Published Weekly at 154 West 48th St., New York, N. Y., by Variety, Inc. Annual subscription, \$8. Single copies, 15 cents. Entered as second-class matter December 22, 1905, at the Post Office at New York, N. Y., under the act of March 2, 1872. COPERIGHT, 1988, BY VARIETY, INC. ALL RIGHTS BESERVE

Vol. 119 No. 8

NEW YORK, WEDNESDAY, AUGUST 7, 1935

64 PAGES

306-Allied Merger May Develop: Theatre Strike Vote Today (Wed.) 25% ON PIC B. R.

The membership of New York Operators, Local 306, will vote a stellar order today. (Wednesday) when meeting in Brooklyn, it was predicted yesterday (Tueeday) following a dealook between the union and the RKO, Loew and Skouras clieutia over cuts these chains have scheduled, effective Saturday (19). The today of the to

Ford Buys World's Series;

Timing

Hollywood, Aug. 6.
A couple of the boys were diecuesing DeMille's forthcoming film, The Crusadee.'
I timed it at 124 minutes,' eald the first guy,
I clocked it in 89,' replied the second.

'I clocked it in 89,' replied the second. 'You must have caught the trailer,' came the anewer.

AFTER THE BAM FOR ROSE'S 'JUMBO'

Babe Ruth looke likely to turn leg!t actor with Blily Roee'e 'Jumbo.' Management figuree on the diamond star to attract the kids to the circus

units as a move looking toward necess of the three circuits as a move looking toward necess of the three circuits as a move looking toward necessity of the circuit as a move looking toward necessity of the circuit and the

Boston, Aug. 6.

Ford Buys World's Series;
Dodgers Nix 50G Bid
Dottoolt, Aug. 6.
Henry Ford fias bought the
World Series again for 1935, price
Brooklyn Dodgers, Nations not set yet.

Brooklyn Dodgers, Nations In
League ball club, this weck turned
above an offer of \$50,000 for the
Modeasting privileges for all of its
Offer was made by WMCA, New
York, In behalf of Chicago clients,

Shuberts Top Roster with 8 Productions-Guild, Gordon and Harris, 6 Each Many Returners to the Fold-Hollywood Willing to Bankroll Almost Anything Likely for Flickers

SHAW AND O'NEILL

New legit eeason of 1935-38, it early pre-season announcements mean anything, will be one of the most varied and colorful in some time. Of the 118 plays already antended to the color of the country season, list includes the color of the country season, list include in the color of the country season, list wrights allve, from Shaw and O'Nelli to Clifford Odets, Also the list already includes practically all the repulsar line legit producers and the repulsar line legit producers and season season, list in the repulsar line legit producers and been seen around of last.

Both Max Gordon and Sam Harris will do at least else plays and

Both Max Gordon and Sam Har-ris will do at least six plays and the Theatre Guild figures on the same number. Subberts announce eight, but since five of these are numiscals, there is liable to be con-siderable switching in the list. Among Broadway ehowmen there is a lot of healthy curjosity and optimized for the coming season. Boye are pretty sure that it will (Continued on page 5)

(Continued on page 54)

Film-Radio's Annuities Idea to Cut U.S. Taxes

Hollywood, Aug. 6.

Hollywood, Aug. 6.
Haif dozen blg radio deals involving film namee are reported
stalled on account of the proposed
new Government tax schedule.
The stall of the schedule of

N.Y. 'News' vs. Radio

Chicago, Aug. 6.
Taking the eteer by the horne
the New York daily tabloid
News walked right into the radlo parior and in a full-page on parior and in a full-page advertisement in the Chicago Tribune bluntly stated that There were more copies of the News in use today in New York City. . . than there will be radio sets in use tonight.' News' weekday circulation is over 1,550,000.

It is one of the most direct attacke of a daily on radio circulation.

DUE NEXT SEASON; 'New Face' Hoofing Angle Socks Vet Dance Bands—'Old Men' of Jazz

A New Disease

Booked for the summer at a Catskill Mte. resort, Doyle and Donnelly had to cut it short and return to New York last week, due to iliness. Donnelly, the 'Aryan' mem-ber of the act, broke out in a herring rash.

PROPOSE FED'I STAGE ARTS **ACADEMY**

Washington, Aug. 6,

Washington, Aug. 6.

Construction of a monumental Federal Academy of Arts of the Stage on an ieland in the Potomac, a long storic throw from the White House, was proposed to local of-ficials tast week, 'Has no tie-up Washington, 'American and the Potomac, and the Congress of the Congress. Hoping to wangie several million dollare from Presidert Rosevesti's Reliet bankroll, proponents of the move visualize an immense etructure containing four theatree or authorized the Legislation authorizing use of Columbia Island, midway between the Lincoln Memorial and the Virginia shore, will be introduced in the Lincoln Memorial and the Virginia shore, will be introduced in the Lincoln the near future, sponsors announced, willie plane will be Worke Administration for examination in the hope the project will get Covernment backing.

Proposing a 52-weck season, prometers anticipate the project would be supported by music lovers as well as the care fais, while plane on went as theatre fais, while plane on went as theatre fais, while plane on went as theatre fais, while plane on went as the care fais of the care of

NEW CHAPLIN AT \$1 GRIND ON BROADWAY

How the new Charlie Chanlin picture will be sold in New York and possibly other representative keye has been eettied by United Artists has been eetited by United Artists. It will open at some New York house, as yet unselected, on a continuous run at \$1 top. CUIV Lights, Chaplin's last, was placed on such the continuous run at \$1 top. CUIV Lights, Chaplin's letter on Broadway.

The Chaplin pleture, 'Modern Timen,' is being planned for Oct. 11. Spot may possibly be the new Rilatto which is being built for Arthur Mayer and will be ready Oct. 16 or 20.

Fickieness of youth is being exemplified currently in the instances
of everal vet dance orcheetras
which are being colloquially labeled in the danespation biz as 'the
old men of jazz'. Well-known dance
combos, they're filvving on the draw,
and it's all traceable to the hyperdance of the standard of the standard

Charleston Expects **Boom Possibilities** Via Gershwin's 'Porgy'

Charleston, S. C., Aug. 8.
Charleston, S. C., citadel of culture in the Old South (the place
boasts of more 'firsts' than any
other spot in the U. S.) is banking
plenty on the Theatre Gulld-George
Gershwin version of Du Boee Heyward's Porgy, as a means of makfing the country more Charlestonconscious. Mention is made of 'the
conscious. Mention is made of the
other convergence and old-timers
and distribution of the convergence
of the convergence of the convergence
and distribution and ettring up interest for the magnolia-laden town
which has been in a depression for
75 years.
Winter is the beet season for

Winter is the beet season for (Continued on page 60)

Amateur Grandmothers

Grandma'e Night Out begins over WMCA. New York, as an inter-city presentation on Friday (9) using tail-presentation on Friday (9) using tail-grandware of the Broadbra, who'e Benilly M. Kieln of Broadbra, who'e been a member of the Brought's Three-Score and Ten Club for some time, will mo. Show is on the cuff—like the younger amactura.

Deadly Parallel

Minneapolis, Aug. 6. Most extreme transformation in local amusement history finds a mortuary being turned into a night

Building was erected as a funeral parlor, but with remodeling lends

Parents. with Kids for Stardom. Newest H'wood Grasshopper Pests

Proof that the world is moppet-conscious lies in the present cycle of kid pictures which looks likely to cilck at the box office and has studio talent scouts and sconario writers haunting playgrounds for story material.

Hunt for baby lingenues has been

Hunt for baby ingenues has been launched by every major studio in search of youngsters to top Shirley Temple, Jane Withers, Virginia-Weidler and Sybli Jason, current leaders in the field. News that studios want kid talent has brought mobs to casting windows and agen-cies, with proud parents as thick as grasshoppers in pest times.

as grasshoppers in pest times.
Chief headaches go to writers to
find stories for the tots. Since the
Temple youngster skyrocketed,
soriveners have turned out yarns by
the yard, fashloned to fit the infant's talents. All old standby piots
have been mopped up.

In-their rush to turn out stories writers have often failed to make children natural. In almost every case, too, supporting adult players have emerged in filmsy, inconsistent

nave emerged in nimsy, inconsistent and stupid stooge parts.
Mad race for b.o. popularity has brought out the worst in parents.
Esch with an offspring thinks histotis tops. One foir where a little girl is featured is now looking for a press agent who can write good plugs, act as a buffer between explugs, act as a buffer between ex-centives and mama and turn hand-springs to -keep the kid laughing. Same mother has already sone daft breause a studio is building up an-other child of different type. Suffering victim of new kid cycle is Shirley Temple's pa, manager of a branch bank-here. Job calls for a form, but he is, hunv dickfor rear-

him to be in plain sight on bank-floor, but he is busy ducking par-ents who bring bambinos in to per-form. At almost any hour a parent towing his, whelp will corner Pa Temple, in the bank foyer and make him watch while moppet goes through a routine of dancing, sing-ing. Swiss bell ringing, imitating or vodcline.

Present cycle of child stories dif-fers from those started after suc-cesses of Jackle Coogan and Jackle cesses of Jackle Coogan and Jackle Ccoper. Studios at those times started frantic hunts for kid talent, then promptly forgot and made new war and gangster films. Callow players are especially in demand now because studios feel depression-ridden patrons can use plenty of

Aside from Temple, Jason, Withers Aside from Temple, Jason, Withers and Weldler among leading screen tots are Bobby Breen, Clifford Severn, Marllyn Knowlden, Jane Cuigley, Edith Fellows, Bobby Bur-rud, Scotty Beckett and Jane Rhodes. Across the water there is also Nova Pilbeam, limey brat sen-sation.

STEBBINS COPS

Wins \$41,500 Award for Exited from Agency

Hollywood, Aug. 6.
Arthur Stebbins won an out of
court award of \$41,500 against the
agency firm of Berg. Alienberg.
Stebbins & Blum for discharge from
the organization, breaching his contract.

Settlement allowed in arbitration specified \$24,000 for voiding of the contract and \$17,500 as value of Stebbins' stock.
Stebbins is now an associate producer at Metro.

Meighan Continues Gains

Thomas Melghan, stage and screen actor, who suffered a severe setback from a fin attack early in July, was reported to be in a favorable condition at the Doctors' Hospital where he has been since he entered July 8.

Not stated when he might leave for his home in Great Neck, L. I.

McDONALD RATES REPEAT

Hollywood, Aug. 6. Warners hands Frank McDonald

Warners hands Frank McDonald his second directorial assignment on Broadway Hostess, going into production Friday (9).
Studio regarded his first effort From This Dark Stainway, as having fully justified his elevation from dinlog director.

Minsky Non-Stripper Tested for Films

Hollywood, Aug. 6.
Fox-20th is screen-testing Helen
Howard of the Minisky burlesque
troupe at the Hollywood Playhouse.
Miss Howard, wite of Jules Howard, vaudeville comedian, is one of the few non-stri women in burlesque. non-stripping women in burlesque. Studio is in-terested in her for character work

THALBERG OK'S B'WAY B.R. FOR **MARX SHOW**

Hollywood, Aug. 6.

iegit tryouts of major studio screen story material will be the decision of Irving Thaiberg to enter legit production on Broadway this fall with a musical for the Marx Bros.

with a musical for the Marx Bros. Following the Broadway run, after the material has been sufficiently tried, for the screen, Thatberg, will have it acripted as the Marxes second picture. Max Gordon and Sam Harris will be associated to the screen screen that the screen screen with possibly a Metro contract writer assigned to aid him on the screen angle.

Idea has been talked of often in pictures but the Marx Bros. experiment with 'A Night At the Operaliast spring as a presentation on the Coast, before starting production at Metro, has convinced Thalberg that it is worth the investment as an op-portunity-to get the proper slant on storles, particularly of the laugh

Until the Marx trlo went on the road, idea has mainly been conversation. Numerous times major studios have backed plays on Broadway, for their screen possibilities but this will be the first time a soreen play has been written for the stage with the latter serving as the tryout for subsequent flim production.

BECKHARD SWINGS IN AS MASCOT PROD. AIDE

Hollywood, Aug. 6. Arthur J. Beckhard has been brought into Mascot by Nat Levine an his production assistant.

ari his production assistant,
Producer of 14 shows on Broadway and director of. nine, Beckhard
was brought to Hollywood some
time ago by Metro on a producerdirector deal, but instead was put
on viriling assignment for West
Foint of the Air.' He pulled out,
going to 26th Century-Fox to write
Silitely Temple's Curly Top!

At Mascot he will be pointed for associated producer spot



WILL MAHONEY

Daily Record and Mai said: "Will Mahoney hits Glasgow again in a gale of laughter. Will, wonderful mirth-maker as he is, has a bit to do" Direction

WM. MORRIS AGENCY Mayfair Theatre Building New York City

Britain Cracking Down on Salaries Paid U. S. Filmers

Due to the British government cracking down on income tax angle in the next month or two, says Manny Kahn, London vaude producer and agent-over here for talent. It was not the same that the same that

there.

Kahn observes it will avail nothing to depoid salaries of American palayes in American banks to guarantee them against income tax assessments in England. The British government is inselient that the top the same of the same of

their American net.

This necessarily will increase
British producers' investments so
greatly they will not be able to
gamble with secondary or support
dennity themselves against possible loss, they naturally will pay the
heavy budget salaries only to those
artists whose names are box office
guarantees in most parts of the
world, chiefy in America and the
British dominions.

'Crusades' Clan East

Holiywood, Aug. 6.

Bill Pine goes east Saturday (10) with Henry Wilcoxon to hop up 'Crusades' premiere.

Cccil DeMilie and Haroid Lamb follow August 18. William Thomas, assistant to Wil-

llam Pine in Par's publicity department, goes over to production end of this month as one of Harold Hurley's assistants. Thomas will be groomed for a producer's berth.

Caliente Seizure Threats in Wake of Foldup Are Denied

Hollywood, Aug. 6.
Baron Lone and Jos. M. Schenck denicd Monday that they had received any word from Mexico City dering them to reopen Agan Callente record without gambling. or composed to the composed to t

Leonidoff. in 2 Months Abroad, Finds U. S. Stands Alone in Theatre Arts

Barney Gerard Calls Halt on Burley Title Hollywood, Aug. 6.

Barney Gerard, former burlesque producer, is contesting the right of 20th Century-Fox to use King of Burlesque, recently bought, from Vina Delmar for Warner Baxier. Notification to studio states property is copyrighted by Gerard and story of that title is now with pub-

DORAN, JR.-PAR LEGIT PROD. **AFFILIATION**

Paramount and D. A. Doran, Jr. havo formed a new company under the name Locval. Inc., to try out and produce plays on Broadway. At least two scripts are already set for production and the list may be extended to five or six before next season is over

Setup actually began functioning some time ago at the Red Barn theatre in Locust Valley, N. Y., but theatre in Locust Vailey, N. Y., but didn't assume important propor-tions until now, with ne plays hav-ter that the proportion of the con-legit house and two of them deemed ready for Broadway quickly. While Paramount was interested in the tryouts, there was no commitment on Broadway production previously, soit ovec.

sotto voce.

Under the arrangement, Doran has 80% of the new company and Part the other 50%, same proportion not give Paramount any picture rights in the plays involved, they being on the open market in the new legit-film financing manner. Par, of course, has the edge on picture of the production of the production of the production rights with it can be seen that the production of the production rights which it can be seen that the production rights which it can be seen that the production rights which it can be seen that the production rights which it can be seen that the production rights which it can be seen that the production of the production rights which it can be seen that the production of the production rights which it can be seen that the production rights are proportion. the producing rights which it can refund to itself in the event of purchase later.

chase later.

Plays will be presented by Doran under his name as the sole producer. Arthur Hanna will remain with him as general manager. Hanna shared in producing credits with Doran in Locust Valley during the aummer and the duo presented a piay last summer.

First play the new company will o is 'Wild Justice,' which will go into the works pronto. There will Into the works pronto. There will be but one or two cast changes from the way it was shown in Locust Valley a month ago. Plan is to open in Boston in September and stick on the road until ready to come into New York, figured as being three or four weeks.

Ing three or four weeks.

Second play to be done will be
'Wisdom in Women.' It will go into
work just as soon as the first play
ls well started. Of the other three
plays tried out in Locust Valley at
least one more will probably be
done. Which, or when, is a matter
of rewriting success.

Doran was at one time story editor for Paramount.

MG Wants Powell Back

Hollywood, Aug. 6.

Metro and Eleanor Poweii arc Metro and Eleanor Powell are working out a deal whereby actress will return to studio under term contract following her appearance in Shubert play on Broadway this fail. Ticketed for one picture, she hit Metro in 'Broadway Melody of 1936.'

She leaves for New York Aug. 15.

MARIE PREVOST COMEBACK

Hollywood, Aug. 6. Marle Prevost gets a comeback chance with a small part in Para-niount's 'Hands Across the Table,' which stars Carole Lombard.

Latter was a Mack Sennett bath-ing beauty when Miss Prevost was

On his recent.two monthe' stage production survey of London, Paris, Berlin, Milan, and Venice, Leon Leonidoff, Vp. in charge of productional production of the production of t

impolitic for her to desert her native hand for foreign conquests.

On this trip, most impressive to Leonidoff was the Londoffs West Leonidoff was the Londoffs West aucharged pairfoite bathyloo job done in connection with the King's Jubilee. Result is that Londoffs theatree, hoteis, niteries, et al., are Jammed, although, as in America, the control of the control

The I.U. S. Impresh
The indelible American impression
on the foreign stages is the highight of his two months of travel
into four different countries—Enginto four different countries—EngAmerican vintage in actuality it
cellipses anything of the native talent.
At the Berlin variety halls, the
Scala and Wintergarten, minor
(Continues on page 2)

'LITTLEST REBEL' FOR SHIRLEY; 3RD BOUNCE

Darry Zanuck, has closed for the picture right, has closed for the picture right control of the picture right control of the picture. The picture right control of the picture right right control of the picture right right

Others in preparation are 'Captain January' and 'Poor Little Rich Girl.'

Ebele Prod. Boss

Hollywood, Aug. 6.
Ed Ebele, Zanuck production
manager who was brought to 20th
Century-Prox, has been made production manager at the Westwood Hllis studio.

Replaces Charles Woolstenhume, who will continue on special pro-duction assignments under Ebeie.

B. A. Chatterer Due

Bucnos Aires, July 24. Larry Morgan, who is in charge f film chatter at LS8 Radio Sten-or, Buenos Aires, is leaving for the tor, Buenos Alres, is leaving for the United States on July 28. Principal object of his trip is to

about which he is supposed to be an authority, Hollywood.

SAILINGS

Aug. 24 (New York to Paris), Winfield Sheehan (Normandle), Aug. 10 (New York to Paris), Margot Grahame (He de France), Aug. 8 (New York to London), Mr. and Mrs. Wallace Beery (Ma-

Jestic).
Aug. 3 (Los Angeles to Honoiulu),
Irving Cummings (Lurline).
Aug. 6 (New York to Hamilton),
Jan Rubin (Monarch of Bermuda).
July 31 (New York to Parls), Albert Spalding, William S. Paley,
Conde Nast, Gregory Ratoff, Eric
Pommer, Doric Jarmel (Normandie).

ARRIVALS

Hugh Walpole, Eric Korngold, erek Winheim, William Boyd.

PRODUCTION VALUE OF A.P.'S

Producers' Total Films

Hollywood, Aug. 6. Producer and supervisor official studio credits for year ending July 1, 1935, as to total number of pictures worked on by the following men:

Warners Sam Bischoff.... 19
Henry Bianke... 7
Harry Joe Brown 7
Robert Lord..... 5
Edward Chodorov 5 Sam Bischoff.... Henry Blanke... Harry Joe Brown Robert Lord..... Edward Chodorov Lou Edelman.... Lou Edelman.... 3 James Seymour.. 3 Bryan Foy..... 1 50

Columbia

Robert North...
Sid Rogell...
Sam Briskin...
Everett Riskin...
*Irving Briskin...
*Ben Pivar...
Felix Young...
C. G. Sullivan...
John Ford...
Not credited... Robert North

Total 26 * Co-supervised 1 pic-Fox

Sol Wurtzel..... John Stone..... W. R. Sheehan... B. G. DeSvlva.... Robert Kane.... Edward Butcher.. Edward Buteher...
Jesse Lasky....
Edward T. Lowe.
Ai Rockett.....
Joe Engel....
Erie Pommer...
George White....
Erie Charreii...

Total 37 Total 30

Paramount

William LeBaron.
Louis Lighton....
A. Hornblow, Jr.
Bayard Veiller...
Douglas MacLean
Aibert Lewis....
Benjamin Glazler.
Herold Hurley Harold Hurley B. P. Schulberg .. Walter Wanger... Charles R. Rogers Heeht-MacArthur

Emanuel Cohen...
E. Lloyd Sheidon
C. B. DeMille....
J. yon Sternberg. Total

20th Century

Darryl Zanuek ...

Radio

Metro

Lucien Hubbard .. 9 Bernard Hyman.. Irving Thalberg. Hunt Stromberg. J. Considine, Jr., David Selznick...
Harry Rapf....
Monta Bell.....
Albert Lewin.... Jack Cummins-

Chuck Reisner.. Phil Goldstone... Edgar Selwyn... Ned Marin.... Ned Marin..... Edmund Goulding Not credited.....

Universal

Carl Laemmle, Jr. Carl Laemmle, Jr.
Lou L. Ostrow.
S. Bergerman...
B. F. Ziedman.
B. F. Ziedman.
Edmund Grainger
Maurice Pivar.
Lowell Sherman.
Rian James.
John Stahl...
Henry Henigson.
Frank Mastroly.
E. M. Asher
Jerry Sackheim...
James Whale.
L. Spleggigass. L. Spiegelgass.... David Dlamond... Robert Harris.... Julius Bernheim...

Pastel Tourist Bait

Steamship Lines Using Extras to Doll Up Folders on Hawaiian Hop

Hollywood, Aug. 6. Dollar Steamship Line, Watson Line, Hawailan Tourist Bureau and

Dollar Steamship Line, Watson Line, Hawalian Touris Bureau and Line, Hawalian Touris Bureau and Line, Hawalian Touris Bureau and Line, Hawalian Line, Hawalian Line, Hawalian Line, Hawalian Line, Hawalian Line, York to squeeze the bulb

York to squeeze the bulb. Girls were most benefited by the campaigns, with a number of them being taken to Honolulu, due to the fact that s.a. on the islands lacks the appeal while goes into slick magazines. Besides, Honolulu is not a bit anxious to have its s.a. on the same plane as Ball.

Latest to get into the Honolulu

piane as Ball.

Latest to get into the Honolulu and transpatch plugging via colored photography is the Canadian Pacific, which is figuring on a similar campaign. Flock of picture extras are pulling all kinds of strings to get in on this one, for it means a trip to Japan.

Brisson's Stage Bid Speeds 'Bouncer' Start

Hollywood, Aug. 6.

Because Lawrence Schwab hopes to star Carl Brisson in a musical in New York this fall, Paramount has advanced the starting date of Brisson's next picture, 'The Bonncer,' to Schwab and Brisson have been in

Any Week Now

Vienna, July 26. Martha Eggerth and Jan Klepura, singers, will both leave here Aug. 20-to sail for America.

Miss Egger,th reports to Universal studios on arrival and Kiepura wlli check in at Paramount.

Fred Stone Clicks, in Demand at 2 Studios

Hollywood, Aug. 6. Following the first preview of 'Ailce Adams,' Radio has given Fred Stone a one-picture contract with options for another feature.

Contract takes effect in November Contract takes effect in November following Stone's one picture deal at Paramount. So far Par has not used him, the story 'If You Hunt With Old Don,' for which he was brought to the Coast, failing to jell.

Merrily We Marry For Hopkins, McCrea

Hollywood, Aug. 6.
Samuel Goldwyn will co-star Miriam Hopkins and Joel McCrea in Merrily We Marry, an original story by Mildred Cram and Jane Morfin.

Picture gets started following 'Splendor,' their next assignment.

WESTON'S FILM CHORE

Ruth Weston hops to the Coast ils week to do a film for Samuel

Goldwyn.

She must be back in New York by Oct. 1 to go into play to be produced by D. A. Doran, Jr., and Arthur Hanna.

293 PIX IN YR.

Associate Producers Averaged 3 Films Apiece-Warners' Bischoff Credited with 19 - Pandro Berman's 12 - Hubbard, Wurtzel Tied with 9

UNIVERSAL'S 18

By WALTER GREENE

Hollywood, Aug. 6.
Producers and supervisors, long
the targets of wiseeracks by all and
sundry in and out of the studios,
present a rather formidable front
on the past season's production

protection at a table as the state of the april of the ap

ahead of the field during the year by having his name as producer on a total of 19 productions. Pictures under his wing were not confined to the general run of program material. Bisehoft took them as they came, including 'Go Into Your Dance,' 'Broadway Gondoller' and 'Sweet Musle.'

Music.

Pandro Berman, with 12 features
to his eredit at Radio, is in second
place, while Soi Wurtzel of Fox and
Lucien Hubbard, at Metro, are a
dead heat with nine each. Pair just
nosed out William Le Baron of
Paramount, who topped that
studio's group of producers with
total of eight features during the

North Tops at Col.

North Tops at Col.

At Columbla, Robert North gets
credit for five productions for the
period against the field of nine producers on the lot. Carl Learning,
Universal, with four each.
Heavy turnover in the producer
ranks is disclosed by the fact that
38 were credited by respective companies for responsibility of handling only one picture each. Although
producer - directors, in - and - outers nine of this number is counted for producer -directors, in -and -outers after solo pictures still number 29 or about one-third of the total. Universal lists 13 of the one-timers, three of which were producer-directors on individual pictures—James Whale on 'One More River,' Lowell Sherman, Wight Life of the Cods.' and John Stahl, 'Imitation of Cods.'

Radio has eight one-timers listed (Continued on page 29)

TARS (ONE A TENOR) BOOM N.W. SHOW BIZ

Seattle, Aug. 6. Seattle, Aug. 6.
With 20,000 sailors milling around
the town last half of ficet week,
and pay-day for the navy last
Thursday, there is a bit more cash
in circulation, with some of the gobs taking their gals to the shows

taking their gals to the shows and nite spots.

Paramount theatre pulled a nifty to attract the sailor trade, and got gobs of it Thursday night with its 'All Navy Talent Quest.' Jess Peleinan of the Tuscaloosa, tenored his way to first place and proved himself the McCormack of the Pacific fleet.

flect.

'Potlatch' celebration not bring-Totatch' celebration not bring-ing many folks to town and the night attractions cutting in on but Nicht praced, pageants, rawsling, boxim-night baseball are all regular 1009 were at Long Acres races, an-other 10,000 saw the Steele-Dundee fight; and even the rasslers are get-ting the mobia. Big sportsmar's show at a dime did likewise.

93 SUPERVISORS' Poor Cricks! Had to Leave Their Fun to Catch Previews—48 in July

Asseted

Hollywood, Aug. 6.
When fire broke out in cut-ting room at Universal where 'She Gets Her Man' was being scissored, one of the

ave the negative, boys; good preview notices.'

MAKE 'EM OVER. MAKE 'EM B.O. LUBITSCH

Hollywood, Aug. 6.
Ernst Lubitsch will inaugurate the retake and remake process as an amount pictures after they have been completed. Lubitsch feels that many pictures are made which, upon completion, could be made excellent boxoffice instead of just ordinary if the studio would put them back into To this extent he has told all directors and writers if they see possibilities for building their efforts during their production period, and huddle will be called and, if agreeable to all, picture will be put back. That this has not been done in the past at Paramount is no one's fault, ruing Thalberg has followed this idea at Metro for a number of years.

Dixie Lee, Booked By Loew, Wants No 'Mrs. Bing' Billing

Dixie Lee (Mrs. Bing Crosby) starts on a three weeks' vaude tour for Loew October 11, opening either in Washington or Baltimore, with the State, New York, to be the final date. It'll be her first stage appear-

date. It'll be her first stage appearances in about two years.
George Stoll, violinist-leader on Crosby's radio programs, will accompany her on the stage. Salary for the pati is \$2,000 net in deal set by the William Morris office.
Loew desires to bill her as Mrs. Bing Crosby, but understood she wants to use her malden name only.

It's an III Heat Wave That Brings No One Good

Hollywood, Aug. 6.

Night shift, Inaugurated by Samuel Goldwyn and curried through during final week's lensing on Barbary Coast. has proved lighly profitable in amount and quality of scenes shot and in morale quality of scenes shot and in morale ducer. Pitture has only pickup shots left. shots left.

shots left.

All night work of entire cast, headed by Mirlam Hopkins, Edward G. Robinson and Joel McCrae, was adopted to avoid discomforts and delays due to dayd e heat on enclosed sets. Trick was from 8 pm. to 5 a.m., under Howard Hawks' direction. direction

BARRYMORE IN 'AH'

Hollywood, Aug. 6
Lionel Barrymore draws the lead
in 'Ah Wilderness' at Metro after
negotiations with Will Rogers cur-

Technolal even bonded by Clarence Brown, director, left yes, enday (Monday) for New England where several sequences will be filmed. Hollywood, Aug. 6.
July was a headache, doubled in spades, for Hollywood reviewers who during the month heard the eall to arms bleating against the Santa Monica Mountains exactly 48 times.

the State Arms because a gain and the state of the state

ditioning is not necessary.

Hard working reviewers are praying for a light August so that they can remain at home of an evening and work on that perfect motion picture story that they will try and peddle all next winter.

GOETZ IN THE AIR

GUETZ IN THE AIR
Hollywood, Aug 6.
Harry M. Goetz, president of Reliance, planed to New York Sunday night (4).
Exce is champ cross country flyer
of the business, having made at
least 10 round trips via air since
the first of the year.

Trade Mark Registered FOUNDED BY SIME SILVERMAN Published Weskly by VARHETY, Inc. Sid Silverman, President 154 West 48th Street, New York City SUBSCRIPTION

Vol. 119

No. 8

21

INDEX

INDLA	
Bille	5
Chatter	6:
Exploitation	23
15 and 50 Years Ago	. 50
ilm Reviews	21
Foreign Film News	. 1
foreign Show News	
House Reviews	20
nside—Legit	51
inside—Music	41
nside-Pictures	25
nside—Radio	4:
egitimate	51-57
Aterati	50
Music	48-15
New Acts	52
News from the Dailies	60
Vite Clubs	48
bltuary	62
Dutdoors	63
fictures	2-30
tadio	
ladio-Chatter	

Radio-New Busi tadio-Reports . .

Radio--Show aushing

Congressional Criticism of Film Reorgs, 'Excessive' Legal Fees, **Etc., Continues: Par, Fox and F-WC**

Washington, Aug. 6.

Washington, Aug. 6.
Confident that Congressional
criticism will result in scaling down
discovered to the confidence of the confidence of the committees studying banktupticies perfected plans last week
to deive into legal aspects of the
Paramount Pictures reorganization.
Definite announcement that all
angles of the Par receivership and
overhauling will be probed came
from Senator McAdoo of California,
chairman of a special Senate introuse the committee of the confidence
and the confidence of the confidence
and the confidence of the confidence
and the confidence of the confidence
to the confidence of the confidence of the confidence
to the confidence of the confidence of the confidence of the confidence
to the confidence of the confidence

Saving numerous complaints have Saying numerous complaints have been received charging dissipation of assets, McAdoo said his crowd will go over Par from, to to between the complaints of t

eral judges supervise receiverships and the administration of bankrust properties.

In the second properties of the secon

Coast O. O.

Coast O. O.

The Sabath group, planning to send a delegatior to the Coast in October, also has been looking into Fox Films and Fox West Coast matters, with pretty good chance that these corporations will be on the griddle.

the griddle.

Reporting on his efforts to check
'excessive feee' sought by 'unacrupulous lawyers and recreant committees,' Sabath blistered attorneys in the Par case from the House
floor, advocating enactment of
legislation to stop 'criminal abuses'
carried on under the sanction of the

courts.
Complaining generally that protective committees fleece investors and milk the properties, Sabath charged that Par assets were dissipated during the receivership.
'So far in that reorganization, the committees' fees and expenses in obtaining the deposit of bonds and

obtaining the deposit of bonds and other expenses, together with attorneys' fees, have amounted to #58,929,9, which have already been paid. Sabath said, and the day we recessed our hearings in New York I received a copy of claims filed for additional fees amounting to \$2,-989,469.02.

989,469.02.

Listing the bigger claims, Sabalitoid the House that 'this is a sample of what these committees, do-doing to these unfortunate bondoing to these unfortunate bondoiders and property owners. These charges usually run from five to eight and 10% of the par amount of, bonds, notwithstanding that only brought they to six cents on only brought five to six cents on y brought five to six cents or dollar.

Denny Bankrupt

Hollywood, Aug. 6.
Reginald Denny, screen actor.
filed a voluntary petition in bankruncy in U. S. District court here,
but withheld schedule of his debts

and assets.

Denny stated he was 'unable to neet current obligations.'

'Money from Home' **Bought for Crosby**

Bought for Crusby
While Bing Crosby Is in Saratoga
looking over promising bangstals for
a possible increase in his stable,
story for him to succeed 'Abything
Goes'. New yarn is 'Money From Home'
by Damon Runyon, dealing with
steeplechasing. Adaptation is being
made by Grover Jones, Walter De
Leon and Francis Martin.

Technicolor's Brit. Subsid 100% Financed **By English Interests**

Technicolor, Inc., has formed a new British subsidiary, capitaliza-tion of 320,000 pounds (approxi-mately \$1,600,000), entirely financed matery \$1,000,000), entirely financed by British Interests, which hold 50% of the stock in the new enter-prise. Technicolor retains an equal amount for licenses under its pat-

contract with London Film has been made for the first feature to be photographed in Technicolor. The finishing of this initialer will be done in Rior wood predicts the first feature to the first fir

NO DECISION ON PAR'S \$3,221,328 LEGAL FEES

Until Tuesday (6) there was no decision on the pending applications for the payment of lawyers mount recognization proceedings and aggregating \$3,221,232,15. Fedral Judge Alfred C. Coxe still has it under advisement. The company, especifically asks at the company, especifically asks to the company of the

UNIVERSAL

'Lady Tubbs,' Strand, Bklyn, Aug. 8, Pal, Chi., 9: Imperial, Charlotte, N. C., 12; Pal, Cleve-land, 16; Cap, Sloux City, 17; Rlaito, Butte, 18; Maj, Grand Island, Neb., 21; Orph, Omaha,

WARNER BROS.

WARNER BROS. .

'We're in the Money,' Pal,
Rochester, Aug. 9; Broad, Coiumbus, 13; Strand, Akron, 16;
Lyrlc, Indpls., 16; Melba,
Dallas, 16; Florida, St. Peters-

burg, 16,

'Page Miss Glory,' Mich,
Detroit, Aug. 23; Warner,
Memphis, 23; Rlaito, St. Louis,

24.

'Bright Lights,' Par, Ogden,
Utah, Aug. 29; Lyric, Indpis, 30;
Hollywood, Ft. Worth, 30;
Victory, Dayton, 31; Arcade,
Jacksonville, 31.

METRO

UNITED ARTISTS

'Call of Wild,' Itvoli, Chattanoog., Aug. 10; Florida,
Jacksonville, 10; Tampa,
Tampa, 10; Denver, Denv, 15;
Kettler, W. Palm Beach, 17;
Orph, Seattle, 18,
'Dark Angel,' Aldine, Philla,
Aug. 31

COLUMBIA

off. 3.

"Feather in Her Mat,"
ada, Duhuth, Nov. 10.
'Lady of New York," Opera
House, Tucson, Sept. 20; Granada, Duiuth, Nov. 22.
'She Married Her Boss, Orph,
Phoenix, Sept. 13; Granada,
Duiuth, Oct. 5.
'Atlantic Adventure,' Rialto,
Phoenix, ug. 28; , isis, Grand
Rapids, Oct.

FOX

National First Runs

METRO

'Calm Yourself, Regent, Newark, Aug. 7; Par, Newport, 9;
Par, Abliene, Tex., 21; Stac.
South Bend, Sept. 18.

'Murder Man,' Loew's, Toronto, Aug. 9; Loew's, Rochester
9; Colonial, Richmond, 9;
Auburn, Auburn, Mc. 20

UNITED ARTISTS

'Call ac Wild.' Theol. Chat.

'Girl Friend,' State, Richmond, Va., Aug. 8; Larayette, Buff., Oct. 3.

RADIO

RADIO

Alice Adams, Music Hall,
N. Y., Aug. 16; Granada,
Stoux Falls, 18,
Old Man Rhythm, Orph,
S. L. City, Aug. 7; Orph,
Springfeld, Mass., 15.
Springfeld, Mass., 15.
Springfeld, Mass, 15.
Springfe

'Curly Top,' Chicago, Chi., Aug. 16; Fox. St. L., 16; War-field, S. F., 16. 'Farmer Takes Wife,' Music

Hall, Aug. 8; Par, Portland, Ore., 14; Fox, Detrolt, 23. 'Dante's Inferno,' Par, Bos-ton, Aug. 8; Roosevelt, Chi, 9; 4 Star, L. A.; 9; Uptown, K. C. 10; Fox, Detrolt, 16.

Readving RKO Reorg: Rockefeller \$8,000,000 and Hoblitzelle's Awards At Present Are Major Hurdles

FLEET FOR BALLYHOO

Par Premiering 'Annapolis Farewell In San Diego

Mollywood, Aug. 6.

'Annapolis Parewell' gets its World premier Aug. 23 in San Diego when the Pacific feet feetly/tiles are held, with 115 fighting ships, 400 planes and 50,000 gobs participanting.

Paramount is sending down stars for appearances. Record-breaking crowd is expected for the exposition

R. C. Music Hall's **'Projected Scenery'** For '35-'36 Season

After considerable experimenta-tion, Radio City Music Hall is set to formally present its newly devel-oped 'projected scenery.' It will be uncurtained with the Labor Day week stage presentations as a new

week stage presentations as a new season innovation.
Utilizing a Transiux screen and rear projection, the basic idea of stereoption scenery has been as-siduously experimented with until, quite by accident a new third di-mension effect was achieved which multiplies the illusion of size many times.

mes. While the Hall's \$10,000 a week While the Hall's \$10,000 a week average production nut is trimmed to less than half for the summer, as part of policy conservation, the projected scenery will enable a consistent economizing all through the

also comes possibilities of 'projected costuming' for the background, in-animate numbers. The idea of scenery by projection is not new having been experimented with, but consistently used, both here

FOUR DOWN THE WAYS AT WARNERS THIS WK

Hollywood, Aug. 6. Hollywood, Aug. 6.
Warners shoves off a heavy quartet this week. Pictures starting are
Cquatus Blood, which got the gun
yesterday (Monday) with Michael
Curtiz directing; Frisco Kid, under
Lloyd Bacon's pilotage, and Radio
Jamboree, with William Keighley at
the heim, both set to go tomorrow
(Wed), and "Broadway Hostess," (Wed), and 'Broadway Hostess,' siated for Friday, Frank McDonald

stated for Friday, Frank McDonald directing.

'The Fighter' and 'I Found Stella Parish' are scheduled for the cam-eras next week.

Young Landau Writing

Hollywood, Aug. 6. Richard Landau has joined the Faramount studio organization as a writer in the Marlan Spltzer unit. Landau is a son of Arthur Lan-dau and a graduate of the Yale school of drama.

TRACY BACK TO LEGIT Hoilywood, Aug. 6.

Lee Tracy may return to the Studlo is reported lapsing his op-

MARTINI-LASKY 5 YRS.

Hollywood, Aug. 6. Nino Martini signed with Jesse Lasky for two pictures annually for

Reorganization of RKO is more than a mental attitude now. However, this reorganization is still in the formative stage only. It will be several weeks before the RKO reorganization activity becomes definite. Both M. H. Aylesworth and David Sarnoff have been giving the matter attention. Sarnoff is abroad

presently. Among the hurdles at present to immediate reorganization is the fact that many of the large claims pending against the company by credltors are still in dispute. Si Master Thomas D. Thacher Master Thomas D. Thacher has made awards in many of the cases involved but In nearly all of the situations creditors have taken exceptions to Thacher's awards and appealed to Federal Judge William Bondy for relief. Judge Bondy has these exceptions under consideration.

tion.

It is expected that the court will not render a decision on such exceptions for several weeks.

Two principal awards by Thacher which must be clarified by the court before the RKO reorganization can progress are the Rockerfeller (Radio City) claim for more than \$8,000,000 class worded); and the Karl Hobiltzelle (Internate circuit) claims, awards on which are disputed by claim to the control of the con

Irving Trust, as trustee in bank-ruptcy for RKO, excepts to the award made by Thacher in the Rockefeller claim.

Rockefeller claim.

There is disagreement as to whecher the Rockefeller award, being in the nature of a penalty under the lease, should be permitted to stand. An opposite ruling by the court could reduce this claim materially from the sum which has been ruled by Thacher. Sum of the court could reduce the claim of the court could reduce the claim of the court could reduce the court could reduce the court could reduce the court of t

white & Case and John Moroney, of Dalias, are counsel to the Hob-litzelle interests. Through White & Case, downtown, N. Y. law firm, the Hobiltzelle interests have filed several exceptions to Thacher's awards on claims arising out of certain Hobiltzelle theatre leases.

Any opposite ruling by the court could raise the amount of the awards on these claims from an estimated \$300,000 to around \$1,000,000

Katz, Lasky, Kent. Other Par. Claims Coming Up in Oct.

Hearings will be held early in October on Paramount objections to the allowance of the Sam Katz and Jesse L. Lasky contract claims on which resistance is being faced from these two former Par executives. The Katz hearing has been tenta-tively set for Oct. 3 but is subject to change by Judge Alfred C. Cone if that date isn't convenient.

Lasky claim .atter will come up before Referce John E. Joyce on Oct. 8, with depositions meantime to be taken of Lasky, who claims \$282,000 is due him. Katz filed a claim for \$281,860, there being \$10 difference between the two.

difference between the two.
Judge Coxe, presently on vacation,
is due back Sept. 3 and there is a
possibility the hearing on the Katz
claim may be held during that
month. No action has yet been
taken on the only other salary claim
to be adjudicated, that of S. R. Kent
for \$55,000.

Lasky for two pictures annually for five years.

Singer has one to go op old deal.

Arthur Beck at Par

Hollywood, Aug. 6.
Arthur Beck is at Paramount prepare 'Air Adventures of Jimmy Allen.'

Studlo will test lead in radio bit of same title as picture topper.

Giving Hollywood a Deserted Air

27 Location Units, Employing 2,000,

Hollywood. Aug. 6.
Sudden coincidental filming of exteriors by most major studios and
several independents has an estimated 2,000 players, technicians, extrus and laborers on location in various parts of California and upper
Coatt spots currently. Turnout is
outpouting of payroil workers away
from studio lots since sound cra
began.

from studio lots since sound cra-began.

In all, there are 27 units out or reaching for troke, with afteros-stationed for troke, with afteros-stationed at Sonora, Calif., the top-per with 300 persons. Other Metro-companies are 'Riff' Raff' at San Pedro and 'Mutiny on the Bounty' in the same spot.

In the same spot.

The same sp

Sylvia Sidney's \$2,500

Hollywood, Aug. 6. Sylvia Sidney was signed by Wal-ter Wanger for the lead in 'Mary Burns, Fugitive' three days before

her contract expired.

She had been holding out for \$4,000 a week under a new deal but s into picture at her current fig-of \$2,500. Alexander Hall di-

WONG PERSONAL AT \$1,500 Anna May Wong, takes a flier at

personal appearances starting Aug-ust 16 at the Michigan, Detroit, for Paramount. Salary is \$1,500 net in deal set the Simon office.

Bartholomew Loan-Out Hollywood, Aug. 6. Freddy Bartholomew, Mctro's boy ready Bartholomew, Mctro's boy star, has been borrowed by 20th Century - Fox for 'Professional Soldier.' Victor McLagien has the star ence

Soldier.'
Victor McLagien has the star spot in the picture originally bought for Wallace Beery.

RELEASING ACE PRODUCT

Sid Kent's Deal with 20th-Fox Detailed in Statement to S.E.C.

Washington, Aug. 6. Salary of over \$200,000 a year, is assured Sidney R. Kent under his new 7-year contract with Fox-20th Century, corporation revealed in securities registration statement filed Monday (5) with Federal Securities & Exchange Commission.

Seeking listing of 1,388,799 pre-ferred and 3,077,407 common, new company revealed terms of contracts with Kent, Joseph M. Schenck

company revealed terms of contracts with Kent, Joseph M. Schenck and Darryl F. Zanuck, the triumvitate taking the reins, and disclosed that 20th Century will receive fat thook of stock in payment for its property and assets. Yet will be supposed to the property and assets. Contract proceeds a salary of 2.5.00 weekly as president of the merged corporations and \$25,000 a year as president of National Theatre Corp. Contract provides for payment of annual bonuses, amounting to \$50, while in addition this year he is to pocket another \$15,000 on Nov. 1. The document also calls for allowance of \$200 weekly for entertainment expenses and guarantees that if the National Theatre salary does poration will kick in the difference. The contract assures the president of the right to buy each year 10,000 shares of the new confimon up to a total of \$0,000 shares. The price, which cannot fall below \$15, New York exchange for the 90 day period following the listing.

Schenk, Zanuck
Neither bonuses nor stock purshes rights for Schenck no Za-

period following the listing.

Schenck, Zanuek
Neither bonuses nor stock purchase rights for Schenck nor Zanuek
were revealed in the summary
of the contracts, but these key figcomes. Schenck, as a executive head
of production, is to draw \$2,500
weekly while Zanuck, as active production boss, will get \$5,000 weekly.
The contract with Zanuek stipuhates that the firm shall have the
test four weekl leave annually with
such other time as may be required
and arranged for. Both Schenck
and Zanuck are to receive reasonable travel allowances.

The statement for the new byThe statement for the new hyment of the state of the state of the
order of the state of the state of the
order of the state of the state of the
order of the state of the state of the
order of the state of the state of the
order of the state of the state of the
order of the state of the state of the
order of the state of the state of the
order of the state of the state of the
order of the state of the state of the
order of the state of the state of the
order of the state of the state of the
order of the state of the state of the
order of the state of the state of the
order of the state of the state of the
order of the state of the state of the
order of the state of the state of the
order of the state of the state of the
order of the state of the state of the
order of the state of the state of the
order of the state of the state of the
order of the state of the state of the
order of the state of the state of the
order of the state of the state of the
order of the state of the state of the
order of the state of the state of the
order of the state of the state of the
order of the state of the state of the
order of

The statement noted that the new company will raise its total authorized stock issue from 2,818,550 to 4,600,000, but the listing application covers only 4,468,200 of this amount. Papers said the new securities will be of the near the publication of the new securities will be set as a security of the new securities will be set aside for Kent under hits option outstanding. Fox securities will be swapped on a basis to be decided in New York courts, the application disclosed that 10th Century is to receive around The statement noted that the new

20th Century Is to receive around 745,000 shares in compensation for the physical property, assets, and other items of the merger. The payment involves 132,513 shares of preferred and 613,264% of common.

BERGERMAN MAY SET UP OWN UNIT AT U

Hollywood, Aug. 6.

Stanley Bergerman, who recently left Universal as chief production executive under Carl Laemmie, Sr., is reported going back to the lot, heading an independently financed

Production unit.

Bergerman arrived from New York over week-end.

A. C. Thomas Ailing

Abel Cary Thomas (Thomas & Friedman), chief counsel for Warner Bros., veteran attorney and financial advisor for that organization, is seriously ill at his home of heart ailment. Thomas has been a heart sufferer over a period of

several years.

Specialists in attendance are unable to say exactly when he would be recovered sufficiently to return

ANOTHER FED'L MOVE FOR PIC CONTROL

Washington, Aug. 6.

Washington, Aug. 6.
New legislation reviving the objectives of the emacuitated National
Residual Section of the Control of the Control
Residual Section of Control
Residual

(Continued on page 25)

A RIP VAN WINKLE B.O. FLICKER IS 'BLUE MOON'

Boston, Aug. 6.

Rated by Hub film men after lamping it in a projection room as the Rip Van Winkie of all sleepers Once in a Blue Moon' (Par), with Jimmy Savo starred, is clicking at the Fine Arta here, under the stimulus of a novel gag campaign that has caught the filmgeers' sense of

humor, George Kraska, manager of the George Kraska, manager of the diminutive upstairs playhouse, lis handing patrons a split ballot. One saled is a vote for the world's worst selled is a vote for the world's worst Results of this ballot are posted outside the theater at the end of each show. At the end of last week the vot. stood. Beest, 1,015.

Etc. 1,015.

Kraske oricinally took the film off.

Best, 1,015.
Worst, 872.
Worst, 972.
Worst

ick Schenck's Saratoga Wk. Nicholas M. Schenck left yester-day (Tuesday) for a week's vaca-tion at Saratoga. Back in his office next Monday (12).

ALL MAJORS SET FOR OUICK START

Figure Copping the Gravy Before Pre-Holiday Purse Tightening Sets In-Exhibs Plugging New Season as Unprecedented Event

AUGUST LEAD-OFF

After months of preparation for new season, the eight major distributors are leading off the 1935-36 season with around 60 pictures which, in the opinion of the distribs, are of special callber and will give the theatres a wide selection of give the theatres a wide selection of costly and carefully made product in starting out the new show year. These pictures are the outstanders, on paper, of the various major producers and do not include all releases for the months of September, October and November. A few of the pictures will be shown during August in leading off the fresh sea-

And the season are not set for November, particularly, but as far as can be judged now, the number to be released on the new season, among comber I. Theatres go into the pre-Christmas slump in December, but with the release before then of a large number of pictures that shape as box office, based on casts, expenditures, stories, stc., the hope is released to the pre-Christmas slump in December, but the pre-Christmas slump in December, but the not a large number of pictures that shape as box office, based on casts, expenditures, stories, stc., the hope is released to the pre-Christmas deline are rives virtually the pre-Christmas deline are rives virtually the pre-Christmas deline are rives virtually and past egg to offset any set-backs.

bonk to a nest egg to other any setcal and the set of the set of

deals,
Other operators are doing the same. During the past week the Roxy, in New York, started advertising the 'biggest new show season in Roxy history,' also listing forth-coming releases that look like stand-outs

New Season Line-Up The outlook shapes up about ollows, with majors listed in alp follows, with mobile botical order:

This distributor leads off the new eason with its first big picture, (Continued on page 29)

G.T.E. Petition Up Aug. 12 For Consent to Fox-20th

There will be a hearing in the Chancery Court, Wilmington, Del., at 10 a.m., Aug. 12, on the petition at 10 a.m., Aug. 12, on the petition Del., and the Market State of the Court of the C

Fox Film company stockholders will vote on the proposed merger on Aug. 15, at a special meeting to be held at the company's home office in N. Y.

Bill Fox Reported Readving Suits Of Around \$21,000,000 Vs. Fox Film

Tom Mooney Film

San Francisco, Aug 6.

Biggest film attendance on record
locally for single showing of pic was
noted Friday (2) when 15,000 packed
Frisco's Civic Auditorium to see the
Strange Case of Tom Mooney.' Spelibinders from labor and liberal preceded pleture

proups broceded picture peeches. Mooney hearing for release comes sefore State Supreme Court in few lays, accounting for big mass meet-

U.S. ALL SET TO START FILM **SURVEY**

Washington, Aug. 6. Government is all set for its unprecedented economic and historical survey of the whole film industry. Figure chasing starts late this

month.
Planning to go back to the early
days of the industry and trace development up to the present time,
the NRA economic study division
has picked Thomas McGuire, former
member of the old Consumer Advisory Board, as expert adviser.
William P. Farnaworth, former adviser,
will set in a see officio
occe dypaty, will set in a see officio
occe dypaty, will set in a see officio

supervisor.

McGuire, who played a leading role in drafting of the film and legit codes, is an old showman, having been an exhibitor in Detroit and an amusement park manager before getting under the Blue Bage's wing. A supervisor of the blue Bage's wing. The supervisor of the blue bage with the supervisor of the blue and official order authorising the study is still unissued, it is expected the small staff required will come from the ranks of the old amusement you can be supervisored by the supervisor of the old amusement you can be supervisored by the supervisor of the old amusement you can be supervisored by the supervisor of the old amusement you can be supervisored by the supervisor of the old amusement you can be supervisored by the supervisor of the property of the supervisor of the supe

Soi Rosenblatt.

Meanwhile, Farnsworth is putting finishing touches on his 35-page report on the genesis, practicability, and effectiveness of the film pact. Document probably will go to the front office in the next 10 days and serve as a guide-book for the new study.

OTTERSON FAVORS PAR RELEASING CROSBY PIX

Hollywood, Aug. 6.
Before leaving for New York last
week, Emanuel Cohen conferred
with John Otterson on a deal to release his Major Productions through
Paramount. No decision was made Paramount. No decision was made by Otterson, though it is understood he feels willing for Paramount to handle the Cohen-Crosby produc-

Cohen, while in New York, will also talk to other releasing organi-zations on the distribution of his proposed features.

Lighton Closing Peter.' Trio Waits at Metro

Hollywood, Aug. 6.

Hollywood, Aug. 6.
Louis Lighton winds up as a producer at Peramount in three weeks, as soon as final ciding is completed on "Peter libetson."
Producer swings over to Metan Producer swings over to Metan County of the Capitals County on the Capitals County of the Capitals C

Trade talk has William Fox readying a new suit against Fox that company, some of whom are no longer with the company. Fox. at present defendant in a couple of sults by Fox Film and Fox Thearres, wants to collect around \$21,000,000 from the Fox organisation.
This sum is about equal to what
Fox Film and Fox Theatres are suiling to collect from William Fox in
the actions now pending against the
former film magnate in the Nassau
County (N. Y.) courts.
Those who might know about the
William Fox end are reluctant to
detail what Fox sims to sue about
and it appears that he is embodypending against the parties.
Understood that General Theatree
Cutpment is among defendants atres, wants to collect around \$21,-

ier action against the parties.
Understood that General Theatres
Equipment is among defendants
ter's contemplated action.
The subject matters of Fox's suits
are construct from accounts as being a recapitulation of all of the old
grievances withch were stirred up
when William Fox battled things
found an aftermath in those Washington hearings.
The present examinations before
trial of William Fox in the current
actions pending against him by Fox
County have been postponed. Fox
is said to be ill.
He is stated to be complaining
about being dropped from the Fox
Film board among other things and
also that the company owes him

Film board among other things and also that the company owes him \$1,500,000 as three years salary due as chairman of the advisory committee, a position formerly held by him during the early days of the Clarke regime at Fox, but from which he was deposed by the company.

2 in Work on L. L. Augurs More Eastern Prod.: Par Maybe

Trend towerds easiern production even before cooler weather arrives in seen in "s shedulo in the particular and the seen in "s shedulo in the particular and the seen in the s Trend towards easfern production

HUGHES SETS PROGRAM, UA DEAL HANGS FIRE

Hollywood, Aug. 6.

Hollywood, Aug. 6.
Vacationing up the coast, Howard
Hughes is expected to return here
late next weck for final negotiations on his releasing deal for sevcari features on this season's United
Artists program.
On previous negotiations, he outlined considerable story material
Considerable story material
Saundiers, "Quore Propie"
Saundiers, "Quore Propie"
Titanic' by Wilson Mixer, and a
remisle of The Racket.

LYNCH BACK

LYNCH BACK
Vacationing in Europe for a
month, S. A. Lynch returned this
week.

S.E.C. Denies Att'v Cook's Charges

That Registration of Par's New **Issues Being Purposely Delayed**

Washington, Aug. 6.
Reports that registration of new
Paramount securities is being deliberately delayed by the Federal
Government were met today with a
declaration that the reorganized
film corporation has made no effort
to obtain Federal sanction for its
stock and bonds.

Securities of Paramount Publix, like those of scores of other con-cerns under reorganization or other-wise subject to jurisdiction of Fedwise subject to jurisdiction of Fed-eral courts, have been grained trad-ing pivileges with an exemption from registration requirements by the Securities & Exchange Commis-sion, officials said. Furthermore, no application form has been prepared upon which reorganized companies may request permanent listing on national exchanges.

Officials were mystified by reports that Alfred Cook, attorney for one of the Par stockholders' committees that Alfred Cook, attoracy, or the Par stockholders' committees, had charged that the value of Par stock was being kept down through refusel of the S.E.C. to 'grant permanent' registration privileges. Commish executives said they knew of no reason for Cook's reported accusation that further information had been demanded before the application would be entertained.

Notine that registration is not re-

med been demanded before the application would be entertained.

Noting that registration is not required until reorganization proceedings have been completed, officials in the program of the N. Y. school system will carry carry and the new process of the N. Y. school system will carry carry the new process of the N. Y. school system will carry carry the N. Y. school system will carry the N. Y. school system will carry carry the N. Y. school system will carry the N. Y. school system wil

FED'L JUDGE C. A. DEWEY ORDERED ON ST. L. CASE

Washington, Aug. 6.
Justice Department announced
the Federal District Attorney in
St. Louis will seek issuance of a temporary injunction preventing Warrier, Paramount and RKO from entering into new contracts with Missouri exhibi-tore until the anti-trust pro-ceedi is completed.

St. Louis, Aug. 6.

St. Louis, Aug. 6.
Federal Judge Charles A. Dewey,
of the southern district of low, has
been designated to sit in St. Louis
his month to hear an 'urgent' case
in which the Government will nask
his month to hear an 'urgent' case
in which the Government will nask
from Fletters, Inc., and wither motion picture companies already under indictment for violation of the
Sherman anti-trust laws. It is reported the suit would seek a restraining order against the elleged
court. James O'Connor, clerk, has
been given to understand that such
a application will be filed about
a polication will be filed about
an application will be filed about
former and the suit of the superior of superio

practices compiamed of in the anti-trust action.

The appointment of Judge Dewey was made by A. K. Gardner, acting senior judge of the U. S. Court of Appeals for the 8th District and his Appeals for the 8th District and his order to O'Connor was mailed from his home at Huron, N. D. The appointment of Judge Dewey was necessitated by the absence of U. S. Judges Davis and Moore, both of whom are on vacation and are not expected to return until Sept. 15. Judge Moore recently set the date of the ant-trust cases against the picture companies, executives and armilates for Sept. 30. executives and armilates for Sept. 30.

Thar She Blows

Hollywood, Aug. 6.
Twelve years ago Tom
Young, now chief of police on
the Warner-First National lot,
won 40 acres of land in Montana during a poker game. Exteept that a sheep-herder heproperty for use since then,
Young would have forgotten
about his winning.
We will be a sheepthere will be

N. Y. Schools Set To Start Visual Film Education

Dr. Joseph M. Sheehan, associate superintendent, who has charge of special educational work.

I special educational educations where the standard 35 mm. would be used. Four high schools, two land one probationary school would be employed as proving grounds.

Froject calls for the selection of control groups, comprising pupils of approximately the same level of intended the special education of the

ang nims.

After a comprehensive test, extending over four to six months, each group would be given examinations to ascertain just whether or not the talking film subjects added the students.

or not the talking film subjects added the students.

Tentative plans do not specify just how many subjects will be surveyed in this manner or in how many schools the tests will be employed.

New Script Job for 'Chamber'; Barnes Ill

Metro's Black Chamber laying of until Binnie Barnes recovers grown on several phases of the story during the production inactive. Howard Emmett Rogers is doing the new serviening work Picture is expected to resume within the forterecovered by that time to report to

recovered by that time to report to

Lulu McConnell Testing

Metro brought Lulu McConnell on from New York for a series of testa, and is paying all her expenses, Actress is figured for lead spot as tudio's production of Tish. Part was originally written for Marie Dresser.

METRO'S STOCK TESTEES

MEDIANOS SIGUA TESIAES

Metro turned its attention to year's experiments and surveys by summer stocks last week, with Betty Lawford and Henry Danieli, members of 'With All My Heart' playing at Locust Valley theatre, Long laland, getting screen tests.

Silent pix test made of Betty Douglas, model, who will be coached the Median Ediana Elich, Harris Douglas, model, who will be coached the Cortain Silent pix foaky photographically.

CANTOR CAN'T TAKE IT

Cuts to Four Shows Daily When

Los Angeles, Aug. 6.
After doing 21 shows in four days,
including a Saturday midnight, in
his current engagement at the
his current engagement at the
his to stand the goff and cut to
four show adily for last three days
of week.
This cutting makes an estimate
difference in business of \$5,000 or
\$5,000. Rubinoff and Parkyakas are
with him in the act.

Loew's N. Y.-Criterion Increased to 1,500 Seats, Moss Has It

Under a tentative deal which may Indee a tentative deal which may include some changes, among them increase of the capacity from 1,200 pt. 1,500, the new theatre to go up on the Loew's New York-Criterion into an Broadway is being leased to B. S. Moss through the secent of the Company of the S. Moss through the secent of the Company of the S. Moss through the secent an application for the house and the agents indicated willingness to accept a deal, pending final details. One of these details now is the increase of the capacity originally figured by 300 sests. Rent figure to be \$80,000. Other operators who were interested in the new house in the heart of Times' Square, offered

were interested in the new house in the heart of Timer Square offered as high as \$55,000 but no more. Arthur Mayer put in one such offer. Thentre will be ready around Jan. I. Excavation is now under way for a two-story taxpayer building which in addition to the theatre will include store space and large second floor which may become a dance hall. The Roseland ballroom (N.Y.) operators are reported interested in operators are reported interested in latter. There will be an arcade en-trance to the theatre from Broad-way, but house itself will be located

way, but house itself will be located in the rear of the big plot. Merchants, including Woolworth's, have been interested in space in the new building, latest to be men-tioned being Bonwit Teller's dept. store.

AIR-CONDITIONING PIX HOME OFFICES

First completely air-conditioned home office of a picture company in the east will be placed in operation this week when the elaborate system of Columbia Pictures, covering three floors, is started. In addition to the couling plant, renovations in to the cooling plant, renovations in-cluded the installation of showers and rub-down room for executives.
Fitzpatrick Picts has also airconditioned its half a floor of offices Top Par execs' offices are being sim-ilarly frigidaired.

Newsreels Readying For Abyssinia Fracas

Abyssinian trouble is chasing all newsrcel companies into Ethiopia. So far only Par and March of Time' have cameramen there. Dur

Time have cameramen there. During the past week Fox sent Laurence Stallings and a crew over Other reeds are also preparing.

Cher reeds are also preparing. The control of the control of

Uniform Print Quality

Hollywood, Aug. 6.
Adademy technicians have worked
out first standard table instruments
to guide labe in processing release
prints. Gadgets of glass with a
thin platinum coating are being prepared by Mt. Wilson Observatory
under direction of California Institute of Technology experts. They
tute of Technology experts. They
printers or about manufacture
Development was announced in
detailed technical report of pass Hollywood, Aug. 6

detailed technical report of pas-

RKO Debentures Up 20 Points As Amusement Market Firms Up

Yesterday's Prices

Sales.	High.	Low.	Last, chge.
800 Col.	Pict 761/2	75	75 -1%
600 Con.	Film. 4%	4%	4% - %
1.100 East.	K149	146%	147 +1%
2.000 Fox	A 16	13%	15% + %
13,000 Gen.	El 2014	28%	29
3.400 Loow	40%	89%	89% - 1/4
19.500 Par.	ctfs. 5%	514	5% 十 %
100 Pathe	A., 114	111%	11% - %
14,000 RCA	6%	655	6% + %
5.800 Radio	B 62%	59	62% +2%
4.000 RKO	2%	2%	2%
6,800 W.B,	5%	5	5 - %
	CURB		

h. ... 20% 20% 20% — BONDS

To Mob Workers.

Hollywood, Aug. 6,
Production peak which hit the
major studios during the past six
weeks proved a bonanza for unregistered extras used for mob scenes.
Large number of types and mob
getting calls for three to five dollar
checks, culled from lists outside of
those in the registered files of Cen-

setting calls for three to five dollarchecks, culied from lists outside of
trail Casting offices, has unexpectedly Jammed the switchboard servlee of the casting bureau.
Central's switchboard has been
handling total in excess of 11,000
thandling total in excess of 11,000
thandling total in excess of 11,000
thandling total in excess of 11,000
trunklines jamming up with the
overload which is double the regulatraffic. Sudden activity found
telephone company offices delugad
to the publish from person trying
of the companies of the control of the
and sent out lineamen to investigate,
and sent out lineamen to investigate,
officials of Centrain made a one-day
checkup and quickly discovered that
numerous unregistered extras, who
in mob scenes at different majors,
considered themselves automatically
registered with Central, and figured
day to secure all and sundry calls
they would call the offices every
day to secure all and sundry calls
As a result, switchboard jam
made it difficult for the regular
group of extras to get through to
the offices to receive calls, and conthe offices to receive calls, and conmade of the unregistered colls to the
offices at any time. Instructions
and of the unregistered to those
sent out early last week to those
sent out early last week to those
and the sundry last week to those

Buildup for Silvers In 'Melody' Retakes

Hollywood, Aug. 6. Metro's 'Broadway Mclody' we Metro's Broadway Molody went back into work Saturday (3) after preview last week at San Diego. Fleture with have several sequences added, with the Sid Silvers part. W. S. Yan Diyke is directing the new scenes with Roy Del Ruth, original director, back at 20th Century-Fox for 'Sing Governor, Sing.'

'Live' for Retakes

Hollywood, Aug. 6.
Warners has taken 'I Live for
Love' out of cans for several days'
retakes, with William McGann doing the revamp in place of Busby
Berkeley, who directed,
Picture stars Dolores Del Rio and
Everett Marshall.

LENSING WHITEMAN EAST

LENSING WHITEMAN EAST.
Hollywood, Aug. 6.
Twentieth Century-Fox shipped a technical crew to New York last Thursday (1) to photograph the Paul Whiteman band sequences for Thanks a Millerer also will shoot New York backgrounds for Man Who Broke the Pank at Monte Carlo.'

By MIKE WEAR
As volume continued close to
2,000,000 shares, the stock market
close was irregular yesterday (Tuesday), with three major groups off
on the day, Majority of amusements
declined fractionally, outstanding
exceptions being Radio B, which
rose to 62%, and Eastman Kodak
rose to 62%, and Eastman Kodak
points net. Bonds were steady,
Keith liens climbed to a new high
at 92.

Keith item climbed to a new high at 182.
While many sections of the stock at 182.
While many sections of the stock market were inclined to weakness in trading last week, amusements accusing sained ground and provided some new high market to shoot at Seveni stocks of the amusement Seveni stock of the Amusement Seveni stock issues. General Theatre, Equipment (and certificates), Keith, Warner Bros., KKO, and four Faramound Seveni Sev

Jam Up Central

Hollywood, Aug. 6, roduction peak which hit the or studios during the past was provided strength in special state of contract with the provided by the peak which hit the or studios during the past the proved a bonanza for unrestred extras used for mos sense of contract with special strength in special state with special strength in the lower than the special strength in special strength climbed to above the 400,000-share mark was viewed as highly con-

mark was viewed as structive.

Aside from remarkable upheavals by Columbia Pictures certificates and Keith preferred, the most sen-sational performances were turned in by the bond list.

RKO Debentures Skyrocket
Greatest gain was made by RKO
debentures which shot up 20 points
to a new peak at 63½. The bonts
to a new peak at 63½. The bonts
boated a gain of 17½ points at the
ling was the drive to bigher altitiling state of the same made not
he year at 91½, these bonds wound
up with an advance of 8½ points.
Faramount-Famous-Lasky 6s and
certificates of the same made new
thirds at 106. Latter closed at this
thinks at 106. Latter closed at this
thinks at 106. Latter closed at this
thinks at 106. Both were
up 7½ points
mount-publis 5½s and the certificates also spurted, both registering
fresh 1356 peaks at 106½. Both were
up 7½ points at the finish.
Warner Bros. 6s also continued
strong, forging a head to 81, and
showing an advance of 8 points on
the worder. This was a new top for
ment liens were to no face when

snowing an advance of 5 points on the week. This was a new top for these liens. General Theatre Equip-ment liens went up to a new high at 15%, but closed lower for a net (Continued on page 31)

Philly Aldine Reopens

With Goldwyn's 'Angel'

Dark Angel first of Sam Gold-wyn's new season's pictures, will world premier at the Aldine Phila-dephia, which reopens for the oc-casion on Aug. 31. Picture will not be shown at the Rivoli, N. Y., until the middle of September or later.

L. A. to N. Y.

Rouben Mamoullan. Steve Hannagan. Marc Connelly, Joseph M. Schenck, Eleanor Poweil, Hennor-Fowell.
Lew Anger,
Henry Wilcoxon,
H. S. Franklin.
B. Franklin.
B. Franklin.
Al Manadimer.
Rodney Bin.
I. L. Freeman.
J. L. Freeman.
J. L. Freeman.
Jan Keith.
Harry Goetz.
Uia Love.
M. J. Weisfeldt.
Ralph Fear.
Sol Lesser.
Irving Cummings.
Clarence Brown.
Eric Linden. Lew Anger

Cecilia Parker. Heien Flint.

N. Y. to L. A.

Johnny Hyde. Stanley Berger

DIAMOND CUTS INTO PICS

Distribs on Checking System

Enables Sales Depts. to Talk Terms on Product with Each New Selling Season

AIR PICKUPS

Collegians Plucked From Cars, Planed to Coast for Pic

California Collegians, seven men

California Collegiani, seven men comedy-einging act, have been spotted by Fanchon & Marco agency in RKO's 'To Beat the Band, going into the production some time this week. Alan Jones, one of the members, driving coast-ward from Chicago, was plicked up by plane en route and rushed here, arriving Saturday (3).

All other members of the troupe, each male driving a new car with his family, will be picked up at other spots en route by planes and rushed on to Hollywood.

Rights to Booth

For 6 Quota Pix

Metro has contracted with Booth

Dominion Productions, Ltd., to take

the series of six features latter com-

pany will make in Toronto for dis-

tribution in all countries of the

Metro will use the pictures for quota purposes, and is reported paying BDP entire negative cost on delivery of each picture, giving the Canadian company rights to the United States and foreign countries

outside of the British Empire as profit on the series.

profit on the series.

First pletrue gets under way next
Monday (12) with Sam Neufeld directing. Toby-Wine has been borrowed from Paramount for top spot
in the first two pletures, with supporting casts slated to be recruited
from British players in Toronto and
New York. Burt Kelly, formerly
with KBS and Select, is production
chief of BDP.

Burns-Allen Retakes Hollywood, Aug. 6.

Retakes for 'Here Comes Cookie' (Par) are keeping Burns and Allen here an extra week.

Team is now due to leave after their Thursday (8) broadcast.

SULLAVAN TREK OFF

Hollywood, Aug. 6.

British Empiro.

Metro Coin, All

Hollywood, Aug. 6.

This is pay-off time for sales departments of major film companies in justifying expenditures for checking percentage pletures in the past year. With the selling season in full swing, the sales forces are cashing routine procedure and the money it takes. This checking is one of the basic gauges for setting rentals for the 138-56 season. While the separate distributors, the film firms hold it to be the most successful and accurate way of knowing what a picture is good for a designated locality. Not only what sort of a grosser a given ple for certain spots but it also secures invaluable, data on wachter, opposition and other elements in influencing the gross.

opposition and other elements in influencing the gross. Importance attached to checking properties of the control of the contr

ment.

In most cases the checking survey fs attested to by the exhibitor himself. But where the checked figures differ widely with those of an exhibitor, the distribution salesman usually has the record to show why and can pace his sales talk according to the sales of the control of the con

It is realization of the importance these checking survey figures play in deals for new season product that makes certain types of exhibitors reluctant to cooperate with check-ers. Particularly is this true of the 'chiseling' type of exhib, who is quick to recognize the advantage he will hold in demanding better per-centages in the next season. If he centages in the next season. If he will hold in demanding octer per-centages in the next season. If he can show a poor gross, with no par-ticular reason for it excepting the quality or draw of the pix, he is shrewd enough to know that a re-duced schedule of rentals might be obtained.

obtained.
It's this chiseling species of exhibitor, generally found in every key city, that the distributor usually is safeguarding against with his checking system. The distributor learns the style of cheating employed in a checked percentage run, whether it is palming of admission tickets, attanting to bribe a checkee, seiling passes, or trying to prevent a thor-ough check of admish ducats.

CASEY VS. PATHE

Loses Out Second Time—Undecided If Casey Will Appeal

If Casey Will Appeal

New York Supreme Court Justice Lauer has decided a second time spainst Pat Casey and the concluder as the part of the Court of

INROADS SPREAD

4 Minor Leagues in 15 Key Cities of 200,000-600,000 or More Population Already Feature After-Dusk National Pastime Games

FILM B.O. DENT

Spread of night baseball, which in recent years has been taking heavy toll at picture industry's box office, is ausing exhibitors pienty of elecpless nights. With the national pastime going for the after-dark games in the National League this year via Cincinnati, exhibe are fearful that the night game idea, aiready widespread, may get into other major keys.

the hight game loke, already when spread, may get into other major spread, may get into other major. The International League American Association, Pacific Coast League and Texas League are the associations which cut despert into the spread of the spread

held.
Attention of Hays office was directed to the situation several years ago when a storm of protests arose in Kansas City shortly after it was decided to hold night games regularly. Later exhibitors in Milwaukes aquawked, in nearly every community where these late baseball contests are staged, they have exhibitors plainly worried.
Whore these ball gates twee the stage of the s Where these ball games w greeted at first with an attitude

(Continued on page 39)

Parker's G-B Film Chore, Then B'way Play in Fall

Then B'way Play in Fall
Austin Parker sailed for London
Thursday (1) to do a scenario for
Gaumont-British. Expects to be
over about six weeks.
Parker came to New York three
weeks ago, after completing a story
treatment in London for British International, to attend reheareasis
and production of his play. With
Along Island, last week. He will
work on a rewrite of the play on
the boat to London and hopes to
bring back a new script of it for
production by D. A. Doran, Jr., in
the fall.

PAUL BURGER SHIFTS 20TH

PAUL BURGER SHIFTS 20TH
Paul Burger, sales executive with
United Artists for eight years, joins
20th Century-Fox as a member of
the story department on the Coast.
Resigning quicty from UA over a
week ago. Burger started for the
Coast by car. He is related to Joe
Schenek by marrage.
Before Joine Metero distribution
executive. With UA he was at one
time castern district manager, later
becoming sales development manager, a post which Al Ichtman has
not filled and may not fill at all.
While in sales Burger has written
some material for the screen under
lanother name.

NITE BASEBALL'S | New 2,000-Foot Film Reel Regarded Advantageously, Means No Big Cost

AGENTS AS PEASANTS

Cops at U Ready to Toss 'Em Out

Holly wood, Aug. 6. Agents are to have the same privileges of ordinary visitors, no more no less, on the Universal lot hereafter.

Percenters will get passes en-titling them to go to certain speci-fied offices on business and must confine themselves strictly to these limits

limits.
Studio cops have been instructed to usher them off the premises, with eal privileges revoked, if they are caught intruding beyond the pass zones. Edict went into effect last Saturday (3).

Unofficial NRA Being Followed In New Selling

Intention of major distributors to follow the rules set up under the Film Code Authority in the new season selling campaign is evidenced by the form of contract being offered. Despite the ousting of the code portion of the NRA, the new contracts presented to exhibi-tors conform nearly 100% to the standard contract fought for and nearly completely established under the Blue Eagle.

Without benefit of C. A. regula-tion, the majors are offering new contracts which give the exhibitor the 10% elimination clause in use under the NRA (though some more rigid interpretation loomed had the code continued) and the advertising section which prohibits exhibitors section which prohibits exhibitors from jumping in with a campaign before other runs are concluded.

before other runs are concluded.

There remain, however, some importan code clauses not included in the new co.tracts. Latter are not uniform among the major companies. Code restricted number of panies. Code restricted number of shorts, other than news-resls, which exhibitors were forced to buy in order to get feature programs, Abol-lehment of code puts short forcing right back where it was before NRA rules. Also under code exhibitors who held selective contracts for features were deemed to have made exhibitors were deemed to have the have the have the have the have exhibitors major company contracts generally examined have made no inclusion of these two code provisio

Goulding on 'Maytime'

Hollywood, Aug. 6. Goulding has been asamunia coulding has been as-signed to direct 'Muytime' for Irv-ing Thalberg at Metro. Picture will have Graco Moore, Nelson Eddy and Clifton Webb in the top spots. Sid Silvers also in the cast.

Monarch Lab Opening

Hollywood, Aug. 6. Monarch laboratory, with print-ing developing facilities for 1,000,000 feet of film a week, will be put in operation Aug. 12. William Ferris will boss the plant

LOCAL BOY CAN'T MAKE GOOD Budapest, July 26,

'Black Fury' (WB) was banned by the censors here. Quite a lot of chatter about it because directed by a home-town boy, Michael Curtiz.

General use of the new 2,000-foot film reel, approval of which is ex-pected by major companies shortly, is regarded as constructive economy pected by major companies shortly, a regarded as constructive economy, a regarded as constructive economy and a regard flat of the control of

quantities

because purchased in such vast quantities, morpetion supinent circular ways and the properties of the

ored thousands of dollars annually through the elimination of present theatre operator practice of winding the through the elimination of present theatre operator practice of winding foot magazine. Operators now tear down the 2,000-foot spool and revind on the exchange's 1,000-footers after each engagement. Result is that at least two frames are missing from original two reels after each picture run. While means that after feature has played in 12 houses, it will have more than 100 frames missing. The practice, the exchanges supply missing footage, which in a year's time runs into big money. It is the saving to be obtained through shipping originally from exchanges or 2,000-foot resis that most intrigues those in the industry.

dustry.
Under the new setup, producing Under the new setup, producing companies would continue shipping 1,000-foot lengths of a picture unnounted to exchange centers. Then the pix would be assembled by exchanges on the 2,000-foot magazine. Practically all 2,000-foot magazine.

Par Ogling 'Faust' As Possible Release

Paramount may release the production of 'Faust,' to be done at the Par Astoria, L. I., studios, by the Motion Picture Foundation Co., a new group. Outlet would doubtless be subject to approval of picture when completed.

when completed.
George Anthell, modern composer
of note, is working on the picture
and is said to be financially intercated in the venture along with
Joseph Nadol, former production
manager for Par at the Astoria
plant. At ono time Nadel was Par's
studio purchasing manager.

Setting 'Dream' Abroad

Settling Dream ADFORD
Sam Morris, vp. of Warner Bros,
in charge of forcien, goes abroad
Aug. 21 with a print of 'Midsummer
Night's Dream' to personally attend
to the film's start i London. Picture will be given a special two-naday showing in the British capital
at a theatre as yet unscleeted.
At a theatre as yet unscleeted,
building for the film in the service of the
world and is trying to arrange for
a simultaneous opening in all the
a simultaneous opening in all the

a simultaneous opening in all world capitals.

Margaret Sullavan has been forced margaret Suinvan nas been forced to forego her usual between-plc-tures air jaunt to New York because gap between 'So Red the Rose,' at Paramount, and her next for Uni-versal, 'Next Time We Live,' will

versal, 'Ne

Actress had planned to leave here last Saturday (3) but 'Rose' holds her several days beyond expectation. CASTING MAE'S NEXT

Hollywood, Aug. 6.
Warner Oland and Henry Wilcoxon are east in Mae West's next
picture, 'Klondike Lou.' It starts Aug 19 with Raoul Walsh

Art Director Killed

Hollywood, Aug. 6.

David Townsend, 43, studio art director on location at Sonora, Cal., with Metro's 'Robin Hood of Eldorado,' was killed yesterday (Monday), when his ear went over a cliff. Wife and son survive.

L.A. Deluxers Crack 7-Yr. Mark. Roll Up \$100,000: Cantor's Smash 34G, Par; 'Call,' H.O. 18G; 'Gondolier' Meek 14G

Los Angeles, Aug. 6. (Best Exploitation: Paramount)

For first time in six or seven years combined grosses of the deluxers here reached the \$100,000 mark, a jump of at least \$20,000 to \$25,000 over average, best takes since long before depression.

Big smash for the week is Eddle antor with Rubinoff and Parkyakakas on stags at the Paramount where they will wind up the week to around \$34,000. This tops by around \$6,000 previous house high

to around \$34,000. This tops by around \$5.00 previous house high at 55c top, garnered a few weeks ago by Myrt-Marge and their-radio ago by Myrt-Marge and their-radio set by Al Joison in September, 1227, when turnetties, at 55c top, clicked to tune of \$57,250. When the set of the tune of \$57,250. When turnetties, at 55c top, clicked to tune of \$57,250. When turnetties, at 55c top, clicked to tune of \$57,250. When the set of the tune of \$57,250. When the set of the tune of \$57,250. When the set of the tune of \$57,250. When the tune of \$50,250. When tune of \$50,250. When the tune of \$50,250. When tune of \$50,250. When the tune of \$50,250

ing. Estimates for This Week

Estimates for This Week

Estimates for This Week

Consess (Graumany 2, 2023, 30-40-55)

Silk Hat Kid' (Fox) a pill. (2 and week). Good tourist trade and the chema regulars helped keep second week of the 3ack London yarn from over 38,000 for stanza. First week finished with \$12,500, plenty good. Criterion (Tally) (1,800; 3-40-55)

week). Continued first run of this Grace Moore opus, after initial two weeks at Paramount, didn't apell much in way of returns. Fact that may account for failure of regular to take advantage. This week mild at \$2,500, compared to around \$3,500 first week.

may account for failure of regulars to take advantage. This week mild at \$2,500, compared to around \$3,500 on first week. (WB) (1,800; 25-30-40) — Old Man Rhythm (Raddo) and Chagling Yesterday (Raddo), split. Not much strucks Bright (Raddo) and Chagling Yesterday (Raddo), split. Not much strucks Bright (Raddo) and Chagling Yesterday (Raddo), split. Not much strucks Bright (Raddo), split. Not much strucks Bright (Raddo) and the split (Raddo) and the spli

forting. Last week She (Madio) \$8,000, oks. \$9,000, oks.

"She' did a neat \$8,000 which plenty satisfactory. State (Locw-Fox) (2.024; 30-40-55)—"Call of Wild" (UA) and "Slik Hat Kid" (Fox), split (2nd week). Holdover take pretty good at around \$10,500 after initial week's take of \$18,000 Night business helned somewhat by overflow from the Paramount just a block away.

B'KLYN BEACHED

Rush to Surf Kayoes Pix-'Shang-hai' \$9,000

Brooklyn, Aug. 6.

Another sultry spell, with majority of citizens traipsing to beaches, Corey Island, Rils Park and Jones Beach. Downtown film emporiums, as resuit, suffering terribly.

Described to the control of the cont

Albee (3,500; 25-35-50)—Ginger (Fox). Disappointing \$5,500. Last week 'Hooray for Love' (Radio)

(Fox). Disappount-week 'Horay for Love' (Radio, \$7,000. Week 'Horay for Love' (Radio, \$7,000. 28-35-50. When the 'Horay for Last week 'Murder Man' (Mof) \$12,000. Strand (2,000): 26-35-50.—Don't Bet on Blondes (WB) and Little Bet on Blondes (WB) and Little Bet on Blondes (WB) and 'Paris in Spring' (Par) \$5,500, okay.

DETROIT BOOM, TRISH' \$21,000. **'CURLY' 24G**

Detroit, Aug. 6.

Box-o ces joyous. Maybs the fact that the auto factories are running through the summer at an unually excellent pane is one reason that the summer at an unually excellent pane is one reason affairs at present; maybe it's due to what looks like strongest array of picture atrength this town has seen in months. But result is happy for a love Ms. Forever' after two smashing weeks at the Fox shifts into the Adams, single feature, for further downdown first-running, wow, clanging above the 20 grand mark with case after months of difficulty in topping \$15,000 or so.

Estimate for Thie Week

dimetry in topping \$15,000 or \$0.

F. Edimetr for This West \$25,50 - 10.

Curb (Foot) (10.00): \$25.35 (5) - 10.

Temple continues b. o. dynamite has developed a local following. Temple continues b. o. dynamite water at powerful \$24.000. Last week Love Me Forever (Col) finished second session to hang-up \$1.00 \text{Michigan}\$ (United Detroit) (4,000; \$25.35 (5) - 17.58 in Us (WB) and stags show, Picturs helps the house to continue a smanching register to continue a smanching register angles. Last week it was entirely the ficture that grossed walloping \$20.800 for Proadway Gondoller (WB). Estimates for This Week

\$20,800 for 'Broadway Gondollier' (WB), (WB), (9,000 - 55-40 - 80-40 - 100 - 1

'CURLY TOP,' \$8,800, SWEEPS NEW HAVEN

(Best Exploitation: Poli)

(Best Exploitation: Poli)

New Haven, Aug. 6.

With exception of "Curly Top'
town is very Stepin Fechti. Poli
abbrictius; other spots under
try to boost things next week with
Pred Allen's amateur unit.
Poli also gets the wreath on bally
Poli also gets the wreath on bally
equipped to the prediction of the prediction of the prediction of Temple cookies; sods stand pluss
of Temple cookies; sods stand plus
of Temple sonicies; sods stand plus
of Yende Standard St

Temple mag contest; and a flock of temple mag contest; and a flock of temple mag contest; and a flock of temple may be a

TRISH,' \$7,000, CHEERS BALTO.

(Best Exploitation: Kall, 6.

(Best Exploitation: Kall, 6.

Blz continued the respect to considering the hurdles the exhibs must be contended to the state of the contended the state of the contended the during this period. At least, average pace throughout the contended the during this period. At least, average pace throughout the least of the state of t

ing painters.

Estimates for This Week
Century (Low-UA) (2,000) 15-2535-40-56-65) — Women Wanted
(MG) and vaude. No especial puil,
just par. Last week, Paris in
Spring (Par) and vaude, quisscent
314,000, despecial puil,

Just par. Last week, Paris in Spring, Parj and vaude, quisseent Hippodrome (Rapapport) (2,300: Hippodrome (Rapapport) (2,300: Hippodrome (Rapapport) (2,300: Hippodrome (Rapapport) (2,300: Stocked Health (Rapapport) (Rapapp

'GONDOLIER' \$15,000

It's August in Newark But Powell's Pace Rates Big

Pace Rates Big

News, Aug. 5.

(Best Exploitedion: Protor's)

No great enthusiasm about this
summer here and August is greeted
with a sigh of relief that July is
ford is enthusiastic over. Troadway
fondoiler and Alibi Ike. Business
has kept up but expecting a drop
on aline days which will be very
nice. Proctor's is also steadily
doing real business and hopes for
You.' But the enthusiasm is have
by no one else.

The new management of the
The new management of the
open is entire the hope for
policy.

The new management of the
open is entire the hope for
policy.

The new management of the
open is entire the hope for
policy.

The new management of the
for the protor's
for open is most with a combopolicy.

Estimates for This Week

Estimates for This Week (Best Exploitation: Proctor's)

No great enthusiasm about this summer here and August is greeted in the summer here and August is greeted process. The summer here are all the summer here and August is greeted process. The summer here are all the summer here and august is greeted process. The summer here are all the summer here are all the summer here and the summer here are all the summer here. The summer here are all the summer here are all the summer here. The summer here are summer here. The summer her

'Flying Trapeze' Tops Mpls., \$6,500; 'Call of Wild' Strong \$5,000 in 2d Wk.

'Alibi Ike' (WB). Tremendous opening and in the winter this would be in the 20G's but maybe \$15,000 in August on nine days. Last week, second of Love Me Forever' (Col) died with \$3,700 on

would be in the 200's billimayos. Last week, Sacond of Love Me Forever (Col) died with \$3,700 on five days. (Col) died with \$3,700 on five days. (Phys.) (1,500): 15.5-46)—"No Brore Lander (MG) and Men Without Namer (Far). Good bill will be hurt by being sandwiched in without of the care of the color of

week "Shanghait (Par) better at 10.000.
Proctor's (RKO, C., 2500; 15.55)—
Chinger (Roo) and "order that the and the armondation of the armondation

'CURLY' \$24,000, 'IRISH' 15G IN PHILA.

Phliadelphia, Aug. 6, (Best Exploitation: Stanley)

'Currly Top,' at the Fox, is tops in Phility's downtown film sector this Phility's downtown film sector this film of the Phility's downtown film sector this film of the Phility of the Ph (Best Exploitation: Stanley)

day (16).

Stanley-Warner people have done plenty of work on 'Irish in Us,' but it is hardly likely this film at the Stanley will get more than a week with between \$14,000 and \$15,000 as

with between \$14,000 and \$15,000 and tops.

She at the Boyd may not ever get a full week. If it does, gross won't be over \$8,000. Earle, with Pailsis Royale Revue on stage and Singer Grid Revue on Stage and Stage Standon figures for average \$5,300 with 'The Black Room.'

Profession campaign put across

with 'The Black Room.'
Exploitation campaign put across
by S-W on 'Irish in Us' included
special work at fight clubs, bail
parks, factories, etc., where men
would be likely to congregate. 30,000
heraids were used that way. Radio
hook-ups emphasized Irish music in
connection with film.
Estimates for This Week

Weather here cool for a change, but several of the boxoffices are real Pace-setting 'Man on Flying eze,' 'Cail of the Wild' and 'Es-Crapeze, 'Call of the Wild' and 'Escape Me Never' show topnotch coin grabbing propensities and promise to keep the turnstiles clicking in major league style.

Minneapolis, Aug. 6. (Best Exploitation: State)

W. C. Fields' boxoffice worth is reflected by the turnouts at the Cenreflected by the turnouts at the Cen-tury where "Trapeze' holds forth. Picture stands out as one of the best of the current summer cards and it will lead the town. 'Call of Wild' is, the first State attraction to hold over for a second

consecutive week in many months. Even with the temperature at the 100 mark, business has been hotsy, attesting to the jure of the Gableattesting to the jure of the Gaule-Oakle-Young-Jack London combo, 'Escape Me Never' in its fifth week at the sure-seater World is

week at the sure-seater World is still turning a profit, the more re-markable because it has been achieved during a long stratch of blistering heat. Trapeze' and Wild' box-office feats being performed in Surprising the strategies of the An atmospheric lobby that sur-gests the cool temperatures of the north country in which the story of 'Call of the Wild' is laid and which coakes pedestrians off the exploitation honors for the State currently.

Estimates for This Week

capitation nonors for the State

Estimates for This Week

Century (Publix) (1,500; 25-540)—Flying Trapeze' (Par.) in face
of lukewarm critice response, this
elementary of the state of the state of the state
elementariation of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state (Fublix) (2,400; 25-55-40)—
Other of the state of the state of the state
of the state (Fublix) (2,400; 25-55-40)

Call of Wild (UA) (2 dweek).
Turned out to be an outstanding the state
of the state (Fublix) (2,400; 25-55-40)

—The state of the state of the state of the state
of the state (Fublix) (2,400; 25-55-40)

—The state of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state

good.
Lyric (Publix) (1,300; 25-35-40)—
'Chan in Egypt' (Fox). Just the spot for this one and it should prosper to the tune of \$2,000. Last week, Men Without Names' (Par), \$2,400,

ber of this time of 2-200. Last week, Stope of the Christian Carlo Stope of Carlo

'Becky' Slavs St. L. for \$20,000: 'Gondolier' \$11,000. Rest Just Fair

St. Louis, Aug. 6. (Beat Exploitation: Fox). Despite hottest week of year with mercury filrting with 100° mark every day town did pretty good, Becky Sharp proving a sensation at the big Fox house and even passing entinusiastic expectations. Pic-ture topped season's opening day record held by Grace Moore's latest pix. Fox, with over 5,000 seats, capacity nites and heavy matiness should hit close to \$20,000 figure, remarkable gross for straight sound

Battle for business downtown will be a one-sided affair with Orpheum showing 'Broadway Gondolier' and Loew's State offering 'Woman Wanted.

advance campaign of three weeks advance campaign of three weeks standing, aided by concentrated plug on all Fanchon & Marco screens and the extra advertising accorded it at the Warner theatres carly this year, when it appeared certain pic was slated for one of the Warner houses.

Estimates for This Week

mark.
Loew's State (Loew) (3,182; 2535-55)—Woman Wanted (MGM)
and Poker at 8' (MGM). OSullivan
and McCrea co-starred for first time
and McCrea co-starred for first time
favorable comments of crix \$7,200,
fair. Last week 'Smilling Thru'
(MGM) and shorts. Revival bounced
right up close to fair \$7,000 mark,
exceeding estimate.

FLESH SHOWS GAIT FRISCO

San Francisco, Aug. 6.
With United Artists and Embassy dark until Labor Day, rebassy dark uses and dividing upbassy days and the same days and the same days
bassy to be same days and the same days
bassy to be same days and the same days
warfield will go tops with around
fate will run third with film, stage
show, and personal on Sunday of
Lopez, new heavyweight grunt and
groun, cliamp. Film of match is
arranount and Orpheum holding
over, with attendance good, although lack of product has something to do with holdover.

City of the same days and the same days
cover, with attendance good, although lack of product has something to do with holdover.

City of the same days and the same days
cover, with attendance good, although lack of product has something to do with holdover.

City of the same days and the same days
cover with a tendance good, alcover the same days and the same days
cover with a tendance good, although lack of product has something to do with holdover.

City of the same days are same days
cover with a same days
cover with the same days
cover with San Francisco, Aug. 6

peze' (Par). Held over second week, first time Paramount has re-tained a double bill. Good for bet-ter than \$9,000. Last week, nice

ter than \$3,000, and \$13,000.
St. Francis (FWC) (1,470; 30-35-40)—Trish in Us' (WB). On move-over from Warfield should be nifty with \$7,500. Last week, B'way Gondoller' (WB) not too hot at 20,200.

Gondoller' (WH) not too 34,300.

Warfield (FWC) (2,680; 35-40-55)

"Farmer Takes Wife' (FOX) with Walt Roesner's music and stage show. Should be well up around 324,000. Last week, Trich' (WB). Swell business at almost \$25,000.

'Irish' \$10,000. 'Curly' H.O. \$7,500, Best in Buffalo

Buffalo, Aug. (Best Exploitation: Buffalo) (Best Exploitation: Buffals)
Local showmen are undecided, in
view of the past two months' drop,
whether to bring in any heavy features, some of which are being held
off until after Labor Day. 'Curly
Top' showing would indicate that
public is hungry for good amusement

'Irish In Us' exploitation was chiefly from the Irish angle. Screen-ings were held for officials of Irish erganizations which were subsequently covered by form letters to several objects of the several way from the several way for the several way of th organizations which were subse

ways of several hundred neighborhood stores.

Bestimates for This Week

Bestimates for This Week

Bestimates (3.600: 30-00.50).

Trish in US (WB). Lauseb ple and
plug combining for good 110,000.

Trish in US (WB). Lauseb ple and
plug combining for good 110,000.

Althop (Shea) (2.400: 32-40).

Hipp (Shea) (2.400: 32-40).

Hipp (Shea) (2.400: 32-40).

Switched per Prox the Endfalo, first
time this done in Shea lineup in
many years. Business still atrong
week, 'Shanghai' (Para'), just about
up to expectations for fair \$5,600.

John Lakee (Shea) (3.600: 33-00 week
come-Home' (Fox). Improved figuses here for past fortuight made
usek, 'Man on Trapeze' (Par) and
Sanders of River' (UA), considering
previous poor business, \$1,700. very

Cantury (Shea) (3.400: 25).—Mur-

Seevine 5.00. Seevines. \$7,700, very Good.

Contury (Shea) (3.40; 25)— very Good.

Contury (Shea) (3.40; 25)— very Good.

Contury (Shea) (3.40; 25)— very Good.

Carlot Drooped after strong start, probably not better than \$4,000. Last veck. Mad Choe (MG) and Thog of spell at \$3.600.

Lafayste (Ind.) (3.400; 25)—

Lafayste (Ind.) (3.400; 25)—

Hoadine Woman (Massocio) Show the spell of the spel

Estimates for This Week
Clay (Rosener (400; 25-35)—
Touth of Marim' (Amthino) (Ind.
wki, Will see nice 330. Last week,
same dim. seelent at 13:26 —
When a warm of the current breadwki, will see nice 330. Last week,
same dim. seelent at 13:26 —
Woman Wantel' (MGM) and state
with the current breadwing 15:000. Last week, spilt, Caning 16:000. Last week, spilt,

consequently is receiving bids for a cooler to compete, even this late in the summer. The summer is expected on the local scene early in the fail.

Estimates for This Week
Colonial (LTC) (150; 19-15)
Arizonian (Radio) Tomorrows of the colonial (LTC) (150; 19-15)
Arizonian (They of the colonial of the

'BECKY' \$14,000 SOCKS PITTS.

Pittsburgh, Aug. 6. (Best Exploitation: Penn)

Although town's down to three Although town's down to three first-run sites at the moment, next fortnight should see both Fulton Clurly Top and former probably with Steamboat Round the Bend'. In addition, there's a reliable report addition, there's a reliable report more art theatre, will reopen under mer art theatre, will reopen under new management with foreign films and flock of English pictures that the main stem houses shuff.

mer art theatre, will reopen under many anagement with foreign at the state of the

onesquently is receiving bids for a B'way Houses Perk; 'Curly' at \$80,000. 'Irish' \$32,000. 'Inferno' \$25,000; Cap's \$100,000 Fortnite

VARIETY

Old Man Rhythm' (Radlo). Buddy Rogers never tickled the locals ag this one lart apt to do more than the locals age to the locals age to the locals age to the locals age to the local age to the

(Best Exploitation: Strand)

A lot of tourists in town and stronger attractions combine for a generally good showing on New York's first run front this week.

Rogers never tickled the locals age this one land and to do more than but fair, \$2.500. Last week, (Tlass & Empire. (Acme) (1.100; 26)—Parls in Spring (Par). Fair at Empire. (Acme) (1.100; 26)—Parls in Spring (Par). Fair at Empire. (Acme) (1.100; 26)—Parls in Spring (Par). Fair at Empire. (Acme) (1.100; 26)—Parls in Spring (Par). Fair at Empire. (Acme) (1.100; 26)—Calm Yourself (MG). Short of \$1.200

Brand (Will) (MG). Short of \$1.200

Best in Boston;

39 Steps at 144

Couly \$23,000

Best in Boston;

39 Steps at 144

Boston, Aug. 6. (est Exploitation: Keith)

Curly Top' is head and shoulders above the resi o. the pic interp in a dandy stage offering. Met will iff with \$2.500. nice talkings. '39 Sign along to a nice \$14.00, and being held for second week.

Jack Goldatein of Keith's week being held for second week.

Jack Goldatein of Keith's week paper.

advance campaign in newapapers. a load of beauty shop tie-ups, and will will stand be a good \$23.000. Lest week being held for second week.

Met (M&P) (A4.200; 35-50-65) metal the fine land of beauty shop tie-ups, and will will be a good \$23.000. Lest week breaded by Jack Pepper. Looking to a nice \$14.000, and will will will be a good \$23.000. Lest week breaded by Jack Pepper. Looking to a good \$23.000. Lest week breaded by Jack Pepper. Looking to a good \$23.000. Lest week breaded by Jack Pepper. Looking to a good \$23.000. Lest week breaded by Jack Pepper. Looking to a good \$23.000. Lest week breaded by Jack Pepper. Looking to a good \$23.000. Lest week breaded by Jack Pepper. Looking to a good \$23.000. Lest week breaded by Jack Pepper. Looking to a good \$23.000. Lest week breaded by Jack Pepper. Looking to a good \$23.000. Lest week breaded by Jack Pepper. Looking to a good \$23.000. Lest week breaded by Jack Pepper. Looking to a good \$23.000. Lest week breaded by Jack Pepper. Looking to a good \$23.000. Lest week breaded by Jack Pepper. Looking to a good \$23.000. Lest week breaded by Jack Pepper. Looking to good \$25.000. Lest week breaded by Jack Pepper. Looking to

10

Chi Vaude Holds Best B.O. Pace: Vallee \$40,000, Oriental \$18,000

Three spots in town currently are gotting whatever trade they're securing strictly on the stage of the stage

mengre \$2,100.
Chicago (B&K) (4,000; 35-55-75)
Shanghai (Par) and stage show.
Rudy Malles agreement of the stage of the st

909.

Carrick (B&K) 900; 25-35-55)

-Tront Page Woman' (WB). Bette
Dayle seconding a box-office power
on successively good product, ren
building this to fine \$3,600. Last
week, 'Escape Me Never' (UA) was
brought' back to loop for neat
enough \$3,200.

enough \$3,200. Or neat
Orantal (B&EX) (3,200; 25-35-40)
—(Class Key' (Par) and stage show
tagged International Girl Revue
Girl angle hopping the take above
normal to highly pleasant \$18,000
Last week Black Sheep' (Fox), was
off at \$15,000.

of at \$13,00.

of the strength dependent on the vaude currently. House has been a some of a slump recently due to garbled bookings in vaude and screen. Not better than \$15.00.

of \$13,00.

of \$13,00

at \$11,200.

United Artists (B&K. LVA) (1,700;
United Artists (B&K. LVA) (1,700;
S-45-65)—(Call of Wild' (UA) (2nd week), Will make the three to the three three to the three t

'CURLY TOP,' \$7,000, PORTLAND BIGGIE

(Bect Exploitation—Brewy—Ud.)

Paratier's LIA counded the bally on Paratier's LIA counded the bally on the ball of the

awell, and may hold. Last week, Love Me Forever' (Col) held ten days to big \$47,00c. 10,000; 25.

Orpheum (Hamrick (Radio), Allcolor novelly registering disappointing \$4,000. Last week. Myrt &
Marge vaude unit and Front Page
Woman' (WB) did way above avermayfair (Parker - Evergreni)
(1,400; 25-40)—Love Me Forever'
(Col) here for a week after 10 big
days at the Paramount and Okay
(Col) and Awakening of Jim Burke'
(Col) turned in weak \$1,500.

'Curly,' 'Forever,' Becky' Holdover

Sattle, Aug. 6.

(Best Exploitation: Orpheum) .

Only two new plx in town this mean the control of the control

went into Mayfair on the 11th day to stay there a week and doing intestive mergyed Evergreen. Hamfeld management, the Orpheum boosted its takings with "Besity Sharp' getting a good play and seort."

Partier's Broadway has launched a strong advance campaign on 'China Seas' due into the't house in three without has netted a lot of eath duests in the part. The week Estimates for This Week Lotter of the Company of the Company

Dick Powell, as untal, envil at this means. Crimoner reputed to have started here as hotel ork musician; may hold. Last week, and the started here as hotel ork musician; which is a started here as hotel ork musician; which is a started here as hotel ork musician; which is a started here as hotel ork musician; which is a started here as hotel ork musician; which is a started here as hotel ork musician; which is a started here as hotel ork musician; and started here as hotel ork here. The started here as hotel ork musician; and started here as hotel ork musician; and started here as hotel ork musicians. The started here as hotel ork musicians here. The started here as hotel ork musicians h

'CURLY' \$9,000, 2D WEEK, LEADS PROV.

Providence, Aug. 6. (Best Exploitation: Albee)

a record for the town on ho.

Best exploitation of week at orpheum for Myrt and Marge stage phager classified pages, through paper's Ruth O'Nelli, who handles traiting a proper of the comparison of the comparis

'Gondolier' \$9,000, 'Woman' 6G in Omaha

(Best Exploitation: Omaha) Omaha, Aug. 6.

other exposurations of many control of the current how of pheum with "Broadway Gondoller' is out the Omaha with "Front Page Worth of the Many of the Control of the Control

Comparative Grosses for July

Total estimated grosses during July for towns and houses listed as previously reported weekly. Dates given are the closing days of the week.

NEW YORK

	July 4	July 11	July 18	July 25
CAPITOL (4,200; 85-75-85) High. \$110,400 Low., 10,000	More Ladies \$20,000 (2d wk) (Stage Show)	\$29,000	Escapade \$18,000 (2d wk)	Don't Bet on Blondes \$20,000
PARA- MOUNT (3,684; 35-55-75) High. \$95,000 Low., 10,800	Men Without Names \$20,000	Men \$14,000 (2d wk)	Paris in Spring \$16,500	Shanghai \$22,000
MUSIC HALL (5,889; 40-60-85) High. \$110,100 Low 44,000	Love Me Forever \$100,500 (Stage Show)	Love Me \$90,000 (2d wk)	Love Me \$67,000 (3d wk)	Ginger \$59,000
ROXY (5,886; 25-35-55) High. \$173,600 Low. 5,200	Mary Dow \$24,900 (6 days) (H. Armetta) (Stage Show)	Raven \$28,000 (8 days)	Hooray for Love \$27,200	Lady Tubbs \$26,900
STRAND (2,767; 35-55-65) High, \$81,200 Low. 6,500	Caliente \$24,700	Caliente \$15,700 (2d wk)	Front Page Woman \$16,700	B'way Gondoller \$27,300

CHICAGO

	July 4	July 11	July 18	July 25
CHICAGO	Murder in	Stranded	Love Me	Love
(8,040; 35-55-75)	Fleet	\$31,900	Forever	Mé
High. \$75,000		(Phil Baker)	\$47,300	\$32,200
Low., 18,500	(Louis-		(Leo Carrillo)	· (2d wk)
	Carnera)			
	(Stage Show)			
PALACE (2,500; 25-35-55)	Becky Sharp \$12,000	. She \$25,600	Arizonian	Old Man Rhythm
High. \$34,700	(3d wk-	(8 days)		\$19,800
Low. 7,000	6 days)			(Ed Sullivan
i	(Vaude)			Revue)
UNITED	More	Ladice	Escape	Eccape.
ARTISTS	Ladies	\$7,900	Me	\$7.900
(1,700;.;25-85-85)	\$12,000	(3d wk)	\$14,500	(2d wk)
High. \$43,500	(2d wk)			
Low 3,300			1	l

LOS ANGELES

	July 4	July 11	July 18	July 25
DOWN-	Girl From .	Arizonian	Caliente	Hooray for
TOWN	10th Ave.	and	\$7,700	Love and
(1,800; 25-30-10)	and	Don't Bet		Going High-
High, \$38,500	Village Tale	\$5,000		brow
Low. 1,700	\$4,000	on Blondee		\$8,000
HOLLY-	Stranded	Caliente	Becky	Becky
WOOD	\$6,700	\$10,000	Sharp	\$8,000
(2,750; 23-35-40- 55)			\$12,000	(2d wk)
High, \$37,800		1		[
Low. 2,400				
PARA-	Virginian	Men Without	Love Mo	Love- Me
MOUNT	\$17,000	Namee	Forever	\$16,500
(3,505; 30-40-55)	(George	\$17,500	\$24,000	(2d wk)
High, \$57,286	Jessel)	(Myrt and		
Low 5,600	(Stage Show)	Marge)		
STATE	Indiscretion	Daring Young	Ginger	Orchids to
(2,024; 30-40-55)	and	Man	and	You and
High. \$48,000	Chan in	and	Murder in	Calm
Low. 4,900	Egypt	Escapade	Fleet	Yourself
		60 500		

WASHINGTON

	•••			
1	July 4	July 11	July 18	July 25
EARLE (2,424; 25-35-40) High. \$27,000 Low. 6,000	Alibi Ike \$15,500 (Vaude)	Don't Bet on Blondee \$13,500 (Phil Regan- Wini Shaw)	Love Me Forever \$20,000	College Scandal \$15,000 (Ina Ray Hutton)
FOX (3.434; 25-35-00) High, \$41,500 Low., 11,000	\$18,200 (Vaude)	Murder in Fleet \$17,000	Men Without Names \$18,000	Sanders \$18,000 (Joily Coborn)
KEITH'S (1,830; 25-35-00) High. \$21,000 Low 3,000	Becky Sharp \$8,500 (2d wk)	She \$11,500 (8 days)	Raven \$6,000	Keeper of Bees \$7,500
PALACE (2,363; 25-35-00) High, \$32,000 Low 6,000	More Ladiee \$11,000 (2d wk)	Escapade \$17,500	Escapade \$9,000 (2d wk)	Scoundrel \$11,500
COLUMBIA (1,263; 25-40) High, \$19,000 Low,1,100	Doubting Thomas \$3,500 (Repeat)	Devil Is Woman \$3,000	More Ladiee \$5,000	Ladies \$3,000 (2d wk)

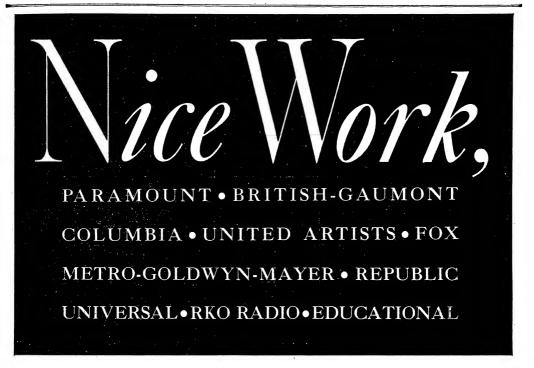
PHILADELPHIA

	July 4	July 11	July 18	July 25
EARLE	Alibi Ike	College	Don't Bet	Lady
(2,000; 25-40-50)	\$12,700	Scandal	on Blondes	Tubbs
High. \$33,000	(Vaude)	\$14,000	\$13,500	\$11.000
Low 10,500		(Nick Lucas)		
FOX	Dictator	Gingor	Orchids to	Farmer
(3,000; 40-55-05)		\$18,500	You	Takes
High, \$11,000	(5 days)	1 ' ' '	\$11,500	Wife
Low 10,500	(Stage Show)			\$17,000
STANLEY	Sanders	Escapade	Love Me	Love Me
(3,700; 85-40-55)	\$9,200	\$9,000	Forever	\$9,500
High, \$48,000		******	\$15,000	(2d wk)
1 0144 3 750		1	410,000	(-4 41)

BOSTON

1	July 4	July 11	July 18	July 25
KEITH-	Becky	She	Orchids to	Keeper of
MEMORIAL	Sharp	\$9,700	You	Bees and
2,900; 25-35-55)	\$6,000		\$7,580	Clairvoyant
ligh. \$43,030	(2d wk)			\$7,650
_ow 4,000		1		
STATE	Sanders	Escapade	Love Me	Love Ma
1,600; 25-25-40-	and	and Calm	Forever	\$9,200
22)	Unknown	Yourself	\$17,200	(2d wk)
High. \$29,000	Woman	\$16,000		,
ow 4,000	\$10,000			
METRO-	Stranded	(Stage Show)	Men	Shanghai
POLITAN	\$13,000	Paris in	Without	\$15,200
4,200; 35-59-65)		Spring	Names	V10,290
High. \$67,000		\$12,000	\$13,000	
_nw., 11,500		1	,,,,,,	

(Continued on page 34)



We want to tell you how much we've enjoyed reading your interesting and instructive announcements of new product in the trade papers.

They were swell . . . every one of them!

We're glad to see that you have so many fine shows lined up for the coming year. It confirms our belief that this is going to be one of the greatest picture seasons the industry has ever had—maybe the greatest.

With all the earnestness and sincerity at our command, we congratulate each and every one of you on your shrewdness and foresight in recognizing the necessity of assembling programs as strong as these, in order to cope with the unparalleled product which will come from

WARNER BROS. IN 1935 - 1936

We Apologize . . .

for not having a great big beautiful announcement of our next year's goods, too.

But we've been pretty busy preparing material to help you sell a lot of swell shows that are coming through right now.

Besides, we've read somewhere that good wine needs no bush—so it should follow that good pictures need no bull.

However, for the benefit of any hermits in the audience who haven't heard what everybody else is talking about, we present the following data to bring them up to date on next season's headline news...

PICTURES OUR ARTIST WAS GOING TO PAINT

to show you in black and white—and 7 or 8 other colors—a few of the highlights of Warner Bros.' program for next season—plus the maestro's memoranda of the salient points of each production.



FREDRIC MARCH in "ANTHONY ADVERSE". Took 4 years to write... world's its stage... 22 featured roles... And a star in every one!



"THE GREEN PASTURES"_5-year stage run...18 months on Broadway...1750 performances . . . Pulitzer prize-winner.



POWELL and KEELER in "SHIP-MATES FOREVER"—Dick and Ruby at Annapolis... Middles marching... martial music... the Navy's 'Flirtation Walk'.



"CHARGE OP THE LIGHT BRIGADE".

"Into the valley of death rode the 600"...

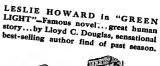
Tennyson's famous epic...Florence Nightingale...vast battles...tremendous action.



"THREE MEN ON A HORSE"— Broadway's greatest comedy hit in years...istill going strong...7 road companies in every corner of the world.



MARION DAVIES in "PAGE MISS GLORY"—Her first Cosmopolitan production for Warner Bros. . . . 12-star cast including O'Brien and Powell...from popular stage success.





LESLIE HOWARD in "THE PETRIC FIED FOREST"—His own long-run stage hit of the past season...Howard's first big melodrama . . . Variety names him No. 1 matinee idol.





RUDY VALLEE in a swell romance with music...real love story...lavish cast ...for the bigger-than-ever Vallee public.



EDWARD G. ROBINSON in "STILETTO"—A detective in little geance . . . 'Little Caesar' walks again!



"I LIVE FOR LOVE"—Story of two popular stars with the private lives of goldfish...introducing famous baritone Everett Marshall opposite DOLORES DEL RIO.



"SAN QUENTIN"—Sirens...searchlights
...escaping convicts...martyred prison
guards...another great news-value theme.

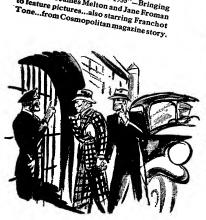
"G-WOMEN"-Successor to 'G-Men'
...same dynamite action...guns...
gangs...gals...the title tells the story!







"CEILING ZERO"—Another top Broadway stage hit...first great drama of commercial aviation...will star Cagney and O'Brien.



Mike' stars James Melton and Jane Froman to feature pictures...also starring Franchot

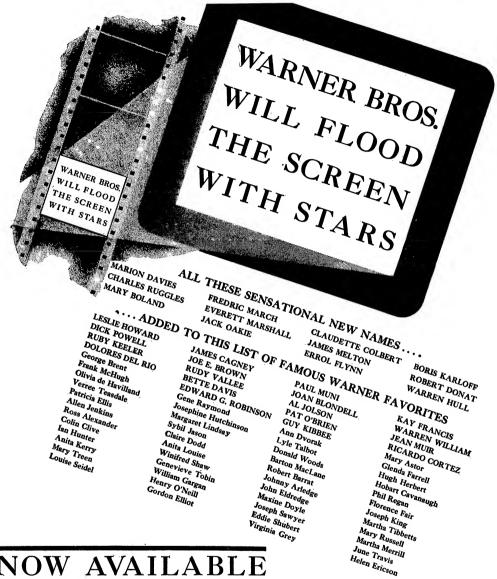
"SPECIAL AGENT"-Celebrating the female of the Federal Agents . . . and the Treasury Department's 'T-Men'. A Cosmopolitan Production starring Bette Davis, George Brent.



*LITTLE BIG SHOT"_Presenting Sybil Jason . . brilliant new actes



Rembrandt doesn't live here any more—and we decided nobody else could do justice to the kind of pictures that are on that list! Anyway, we figured that those titles not only speak for themselves—they yell. Besides, you wouldn't have to know much about the pictures when you know that



NOW AVAILABLE FOR REPEAT BOOK-INGS IN 1945-'46

-because they will be made so universal in their interest, so all-embracing in their grasp of every possible appeal to mankind's entertainment impulse, that they will be re-booked again and again like all the other great screen classics of the past. WARNER BROS PICTURES FOR 1935-1936

YANKS WIN IN FRANCE

Int'l Pic Chamber Formed in Europe: U.S., England Out

Paris, July 28. Georges Lourau, president of the distribs' association, and Raymond Lussiez, exhibs' chief, have returned

Lussiez, exhibit chief, have returned from Munich, where, accompanied from Munich, where, accompanied by Demaria by Chambre Syndicale, they represented the French industry in a conference for the formation of the International Film producers have a terrible time here financing the mention in the first producers and exhibitors, such as the search of the first producers and exhibitors, which link separately the trade from the first producers and exhibitors, which link separately the trade from the first producers and exhibitors, which link separately the trade from the first producers and exhibitors, which link separately the trade from the first producers and exhibitors, which link separately the trade from the first producers and exhibitors, which link separately the trade from the first producers and exhibitors, which link separately the trade from the first producers and exhibitors, which link separately the trade from the first producers and exhibitors, which link separately the trade from the first producers and exhibitors, which link separately the trade from the first producers and exhibitors, which link separately the trade from the first producers and exhibitors, which link separately the trade from the first producers and exhibitors, which link separately the trade from the first producers and exhibitors, which was a first revenity and the first producers and exhibitors, which used to be found that the first producers and exhibitors, which link separately the outline from the first producers and exhibitors. The first producers are first producers and exhibitors are first producers and exhibitors are first producers. The first producers are first producers and exhibitors are first producers and the first producers and the first producers and the first producers are first producers and producers and producers and profit taxes is each to the found of the first product of the first producers and producers and producers and producers are first producers and producers are first producers and producers are fi

Chamber will be definitely consti-

Abstention of Americans and British from the movement is seen as leaving the way open to a line-up of continental Europe against Anglo-Saxon countries in film production and distribution.

WORLD'S PIX PILE UP FOR 3D VENICE EXPO

Milan, July 26.
Third International Exhibition of
Cinematography to be held at
Venice will, in addition to a majority of American major films companies, feature a flock of Britishers
and pies from most other world
countries. Milan, July 26.

ountries. Metro will offer 'Anna Karenlna,'

Metro will ofter 'Anna Karenina,' and 'Ching Seas.'
Among English producers are British & Dominion, British International Pietures, Gaumont-British Gone, British & Dominion, British International Pietures, Gaumont-British Gone, British & & D. Pall, which is the Seape Me Never BLP. Is sehed-uled to send four films, titles of which have not been disclosed. G-B's pie is 39 Steps and 'The Seer' will be acreened by Gainabor-British as entered Edgar. Waliace's 'Saunders of the River.'
Sweden is sending four films to

Sweden is sending four films to the meet. Svensk has notified that it will remit 'The Swedenhielm,' 'Holldays in the Provinces' and 'The

Song of the Sall.

'Awodah' ('Work') and 'The Old
Town,' will come from Palestine
Films, Jerusalem.

Mascot.'
Educationals and short are 'Mont
St. Michel,' 'Vieux Chateau' ('Old
Castle,') 'Sea Horses,' 'Marinot the
Glassmaker,' 'Conquered Land.'
Chambre Syndicale will make the
final choice from these.

French 'Taming'

Paris, July 28.
Rene Sti, local director, announces
he's going in for Shakespeare, and
will make a film of 'Taming of the

hrew.' It will be in modern

French Taxes

Parls, July 28.

Decree-laws issued by the
Laval Government to save the
assample of the control of the control
as film bit is concerned.

They provide for a 10% cut
in rents, which will help theatre owners and also renters
of studios. Price of electric
current is also slashed, which
will be a certain economy in
production. Julice costs more
in the world.

On the other hand, boost in
income and profit taxes is scaring capital, which, was hard
enough to get hold of aiready.
Film producers have a terrible
time here finanche; themselves,

GOV'T ORDERS NEW HAIK SETTLEMENT

Parls, July 28.

Parls, July 28.
Tribunal of Commerce has refused to approve the settlement offered by the Jacques Halk company
to creditors, and has ordered interested parties to get together on a

new deal. Meanwhile creditors are meeting Meanwhile creditors are meeting to consider giving their approval to a proposition to cut the rent of the Rex, big deluxer which the bankrupt company still owns and which Gaumont-Franco Film-Aubert is operating.

Dutch India Pic

The Hague, July 28.

S. Samuels, of Oriental Distributing Corp, is planning to make films of Netherland India.

Will be documentary and give a picture of life there during the last three centuries.

OUT OF TAX BILL

All Show Biz Taxes Re duced but Foreign Filmers Won't Pay the Diff as Ruled at First -- Music Halls Get 50% Nick

NO BLOCK BOOKING

Parls, July 28,

Compaign to eliminate the antiforeign Lafont amendment from the decree-law reducing show taxes has won, and the decree appears in the Journal Officiel without the of-

the Journal Officiel without the or-fensive joker. The anti-block-book-ing clause, however, stands. Latont clause would have given relief only to film theatres showing a certain percentage of French films, thus discriminating against houses using imports, particularly Ameri-

Cans.

Decree sets the following state tax scale for film theatres: Those grossing \$450 a month or less, 25; \$850 to \$2,000 monthly, 5%; \$2,000 to \$450 above \$4,560, 20%.

Previous rates were: Up to \$1,000 a month, 5%; \$1,000 to \$2,000, 10%, and the rest 5% above the new schedule.

ichedule.

Parlsian music halls get the 50%
tate tax cut which had previously
seen accorded to such houses in the

Permission is given to city governments throughout France to reduce the poor tax on shows, which is the biggest nuisance. Certain municipalities have already made cuts, and others will now undoubtedly follow. Decree provides that all must find equivalent revenue

all must find equivalent revenue clisewhere. Clause in the decree forbidding block and blind pooking is figured to the find the first clist in the first the industry, as regards distrib, ex-thib relations. It will make it hard to have contracts respected and thus will react strongly against Amer-ican business here.

Provision does not mention bilind or block booking by name, but says that no contract for showing a film is valid until three clear days have passed after the film has been trade shown or opened somewhere. Thus if an exhib rents a film before it has been publicly shown, and afterward decides he doesn't want it, he can

(Continued on page 52)

LAFONT CLAUSE Fox Into Australian Production By Way of Hoyts: Sir Ben Fuller Joining Rush to Get Quota Break

SECRET MUSICKER

Robber Symphony' Ready After

London, July 23.

Concordia Films is now completing after, a year's work, its first production, 'The Robber Symphony'. Film makes use of music and sound in a revolutionary maner, and has been produced in secret. It was produced by Frederich Feber and the music provided by the London Symphony Orchestra.

chestra.

Concordla will make "The Cabinet of Dr. Caligarl' in English and French versions next. Film will be directed by Dr. Robert Wiene, who directed the silent version and Frederich Feher, who acted the part of Francis, the young man, in the silent version.

M-G'S NEW NORMANDIE CINEMA IN PARIS

Metro has taken over the un-ninished Cinema Normandie on the Champs Elysees and will finish it, using it as its Parls outlet, begin-ning in the fail. At that time the Madeleine, present Metro showcase, will return to the Gaumont-Franco Film-Aubert chain. Normandie will seat 2,000.

seat 2,000.

M. Umanski, who runs the Lord
Byron and Avenue, will also add a
unit to his Champs Elysees chain,
opening it on the south side of the
avenue, opposite the Colleae.
Three more houses are under
construction on the avenue, With
current sinking grosses, that's
something.

Fadman on Own

Paris, July 28.
Edwin Miles Fadman, American who up to now has confined himself to buying indie product and passing it on to French distriba, le organizing his own distributing unit

organizing his own distributing unit for the Paris district. His first general release will be 'Eat 'Em Alive,' American animal plo which did big business in its first run at the Aubert Palace. Will follow with 'Last of Mohlcans' (Re-

Sydney, July 11. Hoyts will enter into production work here in conjunction with For within the next month or so.

Charles Munro, managing director of Hoyts, says that he is interesting shareholders in the backing of locally-mades, not only for quota nurposes but for world distribution as well. With Fox deeply set financially In the Hoyt chain it is presumed here that Fox will back the produc-tion move with directors and per-

tion move with directors and performers.
Governer Is believed about corners.
Governer Is believed about corners.
Governer Is believed about corners.
Governer Is believed to get in the governer to the least the tendency of the least the anxious to get in on the ground floor. For Fox the local idea would slive ample coverage on quota protection and would allow its plx to be a considerable of the government Government is believed about

Indies

Local producers know that they cannot make payable pix with only local table producers and the second to the producers do not want to turn out just outside their own territory. Producers do not want to turn out just the usual quota stuff, but are anxious to make pix for the rest of the world. Not ace films necessarily, but good average entertainment.

the work of the control of the contr

EXHIBS, FILM EMPLOYEES DISCUSS POSSIBLE DROP OF BRITISH QUOTA

Feeling Is That Forced Production Means Less Standard Pic Contracts Quality and Hurts in Long Run-Exhibs Will Referendum Issue

London, July 28.
The Cinematograph Exhibitors'
Association and the National Association of Theatrical Employees are
busily concerning themselves over
the Quota Act.
Both these

Both these associations are dis-cussing the question of whether abandonment of the Quota isn't an abandonment of the Quota isn't an incentive to better film production here. Fact that exhibitors must play a percentage of British-made pletures does not tend to improvement in native production, is the

Council would pursue.

At a meeting of the N.A.T.E., the following resolution on the subject of the Quota was passed:

of the Quota was passed:

That this conference instructs the Management Committee specially to examine the effect upon the control of the Committee specially to examine the effect upon the committee specially to examine the effect upon the committee of the Chematograph Film Act, 1927, and to make representations to the government, the Federation to British Industries Film Group and the trade as may be deemed in the complexed in British film production.

The C. E. A. L. C. T. C. T.

Completed in France

Paris, July 28. Distributors' and exhibitors trade associations have finally worked out a standard renting contract after a year of negotiations it probably will be accepted officiality.

Drafting of contract was started by the Chambre Syndicale, but with decline of that body it was taken up by the Union Syndicale des Dis-tributors (body to which the American firms belong) in negotia-tion with the Lusslez organization of exhibs.

Feeling.

At the quarterly meeting of the Manchester branch of the CEAA, the prediction. Parallel in the CEAA the quarterly meeting of the production.

And the quarterly meeting of the production. Production are downwarded in the CEAA, the production. Production are downwarded in the CEAA, the production. Production are downwarded in the production are downward

THEY'RE KNOCKING THE HOT SPELL

THE Big NEWS ON THE Big STREET OF THE WORLD'S Biggest CITY

The first concrete laboring at the fruits of much weeks ago the Waldorf a five the Rivolic week and we

Waiting lines a block long... braving New York's blistering heat wave. S. R. O. As the showmanship drama of a decade ... backed by a showmen's campaign... proves that great pictures pull 'em... weather or no!

DANTES __INFERNO

THE JUNE DAILY

● ● IT LOOKS like a pippo for the ole Exploitation Stuff... this Fox special, "Dante's Inferno"... for it has everything in the way of the Sensational and Spectacular and the Novel for any showman to go to work onand hat'a shout all a real showman needs to put it over ... IF the pix backs him up.....and you can take it from us that this modern version of Hell as Dante visualized it centuries ago will more than justify any ballyhoo you want to launch on it

SPENCER TRACY HENRY B. WALTHALL

Produced by Sol M. Wurtzel
Directed by Harry Lachman

CLAIRE TREVOR ALAN DINEHART

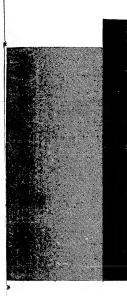
and a Cast of 2500

Screen play by Philip Klein and Robert M. Yost



YOU HAVEN'T A SHOW WITHOUT

COLD





Shirley's top! Overflow crowds! Hold-overs! New records! Biggest business in town by a mile in: Baltimore, Seattle, Providence, Birmingham, Omaha, Washington, Denver, Indianapolis, Buffalo, Atlantic City, New York.

SHIRLEY TEMPLE Curly Top

JOHN BOLES
ROCHELLE HUDSON

JANE DARWELL

Produced by Winfield Sheehan

Directed by Irving Cummings. Screen play by Patterson McNutt and Arthur Beckhard. Music by Ray Henderson. Lyrics by Ted Koehler, Edward Heyman and Irving Caesar.

Smashes through to high for town in pre-release Philadelphia run... and held for extended run despite almost incessant rain and tropical heat...while other grosses wilt. The power of a human theme proves its box office strength again!



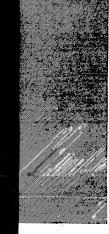


CHARLES BICKFORD • JANE WITHERS SLIM SUMMERVILLE • ANDY DEVINE MARGARET HAMILTON • ROGER IMHOF

Produced by Winfield Sheehan Directed by Victor Fleming

Screen play by Edwin Burke. From Max Gordon's stage play. Authors: Frank B. Elser and Marc Connelly. Based on the novel "Rome Haul" by Walter D. Edmonds.





R. C. MUSIC HALL

The big Hall is doing nicely in its conservative summer policy predictions are also as a summer policy prediction of the prediction of the best prediction of the prediction of the best prediction of the bes

ROXY, N. Y.

ROXY, N. Y.

The stage above here are built along lines that have herome standardized and this week's production, long lines to fasher and routining, of the standard are continued to the standard are continued holdower of the Mexican youth, Joquid Garay, who's becoming a fixture here, and allen amateur radio contest, this week being a talented young trump-with many weeks of experience behind them, the Gas Foster Girls with the standard are continued to the standard them. The line is getting better and better as it goes along and the week remely affective, besides reflecting the seasoning which long training and run here has given the girls he seasoning which long training and run here has given the girls he seasoning which long training and run here has given the girls he seasoning which long training and run here has given the girls he seasoning which long training and run here has given the girls he seasoning which long training and run here has given the girls of which was downers where the standard t represent another item assuring regular customers of satisfaction. The line is getting better and b

ticity. Two of the numbers are rather old, one being I Like Mountain Music. Girls should be able to dig around for something fresher. Randail lasses are fitted into the bring production number center, also grand and the control of the stairs, which comes unique number selves work out a unique number selves work out a unique sumber selves work out a unique sumber selves when the control of the stairs, which comes with the control of the stairs of the stairs which control of the stairs which control of the stairs which control of the stairs which was the stairs which will be staired to the stairs which we will be staired to the stairs which will be staired to the stairs which will be staired to the stairs which we will be staired to the stairs which will be staired to the stairs which we will be staired to the stairs which will be staired to the stairs which we will be staired to the stairs which will be staired to the stairs which we will be staired to the stair which we will be staired to the stairs which we will be staired to the stair which we will be staired to the stair which we will be staired to the staired to

ORIENTAL, CHI

ORIENTAL, CHI
Chiego, Aug. 2.
International Gill Revue staged
by Raoul de Vivandiere, with a line
of B. & K. girls, will lift the gross
of B. & K. girls, will lift the gross
this week. Entire show is presented
as a unit, with the only difference
being the addition of eight girls to
the ordinary 12-girl line. And those
gate, in more than repay at the
gate, in the show are the Taka Sisters,
intee little Orientals who sing and
who fitted a section cuts manner and
who fitted a section cuts manner and
who fitted a value act in strength,
yet they were in just the right spot.

usunce m. a certain cuts manner and control of the control control of the control control of the control control of the contro

Fox, Philadelphia

PALACE, N. Y.

should be the service of the service

llar adaglo turns. One toss, stretching almost from one end of the proseculum to the other, tops anything in the line. The three husky gents do about everything in the pitching line except turning to look at second base. Probably the first of the adaglo tossers to throw currents.

Ben Blus, with Mrs. Blue looking like a million, has trimmed the pro-duction down to the missus, one stoogs and himself. Comedy busi-ness in between the eccentric danc-less that the state of the state of the works into the knockout comedy act class. Blue appears more profi-cient at a pantomine every time out. ble stuff. The Brittons are the Datasets.

his stuff.

The Brittons are the Brittons in the finals spot, and that's enough for any bill's finish. Their lesson in how to commit mayhem had the audience rocking.

Business good Friday evening.

Bige.

MET. BOSTON

Boston, Aug. 2. Boston, Aug. 2.
Tilliustration' is this week; at this for the Met unit and in general it's a vivid illustration of what smart booking, intelligent staging, and colorful seemic, effects will do for a show. There's hoofing of all kinds, girlle flash and even Swiss bell ringing.

Freddie and Whene declarations.

sound prile flash and ever Swiss bell ringing.

Freddle and Timmy, dusly hoof-res, start things rolling nicely when they step out in bright red suits open with a vocal that gets a fair reception, but their department is committed to the suits of the su

CURLY TOP

(WITH SONGS) (WITH SONGS)

For Film risease of Windeld Sheehan production, Stans Shiring, Tumbe, Teach Share Shiring, Tumbe, Teach Share Shiring, Tumbe, Tu

'Curis Top' is cinch bo. for almost hay house. Should be a matinee cleanup (the manns and kidmost thry house. Should be a matinee cleanup (the manns and kidmight. Holds plenty for almost every type of audience with the appeal intensified by a serviceable element of the companion of the co

musicalization of 'Daddy Long.'

throwing the action mostly to the control of the

DANTE'S INFERNO

Fox release of 80 M. Wurtzel production. Features Spencer Tracy, Clairs Trevo, Hard B. Waltall, Alan Dinvariant Assembly B. Waltall, Alan Dinvariant Assembly B. Waltall, Alan Dinvariant Assembly B. Waltall, A. Waltall, A. Waltall, A. Waltall, A. Waltall, Robert M. Yost, ilim editor, Al DeGatano; camera, Rudolph Mate. At Rivoll, N. X. commencing July 31, 38. Running time, 36

mencing July 31, '25. Running time, aw mine.

Jim Carles C

Miniature Reviews

'Curly Top' (Fox). Shirley Temple, John Boles and Rochelle Hudson in a cinch

boxoffice flicker.

'The Irish in Us' (WB), Cagney and O'Brien in a hokey laugh ensemble that will be

story braced up in the middls by a spsctacular scenic se-quence, and latter will carry it. Pushover for vigorous exploitation.

plottation.

'Every Night At Eight' (Par).

A miss-out on a grand chancs to cash in on radio amateur mania, resulting in a rich production due for only fair

duction due for only fair grosses.

'Man on the Flying Trapez' (Par), W. C. Fleids in a series of gass unrelated to the title. Under average.

'Mad Love' (MG), Horror titlem will suitled to Feter Lorre, but suggests only fair returns. Selling as a chiller important. Selling as a chiller important. biling a good story into a weak second feature. British wands with Anna May Wong and Elizabeth Alian on top.

'What Price Crime' (Beacon), Thin version on G-men with Charles Starrett.

goods. Alan Dinshart isn't near enough to the stooge type to make a proper Jonsey. It's a surprise to see the usually villatinous Bob Gleckler as a pitable victim of Carter's; he drops out of the picture early via

drops out of the picture suicide.

Obviously the only way to play Pante's Interno' across the board for coin is to accentuate the interno sequence and forget the rest, including the story. Exploitation along those lines should turn the trick.

Bige.

EVERY NIGHT AT 8

bit of vocalizing with "The Sirb ple Things in Life," manging it in The Child's two numbers are Antan Crackers in My Song (orpharmatic properties) and the content of the C

as the Swanes Sisters who become tops of the air, are the focal point all through, but the story lacks ac-tion and conflict that would supply

tops of the air, are the focal point all through, but the story Tacks achieved at the control of the control of

Man on Flying Trapeze

Man on Flying Trapeze
William Lelaton reduction for Paramount release. Stars W. C. Fleicht fearmount release. Stars W. C. Fleicht fearmount release. Stars W. C. Fleicht fearmount release to the release to the

Whataw balanes the high cure with the high cure are a line the strength of the

theme, Just a series of unrelated against theme of the series of unrelated against theme of the series of unrelated against the series of unrelated against the series of unrelated against the series of se

MAD LOVE

MAD LOVE

Metro-Galdwyn-Mayer release of John

Metro-Galdwyn-Mayer release of John

Lover. Frestrem Frances Drive Gelie
Citic and Teal Health Directed by Kerl

Citic and Teal Health Directed by Kerl

Lone, Gay Boder, P. J. Wellien and John

John City Gased. Peter Lores

Lone, J. Wellien Company

Lone, J. Welli Freund, Steey, Morrice, Henard; adaptation, and the control of the

Talking Shorts

EDGAR KENNEDY 'Edgar Hamlet' Comedy 19 Mins. Roxy, N. Y.

VARIETY

Comedy
19 Mins.
Rosy, N. Y.
Radio
As in many of his shorts, Edgar
Kennedy carries this one simost enderender of the state of the state of the state
dinary and ofters small opportunities for comedy, but Kennedy, without extending himself much, makes
im out of seats, but will please
emough to satisfy.
Kennedy is the hespecked head of
two grown kids. At the outset, at
dinner, an argument begins over
the gradient of the state of the state
ling, against much opposition, that
his knows his Bard of 4von-Family
decides to go to see Hamlet' at a
of the slapstice ensuing, being
worked out while Kennedy and the
others are preparing.
For the dispatch of the state
of the slapstice ensuing, being
worked out while Kennedy and the
others are preparing.
For the finish, Kennedy refuses
to give up its cubbornly refuses
to give

INA RAY HUTTON
Feminine Rhythm
With the Frazer Si
10 Mins.
Translux, N. Y.
Paramount

Translus, N. Y.

Another production effort with Ina.

Ray Hutton and her 'clodears supband classification, but not accomplishing that end.

Supposedly opens in a girls' school
for a rehearsal call in Miss Hutton's,
in lounging pylamas with the leader
in lounging pylamas with the leader
in the foreground. One number and
then she's writing her mother she is
acquitting school to be a band leader,
in the production of the she will be
hand. Miss Hutton opens with a,
song and into, a brief dance, in,
which she shows her light leg a couple of times for the only sa. In the,
into the milks, and then a hot band
umber that ends in a curtain of',
superimposed flames. Just filter.

Chic.

TOMORROW'S CHAMPIONS'
Novelty Sports
Roxy, N. Y.
Rather Interesting one reeler sugfine the sports of the sports

'SINGING SILHOUETTES' With Olga Baclanova 20 Mins. Palace, N. Y. Vitaphone 1817-18

Vitaphone 1817-18
Russian actress in several songs incidental to a sketch outline, dressed with production numbers, and a several songs and the same sing and he admired when she have. Leader is a friend of her husband, so he places the she was a several she will be shown to be she will be she

her exit from the case, the course wife.

Not a dramatic gem, but definite enough to be a sketch and not just enough to be a sketch and not just enough to be a sketch and not just enough to be a sketch and to just enough to be a sketch and to just enough the course of the course of



RKO-RADIO PICTURE

ASTAIRE GINGER ROGERS

"TOP HAT"

WITH EDWARD EVERETT HORYON, HELEN BRODERICK, ERIK RHODES, ERIC BLORE. DIRECTED BY MARK SANDRICH.

ICS AND MUSIC BY
IRVING
BERLIN

FRED ASTAIRE ON LUCKY STRIKE'S "THE HIT PARADE" HOUR OVER NBC'S WEAF RED NETWORK—COAST TO COAST AT 8 P. M. (E.D.S.T.)

TEN MILLION PEOPLE WILL HEAR, FOR THE FIRST TIME, THE NEW "TOP HAT" SONGS BY IRVING BERLIN!

FIRST OF FOUR BROADCASTS (AUG. 10, 17, 24, 31) CARRYING AIR BUILD-UP RIGHT UP TO PRE-RELEASE ENGAGEMENTS OF PICTURE!

\$250,000 BIG-SPACE SMASH DISPLAY ADVERTISING CAMPAIGN IN NEWSPAPERS, STORE WINDOWS, COUNTER DISPLAYS, ETC.!

MILLIONS OF BOOKLETS DESCRIBING ASTAIRE-ROGERS NEW BALLROOM DANCE, "THE PICCOLINO", TO BE DISTRIBUTED TO RADIO LISTENERS!

ONE OF THE BIGGEST TIE-UPS EVER CONSUMMATED, NOW PRE-SELLING SEATS FOR YOU!

EXPLOITATION

By Epes W. Sargent

Busy in Seattle

Seattle

Busy in Seattle.

With 20 900 men with the Pacific feet in Seattle horbor, for 'fieet week,' Paramount theatre cashed in with an 'All Pacific Navy Talent and got results, too. Some dandy alent found All told 25 acts, from a cash of the 'state of 'state of the 'state of 'state of the 'state of '

Balto Sun Unbends

Herb Morgan, Loew's Baltimore p. a., succeeded in getting the straight-laced Evening Sun thers to break a polley of the paper when he hit the sheet with a still of the Cable William Colored Koungsters. hit the sheet with a still of the Cab-in Kida, colored youngsters, appear-ing in vaude show at Loew's Cen-tury. First time the rag has ever run a picture of colored entertainers ap-pearing at vaude houses. In fact, only colored performer of any sort whose pic landed in Sun was late Richard Harrison when he came hers with Green Fastures.

hers with 'Green Pastures.'
Not only did the Sun let down its
bars as regards pictures, but even
sent a staff man to interview the
Cabin Kids. Up till recently, paper
refused to carry interviews with
vaudevillians of any color or importance. Still doesn't carry vaude revisws, however.

With a New Twist

With a New Twist
Loow's State, Syracues, gave a
new turn to the old gag of finding
someone who had never seen a
motion picture. Getting harder all
net time to find anyone with a blank
the time to find anyone with a blank
the time to find anyone with a blank
a girl who had been bedridden for
20 years, but was now able to get
around in a wheeled chair.
In a truck and wheeled down a side
alse where she and her brother saw
two performances of Love Me Bortwo performances of Love Me Bormer better the same that the contrasting them with the most recent
product (there was also a color
mewspapers went for it in a column
plus way.
Not necessary to go that far back.
Not necessary to go that far back
state of the same performance of the same performance
stating picture can be used for the
static find the same performance of the same performance
static first the same performance of the same performance
static first the same performance of the same performance
static first the same performance of the same performance
static first the same performance of the same performance
static first the same performance of the same performance
static first the same performance of the same performance
static first the same performance of the same performance
static first the same performance of the same performance
static first the same performance of the same performance
static first the same performance of the same performance
static first the same performance of the same performance
static first the same performance of the same performance
static first the same performance of the same performance
static first the same performance of the same performance
static first the same performance of the same performance
static first the same performance of the same performance
static first the same performance of the same performance
static first the same performance of the same performance
static first the sa

Beating Wall St.

Beating Wall St.
Subtited of bully-how was employed effectively by Chells Janis, manager of Lower's Elegfeld, in exploiting Tront Page Woman. She dressed man and woman up in garbersed man and woman up in garbersed man an elaborate limousine. Then spotted them on Wall street around noon hour, with Haarst Metrotons.
Gag was to emulste 'shooting' of street sequence, with elaborately costumed phoneys as stars. Incording the street sequence, with elaborately costumed phoneys as stars. Incording the street of street sequence, with elaborately costumed phoneys as stars. Incording the street of the street

Querying the Quins

Querying the Quins
Howard Waugh, of the Warner
Memphis division, or perhaps Bill
Hendricks, of the Warner local
house, worked out a swagger stun'd
for the Dionne quins, but instead of
tied it to 'Broadway Londoller.'
For five days the Press-Scimitar
printed an untagged picture of one
of the Dionne family, with readers
of the Dionne family, with readers
of the Dionne family, with readers
added a one sentence greeting to
the bables. Good for a three oritumn break for five days on the
unn break for five days on the
for the sibon.

Catered to Kids

Catered to Kids
Down in Houton Fraids Descring pulled a real and to flument Eliasth Bergers and her 'Escaps Me Never'. Bergner's N. Y. run in the Newer'. Bergner's N. Y. run in the moles in Texas and Destring facured it was up to him to do something noted it was up to him to do something next the State theatre, persuaded a department store to put in criba, with all the necessary bodding, got a department store to put in criba, with all the necessary bodding, got plano and anneunced that mothers interested in this theme of the picture of the

Cooling the Crowd

Omaha

Cooling the Urowa

For an unusual angle of exploitation on a picture with a good and
the Omaha theatre took one from
the Gmaha theatre took one from
the Tailroad travel literature like a
travel booklet on Call of the Wild
mphasising seemle and cooling aspects of the flip. Material included
mphasising seemle and cooling aspects of the flip. Material included
snow bound cast last spring, into
about the players and the dog star,
and particulars of the dates at the
the flim and atmospheric decorations. Done in cooling colors of
light green, blue and white, and
on railroad stuff.

12,000 of these Emrason had distributed in downtown offices, hotels,
ing, mainly working on idea of attracting by cooling effect of picture
as well as entertainment value.

Two from Balto

For Tayer' (I) a Keith's, Larry
Schasbrager use a seeth's, Larry
Inbibly both in advance and during
ple's run. Had copy building up the
shocker aspects of filek, and the display contained articles offered by
sons who 'might require them,'
There was a rolling pin to flatten
out goose pimples, a rubber mouthplece for chattering teeth, a spring
bottle of ammonia for passer-outers,
and a heating pad for chilled spines,
and a heating pad for spines of the comment.
Schanberger also used scare copy
in lobby boards spotted on sidewalk
outside house warning nervous peoMortis Mechanic, of the New, tled

outside house warning nervous perple of the pic. Morris Mechanic, of the New, tled in with local Hearst newspaper and (Fox). Sought a small girl most resembling Shirley Temple, and the winner was sent on week's vacation along with marna down to Virginia along with marna down to Virginia which furnished transportation for both the mother and the child which resembled the Hollywood wunder-kind.

Easy for Metro

Metry's French branch is pulling prize contest in connected by pulling prize contest in connected with a contest in connected with a contest in connected with a contest in the contest in

Telling It All

Telling It All

For the first Matha Davica picture of the first Matha Davica picture of the first Matha Savica picture of the first Matha Savica Savi

Cartoon Bally

VARETY.

Manager Fenyvessy obtained names of papers using the cartoon from the syndicate, then wrote for the papers for his lobby display.

Gallop with Meters

Warners Hollywood and RKO-Hillstreet, playing Broadway Gon-doller' simultaneously, tied up with Yellow Cab dor city-wide tire-cover and banner plugs on the mitered gas buggies for the picture, in gas buggies for the picture, in the Dick Fowell plays a Broax star.

Air-Minded

Air-Minded

Spartanhurg.

Taking advantage of rapidly increasing local aeronauties interest, State theatre is doing well by increasing local aeronauties interest, State theatre is doing well by increasing to fit, and with magnificent Marines, Many studes aloft learning to fit, and with amagnificent Marines and the state of the state of the will be a state of the will be a state of the will be a state of the state of t

Shorts a Winner

Joe Conway, manager of the Egyptian theatre in Bala, just out-side West Philly, has just inaugu-rated a new idea for his house and reports high deares of success. He reports high degree of success. He put on a request program consisting of nothing but shorts on a Wednesday and Thursday and Thursday and found biz was 30% better than that of a Shirley Temple film on Monday and Tuesday and latter was well above average. Local dailies commented on idea and local exhibs are much interested.

Makes 'Em Like It

Makes 'Em Like It

Ceorge Kraska, of the Fine Artiteering Kraska, of the Fine Artiteering Kraska, of the Fine Artiteering the Arti
teering the Arti
teer

Special Fronts

Special Fronts

Built in lobby fronts are frowned upon by fire marshais, and with upon by fire marshais, and with the special special

feet, leaving no obstruction to free passage. Sood device is a foliage phanoise for the passage of the passage

Posting Places

Posting Places
One of the Province Places
One of the Plac

Clerical Help

R. Hingste.

Kiva, Westland second runner here, has settled the price down the control of the co

Rochester, Aug. 6.
Manager John Fennyvessy of
the Family theatre tells the
world his house is nationally
famous with a loby display of
famous with a loby display of
famous with a loby display
dicated cartoon mentioning
the theatre. John Hix's
'Strange as it Seems' cartoon
for McNaught Syndicate shows
chap with pillow buying 5-hour
show for a dime at the Family
Cartoon is based on storye in
VAREET.

BEHIND the KEYS

The city of Greenville, Ala., has let a contract for the erection of a rew \$45,000 motion picture play house. Work on the building has been started. Will be opened during the latter part of November.

Repeal of Alabama's blue laws in the smaller towns will be one of the small source of the legislate of the laws will be one of the small issues of the legislate of the laws o

Riverside, Cal.

Lester Solberg is temporary manager of the Riverside here, and also supervising the Golden State, both F-WC houses, during absence of Roy Hunt, on short leave.

Orville Renne, assistant manager of the Omaha theatre, left Aug. 1 for a two-week spell of vacationing for a two-week spell of vacationing in California, returned to take up work as treasurer at the Omaha. California, returned to take up work as treasurer at the Omaha. Or the California of the California, or the California of the California, Orpheum and district manager for Tri-State Srheatres Corp. (Omaha, Orpheum and ing to the Rockles with Mrs. Cummings for ten days of trout fishing. Bill Misseld, Orpheum manager, northern Minnesota at a lake resort.

Fortland, Ore.

Fortland, Ore.
April when John Hamrick relinquished his lease, reopened August
green Theatres, which also operates the Paramount and Liberty. The seat side house will operate on a subsequent run policy. Ron J. Harrington has been made manager.

Lynchburg, Va.
Wilfred Smith, assistant manager
of the Paramount, resigned. Alex
(Red) Thompson, Isls assistant,
transferred to Smith's place.

Walla Walla.
Fred Mercy will soon open the Capitol, long dark. This will make three houses here for the Mercy Organization.

Long Beach, Cal.
Capitol, dark for year and a hait,
been reopened by Atty. Donley Edinger of Los Angeles, who owns the
building. House formerly operated
by Milt Arthur.

Alhambra, Cal.
Principal-Edwards, operating the
Alhambra and El Rey here, have
renewed pooling deal with Harry
Vinnicot's Garfield, to start Sept.
1. Former deal was called off a
year ago.

Ron Harrington goes to manage the Evergreen Oriental from sub-managing the Paramount. Oriental just reopened. Hal Daigler stays at the Para-

mount with Jack Thorsen in as assistant, replacing Ron Harring-

assistant, replacing Ron Harrington, Brown here from Seattle asROY Town here from Seattle to
Al Finkelstein in the No. 1 chair.
Mose Mesher also from Seattle to
for the Hamrick-Evergreen layout.
Mrs. Finkelstein moving her home
here from Seattle to join AmanFell Carlin now owner and manFell Carlin for owner and manStreet theatre. Carlin is also
operator of the Lincoin, Blue Bird
and Star Hawthorne theatres
(nalbes), all second run houses.

Sait Lake City.

Salt Lake City.
Wayns Batsman is new asst. mgr.
at the Orpheum here. Was formerly at Tally's Criterion in Los
Angeles.

Galveston.

Interstate Circuit, Inc., secures
\$45,000 building permit for 960-seating capacity stucco and hollow tile
theatre building at 3720 North Main,
Houston.

Des Moines Two new houses to open in Iowa

—Nsw Hubbard at Hubbard and
the Rock at Rockford. Latter house
to be opened Aug. 15 by Mr. and
Mrs. Leo Gorman of Greene, Iowa.

Mrs. Lee Gorman of Greene, Iowa.

Norwalk, O.
Schine Enterprises has acquired
the Forum, new 600 seat house built
last year. William Sciman, president of the Norwalk Theater Corp,
the Control of the Schine houses in Ohe
Louis Lazzie, sone manager in
charge of the Schine houses in Ohe
Lanization is launching a large expansion program in the state, the
object being to acquire either by
many good houses as are available.

Rosalle Boughn. Valuable, has taken over the Walthill here which was formerly operated by Fred Baker. George Thompton, who runs the Tomenhip Hail theatre in Chambers, stalled, and the Cairo, Cairo, Neb., has been taken over by John Cady from Owen over by John Cady from Owen over by John Cady from Owen Owen Cady Fred Baker has given up the lease on the Emerson, Emerson, Neb., and on the Emerson, Emerson, Neb. and run the Emerson, Emerson, Neb. and Fred Baker has given up the lease of the Emerson, Emerson, Neb. and run the Emerson, Emerson, Neb. and run the Emerson of the Emerson, Emerson, Neb. and run the Emerson of the Emerson o Lincoln

KATHARINE HEPBURN'S GREATEST MODERN ROLE!

Says Motion Picture Daily:

"KATHARINE HEPBURN TOPS
HER PERFORMANCE IN 'MORNING GLORY' in this picture with a
brilliantly understanding, tender
portrait of a wistful, eager girl
suffering the anguishing embarassments of being young. The
comedy gives the audience almost
hysterical laughs without sacrificing complete sympathy for the
whole cast...THIS ONE SHOULD
BE A HIT IN ANY LOCALE."



MICE

with
FRED MACMURRAY
FRED STONE
EVELYN VENABLE

RKO-RADIO PICTURE

Directed by George Stevens Pandro S. Berman Production

MG BOYCOTT BROKEN

SEE SUNDAY PIX LANDSLIDE IN PA. NEXT NOV.

Philadelphia, Aug. 8,
Hinteriand signs Indicate that
public opinion throughout the state
is crystalizing in favor of Sunday
films now that local option is permitted under the terms of the remitted under the terms of the remitted under the terms of the relater bill, by the state legislature.
Entre bill, by the state legislature.
This town, Plittsburgh and others
are expected to hop over handspecial electrons on the question are
hardledliphia merchants especially
electrons on the question are
Philadelphia merchants especially
see advantage in Sunday films as
a means of increasing and accelerating native purchasing power at

ating native purchasing power at home rather than having the public travel out of state bounds for their recreations and amusements over

recreations and amusements over the weekonds.

It is a substitutively that among the substitutively that among the substitution of the substit of the substitution of the substitution of the substitution of

were with the second of the se

films, such a petition already bears upwards of 30,000 names of regis-tered voters who seek to put the question to the general public at an election in November.

Triple Tint for Happys

Hollywood, Aug. 6.

Harman-Ising swings into new
season production on Happy Harmonies' cartoon shorts in the new
three-component Technicolor with
four simultaneously in the making
for Metro release.

Company finished Barnyard Bables last week.

KORNGOLD KIEPURA SCORE

Hollywood, Aug. 6.
Eric Wolfgang Korngold, who
wrote the music for Max Reinhardt's 'Midsummer Night's Dream,'

nardt's Midsummer Night's Dreuin, Is set with Paramount to do the tures for 'Song of the Nile,' Jan Kiepura's first Par starrer. He arrived in N. Y. this week form Europe and works there with Oscar Hammerstein 2d for a month before coming west.

Holding Co.—Pix Setup

Under plans soon to be announced,
First Division will engage in distribution only, while a new firm is
to be organized as a holding company for F. D. Robert Atkins, exto be companized as a holding company, and also chairman
of the P. D. board.

Pathe, as financial backer and
controlling interest in both firms,
will be in the background. With the
aid of Pathe which is stated to be
preparing to supply a sizeable porproduct for F. D. distribution under
Harry Thomas, both Chesterfield
and Invincible may be aligned again
with F. D., producing between them
for the new season's distribution.
George Bacheller and Maury Cohen,
representatives of these two productabling terms.

ing firms, are now in New York talking terms.
These with the 10 British International films which F. D. will distribute will provide First Division with a possible distribution supply of around 26 pictures for the new season.

DISTURBANCE IN N. O. OVER 'STRANDED' FILM

New Orleans, Aug. 6.

Two youths were arrested in front Two youtne were arrested in tron of, the Orpheum on complaint of Manager Vic Meyers for giving his patrons circulars which termed the picture Stranded' (WB) as 'anti-They were Alvin E. Johnson, is-year-old Tulane student, and George W. Skakel, a seaman. Earlier in the day Johnson saw the picture and saked Noel Smith, assistant manieties of the strand of the Orpheum on complaint of

Fed'l Control

(Continued from page 5)

(Continued from page 5) would come under the Commish wing.
The bill was given a strong pat on the back by President William Green of the AF-L, who declared the measure will 'very largely fill the place in our economic and industrial policies which was eatade by the decision of the Supreme Court present of the Court of the Court

pected to attract much attention at this session, but is likely to become a major issue at the 1936 term. The A.F.L. has made futile efforts to obtain President Roosevelt's support but so far has not been able to sell the proposal at the White

Mull Indie Philly Film Buying Combine

Philadelphia Aug 6 Philly's Indic exhibs held a meet-ing at the headquarters of the IEPA to d'y uss the subject of a film-buying combine. Members of both MPTO and IEPA attended and main action taken was to divide into six zones (Kensington, North Philly, Germantown, South Philly, Southwest Philly and West Philly

r. U. 10 DISTRIB ONLY See Atkins of Pathe as Prez—New Holding Co.—Pix Setup EXHIBS—METRO GET TOGETHER

Warners First in Line on National Deal - Also Schoenstadts, Jack Miller

NEW MG % DEALS

Chicago, Aug. 5.

After a solid year of pouting and strained relations the exhibitors and Metro-Goldwyn are making up again. The boycott which the exhibitors was a superior of the product in 1935-38. It ends a struggle in which Metro emerges the particular victor by forcing its way back into which Metro emerges the particular victor by forcing its way back into which makes a struggle in the particular war against preferred playing time and percentage. It settles a situation which was in danger of spreading throughout contrained the structure was represented by the present of the prese

Cluded.

WB Body Sock
This was the one blow which
counted on the southside for soon
the final negotiations.
The southside for soon
the final negotiations.
Essances wants a five-year deal, it
restrict that to a two-year franchise.

ls understood, while Metro wants to castrict that to a two-year franchise.

Also involved in the Essaness situation is the Loew theatre instituation is the Loew theatre instituation is the Loew to lay of the campacity of the ca

Over-Seating

key theatre, the Lido.

Nover-Seating
No question that the Loew's threat of invaling Chicago was the big cause of the breakdown of the big cause of the breakdown of the control of the exhibation of the exhibitors to do likewise. Loew sent in such men as Col. 2. Schiller, L. K. Sidney and Tool Day and the exhibitors to do likewise. Loew sent in such men as Col. 2. Schiller, L. K. Sidney and Tool Day and the exhibitors to do likewise. Loew sent in such men as Col. 2. Schiller, L. K. Sidney and Tool Day and the properties. Understand the exhibitors of the exhibitors of the exhibitors to do likewise. Loew which are the exhibitors in such men of \$750.

The most properties of the exhibitors in the Mexicological Color of the Mexi

Subsequent Run Objections Halt **B&K's Additional Clearance Try**

Jr. Persimmon

Hollywood, Aug. 6. Universal has sent out an SOS for a boy with a sour

phiz.

Persimmon-faced kid is wanted for the part of Charles Butterworth at the age of four for 'Magnificent Obsession.'

ONTARIO'S TAX GRAB TREBLES FORMER NICK

Ottawa, Aug. 6.

The Ontario government is going to grab off \$3,000;000 in the new amusements levy for the first 12 months of the Hepburn tax on theatres and sports as compared with \$900,000 under the old scale for the past year, according to figures an-nounced locally after the collection of the bigger impost for the first two

aw Tax increases went into effect Tax increases went into effect June 1 and the revenue for the first month was \$239,000, or three times what it had been in June last year. As \$250,000, or five times more than it he same month of 1394. This meant that the province collected more than \$500,000 in the two months and if this keeps up the year's total will be at least \$3.000,000 or more than triple the Collected with the control of the collected with the collected

amusement tax for 1984. Ottawa exhibitors say they cannot survive at this rate of silcing and are demanding substantial tax revisions. Premier Hepburn's talk that the money is going to the relief of unemployed is called a pocause the law does not say that the tax returns are to be turned over to anybody's benefit.

NEB. BOOM

Rain Gives Best Crop Prospects In Years

Omaha, Aug. 6. Rain last weekend broke a two-weeks sultriness to make show pros-pects better, but more importantly

pects better, but more importantly it cinched crops in many spots and will keep others growing until another sprinkling comes.

Reports are that farm production in castern Nebraska will be the best since boom years, great news for farmers, merchants and theatres.

Chi hut feit it was forced in order to secure Metro outlets in Chicago. Low a sissence from Chicago dates a consideration of the constant of t

of the exhibs all stated that four or live Loow houses ecouldra tarte ta a local controlled to the state of t

Chicago, Aug. 6. Difficulties are strewing the path of the Balaban & Katz endeavor to

Difficulties are strewing the path of the Balaban & Katz endeavor to secure an additional week of protection between the 30 houses in the control of the balaban was a secure and the second attempt by B&K to increase its clearance. Tried it at the second attempt by B&K to increase its clearance. Tried it at the start of the 1384-35 season but got nowhere as both the exchanges and the other houses squawked. Has facured that its wormajor distributors tentatively agreeing to the additional seven days of clearance for the 14 B&K C week houses. But the other exchanges are not as sure that it's since the indie exhibs and two big since the indie exhibs and two big chicago circuits are yelling that they'll refuse to buy product if the cleaning system is going to be changed to the B&K advantage. Drotection are Warner Bros. and Essanses, latter circuit being very much affected since the great majority of their theatres are two-bits houses and would be shoved back a week under the B&K plan.

La. Censors Fail to Function. Films to Be Screened Sans Okay

New Orleans, Aug. 6. Theatres here are going to show thncensored pictures because noth-ing has been done by the newly created board of censors to pa

created board of censors to pass on the films they have scheduled. No office has yet been established by the new board and no clerical help hired. Exchange officials said that many new pictures had been that many new pictures had been upon by the censors. Representatives of the major film companies did not attend a meeting called re-cently by the board to discuss with theatre operators and film exchange the control of the control of the new had been dead to the control of the new the new

Pool Dropping Duals

Hollywood, Aug. 6.
Loew's State and the Chinese, day dating on duals, go single bill Aug. 29.
Start with 'China Seas' and continue thereafter.

'Jim' 2-Way Preem

Hollywood, Aug. 6. Universal's 'Diamond Jim's' world premiere will be held Aug. 23 at Spreckels, San Diego, along with the Roxy, New York,
Mili Arthur is working on a deal to make it a three-day debut including the Orpheum, San Francickeo.

JACK GOLDSTEIN SET

JACK GOLDSTEIN SET
Jack Goldstein Joins United Artilsts at the home office on Monday
(12) as exploitation manager, succeeding Monroe Greentini who
stepped up to the publicity directorship on resignation of Hal Home.
For many years in New England
for the Shullerts, more recently
directorial and the state of the Shullerts of the Shullerts of the Shullerts, more recently
directory, working out of Baston.

Whitmore Leaves Flackery

Hollywood, Aug. 6.
Ken Whitmore moved up to post of assistant to Manny Wolfe, zerautic editor, at the transfer of the control of the press staff to brankle the department editorial derk vacated by Whitmor

TWO WIVES UNDER ONE ROOF! . .

RKO-RADIO BRINGS TO THE SCREEN ONE OF THE GREATEST

Brother against brother and bride against bride!... The family skeleton shakes its bones as the young wife comes to stay! . . . and the curious thing we call "the family" becomes the flaming crucible of love and jealousy . . . of tragedy and triumph . . . behind the life-worn walls of rugged "Jalna" . . . homestead of the Whiteoaks clan!







IAN HUNTER



C. AUBREY SMITH As Nicholos, bocheior son of Jaino's founder . . . A fussbody deep in the mem-



NIGEL BRUCE As Mourice; lovable, fazy ne'er-da-well. Pastsuitar of Mea. only altlin Whitegaks



DAVID MANNERS



PEGGY WOOD



JESSIE RALPH



MOLLY LAMONT

Going Places

By Cecelia Ager

Too Classy

Either a gir's too classy for a part and she gets it, or she's not classy enough and she gets it. Olivia DeFaviliann's too classy for her part in Nothing Miss DeHaviliand can do, no amount of smiling, can alter the fact that she neither looks nor acts as if she'd have a swell time at a fireman's bail. Miss DeHaviliand trels to be convincing, she tries to behave as if she bought her very formal—and a little too matronly—atin evening gown that has a drapery twisted across her shoulders to mitigate the extreme bareness of the back, in order to be sure she's the belie of the bail. She tries to look radiant with happiness that she has belie of the bail. She tries to look radiant with happiness that she has belie of the bail. She tries to look radiant with happiness that she has belie of the bail. She tries to look radiant with happiness that she has belie of the belie. Of the bail. She tries to look radiant with happiness that she has belie of the belie. Of the bail. She tries to look radiant with happiness that she has belie of the bail. She tries has has belie of the bail. She tries has believed to be a copy and the believed the believed to be a copy and the believed to be a copy and the believed the believed the believed the believed to be a copy and the believed the believed the believed the believed the believed to be a copy and the believed the bel

Every Night at Eight' unreels the startling information that harmony slaters are human, just like anybody else. They live, they wash stockings, they love, they get hungry, and furthermore each member of this sister trio is a separate entity who looks different in a bathing suit from slister trio is a separate entity who looks different in a bathing suit from hightgown, and may have other strictly individual ideas. Some, like Alice Fayes and Fatry Kelly for instance, kiss George Raft full on the Jips. Others, like Frances Langford, do a quick peek at his check. And darned if it lan't the shy check-klasing Miss Langford whom Mr. Raft prefers. And what Mr. Raft prefers in pictures he get.

Perhaps Miss Faye gets feature billing because every time the trio reports for work Miss Faye has a figure and a way with her that shows up the fact that the other two havent. Whether it be in their white white to match their tailored dresses, white bortas pulse point over one eye—or whether in satin dresses moided, with a drop shoulder whether than the contribute of the picture of the contribute of horizontal folds encircling their cheats, it is always Miss Faye who looks smartest, most conticing and most promising. Every Night at Eight' establishes individuality for the separate members of a harmony trio so thoroughly that when the picture ends, Miss Kelly to succeed, and Miss Langford for the most insidiously effective.

Winkles at 7?

If the Indefatigable Shirtey Temple doesn't stop taking her art so seriously, she'll get wrinkles before she's seven. Already in 'Cury' Toy' little frown marks filcker between her brows. Miss Temple, it's plain, is an actress of the school that prefers to make its politis so thoroughly there cannot be the least doubt as to what those points are. This is a school of acting that makes ardous demands upon the actress, and no aschool of acting that makes ardous demands upon the actress, and no aschool of acting that makes ardous demands upon the actress, and no aschool of acting that makes ardous demands upon the actress, and no aschool of acting that makes are to see that the second of the control of the

beauty of Miss Hudson's large wide blue eyes and photographic face.

Terror, and Tailored Suits

To strike passion in the heart of a cracked scientist a gal has got to be a deep one. She must have dark beauty, long raven tresses, the better to wind round her slender white throat for strangling, eyes large and wide as wells for terror, a low resonant voice to make her sudden screams the more ear-spitting, a slim willowy figure as foundation for a nice normal demeanor. She must be basically wholeomes so that the madness of her unholy adorer is positively a sick-making contrast. Well, Frances Drake is well dowered for 'Mad Love.' She not only goes through all the motions of a gal who would really rather not be chased by a mad surgical genius, she's quite a person in her own right, changed in the sum of the contrast of the In plausible costumes. She has a tailored suit for instance, with short wide lapels, a striped silk waistcoat, and frilled net blouse whose pretty ruffles mount right up to her throat—which could walk right into the best Hollywood drawing rooms. Miss Drake also has a mink coat and a level

head. Bedly, who plays the mad scientist's besetted housekeeper. See a second a shout the excercious halteness of the home with a secrectaling while cockatoo perched haltenily on her shoulder, which adds large silese of doom to the atmosphere, and Sarah Paden, who plays Miss Drake's devoted mald, makes it elear that she is a good soul, which strengthens the good people's side.

STORY BUYS

Clairo Trevor seems a site girl in Dance freeno, 'yet she can't get her small son into a good in the school. The reason, she explains to her burly husband, Jim Carter, is the parents of the other children in the school. Until these society people appear in 'the pleture, however, the school. Until these society people appear in 'the pleture, however, the school until these society people appear in 'the pleture, however, the school until the school with a market of doing up he in the beginning, but during that period nobody'd ever guess it, for she dressed in simple sports clothes and looked like a Smith undergrad with a hanket of doing up he in the possibility of the school with a large with a stance of doing up he because the school with the said to the school with a large with a stance of the school with a large with the school with

PICTURES New Kind of P. A.

Dr. Richard Burton, English literature prof. of Rollins Col-lege, Florida, will aid Warner Bros.' campaign on 'Midsum-mer's Night Dream,' the Max

Reinhardt film.

Dr. Burton will supervise the cultural and of the company's

Five Pix in Work Tax Rental Lot Capacity

Hollywood, Aug. 8.

RKO-Fathe lot at Culver City is hitting peak activity since it became a rental studio, with five before the cameras.

Quintet includes Reliance's 'Melody Lingers' on' and 'Red Salute', latter in for retake treatment; Sol Lessers' Thunder Mountain for Lessers' Thunder Mountain for Spanish Cape, whodurit for Republic, and the Katharine Hepburn starrer, 'Sylvia Scarlett,' moved over from Radio lot due to erowded from Radio lot due to crowded

Levine Grooming Own

Hollywood, Aug. 6.

Ann Rutherford, 18, has been signed as the first long term, contractee under the Mascot-Republic Banner by Nat Levine, and will be groomed for immediate stardom. Pacting of actress, who has been on the ether and in stock along the coast, is designated by Levine as a first step in new policy of buildard and the start of the start

TOE TILTON WITH JOHNSONS

JOE TILION WITH JORNSONS

De Pittsburgh, Aug. 6.

Joe Tilton, sound-engineer for

local Atlantic Film Co., has signed
with Mr. and Mrs. Martin Johnson
to serve in a similar capacity on
forthcoming filming safari. He left
here yesterday (5) on the first leg
of a journey that will take him to
Borneo with the Johnsons

Borneo with the Johnsons

Borneo with the Johnsons

Borneo with the Johnsons

Johnson Has been engaged by the
cample explorers for a year and a
hand

ROBT. SPARKS STEPS UP

HOIF, SPARAS SILETS UF

Robert Sparks, who has been test
director at Fox for some time, has
been made production assistant to
Steven Roberts on "The Man Who
Broke the Bank at Monte Carlo."
New 20th Century-Fox regime
grooming Sparks for a megging

FANCHON FILM STAGER

Hollywood, Aug. 6. (Fanchon & Marco) contract to direct dance routines for Allan Dwan produc-tions at 20th-Fox.

She will stage South Sea dances

In director's forthcoming picture,

TRAT HOUSE!

Hollywood, Aug. 6. Metro wili make 'Frat House' wl cast of juniors. Hunt Stromberg produces. Barry Privers is writing the yarn.

Waring In Lead Spot Hollywood, Aug. 6.
Richard Waring, brought from the
east by Metro, draws the romantic
lead opposite Heather Angel in "The

Gentlemen.'
Brenda Forbes, daughter of Mary Forbes and from the stage, gets her initial picture job in the same production.

STORY BUYS

Studio Placements

Clifford Severn, Heather Angel, Perfect Gentleman, Metro. William Keighiey directing 'Ra-

John Hailiday, Mona Barrie, 'The Melody Lingers On,' Reliance. Edward Cahn directing 'Confiden-tial,' Mascot

Ricardo Cortez, 'The Frisco Kld,' Barton MacLane, Henry O'Neill,

Wheeler Oakman, 'Special Agent,' Forrester Harvey, 'Captain Blood.'

Mabel Colcord, Walter Miller, Classmates Forever, WB. Mary Ellen Brown, 'Collegiates,' Par,

Monroe Owsley, 'Hangover Mur-ers,' U. Bill Burrud, 'Three Kids and a Queen,' U.

Queen, U.

J. Walter Ruben directing 'Riff Raff.' Metro.

Raff, Metro.
Charles Farrell, June Martel, Ann
Sheridan, Andy Devine, Phyllis
Fraser, Glenn Boles, David Worth,
J. Farrell MacDonald, Jeff Cravath, Eddle Nugent, Charles Wilson, Murray Kinnell: Hamilton
McFadden directing, Offside, U. Mary McCarthy writing original Hitch Hike Lady, Mascot.

James Grant adapting 'Big Brown Eves.' Wanger. Eyes, Wanger.

James Burke, Fly By Night, 20th-Fox.

Fred Keating, If You Were Mine, Radlo.

Charles Judels, 'King Solomon of Charles Judels, "King Sommon Broadway," U. Stroadway, "U. Lynton Brent, Montague Shaw, Streamline Express, Republic, Victor Potel, Mischa Auer, Hooper Archiey, "Adventures of Rex and Richies and Christian Rub, and the Charles and Christian Rub, Buth Donnelly, Thurston Hall, Etlenne Girardot, "Metropolitan," and property of the Charles and Charles and Charles and Christian Rub, Both, Both, Both, Spot.

tt'enne Girardot, 'Metropolitan, Oth-Fox, Seotty Beckett, 'Love Song,' Ra-

20th-rox.
Scotty Beckett, 'Love Song,' Radickle Jones, 'Moonlight On tho
Parlie,' WE,
Bobby Comolib, directing dances,
Charles Lane, 'Milky Way,' Par.
Duke Yorke, Hai Craig, 'Daway,' Par.
Duke Yorke, Hai Craig, 'Daway,' Par.
Valley, 'Mascot.
Arbin' Casear, ', razen,' Wanger,
Lear Hodges, 'All Alone, 'U.
Lear Hodges, 'All Alone,' U.
Lear Hodges,

jane Wyatt, 'Stranger' east,' U. Ivan Simpson, 'Perfect Gentle-

Yan Simpson, Perfect Gentle-man. Metro. David Niven, 'Splendor,' Goldwyn. Ruth Donnelly, 'Hands Across the Fred Kohler, 'Captaln Blood,' WB. Jack LaRue, 'The Fighting Re-porter,' Victory. Reginald Badow. Ferdinand Municr, Russ Powell, Three Musketeers, 'Radio. Paul Porcasi, 'Love Song,' Radio. Virginia George, 'Talispin Tom-May Ecattv. Tale of Two Cities,'

my,' U serial.
May Beatty, 'Tale of Two Cities, letro. Harry Bradley, 'Meal Ticket,' Fox. Benticy Hewicit, untitled comedy,

Harry Bradley, Meal Ticket, Pox.
Benticy Hewict, untitled comedy,
Charles Wilson, Case of the
Lucky Legs, Wash Reicher, TiangGeorge Oppenhelmer, writing
oriefnal, Metro.
Oppenhelmer, writing
oriefnal, Metro.
Una O'Connor, Terfect Gentier,
Una O'Connor, Terfect Gentier,
Metro.
Frank Morgan, Stanley Blystone,
Eddie Sturgis, Chiek Collins, Tad
Charles Richman, Thanks a MilDin, 20th-Poxilla, Mac Pusch,
Irene Franklin, Mac

Genevieve Tobin, Lyle Talbot,
Broadway Hostess, WB.
Guy Kibbee, Captain January,
Cox.
Claude King, Three Musketeers,
Radio.
Gene Autry, Sagebrush Troubador, Mascob, scripting untitted
Gene Autru, Ti You Could Only
Jean Arthur, Ti You Could Only
Jea

Fox. J. M. Kerrigan, 'Feather in Her-Hat,' Col. Hat,' Col.

Lindsley Parsons, screen play,
'Custer's Last Ride,' Republic.

Virginia Pine, 'Hot Off the Press,'
Victory.

ictory.

Guy. Kibbee, Colin Kenny, 'Capilin Blood,' WB,
Anita Louise, 'The Fighter,' WB.
Frank McHugh, 'Frisco Kid,' WB,
Henry Allen, 'Perfect Gentleman,'

Henry Allen, "Ferfect Gentleman,"
Metro.
Edmund Gwenn, 'Sylvia Scarlett,"
Radiol.
Goldbeck serbing. "Two
O'Clock Courage," Radio.
Richard Dik, John Larkin adapting, 'Mother Lode, 'Radio.
Herome Storm, Edward Piel,
Horne Storm, Edward Piel,
Hanny Seff, acreen piay, 'Small
Town Girl, 'Metro.
Charles Waldron, 'Pight,' WB.
Betty Blythe, 'Spanish Cape

William Republe,
Scarleton, Bad Boy,'
20th, 'Fox. Carleton, Bad Boy,'
20th, 'Fox.

William Carleton, Bad Boy, 20th-Fox.
Lou Breslow, Edward Eliscu, adapting 'The Immigrant, 20th-Fox. ox. David Burns, "To Beat the Band."

A State of the Band, Radio, Fred Kohler, Joe Sawyer, Joe King, Broadway Hostess, Milburn Stone, Henry Roquemor, Magnifecent Obsession, U. Margaret Irving, Thanks a Million, Joth-Foot Caston, Sereen play, Princo Waterfront, Republic, Oagood Perkins, Tove Song, Radio, John State Stat

dlo. Earl Hodgins, 'Mutiny on the Bounty,' Metro. Paul Cavanaugh, Helen Westley, 'Splendor,' Goldwyn.

CONTRACTS

Hollywood, Aug. 6. Rosailnd Russell drew a termer

Rosalind Russell drew a termer at Metro.

Jo Swerling given new wrl pact at Columbia optioned Grace Moore to the Columbia optioned Grace Moore Victor Killan safe at Columbia for another six months.

Olive Cooper ticketed at Mascot. 20th-Fox sealed Victor McLaglen Cra long swinger holds James Gleason at Radio, He'll write, act and direct.

dielason at Radio, He'll Write, act and direct.
Willie Howard set for one more at Paramount, draws featured spot in Amateur Hour.
Paramount took up options on Ray Milland and Virginia Weldler.
Elcien Broderlek anchored at Ra-

o. Evelyn Poe's option was lifted by

adio. Ernest Cossart stays on at Para-

Phil Regan another six months at Warners. Gloria Shea given seven year termer at Columbia. Warren Duff started third year on Warners writing staff via op-tion pickup. Warners renewed Tom Reed,

writer.
Sam Hellman's writing contract at 20th-Fox extended four years with customary optional interrupat 20 with

TITLE CHANGES Hollywood, Aug. 6.

'Last Call for Love' new release

Tast Call for Love' new release label for Columbia's 'Lady Beware'.

Warners have hit on 'Classmates' Forever' as the title for Is middy revenue to the color of the color of

pires' swings over to 'Capture o' Tarzan.' Jack Benny's 'in the Ba

UNITED ARTISTS

Release Schedule

AUGUST TO DECEMBER

AUGUST 9th

Clark Gable in Jack London's CALL OF THE WILD with Loretta Young and Jack Oakie. A Darryl Zanuck production' presented by Joseph M. Schenck.

SEPTEMBER 6th

Samuel Goldwyn present's Fredric March, Merle Oberon and Herbert Marshall in THE DARK ANGEL directed by Sidney Franklin.

SEPTEMBER 13th

An Edward Small Production. Barbara Stanwyck in RED SAIUTE with Robert Young and Hardie Albright, Ruth Donnelly, Cliff Edwards. A Reliance Picture presented by Harry M. Goetz and directed by Sidney Lanfield.

· SEPTEMBER 27th

Samuel Goldwyn presents BARBARY COAST with Miriam Hopkins, Edward G. Robinson and Joel McCrea directed by Howard] Hawks from the story by Ben Hecht and Charles MacArthur:

OCTOBER 11th

The World Premiere of CHARLIE CHAPLIN in MODERN TIMES.

OCTOBER 18th

The Alexander Korda production of MOSCOW NIGHTS.

OCTOBER 25th

THE MELODY LINGERS ON with Josephine Hutchinson, Helen-Westley and George Houston directed by David Burton, produced by Edward Small, presented by Harry M. Goetz.

A Reliance Picture.

NOVEMBER 29th

H. G. Wells' daring prediction of the future "100 YEARS FROM NOW" In production two years at a cost of over a million dollars. An Alexander Korda production:

DECEMBER 14th

THE MAN WHO COULD WORK MIRACLES with Roland Young directed by Lothar Mendes. An Alexander Korda Production.

DECEMBER 25th

Samuel Goldwyn presents EDDIE CANTOR in SHOOT THE CHUTE\$ with Ethel Merman, Parkyakakas and the gorgeous Goldwyn Girls directed by Norman Taurog.

And what's more, this is only the beginning of the 1935-36 season! UNITED ARTISTS has 14 more important pictures in preparation or in process of production from

CHARLIE CHAPLIN SAMUEL GOLDWYN • MARY PICKFORD DAVID O. SELZNICK

ALEXANDER KORDA • RELIANCE PRODUCTIONS • plus 18 WALT DISNEY MICKEY MOUSE

and SILLY SYMPHONIES all TECHNICOLOR

Inside Stuff—Pictures

Recent discovery of old films in the archives of the Copyright Office at Washington will recall to oldtimers the early troubles with copyrights. At the start the copyright office declined to regard the motion pictures at definite form, but accepted entries as 'photographs' and as such required the deposit of a copy for reference, though the then highly infammable film was not regarded with high favor. It cost about \$30 a red for film and the companies did not like it so much, either. Later all was plud bromble paper on which the pictures could be printed, at the properties of the p

Tendency of new raw film stock, being developed by Du Pont, to tear at sprocket holes when tested in a picture projection machine is currently causing, engineers and lab experts the bigsest headach. Tests made of causing, engineers and lab experts the bigsest headach. Tests made of the contract of the

Statement issued Thursday (1) by Henry Sperling, attorney and spokes-man, for the so-called Fox Film Stockholders' Committee, admits the preference position of the Fox Class B' stock, as current, but preamble read: 'Fox Film Corporation will be requested to eliminate from its plan for merger with Twentiett Century Pictures, Inc., the feature providing for an exchange value of Class B' shares of twice that accorded to the Class M' share with the number of shares represented by this committee, nor the identity of the membership of the committee, was forthcoming although

Bill Rowland (and Monte Brice) did some fancy promoting for 'Sweet Surrender,' filmusical with a Universal release.

Convincing Jack Dempsey on the publicity value for the New York restaurant bearing his name, the Dempsey spot became the scene for some shooting including the scribany doing a walk-through. Ditto the some shooting including the scribany doing a walk-through. Ditto the promoted as a background for a soiree including a fashion parade. For some some source of the source of th

In answer to Paramount Coast studio's claim that he is raiding its publicity department, Harry Brand declares that the two Par men who join 20th Century-Fox came to him insisting that they had resigned following the more or less strike which occurred in Par's publicity department last week. Rumpus was brought on when William Pine, appartment as a two department editor and from a small town daily, started to throw the properties of the property of the properties. The properties of the publicity post until Pine gets back from New York.

Probably the most pleasing feature of the Fox Film earnings statement, showing net up until June 29, is the growth of consolidated earned surplus. Report showed that the company's earned surplus, accumulated since the effective date of reorganization, April 1, 1933, amounted to \$4,385,533.

\$3,353,353.

Breakdown of earnings to cover the 13-week period to June 29 reveals net of 30c per share on both Class A and B issues as against 16c for the same period to June 30 in 1834.

Jack Warner insists that a number of old time stars be retained on the studio's contract list where they receive an average of \$70 weekly for doing bits and small parts.

Occasjonally these players, there are 12 or 'em, get outside bids. At preseng one is receiving \$250 weekly on loan to another studio. In all other than the studies of the studies o

Nearly every electrician in New York city not set on another job was pressed into service last week when the William Rowland production unit went aboard the S. S. Normandie for location shots. Nearly 19,009 feet of cable was employed in cetting the stuff. Camera crew, headed by Bill Miller, worked all night and until 4 a. m. the following morning. Entire unit did not get off boat until noon the next day.

Enslavement to art and layout practice in ad matter is apparently responsible for an unintentional gag showing up on the cover of Warners press book for 'The Irish in US. 'Still picture showing Pa O'Drien as a cop, with the number 2511 on his cap, seems to have been reversed to have him look west instead of east. Result is that the numerals run

Paramount's product franchisc for half of its program had another vent to go with RKO in the Greater New York area hut last season RKC falled to give notice of exercising the final year on the five-year deal making-it possible for Par to cancel. As a result, Par sold its full pro-gram for the coming season to Loew.

Fox West Coast is walving seven days' clearances to the 40c admission ouses in the L. A. territory on 'Call of the Wild' (20th) due to its hold-ver for second week at Loew's State and Chinese on day-date first run te will be available for the top priced subsequents 14 days after first run closing instead of 21 days

Loew's State and Grauman's Chinese, Los Angeles day-dutes with dual bill polley for past year go single bill for showing of Metro's 'China Seas,' Penciled for Aug. 20 or 19. Took Charlle Skouras several weeks to agree to dropping dual polley in favor of the sole bill for the Irving Thaiberg Production.

Al O'Keefe, Universal exchange manager in L. A., has prepared a roster of southern California territory exhibs who have been using Universal Product over a period of years ranging up to 23. Two exhibs top list turn to presentations, according to the management

Leonidoff

(Continued from page 2)

turns sent over from London via the Foster agency, Henry Sherek, Eric Wolheim and others, are the mopups. The local managements crave acts of this nature, and are willing to spend a little above the budget for their exaggerated audience appeal

and the continuous agements withing to spend a little above the budget for their exagerated audience appeal.

Native turnis, mainly panto and acrobatic, are dime a dozen and, by market, such as it is under existing market, such as it is under existing political stress. Local managers assure welcome to other nationals, with the discrete provise that the talent method to be of the continuous that the talent method to be of the continuous that the talent method to be of the continuous that the talent method to be of the continuous that the talent method to be of the continuous that the talent method to be of the continuous that the talent method to be of the continuous that the talent method to be of the continuous that the continuous that

nase. The new Bourdet and Kindred plays also have a vogue. The char-acteristic French revue is too heavy on poking jibes at Hitler's Germany. The Gallic temperament has no sym-pathy for the Rhineland populace. especially as presently constituted. In Italy, like Germany, France and England, the American tempo in music, variety act and play domi-

in music, variety act and play domi-nates. Broadway More 'European' Result is that Broadway today, under its presently constituted Con-tinental favor, is more European than the Europeans who have shift-ed the cycle in favor of the Ameri-can trend.

can trend. Russia's Vox agency, the official bureau for the arts, is jealous of its native talent, and prefers to retain them to build up the U. S. S. R. From Russia alone Leonidoff sees significant potentialities in stage-craft, and that's apparently a closed door.

craft, and that's apparently a closed.
Berlin he saw a Polish ballet troupe. Because of the Poles and the Nazis' political accord, probably the only international alliance to be lavored from within the Roich, there has sprung an influx of Poles into Ctc, and it was inevitable that a native Warsaw troupe would follow. But Leonidor found that corny, and after their first two or three native horeographies it became a familiar choreographies it became a familiar Two Guittar's solves the Russian appeal.
Radio City Music Hall Corp. sends

Radio City Music Hall Corp. scnds its chief producer abroad every year
—at least, so far, twice in the first
two years of its existence—idea being for the development of anything
new abroad in relation to the Hall's
42-45 big programs annually (mak-42-45 Dig programs annually (mak-ing allowance for holdovers and the summer sluff shows). Idea is not to copy, lift, plagiarize or otherwise 'adapt' anything, but mainly in re-lation to academic rescarch, with possible talent importing as occasion

Ace Product

(Continued from page 5)

'She Married Her Bona', with Claudette Colbert, Sept. 1. In October
Teather in Her Hat' (Pauline Loral)
and 'Rich Man's Daughter' (RattJoan Bennett), latter B. P. Schulberg's first, are definitely set, dates
being Oct. 1 and 10, respectively.
Deling Oct. 1 and 10, respectively.
The second of th (Continued from page 5)

probably be the first outstander from probably be the first outstander from release set, same being true of Thanke a Million, musical with Paul Whiteman. But if not September release, then probably October. Stearnboat Round the Bend' (Rogers) goes out Sept. 6. Red (Rogers) goes out Sept. 6. Red Month of the Rogers of the Round the September release, Sept. 13. Meantime Farmer Takes a Wife and Dante's Inferno' will be seeing playdates. Inferno' will be seeing playdates. Inferno' will be seeing playdates. Inferno' will be seeing function of the Romanee, with Nino Martin, Met tenor, will be ready Oct. 4, while Little Skipper' (Temple) will be an Oct. 25 release the Roger of the Romanee of th

Oct. 25 release.
While releases are indefinite for
November, there may be something
from Twenticth of a special character for that month.
METRO

acter for that month.

This major takes its new season's sprint with 'China Seas,' release date bufne early, Aug. 15.

'Here Comes the Band,' Ted Lewis musical, follows Aug. 30. 'Anna Karenina' (Garbo) is set for Sept.

Sept. 20. 'Mutiny on the Bounty' looks to be ready the end of October, while 'Broadway Melody of 1398' and the Marx Bros. picture, A Nite at the Opera,' may not to the committee of the committee

PARAMOUNT

Theopting the new season with Crusades, which goes out on a per-release roadshow schedule. Per follows up with 'Big Broad-cast of 1938,' on which there has been much preparation, Sept. 27, Peter Ibbetion' is set down for Sept. 20 and Two for Touight' all the season of (Crospy), Sept. 13, 'Broadcast' prob-ably taking precedence on box of-fice weight. 'So Red the Rose' and 'Rose of the Rancho' stand out among the October or November re-leases.

PADIO

"Top Hat' goes out Sept. 6, this distrib expecting much from the new Astaire-Rogers musical. 'Re-turn of Peter Grimm,' with Lionel turn of Peter Grimm," with Lione Barrymore, is to be loosed Sept. 13 to those buying it, while 'The Three Musketeers' releases Sept. 20. Last Days of Pompell,' though this season's picture, goes out Oct, 4, while the big operetts attraction starring Lilly Pons, 'Love Song,' is expected for November.' Alice Adams' (Hepburn), also a last season's picture, virtually goes out as a need of the Artist's Release date on UA's first biggle, according to hopes, Sam Goldwyn's Dark Angel,' is Sept. 6, with a pre-release engagement during Argust at the Adlue, Philadelphia.

Dark Angel, is Sept. 6, with a pre-release engagement during August at the Aidine, Philadelphia. Red Salute' (Stamyck) will be ushered out Sept. 13 and 'Barbary Coast' (Hopkins) the 17th. Modern Times' (Chaplin) will be available Oct. 11, while in November UA expects to have '100 Years from the Aiding Chaplin's Cantor picture, 'Shoot the Chutes.'

UNIVERSAL 'Diamond Jim' leads off Sept. 2 for this major with 'King Solomon

with 23 years of U service each. There is one in the 22-year classifica-tion, five are 21-yr, users; two have used U service for 20 years; four at 19: like number, 18 years; one, 17 years, and two each are in the 16, 15 and 14-year cl;

Theatre managers around New York are still concerned over dog galloping. Starting out on Long Island this su mer, at Mineola, with attendance surprising, the puppy sprinters may o their stuff nearer New York. Jackson Heights is being mentioned.

Picture company exec called department heads together in New York suggest they dig up better titles for their films. Chicftan declared good title is worth \$25,000 to \$50,000 at the boxoffice.'

Cash prizes may be given.

Shea's Buffalo will continue its present straight policy indef and re-

of Broadway, a big musical, as a second September (16) release. In a second September (16) release. In the second September (16) release. In an a Queen' with May Robson (21) and "The Hangover Murdera' (28). The Magnificient Obsession," starting Irace Dune, will be sent out in November. The Biggest the fall will see from this distrib is 'Midsummer Night's Dream,' which opens a two-a-day advanced prices run at the Holly word, N. T., Oston and T. T., Willey Dr., Special and T. Rado, Jamboree are seen and the hat month, T. Live for Love, 'See last hat month, T. Live for Love,'

mustical and 'Rado Jamboree' are to be ready for October and possibly also that month, 'I Live for Love,' with Dolores Del Rio and Everett Marshall. In November Warners will shoot through with 'Capitain Blood' and Cagney's 'Frisco Kid'. Studios started to work on 1938-38 pictures as far back as isaviner, turning virtually all attendent of the control of the contro ever before in their desire to turn to new season's output.

Value of A. P.'s

(Continued from page 3)

while Metro totals five and Paramount has two producer-director credited pictures in its group of five solos. Two of the three one times at Fox are producer-director

times at Para producers are but the control of the

of all, with only eight producers on the books for bown in making 50 on the books for bown in making 50 tumble at the producers with the Columbia of the producers and supervisors for its 28 features.

Darryl Zanuck, producing head of Twentleth Century during the past year, was credited with the total year, was credited with the total year, was credited with the total organization. Leaving Zanuck and his company out of the record, figures show that 29 producers received studio credit on pictures during the year from seven major ducers, associate producers or supervisors in each of the major plants over the year's period.

Records are official, turned in by the respective companies to the

Records are official, turned in by the respective companies to the Academy as port of the operation of the Academy-Writer Code of Prac-

Projectionists in Negro Cinemas Cause Tiff

Cinemas Cause Tim
St. Louis, Aug. 6.
Dispute between Motion Pieture
Operators Union No. 143 and St.
Louis Urban League over hiring of
possible of the Control of the Control
Executive board of Central Trades
Exacutive board of Central Trades
Exacutive hoard of Central Trades
It has right to put white operators
in negro theatres while Urban
League contends mero operators
of the Control of the Control
Interest to Const. Do.
but did not materialize.

Va. Scares Away 40% Biz

Lynchburg, Aug. 6.
Infantile paralysis scare is continuing to dent theatre biz here 40% managers estimate. Houses voluntarily banned children 15 years old and younger.
Same precaution is being taken all over Virginia.



"BROADWAY MELODY OF 1936" was shown in rough-cut form to a group of M-G-M Studio officials, publicity men and a few newspaper people sworn to secrecy!

WE KNEW IN ADVANCE that we had a swell-show-in-the-making, but frankly we had no conception that the assembled picture would cause every person in that projection room to say: "It is positively the greatest entertainment ever put on the motion picture screen!"

THOSE ARE STRONG WORDS and until you see for yourself, you naturally will not take them for granted. BUT—the thing to remember right now is that M-G-M is hitting a New Season stride not duplicated ever in the history of our business. You know about those completed, in-the-bag, nationally advertised hits—"CHINA SEAS" (Clark Gable) Jean Harlow, Wallace Beery); "ANNA KARENINA" (Garbo, Fredric March, Freddic Bartholomew).

AND NOW "BROADWAY MELODY OF 1936"! That's not all. As the final scenes are being taken for Ronald Colman in "A Tale of Two Cities" the West Coast is rumbling with inside-reports of another M-G-M Giantil You'll hear about other Big Ones. 1935-36 is a foregone conclusion. M-G-M is miles ahead already and ONLY ONE COMPANY CAN BE FIRST!

Behind the Keys

(Continued'from page 23)

(Continued from page 23)
and installation of new equipment.
Rudy Navary has operated the
house for the past 16 Years.

A. Denman cheater Giraud, Pa., to
Charles J. Schwartg.
Freddis and bödde Reedies'
Freddis and Bodde Reedies'
Freddis and Reedies'
Freddis and Reedies'
Freddis Re

Ground has been broken for Massle theatre at Waynesville, N. G. House to learn broken for conditioning is to be built in at be-ginning. And Hutchinson, mgr. State at Ando Hutchinson, mgr. State at yacation in Georgia.

Fox West Coast's Boulevard reopens Aug. 8, after being closed several wesks for complete remodeling.
Circuit's Mesa, also nabe subsaquent run, went dark Sunday night
(4) for similar refurblishing.

Albany, Harry C, McNamara of Valatie has leased the Alexandria Bay the-atre and plans to keep it open tha year 'round.

Seattle.

Jack Sampson, for past five years with press staffs of local theatre chains, is new publicity and advertising mgr. for Sterling Chain Theatres, with offices in Roosevelt Theatre, John Danz hads Sterling, while Roy Cooper is gen. mgr.

San Francisco.
United Artists here will reopen
Labor Day, probably with 'Call of
the Wild,' followed by new Chaplin slient. Lack of product following Twentieth Century's powder on
UA caused summer closing.

Watertown, N. Y.
Fire of undetermined origin
wrecked the interior of Schine's
Avon theatre early Wednssday (31).
Damage was estimated at \$75,000.

Albany. Schine circuit has acquired the Strand at Hudson Falls.

Strand at Bussons the Section of Section

Minneapolis.

Jack Hurford, formerly of the Fox theatre, Detroit, an ex-Minneapolitan, has been appointed manager of the Mort H. Singer circuit Orpheum theatre here, Succeeds Emil Franke, transferred to the Singer Chicago

An amendment ellminating the 10 percent amusement tax from admissions of 25 cents or less has been added to the amusement tax bill introduced in the Tennessee Legisla-

Jack Sherman, formerly assistant manager at Left's Freeman, now as sistant manager of the Tower, un-der Abe Ludacer.

Two more units were sided to the rapidly consulting Kalla deed to the chain with this acquisition of the Ourk and Happy Hour of Fulton and the Temple theatre of Fultasis month. The Fulton that the Temple theatre of Fultasis month. The Fulton than the Temple theatre of Fultasis and Feet Kraus of Fulton. They pass under the personal supervision of Sidney Kalla of Syracuse, as a result of the transfer.

result of the transfer.

Portland, Ore.
Al Finkelstein, opening a big suite of offices in the Company and Carlos of offices in the Corpheum building for the combined Evergreen-Hamrick management, can't think of a more than a company and carlos of offices in the Corpheum building for the combined Evergreen-Hamrick management, can't think of a more than a company and Carlos of the Carlos of the Company and Carlos of the Carlos of \$337,424, after taxes a company and Carlos of the Carlos of \$337,424, after taxes a company and Carlos of the Ca

liance actually puts a score of more prominent. N. W. houses under the PWC-National Theats with the pwC-National Theats with the name of the Chase National bank. Finkelstein has operating control in this district for Hamnich houses, Parastein has operating control in this district for Hamnich houses, Parastein has operating control in this district for Hamnich and other units. All booking and advertising for this combination will be done from the local office. That leaves J. and a flock of India nabes as the only indig set-up in this, district.

this, datrict.

Pittsburgh.
Eddie Moore, for last coupie of years WP3 Main Line district mandistrict managerahip of the Philadistrict managerahip of the Philamanagerahip of th

and fom Fordagu.

Stragues, N. Y.

Work of regulating the "Avon,
Westertown, N. T. S. Shin house,
which was swept-by a \$100,000-free
of undetermined officin July 31 is
under way. House, will be closed for
a teast as; weekey, according to Jack
at \$140,000 is confidely diverse by
insurance as is the equipment. Hundreds of seats will be reinstalled.

RCA NET UP

Rose Over Half Million Over First Six Months in 1934

Net income of Radio Corp. of America rose more than \$500,000 in the first six months of the year as compared with the first half of 1334, according to the statement of .in-come and surplus of RCA and sub-sidiaries for the first six months of 1355. James G. Harbord, chairman of the board of directors, issued the

James G. Harbord, chairmond, other the board of directors, issued the of the board of directors, issued the of the board of directors, issued the loss was \$4,289,185 compared, with \$1,771,880 in the same nected last year. This is an increase of \$817,-\$55. Total gross income from all months this year against \$87,694,707 for the same six months in 1934. Statement shows that cost of operation, salling, development, etc., ross more than \$3,000,000 over the same period last year. And substitution of the same six months in 1934. Statement shows that cost of operation, salling, development, etc., ross more than \$3,000,000 over the same period last year. And substitution of the same six months in 1934 of the same six months of the same six months in 1934 of the same six months o

bs traced to the payment of \$6,381,-387 in dividends on the Preferred. A ST in dividends on the Preferred in The net income for the second quarter ending on June 30 totaled \$571,111 compared with \$553,855 in the comparable quarter of 1924, 1935,255. Gross income in the 1935 1335,255. Gross income in the 1935 1335,255. Gross income in the 1935 1335,255. Gross income in the 1935 135,255. Gross in the 1935 135,255. G

New Mex Co. Starts

Mexico City, Aug. 8.
Compania Cinematografica Latino
Americana, S. A., newest native plomaker, which is to build a large
studio here this month, has signed
23 ace Mexican thespians, 12 of them
femmes, and two directors, Fernando
de Fluente Curner, Par. eyec here de Fucntes, former Par exce here.

and Juan Bustillo Oro. Company's 1935-36 program calis for production of six features, all with Mexican themes, and 12 two-

rectors.

Alberto Ricardo Pani, member of a weathy Mexican family, is president of the company and Carlos Arguelles is director-general.

FOX FILM EARNINGS **UP OVER JUNE 29, 1934**

PICTURES

Fox Film reports earnings of 3,355,781, or 55c per share on 2,438,499 shares of its A' and T' 20,248,499 shares of its A' and T' 20,248,490 shares of its A' and T' 20,248,490 shares of the A' and T' 20,248,490 shares of the Sandard Sandar Flim reports earnings

1934.
No theatrs earnings from National Theatres Corp. (Fox-West Coast) in which the company has a 42% interest are included in the above figures.

So. Cal. Indies Elect Vinnicof President

Hillicon Fresheeft.

Independent Theatre Owners of So. Cal. yesterday (6) elected Harry of So. Cal. yesterday (6) elected Harry of So. Cal. yesterday (6) elected Harry of So. Cal. yesterday (7) elected Harry of So. Cal. yesterday of the board i Frying Cartin, second v. p. and treasurer, and Harry Pojkin, secretary.

Pojkin, secretary.

Incorporations

NEW YORK

NEW YORK

Field Anneaement Corp., Albanyinal business: capital etack, 500 shares, no bar with the property of the control of t

East 46th street, New York, and Drorbly York.

Tork.

Tork

Janes, 8117 20th avende, Brootlyn, Geo. and Jos. Richer, 1011 Shreida avenue, Manda Jos. Richer, 1011 Shreida avenue, Manda Jos. Richer, 1011 Shreida avenue, Manda Jos. Richer, 1011 Shreida avenue, 101, 2011 Shreida avenue, 101, 2011 Shreida avenue, 101, 2011 Shreida avenue, 101, 2011 Shreida avenue, 2

CALIFORNIA

CALIFORNIA

Angelas Film Stadies; capital, 115,000
no stock subserbed, phinestry. Martin
Galaton and Satton Treatres, Inc.;
Colored States of Colored States

Stock Market

(Continued from page 6)

(Continued from page 5)
gain of 14, points. Certificates of
these also hung up a 1935 high mark
a; 14%.
This upsurge in bond values was
supposed to be predicated on the
beilef in Wail Street that picture
companies were generally cleaning
house, shaking up managements and
reorganizing the financial structure,
was the belief that numerous
anusement liens were lagging behind other bond prices. This was
particularly true of the advances in
General Equipment and RKO obligations.

General Equipment and RKO obli-gations.

8 of the Section of Sectio

With virtually all picture com-panies working at nearly capacity to turn out new season product, traders decided it was time to give Consolidated Flim Industries issues

iraders decided it was time to give consolidated Film Industries issues a whirl. This company naturally would benefit from this increase in production because of the big raw, which was not production because of the big raw, only the common snapped back to above 5 and closed with a gain of nearly a point. The preferred went to 18½ before meeting much selling. But the common snapped back to above 5 and closed with a gain of nearly a point. The preferred went to 18½ before meeting much selling. But was up 2 points at the blow-of-ens. Loews common railied back to 40%. Stock boasted an advance of ½ for the week. The street heard that there was considerable investment buying of this lessue. It was reported that there was no particulate provided that there was no particulate company is more than covering dividend requirements of \$2\$ annually. Chartwise, this issues attil appeared to be in the process of accurated the providence of the process of a company is more than covering dividend requirements of \$2\$ annually. Chartwise, this issues attil appeared to be in the process of accurated the process of a common proces

showed only a fractional advance at the close. Despite a shake-out to 58%, only reason for bulling issue so y₂, only reason to the manticipation of company paying up accumulated dividends. Without a special meeting, directors could not take such action until the last of present

action until the last of present monts, swittled move in Paramount certificates actually materialized, with the stock shooting to 5%, a new top for year. Issue was up a point at the finish. RKO also registered a new 1935 high at 2%, Both stocks moved up in reflection of bond strength. After pushing forward to 35%, Universal to 1940, Universal to 1940, Universal with the world with the second property of the stocks moved to 1940, Universal to 1940, Universal to 1940, Universal with the world with the second property of the

Pathe A and common both held firm during the week. The Class A stock pushed ahead to 12½, new top for the current move, and was ahead three-quarters at the wind-up. Warners irregular

Warners Irregular
Warner Bros. common edged to a
new peak at 5%, but closed unchanged on the week. Chartwise,
this issue looks to be in for a period of accumulation or irregularity.
Preferred issue was shaken out a
3% and may alip more befors rebeunding. Reaction in the pass weak
as only natural in view of its re-

sign and may sijp more sectors rebeunding. Reaction in the past week
was only natural in view or its rereaction in the past week
was only natural in view or its reFox A held in the narrow range
of 15% and 16, being virtually unchanged at the finish. Stock appears to be forming a new base
for an advance. Uncertainties surrounding the meeting of stockholds
for an advance. Uncertainties surrounding the meeting of stockholds
to have the second of the

General Market Tone

General Market Tone
With steel operating rate continuing to increase this week and another advance in power output expected, market barely managed toremain firm in Monday's trading.
Carloadings continue to 'trall the
relight movements of 1934, which is
disconcerting to those sittiving to
built the raills.
To some traders it appears questionable wholer the olight abusetionable wholer the olight abusecan be rated as the long-expected
can be rated as the long-expected
can be rated as the long-expected
technical reaction. There 'was considerable evidence of distribution in
the market during recent trading

siderable evidence of distribution in the market during recent trading days which can be taken as a sign that some were tired of pushing certain groups forward. Way in which the utility group climbed to new peaks in late transactions helped to bolsere sentiment. Developments in the nation's capital in the next few weeks, however, may give the cue for the immediate trend.

14% 91 103% 81% 104% 105 106% 61 80 61

Summary for Week Ending Monday, August 5t

STOCK EXCHANGE

					Net
Low	Rales.		Low.	Lasl.	obg.
			8%		+.%
					+3%
31/2		Consol. Film 5%		4%	+ 7
		Consol. Film pfd. (1%)1 18%			+2 -3 - 4
		Engtman Kodak (2) 148%			-3
854		Fox Class A	15%	151/4	- 4
	74,000	Gen Elec. (c)		29	- %
	100	Kelth pfd. (7) 09	69		+3%
	20 000	Loow (2) 40%			+14
	1 300	Do. pfd. (61/4)		1051/4	+ 4
		Modison So. Garden 8%			- %
917	174 100	Peramount offs	416	6%	+1
-77	12 000		*4	34	+ %
. "4			1014	12	+ %
2			614	014	- 4
- 0			54	51%	- 4
			684	60%	1 %
3174			214	2%	1 4
20.74			429	29	-6
	45 900		•-6	54	
	700			2714	-2%
	07 700	Worthwhouse (50c)			-17
3.78	91.190		115	115	- "
90	20	150, ptd. (875)			
		4½ 1.000 3¼ 8.400 3¼ 8.400 14¼ 1.000 14¼ 1.000 20¼ 71,000 31¼ 20,000 31¼ 20,000 31¼ 20,000 31¼ 12,000 31¼ 12,000 31¼ 11,700 4,1100 50 4,1100 11¼ 52,800 11¼ 52,	49, 1.000 American Sett. 84, 84, 84, 84, 84, 84, 84, 84, 84, 84,	41, 1,000 American Seat. 81, 81, 81, 81, 81, 81, 81, 81, 81, 81,	45, 1.00 American Seat. 84, 85, 86, 86, 86, 86, 86, 86, 86, 86, 86, 86

† Plus stock extrav. † Paid this year on acco § New 1935 low. © Paid this year

270,000 Gen, Theo, Kq.
20,000 Kelth 6s, 10
20,000 Kelth 6s, 10
20,000 Kelth 6s, 10
20,000 Hell 6s, 10
20,000 Hell 7s, 10
20,000

OVER THE COUNTER

sid.	\sked.
36	371/4
47%	40
06	112
996	10
RRIV.	8014
10 -	1016
* New	1935 high.
f I'ald	this year

MOTION PICTURE DAILYS HOLLYWOOD PREVIEW

DeMille-Paramount)
HOLLYWOOD, Aug. 1.—Cecil B. DeMille, master showman in creating
HOLLYWOOD, Aug. 1.—Cecil B. DeMille, master de luxe entertainment.
nis, his greatest nicture, gives exhibitors suner de HOLLYWOOD, Aug. 1.—Cecil B. DeMille, master showman in creating the eve with snectacle. thrill: assailing the heart with tender intriguing the eve with snectacle. this, his greatest picture, gives exhibitors super de luxe entertainment, this, his greatest picture, gives exhibitors super de luxe entertainment, gives exhibitors super de luxe entertainment, this, his greatest picture, gives exhibitors super de luxe passion.

The super description of the production humanizes the primitive virtues and exalting the production humanizes the primitive virtues and exalting the production humanizes the primitive virtues for the production humanizes the primitive virtues. omance and exalting the moral senses with religious passion.

Fired with inspiration, the production humanizes the primitive with the production humanizes and beauty:

Fired with inspiration, the production humanizes and beauty:

o stir and elevate. with each moment enriched by "Crusades" (DeMille-Paramount) Fired with inspiration, the production humanizes the primitive virt to stir and elevate, with each moment enriched by taste and beauty, to stir and elevate, with each moment and gallon a love clash between the stir and gallon and majesty. Fifther and gallon a love clash between the stir and gallon and majesty. stir and elevate, with each moment enriched by taste and beauty.

Stir and elevate, with each moment enriched by taste and beauty.

Stir and elevate, with each moment enriched by taste and beauty.

Stir and elevate, with each moment enriched by taste and beauty.

Stir and elevate, with each moment enriched by taste and beauty.

Stir and elevate, with each moment enriched by taste and beauty.

Stir and elevate, with each moment enriched by taste and beauty.

Stir and elevate, with each moment enriched by taste and beauty.

Stir and elevate, with each moment enriched by taste and beauty.

Stir and elevate, with each moment enriched by taste and beauty.

Aside from pomp and majesty, glitter and gallop, a love clash between the state of the state of

Knowingly, DeMille has propelled this romance with complete priority.

Knowingly, DeMille has propelled this romance with complete priority.

Heart, laughs, action, tears, prime audience the strong service of the strong max after climax.

Shrewdly, DeMille also has kept his moral values in realms of pure universal is its farth battling for right, so universal is its aith. It might be abstract farth battling for right, so universal is its might be abstract farth battling for right, so universal is its might be abstract farth battling for right, so universal is its might be abstract farth battling for right, so universal is its might be abstract farth battling for right, so universal is its might be abstract farth battling for right, so universal is its might be abstract farth battling for right, so universal is its might be abstract farth battling for right, so universal is its might be abstract farth battling for right, so universal is its might be abstract farth battling for right, so universal is its might be abstract farth battling for right, so universal is its might be abstract farth battling for right, so universal is its might be abstract farth battling for right, so universal is its might be abstract farth battling for right, so universal is its might be abstract farth battling for right, so universal is its might be abstract farth battling for right battling for right battling farth battling for right battling farth battling f dimax after dimax.

faith. It might be abstract faith battling for right, so universal is its part of the property of the part of the property of the part of faith.

steel, its zeal of minds and men hold one enthralled as one of the ninds and men hold one enthralled as one of the biggest box-office the biggest box-office the biggest box-office the property of the biggest box-office the world's most glorious pageants relives in ageless the biggest bas created one of the entertainment unquestionably behilded monument to himself in the entertainment of the property of the prop Unquestionably DeMille has created one of the biggest box-office in the entertainment to himself in the entertainment of himself in the entertainment of himself in the entertainment in the entertain

B. DeMILLE'S

with LORETTA YOUNG . HENRY WILCOXON



MARIETY WA The Crusades SHE FISHIUS

Delting production for Paracase. Discourance of Cocid B. Decase. Delting are by Eccid B. Decase. Delting are by Paracase. Delting are b Sacrificial devotion to her sopuse, and physically has never been allurinely meaning the her Reith, Kather Victor "water Nichols, Nicht, Kather Renry Miller, Nichols, Corrected Renry Wilcoxon, J. George Rabbier, Miller, Wilcoxon, m. C. Benry, Garbier, March Childe-Montasu Love, Pedro De Condoba-Montasu Love, Pedro De Condobascenes as the captive of Saladin ar Wilcoxon's Dorreskill. done with delicate skill.

king is superborrant of the Lion
pealing humanness, its genuine apof power amonest his men and fel. exception of his with the possible picture. It is great entertainment. law pealing humanness, its genuine apalian pealing humanness, its achievement for amongst his achievement with the standard tendense and fellow with the standard tendense and fellow with the standard tendense with the standard tendense with the standard tendense with the standard tendense with the standard the stand ments is Cecil B DeMille's lines picture. It is great one retrainment, and prosperous field will enjoy a long server is fine and prosperous field will enjoy a long server is file at the box of the b mansh, as well roblem on box of the Bocause has been drama and taste an guided the tolerant rathing the ment of the leafure of the leafure of the leafure of the leafure of the drama world market by the sense of the leafure of the drama world market by suffer in any pool of stam against which the real of the leafure of t nantly developed by DeMille's best direction and the Regal pomp. Introduced cashing impact of azzleders under the crusadzeders and the solution of the covershow the code that they been when Wilcoxon as the English were and Loretta Young, princess of Nabrilliantly plays me king or ivaOf highest merit is the story
Maldemar Young and Dudley Nichwith the socctacular. emotional, Waldemar Young and Dudley Nich.

ols, with the spectacular emotional, which and polements combined for thing of miles and photography is a sanging from eloquent closeup to the sanging from eloquent closeup to the cavalry charge and the tween Wilcoxon as the English King warra whom he makes his makes and Loretta Young princess of ware, whom he makes his queen, and the relationship of lan queen, and the relationship of lan queen, and the relationship of lan queen, and the prince for the played, as are all the principles, as are all the principles, spiritual power her ardent and parts. ranging from eloquent closeup to the sweep of cavalry charge and the dealing with subjects of pictures used in the significance this subjects of pictures used the charge of the control of the charge with subjects of pictures used the elements of devotion and entertain both the church Justed the elements of devotion and factions and the maccac who demand Grama to entertain born the church factions and the masses who demand only theatre.

THE CRUSADES"

has its WORLD PREMIERE August 21st at the ASTOR THEATRE, New York City



Comparative Grosses for July

(Continued from page 10)
BROOKLYN

	July 4	July 11	July 18	July 25
FOX (4,000; 25-35-40) High. \$48,600 Low., 8,900	Black, Sheep \$12,000 (Stage Show)	Egypt	Back Street \$11,000	Clairvoyant \$10,500
ALBEE (3.500; 23-35-50) High. \$45,000 Low. 5,000	Werewolf of London \$7,500	Becky Sharp \$6,000	Becky \$5,000 (2d wk)	Doubting Thomas \$5,000
PARA- MOUNT (4,000; 25-35-50) High. \$57,800 Low. 5,600	Glass Key \$10,000 (5 days)	Caliente \$11,000	Men Without Names \$9,700	Front Page Woman \$9,500
METRO- POLITAN (2,400; 25-85-50) High. \$39,000 Low., 12,000	More Ladies \$16,000 (Vaude)	Murder in Figet ,\$12,000	Let 'Em Have It \$13,000	Eecapade \$12,000
STRAND (2,000; 25-85-50) High. \$28,500 Low. 2,500	Virginian	Stranded and Champagne for Breakfast \$3,000	My Song for You and College Scandal \$2,500	Mary Dow and Daring Young Man Man \$6,000

PITTSBURGH

	July 4	July 11	July 18	July 25		
PENN (3,300; 25-35-40) High. \$41,000 Low. 3,750	Flame Within \$5,000	Escapade \$11,500	Glass Key \$7,000	Shanghai \$7,500		
WARNER (2,000; 25-40) High. \$29,000 Low. 2,000	Informer and Going Highbrow \$6,250	. Arizonian	Dictator and Nit-Wits \$4,000	Keeper of Beee and Don't Bet on Blondes \$4,000		
STANLEY (3,800; 25-35-40) High. \$48,000 Low. 3,200	Stranded \$16,500 (Phil Spitalny) (Vaude)	People Will Talk \$12,000 (Benny Goodman's	She \$19,000 (Hal Kemp Band)	Love Me Forever \$13,000		

SAN FRANCISCO

E1.	July 4	July 11	July 18	July 25
PARA- MOUNT (2,574; 30-35-40) High. \$37,500 Low 5,000	Scoundrel and Don't Bet on Blondes \$10,000		Men Without Names and Parie in Spring \$9,500	Shanghai and Silk Hat Kid \$9,500
GOLDEN GATE (2,850; 30-35-40) High, \$22,500 Low. 5,400	Becky Sharp \$17,000 (Vaude)		Murder in Fleet \$13,000	She \$14,800
ORPHEUM (2,002; 30-35-40) High.: \$27,300 Low, 2,130	Lady Tubha \$11,000 (Myrt 'n' Marge) (Vaude)		Love Me Forever \$16,000	Love Me \$12,300 (2d wk)
WARFIELD (2,870; 85-10-55) High \$57,400 Low., 8,200	Public Hero \$20,000 (Stepin Fetchit) (Vaude)		Front Page Woman \$20,000	B'way Gondolier \$18,000

KANSAS CITY

	July 4	July 11	July 18	July 25
MIDLAND (4,000; 15-21-40) High. \$35,000 Low. 5,100	Eccape Me Never \$6.700	Escapade \$11,000	Sandere of River \$7,000	Murder in Fleet \$7,000
MAIN- STREET (3,200; 25-40) High. \$35,000 Low. 3,300	Becky Sharp \$9,000	Let 'Em Have It \$6,000	Hooray for Love \$16,000 (Cab Calloway)	She \$6,500
NEWMAN (1,800; 25-40) High, \$33,000 Low. 3,500	Car 99: \$5,500	Glase Key \$6,500	Stranded \$6,590	Men Without Namee \$6,500
UPTOWN (2,040; 25-40) High. \$9,000 Low 1.500	Doubting Thomas \$5,600	Doubting \$3,400 (2d wk)	Orchids to You \$3,300	Black Sheep \$2,000 (5 days)

DENVER

	July 4) July II	July 10	U July 25
DENHAM (1.500: 25-35-30) High .\$16,000 Low2,000	Scoundrel \$3,000	Men Without Names \$4,000	Paris in Spring and By Your Leave \$2,500	Shanghai \$3,500
DENVER ¹ (2.500; 25-35-50) High .\$27,700 Low3,000	Caliente \$4,500	Oil For Lampe \$4,000	Escapade \$4,000	Love Me Forever \$11,000
ORPHEUM (2,600; 25-05-50) High .\$20,000 Low2,000	Hooray For Love \$3,500	Becky Sharp \$7,000	She \$4,000	Vagabond Lady \$12,000 (French Rev)
PARA- MOUNT (2,000; 25-35) High \$22,000 Low1.200	Werewolf of London \$3,500	Girl 10th Ave. \$3,000	Air Hawks and Party Wire \$1,000	Murder in Fleet \$2,700

BUFFALO

	July 4	July 11	July 18	July 25
BUFFALO	Stranded	Escapade	She	B'way
(3,000; 30-40-35)	\$11,500	\$8,900	\$5,700	Gondolier
High, \$42,000	(Phll Regan-		l	\$8,500
Low., 8,300	WinnieShaw)		l	
	(Vaude)			
CENTURY	Chan in	College	Black Sheep	Silk Hat Kid
(1,400; 25)	Egypt	Scandal	and Hard Rock	and Dealers n
High. \$21,000	Wednesday's	village Tale	Harrigan	Dealers n
Low.,. 3,200	Child	\$4,630	\$4.600	\$3,800
	\$1,500		V1,000	Ų0,500
HIPPO"	Haoray For	Keeper of	Orchids to	Front Page
DROME	Love	Bees and	You and	Woman
(2,400; 25-40)	and	Paris in	Chasing	\$4,000
High. \$22,000	Pretty Polly	Spring	Yesterday	
Low 3,600	\$3.800	\$5,000	\$5,400	

CINCINNATI

	July 4	July 11	July 18	July 25
ALBEE (3,300; 35-42) High. \$33,500 Low 5,800	Ginger \$9,000	Escapade \$12,000	Love Me Forever \$14,500	Shanghai \$10,500
PALACE (2,(00; 35-42) High. \$28,100 Low 4,500	Becky Sharp \$5,000 (2d wk- 6 days)	Orchids to You \$5,500	She \$7,000	Flying . Trapeze \$9,000
LYRIC (1,400; 25-30-40) High. \$28,900 Low 2,500	Chan in Egypt \$5,500	Nitwits \$6,000	Thunder in East \$3,300	Tarzan \$4,000
KEITH'S (1,500; 35-42) High. \$22,100	Stranded \$5,500 (9 days)	Going Highbrow \$5,200	Front Page Woman \$3,500	Don't Bet on Blondes \$3,500

MINNEAPOLIS

	July 4	July 11	July 18	July 25
STATE (2,400; 25-30-40)	Public Hero	Orchids to You	Eccapade \$6,200	Front Page Woman
High. \$28,000 Low 2,500		\$4,000		\$5,000
ORPHEUM (2,800; 25-35-40)	Hooray For	Oil For	Love Me Forever	Love Me \$6,500
High. \$25,000 Low. 2,000	\$4,000	\$6,000	\$11,000	(2nd Week)
Lyric (1,300; 20-25)	One N.Y. Nite \$2,200	Pampae Moon \$2,100	Murder n Fleet	Alibi Ike \$2,400
High. \$17,000 Low. 1,200	1-1-10	V 2,200	\$2,500	42,100

INDIANAPOLIS

	July 4	July 11	July 18	July 25	ı
APOLLO	Ginger	Orchids	Keeper of	Stranded	ŀ
(1,100; 25-40)	\$3,300	to You	Beee	\$3,500	ı
High. \$15,400		\$2,200	\$3,000		ľ
Low. 1,200					ı.
LYRIC	Colisge	Glass	Virginian	Men Without	ľ
(2,000; 25-30-40)	Scandal	Key	\$6,900	Names	ŀ
High. \$15,000	\$8,900	\$6,800	1	\$7,500	ı
Low. 1,750	(Lasky's			(Hariem	ľ
	Trench			Blackbirds)	l
	Revue')				ı
	(Vaude)				ı
LOEW'S	Jim Burke	Escapade	Love Me	Love Me	ı
(2,800; 25-40)	and Murder	and	Forever	\$2,800	ı
High. \$19,000	in Fleet	Unknown	\$7,300	(2d wk)	ı
Low. 2,000	\$2,500	Woman		1 '	i
		\$5 200			

MONTREAL

	July 4	July II	July 16	July 25	1.
PALACE (2,700; 50) High. \$18,000	Break of Hearts \$7,000	Public Hero and Hooray For	Drake of England and Nits-Wite	No More Ladiea \$6,000	1
CAPITOL	Callente	Love \$6,500 Alibi Ike	\$6,000 Stranded	Flame	I
(2,700; 50) High, \$30,000 Low., 5,100	Girl From 10th Ave. \$6,500	and Mary Dow \$5,500	Mr. Dynamite \$6,000	Within and One N. Y. Nite	1
PRINCES8 (2,200; 50)	Eecape Me Never and	Vagabond Lady	Nell Gwynn	\$6,000 Thunder in East	1
High. \$25,000 Low., 3,500	Unwelcomed Stranger \$7,000 (Louis-	and Air Hawke \$5,000	and Girle Please \$5,000	and Unknown Woman	9
	Carnera)			\$5,000	18

PROVIDENCE

	July 4	July 11	July 18	July 25
STATE (2,200; 15-25-40) High. \$29,000 Low. 2,500	Murder in Fleet and Unknown Woman \$6,500	Eecapade and Calm Yourself \$9,200	Love Me Forever \$8,200	Sandere and Men of Hour \$6,900
MAJESTIC (2,200; 15-25-40) High. \$17,500 Low., 2,500	Curioue Bride and Girl From 10th Ave, \$4,100	Oil For Lamps and Going Highbrow \$5,400	Orchide To You and Ginger \$4,500	Stranded and Don't Bet On Blondee \$5,800
STRAND (2,200; 15-25-40) High. \$18,000 Low 2,000	Dictator and Frightened Nite \$4,090	14 Par Plctures Double Feature Changed Dally \$3,500 (Revivals)	Men Without Names and Nut Farm \$5,000	Paris in Spring and Air Hawks \$6,800
ALBEE (2,500; 15-25-40) High. \$20,000 Low 1,900	Escape Me Never and Last Wilderness \$3,500	Hooray For Love and Arizonian \$3,800	Nits-Wite and The Raven \$4,300	Lady Tubbs and What Price Crime \$4,200

BIRMINGHAM

ALABAMA (2,850; 38-35-40) High. \$29,000 Low 3,500	Private Worlde \$6,000	Caliente and College Scandal \$5,500	Escapade \$6,000	Becky Sharp \$6,200
(800; 25) High., \$5,100 Low 800	• \$1,500	\$1,400	Village Tale	Hard Rock Harrigan \$1,000
(1.000; 25) High. \$12,800	\$2,500	Flame Within \$3,000	Love Me Forever \$3,500	Thunder in East \$2,900
	(2.550; 38-35-40) High. \$29.000 Low. 3.500 STRAND (800; 25) High. \$5,100 Low. 800 EMPIRE (1.000; 25) High. \$12,800	ALABAMA (2,550; 30:36-4) Worlde (350; 30:36-	ALABAMA (2.50; 19.3-3-4) (2.50; 19.3-3-4	ALABAMA (2.50; 30.30-40; 40.00) High. \$23,000 Low. 3500 STRAND (300; 23) High. \$3,100 Limits \$3,100 Stranded Within \$3,100 Limits \$3,100 Stranded Within \$3,100 Stranded Within \$3,100 Stranded

	July 4	July 11	July 18	July 25
BROADWAY (2,000; 25-40) High. \$21,000 Low 2,500	Keeper of Beee \$4,200 (Louls- Carnera) (2d wk)	One New York Nite and Vagabond Lady \$4,300	Virginian and Murder in Fleet \$4,200	Escapade \$4,300
UNITED ARTISTS (1,000; 25-40) High. \$13,200 Low 1,200	More Ladies \$7,700	Làdiee \$4,400 (2d wk)	Caliente \$4,300	Escape Me \$4,000
PARA- MOUNT (3,000; 23-40) High. \$16,000 Low. 3,000	Chan in Egypt and People Talk \$5,100	Ginger and Black Sheep \$3,900	Orchide to You and Men Without Names \$3,800	Shanghai and Ladies Love Danger \$3,600

CHI WALLOWS IN SLUFF PIX

Chicago, Aug. 6.

Product wall goes up from all parts of town and especially from the doleful Loop. Theatres in the downtown sector are truly in a desperate plight for pictures.

advanced section for electrons. In the control of the product hitting town puts the entre picture product on the sluth of the product hitting town puts the entre picture product on the sluth ollst as far as Al theatres are concerned. B&K and RKO spend most of their days in the screening rooms passing up pictures from the product of the construction of the control of the control

without being used.

The Garrick and Apollo also are suffering, public interest in these two theatres sagging due to consistently second-rate product. Customers attend these houses only on repeat pictures which have previously secured fair reps at the United Artists, Rossevelt or Chicago.

27 on Locash

(Continued from page 4)

Acorns' at the Busch Gardens in Pasadena. 'Wanderer of the Waste-lands' has just finished its outdoors

work.

Off-the-lot activities of Universal
have its 'Off Side' football gang at
loympic Collesum in Los Angeles,
'East of Java' going to Catalina
land and 'Yellowstone' headed for
Yellowstone national park in the
next few days. Two troupes are
entified and the state of the state of the
Ariza, and 'Stormy' from Yuba City,
Ariza, and 'Storm Over Andes,' from
Triunto, Calif.
Radio has Ginzer Pageers and

Triunfo, Calif.
Radio has Ginger Rogers and
company at Big Bear working on
'in Person,' with Wheeler-Woolsey
just back from an outdoor tenancy
of Elysian Park. Other Radio returners are 'Ill, Gaucho' and Powder Smoke Range,' which were
working large forces at the RKO
ranch.

Masoot just brought in its serial company in 'Rex and Rinty' from Laurel Canyon and is preparing to send out 'Waterfront Lady' and Caetherneske Huve Landed' outfits. M. H. Hoffman, another Republic producer, has 'Spanish Cape Mys-rought of the Caetherness' of the State from here.

from here.

Besides having a crew in New York filming Paul Whiteman's band for Thanks a Million, '20th-Fox have two companies out-Jane Life and Thirtier in This is the Life and Thirtier in This is the Life and Thirtier in This is the Life and Thirtier in Thi

ITINERANT CINEMA

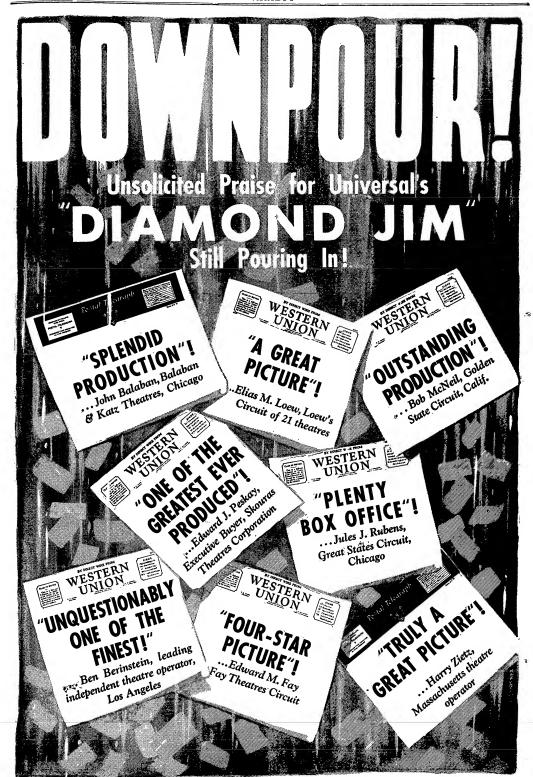
Germany Has 400 Ambulating Fil

Berlin, July 26.

Around 400 itlnerant film shows are continually on the go throughout Germany.

are continually on the go through-out Germany.

They supply out of the way towns and villages with screen goods, as per plant of the supply o





Apparently a big chunk of Boston's population listen in Boston's population listen in on Fred Allen's Town Hall on Fred Allen's Fred Hall on Fred Allen's Hall on Fred Allen's Hall on H

a smash'hit for Boston and You

FRED ALLEN'S "TOWN HALL TONIGHT" RADIO CONTEST WINNERS

25 BOYS AND GIRLS SELECT-ED BY A NATIONWIDE POLL_ SINGING, DANCING, PLAYING THEIR WAY INTO THE HEARTS OF YOUR AUDIENCE IN A CLEVER COLORFUL, FAST ENTERTAINING PRODUCTION, THAT'S

TOPS AT THE BOX OFFICE

NOW PLAYING

RKO-ALBEE

PROVIDENCE

NEXT WEEK-PARAMOUNT-NEW HAVEN

JOHN A. SCHULTZ

Tanchon & marco agency

1560 BROADWAY,
NEW YORK CITY.
BRYANT 9-31002

FOR PLAY DATES
PHONE-WRITE-WIRE

REPRINTED FROM

EXPLOITATION

(Continued from page 23)

(Continued from page 23) one of the local papers that not only look care of the siluation but continued to give cash and kudos not the continued to give the local papers was endeaded to the continued to the

Playing the Fairs

Playing the Fairs
It looks as though there would be more local and county fairs this sesson than at any time since the erash. To some managers they will see the fair to the surface of the session than a fair to the surface of the session than the surface of the session that it is the surface of a pavilion in or near the center of old time subjects now come in 16 mm.) it will help, but not necessary.

16 mm.) it will help, but not necessives. It has it's a place where direct country folk can sit down and rest while being fold about the big pictures that are coming to the liceatre, early in the season, with heralds and other handouts within heralds and other handouts within Possible to sell some tleckets for the immediate show, especially if there is no night session, but the big idea s to sell the season. And don't forget that a registra-flow of the immediate phone of the season. And don't forget that a registra-for the mailing list.

Camera Nights

Camera Nights

This is the time of year wire the camera the common term of the common ter

Old Timers for 'Ginger'

Old Timers for 'Ginger'
Lincoln.
For a bit of goodwilling, John
Echols, pinchilting exploitationist
for the Stuart, got 'Ginger' off to an
usual and hard-to-get newspaper
cooperation. Stunt was to provide
transportation, refreshment and the
of all married couples in the city
who desired attendance providing
the date of hitching was fifty or
Newspapers went for-the idea and
ran cuts, front page stories and
hoped put the idea across. Kenuck
having been married 67 years, attended the preview—and 'Ginger'
did a mpin business.

Old Timers for Ginger

Three by Strategy of the strategy of th

theatres to get free reading space for their own visiter plans. The read of th

Trapeze' Good \$5,000, But Indpls. Ho-Hum

But Indips. Ho-Hum
Indianapolis, Aug. 6.

(Best Exploitation: Apollo)
'Man On Flying Trapeze' is headling for a good \$5,000 at the Circle
ling for a good \$5,000 at the Circle
the downtown sector. Only on in
business of note is 'Curly Top,'
which is holding up well in its
second week at the Apollo with
second week at the Apollo with
Sills, Hat Kid' and vaude at the
Lyric is off at \$5,700, partly due to
attermath of last week's breakdown
of cooling system. Loew's is doing
attermath of Sanders of River', and
won't go above \$2,900, which is terrible.

Hawks and Samue. V.
wort go above \$2,900, which is tercolonel Collins of the Apolio unleashed a surprise exploitation campairs on his holdover of 'Curly Top'
and on Shirley Temple coffures with
beauty parlors, on Temple dresses
with leading department stores, etc.,
which is the store of the store of the store
and on Shirley Temple coffus of the store
with leading department stores, etc.,
which is the store of the store of the store
a good one, but this spurt of activity
on the second week attracted attention. The store of the store of the store
and the store of the store of the store
and the store of the store of the store of the store
Apollo (Fourth Area) (1,100; 25.

Apollo (Fourth Area) (1,100; 25.

Apollo (Fourth Area) (1,00; 25.

Apollo

Estimates for This Week
Apollo (Fourth Ave.) (1)09; 2560)—Curly Top' (Fox) (2nd wk.)60)—Curly Top' (Fox) (2nd wk.)60)—Curly English (2000; 22-60)
Circle (Katz-Feld) (2,600; 22-60)
—Man On Flying Trapeze (Far)Man On Flying Trapeze (Far)(Man On Flying Trapeze (Far)(F

of bill failed to draw extra biz expected.

(Lower's) (2809; 23:-40)—

Air Hawke' (Col) and Sanders of Pilver' (UA), dual. Doling miserable business at \$42,000. Needs product. Last week Calm Yourself' (SIG) at \$43,000 Jm. Haw Rr (UA) weak Lyric. (Olson) (2,000; 25:-30-40)—

Silk Hat Kid's Food and vande.

Light Weight. Last week Dou't Bet on Blonder' (WB) and Buddy Rogers with his stage show, terrific at \$41,500. Rogers was the big draw.

LOPEZ TOPS DENVER

Credited With \$6,000 Take; -Every Night,' \$1,000

Night, \$4,000

Denver, Aug. 5.

Gest Exploitation: Denham)
Only house going over average
this week is the Orpheum, week
Vincest Lopes orchestra doing most
Uncest Lopes or orchestra doing most
Denham every night swung that,
house to average biz. Despite modcrate grosses, all first runs are said
Manager Cockfull, of the Denham,
arranged for every dance orchestra!
in and near Denver to plug songs
on the Occoletil, of the Denham,
arranged and the Denham or the Cards
on the orchestra stands told
of the Denham film. Anateur hour
from Denham stage-attracted hunfrom Denham stage-attracted hunfrom Cockettil, of the solution and
oco-operated.

Estimates for This Week

\$9,500 for 2 Films, 'Becky'-'Forever,' Tacoma

Tacoma, Aug. 6. (Best Exploitation: Roxy)

(Best Exploitation: Roxy)
Profiting by the publicity blasts
still being set out in neighboring
still being set out in neighboring
is going places with this one this
week. Newspapers from Seattle are
widely read here, so advertising
and Jenson-von Herberg are profiting by this, using Forever at their
Liberty, in Seattle, now in third
Liberty, in Seattle, now in third
Hamrick's Music Box is offering

Hamrick's Music Box is offering a dual with 'Becky Sharp' while 'Forever' is going it single. Both stellar attractions make the town a bit better.

Best exploitation is at Roxy, with general campaign, special theatre front and music store tie-ins. Estimates for This Week

Estimates for This Week
Musie Box (Hamrick) (1,00) 1527-37)—Becky Sharp' (Radio) and
College Scandal' (Par) dual. Indications for \$4,000, good. Lawl
People Will Talk: (Par) dual, got
along for great \$5,800.

Rowy (1-VH) (1,300; 16-27-37)—
Love Me Forever' (Col). Billings
Last
ain, and big \$5,500 resulting. Last
week, 'Vampire' (MG) and 'Vinning Ticket' (MG) dual, apit with
Chan in Egypt' (Dos and Spite of
Danger' (Col) dual, \$2,500, fait.

'Gondolier.' \$11.000. Big in K. C.; 'Irish,' 'Highbrow' 7G Each

Kansas City, Aug. 6. Kansas City, Aug. 6.
(Best Exploitation: Newman)
Loew's Midland, with 'Murder
Man' and the Uptown, showing
Curly Top,' are the only first runs
in town not showing a Warner
Broadway Gondoller,' which will
top the town. At the Mainstreet
things are just fair with 'The Irish
IUS, and the Tower, with Curly
in US, and the Tower, with Curly
hold its own in the fight for business.

Comparative Grosses for July

(Continued from page 34)

DETROIT

	July 4	July 11	July 18	July 25
MICHIGAN			Men	Shanghai
(4,000; 25-35-55)			Without	\$15,000
High. \$58,100			Names	
Low 6,600			\$15,800	
FOX			Ginger	Love
(5,000; 25-35-55)			\$16.400	Me
High. \$50,000		1		Forever
Low 4.000		l .	1	\$27,000

SEATTLE

	July 4	July 11	July 18	July 25
FIFTH AVE. (2,400; 25-35-40) High. \$26,003 Low 2,500	More Ladies \$10,800 (9 Days)	Doubting Thomas \$8,200	Escapade \$5,600	Shanghai \$5,200
PARA- MOUNT (3.106: 27-37-42)	Ginger and Murder in	Glass Key and Ladies Love	Chan in Egypt and	Men Without Names and
High. 1,000 Low. 1,600	- Fleet \$4,300 (8 Days)	Danger \$4,700	Black Sheep \$4,400 (8 Days)	Orchids To You \$3,600
LIBERTY (1,000; 25-05) High, \$12,600	Honeymoon Ltd. and	Keeper of Bees and	Let's Live Tonight and	Love Me Forever \$10,000
Low. 1,700	Hoosier Schoolmaster \$4,700	Stratospherė	Jim Burke \$4,300	
MUSIC BOX (900; 25-35-40) High. \$17,000 Low., 1,700	Lamps of China \$3,000 (5 Days)	Girl 10th Ave. \$3,400	Sanders \$3,700	Sanders \$2,000 (5 Days)

NEW HAVEN

	July 4	July 11	July 18	July 25
PARA-	Men Without	Paris in	Thunder in	Flying
MOUNT	Names	Spring	East	Trapeze
(2,348; 35-30)	and	and	and	and
High. \$21,000	Virginian	New Tarzan	Headline	Girl Who
Low. 2,500	\$4,400	\$3,300	Woman \$2,800	Came Back \$4,900
POLI'S	Raven	Escapade	· · Love Me	She
(3,010; 35-50)	and	and	Forever	and
High. \$20,000	Hooray For		, , and	Silk Hat Kid
Low 4,200	Love	Yourself	Ladies Crave	\$4,100
	\$3,700	\$6,200	Excitement	
	(6 Days)			
SHERMAN	Stranded	Arizonian	Sanders	Front Page
(2,200; 35-50)	and	and	and	Woman
High. \$16,000	Hoosier	Going	Don't Bet on	and
Low 1,500	Schoolmaster	Highbrow'	Blondes	My Song for
	\$3,600	\$2,500	\$2,500	You
-		_*		\$2,500

TACOMA

MUSIC BOX	Alibi Ike	Oil for	Arizonian	Werewolf
(1,400; 23-35-40)	and	Lamps and	and	and
High. \$10,500	Chinatown	Hooray for	Stranded	Nit-Wits
Low 1,100	Squad	Love	\$3,200	\$3,700
.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	\$4,700	\$4,700		
-ROXY	Indiscretion.	Pampas	Murder in	Vagabond
(1.300: 25-35)	Public Hero	Moon	Fleet	Lady and
High. \$7,200	and	\$5,100	(4 days)	Night Is
Low. 2.000	Death Flies	40,100	\$3,000	Young
LOW 2,000	East		Baby Face	(4 days)
1	\$4.500	1	Harrington	\$ 2.800
	(Split-Duals)	ļ	and	and
	(aprit-Duais)	Į.	Party Wire	Black Sheep
ł		I	(3 days)	and
,	1	ì	\$1,700	Men of Hour
	Į.		\$1,700	
	}	(I	(3 days)
			1	\$1,300

and 'Frivate Life of Don Junn' (UA) dual. Bill follows the Orpheum Coloredy, but he handowed. Neverther leverage to the Landow of the Colored Colored

TOPS OUIET CAPITAL

July 18

July 25

An Open Letter!

L. B. Mayer, Metro-Goldwyn-Mayer Studios, Culver City, Calif.

Dear Mr. Mayer:

I'm in a predicament. Through no fault of yours, Mr. Mayer. But I repeat. I'm in a predicament.

With tears in my eyes, I look back to the peaceful days on the Metro lot—going to work laughing—everything organized—everything serene and seraw.

Then what happens. Hecht and MacArthur induces me, entices me, even conjoles me. And the first thing you know I've given my word I'll appear in Billy, Rose's 'Jumbo.' They tells me its a musical circus. That's what confused me

I arrives in New York—not by plane, not by train, not by bus. But by auto. That means I sneaked in.

I goes up to Rose's penthouse in the morning, 'A midget runs thru my legs and upsets me in the elevator. A bad omen,

I finally reaches the roof. An Arabian at the switchboard says, "The Maestro is busy—you'll have to wait." I tells him who I am, Still I has to wait.

Finally I gets in and I meets a fellow with a short neck and a long cigarette holder. Billy Rose. Next to his desk crouches a tiger. He names the salary. The tiger keeps staring. I am in no position to dicker. He hands me the pen and says "Sign." I picks it up. It bites me. It's a snake!

We then goes over to the Hippodrome. He explains the production. The Whiteman orchestra is to be in the gallery. The gallery is to be down in the water tank, Where the stage used to be there's NOTHING, "Where do I act," I inquires. "In the sawdust," he says. I starts to argue. And then I notices, right behind him is THE SAME TIGER.

And that's why I say Mr. Mayer I'm in a predicament. I want to again thank you for all you've done for me. I hopes to work for you again—that is if I come thru this alive. Regards to the boys.

Yours,

Jimmy (Schnozzle) Durante

Management:
LOU CLAYTON,
Weylin Hotel,
New York City

Variety House Reviews

PARAMOUNT, L. A.

(Continued from page 20)

(Continued from page 20) to provide close to an hour of wallop-packed stage fare.

With exception of Parkyakakas, all of the turns have been viewed and of the turns have been viewed area quadities of the Cantor comedy foil of the ether lanes, is given credit for at least a sizeable portion of the terrific draw, with Cantor, of the terrific draw, with Cantor, of copies, getting top credit, and

rights, of the comedy material has been heard frequently over the air, but given with a sight-heard angle proves just as amusing as when first heard. Cantor works hard demonstrates he has lost none of his bidtime showmanship and, as was to he expected, left the customers clamoring for more of his

was to he expected, left the cusmers clamoring for more of his
nonsense.

The second of the second of the
nonsense takes the spot at the
poeting, following a terse introduction by Mesestro Rube Wolf, and in
no time has the capacity house is
convulsions, if of the oldtime Cantor
mannerisms and actions, in excellent form and scores declayely.

Nicholas Bros., pair of dusk
hooders with some religing the second
the parkyakkas for a routine of
cross-fire stuff with Eddle, including several Jean Harlow gas; that
casts. Foll, garbed in hick suit and
lack bowler. Is surefire.

Following the Nicholas Bros.

For sinceure for Vic and LaMarr.

Following the Nicholas Bros.

For sinceure for Vic and LaMarr.

Foll surefire several excellent stepping speedily have them in the
cult tumbling and grids work experty on double cartwheels.

Cantor back in blonde wig and
little girl garb for a patrody numlittle girl garb for a patrody numlittle girl garb for a patrody numin plenty of screen names for good
results.

Rubinoff debuts with a heavy

Der Jude Green names for good results.

Rubinorf debuts with a heavy rendition on the violin, then comes ment of a pop number, following with his concertion of 'Very Thought of You.' Between about of raifs. Windup has Eddle crooning his radio theme rong which heavy the control of the render of t

Earle, Philadelphia

Philadelphia, Aug. 2.

Earle, Philadelphia

Philadelphia, Aug. 2.

They and the Earle's stage alon's week, but it's mostly dance presentation, with music comedy and specialties left in shade. Whole having breathes pace, others lagging like a tired nag. On whole having breathes pace, others lagging like a tired nag. On whole having breathes pace, others lagging like a tired nag. On whole having breathes pace, others lagging like a tired nag. On the having breathes pace, others lagging like a tired nag. On the having breathes with neat costuming and there will be a supported by the having t



fairly long number in summer set-

fairly long number in summer setting.

Harry and Dorothy Dixon, comedy dancers, follow with knockout heart of the setting of the yanks her around stage and off by one foot while she balances on other heel as it sildes across floor.

Arthur Boran on next. Mimic may have been ill at ease at opening but he got off unfortunate in well with audience. Referred to his stuff which you have enjoyed over the air. Inference the air inference included and present of the setting of the setting

Metropolitan, Brooklyn

Metropolitan, Brooklyn

A stage show and 'Mad Love'
(MG) couldn't draw better than
bettal biz Friday night. Floor war
brackled by the biz floor biz floor
practically compty when
the property when
the property when
the property of the biz
for the last show—and the biz
for the last show
was the last show
for t

entertainment. Benny Ross, with Maxing Stone, mc2 a valiantly in an proportions. Ross in the proportions. Ross in c.i.n. follows a different track than that travelled by most track than that travelled by most him, coordinating a vaule show means the injection of comedy business between cats and then allowing the company of the company of the company of the company of the company and the company and the company are company acro dancer. Estades the qualifying comedy attempts, Ross does okey on a piano and when the company acro dancer. Estades the qualifying comedy attempts, Ross with the company acro dancer. Estades the qualifying comedy attempts, Ross with the company acro dancer. Estades the qualifying comedy attempts, Ross with the company acro dancer to the company acro dancer. Estades the qualifying comedy attempts, Ross with the company acro dancer to the company acro dancer. The company acro dancer to the company acro dancer to the company acro dancing acro dancing. Audrey Ghoon and the company acro dancing. Audrey Ghoon and Carleton conflict by directly following the company acro dancing. Audrey Ghoon and Carleton conflict by directly following the company acro dancing. Audrey Ghoon and the colors and tiltle class. Porc Choms makes a lot of vocal noises, harmonious and otherwise. Into on the week, one man imitation of the Four Mills Barres.

EMBASSY, N. Y.

About the loss that the current weeks newedly mediange can show in the way of excitement in a cashibition of sheekees most warfare in the way of excitement in a cashibition of sheekees most warfare in the way of excitement in a cashibition of sheekees most warfare in the way of the control (NEWSREELS)

by Pathe are Rooseveit's super-income and inheritance tax bill and come and inheritance tax bill and tax beautiful and the topic and the tax beautiful and tax beaut

PICTURES

HIPP, BALTIMORE

Baltimore, Aug. 2.

HIPP, BALTIMORE
Baltimore, Aug. 2.
Four fast acts on this week's
vaude menu, each coming across for
a score, with the closing turn
of the control of the control of the control
and the control of the control of the control
of the control of the control of the control
of the control of the control of the control
of the control of the control of the control
of the control of the control of the control
of the control of the control of the control
of the control of the control of the control
of the control of the control of the control
of the control of the control of the control
of the control of the control of the control
of the control of the control of the control
of the control of the control of the control
of the control of the control of the control
of the control of the control of the control
of the control of the control of the control
of the control of the control of the control
of the control of the control of the control
of the control of the control of the control
of the control of the control of the control
of the control of the control of the control
of the control of the control of the control
of the control of the control of the control
of the control of the control of the control
of the control of the control of the control
of the control of the control of the control
of the control of the control of the control
of the control of the control of the control
of the control of the control of the control
of the control of the control of the control
of the control of the control of the control
of the control of the control of the control
of the control of the control of the control
of the control of the control of the control of the control
of the control of the control of the control
of the control of the co

Bowers collected solid tribute.
Davey Craft & Co. (New Acts), a
dance flash, followed. Got over
nicely stores (Larry Fine, Curley,
and Moe Howard), with Eddie
Laughton doing a good job of
straighting and pacine, cleaned np.
that precede their appearance attested to fact the act is pulling plents
at the too. Been about 2½ years
since trio last tunged across a local
that precede their appearance attested to fact the act is pulling plents
at the too. Been about 2½ years
since trio last tunged across a local
trid Healy was their mentor and
they had yet to clown before a floilywood camera. Most of stuff used
been conjugated to the control of the
horse conjugated to the control
horse conjugated to the conjugated to the
horse conjugated to the
horse conjugated to the conjugated to the
horse conjugate

CENTURY, BALTO

Baltimore, Aug. 2.

As oftentimes happens, a bill looks As oftentimes happens, a bill looks pretty promising on paper but fails to deliver. Such is case here this week, when the two headflining turns, the Cabin Klds (New Acts) and Harry Roser's Clicquot Eskimos ork drooped.

ork drooped.

Only one act, Bob Murphy, in the mext-to-closing cog, banged the bell. Currently breaking in 10 weeks of the bell currently breaking in 10 the bell currently bell

planist tagged 'Imogene Rose,' which is probably attributable to some mix-up.

Le Paul, card manipulator, deuces O. K. Toward end of stint brings up pair of plants from audience, who win some laughe when nalvely stooging for him.

On screen 'Woman Wanted' (MG). O.

Harvey Hammond organlog, to Biz bright opening day.

Baseball

(Continued from page 7)

relative indifference, now exhibs are devising various ways and means of meeting this new competition in the entertainment field.

Auto Giveaway

meeting and new emperition in one tentertainmet, and vieway?

Most recent case to be brought under the seruthy of the Haysian officials was night game at which an officials was night game at which an automobile prise award was offered as an added attraction. Exhibs in this instance or orard long and loudy, which to base any complaint since it was found that theaters in that particular community had been using similar given any expensive and the control of the control

Cook's Charges

(Continued from page 6) these are drafted, new Par officers will be required to seek Federal sanction for the trading of the firm's

paper. S.E.C. officials profess no information whether the Par re-organization has reached a point where the company might be exwhere the company might be expected to apply for registration, remarking that the corporation will
be under jurisdication of the court—
and consequently exempt from any
Commish regulations—until receivers and trustees have been
formally discharged. It was indicated that until ruling has been
made on the claims for compensation, the companies of the court of the
companies of the compensation of the compensation
the compensation of the compensati

the reorganization plant as successive and a successive property of the courts. As a successive property of the courts. Recent Commish hearings on conduct of Par affairs and activity of bankers and protective produces information for a report to Congress on protective groups and had no relation to approval or disapproval of either the reorganization plan or of the new securities. Commish can take action relate to the adequay and honesty of information contained in applications for either permission to, issue new

for either permission to issue new securities or permanent listing on a national exchange. When the Par application is aubmitted, the Commish can grant consent for the new issues or permanent listing, or could, if uncertain about the truthfulness or sufficiency of supporting data, issue a stop order, call, a hearing, and grant or withhold consent in these matters.

With the exception of a far, yittudy every important film producer to the provided an amplication for registration, although the majority of the larger film companies has fatled to provide required information about salarles, application is submitted, the Com-

aim companies has failed to provide crequired information about estarles, contracts, and bonuses or has of-fered dope of this kid with a re-quest that it L. bott confidential, the requests for secreey, nor has it taken any steps to prod the lagging companies into filing amendments to original papers containing the missing info.

The provided representation of the pro-ting of the properties of the pro-ting of the properties are pro-tocological protocological pro-tocological pro-tocological pro-tocological protocological pro-tocological protocological pro-tocological protocological pro-tocological protocological pro-tocological protocological protocological pro-tocological protocological protocological pro-tocological protocological protocological protocological pro-position protocological protocological protocological pro-tocological protocological pro-tocological protocological protocological

Century merger was submitted Monday (5) for examination. Previously Fox has filed detailed plea for permanent listing of its paper, although salary dope was missing.

BILLY BEVERLY BEMIS



BY CLAUDE A. LA BELLE Prancisco, Cal., "News" Dra Editor

Editor Technique 1, 105 Marchard 1, 105 Marcha

ESAY, NEW YORK, WEEK OF FRIDAY, AUGUST OTH

FRIDAY, AUGUST OTH
RESPECTABLE
MILES INCALLS
CURTIS & ALLEN
BERHARD SURKE, Geo. Mgr.
GEO Eurlding, Rockefeller Center
New York City, N. Y.

HAMMERING TACTICS OF CONGRESS BLOC MAY REOPEN MEXICAN 'OBSCENITY' CASE

Connery Blasts Broadcasting as Causing Unemployment of Printers, Publication People and Show Folks-Keep After State Dept.

Washington, Aug. 6.
A new inquiry into the recent Mexican broadcast assalled in Congress as obscare and in violation of the 1934 Communications Act, is in prospect as a result of continued

in prospect as a result of continued protests and reputed pressure from high government circles. Disantiabled with the Disantiabled with the minimal properties of the present process of the proce

that possibility of drastic penalty for the offending network has been revived.

April over a Spanish poem read with musical accompaniment during a program sponsored by the Mexican government tourist bureau may be level to be laden with political dynamits for all concerned intention of a etrong Congressional bloc to use every possible weapon intention of a etrong Congressional bloc to use every possible weapon to force a FCC elakeup. State Department, it is said, has not gotten a estifactory (to Congress block) reply from the FCC elakeup. State Department, it is said to the congressional force of the congressional record netweek the text of an exchange of the tweek of the text of an exchange of the tweek the text of an exchange of the tweek the text of an exchange of the tweek of the text of an exchange of the tweek of the text of an exchange of the tweek of the text o

broadcasting facilities nee water hands of the College CC 'Arrogant' Denouncing the 'radio trust' as intolerant of regulation and enloying acce-shift influence in SCC circum, and the CC circum, and the FCC.

MIDWEST PROMOTERS **BEHIND 7 STATIONS**

Washington, Aug. 6.
Move to build up a new chain of nw-power local stations in the corn elt was revealed last week in applications for new transmittere sub-mitted to Federal Communicatione

mitted to Federal Communicatione Commission. Requests, each under separate company names, were filed by incorporated groups with same identity. Applicants are the Hast-ings Broadcasting Co., Appleton Broadcasting Co., Burlinton Broad-casting Co., and Clinton Broadcastlng Co., which want to build out-lets at Hastings, lieb., Appleton, Wis., Burlington and Clinton, Ia.

Only details given were that the sapplicants are an unincorporated association of 12 individuals. Idenassociation of 12 individuals. Iden-ity of ton was shielded, with only Emmons L. Abelcs, listed as secre-tary, and a Robert Dean signing their names to the requests. Second batch of applications from

Second batch of applications from the same group proposed new trans-mitters at Winona, Minn.; Wausau, Wis, and Grand Island, Neb. Applicants are Winona Broadcastins Co., Waueau Broadcasting Co. and Grand Island Broadcasting Co. beach of these stations, like those previously requested, would be 100-waiters.

New call letters for combined KTM and KELW, recently pur-chased by Hearst, will be KEHE (Trening Herald-Express).

mediums of advertising, as well as with the film and legit theatres, was brought out in Connery's statement reviving the free show issue and placing printing trades unions or the side of radio foes. Conners the side of radio foes. Connery charged that 'false statement that the people listen to the radio and obtain the same type of entertainment that they would by patronizing the theatre' has added to unemployment, while diversion of commercial advertising to radio outlets has forced 40,000 printers out of work.

forced 40,000 printers out of work.

Turing the past year or more the
radfo networks have established
theatres wherein they put on shows
and permit free entry only to those
who are aftered of advertising agencies
which control the placing of advertising, the Congressman, himplained. This constitutes an unfair trade practice toward the
mewspapers and the magazines plained. This constitutes an un-fair trade practice toward the newspapers and the magazines which are dependent for their con-tinued existence on the same ad-

vertisers. vertisers. Radio programs as a whole are 'more offensive' than most of the motion picture which have been condemned. Connery said, broaden-ne, ling the scope of his row with the commish, and renewing the fighth for statutory allocation of scillities for non-profit broadcasting groups.

Correspondence with the FCC and the Static Department, revealed in full for the first time, 'clearly indicates that the only real ourse the Congress can effect to to ellimate the Congress can effect to the congress can effect to the congress can effect to the congress can be considered to the constant and elliminate radio broadcasting,' Connery asserted, adding that 'then you will be able to substitute educational and cultural programs instead of the present debasing type of programs which those who listen are forced to hear.' Correspondence with the FCC and

those who listen are forced to hear.'
In bringing the Mexican dispute
into the open, Connery took occasion to indorse the Monaghan
and Walsh-McKeough bille which,
respectively, would provide for
government operation of all radio
facilities and would permit the
State Department to censor foreign
morerame.

Broadcasters at Capital

Washington, Aug. 6. H. W. Slavick, WMC, Memphis. John Fetzer, WKZO, Kalamazoo

Falknor, chief engineer,

WBBM, Chicago. Harry Harvey, chief engineer,

WBBM, Chicago,
Harry Harvey, chief engineer,
KFAB, Lincoln, Neb.
J. Hanseth, KIEM, Eureka, Calif.
Loule G. Caldwell, former F. R.
C. general counsel, off for Europe.
Joseph Henkin, KSSO, Sloux
Fails, S. D.

iont. E. P. Dirks, KFAB, Lincoln, Neb

KATE SMITH GOES TO A&P SEPT. 17

Kate Smith goek with A. & P. for a series of evening broadcasts, starting Sept. 17 over CSS. Will be heard Tuesday, Wednesday and Tuursday at 7:30 p. m. EDST for 15-minute programs. Jack Miller's orchestra will play. Coffee product to be plugged on the series. Parle & Peart, Inc., handling for the company.

Lois Ravel's Series

Lois Ravel goes on 94 Columbia stations for a ceriec of four Friday night broadcaets ctarting Aug. 9 at 10:30 p.m. EDST. A prior contract calling for her appearance with Andre Kostelanetz has been torn up due to the macetro'e absence in Hol-lwood.

lywood. CBS giving Mies Ravel 38 musi-

WMCI, Ashland, Staff

WMUI, Ashland, Staff
Ashland, Ky., Aug. 6.
Station WCMI, newest transmitter
in Kentucky, is now operating with
the following saft: Jim Kyler, managing dir. Jown Fester Kyler, program director Verinon Balley, adchief announcer: Erneet Herider,
chief engineer.
WCMI combined with WPAY,
Portsmouth, Oblo, to present a combined Radio Revue of 150 entertainers at Clyffeside Casino, Ashland, Aug. 4.

nery went even farther, and called for a sweeping Congressional inquiry of the FCC. Commish action in the Marmola Comprignt the program, was injected into the row, Connery declaring that the bradeaute were offensive and criticaling the commish for accepting the stations' word not to do it again. Call FCC Tough on KFBI, Easy Can Others with Similar On Others with Similar Sins

Washington, Aug. 6.
Raising a series of significant and
somewhat novel issues, the Farmers
& Bankere Insurance Co. of Kansas
last week hegan fighting back at the
Federal Communications Commis-

somewhat novel issues, the Farmers & Bankere Insurance Co. of Kansas last week hegan fighting back at the Federal Communications Commission in a move to prevent gagging of KFEI, Ableine, Kan, Staton the Communications of KFEI, Ableine, Kan, Staton the Commission.

Brithiley whose medical programs incurred wrath of the did add to Commission. In a sharp answer to a report filed by Commissioner Thad H. Brown and the continuous commission. In a sharp answer to a report filed by Commissioner Phad H. Brown and the commission of the Commission. In a sharp answer to a report filed by Commissioner Phad H. Brown and the commission of the Commission. In a sharp answer to a report filed by Commissioner Phad H. Brown and the station was being persecuted through application of the properties of the station of the commission of the transpected the Commission of exceeding its other lensues and able to the result of the programs complained of -Britiskley talks, and a duet of astrologers—Statement of exceptions end Brown falled to consider that the programs complained of -Britiskley talks, and a duet of astrologers—supersented less than 10% of total service, were carried only after the programs of exceptions and the programs complained of -Britiskley talks, and a duet of astrologers—with the control of the programs and the program and the programs and the program and

CROSBY GESTURE

Gratising with Whiteman in Mer

ory of Start

Bing Crosby, now following, the
borses at Saratoga, will come down
to Manhattan Aug. Is to appear as
guest star with Paul Whilemane
Kraft cheese program over NBC.
Crosby will make the Whilemane
Crosby will make the Whileman,
who litted Crosby, then an obecure
vaudevillan with Al Rinker, into hie
firet prominence prior to the bigradio click.
On the same evening Whiteman,
opens an engagement at Ben Marden'e Riviera roadhouse.

Sponsors-Agencies

Foot-saver shoe goes Columbia from Chicago etarting Sept. 8 with a 15-minute show every Sunday morning from 11:45-12 noon. Set through Aubrey, Moore & Wallace agency. Talent includes singer Vivina della Chiesa, backed by regular studio orchestra. On 16 stations.

Ansonia Shoes begine a 26-week contract over WOR, New York, on Aug. 18. It will be a Sunday scries at 12:30 p. m. EDST. Talent not

New York State Bureau of Milk Publicity is alring a eerlee of spot announcemente over WMCA, New York. Account placed through J. M. Mathee agency.

Stanco (Daggett & Ramsdell Producte), etarte Sept. 16 over WOR, New York, presenting, the Charm Crulee with Antoinette Don-nelly. Placed through McCann-Erickson agency. It will be heard twice weekly on Wednesdays and

Natural Bloom Cigar company is now eponeoring Jack Fraser'e To-day'e Baseball spilels seven day weekly over WMCA, New York: having taken over London Tower Dry Gin'e thrice weekly spread.

Borden Company has renewed The Puzziers for a eeries of 10 more weekly programe over WOR, New York. On Wedneedays from 7:45 to 8 p. m. EDST.

Norman Pearce, narrator, has eucceeded Tom Noonan, who died recently, on the Cathedral of the Underworld eerles over WMCA, New York. Adame Hats sponsors.

Gruen Watch will sponsor Drew Peareon and Robert S. Alley writters of Washington-Merry-Go-Round syndicated column over Starting Oct. I. It will be on twice weekly, on Tuesday and Thureday nights at 7:45 p. m. DeGarmo-Kilborn Agency han-dling account.

Edward Matthews, barltone, on WHN, New York, has been signed by Irving Pharmacai company (Myratone), for a series of five-minute warbling programs.

Reed Lawton, barltone, with a string ensemble now over WOR, New York, under sponsorehlp of Carlsbad Salte.

Chase and Sanborn Coffee last week gave Major Edward Bowes a 13-week extension on his contract. New termer will take the amateur program on NBC up to Dec. 15. Bowee' previous and original deal had been for 26 weeks.

Bermingham, Castleman & Pierce Agency, New York, buying time signals for Griffin allwite. Racul Marlo, formerly with WoR, New York, is now director of radio for

Emery Advertising Agency handling Bruton Brewing Company

Hubbell Advertising, Inc., habeen appointed agent for Pilsene Beer.

Brooke, Smith & French, Inc., In charge of advertising for Gude's Pepto-Mangan.

Visiting New York

John Cleghorn, WMC, Memphis. Victor Daiton, KMTR, Los

PHILA. 'RECORD' **EDITORIALS** ON AIR

Philadelphia, Aug. 6.
Mutual exploitation deal between
WFIL and Philadelphia Record
(dally morning), made some weeke
ago, was considerably extended last ago, was considerably extended last week. Under new arrangement pa-per takes 5-minute period six nights a week for reading condensed edia week for reading condensed edi-toriale from next morning's first edi-tion. Series is tabbed Record. Edi-torial Page on the Air. In return, station gets increased advertising space in swap based on regular rates.

New eet-up le extension of one WFIL had with Record and Newe (daily evening) whereby spot an-nouncements on nightly news period

WEIL had with Record and News (daily evening) whereby spot announcements on nightly news period. News continues of policy. Fact that Record extende arrangement indicates original deal, more or less an experiment, proved profitable. Expected paper will next take regular nightly 15-minute news period. The provided of the provided in t

Ralph Savres at KYW

Philadelphia, Aug. 5.
Appointment of Ralph A. Sayres
as director of sales of KYW apparently ends rumors that Albert A.
Cormier, WiFe yice-predient, was
completed to the complete of the com

Colgate Mysteries on NBC if Time Obtainable

NISC If Time Obtainable Colgaie Toothpate is considering giving its "Minute Mysteries' program, now on WOR, Newark, a network release. Problem facing the account le getting two epots on a web schedule that are properly spaced and also devising a satisfactory method for handling the telegrams which contains the listeners' solution of the whodunit installment.

Program on WOR has been bring-Arrogram on WOR has been bring-lng the account an average re-sponse of 2,000 whres per broadcast, with the total depending on the number of complications involved in the factual statement of the mystery. About two hours intervene between the airing of the facts in the case and the solution.

the alring or the and the solution.

Before Colgate agreed to bankroll it the 'Minute Mystery' idea had been peddled around the agencies

College Dean at WHK

Cleveland, Aug. 6. George F. Strickling is WHK's cwest staff addition as supervis newest staft addition as supervisor of vocal units. He is a former college dean and now director of Haydn mixed chorus. Geraldine Kay Engelhart replaces Laverne Cady in Golden Girls Trio over WHK.

Russell Richmond, former base half announcer, has been made night studio manager of WHK.

CBS BANS SOVIET PROGRA

Colleges Zoom Privilege Costs As Advertisers Seek Football

Chicago, Aug. 6. for broadcasts will be put into effect by most coileges permitting

the microphones inside their grounds this coming pigskin sea-Schools which have not been receiving coin in the past are thought certain to put a dollar sign on their games this fall. This money hunger is being aggravated by the advertisers themselves who fearful that some other advertiser will grab. off certain games, are volunteering cash offers on their

cago have announced they will not carry sponsored footbail this sea-

Take It or Leave It

Some of the quotations made thus far are: University of Chicago, \$4,700; University of Illinois, \$7,500; University of Minnesota \$10,000; Northwestern, \$10,000; University of Michigan, \$22,500. Notre Dame has not set any price on games but has indicated that it will do business. These prices quoted are for the season but nat-

quoted are for the season but nat-urally are for only the home-ground contests since these are the only games which the colleges can guar-antee for sale. Number of advertisers are eager for the football sponsorahip, among them Chevrolet, Walgreen, Siren Mills, Texaco, Lucky Strikes, Gen-oral Mills, Kentucky Winners,

eral Mills, Kentucky Winners, Buick.

Price is generally considerably between the second and the

Macon, Ga., Aug. 6. Georgia Broadcasters' Associa-tion is seeking an okay from the state to broadcast University of

tion is seeking an okay from the state to broadcast University of Georgia games without payment of privilege fees. Jim Woodruff, WRBL, Colum-bus; Jack Mins, WGST, Atianta; J. J. Fowell, WRDW, Augusta; and E. K. Carglii, WMAZ, Macon, will contact the governor, Board of Re-sents to obtain permission.

Theatre Group for Air

Theatre Group, co-operative Broadway legit producing organization, is a radio possibility for fall Would fit into the heavy acting trend of which the Lux Radio Thea-

Tee is best known example.

George Grushkin of William
Morris agency is tracking down
possible sponsors.

Safford Back to WLS

Chicago, Aug. 6. Chicago, Aug. 6.

Harold Safford, one of the original performers on WI.S. is returning to the Prairie Farmer station as program director. Fills the shoes of George Biggar who has been upped to job as promotional director of the station.

For the past five years Safford whas been assistant to the operating has been assistant to the operating back company. Besides bearing program exce Safford will bit the ether as an occasional m.c.

PROGRESS IN LONDON

B.B.C. Reaches Conclusion It Need Talent Scout—and Appoints One

London, July 28.

British Broadcasting Co. has decided it needs a taient scout.

Francis Boiton, for many years manager of the Opera House, Manchester, for Howard & Wyndhams, and one of the most popular of preand one of the most popular of pro-vincial managers, gets the job. It entails a lot of traveling around. Bolton takes up his duties early

ounneering cash offers on their BURNETT OUT: **ERWIN-WASEY** LOSES 7

Chicago, Aug. 6.
Split-up in the ranks of ErwinWassy agency occurred here last
wassy agency occurred here last
wassy agency occurred here last
count exec and vice-president of
the local office, walked out and
took several accounts with him,
among them Real Silk, to open his
own agency under the tag of The
Those switching over from Erwin-Wassy to the new agency with
Burnett are John Jennings, who
will be vice-president and art director; Jack O'Kleiffe, former idea
and Joseph Alniey, former radio
chief for E-W; John Olson, assistant art director; Margaret Stevens, copy writer, and John Riley
on service and mechanical producens, copy writer, and John Riley on service and mechanical produc-

N. W. AYER LISTENS TO PHILLY TALENT

Philadelphia, Aug. 6.
Likelihood of several large commercials originating from Philly this winter was seen in big audition by N. W. Ayer last week at WCAU for unnamed account. Handled with Universal Artists Butter the sec What have the transfer of the control of the contro

HEATTER ON NBC

Sponsor Will Give Live Puppies as

Gabriel Heatter, news commentator, makes his network deput Sept.

Lower, makes his network deput Sept.

Bowne, makers of Scott's Emulsion,
over an NBC blue (WJZ) link. It's
a case of the NBC Arists Service
splitting on the commission with the
splitting on the commission with the
which has Heatter under an exclusive booking contract.

Heatter's contract is for 20 weeks,
with the schedule embracing the
Stuturday and Sunday 5.45 to 5 p. m.
vans on WMCA. New York.

Scott program will be the first to
give away pupples to contest winners. Commercial has contracted
with a kenned for all the Scott program

months. Acceptance of the pups is
dependent on the approval of an
expert dog fancier, who had been
added to the sponsor's payroll. Gabriel Heatter, news commenta-

TORGSIN TRUST BIZ REJECTED

Russian Trading Combine Had Laid Out Wax Series for Dozen Columbia Stations-Network Got Cold Feet

PROPAGANDA?

Although admitting that the con-tinuities involved are void of propa-ganda as such, CBS has barred the advertising of Torgsin, the Russian Soviet's trading and chain store and operated by the network. Rea-son given by CBS for turning down the account was that it felt it had to exercise cutton in handling any-thing that smacked of foreign propa-ting that smacked of foreign propa-siple taken on the Torgsin on the reprise would come under that head. Inclarifying its position CBS ex-

prise would come under that head.
In, clarifying its position CSB explained that radio campaign which
sought to promote a state owned
business could not help but be
propagand for the Soviet system of
government. Bellef expressed in
broadcast circles isst week was that
Cotumbia had also been motivate with
the the country of the country of the
the country of the country of the
the whole amenability to advertise
a government owned and operated
enterprise.

On Wax

On Wax

standard to the proper and the property of the

Deduction of Commish Must Not Drive Music Price Under Scale: CBS Obeys 'Or Else' Warning

The Ladies-Again

Women's National Radio Committee brought out a pamphiet last week entitled Radio Review' which cited various air programs as meeting with their approval or disapproval. The industry as a whole does not seem excited at the ladies' efforts to set them taged along with the committee to some extent, but NBC's purpose apparently is to ignore the group.

band condemned by the com-mittee is currently a best seller in the phonograph field.

INDIANAPOLIS **NBC SWITCH** JAN. 1

Indianapolls, Aug. 6.
On Jan. 1, 1936, station WIRE,
Indianapolls, becomes a strictly
NEC red network outlet. At present the station is alternate red or
blue outlet, according to the desires

biue outlet, according to the desires of the advertiser.

Clients of the blue web now on WIRE are reported complaining, particularly at the date named for the switch. Are squawking that if NBC intends to put through such a reorganization in Indiangolis, it are the results of the results of

Bob Taplinger Quits

Robert S. Taplinger, member of CBS press department for the past seven vears, leaves Sept. 1 to open

CBS Artists Bureau is under instructions from the network's top exces to retrain from booking a band whose playdate price does not allow for a legitimate deduction of commission. What the order purposes to avoid is bringing the net recompense to the combo down under the union scale after the web has taken its commission out.

der tne union scale after the web has taken its commission out servork has taken its commission out servork histore-ups after the New York marketans union had let it be known that steps would be taken to force both the NEC Aritats Bureau out of the band selling business. Plaint made hand selling business. Plaint made the commissions deducted were responsible for the bands, working for less than the cade required. CBS exess figure that through the new rule the network will avert any further complications of the commissions of the commission

Bookkeeping

in entorcing union regulations.

A favorite device of band bookers, to get around the commission angleand New York is to make a book, heeping debit against the bands and tien collect in full for accumulated commissions when the band goes on tour. By this method the booker and meet the competition of the bigscan meet the competition of the bigstechnically within the local unions when the band goes on tour. By this method the booker to make a third the second to the commission of commission from the gross payroll cannot drive the net income of the musicians under union scale. This additing practice has created contraveling bands have had their revenues practically confiscated by bookers to pay off the 'deferred
commission account' for New York and Chicago engagements.

WNEW's 24-Hour Sked

With inauguration of a 'Milk-man's Matinee' period of phonograph records between 2 and 7 o'clock each morning, WNEW went on a 21-hour schedule starting last one in the east on this plan, with a West Coast broadcaster probably the only other example of full 24-hour schedule will give WNEW New line-up will give WNEW instead of dance munic daily, its dance parade formerly ran only until 2 a.m.

Roscoe Barrett's Job

Chicago, Aug. 6. Roscoc (Bob) Barrett of the radio Roscoc (Bob) Barrett of the rudio department of Blackett-Sample-Hummert agency will handle all barreton tracts for the organization barreton tracts for the organization barreton tracts for the organization and signature will go on all deals for station or network time. Bob Hotz will concentrate on the spential supervision of the radio dependent supervision of the radio dependent on the programs for the agency's cleans.

11-Year Old Daddy of Canadian Chain Stations Saved from Aug. 31 Death

Decision of CKNC, ploneer Canadian listendral commercials in this country, to fold up on Aug. 3. Is followed by the amnouncement of the third country to fold up on Aug. 3. Is followed by the announcement of the third country to fold up on Aug. 3. Is followed by the announcement of the third country to fold up on Aug. 3. Is followed by the announcement of the third country to fold up on Aug. 3. Is followed by the announcement of the third country to following the assignment of a country to following the assignment of the Commission and which the Commission Strans-Chande the Commission and which the Commission Strans-Chande the Commission for the case the standard through the Commission of the country of that era when manufacturers of sets and tubes established invokaciating stations primarily to the Commission in action to be settled next months for their product; in this easily two the Commission and the country of the country of that era when manufacturers of sets and tubes established invokaciating stations primarily to consider the country of that era when manufacturers of the country of that era when manufacturers of the country of that era when manufacturers of the country of the c

popularity among Canadian listenera and is the aima mater of several vocalists, instrumentalists and
bands, now on the U. S. and BBC
tetworks.
Value of CKNC was lessened, however, following the assignment of a
reduction of power when the Canadian Raido Commission launched its
cealignment program in connection
with the nationalization of the Canadian ether. Possibility is that,
which is the Commission launched its
the Commission launched in

CKNC. It will morely lease the station, full time, for the broadcasting of Commission programs.

Question to be settled next months.7, in the fate of important commercials which have been carried by CKNC for years. Possibility that these may go years. For SMI there if the choice of the commission of

Radio Chatter

California

Syd Dixon did an Eltinge at the Bohenian Club High Jinks. Dick Creedon and Kenny Niles must Lave rehearsed that fish action of the Company of

Whither America' narrator to the Coast. Hack, commercial manager, Ask, Patonic Ansumd L.A. All L. A. dailles reinstated the KNX programs when Press Radio center being planned, or Radio center, and control center, who wrote the Memory Lane and Carlot Carlotte, who wrote the Memory Lane and Carlotte, who was a supplied to the Carlotte, which was a supplied to the Carlotte, who was a supplied to the Carlotte, which was a s

ager.
Construction actually under way
for NBC's new \$500,000 plant in Construction
for NEC's new \$600,000 pm.
Hollywood.
Naylor Rogers fixed it for Arthur
Church. KMEC, to ogle the Paramount lot after he was stranded at
the gate.
Van Rogerkirk, former KNX program manager, heading his own

Van Newkirk, former KNX. program manager, heading his own armount of the control of the control

Teel. NBC barttone, won, getting week with Ruchin in South and trip tional contest. Comprete in a tional contest. Kenneth Spencer, former NBC negro basso, now statisting under Music in Rochester, in San Francisco for vacation. Will make several contests of the Air on vacation. Will make several contests of the Air on vacation. Ned Toilman and the Air of the Air on vacation. Ned Toilman and the Air of the Air on vacation. Ned Toilman and the Air of the Air on vacation. Ned Toilman and the Air of the Air on the Air of the Air on the Air of the Air of the Air on the Air of the Ai

Bob Hall, San Francisco Casi Junio Hein radio ed., is servibbing a column for national air fan mag. San Francisco dir catte all attended to the same francisco directiva all attended to catten Ronald Graham, former KFRC singer, who has bit in Old Man Rhythm, RKO Radio musifilm.

musifilm.

KFRC 'Happy-Go-Lucky' crew
eigned for Aug. 10 at Turlock County Fair, and Aug. 25 at San Joaquin
County Fair at Stockton.

Massachusetts

Hy Fine out of the hospital. Teddy Bergman guest-starring or I. J. Fox show over WEEI,

Hy Fine out of the hospital. Treddy Bergman guest-starring Fost of the Program of

fice of Lewis Whitcomb at WEEI Boston, now hostess and secretary in the new commercial department layout on the eightl floor of the Edison building. Gertrude Ledwitth the new secretary to 'Whit' at

WEEI.
Marjorie Mills' New England
Kitchen of the Air' takes the WEEI
waves Mondays and Fridays now

Kitchen of the Air takes the w Euwaves Mondays and Fridays now
a Wikelf. Boston, has suggested to
NEC that they feed broadcasts by
the Boston BRA musical groups.
He boston BRA musical groups.

WEEL Boston Concert hour over
WEEL Boston String quartet
booked for three fifteen minute promer BRA group.

Ohio

New on sales staff of WSAI, little brother of Crosley's WLW, Cincy, are William W. Munsey, formerly with Ohlo Bell Telephone Co., and Albert H. Knott, late of Aetna Life Insurance Co. in Clinchnati and De-

troit.

Mary Schilforth, young soprano,
earned place on staff of WSÅI, Cincinnati, via station's amateur hour,
remoted from beer garden at Coney
Island under sponsorship of local

Island under sponsorship of tocan mewery.
Margee Cyney, vas on act was the mean of danalic staff of the control of the control

British Columbia

Earl Kelly, Province news an-nouncer on CKCD and alternate nights on CRC's B. C. network, on holidays.

George Wright, manager of the Commission station CRCV, taking turn at mike during the holiday periods.

Stations all getting plenty of political business.

cussions all getting plenty of political business.

CJOR had labor trouble potpourt the other night. Port has
had a waterfront strike for some
weeks. Using 15-minute periods. all
longshoremen, strikebreakers organlation, "Ottleans" League, which
claims the strike is Communistnation, "Ottleans" League, which
claims the strike is Communistcate, and the country
weeks to organize the country
seeks to hoster Lioya
seeks to organize the country
seeks to organize the country
seeks to hoster Lioya
seeks to organize the country
seeks to hoster Lioya
seeks to organize the
country
seeks to hoster Lioya
seeks to organize the
country
seeks to organize
the country
seeks to organize
the country
seeks to organize
the country
seeks to organize
the country
seeks to organize
the country
seeks to organize
the country
seeks to organize
the country
seeks to organize
the country
seeks to organize
the country
seeks to organize
the country
seeks to organize
the country
seeks to organize
the country
seeks to organize
the country
seeks to organize
the country
seeks to organize
the country
seeks to organize
the country
seeks to organize
the country
seeks to organize
the country
seeks to organize
the country
seeks to organize
the country
seeks to organize
the country
seeks to organize
the country
seeks to organize
the country
seeks to organize
the country
seeks to organize
the country
seeks to organize
the country
seeks to organize
the country
seeks to organize
the country
seeks to organize
the country
seeks to organize
the country
seeks to organize
the country
seeks to organize
the country
seeks to organize
the country
seeks to organize
the country
seeks to organize
the country
seeks to organize
the country
seeks to organize
the country
seeks to organize
the country
seeks to organize
the country
seeks to organize
the country
seeks to organize
the country

Seattle.

Del Finlay on CKMO twice a week, handling Terminal baseball league broadcaste from Con Jones Fark. Newspaperman son of Newspaperman Bill Finlay, and both former eports writers on Prairies.

Kentucky

George Horn, formerly plant engineer for KTW, when in Chicago, in the Chicago,

North Carolina

WSOC is giving complete coverage to the annual American Legion junior baseball series. Special remote lines have been installed to the Charlotte and Gastonia fields for the finals. In charge are Charleton Torrence and Mayor Ben E. Douglas. Peg LaCehtra, WEEL, DOSCOM.

Leaving soon for California and relaxing soon for the pear of the best radio men in Boston will station seems that the california soon for the best radio men in Boston will seem the california seems that the california seems tha

Hartford, Conn. He flew up by transport plane. Margaret Chesick, WBT singer, vacationed at Lake Ronkonkoms, L. I. L. Long, WBT comercial appartment, has recovered from an infected ear, one of the prices he paid for a vacation. Hinda Holz, Berlin, Germany, co-prano, now making Germany, co-prano, now making deep an audition at WBT recently, the companion of the water of of the wate

Manitoba

Wilf Davidson, CRC-CKY bari-tone, does a Lowell Thomas act for local account.

Jack Thompson, chief announcer of CJGX and Western Broadcast-ing Bureau, to Kenora for holidays. Harry Harrod, continuity depart-ment of Western Broadcasting Bu-reau, to Matlock with the same

ment of Weetern Broadcasting Bu-reau, to Matlock with the same complaint. Dawson Richardson, boss of WBB, just in from tour through the West. visiting stations on their hook-up and also a West of the West. Lee Gardiel, CJUX-WBB, train-ing to Eastern Canadian points on business.

business.

CJGX studios are in Winnipeg (Central time) while transmitter 1s in Yorkton, Seak, in Montation and the cone. Believed only on the time on American continent. Yorkton studios now being managed by Sid Collier.

Indiana

Bill Brown, chief announcer for WFBM, breaking in new gea-busgy of the property of the propert

Missouri

Jimmy Clark, mgr. of WGST, Atlanta, a visitor at KMOX, St. Louis for week, studying KMOX radic campaign of Slack Furniture Com-

campalen of Slack Furniture Comparty Cox, St. Louis, planning broadcast from new bilmp, "T. C. 14', as
Scott Field, III, when it makes first
flight in near future.

"Bob Hafter, KMOX program director, off or Northern Michigan
W. W. St. Company of the Cox of the Cox
W. C. Bob Hafter, KMOX program diTWOX St. Louis, back on job after

"MOX St. Louis, back on job after

vacation.

Russell Brown, baritone at KMOX, St. Louie, back on job atter two weeke in hospital.

Program Director Dick Pavey, KSD, St. Louis, returned to deak Monday (5) after two weeke' vacation at old etamping grounds, Cincinst.

Ed Hamlin of KSD, St. Louis, sales etaff, vacationing in Northern

sales staff, vacationing in Northern lowa. Sire, barlions and musical Marco of teSD, Stone and musical control of teSD, Stone and the stage of teSD, Stone and the stage of th

Georgia

WMAZ, Macon, installe Trans-Radio Press service one week and hostile newspapers install radio the hostile newspapers install radio the picking up short wave police broad-cast, but radio gang eupsects the newspapers where the present the present the present the present the work of the present the work of the present the week-end (62-27) in Savannah helping organize Georgia Association of Broadcasters.

FCC's Washington Docket

Grants and Applications

Two power increases and one construction permit were approved by the Pederal Communications Commission last week. Othing relocation of the treasmenter, F. C. C. save WREC. Memphis. Tenn. permission to increase strength from 500 watts night and 1 kw day to 1 kw night and 2½ kw day, and approved a boost from 100 to 250 watts days for WMFP. Plattaburg, N. Y. in connection with a move of transmitter, New station will be built at Hill, Hawsli, operated by the Honolulu Broadcashing Co., and using the 1420 channel with 100 watts.

Two license renewal applications which had been renewal spillentions which had been renewal spillentians which had been renewal spillentians which had been considered to operate on existing facilities through August, and KGHL, Billings, Mont, which obtained a regular extension as the Commish reconsidered an order for hearing.

Temporary Renewals

reconsidered an order for hearing.

Two applications for renewals were referred to examiners, those of KMBC, Kansas City, Mo., and WMMN, Parmont, W. Va., while a batch of stations received only limited continuances of franchises. Renewals on a temporary basis were granted the following stations which have various applications pending: KFBI, Abliene, Kan., KIEV, Glendale, Calit, KWFG, Deverly Hills, Calif., KWYJ, Fortland, Ore, KXA, Seattie, Galit, K. MFG, Deverly Hills, Calif., KWJY, Fortland, Ore, KXA, Seattie, Calif., KWAP, Geverly Hills, Calif., KWJY, Fortland, Ore, KXA, Seattie, Climita, N. A., WFAA, Dalies; WHDH, O. Minneapolis, Mfm., WESG, Elmita, N. A., WFAA, Dalies; WHDH, O. Minneapolis, Mfm., WESG, Elmita, N. A., WFAA, Dalies; WHDH, O. Minneapolis, Mfm., WESG, Elmita, N. A., WFAA, Dalies; WHDH, A., WOY, New York City, WPG, Allantic City; and WWL. New Orleans.

A conditioned renewal went to KWKH, Shreveport, La., which is fighting a claim for its assignment, while renewals until Sept. 1 went to KWKH, Shreveport, La., which is fighting a claim for its assignment, while renewals until Sept. 1 went to KWKH, Shreveport, La., which is fighting a claim for its assignment, while renewals until Sept. 1 went to KWKH, Shreveport, La., which is fighting a claim for its assignment, while renewals until Sept. 1 went to KWKH, Shreveport, La., which is fighting to the control of the co

change frequency from 1370 to 1450 kc and boost power from 100 watts to 1 kw. Following new applications came in during the week:
WEAN, Providence, R. I., power boost from 500 to 1 kw; WADC, Talmadge, O., day increase from 2½ to 5 kw; Life Builders, Fort Worth, Tex., new station on 1260 with 100 watts days; Hastings Broadcasting Co, Hastings, Neb., new station on 1420 with 100 watts days; Hastings Broadcasting Co, Hastings, Neb., new station on 1420 with 100 watts; Applient Broadcasting Co, Appleton Wisc., new station on 1300 with 100 watts; Burlington Broadcasting CO, Burlington Ia, new station on 1370 with 100 watts; and Clinton Broadcasting Co, Clinton, Ia, new station on 1310 with 100 watts.

and Clinton Broadcasting Co. Clinton, Ia., new station on 1210 with 100 watts.
Fred S. Rogers, Glens Falls, N. Y., new station on 1210 with 100 watts.
Fred S. Rogers, Glens Falls, N. Y., new station on 1420 with 100 watts night and 250 watts day; Winona Broadcasting Co., Winona, Alima, new station on 1500 with 100; Maussau Broadcasting Co., Waussau, Minn, new station on 1210 with 100; Sloux Falls Broadcast, Association, Sloux Falls, S. D., new station on 1210 with 100; Malvin D. Close, Prevo, Utah, new station on 1240 with 100; Malvin D. Close, Prevo, Utah, new station on 1240 with 100; and James H. Braffett, Price, Utah, new station on 1240 with 100; and James H. Braffett, Price, Utah, new station on 1240 with 100; and James H. Braffett, Price, Utah, new station on 1240 with 100; and James H. Braffett, Price, Utah, new station on 1240 with 100; and James H. Braffett, Price, Utah, new station on 1240 with 100; and James H. Braffett, Price, Utah, new station on 1240 with 100; and James H. Braffett, Price, Utah, new station on 1240 with 100; and James H. Braffett, Price, Utah, new station on 1240 with 100; and James H. Braffett, Price, Utah, new station on 1240 with 100; and James H. Braffett, Price, Utah, new station on 1240 with 100; and James H. Braffett, Price, Utah, new station on 1240 with 100; and James H. Braffett, Price, Utah, new station on 1240 with 100; and James H. Braffett, Price, Utah, new station on 1240 with 100; and James H. Braffett, Price, Utah, new station on 1240 with 100; and price water and price water

Examiners' Reports

Power boosts for KSTP, St. Paul, Minn, and WDRC, Hartford, Conn, along with transfer and sale of WTAQ. Eau Claire, Wis, were recommended to the Commish last week by Examiner Raiph L. Walker, and George H. Hill.

St. Paul outlet would be lifted to the category of highpower regional through a jump from 10 to 15 live and the Hartford transmitter would Noting the need for better service in the Fyun Cittles, principally to overcome interference from WJSV, Alexandria, Va., Walker recommended that KSTP be given permit to increase night power from 10 to 25 kw with the provision that precautions be taken to prevent any objectionable interference with Columbia's outlet for the Washington, D. G. to the St. Paul transmitter were limited and accordingly urged favorable action on a request for special experimental authority.

WHBY To Go Off Air

WTAQ deal, which was oked by Examiner Hill, contemplates transfer

WHAY To Go Off Air
WTAQ deal, which was oked by Examiner Hill, contemplates transfer of this station from Eau Claire to Green Bay, Wis., transfer of ownership to WHBT Inc., (a substidiary of St. Norbert College), and eventual abandonment of 'VHBT. Eau Claire outlet, now owned by the Gillette Rubber Co., would retain list present assignment of 1330 ke and 1 kw, but instead of operating specified night hours would have unlimited time. Negotiations involve purchase of WTAQ from its present owners for \$30,000, providing the Commish asanctions the transfer to Green Bay. No decision has been made about how to dispose of the present transfers that the state of the present transfer to Green Bay. No decision has been made about how to dispose of the present transfer beautiful to the provide better service to the Green Bay region which now has only local

Examiner Hill recommended that the transfer be approved in order to provide better service to the Green Bay region which now has only local service from WHHY, which has 100-250 watts in contrast with the 1 km of the the

Linder with CBS

Chicago, Aug. 6 Chicago, Aug. 6.
Ralph Wonders was in town last
week and put in Hank Linder as
assistant to Neil Conklin in charge
of Chicago office of Columbia artists
bureau. Linder was formerly with
the Kennaway office hero.

Likely that couple more men will be added to the CBS artists bureau here, as CBS plans extension of midwest activities. Linder will con-centrate on booking one-niters in this territory,

Chief Engineer Joliffe, of Communications Comish, feted by L. A. tion manager in Hollywood, doing a station owners.

Rufe Blair, from Frisco, Out of Benton & Bowles

Benton & Bowles cleaned house in its publicity department last week. Brought in as replacements were J. Vance Babb and Don Wil-klnson, the former from the NBC and the latter from the CBS press

Among those departing was Rufus Blair, who Benton & Bowles brought on from San Francisco some time ago.

N. I. B. SETS HIGH STANDARDS

A.N.A. Joining Stations. Agencies in Financing Radio Research Bureau

ers has agreed to join the National Association of Broadcasters and the American Association of Advertising Agencies in developing and financing a co-operative radio re-search bureau. To the joint com-mittee of 15 which will supervise the project the ANA has appointed Stuart Peabody, of the Borden Co., D. P. Smelser, of Procter & Gamble, M. H. Leister, of Sun Oil, Harold B.

Wednesday, August 7, 1935

M. H. Leister, of Sun Oil, Harold B. Thomas of the Centaur Co., and Paul West, seex esct, ANA. NAB's delegates to the committee are Edgar Kobak, NBC; H. K. Boice, CBS; A. J. McCosker, WOR, New-ark; J. O. Maland, WHO, Des Moines, and Arthur B. Church, KMBC, Kanassa City, Representing the Four A's are Charles Gannon, Erwin Wasey Charles Gannon, Charles Gannon, Charl

Iowa Stations' Open Door Policy Prevails Over Exclusive Football

Iowa City, Ia., Aug. 6.
University of Iowa has establand a precedent in the sale of exgame during the 1255 football season. The Maytag company, Newton, Iowa, manufacturers of washing machines and household applisnces, has picked up rights for a
reported consideration of \$4,000.

There are complications, however.
In that the Iowa Association of
Broadcasters have adopted policy
football on an exclusive basis, but
would ask account and school to
open games to other stations and
accounts. It is understood that the
Maytag account has agreed to the
proposal.

Maytag account has agreed to the proposal.

Maytag will receive rebates if other advertisers come in to air the pigskin frolics. Understood not one Iowa station would accept the contract on an individual and exclusive basis.

Continuous 8-Hour Day Wanted by Musicians

Halladelphia, Aug. 6.

Latest phase of chronic quarrel between WCAU and musicians' union has reached state of proposals union has reached state of proposals of the proposals of the proposals of the proposals of the proposal station and KYW. (both controlled by the Levys) to keep house bands during summer months. When WCAU dropped Jan Savitt's crew, placing it in Anchorage nitery for summer, station forced payment of \$1 per man for sustairing remotes.

\$1 per man for sustairing remotes been reached to the extent each station says it will take 12-man band for \$-hour day. But union is maisting the hours must be regular and continuous, while WCAU and XYW are holding out for right to by bands, regardless of whether or not heyre continuous. Matter is now resting, with next move up to union theyre continuous.

Yoder Resting Easily

Vancouver, Aug. 6.

Vancouver, Aug. 6.
Lloyd Yoder has returned to San
Francisco where he is reported recuperating from his quiet trip to the
northwest. NBC exec went to sea
on the wooden seat of a gas launch
in search of salmon, accompanied
by Bill Warren, of KOMO, Seattle.
Al Baich, another radioite, suggested and arranged the trip but excused himself from being a member
of the party.

WJTL. ATLANTA. **CALLS DAILY 'UNFAIR'**

Atlanta, Aug. 6.

Station WJTL owned by Ogelthorpe University has yanked its
program listings out of the Atlanta
Journal, owners of WSB, in protest
at alleged discri ination. It is
claimed the Journal marks out the
station's own program ittles and
substitutes phonograph records as
a description Satistic seels that this
a description Satistic seels that this
With the Journal editing the program listings in this matter Steve
clisler of WJTL figured they were
a liability rather than an asset.

Memphis, Aug. 6.
Policy of the Commercial-Appeal,
owners of WMC, is said to be the
most liberal in the south as regards
giving a break to competing radio
stations within the radio columns of
the namer.

stations within the radio columns of the paper.

John Cleghorn, radio editor, reserves art spreads for WMC alone but otherwise gives the competition a look-in on printed publicity and news, WHBQ, WNBR and WREC share Memphis with WMC. None have newspaper affiliation.

COLORADO STATIONS TALK ORGANIZATION

Denver, Aug. 6.

WCOP, Boston, Starts

Boston, Aug. 6.

SOUND ASLEEP STATIONS OUT

Membership in Indies Sales Organization to Be Selective-Oualifications Committee Prepares Detailed Inquisition Into Equip-ment, Staff, Facilities, Community Standing

MEXT STEPS

Lynchburg, Ya., Aug. 5.
Application blanks have been
mailed to all operators of 109-watt
radio stations in the United States
as the first step toward completing
the organization of National Independent Broadcasters, Inc.
As soon as the blanks have been
returned, accompanied by a \$100
chsck—the first half of annual membarship dues—the committee on sta-

returned, accompanied by a \$100 check-the first haif of annual membarship dues—the committees on eta-tion qualifications will inset in Westerney to the committee on the committee of the committ

to his Lynchburg office. Remainder of the committee is made up of the five NIB directors, one from each of five zones.

Determined to see that only the best of the smaller stations join the best of the smaller smal

primary area and number of sets in same.
s

Stations Horse-Laugh Efforts to Revive Per-Inquiry Contingency

I. J. Fox's 'Circuit'

NBC artists service is booking out-of-town air gwesters for L. J. Fox chain in midwest, the latest being Senator Fishface (Elimore Vincent from West Coast's Carefree Carnival now in the east). Stations WEEL Boston, and WTAM, Clavsland, using talent to plug its August fur sales. Other recent bookings for similar Communication of the communicati

WIRE CHARGES STALL FLAMM **DEALS**

Chicago, Aug. 6.
Telephone wire toils stand between various midwest stations and the Inter-City group fathered by Donald Filamm of WMCA. New York. If and when stations in Onio, mearer the midwest so that the charges are proportionately reduced an extension into this territory is likely.

Stations are willing to accept that part of Planmis proposition which hours of time weekly for full sustaining service.

Lambdin Kay Reports **WSB Friendly to New** Georgia Association

Atlanta, Aug. 6. Station WSB, 50,000 watter, which Station WSB, 50,000 watter, which was unrepresented at the organization meeting of the Georgia Broad-aster Association in Savannah Savannah (Kay informs Vanier, While not Georgia where WSB will or will not subsequently apply for membership Kay Tataes that his absence from the station was the other cases of WSB did not particle their cases on WSB did not particle their cases on WSB did not particle their cases on WSB did not particle.

center reason WSB did not partici-party points out he forwarded sev-eral suggestions to Bill Knight, or WTOC, Savannah, for consideration by the state association but felt disinclined to break up a recupera-tive vacation in order to attend the meeting. Kay has been taking it easy for the last year due to physi-cal exhaustion.

PEEVED AT \$2 FINE WBOW MUTES COPS

Indianapolis, Aug. 6.

Indianapolis, Aug. 6.
Bill Behrman, commercial manager
of WBOW, Terre Haute, denied the
police the right to use the station's
wave length to broadcast to squad

wave length to broadcast to aquad care following the imposition of a \$2 traffic fine on Behrman's cousin, John Cummins, announcer for the Cummins paid the deuce spot fol-lowing conviction for parking in a safety zone. City officials announced the construction of a two-way whort wave radio station, to be completed in about three weeks.

Bill Jackson Upped

Bill Jackson Upped
William E. Jackson, sales representative at KDKA for the last five
for the sales by H. A. Woodman,
general manager,
He succeeds A. Leroy Hasenblag,
who was 1 cently promoted to the
post of national sales chief for the
Pitthouran division of NDC.

Chicago, Aug. 6. Chicago, Aug. 6.
Now that the radio season is getting underway and the NRA is cold
in its grave there are attempts being made by certain agencies, brokers and advartisers to instil new
life into the old per-inquiry angle
of guaranteed results.

of guaranteed results.

But almost without exception the stations are rejecting the perinquiry business with a laugh. Figure that they've got nothing to win in giving their time away just to prove results for an advertiser who is looking for something for noth-

Ing.

Example of the way the recognized and established stations are curring down this contingent business is seen in the case of a midwest photograph enlargement company which contacted every station in the entire country. Of all these stations queried it is understood only six replied in the affirmative.

Brokers as Camblers

Situation has brought back the

Brokers as Gamblers
Situation has brought back the
time broker as a block time buyer
in order to salifely the demand of
the 'occasional muli-seeking advan-tiser for contingent radio deals.
Brokers are purchasing blocks of
time on the rate card basis and
then peddling on a gamble basis to
the advertisers. Brokers are making certain that when they do buy
upun the saling that the saling certain that when they do buy
upun the saling that the saling certain that when they do buy
the saling that the saling the saling that
refugness are making certain that when they chear the they learn the they learn the purpose of the bibck
time purchase.

Macon, Ga., Aug. 6.

Georgia Broadcasters Association,
which includes every station in the
commonwealth except WSB, Atlanta,
has adopted a business policy
against all programs submitted on
a contingent, cost-per-inquiry or
free commercial advertising basis.
First to heart about the policy was
First to heart about the policy was
formed to the policy was the second of the policy was
graph of the policy was the policy was
graph of the policy was the policy was
graph of the policy was the policy was
graph of the policy was
graph of

MR. FIXIT' FIXES IT

Takes Care of \$10,000 Libel, in Syracuse

in Syracuse

Named defendant in a \$10,000 supreme court action filed several months ago, Charles Markes, known to Central New York radio listeners to Central New York radio listeners up to Central New York radio listeners up to Central New York radio listeners up with Mrs. Gertruds Kolowka, 218 Ulater street, plaintiff in the suit. Notice of discontinuance of the action filed here, is taken as proof that the suit is settled, but Just Inamed as co-defendant, used for adjustment are not revealed. Mrs. Kolowka, a young widow with one child, sued to recover for adjustment are not revealed and character as a result of a statement she charged Marks with makeling in a radio broadcast Jan. 29.

Alan Trench Hospitalized

Alan Trench Mospitalized
Pittaburgh, Aug. 6.
Alan Trench, WCAE announcer,
was stricken with a streptococci infection while at work the other day
the Mercy bospital. Physicians say
they have it under control but
doubtful if Trench will be back on
the job for several weeks.
In addition to announcing, Trench
served for some time as publicity
director for station recently.

Richard F. Reed, former continu-Richard F. Reed, former continu-ity editor of WHIO, Dayton, has been promoted to program director, replacing Merle House, who has gone to Chicago. Tom Slater suc-ceeds Reed in continuity work. DOLLY KAY

BOLLY KAY
Songs
Sustai ing
WHN, New York
While doing a week at Loew's
State Miss Kay went upstairs to
state Miss Kay went upstairs to
street to the song the state with the
sustain the state of the song the
sustain the state of the state of the
sustain the sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain the
sustain t

Offered three numbers. Land.

DOWN AT HERMAN'S
Comedy, Sonsy, Band
Southainer
WABC, New York
Most impressive thing about this
saturday afternoon contribution of
WISN, Milwaukes, to the Das
Saturday afternoon contribution of
WISN, Milwaukes, to the Case
only confected by some one with a
keen eye for delivery values but it
its anutyl into the background and
mood that the program seeks to
be the control of the control of the control
by the two Ditch give and takers
smack of old vaude routines, but
they, at least, have the virtue of
being funny and befitting to the occasion.

smack of old vaude routines, but they, at least, have the virtue of being funny and befitting to the october of the property o

HUSBANDS AND WIVES Sedley Brown, Allie Lowe Miles

Talki work with the weekly gabfest apparently is a two-fold purpose; one parently is a two-fold purpose; one with the work withe

New York, from the angle of attendance.

Some of the amateur Beatrice
Fairfaxes wax both philosophical
and poetical. Samples of the quesfear as follows: What shall the wife
do for amusement when a husbank
keeps his nose constantly dug into
a book! What shall a wife do
book! What shall a wife habit of arguing on the least provocation, or vise versa.

Brown could make it easier for
the listoner if he himself refraines
provocation. His frequent interruptions of the advice retailors have
both an amnoying and unfunny
quality.

M. RATCLIFFF

S. K. RATCLIFFE English News Commentator

gram tagged The Romance of the procuping the state of the process of the procuping the state of the process of the procuping the process of t

'RHYTHM AT 8' Al Goodman Orchestra Music, Singing Al Goodman Oren Music, Singing 30 Mins. COMMERCIAL WABC, New York

WABC, New York
Minus Ethel Merman's singing
and Ted Husing's mc.'ing, new
series of Ruythm the All Genew
series of Ruythm the All Genew
and his orchestra. There's an unbilled quarter, which is satisfactory,
but the Goodmunden. Plenty of
variety and fine judgment in picklng selections, with result that this
result that the control of the control
to the control

annoying also is a heup. Line with the control of services and the early period of services and the control of the control of

MITCHELL'S AMATEUR SHOW Don Hix, M. C. 30 Mins. COMMERCIAL WBAL, WCAO, WFBR, Baltimore

Of Mines, in . D.
On . D.

ED JOHNSTONE Sports Talk 15 Mins. COMMERCIAL WNAC, Boston

COMMERCIAL
WINAC, Boston
In a straight talking radio program tagged "The Romance of the
Thomas of the Romance of the
Thomas of the
Thomas

WHN, New York
Appearing on the Sophie Tucker
Music Hall program and using Miss
Tucker as his external to the sound of the

that Kent's voice is only for us kilovycies. A will be a super-setter of the stage victory in the stage victory of characteristics in probably topped by his drunk. He combined that with he henpecked formula for the radio offering, it fell down because of midliferent direction and probability of the probability of th

CAMPANA FIRST NIGHTER

'CAMPANA FIRST NIGHTER'

'The Cenius of Broadway'

With Ann Seymour, Don Ameche,
Clifford Soubier

COMMERCIAL

WEAF, New York

This is an old-dimer program

from Chiego. Currently Ann Sey
rent of the Company of the Company

may on summer vacation. Fron

gram caught (1) represented his,

rawy on summer vacation. Fron

gram caught (2) represented the sing
ring comedienne of the varieties as

with a lot of intelligence and fixth
billy.

Frogram is marster, smoother and

earlier occasions during the pro
gram's four-year longevirty. Writ
ing in particular was notable for

earlier occasions during the pro
gram's four-year longevirty. Writ
ing in particular was notable for

which permitted rapid semi-farcical

transitions of mood without jolitar

to listener.

any which is the commercial plugs for

fallan Balm and an tech acts of

a mythical Broadway legit theatre

termit the commercial plugs for

fallan Balm and an tech acts

and between the acts of

a mythical Broadway legit theatre

for the service hour-long perform
noes use similar intermissions for

da medic conversation, The Gentius

of Broadway (a rathre aspay title).

do Theatres hour-long performplug insertions. Internations to support the property of the pr

AVE MARIA HOUR ('Life of St. Clare')

AVE MARIA HOUR
(Life of St. Clare')
Sketch
30 Mins.
Windle, Rotal.
Windle, Rotal.
Windle, Rotal.
Dramatization of St. Clare's life as the Ave Maria Radio League of other street, and the street, and the concerning this Catholic seint, who founds the Order of St. Clare for women in 1213. Designed apparticular the street, and the stree

RUTH KANELLE
Scongs
15 Mins
Sustaining
Wiss Karelie was caught on a
10:45-11 a.m. Sunday morning
groove and deserves a better fateShe sings the pops in big time
style, possessing a warm, friendly
style of deserves a better fatestyle of a constant of the style
Abel,
Abel,

'Annie.' Thomas, 'A.&A.' at Mercy of Stations Under New NBC Contract

UTILITY ARGUMENT

Broadcaeters After Part of News

Georgia Broadcasters Association formed last week in Savannah has a committee of three gathering data on the annual expenditures of Georgia stations for telephone lines and electricity. Armed with this data the broadcasters will solicit. Herctfore dallies have had a monopoly on this type of business.

Waxworks

Blackett - Sample - Hummer agency, Chicago, shifts 'Judy and Jane show, which has been using a split NBC network, to spot through ether discs.

Rolls Razor is having recorded 26 quarter-hour musical program for booking on about 20 stations Decca is doing the stencilling.

Nearly 40 recordinge of standard music by brass bands and sym-phony orchestras, have been made for Ticker News Service library by Langlois and Wentworth. Will be used on broadcasts of white radio system of Ticker News.

Gorge H. Field, who has been op-erating his own wax service, this week joins Langlois & Wentworth,

WFIL, Philadelphia, is sending platters of several of its recent news broadcast to a few out of town stations since receiving in-quiries from them as to how it handles such programs. First made to be sent to advertising agencies as demonstrators, disks contain an entire program and are being sent to other stations gratis.

Stations on the NSC line are, wondering what to do about, three important metwork commercial programs which are possibly affected, in the east and midwest, by the new NSC contracts which guarantees certain periods which guarantees certain periods use. The shows which fall in stations optional time either in the east or in the midwest are 'Orphan Annie,' Lowell Thomas and 'Amos 'Amos 'I would be an extended in several important cities stationed in several important cities have the right to order trees programs off their transmitter and substitute spot shows for which they would receive more money than for network commercial.

thoy would receive more more claim. However, while the final count in the exchequer would be greater by such a replacement, the stations are wondering what their listeners would say if they kicked off three shows which have considerable following among the public. Several to substitute local shows; others are still in conference.

Theatre Won't Repair Organ, So WFAS Scrams

Urgan, So WFAS Scrams,
Station WFAS, White Plains;
N. T., forced to change the source of
Ketth's theatre, White Plains, to the
pipes in the Westchester County
building there. Constant playing
during warm spell threw the pipes
alltitle out of gear, with consequent
distorted reproductions.
Frank Setts, v.p of WFAS, tiedbrank Setts, v.p of WFAS, tiedhave home office repair organ, but
no dies.

TOO MUCH RESPONSE

Beer Cape by the Pound But From Wrong Areas

General Mills (Gold Modal, Blaquick) is using 'Hymns of All
Guick) is using 'Hymns of All
Local beer distributor found himformation of acide in the control of the cont

Inside Stuff—Radio

John Carnahan, chief announcer at WCAO, Baltimore, filed complaint and offered evidence yesierday (Monday) to police that some neighbor out near his suburban home was spreading, a malicious semi-whispering campaign against him. Offender had drawn up a letter and had a kid circulate it door-to-door among residents in sector in which Carnahan circulate it door-to-door among residents in sector in which Carnahan heard of it, got that letter and discovered it had secured but one signature and that illegible the and discovered it had secured but an announcer, for a patrolman called on Carnahan family while they were at dimer and checked up on report which had been anonymously sent in anyportin. After the copper saw facts for himself and was shown as anyportin. After the copper saw facts for himself and was shown as carportin shall be a supported to the support of the s

Actors Equily Association has taken no action whatever toward organizing radio performers since its council meetings in the spring. At that time officers of the organization told the council the barriers to organization were too great.

Last winter the persistence and agitation of a minority group goaded Equity into designating a committee to campsign for radio organization. Intention at that time, but never carried out, was to hir a salaried professional union organizer. Speculation has now arisen as to what action, if any, Equity will take with the pending Wagner Labor Relations.

Failure of the officers to take a stand on radio has been one of the points of criticism against Equity's administration raised by the forum and other rebel groups within Equity.

Insiders are watching the situation created by the advent of a new personality within a radio organization. Newcomer has the job and title to program the property of the prop

Members of the Advertising Club of Syracuse were recently asked to identify the advertiser from 26 trade-marks and 20 radio headlines. Trade-marks romped in an easy winner.
Radio elements pointed out that the test is unrepresentative as advertising men are not radio listeners in any typical fan sense and cannot be taken as a sample of the public at large.

Wax Vs. Live Talent Analysis

Sponsor	Dis	cs		Talen
Amusements	2.2	%		53.1%
Automobiles	17.5			21.0
Gas and accessories	18.8			39.7
Clothing	7.6			38.0
Drugs	28.2			48.4
	-56.8			25.3
Foods	18.6			48.8
Beverages	21.7			44.9
Confectionery	40.5			22.8
Household equipment	6.2			35.5
Soaps and kitchen supplies	30.8			42.6
Insurance, financial	16.5			37.1
Radios	6.9			33.6
Department stores	6.3			44.4
Tobacco	48.2			24.7
Miscellaneous	12.3			48.0
(Recapitulation of these figures shows	that	live	talent	accounts

(Recapitulation of these figures shows that live talent accounts for 41.9% of the non-network broadcast advertising of all classes, with announcements the second most popular form, accounting for 28.8% of the total volume. Transcriptions amounted to only 21.7% of the aggregate, with phonograph records a minute 1.6%.)

Accounts Left to Fatten in Radio Pastures Healthiest, Says NBC

It is to the advertising agency's advantage to become a booster and active user of radio, because as a group the best account for the radio's consistent customers. Thus contends NBC in a brochure. Lat's Look At Radio Together, which the network distributed among agencies last week. Web describes this study as the first in a series of survey as the result of the results of the re

Appeal to the agency's self inter-

Appeal to the agency seek interest is bolstered by a group of atatatical finding derived from an analysis of the country's 150 leading advertisers through the years 192833. In sitting the author of the seek of the author of the seek of the author of the seek of the depending of the transport of the seek of the seek of the depending of the seek of the seek of the depending of the seek of the se

'32 and 62% in '33, or t minus 1927e for the five years.
What further study of these 44 national advertisers showed, states the brochure, was that when net-work radio prospered so did the newspapers and the magazines. Regular networks users from 1928 * 1923 melitating their magazine

newspapers and the magazines. Regular networks users from 1928 to 1933 maintained their magazine expenditures more than twice as expenditures more than twice as expenditures as well by their newspaper schedules.

Rest of the brochure rehashes radio's pet arguments about 1st regular to the second of the produce rehashes radio's pet arguments about 1st reprints statistical data bearing one townership and listener purchasing power. In covering radio's basic sontentions it points out that it has an audience that is voluntary and habitual and listens in groups and habitual and listens in groups called the second produced the sponsor appreciation and friendship, that the use of sound makes a vivid and lasting impression, that the human voice 'ends to the announcement the persuasive power of personal selling and that the sales palaver is given against an emotional back-ground created by the entire pro-

Zac Friedman, head of WMCA's artists bureau, is currently doubling as m.c. at the Cocoanut Grove. Park Central hotel, New York. He booked the floor show into the spot and when Henry Halstead took sick last week, Friedman took-over the

WHN ORCHESTRA SOLD

Schillin Agency Picks Cream Spots

Barney's Clothes has signed for a daily series over WHN, New York, starting Sept. 16, presenting the WHN orchestra, under alternating directon of Don Albert and Alex Hyde.

Choppy schedule follows: Mon-days, 7:45, right before Ed Lowry's hour; Tuesdays, 6:45, before ama-teur hour; Wednesdays, 6:45, before teur nour; wednesags, c-1a, betore Tomorrow's Stars; Thursdays, 3:15, before WHN Barn dance; Fridays, 7:15, before Sophie Tuckcr's Music Hall; Saturdays, 9:15, before WHN Barn dance, and Sundays, 7:15, be-fore Itty Bitty Kiddle Hour,

Sponsor demanded this particular schedule. Account placed through Bess & Schillin, Inc.

UNION EXEC SUES JUDGE

Birmingham, Aug. 6. between Station WSGN and the radio operators union spread out last week and union spread out last week and took in Traffic Judge Thomas E. Skinner. A breach of peace warrant against the judge was secured by S. L. Hicks, president of the Birmingham radio operators' thinder the state of the

to reports made to police.

According to Hicks, Judge Skinner came to him and complained that suspicious cars had been circulating around his boother's house for the last three nights. He quoted Skinner as saying 'If you can't stop with and if anything happens to my brother I am going to come up had shoot you.

Warrant charging Judge Skinner Warrant charging Judge Skinner was issued in the county count of misdemeanors. His bond was set at \$100. Skinner denied making the threat, saying that Hick's statements were absurd.

WOWO's Depleted Staff

Fort Wayne, Aug. 6.
WOWO's staff is minus several
executives at the moment, and will
remain so until the fall season remain so until the fall season breaks through. Shake-up has been on tor sometime, with Wally Nchring, former aesistant program di. outlet. Jeanne Kite, home economics director, has left to return to her home in Delphos, O., and Gerald Newton, formerly in artista bureau, has passed up radio to enter the lumble buliness.

F C. Zieg, general manager, hack from a western vacation, looked over the vacancies, but decided to hold off on any new appointments until after the current warm spell.

N. A. B. LAMENTS SPONSORS' WATTAGE **COMPLEX; SEES NEED FOR EDUCATION**

Rap NBC Listings

Memphis, Aug. 6.
Radio program listings of NBC arc criticized here by local newspapermen as inaccurate. John Clerhorn, radio editor of the Appeal ... arc criticized here by local news-papermen as inaccurate, John Cles-horn, radio editor of the Commercial-Appeal, in particular has protested. One incident cited was his giving news prominence to an address of Senator Carter Glass a fortnight ago only to have NBC-deliver Key Pittman Instead, Clegiborn objected to NBCs failure Clegiborn objected to NBCs failure

to telegraph a correction. An all mail letter arrived slx hours after the edition was on the street.

8 So. American Stations Lose Towers in Storm

Buenos Aires, July 24.

Buenos Aires, July 24.

During the first days of the month of July, the Uruguayan coast was hit by a terrifice hurricane that did thousands of dollars worth of damage. Storm lasted for three days. Maets of several radio transmissions were blown down like ninepilms. Were blown down in the control of the days. The control of the days was a several radio transmiss completely destroyed: CX46 Radio America, CX38 Edison Broadcasting, CX22 Fada Radio, CX10 Radio Internacional, CX20 Radio CX36 Radio Centenario and CX42 Radio Rocci.

Transradio in Seattle

Transradio in Seattle, Aug. 6.

Transradio has established a
bureau in Seattle and is lining up
a loop of Jacofic Northwest stutions
(KVOS, Bellingham; KGY, Olympia;
KXRC, Aberdeen; KUJ, Willa
KMO, Tacoma, are set.
Donald M. Young is Seattle manager for Transradio. A staff of local
reporters will work under him.
for a minimum of five underts hour for a minimum of five quarter hour programs per day.
United Press service has b purchased by KOMO and KJR.

Thomas Show Changed

Survey Breaks Down Wax Vs. Live Talent Programs -One-Third of Transmitters Get Three-Fourths

of Broadcast Revenue

Relative distribution of non-net-work advertising between principal type-groups of stations and importing a special study of national and local advertising over 65 sample stations and of Broadcasters in the way local advertising over 65 sample stations of Broadcasters in the way local and national accounts are necessary of the stational and the stational compilations by University of Pennsylvania researcher showed the following salitation of the stational networks and the stational networks of the stational networks and the more than half of all non-network advertising, and the stational networks handle more than half of all non-network advertising both national and local.

3. Distribution of business appearently is influenced more by served, and by size of communications are verticals and pharmaceuticals, 4. Drugs and pharmaceuticals, 4. Drugs and pharmaceuticals, 4. Drugs and pharmaceuticals, 4. Drugs and pharmaceuticals,

parently is influenced more by parently is prover than by size of communities served and parently and parentl

Thomas Show Changed

John Charles Thomas program on the NBC blue loop for William Warner Co. revamped with Wennerday's (31) program. Critical commonth of the College o and only one-eighbour of the volume, Breaking these figures down into non-network and network volume, the survey showed that national business accounts for 60% of the non-network advertising on the first roun of stations and about 35%

between affiliated and indepensations of the same powers stations of the same power of the sa

two categories; gasoline and ac-cessories, drugs and cosmetics, con-fectionery, beverages, and tobacco favor high-power regionals and clear channel stations; and department stores prefer the middle class trans-

mitters.

Gasoline and accessorics account for 10.2% of the business of stations over 1 kw, 7.8% of seles by the 250-1.000 watt group, and 5.8% of the local transmitters. Drugs and pharmaceuticals range from 18% for the top bracket to 9.2% for the niddle group and 5.7% for the locals, and the property of the control of the smallies

Clothing Accts

Amusement programs accounted for only 1.1% of the time sales for stations over 1 kw, but increased to 3.8% for the middle group and jumped to 8.1% for the locals. Clothjumped to 8.1% for the locals. Clothing and apparel advertising was heaviest on the small stations, amounting to 13% in contrast with 5.2% of the big fellows and 8.2% of the medium-sizers.

5.2% of the picture and a suge of the medium-sizers. Emphasizing that the data represents only the relative importance stations of certain size, the revort pointed out that if the survey had included the proportion of total advertising placed by a given product is likely that heavy concentration of automotive, accessory and panoline, due to the product of the prod

On the question of talent and discs, the study disclosed that the preponderance of advertising by small accounts is of the spot ennouncement variety while the greater part of programs carried by stations over 1 kw is of the live talent character.

character.

On the bigger stations, transcriptions accounted for 25.5% of non-network volume, live talent for 40.7%, announcements for 27.2% 0.5%, On the middle group, tran-scriptions amouncements of 3.5%, talent to 41.6%, announcements of 3.5%, and records to 1.5%, On the smalles, transcriptions ranked 3.4%, live transcriptions ranked 3.4%, live transcriptions ranked 3.4%, live or of 1.16%, and the smalless of 1.16%, and the coords 1.16%.

Argentine Theatres Kick Out Radio

Find Out Novelty Soon Over and Hurts Biz -Gave Air Free Talent

Buenos Aires, July 24.
Argentine theatres have decided to cut out broadcasting their shows from the stage. What had for a while heen a stimulant for the box-office has turned out to be not only a headache but an obstacle to attendance. Theatre-goers have become so fed up with the studio-on-the-stage fad that they pass up the houses using this angle as sales point. Buenos Aires, July 24.

houses using this angle as sales point.

Freaton of the thatre process serves as the wind-up of or crace that began two years ago of renting houses, equipping the stage with complete broadcast studio facilities, and charging admissions. With the veto of the theatre men in effect, the Municipal stage with considerable stage with complete properties. The stage with complete properties and the veto process of the stage with the value of the stage with the stage and the stage a

platter project is municipally supported anyway and seconds 11.9%.

Theatre men are convinced that It was a bad sieer that the broadcasters had given them men in English-language station in English-language station in the State of the stare, entertainment had been able to keep their own taient payrolls away down. Broadcasters had assemble the stare entertainment had been able to keep their own taient payrolls away down. Broadcasters had assemble the stare that the stare that the stare in the st

China Builds One

Shangha', July 18. Construction has begun here or argest commercial broadcasting China at Woosung, mouth of Whangpoo river, 12 miles from Shanghal. Station will rank second to Government's Nanking 75 k.w. To be completed in Novem-

Station letters and wave length not designated yet.

CHINA'S ONCE BEST PAYS OFF SHORT

RADIO SHOWMANSHIP

Stunts, Novelties, Tie-Ups

Outstanding Stunts

BASEBALL DELEGATIONS WCCO, MINNEAPOLIS

JAIL HOUSE FOLLIES WJAY, CLEVELAND

Parades, Delegations, Civic Pride

Minneapoils.
One of slickest stunts ever worked around here was thought up by radio station WCCO and put over for the Minneapoils American Associa-

around here was thought up by radio station WCCO and put over for the Minneapolis American Association baseball cittle. May be a state of the Minneapolis American Association baseball cittle. As with bad weather and attendance, slippling at local games, the baseball moguis threatened to Jerk the daily broadward of the state of the daily and the state of the days at the ball park here to various and that, at the end of the season, it was announced that certain days would be set and for towns and that, at the end of the season, the town providing the largest turnout. Heads of local commercial to have were contacted and fell in Dozens of towns have sent delegations of from 160 to 80, all of whom pay, their way into the ball town also sends from one to four bands furnish free muiles at the ball park and the parades help to ad-

WENDELL

"The Red-Headed Music Maker

Radio's First National **** STAR ****

NBC, 10:15 A.M. Dally, CDST Coast-to-Coast Hookup

Silvertown Orchestra

Every Friday | 10:30-11 p.m.

Address STEINWAY HALL Ropresentatives
BOCKWELL-O'KEEFE, Inc.

RADIO'S PREMIER MIMIC

WARD WILSON

ITTY KIDDIE" HOUR

Personal Menagement NBC ARTIST BUREAU

ABE

CALIFORNIA ORCHESTRA COAST-TO-COAST

WABC-Tuesday, 8:30 to 9 P.M., DST (Phillips Dental)

WEAF-Friday, 9 to 0:30 P.M., DST (Phillips Milk)

Musical Director R

vertise the ball games. There has been a narade almost overy day Fublicity bin't all one-sided. Towns usually use the parades to advertise some local event, like a davertise some local event, like a given plenty of space in the newpapers and their representatives are invited to talk over the radio and boost the home town.

Jail House Follies

Jail House Follies

Uall House Folles, originated by WJAY as a novelty, uses inmates of the local lock-up as talent. It's the best natural of the season, locking from the first property of the season of the seaso

cast. Prisoners also got a large share of it, including requests and street and the street and t

rys Claim KTSA Foul

rya Claim KTSA Foul
San Antonio.
KTSA found coming prohibition
repeal submission (Aug. 24) a hot
subject after Jim Crocker asked for
opinions on his man-on-the-atreet
of broadcast 12 wets and four drys
that alred-their opinions. Back at
the studios the wires were burning
with calls from indignant drys who
claimed the broadcast was prejudial to the control of the control of the control
Ab a peault Crocker.

A's a result. Crocker is announce As a result, Crocker is announc-ing several days in advance he will ask for wet vs. dry arguments on forthcoming broadcast. Broadcast airs from same street location on successible programs, and is well-known to listeners, who are ex-pected to give next prohibition air-ing plenty of attention.

Miss WICC of 1935

WICC of 1935
WICC has instituted an other quest for a beauty to be tagged Miss WICC of 1935. First call is for gais, 18-30, and single, and asks for photos. Lookers are then invited to studio for try at mike. Parade of finalists will be judged by radio eds.

Sign Board Advertising

Station CKPR, Fort Williams, is maiding use of bilboards along highways to drum up attention from radio equipped motorists. Signs it wits the motorists to twist diai to CKPR,

H. Dougall is now manager of the

WCLO, Janesville's Idea:

WCLO, Janesville's ideas
Janesville, Wis.
Celebrating its fifth birthday with
a special broadcast last week Saition WCLO expounded its theories
probably one of the clearest expressions on the subject made publicly
by a 100-watt station.
Says General Manager S. H. Bilss:
Producers of radio programs

Says General Manager S. H. Blist Producers of radio programs possess varying ideas, but they are a produced by the producers of the said o

citizen's thinking pace.

This idea of program building may seem almost too down-to-carth at time. But the musses carth at time. But the musses can be also that the casionally be lacking in centre, a poole which revels in comic strips may also be alightly lack-may be a long way from a literary remascence. Plain folks who devour the Sunday supplements and the average lim selence go in to sometic and tystes.

This idea of program build-ing may be anything you care to call it, but it sells the audi-ence on the station. It has built and held audiences.

First among these programs holding the constant interest of the masses, day in and day out,

STATION PORTRAIT

WOAL SAN ANTONIO

When the Southern Equipment Company started selling radio receivers it discovers the descended there was no adio station in the southwest so it constructed WOAI which began as a .500 wat outlet in 1922. Three years later it jumped to the 50,000 level where it became an out-standing station for this section. section

section.
Affiliated with NBC and
Texas Quality Network, WOAI
has maintained plenty of listener attention without attempting er attention without attempting much exploitation. Carries about 12 hours TQN time. Its one big claim to prominence as a weekly spot it airs for a dexican food products manufacturer which has, alred weekly for some 495 consecutive weeks, and is now fed to TGN.

TGN.
Studio originates a dozen
regular shows in accepted
fashion, most of them pulling
good attention without raves.
The chill program is the sxcepthe chill program is the sxcepnot permitted to break into
not permitted to break into
not permitted to break into
not generally this
voite coast a long at even keel
on a full time achedule which
of the coast of the coast of the
standard or the coast of the
standard or the
standa

permits a wide range of enter-tainment.

G. A. C. 'Val the prez with Hugh Halff, vice-prexy, doing the managing, Southland In-dustries Jow operates it. Its coverage of the Southwest trade territory is complete, (even extending through Mexico-and Central and South America which probably doesn't mean a thing). It's the southwestern thing). It's the southwestern terminal for NBC.

are the news broadcasts for, unlike any other radio program, they have universal appeal. Everyone wants news—everyone likes gossip. That is why WCLO broadcasts the news every hour of the day and evening.

WCLO broadcasts use every hour of the day and evening.

Every housewife has a mansized job planning the daily meals for her family. WCLO meals for her family. WCLO provides her daily with an authority on menus and recipes, also helpful household hints and advice that leads to the economical management of a home.

Masses atill prefer hilling.

nomical management of a none.

Masses still prefer hillbilly
and old-time melodies so they
get this music over WCLO
played as they like it. Likewise
the program schedule is properly balanced with modern, popular and symphony music.

Many listenars prefer the re-

Many listeners prefer the re-ligious music, so WLCO pro-vides them with a daily Hymn Time program during which well-known pastors throughout Southern Wisconsin deliver

belef cerrmons.

Delef cerrmons.

Farmers are brought agricultural bulletins, weather and market reports each morning at market reports each morning at Those whose college education has of necessity been neglected, have an opportunity to take the University of Wisconsin Station WHA, brings the radio audience with the work of the University of Wisconsin Station and the University of the University.

And so all types and kinds

And so all types and kinds and all ages of people are scrved and catered to by their local radio station WCLO.

radio station WCLO.

20,000 Beer Cas
Des Des Cas
At least 20,000 Beer Cas
case case con control of the control

NBC Interviews Snak

NBC interviews Snake
NBC was York City,
There have New York City,
There have New York City,
Grant City,
Interviews and stunis put on
before the mike but NBC, via WJZ
last Wednesday, reached a new
high for something or other when
Look King Cobra-snake. This conslated of a word description of two
experts extractling venom from this
huge reptile. Only sounds to testify
huge reptile. Only sounds to testify
huge testing, which conveniently
was tuned into the microphone at
he start and conclusion of the
broadcast.
Announcer asserted that mikes
(Continued on page \$4)

New Business

LOS ANGELES

Atuacter Kent Manufacturing Company (radios), Philadelphia, 13 half-hour programs on Thursdays starting Sept. 19 to Dec. 12. Placed by Dorne, over COSS to KHI.

Southipcost Investment Company, Los Angeles, 15-minute talk, and Company, 19 to 19, 12:15 to 12:30 pm. Placed by Lockwood Shacket-ford Agency, Lett. 20, 12:15 to 12:30 pm. Placed by Lockwood Shacket-ford Agency, Lett. 20, 12:15 to 12:30 pm. Placed by Lockwood Shacket-ford Agency, Lett. 20, 12:15 to 12:30 pm. Placed by Lockwood Shacket-ford Agency, Lett. 20, 12:15 to 12:30 pm. Placed by Lockwood Shacket-ford Agency, Lett. 20, 12:15 to 12:30 pm. Placed by Lockwood Shacket-ford Agency, Lett. 20, 12:15 to 12:30 pm. Placed by Campbell-Ewald KHJ.

CINCINNATI,

Zenith Radio Corporation, 52 one-minute transcriptions of spot an-nouncements four times weekly for 13 weeks starting Aug. 20. Placed by H. W. Kastor, Chicago, WCKY, Goodrich' Silverton Stores, Cincin-nati, 100 spot announcements, Local, WCKY.

PITTSBURGH

Pittsburgh Brewing Co., daily spot nouncements until end of baseball eason. Placed by A. P. Hill Co. season. WCAE.

season. Placed by A. P. Hill Co. WCAE.

WCAE. Hermical Co., dally stand-byan 20 times. Placed by Faul Maymer Co. WCAE. Standard Co. Crystex, 15-minute manacription, 26 times. Placed by Fort. Plat Brewing Co., 60-word nanouncements four times. Placed by W. S. Hill Co. WCAE.

Dethol Mp. Co., 100-word an-scription, twice weekly, 78 times. Placed by Joseph Katz Co. WCAE.

Dethol Mp. Co., 100-word an-weeks. Placed by Joseph Katz Co. WCAE.

WCAE.

nouncements, twice weekly for 13 weeks. Placed by Altkin-Kynett Co. WCAE.

Dodge Bros. Corp., 15-minute disc program twice weekly, 39 times. Placed by Ruthrauff-Kyna. WCAE.

Chevrolet Motors Corp., 15-minute disc programs three times weekly for 39 times. Placed by Campbell-Ewald Co. WCAE.

PHILADELPHIA

Stamp's Cafe, nitery, spot announcements Monday, Tuesday, Wednesday, Thursday to Aug. 22.

Wednesday, Thursday to Aug. 22.

Mednesday, Thursday, M. J.,

Midmiral Hotel, Cape May, N. J.,

hotel, half-hour dance music by remote control Tucsday, Thursday,

Fr.day, Sunday, to Sept. 1. WIP.

Ginbel Brothers, department store,

Ginbel Brothers, department atore,

Wednesday (7) for approximately

one hour. Wip.

Electrical 'Association of Philip.

ATLANTA

ATLANTA

Wofford O.I Company, series of 80
50-word spots, plugging Super-Soleventzed Wood-Pep gasoline. Through

II. J. Heline Company, series of 21
100-word spots. Through Maxon
Agency. WSB.

Pitch Shampoo, series of 15-minute
and the company of the series of 15-minute
Through Humsey Agency. WSB.

PORTLAND, OREGON

PORTLAND, Observed and Scattle Railway, series of spot announcements. KGW and KEX. Babys Boudoir, Inc., series of six daily spot announcements. KGW.

(Continued on page 56)



ROCKWELL O KEEFE INC



EXCLUSIVE MANAGEMENT ROCKWELL-O'KEEFE INC. WILLIAM MORRIS AGENCY



ROCKWELL O KEEFE INC



EXCLUSIVE MANAGEMENT ROCKWELL O KEEFE INC.



EXCLUSIVE MANAGEMENT ROCKWELL - O KEEFE INC



EXCLUSIVE MANAGEMENT ROCKWELL O KEEFE JNC.



EXCLUSIVE MANAGEMENT ROCKWELL O KEEFE INC.

COMMERCIALS

WEEK OF AUG. 7-13

This Department lists sponsored programs on the NBC, CBS, and Mutual networks arranged alphabetically under the advertiser's name. All time is p. m. unless otherwise noted. Where one advertiser has two or more programs they are listed consecutively. An asterisk before name indicates advertising agency handling account.

Abbreviations: Su (Sunday); M (Monday); Tu (Tuesday); W (Wednesday); Th (Thursday); F (Friday); S. (Saturday).

Elleen Douglas
irwin Delmore
Minerva Plous
Peter Van Steedan
Benton & Bowles
CAMPANA
6:30-Su-WJZ
Grand Hotel
Ann Seymour
Don Amecbe
Betty Winkler
Io-F-WEAF

10-F-WEAF
First Nighter
June Meredith
Don Amechi
Carlton Brickert
Cliff Snuhler
E Sagerquist Ore
*Auhrey Wollace

CAMPBELL (Soup) 9-F-WABO

9-F-WABO
Hollywood Hotel'
Dick Powell
Louella Parsons
Raymond Palge G
Frances Langtor
Anne Jomison
Igor Gorin
Jean Harlow
Clark Gable
*F W Armstron

CARNATION MILE

10-M-WEAF
Luliaby Lady
Iroone Wicker
M. I. Bastman
Ruth Lyon
'Erwin, Wasey
CENTAUR CO.
(ZBT Bnby Powder)

der)
11 a.m.-M-WARC
Dr. Louis I. Harrie
fouls A. Witten
*Hanff-Metzger

ACME PAINT
6:30-80-YARIO
6:30-80-YARIO
6:Miller, McConcell
9Horri, H. & MoD.
5-4-WEAF
Harry Horlick
Jan Peerce
6-72-AMERICAN
HOME PRODUCTS
WIANEGHOM
Tunes-Wed-Thur,
Teasy Aces
Goodman Ace
Mary Bunter
Helen Spring
1-81-81-81-81
2-81-81-81-81
AMERICAN
AMERICAN
AMERICAN
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-81-81
4-BISODOL
S:SID-W-WABO
Guy Robertson
Elizabeth Lennox
Victor Arden'a Ord
Blackett

Blackett-S-H
Allackett-S-H
ANDERICAN
TOBRACCO
8-Sat-AVEAF
(Lucky Strike)
Lennie Hayton Ore
Fred Astaire
Gogo Des Lys
Johnny Hauser
Kay Thompson
Charies Carille
Rhythm Kinge
Olrie Gies Clu

Young & Rubicart
A. S. BOYLE CO.
(Old English Floo
Wax)
2:80-Th-WABO
Lazy Dan, the
Minstrel Man
Irving Kaufman
Blackett

*Blackett
BRISTOL-MYERS
9-W-WEAF
(Sai Hepatica)
(Ipana)
Jim Harkins
Jack Smart
Liunei Stander

AMERICAN BADIATOR 11 s.m.-Su-WJZ a z b u r g Music Festial via Short-wave

*Binokett
BORDEN
11:45-W-WEAF
Magic Recipes*
Bill Bradley
Jane Ellison
*Young & Rubicara

BERNICE CLAIRE

BACK ON AIR

nder and Old

WASC, Every Su 5-5:30 P.M. Coast-to-Coast

*Hanf-Metzger CHEVROLET 9-Nat-WEAF G-Men Phillips Lord *Campbell-E *Cambbell-E
CITIES NERVICE
S.F.-WEAF
Jessica Dragonette
Roserio Bourdan Or
Quette
Roserio Bourdan Or
Quette
Roserio Bourdan
Lard & Thoma*
CO'CATE.PALM
9-Eri-W4Z
(Palmolive Soap)
Beauty Box Theatre Direction LESTER LEE, REO BLOG., N.

GEORGE GIVOT

CHERENTI CLOVER CLUB HOLLYWOOD, CALIF.

LEON

And His ORCHESTRA

OPENING LOEW'S-CENTURY, BALTIMORE WEEK AUG. 0

Sole Direction, HERMAN BERNIE 1619 Brundway, New York

GRACIE

Held Over Fox-Philadelphi

Sole Direction, HERMAN BERNIE 1619 Broadway, New York

Wm. Daly Orch. Margaret Speaks *Sweeny-James

FITCH 7:45-No. WEAR Morin Sieters Ranch Boys

Ranch Boys

K. W. Karnery

K. W. Karnery

B30-Ta-WABO

Fred Warin

B30-Ta-WABO

Fred Warin

Stoopnagle & Bud

Kosemary & Friscil
Poley McClintock

Tom Warin

McClintock

Tom Warin

N. W. McClintock

Frank

Com Warin

Si

Jack Shilkret Oro
B., B., D. & O.
GENERAL CIGAS
(White Owl)
1a-W-WABO
H. Poiesie, Dir.
Burns & Allen
Ferde Grofe
Maile Octet
"Thompson

shiek overes
"Thompson rodos of STATEMA PAGE
GENERAL PEGE
"A man and a sanka;
"A man and a sanka;
"A man and a sanka;
"A man a

(Jell-O)
Lanny Ross State
Fair
Howard Barlow Orc
*Young & Rubicam

Young & Rubicam
7:15 p.m. Deliv Ex.
Sat. & Sun-W-IZ
Torn Flakee)
Torn Flakee)
Torn Gemiee
George F. Brown
*Benton & Bowles
GENERAI MILIS
10:46-W-F.-WEAF
Betty Crocker
Cooking liecipee
*McGord Co.
5:50-Deliv Ev. So.

*McGord Co.
5:30-Daily Ex. SaSu-WABC
Jack Armstrong
All American Boy
Jim Goss
Robert Fisks
H. R. Hoffman
Lester Tremayne
*Blackett

Lester Tromayne
*Blackett
4-Dally-WJZ
Betty & Bob'
Beatrice Churchill
Louise Bartelle
Olan Soule
Renry Sax
Bon Ameche
John Goldworth
Sunda Love
Elennor Harriott
*Blackett
GULF
5:30-Su-WABO
James Alelton

(Face Powder) 10:30-W-WEAF Ray Noble Oro

*Blow CRUSADERS Mon-8:45-WOR *The Crusaders Fred G. Clark *Marschalk & Prat

B. 20 CH AND CONTROL OF THE CONTROL Fred G. Clark

Marnehalk (Y88

**B. (*Y88

**E. (*

N T G & Girls N T Graniund Dorothy Mackalli FIRESTONE 8:30-M-WEAP

Bill Mitchell
John Mitchell
Frenk Novak
Frenk Novak
Craig McDonald
Drwin-Wasey
EDNA WALI.ACE
HOPPER
1:10 Dally Ex SaSu-WABO
'Romence of Helen
Trent'
Elizabeth Hipes
Ed Prentiss
Cathrine Hibbon

Ed Prentiss
Cathrine Hibbon
Bob Blakeslee
Jess Pugh
Alice Hili
*Blackett

*Blackett
HOUSEHOLD
FINANCE
8:30-Tu-WJZ
Edgar A. Guest
Bernardine Flynd
Don Briggs
Sidney Eljstrom
Galilicebies Oro
*C. D. Frey

JERGEN 9:30-80-WJZ S. V. Dobha, Dir. Cornella Otla Skin-Cornella Otle Skin-ner
*J. Walt. Thompson
JOHNSON & SON
(Floor Wax)
8 p.m.-Mon:-WJZ
'Flober MeGee
Molly' MeGe
Molly' J Jordan
Lynn Martin
Mixed Sextette
U. Marcelli's Oro
*Needham.

KELLOGG HELLOGG 5:30-Dally Ex. Sa-Sn-WJZ 'Singing Lady' freene Wicker 5:30-F-WJZ Ruth Etting Red Nichol's Oro

Red Nichol's Oro Dolly Stark Jack Kelly 'N. W. Ayer KISSPEOOF, INC. M-W-F-1 p.m.-WOR The Love Doctor' Ona Munson 'Blackett-Sample-H KLEENEX

RLEENEX
12:30-22 to F-WABC
Story of Mary
Martin'
Basil Longbrane,

Story of Mary Marilm Narilm Shall Longbrane, Jane Crusinherry, Au. Jane Crusinher, August Mariorie Hannon Anne Davenport Inshell Randolph Lucille Hunting Lord & Thomas KOLYNOS

KOLYNOS

11:45 a.m.M to F-WARC

Just Plain Bill'
Arthur Hughes
Ruth Russell
James Melghan
Curtle Arnall
Joe Latham
*Blackett-S-H
KBAFT-PHENIX
10-Th-WEAF

10-Th-WEAF P Whiteman Oro Ramona Helen Jopson Bob Lawrence "J Welt. Thomp. LADY ESTHER 10-Sn-M-WAHC 8:30-Tn-W-WEAF Wayne King "Stack-Goble

Wayne King
Stack-Gobie
LEHN & FINK
8-5a-WABC
AI Goodman's Ore
Lenner & Mitchell
LUB Soap)
9-M-WARC
LUB Radio Theatre
LUB Radio Theatre
1-J. Wait. Thompson
LORILLARD
GRIGGE WEAF
Sports Review
Torte Sevice
Torte Sev

'Sports Review' Thornton Fisher *Lennen & M

"SO-N-WAY
MCLankin
PCTPE AR O'MBLE
SO-WAY
SO-WAY
SO-WAY
SO-WAY
AT VAN HERVEY
BERANINE FYON
HORSE
HORSE LOUIS PHILLIPPE Dally Es. Sa-Su WARC

Marie, Little French Princess,' Ruth Yorke Jamee Meighan Lester Jay Blackett MACFADDEN 8:30-F-WAIIC

Gree Walle
(True Story)
Court of Human
Relations
Percy Hemus
Percy Hemus
Percy Hemus
Percy Hemus
Percy Hemus
Percy Hemus
Nei Wever
Intellie Wall
Allyn Jonlyn
Paul Stewart
Pau

-Cramer Kasselt
DR. MILES LAB'S
(Alka-Seitzer)
0:30-Sa-W4Z
WIS Barn Dance
Ridge Runners
Uncle Ezra
Lutu Belle
Maple City 4
7:15 M-W-F-WEAL
Uncle Ezra, RadiStation EZRA.
Pat Barcelt

Pat Barrelt Cliff Soubler Carleton Guy Nora Cunpren

MODERN FOOD PROCESS CO. 4:15-M-WJ2 Charles Sorce Harry Swan *Clements Co.

MOHAWR CARPET 12:45 Dully Ex. So-Su-WABC Su-WABC
'5 Star Jones'
Johnny Kane
Elizabeth Day
Bill Johnston
Phil Van Zante
Florence Malone
Eddie Marr
*Blackett-S-H.

MOLLE
7:30-Th-WEAF
Molle Waltz Favo
ites
*Stack-Gobie

JOHN C. 5:30-Su-WJZ (Dog Fond) Thos. Mullins Dog Chats *Henri, H. & McD. OUTDOOR GIRL,

11:15 p.m.-M-W-F WABU Binnebe Sweet
*Blackett-Sample-PACIFIC BORAN

9-Th-WJZ

'Death Vall'y Daye'
Tim Frawley
Edwin W. Whitney
Lonecome Cowboy
Jean King
Jack McBryde
Joseph Bonime Orc
McCann-Erick PEPSODENT 7-Daily Ex Sat Sun-WEAF

WEAF
Amos 'n' Andy
Freeman Gowden
Charles Correll
*Lord & Thomas
PHILCO 7:45 daily ex. 8a Sn-WABO Bonke Carter

Boake Carter
*Hutchins
PHILIP MORRIS
*S-Tu-WEAF
Lan. Reisman's Oro
4 Eton Boys
Phil Dney
S-W-WABO
Johnnie
Foursome

SINCLAIR
9-M-WJZ
Gene Arnaid
Bill Childs
Mac McCloud
Joe Parsons
Cliff Soubler
Harry Kogen
*Federal Johnnie Foursome 10:45 a.m.-Na-WOII Graphologist Mme. N. Olyanova *Blow Co.

Ben Bernie *Morria-W. & E.

PEINCESS PAT 9:30-M-WJZ Sketch •McJunkin

Stincker, m.-Tu-W-Th-WEAF

Th-WEAF

(Camay)

Dreams Coms

True'

McKinicy

Refrix

McMar

Home

Sweet

Home

Sweet

Home

REAL SILE 0-Nu-WAZ chas Previo Or-Betty Bennett Singing Knights *Erwin-Wasey

"N W Aver SHELL (Petroleum) 9:30-Na-WEAF At Johan Allee Braily Patsy Kelly Victor Toung Ore J. Wait. Thump

8-F-WARC, Sncony Sketchbook' Christopher Moriey Virginia Verriii Jimmy Farreii Matjory Logan Etan Boys Johnny Green's Orc 'J. S: Getcheil PILLSBURY 10:30-Dally-WJZ 10:30-Dally-W3Z
Today's Children'
Irma Phillips
Waiter Wicker
Bess Johnson
Irene Wicker
Lucy Gillman
Fred Van Amon
Jean McGregor
-Hutchinson
II a.m.-W-F-WABC
Cooking Close Une Johnny Green's Ore

"J. S. Getchell

SSS CO.

(SSV Tonic)

The Music Hox'
Mary E Wood

Billy Axlon

"Johnson-Dallis

STAND. BHANDS

B-S-WEAF

(Chase & Sanborn)

A. K. Spaner, Dir.

Ale Edw Bowes

S. WEAF

11 a.m.-W-F-WARC
Cooking Close Ups
Mary Ellis Ames
"Hutchinson
PINAUD
(Hair Tonic)
10:30-M-WARC
B Von Hallberg Ort
"Calkins & H.
PEEMIER PABST
9-Tu-WEAF

SOCONY VACUUM 8-F-WARG

5:46-Daily-WAZ
Littie Orphan A'
Honriettn Tedro
Jack Mather
Art Van Hiyke
Forrost Lewis
Vie Smith
Eugene McGillen
*Blackett
CHAS. WARNER
(Sloans' Liniment)
9-W-W-IZ
J. Churles Thomas Gloans' Liniment)
9-W-Waz

J. Charles Thomas
Willi Morris Ore
Coell, W. & C.
WASEV PROPETS
7:30-n.m.-TuesWASEV PROPETS
1:30-n.m.-TuesWASEV PROPETS
1:30-n.m.-Tues1:3

Sas, Ewe Dowes
S-W-WEAFman
S-W-WEAFman
One Man's Family
Criston E. Nisore.

J. Anthony Smyton
Michael Instruct
Residence of Santy
Sa

Prank Muon
Vivienne Segal
8-Tu-W 1BC
Lace
Deroice Claire
Frank Muon
Gus Haenschen's
5-Mi-W 4BC
the Lymno
Bernice Claire
Office Sprint
Jacobs Segan
Bernice Claira
Office Sprint
Jacobs Segan
Jacobs Sega

Olivor Smith
Silonders
STEWART
WARNER
(Alcinite)
10-Th-Ward
Lysbeth Tugnes
Inb McCoy
Art Thorsen
Horace Holdt
King Sisters
Steve Merrili
Alvino Rey
Cuarles Gual
Al Duppot WEAF
Home Sweet
Home
(Chipsh)
C. W Secrest
Harrieti McGibhon
Bity Halop
*Blackman *Erwin-Waney SHEFITELD PAKMS 6:45:M-Th-F-WEAI Billy and Botty 'N W Aver SHELL

Alvino Rey Cuarles Good Al Dupont Harold, Woolsey Louis Vandeveer Al White 'Binckett Sample STEDEMAKER Hof-W ABO Sally OL Sally OL

Here and There

Dick Rice and associates have re-cently taken over CFRN. Edmonton, Canada, formerly owned by Taylor and Pearson.

Commercial Manager Beryl Lott-ridge, of KOIL, Omaha, to Kansas City and Enid, Okla.

Herman Depple, under a new set-up, handling news, both incoming and outgoing, for KOIL, Omaha. Formerly handled by Bob Cunning-ham, who now devotes all time to production.

Allan Sisson, WHAM, Rochester, announcer, stricken with tonsillitis just in time to have one out for second time on his vacation.

Elmer Tidmarsh, who organ-solos over WGY, Schenectady, is guest organist at the American Cathedral in Paris during the summer.

Joe Rines, Boston band leader, joined the Ray Knight Cuckoo show Monday (5).

Al Cooley, who gives health talks and astrological readings under name of D. ddy Rango, barred from all Mexican stations by gov-ernment decree.

COLUMBIA ARTISTS BUREAU

LITTLE

JACK

LITTLE

And His Original Columbia

Broadcasting Orchestra

NOW AT

Ed Palen, on the announcing staff cuts on one pedal, necessitating several structure of WROK, Rockford, Ill., has resigned to accept a similar post with WOC, Davenport, Iowa.

Dick Rice and associates have re-

Clarence Coburn, formerly with the Washington Star, is doing radio and general publicity for the New York office of J. Walter Thompson.

Carl Fenton, under the moniker of Ted Arnold, is maestroing the band on the Arnold store's program over WMCA, New York. Bob Carter has the announcing assign-

Les Conner, of the commercial staff of WBRC, Birmingham, is limping on one foot after having a minor operation performed on his

Cordoba Sisters four times a week on WLW, Cincy. WOR, Newark, picks them up on Tuesdays and Thursdays.

Lambdin Kay, general manager of WSB, Atlanta, back from Daytona Beach where he landed a tarpon weighing 117½ pounds, the largest catch of the season.

Eddie Butler, KOIL, Omaha, stu-dio organist and planist, held up in Detroit due to a foot injury. While swimming, musician received severe

*Roche-Williams TASTYEAST

12-8n-WJZ

Amateur ShowChubby Kane
Horace Fehyl
Johnny Jnbnson Or*Clementa

*Erwin Wasey
R. L. WATKINS
O-Su-WEAF
(Dr. Lynos Touth
onnie)
Pierrs Le Kreen
Rachel Carlay
Lerome Man
Men About Town
Anily Sannella Or
*Blackett

WELCH (Grape Juice) 8-F-WJZ Irece Rich *Kantor

*Kantor
WESTCLOX
5:30-Su-WESAF
'Big Ben Dream
Dramas'
Arthur Allen
Parkor Fennelly
'B. B. D. & O.

*B. B D. & O.
WOODBILTY
7:45-M-W-F-WJZ
Dangernus Paradise'
Eisle Hitz
Nick Dawson
*Lennen & M.

Nick Dawson
Vennen & N
Van Hell Ey
Van Hell Ey
Van Hell Ey
Van Hell Ey
Van Hell
Van

THE STEEL PIER ATLANTIC CITY Broadcasting Daily for

Niagara Hudson Electri Light and Power Co. One Night Stands Pick & Pat Josef Bonime Orc *McCann-Erick WANDER CO. ALSO ON COLUMBIA BECORDS

BENA

Sanday, 10:30 P.M. EDST, WARD And Entire Columbia Network Now Appearing in "Anything Goes" Management CBS Artists Bureau

ALEX HYDE musical director

Personal Management
Jules Albertl, 515 Madison Ave.
New York City

WHN new york

JOAQUIN GARAY

Elglith Week

ROXY, NEW YORK

HELD OVER INDEFINITELY Sincere Appreciation le JACK WEINER

VAUGHN DE LEATH

MON., WED., FRI.

3:30-3:45 P.M.

WJZ—NBC

COAST-TO-COAST

PERSONAL MELIMAN BERNIE

EMERSON GILL

AND ORCHESTRA NOW PLAYING ANTLERS HOTEL COLORADO SPRINGS

AND HIS ORCHESTRA KING EDWARD HOTEL, TORONTO, CAN. Broadcasting WABC and Canadian Chain

LUIGI

ROMANELL

Duffy Bill Looks Set to Pass This Week on Compromise in Damage Clause: Wagner Pans It

Washington, Aug. 6.
Senator Wagner (N. Y.) riddied
the Duffy copyright bill today
(Tuesday), but signs point to a
compromise, particularly on the
inimum damage clause, giving
encouragement to have the senate of the
particular of the senate of the senate of the
the week.

Adontic.

Adontic.

Adontic.

Adontic.

position will collapse and the measure go through before the end of the west.

It would be the mendment giving the courte complete discretion over issuance of injunctions to prevent infringement, the Senate heard Senator Wagner register as strong the senate of the sen

mit action on more pressure summers.

With Senators discussing overything but the weather, the bill made little headway during the traction of the summer of

infringement of copyright on photographs.

The bill was temporarily displaced from its position as unfinished business Monday (5) when the Senate agreed to take up air mail legislation and prepared to begin talking about an important money bill.

Objections

Disjections was a majordani money bill. Was called up by Senator Duffy Wednesday (31) in accordance with a previous understanding, but only after strong objections on behalf of Tin Pan Alley. Unable New York solons, Wagner and Copeland, and Senator Trammell of Florida began peppering the measure with criticism on account of the control of the contro

American Federation of Labor, respectively.
Striving to block discussion, Wagner and Copeland ludicrously disagreed on the importance of the legislation. Copeland repeatedly complained about spending time on ritival matters, while his younger colleague insisted Congress should not be stampeded on an item of the complete of the trades unlone did not try to distertank the

such great significance. Trammell, voicing the bleat of the trades proposition but was interested primarily in obtaining an amondment satisfactory to the A.F.L.

Threats of a fillbuster were uttered by Wagner when Democratic leaders porsisted in going ahead leaders possisted in going ahead leaders possisted in going ahead tartly warned advocates of the bill lint considerable time will be required before a vote is taken and showed signs of a willingness to talk at tength.

Strategy employed by Copeland Strategy employed by Copeland to the comment of the co

Most Played on Air

Most Flayed on Alf
To familiarize the trade with
the tunes most on the air around
New York, the following is the
ton the cross-country network
on the cross-country network
last week, in relative standing,
according to the approximate
number of combined plugs on
WEAR, WYZ and WABO
WEAR, WYZ and WABO
Little Gypsy Tea Room
Vou're All I Need
And Then Some
Can't Believe My Eyes
Peris in Spring
Serial Spring
East of the Sun
Lulu's Back in Town
A Little Moonlight
Love Me Forever
Let's Swing it
Cove Me Forever
Let's Swing it
Cove Me Forever
Let's Swing it
Living in a Big Way
Living in a

and only a small group of legislators attended. Most of the time spent on the bill—a fraction of the few hours devoted to formal seasion—methodical outline of the objectives of the legislation. The Wisconsinite took occasion, though, to siap ASCAP, drawing fire from Wagner, who said in turn that lobbying had not been confined solely to opponents of the Westerner.

not been confined solely to opponents of the revision.

Raps Networks

Siding with Wagner and Copeland as defenders of writers and
Missouri, who rapped broadcasting
chains, while Senators Connally, of
Texas; Russell, of Georgia, and
O'Mahoney, of Wyoming, Joined
Juffy in complaining about ASCAP.

Adventing this measure and
adventing the measure and
that the legislation was the product
to by interests and admitted
that the legislation was the product
to by interests and admitted
frankly that the final draft is a
compromise which contains features
to experiments interest and the contains
was written by an impartial group—
the State Department's interdepartmental committee—and constitutes
an essentially fair and workable adjustment of all differences.

The committee on patent deemed

justment of all differences.
The committee on patents deemed it advisable to present this bill in the form of amendments to the present law rather than attempt to recodity or completely revise our copyright law? Duffy explained. It considers that the present law can be considered in the present law considering the received all that they have asked the bill represents the different law that the promise, considering the directly conflicting interests have the promise, considering the directly conflicting interests that must always be present in a consideration the ways be present in a consideration.

promise, considering the directly conflicting interests that must always be present in a consideration. Besides attacked to the confliction of the

constructive job."

An argument in behalf of the bill noted that American entry into the world copyright union, which would follow revision of the existing much time discussing the proposition that the Democratic leadership
tion that the Democratic leadership
would sidetrack the bill in order to
take up more pressing legislation,
Except for minor objections from a
handful of other members, there was
no violent opposition from any other
source, however, and Saints bosses
indicated they would force the islimited they would force the isDiscussion of the measure was
spiritless last week as the Scnato
held only two brief essessions
Wednesday (31) and Thursday (1)

world eopyright union, whi.b. would be of prime imtake up more pressing legislation,
structure, of the world pression with the U. S.
to the copyrighting of architectural
worlds, particularly of slims, and
Scantor Vandenberg of Michigan,
the only changes made in the legislation during the first two days.

Beld only two brief essions
week-end, the Tranmed meatment,
spiritless (31) and Thursday (1)

while American writers)

while American writers

fire.

High Cost of Jumps Stops 800-Piece Neb. Band, World's Biggest

Ottumwa, Ia, Au, 13.

The world's largest band halted list trek from here to southern according to the control of the control

must continue to go through the formality of registration, but Duffy Insisted the procedure is not burdensome to U. S. authors and added that this country is in danger of inviting reprisals unless we extend reciprocal privileges the rest of the world.

world.

For the Printers

For the Printers

The which drew For the Printers

Another feature which drew fire
was the elimination of present requirements that foreign works are
entitled to protection only upon
half of printing trades unions.
Senator Trammell attempted to
maintain the present law intact on
this point, charging that unless the
requirement is continued big publimited to the process of the process of the process of the proterms will produce their
morking the process of the process of the publiabling costs. ing costs.

The big point of the rather listless discussion, however, related to the \$250 minimum damage award, which would be abolished under the

which would be abolished under the which would be abolished under the If the bill retained the minimum penalty provision, Duffy opined, opposition to the passage would dispers. He stad, "if it were not for the elimination of the \$250 minimum statutory damage provision, I feel that the bill would have gone through on the unanimous consent calendar, but the American Society which is being prosecuted by the Federal Government for violation of the Sherman Anti-Trust Law, has made such effective use of that provision and has gone around and held up the little people around the country.

south and mist goine around and country.

Seeking support for this feature, ecountry.

Seeking support for this feature, which also raises the maximum limit on punitive damages from \$5,000 to \$20,000. Duffy quoted from indorsements of the buil from judges \$6,000 to \$20,000. Duffy quoted from indorsements of the buil from judges cited similar support for the feature of scrapping the \$150 minimum.

As Duffy related examples of how ASCAP has forced licenses upon innocent individuals. Senators O'Mahoney, Russell and Connally cattles. O'Mahoney cheated the scale of the senator of the result boarders.

The primary argument in defense of the present requirement, as

The primary argument in defense The primary argument in defense of the present requirement, as volced by Wagner, was that authors and composers, who earn only a moderate living, lack the cash with which to employ talented attorneys which the supply talented attorneys in the state of the supplemental transport of the supplemental transpo

Inside Stuff—Music

Marshall Stearns, president of the Yale Hot Club at New Haven, having had considerable demands for old fazz recordings by pioneer bands which are no longer being actively released by the phonograph companies of the companies of the companies of the companies of the companies them. Mit Gabber of the commodere music shops in New York to associated in the venture. Collectate and other jazz addicts have been known to offer up to 31 for some of the classics old fazz styles by the Original Dizieland Jazz Band, the old Ted Lewis stuff and the like, but the demand axeeds supply. Those disks are either worn out or treasured by Jazz disk collectors, hence Stearns figured to supply a demand by making re-pressings from available disks.

Harms, Inc., a Warner Bros, subsid, is getting a number of WB filmusical times for publication. Horetofore, Remicks and Witmark issued the bulk of the WB screen songs.

Page Miss Glory, first Marion Daviss-Cosmopolitan release via WB, is on the Harms roster; also Bright Light? (Soe B. Revn) by Mort Dixon and Allie Wrubel. Same team also responsible for 'We're in the Money,' also a Harms pub, 'Glory' tunes authored by Harry Warren and Al Dubin.

Harms will also publish the Max Gordon-Sam H. Harris show,' score by Cole Porter; book by Moss Hart,

Joe Venutt, violinist-conductor, had one of those wise-guy 'addies, a youngster of 10 or 11 who started oueing Venuti what clubs to use, etc. Despite being an 80° man, the musician, playing a strange Detroit course, hit a dozen balls into a water hazard and, when asking for another ball, the smirking caddy who had been ittering all the while, delighted in telling him there weren't any more.

Whereupon the temperamental Venuti threw the caddy into the water, tossed a brand new set of clubs after him and in disgust threw himself into the lake on top of the caddy and his clubs.

Irving Berlin, Inc., has given Lord & Thomas agency a two weeks' sectuative on the Berlin Trop Haft score (RBNO Badio) for Fred Aslative, start Aug. 16 on Lucky Strike as the first of a series of guest stars. Astaire will be four weeks on the air commercial, bowing in with the Top Haft' songs. He's also recorded them vocally for Brunswick with the Johnny Green and Lee Reisman orchestras.

Wallace Beery essays a song, 'The Tattooed Lady,' written by Walter O'Keefe, in Metro's 'O'Shaughnessy's Boy.'

Jack Robbins published the O'Keefe song over a year ago but just spotted it in the M-G film.

For the first time since they collaborated eight years ago on a tune, L. Wolfe Gilbert and Nathaniel Schildkret have collabed on a new num-ber, 'Love Clouds.'

Cleve. Theatre-Nitery For Loew's Ohio. Old Legit House

Cleveland, Aug. 6.

A Casino de Paree type cabaret-theatre in Loew's Ohlo theatre, for-merly devoted to legit shows, will be the first of its kind here when opened Sept. 27. Place will be called Mayfair.

called Mayfair.

Backers are Harry Propper and
Joe Bock, who operated Mayfair
Cafe across street last season, but
which is being closed. A Cleveland
syndicate has been formed to finance the new spot.

nance the new spot.

Theatre's 900 seats are being yanked out, making way for adance floor, cocktail bar and miniature stage for leg shows imported from New York. There's supposed to the stage for the property of the stage of

With exception of only a few road shows, house has been dark for nearly two years. Reported holding up work is the cooling plant now located back stage. That's exactly where Prop-per plans to build his kitchen. Mov-ing plant considered too costly, so Proper may have to change his blue-prints.

A possible circuit of continental theatre-restaurants in 16 key cities in the United States of the Continental Continental Continents of the Continent Continents of the Continent Continents of the Continent Continents of the Continent Continents of the Continents Shuberts for a number of years and Herbert Mitchell, stage photog-

Following the Louisville opening, firm expects to reopen the deluxer Orpheum, Kansas City.

Orpheum, Kansas City,
Louisville pleked as opening spot
because city is without vaudeville,
legitimate or burlesque. Old Druny
Lane has been taken for four years
with \$35.000 as estimated figure for
remodeling into a theatre-restau-rant. Will open with two orchestras
and east of 46. House seats 660.

BELASCO WEST

Leon Belaco goes to the Coast when he closes his Loew tour in Baltimore, Aug. 15. He will go into the Club Conti-nental, Hollywood, for six weeks, opening Aug. 22. Herman Bernie arganged.

REGIS IN WILDWOOD

ELEUIS IN WILLDWOOD

Philadolphia, Aug. 6.

Del Regis Orchestra, starting ensement at Hunt's Plev, Wildwood,
N. J., tomorrow (7), will change
places with Jan Savitt at Anchorace, Philly nitery, Aug. 15. In getting Anchorace spot. Regis will
have CBS network outlet.
have CBS network outlet.
betto take up duties as music disrector at WCAU.

MILLS' PERIODICAL

MILLS FERIODICAL

E. C. Mills, gen. mgr. of ASCAP, left yesterday (Tuoday) on a flying trip to Seattle and from the
ing trip to Seattle and from the
good-will and contacting radio stations,
It's a periodical biz trip for the
music performing rights society's
head.

B. & B. ON ROOF

E. & E. UN KUUF
Ramon and (the new) Rosita come
into the Rainbow Room, N. Y., Sept.
It to inaugurate the Rockfeeller
nitery's formal fall season. Ray
Noble's orehestra continues.
Beauvel and Tova are currently
terping at the 65th foor nite club,
succeeding Jack Holland and June
lart, London returners from the 'Streamline' musical. Holland-Hart are slated for some vaudeilm dates.

ROBBINS' CHATS "TWO

TOGETHER" By GUS KAHN and AR-THUE JOHNSTON, a couple of tune collaborators who just had to click—and they did with this grand song.

Don't Overlook "YOU'RE ALL I NEED"
"I'M IN THE MOOD FOR LOVE"
"I FEEL A SONG COMIN'
ON" "ROLL ALONG, PRAIRIE

ROBBINS MUSIC CORPORATION 199 SEVENTH AVENUE - NEW YORK

JAY SEILER

THIRTEENTH WEEK Earl Carroll's Revue BEN MARDEN'S RIVIERA
WARNER PICTURES
Direction HABRY BESTRY

Industry's Reaction to Pavoff Evil One of Disgust; Pluggers Against It

Bubmidization evil for song plugs has reached the stage where everybody is more or less disgusted. Mayfair; Bands Can provide the music publishers who are giving up for special arrangements and for a straight so-much-perpulge bribe. It ranges from 125 to \$50 for a coast-to-coast or large mational bally. \$50 for a con national bally.

national bally.

It's now eausing the Warner Bros., Paramount, and Metro music subside to threaten to go into the plugging bribery on a big scale just to drive the smallies out of business, because in the main the lesser firms are allegedly guilty of this plusterly a payment.

songs don't require this hypo abod aonge won't be helped by this bads aonge won't be helped by this The big bands don't favor this subsidy, in the first place. If it's any sort of an orchestra, particularly if having a radio sponsor, it's to the best interests of the maestro to select song material for value, not petty graft. Only the lesser combos, especially those with a hookup from outlying partia, under combo, especially those with a hookup from outlying partia, under science frestriction in New York, are prone to chisel. If it's for a pseudo-special arrangement, the leader may pay the staff arranger with the band a fiver and keep the other \$20.

One Pub's Theory

with the band a fiver and keep the other \$20. One Pub's Theory One intermediary publisher, an open secret to the trade, proceeds on the theory that it's worth \$1.00 on the theory that it's worth \$1.00 on the theory that it's worth \$1.00 on the thought that the power of the thought the thought the thought the proving target target the proving target the proving target targ

professional men to assist in curbing the ever-growing evil.
Opposish to Pluggers
The professional men, or 'contactees' as is the 1935 ritz handle for the former songplugger, are really 190% for it. They've been right along. There have been instances in the past of the better grade music connections with the processes the latter was too free with its br. for special arrangements. entertainstaff est up to further its standing latter was too free with its br. for special arrangements, entertainment, prizefight tickets, likker, etc. That attitude was predicated on the principle that under such subsidization the music publisher doesn't the principle that under such subsidization the music publisher doesn't the subsidization the music publisher doesn't the subsidization the music publisher doesn't the subsidization that t

Mayfair: Bands Canceled

Baltimore, Aug. 6.
Howard Burman, publisher of a local weekly newspaper, has taken over the Mayfair Gardens, mammoth north-eide biergarten, from the receivers. Burman will relight it Aug. 15 with a colored show. Will cater to white patronage exclusively, and by doing so will be first venture of sort in Balto since the old Cotton Club gave up the ghost four years ago.

Robbins' Reorg. Of Olman's Firm: Filmusical Tie

Olman Music Corp. is virtually set to become a Metro-Robbins arfiliate. Name will be either May-fair Music Corp., an evolution of Park Avenue Publications, Inc., a more or less idie Robbins Music Subsid, or 20th Century Music Corp. Latter ham to depend so in the Cost of the Cost with Darryl Zanuck for 20th Century filmusical publication exclusivity.

lag out on the Coast with Darry Zanuck for 20th Century Imusical publication exclusivity.

Zanuck has favored Robbins in Zanuck has favored Robbins in Canuck has set 'Thanks and already has set 'Thanks a Million' (new 20th-Fox Im) with Robbins, along with other song numbers. Sam Fox's Movietone Muşic Corp. is otherwise the music but ally of Fox Film Corp. and because of that company a deal, yet to be worked out, may govern the usast 20th Century Music Corp. Robbins (as Metro subsid) prefers to concentrate its finusical publications on Metro releases. Robbins' other film songs would be shunted to the Olman unit.

Abe Olman's firm recently went through a 7th be reorganization. Robbins settled outstanding claims with Olman settled outstanding claims.

and plans to continue the business with Oiman retaining a financial Interest in the new company and with a high-powered professional staff set up to further its standing as a 'popular' firm.

MUSIC 4-Wheelers' Break

Radio taxis in front of Lindy's restaurant, Broadway haunt of the tin pan alleyites, pick up some easy coin from the pluggers using the radios for check-up purposes on the geometrical air shows. Handy for lienting purposes, a 15-9 minute program usually gets the ead driver \$1 without moving an inch.

Gambling Raids Giving Jersev Spots Jitters

Asbury Park, N. J., Aug. 6.

Flying squads from the office of Process and the Control of Process of

Frederick Burnett, state alcoholic beverage commissioner, who closed the Club Royale show boat at Point to Club Royale show boat at Point to Club Royale show boat at Point and the Club Royale show boat at Point and the Royale show boat at Point and the Royale show boat at Point and the Royale show the

Coast Composers to Fete Buck, Talk Biz

RELE DUCK, Talk Biz.

Gene Buck, president of American
Society of Composers, Authors &
Publishers, will be guested by local
along writers at a banquet and meetling Thursday evening (8).
Following the feed, Buck will preside at the business session of the
ments are in charge of L. Wolfe
Gilbert and Phil Cohen.

Tune Suit Refiled

I time Suit Kenied

James J. Donnelly e 102,500 damage suit against Sam Goldwyn, Inc.,
age suit against Sam Goldwyn, Inc.,
bins Music Publishing Co., for alleged infringement of title to his
song When My Ship Comes In, has
been refiled in Superior Court after
Federal court, which had no jurisdiction.

Steinberg to Coast

John Steinberg, Boniface and co-owner of the Pavilion Royal, Merrick, L. I., has a Coast cafe berth which he will assume in the fail. He will manage and have an interest in two Hollywood niteries.

When Abe Lyman's orchestra
hows out of the Pavilion to switch

into the Hollywood restaurant on Broadway, Julian Woodworth's band will succeed. Lyman recently bought into both the Pavillon and the

Meyer Davis orchestra into Maurice Auditore nitery to be known as La Mirage, N. Y.

Classics Vs. Jazz Dispute Steams Up Philly: Whiteman as Symph Director

BERLIN HEADS HILLBILLIES

Beats Out Recognized Mountaineer

Three composers whose works get most frequent play by stations catering to rural listeners are Irving Berlin, Bob Miller and Billy Hill. Ratings were obtained through a check made by a stand-ard publishing house specializing in hilibility folios.

in hilbidiy folios.

Curious tviet to the findings is the ace ranking of Berlin, who unike the other two writers has done nothing in the way of hilbidiy tunes. Berlin compositione that the backcountry fans lean strongly toward are the old ones, such as 'Aiways'. 'All Aione' and 'Remember'. Miller, who rates among the manner of the composition of the com

CLAIM CODE

Members of the Music Publishers' Protective Association voted at a general meeting in New York Thursday (1) to make a renewed effort to line up the industry under a fair trade practice code. John G. Paine, MPPA chairman, was instructed to appoint a committee of the publishers whose assignment it when the publishers whose assignment is the code, which includes a piedes examine paying bands or artists for against paying bands or artists for

Paine reported that close to 80%

BUCK REASSURING COAST ASCAP TUNERS

Hoilywood, Aug. 6.

Gene Buck came into town under cover for a meeting Thursday (8) with Coast tin panners. He said he was confident Warners will stay in the ASCAP fold and that other difficulties besetting the organiza-tion will be satisfactorily ironed out.

Reason for Buck's first Coast call in seven years is said to be to acquaint studio tunesmiths with ASCAP organization progress and read his annual report.

CASE SUCCEEDS SIEGEL AS AM. RECORD HEAD

New president of the American Record Corp. (Brunswick, Columbia, Acolian, etc.) is John P. Case, brought over from the moulded pro-ducts division of H. J. Xatev Con-solidated Film Labs enterprises. M. J. Slegel, prez of American Record, ups into a new berth closer allied with Xates' film interests.

Maxson F. Judell, public relation counsel for the Brunswick-Columbi records, etc., has resigned to go t Hollywood on a film connection.

BRUNSWICK REOPENING Boston, Aug. 6.

Hotel Brunswick, dark sine spring, will reopen Sept. 15 unde management of L. Marshail Thomp son. Sidewalk cafe, Village Inn anthe Cellar will be revived at the old hostelry, but no plans for reopening the Casino supper room are set.

Casino, best appointed dance ciub in Boston, was opened only a few weeks before the hotel folded.

L. C. Prior, who formerly managed the Brunswick and lately the Lenox, died last week.

M. K. Jerome and Joan Jasmys composed 'Covered Wagon Days' to Warners 'Moonlight On the I'rairie.

Philadelphia, Aug. 6.
Paul Whiteman's appearance with
Philadelphia (symphony) Orchestra in Robin Hoods Deli (July 29tra in Kobin Hoods Den (July 23-30) caused an uproar that hasn't died down yet. Jazz king led his crew with symphony players in concert of 'symphonic jazz,' it be-ing first time local group had been batoned by jazz leader.

batoned by Jazz leader.

Although there's some disagreement about fee for Whiteman and amount of gate for two nights, there's no question about popularity of concerts. Biggest crowd in history of Deli turned out. Whitemonia was a superstant of the property of the property of two nights and take was said by committee to be nearly 315,000, way over anything the Deli has ever grossed for a two-nighter. Mobs precedented, more than 7,500 turning out the first night and nearer 10,000 the second.

Whiteman creahed through with

M CODE

80% SIGNED

SIGNED

Hotcha
What seems to have annoyed the
critics and the highbrow music
flengs is Whiteman's hotcha stuft,
particularly on second half of concert. On same stage that 'Cavalieria Rusticana' and 'Pagilacci'
were given serious production previous week, Whiteman's crew did
gazz burleaque of the opera. That
gazz burleaque of the opera. That
music addicts, but the jazz fans,
most of whom were making their
first Deli visit, ate it up and yelled
for more.

for more. Several crities called (privately, but not in print) the whole affair a 'lot of rhythmic junk, 'granting Whitman only 'showmanship.' Most violent opposition to the Whiteman appearance was voiced by Youth Group of Philadelphia Orrhestra, which voted to protest against his appearance as 'not worthy of the standards of the Philadelphia Orchestra.'

chestra. Signal View of the control of the control

SEE MPPA OUT OF GOV'T **SUIT**

Visit paid by John G. Paine and Francis Glibert, chairman and coun-sel, respectively, of the Music Pub-lishers' Protective Association, to sel, respectively, of the Music Pub-lishers' Protective Association, to the Department of Justice in Wash-ington last week, was inferpreted by the music trade as indicating defendant with the American Su-ciety of Composers, Authors & Pub-lishers if and when the government reaumes trial of its anti-trust suit. Call by Paine and Gilbert was made on the invitation of Mac Ashieli, a caristant U. S. Attorney General. who is now in charge of the prose-cution.

Government in charges that there is a close working relationship between the MPPA
and ASCAP and the purpose of the
parley was to obtain an explanation
of how the MPPA operated and how
the interlocking directorates, if any,
affected music licensees.
Meetline was deserted.

Paxton Sisters due to 20th Century-Pox for speciaities in Thanks A Million."

Kincey-Wilby Southern Time Opening Up for Units: 26 Days, Mostly %

Kincey - Wilby circuit in the south, affiliated with Paramount, makes its first splurge into stage the end of this month. It marks the materialization of plans made when Charles J. Freeman joined Paramount as booker of the Interstate theatres in Texas.

Interstate theatres in Texas.
First show to play the time will be the Major Bowes amateurs, currently on the Interstate. Unit opens Aug. 30 in Little Rock for two days and continues for 26 days in all in different spots, winding up in Raieigh, N. C.

eigh, N. C.

With the exception of Little Rock
and a three-day booking in Birmingham, the amateurs will play the
Kincey-Wilby houses strictly on
percentage. Only full-week booking
on the time will be Atlanta, while
the majority are one and two-dayeix.

Other Kineey-Willy towns lined up for the show include Nashville, for avxille, Chattanooga, Tenn:, Montgomery, Ala;; Columbus, O.; Greenville, Spartanburg, So. Carolina; Charlotto, Green No., Carolina, The Charlotto, Green No., Carolina, The Was Par's intention to feed its affiliated theatres in the south, like-ty-one, two and three-day stands, through Freeman. Planned to play the shows coming off the Rullate He shows coming of the Rullate for play on a percentage basis.

SERGE FLASH GETS THE WORKS IN PHILLY CAFE

Philadelphia, Aug. 6.

Serge Flash, playing the Arcadia International restaurant here, ran into series of ribs last week that had him so haywire he hardly stopped to get his hat when the

had him so haywire he hardly stopped to get his hat when the final day came.

Started when he had dispute with chorus girls in the show. Then cou-ple of guosts wise-cracked during his act. Juggler began to burn. Later he walked off floor yelling he Later he walked off floor yelling he was poisoned after someone had put alum on batons he puts in his mouth to juggle rubber balls. Last straw was itch powder in his underwear. Flash almost caused a riot in the

ressing rooms and they had trouble etting him to do another show.

Pic House 'Mikado'

Los Angeles, Aug. 6. The Mikado,' in condensed form, running 70 minutes, will take place of regular stage show at the Paramount starting Thursday (8). Rube Wolf, house maestro, will enact Ko-Ko.

2 Pix, Burly, Colored Tab In Balto Grind at 20c

Baltimore, Aug. 6. Biggest bargain in entertainment, as vegards quantity, probably ever offcred in the Baito loop, current at the Clover. For 10c all comers are being given a double feature screen fars, and on stage there is of comics, strippers, and line of girls. Also on stage is a colored unit, tagged 'Harlem Jamborse', cast of 2 beneded by Wilton Crawley. House grinds from 9 a.m. to midnic, but gross is limited by least runs more than four hours. Biggest bargain in entertainment.

'Desert Song' Tab

Hollywood, Aug. 6.
Desert Song' is being revived by
Cell Stewart as a tab for Fanchon
& Marco booking.
A cousin of Lawrence Tibbett is
to be billed as Tibbetts in lead role,
heading a company of 48.

ROISMAN'S SCOUTING

KUISMAN'S SCOUTING
Harry Roisman, depending producing and producing miles of the second producing miles of the second producing and producing miles of the second producing miles of the second producing the second producing miles and producing mil

Between Shows

Boston, Aug. 6.

Boston, Aug. 6.
Howard Reed. colored novelty singing kild with the Fred
Alien amateur unit, which
played the Met last week, also
solited some novelty stuff of
stare during his stay here.
Sopia boy was caught one
day shining shoes near the
stage door with a borrowed
shine set. Next day from
the stage door with a borrowed
shine set. Next day from
the stage door with a borrowed
shine set. Next day from
the stage door with a borrowed
shine set. Next day from
the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the
stage of the stage of the stage of the stage of the
stage of the stage of the stage of the stage of the stage of the stage of the stage of the stage of

Malice Charged in Coast \$101,000 Suit Against Bert Levey

Los Angeles, Aug. 6. Peace pipe went sour in settle-ment between the Million Dollar Theatre and the Bert Levey Circuit with filing of \$101,000 dam-age suit by the house against the

vande booker.

Warfare first began when Leve filed \$50,000 suit against Million Dollar last April, Complaint also included W. M. T. Pickard and Danny cluded W. M. T. Pickard and Danny Beck, charging them with violating a contract by appearing at the Million Dollar within three months after performing at the Orpheum here. Vaude artists and theatre came back with \$500,000 and recovered to the complex of the co

Levey sued, suit says, makes it difficult now for Million Dollar to deal with other vaude performers.

Colored Spot Burns

St. Louis, Aug. 6.

St. Louis, Aug. 6.
Fire of undetermined origin damaged theatre section of the Odeon
Building \$100,000 worth early Priday (2). When fire was discovered,
alarms were turned in and fremen
harrowly escaped injury when sout
wail of building was blown out.
Theatre owned by Henri Chouteau
has seating capacity of \$000 and in
vaudfilm house for negroes. Previous
to completion of Municipal theatre.

odeon w.s home of St. Louis Symphony Orchestra and seene of grand

Hammerstein Airs

(Continued from page 1) early programs, if and when start-ing, are McIntyre and Heath, Eva Tanguay and James Thornton. Others still around and likely for Tanguay and James Thornton. Others still around and likely for inclusion in the par Victor Moore, Louis Simon, Horace Goldin, magician who made his first American hit in the now-razed musleil hall at 42nd and Broadway: Irene Franklin, Elsie Janis, Belle Baker, Walter Keity, Herman Timberg, Par Cander Strategy, Valeric Bergere, Emma Francis, Raymond and Caverly. There are probably dozons of other names which Hammerstein himmerics now and probably never heard of by majority of current land film audience generation. Hammerstein will not guest-tark old-time greats, but will make them integral parts of the presentations.

them integral parts of the present wood cuts.

Intitions.

Intitions.

Intition and Forks (Dakota) correspondent complained business was programs over WABC with current-day talent having no relation to the victorian cra. Air commercial all last glasses around while ccupants of winter was labeled 'Hammerstein's the boxes poured feer on the heads Music Hall.'

15 YEARS AGO

(From Variett and Cupper)

Newspapers, particularly in Mis-souri, all steamed up over a project to use Jesse James' son in pictures.

Four men, including Eric von Strohelm, pinched for printing bogus French banknotes to be used in a Universal picture.

Augusta; Ga., was making eyes at the Hollywood studios. Offered to spend \$1,000,000 in erection of a rental studio if companies would

N. Y. Fire department readying a crusade against exchanges having improper storage facilities.

Paul Cromelein, of Inter Ocean, warned producers European inter-ests were arranging a pool to swat American pics. Never went over.

St. Louis Municipal opera at For-est Park took down \$14,000 profit on eight weeks. Just balanced loss the previous year. Aided by the fact rain checks. were not needed during the entire season.

Touring Managers assn. threat-ened Equity with a lockout. Would not send out a single roadshow. Equity heads just smiled. Road-shows as usual.

Musicians got their wages up to \$88 a week, and pay for rehearsal. Ai G. Field's minstreis, 40—Count 'em—40, opened its 34th consecutive tour.

Government after Consolidated Music Corp., alleged to be a trust formed by six music pubs to control player-plano word rights. Claimed the companies controlled 30% of copyrighted compositions. Firms were Irving Berlin, Lee Pésit, 7. B. Harms & Francis Day & Hunter, Shapire Bernstein, Materiacon, Berlin & Snyder and M. Witmark's 2019.

Tough muggs were getting Chi-cago cabarets in dutch with the police. Favorite battle grounds for the mobs.

Burlesque managers planning to up admissions. New patrons had

Shuberts announced they would eliminate all agency buys in an ef-fort to hold_prices down. Couldn't block the icemen.

Three new shows came in the first week in August with the promise of 40 plays by the middle of the month. List stood at 25.

Biliboard paper up. Block stuff was 7½ cents per sheet and 10 and 11 cents for color.

Bill Brady and Al Woods racing to see who would be the first to stage a Wail street drama. Real drama came several years later.

50 YEARS AGO

(From Clipper)

Albert, elephant on the Barnum show, got in a scrap with another buil at Nashua, N. H. His trainer sought to stop the scrap and was thrown and butted. Crashed the Queen, went out on the lot. Another trainer hooked his trunk and he came back without making trouble. Executed by a squad from the local militia. Albert, elephant on the Barnum

Group of actors sought to put over a campaign to drop all dramatic agents and let the Actors' Fund do all the bookings—and take the com-missions. Too radical.

Buffalo Bill show: was Nate Salsbury, Cody's partner, with a tribal chieftainship for bailyhoo purposes. Working.

Carver Wild West disbanded in Willimantic, Conn. Horses brought from \$80 to \$175, though the best mounts had been reserved. No one mounts had been re wanted the buffalos.

Pat Reitiy, Irish comedian, was also a clever artist. Did all of his own show paper, lithographs and wood cuts.

Hirst, Clamage, Irons Gather to Talk New Wheel, but Looks No Go

that the resulting fights detracted from, but did not interrupt the per-formance. Mostly music halls. Small town conditions as bad.

Butte, ont., opened a new the-atre. Souvenir program carried the names of purchasers of the boxes and the first 50 reserved seats.

Cincinnati reported the performance of H. M. S. Pinafore' on the deck of a ship anchored in the lake at Zoological Park. One of the first and probably the first afloat presentation. Done 10 years later at Bergen Beach, then an amusement resort

A. L. Erlanger got a job for the season with John Havlin. He man-aged the Louise Baife co.

Repercussion on the Sydn Repercussion on the Syney Rose-enfield presentation of The Mikado' in N. Y. After giving one per-formance in the face of an injunc-tion, Rosenfield took a train to Chi-cago, and show was stopped. John Stetson claimed the rights.

Mexican National band, from the Mexican National Band, 17011 in New Orleans Cotton Expo., was doubling dates. Afternoons at Coney Island and evenings at the Cosmopolitan rink, which was around 24th street. Some jump for those days.

Pretty hot for roller skating, but a rink at Saratoga Springs was do-ing big business. For Negroes only.

Philadelphia jury found John Mc-Cutiough to have been insane for the previous six months. His estate of about \$44,000 placed in trust. There were about \$20,000 in claims to be adjudicated.

Saranac Lake By Happy Benway

Camp Intermission ('Mother' Mor-ris) doing an S.R.O. summer biz. New exce department at the lodge is doing things under the ogling of Dr. George Wilson, who is now as-sisted by Drs. Agrippa, Robert and Joseph Plumer.

Joseph Plumer.
Al Smith tips his hat to the NVA
lodge while en route to Whiteface
Mountain.

Mountain.
Just for a change, Frisco DeVere
vacashed for a month at a private
cottage.
Pontlac theatre here voted one of
the best kept showshops in upstate
New York.

New York.

Chicagoans swamp the lodge
Fred 'Bones' Bachman surprisevisited by his sister, and Gladys
Palmer bed-sided by three Chicago

George Wicks (Warner Bros.) Is new arrival at the lodge.

Placid.

Lotsa vacashing here. Doris

Connes downtowning with her

mother; Bob Merrick private cottaging with his wife; Maurice Peartaging with his wife: Maurice Pearson downtowning for two months; son downtowning for two months; Tommy Vicks at the Downing cottage; John Dempsey ogling the main stem while checking up; Lee Massimo at the Hayes cottage posling between rest periods; Jimmy Marshall and family at the Rainbow Lake cottage for the summer. Hot in New York! Get a load of three little young birds in her lodge room, because of exposure to cold on July 30.

Cole Bros. circus turned the jot

on July 30.

Cole Bros. circus turned the lot over to the N.V.A.'ites.

Raymond Ketcham (Atcham Grant in the peration.

Eddie (Tour Carlton Boys') Ross topping the list for the pext to undergor list gon, with "ax Pfeffer being ogical for the Nerve operation.

Write to those you know at Sara-

Shubert, Newark, Plans Shubert, Newark, independently operated but dark at present, is ex-

pleated to reopen with a combo policy around Labor Day.

Choice of booker is not definite, though probably Arthur Fisher.

Chicago, Aug. 5.
Rumblings of renew 1 activity in the burley field emanated from a meeting; room in the Sherman hotel last week when Izele Hirst, burlesque operator of Philadelphia, establishment of an india wheel, But only three burlesque men in the country responded to Hirst's burle call Besides Hirst, they was with the burle call Besides Hirst, they was with the burle call Besides Hirst, they was with the burle call Besides Hirst, they was burle call Besides Hirst, they was likely burle of the burle of t

MINSKYS FIGURE ON SOUTH FOR L.A. SHOW

Minskys and Joe Weinstock will sound out the possibilities of a southern winter buriesque route when they take the present Life Begins at Minskys' company from Hollywood to Minskys' company from Hollywood to Minskys' company from Hollywood to Minskys' companies and the second present cast from Hollywood, but it probably will be timed to permit short engagements en route to Florida.

It's considered unlikely that Minskys are seriously considering any-thing for the Pacific coast spota. One exception is that present Hol-lywood company may hit San Diego on the way to Florida in order to catch any draft from the exposi-

tion.

If busines continues to hold up in Holywood, a new company will be brought in probably when present aggregation starts for Florida.

Leichter, Butler to Book Pac. Northwest

Scattie, Aug. 6.

Pacific Northwest is being opened up for vaude, with Al Leichter and Art Butler, opening booking offices here, prepared to furnish acts from four to five weeks of consecutive time.

Vaude spots available included Seattle, Portland, Vancouver, Vic-toria, Tacoma, Spokane and other nearby towns.

Montreal Vaude Back

Montreal, after a sum-

.ug. 30. Lawrence Golde of William Mor-is' New York office, will again buy

Fleming Heads Magicians

Caryl S. Fleming, former film director, was re-elected president of Magicians and the next convention set for Seattle.

Other officers elected area of the seattle. other officers elected were Frank Joy and Ray Gamble, v.-p.'s; Dr. H. Schoonover, secretary; O. H. Montgomery, treasurer.

Quads Return to School

Spartanburg, S. C., Aug. 6.
The 20-year-old Keys quadruplets
rctum to classrooms at Baylor University, Texas, following extensive
stage tour in the Carolinas.
They're Mong. Leota, Roberta and
Mary.

JARRETTS IN VAUDE

iey around Labre Day.
Choice of booker is not definite,
Choice of the Choice

VAUDE'S LONGEST ROUTE

Indie Bookers Optimistic Over Next Season, but Still Won't Name Spots

only signs of optimism in the Savo to London Prior vaude field at the present time are heing shown by the indie bookers. They expect a bonanza, compara-tively speaking, next season, in face of the pessimism displayed by the major circuits on the stage show

ngie. Consensus of oninion among the

angie.

Consensus of opinion among the New York bookers is that more indicatine will open this fall than is the property of th

Budgets

Budgets in some of the spots, considering there's no code to hamper the bookers, may hit new lows, say the buyers. But it's expected the average indle will spend around \$1.000 weekly, and some as high as \$2.50. Any shows costing more than the latter figure will probably have to gamble on a percentage

Arbur Pisher and A. & B. Dow both expect to start around Labor Day with seven weeks aplece. Per usual, they won't name the expected apprets for fear that some other book-are known to be depending on Schine's upstace New York theatres for most of their time. Amalgamated (Comerford-Pay) is already set for two and a half weeks starting the end of this Golde (Morris) will start the sea-on with about three weeks each, on the form of the search with the season with about three weeks acan, with about three weeks each,

month. Fally Markus and Lawrence Golde (Morris) will start the season with about three weeks each, while Eddle Sherman, leading Philly buyer, expects to have slightly more than that. Godfrey & Linder, in between booking amateur shows, are the start of the slightly more than the coming season. How much of the indie time will stick after the season opens, the bookers can't say. Some of them see of the opinion that they'll probably follow the circuits later on—and the circuits claim they aren't walls, in the direction of vaude-ville.

PASSE FILM NAMES IN F&M ROAD UNITS

Hollywood, Aug. 6

Hollywood, Aug. 6.
First road booking for the new season by Fanchon & Marco will be (Coming Thru, first of a series of Stage Brevitles, musical tabs, featuring once popular film names. Hank Mann and Juanita Hansen top the first unit, scheduled to open Aug. 20 in Phocnix.

Aug. 20 in Phocnix and the season of the control of the first work of the control of the cont

Apollon's Alama Must Pav Mrs. \$18 Weekly

Harold Alama, vocallet in Dave Apollon's act, was ordered last week to pay his wife, Billie Miller, also of the profesh, \$18 a week alimony by Judge Cohen in New York Supreme Court, Order had been obtained on a counsel, David Greenstein.

Alama has brought sult for divorce on statutory grounds, in seeking the alimony, Mrs. Alama submitted aridavits denying the submitted aridavits denying the mistaken identity. She was also warded \$200 for counsel fees, pending trial of the divorce action,

To Roach Film Start

Jammy Savo may go to London for four weeks prior to starting his Hal Roach contract Oct. 15, Lyons & Lyons, which closed the film deal, is setting some London dates for the

Savo-Roach pact is for features nly-no shorts-with options for

RKO'S 10-WEEK **ROUTE FOR FOLIES**

'Folies Bergere' show from the French Casino, New York, starts its vaude tour intact for RKO Aug-French Casino, New York, starts its vaude tour intent for RKO Augtins van the transport of the Casino, and the start of the Casino, and the case of the Casino, show plays RKO at \$8,500 net, plus r.r. and transportation costs and 50% of the net. Last season the show out or the Chicago French Casino, playing for RKO on a simulation of \$13,500 weekly.

Show will be topped by Emile Boreo and will include among other, Gloria Gibbert, Harold and Lola, Mile. Maria Desty, Lime Trio and Lea Manginish RKO calls for a minimum of 10 weeks playing time. Circuit, at present, only has three major spots playing stage shows.

Baker-Holtz-Block And Sully Cap Bill's \$54.000 Gross Last Wk

Loew's Capitol, New York, reached the exceptional summer gross of \$54,000 last week, the first for the currently ho.'ling names show on the stage. It brought a profit of more than 18,000 to the Capitol, \$300,000.

Show, headlining Belle Baker, Block and Sully and Lou Holtz, whose Joint salaries amount to \$3,000, costs slightly over \$15,000 and \$3,000, costs slightly over \$15,000 and \$15,000, costs slightly over \$15,000 and \$15,000

names, it's hardly more expensive than the average non-name Capitol show, since the line of girls is out and there is no profluction to speak of.

and there is no profluction to speak of the control of the current week, although the stage show is holding over intellect. Philad the current week, although the stage show is holding over intellect. Philad Program (Metro) Friday (2). This weeks gross looks like \$45,000.

Baker-Holtz-Block and Sully bill as is and at the same salary cost goes to the Panadist State, N. Y., and Metropolitian, Brocklyin, thereafter. If standing up in the neighbs Loow will send it out of town to the key houses. The standing up in the neighbs after the Initial \$44,000, for the current name show at the Capitol, New York, will save the starring trio from the necessity of taking cuts. Reductions would have been reduced in the stage of the stage of

'VANITIES' DIXIE JAHINT

Spartanburg, S. C., Aug. 6. Earl Carroll's 'Vanities' have Dixie tour skeded as a unit, with the Plaza, Asheville, N. C., Publix-Bamford house, set for Oct. 21. Carl Bamford, prexy, is booking other road shows for e fall. oking

20-WEEK CHI

200 Acts to Play 5 Days Weekly, 1 Show Nightly in Illinois Institutions-10 Units Already Underway —Include Stagehands and Musicians

NEW SETUP

Chicago, August 6.

There's a 20-week vaude route getting under way in the Chlcago territory, and acts will play only one show a night on a five-day week This is the route being organized by

the newly revamped Illinols Emer ency Relief project, which even now ency Rener project, which even now has a 10-week route in operation and using close to 100 acts. When finally organized, the relief route will utilize as many as 200 acts.

All utilize as many as zoo neto.

Behind the entire reorganization nove is Robert Dunham, state directions are the property who has expressed move is Robert Dunham, state director of the project, who has expressed an evident desires to add the distance of the project of the distance project. Also assisting is Walter

project. Also assisting is Walter

Toy.

Titleson is doing it actual booking of the units. Eitleson

as also just been upped; now being
the supervisor of the vaude project,
besides handling the booking and
routine of the shows

and professional quarters is going
to George Browne, president of the
International Alliance of Theatrical
Stage Employees, who has been
entire relief scheme. He is now contacting officials in Washington to
court federal add in order to insure
continued appropriations for this
through Browner's efforts that the
through Browner's efforts that the
theatrical profession was even considered as a part of the Illiulos and
national relief programs.

20 Units, 26 Weeks

20 Units, 20 Weeks

Under the new plan now retting under way, there will be ab at 20 units working at all times, each containing from six to eight acts. These units will play a string of 75 to 100 one-night stands in the various institutions of Illinois. They play hospitals, CCC camps, parks, shelters, homes for the blind, homes for the incurables, etc. Institutions where there has previously been no entertainment whatsover, and institutions where no admissions are or can be charged.

These sec.

piny three and four months on a route before repeating on their dates. Each unit carries stage hands and an orchestra, the memhers of which are also on relief

Gachett, Wife and Child Killed in N.C. Auto Crash

Durham, N. C., Aug. 6.
Harvey (Hooper and) Gatchett, his wife and five-year-old daughter, Earbara, were all killed near here yesterday when their auto struck a pole bearing live wires and set fire. Lou Archer, comedian, suffered arm injuries, while Bobby Gatchett and New Challed State of the State of th

Clyde Hooper, Gatchett's vaude partner, was killed in an auto col-lision near Watseka, Ill., Dec. 12.

See Probable Unit Use Reducing Individual Act Chances: \$1,100 to \$2,000 Shows, Houses Adding Names

Maybe It's Net

Lincoln, Neb., Aug. 6. Lincoln, Neb., Aug. 6.
Salary quotes for acts in
connection with the Stuart
summer style show is the new
low in something or other.
Management wants three acts
and is offering \$7 per week

Even amateurs are laughing.

GUEST NIGHTS UNDER FIRE IN CHI

Chicago, Aug. 6.
General campaign is being waged against celebrity nights here by performers, theatres and musicians. All concerned have come to the conclusion that the free performances art hurting their business and professions.

clusion that the free performance art hurting their business and professions.

James C. Petrillo, boad of the James C. Petri

Bridgeport Stagehands' Plea for Stage Shows: 50.000 Signatures

Stagehands of Bridgeport, Conn., managed to gct 50,000 signatures to a petition to have live stage enter-tainment brought back to the city.

talment brought back to the city, bettition, when completed, was sent into the Loew office in New York. Loew operates four houses in Bridgeport, all straight sound; one Starchands are worried because there isn't a single legit, vaude, burlesque or other form of iller talent show in the entire state of Connecticut, with the exception of a number that if they don't got some kind of work soon their charter in the international stagehands' organization may be reselted.

national stagehands' organization may be resclined.

At one time Bridgeport was one of the best one-night stands for legit in the country. At that time for the test of the stands of legit in the country. At that time the stands of the stand

ROSE'S UNIT

A fair year for units, with a commensurate reduction in spot-bookings for individual vaudevilla acts, is indicated for '35-'56, in the opinion of bookers. The little circuit playing time that's specied to be open will specialize mostly in Units ranging in price from \$1.00 to \$2,000 probably will be the most popular. Higher priced shows are likely to be in the majority and reconstruction of the propular will be propular to the propular of the propular will be propular to the propular will be propular to the propular will be processed on the present plans will show proference for \$2,000 shows to which can be added an americ or strong comedy act. In a propular will be professed to the propular will be provided to the propular will be provided to the propular will be based on the general straight picture policies of most circuit, theat will be based on the general straight picture policies of most circuit, theat will be based on the general straight picture policies of most circuit, theat will be based on the general straight picture policies of most circuit, theat will be based on the general straight picture policies of most circuit, theat will be based on the general straight picture policies of most circuit, theat will be based on the general straight picture policies of most circuit, theat will be based on the general straight picture policies of most circuit, theat will be based on the general straight picture policies of most circuit, theat will be based to the general straight picture policies of most circuit, the properties of the most circuit produces of the properties of the most circuit, the properties of the most circuit, the properties of the most circuit, the properties of the most circuit produces of the most circuit produces at the properties of the most circuit produces of the most circuit produces at the properties of t

around them. From the same point of view, agents with major booking office franchises are devoting the balanco of the summer to filling their black books with units rather than Individual acts.

PITT STANLEY'S **VAUDFILM CLICK**

Pittaburgh, Aug, 6.
Flushed with increased takings of recent combo bile, Stanley, WB detination of the control of the control

for several wecks, and Penn, without my stage support, so it is a mother story when both Penn and the story when both Penn and the story when both Penn and the story when between the stall but right now they're shooting with both guns and making hay while sun shines. Earlier in summer, house had announced that shows would be few and far between during the warm months, but that was he'ere a couple of clicks appeared.

Sweet and Hot

Conversations are on concerning a possible Paul Whiteman-N. T. G. Girls road show. Idea is that the combination of Whiteman music and Granlund's beauts should be okay

Harry Rose is again departing from his single status in vaude to do a unit, but this time sharing in the production. Others associated with him are 0. L. Oz and Arthur Knorr.

NEW ACTS

BELL BROS, AND CARMEN (6)
Singing, Music
Palling, Music
Palling, Music
Palling, Music
Palling, Music
Palling, Music
Familia billing but given a new
frame-up that makes them look out
tresse: and with special settlings
for two numbers, working in a panel
in their own or house drapes.

In a brief tay, with the third girl
at the plane and the third man down
in the pit leading the orchestra with
the other. Bells back with an accordion and clarinet and then the
normal with a Bells back with an accordion and clarinet and then the
principle of the pit leading the
torest with a music of the
principle of the pit leading the
former with an urge to 'watch her
torest 'Not necessary, Any audience
Carmen with an urge to 'watch her
torest 'Not necessary, Any audience
without ever touching her heels to
the stage, and does it well for the
spot, wit they Discheded. Orice

THE CAVALIERS (5)

THE CAVALIERS (5)

THE CAVALIERS (5)
Vocal Quarter to 10 Mins; Two
Folace, N. V. Service and a planiet,
Four male singers and singers a mile, for tonal quality.
Soft and sweet stuff raiher the
robust music which used to be dasrobust music which will be day
and they sore. They might take a
cue from their prototypes and allil
Laurie, but doing very well as is,
though the radio has broken down
the old tradition that a male quariet
has a planiet of the singer will be a planiet of the
Middled the bill and earned bows.
Chic.

17

WANTED

Jeanne Vina LaMar

"Better Than Foer"
Open for Any Engagement
Specialty—Concert—Picture
Address Box 10, Variety, Helly

PAULINE COOKE

AMES and ARNO PALACE, NEW YORK

This Wesk, Aug. 2 COOKE & O. L. OZ DAVEY CRAFT & CO. (5)

DAVEY CRAFT & CO. (5)
Dance Flash
12 Mina; Three, One, Three
Hippodrome, Battimore
Davey Craft was graduated from
Batter Craft was graduated from
Language of the Craft was graduated and
Language of the Craft was graduated and
Language of the Craft was graduated to the Craft
Language of the Craft was graduated to the Craft
Language of the Craft was graduated to the Craft
Language of the Craft was graduated to the Craft
Language of the Craft was graduated to the Craft
Language of the Craft
Lan

more effect. All hands to front for standard flashy finale.

BRYANT, RAINS and VOUNG (4)
BRYANT, RAINS and VOUNG (5)
BRYANT, RAINS and VOUNG (6)
BRYANT, RAINS and VOUNG (7)
Bryandance of talent in this new Annual Compound, No. 7
Abundance of talent in this new Annual Compound, No. 7
Abundance of talent in this new Annual Compound in the second control of the second contro

CABIN WIDS (b)

Charmon's bisiness

10 Minn; Two
Low's Century, Baltimore,
The Gabin Kida, colored children
The Manage Charmon Charles
Tom what looks about a 4-year-old
boy plexanleny to about a 12-yearold riri, manage children
tit bluntly, their vaude appearance
is quite a let-down coming on heels
of what they did in the Bing Crosby
The kida are probably much
better adapted to plx than stage,
on the celluloid their facial
manner, and the amail boy's riplingly amusing by-play, can be
caught much more effectively
on a 3,000-seat house like the
Century, and that militates against
their chances,
the color of the color of the color
blue the charmon, mynyhord of the
color of the color of the color
blue the charmon, mynyhord of the
color of the color of the color
blue the charmon, mynyhord of the
color of the color of the color
blue the charmon, mynyhord of the
color of the color of the color
blue the charmon, mynyhord of the
color of the color of the color
blue the charmon, mynyhord of the
color of the color of the
color of the color
color of the color of the
color of the color
color of the color of the
color of the color
color of the color of the
color of the
color of the color
color of the
color of the color
color of the color
color of the color
color of the
color

in the suggestions were over the interest of the date.

RUTH BRENT Songs, Pison Comment of the date of

French Tax

(Continued from page 17) cancel in the three days after the

cancel in the three days after the showing.
Distrib also can cancel, for that matter, if he wants. Clause thus means that one can't book films in advance and make them stick, in classification of the contracts of the contracts afready whether the decree is retro-active, applying to contracts aiready made, or whether it only counts for deals to be made from now on. It will take a few days before anybody knows what it's all about, anyway. The trade doesn't want the clause. On the contracts of the contract of the contracts of the contract of the contracts of the contracts of the contract of the co

wceks ago.

weeks ago.

Parliament, in October, will be
called upont to ratify this and the
other decrees which the government is now issuing. Meanwhile, they are effective. The row about importing films here is thus adjourned until the hot weather is over.

Par Takes Allen Hour

Paramount has set the Fred Allen mateur show (without Allen), currently in Providence, for the Para-mount, New Haven, opening Friday (9). Latter house has been in straight pictures.

Unlt, containing 28 people, goes in on a guarantee plus percentage.

Stranded

Thelma Lccds, Ai Siegei's latesi protege, plays Loew's State, New York, August 6. But shc'll sing without Slegel.

UNIT REVIEWS

Maj. Bowes Amateurs

(MAJESTIC, SAN ANTONIO)

(MAJESTIC, SAN ANTONIO)

First urrow, playing Internate time in Texas, caught at the Majestic bare. Unit shows up well time in Texas, caught at the Majestic bare. Unit shows up well of which is, however, shaping into it will be the control of which is, however, shaping into it will be the control of which is however, shaping into it will be the control of which is however, shaping into it will be the control of which is however, shaping into it will be the control of which is an electraliment ranks was made he was an electraliment ranks was made he was an electraliment ranks as made in the control of which is an electraliment ranks was made he was an electraliment ranks was made he was a sone turna. He's in plenty viet in the control of the control of

nipulation of a banjo as big as he is, was tops with Majestic audience. Presence of tike in company accounts for billing of '29 ½ people.'

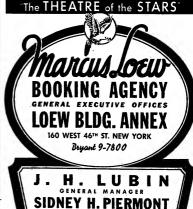
(Sacona Grup)

(PALACE, AKRON, O.)

Akron, Aug. 2.

Their first stops from the amateur entertalment ranks was made here contested in the stop of the s

manner and accent enhance a strong tenor. I all the tenor tenor with the tenor control of a strong tenor acces in the tenor control of a strong tenor acces in the tenor control of a strong tenor control of the tenor control of tenor control



R т н EATRES 1270 SIXTH AVENUE RADIO CITY NEW YORK

BOOKING MANAGER

Appearing with BELL BROS. and CARMEN This Week, RKO PALACE, New York, Aug. 2

Featuring Novelty DOUBLE CANE TAP DANCE

Created for Me by SAMMY BURNS, To Whom Appreciative Compliments

RKO PALACE, NEW YORK, WEEK AUG. 2 HARRY NORWOOD and MATT KELLY

PRESENT

BELL BROS. & CARMEN (TONY-GEORGE-MARY)

Featuring MARY CARMEN DING HER UNRIVALED ACRODATIC TOE DANCE
WITH MADALYN WHITE and HELEN BROOKS ART COE Conducting

LLY KEATON

"Smiling the Blues Away"

NOW-FOURTH WEEK-NOW FOX. BROOKLYN

Direction WM. SHILLING

Gypsy Tavens
Norman Astwood
Marion Aiden
Helen Derke
Bisenor Cuilean
Helen Derke
Bisenor Cuilean
Lillian Filzgerald
Laura Fnek
Derke
Spirite of Enythm
Spiri

d Bestar Ynez Levaii
Yvonne Boavler
Myra Lott
Jnck Waldron
Princess Chiyo

Gypsy Tayer

Variety Bills

NEXT WEEK (Aug. 9) THIS WEEK (Aug. 2)

nnection with bills below indicate opening day of show, whether full or split week

RKO

NEW YORK CITY
Ist boolevard
Ist helf (9-12)
3 Developer
Berrion & Allen
Frank Conville Co
Jerry Mann
Starlight Rev
Orpheam
Jet half (9-12)
Andressen

Andressons O'Neill & Manners

Dave Harric Congress of the Co

Rita Rio Stanley 2 Peg Betes BROOKLYN Metropolitan (9) France & LaPell

Vincent (21)
Vincent Lope Bd

Prank (20)
Frank (20)
Fra

Loew

DR. JULIAN SIEGEL

PARAMOUNT BUILDING Week: Harry Bestry, Louis Shar.

Olsen & Jolinson Olsen & Jolinson
DENVER
Orphicam (7)
Buddy Rogers Bd
(31)
Vincent Lopez Bd

Y Le Paull
Buster Shaver
Gee & Olivo
Jackson Irving & R
Daw Toness Rev
Valencia, (9)
WIN Barn Danco
Gentary (9)
Don Francesco Co
Freddy Craig, Jr
Mann Dupree & L

EDMONTON Empire Chas Manning Bd Collinson & Dean Muldoon 4 Bertini & Clarke

Provincial

Week of Aug. 5 EDINBURGH
Regent
1st haif (5-7)
McKenzle Reed
Dinah Dawn
2d haif (8-10)
Rojer & Pamela

LEITH Capitol 1st haif (5-7) Roper & Pamela 2d half (8-10) McKenzia Reed

Cabarets

NEW YORK CITY

Arrowhead Inn
Irving Conn Orc
Barrel of Fun
Patricla Morgan
Mickey Malloy
Znodin Spencer
J & P Goulding
Ruth Love
Tracey & Leonard

Mills leen Harris r Davis Orc

Kathleen Harris
Meyer Davis Ore
Britt Williams
Fred Hudcon
Dooley Wilson
Mary Strain
Margie Thomas
Freckles Judah
Williem Gant Ore
Brano
George Thorne
Angelita Loya
Fox & Ballister
Raiph Navelle Or
Bustanoby's

Bustanoby's n Austin Orc Cafe Daver Cafe Daver
Neil Golden
Ruth Wayne
Joe Maye
Yvette Rugal
Eddlo Miller
Margaret Young
Don Deleo

Cafe Miramni

Cafe St. Denle

Postry, Losis Shar
Lew Parker Co.
Lew Borrow Co.
Orpheum (9)
Don Galvin
Lester Allen
Sob Hall
Sylvin, Monon Co.
El-Wyre Cerry
Palermor Cannee
Baby Rost Marie
Toylon Marie
Toylon Marie
Toylon Marie
Toylon Marie
Bernies Martin
Bernies Martin Tracey & Leonard
Bena Rivage
Pat Rooney
Marion Bent
Pat Rooney III
Blanche & Elilott
Mills & Shay
Buddy & Green
Olive White
Marty Back Oro
Bill's Guy 90's
Jos E Howard

Bobby Sanford Eddle Stonley Sunny Shore Marlo & Antoinett Joy Mills Kathleen Harris

Paramount

BOSTON

Duke Norman's Rev
Page Leg Bates
Zara Lee
Youne Blate p
November 10 Joe May
Ress Wyse Jr
Michigan (9)
Blill Robinson
Michigan (9)
Jan A Lynton Res
Jan A Lynton Re
Jan A Lynton Re
Primmonat (9)
Allen's Anateur H BOSTON
Metropolikan (0)
Lectropolikan (0)
Lectropolikan (1)
Lectropolikan (1)
Ross Pierce & S
Harimana (1)
Arthur LeFieur
CHICAGO
Arthur LeFieur
CHICAGO
CHICAGO
Saliy Rado (1)
Saliy Rado

Warner

ELIZABETH
Ritz
Lat half (3-12)
Cabin King
(Four tn fill)
FHILADELPHIA
Earle (9)
Crazy Rhyth
Britton Hd ,
2)
Palais Royal
C Stroud

Arthur Boron
PHTTSBURGH
Stanley (2)
Tevals Mustain Pal
Wischild Spitchild Pal
Phil Spitchild Jugging Jewels
Magon & Yvonne
Ireno Vermillion Ce
Leo Carillo

Independent

State Jaike (3)
Jack Lavier Co
Jack

Cafe St. Denia
Wally Allan
Centrul Pk. Casine
Rodney McLeonen
Chateau Muderne
Kay Cody
Lucille
Paul Bose Ore
Clier Panchard
Marvell La Gree
Art Lockwood Or
Claremont Inn
Preddle Start Ore
Jos Salgetl Ore
Child Gaucha Rich & Adair 3 St John Bros 4 Albec Sis Nat Nazarro Jr Jos Szigeti Ore Ciuli Gaucho Senorila Leons Ciub New Yarke Timmle Dobbin Jimmle Rogers Jeck Meyer Ore Cacanout Grave LOS ANGELES Lewis DePron 3 Elmer Cleve Schuder-Ross Co Wills & Davis Eric Philmore Co

Chemout Grave
Murine & Norva
Murine & Norva
Murine & Norva
Money Gordon
Bob Dupont
Raiph Brewster
Raiph Brewster
Innk Halstead OrChin de Paris
Rence Estabrook
lerre Farrar
Hagry Sapra PUEBLO, COLO. Culmula 1st half (5-12) Geo LaTour & P Starns & Dean Joe Wong G & J Bail Co Paul Spor

Fanchon & Marco

LOS ANGELES Paramount (1) Eddle Centor Rubinoff

Parkyakakue Nicholas Bros Kenno 2 Vic ond LaMarr Rubo Wolf Bd

London

Week of Aug. 5 Canterbury M. H.

1st half (5-7)

Paddy Drew

2 Australian Boye

2d half (8-10)

Angere & Escott

Manicy & Austin

Manicy & Austin
Trocadero Cab
Larry Adler
Les Pierrntye
Sam Mayo
Beniamino Riccio
Eeme
d'Alba

JYFA JOST Princese Cityo Crano Sis-Joan Mitchell Gloria Cook Marshal & Inez JATY L Well Marshal & Inez JATY L Well Marion Martin And Graham Neal Hale Hamilton Ort Bugeno Jelesnik Ore Hotel Battor Jack Berger Oro Hntel Biltmore Morton Downey Corton Downey Clorence & Alvyrez Dick Gaspare Orc Bottol Backligham Hotel Buckingher Edouard Fontane Hotel Commodore Johnny Johnson On Hotel Edison Granada
Costa Rican Orc
WALTHAMSTOW
Granada
Chus Manning Bd
Collinson & Dean
Muldoon 4
Bertini A Clarke

Hotel Edison
Elaine Thayar
Nick Vozen
Gene Castor
Michael Tree Orc
Hotel Fifth Ave
Musical Rogues
Hotel Gov Cliaton
Bert King Orc
Hotel Lexington
E. Jelennick Orc

Hotel Lexington
E Jelesnick Ore
Minor & Root
David Allison
Will Osborne Ore
Hotel Lincoin
Dick Messner Ore
Hintel McAipla
Encoh Light Ore
Mary Davis
Hotel Montcialr
Corel Jelesnick

Hotel Montclair
Corel Jelanders
Mirtl Michel Qre
Hetel New Yorker
Minor & Root
Clyde Lucas Ore
Linda Lee
Lyn Lucas
Ronnie, Van & K
+ Diplomats
Frank Besinger
Joe Bonni Ore

Arthur Glbbs Charlie Beal Coloay Surf Club Ritz Bros Ann Greenway Paul Sabin Orc Joe Bonni Orc
Hntel Park Lane
M Schuster Orc,
Holel Pennasylvania
Vira Niva
Crawford & Coskey
Jack Denny Ore
Hotel Pierre
Joe Moss Orch.
Hotel Plass
George Stearney Or
Hotel Risz-Costira-Cotton Clut Cotton Club
Nina Mas McKinne;
Nicholae Brow
Butter Beans & S
John Henry
Babe Mathews
Miller & Manton

George Stearney or Hotel Ritz-Carlica Hotel Ronered Hotel Rogin Lonery Mann or Hotel Rogin Loner Romer Rom Coq Rnage
Joe La Porte Orc
Cubanacaa Cubanacaa Lupe Norlego Luis & Rosita Antonio & Juanite Cubanens Crystai Club Meyer Davis Orc

Meyer Davis OrnMeyer Davis OrnBeantile Labouries.
La Doriva.
L

Remois Quiros

Ramois Doc

Farmois Doc

French Catin

French Catin

French Catin

French Catin

Norme Cerrity

Murid Sebury

Mur Elcaror Bowers
irbii Stone
Lillian Lorraine
Rosaile Raligr
Bon Jaeger Ore
La Cabana
Jackle Maye
D'Andrea & Ton
E & A Kiniey
Al Cazentra
Jonn Kowel
Itonno Beck
Large Kit Kat

Glen Island Carl Glen Island Cast
Kay Weber
Rob Eberle
Rhythm Bays
Murray Daneers
Steets Herfurt
Roc Hillman
Don Madison
Steve Lenti
Dorsey Bros OrGreystono MausiCharles Buscarle

Larne Laron
Maurice Shaw O
Leon & Eddle's
Val Emey's Ore
Southland Girls
Trudy De Ring
Paul Duke
Ann Haines
Hal Simpson
Lee Gardner

Man-Ahout-Town
Plan Gryson
Plan Gryson
Herry Williams
Dorothy Blessing
Al Manut Ore
Marden's Riviers
Jane Williams
Bill Anson
Bill Anson
Kay Picture
Harna R. Halr
Mona Leslio Man-Ahout-Town

John Hnie Jay Seller Vivian: Howard Lewe Burnoff & W Paul Whiteman Or

Monte Rosa Frank Marino Peter Gailo Maria Donia Herrera Orc

Jean Sargent Occar Celvert Nell Litt Gene Fosdick Orc Normandie Covert & Reed Ann White Ann Wbito .
Dorothy Mack
Brian & Winsonm
V MacKnughton
Mildred Bregdon
Marie di Palo Or

Old Ronmonton Thais
Sadie Banks
Jack Hirsch
Ruth Wynn
Ronnie de Camp
Ethel Bennett
Colette Colette Anita Feodorowna Abrasha Orc

Artha Prodorown
Abraha Ore

Onzy Club
Abraha Ore

Franile Ore

Franile

Piace Elegante
Bill Farrell
Irve Harris
Chae Gulatto
Frank Lazero
Rex Gavitte Orc
Plaza Cadno
(Long Island)
Beth Rennrd
Fay Plorce
Vivian Carmondy
Ben Bart's Bd
Raidbow Grill
Petvisia Cale

Rafabow Grill
Patricia Gale
Val Olman Orc
Mandow Br'ks Boy
Teri Josefovitz
Bort Stevens
Ralinbow Room
Roy Atwell
Beauvel & Tova
Dorls Wester
Teri Josefevitz
Remon Ramos Orc
Ray Noble Oro
Ross-Fenton Farin
Eddle Gar

Ray Noble Uro
Ross-Fentos Farm
Eddle Gurr
Hole Gurr
Horse & Harris
H Rosenthal Ore
San Souci
Satch & Sutchia
H Rosenthal Ore
Ruth Jomanbert
John Debe
Ruth Jomanbert
Gerroll Sile
Eddle Copeland Or
Carroll Sile
Eddle Copeland Or
Carroll Sile
Hill Flaywood
Cliff Hall
Hill Flaywood
Cliff Hall
Stork Club

Stork Club
Deslys & Clark
Audrey Huarte B4
Jimmy Vincent Ore
Taft Grill
Geo Hall Oro
Loretta Lee

Geo Hall Gro
Linetta Lee
Tavern-oa-tie-Green
Allen Leafer Orch
Harry Hatte
Harry Littmen
Harry Littmen
Harry Littmen
Harry Littmen
Harry Littmen
Charova
Harry Littmen
Harry Lit

Town Cn

pat Chaytan
Jimmie Lee
Jimmie Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Jimmie
Ji

Town Chain
Geo Owens 3
Ray Hunt
Tony Parco
Nina Rhodes
Buddy Wagner
Town Grill
Pat Clayton
Jimmie Lec

Sheer Bros
Beebe Maffet
Witel
Beebe Maffet
Wathorf-Asioria
Georges & Jeina
Cormen Castillo
Kawler Gugat Ore
Mynos Bob Leo
Eleanor Identy
Eleanor Identy
Eleanor Cooke
Alleen Cooke
Alleen Cooke

TOS ANGETES

Candy & Coca
New Yorker
Franklo Devernux
Mason & Parvis
Mory Lane
Russ Canter
Roberta Smith
B B B
Peggy Glibert Orc
Omar's Dense Beverty Wilshire
Edith Candwell
Norma Rayell
Orville Knapp Orc
Hitmure Bowl
Romo Vincent
Armanda Chirot
Angelus 3
Marion Duniole
Packer & Larrain
Larry Cotto
3 Rhythm Rascol;
Jimmy Grier Orc
Cafe de Parce
Duvall & Tregg

Comar's Demi Lorna Lee Henry Galonto Bob Fredericks Palmeros

Cafe de Parce
Duvall & Tregg
Burke & Davis
Mary Garber
'Tiny' Hogon
Bill Fleck Ore
Patsy Morr
Cincer Club

Sylvia Froce Aniwa Boys Aniwa Boys
Club Century
Nita Mitchell
Gladys Bagwell
Lester Lee
Marlon Jackson
Tic Toc Girls,
Hal Chanelor Orc
Cocoanut Grove
Marjorle Keeler
Eddy Duchin Orc

inde Fredericks of Palmeros Adriana Mantiel Alberto Seriele Chuy Seriele Chuy Seriele Chuy Seriele Chuy Seriele Chuy Marca Mantiel Chuy Marca Mantiel Chuy Marca Mantiel Chuy Marca Chuy Ma

Marjoric Acessos
Eddy Duchin Orc
Cntton Club
Valoida Snow
Nyas Berry
Checsman & Perry
Martha & C Ritchis
Jac Diages
Chunnie Harris
Fora wash Taplor
Dudley Dickerson
Les Hite Orc
(Lounge Room)
Mona Ray
Don Swander
Stellwander Stellen 3 Little Pigs 3 Little Figs irene Barry Doris Baher Leelio Shreckner Gene Tabor Faith Arden Denice Bruno Marjorie McKay Marjorie Shelly Chuck Deeton C Hollywood Stabi Jerry Clifford Inez Smell Dean & Dexter Don Baldon-Maxine Greggory Bill Gordon Orc

Bill Gordon Ore King's Club Guy Rennie Pyramid 3 Clarence Orlick Joey Lee Orc My Blue Heaven Gene Austin Topey's Elmer
Virginia Dix
Leon Rice
Ninon Bergerun
Jackie Lavine
Marjorie Austin
Geo Redman Orc

306-Allied

(Continued from page 1) reduction concessions. The union knew nothing about the notices go-ing to its operators and had not been approached on negotiations for the coming year.

icen approached on negotiations tor the coming year.

Toward the end of last week RKO, Loew and Skouras handed each operator a letter giving the new form of the last several properties o tives refused to discuss a new agreement while what it terms 'the sword of Damoeies of a drastie wage cut remains over their heads.'

Circuits Adamant

Circuits Adamant
Union offered to Immediately negotiate a new scale if the three circuits would first rescind the order
for a wage cut. This was refused
at the Monday conference at which
chalman. While the present sitution over the cuts from a weckly
salary of \$64 for five days to \$37.
concerns only the RKO, Low and
Skouras theatres, numbering 150
skouras theatres, numbering 150
men, other New York operators
were represented at the meeting.
Frank Phelps appeared for WarFrank Phelps appeared for War-

Frank Phelips appeared for War-ner Bros, Robert Weitman for Paramount; Al Reid for Fablian Theatres; Gus Eyssell for Radio City Music Hall and Louis Frisch for the Eandforce circuit in Brook-lyn. These circuits, plus the Rivoil and Roxy, would not be affected by any walkout in protest against cuts local was represented by Joseph D. Basson, president; Frank Ruddock, vp., and its two business agents, Jack Kielley and Joe Kelban. Pour-hour session broke up Monday night Frank Pheips appeared for Warhour session broke up Monday night at 9 when 306 demanded the wage cut order be withdrawn so that ne-gotiations could be started.

\$500,000 Saving

The cut, assordered for the 150 houses, would involve a saying of around \$50,000, if forced, but this is regarded as the most unlikely result of the whole situation Wiether or not the RKO, Locu and Streeters of the control of the c houses, would involve a saving of a count 350,000. It forced, but this is around 350,000. It forced, but this is the county of the whole situation where the county of the whole situation of the whole situat

Unit Reviews

(Continued from page 52)

(Continued from page 52)

to relized to greater extent as the
tone progressioner's whileling—a
tricky type which he credits to a
broken tooth—comes close to the
vaudcuille novelty so long missing—
tricky type which he credits to a
to standard to the control of the control
tricky type which he credits to a
tricky type which can be comedited by
of novelty musical instruments.
Hormas Byron brings a pleasing
baritone voice in ballads. Leonard
hormas Byron brings a pleasing
baritone voice in ballads. Leonard
hormas Byron brings a pleasing
baritone voice in ballads. Leonard
hormas byron brings a pleasing
baritone voice in ballads. Leonard
hormas brings baritone voice in ballads.
Hormas Byron brings a pleasing
baritone voice in ballads.
Hormas Byron brings
hormas bring

OLSEN AND JOHNSON

(LOEW'S, CANTON, O.)

(LOEW'S, CANTON, O.)

(LOEW'S, CANTON, O.)

Easily one of their best froiles and nearly, as funny as Take the control of their best froiles and nearly, as funny as Take the control of their best froiles and nearly, as funny as Take their control of their best froiles and in the control of their best froiles and in their best froiles and in the control of the unit worked to receive and a part of the unit worked to receive and their best for the unit worked to receive a control of the unit worked to receive and their best for the unit worked to receive a control of their best froiles and good for pienty of laughs in the better than 50 minutes that it. The veterals have many new stunts this season and few of the old lines hold over. The extravariant and offers whelly diversified entertainment. Their new offering gets under way to a fast after twhen that tanipone Mussolini and Hitler In a unique fashion. Pair have four tonone of their approximation to trade the sort or good old menchabout, wild, and days hokum that inspires loud laughs. Their new every, good talent, colordin novelties, than last season. For one thing they in the offering in any the control of th

than last season. For one thing teer is an excellent chorus of executions missed objectives in small continue to the continue of the continue

inhish. Mack.

but in 306 quarters no such retaliation is expected.

It is regarded as possible that Alliadon is expected.

It is regarded as possible that Allied Operators, a New York-state union, may merge with 306 as result of the present elevantances. Frank recently named by Mayolickin, was a result of the present o

118 For Broadway

(Continued from page 1)

continued from page 1) be a good season. Year of 1933-34 was the best for legit in about 10 years and the lads thought it was a freak. Season of 34-35 was not far behind and it is this continuance, more than anything, which is credited with the Lafayette-we-are-here spirit.

A quick glimpse down the list of asse spinch timps down the list of announced productions for next season indicates some novel aspects too. Morris Gest hopes to produce three or four pleess. Al Joison incleads to turn legit impresario and the fine of the light program of the light program of the light and the light program of the light and the light and the light program. The Hippodrome will get an extravaganza musical. Max Reinhardt will put on another Biblical pageant. Nikita Balleff is casting a new intimate revue in his Little Show Weatherly is casting a new intimate revue in his Little Show manner. Jed Harris is getting back in the running as a producer, sain and plotting a new Romberg operetta. Gilbert Miller is still collecting Buropean scripts.

ngain and plotting a new Rolliners peretta. Gilbert Miller is still col-ecting European scripts. Picture money figures in the legit boom and confidence considerably. Picture money figures in the legit soom and confidence considerably. All major. Hollywood producers are now interested in legit, and legit financing by picture companies during the picture control of the p

tion announcements for the

follows:

Nikita Balieff

'Chauve Souris,' No cast set yet.

Due late in September.

Albert Bei

Let Freedom Ring, adapted by
producer from novel, 'To Make My
Bread,' by Grace Lumkin.

'Good Soldler Schweik,' by Erwin

Piscator, latter coming over from Europe to stage. Peter Lorre men-tioned for the starring role. Lew Brown

'Yokel Boy Makes Good,' musical. Title was first proposed by Brown for 'Calling All Stars,' ill-fated mu-sical of last season. Warner Bros bankroll understood

Harold Berg 'Smile at Me,' intimate revue. In

rehearsal.

M. S. Chartock

'Home Town Boy,' musical, by
Bradford Ropes.
'Red Swan,' drama, by Boris de
Tarko and Robert Buckner.

'Irving Cooper 'Do, Re Mi,' a comedy by Alladine

Jack Curtis

'Saratoga Chips,' musical by Damon Runyan and Irving Cacsar,
starring Willie and Eugene Howard.

Starring Willie and Eugene Howard.

Katharine Cornell

Miss Cornell will devote the season to revivals of Shaw's Saint Joan, Ibsen's 'Rosmerholm' and Shakespeare's 'Romeo and Juliet.'

Eddie Dowling

Eddie Dowling
'Agatha Calling,' by Rosemary
Casey, comedy.
'Who Sups With a Devil,' by Hulbert Taintor Foote, vet playwright not heard from in legit for a long time.

Partial Paramount financing.

D. A. Doran, Jr.

D. A. Doran, Jr.

'Wild Justice,' melodrama by
James Dale, Opens in Boston about
last week of Sept.

'Wisdom in Women,' sophisticated
comedy by Joseph C. Nesselring.

Three or four other plays, not decided on yet. Paramount financing.

Phil Dunning Three or tou.

olded on yet. Paramount

Phil Dunning

"Remember the Day," by Dunning
and Philo Histoy. In rehearsal for
National theatre, N. Y.

Elies Forguson

Enchanting Hussy," by

Enchanting Hussy, by

Elsie Ferguson

'That Enchanting Hussy,' by
Helen Jerome, will be starred in and
produced by the former picture star.

Melen Jerome, will be started in and produced by the former picture star. Vinton Freedley

A muscal by Cole Porter, Howard Lindsey and Russel Crouse for Eddle Cantor and Ethel, Merman, Plavin, starting the producer, First,

Due in November. If Cantor can't make it, Jack Haley is spoken of for the lead. Sam Goldwyn's pocket-book involved.

Henry Forbes
'Mother Sings,' by Hugh
Strange, melodrama,

Strange, melodrama.

Morris Geet
Producer is now in Russia looking over plays and talking to sorbblers. Expects to return in September, and figures on doing at least
four plays.

ber, and figures on doing at least four plays.

Crosby Gaige
'Macbeth' and 'Othello,' with Phil-ilp Merivale and Gladys Cooper.
Opens in Boston Sept. 12; in N. Y.

ept. 23. 'Whatever Goes Up,' comedy, by Milton Lazarus.
'Here Today and Gone Tomorrow.

Piece about picture business by Louis Bromfield and George Haw-

Raphaelson. Costume satire.

Max Gordon
Musical for Center theatre to follow 'Great Waltz,' to be written by
Kern-Hammerstein. (If Center goes
back to film policy, as is likely, show nouses elsewhere.) Musical by Rodgers and Hart,

Musical by Rodgers and Hart, with book by Marc Connelly, if the latter completes it in time. 'Ringmaster,' by Keith Winter (in association with John C, Wilson, which means Noel Coward). 'Rats of Norway,' by Keith Win-ter (also in association with Wil-

son).
'Comes the Revolution,' satire by Donald Ogden Stewart,
'Shadows Pursuing,' dramatized
by John Houston from Hugh Wal-

pole novel.
'Fish in the Sea,' comedy, by Ar thur Richman. Metro putting up coin.

Sam H. Grieman 'Tell Me, Pretty Maiden,' comedy by Jack Kirkland.

Group Theatre

Paradise Lost, new comedy of
Bronx life, by Clifford Odets.

Marching Song by John Howard
Lawson.

Lawson.

John Golden

Glory, by Adelyn Bushnell, star
ring Maude Adams. Due Oct. 15.

The Roundsbout, adapted b
Clare Kummer from J. B. Priestle

Clare Rummer from J. B. Friestley novel;

'All Bow Down,' by Leonors Keaghan and Anita Phillips. Starring Roland Young.

Arthur Hammerstein

'The Witness Chair,' melodrama by Rita Weiman.

'Rose Marie,' musical, revival.

'Jubilee,' musical by Moss Hart and Cole Porter (in association with Max Gordon). 'First Lady,' by George S. Kauf-man and Katherine Dayton. Maybe

with Ina Claire as star.

'Sing Before Breakfast,' show bir farce, by John Murray and Aller

'In the Name of God, Amen,' new melier by Bayard Veilicr, who hasn't

meller by Sayard Veiller, who hasn't written a courtroom scene for legit since 'Trial of Mary Dugan.'
'God's In His Heaven.' About picture business, by Mark Heilinger and George Jesse, sevue, mostly by rving Berlin. Metro money.

Walter Hart 'February Hill.' adapted by Robert Eruckner from the novel by Victoria Lincoin (in association with Sam H. Harris). Sidney Harmen 'The Body Beautital' by Robert Rosson, comedy about a stripdancer from burlesque. Now being cast.

Charles Harris

Charles Harris

Woman of Destiny' by Sam Warshawsky. This one previously optoned (and dropped) by William A. Brady, the Shuberts and Ethel Barrymore.

Tatha of Glory,' adopted from Humphry Cobb's nevel, by Sidney Howards for October, James Rennic Charles Hopkins

The Tulips Are Blooming,' new

Charles Hopkins
'The Tulips Are Blooming,' new
drama, by Elizabeth Armstrong.
Leslie Howard
'Hamlet' with producer as star in

version rewritten by same.

Jed Harris

'Ethan Frome,' adapted by Donald and Owen Davis from novel by

ald and Owen Davis Account Edith Wharton.
Three other play., unpicked Mctro financing is understood.

Carl Hunt

Carl Hunt

modern play for him in many year. Due in Oct

William Harrie, Jr. 'Life of Oscar Wilde,' by Guitry.

'The Human Element,' from Somerset Maugham story, aadpted by Zoe Akins. Possibly starring Tallulah Bankhead.

Al Joleon

Al Joleon

Without Jury, drama by Arthus

trawn, Probably with Warnes Strawn.

oln.

Guthrie McClintio

'The Piper's Son,' by Allan Scott
'Hamlet,' starring John Gielgud

Harry Mosee

'Girl From Triests,' by Ferent Molnar, adapted by Jane Hinton.

Molnar, adapted by Jane Hinton.

Gilbert Miller

Towaritoh, by Jacques Deval, adapted by Robert Sherwood.
With Eugenie Leontovitch, Current in London. British cast coming over intact.

Libel, by Ward Dorane, Two seasons ago in London.

Espoir (Hope), by Henry Bernstein, Current in Parls.

Raymond Moore

Raymond Moore
'Fresh Fields,' by Ivor Novello
Tried out in Chicago last season.
Borrah Minevitch
'Oh, Professor,' comedy by Har-

old Sherman.
Sidney Phillipe
'Good Men and True,' by Frank
Merlin and Brian Marlow. Warner
Bros, financing was arranged for
this one before Phillips Joined
Metro as play and talent scout. As
scout, Phillips' b.r. may switch.
Brock Pemberton
T Want a Policeman,' by Rufus
King and Milton Lazarus, Comedy
whodunit.

Tyan Milton Lazarus, Consec, whodunit.

King and Milton Lazarus, Consec, whodunit.

Cariboard Castle, by Lawrence Riley, Femberto making individual film br. deals with the consecution of the consecution

Shuberte

Shuberte
My Dear Public, revue by Irving
Caesar and Chuno Gottesfeld.
(Casting now for J. J. Shubert.)
'At Home Abroad,' musical for
Winter Garden,' Arthur Schwartz
and Howard Dietz score; book by
Raymond Knight; cast. Beatrice
Lille, Herb Williams, Ethel Waters,
Eddie Fov. V. Dated for wild-Sex.

Lillie, Herb Williams, Ethel Waters, Eddie Foy, Jr. Dated for mid-September with Lee Shubert tag: The Family Album, 'musical by Ogden Nash and Harold Arlen. Title was first used on what later became Life Begins at 8:40.

"Laughing Woman,' a London important of the Company of

came Little Beginsas, 1987.

came Little Beginsas, 1987.

Ziegfeld Follles, with Fannie Brice, Jasophine Baker and Ira Gershwins brics.

No Good Endon Shaberti.

'On Your Toes,' musical comedy by Rodgers and Hart with Ray Bolger and Luella Gear, About the American State of the Comment of th

Why Don't You Belleve Me" by Leo Perutz and Paul Frank. Schwab and Mandel Mass Wester Schwab and Wassel Wester St. Men. Schwab and Wassel Wester St. Men. Schwab and Wassel Wester Schwab and We

novel, 'Broune Manager and Hunter. 'Happy Hippocrite,' adapted by Clemence Dane from Max Beerbohm

novel.
Intimate revue, along lines of producer's Fools Rush In.'
Theatre Alliance
'West Winds Are Blowing,' drama
by 'Velma Carson.
'God's Little Acre.' adapted by
Em Jo Basche from Erskine Caldwett novel.

ell novel. 'Cukold Magnificent' by Fernand

Crommelynck.
Sigourney Thayer
'A Soul Goes Marching' by Richard Malbaum, About the farm.re-

Theatre Guild Six plays

Six plays to be chosen from fol-lowing: Taming of Shrew with Alfred Lunt and Lynne Fontanne. Re-opens road. The state of the state of the Cott. 7. (In association with John C. Wilson) (Noel Coward). "Porgy," George Gershwin's oper-atic version of DuBose Heyward's novel; Rouben Mamoulian stagins. Opens in Boston, Sept. 39. At Im-Toutman Always Rings Twice,"

Postman Always Rings Twice, adapted by James R. Cain from his

own novel.
'Daughters of Atreus' by Robert

irney. 'Letters in Light' by Dennis Johnston. 'Something to Live For' by George O'Nell.

King of the Mountains' by George Flud. New play by George Bernard

New play by Eugene O'Neili.

James R. Ullman

Introduction to Love' by Donald

'Mourning Angel' by Irving Rams-'Mourning Angel' by Irving Ram dell and Talbot Jennings, Abo Michelangelo. J. J. Vincent 'Miss Quis' by Ward Morehouse.

'Opening Night' by Morton Eustis, Tom Weatherly 'Standing Room Only,' intimate evue with Carl Randall staging the

revue with Carl Randull staging the dances. Sunhink: Connedy by Golden and Louis Lee Arms. Milinsky by Theodor McKee (Teddy Thomashefsky). Googe White Scandals, 12th of the series. Due at the New Amsterdam about mid-Soptember, Bert Lahr, Lyda Robert, Cliff Edwards. Probably with Fox

Al H. Woode
'Night of Jan. 16, meller by Ayn
tand. (Based on the Ivar Krueger Rand. (Based on the Ivar Krueger affair.) 'Abide with Me' by Clare Boothe

Brokaw. Understood to be with 20th Cen-

Understood to be with zun Cen-tury-Fox financing.
Dwight Deere Wiman, Jr.
'Most of the Game' by John van Druten. Opens in Boston Sept. 23; New York, Oct. 7.
'A Room in Red and White' by Roy Hargrave (with George Kon-doff).

Roy dolf).

dolf).

Meyer Weisgal

'Road of Promise' by Franz Werfel, pageant taken from the Bible
and staged by Max Reinhardt,
Adapted by Ludwig Lewisohn,
Warner b.r.

Radio Showmanship

(Continued from page 46)

(Continued from page 46) were scattered about the studio to nick up all sounds—and forewarned that some might be knocked over during proceedings.

Big kick came after snake was released to wriggie about on slipsured that are some successive to the studies of the second that at least one announces was inclined to be nervous or more wrapped up in that on carrying on mike chatter, for he stopped talking abruptly. When he did resume, the tenor of his voice was plainly indicative of the stopped talking abruptly. When he did resume, the tenor of his voice was plainly indicative of skeptical this might have sounded as though staged but if so, it was an expert announcing job.

Using Other Fellow's 'In'
With short way interest increase,
Ing on the coast, Harderst increase,
Ing of the coast, Harderst increase,
Incr

Flose-Up Studios Hirmingham.
Moving into new studios on the second floor of the Tutwiler hotel ing the station studio facilities modernistic enough for any of the big shot stations. The new unit come and a 'blue room,' the latter to be used by Ormond Black, boss of the station. Wires have been struig to the hotel's baliroom and main conventions and other affairs are held.

neid.

Since news casting has become high light of the station a separate studio has been provided.

Store Broadcast Philadelphia

Store Broadcast
Neat stunt in ministerior in in being worked by Well'L and Bonin being worked by Well'L and Bonwit-Teller Store, smart women's
wear i- op. Last week, after selling
local femme style spieler, station
installed p.a. system in establishment to acquaint shoppers with
ment to acquaint shoppers with
ment to acquaint shoppers with
at 10-45-three mornings a week,
customers in every department in
Entire equipment for amplifying
is supplied sponsor by station free
of charge. Well figures to gain
is supplied sponsor by station free
of charge. Well figures to gain
acquaint more listeners with call
letters. Novel a gic is Bonwitletters. Novel a gic is Bonwitelected to be a station of the station of the station
company to the station of the station of the station of the station
company to the station of the

Squawks Filed Alphabetically

come over and clean up on studio personnel.

Second came from organized in.

Second nad alred dramatization of fatal sitoching of the wife in the Labor Temple bar. Voice on phone said organized labor would beyout station L. L. Jacquier, station mgr., got this one. Station does not retain a union saudio band.

Musio for Good Willers In Waterton, In Water

little German band as an added attraction. Station copped plenty of publicity, merchants and the Chamber of Commerce footing bills for souvenirs and entertainment of business men and town folk in the places visited.

National Dieh Builder-Upper

National Dieh Builder-Upper
New York City.
Chain grocery stores are mulling
the idea of hitting several of local
foreign language attations early this
fail, with the idea of letting various
gredients needed to prepare their
favortle dishes.
Several chain executives are reported sold on the idea that a considerable additional business can be
tions and ballybooing products hitherto more or less overlooked.

Electric Stoves and Sex Station WPTF Raleigh, N. C., Station WPTF Raleigh, N. C., The state of two housewives along a third who was always tried and was lost a state of two housewives along a third who was always tried and was lost of two housewives along a third who was always tried and was lost of two housewives along a two land to the state of two housewith the state of two housewith the state of two households of the state of

Charity Gesture

Charity Getture

Harry Burkart, on Indianapolis.

Harry With the Penny Ice Fund sponsored by the Indianapolis Star, which is the Indianapolis Star, the Salvation Army, Dedicatine on the Salvation Army, Dedicatine on the Indianapolis of Indianapolis Indian

Squawks Filed Alphabetically
Texas in Review' stanua of KTSA
has atawn two threats following
the character of the control of t

EQUITY KAYOS SUNDAYS

Looks Like Old Times' to Philly

Philadelphia Aug. 6.

Opening of Philly's 1935-36 legit season now officially set at two houses and definitely earlier than last few years by several weeks

last few years by several weeks. Forrest will relight Sept. 9 with Shibert musical, "At Home Abroad" with Beatire Lillie. Show stays three weeks and is followed by The Old Maid" on the 30th. 15 with The Shibert with the Committee of the 10 miles of the 1

Rodgers-Hart musical, is set for the Forrest on the same date with Katharine Cornell following on the List to that house.

For once, bookings are rather solidy set up to the holidays. 'Looks like old times' the veterans are saying, especially as both try-outs and Broadway hits are included. Broadway hits are included manufact from Samuel Nitulinger, indice the configuration of the Broad and Erical Configuration of the Broad Config

Barred from Bus, Jules Bledsoe Sues for \$500

Jules Bledsoe has brought suit Julea Bledsoe has brought suit against the Hudson Trianis Bus Co. In the New York municipal court as the result of an encounter with one to the Hudson Bledsoe that he was refused transportation on one of the Hudson buses after he had bought his ticket and is suing to recover '500 damages Act, which Goals with reclaid dis-Act, which deals with racial dis-crimination.

erimination. Bledsoc purchased his passage following an accident to his car while he was on the way to his farm in Roxbury, N. Y. The singer has also brought assault charges against the driver of the bus, who, bledsoc claims, belabored him with a piece of Iron pipe when he insisted on boarding the vehicle.

1ST A.F.L. PLAY

Labor Organization Endorses West-chester Group

First among the theatre projects being organized around the country with a nod and a smile from A.F.L. headquarters, is the Westchester Civic Theatre, in Yonkers, N. Y. Young group has three new plays set and expects to put them on dur-ling the coming season. First plays. ling the coming season. First play's theme deride the Communist attacks on the A.F.L. and is titled 'Racket No. 1,' authored by Thornton Mur-

Only members of the A.F.L. car Only members of the A.F.L. can be members of this new habor group, this taking in the actors, stage de-signers, backstage and front of the house men. Edward Charles Fer-guson is in charge.

Dobbs Ferry, N. Y., Aug. 6.
Thomas Jefferson McElhany,
Poughkeepsle, actor, author and
play director, has been named as
supervisor for analysis and planning supervisor for analysis and phanning for work for the incomployed show people of the district comparising the comparison of the district comparison of the district comparison of dramas, comedies and light operas as well as vaudeville.

Bands and orchestra will about placed in paris and dance pavilions. Welcas will also be given shances for the use of their products.

RAY KNIGHT'S TWO PLAYS

World Premiere of Straight Comedy 'Mr. Smith'—Shubert-Lillie Musical

Stroudsburg, Pa., Aug. 6. Raymond Knight's new three-act play, 'Mr. Smith,' will world pre-Legit Managers play, 'Mr. Smith,' will world pre-miere Friday (9) on the Buck Hill stage, Buck Hill Falls Inn. Leads mlere Friday (9) on the Buck Hill stage, Buck Hill Falls Inn. Leads will be Magda Miller, of the Juilard School; Mary Mellish and Aifredo Gandolfi, latter of the Metropolitan Opera Co. All other parts will be taken by members of the Buck Hill Players under the direction of Cor-nella Stabler Gillam. Known to radio as Ambrose J.

nelia Stabler Gillam.
Known to radio as Ambrose J.
Weems of the Kukh hour and Billy
Batchelor of the Wheaten program.
Author Knight has only recently
turned his attention to playwritins.
On Aug. 15, his At Home Abroad.
Sulbert musical starring Farther
Show was developed from Knight's
book for last year's Buck Hill
Foilles titled 'Going Places and Doing Sings.'

Hammerstein's Rose Marie' Revival; Signs Rita Weiman's 'Chair'

Besides premiering Rita Weiman' The Witness Chair, Arthur Hammerstein is figuring a revival of 'Rose Marie' for Broadway early

Rose Marie' for Broadway early in the new season. Property, owned by his wife, Dorothy Dalton, is figured strong enough for a winter stay in New York, with a road trip in the spring to follow. Metro-Goldwyn-Mayer also is figuring a remake of the film version, with Nelson Eddy and Jeaniette MacDonald in top spots. MacDonald in top spots. With Rita Welman for Witness Charl' last Saturday, after the authores had relaxed in a demand for separation of the film and legit rights.

FEMME STAGER'S ALL-MALE PLAY

Cherryl Crawford, femme stager, is putting on 'Till Heil Freezes Over,' all-male play. Play is in rehearsal for George Kondolf production, with Bruce McFarlane and Edward Woods heading the cast.

Don Stewart with Marv Brian in Charlot Revue

Donald Stewart, American juve, gets the lead next to Mary Brian (films) in Andre Charlots revue now in reheaval in London. Others in the cast are Douglas Byng, Britsher, and Dorothy Ward.

Stewart has just first G-B and Just Hard of B-B and Just Hard was well double into the Grosvenor. House, in London.

ASK DOUBLE PAY **AS ALTERNATIVE**

Stagehands et Al. Were Willing to Waive Double-Wage Demand for Sabbath Labor

MGRS. INDIFFERENT

Actors' Equity yesterday (Tues day) afternoon virtually defeated the Sunday performances in New York for another year. Association, as a result of a referendum conducted by it, announced that it had decided to play Sunday per-formances for one year on condition that actors be paid one-fourth of their regular weekly salaries for each proposed performance on the Sabbath. Thus, if a producer of a egit show should want to play two shows on Sunday, matinee and evening, he would have to pay

evening, he would have to pay actors half of their week's salistic for the day. The pay actors half of their week's asked that 48,28% of the actors who voted on the issue voted for the above plan. Vote against Sunday shows on any conditions was 31,28%. Only 2,16% of the membership voted for acceptance of Sunday shows without stipulations. Acceptance without stipulations for a one year period of trial was voted as the contract of the contract

the vote by Equity is a compared monokolow no plans to ping Yanday and a compared to the plans of ping yanday and yanday and yanday and yanday and yanday and yanday how are now in every way the legal, having been sanctioned by the legislature in Albany and ratified by Mayor F. H. LaGuardia. In New York, managers claim it is impossible to put on Sunday shows the young the put of the

Effective Sept. 1

Announcement of the vote and a final checkup of the figures was made at the Equity Council meeting yesterday, with Frank Gillmore, association's head, reading the results. He then asked Council for a

gets the lead next to Mary Brian Ingresserday, with Frank Gillmore, (films) in Andre Chariots review now in rehearsal in London, Others in the Analysis of the Construction of the Constru

Managers Set Forth Grievances On 'Non-Cooperative Rulings' Made By Equity on Pay-for-Rehearsals

Playing It Safe

Washington, Aug. 6.
All-time high in censorship
was reached here when the
Capital playground department
decided to jut or, a kid version
of 'Sleeping Beau'y,' fairy tale

of Sleeping Beauty, fairy tale classic.

Instead of the prince press-ing a kiss on the brow of the slumbering princess, he was ordered to awaken her with a

Sanford, Fla., Sure Proud Its Local Boy Made Good on B'way

Legit booking is being arranged for Sanford, Fla., a small town whose sole stare distriction is that whose sole stare distriction is that raised there. Byrd has the second lead in "Tobacco Road" on Broadway, and is the only member of the cast who has stuck to the same role during the entire ST weeks of its contained in the contained as the cont

run thus far without missing a per-formance. Through its newspaper, the Herald, wants Tobacco Road to come down there direct from New York and play an entire week. Newspaper will guarantee grosses up to a profit point. Intends to run special trains and buses ofter towns special trains and buses of the trains throughout Florida. Proposition has been taken into consideration in New York by the producers, and probably will be ac-cepted. Only holdup now its a date. Plans at present are to move the four weeks. If carrying through four weeks. If carrying through with that, the Florida week stopoff would be fitted in as the first hop on the trip.

Hopkins' 'Paths of Glory' Dramatized by Howard

Arthur Hopkins is expecting to rush into production with Sidney Howard's dramatization of 'Paths of Glory.'

of Glory.'
Manager is walting for a completed script and hopes to get going
on the casting early in September
and bring the show in by October.
It is taken from the current bestsciler novel by Humphrey Cobb.

'Ends Meet' in H'wood

Hollywood, Aug. 6.

Both Ends Meet, new play by
Lynton Wright Brent and Roger
Whately, has been taken by Warren
Millais for production at the Vine

Millals for process.
St.
No production activity as yet, as house currently tied up with RKO players under direction of Leia Rogers, and deal gives Millals until Dec. 1 to start.

FARRELL STAGE BID

Los Angeles, Aug. 6. rock Pemberton dickering with Warners to borrow Glenda Farrell as femme lead in Tersonal Appear-ance' for Coast company.

Deal depends on Pemberton's clos-ing with the local Belasco theatre to house the play, as well as War-ners' skel for Miss Farrell.

ROSS HERTZ IN HOSP.

Ross Retz, legit actor last in Petrified Forest, is at St. Vincent's hospital suffering from a recurrence of allment due to an auto accident some weeks ago.

Had to have his right arm rebroken and reset.

A vigorous protest against rehearsal pay legislation and a concerted demand for some sort of a
minimum or basic agreement between managers and actors has been
presented to Actors Equity by the
League of New York Theatres.
Managers claim that non-cooperative rulings by the actors have
quently of late and that the time
has come when an understanding
of some sort must be reached in
order not to throw the entire legit
business into hopeless chaos.
Starting out with an admitted

business into hopeless chaos. Starting out with an admitted chip on its shoulders, the statement says, it is not true that the manager is, per se, a willain and the actor, per se, a maltreated hero. It business is bad, if conditions generally are adverse to the success of carrier of the state of the state of the state hand, the musician and every other worker in the theatre, suffers as a whole.

One of the 'creat infrastical' which

atre, suffers as a whole.'

One of the 'great injustices' which
must be ironed out, according to the
statement, is the matter of rehearsal
pay. The managers, it is pointed
out, have repeatedly declared themselves, in conference, conscious of
the necessity that 'some consideration must be discussed. the necessity that some considera-tion must be given to those many small salaried actors who find little employment. But, the managers go on, the present ruling ordained by Equity has been made most un-wisely.

Equity has been made most unwisely.

It is evident, statement says, that money must come from some place; if one man's salary is raised it must be taken from somewhere class. So long an there is capital it must be taken from somewhere class. So long an there is capital it can added expenditure by authoracting it from his budget. He amount of his salary budget or by lowering the quality of his productions or by reducing the number of blowering the quality of his productions or by reducing the number of aby result in inadequately prepared productions which will tend to lower standards and contribute to the failure of plays.

Switching to ticket prices, statement chains that it is general knows must be lowered and points out that Equity itself frequently has champloned lower admissions to entice a greater public. Which he impossible, producers claim, with rising labor coats, of which he rehearsal place.

Managers say they betteve, with

O. K. for Low Salaries
Managors any they 'believe, with
you, that a rehearsal wage should
be paid to low salaried actors in
dramatic productions. We believe
it should be confined to actors who
reasonable that an actor getting not
only a good, but in many cases,
large salary, should obtain mong crealarge salary, should obtain mong for rehearsals. We disagree that it
is either wise or necessary that reresearching over the salary of the catoff of the salary is a should be salary that
with rehearsal pay for musicals.
Point out that musicals pretty neary always get some sort of a run.

with rehearsal pay for musicals. Folint out that musicals protty near-form of that musicals protty near-form of the pay o

(Continued on page 56)

Inside Stuff—Legit

Both CBS and the J. Walter Thompson agency were miffed last week by the announcement that Helen Haves had signatured a contract to do a dramatic series for Sanka Coffee on NBC starting Oct. 1. News of the actress latest connection came out the day after CBS and the legs cities encounter to the Coast, with four weeks earlier than customary, Thompson agency tossed a press party in her behalf. Agency and network's p.a.'s took advantage of the occasion to sell attending radio colon the idea of doing a feature story on her.

With Miss Hayes going NBC the columnists who promised will now have to do helr checking of data with that network and also give the latter credit for her alliance. Agency on the Sanka account is Young &

Curious twist in 'This Is Today,' due this week at the Stamford Sun mer theatre, Stamford, Conn., operated by Herman Liveright, son of the late Horace Liveright.

Script calls for one of the cast to pick up reviews of a play in which he appeared that flopped and read them. Reviews used are of Lady of Letters,' produced by Liveright last season and which closed after one night. Script particularly calls for the reading of John Mason Brown's (Post) vitriolic notice on that show.

For the first time since its organization the Group Theatre folks are vacationing separately. Members of the young actor group generally go away together and rehearse but this year all of them are on their own. A year ago they rented an entire hotel in upper New York and manned it themselves. Year before that they made a deal with a requirar summer camp in the Catokilla, psying for board and room by putting on a couple of shows a week.

Understood to be a new record is the Pasadena Community Playhouse, Cal., and Gilmor Brown, in charge of productions, presenting the entire series of Shakespeare's chronicle plays in correct sequence. This hasn't been done before, according to Equity records.

Took Brown about four weeks to go through the plays about all the

New Jersey's Governor Hoffman is an ardent Lamb and an old time member of the actors' club. Last Sunday (4) he gave a party to Lambs and their wives in the 'Little White House' at Sea Girt, with signs on the bulletin board of the club inviting all the boys.

Neither Chamberlain Brown nor his brother Lyman are in any way connected with the Jackson Heights (N. Y.) Club theatre, as previously reported. F. M. O'Connor is manager of the outift, which is trying out

Report on Broadway that Spencer Tracy is coming east to play in 'Sailor Sailor,' play by Fred Biseman which Morris Green hopes to produce. Green gays it's the first he's heard of it, but a good idea.

The New Yorker is preparing a biography on Alex Yokel

GUY ROBERTSON

RE-OPENED

"THE GREAT WALTZ"

CENTER, NEW YORK (This Week, Aug. 5)

My Sincere Appreciation Mr. MAX GORDON



BROADCASTING EVERY WEDNESDAY

BISODOL 8:30 P.M., EDST, WARD



DIRECTION FERDE SIMON Simon Agency RKO Bldg., Radio City, New York

American Ballet Will

American Ballet Co. will begin its first coast-to-coast tour Oct. 14 ln Albany. Troupe of 28 will cover the Angeles and San Francisco.

New York showing is stated for late January or early February, and may be given a gal. presentation at the Met if certain arrangements can

the Met if certain arrangements can be made. Decision on this move rests with the opera board, which is desirous of giving ballet more of a The company will appear at Lewisohn Stadium Aug. 12-13. William Dollar, now assistant to Georges Balachie, maitre de ballet, leads the company. Troupe is believed the company of the company of the company of the company of the company.

New Business

(Continued from page 46)

Lipman, Wolfe and Company, series of 17 spot announcements. KGW.

Allyn's Oleaners and Dyers, spot announcement service, 60 per mouth Advertising Agency. KGW. City of Seaside, Overgon, spot announcement service, Placed through announcement service, Placed through City of Seaside, Overgon, spot announcement service. Chief of Seaside, Overgon, spot announcement service, Theorem Company, clothics of the Company, the Company, the Company of the Company, the Company of the Company, the Company of the Company, clothics of the Company, the Company, clothics of the Company, the Company of the Company, clothics of

WINSTON-SALEM, N. C.
Atlantic Greyhound Lines, eight five-minute disc programs Monday, Wednesday and Fridays. Placeb y Beaumont and Homan, Inc., Cleveland. WSJS.

land. WSJS.

Carolina Theatre, eight spot announcements. Placed locally. WSJS.

Silverman's Department Store, daily spot announcement for one month. Placed locally. WSJS.

Criptal Lake, daily spot announcement for one month. Placed locally. WSS

Crystal Lake, daily spot announcement. Since the control of the co

NOT ENOUGH NEW PLAYS. 'Jumbo' a Circus. Make Coast-Coast Tour LANGNER FOLDS AUG. 10

Westport, Conn., Aug. 6 Lawrence Languer's Country Playhouse will close Saturday (10) the largest, of any of the summer

Lack of further suitable attractions is given as the reason by ciassical productions and booked in

mers ago.

Negotlations were under way to bring Jane Cowi in for Aug. 19, theatre reopening for a week, but fell through, after Miss Cowl came here

Managers' Squawks

Continued from page 55) would have restricted its chance

would have restricted its customer of opening.
Getting bitter for a moment, the managers' plea says, We desire to point out that no institution, no abuse its power. In the long run it may result in destroying the institution as a whole. We believe that this introduction of a class war in an institution requiring co-operathat this introduction of a class war in an institution requiring co-operative effort will lead to a collapse of the commercial theatre. In our own generation there is evidence furnished us by the history of other fields of the theatre that such a commercial collapse can be quickly obtained. obtained.

"As a body, we would like very much to know where we stand, not only for today but for the future. If the commercial theatre is to be extinguished we would rather have it done at one fell swoop and go on be continued as a commercial theatre, which is in a precarlous condition, we feel it of paramount importance that we know from one season to another under what conditions and arrangements we work of the continued only of laying before you this report of our opinions of

Equity Rules: Rose Points for Sept. 15

Equity having tagged the show a circus and outside legit jurisdiction, Billy Rose has started active work on production of 'Jumbo.' work on production of 'Jumbo.' Show is figured to go into rehear-sal today (Wednesday) and Rose ls hoping to have it ready for open-ing at the Hippodrome, N. Y., about Sept. 15. Jimmy Durante stays in the show and rest of the cast, too,

classical productions and booked in the show and rest of the cast, too, two other plays for his six week season.

Langner, sole owner of the playhouse, refuses to produce the customary one-set summer revival of recent Broadway successes and says inthat it he can't find something that the rest closed.

Present season will wind up with a loss of about \$1,000, lowest since his theatre closed.

Present season will wind up with the loss of about \$1,000, lowest since his the was opened five summers ago.

Negotiations were under way to judged circus contracts in signations.

Ringling Brothers-Barnum & Bailey circus contracts in signaturing all talent for the musical.

Decision was important since it
means Rose can now play twice
daily. Claims that if he had been
restricted to Equity rulings of
eight shows a week he couldn't
have put the show on to profit.

there were not not considered to talk things over.

Langner wanted the star to do Romanes, 'the famous Doris Keane foliance,' and Miss Cowl vanted to do Camille If the wanted to do camille If the wa

langher. Brook remember on a separate discussion of the statement made by Dr. Henry Moskowitz, executive secretary of the Lesgue, he pointed out that managers feel they don't any longer any period of time because in the past two seasons Equity has made any meriod of time because in the past two seasons Equity has made an number of new rulings and never has consulted or informed managers and until afterward. Feeling is that of the industry, the managers and over a period of time. If the actors, the managers less than the state know where they stand over a period of time. If the actors, the managers less did not shall be a summer of the stand over a period of time. If the actors, the same contract of the standard of the industry, the managers and over a period of time. If the actors, the same standard is a standard or an anger is of the same state of the same state of the same standard is said figure out a time contract of some sort, for five years or so, making it possible for managers and the same standard or same of the same statement and arguments Tuesday morning, saying he could not answer it in any way until it is submitted to his membership at large or to the Equity Council, which will be done.

DICK and EDITH



Summer Theatres

Strong based a new play of the type of Murder With Pen and Ink finds presentation, even in a sum decade and its prototypes, much better written, more comprehensive, were often shown at the Empire when Hilda Spong and Laura Hope when Hilda Spong and Laura Hope crews were gay gazelles, by none other than 'C. Fr. himself. Froblem is the strong with the strong and the strong when the strong when the strong him to the strong hi

with pen and link. Finale finds with a pen and link. Finale finds with a pen and a pen and a pen and a pen and a pen a p

CORRIDA

(BEECHWOOD THEATRE) Drama in three acts and aix scenes, with proiog, by Frederick Jackson, Produced and directed by the author at the Beechwood theatre, Scarborough-on-Hudson, N., Aug. I, 1935.

Duc D'Allcante. St. Clair Bayfiel Donna Marguerita. Lorna Elliot

St. Clair Bayfell
Lorna Elliot
Louis La Bey
Gaston Valcourt
Eddle Neison
Eleanor Daniels America Except School S

MURDER PEN AND INK
(OGUNQUIT PLAYHOUSE)

Consety-dram in these acts presented from the presenting the cloak and consety-dram in the acts presented from the present of this dead dat to the loy, the present of this dead dat to the loy, the present of this dead dat to the loy, the present of this dead dat to the loy, the present of this dead dat to the loy, the present of this dead dat to the loy, the present of this dead dat to the loy, the present of this dead dat to the loy, the present of this dead data to the loy, the present of the prese

'Road' Ends 15 Wks L.A., 110G; Minsky Hits \$13,000 Again

Hollywood, Aug. 6.
to two attractions, both in Hollythe tage on draw, although Tobacco Road, winds up 15 weeks in
the L. A. territory to fairly steady
nately \$11,000 in the till, which
tops everything in recent years.
Night_trace at Minsky's Music
tinues at near espacity, with the
saturday night middleft shows doling turnaway biz. Twice-weekly
tormand to a bit off, but to sufficient to worry management.
Estimates for Last Week

Estimates for Last Week Estimates for Last Week
'Life Begins at insky's (Minsky's
Music Music Hall, 3rd week). Holbried ontinuing to give the
burley opus a lively play with
with the burley opus a lively play with
with planty of profit.
'Thosaco Road' (Hollywood Music
Box, 5th week). Pulled up stakes
for temporary lult, to reopen Aug.
2 in Salt Lake, with Henry Erili
both of the Cart. Finsi week 44,00,
plothy oke.

Howell West to Stage 'Anything' for Duffy

Hollywood, Aug. 6.
Harry Howell, general stage director for Vinton Freedley, planed
in from New York to prepare the
staging of Henry Duffy's Coast production of 'Anything Goes.'
Other members of the Freedley
organization are due in next few

ays, with casting aiready under vay, for Labor Day opening.

Berle's '8:40' Tour

Chicago, Aug. 6. Shuberts preparing to send 'Life Begins at 8:40' out by Oct. 1 on the road heading to the Coast.

Likely that Milton Berle will headline.

CHICK BOYES' TENT REP

CHICK BOYES: TENT KEP
Lincoln, Aug. 6.
Chick Boyes, who has operated a
tent rep group here successfully for
the pait two seasons, has departed
with a No. 2 company to take care
of 10 weeks of fairs and picnic dates
in Kanasa and Nebraska. Show
cyened Aug. 1 in Clifton, Kan.
Local company has added seyveral

Local company has added several new faces to fill the thinned cast and will continue here until Octo-ber, it is planned.

NAZIMOVA'S IBSEN TOUR

Alla Nazimova will tour in Ibsen's Chosts' this 'fall. Romney Brent will head the supporting cast in a production which was a success at the Ann Arbor Summer Festival. Rehearsals begin in September when

Brent returns from Sweden.

Miss Nazimova is spending the
summer outside of Port Chester,

ENGAGEMENTS

Roland Young, Mary Phillips, Cora Witherspoon, Donald Foster, Rich-ard Stevenson, Huncey Caster, Bob-read Stevenson, Huncey Caster, Bob-line Moore, John Boutt, Embania Inc. Moore, John Boutt, Embania MacQuarrie, Wheeler Dryden, Dud-ley Hawley, Phillip Huston, Kenneth Tresseder, William Postance, For-rest Orr, Robert Lowe, Ali Bow Mass, Cape Playhouse, Dennis, Mass,

Mass,
Jessamine Newcombe, Owen
Davis, Jr.; Effle Shannon, Mary
Rogers, The Detour'. Lakewood
Players, Skowhegan, Me.
Jeanne Dante, Williard Dashiell,
P. J. Kelly, Starr West, Teddy
Jones, Doris Underwood, Dorothy
Tider, Isobel Rose, New Item, Starlight theater, Fawling, Nr.

Mel Stockton, Henry Lasco, Phoebe Glibert, Julie Arden, The Corpse Talks, Brown Swan Play-ers, Schroon Lake, N. Y. ers, Schroon Lake, N. Y.

Marle Kenney, 'The Woman o
Destiny,' Jackson Heights Club the
atre, Jackson Heights, L. I.

atre, Jackson Heishis, L. I.
Laurette Taylor, John Meredith,
Louis Tanno, Rene Roberti, Elizabeth Dean Farrar, William Whitehead, Edward Lester, Ryder Keene,
Cassino theatte, Newport, R. I.
John Litel, Florence Britton,
Hugh Buckler, Phyllis Langner,
Leon Janney, Jean Addir, Harry
Mestayer, Horace Sinciair, Boyd
port, Country theatre, Westport,
Conn.

port country theatre, Westport, Comp. and Strudwick, Darnian OFT proposal Adrich Bowker, Murdel Williams, 80th Your Houses, South Shore Players, Cohasset, Mass. Mary Sargent, Xind Lady, Beach theatre, West Falmouth, Mass. David Windon, Francis Cooke, Mary Campbell, Eddle Guest, Lubin Inott, Earl Brigad, Leonard Harris, Eruce Miller, Ann Welble, Fred Donner, Ernest Dekker, Kay Cantrill, Eddle Cantrill, Corp. State Corp. State Corp. Control of the Corp. Control of the Corp. Control of the Corp. Control of Control Corp. Control of Control Control

theatre, Westford, Mass.

Ann Delghton, June Blossom,
Pegsy Bates, Edan Hibbard, Tom
Stevenson, David Bern, David Appelbe, Meta Bunce, John Dawson,
blin, Earl McDonald, Fly Away
Home, Stony Creek theatre, Stony
Creek, Conn.
Frances Maddux, Rose Hobart,
Henry Daniell, Betty Lawford,
Locust Valley, L. I. Ethel Barryunce, Lewis Martin,
Ethel Barryunce, Lewis Martin,
Ethel Barryunce, Lewis Martin,

Better Weather, More Tourists. Cooling Plants All Up B'way Legits

Current Road Shows

'Three Men on a Horse,' Geary, San Francisco.

'Three Men on a Horse,' Harris,

Chicago.
'Tobacco Road,' Music Box, Hol-

Summer Theatres

Summer I heatres
(NEW PLAYS)
(NEW PLAYS)
(NEW PLAYS)
(Night in-Spring/ Community
theatre, Spring Lake, N. J. (6).
'All Bow Down,' Cape Playhouse,
Connis, Mass. (5).
'At Marian's,' Cazlno theatre,
Newport, Rhode Island (6).
'Corpes Talks,' Brown Swan Players, Schroon Lake, N. Y. (8).
'Shipper Talks,' Brown Swan Players, Schroon Lake, N. Y. (8).
'Schroonshoon-Hudson,
N. Y. (8).
'Y. (8).

Kings Moscoping on Hudson, N. delto.

N. delto.

N. delto.

N. delto.

N. delto.

N. delto.

Mullatto,

Mullat 'Your Young Men,' Hampton Players, Southampton, L. I. (7),

'3 MEN'S' 20TH CHI WEEK SETS **RUN RECORD**

Chicago, Aug. 5.

Three Men on a Horse' running its 20th week is enough to make important legit history in day and era to be fatally injured. Especially when it's remembered that the time is now the worst hot spell of the sa a single entry. For years the legit managers of Chicago have stated that it was impossible for a the loop. There are dozeno for other cases why this show should be folded to the control of the loop. There are dozeno of the reasons the show, mow in its 18th week, will reach far into the next legit season and without have the control of the control of the loop. The control of the loop will be shown to the control of the loop. The control of the loop will be shown to the loop of the loop will be shown to be shown to the loop of the loop of the loop will be shown to be s rome, Stony Urees theatre, Stony Creek, Conn. Madday. Rose Habart. Hernace Madday. Best be Habart. Hernace Man May Heart. Red Barm, Locust Valley, L. I.

Bibel Barrymore, Lewis Martin, Mary Wickes, Robert Allen, Richard Cynthia Sherwood, Chas, Sadwick, Shirley Osbourne, Elien Hall, Edam Cynthia Sherwood, Chas, Sadwick, Shirley Osbourne, Elien Hall, Edam Greek, Mass. Osawid Yorke, Eleabric Gootrich, Ian Ulrich, Everett Ripley, Ten Sheffield, Robert Ober, Pertival Vivian, Harry Joyne, Ruthington, R. Kingston, R. Kingston, R. Ringston, R. Kingston, R. Kingston,

With the weather cooling off somewhat, and the influx of out-of-towners heightening, all shows on the street picked up a bit during the past steet, practically every one of the theatres open operating to profit. There are now nine shows on opened Monday (5) night after an opened Monday (6) night after and looks illee being right back in all oloks illee and looks illee being right back in all oloks illee and looks illee being right back in all oloks illee and looks illee being right back in sale of over \$30,000 prior to opening which is exceptional since it is one of the few big shows that never had much pr-sale value at the bo. The sale of the few big shows that never had much pr-sale value at the bo. The sale value is a sale value at the bo. The sale value is a sale value at the bo. The sale value is a sale value in the sale value is a sale value in the sale value in the sale value is a sale value in the sale value in the sale value is a sale value in the sale value in the sale value is a sale value in the sale value in the sale value is a sale value in the sale value in the sale value in the sale value is a sale value in the sale value in the sale value is a sale value in the sale value i week, practically every one of the

want and won't come in now until
Brock Femberton installed a cooling system at the Henry Miller theatro last week and advertised the
show that way, gross on Personal
on the week immediately. On the
other hand 'Children's Hour' jumped
dimost as much over the week, with
that cooling systems don't make a
tinot as the color of the color of the third that
that cooling systems don't make a
tiot of difference in the toll.

**AELITIME OF THE COOLING SYSTEMS
**Week') (M-1232-544-40). Picked up
again to about \$23,000 last week,
week') (M-1232-544-40). Picked up
again to about \$23,000 last week,
week') (M-1232-544-40). Picked up
again to about \$23,000 last week,
week') (M-1233-544-40). Picked up
again to about \$23,000 last week,
week') (M-1233-544-50). Picked up
\$1,700 last week to over \$3,000, lovely
and a cinch to carry on deep into
CD-1,000-343-00. Climbed over the
\$5,000 bracket last week, a gain of
CD-1,000-343-00. Climbed over the
\$5,000 bracket last week, a gain of
color week's color of the color of the
\$5,000 bracket last week, a gain of
color week's color of the
\$5,000 bracket last week, a gain
of the second of the color of the
\$5,000 bracket last week, a gain
of the second of the color of the
\$5,000 bracket last week, a gain
of the second of the color of the
\$5,000 bracket last week, a gain
of the second of the second of the
\$5,000 bracket last week, a gain
of the second of the second of the
\$5,000 bracket last week, a gain
of the second of the second of the
\$5,000 bracket last week, a gain
of the second of the second of the
\$5,000 bracket last week, a gain
of the second of the second of the
\$5,000 bracket last week, a gain
of the second of the second of the
\$5,000 bracket last week, a gain
of the second of the second of the
\$5,000 bracket last week, a last
week, gain of \$5,000 bracket
of the second of the second of the
\$5,000 bracket last
of the second of the second of the
\$5,000 bracket last
of the second of the second
of the second of the second of the
\$5,000 bracket last
of the second of the second
of th

Anglin's Stock

St. John, N. B., Aug. 6.
Negotiations in progress for Margaret Anglin to establish a rotary dramatic stock outfit for St. John and Hallfax, N. S., trying out new and Hallfax, N. S., trying out new plays, with a view to presenting these in New York and Boston, and on the road in the fail. The rotating troupo would play alternate weeks in St. John and Hulfax. Miss Anglin (Mrs. Howard Hull) plans on doing her own producing and directing with her own compand of 10, exclusive of a seenic artist.

'Laughing' at Pasadena

Hollywood, Aug. 6.

T Am Laughling, Edwin Justus
Mayer's new three-zet play, will be
produced at Pasadena Community
Playhouse around Aug. 20.
Mayer is currently at Pavamount.

Ross in Merman Role

Hollywood, Aug. 6.
Shiricy Ross, Metro contract player, will have the Ethel Meriann role in Henry Duff's Coast presentation of 'Anything Goes.'
Show slated to go into the El Capitan here late this month.

Old Days Are Over, G-T Learns, As Yank Acts Nix Cuts for Road

"VARIETY'S' LONDON OFFICE, 8 St. Martin's Place, Trufalgar Square

London, July 28, General Theatres, which controls the Paliadium, Holborn Empire and ss Empires, is not having its own way with American importations, especially the top-notchers.

own way with American Importations, especially the top-notchers.
Due'to the length of the run of
the last Jack Hylton show, Libton
the Hylton show the last Hylton
the Hylton show the Hylton
the Hylton show the Hylton
transpire the test of putting them
straight into the Paladium. And
the Hylton show the Hylton
tionally made a faux-pas.

In the old days acts were given a
few weeks, to cover most of the
London spots, such as the Paliationally made a faux-pas.

In the old days acts were given a
few weeks, to cover most of the
London spots, such as the Paliation, Hylton Empire and Finabences between the bookers and the
acts, with the discussion always
turning on how they (the bookers)
would love the acts to stay longer,
to play some provincial dates, but
how they could not afford to pay
vouid love the acts to stay longer,
to play some provincial dates, but
how they could not afford to pay
turning on how they (the bookers)
would love the acts to stay longer,
to play some provincial dates, but
form please take a cut? Usually, the
actors fell for it.

But the blg names' have learned
from experience that there is money
in the provinces, and are now asing
for fishel' but the Boowell Sisters.

Who came over for six weeks at
\$1,000. Management vanted them
to atay and play some out of town
spots, and would they take a cut?
Bowwells replied by demanding \$5,000 ct elsa.

Vistaniers role debble (ut, Tracy
Vistaniers role debble (ut, Tracy
Vistaniers role debble (ut, Tracy

Boswells repused by well-being the state of bally agreed to come over for four weeks at \$1,500. Now he wants 10 weeks minimum at \$3,000.

asking for \$4,000, and there are important to the importance withing for him. Jimmy Savo is another instance, by in the case of Savo, he wants to seeke at \$1,500. Now he wants to seeke minimum at \$3,000. Aris Trocadero, 4,000 Seat Legit, To Be Torn Down Paris Trocadero. 4,000 Seat Legit,

Within a month pickages will swing on the Trocadero, gingerbread palace across the river from iffel tower, which houses the biggest legit theatre in Paris. Con-structed for a world's fair at the close of the 19th century, it goes out to make way for the 1937 expo-

the mane way to the 183 expober years people have been kicking that the Trocadero was an eyesore, but it was part of the traditional Paris landscape and nobody
dared put a stick of dynamite under
it. Theatre was used for popular
price performances of classics, etc.

As the old building goes down, a
underground, in the flank of the hill
leading from the old building to the
Seline. Seating capacity will be
about the same as the old hall—
4,000.

about the same as the old hall—
4000.

Rice a lowever. Celling will be \$5
can however. Celling will be \$5
can however. Celling will be \$6
can however. Celling will be \$6
can however. Celling will be \$6
can hall will be abaped seientifically for
good acoustics. Air conditioning
will be installed in the auditorium
and dressing rooms—something
radical for France.
Public will be admitted, not only
from the old Trocadero entrances
at the top of the hill, but use from
at the top of the hill, but use from
rect passage from the subway station above to the orchestra entrance. What remains of the old
building on top will be hidden behind a neo-classical facade.

Yankelevich Back

A annelevich Back

Jaime Yankelevich, Argentine
propeter of broadcasting station
LR3 Radio Belgrano, is due from
Burope and the U. S. this week.

Haa a bunch of new contracts in
his pocket. Signed Lupe Veloz to
appear in B. Alexe With her hushand, John Weissmuller.

Non-Equity Moon

Paris, July 27.
Company of young players, called Les Masques, performed Barber of Seville in antique Roman amphitheatre in the

Roman amphitheatre in the Rue Monge.

They had costumes, sets and everything except foot and spotlights. They were counting on a moon.

Night was completely cloudy and whole show went off like a train going through a tunnel, No refunds.

NAME PLAYERS FOR PARIS **VAUDE**

Paris. July 28

A legit or film star making his vaude debut on every fortnightly program is the aim of Mitty Goldin program is the aim of Aitty Goldin for niext year at the A. B. C., bou-levard theatre in which specessful vaudeville has been revived in Paris. Goldin, an exile from Ger-many, has put variety back on the map in France.

Idea of heading bills with names from other fields worked out well

from other fields worked out well in the season past, when Cecile Sorel, Victor Boucher and others crashed vaude at this house.

DIRECTORS TO MEET IN VIENNA CONGRESS

World congress of theatrical directors is planned during the festival weeks of 1986 at Vienna. The Union of Stage Directors of the congress, which will be housed at the Palace of the Vienna are working out details of the congress, which will be housed at the Palace of the Vienna part. City of Vienna is offering a prize that the palace at the same time. Furthermore the Ministry of Education has offered a prize for the best directed stage-plece.

rected stage-piece.

Agenda of the congress will in-clude discussion of technical and cultural problems connected with the stage, world copyrights and the founding of an international union of stage directors.

Mexico Protests

Mexico City, Aug. 6.

Mexicon Actors' Union has cabled protests to Dr. Goebbels, German socretary of state, against the recent death in a Dresden prison of Claire Waldoff and the arrest in a Berlin cabaret of seven performers or singing songs the Hiller administration didn't like. Union proposed to contribute to funds for aid of the seven cabaret performers.

Dance Congress

London, July 28.

Delegates, consisting of a party of American dance teachers, to the International Dance Congress, are here to study English styles of ball-

room dancing.
They will exchange notes with leading bailroom dancers in England, attend lectures and demon-

In Paris, Too

Paris, July 28.

Parls, July 28.
Movement toward open air theatres is spreading. Latest recruit to
show biz is the park at Chantilly,
town best known for its race track.
Opera will be given there on Sundays throughout summer. Takme'
has aiready been heard; Madame
Butterity, Rusticana' and Azlestenne' will follow.

MAX REINHARDT GIVES UP VIENNA

Whena, July 28.
Max Reinhardt has decided to give up his connection with his little Vienness theatre, the theatre in der Josefstadt. Though it is known that Reinhardt had for some time thought of cutting the ties that bound him to this theatre, it appears to have been the call of Director Dr. Preninger to Hollywood that was the immediate cause of the contract of t

permanent association,
Director Preminger, negotiations
for whose contract with United
Artists were just concluded in Lon-Artists were just concluded in London, took over the acting directorship of the theatre in der Josefstadt two years ago, in the time of the worst theatre crisis, and has artistic ag well as financial success. He made his acceptance of the Hollywood contract dependent on Reinhardt's approval, and indicated his intention to remain at the Josefstadt unit to remain at the Josefstadt unit of the successor had been found.

ANOTHER VAUDE TRY IN B'PEST

Budapest, July 28.
Teddy Ehrenthal, Paris vaude
agent, has taken lease on the Fovarosi Operetta theatre, pryposing to
turn it into a vaude and revue
house on a big scale, with firstclass foreign talent.

Lindburger of the control of the control
to the control of the control of the control
to the control of the control of the control
to the control of the control of the control of the control
to the control of the contr

20,000-SEAT OPERA

Outdoor Arena in Italy Employs

Rome, Aug. 6.
The 19th annual opera season opened July 25 at the Arena in Verona. Event affords employment musicians, chorus and ballet. Arena has a seating capacity of 20,000.
Opener was 'Norms,' which was be followed by Cavalleria Ruticans' and the 'Scherharasde,' both

July 28, and 'Loreiei' given July 30 July 30.

Season will include four performances of Beilini's 'Norma' and Catalani's 'Lorelei'; five productions of Mascagni's 'Cavalieria Rusticana' combined with the ballet and two helpings of Perosi's oratio, 'The Resurrection of Christ.'

All-Mexican Opera

Mexico City, Aug. 6.
First all-Mexican grand opera
company to function here in several
years, which it took the ministry years, which it took the ministry of public education eight months to organize, is scheduled to present 'Atzimba,' Mexican native opera in three acts by Maestro Ricardo Cas-tro and Alberto Michel, this month ot the Paiace of Fine Arts (National Theatre).

Theatre). Company is directed by Maestro Jose F. Vazquez, has 21 principals, a chorus of 40 and an orch of 50. Scason's ropertoire comprises 17 cperas by Mexican composers, and 'La Gloconda', 'Fedora', 'Faust,' 'La Boheme' and 'El Guarany.'

Tourist Influx Booms Night Life In London, but Theatre Biz Is Off

Off to Buffalo

Paris, July 28.
French national lottery, one
of the big shows of the country,
which has been a thorn in the
side of real, show biz since it
started, has gone on the road.
Drawings of prize numbers,
which take place monthly, had
been, from the start, staged in
the 4,000-seater. Trocadero thearte in Paris. No admish,
then diminishing. So lottey
the place on the road, with each
drawing in a different town, but
always in theatres.

RADIO COIN TO HELP LEGIT IN ITALY

Government's annual subsidy to legit will total about \$237,500 this year. Figure was reached after ar

investigation by the Inspectorship of the Theatre. Horn started emptving July 1. Money is accumulated from sub-

scription fees paid out by radio lis-

Of the sum involved concerts will get \$50,000 and the rest goes to regular legit enterprises and opera. In the case of operatic subsidiza-

tion, Government reserves the preregative of selecting the company's repertoire, insisting on frequent changes and demanding the employ-ment of young artists. Also careful observance of employment regula-

Secondary dramatic companies will glean the largest subsidies possible, with an idea of relieving unemployment.

Argentine Regulates Actors' Working Hours

Buenos Aires, July 24. The Argentine Government has brought legislation into being to regulate the working hours of theatre artists and to accord them a weekly day of rest, to which ail other workers are entitled under Argentine Law.

New regulations were the source of considerable worry to local im-pressrios, who kicked strongly when the law was about to come into ef-fect, but have now resigned them-

Pampas Opera

Buenos Aires, July 24, High spot of current musical seaon in Buenos Aires has been the presentation for the first time of an opera, The Heretic's Bride, which was written by the Argentine composer Pascual de Rogatis. Opera deals with the adventures of an English freebooter in Peru during the days of the Spaniards.

Was very well received, both by the audience and the press.

St. Saens' Homage

Paris, July 28.

Paris Opera plans homage to Saint Saens at the opening of next season, in honor of the hundredth anniver-sary of composer's birth. 'Samson and Delilah' will be given on that date, Oct. 9, with new sets.

date, Oct. 9, with new sets.

During the rest of the season principal novelties will be ballets by
Serge Lifar, whose current idea is
to divorce the dance from music and
hop about accompanied only by percussion instruments to mark his

Unidon, July 28.

With London having a translent population of at least 50,000 per week above its usual average, the mystery why theatres have been passing through such a bad business period is even more puzzling this year. Only ones which have profited by the influx are the cabarets and

Places like the Dorchester hotel Places like the Dorchester hotel and Grosvenor House, both specialising in big floor shows, have received enough to warrant the controlled the second of the second to the

shows, they decided to risk night entertainment, with the result they have taken on a new lease of life. Shows at these two spots are man-aged by Henry Sherek, and com-nist of a big sprinkling of American talent. Performances are given the wenning, instead of the result of the results, instead of the results of the results of the re-terapersed with ttems given by the turns.

terapersed with Items given by the turns.

Although these hotels are under the same management, their tastes are entirely dissimilar. The Ritz attracts the seaths and quiet type, while the Carlton customers are vor wheercades. Hildegarde, a subdued singer, is quite a favorite at the Ritz, but not so at the Carlton, whereas it is the reverse in the case of Dwight Fiske and Vic Oliver. Latter scored such a success at the Carlton has been engaged for a return date, opening Sept. 38 for eight weeks with a new form of show titted Vic Oliver's Excitated that London cabarets.

Estimated that London cabarets absorb more than 3,000 people nightly. But whereas in the old days these people came from theatres, arriving after the show in time for supper, dance and cabaret, they now correspond to the people of the company of they now come straight from home, and pass the theatres up. They come to the hotel or restaurant all dressed up, take their time over dinner and stay for the dance and

dinner and sea, ... show.
From all appearances it does not look like the theatre-plus-supper-and-cabaret habit is ever likely to return. Somehow the shows at most cabarets are now too good and have

'Yoshe Kalb' Big In London. New Meller Also Oke

Maurice Schwartz, New York Yiddish actor, opened at His Majesty's Tucaday (39) in Yoshe Kaib', which he played for two seasons at his Yiddish Art theatre in N. Y. Show was warmly received all around and looks like a sockeroo for general appeal Hour', new play, opened at Daly's Wednesday (31). It is a splendid melodrama of circumstantial evidence. Should make a fine film.

EASING CRITICISM

Berlin Decides to Give All Crix Printed Plays in Advance

Berlin, July 26. German Playbrokers Association has decided to give the theatre critics a better chance. From now on all critics will receive in advance

on all of the set interested and a copy of plays to be reviewed. A copy of plays to be reviewed. A copy of plays to be reviewed. No more sneaking out before the indication in o hurry back to the indication to hurry back to the indication of the notices can now be written beforehand, and three-quarters of the rest. Attendance then just for a resting and made up as to the rest. Attendance then just for a resting and made up as to the rest. Attendance then just for a resting and some case they may be supplied with shooting scripts.

Keens Abbott Resigns

Keene Abbott Resigns

Keene Abbott, a midwest landmark as dramatic and picture artite for the Omaha World Herald, surprised both theater sow and his trade, with the announcement of his retirement effective Aug. 1. Main reason given is weakened optics, but to take it easy and turn out fiction with his wife who has a rep of her own. While known mainly in Omaha as picture crick of late, Abbott has considerable of a name as writer of faction and poetry. By Abbott himber of the considerable of a name as writer of faction and poetry by Abbott himber of the considerable of a name as man farf. Article marked the completion of 32 years of service with the same rag and a career that Included at one the editorial room but the city desk. Began as a reporter on the police run part of which included reviewing "Nellie the Beautiful Cloak Model" at the old Krug the health of the old Krug the health of the old Krug health where Abbott developed his well-health of the old Krug the health one of the cate and which nearly cost him his job till theatre oklic realized box office value of the scheme.

scheme,
Retirement follows closely appointment of W. E. Christensen to pointment of W. E. Christensen to the managing editorship, post held by W. R. Watson from time Abbout departure of Abbout and Watson only Harvey Newbranch and Re-porter Jones left of the 1903 staff. Picture work here taken over by Keith Wilson, picture editor, two years out of Creighton U. journal-ism school.

Multi-Lingual Show-Biz Giveaway

Multi-Lingual Show-Bix Giveaway for na-tional distribution will make its frat appearance early in September, to be called the International Amuse-suage amusements only, the Inter-national Amusement Guide will be a nuiti-lingual affair, with supple-ments, in each of the widely-spoken foreign tongues. Distribution will be with the con-trained of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control amusement, with publication weekly. Claimed by the sponsors of the Guide that 20,000,000 persons patronize foreign-language places of amusement throughout the country. Also point out that in New York City alone there are three picture througe playing German-language films exclusively; were Hungarian to the Charles of th

Carmel Nudies
Carmel (Calif.) Cymbal is all stirred up, peeved and otherwise discommoded over the actions of the Monterey Beacon in coming to the Monterey Beacon in coming to Carmel just after sunup to make shots on Carmel set streets and the beach with three nude models. Intended for a booklet, which editor Peter O'Crotty, of the Beacon, argues will be good publicity for Carmel. Editor Bassett, of the Cymbal, thinks otherwise and the journalistic pot boils.

Bassett has an inside the control of the con

B'klyn Eagle's Show Pages With the Brooklyn Eagle re-sign-ing Martin Dickstein as motion pic-ture cditor (hc was only the film critic up until resigning a month ago), the daily will devote two full ago), the daily will devote two full pages to amusement news. Be-sides one full page for films, the other will include drama, music

and radio.

Edward Cushing continues as the cultural and drama editor. Arthur Pollock, vacationing vet Eagle drama critic, continues as is. Winston Burdette, substitute film critic in Dickstcin's absence, will also continue

tinue. he Eagle may set up a small The Eagle may set up a small midtown office in Manhattan as convenience for its staff for writing reviews of Broadway films, plays,

Frisco's Anonymities

Frisco's Anonymities
Fred Johnson, drama ed of the
San 'Francisco Call Bulletin
(Hearst), came back from his vacation to find his by-line taken
away. Will sign all reviews in future as The First Nighter.
Also found he

ing Johnson what occasional legits come to town. Girl will sign The

Best Sellers

Fiction
Lucy Gayheart' (\$2.00)
Furys, The'/(\$2.50)By James Hanley
Green Light' (\$2.50)By Lloyd C. Douglas
'Deep Dark River' (\$2.50)
Paths of Glory' (\$2.50)
Young Renny' (Jalna, 1906) (\$2.50)By Mazo de la Roche Non-Fiction
Personal History' (\$3.00)

 Tersonal Ristory' (\$3.50)
 By Vincent Sheean

 Skin Deep' (\$22.00)
 By M. C. Philips

 A Woman's Best Years' (\$2.50)
 By W. Beran Wofe, M. D.

 Robert E. Lee (* (¥0.10), \$3.50 e.a)
 By Douglas S. Freeman

 Road to War' (\$3.00)
 By Walter Mills

 Citteen and His Government' (\$2.50)
 By Alfred E. Smith

Prof. Pitkin's New Spot

Prof. Pitkin's New Spot
New Job for Prof. Walter B. Pitkin, who authored "Life Begins at
Forty' is roving editor of The Farm
Journal. Pitkin will headquarter in
New Yoos, although the mage genthew Yoos, and the pitch of Craham Patterson, new
the pitch of Graham Patterson, new
the rejuvenation of the mag. Patthere on acquired the mag recently
just as it was to be put on the auttion block, and is pouring a heap of
new money and is does into the pitch
Another member of the mag's pew
Another member of the mag's pew

ication.

Another member of the mag's nev
sersonnel is Paul Christian, former!
ssistant general manager of the
Washington Post, who has been apsoluted manager.

Mainwaring Industry
During three idle weeks after
leaving the Los Angeles Herald's
top rewrite spot, Dan Mainwaring
sat down and knocked off The Man
Who Murdered Himself, novel
which William Morrow will publish
this winter

this winter.

Book is first of series of five contracted for by Morrow, two to fol-low next year, and two in 1937. Mainwaring's first tome was 'One Ray Long and Richard Smith in 1933. Author is now on publicity staff at Warners on Coast.

D-D Sells West

D-D Sells West
Doubledsy, Doran continuing to
unload its mags. Latest is West,
last of the firm's pulps, which has
been sold to Ned Collier and Lincoin
Hoffman has a string of pulps
called the Ranger Publications, and
probable that West will be added to
the chain. Editor of West under
the D-D banner was Harry E. Musile,
who also picks the books for the
organization.

Southern Writers' Confab Southern Writers' Conference at Blue Ridge, N. C., now under way, and to continue until Aug. 17. Many

of the leading scribblers of the south in attendance, together with the reps of a number of book publishing reps of a manner of the bouses.
Scribblers present include Sherwood Anderson, Paul Green, Olive Tilford Dargan, Archibald Henderson and J. E. Spingarn,

McBride Buys Class Mag Robert M. McBride & Co., book and mag publishing house, has ac-juired the class mag, Arts and Dec-

oration.

Barrett Andrews, editor of Arts and Decoration, goes along with the mag, with the September number to be the first under the McBride auspices. McBride's other mag is

Colophon's New Dress

Colophon's New Dress
Colophon is appearing in a new
format with the current issue, being
contained in an octavo instead of a
quarto. Also employing a new type
face, Electra, never before used anywhere.
First issue of the publication in its

new form contains a tribute to one of the founders, the late Burton Emmett, written by Sherwood Anderson. The two were close friends.

New Non-Fiction Pub New Non-Fiction Pub
Edwin C. Buxbaum has formed the
Box Tree Press to get out a number
of books on non-fiction subjects.
Starter is a slim volume called
Profitable Photography With the
Miniature Camera.'

Fan Mag Eds Fan Mag Eds ove Regina Cannon, western editor of Modern Screen, leaves the Coast this week for New York to replace Mary Burgen as editor of the magazine.

Leo Townsend succeeds M Cannon on the Hollywood end. Miss

est Sellers for the week ending Aug. 3, as reported by the American News Co., Inc.

Real America's Sv

Heal America's switch Edwin Baird, editor and publisher of Real America, is putting through a new liberal policy for fiction. Instead of insisting that stories conform to type, Baird is opening the mag to the general fiction field.

Fowler Heads Owen's

Fowler Heads Owen's

New head of the F. A. Owen Publishing Co. is Harold G. Fowler,
elected to succeed the recently deceased president of the firm. Joseph
C. Thomson elected vice-president,
the post formerly held by Fowler.
F. A. Owen Publishing Co. issues
The Instructor, among other mags.

Shorties' New Outlet

Shorties' New Outlet
New slick fiction mag to make its
appearance shortly under the title
of Story's End, Will use short
stories only.
H. R. Rockwell editing, with Mildred Hadley as assistant. Publication headquarters in New York.

Here Today, Gone Tomorrov Hollywood Independent, weekly tab, has apparently taken a second dive after a revival attempt by Fred Wilson, who started the sheet, and Norman Sper, p.a. and sports an-

Sheet failed to issue last week.

O'Mealia Buys Amuse, Tab Amusement Tab has been acquired by Harry F. O'Mealia, who plans to

o'Mealia, who is a biliboard ad-vertising man, operates Station vertising WHOM.

CHATTER

Rita Halle Kieeman to France Theodore Dreiser has gone to

oast. Octavus Roy Cohen back from the st. achel Field honeymooning::on a

Maine island.

Maine island.
Mrs. Jean Austin the new editor
of Country Life.
Gefett Burgess in New York after
ten years in Paris.
Hilaire Belioc has quit Palestine

and gone to England.

Henry Goddard Leach, editor of The Forum, back from Europe.

Algernon Blackwood dramatizing his novel, 'The Fruit Stoners.' Fourth printing for Robert For-sythe's 'Redder Than the Rose.'

sythes Redder Than the Rose. W. W. Norton, bool: publisher, back after several months abroad. Victor Weybright the new managing editor of the Survey Graphic. Thomas Craven at Marthas Vineyard, after tripping through the Senti.

South.

Josef Valion lining up the town's poets for his Patrons of Poetry oranization. Journaty's book, coming in Malter, will be called T Write As I Please.

Ben Ames Williams salmon fishing of Anticosti Island, up in the Maine country, will be published this month. George Locke Howe

Slaves Cottage will be published this month. George Locke Howe began writing it in 1923. Julian Street given the decoration of Chevalier of the Legion of Honor

by the French Government.

Edith Gordon, New York, playbroker, has moved her offices to
those of M. S. Schlesinger, pro-

pages.
Seventh Harper prize novel contest won by H. L. Davis, with his 'Honey in the Horn.' Award was

Bass Publishing Co. will publish Frederick J. Halton's The Gilbert and Sullivan Operas: A Con-

f cordance.'
Frank A. Wrensch has succeeded
therry S. Adams as editor of Spur.
Was formerly managing editor of
the same mag.
H. R. Knickerbocker, vacationing
with family in Texas, sails from

'Old Men of Jazz'

(Continued from page 1) themselves too much for granted. Long intact with their leader, there is manifested a general looseness and laxness in manner of dress and deportment. This reflects readily in their work,

Sloppy

deportment. This reflects readily in their work.

Sloppy
When the vocal and instrumental soloists stand up they (1) look as if they're doing the customers a favor to warble or toot the horse and the standard of the standard in the standar ence values, or lack of values, and the kids make no bones about re-laying their impressions.

Too Waltzy

One of the bands that's slipping has been identified with a slow style has been identified with a slow style suit, the kids tell the management that it's a "waltz combination' and give this as reason for no longer patronizing the place. Notery managers are wookings from advance radio reports and the juvenile patronage, because the air buildup (or records) is usually first reflected by the manner in which the young patronage-on-the-hoof reacts to their brand of danagnation, comed by dance promoters, however, for to them it spells a definite influx of new faces. Already many have tired of the same veteran combinations. The nitery, hotel, ball-intentions.

binations. The nitery, hotel, ball-room, roadhouse, cafe and kindre-managers have long since fough the idea of mounting fees for too well-established hands which with

well-established bands which, with but only a dozen exceptions or so, invariably disappoint. The progressive measure is the progressive measure is the combe and punctuates the organization with new faces, new specialists and new routines. Whiteman is one such who, with each new season, sees to if that a number of new season, sees to if that a number of me the progressive for many a dance they compared to the progressive for many a dance they are the progressive for many a dance they are the progressive for many a dance they are tion roadshow, for many a dance band nowadays is a miniature road

hand nowadays is a ministure road revue, mixing up its 'controlology with entertainment specialtics. Squawks from some dance patrons that the new dance tempos are too slow is answered by the modern jazz maestros that the backbone of liter Juve patronage wants the lazy, let's walk-and-talk-it-over rhythms. up and accelerate the tempo, the dance floors become really crowded, the maestros have answer for that, too, in that the added starters are the old-sehool, once-in-a-while houfthe old-school, once-in-a-while ho the oid-school, once-in-a-while noot-ers—the mainstay of their follow-ings, the Wostchester bendor-outers, et al., favor the lazy rhythms al-though, of course, every good band must know how to routine its tempos and group its dance selec-

It's the same thing as the 'teel' of the room which dictates whether it go buillish or light on waitzes, of give out more rumbas and tanges than usual, always depending on the composite mood of the customers and whether it's an old or young bunch, sophisticated or corny, and the like.

New York to cover Italo-Ethiopian

dispute Aug. 17. Upton Sinclair sucd for copyright infringement by Grace Holmes, who charges the Epic politice appropriated portions of a book she wrote.

Book Reviews

Screwy Circus

An unusual book, and one that
really deserved to the adjective is
The Circus of Dr. Go.
Finney (Viking; \$2).
Finney tells of a curious circus
that invaded Abalone, Arixona, one
day, coming from nowhere and going nowhere. Animals all consisted
of the type never before seen by
mortals, unicorn, see serpenta, mermaida, and such. It is really a fairly
way entertaining and up to the
minute. Nothing for pictures.

Nothing for pictures.

Wiscott Even Willa Cather's more ardent admirers are finding it difficult to enthuse over her Lucy Gayheard enthuse over her Lucy Gayheard lit hard work, apparently, to keep it going for 225 pages, even though she carries her story far beyond the death of her heroine.

The plotting is pittully weak is general, and she makes her lead an unreality who often is irritatingly entitled in the control of th

teurish,

Horace McCoy set out to duplicate Postman Always Rings Twice in his book, But They Shoot Horses, Don't They? (Simon & Schuster; Osmon & Schuster; Cismon & Schuster; Language Call, State of the Call of the Call

Smart Piotting
In his blurb, Wilson Collison explicitly denies that The Second
Mrs. Lynton' (Kendal and Sharp;
3) is a murder mystery. There is:
an element of whodunit in a briskiv written story. No effort is made
to befog the reader. It's a pretty
open secret but it is not a questopen secret but it is not a questman that is merely background.
Ingenious group sample todd.
Ingenious group sample todd.

Ingenious story smartly

Belies the Title
Main trouble with Helen Adams'
Tough Little Trollop' (Hartney:
Tough Little Trollop' (Hartney:
Tough Little Trollop' (Hartney:
Tough Little Trollop' (Hartney:
The Tro

cidedly a work of promise,

End of Book-Men

Harfod Fowel is an ex-advertismen men of the second of the second of the second writing not to do really bad books.

But his novel, 'Wildow' Mighr' (Greenberg: \$2) Isn't good, either, it's long-winded and slow, despite having a lot of good spots. Too

Story is of an old man who makes a lot of money and loses it by running a book business. It's realistic that far, but then becomes a bit that far, but then becomes a bit injecting romance, it's worse.

Not for slima.

More Graueterk

More Graustark
There was a time when fiction
and stage plays couldn't get along
without one or two stories cropping
up resularly about romance isfamilies in Europe. Little countries
and titles and costumes and wars,
and princes in disguise and princesses incognito; once these kind of
stories had to be. Today there isn't
room for them. Which is why The
Guern's Panatelas, by Crosby room for them. Which is wh Queen's Panatelas,' by George (Appleton-Century; doesn't mean very much, Not for films.

Omnibus of Crime
One of the most likeable of all
current whodunit characters is
David Frome's Mr. Pinkorton, a
mild little Welshman who ambles
around London bumping into one murder after another and getting it

murder after another and getting a-figured out. In 'Mr. Pinkerton Grows a Beard' (Farrar & Rinchart; 32), Pinker-ton again bumps into trouble. It's as good as the past half dozen in the series and they were all good.

East

VARIETY

Lyda Roberti, arriving on the Santa Elena, denies ship report she has a black eye, but reflues to remulate the santa experience of the santa experienc

From the Dailies News

This department contains rewritten theatrical news items daily papers of New York, Chicago, San Francisco, Hollywood and London. credit for these news items; each has been rewritten from a daily paper. credit for these news items; each has been rewritten from a daily paper. credit for these news items; each has been rewritten from a daily paper. credit for these news items; each has been rewritten from a daily paper. Credit from the second fr

may Magdalene Lové and 'Joy Fraise' told by court if they want to vote they'll have to use their the court with the world the service of Father Divine's 'heaven,' with 560 more waiting on those decisions, and the court have been of Father Divine's 'heaven,' and the N. Y. zoo. Campalgn on to tossing a light de cigar to a monkey in the N. Y. zoo. Campalgn on to the N. Y. zoo. Campalgn on to the N. Y. zoo. Campalgn on to the N. Y. zoo. Campalgn on the N. Y. zoo. The N. Y. Zoo. Campalgn on the N. Y. zoo. The N. Y. Zoo. Campalgn on the N. Y. zoo. The N. Y. Zoo. Campalgn on the N. Y. zoo. The N. Y. Zoo. Campalgn on the N. Y. zoo. The N. Y. Zoo

on his first trip and brought back on the last return. Will tour the world year in making the name and felt with his wife, carrying passengers and exhibiting the plane to pay es and exhibiting the plane to pay es the plane to pay established to to pay

which (relitz) use of the name, Then he saw his lawyer.

Hoboken Turtle Citib inaugurated its 146th consecutive year last that 146th consecutive year last that noted by the same that t

COUMDIS. U. Will stage Dunsany's countries. And the law Medhendary) evening. Anta Peters-Wright plotting.

The Octopus, but with only two Negro players instead of an alicolored cast, as in the book. Plotter of the law of

drink. Then the does pumped him four.

Federal pure traces of all sorts passed the fallion dollar mark last passed the fallion dollar mark last.

Evelyn Neabit in a convalescent home in Amtyville, L. 1, after a severe illness.

Evelyn Neabit in a convalescent home in Amtyville, a der a severe illness evere illness.

Evelyn Neabit in a convalescent home in the circle, Soviet play, this fail. Will use the Eugene Lyons-Chas. Mainmutten a Saints and Sinners and Adventurers' Club to unite in a farewell luncheon to the Martin Johnsons tomor Tweey results of the converse of

Advisered City to unite in a farewell innehen to the Martin Johnson tomorrow (Thursday) at the Gotham. They're going to Brown and the Gotham. They're going to They circus accidents in Pennsylvania Sunday. In Sunbury'an electricked an employee, but was beaten of by others before sever injury could be inflicted. A howmen for the could be inflicted. A howmen for the could be inflicted. A howmen for the week Northumberland and Lewisburgh, injuring four ponies and sk horses. Side, 21, daughter of a Chicago lawyer, who had requested a police search, discovered barking. Fight of the country of the country

resale dismissed in court. Tickets on ot carry prohibition against research on the carry prohibition against research on the carry prohibition against research of the carry prohibition against research of the carry prohibition and carry prohi

preas, coming season. Will also give three subscriptions each of "Tis a Pity She's a Whore' and the present of the present of

Coast

Santa Monica coroner's jury recommended rigid examination of human cannoballs' in returning from the coronic state of the coronic state

sued for \$3.142 on a promissory
note. Culture trackholder wor't
share in \$125,000 dividend, statement reading that \$250,000 was necessary for layoff wages, erection
shee following cambling beat sheet sold sheet following cambling beat sheet sold sheet following cambling beat sheet sold sheet for the sheet sheet for the sheet sheet for drunkenness when he for the sheet for drunkenness when he for the sheet for drunkenness when he will be the sheet for the she

playwright, for malicious prosecu-tion, outgrowth of recent perjury trial in L.A.

Santa Monica home of Afleen
Pringle burgiarized of silverware, furs and other wearing apparel
valued at \$20,000, actress reported

furs and other wearing appared valued at \$2,000, actress reported to Denny Dowling drew 30-day jail sentence for selling liquor after hours. Dancer recently divorced whom he was accused of kidnaping. Richard Fittinger, publicist, let all the first firs

Charge that his wife is keeping him confined on the protext that he is ill and incompetent made in

court action by John Frederick

brother.

San Diego expo banking \$2,000 daily now that nut has been pruned from \$6,000 to \$7,400 daily. Finance consiste the second sec

Texas Canines Running

Galveston, Aug. 6. Galveston, Aug. 6.
While the final decision as to the fate of dog racing in Texas still rests with the state supreme court, the South Main Kennel Club won a clear cut victory and resumed racing at its Fort Bend county tracks, just outside of Houston. An appeals court granted the ass

An appeals court granted the as-sociation a temporary injunction re-straining the shariff of Fort Bend county and the state attorney gen-eral from interfering with the op-eration of the track.

Boom Via 'Porgy'

(Continued from page 1)

(Continued from page 1)
Charleston, compating with the more excite Florida coast in a quiet and simple manner. Resulting attention expected from the forthcom will point more tourist trade down here and give the gentry a chance on the provided from the forthcom will point more tourist trade down here and give the gentry a chance most of the portioned residences.

If the provided residences are provided from the provided residences and give the gentry a chance because the provided from the provi

MARRIAGES

Doris MacMahon, stage actress, to Hallam Cooley, agent, Aug. 1, in Los Angeles. Second try for groom.

groom.
Hilda Donovan, stage dancer, to
Walter Herzburn, agent, Aug. 2, in
Yuma, Ariz.
Cariotta Lobato to Bolton Mal-lory, in Acapuico, Mexico, August
3. Groom is former husband of
Nancy Carrio Shadouk to Henry Top-Jayne Shadouk to Henry Top-Jayne Francisco, N. Y., Aug. 6.
Brids is the recently divorced wife of Jack Kirkland, playwright.

BIRTHS

Mr. and Mrs. George B. Polk, daughter, July 19, in Burlington, Vt. Mother is owner of WCAX and Burlington Daily News.



BRETT & WYCKOFF, INC.

400 Mediton Ave., Eldoredo 5.6900

PARAMOUNT, TIMES

New York Theatres

"Every Night at Eight"

Starring George Raft, Alice Fay France Langford, Petry Kelly, Radio Regues 20c to 1 P.M. Every Day!

RADIO CITY BOCKEFELLER RADIO CITY BOCKERELLER

MUSIC HALL SOUNTR

SHIRLEY FEMPLE IN 'CORE YOU

JOHN BOLES - ROCHELLE HUDBON

AND New WILl Girsty Care in Cele

ON THE STACE: "THE TOPE" Leoldert

SE Stille and Symbory Ochsberts under the

direction of Seattle and Cele

Seattle and Symbory Ochsberts under the

direction of Seattle Seats.

TIN AV. A SOIN SI. PETER LORRE in

"MAD LOVE"

25° 2, 35° 10 , BIG REVUE ON STAGE

A BROADWAY It's Cool at Loew's

On the Screen Loretta a Young, Charles Boyer Stage—Ben Slue—Frank & Milt Britton Starts Friday "BROADWAY GONDOLIER"

RKO THEATRES 86" ST. 8137 ST. Aug. 7 to 9 Joe E. Brown Joe E. Brown "Alihi Ike" "Alibi lke" —and Ladies Lov Danger" "Ladies Love





Shapiro-Bernstein has sold the British rights of 'l Couldn't Bellevc My Eyes' to Lawrence Wright. 'Fovry Single Tingle of My Hear't to Irwin Dash, and 'You'll Grow Swecter, Swectheart' to Campbell-Connelly.

Broadway

Mary Heaton to Hollywood.
Courtenay Savage off to Italy,
Tom Wallers are apartment
hunting.
Phil Adler to Vermont for a couple

hunting.

Phil Ader to Vermont for a couple Phil Ader to Vermont for a couple.

Jack Campbell dieting and claiming he likes it.

The Lobster finally got its cooling me likes it.

Doc Lempert a Conn. commuter for the summer.

Arthur, Loew 'the summer.

Lempert in his office.

Jack Ingils opening a cligar and periodical store on West 46 for his Valice hour stint Thursday (8).

Ed (Par) Sullivan and the missus off. to Chicago for a vecation.

Ed (Par) Sullivan and the missus off. to Chicago for a vecation office, back from a European trek. Rube. Bernstein back with 'The Great Waltz' when it hits the road.

N. Odeil, Heeht-MacArthur s agent, is writing a book, his e Frisco puts on a pair of pince to peer into shop windows now.

Victor Halperin back to Holly-wood after several weeks in N. Y.

wood after several weeks in N. Y. on biz.
Ula Love in from Hollywood this week after completing shorts for Universal.
Ray Samuels, formerly of Al and Ray, now operating a dancing school in Denver.

ver. Dembow, Jr., is moving out house on an island near

in Jerushembow, Jr., is moving out to a house on an island near Larchmont. Beverly Kelley will do advance work on tour of 'Old Maid,' going. Sammy Cohen back from that European jaunt and telling anybody who'll listen all about it. Or Junita Dwight Flake with Bob. Grant's Dwight Flake with Bob. Grant's District of the Company of the Co

Jean Harper, in WHN's copyright of My Heart, accepted by Clarence Williams (CA Bidg.'s new panels devoted tractions at the two Rockefeller Center theatres, wow on billing between the content of the con

them way a complete the fun of the Broadway hole-in-the-ground oglers and the fun of the Broadway hole-in-the-ground oglers and the fun of the Broadway hole-in-the-ground oglers and the fun of the Broadway hole full to the stage with a piece of fiying seenery. Bettries a piece of sping seenery. Bettries the fun of the

The Hague By M. W. Etly-Leal

By M. W. Ety-Leal

New revue just opened here. Tune
in on Scala.

Dutch Hollywood near the Hague
mond the Hollywood near the Hague
mond the Hague
hought rights for Holland
hought rights for Holland
hought rights for Holland
held a special Garbo week at Amsterdam
held a special Garbo week at Amsterdam
held a special Garbo week at Amsterdam with daily program change.
Fritz Hirsch company hack at
held the holland hack at the holland hack
fritz Hirsch company hack at
held the holland hack
held the holland

CHATTER

London

Joe Seidelman has arrived. Gilbert Miller away for a fort-night.

Zelma O'Neal changing house again Jack Davies, Jr., making his first trip to Paris. Max Friedland off to Carlsbad for

trip to rarisMax Friedland off to Carlebad for
Tuilin Time opening at the Alhambra Alex. Friedland for the Alhambra Alex. Friedland for the Alexandra Alex.
Julies C. Stein long distancing
Jack Hylton from Chicago.
Jack Hylton from Chicago.
Jack Hylton from Chicago.
He Fajladulum for a forthightet
Maudice Winnick at the Mayfair
Mosel for 10 weeks with option-dring
with Mary Brian for a pleture.
Andre Charlot brightening up the
Vaudeville theatre with Tom Titt
Murrals.

vaudeville theatre with 10m 11th murals.

C. B. Coehran on vacation before attacking his heavy list of fall productions.

Howard Gould backing new play by Alice Campbell. Leontine Sagan to produce

by Alice Campbell. Leontine Sagan or produce. The produce of the produce of the produce of the produce of the produce quicke. Robert Donat and Leelle Pulice. Robert Donat and Leelle Pulice. Robert Donat and Leelle Pulice. Sizing the produce of th

School of Music.
Claire Luce out of cast of 'Gay
Claire Luce out of cast of 'Gay
Claire Luce out of cast of 'Gay
Ing from a chill.
Harry Hoper, dispatch rider for
Paramount British News, killed in
Henry Sherk off to Scandinavia
to pick up idea for a few days at
Osead with his family.
Osead with his family
to the control of the control
scanding the family of the control
scandinavia
the public Schools of London.
Shaws new play to be titled The
production in the early winter.
Shaws new play to be titled The
production in the early winter.
The production in the early winter.
The production in the early winter.
The production in the early winter.
Early in September, Stanley Hale
and Harold Godfilm; will present
France Town extending at the
house of Lord Eaverbrook, with
Lord Castlerosse one of the guests.
The production in the series of the control
scanding the production of the production of the scanding the scanding the production of the scanding the scanding the production of the scanding the sca

Arthur woods, on the control of the

life.
Pinza running two Fields' ple-tures—Gracie and W. C. Press agent taking advantage of same by advertising 'Week of Green Pas-

advertising. Week of Green Passures. McLictive quantum a mile
Math McLictive quantum a mile
mathematic process of the mile o

photographed with Lazar Freid, who takes the title role in the Maurice Schwartz legit show.
Oscar Homolka signed for one picture with Gaumont-British, with options. But goes to New York first to piay opposte Tailulah Bankhead in Close Quarters' for the Shuberts in January.

in January.

W. J. Douglas, general manager for Sir Benjamin Fuller in Australia, stricken with sudden illness, and confined to hospital in Berlin. Nat Deptation of the strick of the s

Paris

By Bob Stern

Ed Berman in town Jean Lenaucr to Vienna.

Ai Lewis hopping over from ondon. G. Mayer's eight plane number on at the Rex.

Casino de Paris show, 'Parade do France,' to go on the road. Three Roger Vitrae pieces to be played in Paris next season.

Ali-star comedy galas being given at the Deauville Casino theatre. Roger Dann and Dorville booked for the next Folies Bergere.

Mogador to do a summer reviva of 'White Horse Inn' Aug. 15. Marcel Chantel telling how she turned down that Metro contract.

First new French Casino show to eave here for New York Aug. 21. Lys Gauty, now on a resort tour, to play the Alhambra in September. Francis Carco's piece to be played t Renalssance gets title 'Man With

Dolls.'
Claude Colbert to produce film based on Marcel Prevost's 'Demi-Vierges.'
Max Dearly's horse Beliecrois winning the Prix Camel at Tremblay track.

Max Dearly's horse Bellecrois winning the Prix Camel at Tremble Charles Dullin broadcasting Shakespeare Richard III from Max Dearly, action, writing a new max Dearly, and a max Dearly,

son of Fred Mele, band leader at he Rex, is one of a trio hired by Henri Varna for the next Casino

show.

Richard Halliburton getting lots of space with his stunt of crossing the Alps on an elephant, like Han-

nibal.

Dick de Rochemont huddling with
Harry Leasim of Radio on what to
do about a March of Time French

Harry Leasim of Radio on what to do about a March of Time French version.

On about a March of Time French version.

Will go regular next season, to play Filret Letter of Alphabet' by Andre GRichaul.

Garbo, in Sweden, has saked that Charles Boyer play opposite her in her next picture.

Earner of the Charles Boyer play opposite her in her next picture.

Earner of the Charles Boyer has possible the inher next picture.

Earner of the Charles Boyer has been dead to dance in New York nitcries with George Ray French film actor, to crond two months in Bankinat of the Charles Boyer of the Charles C

Paris.

Live orchestras, iong characteristic of Paris cafes, coming back to them, replacing phonograph loud speakers which had driven them

Isola Brothers announcing a French operetta, 'A Little Bit of a Woman,' by Daniel Norman and Rone Mercier, for next year at the

Vienna

Martha John, actress, hurt in au-omobile accident,

Sari Fedak here en route from Hollywood to Budapest.

Vienna's making much fuss about asil Dean, who's filming here now. All of Toscannini's appearances in Saizburg sold out for the musical

in many Vic theatres, dead:

Franziska Gaal going to Holly-wood this winter and learning Eng-lish in a hurry.

Gcza von Bolvary to Vienna to prepare for Budapest production of 'Es fluestert die Libe.'

cttas at the Gaite Lyrique.
Finally decided that Faula Wessely will go to Berlin to film 'Rose Bernd' for Carl Froeblich.
Countess Bare, daughter of the tolian in the Carl Faulance of the Counters of the Carl Faulance of Budapest, as previously announced.

announced.

After much fuss, it's been decided
that Christl Mardayn will play the
role of the lady innkeeper in Whit
Horse Inn' pix.

There is not the control of the cont

Bac Ishii, Jananese dancer, and troupe, expected here in early Au-

Vermi Gordon colon: over well with the French at the Continental Palation of the Park of t

Evi Panzper to Prague.

Alfred Lohner going to Munich to et this winter. Clemens Kraus in Vienna to get his teeth fixed.

Rozsi Earsony going to Parls for the winter season

Will Forst to Vienna to direct a film, 'Cafe Tomasoni.'

Martha Eggerth hurrying to finish we films and go to Hellywood.

Hermann Roche, 65, who directed many Vienna and provincial

Meteor Films has signed the Vienna Boy, Singers for a full-length pic to be done this fail.

Franz Lehar to Paris to prepare for production of two of his operactas at the Galte Lyrique.

Paul temesters before Bergauthemselves before Bergauthemselves Wilselm Furtwaengier
Conductor Wilselm Furtwaengier
Conductor Wilselm Furtwaengier
Froehilch's protected Richard WagFroehilch's protected Richard WagFroehilch's protected Richard WagFroehilch's protected Richard WagFroehilch's Mann on Wien (The
General Wilselm Wilselm's Wilselm's

works asytimes to Reinhard's Theatre, where Moser and Roser work nights. Dr. Emil Geyer, former director of the Teater in der Josefstadt, and Artur Hellmer, for many years director of the theatre in Frankfurt, named as possible successors to Director Preminrer at the Josefstadt.

Shanghai By Cal S. Hirsh

Leo Itkis, plane, and Fidien, vlo-lin, at the swanky Park hotel. Wayne and Carruthers now at the Paramount on return engage-ment.

gust.

Diving Helikvists stunting four
times nightly at the Majestle Garden, featuring a double fire dive.
Reports from Salgon indicate
Verna Gordon going over well with
the French at the Continental Pal-

Hollywood

Jack Pulaski here. Oscar Serlin trained in. Paul Kohner rid of flu bugs. Charles Buckley back from Frisco. Sain Berkowitz back from Frisco Sain Berkowitz back from Frisco Emilia Levin managing Filmart: Nat Finston hiding out for a re. Bette Davis went for a catboat Broken arm beached John Buck-

r. Writers' Guild annual dance drew 700.

Johnny Hyde planed in for a short call.

Harry Leonhardt back from New York. Charics Irwin now a fuil-fiedged

Charics Hann delitizen,
Paul Muni's Eneino ranch aircooled.
Fred Quimby due in for shorts

contab.
Film Row visited by Dick Mitchell,
long ill.
C. B. DeMille tossing around in
his yacht.
Sanitarium.
Donaid Meek out of the valley
into an apt.
No vacash this year for Universal stence.

versal stenos.
International Cinema opened new
lab last week.
Pert Kelton blondcs it for Radic
'Annic Oakley.'
Wini Shaw and Phil Regan back

Wini Shaw and Phil Regan back from p.a. tour. Lily Pons at Arrowhead week-ends for hiking. Del Cambre is new handle of Al-fred Delcambre. Private sleuth hung \$90 suit on

Let Cambre is new handle of Alfred Dickambre. The Dickambre is not a control of the control of the Cambre in the Cambre in C

Norman McLead hobbling around on a paralned anklo, or a navalned anklo, or a navalned by Kennetti MacGowan. The state of t

ic. James Melton choo-choocd in bc-ause his radio sponsors taboocd

James Meiron education and the cause his radio sponsors tatornlying.

Arthur Woods, British International director, here for studio lookaround.

Arthur Hongar planed back to N. Y. after conferences on Ploncer publicity.

Dave Chasen motored to Derive the Conference of the Conferenc

One thereing at Black Dates ...
old Ross.
One Smith Per's shoe shining actor, in the hosp following autoacademic Aurrey will take a band with action. In the hosp following accident.
Gene Autrey will take a band with thin when he p.a.'s with Tumbling Tumblewceds.
Foliert J. Hooles, ex-Vanistr mug in Fibreals, now handling publicity in Hollywood.
Full Green shipped his Time O.

(Continued on page 62)

CHATTER

(Continued from page 61)

of Mind script to U from his North Carolina home.

M. A. Lightman landed a picture break at Universal for two Memphis beaut winners.

John Considine and Sam Katz planed to San Diego for a sneaker of Broadway Melody. Harpo Marx leaves in two weeks to vacation with Alexander Wooll-cott in New England.

Major Joe Donovan sticking on at local Code Authority office cleaning up personal business.

bandor des behoven a circaine en de presentat and technical avisor su personal technical avisor at the personal business.

Natale Carossto production assistant and technical avisor at George Hines, veteran legit and circus showman, Ill in Cedari of Lebanon, hospital here, the cedari of Lebanon, hospital here, and the control of the control of the control of the control of the centre of the control of the con

leave of absence to regain his health.
L.A. Superior Court okayed minor contracts for Phyllis Seller, 20; Evelyn Poe, 18, and Helen Parrish, 12.

contracts for Phyllis Seller, 29; revely 17-00, 18, and Helen Partively 18-00, 18

Westport, Conn. By Humphrey Doulens

Irene Rich in town. Ben Washer birthdays. Harry Archer working on a new uslcal.

Harry Arches musical.

Lawrence Brochman here writing new novel.

Helen Hokinson returns from Nantucket.

Homer B. Mason recovering from

Layrence Brochman here writing Heine Hokhason returns from Nantucket. Heine Hokhason returns from Nantucket. Basel and the static a stool in Smittly's diner. The static a stool in Smittly's diner. Disabil visiting the Mitty's Jack plants of the Smitty's diner. Mitty Jack plants with the static s

Mexico City

By D. L. Grahame

Spees failed in inter-tified police drive against tister peddilm. Cine Club of Mexico exhibiting German-made "Natility" to adults only at Text Hiddler. The Cat and Learn's many control of the Cat and Learn's house in Cine Juna and Agua Callente by order of the faderal aria Coneas, Spanish compleme who was here 25 years ago.

back again and being accorded en-thusiastic reception. Compania Compania Simunative producer, compania Simunative producer, has reluased 'La Familia Dresse' (The Dresse') Family'). Alfredo Ximenez, Mexican artist, for four years on the Max Fitisher view to producing local animated cartoons.

view to producing local animacue cartoons. Ernest Ansermet here from Parls to conduct a series of Mexican Symphony ort concerts, including four graits concerts for workers and children, in Palace of States of the Concerts of the Concerts

Stroudsburg

By John J. Bartholomew

Her Lady Friends at her Shawnes summer theatre. Evelyn Wade, Jane Waleh and Helen Royton are three new members of the Players. Next week a new play try-out, Dooley Caehes In, by Gould B,

The Commanders at Silver Star Ad Carter vacationing at Saylor's Lake.

Landt Trio and White at Dorney's.
Albert Hughes, of Toronto, at

Pinebrook.
Lehigh Cornhuskers at Dela-wanna Inn.
Lester Englander singing at Po-

wanna inn.
Lester Englander singing at Pocono Manor.
Lester Englander singing at Pocono Manor.
Elluff House.
Allentown's Doole Socker band
at the Grove.
Allentown's Doole Socker band
at the Grove.
Allentown's Doole Socker band
at the Grove.
Norman Johnson, former sherman
organist, a visitor.
Norman Johnson, former sherman
organist, a visitor.
Bond and Playboye.
Pat Duffy and Billy McMullan at
Craiga Meadow hotel.
Away with amatour audition contestants.
Kreage's hotel show has added
Bunny Clare and Emmet Merril.
Well Socker Socker Socker Socker
Control Word Word Socker Socker
Socker Socker Socker Socker Socker
Socker Socker Socker Socker Socker Socker
Socker So

Film Reviews

MAD LOVE

MAD LOVE

(Continued from range 21)
Peter Lorre, making his first appearance in a Hollwood-milled product. Ideal as this French-writ-for Lorre, however, the results in screen potency are disappointing. Seing a chiller, much will depend on tair bis on the whole. My complaint can be railed against the production given the No complaint can be railed against the production given the reduced of the production of the production

the principal purpose of the picSettings are strikingly effective
and the camera work far above
average. Fround being a former
cameraman and one of the best.
rest. This actor comes to Hollywood from Germany with a stop-ord
in England, where he worked for
forelign character type who must be
carefully fitted with materia.
"Hands of Orlac," under that title
Aywon, an Independent company,
Main character, in the hands of
Lorre, is that of a surgeon-cientiat
other things, he never misses a
guillothing.

with sadistic tendencies. Among cher things, he never misses a Lorre is immediately pegged as an amount of the determination of the det

nurdever who choked his victim and who has just been guillothed. Thus, the pianist hueband finally kills his stenfether.

The girl is Frances Drake, and the husband is plaved acceptably by Colin Cilve. While not into much footage. Ted Healy mules his comedy minutes count as an American liewsgaper correspondent. Cher.

JAVA HEAD

JAVA HEAD

First Division release of an A.T.P. Eleture produced by Basil Don. Features
the produced by Basil Don. Features
the produced by Basil Don. Additional
to the produced by Basil Don. Addition
to the produced by Basil Don. Addition
to the produced by Basil
to th

Completed about a year ago in London this new edition of 'Java Head' retains too many of the fa-millar technical faults of past British films to mean anything over here. A weak and secondary choice for duals.

Back in '23 Paramount turned this

story out with Leatrice Joy and story out with Leatrice Joy and Jacqueline Logan. It was silent and a fine picture, neghaps the best Miss Joy (as the Chinese girl) ever made. There is little or no relation as to merit between the old and this

sound weston Easil Dan proton (Marcican), have merely cent it through the grinder in routine tashion and missed much on the transport of the grinder in routine transport of the grinder in routine transport of the grinder in routine transport of the grinder in t

WHAT PRICE CRIME

Dencon Productions release of Mex AlexDencon Productions release of Mex Alexvoit, Viginia, Cherril, and Noel Madleson,
Peter K. Lanester, assectine producer. DiCetter K. Lanester, assection of Mexicon
Cetter K. Lanester, assection of Mexicon
Cetter Mexicon
Dength Complex Complex Starrett
Dength Mexicon
Dength Mexicon
Dength Mexicon
Dength Mexicon
Dength Mexicon
Dength Dength Dength
Dength Dength
Dength Dength
Dength Dength
Dength Dength
Dength Dength
Dength Dength
Dength Dength
Dength Dength
Dength Dength
Dength Dength
Dength Dength
Dength Dength
Dength Dength
Dength Dength
Dength Dength
Dength Dength
Dength Dength
Dength Dength
Dength Dength
Dength Dength
Dength Dength
Dength Dength
Dength Dength
Dength Dength
Dength Dength
Dength Dength
Dength Dength
Dength Dength
Dength Dength
Dength Dength
Dength Dength
Dength Dength
Dength Dength
Dength Dength
Dength Dength
Dength Dength
Dength Dength
Dength Dength
Dength Dength
Dength Dength
Dength Dength
Dength Dength
Dength Dength
Dength Dength
Dength Dength
Dength Dength
Dength Dength
Dength Dength
Dength Dength
Dength Dength
Dength Dength
Dength Dength
Dength Dength
Dength Dength
Dength Dength
Dength Dength
Dength Dength
Dength Dength
Dength
Dength Dength
Dength
Dength Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Dength
Deng

Mcdlocre G-man picture mainly ecause of poor writing job, and in-

OBITUARIES

LARRY RICH

LARRY RICH

LARRY RICH, 41, vaudeville hig

timer for nearby 20 years, died

and cancer of the stomach. He was

etricken Wednedsådy (31) while

playing Lowe's Paradise and had to

leave the bill. From the Paradise

Rich was rem.-ed to Monteflore

hospital. Doctors there decided

nothing could be done to save him,

and Rich aelsed to be taken to the

Lamalca.

An exceptionally heavy man most

of his life, Rich through filmes re
duced from 360 to 170 pounds in the

last six-months. It was commonly

believed he had been dieting.

Rich started in vaudeville in a

turn called Richardson Broca, and Adala;

whether, Pill was Richs and Adala;

whether, Pill was Richs and Adala;

whether Pill was Richs and Adala;

turn called Richardson Bros, and Cherl. Other members were his brother, Phil, now Rich and Adalr, and his wife, Cherl, who survives. After spilitting with his brother, Rich formed a double with his wife, and as Rich and Cherl the act was standard in vaude for 15 years. Rich led to the standard in the standard in the standard of the standard in the

act.
Funeral services today (Wednesday) at noon at Riverside Memorial Chapel, New York. Burial in Kensico, N. Y.

FREDERICK C. NAGEL
Frederick C. Nagel, 84, prominent
upper Ohlo valley bandman, died at
his home in East Liverpool, O., July
27, following a short illness. For
more than 30 years he played tenor
horn in the Haines band in East
Liverpool one of the best known
musical organizatione in the mid-

He also trouped with tent shows and minstrel organizations during his long career as a musician. Three sons survive. Burial was in Riverview cemctery, East Liverpool.

against the arms smuggler, who owns a night club. Otherwise, it's trailing the mobsters, beating them to the draw and the federal officials always winning against heavy odds. So much chasing that in some respects this thriller resembles a scenic tour. But dialog is the sore thumb. scenic tour. But all thumb.

The athletic Starrett is good enough in a rather unbelievable role.

Virginia Cherrill looks well.

STUDENT'S ROMANCE

(With Music) ITISH MADE)

British International production and re-lease. Sters Grete Natistre. Features Pai-Ci Enowise. Carol Goodner. Directed by The Control Control Control Control Lord My Heart in Heidelberg. Adaptation and accentic. Clifford Grey. Reland Hutter, May Cilford Grey. Cameraman, Bryan Lorder At the Frince Edward theater. Lorder At the Frince Edward theater. Heidelberg. Control Control Heidelberg. Control Control Heidelberg. Pairt Knutter Fedeli. W. H. Berry Karlish. Makesmit Word Markenie Word

Grito Natzler

Grato Natzler

Patric Knowles

W. H. Barry
Carol Goedlert

Iris Ashley
Stave Gergy
Mush Dempater

Mush Dempater

Just Best Natub
Norma Varden

M. Wallace Luphon
dt Gotto Have and Lee Sportsman..... Hans and Otto...

A not very effective attempt to paraphrase the story of 'Old Heidelberg.'

There is a students' chorus, showing the boys carousing and settings of 1825 laid in the famous German university town.

A continental period production, ut the main weakness seems to be but the main weakness seems to be that the scenes are palpally studio work, which detracts from the reality and atmosphere. Workmanship the property of the pr

because of poor writing job, and indifferent direction. Only for the
subsequents, where it can be crowdadd on dual bills.

In this instance, they're after
againg that pillors government ware,
againg that pillors government ware,
in the control of the control of the control of the control
is that of letting undercover man
is that of letting undercover man
is that of letting undercover man
is the government's case isplendily played.

John

GERMAN CAMUS y CAMUS

GERMAN CAMUS y CAMUS
German Camus y Camus, 49, prealdent of German Camus y Cla.
Mexico City di lat ri bu tor a that
Mexico City di lat ri bu tor a that
one of the leading and the lead of
one of the leading and the leading and
here, builder of everal large nabes
and a pioneer of the Mexican
movie Industry is dead,
He was born in Cueito, Spain, and
came to Mexico in 1899. He is sur-

vived by a daughter, Aurora, 17, and his parents.

JOHN M. GRISWOLD

John M. Griswold, pionesr Syra-cuse exhibitor, died there July 26, after a iong illness. He was con-nected with numerous local houses and manager of the Savoy for many years.

and manager of the Savoy for many years. He is eurvived by his wife, Mrs. Harriet Griswold, a brother, George, and a sister, Mrs. Joseph Rausch, of Rochester.

J. H. McCLOSKEY

J. H. McCloskey S, assistant director and unit manager for the past 20 years, died of heart attack in Hollywood Aug. 1.

He was divorced eeveral years ago from Josic Sedgwick. A sleter survivee. Interment in Orange, N. J.

TOM D. NEWELL

TOM D. Newell, 45, well-known vaudeville and pantomime dame' comedian, died through accidental discharge of gun while pigeon shooting at his Westmorland inn, July 24. Tragedy was witneseed by his 15-year-old son.

HENRY DE SOLIA

HENRY DE SOLIA
Henry de Solla, 73; veteran of the
film trade, died in London nureing
home, July 26, after brief ilines,
He was the father of A. B. de Solia,
an executive of Associated British
Film Distributors.

Plays Local Angle

Vancouver, B. C., Aug. 6. Rides, ehows, games concessions for the Canada Pacific Exhibition this year, August 28 to September 4, have been awarded to the West Coast Shows by the Vancouver Exhibition Association.

The arrangement entered into is that the concessionaire will purchase all commodities in Vancouver and that local people be employed. All sambling devices and games will be barred.

Four Downies Hurt

St. John, N. B., Aug. 6. St. John, N. B., Aug. 6.
A truck in the Downle Bros. Circus caravan, was struck by a car
coming suddenly out of a side road,
at Topsfield, Me., the collision injuring four of the circus employes,
All were rushed to hospital at Calais, Me., on the border.

Big Bad Bull Out

South Bend, Ind., Aug. 6.
Bad bull from the Barnes show
(Ringiling owned) killed keeper at
St. John, Can., 31, sent to Hagen-beck-Wallace Winter quarters at
Peru and executed.
He had previously killed two men.

PHIL'S COLORED VAUDFILM

PHIL'S COLORED VAUDFILM
Sam Stefel, operator of the Howard, Washington, last week leased
Fay's theatre here from M. E. Comcford.
Like the Howard's policy, Stlefel
will spot a combination of colored
shows with films into Fay's, opening Sept. 6. He books his own

BERTA SINGERMAN IN B. A.

BERTA SINCERMAN IN B. A.

Borta Singerman, Argentine reciter, has just arrived from Porto
Alcare, Brazil, by plane after an
ing that time she toured Control
America, United States and Brazil
and put in some work at the American film studios,
She is at the Teatro Colon and
will shortly return to the States to
fulfill new film contracts.

Ohio Still the Circus Battleground With Cole and Mix Tricks Ahead

Canton, Aug. 6.

Onlo continues to be the mecca for major circuses this week, with the invasion of the Cole Brox-Cityde Beatty show at Marletta on Monday and the opening of an Ohlo tour by the Term Milk With exact for the Cole show were decided on after the show was unable to make a 10-day junt through Virginia on account of infantile paralysis spread in that the Buckeye state, with a few other stands likely next week on the way out."

Mix show route next week is con-fined along the northeastern border, the show dropping down into the eristern part of the state Friday at Warren and then to Youngstown.

emstern part of the state Friday at Warren and then to Youngstown. Tour_continues the following week with Canton and other stops, and then into western Pennaylvania. Exit 'of the Ringling-Baraum circus from the state Saturday at Cincinnati, concluded more than a week in the state, with takings poor at the start of the tour but bis re-

week in the state, with takings poor at the start of the tour but bir reported to have-picked up at Columbus, Dayton and Chejnnati. Big show is due back in the state late in August, as coming soon paper is naves, as coming soon paper is naves, as a coming soon paper is personal to the start of the start

Cole Bros. Expand **Backing Truck Show?**

Backing Truck Show?

Sullivan, Ind., Aug. 6.

Bays Bros. Cirus, which went out of here June 8 under management of Fred Bays, local attorney interested in show game for several years, and which closed June 28 and returned here, has been recreashized. Is set to reggen around Aug. 12, birger than before, allen King, who has been on Cole Bros. Circus this season will be featured on the new Bays. Bros. Circus with his wild animal act.

season will be licitured on the new season will be licituded to the licitude with a season and a continual act.

A question is what does this infer? That is as regards Jess Adkins and Zack Terrell, co-manager lays. It is said that there must be some closer tie-up than just Bays hiring King, for in addition to King and his cats, 6 of the 9 elephants that were sent back to Cole Bros. In the continual continual to the continual continu

Bros,

Rays had bought much of Gentry
Bros, equipment including dogs and
ponics. First show was good. Some
said the big nut made him close,
but others said he closed so as to
e able to route show after reor-

ganization, to suit himself.
Cole Bros. after playing Ft.
Wayne, Ind., Aug. 6, were heading
into, Michigan for an upstate tour.
They had been in Detroit June 16-19
and 23d. Kalamazoo, Mich., is billed
for Aug. 9. Muskegon 10, and Benton Harbor, 11. ganization, to suit himself.

WHERE IT'S HOT

Bulb Registers 139 at the Top of the Big Top

Evansville, Ind., Aug. 6.
Ringling-Barnum circue played here July 31 to 'excellent business, despite terrifich heat. It was record, heat of the season for the show and for the locality. 103 deg. was official, eact, took a thermometer to top of big top during act, and it registered 139 deg.
The hot weather softened the asphait on streets, and heavy circus wagons cut deep ruts. Eddle Vauchn wagons cut deep ruts. Bodle Vauchn city officials anking \$700; show oftered \$300, but had to pay \$893.50. Evansville, Ind., Aug. 6.

fered \$300, but had to pay \$699.50

MIX SHOW NIXES EASTERN TRIP

Canton, Aug. 6. Tom Mix Circus and Wild Wes Tom Mix Circus and Wild West has abandoned plans for an eastern tour, C. A. Lawrence, general agent, sald here Saturday, Infantile paralysis in Virginia prompted executives of the show to call off the proceed eastern tour of the circus. Instead the show will continue east as far as ofhol, then switch back to the midwest.

Left Baby Behind

St. John, N. B., Aug. 6.

Boys ransacking the debris on
a lot used for a week by Conklin's
Shows, a carnival making its first
tour of the Atlantic provinces,
found the body of a baby. It had
been in a large jar, and in alcohol,
as; part of a "Life" show, and
whether abandoned or misalad was not revealed.

not revealed.

Numerous complaints of being gypped at wheels and other concessions while the carnival was showing have been drifting to the police. While the carnival was chibiting local police interfered, threatening to close games, because of these complaints. Pattire Condin, man beaten unconscious when he attempted to check chisellers from entering the show tents at the rear tempted to check chisellers from entering the show tents at the rear and sides.

They're Off in Ohio

Delaware, ,, Aug. 6.
Drum major in Ohio's parade of
community expositions, the Ashley
fair opened at Ashley, near here,

Friday. Attendance the day was better than 3,000.

Another Carnival Swat

Minneapolis, Aug. 6. C. R. Rosander has no tified the city council that he will introduce an ordinance at the next session forbidding street carnivals

Northwest Allied States pendent exhibitors' organization, requested the action, claiming they provide unfair competition.

San Francisco, Aug. 6.
San Mateo County Board of Supervisors meets Wednesday (7) to
fix license charge and pass ordinance with high fee on carnivals and traveling shows in county lim-lts.

SET FOR SHOW

Mobile, Ala., Aug. 6.
The Greater-Mobile Gulf Coast
Fair will be held Oct. 29, through
Nov. 3. Royal American Amusccompany shows that featured ment company shows that featured the 1934 fair have been contracted for a return engagement.

CIRCUS ROUTES

Week of Aug. 5 Al G. Barnes

Aug. 7, Smith Falls, Ont.; 8, Lindsay; Stratford; 10, Sarnia. Hagenbeck-Wallace-4 Paw-Sells Aug. 7, Reading: 8, Coatesville; 9, forristown; 10, Chester.

Ringling Bros.-B. & B. Aug. 3-11, Soldlers Field, Chicago.

DOOLEY'S POLE

Invents Jointed Flagstaff for

man Aerial Aid
Atlantic City, Aug. 6.
riggers at the Steel Pict, has city of the Steel Pict, and members of a German troups of aerialists who have been asy, it is the highest pole built that is capable of standing the strain of \$8\$ bounds at the for-98 pounds at the top.

Tex_Pups Hung Up

Dallas, Aug. 6.
Texas dog tracks operating with
parl-mutuel system are apparently
closed until state supreme court closed until state supreme court acts on two cases when it convenes in Oct. The court adjourned last week without ruling on injunctions against Oak Downs, Dallas, or a San Antonio Intrack.

Oak Downs owners have gone back to clvil appeals court with plea for a supersecteas bond cllowing to the court of the court restraining order against original injunction closing it.

Nebraska Pari-Mutuels Bring Fairs to Black

Dring Fairs to Distant.
Lincoin, Aug. 6.
Parl-mutuel betting, opened legally after a referendum vote, and
ensuing 1935 legislation, for use
among the state agricultural scoleties is being seized upon by county
as shows as a means of getting the
state corn-hog expos out of the red.
Despite harranguing, during the
wag soley to binefit the Omaha AkSar-Ben, by mid-September nine
shows will have used the betting
method.

Omaha meet, according to racing Omaha meet, according to racing commission releases here, was for the first time in seven years able to pay all debts. Since then suc-cessful race meets have been held in Walthill, Wayne and Madison, maller Nebraska towns. Burwell, rodeo city, is on the list Aug. 6-9; Alliance, Aug. 14-16; Stanton, Aug. 21-22; Chadron, Scpt. 10-13; and Tecumseh, Sept. 13-15. State Fair, still millstoned by the

State Fair, atill millstoned by the wight of a \$300,000 indebedness, is grabbing at the straw which it hopes will likewise turn some dough into the empty coffers. Sunday will not be the usual Sunday school and church affair. Instead thereil be auto races and the 60-girl show Fantasies of 1935 unit to start the gate rolling. Auto races planned for day swell gate, weather permitting.

ACTS FOR ORIENT

ACTS FOR URLENT
Les Angeles, Aug. 6.
E. K. Fernandez, Hawalian and oriental clreus operator, is here lining up acts for his winter circus season in the orient.
Deal is pending for Pooltes Hameford and seven head of stock to make the trip. Hameford act also

Little Dogie Can't Get Along in Holly'd; Mostly Wide Open Spaces at Rodeo

ASKING \$75,500

Kansas City Litigants Sue Park When Beach Walk Collapses

Kansas City, Aug. 6. Twelve suits, aggregating \$75,500, have been filed in the circuit court, here, against the Winnwood Operating company, and a number of erating compuny, and a number of other defendants, for alleged personal inJuries, received the night of July 4, when a board walk at precipitating fifty persons into a pit of mud below the walk.

Park officials ascribed the cause of the acident to the settling of two cement foundations in the soft two cement foundations in the soft acrit. Nearly all of those who fell jured but none critically.

Named as defendants are the

Named as defendants are the Winnwood Operating company. C. H. Winger, Charles J. Winger, Lena Schultz, P. S. Spats, A. O. Thompson, and the A. O. Thompson Lumber company, Edward Aaron, Frank ber company, Edward Aaron, Frank D. Winn, and the Winnwood Dc-velopment company.

COLE SHOW CUTS PROGRAM FOR

OHIO DATES

Marietta, O., Aug. 6. The infantile paralysis scare in Virginia causing Cole Bros. Circus and Clyde Beatty Wild Animal Exhibition to cancel extensive tour of that state (with advance car having

hiblition to cancel extensive tour of that state (with advance car having billed two weeks of 11) made this town a boe hive of activity around the circus lot and at railroad runs and the circus lot and at railroad runs a case in the case of the c

in his mixed group act.
The Esquedas, Mexican aerial and The Esquedas, Mexican aerial and acrobatic act, also left hero. The performance, itself, outside of above numbers, not materially changed and it is still given in the big six-pole top on three rings and two stages.

Hollywood, Aug. 6.

a 40,000 capacity stadium? Well,
try to visualize the spectacle and
to visualize the spectacle and
that is Tex Austria's stadium, of the
World's Championship Cowboy contest at Gilmore Stadium here. Austin could have made the whole aftair much more chummy had he
staged it in a Trans-Lux theatre.
The stadium of the staged of the staged
to the staged of the staged
to the Austria's the staged
a Man a Horse He can Ride' than
to to the Austin show to find out
whether or not the man can ride
the horse.

the horse.

Rodeo opened Saturday (3) mat
to about 5,000 spectators. Tha Hodeo opened Saturday (3) mat. to about 5,000 speciators. That evening, less than 1,500 people cared whether or not the little dogie got along or just became a burn. Sunday mat. was a little better, with around 2,50 at little better, with around 2,50 at little better, must be a double dose malarly to Austin, who has a \$40,000 nut to crack before he starts putting away bucks for himself. Contest is scheduled for nine days, twice daily.

Sage Brush &**Little Contest in the contest of the contest of

Sage Brush Athletes

Sage Brush Athletes
Austin, Hollywood Chamber of
Commerce, Uplifters' Polo club and
the Hollywood Hussars, Arthur
Guy Empey's (he's' the guy who
wrote 'Over the Top') personal
army which will stem the tide of
foreign invaders, are in on the promotion.
Around 200 cow pokes are entered
Around 200 cow pokes are entered

foreign invaders, are in on the pro-motion.

Around 200 cow pokes are entered in the various events, paying from 55 to 520 entry money for each purse money. Boys will brone ride, eaff rope, steer rope and in-dulge in other sage brush activities for the prize money, with Austin out of the dough because the eight ball is traveling towards his pocket. Only rode oin this section of the the annual Hoot Gibbon affair. Salinas, is the Coast's blg cowboy country writer mas made made to the country writer mas made made to the country of the country o

Taking the Soak

Although theatron and spect organizations are passing on the new amusements tax, the Central Canada Exhibition has decided to do some absorbing for Ottawa Fair attractions during the work of will pay the Government nick on seats of 75c or over, while ic cfair board will take the rap of 5c on the Soc reserved admission. The Government tax will be added on midway tickets of 25c or added to the divay tickets of 25c or sidechous admissions below that limit.

Laying for Paste Tab

Portland, Orc., Aug. 6. ordinace to regulate the placing of circus posters recent'y was asked of the city council by the Portland Realty board.

Fortland Realty board.
The board protested to the council that advance men for the circus sometimes break into vacant stores to place their posters and then the owner must repair the locits and clean up the debris. The locard sugperporty owners and that the advertising be regulated.

Winnipeg's 10-Yr. Deal

Winnipeg, Aug. 6.
Negotiations have been completed between the city of Winnipeg and the Exhibition Promoters, Ltd., to have the latte

Impters, Ltd., to have the latte over the exhibition grounds for 10 system on a rental basis.

Company will creet a grand-stand to accummodate 6,000 persons and operate an exhibition yearly for 10 years. An exhibition beid last year drew an attendance of 119,693.

Stuff

Cole and Mix in Lively War, but No Rough

Ohio's First Day-Date

Sandusky, O., Aug. 6.

First day and date circus stand in Old of the many years was here do the control of the

has been reported.

Cole show is making a streng play on its street parade, while Mix has eliminated this feature at this stand, not wishing to congest the downtown with two parades.

Mrs. Dill's New 'Un

Tulsa, Okla., Aug. 6.

Mrs. Sam Dill, widow of late Sam
Dill, who had Sam Dill-Toom Mix
circus act last year, is said to have
planned to come here with idea of
buying in Balley Bros. circus, truck
outfit that closed and came back
here few weeks ago. Local theatre
man had framed Balley Bros.

MOUNTAINEERS ELECT

Great Falls, Aug. 6,
The Rocky Mountain Association
of Fairs elected Harry Fitton, Bilings. president; Henry Bohling,
Miles City, vice president; and reelected Harold F. Del'ue, sceretary and treasurer.

The group went on record as op-posed to possible abolition of Mon-tana State Fair, Helena.

A STEWARD ACCOUNTS

This Girl: Lois Ravel

- Because of the nice and highly complimentary interest evinced by the profession (what a fine and magnanimous lot they really are) this steward hereby accounts:
- [a] A few weeks ago there appeared in Variety a similar full-page advertisement announcing the radio debut of a newcomer, one, Lois Ravel on the Rudy Vallee program.

Said announcement rather daringly and courageously stated that this new artist was "nothing less than great."

The press-acclaim which followed completely confirmed this belief.

- [b] Miss Ravel was immediately optioned for what looked like the biggest programabout to go on the air. Due to unsettled time arrangements, the client has not as yet gone on. The option has expired; other radio negotiations are pending; also an important Broadway production.
- [c] Miss Ravel was then engaged to appear with Andre Kostelanetz, but shortly before her premiere Mr. Kostelanetz was called to the Coast as musical supervisor for Lily Pons. This caused an unexpected postponement of the program.
- [d] Now comes the Columbia Broadcasting System with commendable and strategic foresight and signs Miss Ravel for a new program (Coast to Coast).

This series commences FRIDAY EVENING, August 9—10:30 o'CLOCK (EDST).

By express stipulation, this program will be limited to only four broadcasts.

 Here is a fuller opportunity to hear this new and exciting songstress.

EXCLUSIVE MANAGEMENT

BENJAMIN DAVID, INC. 30 Rockefeller Plaza New York City CIRCLE 7-1815

(By Special Arrangement)

COLUMBIA ARTIST BUREAU

INC

A Reiteration:

Lois Ravel is without doubt the greatest singer of popular songs to come to radio in recent years. And there are no two ways about this.

(A WHISPERED ASIDE)

Dear Miss Ravel: We asked you in our last ad not to be embarrassed, but to keep that pert head of yours level and let us do the raving. We guess we did not know you well enough. We know, now, that your genuine modesty and charm make the suggestion entirely unnecessary. Carry on

Published Weekly at 154 West 48th St., New York, N. T., by Variety, Inc. Annual subscription, \$5. Single copies, 15 cents. Enhand an second-class matter December 22, 1805, at the Post Office at New York, N. Y., under the act of March 3, 1879. COPYRIGHT, 1935, BY VARIETY, INC. ALL RIGHTS RESERVED

Vol. 119 No. 9

NEW YORK, WEDNESDAY, AUGUST 14, 1935

56 PAGES

Vienna Police Go After Film Stars Who Nix Indie Pix on Nazi Grounds

Vienna, Aug. 13. Leo Siezak, Hans Moser, and som other weii-known members of the film world were invited to appear before the police several days ago. Reason: to explain how it happened they aiways were too busy to play in Austrian independent pictures, and whether they had thought there-

and whether they had thought thereby to endanger their chances of engagements in pictures destined for the German market.

This police investigation came as a result of repeated complaints of vary to secure the actors and accessed in the secure the actors and accessed in the picture to secure the actors and accessed in question for films made only for home consumption. Finally the Austrian Foreign Office ordered the police to look into the matter, the haze of difficulties under which the Austrian film industry has to operate.

the Austrian Dim manner operate.

In the course of the inquiry it was mentioned that, in contrast to Faula Wessely and Attilla Hoerbigor, who dependent platfills Hoerbigor, who dependent platfills have been approximately a support of the control of the property of the control of the control

Joe Louis with Bill Robinson for Forkins' All-Colored % Unit

Joe Louis will head an all-colored unit with Bill Robinson on a tour of one-night stands on percentage through the midwest. Show has set by Marty Forkins, with dates hinging on whether Louis will consent to make a stage tour be-

consent to make a stage tour before or after his bout with Max Baer, scheduled for Sept. 24 In either Chicago or New York.

According to Forkins' slans, the Melhigan, Detroit, and will play the one-niters until Sept. 2, giving Louis three weeks to train for the Baer fight. Idea, is to get the stage time in before the Daer fight in the back.

back.
Aside from Ada Brown, the unit
will be all-male as well as all-colored. —eRoy Smith's ork will be
included and perhaps one other act.
While Louis is timid about public

While Louis is timid about public appearances outside the ring, especially stage work, the lure of the quick coin to be gained via the one-niters may convince him to accept the tour before the Baer fight. His manager, John Roxborough, is favorable to the idea.

Waiting at the Church

Charlotte, N. C., Aug. 13.

Charlotte, N. C., Aug. 13. Under a new arrangement at Station WBT church programs are alternated Sundays from the studies of the station rather than from the churches. One result is that congregations are now often kept walting due to the minister and supplied that the structure of the station of the station of the station of the lazy stay at homes.

'BIRTH' DUE FOR **REMAKE AS TALKER**

'The Birth of a Nation' is to be e-made as a talker this fali by Harry Aitken, president of old Triangle company, and actively interested in the picture when orlginally produced. Financing for production of this feature has been completed. Question to be settled is whether to produce in N. Y. or in Hollywood.

in Hollywood.

Although the silent feature cost only about \$100,000 to produce, supposedly because shot between the making of other pictures, it grossed \$4,000,000 in roadshow engrossed \$4,000,000 in roadshow en-gagements alone. Thomas Dixon received \$1,000,000 as his share for rights to his story, 'The Clansman,' f r o m which the picture was

Fewler and Tamara First B.R. Team to Go Concert

First baliroom dance team to be-come a straight concert turn are Fowler and Tamara, just signed by Arthur Judson and the Columbia Concerts Corp. (CBS subsid) to a three years' contract. Pact calls for a minimum of three dance recitals

per week. Fowler and Tamara have been standard as a production and variety stage dance team for years. Their signaturing for concert is a departure, for not even Vernon and Irene Castle, and before or after, have baliroom teams been considered for regular concert platform bookings.

Carrie Jacobs-Bond's New One Carrie Jacobs-Bond at the age of has composed a new ballad, 'My Carden of Memorles.'

ALL-DAY AMUSE. FOR THE PARLOR

No Advertising—Continuous 7 A.M.-1 A.M. Grind on Three Channels - 5-15c Daily Rental for Sets— Uses Telephone or Electric Wires-North American Co. Subsid

1,000,000 START

By ABEL GREEN

A new challengs to present-day
show husdiness especially commercial radio broadcasting, bringing aliday entertainment to the home, and
all set to go, is Wired Radio, Inc.'s,
just perfected Muzak process of servicing non-advertising entertainist present and the service of the receiving
set, a monthly blind \$1.50 to \$4.80
for the 7 a.m.-to-1 a.m. triple-type
entertainment will be .alied subscribers to Musak. No sets are to
Entertainment will be chiefly recorded, but also live.
Sponsored by a big utilities hold(Continued on page 32)

Afraid He'd Throw Co. Out of Work, Victor Moore Nixes Pix Bid

Victor Moore last week nixed a picture offer made him through Zepno Marx. Coast agent, 13d, made company, was for three pictures hefore the first of the year at a guaranteed net of \$100,000 for Moore.

Moore turned the deal down on the premise that If he withdrew from 'Anything Goes,' at the Alvin, New York, hed throw the entire treently told the comie the show would have to close if Moore left.

Ethel Merman has been the only important member of the cast to withdraw from the show. She went to the Coast of film wonk on a previous contract with Paramount. Benay Yenuta from radio, succeeded her in the musical. Victor Moore last week nixed a cture offer made him through

Double Talk Touch

Current on the New York curbstone is an ex-vaude ven-triloquist who plays the upper east side 'time.

The ventriloquist delivers a complete routine on the side-walk and his dummy wields the cup.

Topsy, Eva. UncleTom to Terp in Met **Ballet: See Plastic Toe Renaissance**

Always a Way

Paris, Aug. 5. Paris, Aug. 6.

Carleton Smith, New York
music critic, tried to get into
the Paris Opera to hear Marjorie Lawrence sing, while
wearing white fianness.
Soup and fish, or at least a
dark suit, being the invariable
dark suit, being the invariable
to grant the gain.
So he changed pants with
the usher and walked in.

2D GENERATION HYPO TO TIN PAN ALLEY

Tin Pan Alley sees even better times for sheet music in the offing, thanks to the second generation cycle. Evidence that more planos are being dusted off and new ones sold always reacts in favor of sheet music sales, whether standard or pop stuff.

muse saies, whether standard or pop stuff.

The infants of the early depression days are now in their sixes and some days are now in their sixes and some days are now in their sixes and for the control of their sixes are some days are now that they're growing up.

These favorable findings come from the music salesmen, who knew that a hit couldn't go much beyond 200,000 copies a couple or three years ago. That was the saturation point, and only a miracle could outh the saless higher. Today the same call-decorated that only the new generation is causing the added sales. The oldies may or may not still be addicted to the mechanical music—radio or phonograph—but insule—radio or phonograph—but

music—radio or phonograph—but they're the ones who force their children to take plano and violin lessons, which is what creates the upped sales in general.

Aimee's Opera, Also on Barnstorm Gospel Tour

In addition to everything else Aimee MacCherson has turned com-

Almee MacVherson has turned composer and ground out a full-length opera. She's planted it with T. B. Harms Co.
After a summer's layoft and a trip to the Orient, Almee resumes her barristorning Aug. 18 on William Stories office, bookings. She playsylvally and the converts of the converts of the play and the converts Asbury Park, also for three days, starting Aug. 23.

Signing of the American Ballet.
Co. by the et Opera, N. Y., will no doubt serve as impetus to dance studios which have been simpling for years. Somewhat defunct toe and heel developers 'may regain something of old-time importance and give the classic-minded hoofers.

There's been a strong undercurrent of ballet the past three sections, started first by the Monte Carlo troupe's determination to make the grade, first via London then N. Y., followed by a cross-coll Romondon of the Carlo troupe's determination to make the grade, first via London then N. Y., followed by a cross-coll Romondon of the Carlo troups of the Carlo the N. Y. followed by a cross-coll Romondon of the Carlo th

(Continued on page 51)

Par Herds 5 Top Playwrights in Legit Producing Idea

Paramount has practically set a deal with a coup of playwrights consisting of the provided of the provided of the product the product their short short shows the product their short shor

acting for the writers

London Boom

Business in the tegit West End house took a sudden upward spurt house took a sudden upward spurt of the sudden sudden

Teachers' Own Experience with **Post-Graduate Summer Courses** Paves Way for Wide Visual Educ.

Carrying through of a comprehensive test of visual education in the New York public schools in the coming school year is regarded by educational authorities of the U. S. as clear indication of the eventual spread to many sections of the ccuntry. Fact that a trial of talking pictures by the N. Y. school system may cost as much as \$45,000 and that the vast educational institutions here are to be the proving ground is taken to mean that visual education in this country is really headed for a widespread installation. With New York taking the lead, many school superintendent feel that other large cities will fol-

feel that other large cities will follow sbit.
Plans for the test program, to sturt in N. Y, this September, have reached the stare where bids here been requested the stare where bids here are considered to the likelihood that the control of the

get the nod for business in the last week. In only a few on the larger high schools will get 38 mm melines, and then only when there is no fire heazard.

I lectrical Research Products, Inc., is figured to have an excellent chance to supply the bulk of educational 18 mm. recta for the school than the supply the bulk of educational 18 mm. recta for the school week. The supply the bulk of the supply the pull of the school week. of the last few years in co-opera-

the mast rew years in co-operation with the leading colleges and
universities of the nation.

Included in part of the nation.

Included in part of the nation.

Included in part of the nation of the leading of the nation of t

four to six months, test including selection of two groups of students of supposedly equal abilities, one group having part of its study given by talking films and the other without this modern aid.

SYLVIA SIDNEY NIXES PAR 50G PER PIC OFFER

Hollywood, Aug. 13.
Sylvia Sidney rejected a Paramount offer of \$50,000 per picture
for three yearly. Actress asked

mount offer of \$50,000 per picture for three yearly. Actress asked \$75,000 each.

Present contract, which termi-nates this month, called for five films annually, with Miss Sidney paid \$2,500 weekly on 52-week basis.

Novarro Setting Release For Pic, Goes Into Play

FOR FIG. GOOS INTO FIAS

Ramon Novarre hopped east Saturony (10), expedited east Saturony (10),

Kiepura's \$110,000

Hollywood, Aug. 13.
First American picture for
Jan Kiepura, European eat,
due on the Coast next month
to do 'Song of the Nile' (Par)
reported to net him \$110,000
covering 12 weeks' work Any
period over that the draws a
pro rata wage.
If Kiepura's option is lifted for
a second pic, salary jumps, to

a second pic, salary jumps to \$130,000 for the 12-week work-

ing sked.
This is top for an imported

COOPER, LLOYD HURT FILMING PIX AT PAR

Hollywood, Aug. 13. Gary Cooper and Harold Lloyd were victims of accidents during production of their respective pic-

Former sustained leg brules when heavy load of sand and rock smacked him suddenly while making picture scene for Peter Ibbetson. tures for Paramount last week.

comedian received elight scalp wound when a bit player jabbed him with a pair of edissors during scenes which called for one of his locks to be clipped by a female ad-

Freedley in Coast Huddle On 'Goes' as Pic, Stager

Hollywood, Aug. 13. Vinton Freedley docked on the S. Virginia from New York Sat-S.S. virginia from New York Sat-urday (10), making the trip west to confer with Benjamin Glazer Paramount producer, on the film version of 'Anything Goes.'

version of 'Anything Goes.'
Stage producer will also sit in
with Henry Duffy on preparations
for the .latter's coast presentation
of the musical, which is due at the
El Capitan shortly.
Frank Morgan will probably play
the Victor Moore part in the film.

Hendrickson Biz Chief At MG: Greenwood Idles

Hollywood, Aug. 13. Departure of M. E. Greenwood on four-month leave of absence from Metro as business manager, swings his assistant, F. L. Hendrickson, into head of the office. Latter has been with Greenwood for several

been with Greenwood personal property of the contracts while Greenwood is away, Robert Kopp of the law firm of Locb, Walker & Loeb will head-quarter at Metro for the next four

Author Hunt

Lewis Milestone and Enrique Remarque are being approached by a newly formed local production unit here, Garrett Klement Produc-

tions.
Releases through Charles M.
Wolfe's new outfit.

MAE'S 'ROAD TO ROME'

Paramount home office has in-ructed the studio to give a thought R. E. Sherwood's play, 'Road to ome,' as a possible vehicle for Mae feet

West.

H.o. idea is to get her out of the familiar mauve decade characters into something else.



WILL MAHONEY

WILL MAHONE 1:
Birmingham Gazette said: "Will
Mahoney, the unique hungbeerraisen: from America, is back at the
Birmingham Hippodrome, delightwho did not make his acquaintance
has September.
"As a natural comedian he is on
top of the world. Perhaps his greatraise and the said of the said of the said of the
the three being produced by hammers fixed to his boots."
Direction

Direction
WM. MORRIS AGENCY Mayfair Theatre Building New York City

Auction Normand Gold Filling, Help Pay Cody's Bills

Hollywood: Aug. 13.

Some time this week the Los Angeles county auctioner will sell at public auction the gold filling from one of Mabel Normand's teeth

from one of Mabel Normania's teeth to help pay some of the bills run up by her husband Lew Cody before his death. The few dimes that the inlay will bring will go to a heed of creditors who hope that they may realize something from winat remains of the Cody estate. Always a big spender, Cody left his sole lucin. Berlin, New Hampshire, a legacy of debts.

or debta
Filling was located in a safety deposit box in a Beverly Hills bank. In Cody's handwriting on the envelop in which the filling was discovered was the notation, 'Gold from Mabel's tooth.' Creditors' hope that the envelope may bring something from a morbid fan-collector, for the fans are the main hope of the the control of the fans are the main hope of the control of the

Eddy Eckels Out

Hollywood, Aug. 13.
Eddy Eckels has resigned as
Radio's studio exploitation and advertising director, effective Aug. 31, up bis own business along those lines.

those lines.
Associated with him will be Hub-bard Robinson, Shelly Ford, George Ward and Al Rackin, also in the Radio publicity department.

Myrna Lov Wants to Know What Is **Sophistication?**; Not a Metro Test Case

FLIGHT FROM TAX

Goldstone to Shift Residence New Bill Passes

Hollywood, Aug. 13.
Phil Goldstone will leave Metro
upon completion of his year's contract and limit his own production
activities to one or two pictures a

activities to one of the control of

MYRNA LOY'S LAWYERS CLAIM METRO BREACH

Myrna Loy, still in New York, has been huddling with her attorneys, Chadbourne, Stanchfield & Levy, on her Metro contract.

Barristers ever that they have discovered a contractual breach on the part of Metro, and have so advised the Metro officials. Miss Loy states that she is not seeking to break her M-G pact.

Cantor Yarn Okayed, Now in Final Washup

Mollywood, Aug. 13.
Samuel Goldwyn has given his
okay on the script for Eddie Cantor's Shoot the Chuter' and material now gets a fast pollating job
with the dialoguers working feverlahly. Washup now in the hands
of Cantor, Sheekman and Perrin,
Norman Taurog, Phil Rapf and
Frank Buller and George Halght
triumped over ten writers preylously assigned to the yarn, turning in the approved draft in jig
time. Hollywood, Aug. 13.

OBERON GOING ABROAD

Hollywood, Aug. 13.

Merle Oberon pulls out for Eng-land within a week, following com-pletion of 'Dark Angel,' for Samuel

pletton of 'Dark Angel,' for Samuel Goldwyn.
Player will confer with Alexan-der Korda in England on her one picture deal with him, but which will not be made until she com-pletes another for Goldwyn.

Sue Actor for 62 G

Lloyd B. Nolan was sued for \$62, 400 in Superior court by Ruth Meyers, assignee for claims of Jane Broder and Small-Landau Co, in a complaint charging breach of con-tract.

complaint charging breach of con-tract.
Action said that Lloyd, under five-year contract, secured work through agency at Columbia last April and that on May 31 he sent a notice of dismissal to June Broder.

By CECELIA AGER
Myrna Loy, who has green eyes
and Titian hair and freckles, doesn't
talk much until she gets mail. She
doesn't talk much then either, and
nobody could tell she was mad except that she said so. She was mad
because she's been reading here and
there that she whom everybody because she's been reading here and there that she, whom everybody used to know and love for a docile little field-mouse, had quite sud-denly become heady with success, got temperament changed into a prima donna, stuck her tongue, out at her contract, and gone stomping off.

Now, Miss Loy feels, the time, has come for her to straighten things out. She was never a field-mouse, she says, she has not become a prima donna. She did not walk out on Escapade, she was given a release from it. She is not quarrelling earlier than the she was the she

of Metro in respectit, guarded, and friendly terms.
But then, thinking about that field-mouse impression again, Miss Loy can understand what prompted it. She has always worked hard and obediently—she made seven pictures last year—and so she was so busy working that ahe had were people; eo naturally they had little opportunity to learn that Miss Loy has also always been, she says, an independent creature in her funny little way.

has also alwaye been, she says, an independent creature in her funny little way.

Therefore, Miss Loy is biding her time in New York, waiting for her problems to be settled, and she finds problems to be settled, and she finds her settled in the settled settled by the settled settled the little country girl from Monana frightened by the big city when she first came here. All that she can remember is her joy to be going can remember is her joy to be going can remember is her joy to be going of the settled settled in the settled settled settled in the settled settled in the settled s

awas Loy said that she didn't know what she did about creating her recent unique acreen personality, unique acreen personality, unique la construction of the control of th

SAILINGS

Aug. 28 (Lordon to New York),
Henry Hall (Berengaria).
Aug. 27 (London to New York),
Helen Vinson (He de France).
Aug. 21 (New York to Paris), J
Arthur Ball, Peter Mole, Mr. and
Mrs. Ben Goetz and Mr. and Mrs.
Winfield Sheehan (Maria Jeritza)
(Normandie)

(Normandie). Aug. 17 (New York to London), Ramon Novarro, Gregory La Cava

Ramon Novarro, Gregory La Cava (Gerengaria). Aug. 15 (New York to Havana). Martin Wagner (Siboney). Aug. 10 (San Francisco to Hono-lulu), Mr. and Mrs. Nathaniel Shil-kret (Lurline). Aug. 30 (New York to Parls). Aug. 30 (New York to Parls). Chaetes Laughton, Alfred J. Mc-Chaetes Trancis Lister A. de Courville, Phil Reisman (Ile de France).

France).

Aug. 9 (New York to London),
Harry Woods (Majestie),
Aug. 8 (London to New York),
Lew Leslie (Bereignaia),
Aug. 8 (New York to London),
Wallace Beery, Rosc Davics (Majestie).

ARRIVALS

Mrs. Thomas Hepburn, Dorothy Gish, Lillian Gish.

Pic Names Cutting In on Fite Trick With Own Canvas, Slice of Pug's Poke

Hollywood, Aug. 13.

Cauliflower ears. and bashed beezers are becoming fashlonable hollywood with a numbers of stars the proceeds. If any, to go to the Motion Picture Relief Fund. Picture names are among the towa's most rabid fight fans, manage to be more of an attraction at the fight clubs than most sisp-siliy Hollywood, Aug. 13.

mou Mae West, Lupe Velez, Bing that Crosby, Joe E. Brown, Al Jolson, now the Marx Expirers, Harry Green and Fat O'Brien are those in on the flight free from the first of the first reached in a growy and about the fight racket line acrewy anough about the fight racket line.

to get a piece of promising boys. Bing Crosby is in on Freddie Steele, the Tacoma slugger, who shows promise as a middleweight. George

the Tacoma slugger, who show promise as a middleweight, George Kaft is supposed to have a piece of Stapise Maxie Rouenbloom, the residence of the Stapise Maxie Rouenbloom, the residence of the Stapise Maxie Rouenbloom, the residence of the Stapise Rouenbloom, and the Rouenbloom

SNEERING ROAD TO STARDOM

New Anglo-French Prod. Co. Plans 2-Version Musicals with U.S. Stars THE TOUGH ROUTE

Paris, Aug. 4.
A film based on Gustave Charpentier's opera, 'Louise' if gossible starring Grace Moore, and another musical starring Irene Dunne, are among the dreams of British-France Films, producing concern that founded here by Charles Fox. just founded here by Charles Fas-quelle in connection with British interests.

interests.

Pictures would be made in English: and French versions. One
would be made in France and the
would be made in France and the
Lice is purely in the negotiation
stage, as far as these pictures are
concerned. But Fasquelle's outfit
has already started production on
purely French films. Company is
terrory for a picture named Rose,'

leaving for the Riviera to make ex-teriors for a picture named Rose,'
with Raymond Rouleau; another
will be done in French in Frague,
and a third, 'La Glu,' based on Frague,
and a third, 'La Glu,' based on Frague,
and was to have taken over Gaumanuelle is a book publisher,
son-in-law of ahipping magnate,
and was to have taken over Gaumont-Franco Film-Aubert in conjunction with the Thompson-Huston interests. He still is hovering
Government is running the fran
ow and the interests of Fasquelle
and his associates are not clearly
defined.

Depends on Gaun.ont

Britlsh-Franco is expected to have half a dozen pictures on the market next season, and if this comes true it will have jumped immediately into an important piace in French production. Owners made create their own distribution organization to handle product, that depends on a lot of thing, particularly in the production of the product ticularly on progress of the Gau-

Two-version production is ap-parently one of Fasquelle's per ldeas and he is one of the few per-

parents and the sound of the few per-cens in the country interested in films who are financially able to take such jobs on a large scale. Idea of co-operation between Britons and French in film-making is not new. Alexander Korda toyed with it some time ago. He wanted to form a big company to make two-version pik, but the scheme would have been bucked by the angels renegged, feeling that this was no time to put pounds or ollars into france. For Fasquelle, It's the reverse, financially. Other British film interests are

Other British film interests are Other British film Interests are now expressing interest in French versions and the idea of making English versions is growing on the Continent. Besides 'Koenigsmark' and 'Vib Parlsienne', now in work in France, a project is on foot make a French and English pic in Brance, to reduce the continuous continuous and the property of the continuous continu major company.
Two ambitious productions, made
in English simultaneously with

in English almultaneously with French versions, aro-undor way in Parls. First is 'Koenigsmark', bised on a novel by Plerre Benott and being produced by Roger Richebs. Other is musicker being Artisten. The Roger being and the Company Koenigsmark', which Leonce Per-ret is directing, stars Elissa Landi in both versions. Miss Landi is ex-pected here any day. John Lodge. Duko Frederic, and Pierre Frenny Will do Viguerte, both in the Eng-

Duke Frederic, and Pierre Freshay will do Viguerte, both in the Eng-lish and French films. Others in the French cast are Younel, Jouvel of Comedie Francaise, and Jean

Fay Wray-Buchanan

London, Aug. 4.

Fay Wray has been signed to play the feminine lead opposite Jack Buchanan in the British & Dominions film of 'Come Out of the

No Santa Claus

Hollywood, Aug. 13.
During an eight-hour period
one day last week, 85 of 200
local visitors, all with kids to
get into pictures, showed up
at Metro's casting office, trying to get interviews.
None got inside the gates
and they left moaning about the
blind stupidity of picture
biz.

Lillian Russell's Gal's U Claim for Alleged Fictitious 'Jim' Bit

Dorothy Russell, daughter of the late Lillian Russell, has retained Julius Kendler, New York attorncy, in a claim against Universal's forthcoming 'Diamond Jim' film release. Claim is based on aliered copyright niringement atting but with the late of the late of the famous Lillian, titled 'My Mother.' Therein was detailed an episode alleging Diamond Jim Brady's proferr of \$1,000,000 cash as a dower settlement if she would matry him. the control of the late of Dorothy Russell, daughter of the

Broadhurst Writing 'Sec' Film in London

London, Aug. 4.
Twickenham Films has engaged
George H. Broadhurst to collaborate with H. Fowier Mear in writing dialog for filming of 'The Pri-

vato Secretary.'

While retaining the original appeal of the farce, the Broadhurst touch is designed to inject Amer

BLONDELL DIVORCE

Warners Star Says Lenser Barnes

Los Angeles, Aug. 13.
Joan Blondell, Warners star, filed a divorce suit in court here yesterday (12) against George Barnes, cameraman. Complaint charges incompatability and asked custody of their 8-month-old son. that had been effected. Pair were married in September, 1932, it being the fourth time for Barnes and first for Joan, then 23.

March as 'Columbus' Hollywood, Aug. 13.

With two more pictures to go on his expiring 20th Century two-year contract, Fredric March will do a picture in Italy next spring as the Zanuck pact contains no optional

Zanuck pact contains no optional clause.

He may accept an offer to play Christopher Columbus in picture of that name to be produced by Gari-baldi Films, subsidized by the italian government.

Farrell's Legit Fling

Hollywood, Aug. 13.
Glenda Farreli will play the
Gladys George role in the Coast edition of 'Personal Appearance' if
themer Curran is successful in current negotilations for the play with Brock Pemberton, If deal jells, Pemberton will come

west for staging.

JACK HOLT AS MINER

Jack Buchanan in the British & William Composition of Come out of the Pantry.

Duer Miller, and adapted for the Sucren by Austra Parker.

Jack Buchanan in the British & William Composition (The Pantry).

Thoughout Revers, Metro production alde, sold 'Glory Hole' to Universal. It's a mining story.

Myrna Loy on Top After 10 Years Vamping - Beery, Gable, Powell, Cagney Scowled Way to Lights-Yesterday's Menaces, To morrow's Leads

BALK AT CHANCE

Long is the list of players who have won stardom through being deep-dyed villains. It would seen one of the best routes to electric lights. Myrna Loy, perhaps the best current example of the siren-traincurrent example of the siren-train-ing among femme names, vamped her way through a 10-year career as a heavy before she got a chance at leads. Wallace Beery spread sneers across the screens of the world un-til he was finally starred as a char-acter actor. Same for Llonel Barry-

acter actor. Same for Lionel Barry-more. Both James Cagney and Ed-ward G. Robinson were tough men during their early screen careers, and the control of the control of the class through a hall of bullets. William Powell and Warren Wil-liam both gave out with sneer until someone recognized their pen-chant for light comedy. Charles psychopathic menace but look what

psychopathic menace but look what he did with 'Ruggies of Red Gap' and following 'Mutiny On the Bounty' leaves his heavy days be-

hind him.

Greta Garbo had her share of vamping before ahe became the strong silent woman of the screen. Clark Gable is another who started out as a "worng' guy. Mona 3arrie served her apprenticeship as a bad woman, is now playing leads for Fox. Genevieve Tobin jumping the condition of the strong badles be conedy. Karloff for the badles women, is not playing the property of the property of the strong that the strong the strong that the strong the strong that do bad hopping from heavies to leads. Raymond Millan. is just

jeads. Raymond Millan. is just graduating from polite viliains, following in the footsteps of Cary Grant at Paramount, Claude Rains, Robert Armstrong, Lyle Tilbot, Victor McLagien and a flock of other jumped from hatred to aympathy without hurting their careers. Even Jean Harlow and in the careers are the proposed of the parameters of the parameters of the parameters of the fane affections.

However, every player who is as-

fans' affections.

However, every player who is assigned to do the menace, lets out a yelp. They all want to be nice

STARS WHO TOOK Dubbing Clause Thwarts Par On Dietrich-Bover Teaming

Restrainer

Hollywood, Aug. 13.
Writer was called to the office of a producer, told to inject a laugh into a picture sequence.

sequence.
'Nothing terrific,' requested
the producer, 'Just a belly
laugh.'

MEXICAN PIC IN ENGLISH TONGUE

Mexico City, Aug. 13, Players for an English version of Vamonos con Pancho Villa' ('Let's Go With Pancho Villa'), which Cinematografica Latino Americana, S. A. starts to make in Mexico in S. A. starts to make in Mexico in Spaniah next month, are being sought in Hollywood by Fernande de Fuentes, ex-Par exec here, who is to direct both versions.

The start of th

one in this country equipped for marine and aquatic scenes

CHERCHEZ LA FEMME TO SPLIT TOPS WITH ARLEN

Hollywood, Aug. With the signing of Richard Arle With the signing of Richard Arien to take top aport in the two Harold Bell Wright pictures, Principal Productions will make for Columbia reductions will make for Columbia refer a tem name to sign for series of two or three pictures.

Arien will return hore next month from the east for 'Calling of Dan Matthewa,' which is down for production start sept. 15. Second of the pair for Columbia release will be 'Mine With the Iron Door.'

MRS. KAUFMAN EAST

Hollywood, Aug. 13.
Her mother's iliness in Rochester
prompted Mrs. George S. Kaufman
to return here from a Honolulu vacation en route there.
She started cast Monday.

'Tell Me About It. Edna'

'Come and Get It' Adapter Given Oral Lowdown by Miss Ferber

Hollywood, Aug. 13.

New method of literary-pictorial collaboration tried out by Edna Ferber and Edward Chodorov in adapting Miss Ferber's Come and adapting Miss Ferber's Come and tirely satisfactory to Samuel Goldwayn, who will produce. Author has returned to New York.

Miss Ferber spent three wecks giving an oral translation of the the script. Author dia no writing whatever, but discussed the lives of her characters from every angle to permit intelligent telescoping for screen play.

permit intelligent telescoping for screen play. Coldwyn and Miss Ferber believe this method of saturating the adapter with the lives and spirit of the characters will produce the most effective film transcript of novels. Producer will protuce the policy wherever possible.

GREEK SALAD

Centor Will Protest His 'Parkya-

Hollywood, Aug. 12.
His attention called to an actor who will use the name of "Partya-kakas" for radio and rictures, Eddle Cantor sent word to all studies that the trade name was created, copyrighted and registered by Harry Enstein in 1922. Cantor states for the will protect the name to the law's full extent. Hoilywood, Aug. 13.

RENEW HEALEY, ROONEY

Hollywood, Aug. 13.
Ted Healy had his option lifted by
letro for a third year,
Mickey Rooney was also renewed.

Hollywood, Aug. 13. Paramount wants to team Charles Boyer and Marlene Dietrich in a picture, but is afraid to because it would be tantamount to losing the foreign rights on the film. This is due to the fact that both these stars

due to the fact that both these stars refuse to allow any pleture company to dub them in their own language. No French dubbed copies of Boyer films are ever permitted nor is it possible to make German language dubs of Dietrich films. On a team pleture both those language marletes would thus be lost, despite the het have been been depended by the contract with the pleture stars. There are only three pleture stars who cannot be dubbed in Hollywood. Bing Crosby is the third, his contract with Paramount stipulations.

wood. Bing Crosby is the third, his contract with Paramount silpulation wood. Bing Crosby is the third, his contract with Paramount silpulation of the property of the same sort of stipulation as research his songs, but will permit all the rest of pictures he makes to be dubbed.

It is one of the major film headaches and Par is setting the present in the same sort of stipulation as research his song of the major film headaches and Par is setting the greatest hrunt of it. Greta Garbo, with a larger following abroad, has never evidenced any interest in her dubbed film having her volce dubbed in his property of the pro

(Continued on page 54)

FOUNDED BY SIME SILVERMAN Published Workly by Valifert, Inc. Sid Silverman, President 154 West 45th Street, New York City

BUBSCRIPTION

Vol. 119

Chatter

No. 9

INDEX

Exploitation 21 15 and 50 Years Ago.... 11 Foreign Show News.... House Reviews.....

inside-Legit Inside-Music 40 Inside-Pictures inside-Radio 35 Legitimate46-50 Literati Music40-42 New Acts News fro Nite Clubs..... Obltuary Outdoors Pictures

| Radio—Reports | 34 | Radio—Showmanship | 39 | Times Square | 54 | Vandeville | 43-14 | 18

KAO's 150 Pix Incl. Fox-20th, 16 GB And 18 U's: Loew Takes Another 18 U Pix: WB-KAO on Deal: Loew Has Par

Borrow Bartholomew for Selznick's 'Fauntleroy' Hollywood Aug 13. Freddie Bartholomew will do Little Lord Fauntleroy for David Seiznick at United Artists. Youth obtained by Seiznick

through loanout to Metro of Geo

MG CHI ACCORD

RILES FILM ROW

Awkward situation has arisen in these parts because of the manner in which the Metro product beyout settlement was made, Has jazzed up the selling and buying season all along the line, both for exhibitors and exchanges. The rival distributors particularly feel miffed.

utors particularly feel miffed. Situation is that Metro generally is gettling percentage deals from exhibitors; only nine pictures, but still percentage and on a preferred playing time basis which gives Metro percentage pictures added weekday time if not dated in on Saturday or Sunday.

STONE STAYS ON AS

WURTZEL FIRST AIDE

John Stone continues in his pres-nt production spot as Sol M. Wurt-

John Stone continues in his present production spot as Sol M. Wurtzel's right hand man at the Western wavenue plant under the 20th Central Partyl F. Zanuck has decided not odisturb the personnel in the Hollywood studio, where Wurtzel functions as associate producer. Stone to the property of the proper

MERMAN IN OWN SPOT

Goes Into Film 'Anything Goes,'
Goldwyn Waits

er selection. She goes into the film before reporting for Cantor's Chutes' with Goldwyn.

All the picture hunters will be of Raliam nationality. Others are banned. That rule put Paramount slightly on the spot, it having recently fixed S. R. Sozio, editor of the reel in Paris and the only man of Hailan origin in the organization, although an American citraen. Par is getting around it by sending Arturo Glordani, formerly of Pathe. Fox is sending S. Granata, leaver the sending S. Granata was the with the Luce institute. Official Italian film outfit.

French Pathe reel is sending S.

Hollywood, Aug. 13. Ethel Merman will be loaned from Sam Goldwyn for her original role in Paramount's 'Anything Goes,' af-ter Vinton Freedley stood pat on

Il Duce Lays Down Strict Rules

For U. S. Reelers in Abyssinia

Tailian troopship leaving for the Red Sea Aug. I will take along with the Guard Clano, II Duce's son-in-la./. Red Sea Aug. I will take along with the Clano of the Red Sea Aug. I will take along with the Clano of the Red Sea Aug. I will take along with the Clano of the Red Sea Aug. I will take along with the Clano of the Red Sea Aug. I will take along with the Clano of the Red Sea Aug. I will be along with the Clano of the Red Sea Aug. I will be along the Red Sea Aug. I will be seen thack the Clano of the Red Sea Aug. I will be seen thack the Clano of the Red Sea Aug. I will be seen thack the Clano of the Red Sea Aug. I will be seen thack the Clano of the Red Sea Aug. I will be seen thack the the Clano of the Red Sea Aug. I will be seen that I would be the Red Sea Aug. I will be seen that I would labe there, and censored there. Mansawa, port of Eritrea, Italian centry from which Abyssinia will be the Red Sea Aug. I will be the Sea Aug. I will be seen the Sea Aug. I would be seen the

Italian film outlit.

French Pathe reel is sending S.

Fueci, and it is expected that a man named Romagnoil, who once bought antiques for W. R. Hearst, will go be Metrolone.

Italian government at first was going to lave the Luce outlit take won't be them. This is supposed the only pictures of the war, keep- to be the more feverals Coast end.

Chicago, Aug. 13.

With the expected closing of a deal for the Fox-2eth Century program, the RRO circuit will have an agreement of the Control of U.S. major chain to purchase the G-B output in toto.

The Universal program of 36 flims split 80-50 between RKO's theatres and Loew. Latter has already closed for its 18 Universals. James R. Grainger, U saice chick, signatured the RKO balk Garden Williams and deal, but the two have not reached any formal understanding so far on terms.

The Fox-RKO deal is down to the turn stage and since the RKO theatres the product, no great difficulties are expected to arise in this connection. The Universal program of 36 films

culties are expected to arise in this connection.

Loew is understood to have its required quota of around 180 pletures or more to feed its 89 or so the tree of the transport of the RKO theatres film complement is usually filled via the independent route usually filled via the independent route of the RKO theatres film complement is usually filled via the independent route of the RKO theatres film complement is usually filled via the independent route.

pondent route. Should a deal between RKO and Warners be fulfilled, on the basis of the entire WB program, this should serve to the mutual advanof the same of the nuthal advantage of both companies and provide RKO with an additional first-rate program of around 54 films. Similarly for Warners it means filling the present metropitan void for that company, since Loew, which formerly bought a split of Warners, will this year, instead, purchase the entire Paramount program. In selling its 10. So outsut a niche that the provide should be supported to the company of the

tact to a major company theatre

Broadway both the G-B and

clirin.

In Broadway both the G-B and the Universal films are committed for first-run dates to the Roxy the first-run dates to the Roxy the first-run dates to the Roxy the first-run dates to the control of the first-run dates to the control of the first-run dates to the first-run dates for first-run dates first-run d

Griffith Pilots Lederer. Sullavan in 'Next Time'

Hollywood, Aug. 13.
Edward H. Griffith will direct
Next Time We Love, co-starring
Margaret Sullavan and Francis
Lederer at Universal. Paul Kohner

Title has been changed from Next Time We Live,' Rose Frank-en is scripting. Picture will start latter part of month.

U Courting Calleia

Hollywood, Aug. 13.
Universal is trying to borrow
Joseph Calicia from Metro for the
lcad in 'River Boat Gambler.' The Bret Harte yarn is being scripted by H. M. Walker, Mike Simmons and Andrew Bennison.

COL WANTS 'GROVE'

. Hollywood, Aug. 13.
Columbia is negotiating for the film rights to The Magnolia Grove' by Tristram Tupper, figuring as back for a filmusical. basis for a flimusical.

Story recently appeared in the

PARAMOUNT

'Black Room,' State, Waterbury, Conn., Aug. 14; Met, Washington, 16; Orph, St. P., 16; Bexley, Döver, O., Sept. 20; Princess, Nashville, Oct.

UNIVERSAL

UNIVERSAL

Lady Tubbs, Pal, Cleveland,
Aug. 16: Cap, Sloux City, 17:
Post, Battle Creek, 22; Orph,
Omaha, 23; Rio, Abbque, 30;
N. Y., Aug. 23; Spreckels, San
Diego, 23; Denver, Denver, 29;
Ambassador, St. L., 30; Orph,
Frisco, 30; Majestic, Houston,
30; Pal, Chi, 30; Maj, Dalias,
31; Maj, Maj, Maj, Dalias,
32; Maj, Maj, Maj, Maj, Dalias,
32; Maj, Maj, Controll, 31;
Calm, McTRO

. 'Bonnie Scotland,' Riv, Beatrice, Neb., Aug. 30; Colonial, Augusta, Me., 31; Cap, Shreve-port, 24; Meridlan, Miss.,

WARNER BROS

Nat'l First Runs

PARAMOUNT

'Accent on Youth,' Newman,
K.C., Aug. 16; Chicago, Chi.
23; United Artista, Det., 29;
Orph, St. L. 31.

'Without Regret,' Rialto, St.
L., Aug. 17; Allyn, Hartford,
'Every Night at 8,' Par,
Springfield, Mass., Aug. 15;
Strand, Prov. 15; Allsam,
Birmingham, 16; Cap., Worsett, 15, Par, N. H., 16;
Seater, 26; Par, N. H., 16;
Strand, Proc., Chi. 30, L. Aug.
24; Chicago, Chi. 30, 'Smart Girl,' Rialto, St. L.,
Aug. 31.

Aug. 31.
'College Scandal,' Stanley,
Pitt., Aug. 16.

COLUMBIA

'Girl Friend,' Brandets, Omaauri Friend, Brandels, Oma-ha, Aug. 15; State, Schenec'y, 16; Pal, N. H., 23; Miami, Sept. 15; Bijou, Springfield, Mass., Aug. 15; Strand, Amsterdam, N. Y., 28.

METRO

'Calm Yourself,' Central,
Waltham, Aug. 16; Par, Lynn,
14; Lyric, Aberdeen, S. D., 18;
Grand, Rutland, 19.

'Woman Wanted,' Victory,
Vanswille, Ind., Aug. 14; Fox,
Washington, 16; Library, Warren, Pa., 20; Loew's, Toronto,
23.

. 21. reuit,' Elm St., Worcester "Pursuit," Elm St., Worcester, Aug. 15; Maj, Bridgeport, 16; Century, Balto, 16; Cumber-land, Brunswick, Me., 17; Pal, Pittsfield, Mass., 20; Lansing, Lansing, Mich., Sept. 1.

WARNER BROS.

Ware in the Money, Stanley, Ac, The Stan, Frisco, S.

P. Pal, Schoolster, S., Frisco, S.

P. Pal, Schoolster, S., Frisco, S.

Pal, Schoolster, S., Frisco, S.

Pal, Schoolster, S., Frisco, S.

Pal, Marker, S.

Page Miss Glory, Earle, Wash, Aug. 16; Stand, Harrford, 15; Orph, St. L., 16.

Page Miss Glory, Earle, Wash, Aug. 16; Standey, Pitt, S.

Standey, S. Mall, Ft. Worth, 23; Meth, Standey, Stander, S.

Prisco, Aug. 9; Strand, Hartford, 22; Orph, Des M., 23;

Feth, Cincy, 23; Ketth, Syracuse, 23; Par, Ogden, 23,

to send a camera to the Abyssinian

Derr's Mandamus Plea on Pathe Denied: DuPont-Time-Pathe-F. D.

'Master' Bobs Up Again, This Time It's Wanger

Hollywood, Aug. 13.

Hollywood, Aug. 13.
Walter Wanger is figuring on producing 'Her Master's Volce,' bought by Paramount for Bing Croeby.
Plc, originally scheduled for production by B. P. Schulberg, was transferred to Lanny Ross and, after latter left the studio, reassigned to Croeby, who turned thumbs down.

HURLEY QUOTA PRUNED TO 13

Feeling that he could not give hi attention to the production of features, Harold Hurley, Param

features, Harold Hurley, Paramount producer, had the number of pictures he will turn out this year sliced to 13. Of this number, four have already been produced or are These are "Wandere of the Wasteland," Without Regret, "Little Acorns' and 'Gettin' Smart. Next to get started will be 'The Bouncer, Carl Brisson, with Harold Young directing, and 'Amateur As assistants Hurley has Marlon As assistants Hurley has Marlon

House,' radio yarn.
As assistants Hurley has Marion
Spitzer, Dan Keefe and William
Thomas. Latter Joins the unit next
month, going over from publicity,
where he is assistant to Bill Pine.
Supervisors in the unit are William
Lackey, Lew Gensier, Arbur Beck,
Eddie Cline, Jack Cunningham and
Bernie Pinemac.

Courtland Smith's Son. 17, Killed in Auto Crash

Edgartown, Mass. Aug. 13. Their auto plowing through a field, off the main highway, and crashing into a house, Archbadi B. Smith, 17, son of Courtland Smith, president of Paths News, was killed and two companions seriously injured. Latter two, Maicolm Muir, Jr., and Stuart Rhodes, both 18, are suffering from possible fractured skulls and internal injuries.

**Boys were returning from a fish-Edgartown, Mass., Aug. 13.

and internal injuries.

Boys were returning from a fishing trip when the car left the highway at a crossroad. Smith and Muir attended St. Mark's and young Muir attended St. Mark's and young Rhodes was a student at Groton. Courtland Smith is flying here from New York to bring his son's hody back to N. Y. for burkal in Sleepy Hollow after services on Sleepy Hollow Thursday (15).

Goetzes Europe-Bound

Hollywood, Aug. 13. Hollywood, Aug. 13.
A looksee at laboratory conditions
in London and Paris is taking Ben
Goetz, vice president of Consolidated, abroad.

Goctz and his missus, who left here Monday (12), are sailing Aug. 21 for a 6-week prowl of Europe.

BUILDUP FOR HALL

Hollywood, Aug. 13.
Although Porter Hall, lead in the road company of 'As Thousands Cheer, has been given a Paramount termer; his first picture will be for Warners in 'Capt. Blood.'

Par cast him for 'Pearl Necklace' but is listening to loanout over-tures for buildup purposes.

RANIER AS ANNA HELD

Hollywood, Aug. 13. Anna Held role in 'Great Ziegfeld' oes to Luise Ranier.

goes to Luise Ranier.
Import got assignment after testing two weeks ago and will have
plenty of time to finish loanout role
to 20th-Fox for 'Man Who Broke the
Bank at Monte Carlo.'

In 'Mlle. Modiste'

Hollywood, Aug. 12.

Greta, Natzler, Paramount Vienna
import, has been given a name
change to Roma Gabriel and the
Fritzl Scheff role in 'Mademoiscile
Modistes'.

Lloyd Sheldon produces.

Holding that E. B. Derr 'shows enough knowledge of alleged irregularities to bring an action, if he derives a street, N. X. Supreme Court Justice Valente has genied the motion to inspect the corporate books of Pathe Exchange, Inc. Justice Valente made his ruling last week. Whether Derr, a holder of preferred shares of Pathe, will pursue his aim further is not known. Derr is opposed to the Pathe company's currently proposed reorganization, casey has also been fought through the courts. N. Y. Supreme Court's Justice Lauer recently denying an injunction sought by Casey to prevent Pathe from tulfilling reorganization plans and the sale of part of the Pathe company's shares in D. In commenting on the Derr action as the entire the mean the comments of the pathe company's shares in D. In commenting on the Derr action as the denied the latter's moderners.

DuPont Film.

In commenting on the Derr action as he denied the inter's motion previously mentioned, Justice
Valente opines: The petitioner
shows enough knowledge of alleged
irregularities to bring an action, if
he desires. Upon the joinder of issue therein he may make suitable
application, if the situation wardrawn of the previously and inspection. But he house of the specand the tion. But he should not be given a rowing eemmission at this stage.' One of the chief issues involving the Casey and Derr efforts surrounds the Pathe Company's interpolate for the Casey and Der efforts surrounds the Pathe Company's interpolate for the Company in the Company i

Pathe and F. D.

Paths and P. D.

Paths

Femmes Move Around. 'Milky Way' Curdles

Three for Brisson at Par by First of Year

Hollywood, Aug. 13.
Paramount expects to turn out three Carl Brisson starrers by the

three Carl Brisson starrers by the first of the year.

Player's next will be "The Bouncer, slated for production start next month, with 'Stormy Spring' lined up to follow. Lew Gensler will act as associate producer on these two, with third vehicle still to be selected. to be selected.

BIZ IN AIR HOOK-UP

Radio Willing to Pay Film Studios MAY TAKE FORM Despite Opposish, Wilmington For Use of Screen Names on Air

Hollywood, Aug. 13. Having resigned themselves to the inevitability of their air-worthy contract stars and players going on the radio now and then, or regularly, for side money, the major picture studios are reported generally considering declaring themselves in on the ether gravy. One studio faction is determined that in return for permitting valuable film talent to go commercial radio, the picture

employers shall be reimbursed for

employers shall be reimbursed for their risk financially.

First known instance of a direct sludio demand for financial return on a player's outside air work was reported out of a radio deal involving Mary Boland and Charles and the state of the state

Films' Abuot-Face

Films' Abuct-Face
Until very recently the major
film producers were decidedly opposed, to any commercial air appearances by important talent. Of
late this opposition has aimmered
down to objections to appearances
and other blackjack programs, with
the new tendency being to countenance paid engagements on firstrate network shows. The publicity
to be gained from a well-presented
acceptable renumeration.
Theory under which the financial
return is demanded, is that in their
respective name actors the studios

return is demanded, is that in their respective name actors the studios have valuable plees of property, and that air work for any film player is replete with risks of film reputation and theatre box office reputation and theatre box office property of the reputation and theatre box office property of the reputation and the reputation and the reputation and the reputation of the reputation of the reputation of the reputation of valuable film names through lack of showmanship in the direction of some radio programs. Understood that in several radio picture takent accord deals now the reputation of th respective name actors the studios

DE SYLVA HOLDS PROD. REINS ON TEMPLE PAIR

Buddy De Sylva will act as as-sociate producer on the next two Shirley Temple starrers for 20th Shirley Temple starrors for 20th forcer characters. First to go before the cameras will be Littlest Robel. The common ship of the finishes the Cantor Capatan January will follow later in the fall, with De Sylva's-third glocks after a three-week hospital picture stated to be a filmushal.

Chas. R. Rogers Has Only 2 More at Par

Hollywood, Aug. 13.
Two more pictures after 'Virginia
Judge,' currently in production,
wash up Charles R. Rogers' present commitments as a Paramount pro-

ducer.
Others being readled for early
Rogers steering are Honors Are
Even, starring Carole Lombard,
and Easy Living, with Jean Arthur as topper. Frank Tuttle directing latter.

Bergner's 'St. Joan' 1st Fox-20th Eng. Prod. Under Kane

Hollywood, Aug. 13.

Bob Kane is leaving here in about two weeks for conferences with Sidney R. Kent and Joseph M. Schenck in New York prior to proceeding to London as production head of 20th Century-Fox's British

Expects to leave for London to take over about Sept. 1.

London, Aug. 13.
Internalised Film Prods. has been registered the method of the method

MASTERS AS KELLY'S U. A. FOREIGN AIDE

Haskell Masters, general manager for United Artists in Canada for some years, is coming to New York to become assistant to Arthur Kelly, U.4's v., in charge of foreign Kelly may have to rush down to South America for a tour-within the next week or two. Walter Gould, in charge of that continent for U.A. is seriously ill in Porto Rico and has been ordered by his doctors and has been ordered by his doctors on the contract of the

Crosby-Swarthout Team In Par's Tune Clasher

Hollywood, Aug. 13.

Opera and jazz will clash thematically in 'Tony's High Hat,'
Paramount's next for Bing Crosby,
who will share star billing with
Office of the Control of the Control
Taurog if he finishes the Cantor
picture in time.

THIS WINTER

Metro, Paramount, Radio, 20th Century-Fox and Warners Named as Leaning That Way-Exploitation of Film Product and Peeve Against Press Fac-

INDEFINITE

Hollywood, Aug. 13.

Closer linking of the motion picture and radio industries is a future probability, according to advance rumblings heard here. While the trend has not yet taken form there is more to it than just guesswork

there is more to it than just guesswork.

Five producers, and the major film producers,
Five proported investigating the possublities of acquiring by purchase or affiliation a number of stations in
key centers. Radjo is seen by filmdom as an important medium for the
advertibings and exploitation of film
deventibing and exploitation of film
Ownership of Station WHN, New
York City, by the Lowe-Metro
group has figured in rumors of
Metro's radio expansion. This company is regarded as very radioninded. Right now neither Metro
nor the others are falking and it in
their own mids just how they will
proceed to tie-in with broadcasting.

The Reasons
Summary of the reasons which
make radio adjuncts attractive to
film companies would probably
enumerate these considerations:
1. Producers want radio exploitation and regard air advertising as
eliatively cheap mass contacting.
2. Studios particularly, and theattre chains to a lesser degree, feel

PIX. TOP SKED

Fox-20th Century ranks as the company distributing the greatest number of pictures in the history of Fox and 20th this year is announced as 66 films.

In addition to this, Fox Film does the physical distribution of the U. S. This makes a total of 82 films.

In addition to the Fox Film does the physical distribution of the work of the work of the coming distributed through Fox the coming season, although GB worries about 18 sown seiling with a special GB staff.

OK's GTE's Vote Favoring Fox-20th

ZANUCK SKEDS 4

20th-Fox Head Imprinting Colman, McLaglen Pix

McLaglen Pix

Darryl Zmuck has amouned adsignments amouned adsignments and assignments of the second production stamp. They are:
Ronald Colman and Simone, French importation, in Under Two Flags, which Frank Lloyd directs. Tay Garnett directing Men Who Knew Remington; Roy Del Ruth, Tay Garnett, directing Men Who Knew Remington; Roy Del Ruth, Comm. W. P. Lipsomb's serifict.
Victor McLaglen goes in top apot, of Fourteenth Street, with David Butler directing, Yarn is an original by Gene Fowler, who illedy will be brought to the studio for the screen play.

Prod. Spurts at U: 6 Shooting, 4 In Cutting Room

Hollywood, Aug. 13.
Production spurted ahead at Universal with six pictures working, four in cutting room, six to begin in ten days and five set for early

In ten day and five see for early September.

Those in preparation are 'Magnificent Obseasion,' 'Hangover Murders,' Three Kids and a Queen,' 'Offside,' Alone Together,' and 'Tallepin Tommy'.

Cutting are 'King Solomon of Broadway,' 'Stormy,' 'Storm Over Andes' and 'She Gets Her Man.'

"Riverboat Gambiers,' 'Iyory Handed Guns,' 'Next Time We Love,' 'East of Java,' 'Yellowstone' and 'Fast and Furlous.'

To start in September are 'Sutter's Gold,' 'Showboat,' Spinster Dinner,' Glant Plane' and 'Song of Joy.'

Joy.'
Six other scripts are ready for im-

'FRISCO' AS MUSICAL FOR MACDONALD, GABLE

Hollywood, Aug. 13.

Metro is having a musical score
written around 'San Francisco' as a
starrer for Jeanette MacDonald and
Clark Gable. No tune assignments

made.
Robert Hopkins and Anita Loos

Theatres' Friendly Split, Hoyt's and Greater Union to Op. Solo Sydney, Aug. 12. Sydney, Aug. 13. Sydney and Stuart feet they Anticipated here that a Criendly itt will shortly be effected in Genall theatres with Hoyt's and Stuart feet they are uniformed to so a squickly as an opassible. Both are now preparing the care of the could be and the county and the General Theatres' Friendly Split,

Anticipated here that a friendly and the state of the sta

Wil ington, Aug. 13. Chancellor Josiah O. Wolcott Monday night decided in favor of the petition of Senator Daniel O. Hastings, receiver of General Theatres Equipment, Inc., for permission to vote the stock of Fox Film Corp., owned by G.T.E., in favor of the Fox-20th Century merger at the stockholders meeting in New York Wednesday (14). The decision came at the end of one of the bit-terest chancery scraps on record

terest chancery scraps on record here.

Muray C. Becker, attorney for All Continent Corp., a William Fox. All Continent Corp., a William Fox. All Continent Corp., a William Fox. All Continent would bid more for the Fox B shares owned by G.T.E. than the merger plan would yield it he chancellor would order an immediate sale. Becker contended the assets of 20th Century which Fox would get in return for shares of Fox. 20th to the \$12,000,000 their share of the stock would be worth. In the absence of testimony to support this, Chancellor Wolcott announced he would assume that the 20th Century assets would be worth \$4,000,000, as claimed by the petitioners.

the 20th Century assets would be worth \$4,000,000, as claimed by the petitioners.

The petitioners are also as the second second

OTTERSON EAST SOON, TAKING ZUKOR WEST

Hollywood, Aug. 13.

Hollywood, Aug. 12.
J. E. Otterson, Paramount president, winds up his first studio call the end of next week and departs for the east. Here slince early July, he has made no changes in producer ranks and, according to front office talk, none is ordered or anticipated.

Understood Otterson returns here in the weeks with Adolph Zukor.

Sheehan Wed, Agent Scouting Him Talent

Hollywood, Aug. 13.

Rubins Returning

Kubins Returning
J. Robert Rubin, Loew and
M-G-M exce, is due back Aug. 18
from his Buropean vacation. With
Mrs. Rubin, the filmite went abroad
with the Grove Whalens, latter returning alread of them and the Ruhims personaging their Buropean
Rubin will go into the Metro
logit-financing details among his
first duties upon his return.

Amusements Continue Trend Upward And Register Seven New Highs

Irregularity developed in stock market yesterday (Tuesday) after good showing by utilities and up-turn in rails. Amusements followed turn in rails. Amusements followed general pattern, with some marked strength in Radio common, Loew's Marner and Warner Bros. Issues. Warner at 5½ and Radio common did likewise at 7½. Loew's common was up nearly a point on day. Warner Bros. preferred gained 2½ to 40. Many amusement liens recovered mount-Broadway 5½s. Which went mount-Broadway 5½s, which went to a new high at 63¾.

Amusements continued their up-Amusements continued their upward trend last week, aided by strength in the whole list. Volume for 12 representative issues in the Amusement Group fell off abruptly, compared with the preceding week. The upturn sent the group to 38%, a new peak for nearly three years. Close for the Amusement Group was alightly above 34%, for an advance of 0.336 of a point.
Although the Dow-Jones Indian-

cross for the Amusement Group was alightly above 34½, for an advance of 0.338 of a point of the control of the

at 66½.

As has often been the case in recent trading. Radio common

As has often been the case in re-cent trading, Radio common fol-lowed strength in the Preferred B Issue. It rose to its new price on tremendous volume. Activity in Radio B again was ostensibly based on hopes of some directorial action looking towards clearing up back dividends. Around 64 and 65, this (Continued on page 18)

Peggy Hopkins Joyce

In New Par Effort

After three years absence from pictures, Peggy Hopkins Joyce goes into Farámount's 'Collegiate' with Joe Penner and Jack Oakle. Peggy's last film was Par's 'International House' with Oakle, at which time she influenced the action to throw away his aweat shirt and

Rudy at WB Sept. 1

Hollywood, Aug. 13.
Rudy Vallee is due Sept. 1 to begin work at Warners on 'Let's Pretend,' a musical with a department store background.
Story is an original by Ben
Markson and Harry Sauber.

50c PROJECTORS

New low in cost of a complete motion picture projection outfit reached when 5-and-10 stores started retailing one for 50c. Price

started retailing one for 50c. Price covers five items, most expensive being projector that goes for 70c. Outlay includes projector, re-flector butb, battery, films and mini-ature screen. Film is less than 15 m.m. and is made up of portloss of outdated animated cartoon come-dies.

LEAHY LUBITSCH AIDE

Hollywood, AUE 13.

Fred Leahy, Paramount general production manager, has been upped to executive assistant to Ernst Lubtisch, head of production. He takes his new post on his return from a six-week yacation.

Yesterday's Prices

Net
Sales. High.Low.Last.chge.
. 600 Col. Pict., 75½ 74 75½ + ½
1.000 Con. Film. 5 4% 5
600 East. K148% 147% 147% - %
20,200 Gen. El*31% 30% 31% + %
16,000 Loow 42% 40% 42 + %
12,500 Par. ctfs., 5% 4% 5
4,300 Pathe A 12 10% 11% + %
57,600 RCA 7% 7% 7% + %
8 400 Radio R., 64% 63% 63% - %
15,200 RKO 2% 2% 2% + %
15,200 RKO 2% 2% 2% + 16 20,300 W. B 516 5 5% + %
CURB
1,200 Tech 20 10% 20 + ½ 200 Trans-L 2% 2% 2% + %
200 Trans-L 2% 2% 2% + %
BONDS
\$40,000 Gen. Th., 14% 14 14%
2.000 Keith 92 91% 91% - %
2,000 Keith 92 91% 91% - % 5,000 P-B'way .*63% 63% 63% +2
5,000 P-B'way .*63½ 63½ 63½ +2 2,000 Par-F-L .102 102 102
2.000 Par-Pub .103% 103% 103% -1%
2,000 RKO 55% 55% 55% +2
66,000 W. B 70% 77% 79% +1%

Receivers. Not Reade, Put B'way Astor Into Shape

• New 1935 bigh.

Attorneys for the receivers of the Astor, N. Y., Saypol & Kettler, declare the receivers are putting the house into shape following recent house into shape following recent vandalism, which resulted in indictments but that cost of job has not yet been determined. Reported that Walter Reade, formerly operater of the house, was having it repaired, the attorneys deny this, saying that Reade does not fit into with readying house for Part 22 engagement of "The Crusades," starting Aug. 23.

Reade Charles Bryant and Stan.

starting Aug. 23.
Reade, Charles Bryant and Stanton Leigh, who were indicted no connection with vandalism suffered residual and the receivers color control, have pleaded not guilty and are continued on ball until trial. This will not occur until the fall. attorneys say.

Meantime, one Plunkett, et al., Meantime, and the receivers at a reported \$60,000 a year and is providing theatre

000 a year and is providing theatre for ongagement of 'Crusades' on a percentage of gross as rental.

'Obsession' Adds 15G

Hollywood, Aug. 13.

Budget on John Stahli* 'Magnificent Obeesslon' at Universal was
inflated by at least \$15,000 last week
In loss of three days' shooting because of illness of Betty Furness
and necessity of Robert Taylor going back to Metro for retakes on
'Broadway Melody of 1936.'

Broadway Melody of 1936.'

Serli in Studio Spot Hollywood, Aug. 13.

Oscar Serlin, Paramount, New York, talent scout, here several weeks ago to report on his activi-ties, is being called back. He will take an executive post at the studio.

\$1.500 Asked

Judith Allen, screen player, and her husband, Jack Doyle, Irish heavyweight who doubles as a tenor, are being offered to vaude bookers in New York at \$1,500 No grabbers so far.

BRADDOCK'S FILM DEAL

Mrs. Sewell Haggard of the William Morris office left for Hollywood Monday (12) to negotiate a film deal for Jimmy Braddock, the heavy-weight champ.
Mrs. Haggard is head of the Morris office's script dept. in New York. York.

REPEAT FOR BRETHERTON

Hollywood, Aug. 13.
Howard Bretherton, given a repeat assignment, directs 'Eagle's Erood,' his second in the 'Hopalong Cassidy' series for Paramount re-

leuse.
Jimmy Ellison and William Boyd draw the leads.

WB Putting Three in Work; 2 Others Wait

Hollywood, Aug. 13. Three pictures get under way a Warner's this week, including Trisco Kid,' 'Stars Over roadway,' and 'Broadway Hostess.'

Enemy of Man,' Paul Muni pic-ire, starts next Monday (19). Found Stella Parish,' with Francis, set to begin Aug. 20.

PAR-F&M TALK SALT LAKE POOL

Salt Lake City, Aug. 13. Paramount and Fanchon & Marco are said to be discussing means for consolidating the Salt Lake City consolidating the Salt Lake City theatre situation. This has been up before but it looks like a possibility now, with either a pooling arrangement being effected between the firms or F.&M. stepping out of the territory and turning over its or the construction of the complex o

proceedings isn't detailed.

Louis Dent operates the sector for Par under a partnership management deal with Paramount. He was in New York hat week. For the last of the sector of the last of the sector of the last of the sector operation is considered profitable. Harry Arthur operates S. L. for F.&M. He headquarters in New York.

Paramount has three houses in the town besides others in the metropolitan circle.

Duck Hays' 'Naping Ban

The Hollywood, Aug. 13.

The Hays office tabu on kidnapping yarns is being circumvented by 20th Century-Fox on
'Snatched.' -It will deal with ill
gotten gains from abductions,
thinly skirting the nixed material.
Irving Cummings directs.

L. A. to N. Y.

Earl Carroll

Doris Hill Doris Hill.
Gary Cooper.
Frank Partos.
Leland Hayward.
J. K. Jessup.
Everett Marshall.
Ray Binger.
Otto Kruger.
June Knight.
Frederick Brisson.
Isabell Jewell. Isabeil Jeweil, Edna Ferber. Winfield R. Sheehan, Maria Jeritza. Jack Dempsey. Ramon Novarro. F. O. Oates Raiph Fear. Laird Doyle. Arthur Rose Nino Martini, Jack Salter, Joe Brandt Joe Manute Breese, Darund Breese, J. T. Milstein, Grove Cava, Groven, Gene Buck, Bill Pine, Henry Wilcoxon, John LeRoy Johnston, Dan Kelley, Joseph M. Schenck, Lou Anger, Edwin Carewe, J. C. Nugent, Dorothy Page, Robert Pressell, und Breese Robert Presnell. Regina Cannon. George S: Kaufman, Milton Pickman J. Arthur Ball, Lou Diamond, Clyde De Vinna,

N. Y. to L. A.

Maxson F. Judell. A. J. Kobler. Mrs. Sewell Haggard. Frances Steloff. Peggy Wood. John V. A. Weaver.

Inside Stuff—Pictures

Unless the mother of one of the screen's well known children changes her tactics, her tot will be given the silent treatment by fan mags. Notice has been served by the mater, that unless ahe cuts 10% of what the scribes get for their stories on the youngster she'll keep her offspring uptet as far as the fan maggers are concerned.

Lady is said to be laboring under the misapprehension that the scribes are \$300 for squibs, whereas \$75 tops is closer to the actual figure, except in the case of name writers. Further, mama has decreed that her of the property on the manuscriball be submitted to a mag before she sjaps her okey on the manuscriball be submitted to a mag before she sjaps

Manner in which Pathe News built up scenes surrounding supposedly, vast activity in Wall Street, leaving the impression that things were booming in the financial district, was the subject of considerable comment from brokers who saw the reel. With the stock exchange getting into the 2,00,000 share trading days only about once a month, if that often, most brokers described the newsreel shote as greatly exaggerated. Brokerage houses rate 3-4,00,000 share tays as reminiscent of boom days, and even with greatly reduced staffs, brokers figure they can only about break even when trading activity drop below 1,500,00 shares.

Change in distribution channel, for 'March of Time' to RKO Radio lands the next issue of this series into the Music Hall, N. Y., Thureday (15) under a deal consummated by this theatre, which also has first call on Radio features. When First Division was releasing 'Time', the Capitol had first call. Coincident with the shifting of Time' to Radio and the contract with the Music Hall, the RKO theatres follow with the newered subject, starting with issue No. 5. When the Cap was getting 'Time', the Low houses followed that deluxer on second-run and subsequent

Question was brought up in the British House of Commons last week by ir Ernest Little as to the number of allens employed in the film industry

Sir Effect Little is to the number of the first statistics were not available, but the number of permits issued in the last two years was a natural increase over the previous years, because the industry has grown. In addition, he stated, carred in fugiry is made before issuing a permit to insure the fact that a British subject is not available and that a foreigner is number.

August issue of Screen Quild's mag' credits Miriam Hopkins with the best performance of the month in 'Becky Sharp.' Ben Hecht and Charles McArthur's The Scounder' rated the encombum for the top ercen play. Honorable mention in the acting class goes to Noel Coward and Julie Haydon for their work in 'The Scounder', Luise Rainer in 'Bacapade,' Other writers breveted are Herman Manklewicz, for 'Bacapade,' and Francis Faragoh for his script on 'Becky Sharp.'

Bo, values of fight films is prompting local manusers to access local factourfs just for home-town consumption, especially it one of the con-tenders is a local boy. H. T. Moore of the Risito, Tacoma, did that with the 'Vic Dinder-Freddie Steel set-to in Seattle last week, showing the plx two days later in Tacoma and Seattle. Steels is the n.w. boy and also Ko.'d Dundee in the third round, which further, emphasized the boy.

After 20 years strictly as a 'apectator sport' enthusiast, it took Holly-wood and pictures to make an athlete of Moroni Olsen (legit). His fare picture, on a Radio termer, was 'Three Mussleeger' and he had to learn to fence. Then he hopped into 'Annie Oakley,' as Buffalo Bill, and went through the grind of shooting and riding. Now he is set for 'Ivanhoe' and is looking for a trainer.

Fallur. of the Levinski-Louis fight films, which hit most of the Loew houses in the metropolitan district last Friday (9), to create much furore was a surprise to most exhibitors. Film drew in the Harlem sector,

Metro enlipsed 1,800 feet of 'Herc Comes the Band' showing a music tiphened and speeded assembly of the Lucien Hubbard production at the second preview. First showing had been rushed to permit Hubbard to get audience reaction on the eve of his vacation trip, with studio feeling that picture's merits had not been properly displayed. Cuts reduced running time from \$5 to 17 minutes.

Considerable scrapping with legal threats in the offing as result of the sundry giveaway nights. Each claims a patented or copyrighted name or process of conducting the money draw and whenever a rival company sells a rival exhib on the money or merchandles giveaways there usually eventuates a cry of alleged infringement.

Report that Paramount planned to extend its theatre holdings through Wisconsin and Michigan is on of those things, apparently born from the fact that Par has taken over a couple of neighbs in the Detroit sector. Par has no intention of spreading its boundaries in the territories mentioned beyond their present limits.

Leon Errol and Frank Orth are reported angeling a new type of chair for picture houses that has just hit the Coast market. Seat is movable so that occupant can, by exerting a little body pressure, cause the seat to tilt upwards and backwards, thereby leaving plenty of space for patron to pass in front and not inconvenience patron seated directly behind.

Trio of Hollywood agents solved the mystery of a sudden deluge of unsolicited original stories from all over the country, when other percenters weren't getting them, by a little sletting. Found that they were only picture story reps listed in a mag circulating to amateur scribes and telling them how and where to market their efforts.

Warners is trying to borrow from Paramount a player on the Warner t and whom WB brought on from New York. Actor is Alexander Hall. By time WB decided Hall was a natural for an important role in the ext Eddie Robinson picture, 'Life of Pasteur,' studio found Par had

Rather than risk anything Charles P. Skouras, of Fox West Coast, rdered pictures of the Louis-Levinsky encounter banned from circuit's the Coast.

ENCORE FOR 'EARTHBOUND'

Hollywood, Aug. 13.
Twentieth Century-Fox has purchased film rights to Earthbound, from novel by the late Basil King. Warner Baxter will have starring spot in the production, with Bess Mcredyth assigned to write the screen blay.

Stient version of Earthbound was originally produced by Goldwyn Pictures in 1920.

VON HERBERG RETURNS

Scattle, Aug. 13.
G. J. von Herberg, ploneer show-man of these parts, back from five months in Europe, says show biz is on the up abroad, with theatro building under way and much buy-ing and selling of properties.

American pix are the backbone of the operations and without them the showshops could not operate, he de-ctared.

THEATRES-306 STALLING

N. Y.'s Booth Problem

Some common senss has been introduced into the negotiations now pending in New York between several or the major theatre circuits and Motion Picture Operators' Union, No. 306. For a time it appeared that an impasse had been reached, and devolpments pointed to a strike in protest against the announced out in wags scales. Postponsment of the ultimatum on date of wage reduction for one week opens the door for final decision and perhaps adjustment.

Spokesmen for the theatre interssts say the delay, which will permit egotiations, was suggested by stats and national labor commissions.

To be borne in mind in the arbitration should be that the picture theatres are not to become a battle ground for any labor conflict. The theatre is a place of snitsrtainment. Safety of women and children in audiences must not be jeopardized. Let a settlement of argument be reached away from theatres. This principle should be adopted by the conferees without qualification.

Not much question that the managerial and left itself wide open in this controversy upon issuing the arbitrary letter informing of the wage reduction. That letter is understood to have been saint without this circuits having made any effort to line up replacement men to overcome the walkout which was bound to follow. As lats as two days before the union was to call its men from the booths, theatre men of the concerned circuits were phoning around New York trying to find out where they could dig up substitute operators. Also reported that the theatre they could dig up substitute operators. Also reported that the theatre amounting the cut and no preparatory measures to face the crisis that epistle was sure to bring about.

It was inevitable that the operators' situation in New York theatres should crystallize into an issue. Conditions were unique. Rival and competitive. unions demanded different working conditions and different wages scales. Competitive theatres held agreements with different unions. There has been sidewalky picksting and public appeal by both unions for several years. It is doubtful if theatreposes have the slightest conception, or interest, as to the issues involved. Equally doubtful if union men, or theatrs managers, could now define the basis of disagreements—so long has the situation been permitted to drag itself out.

Newsreel Cameramen's Union Wants Showdown on Its Working Hours

material to the conserved to the conserv

set to make some such ruling which believed would have been acceptable to both factions. It had been Farnsworth's intention to carry the issue to headquarters in Washington for interpretation in case both sides failed to abide by his decision. Despits the abscince of the film code authority, the newsreel camcode authority, the newsreel camcode authority, the newsreel carried with the company cheftains. Thus far, union officials say that they have had no word from the companies.

companies.
Attitude of the eamera grinders is that a vague interpretation, which how contend is now observed, keeps in the content of the con Attitude of the eamers erinder

Members of newsreel camera-ch's union arc expected to move DOUBLE WORLD PREEM FOR PAR'S 'ANNAPOLIS'

Two day-and-date world premieres under tie-ups with the U. S. Navy are bains held on 'Annapoils Fare-well' Aug. 23 or earlier. They are at the Barle, Washington, and Fox. San Diego, these spots being picked because of naval significance. At the time of the San Diego premiere most of the fleet will be encesn-trated there, U. S. Navy officials cooperating on openings in both some time this week Navy officials will view 'Farevell' at the Par, Nsw York offices with a view approving a hook-up under which all recruiting stations in the country will be lined up on the

country will be lined up on the

Eleanor Powell Gets 'Big Way' as Starrer

Metro's Talving In a Big Way,' first bought for Marle Dressier and Jean Harlow, has been assigned to Edna Mac Oliver and Eleanor Powell. Film is first for Miss Powell under her new contract, which she starts after completing a stags chore for the Shuberts. the Shuberts

Framing Matthews Pic

Framing Wattnews Fic.
Hollywood, Aug. 13.
Sid Silvers and Jack MacGowan
have been assigned to do an original musical for Jossic Matthews.
British star, who will be brought
to this country by Metro on a one
peture deet, said to call for ber
come and the said to said for ber
MacGowan, who wrote Thradway
Melody of 1936 with Silvers, is now
under contract to 29th-Pox, going
to Metro ou loan.

to Metro ou loan.

ZUKOR'S GOLF TOURNEY

'Necklace'. Delay
Hollwood, Aug. 13.
Paramount's 'Pearl Necklace'
Gazy Cooper-Mariene Dietrich costarre, is markine time while the seriety feets a revamp.
Cooper is diling in the east until the studio calls.

WOO PARLEYING N. Y. Theatre Walkout Was

Never Really Expected-Operators' Union Putting Shoe on Circuits' Foot by Forcing a Lockout

MANEUVERING

As anticipated, the Loew and RKO circuits' controversy with New York Operators, Local 306, resulted in an 11th hour overture for negotiations of a cale. The Skouras Bros., which also had orginally sent out notice of a cut, effective last Saturday (10), was not as imminishing the control of notice had been extended two weeks, to Aug. 24. RKO was standing pat on the Saturday (10) date, while the Saturday (10) date, while having man waik on the weekend, extended its notice of a 41% cut to Monday (12). This was with a view to added protection of the box office, since, if the men walked Saturday night, that might the up things for the saturday of the sat

Sunday.

In backing down and asking for negotiations, the RKO and Losw circuits put off its peremptory notice to operators of either take a 41% cut or quit, for one week. Should asgotiations prove slower than anticipated, further extonsion may be made.

While 306 did not take an actual striks vote at its Wednesday meeting, it had threatened to pull ite operators from RKO houses Saturday night (10). At its Wednesday (7) meeting the 306 membership had voted to support Joseph D. Basson against the surfurary cuts of RKO. Letter and the surfurary cuts While 306 did not take an actual

(Continue, on page 42)

PAR'S \$80,000 AD **CAMPAIGN ON** 'CRUSADES'

Paramount is budgeting approxi-Paramount is budgeting approxi-mistly \$80,000 to cover the cam-paign on the two-a-day New York engagement of 'Crusades,' sched-uled to open as 32 at the Astor on the constant of the constant ture is to cover advance advertis-ing and exploitation as well as eight weeks of the run, budget based on an engagement of at lens that long.

This will be the highest amount.

This will be the highest amount and any similar engagement.

that long.

This will be the highest amount Par has ever appropriated cover the part of th

'Melody's' Airi

Hollywood, Aug 13.

Metro will get a const-to-coasi
siring of first showing of Throadway
Melody of 1230 when it screens at
Graiman's Chinese, Aug. 25.

Jack Denny and Sid Silvers will
ence the proceedings.

LOEW, RKO HOUSES Loew Takeover of 2 Eastside N. Y. Houses Eases K-A-O Out of a Jam

Farnsy, Lone Survivor

Washington, Aug. 12.
William P. Farnsworth, formerly
deputy administrator of the motion
picture code and now assistant director of the division of business coparation, has lauted longer on the
NRA payroll than any of the origwhich he joined two years ago.
With departure of Blackwell
Smith, now acting general counsel
for skelestonized Blue Eagle, Farnsie
becomes sole survivor of the origassembled by Gen. Hugh S. Johnson Washington Aug 13

COURT KAYOES **CODE SOCK** AT BURR

Los Angeles, Aug. 13.

damages.

Just the right to sue Mayhard 107 Superior Court Judge Kenny has Just ruled that Burr was excused from executing a bond and tendering a contract to Mayhard by reason of actor having signed to work for Larry Darmour while the Burr Code authority, before whom the iesue was first argued, held that, deepite fact that Mayhard had signed with Darmour on Jan. 2, 1936, final day of the Burr option for light to recover.

Pending ruling by the code au-

right to recover.

Pending ruling by the code authority, Columbia studio, for whom Darmour is producing the Maynard picture, held back production, but eventually word to go ahead was

Frisco's Pix Snub?

San Francisco, Aug. 13. San Prancisco, Aug. 13.
Local theatre men are wondering if they have been overlooked or snubbed. Fileco merchants have organized Fair Play League to carry on principles of NRA.
Each store belonging to league has by Sunner, but theatrex, who has by Sunner, but theatrex, who wages and hours, have not been asked to join asked to join asked to join.

asked to toin

Wiles Draws 'Chan'

Tiollywood, Aug. 13
Gordon Wiles gets "Charlie Chan
in San Francisco" as his second di-rectorial assignment at 20th Century-Fox, where he was recently
elevated from art director.
First was "Rose of France," a
Spanish languager.

Locw operates now the east side New York Apollo and the Hollywood theatres, which Keith-Abee-Or-Interest to the theatres, which Keith-Abee-Or-Interest to fight Loew. Loew took over the two theatres last Thursday (9).

KAO aublet the two houses last summer in an official expansion-mood. KAO soon discovered the two houses and the two houses last summer to an official expansion mood. KAO soon discovered white the two houses have trees. KAO was short of product that the two houses in the two houses in the two houses and the Loew, the latter releasing valuable purchase sights to films and KAO easing out of its expansion mood. after in that expansion maneuver, but it has never been detailed just how much this about-face for KAO coeff the circuit. KAO couldn't step out of the east side Apollo and Hollywood thearist of the circuit. KAO couldn't step out of the east side Apollo and Hollywood the treat the circuit. KAO couldn't step out of the east side Apollo and Hollywood the contract of the circuit of the circuit of the circuit in the circuit of the circuit of the circuit in t

on 14th atroci.

The arbitration proceeding may have cost KAO around \$75,000 The have counted offers of settlement by KAO but including legal fees, in KAO but including legal fees, in many have stood around \$50,000 around \$10,000 a

proceedings.

Locy is stated to have made an outright buy of the Apolio and Hollywood properties.

DISTRIB OK'S FIGHT FILMS' BICYCLING

Prints of the Joe Louis-King Levinsky fight in Chicago, currently in Loew's New York theatres, are being bicycled among three and four theatres per print.

four theatrea per peint. Deal between Loew's and the distributer. Bree "ay gave the eir at a certain number of peints with the privilizer of using them in any amount of theatres.

Loew's State, New York, for instance, is sharing it as print with the attence of the state of the control of th

ing the prints accordingly

2 Out of 100

Lou Diamond looked at 100 shorts for the Paramount program while here, but bought only two.
Tathana Tuttle's Spring Night' and a wild animal briefle got the

POLISHING EGGERTH SCRIPT

FOLISHING EGIERAL SURFIT
Hollywood, Aug. 13,
Seript for Song of Joy, first
American picture for Marta Begerth, Hungarian actress, being
t polished up by Paul Kohner, Universal producer,
Import due at studio Sept. 5, Pleture goes end of the month,

Heat Wilts L. A. Grosses Off Last Week; 'Night at 8' Lean 11G; 'Farmer' Dual for \$15,800; 'Irish' Paired, 15G

Los Angeles, Aug. 13.
(Best Exploitation: Chinese, State)
Bilstering heat from Thursday
through Monday had the managers singing the blues. Pretty low takes generally, although some of the houses will make a small profit due to low operating expenses. Both Loew's State and the Chinese, daydating, will barely keep out of the

red. Paramount was the hardest hit, dropping around 60% over the previous week and lucky to reach \$11,000. RKO is hitting \$8,000, helped by Monday night preview of "Top Hat." Hollywood will reach \$7,000. It's likely both houses will hold Irish in Us' a second week, figuring the heat held down the hitting

It's likely both houses will hold firsh in Us's ascond week, figurafish in Us's ascond week as will be a support of the Us's asconding the Us's asconding to the Us's as

\$1.400.
Four Star (Fox) (900; 30-55)—
Dante's Inferno' (Fox). Mild reviews on this Sol Wurtzel production held the take down here with best that can be offered \$4,000. Last week, third and final starza of "The Scoundrel," wound up with satisfactory \$3,500.

'IRISH' REOPENS ST. L. RIALTO, STRONG \$9,000

St. Louis, Aug. 13. (Best Exploitation: Shubert-Rialto)

(Best Exploitation: Shubert-Riaito)
All first runs with the exception
of Loew's took a healthy spurt.
Reopening of Shubert-Riaito with
Irish in Us' off nicely, although
failure of house to install cooling
plant will undoubtedly huert.
Fox (F&M) (5.93; 25.55)
Fox (F&M) (5.94; 25.55)
Fox (F&M) (

opening but held over for three days and grossed \$30,200 for entire lays and grossed \$30,200 for entire lays and growed \$30,200 for entire lays and growed \$30,000 for entire layer of the Crowd' (Mono). Karloff local three layers are layers and layers and layers week ! Lady Tubber (1) and .!Hard Rock .Harrigan'-(Fox) closed with a fair \$45,000 not to be complained.

Orpheum (WB) (1,550; 25-35-55) —Perceut (WB) (2,53) —Perceut (WB) (2,53) —Perceut (1,53) —Perc

PITT'S TRIO OK, **TRISH' \$18.000**

Good weather break over weekcal gave downers and the way
days but return of heat wave
yeaterday (13), bringing with it new
yeaterday (13), bringing with it new
quality of the state of the state of the state
aliajon again. Recuperative powers
are present, however, and any kind
of weather break should see fairly
Stanley sooming away shead of
nack with Tieth In Us and Texas
University on stags, Should mean
an 318,000 week at least, with a
chance of going above that,
weeke for installation of cooling
plant, swings back into action, Aus.
may wait until a week late to resume. No opening yet set for Art
Cinema, formerly Avenue Cinema,
may wait until a week late to resume. No opening yet set for Art
Cinema, formerly Avenue Cinema,
the state of the state of the state
that I week a sweet the likely attraction.

Estimates for This Week
Penn (Loew-ULA) (1,300; 32-35-Pittsburgh, Aug. 13. stancy account of the best that can be offered \$4,000. List with Tiele in Us' and Texas that can be offered \$4,000. List with Tiele in Us' and Texas that can be offered \$4,000. List with Tiele in Us' and Texas that can be offered \$4,000. List with Tiele in Us' and Texas that can be offered \$4,000. List with Tiele in Us' and Texas that can be offered \$4,000. List with Carpendian and (Vienna Proda). (2d wk). Heat With Tiele one of a dow 800. Initial week that the one for alow 800. Initial week hellwood (WB) (2.785; 2.5-3-6-4-55)—Tiele in Us' (WB). Cagney-Tiele in Us' (WB). The Us' (WB). Which will be us' (WB). The Us'

1st Runs on Broadway (Subject to Changa)

Week of Aug. 16 Capitol—'China Seas' (

Capitor—Unina Suddensi (2d wk),
Musio Hall—'Alice Adame'
(Radio) (15),
Paramount—'Accent on
Youth' (Par) (2d wk),
Rivoli—'Cali of the Wild' (UA) (14), Roxy—'Keeper of the Beee'

(Monogram). Strand — Bright Lighte' (14).

Week of Aug. 23 Capitol — 'Anna Karenina' (Metro). Music Hall—'Jalna' (Radio)

(22),
Paramount—'Annapolie Farewell' (Far) (23),
Rivoli—'Call of the Wild'
(UA) (2d wk),
Roxy—'Dlamond Jim' (U),
Strand—'Page Mise Glory'
(WB) (21),

CARRILLO AND '8.' BIG \$23,000, TOP BOSTON

Boston, Aug. 13.

Every Night at Eight' on sc and Lee Carrille on stage will give the Met top groes in Hub this week, around \$18,000, but considering size of the house, Paramount will be outstanding with 'Dante's Inferno,' \$8,300 indicated. Fenway, with identical bill, will hit an appropriate

as, and indicated, renway, will intended bill, will hit an appropriate in the three houses have dabbled in single feature setup for at least a year.

Orpheum's last week of vaude. Next week Orph and State go day. Next week Orph and State go day new policy opener.

Gene Fox and Jack Saef at the Met found Leo Carrillo's personal appearance, a natural for epace to term with the Hollywood personality. Had Carrillo introduce a new game, comic checkere; plastered his phote generously throughout the Hub press and lathered up can the Hub grees and lathered up can be supplied to the control of the control of

got attention. Estimates for This Week

Estimates for This Week
Met (M&P) (4,200; 35-50-65)—
Every Night at Eight' (Par) and
Lee Carrillo in person. Doing big at
\$23,000. Carrillo decidedly more potent than when last appeared here.
Last week, 'Curly Top' (Fox) and
etage unit, around \$27,000, very
good.

cent that, when last appeared perketed a centage unit, around \$27,000, Very \$600.

Series of the control of the centage of the

rigan' (Fox) and Rendezvous at Midnight' (U), dual, na.h. with a state (Loew) (3,200: 25-30-40-55). "State (Loew) (3,200: 25-30-40-55) and 'After the Dance,' dual. Aiming at zo-os 10,000. Leat week, Woman (Col.), dual. lazy \$11,000. Ex. Room (Col.), dual. lazy \$11,000. Ex. Room (Col.), dual. lazy \$11,000. Last week, 'Murder Man' (MG), 2nd ture a mild \$10,000. Last week, 'Murder Man' (MG), 2nd trun, and vaude, slack \$5,500. Top (25.54-40)—Shanghai' Far) and 'Flying Trapse' (Par), dual. Both second run, may shave \$4,000. Last week, 'Gigolette' (Par), dual. Both second run, may shave \$4,000. Last week, 'Gigolette' (Par), dual. Both second run, may shave \$4,000. Last week, 'Gigolette' (Par), dual. Room (Par), dual. Aimer (Par), eccond run, dual. off at \$3,500.

Jack Haley at Par

Hollywood, Aug. 13. Paramount's muelcal 'Coronado' will have Jack Haley and Wendy Barrie ae leads, with the Eddy Duchin orchestra and Paramount, juniors in a film of ewank hotel versus tent city romance.

William Le Baron le producing.

'Curly' Smash \$10,000 in Mpls.; 'Gondolier' \$9,000, 'Irish' \$7,000

FRED ALLEN'S AMATEUR

AID 'JAVA,' \$6,800, N.H. New Haven, Aug. 13.

(Best Exploitation: Paramount).
Rainy Sunday a swell break for film epots, with everybody doing blg. 'Curly Top' held over at Col-

wowlng 'em a week at

lege after

lage after wowing 'em a week at Pool's.
Paramount trying first fiesh im monthe this week, with good results from the this week, with good results of the property of the prope

Estimates for This Week

and campaign.

Estimates for This Week
Paramount (Publix) (2,348; 3850)—Tava Head' (FD) and Fred
Allen's Town Hall Tonight. Nice
response to flesh fare, with film
good 40,800, Last week Smart
(Girl' (Par) and What Price Crime'
(Beacon), a typical summer fade(Grir' (Par) and What Price Crime'
(Beacon), a typical summer fade(Frox) and What Price Crime'
(Beacon), a typical summer fade(Frox) and After the Dance (Col)
Farmer Takes Wife (Fox) and
Woman Wanted' (MG), Getting
fair enough play, with okay \$8,200
(Fox) and After, the Dance' (Col)
got town's biggeet gross in months;
sweet \$13,680 mman (WB), 22,200; 3850)—Trish in Us' (WB). Started
off with a bang and looke to reach
big \$8,500 which is nice for a eingle,
Last week, Easty Tubbed (U) and
charter (Low) (1,565; 35-50)—
Curly Toy) (Fox) and After, the
herty \$3,800 on elst-day holdover,
Last week 'Murder Man' (MG) and
Cheaters' (Lib), at 25-36 scale, fell
to low \$2,200.

TRAPEZE, \$7,000. HIGH IN BALTO

Baltimore, Aug. 18. (Best Exploitation: New)

Baltimore, Aug. 18.

(Best Exploitation: New)

Devastating heat that clamped down here again this week once more hard hit the loop houses. Just one big stand-out, Man on Flying one big stand out of the standard out of the stand week. An unusual angle for this town, it is having telling effect at the b.o.

0.0. Estimates for This Week

the b.o.

Entimates for This Week

Entimates for This Week

Entimy (Loew-UA) (3,000; 15263-46-25-56-59-Java Hard (PD)

263-46-25-56-59-Java Hard (PD)

263-46-25-56-59-Java Hard (PD)

Indic ever to play here for Loew's

and, since it has no names and got

no notices, is far from hypo at bo.

on stage, hurst further and makes

for under-average week at \$13,500

on, stage, hurst further and makes

for under-average week at \$13,500

on, stage, hurst further and makes

for under-average week at \$13,500

on, stage, hurst further and makes

of \$13,000, o.k.

Hippodrome (Rappaport (2,300; 15-25-35-40-35-45)

Doing pretty well, with

the unit probably the pull. Helped

y weak opposish and bit has even

y weak opposish and bit has even

yold Man Rhythm' (Radio) and

vaude headed by Three Stooges, un
Looks like \$13,000, nice. Last speak

Cloth Man Rhythm' (Radio) and

vaude headed by Three Stooges, un
Koith's (Schnibergen) (2,500; 15
25-30-35-40) — 'Man on Trapsee'

(Par. Pields following fockling in

and pic will stay eight days to snag

(Best Exploitation: Century) Strongest loop lineup of attractions in eeveral months has the fans ill to the mustard. Aggregate taklngs are likely to hit a new high for

all to the mustard. Aggregate takings are likely to lit a new high for
the summer.
Curly Top. Broadmay Gondoller.
Curly Top. Broadmay Gondoller.
The Iriele in Ue and Escape Mo
kever are all B. O. in capital letters. The littlest etar, however, is
the Signest magnet of them all, and
the Signest magnet of them all, and
the Century out in front for the
second successive week. It cracked
the house record at opening, and has
gait ever since. Song at stand-out
gait ever since.
The scape Me Never is in the eight
week of its amash run at the World,
down than been helped by the swell
down than been helped by the swell
supploitation campaign that Manager
Harold Kaplan etaged. It included
a danny theru with the Star's act
story, netting the Century free frontnage and other advertising in the
sheet and full window dieplays in
Elimates for This Week.

Century (Publity) (1,500; 28-25-40)
Curly Top (Fox), Shirley Temple

eheet and tull window displays in leading loop department everos.

Century (Fublity) (1,800; 35.55.40)

Cuttry Top (Fox). Shirtly Temple on top of box-office world here right how and has em fighting to get in tremendous \$10.000. In least of the tremendous \$10.000. In least of the control of

week, eecond for Faaven' (U), \$700, making around \$1,900 for two weeks, of the control of the co

U'S BIG CHI FILM DEALS

Publix Great Statee circuit, with 53 houses in Illinoie and Indiana, has signed contract for Universal's new program, including features, serials and shorte. Another U deal of the contract o

J. R. Grainger, Universal sales chief, came here to wind up details

sparkling \$7,000 and top the town. Tomorrow (Wed.) at \$ p.m. 'Lady Tubbe' (U) pelaces.

New (Mechanic) (1,800; 15-25-34-25-25-25-40).

New (Mechanic) (1,800; 15-25-34-25-25-25-40).

New (Mechanic) (1,800; 15-25-34-25-25-25-40).

New (Mechanic) (1,800; 15-25-34-40).

New (Mechanic) (1,800; 16-25-25-25-40).

Ponda Interest fanned by newspaper mously spurning town unanimously spurning town unanimously spurning town under the control of the

Combos with Olsen-Johnson. Sally Rand Best Bets in Loop: Fight Pic \$5,000, 'Inferno' \$8,000

Grosses are strictly on the upbeat, pace is strong in practically
every house as if the loop were
very house as if the loop were
had a strong in practically
every house participating in a pick-up, which is leading
had with every house participating in a pick-up, which is leading
habout the main angle on the
loop's neat take currently is that
cet that again it is the stage show
fick of the trade. This takes in
he four entries in the loop' Chiclack. Three of these spots have
powerful vaude titles and are making procress.

In the stage of the stage of the
powerful vaude titles and are making procress.

In the stage of the stage
powerful vaude titles and are making procress.

Sally Rand has returned to the
loop with her third dance. While
the work of the stage
from the stage of the stage
of the stage of the stage
from the stage of the stage
of the stage of the stage
from the stage of the stage
of the stage of the stage
from the stage
from the stage of the stage
from the stage

Garrick's pleasant register mark

Lettimates for This Week

Applic (ISRK), (1,203; 28-35-55)

Applic (ISRK), (1,203; 28-35-55)

Figure for thicker, Maybe

Lettimates and the Chicago, Maybe

Lettimates and Lettimates and Lettimates

Front Eage Woman (WB), falish 3,500.

Oriental (B&K) (3,200, 25-35-40)

Lais the (WD) and vaude, all the (WD) and (WD) a

week, 'Java Head' (FD), wordul, st.
Rosewelt (B&K) (1.60)s; 2:-3565)—Dante's Inferno' (Fox). Getting a pretty good matinee play
from the matrons. On the afternoon
be \$\$,000 on initial session, average.
Last week, 'Love Me Forever' (Col),
nished its Fourth loop session to
state-Lake (Jones) (2,700; 20-2535)—In Spite of Danger' (Col) and
vaude. Duncan Sisters heading the
finest gross in a long time. Looklings up to \$12,000, powerful here.
Last week, 'Break of Hearts'
could \$13,800.
'United Artists (B&K; VA) (1,700;

cood \$10,800.

United Artists (B&K-UA) (1,700;
25-35-65)—Farmer Takes a Wife (Fox). Opened today (Monday), Expect about a 10-day stay with China Seas (MG) to replace. Indications for about \$14,000, good enough, on first week. Last week. Call of Wild (UA), finished long stay to good \$3,500.

Benny Rubin Directs 'Star Gazing' in Debut

Hollywood, Aug. 13. First picture for Benny Rubin in the role of a director is 'Star Gaz-ing,' two recler at Columbia which started last week.

In the cast are Radio Rogues (Jimmie Hollywood, Eddle Bartell, Henry Taylor), Ruth Skinner and John T. Murray.

FRANCES DRAKE GETS IT

Hollywood, Aug. 13. After testing over 100 women all After testing over 100 women all over the country in the past four months for the 'Queen of the Jungle' lead, Paramount picked Frances Drake from Its own lot.

Max Marcin directs the picture.

'Sanders,' \$5,000, Okay in Portland

Portland, Ore., Aug. 13. (Best Exploitation: United Artists) Best Exploitation: United Artists)
Sandres of River at Parker's UA
had all the cards stacked for hotchs
to opened with a bang and kept
to opened with a bang and kept
three holdever pix, leaving the Parker-Evergreen Maydar as the only
cards and spades, and 'Sandres' reglatered for both casinos.
Wings Over Everest', abort and
good deal to the Evergreen Paramount's strong week's bits with
Curly Top.' The short collected a
sold ducate on its own account.
Estimates for This Week
Broadway (Parker) (2000; 25-40).

Estimates for This Week
Broadway (Parker) (2,000; 25-40)
—'Irish in Us' (FN) (2nd wk). Still
getting a good break for okay \$3,700
Last week same flim gathered speed
to close for great \$6,800, better than

Last week same film gathered speed to close for great \$8,800, better than expected. Artists (Parker) (Li)25-40)—Sanders of River (UA). Heavily exploited and answering for 19,800 and well worth holding. Sand and well worth holding stone close for \$7,300. The same stone ston

'Gondolier' \$8,300. 'Trapeze' \$6,000. Seattle's Battle

Seattle, Aug. 13.

1t's the luil this week before the pooled Evergreen-Hamrick operation of the pooled of the po

'David,' Ruggles,' 'Chow' Best Pics in Pampas

Buenos Aires, July 31.

Picture season is still in full swing here with 'Saint Louis Kid' (WB) at the Astor; 'Devil Is a Woman' (Par) at the Sulpacha; 'Wedding Night' (UA) at the Monunental; 'Mystery Woman' (Fox) at the Capitol; 'Straight from thear' (U) at the Capitol and 'David Heart' (U) at the Capitol and 'David

the Capitol; Straight from the Capitol and David Heart CD, at the Capitol and David Heart CD, at the Capitol and David After three weeks at the Ideal, After this appring, the releases will be comparatively unimportant, alter this portion, the releases will be comparatively unimportant, attending the Conditioning has made the chemas more popular in summer than they used to be Used to practically have to shut down after Experiment. To date the best release in Copperficie (Tau Chin Chow' (G-B) and Ruggies of Red Gap' (G-Par). Incidentally Ruggies' has audiences here roaring with laugher in spite of the fact that the dialog is completely lost to them,

'Front Page Woman' Plus Bill Robinson, Detroit's Big \$21,000

Detroit, Aug. 13. Box offices continue merry pace of

past few weeks, principally due to powerful strength of picture prod-

bowerful stength of pletters products. Bang-rup stage above also are alding the Fox and Michigan to walloping grosses. United Artists-back in the \$7,500 class, fine, with pletters alone produced to the stage of th

Estimates for This Week
Estimates for This Week
Migan (United Detroit)
13-46-10 Migan (United Detroit)
14-46-10 Migan (United

whithed the b. o. for a walloping with the bound of the bound mattine designes both very good. I make a wallow the control of the control of

MYRT 'N' MARGE TAKE TACOMA FOR \$6,700

Tacoma, Aug. 13. est Exploitation: Music Box) (est Exploitation: Music Box)
First stage show in a biue moon
at the Music Box is getting nice
comparing the moon of the Music Box is getting nice
comparing the moon of the Music Box
Lines nightly makes this one go to
town. Same pix, "Front Page
Woman' as used at Hamrick's Ornliked.

Music Box rated exploitation best
with newspaper and radio teups for
Myrt and Marge, similar to Seattle
ast week.

Estimates for This Week

Estimates for This Week
Music Box (Hamrick) (1,460; 1627-37)—"Front Page Woman' (WB)
and Myrt and Marge on stage, with
mat price upped to 27, three days;
and 'Flying Trappeze (Par) and
10th Avenue' (WB) dual, final three
days. Expects a week of the control of the control
\$5,000 of it. Last week, 'Beckly
Sharp' (Radio) and 'College Scandai' (Par) dualled for good \$4,500,
blg.

Sharp' (Radio) and Courge Scaudal' (Par) dualled for good \$4,500. big.

Roxy (J-vH) (1,300: 16-27-37)—

'No More Ladies' (MG). CrawfordMontgomery set in for full week anticipates good \$4,000. Last week,
Love Me Forever' (Col) eight days,
wowed 'em at grand \$6,100.

'China Seas' \$52.000 N. Y. Wallop At Cap on 1st All-Film Week; 'Farmer' \$75,000; 'Accent' \$25.000

'She' and 'Highbrow' Cop 7G, Montreal Top

Montreal, Aug. 13. (Best Exploitation: Palace)

Montreal, Aug. 13.

(Best Exploitation: Pales at literation were and low grosses at literation of the property of the property

Paris and St. Denis, both with first:
run French pix, will run average
stronge Rotsky tylng feature pic,
Shc, up to libraries and department stores and also has attracment stores and stores and stores and also
RKO) and Gold Hightony (WB)
Loseky Show (RKO) and Gold Hightony (WB)
Loseky Show (RKO) and Gold Hightony
Loseky Show (RKO) and Gold Hightony
Loseky Show (RKO) and Show
Loseky Show (RKO)
Loseky Show

Denver Strong, **Buddy Rogers'** Pic-Person, 81/2G

Denver, Aug. 13.

(Best Exploitation: Orpheum)

First-runs dertainly have nothing to kick about currently, with all foliation of the control of the control

Inaugurating the Capito's allgorean policy with howered prices,
proceedings of the control of

'FARMER TAKES' \$6,000 IN B'HAM: 'WILD' 2D WK.

Birmingham, Aug. 13,
(Best Exploitation: Strand)
A holdover is always good exploitation and 'Call of Wild' gets a second week, having been shifted from the Alabama to the Strand, Picture surprised at Alabama by doing an exceptionally nice business.

Action of the business of the

(VII) alid nicely, closing with average \$3,000.

Orpheum (RICO) (2,600; 25-35-40

Dorpheum (RICO) (2,600; 25-35-40

Dorpheum (RICO) (2,600; 25-35-40

Doubly fan, Fluythm' (Readia) and of the credit for the properties of the properties of the control of the properties of the propert

Fleet's in Frisco, All Grosses Up; Jessel-Lights' 28G; 'Alice' \$15,000

San Francisco, Aug. 13. (Best Exploitation: Warfield-Gate)

San Francisco, Aug. 13.

(Best Exploitation: Warfield-Gate)
Business booms this week. The
Navy landed and has Market street
well in hand, with \$6,000 of em. Navy
Anded and has Market street
well in hand, with \$6,000 of em. Ander
an inty for Pisel. Week by booking
in Jos E. Brown in Bright Lights'
and helding Pat O'Brien, goo havordis, Warfield's slough house.
Three of sit houses on main stem
now have fiesh, and public seems to
escond week of show policy still
dragging them in, and will run close
second week of show policy still
dragging them in, and will run close
behing Golden Gate for third money
field. Gate next with the new Hepburn pous, and Fox show money
Paying off well.
Description of the still behave the
paying off well.
Joy Jos E. Brown, Glenda Farrell,
by Joe E. Brown, Glenda Farrell
you have been been been been been dealer for the
stage trouper, and Evelyn
(Tonable, Stone's daughter Paylia,
thought of the property of the still be the
form of the still be the still be the still
the still b

Vanable. Stone's daughter Paul, hough not in the cast, took a bow. Estimates for This Week Statimates for the Dance, with second week of stage showy policy. Ought Jo click mighty nice at \$15.000 for "Woman Wanted" (Mg) and stage show. Golden Gate (RECO) (2,860; 30-55. and stage show ohe at \$11.500. Last week 'Old Man Rhythm' (Radio). Orpheum (F&M) (2,440; 30-35-40). Thank week Based off to about \$4,500. Last week week about \$4,000.

Lanst week about \$4,000,
Paramount (F-WC) (2,740; 30-35-40):—We're in the Money' (WB) and
Welcome Home' (Fox), Nice going
at \$10,000. Last week (2d) of Ginger' (Fox) and Flying Trapeze'
(Far) air right at \$3,500.

St. Francis (F-WC) (1,470; 30-35-40)—'Irish 'in Us' (WB) (2d week). Will see sweit \$7,500 with gobs in town. First week about sams fig-

Warfield (F-WC) (2,880; 35-40-55)

"Bright Lighter (WB) and stags show with George Jessel headlining. May see new house record at better than \$28,000. Last week, 'Farmer Takes Wifs' (Fox) very nice at

TRISH, 'BLONDES' DUO STRONG \$15,000, NEW'K

Newark, Aug. 13.
(Best Exploitation: Proctors)
Business pretty well concentrated
at the Branford this week where
at the Branford this week where
at the Branford this week where
Blonder' are attracting, probably an
ica \$15,000. This makes two fine
weeks for the Branford. Proctor's
and 'Silk Hat Kid' but business
dropped off after the first day. If
ir runs a full week it will safely be
tir runs a full week it will safely be
till well probably be pulled early to
tell shirly Temple in hade of time.
No one diss in the running.
No one diss in the running.
Let Shirly Temple in cheek of the
No one diss in the running.
Sunts having a big teaser campaign
two weeks ahead, tied up with all
bookstores, and employed several
anystery carriage, and others.
Estimates for This Week
Branford (WB) (2,266; 15-65)—
Trish in Us' (WB) and Don't Bet
out probably a nics \$15,000. Last
week, Broadway Gondoiler (WB)
turpobably a nics \$15,000. Last
week, Broadway Gondoiler (WB)
capital (WB) (1,200; 13-52,40).

pectations with a great \$18,700 or nins days. Capitol (WB) (1,200; 15-25-40) Capital (WB) (1.20c; 15-25-40)—
Parls in Spring (Par) and Escapade (MG). Good bill but nother and it probably won't be mun't over 43,000. Last week 'No More Laddes' (MG) and Man Wilhout Names' Little (Franklih) (129; 30-35)—
Ciris in Uniform' (Krimsky) and Obevil's Playground (Prin). Not 4500. Last week 'T.Erdital delio Zio Buonanima' (Capitani) awful at 300. Last state (2.75c; 20-30-35-40)—

4300 Leew's State (2.756): 20-30-35-46-55-75)—Woman Wanted' (MG) and yunde, Nothing more than \$11,000 expected, poor, Last week 'Mad Love' (MG) band at hardly \$3,000. House reported dropping vaude but not confirmed.

(2,248; 15-20-30-35-40-55-75)—'Fiying Trapeze' (Par) and vaude. Not big but no kick at \$8,500. Last week 'Smart Girl' (Par) poor at \$7,300.

ulg but no kick at \$8,500. Last week Smart Gir! (Par) poor at \$3,500. Proteors (RKO) (2,300; 13.55). Proteors (RKO) (2,300; 13.55). Proteors (RKO) (2,300; 13.55). Repeters (RKO) (3,300; 13.55). Repters (RKO) (3,300; 13.55). Repeters (RKO) (3,300; 1

'Farmer' \$4,000. 'Curly' H.O. \$4,500. Nicest in Louisville

Louisville, Aug. 13. (Best Exploitation: Strand)

(Best Exploitation: Strum that a control of the con

Strand put forth best exploitation effort on Farmer Takes a Wife, Janet Gaynor being a consistent draw at this house.

Estimates for This Week Estimates for This Week Risito (4th Ave) (3000: 15-25-40)—(Curty Top' (Fox) (2d wk). Holdover did not disappoint, and take should top \$4,500, Heavy play from femmas and Juvs continued to last day of run. Last week, same film garnerad a sweet \$7,000, ter-rific.

listi day of ruin Last week, same im garnered a sweet \$1,000. ter-rific.

In garnered a sweet \$1,000. ter-rific.

Low Man. Mich and After the Dance (Col), dual. Two programmers, but indo entertainment, closed to nice \$5,500, just above averaged to nice \$5,500, just above averaged and 'Castino Murder, Case (MG), dual, nothing to write home about, and 'Castino Murder, Case (MG), dual, nothing to write home about, and 'Castino Murder, Case (MG), dual, nothing to write home about, and 'Castino for a first \$2,500.

Mary Andersen (Liben) (1,400; 13,527,700, not so bad. Last week same picture cams through for a mighty mich with the same through for a mighty mich with the same through for a mighty mich with the same and the same an

N. J. and Eastern Exhibs Convene in A.C. Aug. 21-3

Atlantic City, Aug. 13.
Allied Theatre Owners of New
Jersoy and the Eastern Regional
Conference of Independent Exhibitors will hold a joint convention hero Aug. 21-23.

uce, routing more time 31,000 get (c) (MC) bad at hardy 30,000 western allied organizations will be so reported dropping vaule but confirmed.

\$14,000 RIOT IN PROV.

Providence, Aug. 13. (Best Exploitation: Albee)

Providence, Aug. 13.

(Beat Exploitation: Albee)
RKO Albee la stealing a march other shows in town this week with the stealing and the stealing and the stealing and the stealing and steal

Estimates for This Week

Estimates for This Week
RKO Albes (£500; 15-26-40)—
Jaina (Radio) and Foiles de Pares'
on stage. Socio combination, best
on tage. Socio combination, best
week, Clairvoyant' (GB) and Fred
Alen'a smateur stage show, puiled
a. Low's State (3200; 15-25-40)—
Glir Friend' (Col) and Puresuit'
(MG), Pieasing musical comedy
round 59 well paired. (Learnesse,
Woman, Wanted' (MG) and Black
Woman, Wanted' (MG) and Black
Thom' (Col.) collected \$5,700. Fair.
closing night' helped pienty, 2,000
attended.

colonic night between spoot party of on attended.

Majestic (Fay) (2,200; 15-25-40)—
Alibi Re (WB) and 'Hard Rock Harrigan' (Fox), Action and combined the state of the state

LOPEZ-'ARIZ.' BIG 15G, K. C.; DANTE' 61/2G

(est Exploitation: Fox Uptown)
It's a variegated menu of amusementa the managers are offering
menta the managers are offering
Anticor the Tower's revue to 'Dantie's Inferno' at the Uptown.
Torrid weather continues, followince and the Uptown.
Torrid weather continues, followince and the Uptown.
Torrid weather continues, followince and the Uptown of the Uptown
Torrid weather continues, followince and highly featured over
Articord with the Uptown of the Uptown
Torrid weather the Uptown
Torrid weather of the Uptown
Torrid wea

to the Midland. Picture is showing some attengines "After the Darret come are made and the picture is a man and the picture a smart tills with its suggestion of coolness while the sun is interno' at the Uptown is The management, aided by the national ads, went on a publicity spree for this one. In addition to cluding the Journal-Post, which has not carried the house advertising for over a year, the picture was given to carried the house advertising for over a year, the picture was given at the picture was given at the picture was given over a year, the picture was given at the picture was given over a year, the picture was given and the year of year over a year, the picture was given and year over a year, the picture was given and year over a year, the picture was given and year over a year, the year over a year over a year, the year ove

cuoing the Journal-Yest, Which has given a circus showing with 24-sheet stands, special window cards, and other stands, and the stands of the special window cards, and the stands of the special window cards, and special window cards with special window cards, and special window cards,

PAREE UNIT AND 'JALNA' Weary Philly Just Plodding Along; 'Eight' Fair 11G, 'Jalna' Weak \$9,000

turned in a swell gross three years ago, and started again this week better than some of the naver one of the started again this week better than some of the naver one of the started again that the started again the started agai

Erie Canal and Local Sheehan Angles Up 'Farmer.' 12G. Buff

"Farmer, 12G, Buff

Butiness steady this week atter
substantial brace in figure for the
preceding period. Houses seem to
be marking time until Labor Day
in prospect in the interim.
That there is business to be had
is abown by the fine two weeks of
in prospect in the interim.
That there is business to be had
is abown by the fine two weeks of
and 'Barmer Takes a Wife which is
doing nicely at the Buffalo curparent as influenced to the secondary
and 'Barmer Takes a Wife which is
doing nicely at the Buffalo
and 'Barmer Takes a Wife which is
doing nicely at the Buffalo
ation for Farmer. Special newsvance publicity including an unsusual s-column spread in the News.
The Winnie Sheehan, former Bufspecial screenings for old Buffalontians, formerly prominently associted with Eric canal events lead
the case of George Clinton, desecondant of furniture antiques of
Brie Canal days were used as displays in the stores and 'Rome Haul'
Local historians were induced to dig
up picture and data on the old
canal for a lobby dalay. The local
cordinary attention from the newspapers.

apers.
Estimates for This Week Estimates for This Week
Buffalo (Shea) (3,60; 30-40-50)—
Farmer Takes Wife' (Fox). Doing
nicoly and gives' every indication of
building power. Prospects better
than \$12,000. Last week Irish In
Us' (WB) kept up to expectations
and bettered business as guessed
for \$10,400.

and bettered business as guessed for \$10,400.

Hipp (Shea) (1,400; 22-40) —

Last week (Zuriy Top' (Fox) (2nd week) awitched here for second week from the Buffalo and showed week from the Buffalo and showed mates by getting \$8,200 and showed from the Buffalo and showed seems better than last week (Frob. dbly \$6,000. Last week) (Frob. dbly \$6,000. Last week (Frob.

citement (Man) Aware life to the box previous average bisiness for around \$5,000. Last week 'Murder Man' (MG) and 'Smart Girl' (Par) built up well with takings plenty salisateory \$4,000. 25)—'Raven' (U) and 'Lady Tubhe' (T). Vice program should get over \$5,000. Last week 'Hoosler Scholimaster' (Mono) and 'Headline Woman' (Naco) had a typical summer week of \$4,200.

Editing 'La Bamba'

Philadelphia, Aug. 13.

Philadelphia, Aug. 13.
Weather better but box-office act for as the partner but box-office act far as Phility's downtown pix are concerned this week.

Jaina, which bowed his the land word get more than \$3,000, if that. Fans of this present was a subject to the partner of the property of the partner of the property of

of \$12,000, n.s.f.
Fox (3,000; 40-55-65)—'Curly Top'
(Fox) (2d wk.). Ends tonight
(Tuesday) with two extra days
sure. Strong possibility exists for
third week, although Dante's Informo (Fox) is skedded Friday,
to tabout \$1.75 escond week will give
to about \$1.75 escond week will give
1000 was best gross of summer in
Philly.

it about \$17,500. Last week's £53,000 was best gross of summer in Philly 100 was well as well as

Phil Spitalny Orc and Trish' Nice \$18,500, 'Jalna' \$8,500. Wash.

Washington, Aug. 13. (Best Exploitation: Fox)

Washington, Aug. 13.

(Best Exploitation: Fox)

Everybody doing oke this week and for no particular reason except customers seem in spending mood. Coted piles without names and so-so loved piles without names and so-so par as far as profits got, about on par as far as profits got, and a got,

Estimates for This Week
Earle (WB) (2.42; 25.35-40-60)—
Trish In Us' (FN) and vaude. Cagnew and O'Brien plus radio rep of
Phil Spitalny's good ork pulling
toward nice \$18,500. Last week
Front Pags Woman' (WB) and
Loc Carrillo in person took oke
\$17,000.

KKEIME (MC) (1.50-55.75.00. Keith's (RKO) (1,830; 25-35-60)—
'Jalna' (Radio). House went heavy

(Continued on page 19)

REISMAN OFF ON POLICY TOUR

Paris, Aug. 5.
Heavy conference on RKO Radio ictures European sales pollcy is expected shortly when Phil Relsman, export chief, reaches Europe.

man, export chief, reaches Europe. Reisman may be followed by Ned Depinet, according to the latter's promise to Harry Leasin, Radio continental sales manager, during the recent Chicago convention. Contract for French distribution, Contract for French distribution with Radio Cheman, new ilm subsidiary of Radio France (focal Radio Cheman, and working on dubbing of 1934-25 product, but hapan't got around to releasing much hasn't got around to releasing much

hasn't got around to releasing much fit, as yet. Relsman is known to have been playing for several years with the idea of setting up a distributing organization of RKO-Radio's own in France, and it is also known to be the firm's policy to open up on its own in any country where a profitable contract with a local distribution of the contract with the french outfit.

open in France would depend on with the French outfit.

In other continental countries, Radio Plets, is sometimes opening its own office and sometimes signification of the sound of the so

will continue the organizing.
On the other hand, Leasil just alganed a contract for Czechosłovak distribution with Julia some distribution with Julia combine Radio pletures with Czech pletures being made for him. He controls one of the best showcases in Prague, where Radio play will now open, and he'll start it going with Roberta:

Reisman salled Saturday (10) for France. Deplinet is not going over at this time but may follow on recelpt of Reisman's report.

ceipt of Reisman's report.
Jack Devoal, from the domestic
sales department, will go over in
about a month to become Loasim's
assistant, acting as contact between
the various European exchanges
and the home office. the domestic

BELGIUM GOING COOL ON FRENCH-MADE PIX

Brussels, Aug. 4.
American. English, German and
Austrian competition is driving
French films out of Beigium, its
meet natural market.
Exhibs there used to be able to
satisfy the customers with French
product, but now they don't dare unore than one from France out of

every three or four films shown. Reason given is poor entertainment

Reason given is poor entertainment value of French prices also are high. One Beighum exhib goes so far as to say that all the French pix on the market now are either without commercial value or priced out of his reach.

American compani by the situation.

Brisson Camera Rep

Hollywood, Aug. 13.
Frederick Brisson will represent Mitchell Camera Co. for both sales and service in England, and will establish offices in London this fail.

He leaves for New York tomorrow (Wednesday), handling radio deals that have been under discussion for brother, Carl Brisson, and ex-ts to hop for London early next

U SET IN HAWAII

U SET IN HAWAII

Honolulu, Aur. 9.

Consolidated Amusement Co. of

Hawaii has contracted for Universal's complete list of features for

1935-36.

Deal of Ped Williams of Consolidated. Clicuit covers entire territory of Hawaii.

FRENCH LANGUAGE PIX UP U.A.'S PARIS SALES

Paris, Aug. 4.
United Artists in France, which has taken some lickings as regards sales during the past few years, reports a pictup. Rentais in 1935 to date, according to Lacy Kastner. Paris chief, will exceed totals (or

Paris chief, will exceed totals (or configure Irench language pictures figure largely in these bookings, and UA plans to go in for more of them. On present list the leader is the Hollywood-made French version of Folkes Bergeret. (Sleeping Car Jonductor) a Bavaria Films French pic which UA took as payment for German frozen eredits, is also doing well, and Leon Garganoffs production. Pleasure Garganoffs a, lalo in French, although not better the processing of the production. The production of the production.

producting the state of the sta

PATHE NATAN'S 5-25% CUTS

Pioton administrator Pathe-Cincma appointed by court has slashed salaries in the company on a graded scale. Chipped 5% off lowest category (\$66 to \$125 monthly) and 25% off salaries over \$466 monthly, with intermediate re-

\$466 monthly, with intermediate reductions in between.
Employes have to accept the cuts
or quit. They held a meeting about
it, but nothing happened.
Meanwhile stockholders of Pathe
Consortium Cinema, the booking
refused to okay the management of
combine, in their annual meeting
refused to okay the management of
Countries, directors who realgreed.
Work of Dormoy, Cerf and Metayer, other directors, was approved.
Tension in the Pathe-Natan stu-

proved.
Tension in the Pathe-Natan stu-dlos since appointment of M. Pioton as administrator has tightened, with much speculation and ner-vousness evidenced.

vousness evidenced.
Court is continuing to run the show, and has just appointed an administrator for the Societe de Gerance, Paths subsidiary which runs the theatre chain.

POLICE CENSORSHIP ORDERED IN FRANCE

Paris, Aug. 4. Prefect Natanelll of the Depar ment of the Mcuse, using a law passed in 1864, has ordered that all films, shows and concerts to be presented in his region be submitted to him before being publicly performed.

forbid all songs or pictures which reflect on the dignity of the army, and since most French humor deals with life in the barracks, he'll have

with life in the barracks, he'll have lots of forbidding to do.

Even picture which the state censor in Paris has passed can be forbidden by the prefect, under the old law. This revival of police censorship, long dormant, has local show folks a bit worried.

59 Pics at Venice

It is o cially announced that 13 countries will show 59 films at the Third International Cinema Show at Venice, which will be held from Aug. 10 to 26.

Aug. 10 to 28.

Italy will show five, the United Control States six, Austria nine, Exechosio-Vakia I, Germany 19, India two. India t

Surprise Click

Lost Patrol Patrol which keleted around Fatrol Patrol Relation which keleted around Fatrol Patrol Relation with keleted around Fatrol Relation Fatrol Relation with the Relation Relati

Good 'Lancer' Run Starts Dub. Orig **Argument Again**

Paris, Aug. 5.

Four months' run of Lancer' (Par) at the Cameo theatre on the houlevards in its original English language version, while a fine French dubbed version exists has revived the fight between advo-

has revived the fight between advo-cates of originals and dubbed pix for first Paris showings. Cameo run hast't ended year-amount al-ways shows the dubbed version first in its own boulevard house, and lets the original take what's left. In the case of 'Lancer,' the original, which ran in the Path deducers and now at the Cameo, stuck longer than the dubbed, as far as high-class trade is concerned, however, than the dubbed, as far as high-class trade is concerned, howers and Badlo, which were thinking of following the Far lead and coming through with the dubbed films for openers, are hesitating. Everybody agrees, however, that the dubbed version is all you can count on for general release, with few, if any, exceptions.

CHINESE GOV'T IN PIC BIZ FOR PROPAGANDA

Shanghai, July 15.

Government has formally opened a \$150,000 studio, with two sound stages, well-equipped laboratories, and several sound cameras and syn-chronizing equipment. Purpose at present is to make newsreels showing government activities, for Chl-nese distribution. Expected that hots of international interest will

Program of studio for the next sly

Mex Strike Over

Mexico City, Aug. 13. Signing of new collective labor ontracts which assure slight wage increases, among other things, between local unionized cinema at taches and exhibitors, with the approval of the icderal board of arbi-

proval of the federal board of arth-tration and conciliation, ended a strike that lasted for several weeks and involved ten nabes. In the con-tracts make it certain there will be no more clienca strikes here for the next two years. Figured that the strike cost ex-hibitors around \$35.000 from loss of customers alone during shutdown.

Drury Lane Appeal

London, Aug. 4.
Theatre Royal, Drury Lane, has
definitely decided to file an appeal
in the 'Cavalcade' dispute which resulted in a verdlet against it and
Charles Cochran for \$25.000 and

New Tax and Film Reform Schemes Pon Un All Over France: New One Wants 50% Nick on All Actor Pay

6.000 Frames a Second On New French Camera

Paris, Aug. 4. will take 6.000 Camera which Camera which will take 6.000 frames a second is announced by Merlin and Gerin, optical house in Grenoble, French Alps. Faatest current slow motion is 200 frames per second.

Machine uses eight millimeter film.

per second.

Machine uses eight millimeter film, and is destined chiefly for scientific study. Speed is such that if the film were stopped for the talking of each frame, as in an ordinary camera, it would be torn to pieces; therefore, film is run through at uninterrupted velocity.

alm is run through at uninterrupted velocity.

In order to permit this, each image is made to follow the moving film, instead of the film stopping, to catch the image. It was done by having one fixed itens and a disist to catch the image. It's done by having one fixed itens and a disist of the image in the image move past over at the special of the film. This makes the light-image move past the aperture. Principle is similar to that of the old Blanchi camera designed to overcome the Edison Internittent' patent.

Same principle can be used with standard 35 millimeter film, only the then be proportionately less.

Since a 200-frame slow motion film reduces motion on the screen to one-eighth of normal, a 8,000-frame film would show motion 240 times as slow as in life.

KORDA'S 'JEWS' **1ST IN COLOR**

London, Aug. 4.
Alex Korda goes color in October
In his first Technicolor subject, the
first film in Europe to be made by
that process, being 'King of the

Signatures for the ple Include Flora Robson, British legit actreas, ase Mary Magdelene, and Lawrence Olivier as Judas Iscarlot. Charles Laughton may be Ponting Flate. Mary Borden. Korda's color plans Include four pictures in Technicolor during the most 12 months exchiled in leave for Hollywood to learn the new lens lessons.

Hollywood, Aug. 13.

Arrangements for equipment on
Technicolor features to be made by
Korda arc being handled personally
by J. Arthur Ball, v.p. of the color
firm, who sails from New York to
London Aug. 2.
Peter Mole, lighting expert, accompanies Ball

FIVE MORE CINEMAS FOR CHAMPS-ELYSEES

Parls, Aug. 4.

With five new film theatres announced to open on the Champs Elysees next fall, the trade is beginning to wonder whether that section isn't getting overbuilt, cinematographically.

There are twelve houses along the

There are twelve houses along the avenue now, from the Arc du Trioutphe to the Rond-Point, and they're far from heling as full as they should be. Among the new spots will be a 2,000 scater for Metro and a 1,000-seater to be run by the Umanskys, who now have the L-rd Byron and the Avenue.

Nathan Back Home

Buenos Alres, Aug. 1.
John B. Nathan, Paramount's
chief in Argentina, has returned
here after an absence of about three months, during which time he at-

Nathan announced that his com-any will increase its local releases

Fifty percent tax on all stars' and directors' salaries over \$4,600 per film is a feature of the latest scheme for reforming plature business promulgated by French labor in-terests. It's one move in the series of reform plans pop ing up all over the place.

the place. Sooner or later the Government is going to issue a decree regulating the business, so all the schemes proposed by outfits of any political interests have got to be watched. One of the most recent, and most dangerous from an American point of view, is that of the General Climens Syndicate, labor organizations of the control cate, the theatre mechanics' union, and through that with the General Labor Confederation (local A.F.L.)

aged with the National Show synciact, the theater mechanics' union, cate, the theater mechanics' union, cate, the theater mechanics' union, cate, and the second of the se

export company, to place films abroad,

export company, to place films abroad,
Then somes their idea about tax.
The collect above \$1,560 per film. Series of their idea above the some series of their idea above the confiscatory tax. The coln so collected would got to unemployment funds and to a school for profession training to the collected would got to unemployment funds and to a school for profession training they want an official employment office, the establishment of standard contracts, idensing of producers and workers in the industry, deposit of bonds by producers to insure payment of salines, enforcement of an clight hour day, and a lot more similar labor reforms.

BIP Shutdown

London, Aug. 4. British International studios, a Eistree has started its annual shut-

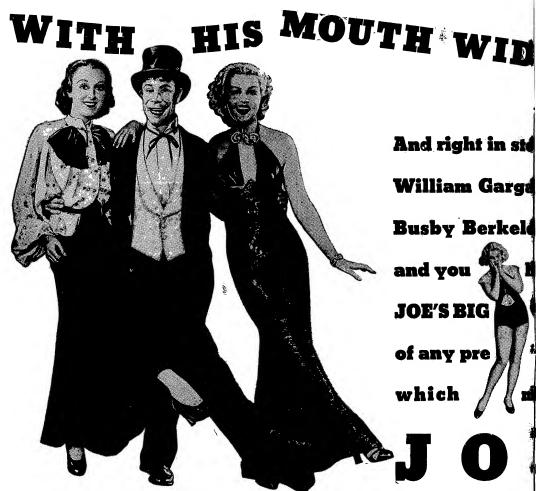
down.

One old silent stage, about the biggest in this country, is to be rebuilt into two new sound studies during the layoff.

Opens up again in Sept. with con-

tracts for pictures from Otto Kru-ger and Buddy Rogers, among

Biggest undertaking in the new meanon will be filming of 'Gamour-ous Night,' Ivor Novello's Drury Lane melodram



And right in ste William Garge **Busby Berkel** and you **JOE'S BIG** of any pre which

Coming to the N.Y. Strand for an indefinite run following the record-breaking engage ment of "The Irish in Us" BRI

Coming August 3

Dixon & Wrubela

Heaven"-"Todali

Expertly directed b

E O-PEN HE'S DAN-N-N-CING

VARIETY

Dvorak, Patricia Ellis,

n, Joe Cawthorn,

The Five Maxellos and

Put them all together

ave not merely a new Joe Brown picture, but

SHOW with triple the cast sup

port

vious picture and big production elem

ents

ake it unquestionably a Big-Time picture for A Time!

E E. BROWN GHT LIGHTS

preceded by nationnd Kalmar&Rubysong hits

An Acrobat's Daughter"

wide exploitation of these

ou're An Eveful Of

Busby Berkeley and gleefully pro

duced by WARNER BROS.

MUSIC HALL, N. Y.

VARIETY

MUSIC HALL, N. Y.

There's some nice stuff in Fanfree the state of the stuff in Fanfree the state of the

MET, BOSTON

MET, BOSTON

Boston, Aug. 9.

Leo Carrillo Is the headliner this
week at the Met, where a previous
well. This time he's hotter stuff
well. This time he's hotter stuff
heave of his recent successes in
play the met. however, is one
bit, though, and strange to say, it's
a poetic rendition on the vagaries of
a poetic rendition on the vagaries of
it woo dalect, sounding very much
like the one he used here before,
clicks as his closer. Carrillo was
out, and many customers insisted
upon a curtain speech.

was and was an extended to the support of the suppo

seol by one of the boys is a masterpiece in its line and surefre; and
their double diving finish sent then
next-to-close spot was justified in
every way.

The properties the Stanleys of the second of the control
action of the second of the second of the control
action of the second of the seco

and Day.' Nothing new in the idea, and Day.' Nothing new in the idea, and parently realized fully his assignment of the interior of the interi

FOX. B'KLYN

(Far). Ble medium. Fox.

FOX, B'KLYN

Stage combination this week differe seasntially little from the revue of two weeks ago, but the few addis. David Binest line of 12 pretty dancing damels, a niftly knockabout comedy act, "Tom, Dick and Harry and the season of the s

STANLEY, PITT.

chiffon.

In their own right they open the state of the s

CENTURY, BALTO

CENTURY, BALTO

Baltimore, Aug. 9.

Light, lethargic audience sitting in on opening show Fladay, liked in on opening show Fladay, liked in one opening show Fladay, liked great deal of novelty and variety. Fladay in the street of the street

ROXY, N. Y.

Only Rowars that's important on the Roxy schedule that week, was the prize of the result of the resul

seemed snade uninspired when caught, Harvey Hammond organlog, Dis-ney color carton, Metro clips and trailers rounded out bill.

EMBASSY, N. Y. (NEWSREELS)

EMBASSY, N. Y.

(NEWSRELS)

Pitotally, the finest thing in the clipiday, the finest thing in the clipiday, the finest thing in the clipiday, the finest thing in the clipiday of the control of the contr

PALACE, N. Y.

Lineup at the RKO apot this week has nothing outstanding, but the have nothing outstanding, but the having sufficient magnetism to C. O. D. the mob somewhere along the nothing of the control of the con

PARAMOUNT, L. A.

PARAMOUNT, L. A.

Los Argeise, Aug. 8.

Condensing Gilbert & Sullivan's comic opera, The Mikado, to one hour's running time and yet results of the control o

DENVER, DENVER

DENVER, DENVER

Denver is Stat developing into a group of topnote henertainers that can put on what practically falls are to the control of t

(Continued on page 30)

FARMER TAKES WIFE

For release of Winheld Shochan production, disard Sapat Gaymor and Henry Fonds, and John Street by Wister Fleming. From date has been been dead novel. Room Haul's by Walter D. Edward Street by Wister Fleming. From date has been been dead novel. Room Haul's by Walter D. Edward Fleming. And the Rado City Manie Haul's Committee of the Committee

The state of the second of the

Metro-Goldovyn-Mayer release of an Irrivar Thalberg production, 1 Metr Lewin, Irrivar Thalberg production, 1 Metro Lewin, Irrivar Thalberg production, 1 Metro Lewin, Irrivar Thalberg, Irrivar
McGalcbRobert Benchley RockwellWilliam Henry Mrs. VollbergLive Demalgret

SILK HAT KID

	Fox release of Joseph Engel production.
	Breslow, Dore Schary; camers, Daniel
	Clark. At Globe, N. Y., week Aug. 8, '35.
i	Clark. At Globe, N. 1., week had by
	Running time, 70 mins, Eddie HowardLew Ayree
	Eddle Howard
	Laura Grent. Mae Clarke Tim Martin. Paul Kelly
	Tim Martin Bott Herolde
	Lefty Phillips
	Brother Joe Campbell Illiam Harrigan
	Tommy Billy Lee Mr. Fossbender John Qualen
	Mr. Fossbender
ч	
1	
1	"Uncle Sam"

when the canal closes. When they on the rapidly increasing railroads when the canal closes. When they was no chance to do pick and shovel work along the Mohawk valley was no chance to do pick and shovel work along the Mohawk valley was no chance to do pick and shovel work along the Mohawk valley was no chance to do pick and shovel work along the Mohawk valley.

CHINA SEAS

Metro-Goldwyn-Mayer release of many that the story nor would be in a couple of weeks.

Metro-Goldwyn-Mayer release of many that the work of the double feature classification. Just the work of the double feature classification was considered to the work of the double feature classification. Just the work of the double feature classification was classed to the work of the double feature classification. Just the work of t

Miniature Reviews

'The Farmer Takes a Wife' (Fox), Thin story but sumptuous production, Will be liked in most spots.

'China Seas' (Metro), Gable-Harlow-Beery in a strong b.o.

Harlow-Beery in a strong boentry.

'Silk Hat Kid' (Fox), Lightweight romance in a samiracketear setting with Lew
Arres and Mac Clarke paired.
For this dualers.

'Orchids to You' (Fox). Nice
production, with smart dialog
which just missed the tops.

Should please in most spots
Access the setting of the concompanies of the

strength.

'Woman Wanted' (MGM).
Racketeer romance item of secondary value.

ORCHIDS TO YOU

(WITH SONGS)

For release of Robert T. Kane production. Features John Bolies, Jean Moint,
Santier, Storre John Bolies, Jean Moint,
Santier, Storry by Gordon Rigby and RostDillion; adaptation by Howard Estabrook,
screenially by Win Hurthut Bartier,
screenially by Win Hurthut Bar

mins.		
mins. Thomas Bentley	Tohn	Roles
Evelyn Rentley Ruthe		
George Draper		
Alice DraperSpri		
Smith	Tohn (Dualan
PollyP		
MortonArth	our Tr	eacher

ACCENT ON YOUTH

М	Paramount release of Douglas MacLe
н	production: Stars Sylvia Sidney and Herb-
1	Marshall: features Phillip Reed, Astrid A
	wyn, Ernest Cossart, Holmes Herbert,
٠,	wyn, Ernest Cossurt, Holmes Rerbert.
ч	rected by Wesley Ruggles, From Sams
: 1	Ranhaelson's play; screenplay, Herbe
М	Fields, Claude Binyon; camora, Le
. 1	Shamroy, At Paramount, N. Y., we
1	Aug. 0, '35. Running time, 77 mins.
. 1	Linda BrownSylvia Sidn
н	Dillion Diowill
ч	Steven Gaye orbert Marsh
ч	Dickie Reynolds Philip Re
п	Frank Galloway olmes Herbe
: 1	Miss Darling atharine Done
. 1	Genevieve LanAstrld Allw
ч	Floudall Ernout Count
п	Courte Desert Man
. 1	Chuck
ч	ButchNick For
П	Benham, Samuel S. Hin
н	Mrs. Benham
П	Mrs. Galloway Laura Trendw
	Flordell Brnest Coss: Orville Donald M Chuck Lon Chaney. Butch Nick For Benham Samuel S Hin Mrs. Benham Florence Robel Mrs. Galloway Laura Treadw

'Accent on Youth' has lots in-trinsically for juvenile and adult appeal. Fortified by the Sylvin Sid-ncy - Herbert Marshall marques as a season with a favor of the maturer boys and girls, emphasizing, as it does, the paradoxical premise of youth-not-calling-to-ling, as it does, the paradoxical premise of youth-not-calling-to-ling as it does, the paradoxical premise of youth-not-calling-to-ling as it does, the paradoxical premise of youth-not-calling-to-lial adapted, presented and pro-duced for box office satisfaction, it not might be greated and pro-duced for box office satisfaction, it not might be greated as a second of the paradoxic product p

Constance Cummings eclipsed Nicholas Hannen as the maturing playwright (although the Englishman Hannen as the maturing playwright (although the Englishman Hollywood scouls wondered who could follow him), here Herbert Hollywood seventhadows Miss Sidney. Latter, besides missing out in the too know that the hollywood seventhadows Miss Sidney. Latter, besides missing out in the too knownessly and stodgity—somehow hasn't been done right by an her outlist. Whether intended for some camouflaging purpose or not man had too the seventhal too had been some the following had been to the following had been to the some seventhal to the seve

of Raphaclson's play.

Phillip Recd as ths juvenile whose accant on bleps and Princetonian callsthenics is another noteworthy portrayal, does not exaggerats too much when the character might have gotten out of hand. Likewise, Holmes Herbert, as the vet legit does much to bolster the stags' thespian batting avarage.

thesplan batting average.

Of the femmes, Astrid Allwyn, heretofora assigned to bits—usually mild menaces—is something of a revelation in her sophisticated assignment, shading her amorous disappointments with the proper degrees of color for best effect. Catherins Doucet likewise contributes countefucity. eonvincingly.

convincingly.

Pressbook co-credits Fields and Binyon for the tip-top adaptation, although the Par projection title and though the Par projection title soam, it is a better than usual acreen transmutation of a sophisticated play which had to be broadened up but for the cornelet customartimosphere and backstage stuff and can be considered to the control of the premise about 'Old Love,' which is the Marshell's service in the premise about 'Old Love,' which is the Marshell's service in the premise about 'Old Love,' which is the Marshell's service in the premise about 'Old Love,' which is the Marshell's service in the premise about 'Old Love, which is the Marshell's service in the premise about 'Old Love, which is the Marshell's service in the premise a control of the control of the premise and the

title of the play within this play. Marshall's restraint makes a difficult acting assignment thoroughly convincing, Miss Sidney's moments are undenlable in the tenser, dramatic stuff but she misses a bit on lighter grounds. Director Wesley Ruggies' sense of comedy values stands forth sharply. Abel.

Me and Marlborough

(BRITISH MADE) (With Music)

London, July 24.
Gaumont-British production and release
Stars Cicely Courtneldge, features Tor
Walls. Directed by Victor Saville. Scree
play by W. P. Lipecomb, Reginald Pound
Musical numbers, Noel Gay, Clifford Gre-
Cameraman, C. Courant, At Prince Ed
ward theatre, London, July 23, 35. Rui
ning time, 78 mins.
Kit Ross
Dick WeichBarry Macka
Sergeant Bull
Sergeant DullAlfred Drayto
Josephine
Old SoldlerGibb MacLaughii
Staff ColonelPetor Gawthorn
Colonel of the GreysCecil Parke
Harley
Corporal Fox
Ensign Coke Mickey Brantfor
King Louis XIV
Goultler
NaylorPercy Wals

HONORS EASY

(BRITISH MADE)

(BRITISH MADE)

The Manager of Ma

Some five years ago this play was produced in London, but it was not overly successful. It has been made into an exceptionally good screen play, admirably produced and directed, with a well-nigh perfect oas; of which the star is the weakest soo!

pagy, assurancy produces and carry of which the star is the weakest spoul of which the star is the weakest spoul of which the star is the weakest spoul of the star is the weakest spoul of the star is the star i

WOMAN WANTED

Metro-Goldwyn-Mayer production and re-lease. Features Maureen O'Suulivan and fool McCraa. Directed by George B. Seltz. Story, Wilson, Collison; adaptation, Leonard Ben Levis; camera, Charles Clark. Met, Brooklyn, week Aug. 9, 785. Running time, 65 mins.

Ann	.Maureen O'Sullivar
Tony	Joel McCres
District Attorney	Lewis Stone
Smiley	Louis Calherr
Sweeney	Edgar Kenneds
Betty	Adrlenne Amei
Peedles	Robert Gries
Joo Metz	Noel Madisor
Casey	Granvillo Bates
Colline	Illiam B. Davidson
Lee	Richard Powel
Constable	Erville Alderson
Gertle	Gertrude Short

consists of the control of the contr

GOLDEN TAIGA

MCJrahpemflim production and amitino release. Peatures A. Novoselisov, V. Toi-stova, A. Fait, M. Grodsky and V. Savit-sky, Directed by Vladilmir Schneiderov, Story, A. V. Peregodov and Vindimir Schneiderov, cumera, A. V. Shichitov, week Aug, I, '35, Running time, 82 mins.

(In Russian)
Though Russian productions seldon fall to have a Soviet mesage,
Tolden Tale, is absorbing a foreign
film fare just the same. Film was
made in the picturesque Albai moun-

(Continued on page 30)

BY DIRECT WIRE FROM

take ter

NAA13 43 DL=WUX BOSTON MASS AUG 9 1110A.

=FOX FILM CORP=

CDANTES INFERNO) OPENED PARAMOUNT AND FENWAY TO SENSATIONAL SUMMER BUSINESS STOP SOLD OUT EARLY WITH LINES IN WAITING

STOP AUDIENCE AMAZED BY MAGNITUDE OF PICTURE STOP CRITICS ENTHUSIASTICALLY ENDORSE FOXS DARING PRODUCTION STOP FOX HAS

A GREAT PICTURE AND A REAL BOX OFFICE STIMULANT

=M J MULLIN.

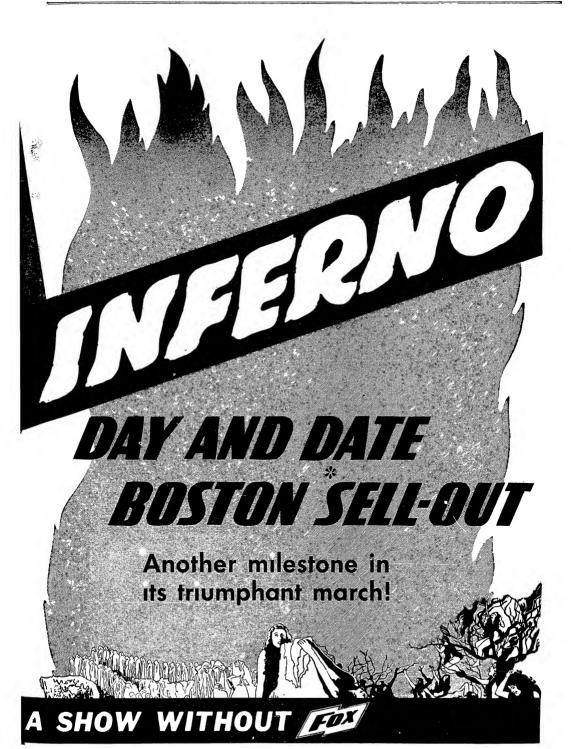
SPENCER TRACY HENRY B. WALTHALL

Produced by Sol M. Wurtzel Directed by Harry Lachman

CLAIRE TREVOR ALAN DINEHART

and a Cast of 2500

Screen play by Philip Klein and Robert M. Yost



Places Going

VARIETY

18

By Cecelia Ager

Poorly Dressed

Poorly Dressed

Poorly Dressed

Sylvia Sidney is a very earnest, emotional, serious little kitten dressed in some very bad, fancy, buson-making ciothes, acting very intensely in Accent On Youth—which, because of these one thing and anothers, turned to the control of the contr

too. There is, however, nothing small about the heart and soul and suffering ahe throws into her role, since—though Miss Sidney is a very moving actress—she is not mistress of the light louch. But, for that matter, neither is Astrid Allwys, who is a menace temporarily, especially when she filings her sable seart very nonchalarily this way and that. Catharine Doucet does not yet realize that character actresses on the screen must do their carrying-on and grimacing most gingerty.

arine Doucet docs not yet realize that character actresses on the screen must do their carrying-on and grimacing most gingerly.

Jean Muir as Florist

Quite a flower show, that he me, print of the control of the cont

A Hip Line

The hlp-line of Jean Harlow, adjudged by thousands the most interesting hlp-line on the screen today, may be contemplated in 'China Seas' under various conditions and guises, all of equal fieldity. As for those who consider other of Miss Hurlow's lines even more interesting than its established forever whon a whole typhono pours over Miss Harlow and plastiers her costume even closer than it had been a moment before when It was dry.

Miss Harlow's clothes, whether they be travelling sulf, negliges, sports dress or evening gown, are designed to make her every movement an undustion. Each costume, too, is designed to look like the float that won. And so, in keeping, the extraordinary length of her article of the state of the sta

board clothes, since 'China Sear happens on a boat.

Maybe thoy're tired. This week both the Rotettes and the Ballet. Covers make their enterests that the search of the Rotettes and the Ballet. Covers make their enterests are flat on their backs because they've got to be cookles again, baking away in the Musle Hall own until the ild soars to the files and they can get up all done to a turn in the self-same cinnamon colored, per-top trousered costumes in which once they were gingerbread men. Amusing costumes, with their pink and white king triming and tail, flat-curved helmest, that bring out the sprites in the And perhaps the maldens of the ballet corps are recumbent, for their part, because they've got to be party to an allegory again. Dance of the Hours,' it is. The revolving stage wheels them in view supine behind some silver columns which are soon met by other silver columns until all the silver columns which are soon met by other silver columns until all the silver columns arrange themselves into an arc. When the them have so many white, sequint-traced trains appended to their waits that they look like may-poles. That's exactly what the other maidens think, and so they snatch up the ends of the may-pole silver trains and start winding them, in very pretty formations, around them.

MacRAE'S PARK PIC

GRANARA VICE GOLDSTEIN

MacRAE'S PARK FIC

Henry MacRae will handle production of Yellowstone' for Universal and may direct as well. Stated to start Sept. Story, original by Arthur Phillips

Story, original by Arthur Phillips
As national paik as setting for romantic adventure of couple of Schoolmarns.

Granara has been with Loew's for several years.

B.I.P.'s 10% in '35

Understood that British Interna tional Picts' final dividend for

year, due early in October, will be 6%, making 10% for the year. This is the biggest divvy pald-out since formation of the company seven years ago.

LOASBY COMM.'S 35G EXPENSE ON G.T.E.

Washington, Aug. 13.

Expenditures of some \$35,000 dur ing the past three and one-quarter years by the Loasby protective committee representing holders of General Theatre Equipment 6% gold debentures were revealed last week in the filing of a registration statement with the Federal Securities & Exchange Commission. The committee asked for nerma

nent registration for \$11,917,500 worth of deposit certificates listed on the New York Stock Exchange.

Comprising mostly New York bankers, the committee accounts for less than half of the outstanding 6% G.T.E. bonds, the statement disclosed. No time limit has been set closed. No time limit has been set on deposits, contrary to general financial customs, and the committee said it has not considered closing the door on further deposits, Out of a total of \$23,483,000 worth of bonds outstanding and called for deposit, the Losaby group has been able to corrail only \$11,922,500, or about 40%.

about 40%.

The record showed that two of the committee members, Seton Porter and Loasby, own stock in Fox Film, of which they are directors, while a third, Conrad H. Poppenhusen, owns a block of G.T.E. voting trust certificates. The holdings, if any, of the other members of the

if any, of the other members of the protective group were not shown. Porter was listed as owner of one record share of Fox Film A, in addition to 1,000 of which he is 'beneficial' owner, while Loasby in like manner was recorded as owner of one and of 500. Poppenhusen, the statement said, bought two 1,000 batches of G.T.E. certificates last

one and of 500. Poppenhusen, the statement said, bought two 1,000 batches of G.T.B. certificates last year.

Ombitishes of G.T.B. certificates last year.

Ombitishes of G.T.B. certificates last year.

An opposition of the state of the state of the soliciting of debentures for deposit, has borrowed \$35,000 to finance its coliciting of debentures for deposit, has borrowed as a calaim on the debenture-holders it represents or by means of a claim on the debenture-holders it represents or by means of a claim over recorganization proceedings are completed. The colon was borrowed from the City Bank Farmers Trust Co. of New York, which also is the depositary for the committee of the committee of the state of the committee of the continental fillinois Bank & Trust Co., Chicago, included payments to five banks for service as depositaries and registers of the committee of

company,

HANSON SCOUTING

Ottawa, Aug. 13.

Osear Hanson, general manager of Allied Exhibitors of Ontario, is secuting the Province for independent houses for his theatre chain.

Stock Market

(Continued from page 6) stock is seiling at better than the injusted cuttoff the injusted in the page of the Preferred A, which currently pays 350 annually.

Both Warner Bros, common and preferred were under pressure part the preferred A this week. Expectation is that the present rate will be maintained. Around recent quotations of 355, this preferred is sue yielda about 6.358.

Many trades that are the state will be maintained. Around recent quotations of 355, this preferred is sue yielda about 6.358. They sold dated their recent gains, and probests are yelfas about 6.358. They sold the premarkably was down a solded weakness in several atocks. Columbia Picts, certificates, though reaching a new certificates of the second and the strongly Monday (12) after sagging to 35 earlier in the week. This stock seems pretty well cleaned out and in viding the general market shows its assent stability.

Strength in Eastman Kodak common was attributed to a favorable earnings attenuent, plus the declar common and preferred and preferred design and the storage and the recently declared the regular 31.50 quarterly of the common and preferred slipping to 35 before remarked with the new certificates of the seven and

W1-h

Wednesday, August 14, 1935

High Tow Last

Ne

Summary for Week Ending Monday, August 12 STOCK EXCHANGE

10%	41/4	7,600	American Seat *101/4	814	9%	+17/
81	8414	3.400	Col. P. vtc. (1)†	74	75	-14
736	316	3.200	Consol. Film 5	414	5.	+ 9
221/4	1414	4.200	Consol. Film pfd. (11/4)‡ 17%	10%	17%	+ 9
150%	110%	8,400	Eastman Kodak (5)4 149	146%	147%	+29
164	141	100	Do. pfd 159	156	156	-5
17%	8%	11.600	Fox Ciase A 1014	15%	16%	+.3
31%	20%	100,800	Gen. Elec. (60c)	28%	31	+2^
14%	315	32,700	Loew (2)	30	41%	+ *
108	102	400	Do. pfd. (014)	103	105	- 7
We.	514	2,200	Madison Sq. Garden 994	814	103	+ %
556	21/2	186,000	Paramount etfs	4%	ĸ	_ T 2
11/4	-72	7,100	Pathe Exchange	172	74	- %
17%	873	3,300	Paths Class A	10%	1176	-1
7%	4		Paths Class A 11%	10%	7%	
621	50	192,000 2,600	Radio Corp	6%		1.7
024			Radio pfd. A (81/2) 55%	64%	85%	+.2
65%	841/4	23,000	Radio pfd. B	50	64	
2%	11/4	18,800	RkO 2%	21/4	2%	+4
40%	20	140	Universal pfd 83	20	83	+4
514	214	87,400	Warner Bros 514	4%	6	- 4
40%	141/4	1,050	Do. pfd 37%	33	87%	‡2¾
671/4	82%	40,700	Westinghouse (50c)1	6214	6614	+2%
117	. 90	70	Do. pfd. (3½)	114	115	
PI PI	ow 1935 l ua stock id this j us cash ald this y	extras. car on a	ecount of accumulations.			
27 314 516		5,700 2,500 100	Technicolor			
			BONDS			
1814 9216 100	67½ 103¼	52,000 35,000	Gen. Thea. Eq., '40	13¼ 90¼ 103¼		
103	68%	21.000	Par-Fam-Lasky 10414			

21,000 Par-Fam-Lasky 87,000 Do. etfs. 18,000 Par-Pub. 5½s, 54,000 Do. etfs. 3,000 RKO debs 6s. 817,000 Warner Bros. 6s, 39. OVER THE COUNTER, N. Y. Askad. 37% 49 112 016 8016 10% New 1935 high Paid this year.

Incorporations

NEW YORK

Albany

Albany.

Northern Broadcasting Corp., Water-town; radio broadcasting business; capital stock, \$10,000. Moses H. Ginsberg and William D. Wilson, of Tuppor Lake, and Gsorge Blasel, 58 Broad street, Platts-

burgh.

Play Producing Syndicates, Inc.; mo-tion picture business; capital stock, 425,000. Mary E. Hanlon, 37 cst 17ad 425,000. Mary E. Hanlon, 37 cst 17ad strock, and Matthew Jucobs, 57th street, all of New York.

street, and Matthew Jacobs, 20 west, 2511 steer motion pictures, 7001c sucteriors, Nov. 1001c pictures, 7001c sucteriors, 1001c sucteriors

Languer International Films, Inc.; more above the control of the c

'2 Cities' Extras' Paradise

Hollywood, Aug. 13.
Extras got their biggest break in years today (Tuesday) in Metro's 'Tale of Two Citles.'
Call was sent out for 3,000 mob-

Bomb 2 Columbus Circle, N. Y., Film Theatres; Labor?

Bombs tossed at the fronts of the Circle, and the Park (formerly the Cosmopolitan), both on Columbus Circle, N. Y., early vesterday (Tuesday) morning damaged only the former but blew out the front of a photo service store near the Park. Explosive missies were huried from an automobile which probably accounts for missing front of the Park which is operated by Harry Brands interests. Consolidated operates the

Circie.

Brandt yesterday biamed members of a motion picture operators' union for the outbreak. Said his house was undamsged and was operating as usual. Both the Circie Sturday (10) night. Park also was picketed by the stage hands.

Brandt emphatically denied being an organizer of Allied Motion Picture Operators' Union, which has been denounced by some American Pederation of Labor men as a company union. Pailure of operators men brought on the pickething.

Police are checking every hospital in the metropolitan area in an attempt to locate a man be-lieved to have been injured in the Circle theatre biast. Trail of blood found on sidewalk in front of house after bombing.

'Wild,' If Going Over 10G, A New Omaha Record

(Best Exploitation: Orpheum) Heat in its last stretch of the summer pouring it on full blast, but despite this, blz at two houses exceptional and more than average at other of Omaha's three downtown ceptional and more than average at other of Omaha's three downtown first runs. Air cooled houses help some, but product spells the resultable some, but product spells the resultable control of the spell s

for the Lobby of Lee' selling patrons the cooling of Idea.

Estimates for This Week
Omaha (Blank-Tri-States)
Canada (Blank Estimates for This Week

WASHINGTON

(Continued from page 10)

(Continued from page 10)
on book angie to offset lack of
names and wil get unexpectedly
make the will get unexpectedly
week 'Lady Tubbs' (U) light \$5,000.
Fox (Low) (3.434; 255-560)—
Flying Trapeze' (Par) and vaude.
All-local stage show with plenty
\$21,000. Last week 'Shanghai'
(Par) held up to good \$22,000.
Palace (Loew) (2,333; 25-35-50)—
Farmer Takes Wite' (Fox). Dirty
\$14,000. Last week second of
Curly Top' (Fox) took nice \$3,000.
Met (WB) (1,853; 25-40)—Paris
in Spring (Fox) took nice scarpyGoing Highthrow (WB) surprised
with nice \$4,500.
Columbia (Loew) (1,235; 25-40).
Columbia (Loew) (1,235; 25-40).

with nice \$4,500.
Columbia (Loew) (1,236; 25-40)—
Orchids to You (Fox). Boles pushing this one to oke \$4,000 despite press pannings. Last week Black Sheep' (Fox) swung toward new summer low with weak \$2,100.

Barney Rapp Band With 'Irish' Nice \$9.600 in Induls.

Indianapolia, Aug. 13.
Competition is keen in the downtown houses this week and it looks
town houses this week and it looks
town houses this week and it looks
Rapp and his band on the stage will
put the Lyric out in front with an
excellent \$3,500. This will top the
larger Chris which will reach a
larger Chris which will reach a
screen and with the more expensive Major Bowes' amateru unit on
the stage. Broadway Gondoller' at
the Apollo, in the face of this op
the Apollo and doubtless will rate a
\$3,500, and doubtless will rate a
\$3,500, and doubtless will rate a
\$3,500, and or come out with
a thin \$3,400.
Nothing much happened in the
way of exploitation at any of the
houses. Indianapolis, Aug. 13.

Estimates for This Week

Estimates for This Week
Apollo (Fourth Ave.) (1,100: 2540)—Broadway Gondoller (WB).
Flayed up Dick Fowell as former
\$1,200 - 100 -

B'KLYN GOES 'IRISH'

\$16,000 at Par-Met Into Straight

RKO AND SCHINE SYRACUSE POOL

Syracuse, Aug. 13. Negotiations for pooling of the Schine and RKO theatrical interests in Syracuse, affecting every major motion picture house down town, with the exception of Locw's State, have been virtually completed and only final signature of princi-pals remains to seal the deal. L. W Schine arrived here from Glovers-

ville.

The 'pool' will affect RKO Keith's,
RKO Paramount, RKO Strand, and
Schine's Eckel, with the probability
that the Strand will not be opened

Schine's Eckel, with the probability what the Strand will not be opened by the pooled administration. Certainly not as a first run house, are chainly not as a first run house. Although three RKC houses are chainly not as a first run house, are chainly not as a first run house, and the concern will be the operating organization and will dominate policies of all the houses in the policies of all the houses in the policies of all the houses in the policies of all the house in the policies of an experience of the policies of the polic

'Gondolier.' \$3.000. 'Ike' \$2,600 in 35-Day Lincoln Super Heat

Lincoln, Aug. 13 Concentration of a 35-day heat wave, when temperatures averaged over 100 and got up to 105 and 106

wave, when temperatures averaged over 100 and got up to 105 and 106 frequently, has reduced theatre biz considerably. This week the reduction goes on with a layout of weak marquees, though business spurted the considerably of MGM's Billy the Kid's seems to be the top news. The lift 1331 horse opera is just as when released. It's being played here in an off-the-beat house and litting it up to a 15% better pace the considerable of the considera

10c Pix Test Due

Minneapolis Aug 13 Federal court here has continued until Sept. 9 the hearing on the application of the Benz brothers operating the Palace here and Ly-

ccum. St. Paul, for a writ of mandamus to compel local film exchanges to service their houses with subsequent run pictures to be exhilted for a dime top.

The exchanges are refusing to sell the theatres films and the case will decide if they are within their rights in so doing.

Revamp Fox Statement Because of 20th Merge

Financial statement of Fox Film Corp., as issued on May 4, went considerable revamping through last week to climinate undistributed profits of the subsidiary companies from the parent company report. This was done at the request of the New York stock exchange and the report restated for the final printing of the listing application of 20th Century-Fox Film Corp. Re-statement shows earned surplus of \$2,674,396 on May 4 instead of

20th Century-Fox Pilm Corp.
20th Century-Fox Pilm Corp.
23,2674,396 on May 4 Instead of \$2,574,396 on May 4 Instead of \$2,574,396 on May 4 Instead of \$2,574,396 on May 4 Instead of \$2,574,596 on May 4 Instead of \$2,57

Companies and \$3,421,342 for others. Expenses were broken down to show rent of \$546,395 in 1934, charged by subsidiary companies, not including the amount absorbed in production costs. Provision for losses of wholly owned subsidiaries showed a credit of \$125,099 in whole showed a credit of \$125,099 in whole \$585 for the 18 weeks to May 4.

'PAWNEE BILL'S' SHORT

Gordon W. Lillie (Pawnee Bill') has been signed to appear in a short that will be done in color and on location at the ranch of the famed western figure, Pawnee, Okla. It's an Indie

No 40c Vaudfilm In N. W.: Allied's **RKO Threat Off**

Minncapolls, Aug. 13.

Having had assurances from RK that the Twln City Orpheums will not return to their former objectionable 40c vaudfilm policies, Northwest Allled States, independent exhibitors' organization, is calling off its threatened boycott of the RKO 1935-36 product. Move was launched as protest against the 40c combo stage shows and first-run pictures which the RKO and affiliated Singer circuit theatres here and in St. Paul were held respon-

and in St. Paul were held responsible for Instituting. It was charged that this policy was unfair to melghborhood and suburban theatres trying to sell straight subsequent run pictures for 25 and 35c. Publix aiready has promised that It would not resume the 46c vaud-films. It looks now as chough the control of the contro 55c top.
While both Orphcums eliminated

stage shows in Junc, Northwest Al-lied States Interpreted the move as a summer step and refused to call off the RKO boycott because no assurances that there would not be a resumption in the fall were forth-

BERKE SETS 24 PIX FOR SEASON OUTPUT

Hollywood, Aug. 13.

William Berke program for coming year will include eight westerns, starring Harry Carey; six features, starring Davd Sharpe; six features with Fred Kohier, Jr., and four westerns with Jack Perrin.

westerns with Jack Perrin.
For delivery late in 1936 season
Berke will also produce one serial,
'Wild Bill Hickok,' from book by
John Peere Miles.
David Sharpe pictures will be
known as 'Our Young Friends'
series.



Makers of Dependable Seating for Theatres and Auditorium General Offices: Grand Rupids, Michigan
BRANCHES IN ALL PRINCIPAL CITIES

COMFORT-The Greatest Star Of Them All!

YOUR NEWSPAPERS WILL BE **SAYING THINGS LIKE THIS:**

"Not since 'Morning Glory' has the screen seen such a Katharine Hepburn or such a story for her. In that dual fact are concentrated the show's showmanship value and promise of audience entertainment to charm the theatregoing public . . . Not that there are not other assets. There are many; found in the fine and intelligent direction, the inspired efforts of the supporting cast and the heart-warming character of the Booth Tarkington original . . . 'Alice Adams' is the story, as modern as today, of millions of girls, shop girls, laundry workers, stay-at-home ugly ducklings who dream grand dreams and while dreaming are continually face to face with all the numbing actualities of life as they really live it It does not seem otherwise than that those who see the picture will constitute themselves enthusiastic press agents in its behalf." -- Motion Picture Herald

"Katharine Hepburn tops her performance in 'Morning Glory' with a brilliantly understanding, tender portrait of a wistful, eager girl suffering the anguishing embarrassments of being young ... The comedy gives the audience almost hysterical laughs without sacrificing complete sympathy for the whole cast...) This one should be a hit in any locale." ICEADAN PICE

OPENS RADIO CITY **MUSIC HALL . . AUG. 15**

-Motion Picture Daily

KATHARINE HEPBURN

with Fred MacMurray . . . Fred Stone . . . Evelyn Venable . . . Directed by George Stevens. . . A Pandro S. Berman Production.

RKO-RADIO PICTURE

EXPLOITATION

By Epes W. Sargent

Late, but Good

Late, but Good

Josh Sarasohm, who is connected
with that department of Ford addepartment of Ford adson that the separation of the separation
and estunts, is in town contacting
managers on an advertising nevelty
eaggested by Vaniery's recent tub on
supplying him with material had a
flock of tiny thermometer bulbs, and
these he is attaching to carda with
a bullet of the separation of

Selling Window Cards

Selling Window Cards

Not always any to persuade merchants always and the control of the control

the next prospect. A dozen pota bemade inthere impossible and pota bethey worked for the story
too.
In another campaign, the signs
In another campaign, the signs
In another campaign, the signs
was misspelled. These wrong or
added ketters spelled the name of
the title, and tickets went to 10 who
added ketters spelled the name of
the title, and tickets went to 10 who
each letter had been located. Each
sign, of course, was surrounded
with store specials.
In this proper specials and the specials
being the only spots where this bill
was displayed. Prices for the best
about each window all day long,
Almost any store will work in on
a card, if it he card gives them a
acard, if it he card gives them a
managers think only of what they
will receive, forgetting that the
store also is entitled to a cut in
the publicity.

Arty Goes Hunting

Arty Goes Hunting

Baltimore.

Indie arty, Little, last week for fact in hudiered with the fact of the

The Little will continue wide-open style of bally bludgeoning after work on initial try deemed success-

Two from Holland

Two from Holland

Amsterdam cinemas, where lates the shirty Tompic rect on serion, had shirty Tompic rect on serion, had canals with huge instead and in how a facisinal ewar-doll (file-size) inc. Chevrolet detects and a debug a facisinal ewar-doll (file-size) inc. Chevrolet detects and a few for the state of the state of the special content of the state of the state

Varying Pace

Varying Pace

There have been thousands of laundry have been thousands of laundry have been thousands of laundry have been to like to an insert card or shirt boards. The latter does not appear to have been much used ported. But even the laundry package is capable of new twists. All Boasberg gave one turn to the erank use the laundry package and the laundry package are personally been personally been personally been personally been printed up with an advertisement until it was discovered that the collar was not one belonging in the package, but an added that the collar was not one belonging in the package, but an added that the collar was not one belonging in the package, but an added too small for the recipient. Collars had been obtained by the theatre a few weeke seatler with an old usual its mattered price. They were laundered and then rubbe r samped for the attraction.

In the same way the auto cheen.

In the same way the auto chest protector and the spare tire carde are both too famillar to get any particular attention, but a blanket over the bonnet will eath the eye where the local regulations permit. That's different.

Window Painters

Window Painters

M. W. Larmour, of the National theatre, Graham, Tex, does most of his lobby display building in the lobby itself to get people interested up. The same idea has been used in the lobby to paint displays, but this works even better in a stort this works will be the better and grifts can follow a design a steeched out in penell in lines too One good stunt is to paint the signs backward, starting from the signs backward, starting from the pint and working to the left. Simple enough with the outline a life to the starting from the botter way. At an elevation a gell can paint a big sign which has already been painted on suscered with whiting. She merely uses water in the brush and works as slowly the dust is not noticeable. Advisable to use posters desplay.

Working ahead a girl can be put to the window to paint small win-

display.

Working shead a gift can be put into the window to paint small window and the work of the window to paint small window cards, putting the completed work along the front of the window to show what ehe is doing. The works down to the proposition the works down to the window doing comething is always more of an attraction than the best still display. If she can keep up a running that the window has been a sea to be a running that the better, a company to the better, a company to the better.

To Buck or Slide

Theatre managere here and in other sections of the state have a binder of the state have a binder of the state have a binder section of the state have a binder section of the state have a binder amusements sponsored by business men to draw in the fall rural trade.

It is usually a toss up as to whether a tie-in should be effected or to just book something that has to be used and let the merchants and various other organizations provide amusement.

Theatres usually get a good play and many managers usually prefer to run in most anything figuring that the good stuff will act as a draw later on.

Legit Stunt

Joe Roberts, of the Alex Yokel staff, hooked the Schenley bottled libations to the bar scene in "Thick Men on a Horse." In return he's getting plenty for the show—not bottles, but exploitation.

getting plenty for the show—not bottles, but exploitation.

Company gets out rote sections to with the WHN amateur hour. Recently they shot out a flock of those stuff in these entirely shot out a flock of the shot out of the shot

Another Aged Novice

Met pulled an incittutional swift gar that netted a picture and cory in Boston Herald for current show that has Leo Carrillo on stage and Every Night at Bight on the screen. Exploiteers heard that Personal Coming to the Met from the hinterland to see her first pro vaude show, and, greeted her with open arms. Newspaper liked the idea and greet-unn cut showing the Elida Bailet grouped about the rare vicitor. Boston

Selling Revivals

Lynchburg.
Revival weeks are nothing new,
but Richard E. Eason of the Isis
there is giving them a new
thist

Revival weeks are nothing new, but Richard E. Eason of the Isis theater here is giving them a new when he got ready to bring back a lot of old favorites, he tied up with the got end with the got end with the got end to the same time. Case company advertised both the film rounduo' and the stove trade-in sale, in the papers and printed throwavays to papers and printed throwavays to the theatre was a month's free pass for the person trading in the oldest stove during roundup week. Songs of Yesteryear' program to the cause. Ancient records, lackton, WLVA. Station turned over its Songs of Yesteryear' program to the cause. Ancient records, lackton, WLVA. Station turned over its Songs of Yesteryear' program were told that correct guesses would entitle guesser to guest would entitle guesser to guest the proposed in the suggestion: Listen to our songs of yesteryear, then go to the Islas to see the films of yesterday.

Riv Book

Big Book
For the first big pieture of its
new season, 'China Seas,' Metro has
spread itself on a campingin book
exploitation, with the outstander a
national contest with trips around
the world and to the Orient as
prizes. Not only offers numerous
of material for advertising work.
Publicity and newspaper ads
sections equally generous. It's both
quantity and quality.

Store Hunts

Store Hunts

Good stunt to pull along business in the slack summer days is the first state of the state of th

space octween attraction and our control of the con

Scatter Ads

Scatter Ads

Now and then it hobbs to scatter and several the season of the season of

One for the Banks

One for the Banks

For 'Curly Ton' (2003). Moria in Mechanic of the Norway. Moria in Mechanic of the Norway. Moria in ew and unusually di cuit promotional ad, when he got a but Bailt bank into a deal. The Fox puby cate shots of Shirley Temple Mechanic thumbed through 'em and chund one showing the moppet dound one showing the moppet of the control of

devoted to stock market reports, it got to readers from unusual angle.

BEHIND the KEYS

Bucyrus, O.

Common Pleas Judge C. U. Alhas granted a moratorium under the best of the common state of the

Reporte among Akron theatee men are that a chain will step into the local exhibiting field with five new theatres.

Two are reported in East Akron and North Hill, West Hill and South Akron are other reported locations tree operating this winter is discounted.

Vogue, new deluxer recently opened on Hollywood bluxer recently opened on Hollywood bbtd, by Howard Sheehan and associates as a first run, 46c. top, has cut its gate to 30c. and is showing subsequent. Next F-W6 house to be remodeled will be the Dome, at Ocean Park, which gets a new marquee and other refurblishing.

which gets a new. marquee and other returbishins.

Doslign for ticket checking is H. A. Lake's contrib to the auditing end A. Lake's contrib to the auditing end and the state of the state

Los Angeles.
Fox West Coast home offices being completely remodeled.
Iris, Hollywood blwl, subsequent run, taken over for operation from Abe and Mike Gore by Fox West Coast.

court by the Roadehow Attractions Co. of California. The firm claime King was dis-charged as an agent for the com-pany, but retained the property and is showing the picture illegally in various cities of the country. The in was shown at the Family here a few weeks ago.

Bert Leighton, formerly city manager for Warner Bros in Utlea, replaces Harry Travia as manager for Grand. En Moore, former dies for Grand. En Moore, former dies cone, replaces William Israel as d. m. of York, Lancaster, Red Lion, Hanover and Gettysburg. Curt Spangler, former aeet. mgr. Colonial, is now in San Diego. in theatrical business.

Two picture houses will be added to Detroit's total within the next fortnight. United Detroit's newly in the east side neighborhood district to play duals. Seating 1.200. the first of a series to be added to the first of a series to be added to the first of a series to be added to the first of a series to be added to the first of a series to be added to the first of a series to be added to the first of a series to be added to the first of a series to be added to the first of the fi

Gibraiter Enterprices, through William Ostenburg, has bought the Trail theatre, Bridgeport, Neb., from D. E. Anderson. Midwest Realty & Will operate the \$530-seater. Ed Schulte, owner of three theatres in Capper, Wyo., also of Gibraiter, will close his Rindto at Casper Aug. 15, for \$30,000 rebuilding Job.;

Frederickstown, Pa.
Pete Profili has taken a lease on
the Frederickstown theatre and will
reopen it. He also operates the
Grand here and the American,

Connellaville, Pa.

The old Soleson theatre here, formerly owned and operated by Chris
Wagner, is scheduled for reopening
wars. Reports have it that John
listed at the Scottdale Ammement
Constant is recognified or has
desired a deal for the local house.

J. Rosenth: operator of various picture houses in this territory on and off, back in the ceribitor field with the acquisition of the Haven theatre.

ran Landy wood nivel. Subsequent containing the con

WHEREVER YOU DIAL...THEY'RE BROADCASTING "TOP HAT" TUNES!

All over the broadcast band ... the biggest name orchestras on the air are playing those unforgettable hits by Irving Berlin . . . the numbers first introduced over the air by Fred Astaire and Lenny Hayton's Orchestra in Lucky Strike's "The Hit Parade" Hour... Here are a

few of the coast-to-coast chain broadcasters now playing or soon scheduled to play "Top Hat" Tunes (arranged alphabetically):

DAVE BRUCKMAN, California Melodies; CITIES SERVICE ORCHESTRA, Cities Service Program EDDIE DUCHIN, Texaco Program; JOHNNY GREEN, Socony Program; GUSTAVE HAENSCHEN, Rayer Aspirin Program; LENNY HAYTON, Lucky Strike Program; JOHNNY JOHNSTONE, Tastyeast Program; AL JOLSON-VIC YOUNG, Shell Oil Program; GUY LOMBARDO, Esso Program; RAY NOBLE, Coty Perfume Program; RAY PAIGE, Campbell's Soup Program; RADIO CITY MUSIC HALL, Weekly Broadcast; LEO REISMAN, Philip Morris Program; FRANK TOURS, Good Gulf Program; RUDY VALLEE, Fleischman Hour; PAUL WHITEMAN, Kraft Cheese Program.

MILLIONS OF LISTENERS EVERY DAY AND EVERY NIGHT BEING SOLD ON THIS SHOW OF SHOWS!

ASTAIRE * ROGERS

RKO-RADIO PICTURE
WITH EDWARD EVERETT HORTON.. HELEN
BRODERICK.. ERIK RHODES.. ERIC BLORE
Directed by Mark Sandrich

A Pandro S. Berman Production

TOP HAT"

LYRICS AND MUSIC BY

IRVING BERLIN

CALENDAR OF CURRENT RELEASES

Chesterfield

Ircumstantial Evidence. A mystery eaking does circumstantial evidence convict the innocent? Chick Chandler, Shirley Grey. Dir. Charles Lamont 67 mine. Rel. March 30. Rev. July 17.

Dasth from a Distance. A stratosphere mystery. Russell Hopton, Lola Lane Dir. Frank Strayer. 68 mins. Rel. May 1.

Girl Who Came Back. The regencration of a girl crook. Sidney Bleckmer Shirley Grey, Nocl Madison. Dir. Charles Lemont. Rel. May 25. Sniriey Grey, Noci Madison. Dir. Charles Lemont. Rel. May 25.

Public Opinion. A farma of the greetest eingle force in the world todey

"Public Opinion." Lois Wilson, Crane Wilbur, Luis Alberni. Dir, Frenk
Strayer. 68 mins. Rel. March 15.

Shot in the Park. College mystery. Cherles Starrett, Marion Schilling, Dir Chas. Lemont. 67 mins. Rel. March 1. Rev. March 22. ociety Fever. A crashing society comedy. Lois Wilson, Lloyd Hughes, Hedda Hopper. Dir. Frank Strayer. 66 mins. Rel. June 20.

Columbia Offices, 729 Seventh Ave., After the Dance. Romance of a night club singer who finds love after a jell-break, Nancy Carroll, Geo. Murphy. Dir. Leo Bulgakov. Rel. June 26 Air Hawks. The death ray figures in commercial eviation. Raiph Bellamy Tala Birdl and Wiley Post. Dir. Ai Rogell. 68 mins. Rel. April 30. Rev June 12.

June 11. Auskening of June Burke. Tough construction boss learne to respect his men.

Jack Holt, Florence Ricc, Kethisen Burke, Jimmie Butler. Dir. LemBack Holt, Florence Ricc, Kethisen Burke, Jimmie Butler. Dir. LemBehind the Evener. Newment Burken Burken. Mer Mer June
Foster, Donald Cook, Shella Mannora. Dir. Lambert Hillyer. 70 mins.
Rei. Jan. 20. Rev. Feb. 3. Rei. July 16.

Carnival. Cornival story of a men's search for a mother for his child. Let Tracy, Sally Ellers, Jimmy Durente, Dir, Weiter Leng. 77 mins. Ref Feb. 10, Rev. Feb. 20.

pagne for Breakfast: Penniless ettorney finds a sweetheart end e fortune through a breekfast call. Mary Carlisle, Herdle Albright, Joen Mersh Lilla Lee. Dir. Melville Brown, 69 mins, Rel, June 18, Rev, July 10.

Lila Lee. Dir. Melville Brown, 69 mins. Rel. June 13. Rev. July 10.

Elgh Selis. Love and muthy on the high seas. From a stage pipe, Ann.

Bel. April 13. Rev. May 15.

Flabting Shadows. Western, Drift McCoy, Geheva Mitchell. Dir. David Self.

Girl Friend, The. Ann Söhern, Jeck Haley and Roger Fryor, Dir. Eddle Buzzell. Rel. July 31. Pil Love You Alwaye. A love that could not be crushed by edversity. Nancy Carroll, Geo, Murphy. Dir. Lea Bulgekov. 68 mins. Rel. March 20. Rev. April 3.

Spite of Danger. Auto recer goss into the trucking business. Was Ford, Marian Mersh. Dir. Lembert Hillyer, 56 mins. Rel. March Ford, Marian Marsh. Dir. Lembert Hillyer, 56 mins. Rel. March Ford, Marian Marsh. Dir. Lambert Hillyer, 56 mins. Rel. Merch Ford, Marian Marsh. Dir. Lambert Hillyer, 56 mins. Rel. Merch Ford, Marian Marsh. Dir. Lambert Hillyer, 56 mins. Rel. Merch Ford, March Marsh. Merch Ford, March Marsh. Merch Ford, March Marsh. March 20, 100 mins. Merch 20, 100 mins. Me 8. ch 8.

Ford, Smith and Sales and Smith and Live Tonight. Love's indecisions on the Riviera. Lillian Harvey, Tulic Cerminett. Dir. Victor Schertzinger. 69 mins. Rei, Merch 1, Rev. March 20.

March 20c.
Me Forever. Operatic-ganeter elory, Grace oore, Leo Cerrillo and
Robert Allen. Dir. Victor Schertzinger. 91 mins., Rel. June 27. Rev.
July 3. July 3. Aren. July 4. Aren. Ju

June 28.

Swell Head. Besebell comedy. Wellece Ford, Dickie Moore, Berbara Kent.
Dir. Ben Stoloff. 62 mins. Rei. April 8. Rev. May 8.

Unknown Woman. Richerd Cremwell and Marion Mersh. Dir. Albert Rogell.
Rei. June 14. Unwelcome Stranger, Localed on a racing stock farm. Jeck Holt, Mon Barrie, Jackie Searle, Dir, Phil Rosen, 65 mins. Rel. April 20, Rev April 10.

April 10.

Whole Town's Talking, The. Robinson in a duel role es a killer and a pacifiet who resembles him. Edw. G. Robinson, Jean Arthur. Dir. John Ford. 95 mins. Rel. Feb. 18, Rev. March 6.

DuWorld Offics: 729 Seventh Ave., New York, N. Y

lue Light. (Austrian and Italien.) Mountain romence among Itelian Dolomites. Directed end starring Leni Riefenstahl. Rel. Sept. 15. mites. Directed and starring Lant Riefenstahl. Rel. Sept. 15.
Crainquebilic (Fr). Drems from Anatole France yern. Dir. Jesquée de Baronceill. 80 mins. Ref Dec. 1.
Dame eux Camellas, 'ta (Fr). Literel adaptation of the Dumas clessic.
Young Printengs, Pierro Freeney. Dir. Ferdinand Rivers. 85 mins.
Rel. March 15. Rev. Merch 27.

Rei, March 16. Rev. Merch 27.
In the Case, Comedy in the Continentel menner. Jimmy Savo, Eddle
Lamhert, Dorothy Darling, Dir. Eugene Frenke. 60 mins. Rei. Oct. 1.
tha, Lubi, Szanuje (Polish). Young love in Poland, with music. 'Dir.
Michal Wyzynski. 70 mins. Rei. Nov. 1.

MICHAE WYZYRSKI. 10 mine. Rel. Nov. 1.

L'Agonie des Aigles (Fr). Pre-Napoleonic drame. Dir. Roger Richebe. 70 mins. Rel. Dec. 1. mins. Rel. Dec. 1.

Man Who Changed Hie Name (British). An old Edgar Wallece yarn revived. Dir. Henry Edwards. 78 mins. Rel. Oct. 1. Rev. Oct. 23.

Norah O'Neals (British). Irish yarn. Dir. Desmond Hurst. 70 mins. Rel. Oct. 15. Rev. Oct. 20.

Oct., 15. Rev. Oct. 30.

Sans FainHie (Fr.). Story of a boy's fight without family. Robert Lynen. Dir. Andre Mouzy. 8" mins. Rel. June 1. The Last Wilderness. Expedition, animal film laid in Wyoming. Howerd Hill. 35 mins. Rel. May 1. Rev. July 24.

First Division Offices: R.K.O. Bldg., New York, N. Y.

Releases Also Allied, Chesterfield end Liberty

Circumstantial Evidence. Reporter fakes murder in campaign against death penalty end almost goes to cheir. Chick Chandler, Shirley Grey, Arthur Vinton. Dir. Charles Lamont. 70 mins. Rol. Aug. 1. viaton. Dir. Charles Lamont. 70 mlns. Rel. Aug. 1.
ention Girl. (Falan). Cabaret hostess on the make hi a convention town
Rose Hobart, Raymond Walburn, Sally, O'Neil. Dir. Luther Reed. 66
mlns. Rel. Oct. 31. Rev. June 26.

Rose Hohart, Raymond Walturns and ust make in a convenion town mins. Rel. Oct. 31. Rev. June 26, 30 mins. Rel. June 30, 30 mins. Rev. June 27, 30 mins. Rel. June 30 mins

Studios: Burbank, Calif. First National Strices 321 W. 44th Bt., New York, N. Y Black Fury. The underdogs in a Penneyivania mining town. Peul Muni.
Karen Muriey. Dir. Michael Curtiz. 95 mins. Rel. May 18. Rev.

Case of the Carlous Brids, The. Whodunit. Warren William, Margaret Lind-eay, Dir. Michael Curtiz. 80 mins. Rel. April 13. Rev. April 10.

These tabulations are compiled from information supplied by the various production companies and checked up as soon as possible after release. Listing is given when release claiming is given when reverse the soon of the companies of the compani

serve a copy of the calendar for reference.

The running time as given here is presumably that of the projection room showings and can only approximate the actual release length in those states or communities where local or state censorwhip may result local or state censorwhip may result local or state censorwhip may result local or state censorwhip with the calendar to the control of the cont owings. While every effort is made to hold

While every effort is made to hold this liet accurate, this information eulphied may not always be correct, even though official. To obtain the fullest degree of accuracy, 'Variety' will appreciate the co-eperation of all managere who may note discrep-

Studio Placements

Hollywood, Aug. 13.

Hollywood, Aug. 13.
Samuel inda, Sarah Evane, Getting Smart, Pasarah Evane, GetKieh Man's Daugheir, Col.
Woode,
Martin Faust, Harry Bowen, Wally
Wales, Dorothy Wolbert, Fern Emmett, Pat O'Malley, Heir to Trouble,
Wales, Dorothy Wolbert, Fern Emmett, Pat O'Malley, Heir to Trouble,
Marie Smart, Heir to Trouble,
Anne Shirley; Sam Mintz adapting, Tong Ago Laddee, Radio.
Richard Dit, Green Grow the Lilacy Rad Enterent, Heir Thompson,
Spreen play, The Bouncer, Par,
— Errel Tasay Living, Par,
— Katherine On Mille, 'Hands Across
to Table, Par, 'Onalow Stevens,
Ann Sothern, 'Onalow Stevens,
Katherine De Mille, 'Hands Across
the Table,' Par, 'Onalow Stevens,
Ann Sothern, 'Onalow Stevens,
Ann Stevens, 'Onalo

lact, re...
May Beatty, Perfect Gentleman,
Mar Kar Seuty, Spanish Cape
Mystery, Republic,
Ross Alexander, E. E. Clin,
Harry Cording, Colin Kenny, Captain Blood, WS, Nick Basil, Nina
Campana, Ely Malyon, The Melody
Lingers On, Rellance,
Andy Clyde, Annie Oadley, Radio,
Edward Burns, 11 You Wer
Mine, Radio,
Oagood Perkins, Tove Song, Radio.

"Here Comes

Osgood Perkins, T.ove Song, Kadobetty Furness, 'Here Comes' Betty Furness, 'Here Comes' Bobby Vernon scripting The Imperfect Centleman, 'Par, 'The Imperfect Centleman, 'Par, 'Song of the Nile,' Par, 'Manny Seff adapting 'Small Town Girl,' Metror adapting 'Small Town Girl,' Metror Ben Markson, 'Gright Comes, 'The Comeback,' WB. Jean Travis, 'Si Si, Senorita,' WB short.

short.
Jean Muir, Frank McHugh, 'Radio
Yamboree.' WB.

Jean Muir, Frank McHugh, Radio Jambores, Wwann, Bert Bracken, Chic Collina, Harvey Parry, This 1s the Life, 20th-Fox. Kathleen Burke, Beauty's Daugh-ter, 20th-Fox, Ann. Rutherford, Charles Willow, Mard Bond, Frank Albertson, Smi-ley Burnett, Wally Albright, Kane Burnett, Wally Albright, Kane

public.

Benny Baker, 'Thanks a Million,'
20th-Fox.

Gordon Westcott, 'Gefting Smart,' Spencer Charters, 'In Person, Radio.

tadio.

Raiph Byrd, 'Alone Together,' U.
J. P. Clymer, dialog, 'East of ava,' U.

Rita Cansino, 'The Immigrant,' J. P. Clymer, dialog, East of Java, U. Rita Cansino, 'The Immigrant,' 20th-Fox. Andy Clyde, William Stack, Iris Lee, 'Blehop Misbelaves,' Mctro. Conetance Collier, 'Eleganc,'

Metro.
James Gruen, screen play, 'The
Leathernecks,' Maccot.
Robert Graves, Leon Errol short,

o. m Flint, 'Grand Exit.' Col. Sem Fint, Grand Exit, Col.
Harry Stubbs, Huntley Gordon,
'Mystery of Spanish Cape,' Mascot.
Wallace Ford, 'Rich Man's Daughter,' Col.
T. Roy Barnes, Virginia Hammond, Syd Saylor, Sam McDaniels,

(Continued on page 25)

Girl From 10th Avenue. The adventuree of a young shop girl who accidentally marries a society derelict and then makes a man of him. Bette Davis, Inn Hunter, Colin Clive, Dir. Alfred E. Green. 69 mins. Rel. June L. Rev. Mey 29.

Rev. Mey 29.
3.
4. Men. Story of daring exploits of the men of the U. S. Department of Justice. James Canesy, Ann. Doroak, Margaret Lindsay. Dir. Wm. Keightey. So mins. Rel. Mary 4.
6. Into Your Dance. Musical production about modern show business. Al Mary 3.
1. Mary 3.
1. Archie Mayo. 2.
2. mine. Rel. April 29. Rev. May 3.

May 3.

Gold Diggers of 1833. Dick Powell, Adolphe Menjou, Gloria Stuart, Alice Brady. Dir. Bueby Berkeley. 95 mins. Rol. March 16.

In Callente. Musical spectacle of famous Mexican resort. Pat O'Brien, Dolorcs Del Rio. Edw. Everett Horton, the DeMarcos. In Lloyd Bacon. 34 mins. Rel. May 25. Rev. July 3.

mins. Rel. May 25. Rev. July 3.
In Us, The. Three brothers of Lirish extraction with Cegney leading in the mischiel. Jas. Cagney, Pat. O'Brien, Olivia McHugh. Dir. Lloyd on Veives. Shock crazed avider mergera society girl. Kay Francis, Geo. Brent. Werren Willem. Dir. Frenk Borzage. 80 mins. Rel. Merch. 2. Rev. March 13.

z. Rev. March 13.

Mary Janes Pa. Whimnical story of a small town printer who is born with
the wanderjust and who cannot resist the call of the road when a train
what tee. All the decement Guy Kibbee. Dir. Wm Keighley. 71 mine.
Rel. April 27. Rev. June 13. Rei. April 21. Rev. 3une 19. be it's Love. Gloria Stuert, Rose Alexander. Dir. Wm. McGlun. 62 mins. Rei. Jan. 12. Rev. Feb. 12.

Murder in the Clouds. Lyle Taibot. Ann Dvorek. Dir. D. Roes Lederman. mins. Rei. Dec. 15. Rev. Jan. 1.

mins. Rel. Dec. 15. Rev. Jan. 1.

Oli for the Lamps of China. Pat O'Brien, Josephine Hutchinson, Jean Muir.
Dir. Mervyn Leltoy. Rel. June 3.

Red Hot Tires. Lyle Talbot, Mary Astor. Dir. D. Rose Lederman. Rei. Feb.
2. 61 mins.

Teaveling Selesiady, The. One of those Joen Blondell-Glenda Farrell romps.

Dir. Ray Enright. 63 nins. Rci. April 6. Rey. April 3.

While the Pattent Siept. Mystery in a millioneire's mension. Guy Kibbee,
Aline McMahon. Dir. Ray Enright. 66 mine. Rei, March 9. Rev.

Merch 6.

Merch 6.

Woman in Red. Young wife fecce scandal to seve a man from conviction of murder. Barbare Stanwyck, Gene Raymond, Genevieve Tobin. Dir. Robt. Florey. 68 mins. Ral. Feb. 18. Rev. Merch 5.

Studio: Fox Hills, Fox cesi 444 West 55th Bt. New York, N Y.

Black Sheep. Edmund Lowe Claire Trovor, Tom Brown. Dir. Allen Dwan. 70 mins. Rei. June 14. Rev. July 3. Charlie Chân in Egypt. Further adventures of the Honolulu Chinaman,
Warner Oland, Mery Brian. Dir. Lowis Soller. 72 mine. Rel. June 21.
Rev. lune 28

Rev. June 26.

Charlie Chan in Paris. The Oriental detective moves into new territory. Mary Erian. Dir. Lewie Solier. 70 mins. Rel. Feb. 1.

County Chairman, The. Will Rogers. Everly Venable, Kent Tâylôr. Dir. John Biystone. 75 mins. Rel. Jan. 11. Rev. Jen. 22.

Cowword Chairman, The Will Rogers. Everly Venable, Kent Tâylôr. Dir. Cowword of the Charles of the Company of the Comp

Dante's inferno. New version of on Jd thrillier. Sponcer Tracy, Claire Trevor, Henry B. Waithali, Dir, Harry Lachman, 90 mine. Rei, Aug. 31, Rev. Aug. 7.

Daring Young Man, The. Jemes Dunn, Mae Clarke, Dir. Wm. A. Selter. 76 mins. Rcl. May 24. Rev. July 24, Mins, Kei, May 24. Rev. July 28.
Doubting Thomas. From George Kelly's stage pley, "The Torch Bearers." Will Rogers, Billie Burke, Alleon Skipworth. Dir. David Butter. '78 mins, Rel. June 7. Rev. July 17.

Dreceed to Thrill. Tutta Rolf, Clive Brook. Dir. Harry Lachman, Rel. Aug. 23. Farmer Takes a Wife, The. From the stage play of the old canal days. Janet Geynor, Henry Fonda, Chae. Bickford. Dir. Victor Fleming. Rel. Aug. 2.

Gay Deception, The. Francis Lederer, Benita Hume, Frances Dss. Dir. Wm. Wyler. Rel. Aug. 9.

George White's Scandais. Second edition of the musical. Alice Feye, Jas. Dunn, Ned Sparke, Geo. White, Lyda Roberti, Dir. Geo. White. 55 mins. Rel. March 15. Rev. Mey 1.

mins. Rel. March 15. Rev. Mey 1.

Ginger. Jane Withers as a not-so-good little girl. With O. P. Heggie, Jackle Searle. Dir. Louis Seller. 80 mins. Rel. July 5, Rev. July 24,

Great Hotel Mystery. Fings and Guirt as detectives. Dir. Eugene Ford, 70 mins. Rel. March 1. Rev. March 5. Hard Rock Harrigan, Rivalry on a tunnel job, Gco. O'Brien, Irene Hervey, Dir. David Howard, 60 mins, Rel, July 10, Rev. July 31.

it's a Small World. City people strended in a smell town. Spencer Tracy, Wendy Barrle. Dir. Irving Cumminge. 72 mins. Rel. April 26. Rev. June 26. Ladies Love Danger. From a etory by Ilya Zorn. Mona Barrie, Gilbert Roland. Dir. H. Bruce Humberstone. Rel. May 3, Roland. Dir. H. Bruce Humberstone. Rel. May 3, Life Begins at 40. Beaed on the Pitkin book. Will Rogers. Rochelie Hudson. Dir. Geo. Mershall. 79 mins. Rel. March 22. Rev. April 10. Little Colonel. Shriety Temple, Lionel Berrymore, Everyn Venable. Dir. United to the Art. On the State of the Rev. March 27. Music in the Art. Gorle Stancon, John Botes. Dir. Joe May, 81 mins. Rel. Dec. 7.

Dec. 7.

One More Spring. Three down and outere in Central Park. Janot Gaynor, Werner Baxter. Dir. Henry King. 87 mins. Rel. Feb. 8. Rov. Feb. 27.

Orchide to You. John Boles, Jean Muir, Chas. Butterworth. Dir. Wm. A. Selter. Rel. July 12.

Seiter. Rel. July 12.

Our Little Grif. From the etory 'Heaven's Gate,' by Florence L. Pfalzgraf,
With circue angles. Shirley Temple, Rosemary Ames, Jose McCraa.
Dir. John Robertson. 6t mins. Rel. Mey 17. Rev. June 12.
Silk Hat Kid. Lou Ayres, Mac Clarke, Paul Kelly. Dir. H. B. Humberetonc.
Rel. June 12.

Rel. June 19.
Spring Tonic, Rejuctant bride and surprised tiger tamer. Lew Ayres, Claire Trevor. Dir. Robt. T. Kane. 55 min. Rol. April 19. Rev. June 12.
Ten Dollar Raise. Edward Everett Horton, Karen Moriey. Dir. Geo. Marshall. 65 mins. Rel. April 5. Rev. Mey 8. Under Pressure. Romenco with the sand hogs under the river. Edmund Lowe, Victor McLaglen, Florence Rico. Dir. Roaui Walsh, 70 mine. Rei. Feb. Rev. Feb. 5.

Ref. Feb. Rev. Feb. 5.

Under the Pampas Moon. Mex. story. Warner Baxter, Ketti Galilgan, Tito Guixar. Dir. Jus. Tinlin. Rel. May 31. Rev. Juno 4.

Welcome Home. James Dunn, Arline Judge Dir. Jas. Tinling. Rel. Aug. 23.

When a Man's a Man. From the Harold Bell Wright etory. George O'Brien. Dir. Edw. F. Cilne. 66 mlns. Ref. Feb. 16. Rev. Feb. 16.

Office: 1600 Broadway, New York. G-B

Clairvoyant, The. Chiller. Claude Rains, Fey Wray. Dir. Meurice Elvcy. 73 Loves of a Dictator, The. Strong historical costume drama, Clive Brook, Madeleine Carroll. Dir. Victor Saville, 83 mins, Rel. June 16. Rev.

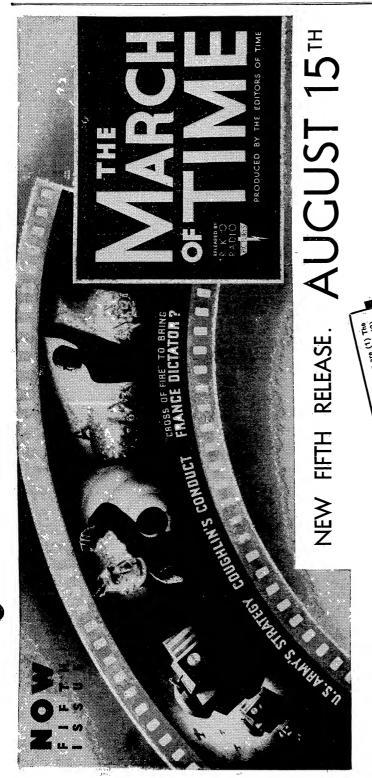
Juno 5.

Man Who Knew Toe Much, Realliche underworld drema in the Alies and
Man Who Knew Toe Much, Realliche underworld drema in the Alies and
To mins, Rei March 16. Rev. April 25ma Best. Dir. Alfred Hilescock.

My Heart le Calling, Romentic musicol, Jan Klepurs, Mertha Eggerth,
My Str. Carling Calling, Romentic musicol, Jan Klepurs, Mertha Eggerth,
My Str. Carling Calling, Romentic musicol, Jan Klepurs, Dir. Meurice
Elvey, To mins, Rei, May 16. May 20me. Jan Klepurs, Dir. Meurice
Elvey, To mins, Rei, Janue 16. Rev. Juno 25.

1776 Broadway, New York, N. Y. Liberty

Born to Gamble. Four sons inherit a grandfather's taint. Onslow Stevens, H. B. Warner, Maxine Doyle, Eric Linden, Lois Wilson. Dir. Phil Rosen. Rel. July 10.



ACKING the new fifth edition of MARCH OF TIME on the acreen are (1) The new fifth edition of MARCH OF TIME on the success to coast on September new first and success to coast on September new five-a-week MARCH OF TIME radio advertisement; in Key Grant, and comment-provoking to rest a full page above.

1st a full page above.

The issue trees to new theorety registed for the PADVID THE PEOPLE new for the country registed for the march of the country registed for the country register for the march of the country register for the country register for

CALENDAR OF CURRENT RELEASES

(Continued from page 23)

School for Girls. Reform school drama, Sidney Fox, Paul Keily, Lois Wil-

> Majestic Offices: 1776 Bdway

Motivs for Revange. Thrilling adventures resulting from desire to satisfy wife's craving for luxury. Donald Cook. Ivene Hervey. Dir. Burt Lynwood. Rei. May 17.

Mutiny Ahead. Stark drama! Adventure! Romance! On the high seas. Nell Hamilton and Kathleen Burke. Dir. Tommy Atkins. Rei. May 1. Perfect Clue, Ths. David Manners, Skeets Gallagher, Dorothy Libaire,
Rolt. Vignola. 64 mine. Dynamio detective mystary thritier. Rel.
March 10. Rev. March 20.

Recklese Roads. Comedy-drama of two thoroughbreds, a girl and a horse.

Judith Allen, Regie Toomey, Lloyd Hughee. Dir. Burt Lynwood. 60
mins. Rel, July 1

Offices, 1776 Broadway, Mascot

Burn 'Em Up Barnes. 12 chapter auto racing eerial released also as a feature in 74 mins. Frankie Darro, Jack Mulhall. Dir. Colbert Clark. Rev. April 3

Behind the Green Lights. Factual story from the book of the same name, by former Police Captain Williams, Norman Foster, Judith Alien, Sidney Blackmer. 68 mins. Rel. Feb. 22. Rev. April 24. Blackmer. 68 mins. Rel. Feb. 22. Rev. April 24.
nony Lane. Life and songs of Stephen Foster. Douglass Montgomery,
Adrienne Anes, Evelyn Venable, William Frawley. Rel. Aug. 21.

Headline Woman. Stronge romance Jevelops when a beautiful society girl is forced to live with a vise-cracking reporter to save her reputation. Feeth Ancel, Roger Pryor. Dir. William Night. 75 mins. Rel. May 15.

ies Crave Endrement. Sparkling action romance with newsreel back-round. Norman Poster, Lwilyn Kanpp, Nrc Linden, Esther Raiston. Spanner Spanner Spanner Spanner Spanner Spanner Spanner Spanner on Market Spanner Sp

: Culver City, Calif. Officas: 1640 Broadway, Metro Age of indiscretion. Divorced couple's child problem. Paul Lukas, Madge Evans, David Jack Holt, Dir. Edw. Ludwig. 77 mins. Rel. May 10. Rev. May 22.

Offics Hours, Newspaper stery. Constance Bennett, Clark Gable, Stuart Erwin. Dir. Robt, Z. Leonard. 73 mins. Rel. Feb. 22. Rev. March 13. Baby Face Harrington. Burlesque on the gangster cycle. Chas. Butterworth. Una Merkel. Eugene Palette. Dir. Edgar Sziwyn. 61 mins. Rel. April 12. Rev. Juna 26

Caim Yourself. From a magazine story. Comedy of kidnapping. Robt. Young. Madge Evans. Dir. Geo. B. Seltz. 70 mins. Rel. June 28. Rev. July 31. Mange Evans. DIF. Geo. 5. Setts. 70 mins. Ret. June 25. Rev. July 37. Calino Murder Casa. Philo Vance story. Paul Lukas, Alison Skipworth. Ted Healey. Dir. Ed Marin. 25 mins. Rei. March 15. Rev. April 17. Escapade. Lova and innocence in Vienna with a new star. Luise Reliner. Wim. Powell, Frank Morgan, Virginia Bruca. Dir. Robt. 25. Leonard. 56 min. Ed. July 8. Rev. July 18.

mina. Rel. July 5. Rev. July 10.

Jama Within, Tha. Woman doctor becomes entreshed with a mental padent. Ann Harding, Herbert Marshall, Maureen O'Sullivan. Dir. Edmund Goulding. 72 mina. Rel. May 17. Rev. June 4.

mana twoisting, 72 mins, Nel, May JT, Rev. June 4.
Leve, Thriller of a mad surgroup who takes unique presenge. From The
Hands of Orlac. Peter Lorree, Frances Drake, Colin Clive. Dir. Karl Freund. 67 mins. Rel. July 13. Rev. Aug. 7.
Through 67 mins. Rel. July 13. Rev. Aug. 7.
Level 14. Rev. Aug. 8.

April 20. Rev. may 8.

Sar Man. Newspaper reporter who epecializes in murders. Spencer Tracy,
Virginia Bruce, Lionel Atwill. Dir, Tim Whelan, 70 mins, Rel. July
19. Rev. July 81.

Winner of the Comment Racklesa Drama from tha Libby Holman-Smith, Reynolds marriage, Jear Harlow, Wm. Powell, Franchot Tone, May Robson, Ted Healy, Victor Fleming, 95 mins. Ret. April 19. Rev. April 24.

Victor Fleming. 95 mins. Rel. April 19. Rev. April 24.
Sequola. Friendably between a deer and a puma with a human roman background. Jean Parker, Russell Hardle. Dir. Chester Franklin. mins. Rel. Feb. 1. Rev. Feb. 27.

mins. Rel. Feb. I. Rev. Feb. 27. Shadow of Doubt Murder mystery. Ricardo Cortez, Virginia Bruce, Constant Collier. Dir. Geo. B. Seitz. 71 mins. Rel. Feb. 15. Rev. Feb. 27. s Square Lady. Girl from Iowa bests a crook gang. Robt. Taylor, Virginia Bruca. Dir. Geo. B. Seltz. 69 mine. Rel. March 2. Rev. March 2.

march 20.

Shord Lady. Younger brother saves bride from schappiness. Robert Young, Evelyn Venable. Dir. Sam Taylor. 72 mins. Rel. May 3. Rev. June 19.

June 13

Vanesta, Her Love Story, Hugh Walpoles' novel, Helen Hayes, Robl.

Montgomery, 78 mina, Rel. March 1. Rev. April 17,
wast Point of the Air. Training story made at the U. S. A. School for Atmen.

Wallace Beery, Robt, Young, Maureen O'Suilivan. Dir. Rich.
Rosson. 99 mina, Rel. March 22, Rev. April 10,

inning Ticket, Ths. Story of a sweeps ticket that was lost and found. Le. Carrillo, Loulee Faxenda, Ted Healy. Dir. Chas. F. Riesner. 64 mins Rel. Feb. 8. Rev. Feb. 12

Office: RKO Bldg., New York, N. Y (Relcased through Republic)

Cheers of the Crowd. Russell Hopton, Irene Ware. Rel. Aug. 5.
Dawn Rider, The. John Wayne, Marion Barns. Dir. R. N. Bradbury. Rel.

Cheers of the Crowd. Russell Hopton, Isone Ware. Rel. Aug. 5.
Dawn Rieter, The. John Wayne, Marion Barns. Dir. R. N. Bradbury. Rel.
June 20
reat God Gold. Bidney Blackmer. Marths Bleeper. Gloria Shea, Regle
reat God Gold.
Relevent Blackmer. Marths Bleeper. Gloria Shea, Regle
reachet aimest wreeking young romance. Dir. Arthur Lubin. 69 miles.
Rel. Augil 15. Rev. May Cheert Horret. Dir. Reginald Barker, Ralph
Healert, The. From novel by Robert Horret. Dir. Reginald Barker, Ralph
4. Färret MacDonald. 76½ mins. Rel. June 18.
Honeymoon Limited. Neil Hamilton, Irene Hervey. 70 mins. Rel. July 1.
Honeymoon Limited. Neil Hamilton, Irene Hervey. 70 mins. Rel. July 1.
Explication. 76 mins. Rel. May 18.
Collins. Famous classic by Schward
Reprietton. 78 mins. Rel. May 18.
Charles Stratten Parter. Neil Hamilton, On Retty Furness, Flobart Soworth, Brama Dunn, Edith Fellowea.
Maka a Million. Stoy' of how a professor gets rich by chain letter game.
Charces Starrett and Pauline Brooks. Rel. July 28.
Monte Carlo Night. Innocent euspect regas kin man at famous casino and

Monte Carlo Nighta. Innocent euspect traps his man at famous casino and wins the girl. Mary Brian, John Darrow. 62 mina. Rel. May 20.

Mystery Man, The. Chicago reporter, stranded in St. Loule, makes good. Robert Armstrong, Maxine Doyle. 62 mina. Rel. April 26. Rev. March 27.

stateur 21.

Millse Canyon. John Wayne, Marion Burns. Movie-atruck family takes bus-bands all to crash Hollywood, with hilarious results. Wallace Ford. 52 mins. Rel. July 20.

ow Valley. (Lone Star). Western. John Wayne, Lucille Brown. Dir R. H. Bradbury, 52 mins. Rev. May 15, Rel. March 15.

Re. May 15, Rel. March 15.

Texas Terror, John Wayne, A Lone Star Western. Dir. R. N. Bradbury, Gi mins. Rel. Feb. 1. Rev. Ayril 3.

Trail Beyond, in the, John Wayne, Verna Hillle 55 mins. Rel. Oct. 22.

Women Must Dress. Intricate ways of fashion salon people almost causing young romance of daughter to end in diasaster. Minns Gombell, Gardin Gordon, Sinzanne Kaaren, Rohert Light and Monogram contest winners. Tr mins. Rel. Peb. 1, 32 S. Rev. April 1.

Offices: 1501 Broadway, Studios: 5851 Marathon St., Paramount Hollywood Calif. Paramount
Accent on Youth. From a current stage bit. Sylvia Sldney, Horbert Marshall.
Dir. Wesley Ruggles. Rel. July 12.
All the King's Horses. Zanda type story with a picture star replacing a king of e mythical kingdom. Cerl Brison, Mary Ellla. Dir. Frank Tuttle.
Ta mins. Rel. Fab. 18. Rev. March 13.

Annapolis Farewell. Unusual type of story made nt the U. S. Naval Academy. Sir Guy Standing, Rosalind Keith, Tom Brown, Rich Cromwell. Dir. Alex Hnil. Rel Sept. 6.

Rel. Mar. 1. Rev. Feb. 27.

Gollego Scandal. Whodunit with college background. Arlino Judge, Kent Taylor, Wendy Barrie. Dir. Elliott Nugent. Rel. June 21. Rev. July 17.

Grusades, The. Cecil da Bille's spectacic, Loretta Young, Henry Wilcoxon.

Dir. Cecil de Mille Rel Aug. 2.

Dir. Cedi de Mille Rei Aug.

15 a Woman, Tha. Life and loves of a Spanish dancer. Mariene Dietrich, May 8d Arelli, Dir. Jos. von Sternherg. Te mins. Rei. May 8. dec. Dir. Jos. von Sternherg. Te mins. Rei. May 8. dec. Mell. Dir. Jos. von Sternherg. Te mins. Rei. May 8. dec. Dir. Jos. von Sternherg. Te mins. Rei. May 8. dec. Dir. Jos. von Sternherg. Te mins. Rei. Alter Birty, France Langford, Pats Keily, Dir. Raoul Wahs. 80 mins. Alter Birty, Frances Langford, Pats Keily, Dir. Raoul Wahs. 80 mins. Reinling a murferer to the death louse waited for a tran. Richard Raining and Committee of the Commi

to Town. Mae West, at a blues singer, crashes society. Mne West, Paul Cavanaugh, Ivan Lebedeff, Tito Coral, Marjorle Gaieson. Dir. Alex Hali, 75 mins. Ral, May 17. Rev. Mny 15.

Comes Cookle. Gracle Allen gets her father's fortune and starts a private theatre for out-of-work actors. Geo. Burns, Gracle Allen, Geo. Barbier. Dir Norman McLeod. Rel. Sept. 6 Barbier. Dir Norman McLeed. Rei. Sept. 6.

'Em Yale. From a Damon Runyon story of a giri who loved uniforms
Patiricia Eilis, Cesar Romero. Dir. Sidney Lanfield. 61 mins. Rel.
April 12. Rev. May 1.

Outpost, The. From F. Britten Austin's, striking fiction story. Cary
Grant, Claude Ralas, Gertrude Michael. Dir. Chas. Barton. Rel. Aug. 16.

orant, Claude Rains, Gerrude Michael. Dir. Chas. Barton. Rel. Aug. 10. in Bloom. Country boy and city girl finally make a match. Carnival sidelights. Joe Morrison, Dixle Lee, Burns and Allen. Dir. Elliott Nucent. 75 mins. Rel. March 15. Rev. April 24.

Nugent. 78 mins. Ref. March 15. Rev. April 24. on tha Flying Trapeze, Plooding office worker gets into a series of amusing scrapes. W. C. Flelids, Mary Brian, Kathleen Howard. Dir. Clyde Bruckman. S5 mins. Ref. July 26. Rev. Aug. 7. Without Names. G Men story, Fred MacMurray, Madga Evana. Dir. Rajph Murphy, 67 mins. Rel. July 6. Rev. July 2.

ten's Flats. From the Gus Hill farce. Walter C. Relly, Andy Clyde. and Darwell. Dir. Raiph Murphy. 65 mins. Rel. March 22. Rev. larch 13.

Ballion Is.

Showboat story Magnolia by Booth Tarkington, Bing Crosby, W. C. Fleids, Joan Bennett, Queenie Smith. Dir. Edw. A. Sutherland. 75 mins. Rei. March 8. Rev. April 24.

in Spring. Two Parlelan would-be suicides who didn't jump off the Eliffei Tower. Tullio Carminati, Mary Ellis, Ida Lupino. Dir. Lewis Mijestone. 83 mins. Rel. May 31. Rev. July 17.

musstone or mins. Rel. May 31. Rev. July 17.

ppis Will Talls. Combination of original stories by Sophie Kerr and Hugh
Herbert. Neighbors almost talk the leads into a divorce. Charles
Ruggins, Mary Bolend, Lella Hyama, Dean Jagger. Dir. Al Sanieli.
Rel. May 24 Rev. Juns '9.

ribetten. George Du Maurirer's famous love classic. Gary Cooper, Ann Harding, John Hailiday. Dir. Henry Hathaway. Rel. Aug. 30, 184 Worlds. Romanca against the background of a santorium. Claudette, Colbert, Chas. Boyer, Joel McCrea. Dir. Greogory La Cava. 80 mins. Rel. April 19. Rev. April 2. y Mountain Mystary. Western mystery story by Zane Grey. Randolith Scott Chic Sale, Kathleen Burke, Mrs. Leslis Carter. Dir. Chas. Barton. Rei. Feb. 1.

Rel. Feb. 1.

of the Ranche, Richard Walton Tully's and David Belance's corgonal story of old California, Gladys Swarthout, John Bose, Charles Blot-ford, Willie Howard, Dir. Marion Gering, Res, Oct., 25.

of the State of the S

Feb. 27.

Oundrei, Tha, (Hecht MacArthur), Publisher cames back to life to ratrieve countries, Tha, (Hecht MacArthur), To mins. Recht MacArthur, To mins. Recht April 28. Rev. Mav 8. May 8. May 18. M

So Red. 1987 28.

So Red the Store, From Stark Young's beet seller. Margaret Sullavan, Waiter Connolly, Randelph Scott. Dir. King Vider. Red. Sept. 27.

Stolan Harmony, Advantures with Ben Bernlet band. Gee, Neff, Ben Bernle, Graco Bradlsy. Dir. Alfred Werker. 79 mins. Rel. March 29. Rev. April 24. April 24.

Bar (in Spanish). Musicai, featuring the late Carlos Gardel, Roelta foreno. Dir. John Reinhardt, 87 mine. Rsv. July 17. (Not on regular lease.)

resease.)
for Tonight. From the stage hit by Max and J. O. Lief. Gay-hearted playwrights on the loose. Bing Crosby, Joan Bennett, Mary Boland, Theima Todd. Dir. Frank Tuttle. Rel. Sept. 27.

Theima Todd. Dir. Frank Tuttik. Rel. 1891. 11.
Wanderr of the Wateland. Zane Gery story. Dean Jagger, Gall Patrick, Edward Ellis. Dir. Otho Lovering. Rel. Aug. 16.
Wings in the Dark. Alt rhellier with a rescue by a bilinded aviator. Myrna Loy, Cary Grant. Dir. Jas. Flood. Rel. Feb. I. Rev. Fab. 6.
Without Repert. From a etage pily. Love and treachery in London. Ellisas Landi, Paul Cavanaugh, Frances Drake. Dir. Harold Young. Rel. Aug. 23.

Studios: Hollywood, Calif. Offics: R.K.O. Sidg., Radio City, N.Y.C R.K.O. Radio Alice Adams. Small town girl dramatices hereoff and tries to win a rich husband by Ding about her family. Ratharine Hepburn, Fred MacNurgy, Goorge Stevens, Rel. Aug. 5 mink Abertuon, Edda Hoper, Dir. Goorge Stevens, Rel. Aug. 5 mink Abertuon, Edda Hoper, Dir. Goorge Stevens, Rel. Aug. 5 mink Abertuon, Hodes Hoper, Dir. Garland, Charland, Louis Calinery, Francis Ford, Preston Foster, Dir. Charles Grahame, Louis Calinery, Francis Ford, Preston Foster, Dir. Charles Calinery, Caliner

mine. Rei. May It. Rev. June 13.

k of Hearts. Two temperamental musicians discover, after almost wrecking their lives, that love is most important thing. Katharine Hepburn, Charles Boyer, John Beal, Jean Hersholt. Dir. Philip Moeiler, 78 mins. Ref. May 31. Rev. May 22.

Ret. May 31 Tex. May 22.

Ret. May 24.

Ret. May 25.

Ret. May 26.

Ret. May 27.

Ret. May 2

Rel. March 22. In the March 22. In the March 23. In the March 23. In the March 24. In the M

mer, The. A story of the Irish revolution. Victor McLagien, Prestor Foster, Heather Angel, Wallace Ford, Una O'Connor, Margot Grahame Dir. John Ford. 91 mins. Rel. May 24. Rev. May 15. From the first of the Jaina serice. Kay Johnson, fen Hunter, C. Aubrev Smith, Nigel Bruce, David Manners, Peggy Wood. Dir. John Cromwell Rel. Aug. 2.

(Continued on page 27)

Studio Placements

VARIETY

(Continued from page 23) Erville Alderson, 'The Virginia Judge,' Par.

Schner Jackson, is Is the Life, 20th-Fox. Bert Gordon, 'Alone Together,' U.

Edwin Maxwell, 'Sing, Governor, Sing,' 20th-Fox.

Billy Gibert, Tempest, short, Educ.

Paul Harvey, 'Thanks A Million,'

Henry Armetta, 'South Sea Sam,'

Charles Bickford, 'East of Java,'U. Alan Bridge, 'The New Frontier,'

Republic.

Eddle Nugent, Alden Chana Herman Bing, David Worth, Glenn
Boles, Raiph Brooks, Robert Hale,
'Off Side,' U.

Sidney Bracy, 'Magnificent Obses-

Sidney Bracy, 'Magnificent Obsessations,' Sidney Bracy, 'Magnificent Obsessations,' WB, 'WB, Brude the Gold Cilve, 'Mag Wb, 'Brude the Gold Cilve, 'Mag Wb, 'Brude the Gold Cilve, 'Mag Wb, 'Brude the Gold Charle Chan in San Francisco: 20th-Fox. Grace Pogg,' The Melody Lingers Office,' The Melody Lingers of Melody Lingers

screen pas, gate, WB, Delmer Daves, adaptation, 'reu. Rod Forest,' WH. Carlo Entiskson scripting 'Trial of Carlo Entiskson scripting 'Trial of Pats,' Filel, Screen play, 'Let's Fretend,' WB.

Aline McMahon, 'Ah, Wilderness,' Aline McMahon, 'Ah, Wilderness,' The Carlo Entiskson, 'Ah, Wilderness,' The Carlo Entiskson, 'Ah, Wilderness,' The Carlo Entiskson, 'The Carlo Entisk

Pretend, 'W.B.

Aline McMahon, 'Ab, Wilderness,'
Metro.

Aline McMahon, 'Ab, Wilderness,'
Metro.

Tessan, Ralph, 'Captain Blood, 'W.B.

Tessan, Ralph, 'Captain Blood, 'W.B.

Tessan, 'R. Wilderness,' Clyde Cook,
Tals of Two Cities, Metro.

Thought Space, 'Branda Across the

Tablo, 'Par Middleton, Al Hill, 'The

Virginia Judge.' Par.

Florence Lake, Jack Perry,

Hr Smatt, Pallspin Tom
Tom.

Tom.

Horace McCo, writing original.

Horace McCo, writing original.

ny, U. Horace McCoy, writing original, Morace Meco, Manger,
Albert DeMond, acripting 'Along
Came a Woman,' Mascot,
Cyril Thornton, Tanagra, Monte
Vandergrift, 'Metropolitan,' 20th-

Vandergrift, 'Metropoman, be-for.' Leah Winslow, John Hale, 'Two Kids and a Queen,' U. manly John son, scroen John,' Horn King, John Strand, 'Son, 'Son,' William Howard directing 'Sut-ter's Gold,' U. Luke Cosgrove, 'So Red the Rose,'

Par.

Blizabeth Patterson, Kathryn Bates, Helen Brown, Ethel Wales, Colleglate, Par.

Pat West, 'Radio Jamboree, 'WB, Irving Bacon, Gettin' Smart, Par.

Jionald Woods, Robert McWade, Joseph Sawyer, Joseph Crehan, Rebert Strange, 'The Frisco Kld,' WB.

Howard Estabrook, adaptation, Oliver Twiat, Metro, Cambardine, Crime and Punlshment, Col. Raymond W alburn, Andrew Tombes, Allen Dinehart, Margaret (rving, Thanks a Millon, 20th-20x, Metro, Bauty Daughter, 20th-50x, Dauty Daughter, 20th-50x.

Metro; Beauty a Augustics, Fox.
Cyril Thornton, Bishop Mishe-haves, Tale of Two Cities, Metro, Edward Brophy, Hangover Murders, U.
Sherry Hall, Jack Hatfield, In Person, Radio.
Burr Caruth, Three Musketcers, Radio. edio. Helen Flint, 'Ah Wilderness,'

Helon Filmt, 'Ah Whiderness,' Metro. Harry Allen, Winton Hall, 'Mutiny on the Bounty,' Metro.

STORY BUYS

Hollywood, Aug. 13. Scott Pembroke's 'G Man of the 90's' has been bought by Republic as a starrer for John Wayne.

Der Schoenfor, German plant by Schoenfor, German plant by Schoenfor, German plant by Green and Schoen and Robert Shannan have sold 'The Amateur Racquet, to Universal. Pair also authored 'King Solomon of Broadway' for same studio.

CONTRACTS

Hollywood, Aug. 13. Pricker handed two-year eal at Warners, assigned George Bricker handed two-year writing deal at Warners, assigned to Freshman Love.' Warners scaled Marie Wilson, little theatre coincidenne, Gwen Wakeling ticketed for year as 20th-Fox designer.

"CHINA SEAS" IS THE TALK OF THE INDUSTRY!



CALENDAR OF CURRENT RELEASES

(Continued from page 25)

Laddle. The younger eleter in the Station family helps her brother, Laddle, win the Princess. John Beal, Gloria Stuart, Virginia Weldler, Charlotte Henry. Dir. Geo. Stevens. '70 min. Rel. April S. Rev. May 8. Latt Days of Pompell. The destruction of the City of Pompell. Preston Section Henry Aid, Haile. Dir. Ernest B. Schodeack. Rel.

September.

der Clieke, An amusing tale of the vagaries of the race track and the under Clieke, An amusing tale of the vagaries of the race track and the under the control of the control

Sandrich.

Jiage Tale. Thie story presents a cross-section of average community life
in a typical small wilage in Utah. Randolph Scott, Kay Johnson, Arthu
for the Comment of the Comment

Republic

Cappy Bleks Beturne. Peter B. Kyne's familiar fiction hero. Robert McWade, Ray Walker, Florine McKinney. Dir. Mack Wright. Rel. Sept. 25. e of Dr. Crespl, The. Original story suggested by Poe's 'The Premature Burlal.' Ericb von Stroheim, Harriet Russell, Dwight Frys. Dir. John

H. Aler.

H. Ale

United Artists Offices: 729 Seventh Ave.,

Browner's Millens: Successful Winchell Smith and Byron Oneder, Jack Burchells, Mill Bandto June Chana, Mill Bandto June Chana, Mill Bandto June Chana, Mill Bandto June Chana, Mill Bandto June Chana Chana

and Me Never. Story by Margaret Kennedy. Elisabeth Bergner, Hugh Sin clair, Griffith Jones, Leon Quartermaine, Lyn Harding. Dir. Paul Czin-ner. 93 mins. Rel. June 21. Rev. May 29.

e Bergere. From the stage farce, 'The Red Cat.' Maurice Chevaller, Ann Sothern, Merle Oberon. Dir. Roy Del Ruth. 83 mine. Rel. Mar. 8. Rev.

Nes. 27. Mer. Service. Dr. Noy Det nutr. as mine. Rel. Sair. S. Rev. Moserables. An adaptation from the famous Vitter Hugo classic. Frederic March, Charles Laughton, Sr. Cedric, Hardwicks. Dir. Richard Bolerawski. 109 mins. Rel. April 21. Rev. April 21. Rev. April 22. Rev. April 22. Rev. April 24. Rev. Service. Property of the first of the f

Nev. July 3.

Itel Pinpernel, The. From a novel by the Baronees Orczy. Romantic drama, but modern handling. Lesile Howard, Merie Oberon, Dir. Alex. Korda. 85 mine. Rel. Feb. 15. Rev. Feb. 12.

Thunder in the Eart. Story by Claude Farrer. Charles Boyer, Merle Oberon.
Thunder in the Eart. Story by Claude Farrer. Charles Boyer, Merle Oberon.
Wedding Night, The Care Charles Farkers. 27 mins. Rel. May 13.
Wedding Night, The Care Charles Farker Charles Char

Universal Offices: 30 Rockefeller Center, Alias Mary Dow. Story of a lost daughter replaced by adopted. Sally Ellers Raymond Milland. Dir. Kurt Neumann. 65 mins. Rel. May 27. Rev.

Forder Brigands. Buck Jones western. Dir. Nick Grinde. 56 mins. Rel. May 27. Rev. June 26.

27. Rev., June 28.
Bride of Frankenstein. Drama. Karloff, Valerie Hobson. Dir. James Whale
73 mins. Rel. April 22. Rev. May 15.
Crimson Trail, The. Buck Jones western. Dir. Al Roboch. 68 mins. Rel. Feb. 11. Rev. Merch 20.

Chinatown Squad, Comedy-drama. Lyle Taibot, Valerie Hobson, Dir. Murnay Roth. 70 mins. Rel. May 20. Rev. June 4.
Good Fairy, The. From Fernen Mohars e dage play. Margaret Sullavan. Herbert Marshall, Frank Morgan. Dir. Wm. Wyler. 98 mine. Rel. Feb. 18. Rev. Feb. 5.

It Happened in N. Y. Comedy-drama. Lyle Talbot, Gertrude Michael, Heather Angel. Dir. Alan Crosland. 65 mins. Rel. Merch 18. Rev. April 10 I're Been Around, Comedy drama, Chester Morria, Rochelle Hudson, test bell Jawell. Dir. Alan Crosiland. 65 mins. Rel. Dec. 31, Rev. April 17.

Lady Tubbs. From the novel by Homer Croy. Allee Brady, Douglass Montgomery, June Clayworth, Anita Louise. 69 mins. Rel. July 15, Rev. July 24.

July 24., hattan Moon. Drama with music. Dir. St. rt. Walker, Ricardo Cor. tez, Dorothy Page. Rel. July 29. Rel. Dec. 24. Ref. "Dec. 24.

nei, Dec. 24. Rev. Dec. 24.

Mr. Dynamie, Cometiv-dram from a Dashiel Hammett story, Edmund Lowe, Placa Dixon. Dir. Alan Crosland. 75 mlns. Rel. April 22. Rev. Mey 20.

Myetery of Edwin Drood, The. From the Dikens etcry. Cleude Relies, Douglas Montgomery, Heather Angel. Dir. Stuart Walker. 85 mlns. Rel. Feb. 4. Rev. March 27.

Ren. Feb. 9. Mev. March 27.

Night Life of the Gods. From Thorne Smith's fantastic tale. Alan Mowhray.

Floring McKinney. Dir. Lowell Sherman. 74 mins. Rel. Mar. 4. Rev.
Feb. 7.

Notorious Gentieman, A. Mystery-murder. Charles Bickford, Helen Vinson. Dir. Ed. Laemmis. 75 mins. Rei. Jan. 21. Rev. Feb. 20.
Outlawed Guns. Western. Buck Jones. Rei. July 29.
Princess O'Hara. Damos Runyon comedy. Chester Merris, Jean Parker. Dir. David Burton. 79 mins. Rei. April 1. Rev. April 17.
Raven. The. From Edgar Allia Poe's story. Karloff-Bela Lugosl. Dir. Louis Friediander. 69 mins. Rei. July 22. Rev. July 10.

Friedlander. 60 mine. Rel. July 22. Rev. July 10.

Rendezvous at Mindipht. Murder-mystery. Ralph Bellamy, Valerie Hobeon.

Dir. Christy Cabanna. 60 mine. Rel. Feb. 11. Rev. April 24.

Section of the Company of the Co

Translent Lady, Politics, romance and mystery. Henry Hull, Gene Raymond.
Frances Drake. Dir. Ed Buzzell. Rei. March 4. Werewolf of London. Chiller. Henry Hull, Warner Oland, Valerie Hobson, Lester Matthews. Dir. Stuart Walker, 75 mine, Rev. May 15.

Warner Brothers Offices: 321 W. 44th St.

Alibi ike. Famoue basebil comedy by Ring Larder. Jose, Erown, Olivia Breadway Gongolier, Radio singing star tires of the phoney atmosphere. Dick Powell, Joan Blondal), Adolphe Menjou. Dir. Lidord Bacen. 100 mins. Case of the Curlous Bride. Warren William, Phillip Reed, Margaret Lindsay. Dir. Michael Curtiz, Rel. Mar. 30.

Case of the currous Brides. Warren William, Phillip Reed, Margaret Lindeay.

Devi Doge of the AIT. Relicking comedy drama romance of the a aviation corps of the U. S. Marines. James Cagney, Pat O'Brien. Dir. Lloyd Bacon. Scining, Grane of Every Work.

Scining of some of Every Work.

Bei. May 11. Rev. July 3. Welstermin and Howard Bretherton. 55 mine.

Rel. May 11. Rev. July 3. Welstermin and Howard Bretherton. 55 mine.

Rel. May 11. Rev. July 3. Welstermin and Howard Bretherton. 55 mine.

Bei. May 11. Rev. July 3. Welstermin and Howard Bretherton. 55 mine.

Bei. May 11. Rev. July 3. Rev. July 3. Rev. July 34. R

Going Highbrow. Kansae farmer euddenly rises to riches through the etock market. Guy Kibbee, ZaSu Pitts, Edward Everett Horton. Dir. Robert Fjorey. 67 mins. Rel, July 6

Florey. 67 mins. Rel. July 6.

He at the filtz. Story about a high-powered publicity man, his love and his efforts to put across a chef who can't cook. Wm. Gargan, Fatricle Zills. Dir. Wins. I McCann. 62 mins. Rel. March 23. Rev. May 22.

Chinese oil industry. Pat O'Brien, Josephine flucthined, delvyp Leftey. Se mins. Rev. June 12.

so mins. Rev. June 12.

Stranded. Kap. Francis, as a travelers' ald worker. Kap. Francis, Goorge Strandes. Kap. Francis, Goorge Strandes. Kap. Francis, Goorge Strandes. Kap. Back-stages around the Strandes. Am Doventh. Dir. Alfred E. Sweet Music. Back-stages around Rel. Zec. 23. Rev. Feb. 27.

William St. Stept. Almo. MacKathon, Guy Kubbee. Dir. Ray Enright. Rel. Mar. S. Sept. Almo. MacKathon, Guy Kubbee. Dir. Ray Enright.

Miscellaneous Releases

Cyclone Ranger (Spectrum). Weetern. Blil Cody. Nina Quartaro. Dir. Bob Hill. 65 mine. Rev. May 22. Circle of Death (Willie Kent). 55 min.e Rev. June 12. Western, Monte Montana, Dir. Frank Glendon

Figure. Rev. June 12.

Fighting Pioneers (Resolute). Western. Rex Bell, Ruth Mix, Dir. Hark, Frontier Days. (Spectrum), ili Cody western. Dir, Bob Hill. 61 mins. Rev.

May 1.

Hollaries), Samoan nature etory, 73 mine, Rev Feb.

High School Girl (Foy). Sex instruction propaganda. Helen McKellar, Mahlon Hamilton, Dir. Crame Wilbur, 58 mine. Rev. March 20.

Hollywood Mystery (Regal). Story of a temperamental director and a rackergrame Charles (Page). The Charles of the C

One in a Million (Invincible), Shop girl gete in and out of a jam. Dorothy Wilson, Chas. Starrett. Dir. Frank Strayer, 70 mine. Rev. March 27. wison, cnas. Starrett. Dir. Frank Strayer. 70 mine. Rev. March 27.
Red Bloed of Courage (Annhaeador), Western, Kermit Maynard, Ann Sherlinger, March 27.
Rustlers Paradice (Alax), Western. Harry Caroy, Gertrude Meselinger. Ir.
Harry Frazer. 52 mins. Rev. July 16.
Speed Devils (Huffmann). Two dirt track auto racire go into the garage bullet.
July 10.
Jul

Wagon Trail (Ajax). Weetern. Harry Carcy, Gertrude Messinger, Dir. Harry Frazer, 56 mine. Rev. May 29:

Foreign Language Films

(Note: eaque of the slow movement of foreign films, this list covers one year of releases.)

(Most of these available with English titles.)

Abel mit der Mundermonke (Ger) (Iffs) Comedy of young love. Dir. Erich Weithermonke (Ger) (Iffs) Comedy of young love. Dir. Aque enel Suele, et (Sp) (Col). Evil of goesle. Dir. Euceblo Ardavin 80 mins. Rel. Feb. 1.

Annemarie, Brazt der Kommanie (Ger). Illitary farce. Lucie Englisch. Dir.. Assjura 4. Su Mujer (Sp.) (Fex.) Domestic comedy. Conchita Montenegro. Dir. Lewis Seller. 80 mins. Rel. March. Dir. Johannes Meyer. 70 Aceloure (Tranch). Romantic drama. Dir. Johannes Meyer. 71 Acelonenitwoch (German). Romantic drama. Dir. Johannes Meyer. 72

mine. Rel. March 1.

Avec l'Aesuranee (French) (Par). Saint Granier. Musical comedy. Dir. Roger Capellani. 80 mins. Rel. May 1.

Capellani. 80 mins. Rel. May 1.
Az UJ, Rokon (Hung.). An American orphan among Magyar nobility, Dir.
Bela Goal. 60 mine. Rel. March 1.
Bel Der Blonden Katherin (Ger) (Bavaria), College comedy with music. Dir.
Franz Seitz 80 mine. Rel. Dec. 1.

Franz Settz 89 mine. Rel. Dec. 1.

Belden Seebunde, Die (German) (General). Comedy of a playful king. Welest Ferdl. Dir. Fred Sawfr. 89 mine. Rel. March 1.

Bollehe (Spanish), Cabaret Jilo. Dir. Francieco Bilas. 89 mines. Rel. May 15.

Buzavirag (Hung) (Danubla). Operetta with romance. Dir. Steven Szekely. 85 mins. Rel. Jan. 1.

uenaventura, La (Sp) (WB). Muelcal with Victor Herbert ecore. Enrice Caruso, Jr. Dir. William McGann. 80 mins. Rel. Sept. 15.

Carusa, Jr. Dir. William McCann. 89 mins. Rel. Sept. 18.
Cartante de Napoles, El (89) VWB). Muelcal rominance. Enrico Caruse, Jr. Mona Marle. Dir. Howard Bretherton. 69 mine. Rel. Feb. 18.
Cate Velled Carallel (Fr) (Klementrade). Social drama. Harry Baur. Dir. Chapayee (Ruse) (Amkino). Helotocial drama. Dir. Sergel and Georgi Vossiliyev. 79 mins. Rel. Jan. 1. Rev. Jan. 20.
Chapayee (Ruse). Almon. 70 mins. Rel. Jan. 1. Sergel and Georgi Vossiliyev. 79 mins. Rel. Jan. 1. Rev. Jan. 20.
Dir. Chas. Anton. 70 mins. Rel. Peb. 1. Succession of the Chapter of the

mins. Rei Dec. 1.
Cludad de Carton, La (Sp.) (Fox.). Drama of marital relations. Antonio Morono, Catalina Barcena. Dir. Louis King. 70 mine. Rei. Feb. 18.
Cogname (Fr.) (Irar). A lookkeeper with ambitions gete hie chance. Tramel.
Corazon Bandolero (Spanish). Action drama laid during Maximillan's reign.
Dir. Raphana Sevilla. 60 mine. Rei. Marcha mande in Mexico. Dir. Ruben
Corazones en Derrota (Spanish). Tragic drama made in Mexico. Dir. Ruben
Ciperies aun les Totts (Fr.) (Tar.) French version of American farce, 211
Ciperies aun les Totts (Fr.) (Tar.) French version of American farce, 211
Rei. June 15.

Crie Est Fine, La (Fr.) (European). Backstage musical Albert Prejean. Lir. Robert Slodmak. 89 mine. Net. March 1. Rev. March 20. Cruz Diablo (69). (Col.). Marchan, Robin Hood yarn. Dir. Fernando de Cuesta Abajo (89) (Par). Romantic drama. Carlos Gardel. Mona Maria. Dir. Louis Gannier. 76 mins. Rei. Aug. 103. Caz Wants to Siego, Frie (Ruse) (Amithio). Saltre on court life of Paul 1. Caz Wants to Siego, Frie (Ruse) (Amithio). Saltre on court life of Paul 1. Cardadafueratin, Die. (Ger.) (UTA). Musical based on Emmerich Kalmannie, stage piece. Marta Eggerth. Dir. Georg Jacoby. 99 mine. Rei. April 15. Rev. May 1.

is, Kev. may i. cinq, Ei (Sp) (Hoffberg). Comedy drema laid in a cabaret. Dir. Maglia Barth. 60 mine. Rel. Jan. 15. (Continued on page 29)

WB Zone Ad Managers' Round-Table on 'Dream'

Warner Bros.' zone ad managers Warner Bros.' zone ad managers are conferring this week with S. Charles Einfeld, advertising-publicity manager, on the campaigns to be set on 'A Midsummer Night's Dream.' A round table discussion yesterday (Tuesday) included talks by Joseph Bernhard, Einfeld, Mort Blumenstock and others from WB's

home office.

Zone managers in N. Y. for these confabs include L. S. Stein, Chi-cago; Sidney Dannenberg, Cleveland; Dan Finn, New Haven; Bob Paskow, Newark; Howard Waugh, Memphis; Harry Goldberg, Thiladelphis; Charles Smakwitz, Albany; Frank LaFalce Washington; Sid Burmenstock, Atlantic (11/y. Bill Burmenstock, Atlantic (11/y. Bill Weshner, Inti-run zone manager in Philly.

Nixes Betting

Seattle, Aug. 13. Local court has ruled betting at

dog racing illegal.

Theatre men deem this a big victory, for the greyhounds got big night crowds when last running at Playfield track.

BILLY BEVERLY BEMIS



NOW AT THE ROXY NEW YORK

JACK PARTINGTON said: "It's no wonder you kids have come to the front so fast. You're Dancing Dy-

'COLLEGE RHYTHM' for Paramoun FOUR MONTHS at the Dorcheste Hotel in London MAYFAIR HOTEL, London PARIS, BOME, GENOA, CANNES WARNER BROS, SMORTS

MILES INGALLS . CURTIS & ALLEN OFFICE BERNARD BURKE, Gos. Mpr. RKO Building, Rockefeller Center New York City. N. V.

WANTED

EXHIBITS. STUNTS ATTRACTIONS, ACTS, Etc.

Capable of Attracting People State Previous Brawing Power Records in Stores, If Any, Description of Act, Etc.

Box 26. Variety, New York





A SMASH MUSICAL FUN FESTIVAL FROM COLUMBIA!



in

with ROGER PRYOR Directed by Edward N. Buzzell

KNOCKOUT COMEDY PACKED WITH LAUGHS! EXCELLENT ENTERTAIN MENT!

CALENDAR OF CURRENT RELEASES

(Continued from page 27)

Delito di Mastrovanni (It.) (Metropolie). Melodrama. Dir. Amieto Palermi 65 mins. Rel, July 15. Rev. July 31.

Deserter (Ruesian) (Garrison). More class struggle, Dir. V. L. Pudovkin, 80 mins. Rei, Oct. L. Dona Franciequita (Sp.) (Nosseck). Musical romance made in Spain. Dir. Hane Behrendt. 70 mins. Rei. April 15.

Doppelbraitigam Der (Ger.) General). Romance of a composer's marital mixup. Fritz Kampers. Lien Deyers. Dir. MacFric. 60 mins. Rel. March 15.

Doe Mas Uno Doe (Spanich) (Fox), Comedy romance, Rosita Moreno, Dir Jubn Reinhardt, 60 ming, Rel. Oct. 15.

Kaleserjaeger (Ger.). Military comedy. Elee Elster, Fritz Kampers. Dir. Robert Lond, Franz Hofer. 60 mine. Rel. March 15. von der Kavalierie (Ger.). Another military farce. Fritz Kampers. Dir. Carl Boese. 60 mins. Rel. April 1.

Du, Oder Kelne (German) (General). Operetta. Gitta Alpar. Dir. Karl Froehlich. 80 mins. Rel. Oct. 15.

Ein Mann Will Nach Deutschaft (Ger.) (Ufa). Drama of patriotism. Dir. Paul Wegener. 80 mine. Rel. Nov. 1.

Immuni Wegener. 80 mine. Rel. Nov. 1.

Immuni Wegener. 80 mine. Rel. Nov. 1.

Immuni Wegener. 80 mine. Rel. April 50 mi

Hombre Que Se Rela del Amor (Sp.), Romance from Madrid, Dir. Benito Perojo, 60 mins, Rel. July 15.

En Glad Gutt (Norweglan) (Scandinavian), From Bjornson's novel: Dir.
John Brunius, 80 mins. Rei. Nov. 15.
En Nort (Sw) (Scandinavian), War and love,
mine. Rei. Jan. 16.

Eacondalo, El (Sp) (Inter-Continent). Dramatic romance, Dir. Chanc Urueta.

70 mine. Rei. Seut. 15.

70 mins. Rel. Sept. 15.

Fantasma del Convento, El (Sp.). Spooks and love. Dir. Fernando de Fuentee. 80 mine. Rel. April 15.

Ferlen vom leh (Ger.) (Ufa). Romantio comedy. Dir. Hane Deppe. 80 mine. Rel. April 1.

Rei. April 1.

Flanaren der Grossherzoge, Disk, (Ger.) (General), Comedy of nobility with music. Dir. Gustaf Gruendgens, 60 mine. Rei. April 1.

Flickeren Fran Gamia Stan (Seandinavian). Comedy with music. Dir. 8.

Bauman. 80 mine. Rei. Dec. 15.

Fluebtlinge (German) (Uff.), Gernal velurge yarn in the Earl East. Hans (Fluebtlinge (German) (Uff.), Gernal velurge yarn in the Earl East. Hans (Fluebtlinge (German) (Casino), Magda Schneider. Romantic comedy. Dir Johannes Gutter. 60 mins. Rei. May 15.

Frushlingsmarerchen (German) (General), Romantic operetta. Dir. Carl Froehlich. 60 mins. Rei. May 15.

Freundin Eines Grosees Mannee, Die (Ger.) (Ufa). Theatri I comedy. Kaethe von Nagy. Dir. Paul Wegener. 80 mms. Rei, Sept. I. von Nagy. Dir. Paul Wegener. 36 mms. Rel. Sapt. I.
Freut Euch Des Lebene (Grman) (1fal.) Romantic comedy. Leo Elezak.
Dir. Hane Steinhoft. 30 mine. Rel. Nov. 1.
Fronteras del Amper (Sp). (Fox). Musical romance. Jose Mojica, Roelta
Westerner. 1997. Sp. 1997

Raul Roullen. Dir. John Reinhardt. 70 mine. Rel. Sept. 1.
Gretz Ziit des groese ies (Ger). Lottery ticket marke for comedy. Lucie
Fantisch. Dir. Carl Boese. 80 mins. Rol. Feb. 1.
Gressen Green Schalbert and Feb. 1.
Gressen Green Schalbert Schalbe

Helmat am Helein (Ger). Romantic drama. Lucie Englisch. Dir. Carl Boeise. Mechaelt am Weifgangere (Ger). Romantic comedy. Dir. Hane Behrendt. On mine. Rel. Nov. 16.

Husaareism (Hung.). (Danubla). Romantic comedy with music and military leh ling Mich in Dein Herz Hinein (Ger.). (Caslno). Comedy with music. Lifen Dyers. Dir. Frits. Kampere. 80 mine. Rel. June 1.

Idoles ges La Radio (Sp.). Romantic musical. Dir. Eduardo Moreno. 80 mine. 19[a] Dialock (Hungarian). Comedy with music. 80 mine. Rel. June 1.

Im Helderkrug (Ger). (Germanja). Romantic farce. 70 Dir. Carl Boese. 70 mina. Rel. Jan. 1.

Rel. Jan. 1.

Ja As Oreg a Haznai (Hung) (Danubia). Farce with music. Stoke Statell,
Jo As Oreg a Haznai (Hung) (Danubia). Farce with music. Stoke Statell,
Johannianschu (Ger), Leve in the Alpa. Li Dagover. Dir. Willy Reiber. 80

Judas ven Tirel, Der. (Ger.). Analogy to the Passion Play. Dir. Frans, Geten.
89 mine. Rel. April 15.

80 mine. Rei. April 15.

Julieta Compra un Hijo (Sp.) (Fox). Marital drama. Catalina Barcera, Gillpublieta Compra un Hijo (Sp.) (Fox). Marital drama. Catalina Barcera, Gilpublica General Merchi (Gr.). Romantic comedy (Ufa). Dir. E. W. Emo.

Kalservasizer. (Gr.). (General.). Musical with Johann Strause tunes. Marthe
Eggerth. Dir. Friedrich-Zeinlick. 80 mins. Rei. Jan. 1.

Kalts Mameell, Die (Ger). Comedy romance. Dir. Carl Beees. 70 mine. Rei.
Jan. 1.

Koeezoenoem Hogy Eigazoit (Hungarian). Musical romance. 70 mine. Rei. May l

May 1.

Kanjunktur-iter (Ger.) (General), Drama of profiteering, Welss Ferdi.

Drama of profiteering, Welss Ferdi.

Krach um Islambe (Germany) (UII), Maria comedy, Dir. Carl Froehilch.

L'Erndita dello Zio (Ital.) (Metropolis), Comedy, Angelo Musco. Dir. Amieto Palermi. 86 mins. Rel. June 15. Re. vulle Vine 15.

Palermi. 85 mins. Rel. June 15. Rev. July 3.

Les 84 ad ut Urt (French) (Faramount). Racetrack yarn. Drean. Dir. Serge de Poligny. 50 mins. Rel. May 1.

Llebe in Uniform (Gerj., Germania). Illitary romance. Harry Liedkt. Dir. Llebe Dumme Mama (German) (Bavarian). Comedy. Dir. Carl Boese. Rel. March 1.

Liebe, Tod und Teifel (German) (Ufa. Kaethe von Nasy. From a Robet Stevenson yain. Dir. H. Hilpert and R. Steinbicker. 100 mine. May 15. Rev. May 29.

ound die Erste Eisenbahn (Ger) (Ufa). Romantic comedy, Dir. Ha Preie, 76 mins. Rei. Feb. 15. Proje. 70 mins. Rel. Feb. 16.

Lia Akac (Hongasian). Tre-war musi | romance. Dir. istvan Szekely. 70 mins. Rel. May 16.

Liorona, La (Sp.). Mexican melodrama. Dir. Ramon Peon. 60 mins. Rel. June 15. ; June 18. [Hillow (Fr.) (Fox). Moinar'e play. Charice Boyer. Dir. Fritz Lang. 85 mine. Rel. March J. Rev. March 20. [Lockwoogle. (Gor) (Ufa). Myetery romance. Dir. Hans Steinhoff. 60 mina. Rel. Jan. 1...

L'Ordonnance (Fr.). Love in a garrison. Marielle Chartai. Dir. Simon Schif-frin 70 mins. Rel. June 15. Madame Bovary (Fr) (Tapernoux). Faithful transcription of Flaubert epic.
Dir. Jean Renoir. 100 mine. Rei. Nov. 15. Rev. Nov. 27.
Maryjka (tol). Rurai romance. Dir. Jan Nowina-Przybyjeki. 60 mins. Rel.
Dec. 1.

Mass Struggle (Sp) (Kinematrade). Ruesian revolt. Dir. L. Kavaleridze. 70 mins. Rei. Sept. 15.

mins. Rel. Sept. 15.

Meline Frau, else Schuetzenkeenigin (Ger) (Germania). Theatrical farce.

Meline Frau, else Schuetzenkeenigin (Ger) (Germania). Theatrical farce.

Meline Frau, else Sept. 18.

Meline Meline Frau, else Meline Mercedes (Spanish). Musical comedy. Dir. Jose Caetilevi. 80 mine. Rel. May 15.

May 15.

Mit Dir Durch Dick und Duenn (Ger) (Bavaria), Comedy romance. Dir.

Franz Siltz. 80 mins. Rel. Nov. 15.

Mitzled Svet (Slowak), Difficulty of farm life.

Vladimir Ulehin. 79

Moşcow Laugha (Russ.) (Amkino). First Russ. musical. Dir. G. Alexandrov.

50 mins. Rel. March 15. Rev. March 27.

Sumins. Rel. March 18. Rev. March 27.

Mutter und Kind (Ger) (General). Mother-love drams. Henny Porter. Dir.

Mana Stelland. 70 mins. Rel. Nov. 18.

Mana Stelland. 70 mins. Rel. Nov. 18.

White or Colored St. L. Projects, in Arbitration

Projects, in Arbitration

St. Louis, Aug. 13.

Special arbitration beard will be appointed by Mayor Dickmann in Moving Picture and Projection Machine Operators' Union, Local No.

143, and the colored Motion Picture Projectionista, Union as to whether white or colored men shall operate projection machines in Star, Strand by the Colored Motion Picture Projection mechines in Star, Strand pix houses. Five other negro houses use negro projectioniste.

Agreement to arbitrate was reached at meeting of representatives of rivial unions and Urban Leasus. Clyde Weston, international control of the Colored Cared demand of negro overer of theatres that white projectionists be replaced by negro operators would not be met unless the negroes joined union which is affiliated with AFL.

en State.
Circuit's wedding gift to
O'Connor was promotion to
division manager. He will
have charge of 11 theatres in
Bay Region.

My Wife the Miss (Hung). Inter-marital farce. Dir. Steven Szekely. 80 mine Sept. 1.

Sept. 1.

Nada Mos Que Una Mujer (8p) (Fox), Version of Puressed.' Dir. Harry Lachman. 60 mine. Rel. Nov. 18.

Odio (8p). Modortama of life in fishing village. Dir. Richard Harian. 70

Page vom Dalmase Hotel, Der (Ger.). Connedy with descetive ramifications. Doily Haas. Dir. Victor Janeon. 70 min. Rel. March 18.

Payasadas de la Vida (8p). Love in a circue. Dir. Miguil Zacaras. 70 mine. Rel. March 18.

Rei. March 15.

Petenzarie (Ger.) (Fox). Comedy about a lady with hard luck. Dir. Eric Engel. 82 mine. Rei. April 15. Rev. April 22.

Peterzburg Nighta (Huss) (Amithol). Based on two Doetolevsky stories. Dir. Peter Vinogradev (Russ) (Amikho). Life on the farm. Dir. A. Macharet. 80 mins. Rei. June 15. Rev. July 3.

mins. Rel. June 16. Rev. July 3.

Prinzessin Turandet (Ger) (Ufa). Adaptation of the opera. Koethe von Nagy, Willy Fritsch. Dir. Gerhard Lamprecht. 60 mins. Rel. Jan. 15.

Pulpo Humano, El (Spanich) (Hoffberg). Myetery melodrama. Dir. Jorge Bell. 60 mins. Rel. May 1.

Rakoczi Indulo (Hung) (Danubla). Musical romance, with Paul Abraham, music. Dir. Steven Szekciy, 80 mins. Rel. Nov. 15. Red Village, The (Rucelan) (Amkino). Sabotage in the power plants. 60 mine. Dir. Brodyanski and Korsh. Rel, May 1.

Dir. Brodyanski and Korsh. Rei. May J.
Reiter von Deutsch-Ostafrika, Die. (Ger.) (Casino). Semi-historical drama.
Riachule (Sp) (Hoffberg). First Argentine-made pic. Musical romance. Dir.
Riachule (Sp) (Hoffberg). First Argentine-made pic. Musical romance. Dir.
Romance Tropical (Spaniel). First picture made in Porto Rico. Bomantic
drama. To mins. Rel. Oct.
Romance vito Strause music. Dir. Waiter
Janesen. 70 mins. Rel. Oct.

Sangen Till Henne (Sw) (Scandinavian). Musical romance. Dir. Ivor Johann-eon. 70 mine. Rei. Feb. 15.

Schemill, Der (German) (Gibenatrade). Comedy. Curt Bols. Dir. Erich Engele. 60 mins. Rel. Nov. 1.

Schimmlicher, eer (Ger) (General). Native drama on coast of Priestand. Schimmlerieter, eer (Ger) (General). Native drama on coast of Priestand. Schimmlerieter, eer (Ger) (General). Native drama on coast of Priestand. Schiemerieter (Ger) (Ufs.). Romance in the Alps. Dir. Hans Deppe. 70 Schiemerieter (Ger) (Ufs.). Romance in the Alps. Dir. Hans Deppe. 70 Schwarzenjaegerdohanns. (Ger). Nationalietic hurray in Napoleonic setting: Dir. Johannee Meyer. 60 mins. Rel. April 1.

Senora Cascara (59) (Yox). Maritad frama. Catelina Barcena, Antonio Moreno. Dir. Johannee Thilm; 70 mins. Rel. Feb. 1.

Sluby. Ulanate (Yol) (Principal). Military comedy. Dir. M. Krawicz. 30 Senor of Maguiness (Rivel). (Amilton). A young mulcilia date and the case life and

Saviets Greet New Turkey, (Ruce) (Amkino). Newereel compilation. 60 mins. Rel. Sept. 1.

Rei. Sept. 1.

Spiel Mit Dem Feuer (Ger) (Ufa). Domestic relatione comedy. Dir. Ralph Arthur Roberts. 70 mine. Rei. Nov. 15.

Strosetupp, 1917 (Ger) (Bavaria). War film. Dir. Hane Zieberlein. 80 mine. Rei. Feb. Susana Tiene un Secreto (Sp.). Mari 1 farce. Rosita Diaz. Dir. Benito Perojo. 70 mins. Rei. June 1. rerojo. 70 mins. Rei. June 1.
Tango Bar, (Bp.) (Par.). Musical meiodrama. Carlos Gardel, Roelta Moreno.
Dir. John Reinhardt. 85 mins. Rei. July 1. Rev. July 17.

[Fengo en Broadway (8p). (Par.). Musical comedy. Carlos Gardel. Dir. Louis
Gaenier. 60 mine. Rei. Dec. 18.

Three Songs About Lenin (Ruseian) (Amkino), Newsreel compilation, Dir. D. Vertrov. 55 mine. Rel. Nov. 1.

Thundersterm (Ruse) (Amkino). Russian melodrama. Dir. V. Petrov. 80 mina. Rel. Oct. J. Rev. Oct. 2.

mins. Rel. Oct. J. Rev. Oct. 2.
Tjocka Slakter (Reveligh) (Sciendinavian). Comedy. Dir. Soive Cederstrand.
Topan (Francisch auch 1997)
Topan (Francisch auch 1997)
Topan (Francisch auch 1997)
Topan (Francisch auch 1997)
Tovarish) (Russian) (Amkino). Love and comradeship in the Revolution. Dir. S. Timochenko. 70 mins. Rcl. May 15.

o. 1 mosenenco. 70 mins. Rel. May 15.

Tres Amoreo (Spanleh) (U). Heavy drama. Anita Campillo, Mona Maris.
Dir. Moe Sachin. 80 mins. Rel. Nov. 1.

Tres Berretines, Los (Sp) (Hoffberg). Argentine comedy. 70 mine. Rel.
Jan. 1.

Jan. 1.
Tribu (Bp.), Mexican drama. Dir. Miguel C. Torree. 70 mine. Rei. June 1.
Una Semana de Felicidad (Sp), Romantic comedy. Dir. Maximo Noesek.
mins. Rei. June 1. uins, Rei, June 15.

Unbekkante, Der. (Ger.) (Germania). Domestic farce. Dir. E. W. Eno. 60 mins. Rei, June 1

60 mins. Rel. Jun's 1.

100 dev. Kuesst Man's (Ger) (General). Back-stage remantic comedy. Dir. E. W. Emo. 70 mins. Rel. Jan. 16. W. Emo. 70 mins. Rel. Jan. 16. W. Emo. 70 mins. Rel. Jan. 16. W. Emo. 70 mins. Rel. Jan. 18. W. Emo. 70 mins. Rel. Jan. 18. W. Emo. 10 mins. Rel. Rel. 18. Rev. Feb. 20. Uncertain Remy. Dir. Robert Villers. 60 mins. Rel. May nomely of Bath for stage of Contract Dir. Carl Boese. 60 mins. Rel. May nomely of Bath for stage Carlett. Dir. Carl Boese. 60 mins. Rel. May nomely of Bath for stage Viktor und Viktoria (Ger) (Ufa). Theatrical operetta. Renate Mueller. Dir. Relinhold Schueszel. 60 mins. Rel. Jan. 20 mins. Rel. Jan. 20 viktor und Viktoria (Ger) (Ufa). Theatrical operetta. Renate Mueller. Dir. Relinhold Schueszel. 60 mins. Rel. Jan. 20 stage of man old silent, with parts rechot. Vuelle de la Muerter. El (Son.) Mariena mandata.

Vjoitera, La (Sp.). Raquel Meller. Based on an oid silent, with parts reshot. 60 mins. Rei. Jan. 1.
Vuelo Gilla Vorther, Rei. April 15.
Vuelo Gilla Vorther, Rei. April 15.
Weller State S

60 mins. Rel. June 1.

Germania, 2-233 19th Ri., Astoria, L. 1

J. H. Hoffberg, 729 Seventh Ave.
hiter-Continent, 50 E. 4740 St.
Kinemarrade. 723 Seventh Ave.
Martin Noscock, 326 Audubon Ave.
Metropolis, 260 Fifth Ave.
Scandinavian Films, 220 W 426.
John Tapernoux, 126 West 46th St.
Uta, 728 Geventh Ave.

Loew and RKO Ban Banko in N. Y.

Were Set to Start but Nixed It-Fabian Inaugurating Fox B'klvn

More Work

San Francisco, Aug. 13.
Joe O'Connor, Golden State
Circuit, married Eleanor Connors of this city yesterday
(Monday), at the home of E.
H. Emmick, president of Gold-

With two major circuits, Loew and RKO, definitely set against bank nights in the metropolitan area, dis-tribution leaders yesterday (Tuesnights in the metropolitan area, dis-tribution leaders yesterday (Tues-day) were hopeful that the cam-paign to oust this and other so-called lottery schemes might spread to other sections of the United States. It seems likes the United States in the seems of the control of the control of the control of the might; screene and other campaigns incorporating the gambling idea, if only via police persuasion. While RKO's circuit in Greater

incorporating the gambing isset only via police persuasion. Greater with IRKOs circuit in Greater White IRKOs circuit in titles has a definite rule against bank lights, Losw circuit officials had planned trying the stunt at the Boulevard, in the Bronx, and at the Gates, Brooklyn, this week. When the police in the upper N. Y. area, under the leadership of the Bronx berough the red of the Bronx berough the red of the Bronx berough the agency of the city statute agains; sambling, these plans were abandoned.

Not only the bank nights sched-

were abandoned.

Not only the bank night scheduled for Aug. 15-16 at these two Loew houses have been cancelled, but yesterday officials stated definitely that no only the control of the

trict was conducted Monday (12).
Even in the face of threatened
arrests by city police, the Fox
Brooklyn, a Si Fablan operation, is
inaugurating a bank night campaign
ext week. Three Fablan houses upstate in Albany, Troy and Schenectady aiready use bank nights but
this is the first attempt to give it
a trial in a de luxe downtown
Brooklyn theatre.
Though the Fox Brooklyn man-

Brooklyn theatre.

Though the Fox Brooklyn management has not been told to stop, warning was given the Brooklyn Paramount, another Fablan house. Manager there was notified by a city police officer that if any bank nights were contemplated the project should be abandoned. This Paramount as well as the Brooklyn Strand did not plan to hold the bank nights.

N.W. Publix's Bigger 'n' Better Bank Competish

Minneapolis, Aug. 13. Minneaponis, Aug., Jo.
Fighting fire with fire, Publix
will use Bank Night' throughout its
Northwest circuit on an even bigger scale than originally indicated,
even bringing it into its Twin City
neighborhood houses for the first

time.

The chain originally announced that it would install the stunt in its houses, but soon will have 25 of its theatres using it. The plan now to to inaugurate it in Minneapolis and St. Paul neighborhood theatree in the fall and early winter. They have it going now in Minneapolis of the stall and early winter. They have it going now in Minneapolis of the stall and early winter. They have it going now in Minneapolis and South Dakota over into North and South Dakota.

and South Dakota.

Circuit officials say they were driven to its use by competing independent exhibitors who have been exhibitors between the state of the control of the c

Carlin Drops Out of ITO, Snub Resented

Los Angeles, Aug. 13. Los Angeles, Aug. 13.

Charging he had been double-crossed by members of the directorate of the Independent Theatre Owners of Southern California, irving Carlin resigned as treasurer to the Company of the Carlin Carlin

House Reviews

DENVER, DENVER

(Continued from page 14)

Continued from page 14)
gives them 'When I Grow too 'Old
to Dream' for an encore. These
girls help round out any program
and the audience wanted more.
Beat novelty effects. The continued in the first number whisted by Miss
Campbell.

Cambbell.

Cambbell

LOEW'S STATE, N. Y.

This is Ed Sullivan's third or ourth appearance at the State and

This is Ed Sullivan's third or fourth appearance at the State and from just a columniet he has become a wee bit of the extreme the columnies of the extreme that the extreme tha

are from N.T.G.'s Paradice floor

BN, Ryan and Brothers, a somewhat differen harmony tric grouped
around a baby upright played by
the billed girl, Incz, are the actual beginning of a series of audit
plus in their delivery and arrangements, and fortunately they don't
conflict with the closing Cross and
fortunately they don't
conflict with the closing Cross and
Leg. Bates, one legged colored
hoofer, who ties the show in a kingle
smallites sploid by Sullivan, and
Cross and Don at this viewing
Cross and Dun at this viewing

the newsreel of old scenes and personalities spicied by Sullivan, and somalities policided by Sullivan, and somalities policided by Sullivan, and Cross and Dunn at this viewing could have stayed on doubt their time. Their singing, accompanied on the plano by a third male, is strong enough, but the character-thing every duo, trio and quartet could profitably study. Following them, Sullivan just begged off for the entire chow after 11 minutes.

Brondway Gondoller (WB) is the screen feature, plus newsress and vinsky one-rounder. Blz was okay Friday evening. Scho.

Rimby-Korsakov's Filish of the Bumblebee. When the curtaine part the Modern Age Dancers, five Bumblebee. When the curtaine part the Modern Age Dancers, five first, a can modernistic ballet in the Weidman manner, wearing silck, on to hat-cha'n Christmas in Harler in Into the mike. Weidon and Honcy back for a strut, and the ballet. A structure of the control of the

ORPHEUM, DENVER

Denver, Aug. 11.

He ago thing the Orpheum has something as good as the Budds week, or the gross would be way below par. As a list the crowds are holding up steady. It is a Rogeria to the control of the c

noveltiee that would be veteran.
Red Harbour, one of the band, elings 'You're All I Need' in a strong and pleasant barttone voice. Band gives imitations of other bands playing the Rogers' theme

bands playing the Rogers' theme some, some Crawford sings 'You're so Charming to Buddy Rogers, and sets to gleging so much eithe has to push Rogers away and start over again. She and Rogers sing a duet, song being made up of titlee of films and songs, aggs, and parts of other songs. Miss Crawford easily rates her and the songs have been some the application of the songs. All so Crawford easily rates the authence gives her. a pipulses the authence gives

all the applause the audience gives her.

Mario Florello, introduced as from the Chicago Opera Co., singe 'Old Mario Company' of the Chicago Opera Co., singe 'Old Hit of the show le Jack 'Screwy' Douglas, who does limitations and impersonations from films, and or radio announcements, as well as a large of the company of

could profitably study. Following them, Sully and the provided profitably study. Following them, Sully and the profitably study. Following them, Sully Rand I Chicago, Aug. 10.

Sally Rand I Chicago, Aug. 10.

S

Aces, Three Samuels Bros. and Harry Kahne on the same bill. For some reason, they didn't add up to some reason, they didn't add up to some reason, they didn't add up to some reason, and they will be some reason to the reason t

Harry Kahne's arithmetical mind anashed through a consistently fine and the control of the contr

WARFIELD, S. F.

San Francieco, Aug. 13.

San Francieco, Aug. 13.

Warfield (EWC) has for current week one of the best shows for the control of the contr

No. 2, while the aerial trio of Herbert, Lynn and, Mital opena. To gether the five acts represent a bill repeated to the control of the contr

SHEA'S, TORONTO

For the first and the season of the season o

ST. L. CASE NOT **URGENT' SAYS JUDGE DEWEY**

St. Louis, Aug. 13. Federal Judge Charles A. Dewey of Des Moines sitting here to hear 'emergency' matters in absence of two regular district judges, absent on vacations, has declined to order immediate hearings of Department of Justice injunction suit against Warner Bros. Pictures, Inc., and

Warner Bros. Pictures, Inc. and cotter major metion picture producing 'and distributing' companies, Judge Dewey said he could not see that matters complained of in suit concititued emergency.
Following telephone conversation with Assistant Attorney-General Russell Hardy in Washington, Judge announced the would order hearing only if specifically directed to the seed of the see

Sept. 8 why hymerical course of the control of the

Film Reviews

GOLDEN TAIGA

\$45,075,972 IN SIX MONTHS

BURNS - ALLEN PROBABLY GO **CAMPBELL**

General Cigars, their sponsor for almost four years, discontinuies radio advertising Sept. 27, but Burns and Allen probably will stay right on the air with a new backer. Campbell Soup Company is negotiating with the team to ex-ploit its tomato julce product and is reported also after the present General Cigar half-hour spot on CBS.

Ward Wheelock of the F. Wallis Ward Wheelock of the F. Wallis Armstrong agency, which handles the Campbell account, declined to confirm the Burns and Allen deal yesterday (Tuesday), indicating it had not yet been signed, but said an announcement will be made today (Wednesday).

Burns and Allen returned from Hollywood, Monday (12) after com-pleting 'Here Comes Cookie' (film) for Paramount. They've be-broadcasting from the Coast all

summer. General summer. General summer. General summer. General summer summer. General summer summer summer summer summer summer summer summer summer. Clear company is one of the networks oldest client. Campbell program deal, if closed, would be distinct from the soun company's regular "Hollywood Summer and Alleria present General Clear spot, which Campbell may insert, is 10 pm. (EDST) Wednesdays on CBS.

Dog Bites 6 at WSPA: Rabies Fear Throws Scare Into Station

Spartanburg, S. C., Aug. 13.

Sandy, English bull mascot of
Btation WSPA is dead, leaving
chaos, doctor bills and other problems behind him, plus a situation
that a beneate the station and
playfully Sandy nipped Paul Nelson, station organist. Announcers
Playfully Sandy nipped Paul Nelson, station organist. Announcers
A few days later the dog died, SadA few days later the dog died, Sadmitted to a medical check-up.
The verdict: Dog died from dumb

verdict: Dog dled from duml

rables.

Now the boys are all taking precautionary anti-rables shots and
trying to steady their nerves long
enough to get the programs across.
So far there have been no serious
developments and all the viction
are believed to be out of danger.
Nelson has greatest handless, as
Nelson has greatest handless, as
if to touch to play the hugh station
pipe organ thataway.

Henry Hall to U.S.A.

Henry Hall, director of the British

Henry Hall, director of the British Frondcasting. Corporation dance band, salls for New York Aug. 28 as representative of the B. E. C. to study the methods of presentation of bands in America and the reactions of the public there to dance bands. He will report on the relative demand of long or short sessions over the radio, and whether situations over the radio, and whether shows over the radio, and whether the radio and the radio

Gebhart Joins WCAU

Philadelphia, Aug. 13.
Shift in staff at WCAU brings
Lee Gebhart, former South American correspondent for United Press
and more recently with WLW. Cincliniati, to replace Byron Kaufman in continuity beeth

in continuity berth.

Taylor Grant, formerly with
WHAT, joins announcing staff.

LESLIE FOX ON OWN

Will Organize Advertising Agency
—Has Three Accounts

Chicago, Aug. 13.

Chicago, Aug. 13.

Chicago, Aug. 13.

Les Fox is going into the agency
business. Is leaving station WLS
here shortly to open his own advertising office with a basis of three
accounts, one of which is Sterling
to Casuality. Expected that Fox will
be set in his own organization here
Before, Johing WLS about six
months ago Fox had been with
WSM, Nashville; George Storer,
and WGAR, Cleveland.

WAAW, OMAHA, **MAY PASS TO** DAILY

Omaha, Aug. 13.

Omaha World-Herald, long rumored to be after one or another of the three Omaha radio stations, is now painted into the radio picture via a deal pending for acquisition of station WAAW, now owned by the Omaha Grain Exchange.

of station WAAW, now owned by the Omaha Grain Exchange.
Negoliations under way between Grain Exchange and the Nebraska Broadcasting Co., Inc., new group organized for the purpose, and await the consent of the 24 exchange in the considered a clinch since Exchange is known to be only mildly interested in radio and the considered a clinch since Exchange is known to be only mildly interested in radio and the considered a clinch since Exchange is reported to have put a tag of \$15,000 on the station, with the newspaper-backed corporation offering somewhere around half that much. Incorporators of the new broadcasting company are Paul L. Marchon and the World-Hersid, Whether Considered with Warful, and Lloyd C. Thomas, formerly with WROK, Rockford, III, and NBC, New York. Actual management of the company's instance of the control stock of Nebraska Broadcasting Co., but will not appear on to control stock of Nebraska Broad-casting Co., but will not appear on face of the deal.

New corporation also persisted

face of the deal.

New corporation also negotiating for KGBZ, York, Nebraska, and holding options on KMMJ, Clay Center, Nebraska and WJAG, Norfolk, Nebraska. WAAD and KGBZ likely to be first secured by the new chain, with KMMJ following, and probably WJAG, though not the latter without a strong deal.

Advertising Agency Exec Boss at WCOP, Boston; Pushing Showmanship

Boston, Aug. 13.

G. H. (Gerry) Slattery of Harry
Froet agency, Boston, will manage
the new Hub radio station, WCOPy
which is scheduled to open Aug. 26,
Government's deadline on the station's debut is Sept. 3.
Showmanship will be the keynote
of the new Hub air outlet, says
of radio director at the agency for
seven years.
WCOP has studios and offices at
the swank Copley Plaza hotel here,
and is the only Hub station to boast
a transmitter within the city limits.
Slattery, perhaps the most experienced agency-radio man in this
city, was appointed by the owner,
Joseph M. Kirby,

Alfred J. McCosker, president of WOR, Newark, salled Saturday (10) on the lie de France, for a month's

REGIONAL WEBS HIT BRISK PACE

Broadcasting Seen Nearing \$100,000,000 Gross Revenue Year-Rise of 18% in Total Time Sales for All Classifications Reported by N.A.B.

BIG SPENDERS

Washington, Aug. 13, mediums in the degree of improvemediums in the degree of improvefirst half-year, showing a rise of
17,9% in total time sales for all
types of broadcast business, National Association of Broadcasters
revealed last week in report on first
Besides discovering evidence of a

Besides discovering evidence of a steady swing toward talent, N.A.B. unearthed the fact that radio made

steady swing toward talent, N.A.B. unearthed the fact that radio made greater relative gains than newslater relative gains than newsand the state of the stat

farm paper volume rose 3.5% and sewspaper advertising improved 5%. Advertising both national and local, rose substantially, with the combined business in this field increasing 16.1% against 1934. Non-network volume of stations with 1,000 watts rose for stations with 1,000 watts rose for non-network advertising over for non-network advertising over for non-network advertising over for the middle-sized stations, and 32,446,653 for the locals. With the North Central areas still the major source of revenue, broadcasters in all sections except New states reported booming business. The total for the thickly-populated half of the Atlantic seaboard sumped 3270,000 take for non-network advertising over the states and sections except New States reported booming business. The total for the thickly-populated half of the Atlantic seaboard sumped 3270,000 take for non-net-lows: New Emcland-Middle At-lows: New Emcland-Middle At-

rice \$10,705,705, take for non-net-work accounts was spread as fol-lows: New England-Middle At-lantic, \$4,887,087; South Atlantic-South Central, \$2,909,708; North Central, \$5,975,707; Pacific and Mountain, \$3,726,171.

Asharp increase in the volume of general retail and department store advertsing was particularly beneficial for smallies, while tobacco accounts led the rise in the regional network and national non-network fields.

Biggest Customers
Toilet goods and roodstuffs connued to be the biggest important
users of words make the best beginning the best beginning to be the biggest beginning to be the biggest beginning the beginning to be be beginning to be beginning to be b and pharmaceuticals, spending \$1,-936,110, were leaders in the national non-network field. Among the locals, automobile accessories, gas, and oil provided the biggest share of income, spending \$1,301,-

All forms of automotive adver-McCosker in Europe
Alfred J. McCosker, president of WOR, Newark, sailed Saturday (10) on the lie de France, for a month's vocation in Europe.

Will Vluit BBC in London and also working whereal stations on the Continent.

Laxative Account Pends on WCAU Despite Columbia's 'New Policy'

Another Radio First

Melvin H. Furvis, ex-head of the G-men in the Chicago dis-trict, guested on the Fielsch-mann program last Thursday night (8) and set something of a precedent for radio. Ho let loose the first belof to go over a national hookup,

ERWIN-WASEY ACCOUNTS SPLIT UP

Arthur Kudner's breakaway from Erwin-Wasey and the probable change of name from Erwin-Wasey to Winters & Wasey, will occur about Oct. 1. Kudner will have

about Oct. 1. Kudner will have
Anchor Line, Goodysen, Bulck,
Koppers Coke, General Motors (Institutional). National Distillers,
True Story and Fisher Body as nucleus of his new agency.

The Story and Fisher Body as nucleus of his new agency.

Berwin-Wasey following Kudmer's departure with 0. B. Winters
on the exchequer end. A breakaway
of personnel in the Chicago office
last week had Leo Burnett taking
Real Silk to his own new agency.

Real Silk to his own new agency.

Recker H-O, Zemo, Musterole, Absorbine, and Barbasol.

Cincinnati, Aug. 13.

Timothy S. Goodman, general manager of WKRC, local CBS uniterliet, is in Christ Hospital sustering control of the contr

showed marked gain in time sales for clothing advertising, slump in advertising of foodstuffs in all fields except national network, sub-stantial increases in confectionery accounts, important rises in house hold equipment, soaps and kitcher

Supplies. Tobacco on Regionals

Cigaret advertiscrs began using regional webs in a substantial way,

Cigaret advertisers began using regional webs in a substantial way, as tobacco makers boosted their mational network expenditures 10.8% and went from nothing in 10.8% and i

kitchen supplies, \$1,583,41; and to-bacco, \$1,867,569.

Report showed that increased use is heinx made of radio by manufacturers and dealers in higher-priced commodities and N.A.B. observed that the six-month study indicates 'a generally encouraging outlook for the industry as a whole. Emphasis was laid on the pick-up hy regional webs and the strong hy regional webs and the strong while relative to the pick-up hy regional webs and the strong while relative to the pick-up hy regional webs and the strong while relative to the pick-up hy regional webs and the strong while relative to the pick-up hy regional webs and the strong will originate from the showing made by local accounts, while networks continued their with Columbia Film studies. Acsteady growth of the past year and a half.

Philadelphia, Aug. 13. Philadelphia, Aug. 13.
Despite Columbia Broadcasting
system's stringent rules against
laxatives which WCAU endorsed in
paid advertising printed some
months ago in Philadelphia newspapers the Levy station is closing
a deal with California Syrup of
Figs. Account aponsored 180 broadcasts last season over WCAU and
the copy can be fixed up to slip under the CSB ban. Levys are bi
stockholders in Columbia.
Stack-Goble agency representing

Stack-Gobie agency representing California Syrup of Figs is reported to have a late afternoon series of to have a late afternoon series of 15-minute electrical transcriptions in mind. Account, mindful of the treatment stations around the country have been giving laxatives, is reported demanding a time guarantee from WCAU. Station is apparently willing and the deal is set, by report.

Baltimore, Aug. 13.
Station WCBM last week turned
down a lucrative account on
grounds station could not participate in plugging a lottery. Large local ice creamery wanted to take series of spot announcements to be used at rate of four a day, adver-tising Popsicles, nationally dis-tributed confection which is

tributed confection which is marketed on sticks.

Tie-in was to be with Popsicle retailers who have large box in stores. Winners are drawn from the boxes, and therefore WCBM considered it a lottery promotion which is prohibited by FCC.

LUCKY STRIKE **PREVIEWING FILMS**

Following the new trend towards stunt broadcasts, Lucky Strike has started a series of picture previews Saturday nights. Idea of the new

started a series of picture previews Sturday nights. Idea of the new series is to employ the musical and dramatic highlights from what appear to be click films prior to their receivable. The series was the series with the stars from those pix doing the broadest sougs and bits have been exploited on the air first, but it's the first attempt at a steady series of previews on a network basis with the film performers themselves etherizing.

First star is Fred Astaire, who started a four-week booking with last Saturday night sprogram. He's stardown night sprogram. He's seeking another pic personality to follow Astaire, also on a four-week bocking, to preview the highlights from some other new film. No deal has been set so far, however.

Same general idea of 'preview' and highlights from some other new film. No deal has been sets of ar, however.

Green, Bartlett, Hearn On Benny Show: 1st ~ 10 Weeks from Coast

Wired Radio Ready To Go

(Continued from page 1) ing corporation—the North America Co., of which Wired Radio, inc., ie but one of a hundred corporate bubsidiares—Muraki san arbitrarities—which has been in process of experimentation since 1922. With resent experimentation since 1922. With resent experiments in the Lakewood section of Cleveland showing the highest quotient of favorable results. Muzak is all set to maybe monthly rental (as the mean between \$1.50 and \$4.60 per month), rental (as the mean between \$1.50 and \$4.60 per month). The control of \$3.000,000 os \$3.500,000 per annum is the economic equation in Muzak's intensity perparations. Radio broadcasting industry claims approximately \$0.000 per control of the seconomic function of the serious control to the serious (Continued from page 1)

000,000 receiving sets in the U. S. Indication of its zero hour start was the contract Wired Row signed a fortnight ago with the American Society of Composers, Authors & Publishers on an approximate 4% of the gross ratio for music rights, which, from ASCAP's Windows and Composers, and the Composers of the Compo

state 3, 200,000 per section in music liconsing revenue.

This newest perfection in a meenanicalized-electrified show business its headed by Waddill Catchings president of Wirec Kadio, inc.,
ings persident of Wirec Kadio, inc.,
member of the board of Warner
Briss, Pictures, Inc., Chrysler Corp.
and other big interests. Associated
as v.p. and general munager of
Wired Radio, Inc., is Harris D. H.
original Kuhn-Loeb financial agent'
on the Faramount-Famous-Lasky
board.

on the Paramount-Pamous-Lasky
board. Depends stopped it
Thoused in its own downtown ekycraper, the North America Bidg.,
New York, has been the citade
of this ploneering in a telephone
and power line entertainment development elinee 1932. On the eve
of the ploneering in a telephone
and power line entertainment development elinee 1932. On the eve
of the Walt set of the control of the
order of the control of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control
of the control

er lines.
Originally one channel of enter-tainment looked possible. And the telephone line seemed best suited telephone line seamed been suited. Now, with recent perfections and research, either the phone or the normal power lines (litumination) are just as good, And instead of one channel better the control of the perfect of the control of the perfect of the control o

exclusively projected via the 'B'
channel.

The 'C grove will be a hybrid
for educational stuff, lectures, news
builetins (intended to be provided
for educational stuff, lectures, news
builetins (intended to be provided
for the control of the control
for Wired
Radio, Inc.) officiale believe that
there are many religious Americane
in this country and if the kide want
the old folks must also be sectously
consolered for their Sabbath choire,
pulpit talks and the like.

the old folks must also be seriously considered for their Subatch choirs, considered for their Subatch choirs, and the subatch considered for their subatch considered for the home receivers. The relief two grooves will be jumped into a large model receive intended for the home receivers. The relief two grooves will be jumped into a large model receive intended a pool for the subatch considered for the subatch could be subatch to the subatch t

staliatione are under way.

That the non-domestic receivers will ultimately constitute a major portion of income is outlined by Connick, who states that, like ASCAP's ton of known is routlined by Conton of known is read to the check with the actual preton of known is the knall like ASCAN for mance of the date, instead of
the formance of the date, instead of
the other instead of
the formance of the date, instead of
the formance of the formance of the date, instead of
the formance of the date, instead of
the formance of the formance of the date, instead of
the formance of the date, instead of
the formance of the date, instead of
the formance of the date, instead of
the formance of the date, instead of
the formance of the date, instead of
the formance of the date, instead of
the formance of the date, instead of
the formance of the date, instead of
the formance of the date, instead of
the formance of the date, instead of
the formance of the date, instead of
the formance of the date, instead of
the formance of the date, instead of
the formance of the date, instead of
the formance of the date, instead of
the formance of the date, instead of
the formance of the date, instead of
the formance of the date, instead of
the formance of the date, instead of
the formance of the date, instead of
the formance of the date, instead of
the formance of the date, instead of
the formance of the date, instead of
the formance of the date, instead of
the formance of the date, instead of
the formance of the date, in the

of theatras, Musak will likewise have to survey the premises, approximate the capacity, and eet a rental basis accordingly, rather than on a fixed 5-15c per daily fee, as in the case of the receivers in No receiving apparatus will be sold out ht. All etricity on a monthly licensing fee. Models will be optional in size, aise etyle, with period turniture, etc., as part of the supplementary receiving cabinet as supplementary receiving cabinet as with the de luxe phonograph-radio cabinets of today.

Since North architect acread with 27% of all the public utilities in America, the reliability of the subscriber is a simple matter. Will depend on the householder's pay-

America, the reliability of the sub-scriber is a simple matter. Will depend on the householder's pay-ment of bills, either to the coal Bell Telephone Co. or the electric light company. That elmplifies credit.

Light company. That elmpliflee credit.

The affiliation between Wired Radio, Inc., and the local muclipality's utilities will determine whether wiring will come over the phone or power lines.

In the min, for the start at least, all entertainment will be 'canned'—in the min, for the start at least, all entertainment will be 'canned'—in the min, for the start at least, all entertainment will be 'canned'—in the control of th sible on sound-films—never been caught on wax. The clarity, high fidelity and other technical niceties for one thing are beyond the aver-

Belgium's Angle

Wired wireless' is not altogether original with Muzak. The Belgian engineer who perfected wired reado' in Belgium, Holland, Czechoelovakia and Switzerland' and is now attriting it in England, was Wired Radio, Inc.'e consultation of the Communitation of the Comm

home entertainment.

The ratio of fees abroad is relatively steep in that the subscriber pays \$20 a year just for the two bare wires which transmit the wired entertain-ment, and the subscriber must buy his own receiving set or

ioudspeaker.
In New York there is the
Wired Muelc Co., which services cafes, restaurants, etc., with recorded music trans-mitted on a single channel from a central source.

age mike range on even the best of reproducers: and taiking machine reproducers; and (2) it calls for a collulose acetate composition for best result. This is too expensive even if the disks sold at \$1, in that a gold spray over the grooves adds considerably to the production cost. This processing is necessary for the ultimate

ing is necessary for the ultimate in noiseless reproduction. A host of artists have been extended a release to the past eight months in anticipation of its start, which should occur by Jan. 1 next, and possibly a bit econer. Selvin has prosely selected his numbers for longevity or for distriction of qual-

purposely selected his numbers for innewity or for distinction of quality. The following are some of the actisat who have made a fock of records for Muzak, some with the publicly used because of prior contractual reasons, such as in the case of Ray Noble, Hal Kemp, Andre of Ray Noble, Hall Kemp, Andre of Ray Noble, Hall Kemp, Andrey Level of Ray Noble, Hall Kemp, Andrey Level of Ray Noble, Hall Kemp, Andrey Level of Ray Noble, Hall Kemp, Andrey Charlette, I will be a supported to the Contract of the Ultimate of the Ultimate purpore. At the moment, in view of Muzak's experiording date to them, only that they get the check with the actual performance of the date, instead of

ing and radio artists who insiet upon anonymity will be accorded that, since Muzak'e prime sales ar-gument is uninterrupted entertain

that, since Muzake prime sales arigument is uninterrupted entertainment always on tap without any advertising, no static ever, and only the displays and the dance music has been recorded in the main with an ear to its 'meister' that quality and choruses, as much as possible, just so that the subscriber need not be disturbed under the state of the state o

ionscomeness at home. The men keep it running from dinner until bed-time—and chiefly on the 'A', i.e. pop music channel—because they can read their papers sans interruption and you don't even have to tune it. From them also came the finding that you must be the control of public house the control for pitch regulation, as occurs with the radio or phonograph, depending on the type of eong and the artist.

pending on the type or come au-the artist. These clock-o-metere also belied the advance questionnaires that the public le partial to symphonic mad. Shakespearean excepts, cdu-cution of the clocking disproved all allegations for the higher things. The 'A' channel predominated in

usage.
Running it all day doesn't change
the 5-15c rental fee, although it unquestionably means a material beneft to the power or phone utility
companies revenue for increased

aft to the power or phone sutility companies' revenue for increased use of the Julce.

Muzak's accord with Warner Broa, is intended to spell much must be a spell much with the spell much and other facilities.

While intended for and concentrating on recording transmission mostly, live talent will perforce be necessary, as in the case of the news finisher, educational talke, news finisher, educational talke, the spell much with the spell much

as it now appears, may militate against a gigantic hookup from one central source, say New York. central source, say New York which otherwise is quite feasible

central source, say New York, which otherwise is quite feasible, save for the Governmental restrictions. The ICC angle figures because of the separate corporate comments of the separate corporate and the separate corporate of the separate corporate comments of the separate corporate in a deded compartment for space radio in, e., the ordinary receiving with as Muzak desent and penned syith as Muzak desent and penned syith as Muzak desent and the space radio industry. Beades, that's not their business—they don't want to disturb the space radio industry. Beades, that's not their business—they don't want to disturb the space radio industry. Beades, that's not their business—they don't want to disturb the space radio manufact present the space radio results of the space radio manufacturera. In already taiding recognition of the space and the space radio manufacturera is already taiding recognition of the space and the space radio manufacturera is already taiding recognition of the space radio and the space and the space radio and the s

customer's own radio cabinet. Radio, and Connick of Muzak, concur that Wired Radio will not concur that Wired Radio will not displace wireless entertalnment (radio) because of the latter's big names, elaborate shows and the like. Muzak is intended to supple-

Scriptless Audition Starts Panic

Innovation in radio auditione disturbed the calm among NBC artists later week when Gertrude Berg wont out after new character for "The House of Glass" program which she authors. Candidates called for this role were given no acript when they arrived for try-out. Were elimply told it was a young son character and given sketchy description of initial scene of program. After that the auditioness were told to step out, and illo or otherwise strut their stuff. Most of those accustomed to reading something from a script were close to panic-stricken. One or two with previous etage experience, managed to give some semblance of a performance.

performance.

When word spread among performers there was considerable shaking of heads, for more of them are strictly ecript readers and not accustomed to improvising any role without completely written

Starting off principally on a recording foundation, it's quite possible that each municipality may
learn to favor some special
anouncer's voice, or perhaps that of

nouncer's voice, or pernaps that of a local slinger or lecturer. Studio Staffs Muzak admits that the 'canned' type of music is but the forerunner to each Muzak studio maintaining its own permanent corps of vocalists and bands, both dance and sym-phonic. But it's figured that the records are the most practical.

Disks—being the ultimate in the recording art—will be shipped out in cans like epools of film from the film exchanges.

in cans like epools of film from the ilm exchange Musak is conceded to That's why Musak is conceded to That's why Musak is conceded to Connick, who states that North America Corp, and Wired Radio, Inc., controls quite a few of the major television patente. Unlike the popular conception television will probably be projected the projected of the control of the project of the control of the contr

Cleve. Experiment

artiets at the Erpl studios in the Fronx, N. T. C. Experiment Clove-Experiment Clove-Experi

and the second s

grame. All programs originate at the Lexington avenue studio and are transmitted by telephone wires to clients. Each firm or person serv iced is provided with a public ad-dress system for volume.

Clients are charged by siding scale, depending on distance from the studio. Understood that first charge is \$10 monthly in centralized mctropolitan area, increasing ab \$5 as the telephone toll charges up. All programs, material and artists are being handled by Lang-iols & Wentworth.

F. D. Pendleton, New York, one of biz mgrs. and organizers of Trans-Radio Press, among vacationiats at Blowing Rock, North

SUMMER BOOM

Big jump in attendance has been recorded by NEC Studio Tours for the summer months as compared on attendance to date, it's cetimated that more than 172,000 persone will have gone on this tour in the months of May, June, July and August, as compared with about 192,000 period last year.

142,000 for the same year.

This increase of more than 36,000 persons was made deepite the fact that last year was the first one that the public had an opportunity to go through National Broadcasting's studio plant in the RCA building. Gordon H. Mille is in charge of the NBC tours department.

Actual figures, showing the crowth in attendance on these

growth in attendance on tours, foilow:

May 31,103 June 37,011 July 37,301 August 36,000*

Totals 142,321 · Estimated attendance.

Univ. of Pennsylvania **Drives Away Sponsors** With \$10,000 Figure

Philadelphia, Aug. 13. No takers so far for broadcast all coat college rates for broadcast all choice of ergo pennsylvania, with elyman for the fail. Choice of ergo pennsylvania, with elyman formed attes, including Columbia, Lafayette, Penn State, Navy Xale and Cornell. Chevroict aired Penn titlast year for \$4,500 for seaon, but college inas upped figure to \$10,000 for this season and eponsors errammed.

There's rumpe around that Aulit-No takers so far for broade

There's rumor around that dailies There's rumor around that dailies have made threat to cut down on advance publicity if games are aired, figuring it kills street sales of papers. Another angle is that Penn football officials feel broadcaste hurt gate, particularly rainy daye, and that last season'e \$3,500 figure loet them money.

them money.

Other iocal colleges with major cehedules are still dickering for sponsors for broadcasts. Temple asking \$500 a game. College is handicapped for broadcasting because its first four or five are played at night under flood lights. That almost surely size either Willeaue. at might under nood lights. T almost surely nixes airing, Villand asking \$200 a game. College agreement with WFIL to air eet if sponsor can be found. No l prospects reported.

Mills Bros. Set

Four Mills Bros, still in London on variety bookings, are set for a radio commercial with Eight Watch on NSC, starting Oct. 4, set by the termination of the terminat

WHN-de Rohan Deal Off

Pending deal between Pierre de Rohan and Station WHN, New York, is off. Couidn't agree on money. Idea was for de Rohan to steer the cultural end of the station, He is a former dramatic critic.

TALENT UP 27%, WAX OFF

FCC's Washington Docket

Washington, Aug. 13.

Only a landful of minor grants received attention of the Federal Communications Commission last week, but the broadcast division ordered hearings on five requeste for new-estation broadcast division ordered hearings on five requeste for new-estation. Pleas set for hearing were those of William S. Theliman, New Castle, Plenn, new station on 1210 with 100 watts (Clark Standiford, Feeno, Calif., new ration on 1210 with 100 watts (Clark Standiford, 100 watts (Clark Standiford, 100 watts), new ration on 1370 with 100 watts of watts night clare on 530 with 250 watts days.

Following new applications were filed:

KGKO, Wichita Falle, Tex, frequency change from 1240 to 570 and power chift from 1 kw to 250 watts night and 1 kw day; WJIM, Lansing, KGKO, Wichita Falle, Tex, frequency change from 1240 to 570 and power chift from 1 kw to 250 watts night and 1 kw day; WJIM, Lansing, WGKO, Stephency shift from 1250 to 1465 and power boost from 100 watts night and 250 watte days to 500 watte night and 1 kw day; WJIM, Lansing, WGM, Stephency shift from 120 to 1465 and power boost from 100 watts night and 250 watte of WGAR, Clevelland, for facilities of WMMN, station on 630 with 250 watte (facilities of KGDE, Fergus Falls, Minn). RGDE, Fergus Falls, Minn, frequently ehift from 100 to 250 watte night and 100 watte on 630 and hope whose throm 100 to 250 watte night, Carter & WOlfe, Mansfield, O., neute cation on 1370 with 50 watte night and 100 watte of KCA, Seattle,)

Examiners' Reports

Proposed power boost and frequency shift for WQDM, St. Albans, Vt., smallle, was nixed by Examiner Melvin H. Dalberg on the ground the lleensees, E. J. Regan and F. Arthur Bostwick, lack the necessary cash to construct and maintain a bigger station.

Admitting that the switch from 376 to 1300 and a boost from 100 to Admitting that the switch from 376 to 1300 and a boost from 100 to Admitting that the switch from 376 to 1300 and a boost from 100 to Admitting that the switch from 376 to 1300 and a boost from 100 to Admitting that the switch from 100 to 1300 and a boost from 100 to 200 and 200

Gene and Glenn to Move

BORRELLI OFF WRAX,

WFBR's 2nd Tilt

WYNN FEELS LAZY

Reported Spurning Further Radio Work-To Relax

WILL TRY POLITICS

ERPI TAKING Canton, O., Aug. 13. Gene and Glenn will not be in these parts, the scene of their first success, this fall. Warren Wade of WTAM, Cleveland, who has them under personal contract, plans to take the team to the Coase. Wade hopes to spot them on a broadcast from California. **OLD NBC HOME**

Electrical Research Products, Inc. is leasing the top three floors (15-17) of the old NBC headquarters at 711 Fifth avenue and will utilize the studies on behalf of Sound Studies, Inc. and for other recording pur-

poece.

Erpl virtually controls Sound
Studioe which has an affiliation
with the World Broadcasting System. Latter, headed by Percy
Duetéch, remains independent in its
precent Weet 57th etreet headquarters, where also is housed Sound
Studios, Inc. Philadelphia, Aug. 13.
Ralph Borrelli, director of Italian
programe over WHAX, is resigning from station Aug. 21 to go into
can nomination to City Council.
Son of the man who opened first
Italian theatre in America in this
city Borrelli plays fiddle, hae never
been active in politica, and is not
expected by political sages to have
much chance of nomination.

Yankelevich Returns

Buenos Aires, July, 31.

Jaime Yankelivich, the owner of
Radio Belgrano, is now in Buenos
Aires after his tour in the States
and England. He announces that
and England. He announces that
we have a subject to the second of the second
Weissmuller, whom he has contracted to appear in Buenoe Aires,
he has also arranged for Rosita
Moreno to return to Argentina to
appear as a singer over Radio BelBuenos Aires about ten years aro,
will also be on the air over LR3
Buenos Aires about ten years aro,
will also be on the air over LR3
For next season LR3 hopes to
obtain the services of Josc Mojea,
obtain the serv

Baltimore, Aug. 13.

WFBR ups rate Sept. 10. The quotes on one-hour periods remain unchanged, slanting downward from the \$200 evening hours, but generous hiking of prices will be effected on all other ervices, with heaviest emphasis on spot announcements. Trates now offered. Second time in less than a year WFBR raised prices.

Broadcasters at Capital

Washington, Aug. 13. Sldney Caulfield, Frank Herbert L. Wilson, and Carl Alcorn, WBNX, New York.

James C. Hanrahan, representa-tive of Cowles Interests, owners of KRMT, Des Moines, back from va-

Darrell Kahn, KGKI., San Angelo, Charles A. Hyde, attorney for WHK, Cleveland, and WAIU, Co-lumbus.

Charles A. Hyde, atterney for WHK, Cleveland, and WAIU, Columbus.

Harold Worth.

Rohert T. St.

Louis.

W. A. Wynne, WEED, Rook

Mount, N. C.

Don Searie, WIBW, Topeka, Kans.

STRONG 1935 FLESH TREND

Analysis of Advertisers' Expenditures Made by N.A.B. Discloses Electrical Transcriptions as Falling Behind Local Talent

\$800,000 MORE

Waehington, Aug. 13. Washington, Aug. 13.

Radio advertisere are swinging heavily toward more frequent use of live talent while transcriptions this year are falling off steadily as business makes healthy gains over 1934.

over 1934.

A substantial switch from canned to live advertising, resulting in a 26.7% increase in the outlay for talent and a drop of 2.4% in the expenditure for transcriptions in non-network advertising, was reported last week by National Association last week by National Association of Broadcaeter in eurveying the result of the first half-year's time cales. Trade group found major improvement in every etholyteion of the broadcasting buelnees, with gross time sales mounting 17.9%

Degree to which commercial sponsore are willing to lay their dough on the line for live talent was emphasized by a break-down which disclosed that expenditures for amphasized by a break-down which alsolosed the manufacture of the manufacture of the manufacture of the manufacture of talent. In the local field, both types of programs ahowed gains, with the expenditure for talent. In the local field, both types of programs ahowed gains, with the expenditure for outlaw for talent zooming almost \$800,000.

How the advertisers spread their bankroll thie year as estimated by N.A.B. is shown below:

National mon-network Local color statement of the special statement of the spec alent ... 5,550,524 378,217 tecords ... 56,924 3

Total... \$8,29,035 gab.05.01 \$18,680.07

Analyzing the half-year reports
on a percentage bash, NA-B. found
recented bash, NA-B. found
recented in a material change in the
resulted in a material change in the
relative importance of various forme
of programe in the national field.
Transcription volume, last year
holding fret place by a fraction of
a point, has dropped far behind
talent.
The proportion of total national
non-network expenditures for fiesh
compared with 33.7% last year,
while the diec outlay this year was
down more than 5% and accounted
for only 34.5% of the total in comparison with 40% last year. In the
local field there was little change,
both types dropping fractionally
while records increased from 2.7%
to 3.3%.

Fray-Braggiotti, Apart, Each Heading a Program

Each Heading a Program
Jacques Fray branches out as an
orch director in a new NBC sories
starting Sunday, Aug. 18, at 6:30
p.m., EDST. Series will be known
as Invitation to the Dance, with
Olga Vernon, contraito, and the
Campbell Royalists, ensemble, included in the array.
Mario Braggiotti, ther member
Mario Braggiotti, ther member
firaggiotti, is also readying his own
unit, which will be heard shortly,
possibly over CBS. Ed Wynn, if following his present inclinations for a complete rest, will not be on the air next ecsson Oil Co. for renewal at a considerable boost in salary. On his prior deal, Wynn got \$6,000 weekly, Along with the Texaco officir. Wynn is understood to have turned dwan anonymous ellent.

Kassel for Elgin

Chicago, Aug. 13.
Art Kassel band has been signa-tured as talent on the Elgin watch show, which starts on an NBC chain on Oct. 4.

J. Walter Thompson agency set

Report Radio Equipment Found In Home: Claim Interference With WSGN, Birmingham Signal

Perry Charles at 7 A.M.

New order at WHN, New York, has Perry Charles, publicity chief, opening station at 7 a.m., EDST, dally with Early Bird program. Heretofore, series was on an hour

later. Charles lives in Kew Gardens, 30

Oct. Start for New WGN Bldg.; Workers to Be **Opening Night Guests**

Plans are being set for the opening of the new WGN studio building
some time towards the end of Sepconfected on the 800-seat auditorium and five-studio building.
One thing is set for the opening.
One thing is set for the opening.
At the wish of Col. R. R. McCormick, publisher of the Chicago
Tribune, the first night saudience
and laborers who actually drove the
viets, pilled arone on stone, and put
up the building.
There will be a full week of special shows in the new building, with
addo, etags and ecreen names being
date, the standard of the set of the
control of the control of the control
to the control of the control of the
leset the first three days of celebration. Under the plane WGN itself
will produce the first three evenings
entertainment. The other four will be
turned over to the advertising
agencies to produce their own shows agencies to produce their own show their cliente and friends

TEA FIRM'S \$8,000 AIR 'TEST' ON WFIL

Philadeliphia, Aug. 13.

One of biggest trial series ever arred here is neling eponanored this week over WFIL by India Tea Company. Alring six five-minute periods in a campaign eaid to run more than \$8,000, series offers high-priced, prizes (automobile, sea cruise, etc., for best article on Why Iced Tea Charles of the Company of the C

oth ada in dailles

N. Y. World-Tele on Air

New York World-Pelegram (Scrippe-Howard), afternoon pa-per, goee on WMCA, New York, starting Aug. 19, for series of non-commercial half-hour broadcasts daily on its front-pagedashes. Pro-gram will be fed to Inter-city group of stations. York

r stations.

Paper is to do all of the work
self, preparing and delivering the

itself, preparing and delivering the digest. Lee Wood, World-Telegram ex-ecutive director, is in charge.

BEECH-NUT WON'T AIR

Can't Get Desirable Time for 'Red Davis' Serial

Dech-Nut Proking Co. will not return to the air this fall with te the return to the air this fall with te the right hreak on time clearance the company prefers doing nothing in radio for the present. Raipit Prote, advertising manager of Beech-Nut, is just back from an extended business trip and vacettion. The Davist was on NBC for two parameters and return on NBC for two parameters are done of the heteropy of the new parameter of the second protection of the serial or nothing.

Birmingham, Aug. 13. Equipment alleged to have been used to interfere with reception of WSGN, 100-watter, which has had labor troublee for several weeks, has

napor troubles for several weeks, has been found by Federal authorities and is in the possession of U. S. Marshal Smith. marshal Smith.

Equipment, consisting of a 500watt power oscillator, a transformer
and two coils was sald to have been
taken from the apartment of a radio
operator. Raid was made on a warrant sworn out by a Federal communication commission inspector.

munication commission inspector.

After reports of Interference had
set received an investigation was
tested. Eight distance observations
from points in the city were made
and were traced to the apartment.
It was also reported that noises
were heard by operators operating
on the same frequency as WSGN.

Station has been operating nonunion for some time and troubles,
attributed to union dieputee have
been reported several times.

Football Coercion Bill For Radio's Benefit Fought in Tennessee

Knoxville, Aug. 13. If the Tennesee Legislature in session at Nashville spaced a bill requiring the University of Tennesee to allow broadcasting of, football games deeplier rule of the Southeastern Conference to the contrary, it might mean the eshool would have to withdraw from the conference, officials of the university said.

If Representatives here a bill requiring broadcast rights be granted and Rep. Tindell eaid under provisions of the bill the eshool, could be refused any of the \$3900,000 cappropriation of state money. If

could be refused any of the \$990,000 appropriation of state money if broadcasting rights were withheld. An attempt to force broadcasting of University of Alabama games in Alabama was attempted last year y the Alabama Legislature but the

'O'NEILS' SERIAL VICE P.&G.'S 'TENT SHOW'

Ivory Soap (Proctor & Gamble) will drop ite present Uncle Charlle's Tent Show' hour on NBC and ewitch to an entirely new setup in September. Account is taking on the 15-minute domestic scrial, 'The O'Nella'.

the 1s-minute domestic scrial, The O'Neils' Now, modeled after Benton & Bowles' Showboat' lidea for replace the long-running but too coetly Gibson Family' staged last fall as the first original full-hour musical for radio. Tent Show, headed by Charile Winninger, is another expensive layout, and conclude the coefficient of the coeffici

The O'Nelis gives r. e. c. d. c. other serial show. Also has 'Vie and Sade' for Crisco, 'O'Nelis', written by Jane West and produced by Ed Wolfe, broke in on sustaining over WOR last, year. It went commercial for Silver Dust during

Hank Richards to KRNT

Chleugo, Aug. 13.

Hank Richards, formerly program manager of KMOX, St. Louls, and WIND Gary, has been signatured for assistant program chief of KRINT-KSO, Des Moines, Richards will be assistant to Wolterards will be assistant to Wolter Preston, now exec program man of

Preston was in town last weeken

RED ASTAIRE

FRED ASTAIRE
Singing, Dancing
COMMERCIAL
MEAF, New York
Surptising
COMMERCIAL
Surptising

followed by his dance. Came back later to do Piccolino, from same others, and encors with Cheek. And the control of the contro

"WEAVER OF TALES' Lee-Muiron Rousseau Dramatized Stories 15 Mins, Sustaining WHN, New York

Sustaining WHN, New York Different typa't dramatited short. Different typa't dramatited short. Different typa't de-Multon Rousseau. 'Steel' was title of this, the lish in series to be presented on WHN. It is a story of a foundry mannly wors in the noise and vastness of his steel plant.

Presentation of this particular sizetch, seemed handicapped by several teach of the series of his steel plant.

Presentation of this particular sizetch, seemed handicapped by several teach of the series o

JUBILEE GALA With, Charlotte Greenwood, Noe Coward, Gertrude Lawrence, Ar-thur Tracy, Elizabeth Welch Claude Hulbert, Enid Trevor Edwin Stylss, Brian Lawrence 90 Mins. BBC, London

BBC, London

A great to-do was made over a
Jubilee Gala broadcast by the Brittab Broadcasting monopoly on July
27. It was one of the most ambitive the state of the most ambitive attempted hers.

Somehow or other, the whole thing
lacked punch. It was just nice, polite entertainment. Performers, in
lacked punch. It was just nice, polite entertainment. Performers, in
lacked punch. It was just nice, polite entertainment. Performers, in
lacked punch. It was just nice, polite entertainment. Performers, to
ling. Program ran as merely a series
of turns interspersed with numbers
by the Brian Lawrence dance orchestra. This band is an excellent
ment.
Show, which ran 90 minutes,

ment.
Show, which ran 90 minutes, started off with Charlotte Greenwood promptly at 8 p. m. This was probably necessitated by the fact she had to get to the theatre for her regular evenings show. Miss Greenwood was the most satisfactory of the performers,

surrenwood was the most satisfactory of the performers, ways, the
In their respective way, expects
talk plano and singing turn by Noel
Coward, accompanied by Gertrude
Lawrence With Arthur Tracy croontoward, allotted sufficient time to
warm up hor-listeners: Claude Hulbert and Enid Trevor had a dislog
towarm up hor-listeners: Claude Hulbert and Enid Trevor had a dislog
Edwin. Styles did a monolog that
got over as well as could be, expected without his being seen, and
there was a planist and one or two
What a counte of two
What a counte of two

What a couple of low comedians could have done to that show is more than plenty

more than plenty.

"MALEOA HILARITI
MALEOA HIL

REED LAWTON Songs 15 Mins. COMMERCIAL WOR, New York

J. Stanley Hearst is credited with direction.

RED LETTER DAYS
Narrative Drama
5 Mins
5 Mins
15 Mins
15 Mins
16 Mile Bella
16 Mile Bella
17 No red letter day for radio in this speed boy. Much like the others of its type opus gaps for breath, or eye on the script, the other on the stemwinder. Those pipes have got be geared for a tast five ron the stemwinder. Those pipes have got be geared for a tast five mutuce, and the stemwinder of the stemwinder of the stemwinder of the stemwinder. Those pipes have got be geared for a tast five mutuce, and the stemwinder of the

rSAM COSLOW
Finne, Songs

COMMERCIAL
WEAF, New York

BERT STEVENS ORCHESTRA With Teri Josefovits Music, Singing 30 Mins.

With a superior to the control of th

latter, glving, him opportunity to show his talent.

TUNE WRANGLERS Hills Blue Weer.

TUNE WRANGLERS Hills Blue Weer.

TUNE WRANGLERS Hills Blue Weer.

RILL Blue Was and plano is composed of McCoy cowboys with one exception. Turns out rusted dities exception. Turns out rusted dities exception. Turns out rusted dities are well as the work of the work of

CRAYOLA JUNGLE CLUB Explorer's Yarns

CRAVOLA JUNGLE CAUB Explorer's Years 15 Mins. CAL.
COMMERCAY Years 15 Mins. Colon Service of the Colon Service of the Colon Service of June 15 Mins. Colon Service of June 16 Mins. Mins. Mins. Mins. June 16 Mins. Mins. Service of June 16 Mins. Min

SHOW

agy so nearing all about the exbearable.

Modeled atter the old-time minstrel shows and directed by Frank
Coombs, seasoned minstrel manstrel shows and directed by Frank
Coombs, seasoned minstre manticent songs, Silver Threads Among
the Gold, 'Walting by the Mississippl Shore', etc. Gags are just as
old-and proud of it. Folks are
sold-and proud of it. Folks are
sold-and proud of it. Folks are
dolly and the start of the sold of the sold of the
System sold of the sold of the sold of the
sold of the sold of the sold of the
hollow all alone. Then, Yoo, when
barker is shouting his come-on-inbefore the show starts, the surgingcrowd should make itself heard,
drawler not always clear, and its
sour prages to the listener when the
climax of a joke is not understandGood showmanhils nagical is nest-

able.
Good showmanship angle is passling out of free tickets to studio to
people dropping into Lundquist
Lily's (clothing store sponsor).
Tropp.

Trop.

JOE VENUTI ORCHESTRA
With Elia Logan
30 Min.
30

BESSIE K. ROBERTS

BESSIE K. ROBERTS Interview 3 Mins. Sustaining WINS, New York Land Breenhorn In place of champ woodchopper, Hearst station brought visiting mid-west newspaper femme, Bessie K. Roberts, on for its regular surprise interview. Staff announcer cross-interview. Staff announcer cross-interview in the staff announcer cross-interview in the staff announcer cross-interview. Staff announcer cross-interview. This biref fing was pushed into the staff of t

MELODY MAIDS (4)
Harmonies
Sustaining
WHN, New York
WHN, New York
Accompany of the Malda new
Explication of a calibre of competent
small singing acts around the Intersmall singing acts around the Intersmall singing acts around the Interhave been ethersting ever WHN on
several of its shows, and have a
several of its shows, and have
a several of its shows, and have
its competent of the Markon of the M

edneeday, August-14, 1935

| REBERT MONTGOMERY, With Interpretain of the Lix The Man in Possession' (50 Mins. COMMERCIAL Ork. And the Possession' (50 Mins. COMMERCIAL Ork. And the Possession', or iginally done mart English comedy-farce, 'The Man in Possession', or iginally done mart English comedy-farce, 'The Man in Possession', or iginally done mart English comedy-farce, 'The Man in Possession', or iginally done as a film with Robert Montgomery, who enacts the same role for radio, cloud deal of the sophistication or food deal of the sophistication of kilocycles. Love scene was dendured for the family pario. All of which lowered the percentage of Miss Purcell, from light and airways a neat trick on the boards, has a splendid voice for radio because a splendid voice for radio because and ways a neat trick on the boards, has a splendid voice for radio because and the produce. Few artists was a percentage of the series of the same of the produced trads-mark, This is a strong recommendation to the radio casting director who must with their speakers. Montgomery is an able script-interpreter, although his voice passes ent pitch than Hollywood gets for the screen. Montgomery's breezy, access style did not emerge hera of rehearsals and the direction. He played a straight away lead with only an intermittent flash of sixed the superior skill or times a defining the dialog and situations of filp and worldly comedy. Land.

NOLA DAY

NOLA DAY
Songs
Sustaining
WJZ, New York
Nota Day is a Coast supracrees
nother in the cycle of Benay Venuta-Virginia Verrill-Gogo DeLys,
among the recent Coast emigreus to
some Coast spots to herself, including three K60 sustainers, coming
through east only on the Caretree
pm. EDST, when she was caught
with Meredith William's orchestra.
She evidences in nice mite delivery, her Coulant Belleve My Eyes
being ons of her specialties amidst
this fartist's appreciation melange
late, Miss Day's voice is robust and
stands up and out.

DICTATOR GOES TO HEAVEN

Radi laylet Has Marshal Pilsudski Meeting St. Peter

Meeting St. Peter

Berlin, July 27.

Characteristic of intense nationalism in Europe and the uses of radio for propaganda over here was a recent broadcast from Warsaw of a radio playlet purporting to reveal the entrance into heaven of the recently deceased Pollah dictor, Marshal Pilsudski.

Story as broadcast represented Pilsaco, Marshal Pilsudski.

Story as broadcast represented Pilsaco, Pilsaco, Pietra et de gates of the celestial regions. As he kneeled down the radio orchestra and chorus intoned a Pollsh war song.

Perkins Quits KHJ

Perkins Quits KHJ
Loa Angelea, Aug. 13.
Scott Perkins has resigned his
production post at KHJ to handle
the Vosish and Sarah' skitt for radio. Characters are same that apdio. Characters are same that apwood.
Fecent transcontinental
weekly feature.
Perkins spot taken over temporarily by Bill Goodyfin.
Summer shakeup at Don Lee stasummer shakeup at Don Lee staannouncer, and darhall Sohi, staff
tenor, from the payroll.

Ft. Wayne Submits Idea

Fort Wayne, Aug. 13.
Hoosier Hop program with Bob
Albright, Happy Herb Haworth,
Mary Berghoff, Wabash Trio, Fred

Mary Berghoff, Wabash Trio, Fred Tangeman and Happy Courlers over WOWO will be piped through to CBS on a one-time shot, Aug. 20. Network auditioning talent for new commercial thusly. Outside of Albright cast is all local.

Charles J. Pannil, holder of American radio operator's license 'Number One,' first to be issued by the U.S., was elected president of the Radiomarine Corporation of America at meeting of directors last week. Joined company in 1928.

Uncle Ray (George Grim), who reads the Telegram and Gazette funnics every night to the kiddles over Station WTAG, Worcester, has started a personal appearance tour through the county.

Clyde Barrie, baritone, and Dick Hotcha Gardner are new artists signed by CES.

Inside Stuff—Radio

Radio manufacturers are looking for a pick-up in orders for radio receiving sets along with the improvement in retail business this fail and winter, according to concensus of trade opinion in Wall Street. Retail orders are coming in at a good rate for sets, particularly the lower-priced

ones.

Despite this trend, indications are that manufacturers are not going to be carried away by initial orders into accumulating a big inventory, with business probably conducted on a close-to-the-vest policy and with little hope for increased prices.

Three bandmen now on the coast will craw a rap across the knuckles by one of the networks if they persist in exchanging ribs over the air. Idea was conceived for its publicity value but as is usual in such cases thing was carried too far and then the web stepped in. Maestro at one of the class niteries in repartner with emere, said of one of the other stick wavers, "he'll never amount to anything unless he gets on a decent network," Attache of offended net wired full report to the home office with the headmen galvanizing into action and calling for an immediate cessuation of the horsepiax.

Bob Taplinger will have offices in the same building as Columbia Broad-casting, but he disavows affiliation with, or financial backing from, any CBS personages. A rumor around town mantioned a Philadelphia broad-caster as bankrolling the Taplingér publicity service which is to start Sept. 1 at which time he leaves the CBS press department. Taplinger's idea is to specialize on stunt showmanship for radio per-sonalities and accounts. At CBS he has been identified with this sort of circusy stuff. He will have offices in Chicago and Hollywood.

Boake Carter may begin a drive on his Philoco broadcasts to prevent traffic accidents. Commentator has been jittery since his automobile ran over and killed 7-year-old boy July 24. He was freed on man-slaughter charge after witnesses said victim ran in path of machine. Carter now having air brakes put on car. Only possibility of displeasing sponsor or members of motor trade will prevent him from airing drive carefully, take no chances' campaten.

It required exactly 10 minutes to sell a resume of the Levinsky-Louis Chicago fight last week. Was offered to Bess & Schillin at 2 p.m. Wednesday (7) and at 2:10 o'clock, the fattle battle resume was sold to Franklin Personal Finance Co. By 6:30 o'clock the sam day, continuity had been arranged, announcer selected, time cleared over WKEW between 11 and 12 o'clock and check covering transaction delivered to agency. Mike Flore, the advertising firm's contact man, handled deal.

Transmitter of WJZ, New York, key station of NBC's bluc web, is reported due for a removal to another site. Said to be running into dead zones which a new spot would avoid. Also interferes with Station WFIL, Philadelphia, its own affiliate, to the extent that the strong signal in Philadelphia handleaps WFIL in deducating natives to pick up blue programs off WFIL.

Radio stations have been notified of a demand for further details con-cerning performances of Victor Herbert numbers controlled by Wilmark, one of the publication houses under the Warner Bros. wing. Each radio station must hereafter state whether the Victor Herbert tune is played on a commercial or sustaining program and who is playing or singing it, in addition to other information required on most musical numbers.

WOR, New York, bringing Helen Jacobs, tennis champ, and Dorothy Round, English Hitleholder, to the microphone Tuesday (13), was anxious to start a controversial interview, but program department went into the racquet situation thoroughly with several sports authorities, and finally childed on the idea. Staff then decided to let the two main guesters talk informally between themselves.

Shortwave programs are listed for the first time in the latest recommended radio list issued by the Radio Institute of the Aucible Arts. Previously only outstanding musical, sketch and sports broadcasts were commended by the institute.

tic shortwayers and 37 foreign shortwaye stations make the

Hansford Wilson, legit actor in musical comedy, is a brother of L. B. Wilson, owner of WCKY, Cincinnati. Wilson, the actor, got an honorary alde-de-camp appointment from the governor of his native state last week because of favorable attention attracted to Kentucky. Once upon a time brother L. B. was also an actor.

Ray Largay, dramatic director of WISN, Milwaukee, who is responsible for Down By Herman's now on CBS nationally is an old-time vaude-villian who formerly worked as Largay and Snee and also was known as Foster and Rae.

Waxworks

American Washing Machines begins a 13-week series over WOR. New York, starting Aug. 20, presenting Helpful Harry's Household Hints, World Broadcasting platters.

Bill Trent, who staged and an-nounced Crazy Water Crystal shows in Buffalc and Chicago, has joined World Broadcasting System staff as announcer.

Saminole toilet tissue will use spot radio in connection with a projected contest using prizes. This is one of the products barred off network radio by the new rules. Paris & Peart is the agency.

Petry's Frisco Office San Francisco, Aug. 13.

Edward Petry outfit has opened Coast offices in Sa., Francisco with Earle Smith on the desk. Smith moves over to station repping after a sojourn with Don Lee wcb. Dave Decker joins, Petry's De-troit office under Joe Spadea.

Clark Luther, commercial manager of WOC, Davenport, lowa, now on a vacation jaunt. Off for two weeks, his litherary carrying him into New York and other eastern points.

HARRY VON TILZER'S IDEA

Stunt Broadcast Would Embrace Amateur Composers

Among the stunt programs under negotiation for the fail is a ticup between a prospective advertiscr and Harry Von Titzer, one of the oldest names on New York's Tin Pan Alley. Von Titzer would preside over a song-writing contest program which would be for unknowns.

Composers would be required to play or sing their own numbers over the air, thereby providing a twist to the amateur trend. Leonard Freeman is agenting Von Tilzer.

Frisco Feeds Two

San Francisco, Aug. 13. Two local programs have ju gone transcontinental from this cit gone transcontinental from this city.
One is Salon Moderne from KPRC
featuring Claude Sweeten and his
ork. Other is NBC ork, conducted
by Mcredith Willson.
Latter with bear

by Mcredith Willson.

Latter will have Armand Cirard basso, and Carlotta King soprano.

Both are sustaining programs.

Four Showmen as Guests

Frisco Shrinks?

San Francisco, Aug. 13.
White the boye at the stations won't admit it, and even
Issue bulletins to their staffs
denying it, San Francisco is
seen decreasing in importance
as point of origin for radio
programs. Town is too close
to Hollywood, where sponsors
can get cream namess. have
Several big programs have
several big programs have
and new season deem't see
anything hot on the griddle
right now.

Royalist Speech **Annoys Spanish** Govt. Officials

Authorities made life miserable for Miguel Manon, manager of

in's only commercial shortwave outlet as a result of a political speech given over EAQ's thirty meters.

Station, acting as transmitter fo Radio Prieto, Buenos Aires, which contracted various spotlighted

contracted various spotlighted Spaniards to chatter across the Atlantic for rebroadcast in Argentina, the contracted of Argentina contracts of the Argentina

formed him that Sanchiz was talking on politics. He also noted that if the talk was so censurable, why did the press censor permit its publication. But the authorities overlooked all that:

EAQ is owned by Transradio Espanola and does not receive any subsidy from the Spanah govern tried to get one. In the meantline, all political broadcasts must be submitted to the censor's office 24 mitted to the censor's office hours before delivered.

Happy-Go-Lucky Gang Tours

mappy-Go-Lucky Gang Tours
San Francisco, Aug. 13.
Happy Go Lucky Gang, long an
afternoon broadcast on KFRC will
begin six-week tour of Pacific
Northest Aug. 25. While on tour
at Vancouver Canadian Exposition
at Vancouver.
Five times a week broadcast for
KFRC will not be interrupted by
tour.

St. Paul-Minneapolis at Peace with Press: Alliances Revamp Set-Up

Assignment In Swank, Sum Spot Goes Begging

Spot Goes Begging

Radia Regina, Sask. Aug. 13.

Radia announcers in Canadadio Commission in Canadadio Commission had tough time getting a spileir to travet, all expenses
paid, to Banff Springs, Alberta,
hotty-totty spot in the Ruckles. Job
called for announcing dance music
pick-ups alternating nightly beclick-ups alternating nightly beclick-ups alternating nightly bechance in the commission of the commission of the commission of the commission of the announcers at CRC headquarrers would take the job. Fluat
CJRM, Moose Jaw, decided Banff
would be a nice vacation so he
turned announcer for summer.

department has rejected \$10,000 offer for exclusive sponsored broadcast privileges for football games at stadium and will permit all local

and outside stations to broad without charge.

In deciding gentles department and of the charge of the separtment and the charge of the separtment and the charge of the c

With advance mail order sale only two weeks old, more than \$30,000 of season tickets for University of Minnesota football games here have been sold. The sale breaks all records in number of tickets disposed of, even eclipsing the boom years of 1928 and 1929.

'Kayo,' New Kid Strip

There's no longer any newspaper-

radio feud in the Twin (Minneapolis-

St. Paul) Cities. The millenium is

here. The lion and the lamb are buddles. Or sumpin.
With WTCN owned by the St. Paul Pioneer Press-Dispatch and Minneapolis Tribune, and WCCO airing

dully from the Minneapolis Star and aiso carrying a daily Minneapolis

Journal commentator program,

Val Bjornson spouting, or whether since Edgerton's on the Journal that

ANNOUNCERS SHUN RITZ

also carrying a daily Minneapolis Journal commentator program, KSTP, up till now has been lone-working it. New deal, with KSTP aligned with the Minneapolis Journal on a reciprocal basis, crystal-nal on a reciprocal basis, crystal-nal on a reciprocal basis, crystal-nated company last week. WCCO parted company last week. WCCO was open to the best offer, which the Star made, and Earl Gammons signed a contract with that paper for one year, while attending the resulting the property of the star made, and Earl Gammons Signed a contract with that paper for one year, while attending the reciprocal signed and publicity, also augmenting the station's U.P. news service with local news U.P. news service with local news the station's the station of the contract of the station of the stati

MINNESOTA FOOTBALL OPEN TO ALL—FREE

Minneapolis, Aug. 13.

Athletic department has beer working day and night filling the mail orders.

New kid script show is readying for the ether. Tagged Kayo. will start here on Sept. 14 on WBBM, local Columbia outlet, for Chocolate Products.

Spotted through the Sudgen agency, show will run five times weekly in the late afternorm.

Russell Escapes Injury

Vancouver, Aug.

Vancouver, Aug.

W. G. Russell, 1.anager of
tion CKCD, and his family esc
injury when lightning struck
home.

House was badly bashed in.

val Biormson spouting, or whether since Edgerton's on the Journal that rag won't permit him to continue since Edgerton's on the Journal that rag won't permit him to continue writing the stuff, but present attuation finds WCCO same Yivisaker, though he's been a hot fav' a mong ception of his stanza, months ago. Blow-By-Blow Present set-up has both WCCN remained by the work of the stanza, months ago. Blow-By-Blow Hollow Later of the WDGY using I.N.S., and WCTN rechibe. Later tleup went foocy when WTCN announced it would air blow-by-Blow account of the Levinsky-Louis brawl and the Levinsky-Louis brawley-Louis brawl and the Levinsky-Louis brawl and t DONKEY BASEBALL

NBC Beate CBS and Hospital

S1,880 in Washington Washington, Aug. 13.
Some 10,000 laugh-seekers turned out to witness fackness basebail and CBS here last Thursday. Admission was 55 cents per throw. Net proceeds, after educuting rental for donkeys and Griffith Stadium where game was played, were turned over to Children's Hospital whose funds have been depleted by recent increase in infantile paralysis cases. Game has abeen ballyhood over stations and in radio columns for several days. On day of game sports pages chipped in sizable yarns. But actual attendance far exceeded anyone's expectations. Local sports promoters turned green with ensy. Stadium has not held such a cross the several days, selected anyone's expectations. Local sports with the selection staffs on duty With only selection staffs on duty.

Stadium has not held such a crowd since opening bail game of season. With only skeleton staffs on duty at stations, both teams h.d plenty of reserves in game. Fans who came to see mikemen kicked saw plenty of it, although no serious casualties were reported. Boys all showed up for duty next day, some on canes and others excessing. but none on and others groaning, but none on

crutches.
Commissioner George E. Allen,
Commissioner George E. Allen,
One of the City Fathers, umpired
game. WOL, local member of InterCity group, aired description for
these who cared to listen at home.
Final score at end of five innings:
NEC 2, to CBS 1.

Virgil Reiter's Partner

Encouraged to think that the public is ripe for Shakespeare by same idea. KFOR-KFAB will elice it thin and serve it to the public it thin and serve it to the public his fall. Shakespeare is one name writer any station can afford. KFOR-KFAB expects to strengthen its dramatic department considerably if sletabec Ann Hopkins siderably if sletabec Ann Hopkins did and the station of the station of the station of the side of the Chicago, Aug. 13.
Charlie Jacger is hooking up with
Virgil Reiter in his station representation office. Will be a partnership under the tag of Reiter &

Shakespeare Makes Radio

If He's Good Enough for Hollywood, KFOR-KFAB Are Convinced

Jaeger.

Jaeger comes over after sieges with the Chicago Tribune, Macy & Klaner and Webb Publishing. Out the till continue to rep three stations: WLW, WCAU and WHAM.

Marget to Kansas City

Kansas City, Aug. 13.
Charies G. Burke, commercial manager of W9XBY, has resigned to join Free & Sieininger, Inc., Chi-

Manny Marget, for two years manager of KGFK, Moorhead, Minn. succeeds Eurke, coming here Aug. 20.

New Business.

GREENVILLE, S. C.

Chevrolet 'Musical Moments,' three times a week, evenings, featuring Thomas McLaughlin, baritone, in-definite, WFBC.

definite. WFBC.

Natex program, three times.

weekly, with Tommy Stevenson 'oneman minstrel.' Indefinite. WFBC. Foremost Dairies 'k'ddy club' re-signed for Saturday a.m.'s. Indefinite, WFBC.

Neli Bottling Co., daily, 8:35 a.m., 'Cheerio' program, with Bernard Ferry as 'Cheerio.' WFBC.

PHII ADEI PHIA

Pomer Brothers, Inc., women's clothes, spot announcements, daily for 13 weeks. Direct. WRAX.

May's Dress Shop, women's apparel, spot announcements, dally for 13 weeks. Direct. WRAX.

Penn Mutual Stores, groceries, spot announcements and 15-minute period, daily for indefinite term. Direct. WRAX.

reet. WRAX.

Hollywood Furs, furs, spot announcements, daily for six months.

Direct. WRAX.

Drect. WRAX.

Mawson, DeMany, Forbes, furs, spot announcements daily for 52 weeks. Drect. WRAX.

Ames Co., turs, spot announcements, daily for 52 weeks. Direct. WRAX.

Westinghouse Home Appliance Co.,

WHAX.

Westinghouse Home Appliance Co., electrical appliances, spot announcements, Sundays for four weeks. Direct. WHAX.

Kent Furriers, furs, five-minute periods, daily for indefinite term. Handled through Broadsmith agency.

WRAX.

Acute Farriers, turs, nve-minute perioda, dairy for indefinite term. Heaville the period of the peri

announcements, dally for indefinite term. Direct. WPEN.

Sun Ray Gardens, cafe, spot announcements, dally for indefinite term. Direct. WPEN.

April Park Fool, swimming pool, and announcements, dally for indefinite term. Direct. WPEN.

Armour Storage Co., storage warehouse, spot announcements, daily for indefinite term. Direct. WPEN.

EARL DERR BIGGERS'

CHARLIE CHAN

New Available For Radio

First broadcast release September 15. Available on 13 week contracts, with option for renewals. 15-minute transcriptions, 3 per week. Recorded by R.C.A. Victor. Unique method of introducing commercials insures audionoc attention to advertising.

Audition programs (2 for \$5) available now. Wire for details (costs, merchandising, promotion, etc.) and territories open.

AMERICAN RADIO FEATURES SYNDICATE

Frederic C. Dahlquist, President

555 South Flower Street, Los Angeles, California

Westinghouse (refrigerators), four spots daily for one month. Placed Miles Glothes Shop, three spots daily for one month. Placed through Adolph Weinstein. KFWB.
Adolph Weinstein. KFWB. Werfigerators), three five-minute recordings daily for 13 weeks Placed through M flow Weinstein. KFWB. Placed through M flow Weinstein. Make Believe Ballroom five times weekly for one month. Placed direct. KFWB. Will (Uthagen), Satin Silhouettes, three 15-minute programs weekly for Indefin the period. Flaced through Cheff and the programs weekly for Indefinite period. Hillards, State Stat

atva-minute investment talks. Pinced through Lockwood Shackelford. Head of the control of the co

KNX.

Dethol Mfg. Co., Washington, D. C.,
Dethol Mfg. Co., Philadelphia,
P. Millips Packing Co., Philadelphia,
P. Millips Packing Co., Philadelphia,
P. Millips Packing Co.,
Philadelphia,
P. Millips Packing Co.,
Philadelphia,
P. Millips Physical Co.,
Dethol Mfg. Co.,
Dethol Mfg. Co.,
Dethol Mfg. Co.,
Dethol Mf. Dethol Mf. Dethol
De

Priday evenings. Piaced by Beaumont & Hohman, Inc., Cleveland,
Ohio. WEPUM. Oc., Omaha, Nobraska, sk. one-quarter hour live programs per week for 25 weeks, Sept.
2, 1935, through Feb. 22, 1938, mornadv. Co., Omaha, Nebr. WBT.
Casa Brothers, Charlott, N. C., 26
25-word service announcements,
Ford Motor Co., Charlotte Division,
Charlotte, N. C., six one-quarter
weeks, atternoon. Piaced by Eastman Scott & Co., Atlanta, Ga.
WBT.
Piec OH Co. of the Two Correlines,
dally, Aug. 1 through Sept. 21, 1938,
dally, Aug. 1 through Sept. 21, 1938,
atternoons. Piaced by Fettag Adv.
Agency, Alanta, Ga.
WBT.
N. C., 32 190-word live announcements daily except Sunday evenings.
No. C., 32 190-word live announcements daily except Sunday evenings.
American Bactories Co., Atlanta,
Ga., 10 five-minute programs Tuesday mornings, through Nov. 5, 1925.
Atlanta, Ga. WBT.
Florida Fritt Canners, Inc.,
Frostproof, Flis, 32 190-word live and
Thursday cevnings. Placed by
James A. Greene & Co., Atlanta,
Ga. 10 five-minute programs Inc.,
Frostproof, Flis, 32 190-word live and
Thursday cevnings. Placed by
James A. Greene & Co., Atlanta,
Ga. 10 five-minute programs Meach
priday mornings (10 for 10 five)
Finds of the Co. of the Co., Atlanta,
Ga. 10 five-minute from the programs Monday,
Wednesday and
Firlay mornings. Placed by
James A. Greene & Co., Atlanta,
Ga. 10 five-minute from the priday mornings.
Flaced irect.

American Girc Co., Baltimore, Md.,
Meffint series of one-minute cve-

WET.

American Oil Co., Baltimore, Md., Indelin'te series of one-minute evening transcriptions, daily except Sunday, Placed by the Joseph Katz Co., Baltimore, Md. WET.

Jax's Anditorium, Fayetteville, N. C., seven 100-word live announcements, evenings. Placed direct.

WIST.

52 weeks, weekday mornings. Placed direct. WBT.

52 weaks, weekday mornings. Placed direct. WBT.

Dr. Repper Co., Dollas, Texas (control of the proper of the prope

LINCOLN

Burnham Liestock Co., two announces Liestock Co. two announces and the control of the c

Additional Baselan Tournament,
KFAB.

KFAB.

Chevolet three programs per week

Month KFAB.

Month KFAB.

Cornhams per week for a

mouth. KFAB.

Cornhams per week for a

mouth. KFAB.

Cornhams per week for a

mouth.

KFAB.

Month WFAB.

Month W

Sherwin-Williams, dally announcements for a year. KFOR.
Wentz Fuel Co., announcements for a month. KFOR.
Holly Oil Co., five announcements, one day. KFOR.
W. M. Dutton & Sons, 26 announcements, dally except Sunday.

menta for 90 days. KFOR.

Mestinghosomeric and Mentacturing Company, series of 27 one-minute announcements, started furraday, August 1, Tuesday, Thursday, August 1, Tuesday, Thursday, August 1, Tuesday, Thursday, Mentacturing Company, and Friday at 7, 30 p.m., WEEL 1.

Soot Firsters, Inc., 12 35-word announcements daily except Sundays announcements daily except Sundays announcements daily except Sundays announcements daily except Sundays announcements daily except Thursday, 105 to 1:100 Fathom Fish). 52 five-minute programs, Wednesdays, 1:05 to 1:100 Fathom Fish). 52 five-minute programs, Wednesdays, 1:05 to 1:100 Fathom Fish). 52 five-minute programs, Wednesdays, 1:05 to 1:100 Fathom Fish). 52 five-minute programs, Mondays, 1:05 to 1:100 five first days and the first days of ning the programs of the progr

days through Saturdays, beginning Sout. 3. Through Chambers & Wissell, Boston, WMAC.

Baker Estract Oo., 19 A. Wednesdays, Bonnessent Stondays, Street Stondays, Wednesdays, Wednesdays, WMAC.

WMAC.

WMAC.

WMAC.

Reminston, Springfield.

WMAC.

WMAC.

Springfield.

Sp

WNAC.

Foz Engineering Co., 10 participations in Spotlight Revue, Tuesdays, beginning Sept. 10; WNAC.

Hudson Motor Carlo, 10; Wolden announcements daily including Sunday: remains the control of the co

NEW YORK CITY

Bowey's, Inc. (Darl-Rich), series of two spots weekly for an Indefinite period. Placed through Russell C. Comer Advertising, Chicago. WINS. Carteret Community Estates, New Jersey, series of three spots weekly for an indefinite period. WINS. New York State Bureau of Milk, series of disks, through March 28, 1936, WINS.

Broadway Hosiery Shops, series of three spots daily, Mondays through Saturdays, for an Indefinite period. Placed through Bess & Schillin, Inc. WNEW.

Saturdays, for an indefinite period. Pleaced through Bess & Schillin, Inc. WMSW 11 Coats and Dresses, Tuesdays through Saturdays, with 15-minute periods, for 13 weeke. Plance directly Ress & Schillin, Inc. WR. C. Remedy Co., Mondays and Wednesdays at 6:30 pm. starting Oct. 30, for 52 weeks, renewal activities of the start of the

weekly w Och., renewal for two more weeks of trans-radio press. WOR. more weeks of trans-radio press. WOR. Philadelphia Dairy Products, for 13 weeks, starting Aug 13, series of parton. The products of the p

Denham Theatre, one announcement daily for one year. KFEL-KVOD.

Blackmer Furniture Co., five announcements daily, two weeks.

KFEL-KVOD.

Hamilton Fur Co., two announcements daily, one month. KFEL-KVOD.

OMAHA, NEB.

NEWARK
Benson Studios, four spot announcements daily except Sunday,
nouncements daily except Sunday,
nouncements daily of the studies of the

World Discs to WFBR

Baltimore, Aug. 13.
WFBR has subscribed to World
Eroadcasting Service, and will commence with the platters Thursday

(15). WBAL, the Hearst-owned station here formerly had the service tied up here, but recently rellinquished rights. WFBR stepped in. WBAL, n turn, this week lnaugurated ef. service supplied by RCA-Victor and NBC.

Portugal's New One

Lisbon, Aug. 8. Emissora Nacional, Portugal's na-Emissora Nacional, Fortugars na-tional radio station opened of-ficially Aug. 1. M. Bivar, Emis-sora's former chief engineer, has been named director of all state radio services under the Portu-guese postoffice, but for the moment he's retaining his old job.

Capt. Henrique Galvao has re-placed Dr. A. Joyce as Emissora's artistic director.

TUNE IN!

ARTHUR * BORAN

RADIO'S MOST VERSATILE ENTERTAINER

* GUEST STAR * I. J. FOX FUR HOUR

WEEL, AUG. 18, 9 P.M. E.D.S.T. BOSTON, MASS.

WTAM, AUG. 21, 9 P.M., E.S.T. CLEVELAND, OHIO

. NOW APPEARING

STEEL PIER ATLANTIC CITY, N. J. ٠

PRESENTING HIS NOTED IMPER-SONATIONS OF STARS OF THE STAGE, SCREEN, RADIO, NIGHT CLUBS, AND POLITICAL LIFE

DIE WILLIAM MORRIS AGENCY

Radio Chatter

South Carolina

Fred Gentry, WSPA (Spartan-burg) vocalist for aeveral years, is being booked at churches and eise-where. Mitton Williams (WFBC, Green-ville) is vacationing in Atlanta, Ga. Summer Ives, Jr., has left the Greenville (S. C.) Pledmont staff to join WFBC, that city, as an an-

mouncer.

Mrs. David A. Tillinghast of the WFBC 'Sue and Clo' unit, resumes her broadcasts this month, atter school of Music, ashwelle, N. C. Capt, Richard Bird Thompson, retired British naval officer, booked for WFBC adventures series.

Corribe Dobson, contrait, back at York.

Saskatchewan

CHWC, Regina, introducing Loma Phaneut, blues singer, and Ernie Roys theatre, in aternoon daily 15-inute bit plugging theatre. Jaunting through Canada—Jos. Herahay McGrellora and wife, also reps for Canuck stations. Chrock Person of Canada—Jos. ChwC, Regina, has signed Johnstone-Worthington tuneral home for Cuartet and organ from funeral home's own chapel. Wilf Collier, CKCK, Regina, engineer, back from holiday jaunt to CHWC just completed Summer Shopper's Guide, program of songs by Ted Olsen, Jossel Bradsteet to planolings of Dave Mills. Sponsored CKCK, Regina, just placed order for 12,000 monitoring equipment with Marcon. Followed final warning metal to the characteristic of the control of the contro

to the second motion of the second motion in the second motion in the second motion of the se

Expect to make NMC again in last Doc Sunshine, song and Banke. Doc Sunshine, song and Banke. Doc Sunshine, song and Banke. The sunshine state of the sunshine state of the sunshine state of the sunshine state of the sunshine suns

Michigan

Ediased Werner, WXXZ, Deirott, orchestra director, will apand the rest of the summer off the air, studying law. Ole Foreth, director of WWJ, Dender of Perade on WWJ, Dender of WWJ,

Noods.

Betty Harrington, of WMBC, never misses a Tiger frolic at Navin Fleld, even though she professes to know nothing about basebali.

Nebraska

Heien Lewis returns to WOW, Omaha, from her vacation as Lois Green takes off. WOW away from the office incoming the ways from the candian woods.

Herman Depple new face on the ob handling news, both bradeast Oomaha studios.

Robert Tyler back at the microphione at WAAW. Omaha and the Mrs. off for a vacation tout through West indices and South America.

Mrs. off for a vacation tout through West indices and South America.

Homelies formes of KCIL Free Ways and the ways

Ontario

George ('Neilson Hour') Metcaifes arents of new son.

parents of new son.

Jimmy Shields dickering with
B. A. Rolfe for a warbling job.

The script-writing Merrili Denni-sons holidaying at Bon Echo.

Dorothy Massey and Corinne
DuVai doing a two-plane on CFRB,

Eriand Misner, librarian at CRCT, Toronto, holidaying at Honey Har-

Ernie Swan, CKCL (Toronto) en-gineer, motoring through the Adi-

Ernic Bushneli, Commish program supervisor, fishing in northern On-

tario.

Don Henshaw starting on the onehour production of "Top Hat" (RKO)
for the Commission network; has
the rights to the music and song

ilts. Latest hobby of Don McKinnon, innouncer on CKNC, Toronto, is

Latest hobby of Don McKinnon, announce no CKNC, Toronto, is falcon hunting, fa

nctwork.

Dick McDougail, CFRB (Toronto)
announcer, who broke his ankle a
few days ago, now stepping, before
the mike with a bandaged head; hit
a rock diving.

California

Bill Goodwin moved up as KHJ production manager when Scott Perkins resigned.

James Farley turned down free air time in L. A., a political precedent of some kind.

Tiller of the soil on the KNX transmitter premises paying off in melons.

dent of some kind.

Tiller of the soil on the KNIx melons.

Doc Joillife of the Communication.

Networks are sold to the soil of the soil

put in the right place at the web-new plant.
Oil company taking news space to get fans preference on which sta-ted to the preference on the property of the foothall season.
Burt McMurtle east on biz. Frederick Stark, KHJ maestro-conducts in Hollywood Bowl Scht. 6. Corps don't like that title they can take it out on, Wayne Miller, sta-tion's publicits.

Illinois

Biggle Levin turned in the scoop of getting Melvin Purvis on the Vallee show. Vallee show. Vallee show. The show the vallee show the show that white carnation button show the show the

about that who contained the property of the property of the charges to Comiskey fight was shoved up to 9:30 p.m. Rels and Dunn figuring on a vaude unit spot, as is Donald Noviz.

Pennsylvania

W. Porter Ogolsby, Jr., WHAT, Philadelphia, prexy, back from va-cash in Nantucket. His brother, C. Warwick Ogelsby, station sales representative for Philly and New York, left for Canada.

Elizabeth Wolfstyn, formerly of Graybar Electric, now on WHAT staff.

stan.

Herbert Charies, radio dramatic actor. has joined announcing stan at WCAU, Philip.

Orient Red, contraito, airing over WFIL, Philadelphia, Tuesdays and Thursdays.

Thursdays.

Anice Ives, former head of WIP,
Philadelpha, Home Economics Dept.,
now the femme star of NBC Woodbury Soap Series.

WCAU, KYW, WIP and WDAS
are airing Your Health and You'
series by medicos of Mt. Sinai Hospitai.

pital.

Dr. Leon Levy, WCAU and KYW
prexy, and Manny Sacks, head of
Universal Artists Bureau, taking a
week of golf at Shawne-on-the
Palaware.

week of golf at Shawne-on-me Delaware. Marty Gosch, WFIL news editor, as wolfen sawolfen schnozzle re-served in a sutic schnozzle re-ddirft get a mention in the dallies. Al Cormier, WIP vice-prexy, back from vacash. The usual sunburn.

Incorporations

(Continued from page 18) ture films, stc.; capital stock, 500 shares, no par value. Same as above. For s-Laith Productions, Inc.; motion pictures, theatrical business; capital stock, 100 shares, no par value. Laurence and the production of the production of the Denker, all of 546 Fifth avenue, New York.

5. Bushell, Therees finmberg and Kenry Cont.

10 156 27tth, avenue, New York, and Schry Cont.

Myrile Operating Carp. theatrical Myrile Operating Carp. theatrical Myrile Operating Carp. theatrical Myrile Operating Carp. The Ca

etta Heiler, 139 Avenue P, all of Milbow Theatre Co., lenc; operate the-atres, etc.; capital stock, \$2,500. Ecrtha Reich, Betty S. Erskine and John G. Zellner, all of 16 Court etreet, Brooklyn, business; capital stock, \$25,000. Harry B. Schillinger, Harry Lippert and Samuel D. Kessler, all of 1460 Broadway, New

B. Schillager, Harry Lippert and Samule Scannier, all of 148 Brackways, New York Committee of the State of th

Tork, and the street of the st

young, Junia B, Rosenthal and Sydney York.

Manharehine Resident Residen

CALIFORNIA

CALIFORNIA Laty and assistant treasurer of N. Bullott, Inc., intrachember 1, 2,000 shares, par 1100, permitted to insect 600 shares. Directors: Harry Harr-law (100 shares) to the company the company that the co

Agencies—Sponsors

Sam Taylor, screen commentator on WMCA, New York, with B. C. Remedy, starting Oct. 30. Piaced through Charles H. Hoyt Agency.

Conti Products returning to WOR, New York, on Sept. 8, will have an amateur spieler handle commercial copy for the sponsor. Outside of O. E. McIntyre, who will mc., en-tire personnel of company will be

Spratt's Dog Food begins a 26-week series over Mutual on Sept. 29, with Albert Payson Terhune as narr-rator and dramatizations of some of his stories. Station WNAC, Boston, will get the program from Mutual. Placed through Paris & Peart, Inc. Account is also to be heard over Account is also to be heard over NBC at 4:15 Sundays,

Crusadors (Fred G. Ciark) goes on Crusadors (Fred G. Ciark) goes on full MBS network, starting this week, instead of being repeated, as has been the policy up to date. Talks originate from Mentor, O., through WGAR, Cleveland.

Radio Corp. of America begins over WJZ and blue network Sept. 29 series of Sunday p. m. broad-casts. Handled through Lord & Thomas

Bristol yers Town Hall Tonight scries will have the following sta-tions added on Oct 2 and thereafter: WTMJ, WIBA, KSTP, WEBC, WDAY, KFPR, WNPA, WTAR, WPTF, WSOC, WWNC, WJAX, WFLA, WIOD, WAYE, WSM, WSB, WAPI, WJDX, WSMB, KVOO, WKKY, WFAA, WBAP, PKRC, WOAI, KTBS, KTHS.

Gensral Food (Sanka Coffee) be-gins Oct, 1 witht 9;30 p. m. spot or Tuesdays over WJZ. Young & Ru-bleam agency handling.

Hammerstein's Music Hall begins over WEAF Sept. 30 with Biackett-Sample-Hummert, Inc., handling for Kolynos Toothpaste. Will be heard Monday nights at 8 o'clock.

Marschalk & Pratt handling Scott & Bowne account, which begins ove WJZ on Sept. 21. On twice weekly-Saturday and Sunday at 5:45 p. m.

Better Speech Institute changes to a Sunday 2:15 p. m. spot, effective Sept. 29 over WEAF. Now on at 2 p. m.

Rit Products Corp. (Koolax) starts Sept. 2 over WGN, WLW and CKLW, presenting Grandstand Thrills. On for a period of 39 weeks, Monday nights at 8:30. Handled through Earl Ludgen agency.

Emerson Drug's N. T. G. spread of Tuesday nights over NBC will have the following stations added, effec-tive Aug. 20: WCKY, WAVE, WSM WMC, WSB, WAPI, WJDX and

Morris Coats & Presses set for a Norris Coats & Dresses set for a 13-week series over WNEW, New York, using Jack Dougias' varie; y hour, Tuesdays through Saturdays. It opens Aug. 20 and will be heard at 2:15 p.m. EDST.

Gang & Gang, Inc., Passaic, N. J., sponsoring series of 2. broadcasts of Phyl and Phyliss, harmony duo over WNEW, New York. Placed through Bess & Schillin, Inc.

Gayer-Cornell agency adds the name Newell to its official corpo-rate title. Agency will have an or-fice in Detroit. Inherited Kel-vinator recently. H. W. Newell is the new partner and v. p.

Schenley distillers airing over WHN, New York, will pick up from St, Nicholas arena on Aug. 20 amatcur program of buxing, wrea-tling, guest stare, etc. Jay C. Flip-pen to m. c. pcr usual.

Kats Smith's new series for A. & P. is slated to begin Oct. 1 over CPS' basic network with Jackson-vilic, Atlanta, Charlotte, Dallas, New Orleans and Youngstown and Land Parls & Peart, Inc., handling.

Algwynne Collins, former secre-tary and assistant treasurer of N. W. Ayer's, has joined executive staff of Aerial Publicizing, Inc., as sales director. Stuart Ayers, for-merty of NBC program staff, also with the firm as program director.

Dealers from San Diego Expo.

Ginhall Taylor, iong continuity, writer at KHJ. Los Angeles, had taken over post of commercial production manager at KFRC, San Francisco, filling gap made by resignation of Pat Weaver several weeks ago.

Jack Van Nostrand, continuity editor from KHJ, Los Angeles, is in San Francisco preparing scripts for several auditions.

ill Pahet, son of Fred Pabst, general manager of Don Lee chain, has been added to production staff of KFRC, San Francisco.

Arnold Maguire, comedy writer and producer at KFRC, San Fran-cisco, started on his vacation, was off one day and spent rest of time in bed ill.

Gardner-Rothschild is the new, shortened billing for the Harrison, Gardner & Rothschild agency, New York. Lester Harrison left to or-ganize his own agency.

Leo Burnstt's new Chicago agency (he left Erwin-Wasey a fortnight ago) has Real Silk, Hoover, Min-nesota Vailey Canning.

Packard's fall show with Law-rence Tibbett over NBC has been set ahead a week to Sept. 24, due to star's film work on the Coast. Orig-lasily stated to begin on the 17th.

Here and There

Ruth Morrow, who is secretary to an official of Gaumont British ples-tures, has a Thursday night singing assignment over WHOM, Jersey, City.

WBNX, Bronx, erecting a new type 190-foot quarter wave and tenna on the site of its present transmitter on the Palisades at Cliffside, N. J.

Program Director Ralph Trotter of station WAAW severs his connection with the Omaha station to take up a similar post at station, KGBZ, York, Neb., after Aug. 16.

Leon Litt's television talk over WBNX, New York, will be dis-tributed after, not before, his ad-dress this Friday at 8 p.m.

Benay Venuta goes into Biltmore Hotel, New York, Aug. 19 following Morton Downey. Deal set by Jules Alberti.

Ed Palen, newest acquisition to the staff of WOC, takes the place of Bud Blander now with the L. W. Ramsey Co., advertising, and will handle promotion and some an-nouncing.

Bernie Madison. Paul Rosen, Warren King and Al Dupont have left Horace Heldt's Bergadiers in Chicago, and are on way back home to Frisco. King was one of Heldt's original group when band was started more than-decade ago at University of California.

William Newell, radio editor, ancouver Sun, in San Francisco.

Kansas City's Kiddies Revue on WHB, celebrated its third birthday Saturday. Program is under the direction of Charles Lee and is broadcast from the Jenkins Music company's radio auditorium.

Ed Wolff, NBC director and announcer, confined to his New York home with a bad case of grippe.

Tschnician Fred Bunce was knocked out when he absorbed a handful of voits from the new ap-paratus being installed at KFRC, San Francisco. He was back on job after day off.

Phil Porterfield in New York from Chi, auditioning via Herman Bernie

Lieut R. W. Sima from Annap-olis will conduct navy music for Red Nichois on the Kellogg Friday night program.

Lester Spencer, announcer over WOWO, Fort Wayne for past two years, shifts to WHIO, Dayton.

Beau Summers (CJRC), Winnipeg, back from tour of east.

ET

Kellogg's

Pep WJZ-NBC

EXCLUSIVE MANAGEMENT

NOR

3

٠

ROCKWELL O KELFE. INC.

RAINBOW ROOM Radio City, New York

10:30-11 P.M COTY CORCHES

EXCLUSIVE MANAGEMENT

GCRO

Paramount **Pictures**

EXCLUSIVE MANAGEMENT ROCKWELL O'KEEFE INC

COL SHELL SO

SATURDAYS

9:30-10:30 P.M DST

S OACHES

V

-

COMMERCIALS

WEEK OF AUG. 14-20 (ALL TIME IS EDST)

This Department lists sponsored programs on the NBC, CBS, and Mutual networks arranged alphabedically under the advertiser's name. All time is, pm. unless otherwise noted. Where one advertiser bas two or more programs they are listed consecutively. An asterisk before name indicates advertising agency handling

Abbreviations: Su (Sunday); M (Monday); Tu (Tuesday); W (Wednesday); Th (Thursday); F (Friday); S: (Saturday).

ACME PAINT 6:30-Su-WARO Smiling 'McCoonell *Henri, H. & McD A & P 9-M-WEAE

For Horlick
Jan Peerco
Parls & Peart
AMERICAN
HOME PRODUCTS

WJZ-4:15 P.M. Tues,-Wed,-Thur. Tues,-Weu,---Tesy Acee'
Goodman Ace
Jane Ace
Mary Hunter
Helen Spring
Everett Sloan
Blackett-S-H

GEORGE

GIVOT

CURRENTLY

CLOVER CLUB

HOLLYWOOD, CALIF.

LEON

And His ORCHESTRA

•

le Direction, HERMAN BERNIE 1619 Broadway, New York

AMERICAN
TOHACCO
F. Sat-WEAF
(Lucky Sirike)
Lennie Havton Orc
Fred Asintuser
Kay Thompson
Chorles Carille
Rhythm Kings
Girls Glee Club
*Lord & Thomas
AMERICAN

RISOPOL

GUY, Robertonox

Victor and Control

Bill Bradley

Inne Ellison

Young & Rubleam

BOURJOK, SALES,

("Evening in Porley)

Mond Sign WUZ

Mond Sign WUZ

Milton Water Oro

Lord & Thomas

A S. HULLE COL AMERICAN

RADIATOR
1I a.m.-Sn-WJZ
Saizburg MuelFestlal via Short
wave
*Blacker Advt. Co.
7:30-Sun-WEAF 'Firesido Recitals' Sigurd Nilesen Hardcety Johnson Grotte m McNames

A. S. BOYLE CO.
(Old English Floor
Wax)
2:30-Th-WABC
Luxy Don, the
Minstrel Mun'
.rving Koufmon
'Blockett

Minister must Minister must Mischart Markin Mischart Markin Mischart Markin Minister Minister Linde Sunder Minera Plous Minera Plous CAMPANA Company Minister Sunder Minister Sunder Minister Sunder Minister Sunder Minister Sunder Minister Minister

CAMPRELL
(Soup)
9-F-WARO
Hollywood Hotel'
Dick Powell
Louella Parsons
Raymond Paige Or Frances Lengford
Anno Jamison
(gor Gorin
Watter Keily

Prances Lauderd
foot Garine
Walter Keily
Walter
CARNATION MILE
HID-M-WEAP
(1000 Mile)
Walter
Freit Waser
Fr

Palinalive Sanni)
Beauty Box TheTatro Mo ForeverJon Percee
Francia Whito
Al Goodman Trace
Killer State
Gertrude Berg
House of Ginee
Gertrude Berg
Jon Greenwold
Helen Dumon
Bertho Walden
Arline Blockhurn
Polla Raincolwier
Little-MW-FLittle-MW-FWABC
The Genme'
WABC
The Genme'

CRUSADERS
Mon-8:45-WOR
hic Crusaders
ed G. Clark
Jurschalk & Prat
R. D. DAVIS
(Cocomall)

I. D. DAVIS

(Cocomal)

6.M.Th.W.Th.
Buck Bagers'

Autis Arnal

Aidel Ronal

Aidel Ronal

Aidel Ronal

Individual State

Balan Michiler

Balan

Boake Carter
*Hutchine
PHILIP MORRIS
8-Tu-WEAF 8-Tu-WEAF
Len Releman's Orc
4 Eton Boys
Phil Drev
'8-W-WABO
Johnnie
Fourcome
10:45 a. m.-Sa-WOR
Grophologist
Mms. N. Olyanovs
*Blow Co.

*McJunkin
P'CT'R & G'MBL#
3:15 Daily Ex. SaSn-WEAR
(Crisco)
Vio & Sade'
Art Van Hervey
Blily Idelson
Bernadine Fivan Walt. Thomp

Billy Idelson
10-Su-WEAF
(Ivory Sens)
Tory CheriTory (Briggs Tohscor (Murie) Cigars 7:45-Sa-WEAF Sports Review

Joe Medwick

Thornton Fisher LOUIS PHILLIPPE 2 Daily Ex. Sa-Sn-WABO

Sa & Sn-WEA

On Perking

Mn Perking

Virgenie Honnon
Chas Egelson
Hilda Graham
Chorner Batson
Corine Doarth
Butter Mandeville
Ken Griffin

Tilickett
3:68 ** WABU

Yarie Little French
Princess'
Ruth Yorke
James Mcighan
fester Jay
*Blackett MACFADDEN 8:30-F-WARD 8:30-F-WABO
('Crus Story)
'Court of Humer
Rebotion
Rebotion
Percy Hemps
Arnold Johnson's Or
Blais Hitz
Ned Wever
Howard Smith
Lucille Wall
Allyn Joslyn
Psul Stewort
"Erwin Wascy

Ben Bernie *Morris-W. & E.

Skotch *McJunkin

3:45 p.m.-Tu-W-Th-WEAF (Camay) Trentile Come

Dennie Come

Den

*Erwin Wasey
MAYBELLINE
3:30-8n-WEAF
Penthouss Serenade'
Don Mario
Dorothy Hamilton
Chas. Gaylord Ore
*Cramer Kasselt

REAL SILE 0-8n-WJZ Chas Previn Orch Botty Bonnett Singing Knights *Erwin Wassy SHEFTIELD

6:45-M-Th-F-WE Billy and Betty 'N. W. Ayer SHELL (Petrolenm) 9-30-Sa-WEAF

Pat Barrett Cilf Soubier Carleton Guy Nora Cunneen •Wado Al Jojson Lionel Barrymore Vinco Barnett Carmel Myers Watson Sistere Jock Gardiner Pegsy Stanton Victor Young Ore *J. Wait. Thompson SINCLAIR MODERN FOOD 4:15-M-WJZ Charles Sores Harry Swon *Cloments Co. MODAWR CARPET

SSS CO.
(SSS Tonic)
8.30-F-WOR
The Muelc Box
Mary E. Wood
Billy Axton
*Jourson-Dallie

JOHN C. MORRELL 5:30-Su-WJZ (Dog Fond) Thos. Mullins Dog Chats "Henri, H. & MnD STAND. BRAN 8-Sn-WEAF (Chase & Sonbo A. K. Spencer, Amateur Show Mej. Edw. Boy OUTDOOR GIBL, 11:15 a.m.-M-W-F WABO

A. K. Spencer, Dir.

J. Spence

STANDAM ON PILLSBURY 10:30-Dally-WJZ 10:30-Dally-WAZ
Today'e Children'
Irma Philipe
Walter Wicker
Bees Johnson
Irene Wicker
Lucy Gillman
Fred Von Amon
Joan McGregor
Flutchinson
II a.m.-W.F-WABC
Cooking Close Ups
Mery Ellie Ames
*Butchinson
ppaars

Bernico Ciaire
Frank Munn
Gue Haenschen'e
5-Sn-WABO
Ahe Lyman
Bernice Ciairo
Oliver Smith
*Blackett

Hutchinson
PINAUD
(Hair Tonic)
10:30-M-WABO
B Von Haliberg Ore
Calkins & H.
PREMIER PABST
9-Tu-WEAF STEWART-PRINCESS PAT

WARNER,
(Alemite)
10-Th-WABO
lyebeth IT ugnos
Bob McCoy
Arto Thorser
Arto Thorser
Arto Thorser
Arto Thorser
Arto Thorse
Alexa King
Alexa King
Charles Goodman
Al Dupont
Horold Woolsey
Louis Vondoveer

*Binckett Sample
STILDEHAKER

*Blackett Sample STIIDEBAKER 10-F-WABC Richard Himber Stuart Allen *Roche W & C SUN OIL

6:45-Dully Except
Sn-Su-WJZ
Lowell Thomas
*Rochs-Williams
TASTYEAST 12-Sn-WJZ Amateur Show Chubby Kane Horacs Fehyl Johnny Johnson *Clements

TEXAS CO.

TEXAS CO.

\$30-Tu-WEAF
Granam McNamer
Granam McNamer
From Melling
UNION CENTRA
(neurance)
Granus Drumer
H. Willoms, Dir.
Haien Cloire
Reed Brown, Jr.
John Griggs
Erlo Drossims
Jock Rosleigh
Fryn Mutch
"J. Walt, Thompso
UNITED DRUG

UNITED DRUG 5-8n-WEAE

G-Sn-WEAF
Rhythm Symphon
DeWolfe Hopper.
*Street & Finney
U. S. TOBACCO
(Dill'e Best)
8:30-M-WABO One Night Stands Pick & Pet Josef Bonime Ore *McCann-Erick

CCann-Erick
WANDER CO. (Ovaltine) 5:45-Dally-WJZ

5:45-Dally-WZ
Little Orphan A'
Henrietta Tedro
Jack Mather
Art Van Slyke
Forrcat Lewle
Vic Smith
Bugene McG(lien
*Blackett
CHAS. WARNER
(Sloans Liniment)
0-W-WJZ

ROCKWELL-O'KEEFE INC WILLIAM MORRIS AGENCY.

(Sloang Linkmen)
0-W-W-JZ
J. Chorles Thomos
Willi Morris Oro
Control Tours
WASEY PROUCTS
WASEY PROUCTS
WASEY PROUCTS
WASEY PROUCTS
WASEY
STANKE
12-Daily Ex. 88-58WASEY
Jacob Tarayish, The
"Erwin Wosey
E. WATENNA

Erwin Wosey

B. L. WATKINS

8-Sn-WEAF

(Dr. Lyone Toothnaste)

Plerre Le Kreeun

Rachel Carlay

Jerome Mann

Men About Town

Andy Sannella Ore

"Blackett

WELCH

Annella
Ackett
WELCH
(Grape Juice)
8-F-WJZ
Irene Rich
*Kastor

EXCLUSIVE MANAGEMENT ROCKWELL O KEEFE INC.



EXCLUSIVE MANAGEMENT ROCKWELL O KEEFE INC.



EXCLUSIVE MANAGEMENT ROCKWELL O KEEFE INC.



EXCLUSIVE MANAGEMENT ROCKWELL O KEEFE INC.

Musical Director

Week August 16 METROPOLITAN, BOSTON

ie Direction, HERMAN BERNIE 1610 Broadway, New York

В N

ALEX HYDE musical director

WHN new vork

JOAQUIN GARAY

Ninth Week ROXY, NEW YORK HELD OVER INDEFINITELY Direction NAT KALCHEIM

VAUGHN DE LEATH MON., WED., FRI. 3:30-3:45 P.M. WJZ—NBC

COAST-TO-COAST

Vocal Ensemble
Wm. Daly Orch.
Margaret Speaks
'Swseny-Jomms
JERGEN
9:30-Sn-WJZ
S. V. Dobhs, Dir.
Cornella Otls Skin

WABC
Binnche Sweet
*Blackett-SampleHummert, Inc.
PACIFIC BORAX
9-Th-WJZ Death Vail'y Days' Tim Frawley Edwin W. Whitney Lonecome Cowboy Lonecome Cowboy
Jean King
Jack McBryde
Joseph Bonime Or
McCann-Erick PEPSODENT 7-Dally Ex Sat Sun WEAF

WEAF
Amos 'n' Andy
Freemen Goeden
Charlee Correll
*Lord & Thomas
PHILCO
7:45 dafly ex. SaSn-WABC

*K. W Romsey
FORD MOTOR
9:30-Tu-WABO
Fred Waring
Stella Friend
Stoopnagie & Bude
Rosemary & Priscil
la Lone
Polcy McClintock
Tom Waring
Stou" Churchill
Johnny Davis
N W Ayer Dir.

Joan Crediberry,
Joan Blahe
Joan Crediberry,
Joan Blahe
Control Belower
Betty Lou Greone
Bullet Betty
Burry, Fehre
Burry, Fehr

Marie Odiest

Thompson Pools

2:00-F-WEAF

Cross Nut Fishes

Circas Nu

P'ggy Hopkins Joyce *J. Walt. Thompson FITCH 7:45-Sn-WEAF

Morin Sieters Ranch Boye *K. W Romse

1-15 now. Delive Es.

Sart. & Short-WalSart. & ShortSart. & ShortSart

12:10-M-W-F-WABC
The Gunner Walter
Agnes Moorehood
Lesier Jay
Goorge Grahom
Edith Spuncer
'S. W. WEAF
(Face Powder)
10:30-W-WEAF
Any Noble Oro
Al Bawily
'Blow

MILLS
12:45 Daily Rx. Sa-Su-WABC
5 Stor Jones
Johnny Kano
Elizabeth Day
Bill Johnston
Phil Van Zante
Plorence Malone
Eddie Morr
* Blackett-S-H. *Blackett-S-m.

MOLLE
7:30-Th-WEAF

Molle Waltz Favor
Ites
*Stack-Goble

OR. MILES LAB

OR. MILES LAB
(Alka-Seltzer)
9:30-Sa-WIZ
WLS Barn Dance
Ridge Runnore
Uncle Ezra
Lulu Belle
Mople City 4

7:15 M-W-F-WEAF

Uncle Ezra, Radio

*J. Wait. Thom; SINCLAIR 9-M-WJZ Gene Arnold Bill Childs Mac McCloud Jos Parsons Cliff Soubler Harry Kogen *Federal

"Federal SOCONY VACUUM 8-F-WARC Socony Skotchbook Christopher Morley Virginia Verrill Jimmy Farrell Marjory Logan Seriory Logan Cohnan Green's Orc - J. B. Getchall

Copyright Protection Lacking in Shanghai

Shanghai, July 16. . Courts ruled yesterday that pho-nograph records of foreign compa-nies are not copyrighted. This decision was subseque t to demand of foreign association that radio stations must pay Mex. \$150 monthstations must pay Mex. \$150 month-ly performing royalties. Some \$6 Chineso stations in Shanghai alone save nearly Mex. \$10,000 monthly, Government officials, however, in-dicate that copyright legislation may be enacted.

WCAE Exodus

WCAE Exodus

Fittaburgh, Aug. 13.

Staff of WCAE, Hearst elation, will be skeled. Hearst elation will be skeled to the catter of the catter of

Edna Keefe, KFRC, San Francisco, soloist and comedienne, has left that station to join her husband, Ronald Graham, in L. A. Graham making start in films.

RADIO SHOWMANSHIP

Stunts, Novelties, Tie-Ups

Outstanding Stunts

CANDY BAR GIVEAWAY. WFBC, GREENVILLE, S. C.

WFBC-Dixie Stores Stunt

Greenville, S. C.
New Dixle (chain) Stores program got grand send-off in WFBC
debut. Contest was inaugurated on
opening night with hundreds of prizes, plus candy bars, for all the thousands of kids who entered.

Kids were first instructed to get a copy of the Dixle Stores advertise-ment in p.m. papers, then place pen-clis at certain point and draw a straight line to other columns as in-structed. When thished lines formed plx of an animal. Finished drawing pix of an animal. Finished drawing was exchangeable at any Dixle Store for a candy bar.

Station so thronged following putest that crowds were hard to andle and stores drew carloads of its holding drawings and in quests 'sweets.

Stunt had the advantage of the between radio program and d and by starting a minor riot the citement had the showmanly reof calling community attention to the new radio program.

COLUMBIA ARTISTS BUREAU

And His Original Columbia Broadcasting Orchestra

> AUGUST 16TH TO 25TH ON TOUR

Broadcasting Daily for Niagara Hudson Electric Light and Power Co.

ALSO ON COLUMBIA RECORDS

WENDELL

"The Red-Headed Music Maker

Radio's First National *** STAR **** THEATRES
NBC, 10:18 A.M. Daily, CDST
Const-to-Const Hookup

BERNICE CLAIRE

BACK ON AIR

WABC, Every Tues., 8-8:30 P.M. Coast-to-Coast

5-5:30 P.M.

Direction LESTER LEE, REG BLDG., N. T

RADIO'S PREMIER MI IC

WARD VILSON

"ITTY BITTY KIDDIE" HOUR

LOEW'S BOULEVARD (Week Aug. 10)

KYW's 'Guarantee' Proclamation
Station KYW ach Philadelphia.
Method of guaranteeing local spot devertiers against baving their contracts cancelled, shifted or kirked around. Old English typocycle of the spot of a proclamation. To helphic the carried out the aspect of a proclamation. To helphic the effect a gold seal and red ribbons were attached at the bottom opposite the entering their contracts. The spot of the proclamation read as follows:
Whereas, it has been increasingly advertiser has been handicapped by being unable to count upon the uninterrupted continuity of his programs over a reasonable period of nounces and guarantees that time within the periods indicated below is available for terms up to 52 weeks without charge in schedule.

Civil War Souvenire

Richmond, Va.

Station WPHR, Petersburg, Pa.,
which has offices in Richmond
mailed 'minnie bail' bullets picked
up from Civil War battlefields to
agencies, advertisers, radio editors,
etc.

etc.
"To capture Virginia in 1935,' said
the tie-up letter, 'the only ammunition needed is station WPHR.'

Make-Believe Baltroom Make-Believe Baltroom Memo went out from Jerry King'a front sanctum at KFWB some time ago for new ideas. Warner station ling tried about everything there has cilcked. Showing what can be done with a stack of platters.

Al Jarvis conceived the vorappularity. He's the major domo of the show and does right well by his brain-child. No sinceure, either who and does right well by his brain-child. No sinceure, either in the first show and does right well by his brain-child. No sinceure, either in the first show and does right well by his brain-child. No sinceure, either his create in the minds of the dialers the illusion that they are skimming across the dance floor. If the his this create in the minds of the dialers the illusion that they well as the show and does not show the same revenue and the minds of the dialers the illusion that they were known for the minds of the dialers the illusion that they were known for the minds of the dialers the illusion that they were known for the minds of the dialers the line of the line o

Salling Wrong End of Cow.

Salling Wrong End of Cow.

French housewives, already
models of economy, by American
standards, are getting governmentstandards, are getting government and
how to save more money.

With co-operation of butchers'
trade association, government atatrade to its broad association and trade
to its broad association and trade
to be able to get rid of larger quantities of the wrong end of the cow.

All-Night Policy at WNEW
All-Night Policy at WNEW
All-Night Policy at WNEW
All-Night Policy at Wne York City.
Allilkman's Matinee, the program
on WNEW from 2 until 7 o'clock
every morning, which gives the station a 24-hour operating sehedule,
nouncer, in charge with an aediatant. Besides these two, a transmitter engineer, a man in charge of
master control, and one for control
board have been added. An extra
on duty to handle the late phone
calls, station claiming that 300 came
in first day.

Sampling Program in Adv Dubuqu

Sampling Program in Advance
Description
Local department Draugue, in
Local department Draugue, in
Local department department of the expense of engaging a scripter of WKEB for two weeks in
order to acquaint heads of various
give executives an idea as to
whether the program heing readled
Dona Ward, continuity writer, is
spotted in the ad department. Sic
has a mile with monitors in exechas a mile with monitors in order
heads and the sades personnel elsewhere. From time to time she
broadeasts latest into on styles,
the sample of the sample of the sample of the
sample of the sample of the sample of the
sample of the sample of the sample of the
sample of the sample of the sample of the
sample of the sample of the sample of the
sample of the sample of the sample of the
sample of the sample of the sample of the sample of the
sample of the sample

"Firms You Should Know Kansas City. Sponsored by a group of local business men a new program his nade its debut on WHE, Thursday Program, 'Kansas City Firms You Should Know,' headlines Jess Kirk-patrick's orchestra and John Wahlsted, tenor.

WCAA's Ethiopian Expert.
Bultimore.
John Carrahan, chlet announcer
at WCAO, spient more than 12
months not many years ago in
Ethiopia. At time was in employ
doubt got around the country and
saw what was what. So now with
the Italo-Ethiopian squabble chaining front pages of newspapers daily
and with wat looming this autumn.
Carrahan has secance his memory
and now gives weekly 11-min. chai-

STATION PORTRAIT

WTIC, HARTFORD

This is one station in America that can afford to take an annual rub on the red side of the ledger for \$350,000, for that has been the toil for many years. Why? (1) WTIC is the gadverleing medic for Traveler's Insurance company to the total tota

size,
Here's just an Idea of what
a staff, WTIC keeps. Rated at
the head as General Manager
is P. W. Morency, once secretary of the National Broadcastthe head as General Mannger in P. W. Moreney, once secretary of the National Bradeasters association, then James F. association, then James F. association, then James F. In the commercial department. In the commercial department in the commercial department in the commercial department of the commercial d

Watch Hour, swing into rightm and hour later with a Radio Eazaar, sponsors two ball scores and weather reports, blazons a Modern Symphonic Choic under the direction of Leonard Patracelli, and so on through the day.
WTIC started off as a 50-watter, boosted the power to 50,000 a few years ago on a half time banis sharing the ether with WBAL, later synthonized the start of the start

nours carry.

It is understood losses whi
be cut 'n half because the
business soid for the next year
is hitting new tops.

over station on Ethlopia, discoursing on geographic layout, lives led
by inhabitants, customs and oddities of country, etc.
Wisely, the announcer refrains
from entering into phases directly
to do with the Mussolini-Haile Seiassie wrangie.

My They Refuse Substitutes Schencetady, N. Y.
A letter-writing contest with a reverse' angle is conducted, via a supper-hour spot announcemon-pany turning out 'Krax' (crack-ray) awards three eash prize nightly for best short letters, on, 'Why I refuse to Accept Substitutes for Carton and grocer's name must be submitted with entry. Prizes: \$5, \$1, and \$2. Names of winners along the price of the company.

company.

company.

The Lowdown For Private Ears
St. Faul.
Addison Lewis & Associates.
Minneapolis advertising-merchandising counselors, have put out a
private private private private private
stere size and printed on three
naces, with the top-page, a letternourning because gradio has lost only
engled in black Epistle says they're
mourning because gradio has lost outers) because of uncertainty.
To correct this uncertainty, lettergrees on to outline a new service
for the advertisers who may be lue
for the advertisers who may be lue
for the advertisers who may be lue
for the difference of the private pr

popularity at specific periods throughout the day. Info thus of-fered differs from usual stuff, which has always been compiled by sta-tions themselves or firms hired by

tions themselves or firms hired by the stations. Folder states that facts are available and waiting for the asking, but must be presented in person. Edward P. Shurick, Jr., formerly with KSTP and now director of Addison Lewis' radio dept. is the boy who calls in person when the inquires come in.

WBT "1st Time" Stute.

WBT "1st Time" Stute.

Station WFF Charlotte. N. C.

Station WFF Charlotte. N. C.

announcers, engineers and equipment 174 miles to Lake City, South
Carolina, to broadcast the opening
day of men tobacces unclose. One
sord the program and paid all expenses for a novelty program behistory to be first of its kind in radio

lieved to be first of its king in reachistory.
High point of full hour's broadeast was the close-up of the picturesque tobacco auctioneers whose meaningless to those not privy to the trade. These fellows have to sell six piles of nicotine foliage per minute to hold their jobs.

WWNC's Ritzy Audience
Andeville, N. C.
Statlon WWNC, Asheville, N. S.
Just issued an attractive builderStresses the wealthy character of
Its trading zone full of plutocrats
and fancy resorts.
Quality equipment, freedom from
proximity to other signals one
and the composition of the signals of the signal of t

WIBX Tells its Story

Utica, N. Y.

A market of 108800 families is
claimed for Station Wills, Utica

the presses.

Dale Robertson, v.-p. and g. m.,
has assembled into concles tables
and maps the fundamentals of the
station's story.

Showmanship in Argentina
Buenes Aires.
Argentine Broadcasting station
Radio Prieto is effecting a series of
retransmissions from Germany in
tine students to that country. The
first of these transmissions was
made July 26 from Koin.
Programs have awakened local
intereat, especially from the relawho have been sent to Germany by
the Circulo Universitatio Argentino.

the Circuio Universitatio Argentino.

Park Barkers Competely.
New York City.
Champ barkers from Coney Island
and Palisades Amusement Fark
competed vesterday (Tuesday)
competed vesterday (Tuesday)
audience acting as judges. The
bally men and women used the
same spiels they employ on their
own pobs.
See had representatives
from the Cyclone Ride, freak show
and sex exhibit, while other park
had grinders from Thrill Ride, Six
Rocket and Mouse Game. Four men
In broadcast.

WIBX's Pienic Service

Vilea. N. Y.

Ziyara Temple (Shrinrer) announcing a pienic, told the members to cloud made attuation uncertain in the cool of t

Fiction for the Blind
WIF tonight (13) Philadelphia.
WIF tonight (13) Principlinal
series twice weekly for the cloningable to read. Tabbad 'Let's Spin a
Yarn' airings will feature short
strain with the control of the control
and the cloning will feature in the
work of the control
and bedridden invalids.
Howard Jones, staff announcer,
reads them.

indian Reservation Music Holdan Reservation Music WhAM introduced a novelty program with half hour of Indian manual Exercision of the Indian manual Exercision Five Indian direct hope participated, the girst indian Mrs. Estine Blueye, and the holy by James Stay.

Mrs. Waiter A. Hondricks, Fenn Yan enriographer, who became Interested in the abilities while observed in the reservation.

Invisible Community inging Pittsburgh

Invisible Community inging Martin, Histohurgh, it WCAR, has a new identical week than doubled her fan mail in the last few works. Each Thurnday high week than doubled her fan mail in the last few works. Each Thurnday high with the last few works. Each Thurnday high with the last few works. Each Thurnday high work in the studio on her program, Miss Martin announces that she's solng to sing an nounces that she's solng to sing an self maturally to quartet harmony and invites the foursomes to gather around their receiving sets and what listeners write in their own re-

quests for other oid-time numbers to be sung the following week. The idea has taken hold in a big way and quartet fans are flooding Miss Martin's studio mall.

Hospital Gives Advice
Philadelphia,
Staff of Mt. Sinai Hospital is airing five and 10-minute popularized
medical advice series over four iocal stations. Taiks, labeled 'Your
Health and You,' toucless on such
subjects as proper diet, proper
methods of combating hot weather,

methods of combating hot weather, etc.

Medicos of hospital staff contribute services free, with stations WCAU, KYW, WIP and WDAS contributing time. Series is for six weeks.

Mountain Climbing Pick-Ups Vancouver, B. C.
CJOR Is planning a mountain climbing broadcast for September, Jimmy Brenning, ethnician, will be baild, 80 miles north of Vancouver. A portable short wave transmitter is being built for Brenner to pack and another will be installed at the base of the mountain to relay it to Vancouver.

Confusing the Public Philadelphia.
Boake Carter, local seribe who got a rep airing over the WCAU mike, is doing disc Travelogs Sunday nights over WIP. And after every broadcast station helio gals have to tell telephone fans spieler isn't really in studio.

Hearst As Recruiting Sergeant
Baltimore.
In line with the clarion ery being entitled by string of Hearst
handlesses of the service of Hearst
handlesses of the service of t

BENAY

Now Appearing in "Anything Goes" Alvin, New York

Management CBS Artists Bureau Personal Management
Jules Alberti, 515 Madison Ave.
New York City

AL GOODMAN

Palmolive Beauty Box EVERY FRIDAY, WJZ P.M., EDST 7:30 P.M., PST N.B.C.

Lehn and Fink Hour Sundays at 8 P.M. WABC—C.B.S. COAST-TO-COAST

ABE .

CALIFORNIA ORCHESTRA COAST-TO-COAST

WABC—Tuesday, 8:30 to 9 P.M., DST (Phillips Dental)

WEAF-Friday, 9 to 9:30 P.M., DST (Phillips Milk)

Silvertown Orchestra

Every Friday 10:30-11 p.m.

Address STEINWAY HALL Representatives BOCKWELL-O'KEEFE, Inc.

EMERSON GILL

AND ORCHESTRA NOW PLAYING ANTLERS HOTEL COLORADO SPRING

FOX PIX EXPANDS MUSIC HOLDINGS; BUYS SONNEMANN AND KALMUS COS.

SILO SUCCESS

Beer Bally Gives Fodder Towers

St, Paul Aug. 13.

A spin through the agricultural areas hereabouts shows that beer and likker have helped the farmer immensely, too. Besides fournishing him markets for his grains, the bitwevies have come to the rescue ity painting his silos and barns with their blurbs, but none the less use.

their blurbs, but none the less it's paint, and that's what old Corn-tassie's outbuildings have been

paint, and that's what old Corn-tassie's outbuildings have been needing the past several years, U. S. crop estimates for Minn., Montana, N. and S. Dakota are \$95,000,000 for 1935. This is a hop of \$222,000,000 over last year.

Bernie in Philly Arcadia With B'casts from Floor Philadelphia, Aug. 13. Ben Bernie comes to Arcadia In-ernational Restaurant, s w a n k Philly nitery, Sept. 20, for six

Film Firm, Like Others, Wants Catalogs for Own Thematics-Warner Bros. Reported in Further Music Deals-Par's Expansions

Fox Film has taken over the stock and cataloge of two more music publishere. Sonnemann Music Co. Edwin F. Kaimus, Inc Both are standard pubs.

One of Fox's subsid holding com panies for music rights is the Surrey Muelc Co., as distinguished from ovletone Music Corp., which latter is an aity of Sam Fox, and which is more concerned with the current filmusical pop etuff.

Fox, like other film companies, is fortifying itself by buying up whole catalogs of musical compositions.

fortifying itself by buying up whole catalogs of musical compositions, realizing their value for investment purposes. This permits free use of 160 wow. This permits free use of 160 wow. The permits free use of 160 wow. This permits a catendard open biddings.

In line with the Fox Film move, Paramount le muilling further extension of ite music publishing holdings. Aiready sponsoring Famous Music Corp. Par may set up a This work of 160 work. The same of 160 work of

is still a Par eaff congraviter in Hollywood, but Larry Spier has become managing head of T. B. Marms Co.

Warners Interest in other music Warners interest in other music Warners through the Marms Co.

Warners in the still for the Marms Interest in other music warners with the Marms Interest in other music warners with the Marms Interest in Students Interest in Marms Interest

fered 570,000 and might have been interested in \$1,000,000. Latest trade report concerne a publisher who reputedly has personal Holly-wood leanings and would be amenable to the idea of divesting himself of his with part help wholdings if the Further in line with Paramount's film interests are Famour' recent acquisitions of the song catalogs authored by George W. Meyer, Jean Schwartz, James V. Monaco and Schwartz, James V. Monaco and reportight ownership expires and rights rever to the authors, the vets of tin pan alley are realizing extra and unforeseen revenue from extra and unforeseen revenue from the ilcensing of their eccondary

St. Louis' 1st Bubbler Does a Fast Burst

Does a Fast Burst
St. Louis, Aug. 13.
A bubble dance finally hit this neck of woods and went out quick.
Rosita Roye, at Casino de Pincedeoutry intery, was toling bet with the county intery. Was toling the county of the county

stopped the show.

Dancer was taken to the hoosegow at Clayton till \$1,000 bond wasposted for appearance Aug. 14 in

Justice Bath's court. Charge is
punishable by fine of \$1 to \$1,000 or

'day to year in jail, or both.

Light's Salzburg Idea

Enoch Light wante to have a New York mueical festival similar to the Salzburg spread in Vienna, and has arranged a meeting for Sept. 13 to formulate plans. Her sent letters to leading music figures requesting their presence. requesting their presence.

Light was the first American conductor to lead a Mozart concert at the Saizburg festival.

Duchin Settles with Solomon, No Coin in Deal: Goes to Plaza

Deal, todes to I razza

Eddy Duchin's deal with Sid Solomon of the Central Park Casino,
N. Y., carries no cash consideration
for the Livil-se of obto ining a release as. that Duchin might open at
the cara locel, N. T. Leave is for
a Solomon, owing Duchin quite a
bit of money, settled matters by
permitting one of his ace band attractions to play for a competitive
spot. Solomon controle all of
a control of the control of the control
spot of the

Ben Bernie comes to Arcadia International Restaurant, s w a n k Philly nitery, Sept. 20, for six wecks. We kneed the second sec Inside Stuff-Music

Through the Olman Music Corp. reorg under Robbins-Metro auspices with Abe Olman continuing in and retaining about 10% of the firm whose trade name will be changed, Guy Lombardo also continues financially interested. Lombardo was a creditor to the extent of \$11,000 in Olman's

trade name will be changed, duy Lonwaus and the continuous music pub biz.

Artists, off and on, have had financial interests in music pub ventures with no signal success because the business of hit-making is eo constituted that it must be an autonomous organization—or else. Bing Crosby, however, through a close presonal alliance with Tormy Rockwell, now has Lester Sanity and George Joy associated. Select will publish Crosby's forthcoming 'outside' film being produced by Major Productions (Emanuel Cohen). Paul Whiteman Publications, Inc., is another Robbins subsid which had the maestro interested.

In the main, publishers may set up indle holding and subsid pub companies for favored composers (Gershwin, Kern, Rodgers and Hart, Conrad, De Syivia are among those having their own subsids, on past occasions, but since undergone radical changes), but the crooner-bandmaster, as a constitution of the monoyee ancestroe bankrolling some small must publishers in whom they have confidence. This is the reverse of the popular conception that it's usually the publisher who subsidizes the plug. Not as often been known to stake a lesser pub in need of some liquid capital.

Irvi.ng Mills, manager-music publisher-songwriter, is consulting legal counsel on possible proceedings against ASCAP for an upped classifica-fron is a writer. As accredited co-author with Duke Ellington of 'Solitude,' that number received one of the society's songwriting awards for 'oset' tunes of the past quarter. Prize money of \$2,500 was epilt between Mills and Ellington. Yet, argues Mills, he's etili in lowest brackets of ASCAP writer-imorbership disputing the society's arguments that he

(Mills) is a 'cut-in' writer.

Mills claims he is the 'idea man' of many of the songs on which he is Mills claims he is the 'idea man' of many of the songs on which he is billed as co-writer, or provides jyrics or lyric ideas, or sometimes only the title. Mills' lawys: is of the opinion that If ASCAP had any dublous-ling the opinion of the opinion of the opinion of the opinion of the bills to membership, but once in, and his name appearing on the title pages of many songs published by Mills Music, Inc. (of which his brother, Jack Mills, is the major head, although Irving is also financially inter-cated), he (Irving Mills) should get proportionate credit and increase in classification and revenue.

'It's a good English song' is a trade phrase to indicate that certain mild pops in America possess qualities more conductive for the British popular song market. And there are reverse instances of passive English pops proving bligger hits in America.

proving blgger lits in America. Blggers intra-trade, international paradox are the indigenous American fillbilli-1 and state songs (Wyoning, Colorado and locates not even as popularly appealing as Digle to the American pind) prove smash song sellers in the British Isles. The Scotch and Weish provincials particularly shell out their shillings for this type of song.

For yours Donry Davis has closed the vante, units and nitery shows by running throats pure song he has had had in penning, always winding up by mentioning his "Margie," and attaching the byrics about "If I could only write another one like "Margie." Since Davis is co-author of Chasing Stadows' the boys now wonder what Davis will use for a finish. At the Bath and Thrif chib, Atlantic City, of which Davie owns a plees. ls still finishing with 'Margle.'

Most Played on Air

To familiarize the trade with the tunes most on the dir around New York, the following is the listing of the sorps most played on the cross-country networks last week, in relative standing, according to the approximate number of combined plugs on WEAF, WJZ and WABC.

You're All I Need Gypsy Tea Room And Then Some East of the Sun East of the Sun Lulu's Back in Town Page Miss Glory In the Mood for Love Paris in. Spring Chasing Shadows Love Me Forever Lady in Red Livin' in a Big Way Let's Swing It Rhythm and Romance Thrilled Intilled
I'll Never Say Never
Rose in Her Hair
Middle of a Kiss
You're So Darn Charmi
Two Together

Music Notes

Kay Kyeer opened at Lakeside amusement park, Denver, July 31, for an indefinite engagement. Vo-calists are Virginia Sims, Merwyn Bogue and Arthur Wright. Kyser followed Harry Sosnik, who goes

Benny Goodman's orchestra at

Phil Harris comes into the Wal-dorf-Astoria, N. Y., Sept. 4, with Kavier Cugart continuing for rum-

Dwight Ficke returns to the Savoy-Piaza, N. Y., Oct. 3.

Olivia's marimba band set for Aug. 10 reopening of Piaya En-senada in Mexico.

Bernie Pollack, mgr. of the or-chestra department for Mills Music, Inc., gets a bachelor dinner Aug. 27.

Joe Haymes replaced Frank Dailey the Meadowbrook County Club, at the Meadowbro Cedar Grove, N. J.

Little Jack Little opens at the Rice hotel, Houston, Aug. 29. CBS will give him a sustaining release from the spot.

Luis Ojeda out of El Toreador, New York, because of throat trouble. Fermine and Marliuz, dancers, re-place.

Bobby Grayson ork is in its fifth month at the Royal Inn near Trini-dad, Colo.

Nacio Herb Brown and Arthur Freed completed two numbers for Metro's 'Elegance.' They are 'Rumbs Rhythm' and 'Temperamental.'

Shaw Choir backed up by 36-plece ork in Mascot's 'Harmony Lane.' Arthur Kaye and Abe Meyer supervised.

Maurice de Packh optioned as ar-ranger at RKO-Radio.

Lew Pollack and Paul Webster turned out 'Love Is Like A Cocktall' and 'Song of the Skyscraper' for Shirley Temple's Fox picture, 'Poor Little Rich Girl.'

Wingy Mannone unit at the Hick-ry House, N. Y.

Rex Gavitte band held over for the balance of the summer at Place E'egante, New York,

D'Ivons, ballroomist, booked by the Rockwell-O'Keefe to double be-tween the New Yorker and the Lex-ington hotels, N. Y., for four weeks, starting Aug. 21.

Paul Whiteman opens at Ben Marden's Riviera, Englewood, N. J., Aug. 15 at which time an entire new floor show goes in.

Lombardo's orchestra slated for the Embassy club, N. Y., when It debuts under its new Gli Boag management in September.

Musicians' Fishing Party Safe: Had Close Call in Delaware Bay

Philadelphia, Aug. 13. Milton Kellem, bandleader; saxophonist, Stanley Grubb; Mre. Grubb, and a motorboat ekipper nearly lost their lives last week when their craft was wrecked on a fiehing trip in Delaware Bay. Aithough suffering from exhaustion and exposure, all escaped safely. Party became lost late Monday

(5) about 10 miles off Fortescue, (6), about 10 miles off Fortescue, N. J., when a fog came up enddenly. Unable to reach land, they remained until dark, when they found their light would not work. By that time Kellem and Mrs. Grubb were sick and Mrs. Grubb was becoming hystorical. Finally the 24-foot vession of the state of N. J., when a fog came up eudden-

WANT WHITEMAN FOR PHILLY SYMPH REPEAT

Philadeiphia, Aug. 13. Philadelphia, Aug. 13.
Efforts are being made to bring Paul Whiteman back to Robin Hood Dell for a repeat engagement with the Philadelphia (symphony) Ortheetra. Despite criticism by some of the ultra highbrow music lovers, the Jazz King did the biggest two-day first escape of the property of the property of the property of the common property

second night topping opening night of first season.

Take for recent pair of concerts was not quite as large as first reported. Gate was more than \$13.

Only instead of \$15,000. Whiteman's experience of \$15,000. Whiteman's experted at \$600, was really appeared to \$15,000. Whiteman's experience of \$15,000. White

Robh Hood Dell last (10-11) weekmonth at the Royal Inn near Trinidad, Colo.

Rafael Storm has written the
Spanish tyrics to Jerome Kernis
Reckless' and Herbert Stothart's
'I Am Joaquin,' latter for Fox.

Sus. Sentences for Femme Imps. in Troy, N.Y., Pinch

Troy, N. Y., Aug. 13.
Three of the seven female impersonators arrested in a raid on Echo Tavern'e Jack Mason's Play-Echo Taverrie Jack Mason's Playboy revue, were given ouspended sentences of six months each and ordered by the police court to leave the city. They are Robert Brenaun, 28; Alfred Carmen, 34, and David Shaw, 24. All pleaded guilty to violation of the Sunday anti-cutertailment law, and the femme laps and Tooms and the summer layers are all the projection of the tavern, are at libery print of \$500 each. Their cases are scheduled for a hearing Sept. 4. Mason's show is now at the Little Club in Saratoga.

LARRY LYONS DROWNS

Minnapolis, Sept. 13.

Larry Lyons, member of the Carles Molina orchestra, playing at Radisson Inn, just outside the city, was drowned when he went into the lake adjacent to the lnn for a swim. His body was recovered.

Harry Tobias and Charles Ro-Harry Iobias and Charles Rosoft turned out 'Good Old Larry' for Universal's 'Offside.' Tobias also teamed with Phil Boutelje on 'To-day is Tomorrow' for Jim Timony's little theatre plece, 'Common Flesh.'

'DEFAULT' ASCAP CLAIMS

Duffy Copyright Bill Passed by Senate with Few Changes and **Goes to House for Winter Action**

Washington, Aug. 13.

Duffy copyright revision bill, wiping out the \$250 minimum and giving films and radio better breaks
in the future, rode out a storm of
protests from defenders of copyright owners last week, emerging almost unscathed and moving from the senate to the house for action next

senate to the house for action next winter.

The measure, first serious attempt to overhaul the existing antiquated statutes in six years, passed the senate Wednesday (8), a week after it was first called up for discussion. Less than a haif dozen changes, were made during the floor debate,

were made during the floor debate, which was interrupted frequently for discussion of other matters. Although olded by the upper chamber, the legislation faces a threat of major delay and possibly complete affeitraches floor of the Patents committee has been reported hostile and hurt over the State department's failure to consult with him during the drafting of the proposals.

Two principal amendments written into the bill on the floor relate to the issuance of injunctions as a

ten into the bill on the more reads to the issuance of injunctions as at the control of the cont motion picture could be issued only when the copyright owner convinced the court that the defendant is unable to pay any damages which might be assessed or had infringed deliberately and with advance

knowledge.

Declaring that the federal courts can be trusted to exercise their discretion conscientiously, Borah secured approval of his amendment without a record vote and after only brief discussion. The language proposed by the committee, the veteran Republican contended, was so broad as to result in virtual prohibition as to result in virtual prohibition of injunctive proceedings for the protection of copyright.

protection of convright.

Arguing against the proposal,
Senator Duffy of Wisconsin, sponsor of the measure, insisted that
removal or restrictions might result in hardships to dependable,
reputable individuals. Borah maintained that elimination of the section would not permit convright
owners for blackfack publishers
owners for blackfack publishers
to the court would have to be satisfied
that the injunction was necessary. that the injunction was necessary.

that the injunction was necessary. Dealing with substantially the same feature of the bill, the second motion, sponsored by Senator Warner of New York, resuited in deletion of an entire section which required injunctions to be obtained before production or rehearsal of any printed work or broadcast had been started. The section little of the prevent infringement through advertising matter, originally stipulating that restraining orders to block third-party violation of copyblock third-party violation of correlates and be granted only before the work had started or to outlaw a continuation of srech infringement. The provision also denied enjurisht owners the right to institute damage suits against the published or aired the advertising which infringed.

"Very Harsh"

Terming the proposed injunctionblock third-party violation of copy-

Jumpin' the Stumps

Chester, N. J., Aug. 13.
Felix Ardin and his Stumpjumpers, Chester, N. J., Avepiece orchestra, are booked for
every Saturday night and every
other Friday for the next two
years

Ardin cierks in a local chain ore grocery during the day.

FOREIGN SOC.'S **BEEFING AGAIN**

Periodic yearn by the foreign music societies for more coin is cropping up again with possibility of many balks on renewals with the American Society of Composers, Authors & Publishers.

Authors & Publishers.
Save for the British Performing
Rights Society, almost all nationalsiste groups of writers and publishers aver that they're not getting
enough from ASCAP. Latter, in
turn, contends that the other nationals don't produce enough to
though so the state of the society
did that, besides, invariably the American Society exports more funds than
it derives from abroad.

The foreign songamiths argue

The foreign songsmiths argue that America alone has so prolific a source of radio revenue and that no other user exhausts so much music as do the U.S. broadcasters. This isn't disputed by either side.

Meantime the Society of European Stage Authors & Composers, another New York group, may absort some of the foreign licensees if not renewing with ASCAP.

HARRY WOODS GOES TO LONDON FOR C-C&G-B

Harry Woods sailed last week for London and a six weeks' writing chore for Campbell-Connelly and Gaumont-British pix. It's a deal ar-ranged by the C-C London music firm. Woods has done it before for the

Woods has done it before for the same auspiese, going over to grind out a flock of songs. His last junket resulted in 24 copyrights vested originally with C-C, which in turn lease the U. S. rights to American publishers, as a reverse on the new control of the c

Dating Ted Lewis

Hollywood, Aug. 13. Militon Pickman has gone east to set theatre and Radio deals for Ted

set moans and the best and the best and the best after being discharged from a local hospital where he now is convalescing from an operation.

EDGEWATER SET

LUGEWATER SET

the multisher or broadcaster who
published or aired the advertishes
which infrinced.

Terming the proposed injunctionstopper a very harsh' provision.

Are when the deduce is view of the
continued on page 42)

WILL APPEAL SFATTLE IN.L.

Burkan States Case Must Still Be Tried on Merits-Concentrated Attacks on Soc. Not Minimized-Expect Barrage of Suits

'DISCRIMINATORY'

While not minimizing the importance of the concentrated attacks recently brought against the American Society of Composers, Authors & Publishers, its general counsel, Nathan Burkan, in New York, points out that the Washington state adverse Gecision was obtained by default. ASCAP will make an immediate appeal from the Seattle injunction decision of last week. While not minimizing the impo-

injunction decision of last week. The issues must yet be tried on their merits, although it behooves KSCAP: to prepare its cause well, else it can be faced with similar statutory harrassments and restrictions in almost every state where ASCAP maintains branch offices, according to Burkan. It alappens there is a branch in Seattle, but in other sectors the local ASCAP attorney is the general field repre-sentative or is assisted by another

aide.

Herbert Haugland, the atjornev in Seattle representing ASCAP, sought to set aside the fautty service, claiming the society was impoperly served, and was merely appearing to argue the motion, and not the injunction plea itself.

The society in New York contends that the proposed 55-of-of-the-gross legislation is discriminatory and confiscatory, and cannot ever

gross legislation is discriminatory and confiscatory, and cannot ever be more than the amount actually required to police a certain industry; furthermore, if it's to become a state law, it must apply to all interstate business, and not prejudiced solely against a music tax colection agency such as ASCAP.

Unconstitutional?

Unconstitutional?

During the past two years as result of intensive campaigning by

and the past two years as result of intensive campaigning by

as the past two years as result on the states of the states of results intensive proposed or actually enacted in the states of ratenans, Profids, Georgia, Louissian, During the past two years as re-

fits due the copyright owner.

Seattle Decision

Seattle Decision

Seattle, Aug. 13.
Charged with violating the state laws on monopolies, grice fixing and trade restraint, the American Section 1.

Charged with violating the state it was sent to the state of Washington by a decision handed down last week by Judge D. F Wright of the Thurston County Superior court in Olympia.

This was the culmination of an acceptance of the Thurston County Superior court in Olympia.

This was the culmination of an acceptance of the Washington of an acceptance of the Washington State County of the Washington State Eroadeasters association, ASCAT at that time was restrained by a temporary order prohibility it from making collections from co-definates named in the complaint which included 12 radio stations and (Continued on page 51) (Continued on page 51)

Waring's Suit Over Recordings Of His Air Programs First Gun In Test Case by Radio Artists

Song Row Shakeup

Tin Pan Alley's open secret is the expected wholesale shakeup in a-number of music publishing houses around Labor Day, idea being to generally refurbish the professional exploitation alignment.

Dops is that the letous hring only of those wanted to hold over. It's a simed at the top bracket pluggers, et al., in the main. Tin Pan Allev's open secret

ALIEN MUSICIAN BILL UP IN **CONGRESS**

Washington, Aug. 13. Formal approval of the Hoeppel bili piacing a 10-year ban on foreign musicians from countries that eign musicians from countries that deny entry to American profes-sionals is expected to be voted by the House Immigration Committee this week. Measure will be reported as soon as the Labor Department has given formal sanction to pro-posed minor amendments.

posed minor amendments.

Legislation is aimed at establishing reciprocal agreements for free movement of singers and instrumentalists, stipulating that unless other countries admit our musicians we will put up the bars to their citizens.

Sponsor is Representative Hoep-ci, of California.

Chas. Warren Joins Robbins as Santly Goes D-D-G and 25%

Charles Warren becomes head of Robbins Music's prof. dept., as Joe (Banjo) Santi Joins Donaldson, Doughas & Gumble, Inc., as general professional head with a 25% interest in the firm. He will ieave Robbins, where he headed professional exploitation, exchanging a comparation of the control o

processional neim of the Donaldson firm. Warren had a 10% interest in the business, which he relinquishes on joining Robbins. Watter Douglas and Mose Gumble are heads of D-D-G. Walter Donaldson sold out

M-G PAYS \$62,500 FOR 'ROBIN HOOD' MUSIC

Hollywor Metro has set fi: c of the operature to the set fi: c of the operature to the control of the set field of th

bait around \$20,000.

Wheners owned the words without the music since 1220, having bought them with intention of deing t e yern, but dropping it when Donglas Farbantis, Sr., did his version, released in '22.

Philacelphia, Aug., 13...
First gun in the battle of orchestra leaders against promiscuous use
of their recordings by racio stations, cafes, etc., without permission, was fired here last week in a
hearing on three suits filed by Fred
Waring as a test case on behalf of
the National Association of Per-

Waring as a test case on benar or the National Association of Performing actions.

The National Association of Performing actions are as an individual, but are regarded by N.A.P.A. of which Waring is president and which includes all the important American orchestra leaders as well as "their radio artists, in its membership, as likely to set a precedent for similar litigation in the future. N.A.P.A. sent Maurice J. Spriess authors with the state of the similar litigation in the future. N.A.P.A. sent Maurice J. Spriess authors with the state of the future of the future. N.A.P.A. sent Maurice J. Spriess authors with the future. N.A.P.A. sent Maurice J. Spriess authors with the future. N.A.P.A. is determined to take the case to the U. S. Supreme Court for a permanent ruiling, if necessary. From this, it is hoped, will evolve some measure of protection to radio artists with a change in the copyright.

In this local triple action, Waring applied for injunction against the Robinson Recording Laboratories of Narbeth, Pa.: Jack Uhr's Roumanian, restaurant and the Studig Philips and the Robinson Recording Laboratory is charged with making records of the Waring commercial (Ford) broadcasts off the air, deleting the advertising the Robinson Robins used Waring phonograph recordings for public performance without permission.

usen palming phonograph recordungs to the property rights in which is a property rights in all his arrangements, eiting the expense he goes to in writing, producing and rehearsing them. He claims common law rights to any profits derived from the playing of the profits derived from the playing of the warms of the Waring organization, described the Waring interpretation of popular songs as 'unique' and placed the value of the band's musical productions and Waring's efforts as an interpretation of the ware o

tator.

After hearing the testimony in the three suits in Common Pleas Court No. 1, Judge Harry S. McDevitt declared the questions involved were entirely of a legal character and directed opposing counsel to submit briefs.

Abe Lyman Moves

Julian Woodwarth orchestra foliows Abe Lyman Into the Pavilion Royale, New York, tomorrow (14), but Lyman retains his basiness interest in the roadhouse.

Lyman opens Aug. 13 at Manhattan Bench. He guess into the Hollywood restuurant on Broadway for the fall weenon.

BUSSE IN CINCY

Chicago, Aug. 13.
Henry Busse band opens at the
Castle Farms in Cincinnati this

Busse and Sam Lutz stonged off In Chicago last week to discuss pos-sible ether contracts with two would-be sponsors.

Senate Passes Duffy Bill

(Continued from page 41)

(Continued from page 41)
previous senate action on the Borah
motion. The move was supported
by Borah, while Wagner insisted
that to protect copyright owners
from exploitation by irresponsible
advertisers the strings should be
taken from the injunctive provisions of the bill.

Other amendments adopted by the

Senate Were:

A clause, offered by Senator
Trammell of Florida requiring that
all publications in English distributed in the United States must be
printed from type set in this
country.

A group of minor amendments by Senator Vandenberg relating to copyrighting of architects' blue-

With most of the serious dis-cussion centering around the pro-posal to abolish the \$250 minimum damage award for infringement, Senator Wagner made futile efforts to obtain adoption of three addi-tional amendments which would have nullified the state depart-ment's attempts to liberalize the bill in the interest of films and radio. Wagner conducted a vigorous fight (wagner conducted a vigorous fight to glished the state of the s

can Society of Componens, Authors and Publishers.

A move to retain a statutory minimum was blocked when the senate refused to accept Wagner's amondment alicing 350 from the alze of the washing and the senate refused to accept Wagner's amondment alicing 350 from the alze of the wise of the wise of the wise of the wise bottom down his proposals to eliminate a clause exempting 'incidental and not reasonably avoidable' infringement in current events allow for broadcasts and to kill the feature which joins the right to protect infringers rather than writers and componers in his fight to retain the minimum sward. He retain the minimum sward. He revised to require the imposition of 'punitive' damages, in addition to actual compensation for injury, without specifying the minimum. cail on his proposition, which was rejected after only a few minutes

In support of his demand that the minimum award feature be continued, Wagner argued that writers and composers will encounter serious difficulty in convincing courts of their musical works in films and over the air, asserting that deletion of this feature of the present statute will permit broadcasters and film producers to make "tremendous producers to make "tremendous producers to make by the minimum of the least of permitting punitive like of permitting punitive states." In support of his demand that the

damages up to \$20,000 is no benefit to copyright owners, unless the law fixes a minimum as well as max-imum limit, he contended.

imum limit, he contended.

The move to separate copyrights into several classes, covering adaptations for stage, screen and radio, drew fire from Wagner, who demanded that the bill be revised so that combibling the parties of the content of the c ditional freedom of contract.

amounts to restriction of the traditional freedom of contract proposal on this point, was injurious
to the interest of playwrights and
to the interest of playwrights and
years authors have been urging,
congress to recognize the principle
of divisibility of copyrights. The
Wisconsinite refused to accept
Wagner's amendment on the ground
that the right to film a story is of
no vatue unless accompanied by the
right to exhibit.

The provision of the provision
of the provision of the provision of the protice and the provision of the protice that was the provision of the protice that the protice the bill another provision of
the production which
the law now gives to playwrights,
authors and others engaged in crea-

uthors and others engaged in creative arts.' He said the legislation would inflict 'harshly discriminatory

would inflict "narshly discriminatory reatment."

The New Yorkor's attempt to deThe New Yorkor's and new revelproducers of protection against infringement proceedings growing out of the accidental inclusion of copyrighted works in current events features made no more headway than
the other Wagner efforts. Senator
Duffy noted that under the present
law broadcasters and reel producers
have been field liable for nonhave been field liable for nonhave been field liable for nonthat the senate and interdepurmental committees "thought such a
situation ought not to be permitted
to exist," and the senate upheld his
plea that the amendment be rejected.

jected.
The fight against the bill was con The nght against the bill was con-ducted almost single-handed by Wagner after Senator Trammell, looking after the printing trade unions' interests, had been satis-fied. Senator Clark of Missouri got ned. Senator Clark of Missouri got in ocasional digs at broadcasters, while Senators White of Maine and Costigan of Golorado registered Costigan of Golorado registered Senator Copeland or New York, who Joined Wagner in trying to prevent consideration of the bill, merely entered a protest against passage, saying the legislation is 'Ili-advised' and opponents of the bill were dan of the protest of the consideration of their objections.

DARIO-BROOKS SPLIT

Dario and Diane Re-Unite-

Dario and Louise Brooks, haliroan ance tours for more than a
year, nave split and Dario has reunited with Diane, his former parthere. Dario and Brooks wind up
professionally Friday (18) at the
Hotel Plaza, N. X., and the new
partnership continues terping at the
Dana retricted professionality when
becoming Mrs. John J. Dewey, now
with the Frudence Co. appearing
its hotel holdings. She was priming for a dance comeback and rehearing for a month with Sho
Dario-Brooks split occurred and
she rejoined her original partner.
Miss Brooks is the former silent Mis Brooks is the former silent

New Chi Paree Set-Up: Bernie Orch. Starting

Chicago, Aug. 13. Ben Bernie band probably will reopen the remodeled Chez Paree when it gets going again early in September. Spot had also been ne-gotiating with Rudy Vallee, who may come in later in the season.

may come in later in the season.
Joey Jacobson and Mike Fritzel
now setting deal for producer. Likely to see a return of Paul Oscard
as show chief, with Truly Magee
as dance director. Dorothy Guiman
will handle both advertising and
exploitation for the revamped nitery.

Penthouse Reopening

Baltimore, Aug. 13. Baltimore, Aug. 13.
Lew Harris, local wholesale likker dealer, will reopen the downtown nitery. Penthouse on Oct. 2 with show and orchestra. Last season Harris was understood to be silent partner in operation of the spot along with Lou Becker, who is out this season. Harris has lease on appl. which is located atop WFS

spot, which is located atop was Stanley.

Leo Fields, who with his brother Joe, operates three subsequent-run pic houses here, has been retained by Harris as floor show booker and manager. According to Fields, acts will be booked out of New York.

Det. Hotels Showless

Detroit, Aug. 12, In a city of a million and a half ersons, not one downtown Detroit

persons, not one downtown Det hotel is playing a floor show

orchestra.
Only one, the Book-Cadiliac, has
even music for its dining room
Benny Kyte, WJR ork, piaying

there.

Despite this, Detroit is still the location for numerous conventions.

Operators

(Continued from page 7) to strike just yet, but that the cuts would not be accepted. This, inner the control of the page 1. Th (Continued from page 7)

Deny Strategy

edict. Deny Strategy
At the 306 union, which had issued statements, a strike vote had been taken and men were to be suited to the strategy is denied. (1) this plan of strategy is denied. The Wednesday meeting of the operators also resuited in setting up a wage scale committee which, as result of overtures from the managers, worked over the which, as result of overtures from the managers, worked over the veckend preparing a tentative scale of demands which takes into consideration the last 10% cut taken ure. Return of this cut, it is reported, will figure as a bargaining point in negotiations this week. Operators in the Low-RKO-Skouras theatres are getting \$54 as week for a five-day week. In the big de luxe houses such as the Mu-st Hall, Par and Capitio, operators is Hall, Par and Capitio, operators

sic Hall, Par and Capitol, operators are getting \$61.20 for a four-day week.

cuit representatives at that conference informed 306 that they were present mercily as observers. The Roxy sent word it wanted no part Roxy sent word it wanted no part towerly and word was a sent towerly and to was a sent towerly and towerly an other operators would want to wait until matters were straightened out with RKO, Loew and Skouras. Now, in the negotiations under way, all are represented in looking to a new standard wage scale contract effective Sept. 1, or retroactive until then.

effective Sept. 1, or retroactive unui.

Notice of the RKO, Loew and
Skouras salary silces came suddenly, without knowledge of other
circuits or the union. Understanding is that Aillied operators, rivals
356, were instrumental in
356, were instrumental in
356, were instrumental in
358 and in the union's operaas a means of this union's operators supplanting 356 men in RKOLoew-Skouras booths, but as a
means of cutting down the 308 scale
so that it would not be so far above
that of Aillied. Report is that Aillied
union leaders would like to see 306,
salaries brought down because
Aillied men are beginning to complain that 308 boothmen are getting

that of Ailied. Report is that Ailied union leaders would like to see 306 salaries brought down because Ailied men are beginning to complain that 306 boothmen are getting much more than they are. The much more than they are. The should get more.

It was never expected that Ailied and Empire (Brooklyn) ops would go in to man vacated 306 booths, partly because these union's haven't enough men. Between Ailied and Empire the membership is only around 600 men. In view of only around 600 men. In view of which ailied and Empire the membership is agreement between Ailied and Empire the membership is agreed to the state of the same and the same around the world of the same around the same

Whatever attitude 306 maintains Whatever attitude 306 maintains toward other unions, it may be significant that effective Saturday (10), 308 started plotesting Harry Brandt theatree, all of which are manned by Allied men. No others were scheduled for the picketing program,

MCA BOWS OUT OF 'FOLIES' CO.

Music Corp. of America (J. C.

Stein) has bowed out of Folles Bergeres Prod. Co., Inc., and Cilf. ford C. Fischer is continuing his second year of the 'Folles' for America under a salary and percentage arrangement on behalf of the French Casino, New York, Latter, owned and operated by Jack

the French Casino, New York, Latter, owned and operated by Jack Shapiro and Louis F. Blumenthal, is financing the new Folies' which Flacher is assembling abroad with Andre Randail as mc., among other new talent. If will go into the connection of the connection of the connection of the connection of the French Casino). It was a summined to the French Casino, which operated the shifted to the N. Y. cabactic theater. The second show, with a Viennese background, didn't pan out as well as the first in Chi, although as a Folies' presentation, and the connection of the c

PARADISE LOST

Detroit Spot Folds—Opposish West-wood Now Alone

Detroit, Aug. 13.

The battle between two suburban dance spots, Westwood Gardens and Paradise-on-the-Lake, ended here last week with the Paradise fold-

iast week with the Paradise folding up.
Paradise, angeled by wealthy local business men who suddenly
cold in the paradise and the paradise and
cold in the chain from the start,
if struggied along until July 28
when E. M. Glucksman took over
the management and tried a European' type of show. The change
apple rays up to and the mammoth
apple rays up to and the mammoth

came too late and the mammoth spot gave up.

Meanwhile Westwood continues its pace and is showing a big profit.

Its top was Ben Bernie, who ended a two weeks' engagement Saturday (10), George Oisen will wind up the season Labor Day.

GARBER AT ST. FRANCIS

San Francisco, Aug. 13.
San Francis hotel will open its
new Mural room, Aug. 21, with Jan
Garber in for a limited engagement,
airing via KFRC.



"I'm in the

Mood for Love"

The newest song sensation by Jimmy MoHngh and Dorothy Fields and the fea-ture of the M.G.M. produc-tion, "Every Night at Eight."

Eight."
In the mood for more?
Scan this list:
"YOU'RE ALL I NEED"
"TWO TOGETHER"
"I FEEL A SONG
COMIN' ON" "BOLL ALONG, PRAIRIE MOON"

ROBBINS MUSIC CORPORATION 199 SEVENTH AVENUE NEW YORK

JAY SEILER

The Ski's the Limit FOURTEENTH WEEK Earl Carroll's Revue BEN MARDEN'S RIVIERA WARNER PICTURES D HABRY BESTRY

FRED ASTAIRE SINGS LEO REISMAN PLAYS





HITS FROM IRVING BERLIN'S SCORE OF

"TOP HAT"

BRUNSWICK RECORDS

The Seamier Side

There's a seamier side to the amateur fad than the rampant exploiting of the tyros, who have permeated every branch of the show business. It concerns the unemployed professional, who, on the sidelines, can't comprehend why theatres are paying a 10-amateur troupe \$4,500 weekly when so much experienced talent is idle.

Some allb! the amateurs by saying they are satisfying the public's demand for 'new faces'—that the tyros are injecting what may be a spark of life into vaudeville. But what happens to the amateurs when the bubble bursts? The Pelace beach, in New York, can't hold many more.

Six years ago the Family Time faded out of existence. The circuits aren't expected to revive that media to develop the 'new faces' coming out of the amateur ranks. Bookers today refuse to buy new acts composed of tried pros, much less ex-amateurs.

Circuits have already made it plain that they'll lean away from stage shows next season. But from different parts of the country come reports of the reopening of theatres, closed to vaude for years, to amateur troupes at comparatively big guarantees and percentages. They draw business claim the operators. So did vaude, when it was handled properly.

Vaudeville in the worst stages of its existence never supported as many chiselers as are now feeding on the anateur fad. There will be criticism. Newspapers will jump at exposes based on those amateurs who gave up commercial jobs for stage ambitions, only to be exploited and lose out both ways. Theatres, and not the chiselers, will sufer most if this

Most of the new faces the amateur contests and units bring to the for as likely pro material will go no further unless vaudeville itself is ker alive. Stepping-stones are necessary for further development of ne talent. Only in extremely isolated instances have performers jumpe from nonentities to valuables.

Actually, the amateurs present theatres with the opportunity of cashing in more ways than just the quick dollar. But it is doubtful whether the operators are looking at the simon-pures as a future staple rather than profits on hand.

Vaudeville can use new faces-but the 'new faces' need vaude

RKO Starting Season with Six Weeks: Last Year's 12½ May Be Equaled by Oct. with Additions

RKO will start next season with six weeks of vaude against its 12%-week sendoff in the fall of '34. It appears likely, however, that the six and a half weeks' diff may be made up by Oct. 1.

Spots set to resume stage shows are Boston, Aug. 23, with 'Bolies Bergere', Clindin M. Added to the Palace theaters in Chicago, New York and Cleveland, they will sive he circuit six weeks. Fox, Detroit, currently on the RKO book, goes of Sept. 1. One of S

F&M Starts First of Vaude Units on Tour

Hollywood, Aug. 13.

'Clowning Thru,' first of a series of vaude units to be sent on tour from here, with Fanchon & Marco booking, will be topped by Hank Mann and Juanita Hansen, with east including Hope Goodman, Ondell Wilcox, Harold Carol, Ray Jackson and others.

Each unit will have original dialog and musics.

Mel Klee, Jr.'s, Act

Mei Klee, Jr., 19-year-old son of the late blackface comedian, debuts as an actor-producer in vaude with a 19-people unit currently rehearsing in New York. It's his first stage try.

MAXINE DOYLE'S WEEK

Maxine Doyle, off the Warner Bros. stock roster on the Coast and now freelancing, comes cast for a personal at Locw's Valencia, Ja-malca, week of Sept. 13.

Irish Week

At Loew's State, New York, the week of Aug. 23 the mar-quee will read: "The Irish in Us'—Lou Holtz, Belle Baker, Block and Sully on the stage.

LOEW BOOKS BOWES'

Loew's has booked two of the three amateur units produced by Major Bowes, who with his tyros left the circuit's station, WHN, to so commercial over the NBC net-

PUREES AT \$3,500-%

loft the circuit's station, WHN, to go commercial over the NBC network of the NBC network anney-witby (Paramount) time, dropping its pro ork for the Loew date, but returns to the K-W one, two and three-dayers with the band. Units Nos. 2 and 3 don't

band. Units Nos. 2 and 3 don't carry bands.
Bowes' amateurs play the Loew dates on a guarantee of: \$3,500 weekly plus a percentage over a Paramount has set the No. 2 company of Bowes' amateurs in the Chicago, Chicago, Aug. 23, with the Michigan, Detroit, the week following. After these two keys, this unit will play about five weeks of Paramount will play about five weeks of Paramount for the Michigan and the Michigan Berton of the M

All the Par dates for this 10-amateur, bandless show, are on a guarantee plus percentage basis.

Willi on Coast

Arthur Willi, who left last week on his first Hollywood trip as a Radio Pictures talent scout, will be out there for a month. The former RKO vaudeville hook-ing head is accompanied by Mrs. Willi.

WAGNER SCOUTING

WAGNER SCOUTING
Marin Wagner, William Morris
agency's special attractions booker,
sails Thursday (22) for Havana,
Mexico City and Central America
on a booking trip.
He'll negotiate Latin country fall
and winter dates for Sally Rand,
Thurston, and Ken Maynard.

He Wuz Robbed

Baltimore, Aug. 13.

Local club date booker got
n order for colored male quartet to play at an upstate fra-ternal lodge which was holding a summer shindig, for \$30 for the night.

the night.

He picked up a foursome and chiseled 'em down to \$1 per man for the engagement.

Then he squawked when dis-

Then he squawked when dis-covering the quartet had no car and was dependent on him for transportation. Railed for half an hour over 'injunttee' of his having to dig into the \$26 'commission' to pay a hackman to drive the quartet to Havre de Grace and back.

Pop Cameron's Isle Home Destroyed by Fire: \$30,000 Loss

Clayton, N. Y., Aug. 13.

Fire destroyed the Thousand Islands summer home of C. T. (Pop)
Cameron Thursday night (8), causing damage estimated at more than
\$35,000. Rulned along with the
mollahed, was a valuable collection
of curfosities gathered by Cameron
in his vaudeville travels. In addition, Mrs. Cameron lost \$900 in
cash.
Insurance covers the 1-20.

cash.
Insurance covers the loss for only
\$5,000.
Cameron was at the Clayton Casino, Thousand Islands resort which
he bought into as a partner this
summer, when the fire broke out.
Nobody was home at the time.
The Cameron summer home at Cameron summer home, sit-on Wood Isle, has been a

uated on Wood Isle, has been a cuffo stopping place for vaudevil-lians for years,

WARNERS UNDECIDED ON **VAUDE: READING STARTS**

Warners is still undecided on its stage policies for the coming sea-son, with the only spot set so far to resume stage shows after a sum-mer's all-film policy being the As-tor, Reading, split-weeker, opening Aur. 31.

mer's all-film policy beins the Astor, Reading, split-weeker, opening
Aug. 31.
At present there are but two
weeks on the Warner books, the
Earlie theatres in Washington and
Philadelphia. Occasional shows-abeling booked for the present into
the Stanley, Pitt. WE one-nighters
through. Pennsylvania and New
Jersey, which played stage shows
till the aummer set in, are expected
to resume arly in Sept.

Paul Murdock Hurt

Fall Murdock Flutt
Baltimer, Aug. 13.
Faul Murdock, with Lew Parker
and Co, was figured in a motor
enrouse here from N. X., to open
following day at Leew's Century,
He suffered two broken ribs, cuts
and bruises.
Murdock was driving alone. Barney Dean replaced him.

Frisco Stages One-Town Vaude Comeback as Price-Pix Product War Brews: 5 Names at 55c Top

San Francisco, Aug. 13.
A first class theatre war is brewing here, with changes in policy and
scales sounding the opening barrage. It started a couple of weeks
ago when the Fox. 'Frisco's 5,000scater, operated by Joe Lee, tested
out the reaction of the town to
stages show. House, we give any stage show. House was once op-erated by Fox-West Coast as its erated by Fox-West Coast as its ace palace on the Coast, running at six-bit top. Then it went dark, and house was thrown back on William Fox's hands when Bank of Italy, co-owner with Fox, wouldn't slash

The Fanchon & Marco reopened.

The Fanchon & Marco reopened be dark created by the Marco Rough of the Marco

Then Fanchon & Marco reopened the dark Copheum, getting franchise for Universal and Columbia pictures. To offset this threat Fox-West Coast went into a pooling agreement on product with Leo, and Fox began to make expenses. Then the Orpheum threat died when product got scarce, and F-WC and Leo began to tangle, with Leo charging that he didn't know sometimes until flye or six days before the days before the days the control of the control

Leo began to tangle, with Leo charging that he didn't know sometimes until five or six days before opening what his he could have for next opening what pix he could have for next opening day.

Three weeks are box tossed in Three weeks are Nu-binoff, on a 50-50 on the gross deal, and house tabbed more than £59,000 for week. This made Fox theatre think that the stage is the thing, and Fox made deal with Fanchon & Marco for weekly shows, includated the stage of the stage of the stage of the country of the stage is the thing, and Fox made deal with Fanchon & Marco for weekly shows, includated in the stage is the thing, and Fox made deal with Fanchon & Marco for weekly shows, includated in the stage is the stage of the stage of

along with Walt Roesner, b. leader, and three or four acts vaude and girls. Top is 55c.

Name-Ammunition

Already the name war has started, with Warfield opening last Friday (9) with George Jessel as headliner. Also, same day, saw Joe E. Brown, Pat O'Brien, Frank McHugh and Olivia de Havilland making personals with Brown's new pic. Earlier in week, RIO Golden Gate had Fred Stone and Evelyn Venable

for personals.

Golden Gate is considering two
angles now—either holding to 40c
top and bringing in name attrac-

tions, or cutting to 35 to meet Fox price, and adding acts to vaude section of bill.

tion of bill.

All this, of course, means it's gravy for the public and the newspapers, with latter already showing lineage increase, but it will be the nuts to the profit alde of the ledger for the terms. for the theatres. To top all this, the thing that's really putting grey hairs in the managers' toupecs, is—

Where will we get product?'

Frisco now has six major firstrun houses open. Warfield. Para-Frisco now has six major first-trun houses open. Warfield, Para-mount and St. Francis are operated by Fox-West Coast, Warfield is single biller, Paramount is dual, and St. Francis is now used as a move-over for Warfield pix, going dual, when Warfield pix desert look as though it would stand continued run. RKO Golden Gate is single und pix of the control of the control is double-bill except when a ge bo. name is starring in product. name is starring in product.
United Artists and Embassy, op-

United Artists and Embassy, operated by Herman Cohen, are now dark, but Cohen announces U. A. will open Labor Day with 'Cail of the Wild,' followed by Charlic Chaplin's silent. He plans to reopen Embassy again, as outlet for U. A. English product from G-B and B, & D studios.

570 Pix Needed

English product from G-B and B. & D studios.

570 Pix Needed

This will mean that downtowners will need some 570 pictures, with this total probably cut by extended this total probably cut by extended this total probably cut by extended the state of the

Cap, N. Y., Hitting 52G in 1st All-Film Wk.: Will Play Names Now 'n' Then

O.&J. in Omaha

Orpheum theatre has booked the new Olsen and Johnson show, Everything Goes, for a week open-ing Aug. 23.

This will be the first stage show to hit the boards of the Orpheum in something like a year, last unit being George Olson and his ork, featuring Ethel Shutta.

Chi Palace Holdovers

Acts playing the Palace, Chicago, booked by RKO out of New York, concurrently with Top Hat' (Radio), opening Aug. 6, are getting guarance of two weeks at the house, with options cailing for four weeks more. Circuit expects the Astaire-Rogers film to stay for a run. Same. deal was given acts. w ich played the house with 'Roberta.'

Loew's Capitol on Broadway, which this week went straight films for the first time since it opened is years ago, will revert to stage for the first time since it opened is years ago, will revert to stage coming year. House will appealize in a few hand-picked name attractions when available, and during weak picture weeks. Opening week with 'China. Seas' (Mctro) and a fast two-bour all-secren bill, is a strong starter for the two policy. House got over the end of the stage of the sta Loew's Capitol on

Brewery Nixes Own Radio Tyros for Vode

Baltimore, Aug. 12.

Ubangi Show Goes Vode

house \$103,000 in two weeks with the name about the name show and the capitor's overhead is down to around \$17,000. However, the control of the capitor's with stage shows and trimmings, the weekify average was about the weekify average was about the WMCA artists bureau.

Newark, J. C. and Met Dropping `Shows, with Valencia and Paradise To Follow: Loew's 4-Week Start

will follow the Capitol, New York into straight picture policies in the next two or three weeks, with two others being considered to drop vaude. The three deluxers discarding stage shows are the Metropolitan, Brooklyn, Loew's, Jersey City, Aug. 23, and Loew's Newayk. Latter is indefinite, though likely to be Paradise, Bronx, and Valencia, Jamaica, L. I., also deluxers, have notices up back stage, and will probably go all-film by Labor Day. Circuit declares that vaude is Josing discarded only because of a strong Met, Brooklyn, goos straight pletures despite the fact that RKO is set to resume stage shows at the next two or three weeks, with two

set to resume stage shows at the Albee, nearby opposition spot. Al-bee went ail-film early in the sum-

bee went all-film early in the sum-mer and went even further into the red than with the combo polley. With the five scheduled dropouts. With the five scheduled dropouts. In the scheduled dropouts are scheduled to the scheduled but four weeks of playing time as against the 11% weeks it contained this past winter and spring. Re-maining will be the State, N. Y.; Baltimore and Washington, full Secondary of Prony and the scheduled the Baltimore and Washington, weeks, the Orpheum, N. Y., Boulevard, Bronx, split weeks.

Boulevard, Bronx, split weeks.
Routes 'ssued to acts by Loew's
running into October and November,
for the Paradise and Valencia, are
naturally subject to cancollation
when and if these spots go straight

Ben Barnett wrote the words to Clarence Williams' music for 'Sit-ting at a Table Opposite You.' Wil-liams is publishing.

SAMMY PATTI EWIS#MOORE Management JOHNNY HYDE

DORGTHEA ANTEL

226 West 22nd St. New York City Birthday Everyday, Convolescent Greeting Cards

n Boxed Assorthments, 15 exclusive Special discount on large quantities.
Write for Particulars

The THEATRE of the STARS

LOEW BLDG. ANNEX

160 WEST 46TH ST. NEW YORK

Bruant 9-7800

GENERAL MANAGER SIDNEY H. PIERMONT

Resuming Vaude

Strand theatre, Manchester, N. H., resumss vaude Scpt. 4 as a fourday, last-half. House is operated by Feiber & Shea.

Lawrencs Golde, of the William Morris office in New York, is booking the spot.

Det. Expects 5 Vode Spots This Fall: 2 Currently

Detroit. Aug. 13.

September may see the largest vaude display in Detroit in several years. Three more houses are expected to play stage shows begin ning with the fall season, raising to five the number of cor

Both the Fox (Fox) and the Michigan (United-Detroit) will continue vaude. Another United-Detroit house, the Fisher, now playing double features, is: likely to go into a

ble features, is likely to go into a combo policy.

That RKO will open its Down-town theatre with stage shows on Aug. 30, after a year of darkness, is almost certain, and, if present negotiations go through, the close Broadway-Capitol also will bee put on a vaude basis by an outside in-terest.

L'VILLE'S VAUDFILMER

Louisville, Aug. 13.

Loulsville, Aug. 13.
Kentucky Theatres, Inc., has leased the National, Louisville, for long term, and will reopen the house Aug. 25 with yauddin.
Lease of the Corporation, and associated with him are J. D. Goodpayers and 50 eT. Cheek, both interested in show business in Nashville, B. E. Thompson, ais Nashville, Wille manage. House being entirely redecorated and renovated.

No 'Ahs' for Ada

Baltimore, Aug. 13,
Ada Winston, who has been
doing a semi-nude dance in
niterles around these parts
billed as 'Moselle,' was booked

billed as 'Moselle,' was booked to do act for the Tri-Shetet Elks convention held last week in Havre de Grace, Md., in a show booked by a local agency. When she came on for her routine, she was greeted with 'oh' and 'ah' seclamations from audience, so promptly tossed her head, titled up her child, walked off and refused to work.

New Acts

CHUCK and CHUCKLES Dances; Comedy 8 Mins.; One Palace, N. Y.

the stuff would garner better returns. the hoofing and they have
turns. The hoofing is the provided in the p

JACK and JUNE BLAI REVUE (6) Dances, Songs

Dances, Songs
12 Mina; Full
Oprheum, N. Y.

A milature dance and zong of
Orpheum, N. Y.

A milature dance and zong of
A milature dance and zong of
from the warbling end, Winstead
trio (two boys and a girl) open
before a microphone and hand out
tempo. They hold back little in lung
power, and with the two males
the property of the property of
grower, and with the two males
the property of the property of
the property of the property of
the two lists of the property of
the two lists of the property of
the two lists, one a gal and the
other her brother, apparently, are
young and pepty dancers, apparently,
are property of the property of
the property of the property

THREE WILES Dances 8 Mins.; Two Orpheum, N. Y.

a offinain, N. V.
Curtains part, revealing trio of male hoofers in semi-darkness, with spots aimed on their feet, for a dance on a sand mat. A lot of dust discount of the semi-darkness of the semi-d

TYROS IN 28TH WK

Rochester, Aug. 13. 11-Pen amateur program over (EC, from the RKO Palace stage, completed 28 weeks and still WHEN, ...
has completed 2s westgoing.
Loew's Rochester dropped Socony
Pleasure Cruise.

Idle Vaudevillian's Idle Thoughts

By Joe Laurie, Jr.

If I thought that vaudeville would ever have come to this stage I'd a taken that job in the store back home.

Should have kept my card in the

What a sucker I was marrying an ctress—now we're both out of

Anybody opening up a good old-shioned dollar a day boarding fashioned dollar a day boarding house would make a fortune, if the

house would make a fortune, it the actors could pay it.

If I only had the dough I sent my agent all these years.

Should have saved all the gags I heard. I'd a been a cinch for

Should have saved all the gags I heard. I'd a been a cinch for radio now.

Wonder if those guys make any money seiling those razor blades on the street.

We should have bought a home on the main road. Could have used it for a road house.

The boys tell me that a guy can make himself \$20 a day playing the horses.

hasan mineri so a day playing the basement ain't worth a penny now Wonder what that fellow's name in Seattle Is. He was a rich guy Told mas when I got drunk with him that if I ever heeded anyth is to let him know.

If the wife's people would loan me about \$500 we would be sitting proty with the season started, but the season started. The season started is the season started and the season started with the season started with the season started. The make at trip to the coast. I know plonty of guys out there who ought to get me in. Maybe the studios will all move east.

cast.

Opening a saloon wouldn't be bad.
But the license money is tough.
If the wife was a little younger
we could go to Australia.
If we had had that kid when the
wife wanted to he'd be big enough

white wanted to hed be big chough to support us now.

Wonder is there any money in selling ice cream on a bleycle?

If I could get some of the dough that's owed me I could pay my

Maybe as soon as people get : lot of money vaudeville will com

That was a swell feed at St. Louis five years ago. Our act would be perfect for tele-

Is there any money in selling in-

surance?
I got good ideas for pictures, but I can't write 'em.
If the wife only knew how to make something besides beaded

bags.
I wonder could I sell those three

Politics wouldn't be bad, cood talker. But I never v good talker. These socks and shirts are sure wearing out fast.

Is there any money in selling pop-If only some of my old pals were

working. Wonder what I should say to the landlady next week?
Should I put another hole in this

belt?

I better run over and see my agent. Maybe there's something came up since this morning.

They gotta have acts. Pictures and radio can't last much longer.

15 YEARS AGO

(From VARIETY and Cupper)

Shuberts gave Walter C. Kelly a contract for 20 consecutive Sun-days, three shows on the day. Be-lleved to be the first termer for Sunday concerts.

Keith booking office was fight-ing Gus Sun's outfit for alleged un-fair practices. Threw his reps out of all Keith offices. Claimed he broke agreements and built up op-position through Keith bookings.

Vernon Stiles, operatic artist, given a 52-week contract for Chicago alone. Working for Balaban & Katz in their pix houses.

Andreas Dippel, formerly man-ager of the Chicago op., went broke on his scheme of operatic pictures and working in Chicago as a bond salesman.

Raliroads promised burlesque wheels special party rate for 20 or more. To help keep expenses down.

Proctor theatre, Newark, went big time with two shows and a full week.

Kid only 11 was singing a drunk song in Kansas theatres. Peeved the temperance people and the (Continued on page 45)

PAULINE COOKE

HARVEY STEPHENS

"ORCHIDS TO YOU"
MIKE CONNOLLY, Pilot

WALTER Dare WAHL

METROPOLITAN, BOSTON WEEK AUGUST 16 Booked by NAT KALCHEIM

"LEG" PEG **BATES**

LOEW'S STATE, NEW YORK, THIS WEEK (AUG. 1 "BATES QUITE A SHOWMAN . . . STOPS SHOWS WITH HIS DANGING," Says "VARIETY"

Now with Ēά

Sullivan's

"Dawn

Patrol" Revue

HIS DANGING," Says 'VARIETY (Variety, July 3)

Ifteny Armetta, making a personal here, is draught for the stage show, the stage show the stag

NAT KALCHEIM

WM. MORBIS OFFICE

BOB MARLOWE

and His MARIONETTES

THIS WEEK, ROXY, NEW YORK, AUG. 9 Management LOU IRWIN

MADALYN WHITE

APPEARING WITH BELL BROS. AND CARMEN FEATURING NOVELTY DOUBLE CANE TAP DANCE Created by SAMMY BURNS

R

E

ATRES

LUBIN

1270 SIXTH AVENUE RADIO CITY NEW YORK

Jerry Williame Dorothy Blessing Al Manuti Orc

Marden's Riviera Paul Whitemon Or

Monte Rosa Frenk Marino Peter Gullo Morie Donia Herrera Orc

Mon Paris

Jeon Sorgent Oscor Colvert Nell Litt Gene Fosdick Ore

Normandle

Old Ropmonlan

Show Boat
Connoilly Ore
Ernst, Young &
Bob Barry
Yoomonettes
Luciane
Pavilion Royal
Abe Lymen Oro
Joan Bialno
Georgie Toppe
Place Elegante
If Wherris
Frank Lazoro
Rex Gavitte Oro
Plaza Casino

Plaza Casino
(Long Island)
Beth Renard
Fay Pierce
Vivian Carmondy
Ben Bart's Bd

Variety Bills

NEXT WEEK (Aug. 16) THIS WEEK (Aug. 9)

Numerals In connection with bills below indicate openi show, whether full or split week

RKO

NEW YORK CITY Foee's Cavalcade

Flora Bases (16)

Hal Kemp CroJack Papper Co.

(Constant (2))

Hal Kemp CroE & D. Herrey

Hal Kemp CroE & D. Herrey

Budy Rogers 1

Budy Rogers 1

Back Bille

Tackit Heller

Tackit Heller

Tackit Memp Cro
T NEW YORK CITY
Falses (18)
Jack Pepper Co
Maurice Collean Co
(Two (2))
Guiden Co
(Two (2))
Guiden Co
(Two (3))
Guiden Co
(Two (

tsen & Johnson
CLEVELAND
Palace (16)
Don Lee & L
John Fogarty
Bon Blue

Brodell 2 (19)
Hal Kenn Oxe
(19)
Nonchalente
Frank Gaby
Jackis Heller
Don Lee & L.
KANSAS CITY
Mainstreet (16)
Oleen & Johnson
Vincent (2)
Vincent ENOVIDENCE
ADDRESS (19)
ADD Albee (16)
Folice de Parce
TRENTON
Capitol
1st half (17-18)
Mille & Mortin
Dorothy Crockor C.
(Two to fill)

Loew

FICIAL DENTIST TO THE N. V. A PARAMOUNT BUILDING

Sammy Cohen Academy Singers Cone to fill? 2d haif (20-22) 4 Senestional Maci Reed & Mele Pansy The Horse Harris & Howell Virginia Hacon C Paradise (16) Diaz & Powers Bob Howard White & Curtis 3 Stonges Long Broc Rey Howard ite & Curti tonges g Broe Rev Long Broe Rev
State (16)
3 Valors
Tholma Leeds
Billy House Co
Al Trahan
Roye Maye & C

Jake Ryan Co
Jackson Irving &
Jackson Irving &
Don Costello &
BALTIMORD

Mainr Boyce do
JERSKY CITY
WAN BOND Dence
NEWARK
WHN Born Dence
NEWARK
OGAUTION TOY Shop
Cardyin Marsh
De B Barriow
WARRION
WASHINGTON
D & BARRION
WASHINGTON
D & BARRION
WASHINGTON
JERNANT & Frome
D & B Barriow
WASHINGTON
D & BARRION
WASHINGTON
JERNANT & Frome
D & BARRION
WASHINGTON
JERNANT & FROME
D & BARRION
WASHINGTON
JERNANT & JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &
JERNANT &

Paramount

BOSTON
Metropolitan (16)
Gracle Barry
Holland & Hart
Walter
Holland & Hart
Walter
Holland & Hart
Walter
Holland & Mandol
Chlespo (16)
Wan & Jos Mandol
Buster Shaver Co
Sairy Rans
Buster Shaver
Grace
Harry Kahne
Ruth Delmar
Olymbic Aces 9)
Band Box Rev'

Oriental (16)
Miles Kirk & H
Nelson's Elephante
Joan Mersh
Hollywood Rev
Uptown (16)
Samuele Bros
Joe May & R
Tommy Martin
Olympic Aces

5 Reillys Coilins & Peterson Anna May Wong Irene Vermillion Co

Warner

ELIZABETH Eltz (9) ELICAL

Elitz (9)
3 Paximos
4 Paximos
6 Reed Lewie & K
Cabin Kide
Gose & Barrowe
Bartet & Hurst
FRILADELPHIA
Earle (16)
Texas Mustang Bd Texas Mustang
(9)
'Crasy Rhythm'
Britton Bd

PITTSBURGH Stanley (16) Inj Bowee Sho (3)
Texas Mistans Bd
WASHINGTON
Earle (18)
2 Ghezzle
Ai Bernie
Harris Claire & S
Sime & Balloy
(3)
Phii Spitoiny Orc

Independent

CHICAGO
State Lake (10)
3 Mad Wags
Paul Kirkland Co
Duncan Sie
Dot & King Bros
Steve Evane

Steve Evane
COLORADO SP'GS
Chlef
2d half (20-22)
Billie Berger
Williame Bros
Maxine & Bobby
Jack Joyce
Johnny Maeon Co
Paul Spor KANSAS CITY, MO. (16)

Tower (16)
Rector & Doreen
Kirk & Lawrence
Frances & Abello
John Tol
Bob Carney Co
Lester Harding

LOS ANGELES
Paramonnt (8)
The Mikado
Rube Wolf Bd
PUEBLO, COLO.
Colorade
La half (15-12)
Eillie Bergere
Mellome Brobby
Jack Joyce
Johnny Mason Co
Paul Soor

Cher Panchard
Marveil La Gree
Art Lockwood Orc
Claremont Inn
Freddle Starr Orc
Club Gaucho
Senorita Leona
Club New Yorker
Timmlo Dobblin
Jimmle Rogers
Jack Meyer Oro
Coccount Grove

Mashe ...

Johnny Maon Co
Pall von France
Benen (1)

Be

London

Week of Aug. 12

ILFORD

Week of Canterbury M. H. 1et half (12-14) 3 Maniey Bross Cora O'Farreil 2 Maries Cora O'Farreil 2 Maries Canton Jubiles Jrs Canton Jubiles Jrs Canton Gallis Fotter Teddy Brown and Canton O'Connor Scott Courtency Persy & Sylvia Sylvia Chalburghase Bross Halbert Catharon Cavan O'Connor Scott Courtency Persy & Sylvia Sylvia Chalburghase Branch Catharon Cavan O'Connor Cavan O'Connor

ILFORD
Super
Stanley & Young
Tape & Tempo Co
ISLINGTON
Bine Hall
1st half (12-14)
Lester & Craston
Jubilee Jrs
2d holf (15-17)
3 Manley Bros
Cora O'Farrell
KILBURN
Grange Grange
Columbia 4
Bashful Boys
LEWISHAM
Polace
Geo Prentice
Gilbert P--

CLAPTON Carsons SHREWSBURY Granada Rink
3 Auetralian Boye
Ruety & Shine
EAST HAM
Premier Andos Faminde
Andos Faminde
STRATFORD
Broodway
Stenies a Young
Taps A Young
Taps A Young
ToOTING
Gennada
R & E Myles
C& G Keating
Corning Premier
Bohby Howe!! Rd
EDG'WAKE ROAL
Grand
Columbia 4
Bashful Boys

EDMONTON
Empire
Chee Manning Bd
Carsons
Leeter & Andree
Stan Stafford HAMMERSMITH Palace Leon Cortez Bd

TOTTENHAM I'aloce
3 Australian Boys
Rusty & Shine
WALTHAMSTOW Jr Jubilee Bd

Provincial

Week of Aug. 12

Bean Rivage Pat Rooney Marion Bent Pat Rooney III Verna Burke Marty Beck Oro

EDINBURGH
Resent
1ch half (12-14)
Barlow & Griffiths
2d half (15-17)
Kaye & Edna
Barlow & Griffiths
2d half (15-17)
Barlow & Griffiths

Cabarets

NEW YORK CITY

Coin de Paris Rence Estabrook Jerre Fasrer Harry Sapro Arthur Gibbs Cherlie Beal Arrowhead Inn rving Conn Oro Barrel of Fun Patricia Morgan Mickey Malloy Znodin Spencer J & P Goulding Ruth Love Tracey & Leonard

Colony Surf Cinb Ritz Bros Ann Greenway Paul Sabin Oro Paul Sabin Gro
Cotton Club
Nina Mac McKinney
Nicholas Bros
Futter Beans & B
John Henry
Babo Mathews
Miller & Manton
Con Rouge
Joe La Porte Oro
Cubonocon

Bill's Gay 90's Bobby Sanford Show Boat Eddle Stanley Sunny Shore Marie & Antoine Jay Mille Kathleen Harrie Meyer Davie Orc Cubeneces
Lupe Norlege
Luis & Rosita
Antonio & Juanite

Crystni Club Meyer Davis Oro Meyer Davie Orc
Brittwood
Britt Williams
Fred Hudson
Dooley Wilson
Mary Strain
Queenle Gail
Maryle Thomes
Freckles Juden
William Gant Oro Deanvine
La Doriva
Jacques d'Avray
Barbara Byrocs
Allee Lowell
Zynaide Spencer
Mike Londau's Orc Deanylile /

Brane

George Thorne Angelita Loya Fox & Ballister Ralpb Navelle Or Bustanoby's Stan Austin Ore Cafe Dover

and Longuage of the Control of the C Cafe Dover
Neil Golden
Ruth Wayne
Joe Mayo
Yvette Rugal
Eddio Miller
Margaret Young
Don Deleo
Cafe Miramar
Mariance Davie

Marisnoe Davie Dick Ross Ore Louise Wilmont Cafe St. Denis Fomous Door uls Prime Ore Welly Allen Central Pk. Coein Firenze Rodney McLeonen Leo Reisman Ore Chotenu Moderne

Dick Manafield O:
French Chstinu
Lollia Bennuento
Norene Carney
Murlel Seabury
Walter Davles
Gloria Gilbert
Nario Desion
Nario Desion
Olympe Bradea
Les Manafinis
Leilmo 3
Kario Zoska
DVilman
Delso
Roberte
Juan Kay Cody Lucille Paul Bess Oro Chez Panchard

Lorne

Lorne
Maurico Shaw O
Leon & Eddie's
Val Erney'n Ore.
Southlord Girls
Trudy Do Ring
Trudy Do Ring
Trudy Do Ring
Hall Simpson
Lee Gardner
Man-Abeut-Towi
Irle Bryson
Theo Aubin Roberte
Jusin
Guittar
Guittar
Emile Boreo
Rernie Dofan Ore
4 Nohlemen
Don Martone Oro
Carl Hoff Ore
Gles Jelinnd Cosing
Kay Weher
Bob Eberle

Rhythm Boys Murroy Dancers Skeets Herfurt Roc Hillman Don Madison Steve Lenti Dorsey Bros Ora Groyetone Monsin Charles Buscaglia International Oro Palm Beech 3 Hollywood By Gypty Tovers

Gypsy Tovern
Norman Astwood
Marlon Aiden
Holen Derkes
Eleanor Cullen
Jules Bohemians
Lillien Fitzgerald
Laura Tuck
Dolores Forris
& Spirits of Ehytb
Floria Vestoff
Ann Ayres 6 Spirms
Floria Vestoff
Ann Ayres
Jack Whito
Louis Gorcia Oro
Held's Farm

Covert & Reed
Brien & Winsonm
V MacNaughton
Mildred Bregdon
Mario di Palo Or Old Ronmonian
Thais
Sadie Benks
Jock Hirech
Ruth Wynn
Ronnie de Comp
Ethel Bennett
Colette Jean Prague's Orc Bobbette Christine Ethol Bennett
Colette Fachtonert
Anita Fachtonert
Onyx Cinb
Red McKennie Ore
Faralise
L Battencourt Ore
Pergy McAilleter
Paul Hagen
Ria Rio
Paul Hagen
Batten Colette
Batten Colette
Farant Mazzone
Rernice Lee
Batten Eeck
Persy Batten
Gran Batten
G

Debte Christine
Jim Healy
Debte Christine
Jim Healy
Min ieo Prentice
ilibert Bros
LEYTONSTONE
Righto

Dick Geeparre C.

Hotel Buckinghan

Edouerd Fontana

Hotel Commedere

Johnny Johnson C

Hotel Edison

Aian Lee Oro
Joan Cartier
Riotel Fifth Ave.
Musical Rogues
Hotel Gov Clinton
Bert King Ore
Hotel Lexington E Jelesnick Oro Minor & Root David Allison Will Osborne Orc

Hotel Lincoln ck Messnor Oro Hotel McAlpin Enoch Light Oro Mary Davis Hotel Montelet

Rainbow Grill
Patricia Gale
Vai Olman Orc
Meadow Briks Boyt
Teri Josefovitz
Bort Stevene
Rainbow Room
Roy Atwell
Boauvel & Tova
Doris Wester
Teri Josefovitz
Ramon Ramos Orc
Ray Molle Orc
Roys-Fonton Farms Hotel Montclair Coral Islandere Martl Michel Ore Marti Michel Ora
Hntel New Yorker
Micor & Root
Clyde Lucas Oro
Linda Lee
Lyn Lucas
Ronnie, Van & K
4 Diplomats
Frank Bessinger
Joe Bonni Ore Eddie Garr Carolyn Nalte Plerce & Harrie H Rosenthai O

Hotel St. Regie

Johnny Green Orc Marjory Logan Jimmy Farrell Virginia Verrili Amee & Revere Jules Lande

Hotel Weylin

Sophie Tucker Don Richord Ord Jimmy Kelly's

Kit Rot
Eleanor Bowers
Phil Stone
Lillian Lorraine
Rosaile Ray
Mildrei Walker
Don Jaeger Ore
La Coboun
Jackie Maye
D'Andrea & Ton
E & A Kinley
Al Cazentra
Joan Kowal
Itonne Beck
Lorne

Joe Bonni Gre
Hotel Pintk Lane
M Schuster Gre
Hotel Pennsylvonia
Vira Niva
Crawford & Coskey
Jack Denny Oro Jack Denny Oro.

Batel Pierre
Capert'n & Col'mb's
Joo Nose Oro.

George Starney Or
Hotel Ritz-Cortion
Armon Vecsey Oro
Hotel Rosevett
Exther Vece
Lintel 8t, Moritz
Exthe Pace
Gregory Moritz
Gregory Morita
Eric Correa's Oro
Hotel St. Regie

Plerce & Harrie
H Rosenthal Orc
San Soude
San Soude
Control of the Control
San Soude
Ray
Connie Bee
Ruth Loma
Rob Grant Orc
Frances Maddur
Sea Cliff Cusine
Control
Sea Cliff Cusine
Control
Sea Cliff Cusine
Roberts
Soude
Sea Cliff Cusine
Roberts
Sea Cliff Cusine
Roberts
Rob

Stork Cinb Desiys & Clark Audrey Huarte Jimmy Vincent Taft Grill

Hotel Weylin
Elel Lloyd
Charlle Wright
Goozoles & Rougel
Honeo of Lorde

Jimmy Vincent OrTaft Orill

Taft Orill

Tart Colling

Lore Hall Ore

Lore Hall Ore

Lore Hall Ore

Lore Hall Ore

The Basech

Hall Ore

The Basech

Hall Ore

Lore Hall Ore

Lore Hall Ore

The Basech

Hall Ore

Lore Hall Ore

The Basech

Hall Ore

Lore Hall Ore

Lore Hall Ore

Lore Hall Ore

Mice Landau's Ore

Thomasletsky's

Ranny Colton Ore

Florence King

Mm. Concova

Gertle Bullman

Chee Dobrry Hall

Chee Owene 3

Ray Hall

Coe Owene 3

Ray Hall

The Manne

Hall Ore

Them Gell

Them Gell

Them Gell

Them Gell

Them Gell Michael Zarin Ord Vivian Johnson's Jimmy Kelly's
3 Rivlera Boys
Joan Miller
Louise Storing
Louise Storing
Alma Helsey
Billy Mack
Jean McCauly
Princess Spattefelk
Carter & Schaub
Frederico & Brb'rn
Modelina Hughes
Fear Forrester
Chae Albert Orc
Kit Hot
Eleanor Bowers

Pat Clayton Jimmie Lee

Dhanel Ubangi
Gladys Bentley Rev
Dusty Fletcher
Velma Middleton
Pearl Bance
Allen Drew
Francis Carter
Mary Brown
Billy Colo
Helena Smith
Ersking Hawkins Or

Vermilles
Gertrude Niese
Gertrude Niese
Fox & Walters
Itoss Mr.Lean
Jos Smith Ore
Villoge Born
Dick Rehertson
Jock Rynn
Olive White
Rich-Coln 3
Val Vestoff
MacCrea's Ore
Village Nut Ch Versallies

Village Nut Club

15 YEARS AGO

(Continued from page 44) state labor commission wrote out a code of what not to do in all theatres. Also ordered a pinch for the two men who controlled the five-kid act.

George Le Maire and Bert Williams were trying out scenes from a projected revue at the Audubon, N. Y. Got audience reaction in advance of opening. Displaced one vaudeville act.

Shortage of acts around Chicago caused the Western Vaudeville Managers' Assn. to move their books to N. Y.

Eddie Dariing, Keith booker, back from Europe with only two con-tracts. No acts suitable for this side, he declared.

Jenie Jacobs in the agency business on her own. First job was casting a company for Nora Bayes.

Harry von Tilzer and the Remick Co. made application to the new Title Registration of the pubs for 'Rock Me' Remick beat von Tilzer by about three hours.

International Alliance of Billposters adopted a by-law against selling litho ducats. First offense was \$10 and \$25 for a repeat. Third break

William Fox used a 40-page insert in trade papers to tell about its product for the coming season. A record. Listed 273 titles, including

Capitol, N. Y., went into the black for the first time since its opening. Was \$8,000 to the good.

50 YEARS AGO

(From Clipper)

Annie Russeii had her picture on the front page of the Clipper. Re-garded then as a rising young actress, chiefly on the strength of her work at Madison Sq. theatre. Paper gave 1864 as her birth ye

Adelina Patti sprung Nicolini in Paris July 16. Had to wait 10 months before another marriage.

Alexander Herrmann, the ma-gician, in London waiting to start on a tour of Turkey. Greece and Russia. Not to come back to the States for at least two years,

Coie circus bragged it got out of Johnstown. Pa.. without even being stoned. Tough town for tenters. City had recently paid O'Brien \$1,800 for damages to that show not long before.

Circuses in the east were suffer-ing from general rains. In one pitch the Coie show was on high ground, but had to build bridges to get the audiences over the low spots.

Dr. Lighthall, who ran a medicine show with free dentistry instead of vaudeville for the attraction, had so many suits for injuries to his patients he had to fold the show.

Joaquin Miller, the California poet, who had a \$4,000 judgment against McKee Rankin, offered to release in full if Rankin would send haif of that sum to the Actors' Fund.

Mina Gaie graduated from a Brooklyn amateur club to Lawrence Barrett's co. for juveniles. Long a weii-known leading woman.

Slias G. Pratt announced he would produce his opera 'Zenobia' in London. He was pretty much of a pest with the op.

George W. Leder.. had written a buriesque on the 'Mikado' for the Rentz-Santiey buriesque. Pretty nearly everyone had a crack at the G.&S. newest. Maggie Cline was wearing tights in one version.

Church in Auburn, N. Y., had been making trouble for a nearby skating rink. Now purposed giving a cantata and the rink recopic in-sisted that it take out a iteense.

eheer Brea Beebe Miffet Wolderf-Asturia Georgee & Jaina Cormen Cavillor, Kavier Cugat Örre Gy Lombardo Orc

HIRST TO PILOT **EAST'S ONLY** WHEEL

Izzy Hirst looks like the head man of eastern wheel burlesque for the coming season. The Philiy man-ager, who made his first circuit with the Independent Wheel iast season, has hooked up with Minsky-Weinstock, which gives him a New York outlet. M-W will play the Hirst wheel shows at the Republic on 424 street and Minsky's in Brooklyn.

Hirst's loop gets started about Labor Day with around 10 weeks, mostly the same spots as were inlast season. Shows voived last season. Shows will carry 12 principais, 16 girls and two vaudeville acts. Minskys will augment the troupes with eight more principals and eight more girls for the New York dates. Shows will be staged by four producers, each doing four or five shows, with the booking handled in New York.

Minskys are confining participa-tion to the two New York stands and won't toss their Paiace, Balti-more, and Park, Boston, on the wheel. These houses stay in stock.

From present indications, the Hirst setup, with its Minsky affiliation, will be the east's only burlesque wheel in '35-'36. Minskys, who had their own wheel (Suwho had their own washings and premo last season, have sleason, have sleason, the leason had themselves from competition. I. H. Herk will slick to the Galety on Broadway and Max Wilner doesn't intend branching out beyond the Irving Place on 14th street and the Apollo on 42d, which latter is operated in partnership with Emmett Caliaban.

Hirst is now after Irons, Clam's age and other middie western managers for a possible east-west wheel deal.

Barger Unshutters Star-Garter in Chi: N. Y. Exchange Deal

Chicago, Aug. 13.

N. S. Barger, now operating the loop burlesque Rialto, will have a duo Sept. 9, when he relights the west side Star and Garter with burlesque stock after that house has lead to the star of th

Mull Vaudfilm Policy

For R. C. Center Theatre

For R. C. Center Theatre
Stage shows in some form 'or
something eice' are being considered
for the Center, N. Y., under plans
to the Center, N. Y., under plans
house to finise the fait, Houser would
get Fox and Radio product, which
does not go into the Music Hail,
with pictures chosen for suitability
under Center policy in mild.
A top of 75c. will probably obtain
at the smaller of the two Radio City
theatress. Stages show might be of
the the stage of the two readio city
theatress. Stages show might be of
the stage of the two readio conflict
with character so as not to
conflict with character so as not to
conflict with character so as not to
conflict with character so as not to
conflict with character so as not to
conflict with character so as not to
conflict with claracter with solomay be a pit orchestra with solomay for a limited ended attractions as the
Paramount experimented with last
winter and found successful.
Center reopened last week with
Great Waite' for a limited engagement.

MINSKY'S CINEMA YEN

Hollywood, Aug. 13.

Hellywood, Aug. 13.

Herbert Minsky, now in New
York, figures on producing a series
of shorts, using people in cast of
his 'Life Begins at Minsky's,
Froducer plans to return here in September.

Vode Back in Worcester Worcester, Mass., Aug. 13.

Plymouth theatre, after several weeks of straight pix, will resume vaude Aug. 19.

It was only house in town to run

Drinks and Smoking Urged for N. Y. Legit Theatres as an Aid to Biz

theatres, primary among them bcing permission to smoke and drink are being asked for by a special committee appointed by Mayor LaGuardia's Municipal Art Commis sion. Committee consists of Edith

sion. Committee consists of Edith
J. R. Isaacs and Frank Glimore,
Glimore, active in the canacity
Glimore, active in the canacity
and a sembler of Actor's Equity,
made a isently statement to the
MAC about conditions in legit
which need reforming and the special committee was told to get up
a complete report, after
a complete report, after
sent out to about 185 persons interested in legit, last week, asking
for suggestions.

terested in legit, last week, asking or suggestion titude, as explained to Mayor LaGuardia's Commission, is that theatre business is suffering and that things must be done to make customers more comfortable. For that reason are legit to make customers more comfortable. For that reason are legit to make the legit to make the legit to make the legit to make a legit of the legit to make a make a merican theatres different from such enterprises in all other parts of the world and is detailable. In the legit to the legit to the legit of the probability of the pro uniess regular restaurant service is maintained and he thinks this can

maintained and he thinks this can be changed. Smoking is not permitted in legit, but is okay in picture houses, which Gilimore, too, feels is discriminatory. People now are shunted onto addevalks and narrow smoking rooms in legit houses between axis and Gilimore thinks that about he permitted to avoid a facult of the properties and make for greater competition and make for greater com-

fort.

Another point brought up by Gillmore and Mrs. Isaacs is that legit houses, according to fire laws, must have an alley at one side and cannot be housed in office or residence buildings. They feel that these things were fire hazards at one time but no longer hold true and should be changed.

OBERFELDER'S LEGIT SCHEDULE FOR DENVER

Denver, Aug. 13.

Arthur M. Oberfelder's Tobacco
Fond' wil be the first of his
promised legit series in Denver for
the 1935-26 season. Henry Hull, thoriginal Jecter Lester in the vary
York production will be served.
York production will served.
York Chart. Bonta Ees London. Leon
Amer. Hallens Hill, Pauline Drake.
Halls Stoddard, Donald Barry, Herbert A. Pratt and Howard Banks in
swyport. Sam H. Grisman will prod *e.
Echeduled for Namental

d fee. Used for November is Alex Scheduled for November is Alex Vocale at Three Men on a Borse.' The new Frince, Waster hus-ter in Todaworth, and Bert Lahr in Tide Begina at 8:40 for some time in December. Later presentations will be Bios-som Time, road productions of Rose Marie and Noel Coward's Bitter Sweet, and The Old Maid,' the Pulliter prize-winning play, with the original cast.

Minneapolis Drama Try

Chicago, Aug. 13.

Bond of \$2,500 has been posted at the local Equity office for a legit drama festival to open in Minneapolis on Aug. 30 for at eight-week ride. Behind the venture is W. A. motion tion picture exhibitor, enderson, vet midwest and Robert

and Robert enderson, vet midwest legit operator. Henderson will recruit leads in New York and a supporting cast in

Buy 'Glory's Child'

Hollywood, Aug. 13.

Lew Cantor has bought 'Glory's Child.' a sophisticated comedy by Judith Kandel. In association with Max Shagrin he will produce it in New York in the fall.

Cantor goes east next month for starting the starting of the contraction.

Still Casting

A revue has been in re-hearsal for some time and due to open, but with constant postponements. Show's comic says he knows how come all the delays. 'Soon as they get through casting the backers, we'll open.'

EQUITY PULLS VINE ST., L.A., **PLAYERS**

Hollywood, Aug. 13.
Difficulties with Equity forced the closing tonlicht (Tuecday) of Funny Man' at the Vine St. in its first week. Show, produced by Leia Rogers in association with RKO-fadio studios, was intended as a showcase for young talent, swelling to have drawn pay after that.

Mrs. Rogers claims Equity arbitrarily catioqued four players as chorus men, atthough show not a musical and assertedly accepted Lial Lies. When alleged money was not forthcoming, Equity at non today stepped in and pulled two menbers from the leads, Berhadine Hayes and Water Maher.

Studio was interceated in products.

Studio was interested in produc-Studio was interested in production to extent of testing their tal-ents and promised contracts to those who clicked. Four youths who failed to make good asserted com-mitment to Equity are Milton Kahn, William Kent, William Wells and Hayden Lucid. House operating with non-union stage hands.

Calhern as Krueger

Louis Calhern Will have the lead in 'The Night of Feb. 13,' play about Ivar Krueger, match king. Al H. Woods is producing in association with Lee Shubert. Ayn Rand au-thored.
Others set for the show are Pa

thored.

Others set for the show are Edmund Breese and Doris Noian, both from the Coast. Show expects to go into rehearsal about two weeks for mid-September opening.

Buddy De Sylva's Son,

20, Makes Legit Debut Buddy DeSylva's 20-year old son, professionally David Shelley, is de-buting in Broadway legit in 'Wom-an of Destiny,' Sam Warshawsky's

play being tried out at Jackson Heights Country Club theatre, N. Y., prior to Lee Shubert's presen-tation on Broadway. Shelley has been doing bits in pix, this being his first New York

'Roberta' May Set St. L. Muny Record: Cloudburst Delays

St. Louis, Aug. 13. With virtually every reserved seet soid, 'Roberta,' Jerome Kern-Otto ach musical, didn't open last night (Monday) in Forest park due to a cloudburst. The 10,300 seats sold augurs it to break all attendance records for current season when show reopens Friday midnight (16), in itself a precedent. Show with five members of original cast with five members of original cast, Odetts Myril, Helen Gray, Bobby Jarvis, William Hain and Phil Farnation. Season winds up after next week with "Whoopee' as attraction. Season winds as a film, broke gross records at Orpheum (WB), downtown house last spring, but has always of the control o

Hal LeRoy will make his initial Hal LeRoy will make his initial appearance of season along with Freda Suilivan, acrobatic dancer. Others in cast are Electa Leonard, Marguerita Sylva, Nancy McCord, Jerry Goff, Roy Gordon, Marlon Huntley, Una Vai, Shella Dilla, Al Downing, Chiquita Mathews, Earle MacVeigh, Victor Casmore, Rose-MacVeigh, Vie mary Deering.

SCHWAB-MANDEL'S TWO B'WAY MUSICALS

Schwab and Mandel will come back to legit production as a partnership with possibly two musicals no Broadway within the next couple from the company of the

Grisman-Leftwich Have Continental Revue Idea

Continental Kevue Idea
Sam H. Grlaman, who is taking
his 'Tobacco Road' coast company
on tour shortly, has a deal on with
Alexander Leftwich to produce a
Continental stage revue at the
Music Box, starting Sept. 15.
Grisman-Leftwich are angling for
film names and are reported negotiating with Bebe Dantels, Ben
ing and Sterling Holloway, Lyrics
would be by Pat O'Dea and music by
Mitse Cleary, with Paul Gerard
Smith doing the skits and blackouts.

Gordon Solo in Read Waltz': Two Productions, but One Cast

Max Gordon is taking over 'The being booked, first date being the Great Walts' on his own when the show goes on the road. Piece was the state of the

F.D.R. Okays \$5,000,000 Bankroll For Legit-Music-Circus Relief

Francis Compton gets his break in the summer stock show at Suffern, N. Y., next week, by playing opposite Helen Hayes in 'Caesar and Cleopatra.'
Miss Hayes was asked to

the piay but said she would only if she could find a leading man who suited her. None of only it she could find a leading man who suited her. None of the regulation mate leads were available or satisfactory. Then Miss Hayes attended a performance in Suffern, near her Nyack, N. X. summer home and saw Compton in a small part. She picked him and chayed the production, although she had never seen him work proviously.

work previously.
Compton has been in legit for 25 years, but never before had a lead assignment.

CHI SUMMER

After six trying weeks the North Shore Drama Festival, only summer barn attempt in Chicago, foided in a sudden collapse last week Current attraction was 'Noah' with Burgess Meredith. Another play, Burgess Meredith. Another play, Frospect Avenue, by drama critic Ashton Stavens, was in rehearsal. Actors Equity representative From the promoter Ben Guy Phillips when promoter Ben Guy Phillips departed. Equity has supplied the cast with sufficient transportation to get back to New York, where most of them were originally booked, from the bond columble. booked, from the bond coin.

After Phillips took a run-out the
cast got together and gave two
benefit performances, free admission with collections later, and accumulated about \$1,000.

INA CLAIRE IN 'ODE' ON COAST FOR FOUR WEEKS

Los Angeles, Aug. 13. Homer Curran, ln association with Mel Brown, is bringing Ina Claire here for four weeks in 'Ode to Liberty.' Opus wiji open Aug. 26 at the Curran, San Francisco, for at the Curran, San Francisco, for two weeks, then comes into the Belasco here for another two weeks. Several other principals from the New York cast will be brought on for the coast dates. Limited engagement is due to

Limited engagement is due to necessity of Miss Claire being in New York by Oct. 1 to open in a new play.

Adelphi G.&S. Tour

Plans being set to take the Civic Light Opera Co. (Gilbert and Sullivan revivals), now in its fifth week at the Adelphi, N. Y., on a road tour at conclusion of N. Y. engagement. Present setup is to take troupe aouth to the Coast, hitting midwest keys on the way back. Two more weeks are set for New York, with likelihood the engagement will be extended it weather is a work of the weather in the control of the

Chi Municipal Opera

Chicago, Aug. 13.

Chicago, Aug. 13.

First municipally supported operawill open on Navy Pier here this
Saturday (17). City has appropriated \$2,500 to start the grand operaventure, which will bring the classics to the public every Saturday
and Sunday at price ranging from
50c to 1.

WILL Company 11. c to \$1. Will Green will handle the pres-

Federal actor and musician relief rograms began moving this week as President Roosevelt parceled out nearly \$5,000,000 of his \$4,000,000,000 bank roll for projects designe to help New York city's jobless enter-

With additional cash expected from state and local authorities for these undertakings, the Federal works program turned over to Gen. Hugh S. Johnson a total of 44.225, 946 for four distinct sets of projects in the amusement field. Biggest slice goes for dramatic performance.

The latest Gotham allotments in-cluded \$1,521,764 for professional stage presentations for the public in

Lieu de 1,521,764 for professional states presentations for the public in states and available to send and states and available to send states.

HI SUMMER

DRAMA FOLDS

Chicago, Aug. 13.

Chicago,

Additional appropriations total-ing \$1,240,220 was aliotted on Mon-day (12) by President Roosevelt to the Works Relief program in New the works keller program in New York providing for unemployed ac-tors. One of the allotments, \$333,-280, will further the plan presented by the American Federation of Ac-

230, will further the plan presented by the American Pederation of Actors a few months ago for free circuses to rotate through New York parits in the summer and in armorise during the winter. Common the winter to touring CCC campa, hospitals and institutions out of N. Y. receive the remainder, or \$909,900. The circus plan was first submitted to Mayor LaGuardia, who in turn took the matter up with the five circuses to play use to politically a summer and in the property of the circus will contain a contain the property of the circus will contain around 30 people, induding eight novely acts, atagehands, clowns, etc., and will rotate to the circus will contain around 30 people, industry, clowns, etc., and will rotate you will not the circus will contain around 30 people, industry, clowns, etc., and will rotate your will properly a stagehands, clowns, etc., and will rotate your parts. Brook, Park, Brook, and available open spaces in Queens and Staten Isiand.

It is the first cilef appropriation in the first cilef appropriation and novelty performers.

MURPHY, SHIRLEY ROSS TOP COAST 'GOES' CAST

Hollywood, Aug. 13. Hollywood, Aug. 13.
George Murphy and Shirley Ross
get top spots in Henry Duffy's production of 'Anything Geos,' opening
Aug. 29 at El Capitan.
Musical is first of type to play
house since Duncan Sisters were
here in "Topsy and Eva' more thau
four years ago.

Equity's Straw Hat O.O.

Lyster Chambers, of Equity, has returned after a comprehensive tour of the summer stocks through the

east.
Made a thorough study of condi-tions in all spots, looking through the books, coin angies, plays and business. Will make a report of all his findings to Equity's Council, who will figure out from that whether more stringent control of the straw hats is necessary next years to Will Green will handle the presting the business. Will make a report of all send and the presting the presentations, with Dino Bigalli as massical director, Harry Beatty, technical director, and Bernard Cantor will figure out from that whether as stage director. Most of the stage more stringent control of the straw lighting and offects are being furnished by the Chicago Civic Opera and how to handle them, from the company.

MANAGERS' SUNDAY PEEVE

Equity's Responsibility

By the simple expedient of adopting a rule that actors shall be paid double salary for Sunday performances of legitimate dramatic and mu-sical productions. Equity has taken the responsibility of defeating, for one year at least, an experiment which promised results for all branches of the theatre.

Having successfully deferred an effort to move the theatre into a more bealthy financial position, the question naturally arises as to the alter-native. Apparently Equity offers no answer. In time it may have to

Sunday shows were legalized by the state legislature and ratified in New York by local authorities. It is true that Equity appeared in opposition to the measure at the Albany hearing. The stagehands were reported willing to modify their present contracts, and work on Sundays without extra pay if Equity adopted the same rule. But by the machinery of referendum Equity has succeeded in killing a law which was passed after full hearing and due process.

When the Equity vote on the Sunday question was made public, the managers issued a statement denouncing the Equity position as 'non-co-operative.' The real gist of the matter goes deeper than Equity votes or managers' statements. The fundamental point is that another wedge-has been driven into the relationship between actors and producers at a bad time. The trend is all the wrong way. The legitimate theatre will not collapse just because there will be no Sunday performances this season, but the manner in which an honest and eager effort for betterment was too seed asidy can haunt future dealings.

There is much the legitimate theatre can do to help itself and little is being done about it. It is a shackled business, beest with problems from outside and within its own ranks. There is going to be a legitimate theatre so long as dramatists have something to say which requires the medium of the stage for expression. Operated from a business point of view as a sideline for motion pictures, and participated in artistically without due regard to the financial costs of operation, the theatre is pointed straight to confusion and futility.

The theatre needs freedom from the chains that throttle it. There is liberality enough in the laws governing the playwright. There is no censorable, except the rules of common decency to which no noe rightfully can take exception. But commercially the theatre is in an upfull battle. That it succeeds at all as an enterprise worthy of investment and skillful management is sometimes surprising. But the very ability to survive is the heat proof of the visition. is the best proof of its vitality.

The closing up of open Sundays is the climax of a series of events hich legit interests should carefully consider with due regard for the rection which internal dissension between managers and Equity is king this branch of show business.

'Scandals' Is First Musical to Pav Rehearsal Coin: 'Jubilee.' Bea Lillie **Revue Just Sneak In Under the Wire**

George White's 'Soandais' will be the first musical production to feel the offect of Equity's new ruling calling for minimum pay during re-herrads. Production will carry' 36 chorus girls. Rehearsal salaries for the girls alone, based on 35 weekly, after the first, week, figures a pre-opening charge of \$1,600 more than previous budgets.

Operation of new scale for re-

Operation of new scale for re-hearsals will be watched closely, as feeling is that producers will be less willing to pay girls above \$30 weekly minimum during the run of

salaries, may act as a boomerang. White will begin active rehearsing about Sept. 1. Musical score of the new Scandais, was written by Ray mere sept. 1. Musical score of the sept. 1. Musical score of the sept. 1. Musical score of the New Amsterdam with interest of the New Amsterdam with late October opening. He will have to pay rehearsal coin to the line but not the principals, most of whom were set prior to Aug. 7, date of passage of the new 1. Musical Sept. 1.

Guthrie McClintic Bid Cinches 'Winter Set'

Guthrle McClintic has the next Maxwell Anderson play, 'Winter Set,' and expects to put it into re-hearsal in about October, 'Burgess Meredith is being talked to for the

Group Theatre and Theatre Guild were both outbid by McCilntic on the play.

Anglo-Amer. Accord On Chorines Seen Via Fischer's New Show

London, Aug. 13.

Cliff Fischer and the company of the next Breast and the company of the next Breast and the company of the next Breast and the control of the next Breast and the control of the contro

House's American showgiris. Matter was amicably settled when Jack Henschel, scerctary of the English Agenta' Association, intimated that the billion of the American Section of the Market Section of

DENOUNCE EQUITY OVER DOUBLE PAY

Yesterday (Tuesday) Managerial Powwow Deprecates Actors' Organization's Stand on Sabbath Shows

MANY DRAWBACKS

Executive committee League of New York Theatre Managers met yesterday (Tuesday) afternoon and unanimously denounced the Sunday double-pay plan adopted by Actors' Equity. Group agreed without dissension that the plan as passed is 'economically unfounded and impossible from any practical standpoint.' No absolute decision was made forbidding the playing of shows on Sundays under therms set down by Equity, but all terms set down by Equity, but all such shows would not be forthcoming and that, unless Equity changes its mind, there will be no Sunday shows this year.

Managers present at the meeting were Lee Subert, Max Gordon, Marc Helman, L. Lawrence Weber, Prock Pemberton and a representation of the processing the process of the playing the playin passed is 'economically unfounded

Brock Pemberton and a represen-tative of the Potter & Haight office. Also present were Dr. Henry L. Moskowitz, league's executive sec-retary, and Milton R. Welnberger, attorney.

and a second with the second w

cases.

On rehearsal pay it was decided to further await Equity's answer to the strong statement issued by the League a week ago. Equity has not yet officially replied to this, but the managers feel that the Equity

yet officially replied to this, but the managers feel that the Equity Council may yet decide to sit down with them and talk things over.
Suggested by some of the managers present that some way be tried to get around the Sunday thing by playing the showe on that date with non-Equity casts, but this council to the sunday the sunday that t

'Weasel' Tab for Pix

Los Angeles, Aug. 13.

Top Goes the Weasel, which played a number of weeks at the Mayan carly, this season, has just wound up six weeks at the Aleazar, San Francisco, where it was kept alive through service charge

Sunday 'Instructions'?

Dr. Henry Moskowitz, executive accretary of the Lengue of New York Theatre Managers, in discussing the Sunday issue, stated that Equity's referendum was 'a highly unfair method of voting.' Bases this charge on the fact that the vote form sent out to Equity members led off with a statement to the effect that the Equity Council voted thus and so, on the Issue involved at its own meeting, but cill. Dr. Moskowitz's claim is that this constitutes instructions to the average voter.

Answer to this charge, by Frank Gillimore, head of Equity, is to the effect that actors (voters) are entitled to know how their o cers felt on the subject and that this is in no manner instructions! Cell of the thing that the state of the control of the contr

Another matter brought up by Moskowitz was: 49% of the voters were in favor of Sunday shows with double pay, but how many actors voted? Equity merely says, 'A satisfactory percentage.'

Managers and Equity Groups Meet Separately on Rehearsal Pay **Issues: Sunday May Also Come Up**

BARD SIDE-TRACKED

Reinhardt's Prior Jobs Push Back Coast '12th Night'

Hollywood, Aug. 13.
The Hollywood Bowl production

The Hollywood Bowl production of Max Reinhard's Tweltich Night, set for September, will be switched to the Los Angeles Shrine auditorium late in January, unless the producer can wash up prior commitments, hardt directs the legit. Land or Fromise' in New York and the screen Green Pastures' at Warners. The early engagements leave him no time for the Shakcapeare al freesco.

NO CANTOR FOR FREEDLEY SHOW

Hollywood, Aug. 13.
The Broadway musical to be produced in the fall by Vinton
Freedley will likely have to get
along without Eddle Cantor. Latter has recommended Jack Haley
for the co-starring spot with Ethel

Merman. Cantor's out is that he'll be tied

Cantor's out is that he'll be tied up in the production of Shoot the Chutes' through October, and the resumption of broadcasts at that time will require considerable preparation, as comic is unwilling to rush into rehearnals after finishing picture. Freedley show is being rushed for early fall opening by Cole Porter, Russel Crouse and Howard Lindvilling or Coast production of 'Anything Goesa' and icnding a hand in the casting for Paramount's picturization of the play.

'AWAKE' AND LEFTY' RENEWAL BY GROUP

Group Theatre has changed list mind and decided to reopen 'Awake and Sing' and 'Waiting for Lefty' in New York. Two plays will be of-fered again at the Belasco, where they folded three weeks ago, in September, and significant will constitute a double bill proraram. Second play, Lefty' in the control of th Group Theatre has changed Its

sar. San Francisco, where it was leave the considerable differed without considerable differed without series of the considerable differed without considera

Attempts are being made to get the managers together in a meeting with the Council of Equity next week to discuss differences between the two groups. Specific matter

the two groups. Specific matter mentioned is the rehearsal pay yule passed by Equity a couple weeker violently. Sounday issue may also be brought up, although producers haven't made up their minds yet on a collective move about that. Meetings were held yesterday activity the producers in order to see what: could be done; and by Equity's Council with the avowed purpose of merely yeding over next year's contract forms. Equity's attention of the contract forms. Equity and the contract forms and the contract forms and the contract forms. Equity according to its contract forms. The contract forms and the contract forms of the contract forms. The contract forms are contract forms. The contract forms are set in the contract forms. The contract forms are contract forms. The contract form and a set on the contract form and a set on the contract form for the contract forms. Some managers are this offer will be school to the contract forms. Some managers and the contract forms of the contract forms. Some managers and the contract forms of the contract forms. Some managers and the contract forms of the contract forms of the contract forms. Some managers and the contract form of the contract forms of the contract forms. Some managers and the contract forms of the cont

Summer Theatres

(NEW PLAYS)

WHITE HELL

(RIDGEWAY THEATRE)
White Plains, Aug. 13.
Drama in three acts and three seenes by
hin Lancer. Produced by Frank McCoy
aged by Cheryl Crawford at the Rigge
ay theatre, White Plaine, N. T., Aug.
785.

way tneatre, white Plaine, N. I., 2012

12, 36.

Bruce MacFarlane
Commy Chories Ector
Frank Tweddell
Ace. crace MccMahon
Sparke John Gollaudet
John Romon Bohmen
Clark Edword Woods

As the season wanes the quality of the play preserved west these transported by the property of the play taken preserved by headed for Broadway. It has ally improving. White Hell' Is surely needed for Broadway. It has ally preserved by headed for Broadway. It has ally preserved by headed for Broadway. It has ally preserved by headed for Broadway. It has ally empety constructed. The disk of a separative by the profession of the play takes place, in a salter made from the wreck of the balloon. The play takes place, in a salter made from the wreck of the balloon. The play takes place, in a salter made from the wreck of the balloon. The first act, largely concept, and the play takes place, in a salter made from the wreck of the balloon. The first act, largely concept, and the play takes place, in a salter made from the wreck of the balloon. The first act, largely concept, and the play takes place, in a shelter made from the wreck of the balloon. The first act, largely concept, and the play all the play takes place, in a shelter made from the wreck of the balloon of the play takes the play had been to bally it has to be amputated by Clark, doctor of the expedition, along the play all the

MULATTO

(WASHINGTON THEATRE)

Drama in three acts	
Langeton Hughes. Pr	oduced and directed
by Mortin Jones at the	Washington theatre.
Dohbs Ferry, N. Y., A	ug. 7, '35.
Col. Norwood	Stuart Beebe
Corn Lewis	Lucille Senrs
William Lewis	Donald Morrison
Sally Lewis	Patricia Mallinson
Robort Lewis	
Fred Higgins	Joek Willioms
Lovinia	Morgaret Drew
Billy Lewis	Stratford Leo
Monen	George Bolfoure
Talbot	Raymond Blian
Underinker	Patrick Hallaran
Storekeener	Clark Poth

pLAVS)

place in an aftermoon and evening.

However, detail covering a period of
10 years is supplied in a couple of
solitoguys by Cora, mother of the
boy. Acted out as a projos, those
disclosures would likely sounds with
Since the curtain is up little more
than an hour as the play is now
resented, there is pienty of opportunity for the play is now
the control of the play is now
the control of the play is now
the control of the play is now
tunity for the play is now
tunity for the play is now
tunity for the play
tunity of proportunity for the play
tunity of play
tunity for the play
tunity of play
tunity
tunity of play
tunity of play
tunity
tunity of play
tunity
tun

AT MARIAN'S

(CASINO, NEWPORT)

Newport, R. I., Aug. 10.

Comedy in three acts by Leurette Taylor.

Presented of the Newport Casino theatre,

Newport, R. I., by the Actor-Managere,

Inc.		
	Lourette	Taylo
Mre. WebaterLl	llian Prennard	Tonge
Father Mortati		
Doctor Davis		
Professor Miller		
Ben Sutton		
Charles Mason		
Ricordo Sperelli		

Rewriting the play she presented for the first time last year, Laurette Taylor opned the Newport Theatre Taylor opned the Newport Theatre programmer with a well received comedy. Play had formerly been presented at the Ogunquit and at the time was halfferently received. Since then Miss Taylor has rewritten the plot in a lighter vein.

in a lighter vein.

Mise Taylor'e opening act still has a tendency to overload the dialog. As it unfolds, however, the hurden becomes lighter and sudden flashes of humor, in the third act, and a trick ending justify its billing as a comedy.

as a comedy.

Lines penned by Mies Taylor suither well. Essentially the plot differs little from the original script. Both deal with the curative value of the catharsis of confession and the method which conquers bugabous by staring them out of countenance.

nance.

The role Mise Taylor enacte givee full play to her fine eense of light comedy, though her portrayal missed no opportunity for fine emotional acting.

Other members of the cast egemed worthy of the task assigned to them Newporters took kindly to the offer-ing and accorded Miss Taylor salyos.

THY PEOPLE

(RED DANN INCAIRE)
Locust Valley, L. I., Aug. 13.
Drama in three acts by Ernesta Beaux.
Produced and staged by Louis M. Simon.
Settings by John Root. At Red Barn The-
atre, Locuet Valley, L. I., Aug. 12, '35.
Kate Rowland Edith King
Arthur Rawland Mitchell Horris
Phyllis RowlandLillian Emerson
Bradley Rowlond
Isoau NeumruEduerdo Clonnelli
Ella NeumanAnn Dere
Margaret Neuman Rose Lerner
Angela Deering Ann Mauelair
StewardClaus Foliett
David Nouman Robert Walleton
Morris Neumon
Gertrude Blumberg Juliona Taberna
Joke BlumbergPhilip Van Zandt

This is an honest and sincerely written story of racial prejudice and racial differences. Author without attempting to take sides, shows the side of the sides, shows the side of the sides, shows the side of the sides of the si

ovolong and much of the writing is dull.

Is dull. A substitute of the writing is dull the substitute of the substitute interpretation of the point of septiment of

understand. Louis Simon, who le both producer and director on this sone, has done creditable job with the direction and John Roofs settings are particularly handsome, but only intermittently exciting and author has not been particularly adept at handling transitions of mood. Brandrey are particularly acts at handling transitions of mood subject will not arouse much intersection.

ALL BOW DOWN

(CAPE PLAYHOUSE)
Dennis, Mass., Aug. 9.
Play in three acts by Leonora Kaghan and
Anita Phillips. Produced by Raymond
Moore by arrangement with John Golden
Staged by Arthur Sircom. Settings by Eugens Fitch. At the Cope Playhouse, Den-

ila, Mass., Aug. 5, 1	1935.
fanet Faber Mark Fabor	
Mark Fabor	Roland Young
Ren Foreter	Richard Stevenson
sabel Copb	Cora Witherspoon
Wally Cobb	Forrest Orr
Mortha McClure	Hancey Castle
orry Evons	Donald Foster
eo Krueger	Robert Burton
Commy Kimball	William Post, Jr.
Burton	William Postanco
Prince	Kenneth Treseder
ord Faversham	
Mr. Montague-Banke.	George Spelvin

John Golden seems to have one of the better bets in this one, if cere the straight of the better bets in this one, if cere straightened out before its Broadway debut. If a racy comedy centering around the high-links of a contract of the straightened out before its Broadway debut. If a racy comedy centering around the high-links of the contract of the straight of t

rective. On muca in. one Key, to be effective.

rective. Content a cound Mark Fabre of the test of the content of the content

Tom	Babby	Mauch
Jerry	Billy	Mauch
Mary Allee		Miller
Lucille Cur	etiaNell	O'Day
Professor ('ormoniAlfredo G	andulii
Madama Pe	ellerina	Mellish
Miss Hillia	rdKav	Lovton
Mr. Arnhel	mWalter S	conlan
Larry	Ted	Fetter
Virgili	James	Tracy
Victor		cerman
Mrs. Prenti	les Sally The	חספסנחנ
Mrs. Smith.	Cornella	Gillam
Harry Bore	creGeorge	Linton

Along the Maine Coast

By O. M. Samuel

going to realize her fondest dreame, opera stardom. For five years she has been taking vocal lessons from the local tacher, Prof. Carmoni, and when and the retinue arrive in Little Falls and her retinue arrive in Little Falls and her retinue arrive in Little Falls and addition for his pupil. Its and the retinue arrive in Little Falls and litr impresario, Mr. Arnheim, arrange for her further development in New York and her ventual respera.

im New York and her eventual replacement of the madame in the opera.

Aggred the great American star.

Aggred the great American star.

Aggred the great American star.

Aggred the start American star.

Aggred the start American star.

Smith hung on her hueband, naturally crowded into the background.

Magda Miller of the Juliard dental songs allowing her ample opportunity to use her glorious voice, and Mary Meillaif of the Met. Opera
per So was Afrede Gandofil, also of the Met, as Frof. Carmoni, although he seemed less sure of him.

Bobby and Billy Mauch of the NEC
artists staff, were outstanding as the twins, Tom and Jerry. A role
that easily outstants and the same of the start
was interested and mover made by
Walter Scanlan, Arnheim, the impresario. As J. It was, however, he
was interfectual and mover made him
was interfectual and mover made him
presario. As J. It was, however, he
was interfectual and mover made him
say for the start of the start
for the start of the start
for the start
for

BLUE BANDITS (TWIN CITY OPERA ASSN.)

Minneapolie, Aug. 11.

Authored and composed by John Authored and composed by John T. McDonough, this muscal comedy had its premiers at the hands of the Twin City Civic Opera Association in the open-air theatre on the shore of a large lake, a public park, inside the city limits. It is the eventh of the control of T. McDonough, thie mueical comedy

her only compensated modestly.

Bushness considered 'persty good'
up to past two weeks, Leila Wala'
and Blue Bandter falling down at
and Blue Bandter falling down at
many rainy nights hurt in early
part of season. Harold Falk, local
realtor and music lover, bankrolls
without one of profit, the park
board domating the property's use
without cost. Despite fact he is
though the park board domating the property's
until the park
board and music lover, bankrolls
and the property's
until the park
board and the property's

"The Bandthy' is laid on the sill."

mext summer with bigger and better opera.

Thomas W Rose to be greatered or the company of the property of the

Ogunquit, Aug. 13... Ogunquit, Aug. 13,—
Cornella Otls Skinner played the
Town Hall at Kennebunk to capactup Friday evening. About \$1,500
troupe aans muelc, stagehands,
scency. Booth Tarkington is the
summer equire of Kennebunkport,
tween the Tarkington and Skinner
families. Tarkington and Skinner
families. Tarkington and Skinner
families. Tarkington furniehed the
suff that keeps the Illustrious Otla
suit that keeps the Illustrious Otla
sella, clipping coupons today.

Jimmy Hodges and musical tour-ing the Maineries and his gals have the visitors and natives using those long sea binoculars for a close-up. Featured ie 'Nina,' a bubble dancer. Jimmy sez ehe gete more fan mail than the fan dancers.

Along the boardwalk leading to the bathing beach at Ogunquit a cleaner has a sign reading; 'Suite Pressed While You Swim.'

Ruth St. Denie did nicely at the mail Studio theatre in Geunquit Saturday, Walter Hartwig, who operates the playhouse also, directs, of red here, drapes there, etc. Hartwig has offered on successive Saturdaya, Yale Fuppetteers, John Markey, Yale Fuppetteers, John Allas Ardwin Strawbridge and Parnova and Lisas Fadwin Strawbridge and Parnova to the Colon Research of the Col

Kay Bros. circus turning them away all over Maine. Junt a vircue smallie, but hitting at the right time. Circus has Buck Steele in

Old Orchard Pier at Old Orchard Beach has old-timers' night Tuee-days. They ought to bring up Dave Genaro from his stance at 46th and Bway to do hie cakewalk.

Film houses playing pix same week as N. Y. and Boston. Mgrs. Alave convinced exchanges they fore the big towns as their bix comes mainly from visitors and you can't sell 'om the 'lodies' they'we alused up here Wednesdays same old business getter and perfect for one house towns.

Garrick Players at Kennebunk doing 'The Merry Monarch' this week, but no one seems to care. The chairs in the orchestra all miss 'em.

Personnel of the Manhatlan Reportory Co. at the Ogunquit plays Co. Libby Holman, Mittl Green, Frank Roberts, Molly Pearson, A. J. Herbert, Brills, Lancellea, Daisky Atherbert, Brills, Lancellea, Daisky Atherbert, Brills, Lancellea, Daisky Atherbert, Lancellea, Daisky Atherbert, Lancellea, Daisky Atherbert, Lancellea, Bernard, Cecil Wulff, Lavid Orrick, Lydia Fuller, Carl Reed and Sam Pearce.

Alabama Accs at Island Ledge Casino, Wells Beach and Joe Mar-tin's Ore at Old Orchard.

Alexandra Carlisle giving poem and drama readines at the Hartwig home in Ogunquit. She calls them Journeys in Arcady. Public is in-vited. Fifteen readings for \$15. One Journey is \$1.50. Quite arty. About 20 sitting in for the seances. Looks like neat coin for Alexandra.

Playing through this territory is Jackle Merkle, a kidlet of seven, billed as a 'mental marvel.' That's making it tough for the 'sees all, knows all' fellows' as old age creeps.

Thomas W. Ross to be guest-starred at the Organquit Playhouse Aug. 19. Violet Heming bows in week Sept. 2 in Tomorrow We Live, 'new play by Michael Sheri-dun. Week Aug. 25 company does Cypsy,' by Maxwell Anderson.

Jitney Players featuring Ethel Barrymore Colt, trekling hither and yon in the old Dion Bouelealt company, 'Streets of New York,' proving and the company of the Cypture of New York, 'proving and the company of the Cypture of New York, 'proving and the company of the Cypture of New York, 'proving and the company of the Cypture of New York, 'proving and the company of the Cypture of New York, 'proving and the company of the Cypture of New York, 'proving and the Cypture of New York, 'proving and 'proving

NAZI SOCK AT VAUDE

VIENNA PLANS **GOV'T AID TO THEATRES**

Vlenna, Aug. 5.

Formation of a State Organization of Austrian theatres is foreseen in the near future. Projects and discussions will enter the last stage when ministers return from leave about the middle of August.

Organization will deal with intcrests of Austrian theatres and films, and will be subdivided into technical divisions qualified to consider everything from producers troubles to those of stage hands and electricians. It is expected, too, to regulate the matter of theatrical qualification tests, and to further the chances of young Austrian talent seeking work out-

to further the chances of young Austrian talent seeking work outside of the country.
Another scheme to help and regulate work of Austrian theatres in the country.
Another scheme to help and regulate work of Austrian theatres in the country of the seek of the various view of the seek of the various view of the seeks of the various vienness theatres every day, advanced the money for them and attended to expend the country of the seek of the various view of the country of the seek of the various view of the country of the seeks of the various view of the country of the seeks of the various view of view

OLDEST BUENOS AIRES THEATRE BEING RAZED

Buenos Aires, July 31. Workmen are about to destroy what was once the finest and most important theatre in South America, the Teatro de la Opera of Bucnos

the Teatro de la Opera of Bucnos Aires.

Originally the pride of Bucnos Aires, this theatre was the scone of brilliant social and articles are the scone of the s

House is being pulled down to to make room for a new 3,000-seater super cinema.

Gov't Aid to Legit Proposed in Italy

Rome, Aug. 2.
Inspectorship of the Theatre has fearmed a committee to investigate a couple of plans aimed to assist local legit enterprises. First is to oo, the feasibility of joint tenancy in theatres.

oo, the feastbility of joint tenancy in theatres.

Second purpose of the commish:
Second purpose of the commish:
Sociation which will refease cein at less in the second purpose to the tenancies of the commission of the second purpose of the s

Too Realistic

Buenos Aires, Aug. 2.

In Parana, capital of the province of Entre Rios, a local company has been giving the revue 'Slik and Gold,' with great success. One of the showless numbers in the revue represents a bull fight in Spain and in order to make this number as in order to make this number as realistic as possible, a real bull was taken onto the stage nightly.

Everything was fine until the bull began overacting by charging the principal actor, Vicente Enhart. Latter is now in a hospital.

REINHARDT HOLDS ON TO VIENNA THEATRE

Vienna, Aug. 2. Max Reinhardt will keep the Theatre in der Josefstadt, his little Vienness theatre, after all. That's the litelatest dope from Venlee, where Reinhardt and Director Preminger, whose coming departure for Hollywood brought up the whole question of the directorabil of Reinhardt's Vienna theatre, have been talking things over.

things over.

Director Preminger has put himself at the disposal of Reinhardt until a new director for the Josefstadt theatre shall have been found, Reinhardt announced his intention to have the association of his name, with the little Vienna theatre conwith the little Vienna theatre con-tinue, no matter whether Dr. Pre-minger's successor undertakes only directorial responsibilities or takes over the financial responsibility for the theatre as well.

Comedie Française Hurt by Tax Slash

Paris, Aug. 5.
Comedie Francaise, figuring out
just how much the franc-saving decree-laws will cost it, has calculated
at \$5,300 its loss of subsidy for the
remainder of this year due to the
ail around 10% cut. It will lose
twice as much next year.
It to get
by the City of Paris will have to
slash the poor tax on its tickets to
\$5%. Law permits the town to do
this, but it's doubtful if the city
fathers will come through.

fathers will come through.

In line with bargain day ideas, the Comedie has decided to cut the prices it asks for road tours in forprices it asks for road tours in tor-eign countries, and for the Paris summer season at the Marigny the-atre, where it has gone during re-pairs to Theatre Francais, it has dropped to a \$2 top.

Bover Due Back

London, Aug. 4.
Lucienne Boycr sails for New
York, Oct. 2 to open at the Versailles cabaret, on Oct. 10, for four
wceks, with option, at \$2,500 per
wcck. She then tours 'Canada,
booked through William Morris of-

fice.

Miss Boyer is also negotiating with Columbia to do one picture for \$50,000 with option for another. She will be accompanied by her manager, Henry Carson, the French

Lecuona to B. A.

Lectuona to D. A.

Buenos Aires, July 31.

Ernesto Lectuona, leading Cuban musician - composer, will visit Buenos Aires at the end of this year.

He will probabily bring one or two Cuban musicians from Havana, and give a series of recitals of Cuban national rausic.

Lectuona, who is the composer of 'Siboncy,' is also w. k. as a planist.

De La Vega's Journey

VARIFTY GROUPS

Vaude, Nitery, Circus and Outdoor Performers and Managers Tagged as 'Political Suspects' - Show Paper, 'Programm,' Can-

PENSION COIN GRABBED

Berlin, Aug. 4.

Sudden aweeping action of the GESTAPO (German secret police) has put the lid on all vaudoville organizations in Germany without any warning. Internationale Artisten Loge (IALD), internationaler Directoren Verband (IDV) and Berufarband Deutscher Artisten (BDA) were folded in a hurry, all funds attached, to insure their astety and the individual offices sealed up. Programm, the official organ, was also bandcutted.

Curt press notices steven shift by

also handcuffed.
Curt press notices given out by
the Reichskulturkammer (cultural
chamber) next day merely stated
that 'persons active in these orgaulzations were hostile to the interests of state.' Reichsrundfunk (state radio monopoly) sent out the same information in each of its three daily news periods.

In this way about 12,000,000 potential show customers were made consciouse the fact that the nade consciouse the nade consciouse the nade consciouse that the business in decades.

The lALL the German performer's organization, was founded in 1901 and in the same year Programs pages. A couple of years later the IDV, manager's association, came along. In the course of thirty years these three groups reached and controlled not only all of German's vaudeville, circus and fair activity, but they coralled practivity but they coralled practivity of the course of the conscious the conscious to the IAL.

Under Max Konorah, one of its ablest exees, it soon became all powerful. In its heyday, membership rose to \$600. With an entrance-tribution of 75c. even the small powerful. In the heyday, membership rose to \$600. With an entrance tribution of 75c. even the small powerful. In the heyday, membership rose to \$600. With an entrance tribution of 75c. even the small powerful. In the heyday, membership rose to \$600. With an entrance tribution of 75c. even the small powerful. In the heyday, membership rose to \$600. With an entrance tribution of 75c. even the small powerful. In the heyday, membership rose to \$600. With an entrance tribution of 75c. even the small powerful. In the heyday, membership rose to \$600. With an entrance tribution of 75c. even the small powerful. In the heyday, membership rose to \$600. With an entrance tribution of 75c. even the small powerful. In the heyday, membership rose to \$600. With an entrance tribution of 75c. even the small powerful. In the heyday, membership rose to \$600. With an entrance tribution of 75c. even the small powerful that the first months. Nati interest was the mainly concentrated on reorganization when the obligator of the short little with the pre

contribution of 2% of every artist's salary, which was deducted from every performer, whether native or forcign, before the salary reached his pocket. Membership was made compulsory for every one appearing on German boards. To cover the initial outlay, which was considerable, the IAI, pension fund was to be a surentated.

to be appropriated.

But the execs refused to hand it

SHUT DOWN ALL Vaude Revival Set for France; 3 Straight Policy Houses Ready

Who Gained?

Paris, Aug. 4.

Mistinguett, whose legs are her fortune, has sued to pewer M. Grave, who salls stockings at Micker and the meaning his shop after her Merchant was willing to take the actress's name down, but when she acked him for \$460 damages he replied that she owed him that much for publicity. So court will have to decide.

J. ARTIGAS IN SPAIN BOOKING CUBAN REVUE

Madrid, Aug. 2.

Jesus Artigas, Cuban impresario is here signing talent for the Havana winter season. Came here from Paris, and says Josephine Baker has agreed to appear in Ha-

Baker has agreed to appear in Ha-wan in February in a musical show which his outfit. Santos-Artigas, will produce at the National the-atre, if her run in New York with the Follies is completed. rights to call this completed rights to call this command of the rights to call this coming show Tolles Ber-gere. He'll bring a French chorus to Hawana for it. Impresario also is contracting acts for the Santos-Artigas circus and after visiting serious European capitlas will go to with the Ringling Brothers outfit for his final numbers. his final numbers.

loans amounted to around \$15,000, with additional demands for more, the IAL, under its active vice-president, Otto Allison, demanded investigation. It was then discovered tigation. It was then discovered that already a whole flock of law suits for back payments were or the court dockets; that the ore the court dockets; that the organization had proceeded on much too generous a scale to be profitable, so that even the 2% salary contribution of the artists and the continual loans from the LAL proved insufficient.

O. W. Lange was pensioned off after five months. Sandow was recommended to the control of the control of

For about a haif a year the BDA

called wout a hiff a year the EDA was acried on with the plan to again make, this a responsible organization, with the interest of the performer foremost in its program. When the LAL was first put-out of action about a year ago, the Programm weigh along with it. A niew gramm weigh along with it. A niew man Artlet World) was substituted. It consisted in the main of propaganda articles for the political education of the reader. Paper never did manage to got the confidence of the performer. Its edition shrum weekly the performer is dedition should be performed the substitution of lawsuits again after it.

With the return of Sandow, the Programm also staged a comeback

With the return of Sandow, the Programm also staged a comback It now employed only a party-approved cidior and staff who, nov-ertheless, tried to pick up where this a year back and again make it a reliable up-to-date mag. They succeeded. Performers once more advertised and the sale was rising the property of the GESTAFO has now tipped the seal off the Programm

Though the GESTAPO has now ripped the scal off the Programm office and given permission to wind up the business, it doesn't seem likely that much inoney will be coming in, as the largest percentage is owed by foreign subscribers and artists for ad contracts closed when the paper still was in a position to duffil them. Most scriously affected by the up-

to be appropriated.

But the excess refused to hand it heaval are the old aritist who recover on the grounds that this money eleved support from the IAL penheinged to its former members, sho find. There are about 100 of with the now very much crippled them, anywhere from 65 years up. IAL merely acting as trustee. Finally they agreed upon loans from this fund.

When, within five months, these safety for the future

Paris, Aug. 4. Revival of vaudeville in Paris now seems definite, as a result of the roaring success of A.B.C. on the boulevards last season. At least onc, and very likely two houses which during the past years have been wandering through film and

been wandering through film and vaudefilm policies, will return to straight variety in the fall. Spot whose fate is not entirely decided is the Olympia, which had esseason. What will happen depends partly on straightening out of the Gaumont-Franco-Film Aubert and Jacques Haik messes, but the dope mow is that it will probably be the contribution of the contribution

taken ort nimis in tayor of the values taken ort nimis in tayor of the values taken of the value of value of

Should be a break for American acts, especially those which are going to London anyway and want to do a little work on the continert in addition.

6 U. S. ACTS ON NEW PAL'DIUM BILL. ALL OK

London, Aug. 13.

London, Aug. 12.
There are six American acts on
the new Palladium bill, including
two newcomers.
Venita Gould; last: here at the
Victoria Palace seven years ago,
clicked nicely at the first show yesterday (Monday) and Ray Hulling,
with his scal, was very much liked,
told

Ward and Van, holdovers, do some music and mediocre comedy. Sena-tor Murphy follows Gracic Fields, headliner, and repeats his last week's success. Four Whirlwinds, reunited after a

recent split, rank among the best skaters seen here. Gene Sheldon and Loretta Fischer got over splen-didly in splite of early spotting. House was capacity for the first

At the Holhorn Empire, Fred San-born is back after 18 months. His funny antics and expert xylophone playing appeal greatly over here.

LEW LESLIE N. Y. BOUND

London, Aug. 13.
Low Lestic salled suddenly Saturday (10) for New York.
Will line up some American stars,
If he can, for the new Collseum
show which he is to produce for Sir
Oswald Stoll in mid-October.

85 WEDS 80

Paris, Aug. 4.
Marie Raspail, who retired from
vaudeville here 30 years ago, was
married yesterday at Revest-lesBaux, France, to Joseph Charleval,
another former stager who more recently was a road agont.
She is \$25 and he is just under \$6;

Broadway's Legit Octet Brisk. But No New Shows "Til Mid-Sept."

Business on Broadway continued about six more weeks; out-of-town at a brisk pace for the handful of influx holding the figures up, shows around last week. Mid-house continued to the first state of the fi August finds the street surprisingly quiet by way of new shows, and

shows around last week. Midalugust finds the street surprisingly
quiet by way of new shows, and
chances now are that the list won't
be appreciably lengthened for anSeveral big musicals are now rehearsting or about ready to start,
jubilee and 'At Home about and
George White expects to get his
Scandals' started in a week. Barl
Carroll is gathering up a road 'Van'
Life Begins' in, rehearsal. No
chance of any of the new 'una comfing into New York before the end of
An Intimate revue, 'Smile at Mer'
postponed several times, is now
will be a started in a week. Barl
An intimate revue, 'Smile at Mer'
postponed several times, is now
will be a started in a week. Barl
An intimate revue, 'Smile at Mer'
postponed several times, is now
will be a started in a week. Barl
An intimate revue, 'Smile at Mer'
postponed several times, is now
will be a started in the several times, is now
will be a started in the several times, is now
will be a started in the several times, is now
will be a started in the several times, is now
will be a started to open in
the first time in Broadway history.
As the list now stands, nothing
outside of 'Smile' is carded for Au
September. About mid-September,
however, there is an extra large
flock of shows promised, which may
for several weeks of the new season.
About 30 shows are listed to open in
uniform the service of the season.
About 30 shows are listed to open in
unifor several weeks of the new season.
About 30 shows are listed to open in
uniform the season of the season
and in the season of the season
and in the season of the season
About 30 shows are listed to open in
uniform the season of the season
About 30 shows are listed to open in
uniform the season of the season
About 30 shows are listed to open in
uniform the season of the season
About 30 shows are listed to open in
uniform the season of the season
About 30 shows are listed to open in
uniform the season of the season
About 30 shows are listed to open in
uniform the season of the season
About 30 shows are listed to open in
uniform t

of weeks, with no apprecible chances.

Chances.

Charles of Last Week

Anything Goss, Alvin (30th week)

Charles of Charl

everybody connected with show hanny, and Empire (32nd week) (CD-1,980-8.3.9). Jumped to \$11.600 - 13.000. Jumped to \$11.600. Jumped to \$11.

prize player booked for the road in six weeks, despite fine grosses continues and the season of the

DICK and EDITH

cinch to carry on way into the new sasson.

Road. Foreast (Skith webs acC-1,017-41.45). Not auch profit for this one any more but gelting by at about \$3,000; talk of road tour off and will stick, with coast company coming on to Chicago and indivest duest, instead.

Gilbert and Revivola.

Gilbert and the Adolphi doing very nicely, and sticking for a while.

Detroit's Cutdoor Legit Clicks, May Hold Beyond Sept. 1

Detroit, Aug. 13.

Detroit. Aug. 12.
Coming into its own after a disastrous start because cold and
rainly weather. Detroit's first venture at Opera Under the Stars is
now playing to capacity crowds at
the Navin baseball park and will
end around Sept. 1 with a good
profit. Things look so good now,
in fact, that the season may be extended beyond that date if Shuberts
decide to postpone taking the show
to California for the fall.
'Vagabond King' whitled the

to California for the fall.

Vagabond King' whirled the
turnstiles so fast last week that it
is being held a second week. Starting Monday (13) 'Naughty Marietta'
moves in for a week and may be
held for the final week if the Sept. I
Blossom carried out.

Harris to Stage Veiller Play, 'In Name of God'

Hollywood, Aug. 13.
Sam H. Harris will produce 'In the Name of God, Amen.' new play by Bayard Veiller, during the com-

by Bayard venier, during the con-ing season.

Veiller recently finished at Para-nount as an associate producer, handling 18 pictures over period of 22 months.

Ulric's 'Portuguese Gal' Debuts in Philly Sept. 2

Debuts in Philly Sept. 2

Another legit season opener has been added to the already healthy lineup. Sam Nirdlinger, indie director of Brond and Erlanger, opens the former Sept. 2 (Labor Day) with "Portuguese Gal" (Lenore Ulrie). It's understood that Brond will have regulari-bookings this season having diseared the cut-rate son having diseared the cut-rate regulari-bookings this season having diseared the cut-rate regularity the cut-raters. Understanding the property of the cut-raters of the cut-rate regularity of the cut-raters. Understanding the cut-rate regularity of the cut-raters of the cut-rate regularity of the cut-raters. The cut-raters of the cut-rate regularity of the cut-raters of the cut-rate regularity of the cut-raters of the c

week earlier with the new musical, 'At Home Abroad.' Only house not definitely accounted for (not counting, of course, counted for (not counting, of course, counted for Garriek, independently run theatre with UBO bookings. Constance Wolf, femme manager, is out of the city but plans expected this week.



Current Road Shows

Week August 12
Three Men On a Horse,
Geary, San Francisco.
Three Men On a Horse,
Harris, Chicago.

Summer Theatres

(NEW PLAYS)
'Dooley Cashes In,' Lake-wood, Skowhegan, Me.
'Jans's Legacy,' Playhouse,
Ogonquit, Me.
'Jan's

Ogonquit, Me.

'Ladics, I Address You Privately,' Laks Shore Theatre,
Westford, Mass.

'Let it Be Evil,' Stamford,

Master of the Revels, Union College, Schenectady, N. Y. Original Sin, Beechwood heatre, Scatorough, N. Y. Rain Before Saven, Stony Creek, Conn. After, Brown Swan Theatre, Schroon Lake, N. Y. The Hell Between, Barter Theatre, Ablagdon, Va. The More the Merrier, Rice Hospital Scheme, Saven Stony Services of the Saven Schrool Lake, N. Y. The More the Merrier, Rice Hayhouse, Oak Bluffs, Mass.

Playhouse, Oak Bluffs, Mass.

'Thy People,' Red Barn, Locust Valley, L. I.

'White Hell,' Ridgeway Theatre, White Plains, N. Y.

MINSKY'S \$9,500 4TH WEEK IN L.A.

Hollywood, Aug. 13.
Only two legits running currently,
Life Begins at Minsky's in fourth
and Funny Man. which got going
and Funny Man. which got going
at the Vine St. midweek. Excessive
heat kept the grosses down in both
instances, although Minsky's had
little trouble topping the field.
Estimates for Last Week

Estimates for Last Week
'Lifa Bagin at Minsky's' (th
week, Minsky's Music Hall, formerly
week, Minsky's Music Hall, formerly
week, Minsky's Music Hall, formerly
ea with Saturday midnight; show
alding the take on the week for
possible \$3.500, olex. esct. Vine St.).
'Funny Mapf (list worshibe notices
and doesn't look like it will attick
long. First four days less than
\$2.500, not ao, bet.

RINGLING CIRCUS UPS CHI'S '3 MEN' GROSSES

After 20 weeks Three Men on a Horse' is still galloping along without letup at the Harris. This week is even better than last week any be because of appearance of the Ring-Barnum & Balley circus in town which is bringing additional money-spenders into the Wight Country of the Country of the

Men' 8G's, Frisco

San Francisco, Aug. 13 Geary, only house in town with-out shutters, continues to do first class biz with 'Threo Men on a Horse,' take last week estimating a bit over \$8.000.

Show will close Aug. 24, a nice six weeks, and big for this city. Ina Claire in 'Ode to Liberty' comes into the Geary on Aug. 26.

Carroll Dickering Film Coin for B'way

Film Coin for B'way

Hollywood, Aug. 13.

Reason for Earl Carroll's vlatter of the Control of th

Inside Stuff-Legit

Billy Rose aimost lost the Hippodrome, N. Y., lease to Meyer Weisgal and the proposed Max Reinhards spectacle of Franx Werfel's Biblical play, On the verge of closing with the bank, now in control of the Hipp, Rose was told that another pending deal for more rental (about \$1,000 a week more to the other side) was being for secret and the secret of the being for the secret of th the signatured lease.

the signatured lease.

Terms are \$2,000 a week plus a percentage, the bank to make certain minor renovations (painting, seats, etc.), but Rose to pay for the radical conversion of the interior of the theatre proper, which he is undertaking.

Sidney Phillipa, who has 'Good Men and True' by Frank Merlin and Brian Harlow slated to go into early fall production with Warner Broa. financing, claims that WB is amenable to paying Georga Abbott 2% of the gross up to \$10,000 for staging, and 5% above \$10,000, but he (Phillips) is not. If he also contributes to the script, Abbott also wants and gets a share of the author's royalty. Such terms are probably oke with a film company, which ultimately is atter a good picture possibility, but the indie legit manager finds that such added percentages minimize his own share. Phillips is a waiting Jake Wilk's return from abroad, due back in New York this week, to get 'Good Men and True' going.

Jake Wilk's return from across, due back in Aver 2012 and access, a cook deep and True' going.

Phillips, since making the WB-financing deal, has allied with Metro as the eastern talent scout and legit production ally.

Gerson Kanen replaced Sam Levine in 'Three Men on a Horse' for a few days in 'New York last week, when Levine developed laryngitla. Kanen is from radio, where he was the producer of the Max Baer show. Cecil Holm, author of the play, has invited the entire cast up to his house in Westport, Corn, for the next week-end (18). This is the house he lost last year because broke, but has bought back on royalties from the comedy.

The ex-Mrs. Jed Harris who authored 'All Bowed Down,' John Golden's forthcoming play, is said to have freely dramatized her ex-spouse. Mary Phillips and Roland Young appeared in the summer stock tryout of the play in Dennis, Mass. It goes to Boston in a forthight or so for further break-in prior to Broadway.

New rehearsal pay rules laid down by Equity go into effect on Sept. ? but are only on contracts signed Aug. ? or later. Any legit contracts signed previous to that date that do not carry the clause and rehearsal pay is not obligatory in those cases, according to Equity.

ENGAGEMENTS

Priscilla Knowles, Mondas Metcanic, Oliver Barbour Canel, Control Barbour Canel, Canel Canel, Cane

Garrick Eleven, Marker Guinem bunkpart, Malne.

Robert Wallsten, Edith King, Lil.

Robert Wallsten, Bidred Natwick, William Rosche, George Blackwood, Wyron McCormike, Caste, Mt.

George MacReady, Mary Morris, Criminal At Large, Theatre-by-the-Sea, Mathnuck, A. Large, Theatre-ln-the-Woods, Norwalk, Comon, A. J. Herbert, Daisy Atherton, Frank Roberta, Lyda Fuller, J. Malcolm Dun, Lygia & Fuller, J. Malcolm Dun, Lygia & Puller, J. Malcolm Dun, Lygia Beasen, Cecile Wulft, David Orrick, Josephin Legacy, Ogunquit, Mary Young, Josephine Hull, Car-

ses, according to Equity.

Before Seven', Stony Creek theate,
Stony Creek, Com.
Stella Reynolds, Gilbert Squarey,
Setty Fouchs, John Winthrop, An.
Stella Reynolds, Gilbert Squarey,
Stella Reynolds, Gilbert Squarey,
Stella Reynolds, Gilbert Squarey,
Stella Reynolds, John Stella Reynolds,
Stella Reynolds, John Stella Reynolds,
Franklin Heller, Tee It Be Evil.
Marklin Heller

LIFE INSURANCE ANNUITIES

STRENGTH SECURITY
PERMANENCE
Watch This List Grow
(FRED ALLEN PROPERTY BALLEN PROPERTY BALEN PRO Water from the Convergence of th

JOHN J. KEMP

551 Fifth Ave., New York City Phones Murray Hill 2-7838-7839

"We Do More Than Insure You Ws Advise You."

Cosmopolitan Too

Cosmopolitan Too
Red Book's-success with the publication of a full-length novel in
each issue has pr. npted Cosmopolitan to follow suit. Cosmo now
lining up book-length stories by
plete in a single issue. Mag's price
will remain the same.
Cosmo's action likely to further
disturb the book publishers, already
considerably aggravated by Red
disturb the book publishers, already
considerably aggravated by Red
earn won't pay \$2 for a book if they
can read the story in a mag, along
with additional matter, for 25 cents
or thereabout, caused them to take
action some time ago. Since there action some time ago. Since ther action some time ago. Since there was no way to proceed against the mag proper, they decided to work on eribblers. A number of book not publish in book form any full-length story serialized in a mag in three installments or less. That has falled to stop the scribblers from selling novels to the mag, though, because the prefer mag, though, because the prefer alties over an extended period.

Von Ziekursch Dies

Theodore Von Ziekursch, 39, edi-tor of the Philadelphia Daily News tor of the Finladeiphia Dally News and radio sports commentator, died Aug. 8 in the Methodist Hospital, Philadelphia. Death was attributed to peritonitis. Von Ziekursch had been ill for five weeks and Aug. 7 underwent an operation, but peri-tonitis had already set in.

tonitis had already set in.

He began his career on the staff
of the Philadelphia Record, transfunct Philadelphia Press and the
Philadelphia Ledger and then became sports editor of the Philadelphia Dally News. Later he became
managing director and editor of the
Philadelphia Dally News. He was
and served at various times in an
executive capacity on Liberty and
Pictorial Review. Until his last illness, he conducted a daily sports
column in the Dally News. In the
mother, Mrs. Rachel Cornman, of
Orlando, Fla. Funeral services were
held Aug. 12. He began his career on the staff

Whipple Doing Biog of Schwab

Whipple Doing Biog of Schwab Sidney B. Whipple, with United Press for the last four years and author of 'The Lindbergh Crime,' has resigned from U.P. to write a biography of Charles M. Schwab, steel magnate.

Contract calls for a fee of \$15,000 for the one year expected to require to compile and write book, with compile and write book, with practically an unlimited expense account. He will go with Schwab everywhere until all material for biography has been compiled.

biography has been compiled.
In addition to his book on the
Lindbergh case, Whipple authored
'Scandalous Princess.'

To Educate Laymen Drs.

To Educate Laymen Drs. Whittlessy House, one of the big-gest of the non-fiction book pub-lishers and which is controlled by McGraw-Hill, will get out a special group of volumes to be known as the Whittlessy House Health Series. Intended for the layman, rather than for the medical craft, and will

be edited by Dr. Morris Fishbein editor of the Journal of the Ameri-can Medical Association. First of First of the series will appear late in Sep

Prez O. K's Relief for Scribes Unemployment-relief project for

jobless newspapermen was ap proved Aug. 12 by President Roose

velt, General Hugh S. Johnson was given \$100,000 with which to hire editorial workers in New York city to make a survey of various work-relief projects in the Metropolitan area and produce an 'accurate and unblassed' report on the government's program.

Ashenhurst Completes Third Ashenhurat Completes Third John Ashenhurat, ex Chleago newspaper man and now in radio station representation big, has just completed his wife news, Thoughost Millin, who published by Houghton-Millin, who published the first two.

Although still in manuscript, novel has received bids from two pricture firms. Ashenhurat, however, is angling first for possible magazine estallization.

LeBerthon's Frisco Wasp
Tcd LeBerthon is editing the
News Letter and Wasp, a San
Francisco weekly established in Francisco weekly established in 1856. He has been a newspaper writer and studio press agent in Los Angeles for a number of years. John L. LeBerthon, his father, is the new publisher.

Best Sellers

est Sellers for the week ending Aug. 10, as reported by the

Fiction	
Lucy Gayheart' (\$2.00)	By Willa Cather
Furys, The' (\$2.50)	By James Hanley
Green Light' (\$2.50)	By Lloyd C. Douglas
Life With Father' (\$2.00)	By Clarence Day
Time Out of Mind' (\$2.50)	By Rachel Field
Paths of Glory' (\$2.50)	By Humphrey Cobb

zamo or diety (varey)
'Asylum' (\$2.00)By William Seabrook
'Woman's Best Years' (\$2.50)
'Personal History' (\$3.00)By Vincent Sheean
'Skin Dcep' (\$2.00)By M. C. Phillips
'Robert E. Lee' (4 Vols.) (\$3.50 ea.)By Douglas S. Freeman
(Pond to Wort (\$2.00)

U.P.'s New Policy

U.P.'s Now Policy

New regime at United Press, with

Hugh Baillee in charge in place of

Karl Bickel, is giving some of the
younger blood that started at bottom as filing editors a break.

The place of Robert Bender as

general news manager has been

general news manager has been taken by Earl Johnson. J. H. Furay seems set as foreign news editor. L. V. Mickel, who had charge of bureaus and much of the hiring and firing, is being used as chief sales representative. Much of his work recently has been selling the news service to radio stations. Webb service to radio stations. Webb service to radio stations. Webb incharge of mail and oceanic news throughout the country. Had been in charge of mail and oceanic news letter as well as radio and pic editor in N. Y. office.

Blickel, who are the picture of the service of the service

Reviving College Humor

Reviving College Humor
College Flumor, under its newest
owner, Standard Magazines, will resume publication in October. New
editor, but not new to the mag, is
Dorothy Ann Blank, who moved
east from Chicago with the periodical and has stuck along with it
through its various changes in
ownership.

east from Chicago with the periodi-cal and has stuck along with it through its various changes in ownership. Before going to Standard, College Humor was a link in the Dell chain. Norman Anthony, the Ballyhoo guide, edited then.

Chi Mag Moving to N. Y.

Chi Mag Moving to N.Y.
Bernice Challenger Bost, publisher and editor of Inland Topics,
is moving her headquarters from
Chicago to New York, although the
mag is a regional affair serving Chicago and the mid-West.
Action not intended to widen the
Action not intended to widen the
continue to serve the mid-West
only, but felt that the New York
point will lend a better perspective.

Amateur Litorati Now

J. Barclaye Layne, Coast poet, readying a new magazine, with intention to publish first number in September. Mag will be called Interlude, and will contain only amatur writings, poems, articles, sturies site.

teur writi stories, etc. No pay for contribs, but \$125 will be allotted monthly for prizes. Non-prize winners will get only glory of eing stuff in type

Symposium on Writing

Scribblers of various types com-missioned by Houghton Mifflin to contribute to its symposium, 'What contribute to its symposium, What is a Book?, have all turned in their pieces for publication in the fall.

Among the contributes are Eaward J. O'Brien, whose piece is eynard. To Brien, whose piece is eynard. Archibald MacLeish, who has furnished Form and Emotion in Poetry: Ellen Glasgow, Heroes and Monsters, and Hawelook Ellis, The Artist in Word.

Volume is intended as a guide-book for scribblera.

Robinson Joins Radio Today addition to the editorial staf New addition to the editorial staff being gathered by Orestes H. Cald-well and M. Clements for their forthcoming mag. Radio Today, is Lee Robinson. New appointee, for-merly editor of Radio Merchant, will serve as field editor. Caldwell is editor-in-chief.

Kyne's 'Robin Hood Kyne's 'Rabin Hood'
Metro is putting an ace name author, on its serialization of 'Robin
Hood of El Dorado,' based on life
of the California bandit of soid
rush days, Joaquin Murietta. Peter
B Kyno has been signed at a stiff
rice to do 80,000 words to be serviced without cost to 150 dailles as
pert of exploitation.
Writer is now ont on previous
commitment to work on film's dialog.

Kobler's Mirror? A. J. Kobler, quite ill of late, entrained for the Hearst San Simeor (Calif.) ranch Monday (12), where he will also powwow with the

publisher. Kobler's name is still on the N. Y. Daily Mirror's masthead as president and publisher, after the masthead had been omitted alto-gether for a while, and there is take of his reacquiring the tabloid from Hearst.

Wise & Co. Asks Reorg

Wise & Co. Asks Reorg
Petition to reorganize under the
new Bankruptcy Act has been filed
by William H. Wise & Co., the book
publisher. Reorganization plan was
drawn up by a committee headed
by Clyde H. Andrews, and lists liabilities of \$559,972 and assets of
\$480.274 bilities \$490,274.

Present head of the company is Free Dolan. Founder, and whose name the organization still bears, retired some time ago, but subsequently re-entered the publishing biz and heads a new firm.

Scientific's Pamphlet Reprints

Scientific's Pamphlet Reprints
Scientific Monthly, the mag, going into pamphleteering as a sideline. Idea is to reprint, in pamphlet
form, those pieces in Scientific
Monthly of more than passing value,
Material for republication in
pamphlet or more than passing value,
material for republication in
material for more than the company
material for material for the
periodical. In fact, one of the
pieces to be issued in the series
originally appeared in 1912.

Operatic 'Tom'

(Continued from page 1) from the Imperial Russian training

(Continued from page 1)
from the Imperial Russian training
schools of yore.
Tuckin' It
Skotches like been submitted to
the American Ballet Co. for its
forthcoming dance version of Uncle
Tom's Cabin. Edward M. W. Warburg, managing director, plans
scenes to depict the Americana
classic, including the plantation,
disast, including the plantation,
with Eliza truckin' across the icecubes. Principal adagio clossers
will be Topsy, Eva and the old
alave character. Ballet will be presented as a major attraction at the
Met late in the spring. Georges
ing on the choreography, with Wililam Dollar assisting.

It is the company's policy to always give something purely U. S.
in its repertoire yearly, Warburg
says. 'Alma Matter,' campus froilc.
left.
Advent of American group going
Advent of American group going

gory.

Advent of American group going to Met's permanent organization gives the comparatively new company much more seeway in its activities, and it will also benefit greatly from the surrounding aura of the Diamond Horsenbo. Ballet fever will probably appread from this source as the various programs are

offered.

Harriet Beecher Stowe's story
will be known simply as 'Tom' in
its ballet form.

Nazi Stuff

(Continued from page 1)

(Continued from page 1) were free for them. But all the actors and actresses subjected to this inquiry assured the authorities that they really just happened to be busy, and far be it from them to have any motives or after-thoughts that they really just happened to have any motives or after-thoughts. At the same time Director Richard Oswald was interviewed by the Austrian authorities, and declared himself prepared to submit a plan that would finally make Austrian film production independent of arbitrary on developing an American and English market instead.

Strictly on Chess

Strictly on Chess

New book publishing firm has been organized to Issue books about chess only, and to be called the Black Knight Press

Right Press will carry the subtitled imprint of the Modern Chess tibrary, which is not to be confused with the Random House reprint allilate, Modern Library, Head of the new Black Knight Press is F, Reinfield.

Furmans' Subsid

The Furmans, A. L and Lee S., who control the book publishing house of Macaulay, have organized a subsidiary known as Lee Furman,

Likely that the Lee Furman, Inc imppint will be used on weighty fiction, plays, etc. Macaulay gen-erally uses sexy and light fiction.

CHATTER

David Hume in from London. Hugh Walpole in New York again Berry Fleming visiting No. Caro-

lina. Sylvia Thompson will winter Venice.
William Saroyan back from

oroad. Elizabeth Hall Yates summering

in Europe.
George Cronyn in Washington on a Federal matter.
Mary Ellen Chase back after a year in England.
Edith Haggard to Hollywood with

Edith Haggard to Hollywood with a pocketful of authors. Wilson Collson has dashed off his 26th novel, 'Save a Lady.' Fred Le Quorne, dance instructor, doing a book on dance teams. John V. A. Weaver off. to John Erskine pausing between novels to edit a volume on music. Ann Bridge will hollday before starting on that new novel about China.

Ann Bridge will holiday before starting on that new novel about China.

O'Hara expects to complete the control of the control O. Henry Prize Stories for 1935.
Octavus Roy Cohen finally decided to quit Birmingham and settle down in a New York apartment.
Peter Dixon, New York Sun's
radio columnist, doing a book for
Stokes, called 'Radio Stetches and
How to Write Them.'

How to Write Them.'
Although a reward has been offered, the manuscript of her new
novel, lost by Phyllis Bottome, has
not turned up as yet.
Edward J. O'Brien has completed

not turned up as yet. Edward J. O'Brien has completed the selection. Of his Best Short the selection of his Best Short of the Best Short short of the Short Short

It was Harold Nicolson who tipped

literati.

It was Harold Nicolson who tipped off Harcourt, Brace to that bow written by Anne Morrow Lindbergh, written by Anne Morrow Lindbergh, or the volume.

Burns Mantle and John Gaener have completed editing their 'A Treasury of the Theatre'. Volume will contain \$\$ jays, and will be Sarpent Collier, one of the publishers of The Writer, has joined Little, Brown, the book publisher. Will continue the publication of his Little, Brown, the book publisher. Will continue the publication of his head of the William of the Work of the William of the

ASCAP Claims 'Default'

(Continued from page 41) the theatres of Allied Amusem of the Northwest.

Permanent order of injunction entered last week prevents ASCAP from issuing to anyone new licenses or collecting fees on either new old licenses (which will continue in effect) until a showing is made to the court 'that the defendant society and its members are making valid and legal contracts and are willing to do equity and conduct themselves in accordance with the criminal statutes of this state.' Court held that, 'Payment for per-

Comminal statutes of this state. Court heid that, Payment for performing rights to musical comparation in the commination of th

fleers and members and agents. It was never intended in the copyright laws that the individual rights granted by them should be pooled with the rights of other holders of copyrights, and then used as intended to the copyrights are the copyrights, and then used as a fixed cut as as a sword instead of as a shield.

'No Jurisdiction'

ASCAP had argued that the state courts had no jurisdiction over the society, that it was a matter for the federal courts, and that service of the suit upon John L. Stanley, state agent for ASCAP in Seattles, and the service of the suit upon John L. Stanley, state agent for ASCAP in Seattles, and the service of the suit of the service of the suit of the service of

of the suit upon John L. Stanley, state agent for ASCAP in Seattle, did not constitute service upon the scolety. Court refuted this, holding ASCAP to be in effect, a countrie in the state, fell under state jurisdiction and police power.

ASCAP is state, fell under state jurisdiction and police power.

ASCAP is granted permission to appear at any time in this action and to present any matters it may be appeared and the control of the properties of the policy of the properties of the policy of the properties of the position of the society and to change a lot of the erroneous opinions being and its application to public performance. E. C. Mills, ASCAP

and its application to public per-formance. E. C. Mills, ASCAP general manager, was out from New York to attend. Meeting was held on Aug. 7. Decision given same

ASCAP as Policeman

ASCAP as Policeman Mills, upon hearing the decision, said the order would not prevent ASCAP from acting as policeman in guarding against intringements and the individual copyright owners, who in turn would have to take matters into their own hands from that point on. He expressed the belief that the ASCAP legal department would appeal the case to the A new ancle was given the case to the A new ancle was given the case

state supreme court.

A new angle ours, the deale when, a few days before the dealen, a complaint in intervention was filed by the Greenhalth Amus. Corp., operators of Mcliroy's Spanlah ballroom in Seattle, requesting crimbursement for money alleged to have been paid ASCAP by reach of extortionate and oppressive tac-

This seems to indicate that a This seems to indicate that a barrage of such suits may be launched against ASCAP—efforts on the part of ASCAP licensees to recover money paid to the society, through paid to the society and the society of the society of

VARIETY

Broadway

Sam Levitt to Toronto to shoot two or more pix. S. R. Kent trying to make 'em bite off Montauk.

blte oil Montauk.

Walter Vincent planed to Chicago
to see mother, who is ill.

Loring 'Red' Nichols, Bob Carter
shorting for Warner Bros.

New edition of Folles Bergere tentatively set for Sept. 5. Ira Genet authoring at WB Vita phone studios in Brooklyn.

phone studios in Brooklyn.

Bettie Glenn dancing on the side
in addition to her radio press work.

Brenda Dahlen down from Tamworth for visit with Dorothy Hall.

Peter Abraham is what the Bo
Weitmans are naming their recent
arrival.

arrival.
Julius Eastman guesting
baton at Loew's Orpheum for

Julius Eassumbaton at Low's Orpheum for a brief spell.
Georgette Carneal, authoress, now doing commercial and nitery p.a.'ing on the side.
Razing of Criterion and New York

on the man of the control and New York gives the State a swell side wall for banners. Jack Cohen's office is now outfitted with a shower and other results of the control with a shower and other results of the control with a shower and other results of the control with a shower and other results of the control with a shower and the common of the control with a shower of the control with a sh

party.
Vivian Fay, ballerina, doubling
from Great Waltz' into 'Sweet Surrender,' Rowland-Brice film at As-

render, Rowland-Brice film at As-toria.

Flying Trapeze has opened that large front window and mob stands around looking at the circus con-traptions.

raptions.

Jack McInerney turned one of
hose porcelain washstand knobs too
hard, it broke, and his finger's now

hard, it broke, and his finger's now na siling. Westwood. Universally Norman and the his siling his

Taming of the Since.

Calif.

Eddie Sutherland back to the
Coast without making that European trip, cancelled due to recent
serious illness of his uncle, Thomas

pean trip, cancerses of the uncle, Thomas Medical Control of the C

Madrid

atriz Michclena III. la Gamez summering at Gre-

Eugenio Hernandez new WB rep here. Opera at night in the local bull-

ring. Cinematiraje Riera newest Madrid

ring.
Cinematiraje Riera newest Madrid
film lab. Benavento back from the
United States.
Matilde Palencia, former musical
show star, dielies stook opening at
the Frontalba Sept. 13.
Carmen Amaya, sypsy dancer, a
smash at the Collecum.
Margarita Kirsu planning to perference of the Collecum.
Adelina Duran and Miguel Molina
headilining at Stambul, nitery took
Adelina Duran and Miguel Molina
headilining at Stambul, nitery took
English Stambul and the States.
Benito Fernandoz Trigo home
again after solouring in the States.
Benito Fernandoz Trigo home
again after solouring in the States.
back from Parts and Benil buying
trip.
Fire gutted AEG modile plettre

trip.
Fire gutted AEG motion picture equipment and radio manufacturing

plant. Hlp, Hip, Hurrah, musical, clos-ing at the Coliseum, with vaud re-

ing at the Collseum, with placing.
Municipal authorities closed Iris mark, summer theatre, located inside

CHATTER

Guistin el Amargae' and will begin shooting 'La Papirusa'. Heat deadd to show biz. Only three legit, one musical and one vaude house operating. Medical service de la commercial and industrial merit by Rumanian government. Miguel Fieta, warbiet with Jose Gasa for 156 concerts. Opening in London.

idae for 150 concerts. Opening in London, Ernesto Vilches shooting '113,' first film of new production outfil. Enter the control of the contr

by Millan Astray and Antonio Pago.

Carmen Jimeno, dancer, shot and Ridelid in a Jurges night club by a Jurges night club has been a looked. Spanish impresarios Society asking Fremier Leroux to abolish the 5% tax on all him and legit to the state of the partial of the state of the partial club, and the care of the partial club, and the care of the partial night club, and the commemoration of completion of Roptenes studies first film.

Salvador Valverde, who will be the state pop muste hit, Maria de is O, to acribbie play about Maria, the by leaving her gypes fover in favor of a b, and e, man.

Budapest

By E. P. Jacobi

Erzsi Pal back from Italy. Syd Chaplin looking over Buda pest.

pest.
Andor Szeńes, librettist and lyric writer, died of tuberculosis.
Maria Korda back to her home town after a number of years.

town after a number of years.
Lillian and Dorothy Gish refused
all interviews with chatterers.
Irene Palasthy back home after
considerable success in London,
Maria Basilldes to London, to
sing in BBC broadcasts and on

Maria BBC broaders in BBC broaders.

Lord Beaverbrook, British newsnaner magnate, here with a large

party.

Hans Szekely here after finishing script of 'Pearl Necklace' for Para-

script of Pearl Necklace for Para-mount. Tabody returned from Switzerland after long run of Circus Star. "Grandmamma' will probably have m English version, done by British and Dominion. Beture director. Ender Maron, picture director. Elimate Maron, beture director, which is the property of the property of the pedition and doing Miss President' here.

here.
Ferencz Moinar's new play is to be called 'Great Love.' Vigazinhaz will present it early in the fall, with Lily Darvas in the leading fomme

part.
Shots of Russian steppes in Eulyba Taras, French plc based on Gogol's novel, taken on Horto-bagy plain, with Hungarian cattle, horses and cowboys supplying Rus-

horses and cowboys supplying Russian local color.
Sari Fedak back from Los Angcies, after acquittal from charges of perjury and conspiracy, incurred in the Ernest Vajda-Vilma Ahnay case. Her next stage appearance will be at Masyar theatre in Brunc Franck's 'Sturm im Wassergiaa.'

The Hague By M. W. Etty-Leal

Amsterdam Revuo 'Laughing Is Trumps' into 75th performance. Coloman Hawkins, saxophonist, at Scheveningen Kursaal for 10 days. Recital of Greta Keller broadcast via short-wave Phohl from Holland to America

Metalal of Greta Keller prousuavala short-wave Pholi Irom Holiand
to America.
Parisys passed through Amsterdam; French star is making a
Mrs. de Boer van Ryk, Holland's
veteran actress, still on tho stage,
electrating her Sånd birthdav Jongen
Dutch actor Frits van Dutch
inn-version of the best seller novel.
Dutch soprano Ankle Crommelin
megaged to sing part of Eva in
Wagner's Melstersaenger' at Brussels.

park, summer theatre, located inside of a tent.

Emrique Chicote stock will do a Luis Vargas play for its fall seas on openor.

Bullar Vargas play for its fall seas on openor.

Bullar the Capitol, its chief to mild the Capitol, its chief madrid outlet, dick.

Filmofono through, reeling "Don turner stage the control of t

Paris

By Bob Stern

Serge Lifar vacationing. Chain letter gag getting started

Gilbert Miller and the Mrs. in town.

Dick de Rochemont back from

Josephine Baker publishing her memoirs. Metro reviving 'Fra Diavolo' at Madeleine. Madeielne. Marguerite d'Alvarez on her way

Marquerite d'Alvarea on her way back here.

Marquerite d'Alvarea on her way back here.

Michodiere to reopen Sept. 20 with Michodiere to review at Analysis of the Sept. 20 with Michodiere to reopen Sept. 20 with Michodiere to

show. Adolf Wohlbruck, Viennese actor who played in 'Mascarade,' visiting Paris.

Paris.

Jimmy Witterled to Cannes for opening of Chez Florence branch there.

Marcel L'Herbier signing Signoret and Pierre Renoir for 'Armed

atch.'
Performances in Roman amphi-eatre of Orange attracting record

theatre of Orange attracting record crowds. Ferdinand Commelynck, play-wright, writing songs for Marianne Oswald. Loretta Young doing a Garbo, wandering around town in dark glasses. lasses, S. R. Sozio, former Paramount ewsreeler here, visiting his family

wandering around town in dark slasses.

S. R. Sozio, former Paramound slasses.

S. R. Sozio, former Paramound sizes and sozio sizes and sizes and

the Casino de Faris show, which has had 509 performances at looking for a dancing teacher to run her male ballet in Philadelphia. Sacha Guitry's New Testament's Sacha Guitry's New Testament in the lead. Film extras forming an association for extra the control of the sach that the

ported to be made into fil. In September, with Harry Baur in lead. That makes about 64 announced for Baur thus far.

Simone Simon Mort to make Tassimone Simon Mort of Marco Alberou, which was the separate of the separate show at Atelier based on the William Faulkner regular troupe next season with similar productions.

London

Beverley Baxter away on holi-

Edgar M. Hyman due any day now from Johannesburg. George Robey back to vaudeville after his flutter in legit.

Receiving order in bankruptcy ade against Joyce Bland. J. L. Sachs now thinks he may go into the film business.

Marie Tempest to appear in a comedy by George Morley. A mortgage has been registered on the Alhambra for \$1,000,000.

Palladium broke the house record July 31 with the Ambrose band. Noah Beery complaining he can-ot get his rations of milk as easily s at home.

Mary Brian here preparing for her stage debut in Andre Charlot's revue, 'Stop-Go.'

revue, 'Stop-Go.'
Muriei Martin-Harvey's divorce
decree against Garry Marsh made
absolute, July 28.
Gina Malo out of 'Gay Deceiver's
at the Collesum; finds it impossible
to double in pictures.
George Grosmith lett around
441,600. Captain Reginald Berkeley,
dramatist, lett around 450,600.

A new switchboard will be in-stalled backstage at the St. James' theatre during summer closing.

Stanley Scott, theatrical producer, divorced, July 26, with Joyce Bland, actress, named as co-respondent. 'On Wings of Song' premieres at the Tivoll, Sept. 2. Seats for the first night will scale up to \$2.50.

nrst night will scale up to \$2.50.
Oscar Asche to play Colonel Cattermole in filming of 'The Private
Secretary' with Edward Everett
Horton.
A season of Bernard Shaw revivals opens at the Cambridge, Aug.
12, commencing with 'Man and
Superman.'

A "season of Bernard Shaw revivals opens at the Cambridge, Aug. 12, commencing with "Man and Technicolog, Ital, has been registered in London as a private company with 3900,000 capital in shares "Eddle Gray, one of Palladium Crazy Gang comedians, joining Nervo and Knox in making fares and the state of t

cabarot. Henri Bernstein's 'Espoir' ('Hope')

canarot. Henry Bernstoin's Espoir (Hope) Henry H

ation. Felix Weissberger, for seven years, ssociated with Max Reinhardt; reinx weissberger, for seven years associated with Max Reinhardt; came to London for a musical production, and is returning to New York to produce a new comedy on Broadway.

Vienna

Luise Ulirich sick. Julius Bittner resting at Ischi. Garbo coming to Salzburg, strictly

'The White Horse Inn' going to

tockholm.

Gilbert Miller in Vienna and then
o Salzburg.

Mary Losseff has moved her home
rom Berlin to Vienna.

Mary Losseff has moved her home from Berlin to Vienna. Robert Neumann in Vienna and to Salzburg from London. Erns Sack asked leave Dresden and play at Theatre an der Wien. Maria Els will play leading role in Anderson's Queen Elizabeth at Burg. Burg.
Annie Roselie engaged by State
Opera for several guest perform-

Two scenarios submitted by Pro-

here.

Ellsabeth Rethberg has promised to return to Vienna after her Met engagements to sing at Vienna.

to return to Vienna atter her Mete engagements to sling at Vienna operations of the control of t

Moscow

Milton O'Rourke in town.
Romain Rolland says farewell.
Mrs. Gregory LaCava leaving.
Zeida Dorfman of the Theatre
Shirley Barden and wife in and
the Shirley Barden and wife in and
the Shirley Barden and wife in and
the Russell Couse and wife here for
two and the Shirley Barden and the Shirley Howard, Gilbert
and Jed Harris to be invited to the
Swill Ghere, originally with the
American Summer School, staying
over until the September Theatre
eventual.

will Ghere, originally with the Memerican Summer School, staying over until the September Theatre Loon Alexander, drama critle for the Daily Worker, flying to Kiev to John his wife who is doing a little Frank Davis of MGM homeward bound after two months of inspecting the Ukraine and outlying distinction of the Control of C

Hollywood

Irving Mills in town Mary Livingston to Seattle.

Baby Peggy being showcased. Lynn Acker is Kay Linaker again. Toby Wing on her way to Toronto ert Presnell off for New York Helen Morgan planed to Saratoga

Warren and Dubin taking time Ted Lewis took his clarinet to the

. sbel Jewei planed east for vacash.
Edwin Carewe going to Holy and. Lew Pollock hands out Coronas at

ert quiet lured Herman Man-England vacation for Gary

Coopers. Straw-hatter draws J. C. Nugent to Mass.
Edmund Breese east for 'Night of June 16.'

s Goetz here visiting his in Lewis vacationing in te. Milsteln finally got away to

J. Milstein man, York, me Knight eastbound for spot Arnold vacationing on the

John Arnold vacationing on the golf course. Una Merkel off to Ensenada for er sneaks out of town to

Sol Lesser sneaks out of town to sleep nights, Republic baseball team won 41 ol last: 48 games, Charles Laughton finally shoved of the state of the short of town to cool off. Gregory LaCava eastbound for Buropean vacash, 7mm Rooney now with the Frank

town to cool off.
Gregory Lacks.
Gregory Lacks.
Tom Rooney now with the Frank
Event of the Cool of the

mag. Charlie Skouras and Mike Rosen-berg back after trip to Seattie by oat. Arline Judge and Wesley Ruggles ook down quarantine sign after 21

days.
Ruth Welsberg, personal assistant to Charles Einfeld, vacationing on

Ruth Welsberg, personal assistant to Charles Einfeld, vacationing on Coast. Elizabeth Meehan to lecture on Dickens at University of Chicago in October. Tom Walsh here from Salt Lake

r. Walsh here from Salt Lake ng old acquaintances along

film row.

Arch Bowies brought his F-WC district managers here for operation ov-wow.
Walter Trumbull of the New York
Yays office, in from Mexico City for

Hays office, in from Mexico City for a vacation,
Hugh O'Connell landed the Vicor Moore role in Coast edition of
Anything Goes.
Blunne Barned Small out of Codars of Lebanon.
Bert Lytel picking up tricks by
watching John Stahi direct 'Magnicent Obsession.'
Charlie Skouras in temporary
Charlie Skouras in temporary
Charlie Skouras of Control of Control
Three units of Mutiny on the
Bounty' cleaning up joes along were

WC are readied.

Three units of 'Mutlny on the ounty' cleaning up location work Catalina Island.

Ninety-year-old sourdough 'tech-

CHATTER

nlcal director on Metro's 'Robin Hood of El Dorado.' Fox West-Coasters staged annual picnic and dinner dance at Miraman beach club last Sat.

Joe E. Brown planed back to town after ogling baseball and bangtails for several weeks east.

Lou Halper back from month in few York discussing Warners the-tre operations on Coast.

Jeff Cravath, freshman grld coach at U. S. C., called the plays for Uni-versal's footbailer, 'Off Side.'

Fanchon engaged by Sol Wurtze to do production numbers for "The Immigrant," remake of 'Delicious." Pests so thick at ocean front lo-cation of "This Is the Life' tha Mickey Neilan forced to call it

day
Femme ushers at the Alexander
and California theatres in Glendale
wear formal evening gowns Sunday

nights.

All-American trio of Ernie Smith,
Nate Barrager and Paul Schwegler
in the Chaplin picture for a bit of
grid clowning.

grid clowning.

Joe E. Brown, Pat O'Brien, Frank
McHugh, Gienda Farrell, Russell
Simpson and Olivia de Haviliand
trained to Frisco for personals.

Bunny Dryden, high wire ac plans to walk wire across Boulde Dam some time in October, carry ing his wife on his shoulders.

ing his wire on his shoulders.

Ray Binger, 20th Century-Fox cameraman, planed to New York iast week for pickup shots on 'Cosmopolitan' and 'Thanks a Million.'

Capt. Frank Phillips, who personally conducted Metro's trademark lion around country, will handle lion sequences in 'Capture of Tarzan.'

Charlle Irwin a full-fledged citl-zen, but his wife, born here, must get her own papers. When she mar-ried him she became British sub-lect.

Pittsburgh

By Hal Cohen

It's a girl at the Gerry Learys George Jaffe to reopen Variety for uriesque Sept. 1.

Charie Probert off for Denver to join Kay Kyser's band. D. M. Hall named scout for Radio Pictures in this territory.

George Sharp sald to have a PWA production plan afoot.

Joe Rubin returning to the Club Joe Reichman's stay at Urbar Room extended through Labor Day Brian McDonald home having his nedico clear up a mild case of jaundice.

Jess Hawkins and his band back at Kennywood Park, replacing Will Ryshanek.

Art Levy has gone in training for the Variety Club's second annual golf tourney.

Sky Club plans to bring Ernie Holst back for a return engagement later in engagement

Sky Club. plans to bring Ernie Holst back for a return engagement later in acason. Max Keliner awaiting word any become a papa. Lee Crossley's ork leaves Show Boat for one week's engagement at Elimer Kenpon, head of Carneşte Tech drama school, seeing the summing plays in London. May be the summing the summing plays in London. May be the summing the summing plays in London. May be summing the summing plays in London. The Crosson Smith. The Crosson to Liba De company for revival of Why Girls Leave Home: Dorothy Menks acting under non deplume of Colein Rod Chuwbatt. After a year's work. Sam Stern has linaily completed a portrait of Cooling system taking longer to install than management figured. So Donn Wermuth has purchased a Uppewriter for home use and plans

Donn Wermuth has purchased a ypewriter for home use and plans n assault this winter on the pulp-

Chicago

Len Ivey joined the Rounder or-Jimmy Grainger in town on biz

Jimmy Grainger in town on biz for Universal.
Lioyd Lewis and Ashtun Stevens both on vacations, back in the William Morris quarters.
Frank Dars back at his desk for Equity is the Capitol building.
Frank Dars back at his desk for Equity is the Capitol building.
The Capitol building of the Capitol building of the Capitol building.
Billy Diamond issuing a set of wank biotters to huilabaloo the Grank biotters to huilabaloo the Mort Singer has Joined the Henrich breakfast brigade.
Agents have all switched to Agents have all switched to summer.

winner.

Wesley Ruggles and crew in the loop for some atmosphere shots on a new film.

Henry Herbet family new has the loop for a first last week. Joe Sherman picked Levinsky to best Louis Carnera to best Louis and Baer to fisten Braddock 100% wrong.

Asbury Park

Eddie Garr at Berkeley bar. Mischa Levitsky resting at Avon. Dusky stock show folds at Rialto. Peggy Roberts graces Monterey

grill.
Carolyn Noite sunning at Loch Bates singing blues at

Aldiva Eates singing of the a same of the same of the

Harold (Scrappy) Lambert play-lng in singles tournament at Point Pleasant Tennis club.

Montreal

Hugh Campbeil here from Winnlpeg. Rowlie O'Leary summering in

Banff.
Bud Coll m.c.'ing at Krausnann's. Geo. Sims orch to Ideal beach for

mann's lims orch to Ideal beach for summer.

All cover charges out at local cabaretts phere was a control of the control of th

San Francisco

man, here to give new Joe E. Brown licture at Warfield a sendoff.
Al Levin is commuter these days as he pians remodeling of Colisum's theater, San Mateo, badly damaged by fire some weeks ago. Harry Umanu has finest collection of local new greater to warel companies. News-rectling has been his hobby for past decade.

Toronto

Anion Young, singer, to England. Lou Krugel holidaying at Sara-

Len Whitehouse and orch into the Chateau Rouge. Ruth Lowe, of Ina Ray Hutton's band, vacationing here.

band, vacationing nere.

John Duncan, harplist, recuperating from throat operation.

Phylis Grant Joins the Actors'
theatre (summer) at Bala.

Bob Christie off to Mass, to join
the Westford little theatre, The Jack (Imperial) Arthurs back from French Lake honcymoon.

Gilbert Watson and his tunesters go into the Silver Slipper Labor day. Mrs. Freeman Gosden and her mother motoring up to see the Di-onne quins. Onne quins.

Dance Director Cecil DaCosta off to Cuba and later to study the firedancers of the Bahamas.

Patsy Chapman and Mickey Ba-len into the King Edward floor how with their tap routines.

show with their tap routines.
Louise Robertson of the Hot-Spot
Revue suffering from a back injury
when a flying baseball struck her.
Rube Bernstein up here for Max
Gordon to look over Massey Hall
stage for a possible 'Great Waltz'
engagement; not set.

Stroudsburg

By John J. Bartholomew

Don Bestor one-nighted, Duke Ellington hereabouts, Toscha Seldel at Unity House, Sisters of the Skillet at Dorney's, Local ministers rapping Sunday

x. Pocono Pastlme has the Clark van Prosser singing at Onawa Lodge.

eld and his band at An-

Earl eld and his band at Appensaell, mmon Manor Barn adde Rose show.

Glenwood Hall band at Hartman's Clearview Rest: In cast, of Julius' Wife' at Barrett.

Harry Andrews, a Frank LaForge rovice, concertine, Nat Hyle and band at Saylor's Lake.

Edwin Strawbridge and Liea P.K. L. Schreiber appearing with his Lebanon male chorus. Yasaha Fischherg and Eva Jessyn Ensemble Art Trio and Jean Whittingham concerting at Buck Neil Litt and band at the Bluff House inaugurating a barn dance inselled.

House inaugurating a usin wannight.
Victor Cordoni, Tommy Tucks and the De Percon Duo added to Indian Queen floor show, and the De Percon Condition of the Condition of the Condition of the Campus Owls in Minisink Lady, an original by Kenny Fritz and Russ Christman of the band.

St. Louis

Jimmy Harris, p.a. of Loew's State, a former golf pro. C. Washmon, of Trenton, Tenn. was here last week seeking pur-chaser for two houses in Southern Illinois. Frances Curiou of the manifer.

iois. Tances Curiey, of Fox publicity T, two jumps ahead of colleague lille Byrne in stamp collection

Doris Vinton touring Europe. Alex Yokei a visitor to Stony Alex Yokei a visitor to stony Creek. Film Row's annual outing set for Aug. 15. Rosalind Green was guested adison. Andy Sette sporting a Far Rock-

New Haven

Ry Harold M. Bone

Anniy Sotte sporting a Far Roux-away tan.
Burgiana opped Mark Chestney's Harden and Harden and Harden and Ail Mitchell back at Paramount after a long gap. Christ Joyce's is. New Haven Light Op. Guild gave temeselve a summer outing. Stony Creek Players trying out New Haven Light Op. Guild gave temeselve a summer outing. Stony Creek Players trying out Town over That Realty Co.'s receivership lease of Shubert the-

ire. Editha (Poily Paige) Palmer re-xing in Westport per medico's laxing in orders.

Laura Adair, Cort Palmer and Thomas Scofield holidayed at Stony Creek prior to premiere of their new play.

Minneapolis By Les Rees

Star has taken on Sidney Skul-sky'e Hollywood column. Gayety, stock Juriesque house, to up top price from Set to II. covering from twisted ankle. Carlos Mollma and orchest holding over at Radisson the holding over at Radisson and daddy of seven-pound girl—his first.

daddy of seven-pound girl-his profile exchange continued to ship product to southern Minnesota despite floods three.

Nat Finney promoted from respite floods three.

Nat Finney promoted from respite floods three.

Nat Finney promoted from respite floods three profiles and the finness of the

de luxe nelghborhood house, the Hollywood, in course of construction that the hollywood, in course of construction that the hollywood, in course of construction of the hollywood of the hollywoo

Long Island

By Joe Wagner

By Jos Wagner
Plenty of polo.
Queene has 1.391,588 persons.
Summer shows on Island attractive to the polonic state of the polonic state

Pat McDonaid, of Olympic tame, now a captain and commanding the Queens Viliage station of the police department. The drama division of the Emergency Relief Bureau, under the direction of Col. Earle Boothe, giving some Gilbert and Suillvan's at Jones one Gilbert and Suillvan's at Jones

Mexico City

By D. L. Grahame

San Francisco
By Claude A. Le Belle
Bart Wheeler now holding down
p.a. job at Feb. Coppens the pictures on mod distribution
p.a. job at Feb. Coppens polish
lare off onening on 'Adama'.
Sam Holland, former Orpheum
p.a., now booking 'amateurs.
D. D. Coppens the pictures on the control of the pictures on the pictures on the control of the pictures on the control of the pictures on t

VARIETY

Eleanor Welss, former secretary of the Motion Picture club, suing Leo Anrons for \$10,000. Asserts that the secretary of the secretary contacts leading to a picture job. Got the job, but lost his memory, she says.

Ann Sibiey, college girl who quit home to join a Coney Island mujerum, gathered in by her Chicaso

home to join a Coney Island mugeum, gathered in by her Chicaso

"Barbard and the State of the Chicaso

"Beloved Rogic in October, with a

Pittsburgh break-in. Was done in

St. Louis recently. Abroad it's

In Beloved Rogic in October, with a

Pittsburgh break-in. Was done in

Regarded as another straw pointing

to greater prosperity. Best turnout

Toggreater prosperity. Best turnout

New Berlin film, centor announces

hat picture by or with Jews will

to be harroft in me. entor announces

that picture by or with Jews will

be harroful.

Erich Wolfgang Kornfold, Vienness compinger, here and out for

"Jublied" to open here Oct. 5.

Thatte not yet picked.

Supreme cout invalidates a con
"Jublied" to open here Oct. 5.

Thatte not yet picked.

Supreme cout invalidates a

"Jublied" to open here Oct. 5.

Thatter not yet picked.

Eavernoe Stallings beats it for

law in the Chicaso of Mount

Vernon and the promoters of a mo
have hed racos every Thursday

Field. Citters protested.

Lawrence Stallings beats it for

Ethiops. To cover the way of a new

of film, one photoses and 6,000 dec.

Silliy Rose leases the Hippodrome

Ethiops. To cover the war if and when. Four photogs and S0,000 feet of BUD. Rose leases the Hippodrome for a year at \$2,000 a week. Film. Ecstacy, recently banned, burned July 27, by count order. Description of the hippodrome for the whole of the hippodrome for the hi

first.
American Ballet to function at the Met this season. Mrs. Vincent Astor elected to the Met board last

courreit prices here and not at point; of purchase. Means that tax will is because the purchase of the purchas

Sergel Suscential to make sketches for 'Porsy tings.
Ethel Shutta will return to mueleal comedy under, ax Gordon mgt.
George Olsen will stick to his band.
One Shinwreck Kelly in Jeffereon
Market Thursday (8) to sue the

PARAMOUNT, TIMES

"ACCENT ON YOUTH"

25c to 1 P.M. Every Davi

RADIO CITY BOCKEFELLER
CENTER
MUSIC HALL 50th Street and
6th, Avenue

The Farmer Takes a Wife" Into Parmer lakes a write JANET 047408 - HERRY FONDA Picture at 11:09, 2:24, 5:09, 7:52, 10:21 Rose shree at 1:22, 4:06, 0:53, 0:22 local shree shree at 1:22, 4:06, 0:53, 0:22 local shree shreet shreets directing shreets shreets

SYLVIA

SIDNEY

7th Av. 4 50th St.

ROXY

25%, 35%,

ÅERBERT

MARSHALL

"Orchids to You'

STACE SHOW

STAR ACTS in Person

TOTAL STREET, THE PARTY OF THE Dailies From the News

This depairment contains rewritten theatrical news terms daily papers of New York, Chicago, San Francisco, Hollymood and London.

and daily papers of York, Chicago, San Francisco, Hollymood and London.

credit for these news items; each has been rewritten from a daily paper.

But Aloyelus Anthony Kally from dattors when a picture co. picks; by a high-priced car, as she did not be the second of the second

other S. K. Aloyelus Anthony Kelly
other S. K. Aloyelus Anthony Kelly
foundations when a picture co. pickaj
claims his impersonator is Alvin
Bosch and not even a Kelly, is
alone the court as he has a job pole
slitting over a saloon on sth Ave.
Fire in the Sliver Dollar reclaurant eent. dense emoke into the
emergency exit area to doore
mergency exit area to doore
and prevented a panic. Blaze was
in the kitchen and cost about \$4,900.
The Old Maid' resumes its Saturexit preformance. Out through the
cast before the court of the cour

Jumbo. Bambino thinks there's still a chance in baseball.

John Briskine sworn in as a member of the still a chance in baseball.

John Briskine sworn in as a member of the sworn was a member of the sworn and the

living if the soak-the-rich tax is too onerous.
Gladys George presented the colors to the Civilian Training Corps at Ft. Hamilton Friday (9).
Love Me Forever held for a third week at the Fox. Brooklyn.
Michael Saks, of the 2nd Ave., picks Goldie Lubritsky for his lead-

ing woman.

Greta Garbo hurt in Stockholm
when she fell from the mast of a
yacht, Injuries painful, but not
serious.

yacht, injuries paintul, out not:
Irving Berlin's eister, Mre. Sarah
Henkin, leaped from the roof of her
partment home Friday. Aearthed
to illness and her husband's unemLupe Velez in by plane Friday
and off by boat for Rio.
George White retains Charles Le
Maire to design the costumes for
'Zac Freedman to take the lead in
his Cocoanut Grove revue.
'Three theatres boling used for reThree theatres boling used for re-

Frincipals, ballot and chorus in dif-ferent epote. Into Ton Nonan, Will of the hint ton Nonan, Will of the hint ton, taxwas \$8,00 to hint ton, taxwas \$8,00 taxwas to the taxwas taxwas taxwas taxwas Leona Lee, former Chicago cho-rine, in the police lineup Friday. Leona Lee, former Chicago cho-rine, in the police lineup Friday. ment to see his etchings. Found a ring, but thinking it worthless, she eaye, she took it home with her. In \$500 ball for the grand jury, Gratton, Mass., shaken to its

Joanna Roos when Remember the Day' is presented on Bway. Miss Roos had the part in the Skow-hegan tryout only control of the Park of the P

specified to took over chorus applicants for Scandals at the Newnoon. Max Baer to Speculator, N. Y.
Max Baer to Speculator, N. Y.
the Louis date, of into training for
the Louis date, of into training for
Clust of dramas about the White
House and its star boarder in the
Farking opace at Manhattan
Beach had a new customer Sunday
when a diabled plane landed with
weather, kept the usual crowds
away, so there was plenty of space.
Blue laws invoked to stop autoMetro in a union jam at Gratton,
Maza, where it is making the extcenter union demand that they be
given jobs, replacing the technical
crew of 25 brought on from Holly
Envis of the Control of the Control
Barbette, Imported aerfallist, in
Even for Jumbo',
Elvia Negro evengelist, Pather
Bryoldyn Sunday, with several
housand followers, but, withdrew
he saw radio cops.
Police raided chet. Weshington,
leadquarters of the Grand Nation,
made a test case Has court and
p.o. okay.

Envis Laughton salled for Lonmade a test severan to the Streen.

buy a high-priced car, as set de l'accident de l'accident l'accide

back. Remember The January Boy?
Burns and Allen back in town Monday. Gracie staged a one-ring olicus for the reporters at the sta-

Monday, Gracle staged a one-ring increus for the reporters at the status, and the status of the stat

MARRIAGES

David Lazarue, baritone, to iss Bernice Sherman, in Avoca, Iowa July 27. Groom appearing at 60 July 27. Groom appearing Club, Omaha. Dorothy Coe to Roscoe G

studio engineer, Jug. 3, in Yuma Ariz.

Ariz.

Mary Jane Shour to Sam Taylor,
July 31, in New York City. Groom
ie film chatter airer over WMCA.

Thyrza Putnam Sturgess, actress,
to Burnet Hershey, author, secretly

in New York.

Louisa Figueroa to Lawrence
Gray, film player, Aug. 7, in Los
Angeles.

Angeles.
Peggy Conklin to James D.
Thompson, non-pro, at Greenwich,
Conn., Aug. 7.
Annette Himelstein to Lew
Selier, film director, Aug. 12, in Los

Angeles.

Marian Mansfield, actress, to Ar-

Marian Mansieu, actes, to thur Rankin, screen writer-actor, Aug. 11, in Hollywood. Maria Jeritza, opera star, to Win-field R. Sheehan, film producer, at Santa Barbara, Calif, Aug. 12, Second marriage for each

BIRTHS

Mr. and Mrs. Rufus LeMaire, son, Aug. 6, in Hollywood. Father is Metro casting director.
Mr. and Mrs. Mort Goldberg, son, Mrs. Mort Goldberg, son, Mrs. Mort Goldberg, son, Mrs. Mrs. West Coast Uptown there.
Mr. and Mrs. Henry Herbel, daughter, in Evanston, Ill., Aug. 8. Pather is manager of the Universal film exchange in Chicago, mother is Cormer Gladys Watton of poteures.

headquarters of the Grand National Treasure Hunt on Sunday. To be no continued to the continued from page 3)

Continued from page 3)

Continued from page 3)

It has a been supported to the potential of the pote

Ex-Mayor Heads New A. C. Boosting Committee

Atlantic City, Aug. 13. Atlantic City, Aug. 13.
Mayor C. D. White has persuaded former Mayor Harry Bacharach, now president of the New Jersey Utility Commission, to accept the charmanship of a new committee which will take over the prese and the municipal radio station WFG. The publicity. and advertising committees have had \$100,000 annual' appropriations the past few years to spend for boosting the city, Headliner'd flind of the past few man was one of the features.

Mex. Prez Won't Revoke Caliente Gambling Ban

Mexico City, Aug. 13. Mexico City, Aug. 13.
Orders he issued for closing of
Agua Callente casino cannot be revoked, as such action would be contrary to government's anti-gambling
policy, Preddent Cardenae told a
delegation of employees of the resort
that came here by plane.
Agua Callente eeems permanently
off the map as far as gambling is

Garden Shows Profit

Reflecting a revival in fight game both in the Garden, New York, and at its outdoor arens at Long Island City, was the earnings statement issued last week by Madison Square Issued last week by Madison Squara,
Garden Corp. Company showed net
profit of \$173,568, after taxee and,
charges, exclusive of \$2,286 profit
from partially owned subsidiary, as
compared with a loss of \$59,000 for
the preceding fiscal year. Earnings
amount to nearly \$4 cents per
share. share.

share.

Grose income rose to \$2,715,434 against \$2,239,771 for the preceding year.

Expenses only increased year. Expenses only inc about \$150,000 despite more \$400,000 rise in gros

One More for Boston

St. Louis, Aug. 13.

St. Louis, Aug. 18.
Serving drinks to femmes at bar in taverns, hotels and restaurants after. (14) will cost liquor license, Excise Commissioner Andereon has ruled. Serving femmes at tables is

ruled. Serving femmee at tables is Returning from three weeks' trip spent largely in inspecting taverna, barrooms and such in New York, Philadelphia, Boston, Chicago and other citles, Anderson expressed the women from Grinking, in laverns and barrooms but allowing them to drink in restaurants, hotels and clubs, has the best ilquor regula-tions;

Buys Hoss Track

Akron O. Aug. 13.

Sale of nearby Northampton race track to Columbus interest at a price of \$32,000 received the ap-proval of Common Pleas Judge E. D. Fritch, thie week.

D. Fritch, thie week.
The purchaser was a corporation,
the Northampton Jockey club. Its
officers are: Harry D. Shepard,
president; Robert J. Dienst, vicepresident; A. B. Miller, secretary;
A. F. Miller, treasurer and E. A.
Morton, councel. All resde in Columbus. Shepard is an official of
Beulah Park track at Columbus.
A fall meet is planned.

Harry Akst and Lew Brown have been assigned to do tunes for Co-lumbia's 'Moonlight on the River.'



The Van Dorn
Near theatrical and uptown business districts . . . Maid service available.

1 room, \$660
2 rooms, \$800

BRETT & WYCKOFF, INC. 400 Medison Ave., ELdoredo 5-6900

TRAND : WAX JOE E. BROWN "Bright Lights"

New York Theatres

RKO THEATRES 86" ST. 81" ST. AT LEE Aug. 14-16 Richard Dix Aug. 14-16 Richard Dix

'The Artzonian' 'The Arizonian' —and— 'Circumstantial Evidence' ALICE BRADY

L 400 STREET 'Broadway Gondolier' Dick Joan
POWELL BLONDELL
OR Stage—ED SULLIVAN, CROSS
A DUNN, SABS RYAN & SROS.
Coming Friday—Grace Moore, "Love
Mo Fervette."

CAPITOL All the Show on the Screen Clark GABLE—Jean HARLOW and Wallace BEERY in M-G-M'S "CHINA-SEAS" Caming Seen—"Anna (Kasanlaa," with

Gene Austin will write several numbers for Mae West in 'Kion-dike Lou.' Also gete an acting part.

OBITUARIES

IKE ROSE

Ike Rose, veteran showman, died
at San Diego, Cal., Aug. 10. He is
survived by his wife, Carla, two
children and a sister.
Back around 1900 Ike Rose mar-

Back around 1900 he Rose mar-ried Saharet, who was heading a French can-can troupe on the bill at Koster & Bial's music hall. The next morning he went around and boosted her salary \$100 while she remained home to cry over her an-ticipated cancellation. He ister managed her in a solo act, taking her abroad. In Germany mindful ore had the portrait painted in cos-tame by one of the foremost artists. Within a couple of years he was playing Saharet on percentage, since few managers would gamble on the flat salary demanded.

few managers would gamble on the flat salary demanded.

"He did considerable vaudeville booking on the side, operating mostly from the continent, import-ing Americans and sending Euro-pean acts over here. Saharet be-came a member of a religious order

some years ago.

In recent years he has chiefly been concerned with a troupe of Illiputians, but had difficulty keeping them booked.

MONROE SALISBURY

MONROE SALISBURY

Monroe Salisbury, St. died Aug.

1 in San Bernardino, Calif., result

fall at the Patton State hospital.
Body of the former screen actor of
silent days, who also played in
stock in various western cittles, remained unidentified for several
stock in various western cittles, remained unidentified for several
For several years Salisbury was
employed as a clerk in a small hotel
there. He was admitted to the state
institution on July 2, fast.
Salisbury was born in Angola, N.

T., and started his acting career

in "support of Minnie Maddern
Fiske and also appeared in a number of Broadway shows, Going to
the Pacific coast a number of years
ago he trouged many shows in that

ago he trouped many shows in that territory, where he was somewhat of a matinde idol. With the advent of pictures he went to Universal. Universal, the control of the contr ago he trouped many shows in that

WILLIAM A. GERVERS

WILLIAM A. GERVERS
William A. Gervers, 51, Cincinnati exhibitor for 23 years, died Aug.
7 at Good Samaritan Hospital, Cincinnati. He was stricken two
weeks earlier with appendicitis
while on vacation in the east with
bits family.

his family.

Gervers owned the Uptown, Marvel and Fairview, nabes, and was a vet and Fairview, nabes, and was a member of the Variety Club. and Elks. He is survived by his widow, mother, two sons, Willard and Rsymond, and four sisters. Sons assisted him in the management of

N. A. ZARKHY
N. A. Zarkhy, scenarist of "The
Last Days of St. Petersburg" and
other Pudovkin films and author of other Pudovkin films and author of the very successful Soviet Japa, "Goy Street," was instantly killed in Moscow In an autonobile accident the night of July 18. At the time of Zarichy's death in and Pudovkin had nearly completed work on the script for the fulses fain to such a complete the script of the fulses fain to active a ge was not given by the Soviet press, but he was very young despite his high place amongst Soviet writers.

JACK ROSS

JACK ROSS
Jack Ross, 61, of the vaudeville
team of Ross and Lewis, died at his
borne, Put-in-Bay, Ohlo, Aug. 3.
Ross and Lewis, after making a
name in this country, went to England in 1904. They did not return
in-Bay, where they have since ropractically and the important vaudeville dates in England and on the
continent.
Mrs. Ross (Sue Lewis) survives
him.

come a vaudeville agent. For the past two years he conducted his own agency under a Loew franchise. Funeral was held Aug. 9 from Park West Memorial Chapel with Masonic services, and burial was in Cypress Hills, L. I. His wife survives.

ED CARRUTHERS

ED CARRUTHERS
Ed Carruthers, 58, of the fair
booking agency of Barnes & Carruthers, died in Chicago on Aug. 7.

The control of the control of the Carruthers,
booking business book on the Carruthers,
booking business book on crashization of United Fair
Booking Office, but in 1918 comblied with Fred and Mike Barnes
to form the present firm.
Frother, Sharpe Carruthers, is
Widow aurelyes also. Burial in
Chicago.

C. C. TSENG

C. C. ISENG

China's ace director, Tseng Chengchie, 46, died at his home on Moulmein Road, Shanghal, July 16. Survived by his widow and four children.

dren.

Best known for his 'Two Sisters,'
which played to 3,500,000, and 'Love's
Identity.' Tseng had 25 full-length
films to his credit, over a period of six years, all with Star Co.

JOHN BARNES WELLS

JOHN BARNES WELLS
JOHN BARNES WELLS
JOHN BARNES WELLS
KNEW YORK
CONCERT STILL STATE
ROXYDLYN, N. Y. Aug. 8. He had been
spending the summer at his vacation
home there.
As a composer he wore chiefly
whimsical, songs. He is survived by
his wildow, the former Ethel Cator
Heverin, and a doughter, Dorothy.

Charles Melber, 68, former president of the Cincinnati Musicians Union and a violinist in the orchestra of the Grand Opera House of that city for 47 years, died suddenly

Aug. 7 at his home. He was a 32d degree Mason. Sur-vived by son, George, and a sister

HARVEY GATCHETT

Harvey Gatchett, 36, vaudeville actor, with his wife and daughter, burned to death near Durham, N. C. Aug. 5, when the car in which they were riding hit a power pole and burst into flames. Details in the vandeville section

LINDA PARKER
Linda Parker, 22, of WLS Barn
Dance, died in Mishawauka, Indiana,

Monday (12), following an opera-tion for appendicitis, Survived by her husband, Art James, of the Maple City Four.

Films and Radio

(Continued from page 5) that newspapers have treated them badly on the church crusades for censorship with the dailles quick on the trigger in panning Hollywood and pictures as a handy patsy for circulation gestures.

3. Newspapers invariably charge amusements the highest advertising rate in the paper.

4. Tclcvision—the unknown quantity—suggests filmdom establishing advance alliances with radio to control the compone newspapers. trol the common enemy.

trol the common sectory.

Naturally one company, Radio Pictures, a cousin of NBC and with the same corporation president, M. H. Aylesworth, is already closely united to broadcasting.

Through its new financial setup it is expected that Paramount will share in some kind of a radio break. So far not much more than a stir has been noticed among their destiny shapers. Fox, long a foe of radio, may lose its antagonism. Darryl Zanuck is known to be Aefi-lory shapers. radio, may lose its antagonism. Darryi Zanuck is known to be defi-

Darryi Zanuck is known to be defi-nitely pro-radio.

Warners has been radio-minded for no little time, and is currently pointing towards a definite air hook-up. Its tie-in with WNEW, N. Y., on spot ads for the new WB pix opening on Broadway is in line with that, as is its own KFWB in Hol-lywood.

JAY L. WOLF

Jay Leiph Wolf, 53, died Aug. 7 at
his home in New York following a
sudden heart attack.
A brother-in-law of J. H. Lubin,
general manager of Loew's booking
office. Wolfe came out of, the silk talking stage before that second ton
business about four Yelfa's giot before of coal is ordered this winter.

BANK NIGHTS FOR B. B.

Cash Chances Hit Ball Parks In

Tacoma, Aug. 13.
With Bank Nights drawing large crowds at ball park in Portland, it is understood stunt is to be tried here by tying in with some sport program. Tacoma, Aug. 13.

program.

Theatre men here are watchfully waiting for something like this to happen and if it does it is possible that every house will cut loose with some bring 'em in stunt as the strikes, dog days and what have you, have the boys' tongues hanging out.

Rain Raises Hob

Canton, O., Aug. 13. Canton, O., Aug. 13.
Brigade of the Tom Mix Circus
following a day behind the advance
fleet was halted here Wednesday
(7), when it was unable to proceed
to New Philadelphia on account of
blocked highways and bridges being
out, which resulted from cloudhunts accusing attention flood.

out, which resulted from cloud-bursta, causing extensive floods in eastern Ohlo.

Torrential rains Tueeday night put a crimp in business at San-dusky where the Cole Bros. and Tom Mix circuses were playing day and date and also curtaited attend-ance for the Lewis Bros. circus at in the territory affected by the floods experienced much difficulty in protecting their equipment from winds, rain and high watere.

NOT ENOUGH

Austin Roundup Around \$27,000 Against \$40,000 Nut

Los Angeles, Aug. 13.

Tex Austin rodeo in Gilmore Stadium ended a 9-day run with estimated \$27,000 gross against a \$40,000 nut.

Aug.00 nut.
Dogie doings was one of the most heavily ballyhooed shows here in years, but locals seem fed up on prairie musketeers.

News of the Dailies

(Continued from page 54) Monday. It contained \$2,500 ers trucked it away. No night

Robbers trucked it away. No night watchman. Elsie Janis, recently in an auto crash, will carry no scars. Still in hospi l, but out of danger.

Coast

State Comptroller Riley holds that bookmakers and operators of gaming devices must continue to pay three-cent sales tax despite ruling of U. S. attorney general that they are exempt on ground that they are not retailers. State has been taking in around \$500,000 annually from this source.

not retailers. State has been taking in around \$80,000 annually from this source.

In around \$80,000 annually from this source.

On will be spent this year to put over Los Angeles County Fair, opening Spot, 18 at Formous County Fair, opening Spot, 18 at Fair, opening Fair, opening County Fair, opening County

S183. Los Angeles municipal courts showed profit of \$200,000 for fiscul year just closed. More than \$1,000. The profit of \$200,000 for fiscul year just closed. More than \$1,000. The profit of \$1,000

Lid Goes Off San Diego Expo for **Last 90 Days: Nudes and Gambling**

Town Wants Pups,

Sheriff Says No Youngstown, O., Aug. 13.

A petition asking no interference with plans for dog racing at the Canfield fairgrounds this month awaited Sheriff Ralph Elser this

Thad Rose, an official of the Farmers National Bank, left the petition in the sheriffs' office and said it represented the sentiment of 98 percent of the people of Canfield, where the fairgrounds are located.

At Columbus, however, the sheriff said he would not be influenced by petitions.

petitions.

Last year dog races operated under a temporary restraining order which prevented officers from interfering. On the last day a court decision was handed down holding the prosecutor and sheriff could not be enjoined from stopping the program.

Now Its Nite Cyclists

Local business men invested soveral thousands in a short dirt motor-cycle track in old ball park, startecone Sunday and repeated following week to losses of nearly \$1,000 of two dates.

two dates.

With Sunday racing not pulling, more money was spent for flood lights and night racing began last Wednesday to good grosses. Management has booked some sensational riders for the night races and with the theates not completing. with the theatres not complaining during the dog days, new amuse-ment might click for the rest of the

summer.
Old grand stand and bleacher
seats saved promoters plenty of
further advance cash. The management must gross \$1,200 to carry
the nut each time the cycles show

Penna. Fairs

troudsburg, Pa., Aug. 13. troudsburg, Pa., Aug. 13.
During the present month the
local and county fair reaches its
peak in this state. Later in the
month will find the following fairs:
Green county, Carmichael, 14-17;
Armstrong county, Ford City, 18T; Blair county, Altona, 15-18;
Carbon county, Lehighton, 19-24;
Armstrong county, Lehighton, 19-24;
Eawn Grove fair, Grove, 20-24; and
Those now, colng on are; FlourThose now, colng on are; Flour-

Those now going on are: Flour-town fair at Flourtown; Miffili county fair at Lewistown and the Cumberland county dairy show at Mt. Holly Springs

Fair All Set

Winston-Salem, N. C., Aug. 13.

Grover McNair, former manager the Winston-Salem and Forsyth of the Winston-Salem and Forsyth County Fair Association, has been elected secretary and Thomas S Blum, formerly assistant manager has been named manager. Fair will be held from October 7 to 12 this

year.
McNair announced that Frank
Cervone's band will turnish music
for event this year. Other free attractions signed include Five Juggling Jewels, Carver's high diving horses, Five Wonder Girls, Diamond Revue, Royai Doberman Pinchers, Pallenberg's Bears, Harry

and Bonnette Brothers.

The World of Mirth has the midway concession for this year.

SHEESLEY REPEATS

Lynchburg, Aug. 13.

For the third year in succession, Lynchburg's Interstate Fair will be produced by Sheesley show interests. Carnival has leased the fair complete from the local officials. Dates are Sept. 23 to 28.

San Diego, Aug. 13.
With the San Diego expo adver-tising its last 90 days, concession-aires are being given the chance to fatten their bank rolls before gct-away day. All lights are out at 10 o'clock, except Midway, giving games full play rest of night.

full play rest, of night.

Bars are down on gambling and
nudles, with all spots taking full
advantage. Cafe of World is rampant with nudes and gambling devices. Gold Gulch is again running
wide open. Runway has been built
over Zorro Gardens so the customers
can view 20 femmes au naturel at
eleger range. closer range.

Move is on foot to have 50c gate abolished after 10 p. m. Callente shutdown is responsible for the heavy gambling play.

neavy gamoting play.
Concessions Almost Licked
With the cash and cut-rate gate
at the expo dropping to around 20,000 daily, midway concessionaires
were yelling for help. Biz was at
its lowest ebb, and only a few of
the legit concessions were making
the grade.

the grade.

Topolog everything in attendance figures is the free Ford exhibit, built around two swell symphony concerts daily in the bowl, seating 7,600. San Digos Symphony, under Nino Marcelli, started this off to a swell play, but Los Angeles Philharmonic hurt temporarily, when it was noised around that musiclams were loading on the job, and their was noised Fortland Symphony brought attendance back to capactify, and then Basil Cameron, conducting the Seattle Symphony, held if there for another fortlands. it there for another fortnight, with more than merited ovation for the group. Alfred Hertz and San Fran-cisco Symphony now in for final two

weeks.
Ford agreed to finance bowl concerts up to Aug. 22, with expo man-agement approach to continue the activities until Nov. 11, but so far no orchestras contacted. Ford program has drawn 500,000 to date, with the Wells-Farpo historical collection (free and strictly non-commercial) running second, with 385,000 clocked through to date. Fine Arts Gallery runs third; and various 000 clocked through to date. Fine Arts Gailery runs third, and various governmental contributions follow

maybe 'The Drunkard' for pay attractions; Wells-Fargo, Art Gallery and non-commercials; take in the and non-commercials; take in the Ford symphonies and dine at Cafe of the World, with its class floor

so the control of the

N. C. Fair Notes

Charlotte, N. C., Aug. 13.

Charlotte, N. C., Aug. 13. Despite a sult that has been filed against the directors the Carolinas Agricultural Parir, Inc., organized for the launching of a district fair here this fail, Henry W. Harkey, president, is optimistic and says fair will once as planned. Will once as planned of the Cavelind County Fair. They are 0et, 1-5. The fair is at Sheliy, The premium list will go to press in a week.

The Darlington County fair opens Sept. 30 and runs to Oct. 5.

Beatty on the Hoof

Sandusky, O., Aug. 13. / Sandusky, O., Aug. 13.
Clyde Beatty, wild animal trainer,
featured with the Cole Brox-Clyde
Beatty Circus, was too busy watching the lions in his act her? Tuesday night to keep an eye on his
automobile. He reported to police?
that so cone stole it.

incr so cone stole it.

i.e suspected a circus employe
wh shortly before had quit his job
and disappeared.

we believe in TRUTH in advertising

But if we started to tell you the truth about PARAMOUNT'S "ANNAPOLIS FAREWELL" in words strong enough to do full justice to the terrific emotional impact of this picture, you wouldn't believe it. The only thing we can do is to tell you to get this picture at the earliest opportunity and screen it for yourself!



"ANNAPOLIS FAREWELL"

Sir Guy Standing • Rosalind Keith
Tom Brown • Richard Cromwell
Directed by Alexander Hall • A Paramount Picture

Triple World Premiere, New York, Washington, D.C. and San Diego, Calif, August 22nd. Twenty-one gun smash!



Published Weekly at 154 West 46th St., New York, N. Y., by Varlety, Inc. Annual subscription, \$5. Single copies, 15 cents. Entered as second-class matter December 22, 1905, at the Post Office at New York, N. Y., under the act of March 2, 1879. COPYRIGHT, 1935, BY VARIETY, INC. ALL BIGHTS BESERVED

Vol. 119 No. 10

NEW YORK, WEDNESDAY, AUGUST 21, 1935

72 PAGES

NEW FACES

Concert Field Curtseys H'wood For Aiding It Out of the Depresh

Hollywood, blamed by branches of show business as the tsarer-downsr, is pointed to with prids by the conesrt business. Concarting at the present moment is in somewhat of a boom and the new season, just around the corner, looks likely to be the best yet since

new season, Just around the corner, looks likely to be the best yet since the depression knocked it for a loop. Concert booking offices are sure it will be the bast year since or prior to 1328 and that was a boom season such as they don't hops to hit again as a long time. Along time in a long time in a lo

(Continued on page 61)

Korda's 75G Campaign In British Newspapers

London, Aug. 20.

Alexander Korda Iş handing the
British national presa a 175,000 advertising campaign.
He has taken full pages in about
10 leading dailies and is smearing
éem with a film ballot in which ite
asks fans whether they like 'em
hot, cold, costume or straight. Fan
Inducement is a ballot first prize of
\$2,500.

Korda's idea, ostensibly, is to get Korda's idea, ostensibly, is to get a better insight into local bo, re-quirements. But the ballot, actually, is a plug for Korda's forthcoming product, every question being an indirect play for future audience interest.

Food on the Lam

Rochester, Aug. 20.

Rochester, Aug. 20.

Thy to dinner' is a new lidea here, started by the Pittsford lim And the Barn at LeRoy, N. Y., cateries 20 miles apart. Tieup with LeRoy airport permits ecockail at the Inn, fight to the Barn for fried chicken dinner and return to tile Inn for dancing and entertainment.

Dinner costs a buck and the flight \$3.

Concert Tops

Singers Laurence Tibbstt. Laurence Tibbs Grace Moore, Lily Pons, Nelson Eddy, Richard Crooks

Instrumentali Jose Iturbi.

Masstros
Arturo Toscanini (N. Y.
Philharmonic).

Leopoid Stokowski (Phila-delphia). oussevitsky (Bos-

U.S. AMUS. GROSS **UP \$5.000.000 OVER** '34

Washington, Aug. 20. Film grosses for first half of this year showed substantial rise over 1934, latest U. S. Treasury tax re-port indicates. Preliminary figures on collections through July shows

on collections through July shows gross admissions up nearly \$5,000.000. Resuming interrupted uptrend, July admission tax collections, based on June box-office business, amount-det \$1,278.14. This was \$230,762 gain were last year and \$65,526 in-Collections from February through July, covering actual business for first haif year, zoomed \$437,734 over comparable period last year. Total was \$7,479,178, against \$7,041,444 last raar. So far this year every exceeded \$1,000,000, while last year two months slid below the million mark.

MAY SPIKE A PET PIX THEORY

Coast Preview Mob Delights in Calling Turn on New Screen Candidates

AWAIT NAT'L VERDICT

By GEORGE McCALL

Hollywood, Aug. 20.

Many a producer's pet argument against the spotting of unknown faces in feature assignments in pictures was knocked into a cocked hat the preview of Metro's Broadway Melody of 1936' last week at Santa

at the preview of Metro's 'Broadway' Melody of 138' last week at Santa Barbara. Melody of 138' last week at Santa Barbara of the usual, with but three or four faces in the picture being familiar to picture, some continuous of the usual, with but three or four faces in the picture being familiar to picture, and such Benny, Eleanor Powell, Sid Silvers, Vilma and Buddy Elseen, Robert Wildhack, Nick Long, Merkel, Frances Langford. Robert Taylor and Harry Stockwell.

To picture fans, only Taylor, Juns Knight and Miss Merkel ars familiar. Though Benny and Silvers with the such that the suc

Liquor Practically Washed Up As Revenue Producer for Radio

Rogers Memorial

Reports from several key cities concern local movements for a Will Rogers Memorial Fund, objective to be a permanent memorial.

Believed probable that, these local projects may be co-ordinated into a national movement.

ment.
All theatres over the country will halt their programs for two minutes on Thursday (22) to coincide with services on the Coast.

THE BARD GOES **BURLEY IN** MINNE

Minneapolis, Aug. 20. Minneapolis, Aug. 20.
Last season Harry Hirsch gavs
hls stock burlesqus patrons at the
Gayety here brief interiudes of
grand opera. This season, in line
with his cforts to raiss the standard of stock burlesqus and to elevate his customers' tastes, he'll introduce short Shakespearean comedy
seemes each week.

scenes each week.
Hirsch now has his seript man going over 'Hamlet,' 'Merry Wives of
Windsor,' 'Taming of the Shrew' and
'Aa You Liks it. These will be condensed and otherwise adapted for
stock burlesque purposes, and will
be presented as a part of every production.

Liquor continues to decline in importance as far as radio rsvenue is conesrned with practically all the original hopes that repeal would mean a boom in blz for stations having simmered away to nothingness Stations are just about ready to call their weary salesmen off the track of liquor business as refusals become more and more insistent.

of flquor business as retusals become more and more insistent. The more and more insistent. The counts are vearing away from radio rapidly, daspite early intentions to spread on either ads. Mistletoe Gin of Milwaukee has cancelled its radio programs, and is now being followed by the departures of schenley from the ether departures of schenley from the ether like the champ booze spender.

But, like many other liquor firms, it is backing away from radio at this time, due to asveral liquor advertising bills readying in Congress, and doesn't want to be left out on an decision of the condition of the country of the condition of the

'PERSONAL APPEARANCE' BY COHEN FOR WEST?

Emanuel Cohen is dickering for screen rights to Personal Appearance, fareo on film biz, which he wants to do with Mae West as an outside picture. Miss West can do one outside between wars from Paramount next year and has indicated that she wants the play, Lawrence Riley, autor, and Lawrence Riley, autor, and summer than the comedy, are asking for a straight sum understood to be somewhere near \$100,000, while Cohen wants to make it a personage deal.

near \$100,000, while Cohen wants to make it a perenstage deal. Has been practically no bidding for the film rights to 'Appearance' up to now, picturs companies pass-ing it up because of the strong sock on picture femmes. On picture femmes, and the worked out, but West's 'Stondike' at Paramount, has been set back until the end of this month. Original starting date was Aug.

Anything Can Happen

Lynbrook, L. I., police will hold a benefit show at the Pavilion Royal there Sept. 22, but, for coppers, they'll run it with a new twist. Instead of asking for actors gratis, they plan to spend \$1,000 for special entertalnment.

cntertainment.
Charles J. Freeman, Interstate
booker and Freeport, L. L., resident,
has been delegated to buy the show
for the gum-shoers' party. Richard
flimbers ook is the only act set so
far, at \$750 for the night.

Studios May Stop Filmers Flying: 20th-Fox's \$5,000,000 Rogers Loss

Hollywood, Aug. 20 Studios may revise contracts for stars, writers, directors and execu-tives to contain a clause forbidding air travel as an aftermath of Wili

WLW Brings 'Em in By Bus-Load for Broadcast

(Clicinnati, Aug. 20.

'Love' for a Year

U.S. Wants More Income Tax from Beervs, L. B'more

Washington, Aug. 20.

VARIETY

Petitions for redetermination of income tax liability, accusing Uncle Sam of tight-fistedness, were filed last week with the Board of Tax

Sam of light-natedness, were mealast week with the Board of Tax
Appeals by Wallace Beery and
Longi Barrymore. Mrs. Beery also
Joined in the fight against added
Tax
Appeals of the fight against added
Trio claimed Internal Revenue
Bureau's deficiency assessments
were based on disallowance of deductions to which they were entitled
on account of losses through a
order of the second of the second of the second
transactions. Beery seeks to avoid
added tax of 35424, his wife, \$5,623,
and Barrymore, \$2,511,
Joint income-exceeding \$125,000 is
charged against the Beerys by the
Government, which alleges the actor
when the First National Bank of
Severly Hills folded and has thrown
out a loss of \$7,134 claimed on real
state transaction. Beery's report
showed taxable net income in 1932
Mrs. Reery had an income in 1932
Mrs. Reery had an income in 1932
Mrs. Reery had an income in 1932

an and a salar of the salar of

a_deduction of \$10,985 claimed for The _iont statement showed the Beerys had \$48,785 on deposit in the Beerys had \$48,785 on deposit in the Beerys had \$48,785 on deposit in the January of \$45,222 in 1335 on taxable payment of \$45,222 in 1335 on taxable ermment _eave should be \$53,007 or making the tax bit \$47,337 Government has refused to permit Barrymore to deduct \$18,641 which he claim has bit as share of lose suffered and the permit of the suffered share of lose suffered share could be a forced real estate sale.

ARRIVALS

ARRIVALS

Samuel Dushkin, Beverläge Webeter, Princess Kropotkin, Jacques
Brugnön, Andre Marth-Legesy, Albert Spalding, H. C. Bud Fisher,
Anthony Fökker, Branson de Cou,
Helen Vinson, Mrs. Erno Rapee,
John Royal, J. Robert Rubin, Borrig
Morros, Clitton Hursk, Nora Shea,
Gerald Lauck, Henry Barde, W. W.
Agtor, Baward Wester Horton, Dor
Richtaman, Zelma O'Neul, Charles
Boot, Wiere Brous, Arthur Silverstoine, Mr. and Mrs. Emanuel, Silverstoine, Mr. and Mrs. Emanuel, Silverstoine, Mr. and Mrs. Emanuel, Silverstoine, Charles Clare.

Passing of the actor-humorist, Will Rogers of Broadway and Hollywood, in an airship crash with Wiley Post in Alaska last Friday (16) ended the career of one of the most unique figures in the annals of the stage. His wittleisms, often aimed at the great and near great,

of the stage. His witticisms, otten aimed at the great and near great, were first aprung in vaudeville, then revues, the press and on ratio.

Fred Stone, perhaps Rogers, finding pricture appearance (Alice Adams'), which started on Broadway (Music Hall) almost at the same time that Rogers dropped to death in the north. Rogers once the same time that Rogers dropped to death in the north. Rogers once Itoliywood and stepped into a show (Three Cheres') when Stone cracked up on a solo flight in Connecticut. That was in 1928, three years 'after Rogers had abandoned the stage for films. C. R. Dillingham was ready when Stone was injured.

Rogers probably had mone flying hours to his credit than any indi-

Rogers' Final Gag

Hollywood, Aug. 20.
Hollywood dates Will
Rogers' last gag as of July 30,
a few days before he left for

... usys octorc.nb. jeft for Alaska.
Comedian heard there was a shortage of office spaces on the lot for the merged staffs of 20th Century-Fox, so called up Darry! Zanuck and offered to-rent him the fancy staff obuilt for him, but which Rogers never occupied.

vidual savs professional pilots. He made numerous flights across the continent in all sorts of weather, and when commercial transports were not going aloft he traveled in

mers not going aloft he traveled in mail planes.

Mrs. Rogers was never enthusiant and the state of the robust of the state of the stat

'Titanic' Factor

Broadway 'managers were skep-tical about Rogers as a stage per-sonality when he was in vaudeville. A. H. Woods was the first to spot him in 'The Wall Street Girl,' which starred Blanchs Ring, in 1912 at the

A Rogers Letter

The following letter was written and sent some time ago by Will Rogers to Ed Sullivan, columnist on the New York Daily News, in answer to an observation, in print, by Sullivan that Rogers' humor often carried personal barbs. Sullivan again printed the letter Mon-

Vanuary sought permission to also reprint the letter because it so: typifies the man, is such a complete expression of a personality. After reading it anything written on Rogers seems almost super-

My Dear Ed:

That piece you wrote naturally hurt me. There is not a soul in public life that I 'got it in for.' No, Ed, that's where you've got me wrong. My humor is not so hot, my philosophy don't philo, and my jokes are pre-war, but my good feeling toward mankind, politicians included, is 100 per cent. Now, if I was, as you wrote, hearing everybody with a hot branding it was an included, is 100 per cent. Now, that was been compared to the property of the present cent of gup my witrolic remarks. Why, is attred that back at Hammerstein's Victoria in 1905, I told my litte jokes about the fathers of the present crop of politicians. All the present the fathers of the present crop of politicians. All the present in tonight's mail came the nicest little letter from John D. Rockefeller, Sr., whom I often joshed.

I know that mine is not exactly the type of humor (if you can call it that), that has appealed to you younger boys who have Broadway at your fee! I couldn't come there and tell my jokes and my off expect much from us. I starred this durn letter yesterday when the clection results starred chistonic life. The property of the proper

WILL ROGERS

Cohan, N. Y. At the intermission the audience exited to Broadway and was dazed with the bulletin on the window of the Times that the

and was daned with the bulletin on the window of the Times that the Titanic had gons down. Rogers was spotted in the second act with his monolog and a pail pervaded the house. Woods had gone to Hammonder at the second act to the

for the Folies Bergere (now the Ful-ion).

(in).

Eastern Debut in 1905

Rogers of the principle of the principle

\$1,000,000 Insurance

**S,000,000 Insurance
Rogers wa one of the three actors belleved holding \$1,000,000 in
Ilfa insurance policies. Others' are
reported to be Douglas Fairbanks,
Sr. and Mary Pickford. Most of
Rogers' Insurance was written eight
and nine years ago, the total
shirinking since then to about \$800,shirinking since then to about \$800,ments.
Most of the \$1,000,000 insurance
was taken out before Rogers commenced to fly regularly. Five years
ago, atter Rogers had become a conago, atter Rogers had become a conSyndicate, which distributed his
writings, sought to finaure itself
against loss of Rogers' services, but
the insurance companies then quoted
such steep rates the idea was
dropped. At the Winnle Sheehan luncheon

At the Winnie Sheenan luncheon in New York yesterday (Tuesday) George M. Cohan addressed the boys for a minute or two on Rogers. Cohan said he thought that Eddie Rickenbacker had given the best summation on Rogers in saying, 'He water forcet to be combon,'

summation on Rogers in saying, "He never frigot to be a cowboy."

Among some of the Items detailed by Winnie Sheehan, long Rogers' production boss at Fox, was that the comedian always paid his aviation transportation in full. This

was by personal choice, and just in case somebody might misconstrue his afr-inidedness, the receipted fare tickets were always preserved by Rogers to prove he always paid his way.

On the economic equation, whenever a Fox Film production with Rogers came in ahead of achedule, the charges in he had referred to make the charges the unit crew for the full schedule.

Sheshan also recounts that Rogers were registered or voted, this being

never registered or voted, this being another precautionary measure to seep his political nautrality free and

While in the Follies' on Broad-

Special Stories

Death of Will Rogers was front page all over the world. Queries for special stories poured into the news syndicate offices and the staffs worked all Saturday (17) to send out special yarns about the humanical control of the staff of the st

special yarns about the humorist.
Foreign, editorial attention on American event was as a constant of the second o

way, Rogers' nightly routins was to go to, the Friars Club after the show. He would buy every newspaper printed and peruse them carefully at a table in a secluded corner would jot down notes. These formed his next day's act. Rogers was always strictly topleal in all his material, and probably changed his act more frequently than any contemper of Eddis Cantor. Rogers was not required to put up any colt, Cantor guaranteeling him against loss. Rogers investing at the instance of Eddis Cantor. Rogers was not required to put up any colt, Cantor guaranteeling him against loss, points, Rogers lettersphe to sell hie holdings. Cantor was somewhat miffed but a check for around \$50,000 was sent Rogers. It came hack endorsed to the order of Cantor camp for boys.

N. Y. World-Telegram on Saturday (17) with a bowed Uncle Sam holding an expager headlining the diaster, and the continue of the cont

(Continued on page 4)

Tarzan' Maureen Doubling No Go. Pic Back in Work

After stalling for thres weeks whils Maureen O'Sullivan was working in Bishop Misbehaves, Metro's 'Tarzan' was back into full production last week with the former picture finished. Looks now as if most of the stuff made with, a double during-Miss O'Sullivan's absence will have to be remade:

absencs will have to be remided:
Photography and scenes turned out
unsatisfactors tilks second jungied
opera of the Tarzan series, will use
opera of the Tarzan series, will use
opera of the Tarzan series, will use
to stock sturt photographed during
the filming of the first Tarzan;
Studio had an idea that when the
original picture was made, a great
studio had an idea that when the
original picture was made, a great
deal of the stock footage would come
in handy for succeeding Weissmulier-O'Sullivan jungie operas.
However, censors mebsed this
work of the stock of the series
were Miss O'Sullivan's deal deterover Miss O'Sullivan's deal detertower Miss O'Sullivan's deal the
have to replace some of the cast
used in the first two pictures in the
third version, which also messed up
the stock savings.

Ford Sterling's Break

Hollywood, Aug. 20.
Ford Sterling, a star when Chaplin-broke into pix, but latterly in eclipse, draws a three-year contract at Radio for a series of shorts.
He will do six yearly.

SAILINGS

Aug. 17 (New York to London), Edwin Willis, Ramon Novarro (Ber-

Edwin Willis, Amanda engaria),
Aug. 22 (New York to London),
Merle Oberon (Aquitania),
Aug. 14 (New York to Parlya), Milton Cross, Howard Claney (Manhan)

tan),
Aug. 16 (New York to London),
Maxwell Smith (Champlain),
Aug. 21 (London to New York),
Mills Brothers (3) (Ile de France),
Aug. 22 (London to New York),
John Mills, Arthur Lake (Georgic),
Aug. 24 (London to New York),
Pert Jason (Three Saliors) (Em-

nress of Britain).

nress of Britain).
Aug. 24 (London to New York).
Rob Robsonn, Harry Blue (Three
Salurs) (Champlain).
Salur, 21 (New York to London),
Winfield Sheehan, Mrs. Sheehan
(Maria Jertiza), Jack Connolly, Willium van Hoogstraten, Sam Morrl
Mrs. Morris, Ben Goetz, Marle Miller, Alf Goulding, Maritza Gervay, Sam Cahan, H. R. Knickerbocker, Camille Le Mercier (Normandie).

"ALL I'KNOW IS WHAT I READ IN THE PAPERS."



(REPRINTED FROM N. Y. WORLD-TELEGRAM AUG. 17, 1935)

LOY WALK WORRIES H'WOOD

Quite a Guy

For almost a week, in newspapers all over the world, Will Rogers has been deeply mourned. His life has been made an open book. It can stand the intense inspection.

Anything written on Will Rogers must automatically become an eulogy. His life and the way he lived it were amazing.

Will Rogers' functions were many. But first of all, he was an actor. And in world standing and regard he went further than any actor before him has ever gone. He was the good-will torch bearer for show business to the world. He accomplished more for show business than any contractors.

As an amateur politician, Rogera was highly regarded in and out of politics for his opinions. But Rogera himself took his political views less seriously than did others. He pricked many a bubble for edification and entertainment of the masses. His barbed siants pierced many acute cases of inflated ego. Yet his comments were never tinged with venom. They were comical. He asked not to be taken seriously. For he was only kiddin.

On the stage, in pictures and on radio he went as far as anyone can go. As a writer he was equally successful. He tackled everything and falled at nothing. He had a genius for good living. The world knew it and respected him for it. Show business has lost a priceless per-

An actor who attained this position by himself, and got there from scratch; regarded as the typical American by the rest of the world; a brilliant mind, a renowned wit, a distinguished philosopher, a talented writer, honorable in business, and charitable throughout his life; beloved by his family, friends and the millions who never met him. A credit to his profession and his people. That was Will Rogers.

He'll be tough to follow because he was quite a guy.

Barthelmess Et Al. Join Avres In Ambish to Be Directors

Hollywood, Aug. 20. With Lew Avres set to direct and Richard Barthelmess, Robert Armstrong and Bert Lytell talking directorial deals with Republic, it begins to look as if that studio will be the training ground for actors who

gins to look as if that studio will be the training ground for actors who have a directorial yen.

Studio feels that these players have something to offer in the directing line, and, surrounded with a sistants, they probably can deliver good pletures. At least Republic is willing to take a chance.

With a production cost of around the control of the

Last actor to get a chance of the dling a picture was Lowell Sherman who received his break during talkers' early struggle.

Mix's Four for Radio

Canton, O. Aug. 20.
Tom Mix, heading his own circus
back to the Coast, says he will make
four feature pictures this winter for
RKO-Radio release. Mix said he
add been asked to make six, but
that he would have time to make
only the four.
Following the close of the circus
Following the close of the circus
plan gan automobile trip to Italy,
France and Buenos Alres.

From Clench to Clinch

Hollywood, Aug. 20.
Barton MucLane, mugg heavy,
will get his first real sympathetic
part in pletures in 'Country Boy,'
Dawn Powell novel which is being

Weary William Walks. But No Warners War

Hollywood, Aug. 20.
Doubly peeved because he was denied a vacation and didn't like his part in 'I Found Stella Parrish' at Warners, Warren William walked of first day's shooting, with studio rushing in Paul Lukas as replacement.

ment.

Breach, however, is said to be healed, with William taking a rest and later making an outside picture.

Rogers Services Thurs.; Lensers, Cops' Airport Jam

Clash of peace oers and camconsidered to the considered to the c

equipment and waters tege to form.
Despite the precautions taken to avoid an overflow crowd at the airport, over 5,000 morbid curious were on hand when plane taxied into the hangar. Announcements stated that the plane would arrive at an airport several miles away, but the

the plane would arrive at an alf-port several miles away, but the crowd refused to be outwitted.

After a three-hour delay, remains of the two victims were finally ark in Glendale, where Rogers will be temporarily entombed in a vault, leddy of Post was to have been transferred to a wilting plane for Ponca City, Okla, but a 18st min-est Law think this (Tuesday) morn-ing.

s. Rogers will rest in a family plot

readled at Warners.

"Chizemore, Ocial.

"Chizemore Vougn.

"Chizemore Vougn.
"Chizemore Vougn.
"Chizemore Vougn.
"Chizemore Vougn.
"Chizemore Vougn.
"Chizemore Vougn.
"Chizemore Vougn.
"Chizemore Vougn.
"Chizemor

REPUDIATIONS OF CONTRACTS

Producers Watch Metro Move for Contract Protec tion - Company Insists Actress Their Property, Her Lawyers She's Free

PAR NEUTRAL

Hollywood, Aug. 20; Major producers here are anx-lously awaiting the result of the Metro-Myrna Loy controversy which led to the actress serving notice her of the actress serving notice her straing too 'Soak the Electron Ben Heeht and Charles MacArthur starting Sept 1, with the remuner-ation being 375,000 for five weeks, which is 315,000 more than paid her for a 60-week period under the Producers here feel that this

Metro tleket.

Producers here feel that this walkout and signing is the plvotal point as to company rights and are waiting to see what Metro will do protect its interests. The other majors feel that if H & MacA go through with their deal there will be a wholesale rejudiation of contracts and any action players to be runlous to the employers' interests.

Metro, on this end, contends that Miss Loy still is in their, employ and will wait until she goes to work for the eastern producers before they take any logal atops. Louis B: New York dispatches accorded to the contends of the contends of

notice upon her to return immediately.

Mannix Metro coneral acidy.

Ediger, related that the company thought the signing of Miss Loy by Hecht and MacArthur was just one of their pranks and not to be taken seriously for the time being.

Jack Karp, attorney for Paramount, when asked his company's attitude in the situation, declared that the transaction was an eastern were independent producers releasing (Continued on page 54)

Wilcoxon, a Natural Born Interviewee. **Endorses the Value of Publicity**

Trailer 'Star'

Sait Lake City, Aug. 20. Suean Emery, local deb, who got a short termer with Para-mount, home for a rest. Star in the DeMille trailer, 'Life of a Chorus Girl.'

Zanuck Limiting Agents to Feed-Box, **Bars Raid Routines**

Hoflywood, Aug. 20.

Hollywood, Aug. 20.
Under new regime, 20th-Fox has set-up pass system and regulatory rules for agents, but tempered the move by a letter extending the hand of two-operation to all recognized of the system of the

new passes.

(5) Agents are asked to make every effort to have specific appointment in advance for executive confabs, to eliminate reception room

congestion.

(6) Agents talking business with clients are asked to do as much of it as possible at lunch hour and not during production.

Local Boy Makes Good

Francis Muy Makes Good
Francis Martin, writer, had been on the Paramount payroll on a week-to-week basis for almost four years, but when the studio loans thin to Goldway for the Eddie Canterior of the Canterior

By CECELIA AGER Henry Wilcoxon, who has just fin-

acting Richard the Lion Hearted in 'The Crusades'-in which he dld no end of parrying and thrusting and always won-is such a fine specimen of muscle and brawn and yet at the same time bright, that the Paramount publicity staff gets a feeling of confidence that all will go well whenever it leaves

him alone at bay with the press

Tenderiv squired, Mr. Wilcoxon had been brought on from Hollywood to land additional impetus and

had been brought on from Hollywood to lend additional impetus and glamour to the opening of The Crug glamour to the opening of The Crug of the interviews which have since been blossoming in the local dallies, to say nothing of the reams of fan mag stuff planted and soon to grow the control of the control

(Continued on page 56)

FOUNDED BY SIME BILVERMAN Published Weekly by VARIETY, Inc. Sid Silverman, President 154 West 46th Street, New York City

Vol. 119 a 120

No. 10

INDEX

Bills Exploitation 15 and 50 Years Ago..... 60 15 and 50 Years Ago. 60 Film Reviews ... 21 Foreign Film News ... 12-13 Foreign Sinow News ... 61 House Reviews ... 22-23 Inside—Legit ... 65 Inside—Music ... 56 Inside—Pictures ... 6 Inside—Pictures ... 6 Inside—Radio Inside—Vaude 62-35 Music New Acts. News from the Dailies. Nite Clubs. Oblinary Outdoors Pictures Radio Hadio-Chutter Radio-Heperts Radio-Heperts Radio-Heperts Radio-Story anality Short Subjects. Times Square.

Times Square.....

Women

Overworking of Actors Charged As McGlynn Quits Indie Serial

of Pan-American Airways, and Joe Crosson, who brought the bodies to Seattle from Point Barrow, Alaska. Ali were close acquaintances of Rogers and Post.

Hopers and Post.

Private services for Rogers will be held at the Wee Kirk o' the Reather in Forcest Lawn Thursday afternoon (22). From 7 a. m. till noon that day the body lies in accurate to the result of the Rogers of the Ro

bout will broadcast the Bowl obseMrs. Rogers, her daughter and
two sons, Jimmy and Bill, Jr., were
en route from the east when the
hodies arrived.
20th Century-Fox studies in
Westwood and Hollywood, and all
fiver the country and the condition
to the country of the actorspect to the memory of the actorfermorist. Other studies are expected to do ilkewise, with a tworiducts alience in all theatres at the
start of the funeral services.

Hollywood, Aug. 20. Following an argument with Director Elmer Clifton on the set last Thursday, Frank McGlynn, Jr., went out of the east of 'Custer's Last Stand,' Louis Weiss serial being Stand,' Louis Weiss serial being had the role of Custer. Flush of McGlynn with the serial troupe culminated reported dissatisfaction of several members of the company over the long hours of work required for both location and once the company of the company over the long hours of the company of the company over the long hours of the company of the long hours of the long Hollywood, Aug. 20.

Given's departure. Text Lease, playing the lead, refused to very further
and walked off the stage. Lease,
however, was back at work the next
day with his difficulties adjusted.
One player working 'n the pleture
claimed the troupe had worked from
six in the menning till midnight, and
then had to be back the next any
at e.a.m. It was also stared that
at e.a.m. It was also stared that
steed and the stage of the
chapterplay, denied any dissatisfaction on the part of the plryers, but
stated that McGlynn had been dismissed and he anticipated, bringing
action against the player.

KENT DETAILS THE ADVANTAGES OF 20TH CENTURY-FOX FILM MERGER

Tells Fox Shareholders How and Why the Combine Came About-Main Consideration Was Manpower on Production

S. R. Kent taiked to the stock-holders of Fox Flim Corp. on Thurs-day (15). These shareholders had been given written notice, in detail, of the proposed combine with 20th Century Picts. With Kent's talk, however, the firm's shareholders heard, for the first time, the real story of the deal.

however, the firm's shareholders heard, for the first time, the real story of the deal.

It is the state of the first time, the real story of the deal.

It is the state of the contemplate of the state of the state of the company's total outstanding 'A' common shares and around 85% of the firm's outstanding 'B' common shares with the state of the state of

915 3/5 shares of 'A' common repre-gented by proxy.

There were 14,557 2/6 shares of 'B' common represented by proxy.

These are decmed to be shares held by General Theatres Equipment, Inc. of which company U. S. Sena-tor Daniel O. Hastings, of Delaware, is receiver. Senator Hastings was

present also at the special stock-holders' meeting.

Approximately 13,000 shares of 'A' common and some fractional amount

holders' metting.

Approximately 13,000 shares of 'A'
common and some fractional amount
Approximately 13,000 shares of 'A'
common and some fractional amount
Stevenia, recently' resigned, production head of Fox, are presumed to
have been cast for the merger, as
Sheehan's proxy is held by Kent.
With wo slight acceptions, those
who volced opposition to the
with wo slight acceptions, those
who volced opposition to the
merger were swayers who stated they
were representing sharsholders. Another lawyer, but one who, himselfmerger, the la Attorney David
Stonemen, of Boston, and considered
familiar with 'sim matters.

Stonemen, of Boston, and considered
familiar with 'sim matters.

Stonemen, of Boston, and considered
familiar with 'sim matters.

Stonemen, of Boston, and considered
familiar with 'sim matters.

Stonemen, of Boston, and considered
familiar with 'sim matters.

Stonemen, of Boston, and considered
familiar with 'sim matters.

Stonemen, of Boston, and considered
familiar with 'sim matters.

Stonemen, of Boston, and considered
familiar with 'sim matters.

Stonemen, of Boston, and considered
familiar with 'sim matters.

Stonemen, of Boston, and considered
familiar with 'sim matters.

Stonemen, of Boston, and considered
familiar with 'sim matters.

Stonemen, of Boston, and considered
familiar with 'sim matters.

Stonemen, of Boston, and considered
familiar with 'sim matters.

Stonemen, of Boston, and Considered
familiar with 'sim matters.

Stonemen, of Boston, and Considered
familiar with 'sim matters.

Stonemen, of Boston, and Considered
familiar with 'sim matters.

Stonemen, of Boston, and Considered
familiar with 'sim matters.

Stonemen, of Boston, and Considered
familiar with 'sim matters.

Stonemen, of Boston, and Considered
familiar with 'sim matters.

Stonemen, of Boston, and Considered
familiar with 'sim matters.

Stonemen, of Boston, and Considered
familiar with 'sim matters.

Stonemen, of Boston, and Considered
familiar with 'sim matters.

Stonemen, of Boston, and Considered
familiar with 'sim mat were not visible there. The company owed, at that time, \$10,000,000 of which amount \$37,000,000 was past due. Today Fox Film has

no debts.

** Kent drew only part of his salary on his first year with the firm. He drew \$15,600 and put the rest in the treasury, although he didn't have to do this. He drew only \$77,000 in his second year and put the rest that was conting to him in the company's treasury.

was country to him in the company's treasury.
Kent relinqu's de even his claim to around \$9.0% where of company stock which we'e I have been given his as a borne, under his ordination, which his ordination of the stock of the country there is a state law that preciues an on, or of a company from receiving on one, or of a company from receiving company stock, unless if I had for.

paid for. He told the sharehollers that the bly essets of this film business are its manpower. Kept cited Lock's as a successful (Continued on page 26)

Sez He

Denver, Aug. 20.
Harry Biakeney, who lives near Hollywood, vacationing in Denver, saw his first talking picture here. The picture was 'Curiy Top' and his first since 'The Big Parade.'

The Big Farade.

First time he has been away from home in 10 years, Blakency said he liked the picture although 'it was funny to have words and music come out of the screen,'

"ZIEGFELD." ROSE MARIE" GET MG GUN SEPT. 8

Hollywood, Aug. 20.

Mctro gets two top musicals
under way Sept. 8, with Hunt
Stromberg producing the first,
Great Ziesfield, bought from Universal. Robert Leonard is directing with William Powell and
Luise Raher in the top spotch
by W. S. Van Dyke, with Jeanette
MacDonaid and Nelson Eddy tops.
Latter picture was released saven

Latter picture was released seven years ago as a silent with the slory not so forte, so the studio dis-carded it entirely, having a new script blended into the original mu-sical score of Rudolph Friml.

Minsky's Flicker Deal

Hollywood, Aug. 20.
Universal and Joe Weinstock,
Minsky rep here with Life Begins
at Minsky's,' huddied last week on
the possibilities of releasing a series
of two reclers featuring principals
of the show doing blackouts from of the show doing blackouts from the piece.

Deal is just in the talking stage with nothing set as yet.

Richman Compromises 90-10 on Coast Air Hop

Harry Richman's plane is han-gared in Johnstown, Pa. That's where he came down when he re-cently hopped for the Coast in a solo flight to report on the Colum-

solve high the continuous and the way actor changed his mind about sticking to the controls for such a long journey, so he trained to Pittsburgh and fluished the trip on a transport plane.

Marg. Irving on Coast

Hollywood, Aug. 20.

Margaret Irving arrived here from
New York Monday and goes into
Thanks a Million' at 20th-Pox.
Player was placed by Walter
Mcycrs.



WILL MAHONEY

The Lancashire Daily Post said:
"Will Mahoney is surely the funniest, cleverest and craciest visiting
comedian seen in England in recent
He is quite happy playing the xylophone with his feet, dancing, conducting a band, playing miniature
musical- instruments, or singing.
From start to finish the tun which
flows from him and his colleaguesis good, clean and wholesome."

WM. MORRIS AGENCY Mayfair Theatre Building New York City

Par Goes to Sea In Bally Battle With U at S. Diego

Hollywood, Aug. 20,
San Diego gets the first twin
premiere in its history Friday night
when Raramount unveils 'Annapolls Farewell' at the Fox and
Universal unwinds 'Diamond Jim'
at the Spreckels. Each company is
trying to outdo the other in star
appearances and ballyhoo with a slight edge to Paramount.

Latter has a naval ticup trans-cending any previous exploitation effort. With Pacific fleet of 250 batenort. With Pacinc fleet or 230 bat-tle wagons steaming into port in parade formation, Paramount spotted a dozen tugs in the lineup, blazoning twenty-four sheets of its picture and equipped with loud

Unive versal was content with a bally and star turnout,

HARPO MARX. LUKAS IN BUDAPEST MUSICAL

Hollywood, Aug. 20. Harpo Marx and Paul Lukas go to Budapest in October to appear in a stage musical there for four-week period.

period.
Comedian takes a vacation to Verment this week, and returns when his Metro picture is ready for preview in three weeks. Lukas has recured leave of absence from his Metro contract to make the trip.

Kicking the Grog Around in Films Incites Fans: British Carp at G Men

Hollywood, Aug. 20.

y *Wave of public Indignation from all parts of the country against too much premiseuous and light, eresting the desired with the property of the propert

Will Rogers

(Continued from page 2) what I read in the papers.' It's re-printed in this issue.

Hollywood, Aug. 20.

Since the crash of the plane at Point Barrow, Alaska, several factors in connection with the trip have cropped up to indicate that Rogers and Wiley Post had had considerable trouble with their plane during their short Alaskan stay.

Pine was a rebuilt job, made from the fuselage, wings and un-dercarriage of three other planes. It held only an experimental license and was not approved for passen

and was not approved for passen-ser carrying.

All along the line, aviators who had known and flown the comedian, claimed that he was prone to take too many chances in his flying. Their contention is that he was so-toroughly sold on flying that he overlooked the safety element.

At the time of the control of the friends warned Rogers against hazardous flying, reasoning that his death in a plane crash would be a major setback to commercial avi-ation. He laughed off their fears.

Hard Luck Flyer

Post was known as a brilliant flyer, but considered a hard luck flyer, but considered a hard luck aviator by those in his profession. Since he first started in the air, his footsteps were dogged by tough breaks, Before the fatal flight, Post had been signed by Louis Welss of Argosy Pictures to make a serial in which he would have been co-starred with Rex Lease.

been co-starred with Rex Lease. For the first time since Wire-photo came into use, the immediate electrical transmission of photographs became useless. Point Barrow is 2,500 miles from Seattle, nearest point from which wire transmission can eminate. Result was that all papers and services on the Coast rushed planes northelic particles of the Coast rushed planes northelic buy, bog or stall any photographs that might have been taken by natives.

By a nueer freak, Frank Daugh-

by natives.

By a queer freak, Frank Daugherty of United Press, was at Foint Barrow when the accident occurred, the filling of the Signal Corps report. Daugherty, one of UP's ace men, was in Alaska to cover the Matanuska Valley Settlement controversy, decided to mect Nogen, additional yarm on their prospective additional varn on their prospective Russian flight.

Russian flight.
Rogers was scheduled to return from the flight next week at which time he intended to leave, for Europe where he was to meet Winfield Shechan. He had until meet April to go on his agreement with For

Fox.

Two Rogers pictures await release, 'In Old Kentucky' and
Steamboat 'Round the Bend'. In
the former he is the regular Rogers,
but in the latter, he plays-his first
serious part. Several stories were
in proparation for him. 'The Man
From Home' being a recent buy.

The two unreleased pictures reption investment of close to.

\$800,000.

resent an investment of close to \$800,000. Reason Will Rogers turned down his stage part in the Metro screen version of 'Ah, Wilderness,' was on account of drinking scenes in, the account of drinking scenes in, the cently and used every pressure possible to get him to do the picture. Rogers firmly refused, saying his entertainment was for the rurals and church people and that they would resent him appearing wiere childing scenes were concerned. He would make the picture and for person should object to Rogers heing in it, the company would remake the picture at great expense with another player. Rogers stood firm and gave a final 'no', which resulted in Wallace Beery getting Will Rogers Intended expension will be a some stood of the stoo

Willi Rogers Intended starring himself in a play which he wrote. Ho talked over the rental of the Music Box here for the fall with C Music Box here for the fail with C.

H. Bruson three weeks ago, and said
he would give his decision when returning from the flight. Bruson
and Rogers were teammates on
Rogers' polo team for three years.

PAR'S WRECKED PLANE SCOOP

in which Will Rogers and Wiley Post met their deaths and other details following the crack-up reached the Embassy and Trans-Lux thestres on Broadway shortly after 11 o'clock yesterday (Tuesday) morning, with Paramount newsreel beating the field. Hearst Metrotone went

ing the field. Hearst Métrotone went into the Embassy about 10 minutes after the Paramount reel arrived...
Most complete overage was supreplied by Paramount, according to the managers of these two houses. Reel included final motion pictures; are included final motion pictures; are included final motion pictures; are included final motion pictures; where it is not to the final meaning the picture of which were all arripane, pictures of Wiley, Fost's wife in Okiahoma and of Will-fost's wife in Okiahoma and of Will-fost's wife in Okiahoma and of Will-Miller and the work of the w

Newarcels were flown from Alaska after the departure of the big funeral ship late Friday evening.
All newared companies raced to get their bulletin reel into Broadway houses carry Friday night a few hours after the crash.
Both the Trans-Lux and Embassy rejected Universal as hitting their high and the state of the st were on the screen a few minutes later. These two theatres, a ell as numerous other Times S ne houses, ballyhooed this 'news riash'

el. Most of the newsrecks were Most of the newsrecls were about 137 feet in length, including library shots of both Post and Rogers and the take-off for the far north country. Managers of Broadway houses years Fox the edge on coverage for this early reel because of its comprohensive collection of Rogers juky many of which were littled from the containing feature pictures.

BARTON LEAVES RADIO AFTER LOANOUT TIFF

Hollywood, Aug. 20.

Hollywood, Aug. 20.
Out of Radio following a disagreement over a loanout, James
Barton will probably get the lead
in Universal's Sutter's Gold's deal
in Universal's Sutter's Gold's
with options at Radio. Sam Goldwyn tried to borrow him for the
character lead in 'Barbary Cosst.'
but Radio refused to lend him,
claiming his second picture was
control who didn't like his Radio,
asgements, claims that the second
asgements, claims that the second

Barton, who didn't like his Radio, assgnments, claims that the second, picture was not ready, that be could have played the Goldwyn, assignment.

Salvage Yarn for Harlow

Hollywood Aug 28

Hollywood, Aug. 20.; Little Miss Nuisance, an original screen play by Jack Kirkland and Jesse Lasky, Jr., shelved by Metro some time ago, has been dusted off to production by Jack Cummings. Originally written for Spener Tracy and Jean Arthur, picture will now have Jean Hariow as the forme topper.

Ford-McLaglen

A CHUNICLAGIEN

John Ford will direct 'Professional Soldier' with Victor McLagien in
top spot for 20th Century-Fox.
Merryl Zanuck handed the assignfrom the star and director of 'The
Informer.'
Director is now on a yachting
cruise to Honolulu in his schooner,
returning here around the end of
September.

Metro's Ethiop Reel

Notes were teammates on Rogers' polo team for three years.

Sweet Surrender' Set
Sweet Surrender' Bill Row land's India musical for University winds up at the Astoria, L. L. studio Thursday (22), after 24 working days.

U will release it in September.

SEE FILM PROBE STYMIED

Fox Bans Rogers Re-releases Until Two New Flicks Get Dates

Chlcago, Aug. 20. Chicago, Aug. 20.
Grosses on Will Rogers plctures gomed into high ground throughout this territory with news of the fatal accident last Friday (18). Floubting Thomas, current release, is now playing a number of subsequent theatres. Theatres report that they are getting a heavy play even from that portion of the public who were never Rogers picture fans.

even from that portlon of the public who were never Rogers picture
fam.

Le who were never Rogers picture
fam.

Le was the same to be a superior of the catching to secure re-releases
on Rogers pictures, particularly
David Harum' and 'Judge Priest',
but all Fox exchanges had received
a general order from the home office that none of the Rogers pictures
any theatre at this time. Fox Film
prefers that the theatres first play
the two as yet unreleased Rogers
flickers, 'Steamboat Round the
Bend' and 'Jud Kentuckindoat'
E. & K. Is rushing 'Steamboat'
Falurday (24). Columbia is getting
a sharp replay on its recent picture
a' kit Hawks,' which has Wiley Post
in several scones.

Hollywood, Aug. 20.
Will Rogers' picture, 'Steamboat
'Round the Bend,' opens Saturday
(24)...at Loew's State, L. A., and
Grauman's Chinese here, on a sin-

gle, bill.

Rushing in this picture necessitates pulling 'Curly Top.' No ad campaign by Fox West Coast on 'Steamboat' until Friday evening papers when half page splashes will be taken with regular lineage thereafter. 'Steamboat' also 'opens thereafter, 'Steamboat' also opens Aug. 24 at the California theatre at Stockton, Cal.

With two Will Rogers films ready for release, Steamboat Round the Bend' and 'In Old Kentucky,' a number of exhibites a davancine Thomas,' Rogers currently releasing film, is still making the rounds of the subsequents, hence the big theatres were holding back on 'Steamboat,' the first of the final two, until cooler weather. Now Its beling keys.

eys. Fox Flim home office is reticent Fox Film home office is reticent on anything pertaining to Rogers product. Pix will be sold in the usual manner and the distributor expresses the hope that uniform good taste will prevail in the man-ner of selling the product.

WHITNEY STARTS PROD. ON UA LOT IN OCTOBER

Hollywood, Aug. 20. Jock Whitnery's Pioner Pictures soon will be transferred to the United Artists lot, where production is scheduled to begin in October, under terms of a contract signed with Sam Goldwyn.

It is also reported here that Whitney will release through UA Radio expires. Metian Cooper will be vice-president in charge of production.

duction.

Whitney is scheduled to do two color pictures within the next six months. Pioneer has taken an option on Lloyd Corrigan to direct one

GOETZ TO LONDON

Hollywood, Aug. 20.
Ben Goetz, who salls for London from New York Wednesday (21), will remain in the English capital for the entire five weeks of his so-journ on-the continent.
Time will be spent there in the laters of Consolidated Lavis

Time will be spent there in the interests of Consolidated Lab's holdings in Brunswick recording and the possibility of establishing a plant there with a view to handling the work of 20 Century-Pox and other American companies produce both in England and France.

Project Modern Quota Pic Studio in London

The Studio in London
Hollywood, Aug. 20.
To improve the quality of quota
pictures made abroad, local producers are planning the erection of
a modern studio on the outskirts
of London. John E. Otterson, Par
president, and Myron Sciznick are
said to be the prime movers in the
morder.

Foreign producers claim their big-gest handlesp is lack of adequate facilities, so local studio exces fig-ure such an investment will more than pay for Itself over a short period of years.

WANGER BRIT PIC: COWAN PROD. TOP

Hollywood, Aug. 20

Walter Wanger Productions will

establish a London unit in the fall, to do one picture there with Charles Boyer as a result of the producer's plans for a heavier schedule. James R. Cowan arived from New York last Wednesday (14) to take York last Wednesday (14) to take over his new duties as vice-presi-dent and general manager of Wanger Productions, now quartered at General Service. Wanger had been slated to do six pictures, but now his production staff will be in-creased to handle added starters. For three years Cowan was con-nected with the Jesse Lasky unit at Fox, recently resigned. He and Wanger have been close friends since their stage days in New back in 1917.

HOWARD BOLTS METRO, DIRECTS FOR WANGER

Hollywood, Aug. 20.

Hollywood, Aug. 20.
William K. Howard, dissatisfied
with his assignments at Metro,
asked for and received his release
last Friday (18), starting following
day with Walter Wanger, for whom
he will direct Sylvia Sidney in Mary
Burns, Fugitive directing—Tilock
Howard was crop. Picture has
chamber at production for three
weeks, due to the illness of Binnie
Barnes. Meanwhile. a new tar is

weeks, due to the illness of Binnie Barnes. Meanwhile, a new tag la being written by Howard Emmett Rogers. Howard had four months to go on his Metro ticket.

Briskin Scans N. Y.

Hollywood, Aug. 20. New plays and production mat-ters in the cast will monopolize Sam Briskin's 10 days in New York. Columbia exec planed out last Thursday (15).

BOETTIGERS ON MOVE

BOETTIGERS ON MOVE
The John Boettigers are on their
way north for a vacalion after
way north for a vacalion after
president Roosevelt's son-in-law
associated with the Hays office,
conferred with his chief while here.
Couple return to New York and
way the president in Hollywood.
President in Hollywood.

GABE HESS TO COAST

Gabriel Hess, principal counsel for the Hays office, left Monday (19) night for Hollywood.

night for Hollywood.

Object to his trip to the Coast not revealed but understood he was called there for a conference with Will Hays.

THREAT WANING WITH CONGRESS

Even Sirovich, Father of Inquiry Demand, Not So Sanguine as Adjournment Date Nears-Aim Broader Than in Previous Drive

FIGURE NEW LAWS

Washington, Aug. 20. A sweeping new investigation of film industry, covering branches from production to exhibitlon, was proposed in Congress week by Representative William I. Sirovich, Democrat, from New York city. Whether it will go forward depends on the length of time the current session con-

With adjournment by Saturday (24) the goal of the weary legisla-tors, Sirovich was not very enthu-slastic about prospects for adoption of his look-see resolution. Dependor his look-see resolution. Depending on whether the rules committee meets, the House seems set to give the doc a free hand to write his own ticket if the question ever comes to a vote.

Doubt that the resolush will come

out of the rules committee was in-(Continued on page 51)

LASKY AND PAR **6-PIX DEAL TALKED**

Hollywood, Aug. 20. Jesse L. Lasky had several conerences last week with John E. Otterson with a likelihood that Lasky may return to Paramount One conference was on the Par lot and the other at a club where Otterson retains a conference room to meet people he does not want seen in his company at the studio.

Besides the Otterson discussion lt is understood Mary Pickford propositioned Lasky to co-produce

with her at United Artists.

Lasky informed Variety he was holding in abeyance decision to sign with anyone until after the preview this week of his Nino Martini pic-ture, 'Here's to Romance.'
The Paramount deal is understood

The Paramount deal is understood for Lasky to make a minimum of six pictures with his own unit of executives and players, Paramount financing. Deal is reported providing for Lasky to get a fix a sum per the paramount provided for the provided f

picture. Mcanwhile, previewing of 'Here's to Love,' the Martini musihas been set back until after the Will Rogers funeral.

Kent and Schenck

Followood, Aug. 20.
Sidney R. Kent, 20th Century-Food
president, 1s due here Sept. 1 with
Joe Schenck to discuss production
coming from the studios under the
Zanuck regime.

Trans-Lux All Set to Go on Its Pullman Car Cinema Project

Hearst Spilling Ink In 'Glory' Leer at MG

Hollywood, Aug. 20.
Warners-RKO pooling deal expiring Aug. 30, the Downtown will be pooled with the Hollywood-Warnershouse and the first attraction opening that day will be 'Page Miss Glory.'

ing that way for the first papers are go-ing to treble space on this one over any preceding Marion Davies picture for the purpose of showing Metro how they get back of a Davies campaign.

ERPI PLANTS **GLENNON** AT PAR

Hollywood, Aug. 20 Keith Glennon takes over the newly created post of executive operation manager on the Paramount lot, drawing appointment from lot, drawing appointment from Henry Herzbrun. For the past sev-cral weeks, Glennon has been mak-ing a survey of the physical produc-tion layout and departments in the studio for John E. Otterson, presi-dent of Paramount. New job resulted in Glennon re-signing as general manager of Gen-

signing as general manager of General Service Studios, with his for-ncer assistant, D. C. Hickson, succeeding him in the latter position. excding him in the latter position. Glennon is a veteran in the Erpl rauks, having been with the organization when its British offices were opened several years ago. Upon his return to this country, he was placed in charge of the Eastern Service atudios for Erpl, and was transferred to the Coast about a Var area.

'ROBIN HOOD' AS A SPECIAL BY WB

Hollywood, Aug. 20. Warners next special will be 'Adventures of Robin Hood' in which James Cagney will play Robin Hood

and Guy Kibbce, Friar Tuck. Announcement of WB plans was Announcement of WB plans was accompanied by a denial from Mctro-Goldwyn-Mayer that they had closed a deal several weeks ago with the Reginald de Koven estate for music rights to 'Robin Hood.' Story was recently current here that Metro would use Ncison Eddy and Jeannette MacDonald in the picture.

Jeannette MacDonaid in the pic-ture. Warners, however, bought the book and lyrics during silent days and plan to make the picture of the samo magnitude as 'Midsummer Night's Dream,' and 'Green Pas-

Lighton Draws 'Kim' As Initialer at Metro

Hollywood, Aug. 20. First producer, assignment for Louis D. Lighton at Metro will be Kipling's 'Kim'. Lighton moves to Culver City in

about three weeks after seven years at Paramount.

Henigson at Par Sept. 1

Going West Sept. 1

Hollywood, Aug. 20.
Sidney R. Kent. 20th Century-Fox sortiont, is expected back at Paramount around Sept. 1 to resistent, is expected back at Paramount around Sept. 1 to resistent, is of schenek to discuss columning from the studies under the anuck regime.

Probably will remain two weeks.

Trans-lux ovies Corp, is nearing completion on plans to use its screen and equipment in specially designed Pullman cars which will constitute a traveling talking pletter theater. The up between Transacture theater. The up between Transacture theater Transacture the transacture that the properties of the provides in Paris. If the operation of these deluxe picture theater cars proves a financial success in this proves a financial success to the provide the provided to the provided the provided to the provided that the provided the provided that provided the provided that th

At present it is understood that the 16 m.m. film and equipment is

(Continued on page 64)

Otterson East Sat.. No Drastic **Changes in Par**

Hollywood, Aug. 20,
John E. Otterson goes east Safurday (24) after completing a long
studio survey at Parainount, It is
believed unlikely by studio front ofnec that any changes in production
methods would be made for at least
It was said Otterson wants to see
how things work out over that pertod and is then expected to realiocate budgets and possibly make
changes in the production setup.
The Par presy has his own ideas
will not put them into effect until
after the trial period. Hollywood, Aug. 20.

Sheehan Will Not Chart Future Until Return from Abroad

Winnie Sheehan will not decide on prospective film deals until exturning from abroad in October. With Mrs. Sheehan (Maria Jeritza) he sails today (Wedneeday). It's a honeymoon trip, but also a vacation for Sitechan.
While abroad Sheehan may concern with various European film chiettarins and generally look over the ordering film situation. The ordering film situation. Sheehan fave a lunch for many of his friends at the Lotos Cub. The guests were all personal friends.

Casey, Murdock East

Hollywood, Aug. 20.

Pat Cusey hopped cast last week, unifor purpose of his trip being to rentime his legal action against latche in latter's disposal of block of sacch held in Dupont Film.

J. J. Murdock went along with to choose, real extanted as a later held for property he owns in Larchmont.

Warners and RKO Only Film Stocks in Upward Movement

Amusement stocks followed general trend in vesterday's (20) trading, with the close irregular. Many representative groups sold off to new lows for the past week or more in trading that totalled nearly 2,-000,000 shares. But most of them came back to show minor improvement. Columbia Pictures dipped to 71% but rallied to finish unchanged

71% but rallied to finish unchanged at 73. Bulk of other amusement changes were minor excepting Technicolor which was off nearly a point at 18%. After reaching for new highs, the amusement list settled back anpeared to be consolidating its recent gains in trading last week. The Amusement foroup of 12 representations of the proposition of the proposition

Amusement Group of 12 representative issues actually edged into new territory before retreating. Rejeatered a new peak at 35%, and then sold down to 33% before setting support. Close was at fractionally below 34 for a loss of 0.093 of a point on the week.

Many other groups followed the same pattern. Dow-Jones Indius trial averaged milet and stiff the setting of the setting of the setting of the setting of the Guffey cod bill and later, the few raffroad pension act, was interpreted in Wall Street as indicating that considerable legislation, rated undestrable by business, might cating that considerable legislation, rated undesirable by business, might be jammed through congress in the rush to obtain early adjournment. At least, that offered a fine excuse were quick to selec this advantage. While the drive to thrust stocks down leasted little more than 30 minutes, there was small rallying power in evidence for the, final hair hour of trading. More than two million shares changed hands, the rail and shares changed hands, the rail and

utility groups probably being hard-est hit by the seiling.

Seven New Amuse. ighs Seven New Amjuse. ights
There were seven new highs hung
up by amusement Hated etocks, but,
up warmer Eros, common and preempanies in this upturn. And only
three issues showed gains of a point
or more at the close Monday. They
were American Seating, up 1%,
after-making a new 1935 high at
Continued on page 269

'CRUSADES' N.Y.-LONDON OPENING TODAY (WED.)

'Crusades' opens simultaneously London and New York today

In London and New York today (Wednesday),
Special stunt has been arranged for the London opening at the Carlton theatre whereby Cecil B. DeMille and Henry Wilcoxon will talk to the audience at the opening via transatiantic phone and radio. Ticup on NBC and BBC involved.

Krimsky Claims Coining

Hollywood Aug 20.

John Krimsky reports he is bank-rolled to produce a series of inde-pendent pictures for major release. Has deal on with two of the big companies, which he expects to close this week.

Fourth Filming for 'Baldy,' Raymond Tops Holiywood, Aug. 20.

'Seven Keys to Baldpate' is set for production again at Radio. This will be the fourth time the George M. Cohan play has reached the screen. New version will have Cene

Yesterday's Prices

Net
Sales. High Low, Last, chge.
600 Col. Pict., 73 71% 78
7.000 Con. Film. 4% 4% 4%
600 East. K140% 145% 140% +1%
8,200 Fox A 15% 15% 15% + %
24.500 Gen. El 81% 30% 31% + %
3.900 Loew 40% 40% 40% - %
7.100 Par. ctfs. 4% 4% 4%
1.000 Pathe A., 11 11 11 - 14
28.300 RCA 71/4 61/4 7 - 1/4
8.100 Radio B 61% 60 61% + %
3,500 RKO 2% 2% 2% - %
3.200 W. B 5¼ 5 5¼
CURB
2,200 Tech 19 18½ 18¼ - ¾
1,200 Trans-L 21/2 21/2 21/2

DAYLIGHT AIR PREVIEW FOR METRO'S 'MELODY'

\$20,000 Gen. Th. 18% 13½ 13½ 13% 7,000 Keith ... 90 89% 00 — ¼ 7,000 Loew ... 103½ 103½ 103% - ½ 1,000 P.F-L. ... 102% 102% 102% 1.000 RKO ... 55 55 55 - % 21,000 W. B... 77 78% 77

Hollywood, Aug. 20,

Hollywood, Aug. 20,
The first Hollywood malnee preview to hit the air goes out over
NBC Aug. 24 on Metro's Pracadway
Melody of 1355. Gala pre-showing
method of 1355. Gala pre-showing
premiers, dead for two years.
Jack Benny and Sid Silvers,
Tom the cast, will ennee. Etherting will hit the airlanes at 6 p.m.,
New York daylight time. It was
switched from a night spot because unable to get clearance.

5 Yrs. More with Zanuck For Bess Meredyth

Hollywood, Aug. 20. Bess eredyth has been given a new five-year contract by 20th-Fox. She's been with Zanuck for many years and is now working on Earthbound, which stars Warner

Baxter.
Company also gave Thomas Beck, brought from the New York stage, another six-month contract.

Tie-up That Is a Tie-up

Hallywood, Aug. 20.
Paramount ls dickering for spe-cial ig Elizabeth Arden, Schia-parelli, Jean Patou and Hattle Car-negle, to appear in a Charm School sequence with Peggy Höpkins Joyce in Collegiate. Studio is more interested in the value of their commercial than in

value of their com their facial assets.

Thespis in Labor Gang

Hollywood, Aug. 20.
For the first time since show-casing studio workers in their own legit productions, Paramount has picked one for a test.
He is Edgar Edwards of the labor gang, who debutted in the studio's 'Tiger Hour.'

W K HOWARD WITH WANGER

William K. Howard, just fired by Metro, directs Mary Burns, Fugi-tive for Walter Wanger. Yarn is by Gene Towne and Graham Baker.

AIR PREEM-MEBBE

If Lines Cleared, NBC to Pipe Cute Savings at 'Melody'

Hollywood, Aug. 20. Not definitely set yet whether or not Metro can give Broadway Melody of 1936' a coast-to-coast bally on the preview at the Chinese here Aug. 24, due to NBC line clearance difficulties.

difficulties.
Studio plans the preview similar to the old time premiere with Jack Benny and Sld Silvers handling the broadcast from a booth in the forecourt-and Hollywood celebs chirping about how glad they are to be here and how they know the picture will be simply gr-rand.

CANTOR PIC SCRIPT IN FINAL STAGES

Hollywood, Aug. 20. Samuel Goldwyn has borrowed Gil Pratt frem Paramount for gagging and directing Chase sequ in the Eddie Cantor picture, 'Shoot

the Chutes.' Walter DeLeon and Francis Martim were put on the Cantor script for dialog and shaping, using the final treatment by Frank Butler and George Haight. Bob Alton, who stages the dance numbers, arrives from New York Sept. 2, with rehearsal starting a week later and actual shooting

2 More Burns-Allens

Hollywood Aug 20.

George Burns and Gracle Allen have been optioned for two more pictures by Paramount. First gets under way in January.

Ready Matthews' First Hollywood, Aug. 20.

Jessie Matthews musical at Metro is the first supervisory assignment of Joe Mankiewicz. Production comes under the wing of Sam Katz.

Jack McGowan and Sid Silvers
writing the story from scratch.

L. A. to N. Y.

John E. Otterson. Charles Skouras. Nina Martint. Nina Martini.
Martha Sleeper.
Robert Kane.
Arthur Landau.
Willard McKay.
Louis A. Witter.
Lorraine Bridge:
Walter Futter,
Jack Salter.
Gilmor Brown.
Mrg Lawrence J. Mrs. Lawrence Tibbett. Edw. Childs Carpenter. Harpo Marx. Ali Goulding. Walter Bacheler. Merle Oberon Leonard Cox. Ben Goetz. Edward Willis, Harold Lamb, Sam Katzman,

> N. Y. to L. A. E. E. Horton.

RCA Wants to Know Why It Isn't **Getting More of That Sound Track Biz**

RCA has started a sweeping investigation to secure data on reasons why the company is not sesons why the company is not se-curing an equitable share of sound equipment and recording business from the major studies. If it is present long-term Expl contracts with the several major companies is blocking RCA from doing business with those companies, RCA will take steps to endeavor to open up the field and allow competition in Survey was naunched in the east "Survey was naunched in the east "several" weeks ago, and optened, on screen. New version will have Cene
Remonstrated by the Cene
Remonstrate by

ms nager of RCA, and Frederick Leuschner, resident attorney for the company. Investigation will carry back to the first introduction of sound and equipment into the stu-

dics several years ago.

If results of the survey show to

Inside Stuff—Pictures

Independent producer on a major Coast lot haid a sneak preview of his picture several days ago. Production heads of the studio attended the showing, and afterwards held one of those famous sidewalk confer-ences. Production chief and his assistants started telling the produced how he should recti and reshoot, and all went on record with their spinions that the picture could be saved by their changes. Producer was bewidered when the cure confast finally broke up after an hour and

a half.

Then preview cards from the audience started pouring in with all enturuslastic. Seeing this wave of public opinion, production chief informed the producer the picture should be released without changes.

About seven years ago Frank Vreeland, former dramatic critic and now of Faramount, was buillish on the idea of a picture covering the period of seven to Beddie with the covering the period of seven to Deddie who didn't seem not for the idea, but the indicated to the agent submitting the manuscript that he (Deddie) had thought of doing. a 'Cusades' picture at some time.

Current film is in no way based on Vreeland's heript or idea. Latter has been attached to Faramount's scenario department in New York for

If material delivered by Pater Filick in Warners Sharz Over Broad-way falls to provoke the anticipated laughs he'll have only himselt to blame. He wrote it. Happened that Filick, who writes the Jolion radio scripts, was saked to contribute an ether interdied dealing with the 'ama-teur rage. Turning in a Greek character bit, he was asked to read it. Studio exec took it big, had Filick runded before a test camera and signed

Hollywood writer owing \$500 to an agent, whose brother is a producer, statled payment until the agent offered a receipt in full for \$400 in cash by a certain deadline. Writer showed up pronto and paid off. He borrowed it from the producer-brother.

Scrib now is waiting for a cut-rate settlement from the producer, and figures if he can keep the system going he'll wind up with both brothers.

Resignation of Grover Jones from membership in the Screen Writers Guild was accepted several weeks ago by the board of discenters of that organization. In accepting the Guild pointed out to Jones he was still bound by all provisions of the writers' code and contract which he signed and any violations of provisions of those two instruments left him open to action for \$10,000 damages.

Picketing activities of 306, directed against picture houses using Allied and boothmen not AFL workers, has provided a free show nearly every afternoon in the last week on New York's 24nd street. Some 30 to 40 extra policemen watch the pickets in front of the houses. Mass picketing brought out the wagon nearly every day.

Maude Leslie was picked from a dozen candidates by Michael Caritar to play the part of David Torreice's wife in 'Captain Blood.' Actually, "Miss Leslie has been firs, Torreice for 38 years. The Torreice shaped of together in London many years ago on the stage, but this is their first picture job together,"

Nothing set for Kitty Carlisle at Paramount between now and De-cember, when her 4-picture deal washes up. Studio loaned her to Metro for the Marx brothers' picture, which used up one of her contract for-

Although author of scores of horse-racing yarns, and at the Par studio for seven years, William Slavens McNutt had to go off the lot to get a geo-gee script on the screen. It's Radio's 'Hot Tip,' previewed last week, Original was passed up by Par,

No visitors are allowed now on the Warner Coast lot following a strict order from Jack Warner to that effect. Edict was delivered to stop an almost incessant flow of rubberneckers. Previous order to limit visitors is said to have been almost completely disregarded.

Since the advent of Darryl Zanuck's regime at Fox-Hills the studio has tossed out 14 stories. Yarns had been hanging fire for some time.

George Marion, Sr., virtually plays himself in 'Metropolitan' (20th-Fox), loss a stage director. Part was written by George Marion, Jr.

Mollie Merrick Airing Previews in October

Hollywood, Aug. 20.

Mollie Merrick, North America
Newspaper Alliance picture columnist, inaugurates Hollywood
Preview' in October over the NBC
network. Sponsored program carrica only meyleys, ana chatter.

network. Sponsored program car-ries only previews, ansa chatter. Cast members of, picture pre-viewed will be on program with her, with orchestra glving first air-ing of musical numbers, if any... Readers of the Merrick Holly-mumber those of Lovella Parsona. NBC will not reveal the Merrick sponsor.

Re-Seal Loretta Young

Hollywood, Aug. 20. Twentieth-Fox took up its option or another year on Loretta Young, who is due back this week from Europe.
Option calls for a maximum of five pics on year.

ASSIGN CAMERAMEN

ASSIGN CAMERAMEN

Hollywood, Aug. 20.

Camiera assignments handed out the state of the state of

JACK BENNY EASTING AFTER FINISHING 2ND

Holiywood, Aug. 20.

Jack Benny, who goes east Sept. 2, has finished his second Metro picture, 'Let Freedom Ring.'

He's due back at Metro late in Sept., with studio hunting a story for his next opus.

Zelma O'Neal Back

Zelma O'Neal, after a couple of years in Europe, arrived in New York Monday (13) with the idea of cracking the film biz on this side of the pond. Musical comedy performer worked in a few films in England.

BUCK BRINGS BACK ANOTHER

Frank Buck has completed shoot-ing his 1935-38 picture for Radio release and is due to arrive in San Francisco next Wednesday (28). He will come direct to New York to supervise cutting the picture. Around 100,000 feet of film was taken on the trip. taken on this trip.

KELLY-ARTHUR AT PAR

Hollywood, Aug. 20.
Charles R. Rogers has borrowed
Patsy Kelly from Hal Roach and
Jean Arthur from Columbia for
Easy Living at Paramount. Al Santell directs.

THEATRES-306 PARLEYING

Clarence Brown's Town Becomes A Flemington for 'Wilderness' Film

Grafton, Mass., Aug. 20. Gratton, Mass, Aug. 20.
This quiet Yankee town has suddenly become a Flemington (N.J.) with the arrival here of a complete production unit to film all exterior shots for Metro's 'Ah! Wilderness'. Sightseers from all parts of New England have poured in all week long setting the village on lits early and the selectmen, co-operating and the selectmen, co-operating.

and the selectmen, co-operating with Grafton's most important son, Clarence Brown, directing the film, has had the main street roped off

has had the main street rope on all week.

Company is here at the personal suggestion of prower who grew by the personal suggestion of the property of the personal suggestion of the p

Shrewd Yankess
The roads in the center of town have been repaired and rolled at the expense of M-G-M for the traveling cameras to eatch villagers strolling through the streets. All skrtas have been hired by the town cierk and nearly 200 villagers, including the butcher, the poor master and the minister's wife, apmeaster with the minister's wife, apmeaster with the minister of t

tire operations and stick to their identification of the works. It was the work of two weeks, the work of two weeks, the work of the work

Brown reports a inimum amount of difficulty in setting up a temporary studio in the eastern vil-

Dispute over use of two alleged non-union cameramen, with only non-member of the International Cameramen's Union on duty, caused some delay and pienty of grief for Metro in shooting location stuff for An, Wilderness' at Gration, Mass, in the last week. Pressure exerted by unions at Worcester and Gration forced the picture company to use union truck drivers and union work-

union truck drivers and union workers in many spots. Cameraman dispute still was holding forth at the start of the week, with International hopeful of getting what it terms a full union crewed when union officials learned that a staff of 18 men was brought east from Cuiver City to work on the picture. Included were three camera grinders whom union chieftains claimed between the camera that were considered with a company union men's Union to spot one of its men on camera work. on camera work.

LUBIN'S GOR PIC

Hollywood, Aug. 20.
Arthur Lubin assigned to direct
'Sallors Forget', for Republic.
Picture is from Collier magazine
story by Roland Pertwee, with Mary
McCarthy writing the screen play.

1st Runs on Broadway

(Subject to Change)
Week of Aug. 23
Capitol—'China Seas' (MG)

(3d wk.).
Music Hall.—'Alice Adams'

Music Hall.—'Alice Adams'
(Radio) (2d wk.).
Paramount. — 'Annapolis
Farewell' (Par).
Rivoli.—'Call of Wild' (UA)

Nivoli.—Call of Wild' (UA) (2d wk.).
Roxy.—Diamond Jim' (U).
Strand. — 'We're in the Money' (WE) (21).
Week of Aug. 30
Capitol. — 'Anna Karenina'

(MG). Music Hall.—'Top Hat' (Ra-

Music Hall.—Top Hat' (Radio) (23).
Paramount. — 'Annapolis Farewell' (Par) (2d wk.).
Rivoli.—'Call of Wild' (UA)
3d wk).
Rowy.—'39 Steps' (OE).
Strand.—'Page Miss Glory'
(WB) (28).

NORTHWEST'S MOVE TO UP ADMISSIONS

Minneapolis, Aug. 20. As a move toward upping admission prices throughout the territory, a round-table conference is being a round-table conference is being planned here between representatives of Northwest Allied States, Proble and other chains. Conference of the conference of

tend that there should be a larger differential between loop admission prices and the neighborhood and suburban scales in the Twin Cities. Moreover, they want to iron out a number of protection grievances.

Frisco Theatres Seal Extended Run Bargain

Los Angeles, Aug. 20.

For spotting continued first run of pictures playing the Golden Gate, San Francisco, RKO is entering into a partnership with Herman Cohen, operator of the Embassy there.

operafor of the Embassy there.

Deal is to jump all pictures warranting the holdover from the
Golden Gate to the Embassy for a
second or third week. In case pictures cannot stand the continued
run, outside product will be set for
the Embassy. Negotiations now on
to get the Republic product for this
purpose.

Partnership will not affect the United Artists, another Cohen house in the bay city.

Futter East to Set Releasing for Westerns

Keleasing 10r Westerns
Hollywood, Aug. 20.
Walter Futter planed to New
York Saturday (17) to complete
negotiations for distribution of his
series of eight Hoot Gibson westerns. First was finished two weeks
ago under title of Frontier Justice.
The series of the series of the series of the series
released that the series of the series o

Powell in 'One to Two'

SLIDING SCALE FOR OPERATORS

Negotiations On for Amicable Wage Scale Adjustment-Grade Houses According to Size and Ad-

2-YEAR CONTRACT

A sliding scale for operators, grading theatres according to capacity, run and admission price, is according to capacity, run and admission price, is tract in negotiations between New York circuits and Local 306, which to date are proceeding satisfactorily for both sides. Progress bas reached the point, it is declared, where an it to week is over. Theatre circles expect such an early solution to the problem growing out of action by RKO, Loew and Skouras chains in containing the con A sliding scale for operators grading theatres according to ca-

New administration in 308 headed by Joseph Basson is said to favor a contract which would standardize wage scales, increasing the salaries of operators in some booths and bringing it down in others. A slid-ing scale would accomplish this pur-pose and eradicate the squawks of pose and eradicate the squawks of the chains. Understood that as ne-gotiations toward an agreement were approached over a week ago, the 306 union proceeded from de-(Continued on page 23)

They All Have Finger in Story, but * Scribes Still Chafe Over Credits

Nat'l First Runs

METRO

METRO

'Anna Karenina,' State, Boston, Aug. 30; State, Houston, 30; Loew's, Akron, 30; Grand, Atlanta, 30; State, Cleve, 30; Palace, Indpls., 30; Midland, K. C., 30; Vendome, Nashville, 30; State, St. L., 30; Century, Balto, 30.

PARAMOUNT Without Regret,' Pal, Roch,

Aug. 23.

'Annapolis Farewell,' Par,
N. Y., Aug. 23: Michigan, Detroit, 30: Newman, KC, 30;
Rialto, St. L., 30; Roosevelt,
Chi., Sept. 4.

Chi, Sept. 4.

Smart Girl, Century, Mpla, Aug. 23: Orph, St. L., Sept. 6.

Every Night at 8, Rialto, St. L., Aug. 23: Tivoli, Chatanooga, 24: Tennessee, Knoxville, 24: Chicago, Chi, 30.

'Here Comes Cookie, Denham, Denver, Aug. 28; Rialto, St. L., Sept. 6.

METRO'S TELETYPE FOR PRIVACY, LOWER TARIFF

Metro has installed a teletype-writer line of communication between the local studio and New York offices of Loews. Two-way communication between the two offices started out last week with six 3-minute periods daily. Apparatus is connected for direct studio-head office sending and receiving ses-sions at 8:30 and 11 a.m., 12 noon, and 1, 2, and 6 p. m. (Pacific Coast

time).

All messages designed for the east are filed for sending during the sevare filed for sending data in the eral three-minute periods, and producers and department heads have been instructed to discontinue wires or phone calls in preference for the new system.

Swarthout's Met Plans

Gladys Swarthout expects to re-turn to N. Y. to appear in Metro-politan Opera as soon as she has finished playing opposite Jan Kie-pura in 'Song of the Nile' (tentative title), his first American pic for

Par.
Miss Swarthout stays with the
Met until next April, according to

Hollywood, Aug. 20.

Hollywood, Aug. 29.
Outside of their records as pub-lished in the bi-monthly Academy Bulletin, screen writers take the short end on applause as far as their achievements are concerned. Credits have always been a major burn to the writers.

burn to the writers.

According to the Froducers' coda, two writers and no more receive redit for screen play, two for adaptation, two for dialog. Everyone else who contributes is out of luck. That makes it tough for those interested to determine just who contributed what to any particular picture.

tlcular picture.

A good case in point is Metro's
'After Office Hours' on which
Horman Manklewicz received
credit as writer of the screen play.
However, others who worked on the
story were Laurence Stallings and
Dale Van Every, who did receive
credit for the original screen story
from which Manklewicz wrote the
screen play.
Howard Emmett Rogers and

screen play.

Howard Emmett Rogers and Robert Hopkins worked on the treatment; on the construction of the screen play were Rogers and Hopkins again. Hopkins, Ethel Borden and Joe Mankiewicz contributed to the dialog and the same trio contributed special sequences. With that lineup, it would be hard dialog work on the writing out of the picture. the picture.
Paramount's 'Bengal Lancer' was

Patramount's Bengal Lancer was another that baffled those who tried to figure out, who wrote what, Credits went to Waldemar Young, John L. Balderston and Achmed Adulliah for the screen play and Grover Jones and William Slavens McNutt on the adaptation. However, others who preceive besisted McNutt on the adaptation. However, others who preceive besisted from the second part of the property of the

atter have continued wome to the continued of the continu

'Happen' to La Cava

--eppen to La Cava

Darryl Zanuck hus edited (Freezy

Cavas to direct 'H. Had to Happen' for 20th Century-Fox.

Pleture is down for production
start in November and La Cava reports to the studio at that time following his present vacation trip
abread.

After 'B'way Asylum'

Hollywood, Aug. 10.
Metro is interested in 'Broadway
Asylun' as a yarn for Peter Lorre,
who would be borrowed from Columbla.
Plece, was scouted at the Pasadena Playhouse.

More 20th-Fox Personnel Shifts

Bagnall, Studio Treasurer, Goes-Johnston Story Scouting—Loeffler Out

Hollywood, Aug. 20. Readjustment of personnel on the

oth Century-Fox lot continues, with three important changes cited this Julian Johnston, vetcran stor

editor of the Fox organization, has been taken out of that spot and placed on literary scout duty, with no successor announced for his seat. Bogart Rogers, erstwhile Paramount studio scenario editor, has been out here as special rep of Thomas B. Costain, eastern story chief. George Bagnail, who has been out

and accountant and two years later
e was upped to treasurer.
Third important departure of a
frox veteran is that of Lou Leeffler,
for seven years chief cutter on the
Fox lot. He resigns and is sucyeeded by Hector Doy, Zanuck's
be accutter. Bob Bischoff, assistant
to Teeffler coult. to Loeffler, quit with his boss Loeffler had been in the studio's

Loeffic had been in the studio's comploy for 19 years.
Andrew Fullam, transportation manager of 20th. Fox, also went out today (Tuesday). He was replaced by Joe Hirlgoven, despatcher,
Joseph Relliy, Fox chief of police, and Phil Friedman, casting director, were the first of the Shechan regime

here as special rep of Thomas B.

Radio will star William Powell in
One to Two as the second pic on
his two feature deal. Rian James
is writing the screen play.
Picture starts when Powell compietes Black Chamber at Metro and
when Stephen Rol at, who will dithe Bank at Monte Carlo for 20th
Century-Fox.

L. A. Temp Down, Take Up, 'Curly' Duals a Neat \$30,000 and H. O.: Par \$15,500 'Accent'; 'Irish,' 2nd, 12G

(Best Exploitation: State & Chinese)
With the heat wave broken a but
the best wave best wave
the best wave best wave
the best wave best wave
the best

and susing the Media of Media

thate was jet and to a Southent that was jet and to a southent to peanut shells in the sirest part of the southent to peanut shells in the sirest part of the southent to be southent to s

under elements it had to combat, unusually big at \$8,700.

\$5,000 at \$8,000 at \$100 at \$

PORTLAND BIG. 'FARMER' 7G. 'CHINA' 71/2G

Three weeks advance plugging put 'China Seas' across in bangup style, although the pic a natural anyway in the UA house fixed a tle-up with Pacific shipping line and

romance lettere. That clicked, too. Merged Evergreen and Hamrick houses now operating as the Casade Amuse. Co., Par and Orph arc the two major spots, with six subsequences of the control of the control

for a sizeable stake.

Considering this is normally the worst month of the year, all grosses are alive and kicking with a tend-care alive and kicking with a tend-care alive and kicking with a tend-care and the sizeable with the

moment and make an exploit then by for it.

Betimates for This Week

Betimates for This Week

Betimates (Parier) (2,000; 25.40)

—Mad Love (MG) and 'She Got Her Man' (U). Well balanced combot of the man' (U). Well balanced the mother of the man' (U). The m

Seas' Surge \$11,000. 'Farmer' 6G, in Indpls.

Indianapolis, Aug. 20. (Best Exploitation: Loew's)

(Best Exploitation: Lowering)
China Sea 160 pt 161 pt 161

ticup ads on silk hose featuring Jean Harlow, and a horde of window displays containing 8 x 10 stilis of the players in China Seas were highlights of the campaign.

dow displays containing \$ x.10 stills of the players in China Seas were highlife the first of the players in China Seas were highlife the first of t

Happy Days in Pitt: 'China Seas' \$23,000, 'College' \$20,000

Pittsburgh, Aug. 20. Pittsburgh, Aug. 20.
Downtown sizzling two waye this
wcck—with heat and business,
Biggest weel-end in months preaages record seesion for town's only
the freet and sizes. Frant le knockthe freet and sizes. Frant le knockthe freet and sizes. Frant le knockthe freet and sizes. Frant le knocktown to the freet and present outtook is for great \$23,000, which
should mean a holdover, and only
second fillete-in house's history to
get more than the regulation six
Stanley, too, buzzline right alone.

Stanley, too, buzzline right alone.

Standards than the regulation six days.

Stanley, too, buzzing right along, with most of credit going to Major with most of credit going to Major rather than 'College Scandal'.

Looke like \$29,000, with a chance of hitting even above that. Bo more apparent than even with Boo more apparent than even with 'We're in the Money' at Warner, on dual with 'Tile Hadler,' and should come with the 'Die Hadler,' and should come that the 'All and the 'All

policies.
Estimates for This Week

Estimates for This Week
Alvin (Harris) (2,000; 25-40)—
Curly Top' (Fox). House has been
dark for more than month while
ack for more than month while
the probably for two
and perhaps three weeks.
Temple flicker, probably for two
and perhaps three weeks.
Charles of the property of the
Charles of the property of the
Charles Sace (MG) Es. Otto
Gable, Harlow and Beery emaching
around here in a blue moon, and
should stick around a second week.
Last week, Man on Fyling Trapses'
In some time, winding up with por
\$6.00.

son,
Best current releases here are:
Folies Bergere' (UA); 'White
Parade' (Pap: 'Misslessipp' (Par);
'Kontucky Kerncie' (Radio); 'Gay
Divorcee' (Radio); 'Ruggles' (Par);
'Naughty Marletta' (MGM); 'Bright
Eyes' (Fox) and 'David Copperfield' (MGM),

Bombay's best plx are: 'Merry Widow' (MGM); 'Wedding Night' (UA); 'Cardinal Richelleu' (UA); 'Blossom Time' (BIP) and 'Scarlet Pimpernei' (UA).

No stage shows with film in either city, only flesh being exhibited at cafes.

Prof. Doorlay'e 'Tropical Expre Revue,' dld eix weeke between he and Bombay in cabarets.

SEAS' \$25,000, 0-J \$17.000. VIE IN K. C.

Kansas City, Aug. 20. (Best Exploitation: Midland)
The Mainstreet, with Olsen and
Johnson's Revue added to 'Old Man Rhythm, and Loew's Midland ehowing 'China Seas,' are real openowing 'China Seas,' are real op-position to the other amusements this week. Both houses are ex-pected to hold strong for fine show-ings. 'very Night at Eight' is the Newman's bill and the Tower, in addition to its etage show, is screening 'Champagne for Break-

After a week of 'Dante's In-

After a week of Dante's In-ferno, which skidded badly after the first three days, the Uptown, has Tearner Takes a Wite, which opened well and is likely to remain for the second week, as the house had a Will Rogers picture to fol-low, which has disrupted the book-ings at present.

Newman is continuing Screeno Tuesday nights with its Bank drawing on Wednesday nights and reports some added bueinese on these dates.

reports some added bueinese on these dates.

Loew's Midland grabbed the best exploitation recitl with its dampaign for China Seas. It started with a standard followed with banners on news company's trucks, four weeks stands, followed with banners on the stands, followed with banners on the stands, followed with banners on the stands, followed with banners of the stands, followed with the stands of Clark Gable photos given to lady customers by a big department etore, which gave mention in newspaper and and windows. Chain store; 5,000 shirt bands used by a laundry; five local radio station announcements dally, epochation and the standard standar

remple flicker, probably for two and portugue three weeks 609; 28-49)—China Seare (MG) 8.0. trio of Gable, Harlow and Beery emaching through to record \$2.000, best for Gable, Harlow and Beery emaching through to record \$2.000, best for Gable, Harlow and Beery emaching through to record \$2.000, best for Gable, Harlow and Beery emaching through to record \$2.000, best for Gable, Harlow and a second week, should attled around a second week, should attle around a second week, state (RCM), state week, state week, state week, state week, state should be second and state show. Scient price at all times continues a bargain and trade with the shelp of the Screen and with the shelp of the Scr

time of the year. Beet of crop is generally held for the winter sea-Aid Detroit Pix: 'Seas' Big \$12.000

Despite a slight fall-off at the combo houses, grossee are eticking well above the average mark here this week. In fact, one theatre, the United Artists, clanging its highest b.o. total in many months, with a

b.o. total in many months, with a big \$12,000 on 'China Seas', 'Curly Top,' which did walloping business at the Fox for two sessions, hae been moved over to the Adams for a third week and will bring in an excellent \$4,500 at that emaller

has been moved over to the Adams for a third week and will bring in an excellent \$4,500 at that emaller Good pictures and etage shows are keeping both the Fox and the Michigan workets whirling, although figures of a week ago. The drop is attributable to eweletring weekend weather and tremendous interest in a stributable to eweletring weekend weather and tremendous interest in past four days here. See all series wow \$12,000. Highest in many months. Last week groeed \$7,500 on. Plying Trapsec (Far), fine. past four days here. See all series past four days here. See all see a

'SEAS' WOW \$27,000. 'GLORY' 20G IN WASH.

Washington, Aug. 20. (Best Exploitation: Palace) Bally is ruling the town this week and paying off heavy. 'China Seas' got terrific end-off and is pushing ali-time record at Palace, proving that eumer doldrums don't mean a thing to the right flicker.

Other publicized opus is Page
Miss Glory' which got usual wealth
or Hearst Murch. Despite lukeoff Hearst Murch. Despite luketi looks like a swell week.
Rest of new pics are suffering
son. Particularly disappointing is
Deep would get 'em on amateur
such a swell work of the suffering
and would get 'em on amateur
such, as the such as the s

such.

Best exploitation of week unquestionably goes to Palace, which
broke China Seas' as first of big
fall MGM product and cracked
sheets wide-open with layouts on
smash season.

sheets wide-open with layouts on smash season.

Fox (Low) (4.344, 25.35.69).

Fox (Low) (4.344, 25.35.69).

Gardy (4.344, 25.35.69).

But not muck of the cooling to lad under the cooling the cooling the cooling to lad under the cooling the

Unrough toward wow \$27.000. Last week, Farmer Takes Wife (Fox), disappointing with merely satisfactors, and the satisfactors, and th

All Loop Houses Riding High: 'Curly' Tops Parade at \$35,000: 'Adams' Big 25G; Oriental 17G

Maybe the depression is over at last. There must be some reason needs to be a superior of the control of the co

Estimates for This Week

ment. Estimates for Thin Wask
Apolis (BER) (1.308: 2.3-5.5)—
Broadway Gondoller (WB). Loop
Broad

Orienta (B&K) (3,20): 25-35-40)
—Chan in Egypt' (Fox) and vaude.
House has steadled at a profitable level lately. Gross has lifted during the state of the state of the best streaks of money-making this house has seen. Around 31,700 currently profits for all. Last week 'Albil Ike' (WB) fine at

'China Seas' \$11,200 Cops Tops in New Haven

Cops Tops in New Haven.

(New Haven, Aug. 20.

(Best Exploitation: Poli)

(China Seas' the only thing that's ashe to stand off the heat onslaught as weekend that found shore spots nacking the't boulevards.

Poli's made a list of noise about Poli's made a list of noise about period of the spots of the sp

lobby display: 24 sheets; co-oppage: heralds; dalry tieln with free photos and Oakleys; Chinescomoney, with printed tags attaclied, spread around chop suey joints; half-hour broadcast.

Estimates for This Week

half-hour broadcast.

Estimates for This Week
Paramount (Par) (2.348; 35:50)
Pevery Night at Eight (Par) and
Symphony of Living (Chea).

Symphony of Living (Chea).

George St. (Chea) (Chea).

On Last week Java Head (PD) and Fred Allen amateurs on stage of \$6.60 ods., but a little below
Poli (Loew) (3.040; 35:50)
Poli (Loew) (3.040; 35:50)
Poli (Loew) (3.040; 35:50)
Poli (Loew) (3.040; 35:50)
Poli (Poli (Loew) (3.040; 36:50)
Poli (Loew) (3.0

Hub's Midwinter B.O.: 'Seas' \$30,000 2 Spots, 'Irish' 18G

(Best Exploitation: Loew)

(Best Exploitation: Loew)
Despite hot. weather the film
trade in Boston this week makes it tool like midwinter. Biggest weekend of summer for beaches cut in.
State and Orpheum. under new
polley, is the sensation. Between
the two houses, pic will toll close to
\$30,000. Up to Sunday, Orpheum,
in shopping district, was leading the
showings daily, while State sereens
slx.

uptown State. Orph gets in seven showings daily, while State sereens, st. rich at the Met, with a non-pulling fashion show on stage, is overcoming the handicap and registering a good \$18,000.

Paramount and Fenway oke with Were in the Money' and release of "Allee Adams" opened at the Memorial Staturday with Indication of \$14,000. Plan to holdover until Top Har' opens Sept. 1. The Mary opens Sept. 1. The Mary opens Sept. 2. The Mary of the Memorial Staturday with Indication of \$14,000, have been plugging China Seas's in advance, but last week they opened up the blg guns for the premiere here. Got expert and from national ada, followed up around the world, plus beauty and fashion tleups. Numerous window teups, hetty paper outlay, and a radio song-guessing context.

Estimates for This Week

Estimates for This Weck

Estimates for This Week
Met (MacP) (4200; 35-06.5)—
'Irish in Us' (WB) and fashion
reviue on stage. Indicates satisfactory \$18,900. Last week 'Every
Night at Eight' (Par), with Leo
\$22,000 attraction.
Orpheum (Loew) (3,000; 28-38-4055)—'China Seas' (MG). First under new vaudeless pilot; so not only
doing very well for summer. but
also showings heels to the State
also showings heels to the State
week of vaude (Lester Allen headline) n.s.h. \$9,200 with 'Wornan
Wanted' (MG), second run, on the
screen.

linch n.a.h. 59,200 with Works on the correct of the control of th

ter, \$4,500, with 'Dante' (Fox), single.

Keith Boston (RKO) (2,300: 25Keith Boston (RKO) (2,300: 25Keith Boston (RKO) (2,300: 25Keith Boston (RKO) (2,300: 25Keith Boston (RKO) (Last week State (RKO)), which is supported to the state (RKO), which is supported to the state (RKO).

15G 'CHINA SEAS' SOCKS SEATTLE

(Best Exploitation: Stattle, Aug. 20.

(Best Exploitation: Stattle, Aug. 20.

(Gondoller' moves to the Blue Mouse, after a hotsy week at the Corpheum and looks to do two more than the state of the sta

in the 14.800, good. Last week styles and the public prints.

INFERNO' AND CURLY TOP,' \$12,000 NEWARK

Newark, Aug. 20.

(Best Exploitation: State)
Perfect summer weather had all inferno' went in for extra space in the public prints.

Estimates for This Week and the control of the control o

'Alice' Fortnites in N. Y. on \$90,000 at M. H.; 'Wild' OK 31G: 'Bees' Around \$25,000 at Roxy

Cincy Biz Oke: 'Seas' \$20,000, 'Inferno' 91/2G

Cincinnati, Aug. 20.

Cincinnati, Aug. 20.
(Best Exploitation: Albee)
Nice going along the fleker front
urrently, rain and coolees alding
some state of the coolees along
Seas, for \$20,000 on nine days at
the Albee. "Danct's inferror is placing with \$3,500 for the Palace
ing with \$3,500 for the Palace
ing \$6,500 for Capitol.
Keith's is in line for \$5,500 on
Were in the Moncy and Snaar
Were in the Moncy and Snaar
Green and Shade of the Capitol.
Lyric. "The trish in Us' is completing tited week on RKO downtown
cloud trish \$2,500 for the Capitol.
The trish in Us' is completing tited week on RKO downtown
cloud trish \$2,500 for the Capitol.
With an active and beauty contestic;
only semblance of flesh on main line
the state of the contestic only semblance of flesh on main line
the state of the contestic only semblance of flesh on main line
the state of the contestic only semblance of flesh on main line
the state of contestic only semblance of the contestic only semblance of flesh on main line
the state of the contestic of the dailles co-operating with gencice. "Scal" used bulletin boards
and "Inferro" went in for extra space
in the public prints.

Estimates for This Week

Where the attractions have fiber, the New Yorkers are running the lake over normal summer average this week. So they're still shopping, 'Aliee Adams' is getting the big-gest current play at the Music Hall, It will see an easy \$90,000 and re-mains a second week. 'Call of the mains a second week. 'Call of the Wild' on its first week at the Rivoli will be near \$30,000. 'Keeper of the Bees' is getting a fairly good re-sponse at the Roxy on \$25,000. No

sponse at the Roxy on \$25,000. No kicks on these figures for August.
Strong contestant, though in its second week, is China Seas. On its hodover at the Capitol it, but a Seas. On its hodover at the Capitol it, but a Seas. On the Capitol it is season of the Capitol it is season

the Palace, playing curry top, the practice playing curry top, the practice playing curry top, the practice playing the playin

Estimates for This V/cel-

Astor (1,012; \$1.10-51.65-\$2.20)— 'Crusades' (Par). Opens tonight (Wednesday) on a two-a-day en-

Aster (1,012; \$11.0-51.55-\$2.20)—
Crusades' (Par). Opens conight (Wednesday) on a two-a-day establishment of the control of th

(803), \$26,500.

Strand (3,450: 35-55-65-85)—
Bright Lights (WP). Only \$14,000
and will be replaced tonight (Wed.)
by 'We're in the Money' (WP). Last
week, second for 'Irish in Us' (WB),
nice \$22,700.

nice \$22,700.
State (3,450; 35-55-75)—'Love Mo
Forever' (Col) and vaude. Romplng for a big \$23,000. Last week
'Broadway Gondoller' (WE), \$17,000.

Sent to Italy for Romeo-Juliet Props

Hollywood, Aug. 20.
Willis, ctro's property
ent for left here last remain Wills
Tepreturent be
write or
comes f
He will

A Holdover, 'Curly Top' Is Mpls.' Best Grosser, \$6,500; 'Shanghai' \$6,000

Minneapolis, Aug. 20. (Best Exploitation: Orpheum) A holdover, 'Curly Top,' blds fai A nondover, 'Curly Top,' bids fair to top all grosses currently. Going into its second week at the Cen-tury, the Temple pic continues its speedy clip and seems set to dupli-cate its boxoffice performance speedy clip and seems set to dupli-cate its boxoffice performance of last week, when it left all opposi-tion far behind.

tion far behind.
There isn't heavy first-run boxoffice competish for 'Curly Top' this
week, however. 'Shanghai,' at the
State, rates as a good enough picture, but lacks strong appeal. Boyerture, but lacks strong appeal. Boyer-roung cast combo mean little as a draw. Of the other first runs—The Arizonian. Sanders' and Men of tively negligible factors, but the Dis pleture, however, doing much bet-ter than anticipated: the combo strong strong and the enh record-breaking week at the World and still is turning in a profit. With Judon Wanderwell, the exploser, appearing in person as the special properties of the properties of the securing.

explorer, appearing in person as an an are as a courring.

Due undoubtedly to a ciever selling campaign, Arizonian is making a courring.

Due undoubtedly to a ciever selling, a courring in a courrin

ensily. Estimates for This Week

Estimates for This Week

Estimates for This Week

Churky Top' (Fox) (find with).

40)—Curky Top' (Fox) (find with).

Kid actress right out in front among the luminary topnotchers here and age has had em coming again in age has had em coming again in one plenty and big holds up nicely.

The common service of the common service of

Tyes week, Triah in Ur (EN), 37-52, bits.

52-5, bits.

52-6, bits.

5

639, rood, but cons develoy under original estimate and below expectively consistent of the construction o

walad After five days and meane and the company of the company of

Columbus Sees Nothing But 'Seas' This Wk., 11G

Columbus, Aug. 20. (Best Exploitation: Ohio)

(Best Exploitation: Onio)
Two holdovers made business
generally weak all around town and
burning weather didn't help either.
ace to Majestic, and 'Curly Top'
stayed at Ohio, but two houses with
first runs didn't get expected biz
because of weak product.
Ohio going big for 'China Seas'
with help of heavy exploitation

Ohlo going big for 'China Seasa' with help of heavy exploitation camping failurates for This Week Ohic (Loew-UA) (3,00%; 30-42)—'China Seas' (MG), Will take the order of holdover, Second week of 'Curity Top' (Fox) brought expected \$8,000. The Control of the Con

SHIRLEY SMASH \$26,000, FRISCO

San Francisco, Aug. 20,
Shirley Temp's has the holdout ropes, busy at the Warfield which will of course take top more with ill of course take top more with ill of course take top more with list of course of the c

B'KLYN BEACHES CAUSE BOX OFFICE DOLDRUMS

rooklyn, Aug. 20. (Best Exploitation:

trians. Green arrows painted all over town directed folks to pic. Also circus heralds, newspaper tieups and radio estation by the property of the property of the property Night at Elight (Par). All about amateurs on radio but won't get beyond \$11.500, mild. Last week Triah in Ug (PN), did excellently at \$15.000.

Trish in Us' (FN), did excellently at 15,000.

Fox (Co)) and stage show. Horself of the Color ple, only so-so, maybe \$11,000.

Last week 'Love Me Forever' (Co)' and etage show. Horself of the Color ple, only so-so, maybe \$11,000.

Last week 'Su,500, fair, only color ple, only so-so, maybe \$11,000.

Last week 'Su,500, fair, only color ple, only colo

PROV.'S SMASH. 'CHINA SEAS,' **BIG \$16,000**

Providence, Aug. 20. (Best Exploitation: Loew's)

In the face of terrific odds, such as withering weather and outdoo enterta nments, exhibitors this week except in a couple of cases, are dolng what can be best described as midwinter business. It's a wow of a pace at Loew's where 'China Seas' ls on tap. Sizzling hot weather, is on tap. Sizzling hot weather, which ordinarily sends natives in

a pace at Loew's where China Seas' loon tap. Sizzline, not. weather, which ordinarily sends natives in these parts sourrying to the season of the season of

Pursuit' (MG) started off weel, but ofe at peaced down to \$7,400; but ofe at Strand (Indie) (2,200; 15-23-40)—They Night at Eight' (Par) and This Woman Is Mine' (Par). Combatton of the booking but former the nabe of \$7,000, better than average. Last week 'Dizzy Dames' (Lili) and 'Kceper of Bees' (Mono) Majestic (Pary) (2,200; 15-25-40)—They offer a strength of the (Best Exploitation, Fab.)

Another commantatively interplaced in the property of the property

Shirley, with \$7,000, Tops Montreal Heat

Montreal, Aug. 20.
(Best Exploitation: Palace)

Montreal, Aug. 29.

(Best Exploitation: Paloriceal
has rarely had such as Montreal
has rarely had such as Montreal
has rarely had continues to the large had been put over until Sentember and another main stem has
raine will too the town with the
Shirley Temple 'Curly Top.' which
looks like a form of the Torothey'
Condoller' and Torit. Bet only
Siendes, which should be good for
Woman's .life; and 'Old Man'
Hythm' for \$1,500. St. Denis only
main: stem French-playing pilot
main: stem French-playing pilot
Torote de Gar which will average at
\$3,000.

George Rosky, potting up big
Google Rosky, potting up big
and tie-up with all the down's department stores on Shirley Temple.

partment stores on Shirley Lobby display also attracti

Lobby display also attractive.

Estimates for This Week.

Palace (FP) (2.700, 50)—Curly
Top (Fox). Shirley has a following
that even tropical weather, can't
stop and this should gross \$7,000.
Last week, She' (RKO) and Golng
Highbrow' (WB), sort of faded to
\$6,000

Spiritor (WB), sort of faded to \$6,000. Capitol (FP) (2,700.50)—Broadway Gondoller. (WB) and 'Dorit Bet-on-Riondes' (WB), dual. Should go over-for \$6,000. Last week, Shanghal' (Par) and 'Paris in Spring' (Par), topped the town at \$7,000.

FOR 25G SMASH

Baltimore, Aug. 20.

(Best Exploitation: Century)
On stage of Century, Bower amaOn stage of Century, Bower amaDen on the Contury, Bower amaDen on the Contury, Bower amaDen on the Contury, Bower amaBand ibby lockouts have been the
rule. Word-o'-mouth excellent, and
show has smarged more copious
show has smarged more copious
show has smarged more copious
thing on vaude ergoen than any
thing on vaude ergoen than any
thing on vaude ergoen than show
the Common of the Contury
thing on vaude ergoen than show
the Contury
thing on vaude ergoen the Contury
thing on vaude ergoen
the Contury
thing on vaude ergoen
the Contury
thing on vaude ergoen
the Contury
thing on vaude
the Contury
thing on the Century concocted nitty stunts for exploiting
over 'Farmer Takes Wife' for three
days, and the 90-day span will concocted nitty stunts for exploiting
over 'Farmer Takes Wife' for three
days, and the 90-day span will concocted nitty stunts for exploiting
having the boy one-man-band in
unit ride around downtown draga
having the boy one-man-band in
unit ride around downtown draga
having the boy one-man-band in
unit ride around downtown draga
having the boy one-man-band in
unit ride around downtown draga
having the boy one-man-band in
unit ride around downtown draga
having the boy one-man-band in
unit ride around downtown draga
having the boy one-man-band in
unit ride around downtown draga
having the boy one-man-band in
unit ride around downtown draga
having the boy one-man-band in
unit ride around downtown draga
having the boy one-man-band in
unit ride around downtown draga
having the boy one-man-band in
unit ride around downtown draga
having the boy one-man-band in
unit ride around downtown draga
having the boy one-man-band
having the boy onehaving the boy onehaving the boy onehaving the boy o

by Leon Beliaco erk, around \$13,500.

flippedrome (Rapnapior) (2,500;
15-25-35-(6-35-55) — Jaina* (Raida)
and vaude leaded by Leo Carrillo.

and vaude leaded by Leo Carrillo.

bo. potency syllicity but registrible
bo. potency syllicity box.

keith's (Subanine syllicity box.

5-3-4-3-40) — Lady Tub.ss' (11).

5-3-3-3-40) — Lady Tub.ss' (12).

Sound \$4,300. Last week, eight days.

corking \$7,00. but by C. Felish the
corticing \$7,00. but by C. Felish the
corticing \$7.00. but by C. Felish the
corticing \$7.00. but by C. Felish the

inctor.

New (Machanic) (1,500; 15-25-30.

New (Machanic) (1,500; 15-25-30.

35-40-39) — Farmer Taics Wife(Fox). Going 10 days, concluding tomorrow (Wed). Into Will spear
tomorrow (Wed). Into Will spear
Stanley (WB). [4,546]; 5-2-3-4-40.

—In the Money (WB). Limping In
with no more than pone 14,600. Last
week, worse, 'Smart Girl' (Par) not
being able to creep above \$43,000.

'SEAS' SOCK PHIL \$17,000; 'ALICE' OFF AT 11G

Philadelphia, Aug. 20.
(Best Exploitation: Stanley)
After a number of torpid, uneventful weeks, Philly's downtown film sector is finally finding some real activity with the tri-starred 'China Seas' at the Stanley for at least \$17,000. This one is certain to get a hold-over for a second week. Rest of the crop looks to be rather

A gurstion mark is the Boyd with 'Alice Adams.' This plc received corking notices all around, the crix declaring that it marks a come-back for Katharine Hepburn. Biz, how-ever, only fair and \$11,000 or a trifie better indicated.

The Karlton also has a film the crix liked in '39 Steps' but this English film isn't going at a very fast

Capitel (FP) (2,700, 50)—Broad, way Gondoller' (WB) and Don't Bet on Blonder' (WB), dual. Should Bet on Blonder (WB), dual. Should Bet on Blonder (WB), dual. Should Man. Should Should Bet on Should Bet on Should Should Bet on Should Should Bet on Should Should Bet on Should Should Bet of Should Should Should Bet of Should Sho

(Radio), Great notices, but only fair (Radio), Great notices, Jains' (Radio) brooked to \$4,500 in the days.

Earle (2,000; 25-40-50)—Hot Tip' (Radio), and water to be the same and the same area of the same area of

BITTER COLD CHILLS AUSTRALIA B.O. BIZ

Sydney, July 26.
Bitterly cold weather has hurt
to and managers are praying for

bix and managers are praying awarmer inghits.

Bride of Frankenstein' (U), Lés Miserables' (UA) and Night of Love' (Col) are securing the best blz right now. Mimit (BiP) failed to get very much, and Mighty Barmin' (CA) looks like a floor outlier of the Ming's Horses' (Par), "Lorin Doome (ATP), Naughty Marietta' King's Horses' (Par), "Lorin Wills of Code' (Col) and "Sheriock Holmes" (ED).

Melbourne, July 26.
Ead weather has hurt blz herc somewhat, but b.o. is again picking up slowly.

Attractor.

aun slowly,
Attractions include 'Brown...
Attractions include 'Brown...
Bill' (Col), 'Night of Love' (Col),
King's Horses' (Par), 'Frankenstein' (U), 'New York Night' (MG),
'Ollice ours' (MG) and 'Lorna

More Grosses

Additional grosses will be found on page 14.

Out of respect to the memory of

Will Rogers

the offices of Fox Film Corporation and its exchanges will close at noon Thursday, August twenty-second. The theatres operated by National Theatres Corporation will darken their screens for two minutes during that afternoon. Other theatre operators have signified their intention of paying a similar tribute.

Fox Film Corporation

Anzac Film Prod. Gets Started As Gov't Names Pic Quota Board

Appointment of a Film Advisory Quota Board comprising F. W. Marks, Creswell O'Rellly, and E. B. Harkness shows that the local government really means business inas the local quota is con-

cerned. F. W. Marks was chosen by the F. W. Marks was chosen by the government to conduct the last film probe and is the man actually responsible for the quota coming into being. Creswell O'Reilly has been the chief film censor here for many years. O'Reilly's main job will be to see that the quota pix measure up to reasonable entertainment value. to reasonable entertainment value. He has not been any too favorable towards locals in the past. E. B. Harkness is in the Public Service and has had little experience in the film blz.

film blz.

According to the quota act the duties of the Advisory Board shall

According to the quota act the duties of the Advisory Board shall be dutien of the Advisory Board shall be a straing in connection with the administration of act as may be rered to it by the minister.

(2) Make such recommendation or report to minister on any matter of the strain o

is ready for occupation, which should be in a few weeks. Pic is as

is ready for occupation, which should be in a few weeks. Pile is as yet unnamed.

Second film to go into work will be The Flying Doctor? Backling for the pile of the pile of

Revival Rage

Paris, Aug. 11.
Film theatres in Paris are cutting costs during the summer lull by digging up old filciers. Out of 160 films shown this week in 230 houses in Paris, 60 are revivals.

In addition, 20 of the leading charmed in town are shut down.

In addition, 20 of the leading cluemas in town are shut down for

Cifesa Distrib Deal

Cifesa Distrib Deal
Madvid, Aug. 9.
Hervera Oris Film Dist. and ECE.
Spanish pile producers, has signed
a contract with Companis Industry
with Companis Industry
whereby he will distribute all
cifena, foreign and domestic preduct, in contral, northern and northwestern Spain.
Cifesa, in turn, will distribute to
own miterial as well as flutt, of
fiscent, July Distribute to
fiscent and RCE
fiscent and R

PAR'S JAP DUBBING

Nipponese Linguistic Switch Tokyo Plant

Plant

Tokyo, Aug. 20.

Paramount has decided to go into local dubbing here and will immediately start work on translating Tougsles of Red Gap and Four Rours to Rill" into Japanese, that being The Man Who Came Back' (Fox), on which the technical work was handled in Hollywood.

Par expects to make."

Hollywood. Par expects to make it a regular
policy for its films here if the first
duo proves successful.

Obligatory Rent Cuts. Credit Aid A Break in Paris

Paris; Aug. 14.

Paris, Aug. 14.

Recent laws for relief of those afflicted by the depression are calculated to help film theatre owners from the control of t

Victoria Quota, Too

Melbourne, July 27.
Springtime will mean quota time. according to reports from government channels. Definitely stated that because New South Wales has a quota, Victoria, too, will come in the control of the control o Melbourne, July 27.

BFD Gets G-B Films For Three Yrs. in B. A.

British Film Distributors announce that Gaumont-British has renewed the contract whereby it will handle the G-B pictures in Argentina and Uruguay for the next

three years.

Expects to release about 40 plc-tures during the present and next

UA's New Buda Distrib

Budanest, Aug. 9. New company has been formed for distributing UA and London Pilm product in this and neighboring countries. Named Tricolor. UA has been without local representation since City Pilms found itself in financial trouble some time 120.

Par's Paris Legalite in U. S. Charles Campbell of the Partamount legal staff in Paris is in New York for a quick h. o. eantab. Here to go over contracts of some European players which Par has stance, especially Jan Ripuna, who is expected to arrive in N. Y. on 18cpt. 10.

Dovle's 0.0. Tour

Brisbane, July 27. Stuart F. Doyle, m.d. of Gen eral Theatres, is covering this territory to pen up the theatres in his ritory to pep up the theatres in his chain. Also believed Doyle is looking over the field to see whether the city can stand another theatre. G. T. exec came here from Melbourne, where he held several conferences with the nabe men connected with the Greater Union croup.

PIC-LEGIT BIZ OFF RADIO IN **SYDNEY**

Sydney, July 27.

Managements are awaking to the fact that radio broadcasts of plx do not help the b.o. at all. Expected that one big chain will shortly order

that one big chain will shortly order all air stuff duit and use newspapers solely for advertising.

Legit managers are now reported as laying off presenting their productions to radio fans. Said that legit has been very badly hurt in the past by broadcasting entire shows. Managers figure that as thousands of fans listen in to a single broadcast it means so much manager broadcast it means so much reason to be all the said of the said

say they are going to leave t

Goulding's Brit Deal

Hollywood, Aug. 20.
Alf Goulding, who has been directing the Ruth Etting shorts for Radio, is heading for London to negotiate deal for direction of two pictures of the Parish Company.
Director galls from New York Friday (23).

PAGING A FOUR-MASTER

Frenchmen Hunting Old-Time Ship for Jack London Film

Theatre's 8% Divvy

Management of the Prince Edward theatre announces another 8% dividend to stockholders. This despite the fact that \$20,000 was spent on new seating and other improvements

new seating and other improvements on the year.

P. E. is the only theatre here to pay dividends. Theatre's biggest bets this year were 'Lives of Bengal Lancer' (Par) and 'Ruggles of Red Gap' (Par). Theatre is under the direction of Dan Carroll, with Mei Lawton as g. m.

Robey's U Pic

Robey's U Pic
London, Aug. 11.
George Robey has started work as star of a new film, The Rift in the Loot, which Baxter & Barter Prod.
It is a comment of the star of the star

Binns to Sydney

Riph E. Binns, general manage of Warner Bros.' offices in China, has been transferred from Shanghai to Australia, where he will become assistant to Rajhp Clark, general manager for the company in Australia and New Zealand. Will headquarter in Sydney.

U. S. Has Practical Color Monopoly: High Prod. Cost Bars Rest of World

BRUSSELS FILM PRIZE

Belgians to Pick 'Best Pic' at Inter

Brussels, Aug. 11.

Brussels, Aug. 11.
King's Grand Prize, donated by
King Leopold of the Belgians, will
be awarded to the best film shown
at the International Cinema Festivel to be held from Sept. 28 to Oct.
17 at the Brussels exposition.

17 at the Brussels exposition, will go to the best educationals, animated cartoons, and other minor categories. Festival is getting a big push by the managers of the expo, who assert that all the producing countries. Each of the categories when the categories of the categories are consistent of the categories of the categories of the categories of the categories and the categories are categories as the categories and the categories are categories.

63 Films Made in France in 6 Mos.: 8 at Paramount

Paris, Aug. 10. Paramount-Joinville studios are revealed as the second largest lot In France, in point of production, in statistics of film output for first six months of 1935.

Total of 63 feature films was made in France during this period. Top studio for production was Billian-court (Paris - Studios - Clinema), where 13 features were made, plus ac cuple of aborts. Pathe Studios ac cuple of aborts. Pathe Studios ac cuple of aborts. Pathe Studios ture films, but this doesn't count, in the same sense, because there are two Pathe studios, miles apart—the joinville lot and the place in Paris on the rue Francourt—and its output was lumped to attain the figure. Paramount, with eight features, Paramount, with eight features, All theseinty second the figure on the Pathe lot aren't necessarily for Pathe, and so on. In the case on the Pathe lot aren't necessarily for Pathe, and so on. In the case of Paramount, however, a large proportion of the films made at Joinville are for Par's distribution, even though manufactured by indies. in France during this period. Top

though manufactured by Indies.
Peouliar feature of French production during this period is that 13 films were made entirely on location, more than the total made in any one studio. System of going out with a sound truck and shooting interiors and exteriors in the field is suited to present French conditions, both because of its economy and because it permits the producer to cop auther the present houses are often interesting on the inside.

After the three leading studies in

often interesting on the inside.

After the three leading studios, in production, comes the _clair lot at Epinay, where six features were made, and the Neully Studios and the G-F-F-A plant at La Villette, each with five. Two full-length films were made at Courbevole. Tobles studio at Epinay was almost completely idle, making only one short.

To these Ferench talkers measured.

completely ldle, making only one short.

To these Fronch talkers produced in France must be added five made abroad—one at Hollywood, Follows Beisger (UA); one in Czechosło-Beisger (UA);

cat position is that there seems to be room for more original French talkers. Formula of naking French versions abraid, simultaneously with other language versions, is still incoretically popular, because it's economical, in spite of the fact that the Germans have flopped at it.

Because of extremely high production costs, United States is the only country where high grade color lobs can be made. Maybe England, Jobs can be made. Maybe England, also, to a lesser extent, but it really takes a Hollywood budget to swing a te-inicior feature. So that, if the paintbrush stuff proves popular, the paintbrush stuff proves popular, but were to be to book to the West Coast for it.

With arrival of a print of 'Becky sharp' in Paris, which is being discreetly shown to trade leaders by Radio's distributors here, local trade is all agog about the rainbow.

is all agog about the rainbow.

French Made
French Made
French made color film Young
Girts to Wed, is being shown at the
Aubert Palace on the boulevards,
shocked by a newared of the July 14
pretty well, in spite of the fact that
it inn't much as entertainment. The
tinat arouse curiosity.

But the French a stem is not like
technicolor. It's an additive three,
in black and white, with three images for each frame, and those three
pictures are fittered through colored
screens in the projection machine
screen in the projection machine
code image which the special
region of the projection of the property of the property
pends on intensity and bending of
light, and the result is very uneven.
Film is, however, not much more
French believe that they will stick
to this type of process for their own
color films.

This lakes the field Clear

The lawes the field Clear

The lawes the field Clear

The lawes the field clear to

color films.

This leaves the field clear to American production for high class American production for high class to the color production by additive process should just whet customers' appearant for the color production by additive process should just whet customers' appearant for the color production production by the color production production production of the color production production by the color production production of the color production of the

NEW HUNGARIAN LAW FOR 15% LOCAL PIX

Budapest, Aug. 9.
Minister of Interior's Film Decree has been issued at last, the gist of it being that 15% of all films exhibited in this country must speak Hungarian.

Hungarian.

These may be either home-made product or imports dubbed locally. Dubbing angle is kicking up much excitement among talent with good volces but no looks, who are hoping for jobs as volce impersonators.

New Sydney Cinema Gets Par-Metro Pix

When the new Cameo theatre opens here Metro will use the house of programmers in conjunction with Par. House will be weekly change with Par and Metro product, House will seat around 700 and the product, and the product will seat around 700 acre the St. James, while Par has married for specials.

Metro plx are now at the Princess here with programmers. House was formerly under control of F. W. Thring for legit and revue.

Thring la believed interested in the plc venture, which is under title and a control of F. W. Thring la believed interested in the plc venture, which is under title and the plc venture, which is under title Alf-G plc in is One New York Might.'

'WAR' FOR SYDNEY RUN

Sydney, July 25.

Fox will open The First World War on a long run try at the Lyric n conjunction with General Theates A downtown house was rought, but the Lyric was the only house available.

An extensive publicity boost will be handed the pic.

Dirler Wants In on Pathe-Natan: Claims Has Enough Coin, Backing

Parls, Aug. 14. Robert Dirier, who led the suc-cessful legal fight to oust the Natan

Altumit by M. Pioton, judical administrators of Parke Chema, to to business on what he calls an American hasis, throwing away all the loseness with which French film for a consense with the film of the properties of the film of the properties of the film of the properties with the film of th American lines

orphine the wage cut idea in this expected in this expected in the exacted in supervision to keep case, and operators returned to way over the estimates. He'd in a supervise his publicity departs, which he wants to ruo on the Pathe to the Theology of the Pathe to reach, and the Pathe to for United Artists distance when the Pathe to for the firm remains kings of the firm remai New crowd has lots of enemies New crowd has lots of enemies, and may not be able to crash. If t did, however, it might be a man ardent admires of American methods, and has always loudly proclaimed his desire to cooperate with Yanks. Natans were always elders in fights for strict duotas, entered the second of the cooperate with Yanks. Natans were always the selection of the cooperate with Yanks. Particularly with detro. it dld, ho break for an ardent methods,

Metro.

Edouard Raphael Worms, man whom Bernard Natan brought in at the last minute to take over Pathe and who later withdrew, fighting with the Natan's, is one of the obstacles to the Dirler succession. He has liens on four films, not yet generally relcased, to guaranty sums he advanced to the company. These are 'Equipage' ('The Crew') still be-ing cut; 'Bonheur' ('Happlness'), are 'Equipage' (The Crew') still be-ing cut; 'Bonheur' ('Happiness') which had a very successful firs run at the Marlgnan but hasn't yo-had general distribution; 'Justin_de Marseille' and 'Ecole des Cocottes ('School for Cocottes'), finished but not out.

Dirler's Idea

Dirler's Idea
According to Dirler, It will take
something like \$200,000 to settle the
Worms account, and he apparently
is willing to do so.
Dirler's Idea to get into proDirler's Idea to get into prodirection of the property of the control
first he would not do so on his own
account. Instead, he'd back and
distribute pictures made by Indies,
having the films made in the Pathe
studios, just as Paramount does
here now.
He Pioton is just keeping
the business going, cutting expenses
down to the bone. Seems likely
that he will be favorable to the
Dirler effort, at least up to the point

Dirler effort, at least up to the point of calling a stockholders' meeting, for the court action appointing him is a direct result of the Dirier stock holders' sult.

G-T NIXES SPREAD INTO NEW ZEALAND

General Theatres of Australia will not invade this territory at pres-ent, according to a statement is-sued by Charles Murro. Munro sued by Charles Munro. Munro asid that GT. does not consider the time opportune to break into new fields, and would further debate the situation before definitely setting plans to cover this country. Stated that suitable arrangements could not be arrived at become a constant of the con

was called off entirely.

At one time it looked as though
C.T. would come here in opposition
to the Pullers and Sir Eon Fuller
Cav. de Castella, had been violated
made some pretty quick trip storn
Sydney to be ready to meet whatture and also that the film was conever opposition was being offered. Itary to laitory.

Paris Tourism

Paris, Aug. 11. Paris, Aug. 11.
As the summer wears on it becomes apparent that more Americans are coming here this year than in any other season since the depression socked touring. Little spending, however. Most of them just pass through quickly. Very few showfolk

PATHE-NATAN'S **1-DAY STRIKE**

BOOTH STARTS FIRST FEATURE IN CANADA

Toronto, Aug. 20.

Toronto, Aug. 29.

The King's Plate', a racetrack yarn starring Toby Wing, on loan from Paramount, is in producting and Sam Neufeld directing. It's the first fitcker on the schedule of Booth Productions, a Canadian company headed by J. R. Booth, Jr., heir to the Booth lumber millions. His associates are Arthur Gottlieb and Jack Goetz.

Kemeth Durcan, once on the Kemeth Dayroll and lately appearing in Industrial and non-the-atrical shorts made by Associated Screen Studios, Montreal, plays opposite Miss Wing, Heavy is Wheeler Cakman. British and Canadian legit players in the supporting cast include Vaughan Glaser, Muriel Deane, Rupert Lucas and John Park. Picture will be completed in eight weeks. Caesar de Lom wrote the

Red Ribbon Parade

Paris, Aug. 11.

Authors and showfolk are getting even more than was foreseen in the way of new red ribbons and rosettes to wear in the buttonholes through the summer Legion of Honor list.

Leopold Marchand, who writes lims, is now an officer of the buttonhole body. So is Michel-Georges Michel, wisceracker, Paul Reboux, who writes in nearly every printed who writes in nearly every printed mander.

mander.

Paulette Pax, who runs the
Oeuvre theatre, is a new chevaller,
as are Andre Luguet, matinee idol,
and Eugene Darras, also an actor.

Producer Cleared

Rome, Aug. 9.

Civil action brought by V. M. Stramblo de Castella against the S. A. P. F. and the Pittsiuga Com-pany, producers and distributors of the film Teresa Confaionieri, was dismissed by the Tribunal of Turin, which assessed the plaintiff \$350 for court costs.

Chas. Boyer in Vienna For Mayerling Film

Vlenna, Aug. 10. Charles Boyer, French film star and the Russian director, Anatol Litwak, who has been working for three years in Parls, have come to Vienna to make preliminary studies

for a Mayerling film which is to be produced partly in Vienna and partly in Paris.

partly in Paris.

This film, in which Charles Boyer is to play the part of Crown-prince is to play the part of Crown-prince in the part of Crown-prince in the part in Europe for some time.

Mayerling film will be based on the book by Claude Anet, stress being laid more on the tragedy of the Crown Prince's life than on the story of his love.

Work on the picture will be begun in the prince of the prince of

FRENCH TOBIS UPS PROD. TO EIGHT

French branch of Tobis, German oncern, is following the example of French Paramount in going in for big local production. Thus two foreign companies are the only rela-tively large-scale producers, or backers of production, in France

backers of production, in France today,
Toble, like Par, announces eight French pics for the 1935-6 season. First is 'Stradivarius,' musicker built around a violin, starring Edwige Feuillere and Pierre-Richard Willim, both pretty good marquee names here.
German Toble branch has also

names here.

German Tobis branch has also copped the leading French directly working on Tierole Tail. ("Kermedge Herolque") for Tobis. This is a costume picture set in 18th Century Flanders, starring Feyder's wife. Louis Jouwel, legit actor-imanger, and Alerme, fat comedian, are also onthe cast. Bernard Zimmor, who once worked on the Fox lot in Hotywood, did he dialog. However, the second that the second property of the produced by Jules Vern's story Michel Strogoff, which is a stage claic here, and which also went dealer here. The second produced by J. N. Ermolleff for Topout and the second produced by J. N. Ermolleff for Topout and the second produced by J. N. Ermolleff for Topout Strogoff, which is also on the Harry Baue in a Claude Farrer story. New Men, is also on the constation in Morocco. Also an

story, 'New Men,' is also on the list. Yarn deals with French coi-

list. Yarn deals with French coinstation in Morocco. Also announced, but without details, is a film on the head hunters of Borneo. Also announced, but without details, is a film on the head hunters of Borneo. Among the German pictures that Tobis is putting on the market are Two Kings, with Emil Jannings, which is clicking in its first run at the Marchaux and is halled as the first worthwhile German production since Hiller.

NO KORDA TINTER IN LONDON UNTIL SPRING

Hollywood, Aug. 20.

Alexander Korda has postponed plans to produce of a has postponed plans to produce of a has postponed plans to produce of a hollywork of the following the had originally figured to make 'King of the Jews,' Biblied production, via color this fall, and Technical crews with necessary equipoler had been been for London around Sept. 18. technical director of the color fall, technical director and with the color fall technical fall to the color fall technical fall to the color laboratory which will be built there. Hollywood, Aug. 20

G-B \$3,750,000 Takeover of H-G Circuit: Ostrer Reported in U. S. for Capital

Presto, Chango!

Sydney, July 27. Par is switching pic titl

plenty here. 'Four Hours to Kill' has been Tour Hours to Kill has been renamed 'Four Hours to Wait'. Hold 'Em Yale' becomes 'She Loved a Uniform'; 'The Devil Is a Woman' is now 'Carnival in Spain,' and 'Going to Town' is 'Now I'm a Lady.'

FULLER SPLITS

Charles Munro, co-director of G.T., says that friendly relations will still continue between the two organizations and that perhaps before very long other arrangements will be arrived at. Agreement split mostly covers the pic-buying anglc formed some time ago.

Sir Ben Fuller is reported as more
than pleased at the termination of

than pleased at the termination of the agreement, but quite satisfied to remain on a happy outside footing with both Munro and Doyle.

'FAUST' TUNES STOP BRIT. PIC IN PARIS

Gounoud family, heirs of French composer, have blocked the showing in France of British International's 'Face the Music.' which contains portions of 'Faust.'

contains portlons of Faust.'

Opera is in the public domain in England, where pic was made, but in France the Gounouds still can collect. So Forrestor-Parent, French firm that bought film, is out of luck unless it can make a deal.

Paramount here previously had similar trouble with a picture it bought in England containing aller the property of the previously had similar trouble with a picture it is still subject to copyright in France. Finally solved the problem by dubbing in other music, rather than paying. than paying.

Italian Color Short

Rome, Aug. 9. First him to be done in color: in tally is a short subject now in the works via the Italian Roncardo tint system in Milan by Milan Films. Production has already begun on the 600 metre film, which is cntitted 'Il Masco dell' Amore' (Muscum of

Briefe also has a peculiar patri-otle production angle. Entire enter-prise will employ only native mate-rials such as raw film for shots and prints. Same ruling applies to technical machinery. Story by Marlo Baffico, who will

also stage. E lilo Roncarolo direct technical end.

Two New B. A. Pix

Buenos Aircs, Aug. 8. Two new pictures made locally, La Barra Mendocina' and 'Puente Alsina,' were released this week. First of the duo is one of the best produced here to date and is an at-tempt to copy American pictures.

SICED Adds Cartoons

Rome, Aug. 9.

Rome has extended its neutvilles to the production of animated carbons and advertising films. New program does not climinate described and animated carbon and advertising films. New program does not climinate the educational films formerly made exclusively by the company; simply enlarges scope of productions.

Johannesburg, July 26 independent Picture Palac Johannesburg, J independent Picture F (Rty), Ltd., has opened cinema in Johannesburg, Opposition to Schlesinger.

Gaumont- ritish is on the verge of completing a deal to purchase the Troxy, Trocadero and Trocette theatres and a bullding site in Kilburn from the H. & G. Picture Theatres Circuit in a deal involving about \$3,750,000. H-G circuit is controlled by Phil and Syd Hyams and Major Gale, all of whom are anxious to also dispose of the rest of their

FULLER SPLITS

AWAY FROM G-T

Sydney, July 27.
As of next December, all agreements between General Theaters and the Fullers will terminate.

Bydney, July 27.
As of next December, all agreements between General Theaters and the Fullers will terminate.

Brill Hyams is understood to be ready to celler from show business of the full split and the fullers will terminate.

The sydney of the sydney

Toronto, Aug. 20.
Isidor Ostrer, president of Gau-mont-British, and Arthur Lee, head of the company's American branch, ot the company's American branch, were here over the week end taking things easy at Lee's Thousand Islands home, near here. Both have now gone to New York, it is reported.

G-B reps here did not know Ostrer was in America until after he left.

Gaumont-British offices in New York claim that Isidor Ostrer is not York claim that Isldor Ostrer is not in America. Arthur Lee, head of the American company, was in Canada last week with 'an English friend,' whom, he says, was not Ostrer.

HECTIC FINANCE FOR VIENNA PIX

Vienna, Aug. 10. Centralization of Viennese film

financing operations has become urgent, Viennese film producers feel, as present financiers are taking advantage of their position to exact disproportionate profits from their deals.

any to the second of the secon

film matters that they can arrange transfers legally.

As regular financiers for film and septime financiers for film roduction were difficult to find under these conditions, those who were found exacted exceptinate terms. One capitalist who is said to exercise practically a monopolist's power in this field sake an 8800 fee as well as 11% of the carrings for his services in financing a picture, except to establish a gov't film bank was blocked by opposition of the financiers, who stand to gain under present system.

TWO G-MEN PIX GET THUMBS IN AUSTRALIA

Sydney, July 27.
Creswell O'Reilly, Federal fit
censor, is creating heavy heartbreaks at Warners and United
Artists with turndowns.

Artists with turndowns. Censor has turned thumbs down on 'G-Men' (WB) and 'Let 'Emmon' (WB) and 'Let 'Men' (WB) and 'Me

Films and the Press

Editor Answers Coast Writer's Claim That Studios Would Muzzle Newspapers

Current issue of Editor and Publisher, trado paper of the newsnaner field, carries an article by Malcolm W. Bingay, editor of the Detroit Free Press, answering a previous week's yarn in that weekly which claimed the picture studios are trying to muffle the press as regards Hollywood news unto the withdrawing of advertising. Latter story was written by Douglas Churchill, correspondent in Hollywood for the New York Times.

The Detroit Free Press is the paper which dropped Sid Skolsky's syndicated column at the behest of local theatre men, Churchill point-ing this out as a specific case be-cause the writer was writing facts about the industry. The Free Press has also now ceased taking Church-

Basis Nov Tes stuff.
Bingay's answer in Editor and ublisher, in part, follows:
I emphatically deny that the Skoleky column was dropped due to any withdrawal of advertising . . keyhole reporting does not belong to any good newspaper.
I hold no brief for the motion

picture industry. Nobody has written in more obtained move of the producer than I have. Mr. Churchill seems to think it will that an advertiser has a right to fight for his product and that no newspaper should ever be influenced in any way course, the course, pure cent. Every newspaper is. Let us not be overlighteous. Certainly, newspapers are influenced by amusement advertising, If this is not amusement that? Both from a financial standamusement rate?

Both from a financial standamusement attary. out the faults and derelictions

amusement rate?
Both from a financial standpoint in the business welfare of
the nation and from a cultural
attitude, every right thinking
newspapers should give the industry (films) the best of constructive support—bitterity assailing it when it is bad; applauding and helping it when it
is good.
I never have known a motion

I never have known a motion icture producer to howl about sture producer to now about a legitimate criticism of the ad legitimate criticism of the est denunciation of immorality either in Hollywood or on the screen. But I think he is absolutely within his rights in protesting against these so-called Tinside gossip writers who have limited gossip writers who have conducted for the sole purpose of giving them something to wisecrack about. The producers have protested against destroying the illusion. I see nothing wrong in that I see the producers have protested against destroying the illusion. I see nothing wrong in that gitting the sense of the producers are produced to fight it with every legitimate means at hand—even to the concellation of advertising.

to the concension.

There is a certain type of Hollywood correspondent who thinks that this is his job—to expose. Expose what? Certainly there are illusions created. That is the whole art of the theatre and of literature insent?

Trish' Strong \$3,300 in Lincoln; 'Shanghai' \$2,300

Lincoln; 'Shanghai' \$2,300

(Best Exploitation: Lincoln, Aug. 20.

(Best Exploitation: Lincoln and Second Service of Serv

(Radio) and 'Danger Anead' (Katz)

(Radio) and 'Danger Ahead' (Katz) for three switches. Gross Just fair with \$850. Last week North of Artwith \$850. Last week Stone Stane Stane

'CURLY,' \$16,000, 'CHINA.' 18G. MOP ST. L.

St. Louis, Aug. 20 (Best Exploitation: Loew's State)
Battle of box office unrelenting

as first-run houses increase from

the Dance and Mystery Man.

Estimates for This Week

Fox (F&M) (5.088; 25-35-55)

Chrly Top (FCX) and Lidies

one of town's favorites and should

not miss 18-6,00° Last week. Girl

Priend (Col) and Cirl Who Came

the line with a mere 88-50 across

the line with a mere 88-50 across

the line with a mere 88-50 across

After the Dance' (Col) and Myster

After the Dance' (Col) and Myster

week, 37,100. Last week. Black

Koom' (Col) and Cheers of Crowd'

(Mono) and with 18-50 across

Shubert-Rialt (WB) (1.785 25-35-35)

Shubert-Rialt (WB) (1.785 25-35-35)

Last week that should show figures in black with gross of 88-500

Cold Man Rhythm' (Radio) and another week that should show figures in black with gross of 88-500

Orpheum (WB) (1.595 25-35-55)

Orpheum (WB) (1.595 25-35-55)

Orpheum (WB) (1.595 25-35-55)

Cold Man Rhythm' (Radio) and brought smiles with around 83-000.

Orpheum (WB) (1.595 25-35-55)

Cold Man Rhythm' (Radio) and brought smiles with around 83-000.

Orpheum (WB) (1.595 25-35-55)

Cold Man Rhythm' (Radio) and conditions of the second opening week.

Opening week.

Lowe's State (Lowe's), (2.162 25-100)

Lowe's State (Lowe's), (2.162 25-100)

expears for only fair possibilities with the control of the contro

B'HAM BLAH AGAIN

Trapeze' \$2,400 Best, 'Pimpernel'

Fair \$2,600

[Best Exploitation: Strand)
Nothing: to pull the fans away
from home, or the swimming places
its weak and 'Scarlet Plumperner' is
just fair. 'Man on Flying Transes'
at Strand was the only sign of like
with door knob circulars, circus
paper and persuaded the radio stations to play the time as often as
Estimates for This work
Alabama (Wilby) (2,800: 30-35Mot very good at \$5,600, Last week
Farmer Takes Wife' (Fox.) \$5,000.

Farmer Takes Wife' (Fox), \$8,000.

Inite (Wilby) (1,600; 36,54-60)—

Ginger' (Fox). Fair \$2,000 and hat's about all. Last week 'Let 'Em Have it' (UA), \$2,000 lnt'. Take 'Brane' (UA), 'One of the better bets, even with a two-bit casis, \$2,600. Last week 'Goorsy Orden' (UA), 'One of the better bets, even with a two-bit casis, \$2,600. Last week 'Goorsy Tapper' (Fox). A neat \$2,000. Last week Call of Wild' (UA), \$2,000 for Tapper' (Fox). A neat \$2,000. Last week Call of Wild' (UA), \$2,000 for \$2,000.

L'VILLE'S INFANTILE SCARE HURTS B.O. 50%

Louisville, Aug. 20,
A decided crimp in grosses, due to
continued serioumess of local infantile paralysis situation. Ban on
children under 14 years atill in effect, nabes in many instances have
fect, nabes in many instances have
tendance since order was issued to
refuse admittance to children.
Director of health has advised,
theatrest that unless situation improves materially, verboten' order
will stand until Sept. I and maybe
onger. Theatre operators fear this
of all theatres for a time.
Notwithstanding. Libson's Mary

or all theatres for a time.

Notwithstanding, Libbon's Mary Anderson will top the town with an holding wore for another work and holding wore for another work.

Risilo (th Area) (3,000; 15-25-40)

—Therry Night at Eight (Par). Big to the week, nor so bad, considering the control of the cont

OMAHA BRIGHT

'Jaina' and 'Girl Friend' Dual, Good

Omaha, Aug. 20.

(Best Exploitation: Omaha)

Bright apot of the past two weeks
listed for a holdover on "Call of the
Wild' for a full second week and
the longest run of any picture since
the house was mado over into the
Omaha. Though film didn't quite
hit the record expected; it had a

walloping week and was plenty good for the extended time. Good exploitation and a nity lobby helped. Adding Zada a nity lobby helped. Adding Zada week will bring some semi-repeat trade, a been some Weather which hast cooled by two light showers past week, and makes a difference. Surprising at that that pictures have been do-inhouse having a week under normal past month, and a time or two knocking off recordan to the first at the Orpheum in a year and the first at the Orpheum in a year and the first at the Orpheum in a year and the first at the Orpheum in a year and the first at the Orpheum in a year and the first at the Orpheum in a year and the first at the Orpheum in a year and the first at the Orpheum in a year and the first at the Orpheum in a year and the first at the Orpheum in a year and the first at the Orpheum in a year and the first at the Orpheum in a year and the first at the Orpheum in a year and the first at the Orpheum in a year and the first at the Orpheum in a year and the first at the Orpheum in a year and the first at the Orpheum in a year and the first at the Orpheum in a year and the first at the Orpheum in a year and the first at the Orpheum of the Or

ure for this house. This ho, week likely to be around \$4,500, still un-body the still under the stil

'ADAMS' \$9,000, **BUFFALO BEST**

Buffaio, Aug. 21. (Best Exploitation: Hipp) Current grosses look about even

Best Exploitation: Hipp)
Current grosses look about even with last week's low figures, with some ups and downs, within a small margin. Everything again will depend upon the weather, which has been scorching for a Mipp drew exploitation prise with an elaborate cam-right of the margin and the property of the margin and the property of the margin and the property of the margin and the margin and

Orc Plus 'Farmer' Wow \$9,000. Denv.

Denver, Aug. 20.
(Best Exploitation: Aladdin)
Farmer Takes Wife' cops top at
Denver, surprising even the Huffman crowd, which figured the story was just another typical Gaynor story. Part of the credit for the good gross goes to sudden popularity of Donnelly James orchestra, who, with addition of a couple of femme vocalists, can put on a stage show

with addition of a couple of femme vocalists, an put on a stage show that is different. Although film did better than last week, it will not get extended run at Broadway, which is conserver.

'China Seas' did its stuff, and fact that it did not quite live up to its expectations is that it was booked days. Business has been strong and steady on first daily show and on two evening runs, but in between light. 'Call or Wild' strong on sechelle and the strong and steady on first daily show and on best grown of the strong and steady on first daily show and on best grown of the strong and steady on first daily show and on best grown of the strong and steady on first daily show and on the strong runs, but in between light. 'Call or Wild' strong on sechelle week and between the strong and steady on first daily show and on the strong and steady on first daily show and on the strong the strong and steady on first daily show and on the strong and steady on the strong the stron

Estimates for This Week

given others.

Ectimates for This Week
Aladdin (Huffman) (1,500; 25-55-60-69)—Redheads on Parade (Fox).
Nice for \$2,200. Last week Front
register over average, ditto.

Broadway (Huffman) (1,500; 25-60-60)—Call of Wild (1/A), Following
dillowing a week at each the Aladdin and Denver, did 31,200. They
collowing a week at each the Aladdin and Denver, did 31,200. They
Denver, but de of a butleness at the
average at the Aladdin less than
average at the Aladdin and Denver, did 31,200. They
Denver, Dutter (27). Blah, \$1,200.
—Wilhout Regret (Far). Blah, \$1,200.
—Wilhout Regret (Far). Blah, \$1,200.
Denver (Huffman) (2,500; 25-58-60)
Denver (Huffman) (2,500; 25-58-60)
Enter (Huffman) (2,500; 25-58-60)
Lost week (Call of Wild' (I/A) packed house repeatedhouse.

Orpheum (RKO) (2,800; 25-58-40)
—China Seas' (MG). Fair \$8,000 on
Paramount (Huffman) (2,000; 25-58-40)
—Paramount (Huffman)
Paramount (Huffman)
Paramount (Huffman)

-- 'China Seas' (MG). Fair \$8,000 on Il days.
Paramount (Huffman) (2,000; 25-40)-- 'Black Room' (Col). Strong trade, \$3,500, above par. Last week 'Ginger' (Fox) did a neat business, \$2,500.

Behead Camera Blimp. Sound Proof MG Stage

Hollywood, Aug. 20. discarding the free Hollywood, Aug. 20.

Metro is discarding the free
heads on tripods of large camera
blimps, replacing with a new gear
mechanism devised by John Arnold,
head of the studio camera depart-

ment.

Keeping pace with improved material, Motro is also remodeling stage 18, lining it with an insulated fibrous vibration absorbent which is claimed to be the latest development in sound proofing.

OKE IN TACOMA

'Gondolier' \$4,800, 'Escapade' Close With \$4,500

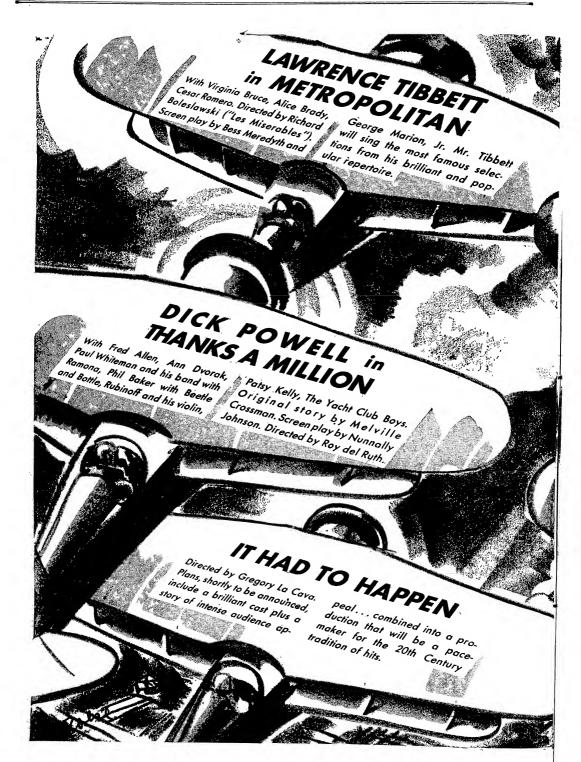
Gondoier \$4,840, 'Escapace ownWith \$4,500

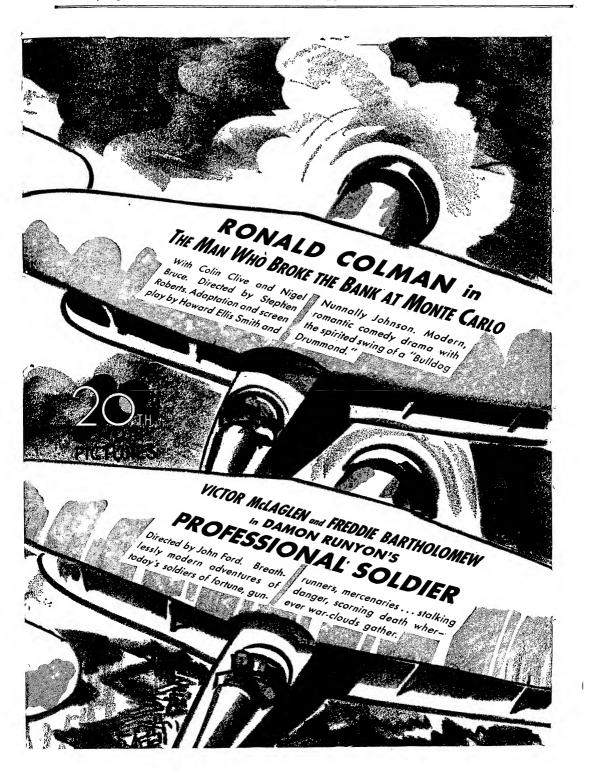
Tacoma, Aug. 20.

State convention of American
Legion brought 10,000 to town and
some found their way to the shows,
some found their way to the shows,
some found their way to the shows,
boards. Music Bcx has 'Broadway
started off with 'Escapade', giving
start, Lules Rainer, also. This gal
recently visiting in this locality, local
cal angle always help in this town,
which the start of the start of the start
deal angle always help in this town,
which the start of the start
deal angle always help in this town,
which the start of the start
deal angle always help in this town,
which the start of the start
deal angle always help in this town,
which the start of the start
deal angle always help in this town,
which the start of the start of the start
deal angle always help in the start
deal angle always help in this town,
which the start of the start of the start
deal angle always help in this town,
which the start of the start of the start
deal angle always help in this town,
which the start of the start of the start of the start of the start
deal angle always help in this town,
which the start of the

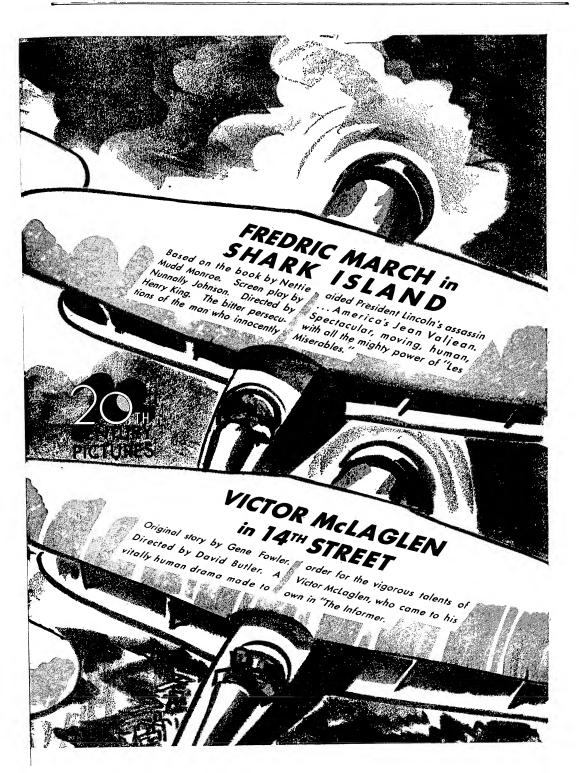
Sl.000, 107 \$8,400 for the week, Immense, Roxy (J-vH) (1,300; 18-27-37)—
Biscapade' (MG) four days, and Unknown Woman' (Col) and 'Air Hawks' (Col) dual, last three days, rolling up \$4,500, good. Last week, 'No More Ladles' (MG) \$4,200, good.













ALICE ADAMS

RKO-Radio release of a Pandro S. Bor man production. Stars Katharine Repburn Features Fred MacMurray, Fred Stone Evelya Venable. Directed by George Stevens, From Booth Tarkington's nove of same name. Screen play, Dorothy, Toot commer. Robt. de Grasses. A. Radio (Limita) and Commer. Robt. de Grasses. A. Radio Kumbing time, 55 mine,

Running time, to mine,	٠,
Alice Adams	S
Arthur Russell Fred MacMuri	BY C
Mr. AdamsFred Sto	neli
Mildred PalmerEvelyn Vena	
Walter Adame Frank Alberte	on a
Mrs. AdamsAnn Shoemal	cer i
Mr. Lamb	
Frank Dowling	on j
Mrs. Palmer	
Mr. PalmerJonathan H	ale s
Henrietta LambJanet McLe	od l
Mrs. Dowling	re11 6
Mrs. DreseerZeffle Tilbu	ity l č
Ella DowlingElla McKen	zle i r
Malena	ole i

Katharine Hepburn scresn-creates Booth Tarkington's 1921 Pulitzer prize-winning novel charactsr, Alice Adams, in a manner which is punch

now ses falling to the lot of others around them.

'Alles Adams' is sturdy cinematic substance, and virtually audiencs-proof.

Abel.

CALL OF THE WILD United Artists release of a 20th Ce

(Darryl Zanuck) production; associate pro-
ducers. William Goetz and Raymond Grit-
fith, Stars Clark Gable, Loretta Young,
Jack Oakle, From Jack London's story;
adaptation. Gene Fowler and Leonard
Praskins: camera. Charles Rosber. At
Rivoli, N. Y., commencing Aug. 10, '35.
Running time, 89 mins.
Jack Thornton
Claire BlakeLoretta Young
Shorty Hoolihan Jack Oakle
John Blake Frank Conroy
Smith
GrogginSidney Toler
Marie
KaliLalo Encinne
Francole
OleJamee Burke
FrankDuke Gresn

The lion-hearted dog that was Jack London's creation as the leading character of 'Cail of the Wild rather conventional pair of human love birds. Changes have made the canine classic hardly recognizable, but they have not done any damerowritten and produced as a talker is strong entertainment. Both on merit and cast names it will do Gene Fowler and Leonard Pras-

Katharine Hepburn ecrem-creates
Booth Tarkington's 1231 Pulitzer
Booth Tarkington's 1231 Pulitzer
Booth Tarkington's 1231 Pulitzer
Bodman, In a manner which he purch
adman, In a manner which he purch
anticodents are hinterland, as well
be anticodents and the purch of American burghers—equally refect Mr. and Mrs. Joe Audences and
their intimates in an effective, subtranslating Tarkington's sometimes polgnant and pulateits searcommittee polgnant and pulateits searton much of a huntile to surmount,
all the screen artiflers. That
George Slevers' direction has capburns's superb histrionism, and yet
not sacriflored audience values at the
outer's superb histrionism, and yet
not sacriflored audience values at the
outer's superb histrionism, and yet
not sacriflored audience values at the
outer's superb histrionism, and yet
not sacriflored audience values at the
other superborned of the superborned of the surmount
into as an emotional-subject interpreter of no mean order.

Land the summan of the summan of the summan order
of the summan order.

Land the summan order of the summan order of the summan order or the summan order.

Land the summan order or the summan order or

Miniature Reviews

'Alice Adams' (Radio), Good Hepburn starrer from a Tarkington best seller. 'Also markington best seller. 'Also markington best seller. 'Also markington best sone's film debut.'
'Cail of the Wild' (U.A.), Gable-Young-Oakle in a free-handed but entertaining adpartation of the London novsl. Looks like box office.
'Bright Lights' (WB), Joe E.
Brown in a one-man show of

Brown in a one-man show of fair b.o. potentialities. 'Keeper of the Bees' (Mono-

gram). Gene Stratton Porter story, with author's following chief asset of unswentful film best suited to family ellentele and probably needing support. The Black Room' (Col). Eeric affair, dull and destined for negative results. All Kar-forn regative results. All Kar-forn to the collection of the state of the collection of the business girl story that gets by through its humor for the duals. Gene Stratton Porter

'After the Dance' (Col).
Small chance for this one outsids dual field. With Nancy

Carroll.

'Manhattan Moon' (U). Romantic story with songs which will just get by with neighborhood family audiences. Ricardo Cortsz and Dorothy Pags.
'Desert Trail' (Mono). Standard western with John Wayne.

BRIGHT LIGHTS

(WITH SONGS)

WHITH SUNGS)
Warner Bros. release of a First Natic production. Stars Joo S. Brown: featt Ann Dyorak, Patricla Ellie, William of Stars Joo S. Brown: deatt Ann Dyorak, Patricla Ellie, William of Stars William of Harry Ruby; adaptation, Markeon and Benny Rubbn; songs, Kaland Ruby; Mort Dixon and Allie Wei and Ruby; Mort Dixon and Allie Wei week Aug. 10, '25. Running time, mins.

Joe E. Brown
Ann Dyornk
Patricia Eills
William Gargan
Joseph Cawthorn
Henry O'Nelll
: Arthur Treacher
Gordon Westcott
Joseph Crehan
William Demarest

Joe E. Brown in what amounts to practically an 82-minute monolog, with the star doing everything but taking tickets. It's a one-man show by one of the screen's most versatile players and probably too ons-man

20 Johen that would make even a single file radio scripter blush. The oldios sound all right in the burlesque show bits, but to see a Broadway audience roll in the file sound that the seed of the se

and with a chance of common the backwash.
Busby Berkeley, who directed, handles a story with the same brisk pace and eye for detail as he does a production number. And no production stuff to speak of in Thright Lichts.

Keeper of the Bees

Monogram release of Trem Carr produc-
on. Fcatures Neil Hamilton, Botty Fur-
ess. Director, Christy Cabanne, From
one Strotten Porter's novel; adaptation,
dcle Buggington; dialog, George Waggner;
amera, Harry Neumann, At Roxy, N. Y.,
eck Aug. 16, '35. Running time, 76 mins.
amleNell Hamilton
follyBetty Furness
largaretEmma Dunn
coutEdith Fellowes
ee Master
horty
oulsc
edJames Burtis
urseBarbara Bedford
r. GraysonLafo McKcc
ulge
olonelWilliam Worthington
otolier worthand workington

Teeper of the Bees' is one of the minor sentimentalities from the from the sentimentalities from the from the sentimentalities from the fr

possessing two or three good twists, are numerous, pwhere cricial eyes are numerous, and in the control of the

Short Subjects

'MARCH OF TIME' Release No. 5 (Abridged) 18 Mins. R. C. Music Hall, N. Y. RKO Radio

RKO Radio
Fifth issue of 'March of Time' is
the first under RKO-Radio distribution and covers the shortest
number of subjects, three actually,
City Music Hall's extgencies through
length of show. The clided subject
is that devoted to Father Couptlin's
career. This would and another five
minutes to the Hall's 18 on screenminutes to the Hall's 18 on screen-

minutes to the Halls 1s on screen for the Maria 1s on screen for the Maria 1s on screen for the Maria 1s on the Maria 1s on the Maria 1s of the West 1s of the Maria 1s of the

design titles. It is a one-man show by one of the screen's most versatilist by players and probably too one-man, and in the case of the screen's most versatilist by players and probably too one-man, and in the case of the screen's most versatilist by the screen's by the screen's beginning the screen's by the screen's beginning the screen's by the screen's beginning the screen's beginning the screen's by the screen'

MUSIC HALL, N. Y.

This is 'reprise' week at Radio City Music Hall where Leon Leonidoffs presentation is so captioned, highlighting as it does some of the marmoth Hall. Pointed for the tourist trade, on the premise that the regulars won't mind revivals of some of the flash stuff, it's good stuff to impress the hinterland

stuff to the mean stuff, its growth will store.

Alice Adams' (Radio-Hepburn) and Nat. 'March of Time' (first and Nat. 'March of Time') on the control of the con

STATE, N. Y.

STATE, N. Y.

Five good acts, but not a good bill this week, and overboard on length. and overboard on length. I have been always and the summary of the sum

when the audience needs to be set to be a controlled to a controlled to be a controlled t

The standard of eights a first special and the standard of the

long slice of quiet, peaceful parending by mannequine and the Elida Ballet, plus Buddy Clark, another counstances, Mass Barrie had recommended to the Elida Ballet, plus Buddy Clark, another counstances, Mass Barrie had constances, Mass Barrie had ware and the second of the second o

let looks like anounce of the distribution of

slow-moving and pictures of this.

P.a. speakers have been re-arranged to very good advantage.

Previously masked by down-stage of everything so that sound omerges elearer.

The film, Tielsh' (WB) is drawing. Big fair.

ROXY, N. Y.

ROXY, N. Y.

Universal newerel had the Will Rogers-Wiley Fort tragedy as lead or of at the Roy Fort tragedy as lead or at the Roy Fort tragedy as lead or at the Roy Fort for Roy Fort f

FOX, DETROIT

Detroit, Aug. 20.
Two standout acts, with melody
as the keynote, give this house a
well above average stage show this
week. Picture is 'Dante's Inferno'

PALACE, CHI
They've gone back to the strict band a well of the strict band and the greater part of the entertainment with only two background and the greater part of the entertainment with only two vaude acts spotted into the runch and the greater part of the entertainment with only two vaude acts spotted into the runch and the greater part of the entertainment with only two vaude acts spotted into the runch and the strict and the strict

APOLLO, N. Y.

stooges are introduced from the audience. Once on the stage, they join with Rilo in a brand of cornelly not a stream of the stage of th (COTTON CLUB REVUE)

(COTTON CLUB REVUE)

(COTTON CLUB REVUE)

For 40c, the Cotton Club revue, intact from the No. 1 Harlem black, and the cotton Club revue, intact from the No. 1 Harlem black, and the cotton club revue, and the core of the cotton club revue, and the club revue, and the

PALACE, CHI Chleago, Aug. 16.

PALACE. N. Y.

Okay entertainment for a \$2,000 show, with more than average comprice. Comedy, in fact, is what makes tho show in overcoming what ordinarily would be sloughing conflictions in the trey, next-to-closing and closing frames. Singing is included in the first two, and dancing in the last two, with and dancing in the last two, with

and dancing in the last two, with the stage hands having to move the plano but once on and off for the third and fourth acts.

Actually, the layout's top dis-tinction is in having a couple of mixed stooges with Jack Pepper steal the show. Both are clever,

mixed stooges awith Jack Popersised the show Both as the copersised the show Both as the present the boy as an eccentric hooge and the girl as a comedience hooge and singer. She's got the blonde of the she's sh least not in the Colleano manner.
Opening spot holds the dancing
of Lew Duthers and a blonde sister team, who deserve annunciator
billing, at least and Co. In the
dece is Paul Sydell and Spctty,
with the stunts of the two terriers

REX. SEATTLE

Seattle, Aug. 14.

For three months the Sterling erating this vaude-film house, formerly prospering for years as the
couple years of checkered life, with
headaches and red fink. Now the
spot seems to be getting along,
first run pix, vaude, stage band poi
with better type of vaude, catering
to family trade.

With Evergreen-Hamrick combo
starting off tomorrow, there is tail,
by the Orpheum, may go vaudefilm, but it's doubtful, for cost of
hand, stage hands and the acts
makes the nut almost impossible to
So Rex gogs as the overwing. erating this vaude-film house, for-

manes are nut amost impossible to onco. Rex goes as the one vaulde house in the burg with public appeal, and weekly change.

Bill this week tops any rocent once caught, with Jan Russell sixness countries and the state of the s

and trace and a contract of the contract of th

STANLEY, PITT.

Pittsburgh, Aug. 16. Pittsburgh, Aug. 16.
This'il go down in history as the year 1935 M. B. (Major Bowes). It's the amateurs' day, and they're making plenty of hay while the sun shines, and that goes for the Major, too, in spades. Stanley has the second of the Bowes units, and it's the same old story—one show-stopper after another.

shines, and that goes for the Major, too, in spades. Stanley has the second of the Bowse units, and it's the condition of the Bowse units, and it's the desire another.—one show-stopper after another.—The show-stopper after another.—The show-stopper after another.—The show-stopper another anoth

even retuze the harmony.

Dave Broudy's ork remains in pit, and Par newsreel and Betty Boop cartoon round out bill. Cohen.

PARAMOUNT, L. A.

eartoon round out bill. Cohen.

PARAMOUNT, L. A.

Los Angeles, Aug. 23.

Well-balanced presentation minus
the time girts for, a week has Bacun
the time girts for the time the time of the
town of the time time time time
town to the time time time time
still lowes it.

St. Louis Blues' and the audience
still lowes it.

St. Louis Blues' and the audience
still lowes it.

St. Louis Blues' and the audience
still lowes it.

St. Louis Blues' and the audience
still lowes it.

St. Louis Blues' and the audience
still parameter and faddle. His banjo
work is still a standout, and he scills
timual reminding that he has been
on the Vallee, Showboat and other
alr programs becomes too much of
alr programs becomes too much of
a Bacuadero, with Carmita as a
pariner and Emiol Osta at the plano,
does three routines, two with his
finger-nall dance. Same people who
went for Peabody took everything
that the Spaniard had, yelled for
the is aces, still the same dancer,
during the past month has played
that the Spaniard had, yelled for
the is aces, still the same dancer,
during the past month has played
two 3t concerts and has been (ea.

Between the two features are Pat
work of the strength of the strength of the strength
and the strength of the strength of the strength
and the

Metropolitan, B'klyn

sweetish, from Deane and Deane trios following glose with song and some steps, too. The young lad plans olds to returns, then the trio solos to returns, then the trio state of the plant and the glas do a hula, just to make it regatile.

Josephine Pullo in too, number in tap steps, Madaline Decisier, a carobatic, and the Risoli sisters in tap steps. Madaline Decisier, a fast collegized dance double, come a fast collegized dance double, come dance. Mosine Wingo, the little star, acrobatic dancer, is another star, acrobatic dancer, is another the provide plenty of the kind of act, provide plenty of the kind of act, provide plenty of the kind of the green paragine brings out lauths.

On serven. Ladies Craye Excitent of the provide plenty of the kind of the collegization for contained in the Toronto of the Collegization for contained in the manner of the Toronto o

through cute body twists and mumbling in a foreign Jargon. Closing flash has femme executing complete turns on a trapeze and house likely from the foreign flash property for the foreign flash property flash property

hard to gaze upon; but the effort is overworked all the way through; an encore we good band justifying an encore and the statisty of the state of th

EMBASSY, N. Y. (NEWSREELS)

It didn't take the ace Broadway newsreel house very long to eapi-talize on the Rogers-Post air crash. Barely a few hours after announcement of the disaster house marque announced a screen version of it and inside a Par clip, surprisingly

ment of the disaster house marquee announced a screen yearson of it and inside a Par clip, surprisingly complete and well edited considering the space of time involved, leads off the news parade. Really good work all around.

Wo

Theatres—306

(Continued from page 7) mands for an increase, based in part on the last 195 cut taken as a depression measure, while the therapear of the control of mands for an increase, based in part on the last 10% cut taken as a de-

get an increase of around 10%, it is based this action on a letter to it from Major L. E. Thompson, RKO operator, promising return of the last 10% cut taken by boothmen as soon as conditions got better. While discussions presently are with a view to a two-year contract, which 306 wants, theatre men are favoring a longer agreement but are not expected to press for it severely.

No Change

No change in working conditions are sought by 306, it is declared, aithough when a contract is ready to be entered into, it is expected that large houses like the Paramount be entered into, it is expected that large houses like the Paramount and Capitol will employ ops on a five-day rather than a four-day basis as at present. This class of theatre has been paying \$81 a week for a four-day week, scale to cover RKO. Lowe and Skouras houses not in the de buse classification that some indie houses have been getting 306 men at about one-half what RKO and Low's have been paying in theatres of about the same calibre.

what RKO and Leev s may be a supported by the same calibre. Managers' committee sitting in with 366 on negotiations has consisted of C. C. Moskowitz, L. E. Thompson, Harry D. Buckley (Ri-volt), George Skouras and Mort Singer (RKO), with final points being irond out almost entirely in daily get-togethers between only the support of the

Basson for 306 and Singer for the managers, each reporting progress to their sides. While negotiations have been under way for a new contract effective this September, if agreed upon by them, 306 has been wasing a bitter campaign against Harry Brandt theatres which employ Allied operators. At the time of the 41% cut notices from the RKO-Loew-Skouras groups, hope was expressed for ras groups, hope was expressed for a merger between Allied and 306, but since then, with 306 allegedly blaming Brandt for the RKO-Loew-Skouras action, such a chance has dimmed. The 306 memchance has dimmed. The 306 membership is stated to be in a very militant mood just now and is out to wage a bitter fight against Allied.

Five Brandt houses are now be-ing picketed (Times Square, Globe

Capers,' 'Stairways' and finally had to come back to the plane for 'Noia,'

Central, Park and Liberty), a sixth getting the same attack be-ing the Circle, which is operated by Perlman & Cohen. Brandt, who seems to be faming the brunt of the 306 oftensive aimed at Allied, oper-ates 42 theatres in Greater New York and probabilities are picket-ing by 306 will be extended to Brookiyn.

ing by 305 will be extended to Brooklyn. Meantime, Allied is retailating by picieting 306 theatres, but its unpercent of the second of the sec

IND. CHARGES against the cop in question are being threatened by the control of t by on a satisfactory basis so far as chain leaders are concerned. Attitude reflected is that no unreasonable demands are being made by

Op.'s Assault

With New York Operators, Local 306, concentrating its picketing on 306, concentrating its picketing on Broadway houses employing Allied Operators during night show hours, first burst of violence was recorded last week. Sam Sol, a 306 member who was checking in pickets in tront: of the Contral, 47th and Broadway, was beaten by a patroinable of the contral street police station. Local 306 regarded the assault as being unprovoked and with Basson, president of union, protesting to the podent of union, protesting to the police commissioner. direct result of protest was that the policeman was arraigned for departmental trial. Basson respectfully requested that precautions be taken to prevent a repetition of such rough treatment. Sol's right arm was injured and he also suffered bruises. Was treated by a surgeon from Plower hospital. While pickets from 306 were ac a While pickets from 306 were a Square and downtown area, members of Allule began picketing

tive about six houses in the Times Square and downtown area, members of Allied began picketing Locw's State and the Paramount where operators from 306, a unit of the Company of the Compa Mainstreet, Kansas City

Kansas City, Aug. 15.

Vincent Lopez and his orchestra and entertainers occupy 46 minutes of the Mainstreet's bit, and while there have been larger and fashler bands on this stage, there is not a dull or uninteresting moment during the hard of the Mainstreet's bit, and while there have been larger and fashler bands on this stage, there is not a dull or uninteresting moment during.

Named Company of the Collegiate Slouch'. Hot stuff.

Lady in Red' started things with a swing and then Johnny Morrist and Control of the Mainstreet was in the same and vocality as in treatment and vocality as in the control of the control of



Here Y'are, men, E BIGG

Now read the N. Y. American for the reason Broadway is roaring its head off at the Strand! Songs, dances and witty sayings, all by Mrs. Brown's big-mouthed boy Joe, fill the Strand screen with first-rate fun that will add to Mr. Brown's prestige as a star comic, and likewise to the patronpresure as a star country and the water and screens are decorated by 'Bright Lights'. It is, quite definitely, Joe E.'s most important vehicle, and provides the Warner clown with any number of opportunities to display both versatility and virtuosity as an entertainer. The settings, the songs are all that can be desired, and the constant center-staging of the star, clowning, singing, dancing and romancing gives the picture plenty of the Brown brand of entertainment, which is just what his customers order. He is the top and his romping antics stand out through every sequence. But credit, too, to Miss Dyorak and Miss Ellis. Bright Lights' is probably the best direction thus far contributed by Busby Berkeley. He has pointed his story for laughs, his dramatic scenes ring true, and the entire atmosphere of the piece is realistically established and maintained. Business?—Neck-and-neck with 'The Irish In Us'-and who could ask for anything more!

*jest Specification

A First National Picture Vilograph, Inc., Oistributors



Singing, dancing

Rousingly supp Ellis • Joseph . . . Accompanied "You're An Ey Daughter"... grand and glo





Frisco's the town and the Warfield, a real deluxer if ever there was one, is the house. Here's the wire exactly as it reached us the morning after August 12 when our new pride and joy had its standing-room-only pre-release premiere:

BRIGHT LIGHTS BREAKS ALL OPENING DAY RECORDS STOP PICTURE A POSITIVE RIOT WITH AUDIENCE STOP NEWSPAPER REVIEWS ALL GREAT Yessir, that's Joe's big show for you—and that's the reason 'A' houses from the Hudson River to Honolulu Bay will put up their brightest lights on August 31, national release date of

E E. BROWN

wning—and ready to earn more exhibitor dollars than ever before, in

IGHT LIGHTS

rted by his biggest cast — Ann Dvorak • William Gargan • Patricia Cawthorn • The Five Maxellos • and the Berkeley Beauties by these top-notch tunes by Dixon & Wrubel and Kalmar & Ruby—ful of Heaven", "Toddlin' Along With You", "She Was An Acrobat's Staged and directed by Busby Berkeley and produced in the rious style that is exclusively WARNER BROS.

Kent on 20th-Fox

(Continued from page 4) company because it had the manpower. He said Loew's is successful because it has Nick Schenck, Irving Thalberg, J. Robert Rubin and L. B. Mayer. Were these men to be taken away from Logic's Kent

stated, he wouldn't give a nickel for the outfit. Kent told how Fox Film had disthe outfit.

Kent told how Fox Film had discussed the possibility of merging with various firms, over the past

And the business, Kent pointed out, is creative business and us imagination. You can't put a price on creative telenth the total control of the stockholders, Out of hundreds in the business, only five or six stand out. There is only one Zanuck, Kent stated; only one Harry Cohn, only one Mayer.

Zanuck is worth \$5,000 a week and more, the stockholders were told, Zanuck, under the proposed control of the stockholders were told, and the standard of the proposed control of the standard film business, Kent pointed

Warner Brog

ting from 20th, and previously, from Warner Bros.
In considering a merger, Kent told the eharcholders, Fox Film had to figure the things it didn't need. The Centur a to Fox is that it will fortity Fox Film while recommend the work of the things of the th

Wants to Drop Fox

Among other principal causes that made a merger with 20th Century desirable for Fox wae that Fox thus acquiree a new trademark which it

acquires a new trademark which it can adopt as the own econer or later, Kent: admitted that it was extremely desirable and advisable for the Fox company to drop its Fox name. Kent sail dath the company had ment to the company's goodwill and general business.

'The name smelled,' eaid Kent. Twentieth Century, in two years, has made the finest comparative record he has ever looked at in the business, Kent told the shareholders, which 'made that company a very which 'made that company a very

20 years that he has been in the business, Kent told the shareholders, business, Kent told the shareholders, defectable ally with Fox Film, Bestée, 26th Century was a producing company only, so that Fox would not be required to assume any additional property burdene by such a merger as distribution exchanges or Citing low outstanding the 20th Century racord is, Kent told the shareholders that in the two years of the company's evisitence, its name has skyrocketed into unusual eminence in the business, Fatt only der Zanuck have been flops of these two, can will have lost from \$50.000 to \$75.000 only and the second film less than the amount.

two, one will have lost from \$30,000 to \$75,000 only and the second film less than this amount. It was the second film show yet to be released abroad and others over here and that the unliquidated portion of these films will bring in around \$4,000,000 working capital to Fox. This justification income is running ahead of Fox Film's own expectation by 25%, and that since May 4 such income in the lifst two months, aince the to the second \$1,100,000. Even some 10 or 12 films made by Zanuck and which have been written down to \$1 cach on the books have brought in already, in the first two months, as above, more than \$200,000. Zanuck's B. O. Values

Zanuck'e B. O. Values

Kent indicated to the stockholders that at the rate of business which the Zanuck films have been which the Zanuck films have been doing, such pictures are estimated to bring in 2½ times the average negative cost. He stated that twice the average negative cost is considered good cutstanding.

For Fox, Kent told the stockholders, this merger is the finest deal title company could make because of the creative talent, the manpower and the increased earning power and the increased earning power

and the increased earning power which such men will cause to bring

gets manpower insurance eo that should anything happen to any of the top men in the company, Fox will have successors at hand in any directing end of the company's

directing end of the company's directing end of the company's business.

As for 30th Century's reasons for uniting with Fox. Kent told the shareholders, Joe Schenck was designed of expanding. In our shareholders, Joe Schenck was designed of expanding. In our shareholders was the only fill the shareholders, Joe Schenck was the only fill company without any fixed debts.

Kent told the control was in required additional money, and that this was a reason for combining, is altogether wrong. Twentieth Century's financial credit was as good as that of the Fox company, it would have required under any circumstances, but that Fox wanted the manpower which 20th Century had in order that the manpower would do for Fox what it had accomplished for 50th.

Let would have required under any complished for Fox what it had accomplished for Fox the complished for Stillers, who attended the meeting, indicated to stockholders that Kent could earn more money elsewhere than under help proposed 50th Century-Fox Film merger.

merger.

After failing to halt by proxy vote the 20th Century-Fox merger, the Class A Stockholders' Protective Committee will earry on fight against the presently constituted reorganization setup by eeching an appraisal of both clasees of Fox Film, Curp, stout.

It is probable that this committee

It is probable that this committee will go into the étate supreme court this week and request that the two lasses of stock be appraised by a named by the court, according to Henry Sperling, counsel of the committee.

Although heavily outvoied at the Fox reorg meeting last week, for the country stock of the committee of the committee. The country is the country of the committee of the committee of the committee. The country is the country of the country

Spering pointed out that the minor-ity stockholders' rights still, remain intact. With this in mind, he be-lieves that the request for an ap-praisal ie the next logical move for the Stockholders' Protective Com-

the Stockholders' Protective Committee.

Through All Continent Corp, and his wife, Eva Fox, William Fox is striving to halt the merger. An injunction suit against the merger injunction suit against the merger continent is pending, in Brooklyn supreme court before Juelice Alion-zo, as is the other similar action field by Alexander Gilbert, a email stockholder.

All Continent, according to Fox Film's answering affdavit, own only around 82 shares of Fox Film Gilbert's holdings are slightly more. All continent, according to the supremental properties of the supremental states of the supr against Fox Film, ever eince the company, with Fox Theatree, brought an action against Fox et al. to recover inpwards of \$20,000,000 which the companies allege William Fox cecured from the firms by fraud.

fraud.
A similar injunction suit against
the Fox-20th merger aimed against
General Theatres Equipment by
William Fox was turned down in
Wilmington by the Chancery Court
recently.

PEARL STAYS ON

Hollywood, Aug. 20.
Dick Pearl continues as general
manager of the Talisman Studios

here.
His contract for another year has been renewed by John M. Crinnion, liead of the operating company for

Trans-Lux's 10c Divvy

Trans-Lux's 10c Divvy
Trans-Lux Daylight Heture
Seven has declared a 10c dividend
nayable on Sept. 3. Payment is to
be made on stock of record on Aug.
13. This is the second 10c payment
to be made this year. Company paid
20c on its stock fast year.
L2xiy dividend deplaration makes
it possible for directors to make
anothe, payment this year if carnlogs justify such action.

Here Today, There Tomorrow

Hollywood, Aug. 20.
Arthur Landau, of the Small-Landau Agency, planed to New York, Monday (19) on a deal for a

PICTURES Incorporations NEW YORK

NEW YORK

Glabe Export Copy: motion picture,
mholosules, before, copilal etoch picture,
mholosules, copy: motion at the copy
mholosules, copy and the copy
mholosules, copy, copy, copy,
mholosules, copy, copy,
mholosules, copy,
mholosules, copy,
middle, copy,
multiplication, copy,
multiplication,
m

ork. G. Barterprises, Inc.: motion pic-res bueinass; capital stock, 100 shares, oper value. Blise, Personsii, 178 Beach 44 Kosicusko street, Brooklyn and Lew Koeulg, 2702 Seagirt avenue, Edge-

CALIFORNIA

The Theatre Workshop (L. A.): canital.
\$25,000, no stock subscribed. Directors:
Jean Muir, George Walcott, George
Gormley.

135,000, no stock subscribed. Directors:

Sulf. George Walcott, George
Wine Street Theatre Ca; capital stock,
Wine Street Theatre Ca; capital stock,
Wine Street Theatre Ca; capital stock,
Acme Fablishing Corp.; capital, 20,000
Piectors: 28 Gobbley, 7.0 Nauritzco.
Armerican International Directors: 100
Piectors: 200 Obley, 7.0 Nauritzco.
Piectors: 200 Directors: Kurf Ferscriber, 100
Piectors: 200 Directors: Kurf Ferscriber, 100
Piectors: 200
P

SOUTH CARQLINA

SOUTH CARQLINA

Monks Corner Theatre, Inc., Monks

Vorner, S. C.; capitolized at \$7,000

Tringhar, Viee-president; Marquita Fridnell, secretary and treasurer, and Morris
Legendre, manager.

TEXAS

Resort - Amusement Corp., Mincra Wells; theatre: capital scio, 15,000. Incorporators: T. M. Duno, Mrs. J. Courtnoy, E. Z. Rowley. Courtnoy, E. Z. Rowley. Hyntaville: the-otre: capital stock, 31,000. Incorpora-tors: R. B. Weatherall, Sam Perish. H. B. Robs.

AM. SEATING'S \$18,000 NET

AM. SEATING'S \$18,000 NET
A big reduction in its net loss for
six mouths and a net profit of more
than \$18,000 for the June quarter
are highlights of the American
Seating Co. Statement. Company's
net loss for six months ending on
June 30 was \$27,800 as compared
where the statement compared
where the statement compared
where the statement of the statement
The indicated net profit for the
three months to June 30 was \$18,32;

three months to June 30 was \$18,333, after taxes and charges, against a net loss of \$39,474 for the June quarter last year, and compared nd the incressed earning power [client.]

He remains 24 hours, returning here is yet 523,474 for the June here. Will cause to bring here Thursday morning. Quickest quarter last year, and compared behenck and Zanuck, Fox Film by an agent.

Stock Market

(Continued from page 6) 12%; Universal preferred, an ad-vance of 1 point; and Weetinghouse preferred, up 3½ points.

preferred, up 3½ points.
In addition to American Seating, beet 1935 prices were made by General Electric at 53 Maddens Square erail Electric at 53 Maddens Square 174; RKO, at 3; Warner Brow common, at 5½; and the preferred, at 40%. All of these excepting Am. Seat, Maddens Square, and Warner common, were lower or unchanged at the blow-off Monday. There were many heavy loser among 4th amusements. Columbia Pictures certificates closed on the State of the Stat

the preferred down 1½. to 184%. Radio Preferred B declined 2% points to 61½. Weetinghouse common dipped to 64 and was off 2½ points on the week. Warner Brospreferred also finished on the bottom at 38½ for a 1-point lose. Fractional losers included Fox A, General Electric, Paramount and Radio common. Both Pathe etocke were up fractionally, the common having reached 1½ earlier in the week, a new high for the current move.

having reached 1½ earlier in the week, anew high for the current move.

Instrumental in the etrong forward move for American Seating and the state of the same three mouths, report showing a met poul. Amount report should be said to said the same three months last year.

Move in Radio Common to the mouth of the same three months last year.

Move in Radio Common to the bighter throw a parently was forcided that the outside in trade circles that the outside in the selection of any three three in the declaration of anyther 10-cent the declaration of anyther 10-cent the declaration of anyther company stocks, dealt in via over-the-counter market, went to a new peak asking price for the past few weeks at 33%, and the schange presented in the story of the same three three stongs feature, asking price reaching 312.

As was noted here last week, both Warner Bros. Issues seemed in better chapt to resume an advance to meet the same to resume an advance to meet the same to resume an advance to meet the same trade to the same trade to meet the same trade to meet the same trade to meet the preferred showed a gain of more than 3 points at its new to price the same trade to the stock exchange by Columbia Picitures of these the same trade to the stock exchange the columbia of the same trade to the stock exchange the columbia of the same trade to the stock exchange the columbia of the same trade to the stock exchange the columbia of the same trade to the stock exchange the columbia of the same trade to the stock exchange the columbia of the same trade to the stock exchange the columbia of the same trade to the stock exchange the columbia of the same trade to the stock exchange the columbia of the same trade to the stock exchange the columbia of the same trade to

that the company will give stock-holders a stock divvy of two shares for each one held,

Exchange Oke Foreseen

for each one held.

Exhange Oke Foressen

Exchange officials probably will

Exchange officials probably will

give approval for added shares in a
few daye, but it may take considerably more it me for the Securities

Exchange Commission to give its

Exchange Commission to give its

Exchange Commission to give its

SEC acts. Columbia Pix certificates

have held around 475 a share for
several weeks, after hitting a peak

at 81. Selling Monday, which sent

tirely to 477. was due almost en
perisal the leave in selling considerably

yout of proprotion to 'tts yield, leads
some traders to anticipate an in
rease in the rate or, if not, at least

crease in the rate or, if not, at least

crease in the rate or, if not, at least

crease in the rate or, if not, at least

crease in the rate or, if not, at least

some traders to anticipate an in
rease in the rate or, if not, at least

crease in the rate or, if not, at least

crease in the rate or, if not, at least

crease in the rate or, if not, at least

crease in the rate or, if not, at least

crease in the way.

And the time of the creater

and the time.

While news from Washington of

the time of the creater of the creater

at the time.

While news from Washington of

at this time.

While news from Washington where the hurried legislative action was related by some in Wall Street as disconcerting, there were plenty of market observers who reit that a sharp reaction in the market was long overdue and that it was only a question of what specific event or news might be the eause or excuss for it. The general business pictures of the street was the street of the st

Forward Danis and its course for the grant of the grant of the general market also is applicable to the general market also is applicable to the amount of these issues have continued going forward, in the face of warm weather that always hits the box office to some extent. Numerous office to some extent. Numerous of the amusement classification with the control of the source of

for a pell. Fere an unswent illens were aught for a pell. Fere an unswent illens were aught for a pell. Fere an unswent illens were aught for a pell. Fere an unswent illens were aught for a pell for

Summary for Week Ending Monday, August 19: STOCK EXCHANGE

High.	Low.		
		Sales.	issue and rate.
12%	416	15,100	
81	8416		American Seat
		- 2.300	
716	. 314	3,400	Consol Pilm
2214	1414		Consol Film
150%		3,100	Consol. Film pfd. (14);
	11014 -	3.000	
164	141	130	
17%	8%		
		45,500	
.33	201/4	115,203	Fox Class A.
4416	311/		
108°		31,500	
	102	1.100	Locw (2) Do. pfd. (6½)
014	51/4	6,800	
50%	214		
		40,000	
1%	1/2	30,300	Paremount.cffs
1744		14,100	
7%	4 .		
6234		155,800	
	60	3.000	Radio Corp.
05%	84%	12,500	
3'*			
	1%	30,200	RKO
40%	20	7 100	
615	2%		
10%		67.000	
	14%	1,300	
6716	32%	32,600	Do. pfd.,
117	60	02,007	
	100	100	Do. pfd. (31/4)

New 1035 high.
 Plus stock extras.
 Peld this year on account of accumulations.
 Plus cash extra.

BONDS

\$171,000	Gen. Then. Eq '40 14%
82,000	Loew, ds. 41
	Par-Broadway 5%s, 51
13,000	
	Par-Pub. 5148, 50 101 Do. ctfs. 1044
12,000	KINO debs (is
	Warner Bros. us, 23.4

OVER THE COUNTER, N. Y.

734		35%	
63		481	
7''		112	
υX		9%	
614		87%	
01/4		11%	
-			
٠	New	1935	nigh
t	Paid	thia	venr

15% 92% 103 61% 64% 100% 100% 100% 100%

EXPLOITATION

By Epes W. Sargent

Selling the Season

With a strong line-up of new fall product in the offing advertising department for the Blank-Tri-States two Omaha theatres had had States two Omana theatres had had to devise method of gatting the series before the public. To do this Charles Schlaifer, of the department, arranged with the Bee News for the sponsoring of a new kind of star contest.

of star contest.

Idea was to run infant pictures of two present day stars once each day for twenty days making in all a total of forty stars' names which to the picture a complete new force of the picture and the picture which included enough clues to certainly identify each star from the baby picture except the last two to appear. These gave fans that was printed about them.

Some 1000 answers noursed in to

rial was printed about them.

Soms 10,000 answers poursd in to
the contest cditor surpassing the
total of entrants in the Bing
Crosby-Shirley Templs contest run
by the theatres last season. This
competition for \$50 in cash and
fity pairs of passes.

competition for \$50 in cash and alty pairs of passes.

Throughout the territory under Tri-State houses are at present engaged in a 'Happy New Year' companier as a means of getting the companier as a means of getting the companier as a means of getting the companier and the companier at the present engaged in a 'Happy New Year' companier and the same as well as special art work.

Out in the state campaign love the companier of the control of th

Be Careful

Following Bank Night and similar gags, there has been an influx of other forms, each guaranteed to be parfectly legal, but offered by menwho are not financially able to guarantee protection in the event of

rosscution. Some of these stunts are probably Some of these stunts are processly in good standing in many communities, but the law is apt to follow the text of the postal regulations if the matter is brought to issue, and it would be well to consult some reputable attorney before signing a con-

would be well to consult some reputable attorney before signing a contract the post office does not object to contasts which are tests of mentality, so seasy stunts and similar gags are allowable. It does not object to are not selected by chance. In this class are stunts in which numbered heralds or cards are distributed, class are stunts in which numbered heralds or cards are distributed, ed in the lobby. The numbere muet be selected beforehand and not possible to the contract of the cont

Different

Hundreds of exhibitors have reported tagging a circue parade, but Mike Chakerse of the Regent, Mike Chakerse of the Regent, and the control of the circumstance of the circumst

Used a Tree

Used a Tree

New Haven.
Sam Goodman used a foliage idea
as a plug for 'Park Room' at the
College. Transplanted an old tree
to lobby and surrounded it with
an of the transplanted an old tree
trance to the foliage represented
woodland 'Warning' signs and read
Beware of Karloff.
Setting was supposed to resemcattle in film.

School Stuff Now

School Stuff Now
With the schools reopening, the
alert manager looks up his tickler
on school stunts and contacts the
school the clerk is the ore to make
the main contacts, and the school the clerk is the ore to make
the main contacts, and if she is won
over, the rest is easy.

One new gag to up stunt, but by
cleases. The best pupil in each class
will be given in a 10-trip pass at the
son do the first half, the score to be
and of the first half, the score to be
solved to the stunt of the school
to sable to add a small badge as a
further distinction, if it works, the
offer will be removed for me second
once-current weekly rewards, but it
sounds bigger
and the school to the school
mane of the state. These cost
money, so can be given in return
or a stated number of admissions,
for a stated number of admissions,
for a stated number of admissions,
for a stated number of admissions,
college town where the freshmen are
required to carry their books in a
paper shopping bag, a leading thestre will put an invitation into each
lass bags as mall box to call and get
las bags.

If will put the first part of the first part of

Still the Orphan

Still the Orphan
Thirty omnibuses Buenos Aires.
Indied down with kiddles all bound
for the Broadway theatre to see the
perfect of the Strong and the Strong

equipment.
Altogether two thousand children
attended the performance.
Also in connection with this picture Radio Excelsior has organized a
competition for childran, where
prizes will be oftered for the best
account of the picture or best drawing of Shiricy Temple.

Buffaloed S P.C.A.

Buffaloed S.P.C.A.
Reginn, Sask.
Ace publicity men across Canada
will have to take a back seat to the
directors of the little town of Wood
an old, mangy bull buffalo that had
wandered across the International
border from Montana's state preserables in the State

honored custom with bow and artimes expected, got Society Prevention Cruelty to Animals all a-dither
and even brought government intervention from Saskatchewan.
Lawyers were quoted at length:
say. Wood Mountain's three day
show was packed by thousands
every day.
to a packed by thousands
every day.
the saving the

Checks the Gats

Sccond run movie houses here have a big kid patronage for wild west thrillers. Small boys dress the part when they come to the show-cowby sutts, boots, guns and all. When things become exciting and the hero starts to shoot his way out, they want to take part. They serem and hang away. The effect on the audience is not exactly pleasing.

pleasing.

Hence, a new edict at the Texan,
Irls and Ritz, which recalls the
early days when Texas was part of
the wiid, and wooly West.

Guns are now checked at the
door.

Selling 'Wild'

Selling Wild! Wild the last 30th Century to go through United Artista, the latter called for United Artista, the latter called for last for Meyer P. Beck, who shifted to the publicity department. Firstly of use was made. The property of t

ture, naming the reasure and successful and success

Sends a Scroll

RKO publicity is sending to 5,000 theatres a scroll for The Throw Musketeers. While the sending to the property of the sending the sending

Hoisting the Ante
Glens Paits, N. Y.
Having reached a total of more
than \$350 without a taker, the week
y \$25 cash prize offered each Friatre drew more than \$4000 patrons
at 40 cents each in a week,
Approximately \$900 are regisApproximately \$900 are regisdefended to the second of the
winer's not in the audience on a
Friday night the prize for that day
in the prize for that day
on the second of the s

ing week.

One night a woman with the name that was called out, but having a dilerent address, burried up to the stags only to be disappointed. Patrons are not given numbered ticket stubs. They register once in a big book in the lobby and the registration stands.

All But the Stones

All But the Stones
Settings of the 30 sets of fewells
(one for each day of the month)
owned by the late J. B. Frady are
being shown in the window of a
being shown in the window of a
Diamond Jim' at the Roxy.
After Brady's death the 20,000-odd
stones used in these sets were retimed. Each set consisted of studs,
cufflinks, collar buttons, etc., and
were valued as high as \$100,000.
still form a collection of interest,

Tied to Title

Subsequent runner with "Let 'Em Have 11."
Have 11."
Have 11."
Have 12."
Have 12.
Have

BEHIND the KEYS

Playhouse, East 72d street, N.Y., sold to Left-Myers interests through David Berk and J. Krungold, brokers, Cadwaladsr, Wickersham & Taft represented Bank for Savings, formsr owners of the property. Plan to reopen Labor Day, control of the property. Plan in the property of the property. Plan in the property of the property. Plan in the property of the property of

Omaha, Neb.
Vacations making Omaha theatre
crews run short-handed. Currently
it's the Omaha theatre where Manager Tdd Emerson is off to a midstate farm. House working under
Orville Renne, who just returned
from Lake Okoboji and a ten weeks
outling.

outing.

Manager Bill Miskell of the
Orpheum took ths week-end to entertain his sister Vera, here from
New Haven, Mass., at Lake Okoboji.

Spokane.

Mrs. R. E. Headly has taken over
ne active management of the Res
neatre.

David Berk and J. Krumgold representing the Harry Brandt Cir-cuit, havs consummated a lease for 21 years on a theatre to be con-structed on Main etreet. Will seat

Alliance, O. Columbia theatre, which has beer closed for the eummer, will reoper Sept. 1. Ray Wallace, who also operates the Morrison and Strand will manage.

Brong, N. Y. Sol B. Loventhal in and out as manager of Left's Freeman theatre in just about the time it takee to in just about tell about it.

Meyer Leventhal and Bob Scheck Meyer Leventhal and Bob Scheck have formed corporation and requested from Baito City Council sequenter in counters and the counter sequenter in countwest side of town. Pimileo, northaide nabe, shut several weeks while cooling plant is practiced to the counter of the counter o

Dcs Molnes. Plane for a \$20,000 theatre in East Des Moines disclosed by Roy Lepo-vitz, former owner of the Iowa at 319 E. Fifth. The Iowa theatre was closed ten day's ago at termination of lease and equipment has been stored until the new building is

Bir Ingham. Bir Ingham.

Transfer of the Empire theatre building to the helrs of Marvin Wisc estate for \$113.000 has been approved in circuit court. Building was controlled by the Catherine C. Wheeler estate and leased by Acme Theatres, Inc. who operate the Wisc holdings in Birmingham.

Columbus, O. The RKO Grand, burnt to crisp wo years ago and recently copped

by Nat Holt's Cleveland RKO divi-sion, will open sometime in Sep-tember, it is believed. Although 100 workmen are work-ing on building, RKO claims lease has not been finally signed, with negotiations held up by spicide of y J. W. Duschbury, property's owners.

Bucyrus, C,
Judge C, U, Aut has confirmed
the sale of an uncompleted theatre
building by John Hoover, Cincinnati
contractor, to the Schins Theatre
Corporation for \$15.500,

Akron, O.
Providing construction is completed, Colonial theatre, downtown
first run picture house, which has
been undergoing renovation for
several weeks, will reopen August
25, according to Manager Frank
King.

Saxton, Pa.
Liberty theatre recently destroyed
y fire will be rebuilt by T. J.

Los Angeles.

Newton Levy appointed branch
manager local Warners exchange,
succeeding Harry Lustig, long ill.
Levy with WB 12 years in Frisco
exchange.

Dale Houston new manager of Alamo (Mid-West Theatres Corp), econd-run, Houston is aleo han-dling exploitation for Mid-West'e local string. Sam Needham, former manager of the house, returned to his home in West Virginia.

Louie Lazare, Ohlo zone manager for Schine Enterprises, confirms, particularly analogo for Schine Enterprises, confirms, paralisin program in Ohlo.

Extent of the expansion is not revealed, but Lazare says that his company is looking for theatres in Forum thater. Norwalk, is the latest house to come under the Schine banner. The house was purchased recently, from the Morwalk butter and the schine company of the control of the company of t

Watertown, N. Y.
Ray S. Hcison, manager of
Schine's Olympia, has left to join
the Butterfield circuit at St. Joseph,
Mich.

Schine has begun actual work of reconstructing Strand, Glens Falls, recently purchased by the chain in-terests.

Opening Gun Rochester

Low's Rochester opened its fall season with China come in the samash campaign that included in effect five full-page ads in the daily mavespapers. Manager Leafer Foliams and the samash campaign that included in sold the advertising departments on using pictures of stare and MGM and the advertising departments on using pictures of stare and MGM mark of appreciation of heavy opening advertising. In addition the Journal sold a double-truck co-taking the top quarter (age that mads the newspapers included firemen bringing in the American Airways plane rushing film in from New York in time for the opening.

film in from New York in time for the opening. The spening has been pleased in the opening with the please the

Selling Ice

Selling Ice

Omaha.

Putting its spacious lobby to good use Orpheum theafre went in for selling the August patrons on keeping the August patrons of th Omaha

Prizes for Opening

Schine has begun actual work of reconstructing Strand, Gleins Falls, recently purchased by the chain interests.

Lynchburg Theatre Corporation, owner of the Paramount theatre building, has given a mortisage on building, has given a mortisage on Liberty Trust Compared to 10 to



HELD OVER RADIO CITY

... Let The New York

"BRILLIANT PICTURE"

"The series of fine, sensitive portraits of imaginative young women, which Katharine Hepburn has contributed to the screen with intuitive understanding, has been topped by her latest achievement . . . 'Alice Adams' is brilliant picture presented with tender understanding . . One of the most outstanding performances of the year . . . definitely places her in a list of candidates for any awards that Hollywood has to give."

- Kate Cameron, N. Y. Daily News

"HIGH ON HONOR ROLL"

"America's greatest actress, Katharine Hepburn, holds the Music Hall screen in an exquisite and what 'Alice

KATHARINE

DIRECTED BY
GEORGE STEVENS
A PANDRO S. BERMAN
PRODUCTION

PRODUCTION
RKO-RADIO
PICTU RE

IN BOOTH TARKINGTON'S

ALICEA

with FRED MACMURRAY . FRED S

..SECOND WEEK MUSIC HALL...

Critics Tell You Why . . .

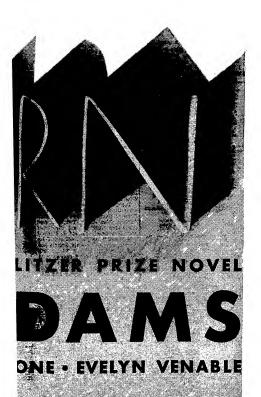
Adams' herself might describe as a 'sadly happy' picture which, when the year's film total is totted, is certain to stand high on the honor roll. It is class for the masses ... Hepburn requires no further claim to motion picture immortality than that she offers as 'Alice Adams' ... It is an exceptional motion picture."

- Regina Crewe, N. Y. American

"HER FINEST WORK"

"Splendid screen version of 'Alice Adams' . . . An oddly exciting blend of tenderness, comedy and realistic despair . . . Hepburn's performance will rank with her finest work on the screen . . . The film is a triumph, too, for its director."

—Andre Sennwald, N. Y. Times



"EXCELLENT DRAMA"

"The screen version of Booth Tarkington's best novel, 'Alice Adams'... is an excellent screen drama, genuinely notable for its fine details of life in the lesser urban centers of the Middle West."

-Richard Watts, Jr., N. Y. Herald-Tribune

"CORKING GOOD FILM"

"Rarely does a picture so capture the flavor, the subtleties as well as the essentials of a book as does this new feature at the Music Hall . . . 'Alice Adams' is a corking good film . . . polgnant and funny at the same time . . . Music Hall echoed with such constant laughter that some of the lines couldn't be heard."—Eileen Creelman, N.Y. Sun

"FINEST OF SEASON"

"The film is so superbly played by Katharine Hepburn and her supporting east that it emerges as the finest screen entertainment of the summer season . . . Miss Hepburn gives a performance that is superb . . . a performance that captures all the loneliness and heartache of the character . . . Fred Stone does a fine Job . . . Good, too, are the others . . . and they make 'Alice Adams' a film worth seeing."

~- William Boehnel, N. Y. World-Telegram

"DESERVES SUPERLATIVES"

"Pin all the superlatives you want to on 'Alice Adams'...
It deserves them ... Katharine Hepburn gives one of the finest performances of her career."

`-N. Y. Evening Journal

"SUPERB PERFORMANCE"

"Unalloyed delight . . . Miss Hepburn has never looked more stunning nor played with such distinction . . . It is a performance that is superb in every detail . . . In the screen version of Booth Tarkington's novel Miss Hepburn has found the kind of role for which her temperament and style are eminently suited."

-Thornton Delehanty, N. Y. Post

Hollywood Productions

Week of Aug. 19, 1935

(Pictures now filming, or about to start, are listed below alphabetically studios. Symbols are: D. Director. A. Author. C. Cameraman.) Stepin Fetchit
Johnny Downs

Stepin Fetchit
Johnny Downs

Budley Dickinson
J. Roy Barnes

Brillo Alderson
Sam Weller (2d week)

D-Rath Murphy

Walter DeLeon and
Francis Martin
Cow William Mellor

c—william Mellor
Cast e Penner
Jock Oakle
Mack Gordon
Lynns Overmen
Larry Crabbe
Netty Grable
Betty Grable
For the Betty Grable
For the Betty Grable
For the Betty Grable
Conclusion of the Betty
Conc

C—Nick Mosuraca
Cast:

Rioger Pryor

Rich Broderick
Helen Broderick
Johnny Mercer
Sonny Lemont
Fred Kesting
Eric Brown
Fred Kesting
Eric Brown
Hith week)

D-William A. Sefer
A-Samuel Rt. Adams
Glenn Tryon
Gent Consigner
Casting
C-Ed Croniager
Casting
Tyon
Topics
Topic

Adam Section and Calam Section and Calam Section Cast:

Cast: Chronisger Regers Cast: Chronisger Regers Cast: Chronisger Regers Cast: Chronisger Regers Cast: Cast Section Cas

C—Davo Abel
Cesti Pong
Hilty Pong
Henry Fonda
Fric Blore
Ground Frich
Scotty Fable
Scotty Fable
Scotty Fable
Frick Blore
Frick

Cast: Arabol Wenstrem
Cast: Barbara Stenwyck
Preston Foster
Andy Clyde
McIvyn Douelas
Pert Kelton
Margaret Armstrong
(2d week)
D-George Culor
And Colledon Union
Cast Colledon
Katharine

t: Katharino Hepburn Cary Grant Natalie Paley Mrs. Pat Campbell

Mrs. Pat Campbell
20TH CENTURY-FOX
'Ball of Fre'
(6th week)
D—George Marsholl
A—Gladys Unger and
Jesse Lasky, Jr.
Lou Breslow and
Edward Ellseu
C—William O'Connell
Cast:

C—William O'Connell
Cast:
Alice Fays
Ray Walkers
Ray Walkers
Rosine Lawrence
Mitchell & Durant
Andrew Tombes
Luis Alorison
Charter Tombes
Luis Alorison
Metropolitan'
Metropolitan'
Metropolitan'
George Marion St.
George Schneiderman
George Schneiderman

C—Goorgo Schneidermat
Canet

Valverinia Bruce
Alice Brady
Cesar Romero
Alice Brady
Cesar Romero
George Marion, Sr.
Adrian Rosley
Franklyn
Jessie Ralph
Christian Rub
Chris

C—Unassigned
Cast:
Cast:
Dick Powell
Fred Allon
Ann Dvorak
Phil Berger
Faul Whiteman
UNIVERSAL
Magnificht Week
D—John M. Stahl
A—Lioyd C, Douglas
George O'Neili
Sarah Y, Mason
C—John Mescall
Cest:

CHAPLIN
(United Artists)
'Modern Times'
(41st week)
Charles Chaplin
Charles Chaplin
Toille Totheroh
Ira Morgen Moiville Cooper Lumeden Hare Lullian Bond Charles McNaughton Etlenne Girardot Ivon Simpson "Let Freedom Bing" "Let Freedom Bing" Charles Reiner River Reiner ira Morgen
t:
Charles Chaplin
Paulette Goddard
Carter de Haven
Henry Bergman
Alan Garcia
Norman Ainsiey
Tiny Sanford
Dr. Cecli Reynolde
Cheater Conklin
COLUMBIA
Feather in He-—Charles Schreenbaum

Lick Benny

Lick Benny

Una Merkel

Mary Carlisle

Stuart Drwin

Buart Drwin

Grant Wilson

Richard Tucker

Ast Pendicton

Grant Mitchel

Johnny Arthur

Jean Acker

Len Acker

Johnny Arthur

Jean Acker

John Wilson

Ten Westel

Ten Westel

Charles Corpeter

Charles Clerk COLUMBIA

'A Feather in Her Hat'
(9th week)
D—Aifred Santell
A—I. A. R. Wylle
Gertrude Purcell
Lawrenco Hazard
—Joseph Walker Jowen to alker of the control of the

C—Charles Clerk
Cast: a Morean and Control of Morean and Control o

Joseph annoy Leen Shamroy Leen Shamroy Leen Shamroy Loan Bentre Connolly Watter Connolly Donald Meek Wellace Ford Jonald Meek Wellace Ford Jonald Meek Wellace Ford Jonald Meek Wellace Ford Meek Jonald Meek Wellace Ford Meek John Konnody Grand Carlo Town and Grahom Boker. Bruce Manning Henry Freulich Ernuch Manning Henry Freulich Ernuch Manning Henry Freulich Ernuch Manning Henry Freulich Ernuch Manning Henry Freulich Ernund Lowe

Charle Waller
Charles Leughton
Clark Geble
Franchot Tone
Eddle Quillan
DeWitt Jonnings
DeWitt Jonnings
Fr.
A Tale of Two Citles
(1224 week)
Jack Conway
Cherles Dickens
Oliver March
Antel

Olive Tappeomo
Olive Marish
Ronald Colmen
Regiland Owen
Dudley Digges
Regiland Owen
Dudley Digges
Fritz felber
Henry B. Wolkhall
Daniels Wada
Basil Rethbone
Fritz felber
Henry B. Wolkhall
Basil Rethbone
Fritz felber
Henry B. Wolkhall
Basil Rethbone
Jarvis Larry
Elly Malyon
Donald Haynes
Lawrenc Grant
Capture of Taracul
Lawrence Grant
Capture of Taracul
Wayndam Gitten
Leonard Smith
Liohnny Wolssmulle

C—Leonard Smith
Cast
Anny Weissmuller
Maureen O'Sullivan
John Buckler
Benlia Hume
Benlia Hume
Forn
Benlia Hume
O'Checker
Malvyn Lovy
Malvyn Lovy
And
C—Chester Lyons
Cast:

Chester Lyons
Attented Batter
Ann Loring
Ann Loring
Ann Loring
Anrec
Cabet
Fic Linden
Fic Linden
Fic Linden
Fic Linden
Goete
Fic Linden
Fic Linden
Fic Rogan
Janen
Fic Linden

lmund Gwenn aureen O'Sullivan idley Digges iginald Owen cille Watson rman Foster

C.-diyde DeVinna
C.-diyde DeVinna
C.-willand Berry
Lionel Berry
Lionel
Lio Edmund Lowe Ann Sothern Onslow Stevens Russell Hicks Sam Filnt "Star Gazing" (3rd week) Benny Rubin Felix Adler Benjamine Kline

Frank de Seiffer Seiff -Benjamine Kiine
Jilamnie Hollywood
Jilamnie Hollywood
Farita Station
Jilamnie Hollywood
Karter Benny
Metric Station
Metric St

C_Denis Malloy
C_Denis Malloy
C_AST,
Marcold _loyd
Astronomy
Verree Teadole
Denothy Wilson
Lional Standar
Helen Mack
Helen Mach
Helen Mach
Helen Mach
Helen Mach
Helen Mach

— Athur Lake and
Paul Gerard Smith
C—Ben Reynolde

— Paul Gerard Smith

— Joe Martinon

Joe Martinon

C-Ben Reynolds

Cast;

May Myrison

Rosalind Keith

William Frawley

Dean Jagger

Baby Leftor

Banare

Getling Smart

Getling Smart

Getling Martin

Bam Hellman

Francia Martin

C-Harry Plachbeck

Cost;

-Ted Tetzing

tactoc Lombard

Fred MacMurray

Raiph Bellamy

Mario Prevest

William Domarest

Kathorina Domlile

'The Virginia Sudge

Edward

Edward

Care Colon

C—John Mescall
Cest:
Dunna
Robert Taylor
Charles Butterworth
Betty Furness
Sarah Haden
Official Control
Henry Armetta
Arthur Hoty
(Official
D—Hamilton MacPaden
A—Stanley Muyer
Florable Muir and
Henry Johnson
CES Shydor t: Walter C. Kelly Marsha Hunt

Inspection

Hollywood, Aug. 20.
Somebody tipped Bill Koenig, production manager at Warners, that his principal mais actors were flouting too gaudy neckwear in their pictures. The street of the str

COPS CRACKING DOWN ON BANK NITE, INCL. N.Y.

City campaigns, instigated by police officials and license commissioners, against bank nights and other forms of alleged lottery stunts have spread to numerous cities throughout the U.S. Drive on picture exhibs in New York who persist in holding these special nights was instigated by License Commissioner Paul Moss and similar activity either has started or soon will tivity either has started or soon will get under way in Detroit, Chicago, Cleveland and other cities. New York campaign got rolling when Moss notified the police commis-sioner, with the result that warn-ings were sent to various picture houses.

houses.

Where these were not sufficient a few arrests have followed. Understood that if exhibitors are convicted on a gambling charge, the matter eventually will be brought before Commissioner Moss with request for revocation of license.

quest for revocation of hemomities have city statutes or ordinances against gambling, it has been comparatively easy for energetic police officials to crack down on bank nighters. It's simply a question of establishing the fact in court that the exhibitor was conducting agame of chances, exhibs in the metropolitan area of New York have agreed to stop or abstain from carrying out bank night and other similar projects when warned by police officials.

Loew-RKO Mull Pooling Downtown B'klyn; Loew-Par with RKO in Sy'cuse

PATHE FILM CORP.

Takes Over Old Pathe-Subject to S. E. C. Approval

Takes Over Old Pathe—Subject to S. E. C. Approved S. E. C. Approved S. E. C. Approved Pathe Exchange, Inc., was carried out last week, as had been announced would be done on several previous occasions, with a new corporation acquiring assets of Pathe, New Time title announced more than a month ago. With acquisition of assets, Pathe Film also takes over obligations of old Pathe Exchange, Inc.

Actual transfer of old States of Pathe, Pathe States, Inc.

Actual transfer of old States over only and the states of the St

common,
Stockholders will be notified
where and when to surrender their
old certificates for new.

'Dream' Coast Debut

Hollywood, Aug. 20.

Midsummer Night's Dream is set to open at Warners Bewerly Hills the state October 10: between Lew Halper and other WB executives it was decided to use special men from publicity and advertising departments on an exploitation campaign that will be separate from other departments on the departments on the departments on the departments on the department activities.

'If Winter Comes' Again

Hollywood, Aug. 20. If Winter Comes' gets a remake by Twentleth-Fox, with Darryl Zanuck personally producing. A. A. Milne story was made as silent 10 years ago by Fox.

C-Ernest Haller
Cattiesphere Hutchiner
George Houston
John Hallinday
Hone Hutchiner
Hone Hone
Hallinday
Hone Harris
Waiter Kingford
Hutchiner
Hone Hone
Her Hone
Her

Gilbert Warrenton to the control of the control of

Pooling arrangements with other circuits and operators in situations where co-operative competitive control is seen as conducive to better results than at present are being considered by RKO for the coming considered by RKO for the coming out probably by September. Downown Brooklyn and several upstate situations, notably Syracuse, are mentioned as starters in the working agreement program about to initial pool, if successfully brought to a conclusion, will be with Low and affect Low's Metropolitan and RKO Albee, Brooklyn.

Pending turber details in connection of the conclusion of the control of the conclusion of the control of t

Albee's Alternates

UA merchandise.

Albeé Alternates

The Albeé would become a secondary house under the proposed pool, with two different policies said to have been considered. Most likely is a double feature bill at a 40c, top, playing Merc. UA and Radio pictures, exceed to the proposed pool, with two different policies and the proposed pool, with the proposed pool, which was been playing to the proposed pool, which was been playing best of Metro distures, taking what the Met can't use, plus a vaude bill and a top that would probably be around 55c. Met has been playing best of Metro and UA pictures first run in down-town Brooklyn, plus vaudeville, at and UA pictures first run in down-town Brooklyn, plus vaudeville, at nivel wor the nut, it has not been doing so well on the average. Albei, m view of the nut, it has not been doing so well on the average. Albei, m view of the nut, it has not been doing so well on the average. Albei, m view of the nut, it has not been doing so well on the average. Albei, m view of the nut, it has not been doing so well on the average. Albei, m view of the nut, it has not been doing so well on the average. Albei, m view of the nut, it has not been doing so well on the average. Albei, and view of the price war which struck Brooklyn last signification of the price war which struck Brooklyn last a side to good and sale discussions proceed further, having some on further than the preliminary stage.

Both Loew's and Par would figure with RRO in any pooling setup for Syracuse, and to be the first of the price was a strucked by the price and the top of the new season if able to get a side to gother harmoniously. At present, in Syracuse, RKO has a friendly strangement with Para-

ent, in Syracuse, RKO diy arrangement with friendiv

Academy Teckers Pick Slate for Fall Election

Hollywood, Aug. 20. Academy technicians branch an-nounced following nominations for branch leaders at coming annual

branch leaders at coming annual election:
Board of Governors, three to be elected: John Arnold, Farciot Edouart. Harris Enalgn, Fred Hope, Walley C. Miller, Max Parker and Van Near Polgiase.
Techniclans' branch executive committee, seven to be elected: Bernard Herzbrun, Fred Hope, Max Parker, Van Nest Polgiase and Alexander Toulbord, art directors; John Alexander Toulbord, art directors; and Gene Millord, film editors; John Arnold, Farciot Edouart, Harris Ensign, Ralph Hammeras, Victor Miller, Henry Sharp and George Seld, cameraman; Geraid Best, Bernard Freeirckes, Nathan Levinson, Wesley C. Miller, Loren Ryder and S. J. Second number of Academya new

ley C. Miller, Loren Ryder and S. J. Twining, soundmen.
Second number of Academy's new quarterly technicians' credits bulletin came off the press Saturday (17). Covering period from April 1 to August 1 for production at major lots, it listed credits for 299 technical workers spread over 84 pictures.

Film Critic Heads West

Philadelphia, Aug. 20, Elsie Finn, Record film crick, left Lause Finn, Record film crick, left last week to spend three weeks' vacation in Hollywood. While there, she plans to watch shooting on RKO's 'Love Song,' which she coauthored with David G. Wittels. Crick is traveling with her new hubby, Dr. Rubin Lewis, local surgeon.

Cast:

Other Parrell

Andy Devites
Andy Devites
Andy Devites
Franchise Transcoronal
Andy Devites
Andy Devites
Andy Devites
Franchise
And Service
And S Colin Kenny
Fedro de Cordova
George Hassell
Harry Cording
Lsonard Mudle
Ivan Simpson
Jee Frico Rid
(2d week)
D—Lloyd Bacon
A—Warren Duft and
Seton: I, Miller
C—Sol Polito
Casi "Thunder Monntain'
(3d week)
D—David Howard
A—Zane Gray
Dan Garrett and
Don Swift
C—Frank Good
Cast: C—Frank Good
Cast:
Cast: C-esi Polito

Liame Cagney
Margaret Linday
Mar A—wellyn Totman

A—wellyn Totman

Ann Rutherford

Ann Rutherford

Ann Rutherford

Ann Rutherford

Barbara Fepper

Charles O. Wilson

Grant Withers

J. Parrell MacDonald

Ward Bondelst

Ward Bondelst

Ward Bondelst

Ward Bondelst

Ward Burnette

(EELIANCE)

The McCounty Burnette

A—Level Burton

A—Level Burton

A—Level Burton

A—Level Burton

A—Level Burton

C—Brillin Bonde

C—Elian Book and

C—C—Cast:

c_Joseph Valentine

Contente Cumming
Contente Contente
Contente Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Contente
Cont

C—George Robinson
Cast:
May Robson
Frankle Denry
Frankle Denry
Henry Armetta
Wm. Benedict
Billy Burrud
Cach Garan
D—Michael Curtiz
A-Rafacl Sabatinl
Casey Robinson
C—Hal Mohr
Catt

Hai mon.

Errol Flynn
Olivia do Haviliand
Robert Barrat
Rose Alexander
Forrester Harvey
Guy Kibbee
David Torrence
Maude Lesile
Frank McGlynn

C—Arthur Todd
Cast Vinifred Shaw
Lyle Talbot
Phil Regan
Genavieve Tobin
Allen Jenkins
Spring Byington
Harry Seymour
Enamy of Man'
D—William Dieterle
A—Pierre Collings
Sheridan Gibney
Cast
Cast
Paul Muni

C—Tony Gaudio
Cast:
Paul Muni
Anita Louiso
Henry O'Ncill
'Hard Luck Da
(Ist week)
D—Alfrad E. Green
A—Laird Doylo
C—Unassigned
Catt

Film Reviews

THE BLACK ROOM

(Continued from page 21)
loff carries his victims to hurl them
into a deep pit beneath its floor.
Everything eerie has been injected
into the pleture, including a mournful raven, a black cat's shadow, a
dreary old castle and plentiful repatition of a thickly populated gravevard.

drearly our casts of the third populated grave-tard.

Roy Wm. Neill has directed as Roy Wm. Neill has directed as well as possible a taydry and ob-terior of the third population of the taching to the affair must go to Al Seigler for his beautiful camera work and to the makeup man who seigler for his beautiful camera work and to the makeup man who types incidental to the story. The double exposures of Karloff in dual character are exceptionally fine and character are exceptionally fine and with finesse. As for Karloff, he is he usual self, in practically every sequence of the isnerby, dull pro-co unimportant its memership is hardly worth mentioning. Bon.

SMART GIRL

Paramount re	iease of	a Waite	r Wanger
production. Fe	atures	Ida Lup	ino. Kent
Taylor, Gali 1	Patrick,	Joseph	Cawthorn,
Director, Aubre	Scotto.	Story at	nd adanto-
tion, Fronces	Hyland:	addition	al dialog.
Wilson Collison	film ed	litor, Ton	n Persons;
caniera, John	Mescall.	At th	e Strand,
Brooklyn, week	Aug.	16. '35.	on double
bill. Running	lmc, 78	mins.	
Pat Raynolds		T	do Yunino
Nick Graham		К	ent Taylor
Kay Raynolds			II Patrick
Korl Krausemer	rer	Joseph	Cawthorn

Joseph Cawthorn
Pinky Tomlin
Sidney Blackmer
Greta Meyers
Cloude King
Fern Emmett
Perry Ivins
Harold Minjir
Charles Wilson

MANHATTAN MOON

(WITH SONGS)
Universal release of Stanley Bergerman
production. Stars Ricardo Cortez and
Dorothy Page. Directed by Stuart Walker.
Producer, Stanley Bergerman; story, Rob-
ert Harris; adaptation, Robert Preenell
and Barry Trivers; music, Karl Hajos;
camera, Charles Stumar. At Globe, N. Y.,
week Aug. 19, '35. Running time, 62 mins.
Dan Moore
Yvonne Dorothy Page
Toots Malloy Dorothy Poge
Reggie Van Dorset Henry Mollison
Speed
LuigiLuis Alberni
Tony
Eddle Regle Toomey
SecretoryL'Estrange Miliman
Lunch Man

prover is too absurdly determined to make Yoone, the new French sing-ing importation, and goes to lengths that aren't convincing to land her. Through a twill of plot he sourt-flower that aren't convincing to land her. Through a twill of plot he sourt-flower that he was to the convince the start of the flower than the convergence of th

AFTER THE DANCE

(WITH SONGS)

(WITH SONGS)

Columba production and release. Stars Nancy Chroil and George Murphy. Features Thelian Told, Jack LaRue, Arthur Hohl. Directed by Lee, Bulgakov. Story, Harriston Jacoba; screen play, Harrist Marting Large Charles and Large Action of the Cha

Anne Taylor	 Nancy Carro
Jerry Dovis	 .George Murph
Mabel Kane	 Thelma Tod
Mitch	 Jack La Ru
Louis	 Arthur Hol
Warden	 Wyriey Bird
Kennedy	 Victor Killa
Danny	 George McKo

Warse Birch and the state of the big fame but the story fails to come through. It has been cut to the big time but the story fails to come through. It has been cut to the comfortable 60-min, footage which of the state of the big fails of the state of t

SUNNY YOUTH

(RUSSIAN-MADE) (Silent)
Produced by Ukrainfilm of Kiev. Re-
leosed in U. S. by Amkino, Directed by
Paul Koromoltsev, Musical background by
Jack Zelony, Author and cameraman un-
programmed, Screened ellent, with English
subtitles. At Acme, N. Y., week Aug.
17, '35. Running time, 75 mins,
Anya
Vera
yera
Lucia
Marko
Borls
Andrei
LukichA. Kerner

arm startis; evapations. Robert Presents and adverse ... See ... C. Mycrose Stumman Adverse ... C. Mycrose ...

Memo Stars

Hollywood, Aug. 20.
City desk of the L. A. Examiner (Hearst) has a list of all people in pictures.
Those contracted to Warners are referred to as 'stars.' All others, just 'players.'

DECEDT TO A II

PEDERI IRRIE
Monogram releose of a Lone Star production. Features John Wayne and Mary Kornman. Produced by Paul Malvern. Directed by Cullen Lewie. Story and screen-
play by Lindsley Parsons; camera, Archie Stout. At the Areno, Aug. 19-20; '35, os holt of double hill. Running time, 54 mine. John Scott
Anne
Juanita Carmen La Roux Sheriff Barker. Lafe McKee Pete Al Ferguson Banker Henry Hall
Danker

This western is up to standard for pictures of its sort, and maybe as good as any John Wayne's turned out. It's not half bad entertainment of the standard of

acting, but he's oks with the athletts atur. With the traditional only
open act of a stage coach, but has
stead of a stick-up, Wayne is deploted in a quarrel with his pai,
kannas Charle. This arguing pais
kannas Charle. This arguing pais
caffectively throughout and critical
affectively throughout and caffectively throughout and retrigger bandit, with Wayns and his
trigger bandit, with Wayns and his
trigger bandit, with Wayns and his
ton to realize that the bandit will
be captured and the two heroes exonerated. Plenty of realistic horseorated. Plenty of realistic horseorated. Plenty of realistic horsesections into which this picture has
been split.

mainship packed in between various sections into which this picture has been spilt.

It is a though director or writer wanted to make a little Spanish girl the heart interest, and then thought better of it. As it then though the state of t

WHERE'S GEORGE (BRITISH MADE)

This picture is scheduled for presentation at the Leicenter Square. If it is deemed worthy for showing interest of the company with the quota footings. Which is more likely, it is utilized or no redesming attributes. Whole thing is artificial to such a degrees it is unconvincing. Humon the company of the

Seating Hawaii

J. J. Franklin, head of Franklin Theatrical Enterprises in Honolulu, arrived from the island Saturday (17) on a film-buying expedition

for next season.

Franklin says that besides the Roosevelt he is now operating, he has two other 2,000-seat theatres under construction and within the year will have eight operating on the islands.

Going Places By Cecelia Ager

A New Janet Gaynor

A New Janet Gaynor

The big news of "the Parmer Takes A Wife": Janet Gaynor is now
capable of playing somesond the property of the parmer part of the part of the parmer part of the parmer part of the parmer parent period by the parmer parent period believed, too good. A teensy-weensy monotonous, mayba. A
smidg.con overboard on wistfulness. A mitc. they were wont to say,
submissive. But in the Gaynor-revolutionary "The Parmer Takes A Wife'
Miss Gaynor is seen stomping about, striding back and forth in a pretty
pet, lifting her arm as if she'd like to strike someons. She gets mad.
Miss Gaynor does. She revolts.
It is a shattering but inspiring experience, watching Miss Gaynor's
metamorphosis. Fracipating to note how like Janet Gaynor Molly
Larkins' becomes in her pensive moments and in her soft (paus close-ups,
Larkins' becomes in her pensive moments and in her soft (paus close-ups,
acking the part of the part for her restraint.

When Katharine Hepburn takes hold of the role of a gal who lives in a dream world, she turns it Inside out. She makes everybody understand that strange girl, but more important, she makes everybody hope that when at last reality jostles and awakens it worn't be too.tought on her. Miss Hepburn's great achievement—and she is the only actress on the screen capable of it—is her ability to make a girl who thinks only some capable of it—is her ability to make a girl who thinks only some capable of it—is her ability to make a girl who thinks only some time only as they affect her, and not as she affects them—an intensely sympathetic person. She did it in "Morning Glory' and she does it now is a chile Adams". Though the writing, direction and, production of 'Alice Adams' lis the mors understanding, without Miss Hepburn' (Alice Adams' sould still have been no mors than a selfsh, dishonest girl with ally dreams of undeserved and unwarranted grandeur. This, despite the tact that even Miss Hepburn's geatures as a fond, devoted, affectionate daughter are uncomfortably unconvincing.

Miss Hepburn's contumes attick to the premise that she really is a poor, small town girl. She's unhappy that she has only one party dress, and sure enough that's all she's got. She wears the same that throughout the picture, a little brianned straw hat that, like her, aspires to be gay and chic with a little black nose well and clump of flowers nodding at the base of its shallow crown, but is obviously a home-made confection, And when the state of the properties of the shallow crown, but is obviously a home-made confection, and went is Miss Hepburn's own peersonal fair that everything she wears, no matter "ow inexpensive the materials, is bright with definite. Miss Hepburn has discovered that what as heak as heat exercesed in

wears, no matter 'ow inexpensive the materials, is bright with dennue style.

Miss Hepburn has discovered that what she has is best expressed in a silhouette based upon an equilateral triangle turned upside down—tis base her straight broad shoulders, its apex her waist. All her costumes, no matter for what purposs theyre designed, have short puffed sleeves, a high neckline finished with a little turn-over collar and bow, a high waistline that is higher in front than in back, and skits that fall slim across her slender hips, flaring out as they reach the hem.

across her slender hips, flaring out as they reach the hem.

Admitting a Repeat

This week the Music Hall comes right out and says it first. Therrise's the calls its stage above. So nobody can squawk because the Rockettee the cause the ballet corps is weathing ifs lovellest contumes still another time—the net skirts fashloned from three wired disks that grow progressively larger as they descend to the floor—nobody can mutter because both the Rockettes and the ballet corps are once more drilling briskly military through the 'Ohanging the Guards.'

However, there is one item on the program, billed simply as 'The Hartmans, that is new. The Bartmans are a brunette lady in flowing white mans, that is new. The Bartmans are a brunette lady in flowing white mans have looked upon the current trend in 'danse moderne' and it's struck them mighty funny. With just the least little pointing up, because they prefer satire to burlesque, the Hartmans have gone and done likewise, and it should be a blessedly long time before anybody on the Music Hall stage, at least, gets fits in the 'danse moderne' again.

Music Hall stage, at least, gets fits in the 'danss moderne' again.

It is up to the actree who happens to be called a madeap helress' to explain as graphically as as who happens to be called a madeap helress in control of the property of

up all around, and so on. In tace, in principles and links of the links fetching, who is not an helress at all but a hard working, loyal, fulfill, self-accrificing buriesque soubrette, wont, no matter how much children and the links of the

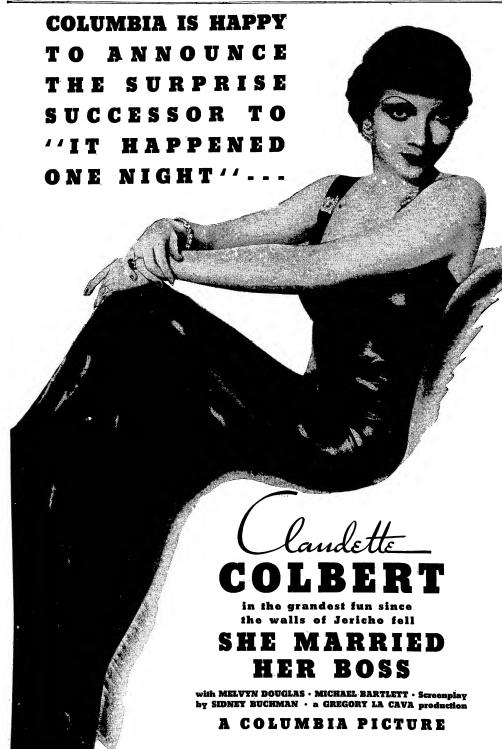
Dvorak has good legs, and is burkeque good legs are not allowed.

Up North

Loretta Young is a slim, straight, young woman who holds her lovely head high, and so is no whit abashed to find herself mushing through the 1990 Yukon of 'The Call of the Wild.'

Wearing ski-sults that would be the talk of contemporary St. Morits, Wearing ski-sults that would be the talk of contemporary St. Morits, which was to be the state of the work of the archive the decide against the Arctio wasten. Her allowing, inquiring and provided against the Arctio wasten. Her allowing, inquiring the sawrance and independent manner modified as tribute to the celebrated mechress of the taldiss of that era. Even her colifure—though it has looked back for inspiration—is the latest fancy from Paris, audies ksull-cap of hair drawn down to the nape' of the neck in a small chignon, its severity turned gay and beguilling hy the curied fringe that storms across her brow.

True, there are leg o' mutton sleeves gathered into the shoulders of the soft wool blookes, but these too are done in the modorm manner, flict of the soft wool blookes, but these too are done in the modorm manner, flict the peaked for hoods that keep her head and enve core, and also frame the face with a rich, barbarie flattery never before vouchsafed the screen's glamnour girls—who have so far contrived to pile the blandishment of luxurious turs everywhere except around their heads—the smale kind of hoods that Miss Young wears, as a nuxt from the Parke count of space in making her characterisation true, of the period, and darkly hearting.



CALENDAR OF CURRENT RELEASES

Chesterfield

proumetantial Evidence. A mystery asking does circumstantial evidence convict the innocent? Chick Chandler, Shirley Grey. Dir. Charles Lamont 67 mins. Rci. March 30. Rev. July 17.

Condemned to Live. Horror story. Rainh Morgan, Russell Gleason, Maxin-Doyle. Dir. Frank Strayer, 62 mins. Rel. Aug. 15.

Doyle. Dr. Frank Strayen. & mink. Rel. Aug. 18
Death from a Distance. A stratuspher mysterry, Russell Hopton, Loia Lane.
Dir. Frank Strayer. 64 mins. Rel. May 1.
If Who Came Bosc. The respensation of a girl crook. Sidney Blackmer,
Sidney Grey, Noel Madison. Dir. Charles Lamont. Rel. May 25.
Happiness C. O. D. Dömestle comedy. Irens Ware, Donald Meek, Maude
Blourne. Dir. Charles Lamont. 68 mins. Rel. Aug. 1.
Ile Opinion. A drama of the greatest aligne force in the world today.
Sidney Common Cans Wilbor, Luis Alberni. Dir. Frank
Straye C. Sidney C. Sidney C. Strayer. Charles Strayer. Strayer. Charles Strayer. Charles Strayer. Charles Strayer.

"Public Opinion." Lots Wisson, Letter Wisson, Strayer, 68 mins. Rel. March 15.

Shot in the Dark. College mystery. Charles Starrett, Marion Schilling, Dir. Ches Lamont. 67 mins, Rel. March 1. Rev. Ma.cn 22.

Yes Wisson Linvid Hughes, Heddt

Society Fever. A crashing society comedy. Lois Wilson, Lloyd Hughes, Hedda Hopper. Dir, Frank Strayer. 66 mins. Rel. June 20. Synthetic Lady. Modern love story. Sidney Blackmer, Irene Ware, Russel Hopton. Dir. Charles Lamont.

Scudio: Gower at Suneet, Hollywood, Cal. Columbia Offices, 729 Seventh Ave. After the Dance. Romance of a night club singer who finds love after a jall-break. Nancy Carroll, Geo. Murphy. Dir. Leo Bulgakov. Rel. Juns 26 Ir Hawks. The death ray figures in commercial aviation. Rajbh Bellamy Tala Bircil and Wiley Post. Dir. Al Rogell. 68 mins. Rel. April 30. Rev June 12.

Atlantic Adventure. High crimes on the high seas. Nancy Carroll, Lloyd Nolan. Harry Langdon. Dir. Al Rogell. 70 mins. Rel. Aug. 25.

Awakening of Jim Burke. Tough construction boss learns to respect his men Jack Holt, Florence Rice, Kathleen Burke, Jimmle Butler. Dir. Lam bert Hillyer. 70 mins. Rel. May 20. Rsv. May 22. Behind the Evidence. Newspaper man smokes out a master mind. Normal Foster, Donald Cook, Shells Mannors. Dir. Lambert Hillyer. 70 mins Rei, Jan. 20. Rev. Feb. 5.

Rei, Jan. 20. Rev. Yeb. 5.

Rei, Jan. 20. Rev. Yeb. 6.

Rack Room, Ph. Mystery thrillier In which Karloff's kins in the seal of Grand Control of the Carloff, Marian Marah. Dir. Roy Wm. Nell. 70 mins. Grand Carloff, Marian Marah. Dir. Roy Wm. Nell. 70 mins. Rei Tracy, Sally killer, Jimmy Duranie. Dir. Waiter Lans. 77 mins. Rei Tracy, Sally killer, Jimmy Duranie. Dir. Waiter Lans. 77 mins. Rei Tracy, Sally killer, Jimmy Duranie. Dir. Waiter Lans. 77 mins. Rei Tracy, Sally killer, Jimmy Duranie. Dir. Waiter Lans. Rei Lans. Rei Carloff, Mary Carliels, Hardle, Abright, Jonn. Marzh, Lin Lee. Dir. Melville Grown, Grimis, Rei, June 18. Rev. Joly 18.

Eight Bells. Love and mutiny on the high seas. From a stage play. Ann Sothern, Raiph Bellamy, John Buckler, Dir. Roy W. Neill. 69 mins. Rel. April 11 Rey. May 15.

er in Her Hat, A. Paulins Lord, Billie Burke, Louis Hayward. Dir. Alfred Santell. Rel. Oct. 12. Alfred Santell. Rel. Oct. 12.

Fighting Shadowe, Western. Tim McCoy. Geneva Mitchell, Dir. avid Selman. 57 mins Rel. April 18.

man. 57 mins Rei. April 18.

Girl Friend, The. Comedy situations in a barn theatre. Ann Sothern, Jack Haley Roger Pryor. Dir. Fdw, Buzzell. 69 mins. Rei. Aug. 9.

Vil Love You Always. A love that could not be crushed by adversity. Nancy Carroll, Geo. Murphy. Dir. Leo Bulgakov. 68 mins. Rei. March 20. Rev. April 3.

APIII 3.

R Spits of Danger: Auto racer goes into the trucking business. Wallace
Ford, Marian Marsh. Dir. Lambert Hillyer. 56 mins. Rei. March 8.
Ford, Marian Marsh. Dir. Lambert Hillyer. 56 mins. Rei. March 8.
Rev. April 10.

Justice of the Range. Tim McCoy western, Dir, David Selman. 58 mins Rel. May 25. Rev. June 12. York, George Murphy, Jean Arthur. Dir. Erls Kenton. Rel.

Law Beyond the Range. Tim McCoy Western. Billie Seward. Dir. Ford Beebe. Rel. Feb. 15. Deepe. Rel. Feb. 15.

Live Tonight. Love's indecisions on the Riviera. Lilian Harvey, Tulio Carminati. Dir. Victor Schertzinger. 69 mins. Rel. March 1. Rev. March 20c.

Love Me Forever.

Robert Allen.

Dir. Victor Schertzinger.

21 mins. Rel. Juns 27. Rev.

of the Hour. Story of the newsreel cameramen. Richard Cromwell, Billie Seward and Wallace Ford. Dir. Lambert Hillyer. 57 mins. Rel. May 15. Rev. May 15.

y Wire. Drama created by a rural phone line. Jean Arthur, Victor Jory, Helen Lowell, Chas. Grapewin. Dir. Erie Kenton. 69 mins. Rel. April 27. Rev. May 22. Revenge Rider, The. im McCoy western. Dir. David Seiman. 57 mlns. Rei. March 18.

Riding Wild. Western. Tim McCoy, Billie Seward. Dir. David Selman. June 28.

June 28
Ne Married Her Boss, Claudette Colbert, Melvyn Douglas, Michael Bartlett.
Dir Gregory Ladava. Rel. Sept. 19.
Super State College Colle

Together We Live. Domestic tragedy induced by red propaganda. Willard Mack, Ben Lyon, Esther Raiston. Dir. Willard Mack. Rel. Aug. 16. Unknown Woman, The. Action story of a woman government agent. Richard Cromwell, Marian Marsh. Dir. Al Rogell. 67 mins. Rel. June 14. Rev.

June 25. Elecome Stranger. Localed on a racing stock farm. Jack Holt, Mona Barrle, Jackis Searle. Dir. Phil Rosen. 65 mins. Rel. April 20. Rev April 10.

Whole Town's Talking, The. Robinson in a dual role as a killer and a pacifist who resembles him. Edw. G. Robinson, Jean Arthur. Dir. John Ford. 95 mins. Rel. Feb. 18. Rev. Marcii 6.

Office: 729 Seventh Ave., New York, N. Y. DuWorld

L'Agonie des Algies (Fr), Pre-Napoleonic drama. Dir. Roger Rich mins Rei, Dec. 1.

mins Rel. Dec. I.

Man Who Changed Hie Name (British). An old Edgar Wallace yarn rewived. Dir Henry Edwards. 75 mins. Rel. Oct. 1. Rev. Oct. 23.

Norah O'Neaie (British). Irish yarn. Dir. Desmond Hurst. 70 mins. Rel
Oct. 15. Rev. Oct. 30.

Sans Familie (Fr.). Story of a boy's fight without family. Robert Lynen. Dir Andre Mouzy, & mins. Rol. June 1, The Last Wilderness. Expellition, animal film laid in Wyoming. Howard Hill. 25 mins. Rel. May 1. Rev. July 24.

First Division Officee: R.K.O. Bldg., New York, N. Y

Releases Also Allied, Chesterfield and Liberty

mstantial Evidence. Reporter fakes muriler in campaign against deatt penalty and almost goes to chair. Chick Chandler, Shirley Grey, Arthur Vinton. Dir. Charles Lamont. 70 mins. Rel. Aug. 1. Vinton. Dir. Charles Lamont. 70 mins. Rel. Aug. 1.

Corvention Giri, (Falian). Cabaret hosters on the make in a convention to Rose Hobart, Raymond Walburn, Sally O'Nell. Dir. Luther Reed. mins. Rel. Oct. 31. Rev. June 26.

mins. Rel. Oct. 31. Rev. June 26.

Out-lin Faline, One-time famous actress uses her taients in an entirely nevel for the first process. The first process of the first process of the first process of the first process. The first process of t

These tabulations are compiled from information supplied by the various production companies and checked up as soon as possible after release. Listing is given whan release dates are definitely set. Titles are retained for eix months. Managers who receive service subsequent to that period should preserve a copy of the calendar for reference.

reference. The remning time as given here is presumably that of the projectior from showings and can only approximate the actual release length in those states or communities where local or state censorship may result in deletions. Running time in the reviewe as given in 'Variety' carry the actual time clocked in the this atre after passage by the New York state censorship, since pictures are reviewed only in actual theatre

showings. While every effort is made to hold this list accurate, the information supplied may not always be correct, even though official. To obtain the fullest degree of accuracy, Variety will appreciate the co-operation of all managers who may note discrepancies. ancies.

Studio Placements

Hollywood, Aug. 20.

Hugh Walpole, adapting 'C'wist,' Metro.
Peggy Wood, 'Jalna,' Radio.

Adrian Morris, Ferdinand Gotts-halk, Lawrence Grant; Edward udwig directing, 'Three Kids and Queen,' U.

a Queen. U.

Antrim Short, Jack Clifford, Marjorie Gateson, Leonard Carey,
2Miky Way, Par.

Long Hams, Mile. WirCryfle Ring, Lillian Leighton,
Gettin' Smart, Par.
Margaret Armstrong, Eddle Borden, Otto Hoffman, Brook Benedic George Lollier, Annie Oakley,
Halliwell Habbas wirHalliwell Habbas

dlet, George Lollier, 'Annie Oakley,'
Kadioliwell Hobbes, William Burreas, 'Enemy of Man,' WB.
Slegfried Rumann, 'East of
Java,' U.
Black, 'Stars Over
Burten, 'Stars Over
Burten, 'I'.
Black, 'Stars Over
George Warren William, Mervyn LeRoy
Westing, 'I Found, Stella Parish,'
WB.
Honderson, 'Off Side', 'U.
Cane of Lucky Legs,' WB.
Reginald Barlow, 'Captain Blood,'
WB.
Reginald Barlow, 'Captain Blood,'
WB.
Reservante Wight,
Speaks,' Lesser,
Jessle Raiph, 'Metropolitan,' 20thFox.

Nell Fitzgerald, Robin Adair Earl Hodges, 'Perfect Gentleman,

Earl Hodges, 'Perfect Gentleman,'
Metro.
Barbara Barondess, 'Tale of Two
Cities.' Metro.
Rafaelo Ottiano, 'Crime and Punlshment.' Col.
Boyd Irwin, 'Feather In Her Hat.'

lishment, Col.
Boyd Irwin, 'Feather in Her Hat.'
Col.
Boyd Irwin, 'Feather to Bession.' U.
Adriense D'Ambricourt, 'Sylvia
Scarlet, 'Rad, Magas,' Free Kohler.
John Wray, Claudia Coleman,
Christine Signee, John Kray, 'Frisco
Kid.' WB.
John King, Joan Rogers, Andy
Dopting Byington, Allen Jenklins;
Frank McDonald directing, 'Broadway Hostess.' WB.
Lieut, Peter Adrian, technical diLieut, Peter Adria

oth. Arthur Aylesworth, 'Spanish Cape Mystery,' Republic.
William Riccard, 'Stars Over Broadway,' WB.
Sid Silvers, 'San Francisco.' Metro.
Joe Tozier, 'Bishop Misbchaves,' Metro.

Joe Tozier, Bisnop ausbenaves, Larry Crabbe, Glenn Erickson, Newada, Par.
Charles Trego, Roy Royalast di.
Charles Trego, Roy Royalast di.
June Travis, Hall Dawson, Broadway Hostosay, WE.
Charles Gulzfey, Charlie Chan in
Cora Sue Godilina, Magnificent
Obscsslon, U. Anne Morgan, adaptation, Pilsriminge Pluy, Tearwey.

WB.
Al Shean, 'Let Freedom Ring, Metro.

Katharine Hepburn, Cary Grant,
Edmund Gwenn, Princess Natalle
Faley, Mrs. Prin Campbel, Sylvia
Scarlet, Radio.
Frank Albertson,
Teast of Java, U.
Alan Bridge, 'New Frontier,' Republic,
Christes Fallon, 'Man Who Broke
(Continued on page 35)

Head (Associated). An adaptation of the Joseph Hergeshelmer prize-winning novel also semilited in the Ostkevpost, a gripping dramt of Edmund Gwenn, John Loder, Dir. J. Walter Ruben. 70 mins. Rel. Sept. I. Rev. Aug. 1. The Company of the Company of the Company of the Company Sept. I. Rev. Aug. 1. The Company of the Company (acrossen) Boyd. George Marion, Edward Gargan. 10 of Lane, Bill (cornel) Boyd. George Marion, Edward Gargan. 10 of the Company of t

Doba Wilson Crane Wilbur, Shirley Grey. Dir. January Shirley Grey. Bel. July 18.

Seek. July 18.

Sowwe End. Western. A black sheep goes west, makes good and shows up father's partner as a crook. Hoof dibson, June Gale. Dir. Norman Spencer 139 mina. Rel. Juna 10. Rev. July 17.

In the Dark. From the novel and 'College Humor' serial 'The Dartmouth Murders' by Clifford Orr. Charles Starrett, Robert Warwick, Marlon Shilling. Dir. Charles Lamont. 70 mins. Rel. June 15.

ty Fever (Invincible). A mad merry saga of the zany Proutys. Lois Wilson, Lloyd Hughes, Grant Withers, Hadda Hopper, Guinn Williams, Marlon Shilling, George Irving, Shella Terry. Dir. Frank Strayer, 65 mins. Rel. Sept. 18.

Marion Stitling, George trving, Shelia Terry. Dif. Frank Straye. 66
mins. Ref. 2000.

Marion Stray Stray

Goas west and is saved by cowbov. Western. Hoot Gibson, Mary Doran.

Dir Ray McCarey. & Simins. Rel. May 1, Rev. May 15.

Symphony of Living, (invincible). Boy violin prodigy buffeted between war
stray Stray

Strains. Rev. July 3 with

First National Moss \$27 W. 44th St., Naw York N. Y. Studios: Burbank, Calif.

Black Fury. The underdogs in a Pennsylvania mining town. Paul Muni, Karen Morley. Dir. Michael Curtiz. 95 mins. Rel. May 18. Rev. April 17.

Case of the Curious Bride, The. Whodunit. Warren William, Margaret Lindsey. Dir Miclael Curiz. 80 mins. Rel. April 18. Rev. April 18. Giff Fr. Michael Curiz. 80 mins. Rel. April 18. Rev. April 18. Giff Fr. Michael Curiz. 80 mins. Rel. April 18. Rev. April 18. Giff Fr. Michael Curiz. 18. Giff Fr. Michael Curic. 18. Giff Fr. Michael Curic

into Your Dance. Musical production about modern show business. Al Joison, Ruby Keeler. Dir. Archie Mayo. 92 mins. Rel. April 20, Rev.

Joseon, Ruby Keeler. Dir. Archie Mayo. 2 minn. Rel. April 25, Rev. May 8.

Gold Digger et 1935. Dick Powell, Adoinhe Menfour, Gloris Stuart, Alice Brady. Dir. Bushy Bericley, 95 minn. Rcl. March 18.

In C. Birther, March 1997. May 1997.

Maybe it's Love. Gloria Stuart, Ross Alexander. Dir. Wm. McGinn. 62 mins. Rel. Jan. 12. Rev. Feb. 12. Ret. Jan. 12. Rev. Feb. 12.
Murder in the Cloude, Lyle Talbot. Ann Dvorak. Dir. D. Ross Lederman. 51
mins. Rel Dec. 15. Rsv. Jan. 1.
Olf for the Lamps of China. Pat O'Brien, Josephine Hutchinson, Jean Muir.
Dir. Merryn Lettoy. Rei. June 3.

Red Hot Tires. Lyle Talbot, Mary Actor. Dir D. Ross Ledsrman. Rel. Feb. 2. 61 mine.

z. 61 mine.

Taveling Salesidy, The. One of those Joan Blondell-Glenda Farrell romps.

Dir. Ray Enright. 63 nins. Rel. April 6. Rey. April 3.

While the Patient Siept. Mystery in a millionaire's mansion. Guy Kibbee,

Aline McMahon. Dir. Ray Enright. 66 mins. Rel. March 9. Rsy.

March 6.

an in Red. Young wife faces scandal to save a man from conviction of murder. Barbara Stsnwyck, Gene Raymond, Genevleve Tobin. Dir. Robt. Florey. 68 mins. Rel. Feb. 16. Rev. March 27. tudio: Fox Hills,: Hollywood_Ca). Fox

Black Sheep. Edmund Lowe Clairs Trevor, Tom Brown. Dir. Allan Dwan. 70 mins. Rel. June 14. Rev. July 3. Charlie Chan in Egypt. Further adventures of the Honolulu Chinaman. Warner Oland, Mary Brian. Dir. Lewie Seller. 72 mins, Rei. June 21. Rev. June 26.

Charles Char Pare. The Oriental detective moves into new territory.

Charles Char House The Charles Ch

Curly Top. Shirley Temple story. Shirley Temple, John Bolss, Rochelle Hudson. Dir. Irving Cummings. 75 mins. Rel. July 26. Rev. Aug. 7. Dante's Inferno. New version of an jid thrillier. Spencer Tracy, Claire Trevor, Henry B. Waithall. Dir. Harry Lachman. 90 mins. Rei. Aug. 31; Rev. Aug. 7.

Aug ...
mg Young Man, The. James Dunn, Mae Clarke. Dir. Wm. A. Seiter.
mins. Rel. May 24. Rev. July 24.
bling Thomas. From George Kelly's stage play, The Torch Bearers.
Will Rogers, Billie Burke, Allson Skipworth. Dir. David Butler. 78 mins.
Rel. June 7. Rev. July 17. Rel. June 7. Rev. July 17.

Dressed to Thrill, Tutta Rolf, Clive Brook. Dir. Harry Lachman. Rel. Aug. 23.

seed to Thrill. Tutta Roit, Cive Brook. Bir. Harry Additional Prince and Takes a Wife, The. From the stage play of the old canal days. Janet Gaynor, Henry Fonda, Chae. Blekford. Dir. Victor Jeming. 94 mins. Roil, Aug. 2. Rev. Aug. 1.

Deception, The. Francis Lederer, Benita Hume, Frances De. Dir. Win. Wyler Rei. Aug. 9.

Wyler Kei Aug. 9.

George White's Scandale. Second edition of the musical. Alics Faye, Jas.

Dunn, Ned Sharks. Geo. White, Lyda Roberti. Dir. Geo. White. 85

mins. Rel March 15. Rev. May 1.

mins. Rel March 16. ftcv. Msy I.

mins. Rel March 16. ftcv. Msy I.

mer. Jane Withers as a not-special filtle girl. With O. P. Heggie, Jackle Great Hotel Mystery. Flugs and Guirt as detectives. Dir. Eugene Ford. 10

Hard Rock Harrigan. Rilvairy on a tunnel job. Geo. O'Brien, Trene Hervey.
Dir. David Howard. 60 mins. Rel. July 10. Rtcv. July 10. Rtcv. July 20.

Small World. City people stranded in a small town. Spencer Tracy, Wendy Barric. Dir. irving Cummings. 72 mins. Rel. April 26. Rev. June 78.

es Love Danger. From a story by llya Zorn. Mona Barrie, Glibert Roland. Dir. H. Bruce Humberstonc. Rel. May 3.

Koland. Dir. H. Bruce Humberkonic. Itel. May 3.

Life Begline at 40. Based on the Pilkih looks. Will Rogers, Rochells Hudeon. Dir. Geo. Marshall 79 mins. Itel. March 22. Itev. April 10.

Little Colonis. Shirley "Group te Lingui Barrymore Brethy Venholis. Dir. Music in the Air. Gloria Swanson, John Boles. Dir. Joe May. 81 mins. Rel. Dec. 7.

ng Tonic. Rejuctant bride and surprised tiger tamer. Lew Ayres, Claire Trayer Dir. Robt, T. Kane 55 min. Rel. April 19. Rev. June 12.

Ten Dollar Rolse. Edward Evelett Horton, Karen Morley. Dir. Geo. Mar-shall. 65 mins. Rel. April 5, Rev. May 8. Number 19 and 19

Ref. Feb. Rev. Feb. 3 Under the Pampas Moon. Mex. story. Warner Baxter, Ketti Galligen, Tito Guizar. Dir Jas Pinila. Ref. May 31. Rev. June 4. (Continued on page 35)







Sweeping on to new fame together

tender beauty, love and sacrifice...each giving the finest individual performances of their careers! Alone, they were superb...together, they enact a story...the poignant beauty of which will linger long in your memory!



Samuel FREDRIC MARCH Goldwyn MERLE OBERON presents HERBERT MARSHALL

in The

DIRECTED BY SIDNEY FRANKLIN

Released thru UNITED ARTISTS

CALENDAR OF CURRENT RELEASES One New York Night. Comedy mystery etory. Franchot Tone, Una Merkel. Ornad Nagel, Dir. Jack Conway, Saims, Rel. April 5. Retil May 8 or Shaughnessy's Box. A father and son who follow the effects. Wallhow

(Continued from page 33)

Welcome Home. James Dunn, Arline Judge. Dir. Jas. Tinling. Rel. Aug. When a Man'e.a Man. From the Harold Bell Wright story. George O'Brl Dir. Edw. F. Cline. 66 mins. Rel. Feb. 15. Itev. Feb. 27.

Office: 1600 Broadway, G-B

lairvoyant, The. Chiller. Clauds Rains, Fay Wray. Dir. Maurice Elvey. 73 mins. Rei. July 15. Rev. June 12. Loves of a Dictator, The. Strong historical costume drama. Clive Brook. Madeleine Carroll. Dir. Victor Saville. 83 mins. Rel. Juns 15. Rev.

Man June S. Knew Too Mush. Bealtelic underworld derma in the Alies and London. Peter Lores, Leslell Bahies, Bohan Beas. Dr. Affred Hicknew K. Tennis. Rel. March 15. Rev. April 3.

My. Heart Is Calling, Romante mushed. Jan Klepura Martha Experting My Song for You. Romance in the operations of the My Song for You. Romance in the operations. Jan Klepura Dir. Maurice Eliva 7 Sonnis Rel. May 15. May 29. Princes Charming, Musical, Evelyn Laye, Henry Wilcoxon, Dir, Maurice Elvey, 70 mlns, Rel, June 15, Rev. June 26,

Liberty

Born to Gambie. Four sons inherit a grandfather's taint. Onslow Stevens H. B. Warner, Maxine Doyle, Eric Linden, Lnis Wilson. Dir. Phili Rosen Rei July 10.

Dizzy Dames. Musical. Theatrical bharding house locale. Marinrie Rambeau Florine McKinney, Lawrence Gray. Dir. William Nigh. Rel. May 15. Old Homestead, The. Suggested by the play. Six musical numbers. Mary Carlisle, Lawrence Grav, Dorothy Lee, Willard Robertson. Dir. William Nigh. Bol. Aug. 16

Once to Every Bachelor. Honeymoon with a hired bride. Marian Nixon, Nell Hamilton, Allean Pringle Dir. Wm. Nigh. 72 mins. Rel. Dec. 14. School for Girle. Reform selecti dratos. Sidney Fox. Paul Kelly, Lois Wilson, Anne Shirley. Dir. Win. Nigh. 73 mins. Rel. Mar. 22. Rev. Feb. 20 Sweepstake Annie. Snelety crouks frame sweeps winner. 'Tom Brown, Marlon Nixon, Wera Engels. Dir. Wm. Nigh. 77 mins. Ref. Feb. Rev. Feb. 27. Without Children. Modern draws of divorce. Marguerite Churchill. Bruce Cabot, Ryelyn Brent, Regin d | Denny. Dir. William Nigh. 81 mins. Rel April 19

Majestic

Offices: 1776 Bdway

otive for Revenge. Thrilling adventures resulting from desire to satisfy wife's craving for iuxury. Donald Cook. Irene Hervey. Dir. Burt Lynwood. Rel. May 17. Mutiny Ahead. Stark drama! Adventure! Romance! On the migh seas. Nell Hamilton and Kathleen Burke. Dir. Tommy Atkins. Rel. May 1.

Perfect Clue, The. David Manners, Skeets Gallagher, Dorothy Libnire. Dir Roht, Vignoia. 64 mlrs. Dynamio detective mystery thriller. Rel March 10. Rev. March 20.

Reckless Roads. Comedy-drama of two thoroughbreds, a girl and a horse Judith Alien, Regis Toomey, Lloyd Hughes. Dir. Burt Lynwood. 60 mins. Rel. July 1

Mascot Offices, 1778 Broadway, New York, N. Y

Burn Em Up Barnes. 12 chapter auto racing serial released also as a feature in 74 mins. Frankle Darro, Jack Mulhall. Dir. Colbert Clark. Rev. April 3. Behind the Green Lights. Factual story from the book of the same name, by former Police Captain Williams, Norman Foster, Judith Allen, Sidney Blackmer. 63 mins. Rel. Feb. 22. Rev. April 24.

Dursance sa mina. Rel. Feb. 22. Rev. April 24.

Harmony Lane. Life and sanger of Stephen Foster. Doughass Monitgomery. Adrienne Amet. Evelyn Venable, William Frawley. Rel. Aug. 21.

Haddine Woman. Strange romance develops when a beautiful suchety girl is expected to the with a whee-creating reporter to save her rejudation. When the control of the same than the control of the con

se Crave Excitement. Sparkling action romance with newsreel back ground. Norman Faster Evalyn Kaapp, Eric Linden, Esther Raiston Dir, Nick Grinde. 69 mins. Rei, June 22. Rev. July 24.

Frightened Night. Nutty millionaire who distributes his fortune on a wild, stormy night. Charles Grapewin, Mary Carlisle, Regis Toomey Dir. Christy Cabanne, 64 mins, Rei, May 1. Streamline Express. Story of a girl who eloped to baptize a train and marry a man she didn't love. Victor Jory, Evelyn Venable. Dir. Leonard Fields. Rei. Aug. 27.

Waterfront Lady. Ann Rutherford, Frank Albertson, Rel. Sept. 20.

Studios: Culver City, Calif. Metro Offices: 1540 Broadway, New York, N. Y Age of Indiscretion. Divorced couple's child problem. Paul Lukas, Madge Evans, David Jack Holt. Dir. Edw. Ludwig. 77 mins. Rel. May 10. Rev. May 22.

After Office Hours. Newspaper story. Constance Bennett, Clark Gable, Stuar Erwin. Dir. Robt, Z. Leonard. 73 mins. Rel. Feb. 22. Rey. March 13 Anna Karenina. Tolstoy's famous novel of a woman's struggle for love.

Greta Garbo, Fredric March, Basil Rathbone. Dir. Clarence Brown.

35 mins. Rel. Sopt. 6.

Baby Face Harrington, Burlesque on the gangster cycle, Chas. Butterworth Una Mcrkel, Eugene Palette, Dir, Edgar Selwyn, 61 mlos. Rel. Apri 12. Rev. June 2

Ishop Misbehaves. A eleric impressed into duty as a detective. Edmund Gwein, Maureen O'Sullivan, Norman Foster. Dir. E. A. Dupont. Rel. Sept. 3.

Bonnie Scotland. A farcica, romp through the Highlan Laurel and Hardy Dir. James W. Horne. 82 mins. Rel. Aug. 23.

Capture of Tarana. New Jongle thriller. Johnsy Weissmulger, James G.

Hyan, Dir. James McKay. Casino Murder Case. Philo Vance story. Paul Lukas, Allson Skipworth Ted Heatey. Dir. Ed Martin. 82 mins. Rel. March 15. Rev. April 17.

Ted Heatey, Dir. Ed Martin. 82 mins. Ret. march 15. Rev. april 17. China Seas. Intensive drama with a locale of a Chinage transprotamer. Chira Seas. Intensive drama with a locale of a Chinage transprotamer. Order Gable, Jean Hariton, Wallace Beery. 89 mins. Ret. Aug. 16. Escapade. Love and innoncence in Vienna with a new star. Lulse Rainer. With Powell, Frank Morgan, Virginia Bruce. Dir. Robt. 2. Leonard. 89 mins. Ret. July 5. Rev. July 16.

minis. Rel. July 5. Rev. July 1.

Whith The Woman doctor becomes enmeshed with a mental noewithin The Woman doctor becomes the Southern Dir. Edbound Coulding. 72 minis. Itel. May 17. Rev. June
Comes the Band. An ambilious song writer and a stolen melody. Tel
Lewis and his band. Virginia Bruce, Ted Heaty. Dir. Paul Sloane.
Rel. Aug. 30.

Freedom Ring. High pressure coincily with stratosphere setting. Jack Benny, Una Merkel, Grant Mitchell, Mary Carlisle. Dir. Charles Biesner. Rel. Oct. 2

Mad Love, Thilter of a mad surgeon win takes unique revenge. From The Hands of Orline, Peter Lorree, Frances Brake, Unlin Cive. Dir. Karl Freund. Of mins. Rel. July 12. Rev. Aug. 7.

Mala, Lave story of the South Sens. Maln, of 'Eakimo' fame and Lotins Ling. Dir. Richard Thorps.

Mark of the Vampire. Murder mystery with vampire angle. Lionel Barry, mnre, Ellaubeth Aino, Bela Lugosi, Dir. Tod Browning, 60 mins. Rel April 20. Rev. May 8.

Mutiny on the Bourty Fused on famnus historical episode of South Sear mutiny. Cark Gable, Charles Laughton, Franchat Tone. Dir. Frank Lloyd. Rel. Oct. 18.

Lioya, Rel. Oct. 18.
Murder Man, Newspaper reporter who specializes in murders. pencer Tracy.
Virginia Druce, Lionel Atwill. Dir. Tim Whelan. 70 mins. Rel. July 19. Rev July 21.

Murder In the Fleet, Mystery about a bulleship, Robt, Taylor, Jean Par ker. Dr. Edw. Seilgwick, 70 mins, Rel. May 24, Rev. June 4. Naughty Martiett, Vicin Henrick 70 mins. Ref. May 22. Rev. June 4: Meta-land Martin Martin Metala Martin Martin Metala Martin Metala Martin Martin Metala Martin M

O'Shaughnessy's Boy. A father and son who follow the circus. Wallnet Beery, Jackle Cooper. Dir. Richard Boleslawski. Res. Nov. 8. Perfect Gentleman, The. An actor who comes back. Frank Morgan, Cicely Courtneldge. Dir. Ilm Whelan. Rel. Oct. 11.

Courtneldge, Dir. 1 Im Wholan, Rel. Oct. 11.
Public Hero, No. 1, G man story, Llonel Barrymore, Chester Morris, Jean
Arthur, Dir. J. Walter Ruben, 90 mins, Rel. May 31. Rev, June 12.
Reckless, Drama from the Libby Holiman-Shith Reynolds marriage, Jean
Harlow, Wm. Powell, Franchin Tone, May Robson, Ted Heal), Dir
Victor Pfenning, 35 mins, Rel. April 19, Rev. April 24.
Reckless Lordon, Drgman of a frontier days' bad man. 4 Warner BaxRobin Hood of El Dordon, Drgman of a frontier days' bad man. 4 Warner BaxRobin Hood of El Dordon, Drgman of a frontier days' bad man. 4 Warner BaxRobin Hood of El Dordon, Drgman of a frontier days' bad man. 5 warner BaxRobin Hood of El Dordon, Drgman of the Maria Pollander.

ia. Friendship between a deer and a puma with a human romance backgraund. Jean Parker, Russell Hardle. Dir. Chester Franklin. 79 milus Rel. Feb. I. Rev. Feb. 27

milie Rei, Feb. 1; Rev. Feb. 27
Sadow of Doubt Murder mystery. Ricardo Cortex, Virginia Bruce. Constant
Collier. Dr. Geo. B. Seltz. 71 mins Rei. Feb. 15; Rev. Feb. 27.
Tale of Two Cilles. Based on Dickens' famous novel of the Prench Revolution.
Ronald Colman, Blizabeth Allan, Edna May Oliver, Basil Rathbone,
Renry B. Walfeldi. Dr. Josek Conway.

Henry B. Walthall. Dir. Jack Conway.

Square Lady. Girl from lows hests a crook gang: Robt Taylor, Virginia Bruce Dir. Geo. B. Seitz. 69 mins. Rel. Murch 8. Hew March 20.

Vagabond Lady. Younger brother saves bride from unhappiness. Robert Young, Evelyn Venable. Dir. Sam Taylor. 72 mios. Rel. May 3. Rev. Juno 19.

Her Love Story. Hugh Walpoles' novel. Helen Hayes. Robt West Point of the Air. Training story made at the U. S. A. School for Air-men. Wallace Beery. Robt. Young, Maureen O'Sullivan. Dir. Rich. Russon. 30 mins. Rel. March 22. Rev. April 10.

Winning Ticket, The. Story of a sweeps licket that was lost and found Leo Carrillo, Louise Fazenda, Ted Healy. Dir. Chas. F. itlesner. 64 mins. Rei. Feb. 8, Rev. Feb. 12.

Office: RKO Bldg., New York, N. Y. Monogram

(Released through Republic)

Cheers of the Crowd. Russell Hopton, Irene Ware. Rel. Au Dawn Rider, The. John Wayne, Marion Burns. Dir. R. N. June 20 June 20
Great Goo Gold. Sidney Blackmer, Martha Sleeper, Gloria Shea, Rogio Toomey, John T. Murray, Edward Maxwell. Expoxe of the receivership racket almost wrecking young romance. Dir. Arthur Lubin, 66 mins Rel. April 16. Rsv. May 8.

Rel. Airil 16. Rav. May 8. Healer, Tae, From novel by Robert Herrick. Dir. Reginald Barker, Ralpil. Belaimy, Karen Morley, Mickey Romey, Judith Allen, Robert McVade. J. Farrols MacDonald 75kg mins. Rel. June 16. Heneymoon Limited. Neit Hamilton, Irene Hervey. 70 mins. el. July 1. Hossier Schoolmaster, The. Norman Poster, Claritotte Henry, Oils Harlan, Eggleston. 75 mins. Rel. May 16. Geography of the May 16. Geography

Heien Jerone Eddy, 76 mins. Rei. July 18.

Make a Million. Story of now a professor retar rich by chain letter ganic. Mare a Million. Story of now a professor retar rich and paulina Brooks. Itcl. July 26.

Monte Carlo Nights. Innocent suspect rags with a man at famous casino and wans the girl. Mary Brian. John Darrow. 62 mins. Itcl. May 20.

Mystery Man, The. Chicago reporter, stranded in St. Louls, makes good Loubert Armstrong, Saukine Loyls. 62 mins. Itcl. April 26. Kev. March 27.

March 27.

Paradise Caryon, John Wayne, Marion Burns, Movie-struck family takes husbands all to crash Hollywood, with hilarious-results. Wallace Ford. 52 mins. Rel. July 20.

mins. Rel. July 20.

Rainbow Valley, (Lono Star). Western. John Wayne, Luelle Browne. Dir. Rainbow Valley, (Lono Star). Western. John Wayne, A. Lone Star Western. Dir. R. N. Bradbury, C. Imins. Rel. Feb. J. Rev. April. Dir. R. N. Bradbury, C. Imins. Rel. Feb. J. Rev. April. Star Western. Dir. R. N. Bradwury, C. Bradbury, C. Brad

Studios: 5851 Maratnon St., Paramount Accent on Youth. From a current stage hit. Sylvia Sidney, Herhert Marshall.

Dir. Wesley Ruggles. 77 mlns. Rel. July 12. Rev. Aug. 14.

Dir. Wesley Ruggles. Ti mins. Rei. July 12. Rev. Aug. 14.
All he Kings Peress. Zenda type story with a picture star replacing a king
The Reine Peress. Zenda type story with a picture star replacing a king
The mins. Rei. Feb. 16. Rev. March 18. Mary Ellis. Dir. Frank Tuttle
The mins. Rei. Feb. 16. Rev. March 18. Mary Ellis. Dir. Frank Tuttle
The Mary Standing, Rugalind Keith, Tom Brown, Reb. Cromwell. Dir.
Big Pozdacast of 1988 The. Jack Oakle, Lyda Robertl, Suren and Allen and
Wendy Barrie carry atong a fanciful story which serves as background
Car St. Band on the Existing of the Mishinger acts region.

9. Based on the exploits of the Michigan state radiu police. Fred Mac-Murray, Sir Guy Standing, Ann Sheridan, Dir. Chae. Barton. 60 mins Rel. Mar. J. Rev. Feb. 27.

College Scandal. Whndunit with college background. Arline Judge, Kent Taylor, Wendy Barrie. Dir Elliott Nugent. Rel. June 21. Itev, July 17.

Crusades, The. Ceoli do Mille Rel Aug. 2. Lorotla Young, Henry Wilcoxon, Dir. Ceoli do Mille Rel Aug. 2. Devil is a Woman, The. Life and loves of a Spanish dancer. Mariene Dietrich. Cesar Homera, Llovel Atwill. Dir. Jos. von Sternberg. 76 mins. Rel. May 3 Rev. May 8

May 1 liev. May 8

Every Night at Elight. Radio story cantializing the amateur craze. Gen. Raft.

Rei Aug. 3. Rev. Aug. 7.

Rei Aug. 5. Rev. Aug. 7.

Four Hours to Kill. What happened in a theatrs bolby while detections a market root in the state of th

Glass Key, The. Politice-mystery story by the author of "The Thin Man. Claire Dodd, Rosalind Culli. Dir. Frank Tuttle. 77 milys. Itel. May 31 Rev. June 19

Barbier, Dir Norman elege, Rei sep. 6,
Hold Em Yale, From a Daroon Runyan story of n girl who inved uniforms
Patricla Ellis, Cesar Romero, Dir, Sidney Lanfield, 61 ins. Rel
April 12, Rev. May 1, Arriva Suns, Ceast Romero, Dir. Sidney Lankeld of him. Hol April 12. Rev. May 1. Epitem Austhus, estimate Return stepr. Carp. Last Outcook. The From Fer Finde Medical Inf. Clina Barton Return Step. Law 1. Sec. May 2. Sec. May 2. Sec. May 1. Sec. May 2. Sec.

March 13.

March 13.

Substantial Showboat story Magnella by Houth
York Plack done Econety, Queen Shorth.

A. Substantial Shorth Control Shorth

Millestone, W. mone. 16d. May M. Hex. July 17.

Sopie Will Talk. Combination of arkinal stories by Supile. orr and Hugher Heriert. Neighbors almost talk the leads hise a discrete. Charles linguies. Mary Boland, Jellal Hyans, Dean Jagger. Dir. Al Santel Hughes, Mary Boland, Jellal Hyans, Dean Jagger. Dir. Al Santel Harding, John Hallilda. Der. Herry Hathaway. Rel. Aug. 39.

Private Worlde. Remanue castinal the background in a santonium. Claudette field Arrived May 13.

Ricky Montalian Myster, Western mysters vivor by Zane Grey Understand.

Rocky Mountain Mystery. Western mystery story by Znoe Grey. Randolph Scott, Chic Sale, Kuthicon Burke, Mrs. Leslie Carter. 19r. Chas. Barton of the Rucho, Bichael Welton Tully's and Duvil Belesco's gorseone story of oil California, Gladys Swarthout, John Bales, Charles Bick ford, Willie Howard, Dir. Welton Geoigs, Rel. Oct. 2

(Continued on page 37'

Studio Placements

(Continued from page 33) the Bank at Monte Carle,' 20th-

John Miljan, Hedda Hopper, Three Kids and a Queen, U. Mary Gordon, Purnell Pratt, Rob-ert Emmett O'Connor, 'Waterfront Lady,' Mascot.

Franklyn Farnum, Lafe McKee, Allen Greer, 'Custer's Last Stand,' Welss.

Preston Foster, James Gleason; Stephen Roberts directing, 'Husk,' Radlo,

Brian Marlow, sercen play, 'Pica-dilly Jlm,' Metro. George Regas, On, Reliance.

Harry Seymour,

os, wB. Gardiner James, 'Captain Blood,' WB.

Louis Vincent, George Irving, Henry Kolker, Edward Van Sloan, Arnold Korff, "Three Kids and a Queen." U.

Ivan Simpson, Ruth Weston, Splendor, Goldwyn. Llly Damita, 'Frisco Kld,' WB.

Barbara Stanwyck, Alfred San-tell directing, The Baby Market,* Par. Frances Drake, 'Queen of the Jungle, 'Par. Grace Bradley, George Barbler, 'Anything Goos,' Par. 'Faddy O'Flynn,' The Milky Way,* Par.

Paddy O'Flynn, 'The Milky Way,' Far.
E. E. Cilve, Caston Glass, Olaf-Hytten, Mae Beatty, 'Sylvia Scar-lett,' Radlo.
Dick Elliott, 'Annie Oakley,' Radlo.

adlo.
Albert Conti, 'Collegiate,' Par.
Esther Dale, 'Lovo Song,' Radio,
Jack Hatfield, 'Case of the Luck
egs,' WB.

Battle Hankin, Case of the bury Legs, 'Wil. Case of the bury Legs,' Legs, 'Wil. Case of the bury Legs,' Leg

Jack Munnan, Annual dio.
Kay Sutton, Maxine Jennings,
Jane Hamilton, Virginia Reed, untitled Ruth Etting short, Radio.
Spencer Charters, 'In Person,'

pencer Charters, 'in Person,' Radio.

Eddle Buzzell directing 'If You Could Only Cook,' Col.

Samuel Hofenstein, Frank Parsoreren play, 'The Old Maid,' Casar Pencer Play, 'The Old Maid,' Casar Pencer Play, 'The Old Maid,'

Par.
Cesar Romero, 'Metropolitan,'
20th-Fox.
Ceza Herzeg, Ethel Borden, writing original for Jessio Mathews,

ing original for Jessio Mathews, Metro. Jonathan Hale, 'Charile Chan in Frisco,' 20th-Fox. Bela Lugosi, 'Dracula's Daughter,' U.

Henry Lehrman, screen play, Snatched, 20th-Fox, George Marle, Angeline Marie, Juan Torina, Frank Shannon, George Mecker, Hangover Murders, Wilson, Broadway Hostess, Will.

tess", WB.
Loretta Young, 'Ramona', 20thVirghula Hammond, Tom Plank,
'The Virghula Judge,' Par.
Couway Toarie, Bernadine Hayes,
Couway Toarie, Bernadine Hayes,
and Cramer, look frendleton, Jimmy Aubrey, Roy Rice, Hay Galiafard Cramer, Judgment Book, 'Lickero, Jimmy Aubrey, Roy Rice, Hay Galiafley, 'Judgment Book', Lickero, Jimmy Aubrey, Roy Rice, Hay GaliaHabert Strange, 'Priseo Kid,'
WH.

William Hackmor, Irona Ware,
'Syntheit Lady,' Chesterfook Kid,'
Lucille Ball, 'Love Song,' Radio,
All, Machin, 'Virght', 'Virgh

Grey story, Par.
Al Martin, screen play, 'Ono Thrilling Night,' Victory.

CONTRACTS

Hallywood, Aug 29. Allan Scott given five-year term, ith options, on Radio writing

Allan Scott given inve-vent term, with obtions, on Itadio writing staff.
Radio telected aureen Delaney of Albey Players for one picture. Charles Iearion seated by Paramount and draws direction of Network of the Paramount and draws direction of Network of the Paramount and Different of Network of

First fermer for bended Robert E-Pioneer.



DAVID O. SELZNICK

FREDDIE BARTHOLOMEW

Little Lord Fauntleroy David Selznick's first picture for United

David Selznick's first picture for United Artists promises to be as sensational as his "David Copperfield", "Dinner At Eight", Millions have read the famous book and millions more will want to see it on the screen...offering, as it does, the perfect role for Freddie Bartholomew. With this auspicious beginning, you can look forward to big things from David Selznick...who has already signed George Cukor, director of the above mentioned money pictures and Ronald Colman, one of the leading box-office stars of the screen.



Frances Hodgson Burnett's great story leaps to life on the screen with a colorful procession of beloved characters such as "Dearest" and the old Earl. In a later announcement, two of Hollywood's foremost actors will be named to fill these important roles.

CALENDAR OF CURRENT RELEASES | Forbidden Heaven. Suggestive of 'One More Spring.' Four derellets in an abandoned London house. Chas. Fartill, Charlotte Henry, Beryl Mercer, Fred Walton. Dir. Richard Barker. Rel. Sept. 16.

(Continued from page 35)

Ruggles of Red Gap. Harry Leon Wilson's story of a butler won in a bridge game. Chas. Laughton, Mary Boland, Chas. Ruggles, Dir. Leo Mc-Carey, 90 mins. Rel. Feb. 22, Rev. March 13.

Society girl and New York boy meet in Havana. Geo. Raft, Carole mpard, Margo. Dir. Marion Gering. 71 mins. Rel. Feb. 2. Rev.

Girl. Post-depression orphans work out their fates in a comedy rein. Ida Lupillo, Kent Taylor, Gali Patrick. Dir. Aubrey Scotto. Rel. July 26.

Seed, July 25.

Seed the Sees. From Stark Young's best seiler. Margaret Sullavan, Walter Connolly, Randolph Scott. Dir. King Yldor. Rel. Sept. 27.

Stolen Harmony, Adventures with Ben Bernle's band. Geo. Raft, Ben Bernle, April 24.

April 24.

Bar (in Spanish). Musicsi, featuring the late Carlos Gardel, Rosits oreno. Dir. John Reinhardt, 87 mlns. Rev. July 17. (Not on regular

release.)
Two for Tonight. From the stage hit by Max and J. O. Lief. Gay-hearted playwrights on the loose. Bing Crosby, Joan Bennett, Mary Bolend, Thelma Todd. Dir. Frank Tuttle. Rel. Sept. 27.
Wanderer of the Wasteland. Zane Grey story. Dean Jagger, Gall Patrick, Edward Ellis. Dir. Colto Lovering, Rel. Aug. 16.
Edward Ellis. Dir. Colto Lovering, Rel. Aug. 16.
Wings in the Dark. Air thriller with a rescue by a blinded aviator. Myrna Charles and Colton C

ithout Regret. From a stage play. Love and treachery in London. Ellssa Landi, Paul Cavanaugh, Frances Drake. Dir. Harold Young. Rel.

Office: R.K.O. Bldg., Radio City, N.Y.C R.K.O. Radio Allies Adams. Small town girl dramatizes hereel and tries to win at rich hause had been been seen as a small town girl dramatizes hereel and tries to win at rich hause had by lying about the family. Katiharine Hepburn, Fred MacNurray, Fred Sinon, Evelyh Venale, Frank Abherton, Hedda Hopper. Dir. Arizonian, The A vivid chapter in American Cavalcade. The bringing of law and order to the west of 1889. Richard Dis, James Bush, Margo Ilaw and order to the west of 1889. Richard Dis, James Bush, Margo Lecky Shaper. The story of a woman who wrecked the lives of all the men who loved her. Mirlam Hopkins, Alan Mowbray, Frances Dee, Sir Cedric with the control of the state of the sta

Agei. May 31. 1tev. May 22.

Again Murriane. A story of Cape Cod and its people. James Barton, Heise Murtley, Heise Mack. Dir. John Robertson. 72 mins. Rel. Mar I. Rev. Worley, Heise Mack. Dir. John Robertson. 72 mins. Rel. Mar I. Rev. Chasing Vesterday. A kindly professor befriends a lonely orphan and then made happiness which he had been searching for all his life. Anne med happiness which he had been searching for all his life. Anne Trent Durish, Bitlense Glarasic, Dir. Gorgen Trent Durish, Bitlense Glarasic, David, Hillda Vaughen, Dir. Gorgen Trent Durish, Bitlense Glarasic, David, Hillda Vaughen, Dir. Gorgen Glarasic, Avenue Fannels, David, Hilla Vaughen, Dir. Gorgen Glarasic, Avenue Glarasic, David, Mar Marken, Mar Marken, March March Marken, March Mar

Rel. March 22:

Freckles. Orphan boy who conquers fear in order to save the life of a little girl and thereby wins the love and esteem of his benefactors. Tom Street Carol Stone, Lumden Harre, James Bush, Dovothy Feterson, Addision Richards, Dick Addancer. Dir. Doward Killy. Rel. Sept. 2004 and Street Carol Stone Carol Stone Carolina Carolina

ermstrong. Dir. Charles Lamont. Rei. Feb. 15.

Horay for Love. A young college graduate inwests his small fortune in a mulical show, falls in love with the leading lady, goes to jail because of a bad rheck, but the show opens on inone and the play is a success to in the play of the play in a success to in Hall. Pert Kelton. Dir. Walter Lang. 78 mins. Rei. June 14. Rev. July 17.

July 17.

An amusing tale of the vagaries of the race track and the root tale of the vagaries of the race track and the ponies. James Glesson, Zabu Pitts, Margaret Callaban, Russell Glesson and Dir. Ray McCarey. Rel. Aug. 16.

Ther, The, A story of the Irish revolution. Victor McLagien, Preston Foster, Heather Angel, Wallace Ford, Una O'Connor, Margot Grahame.

J. From the first of the Jains acries. Kay Johnson, Jan Hunter, C. Aubrey Smith, Nigel Bruce, David Manners, Peggy Wood. Dir. John Cromwell. Rd. Aug. 9.

omin. Nuge. Bruce, David Manners, Peggy Wood. Dir. John Cromweil.

Add. Aug. opinger sister in the Stanton family helps her beother. Ladded
win the Princess. John Beal, Gloria Stuort, Virginia Weddler, Charlotte Henry. Dir. Goe. Stevens. 70 min. Rel. April 8. Rev. May 8.

Last Days of Pemmell. The destruction of the City of Pemmell. Preston
State Sta

Oct. 4;

Murder on a Honeymeon. The further adventures of the old maid, amateur police Overa Piper. This time the murder take place on an airplane. Edm. May Ollver, James Glesson, Lold Lane, Dorolby Lbaire. Dir. Berns, Walley Lane, Dorolby Lbaire. Dir. Willey Lane, Dorolby Lbaire. Dir. Willey Loron Grant Grant

wheeler roosers, Woolseq, Fred Kenting, Betty Urable, Evelyn Brent, Wang and State Company of the Man Rytym An afordered means to the Man Rytym An afordered Lower and the Man Rytym An afordered Lower and the Man Rytym An aforder Lower and the Man Rytym Anderson an

Star of Midnight, William Powell solves the mystery of the disappearance of Allee Markham and valuly tries to escape the matrimonial intentions of Guiger Rogers. William Powell, Ginger Rogers, Ruilliam Powell, Ginger Rogers, Ruilliam Stargers, William Stargers, Wi

Owen. Dir. Rowland V. Lee. Rel. Sept. 20.

Top Hat. American dameer wine falls in love with a young girl, but has hard time winning her on account of mistaken identity. Fred Asiatre Ginger Regers, Edward Everett Horton, Relen Broderics. Dir. Marl Saudrich, Itel. Sept. 6.

Sanorien. Rel. Sept. 6.

Wilage Tale. This story investils a cross-section of average community He in a typical small village in Utah. Handolin Scott, Kay Johnson, Arthur in typical small village in Utah. Handolin Scott, Kay Johnson, Arthur Cromwell. Hel. Appl. 25. 00 mins. Rev. June 28.

Woman in the Dark. (Select). Dashell Hammett mystery story Ray Wray itahib Gellamy. Dir. Pull income. 68 mins. New May 267.

Office: RKO Bidg., New York, N.Y.

Cappy Ricks Returns. Peter B. Kyne's familiar fiction hero. Robert McWade, Ray Walker, Fiorine McKinney, Dir. Mack Wright. Rel. Sept. 25.

Crime of Dr. Cressl, The. Orlinal story suggested by Poes "The Premature Burial. Fric von Stroheim, Harriet Russell, Dwight Frye. Dir. John H. Auer

Fred Walton. Dir. Reginate Barter. Rel. Sept. 18.

Lewiese Range. John Warne western. Dir. R. N. Bradbury. Rel. Oct. 2.

Tumbling Tumbleweets. Western. Gene Autry. Dir. Jos. Kane. Rel. Oct. 24.

Tumbling Tumbleweets. Western. Gene Autry. Dir. Jos. Kane. Rel. Oct. 24.

Tombling Tumbleweets. Western. Gene Autry. Dir. Jos. Kane. Rel. Oct. 24.

Gonzale March Control C

United Artists Offices: 729 Seventh Ave.,

Barbary Coast. A blazing story of America's last frontier of untamed emo-tions. Milam Hopkins, Edward G. Robinson, Joel McCrea. Dir. Howard Hawks: Rel. Sept. 27. Hawks. Rel. Sept. 27.

Frewster's Millons. Story by Winchell Smith and Byron Ongley. Jack Buchana, Lill Damita. Dir. Thornton Freeland. 78 mins. Rel. May 20.

Call of the Wild. From the famous Jack London story. Clark Gable. Loretts
Young Jack Oakle. Dir. William Wellman. Rel. Aug. 3.

Cardinal Richelleu. George Arliss, Maureen O'Sullivan, Edward Arnold, Francis Lister, Dir. Rowland V. Lee. 82 mins. Rel. April 28. Rev.

Angel, The. A love story that will give love a new meaning. Fredric March, Meric Oberon, Herbert Marshall. Dir. Sidney Franklin, Rei. Sept. 6

Escape Me Never. Story by Margaret Kennedy, Ellsabeth Bergner, Hugh Sin-clair, Griffith Jones, Leon Quartermaine, Lyn Harding. Dir. Paul Czin-ner. 93 mins. Rel. June 21. Rev. May 29.

Folies Bergere. From the stage farce, 'The Red Cat.' Maurice Chevaller, An Sothern, Merie Oberon. Dir. Roy Dei Ruth. 83 mins. Rel. Mar. 8. Rev Feb. 27.

Les Miserables. An adaptation from the famous Victor Hugo classic. Frederic March, Charlet Laughton, Bir Codric Hardwicks. Dir. Richard Boiss-Let 'Em Have it. G. Men. Story by Joseph Monoure March and Eimer Harris Richard Arien, Vuginin Fruce. Jilee Brady, Harvey Stephens. Eric Lin-den. Joyse Compton. Dir. Sam Wood. 58 mins. Rel. May 17. Rev. June 4 news it. G. Men. Story by Joseph Moneror March and Elmer Harris.

Richald St. Med. Story by Joseph Moneror March and Elmer Harris.

Richald St. Med. Story by Money & Med. 18 Min. Rel. May 17. Rev. June 4.

Modern Times. A dynamic comedy based on mass production in a big factory. Charlie Chaplin, Paulette Goddard. Rel. Oct. 11.

Melody Lingers On, The. Lowel Bernating's best-seller. Polgnant mother-Burton. Rel. Oct. 2018.

Borton. Rel. Oct. 2018.

Borton. Rel. Oct. 2018.

Borton. Rel. Oct. 2018.

Borton. Rel. Oct. 2018.

Burton. Rel. Oct 25.

Moscow Nights. From an unpublished novel by Pierre Benoît. Harry Bauer,
Penelope Dudley-Ward. Dir. Anthony Asquith. Rel. Oct. 18.

Nell Gwyn. Anna Neagle, Sir Cedric Hardwicke. Dir. Herbert Wilcox. 70mina. Rel. June 14. Rev. June 26.

mins. Rel. June il. Rev. June 38.
Red Salute. Two young towers who find themselves tangled in a fast-moving Red Salute. Two young towers who find themselves tangled in a fast-moving Aradie Alleright. Dir. Sidney Landled. Rel. Sept. 13.
Sandere of the River. A vivid dramatistation of the manner in which one with many holids the destiny of a complete tribe. Faul Robeson, Nina Rel. July 3. yz. Jenile Sanders. Dir. Sidney Lord Robeson, Nina Rev. July 3. yz. Jenile Sanders. Dir. Solitan Gorden. Suns. Rel. July 4.

tet Pimpernel, The. From a novel by the Baroness Orezy. Romantic drama, but modern handling. Leslie Howard, Merie Oberon. Dir. Alex. Korda. 85 mins. Rel. Feb. 15. Rev. Feb. 12.

Korria, 85, mina. Hel. Feb. 15. Hev. Feb. 12.

Thunder in the East. Story by Claude Farrer Charles Boyer, Merls Oberon. John Leder. Dir. Nicholas Farkas, 75 mins. Re. May J. and Anna Sten Wedelmer. American graph of the State of the State

Studio: Universal City, Universal Offices: 30 Rockefeller Center, Aliae Mary Dow. Story of a lost daughter replaced by adopted. Sally Ellers. Raymond Milland. Dir. Kurt Neumann. 65 mins. Rel. May 27. Rev.

Alone Together. Comedy. Zasu Pitts, Hugh O'Connell. Dir. Kurt Neuman. Rel. Oct. 7.

Border Brigands. Buck Jones western. Dir. Nick Grinde. 56 mins. Rei. May 27. Rev. June 26. Rev. June 26.
 Bride of Frankenstein, Drama, Karloff, Valerie Hobson, Dir. James Whale 73 mlns. Rel. Auril 22. Rev. May 15.
 Crimson Trail, The. Buck Junes western. Dir. Al Roboch, 68 mlns. Rel. Feb. 11. Rev. March 20.

Chinatown Squad. Comedy-drama. Lyle Talbot, Valerie Hobson. Dir. Mur-ray Roth. 70 mins. Rei. May 20. Rev. June 4.

Diamond Jim. Drama. Edward Arnold, Jean Arthur, Binnie Barnes. Dir. Ed Sutherland. 92 mlns. Rel. Sept. 2.

Good Fairy, The. From Ferenc Molnar's stage play. Margaret Sullavan. Herbert Marshall, Frank Morgan. Dir. Wm. Wyler. 58 mins. Rel. Feb. 18. Rev. Feb. 5.

It Happened in N. Y. Comedy-drama. Lyle Talbot. Gertrude Michael, Heather Angel. Uir. Alan Crosland. 65 mins. Rel. March 18. Rev. April 10.

The Bean Account Conney drama. Cheerer Amore, talloct, teerroots shienast, Healther Pre Bean Account Conney drama. Cheerer Amore, Rochelle Hindon, Isabelle Jawell. Dir. Phil Cabn. 62 mins. Rel. Dec. 31. Rev. April 17. King Solomo of Brasdawa, Musical drama. Edmund Lowe, Dorothy Tage. Crostand. Hill. Sol. 18. May 18. Edmund Lowe, Dorothy Tage. Contained Hills. Sol. 18. May 18. Edmund Lowe, Dorothy Tage. The Contained Hills. Sol. 18. May 18. M

Manhattan Moon. Drama with music. Dir. Stuart Walker, Ricardo Cor-tez. Dorothy Page. Rel. Aug. 5. Mr. Dynamite. Comedy-drama from a Dashlei Hammett story. Edmund Lowe Jean Dixon. Dir. Alan Crosland. 75 mins. Rei. April 22, Rev. May 29.

Mystery of Edwin Drood, The. From the Dickens story. Claude Raines. Douglas Montgomery, Heather Angel. Dir. Stuart Walker. 85 mins. Rel. Feb. 4. Rev. March 27. Rel. Feb. 5. Rev. March 21. Life of the Gods. From Thorne Smith's fantastic tale. Alan Mowbray Florine McKinney. Dir. Lowell Sherman. 74 mins. Rel. Mar. 4. Rev Feb. 27.

Feb. 27.
Notorlous Gentleman, A. Mystery-murder. Charles Bickford, Helen Vinson Dir. Ed. Laemmie. 75 mins. Rei. Jan. 21. Rev. Feb. 29.
Outlawed Guns. Western. Buck Jones. Rei. July 29.
Princess O'Hara. Damon Runyon comedy. Chester Morris, Jean Parker. Dir David Burton. 79 mins. Rei. April 1. Rev. April 17.

David Burton. 19 mlns. Rel. April 1. Rev. April 17. Raven, The, From Sogar Allen Foe's story. Karfolf-Hela Lugost. Dir. Louis Firediander. 60 mlns. Rel. July 22. Ieve. July 16. Reneszvous at Mindight. Murder-mystery. Railin Heliamy, Valorie Hobson Reneszvous at Mindight. Murder-mystery. Railin Heliamy, Valorie Hobson Rel. Secret of the Chateau. Mystery story. Claire Dodd. Clark Williams. Dir. Rich. Tohree. 68 mlns. Rel. Dec. 3. Rev. Feb. 5.
She Gets Her Man. Comedy. Zasu Fitts, Hugh O'Connell. Dir. Wm. Nigh. Rel. Aug. 15.

sten. Aug. 19. Stone of Silver Creek. Buck Jones western. Dir. Nick Grinde. 60 mins. Rei April 15. Rev. April 10.

April 16. Nec. April 16.

Storm Over the Andes. Drama. Jack Holt, Antonio Moreno, Gene Lockhart, Mona Barrie. Dir. Christy Cabanne. Rel. Sept. 9.

Stormy. Outdoor drama. Nash Beery, Jr., Jean Rogers, Arlzona Wranglers. Dir. Louis Friedlander. Rel. Sept. 30.

Throw Back, The. Buck Jones western. Rel. Sept. 40.

Translent Lafy. Politics, romance and mystery H-nery Hull, Gene Raymond Frances Drack. Dir. Ed Bozzili. Rel. March. 10. Roll. Valerie Robson. Letter Matthews. Dir. Stanti Valker, 15 mins. Rev. May 15.

Warner Brothers Offices: 321 W. 44th Bt., New York. N. V Allbl Ike, Famous baseball comedy by Ring Lardner. Joe E. Brown, Oilvia de Havilland. Dir. Ruy Euright. Rel June 15
Broadway Gondoier. Railo saking start tires of the phoney "tmosphere. Dick Powell, Joan Biondell, Adolphe Menjou. Dir. Lloyd Excon. 100 mins. Rel Juty 27. Rev. July 34.

Powell, Joan Blandell, Adolphe Senjou. Dir. Doys Based. 100 mins. Rel Judez. 1694. 2019. 2

THEATRE BLDG SPLURGE IN NW

Minneapolis, Aug. 20. Minneapoiis, Aug. 20.
More money is being spent on new
theatre construction and on theatre
improvements in this territory than
at any time since 1930, acording to
a survey just made. More con-

improvements in this territory than at any time since 1303, acording to a survey just made. More confinent of the outlook than at any different of the outlook than at any different control of the survey in the survey of the su

redecorated and made other improvements.

Houston, Aug. 20.

With almost \$1,000,000 worth of actual and as \$1,000,000 worth of actual and as \$1,000,000 worth of actual and as \$1,000,000 of actual actual building boom in the interopy.

North Main theatre being built here by interstate Circuit to cost \$100,000. Work begins shortly on a new \$1,000 theatre on Westheimer and a new \$100,000 pain, and an \$1,000 theatre on Westheimer and a new \$100,000 pain, and an \$1,000 theatre on Westheimer and a new \$100,000 pain, and \$1,000 theatre on Westheimer and a new \$100,000 pain, and \$1,000 theatre on \$1,000 of an \$1,000 theatre of \$

Denton: A \$75.000 house to seat

Denton: A \$15,000 house to seat 1,000 is going up.
Sweetwater: New 1,000-s e and house costing \$140,000 being built.
Larado: Plans drawn for a \$135,000 theatre seating 1,200. Work to start Dec. 1.
Cameron: Pelace being remodeled at \$10,000 cost. nuder way on Palace to increase the seating capacity by 200; cost; \$5,000.

AUTOMOTIVE BOOM AIDS MICH'S B. O.'S

Detroit, Aug. 20. Dotroit, Aug. 20.
Conditions in the farm belt area and industrial centers of the central states are better than they have been in several years, according to Nat Levy, recently named manager of the east central district for RKO. Levy, who headquarters in De-troit, said that the boom in auto-mobile production was being par-ticularly feit throughout Michigan.

COL. FRUDENFELD GAINS

COL. FRUDENFELD (AINS Coloniant), Aug. 20. Col. Arthur M. Frudenfeld, IKKO division manager for Cincinnati and Dayton, under Jike Libson, is improving at Christ hospital, to which ho was removed Tucsday (13) afterion, following a heart attack in bits office.

Physicians pronounced him out of danger, but insist upon read of danger, but insist upon read of continuing to Principled a post while continuing to Principled a post while continuing duties of booker.

A TALE 28 CITIES!

"CHINA SEAS" OPENINGS OVER WEEK-END CONFIRM INDUSTRY PROPHECY THAT M-G-M HAS THE BIGGEST BOX-OFFICE PROPERTY OF YEARS!

*AND OF COURSE IT SETS A NEW HIGH IN HOLD-OVERS ALL OVER AMERICA!

* THREE DAYS BETTER THAN WEEK'S BUSINESS OF BIG PICTURES that opened on Christmas, New Year's, Thanksgiving. Imagine!

★ WHEN YOU BEAT "TUGBOAT ANNIE" THAT'S NEWS! In 28 situations in East: Beats "Tugboat Annie" in 8; beats "Copperfield" in 24; beats "Dancing Lady" in 12. That's beating!

★ BOSTON FOR INSTANCE! Playing two theatres. Beats "Tugboat Annie."

★ NORFOLK. Tops everything in last 2 years, including holidays.

★ ATLANTA. Best in 2 years, including Xmas, Thanksgiving.

★ ST. LOUIS. 3 days much better than most full weeks.

★ MEMPHIS, ROCHESTER, NASHVILLE, SEATTLE. Terrific!

★ INDIANAPOLIS. Biggest 3 days since August, 1933.

★ NEW ORLEANS. 3 days as good as average full week.

★ CINCINNATI. Phenomenal Wed., Thurs., Fri. biz.

★ READING. Beats record-holding "Tugboat Annie."

★ OKLAHOMA CITY. Broke midnight preview record and set new all-time Thurs. opening record.

★ CLEVELAND. Biggest 3 opening days in 2 years!

★ DAYTON. 3 days does 4 day biz of biggest!

★ LOUISVILLE. Only topped by New Year's biz.

★ PITTSBURG. Best opening in 75 weeks!

★ PHILADELPHIA. EVANSVILLE. Outstanding!

★ RICHMOND. Best in 2 years!

★ COLUMBUS. Best 3 days in 2 years.

★ KANSAS CITY. Tops 7 months biz.

★ DENVER. Best 5 days in 6 months.

* AKRON. Doubles "Copperfield's" first 3 days



local paper.

CLARK GABLE · JEAN HARLOW · WALLACE BEERY

ome on in! The water's fine!"

(Continued from page 37)

Fiorentine Dagger, The. Murder of a theatrical producer with both his daughter, who is the star of a play in his theatre, and the playwright auspected of the crume. Donald Woods, Margaret Lindsay. Dir. Robort Flory. 69 mlns. Rel. March 59.

ert Florry, 59 mills. Itel. March 30.
Front Page Woman. Newsingher men and women-and love. Bette Davis,
October Erent, Winfred Shaw, Roscoc Karns. Dir. Michael Curiz. 81
Goling Highbrow. Kansas farmer auddenly rises to riches through the accident market. Guy Kibbee, ZaSu Pitts, Edward Everett Horton. Dir. Hobert
Florry, 67 mins. Itel., 1419 6.

Florey. 67 mlns. Rel. July 6.

14 the Ritz. Story about a high-powered publicity man, his towe and
historical typus across a chef who can't cout. Wm. Gargan, Patricia
historical typus across a chef who can't cout. Wm. Gargan, Patricia
or the Lamps of China (Cosmonolitan). From Alice Tipsdate, best getter
Chinese oil industry. Fat O'Brien, Josephine Hutchinson, Mervyn Leikoy
S mins. Rev. June 12.

Strandes. Kay. Francis as a travelers' aid worker. Kay Francis, George Strandes. Kay. Francis as a travelers' aid worker. Kay Francis, George Stront. Dir. Frank Borzage. 73 mins. Rel. June 22. Rev. June 26. Sweet Music. Back-stage story. Rudy Valles, Ann Dvorak. Dir. Alfred E. Sweet Music. Dir. Alfred E. Sweet Music. Dir. Alfred E. Rel. Mar. 2018. Dir. Ray Enright. Rel. Mar. 2

Miscellaneous Releases

Cyclone Ranger (Spectrum), Western. Bill Cody, Nina Quartaro. Ir. Bob Hill. 85 mins. Rev. May 22. Hickory Bush (Cyllin Kent) Western. Monte Montana. Dir. Frank Glendon. Fighting Pioneera (Resolute). Western. Monte Montana. Dir. Frank Glendon. Fighting Pioneera (Resolute). Western. May 1. Hill Cody western. Dir. Bob Hill. 61 Ins. Rev. May 21. Hel Tiki (Markey). Samoan nature story. 73 mins. Rev. Feb. 5. High School Giri (Foy). Sex Instruction propaganda. Helen McKellar, Mahlon Hamilton. Dir. Crane Wilbur. 55 mins. Rev. March 20. Hollywood Mystery (Regal). Story of a temperamental director and a racketer. June Clyde, Frank Albertson. Dir. Breezy Eason. 53 mins. Rev. Jan. 22.

One in a Million (Invincible). Sliop girl gets in and out of a jam. Doroth, Wilson, Chaa. Starrett. Dir., Frank Strayer. 70 mina. Rev. March 27. Wilson, Chaa. Starrett. Dir. Frank Strayer. 70 mina. Rev. March 27. Red Blood of Courage (Amissador). Western. Kermif Maynard, Ann Sheridan. Dir. Jack English. 55 min. Rev. June 12. Rustiers Paradis (Ajax). Western. Harry Carey, Gertrude-Messinger. Dir Harry Frazer. 62 mins. Rev. July Carey.

Speed Devils (Huffman). Two dirt track auto racers go into the garage business. Paul Kelly, Marguerite Churchill. Dir. Jos Hennaberry. Rev

Wagon Trail (Ajax) Western. Harry Carey, Gertrude Messinger. Frazer. 56 mins. Rev. May 29.

Foreign Language Films

Because of the slow movement of foreign films, this list covers on year of releases.)

vent of releases.)

(Most at these available with English titles.)

Abel mit der Muncharmonika (Ger) (Ufa) Comedy of young love. Dir Erich Waschneck. 60 mins. Rel. Sept. 1.

Aqua enel Suelo, el (Sp) (Col). Evil of gossip. Dir. Euseblo Ardavin. 80 mins. Rel. Feb. 1. Annemarie, Braut der Kompanie (Gcr), Military farce, Lucie Englisch, Dir Carl Roese 70 mins. Rel. Dec. 1. Carl Rosse 70 mins. Rei, Dec. 1.

Aschemative As Wujer (Sp.) (Foxt) Domestic comedy. Conchita Montenegre. 10 mins. Rei. March 1.

Aschemative German). Romantic drama. Dir. Johannes Meyer. 70

Avec P'Assurance (French) (Par). Saint Granier. Musical comedy. Dir. Roger Capicilan 16 mins. Rei. May 1. Az Uj Rokon (Hung.). An American orphan among Magyar nobility. Dir. Bela George 60 mins. Rel. March 1. Beias (i.e. 60 mins. Rei. March I.

Bel Der Blonsche Katherin (Ger (Bavaria), College comedy with music. Dir. Frinz Seitz 80 mins. Rei. Dec. 1.

Beiden Seehunde, Die (German) (General), Comedy of a playful king. Welss Ferdi. Dir. Frick Sauer. 80 mins. Rei. March 1.

Boliche (Sainalho), Cabrerul (ire. Dir. Prancisco Blinz. 80 mins. Rei. March 1.

Buran (Bernard), Cabrerul (ire. Dir. Prancisco Blinz. 80 mins. Rei. March 1.

Buranawntruz. L. (SD) (WB). Musical with Victor Herbert score. Enrice

Buzavirag (Hung) (Danubla). Operetta with romance. Dir. Steven Szekeiy. 80 mins. Rel. Jan. 1.

80 mins. Rel. Jan. 1.

80 mins. Rel. Jan. 2.

80 mins. Rel. Sent. 3.

80 mins. Rel. Sent. 3.

80 ceruse. Jan. 3.

80 mins. Rel. Feb. 1.

80 mins. Rel. Feb. 1.

80 mins. Rel. Feb. 1.

80 mins. Rel. Jan. 2.

80 mins. Rel. Jan. 1.

80 mins. Rel. Jan. 1.

80 mins. Rel. Jan. 1.

80 mins. Rel. Jan. 2.

80 mins. Rel. Jan. 3.

80 mins. Rel. Jan. 3 Cludad de Carton, La (Sp) (Fox). Drama of marital relations. Antonio Mo-reno, Catalina Barcena. Dir. Louis King. 70 mins. Rel. Feb. 16. Cognasse (Fr.) (Par). A bookkeeper with ambitions gets his chance. Tramel. Dir. Louis Mercanton. 80 mins. Rel. April 1.

Dir. Louis Mercanton. 80 mins. Rcl. April 1. Corazon Bandolero (Sunainsh). Action drama laid during Maxi Illan's reign. Dir. Raphael Sevilin. 60 mins. Rel. March 1. Corazones en Derrota (Spanish). Tragic drama made in Nexico. Dir. Ruben C. Novarro. 70 mins. Rel. Uct 1.

C. Novarro. 70 mins. Rel. Oct 1.

rlez-le sur les Toits (Fr) (Par). French version of American farce. I Pays to Advertise. Pauloy, Saint-Granier. Dir. Karel Anton. 80 mins Rel. June 15.

Rel, June 15.

Cries Ext Finis, La (Fr.) (European). Backstage musical. Albert. Prejean.

Dir. Robert Slodmak. 80 mins. Rel. March 1. Rev. March 20.

Cruz Diablo (Sp.) (Col.) Mesklan Robin Hood yarn. Dir. Fernand de Fuentes. 80 mins. Rel. April 1. Fuentes. 80 mins. Rcl. April 1.

Cuesta Abajo (Sjp. (Par.). Romantic drama. Carlos Gardel, Mona Maris

Dir. Louis Gasnicr. 75 mins. Rel. Aig. 1b.

Czar Wants to Siece, The (Russ) (Ainkino). Salire on court life of Paul 1.

Dir. Alexander Felnzimmer. 70 mins. Rel. Dec. 1.

Czardasfuersten, Die (Gcr.) (Ufa). Musical baned on Emmerich Kalmann's Ktage piece. Maria Eggerth. Dir. Georg Jacoby. 30 mins. Rel. April 15. Rev. May 1. Dancing, El (Sp) (Hoffberg). Comedy drama laid in a cabaret. Dir. Maglia Barth. 86 mins. Rel. Jan. 15.

narth. 80 mins. Rel. Jan. 15.

Delito di Mastrovanni (R.) (Metropolis). Melodrama. Dir. Amleto Palermi. 65 mins. Rel. July 15. Rev. July 31.

Deserter (Russian) (Garrison). More class struggle. Dir. V. I. Pudovkin. 80 mins. Rel. Oct. 1. Dona Francisquita (Sp.) (Nosseck). Musical romance nade in Spain. Dir Hans Behrendt. 70 mins. Rel. April 15.

Doppelbratigam Der (Ger.) General). Homance of a composer's marita mixup. Fritz Kampers. Lien Deyers. Dir. MacFric. 60 mins. Rel. March 15.

Mas Uno Dos (Spanish) (Fox). Comedy romance. Rosita Moreno. Dir John Reinhardt. 60 mins. Rel. Oct. 15.

John Reinhardt. 60 mins Rel. Oct. 18.

Per Kaleserjager (Gor.). Millitary comedy. Elize Elister, Fritz Kamperso Dir. Robert Lond, Franz Hofer 00 mins. Rel. March 15.

Drel von der Kayaliert (Ger.). Another millitary farce. ritz Kamperso Dir. Carl Bosen. 60 mins. Rel. April 1.

Du, Oder Keiper (German). Uperettis. Dir. Kar

Dir. Cast Interestic Most. Red. Months Initiatry states. The Nampers Du. Oder Keine (ciriman i therrest). Operetta. Dir. Rati Ein Mann. Will Nach Deutschland (Ger). (Ufa) Drama of patriotism. Dir. Rati Ein Mann. Will Nach Deutschland (Ger). (Ufa) Drama of patriotism. Dir. Rati Worgrier Stutius. Rel. Nov. 1.

Einmanne Stutius. (Ein Months Stutius.) Drama of patriotism. Dir. Ein Mann. Will Stutius. (Ufa). Omedy with music Kaethe were Ratigated for Gerbard Lamprecht. 19 mins. Rel. Acti.

Ei Dio Que Me Quieras (Sp.) (1/ar). Romance in the theatre. Carlos Gardel Dir. John Reinlandt. So mins. Rel. Aufur. 1.

Ei Hömbre Que Sa Reia gel Amor (Sp.), Romance Irom Madrid. ir. Bentto Previo. 6 mins. Rel. July 15.

En Glao Gutt (Norwegian) (Scandinavian), From Bjornson's novel. Dir. John Bruntus, 80 mins. Rel. Nov. 16.

Escondalo, El (Sp) (Inter-Continent), ramatic romance. Dir. Chano Urueta 70 mins. Rei, Sept. 15. 70 mins. Rei. Sept. 18.
Fantasma del Convento, El (Sp.). Spooks and love. Dir. Fernando de Fuentes. 80 mins. Rei. April 15.
Ferien vom Ich (Ger.) (Ufa). Romantic comedy. Dir. Hans Deppe. 80 mins.
Rei. April 1. Rel. April i.

Finanzen des Gressherzogs, Die. (Ger.) (General). Comedy of nobility with
music. Dir Gustaf Gruendgens. 60 mins. Rel. April 1.

Filkkerna Fran Gamia Stan (Saendinavian). Comedy with music. Dir. 8

Flucchtlinge (German). (Ufa). German refuges yarm in the Far East. Hans
Albers, Kattie von Nagy. Dir. Gustav Vocky. 38 mins. Rel. (Jet. I.

Fraulien Liefelst (Garman) (Clasino). Magda Scinnelder. Romantic comedy.
Dir Johannes Gutter. 60 mins. Rel. May 18.

hlingsmaerchen (German) (General). Romantic operetta. Dir. Carl Froeh-lich. 60 mins. Rel. May 15.

ich. 80 hins. Kel. Nay 15.
Freundin Eines Grosses Mannes, Die (Ger.) (Ufa). Theatrical comedy. Kaethe von Nagy. Dir. Paul Wegener. 80 mins. Rel. Sept. 1.
Freut Euch Des Lebens (German). U(a). Romantic comedy. Leo Elczak
Dir. Hans Steinhoff. 80 mins. Rel. Nov. 1.

Dir. Hans Steinhoff, 80 mins. Rel. Nov. 1,
Fronteras del Amor. (Sp. (Fox)). Musical monacc. Jose Mojica, Rosits
Fronteras del Amor. (Sp. (Fox)). Musical monacc.
Fuerts Woronzeft (Ger.) (Ufg.), Romanic man. Brightte Heim. Dir. Arthur
Roblinson. 60 mins. Rel. Nov. 15.
Graefin Mariza (Ger.). Operetta. Dorothea Wieck. Dir. Johard Oswald. 80
mins. Rel. Jan. 15

mins. Rci Jan. 15

Granderes del Amer (Sp) (Fox). Romantic drama. Conchita Montenegro. Retul Roullet. Dir. John Reinhardt. 70 mins. Rel. Sept. 1. december 15 mins. Rel. Fox. 1. december 15 mins. Rel. Fox. 1. december 15 mins. Remaintic drama. Dir. Clarifoxe. 25 mins. Rel. May 1. december 15 mins. Remaintic drama. Dir. Victor Janen. 70 mins. Rel. May 1. Helmat am Rhein (Ger). Romantic drama. Lucie Englisch: Dir, Carl Boeise 60 mins. Rel. Dec. 1.

Hochzeit am Wolfgangsee (Ger). Romantic comedy. Dir. Hans Behrendt. 70 mlns. Rel. Nov. 15.

70 mins. Rel. Nov. 18.

Huszarelem (Hung.) (Danubla). Romantic comedy with music and military background. Dir. Steven Szekely. 60 mina. Rel. April 18.

Ich Sing Mich in Dein Herz Kilmein (Ger.) (Casino). Comedy with music. The Compact of Ministry Lores 1.

Idolos de La Radio (Sp.). Romantic musical. Dir. Eduardo Moreno. 30 minas. Rel. June 1.

Igiol Diakok (Hungarian). Comedy with music 80 mins. Rel. May 15. Im Heiderkrug (Ger). (Germania), Romantic farce. Dir. Carl Boese, 70 mins. Rel. Jan. 1.

Rei, Juli, I.

Jo As Oreg a Haznai (Hung) (Danübla), Farce with music. Szoke Szakali,
Ernst Verebes. Dir. Fritz Schuiz. 60 mins. Rei. Fcb. 1.

Johannisnacht (Ger). Love in the Aips. Lil Dagover. Dir. Willy Reiber. 80
mins. Rei. Fcb. 15.

Judas von Tirol, Der. (Ger.). Analogy to the Passion Play. Dir. Franz Osten 80 mins. Rel. April 15. av mins. Rei. April 15.
Juitet Compra um Hijo (8p.) (Fox). Marital drama. -Catalina Barcera, Gil-bert Roland. Dir. Louis King. 80 mins. Rei. March 15.
Jungfrau Gegen Morcch (Ger.). Romantic comedy (Ufa). Dir. E. W. Emo. 80 mins. Rei. March 15. ev mins. Rel. March 15.

Kalserwalzer (Ger). (General). Musical with Johann Strauas tuncs. Marths Eggerth. Dir. Priedrich Zeinick. 80 mins. Rel. Jan. 1.

Kalts Mamsell, Die (Ger). Comedy romance. Dir. Carl Boese. Ins. Rel. Jan. 1.

zoenoem Hogy Elgazoit (Hungarian). Musical romance. May 1. Konjunkturriter (Ger.) (General), Drama of profiteering. Welss Fordi.
Dir. Fritz Kampers, 60 mins. Rel. April 15.

Dir. Fritz Kampers. 60 mins. Rei. April 15.
Krach um lointhe (Germany Utla). Kural comedy. Dir. Carl Froehilch.
Um mins. Rei. May 1. Rev. May 1.
Ler. May 1. Rev. May 1. Rev. May 1.
Ler. May 1. Rev. May 1. Rev. May 1.
Ler. May 1. Rev. May 1. Rev. May 1.
Les Ag du Turt (French) (Faramount). Kacetrack yarn. Drean. Dir. Serge de Foligny. 60 mins. Rei. Al. May 1.

oe гонелу. ev inins. Rei. May 1. Liebe in Uniform (Ger), (Germania). Military romance. Harry Liedkt. Dir. Georg Jacoby, Rei. Ott. 1. Liebe Dumme Mama (German) (Bavarian). Comedy. Dir. Carl Bocse. Rei. March 1.

Libe, Tol und Terlei (German) (Ufa. Kaethe von Nagy, From a Robert L. Libee, Tol und Terlei (German) (Ufa. Kaethe von Nagy, From a Robert L. Stevenson yain, Dir. H. Hilpert and R. Stleinbicker. 100 mina. Rel. May 15. Rev. May 25.
Libe und die Erste Elsenbahn (Ger) (Ufa). Romantic comedy. Dir. Hasas Prels. 70 mins. Rel. Peb. 15.
Lila Akaet (Hungajian). Tre-war musicai romance. Dir. Istvan Szekely. 70 mins. Rel. Mackete medodesme. Dir. Bamon Pcon. 60 mins. Rel.

Liorona, La (Sp.), Mexican melodrama, Dir. Ramon Pcon. 60 mins. Rel. June 15.

June 15.

Lillom (Fr.) (Fox). Moinar's play. Charlea Boyer. Dir. Fritz Lang. 85 mins. Rel. March 1. Rev. March 20.

Lockwogel (Ger) (Ufa). Mystery romance. Dir. Hana Steinhoff. 60 mina. Rel. Jan.

ret, Juli, J. L'Ordonnance (Fr.). Love in a garrison. Marlelle Chartaf. Dir. Simon. Schif-frin 70 mins. Rel. June 15. rrin 70 mins. Rel. June 15.
Madame Bovary (Fr) (Tapernoux). Falthful transcription of Flaubert epic.
Dir. Jean Renoir. 100 mins. Rel. Nov. 15. Rev. Nov. 27.
Maryjka (Fol). Rural romance. Dir. Jan Nowina-Przybylski. 60 mins. Rel.
Dec. 1.

Mass Struggle (Sp) (Kinematrade). Russian revolt. Dir. 1. Kavaleridze. 70 mins. Rel. Sept. 16.

mina Rei, Sept. 15.
Meine Frau, die Schuetzenkoenigin (Ger) (Germania). Theatrical farce.
Dir. Carl Boese. 50 mins. Rei, Jan. 1.
Meiodic der Liebe (Ger). (Germania). Musi i romance. Dir. Georg Jacoby.
70 nins. Rei. Sept. 15. on ninns. (ret. Sept. 19.
Men on Winge (Russ) (Amkino). Story of Soviet aviation. Dir. J. Raisman. 80 mins. Rel. June 1. Rev. June 12.

Mercedes (Spanish). Musical comedy. Dir. Joae Castilevi. 80 mins. Rel. May 15.

Mit Dir Durch Dick und Duenn (Ger) (Bavaria). Comedy romance. Dir. Franz Siltz. 80 mins. Rei. Nov. 15. Dir. Vladimir Uichia. 70

Mizici Svet (Slovak). Difficulty of far mins. Rel. June 1. Moscow Laughs (Russ.) (Amkino). First Russ. musical. Dir. G. Alexandrov. 90 mins. Rel. March 15. Rev. March 27.

90 mlns. Rel. March 15. Rev. March 27.
Mutter und Kind (Ger) (General). Mother-love drama. Henny Porter. Dir Hans Steinhoff. 70 mlns. Rel. Nov. 15
My Wife the Miss (Hung). Inter-marital farce. Dir. Steven Szekely. 80 mlns Sept. 1

My Wite the Miss (Hung), Inter-marital farce, Dir. Steven Steckly. 80 mins Nada Mes Que Una Mujer (50), (Fex). Version of Furused: Dir. Harry Odio (Sp.), Medoriama of Ilie in fishing village. Dir. Richard Harian. 70 page vom Dalmasse Hots), Der (Ger.). Comedy with detective ramifications Dolly Haas. Dir. Victor Janson. 70 mins. Rels. March 19. Paysagada de la Vida (Sp.). Love in a circus. Dir. Miguli Xacaras. 70 mins. Pechanari (Ger.) (Fex). Comody about a lady with hard luck. Dir. Eric Borgel. 82 mins. Rel. April 15. New April 24. Petersburg Wights (Huss) (Amkins). Life on the farm. Dir. A. Macharet. 80 mins. Peter Vinogradov (Huss) (Amkins). Life on the farm. Dir. A. Macharet. 80 mins. Peter Vinogradov (Huss) (Amkins). Life on the farm.

Peter Vinogragev (Iluss), (Amkino). Life on the farm. Dir. A. Macharet. 80 mins. Red. June 15. Rev. July 3. Prinzesiin Turandet (Ger) (Ufs). Adaptation of the opers. Keethe von Angelein Turandet (Ger) (Ufs). Adaptation of the opers. Keethe von Angelein (Ger) (Ufs). Adaptation of the operation operation of the operation operat

gramma, 10 mlns, Rel. Oct 15
Rosen aus dem Suden (16c). Romance with Strauss minde. Dir. Walter
Janissen 70 mlns: Rici. April 15.
Sangen Till Herner (Sw. 16cm/law-lau). "sit romance. Dir Ivor JohannSchlemih, Der (German) (Kinematrade).
Engleis, 60 mins. Rel. Nov. 1.

Curt Bola. Dir. Erich
Engleis, 60 mins. Rel. Nov. 1.

BETTER PIC BIZ **UPS CANDY VENDORS**

Bigger attendance in pleture theatres, more houses open during the hot weather and a definite trend towards use of vending machines has boomed the candy concession lusiness during the last three months. Those connected with the industry estimate that candy vending in picture houses alone has picked up 35% as compared with the same three months last year.

the same three months hat year.
While admitting that increased
purchasing power has meant better
business generally in picture theatres in every section of the country, many officials connected with
the leading confection sales machine
manufacturers believe a new intermanufacturers believe a new inter-es; in this adjunct to theatre opera-tions has aided in the sales pickup. In addition to rating the car chines as a convenience to patrons, many exhibitors consider the in-staliation of auch vending outfits as an added source of revenue

Fla.-Ga.-Ala. Exhibs In Conv. Regret NRA's Passing: Pic Biz Good

Jacksonville, Aug. 20. More than 200 Fiorida, Georgia and Alabama theatre owners, in an nual session here, were told by Ed Kuykendall of Columbus, Misa, president of the Motion Pleture Theatre Owners of America, that the passing of NRA was a calamity to the industry.

the passing of NAA was a calamity to the industrial declared voluntary working agreements would not be working agreements would not be of the Pettinghill bill now before Congress, asyling_that if it were enacted the government may just as well take over the theatre business and run it along new deal lines and to destruction. After flaying ASCAS to say about book of the passing and the passing and to destruct of the passing and the passing as a passing the passing and the passing as a passing the passing as the passing the passin

to better productions, though ne be-lieved that class films were being run into the ground.

Visitors were given a beach party by E. J. Sparks, owner of some 63 Florida housea.

F. P. Can. Conv.

Ottawa, Aug. 20.
Exodus of theatre chain managers in Ottawa and environs to the annual convention of Famous Playent and the Control of the

atres, who now operates a group of theatres in the Maritime Prov-inces in partnership with Famous

Unified Operation Of Seattle Theatres Scattle, Aug. 20.

Seattle, Aug. 20.
Unified operation under terms of.
10-year lease, but with continued
individual theatre ownership started
tils week for Evergreen and Hamrick frist-run houses in this burg.
John Hamrick has moved his offices
from the Blue Mouse to the 5th
Avenue Theatre building, across the
hall from Frank Newman's and will
be in direct charge of Seattle opthe start of the start of the start of the
continue, Vic Gauntlett in charge
for the Evergreen allunions, 5th,
Paramount and Colbseum; Eddic
Cilvers ic charge for the Ilamrick
houses, 13. M., Music Bos, and Orpheum.

nance. Dir. Walter herum.

Hamrick's, usie Hall, now dark, sales in the combine, but Halls and order to the sales in the combine, but Halls and the combine that the sales in the combine that the sales in the combine to the sales in the combine that the sales in the combine that the sales in the sales in

NEW YORKS SOCIAL SEASON OPENS THIS FRIDAY NIGHT

With the swankiest box office event in years!

CARL LAEMMLE

AND THE

ROXY THEATRE

REQUEST THE PLEASURE OF YOUR PRESENCE

AT THE

World Premiere

"DIAMOND JIM" Starring EDWARD ARNOLD

MA JEAN ARTHUR and BINNIE BARNES A UNIVERSAL PICTURE

ROXY THEATRE

7th AVENUE at soch STREET, NEW YORK CITY Friday Evening, August Twenty-third AT NINE O'CLOCK

R. S. V. P.

World Premiere

"DIAMOND JIM"

Starring EDWARD ARNOLD with JEAN ARTHUR and BINNIE BARNES

A UNIVERSAL PICTURE

ROXY THEATRE

7th Avenue at 50th Street, New York City) Friday Evening, August 23rd at Nine O'clock

Admit Two

Produced by EDMUND GRA

Directed by EDWARD SUTHERLAND

Behind the Keys

(Continued from page 27)

Herman Schindler of Hagerstown

Seattle

Seattle.

With pooling of Hamrick-Evergreen operations in the two competitive spots, Seattle and Portland,
starting Aug. 15, booking readjustment places Frank Christie as booker for Seattle territory and Roy A.
Brown, former Hamrick booker
here, to the Portland territory.

Bolivar, N. Y.
Samuel Gandel has taken over the
Lyric here from Michael Rosenbloom,

Bids have been received by M. M. Master, owner, for erection of a new theatre building at Waynes-118, N. C. Malling, manager of the Palace, Raleigh, for some time, has been promoted to the booking department of North Carolina Theatres, Inc., and has been transferred to the Charlotte headquarters of the Concern.

Shorty Warren, lately city man-ager for Louis L. Dent's Varsity and Kiva here, has been shitted in the same capacity to Grand Junction. Colo, with two more of the Dent nick is pinchhitting as manager at present and Milton Overman, former city manager, ahead of Warren, ar-rives this week to take the job over.

J. H. Cooper's Orpheum here has dropped the night price a nickel to be on a competitive basis with the Varsity, which recently reopened. Both spots 10-15-20c. now.

Both spots 10-15-20c, now. Bully the Kidl' revival is a sock in this trude area. Grosses in spots to 50% higher than average bit. Robert R. Livingston, Capitol defendants in the Independent for defendants in the Independent and definit on and denial to each and every allegation against him in the petition field early in July in federal court

BILLY BEVERLY

BEMIS

NOW AT THE F O X PHILADELPHIA Philadelphia Record said:—"Those two dancing partners, Billy and Beverly Bends, are talented and worthy of attention."

'COLLEGE RHYTHM' for Paramount FOUR MONTHS at the Dorchester Motel·in London MAXFAIR HOTEL, London PARIS, ROME, GENOA, CANNES WARNER BEOS, SHORTS

Management
MILES INGALLS
CURTIS & ALLEN OFFICE

here. Suit aimed at a half dozen pleture distributors. J. H. Cooper, Livingston and the Lincoln Theatres Corp. claims that collusion and conspiracy by the defendants forced the plaintiff out of business while operating the Orpheum, Rialto and Liberty here.

Nebraska film board of trade cites that Winside, Meadow Grove and Naponee, Neb., are the only spots with free shows.

K. L. Parkinson, Rosalie, Neb., has taken over the Star.

has taken over the Star.
Phil Hill, several years manager,
of the Fox and Rlvoli, Foxwesco
houses in Beatrice, Neb., has been
transferred to Topeka, Kas., to be
in charge of the Fox there. Hill is
succeeded in Beatrice by C. A.
Stewart, late of Maryaville, Kas.,
where he had two Foxwesco houses.

where he had two Foxwesco houses. Re Holg, LTC personnel man, narrowly escaped death in an auto accident returning from his veation. Car was impaled on a bridge railing. Two ushers, Wayne Elmelund and George Byers, who were triding with him, were bruised, but not seriously.

not seriously.

Floodlighted baseball lots in city parks here have been estimated to have cost second run and low priced houses nearly 20% of their normally weak summer grosses this year.

Fred Anderson, Fairfield, Neb., has taken over the Orpheum from George Werner and has retagged it the Joyo.

Denver.

Einglewood theatre, in Einglewood, Colo., a suburb of Denver, which can be considered to be conside

L. L. Law has sold the Star at Estancia, N. M., to Matt Frellinger. The Pastime at Springer, N. M., and the Princess at Keystone, S. D., are dark.

Spartanburg, S. C. Spatanburg, S. C.
Remodeline of City Auditorium,
for years top orderline young in
Asheville, N. C., resort city, at cost
of \$30,000 formed by city council
and plane submitted to state insurance commission for approval.
One hundred and five G's estimated cost of proposed new additorium here, to be of stone and
settle and also serve as American
Legion memorial.

Blrmingham.

Birmingham.

Champion, Negro house operated jointly by Paul Engler and R. B. Wilby, has been closed. The darkening, however, still leaves the company with two colored houses

Newark, N. J. Newark, N. J.
Fred Lochhaas, assistant to the
treasurer at Proctor's, has become
assistant manager at the Terminal,
replacing Edward Milstein, re-

Phlladelphia

Band Box, former art chema house in fashlonable Germantown district, opened by William Goldman, House will show first nabe run Fox plx and will have the unusually high scale of 40c. top. Goldman (65th and Delancey streets, in West Philly) by Labor Day. He already has three houses upstace.

Detroit.

Louis Kaliski has been named assistant to David Idzai, Fox theatrethe replaces Jackson Shields Hurford, who has line for the ford
the property of the ford
Carl W. Shalin branch manager
of the Columbia Pictures Corp. exchange for the past five years, has
been appointed division manager
or Columbia with headquarters

GRIINTERS' PIC COIN

Two-reel film of the heavyweight champlonship match between Ed Don George and Danno O'Mahoney being sent out as a separate film: First time such film rights to wreatling bouts have been made a receil feature.

inn On Pitts Yarn Hollywood, Aug. 20.

Jonathan Finn pulled in last week to work on the 'Alabama Pitts' story Warners' bought from Warners'

to work on the 'Alabama Pitts' story Warners bought from Warden Lewis E. Lawes of Sing Sing. Finn, writer on crime for national mass and radlo, has been associated with Lawes on most of latter's literary blurbs.

L. A. DELUXERS DROP DUALING

Dual policy for the Chinese and State is a thing of the past after three months. Ban was lifted ourrent week on the 'Curly Top' showing when 'Pursuit,' the tail ender, was pulled after the second day.

The Winnie Sheehan production with Shirley Temple proved to be the b.o. magnet from the start, so the b.o. magnet from the start, so houses figured to handle turnover they would have to drop the M-tro picture. Receipts jumped considerably for balance of week and 'Curly Tory starys for a second star. Following this attraction as single billers are 'China Seaa,' set for two weeks, 'In Old Kentucky,' a Will Rogers picture, and 'Anna Kareimia.'

Evergreen's Setup

Portland, Ore., Aug. 20. The merger into one operating organization of 16 theatres here and

Seattle, now controlled by the Evergreen State Amus. Co. and Hamrick, northwest theatre man, became effective Aug. 15. The parent company, Cascades Theatres Corp., will have two subsidiaries in Portland, Multnoman Theatres Corp., which was the corp. man, became effective Aug. 15. The

and John P. Gavin, Clarence Innis, Alfred Shemanski, Newman and Hamrick, directions.

Alfred Shemanski, Newman and Hamrick, directions.

The Committee of the Control of the Committee of the Com

GADGET GANG IDEAL

Acad. Print Prowlers Seek Sensi-tometric, That's All

tometrie, That's All
Midlywood, Aug. 20.
Subcommittee of the Research
Council of the M. P. Academy of
Arts and Sciences has made a
preliminary report on print quality.
The research branch justifies the
other appendages of the Academy.
In exhibition prints, the density, of
to securing a more uniform density
in exhibition prints, the density, of
course, affecting the sound quality.
Preliminary report consolidates
the regules from a dozen lab
the regules from a dozen lab
in the control of the control of the
labe co-operating in clinical work.
Result seems to suggest that the
difficulty arises in the main from
the varying standards, density test-

afficulty acties in the main from the varying standards, denoity testers not giving the same result in any two labs. Committee is now working to co-ordinate a series of standards whereby a given negative can be printed by two or more studios, each using its own system but producing uniformly even prints without the labor of re-timing the negative of the standards whereby a given negative to definite density which will be achieved by all labs and simplify the work of the projectionlats.

Or, in the simple language of the committee, it will seek the establish a standard sensitometric centrol.

ON "TOUGHEST GUY"

Hollywood, Aug. 20. Robert Chapin, director of the Pasadena Playhouse, has joined the

Metro writing staff.

His first assignment is the adaption, with Howland Brown, of the latter's "Toughest Guy on Earth."

"Tops 'Em All"

What Critics Say About

LOEW'S STATE NEW YORK

SAMMY WHITE YOUNDES THE BILL WITH
THE NECESSARY WALLOF IN THE NEXT TO
HEAVILLY THE NEXT THE NEXT TO
HEAVILLY THE NEXT THE NEXT THE NEXT THE NEXT THE
LEYIN AND WHITE AN THE NEXT THE NEX

Author of "Accent on Youth" and "The Jazz Singer" Writes—"Dear, Sammy, your interpretation of the form of the first of the

BERNARD SOBEL

New York Daily Mirror

"Did you know that Same Within who was one of
the stars of "Show-Boat," a mainty his debut this
was a headliner single at the Board Someone
ought of the star of

ALEXANDER WOOLLCOTT

Wen York World

(Zieffeld' "Show-Boat")

'If I were to add anything further to that chorus, twould be another word about the singularly gracious and gentle performance of Charles Winninger and STILL ANOTHER WORD ACCUMINES WHATHAT IS IMPARTED EXPERT SCHEED THAT IS IMPARTED EXPERT SCHEED THE ARTIFUL AND FUTTHER FROOTTED COMEDIAN WHOSE NAME IS SAMMY WHITE."

New York Dathy News
"TIPS TO PRODUCERS: Sam Hartis, Max Gordon and Howard Dietz, if they are cooking for a family comment of the producers of

LOUIS SOBEL New York Evening

wew York Evening
Journal
"Sammy White opened at the Hollywood
with Rudy Vallee and
the TOWN TUR ED
OUT WITH TRU PETS."

BILLBOARD

"Sammy White with his hilarious eccentric hoofing is in next to shut and socked across like nobody's business—It's the ace stuff in its line and the customers knew it."

Playing the Following Vaudeville Engagements with the Lovely

BEATRICE CURTIS

LOEW'S STATE, NEW YORK
"In Beatrice Curtls," White has a finished performer
and lovely to look at. They make a swell combination. They don't come along this good very often."

LOEW'S STATE, NEW YORK

METROPOLITAN, B'KLYN. CENTURY, BALTIMORE FOX, WASHINGTON, D. C. ORPHEUM, BOSTON PALACE, CHICAGO (2 Weeks)

Enjoying a Delightful Week Now (August 16) at

LOEW'S PARADISE, NEW YORK



Essaness Nabs 2 Theatres in Chi Circuit's Expansion Campaigns

Essancss has returned to its stride Essances has returned to its stride as the leading indie circuit of Chi-cago, following a settlement of sev-eral conditions, the most important being the Metro wrangle. After ducking Metro product for a com-plete season Essances has finally signatured for a renewal of rela-tions. Has papers with Metro for a fwe-year deal, following the picture

nve-year deal, tollowing the picture company's deslive to, hold the deal down to a two-year basls. With the purchase of Mctro prod-uct same the picture company's agreement to keep Loew's away from the Essaness houses, particufrom the Essaness houses, particu-larly the North Center and the Sherldan, which Loew's grabbed right under the Essaness nose. Also, Loew agreed to halt plans for the erection of a theatre in oppo-sition to the Essaness Lomar in Oak Park. Settling of this problem payed

the erection of a theatre in oppo-sition to the Essaness Lamar in Oak Park.

Settling of this problem paved the way for Essaness to step out and secure additional properties; last week closing negotiations for two more theatres, the Avon and

Two other indle circuit operators Two other indic circuit operators are angling for expansion: Harry Balaban and Johnny Jones. Balaban has added the Reise nabe spot to his collection while Jones is walting until December to take over the Dearborn, now a Balaban house. Jones is still bot on the trial of nabe theatries but so far 4he prices have been problitive. been prohibitive

PA.'S AMUS. REVENUE MUCH BELOW PAR

Harrisburg, Aug. 20.
The aggregate of the permits so far Issued by the State Department of Revenue to amusement enterprises is considerably below the prises is considerably below the retary of Revenue Starry. K. Koodner. Under the law which became frective July 22 all operators of entertainment for profit must obtain a \$1 license and pay to, the state a that at the rate of ico on each 25c, of Secretary, Maldoner, said that the Harrisburg, Aug. 20.

the price of admission.

Secretary Kalodner said that the decrease in the number of licensees in the number of licensees is due largely because amusement operators have not understood the liberate infraction; of the law, he said, are few. The penalty for failure to get permits in \$100 to \$300 or imprisonment for not more than six months, or both.

Arthur Mayer Expands On 2 More in N. J.

Arthur Mayer is expanding as an eastern theatre operator in the independent ranks, taking over two houses in Somerville, N. J., which was the complete of the complete of the rank of the followed by other likely acquisitions in that state. The new Rialto at 22d and Broadway, to be completed this fall, is being built on the completed this fall, is being built 100%, when will have this house 100%.

ter Mayer, who will have this house 100%. Deal in Somerville makes Mayer a one-third partner with Artie Rapp a cone-third partner with Artie Rapp pendents, each of whom will control remaining two-thirds in the Sonierville houses. They are the Cort and a smaller theatre, latter closed, the only two houses in the town. the work is Somerville instead of taking control under a leasing deal.

N. W. Exhibs Aver Ops. " Net More Than Owners

Minneapolis, Aug. 20.
Representatives of the booth operators union and of Northwest Allied States, independent exhib-Allied States, independent exhibitors organization, have been trying for two weeks to agree on a wage scale-for a new contract. Operators insist that the balance of a cut made in 1330 be restored. If this is done, the operators will receive a boost of 11% over the scale now in voger.

now in vogue, Declaring that most of the booth their employers, the theatre owners want to cut the present scale at least 10%. The present rate of pay runs from \$40 to \$50 a week.

Rachman's Radio Series From Nebraska State Pen

Lincoln, Aug. 20. Monte Meyers, KFAB ad head, is still on a deal with the Nebraska

State Penitentlary for a Sunday afternoon half hour crime dramatizaon by a prison cast. Jules Rachman, former Omaha showman, now doing 15 years for murder, would direct the show if it

ARBITRATE ST. L. OPS.; SUSPEND. OFFICERS

Controversy involving use of white motion picture operators in Negro theatres has been settled Marie mitted picture operators in the through efforts of arbitration hoard appointed by Mayor Dickamann and headed by Mayor Dickamann and headed by Mayor Merch to the man operating machines in Negro houses had been made to the man operators who want colored operators to replace whites. Local Union No. 143, International Alliance of Theatrical Stage Employes and Motion Piqure Machine Operators, refused on ground some of its Negro theatres for 10 or 12 years. Recommendations by Arbitra-

Negro theatres for 10 or 12 years. Recommendations by Arbitra-tion Board and accepted by both sides are (1) that Negro operators apply for admission fo. Local No. 145, (2) that applications be given towards consideration and prompt towards consideration and prompt Negro and white operators in theatres immediately involved be adjusted between union and theatre owners to best advantage of, both parties.

justed between union and theatre owners to best advantage of, both parties.

owners to best advantage of, both parties.

for warrant saginat, John H. Jones, arrested last week on lot back of Strandt theatre, after he had deposited bundle containing five stickers of dynamite and two-foot fuse. Strand theatre and two-foot fuse. Strand has been consecuted by the strands of the stra

topf, business manager, and Fred L Twiehaus, secretary. In genera letter to all union members Westor stated it has become necessary to temporarily relieve all the officials of local union with no discredit to any of them nor criticism to make

Anderson's 14 in S. C., Takes Benfield's Link

Charlotte, N. C., Aug. 20. Charlotte, N. C., Aug. 20.
Deal closed at Dillon, S. C., between B. B. Benfield, owner of the Brondway theatres, and H. H. Andorson, owner of the Anderson theatres, gives the latter control of 14 South Carulina houses located at Dillon, McColi and Chesterheid, Antonio and Chesterheid, Antonio Chain of 11 theatres in the Peedes section of 14 theatres in the Peedes section of 16 states and 18, just now section of the state and is just now completing another large theatre at Dilion. It will continue to operate both Dilion houses.

Benfield, who has relinquished his chain of theatres to the Anderson Interests, will continue to operate Ben's Broadway, at Myrtle Beach.

Boston, Aug. 20.
Paul Lunt flew to Hollywood today. Possible Warner Bros. betth.
Ho made a survey of film patron
tastes in Newburyport, Mass., and WB heard about it.

Pennsy's Anti-Sunday Filmers Muster Forces

Easton, Pa., Aug. 20, Plenty of opposition is forming against Sunday films in Pennsylvania, various church bodies and some women's organizations, such as WCTU, having organized to stage active campaign during election this fail to have Sunday show bill defeated.

cated.
Under law passed by Leighalature
each municipality must decide for
itself at the November election
whether to have Sunday pix. Petitions have been circuitated throughtions have been circuitated throughbacking it, but the opposition is bebacking it, but the opposition is bebetter organized than the pro-Sabbath forces.
While big cittes like Phinadelphia
while big cittes like Phinadelphia
for Sunday flims by large majortites, trouble is expected in smaller
cittes and towns where churches
have Joined move to defeat the plan.

N.D. STATE TEST OF BANK NITE

Minneapolis, Aug. 20. Whether 'Bank Night' is a lottery in violation of the North Dakots state laws is the point at issue in a

In violation of the North Datoits state laws is the point at laws in a trial case being prosecuted by the state at Jamestown, N. D. The detendant is Ben Ashe, manager of the point of the process of the process of the rolling of the state attorney general that Bank Night is a lottery and illegal, Ashe continued with the stunt and invited prosecution by the state in order to obtain a court ruling on the subject of the prosecution and continued with the stunt and invited presented by the state in order to obtain a court ruling on the subject of the prosecution and defense to file additional before in the case. Counsel for Ashe contended a person is privileged to give sway his process of the process of the

CCC CAMP'S 15c PIX CALLED 'OPPOSITION'

Minneapolis, Aug. 20. CCC camps in northern Wiscon-sin are catering to the civilian trade with their film shows at 15c admission. The shows are being adver-tised in nearby towns by window cards and posters.

cards and posters.
After attending a protest meeting
of northern Wisconsin exhibitors at
Ashland, Wis., President J. B. Clinton, of Northwest Allied States,
brought the matter to his organization's attention. He expressed fear brought the matter to his organiza-tion's attention. He expressed fea-that if the 'unfair competition' is no halted it will spread throughout the

territory.

Three local film exchanges—Columbia, RKO and Universal—charged with supplying the product for the CCC camps, will be asked to cut off the supply unless the camps limit attendance at the shows to their own members.

NITER EMBARRASSED

K. C. Newman Splitting \$350 Un-

Kansas City, Aug. 20.

Newman theatre, which started Bank Night severy weeks as a claimant, but will break the original rules this week and give the money away if they have to call overy number in the box. Manager George Baker sald that there on the sought was not on the sought was not

the square. Baker will split it into five prizes.

Theatre Staff Union

1 WAY OF BUSTIN' IN

Roston, Aux. 20.
Paul Lunt flew to Hollywood, Luc.
Paul Lunt flew to Hollywood, aux and to the Linemational Stage
line of police interference.

WIVIAN MOSES AT PAR

VIVIAN MOSES

CALENDAR OF CURRENT RELEASES

Schimmsireiter, der (Ger) (General). Nativs drama on coast of Friesland. Dir. Curt Oertel, Hans Dieppe. 80 mins. Rel. Feb. 15. Schloss Hubertus (Ger) (Ufa), Romance in the Alps, Dir. Hans Deppe, 70 mlns. Rel. Feb. 1. Rev. Feb. 27.

mins. Rel. Feb. 1. Rev. Feb. 27.
SchwarzerJaegerJohanna (Ger.). Nationalistic hurray in Napoleonio setting.
Dir. Johannes Meyer. 60 mins. Rel. April 1.
Senora Cascada (Sp. (Fox). Marital drama. Catalina Barcena, Antonio Moreno. Dir. James Tinling. 70 mins. Rel. Feb. 1. Sluby Ulanskie (Pol) (Principal), Military comedy, ir. M. Krawicz, 80 mins. Rel. Feb. 15,

Song of Happiness (Russ.) (Amkino). A young musician finds new life and hope: V. R. Gardin. Dir. M. Donskov, V. Legoshin. 80 mins. Rci. April 1.

April I., Sonns Geht Auf, Dis Grei. Musicul romance. Charles Kiell Dir. Willy Sonns Geht Auf Dir. Selb. 15.

Soviet Russia Today (Russ) (Anklino). Ir. Edward Tisse 80 mins. Rel. March 10.

Seviets Gree New Turkey, (Russ) (Amklino). Newsreal compilation. 60 mins. Rel. Sept. 10.

Rel. Sept. 1 Spiel Mit Dem Feuer (Ger) (Ufa). Domestic relations comedy. Dir. Raiph Arthur Roberts. 70 mins. Rel. Nov. 15. Strosstrupp, 1917 (Ger) (Bavaria). War film. Dir. Hans Zieberlein. 80 mins. Rel. Feb. 1.

Susana Tiene un Secreto (Sp.), Maritai farce. Perojo. 70 mins. Rel. June 1. iaz. Dir. Benito

Peredo. 70 mlns. Rel. June 1.

Tango Bar (Sp.) (Par). Muisteal melodrama. Carlos Gardel, Rosita Moreno.

Tango Bar (Sp.) (Par). Muisteal melodrama. Carlos Gardel, Rosita Moreno.

Tengo an Productive (Sp.) Para. Muisteal commendy. Carlos Gardel. Dir. Louis

Three Songs About Lenin (Russian) (Amkino). Newsreel compilation. Dir.

D. Vertrov. 55 mlns. Rel. Nov. 1.

70 mins. May 15.

Topaze (Fr) (Par). Gallic satire. Dir. Louis Gasnier. 90 mins. Rei. Feb. 15. Rev. Feb 20.

Foxariani (Russian) (Arnkino). Love and comradeship in the Revolution. Dir. S. Ilmonyenko. To mina. Rel. May 15. S. Ilmonyenko. To mina. Rel. May 15. S. Tross Ameras. (Sagnabh) (D. Heavy, drama. Anita Camplilo, Mona Maria. Tree Berretines, Los (Sp) (Hoffberg). Argentine comedy. 70 mina. Rel. Jan. 1. Jan. 1. Tribu (Sp.). exican drama, lguel C. Torres, 70 mins. Rel. June 1. Romantic comedy. Dir. Maximo Nossek. 80

Trou (sp.) exican orana.

Una Senana e Se felicidat (
Romantic comedy, Dir. Maximo Nossek. 30

Unbekkanta, Der. (Ger.) (Ger

Sp mins. Rel. June 1.

Und Wer Kussat Mich (Ger) (General). Back-stage romantic comedy. Dir.

E. W. Emo. 70 mins. Rel. Jan. 18.

Und Wer Kusst Micht (Ger) (Genral). Back-stage romantic comedy. Dir. E. W. Eubo. 79 mins. Rei. Jan. 18.

Uns Etolia Disparati (F). (Far). Murder of a firm star. Sury Vernac. Dir. Carlo (German). (Casino). Comedy of fish for stage career. Dir. Carl Boese. 80 mins. Rei. May 1.

Viktor und Viktoria (Ger). (German). (Casino). Comedy of fish for stage career. Dir. Carl Boese. 80 mins. Rei. May 1.

Viktor und Viktoria (Ger). (German). (Casino). Comedy of fish for stage career. Dir. Carl Boese. 80 mins. Rei. May 1.

Viktor und Viktoria (Ger). (German). (Casino). Gomedy of fish for stage career. Dir. Carl Boese. 80 mins. Rei. May 1.

Viktor und Viktoria (Ger). (German). (Casino). General May 1.

Viktor und Viktoria (Ger). (German). (Casino). Masican aviation drama. Dir. Guilliermo Waltz Tims in Vienna (Ger). (Germania). Romantic comedy. Charlotte Ander. Dir. Erich Engels. 80 mins. Rei. Nov. 1.

Rennets Macelley. (Ger). (Germania). Romantic comedy. Charlotte Ander. Dir. Erich Engels. 80 mins. Rei. Nov. 1.

Zigeunerbiut (Ger). Romantic comedy. April 1.

Zigeunerbiut (Ger). Romantic comedy. April 1.

Zigeunerbiut (Ger). (Merroolis). History of the life of Marrhal Platarold Aurol. Of the Rein of Marrhal Platarol. Of the Rein of Marrhal Platarold Aurol. Of the Rein of Marrhal Platarol Aurol. Of the Rein of

sudski. Dir. Richard Ordynsk. Key to Address
Harold Auten, 1840 Broadway.
Amkino, 723 Seventh Ave.
Bavaria Film, 489 Fifth Ave.
Casino, 240 E 86th St.
Danubla, 729 Seventh Ave.
European, 164 W. 58th St.
Garrison Films, 729 Seventh Ave.
General Foreign Sales. 729 7th Ave.

60 mlns. Ret. June 1.
Germania, 2-238 19th St., Astoria, L. L.
J. H. Hoftberrs, 723 Seventh Ave.
Inter-Continent, 50 E. 4nd St.
Kinematrade, 723 Seventh Ave.
Martin Nosseok, 235 Audubon Ave.
Metropolis, 230 Fifth Ave.
Scandinaylan Films, 22 W. 428.
John Tayernoux, 135 West 46th St.
Ulfa, 723 Seventh Ave.

Jones Relighting Loop McVickers as Repeater

Johnny Jones is opening the loop McVickers on Labor Day, bringing this house back into the downtown picture after almost a year of dark-

House will operate on a straight House will operate on a straight subsequent run picture policy. Will be spotted in 'C' week of pre-release which will mean 20c. matiness and 30c. top at night on three changes weekly. Theatre is figured to have a better chance for grosses now that the Castle around the corner is being converted into a mercantile establishment.

Screeno Squelched by Cincy County Sheriff

strand, downtown theatre, which was scheduled to introduce Screeno in this area a month since, called it off at the last minute, upon warn-ing of police interference,

SKIRBOLL RECOVERING. MOTHER DIES IN CRASH

Pittsburgh, Aug. 20.
Joe Skirboli, head of First Division exchange here, is recovering
from serious injuries he received in and auto accident that last week auto accident that last week claimed the life of his mother, Mrs. Sarah Skirboll, 65, of Cleveland. Skirboll was driving his mother and two sisters home from Ebensburg, Pa, where they had been spending the summer, when his car was arammed by another near Sewickley, just 10 miles west of here. Mrs. Skirboll suffered a fractured skull and deel before an ambulance with the summer, Grace and Mildred Skirboll, were all removed to the Valley hospital in Sewickley with cuts, bruises and fractures. an auto accident that last

TITLE CHANGES

Hollywood, Aug. 20.
Wanners' Paul Muni picture, first taggewine The Paul Muni picture as 'Enemy of Man.'
From 'Thin Dark Statiway' hits Warners release sheet as 'The Muni Muni picture of the Muni picture of th

STORY BUYS

CBS WON'T STOP RAIDING

Copy Acts

According to radio production pians of important advertisers, on top of the decided leaning shown, last year, indications are that broadcasting is falling, and failing hard, for the 'copy act.' It is the easiest way to what advertisers may believe to be a successful ether enter inment formula.

A 'copy act' on the air is an outright imitation of an original program r program idea. There is a surprising number of them on major adversers' shows right now, and more to come. or program idea.

Recently a supposedly high mindel agency called a radio artist now one a commercial and asked whether he would be interested it doubling for eight or nine minutes weekly on 'a program like Jack Benny's. The artist, who is no imitator, and happens to be a close friend of Benny's besides, turned it down. But the agency said it's going to do a 'Jack Benny program' regardless.

Vaudeville learned all about the 'copy act' years ago. 'Copy acts' became so numerous, the originals' vatue was impaired, and in many localities the poor imitations ruined-all prospects for the creators. The 'copy acts' seidom attained quality, the originals were destroyed, and vaudeville loot from every angie.

In radio the adoption of the 'copy act' is not so much an economy measure as an admittance of lack of showmanship and ingenuity. 'Copy acts' fool nobody. The radio public is quick to recognize an imitation, good or bad.

Important advertising agencies are usually not so foolish as to mimic a competitive agency's copy in a newspaper or magazine campaign. If radio advertising so different that it can withstand the cry of 'lifter'?

ROSENBLATT BATS FOR 3 **STATIONS**

Sol Rosenbiatt, former NRA ad ministrator, has been retained to act as lawyer for Station WCKY, Cincinnati, Station WFIL, Philadelphia, and the Yankee network in an effort to obtain from ASCAP the same rates and conditions granted to the Ike Levy station, WCAU Philadelphia, and to various news-paper-owned stations.

paper-owned stations.

It is possible WLW, Cincinnati,
may become a fourth petitioner
through Rosenblatt.

Action of the three broadcasters
is purposely independent of any
action by the National Association
of Broadcasters.

Judge. Accused by Air Union Exec. Freed in Murder Threat Case

Birmingham, Aug. 20.
Traffic Court Judge Thomas E.
Skinner was freed in court here last week of a threat to kill S. L.
Hicks, W.API radio engineer and president of the Birmingham Radio Operators' Union, as a rendict N.
which has been operating non-union for several months. The court held that Skinner was not guilty on the grounds that the fhreat made against Hicks constituted an idle threat under the law after Hicks and the second of the second o

A couple of weeks ago Hicks swore out a peace warrant against Skinner, contending that the judge came to him and threatened to shoot the heil out of you if anything happens to my brother. Skinner's brother, F. X. Skinner, WSGN operator, was beaten up several weeks are.

Henley to Moorehead

David Engrey to Moorehead

Bargo, N. Dav. 20.
David Engrey to remety press
agent for WANOV parron, N. D. has
taken over the management of
KGFK, Moorehead, Minn. His predecespor at the latter station, Manny
Marget, moves to Kanasa City, No.
to become commercial manager of
WAITON.

Lowell Gilmore Off WLW

Cincinnati, Aug. 20.
Lowell Gilmore is out as dramatic supervisor of WLW and has
returned to N. Y., where he and
other artists were engaged two
months ago by John L. Clark station's gen. mgr. and chief talent
scout.

scott. See the second of the s

Squire Resigns; **Many Cleveland Execs Shifting**

Cieveiand, Aug. 20. Staffs of Cleveland's four stations being upset by abrupt shake-ups and changes in personnel. Bert Squire is resigning as WHK sales manager, effective Aug. 31. Squire said he will take an out-of-town offer, probably in an eastern station, beginning Sept. 1, but refused to

beginning Sept. 1, but refused to give details. C. A. McLaughin, assistant sales manager, is in charge sistant sales manager, is in charge Walter Morrison, continuity chief of WHK, is also resigning same date. Mary O'Kelly, formerly of WFFF, Raleigh, N. C., replacing him and department is being put under supervision of John Vorpe, production manager. Latest addition to WHK start is George F. Strickling, director of Cleveland Heightte High director of Cleveland Heightte High director of Cleveland Heightte High tration's vocal choruses this fall.

Cityde Kittell, program director at WTAM, has been shifted to New York as NBC announcer. Chet word was the control of the control

mored that 'tom Lewis may assume post. Lewis is now announcer and continuity writer. Maxwell Halg, publicity director, WJAY, will resign, Sept. 1, to become director of canned programs in Buffaio for WGR and sister station.

Will Rogers Spot Open

Guif Refining, which was to pre-sent Will Rogers over CBS, start-ing Oct. 7, is going ahead with its contemplated series, but has done nothing definite as yet in filling the

NOT HEEDING **NBC REQUESTS**

Columbia's Continued Conversations with NBC Affiliates Causes Discomfort -WJR Incident May Be Forerunner to Others

WOO HOLD-OUTS

Columbia Broadcasting System is reported as flatly declining to entertain suggestions from NBC that an agreement be signed between the two networks to stop raiding of stations. CBS is out to strengthen its station line-up and wort bind itself by agreement not to negotiate with NBC stations.

ilsefu by agreement into the regionary with NEC Stations.

Present raiding campaign has already bagged WJR, Detroit, one of ready bagged WJR, Detroit, one of the result o

their NBC affiliation on the basis of the station compensation scale of fered by NBC iast winter. This bloe of holdouts have all been reported in conversation with Columbia. While CBS is in a cozy spot for going after NBC stations, especially the holdout bloe, NBC temporarily cannot retaliate effectively.

Previous Raid Recalled

WSB, Atlanta; WSB, Nashville; WTC, Bartforn encentrated a good cast of attention on WLW. Cincinnatt. Because of the 500,000-watts of this station it would be a matter of prestige for CBS to gain its affiliation. For the same reason NBC is determined not to lose WLW. Latter is nominally a blue network link, but meanwhite much or its time link, but meanwhite much or its time think, but meanwhite much or its time WLW (reeds 36 programs a week to Mutual with these shows Collowing or preceding NBC programs. WLW was also given the privilege of carrying a Columbia network program, Roses and Drums.

Paid Million By NBC
Understood WLW got uset over \$1,000,000 in 1534 as station compensation from NBC. This is by far the greatest sum ever paid by a network to an individual station. Because of this and the privileges already enjoyed, it is not expected that WLW will switch to Columbia, despite inducements which include a spot on the CBS board of Directors for Powel Crosley. See Convention, Columbia and plenty of powers of the convention of

this time that David Sarnoff called in M. H. Aylesworth to take up negotiations with the NEC recalcirants. Aylesworth knows the stations since 1928 and was rated personally popular with the owners. Numerous trips to New York fellowed by out-of-town Proadcasters. However, it is inside-reported that

W9XEY.

Allen W. McKee has taken over Renley's publicity assignment at WDAY.

Cecil, Warwick & Cecil handling the account.

W9XEY.

Allen W. McKee has taken over Renley's publicity assignment at the account.

Cecil, Warwick & Cecil handling Problem has reverted to the Richard Patterson office.

Chain Income from Time Sales

		NRC		
	1935	1934	1933	1932
January	\$2,894,767	\$2,387,127	\$1,869,885	\$2,635,447
February	2,757,475	2,197,297	1,742,784	2,571,609
March	2,971,321	2,473,400	1,997,463	2,864,783
Aprii	2,692,073	2,368,118	1,690,177	2,649,892
May	2,691,513	2,472,594	1,662,887	2,305,448
June	2,380,845	2,182,742	1,512,139	2,081,466
July	2,208,935	1,864,420	1,370,993	1,825,433
• • • • • • • • • • • • • • • • • • • •	\$18,596,929	\$15,945,688	\$11,846,328	\$16,934,073
		CBS		
	1935	1934	1933	1932
January	\$1,768,949	\$1,405,048	\$941,465	\$1,348,842
February	1,638,421	1,387,823	884,977	1,319,414
March	1,819,553	1,524,904	1,016,102	1,433,050
April	1,597,283	1,371,601	775,487	1,354,592
May	1,287,455	1,255,887	624,256	1,326,994
June	1,066,729	925,939	553,056	915,830
July	910,470	620,290	445,414	591,183
Total	\$10,088,860	\$8,502,392	\$5,240,757	\$8,289,905

CBS' 44% July Hike Over 1934. \$2,208,935 for NBC's 2 Webs

Jennings Falls to Death

Chicago Aug. 28.
John W. Jennings, 38, advertising art director of the newly formed Burnett Company and formerly with the Erwin-Wasey agency here, was killed in an eight-story plunge from the Carbido & Carbon building here last Friday (18), the state of the control of the con

CANADA EASES CENSORSHIP LAW

Sting has been taken out of the so-called anti-red regulation of the Canadian Radio Broadcasting Comission which made it a criminal indication over the air. Clause has been revised because of the general protest of politicians that they could not attack any statutes in radio speeches in their campalgning leading up to the Federal elections on chance under the revised code which reads as follows: reads as follows:

reads an follows:

"No broadcasting station may broadcast any speech, printed matter or program containing defamatory, libellous or obsected statements controlled to the statements of a treasurable nature or intended to promote change by unlawful means and which might lead to a breach of the peace, or any advertising matter controlled to the statement of the statement of the controlled to the statement of the s

ments."

Change in the law means that stations will now be able to sell considerable time to political propagandists for vote-catching purposes.

Ripley to Ethiopia

Robert L. Ripley won't do any guest broadcasts for Standard Brands before the start of his regular Sunday night series for Fletschmann Yeest, Oct. 5. Food combine had the Rudy Vallee stanza in mind for the guest appearances, but the cartoonist wanis to apend several to be supposed to the property of the series of the serie

Both Columbia and NBC piled up record grosses in time sales for With CBS the margin tween last month and July, '34 came to 44% and constituted the

summer month, CBS garnered \$877,366. Break down of NBC's July, '35, gross gives it \$1,360,833 for the red and \$795,255 for the blue link.

Web Balks ASCAP Demand for Copy Of Aerial Critique

Boston, Aug. 20.

Boston, Aug. 20.
John Shepard, 3rd, predient of
the Yankee Network, has refused to
supply to E. C. Mills of ASCAP a
transcript of comment made over
the Yankee network last year in
Shepard used to request
sovernment vs. ASCAP autt.
Shepard used the request
to expended the shep
to the state of the shep
till the s

ons.
Mills, in further reply to Shepard,
eclined to be drawn into discussion of the newspaper contract question, but reiterated his request for a copy of the comment broadcast conce of the comment broadcast concerning ASCAP, claiming that ASCAP was entitled to know about any editorial criticism.

JOLSON AND SHELL MAY NOT JELL ANEW

Hollywood, Aug. 20.

Hollywood, Aug. 20.

Al Jolson is undecided on whether
to accept the Shell Oil for another
26-week radio contract when the
present deal expires Sept. 28.
He figures that picture work may
incriere, and also contemplates a
European trip on completing his
next film for Warners.

Radio Chatter

frequencies.

KHJ athictes took a terrific trimming from the Don Lee automotive from the Control of Control of

Chartle Lung doing the Chard less.
Del Monte Bal Masque gets a nétwork airing Sept; 21 with Harrison Holliway repeating as emece.
Pete, Metro film commentator, and Ed, veteran sports writer, did the honors for the L A. Smiths on Kate Smith's recent ail-Smith pro-

gram.
Leonard Cox east to audition his
Elmer Goes Hollywood.
Ceee Underwood handled Texaco
period when Louie Witten scooted

period when Louie value sest.

Labs are now presenting George
Fischer and Jack Barnes, 'In the

Elabs are and Jack Barnes, in wax.

KFI wanted no part of Paul Block's political spiel.

Jack Joy, KFWB musical director and production chief, flirting with a network offer.

Parle Smith, salesman for KFRC,

Parle Smith, salesman for KFRC,

Jack Joy, KFWB mulsoal drectors and production chief, firiting with a market small production of the firiting with a same property of the same property of t

sip column as 'Ye Olde Eavesdropbrantin Mares, who authors 'One
Maria Fanhiy' has Just finished
sinciehanded rencing job of his
seven and a half acre tract.
Dean Maddux amsteur hour which
started Saturday (I') on KFPR. So in
under 15 years old.
All San Francisco orks are playing baseball in music league. Only
conditions are that challenges be
leaders must pitch for team. All
hands have lost count of the runs
so far.

So far.

'Bai Masque,' San Francisco and
Peninsula's biggest socialite affair
of year, will be broadcast from Hotel
Del Monte Sept. 21. Bob Kinney's

lowa

KRNT, Des Moines, has a new program called Thrythmic Rigar announcer, and Stephanie Wyng, alsew. The half hour also includes Eddie Truman and Billy Baidwin, Hale Bondurant of Will, Des Spiolnes, heading for the north roun. Hale Bondurant is on the way hack from Honolulu. However, he was a superior of the hour court fairs in froile broadcast for the first time froile broadcast for the first time outside Des Moines, when it went on the air from the Marion courty Wayne Tiss, who has been program director for KRNT transfervat to the promotion departure where Register and Tribune, also owners first. While a successor bas not yet been man to selfage in the grant for the promotion of the program of KRNT. While a successor bas not yet been man to selfage in the yet. marouse, with Hal Parkes, sports to the bold, 'Of All Pinces' announcer, and Stephanle Wynd, all singer. The half hour also includes garden Truman and Shipp half with the William of the

Rush Hughes to the hitching pot for the third time. Executives have not stated and the state of the third time. Executives have the stated of their NAR Importance; are salesmen again. Margaret Brayton, commercial reader on Joison's Shell Chatean book breaks last week when Alice Brady wilted from the heat. No sooned id Nick Kenny, N. A. A. Than he made tracks for Ruth Ething's tiles swimmin' hole. Francia White's L. A. vacation turned out to be a dental singular. KOL, Seattle, frequenting the L. A. vacation turned out to be a dental singular, KOL, Seattle, frequenting the L. A. vacation for the state of the st

Dalton Norman, heard daily over KSO in song-guitaring, has a long list of Sunday engagements in lowa

list of Sunday engagements in theatres.
Kay Beckman, KRNT, Des Moines, continuity, has been dropped from the payroli.
Craig Lawrence, commercial manager KSO and KRNT, Des Moines, accounts.

Texas

Charlie Casper, sportscaster for KTSA, San Antonio, soon to join Pittsburgh Pirates, pro football

George Johnson, sec-treas. of Southwestern web's board, and other moguls in San Antonio be-lieved to pressage removal of KTSA's studio from Plaza hotel to

lieved to pressage 'cmoyal of KTSA's studio from Plaza hotel to another hostelly remainable engineer for KTSA's upon a second-hand airpiane for 15 bucks and installed a motor. It files. KTSA's Tune Wrangiers, says he's a Lapinder. Came from where Oklahoma laps over into Arkanasa. Walter, Beck, traffic manager for Taylor. KTSA's traffic manager for Taylor. The second parallel of the secon

work.
Mazie Houston, WOAl's office force, absorbing a sun tan at Cor-

Maxie Houston, WOAI's once core, absorbing a sun tan at Cor-Three of its four daily Transradio broadcasts have been sold by WOAI to Borden Produce Company. Its the first sponsed the pres of San Antonio junior, chamber of com-merce from his 'inaugural bail so he could air from studio which is in hotel where bail was staged. So dancers could hear the resent stud-dio ran a line to the balloost.

Massachusetts

Richard W. Davis, former director of programs at WMAS, Springfield, ager of WNISC, New Brittain, Conn. Neil Wallace, enew program director of WNISC, New Brittain, Conn. Neil Wallace, new program director of WMAS, Springfield, busy working the great control of WNAC, Boston, Neil Wallace, new program director of WMAS, Springfield, busy Frank Rand of WNAC, Boston, Frank Rand of WNAC, Boston, Frank Rand of WNAC, Boston, E. B. Rideout, weather forecaster tenth year at the station at a house' party tendered him by fellow ether yorkers. Incomed to be 2,000 pieces over atme period last year (first seven months).

Howell chall act year (first seven months).

Howell chall place, working hard on his new book, 70f, All Places.

May Yohe a recent visitor at WEEL Boston, working hard on his new book, 70f, All Places.

May Yohe a recent visitor at WEEL Boston ork, first of its kind to ever crash a network channel, will air over ted NSC net Tucsday.

DOULL Lett Using

Bill Crutefield. WBT, Charlotte,
N. C. ailded by Mayor Ben Douglas
nouncements, and announcer Richardson of WSC, Gastonia, N. C.
Anderson of WSC, Gastonia, N. C.
Anderson of WSC, Gastonia, N. C.
Annerican Legion junior baseball
tournament scries past week at
Spartanburg. Cutchied and Ruft
tournament scries past week at
Spartanburg. Cutchied and Ruft
castern series of lerjon contests at
Charlotte this week-end. WSCO is
Alice Wyman returning to WFBC,
Greenville, this week for Tuesday
and Thursday broadcasts, also Mrs
Alice Wyman returning to WFBC,
Greenville, this week for Tuesday
and Thursday broadcasts, also Mrs
Alice Wyman returning to WFBC
Greenville, this week for Tuesday
and Thursday Broadcasts, also Mrs
Saturdays and Trusdays
and Tuesdays.

Tillinghast in Cloe and
Sue team,
Saturdays and Tuesdays.

Typic Convention of the Control of the Control
Tillinghast in Cloe and
Sue team,
Tillinghast in Cloe and
Sue Tuesday Sue team,
Tillinghast in Cloe and
Sue team

The University art and dramatics student.
Dave Burnside and ork, fresh from Myrtie Beach and other resorts, spotted on WFBC, Plan tour Spotted over CBS via WFBT, Charlotte, N. C., some time ago. Eddle Kane and ork has joined WAVE plan bow, Carolinas tenor-coach, and Perston H. Eysp, bartione, booked for WFBC Wed. night

ione, booked for WFBC Wed. night programs. Ruitedge, author book. Archibatton, and the programs that the programs with the programs of the program of the pr

orchestra divices between radio and concert.

Bill Bivens, former WFBC an-nouncer, now with CBS.

Bill Gaines, Greenville (S. C.)

News reporter, now on WFBC news broadcasts.

British Columbia

Horace Stovin, regional program director, Canadian Radio Commis-Horace Stovin, regional program director, Canadian Radio Commission, here collaborating with George Wright, CRCV, Vancouver, manager. Schedule change reported in offing. Bill Newell, Sun's news announcer, to do one of his three daily stints from Vancouver Exhibition, Aug. 28-

to do one of his three dally stints from Yancouver Exhibition, Aug. 28-Sept. 6. Hassel. CKCD manager has to 5,000 youngsteers and parents at his 'Unele Billy's Picnic' at Newtonia William (Nore than 1200 went by boat from Yancouver and balance made the short trip from Vancouver amounde the short trip from Vancouver sponse hereabouts. Mary Livingstone, (Mrs. Jack Benthy), given hig play by dailles on creating with there. Mary Louver soing to public and high schools here.

going to public and nigo senous Dick Claringbull, CRVC announcer, off on holiday trip with golf clubs chief baggage.

Marlon J. Bowles, violinist, is being networked over CRC proylinder.

Mme. Blythe Taylor Burns. Los Angeles, draws western Canada network appearance with the Canadian Radio Commission. Here for solo engagement with vancouver Symphony orchestra.

Maryland

Jack Shipley, who has been sing-ing on sustaining over WBAL, up to N Y, for an NBC audish. Nancy. Turner guested. over WEEI, Boston, while she was va-cashing out on the Cape at Dennis Back in Balto now and apartment hunting.

cashing out on the Cape at Dennis Back in Balto now and apartment hunting. WCBM staff on vacash. Coorge Rocker, station mar, up to the w.k. ears in work.

Purnell Gould went to White Miss of the William of the Willia

Kentucky

Winston L. Clark guiding destinles of WLAP. Lexington (Ky)sard as program director.
Vernon C. Bailey handling publetty for WCMI. Kentucky's newKussiell Pitcky, continuity, and
Jimmy Cox, commercial manager of
Kussiell Pitcky, continuity, and
Jimmy Cox, commercial manager of
Kussiell Pitcky, continuity, and
Jimmy Cox, commercial manager of
Kussiell Pitcky, continuity, and
Jimmy Cox, commercial manager
Voic (II) before returning home.
Texas, Longhorns, managed by Miss
Betty Walker, cowgir! yodier and
entertainer.
The Commercial manager
Service of the Service of th

station nounce.

Dudley Musson. WHAS completed before current hot specification. WHAS continuity, motoring to Toronto, where he will join his parents.

Don Fedro ork, now current at Don Fedro ork, now current at complete the second of the current of the complete complete complete the complete complete

"Larry Funk ork, goes into Iroquois Gardens Saturday (17) with WAVE wire.
WAVE wire.
Wave that Chicago aponsor will key 15-minute daily from WHAS, riding on CBS web. Don Fedro in Chicago negotiating arrepresentation ork, setup, rate prevailing in Louissilie for musicians much lower than Chicago scale. Pedro ork will act of the Chicago scale. Pedro ork will act of local studios.

double between Club Greynound and local studios. Lou Reker, WAVE: salesman. spending his vacation fishing in the Ozarks.

Illinois

Jackle Heller returning to the Ben Bernie show for a guest shot. Bed Heaton has advertising in Oblean to the Heart station sales organization. Ed Vynow shot an 83 last week. Ed Vynow shot an 85 last week show deal with a picture company. Nate Peristein hopping around on Pabst show tie-ups. 4

North Carolina

One-minute announcement business has shown a great increase at WFT. Charlotte, in the past few weeks. The station now has one-time the station of the winter record for business in this field. Much of it is under long-term contracta.

The station of the station

spare time. It's his idea of fun, He has a farm. Bill Thomas, of the publicity staff of the National Broadcasting System, has returned to his New York headquarters after spending a vacation in his native Carolina.

Wisconsin

For the second year WTMJ broadcast the American Association All-Star game from Minneapolis produced the American Association All-Star game from Minneapolis to Milwaukee With Huss Winnie at the mile.

Winnie at Milling the Winnie Allen Winni

Pennsylvania

Bobby Morro, the bandleader, sporting big smile because he's now

sporting big smine vectors a page.
Orient Reid, contraito, airing over WFIL, also doing series over WFP under name of Joy Love.
Harold Davis, WDAS program director, spending vacation visiting one day each at Jersey shore resorts.

one day each at Jersey shore resorts. TOIL, warbier and harplet,
athing series over WDAS.
Gloria and Natalie Shy, WIBG
harmony team, appearing on Steel
Fler, Atlantic City, this week, engineer of WEIL, taking over chief encineer chore while technical head,
Frank V. Becker, gets his annual
suburn.
To the series of the s

Minnesota

Misches Bregmann, WEBC musical director, back from a vacash swing around the country.

Misches Bregmann, WEBC musical director, back from a vacash swing around the country.

Paul police dept. to head en ewly-created State of Minnesota radio station, at Redwood Falls.

Ann Ginn, WTCN's women's dept. director, back from a month's vacash in Gotham, her ole bome town.

Ann Ginn, WTCN's women's dept. director, back from a month's vacash in Gotham, her ole bome town.

Ing shot out of a cannon, actually in a cold sweat when faced by a mike in a WTCN interview.

Mike in a WTCN interview.

Wen a bound of true of the property of the propert

and suite of rulescon tooled steels, in radio.

Bob de Haven back from Yellowmonths of the steel of the ste

L. B. Wilson Seeks 25,000 Watts And 600-Foot Tower for WCKY

Cincinnati, Aug. 20.

L. B. Wilson, owner of WCKY here, is now in Washington in connection with his move to raise the wattage of WCKY from 5,000 connection with me move the wattage of WCKY from 5,000 to 25,000. Simultaneously with this petition he is consulting Paul Godely, the transmitter engineer. Wilson wants to have Godely design and build the tallest wooden antenna in the United States. This would rise to a http://dx. This would rise to a http://dx. This would widen the signal of WCKY to reach 1,000,000 move cotential rado listeners.

potential radio listeners.

Duke Patrick, of the law firm of Hogan, Donovan, Guider & Patrick, is handling the WCKY petition be-fore the Federal Communications

is handling the WCkx person se-fore the Federal Communications Commission.

With the 600-foot tower and the 25,000 watts of power, station would have one of the strongest signals in the country.

MARRIAGE CALLED OFF

Gene Carroll, of Gone and Glenn, Heads West

Cleveland, Aug. 20.
Wedding of Gene F. Carroll, of Cleveland's Gene and Glenn team, who does 'Jake and Lean' act, to Wilhelmina Leonard, Columbus (C.) actress, has been called off at last minute. Carroll had taken out amarriage ilcense in New York and had ceremony set for late this month in New Rochelle, N. y, until change of plans. Miss Leonard, beauty winner in Columbus, wouldn't

beauty winner in Columbus, wouldn't make a statement. Gene was divorced from first wife eighteen months ago. Court first ordered him to pay \$150 per month for support of her and three children, besides keeping \$100,000 in life insurance for their benefit. Later it was reduced to \$30 month and \$30,000 in insurance.

\$50,000 in insurance.

Team now on way to California for radio dates, but are expected to join a 50,000-watt station in midwest next month. Warren Wade, former stock actor, resigned from WTAM's artists' service bureau recently to become their personal

Stan Chambers Alters WDAS' Sales Policies

Philadelphia Aug. 20. With appointment of Stanley H. Chambers as sales manager, WDAS begins drive for agency accounts and national biz. Formerly concen-

and national biz. Formerly concentrated on local accounts. Chambers is from WPIL and formerly WMCA. New York. Has announced more stringent policy of censorship on advertising. Other additions to WDAS staff bring Helen Schindler and Lucille Phillips as editors of Merry-Goren Department of the Work of the W

Would Stop Air Adv.

Baltimore, Aug. 20.
Maryland State Board of Examiners in Optometry and Maryland Assn. of Optometrists last week filed injunction proceedings to restrain Castleherg Jewelry Corp. from regasting directly in practice of optometry.
It was alleged that while a corpo-

It was alleged that while a corporation could not be realistered as an optometrist, the Jewelry firm had advertised south services, which were rendered by a registered optometrist employed by it. Castleberg is heavy radio advertiser on local stations. Case ups in Circuit Court here Aug. 24.

Auto Show Seeks Star

Cleveland Auto Show officials in town recently started negotiations to get stellar radio names for the coming show in November. Last year Lanny Ross appeared and bolstered up attendance.

Timberg Blows Radio

Herman Timberg who started Prof. Herman and Swifty' series over WHN, New York as a major weekly hour, jumped off the air after a month's try. Audrey Parker aired with him.

Kidding E. C. Mills

Portland, Ore., Aug. 20.
E. C. Mills, general manager of ASCAP, made an appearance on radio station KGW while here. Mills was asked. "What is ASCAP"

Answer to this and several or good ther neer to several as good other neer to several as good of the reserving a good good of

Answer to this and several other questions caused a good deal of amusement to people who know how the society and radio are on opposite sides of the fence.

KMA-KGBZ IN RAPPING DUEL

Former Governor Arthur Weaver, Falls C'y, Neb., was called before the FC in Washington, D. C. this week to testify in the legal tiff best for the state of the st

BOOM IN SETS SEEN

Broadcasting's Older Brother Looks

Introduction of new radio receiving sets shortly sees radio set manufacturers entering the new season in the most optimistic frame probably can be traced to improved buying power, growing obsolescence of thousands of sets and recent technical developments. Also a reflection of stability on the show-flection of stability on the show-self nearing life first. \$100,000,000 year.

manship end with broadcasting its first should only a self nearing its first should only a self nearing its first should not contain the United States in 1934 against 3,506.

Manufacturers are expected to profit from the lesson learned in 1933, when the bubile fought shy or substantial price advances on new models Price in the self of the s

Gogo DeLys Furloughs

Gogo DeLys exited from the Lucky Strike hour on NEC Satur-day night (17) to be gone about a month on a vacation in Canada. New additions to the show include the Melody Girls (12), who are di-rected by Kay Thompson. Miss DeLys is expected hack after the current Fred Astaire personals

Broadcasters at Capital

Washington, Aug. 20. Lou Kiplinger, KVOR, Colorado Lou Kiplinger, KVOIt, Cologram Springs.
Joseph Henken, Sioux Falls, S. Dak.
Paul Segal, on vacation.
Robert Horbst,
S. Dak.
Robert Dean, KWTN, Watertown,
S. Dak.

Milwaukee, Aug. 20.

Opening of the new WISC station here will be postponed to at least Oct. 15 due to delayed okay on its downtown transmitter. Station had to go to the zoning board of appeals to get permission to build a tower higher than the 260-foot limit imposed in downtown Milwankee

Likely that the station will also request a change in its call letters due to their present similarity to the Hearst station letters here, WISN.

'Wired Wireless' Will Takes Its Chances on Kicked-In Cahinets

H. D. H. Connick, v.p. of Wired Radio, Inc., sponsoring Muzak ('wired wireless') is en route to Cleveland, where the experimental apparatus is installed. Connick will look over the final surveys of the ractical operation of Muzak pre-liminary to its merchandising, which is slated for around or hofore

liminary to its merchandisine, which is slated for around or hefore Jan. 1. next.

Connick states that Muzak will take its chances on licensime will take its chances on licensime will take its chances on licensime will does, and in the event of any damage to the rented apparatus, the company must take its chances, sust as any utility company foces when Proposition was presented that if anyhody were to put a liquor gloss on the cabine fand ruin the varnish, or the idds in the house voould unset the muchine and cracks constitution, the state of the control of the control

prosecute. This differs from the elementary wired wireless' now in effect in Holland and Belgium; where the two hare wires are leased for \$20 a vear to bring in the connection with the central musical and entertainment source. There the licensee can then not up his own receiving apparatus, horn, elaborate cahinet or whatevenorm, elaborate cahinet or whatevenorm with the second standards.

PUBS BLAST RADIO: LIKE ENGLISH WAYS

Hollywood, Aug. 20.

A resolution demanding that radio be purged of commercial influence and returned to the people as in effect in England was unanimously assed by the California Newspaper 150 publishers in all office scient 150 publishers in the scient 15

WISC, Milwaukee, Oct. 15 Federal Trade Commission Cracks Down on Maxwell Showboat Copy

All in the Haircut

Rochester, Aug. 20.
Otto Thurn's Bavarians
needed a 'cellist. They liked
the work of Vincent Amico the work of Vincent Amico with an Italian orchestra at WHAM. Conference was arranged and Amico induced to get a different style hairout, don the colorful knee-panted Bavarian costume and change his name. Now he's Hans Freund.

WXYZ TO FEED **SHOW TO MBS**

Allan Campbell, of station WAY 2, returned from a trip to Chicago last week where he concluded negotiations for two renewals on 52-diations of 52-diations of 52-diations for 52-diations for

AL PEARCE GANG ON NBC FOR PEPSODENT

Al Pearce and Gang were yester-day. (Tweeday) signed by Lord & Thomas agency for the Pepsodent program starting Saturday night. Oct. 5, once weekly over the NEC network. Contract is for five years in usual 13-week options at a total salary outlay of nearly \$2.000. Trou; was brought to New York from the Coast a few months ago by Fanchon & Marco and put on a 13-week sustainer by NEC. Besider Lord & Thomas, Young & Rubi-Lord & Thomas, Young & Young

Can't Tell Advertising Story of Alemite in Three Minutes—Agency

Chicago, Aug. 20.
Reluctant to confess that three
minutes is enough in which to tell
their advertising message during
the 30-minute Horace Heldt program Stewart-Warner Alemite is
trying to work out an arranement
to get in more commercial copys
at while local stations break in
with additional ballyhoo. This
would circumvent Columbia's recent rulings limiting blab-blab to
10% of the program time.
Blackett-Sample-Flummert acting
for Alemite have a semi-precedent

for Alemite have a semi-precedent in the action of Henri Hurst & Mc-Joseph Henken, Sioux Jin the action of Henri Hurst & Mc-Paul Segal, on the Company of the Compa

SOPHIE TUCKER RESTS

Taking Six Weeks Vacation from WHN, New York

Sophle Tucker exited from WHN, New York, Friday night (16) for a six weeks' vacation away from the other waves. She's headed for Sar-atoga for a stay and then complete

rest.
List program had Jay C, Flippen,
Bryce Oliver, Perry Charles, Ward
Wilson, Hernan Timberg, Ed Lowry
und Redie Hards coming in on the
music hall spread. Afterward Louis
K, Sidney, stution director, tossed a
nerty for Miss Tucker.
Her time at 7:30 pm. Thursday is
to be kept alive with misses by
to be kept alive with misses by
themer will be used. Stome of There
laws' to keep air audience in touch

Days' to keep air audience in touch V: with the vacationing star.

Washington, Aug. 20. Charging misrepresentation radio broadcasts. Federal Trade Commission cracked down on General Foods, sponsor of Maxwell House Showboat programs. lloyed the first case involving examgeration and deception over the air, which also has not been linked with printed advertising. Benton & Bowles is advertising agency for

printed advertising sensor for Bowles is advertising sensor for General Foods and Maxwell House companies entired a stipulation, F. T. C. announced Saturday (17), agreeing to desist from further misleading statements about coffee. Copy criticized dealt with alleged loss of flavor of hean coffee and put flavor longer than rival brands. Stations which aired the coffee burbs were not involved in the projections in accordance with Commist policy.

KAUFMAN OUT OF WINS, N. Y.

Jesse Kaufman leaves the man-agement of WINS, New York, a week from this Saturday (31). Ro-land Braddey, now program direc-tor, will replace him as station

tor, will replace him as station manager.

Hearst brought Kautman to New York from Pittaburgh about a year and a half ago to supervise his station interest. Kautman several months ago was transferred to the directorship of WINS replacing R. L. Ferguson.

HUDSON'S SEA-GOING PRODUCTION DEPT.

Hudson Motors has under consid-

Hudson Motors has under consideration a coastwise tour, with broudcasts from each eity (eithilar trees, and the second of the se

NBC Super-Auditions Resumed in September

NEC's super-audition board which meets once a month at night in the eaceutive offices, will resume its sessions in September, it is announced. Meetings have been called off during the summer. Network's first crop of talent signed under this plan includes Edith Warren, Dorotty Dreslein, Stan Davis and Walter Castle.

Visiting New York

Donald Withycomb, WIIL, Phila-

delphla, John Shepard,

Al Rosenbaum, WEIL.

hla.
L. B. Wilson, WCKY, Cincinnati.
Don Beeker, WLW, Cincinnati.
George Storer, CKLW, Windsor.
A. L. Chilton, KLRA, Little Rock.
S. C. Visonbaler, KLRA, Little

alis. Don Scarle, WIBW, Top ka. Hilda Wobemeyer, WOWO,

Grace

Va Alma Rountree,

Lillian Terry.

RADIO SHOWMANSHIP

Stunts, Novelties, Tie-Ups

Outstanding Stunts

SNEEZING TROUBADOR. WMT, CEDAR RAPIDS, IA.

Wall, CEDAR MAPIDS, IA.

Werchoo Troubadour

Cedar Rapids, Ia.

When one of his neights wanted
sides to put of his neights wanted
with real brain storm.

Wall sales manager, came through
with real brain storm, was to put
with real brain storm, was to put
on, accordion pulier dubbed chandler Troubador, for five minutes spot,
in the middle of romantic number
he sneezed and messed up music
bawled him out, Troubador pleaded
hay fever which was announcor's
bawled him out, Troubador pleaded
hay fever which was announced
cut to enlarge upon the merits of
Chandler De Polionaire.

Chandler De Folionaire.

The supplier of the supplier of the supplier
only sold idea, but put it over so
company was attisfied with results.

Hotel Mar's Builder-Upper

company was, attisfed with results.

Hotel Mgr² Builder Upper
When Artie Compton institute from a Dallas hostelry to manage
the Gunter in San Antonio the hotel, purchaged 45 midutes of SouthwestFrogram originated from hotel with a KTSA pick-up which was piped to also their stations, of the net.

Gunter's root nitery, supplied the musical background which was interspersed with reading of congratager. Compton hit the air near program diose to invite listeners to stop at the Gunter, add to such an extent in explortation. Lee Armer, prays of SES, was la town for the event.

isteners Vs. Staff Ball Game
isteners Vs. Staff Ball Game
isteners Vs. Staff Ball Game
in Philadelphia.
A listeners Philadelphia.
Metry-Go-Round
stunt engineered by this station.
Affair, being, held tomorrow (22) at
Woodside Park, outdoor amusement
park, open to all listeners to proment of five cents to cover State
amusement tax. Several artists on
program will ofter entertainment,
decided by Park Skutton, Metryfield by Park Skutton, MetryAngle of picnic is group of local
gal listeners who have ball team and
have been challenging studio start
tucking match, but has account
for the property of the picnic is from the picnic is
five to offer defi in person. Now it looks like boys
will have to play and they're sure
thery'll lose and get the bird.

"Five Neediest Cases"

Five Neediest Cases*

Five Neediest Cases*

Five Neediest Cases*

With the co-open fam. of the municipal authorities and the Minimal Civitan Club WOAM, Miaml, Is making a weekly appeal for the Smith, radio clerk, does the palayering, on this hour stanza, Sundary and there are thanked over the air for the palayering the property of the control of the

Traffic Crusader

Harry Lipkin, New York City,
Harry Lipkin, Harry Polators, exbers of auto traffic violators, exLipkin, who's a student at City
College, recently was saleed to appropriate the polatory of the commissioner a group of numbers

of a lieged offending motorists.

Golf Toursawer!

poses. Furthermore, after all plans had been made and all difficulties seemingly solved, intermittent rain during the day of the broadcast fur-ther complicated the pick-up prob-

during the day of the broadcast further complicated the pick-up problem.

The complicated the pick-up problem.

The complication of the WTMJ control board in Milwaukee was effected by a combination of short was broad-at the management of the work of the combination of short was set up on the porch of the dibbiouse. This has controlled the call letters WJBR, was set up on the porch of the dibbiouse. This prowar, on a frequency of 2.19 kilocycles. A short wave receiver was set up in the ball park in the city of the provent of the control of the dibbiouse provent of the dibbiouse board the short wave transmitter on the clubhouse porch was plotted up by a directional antennamiter on the point ourse and the clubhouse was affected by portable mobile short wave transmitter on the province of the work of the Milwakee Journal, handled the play-by-play description.

WBIAL Syracuke Tie-Up

WFBL, Syracuse Tie-Up

WFEL, Syracuse Tie-Up
Syracuse.

A splay of 100 arms pleure,
and syracuse of the syracuse of t

eet the Artist' Staff

eet the Artist' Staff
Houston.
Designed to acquaint the listening
public with broadcast personalities,
Meet the Artist' program has been
launched by KYRH. Houston. Pirst
of series presented Freddle Martin,
whose orchestra broadcasts from
Hollywood Dinner club in Galveston.

ton.

Ton young District the first to the late city for the interview during afternoon reheersal, made a broad-caster out of the three-year-old son of the band maestro as well, Junior Freddle Martin got the gong when he announced he liked Ben Bernie's band better than his dad's.

Resourceful Script-Writer
San Francisco.
Carlton Morse, author of NBC's
three-year-old serial, 'One Man's
Family,' is just finishing a month
and a half of mental gymnastics.
Transons for absence of members of
cast one or two at a time while
they took their vacations from
serial.
Has only one more character to
write out, and will zend this one
to a ranch for a Walt.

Station Portrait

WXYZ, DETROIT

Station now has three net-work affiliations and soon will take over fourth. WXYZ is key station of the Michigan Radio Network (eight stations), a member of Mutual system and the Detroit outlet for Canadian Paths. Commission. On Sent.

member of Mutual system and the Detroit outlet for Canadian Radio Commission. On Sept 2. One of the largest producers of programs among independents in U. S., it furnishes entertainment for its present three chains, sends three programs weekly to WEZD. Condition of the control of the contro

Allan Campbell, general mana-for; Brace Beemer, studio and production manager, and Felix Holt, in charge of news pro-grams and press relations. So the control of the control over which are transmitting, over which are transmitting, over which are transmitting. (RC, and MKN are Lone Ranger, western drama; Vas-CRC, and MKN are Lone Ranger, western drama; Vas-Revue. "Drama and nows form a big part of station's broadcasts.

part of station's broadcasts. Some 50 actors are on payroll. Fifteen dramatic shows pro-duced weekly, with five news programs daily, except Sunday (one). Uses United Press service.

cut posted photos and qualifications, and dozen of the better lookers were called in to parade before mike and judges. Picker-outers sweated finding a 'Miss WICC' who was just as good on the eyes as ears and vice versa. Ribbon finally went to Fay Merlin, 18-year-old. Bridgeport girl.

to Fay Merlin, 18-year-old Bridge-port girl. 'Miss WICC' went on air immedi-Miss WICC went on air immedi-ately after selection and got a spe-cial broadcast with the Modern Melodeers. Public presentation of loving cup, etc., made on stage of Majestic (Loew).

Kindness to Ears

Kindness to Ears

Love thy neighbor policy being plugged by WiENA the broads casts are proceeded in the broads to Turn your radio down lats at to Turn your radio down lats are might. Remember the Golden Ruie.' Same slogan being used in daily WiENA ad appearing in the Buffalo Evening News, which owns the station.

Clip Down On German Publicity

Clip Down On German Publicity
Several of the stations her had been ceased to mention German was ceased to mention German was caused to mention of the country when occasion arises to play over air a platter waxed over there. Lately when a 'lip made by the Berlin Philharmonic ork was whirist and announced as such, phone calls came in protesting.

piedges they phone in.

First broadcast brough in spon, and no or two at a time while and an advalue of the Besili in Filliarmonic pieces of alleged of children, a wheel chair, an order of furniture, 20 pounds of milk, 10 grocery orders, mins binder of continue, 20 pounds of milk, 20 grocery orders, mins binder of furniture, 20 pounds of milk, 20 grocery orders, mins binder of furniture, 20 pounds of milk and a days work. Gitts are picked up the day following the broadcast and immediately distribute to the needy.

Traffic Crusader

Traffic Crusad

Byrd, famous aviator and explorer, and a program of aphylopriate music. Broadcast originated in Los Angeles.

Angeles and Post were culogized by R. H. Burnside, Harry Herselined, Jack Pulsaki (of Vanner), Rob Varey tatas eviation force; John Fraser, John Clemenger, and A. L. Alexander on WMCA's program. In addition to suitable rouse and the program of the program

and the broadcast of the broadcast of the broadcast of the brittone, sans.

Bide Dudley was in charge of WOR's program, introducing the speakers, Charles Wagner, who had tour; Casey Jones, noted eastern aviator; Frank Hawkes, another celebrated almain; Irving Fisher, bartione, who worked with Rogers in many Folles shows: Utcto-field productions in which the noted humorist appeared; and Jeff Sparke were among the speakers. Latter read a telegram from Mayor La-Guardia paying tribute to both Fost and Rogers.

Dramatize Salvage Stories

Dramatize Salvage Stories
Suffalo.
Salvaging of the Lustiania is being dramatized by WKBW as a tie-in with articles on raising of the steamer appearing in. the Buffalo Times. Half-hour drama will be presented each week as the sal-

steamer appearing in the Bullado properties of the second works as the salt vaging progresses. Highlight of last week's show was a dramatization of the narrows. Highlight of last week's show was a dramatization of the narrows as a dramatization of the narrows as a dramatization of the narrows as a constant of the narrows as the drama as the narrows as the drama as the narrows as the drama as the narrows as t

Audience Problem Selved
San Francisco.
'One Man's Family' has solved problem that has bothered station nearly three years. Station has alveat at two to the public means that work to the public means that work to the public means to avoid means to avoi

wilp's Visual Broadcasts

Wilp's Visual Broadcasts

Move to use visual broadcasts to
help acquaint public with station
will be started soon by Wip. Always a rarity in Philly, Visuals
will start with weekly appearance
by Uncle Wip, kids' spleier, in auditorium of Gimbel Brothers departmilishty, with weekly appearance
by Uncle Wip, kids' spleier, in auditorium of Gimbel Brothers departmilishty, with weekly appearance
doing one or more, and tentative
studio on Chestnut street sids of
store. Programs from window
would be during daytime, as it is
in broadcast plus district. Staling
lane leasing one of empty downtown tegit theatres.

Pickin Us the Evon

Pickin Us the Evon

to the mike new and then society lights and notables. This program is another addition This program is another addition to KOLI'S Newspaper of the Air within Manager John Honry began building up several months ago. Recently the station added a new presently the station added a new properties of the several pulse, to which listeners can write in as an open forum on any topic in the several program of the program goes on the program of the air gotten together by these two stations.

iladelphia's 'First Night'

Philadephia Philadephia WIP broadcast one of Philly's film premieres last week, and had a flock of the town's bigges on the air. The miles was planted in the clark of single thesire, and a flock of the clark the properties of the clark of the clark the clark of the clark the clark of the clark t

Radio Seems to Po. Ga.

Three years go D. Macon. Ga.

Three years go D. B. Hicks, real
Fine traded people's cast of possessions for cash. He started in one
Two years ago, he went radio,
Now with daily broadcasts he is
Known as Trader Hicks, has four
connecting stores and two basetents from which he does business.

, Wax, Bargains

Wax, Bargains Lincoln Department Store in Syracuse. Lincoln Department Store in Syracuse. The Ward of the West, from 9:18 to 3:19 to 3

Lincoin Store is new in Syracuse,
Your. Move Cover W8T
Controlled Syracuse, Syracuse in Controlled Syracuse in Controlled Syracuse in Controlled Syracuse in Commentary in Commerce building. Grady Cole, who has reported Commerce building, heart of the Commerce building, Grady Cole, who has reported tiling, football, baseball, tennis, baseball, baseball, tennis, baseball, tennis, baseball, baseball, tennis, baseball, tennis, baseball, tennis, baseball, tennis, baseball, tennis, baseball, baseb

WWJ 15 Years Old

Detroit, Aug. 20.

With the entire staff of 109 participating in a gala program, WVJ celebrated its 15th birthday Tuesday (20). Musical features, a rict by the studio players, humorous interviews show. Ty Tyson, baseball announcer meed with the help of Herschell Hart, air gossiper. Following the celebration, the staff was entertained at a buffet staff was entertained at a buffet feron B. Webb, manager of WVJ, which was the first station in the Country to broadcast daily programs.

grams.

Paley in Europe

William Paley not expected back from Europe until late in Septem-

ber.
CBS prexy currently touring continent, has been abroad for two

2 Out, 1 In at WIP

Philadelphia, Aug. 20.
Lou Kelly and Edward Dwycr
left sales force of WIP last weck
after mors than three years with station

Only addition to staff is H. De-Long Fry, formerly a Philly agency

Radie Harris Returns

Radie Harris Meturns
Radie Harris back from Europe
has resumed her spot on MGM
Movie club sponsored by Mulsified
Goconnut Oll on Friday nights over
WHN, New York.
During her stay on the other side,
her sister, Lullian, pinich-titted and
interviewed the visiting film players.

NEW YORK RADIO PARADE

By Nellie Revell

They Had to See Parks' one of the earlier Will Bogers pictures, had been prepared in radio version and shown to sponsors of the main selling points of the program was the use of sponsors of the program was the use of the program was the pr

Taplinger's New Office

Taplinger's New Office

Bob Taplinger shift from CBS press dept, to open his own office has a tricky background. Originally Bob saked for a salary boost. Executives nixed requests on basis that job was paying its maximum amount. Department heads were endeavoring to change the executive opinion, with a fair, chance of succeeding when Taplinger announced his plans for own office. Now Bob must resign since 'tis an institutional rule, one that has never been violated, at CBS never to raise a salary on threat of Festiming or meet the offered wage increase of a competitor. Reported one of new clients is World Peaceways.

Wheatena deal with King Features for radio rights to Popeye comic strip at a reported \$1,200 per week is facile legal troubles even though contract are signed and program has yet to all. Wheatena bught in process of publicizing new program sponsor came to piace advertising matter in grocery windows. Then discovered that prior to gale of radio rights to Wheatena, King Features had disposed of window dispix rights to Independent Grocers' Ans'n for use in plugging their own corn fake product. I OA released their ad copy early this month (Aug.). Since Make product, I OA released their ad copy early this month (Aug.). Since Make product, I OA released their ad copy early this month (Aug.). Since

Another twist of the Wheatena deal has Ed East producing and selling the program with a script furnished by his office and a Lyons & Lyons cast. Frogram bought by McKee & Albright for Wheatena with proviso that they be allowed to have Waiter Craig stage program. With Craig producing the entire program is being changed, and all Ed East has is the partisleg of providing the active.

Frank Singhleer and Kelvin Reech of the NBC announcing staff resigned on the 15th to concentrate on freedance work. Singhleer keeps the Lucky Strike program, with Keech set to handle the spleling for Wheatena and Sheffield shows. The announcing staff rarewell particle both men at Wallington's domicile itsis week-end, at the same time welcoming. Cybe Kittel back from WTAM.

Fast Memorial on Rogers

Two hours and fifteen minutes after the first radio flash on the RogersPost crash CBS went on the air with a half-hour program from Washington, D. C., in which ten prominent Senators spoke of their personal
regard and reminiscences with both men. CBS installed the mikes in
the committee room in the Capitol across from the Senate chambers.
Senators Borah, Connally, Austin and Robinson among speakers.

Senators Borah, Connally, Austin and Robinson among speakers.

Where They Went
Vacation Notes: Kate Smith, Mr. and Mrs. Ted Collins to their Lake
Placid c mp; Paul White, chief of CBS speoial events, back from Conn.

Del Sharbut, the CBS spleler, to native Texas; John Royal met at, the
dock by two auto loads of NBCers carrying bouquets; Holly Roble, Ruth
Bett, Dave Carter, Ann Harding and Ben Hyames, of CBS prees, relaxing;
Hyames takes the dlatance medal. He is tramp, steamering in tropics,
Harry Ommerie fell off back of motorboat while in New Hampshire and
wound up in hospital for two weeks with cut legs; Gene Thomas, WOR
sales promotion mgr., gafred a 65-pound marin at Block Island; Elsenore
Pat Jurisy, of WOR press, to Niagara Falls with ruthor of a groom,
of C. B. Chase production, returned from one month at home in England;
Elaine Kramer, of Leading Attractions, back from Totem Lodge; Mary
Morrow, secretary to Peter Dixon, back at desk; Cal Swanson away;
Larry Harding, of CBS spielers, on 24th. Itinerary calls for stops at
Washington, Virginia Beach and Bermuda, all in two weeks. Betty
Gould, staff organist at WMCA, away with Gertrude Cale, ex-WLW,
replacing; Miriam Traeger, secretary to Donald Flamm, resting at Lake
George.

George.

Scrambist Notes

Morton. Downeys expect another bell soon. The last one is only nize months of age to date. Also Vere McCardy is out of the Downey office, with said office ready to shift to Radio City... On Vallee's trip to Chicago last week he turned away 40,000 people. Rudy was given the key to each city he visited. Had to have guards for every move he made..., WOR has new organ built into studio one. Trick setup has keyboard and outlet in studio, while pipes are roomed across the hall. Auditioned for organization, also Carter, WMCA amouncer, had the task of a string the Freschant, also Carter, WMCA amouncer, and the task of a string the Freschant, also Later, WMCA amouncer, now in Calift, underwent a kidney operation that will keep him on the sidelines for two months. Bout all he will do its spiel; for Jelio-Behny program when returns . Barbasol. how on a short CBS network on Mordays, shifts to coast-to-coast, not mortused to the spiel. The spiels of the spiels of the district of the spiels of the district of the spiels of the district of the spiels of

before returns to CBS for Camel.

Stand By

Bide Dudley will interview this radio reporter over WOR next Monday.
Yes, I bet he will, too. ...NEC will pick up the Will Rogers and Wiley Poet burlats., Pullon Bent is no longer radio will Rogers and Wiley Poet burlats. The Interview of the Wiley English Rogers and Wiley Poet Standard Rogers and Wiley English Rogers and Wiley English Rogers and Wiley English Rogers and Rogers and

Mema

Lew Amos is now piloting the Brwin Wasey radio dept. Charles Ganion shifts to the Kudner Agency. ..Cleveland B. Chase has a radio version of the Bell Byndicate feature, 'Unicle Wiggly,' hefore sponsors,' Joe Cross wrote and directed. 'Unicle Wiggly' has been in 50 papers for past 26 years and has a reported book sale of better than four million.

Agencies—Sponsors

Edgar P. Lewis & Sons (Viva Candy Bar), 52 15-minute programs, Tuesdays, Thursdays, Edgard, WARC, WARC, WARC, WARC, WARC, WARC, WARC, WARD, WFEA, WLDC, WARD, WFEA, WLLH, WNBH, and 208 participations in Yames Network New Service broadcasts, two daily, Mendays through Fridays; three on Saturdays and Sundays; through E, W. Hellwig & Co, New York.

Dick Tracy serial will be drama-tized in a new WOR, New York, program 'sonosored by Sterling Products, Inc., starting Sept. 30. it will be on Mondays to Thursday in-clusive at 5:46 p. m.

Grossman Shoe Corp. sponsors Sugar Cane in series over NBC starting Sept. 8, at 12:15 p.m. Hebert Steiner at the plano.

Bi-So-Dol has renewed over CBS starting Aug. 28 presenting Broad-way Varieties, on 36 stations coast to coast. Blackett-Sample-Hummert, Inc., handling.

A. S. Boyle's renewal over CBS is scheduled to start Aug. 30 with Lazy Dan (Irving Kaufman). Blackett-Sample-Hummert, Inc., handling.

Mohawk Carpet Mills has renewed Five Star Jones' over CBS be-ginning Sept. 9. On Mondays through Fridays at 12:45. John Kane plays the title role, with Elixa-beth Day, Bill Johnston, Phil Van Zante, Florence Malone and Eddle Marr In the cast.

Ludwig Hommel Co. of Plttsburgh as part of a campaign for Norge products broadcast a pep sales talk over WCAE to their representatives in trl-state district, with agents lis-tening in at their homes and hotels in other sections of the territory.

Raiston Purina (Cereal) begins a thrice weekly series over NBC, Sept. 30 at 5:30 p.m. EDST. Network taking this includes: WEAF, WEEL, WTIC, WJAR, WTAG, WCSH, KYW, WFBR, WRC, WGY, WBEN, WCAE, WTAM, WWJ, WSAI and WHIO, Program which has not been set as: yet 'is 'being concocted through Gardner Advertising agency.

Fireside Recitals for American Radiator begins Sept. 15 over NBC radiator begins Sept. 15 over NBC. 4ts to be heard Sundays at 7:30 p.m. Blaker Advertising agency handling the account. Spoted on: WEAF, WTIC. WJAR. WTAC. WCSH, KYW, WEBR, WRC, WGY, WEEN, WCAE, WTAM, WWJ, WHIO, WSAI, WMAQ, KSD, WOW, WDAF and WIRE.

D. L. & W. Coal Company will be ack this winter with show framed y Ruthrauff & Ryan, Inc. Schedule for Tuesday, Wednesday and is for Tuesday, Wed Thursday at 11:15 a.m.

Julep Cigarettes is considering regional campaigns through radio. Mark O'Dea agency, New York, handling the account. Now testing.

Wasey Products returns Jacob Tarshish, spleier on morality and sphilosophy, to a Mutual hookup Oct. i. Account will use four 15-minute spots a week. WOR, Newark, will criginate the program.

Congoin Tea account goes to ockwood-Shackleford agency, Los

Pine-X has signatured for a slege on NBC starting some time in Oc-tober as soon as the sniffle season gota underway. Will be a 30-minute evening show. Handled by the Palmer agency, Chicago. Show will be a musical.

General Mills goes Mutual Aug. 26, presenting Gold Medal Minstrels. Monday to Friday at 11:45 a.m. Program to originate from WGN, Chicago. Account handled through Blackett-Sample & Hummert, Inc.

Pinaud, Inc., scheduled to begin alring over MES Sept. 30. Tentaalring over MBS Sept. 30. Tenta-tive line-up for variety type show may be changed), quartet and or-includes: Jeanine Macy (her name chestra. Lord & Thomas ageety haudling, Will be heard Monday through Friday at 7:15 p.m. from WLW, Cincinnati.

Atwater Kent's Starter

Jessica Dragonette is lead-off per-onality on the new Atwater Kent

scries.
William Morris office set deai.

The Mystery League—Again

Although the first general session of the so-called National League, for Decemby in Radio was scheduled for last Thursday (15), no such meeting has been held as far as known. This was the meeting which was to tell the press who the backers, officers and members of the league are, facts up to now kept a secret.

A request last month for details covering the activities of the National League for Decemby in Radio was answered in part by F. Small, who signed himself or herself as assistant to the secretary. But details have never been divulged. Miss Marquerite M. Martin has been signatured to all correspondence and publicity letters sent out by the league that the secretary of the

ing the association.

Ing the association. Early in July, the league informed Vanuerr that it was not seeking any funds from the public and that it was non-sectarian and non-political, claiming to have the endorsement of prominent, influential and outstanding men and women throughout the country. Since that time nothing further has been heard from or of the league. Attempts to learn of its activities and the scheduled meeting this month have been carefully thwarred, apparently a policy of close secrecy having been adopted after the initial broadsides which indicated a definite desire to break into print.

NBC's International Programs Set by Royal Include Jazz to Russia; Shows from Ethiopia

BOB NEWHALL AS EDITOR

WLW Sports Announcer to Publish

Cincinnati, Aug. 26:
Bob Newhall, who has built up-a
blg following during the past five
years as sustaining and sponsored
sportcaster on WLW, is groing to
link publishing with broadcasting.
A sports may bearing his name is
will be printed here and start with
24 pages.

Price, distribution and other biz Price, distribution and other bix angles not yet worked out. Newhall will double as editor-in-chief. Associate series will be standout names in major sports and writers try. Among them Eddle Collins of the Boston Red Sox and Larry Mohali Cabe Ditribution on Mohali Rabe Ditribution on women's price of the Sox and Larry Mohali Rabe Ditribution on women's price of the Sox and Larry Mohali Rabe Ditribution on women's price of the Sox and Larry Mohali Rabe Ditribution on women's price of the Sox and Larry Mille be used.

plnosa on goil. Syndicascu art win be used. For 15 years Newhall was sport-ing editor of the local Commercial Tribune. When that rag folded he tured of years of the consequence tured of years of the consequence steadily on WLW for Mall Pouch of late. his bulbra, heard for 15 minutes every evening except Sun-day, have been tuder the banner of General Mills on Wheatles.

WOR's 6 Conductors

Maestro staff at WOR, New York, now swelled to six members, with additions of Milton Gould, David Mendoza and Vincent Sorcy. Alfred Wallenstein is chief director, along with Nat Brussloff and Augusto

Brandt.
Gould is only 21 years old.

Olin, Alderman Handle News as WFBL Goes INS

WFBL, Columbia outlet in Syracuse, Aug. 20.
WFBL, Columbia outlet in Syracuse, N. Y., has bought the International News Service. News scheduled for ten regular periods each day with special flashes between and during sustainings and between commercials. Station used Pressured and the state of the state WFBL, Columbia outlet in Syracue. N.Y., has bought the International News Service. News scheded for ten regular periods each day with special flashes between and flashing and between drawing sustainings and between the service of t

Arrangements for wider exchange of international programs, with accept on U. S. haz (especially in Russia and England) were made by John F. Royal, NBC vice-prez, on his European Jaunt Just completed which traversed some 18 foreign countries. Radio comedy is lacking everywhere over there, but U. S. guffaw-hours cannot be sent over because of the variety of languages and the conflicting senses of numor. America for international radio consumption. Over 75 percent of the popular music played through Europe is from Broadway, Royal pointed out. He returned Monday on the Normandie.

on the Normandie.

One of the deals arranged by Royal is a Paderswell all performance to be broadcast from Switzbrland, and tentatively set for Oct. 8. It may run a hour, and it so NBC wants it all. The planist-diplomat is doing this mostly as a compliment to his hosting country. Last time for him to broadcast muleally was in 1924, but he's shunned all offers since.

Russia alone wants 12 exchange programs this year and has asked that they be mostly syncopation. They love it. In London, BBC affil-

Integrains to year the measure the measure the tree of the tree of

Radio Chatter

(Continued from page 44) the smaller theatres about the

in the smaller theatres about the state.

Ramona Gerhard salls home from human the sall home from the sall had been sall home from the sall home from the sall had been sall had

setup to neip both particles deal.
James King and T. W. Gavin, of WEBC, Duluth, in for a biz visit

WCCO.

Earl Gammons and family motorg to Park Rapids for a week-end

ing to Park Rapids 10. _ _ of fishing.

Hugh McCartney, WCCO chief engineer, making his third and final measurements tests are the cory, when the cory, we receive the cory, we have the cory, we will be a considered to the cory, when the cory, we will be considered to the cory, we will be considered to the cory, when the cory, we will be considered to the cory, which is the cory of the cory, when the cory of the cory, we will be considered to the cory of the cory, which is the cory of the cory engineer, making his third and amended strength measurements tests in the station's 'primary territory,' within a 150-mile radius of the

in the station's primary territory, within a loo-mile radius of the Twin Cities.

Twin Cities.

All Sheehan back on the job after a vacash no one knows when a vacash no one knows where a vacash no ne knows where a vacash no ne knows will be all up to rivo we knows out of joint in his neck while doing the rag doil number out of doors at Anoka. Strong wind the cause will be laid up for two wetsatestippic typer steamer Capitol skeded for Thursday (22). Gala affair, with station's major talent being trotteu out.

Connecticut

Sizzlera, Waterbury instrumental trio, opening series at WICC, Pridegopt. Havrilla, contraito, and Harold Bierman, novelty entertainer, alternating as guests with Farody Boys at WICC. New Haven songstress, sustaining at WICC. Outlet Clothing Co., Bridgeport, continuing 'Babor union Liks on Ilorothy, Miller, erstwhile heroise of Alma Detringer's scripter, Love or Money, on WICC, Bridgeport, and the contraining 'Bridge Contr

or Money, on WICC, Bridgeport, gets an act of her own one of these days, and the second of the secon

Noble Sissle one-nighting New England for the Charles Shribman of the Charles

symph.

Harold I. June of Stamford, chief pilot of Byrd expedition, telling all about it on WICC, Bridgeport.

Add WICCasters: Francis McDonaid of Croton and Betty Blair of Charles of the Charles

Long Island.

Ray Downey, half of Two Diplomats at WICC, has had his tune.
The Stillness of My Heart, sheeted.

Maestro Barney Rapp writing the Competitud landtsmen from Indi-

at WICC, Bridgeport, over to WIXBS, New Haven, to warble in the new Loow-Poil commercial marry Shaw, each of the local the loc

WICC.
Statlon Supervisor Joe Lopez of WICC, on vacash, will visit the Dionnes' medico, Dr. Dafoe, in Canada.

Canada.
Val Elsner, WICC continuity
lady, off for the two weeks.
WICC's New Haven studio presented Fred Allen's Fred Allenless
stage troupers during company's
stand at Faramount theatre. Two
former WICC operatives — Bob former WICC operatives — Bob Landesman, imitator, of Bridgeport, and Joe Williams, tenor, of Norwalk —on bill.

and Joe Williams, tenor, of Norwalis and Joe Williams, tenor, of Norwalis Monders, Back at aims nater, WICC, Bridgeport, after year OES, making a personal at the Majestic (Lowy). Illia, contraito and niece of NBC's Alois, making concert debut with Bridgeport symph, Frank Fott conducting. Summer visit to Connecticut Sunday (25) at Roton Point, Norwalk. What with Walter O'Keefe of Camel show the Area of Camel sh Walter O'Keere of Cames Show warm-weathering in Westport, looks like a reunion.

'Silvermine Sillies,' artists' annual extravaganza at Notwalk colony, will use several tunes from WICC staff musicomedies, 'Lines for Love' and 'Hilbilly Hilda.'

Michigan

Mrs. Page (Olive Sharman), home economist commentator for WJR. Detroit, starts her eighth year on the air this week. Four of the years has been as Mrs. Page. Herschell Hart. WWJ publicity weeks vacation. Will valid Chicago. Maurice Wetzel, NBC transcriptor in Chicago, drops in to see old buddy. Wynn. Wright, WWJ. Detroit. The control of the control

dio organ.

Eric Howlett, writing glost, is preparing serial for The Mummers Fried Howlett, writing glost, is preparing serial for The Mummers Raiph Patt, publicity director at WJR, 18 back from vacation in North with his brother John, who is Harry Bannister, WWJ sales manager, apending two weeks at Sault Ste. Marie.

Harry Bannister, WWJ sales manager, apending two weeks at Sault Ste. Marie.

Harry Bannister, WWJ sales manager, apending two weeks at Sault Ste. Marie.

Bay Stephen Stephen

in the daylight hours against the networks.

Detroit Artists Bureau is preparing two or more radio units for tours over theatres in Michigan this fall.

Trying to reunite stage and vadio.

Manitoba

Bill Soler (CKY, Winnlpeg), back at his believ (CKY, Winnlpeg), back at his believ (CKY, Winnlpeg), back from the east atter visiting his kin folks and others his his place of the season of the seas

Ralph Judge, tenor, latest addi-ion to the Western Broadcasting about it on WICC, Bridgeport, but on WICC, Bridgeport, but on Market Dair of D

Iltah

Bob Young's band from the Hotel Utah Starlite Gardens, being fed to the west coast network Friday night vis KSL.

Job Kearns, KSL announcer dramatic artist and writer, sold his second play to the producers of Grand Hotel. Net proceeds—C

Grand Hotel. Net proceeds—Contect.

Grand Hotel. Net proceeds—Contect.

Service Cannon. assistant KSL

Subit mar. back after three
months' illness.
Olive Goal, public relations
and director of publicity of KDYL,

Earl J. Glade, KSL manasling director, back from New York. Sid

Flow, KDYL president, off to San

Leon Thatcher, KSL character
layer, leaves this week for L. A:
to participate on the Campbell

Hustler Flour Mill utilizing the
large number of live talent on their

Albert J. Southwick, KSL pro
Four new yeek for the Campbell

Abert J. Southwick, KSL pro
Four new yeek for Mill utilizing the
large number of live talent on their

Abert J. Southwick, KSL pro
Four new yeek for Mill utilizing the
large number of the Mormon

Four new yeek flows for radio sta
tions in Utah the past month.

George Snell, KDYL announce,
and novellet, vesationing in South

Howard Collina, KDYL office boy,

off to Minneapolis to play in the

Attornia in New Snell.

Howard Collina, KDYL office boy,

off to Minneapolis to play in the

KDYL.

Four new years

KDYL.

Four new of the Course of the

KDYL office boy,

off to Minneapolis to play in the

KDYL presented a 30-minute

Abert Power of the Front Page News on

KDYL.

Four new of the Course of the Course of the

KDYL.

Four new of the Course of the Course of the

KDYL presented a 30-minute of the constitution of the constitution

National Junior Golf tourney.

Kenneth Kahn, managing editor,
Salt Lake Telegram, narrating
Back of the Front Page News' on

KDYL.

KSL presented a 30-minute
coast-to-cosst dramatic production
during the current rs-un of the

Washington.

New York

Allen Rich John WFAS, White Palma, as announcer, Faul Gregory, WMGA announcer on Are Maria hour now. Werence H. Pleel, in addition to menuing and me. Ing WGYs. Thursday afternonn Household Revue, is now doing a self-or sel

was broadcast by WOKO with Smith, Raymond Curtis and Onorato Sardi, chief engineer. WOKO stu-dios will remain in the Ten Eyck

Sardi, chief engineer. WOKO studies will remain in the Ten Byck had been been as the second of the s

composer, has been building spot as a sustainer. Brite Way, Inc., new pollshing cloth, sponsoring the Song Shop on WGR, Buffalo, at 9 o'clock five week-day mornings. Program is song and patter by Elvera Ruppel and Bob Schmidt.

day mornings. Program is song and so Schmidt.
Construction has been started on a new 122,000 transmitting station.
Construction has been started on a new 122,000 transmitting station.
In closing: a seven-week series of broadcasts ever WGY as a plux for the Mohawk Drama Festival on four presented an original tenminute playlet. A Mixed Elopsment, authored by Margaret Doorly, ment, authored by Margaret Doorly, many control of the control of

Louisiana

Tarm Baner of the Air, and as m.d. of its Saturday night Community broadcasts from Rice Hall. Some property of the Status of the Modern of the United Press for summer resorts. WGY has some price of the Modern of the United Press for summer resorts. WGY has some price of the Modern of the United Press for summer status of the Modern of the United Press for summer status of the Modern of the United Press for summer status of the Modern of the United Press for summer status of the Modern of the United Press for summer status of the United Press for summer and the Modern of the United Press for summer and floor show enterstains of the Status of KRMB, the Word of the Lincoln and KGIL Omaha.

**Comparison of the United Press for summer and floor show enterstains of the Status of the United Press for the United Press for the Status of the United Press for the Status of the United Press for the Status of the United Press for the United

mike has been moved from the Times building to the air-condi-tioned studies of the kifation in the Washington-Yource note: Jack Gel-zer claims the Fourth Estate' noise made him so nervous he swallow a fly the other day.

Missonri

Grace McGowan, traffic manager at KMOX, departed Saturday (17) for four through West. Will hiber-nate on dude ranch in Colorado.

The Control of the Colorado of the Colorado

Louis on business of the form of the form

nouncer, filling Harrington's aix United Press news periods every day and the property of the

Nebraska

Jerry Lee Pecht, KFOR staff announcer, tripped down the alse Monday (13) and doubled up with Elathe Mann, non-pro. New Mrs. Eddle Smith, KFOR-KFAB Lincoln studies, is being moved to Omaha. Joe di Natule has been added to the KFOR-KFAB Lincoln ed. Di Natule has been in legit

end. Di Natale has been in legit for the past season.
Ray Buffman has been added to the Lincoln end of the Union Hold-ing co. and is getting out a house organ for KFAB-KFOR, Lincoln, and KOIL, Omaha.

Songs, Music 30 Mins. Sustaining WABC, New York

Sustaining wy AGC, New York WAGC, New York WAGC, New York Lefth Stevens team of expert musicians, Lois Revel's vocal impression is suave, different and adroit. Varying her vocal moods and tempos in three songs—I Couldn't to Nine' and 'Night and Day'—she reveals a throaty, full contraits of a resonance and quality that stamps her as different. Burdened a bit by the to-supersidate, amouncement even offsets that by an undeniably strong impression in the manner of her vocal style.

of 'a tising new star in radio, sieven offsets that by an undentably strong impression in the manner of the impression of the manner of like impression of musical variety. Leth Stevens' opening 'Sietch Leth' Stevens' opening 'Sietch Dance' and 'Make Belleve' from Show Boat,' Night Is Young' and 'Anything Goes,' another couplet, 'Mise Rave' is worth young' and 'Anything Goes,' another couplet, 'Anything Company,' another the couplet, 'Anything Company,' and 'Anything Company,' another couplet, 'Anything Company,' and 'Anything

KRAFT MUSIC HALL With Paul Whiteman's Orchestra, Bing Crosby, Dorsey Brothers, Guests. 50 Mins, 60 Mins, COMMERCIAL WEAF, New York

COMMERCIAN CORP.

A Walter Thompson

Old home week at! Paul Whiteman's, with Bing Crosby (one of the
three original Whiteman Rhythm
Boys) and the Dorsey Brothers, also
from the same stoinping ground, reweekly broadcast last Thursday
(16). Principal attraction of course
was Crosby's appearance, though
the Dorseys acquitted themselves
accophonology.
Two for Tonight, Crosby's forthcoming Paramount pix with Joan
through a chanting of all six songs
(all hummable). Also terse re-enactment of picture's clinch scores
were given. un for the mested

(all hummable). Also torse re-enactment of picture's clinch scenes
were given,
was up to the musical
background provided by the Whiteman band. Themer from the Paramount picture of the same title,
given heaviest plug and reprised.
Crobb's spread, demonstrated their
mellow tooting to good results.
Guesting was paced neatly in both
cases, with Whiteman crose-firing
liwager is his introductory remarks
and backward glances
was the King's Men, filled in for their
vo tiseff in presentation of 'Garden
of Weeds' a weird concoction by
Reginald Porsythe, the West Indian
negro tin panner.

CARMEL SNOW Fashion Talk 15 Mins. Transatlantic NBC, New York via Paris

Transatiantic NBC, New York via Paris
Twice a year, after the Paris couturiers have shown their stuff, Carmel Snow, editor of the holty-foldy the stuff, Carmel Snow, editor of the holty-foldy broadcasts over the short waves from Paris a teaser as to what it's broadcasts over the short waves from Paris a teaser as to what it's high production of the short paris a paris which pictures, in Harpers Bazaar.

Miss Snow's come-on its valuable to the gail, in that they get as authentic a pronunciation as any of the short pause between the NBC-WEAF announcer's introduction and the Paris NRC arranger's spoul is access the sea, etc.

With a lot of 'wish you could be here' and several 'korgeouses.' Miss Snow phrases her talk, directions, save that 'skirt' seemed to sound as if it were pronunced country in the short paulicians, save that 'skirt' seemed to sound as if it were pronunced the state of the short paulicians. The short publication.

Abcl.

**BEEAKING DOWN THE NEWS'*

BREAKING DOWN THE NEWS'

Sustaining KCW, Portland For those who read while they run, and consequently miss most of what they are reading, a new and what they are reading, a new and seem inaugurated over KCW.

Freaking Down the News is the title of this broadcast, and Palmer Boyt, managing editor of the Oremarity, purpose is to review the principal happenings of the week; in 15 short minutes to place the husy listener abreast of the times. Current history packed into a consequence of the control of the cont

Comment applies to local news ostly. Heard every Sunday after-

HYMNS OF ALL CHURCHES With Joe Emerson's Choir

The control of the co

Company and product are mentioned often enough to make the thing stick, without the over-emphasis noticed on another of G.M.'s platter salvos. Jaco.

'ANN WORTH—HOUSEWIFE'

G.M.: a plattet survos.

'ANN' WORTH-HOUSEWIFE'
Demestic Drama
15 Mine.
COMMERCIAL
WORTH-HOUSEWIFE'
Demestic Drama
16 Mine.
COMMERCIAL
Worth Commercial
Waste and the control of the control
Waste and the control
Waste and the control
Worth Commercial
Worth Commercial
Sory is being read, theme
sa sustaining program. While commercial copy is being read, theme
story deals with lives of Ann
Worth and her husband, Jerry.
Seven additional characters, mostly
for conflict and humor. Play is
written by Tom Dougall, who also
acts role of Ted Graham. Dougall
written by Tom Dougall, who also
acts role of Ted Graham. Dougall
staged at University of Michican
when a student there. He trouped
John Waste.
John Waste.
John Waste.
John Waste.
Sonoar examination of the commercial
with One Maris Family. Players
Sonoar expects to extend commercial to the network as soon as
Senoar expects to extend commercial to the network as soon as
distribution of product is assured.

Wenhord
**Endowed Text Senoar S

LOS RANCHEROS
Vincent Serey Orc.
Sustaining
WOR, Newark
Chineent Sery's orchestra beChineent Sery's orchestra beArgentine-Cuban musical exponents
In a pleasant Sunday night haif
hous at 10-12.00 clock, EDEN, with
music.

music.

It's attuned to the currently increasing trend in Latin dance
tempos and is welcome relict from
the orthodox American rhythms,
color to be had in that field of
song and instrumental interpretation. There are vocal solo and trio
instrumental voca when the color
that the color to be a solor to be a solor to be
interrulated to break up the straight
after the color to the color to the color to the
Abel.

Arthur P. Kelly, of the Rochester Gas & Electric publicity staff, has joined WHAM to do a shortwave reported assignment for Stromberg-Carlson Co.

JACQUES FRAY ORCHESTRA Oloa Vernon, Roy Campbell Royal-

Sustaining
WEAF, New York
Jacques Fray, long teamed with
Mario Braggriott, is identified with
Mario Braggriott, is identified with
on his own is battoning a Sunday
evening variety hour, tending to
continue his musical sophistry only
are in the sustain sophistry only
are out a hin of this but was not
carried through to any particular
gave out a hin of this but was not
carried through to any particular
are out a hin of this but was not
carried through to any particular
hillance. Where the plane soloed
the idea was more distinct than
Assisting was oliga Vernon, contrailto, who got into the mood of the
program with her version of 'Body
carried through the program of 'Body
carried through the program
year of the program

twist.
Contributing no little to the gal's performance are the Ambassadors, who've been around. Pirst heard with the season of t

par. The checks are made out to Jack Smith, Marshall Hall and Martin Spurzel.

Jack Smith, Marshall Hall and Martin Spurzel.

Rounding out the happy combination of the property of the proper

sins of the others. Give the dog a both anme, etc. — Helm.

COLDMAN BAND CONCERT Band Music 60 Mins.
Sustaining York
Welvis, Franko Goldman has built up following and reputation in the east as a bandmaster since he started his summer concerts in 1917 and the started his summer concerts in 1917 in the first days of broadcasting. In fact, his rise to popular recognition the first days of broadcasting. In fact, his rise to popular recognition hand with broadcasting. He and his hand have played virtually every summer, first on the great and his hand have played virtually every summer, first on the great and his hand have played virtually every summer, first on the great and his hand have played virtually every summer, first on the great and his hand have played virtually every summer, first on the great and his hand have played virtually every summer, first on the great and his hand have played virtually every summer, first on the great and his hand have played virtually every summer, first on the great and concerning between the Mail and the campus of New York University. This good has a series in Purious like and the summer of the played hand strauss, he introduces his dements in his audeence. After a march and two classical pieces hy Bach and Strauss, he introduces his cernetist, Frank Elsneh, in a solo. For the played hand the summer of the summer of the played hand the summer of the summer of the summer of the played hand the summer of the summer

Ivan Ditmars, musical director at KOL. Seattle, for the past four KOL. Seattle, for the past four the home to the seath of the past four the home to the seath of the past four the home to take a long vacation. He hopes to re-enter radio in Los Angeles. Formerly will go on vandeville four.

Jones Boys, negro singing quartet, have left NEC Prizeo staff and with WNAC, Boston.

FCC's Washington Docket

Grants and Hearings

WASHINGTON, Aug. 20.

Construction of two new local transmitters and Juice joits for another pair of existing smallles received approval of the Federal Communications Commission last week.

Broadcast division oked applications of Palestine Broadcasting Associations.

pair of existing smallles received approval of the Federal Communications Commission last week.

Broadcast division oked applications of Palestine Broadcasting Association, for a 100-watter on 1420 ke at Palestine. Tex., and George B. Edit, for, for a 100-watter on 1420 ke at Palestine. Tex., and George B. Edit operated and the palestine of palestine of palestine of the palestine of the palestine of palestine of the palestine of palestin

Examiners Keports

Denial of two applications, one for a new transmitter and the second for power increase and frequency shift, were recommended by Examiners P. W. Seward and John Branhall.
Application of Hauser. Radio Co., for permit to build a 100-watter at Ventura, Calif., using 1310, should be dismissed with prejudice following failure of the applicant to appear, Seward reported. All the application of the application of the appear seward reported. All the application of the appear seward reported water in the application of the appear seward to the appear seward to the appear of the appear seward to the appear seward to the appear of the appearance of the appea

Inside Stuff—Radio

Leon L. Litt, who has had some articles on television syndicated by King Features, attempted to explain who is holding up television in a talk over WBNX, New York city, Friday night (18). His talk constituted the first in a series on television which this radio station is to present. Glist of his remarks over the radio was that he believed television progress in this country was being retarded by a certain radio company. Calmed that both the public and national advertisers want television if the art has progressed sufficiently.

The series of the real reasons underlying their application of the progress of the real reasons underlying their application texture. Series has the real reasons underlying their apparently retardation tactics? Berlin has television. Why not New York? Litt did not 'name' company he had in mind.

did not 'name' company he had in mind.

W. W. Behrman, director of WBOW. Terre Haute, did not suspend the station's police radio service because a WBOW employes, John P. Cummins, had been fined for a traffic violation. Operation over several remote police stations was temporarily discontinued, Behrman explained, so that WBOW could complete the installation of its new control board. Terre Haute has in the meantime decided to build its own shortware police service and has retained Frank Casteet, formerly of WBOW, as chief operator.

Starting March 1 on a CBS sustainer at \$100 a week, in five months Benay Venuta has climbed into the four-figure bracket augmenting her etherizing with a role in 'Anything Goes' on Broadway, succeeding Ethel Mcrman; nitery engagement at the Hotel Biltmore, N. Y., on top of her

Boom in summer husiness on small independent stations has been an eye-opener to the radio industry in recent weeks. Rise in summer activity this month prompted one small station official to claim that his business over the hot summer period would be 65-70% of the total reported for the biggest months of the year.

RCA Communications, wholly owned subsidiary of RCA, showed a de-cline in net income to \$10,255 for the Junc quarter as compared with \$3,544 for the same quarter last year. The net income for six months totaled \$87,148 against \$346,192 in the like period of 1934.

WABY Adopts Slogan

Albany, Aug. 20.
Station WABY, a 100-watter, has adopted the slogan of News Station of the Air. Devotes 16 minutes of every hour to receital of International News Service report, station only recently having signed contract for this. Not sponsored as

yet.
Station also subscribes to the
Western Union ticker service and
runs program daily from 3 to 5
p. m., known as Today's Winners.
It includes coverage of all major

NBC, Frisco Guests San Francisco, Aug. 20.

San Francisco, Aug. 20.

NBC visitors' register shaws 1,°86° ames for past four wecks. This double the usual number.

Guests registered from 42 states in Union.

CASA LOMA REPEATS

Casa Loma band returns to CBS for Camel Oct. 1, with the contract guaranteeing 13 weeks and binding the combo to three options of re-newal for similar periods. It will

COMMERCIALS

WEEK OF AUG. 21-27 (ALL TIME IS EDST)

This Department lists sponsored programs on the NBC, CBS, and futual networks arranged alphabetically under the advertiser's name. All time is p. m unless otherwise noted. Where one advertiser asset was or more programs they are listed consecutively. An asterials before name indicates advertising agency handlins

Abbreviations: Su (Sunday); M (Monday); Tu (Tuesday); W (Wednesday); Th (Thursday); F (Friday); S. (Saturday).

ACME PAINT 6:30-Su-WARC lling McConneil enri. H. & McD A & P 9-M-WEAF larry Horlick en Peerce	Gertrude Berg Joe Groenwold Poul Stewart Helen Duntas Borthe Walden Georgo Tobles Arilne Francis Anne Teenum Sanford Melsner *Benton & Bawle

Sanford Melsnar 'Senton' & Bowles CORN 'PRODUCT' 12:15-MW-F- 12:16-MW-F- 12:16-MW-F- 12:16-MW-F- 12:16-MW-F- 12:16-MW-F- 12:16-MW-F- 12:16-MW-F- 13:16-W-WEAF 18:16-W-WEAF 18: Harry Horlick
Jen Peerce
"Parls & Peert
AMERICAN
HOME PRODUCT
(Anocin)
W4Z-4:15 P.M.
Tues.-Wed.-Thur.

W42-4216 F.M.
Tues. Wed.-Thur.
Tasay Aces
Goodmon' Aca
Goodmon' Aca
Mary Huntar
Helen Spring
Everet' Slus
Blue ERINGAN
TOBACCO
R-Sat-Wefe
Clucky Sirike
TOBACCO
R-Sat-Wefe
Tobann, Hauser
Kay Thompen
Charles Carille
Clinic Glee Club
**Lord 's Thompe
AMERICAN
**AMERICAN
**AMERICAN
**AMERICAN
**AMERICAN
**AMERICAN
**AMERICAN
**AMERICAN
**AMERICAN
**AMERICAN CRUSADERS Mon-8:45-WOR The Crusaders Fred G. Clark Marschalk & Pra , B. DAVIS

AMERICAN BADIATOR

11 a.m.-Fu-WJZ

8 a l z b u r g Music
Festial via Shortwave
Blaker Advt. Co.
7:30-Sun-WEAF

Fireside Recitals' Struct Nilssen Ardesty Johnson Graham McNamee Graham McNamee
HISOHOL

5:30-W-WABC
Guy Robertson
Elizabeth Lennos
Victor Arden's Ore

Blackell

*Blackelt
HORDEN
11:45-W-WEAP
'Moglo_Recipes'
Billi Bradley
Jane Billson
*Young & Rubics

Foing & Rubleam BOURJOIS SALES, Mon-8130-WJZ ('Evening in Paris') Oddette Myrtil Pickins Sleters Milton Watson Mark Warnow Orc *Lord' & Thomas

A. S. HOYLK CO.

(Old English Floor

Wax)

2:30-Th-WABC

Lazy Dan, the

Minatrel Man

Blockett

Irving Kaufman

Fronk (Familia)

Bullette (Sa) Henatica)

Fronk (Funit Jack Smart

Fronk (Funit Jack Smart

Fronk (Funit Jack Smart

Furyin Deliner

Elican Deuglas

Frink (Funit Jack Smart

Furyin Deliner

Fallette (Funit Jack Smart

Furyin (Funit Jack Smart

Furyin (Funit Jack Smart

Furyin (Funit Jack Smart

Furyin (Funit Lak

Funit Lak

Funit (Funit Lak

Funit (Funit

ST. DAVIS

COMMITTED

CHARLES

COMMITTED

AND AND COMMITTED

AND COMMITTED

C

9-F-WABO

9-F-WARD
Holley Mond Hole!
Dick Powell
Lovelin Parsons
Georga Raft
Joen Bennett
Phillio Burke
Waiter Connolly
Raymond Palge OrFrances Langford
Anne Incolon
Igor Gorlo
*F W * rmstrope. *F W *rm*kroop CABNATION MILE 10-M-WEAF

CARNATION SILE
THE STATE OF THE

Sunda, Love

Jennore Hurriott

Jennore Hurriott

Jennore Hurriott

Jennore Hurriott

Jennore Mellon

Jennore Mellon

Jennore Mellon

Jennore Mellon

Jennore Hurriott

Jennore

IREALTH PRODE
S-WARD
S-

*Hockett

HORSPHOLD

TINANCE

#30-70-WJZ.

Edgar A Guest

Bernardine Flynt

Jon Briggs

Sidney Ellistrom

Gallicchios Oro

FINEONINE

#30-AL-WKAP

Vonel Ensemble

Wm. Dally Orch

Margeret Speaks

'Sweeny-Jomes

##EEGEN

*Wade MODERN FOOD PROCESS CO. 4:15-M-WJZ Charles Sorce Harry Swan *Clemente Co. JERGEN 9:30-8n-W4Z S V. Dobhs, Dir. Cornella Otta Skin OHAWR CARPET

Cornella Otto Rkin
nor
1. Wall Thomnson
10 MANUN & NON
(Floor Wex)
8 p.m.-3ion.-W2
Fibber Mofee &
Molly
Starion & 1 Jorden
Lvnn Martin
Mixed Sextette
U. Morcell's Ore
Needham 12:45 Dally Ex. Sa-Su-WARC Su-WAR-0
'5 Star Jones'
Johnny Kane
Elizabeth Day
Bill Johneton
Phil Von Zante
Florence Malona
Eddie Marr
*Blackett-S-H.

MOI.1.E

7:30-Th-WEAF

Molle Waitz Favor
ites
*Stock-Gobie

U. Morcell's Orc

Needham

KELLAGG

SO-Daile Ex. SaSu-WAZ

Storac

Vicene Wilder

Irea Baron-F-WJZ

Ruth Eiting

Ite) Nichol's Orc

Adm. L McNamee

Llout, W. R. Sima

KISSPROOF. IN

M-W-F-I p.m.-WOR

The Love Dector' JOHN C, MORRELL 5:30-Su-WJZ (Dog Fond) Thos. Mullins Marion Cioire 'Hanri, H. & McE

OUTDOOR GIRL. 11:15 a.m.-M-W-F WABC
Blanche Sweet

*Blackett-SompleHummert, inc.
PACIFIC BORAX
8-Th-WJZ

9-Th-WJZ
Death Vall'y Dayr
Tim Fra.wley
Edwin W Whitney
Lonesome Cowboy
Jonn King
Jeck McBryde
Joseph Buolime Or:

PEPSODENT 1-Daily Ex Sat Sun WEAF

The Proposition of the Control of th WEAF
Amos 'n' Andy
Freemen Goaden
Charles Correll
*Lord & Thomos
PHILOO
7:46 daily ex. Sa
Su-WABC Booke Carter Hutchins

PHILIP WORRIS i.en Relamen's Orc 4 Eton Boys Phil Drav 8-W-WARC Johanie Foursoms

Johanie Foursome 16:45 s. ni.-Na-WOII Grophologist Mine. N. Olyanova *Biow Co. PILLSGURY 10:30-Duffy-WJ2

Todoy's Child: Irina Phillips Walter Wicker STOCK CAME
LEHN & FINK
(Lysol)
A-S-WAME
V Goodman's Ore
V-Lencer & Mitchel
LEVER BROS.
(Lux Roan)
S-M-W**C
Church Mouse
Church Mouse
Unit Roans
J-Walt, Thompso
LERILLARH Walter Wicker
Bess Johnson
Irene Wicker
Lucy Gillman
Fred Von Amon
Jeon McGregor
*Hutchinson II a.m.-W-F-WAR Cooking Close Un Mary Ellis Ames

*Huickloson
PINATD
(Hali Toole)
10:30-M-WAR
II Von Hollberg
*Colklos & H.
PHEMIER PAHET
9-To-WEAF Morris W & E.

9-F-WEAF (Phillips Mag) Waitz Time Waitz Time Frank Munn Vivienna Segal PRINCESS PAT Sketch
*McJunkin
P'CT'R & G'MBLE
3:15 Dally Ex. SaSu-WEAF
Surveaco)

Vivienna Segal
8-Tu-WABO
'Lavender and Lace'
Bernice Claire
Frenk Munn
Gus Haenschon's Su-WEAF (Crisco)
Vio & Bade'
Art Van Harvey
Blily Idelson
Bernadins Flynn S-Su-WABC
Abs lymen
Bernice Cloire
Oliver Smith

Oliver Smith
Silacket'
STEWARTWARNER
(Alemite)
10-Til-WABO
Lysbath Hugbes
Bob McCoy
Art Thorsen
Horace Heidt
King Sisters
Steve Merris
Alyoe King
Alvino Rey
Charles Goodmen
Al Dupont

Alvino Rey Charles Goodmen Al Dupont Harold Woolesy Louis Vandeveer Al White Blackett-Sample STUDEBAKER IO-F-WABC Richard Hinber Stuart Allen *Roche W & C SUN OIL

6:45-Daily Except Sa-Sn-WJZ Lowell Thomas 'Roohe-Willinms TASTYEAST

12-8n-WJZ Amateur Show Chubby Kane Horace Fehyl Johnny Johnson Or *Clemenis

Billy Idelson
Benndins Fivnn
10-8p-WEAF
(tvor, Songamith's
Chae Winninger
Adole Ronson
Songamith's Quart't
Conrad Thibault
Jack & L Clemens
John Worthest Ore
1 Std-1-4 W-F-WJZ
1 vory Stemp Club
Capt. Tim Healey
*Binckmen
\$3:90 Daily Excell

Sa & Su-WEA!

(Oxydoi)

Ma Perkins

Virginia Payne

Marjorie Hannon

Chas Egelson

Hilda Groham

Charner Batson

John Mathewe

Corine Deeth

Butler Mindeville

Ken Grimn

Finckett

*Rinckett
3:45 p.m.-Tu-WTh-WEAF
(Camay)
'Dreams Coma
True'
Barry McKinley
Rey Senetra Ore
*Ped)or & Ryan

3 p. m. Daily Except Sat & Sun-WEAF Home Sweet Home' Home' (Chipso)
C. W. Secrest
Harriett McGlbb:
Billy Halop
*Bleckman
REAL SILE
9-Su-WJZ

Dally Ex. Sa-Su WABC WABC
Marte, Little Frence
Princess'
Ruth Yorke
Jamos Melghen
[.ester Joy
*Blackett

*Cremer Kasselt
OR. MILES LAB'S
(Alka-Seltzar)
9:30-Sa-WJZ
WLS Barn Donce
Ridge Runners
Uncle Ezra
Lulu Belie
Maple City 4 thes Previn On Betty Bennett Singing Knights

SHEFTTELD 2:15 . M-W-F-WEAL :45-M-Th-F-WEAL Uncle Exra. Radio
Stetion EZRA
Pat Barrett
Cliff Soubler
Carleton Guy
Nora Cunneen
*Wade

SHELL (Petroleum) 9:30-Sa-WEAS 9:30-Sa-WEAS
Al Jolson
Col. Rosecos Turn
Dolores Del Rio
Marjorie Keolor
Rosecos Ates
Jack Gardiner
Peggy Stanton
Victor Young Oro
*J. Walt. Thompa

SINCLAIR 9-M-WJZ 9-M-WJZ
Gene Arnotô
Bili Chiida
Mao McCtouô
Joe Parsons
Cliff Soubler
Harry Kogen
*Fsderai

*Federal VACUUM
8-F-WAMC
Socony Sketches
Christopher Morley
Virginia. Verrili
Jimmy Farroli
Marjory Logan
Eton Boys
Johnny Green's Orc
*J. S. Getchell

Clements TEXAL WARFE

TEXAL WARFE

GRANN MCNAME

GRANN

G Comment of the commen

Marriages in Radio

Gretchen Mischler, non-pro, to Walter Leavitt, musician and statis-tician at WEEI, Boston, on Aug. 29. Rosalind Harbeck, non-pro, to J. G. Sandison, saiesman, WTMJ.

J. G. Sandison, salesman, www.m.
Milwaukee.
Elaine Mann, non-pro, to Jerry
Lee : Pecht, announcer at KFOR,
Lincoin, on Aug. 19.
Olive White, radio manageress, to
Lanny Ross, tenor and her client
at Milbrook, N. X., July 28.

NEW PROGRAMS FOR FALL

Aug. 26

etwork

A. S. Boyle Wax. Lazy Dan (Irving 7:15 Blackett, Kaufman) Humme

Sept. 2 Procter12:15 Blackett, Sample, Hummert, Inc... Split Red Malted Milk.... Lum & Abner..., 7:30 Lord & Thomas...NBC Blue Sept. 6 Macfadden's True Court of Human
Story Relations' 9:30 Lord & Thomas...NBC Red
Sept. 8

Grossman Shoes. Sugar Cane, Herb
Steiner12:15 Cramer Toblas ... WEAF

E: Sept. 9
WheatiFritz Kreisier..... 7:45 Knox Reeves.....

Sept. 15
MaltexDale Carnegle....10:35 Croot a.m.

Sept. 16 Vick Chemical.... oore..... 9:30 Cecil, Warwick, Cecii

Sept. 18
Life Savers......Rendezvous Musical 8:30 Topping & Lloyd..NBC Blue Sept. 19

Atwater Symphony 8:30 B, B. D. & O...... Sept. 21

EmuleiGabriel Heatter.... 5:45 Marschaik & PrattNBC Blue Sept. 24
PackardLawrence Tibbett.. 8:30 Young & Rubicam.CBS

Sept. 25 General Foods '

Sept. 29 'Words to the Wise' 2:15 Auspitz & Lee....

 RCA
 Not set
 2:00
 Lord & Thomas

 Ford
 Symphony
 9:00
 Ayer

 Spratt's
 Albert Payson Terhune
 5:45
 Paris & Peart
 Sept. 30

Kolynon Ted Hammerstein 8:30 Blackett, Sample,
Music Hail...... Hummert, Inc...NBC Red
Pearson orc.... 7:15 Lord & Thomas...Mutual

Oct. 1

Oct. 2 Chesterfield 9:00 Newell-Oct. 4

Elgin10:30 Thompson Oct. 5 Dr. Miles.....

9:30 Wade

Oct. 6 Cream of Wheat. Alexander Wooil-

7:00 J. W. T..... cott

WFMD Ready by Nov.

WFMD Keady by Nov.

Baltimore, Aug. 20.
Newly licensed station WFMD for
Frederick, Md. 40 miles northwest
of Balto, will debut onto alrianes
late in November. Monocacy Broadcasting Co., which got license, has
leased quarters for studio in the
leading and largest hotel in Frederick, the Francios Scott Key.
Transmitter will be located about
starts this week. Station will be
500-watter.

WIP Building Performers

WIP Building Performers
Philadelphis, Aug. 20.
New polley at WIP alms at building programmers and the programmers of the progra

WIP-Ledger in Pact

Philadeiphia, Aug. 20. News-ads swaps with dalli , started by WFIL with Philadelphia Dally News and Philadelphia Record, get another recruit this week with agreement between WIP and Evening Ledger. Aithough details are not announced deal is understood to be similar to those worked out by WFIL with dailies. If so, terms are announcements on news

NEWS TUTORS' NO. 1 AIR FAVE

Albany, Aug. 20.

School teachers' first preference is School teachers' first preference is current events programs, according to a survey conducted by WoKO here of 517 teachers attending the summer session of New York State College. News broadcasts were preferred above all other types of radio programs the poil showed, and the programs of the poil showed, who voted, 416 liked radio news best. Dance music came second, with 361 votes.

Oddly senoush, educational programs of the pro

Oddly enough, educational programs were far down in the survey list, only 206 showing preference for these. In fact, only five more voted for this type of broadcast as against sports programs.

In this connection, the comments In this connection, the comments of some teachers regarding educational programs is enlightening, one said she liked to listen to them if they are good but concluded dwany of them are terrible and uscless. Another said 'many are too idealistic and impractical.' A third said that teachers find it disgusting self the said that teachers find it disgusting the radio and find an educational per radio and find an educational in school.

Amateur programs won only middle rating, teachers casting 194 votes for the neophytes.

Film Probe

(Continued from page 5)

(Continued from page 5) did and the continued from page 5) of the continued from the cont

acter a bitter behind-doors fight and a torrid content on the House floor, the Sirovich resolution would set up a select committee to stick its nose into everything from bankrupt-cless—already under consideration by two congressional investigating groups as well as the securities and exchange commission—to theatre entals. Objective or the entals, objective to the practices and prevent alleged antitrust in excessing the entals of the entals. Objective or the entals of the en

 Study all matters related to production, licensing, sale, distribu-tion, financing, incorporation, com-mercial operations, banking, theatre mercial operations, braking, theatre leasing or ownership, really, apparatus or methods connected with production, and all other interrelated combinations, affiliations, organizations of production, distribution, license, lease, sale, presentations of the combinations of the combinations of the combinations of the combinations engaged in production, including extent and character of all combinations of the combinations of

panies and subsids and affiliates.

4. Investigate all receiverships and bankruptcies, leasing building and buying of houses, agreements for recording and reproduction of pottures, all payments for services, methods, apparatus, or salaries.

by Jind out whether asset of exception of the potture of the pot

officers, executives, and attorneys.

6. Review the capital structure, corporate and financial history, tax evasion, carnings, and corporate calutonships of all fine concerns.

5. The control of the control public morals and longuire into control public opinion, and lobbying.

New York Ad Agencies

(Radio Production Executives)

N. W. Ayer & Son, Inc. 500 Fifth Ave. Douglas Coulter

B. B. D. & O. 383 Madison Av Arthur Pryor, Jr Herbert Sanford

Benton & Bowlee, Inc. 444 Madison Ave. Chester Bowles Tom Revere.

Biow Co., Inc. 444 Madison Ave.

Milton Biow. Blackett-Sample-Hummert, Inc. 230 Park Ave.

Frank Hummert. Blackman Co 122 E. 42d St. Carlo De Angelis.

Calkine & Holden 247 Park Ave. R. P. Clayberger.

Campbell-Ewald 1790 Broadway Louis Dean.

Cecil, Warwick & Cecil, Inc. 230 Park Ave. J. H. McKee.

Paul Cornell Co. 580 Fifth Ave. L. S. Caskin.
Erwin, Wasey & Co., Inc.
420 Lexington Ave.
Lew Amos.

William Esty & Co., Inc. 100 E, 42d St. William Esty. Edward Byron.

Fletcher & Elli 500 Fifth Ave. Lawrence Holcomb. Gardner Advertising Co. 33v W. 42d St. R. Martini,

J. Stirling Getchell Chrysler Bldg, Tom Everett

Gotham Co. 250 Park Ave. A. Kron Lawrence C. Gumbinner 9 East 41st St. Paul Gumbinner.

Hanff-Metzger, Inc. 745 Fifth Ave. Louis A. Witten. E. W. Hellwig Co. 9 E. 40th St.

George Carhart Joseph Katz Co. 247 Park Ave.

Bennett Larson. Lambert & Feasley, Inc. 400 Madison Ave. Martin Horrell. Lennen & Mitchell, Inc. 17 E. 45th St.

Robert W. Orr. Marion Parsonnet.

Lord & Thomas 247 Park Ave. Monte Hackett. Gregory Williamson Thos. A. McAvity.

Marschalk & Pratt 535 Fifth Ave. Dave Elman. Arthur Anderson.

McCann-Erickson, Inc. 285 Madison Ave, Dorothy Barstow. David Brown.

Newell-Emmett, Inc. 40 E. 34th St. William Revdel. Peck Adv. Agency 444 Madison Ave.

Arthur Sinsheimer Pedlar & Ryan, Inc. 250 Park Ave. David F. Crosler.

Frank Presbrey Co. 247 Park Ave. Ruthrauff & Ryan, Inc. Chrysler Bidg, Myron P. Kirl F. B. Ryan, Jr.

Stack-Goble, Inc.
400 Madison Ave.
Wallace Butterworth.
Tracy-Locke-Dawson, Inc.
22 E, 40th St.
Joe M, Dawson.

J. Walter Thompson Co. 420 Lexington Ave, John U. Reber. Robert Colwell.

Young & Rubicam
285 Madison Ave.
William Stuhler.
Hubbell Robinson.
Tom Harrington.
Don Stauffer.

Here and There

KFRC, Don Lee station, and Frisco outlet for Columbia, is mak-ing night tests of its new 5,000-watter. New apparatus will prob-ably be used regularly, beginning next week.

Helen Whitmore has left station WAAW, Omaha, to be chief con-tinuity writer for station WCAL, Nashville, Tenn.

Franklin Tooke has joined WOWO-WGL, Ft. Wayne as an-nouncer. Aaron Hershey from WSMK, Dayton, and Claire Wied-near, of Dubuque, Ia., also new to announcing staff.

Wade Watson shifts from WFAS, Vhite Plains to WNEW, New ork, as announcer.

D. R. P. Coats, program manager of government owned CKY, Winnl-peg, back after tour of England.

Al Shayne returned to WOR, New York, Aug. 18 under Ansonia Shoe sponsorship, with Cappi's orchestra as a background.

Columbia las signed Jan Rubini. Jules Alberti acted for the violinist.

John Price, studio director, WKBB, East Dubuque, Iti., in Chi-cago for a few days contacting ac-

Fred Pabst, general manager Don Lee chain, back on job from vacash to Lake Tahoe and way points.

American Association of Washing Machine Manufacturers have had 26 five-minute transcriptions, Helpful Harry, turned out by World Broadcasting studios for dealer placement.

Noel Francis, former chorine in 'Rio Rita' and the Follles,' sang over NBC's Airbreaks Thursday (15) using the new monicker of Francés Adams.

Dorie Wester, one of the few amateur warbiers to land anything (she's been chanting in the Rain-bow Room) auditioned by NBC with a tentative build-up in store.

Arthur W. Kelly, younger brother of Frank, p.a. for WHAM, Roches-ter, is breaking in as announcer and publicity assistant.

Milton Cross and Howard Claney NBC announcers, salied last Wed-nesday (14) for a European vaca-tion. They'll be gone two weeks.

Walter (Hank) Richards, for-merly with Columbia in Chicago and St. Louis, has been appointed pro-gram director of KRNT, Des Moines, succeeding Wayne Tiss, who was transferred to Minneapoils to be promotion manager for the Minne-apoils Star, recent Cowles brothers' acquisition.

WDAS, Philly, occupying new and larger quarters at 1211 Chestnut St., vacating old premises shared with WPEN-WRAX at 22nd and Wai-

Marion Davice airs with Pat O'Brien on Hollywood Hotel pro-gram over CBS on Aug. 30. Loucila Parsons to introduce them, then into a 'Page Miss Glory' preview.

Ray Block has taken over general direction on Merrymakers and Patti Chapin shows over CBS on Mon-days. Four Eton Boys added to the first program, which is aired at 1:30 p.m. EDST.

Jeff Baker's Close Call Philadeiphia, Aug. 20.

Forced to jump when his cabin plane erashed in a heavily wooded mountain section near Horseshoc Curve, Patton, Pa, not far from Altoona, Jeff Baker, WIBG an-nouncer, escaped just before the ship burst into flames. Baker was one pourst into names. Baker was lying over the section known to nall pilots as 'the graveyard' when broken oil gasket made him de-

cend.

Ho escaped with minor injuries, ut the plane was totally destroyed.

Before coming to WIBC, Baker as announcer at WGR, Buffalo.

75 Employees Behind 'March of Time' Programs; Alternate Sets of Bosses

Chicago Ad Agencies

Radi roduction Executives

Aubrey, Moore & Wallace, Inc. 410 North Michigan Ave. J. H. North. F. G. Ibbett.

B. B. D. & O. 221 N. La Saile St. George May. Blackett-Sample-Hummert 221 N. La Salle St. Bob Hotz. Roscoe Barrett.

Doremus & Company 208 S. La Salle St. H. Ray Henderson,

Erwin, Wasey & Co. 230 N. Michigan Ave. J. E. Alnley.

Fredericks & Mitchell, Inc. 360 N. Michigan Ave. Karl Frederick.

Frey & Ayevard 333 N. Michigan Ave, Henry Klein. Gundlach Advertising Co. 400 N. Michigan Ave. Irving Rosenbloom.

Hanff Metzger of III.
520 N. Michigan Ave.
S. J. Andrews.
Haye McFarland
333 N. Michigan Ave.
Hays McFarland.

Henri Hurst & McDonald 520 N. Michigan Ave. N. L. Pumpian.

Frances Hooper 400 N. Michigan Ave. Frances Hoope

Kastor 60 N. Michigan Ave. Ed Alcshire.

Kirtland-Engel
646 N. Michigan Ave.
R. M. Kirtland.

Lord & Thomas . 919 N. Michigan Ave.

Matteson, Fogarty, Jordan 307 N. Michigan Ave. Tom Davis:

McCann-Erickson 910 S. Michigan Ave. Raymond Atwood. McJunkin 228 N. La Salle St. Gordon Best.

Liorria, Windmuller & Enzinger 230 N. Michigan Gec :e Enzinger.

Carroll Deam Murphy 35 E. Wacker Drive James Shebel. Needham, Louis & Brorby 360 N. Michigan Ave. Helen Wing. Neisser-Meyerhof

400 N. Michigan Ave. Walter Rubens. Reincke-Ellis-Younggren-Finn 520 N. Michlgan Ave.

Russ Williams. Roche, Williams & Cunnyng-ham, Inc. Strauss Bidg. William Pierre Roche.

Rogers & Smith 20 N. Wacker Drive

Everett Opie.

Ruthrauff & Ryan
360 N. Michigan Ave.
Dale Carroil. Sellers Service 8 S. Michigan Ave.

Georgo Coup Stack-Gobie 8 S. Michigan Ave. Raiph Gobie.

J. Walter Thompso 410 N. Michigan Av ck Marvin.

Tower Adv. Service Straues Bidg. Nate Caldwell. Wade Adv. Agency 208 W. Washington St. Waiter Wade.

Young & Rubicam 221 No. La Salle St. D. G. Schelder.

March of Time which begins & Moardy herough Friday series over and any through Friday series over and Remington Rand Jointy will have alternate directing groups in charge to handle tho nightly broadcasts. Batten, Barton, Durstine & Osborn agency with Arthur Pryor, Frickett and William Spier dividing Frickett and William Spier dividing the broadcasts between them. Assisting will be John Martin and Charles Underhill. Approximately 75 persons will be required to handle the series, taking in technical series, the series of the series. The series of the series

ries. Roosevelt's voice still banned in re-enactments.

New Socony Show

Sterlins-Getchell agency is con-sidering, an entirely new program detering an entirely new program of the sterling of the sterling of the hour who folds the sterling of the folds. On the sterling of the CBS, Johns Orecent, nonth over CBS, Johns Orecent, and Employ have spot is one of the major rea-sons for building an entirely fresh script.

sons for building an entirely fresh script. Cast now airing Friday nights over WABC includes Christopher Morley, Virginia Verrill, Jimmy Farrell, Marjory Logan and the Four Eton Boys.

Dodge Takes Pro Football

Chicago, Aug. 20.
Local professional football game have been bought by Dodge through Ruthrauff & Ryan a on WGN, the Chicago Tribune

tion,
Will start on Oct, 6 and run for
nine weeks. Understood that WGN
is drawing down \$1,350 for each
broadcast with \$600 of this sum golng to the tootball for permitting
the other tie-in.

N.Y. Radio Show Sept. 18 First radio show of fall season will be held September 18 to 23 by the Electrical Association of New York, Inc., at Grand Central Pal-

Devices for receiving and send-

ing photographs over telephone wires, similar to system used by the Associated Press with its telephotes, will be among the discoveries demonstrated.

Houston Amateur Boom

Houston Amateur Room
Houston, Aug. 20.
Amateur hours are hot down here,
KTRH, Houston, hitting a new high
last week with 8,000 fan lettere castmy cotes in Saturday night amateur
hour. Harry Grier, program director, has found it necessary to inausurate a supplementary junior amasurate a supplementary junior amaturiour hour for would-ne broadcasters
under 12 years of age.
under 12 years of age.
the town of the towning
hours of the towning
her beat of

fortheoming programs

WHAM-Gannett Palsy-Walsy

with a two care and the state of the state o

New Rusiness

PROVIDENCE
Sound Steamship Lines, Inc., nine
125-word announcements, Mondays,
Wednesdays and Fridays. Direct.
WEAN.

AN. ood Housekeeping Shops, Inc., 15-word approximation

Good Housekeeping Shops, Inc., 1981 15-word announcements, daily, except Sunday, Through Frank Congress of the Sunday, Through Frank Sunday, Through Service Co., 56 100-word announcements, daily, including Sunday, renewal. Through Joseph Maxfield, Providence. WEAN.

Bristol County Kennel Club, 100-word announcements, daily. Through Harry M. Frost. WEAN.

Harry M. Frost. WBAN.

SALT LAKE CITY

American Washing Machine Manifesterica Ass., 28 five-innute programs during daytime. Placed Cleveland. KDVI.

Pines Company, two weather reports duity, for 22 weeks. Pinead Ports duity, for 22 weeks. Pinead Ports duity, for 22 weeks. Pinead New York City. KDVII.

Hohner Company, 13 15-minute Montering and Currier, 1ac, New York City. KDVII.

New York Purriers, 33 dis-minute programs, 12 displayed, day-minute, KDVII.

Rosy Theories, 53 16-minute programs, 12 displayed, day-minute, MCVII.

Rosy Theories, 53 16-minute programs, 12 displayed, day-minute, MCVII.

Rosy Theories, 53 16-minute programs, 12 displayed, day-minute, MCVII.

Schubach Jeweiny Company, 365

GEORGE GIVOT

WEEK AUG. 21 ORPHEUM, LOS ANGELES

LEON

And His ORCHESTRA Opening at the CONTINENTAL CLUB, - HOLLYWOOD, CALIF., Aug. 23

le Direction, HERMAN BERNIE 1610 Broadway, New York

This Week (Aug. 16) ETROPOLITAN, BOSTON 27-BROMO-SELTZER PROG 9 to 9:30 P.M., WJZ

le Direction, HERMAN BERNIE, 1619 Brondway, New York

WENDELL

'The Red-Headed Music Maker'

Radio's First National **** STAR ****

THEATRES NBC, 16:15 C, 16:15 A.M. Dally, CDST Const-to-Const Hookup

and His Silvertown Orchestra

Every Friday | WEAF 10:30-11 p.m. | N.B.C.

Address STEINWAY HALL Representatives ROCKWELL-O'KEEPE, Inc.

laced direct.

announcementa, laced direct.

George W. Puphe, two Is munits
programs. Indeed in the EDVIL.

George W. Puphe, two Is munits
programs. Indeed in the EDVIL.

Beneficial Loan Society, three announcements a week, 52 times. KSL.

Beneficial Loan Society, three announcements a week for, an indefilard G. Marsell, announcements
daily for 39 weeks. KSL.

A. C. Spart Plups, two one-minute
announcements on wax for 60 days.

Hustler Plups Company, half hour
variety show weekly, featuring KSL

Estimator Bus Lines, two announcements daily for 13 weeks.

KSL.

Logan Chamber of Commerce, one

KSL.

Loyan Chamber of Commerce, one
15-minute program weekly, for 52
weeks. KSL.

Chevrolet Motors, three 15-minute
transcription programs, for 13 weeks.
KY.S.

Chetrous transcription programs, for a transcription programs, for a transcription programs, for a transcription programs, for indefinite period. KSL.

H. J. Heinz Company, daily announcements for indefinite period.

cruscruptons weekly for 52 weeks.
KSL.
Associated Sugar Industries, daily
announcements. KSL.
Associated, KSL.
Associated Sugar Industries, dollaytime announcements. KSL.
Auerback's Radio Blop, 60 daytime announcements. KSL.
Z.C.M.I. Department Store, fiveminute daily spots and 109-word announcements for indefinite period.
E. W. Gray Comments.
E. W. Gray Comments.

KSL. F. W. Gray Company, daily spot announcements. KSL.

LOS ANGELES

Boneguet Loboratory (medical),
15-minute transcription, twice weekly
for one year. Placed through Dan
Miner Co. KNX.
Fedrin Tea, 15-minute transcriplons, twice weekly, 104 times, Placed
through Logan & Stebbins, KNX.
participation in Sharplewille, twice
weekly, 12 times. Placed direct.
KNX.

weekly, 12 times. Fiscol
KNX.
Medical Prod.-Dist. Co. (Icoldc.
Ichabs), 16-minute news broadcast,
dally, 312 times. Placed through
Hughes-Morton. KNX.
Myrnol Prod. Co. (myrnol) 15minute news broadcast, dally, 53
times. Placed through Mayer Co.
KNX.

KNX.

Lever ros. (Lifebuoy soap) fiveminute transcriptions, five times weekly, indefinite. Placed through Ruthrauff & Ryan.

Coleman Lamp Co., 52 spots. Placed through Campbell-Kellogg.

Coleman Lamp Co., 52 spots Placed through Campbell-Kellogg. KNN Placed through Placed Placed Fig. 12 spots three carbon Perile Refinesy, spots three times daily, Monday, Wednesday, Friday, to Nov. 4. Placed through Friest Bader Co. KNX. Jum and Abnor transcription. 15 minutes and Abnor transcription. 15 minutes and Placed Placed

PORTLAND, ORE.

G. A. Paine Co., spot amouncement scrvice, 13 times monthly KGW; 15 times monthly, KEX; one

6. A BORILAND ORE.

6. A C. Spark Plug Co., renewal, immunes every day but Sunday.

10. Minutes were a week.

10. Minutes once a week.

10.

hour electric transcription programs, Mondays. Housed through Ruthmund. & Ryan Advertising Co. 22 five-minute of a certification of the certification of the

of Portland Symphony orchestra.

KGW. Hastitute of Technology,
series of spot announcements, one
month. Placed through Terry Tebault Advertising Co. KGW.
Lambert Garden; series of spot
announcements, KGW.

Lambert Garden; series of spot
announcements.

Rallineys, series of spot announcemeats. Placed through Kirkpatrick
Advertising Co. KGW and KEZ.

Advertising Co. KGW.

Nu-Exment. Co. series of spot annuclements.

Placed through Botsford, Constantine & Gardener Advertising Co. KEX.

Nu-Exment. Co.
these monthly,
three months.

DES MOINES

KRNT.
Starks Bakery Co., one-minute program a week for 52 weeks. XSO.
Johnson Distributing Co., 13 120-word announcements. Ko., 200 120-word announcements, Starts Oct. 1, contract expires March 30, 1937, KSO.

CEDAR RAPIDS-WATERLOO

CEDAR RAPIDS—WATERLOO
Chundler Oo, five-minute programs using accordion player in novelty bit. WMT.
Louis Glothing Store, 300 30-word announcements, nine a week. WMT.
Handler Motor Co., transcribed three times a week. WMT.
Bupanc Gas Co., question man program remote from street corner;
10 minutes every day but Sunday.
Hatch, and Brookman native Po-

WMT.

Hatch and Brookman, native Bohemian music by WMT Bohemian orehestra, 15 minutes once a week.

WMT.

months. Through Karl Behr agency

months. Through Karl Behr agency.
WW.!
H. H. Heins Co., one announcement dully for August. Through Maxon,
State of Michigan, 40 announcements, evenings, six days a week,
Milton Alexander agency. WWJ.
Pittmen & Dean Co., six announcements weekly for two weeks.
WW.!
Carleton & Houey Co., weather Co., which were the companied of the control of the cont

RALEIGH, N. C.
Sandhill Peach Growers Association, two announcements a day; 28 days. Direct. WPTF.
American Bakeries Co., five-minute transcription, once weekly. Through James A. Greene & Co., Atlanta, Ga.

James A. Greene & O., Annual, WPTF.

G. Krueger Brewing Co., three 15-minute recordings a week, 26 times.

Through Fuller & Smith & Ross, Inc., New York, WPTF.

Chevrolet Motor Co., three 15-minute transcriptions a week, 39 times.

Through Campbell-Ewald, Detroit.

WPTF.

ute transcriptions a week, 39 times. Through Campbell-Bwald, Detroit. WPTF.

Afontgomery & Ward Co., 15-min a week. Direct. WPTF.

Hardbarger's Secretarial School, daily announcement; four weeks. Direct. WPTF.

Atlantic Grephound Lines, two-minute transcription, daily. Through Beaumont & Holiman, Circeland. Carolina Power & Light Co., two China Power & Light Co., two China Power & Light Co., two China Power & Weeks, 28 weeks. Direct. WPTF.

Ratisfich Gas Co., 15-minute transcriptions as week, 28 weeks. Direct. WPTF.

SAN FRANCISCO

SAN FRANCISCO
Alberra Milling Go., Meredith Willson's Music and Armand Glandson, half hour once a week, begins Sept. 39. Erwin Wassy Agency.
Ralston Purina, Tom Mix (Robetéd), electrical transcription, quarter hour,
Konday, Wednesday, Priday, begins
Hull Clothing Co., Edward Slip
Madigan (St. Mary's Football Coach),
15 minutes Fridays, beginning Sept.
14 violo-Colliornia Bank, waxed series with John Kennedy as narrator
and guest stars, half hour Mondays,
beginning Aug. 19. Wessel Agency,
KERC,

SEÄTTLE

SEATTLE

Lever Brog, seriest 22 five-minute diese dury, seriest Runner Runner

running two per week starting Sept. 30. KJR.

Ryan Furniture, series of spots, starting Sept. 17. KOL.

Western Washington Fair, six floating spots daily. Sept. 11-16.
Lloyd Spencer Agency. KOL.

NORPOLK.NEWPORT NEWS, VA.

W. P. Smith Furniture Co., Norontract. Placed direct. W. W. W.

Fined direct. W. W. W.

Record of the Co., Detroit, thrice
ceckity, 15-minute transcriptions, 13

weeks, renewal. Placed through
Rec Theater, Berkley, Va., one
spot announcements daily, 52 weeks.
Placed direct. WGH.

The Anchor, cafe, Norfolk, one spot
announcement daily, 52 weeks.
Placed direct. WGH.

Wirpinia Public Service Co., NewWirpinia Public Service Co., Newyort News, 100 spot announcements
over neriod of 10 days publicating
over heroid of 10 days publicating
over heroid of 10 days publicating
over heroid of 10 days publicating
eval Placed irect.

Wonder Bread, Newport News, one
spot announcement News, one
spot announcement News, one
Spot announcement Wedly, 52

weeks. Placed direct. WGH. NORFOLK-NEWPORT NEWS, VA.

American Association of Washing Monthle Manufacturers, 26 five-min-day mornings from 3.00 de 5.6. starting Aug. 20. Through Meldrum & Fewsmith. WEEL.

Fox Engineering Co., seven 125-word announcements on Sundays at WEEL.

WEEL
Georgian, Inc. (restaurants), 156
announcements of 125 words on
Mondays, Wednesdays and Fridays
at 7:30 p.m., starts Sept. 16. Direct.
WEEL
Chaulmex
Pharma-

Wednesday, August 21, 1935

cistales, August 21, 1935

cistales, 39 125-word, announcements on Tuesdays, Thursdays and Saturdays at 6:29 p.m., starting Sept. 4, 170.00 p. 19 p.m., starting August 6:29 p.m., starting August 6:29 p.m., starting August 6:20 p.m., star

WICC.
Gould Negative Ion Co., six 100word announcements, dally, except
Sunday, Through Louis Glazer, Inc.,
Boston, WNAC.
Florida Fruit Canners, Inc., new,
non-minute announcements, three

(Continued on page 53)



ROCKWELL-O'KEEFE INC. WILLIAM MORRIS AGENCY



EXCLUSIVE MANAGEMENT ROCKWELL O'KEEFE INC



EXCLUSIVE MANAGEMENT ROCKWELL O'KEEFE INC



EXCLUSIVE MANAGEMENT ROCKWELL O KEEFE INC



ROCKWELL O'KEEFE INC

Radio Directory

(Executive of the NBC, CBS and Mutual networks are listed below, together with personnel of stations in New York, Chicago, Los Angeles and San Francisco.)

New York City

IOFK City

NEW

Stations WJZ-WEAF)

10 RGT-1200

M. H. Apleworth, President

Mill Woods, Adm. Execution V-P.

A. L. Ashly, V-P. and General Autorese,

John F. Royal, V-P. In Charge of Fer
George Scales V-P. In Charge Of

revice.

Roy C. Witmer, V.-P. in Charge of Eastrn Sales.

David Rosenblum, V.-P. & Treasurer.

Lewis MacConnach, Secretary.

C. W. Horn, Dir. Research and Developsers.

sent.
Frank E. Mason, V.-P. Administrative,
G. W. Payne, Cammercial Engineer,
J. de Jara Aimonte, Evening Gen. Mgr.
Donaid S. Shaw, Eastern Saica Mgr.
Alfred H. Morton, Mgr. Program Dept.
Phillips Carlin, Sustoining Prog. Mgr.
Bertha Brainard, Commercial Program

Dept. Wm. S. Hedges, Mgr. NBC-operated Stao. B. Hanson, Chief Engineer.
E. P. H. James, Adv. & Sales Promotio

Mgr. D. S. Tuthill, Asst. Mging, Dir. Artists' Service.
Harold Kemp, Artists Service Bands.
Lloyd C. Egner, Transcriptions.
Wayne L. Randell, Mgr. Press Dept.

Now Appearing in "Anything Goes"

Management CBS Artists Bureau Personal Management
Jules Alberti, 515 Madison Ave.
New Yark City

ABE. _

AND HIS CALIFORNIA ORCHESTRA

COAST-TO-COAST

ABC—Tuesday, 8:30 to 9 P.M., DS1 (Phillips Dental)

-Friday, 9 to 0:30 P.M., DST (Phillips Milk)



AND HIS ORCHESTRA 7 P.M., EDST WEAF

ARRY SALTER

Musical Director

VAUGHN DE LFATH

MON., WED., FRI. 3:30-3:45 P.M.

WJZ-NBC COAST-TO COAST Personal Mgt. HERMAN BERNJE

ALEX HYDE

musical director WHN new york

CBC (Station WABC)

485 Madison Ave. Wickersham 2-2000 William S. Paley, President, Edward Klauber, Executive V.-P. Sam Pickard, V.-P. Hugh Kendali Bolee, V.-P. in Charge of

MUTUAL MUTUAL
1440 Broodway, N.Y.C.
Pennsylvania 6-8383
WOR, Newark
WGN, Chicago
WLW, Cincinna'i
CKLW, Detroit

W. E. Mnefariane, Pres.
A. J. McCosker, Cheirman Bd.
T. C. Streibert, Treas.
E. M. Antrim, Sec'y. WOR

Alfred J. McCooker, President, Tbeodore C. Streibert, Gen. Mgr. Walter J. Neff. Salez Mennager. G. W. Johnstone, Dir. Public Relations, Alfred Wellenstein, Musical Director, Julius Scebach, Prograta Dir. Joseph Bler, Sudlo Mgr. Editor, J. R. Popple, Chief Engineer.

WMCA

WMCA.

Knickerbooker Broadcasting Co.
WMCA. Building
WMCA. Buildin

v cus Losw Booking Corp. 1740 Brondway Bryant 0-7800

Bryant 0-7800

Louis K. Sidney, Gen. Mgr.
Phillip Whitten Sales Mgr.
Pred Raphel, asst to Gen. Mgr.
George Windbam. Chicf. Engineer.
Rev. Benware, Artister
Benny Leonard. Sports.
Don Albert, Mus. Dir.
Sidney Adder. Night Mgr.
Perry Charles, Publicity,

WNFW 801 Madison Ave. Plazo 8-3090

Milton Blow, President, Richard O'Day, V. P. Chorlee Stork, Mgr. Leo Kahn, Musical Dir. Barnice-Judis, Sales Mgr. Max Weiner, Chief Eng. Bill Farren. Clief Announcer. Mack Miliar, Publicity.

WINS

WINS

American Radio. News. Corp.
114 E. Sixh. St.
Eldorado f-Gillo

J. L. Koutmon, Station Mgr.
Roland Bradley. Production Mgr.
N. H. Peterson, Saties Promotion.
Edward Clefand. Continuity.
Edward Clefand. Continuity.

WLWL
Universal: Brondcasting Corp.
41: W. 50h S.
Columbus 5-7030
H. F. Ritey. Districts Mar.
J. F. Kiernen, Districts Mar.
J. F. Kiernen, Districts Mar.
Coerge O'Efrien, Program Dir.
Itudolih Forst Musiken Dir.
Joseph Deppe, Chief Reniner.

Chicago

NEC Merchandise Mart Superior 8:00 (Stations WENR-WMAQ)

(Stations WENR-WMAQ)
INITIATIVE AND THE AND TH

CBS
Wriging Hide.
Wriging Hide.
Wriging Hide.
White Hide.
White Hide.
White Hide.
White Hide.
White Hide.
Too Thoradurah. Asset in V.P.R.
If King Booking.
Book Stelenson, Radio Sales Mgr.

Nice for Daddy

Cincinnati, Aug. 20.

L. B. Wilson of WCKY took the three-year-old daughter of Joe Chambers of WLW aside and taught her the slogan of WCKY. Then sent the tot back into the parlor to pipe: 'WCKY does the best job dollar for dollar.'

Wallington Walks

James Wallington resigned from NBC yesterday (20). He will do free lance announcing. Expects to join Eddie Cantor.

Bill Williamson, Rollo Sciece Mgr.

J. Kelly Smith, Wilbil Sales Mgr.

J. Kelly Smith, Wilbil Sales Mgr.

Holland Engle, Program Dir,

Nell Conline, ICRS Artists reau,

Bloby Brown, Production Mgr.

Boby Brown, Production Mgr.

John Hyers, Sales Research Mgr.

John Wilsen, Sales Research Mgr.

John Wilsen, Sales Research Wgr.

John Wilsen, Publielty Mgr.

Arthur Winser, Community Toncert Mgr.

Arthur Winser, Community Toncert Mgr.

Baddiph Warpelse, Columbia Con. Mgr.

WCFL. Furniture Mart Superior 5300 John Fitzpatrick, President, Edward N. Nockles, Gen. Mgt. Frankin Lundquist, Bus. Mgr. Maurice Lynch, Treasurer, Maurice Lynch, Treasurer, Eddle Hanson, Musical Dir. Howard Keegan, Chief Announcer, Maynard Marquardt, Chief Engineer,

W.LID Lake and Wells Ste State 5468

Ralph L. Atlass, President. Arthur M. Linick, Gen. Mgr. Herbert Sherman, Sales Mgr. Jae Allabough, Program Mgr. Al Hollonder, Publicity Mgr. Ben Kanter, Musical Dir.

WL8
1230 W. Washington
Haymarket 7500

Burridge Butter, President, Gleun Snyder, Gen, Mgr. Les Fox, Sales Mgr. George Biggor, Program Mgr. Walter M. Davidson, Adv. Mgr. Tom Rowe, Chief Engineer. Clementine Logg. Artist Mr. Julian Bentley, Publicity Dr. Earl W. Kurtoe, Booking Mgr.

WGN

W. E. Macforlane, Gen. Quin Ryan, Station Mgr. Ed Wond, Commercial Mgr. Edward Barry, Production Mgr. Carl Myen, Chief Engineer. Frank Schrolber, Publicity Dir. R. D. Innia, MBS Production Mgr.

WGES 128 N. Crawford Van Buren 8300

Dyer, Station Mgr. les Lamphear, Production Mgr. h Brubaker, Chief Engineer, Van, Musical Dir. Crosnor, Chief Announcer.

WIND
201 North Wells
State 5406
Ralph Allass, President,
Dave Brinkmoeller, Station Mgr.
Russ Hodgea, Chief Announcer.
Elmer Newstrom, Musical Director.
K. C. Shirk, Chief Engineer.

WAAF Poimer House Randolph 1717

Randolph 1717
Word E Neff, Prosident.
Will Hutchinson Gen. Mgr.
Normaa Bogge, Sales Mgr.
Edward Simmons, Program Mgr.
Arthur Trosk. Conlinuity Editor.
Carl Ulrich, Chief Engineer.

Los Angeles

(Station KHJ) Columbia Don Lee Broadcasting System) 1076 West 7th Street Vondyke 7111

Phomas Lec. President, C. Kilaworth Wule. Gen. Mgr. Scott Perkins. Production Mgr. Chrence Hamilton, Chief Announcer. Bert. A. Phillips. Sales Mgr. Wayne Miller. Publicity. Thomas Lec Artist Burcau, Robert Braun.

NBC (Hollywood Office) 5557 Marathon St. Hollywood 3631

(Stations KFI-KECA) Earle C. Anthony, Inc. 1000 So. Hope Street Richmond GII)

Farle C. Aathoay, President, Arthur Kales, V.-P. and Gen. Mgr. Glen Dolliera, Program the Don Havedin, Commercial Mgr. Gloy Osbarne, Production Mgr. Jose Rodriguez, Publicity.

KFWB

Warner Bros. Pictures Co. Warner Theatre Bid Hollywood 9315

Gerald King, Gen. Mgr.
Chester Mittenborf, Commercial Mgr.
Jack Joy Processin Bly
Kny Van Hiper, Charge Brannatte Prog
Birry Myers, Charl Englower,
Brannatte Prog
Birry Myers, Charles Brannatte
George Flesher Tabiletiv
Don Allen, Asst, Preduction Mgr.
(Continued on page 58)

New Business

(Continued from page 52)

Through Harry M. Frost Co., Inc. WEZ.

NES. Stope Co., new, fifteen minutes, Plovence Band Concerts, once a week for 15 weeks, starting Aug. 20. Through William B. Rembert Concerts, which week for new week for the week grant passes, which was never to row week a tracting Aug. 16. WEZ. and WEZA. Avercising, inc. WEZ and WEZA. Avercising, inc. WEZ and WEZA.

Weztwaltons: Manufacting & Electric Co., new, one-minute antended to the week starting and grant for the week starting and grant for the weeks, starting aug. 12. Through Fuller, Smith & Ross, Inc. WEZ.

WHITE PLAINS

WHITE PLAINS
Clook Repair People, Erocklyn, N.
Y., sories of spots for an indefinite
period. Placed through Associated
Broadcart Advertising WFAS.
Series of five-minute spots, sarring
Aug. 20. Placed through Associated
Broadcast Advertising. WFAS.
Curtor Modicine Co., series of
through Spot Broadcasting for Street
& Finey. WFAS.
WITE Series of the Control of the Control
WITE Series of the Control of the Control
WITE Series of the Control
WITE Series of lectures, starting Sept.
25. WFAS.

PHILADELPHIA

Torgsin, U.S.S.R. Trading Co., six 15-minute periods, 7:45 to 8 p.m., Thursdays, beginning Sept. 12 and ending Oct. 17, electrical transcrip-tions, 'Melodies of Soviet Russla.'

ending Oct. 14, tions, Melodics of Soviet actions, Melodic

DAYTON, O.

Elder & Johnston Co., 13 one-min-

DAYTON, O.

Filder & Johnston Co., 13 one-minute announcements. WHIO.

G. E. L. Co., 13 one-minute announcements. WHIO.

G. E. L. Co., 13 one-minute announcements. WHIO.

Montgomer. WHIO and president announcement.

Montgomer. County Agricultural
Board, nine one-minute announcements, agricultural
Board, nine one-minute announcements, days. 27. WHIOI,

renewel, 26 one-minute transcriptions. WHIO.

Dâno Caucrus, renewal, 20 oneMinute transcripHeller-Bundenthal Co., six oneminute announcements. WHIO.

OMAHA, NEB.

National Co., real estate and investments. Three announcements weekly till forbid, from Aug. 20.

vestments. Three announcements weekly till forbid, from Aug. 20. WOW. Spark Plug Co. Transcription announcements twice weekly, from Aug. 19 through Nov. 13. Placed through D. P. Brother & Co., Detroit. Wowldownia Boauti Shop. Announcement weekly for four weeks. WOW. Million and the Committee of the Committee of

GREENVILLE, S. C.
Sullivan Hardware, with Alloe
Wyman, twice weekly. WFBC.
J. T. atson, new autumn advertising series, siterring Dation quarcore Colu Bottling Co., sponsoring
world series and football, duration of
season. WFBC.
Noth Bottling Co., and Heyward
Mishon Co., football-feature programs, seasons. WFBC.

NEW YORK CITY

R. JI. Macy, June, rnewal for 26
weeks, presenting Martha Manning,
weeks, presenting Martha Manning,
weeks, presenting Martha Manning,
and Monday to Friday. WOIL

Stering Products (Syrup of Figs),
begins Sept. 30 for a period of 52
weeks, Monday to Thursday at 545
disks. Placed through Stack-Gonie
agency. WOIL

Royal Love Paper Works, starting
Sept. 18, Ort 18 weeks, participant
unit Sept. 18, ort 18 weeks, participant
united weekly, Placed through Lauturies weekly, Placed through Lau
Lau NEW YORK CITY

trans-radio press, for 52 weeks, thrice weekly, starting Oct. 15. Placed through Charles W. When Starting Oct. 15. Placed through Charles W. When Starting Corp., sunday eries at 10.45 a.m., for 13 weeks, presenting John X. Loughran, food talks. Natural Bloom Gigars, nightly series at 7 p.m. presenting Jae Frauer's sports talks, through lasseries at 7 p.m. presenting Jae Frauer's sports talks, through lasseries at 7 p.m. presenting Jae Frauer's sports talks, through Lasseries Advertising Agency, WMCA. United Artists Rivoll Theatre Oct., Jac., through Lasseries Advertising Agency, WMCA. United Artists Rivoll Theatre Corp., series, for 25 weeks, starting Sept. 9, thrice weekly, Your Dict and M. J. Fur Co., Sunday series at 12:45 p.m., for 13 weeks. Placed through Bess & Schillin, inc. WMCA. Placed through Bess & Schillin, inc. Continental Amusement Co., Inc., series of 25 15-m. intité programs, Placed hrough Bess & Schillin, inc. Wafely Service League, dally spots, for an indefinite period. Place

WNEW.

Safety Service League, daily spots, for an indefinite period. Placed through Bess & Schillin, Inc. WNEW.

WCOL 632 Feet Up

Completion of new spike mast on top Radio Center building here, to serve WCOL, was effected last week. Engineering was supervised by Les Nafzger.

Tower stands 120 feet on top building, 512 feet from street level.

COLUMBIA ARTISTS BUREAU

LITTLE

And His Original Columbi **Broadcasting Orchestra**

> AUGUST 16TH TO 25TH ON TOUR

Broadcasting Daily for Niagara Hudson Electric Light and Power Co. ALSO ON COLUMBIA RECORDS

RADIO'S PREMIER MIMIC

WARD

"ITTY BITTY KIDDIE" HOUR

Personal Management NRC ARTIST GUREAU

AL GOODMAN

And His ORCHESTRA

Palmolive Beauty Box EVERY FRIDAY, WJZ P.M., EDST 7:20 P.M., PST N.B.C.

Lehn and Fink Hour Sundays at 8 P.M. WAllC-C.B.S. COAST-TO-COAST

JOAQUIN GARAY

TENTII WEEK ROXY, NEW YORK HELD OVER INDEFINITELY Direction NAT KALCHEIM

EMERSON GILL

AND ORCHESTRA
NOW PLAYING
ANTLERS HOTEL
COLORADO SPIRINGS
MCA Direction

BRIEF BIZ LIFT IN JULY NOT

LASTING

Sheet music business in the east snapped out of the doldrums in July, but this respite from one of the worst summers that the industry has experienced in years on', lasted a week. Spurt occurred in the second week of the month. With the turn into August the call from dealers was slightly better.

July found a non-picture tune, Little Gypsy Tea Room' (Morris) Tattie Gypsy Tea Room' (Morris) heading the best-seller litt for the second consecutive month. By the end of July the sheet sales on this tune had gone over the 200,000 mark. Runners-up for the month among the plano-copy contingent were Life is a Song (Robbins). East of the Sun' (Santiy), When I Grow What's the Reason' (Refilm) and 'And Then Some' (Famous). Tunes that toward the end of July Tunes that toward the end of July

And the consensation of the consensation of July gave indications of being on the upbuild were "Love Me Forever" (Berlin), 'Star Gazing' (Felst) and You're All I Need' (Robbins). Demand in the mechanical field was a little brighter. Although Ozzle Nelson topped Brunswick's roster, Louis Prima showed that his style of music was a natural for record Canz. Prima wound up a "Robbins" of music was a natural for white Victor Young took similar honors on Decca's list.

Chicago Looks Up Chicago

Chicago.

Business is generally on the upbeat throughout this territory, both
for sheet music and discs. Better
feeling along all music lines with
expectations even higher for the

expectations even higher for the coming fail season.

'Gypsy Tea Room' is out in front 'Gypsy Tea Room' is out in front by many iengths in the sheet music race, pulling ahead more than two-to-one over its nearest competitor, that old veteran, 'When I Grow Too Old to Dream'. Not in the blue ribbon parade but healthy enough to sort and Tale of Capri'. Also selling well and coming up are 'Paris myping' and 'Love Me Forever'. 'Unusual in the record field is the Columbia line-up for July with only one popular song. 'Chasing Shad-with of the Columbia line-up for July with only one popular song. 'Chasing Shad-with of the Columbia line of Victor. 'Chinatown'. Is a re-recording of an old favorite.

Coast's Big July

Coast's Big July

Los Angeles.

Presence of a number of smash hits on the summer market gave the mulac counters one of the Deat the mulac counters one of the Deat business to a new high. Sheet must come the second of the present the second of the second

Myrna Loy

(Continued from page 3)

(Continued from page 3)
ing through the company and whatwere expression Paramount had to
make on, the situation must come
from the home office, which is probably more familiar with it must be
make on, the situation must come
from the home office, which is probably more familiar with it than the
Myron Seiznick, agent for MisLoy, made as statement to the effect
that publicity coming from Metra
on time matter contained certain inaccuracies. He declared that studio
and the matter contained certain inaccuracies. He declared that studio
and the matter contained certain inaccuracies. He declared that studio
to on the castic.

Hear mount's attitude on Myrna
for the matter contained certain inaccuracies. He declared that studio
to on the castic.

Height accuracies are privileged
in the situation and with selection and matter of welling in the staticity as
in the situation of the situation and
their part of the project when
this is done
ably will be attached to crack trains
the proposition of the project when
the part of the project when

JULY MUSIC SURVEY

THIS TABLE SHOWS THE LEADING SIX SELLERS IN SHEET MUSIC AND PHONOGRAPH RECORDS GATHERED FROM THE REPORTS OF SALES MADE DURING JULY BY THE LEADING MUSIC JOBBERS AND DISC DISTRIBUTORS IN THE TERRITORIES

6 Best Sellers in Sheet Music Reported by Leading Jobbers

	NEW YORK	CHICAGO	LOS ANGELES
Song-No. 1	'Gypsy Tea Room'	'Gypey Tea Room'	'Gypsy Tea Room'
Song-No. 2	'In Middle Of a Kiss'	'When I Grow Too Old to Dream'	'Never Say, Never Again'
Song-No. 3	'Chasing Shadows'	'Quarter to Nine'	'And Then Some'
Song-No. 4	'Never Say, Never Again'	'Chasing Shadows'	'Quarter to Nine'
Song-No. 5	'Tel! Me You Love Me'	'In Middle Of a Kise'	'Love Me Forever'
Song-No. 6	'Lady in Red'	'Never Say, Never Again'	'Lady in Red'

4 Leading Phonograph Companies Report 6 Best Sellers

	the sales, both	h sides are mentioned:	
BRUNSWICK-No. 1	'I'm Just an Ordinary Human,' 'Never Say, Never Again' (Ozzle Neison Orch)	'Gypsy Tea Room' (Louis Prima Orch)	'Quarter to Nine' (Ozzla Nelson Orch.
BRUNSWICK-No. 2	'Chasing Shadows,' 'Lady in Red' (Louis Prima Orch.)	'in Middle Of a Kiss' (Hal Kemp	'And Then Some' (Ozzle Neison Orch.
BRUNSWICK—No. 3	'In Middle Of a Kiss,' 'Thrilled' (Hal Kemp Orch.)	'St. Louis Blues' (Boswell Sisters)	'I Couldn't-Believe My Eyee' (Freddy Martin Orch.)
BRUNSWICK-No 4	'In a Sentimental Mood,' 'Showboat Shuffle' (Duke Eilington Orch.)	hattan' (Ozzie Neison Orch.)	'Paris in Spring' (Freddy Martin
BRUNSWICK-No. 5	'You Can Be Kiesed,' 'Lulu's Back in Town' (Ted Flo Rito Orch.)	'Star Gazing' (Kay Kyser Orch.)	'in Middle Of a Kiss' (Hai Kemp Orch.)
BRUNSWICK-No. 6	'St. Louie Blues,' 'Trav'lin' All Alone' (Boswell Sisters)	'And Then Some' (Ozzie Neison Orch.)	'in a Sentimental Ilood' (Duke Elling ton Orch.)
COLUMBIA-No. 1	'Chasing Shadows,' 'Footloose and Fancyfree' (Henry King Orch.)	'Melancholy Clown,' 'Greener the Grace' (Reginald Forsythe Orch.)	'Solo Hop' (Gienn Miller Orch.)
COLUMBIA-No. 2	'Gypsy Tea Room,' 'Every Single Lit- tle Tingle Of My Heart' (Russ Mor- gan Orch.)	'Chasing Shadows' (Henry King Orch.)	'Greener the Grase' (Reginaid Forsythe Orch.)
COLUMBIA-No. 3	'Quarter to Nine,' 'Latin From Man- hattan' (Johnny Green Orch.)	'Midnight Oil' (Russ Morgan Orch.)	'Honey Suckie Rose' (Red Norve Orch.)
COLUMBIA-No. 4	'I Won't Dance,' 'Lovely to Look At' (Johnny Green Orch.)	'In a Little Spanish Town' (Glen Mil- ler Orch.)	'Want to Learn Hawaiian' (Andy Ions Serenaders)
COLUMBIA-No. 5	'Tidal Wave,' 'Midnight Oil' (Russ Morgan Orch.)	'Rose in Her Hair' (Russ Morgan Orch.)	'Rhythm Lullaby' (Mills Cavaicade Orch.)
COLUMBIA-No. 6	'Brown Sugar Mine,' 'Dancing Dogs' (Mills Blue Ryhthm Orch.)	'Brown Sugar Bluee' (Milis Blue Rhythm Orch.)	'Quarter to Nine' (Johnny Green Orch.)
DECCA—No. 1	'Latin From Manhattan,' 'Quarter to Nine' (Victor Young Orch.)	'Rhythm Is Our Business' (Jimmy Lunceford Orch.)	'Me and My Wonderful One' (Cied
DECCA—No. 2	'Chasing Shadows,' Every Single Little Tingle Of My Heart' (Dorsey Bros. Orch.)	'Gypsy Tea Room' (Bob Crosby Orch.)	'Pelican Stomp' (Clco Brown)
DECCA—No. 3	'Never Say Never Again,' 'Every Lit- tle Moment' (Dorsey Bros. Orch.)	'Never Say, Never Again' (Dorsey Bros. Orch.)	'Sweet Lucy Brown' (Mills Bros.)
DECCA-No. 4	'Tear it Down,' 'Sugar Bluss' (Clyde McCoy Orch.)	'What's the Reason' (Guy Lombardo Orch.)	'Graeshoppers Dance' (Jack Hyiton Orch.)
DECCA-No. 5	'Down By the River,' 'What'e the Rea- son', (Guy Lombardo Orch.)	Chasing Shadows' (Dorsey Bros. Orch.)	'Blue Moon' (Isham Jones)
DECCA-No. 6	'Lady in Red,' 'To Call You My Own' (Victor Young Crch.)	'Quarter to Nine' (Victor Young Orch.)	'Paris in Spring' (Victor Young Orch.)
VICTOR-No. 1	'Let's Swing it,' 'Chinatown; My China- town' (Ray Noble Orch.)	'Chinatown, My Chinatown' (Ray Noble Orch.)	'Weather Man' (Adrian and Gang)
VICTOR—No. 2	'The Lady in Red,' 'Adioe Muchachos' (Xavier Cugat Orch.)	'What a Little Moonlight' (Jack John- son Orch.)	'Coconut 'Pudding Vendor' (Xavler Cugat Orch.)
VICTOR—No. 3	'East of the Sun' (Tom Coakley Orch.) 'What a Little Moonlight' (Jack Johnson Orch.)	'Very Good Friend, The Milkman' (Fats Waller Orch.)	ing it' (Ray Noble Orch.)
VICTOR—No. 4	'Lulu's Back in Town,' 'Sweet and Low' (Fats Waller Orch.)	'Lulu's Back in Town' (Fats Wailer Orch.)	Sweet and Low' (Fats Walier Orch.)
VICTOR—No. 5	'I'm Gonna Sit Right Down and Write,' 'You've Been Taking Lessons in Love' (Fats Waiter Orch.)	'Merry Month of May' (Jan Garber Orch.)	'Square Face' (Gene Gifford Orch.)
VICTOR-No. 6	'Gypsy Tea Room,' 'In the Merry Month of May' (Jan Garber Orch.)	'Chasing Shadows' (Enric Madriguera Orch.)	'East of the Sun' (Tom Coakley Orch.)

New York, but had suspended her safary while she was in mid-ocean. After she falled to get remuneration on her return to New York, her attorneys Chadbourne, Stanchfield & Levy there, and Lood Wright was mit and that she could seek was mit and that she could seek where employment. He also declared that for almost a year he was attempting to negotiate a readjustment of her deal with Metro, but the contract of the seek of the

could get nowhere.

In case the situation reaches a legal status this week, Seiznick will hop to New York to aid his cilent.

J. E. Otterson stated he had not been informed of a Loy deal with Hecht and McArthur, and only papers. Added that to his knowledge Paramount had not been advised or consulted on the deal by

edge Paramount had not been advised or consulted on the deal by the producers, who are privileged to filte own cast,
Miss Loy is not a member of the Sereen Actors Guild so that organization cannot intervene. However, it's interested in the situation as it might cause a contract upheavaí.

Train Pix

(Continued from page 5) it eli lustes all fire hazard and necessity for an elaborate booth in the car Feature nix can be reduced to the small film for talking picture use for approximately \$50 per reel, making the average cost an addltlonai \$350 or \$400.

Dubious portion of present lincup Dubious portion or present lineup is what admission fee would meet with widespread approval. With the train trips of 16 to 22 hours, it's estimated that four or five complete shows could be given, car being cleared after each performance. One dollar is mentioned as the absolute maximum for an admish tichet, with 75c. more likely.

Music Notes

Buddy Rogers and band at Cata-iina for six weeks. Jules Lande opens at the St. Regls, N. Y., Sept. 5.

Ozzie Neleon closes on the Coast on Scpt. 22 and will trek castward via auto, with series of six one-nighters along the way.

Eric Wolfgang Korngold at Para-mount to dish up the tunes for 'Song of the Nile,' co-starrer for Jan Klepura and Gladys Swarthout.

Jimmy Newell switching over from Gus Arnhelm to Ted Dahi when latter opens Bohemlan Club in Los Angeles.

Abe Meyer supervising music on ven pictures at Mascot.

Harry Tobias has done a noveity number, 'Good Old Charlie,' for Uni-versal's 'Off Side.'

Clarence Marks and Franz Wax-man collabed on 'All Alone,' themer for Universal picture of same title.

ground out 'Love Is Like a Cock-tail' for 20th-Fox 'Man Who Broke the Bank at Monte Carlo.'

Tom Coakley orchestra started at Elitch's Gardens, Denver, Colo., Friday (16).

Warners having march composed for 'Charge of the Light Brigade.'

Eddie Elkins opens Sept. 10 at the Brunswick hotel, Boston.

Chic Endor and Charles Farrell opened at Frisco's Club Matco Aug. 23.

Ned Washington, Jurman and Ruper composed 'There's Something In a Big Parade' for Metro's 'Perfect Gentleman.'

Sammy Lerner and Gerald Marks have obtained a rolcaso on their composition, 'Moody and Blue' from Witmark and have placed it with the road version of 'Thumbs Up.'

Abner Silver, At Sherman and At Anner Silver, Al Sherman and Al Chevis have written The Memor Universal picture of same little.

Lew Pollock and Paul Webster title.

State Throws Local Soc. Into Receivership to Pro-

tect Funds-Licensing Complicated-ASCAP's

Publishers Stand Pat on Hitchcock Price Refusal

publishers are standing pat in their refusal to restrict the wholesale price of popular sheet copies to 20c.,

price of popular sheet copies to 50c, and demanded by \$2 \text{No.00}\$ and demanders not or incomplete to the trade High-cock asserted that he had advised the Kresge managers not to 'accept any popular music for which the buildings asked 22c.

Replying to his communication.

Richard and the presented his action to the present of the present of the communication.

Replying to his communication.

Replying to his communication.

Richard and the present of the present of the communication of the present of the communication.

Replying to his communication.

Replying to

Among the firm whose musile was affected by Hitchicotk's orders were Robbins, irruln Berlin, inc., Crawford Music Co., the Chappell Co. of America and the Joe Morris Music Concern elected to keep copies off the Kresge counters rather than cut the wholesale price. from 22c. to 20c. These publishers hold that even at 22c. the retail turnover of 32c. a copy allows the chain a marketic control of the control of

HICHOCOK'S OTHER MOTHS has re-turned 200 requisitions from Kresge stores for 'In a Little Gypsy Tea Room,' current No. 1 song.' No similar demand for a slash in the wholesale price has been made by the other chalns, such as McCrory, Grant, Nelsner Bros, Kress and Murphy. Hitchock has the wholesale price has been made by the other chains, such as McCrory, Grant, Neisner Bros, Kress and Murphy. Hitchock has for the past year urged that the pop publishers organize a central shipping bureau so that the chain counters can economize on postage

CALLOWAY WITH BAND IN WB'S JOLSON FILM

Hollywood, Aug. 20. Hollywood, Aug. 20.

Cab Cailoway and his Cotton
Club ork go into the next Al Joison picture at Warners. Story now
being written with Cailoway given
part, in script to appear individually as well as with his outfit:
Watter Meyers is handling deal for
Irving Mills, who represents Cailoway.

way.

Milis also making deal for Calloway to go into local Paramount theatre prior to his picture start. Band is due here early in September.

Sherman College Inn Holds Over Ice Show

Chicago, Aug. 20. College Inn in the Hotel Sherman College Inn in the Hotel Sherman has decided to hold over the entire lee floor show for the fail and with control of the hotel of the h

Conrad-Magidson Split

Hollywood, Aug. 20.

Tuner combo of Con Conrad and Tuner combo of Con Conrad and Herb Magidson has spilt after two years' association, coring which time they copped the Academy's first music award for their 'Con-tinental' in Radio's Gay Divorcee. Conrad will free-lance, with Ma-gidson reported fining up with an-other composer.

McHugh Sticks to Robbins, Splits with Fields After 8 Years

Hollywood, Aug. 20.

Hollywood, Aug. 20.
Jimmy McHugh-Dorothy Fields
song writing combination split after
eight years' partnerably. Separation was brought about through
McHugh retaining to write for any
McHugh retaining to write for any
for the times.
Split followed refusal of McHugh
to do music on the Shirley Tempie
lim, The Littlest Rebel; unless
Robbins got the tunes, with Miss
she is writing byrics on the Lily
Pons pleture with Jerome Kern doing music.

Pons picture with Jerome Kern do-ing music.

McHugh is now on the Metro staff with Robbins, who will assign another 'brie writer to him. Robbins feit he was in a spot through nossibly. Zanuck, bearing the misimpression that he (Rob-bin), horneds McHugh.

through possibly. Zanuck, bearing the misimpression that he (Robbins) inspired McHugh's attitude, ungrence that McHugh do the 20th-Fox Film chore, McHugh was adamant in his attitude, stating that this was the only way he had or showing his loyalty to Robbins and Fleidar assignment on the next Shirty Temple film (Buddy DeSylva to supervise) might pave the way for more 20th-Fox assignments, but still McHugh refused. The Temple chore called for \$1,000 a week for a contract of the contract of

Fio Rito 1-Niting

Chicago, Aug. 20.
Ted Flo Rito band will go out on
the road for about four weeks of

Chicago, Aug. 26.

Ted Flo Rito hand will go out on the road for about four weeker of the read for about four weeker of the read for leaving the read for the New Yorker hotel for the winter of the read for the

ASCAP ARMS FOR FIGHT ON WASH. DECISION, FEARS PIRACY EPIDEMIC

Most Played on Air

To familiarize the trade with the tunes most on the air around listing of the aonga most played on the cross-country networks last useek, in relative standing according to the approximate number of combined plugs on WEAF, WIZ and WABO. Little Gypsy Tea Room Couldn't Believe My Eyes Couldn't Believe My Eyes and WABO. The couldn't Believe My Eyes Little Gypsy Tea Room Couldn't Believe My Eyes Little Gypsy Tea Room Couldn't Believe My Eyes Little Saw Never Double Trouble Luttle Saw Little Saw Lulu's Back in Town What a Little Moonlight You're So Charming Sweet and Slow Sweet and Slow Let's Swing It Star Gazing Nothing Lives Longer Rose in Her Hair Why Dream

Camden Niteries Fighting Curfew: Reporter's Idea

Camden, N. J., Aug. 20. Representatives of 213 taverns and 36 niteries meet today (Tuesday) to take action against Mayor Frederick von Nieda's new curfew rule. Mayor last week isued orders that all music in public places must cease at 12:30 à. m, weekdays and midnight Saturdays, in spite of law which allows music and shows until 2 and 3 a. m. respectively.

which the organization is being subtected by various state legislatures and courts as likely to encourage a general campaign of copyright piracy. Meanwhile the Society is making no move to test the constitutionality of the statutes or the court orders, preferring to wait until the latter are put into force and ASCAP's legal cohorts have de-

vised a definite line of counter-

Legal Dilemma

Imposition of taxes and license requirements by state legislatures and the vacating of ASCAP contracts by the Washington state court has placed the Society in a peculiar iegal dilemma as far as its defense concerned. It cannot contest the actions of the state courts and legislatures on the ground that the Society is engaged in interstate commerce and consequently any local measures or decisions against it are unconstitutional, when at the same anti-trust suit it adheres to the contention that the business of ASCAP is not interstate commerce.

Individuals' Rights

Legal authorities on copyright declare that they cannot see what the
clare that they cannot see what the
the legislature and court moves have
to gain by driving the agents for
ASCAP out of their states. The
power of ASCAP in enforcing a collective right, but there still remains,
the right of the individual copyright owner to collect for the use
they are the courts of the courts with
the state courts to clutter up, the
dockets of the federal courts with
thousands of copyright infringement
suits, that purpose will be easily and
quickly attained, as ASCAP is
bound by its membership contract
to prosecute all cases of piracy.
As pointed out by Nathan Burkan,

bound by its membership contract to prosecute all cases of piracy.

As pointed out by Nathan Burkan, shelf counsel for ASCAP, the federal laws required that the user obtain a so that if the copyright owner's representative le prevented from doing business in a particular state, where is the user to obtain permission to perform the music controlled by ASCAP if not from ASCAP. As the control of the control of

Wis. Tax on Fees

Wis. Tax on Fees
Milwaukee, Aug. 20.
With the direct intent of confounding the operations of the
American Society of Composers,
Authors and Publishers in this
state, the Wisseonsin legislature has
state the Wisseonsin legislature has
state for copyright owners to pay the
state 5% of the money they collect
from perfor ing rights. Statute from perfor ing rights. Statute demands that this fee he applied to the gross receipts of the previous

In addition to filing the articles of the incorporation of the organization by the represents the ASCAP agent is a statement the names of the officers of the organization, their compensation of the organization, their compensations which are controlled by the performing rights society. All this info.

Measure provides for the impositions of the first stop on the difference of the controlled by the performing rights of the first stop on the difference of the controlled by the performing rights of the first stop on the first stop on the difference of the controlled by the performing rights of the first stop on the firs

Spokesmen for the American So-lety of Composers, Authors & which we without first filing the neces-sublishers regard the attack to the composers of the stack to the stack to the second clety of Composers, Authors & Publishers regard the attack to

Receivership .

Receivership

Scattle, Aug. 20.

Washington state courts stapped a temporary receivership order on ASCAP last week. Action followed the decision of Judge D. F. Wright, which enjoined ASCAP from doing business in the state, on grounds of Society's alleged violation of state law's prohibiting monopoly, pricedaring and conspiracy in restrain of trade.

trade.

Upon pelition of Attorney General G. W. Hamilton, acting for the state, Delinitiff in the case, Judge Wright appointed Tracy E. Griffin. Seattle ASCAP's affairs. Griffin is empowered to carry out the Society's business in the state, in the best interests of the Society, but in compiliance with courts order and under Receivership is temporary pending outcome of hearing on Aug. 26, to

outcome of hearing on Aug. 28, to which AECAP's big guns—Gene Buck, Louis Bernstein, Jerome Kern, Joseph Young, Robert Crawford, Saul H. Bornstein, Sigmund Rom-berg, Nathan Burkan and E. C. Mills

Saul H. Bornstein, Sigmund Romsberg, Nathan Burkan and E. C. Mills
any, why order of recelvership
should be lifted. Or it will be made
permanent until ASCAP signifies
compliance with state laws, to the
With Griffin In as receiver,
ASCAP can seemingly continue its
business in the state. Herbert
Haugiand, attorney for the Society
in Washington, termed the courts
could granting, receivership as inrestraining ASCAP from operating,
Following his appointment last
week, Griffin corresponded with
E. C. Mills, ASCAP general mansacr, for information regarding
tions, Griffin can function just as
far as ASCAP copperates with him
and as he remains within court
jurisdiction.
Court's action in appointing re-

and as he remains within court jurisdiction.

Court's action in 'appointing receiver for ASCAP indicates fits receiver for ASCAP indicates fits society. Order states:

Tit appearing to the court that the business and assets of the society in the State of Washington are in danger of being lost, destroyed or dissipated... It is necessary, in order to preserve its (the court's) jurisdiction over the citizens of this state to the end that said society may, if it so desires, to do business in this state to the end that said society may, if it so desires, to do business in this state in a lawful manner, that a receiver be appointed.'

Office Dark

Office Dark

Office Dark

Meanwhile the ASCAP Seattle office is dark. Note placed on door
by John L Stanley, Society's manager in state, after injunction order
read: Because of the decision of
the State Superior Court, this sothe music users of Washington
licenses to publicly perform the
music users of Washington
licenses to publicly perform to the music of the members of this
society. Until further notice, anyone destring to lawfully perform
of destring to lawfully perform
secure that permission from the individual copyright councers, who are
located in all parts of the world.
We regret our inability to areve you located in all parts of the world. We regret our inability to serve you and remain—ASCAP.

Note was later replaced by Tracy Griffin's notice of receivership.

25c Per Song

B'cast Worth Two Bits to British Composers but Can't Cover Sheet Music Losses

London, Aug. 11.

Wilbur's Destroyed
Providence, Aug. 20.
Wilbur's-on-the-Taunton, in Somcreet, Just outside Fall River, and
one of the largest dance halls in
one of the largest dance halls in
southern New England, was desouthern New England, was desouthern

Pretzel 'East Lynne' At Nat. Press Club

At Nat. Fress Ullb
Willard Roof Players back in opcration this week with 'East Lynne'
in National Press Club Auditorium.
Beer, pretales and community singing put stunt over.
Organization includes fjust about
all local actors not mixed up with
Readside, local barn theatre. Many
names are from Belasco Art Theatre.
both floppo semi-pro outfits of past
season.

DANCE TEAM SET

DANCE TEAM SET

Hollywood, Aug. 20.

Dance team of Marlon Wilkins and Jack Meyer opens at St. Francis hotel, Frisco, Aug. 17.

At close of four-weck engagement may go into Coccanut Grovehere,

Disc. Reviews By Abel Green

'Top Hat' is the tops for a filmusical score. Just as they were talk-ing about Cole Porter's songs from

ing about Cole Poter's songs from Anything Goes, 'when the KKO Radio film, with Irving Berlin's songs, bows in next month, that'il songs, bows in next month, that'il songs, bows in next month, that'il read to be the complex of the cole of the col

To the same screen source goes Paul Whiteman, doing foxtrot tricks with Mood for Love and Song with Mood for Love paired with a filmusted except from a Columbia picture. Two Together (Arthur Johnson-Gus Livé paired with a filmusted except from a Columbia picture. Two Together (Arthur Johnson-Gus Livé paired with a filmusted except from a Columbia picture. Two Collings bother) Orosby, of course, is prominent in the vocal intertudes. In the control of 1335 is another profile treasure treve of song. Jessica Dragonette, who is in the filmusted, review McGown from Tener, which has found first finto 138 Broadcast and pairs it with Los Robin-Dick Whitings in the Columbia Columbia of the Columbia Columbia of the Columbia Columbia of the Columbia Columbia of the Columbia Columbia

rave about. Pienty of heat and

ravo about. Pienty of heat and sizzle.

Bell command advanced isazzle.

Bell rewise cuts up with Perd Morton's Kile Porter, very swingy, and waxes a bit amouther on the Pring Casar-Vincent Yournam Fring Casar-Vincent Yournam State of the Pring Casar-Vincent Yournam State Office of the Pring Casar-Vincent Yourna and .

Wilcoxon

(Continued from page 3)

(Continued from page 3) exploited and people start hearing about it, then Wilcoxon cheese is going to be sold. Selling Wilcoxon cheese list gring to be sold. Selling Wilcoxon cheese is like giving him oash, for it leads to more cash later. It ups the market in Wilcoxon cheese. Therefore Mr. Wilcoxon is only too glad to co-operate with the public can. "Shenever he thinks of a new angle that might make a press story, no matter where he is—at the studio working or at home reading up on the historical data surrounding his characterization, or light and the studies of the control of the co

but good drama

Wants to Be 'Typed'

Wants to Bs Types?

Thus, when Mr. Wilcoxon announced that he wants to be typed, he paused for proper timing. After the last echoes of his bombsheil had ded away, Mr. Wilcoxon explained that he wants to be typed, if possible, in his 'The Crusades' and 'Cleopatra' kind of role because he believas it is one of the quickest ways to success. If he plays ir two or three similar roles, and then gets one part that's different—right over the control of the property of the plays in the control of the plays in the control of the plays in the ing very much surprising in the fact

and they do. Who-Has-Ei And so Mr. Wilcoxon, who calls been wrong.

Vertical Again

Tin Pan Alley now figures to become literally a vertical, in not horizontal, alley once again, with the RKO Bidg. In Radio City the capital of the nation's song hit makers. Ever since the original West 28th street tin pan siley, when song row was centered around the St. James building on Gower Broadway, the 'alley' become because the street of the st

himself a Paramount stock com-pany actor, considers himself twice blessed to have been granted the opportunity to play in Mr. DeMille's blessed to have been granted the proportunity to play in Mr. DeMille's last two historical spectacles. Though their preparation and makers of the proposed proportion of the proposed p

cere.
It is important, It shows the period completely, truly. It has It is important. It shows the period completely, truly. It has a completely truly. It has a completely truly. It has a completely truly. The completely truly is miraculously timely. Showing the trullity of wars, showing that in the end nothing is accomplished by wars, it becomes a great document against War.

As for his own part in it, Mr. Wil-coxon, siouching ruggedly and strong in his chair, did not say to

coxon, slouching ruggedly and strong in his chair, did not say too strong in his chair, did not say too strong in his chair, did not say too the chair chair

Registers (Both Ways) Ring Merrilly As Music World Meets in Salzburg

This little place is doing good biz with music. Cash registers can almost be heard over the noise of

almost be heard over the noise of music everywhere.
Everybody who counts in the music world is here. Artur Toscanini, Bruno Waiter, Lotte Lehmann, Grace Moore, Felix von Weingartner, Max Reinhardt, Margaret Wallmann, Charles Kutlmann, Joseph Krips are just a few of the big marken, Charles Kutlmann, Joseph Krips are just a few And a lot of American, British and Lotter of the big market was the large to the property of the prope

long time ago. Whole fuss is the annual Mozart

Whole fuss is the annual Mozart festival which Salzburg gives every year, but this promises to be the biggest of all. Until the end of August famous musicians and singers give opens and concerts and everybody goes and talks music.

On the program are four opens,

of Mozart, one of Verdi's, one of Beethoven's, one of Richard Strauss' and one of Richard Wagner's. In addition to the operatic music, the leading conductors, Toscanini, Wal-ter, Weingartner and Krips, have separate orchestra concerts. Tos-canini is giving two.

separate orchestra concerts. Tos-canini Is giving two.

Max Reinhardt is workling here, too. Twice a week he produces Hugo von Hofmannsthal's 'Heder-mann' ('Everyman') to crowded audiences in the open air by the cathedral. Margarete Wallmann, of Hollywood, has charge of the

cathedral. Margarete Wallmann, of Hollywood, has charge of the dancing. The bars, hotels and cafes are full of forcigners and every language can be heard. The visitors have nothing to do until about 5 o'clock nothing to do until about 5 c'clock every afternoon when they appear in evening clothes for a drink and their first concert or play. When the evening's music is over they gather again in the cafes or bars to argue about the merits of the pro-duction.

It's good business for the Austri-ans and they are making pienty,

Inside Stuff—Music

Why radio loggers grow gray hair is evidenced by some ASCAP statistics showing that there are 1,127 different arrangements of 'Serenade' (67 of the Schubert composition alone); 306 different orchestrations of 'Mother'; 204 of 'The Lord Is My Shepherd'. There are 203 different musical ways to interpret T Love You'; 160 different arrangements of 'Day Dreams'; 130 of Dvorak's 'Humoresque'; 94 of Rubinstein's 'Melodia in F'; 90 arrangements of 'O Sole Mio' (including Lou Hoitz's); 83 dife ferent orchestrations of Strauss' 'Blue Danube' waltz, 82 Rimsky-Korsakoff's 'Song of India'; 81 of 'My Old Kentucky Home'; 74 of 'Old Black' Joe'; 73 arrangements of Offenbach's 'Barcarolle'; 71 of 'Old Folks at Home'; 45 of 'O Chi Chorni' ('Dark Eyes'), and 39 of 'Carry Me Back to

Home; 45 of 'O Chi Chorni' ('Dark Eyes'), and 39 of 'Carry Me Back to O'r Virginny'.

The predominance of the Stephen A. Foster ballads is explained by the fact that even the original publisher, W. A. Pond, didn't copyright he fact that even the original publisher, W. A. Pond, didn't copyright the fact that even the state of the fact that t

Berlin, Inc., in cooperation with RKO Radio, is rigidly restricting all the Irving Berlin songs (5) from 'Top Hat,' forthcoming Astaire-Rogers pic. Film's being held back for best boxoffice weather, to go out in early September, and neither the music pub nor the film distrib wants the b.o. edge taken off by promiscuous advance bally on the songs.

Most vivid lilustration of boxoffice damage to a forthcoming filmusic

Most vivid illustration of boxofice damage to a forthcoming filmusic is what "My Hat on the Side of My Head" did for Gaumont-British's Jack Ahoy! Long before that Jack Hulbert-GB film hit the American market, "Hat' had been played to death so that it became conversely a bo. liability rather than an asset.

Among ASCAP members, the most 'rigid restricter of songs is Harry Lauder, who retuses to okay for public performance any of his Scotch air, regardless of whether or not other Scot mimes use them to give 'impressions,' or any other way. In an italicized broadside to all musilo users, Lauder ('Harma, Inc., publishers) refuses to okay any use of the

Phil ornheiser, vet music man, is in pretty much of a man without a country posish at the moment, although in negotiation for a number of spots. At first slated to be Henry Spitzer's gen. prof. mgr, for Chappell, it now looks that he may tie up with Famous' new subsid, Paramount Songs, or with Robbins' Mayfair Publications. A deal with Witmark is also on. But the Famous (Par) subsid deal appears mostly.

Both Par and Metro, respectively controlling Famous Music and Rob-bins firms, are expanding their music pub subsids by setting up subsubsids. This is in line with not overburdening any one catalog with too much filmusical stuff. Warners is spared that embarrassment of riches through having Remick, Witmark and Harms among whom to spread its new screen scores.

When Robbins' new subsid is set up, it will be housed in Radio City o move it completely from the Robbins aura and operate as a solo nterprise. This outfit is an evolution of the now defunct Olman Music

Crystalate Gramophone Record company of London has for some years been making an eight-inch double-sided disc, with one side a plug tune and the other a fill-up, for Woolworth's stores, which were selling them for 12c. Stores have lately been reporting a big drop in sates, and threften to discontinue the record. Crystalate has agreed to produce an improved record, of nine-inch dimension with both sides to be nine

numers.

In order to make this a profitable proposition, firm has approached the publishers with view of getting 50% rake-off on copyright royalties, instead of 33% as hitherto. Publishers are up in arms. Louis Sterling, managing director of E. M. I., which is holding company of H. M. V. Columbia, Partiphone and Regal-Zonophone, acting in cooperation with T. E. Lewis, head of Decar accord, is calling a meeting of all publishers like a product of the control of the co like a big fight ahead.

The various Telefiash and similar wired news services, giving out sporting events over leased wires, if picking up incidental music, are responsible to ASCAP for a license fee. This was established in a British newsreel test case when King's Jublice parades also picked up some passing band music. The newsreel contended that this music was incidental, but the court held that, being part of an entertainment reel, the music must be paid for, and the British Performing Rights Society

collected.

In America, whenever complications arose and there was time to dub
out the music and substitute something else, that was a practice for a
time, but in the main there is a fee paid without quibbling.

Traveling dance orchestras coming back from keys like Detroit and other apots report mammoth glorified beer gardens where up to 5,500 people pack in and sit around their soft drinks and beer, indicating a very modest check, and yet the management can pay as much as \$1,000 a night to a name band for being able to draw such huge crowds. New York has no such large dance pavilion where one or the barge into for Long Beach (Merrick link, save such apots as the Roadside Rest on the Long Beach (Merrick link, save such apots as the Roadside Rest on the Long Beach (Merrick link, save such apots as the Roadside Rest on the Jung State (Merrick link, save such apots as the Roadside Rest on the Jung State (Merrick link, save such apots as the Roadside Rest on the Jung State (Merrick link) and save all night.

Walter P. Chrysler maintains the Chrysler Choir of 200 voices re-cruited from the ranks of his Detroit factory employees, and it's quite a hobby with the automotive yecoon. He had recorded the choir via Ben Robby with the automotive years of Muzau (Wired Radio, Inc.), and is making extra pressings of the disks for distribution to members of the C.C.

Muzak angle is explained by Waddill Catchings, chairman of the board of Wired Radio, Inc., being also member of the Chrysler Motor board.

From Jan. 1, 1997, through Dec. 31, 1934, 749,958 musical copyrights were issued in the U. S. by the Library of Congress in Washington. Against this is contrasted the more than 1,000,000 musical compositions in the files of ASCAP, although this includes about 750,000 titles with repetitions occurring due to multiplicity of arrangements (vocal, string, dance, etc.), each of which calls for a separate copyright.

Musak (wired wireless), among its ploneer program plans, intends to revive the dinner music concerts, long a standard on the air with Bern-hard Levitow and similar string ensembles, but which in recent years were eased off the kilocycles by the buil market for kiddle and script

TOP SONGS FOR 20 YEARS

Review of the top popular song hits from 1915 to date unearths a wealth of distinguished material which radio periodically employs singly or, as sometimes presented, in revue form to highlight the best Tin Pan Alley output for the past 20 years,

Dating back to 1915 when 'Missouri Waltz' was the outstanding best seller of that year, the recent crop of filmusical and non-Hollywood songs, commencing with the 1929 'Hollywood filmusical gold,' discloses the wherefore and whyfore of radio's need for song

material. From 1914-15, the general sturdi-ness of Tin Pan Allcy is evidenced by the following series of overlapping years of song hits. Today, song is lucky to survive two

months, much less two years. Thus, in 1914, 'Missouri Waitz,' by Frederick Knight Logan and J. R. Shannon (Forster), gathered mo-mentum slowly and rolled up into one of the biggest song hits of all times, well into 1915. So much so, that to this day, via Sears-Roebuck. Montgomery Ward and other channels, this waltz ballad averages

5,000 copies per year. Year 1915-16 saw 'There's a Long. Long Trail Awinding,' by Zo Eiliott and Stoddard King (originally pub-lished in London by West's, Ltd., in 1914), seeing fulfillment of its international hit potentialities through ternational hit potentialities through a growing war-time sentiment. M. Witmark & Sons published in America, Just as "Trail' took the edge of 'Missouri Waltz,' the big Hippodrome spectacle, R. H. Burnside's 'The 'Big Show,' gave birth to the now classic 'Poor Butterfly,' by John Golden and Raymond Hubbell as the 1916 sons outerwide.

The Big Show, gave birth to the now classic Foor Butterfly, by John of the provided of the provided show of the pr

Infe Louis A. Hirsch's 'Love Nest' (Harms) from the musical consedy the days when Broadway musical produced many a hil) was the best seller of that season. But, also, the arms of one-hit writers): 'Japanese Sandman' (Remick; by Raymond B. 1915—Hollywood as Principal Source Since '29—More Hits, Less Sales 'Billy Influence 'By Abell Green' (Philosophia Source Since '29—More Hits, Less Sales 'Billy Influence 'By Abell Green' (Philosophia Source Since '29—More Hits, Less Sales 'Billy Influence 'By Abell Green' (Philosophia Source Since '29—More Hits, Less Sales 'By Abell Green' (Philosophia Source Since '29—More Hits, Less Sales 'By Abell Green' (Philosophia Source Since '29—More Hits, Less Sales 'By Abell Green' (Philosophia Source Since '29—More Hits, Less Sales 'By Abell Green' (Philosophia Source Since '29—More Hits, Less Sales 'By Abell Green' (Philosophia Source Since '29—More Hits, Less Sales 'By Abell Green' (Philosophia Source Since '29—More Hits, Less Sales 'By Abell Green' (Philosophia Source Since '29—More Hits, Less Sales 'By Abell Green' (Philosophia Source Since '29—More Hits, Less Sales 'By Abell Green' (Philosophia Source Since '29—More Hits, Less Sales 'By Abell Green' (Philosophia Source Since '29—More Hits, Less Sales 'By Abell Green' (Philosophia Source Since '29—More Hits, Less Sales 'By Abell Green' (Philosophia Source Since '29—More Hits, Less Sales 'By Abell Green' (Philosophia Source Since '29—More Hits, Less Sales 'By Abell Green' (Philosophia Source Since '29—More Hits, Less Sales 'By Abell Green' (Philosophia Source Since '29—More Hits, Less Sales 'By Abell Green' (Philosophia Source Since '29—More Hits, Less Sales 'By Abell Green' (Philosophia Source Since '29—More Hits, Less Sales 'By Abell Green' (Philosophia Source Since '29—More Hits, Less Sales 'By Abell Green' (Philosophia Source Since '29—More Hits, Less Sales 'By Abell Green' (Philosophia Source Since '29—More Hits, Less Sales 'By Abell Green' (Philosophia Source Since '29—More Hits, Less Sales 'By Abell Green' (Philosophia Sou

nett. All of these overlapped into 1921.

In 1921-1922, another smash waltz song. Three O'Clock in the Morning, Felat import from Weet's, Ltd., and the state of the state of

Year 1924 was 100% the 'Mar-cheta' year (John Franklin Music Co.), authored by songwriter-film director, Victor L. Schertzinger, In-1925, 'Who?' (T. B. Harms) by

In 1925, Who? (T. B. Harms) by Jerome Kern (from his 'Sunny' soore); and also a silly surprise hit, 'Collegiate' by two U. of P. undergrads, Moe Jaffe and Nat Bonx (Lew Brown refurblished it), who have yet to produce another hit. Also a Shapiro-Bernstein novelty

Also a Shapiro-Bernstein novelty (ITT) 25. Valencia, by Jose Padilia (Franch lyrics by Lucienne Boyer and Jacques Charles, fater to write 'Handa Across the Table,' 'Speak to Me of Love,' et al.), which Harms acquired from Francis Salabert of Parls. Same year also saw the beginning of what was to become a national bane—the 'theme' sons. Lew Poliack (Belvin, Inc., later turned over to Sherman-Clay), was 'inspired' by 'What Price Glory'.' Yenr 1927, 'In a Little Spanish

turned over to Sherman-Clay), was "inspired by What Price Glory?" Year 1927, 'In a Little Spanish Town' (Feist), by Mabel Wayne, Lewis and Young.

In 1928, Mabel Wayne repeated her waitz hit songerwilling cycle, on top of Spanish Town' by commoding for Feist. That year also saw another 'theme' song hit, by Gilbert and Nat Shilkret for Feist publication, 'leannine, I Dream of Lilac Time', which was exploited as 'inspired' by Lilac Time'. But the real filmusical sock of the year was Al Johon's Sonny Boy' (DeSyva, Demonstrated or the season of the season with the season of the season with the season or heart for cach year, a resume which radio orchestras every so often utilize in part for Tim Pan Allcy reveates to signalize the missical trend and thought of the day.

sance of (1), one of Walter Donaldson's 'cycles' of song hits as witness 'Lies' and the following year's 'You're Driving Me Crasy'.

(2), the prematureness of Milton hope, expressed as a positive thought, via 'Happy Days Are Here Again'; (3), the strong Rudy Vallee influence via 'Stein Song'; and (4), the beginning of the hillbilly song as an influence on the American as an influence on the American quasi-corny ballad of the preceding year, and 1930's 'Springline in the Rockies,' a frank 'billy.

Billy Influence

'Billy Influence
And so in 1931, more 'billy influence, via 'When the Organ Plays at Twillight (Sanity); 'When Xour
at Twillight (Sanity); 'When Xour
ris) and 'When the Moon Comes
Over the Mountain' (Robbins), Plus
other best sellers: Donaldson-Douglas-Gumble's 'Driving Mo Cruzy';
Just a Gigolo' (DeSylva); 'Moon
jas-Gumble's 'Driving Mo Cruzy';
Just a Gigolo' (DeSylva); 'Moon
Just Sanit (Bellin) and
'Faded Summer Love' (Feist), In
1932: 'Home' (Mario, since out

Letters in the Sand' (Berlin) and 'Faded Summer Love' (Feist). In 1932: 'Home' (Marlo, since out of business and now a Mills copyright); 'When the Blue of the Night Meets the Gold of the 2014 of the error of the e

18 Stroudsburg, Pa, Aug. 28.

18 In 1933: 'Play Fiddle Play'
(Marks): 'Please' (Famous): 'Listtie Street Where Old Friends Meet'
(Morris): 'Fit as a Fiddle' (Felet):
'My Darling (Harms): 'Echo in the
'Valley' (Robbins): 'Aind Street,'
'My Darling (Harms): 'Echo in the
'Valley' (Robbins): 'Aind Street,'
'On Sight i, become effective in this
Buffalo', all Witmarks filmusical
songs: 'Lasy Bones' (Southern):
'Stormy Weather' (Mills): 'Last
Roundup' (Shapiro - Bernstein): 'More Afraid of the Big Bad Wolf'
(Berlin): 'Did You Ever See a
Spinning Wheef (S.-B). 'Old
Spinning Wheef (S.-B). 'Old
Spinning Wheef (S.-B). 'Old
Spinning Wheef (S.-B). 'In 1934: 'Smoke Gets in Your ready signed it.

Roadhouse Biz Off All Over as Cooled Downtowners Cop the Play

Eyer (Harma): "Everything I. have by the control of the control of

RESTAURATEURS WILL FIGHT PRO-COLOR BILL

With the tag end of the summer in view, key city reports from all over the country emphasize the bearish biz done this season at roadhouses. Consensus is that roadhouse, Consensus is that roadhouse, Consensus is that roadhouse, and adjunct. Sundry reasons are given, all coineding on the fact that nite club var roadhouse, invariably favors the more, this year almost every established spot that's not a fly-by-night joint has taken advantage of refrigerating plant installations, so that the downtown loop, and the-

refrigerating plant installations, so that the downtown loop and the-atrical risito mocurrant haunts assembly the object of the con-seem to do better than the road-better than the road-with the cooling plants, the roadhousers prime appeal of a drive out into the country has vanished. The in-town nitery, always dis-pensing a better show rather than the metaltic revues algoyed to-the metaltic revues algoyed to-the metaltic revues algoyed to-has the advantage all down the line.

Chicago, Aug. 20, of In Chicago, Detroit, Kansas City, St. Louis, Cincinnati, Cieveland, and Chicago, Detroit, Kansas City, St. Louis, Cincinnati, Cieveland, are all pretty much on the same-tone; the roadhouse has lost its old time box-office sock.

Business has been generally weak all summer. During the opening weeks of the season the roadertes and the array were weather. June and the airy wet weather. June to the country nearly three-fourths of the days.

But came late July 20.

days.

But came late July and August and business continued on a flabby level. The expected perk-up failed to materialize. Weather couldn't be finer and yet the people remained

nner and yet the people remained in town.

The in-town cafes and niteries have all installed air-conditioning and cooling systems which means no rain, no mosquitoes, no heat, no dust.

and coming systems which means and county and the systems which means of user.

The downtown nite spote can and are out-spending the roadhouses on talent and names. In Chicago alone the loop collection of rate clubs and to roadhouse is ache attending the control of the county of th

1,000 to 1 Against Duffy Bill Passing At This Session of Congress

Night Club Reviews

COCOANUT GROVE

(NEW YORK)

A unique worth is being tried atop the Park Central hotel, with the floor show oroadcast in such a way as to avoid the license related atop the Park Central hotel, with the floor show oroadcast in such a way as to avoid the license can be a superior of the art of the part of the part of the art of the part of the art of the part of the art of the part of the part

Two showe nightly, supper and idnight. Char.

MAYFAIR GARDENS (BALTIMORE)

(BALTIMORE)

Howard Burman says that during his life all terms are that during his life all the says that the life all the life all the life all the life all the lot of other people he cart keep out of it. The life all the lot of other people he cart keep out of it. The life all the lot of other people he cart keep out of it. The life all the life all the lot of the life all the

ROBBINS' CHATS This time McHugh and "I FEEL A SONG

COMIN' ON"

CUMIN' ON"

A feature of the MCAL productive of the MCAL productive of course, it's great, We said Mellugh and Fields, didn't wo?

P. S.—Don't overlook:

"MOTHE ALL I NEED"

"MY IN THE MOOD

"TOLLA LAINE," HARBIE

"TOLLA AMMERICANIA"

"TWO TOGETHER"
"TENDER 18 THE NIGHT"

ROBBINS
MUSIC CORPORATION
199. SEVENTH AYLNUE - NEW YORK

THE BIG TOP (AKRON, O.)

(ARRON, O.)

(ARRON, O.)

(ARRON, O.)

Unique night elub hereabouts was launched by Osear Beck, was launched by Indiana, was lau

HOTEL PLAZA (PERSIAN ROOM)

(PERSIAN ROOM)
(NEW YORK)

Persian Room of the Hotel
Plaza has taken on an informal air
for the summer eeason with the
came ewank Urban interior but less
severe, with flannels and ginghams
okay and formal clothes not obligatoire.

same ewank Urban interior but less severe, with flannels and ginghams olay and formal ciothes not obligation. The severe is a severe control of the severe

CLUB GREYHOUND

COCOANUT GROVE

COCOANUT GROVE

(CHICAGO)

(CHICAGO)

They've turned a large acree of one of the new color of the new color

500 CLUB

(ATLANTIC CITY)
Atlantic City, Aug. 19.

(Invalidation of the control of the cont

partiner. Kathryn Rand, who does
the keles and turnovers for
the kind of effortless style that
Mark Plant could copy, the kind
that the could copy, the kind
that over the two songs which Aunt
penma sings. This gift never oversells. She goes oft momentarily
truckin'n number, then team of
Andy and Louise Carr show swell
tags. She wars knockout control
tags. She was knockout control
tags. She wa

CLUB GREYHOUND

(JEFFERSONVILLE, IND)

(JEFFERSONVILLE, IND)

Only most Louisville, Aug. 15.

Indiving floor shows regularly is labeling floor shows regularly is labeling floor shows regularly is labeling floor shows regularly in the property of the prop

ine gowne and making appearance on a small stage leading to floor, Niki Nash does best femme impersonation as an Etting erooner, 14-Kar, in exotic costumes, overdoes a Hindu elav dancie George marcelled hair. Others range from foil to indifferent in parts. Nothing risque or particularly objectionable about opening perform foil to indifferent in parts. Nothing risque or particularly objectionable about opening perform foil to indifferent in parts. Nothing risque or particularly objectionable about opening perform foil to indifferent in particularly objections of the foil of th

MELODY BAR

(HICKORY HOUSE, N. Y.)

HICKORY HOUSE, N. V.).
Bilokoy Houses straight colorgrade innovations in midlown steak
and chop catering, has gone in for
a nitery wrinkle which should bolic
and strong the straight of the

COCOANUT GROVE

COCOANUT GROVE

(BOSTON)

Although mololing so well of the summer's mololing to the cuts of the cuts on the early show because it is kept open. Daylight is on the early show because it is kept open. Daylight is of the acts on the early show because it is kept open. Daylight is clustered by the cuts of the cuts of

with the line.

Permanent line (9) is handled by
Tom Ball and George Rand, and
best bet this woek is a butterfly
number with phosphorescent paint
nicely worked out. On this routine
the roof closes, giving the right ef-

the root closes, giving the right et-perion of Tappers, clean-cut mixed rection of Tappers, clean-cut mixed team, do some vapidine terms on maintain page of the show. Both boy and girl have silvery halr, set of Ty black costuming. Bans Strong is a consur. Does a good vocal and ace tapping, selling her work bullish all the way. Lee Dixon handles the m.c. as-Lee Dixon handles the other cets, applaines to introduce the other cets, applaines to introduce the other cets. Dixon also proves he's an able hoofer and song plugger when his turn, comes.

and proves fire's an about turn comes.

Old standby is Ranny Weeks, who summer band here. Weeks, who summer band here weeks and feel to be sufficient to be sufficit to be sufficient to be sufficient to be sufficient to be suffic

BERLIN'S MAY **ALLY WITH WB** VS. ASCAP

Hollywood, Aug. 20. Report here that Saul H. Bornstein and Irving Beriln have had several conferences with Harry Warner whereby they would throw their support and catalog to Warners in the Accap battle. Berli when asked if signed Ascap writing contract stated that he had turned lt over to Jerome Kern and when latter signed he could turn Berlin agreement in with his.

agreement in, with his.

E. C. Mills, general manager of
Ascap, was here only 24 hours Monday. He conferred with Jerry King,
Welfs of the State of the State of the State
Wolfs Gilbert, vice president Songwriters. Protective Association,
Broadcasters refused to sign new
free-year contract sabying they would
wait to see what happens in Govwhich goes to bac Nov. 2. Mills told
radio men present contract automainder of year.
March and the state of the State of the State
Mills left tuesd on senset floor in
which he said Duffy bill had-certain
that letter read on senset floor in
which he said Duffy bill had-certain
features favorable for Ascap was his,
that he saw no harm in writing it,
Mills left fueday morning by plane
Although Warners is most antagonistic to Ascap, two of studio's
ace song writers, Harry Warner and
Al-Dubin, have signed a new fiveyear contract with society. E. C. Mills, general manager of

Radio Directory

(Continued from page 53)

KNX Western Broadcasting Co. tto K. Oleson Studios, Hollywood Hempetced 4101

Guy C. Earl, Jr., Precident,
Naylor Rogers, V.-P. and Gen, Mgr.
Carl B. Nissen, Commercial Mgr.
Carl B. Nissen, Commercial Mgr.
Visor Method Commercial Mgr.
Visor C. Newlick, product!
Wilbur Hatch; Musicel Dir.
Arthur Kemp, Promotion Mgr..

KMPC (Beverly Hills) S. A. Scherer Co., Inc. 9631 Wilshire Blvd. OX 6211

Richerd Connor, Gen. Mgr. May Jones, Publicity, Baron Von Egidy, Program Manager.

KMTR KMTR Radio Corp. 915 No. Formosa, Hollywood Hillelde 1101

Hillede 1101
Road E. Callister, President,
Owens Dresden, General Mgr.
Salvatore Santaelia, Mucical Dir.
Elssy Horner, Program Director,
Buckley Oxford, Publicity
John Hillard, Chief Engineer.

. KGFJ 1417 So. Figueron Street Prospect 7788 Ben S. McGloshon, owner, Duke Hancock, Mgr.

KKKD Radio Brondenaters, Inc. 541 South Spring Street Madison 2281 Frank Doherty, President, V. G. Freitag, Gen. Mgr.

V. G. Freitag, Gen. Mgr.

KTM.

lekwick Broadensting Co.
214 Sc: Vermont
Exposition 1341
C. A. Sheedy, President,
George Martinson, Managor.

KFAC-KFVD

Las Angeles Broadensting Co.

Lus Angeles Broadcasting Co.
613 Mariposa Ave.
7613 Mariposa Ave.
7614 Mariposa Ave.
7614 Mariposa Ave.
7614 Mariposa Ave.
7614 Mariposa Ave.
7615 Mariposa Ave.
7615 Mariposa Ave.
7616 Mariposa Ave.
7616 Mariposa Ave.
7616 Mariposa Ave.
7616 Mariposa Ave.
7617 Mariposa Ave.
7617

L. A. WANTS VALLEE

Hollywood, Aug. 20. The Ambaissador hotel is after Rudy Valies for a two-week engagement at the Cocoanut Grove following Ozzie Nelson, who opens for three weeks Aug. 26. It spotted, would alter plan to build up Al Lyons, now at the



WARNER PICTURES. Direction HARRY BESTRY

England's Labor Ministry Sets Wage Scale for Foreign Acts: \$125 Min.

London, Aug. 20, Ministry of Labor has provided I members of the Agents' Asso-

all members of the Agents' Asso-ciation, Lid., which means all book-ers here, with a revised version of rules and regulations covering the issuance of labor permits for vaude-villians from foreign countries. Rules make it pretty definite that the British government will allow entry of acts, but only on set basis whereby they won't conflict with whereby they won't conflict with under standard labor conditions of the country.

e country. Rules and regulations follow:

Rules and regulations follow:

1. Admission of foreign variety acts to be regulated by reference to a standard scale of callary.

Requeets for permits for acts where salary is below the etandard will be refused; requeets for permits for acts at or above the salary cale will be, in general, granted.

and team with the management of the minimum salary stand-d will be as follows:

(a) No foreign act will be admitted where salary in less than \$125 per week.

(b) \$125 per week. shall be for a single or two handed act.

(c) The salary to be raised by at least \$5 per week for each additional person beyond two, viz:

each additional person be-yond two, viz: to \$150 per week for a three handed act; to \$155 per week for a four handed act, and so on to: \$325 per week for a ten handed act.

\$325 per week for a ten handed act.

3. Doubling by foreign variety yets will not be allowed where the rate of salary per hall is less than the minimum standard laid down in (2) above. An exception to this will be made where the doubling is in two halle under the same management, but in that two halls must not be less than one and a half times the standard laid down under (2) above.

4. Foreign variety acts where rate of calary is at or only just above the minimum estandard in (2) above will not normally be allowed to take engagements in the country of th

number of weeke of extension applied for.

6. The above measuree apply to foreign variety acts required for engagements in variety half excellents and the like; they do not apply to acts engaged for theatrical productions.

These rules are for an experimental period only. They must be rigidly adhered to.

LOEW TAKES CASA LOMA ORCH. AT \$7,500 NET

Casa Loma orchestra, from radio plays its first vaude date at the Met-ropolitan, Boston, Sept. 6, at the same time entering the top salary brackets paid bands for stage ap-

pearances.

Band, entailing 15 men, goes into the Met for Paramount at \$7,500 met, with two weeks for Loew in Baltimore and Washington at the Same figure following. Phil Bloom of Rockwell-O'Rocefe set the deels.

Casa Loma is a corporate name, with Glen Gray conducting. Every member of the band is a director of Casa Loma inc., with Grey setting twice as much as his conference.

Heller Beats Record

Detroit, Aug. 20.
Singing for his third consecutive week at the Fox theatre here, Jackie Helier has broken house record. He is first stags attraction ever to be held at this house for more than two weeks.

TREKKING FOR HOME

Vaude trio, French, Farr and Childs (Thres Loose Screws) returned last week from four months in Australia.

En route to England, the home grounds,

PROUD PITTSBURGH

Mayor Forces Native Son Am. Into

Pittaburgh, Aug. 20.
Petition signed by Mayor McNat
and hundreds with Mayor McNat
and hundreds with Mayor McNat
and hundred with Mayor McNat
do inclusion at Stanley this week of
Joseph Hutter, Pittaburgh bartione
and this city's Sunday night winner,
in Major Bowes' unti. Singer wasn't
originally pencilled in, but was
booked at last minute when howl
was set up locally by his admirers.
Joseph Rogeto, singing garbage
man, in unit, but for this week only.
Rogato had previously played Pittsburgh, Just a couple of months ago,
at rival Alvin in a radio show there
featuring flock of network amateur
winners.

Unit Makes \$340 Trip to Canada For \$349 Gross

'Spices of Parls,' 25-people unit, ls back in New York after playing but ons week, St. Johns, New Brunswick,

ons week, St. Johns, New Brunswick, of a scheduled route in Canada. Troupe went by bus at a cost of 3840, and netted only \$349 on the date. Jack Maggart, producer, cancelled the rest of the tims as a result, and worked the unit back on wilcast dates in Maine. Show was booked by Ross Frisco, Boston booker, in collaboration with the Shapiro Bross, printers-unit cording to Maggart, the show was to get a guarantee of \$800 for the \$1. Johns date, against 50-50 of the gross. Shapire Bros. claim Maggart was informed the dates were to be on a straight percentage.

Saranac Lake

By Happy Benway

'Uncle' Louic Wessell, naturalist and camp entertainment leader, to dedicate amphitheatre at Fish Crock that seats 2,000. Shows will be given that seats 2,000. Shows will be given every Wednesday and Saturday evening. Dedication is slated for next month to coincide with the 50th anniversary celebration of 'Conservation.' Theatre is being constructed by CCC boys.

by CCC boys.

Wm. Morris Day for Fresh-Air
Kiddies again celebrated at Camp
Intermission. Games of sport were
cnjoyed by the kiddies, each child
provided with an appropriate souve-

After seven years of Milliop ozoning I am in the field for a job.
Would like running an elevator to a
booker's office.

The Whole Town's Talking,' a
farce by John Emerson and Anita
Loos, was presented at the lodge by
capable cast.
Sylvia Abbott killied another year.
Irving Horn me'd party. Gai doing
O.K.

Irving Horn m.c'd party. Gal doing O.K. Jack Baches, drug clerk at the lodge for years, died. Edith Cohen shot back to Brook-lyn after a two-week slege of va-cashing up herc. Mrs. Al Welss (Fred Bachman's sister) rallroaded

cashing up herc. Mrs. Al Welss
(Fred Bachman's sister) railroaded
to Chicago.

Nat Lefkowitzes (Morris office)
Nat Lefkowitzes (Morris office)
Nather and Camp Intermission.

Labo boating there.
Chandos Sweet, general superisor of Works Progress Administration, drama division, was a san
ogler while booking a mess of productions for this coming scason.

Dutch Schultz was in town ogling
Armand Monte. Monte, who osonos
Dutch's night spots.
Dr. Joseph Piumer, Philadelphia
medico, has been added to the present house staff.
Mother of Irving Horn and daughter of the present house staff.
Mother of Irving Horn and daughter of the present house staff.
Mother of Irving Horn and daughter at wo-month ozoning sices, is
making the grade.

making the grade. Garry Sligreaves (theatre manager), after licking a scrious sct-back, is now up for that one meal a day in the main dining room.

Lincoln's Feelers

Lincoin, Aug. 20.

Plans for vaude to resume here around Sept. 1 are in formation, according to advices given the mu-sician's union here. Lincoln Thesician's union here. Lincoin The-atre Corp. will turn its Orpheum over to the policy and it'll vary from thres to four days per week. Paul Spor wheed the local also to find out about scale for a band show at the Varsity, Westland house and opposition to Orpheum.

CANADA TIME NOW 'N' THEN

Famous Players Canadian circuit is opening up some time for occasional shows with the William Mor. ris office booking from New York Marcus Show will be the opener, starting Sept. 1 for five days in

Quebec.
From Quebec the show goes into full weeks in Montreal, Ottawa, To-nonto and Hamilton. Montreal (Loews), starts a. regular stage policy with this show.
Canadian time has been on and off the stage show books from time, to time, but helps it was the stage show books from time, to time, but helps it was the stage show books from time, the stage show books from time stores when years.

Holtz, Baker, Block And Sully Show to Tour % One-Niters

William Morris office will take the \$10,000 Lou Holtz-Belie Baker-Block

\$10,000 Lou Holtz-Belle Baker-Block and Sully variety bill on the road for percentage one-niters following its current Low dates. The three headline turns, whose respective sealaries are \$4,000, \$3,500 and \$2,500, again avoided taking a cut under their Lowe booking agreement when the Paradise in the Eronn last week grossed \$50,000. Bronk last fewer under whole cuts would have some into offset was \$25,000. Show, laying off currently, re-opens for Lowe next week (22) at

opens for Loew next week (22) at the State on Broadway, with the Valencle, Jamaica, L. I., following. Unless a deal is closed for the outof-town Loew time, the proposed one-niters will follow the Valencie.

WHN Barners' Week For Par at \$3,250

Paramount has booked the WHN Barn Dance for the Metropolitan, Boston, week of Aug. 30. Station is owned by Loew's.

Troupe's salary is \$3,250.

Test Collette Lyons

Hollywood, Aug. 20.
Collette Lyons, from vaude, is being tested by Paramount for an important part in 'Coronada,' starring
Jack Haley.
She went to the Coast on spec.

PRITCHARD-LORD'S N. A.

Ann Pritchard and Jack Lord (Goldle) have a new act augmented by the Voltaires (3), adaglo trlo. Replaces the Sibley Sisters. Late Jay Wolfe's office (Sam Baerwitz) now handling them.

'Folies'' Own Involved Contract Ideas **Nixed: Loew Tosses Out Costly Show**

Inabnit Appen, Victim, Out of Mustang Band

Out of Mustang Band

Leland Inabnil, sax and clarinet
player with Texas Mustangs band
and college revue at Stanley last
week, was stricken suddenly with
acute appendicitls during engagement and rushed to Mercy hospital
for emergency operation. Came just
a day after youngster had been
linabnit's condition was reported
very favorable, but he was unable
to leave with Mustangs when they
departed. He'll be laid up here for
a couple of weeks at least.

LONDONERS' U. S. **VAUD TALENT SCOUTING**

London Aug 20.

London, Aug. 20.

An important dash to America by several of the leading local agents and producers is now taking place in an effort or secure vaudevilla and other show names for condon.

Picaddilly theatre, which he just acquired with Alfred Eedalle, and which he hopes to operate as a high class vaude house (formerly a legit), sails for New York comorow (21). He will offer takent four control of the condone with the class and the class vaude house (formerly a legit), sails for New York comorow (21). He will offer takent four control of the condone with the class of the

Purees Hit Showboat

Pitteburgh, Aug. 20.
Amateur craze has returned to
the birthplace of all amateurism—
the river show boat. Latest to go
Cap'n Menke's Golden Root, anchored here on Allegheny river at
toot of Stanwix street. Contests
started last night (19) and will be
continued weekly following regular
performance. There'il be a week's
work as an entifacte entertainer for the winners.

Golden Rod plays the old-fash-

Dave Kramer's Ice Biz

ured from the vauds performing ranks. Until Jack Boyle's death a year ago they were a standard comedy act for years.

He's going into the jewelry business in New York. Dave Kramcr (and Boyle) has re-

Loew's scheduled month's booklng of the Tolies Bergere' show out
of the Tolies Bergere' show out
of the the the state of the the state of
the the the state of the the state of
the the the state of the the the the state of
contracts submitted by the French
Casino Corp, for the dates. Outfit
wouldn't accept the regular Loew
booking contracts and insisted on
its own binders.
It is own binders.
It is own binders.
The state of the circuit
an out and insisted on a pay-off in
the event of a strike or other 'unforsenc events' which might necesstate cancellations of the show. As
Folies' also was to receive a percentage, the binders also dictate
or pictures playing with 'Folies.'
Vogel deemed the contracts impossable and toased the booking overboard.
According to the original deal,

sible and tossed the booking overboard.

One of the original deal,

There was to get \$8,500 net, plus

r. and transportation costs and

50% of the net profits at each house

tr played. Booking was made in

conjunction with RKO, which took

the show sot for 10 weeks and soid

off four of them to Loew.

Another show out of the Franch

Another show out of the Franch

cost the circuit an average of \$13,
300 weekly.

MASS. LICENSE **BILL PASSES**

Boston, Aug. 20, Law to license and bond all theat-rical booking offices and agencies in Massachusetts goes into effect Aug. 26. Licensing is optional with each

26. Licensing is optional with each community.

Bill was introduced June 26 last by Rep. Joseph Kearns and signed by Gov. Curley. American Federation of Actors branch here takes a how for the measure

ANGER-MORRIS SHOWS FOR L'VILLE, MONTREAL

Special stage production policy instituted at Shea's, Toronto, a couple of months ago, with Harry Anger producing around the talent booked by Lawrence Golde, of the William Moore of the Couple of the William Moore of the Couple of the Coupl

Whitehead Back

Ralph Whitehead, executive sec-rectary of the American Federation of Actors, returned to New York early this week after a 10-week tour

carry this week after a 10-week tour through the midwest. Major result of the survey is ad-ditional AFA branches in Pitts-burgh, Cleveland, Minneapolis and St. Paul.

Vode in Louisville

Louisville, Aug. 20.
Stage shows due back in town soon, Brown theatre booking Fred Alich's Amateura, sans Allen, for four days starting Aug. 24.
National theatre readying to open Aug. 29 with five acts of vaude and first-run films.

Fogarty to WB

John Fogarty has been signed for his initial picture appearance with Warners, Tenor will make a musical short in Brooklyn when free from theatre dates.

Film will be scripted by Cliff Hess.

ARMSTRONG'S DATE

First New York stage engagement for Louis Armstrong's orchestra in several seasons is slated for the Apollo in Harlem commencing Aug. 30.
Armstrong has been dance-touring on both sides of the Atlantic, also making personal apps. Rockschild of the Atlantic of the Atlanti

Loew-WB Pool in Pittsburgh, Jointly **Booking Penn: Stanley Drops Shows**

Pooling arrangement entered into last week by Loew and Warners on the Penn and Stanley theatres. Fittsburgh, precludes chances of stage show playing the Loew house in that city. Pool, for one year, went into effect Friday (16). According to the deal, Loew's Penn will play straight booked to the stage show will be jointly booked to the property of t

Pooling arrangement millifics any chance of a repetition of last year's name war between the Stanley and Penn, during which both theatres went overboard on stage budgets. Some of the attractions that figured in the short-lived competible were Eddle Cantor, Rubinoff, Jack Benny, De Penner and Folles Bergere!

Manualic, Leews, Jersey City, Jacks, Manualic, Leews, Jersey, Leews, L

follows Newark and the Mctropoli-tan, Brooklyn, into straight pictures Friday (23). This will reduce the Loew book to alx weeks of playing time, with two more full-week de-luxers, Paradise, Bronx, and Valen-cia, Jamaica, L. L. also expected momenturily to go all-film. Stare bookings for latter two are continuing, despite reture plane.

ACTS NEW

ROY CAMPBELL'S ROYALISTS (10) Flash 14 Mins; One and Full State, N. Y.

State, N. Y.

This is a combination of Roye
and Maye with the former Royalists, working to a quarter-hour flash
that differs from the usual dance
and singting combination in that it
has definite form and pian. Nine on
the stage and a woman leader in
the pit.

the stage and a woman leader in the pit.

Opens with the two dancers the open was wighten been a second to the pit.

Opens with the two dancers the person was the person of the person

JULES and CLIFTON

Mins.; One

beam, N. Y.

Secontric gymnastics from a male

Some a rotunder with wide from

I who's tossed around right and

St. Act depends considerable on

its tumbles and direct fails, with

ones, responding. Team comes on

with a heavy trunk on their bucks,

but it's discarded shortly as the act

picks up.

Funniest of the routine is when
the shorter one tries landing on his
pattner's shoulders, slips and gets
his feet mixed up in suspenders,
however, and holds up whatever
attention it is out to garner. Heat
might have bad something to do
with this sluggleh pace, however
house is alf-cooled constributh;

An opener here, and a slow one for a starter.

THELMA LEEDS Songs 11 Mins.; One and Two State, N. Y.

State, N. V.

Striking girl with a pleasant voice and a good idea of how to seel it. Uses the mike, but not as a disguise. Starts off with 'Paris in a disguise. Starts off with 'Paris in displays the brilliancy of her tones but hides the fact there's too much of a break between her throat and or a break between her throat and rough the best and 'Love Me Tomight' displays this to prime advantage. Her lowest notes are velvety in softness.

in softness.

Third number is more brilliant, gaining contrast with the previous number, just as that differs from the opening. It is this change of pace which gets her off to a wood hand. Did not come back for a fourth because the bill was overboard.

Placed No. 2 and able to hold it up. Chic.

BILLY KEATON "Smiling the Blues Away" NOW IN 6TH WEEK FOX, BROOKLYN

"VARIETY." Aug. 11:-"Keaton, who's now in his fourth week, looks hended for four or we mere. His cose manner is settling-him as big favorite here."

Direction WM, SCHILLING

DOROTHEA ANTEL t28 West 72nd St. New York City Birthday Everyday, Convalencest Greeting Cards

Greeling Cards

Boxed Assortments, 15 exclusive
and original cards to the box, \$1 00
pecial discount on large quantities
Write for Particulars

PAULINE COOKE

Presents
HARRIS-CLAIRE
and SHANNON NOW PLAYING EABLE, WASHINGTON COOKE & OZ MARGOT and LIBBY ROBI

MARGOT and LIBBY ROBI Mimics 13 Miss Orpheum, New York Clever minic stylists, this femme pair offer an original burlesque, and without tass, of George Arliss and Ginzer Rogers and dance duet that's a gem, especially the Arliss. Ed Wynn and Hepburn Imitation, arent as good, but that one about vard hetween Mae West and Garbe la tops.

vard netween mae west and carbol is tops.

The girls are out in 'one' in great white coats which they quickly doff for the Arliss-Pitts mimicry. They change behind the traveler.

Act is well-paeed and prepared Very favorably accepted here when caught.

ACADEMY SINGERS (17)

GOADEMY SINGERS (17)
COURT Across
12 Mins. Three (Special)
12 Mins. Three (Special)
12 Mins. Three (Special)
13 Mins. Three (Special)
14 Mins. Three (Special)
15 Mins. Three (Special)
16 Mins. Three (Special)
17 Mins. Three (Special)
18 Mins. Thr

TWO VALORS
Hand Balancers
6 Mina; One and Two
State, N. V.
Hand balancers, but not just another duo. Start off with a top true,
Hand balancers, but not just another duo. Start off with a top true,
ances on the back-bent arms of the
understander, amounting to a dislocation. In one trick this carried
to the point where the top mounter
to the point where the top mounter
since they apparently poss beyond
the muscular control of the owner.
The effect of dislocation may sufcase here, almost it is well handled
and sold for all it's worth. Opening
the show, every trick got a burst
of applause.

Chic.

15 YEARS AGO (From VARIETY and Clipper)

Adolph Zukor reported to have of-fered to finance any manager who would stage one of the 8,000 foreign books and plays to which he held the rights. Few takers, since some private money was required.

Fiorenz Ziegfeld supposed to be sore at Thomas H. Ince, who had a man in town looking for stage beau-ties for the pictures.

Alice Joyce gave her name to a hotel enterprise. Two in Miami and one in N. Y. Jimmy Regan was vice-president. Stock for sale.

Goldwyn Pictures in financial trouble and a report that Frank J. Godsoli would succeed as chief. Stock was down to 9. Weathered

*American theatrical producers, preved at the slow payment of royalities by British producers, were planning to invade London with their own-shows.

VARIETY listed 71 big-time hous to play vaudeville. In addition to the hundreds of smaller spots.

General strike of picture projectionists threatened for Labor Day.

Keith office was playing with the for its stars. Sent out two as a test Stopped there.

B. S. Moss upped his Broadway to \$1 top for a picture and six acts. Only two shows a day.

Pat Rooncy and Marion Bent were slated to go out in a musical comedy under Wliner & Romberg.

Shuberts ordered that no passes be written for their Chicago houses Even press passes barred and Mor-

WHITE MADALYN

APPEARING WITH BELL BROS. AND CARMEN FEATURING NOVELTY DOUBLE CANE TAP DANCE Created by SAMMY BURNS

ris Gest was turned away at the Frincess. One headacher got a bill for \$33 for passes he wrote in de-flance of the order.

Coney Island visioned an all-year season when the new Boardwalk was completed. Never achieved the aim.

Politicians were lining up actors for the coming political campaign. Fands also being contacted to plug campaign songs.

Stage hands were seeking to breach their contracts. Had been given a 50% raise, but said they needed more.

50 YEARS AGO

(From Clipper)

Baldy Thompson, head elephant man on the Forepaugh show took his elephants to the river at Fre-coost, Neb. Aug. 4, for a drink. They stampeded and swam to some small islands in the stream, where they held a pient. Retrieved one by one and it was 3 a.m. before they (Continued on page 1)

Unit Reviews

BOWES' AMATEURS

(No. 3 TROUPE)

(No. 3 TROUPE)

(No. 3 TROUPE)

Battimbre, Aug. 18.

This show Battimbre, Aug. 18.

This show Battimbre, Aug. 18.

This show the Battimbre, Aug. 18.

In the Battimbre, Batto is a live at the turnatiles. Batto is a live at the background. With patrons standing updatirs and down open-down the background. With patrons attitude a show-stop. And the mobilitude at show-stop. And the mobilitude at show-stop. And the mobilitude at law of the show the show

Cry. Paul Regan has a very good reportoire of impersonations. Odd angle is that the ones done to teath tively, to wit. Penner, pluster tively, to wit. Penner, pluster tied does a corking imitash of Ed C. Robinson, and nifites of Joe E. Brown, W. C. Fields and L. Barrymore.

Robinson, and nifities of Joe E. Erown, W. C. Pields and L. Barry-Marlorle Dare is but run-of-mind blues bawler. Albert Hall claims to be only guy in world who can whistic and without use of hands whistic and without use of hands to be only guy in whistic and which he can't precisely do. But it is adroll whistling, if nothing more. A tenor, Joe Beckler, sings nops, then nine year-classic tunes on plano. Tot interpretation of the property of the sort that stud show and seem of the partons. Clarence Browning, with southern classic form of the patrons.

Clarence Browning, with southern claims of the patrons.

Clarence Browning, with southern claims of the patrons.

Clarence Browning, with southern claims of the patrons. Clarence Browning, with southern claims of the patrons are guitar and sings with that adenoidal rasp in the approved hillbilly fashion. Next is an unbilled ind, called

Inside Stuff-Vaude

Harvey Gatchett, killed in an auto accident near Durham, N. C., recently, meeting the same fate that overtook his stage partner, Clyde Hooper, has year, was en route from Henderson to Greensbor after a midsite show when the crash occurred. He was a member of a vaude-midsite show when the crash occurred. He was a member of a vaude-The machine crashed into a power line pole and burst into fames. Gatchett was instantly killed. His 35-year-old wife and five-year-old daughter were burned beyond recognition. Sole survivor of the family was Bobby Gatchett, 10. The boy and Neva Chafin, another member of the troups, exaped injury. Lou Archer avoided serious damage, but the finness made it impossible for them to render ald.

In deference to the Japanese consul at Los Angeles, Fanchon & Marco ellminated all reference to the Mikado by that title in the current stage production of that Gilbert & Sullivan Item at the Paramount theatre. Consul even wanted F&M to change title of production. This demand

was refused.

F&M is experimenting with this condensed version utilizing a number of veterans to interpret the principal roles. Jack Henderson, who plays Ko Ko, is 71, and has been playing the part off and on for 50 years. If it clicke, jan is to send the company on tour.

Johnny Perkins is probably the only non-ballplayer holding the tro-phles given members of the champion teams of the major leagues. Perkins, who mascots for the St. Louis Cards during layoff periods, was given a watch at the close of the last season when the pennant was in, and now sports a 2½-th. diamond ring similar to that given the St. Louis players for winning the World's Series. St. Louis players pooled to buy Perkins the ring.

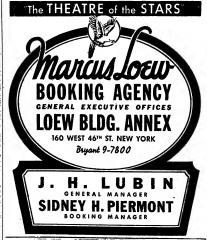
William Boardman's autobiography, 'Vaudeville Days,' published in London, includes a story about Datas, who forgot his latchkey one night. He appealed to Houdini' for help and the escapologist promptly attained his wrist in trying to force the lock.

In the same town way Dr. Walford Bodle, who was doing an act Gemonstrating his curative powers. Bodle sent for a doctor to attend Houdini.

Dick Robertson and Jack Ryan Just closed at the Village Barn, N. Y., nitery, each repairing to separate shacks for the summer. Radio proposition cropped up and Robertson was reached, latter in turn inserting personals ads in the N. Y. dailles, figuring that some metropolitan newspaper would reach Ryan in his Vermont retreat, and thus effect a

After Fanchon & Marco offered George Jessel \$2,000 and a split for a week at the Fox, Frisco, Arch Bowles, Fox West Coast division chief, tilted the offer a grand and grabbed the comic for current week at the Frisco Warfield.

Major Bowes Original One-Man Rolling or Service State of the Water State of Service State o



R K THEATRES 1270 SIXTH AVENUE RADIO CITY NEW YORK

Variety Bills

NEXT WEEK (Aug. 23) THIS WEEK (Aug. 16)

Numerals in connection with bills below indicate openi show, whether full or split week

RKO

REW YORK CITY
Falace (3)
Carling Partie
Journal Mann
Montane Conflor
Montane C

Nonchalante Nonchalants

CLEVELAND

Palace (23)
Vincent Lopez Ore
Tho Nonchalants
(16)
Don Lee & Louise
John Fogarty
Ben Blue
Smalltimo Cavaic'de

Ben Elue
Smallthmo Cavalc'de
DETROIT
DETROIT
BETROIT
BETROIT
BETROIT
BETROIT
SMALLEN
Hal Kemp Oro
Jackie Heller
Brodell 2 ELT
KANSAS Et (16)
Olean & Johnson
TERNION
Capilol
Capilol
TO Cap

Loew Raper
3 Matas
C & G Keating
Bertini & Clarke
18LINGTON
Blao Hall
Leon Cortez Bd

NEW YORK CITY
Hoolevard
Ho OFFICIAL DENTIST TO THE N. V. A.

DR. JULIAN SIEGEL
PARAMOUNT BUILDING
On Vacation—Back Sept. 4 Hunter & Percival Variety Gambols (One to fill)

(One to fill)

2d half (27-29)

Bob Howard

Bill Telaak Co

Dance Fashions
(Two to fill)

1. Paradiso (23) Ed Sullivan Babs Ryan & Bros Davo Vine

Eddio Rio & Bros
Bob Murphy
Lee & Louise Rev
BALTIMORE
Centary (23)
Horbert Lynne & M
Bernice Martin
Joe Morris Co
John Lee & Leee
Don Cor
WAHHINGTON
Fox (23)
Bowes Am Winners

Paramount

BOSTON
Motropolitan (23)
Motropolitan (23)
Phil Snitany Ore
CTHICAGO
STORMAGO
STORMA

(16)
Joe Fanton Ca
Morathy & Lewrello
Stevens Sievens Sievens
Stevens Sievens
Mark & Fately
Mark Ditom
1st haif (23-26)
Pete Feaches & Dana DETROIT
Mobligan (23)
Adair & Richard
Duster Shaver Co
Harry Kohne
United Stevens

Warner

ELIZABETH

Ist half (24-27)
DePace Andrinis
S Cohen & D Roche
(Three Low Elizable
FHE Earlo (23)
Willie Mauss
Stanley Bros
Brooks & Philson
Sylvia Manon Co
3 Stooges
(16)
S Queens

Hickey Bros
Texas Mestanc Bd
PHTTSBURGH
Slanley (23)
Leo Carrillo
Jack Pepper
California Rev
(16) (16)
Bowes Amst'r Shov
WASHINGTON
Earlo (10)
2 Ghezzis
Al Bernie
Harris Claire & S
Slinms & Bailey

Independent

CHICAGO
Stale Lake (17)
Billy Silvi & A
Peggy Calvert
Toto
Bert Rome
Johnny Palace
Jack Lanc
3 Wiles
Dora Lee
COLORADO SP66 Dora Lee
COLORADO SPG:
COLORADO SPG:
Collet
2d half (27-29)
Bobby Harrison
Myttlo Lansing
Labrance & Girnest
Paul Spor
(One to III)
KANSAS CITY, MO
German College College
German College
College
Lestor Living College
Los ANGELES
LOS ANGELES Three () 6th
LOS ANGELES
Orphema (14)
hall & Leona
feller Sis & I
ob '(they Henshay,
& M Taft
fford & Pearl
awas Balter & B

Kay Cody Lucille Paul Bass Orc

Chez Panchard Marvell La Gree Art Luckwood Or-

Art Luckwood Or-Charcmont Inn Preddle Start Ort Tos Sxigell Ore Club Guuchn Senorita Leons Club New Yorket Tinmie Dobidin Jimnie Rogers Jack Meyer Ore

Lordon

Week of Aug. 19 KILBURN

Week of .
Centerbary M. B.
Leon Cortes Bd
Gon-Bondine Grand
Grand Grand
Grand Grand
Grand Grand
Grand Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand
Grand

ELLIURN
Peter Fannae
E M. Pannae
E M. Pann

EAST HAM
Chemier
O'Shea & Joan
Strad & Joan
Strad & Bove
EDOEWARE RD.
Potor Franch
A Wh Englane
R & E Myles
EDMONTON
Empire
Peter White
HAMMERSMITH
Falseo Granada
Conrad's Piccons
STRATFORD
Broadway
3 Matas
C & G Keating
Bertini & Clarke
TOOTING
Granada
Chas Kunz
TOTTENHAM
Paluce
Bobby Howell Br Glibert Bros 7 Elliotte ILFORD

Bobby Howell Bd
WALTHAMSTOW
Granada
Chae Monning Bd
3 Emeralds
Ruetv & Shine
WILLESDEN
Empire
Peter White

Provincial

Week of Aug. 19 Week of Aug. 19
EDINBURGH
Rogent
Int half (19-21)
Sara Preece
2d half (22-24)
Cu as booked
Sara Preece
Sara Preece

Cabarets

NEW YORK CITY

Arrowhead Inn
Irving Conn Ore
Arrowhead Inn
(Saratoga)
Helen Morgan
Endor & Farrell
Florence & Alvar
Madriguera Ore
Barrel of Fun Coconant Grove
Mourino & Norva
Elinor Sherri
3 Rennies
Honey Gordon
Rob Dupont
Raiph Brewster
Zae Freedman

Coin de Paris Renee Esiabrook Jerre Farrar Harry Sapra Arthur Gibbs Chsrlis Beol Benny Rajah Patricia Morgan Milian Malloy Zo Spencer J Soulding Malloy Spencer Soulding Ve Leonard

Cotton Club

lican Rivage
Pat Rosney
Marion Bent
Pat Rosney III
Verna Burke
Marty Beck Oro Cotton Club
Nina Mae McKinney
Nicholas Bros
Butter Reans & S
John Henry
Babe Mallbeve
Miller & Manton
ton Rouge
Joe La Porte Ore
Cubanacan Bill's Gay 90's Bobby Sanford

Show Boat
Eddie Staniey
Sunny Shore
Marie & Antolnett
Joy Mills
Kathleen Harris
Meyer Davie Orc Cubanacan
Lupe Norlego
Luis & Rosita
Antonio & Juanita
Cubescens
Grystal Club
Moyer Davis Ore Brittwood Denuvillo

Brittwood
Britt Willioms
Fred Hudzon
Donley Wilson
Mary Strain
Queenle Gall
Morgle Thomas
Freckles Juden
William Gant Ore Bruno Genrge Thorns Angelita Loya Fox & Ballister Ralph Navelle Orc

Bustanoby's Austin Ord Cafe Dover
Notl Galden
Ruth Wayne
Jue Mivo.
Jue Mivo.
Mergeret Varing
Don Delen
Cufe Millien
Migranie Lavia
Dick Rosen
Lette St.
Lette St.
Millien
Central Ph. Casin
Central Ph. Casin
Rudl Panenon Ore
Chileian Miderar
Kay Cody

And Tentowns And T

Don Martone Oro
Carl Hoff Oro
Cley Island Canine
Roy Eberts
Ray Eberts
Ray Hoff Canine
Ray Eberts
Ray Hoff Canine
Ray Hoff Can Paul Duke Ann Haines Hal Simpson Lee Gardner
Man-About-Tow
Irls Bryson
Theo Aubin
Jerry Williems
Dorothy Blessing
Al Manuti Orc

Marden's Riviera Paul Whiteman Or Monto Rosa Frank Marino Peter Gallo Meria Donia Herrera Oro

Opper Tavera
Norman Astwood
Marlon Alden
Helen Derkes
Eleenor Cullen
Jules Bohemians
Laura Trick
Oplores Farris
6 Spirite of Rhytman
Horis Vestor
Anch White
Louis Garcia Oro
Anna Held's Farm
Jenn-Praguo's Oro
Bobbette Christiae
Jim Healy Normandle Mario di Palo Or-Marlo di Palo OrOld Boumanian
Thals
Sadle Banks
Jack Hirsch
Ruth Wynn
Ronnie de Camp
Ethel Bennett
Coletts
Anita Feodorowns
Abrauha Orc

Anta vectorswas

Onyx Clab

Red McKenzie Orc

Paradise

L Battencourt Orc

Majarm Verns

Majarm Vern

Jim Healy Vincent Padula Orc

Hickory House
Jack & Jill
Jimmy Little
Wingy Mannone Bd

Hotel Buckingha
Edouard Fontana
Hotel Commodor
Johnny Johnson
Hotel, Edison

Alan Lee Ore Raoul Lipoff Ore Lliyan Dell

Lilyan Dell
Lilyan Dell
Motel Fifth Ave.
Musicel Rogues
Holel Gov Cilioton
Bort King Ore
Flotel Lexington
F Jelemick Oro
Minor & Root
David Allison
Unit Oscillated
Lincoln
Dick Messner Oro
Hotel Calipin
Brock Light Oro
May Davis
Hotel Montelair

. Hotel Montclair

Holol Ritz-Ca

Esther Velos Hotel St. Morils

Chas Albert Orc
Kit Kat
Elearer Bowers
Ithil Stone
Lillian Lorraine
Rosalie Ray
Mildred Walker
Don Jaeger Orc

Val Erney's Ore Snothiand Girls Trudy De Ring

Jerry Freeman C

Ray Phreem
Show Boat
Connolly Orc
Pavillon Royal
Abe Lymen Orc
Jnan Blaine
Georgie Tapps

(Saratoga)
Sophis Tucker
Gomez & Winona
Mike Durso Orc
Place Eleganto
Bill Farrell
frve Harris
Char Guiatto
Frank Lazoro
Rex Gavitte Oro
Pinza Casino
(Lega Laboa)

Plana Cadno
(Long Jaina)
Beth Renard
Fay Pierce
Vivian Cormondy
Ben Bart's Bi)
Rainhow Grill
Frances Stevens
Vai Olman Orc
Vai Olman Orc
Vari Josefow Boye
Fari Josefow Boye
Roy Atwell
Benuvel & Tova
Beauvel & Tova
Beauvel & Tova
Romon Ramos Orc
Ray Nobis Oro
Ray Nobis Oro
Ross-Kenton Farins

Romon Range Ore
Romon Range Ore
Romon Range Ore
Romon Range Ore
Romon Range
Range Ore

... Hotel Montelate Coral Islanders Marti Miebai Ure Motel Now Yorker Clivide Lucas Or Linda Lees Romnie, Was & Konnie, Was & Ko Armen Vecsey Oro Hotol Roosevell

Btork Clab
Desiys & Clark
Audrey Huarts
Jimmy Vincont
Taft Grill
Geo Hall Oro
Loretta Lee B4 Or-

Ethel Pastor Rosalean & Sevill Gregory Manu Eric Corres's Ore Tavern-on-the-Green Allen Leafer Orch Thomashefsky's

Thomashefsky's
Borls Thomashefsky
Regina Zuckerbers
Sammy Colton
Harry Littman OrFlorence King
Mme. Charova
Irv Bercowltz
Gertlo Sullman
Ches Doherly Rev
Town Cashoo

Gregory Manu Eric Corresis Ore Hotel 8t. Begis Johnny Green Ore Marjory Logan Jiminy Parrell Jiminy Parrell Amen & Revers Jules Lande Bolol Woylin Elial Lloyd Charlie Wright Gonzales & Rougel Honse of Leyds Michael Zarin Ore Vivian Johnson's Don Richori Ore Jimmy Ketly's Jiller Land Ches Doberty Re
Town Casino
Geo Owens 3
Ray Hunt
Tony Parco
Nina Rhodes
Buildy Wagner of
Town Grill
Pat Cleyton
Jimmie Lee Ubungl

Don Richord Orc
Jimmy Keily's
3 Riviera Boys
Jeon McCauley
Joon Miller
Louise Sterling
Midgle Parks
Aima Haisey
Hilly Mack
Hilly Mack
Frincas Spattedelk
Garter & Scheub
Frederico & B'rb'r
Madeline Hughes
Pearl Forrester
('has Aibert Orc
Kit Kut Ubungl
Gladys Bentley Rev
Dusty Fictcher
Velma Middleton
Peurl Baues
Allen Drew
Francis Carter
Mary Brown
Eilly Cole
Helena Smith
Erskine Huwkins Or
Vermillans Or
Vermillans

Versuilles Cross & Dunn Mildred & Mauri-Ins Smith Ore Village Harn

Village Harr Dick Reportson Jack Ryan Olive White Rich-Cole 3 Val Vestoff Martrea's Orc Don Jaeger Orc
La Cahnna
Jackle Meye
D'Andrea & Toncil
E & A Kinley
Al Cazentra
Joan Kowal
Itunno Beck Village Nat Club

Wivel
Frank LaSaile Oro
Dolores Cortes
Wynne Rolph
Betty Nyles

Wivel
Eleanor Henry
Bob Lee
Alleen Cooke
Milton Mona Oro

LOS ANGELES Now Yorker
Frankle Devereux
Mason & Parvis
Mary Lone
Russ Centor
Roberta Smith
B B B
Peggy Glibert Ore
Omar's Domo

Lorna Leo
Henry Galanto
Bob Fredericks Orc
Falmeros
Adriana.
Carla Montiel
Alberto Sergio
Chuy Perez Oro

Chuy Perez Oro
Palomar
Gary Leon
Marcla Mace
Marjorle Borum
Buddy Moreno
GI GI Royco
Rita & Rubine
Bai barina Co
Jay Whidden Ore

Puris inn
Singing Wolters
Thora Matheson
Lolita 4
Pete Contrelli Ore

Peter Contrelli Oi Pirrone's Dot Roberts Felix Martinke Gloria Amadero Dorothy Davie Rhythm Rogina Irving Adelstein C Sherry's Wanda Cantion Ronatic & Sandra June Scidell dypsy Glenn Paul Law Ore

Beverly Wilshire
Edith Caldwell
Norman Ruyel
Orville Knepp Ore
Billmere Bowl
Romo Vincent
Pearl 2
Angelus
Bros
Marion Daniels
Packer & Larrain
Larry Cotto
3 Rhythm Rascels
Jimmy Grier Ore
Cafo de Paree
Ramedall Girls

Cafo do Paree Ramsdall Girls Burke & Davie Mary Garber 'Tiny' Hngan Bill Fleck Orc Ted Dawson Ore Clovor Club

Clovor Club
Sylvia-Frnos
Aniwa Boys
Club Centary
Nita Mitchell
Gladye Bagwell
Lester Lee
Marlon Jackson
Tle Toe Girls
Hai Chansior Orc
Cocoanut Grovo
Marloric Kecler

Marjorle Kecler Eddy Duchin Oro

Bady Duchin Oro
Cotton (Tub
Valaida Snnw
Nyas Berry
Martha & C Ritchis
Mac Digges Ritchis
Mac Digges Ritchis
Floro Washinston
Rutledge & Taylur
Dudlev Dickerson
Les Hite Oro
(Lounge Room)
Mona Ray
Don Swander

Hollywood Stables'
Jorry Clifford
Betty Danicis
Dean & Dexter
Don Baidon
Maxine Greggory
Bill Gordon Orc

Bill Gordon-Orc
King's Club
Guy Rennie
Pyramid 3
Clarence Orlick
Joey Lee Orc
My Hiue Heaven
Geno Austin
Candy & Coco

Club Alabam Frudy Davidson Dale West Virla Vaughn Bubbles Reith Dot Myers Helen Burke Bennie Adler

Gyray Glenn
Paul Law Ore

3 Little Pig
Iren Barry
Dorin Baker
Gene Tabor
Faith Arden
Denice Brunc
Marjorie Sitelly
Lloyd Rippey Ore
Topay's
Elmer
Virginia Dix
Loyd Rippey Ore
Topay's
Elmer
Gene Tabor
Gene Tabor
Topay's
Gene Tabor
Topay's
Elmer
Virginia Dix
Topay's
Gene Tabor
Top CHICAGO Blacklinesk
Joe Sanders Ore
Collego Inn
Frenkle Masters
Colosimo's

Harry's N. T. Bu Earl Richard Ginger Wood Billy Meyers Edna Leonard Art Buckley Floyd Town Harry Harris Al Wogner

Al Hat Club Muriel Love Harry Stevens Virla Vaughn 3 Andro Sis Effle Burton Lincoln Tuvern

Joe Lewis
Ben Polick Ore
J & E Torrence
Dorls Robbins
Palmer House

Palmer House
Voloz & Yolanda
Cardini
Farumount Clui
Sammy Walsh
Ruth Deimar
Hawalian 4
Phelps 2
Joo Marino Clab Minaet
Frank Shermon
Freddy Bernard
Myra Long
Nikki Nichalis
Yasha & Masha
Adelina Fossena
Joan Clark
Mauris Stanton Or Joo Marino Corlics & Pnimer Maurio Stein Orc

Coconut Grove Lina Basquette Bill Hogan Orc J Cherniavsky (Drake Hofel Royalo Froller

Brake Hofel
Enters & Borgia
Rio & West
4 McNaille Sle
Mary Martin
Horoce Heidt Orc
Edgewater Beach
Ted Flo-Rita Oro
Candy
Muzzy Marcellino
3 Debutantes Terrace Gardens Glenn Leo Ore Roberta

Walnut Room (Blamarek Hetel) Eddle Lennard George Nelldoff

50 YEARS AGO

(Continued from page 60) were back on the lot. Elephant acts out of the bill at the night show.

'Little Tommy' was advertising his theatrical headquarters in Detroit.
Ad was good for either a cocktail
or a 'good' cigar. That meant a 10center in those days.

McIntyre and Heath were playing Way Down South, with a steam-bost explosion the big scene. Nerfire in advance of the rest of the fect and scared the audience stiff.

Detroit museum was featuring a

John Ringling was heading one of the advance brigades for the Ring-ling show. Playing the middle west, as usual.

Wallace circus was playing towns aseng the Kentucky border to feat the high license charged in Tennessee. Coaxed the crowds over the

Concerts B. O.

(Continued from page 1)

Conunued from page 1)
demand for fine music by the public
is seen in the business drawn at the
Lewisohn Stadium, N. Y., a week
ago by Jascha Heifetz. Violinist
played to approximately \$20,000 on
an attendance of 30,000 persons in
two performances. This is an alltime record. time record.

Tibbett's \$200,000

Tibbett's \$200,000
Top vocalist on concert lists at present is Laurence Tibbett. His carnings from radio and concerts for the current year are estimated at about \$360,000. This doe. not include royalties he gets from his Victor to the Metropolities he gets from his Victor Metropolities he pets from his Victor Metropolities he gets from his Victor Metropolities he gets from New York.
Ranking vocalists at present are figured as being Grace Moort (who, it is figured, would outdraw Zibbett his present and the control of the contr

it is figured, would outdraw Tibbett in concerts if she had more than the property of the control of the contro

New Faces

(Continued from page 1)

Continued from page 1)
They asked questions about the players' pasts; wanted to know where they came from; were they extras getting a break or stage players having their first filing on the screen; were they married or single; where did Miss Powell learn to descent

dance.
Executives from every studio attended the preview. Whether or not they noticed the enthusiasm of the fans for the new players is not known.

It has long been argued that the inclusion of unknowns in top parts not unknowns in the parts of the start that the factor of the parts of the No more enthusiasm could possibly be shown for stars than was dis-played for those who played the featured roles in this pictures.

If the same reaction is attained nationally this film may do much to overcome the studios' reluctance to use screen unknowns, no matter how talented, in important roles.

in Germany and going strong. Negro trainer was about the best elephant man in the business; but stayed abroad because he had a white wife and feared racial trouble over here.

The veteran Chas, Couldock, opened his season at the Madison Sq. in 'The Willow Copse,' in which he had made an unexpected hit some 30 years before. His Dunstan Kirke in 'Hazel Kirke' was patterned after his character in 'Gopse.'

Cincinnati had been using a for 'Pinafore.' Now booked in Capt. Boynton for his aquatic show. To blow up the halp at his last, performance.

Any the Activity of the Activi



'Sketch' Cast Verbally Spanked For Accepting Coin Cuts; Carroll Must Pay Money to Equity Fund

Because they acted without consulting Equity in matters that should have been brought before the sociation's officers, a flock of actors in 'Sketch Book' were verbally spanked via the arbitration route The players acceded to Earl Carroll the revue's producer, during rehearsals at the Winter Garden N. Y., in a salary claim matter which should have been handled by the association. They also agree on a salary cut without Equity's Cuts Board's knowledge.

During 'Book's' rehearsals an old claim of the United Scenic Artists was pressed against the manager While the claim was later disal-While the claim was later disal-lowed, Carroll as the time, threat-ened to abandon the show, and did call off rehearsals for two days, Cast and the control of the control of the last when the show opened in Phill adelphia and a similar reduction for the first week at the Garden, Equity 'stepped in when 'Carroll contended that he should be credited with the two days missed and the matter went to arbitration when the control graph of the control of the control of the went to arbitration the control of the control standard of the control of the control of the service of the control of the control of the service of the control of the service of the control of

two days missed and the matter when to arbitration.

Management presented a gaper a gined by the principals to the effect that they did not think they did not think they did not think they did not the constance of the players did not think they were entitled to the claims, the money, to Equity's emergency funding a constance of the constance of

lieved to make a picture short, was disallowed and refunded to Carroll

disallowed and refunded to Carroll. Cuts Board took up the matter of salary reduction and, after considering the figures, allowed a 25% reduction provided, no principal received less than \$50 weekly. Players involved were warned to adhere to the rules bereatter. Emergency Fund at: Equity provides for the payment of \$1 daily for a maximum period of six weeks the nature of a loan and is supposed to be refunded when the members so aided fail to reimburse the fund they are ineligible from further aid of the kind.

PHILLY LEGIT **SEASON SET**

Philadelphia, Aug. 20. With the Garrick still to be heard

from, Philly's first month of legit is now pretty thoroughly worked out. First house to light will be the

Broad with 'The Portugese Girl,' which bows in a week from next which bows in a week from next Monday (Labor Day), Another announcement has just been made by Sam Nirdlinger, managing director of this indie house. It has to do with the booking at the Broad, starting on Sopt. 30 of the Broad, starting on Sopt. 30 of the Group Leafty as a fouble bill and follow Leafty as a fouble bill and follow Leafty as a fouble bill and follow leafty and the start of the Leafty which will get it a preniere here. Older's local connections with the U, of P, make this of special local interests.

with the U. of P. make this of special local interest. 'At Home Abroad,' new Shubert musical on which Arthur Schwartz, Howard Dictz and Ray Knight have collaborated, comes into the Forrest on Sept, 9, with 'The Old Maid

collaborated, comes into the Forrest on Sept. 9, with The Old Maid probably following on Sept. 30 at that house, although there is a chance of the latter playing the Chestnut.

'On Your Toes' follows The Old Maid' at the Forrest, in all probability with Katharine Cornell coning in at that Old Maid Sept. 10 and 10 an

Brown Shopping

Pasadena, Aug. 20. Gilmor Brown left here (16) for New York on a six-weeks' trip that will also take him to London.

Managing director of Community Playhouse will spend his time vicw-lng new plays—if any.

Shubert's Dozen Revivals in L. A.: 'Bitter Sweet' 1st

Los Angeles, Aug. 20. First of the Shubert light opera and music comedy revivals at the Shrine auditorium will be Noe Coward's 'Bitter Sweet.' Opening set for Oct. 4. Principals will be brought on from New York and St.

Season of 12 weeks with as many Season of 12 weeks with as many shows has been announced by J. J Shubert, who has started casting House will be scaled from 25c to \$1.50. Producer abandoned his plan to tour repertory troupe in the Bay

Cities.

George Mooser is preparing the advertising campaign from down-town hotel headquarters of Shubert

Gordon Asks 'Waltz' Respite for Road: **Equity Pondering**

Resumed engagement of 'The Great Waltz' will end at the Center, N. Y., Sept. 14 or 21, depending on Equity's response to Max Gordon's application to lay off the operetta for three weeks to ready
If for the road. A new production
has been built for touring dates.
Laying off between engagements is
not permitted under Equity rules
unless aniaries are paid but an exthe case of 'Waitz' because of the
size of the project.

It was figured that the Center
would remain a legit theatre but
the smaller of the two Radio City
houses is a divinitely reverting to a

Reconversion of the Center's interior and replacement of the operetta for three weeks to ready

screen calls for removal of the proscenium, installed for 'Waltz.'
That feature of the remodeling cost proscenium, installed for Waltz. That feature of the remodeling cost around \$100,000, which expenditure was assumed by the Rockefeller interests and not charged against the show, original intention being to follow Waltz with other legit pro-

Current Road Shows

'Three Men On a Horse,' Gears San Francisco.

'Three en On a Horse,' Harris

Chicago.
'Tobacco Road,' Salt Lake City (23).

Summer Theatres (NEW PLAYS)

(NEW PLATS)

'Blood Talks, Too,' Brown Swar
Players, Schroon Lake, N. Y.
'Grack-Up,' Rockridge Theatre
Carmel, N. Y.
'Immoral Support,' Women's Aualtorum Sunmer Theatre, Stam-

at diforum Sümmier Theatre, Stamla ford, Conn.

Mother's Day,' Summer TheatreLivingston Manor, N. Service for Two,' Ogunquit Playlouse, Ogunquit, Mc.

The Little Inn,' Lakewood The
little Inn,' Lakewood The
little Inn,' Lakewood The
little Inn,' Lakewood The
little Inn,' Lakewood The
little Inn,' Lakewood The
little Inn,' Lakewood The
little Inn,' Lakewood The
little Innertain Lover,' Hampton
Players, Southampton, L. I.

Taking No Chances

Toronto, Aug. 20.
Director Pyper of the Hart
show-shop, which is bankrolled
by Hon, Vincent Massey, excanadian ambasador to the
United States of the
Hart of the Hart
state of the Hart
state

PLAYS OUT OF TOWN

Squaring the Circle

Pasadena, Aug. 15. This three-act Soviet farce Valentine Katayev will delight the comrades for it is amusing proof that Communists can laugh at them selves and the manner in which they have managed the institution

iney have managed the institution of marriage. Play has no chance for pictures but should survive for a time on Broadway. Piece deals with the di cuttles of two young men and two young edy is derived from the way each reacts to martimony under the Soviet regime and to the fact that all four live in the same room. Washs, the husband of Ludmilla, played by Patay Ruth. Miller. Lila Lee, as Taya, and Michel Defring as Avc deals of the same room, as a survey of the same room, as a constant of the same room and the

when the play opens.
Ludmilla is a non-party comrade
with a lot of fluttering petty bourgeois ways. Others are staunch
Communist youths, taking everything pretty seriously. Was breaks
out in each marriage as each man
realizes he should be married to the
other's wife.

other's wife. Divorce and remarriage, the farce brings out, are as easy in Russia as the property of the prope

'Go ahead and be happy, children,' e says. 'It can't hurt the Revo-

he says. It can't hurr the Revolution.'
Two picture names of Miss Miller and Miss Lee top a cast which does a many the control of the control

RAPUNZEL

Mineapoils, Aug. 18. Premiere of this three-act fairy carriavyagana, a Twin City concoctravyagana, a Twin City concoctravyagana, a Twin City concocseven-week summer operations and the seven-week summer operations and the Twin City City Opera association that the Twin City City Opera association the Twin City Oric Opera association that the Twin City Oric Opera association that the Twin City Operation of the final weeks. Perry S. Williams. Harry W. Ranka and Herman C. Boessenroth. Pelrat named, analysis of the Cityle and Commerce association here and a highly capable newspaperman bee. did a good job on the lyrics. Ranker music and its orchestration by Goessenroth are ambitious and fregulation of the City of th Minneapolis, Aug. 18.

mance with the beautiful Repunsel.

Open is colorful and the scenery, costuming and lighting effects were stillfully designed. There are a blee that merit praile. But the story unfolds in clumsy rashion and there is an almost enter a hancoo of comedy a first of the story of the story unfolds are considered as the story unifolds in clumsy rashion and there is an almost enter a fine of common of comedy a first of the story of the st

Summer Theatres

(NEW PLAYS)

YOUR YOUNG MEN

HAMPTON PLAVERS MELN
(HAMPTON PLAVERS 2)

Consely Southard from Align 2.

Consely Southard from Align 2.

Consely Southard from Bengton Players Stated by Falls Jacobs 1.

Fine Stated by Fall

A Young Man. Nigel Allman
The Hampton Players try their
hand at farce with this one and the
audience found the light fare excellent summer entertainment. Play
is easy going and amiable, making
them plenty to laugh at
Story donerns Professor Maitland Faraday, called Matey by his
land Faraday, called Matey by his
land Faraday, called Matey by his
cer's ergacements. In the conman by having one of, his students
where the control of the conman by having one of, his students
where the control of the conman by having one of, his students
Matey discloses the truth of, the
boy's identity without causing any
if feeling.

ter elopes with the 'son' and then Matey discloses the truth of the Matey discloses the Matey Matey Malace, is drawn with considerable subtlety and humor. Mary Wilesy plays a New England and the Milliam Oragin is seen as Raiph Urry as the unaccessful sultor fails to give much, illusion of age. Virginia Campbell' seores printiple enough and Mary serilli so fight enough and Mary serilli son the Matey of the Matey discloses the Matey di

RAIN BEFORE SEVEN

(STON) CREEK THEATRE)
Stony Creek, Conn., Aug. 16.
Conn. Stony Creek, Conn., Aug. 16.
Conn. Aug. 16.
Conn. Conn. Aug. 16.
Conn

tion left much to be desired, Cast, comprising mainly amateurs, numbered close to 100, including nearly 25 principals. Much of the singing is first-rate, but the least said about the acting the better. Recs.

COMMON FLESH

pos Sone, Harry, Navier, Norman Rholes, Perd Sunner.

Daring theme and splcy dialog of Common Flesh, if given strong Common Flesh, if given strong the property of the propert

missus.
Dialog throughout is pretty frank Dialog throughout is pretty frank but largely handled in a humorous vein. Play is well paced and many some some smooth direction. Sets are exceptionally good for a pint-sized summer theatre stage. Cast fits summer theatre stage. Cast fits output to the stage of the

a bow for his bit as the young poet.

Rain Before Seven' drew a nice response here. As to its Broadway chances—there will be some a lot worse than this one getting a metropolitan airing this fall, and it's at least worth a try, following revision.

Bone.

DOOLEY CASHES IN

(SHAWNEE THEATRE)

(SHAWNEE THEATRE)
Stroudaburg, Pa, Aug. 15.
Connedy-drama in three acts by Gould R.
Martin, Priceasted by the Pauli Shay
Rottin, Priceasted by the Pauli Shay
Rottin, Priceasted by The Pauli Shay
Rottin, Priceasted by Paulia Shay, Original act by
Paulia Shay, Original act by
Rottin, Wassen, H.
Rotting, Priceasted By Paulia Shay,
Original act by
Paulia Shay,
Original act by
Rottin, Priceasted Review
Sarah Donley
Service Review
All Shay
Limity O'Shea
Limity O'She Helgn Marle Colussi...

Common Flesh, if given stone casting, may get it something, but as a bet for pictures it can't make a subject matter. It's to crude.

Plot has to do with the intrusion of a prostic into a still New Engrand of the still new Engr

EQUITY JUST WON'T TALK

Managers-Equity Meet

Broadway managers' committee conferring with Equity's Council yesterday afternoon (Tuesday) made a demand for stabilized contitions in the legit field.

Showmen want a basic agreement over a term of years, to stop additional moves by Equity without the assent or knowledge of the

Among the issues which Equity handled on its own, and which are disturbing the managers, are pay for rehearsals, minimum salaries, and working conditions for possible Sunday performances. Managers are particularly perturbed over rehearsal pay, which be-

gins Sept. 1. Equity stated that the disposition of these 'economic griefa,' if taken separately and over a considerable period, might have raused only minor grumblings. Surt the logic of events made it necessary for Equity to group a good deal of this necessary legislation into a comparatively short time.

comparatively short time.'

Managers appear not to be in the temper of accepting Equity's assurance that it does not intend to start demands and seek a show-down on a basic working agreement.

Equity's New Contracts a Headache; **Expect Plenty of Actor Squawks**

Equity, in the throes of arriving at a new form of contract, is ex-pecting that the new season will start with pienty of headaches, what with the changes in policy of the start with pienty of headaches, what with the changes in policy of the actor's body. Officers know fairly well what the managers will com-plain about, but anticipate all man-ner of squawks from members. With the evident purpose of hold-ing down the number of problems, Equity's Council ruled that the new constituence or policies will not apply

conditions or policies will not apply, on contracts signed on or before Aug. 7. That applies to restrictions such as rehearsal pay, hours or re-hearsal and the 80-20 rule covering

such as reheaval pay, hours or rehearsal and the \$0.5 rule covering senior and junior members in the hearsal and the senior and purior members in the test of the senior and payer formances is unaffected regardness of the date when contracts were signed. Otherwise players in shows in rehearsal after Sept. 1 will receive \$30 weekly for seniors and \$15 weekly for juniors and shorus. Equity has been at work on the new contract for two years, more or less from was truly the seniors and the senior was found that hair a dozen clauses had to be changed to conform with the new rules. Then not all the same councillors were present at the meetings and the same matters had

meetings and the same mutters had been absent previously.
Plan now is to issue the same contract forms as heretofore with a rider attached binding managers and actors to follow the new contract forms. Unfamily contract forms of the previous f

all contracts with a contract with a contract with a contract for choristers also, principally as to pay for rehearsals and no Sundays except for double pay. Chorus Equity did not have a referendum on Sundays.

Sick Treasurers

Robert Stevenson, Sr., entered the Polyclinic hospital, N. Y., for a leg amputation. Leg will be re-moved below the linee. Stevenson, who is the manager of the John Golden theatre (formerly

NEWSMAN GOES STRAIGHT Argenti ian's Fred Jackson Script-Cardini

Camilo Aldao, Argentine news-paperman who has been in Parls for the past couple of years, arrived in New York last week to enter the legit producing the Ascending Dragon, by Frederick, Jackson, which he expects to put into pro-duction by Sept. 1. Cardini, vaude magician, will handle the male lead, will handle the male lead, will handle the male lead, will stage.

SELWYN INTO COAST PRODS.

Arch Selwyn, who has been con-templating agenting on the Coast for several months, is preparing en-trance into the legit production field in San Francisco and Los Angeles. He has two plays to start with which may, depending on their showing, be brought to Broadway

Manager figures that the Coast is Manager figures that the Coast Is now the natural source of acting talent and that It will be comparatively easy to select actors, compared to Broadway, Plays will open in 'Frisco.

Reported that Sclwyn's Coast legit activities will have 'Frisco backing.

Julie Hayden Draws Lead in Tracy Stager

Lead in Iracy Stager,
Milywood, Aug. 20.
Julio Hayden gets leave of absence from her contract with Paramount to take the lead opposite.
Lee Tracy in Pright Star, new play
by Phillip Barry, which Arthur
Hopkins will produce.
The product with Tracy going
and the when all the product of th

mount.

Miss Hayden played in a tryout
of 'Star' a year ago, with a different

Lexington High School

ON SUNDAY VOTE

Reported Actual Vote Was Merely One-Fourth of Paid Up Membership-Council Rules No Public Disclosure .

MANAGERS LOSE HOPE

Equity's corness in refusing to divulge the actual figures in the vote on the Sunday performance referendum indicates that the total number of members who cast ballots was inconsiderable. Council figures remain secret and that only the percentage of members on their. Teelings towards Sunday performances be made, public. It is reported, however, that only

teelings towards Sunday performances be made, public.

It is reported, however, that only hone-fourth of the pald-up members eligible to vote turned in ballots. On that basis it is estimated that about 350 members or less cast votcs demandered on the section of the section of

'Maid' Stars Stick For Tour, but Six Of Cast Switch Out

The isading players in 'The Oid Mald' will go on tour when the play's run ends at the Empire. No the cast have withdrawn. Their became the cast have withdrawn. Their preference for taking a chance on a new play rather than going on the road with a show vitrually assured of a full season outside of New York, has proveded some surprise and the cast of the Pullicer prize, is rated a sure thing in the hinterland. Mald' will first play the eastern keys with the exception of Washington, D. C. Latter hars all chilington, D. C. Latter hars all chilington, becompany them, while the father of a third is going alone, it was will be company them, while the father of a third is going alone, also acting as guardian of the fourth. All the juniors are of the professional children's school and correspondence.

the John Golean theater (formerly Rocale) and Germerly treasurer of the Morosco, has been under treat.

For Legit Road Shows Lexington, Ky, Aug. 20.

Local board of commerce law was caused by arsenie used carrier in the patient's life for a skin irritation.

Tirce other Broadway treasurer of the Winter Gawth and the strength of the Winter Gawth and the strength of the Winter Gawth an intesting of the Winter Gawth and the strength of the Winter Gawth and the strength of the Winter Gawth and intesting of the Hippodrome, is In Bellevue under observation. Harry Nelmes, president of the Treasurers (easy of the Hippodrome, is Inselevue under observation. Harry Nelmes, president of the Treasurers (Chub, was confined at home but has recovered.

REFUSES FIGURES Relief Show Actors in New York Get No Payoff as Red Tape Jams

Want More

Equity's rehenral pay rules call for payment to the entire east and chorus Managers figured that it would only be erate salaried people, with featured piayers passing understood, however, that some higher salaried actors are seeking amounts in excess of Equity.

the \$20 week. Equity. Reported that several players have inserted clauses in their contracts calling for \$75 and more weekly during re-

'MEN' MAY PLAY TENTS IN **FLORIDA**

Three Men on a Horse! may play Mismi in a stage-equipped tent mext January. Alex Yoke!, show's canvas at the winter resort as the solution of the Florida booking problem. Nearly all theatres in the state are operating with pictures and, so far, none has accepted legit abov bookings for the coming sea-

son. Extensive tour of the coast Horse' company is being arranged, that show being due in Florida in January after playing far western posed to bring the coast outfle east, with a Boston engagement dated for early November. A fourth Horse' company will probably play the Hub Instead.

Horse' company will probably play the Hub Instead.

Horse' leave San Francisco Aug. 38, with Portland and Seattle Aug. 38, with Portland and Seattle of one-nighters are tentatively set to follow. Time has been jammed up because no Montana bookings have been accomplished. Claimed by the show manusement that the picture house' operators have of-tered impossible terms, the attractive of the state of the property of the state of the property of the state of th

stands.

Chicago, 'Horse' company is stated to leave around Oct. I and will play east to Cleveland and west to Des Moines and St. Louis. Show is siated for a four week stay in Cleveland and two weeks in St. Louis.

Original company at the Playhouse, N. Y., is expected to hold over most of the new season.

DETROIT'S 2 LEGITS SEE BRIGHT SEASON

Denver, Aug. 20 Denver, Aug. 29.
Although only two houses will be showing, the 1935-36 legit season liner looms as the brightest here in several years. Openings at the Cass and Wilson theatres depend upon plays available. Meanwhile the Wilson has booked 'A Milsonmer Night's Dream' (WB), road film should be shown to the work of the w weeks.
The Drury Lane, which played

The Drury Lane, which played stock last season, is, being prepared for a forcism film polley, beginning inter September. With the Lafayette labo gone foreign film, this season by the Cass and Wilson.

The Cass, which had 22 weeks of Light last season, and the Wilson, which rhowed for 10 weeks, both expect to increase those figures present the present of the present the presen

Actors on relief shows playing New York parks and those in .CC camp units in seven eastern states received no pay this month. It was forthcoming between Aug. 1 and 15, but a red tape mix-up in Washington is said to have jammed the works. All executive and office workers similarly have received no coln, but pay day is expected next week.

week.
Matter was brought before Mayor
LaGuardia, who immediately okayed
a loan from the Emergency Relief
Bureau. City's relief agency will
later be reimbursed from federal

later be reimbursed from federal unda.

of the coin to come through has caused considerable embarrassment among the various relief staff workers, some of whom were on vacation and were forced to return to the city.

mere partials after the impasse in Washington and that is delaying the payment from city funds, Si lar situation cecurred hast month when the relief forces went from when the relief forces went from the protect of Gen, Hugh Johnson.

Washington, Aug. 20.

Washington, Aug. 20.
Another \$1,400,000 wad for actor
relief will be handed to Gen. High S.
Another \$1,400,000 wad for actor
relief will be handed to Gen. High S.
ministrator, by Frendent Roosevelt
inst week.
Money was earmarked for two
projects in connection with dramatic and musical ventures. Grant
providing musical leadership in
active and musical musical musical
at community houses, churches,
and clubs.
These bring the total for relief of
actors and musicians in metropolis
above the \$2,000,000 mark.

BWAY STAGING FOR L. A. 'GOES'

Hollywood, Aug. 20.

Hollywood, Aug. 20.

Tossing in 125,000 to build a brand new production for Anything Goes, opening at the El Capitan Aug. 29. Henry Duffy and Vinton Freedley are going way over coin usually spent by local producers to give the town a taste of a Broadway.

"Heavy sugar is due to remodeling of the house stage and exact copying of costumes and other investitures of the N. Y. show, and is exclusive of cast and musicians' salarifs. Two front rows have been out over the old fobit to allow for a revolving stage. Whole arrangement is demountable and can be set up again for the San Francisco run within three days.

With Freedley and run afrendy in rehearsal, cast set to date includes the three clads. Hugh O'Conneti, Shirley Ross and George Murphy, Others set are Dorothy Kent, Selmer Jackson, Tommy Ladd, Hugh Huntley, Jr., Cecil Cunningham, Tommy Ladd, Hugh Huntley, Jr., Ray Williams, Philizon Chan and Hichard Quan.

Open-Air Operas New European Craze: France, Hungary Go for 'Em

Outdoor shows, notably in amphitheatres dating from Roman days in towns of Southern France, are

going big this summer. going big this summer.

Twelve thousand customers turned out for a double bill in Roman relative to Torange, where drama Polypheme by Albert Samain, and Polypheme by Albert Samain, and Berlioz, were played. Rene Röcher, Paris art theatre man, put on 'Polyberne' with Samson Falisilber and Helene Perdriere of Paris legit, and Pierce Chereau produced the Faust show with Georges Thill, from the Paris Opera.

tenor, and Minon Vaiin, sopramo, from the Paris Opera.

Drama apparently wasn't quite noisy enough for the outdoor pro-duction, but the opera, with its dressup of ballets and choruses, did

dresup of ballets and choruses, did beautfully.
At Beziers, also in the south, an opera titled 'Bacchus and the Young God' was given. It was staged by Jean Herve, of the Comedie Fran-caise, who just resigned as 4irector of the Orange show. Cast came from big Paris subsidized theatres. Be-giers woul. like to be known as the

staged by Pierre Aldebert, who put on the Paris Passion Play. Mario Roustan, minister of education, at-

Budanest, Aug. 9. Vogue for open-air performan s is steadily on the increase here. In Budapest operatic performances are held several times. In the week throughout the summer in two places-the Zoological Gardens and

places—the Zoological Gardens and St. Margaret Island. Instead of concerts or one-man recitais as formerly, open-air shows

Instead of concerts or one-man reclatals as formerly, open-air shows are now chiefly performances of entire operas, complete sexept for the control of the c Hungarian opera; Mascagni's 'Cavalleria-Rusticana,' conducted by the author, and 'Glaucus,' an Italian play, for which a water stage is being erected.

NEW CHEVALIER SHOW GDES INTO REHEARSAL

Paris, Aug. 14.

Pehearsals have started at the Cono de Paris for a new show, and present piece will be taken off Aug. 23.

Aug. 23.
Title of the coming revue, star-ring Maurice Chevaller, is World Parade, and dance specialists will appear from all countries. America is to be represented by Marbeth appear from an countries, America is to be represented by Marbeth Wright, playing opposite Chevaller. For Spain, Martinez dancers; Po-land, Parnel ballet; Portugal, Co-rina Priere; Russia, Elitonf Cos-sacks: Argentine, Salvator Trio; and the control of th

Dandy, the Jean, Nicole and Jean rlo and Philippe Soguel will follow

Chevalier.

Show won't be changed in Henri Varna's other house, Alcazar, until November, when a new burley titled 'Nude Cruise' will go on.

Outdoors Break

Item of recent show tax relief de-cree which at first escaped general attention gives a 50% tax cut tamusement parks, bleyele race, carney dance halls and st llar busi-

amuseance canney dance and a liar buscarney dance will help a lot encount of the color hand, it's pointed that chies can cut the poor tax, but have to provide other capturalent revenue in their budgets is just about going to nullify that relief in a lot of cases.

English Players in B. A.

English Players will be leaving a farence and they are the comment of the color of the co

Versatility Plus

Vienna, Aug. 10.
Author Friedrich Schreyvogel may have a brainchild of
his on almost every Viennese
stage during the coming sea-

stage during the coming sea-son.

"George gives away Millions",
will be played at the Noues
Theatre. At the Doutsches
Volkstheatre, his comedy
Cavalry Charge (Reiterattacke's will be performed. The
Burgtheatre will do Schreyvogel's translation of Maxwell
Anderson's Elizibeth and Esvogers translation of maxweil
Anderson's 'Elizabeth and Essex;' and Reinhardt Josefstadt Theatre will put on his
translation of 'The First

Legion.'
Not content with this,
Schreyvogel is now working on
a new plece 'The Train to Moscow' ('Der Zug nach Moskau').

CARL SHAW AND CASS 4 LONDON PALL, CLICKS

London, Aug. 20. Carl Shaw is the only newcomer on the new Palladium Show. Went over exceptionally well on the open-ing (Monday) show, his clever dancing being liked, although con-sidered a bit overlong.

Cass, Mack, Owen and Topsy are back on the bill in a quick return and again an outstanding sock.

Italian, French Opera Over in B.A., German In

Buenos Aires, Aug. 8. Buenos Aires, Aug. 8.

Hector Panizza and Calussio, directors, who were in charge of the
italian and French opera season,
have sailed for Europe to attend engagement there, and the curtain now
goes up on the German opera season,
with the German director Fritz

First German opera of the season will be Tannhauser, with Alida Vane, Anny Helm Sbisa, Alexander Kipnis, Max Lorenz, Jaro Prohaska, Rene Malson, Eduardo Habisch, Hans Fleischer, Hellmuth Schweebs

Civic, Sydney, Vaude

Out; Legit May Follow Sydney, July 27.

Vaude-revue at the Civic has died.
Just couldn't compete with the
Frank Nell outfi in the next block.
Last unit in was Connors and
Paul, with a quit-notice going up.
Believed that controllers of thea. tre will try again shortly with stoel musicals and drama, leasing produc-tions from Williamson-Tait. G. T. formerly operated the Civic with plx.

Royalty Cycle

Parls, Aug. 14. Looks like a cycle of costume play about royalty is coming in next season. Edouard Eourdat show that will open the Ambassadeurs is titled Henri III' and will represent the dissolute court of that king. At the Nouvelle Comedie, the sca-

At the Nouvelle Comedie, the sca-son's opener will be 'Queen Eliza-beth' by Ferdinand Bruckner, Louis Verneull is working on a piece about Louis XVIII, and a 'Nero' will be produced at the Comedle des Champs Elysees.

New Tempest Play

London, Aug. 12.

After a week in the provinces Marie Tempest comes to town with a new play by Robert Morley, titled Short Story, in Oct.
It is a modern comedy and will be produced by Tyrone Guthrie for Moss Empires and Howard & Wyndwar Tours, Ltd.

VIENNA NIGHT LIFE

European Tieup Means Some Hom

Vienna, Aug. 10,
Night-life in Vienna has until
now been distinguished by its conspicuous absence of glitter. All that
will now change, Director Rosner of
the Ronacher Variety Stage says.
Ronacher has formed a co-

the Ronacher Variety Stage says. Ronacher has formed a cooperative arrangement with the
Frovarons Orpheum of Budapest,
the Casino of Monte Carlo, the Corsor Theate of Zuerich, and Gaumont,
and Rex Paiace of Paris. And now
it will be possible, through cooperative engagement of artists, to Vienna.

SOLO LEGIT HAS SYDNEY VEXED

Sydney, July 25,

Sydney, July 25.

Sydney, July 25.
Sydney, July 25.
Situation has the indie men very worried, because they have no place world, because they have no place that the sydney are to the sydney and the sydney are town. Ernest Rolls, who has had a big success with his revues in Medura, was in town last week to try to arrange an opening for his shows.

to arrange an opening for his shows, but failed. Made arrangement with General Theatres to play his productions at West in Adelaids, but well arranged to the state of the sta berta,' with Madge Elliott,

Robinson and Martin Set in London Musical

London, Aug. 11.

Robinson and Martin, a mixed team of American dancers, who have been appearing at Grosvenor House cabaret and doubled for one week with the Kimberly and Page vaudeville show at Chatham, have been signed for Jack Waller? Please Teacher, 'musical due at the

'Please Teacher,' musical due at the Hippodrome shortly. Show will break in at Glasgow for one week before coming to London.

Ambrose, band leader, who is going on tour shortly, wanted the couple to appear with his organization and offered them a tempting proposition, but they preferred appearing in musical comedy.

NEW VIENNA LEGIT

Plan 500 Scater in Modern U. S. Manner

Vienna, Aug. 11.

Vlenna Sa to get a new theatre, only a small one, but a very nity one. Architect Einst Pilschike, who is said to have learned a lot of tricks while he-was in America, will see to it that the new theatre will be most moder in I vienna. Seating capacity will be correspondingly small, but so constructed that it will afford greatest possibility for variety of scenic effects. Space for orchestra is planned between stage and audience. Estimated to cost \$10,000.

\$70,000.

Special feature will be the lobby which will contain a panelled gallery in which exhibitions of paintings can be hung.

A Record?

Paris, Auz. 10.

Panis, Auz. 10.

Jean Paqul. 14, French kid actor,
his been on the stare three years
and has given 1,223 performances. In
only two parts.

First mart was that of Piecolo in
White Horse Inn.' at the Mogador
in which he appeared 956 times.
Last senson he played 297 performaction and the August 100 performance will owher Sebestian
in Constant Nymph, at Athenee.

No Americans Likely On Honor Legion List: See Lumiere Promoted

Paris, Aug. 12.

American film folk angling for the
French Legion of Honor are going
to get left out this year, according
to advance, reports of the Education Minister's red ribbon list.
French showmen get pienty, as is
natural. Louis Lumiers leads the
Edmond See, cellte, playwright and
chief censor, gets boosted to commander.

mander.
Promoted to officer are Dranem, comic. and Henri Lenormand, aucomic, and Henri Lenormand, au-thor. Among the new chevaliers are Abel Gance, film director, who brought out "Napoleon' this year with three dimensional sound, Mar-tal' Eoyer, who runs the Noctam-bules, Montparnasse nitery; Pierre Aldebert, who put on the Passion of the Company of the Company of the Indian Company of the the Lefau, who played Topaze' in the French legit version.

PLAYS ABROAD

Midsummer Night's Dream, 1935

Vienna, Aug. 5. New revue at the Liebe Augus-tin pretty well shows limitations of little art theatre's work.

little art houses don't have regular theatre concessions so can

These little art houses out have These the art houses out that the second of the secon

The Unguarded Hour

London, Aug. 1.

Drama in two acts by Bernard Merivaic, based on a play by Landsleas Fodor. The County of the County

When Is a Floor Act Not a Floor Act? Paris Knows

One of those booking errors which make troupes seem to be what they are not is responsible for the troubles of the Rimacs, Mexican around here.

Somebody told Henri Lartigue, who runs the Bellevue Casino at Biarritz, that the Rimacs were the outfit who played and danced in the Radio technicolor short, 'Cucaracha.' Larilgue, accompanied by his book-ing aid, Georges Boronski, went to see the film, thought it hot, and signed the Rimacs. He the renamed the Casino nitery 'La Cucuracha,' did.a tot of advertising, and waited.

Rimacs had a previous engage-ment at the Paramount, Paris, and ment at the Paramount, Paris, and Lartigue's rep went to see them there, where they opened July 4. He found them excellent, but not the same people who played in the short. He also considered that they were a good stage act but wouldn't be hot on the floor. Result: Lartigue cancelled.

cancelled.

Rimac says he never pretended to be the Cucuracha, and it's not his fault if his band was misrepresented, so he's suing.

In New York, the Rimacs are con-sidered one of the best floor acts available.

Nat'l Theatre Board Reorganized in Spain

National Board of Music and Lyric and Dramatic Theatres has been reorganized here by the minster of public instruction, following the resignation of the members named last February, who walked because they weren't satisfied with the way their recommendations

were handled. Furpose of the board is to inform the ministry of public instruction about everything that affects, ar-listically and economically, the fomentation of the lyric and dra-matic theatre in Spain.

inatic theatre in Spain.'
Those who resigned were JacintoBenavente, Eduardo Marquina, Carlos Arniches, Antonio Estremera,
Emilio Gonzalez del Castillo, Tomas Borras, Francisco Alonso, Pablo Luna, Jocinto Kuercro, Joss Ser-rano and Eduardo Yanez.
We mombers, named for four Carlos Carl

berto Romea

Deams in two only by Bernard Merivalce, sented by Gordey Harberd at Dalys the sentence of the Section 1997. The sentence of the Section 1997 of the Section 1997

Inside Stuff—Legit

Suicide of Jesse L. Oberdorfer at Syracuse, N. Y., Monday (19) recalls the entrance of the Shuberts into show business. Deceased was made treasurer of the Herald Square theature which the Shuberts leased, Oberdorfer's wealthy father putting coin in the venture for him. He did not remain long on Broadway returning to Syracuse and entering business with his father.

with his father.

The Herald Square deal followed Lee Shubert's purchase of a half interest in 'The Belle of New York' from George W. Lederer after the latter brought the show back from London for a repeat date at the Casino theatr's at 38th street and Broadway (now razed). His brothers, the late Sam S. and J. J., who were in the Wicting Opera House boxoffice at Syracues, Joined Lee in New York and their first Joint venture was the operation of the Herald Square.

The St. Louis Municipal Opera Company is winding up the season at Forest Fark this week with "Whoopee." Last week the opening of Roberta' was set back one day because of rain, but an extra performance was added Friday (16) midnight, it being the only late show tried by the muny outfi. With 9,000 attending that performance and 13,000 at the earlier above a total attendance on the day was 22,000 persons. In the earlier above a total attendance on the day was 22,000 persons. Open all project, returns to Now York today (21) and will prepare "The Beloved Rogue." It is an operetta which was tried out by this muny company.

Squaring the Circle, a farce on Russian family life, will be presented on Broadway during (1) fall by Tri-Art Enterprises, new group headed by Edward Mendelsohn. Play, to be directed by Dmittl Ostrow, was translated from the original of Valentine Katayev by Eugene Lyons, Moscow correspondent for UP, and Charles Malamuth. Piece has been presented in Russia for seven years, first being done by the Studio of the Moscow Art Theatre and later played by the hatter It actually had its American premiere at the Pasadona Playhouse, Callast week.

The 48th Street theatre, N. Y., vaguely mentioned to get 'Saratoga Chips,' the musical by Damon Runyon and Irving Caesar, which Jack Curtls and Cartlon Hoagiand are to produce, will instead house, 'A Slight Case of Murder,' by Runyon and Howard Lindsay. Leasing arrangement for the theatre has been entered into by Lindsay and Curtls with e Joe Lebiang estate, 'Slight Case of Murder' is not a mystery play. It has Saratoga as a

Arthur Hammerstein has not optioned Rita Weiman's 'The Witness Chair,' as previously reported, and the play is still foot-loose and free. Miss Weiman hasn't completed the dramatization as yet. It is from her

YIDDISH LEGIT ALL SET IN N. Y.

troupes and but one company for straight drama on Second Avenuc, New York, for the coming season Six other Yiddish legit companies are being lined up for N. Y. City, which will mean two less than lust

Second Ave. lineup this year will Jennie Goldstein and Sam Goldenberg co-starring at the National Winter Garden, which goes back to Ylddlsh legit this way House ran burlesque and pictures past couple of years, Public Theatre will have same musical troupe as

will have same musical troupe as played there last season, starring Aaron Lebeloff, Mcnashe Rublink Aaron Lebeloff, Mcnashe Rublink Lebeloff, Mcnashe Mcnash

oupe. Other New York Yiddish legit Other New York Yiddish legit houses set are a musical troupe headed by "The Clown," Yiddish radio star, at the McKinley Square, Bronx; a dramatic company headed by Annie Cherniak at the Bronx Art; a musical company headed by Julius Nathanson at the Hopkinson. Brooklyn (second year); Nathan Goldberg at the Parkway, Brook-lyn (formerly the Rolland) and Ja-cob Jacobs at the Amphion, Brook-lyn

so Jacobs at the Amphion, erous by a same day, Sept. 28, as usual, figures as the same day, Sept. 28, as usual, figures as the same day, Sept. 28, as usual, figures as the same day, Sept. 28, as usual, figures as the same day, Sept. 28, as usual, figures as the same day, Sept. 28, as usual, figures as the same day as the same day as the same decade that riddel the leader as without an art theatre. Maurice jub the same day as t

HEDGEROW SETS TOUR THROUGH MID-MARCH

Philadelphia, Aug. 20.
The Hedgerow Company will leave their Rose Valley theatre again this winter for a tour.
Rose Valley house will close on Oct. 5, with the tour starting transdiately and continuing until the middle of March, Unlike last year, the home theatre will not be kept

middle of March, Unlike nat year, the home theatre will not be kept open in the interim because on this cocasion the full strength of the company is being taken along. Twenty states and more than 12.50 means to be presented will be Shakespeare's Twelfth Nightl. Chlarellis The Mask and the Face, Lynn Rigas' Rancour, Mollere's Physician in Spite of Himself, Chynn Rigas' Rancour, Moller's Antry, Mary, Quite Contrary, Glaspier of Mary, Mary, Quite Contrary, Glaspier of the Moller's The Romantie Age. The Romantie Age. The Romantie Age. The Romantie Age. The Mask and Milne's Company to be taken will include Jasper Deeter, Miriam Phillips, Harry and Mabel Sheppard, Cele McLaughlin, Joseph Taulane. Ferd Moler, Catherine Relser, David Metcaife, Tony Bickley, Sol Jacobsen, Herbert Walton, Ruth Oliver, David Martin, Adrichne Bancker and Walter Williams.

Chicago 'Horse' Does \$7,500, 21st Week

Chicago, Aug. 20.

Nothing more to say about Three
Men on a Horse, which Is now in
its 21st week at the Harris thatte
here and, in so doing, has broken
every legit run, and gross record
comparished thing is that this record
is being set up not in legit boom
times but in what has been the
worst legit depression in the history
of Chicago.

worst legit depression in the history of Chicago.
Business remains remarkable.
Estimates for Last Week
'Three Men on a Horse,' Hadrig to a sensational pace considering the handleaps of the season and the length of vin. Above \$7.50 lest week, powerful from cvery angle.

ENGAGEMENTS

Ethel Barrymore, Hugh Buckler, Walter Gilbert, Alice John, Cova Witherspoon, Forrest Orr, Dorothy Blackburn, Flora Campbell, Dudley Hawley, 'The Constant Wife,' Cape Playhouse, Dennis, Mass.

Murray Bennett, Doris Dudley, Pamela Simpson, Franklin Gray, Whitney Haley, 'Accent On Youth,' Cape May Piayhouse, Cape May.

R. J.

Edith Barrett, Sylvia Field, Donald Blackwell, Whitner Bissell, Elizabeth Dean Farrar, J. oh n Clarke, The Shining Hour, Newport Casino theatre, Newport, R. I.

port Casino theatre, Newport, R. J. Mitzi Green, Thomas W. Ross, A. J. Berbert, Daisy Atherton, Frank Roberts, Violet Besson, Joseph Cur-tin, Ernita Lascelles, David Orrick, Ceclle Wulff, Service For Two, Ogonquit Playhouse, Ogonquit, Me.

Cocile Wulft, Service For Two.

Gonquit Phiphouse, Ogonquit, Me.

Helen Hayes, Francis Compton,
Gent Smith, Joshua Logan, Haic

Helen Hayes, Francis Compton,
Gent Smith, Joshua Logan, Haic

O'Connor, Wilfred Scagram, Viola

Rocache, Katherine Warrener, Frank

Conian, Richard Courtney, Glimore

Bush, Herbert Duffy, Peor Galvaux

Louise Platt, Joseph Londin, S.

Ho ma s Gomez, Dan Duryca,
Louise Platt, Joseph Londin, S.

Ho ma s Gomez, Dan Duryca,
Louise Beaman, Phillipa Bevans,
Louise Platt, Joseph Londin, S.

Ho ma S Gomez, Dan Duryca,
Louise Platt, Joseph Londin, S.

Ho ma S Gomez, Dan Duryca,
Louise Platt, Joseph Londin, S.

Ho ma S Gomez, Dan Duryca,
Louise Platt, Joseph Londin, S.

Ho ma S Gomez, Dan Duryca,
Louise Platt, Joseph Londin, S.

Ho ma S Gomez, Dan Duryca,
Louise Platt, Joseph Londin, S.

Ho Marchard, Charley, Joseph Louise

Ho Marchard, Charley, Joseph Louise

Ho Marchard, Charley, Joseph Louise

Ho Marchard, Charley, Marchard, Charley, Waller Greasa, 'Candida',
Katherine, Warrener, Buth, Fall
Subhritine Warrener, Buth, Fall-

N. Y.
Roy Hargrave, George Coulouris,
Katherine Warrener, Ruth Fallows, Mabel Montgomery, Albert G.
West, James Truex, Carlo Conti,
Master Edward Sherman, Edma
Ranesey, Samuel Royland, 'CrackUp,' Carmel and Milbrook theatres,
Carmel, N. Y.

Okarmol, and the street of the control of the contr

Dallers Sennet, Lordin Lordin

EMPRESS IN VANCOUVER

Vancouver, Aug. 20.
Old Empress theatre is being enovated to take care of coming road attractions in Vancouver, handling all leght now that the Lyric

has gone vaudilm.
George Waring, former manager of the Avenue, goes in as manager.

Eight Shows Start Rehearsing: All Current Plays Show Profit

Shows in Rehearsal

'Jubilee'—Sam H. Harris.
'Jumbo'—Billy Rose.
'Slight Case of Murder'—Howard Lindsay.
'At Home Abroad'—Shuberts.
'Night of January 16'—A. H.

Woods.
'Shakespearean Repertory-Crosby Galge, 'Moon Over Mulberry Street'

-Standish O'Nell.

'Smile at Me'-Harold Berg.
'One Sunday Afternoon'
(road)—Wee and Leventhal.

L. A. LEGIT ALL MINSKY, \$8,500

Hollywood, Aug. 20.

Hollywood, Aug. 20.

Unly two attractions in this subunity and the s

ELITCH STOCK GROSS 15% OVER LAST YEAR

Gress to date a Driver, Aug. 20.

Gress to date a Driver, Aug. 20.

Gress to date a Driver and the Buffer and t

'Men' \$8,500, Frisco

San Francisco, Aug. 20.
'Three Men on Horse' is finally closing after six good weeks, high summer run in this town for many summer run in this town for many years. Show folds Saturday (24). Ina Claire comes in the following Monday with 'Ode to Liberty.'
"Three Men' did a nice approximate \$8,500 last week.

With eight new attractions in rehearsal, Broadway's oncoming sea-son of 1935-36 is beginning to take form. There will, however, be no rush of premieres at Labor Day, as in former seasons. Number of shows in rehearsal will steadily increase, while the first group of arrivals is dated for around mid-September. First actual new entrant is 'Smile at Mc, slated to debut at the Fulton Thursday (22) after a number of

All shows on the current list are All shows on the current list are turning a profit. Hot weather af-fected the box offices last week, but takings in all instances bettered an even break. Balconies have been topheavy because the bulk of pat-ronage has been from visitors, who do not care to pay more than \$2.20 top for any show.
'The Great Waitz' is making an

excellent showing on its resumed could probably stick until the holldays, but the house will revert to films and 'Waltz' opens on the road in October. It approximated \$30,000

and will slick another six weeks or of concerning the drama, all of which will extend into the new season for at least a month or more, Three Men on a Horse, 'Ferronal Appearable,' and the state of th

dated to resume at the Longauve Sept. Extinates for Last Week 'Anything Goes,' Alvin (40h week) (M-1,325-54:00). Will play Into October, when 'Forgy' gets the house; may move, but is booked money; around \$18,000 inst week. 'Children' Hour,' Elliot (40th week) (D-225-48:30). Clean-up week) (D-225-48:30). Clean-up (Christmas holidays; excellent turn-over last week, with takings around \$3,000.

over last week, with takings around \$9,000.
'Old Maid,' Empire (33'd week) (CD-1,000-\$3.0). Another six weeks and then to road, business eased off somewhat in heat last week, but okay at around \$10,000 or slightly

and then to road, business cased of somewhat in heat last week, but one at around \$1,000 or elightly mean at around \$1,000 or elightly mean at around \$1,000 or elightly mean and an around \$2,000 or elightly mean and around \$3,000 or goodly profit last week or elightly mean and around \$3,000 or goodly profit last week or elightly mean and around \$3,000 or goodly profit last week or elightly mean around \$3,000 or goodly mean goodly or goodly mean goodly m



Kurt Simon Buys Story Kurt Simon Buys Story
Kurt Simon, former editor and
publisher of the Frankfurter Zeitung, one of Germany's strongest
dallies prior to the Hitler cntry, has dallies prior to the Hitler chtry, has taken over Story, the mag, and will use it as the nucleus for a new American publishing venture. Simon bought out the holdings of Bennett Cert, Donald Kiopfer and Harry Scherman in the monthly.

Scherman In the monthly.

Story, which has been housed in
the Random House-Modern Library
quarters, has been moved to new
offices of its own. Its staff stays on,
including the editors and founders,
including the editors and founders,
including the editors and founders,
simon's first idea is to arrange for
simutianeous publication of it in
England, Canada and the U. S.
After he gets things going he may
put out other mages and may go into
book publishing.

pluc but others mess and may go muo
Story was established about six
years ago by Burnett and Miss
Foley (Mrs. Burnett) in Vienna as
a mimeographed affair. Caught on
and the duo went to Majorca, where
they continued it. Got so much atschemman underwords it and
brought it to America in regular
printed form, first as a quarterly
and later as a monthly. While it
got a lot of attention in literary
beatthy circulation for that typs of
magazine, it never made any profit magszine, it never made any profit for Random House, being figured by the latter as a prestige and author

Broadway Beacon

"Broadway Beacon"
Ward Morehouse tricked up the
theatrical chatter stuff in humorous
ashion under the caption, 'The
Broadway Beacon' starting with
last Saturday's (17) issue of the
N. Y. Evenling Sun. Morehouse is
atmulated hinterland journalistic
style in chit-chat and gossip of
Shubert alley, the niteries, etc.

Jofferson Machamer, who did
with Morehouse as one of the props
some of the cartonice, is co-billed
with Morehouse as one of the props
they advertising accompanied the
first issue.

Demand for 'Death' Reprints

J. C. Furnas' article on motor ac-cidents, titled 'And Sudden Death,' looks like a champion reprint arti-cle. Printed in the August Issus of der's Digest, the reprints are in Meader's Digget, the reprints are in heavy demand among companies owning fleets of trucks, autos, etc. Article goos behind the statistics and tells the horrors of shattsred bones, gors and blood spilled all over the roadside.

over the roadside.
Furnas, now in Russia, is the
biographer of George Tyler and
ghost writer of the George Rector
sories in the Satevepost.

Breadloaf's Big Turnout

Annual Breadloaf Writers' Conference is under way with the biggest enrollment in the 10 years of its existence.

its existence.

Scribblers in attendance are representative of every part of the country. Guest scribblers include Victoria Lincoln, who came to attention this year with her Tebruary

Hill.,
Director is Theodore Harrison,
and lecturers and instructors include such name scribbicrs as Julia
Peterkin, Gladys Hasty Carrofi,
Bernard DcVoto, John Crowe Ransom, Gorham B. Munson and John
Mason Brown.

Duneby Switches John

Waiter E. Dunsby, formerly vice-president and in charge of the New York office of Advertising Age, has joined Sales Management, the mag, as vice-president.

Previous to his connection with Advertising Age, Dunsby was with the American Press Assn. and with the Reuben H. Donnelly Corp.

Vinton's Hollywood Rib

Arthur Vinton is in New York to arrange for publication of his book 'Aiways a Trouper,' satire on Hollywood people and politics, a work he wood people and politics, a work he prefers to have issued anonymously. Vinton was in Hollywood for the past three years in pictures. He plans to go back into legit in the fati.

Mag on Insurance

New business mag covering the insurance field is getting started, aponsored by Blanche L. Phelps. Is to be called the American Underwriter. With Mrs. Phelps forming the Thrift Publishing Co. for the

mag's publication.

Mrs. Phelps will edit as well as publish.

Best Sellers

Best Sellers for the week ending Aug. 17, as reported by the American News Co., Inc.

Ficti	
·'Lucy Gayheart' (\$2.00)	By Willa Cather
'Green Light' (\$2.50)	.By Lloyd C. Douglas
"Time Out of Mind" (\$2.50)	By Rachel Field
'Life With Father' (\$2.00)	By Clarence Day
'Furys, The' (\$2.50)	By James Hanley
'Young Renny' (\$2.50)	.By Mazo de la Roche
Non-Fiction	
'North to the Orient' (\$2.50)	ne Morrow Lindbergh
'King Lehr and the Gilded Age' (\$3.00) By	Elizabeth Drexel Lehr
'Asylum' (\$2.00)	.By William Seabrook
'Woman's Best Years' (\$2.50)	W. Baran Wolfe, M. D.
'Personal History' (\$3.00)	By Vincent Sheean
'Skin Doen' (\$2.00)	

Ata Dailies' Legal Battle

Rivalry between Fradric I Thompson, publisher of the Mont-Thompson, publisher of the Mont-geomery Journal, Montgomery, Ala, and the Hanson papers went into court as the Montgomery Journal of Montgomery Journal States District Court asking \$150,000 damages against six Alabama dati-ias. The suit alleges violation of the Sherman act regarding restraint of trade. The defendant papers are consist of the Elimingham News

known as the 'Alabama group' and consist of the Birminscham News and Age-Herald, Mobile Register and Press, Huntaville Times and Montgomery Advertiser.

The Journal contends that the group offered reduced advartising rates ffor the purpose of obtaining a monopoly on advertising carried in the daily newspapers of this state. The Journal also contended that it was part of a contract that state. The Journal also contended that it was part of a contract that no other publisher of any daily mewspaper circuitating within said territory should be allowed to join with them in carrying any of the advertising business on equally favorable terms as fixed in the combination schedule. A trial by Jury is demanded.

Mercury Strike Called Off

Strike of the literary trades sec-tion of the Office Workers Union against the American Mercury has been called off. Had lasted about 14 wesks, with many literary names among the pickets and some of them

among the pickets and some of them arrested a couple of times. Union officials decided to give up the fight last wesk when it became apparent that they had reached a stone wall in the campaigning. Pub-lishers refused to negotiate from the first and stuck to that attitude throughout.

first and stuck to that attitude throughout.

Union, aithough admitting it was defeated and cailing off the strike, is asking organized labor and sym-pathizers to boycett the publication anti-lab

L. A. Times' Scoop

L. A. Times' Scop

Los Angeles Examiner was
caught napping' on morning the
A.P. flash cams through on Will
Rogers-Wiley Post air tragedy. Not
having mechanical crew to handle
an extra. Hearst sheet was scooped
by the Times

Times had town to itself and sold
out its 37,000 extras in less than an

hour. Next day Chandler rag devoted six and a half pages to the tragedy, also a box calling attention to the clean beat. Examiner used up two and a half pages, mostly art.

S. & S. Switches Westerns

S. & S. Switches Westerns
Some changes among a couple of
the Street & Smith western mags.
Pete Rice Magazine undergoes a
change in title to Pete Rice Western Adventures. Periodical has always been a western giory affair,
but folt it would be better to label

it so.
Other S. & S. western, Wild West
Weekly, will be reduced in price
from 15 to 10 cents. The Pete Rice

Edward J. Walsh Dead

Edward J. Walsh, 59, editor of the Rochester Labor Herald for the last Rechester Labor Herald for the last 25 years, died Aug. 8 in Rochester following an operation. He leaves his widow, a daughter, Lois, and a brother, Michael Waish. A printer by trade, Walsh bought the Labor Herald in 1910 and imme-diately became a storm center by his handling of labor problems.

Police Gazette Goes Monthly

Police Gazette, which has been a weekly since revived by Edward Eagle and Harold Roswell, is being converted into a monthly by the pair. Change actuated by the desire to convert the former barber shop favorite into something else, New Police Gazette is now all

Ingersoil is Upped As a reward for his work on For-tune, Raiph McA. Ingersoll, the mag's managing editor, has been upped to general manager of Time the parent mag to Fortune, and its subsidiaries

subsidiaries.

Not expected at the time of its start that Fortune would reach 50,-000 copies. Ingersoll, however, doubled that figure, hence the promotion

Ingersoil was one of the founders of The New Yorker, and has been identified with a number of other

Ball for Posts

Ball for Poets
Campaign by the recently formed
Academy of American Poets to raise
a large fund with which to endow
metitorious rhymesters gets underway with a ball Nov. 30 at the Waldorf-Astorie, New York.
Sponsors include some of the
country's forement names, enrolled
by Mrs. Tind Bullock, society womby Mrs. Tind Bullock, society womceived the Idea of the Country is directing the society
is directing its activities. ceived the idea of the Academy and is directing its activities. Proposed by the Academy to endow deserving rhymesters with no less than \$5,000

Long With Curtis Brow

Long With Curtie Brown
Shirley Long has list the editorial
staff of Amalgamated Press of London and joined the Curtie Brown
literary and dramatic agency there.
He takes over the newspaper and
magnaine department, and approximately
magnaine department and the staff of the staf

Nat'l Reporter Duo Expanding

Nat'l Reporter Due Expanding David Horwitz and Abraham Bunzelman, who get out The National Reporter, have organized a naw publishing company known as the Fairview Publications. Plans of the new organization call for a couple of mags, with titles and policy withheld for the time being.

New Trade Paper Bows

New Trade Paper Bows
New Hollywood trade weekly,
'Hollywood Life,' published initial
issue Aug. 20 in tabloid size, two
colors on newsprint.
John A. Kelly is publishing, with
Jackson Parks in as editor.

Eat to Read Unique means of distribution has

Unique means of distribution has been arranged by the sponsors of the forthcoming mag. Highlights. Have tied up with Dugan Bros, bakers, to distribute the mag along with loaves of bread.
Highlights will go out in quantity, with the New York metropolitan with the New York metropolitan control to the control of the distribution copies. Mag great the dispersion of the contents of national publications.

Nother School Mag
Scholastic Corp. adding another
map to its string in the fail, to make
three altogether. New one is to be
called Highschool, and will take the
form of a news organ covering the
activities of junior and senior high
schools. Would circulate only among teachers

Company now issues Scholastic, a weekly for high school students, and Scholastic Coach, a monthly for high school athletic coaches.

CHATTER Alice Rice roughing it in the

Emil Lengyci back, after visiting

Emil Lengycl back, after visiting is European countries. Gene Davis is the new art director of Pictorial Review. Lilo Linke last reported from somewhere in Asia Minor. Thoreae Benson trying her hand at her first mystery novel. Sales of Alex Woollootts While Come Burne's to date is 116,238 cop-

ics. Faith Baldwin's 'American Fam-

Book Reviews

Strange Women

Gaie Wilhelm doesn't set herself an easy task in her first novel, 'We Too Are Drifting' (Random House; Too Are Dritting' (Random House; \$2), but she manages it brilliantly. It's the story of the loves of three women, frankly Leeblan. But what makes it interesting is that Miss Wilhsim manages to avoid any sem-blance of vulgarity and keeps the story on a high literary place. As was the case in The Children's Hour, legit play, the subject matter will not be accessed to the con-training assessed with the will get on the more direct basis of good writing.

On Small Lives
Frances Marion, one of the top
screen scenarists, goes surfous in
her novel, 'Valley People' (John
let heave the season of the Ohio.

Shewood Auteron III winesours, Ohito Cally a series of short stories, the deventy tied together via the stuture to the village of a famous writer who has been away and now gathers together the skelns of the lives of her childhood friends. It deserves a lot more praise and business than it is likely to get, although as film material.

Full Measure
With many publishers looking for
books around the 250-pags mark
rather than the former 300-pags standard, it's unusual to get one
that ends on 483, but Hilda Vaugh
had a story to tell in "The Curtain
Risses" (Scribner; \$2) and she needs
the space.

Somewhat implausible story Somewhat implausible story of the daughter of a British farming family, who gives up her job in a pub to go to London where she starts as a slavey and becomes a done, with convincing color and fraquent passages of beauty, but she gets stuck in the end, unable to marry the girl to either one of a pair of suitors without antagonizing the trader-partians of the other larger of the continue of the pair of suitors without antagonizing the trader-partians of the other larger partials. Should be of apeing the girl die. Should be of spe clai interest to theatrical readers but will not attract the studios.

Plenty Action
Plenty of vivid action in South
America and around New York in
David Garth's 'Never Mind the

America and around New York in David Garth's Never Mind the Lady' (Dodd, Meade; \$2). Starts off with a bang and keeps going to the last page.

It's the storv of a young engineer on a dam job, but the dam seldem intrudes, since, the author is too busy with the boy's private affairs. Out of the rut, and interesting. Could be made into a good action picture. ing. Could be action picture.

Renting Library Stuff Maysle Greig is one of the women filled factories who writes for the London trade and is still able to hit on this side. Her stories are hackneyed, but she gives at the girls aftuations they would like to experi-

ence themselves. ence themselves.
In 'Marry in Haste' (Doubleday,
Doran; \$2) a young British naval
officer, his parents recently impoverished, becomes engaged to the
daughter of a newly rich couple.
She's a good sort of kid, but to
make complications he loves another. Other woman shoots herself
on his wedding night, the bride puts out to sea in a rowboat and is res-cued by strong, silent man, who's just out of clink for shooting his pai. But he's interesting and the story ends on their clutch.

In Naziland
In hls 'Madona of the Damned'
(Macaulay; \$2), Roswell Williams
seems to have almed more at timeliness than story telling. It's probNavi sterNavi sterNavi sterNavi sterNavi sterliness than story telling. It's prob-ably the first novel on Nazi sterlilzation.

ilization. A wealthy physician, a skiliful surgeon, but a sadist, conceives the idea of availing himself of the Nazi edict to gain a beautiful girl who is not responsive to his overtures. Another woman, whom he made another woman, whom he made his love slave, plots the girl's death but instead kills the man she loved. That is supposed to create the sus-pense, but it doesn't. Forced and rather thresome. No picture chances.

Circus Waif

Circus Waif

Elizabeth Cartrae unites the guardian-and-ward and tired-business-man in her 'Lady 'By Mariage' (Putanir, \$2), arriving at a well written but none too intriguing yarn.

A young English medico ddopts a circus walf at the urge of her dying mother. In later years she will be to be to the dying mother. In later years she whom be covets. In a child girls whom be covered to the property of the prop

she sticks, '

A keen analysis of emotions, but
not quite up to her last previous
book. Not for the camera.

issi ion and Death

Apparently Alvin Winston set out to writs a smartly sophisticated book with plenty of dirt in his Flesh is Willing' (Phoenix; \$2). It laoks smartness, but achieves the

laoks smartness, but achieves the dirt.

Story opens with the attractive Story opens with the attractive Stunny Earle drinking brandy solo in a speak. She accepts the companionship of five men who, like head of the speak of th Neither plausible nor well toid.

Another Chambers

Another Chambers
Posthumous publication of 'The
Gold Chase' (Applsion-Century; \$2)
will add little to the fame of the
late Robert W. Chambers. Storage
and the storage of the storage
and the storage of the storage
and the storage of the storage
and the st

Omnibus of Crime

Omnibus of Crime
Satirizing radio is getting to be
one of those esturate that will be tried
and tried again until it is done
readly perfectly by someone and
readly perfectly by someone and
though not importantly, handled by
though not importantly, handled by
Mr. Kluck' (Crime Club; \$3).
Mr. Kluck' (Crime Club; \$3).
Moreover words it obviously knows
radio and has a lot of fun with it.
Some of the laughs come mighty
people in certain some will annoy
people in certain some will an

won't make a mini, woney and the best of the new British mystery year sphmers. He's at top form in the best of the new British mystery year sphmers. He's at top form in the Coppie's (Morrow: Gorpee in the Coppie's (Morrow: Gorpee in the Coppie's (Morrow: Alle-tails, at hit too deep from a deductive, talk-talk standpoint to make it a film candidate.

Freeman Greeg has a neat trick in his detective stories. He sets litten in England and supplies them sitten in England and supplies them the stories of the set of th



News From the Dailies

This department contains revoritien theatrical nave 4tems as pub-lished during the week in the daily papers of New York, Chicago, San Francisco, Bollywood and London. Vanner takes no credit for these news items; each has been revoritien from a daily paper.

Fast

Helen Hayes to try repertory this season. Has carded 'Caesar and Cleopatra, 'Mary of Scotland' and a new play. Shunted the 'Pride and Prejudice' in favor of trying out 'Cleo' at Suffern straw-hat.

Mrs. Oliver Harriman, driving for a U. S. lottery, has set up a poll both in Times Sq.

Rouben Mamoulian in town to palaver with the Gershwins et al. over Porgy.

passive with the Gerstwins et al.

After announcing that Elsie-Tania
would show no sears as the result
of her auto crash, surgeons operated
Wednesday (14) to remove a dimple
caused by contraction of tissue, Now
Nudist colony at Pine Brook, N. J.
agave a 'full widerse' ball to close the
season Saturday (17). Special dance
floor guaranteed against spillners.
Goog guaranteed against spillners.
Maxwell Anderson's 'Winter Set.'
Lucille Horan, who says she was
in the 'Vanitles' as Lucille Lamont,
shot and Killed her husband, Frank,
shot and Killed her husband, Frank,
Earl Carroll does not recall the
name.

Earl Carroll does not recall the name. The control of the control

lotel New Yorker refused per-slon to Association of German masion to Association of German mission to Association of German tike at its convention in the ball-room and the convention went else-where. Feared that in view of the recent trouble over the Bremen's flag there might be a riot. Camilo Aldao here to stage "The Ascending Tragon." to do 'Achillee Had a Hee' in N. Y. in Oct. Will open cold. Will also do 'Corlolanus'

for the first time it's been seen in

Portable noise-meter weighing only six pounds will be used by N. Y. police. Invented by Erpl.

N. Y. police. Invented by Erpi.
Polles ordered to check on all
cars carrying Georgia license plates.
State is soliciting mall orders for
plates at three bucks a set. Appeal
to chiselers and those who have had
their licenses revoked by other

Dulty mag suggests films and radio should support the theatre, which serves as a minor league for the development of talent.

Mark Reed, who did Petticoat Fever' last season, in with a new one, The Passionate Guest! Norman C. Plincus has it in his brief

case.

Artef players will turn on the lights Scpt. 28. Will do 'Revolt of the Reapers' at the President on that date.

the Acapters of the Testandard of Modele Welsgal to Salzburg to Modele with Max Reinhardt over Road to Promise, due here in Oct. Gus Hill has that minstrel urge again. Wants a troupe in the fall, with Mrs. George Thatcher and Eva Tanguay tossing in the s. a. Maria Jeritza fiew into town Fri-Maria Jeritza fiew into town Fri-

Maria Jeritza fiew into town Fri-day.

L'Anny Ross didn't tell his friends he's married to Olive White, his business manager, until he was Hitched at Millbrook, N. Y., July 38. Harry Schimanski, of Astoria, pinched Sunday under suspicion of being the writer of threatening let-ters sent Theima Todd demanding

pinched Sunday under suspicion of being the writer of threatening lecture of the surface of the sunday of the surface of the s

theatre, Boston, Probably won't get

next week.

"Automobile registration in N. Y. etate firet half of year tons similar 34 period by 44,856, total being 2,052,659.

Town of Mansfield, Conn., foreclosing against the Century Play Closing against the Century Play on the Control of the

was Charles McLaughlin, and one his widow.
Edwin Carewe sailed Saturday for Palestine to get authentic material for a life of Christ. Will make the Gorden Corner of the C

the tower an they came uown c, ladder.
Gulld will present Taming of the Shrew, Sept. 30. Date pushed up.
Max Gordon hopes to land the Gish sisters for Pride and Prejudice. Had been hoping for Helen

dice. Hau been Hayes,

'Smile at Me' won't grin until tomorrow (Thursday) night. Fourth
nostponement. Noel Coward, in London, polish-ing off slx new plays.

Coast

Federal investigation started in sinking of barge used in filming Mutiny on the Bounty, 'in which Glenn Ströng, cameraman, lost his properties of the strong of the strong

Walsh, \$6,000; Williams \$2,121.
Get-together of symphony conductors at home of Otto Klemperer in Bel Alr (L. A.) brought out Bernardino Molinari, Pierre Monteaux, Richart Lert, Jose Rurb, Pietro Cimini, Henry Svedrofsky, Arnold Schoenberg and Willem Van den Burz.

Schoenberg and witten.

Burg. Lowe, hight club shaper, charged desertion in her sult for divorce filed in L. A.

Shot by a polleeman friend when mistaken for a peeping tom. Robert McClowan, second cameraman at Santa Moniea hospital. Victim is son of Hughle Mack, one-time film combi.

Santa Monica hospital. Victim is son of Hughle Mack, one-time film comic.

son of Hughle Mack, one-time film comic.

It is a firm of the man of

\$214.000 Handle by Revere Pup Track in Night, 70G at Mineola

PATHE 90G FOR QUINS

Reel Holding Exclusive, Harold

Toronto, Aug. 20.

Hollywood report of accordations to have the Dionne quins appear in a short sequence in a projected

effort.

Dr. Dafoe said he had repiled to
the offer by telling them that the
original picture contracts still
offer by telling them that the
formal that the said of the
Government recarding the estate of
the Dionne bables revealed that
Pathe had set a figure of \$30,000 for
orculusive motion picture rights of
the quins until they reach their
second birthday.

MARRIAGES

Olive White to Lanny Ross, Mill-brook, N. Y., July-30. Bride is the business manager of the singer.

Thomasina Elliott, film and radio actress, to Richard Skid more, studio press agent, Aug. 8, in Los Angeles. Dorothy Wein, actress-poetess, to Darlo Faralla, film producer, Aug. 9,

In Yuma, Arlz

Suzanne Garland, member of girls trio (Garland Sisters), to Lee Kahn, musiclan, Aug. 13, at Reno.

Alice Petty to Robert Bradbury (Bob Steele), cowboy film actor,

(Bob Steele), cowboy film actor, Aug. 12, in Reno.
Mary Dahl, studio secretary, to Dan Clarke, cameraman, July 3, in Tiajuana, Mexico.
Katherine Adams to Francis C. Woods, Jr., in New York, Aug. 18.
Fide is in 'Anything Goes' Groom manager of the Embassy.
manager of Devin Goddard, actor, Aug. 10, in Las Vegas.

Mr. and Mrs. Thomas Richards, son and daughter, Aug. 13 in Los Angeles. Father is film editor at Warners. Mr. and Mrs. George Wasson, daughter, Aug. 14, in Los Angeles, Father is head of 20th-Fox legal de-

partment.

Mr. and Mrs. Charles Melson, daughter, Aug. 13, in Los Angeles. Father is picture house emcee. Mr. and Mrs. Harry Kalchelm, Aug. 15, at Polyclinic hospital, York. Father is the Param

Young Gigolos Don't Know Their Jobs,

So Riviera Cafe Men Start a School

Dog racing in the east reached the peak last week when a new record in handling was established at Revere Beach, Mass., and Mineola, L. I. Last Thursday (15) night the gross handle at the Boaton resort's race meet amounted to \$214,000.

Saturday (17) night the Long Island events amassed \$70,000 in the totalizer which computes the betting odds. Mineola opened the week with a \$40,000 Monday.

Operators of dog race events deduct 20 percent of the takings, which are options to buy the dogs, but in reality are bets. That is the which are options to buy the dogs, but in reality are bets. That is the house end and most of that coin is

Ontions Out

Lynchburg, Aug. 20, War on dog racing at Virginia Beach is hotter than ever, with Governor Peery directing resort au-thorities and Princess Anne County police to clamp down on the sale of so-called 'options.'

With the 'ontlon' windows closed. Norfolk bookles opened sidewalk stands and continued to receive

GOLDSMITH AS REC'V'R.

Frederick E Goldsmith has been appointed receiver for House or Lords, class dining spot on East 54th street, New York. Place will reopen on or about Labor Day. Spot was first known as arity's.

Literati Chatter

(Continued from page 66) lly' retitled 'Conflict' in its British

rell Williams,"

lly rettited 'Conflict' in its British edition.

Mrs. Max Regan back after fhree months in Paris-sperit in research for a new novel,

Mary van Klecoft, Trices and allel for Europe.

Ronnley of Stockholm, has taken the Swedish rights to Lloyd C. Douglas' Green Dight.'

Real name of Roswell Williams, down as author of 'Madonna of the Damned,' is Frank Owen.

George Britt has completed his George Britt has completed his completed to the Complete of the Complete

a first visit soon.

Edith Haggard has sold a series of articles by Milton MacKay, entitled 'Under Secret Orders,' to Red

titled 'Under Secret Orders,' to Red
Donk:
Daniel Melcher, son of Frederic
O. Melcher, Fublishers' Weekly
Construction of the Control of the Control
Twelft and final novel of the special Wilderness Edition of the
Eugene O'Nelli plays has been issued by Scribner, completing the
set.

set.
Reported by Edward J. O'Brien,
short story compiler, that the
American short story is more popular in England than the native

lar the England than the native product.
Jean Thomas new novel coming along slow, as she's spending much time promoting the folk theatre near Ashland, Kyn., where she's summering.
Bob Davis, between travel pieces for the Sun and amateur photographic stokes has it for publication. Titled 'Tree Toad.'



150 West 58th Street Near theatrical and uptown business districts . . Maid service available.

1 room, \$660 2 rooms, \$800

BRETT & WYCKOFF, INC.

New York Theatres

PARAMOUNT, TIMES QUARE

HERRERT SIDNEY MARSHALL "ACCENT ON YOUTH

25c to 1 P.M. Every Day!

RADIO CITY BOCKEFEILER
CENTER
MUSIC HALL Softh Street and
KATHARINE HEPBURN in "ALICE ADAMS"

FRED STONE - FRED MacMURRAY ON THE STAGE: "REPRISE." a parade of invertisements in seven scenes, produced by Leonidoff, Symphony Orchestra direction of Maurice Baron.

"Keeper of the Bee



On the Scree

and Band with Blg Stage Revue



We're in the Money'
A Warner Bra. Canedy, with
JOAN BLONDELL—GLENDA FARRELL
Regan in 'Broadway Hostess.'

RKO THEATRES 86" ST. 81" ST.

Aug. 21-23

Aug. 21-23 Jackle Coop "DIÑKY"





By GEORGE AXELSSON Juan Les Pins. Aug. 9.

Incompetent glgolos are causing Rivlera night club owners so much worry that a Rivie.a glgolo academy where the lads will be taught what to do and when to do it will be started here at the close of the

present summer season.

Steps to organize the gigolos in co-operation with the club owners will also be undertaken as a possible means of elevating the present olo standard. It is pointed out the owners that if membership the organization is restricted, glgolos will take more pride in their

glgolos will take move.

Night club business is better this year than it has been for the past three years, but this year's crop of glgolos is something flerce, said the manager of one of the local gay spots. They are good boys but they don't know what it's all thout.

I've got one who droops #0 much and looks so sad everyone calls him 'the weeping willow.' Olgolos Investant in our business. When a woman comes in business. When a woman comes in the cet—well, she doesn't come back.'

back'
Another night club proprictor
who was sounded out on the subject was equally emphatic in his assertion that there must be a new
deal in the gigolo industry on the

'I am certainly willing to put up my share to start an academy. But I'm not certain that I am in favor of unionizing the glgolos, he said, "There might be unpleasant reac-

work.

Night club business is better
this year than it has been for the
his year than it has been for the
heart of gleologic something fierce.

The year of the lost in
his head.

The young ones haven't the
his head,
The young ones haven't with
his his head,
All you can't blane
his better the young with he he line loves in young
his head love with ha his head dancing girl and
went to Florida. Now I have a rule
have young haven to be young haven to be young
his haven to be young haven to be young haven
his head love young haven
his head love young haven
his head on the young ha

Broadway

Noel Francis around liver Sayler p.a. for 'Squaring Circle.'

the Circie.
Raoul Lipoff and Gauch.
Hotel Edison.
Jake Wilk writes Paris isn't what

Jake Wilk writes Paris isn't what it used to be. Mickey Marks due back in New York next week. Teddy King back betaring

York next week.

Teddy King back, batoning at
Loow's Orpheum.
Bob Ballin is now John Fogarty's
piano-accompanist.
Doc Wiener giving Marc Lachmann's innards a screen test. mann's innards a screen test.

Lester Meyer, manager of the Empire theatre, back from Odem. Mich..

Ann Grosvenor Ayres is now rep-ping Fred Stone and the Stone family.

Waiter Kelly promoted to head of continuity department at Bess &

iamily.

Iamily.

Statistics of the control of the

15).

Bailyhoo blast of cold air which
eatured Loew's State marquee durng July hot tidal wave has been
ubsided.

subsided.

Sophia Fine, sec. to Joe Pincus at

Fox, recuperating at Women and
Children's hospital after minor
operation.

Children's nospital after minor operation. Dorothy Hall is so superatitious she refuses to mention the name of she refuses to mention the name of she refuses to mention the he access the lid on one this fail. Sophie Tucker received an extra large bottle of parfum from Louis K. Sidney after her last Friday night breadcast over WHN. Inglet breadcast over WHN, might be a superior of the rest with the limited her breadcast over the limited her breadcast over

folic:
Le Mirage opens, Sept. 16, on the
eastside niterie lane. Club Richman
also readying something new in the
way of floor shows about the samedate.
March of Time' quit the RKO
building and is now in the Fox Film
building, 54th St. and 10th Ave.
where the newsreel has its labs and

assisted niterie lane. Club Aucomania to readying something new in the ray of floor shows about the same was of floor shows about the same was a considered to the ready of th

CHATTER

Paris

By Bob Stern

Bill Paley of CBS stopping here Irvin Marks in a short trip to London. Paul Charles Biver under the weather.

Film smallles cutting prices for Haroid Smith vacationing on Nor-

uniay coast. Charles C. Kurzman summering Deauvillc.

Marjorie Lawrence singing Wag-er at Vichy.

ner at Vichy.
Curtis Mcinitz back from a short rest at Mentone.
Dorothy Farnum driving to Havre to see friends off.
Waiter Eisfelder bringing out his new mag. Europe.
Metro putting Tra Diavoto' back

to see friends off.
Watter Biselder bringing out his
new mag. 'Europe.'
New Temper Diavolo' back
into the Madeilene.
Mistinguett to Brusseis for opening of a new operetta.
Mistinguett to Brusseis for opening of a new operetta.
Mistinguett to Brusseis for opening of a new operetta.
Mistinguett to Euron to look
of the Commission of the Commission of the
Paul Schiller to London to look
of the Commission of the Commission of the
Laura Diane, actress, winning the
Sairburg music featival.
Laura Diane, actress, winning the
John Lodge taking in Anny Blatt's
knitwear fashion opening.
Donald Stern getting a glimpse of
Donald Stern getting a glimpse of
Sol Hurok hovering about town,
Sol Hurok hovering about town,
Builah LiVingstone contacting the
Office of the Commission of the Sol of the Poiles Bergere.
Paul Devai dehying rumors that
he's sold the Foiles Bergere.
Bottle Hunter (International News
Eddie Hunter (International News
Service) laid up with accriation.

Eddle Hunter (International News Service) laid up with scarlatina. Yvan Noe, writer, turning film producer, to make 'Mile, Mozart.' Barbara La May headlined for Comedia's annual party at Deau-

Barbara La May headlined for Comedia's annual party at Deau-ville. Charles K. Gordon and Jacques Kamensky pianning a trlp to New York. /ork. Marcel Simon cast in Yvan Noe blav. 'Woman Cut in Pieces' at Va-

Marcel Simon cast in Ivan Noe piay, 'Woman Cut in Pieces' at Va-rieties.

Pierre Bianchard to star in a translation of 'Hamlet' by Marcel

translation of 'Hamiet' by matrix Pagnol. Jimmy Witteried helping Victor open the Chez Florence branch in Max Weldy spending much of his time taking care of his English business. Swoboda, vacationing for the control of the cripton of the Argentina leaving on a six-month tour, incituding South America and the U. S.

films at the same time, one in south of France and another in Paris.

of France and another in Paris.
Georges Marret, producer, recovered from Illness and readying a new gim, Ta. Neuvarian suz. Etoiles, Tanger and the property of the production of the production

Bed').

Edmond T. Grevlile to London in Sept. to make a film based on Arnold Bennett's 'Grand Babylon

old Bennetts
Hotel.'
Mirellie Balin taking the part
Simon Simone was to have played
in Alexis Granowsky's "Taras Bul-

Simon Simone replacing in Alexia Granowsky's Tarass Bulbut Maurice Tourneur replacing Leones Perret as director of
Koeningsmark, reportedly because
perret is 111.

In the state of the state of the state of the state of
Leones Perret is 211.

Leones Perret is 211.

Leones Perret is 211.

Leones Tarasses plus and in the state of
Louis Jouvet to open the Athenee
with Knock; to be followed by
Louis Jouvet of
Louis Jouvet of
Louis Jouvet to
Louis Jouvet to
Louis Jouvet to
Louis Jouvet
Louis
Louis Jouvet
Louis
Louis

weight champ, getting a film enagement in a pic to be made by
Marcel Cammager,
All the second of t

with performance brime rounds with performance debert.

Jean Painleve trying to do a William Beebe in inaugurating an Unit.

Jean Painleve trying to do a William Beebe in inaugurating an Unit.

Frought in the interested in submarine life.

Max Many, Födert Tra-bor and Max Many, Födert Tra-bor and Max Many, Födert Tra-bor and Max Many, Födert May seen "all the shows in New York' in 48 hours alone the England by Irving Young, French version by Pierre Chambard, set for the reposing of Deux Masques under mapagement. Comite of IFIm, new Comprehensive trade body, protesting against the Education Ministere' choice of dustry at the Venice show.

Architect Charles Siells one the city of Paris for plagarism, claim-for the Tro-cader os at its to be remodeled for the 1937 expo.

Vienna

Leo Macher, comedian, died. Joe L. Sacks coming to Vienna.

Doug Fairbanks here on a visit.

Heinrich Eduard Jacob to Stock-

Fred Hennings reportedly going over to pix.

Harry Baur and Alexander Gra-nowski in Vienna.

Waiter Slezak, son of Leo, here to visit his father.

Artur Spitz to Budapest to take over direction of King's theatre.

'Alexander Molssi's wife, Johanna
Terwin-Molssi, has come to Vienna.
Franz Lehar scheduled to take
some of his pieces to Paris this

Julia Janssen from Burg theatre will help Singer Boys put out their film.

Hans Moser is going back to Reinhardt's Josefstadt theatre this fail.
Rumored Bruno Walter will make

Rumored Bruno Walter will make his permanent headquarters in Austria.
Richard Mayr operated upon a Richard Mayr operated upon a Kurt Goets will play as guest at the Volks or Scala during the com-ing season. Or Vienna's heatrical stars taking holidays in and around or Walterna.

Majoras, stars taking holidays in assessing St. Wolfgang. Half of Vienna's pic houses clos-during August because every-

St. Wolfgans.
Half of Vienna's pic houses closing during August because everyment from the because everyNext Franciska-Gala film will be
titted. "Katharina, die Kiefne'
(Katharina He Tiny').

Wienness Philharmonic Orchestrad.
Vienness Philharmonic Orchestrad.
Vienness Philharmonic Orchestrad.
Vienness Philharmonic Orchestrad.
Contemporary Austrian composers.
Director Paul Guttmann and wife
contemporary Austrian composers.
Director Paul Guttmann and wife
contemporary Austrian composers.
Director Paul Guttmann and wife
harged with trying to extort
work started on Willi Schmidt's
young and the started on the star

They're finally filming the op-eretta, 'The White Horse Inn,' at St. Wolfgang, where story was

St. Wolfgang, where written.
Dusolina Glannini had to appear in police court because her secretary-chauffeur had an automobile accident.
Pietro Mascagni has gone to Szeged, where he will direct an open-air performance of 'Cavalleria Rusticana.'

Rome

By George Byrne

New S.A.F.A. studios here have started shooting on "Rattlesnake," Lulis Freedd, Director General of the Chiema at the Ministry of the Chiema at the Sacchator of the film it is doing on the Hill of Marie Raschkitrath. State of the Chiema and the Ministry of the Chiema and the Sacchaton of Chiema with the Ministry of the Chiema and the Sacchaton of Chiema with the Ministry of the Chiema and the Sacchaton of Chiema a

Alexander Korda feeding Dr. A.

London

Alexander Korda feeding Dr. A. M. Giannini.
Only five trade shows this week, M. Gilday time. Wright again cutting down his staff.
Gaumont-British sending S.O.S. to Harry Woods.
The Harry Woods.
The Harry Woods.
The Harry Woods.
The Harry Harry Woods.
The Harry Har

Louis Sarling vacationing in South of France, and expected back Aug. 20.

Louis Sarling vacationing in South of France, and expected back Aug. 20.

Louis Sarling vacationing in South of France, and expected back Aug. 20.

Louis Sarling of the Control of talker and the Control of the Control

Decca, making his presence feithere.
Cedric Beifrage has returned to film criticism, substituting for the holidays for Paul Holt on the Express.

holidays for Paul Holt on the Express. Express. Express. Express. Express to the Express of the

montas to run, was forn by be montas to run, was forn by buy. John Tilley's widow, formerly an attendant at the Windmill theatre, John Tilley's widow, formerly an attendant at the Windmill theatre, John Tilley's widow, formerly an attendant at the Windmill theatre, I was a state of the widow of the wido

Hollywood

Joie Ray flew in. Paul Perry to Broadway. Dick Foran bought a horse, Henry Johnson off for Hawail. Nat Dorfman east with two plays. Don Ameche mugging for Metro. Wesley Ruggles in from Nav

George Levee back in the printing game.

Mrs. Mabel Webb down with flu
attack.

Ted Lewis will soon leave the
hospital.
Universal turnstiis can now keen . rsal turnstiis can now keep

s. Citron lolling in ease at the Roosevelt, Leon Gordon under medical ob-

ition. ul Muni laid low with yeliow jaundice,
Franklyn Warner returning to the
legit field.
Martha Siseper and Lorraine
Bridges off for N. Y. with fall legits Marina Siseper and Bridges off for N. Y. with fall legits in prospect.

John Les Mahln back from month

Vermont. Henry O'Neill houss hunting at oluca Lake. Tol

Toluca Lake.

Jimmy McHugh in and guest of Jack Robbins.

Dorothy Page out for New York on radio deal,

Arthur Hornblow, Jr., planed in Artnu Artnu

Miles Newmins hound had a committee of the committee of t

cut of Little America.

Jane Withers and mother off for San Francisco vacasion, gets new contract at Universal.

Charles Skouras went to Frisco for a day, stayed four.

Lee Kolimar making his first New Col. "Wild Bill" Donovan hobnobling with Radio Pix biggies.

John Bright and Robert Tasker and the Col. "Wild Bill" Donovan hobnobling with Radio Pix biggies.

John Beright and Robert Tasker and the Col. "Wild Bill" Donovan hobnobling with Radio Pix biggies.

John Mechan returned last week etter three montls in Europe.

Dinky Dean Reisner gets his pression and spicture at Metoffer motorist backed out on his foot. Sam Katzman east bound on distribution of his Peter Kyne series.

Sam Katzman east bound on discribing the Robert San Reisner gets his peter series, out riter it an onthis in bed. Charles Driscoll, vice-president of MacNaught Syndicate, in town on Driscoli, vice-president it Syndicate, in town

... Hobart Cavanaugh got permission om Warners to do that Broadway from Warners to do time -play.
Bill Newberry former Metro pub-licist, now associated with Leo Mor-Bill Newberry, former Metro pub-licist, now associated with Leo Mor-rison.

Louis Mayer taking Howard Strickling along on his week-end

vacash. Waiter Piunkett east for new job after quitting designer berth at

24 hours.
Charles Dudiey, former head of Fox makeup department, now at Warners.
Walter Strohm from UA replaces Waiter Quinlan as 20th-Fox chief electrician.

electrician.

Merle Oberon off for New York
and London conferences with Alex-

CHATTER

as art director at Metro. He designed the Gold Guleh at the San Diego Expo.
Jos Breen and Norman Westwood talked at weekly luncheon of Universal execa. Norman Westwood, Universal rep at Shanghai, visiting Carl Laemmife, Sr.

Budapest y E. P. Jacobi

Gilbert Miller here

Kiraly theatre to reopen in the

to his home town.

It has been town. The property of the control o

International various of the there with a score of pupils, studying Hungarian folk arts and crafts. Joe Pasternak has made a new found dancing in a night club here and intends to launch in plectures. Bolvary's next picture to be one starring Elma Bulla, who suddenly with her stare work in 'Confession'. 'Hailo Budapest' is the title of a new picture in the making by Hundapest' and title of a new picture in the making by Hundapest' and title of a new picture in the making by Hundapest' and the popularise radio.

Mexico City By D. L. Grahame

Biggest local bull 'ring being re-conditioned, Walter Trumbuii, Will Hays alde, wacationing here. Sophin Delza here for dance re-citals at Palace of Fine Arts. Revue company playing to four top in Merida, capital of Yucatan state.

Revue company pulsying to Vuestan state. And a capital of Yuestan state. Maria Teresa Montoya, junior ace mative dramatic actrees, signed for Popular music allowed in radical state of Tabacac after a long ban in favor of socialist tures of socialist tures of the favor of socialist tures of a section of the favor of socialist tures of socialist tures of the favor of socialist tures of the fav

functioning at the Paiace of Arts.
Andrea Palma, Mexican ple actress now in Hollywood, suing native
producing company for \$1,000,
claimed as back wages.
Stage show prompters demanding
more comfortable boxes. No stage

calimed as back wages.

All the space of the

Chicago

Nate Platt and frau furnishing a Ray Frisz las become a smoked

whitensh connoisseur.

Phil Tyrell signatured Alabama
Pitts on a rep contract.

Fred Evans family setting up in a
new northside apartment.

new northside apartment.

Joe Flynn taking his vacation in sunbaths on the Hotel Sherman

Harry Munns hopping the planes egularly now on cross-country

Aaron Jones, Sr., back from a trip to Charlevoix and off to New York

To United the Manager of the Manager of the Lincolnshire golf course the Lincolnshire golf course the rock. Nettle Goldle in from her Minnespolis agency for a look-around at cate talent. Max Halperin planed into town for handshakes on a quickle from WFFAA. Dallas.

Max Halperin planed into town for handshake on a quickle from WFAA, Dallas. Ho crashing the dailies on his Grant Park free band and symphony concerts. Eddie Elikort chiegging control of the dailies on the Grant Park free band and symphony concerts. Deddie Elikort chiegging control of the dailies on the Grant Park free band so the dailies on the dailies of the dail

tournament and took 10% off their scores.
Al Borde was low man in the agents' golf tourney; Goldle Gold-finger and Roy Bruder tied for second, but Bruder grabed off the honors in the driving contest. Max Turner drew a prize for atteking it out for 18 holes with the highest total.

Terento

Wheeler Oakman window shop-Wheeler Oakman window shoping.
Toby Wing being measured for new oddpurs.
Toby Wing being measured for the West of the West of

missus, Jimmie Annan, Toronto Star's radio editor, back from a New York

radio editor, back from a new row vacation.

Julian Oliver, from here, has a contract to tenor at the Jack Demp-sey canino in Ensenada, Mexico.

Bob Ripicy coming up us the guest of Rudy Vallee during the latter's Canadian National Expo engage-ment

of Mally national Expo engagement.
With Pthel Campbell iii, Vera Johnston is the central figure in rise Cambell Sisters' vocal trio in the Cambell Sisters' vocal trio in the Hollywood stars for their p.s.'s) suest-columning for Roland Young Mall & Empire sercen-seribe, now vacutioning.
Mall & Empire sercen-seribe, now vacutioning the Cambell Sisters of the Hollywood the Hollywood the Hollywood with the House produces further deficits.

Boston

By Maxwell Fox

Mayfair redecorating. Ben Ginsberg a daddy. Mabel Albertson at the ayfair Cyl Champlin modeling with clay Fablen Sevitzky out of the hos-

Hinh legit crix in Dennis for weekend narry weekend narry

man's show, which opens here in February. Show will also hit Hartford and New York.
John McConville went to Portland—Me. as an unwilling passenger on a streamline train. In seeing his sister off, he miscued his leave-taking. Cuffo ons way, but r. r. charged him for the return

New Haven By Harold M. Bone

Hugo Kortschak set for trip to

Hugo Kortschak set for trip to Austria.

Russ Spang doing time at Seven Russ Spang doing to the Russ Spang doing to the Russ Spang Russ Spang

Yais drama stude, Robert Fretty-man, Is drama directing Biue Hidge XX camp.

Des Moines By R. W. Moorhea

Philbrick's band back at iver-

view.

Carl King's band featured at Iowa State fair.

Latest dance hall ordinance requires \$5 weekly supervision fee.

Midweat Republic claims \$8 approved deals on new Republic receiver.

Midweat Republic claims \$8 approved deals on new Republic Proved claim of the Republic Norman Moon, local warbler, at the Hollywood in New York the summer. The Hollywood in New York the summer. The States following the Tri-States convention. The Sidney, Jowa annual rodeo, doing more local advertising than The Hale Cavanaghs returning from Minnespolls and the lakes through the Republic of the Republic Normal Rep

Bridgton, horses by uttered for around on Silvermine Silice next week, Lawrence Languer to Capo Col. Ceri Holm horse man fing with Marsha Hunt, new Pairmont High, as Monroo girl. Lawrence Langue, author of Port Lawrence Languer to Capo Col. Ceri Holm host to Three Horn and Marsha Hunt, new Pairmont High, as Monroo girl. Lawrence Languer and Lawrence Halle, author of Port Lawrence Halle, author of Por

Stroudsburg, Pa. By John J. Bartholomew

Bing Crosby at Buckwood Barry Devine (NBC) a visitor. Jan Campbell's band one-nighted Corky O'Kccfe goifing at Shaw-

nee. Henry Biagini's band at Saylor.

Corky O'Kcefe goifing at Shawnee.

Henry Bingin's band at Saylor
Line Bari Heller new Ross-Common
yodder.

Green Pastures' presented at the
Buff House featuring amateurs
in cocktail bounge.

Herb Toff's band for Horse Show
in Cocktail bounge.

Herb Toff's band for Horse Show
Wendell F. Loveleas (Wo Mil) at
Pinebrook from Chicago.

Paramount and Metro secouts
oo. My preniere of Dooley Cashes and
Wiff twice-weekly double-headera.
Nancy Boyer, ex-vaudevillan,
running square dances at her Bushcondition of the Show of the Colonian of the Show
Ann Pennington at Columbia hotali, with world's smallest midget.
Colonians, mc Ing the show. Was
Colonians, mc Ing the show.

Line Royton and Brettyn Wade in
the leads at Shawnes summer the
Dr. Ronces Van der Bie appoint
musical director of a band at S'
Teachers' College, Formerly as
University.

Julia C. Marr, daughter of tracerciary of west's World Wonder,
towner of the bling concession,
were married under a new 'big top'
atter the show closed for the evening Aug. 1.

Pittsburgh By Hal Cohen

Joe Peldmans celebrated seventh wedding annivereary last week. An Cambridge left Golden Rod Min Cambridge left Golden Rod Laurence Schwab operetta. Heloved Rogue, opens season at Nixon Sept. 23.

Thals, the fanner, at commit and Laurence Schwah operetta. Webser, 22 and 22 and 24 and 25 an

Brocklyn By Jo Ranson

New summer revue at Park Inn. Barber shop quartet contests the

OBITUARIES

WILL ROGERS

WILL ROGERS
Will Rogera, 56; was instantly
killed last Thursday (15) when
a plane in which he was touring Alaska with Wiley Post, roundenter on the plant of the control of the control
southwest of Point Barrow, Alaska.
Latter was their destination for the
night. Post, close friend of Rogera.
was 35 years old. He had made two
plane trips around the earth, made in
July. 1933, alone.

1933, alone.
Rögers funeral is set for tomorrow (Thursday) in Forest Lawn
Memorial Park, Glendale, Calif.
Details of his career will be found in the Pictures department of this issue of Variety starting on page 2.

WILLIAM SOMERS

WILLIAM SOMERS
William Somers, 87, Inventor of
the 'Forris Wheel,' dled Aug. 15 at
the home of his daughter, in Vineland, N. J.
Somers L. D. His amusement ensomers L. D. His amusement enthere is the some some some some
walk between New York and Kentucky avenue, using his 'Ferris'
wheel which he then called an
'Observation Roundabout.' He later
superintended the installation of
wheels at Absury Park, Coney Is-

Hand, and Rockaway Beach.
He was asked to construct a
wheel at the World's Fair in Chi-

TO WILL ROCERS

"The door of a strange world swings wide . . . Oh, may you pass in peace."

HARRY

cago in 1893, and while preparing for the trip West learned that one was already in operation there. Each of the trip West learned that one was already in operation there. The trop broad infringement, but the defendant died before any settlement could be made.

The inventor was also a ploner in the motion pleture industry in South Jersey, operating the first picture theatre in Vineland in 1905, opening another house in Millville.

Survived by two south of the Survived by two south of the country of the country

LEIGH LOVELL

ager, his NBC lock

LEIGH LOVELL
Leigh Lovell, English actor-mansger, best known on this side for
his work as Dr. Watson in the
NBC radio daramicitation of 'Sherborne in England.
It was he who persuaded the
Lord Chancellor to permit 'Ghosts'
to be done in England after he had
barred it. He played it for 47
weeks in London and in the provweeks in London and in the prome the maintained stock companies in he maintained stock companies lbsen and Shakespearcan req-ertory. He came to New York fol-lowing the war, playing for Sothern and Belasco, and in 1929 he took up idio. His widow survives hlm.

DANNY SMALL

DANNY SMALL

Danny Small, colored hoofer, died in Baltimore, Aug. 14, at the Provident Colored hosylital from a gerebral hemorrhage. He was a provided the colored to the provided the colored musical, in New York. He colored musical, in New York. It and at one time owned the old Saraand at one time owned the old Sara toga Club. About a month ago he bought the Moonglow alto spot in Balto, which he renamed the Para-

ise. Survived by a brother, David, of V. Interment in New London,

FLIZARETH ERB MOSS

Elizabeth Erb Moss, wife of the

music nuranzer at Radio Music Hall, died in the Polychine hospital. New. July 29, of pncumona following an operation.

Before her marriage Mrs. Moss was plenist in various of the the atres operated by the Phoenic Amusement Co. of, herothers and the four brothers are still presented in the four brothers and the four brothers are still presented in the four brothers and the four brothers are still presented in the fou

addition to her brothers she is survived by her husband, a son, Robert: a daughter, Elizabeth, and her father and three sisters.

Interment at Lexington.

WINFORD H. LINTON

Winford H. Linton, 69, Utican active in theatrical enterprises for 35 years, died Aug. 12 in a Utica hospital.

hospital.

He was organiser of the Lincophone Company, Inc., of which he
and his son, Evan, were the acuve
directors. The company makes
He was former owner and manager of the Olympic theatre and irs
predecessor, the Hippodrome in
Utica, and the Gem theatre and to
Skinner Opera House in Little Falls. Surviving are his widow who was Addie Peavey, his son, Evan, and a daughter. Mrs. John Stafford. of Little Falls

BACHEL BOVER

RACHEL BOYER
Rachel Boyer, veteran of the
Comedle Francaise and since her
tettement in 1319 president of
orphanage for children of deceased
theatre folk, died Aug. 10 in Paris
She joined the Comedle Francaise
in 1887, and played soubrette parta.
During the War and atter she distingulabed hereaft in charitable
work, and was one of the best loved
members of the profession in particular
Lagion of Honor.

JESSE L. OBERDORFER

JESSE L. OBERDORFER
Jesse L. Oberdorfer, 80, in his
early years associated with the
Shuberts and at one time manager
for Edna May, committed suicide
by drinking poison at his Syracuse
home, Aug. 19.
Objrdorfer, in later years, had
been identified with the M. L. Oberdorfer Brass Co. in early January
dorfer Brass Co. in early January
Habilities of \$298,099 and assets of
\$10,465.

\$10,465.
Surviving are his widow, a brother, two sisters and his mother.

MABEL E. HUMBERSTONE

MABEL E. HUMBERSTONE
Mrs. Mabel E. Humberstone, 52,
former stage actress, died Saturday (17) in Los Angeles after a
long illness. She was a niece of
Edwin Booth and understudy to
Maude Adams in Peter Pan. She
also was one of the leads for
a production of Two
Crphans."

Grphans.'

She is survived by a son, Bruce (Lucky) Humberstone, film director, her husband and a daughter. Funeral services and interment Monday. (19) in Hollywood.

JOHN TILLEY

JOHN TILLEY
John Tilley, 37, variety and radio
comedian, died in a London hospital, Aug. 3, of cancer. After a varied
career of army and commercial life,
dre in non-stop revue, where he became permanent comedian. He then
essayed straight roles, after which
he became a popular feature of the
British Broadcasting Corporation.
Survived by his widow, whom he
married in 1333.

MAUDE RYAN

Maude Ryan, of the former vaudeville team of Innes and Ryan, dled in the French hospital, New York, Aug. 15, of a complication of diseases. She had been in the hosdiseases. She had been in the hospital only three days, but had frequently been in the hospital in recent years. Following her retirement from vaudeville, she did a gossip column for Vanierr and for other papers. She was burled from Riverside memorial chapel Aug. 19. Survived by her husband and a botther.

JOHN A. NICLACHLAN

John A. McLachlan, 75, train-master for the Barnum and later the Ringiling shows for 50 years, died in Bridgeport, Aug. 15. It was the first summer he had not been on the road.

died in Bridgeport, Aug. 15. It was the first summer he had not been on the road. Ecfore going to Barnum he had heen with the Sells and the Fore-paugh shows, always on transportation.

MRS. EDWARD RUPPERT

Mrs. Edward Ruppert, 72, mother of Hazell Chamberlain, formerly s well known prima donna and in-genue in tabloid and in late years wardrobe mistress and special num-bers producer with Fred Huriey's

burlesque attractions, died at her home in Franklin, O., August 2, fol-lowing a lingering illness. Buriai was locally.

FLORENCE ARLINGTON

Florence Arilington, 45, dled in New York Aug. 18. She had scored in a number of Broadway produc-tions, including 'A Lady's Virtue, with Florence and Mary Nash. Helst appearance was in 'Her Man of

Wax.'
She was the widow of Frederick
IC Latham, who died last year.

ANNIE LEAF
Mrs. Eilzabeth Annie Grant Fallowes, 80, professionally known as
Annie Leaf, died in Durban (Natal),
July 14. Was the widow of the late Grant-Fallowes, business manager for the late Leonard Rayne (doyen of South African managers), for 20

MRS. ANNA WHITE
MRS. ANNA WHITE
MRS. ANNA WHITE,
MRS. ANNA WHITE,
MRS. ANNA WHITE
MRS. ANNA
MR

E. L. SCOUTON

E. L. Scouton, 56, musician and only son of William H. Scouton, cor-netist composer and bandmaster, died at a sanitarium at Green

Springs, O., July 28.
Burlal in Findlay, O., July 24.
Survived by his father and one sis-

CAMILET DALLAS

SAMUEL DALLAS
Samuel Dallas, 27, mañager of the
Valentine, an independent house at
Defiance, O., was drowned in the
Maumee river, August 8, when his
motorboat capsized while trying to
navigate in the flood waters.
Burlal was in Defiance.

ARTHUR GIBSON

ARTHUR GIBSON
Arthur Gibson, 64, manager since
1924 of the Royalty theatre, London, died Aug. 17 as the result of
an automobile accident several
months ago and from which he was
unable to rally.

LAURA ADELAIDE LIEB Laura Adelaide Lieb, 46, in mu-sical comedy on the coast for years, died Aug. 16 in Los Angeles. She retired from the stage seven years ago. Her mother survives.

MARIA SERRANO

MARIA SERRANO
Mrs. Alex Bowman, known to the
concert and operatic stage as Maria
Serrano, died in New York Aug. 18.
Survived by her husband, whom
she married recently.

W. C. GREENFIELD

W. C. GREENFIELD W. C. Greenfield, 52, manager of the Paramount, Manchester, Eng., died Aug. 5. He leaves a widow and

Mother, 69, of Leslie Adams, production manager, KIEV, Glend Cal., died Aug. 14 that city,

Equity Silent

them are quite willing to appear on the same of the sa

Summer Theatres

DOOLEY CASHES IN

(Continued from page 62)
uge, Harassed no end, he supplies
the family with clothes and a car,
buys one-tenth interest in the
apartment building from Mendlebaum, hires a mald, and retains a
lawyer, Silverman, to oversee his

the family with Golories and a car, the family with Golories and a car, beattern building from Mendle-baum, hires a maid, and retains a lawyer, Silverman, to oversee his lineary is in love with Peggy Dooley to the does not return the affection. She's off the deep end with the control of the

The King's Messenger

(BEECHWOOD THEATRE)
Scarborough, N. Y., Aug. 15.
Figs in three sets by Frederick tackeon.
Freduced by the author and staged by Wylle Adams at the Beschwook Theatre,
Scarborough-on-the-Hudson, N. Y., week of Aug. 12, '35. oon, N. Y., week of

Taylor Graves.
Eleanor Daniels
Leslle Adams
Ann Mason
Jouls La Bey
Leslle Auten
Louis Prussian
Paul Kaye
St. Clair Daylield
St. Clair Daylield
Mortimer Wolldon
William Nicholis keeper..... nkeeper's Wife ing's Messenge Wife
Tenor
Rich Man
Daughter
Doctor
Secretary
Rcardo
Dispatch Rider

"The King's Messenger' is an allegorical fantasy assumedly designed to express the author's ideas on life, death, the hereafter and subsidiary subjects.

Incidentally, a hopeful conclusion

It is the sort of play that would ap-peal to the members of the Women's Intellectual Circle of Centralia, Kan.,

by the fact that any number of them are quite willing to appear on the sabbath in picture houses, where the policy is four to five per-

and kinded organizations, but is not of the eart that the consistent of the eart that the constant of the eart that the content of the eart that the eart th

possession of the place the the sheet and after laterulens as to accommodations he requires he departs to return shortly with the entire east, and after laterulens as to accommodations he requires he departs to return shortly with the entire cast, asciton of humanity, it is explained, section of humanity, it is explained, section of humanity, it is explained, have been kidnapped from the middle speed of the speed of t

not shot after all.

Maybe that means don't worry,
although even death impends. It's
all pretty much involved.

Members of the cash they no
be condorded actors. Leslie Adams
has the talklest part. He is much
subdued in manner. The character
rates it. The others are stoopes
for him.

JANE'S LEGACY

Concey by three acts by Eder Philipote. The concey by Sidney Redbish, At the Organizati

out Play Bornous Occupult, Me, week out Play Mortimore. L. prig Bernard L. price of the Control of the Control

KILLS CIRCUS DATE CONTROL

Milwaukee, Wis., Aug. 20.
Less than a week after it had
passed a bill which would prohibit
circuses from showing in any community in the state within two
weeks preceding a county or state
fair, the assembly reconsidered and
kified the bill. It was ruied as discriminating, with attorneys for Ringling Bros.-Barnum & Bailey leading the fight.

jeading the fight.

The bill was introduced at the beheat of the managers of the Wisconsin State Fair, which opens here Saturday (24), and was directed against the Ringling shows, which opened a two-day stand last Saturday (17).

Reason for the Saturday (18).

urday (17).

Reason for the fight was the moving of the circus from the state fair grounds to the lake front, as provided under a law dust passed. Through this law the Milwaukee park board collects the rental for the ground, the 1400 per day being taken out of the State Fair coffers.

Big in Regina

Regina, Sask., Aug. 20. s second largest annu exhibition, that of Regina, grosses 22,000 admissions more than 193 and, despite bad weather two out of six days, attendance upped 7,522

or six days, attendance upped 7,522 over last year.

Total paid was 98,477. "Free" display of famous musical ride by 22 scarlet-coated R. C. M. P. stole grandstand show from professionals.

Donks in Seattle

Seattle, Aug. 20. Donkey baseball, origin

tism here the past week, at the civic baseball field.

C. Brown of Everett is back of the two nines who have played a bit around the sticks to fair biz. The donkeys were trained for their stuff and will go on the county fair cir-cuit of N. W.

Rebuild N. C. Fair

Charlotte, N. C., Aug. 20. North Carolina department of agriculture has called for bids for restoring the state fair grounds exhibit building, destroyed by fire, and for making other improvements at the fair grounds, located near

Old Boss Back

Old Doss Back.

More than \$20,000 in premiums already are listed and thore will be 18 large stakes in a total of 18 classifications for cash prizes at the Pacific International Horse Shot to be held in conjunction with the silver anniversary jubice of the Pacific Line and Livestock exposition. Oct. 4:-ala Livestock exposition. Oct. 4:-ala Livestock exposition.

tion, Oct. 5-12.

A. P. Fleming, who managed the first Pacific International 17 years ago, again will direct the show.

Starts with Football

Spartanburg, S. C., Aug. 20.
Orangeburg, S. C., fair opens
Oct. 17, with University of S. C. vs
Citadel Cadets football game as one
of headilners.

LABOR TROUBLE

LABOR TROUBLE

De Moines, I.a., Aug. 20.

The lowa state fair association grounds being picketed by members of the Des Moines building crafts.

Charge that union scales are not being paid on remodeling and similar projects. Fair attendance will be hurt to some extent.

GOOD IN KUTZTOWN

Easton, Pa., Aug. 20.
Despite intense heat Kutztown fair drew well during past week.
Attendance averaged about 8,000 daily.

ALLENTOWN DATES

Easton, Pa., Aug. 20. Allentown fair dates are Sept.

17-21.
Ad ission will be 25 cents as in nast two years, and night fairs will be held.

Shows Into N. W.

Canton, O., Aug. 20.
Major railroad circuses have
given Ohlo the go by for-the harvest country of the northwest, leaving the territory to the motorized
shows. At the present time, three
of the largest truck shows are playing hide and seek with each other ing hide and seek with each other in the eastern and central part of the state. They are Downie Bros., Mix and Lewis Bros. Start of the fairs this month will mean the end of the circus season for the Buckeye state.

BARBARA FIESTA WIDE OPEN: HEAVY BAR PLAY

Santa Barbara, Aug. 20. Santa Barbara, Aug. 20.
Annual Fleata got under way
here last Wednesday (14) with the
semi-religious spec at the Mission
that night. Following day, town
went wide open for the rest of the
four-day session. Around 250,000
visitors came here from all over the
state, spent an entimated \$1,200,000
on doo-dads, gimeracks and liquor.

on doo-dads, gincracks and liquor Since last year's Flesta, town has opened up, with the bars doling about the biggest business of any-thing. Heat helped a lot with the drinking trade.

CARD BROS

Colchester, Conn., Aug. 16.
Second season out for this onering affair which thus far has confined itself to the New England fined itself to the New England territory, and, at that, the lesser hamlets lacking the strength to make hitting larger communities profitable. Show took to the road the first week in July, and thus far

the nest week in July, and thus far has just scraped along with except at till, had healthy ring despite 35 per cent cill, the local fire department imposed for use of the town reasons reaso

and a wicked jango with tambourine ther own accompanismont) while hangling.

It is a second proper to the second p

OUTDOORS TOUGH ON B. & O.

Railroads Lose Valuable Relics in

Baltimore, Aug. 20. Baltimore, Aug. 20.

Blow-down during a thunderstorm of the Hall of Transportation
on grounds of the Fair of the Iron
Horse, at Halethorpe, Md., near here
last week resuited in \$100,000 loss.
Iron Horse layout is owned by
B. & O. railroad, and fair was origineally held to 1927 in horse of connally held in 1927 in honor of con naily held in 1927 in honor of con-tenary celebration of company's existence. The wrecked building contained exhibition on permanent display. Irreparably damaged were numerous historic relics of early railroading, as well as miniatures and models of value.

and models of value.

Slightly harmed were the famed collections of early locomotives and cars, which date from dawn of steam roads onward. Best known among these relies is the Tom Trumb, first workable locomotive.

REVIVE UTAH STATE FAIR

Salt Lake City, Aug. 20. Utah State Fair, after being can celled since 1931, will be held from Aug. 24 to Sept. 7. Rodeo, industrial and commercial exhibits, rura specialties and a livestock show in-

specialties and a livestock show in-cluded on the program.
Display will be held at the Fair grounds, on the outskirts of town. Four new exhibit buildings will be ready for the opening.
Attendance records in 1931-re-vealed that 130,000 people visited the show during its run.

Now It's Rice Bros.

South Bend, Aug. 20. The Bays' Bros. truck show now nown as Rice Bros. Allen King, six bulls, menage acts and acrob sent over from the Cole show to scht over from the Cole show to strengthen. Playing mid-west dates. Mrs. Clyde Beatty gave her first public performance in the arena with a group of trained lions on the Cole Bros. show at Benton Harbor,

Cole Bros. show at Benton Harbor, Mich., 12.
Circus fan top named after the late Fred J. Warrell. organized in South Bend with 14 members. South Bend was Warrell's, home town and he is buried here. He was with the Ringling organization for 18 years.

Just Annoving

Lynchburg, Aug. 20, Lynchourg, Aug. 20.
Unable under the Virginia law to slap a license fee on the Mighty Sheesley midway which has scheduled this year's fair, City Manager R. W. B. Hart has proposed to city council that an attempt be made to 'molest' the carnival out of town.

Proposal, although not adopted by council so far, is being consid-ered seriously. The city manager by council so rar, 19 pering commer-ered seriously. The city manager suggested that the police keep such a tight check on the shows and gambling spots that the carney would be annoyed into folding up.

Didn't Use Oakleys

Cedar Rapids, Ia., Aug. 20. Tickled pink because a circus press agent had been unusually liberal in handing out A. O.'s members of the city council at Co Buffs, Ia., got together a half hour carlier than schedule for their regular weekly meeting, so they could hustle through their business

could hustle through their business and go to the show. In walked a delegation of union men to say the circus was unfair to organized labor. Election is next spring and the union boys control a nice bunch of votes. Consequently the comps remained unused. The meeting lasted two hours instead of 29 minutes.

NEXT YEAR'S DATES

Regina, Sask., Aug. 20.
Dates of fairs in the Western
Canada Class A circuit for 1936
were set at a meeting of Western were set at a meeting of Western Fairs Association here recently. Brandon, Man., June 29-July 3; Calgary, Atia., July 6-11; Edmon-ton, Alta. July 13-18; Saskatoon, July 20-25; Regina, July 27-Aug. 1.

Mix Bill Crew Back to Good Old Days **Blankets Downie Paper in Ohio Towns**

DOWNIE BROS. WIN PENN. TAX RETURN

Butler, Pa., Aug. 20.

Downle Brothers has received from the Pennsylvania state treasurer a check for \$2.150. excess taxes for 1981, '22, '33 and '34, establishing a precedent for all shows entering that state and cleaning up a question since the betterment of the highways put many of the small evilence shows on monter trucks. railroad shows on motor trucks. Graham & Son, attorneys, acted for

he show. In 1913 the legislature enacted a ew schedule of taxes for circuses and similar traveling shows. This new schedule of taxes for circuses, and similar traveling shows. This ran from \$1,000 for a show transported on \$50 cars or more, down by sliding scale to \$50 for a show on one or two cars. In 1931 the Downie show, under the management of Charles Sparks, entered the state at Pittsburgh with \$5 motor vehicles. Sparks (took out a license from the Sparks took out a license from the Mercantile Appraiser's office, pay-ing \$150, under the appraisal of that office.

Acrobat Overthrows

Akron, O., Aug. 20.
Gus Bell, 19, Dallas, Texas, aeriallat and acrobat with the Tom Mix
Circus, is in St. Thomas hospital
here, suffering from a fractured
wertebra as the result of an accident when the circus played here
Age!

Bel!

Aug. 12.

Bell, propelled from a teeterboard by a partner, missed the
shoulders of another partner where
he was to have landed and struck
the ground with his head.

He was rushed to the hospital
where an examination showed the
fourth vertebre had been fractured

ourth vertebra had been fractured. His condition is reported fairly four

Rodeo Horses Killed

Des Moines, Ia., Aug. 20. Three fine horses belonging to the rodeo at Sidney, Ia., died from eating poison bran for grasshoppers that had been stored near the rodeo grounds by the County Farm Bu-

reau.
One horse, valued at \$1,500, belonged to Chester Byers, who used it in his roping act. The other two were jumpers, and the property of Louis Tindail, trick rider. He had just purchased one of them for \$2,000.

Asks \$2,000,000

Asks \$2,000,000

Dallas, Aug. 20.
Centennial expo asked \$2,000,000
of \$3,000,000 appropriated by Texas
for 1336 observances last week.
Manager Waiter Cline wants that
amount for additional buildings
and exhibits. Cullen Thomas of
sioner to claim.
Additions to expo staff include
(Clyde Vandeburgh, periodica cluicifCilnton Bolton, travel promoter;
Roy Rupard, assistant concessions
director.

Held in Shooting

Des Molnes, la., Aug. 20 Des Moines, Ia., Aug. 20.
Atty. Thomas Thomsen, secretary
of the Elkader Fair Association, is
being held under \$1,000 bond at
Elkader, following the fatal shooting of Jimmy Jacobson. 25, mrm
worker, on the grounds the sight of

Jacobson, with others, was at-tempting to 'crash' the fair grounds Thomsen, allegedly,

CIRCUS ROUTES

Week of Aug. 19 Al G. Barnes Al G. barnes Aug. 21, Iron Mountain, Ironwood; 23, Rhinelander, Ashland; 26, Pargo, N. D.; 2 Ashland, 26, Parga, N. D., 2 20
Ashland, 26, Parga, N. D., 2 20
Cole Bros.

Aug. 21, Cedar Rapidus; 22, Waterlor, 23, Ft. Drdge; 22, Council Burfs; 23, Ombha; 26, Falls Gly; 27, St. Jones, 28, Tojeki; 29, Emporia; 39, Wichita St., Enils.

Hagenbook-Wallace-4 Paw-Sells
And "1 Lexinoten: 22, Frankfort; 23, Aug. 21, Lexington: 22, F Owenshore: 24, Paduenh. .i line Pros.-. Aug. 21, Bettle Creek: Rapids: 23, La ring.

Dennison O Aur 20. Tom Mix Circus and Wild West advance resorted to drastic tactics here against the Downie Bros. Cir-Town had been billed by Downle as its first Ohlo stop after several weeks in the cast, for Aug 12

Mix advance coming in several days behind the Downle crew, and billing New Philadelphia, eight milcs away for the 15th, pulled every sheet of Downle paper in town. covered all country and local stands, informed the postmaster that-the show had been washed out by

show had been washed out by heavy rains in the east and had closed and that the mail should be losed and that the mail should be losed and that the mail should be payer hearing the Mix talk falled to payer hearing the Mix talk falled to publish the contracted advertisements three days prior to the show date here.

Charles Sparks did not learn of the situation until the Downle show reached here Sunday. He got busy with city officials and soon aquared with city officials and soon aquared was made to a loit in the center of the town. Parade Monday dispelled reports of the show's close by the Mix advance and as the result the Downle show had a nice matines Monday and a near capacity house at night.

Down to a discovered to the control of the control

Not a single Downle date for August 12 was visible here after the Mix advance had left town Wednesday.

Lexington, Ky., Aug. 20.:
Hagenbeck-Wallace and Tom Mix
Circunes in friendly billing war
here. Practically no cases of coverplaced alonged to the first had been
placed alonged to the first to hang up
the banners. Downtown show windows contain paper of both shows,
about evenly divided.
Mix circus billed for Aug. 20 and
H.-W. following day. Both move
tal, where they play on the first had been
days. H.-W. jumped into Kentucky
after changing routing from Virsinia and North Carolina, where infantile paralysis scare kept it away.
Tom Mix outif jumping here from
Covington, Ky. Lexington, Kv., Aug. 20.

Mrs. Beatty in Show

Mansfield, O., Aug. 20.

Mansfield, O., Aug. 20.
Mrs. Harrict Boatty, wife of
Clyde Beatty, famous wild animal
trainer, nowly foatured act with the
Cole Bros.-Clyde Bentty, will go
into the big show program with six
cats, it was announced here.
She will fill the program spot held
all sension by Allen King, who recently was sent over to the new
filee Bros. show.

Anti-Fair Incendiary

Centrali: , Wash., Aug. 20. Centralie, Wash, Aug. 20.
Five atte pts to set fire to the nearest control of the control of the



ONE FROM EVERY STATE

COMING TO PAINT YOUR TOWN RED!

Prize pippins of the 48 states ... dancing, singing, prancing ... bringing you a whirly-girly, tuneful, beauty-full jamboree of joy ... and every day of the run is a red-letter day

for showmen!

REDHEADS

A JESSE L. LASKY PRODUCTION with

JOHN BOLES

DIXIE LEE * JACK HALEY
RAYMOND WALBURN • ALAN DINEHART

Directed by Norman McLeod

Screen play by Don Hartman and Rian James Story by Gertrude Purcell, Jay Gorney and Don Hartman Music and lyrics: Jay Gorney and Don Hartman









YOU HAVEN'T A SHOW WITHOUT

Published Weskly at 154 West 46th St., New York, N. T., by Variety, Inc. Annual subscription, \$6. Single copies, 15 centa Entered as second-class matter December 22, 1806, at the Post Office at New York, N. Y., under the act of March 8, 1879, COPYRIGHT, 1935, BY VARIETY, INC. ALL RIGHTS RESERVED

Vol. 119 No. 11

NEW YORK, WEDNESDAY, AUGUST 28, 1935

56 PAGES

E B'WAY SHOW STAR

Gary Cooper's Suit, Shoes and Hat **Sent on International Fitting Spree**

ollywood, Aug. 27. Off to Europe in a few days goes Paramount's Eric Locke, one of Ernst Lubitsch's assistants. Under his arm he will carry a suit, shoes and hat belonging to Gary Cooper,

and hat belonging to Gary Cooper.

In Europe he hopes to find a number of actors who will fit personned to the control of the

setting back awalting the delivery of Cooper for the star, spot in 'Opera Hat.' Frank Capra's next picture; and Capra can't put a suit on another guy and start work hoping he can throw Cooper into the suit when Paramount delivers him,

Can.'s New Gov.-Gen'l, Author of '39 Steps,' A Bally for G-B Pic

Ottawa, Aug. 27.
When Earl Tweedemuir assumes
the role of Governor-General of
Canada, as representative of King
George in the Dominion, in a few
weeks, the screens of the country
are going to boom out with '33
Steps' (GB) as a salute. The role
Steps' (GB) as a salute. The role
Buchan in private life, the author
of this and other tales.
The Canadian release of the
Buchan-authored pic is being
withheid until the day and date
when the new Viceroy takes office
at Rideau Hall, the o clai residence
land the claim of the claim

Incidentally, there has been a spidlen demand in Canada for all Buchan novels.

Earl Bessborough, the retiring

fari Bessborough, the returning Governor-General, was an amateur thespian and did much to encaurge little theatres in the Dominion. The theatres in the Dominion. The occupant is expected to help the film business and bookdom-in voluntarily, of course, old chappie.

New Plug Line

There's another one of those There's another one of those vilogan' yarns going around. It's along the same lines of the guy who sulks in and says, If you read, and accept, what's on this slip you give me \$25,-000. If you reject it, no cost.' Current yarn has to do with Lucky Strike clearertes, and Lucky Strike clearertes, and the sulks of the s

OFFER 'JUMBO **HIPP CIRCUS** FOR AIR

'Jumbo,' musical comedy which Billy Rose has slated for premiering at the Hippodrome, New York the middle of September, is being the cloth.
Picture, originally set to start this month, was set back to Sept. I, later pushed back again to the 9th. Each setback is a leadache to Columbia, and the 'Jumbo' title would be cast and the 'Jumbo' title would be available for network bankrolling was sent to major ad agencies last

was sent to major ad agencies last week.
Reaction of some of the agencies was that they preferred to wait until the Hipp show opened before undertaking to submit the proposition to prospective clients. It is the first this kind has been submitted for commercial broadcasting while the stage version was still in rehearsal. Standard Oil of New Jersey last season backed an ether concept of The O'Flynn' while the latter's early way related. Air O'Flynn' last i, per contract, 13 weeks, while the stage version folded after three weeks.

The P. A. Knows

Toronto, Aug. 27.
Seven sombre scnors and nine
enraged senoritas, including Cella
Villa, daughter of Pancho Villa, ran
into trouble at the border here when
Canadian Federals refused them
permission to enter Canada.

permission to enter Canada.
Troupe, which will populate the Old Mexico Village at the Cana the Cana their trunks at light their trunks their trunks all might under their sombreros and not a sign of a panyas moon. According to Senor Del Pozo, manager, there was trunble about a bond: Expo officially their permission of their p

FEW OPENINGS TILL OCTORER

Sixteen Shows by Mid-Sep-tember Last Year but Only Three This Year-First Musical Due Sept. 23

13 PLAYS REHEARSING

Legit season of 1935-36 will be about a month later than last year in reaching its production stride; There are just as many attractions slated for Broadway, but managers, slated for Broadway, but managers, new and old, are taking their time. The traditional Labor Day starting period no longer exists. Only one premiere is carded for that (next) week, and the following week (9) too has a solo opening card. Same week last September seven new shows arrived.

By the middle of September last. By the middle of September last with the seven have solved the seven have shown and been delivered to Broadway, but they weren't received with accialm. When the critical notices were a succession of pannings the managers let out loud laments, and one even asked Equity (Continued on page 49)

(Continued on page 49)

Beer and Silents Of 20 Years Ago Fuse For Pitts. Smackover

Pittsburgh, Aug. 27.
Proprietor of a Northside beer garden has increased business 1,000% by capitalizing on the current fad for those old-time screen snapshots. Three times a week, spot puts on a midnight picture show displaying on an improvised screer two-reel hits of 20 and 25 years ago

two-reel hits of 20 and 25 years ago.
Beer garden gets its prints from
files of a film company.
All the trimmings go with the
All the trimmings go with the
form of the prints from the prints
down plano player who thomps
away at the music box with tunes
to fit the action and there's also a
spicler who keeps up a rapid-fire
commentary on what's going on anyphoto'
yolces.

voices.

Stunt, started only a couple of weeks ago, has caught on and has already begun to spread to beer gardens in other sections of the city.

10 Years in Radio-Scared

Philadelphia, Aug. 27. Stage fright of Ed Johnston, WIP Stage fright of Ed Johnston, WIP technical chief, almost ruined station's operation last Thursday (22). In radio for 10 years, Johnston lost his nerve just before he was scheduled to be interviewed on 'Echind the Mike' series.

Murray Arnold, program director, ad libbed for him and the show was wased.

Costs. No Juice or Gas. Censors. Will Stop Any Ethiopia Broadcasts

Somebody's Wrong

Albany, Aug. 27.

It happened in a night club at Saratoga Springs. A fellow was dancing all over everybody else on the floor. Suddenly he bumped into a young man. Growled the former;

'Aw, why doncha learn to dance!'

_The other said nothing. He was Fred Astaire.

COUNTRY'S ONLY STR. VAUDE. ON L. I.

Long Beach, L. 1., Aug. 27.
Castle theatre on the boardwalk replaced its burlesque policy last night (Monday) with a \$1.50 top variety show staged by Max Hayes, On the bill are Harry Rose, mc.; Smith and Dale, Jules Bledaoc, Sammy White and Beatrice Curtis, Dolly Kay, Barney Dean and a line of Certrade Hofman girls.

Week from the lease, Max Rudnick, Everybody's in on percentage. It's the only straight-vaude show in the U.S.

Show will play two matinees and

U.S.

Show will play two matinees a a Saturday midniter besides regular nightly performances.

AMATEURS PASS UP \$50—SPLIT 28 WAYS

Buffalo News carrier boys har-monica band won the "Town Hall Touight' radio amateur program but passed up the week at the Roxy, New York, that goes with first passed up the week at the Roxy, New York, that goes with first author, regarded the recommendation of the state of the state weekly to the amateur winner. If more than one person appears the \$29 is usually divided evenly, One 28th of \$50 wasn't worth white. \$20 is usually divided evenly, One 28th of \$50 wasn't worth white. \$20 is usually divided evenly, One 28th of \$50 wasn't worth white. \$20 is usually divided evenly, One 28th of \$50 wasn't worth white. \$20 is usually divided evenly, One 28th of \$50 wasn't worth white.

Harlem to Ethiopia

Harlem to Ethiopia
Baltimore, Aug. 27.
Maurice Sykes, local booker, has
taken a quartet of negro harmonizers who have been working as
the Harlem Harmoniums, deiled
fem up in white turbans and flowing
robes and changed the act's tag.
It's now the Ethiopian Four.

There can be no buliet-by-bullet on-the-apot transmission of the impending Halo-Ethiopian conflict, which in fiself would be history making as the initial siring of actual warfate. Technical difficulties, together with a total lack of facilities and sundry other engineering obtacles plus politics and consorship, are effectual barriers, —Although the broadcasting of the —Although the broadcasting of the most object of the constraint of th n-the-spot transmission of the im-

pense is the first and conclusive determines in the first and conclusive determines in the present condition, is devoid of any means of voice communication to the outer world. Country has single military radio transmitter and this is inadequate for the purpose having only two code transmission. This lack of apparatus would necessitate the bringing in and erection of equipment. Roughly estimated by engineers as involving between \$60,000-neces as involving between \$60,

Phil Baker Into Rogers Air Spot Sept. 29 at \$4,000

Using Phil Baker for has hooked the Rubleam agency has hooked the Rubleam agency has hooked the central philosophic properties of the Rubleam agency has hooked the central philosophic properties of the coming saw the second catch among saw the second catch among saw the second catch as successor to the late Will Rogers on the Sunday night show, commencing Sept. 29. Baker enters flucter on Armour, was 43.74 last flucter of the Rogers show, computed for the Rogers show, computed for the half dozen major agencies that had been camping at the oil company's Pittsburgh home office door was Benton & Bowles.

Culf show will consist and an or-chestra. Band only yet sof, but may be Hal Kenny's. Baker end of the deal was arranged through A. & B. Lyons.

Edgar Guest, Actor

Hollywood, Aug. 27.
Universal has signed Edgar A.
Cuest, newspaper poet-philosopher,
on radlo, Guest has never been
screened nor staged before.
If its first screen play is tentatively titled 'Home,' suggested
your of his nevers. Girest, now in
Chitatop, comes here hat in Oct,

Rogers Memorial Taking Many Forms, Family to Decide; N.Y.'s NVA Proposal

Los Angelee, Aug. 27.

Just what form the million-dollar memorial for Will Rogers will take is still undecided. Bereaved family is considering the many projects submitted by the '13 friends' of the departed homespun philosopher-actor, but 'cor, but 'cor, but 'cor. departed homespun philosopher-ac-tor, but formal approval on any of them has been withheld.

or, out formal approved on any other has been withheld for ill and needy permanent and for ill and needy the permanent of the

as foremost in his charitable plans.]
Only commemorative edifice, actually to take shape is the new \$250,000 stage at 20th-Fox Westwood,
etudio being rushed to completion
and which will bear a plaque dedicating the structure to the humorist
and to be known as the Will Rogers

and to be known as the Will Rogers Stage.

Plans to have the Rogers ranch mear Santa Monica made a national or state shrine: to rename U.O. So that shrines to rename U.O. So that shrines to rename U.O. So that shrines to rename Ottalian has home one of Claremore, Oklain has honor, and many other ways of perpetualing his memory are still in the discussion etage.

Meanwhile the body of Rogers is entombed in a vault at Forest Lawn Memorial Park and won't be transferred for a month to Claremore for Memorial Park and won't be transferred for a month to Claremore for Memorial neevides hast Thursday (23) were city-wide. Hollywood Called'it a day at 2 pm. and services last Forest Lawn and a mass required in Hollywood Bowl. Turnout at the Bowl was a cound 15,000. Estimated (Continued on page 48)

METRO LOANOUTS FOR ROGERS PIC SWITCHED

Hollywood, Aug. 27.
Loaned to Fox by Metro, for the Will Rogers picture to have gone into production in January, Luise Rainer and Freddle Bartholomewill be switched to other productions.

Rainer and Freddle Bartholomew will be switched to other produc-tions.

After winding up 'Little Lord Fauntleroy'. for David Scianick, Bartholomew goes into 'Professional Soldier' at the Weetwood plant, Mise Rainer drawe lead opposite Ronald Colman in hie next at 20th-Fox.

2 Songs on Will Rogers, More Due from 'Billies

First two publishing houses to rush to the press songs on Will Rogers are Mills Music, Inc., and Stasny-Lang, Inc. Mills entry is "There's a Vacant Chair for Will

Rogers in Every Home Tonicht. 'by Mitchell Partish and Lou Leman, while the title of Stany-Lang's posthumous tribute is 'Will Rogers,' posthumous tribute is 'Will Rogers,' the American Ambassador' est are the Millithy min resingers around 11 pan Alley. It is expected that several versions of the tragedy in lament form will be ready for distribution among the tail-pine chanters in radio by the end of the chanters in radio by the end of the them. Hillbilly conceptions are the phonograph record companies which specialize in this type of music

No-Flying Clause in Venable Republic Pact

Hollywood, Aug. 27. Evelyn Venable's new contract with Mascot-Republic, which begins January, 1936, prohibits her from entering an airpiane. Ticket was written that way as a result of the crash which killed Will Rogers and

wiley Post.
Contract also calls for player to
make not less than four pictures a
year. Barbara Pepper and Ann
Rutherford, recently signed by Masget-Renublic, have, also, pen_prolabited from using planes.

Rogers Carries On

ollywood, Aug. 27.
Any worthwhile movement
for a national Will Rogere memorial will be supported by the
Hays organization, it was
stated yesterday (Monday) at
a meeting of the committee
appointed to act for the producers.

Hope was expressed that which ever memorial was ee-lected it would take 'some form of enduring help to the help-

Coast Houses Clip Shots of Rogers Tragedy

Loe Angeles, Aug. 27.
Local, picture houses were reluctant about showing the ecenes of
the Will Rogers-Wiley Post catastrophe in the newsreels. Chinese
and State, which are playing the
Rogers' picture. 'Steamboat Round
the Bend.' out out the newereel
showing in its entirety, realing it
astor etu?' on ecreen while Rogers
was appearing in picture.

None of the three other housee
which ran the newsreele showed any
of the funeral services or cortege
footiage, that was released Sunday
(25). Loe Angeles, Aug. 27.

Paramount with Par news shote cut everything but the actual econe of wreckage and showing Rex Beach bidding the duo farewell at

Juneau.

Juneau and Liniversal chois according to Juneau scene and the Juneau scene and Juneau sc

flight.
None of the local subsequen None of the local subsequent houses which have booked the latest Rogere pictures will show the newsreel shots with all of the FWC houses eliminating that portion of the newsreel entirely.

Gloria Holden's Test

Gloria Holden's Test
Gloria Holden, legit actress, goe
west tomorrow (Thursday) to make
a special Metro test for Clarence
Brown. Brown caught her in Lost
Frontier' at the Westport (Conn.)
Country Playhouse several weeks
ago and asked her to make the trek
at her convenience.
at the convenience at the design of the convenience of the co



WILL MAHONEY

WAILL MARTUNE I

The Birmingham Post said:

"Having demonstrated hie dexterty on the floor of the stage, he
produces a giant xylophone and
playe it with arre skill, not with his
feet. Much. melody is cunningly
devised, but here again there is an
abundance of burlesque, with bogus
mietakes which never fail to evoke
a laugh. In other waye Mahoney
domonatrase his vessatility of the
domonatrase his vessatility of the
le dietinctive in these days."

Direction WM. MORRIS AGENCY

FANNIE BRICE SET FOR 'GREAT ZIEGFELD'

Fannie Brice will go into Metro's 'Great Ziegfeld' at a reported salary of \$25,000 for four weeks' work Deal consummated by Leo Mor-

rieon:
Miss Brice leavee shortly for
Hollywood and must return to
Broadway by Oct. 10 to go into rehearsals of the forthcoming Follies'
for the Shuberts. Rehearsals start
Oct. 1 but Miss Brice was given
added leave to permit the film chore.

Metro has made exhaustive tests here of Tex McLeod with the idea of the latter doing the Will Rogers bit in 'The Great Zierfeld.' Tests are being rushed to Hollywood.

Powell, Lombard May Be Teamed as Exploiter

Hollywood, Aug. 27 Powell committed to one William Powell committed to one picture deale, Universal might cotar the pair, hoping that their divorce of two years ago may give the picture an added plug. Mies Lombard is scheduled to do 'Spinister Dinner' for U if the story ever fells.

LEDERMAN'S 1ST COL.

Hollywood, Aug. 27.

'Surgical Call' ie the first for D
Roes Lederman under his new directorial contract at Columbia.

He ewings over from Warners.

So You Won't Go! Boo!

Central Casting Will Try to Scare Few Thousand Extras Off Rolls

Hollywood, Aug. 27.

Brove campalign has been started by Central Casting to try and discharge of the started by Central Casting to try and discharge of the started by Central Casting to try and incharge of the started by Central Casting to the started by Central Casting and the started by Central Casting and the Started by Central Casting and Casting a Horror campaign has be

BREAK FOR MA

Ida Lupino's Mater Gets Her First U. S. Pic Part

Hollywood, Aug. 27 Conetance Lupino signed by Radio for part in 'Sylvia Scarlett,' Katharine Hepburn starred being directed by George Cukor.

Role is the first in pictures for mother of Ida Lupino in this coun-

Jane Winton 1-Pic Deal

Jane Winton, American singer, has been given a one-film paper by Britlish & Dominon. Warbler has been abroad for about two months and is currently working at the Carlton Hotel in London. No starting date yet. Sylvia Hahlo set.

Doubt Flying Ban

Hays Group Not Against Stars Winging Despite Rogers Tragedy

Tops

Hollywood, Aug. 27. It'e 'Killer' Gray, actor, now. Then acked to ride in a speed-When asked to ride in a speed-ing auto for a scene in Colum-bla's 'She Can't Take it,' whilom ehadow of George Raft raised a protesting hand. His pai, Chio Bruno, was, ruehed in to double for the Killer.

That, according to Hollywood etandards, make Gray

RCA After More **Equipment Biz** From Major Co.'s

If Radio Corp. of America is planning to grab additional sound southern and recording business and additional sound southern and recording business carded in oficial circles that the move will be inaugurated via the sales force which headquarters on the west coast. Industry leaders professed ignorance of any battle brewing between RCA and ERFI over this business. In concerned, Ac, far as ERFI that the field is compared to the compared that the field is compared to the compa

producers, only Educational uses western Electric sound. RCA hit was a produced by the second producers and the second producers are second producers and the second produc

may lead to resumption of open warfare with RCA in the contest to warfare with RCA in the contest of retain the biz. It'e no secret with ERPI, however, that they expect to be as euccessful in getting a lion's share of the business the same as share of the busing they did in 1928.

March Abroad Before Taking On 'Adverse'

Taking Un 'Adverse'
Hollywood, Aug. 27.
Frederic March will take an ocean
voyage before reporting to Warners,
for the lead in 'Anthony Adverse'.
Sails Sept. 4 and remains abroad
three weeks.
'Adverse' out of the way, he does
two for 20th-Fox and then returns
to the other eide for 'Christopher
Columbus,' to be financed by Italian
government.

Brady's Guild Nibble

Hollywood, Aug. 27. Alics Brady has been offered the lcad in the Theatre Guild's 'King of

lead in the Theatre Guild's 'King of the Mountains.'
Possibilitiee are that she will go east following the completion of 20th Century-Fox's 'Metropolitan.'

Tag for Matthews Pic

Hollywood, Aug. 27.
The title for the Jessic MatthewsRobert Montgomery musical at
Metro will be This Time It's Love.'
Sid Silvers, Clifton Webb, Buddy
Ebsen and Una Merkel are also in the cast.

Joe E. Personal in Chi

Enforcement of any kind of a ban against use of planes by film people, following untimely death of Will Rogere and loss of this piayer'e eervices to Twentieth Century Fox, ie looked upon in informed film circles as highly doubtful. In dustry leaders view such a step a peychologically dangerous be it would place pictures in the tion of discouraging the advance of

it would place pictures in the position would place pictures in the posimation.

And and a securical believe that the
less said about the danger of flying
as magnified by the shock of Rogers' loss, the better. Major companies may carefully attempt to
dissuade stars and high-priced directors or executives from flying
for pleasure, particularly if proposed, dights are of questionable
for pleasure, particularly if proposed, dights are of questionable
macrical materials and the second of the conmaterial of the second of the conmaterial of the second of the

Post Shash advocated an agreemant among majors to epot a clauss in contracte forbidding artists, directore and others from using the air lance for. travel except where an emergency exited and then with permission of their companies. Fresumption in official circles, also, is that stars and direction for their companies of the co

FEDS LEND HAND IN FILMING OF 'SNATCHED'

Hollywood, Aug. 27. Though the Hays organization anned kidnap pictures, 20th Cenbanned kidnap pictures, 20th Cen-tury-Fox is going right ahead with "Snaiched" and with government ald and approval, Washington interested in the picture, which showe the fu-tility of snatching, plus the recorde

of conviction.

That puts the picture in the G
Man class through the portrayal of federal dicks

Velez in S. A., Weissmuller, Laurel. Hardy to Follow

Rio de Janeiro, Aug. 16. Lupe Velez, Johnny Weissmuller, Raul Roulien, Conchita Montenegro, Rosita Moreno and Laurel and Hardy are on the cards for personal Hardy are on the cards for personnal tours in South America in the near future, according to Jayme Yank-levitch, Bucnos Aires promoter.

Miss Velez opens on Aug. 23 for five weeke in Buenos Airee and one week each in Montevideo

one week each in Montevideo (Uruguay), Santiago (Chile), and

Weissmuller will follow by plane Weissmuller will follow by plane as soon as he finishes work on a picture. Roullen and Conchita Montenegro are set to visit the East Coast in May and Rosita Moreno and Laurel and Hardy in June. Also understood here that Clark Cable plans visiting Rico or a vacchie plans visiting Rico or a vacchie plans visiting Rico and the Card Zeppellin from he will take the Graf Zeppellin from he states by steamer.

SAILINGS

Sept. 4 (New York to London), Robert T. Kanc, Sidney R. Kent, Fredric March (Normandle), Sept 4 (London to New York), Arthur Jarrett (Majestic).

Sept. 1 (New York to ew Leslie (Berongaria). York to London).

Lew Leslie (Bercngarla).
Aug. 28 (London to New York),
W. H. Stein (Normandie).
Aug. 24 (New York to Paris),
Derek Patmore, Edward Horan,
Doris Carson, Mildred Fenton (La-

Doris Carson, Murrey Femo.

fayette):
Aug. 24 (Los Angeles to Honoiulu); Mr. and Mrs. Sam Wood
(Lurline).

ARRIVALS

Beia Lugosi, Grace Moore, Helen Joe E. Brown goes to Chicago for Lee, Mrs. Wallace Beery. Clifford a personal with his starrer, Bright Pischer, John Zant, Alexander Lights.

Korda, Maurice Silverstone, Sir C. Guthrie, Etlenne Pallor, Etlenne Pallor.

Metro Rounding Up Tuner Talent for Grooming to Bolster Stock Company

Hollywood, Aug. 27.
Metro is going to fortify itself
with a musical stock company of
singers, dancers and comedians, as
well as recruiting night club talent having these creative requisites for training purposes and eventual ad-ditions to the stock organization.

training purposes and eventual additions to the stock organization.

The permanent stock company consists of specialists brought on from stage shows, such as Eleanor Powell, Buddy and Vilma Ebsen, Mick Long, Jr., Bob Wildhack for Fowell, Buddy and Vilma Ebsen, Mick Long, Jr., Bob Wildhack for Stroadway Medody and Teroad-way Medody and Teroad-way Medody.

For the purpose of making additions to the Metro stock organization, Jack Robbins has been delegated to make tests of new budding testing, and the stock of the state of the stock organization, Jack Robbins has been delegated to make tests of new budding testing, and the stock of the s

Studio while developing these per sonalities will scout on the outside for star name talent, fitted for this type of production to use as the standouts and b.o. bait to round out the cast for these pictures.

Frenke to Produce His Wife, Anna Sten's Next 2 Pix in Eng.

London, Aug. 27.

Eugene Frenke has formed his
own production unit here to make
two Anna Sten pictures during the
next. 13 months. Frenke his Miss
Sten's husband.
Rudoif Forster, former ace German star, will have the lead oppoFirst will be Lady Hamilton' and
second 'The Neapolitan Lovers.'
Pictures will be released here

second 'The Neapolitan Lovers.'
Pictures will be rcleased here
through C. M. Woolf's new organlaation, but United Artists has the
Continental rights. American release not certain yet.

Raquel Torres Making Bi-Lingual in Germany

Berlin, Aug. 16. lexander Volkoff

Producer Alexander Volkoff stepped off the Parls train this week to okay preparatory work on Stenka Rasin, Russian saga for which Kurt Heynicke, German prize poet, delivered the script.

Picture is to be made by German Terra in conjunction with interferopean Pictures of London in two produces of the Parls of the Par

ground.

Raquel Torres Is starring. She Is able to talk both versions, being of German-Mexican descent. Male English lead will be Leslie Banks, with German lead still undecided.

M-G'S ETHIOPIAN SHORT

Gordon McCreagh, one-time ad-visor for five years to the Ethiopian emperor, is en route to Hollywood to assist Metro produce a topical short on Halle Selassie.

Hollywood, Aug. 27.
Universal has signed Lambert
Hillyer to direct one picture, with
options for a termer.
He directed for C the
past three years.

Lost Appetite

Hollywood, Aug. 27.
Eddle Cantor got a yen for smoked sturgeon and decided to order some from New York. Two phone calls were made to a dealer in the delicacy, which was sent the comedian by air express.

express.
Sitting down to a repast with
Benny Holzman, latter figured
the sturgeon cost Cantor about

\$20 per silce. Cantor says it didn't taste so good after that.

Marc Connelly In for \$175,000 On WB 'Pastures'

Hollywood, Aug. 27. Warners deal for 'Green Pastures. for which Marc Connelly will do the screen play and direct, gives Connelly top coin for a screen writer and director. Deal made for the screen rights guarantees \$100,-

000 on a sliding percentage scale. Warners will pay 15% on first \$1,000,000 gross; 20% between mllllon and \$1,500,000; and 30% over \$1,500,000. Connelly, who is now or his way to Honolulu, after finish-ing the 'Good Earth' script at Metro, will get, besides, a salary for writing and directing which will run better tban \$75,000.

Connelly is due here Sept. 9 to shape up the script for production's scheduled start around Oct. 1. Studio is negotiating to get Paul Robeson to play the part of 'De Lawd' in the picture.

MITZI GREEN LAWS OVER BREWERY ADV.

Mitzl Green, through Julius Kend-ler, has made a damage clair on the Old India Pale Ale people (Com-mercial Brewing Co.) of Boston on the civil rights statute for use of her photo and endorsement, al-legedly without permission, in a Boston Globe advertisement for the brew.

The copy, which reads that young Miss Green always serves the ale at her home, is interpreted as being especially damaging to the adolescent's professional career.

Mitzi Green is currently with the stock company at Skowhegan, shifting over from Ogunquit, Me.

Pix Father-Son Golfers

Favorites in the winter book on next year's father and son golf tour-nament, to be held the last of Au-gust at French Lick Springs, are two papa-and-son pairs in the film

They are the Charlic Pettijohns, Sr. and Jr., and E. L. McEvoy, Radlo's eastern division sales man-ager, and his boy. Tournament is open to all father and son pairs in the U. S.

Johnston Marta's Escort

Hollywood, Aug. 27.
John LeRoy Johnston, Universal
studio publicity head, planes cast
Aug. 31 to bring Marta Eggerth,
arriving from Europe, to the Coast. He will handle her publicity there and also en route here.

SAM WOOD ON 'CHAMBER'

Hollywood, Abg. 27.
Sam Wood will direct the retakes and added sequences on Black Chamber at Metro, which was being recemped when W. K. Howard

Ginger Rogers Goes Financial on Radio

Hinticial Oil Radiilo
Hollywood, Aug. 27.
Ginger Rogers is seeking an adjustment of her contract, which has
almost five years to run at Radio,
with the studio giving the request
little attention. Actress is now
getting \$1,325 weekly on a 40-week
basis, with the next option in June
raising her to \$1,500.

Miss Rogers figures she should get at least double the coin and wants it before she starts her next

M-G Formally Advises. But H-McA Proceeding With Its Lov Picture

Although formally advised by Metro-Goldwyn-Mayer that it has Myrna Loy under contract, Hecht and MacArthur are going shead on plans to star Miss Loy in 'Soak the Rich', placing it in production at Astoria, L. I, the last week in Octo-ber. MacArthur, speaking for him-self and his partner, Hecht, declares they have signed Miss Loy for one pourse without the production of pourse without the production of Metro's protests. Reported price star will get for the picture is \$75,-000. Metro-Goldwyn-Mayer that It has

Miss Loy has been getting \$1,500 a week with Metro and felt she is entitled to more, but maintains meantime her contract was broken

PAR TO BUILD FROM OWN **RANKS**

Hollywood, Aug. 27. Giving greater impetus to studio's program of pro-ranks, Paramount program of promotion within the ranks, Paramount will hereafter concentrate on the individual merits of those singled out for advance-

Under the direction of Keith Glen-non, executive operations manager, new department will familiarize it-self with ability of workers so that when vacancies occur it will not be necessary to bring in outsiders.

necessary to bring in outsiders. Plan long in operation at Paramount but allowed to lapse during reorganization, has been revived by John E. Otterson, who allows that such recognition of outstanding ability is a good morale builder and permits the company to capitalize on the training and experience the workers get on the lot.

New personnel bureau will keep tabs on all employes with advance-ments in the various departments to be made upon occasion of vacancies and creation of new positions.

Korda in N. Y. for Self-Protection

On His Productions: Wants Better UA Deal, Also an In on 20th C.-Fox

Critic's Screen Test

Hollywood, Aug. 27.
A new face for pictures may
be Mary Glimore, film critic of
the Rochester (N. Y.) Journal-

the Rochester (N. 1.) Journal-American.
Chaperoning a Rochester beauty contest winner here for the screen test award, Metro insisted on a screen test for Miss Glimore. Not known yet wbether M-G will offer the film critic a contract, or wbether she's interested.

Kent, Kane to Sail on 20th-Fox British Prod.

Sid Kent and Bob Kane sall for England on Sept. 4 to get 20th Cen-Engiand on Sept. 4 to get 20th Cen-tury-Fox started in production on that side. Uncertain yet just what form the production will take, with decision likely when Kent looks over the situation in London at first hand.

Kane goes in as the company's general production manager in England, with first assignment be-ing the Elisabeth Bergner film, 'St. Joan.' There will be probably at least nine pictures to follow, but what form they will take is to be decided.

Situation is being held up by lack of certitude on the part of Alexan-der Korda of his future plans. Korda is trying to force a breaka-way from United Artists or a splitway from United Artists or a split-up. His contract with UA ls not a personal one, but is with London Films, of which he is head, which may mean that he can start an-other company for and with 20th-

If this is not accomplished Kent will concentrate on a deal with Gaumont-British whereby his com-pany may buy out the Os'trers' holdings in that company,

FRANCIS, O'BRIEN DRAW **NEW PACTS, SALARY UPS**

Hollywood, Aug. 27.
Warners went on a salary raising spree this week, tearing up two contracts that had long periods to

Kay Francis drew an increase of \$1,000 weekly and a three-year op-tional ticket calling for 40 weeks

HARLOW, 'SEC. VS. WIFF'
Jean Harlow Is set for a top in
Metro's 'Scoretary Versus Wife.'
The studio is now after Claudette
Colbert and Warner Easter.

week. Also on a 40-week swing.

Zanuck's Two-Year Plan

Confident He Can Build Up Star List from Stockers in That Time

Bernie-Bing Scram Saratoga This Week

Ben Bernle goes to the Chez Parce, Chicago, next weck and is then headed into the Arcadia res-taurant, Philadelphia.

Bing Croshy, Bernie's playmate at Saratoga, entrains for Hollywood from Albany the end of this week.

FORAN OUT OF SADDLE

Hollywood, Aug. 27.
Dick Foran has graduated from airie operas after doing one. gave up its direction.

Herman Mankiewicz and Howard performance, it has banded him Fmmett Rogers are handling the dramatic spots in Rard Luck Dame' rewrite.

Hollywood, Aug. 27.
Darryl Zanuck expects to build the 20th Century-Fox stock company to stellar prominence in two years, and is confident he can do it. Addition of 20th Century's players a help but production head wants more names. more names,

Zanuck is out to get talent, in-tends to build it. There's no chance of grabbing off name players from other studios. Only chance is to pick likely youngsters or subsequent players who can stand a buildup. Latter is no pushover.

Present group of 20th-Fox con-tract players will be weeded out as their contracts expire with those who have the best chance getting strong backing, both in parts and publicity.

Alexander Korda arrived In New York late yesterday afternoon (Tuesday) with a two-fold idea. First he will attempt to buy into United Ardists if possible in order to increase his right to dictate at-tention to his own product and ability of making some films for 20th Century-Fox outside of his regular UA commitments. Korda is over with a definite chip,

regular UA commitments.
Korda is over with a definite chip, asserting that his films have not been given fullest attention by UA in the U. S. and insisting that they not better coverage in the in the U. S. and insisting that they must get better coverage in the future. To back him up in his demands and possible deals he brought with him Ettenne Pallos, his gender of the London Films' Board. Also coming over with Korda on the trip is Maurice Silverstone, head of U. Alternational. He had just returned to London from an American trip deemed the occasion so important that he booked passage alongside. Korda wanta bette distribution

that he booked passage alongside.
Korda wants better distribution
terms and claims he will break
away from UA sitogether if not
getting them. Will talk to Lichtman about it, pointing out that UAhas been selling the pictures but not
as super-specials, which Korda feels
they are. Also he wants more
formers in the selling advances on
future pictures.

While here kords will sale on the

While here Korda will also go into Joseph M. Schenck on the 20th Century-Fox situation. He has leased part of his studios in London

(Continued on page 33)

Berlin Writing Tunes For 'Thousands Cheer'

Irving Berlin will sit in on Metro's filmization of 'As Thousands Cheer' after all, although at first deciding not to collab on it.

Berlin will write the new song material for the screen version, do-ing this chore after completing the next Fred Astaire-RKO Radio film, Follow the Fleet.

VARIETY

Vol. 119

INDEX

Bilis	46
Chatter	52-53
Exploitation	21
15 and 50 Years Ago	44
Film Reviews	12
International News	11
House Reviews	
Inside-Legit	49
Inside—Pictures	6
Inside—Radio	34
Legitimate	
Literati	50
Music	
New Acts	44
News from the Dallles	51
Nite Clubs	42
Obituary	51
Outdoors	55
Pictures	2-33
Radio	1-41
Radio-Chatter	36
Itadio-New Busi	28
Radlo-Reports	33
Radio-Showmanship	41
Times Square	
Units	
Vaudeville4	

Women

As U. S. government announced issuance of subpoenas on Friday

(23) for 27 witnessee to appear be fore U. S. Judge George M. Moore on Sept. 16 in a hearing on an order to show cause why an injunction should not be issued against Warner Bros. Pictures, Inc., and other major motion picture producing and continuity of the property of the property of the product of the produc fore U. S. Judge George M. Moor

Federal indictment, charging nin-Pederal indictment, charging nine motion picture frims and six of their executives with contract the contract of the contract motion picture firms and six of their suit alleges also that theatres owned in other cities by F&M were simi-larly discriminated against.

larly discriminated against.

Benham requested an immediate hearing but U. S. Judge Charles A. Dewey of the Southern District of Iowa, sitting in city during vacation absences of Judge Moore and Davis declined to consider petition as one of an 'emergency' and passed case until next month. Judge Dewey said lengthy testimony would be adduced and he felt he would be butting in Judge or, to whose court both the restraining order and the indictionant case has been assigned will ment case has been assigned will be back in St. Louis at end of curbe back in St. Louis at end of cur-rent week prepared to start one of the most important cases in the film world. Crowd of legal lights, film excess and those who can watch the show without getting hurt are mov-ing into town anticlpating a long stay as indictment case is set for Monday (30) and injunction hearing may least a week or movel. may last a week or more.

may last a week of more.

Judge Moore from his vacation
point in Longport, N. J., notified the
clerk of his court, by mail, on Mondayi (28) that hearing of government's application for injunction
against Warner Bros. et al. would
The 27 with consequence of the same of the
advised to delay arrival here until
the 10th.

When Judge Moore departed vacation he notified court attaches he would return after first weck of Sept. Judge Charles A. Dewey, of Southern District of Iowa, sitting in Southern District of lowa, sitting court during vacation absences Judges Moore and Davis was t aware of Judge Moore's return do when he set hearing for fourth.

GRAINGER GETTING FOUR READY FOR U CAMERAS

Hollywood, Aug. 27.

Edmund Grainger, Universal associate producer, is lining up four pletures that will go before the cameras during September.

First to go will be Karloff and Lugoal in The Invisible Ray' and The Great Impersonation, with Edmund Lowe in top spot. Both 'The Great Impersonation,' with Edmund Lowe in top spot. Both slated to hit the stages next week.

Carole Lombard starrer, 'Spinster Dinner,' is down for start Sept. 16, with the special, 'Sutter's Gold,' expected to get into work towards the end of the month.

Vallee at WB in Sept.

Hollywood, Aug. 27.
Rudy Valles is due at Warners late in September for Let's Pretend.'

He will do a series of personals efore checking in at the studio.

1st Runs on Broadway

(Subject to Change) Week of Aug. 30 Capitol - 'Anna Karenina'

(MG). Music Hall-Top Hat' (Ra-

Music ****...
dlo) (28).
Paramount—'Annapolis Fareweil' (Par) (2d wk).
Rivoli—'Cail of Wild'

(3d wk).

Roxy—' iamond Jim'
(2d wk).

Strand—'Page Miss Glory'

(WB) (28) Week of Sept. 6 Capitol - 'Anna Karenina'

Capitol — 'Anna Aurenma (MG) (2d wk). Music Hall—'Top Hat' (Ra-dlo) (2d wk). Paramount—'Two for Tonight' (Par).
Rivoli—'Dark Angel' (UA)

(4). Roxy—'39 Steps' (GB). Strand—'Page Miss Glory' Strand—'Page (WB) (2d wk).

Radio City's 2 **Houses Setting** Col. Radio Pix

Following a product deal with Pox for both the Music Jail and Center, N. Y., closed after months of negotiation, discussions are under way with Columbia and RKO Radio for supplementary deals to cover picture supply for the Center. This house, closing with Great Waltz Saturday (10), reopens for Waltz Saturday (10), reopens for Waltz Saturday (10), reopens for the Center. This product was proposed to the Center of the Music manager of Fox. Under it the Music manager of Fox. Under it the Music concess of the Center of the Hall and first choice on 18 for the Center, commitment being for 40 pictures alto-gether out of a program of 65 which Fox promises to deliver on the 1935-8 season.

36 season. Hall had already closed on new

38 season.

38 season.

deals with RKO and Columble to cover the Music Hall. Supplemental contracts will be negotiated in behalf of the Center in order to insure that house of a sufficient supply of the contract will not be off a nature competitive to the Hall, and in addition to first will not be of a nature competitive to the Hall, and in addition to first the Hall gets, will include a different type of stage show. Conclusion of the contract with the Center has the contract will not be offerent type of stage show.

Conclusion of the contract with the Center has the contract of the produced this command contracts are proposed, by house flucturing it is fortified for the new season, although it may shop around season, although it may shop around occasionally for an outside picture as in the past. Hall had a contract as in the past. Hall had a contract with Universal last year under which U still has five pictures to deliver. For the 1935-36 season, with no renewal from the Hali, U has sold first run to the Roxy.

Astaire-Rogers 'H'wood'

Hollywood, Aug. 27. Fred Astaire and Ginger may do 'Hollywood' as their next at Radio, following Flect.' Yarn by Erwin Gelsey.

JEPSON'S 1ST PAR PIC

Hollywood, Aug. 27.

First picture for Helen Jepson at Paramount will be Blossom Time.' Metropolitan Opera soprane is currently singing in the Hollywood Rovi.

Pinky Tomlin's U Termer

Pintay Yomiin. In Universal's case it might suggest the plays is gined a termer with U.

Contract sitpulates that he is talso compose for Universal, besides (or sercen purposes and the Hays acting.

Par's 'Imperial' Remake

Hollywood, Aug. 27.
Charles Boyer, now in France
sees to Paramount on a loanout
from Walter Wanger to share the
lead with Malrene Dietrich in Tentation to Happiness. Lewis Mile-

stone directs.

Picture is a remake of the studio's 'Hotel Imperial,' made in

Diamond Jim's 4-Plv Record at Roxy; State 35G

Diamond Jim,' with a gross in-take of \$26,100 and total attendance of 82,689 persons, smashed four box office and attendance records in first three days of its run at the Roxy theatre, N. Y. Attendance record was a new top for opening three days of a nicen-

Attendance record was a new top for opening three days of a pic en-than in a similar period in the last five years. It's the first time that only those in line when theatre opened were able to secure seats without waiting and at no time dur-the house opened in the morning) was the theatre clear of standing room. Will do around a record \$46,-000 at the 16-35c scale this week. Attendance on opening day (Fri-day) was 28,739 with peak reached the picture. Sunday's attendance was 28,000. Film holds over and may stay three weeks atthough the Roxy has a flock of accumulated lina. for opening three days of a pic en-

(WB).

Opening day, Friday (23), 5,000

Admissions were sold by the 3,300seater in the first couple of hours.

Biz continued on the same level
over the weekend, with the house
stretching to five shows Saturday,
Sunday and Monday, instead of the
usual four.

Attendance and gross (\$41,000.)

usual four.

Attendance and gross (\$41,000)
records were set by Jack Dempsey
when he was heavyweight champ.
Current show will do approximately \$35,000, the lower price-scale now in effect making it impossible for the house to top Dempscy's take even though shattering his attend-ance record.

PAR'S 'OUTPOST' GETS ANOTHER GOING OVER

Hollywood, Aug. 27.

Paramount's Tata Outpost' got its third start yesterday (Monday) at Guadalupe for a 10-day stay. Picture has been in production for the past three months, has halted twice, switched directors once. Trouble has been story.

Trouble has been story.

It ran into trouble on its first lo-cation at Palm Springs. After four weeks Charles Barton, the director, was relieved and the story rewritten. Later Max Marcin and Louis Gas-nier took over the relins and did considerable remaking at a cost of around \$100,000. Picture closed two weeks ago, but after the first assembly orders went

after the first assembly, orders went out for more remakes which makes it about 100% new from the original start.

WYLER GETS 'HOUR'

Sitting in With Author on Sapolio

Hollywood, Aug. 27.

Samuel Goldwyn has signed Willlam Wyler to direct 'Children's
Hour.' Wyler leaves for New York
Hour.' Wyler leaves for New York
ment with Lillian Hellman, playwright, so that the screen yarn can
comply with the Hays code and requirements. Play also will get new
titc, as stage play title is considcred unfit for screening purpose
cause it mieht 'sucrest the 'nlay's

All Data on Film Salaries, Bonuses Will Be Disclosed Soon by S.E.C.

National First Runs

METRO

METRO

'Anna Karenina,' Regent,
Harrisburg, Aug. 29; Loew,
Leville, 80; State, N. O., 30; State, Norolk, 30; State, Prov., 30;
State, Sycuse, 30; Weenthus,
ton, 30; Ohlo, Columbus, 30; State, Memphis, 31; Parkway,
Balto, Sept. 13; Parkway,
Balto, Sept. 30; State, Schenectady, 30; Midland, K. C., Sept.
Lopyton, 6; Palace, Indianapolis, 6; State, N. O., 6.

COLUMBIA

She Married Her Boss, Colonial, Elmira, Sept. 14; Florida, St. Petersburg, 21; Jefferson, Beaumont; Tex., 25.
'Atlantic Adventure,' Rialto,

'Atlantic Adventure,' Rialto, Atlanta, Aug. 23. 'Lady of N. Y.,' ivoli, Beau-mont, Sept. 10. 'Superspeed,' Rialto, Phoe-nix, Sept. 11; Orph, Spokane,

11.
'Feather in Her Hat,' Riv-iera, Binghamton, Sept. 1; Heillig, Eugene, Ore., Oct. 20.

UNIVERSAL

UNIVERSAL

"Diamond Jim," Ketth, Balto,
Aug. 28; Denver, Denver, 28;
Orph, Memphis, 30; Ralito,
L'ville, 30; Maj, Houston, 30;
Pal, Cht, 30; Orph, S. L. City,
31; Maj, Dallas, 31; Cap, Little
Rock, Sept. 1. PARAMOUNT

'Annapolis Farewell,' Century, Rochester, Aug. 29; Met, Boston, 30; Michigan, Det., 30; Realto, St. L., 30; State, Mpis, 30; Great Lakes, Buff,

31.

'Here Comes Cookie,' Keith's,
Balto, Aug. 28; Denham, Denv.,
28; Rialto, St. L., Sept. 6.

'Two for Tonight,' State,
Mpis, Sept. 6; Denham, Denv.,

ills. 'Hopalong Cassidy,' Denham, Denv., Sept. 4.

KRIMSKY DEMANDS SEAL FOR DUBBED 'MAEDCHEN'

Hollywood, Aug. 27.

Blocked by Joe Breen in his attempts to get a purity seal for the chen in Uniform, John Keimstey will carry his fight to the Haya organization board of directors for a final yes or no.

When Gar

When German picture was shown three years ago in over 1,000 the-atres it received endorsements from atres it received endorsements from schools, colleges and churches. That was B.P.S. (before purity scals). That, according to Kthmsky, brings up the question of reissuing pic-tures that were passed by censor boards before the Breen sealers got busy. He will ask for a pre-cendental ruling.

cendental ruling.
Falling in an official nod from the board, Krimsky will put the film up for state righting. Krimsky, along with Charles B. Cochran, London producer, bought the picture in Germany for English dubbins. In denying Macdecheri the association's official blessing, Breen picture in Volationers the duction code and unacceptable for public exhibition in theatree before public exhibition in theatres befo mixed audiences.

English version differs from the original in that several objectionable lines have been withdrawn in the dubbing process.

FAY BREAKS DROUTH

Hollywood, Aug. 27.
Warners signed Frank Fay to a
one picture deal, giving the actor his
first mlajor break in five years.
Goes into 'Stars Over Broadway.'
Last opus was his own produced
'Fool's Advicc' (Col) in 1931.

MARY BRIAN'S ENGLISH PIC

London, Aug. 27.

Mary Brian has been signed to play in the Jack Hylton picture now being made here, 'Oh, Listen to the Pand.'

Washington, Aug. 27.
Disclosure of salarles, bonuses, stock purchase agreements, and contract terms of executives of major film corporations is expected in the immediate future by the Federal Securities and Exchange Commission.

sion.
First move toward a fixed policy on requests that compensation data be kept from public knowledge was taken Friday (23) when the Commission yanked the veil of scorecy from 12 registration statements. mission yanked the veil of accreey from 12 registration statementa. Although the Commish will consider every plea that this information be kept confidential, tho action was constructed as indicating that S.E.C. has decided on full publicity except in unusual circumstances. The development was especially significant since six of the statements were made public over pictures while the other half-dozen texts while the other half-dozen that we resulted after the applicants and withdrawa their requests for secrety.

were revealed after the applicants what withdrawn their requests for With a few outstanding exceptions, data on compensation of film executives has been submitted control of the control

WB Sells More Spots Away From RKO in New York

Warners has sold away from RKO to two indies and to Pears mount, in Greater New York, and is represented by the sold of the so

Brooklyn and Long Island; and to Springer & Cocalis, on upper Broadway (Manhattan) environs. The RKO theatre end, however, in order to prevent the fullest dis-tribution of Warner product away from RKO, is now again talking terms with Warners for whatever possible RKO sites remain open and Against which Warners has not yet. against which Warners has not yet sold away. It is handed that M. H. Aylesworth has been compelled to enter the situation to straighten it out for RKO. Similarly he walked into the situation last summer after Keith-Albee-Orphenm and in Keith-Albce-Orpheum got into a costly jam with Loew's over KAO's expansion moves.

FRANCES DAY WALKS ON G-B. 1 FOR FELLNER

London, Aug. 27.
Frances Day has been signed by
Herman Feliner to do a picture
here, with the pending suit against
her by Gaumont-British for contract breach withdrawn. She walked
out. on G-B in midst of a picture,
claiming insufficient attention.
Lord Castlerose has been an-

Lord Castlerose has been ap-pointed to arbitrate the difficulties between Miss Day and the film company.

Mayo Directs 'Forest'

Hollywood, Aug. 27.
Archie Mayo will direct Petrified
Forcet; Warners' starter for Leslie
Howard.
Howard arrives here Sent. 1, pic-ture starting shortly thereafter.
Delmer Daves is working on the
screen story.

NEW MAJOR CO. LIKE UA

LASKY PONDERS FOUR PROD. **OFFERS**

Hollywood, Aug. 27. Jesse L. Lasky has four spots offering him production propositions including Fox, where he wound up on his present deal with completion of 'Here's to Romance.'

of his present east with compension of Here's to Romance.

Latest studio to become interested in acquisition of Lasky is Metro which sent for him last week could make four pictures yearly with his own organization. In addition to this he talked twice during the week with Mary Pickford, who is reported willing to finance co-production of pictures for UA-Paramount wants him to return as a unit producer with his own organization. A proposition of the picture of the pict

in their fold.

It is understood that Lasky's desire on any deal is to have his own company, entirely independent, with pictures to be released as Jesse Lasky productions on their own in-Lasky productions on their own in-dividuality. He has a contract with Nino Martini calling for one pic-ture yearly and one with Francis Lederer for two pictures a year. Besides these people Lasky is try-ing to recruit and sign outstanding writers, directors and players to work exclusively with him.

WANGER'S PAR OUOTA NOW 10

Hollywood, Aug. 27. Satisfied with the quality of the Walter Wanger productions follow-ing release of 'Private Worlds,' 'Shanghai' and 'Every Night at Eight.' Paramount has entered into

Snainghai and Svery Night at Elight, Paramount has entered into a new contract with the producer whereby he will make a quota of the instance of the contract Gene Towns and Granam Baker to a long term writing compact. Writ-ing team did 'Shanghal,' 'Every Night at Dight' and 'Mary Burns,' and will probably get 'Moon Is Our Home' as next assignment.

'PASTURES' MAY GET COLOR BATH AT WB

Hollywood, Aug. From negotiations now on, Technicolor seems to have a better than even chance of landing 'The Green Pastures' as an all-color production

Pastures' as an all-color production for Warners.

Max Reinhardt will probably produce, with Marc Connelly co-drecting as well as making the screen adaptation of his play. Connelly, now on his way to Honolulu for a short vacation, will huddle with Warners on final details of treatment immediately on his peturo.

Films and Music

In the Music Dept. of this In the Music Dept. of this issue, as in a number of recent issues of this paper, there is an abundance of song publishing news concerning the picture companies ramifications with their music pub subsidiaries and allies. and allies.

and allies.

This issue of VARETY extensively reports news of the filmusical ties between Hollywood and Tin Pan Alley, including Warner Bros.' including Warner Bros.' incompanies' song pub subsids,

OTTERSON NIPS SHEEHAN-PAR REPORT

John E. Otterson, president of Paramount, completed a 7-week Paramount, lookover of the company's Coast studio Saturday (24) and pulled out

studio Saturday (24) and pulled out for New York. He returns to the Coast for another stretch in about Watterson. Rothacker carries on, as previously, as Otterson's personal representative on production materia and will be consulted by studio execs on all problems pertaining to Paramount production where decision or okay of Otterson is required. Before leaving for the east, Paramount prexy informed studio exect of the control of the cont

Paramount.

Henry Henigson returns from leave of absence next week and will probably assist Henry Herzbrun on business operation of the studio in addition to turning out a dozen pictures as a producer.

Geo. K. Spoor Files \$2,000,000 Trust Fund Suit in Chi

Chicago, Aug. 27.
Suit charging fraud against Albert Mahone as trustee of a \$2,000,-000 trust fund has been filed here by George K. Spoor, picture ploneer and once one of the Essanay owners.
Spoor is requesting that the and once one of the Essanay owners. Spoor is requesting that the courts force Mahone to give an accounting of the \$2,000,000 trust fund which Spoor established in 1932 and asked that the court appoint a receiver in Mahone's place besides restraining him from disposing of any assets of the trust fund.

Also named defondars in Spoor's Also named defondars in Spoor's thought the Spoor's thought the spoor of the Spoor's thought the Spoor's though Essan Spoor's the Spo

SEVEN PICTURES IN **WORK AT WARNERS**

Hollywood Aug. 27.
With the Ettit Davis-Franchot
Tone-Margaret Linday picture.
Hard Luck Dames, and the Paul
funi feature, Enemy of Man,
started yesterday (Monday), War-ners have seven in work this week.
Others are Captain Blood. The
Erroadway Houtes' and I Found
Stella Parish.

FOUR BIG-SHOT PROOUCERS IN IT

Reported Lining Up First-String Talent for Units Separately Owned, but Outleting Through Single Organization-New York Lawyer Twice Summoned on Incorporation Angles

AGENTS HELPING

Hollywood Aug 27. Formation of a new major com pany, set up along the lines of United Artists, is currently brewing. Producer-owners of the proposition would hold exclusive contracts to produce individual group of quality pictures for term of years for the rcleasing company,

organized. Eastern attorney for one of the producers involved has made two trips to the coast during the past month for the specific purpose of conferring on incorporation phases of the new companies to be formed. Producers will function as in-Froducers will function as in-dividual units, each controlling his own organization, but all inter-locked through equal ownership in the distributing system. Stars, di-rectors and writers will be signed for maximum of four pictures year-ly, with remuneration on a per pic-ture basis.

BRIGHT ON BICYCLE BETWEEN F. D.-PATHE

Willis Bright is acting as liaison between First Division and Pathe Film Corp., sitting in at headquarters of former every morning and having office hours at Pathe in the afternoon.

the afternoon.

Of the 30 features and 16 westerns which FD plans to release for 1935-36, it's understood that productions made by Chesterfield and Invincible will be financed outright or aided by Pathe.

H.M.Warner Back Sept. 15

After spending the entire summer on the Coast, Harry M. Warner is expected back at the WB home office around Sept. 15. By this time construction at Burbank following the fire and including increase of sound stages to 12, will be well un-

C. M. Woolf's 38 British Pix with **H'wood Names for World Market**

Closing Chaplin Pic

Hollywood, Aug. 27. Another week of pickups com-pletes Charlie Chaplin's 'Modern Times' feature

Production of the picture was a a standstill from the day of Will Rogers' death until after the fu-

THALBERG EAST ON REPORTED BURNUP

Hollywood Aug. 27. Irving Thalberg is due in New

York by train tomorrow (Wednes day) for conferences with Nick Schenck and other Metro execs. Re-ported he is on a burnup over stu-dio conditions and is anxious for a showdown.

showdown.

Among others Thaiberg will confer with in New York are his attorney, Herbert Maass, and Arthur and Dave Loew.

Norma Shearer (Mrs. Thaiberg) accompanies her husband east.

Chicago, Aug. 27.

Irving Thibberg, seen here en route to New York, refused to comment on the purpose of his present journey. When asked whether he intended to go to the mat in New York over studio mattera, he grinned and merely shrugged his shoulders.

NW Indies Charge Majors Purposely Hold Back Big Pix

Minneapolis, Aug. 27. Minneapolis, Aug. 27.
Meeting here Sept. 3, Northwest
Allied States plans a vigorous protest against the allegedly growing Allied States plans a vigorous pro-test against the allegedly growing evil arising from the practice of bracket pictures at the tag and of a season for release as specials the ensuing 1 sason in the cases where all lower bracket pictures have been used up and full deliveries on con-tracts have not been made. the properties of the cost of their bracket is being substantially increased. They charge it is unethical and un-fair and assert the distributors are taking advantage of them. The meeting include soning, protec-tion and admission prices. Efforts will be made to induce Paramount to participate in a general revision of scales. The indice soning and the plant of admission prices generally.

Jamestown, N. D., Aug. 37.
right to withold a pleture made durright to withold a pleture made durright season will be the point at issue in a suit which S. P. Halpern
is bringing for the Berger Amus,
co, operating the State here against
the American Amusement Co., Parathe Mareican Amusement Co., Parathe Mareican Amusement Co., Parathe Mareican Amusement Co., Parathe American Amusement Co., Parathe Mose, Owners of the
local Orear House, Owners of the local Opera House

fice around Sept. 15. By this time local Opera House. Construction at Burbank following the fire and including increase of sound stages to 12, will be well under way. In addition to being on the ground supervising building and okaying plans, Warner has spent the summer on the Coast so that he would be on hand as a lot of contracts the contract of the proposal of the proposal of the proposal of the proposal operation of the claims, is a 1344-55 process of the proposal operation operation of the proposal operation of the proposal operation operation

London, Aug. 27.

Charles M. Woolf's new indie film lineup is the biggest onslaught made by any individual producer here to date. His year's product figures to reach a total of 38 feafigures to reach a total of 38 features. All will be primed for the American as well as the British market. Woolf resigned as managing director of Gaumont-British to go into production distribution

go into production - distribution work. Plans include product from eight work.
Plans include product from eight indie film companies working exclusively for Wooff, who will distribute. Most important is Capitol for the work of the work

Vinson featured and Al Werker di-recting.
Schach organization also has
Richard Tauber under a one-year
contract and will star him in Leon-cavallo's 'Pagliacci' Also has a
three-year contract with Tom Walls
and Ralph Lynn for some product tions intended for the British mar-

Next in importance in Woolf's indie production lineups is the newly formed Herbert Willox company which will make nine films including Arthur Tracy (America's Street Singer' of the radio) and Anna Neatie in Street Singer, Blue Lagoon in Technicolor; one musical show with Tullio Carman, atti opposite Miss Neagle. City Films will produce, for City Films will produce, for

City Films will produce, for Woolf's distribution, three pictures starring Vyonne Arnaud and Rob-

starring Vyonne Arnaud and Rob-ertson Hare.

Garrett and Kiement will con-tribute one feature starring Anna

Garrett and Klement will contribute one feature starring Anna Sten.

Sten. Grant Sten. Ste

Gabe Hess Flies East

Hollywood, Aug. 27. Hollywood, Aug. 27.
Winding up his conference with
Will Hays and studio heads on industry matters, Cabe Hess planed
east yesterday (Monday). Discussions centered on the RCA-Erpi
controversy on sound film recording.
Hays leaves for the east Sept. 8 j

Amusement Share Average Down As Gen'l Stock Market Skids

By MIKE WEAR

Adjournment of Congress was signal for many traders to cash in on their profits, with the result that the stock market dipped sharply yesterday (Tuesday) in a 2,000,000on their profits, with the result that the stock market dipped shrrply yesterday (Tuesday) in a 2,000,000-share day. All groups were hit and amusements did not suffer any control of the suffer and the

FLOCK OF PAR OPS. AND PARDS IN N. Y

Paramount operators and partners are making most of their film deals in New York, at the same time contacting the Par home office in connection with buys and other in connection with buys and other J. Fitzgibbon, operating the Famous Players-Canadian string, and E. A. Cutty, New England operator, accompanied by Tod Browning, are in New York. Principal contact at the home office is Leon Netter, executive assistant to Frank Freeman in New York. Principal contact at the companied by department to Frank Freeman Louis Dent; Texas operator, is coming back to New York in a week or so on further film deals. H. F. Kincey, of Kincey & Wilby; John J. Friedl, northwestern operator of F. R.; Mike Comerford (Pennsylvania), and Tracy Barham, Ohio contact the past week. Paramount operator's and part-

'Navy Born' Under Way

Henry C. Potter and Walter Mayo have been sent with two campera unit of a week to San Diego in Nay Born.

Picture is not scheduled to start until after Miram Hopkins finishes her present assignment in Spiendor. Eleventh District naval base at San Diego and base at Honotolu will provide heckground.

Marta Eggerth Due In

Marta Eggerth Jule In The Hungarlan actress, Marta Eggerth, who has been working in the Eggerth, who has been working in here in Gaumont-British* Undnished Symphony, 'arrives here next Tuesday (3), 'on her way to Holiywood, accompanied by her mother. She is under contract to Unished Control of the Control

STICK AT PAR

Paramount has lifted options on Willie Howard and Hubby Ellerbe, former going into 'Millions in the Air.'

Yesterday's Prices

Sales. High-Low.Last.chge.
1.000 Col. Plet., 67 63 63 -4
1.000 Con. Film 4% 4 4 - %
500 East. K148% 146 146 -3
4.100 Fox A 15% 15% 15% - %
17,300 Gen. El 32 30% 30% -1%
4.500 Loew 41% 40 40% -1%
300 Pathe A 10% 10% 10% - %
81 000 RCA 7 0% 0% - %
5,300 Radio B., 63% 58 58 -4%
2,000 RKO 2% 2% 2%
1.000 W. B 514 5 5
CURB
2,500 Tech 21% 19% 19% - %
500 Trans-L . 2% 2% 2%
BONDS
\$1.000 Gen. Th., 181/2 131/2 131/2 - 1/2
1.000 Loew103% 103% 103% - 1/4
2,000 Par-F-L .101% 101% 101% + %
13.000 Do ctfs. 101% 100% 100% -1%
2.000 Par-Pub .103 103 103 + 14
2,000 Par-Pub .103 103 103 + 71
1,000 P-B'way . 64% 64% 64% + %
41,000 W. B 77 75% 75% -1%
* New 1935 high.

GOLDWYN SPENDING \$300.000 ON UA LOT

Hollywood, Aug. 27. Samuel Goldwyn is spending \$300,000 on a bullding program at the United Artists lot, part of which will include construction of tallest sound stage in Hollywood.

Stage will measure 132 feet by 225 feet, with 30,000 square feet of space, and will rise 45 feet, 10 feet above present level for sound stages. Structure will be built on site of present tank used for waterfront

New Transmission Horn For All Loew Theatres

Metro's sound head, Douglas Shearer, after month of work, has completed his new high range transmission horns which will be installed in the Loew theatres throughout the country.

Horns have been tried out at both the Hillstreet and Chinese here and have been pronounced a 100% im-provement over present equipment.

Loew-W.&V. Pool Ends

The working agreement between Loew and the Wilmer & Vincent Loew and the Wilmer & Vincent and Richmond, Va., has been cancelled, changing the product and operating picture for these two operators in those towns. Fool has been in effect between the two for years. Reason for termination not known with the product of the p

NO DECISION ON STAY

In Bill Fox vs. 20th C.—Fox Film Merger in Effect

Although a decision was expected yetserday (Tues) afternoon, following the morning hearing, it is now expected that Justice Edward Lazansky will hand down his verdict on the question of staying the Fox Films-20th Century merger, some time this morning (Wed.). Actually the merger is already in effect, following Justice Alonzo's denial of an injunction. This motion stay is being brought also by other than the stay of the stay is being brought also by suits, almed to halt the merger. He brings this action through his wife, Eva Fox, and the All Continuct Corp., personal holding company of Bill Fox.
Fox got a stay of exceution of Although a decision was expec

Willie Howard and Hubby Ellerbe, fromer going into Millions in the Air."

Pair were brought on from New Justice Learnsky, but came too late the first of the Roses, and you have a first the situation, as the merger hard of the situation, as the merger was a first of the situation, as the merger was a first of the situation, as the merger was a first of the situation, as the merger was a first of the situation, as the merger was a first of the situation, as the merger was a first of the situation of the merger was a first of the situation of the merger was a first of the situation of the merger was a first of the situation of the

Cohen, Shannon on Producer Deal at U

Hollywood, Aug. 27.
Universal has consented to a scrapping of the contract studio holds with Albert J. Cohen and Robert T. Shannon as writers. New deal being worked out will have the produce from their

scripts.

Pair recently finished screen play of 'King Solomon of Broadway' from their original.

FOX MET REORG **CLEANED UP** THIS WEEK

The Fox Met reorganization may be cleaned up finally this week, save for any possible amendments which may be made later by Federal Judge Julian W. Mack. Judge Francis Caffey, sitting in Judge Mack's absence, is hearing final matters now. Transfer of the Fox Met assets to the new Metropolitan Theather by the new Metropolitan Theather by the the new Metropolitan Theatres will have become a practical fact by the close of the week, it is figured. While Judge Caffey allowed \$60,000 for expenses to the downtown bond-holders' committee, such payment is guaranteed by the new Fox Met

holders' committee, such payment is guaranteed by the new Fox Met company, and is subject to Judge Mack's approval.

Joe Schenck will head the new company as per reorganization plan, with Skouras and the Randforce group operating their respective theatre groups, also as per plan, under the plan around \$500,000 is contemplated to cover fees in the situation. This matter is still open,

sliuation. This matter is still open, so far as known.

U's Chain Deals

Universal has closed a represen-tative number of circuit deals for the 195-36 season, in addition to having concluded contracts cover-ing New York, where Roxy gets first run and the RKO-Loew chains split

run and the RKO-Loew chains spill the programs following that run. Indie subsequents after RKO and Loew have not yet been sold chain deals around the country for air nar headed by Each School and the country for air nar headed by Each School Butterfield. Michigani Comerford, Pennsylvania and New York states; Sparks in Florida; Tri-States (Iowa, Dally circuit, Kontucky; string in hadianapolis; Hall circuit, Texas, and the B. & F. group, Toronto. Toronto

Boles Opp Young in 'Ramona' Top Spot

Hollywood, Aug. 27.

John Boles gets the male lead in
Ramona' at 20th Century-Fox
Loretta Young has the femme top.
Gilbert Roland is also in the cast.

Picture starts at the Western studio Sept. 4, with Eugene Forde directing. Soi Wurtzel produces.

L. A. to N. Y.

Earl Carroll. Arthur. Rose. Regina Cannon. Harry Rathner. Douglas Montgomery. Charles Skouras. Charles Skouras. Fred Metzler. Charles Buckiey. John E. Otterson John E. Otterson. Irving Mills. Irving Thalberg. Norma Shearer. William Harrigan. M. M. Landres. Jose Crespo: Fredric March. Nick Kenny, Saul H. Bornstein, Earl Leslle, Gabe Hess. John Leroy Johnson, Arthur Phillips, Peggy Conklin. Gene Towne.

N. Y. to L. A.

conard Cox. Gloria Hoiden. Cccil B. De Mille, Bill Pine. Harold Lamb.

Inside Stuff—Pictures

Newgreed makers are working themselves up into a mild siew over the Italian-Ehtlopian situation and impending war. Principal motives the Italian-Ehtlopian situation and impending war. Principal motives the part in gentle panning which some of the reels are giving such others is to attract exhibitor attention. It all started when Paramount tried teams to the reels sook like a bride left waiting at the church by announcing it was first on this side with actual Ethlopian shoots of soldiers for the lates of the side of t

While negotiations have been in progress for a new contract between New York city theatres and operators, Local 366, that local claims it has learned that National Theatrical Federated Union, Inc., was recrutting men for RKO, Loew and Skouras booths, promising lifetime jobs as well as transportation, with protection, to and from theatres in event a strike

condition existed.

Whether RKO-Loew-Skouras circuits, which faced a walkout due to arbitrary notice of 41% cuts, authorized this indie union to promise lifetime jobs or not isn't known to 366 but doubted that the circuits ever made such a commitment. The National Theatrical Federated Union, finc, is another union chartered by N. Y. State several evers ago before the law permitting such charters was repealed. Understood there are several old New York charters in existence under which unions can legally operate. Both Empire and Allied unions hold New York charters under which affiliation with the American Federation of Labor is not under which affiliation with the American Federation of Labor is not possible.

The Astor theatre, New York, which was wrecked in between Walter Reade vacating it and the receivers taking it over, has been redone in a not particularly distinctive manner. The damage had been estimated up to \$50,000.

Not all the theatre seats are new, although many were so damaged they had to be replaced. The rear rows are as was, as also the balcosty seats. New carpeting, sound equipment and other decorations, besides the lobby, replaced the damage done. Slde boxes had been ripped down, the decorative centre chandleller removed and furnishings and hangings. The Crusades (Par) at 12. Par denies any cooperative investment in the redecorations. Belief had been that Par, like Metro when it had the house on a sub-lease from Reade, would contribute towards the sound equipment.

Columbia inn't controlling its 'Alrhawks' release wherein Wiley Post had a relatively secondary role. Some exhibe have even singled out the late flyer for unmidical 'stardom' in newspaper ads.

S. R. Kent, for Fox, issued a formal statement late last week that despite the company's opinion that Rogers' type of films may possess longevity qualities beyond the usual range of other films, the company doesn't want to capitalize on unnecessary publicity through reissues. The two new, as yet to be distributed Rogers films, 'Steamboat Round the Bend' and 'In Old Kentucky,' will be released in normal manner, as it the star were still allive, stated Kent, and any demand for reissues of thus free the industry of any suspicion of poor taste, publicity hysteria, and the like.

There is little likelihood of any action against the Flim Code Authority, similar to that brought in the Millinery Code situation, recently decided against Chicago merchants, plaintiffs. Two firms had sought to obtain a refund on back moneys pald in the form of assessments for the purchase price of NRA labels.

Situation differs materially in that the Film C. A. was a voluntary

Situation differs materially in that the Film C. A. was a voluntary aftar, not incorporated, while the opposite was true of the millinery, aftar, not incorporated, while the opposite was true of the millinery collected to members who had paid assessments for first hair of 1935, Approximately 8,400 exhibitors paid 1934 assessments. Despite the possible weak position of Elue Eagle officials in the millinery action, the court barref a code return d. Prompt closing up affairs of the film code authority enabled the C. A. of the industry to be among the first to show a clean state to administrative officials in Washington.

Attempt of Oscar Lawlor, L. A. attorney and an L. A. Examiner v.p., to push around the press and newareel men at Will Rogcre's services hit an air pocket, and the self-appointed mc. had to call off all the edites and utilimatums he had issued. When list of \$7 names for admission to chapel services was submitted he pruned it to 30. He later ordered all lensers to quilt the cemetery grounds two hours before the obsequies. He was overruled in both. Cambramen were sakeed by friends of the family who tried to aneak a shot had their lensee statched by police. Lawlor softened when he was reminded that Rogers was a newspaperman himself and wouldn't want members of his craft discriminated against.

Sidney R. Kent, in addressing Fox Film stockholders on the merits and necessity of the company merger with 20th Century, referred to negotiations which Fox had held the past two years regarding possible union with other firms. Kent did not name the firms.

Observers feel that among such companies were United Artists and RKO. A possible tie-in with UA, it is supposed, was considered ahead of the 20th Century deal. However, both the UA and the RKO projects would have entailed Fox taking over a duplicate distribution and studio attuations.

Charges of coercion and intimidation regarding efforts of collective-bargaining filed with the Los Angeles regional labor board by the Na-tional Association of American Employes against Warner Bres, cannot be heard until a new local labor board is named in Washington. The bear like with Dr. Towne Nyiander, labor board chief, by Howard Rose, and the organizer. Rose charges that several WB em-ployees were discharged after attending an organizational meeting.

Maria Jeritza obtained an Arkansas 30-day divorce in the Pulasid chancery court, at Little Rock, June 26, under her name of Baroness Maria Popper von Fadroghy. She had been married in 1318 'Rolet Bach and a gradual to Little Rock accompanied by Countess Violet Bach and the Countess of the Countess of

Pathe Film Corp. is going ahead with its reorganization plan. Be-leves that threatened or pending protosts against the new setup have been disposed of in full. With the assets of the old Pathe Exchange, Inc., transferred to the new corporation, all that remains is the Issuance of new stock as set forth in the reorg plans. This cannot be done until the Securities Exchange Commission grants permission to trade in the new securities.

(Continued on page 50)

1st Official Compilation of NRA **Consequences Discloses 50 Cases** In July of Wage Cuts, Longer Hours

More than 50 departures from cellaneous amusement industries occurred during the month of July, according to the first official compilation of consequences of the NRA decision by the U. S. Supreme

pilation of consequences of the NKA decision by the U. S. Supreme COUNTY of the County

the forms.

Calling on House and Senate committees to ponder the problem during the fail recess, the President revealed that NRA figure-jugglers have discovered more than 10,000 separate instances of return to longhave discovered more than 10,000 esparate instances of return to long-er hours, lower wages, and price cutting during the slingle month of July. Survey shows, the President of the property o

67 Cases in 17 States 67 individual instances renorted in the amusement field as in ported in the amusement field as in-dicative of the degree to which cut-throat competition has returned without code protection were sprin-kled through 17 different states. Ad-mittedly, the survey was far from complete, since it was based soilly different states. The survey was far from complete, since it was based soilly different soilly survey and the survey and reverse and restrictions. There was no effort to keep tab on each and every Individual establishment in the amusement classification. the amusement classification.

the amusement classification. The 67 complaints from amusements included 17 cases of length cases of chopped wages, 11 combined hous-and-wages, 11 combined hous-and-wages, 11 combined hous-and-wages in the presentation of bank-nite fever accounted for price-cutting cases. More than two-thirds of the cases of price-shahing took place in Nebraska, the report showed, but the cannot this state, but we fact that

remarkably high proportion charged against this state, plus the fact that price-cutting was said to have been confined to three states, was regard-ed merely as an indication of host sketchy the NRA survey was. Any comprehensive picture, it was ar-gued, would show price-cutting in which was also as a survey of the pro-tone of the proposition of the pro-tone of the proposition of the pro-tone of the pro-ton

more numerous.

The 17 hour increases took place in Minnesota, Texas, New York, Ok-lahoma, California, Colorado, Geor lahoma, California, Colorado, Georgie, Jowa, Michigan, Nebraska and North Carolina. The wage cuts were spread through Kansas, Alabama, Loulslana, Iowa, New Hampshire and New York: The joint wage-hour complaints came from Oklahoma, Michigan, Olio, Malne, Nebraska and New Mexico. The price-brasks and New Mexico. The price-brasks where if of the 21 cases occurred, Texas, and Louisiana.

WB Goes for Gimmick

Hollywood, Aug. 27.
Warner theatres on the Coast for the first time are going in for give-ways and have spotted 'Movie Sweepstakes.'
Are with "The Company of the Coast for the Coast fo

Are using the gimmlek in com-petitive spots where 'Banknight' Is prevalent as opposition.

Slowing Up

Hollywood, Aug. 27.
Serial writer has been knocking out a complete episod, 20.
seenes, every day for the past
few weeks at an indle studio.
He was promptly called to the
front office when he turned in
but 98 scenes one day.
"You're slipping," he was
warned.

Frisco Paradox, **Deluxers Cut** Scale, Nabes Un

San Francisco, Aug. 27.

San Francisco, Aug. 27.

Ban old prices in this town furnish and old prices in this town furnish and old prices in this town furnish and old prices in this did the depreah, major first run houses have slashed prices in thick slices, while the neighborhoods have all advanced from their low levels of a couple of years back.

Warfeld, chain's best house, had consistently fought all opposition without, lowering the 65c top. About it omnoths ago, a dime was record through counting policy for many weeks, trying single big pix at 55c, then dual-bills at the same tariff, and now finally settled on a straight 40c policy. offering two pictures, St. Francis for a white department of the same transport of the same transport of the same transport of the same to same the same transport of the same same transport of the same transport of t

otres falled to up the prices at least 5c, and many a d.me. business is profitable.

profitable.

Plentitude of product in towns where there are only one or two houses, and consequently small opposish, makes the position of the boys sweet.

Coasters Pick Ferry

Hollywood, Aug. 27. C. A. Ferry is the new treasurer and permanent chairman of the finance committee of Independent Theatre Owners of Southern Cali-

PICTURES

Theatre Owners of, Southern Cali-fornia, by election from the board of directors of the last semi-monthly meeting of the organization. Dave Rector of Long Beach was named to fill vacancy in directorate left by resignation of Irving Carlin from the board, and Alexander Pantages was made honorary di-rector.

SEE NEWSREEL WAGE ACCORD BY THIS WEEK

Some sort of a definite understanding on working hours for newsreel cameramen is expected by union officials by the end of this week. It's likely that the union camera grinders and newsreel company officials will get together some time. Thursty (2D). White some time Thursty (2D). White some time the sound that the sound that the sound time the sound together some time. The sound that the sound

istrative chiefs may be incorporated in the union's negotiation with the company heads,

H'wood Pan Goes Swank For Day-Dating 'Top Hat'

Hollywood, Aug. 27. Hollywood, Aug. 27.
Hollywood Pantages closed down
for renovation, house opening Friday night (30) with day and date,
opening with RKO Hillstreet of
Radio's Trop Hat.'
Pantages will reopen with swank
premiere at \$1.50 top, with Radio
studios getting behind the affeir.

New arrangement has the theatretted in with the RKO Hillstreet for simultaneous first-runs on pick of Radio and Universal product for the coming year.

Denver Film Frolic

Denver, Aug. 27.

Exhibtors and distributors of Denver and territory will hold their sccond annual gct-togcther Tues-day, Sept. 10, at the Lakewood coun-

Congress Adjourns and Mass Of Film and Copyright Bills **Bounds Over: No Action Taken**

Unglittered Gem

Hollywood, Aug. 27.

In the photographs of the Comics-Leading Men basebail cam syndicated by the news services, all players on the teams are named with the exception of one who is merely an unknown player. Unknown is Harry Ruby.

RKO Vaudfilm To Be Over 40c. N.W. 'Boycott' Off

Minneapolis, Aug. 27.

Having won its fight against 40c vaudfilm policies at the Minneapolis and St. Paul Orpheums, Northwest Allied States officially has called off its 'boycott' of 'RKO Radio 1935-38 product. President J. B. Clinton of the organization has notified its members that satisfactory assurances have been received from RKO scale above the objectionable 40c top whenever they play vaudeville or stage shows with their firstrun pictures. Publis Northwest also has agreed to a 56c top for vaudfilm entertainment at its Twin City houses.

cntertainment at its Twin City houses.

The independent neighborhood exhibitors in the Twin Cities claimed they were the greatest sufferers from the 40c vaudifing shown and they Induced Northwest Allied States to vote to put into the hands of its board of government and produced Northwest Allied The States to the put into the hands of the board of government and the hands of the board of government and the hands of the board of government and the hands of the hands of

12 Theatres Foreclosed

Boston, Aug. 27.

Judge Franklin T. Hammond of Denver and territory will hold their scoond annual get-together treating seems of the second annual get-together treating seems of the seems of the

See 306-N. Y. Theatres Compromise Wage Scale Accord Today (Wed.)

Negotiations having reached the | tions all along has been anything

where there are only one of two houses, and consequently small opposish, makes the position of thoys awer.

N. W. Pic Setup

Minneapolis, Aug. 27.

First-run produce attantion here is little changed from just according to ground and the public discussion again today (asked to go into session again

Washington, Aug. 27. A mass of legislation aimed at

A mass of legislation aimed at shacking the film industry, in company with a few proposals to give propose the propose of the proposals of the proposals of the proposals. The controversial Duffy copyright bill, revising the present law, and the world copyright thing convention also were sidetracked until next January as a result of concerted opposition from the American Society of the proposals of the proposals

block-booking, and sirovice num au-quiry measures.

The annual fall recess will be used by authors and advocates of these measures in mobilizing public sup-port, principally from independent exhibitor ranks, with the hope that next winter Congress will have less work to do and that committees will find time to devote to these proposi-

work to do and that committees will ind time to devote to these propositions.

Anothe Dickstein and Roeppel bills intended to erect almost became the Dickstein and Roeppel bills intended to erect almost became to the second second and the second second and the second second

principle, did not get a formal re-port before adjournment.
Other film legislation caught on the frantic late-aummer drive for-the frantic late-aummer drive for-man for the formal formal for-expresentative Cannon of Wiscon-in priohibiting transportation in interstate commerce of any 'ques-tionable moving picture film' and bills by Representatives Celler of New York and Quinn of Pennsyl-vania litting the present 2e-year of ban on shipment of fight films.

Theatre Man's 60-Year Old Mother Kidnapped

St. Paul. Aug. 27.

Mrs. Minnie Golden, 63. mother of Lou Golden, manager of the local RIGO Orpheum, fast week was kid-napped and beaten by a man and two women, who demanded money.

limits.

Trio picked up Mrs. Golden on a street corner near her hotel, forced her into their car and, when they found only \$2 In her purse, the women threw her to the floor from the back seat and kicked her about the body, necessitating medical care

No known enemies or reasons why No known enemies or reasons why Mrs. Golden should have been kla-napped, aithough it's the second at-tack since her arrival in St. Paul. Feds are busy on the case. Golden thinks it's all a case of mistaken identity.

Winn WB Midwest Division Manager

Chicago, Aug. 27.
Promotions in the Warner Bros.
distribution field ups Jim Winn,
local exchange manag to midwest division transager. He succeds Carl Lecernan, who hops up
loc Warner organization.
Log 15ank, formerly
compager for Warners in Minmespoils, comes to town to hold
down the loval desk. In Minmenspoils comes to town to hold
down the loval desk. In Minmenspoils to new exchange chief is
'Undi Jarrens, an upcomer from the
surjes grafts.

anything like that happening the time. Strong; Woman' Strong L.A. Lavs Low. Can't Buck Heat: Rogers' 'Steamboat' Strong; 'Woman' Dualed, \$12,500; 'Sanders' \$3,500

Estimates for This Week

Estimates for This Week
Chinese (Gramman) (2,032; 3-4-6).

Chinese (Gramman) (2,032; 3-4-6).

Grand (Fox), After out a 24-7 cur pretiminary announcement of opening,
this Rogers pic got off to slow
the state of the state of the state of the state
last week (Curly Top' (Fox) was in
for a ten-day jaunt, which was
plery olds with a \$15,000 flow of the
form arto, stepping along at good

"Trish in Us' (Wib). Mover over
from arto, stepping along at good

\$15,000. Leat tweek "Black Room'
(Co) and "Jaina" (Radio) orking
bushness for double bill of \$4,500.

\$15,000. Leat tweek "Black Room'
(Co) and "Jaina" (Radio) orking
bushness for double bill of \$4,500.

\$15,000. Leat tweek "Black Room'
(H) have took struggle to critical
bushness for double bill of \$4,500.

\$100. Leat tweek "Black Room'
(H) have took struggle to critical
bushness for double bill of \$4,500.

\$100. Leat tweek "Black Room'
(H) have took struggle to get an
extended to the struggle of the struggle or the
storm' (Amkino) seemed to be just
storm' (Amkino)

Los Angeles, Aug. 27.

No excitement at b.o. current etains of the session as week opened threw kink to the trade, with theatters possitive to the session as week opened threw kink into the trade, with theatters possitive to the session as week opened threw kink into the trade, with theatters possitive to the session as week opened threw kink into the trade, with theatters possitive the session as week opened threw kink into the trade, with the trade to the was coming, for none tried to except the session as week opened threw kink into the trade of the was coming, for none tried to except the session as week opened three was the total to the session as week opened the session as week opened the session as week opened to the session as the session as the total three session as week opened to the session as the total three session as week opened to the session as the total three session as week opened the session as week opened to the session as week opened the session as week opened to the session as week opened to the session as week opened the session as week opened to the session as week of the session as week with a new session as week with a new session as week with a new session as week of the session as week with a new session as week with a new session as week week as Four Star got off to the session as week of the session as week with a new session as week with a new session as week will hit an easy source the session as week will hit an easy source the session as we three days currently, but starting at full week, is doing better than any Hephurn picture were in Days and the picture of the

during the run of Tobacce Road, opens again Saturday for pletures.

Estimates for This Week Aladdin (Huffman) (1.500; 25-35-60-80)—Girl Prient" (Col.). Yanked Aladdin (Huffman) (1.500; 35-36-80-80)—Girl Prient" (Col.). Yanked Last week, 'Redheads on Parade' (1.500; 36-36-80). The collection of the c

(WB) finished heads up with \$3400, good. \$200.00 (100.00 to 1.00.00 to 1.00.0

'ALICE ADAMS,' \$9,000, PROVIDENCE'S BEST

Providence, Aug. 27.

(Best Exploitation: RKO Albee) Brisk autumnal breezes bringing encouraging signs to some of the business is more or less spotty this week, most theatremen are opti-mistic. Summer has been tough for all of the boys, and now that hot weather seems to be pretty well played out the mood is much dif-

viting. Except for the Albee where 'Alice Adams' is on tap, the programs are about average. But even at the Albee there will be no big kill for the week. The natives still seem to be in a summer holiday mood, and whatever attention is be-

do)—Accent ou Touth' (Par), doing that at either of the section of

'Accent'-Phil Spitalny Pull Strong \$25,000: Bowes Aids 'Alice' H.O. in Hub

Broadway Gondoller (WB) and Mad Love (MG). Reviews luke-lucod to a sudden sprint. Looks average around \$6,000. Last week Front Page Woman' (WB) and RKO Victory (1,000; 10-15-25). What Pice Clime' (Beacon) and Kentucky Bluc Streak. Cannot possibly go over \$500 on apilt week.

'MISS GLORY'

TOPS ST. L., 11G

Glest Exploitation: Missouri)
Operators of chema palacea here have much to be thankful for during have much to be thankful for during broken. Municipal Opera concluded successful season, last night, and attendance at five soft ball parks in mately 2,000 nightly, is shrinking due to chilliness, causting eustomers. Fox and Loew's State running neck and neck, each holding, over feature program, Curly Top' and Warner downtown house, will cut into Loew's business this week with Marion Davies, Dick, Powell and Fat into Loew's business this week with Marion Davies, Dick, Powell and Fat into Loew's business this week with Marion Davies, Dick, Powell and Fat into Loew's business this week with Marion Davies, Dick, Powell and Fat into Loew's business this work of the Company of the Com

(Best Exploitation: Buffalo)
Box offices are showing increased
strength after a substantial brace
last week. "China Seas" got off in
a roar at the Buffalo and looks to
do one of the best weeks of the
summer. Exploitation and publicity
eampaign with picture living up to
advances and delivering plenty on
arrival. However, top business for
this one is resulting in some leveling off at other houses. Cooler
prosses.

Estimates for This Marchine (Beet Exploitation: Buffalo)
Sox offices are showing increased in the second of the se

'Accent on Youth' is showing the way along Boston's film row this week, with Phil Spitainy on the

Accessed of Journal and Showing the week, and Boston Shim row this week, and the stage of the st

which Bowes appeared.

Estimates for This Week

Met (Af&P) (4,200; 35-50-65)—
'Accent on Youth (Pan) and Phil
Spitainy's femme of the stages
Turning in a dandy 25 Turning the a dandy 25 Wet
sold the radio maestro well. Ladwell
us' (WB) and fashion show on stage.

stone unturned in letting curve with ZaSu Pitts was back on the sereen Thie Week
For (F&M) (6.38): 25.55.55).
For (F&M) (6.38): 25.55.55).
Curly Top' (Fox) and Ladies Crave
Excitement (Mas) (2d wh). Temple had 'em coming strong all week, and should see 25.500 early this stanza.
Missouri (F&M) (3.514; 25.40).
Should see 25.500 early this stanza.
Missouri (F&M) (3.514; 25.40).
Should see 25.500 early this stanza.
Missouri (F&M) (3.514; 25.40).
Should see 25.500 early this stanza.
Missouri (F&M) (3.514; 25.40).
Should see 25.500 early this stanza.
Missouri (F&M) (3.514; 25.40).
Should see 25.500 early this stanza.
Missouri (F&M) (3.514; 25.40).
Should see 25.500 early this stanza.
Missouri (F&M) (3.514; 25.40).
Should see 25.500 early this stanza.
Missouri (F&M) (3.514; 25.40).
Should see 25.500 early this stanza.
Missouri (F&M) (3.514; 25.40).
Should see 25.500 early this stanza.
Missouri (F&M) (3.514; 25.40).
Should see 25.500 early this stanza.
Missouri (F&M) (3.514; 25.40).
Should see 25.500 early this stanza.
Missouri (F&M) (3.514; 25.40).
Should see 25.500 early this stanza.
Missouri (F&M) (3.514; 25.40).
Should see 25.500 early this stanza.
Missouri (F&M) (3.514; 25.40).
Should see 25.500 early this stanza.
Missouri (F&M) (3.514; 25.40).
Should see 25.500 early this stanza.
Missouri (F&M) (3.514; 25.40).
Should see 25.500 early this stanza.
Missouri (F&M) (3.514; 25.40).
Should see 25.500 early this stanza.
Missouri (F&M) (3.514; 25.40).
Should see 25.500 early this stanza.
Missouri (F&M) (3.514; 25.40).
Should see 25.500 early this stanza.
Missouri (F&M) (3.514; 25.40).
Should see 25.500 early this stanza.
Missouri (F&M) (3.514; 25.40).
Should see 25.500 early this stanza.
Missouri (F&M) (3.514; 25.40).
Should see 25.500 early this stanza.
Missouri (F&M) (3.514; 25.40).
Should see 25.500 early this stanza.
Missouri (F&M) (3.514; 25.40).
Should see 25.500 early this stanza.
Missouri (F&M) (3.514; 25.40).
Should see 25.500 early this stanza.
Missouri (F&M) (3.514; 25.40).
Should see 25.500 early this stanza.

'Steamboat' Racing for \$16,000 as Chi Gallops; Bowes' Amateurs and 'Eight' \$36,000; 'Seas' Wow 24G

Chicago, Aug. 27.

With little warning, registors of all the loop houses have started running a high fever. General upturn has zoomed the little as well as the large houses. Total take in the loop has shown almost 80% loop go in the last four weeks.

over the past couple of years' averge in the last four weeks.
Product, of course, has been much
every spot. At least they all look
like sock pictures when the public
starts flocking in like sardines.
B. & K. Is having a mighty run
of it at the Chicago at last after a
soggy, unhappy 13-000 or theraabouts week after week lately, at
which figure the profits are neat
thouse currently stays up there with
Every Night at
Every Night
the first of the sair amsteur shows
to hit the loop and is sooring.
Will Rogers had to die to become

to hit the loop and is scoring.

Will Rogers had to die to become
the sock of the loop. During his lifetime his pictures were heavy
money-makers in the nabes and the
excitting in, the loop. On Saturday
his 'Steamboat Around the Bend'
opened to the biggest business a
Rogers picture ever got in the loop,
And it appears to be heading the
almost "Davil Doss."
'Curir Ton' is setting a loop hold'Curir Ton' is setting a loop hold-

since 'Davil Dogs.'
'Curly Top' is getting a loop holdover at the Garrick; 'Accent On
Youth' is showed into the Apollo for
further looping after a pretty fair
session at the Koosett.

**Agent of the Koosett.

**Agent of SekX (I. 20); 25-35-59.

**Accent On Youth' (Par); Comes in
here after a neat Roosevelt session
and will stick to maybe 33,000, fair
enough. Last week, 'Broadway,
shortly for at least two roadshow
pictures.

Conduler (WE) managed pleasant 4,400. House likely to for two-a-day shortily for at least two roadshow has a second week. The second week and a fall second week courself of the second week companies of the second week and a local fay must mean lead to the platter second week and a local fay must mean lead to the platter second week courself of the second week and a local fay must mean the powerous \$4.00 Ex. (1.50) (2

'TRAPEZE' FLIES FOR

Columbus. O. Aug. 27.

(Beet Exploitation: Broad)
The Ohio went completely screwy
with load of business that dizzled all
local boys. 'China Seas' pulled in
record crowd for first three days.
cracking Turboat Annie' mark and
ended up with near record for week.
N. X. said holdover, so holdover she

the Dance didn't help Majestic grosses much. Broad worked hard on Bonnie Scotland, with best gag a bagpiper parading main drag, followed by kildes with big Laurel and Hardy moulded masks. Attracted plenty attention.

moulded masks, attracted plenty intention, must for This Week Palses (HKO) (3.075; 30-42)—Man on Flying Trapese (Par), Should kick out swell \$5.000. Last built up to \$5.000, 10.000; 10.0000; 10.000; 10.000;

'GLORY' \$23,500. 'JIM' \$10,000, S. F. OK

San Francisco, Aug. 27.
With the new fall product making
its entry, business is good in these
there parts. Most houses are makthere are the same and the same and
and some a little over. Warfield
looks for good gross with first
Davies pic made by Warner, and
Orpheum hopes for pienty with
Diamond Jim. Paramount up in
the running with its double bill.

the running with its double bill.
Fox has Duncan Sisters on stage,
and returns on this may decide polley for future, with house now in
ley for future, with house now in
shows. May close due to lack of
pictures.
United Artists unshutters after
summer gloom with Call of the
Wild' for opener, and enough product assured for continuance.

uct assured for continuance.
St. Francis, which has been doing a land office business with Trish, closed while doing still well to cash in on 'Curly Top' from across the street at Warfield. Move over has to be made without a break, else local zoning rules makes it a second run.

No house lays claim to any par-ticulad exploitation, this town being not given to stunts of any kind. Hearst papers naturally gave boom ads to La Davies, which is all right except that it sours the other two papers with close to 200,000 circu-lation between them.

Orpheum cxtra spaced 'Diamond Jim' and Paramount went in for more lineage on its dual.

Estimates for This Week
Clay (Roesner) (400; 25-35)—La
Dame aux Camillias' (French). Will
do about \$1,000; good reviews help
this house, which has class trade.
Last week (2d) 'Nell Gwyn' (UA)
all right at better than \$800.

all right at better than \$800.

Fox (Leo) (5,000; 25-40)—'Pursuit' (MG) and Duncan Sisters on stage. Ought to be more than \$8,500, n.s.h. House may fold end of this engagement due to lack of product. Last week about \$8,700 for 'Manhattan Moon' (Mas) and stage.

Golden Gate (RKO) (2,859; 30-35-40)—'Jalna' (Radlo). Will be all right with \$14,000. Last week (2a) 'Allce Adams' (Radlo) profitable at \$11,500. Stage show always at this

Orpheum (F&M) (2,440; 30-35-40)—'Dlamond Jim' (U). Going above the \$10,000 mark, good. Last week, 'Black Room' (Coi) and 'She Got Her Man' (U), so-so \$6,000.

Paramount (FWC) (2,740; 30-35-40)—'Bonnie Scotiand' (MG) and '39 Steps' (GB). Will clock well at \$13,500. Last week, almost ditto for 'Inferno' (Fox) and 'Smart Girl'

BIG \$8,000 IN COJI

(Columbus O., Aug. 27.

Lestin Syndration Broad)
The State Syndration Broad Broad

B'klyn Met's 1st Str. Pix Wk., 'China Seas' \$16,000

Wk., 'China Seas' \$16,000

Brooklyn, Aug. 27.

Downtown sector of City of Churches underwent major operation last week, Theatres in the area of the control of the control of the first time in many year, and substitute straight picture policy, and a control of the first time in many year, and substitute straight picture policy. Beery flicker, China Seas'. Loew's Met used the dailies to good advantage in this town advertising copy and covering the Billibards apienty. Met's dropping of vaude leaves the Fabian's Forx sold eluxer of the control of the control

Coney Island.

Estimates for This Week
Paramount (4,000; 25-35-80)—
Accent on Youth (Par). No great
shakes for this one, only \$11,000.

Last week "Every Night at Eight
(Par), \$11,500, mild.

Every Night

Every Nigh

000.
Albee (3,500; 25-35-50)—Farmer Takes a Wife (Fox), also March of Time on screen. Mebbe \$5,000, weak. Last week 'Curly Top' (Fox), \$5,000.

of Time on screen. Mebbe \$5,000, weak. Last week Curly TOY (Fox), \$5,000. Met (2.400; 25.35.50)—Chans Sea, (MO). House has dropped vaude after many years. Change 4; policy was widely herialded in Brooklyn and adjacent areas, plenty space, in papers, billiers, and the sea of the sea of

'Glory' \$28,000, 'Farmer' Nice \$20.000 in Det.

Detroit, Aug. 27.

(Best Exploitation: Michigan)
Plusged heavily in advance, Page
Miss Giory' is sweeping the town
this week and lifts the Michigan
around the wow \$28,000 mark, highest in several moons, Stage show,
average, also helping house, but the
plc is the thing.

ple is the thing.

Meanwhile, the Fox, with 'Farmer Takes a Wife' and vaude, keeps up steady pace with a bo, of \$20,000, as grosses continue to rise in both downtown and nabes. Curly 'zop, which also played two weeks at the Fox, is in its second session at the Adams and still whirling the turn-stiles.

'China Scas' continues to cilck at United Artists, following a big \$12,-000 first run, and looks like a good \$8,000 this week.

\$8,000 this week.

Estimates for This Week
Michigan (United Detroit) (4,000;
25-55-55)—Page Miss Glory' (WB)
plus stage show. Will wailop \$23,000, biggest in months. Last week
did a nifty \$20,000 on 'Every Night
at Eight' (Par) combined with
vaude aid of Anna May Wong.

Far. (FDV) (5,000, 25,25,55)

E Publicie Heeb Morgan of Century thumped the tub up dozen different alleys for China Seas. Humped the tub up dozen different alleys for China Seas. Week Caction Seas. China at Eight' (Far) combined with value aid of Anna May Wood.

Fox (Fox) (S0,000; 25-25-55).

Fox (Fox) (S0,000; 25-25-55).

Small Town Cavalcade on stage.

Small Town Cavalcade on stage.

Climbs again to \$20,000 mark, fine.

Gross off slightly last week to \$18,-000 on 'Dantes' inferior (Fox) in the stage of the stage o

tember. Opening is -top rate the State United Detroit (J. 000; 25-40)—Smart Glif (Far) and Jeleyal and Hyde (Far) reissue. Of nicely, should bring in oik. \$5,500, Last Money (WB) and Circumstantial Evidence (Indie). (1,700; 25-40)—Adman (Blain (2nd weeks) Can't miss for another excellent \$4,500.

Diamond Jim' a \$45,000 Sparkle On B'way, State Leaps for \$35,000; 'Crusades' Fair at \$8,700, 5 Days

(Best Exploitation: Astor)
Almost like old times at the boxoffices this week on Broadway. The
summer has been a good one for
the Street, the best since '29 in the
polynoin of film men, and with good
product anticipated the fall is resarded as highly tworable.
Current week offers a couple disarpointers but it also offers outstanding offsets. The Roxy and
stage show, are on the way to terfrife takes. State has Lou Holtz,
Belle Baker and team of Block and
Silty, recently at the Capillo, on
Stage and a bag, besting the record
held when Jack Demphey played

TAS'-PESTOR

| Nouse on a Thanksgiving week.
| Demphey did \$41,000 at higher adweek may top \$15,000, very big.
| (24) and five algain Monday (25)
| (24) and five algain Monday (26)
| (25) and the algain Monday (26)
| (24) and five algain Monday (

'SEAS'-BESTOR

MAYBE BALTO

RECORD, 291/3G

islicio, remaining a third week.

The rest of the Broadway picture houses aren't so good, but it's meet bouses aren't so good, but it's meet bouses aren't so good, but it's meet to all right.

Crusades, it he advo on a 12.

Crusades, it he advo on a 12.

The rest of the control of the contr

Baltimore, Aug. 27.

(Bast Exploitation: Century)
Over general scene bis is bang-up
in Bar general scene general
interior bis is bar general
interior bis is general
interior bis interior contentior
interior bis interior double its average ad budget on 'Annapolis' Annapolis' and 'Annapolis' and 'An

Mpls.; 'Accent' Also Lusty at \$7,000 Image: Minneapolis, Aug. 27, at Exploitation; Orpheum; to Adam' is the local box-tops currently. New Hepburn and "Dorit Bet on Blondes" (WB), 300, Last eight (WB), 400, Last week "Broadway Gondolist" (WB), 400, Last week "Broadway Gondolist" (WB), 400, Last seep and "MI turn in an exply healthy gross. Takes Wife' (FOX) and 'Lady Tubbs' (FOX). Looks about \$7,000. Last, 100, 100, 100, 120, 121-25-40). The seep and will turn in an exply healthy gross. Takes Wife' (FOX) and 'Lady Tubbs' (FOX). Looks about \$7,000. Last, 100, 100, 100, 121-25-40). The seep and will turn in an exply healthy gross. Takes Wife' (FOX) and 'Lady Tubbs' (FOX). Looks about \$7,000. Last, 100, 100, Last eight days 'Broadway Gondolist' (WB), 100, Last eight days 'Broadway Gondolist' (WB) and 'Alibi Bee' (Par), Karjoft horror may get play so that the Branford. The seep and the Branford. The Broadway Gondolist' (WB) and 'Alibi Bee' (Par), Karjoft horror may get play so the Branford. The Broadway Gondolist' (WB) and 'Alibi Bee' (WB), a 'Alice Adams' Bullish \$10.000 in

(Best Exploitation; Ornheum)
Alice Adam's Is the local boxoffice tops currently. New Hepburn
Alice Adam's Is the local boxoffice tops currently. New Hepburn
of the second of the se

Friday and an eight weeks' apoken drams acason is announced for the The Orpheum again went to town In an exploitation way for 'Alice paper ads, one of which contained an 'open letter' to Miss Herburn, congratuating her upon her por an 'open letter' to Miss Herburn, congratuating her upon her por with a chain restaurant which disparent with a chain restaurant which disparent to the contained to

nucly to top \$3,000. Last week, secmaking at. pendous \$15,000 for fortmaking at. pendous \$15,000 for fortmaking at. pendous \$15,000 for fortcomplete the pendous \$15,000 for fortstate the pendous \$15,000 for fortforther pendous \$15,000 for fortpendous \$15,000 for fortpendous \$15,000 fort \$15,000 for at.
pendous \$15,000 fort \$15,000

'SANDERS' MONT'L'S BEST \$10,000, FARMER' \$7,000

Montreal, Aug. 27.

(Best Explorations Pales)

(Gest Explorations Pales)

Cooler weather and the approach
of the school season should better
grosses here, which have been low
for the last three months. The last
may affect bit, but not this week.

Palace has Sanders, and expects
pales to the been control to the been
control to the been control showing Farmer Takes Wife' and Lady
tubbe doesn't look any better than
from and Flying Trapeze', may
gross \$6,050. Cinema de Paris reoppin after weet's cleanup in 'AnFrench program, ''noek' and 'Son
Excellence Antonin,' look like \$1,000

Talace has good teup with music
and \$3,000, respectively. Nales

Palace has good teup with music
along a support of the program of the season and
for a program of the season of the season and
for the pales and the program of the season and
for the pales and the pales and the season and department stores with
rather above average advertising

Estimates for This Week

down at \$6,000.

Princess (CT) (2,300; 50)—Black
Room' (Col) and Flying Trapeze
(Par). Karloff horror may get play
at \$6,000. Last week 'One Woman's
Life' (Radio) and 'Old Man Khythm'
(Radio), not so hot at \$5,000.

Cinema de Paris (France-Film) (600; 50)—'Angele.' French pic may get \$1,000. Last week dark. get \$1,000. Last week dark.

St. Denis (France-Film) (2,300;
35)—'Knock and 'Son Excellence
Antonin.' Should gross \$3,200. Last
week 'Ame de Clown' and 'Quel
Drole de Gas,' \$2,800.

Major Bowes' Amateurs Vs. Bowes' Film Short. But Both O.K. in Wash.

Washington, Aug. 27. (Best Exploitation: Earle)

Town's bailyhoo artists opened up this week and result is paying heavy dividends at the b.o. All the top shows have what it takes, but it's the way they were sold that is

responsible for the big coin.

Most interesting situation is battle of Fox and Keith's to collect the of Fox and Keith's to collect from air fans of Major Bowes. Fox is playing first Bowes stage show, the first RSO Radic abort with the Major. Keith's beat Fox opening by two days and got plenty from in-show, but Fox crowd retailated by insisting that Keith's reels were just a trailer for the real thing. Both

are doing nicely, however.

'Alice Adama, which is big item at Keith's, puts Katharine Hepburn back into the money here with a bane. Hep's last two hayen't been plus press raves is pushing house record so fat?

Exploitation honors go to Earle for campaign on Annapoils Farre for campaign on Annapoils Farre staged premiere that drew cabinet members, 330 midshipmen, Navail Academy band and more blaying horse here.

Estimates for This Week

Estimates for This Week

Estimates for This Week
Fox (Loew) (3,43; 25-35-60)—
'Woman Wanted' (MG) and vaude.
Major Bowes' amateurs, minus the
major, being bilied over feature
and wholly responsible for a surprisingly nice \$22,500. Last week
Every Night at Bight' (Par) died
with light \$1,6500.

"Every Night at Eight" (Par) died with light 15(242: 35-35-40-46).

Earle (WB) (2,442: 35-35-40-60).

Earle (WB) (2,442: 35-35-40-60).

Earle (WB) (2,442: 40-46).

Earle (WB) (2,442: 40-46).

Whith local extra sending pic into big \$21,000. Last week "Miss Glory" (WB) took nice \$21,000. Some help from bally on first Major Bowes short helping this toward a sock \$1,000. Last week '39 Steps (CB) opened sock and slipped badly, total, \$27,000. Last week '39 Steps (CB) opened sock and slipped badly, total, \$1,000. Last week '39 Steps (CB) opened sock and slipped badly, total, \$1,000. Last (WB) (2,000) (2,000).

Chima Seas (MG) (2d week), \$1,000. Last week same flicker won beautiful \$25,000.

Columbia; (25,000), \$2,000; \$2,500.

Columbia (Loew) (1,283; 25-40)—
'Welcome Home' (Fox). Getting by with average \$3,000. Last week third of (Curley Top' on mainstem took good \$5,000.

Met (WE) (1,563; 25-40)—'Smart Girl' (Far), Maybe average \$3,000. Last week 'Black Room' (Col) got by but not as big as hoped for double Karloff onslaught. Oke 33,800.

Vaudless Loew's, New'k,

at the Branford.

Little (Franklin) (299; 30-35)—
'Wandering Jew' (Twick) (2d week).
Not too impressive at \$450. First week not quite up to estimates at \$850.

week not quite up to estimates at \$250. We \$2.750. 20.0-30.54.65.5-75. Uchina Seaso (MO). Dropping of China Seaso (MO). Dropping of the state of the

over \$10,000. (car) well with Proctor's (RKO) (2,300; 15-55)— Welcome Home' (Fox) and Farmer Takes a Wife' (Fox). Gaynor doesn't menn what it used to here, but bill still should be a swell \$10,000. Last week Curly Top' (Fox) and Chair \$14,000.

\$14,000. Terminal (Shouras) (1,600; 15-25-40).—Hall's House' (Rep) and 'Reckless Roads' (Rep) with Ginger' (Raddo) and 'Orchids to You' (Fox) split. Ought to pull 3,000. Last week 'Hooray for Love' (Raddo) and Arizonian' (Fox) with doubting Thisses (Fox) with doubting Thisses (Gilling' (GB) same.

Paralysis Scare Dents L'ville; 'Seas' \$6,800, OK

China Seas' at Loew's State rolled over all opposition in Louisville during current stanza, and with help of downtown parade, with placarded trucks, Boy Scout troops, etc., new 1935-1936 Greater Film Season was inaugurated. Take will be in neighborhood of 84,800.

be in neighborhood of \$8,800.
Cooler weekend weather helped
all grosses considerably, and offset
to some extent the timidity attil belarge to the state of the state of the state
to state and the state of the state
to state and the state of the state
the state of the state of the state
on schedule. Local health authorities are hoping that danger will be
lessened soon, which will be good
mwe for thettes in this town.

news for theatres in this town.

Frown trying a pair of oldies,

Whoopee' and 'Scarface,' running
through Saturday, then bringing in
Fred Allen's 'Town Hall Tonight' on
stage for four days, beginning Sunday (25th). National opens Thursday (25th), with vaudnim, and then
fail season can be considered definitely under way.

nitcly under way.

Mary Anderson with Triah in Us'
doing nice holdover big, \$2,900 on
the week, Cagney oppus being well
received, Rialto with 'Accent On
Youth,' fair at \$3,700, and starting
nice exploitation campaign on
'Dante's Inferno' next week.

Estimates for This Week

nice exploitation. Tampalien on the exploitation of the exploitati

Thurston with 'Chan,' Big \$20,000, 3 Stooges and 'Bonnie,' 15G, Philly

nrd. Manhattan Moon' (U), just fair \$2.400.
\$2.400.
Alamo (Ind) (800; 15-25)—No More Ladies' (MG) and Man of Aran' (GB), dual, four Gay run, splitting with 'UBase Take (Acceptable of the Company of the

Olsen-Johnson 17G Makes It Tough for Good Pix in Omaha

Omaha, Aug. 27.

(Best Exploitation: Orpheum)
First time in more than a year that Ornah has had such a swell lineup of attractions, and it will mean heavy sugar. Leading the stage show in months, the new olsen and Johnson unit, Everything Oces. These boys have always done to the stage show in months, the new bouse record for the Orpheum of the stage show in months, the new house record for the Orpheum of the stage show in months, the new house record for the Orpheum of the ornal of the stage of the stage of the ornal of the stage of the third of the ornal of the ornal of the ornal of the stage of the ornal of the ornal of the ornal of the stage of the ornal ornal of the ornal ornal of the ornal ornal of the ornal orna

to shout about ano went out and to the company of t Estimates for This Week

'SEAS,' H. O. \$5,500, SNAPPY IN SEATTLE

Seattle, Aug. 27.

Philadelphia, Aug. 27. (Best Exploitation: Stanton)

Philadelphia, Aug. 27,
(Best Exploitation: Stanton)
The Fox and the Barle, Philipy
The Fox and the Barle, Philipy
The Barley Barley Barley
The Barley Barley
The Barley Barley
The Barley
T

Round the Bend' due on Friday.

The Earle has a laugh show with
the 3 Stooges topping vaude bill
and Bonnie Scotland' on the screen.
Friday's first shows were complete
sellouts—also a real surprise.
Combo should coax between \$14,000
and \$15,000, perhaps even a little
more.

Accent on Youth' at the Boyd should get a fair-to-middling \$11,000 while 'China Seas' in its second and last week at the Stanley ought to recent house average, although there will not be another holdover. All in ail, with westler improved biz figures for a healthy pickup this week.

All in all, with weather Improved and a good corp of pix, downtown bix flurures for a healthy pickup this and a good corp of pix, downtown bix flurures for a healthy pickup this was a superior of the pix of th

second run, \$2,400, heat pulling it down. leg (3700: 40.5).—Chim. Starler (3700: 40.5).—Chim. Starler (3700: 40.5).—Showle like it strong \$13,000 or \$14,000 but no further holdover planned. Last week a whacking good \$13,000. so \$0.)—Diamond Jim' (U). May up house's usual figure to \$5,500. Pienty of work being done for it. Last week, Cill' Priend' (Co)) no-no \$4,700.

finest, Best exploitation is at Orpheum for 'Dante Inferno,' this being special front, with volcano over marquee, shown in action, spouting fame and smoke, and a special revolving Neon wheel. Sound effects accompany the flash front, giving out hellish roars.

WORKS FOR PARIS

Summary of current, past and future French film production reveals that 20 films are in the making in nine studios, 10 other troupes are on location, 33 pictures are in the cutting room and 55 films have been announced as coming later. In addition, five French versions are being made in Berlin and one in Pisa,

This makes 69 films definitely in ght for next season. There prob-This makes 69 films definitely in slight for next season. There probably are a few more completely finished yet unreleased. That leaves plenty of room for the importation of American films, and is the reason why truly drustic quota regulations would be fatal at this time. Conservative estimate of the number of the number of the same of the same of the number of th

800.
"Koenigsmark," which Roger Richebe is producing in two versions, with Elissa Landi and John Lodge, is the outstanding in production. Alexis Granowsky's "Tarass-Bulba," now he exteriors in Hungary, is another hier nossibility. But majority other big possibility. But majority look like just more French films. Following shows quantative de-cline in French production: 1932,

157; 1933, 143; 1934, 126; first six months of 1935, 56.

BERNHARD'S U.T. **ADDS 32 MORE**

London, Aug. 27. Fred Bernhard's circuit of Union Theatres has acquired 22 additional houses throughout England, bring-ing the chain to over 100. Belleved that Gaumont-British is standing back of Union in the buildup and is financially inter-

BIP LABOR TROUBLES KEEP STUDIOS SHUT

London, Aug. 18. British International studios at Istres are due to reopen around Elstres Sept. 14.

Company has had some trouble with its staff of electrical engineers, with a strike almost imminent a few

with a strike almost imminent a few months ago, which was settled at the last minute. Electrical Union maintains that BIP is not paying its electrical em-ployes the full union scale, with BIP claiming its estartes are the same as operating at other British studios.

Meanwhile several productions, which BIP has a big line-up, a likely to be held up.

Barsky Canadian Series

Hollywood, Aug. 27.
Bud Barsky is in from Montreal representing Windsor Films, which starts production of six pletures for the American and English market at the new C.P.R. studio Sept. 16.
Barsky is negotiating here for directors and actors, wanting name players here and ploking rest of the casts in New York, around \$50,000, will be state-righted in this country and distributed by indie exchanges for England. Hollywood, Aug. 27.

B. A. Exodus

Buenos Aires, Aug. 15.
Quite an exodus of American
talent here lately. The Lewis Sisters salied last week, then Nora and
Jimmie Beil returned to the United

States.

Now the Slate Brothers and Melba Brian from the Casino, and sailing up to Rio.

Schlesinger's Paper

Capetown, Aug. 3.

I. Schlesinger, picture mogul, has holding interest in the Sunday express, a new Johannesburg

69 FILMS IN 12,000 Seat Al Fresco Theatre for S. Africa

Johannesburg, Aug. 2

Johannesburg, Aug. 2.

Next year's Empire Eschibition, to be held in Johannesburg, will have the largest open-air theatre south of the Equator. About 12,000 seats will be fixed, with the high-priced ones when the properties of the protection against bad weather. A large open-air apron stage, flanked by immense stage sets 200 etc. wide, will be erected. Loud speakers all around the place. A produce artificial - surrieses, optical illusions with drifting clouds, changing from one color into another. Theatre will extend over three acres.

HAGUE EXPECTS

The Hague, Aug. 18.
A general reduction in taxes in all branches of the entertainment field portends in Rotterdam. Commission and the state of the control o

ILLNESS HOLDS UP **NEGRI'S GERMAN PIC**

Berlin, Aug. 18.

With only three more acenes to shoot, Rota's new the state of the shoot, Rota's feet of the shoot of the

Novello's 'Full House' Portends Ditto B. O.

'Full House,' new play at the Haymarket, opened Aug. 21. It's an Ivor Novello comedy and was splendidly received. Despite a paucity of plot it will be successful

Constance -Collier was notified after the premiere that it is a piece suitable for her for New York.

Beethoven Pic

Paris, Aug. 18."

Faris, Aug. 18."

Faris, Aug. 18."

Meinitz, has the rights to an original story on the life of Beethoven by Dorothy Farnum, who did scripts of 'Constant Nymph' and Juew Suss' for Gaumont-British.

Working title is 'Immortal Beloved.'

Morking title is 'Immortal Beloved.' picture when made.

BDF'S SITE

Sydney, Aug. 3.
British Dominion Films is reported holding a short option on a site in Pitt street right in the theatre district. Site, formerly a garage, is now used as an amusement center with miniature automobiles and has been under consideration by film men for some time as a theatre

B.D.F. at present has an agree-ent with the Fullers whereby its roduct plays the Mayfair,

Tourists Passing Up Paris, Giving Belgium a Break

Paris, Aug. 16. French are figcking to Beigium for their holidays. Reasons: you get two Belgian francs for French franc, and in addition special railroad reductions are granted on account of the Brussels world's fair. Belgian tourist information office here has to take care of 7,000

AGUE EXPECTS

CUT IN TAXES

The Hague. Aug. 15, general reduction in taxes in all ches of the ontertainment fluid ches of the

Paris Newspapermen Learn About Picture Biz-Are They Sorry!

Paris, Aug. 13.
Little over a year ago the French
film reporters' association tried to
make a film to help its relief fund,
and brodled.
Then Jack

Then Jack Forrester, American Then Jack Forrester, American ex-hoofer, took over the picturs the newsmen had started, and today the film is a big money maker—for him. Forrester even let the reporters' group make a little out of it—but not too much.

Picture, called the Blind de Mille' (Thourent Foren Pill') best straight.

group make a little out of it—but not too much on the Bind of Mills ("Thicking of the Bind of Mills ("Thicking of the Bind of the control of the co

threaded his way through the mess and got the picture out the money began to roll in. But, naturally, costs came out first, and the share of the profits to which the reporters were entitled was not paid to the association out of first receipts. So now the Yank bought out the French newsmen, and the gravy is all bits.

SUNDAY STAGE SHOWS' TEST CASE IN LONDON

London, Aug. 27.
Briefs ars being prepared by prominent English counsel and writs will shortly be issued against the Dorchester Hotel, Mecca Cate and Gaumont-British to test the legality of Sunday ficsh entertain-

This is the first time the matter has been brought to court in a test issue, although there has been considerable arguing about it through-out England in the press, etc., for

Metro Wants Brisbane City Hall for Films

Brisbane, Aug. 4.
Reported that Metro is bidding for
City Hall for use as an ace theatre,
Metro already has one theatrs here,

Metro already has one theatrs here, the Cremorne, but would like a house in the heart of the city. Cremorne is situated over the river and out of the city proper. Proposition has been placed before the Brisbane Council, whereby they make the necessary alterations and Metro furnishes the interior suitably, but the companies the property of the property of the council of the counc

MEXICO GOV'T AID TO FILMS

Mexico City, Aug. 27. Convinced that the national film industry needs that long promised helping hand right now, if it is ever going to amount to anything, the government has decided to estab-lish the National Institute of the Cinematographic Industry. Institute will be endowed with \$560,000 of state money and be run by a board representing the government and the industry's employers and em-

Division of the company of the compa

them.

A side issue of the proposish provides a 50% tax discount for all producers who turn out pics that the Institute deems worthy of ex-

NAZI EMIL JANNINGS BAN NIXES 'IVAN' PIC

Parls, Aug. 18.
Difficulty of getting coin out of Germany, and also the Nazi ban on Benil Jannings, is gumming up the project of Forrester-Parent, local Franco-American producers, to make 'Ivan the Terrible' in French and

Had the German version sold and Jannings under contract when the currency control gang and the film censors started to ask questions,

Jarrett's U. S. Trip

Arthur Jarrett, chief booker for Gaumont-British, salls for New York Sept. 4 for a month's vaca-

Will spend a week in New York and then go to look over conditions on the Coast before returning, although claimed it's not a business

Flu in So. Africa

Johannesburg, Aug. 4.
Flu has gripped Johannesburg
badly, with stores and offices run-

oxaly, with stores and offices run-ning on short staffs. Epidemic hit amusements badly. Sickness got other towns in South Africa, too, but in a milder form.

Leila Stewart Joins Woolf

London, Aug. 27.
Leila Stewart, publicity agent for Gaumont-Brilish, resigns, effective Aug. 31, to take over a similar position with C. M. Woolf's new film or-

Miss Stewart will be succeeded by Alex Braid and L. A. Lewis, who will share the work jointly.

MEX FILM UNION SERVES STRIKE NOTICE

Mexico City, Aug. 27.
Disruption of the distribution of American o

NAT'L THEATRE **UP FOR SPAIN**

ernment is munching over the f establishing a national thealdea of establishing a national thea-tre and the minister of public instruction sent a letter yesterday (10) to the Madrid city council telling it to delay leasing the Espanol theatre until the government decides what it's going to do, Minister pointed out there was no

Minister pointed out there was no other building big or good enough in the capital to meet the needs of a nationally-sponsored stock company.

Lease on the Espanol was held by Margarita Xirgu and her company, but the contract expired this summer. Political reasons discouraged renewal.

mer. Political reasons discouraged renewal. Spanish government has been de-liberating off and on regarding a national theatre, but the idea never got to first base up to now.

COCHRAN PLANNING 3 ROAD COS. FOR 'GOES'

London Aug. 18.

Charles Cochran Intends to send out three companies of 'Anything Goes,' current at the Palace, on

Goes, current at the Palace, on tour, one to tour the big towns and two to the smaller ones, even Invading practically the hamlets. It will be the first time here that attraction has been circused, carrying its own stage band, which will double in the parade, with the chorus girls also scattering the dust on the rondwsys. Scneathoral paper will be posted and two agents sent albead,

'G-Men' Oke in Rio

Rio de Janeiro, Aug. 18. 'G-Mcn' (WB) stayed two weeks on its first run here, getting the biggest hand of any American film

biggest hand of any American film in a long time. Picture was plenty publicized, but drew packed houses mostly because it has plenty of action and is light on conversation. Thoberta' (Radio) is being held over for a second week, going strong on music appeal. American dansapation is coming along big here. Picture bis is riding high now with the colder worther. Hot sumthie year and cut grosses considerably.

GLAZER IN MASTERS' SPOT?

Toronto, Aug. 27.
Haskell Masters, general manager
in Canada for United Artists, leaves
for New York Friday (30) to become new foreign representative and as-sistant to Arthur Kelly, v.p. of United Artists in charge of foreign

distribution.

Reported that Sam Glazer, manager of UA's Toronto exchange, will step into office vacated by Masters.

THE CRUSADES

Paramount release of a Coell B. DeMille
Henry Wilcoxon. Directed by Ceel B.
Henry Wilcoxon. Company of the Company of the Ceel B.
Henry Wilcoxon. Directed by Ceel B.
Henry Wilcoxon. B.
Henry Wilcoxon. Directed by Ceel B.
Henry Wilcoxon. Directed

on twice dally, run satzring Aug. 21, 23.

Bernngaria Loretta Young Richard Henry Wilczow Bernngaria Loretta Young Richard Henry Wilczow Alice Katheria DeMille The reference of the Wilczow Henry Wilczow Henry Gordon Hugo, Duke of Burgundy, William Farman Hugo, Duke of Burgundy, William Farman Frederick, Emperor of Germany, Jonath Kanakush Pedro deCordola

Preceded by a big advance cam-paign, 'The Crusades' is unreeling itself at the Astor twice daily on paign. The Crusades' is unreeling itself at the Astor twice daily on a planned eight weeks' run at \$2, without an intermission. Probably without an intermission. Probably of the control of the control

Crusades.'
The story which has been woven against the background of medieval history is simple enough in its motives and characterizations to be followed closely, if not too emotionally.

motives and characterizations to be followed closely. If not to emotion of colors of the colors of t

The following day is seen in brides in enclanded, but it regulated, as supported by the seen in brides in enclanded by the regulation of the following day is seen in brides in the state of the section of the following day is seen in the state of the section of the following day is seen in the protection of the following day is seen in the follo

Love, William Farnum, Hobart Bosworth and Pedro deCordoba. ,
Considering the combination of religious theme and production opreligious theme and production opreligious theme and production opproduction of the production opwill send the picture across that
will send the picture across that
will send the picture across that
will send the picture across that
and the picture across that
and the picture across that
and the picture across that
the national senduction of the respective rulers, as well as the common cause of Christendom which
the picture is more likely, and genculpact the story, and as a spectacic
the picture is more likely, and genproduction of the picture is more likely, and genproduction of the picture is more likely, and genturned to the picture is more likely, and genturned to the picture of the picture
than the picture is more likely, and genturned to the picture is the picture
than the picture is the picture in the picture
than the picture is the picture in the picture
picture of the picture is at a
picture of the picture

and in excessent vectorical arrange-Movement of the picture is at a fast pace in the spectacle and battle scenes, but slows towards the finish when the arrices Dialog is aplendid in several scenes, notably the meet-ing between Saladin and the Chris-tan kings, but somewhat stitled in coxon and Miss Young. Picture opened same night, (21)

coxon and Miss Young.

Picture opened same night (21) at the Cariton, London.

Flin.

DIAMOND JIM

DIAMOND JIM

Universal production of an Edmund
Grainger production. Blare Edward ArtBrown Dieser Production. Blare Edward ArtFrom book by Brahen Morell acreen play.
From book by Brahen Morell acreen play.
From book by Brahen Morell acreen play.
Brahen Arthur and Derie Molton, camera George Robinson. At Rosy, N. Y. week Aug. 23, 33.
Diamond Jim Brady. Edward Armold
Jane Matthews Jean Arthur
Jane Matthews Jean Arthur
Lillian Russell. Blante Barnes
Jerry Richardson. Ceser Romore
Arthur Morell Brahen Brahen
Jerry Richardson. Jene Brahen
Jerry Richardson. Jene Brahen
Jerry Richardson. Jene Brahen
Jerry Richardson. Jene Brahen
Jene Br week Aug. 23, 35.

Edward Arnold
Jean Arthur
Jean Arthur
Binnie Barnes
Cesar Romero
Hus Eric Blore
Hus Eric Blore
Bill Demarest
Robert McWade
Elil Hoolkahan
Lew Kelley

'Diamond Jim' does not necessarily follow fact or the biography from which it was adapted, but studio ingenuity created some interesting replacement matter and the result is an amusing fiction based on the life of James Buchanan Brady. In essaying to do without sock box-office names for the cast, although Jean Arthur has her fans, producer

Miniature Reviews

The Counades' (Por). Elab-

The Crussdes' (Par). Elaborate speciale which on that phase alone should do all right. Story weak and long. Henry Wilcoxon and Loretta Young featured.

"Diamond Jim" (U). Good pull names, but has Jean Arthur to help and fine performance by Edward Arnold, which should get word-or-mouth. "Annapolis Farewell" (Par). Naval Academy picture with a sally sentimental finale. Topnotch production but no cast names.

imes. **'Bonnie Scotland' (**Metro).

'Bonnie Scotland' (Metro).
Fair Lauriel-Hardy comedy
which amuses passively.
'Wo're in the Money' (WB).
Joan Blondell, Glenda Farreil
and Hugh Herbert in a minor
laugh picture.
'Welcome Home' (Fox).
James Dunn and Arline Judge
in a secondary feature.

entirely fictionized, of course, Some historically correct incidents are included. For instance, his confinement at Johns Hopkins and his prespital. But getting him into the hospital, where he refully went with a setting him there in romanite fashion, was a problem. The device need is a train wreck, in which loads are the work of the configuration of the work of the configuration of t

was summars the writer piece of Dusiness sounds in way up the business.

While on his way up the business.

While on his way is the business to be a small town girl and her answer is an invitation to her weeding to another guy. That's his first disappointment. Miss Arthur is given the op-more, because the pilays at dual role, and another icing its received from Miss Barness as chillian Russell. Miss Barness is enough of a looker to pass without question as a Miss Russell stock broker, played by Cesar Romero, turns her down for another gal isn't easy to take.

Brady's, high living, teetotaling.

and institute of the control of the

plenty of attention with his recita-tion of that American masterpiece, the Gettysburg Address in Ruggles of Red Gap. Now comes this other English actor to impersonate a fine old duffer of a retired American news of the companion of the companion of the near to the companion of the companion of the near to the service he so dearly loves.

naval offeer living in the shadow of the dreadnaught college to be near to the service be so dearly of the dreadnaught college to be near to the service be so dearly service. The service be so dearly service to the service be so dearly service to the service be so that the service be service to the service be service be service be service to the service be service be service be service by the servic

BONNIE SCOTLAND

1	Rooch production. Store Stan Laurel and
1	Oliver Hardy, Directed by James W.
	Horne. Story, Frank Butler and Jeff Mof-
١	fitt: camera, Art Lloyd and Walter Lundin.
	At Fox. Brooklyn, week Aug. 23, '85, Run-
	ning time. 70 mine.
	Stanley McLaurel Stan Laurel
	Oliver HordyHimeelf
	Lorna McLaurelJune Lans
	Alon Douglas Illiam Jonney
	Aion Douglas main Joiney
	Lady Violet Ormsby Anne Grey
	Colonel McGregor, D.S.C Vernon Steel
	Sergeant MajorJomes Finloyson
	Mr. Migga
	Mir JutraMourice Block
	MilleDopbne Pollord

We're in the Money

Warner Bras. Production and relates.

Start Warner Bras. Production and relates.

Start Warner Bras. Production and Patrick.

Rese Abzander Courtney. East Abzander Courtneys. East Abzander Machan.

School: Communication and Patrick.

Start Courtneys. Production and Patrick.

Patrick. Patrick. Production and Patrick.

Patrick. Production and Patrick.

Patrick. Patrick. Production and Patrick.

Patrick. Patrick. Production and Patrick.

Patrick. Patrick. Patrick.

Patrick. Patric

Joan Biondell probably loved making We're in the Money, be-cause she's adept at burlesquery; but only those exhibitors whose clients get hysterical on short notice will profit from it. The others will have to mark it off on the list of little ironies and b.o. negatives. At

little ironies and bo. negatives. At beet it will bring only mild returns in the not-particular spots.
Miss Blondeil, with Glenda Farrell, Hugh Herbert and sundry others, step out with an ad lib that draws frequent guffaws, but the pricture, due entirely to the of the pricture, due entirely to the or the step of the pricture, due entirely to the pricture, due to the pricture of the pricture, due to the pricture of the pricture, due to the pricture of the pricture of

story on which it hangs, is under by Werker in the Money's has to do with a pair of femme process servers dishing out subpoens in the service of a dizzy lawyer. It transport the service of a dizzy lawyer. It transport the service of a dizzy lawyer was the object of the service of the servic

Club racketes.

Regan.

It all comes out in the wash, literally, when M'ss Blondell and Ross Alexander get things straightened out after she has been thrown overboard from a yacht at least three

board from a yacht at least three
times.
So is the principles are conSo id. they do about every slip,
thing the script writers could think
of, and Ray Enright has directed
with the throttle wide open, all in
fun and no attempt at finesse.

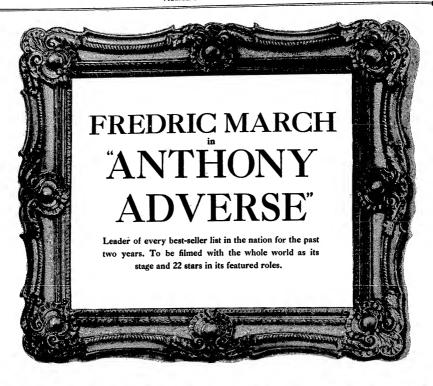
If the script writers could think
of, and Ray Enright has directed
with the throttle wide open, all in
fun and no attempt at finesse.

Man Mountain Dean and Chief Litttie Wolf is the occasion for some of
the broaden buriesque ever injected
bert, driving autos and a specificat,
is in the danflets sequence, probably,
of Mis entire screen history.
The picture will not be missed nor
The picture will not be missed nor
who try to make it stand alone. Son-

WELCOME HOME

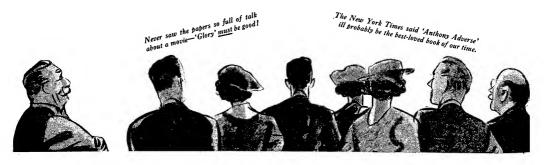
For release of a. B. O. DeSylva producton. Features James Dunn and Arilina Gutter of the Control of the Control



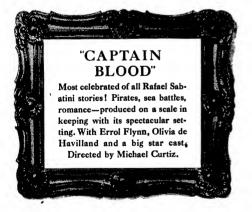


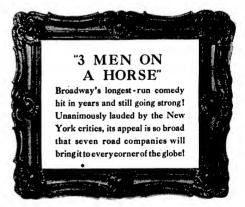












... And everybody knows the movie producers laws of the control of





They say you've got to know the Mayor to get a seat for it in New York!

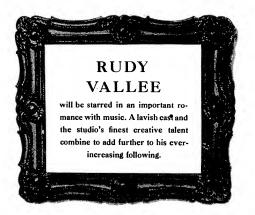


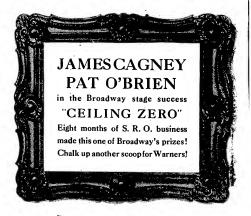


"CHARGE OF THE LIGHT BRIGADE" 'Into the Valley of Death rode the 600'... Tennyson's heroic saga will be one of Warners' most brilliant contributions to the year's great entainment offerings.

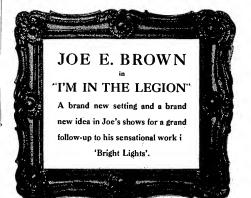
"LAFITTE THE PIRATE" Buried treasure and romantic Louisiana woven into a gripping action special to follow the certai success of 'Captain Blood'!

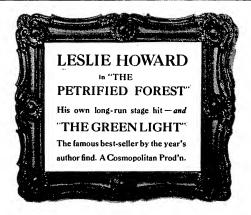




















They'll be no holding that Brown boy after 'Bright Lights'!

Say-looks like Warners have spotted something big again in that prison problem! It's all over the papers every day...

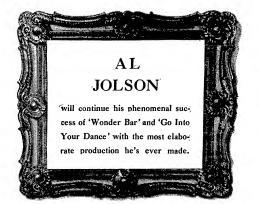
ing matinee idol of the day—and no stories anywhere could fit him better than those!

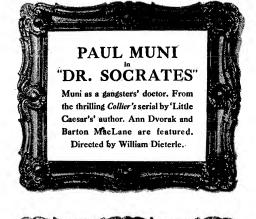


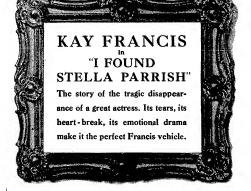




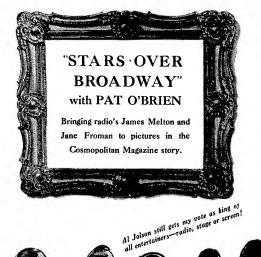


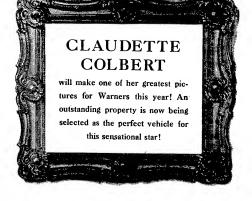












Notice the important new talent?
And there's lots more under contract!



are particularly proud to announce the foregoing productions as part of

their next season's program, not so much because of their obviously vast money-making potentialities, but more especially because we believe that many of them will endure as film classics of the future. The broad scope of their stories, their already remarkable records as literary properties, the importance of the stars who appear in them, and our elaborate plans for their production in the enlarged Warner Bros. studios, encourage us in this belief.

Post Script: Many of these pictures already are set for release or are in production.

PALACE, N. Y.

Evidently the feature is looked to for the drag this week, since there is a lightweight vaude bill. Farmer Takes a Wife' (Fox) seems to be doing what is expected of it, house being comfortably full Friday night

Best part of the show is up front this week, smartly shoved off by the this week, smartly shoved off by the Casting Pearls, a four-man tossing act that packs value. The tricks are smart with more doubles than can be seen in the average gymnastic seemed almost too brief, and even as the opener the quartet managed to collect individual pats for some of the tricks, and many of the From there on it's compety to the

of the control of the control of the control of the closer, which is Helen Compton and her Bryn Mawr girl orchestra in the windup spot. The act seemed to be off at the show catualt, play-year of the control of the co

or s.a.

Jerry Mann, a clean-cut young
chap who does imitations and
laughs at them himself, is not altogether new, but new as a vaude
turn. He rest strough with a string
of imitations, including Chevaller,
Bernie, Penner, Jersel, Durante, all
succ-fires.

Bernia, Penner, Jersel, Jourance, and Lewis, with the burleague and Lewis with their burleague and Lewis with their burleague through their burleague and thring on occasional repeats. Errors fool no one any longer, but the idea serves to motivate some good control and acrobatic dance work. It's more acceptable than the survey.

work.

Deues goes to Pete Henning with his one-man vaudeville show, in which he is assisted by his parents, the mother coming only for the finish, a two-high club jungling of the common state of the common

is that he doesn't sing.

Dave Mordecal's orchestra does about three minutes of an overture, with the audence willing to have taken more, but that just rounds out the hour. There is an old 2. Fred cause of the contract of

CENTURY, BALTO

Baltimore, Aug. 23. For first time in many months this Loew deluxer has on tap honest-to-gosh double-barreled b.o. On screen, 'China Seas,' which is indisputedly the prime lure, but on stage side Don Bestor's ork heading four-act layout, is no mere secondary when it comes to tugging. He and his crew (13) give practi-He and his crew (13) give practi-cally identical act as gave last No-vember. Only difference noted is that a few tunes are more modern. Runs same length, 20 mins., rou-tined identically, and the soloists are same.

arc same.
Piano plinker Wayne Euchner is
in hosp, and Bestor is sitting in ath
is job, which takes something
away from act. Would look smarter
tront, or at least his plane shouldn't
be crammed back with other instruments, necessitating the bespectacked bandman hopping constantly
from stool downstage to mike to inSlows up show to much.
Joy Lvnne, willow warbler,

Slows up above to much. Warbles, to be a considered to the construction of the constru

Opening, very nice perch act. Herbert, Lynn and Mital, man and two
women. Stunts either lean to law
hanns, with man in Enecetally caciting is final stunt, when he suspends self by test from up nearfiles, white rapidly the white holding horizontal gal with one foot unknoss and her arms extended pracwho, it was pleasant to note, knows
how to use a mike on a vaude stage,
been stands older and lead to the
her, and her arms come one
her, and her arms on the
her arms on t

pops, but could make 'em more varied. Goes in for coloratura cur-lvicures near end of each chant, which shows range of her pipes and is sort of thing that, good or bad, always deeply impresses vaudevotees

and the component of th

STATE, N. Y.

It must have been the psycholory of the audience expecting a little too much from Lou Holtz, Belie Baker, and Block and Sully,

penie baker, and Biotx and Sully, and being more than agreeably surprised by Moore and Revel and Tig, and being more than agreeably surprised by Moore and Revel and Tig, and the surprised by Moore and the past two months and apprently have the summer and the su

Fox, Philadelphia

Philadelphia, Aug. 23. Thurston, with daughter Jane and

rox, finiaceiphia, Aug. 23.
Thurston, with daughter Jane and troipe, at the Fox this week, is the entire stage bill. With all his old tricks and several new to Philly, her as much showman as ever the data of the property of the stage of the data of the data

while not uproarious, often quick and sharp.
Whole show is cleverly aimed to suit both young and old. Film is Charlie Chan in Expty (Fox). House band's overture features showy tymiant thumphat baton-ling,

SCALA, BERLIN

Berlin, Aug. 16, Air-conditioned, the Scala has re Air-conditioned, the Scala has re-opened after a one month summer-rest. Program has three American acts, all new to this town and coun-

try.
Three Cossacks, first class roller team on table rink, work up to a

Three Cossacks, first class roller team on table rink, work up to a climax with such speed and preference of the control of th

MET, BOSTON

Boston, Aug. 23. Phil Spitalny and his 'Hour of

appears to be ultra sincere in his work. His talented crew confirm that impression long before the opening number is finished.

Henry Kalin State of the confirmation of the confirmation

On the screen: 'Accent on Youth'
(Par). Biz good on opening show.
Fox.

FOX, B'KLYN

Stage shows here run pretty much stage shows leter in pretty index to form, maintaining a rather even standard. They are seldom of knockabout character and as seldom impossible to take. What the management shoots for as an average is a routine type of unit production

agement shoots for as an average is a routine type of unit production in a routine type of unit production in the state of the state of

double is comparatively new and very funny.

Norman grabs a pretty good share of laughe with the aid of two plants, who polish things off with an itchy underwear dame routine. An itchy underwear dame routine, the Colleanon have used for years, as Ben. Nelson's 82b boys spotted conveniently and unobtrusively, with the girls and others draping around the tables and drawing forest the control of the colleanon of the colleanon with the distance of the colleanon of

around the tables and drawing foreground attention of colored boys
who burn up shoe leather, are on
early, followed by the Colleanos,
who give way to Jerry Hoyt, winner
early, followed by the Colleanos,
who give way to Jerry Hoyt, winner
to the colleanos,
who give way to Jerry Hoyt, winner
to the Monday night
broadcasts as week's work. This is
another of the Monday night
broadcasts as week's work. This is
another with the Company of the colleanos
The 12 Dave Bines girls in a
pleasing number with the Commanders, eight lads who fleure in a
provide vocal background. That and
Traffic slow Friday night at the

MET, BOSTON

Boston, Aug. 23.
Phil Spitalny and his 'Hour of Charm' girl band are handing out some swell music on the Met stage and the managed of the country of the count

ROXY, N. Y.

Although 'Diamond Jim' (U) is giving the box office a stiff workout, the Roxy makes no compromise with the turnover this week. The compression of the turnover the more than three hours of abov, of which but 90 minutes are devoted to the picture.

but 90 minutes are devoted to the but 90 minutes are all once needed, is a set of entertaining that the set of the set of

SHEA'S, TORONTO

EXPLOITATION

By Epes W. Sargent

'Annapolis' Victory

Washington, D. C. World premier of 'Annapolis arewell,' which the Capital shared with Broadway last Thursday (22),

with Broadway last Thursday did with both government departments and Naval Academy to draw on, Paramount and local We Exploiteers had been been been did with the beautiful and the beauti

Yors, assistant secretaries and admirals.
Biggest accomplishment was getting entire second class of midshipmen from Annapolis, 330 in all, to pile over for premier. They came in buses, paraded in white uniforms and staged overture on stage of theatre with the official Naval Academy

atre with the official reason.

Affair was run off at Metropolitan theatre at 8:30 p. m. House had stopped regular show and gone dark at 5 p. m. Although premier was supposed to be open to public, house had no tickets left to sell when the official guests go through calling up for extra seats.

official guests go through calling up for extra seasts.

Boys also grabbed off extra space in papers by putting film on plans not provided to the papers by putting film on plans and Arlansas, located in Chessas, as omiddles on ammual summer crules could see the filter at some time as their pais ashore.

At some time as their pais ashore, and the provided provided to the papers of the papers

Starting Things

Starting Things
Sieveral houses are employing the
10-name stunt to launch the new
season: Cards with 10 spaces for
names and addresses are printed up
openings. Given to kids with the
promise of a ticket for the filled-in
form. Most persons will read before signing, if brief enough, and
form. Most persons will read before signing, if brief enough, and
attention. In addition if Thinker
attention. In addition if Thinker
is headed: "This is to certify (blank
space for the name of the child) has
space for the name of the child) has
programs."

Mickey's Birthday

MIGREY'S INITIONS
One of Herb Berg's first jobs after his shift to publicity at United Artists was a manual on Mickey Mouse here the history of the suggestions and another for historical data. Both good jobs, thousin he forycat the 'Skelcton Danee', the first Silly Symphony. Mentions the Pig opus. History book can be used to get much additional newspaper space if it's planted on the pic edi-

In Merchant Ads

In Merchant Ads
Stromsburg, Pa.
If A and P. A. Schemmun, has the outA and P. A. Schemmun, has the outcouple dozen merchants. Each weekments in which are concealed automents of the contine county.
Person discovering his license
uniber needs only to take resistration card to office for verification
and receives pass to thickets.

Overboard on Seas

Baltimore. Herb Morgan of Loew's Century Herb Morgan of Loew's Century laid out a siash-bang campaign for 'China Seas' (MG), at his house. Biggest stunt was tying in with local Hearst sheet in promoting Biggest stunt was tying in with local Hears a sheet in promoting fointly the pic and the paper's fashion club. In lobby a minnie film studio was erected and twice daily and an activated shadown and studio and said the said and said the said shadown and said the said shadown and said the said shadown and said the said to said the s

comb and other a contest with coupier round-world cruises as prizes,
angles taken advantage of
bere.
Several weeke back Wallace Beery
preciative Color of the C

Still Useful

Salt Lake City.

Still Useful
Sait Lake City.
Neatest trick of rocent weoku in
local circles was pulled by Earl
second largest house on the Publissecond largest house on the PublisSait Lake. Inc. units, operating in
Urah and Johnesett reopening of
the house, which was closed for
three weeks to enable workers to
the house, which was closed for
three weeks to enable workers to
faughtman extended his advertising
campaign for Mark of the Vampire. Ada plugged for fermale pamidnight screening of the thriller.
Prize was a five spot, but it was
reported that the novel campaign
patrons and entries received numbered well over 200. Out of the for
a 21-year-old on-edmorphore family
was chosen to sit alone in the 1.550seat house. Gag went over locamenta on the experience and local
sheets donated appropriate space in
plugging the pix.

Helped to a Run

Helped to a Run

Ted Gamble fixed an are the up.

Ted Gamble fixed an are the up.

The up China Seal was with head office of Dollar steamship lines and a daily sheet. Steamship company tut up free Pacific cruits as first mance of the China Seas. With the libility of the context of the context of the up to the context of the up to the context of the up to the up to

Nut Stuff

Rut Stuff
Wilmington.
Ralph Drissell, manager of
Loew's, rigged up a stunt for Bonnie Scotland' with a couple of
bushels of English walnuts, but
couldn't figure the reaction because
of the 'China Seas' holder-over
shouldering out the Laurel-Hardy
picture.

shouldering out the Laurel-Hardy picture.
Rounding up a crew of boys he had the nuts shucked out and notes put inside plugging the picture. With an Oakley here and there in the bunch, the demand was big getting plenty of mouth-to-mouth advertsing per nut.

Serializing M-G Yarn
'Smail Town Girl' novel by Ben
Ames Williams, soon to go Into
work at Metro, will also be serialized in newspapers. Co-operative
exploitation campaign 1so include
join advertising and posting campaigns in which both Metro and

pages in which both Metro and newspapers participate. Publicity matter on Luise Rainer will give her birthplace as Vicnna. Player was born in Germany.

Missionary Work

Missionary Work
Lester Pollock, of Loew's Rochester, took pages for some Institutional advertising for the theatre.
Only a part of the space was in direct display, but the entire page
was taken and the reminder filled
in with reading matter that probably was better solling than
straight black ink stuft.

In addition there was a co-op page one day that did not hurt any and got the merchants interested in 'China Seas.'

Gets the house off to a running start that's worth the cost of the advertising in three papers.

Scrappy Bars

Runkel Bros., Inc., has arranged ith Columbia pictures to put out 'Scrappy' candy bar hooked up with Columbia pict a 'Scrappy' candy to the Col. cartoon.

to the Col. cartoon.

To promote Runkels will put out 1,500,000 copies of a magazine, trailing Micky Mouse. Mag will be free and distributed through theatres using the pen and ink comedies.

BEHIND the KEYS

The hilltop Orpheum, idle since spring, has been released by RKO and opens Saturday (31) as first the RKO Paramount, across the street. Scale for both theatres is 25-35. Daily mats for Paramount, and Orpheum operating only nicitation and office of the street. Scale for both theatres is an old house, scaling 1,800, is owned by estate of the late Coi. Ric Martin and was operated last scanon by a scale properties of the street of the s

Portland, Ore.
The numerous dart games playing here were attacked by Col. G.
T. Woodlaw, Circle theatre, and W.
A. Cutts, Kenton theatre, on the grounds they take business away from legitumate enterprise. Local results of the city council.

Bakersfield, Cal.
Woodmen of the World will erect
a theatre here at a cost of \$85,000
The house will be operated by William Gleason.

Birmingham.
Fred Barton is the new manager of the Strand at Knoxville, Tenn.

Silverton, Ore.
Grand opening last week of the
new Palace theatre here was an
event which attracted visitors from
over Marion county. Affred Adams
is operator and manager.

over Marion county. Altred Adams is operator and manager.

Phil Frence has installed in his leaves the second of t

Chicago.

Chicago.

Leo Blank, manager of Warner
Bross.' Minneapolis hranch office,
has been transferred to a similar
nost in the company's Chicago exwho was recently promoted to the
post of Midwest District anager
for the company as aleman in the
Tud Lorens, and the company of the
murced to hranch manager of Minmerced to hranch manager of Minneapolis, replacing Blank.

Winnleg,
Don Gauld, general manager of
the Allied chain, wearing a swell
tan after a week at Clear Lake,
Classic theatre, St. James, Man.,
boasting a new manager, H. R.
Brown, and also a new paint job.

Glendale, Dell Hamilton moving into his former spot at Fox-West Coast Glendale. Roy Hunt resumed dual manage-ment of Riverside and Golden State at Riverside, returning from leave of absence.

Jack Shulman, who owners as in Cleveland and Painesville, has acquired the Lyric at Fairport Harbor to his circuit. Farrell, Pia, has disposed got his interests in the Capitol and Colonial theatres to John and Christ Lapror. He rest Girard, Over the Mock theatre at Girard, Over the Mock theatre at Girard, Over the Mock theatre at Girard, Over the Mock theatre way to convert the Middleport Management of the Capitol and Colonial and Capital and Sandard and Sandard and Sandard and Sandard and Sandard Sandard

Washington, Pa.
Roy Rowe, city manager for Warners here, leaves WB to re-enter the field as an indie exhib. Rowe takes over title Fender theatre, Burgaw, N. C., immediately.

Children under 15 years will be prohibited from attending local theatres, until further notice, because of the epidemic of intantie paralysis. Dr. Fatrick H. Walsh, chairman of the board of health, issued the order last week.

Winston-Salem, N. C.
Twin City Theatres, Inc. to construct at Lexington, N. C., at cost
of \$35,000, a 750-seater. Lease signed
by A. F. Sams and H. F. Kincey for
the corporation, one of three interrelated companies owning and opcrating theatres in several southern
states.

Higginsville, Mo. Damage done by fire which gutted booth in J. W. Davis' Royal theatre has been repuired and Davis will rename house Davis when reopening.

Joseph Neiser will manage the New Oxford when Wilbon & Neiser open early in Sept.

Pasadena, Cal.
Pasadena, Cal.
Fox-West Coast California, Gienedale, California, Gienedale, California, Gienedale, California, Gienedale, California, C

Final settlement of the lease between RKO and J. W. Dusenbury for the Grand theatre, was announced Wednesday (21) by Nat Holl, RKO divisional chief. The additional house will give RKO three lirst-runs in city, with Loew holding two. Columbus.

two, Grand, which borned to crisp two years ago, will cost RKO 275,000. Seating capacity of 1,200 is promised by Gustav Wandelmaier, architect for chain. Probable opening hoped for is Oct. 1

Brown, and also a new paint job.

Los Angeles.

Fox-West Coast United Artists

"Institutered as extended first run

sins offer back at the helm.

Jon Sollice back at the helm.

Jon Sollice back at the helm.

Jon Burn emanging Capitol In

Plugging the Purees

Plugging the Purees

Baltimore.

Baltimore.

Herbert Morgan of Lew's Century, upon stage of which house's Century, upon stage of which house's Centurenty plays Major Kow's Centurenty Major Major Kow's Centurenty Major Ma

junction with radio station, soliciting comments on show from exiting customers.

The state of the News-Post is running a contest currently in which public is invited to write and propose angles on which there oughts be a law, Morgan got some plugs for show along in contest by donating ducats to Century for best "law" suggestions.

RKO and N. Y. Mirror

RKO and N. Y. Mirror
Although Warriers now has the
Bearst connection RKO. In New
York, has freeted a double teupwith the New York Daily Mirror.
Creat soil freeted a good and
conserved puzzle solution which
a crossword puzzle solution which
other films current at RKO houses.
Temple doil contest runs for 21
days, with 10 Shirley doils given
tothe and the solution of the solution

Switching the Credit

Switching the Credit Harry Browning of M. &P. theatres results one of the fundamental close with the laukh is what sells tickets. It's an one but frequently forgotten secret. Hand the recipient he'll transfer the credit to the theate and the show. He thinks a house with which good advertising goes, as we agood show—and he goes, and the show is the sell of the sell

must also have a good show—and he goes, and the Capitol, Pittsfield, Har-theon, of the Capitol, Pittsfield, Har-theon, of the Capitol, Pittsfield, Har-theon, and the Capitol in Committee and the Copen this folder and see who's going to be at the Capitol in person to see Shirley Tennile. Bit of mirror glued to warge three, and the inquirer saw, himself.

you the coln.

Paris Kid Club

Metro, most active among American firms in exploitation atunta here is ranning a Laurel and Hardy Club, to keep together kid fans of the comic patir. Firm in giving paleine Aug. 12, 13 and 14, reserved exclusively for Paris school kids who are staying in town to attend Newspapers luway give Metro . few free lines to announce cital activities. Seven hundred kids attended first show, on morning of Paris slums, and were accompanied by teachers. Paris.

New Rogers Film

New Rogers Film
For opening of the new Will
Rogers picture, 'Steamboat Round
the Bend,' Saturday (24) in L. A.
at Loew's State and Chinese, ad
oney was a ball page silice a large
ing, 'America's eternal favorite. Betoved as a star...as a humorist...
and as a man! To Pox West Chast
Thoatres fails the privilege of presenting his newest unreleased picture.'

THEY HAVE MADE THE GREATEST MUSICAL SHOW EVER PRODUCED!



RKO-Radio's first attraction of the new season... opening a prerelease engagement at RADIO CITY MUSIC HALL THURSDAY, AUGUST 29th



"TOP HAT"

Starring

FRED ASTAIRE GINGER ROGERS

With Music and Lyrics by

IRVING BERLIN





With Edward Everett Horton, Helen Broderick, Erik Rhodes, Eric Blore. Directed by Mark Sandrich. A Pandro S. Berman Production.

CALENDAR OF CURRENT RELEASE

Chesterfield

VARIETY

24

Ircumstantial Evidence. A mystery asking does circumstantial evidence convict the innocent? Chick Chandler, Shirley Grey. Dir. Charles Lamont. 67 mins. Rel, March 30. Rev. July 17.

Condemned to Live. Horror story. Ralph Morgan, Russell Gleason, Maxine Doyle. Dir. Frank Strayer. 62 mins. Rel. Aug. 15. LUIT, FTARK STRAYET, 62 mins. Kei. Aug. 18.
Happiness C. O. D. Domestic comedy, Frene Ware, Donald Meek, Maude
Eburne. Dir. Charles Lamont. 68 mins. Rei. Aug. 1.
Society Fever. A crashing society comedy. Lois Wilson, Lloyd Hughes, Hedda
Hiopper. Dir. Frank Strayer. 68 mins. Rei. June 20.

Synthetic Lady. Modern love story. Sidney Blackmer, Irene Ware, Russell Honton. Dir. Charles Lamont.

Brudio: Gower at Sunset, Hollywood, Cal. Columbia Offices, 729 Seventh Ave., After the Dance. R-mance of a night club singer who finds love after a fall-break. Nancy Carroll, Geo. Murphy. Dir. Leo Bulgakov. 50 mins. Rel. June 28. Rev. Aug. 22.
Atlantic Adventure. Hign crimes on the high seas. Nancy Carroll, Lloyd Nolan. Harry Langdon. Dir. Al Rogell. 70 mins. Rel. Aug. 25.

Attantic Adventure. High crimes on the files, sean, Stagey Carrier, Loyo Awakening of Jim Burks. Tough construction bose learns to respect his present and the stage of the st

Sept. 10

Love Me Forever. Operatic-ganster story. Grace Moore, Leo Carrillo and Robert Allen. Dir. Victor Schertzinger. 91 mins. Rel. June 27. Rev. July 3.

July 3.

Men of the Heur. Story of the newsreel cameramen. Richard Cromwell, Billie Men of the Heur. Story of the newsreel cameramen. Richard Cromwell, Billie J. Rev. May 15. Acc. Ford. Dir. Lambert Hillyer. 67 mins. Rel. May 15. Rev. May 16. Rev. May 16. Rev. May 18. Rev. Med. May 18. Rev. May 18. Rev. Med. Med. Sept. 19. Dir. Gregory Jackava. Mel. Sept. 19. Superapeed. Norman Footer, Mary Carlisle and Florence Rice. Dir. Lambert Heilyer. Rel. Sept. 19.

Together We Live. Domestic tragedy induced by red propaganda. Willard Mack, Ben Lyon, Eather Raiston, Dir. Willard Mack, Rei, Aug. 16. Unknown Woman, The. Action story of a woman government agent. Richard Cromwell, Marian Marsh. Dir. Al Rogell. 67 mins. Rel. June 14. Rev.

DuWorld

: 729 Seventh Ave., New York, N. Y.

Size Lipht. (Austrian and Itulian.) Mountain romance amount von., n. r. birther and remaining Leni Richenstain. Rel. Spc. 1. Crainqueblie (Fr). Drama from Anatole France yarn. Dir. Jazqueb de Baroncelli. 8 winns. Rel Dec. 1. Literal dadaptation of the Dumas classic. Dami Vonne, trinciuma, Flores Francy. Dir. Ferdinand Rivers. 85 mins. Rel. March 15. Rev. March 27.

Rel, March 15, Rev. March 27.

[Irl. In the Case. Connedy in the Continental manner. Jimmy Savo, Eddle Lambert, Dorothy Darling. Dir. Eugene Frenke. 60 mins. Rel. Oct. 1.

Kocha, Lubl, Szanuje (Folish). Young love in Poland, with music. Dir. Alichai Wysynski. 10 mins. Rel. Nov. 1.

L'Agonie, des Aigles (Fr). Pre-Napoleonio drama. Dir. Roger Richebe. 70 mins. Rei. Dec. i.

mins. Ref. Dec. 1.

Man Who Changed His Name (British). An old Edgar Wallace yarn revived. Ulr. Henry Edwards. 75 mins. Ref. Oct. 1. Rev. Oct. 23.

Norah O'Neale (British). Irish yarn. Dir. Desmond Hurst. 70 mins. Ref. Oct. 16. Rev. Oct. 20.

Sane Familie (Fr.). Story of a boy's fight without family. Robert Lynen. Dir. Andre Mouzy. 80 mins. Rel. June 1. The Last Wilderness. Expedition, animal film laid in Wyoming. Howard Hill. 35 mins, Rel. May 1, Rev. July 24.

First Division Offices: R.K.O. Bidg., New York, N. Y. Releases Also Allied, Chesterfield and Liberty

Releases Also Allied, Chesterfield and Liberty
Iromestantial Evidence. Reporter fakes murder in campaign against death
panalty and almost goes to chair. Chick Chandler, Shirley Grey, Arthur
Christian Falls. Non-time famous actrees uses her telerat in an entirely novel
role; and stages one final glorious comeback. Henrietta Crosman,
Dorchyls Lee, Win, Bakewell, Dir. Chartes Lamont. St mile, etceive
beath freen a Distance. Ginvinghibly A. Erit sporter cores Marion, Sr. Dir.
Frank Strayer. 62 mins. Rel. Sept. 1.
Ir Whe Came Back, The Chesterfield), The research and of a firl hopefield Whe Came Back, The Chesterfield), The research of a firl hopeGrey, Noed Madison. Dir. Charter Lamont. 68 mins. Mst. Sept. 3.
Java Head (Associated). An adaptation of the Joseph Hergeshelmer prizethe barriers of race and produdge. Anna May Wong, Litzaseth Alme,
Edmund Gwenn, Jebn Loder, Dir. J. Walter Ruben, To mins. Rel.
Public Quelino, Jestoux separates loving couple who are brought together

oept. J. Rev. Aug. 7.
Public Opinion. Jestousy separates loving couple who are brought together by their child's deathly illiness and realize they still love each other. Lols Wilson, Crane Wilbur, Shirley Grey. Dir. Frank Strayer. 65 mins. Rel. July 15.

Rel. July 15.

Rainbowe End. Western. A black sheep sees west, makes good and shows up faither's partner as a crook. Hoof Gibson, June Gale. Dir. Norman Spencer 19 mins. Rel. June 10. Rev. July 17.

Shot in the Dark. From the novel and College Humor' serial 'The Dartmouth Murdens by Cillford Orr. Charles Starett, Robert Warwick, Marion Studies of the College Humor's great of the College State of the Colle

Symphony of Living, (invlucible). Boy violin prodigy buffeted between warring parents. Evelyn Brent, Al Shean, John Darrow. Dir. Frank Strayer. 82 mins. Rev. July 3.

Studios: Burbank, Calif. First National Mose: 321 W. 49th St., New York, N. Y. Girl From 10th Avenue. The adventures of a young shop kirl who accidental mavries a society dereive and then makes a man of bin. Bette Day Ian Hunter, Colin Clive. Dir. Alfred E. Green. 68 mins. Rel, June Rvv. May 29.

In Callente. Musical spectacle of famous Mexican resort. Pat O'Brien, Dolores Del Rio, Edw. Everett Horton, the DeMarcos. Dir. Lloyd Bacon. 34 mins. Rel. May 25 Rev. July 3.

mins. Rel. May 25 Rev. July 3.

-trish in Us. The. Three brothers of Irish extraction with Cagney leading in the mischief. Jas Cagney, Pat O'Brien, O'Ilvia De Havilland, Frank McHugh. Dir. Lloyd Bacon. 84 mins. Rel. Aug. 3. Rev. Aug. 7.

O'Il for the Lamps of China. I'nt O'Brien, Josephine Hutchinson, Jean Muir. Dir. Mervyn Leitor, Rel. June 8.

Traveling Salesiady One of thore Joan Blondell-Glende Farrel romps. Dir. Rev. English, Salesiady One of thore Joan Blondell-Glende Farrel romps. Dir. Rev. English, 63 mins. Rel. April 6. Rev. April 3. Tel. While the Pattent Sight, Mystery in a millionative's mansion. Ony Kibbee.

Aline McMahon. Dir. Ray Enright, 66 mins. Rel. March 5. Rev. March 6.

Hollywood, Cal.

Black Sheep. Edmund Lowe Claire Trevor, Tom Brown.

70 mins. Rel.-June 14. Rev. July 3.

Charlie Chan in Egypt. Further adventures of the Honolulu Chinaman Warner Oland, Mary Brian. Dir. Lewis Seller. 72 mins. Rel. June 21. Rov. June 26. Cowboy Millionaire. George O'Brich western. Dir. Edw. F. Cline, Rel. May 10. Rev. June 4.

These tabulations are compiled from information supplied by the various production companies and checked up as soon as possible after release. Listing is given when release to the companies of the companies of

reference.

The running time as givan hers is presumably that of the projection room showings and can only approximate the actual release length in those stetes or communities whers imate the actual release length in those stete or communities where local or etate censorship may result in deletions. Running time in the reviews as given in 'Variety' carry the actual time clocked in the the-atre after passage by the New York cata censorship, since pictures are reviewed only in 'ectual theetre showings.

showings. While avery effort is made to hold this liet accurate, the information supplied may not always be correct, even though official. To obtain the fullest degree of accuracy, Variety will appreciate the co-operation of all managers who may note discrepancies.

Studio Placements

Hollywood, Aug. 27. Albert Conti, William Jeffrey Elsie Clark, 'Collegiate,' Par.

Nigei de Bruller, Robin Hood of El Dorado, Metro. Wade Boteler, 'Riff Raff.' Metro

Warner Richmond, 'New Fron-tier,' Republic. Richard Poweil, Metropolitan, 20th-Fox.

Hedda Hopper, 'Three Kids and Queen,' U.

Ivan Miller, 'Charlie Chan in Frisco,' 20th-Fox. Frisco, 20th-Fox,
Ivan Simpson, Clarence Muse,
East of Java, U.
Gall Sheridan, Shoot the Chutes,
Goldwn.
Margaret Irving,
Ilon, 20th-Fox,
Margaret Lindsay, Hard Luck
Dame, WE.
Lindsay, Hard Luck
Dame, WE.
Lindsay, Hard Louk

autray xinnell, 'Captain Blood,'
Web. Rabb, Harry Berestord, 'I
Form a Stella Farthr, WB.
Phil Rosen directing 'i,1000 a
Minute,' Republic.
Virgina Van Phillips, 'Guna', 'Par.
Virgina Van Phillips Holmes,
Florence Rice; Al Rogell directing,'
Song of the Dammed, 'Col.
Mildred Harris, 'A Feather in Her
Thomson Burtls adartic. 'A'

Hat, 'Col.

Thomson Burtls, adapting 'Murder Man,' Radio.

Wallace Smith, screen play,
'Seven Keys to Baldpate,' Radio.

Walter Johnson, Fighting Youth,'

U.

Edgar Dearing, Rich Man's
Daughter,' Col.
Walter Long, 'Frisco Kid,' WB.
Etta McDaniels, 'Virginia Judge,'

Par.
Richard Schayer, adaptation,
Glory Hole U.
Dick Foran, The Singing Cowboy, WB.
Robert Yost, developing Zane
Grey story, Par.
Briah Hooker, Morris Ryskind,
scripting Anything Goes; Par.
Edward Frophy, Snatched, 20th-

Fox.
Ray June, photographing Riff
Raff, Metro.
Harry Allen, T Found Stella Parlsh, WB; 'A Feather in Her Hat,' Col. Sam Flint, Metropoli

Sam Flint, Metropou
Fox-endoyn-Logan, Dennis Moore,
Gwesslett, Radio,
Florence Falt, Stars Over Broadway, WB.
Robert Florey directing The
Bouncer, Morgan, screen play,
Jimmy Allen, serial, Par,
Dorothy Sebastian, Gigi Parrish,
Billy Beyan, Monte Collins, unDicklet Moore,
Ladio, Work, Band

titled short, Radio.
Dickle Moore, untitled short,
Radio.
Radio.
Radio.
Radio.
Nana Bryant, 'Grime and Punishment.'
Glod.
Gaw, Isabel Dawn,
adapting 'The Moon is Our Home,'
Wanger.
Elisabeth Young. Charles Bick.
Grant Charles Bick.
Fill. Regan, 'Stars Over Broadway.' WB.
Walter Downing, 'Harry Dunkin,
Done of the Walter Charles Allen, Thinks
and the Dorein, Ricca Allen, Thinks
a Million,' 20th-Fox.
Marie Burton, Alan Bridge, Mary
Ann Darling, Jane Burnes, 'Medoly
TMONTAGUE Shaw, Larrimore Johnstone, Bunny Beatty, Ethel Ransom,
(Continued on page 25)

Curly Top. Shirley Temple story. Shirley Temple, John Boles, Rochelle Rudeson: Dir. Irving Cummings. 75 mins. Rel. July 28, Rev. Aug. 7.

Dante's Inferno. New version of an Jid thriller. Spencer Tracy, Claire Trevor, Honry B. Waithall. Dir. Harry Lachman. 90 mins. Rel. Aug. 31. Rev.

Aug 7.

Daring Young Man, The. James Dunn,
mins. Rel. May 28. Rev. July 28.

Doubting Rel. May 28. Rev. July 28.

Doubting Record Bills Burker St. Rev. July 28.

Doubting Record Bills Burker St. Rev. July 28.

Rel. June 7. Rev. July 18.

Rel. June 7. Rev. July 18.

Dressed to Thrill. Tutta Rolf, Clive Brook. Dir. Rarry Lachman. Rel. Aug. 28.
Farmer Takes aw Wife, The. From the stage play of the old canal days. Bulls and Caranter Gaynor, Henry Fonda, Chas. Bickford. Dir. Victor sieming. 34 mins.

Rel. Aug. 2. Rev. Aug. 18.

Gay Wifer. Rel. Aug. 28.

Gay Wifer. Rel. Aug. 28.

Ginger. Jane Withers as a not-accord little and the stage of the control of the contr

Wyfer. Rel. Aug. 5: Ginger. Jane Withers as a not-so-good little girl. With O. P. Heggie, Jackle Searle. Dir. Louis Seiler. 80 mins. Rel. July 5: rev. July 24. Hard Rock Hardjan. Rivstyn on a tunnel John. Geo-O'brien, Panne ervey, Ladies Love Danger. From a story by liya Zorn. Mona Barrie, Gilbert Roland. Dir. H. Bruce Humberstone. Rel. May 3:

Roland, Dir. H. Briest Humbertsone, "Rel. "May a unit again," cilibert Orchids to You, John Boles, Jean Muir, Chae, Butterworth, Dir, Wm. A. Selter, "V minn. Rel. July 12, Rev. Aug. 14.

Our Littie Girl. From the soften Spring, Rosemary Ames, Job McCrea, With, circus angiest, Shiritey Tempile, Rosemary Ames, Job McCrea, With, circus angiest, Shiritey Tempile, Rosemary Ames, Job McCrea, Silk Hat Kile, Stetlement house and night club a had mix. Lou Ayres, Mee Clarke, Paul Kelly, Dir, H. B. Humbertsone, 70 minn, Rel. June 19, Rev. Agil, Edward Spring, Park Comments of the Comments of th

Ten Dollar Raise. Edward Everett Horton, Karen Moriey. Dir. Geo. Marshall. 68 mins. Rel. April 5, Rev. May 8. Under the Pampas Moon. Mex. story. Warner Baxter, Ketti Galligan, Tito Gulzar. Dir. Jas. Tinlin. kel. May 31. Rev. June 4.

> G-B Office:

Clairveyant, The. Chiller, Claude Rains, Fax Wray, Dir, Maurice Elvey, 78 mins. Rel, July 15. Rev. June 12.

Loves of a Dictator, The. Strong historical costume drama. Clive Brook, Madeleine Carroll. Dir. Victor Saville. 83 mins. Rel, June 15. Rev.

Madeleine Carron. Dr. vector and the control of rame. In the Alpa and London. Peter Lores, Lealist lanks, Edna Beat. Dir. Aifred Hitchcock. 75 mins. Rel. March 15. Rev. April 3. My Heart 1s 'Calling, Romantic munical. Jun Klepura, Martha Eggert My Carron Carron, Carron Carron, Carron,

Edvey. 49 mins. Rel. May 15. May 29.

Princess Charming. Musical. Evelyn Laye, Henry Wilcoxon. Dir. Elvey. 70 mins. Rel. June 15. Rev. June 26.

Liberty

1776 Broadway, v.
Sern to Gambie. Four sons inherit a grandfather's taint. Denew Mewen,
Liberty

Dizzy Dames. Musical Theatrical boarding house locale, Margher Romen,
Florine McKinney, Lawrence dray. Dir. William Nigh. Rel. May 15.

Old Hemestead, The. Sugeracet by the play, Six musical numbers. Mary Christic Lawrence dray, Dorothy Lee, Williard Robertson. Dir. William Nigh. Rel. Aday 16.

Majestic

Motive for Revenge. Thrilling adventures resulting from desire to satisfy wife's craving for luxury. Denaid Cook, Jrene Hervey. Dir. Burt. Lynwood. Rel. May 17. Motinty Amend. Safe draman Adventurel Remance! On the plan se. Neil Reckless Roads. Comedy-drama of two thorough the high se. Neil May 1. May

Offices, 1776 Broadway, New York, N. Y. Mascot

Harmony Lane. Life and songs of Stephen Foster. Douristas Monigomery, Adrienne Ames, Evelyn Venable, William Frawley, Rel. Aug. 21.

Headline Woman. Strange romance develops when a beautifus society grid reveal to live with a wise-cracking reporter to save her reputation, Rev. June 28.

Rev. June 24, see Crave Excitement. Sparkling action romance with newsreel back-ground. Norman Foster: Evalyn Konapp. Eric Linden, Esther Raiston. Frightenes Night, Nutry millionaire who distributes his fortune on a wild, stormy night. Charles Grapewin, Mary Carlisle, Regis Toomey, Dir. Christy Channe. 84 imas, Rel. May 1.

Dir. Ornsty Cananne. es mins. Rei, may i.

Streamline Express. Story of a girl who eloped to baptize a train and marry
a man she didn't love. Victor Jory, Evelyn Venable. Dir. Leonard
Fields. Reil, Aug. 27.

Waterfront Lady. Ann Rutherford, Frank Albertson. Rel. Sept. 20.

Studios: Culver City.

Age of indiscretion. Divorced couple's child problem. Paul Lukan, Madge Evans, David Jack Holt. Dir. Edw. Ludwig. 77 mins. Rel. May 10. Rev. May 22.

Kev. May 22.

A Karenina. Tolstoy's famous novel of a woman's structed for love.

Grets Garbo, Fredric March, Basil Rathbone. Dir. Clarence Brown.

Smins. Rel. Sept. 5. Kept. Sept. 3. Sept. 33. Sept. 34. Sept

Bonnie Scotland. A farcical romp through the Highlands. Laurel and Hardy. Dir. James W. Horne. 82 mlns. Rel. Aug. 23. dway Melody of 1936. Big song and dance show. Jack Benny, June Knight, Eleanor Powell, Buddy and Vilma Ebsen. Dir. Roy Del Ruth, Rel. Sept. 20.

Knight, Eleanor rowell, Duppy and Market State Rel. Sept., From a magtzine story. Comedy of kidnapping. Robt. Young, Madge Porans. Dir. Geo. E. Seitz. 70 mins. Rel. June 22. Rev. July 51. Gapture of Targan, New Jungie thriller. Johnny Weissmuller, Maureèn O'Sulliand. Dir. Amere & Kocke.

China Seas. Intensive drama with a locale of a Chinese tramp steamer. Clark Gable, Jean Harlow, Wallace Beery. 89 mins. Rel. Aug. 16.

Escapade. Love and innocence in Vienna with a new star, Luise Rainer, Wm. Powell, Frank Morgan, Virginia Bruce. Dir. Robt, Z. Leonard. 89 mins. Rei. July 5. Rev. July 10.

Flame Within, The. Woman doctor becomes enmeshed with a mental pa-tlent. Ann Harding, Herbert Marshall, Maureen O'Suilivan. Dir. Ed-mund Goulding. 72 mins. Rel. May 17. Rev. June 4. Comes the Band. An ambilious song writer and a stolen melody. Ted Lewis and his band. Virginia Bruce, Ted Healy. Dir. Paul Sloane. Rel. Aug. 30

Rel. Aug. 30. Freedom Ring. High pressure comedy with stratosphere setting. Jack Benny, Una Merkci, Grant Mitchell, Mary Carlisle. Dir. Charles Riesner. Rel. Oct. 25.

Rel. Oct. 25
Love. Thriller of a mad surgeon who takes unique revenge. From The
Hands of Orlac. Peter Lorree, Frances Drake, Colin Clive. Dir. Karl
Freund. 37 mins. Rel. July 12. Rev. Aug. 7.
Love stony of the South Seas. Mala, of Eakimo' fance and Lotus Long.
Dir. Richard Thorpte.

of the Vampire. Murder mystery with vampire angle, Lionel Barry-nore, Elizabeth Alian, Bela Lugosi. Dir, Tod Browning. 60 mins. Rel. April 20. Rev. May 8.

Mutiny on the Bounty. Based on famous historical episode of South Seas mutiny. Clark Gable, Charles Laughton, Franchot Tone. Dir. Frank Lloyd. Rel. Oct. 18.

Murder Man. Newspaper reporter who specializes in murders. Spencer Tracy, Virginia Bruce, Lionci Atwill. Dir, Tim Whelan, 70 mins. Rel. July 19. Rev. July 31.

19. Rev. July 31. Mer July 31. Mer July 31. Mer July 31. Mer July 42. Mer July 4

One New York Night. Comedy mystery story. Franchot Tone, Una Merkel.
Conrad Nagel. Dir. Jack Conway, 63 mine. Rel. April 5. Revil May 8.
O'Shaughneesy's Boy. A father and son who follow the circus. Wallace
Ebery, Jackis Cooper. Dir. Richard Boleslawski. Rer. Noy. 8.

Beery, Jackis Cooper. Dir, Richard Boleslawski. Rei, Nov. 5.
Perfect Gentleman, The. An actor who comes back. Frank Morgan, Clecly
Courtnedge. Dir. Tim Wholan. Rei, Oct. 11.
Public Courtnedge. Dir. Tim Wholan. Rei, Oct. 11.
Public Courtnedge. Dir. Tim Warden State Courtned State
Land Courtney Courtney Courtney Courtney Courtney Courtney
Land Land Courtney Courtney Courtney Courtney Courtney
Land Land Courtney Courtney Courtney Courtney
Land Land Courtney Courtney Courtney
Land Courtney Courtney
Land Courtney Courtney
Land Courtn Tale of Two Cities. Based on Dickens' famous novel of the French Revolution. Ronald Colman, Elizabeth Allan, Edna May Oliver, Basil Rathbone, Henry B. Walthall. Dir. Jack Conway.

Vagabond Lady. Younger brother saves bride from unhappiness. Robert Young, Evelyn Venable. Dir. Sam Taylor. 72 mine. Rel. May 3. Rev. June 18.

Office: RKO Bidg., New York, N. Y. Monogram

(Released through Republic)

Cheers of the Crowd. Russell Hopton, irene Ware. Rel. Aug. 5.

Dawn Rider, The. John Wayne, Marion Burns. Dir. R. N. Bradbury. Rel. June 2.

Decert Trail (Lone Star). John Wayne western. Dir. Culien Lewis. 54 mins. Rel. April 22. Rev. Aug. 21.

Seem I rain trains craft. Adonts washen western. Dir. Culien Lewis. 84 mins. Healer, The. From novel by Robert Herrick. Dir. Reginald Berker, Rishly Bellamy, Karen Morley, Mickey Rooney, Judith Allen, Robert McWade, J. Farrell MacDonald, 764 mins. Rel. June 18.

Honeymoon Limited. Neil Hamilton, Irene Hervey. 70 mins. Rel. July 1.

Honeser Schoolmaster, The. Merman Feeter, Charlotte Henry, Otia Harlan, Eggieston. 76 mins. Rel. May 16.

Eggieston. 76 mins. Rel. May 16.

Keeper of the Beer, The Fannous story by Gene Stratton Porter. Neil Hamilton, Betty Furnass. Hobart Bosworth, Emma Dunn, Edith Followes. Heisen Jerome Eddy. 76 mins. Rel. July 16. Rev. Aug. 19.

Hasen Jerome Eddy, 'fe mins. Ret. July 16. Rev. Aug. 21.
Make a Million. Story of how a professor geta rich by chain letter game.
Monte Carlo Nights. Innocare despect reps shi man at tamous casino and
Monte Carlo Nights. Innocare despect reps shi man at tamous casino and
Monte Carlo Nights. Innocare shi man at tamous casino and
Monte Carlo Nights. Innocare shi man at tamous casino and
Monte Carlo Nights. Monte despect reps shi man at tamous casino and
Monte May 20.

Paradice Carly and Monte State State State State State State
Monte State St

Studios: 5851 Maratnon St., Hollywood, Calif. Paramount Offices: 1501 Broadway, Naw York, N. Y Accent on Youth. From a current stage hit. Sylvia Sidney, Herbert Marshall. Dir. Wesley Ruggies. 77 mine. Rel. July 12. Rev. Aug. 14.

Annapolic Farewell. Unusual type of story made at the U. S. Navai Academy. Sir Guy Standing, Rosalind Keith, Tom Brown, Rich Cromwell. Dir. Alex Hnill. Rei Sept. 6.

AGE RIBLE SEP. E.

B Gradacet of 1938. The Jack Cakle, Lyda Robertl, Burns and Allen and
Wandy Barric carry atong a fanciful story which serves as background
for an array of radio store. Dir. Norman Taurog, E.R. Sept. 13.

College Scandal. Whodunit with college background. Arline Judge, Kent Tayhor, Wendy Barrie. Dir. Eilhott Nugent. Rel. June 21. Rev. July 17. Crueades, The. Cecil de Mille's spectacle. Loretta Young, Henry Wilcoxon. Dir. Cecil de Mille. Rel. Aug. 2.

Dir. Cecii de Mille. Rel. Aug. 2.
Every Night at Eight. Radio story capitalizing the amateur craze. Geo. Raft. Alice Faye, Frances Langford, Patey Keily. Dir. Raoul Walsh, 80 mins Rel. Aug. 9. Rev. Aug. 7.

lass Key, The. Politico-mystery story by the author of The Thin Man. Claire Dodd, Ro lind Cuili. Dir. Frank Tuttle. 77 mins. Rei. May 31. Rev. June 19 Comes Cookie. Gracle Allen gets her father's fortune and starts a private theatre for out-of-work actors. Geo. Burne, Gracle Allen, Geo Barbier. Dir Norman McLeod. Rel. Sept. 6.

Barbler. Dir Norman McLeod. Rel. Sept. 6.

Last Outpoet, The. From F. Britten Austine etriking fiction story. Cary Grant, Claude Rains, Gertruds Michael. Dir. Chas. Barton. Rel. Aug. 14.

Man on the Flying Trapeze. Piodding office worker gote Into a series of amusing ecrapes. W. C. Ficids, Mary Brian, Kathleen Howard. Dir. Clyde Bruckman. 65 mins. Rel. July 25. Rev. Aug. 7.

Bruckman, 58 mins. Kell, July 28, Kean, Anturens Boward, Dir, Clyde Men Without Names, G Men etc., Fred MacMurray, Madage Foran, Dir, Rel, July 5, Rev, July 1, 1988.

Parls in Beying, Two Parlsins would-be suickless who didn't jump off the Milestone. 38 mins. Rel, May 31, Rev, July 17, 1989.

People, Will Talk, Combination of original stories by Spohle Kerr and Hugh Rugeles, Mary Boland, Lelis Hyans, Dean Jagger, Dir, Al Santell, Rel, May 27, Irev, June 7, 1989.

Ref. May 25 1 Lev June 5.

Ref. May 25 1 Lev June 5.

Ref. May 26 1 Lev June 5.

Ref. May 26 1 Lev June 5.

Rese of the Ranche, Richard Waiton Tully and David Science's grageous control from the Ref. May 30, Rese of the Ranche, Richard Waiton Tully and David Science's grageous control from the Ref. Charles Bick-ford, Willie Howard. Dir. Marion Gering. Ref. Oct. 25.

Shanghai, Romance of a Ressau emirge working as a rickshaw cooling in China. Lovetta Toung, Charles Boyer, Warner Oland. Dir. Jas. In China Lovetta Toung, Charles Boyer, Warner Oland. Dir. Jas. In Part Advancation or cubnar work out their fates in a commedy

resease.)
for Tonight. From the etage hit by Max and J. O. Lief, Gay-hearted
playwrights on the loose. Bing Crosby, Joan Bennett, Mary Boland,
Thelma Todd. Dir. Frank Tuttle. Rel. Sept. 27.

Theims Told. Dir. Frank Tutte. Re. Sept. 27.
Wanderer of the Wastland. Zano Grey story. Dean Jagger, Gail Patrick,
Wanderer of the Wastland. Zano Grey story. Dean Jagger, Gail Patrick,
Without Repret. From a stage play. Leve and truckney in London. Elisa
Aug. 23.
Aug. 23.

Studies: Hollywood, Calif. RKO Radio **Suddes Hollywood, R.K.O. Radio Omes Hand, 1985

net. May 2. Rev. May 22. Kiles. Orphan boy who conquers fear in order to save the life of a little girl and thereby wins the love and cateern of his benefactors. Tom Brown, Virginia Welder, Carol Stone, Lumsden Hare, James Bush, Dorottly Peterson, Addison Richards, Dick Alexander. Dir. Edward Killy. Re. Sept. 27

will, the Son, 27 and the sound of the sound

July 17.

The manifest of the varieties of the rice track and the following the statement of the first track and the policies. James Glesson, ZaSu Pitts, Margaret Callahan, Russell Glesson Dir. Ray McCarey, Rel. Aug. 16. revolution. Victor McLagien, Peston Footer, Heather Angel, Wallace Ford, Una O'Connor, Margot Grahame Dir. John Ford. 3) minn. Rel. May 28. Rev. May 15.

From the first of the Jaina series. Kny Johnson, Ian Hunter, C. Aubres Smith, Nigol Bruce, David Manners, Peggy Wood. Dir. John Croinwell Rel. Ang. 3 Last Days of Pompell. The destruction of the City of Pompell. Preston Poster, Helen Mack, Alan Hale. Dir. Ernest B. Schoedsack. Rel Oct 4.

Oct. 4.

Itwits, The. Woolsey is an investor and Wheeler a song writer. Unwittingly they become entaighed in a murder. They discover the murdered through the truth schillers become the murder through the truth schillers because the murder through the truth truth property for the state letty Grah, because the letty Grah, and the letty Grah, and the letty Grah, and the letty Grah a

Return of Peter Grimm, The. From David Warfield's hit. Lionel Barrymore, Helen Mack, Edward Ellis, Dir. George Nicholis, Jr., Rel. Sept. 13.

Helen Mack, Edward Ellis. Dir. George Nicholis. Jr. Neil. Sept. 13.

Rider Haggard's nevel, Helen Ghapafft, Handpib Scott, Helen Mack,
Nigel Bruce. Dir. Dring Pichel and Lansing C. Holden. 96 mins. Rei.

Nigel Bruce. Dir. Dring Pichel and Lansing C. Holden. 96 mins. Rei.

Nigel Bruce. Dir. Dring Pichel and Lansing C. Holden. 96 mins. Rei.

The Company of the law. May Robon. The champion of the own brood of four children, saves them from his indulgence, from themselves and from the fury of the law. May Robon. Preston Foster, Piorina McKinney, William of the law. May Robon. Preston Foster, Piorina McKinney, William of the law. May Robon. Preston Foster, Piorina McKinney, William of the law of the law. May Robon. Preston Foster, Piorina the Company of the law. May Robon. Preston Foster, William of the May Robon. Preston Foster, May Robon. Preston Fo

Sandrich, Rel. Sept. 6.

Wilage Tale. This etroy presente a cross-section of average community lite in a typical small village in Utah. Randoiph Scott, Kay Jehnson, Arthuu Cheng and Sept. Sept

Republic

Office: RKO Bidg., New York, N.Y.

Cappy Ricks Returns. Pster B. Kyne's familiar fiction hero. Robert McWade, Ray Waiker, Florine McKinney, Dir. Mack Wright. Rel. Sept. 25.

Crime of Dr. Creepl, The. Original story suggested by Poés "The Premature Burlat." Eric von Strohelm, Harriet Russell, Dwight Frye. Dir. John H. Auer.

H. Auer.

Idded Heaven. Suggestive of 'One More Spring.' Four derelicte in an abandoned London house. Chas. Farrell, Charlotte Hanry, Beryl ercer, Fred Walton. Dir. Reginad Barker. Rei Sept. 1s.

Iese Range. John Wayna western. Dir. R. N. Bradbury. Rel. Oct. 3. biling Tumbleweeds. Western. Gene Autry. Dir. Jos. Kane. Rel. Oct. 24. Black Sheeps. From the Warwick Deeping story. Otto Kruger, Minne Gombell, Martha Sieper. Dir. Arthur Lubin. Rel. Oct. 10

Spanish Cape Mystery, The. From the novel by Ellery Queen. Helen Twelve-trees, Donald Cook, Jack La Rue, Betty Blythe. Dir. Lewis D. Collins. Prod., M. H. Hoffman. Rel. Oct. 28.
Westward Ho. Western ploneer atory. John Wayne, Shella Mannors. Dir. R. N. Bradbury, Rel. Sopt. 1.

United Artists Offices: 729 Seventh Ave.,

Barbary Coast. A blazing story of America's last frontier of unfamed emo-tions. Miriam Hopkins, Edward G. Robinson, Josi cCrea. Dir. Howard Hawks. Rei Sept. 27. Srøwster'e Millions. Story by Winchell Smith and Byron Ongiey. Jack Bu-chanan, Lill Damita. Dir. Thorston Freeland. 78 mins. Rol. May 20.

Call of the Wild. From the famoue Jack London story. Cinrk Gahle, Lorett Young Jack Ookle, Dir. William Wellman, 89 mine, Rel. Aug. 9. Rev

Dark Angel, The. A love story that will give love a new meaning. Predric Stath Meric Obseron, Herbert Marshall. Dirk Sidney Franklin. Rei. Seape Me Newer, Story by Margaret Kennedy. Ellsabeth Bergner, Huth Since Seape Me Newer, Story by Margaret Kennedy. Ellsabeth Bergner, Huth Since Seape Me Newer. Story by Margaret Kennedy. Lyn Barding. Dir, Paul Clinter of the Marshall State Sta den, Joyce Compton Dir, Sam Wood, 95 mins, Rei, May 17. Rev. June 1 lodern Times. A dramatic comedy based on mass production in a big factory. Charlie Chaplin. Paulette Goddard. Rei. Oct. 11.

well over the Chapter, Faulette Goudant, Net. Oct. In.
Melody Lingers On, The. Lowell Brantano's best-seller. Polgnant matherlove. Josephine Hutchinson, George Houston, Helen Westley. Dir. David
Burton. Rei. Oct. 25. lowe, dosepning HUGERIBSON, SEVERE AUGUSTON, SEVERIBLE AUGUSTON, S

ers of the River. A vivid dramatization of the manner in which on white man holds the destiny of a complete tribe. Paul Robeson, Nins Mao McKinney, Lesile Banks. Dir. Zoltan Korda. 85 mins. Rel. July 4 Rev. July 3. Thunder in the East. Story by Claude Farrere. Charles Boyer, Merie Oberon John Loder. Dir. Nicholas Farkas. 79 mins. Rel. May 13.

Studie: Universal City, Calif. Universal Offices: 30 Rockefeller Center, Alias Mary Dow. Story of a lost daughter replaced by adopted. Sally Ellere Raymond Miliand. Dir. Kurt Neumann. 65 mins. Rel. May 27. Rev

Alone Together. Comedy, Zasu Pitts, Hugh O'Connell. Dir. Kurt Neuman. Rei. Oct. 7 Rei. Oct. 7.

Border Brigands. Buck Jones western. Dir, Nick Grinde. 56 mine. Rel. Ma;

27. Rev. June 26. 27. Rev. June 28.

Crimson Trail, The. Buck Jones western. ir. Al Roboch, 68 mins. Rel.

Fab. 11. Rev. March 20.

Chinatown Squad. Comedy-drama. Lyle Talbot, Valerie Hobson. Dir. Murray Roth, 70 mine. Rei. May 20. Rsy. June 4. Diamond Jim. Drama. Edward Arnold, Jean Arthur, Binnie Barnee. Dir Ed Sutherland. 92 mins. Rei. Sept. 2. Ed Sutnerland. 92 mins. Rel. Sept. 2.
King Solomon of Broadway. Musleal drama. Edmund Lowe, Dorothy Pags
Pinky Tomiin, Ed. Pawley, Louise Henry, Philip Brooks. Dir. Alau
Crosland. Rel. Sept. 16.

ighting Youth. Football story. Charles Farrell, June Martel, Andy Devine, J. Farrell Macdonaid, Eddle Nugent. Dir. Hamilton Macfadden. Rel. Sent. 23

Tubbs. From the novel by Romer Croy. Alles Brady, Douglass Montgomery, June Clayworth, Anita Louise. 69 mins. Rel. July 16. Rev. July 24. nattan Moon, Drama with muelc. Dir. Stuart Walker, Ricardo Cortes, Dorothy Page, Dir. Stuart Wheeler, 62 mins, Rel. Aug. 5. Rev Aug. 21.

Aug. 21.

Outlawe Gunb. Western Buck. Jones Rel. July 29.

Outlawe Gunb. Western Buck. Jones Rel. July 29.

Basever Gunb. Western Buck. July 29.

Basever Gunb. Western Buck. July 22. New July 10.

Friedlander 60 milns. Rel. July 22. New July 10.

She Gets Her Man. Comedy. Zasu Pitte, Hugh O'Connell. Dir. Wm. Nigh. Rel. July 13.

Storm Over the Andes. Drama. Jack Holt, Antonio Morcno, Gene Lockhart, Mona Barrie. Dir. Christy Cabanne. Rel. Sept. 9. Mona Barrie Dir, Christy Cabame. Rel, Sopt. 9.
Stormy, Outdoor drama. Noah Beery, Jr., Jean Rogers, Arizona Wranglers.
Dir, Louis Friediander. Rel, Sept. 30.
Throw Back, The, Buck Jonee western. Rel, Sept. 9.
Werewell of London. Cliller. Henry Hull, Warner Oland, Valeris Hobson.
Leater Mathews. Dir. Stuart Walker, 16 mins. Rev. May 16.

Warner Brothers Omcos: 321 W. 44th St., New York, N. V

Calif. VVAILET DIOLNETS

Alibi Ne. Fannous basebal enemply by Ring Lardner. Joe E. Brown, Olivia Bright Light Harmand, Dir. Rep. Springint. Rei. June 18.

Bright Light Lee E. Br., Ann Doronk, Lardela Ellis, Allis Mariand, Dir. Bushy Errickely, 33 mins. Rel. Aug. 31. Rev. Aug. 21.

Brandway Conduct. Padis. Pad Broadway Gondolier. Radio einging star tires of the phoney atmosphere. Dick Proweil, Joan Blondell, Adolphe Menjou. Dir. Lloyd Bacon. 100 mins. Rei. July 27. Rev. July 24.

Net. July 27. Rev. July 24.

y. Stirring drama of Everybody's children. Jackle Cooper, Mary Astor Roger Pryor Dir. D. Ross Lederman and Howard Bretherton. 65 mins Rel. May 11. Rev. July 3.

Dr. Socrates, Paul Muni, Ann Dvorak, Barton MacLane, Robert Barrat. Dir. William Dieteric. Rel. Sept. 28. William Dieteric. Rel. Sept. 28.
Don't Bet on Blondes. Warren William, Guy Klisice, Claire Dond, William Gargan. Blechne Ambler of William, Guy Klisice, Claire Dond, William Gargan. Blechne Ambler of Mins. Pel. July 18. Hev. July 28.
Foot Page Woman. Newspaper men and women—and love. Bette David, Grorge. Brent, Winfred Shaw, Roscoc Karns. Dir. Minnet Curliz. 81 mins. Rel. July 28. Rev. July 28. New July 28. Sept. Sep

and the Gander, The Kay Francis, George Brent, Genevieve Tobin, Raiph Forbes, Claire Dodd. Dir. Alfred E. Green. 72 mins. Rel. Scill 22 ct.

Style, 21.

Little Big Shot, Sybil Jason, Robert Montgomery, Gleda Parrell, Slward Krevett Horton, Dir. Michael Curtiz, 72 mins, Rel. Srpt. 7,

Oil for the Lamps of China (Commoditan), From Alble: Teladie's best seller Simines oil Industry, Pat O'Briun, Josephine Hutchinson, Mervyn Lettoy, 55 mins, Rev. June 12. Page Miss Glory (Cosmopolitan). Marion Davies, Pat O'brien, Dick Powell.

(Continued on page 27)

Studio Placements

(Continued from page 24)

Alex Hanford, 'Sylvia Scarlett,'

Egon Brecher, Frisco, 20th-Fax

Frisco, John-Fox.
Leonard Mudle, Sonny Ray,
Perfect Gentlemun,' Metro.
Joe King, Frisco Kid,' WB.
E. E. Clive, Noel Madison, '
Kids and a Queen,' U.

Holmes Herbert, Reginald Barlow, Captain Blood, WB.

Barton MacLane, 'I Found Stella Parish,' WB.

Helen Flint, 'Ah, Wilderness,' '
Raff,' The Great Ziegfeld,' Metro.

Colin Clive, 'Man Who Broke the Bank at Monte Carlo,' 20th-Fox. Henrietta Crosman, 'Charlle Chan

Herbert Rawlinson, Rochelle Hud-son, Orrin Burke, Charles Wilson, 'Snatched.' 20th-Fox.

George Meeker, 'Hangover Mur-

Mady Christians, Par. Norman Foster Mascot

Mascot.
Claude King, 'Perfect
Metro.
Eric Wilson, 'Bishop Misbehaves,'
Metro.

Metro. Stander, 'Live My Life,'
Metro. Adele Comandin, screen play,
'Calling of Dan Matthews,' Lesser,
Williard Robertson, Robert Mewade: William Nigh directing, 'His

Willard Robertson, Roues,
Wade; William Nigh directing, His
Night Out, 'U.
Lew Fields, untitled musical short,
Radio.
Radio.
Radio.
Radio.
Radio.
Radio.
Roberts Bear Sow
scripting Believe II, Boloved, 'Radio.
Charles Ray, Snub Pollard, 'Just
My Luck,' New Century,
Arline Judge, 'King of Burlesque,'
Arth. Ray.

20th-Fox. Henry Kolker Guy Usher, Cosmo Bellsw, Mabel Forrest, 'Collegiate,'

Par.
Marcel Corday, Ferdinand Munler,
Marcel Corday, Ferdinand Munler,
Hands Across the Tables, Par.
Jamison Thomas, 'Coronado,' Par,
William Frawley, Incz Courtney,
'The Bouncer,' Par.

The Bouncer,' Par.
Frank Albertson, Leslie Fenton,
Slegfried Rumann, 'East of Java,' U,
Frank Conroy, Warren Hymer,
Robert Glecker, 'Snatched,' 20thox. Greta Gould, 'Magnificent Obses∢

Greta Gound, Mag., Sion, 'U. Mar' Forbes, 'Captain Blood,' WB. Eily Malyon, 'I Found Stella Parsish,' WB. Raymond Brown, 'Enemy of Man,'

'B. Herbert' Heywood, amned.' Col. J. Farrell MacDonald, Da

J. Farreii saccond.
Metro.
Alice Duer adapting 'Wife vs. Secretary,' Metro.
Bogart Rogers, formerly with
Paramount, assigned to the scenario
department of 20th Century-Fox.

'Marietta' Revival

"Marietta' Kevival
Denvor, Aug. 27.

Naughty Marietta' (MG), after
having cleared most of the subsequent runs, has been returned to the
first run Broadway for an extended
run. Probably the first time this
has been done in Denver.

Arietta' previously had played
Broadway for 11 days, doing excelv
lent business at both houses.

Hollywood, Aug. 27.

John Arledge handed termer by.

Radlo.

Metro sealed Richard Thorpe for another stretch as director. Universal signed Del Cambre for

Bill Benedict safe at 20th-Fox for another six months.

Warren Duff started new threeyear writing deal at Warners,

year writing deal at Warners, Cameraman contracts Issued to Joseph Valentine by Universal, Ar-thur Edeson by Warners. Plnky Tomin, song writing comic, landed termer at Universal on strength of his work in 'King Solo-mon of Broadway.' Metro has teketed Eadle Adams, nitery torcher.

Nat Pendleton drew termer at Metro and the role of Sandow in "The Great Ziegfeld."

Sig Herzig and Jacques Thiery stay on Paramount's writing staff for another year.

Title Changes

Hollywood, Aug. 27. Warners technicolor short, 'Si Si, Senorita,' goes on the release sheet is 'Okay, Jose,'

'Fighting Youth' new tag for 'niversal football picture, 'O

"Tony's High Hat at Paramount becomes 'Opera vs. Jazz." Columbia has switched 'Rich Man's Daughter' to 'She Couldn't Take It.'

PAINT THE TOWN RED FOR THE NATION'S MOST RADIANT REDHEADS!

From Fox Movietone City comes another treat for showmen! 48 frolicsome redheads... the choicest from every state... in a whirly-girly whirlwind of glamorous romance, glorious singing, gladdening dancing. It's a ballyhoo bonanza!



House Reviews

SHEA'S, TORONTO

(Continued from page 20)

(Continued from page 20)
on toes, effectively likthed for color
transformations; do a macabre
dance in maske, with George Herman out in skeleton costume in series appear for leaps and contorts at
pack for a waitz number in long
link gowns and again on at finish
for modernistic rhythmics and a hot
for interest in long to the color
whole production is speedily run
off, but' for that ags before Miss
Rabiton does her dance numbers. It
again picks up afterward.
(Fox). McStay.

McStay.

McStay.

McStay.

McStay.

McStay.

HIPP, BALTIMORE

Bailmore, Aug. 22.
Considering itself formidably fortified at the b.c. with 'Alice Adams'
as the feature and 'March of Time'
as merchat light on stage end, offering four acts, none of which can offer very much in way of a bracer
Headlined by Lee Sims and Ilomay Bailey, who close with a little
more effectiveness than three preturnsheathed on bill which audience
easily railled round, but this pipesand-pilano dus topped. Vending vien
last in town, about 15 months ago
at this house. Miss Bailey's best is
angement of Bollero, but for his
two pilano numbers Sims uses very
deaded pops.
Angement of Bollero, but for his
two pilano numbers Sims uses very
deaded pops.
Angement of Bollero, but for his
two pilano numbers Sims uses very
deaded pops.
He comes on in deuce initially, runs
off some minutes, then steps gaide
trey, and, returns on its heels to
conclude his chores. He was ontrey, and, returns on the heels to
conclude his chores. He was
onconcluded his chores. He was
ontrey, and, returns on the heels to
conclude his colored to the
return of the monology and
was, she spun on twice for gag or
was, she spun on twice for gag or
was, she spun on twice for gag or
on and scampered; and "Oliver
needs support she would give a
lift of deek longer. He peddied patread and the stage of the control
of hoofers (2 gals, guy) stars,
for and the stage of the control
of hoofers (2 gals, guy) stars,
for and Harden, man and maid
duet, Pair next step out ft one' and
good, unannounced as such, lmitation of Asiare and Ginger Rogers
doing Wort! Dance bit from film
of the start and Ginger Rogers
doing Wort! Dance bit from film
of the start and color of the concannot be a server extended. For
smarts show manshy that he act
of welcome start and one of the
mendal and the dances.

Opening show, that very good par
dended in the dances.

Opening show, that very good and
dended in the dances.

Opening show, that very good

EMBASSY, N. Y.

EMBASSY, N. Y.

(NEWSRELS)

Box score on the Emb's newsreel clips this week shows Fox Rowell Control of the Period of the Period

an English seaside competish, highnight of which is Noel Coward as
one of the judges. No question
about the Calif. femmes making
Comedy relies on two Lew Lehr
(Fox) dialectic bits, n.ah, and a
femme temperance meet with the
risk comedy relies on two Lew Lehr
(Fox) dialectic bits, n.ah, and a
femme temperance meet with the
risk comedy. Some of those bluenose speeches and prop 'personaltitler sound and look almost staged
in their broad hopelessness and
Nipponess styles by second generation Jap-American femmes in
Nipponess tyles by second generation Jap-American femmes in
Nipponess tyles by second generation Jap-American femmes in
Nipponess styles by second generation Jap-American femmes in
Nipponess styles by second generation Jap-American femmes
pulchtitude. Some in tere at in
Fox Lopez-Zacharian wrestling
but not without its humor.
Calif.'s human guines pig.' the
youth who would subject himself to
good human interest, and to Pathe's
credit. Pathe's mass baptism is
holy roller stuff in Memphia, always
statis in Flat Top, W. Va., is more
human interest.
No. 5 March of most state
tauxia 50 mins. average. Clocks at
15 mins. altogether.

Wintergarten. Berli

Wintergarten, Berli

Wintergarten, Berli

Around 70 performers, all under are, make up this mouth's program as the Wintergarten. Novelty is a superstant of the wintergarten and the wintergarten are the wintergarten and the kept tab on the young talent, always on the lookout for new chips of the old artists' blocks. A year, always on the lookout for new chips of the old artists' blocks. A year, always on the lookout for new chips of the father's tent show in a Bavarlan Brumbach doing trapese work at her father's tent show in a Bavarlan whenever he was ready to give the young ones a chance there. In the rewayspers to find her. Child had forgotten the promise_artently wintergarten and the control of the promise_artend and the complainments but as smooth a balancing act as that of the two Siegfrieds.

Elimant, 17, uses Rastelli tricks but of his own of the complainments but as smooth a balancing act as that of the two Siegfrieds.

Elimant, 18, uses Rastelli tricks but of his own of the complainments but as smooth a balancing act as that of the two Siegfrieds.

Elimant, 17, uses Rastelli tricks but of his own of the complainments but as smooth a balancing act as that of the two Siegfrieds.

Elimant is the promise_artendam and the complainments of the two Siegfrieds and the state of the two Siegfrieds.

Elimant is the state of the two Siegfrieds and 13 years quickly of the promise_artendam and 13 years quickly and Priedel Gordonett, another trapezer with a inglivide Lillan Leitzel, and Priedel Gordonett, another trapezer with a inglivide Lillan Leitzel, and Priedel Gordonett, another trapezer with a inglivide Lillan Leitzel, and Priedel Gordonett, another trapezer with a program, but you good gonedy relief.

ORPHEUM, OMAHA

ORPHEUM, OMAHA

This spot is heading for a new record this week, with Olsen and Johnson the eause. Billing them; selves as public nuts Nos. I and Johnson the eause. Billing them; selves as public nuts Nos. I and fitteen weeke with their practically new revue. Everything Goes, built upon somewhat we will be the product in here before. This one of 85 min. I want to be the control of the control cutps this week shows Fox Movies and the first state of the short stat

evidently to make dancing the asset of comedy and well taken. Besides thates we show makes much of comedy and well taken. Besides the season was such of the season which we will be season to be such as the season togs and the other a waitz series. The season was such as the

Earle, Philadelphia

Philadeiphia, Aug. 24.

This week's bill is mainly for lattice with a second with the lattice was a serious was very big with self-out. Valued show opened with Capit. Walde show of the Capit. Walde show of th

wheel and blke go into action.
Stanley Brother's offer a dance
number next. Conventionally clad
in tuxes, this pair do acrobatic and
eccentrie stepping without any accompanying patter. One does an
admirable 'drunk' number that has
the benefit of cleve' lighting. The
two also contribute a good unison
number.

admirable "drunk" number that has the benefit of elever lighting. The mumber contribute a good uniting. The mumber contribute a good uniting. The mumber contribute a good unit of the contribute and the c

ORPHEUM, N. Y.

pression that vaudeville is quite a bree compared to radio. He's effective miking several pop number of the property of the pr

Rod Bush as Pine's Asst.

Herb Moulton to Prod. Rodney Bush, for years with Publix and Paramount, leaves New York Sept. 20 for the studio to become assistant to Bill Pine, publicity and advertising director of the Par publicity and advertising director of the Par publicity and the Paramount of the Paramount Rodney Bush, for years with Pub-

Eight Big Boys

Hollywood, Aug. 27.
First Division has signed con-racts with Alexander Brothers to tracts with Alexander Brothers to distribute three features and series of eight Big Boy Williams starring westerns to be turned out by the producers during the coming year. Initial feature is slated to go into production about Oct. 1, with first of the Williams series set for two, weeks later.

Par May Sign Tom Brown

Paramount is negotiating to place Tom Brown under the usual long-

Tom Brown under the usual long-term contract.
Young actor, now in New York, appeared in 'Annapolis Farewell' for Par. After visiting Cape Cod with his mother, Brown will return to the Coast.

Scripting 'F-Men'

Hollywood, Aug. 27.
Eddie Weise and Paul Gcrard
Smith have been assigned to do the
treatment and screen play for 'FMen,' which Charlie Rogers produces for Paramount.

Jack Haley gets the top spot.

Chris Dunphy Joins Par

Chris Dunphy Joins Par
Christopher J. Dunphy has Joined
Paramount's home office exploitation department as a specialist.
Several years back Dunphy was
in charge of Gloris Swanson's arfairs at the time Joseph P. Kennody was backing her in pictures,
last season.

Indian. Startled by Indie, Swings on His Boss: Others Squawk

Hollywood, Aug. 27.

Windup of production on Louis Weiss serial, Custer's Last Stand, found many members of the cast and crew dissatisfied over salaries paid off for extra days over sched-ule and for overtime.

pall out for extra unys over semiule and for overtime.

Chick Davis, an Indian used in
the serial, expressed himself forcefully over amount of his check by
taking a crack at the producer,
Nancy Caswell, originally signed to
the product of the semioriginal product of the
other part at the start of the
senial, with Welss informing her adjustment would be made.
Player reported working the 25
days of production and tendered
check for \$25\$ for services. She
tore it up in front of the producer,
with latter stating later payment

with latter stating later payment satisfactory to the player had been made.

Minor heip among the production eatisfaction crew expressed their dissatisfaction over liver bours they were forced to work, with straight salaries lower than \$20 a week with no overtime provisions. Group claim the y worked many days on the picture from 6 am. till midnight, and this went on for long stretches.

DeMille, Pine, West

On his return trip to the Coast, ecil B. DeMille will stop off at Des Moines to address a convention of managers of the A. H. Biank Tri-States circuit (Iowa, Nebraska and Illinois) scheduled for today (Wed).

(Wed).

Bill Pine, Par's coast publicity chief, flew out of New York Thursday with stops in Deiroit and Chicago. He joined DeMille and Harold Lamb in Detroit, Monday (28), accompanying them to Des Moines, from which party will train for Coast, reaching there Saturday (31).

Bert Hyams' English Pix

Bertram H. Hyams of London is here with prints of several Butchers' productions. including Variety. here with prints of several Butchers' productions, including 'Variety,' Womanhodd' and 'Cock of the North' for the American market. He also brought along shorts made by Ace in Engiand, including a series of six two-resi subjects entitled 'Not for Publication.' Hyams controls American rights to both foreign companies.

'Showboat' Setback

Hollywood, Aug. 27.

Hollywood, Aug. 27.
Universal has set back the startof 'Showboat' to Nov. 15, with Carl
Lacmmie, Jr., producing.
Following that, in March, Junior
will do a remake of 'Hunchback of
Notre Dame,' with R. C. Sheriff doing the screen play and James
Whale directing this one, as well as
'Showboat'.

Bergner's Imported P.A.

CALENDAR OF CURRENT RELEASES

(Continued from page 25)

Mary Astor, Frank McHigh, Lyle Talbot, Fatsy Kelly, Alien Jenkina, Mary Astor, Brank McHigh, Lyle Talbot, Fatsy Kelly, Alien Jenkina, Rei, Auc. 24, etc., Laftue, Ricardo Cortez, Special: Act, Ricardo Cortez, Henry O'Nelli. Dir. William Richiney, Rol. Sept. 14.

Strandeo, Kay Francis, as a traveier's aid worker, Kay Francis, George Bent. Dir. Frank Horzoge. 73 mina Rel. June 22, Rev. June 28, etc. We're in the Money. Joan Blondell, Glenda Farrell, Hugh Herbert, Ross Alexander. Dir. Ray Enright. 65 mins. Rel. Aug. 17.

Miscellaneous Releases

Frontier Days. (Spectrum). Ill Cody western. Dir. Bob Hill. 61 mins. Rev.

May 1.

Red Blood of Courage (Ambassador). Western, Rermit Mayaard, Ann SheilRed Blood of Courage (Ambassador). Western, Rermit Mayaard, Ann SheilRustless Paradisado Bohirila Si Simila Ver, July 18.

Rustless Paradisado, Bohirila Si Caroy, Geriroite Messinger, Dir.

Harry Francer, 62 mins. Rev. July 18.

Speed Devils (Hoffmann). Two dirt track suito racers no linto the parage busimonths of the Courage of the Courage

SO THAT OUR POSITION MAY BE FULLY UNDERSTOOD

We have steadfastly refused to make announcements as to our policy on the Will Rogers pictures, old or new, until everything that human mortals could do for Will Rogers had been done. That time has now passed. We have been deluged with telegrams and letters from the public at large, and from exhibitors, urging us to release the Rogers pictures, to reissue the old ones and to make all the pictures available for theatres and other places that desire to run them. So that there will be no misunderstanding, our position is as follows:

We will continue to serve the Rogers pictures to those accounts of ours that have them under contract and to our regular customers in the regular way. This will apply to the releases that are now out, as well as to the two new pictures STEAMBOAT ROUND THE BEND and IN OLD KENTUCKY which are still to be released. The handling and releasing of these productions will be done on exactly the same basis as though Will Rogers were still alive and working, and there will be no variation from this. We have refused, and will refuse, to reissue any of the old pictures at this time or take care of the hundreds of demands for spot bookings of the older Rogers pictures. We believe that the orderly showing of these pictures, without making any attempt to cash in on the publicity by the reissuing of old pictures, is the only decent and proper way to handle it, and that will be our policy

It is our opinion that Will Rogers will live in the memory of the people of the world for many, many years to come and that there will be a legitimate demand to see the work of this great character from time to time, but we refuse to make any attempt to cash in on that which would not have come to us except in the regular, orderly way. We believe that this would have been Will Rogers' wish if he were here today to express himself.

President, Fox Film Corporation

Stock Market

(Continued from page 6)

(Continued from page 6) volume dropping to 148,500 shares for the 12 issuee.
Only new 1925 highs were those registered by Madison Square Garden at 10, and westinghous, which edged up fractionally to 67% in Monday's upturn. Latter issue and Eastman Kodak common made

and Eastman Kodak common made greatest gains of stocks in the amusement classification. Westinghouse sported a 3-point gain, while Eastman was up 4 points to 149.

Leev's Common held firm around 41%, giving, all appearance of being the process of accumulation. The process of accumulation was all appearance of the process of accumulation. Stock was upon the process of accumulation. Radio Preferred got up close to its year's peak, hitting 64, it showed an advance of 1½ points at

tadio rreierica d by up district spear's peak, hitting 64. It showed an advance of 1% points at the closing figure of 62½. This issue never dipped below 60 through the control of the con showed an advance. of 1% points at the closing figure of 62%. This issue never dipped below 60 throughtout the week's activity. Fractional out the week's activity. Fractional course of the property of the p

sect materially the occuration of the regular quarterly dividend of \$1%, cents.

\$1% cents.

\$1

would show 60% increase in day-time accounts over the preceding

time accounts over the preceding year.

Action of Paths A in recent weeks have the control of th Action of Pathe A in recent we

will be no legislative tampering with business at least until January next, when business may be so far on the upgrade that nothing halt it.

on the upgrade that nothing can halt it.
Nevertheless, the attitude of some tradere is typified by the question, where do we go from here?, being reader is typified by the question of the long so the second of the long that the second of the long pull. In other words, they would not be astounded if the mart lost still further ground in the next three or four weeks. It started easing off yesterday (Tuesday). Activity in amusement lenes was actively in amusement lenes was actively in amusement lenes was the cash of the second of the lenes was actively in amusement lenes and consistent of the second of the lenes was actively in amusement lenes was actively in a second of the lenes was actively in the lenes was actively actively in the lenes was active to the lenes was acti

Summary for Week Ending Monday, August 28:

STOCK EXCHÂNGE Baics | Tayes and rate. | 1,500 | Cel. Tr. Vic. (1) | 1,500 | Cel. Tr. Vic. Tr. Vic. (1) | 1,500 | Cel. Tr. Vic. Tr.

CHER

616	\$240,000	Gen. Thea. Eq., 15 Keith 6s, '46
671/2		
10314	27,000	Loow fig. '41
42	1.000	Par-Broadway 5%s, '(4)
58%	0.000	Par-Fam-Lasky 0s, 102 Do. ctfs. 102
69	8.000	Do. ctfs
60%	4 000	Par-Pub. 5%s. 104
58%	3,000	Do. ctfs 103:
20%	3.000	Do. ctfs 1023 RKO debs 6s 57
4814	125,000	Warner Bros. 6s. '39 785

		OVER THE GOOD
ld.	Asked,	
*39%	*39%	Col. Bileast A
107	111%	Col. Picts. pfd Pathe Ex. pfd
85	9%	Paramouni‡
10% N	10% ew 1935 high.	Do. 2nd pfd‡
† Pi	tid this year.	

Consolidated's Extra 25c Divvy, \$1.50 So Far

Another 25c dividend on the preerred stock because of accumulations was declared last week by Consolidated Film Industries. This brings dividend paymente on the preference issue share for 1935, a 25c divvy having share for 1936, a 260 divvy having been declared in the previous quar-ter. Dividend is payable Oct. 1 to etock of record Sept. 10. With this new payment, there is \$4 still ow-ing on the cumulative preferred

Dividends on the preferred have held up well in the face of two dis-appointing quarters this year. Com-pany is expecting a better showing for last half, this expectation be-ing based on two factors.

ing based on two factors. First is the formation of Repub-lic Pictures, which brought together Mascot, Liberty, Majestic and Monogram under one banner. Sig-nificance in the street is that Re-public will be a complete picture unit. Consolidated has done busi-ness with the four independents brought together by this merger for nearly 12 years.

nearly 12 years.
It's generally understood that
these companies owe Consolidated
approximately \$1,300,000, with result that the merger vastly result that the merger yastly result that the merger yastly
in profits of the new enterprise.
Company- also expects to benefit
from the production of Major
Bowes' anature shorts, scheduled
soon to hit the market via RKOempany- sulty-esk two-relers are tentatively set.

Incorporations

NEW YORK

Smith Chair Theorem Inc.; georgia entertainment and motion picture business; capital stock, \$116,000-11,000 entertainment and motion picture business; capital stock, \$116,000-11,000 entertainment; capital stock, \$126,000-11,000 entertainment; \$200 entertainment; \$20

193 Sinante as Freet New York, Marcel Schwartz, 197 Frox street, Brown, and Schwartz, 197 Frox street, Brown, and Brooker, Brooke

CALIFORNIA

CALIFORNIA

Eckeis and Fard (publicity): capital, 1,500 shares, no stock subscribed. District of the control of

+ *

Southeastern Amusements Enterprises, C., Charlotte, N. C.; company will think orchestras, stancers, and other tetralners; authorized capital, \$4,000. Jone which \$1300 has been subscribed. Don Corp

Going Places

By Cecelia Ager

Just Folks

Miss Betty Furness, who has attributes for playing a 'society girl' with conviction—her voice and diction are pleasant and her manner le assured—is cast, in 'The Keoper of the Bees,' as a member of a quaint family which lives in a vine covered cottage in an extremely folkey place called Peaceful Valley. Miss Furness cannot be blamed, therefore, if for the most part the appears sunk in eulienness, nor is it her fault that she can't help putting a soupcon of dash in the way she wears her camel's hair polo coat or in the bright pletture she makes driving her little own.

Emma Dunn, whom everybody calls 'Aunt Margaret,' and who is good in the kitchen and quite a card at not letting person with six months to live die, hae a noble voice and a serioue case of neighborliness. Edith Fellowe, called 'Little Scout,' is quite nice about it and though she's a child actress she does extraordinarily little mugging.

"Diamond Jim's' Era

Though it is clear in the picture that 'Diamond Jim' was a mighty decent fellow, it is also clear that his lady friends were mighty decent too; exquisitely, resoundingly, imprecably, honest, wholesome and true. They were also, looking at Jean Arthur and Bimir Barnes, straugely offinders and atthetic of the property of the prope

their heads.

Mice Barnes, re-creating Lillian Russell, considere her a quiet and
friendly blonde who sang seweit ballads, mooned over love, wore decorously ruffied costumes with modest decolletages covering a flat boson,
and showed temperament only by plucking her eyebrows to a fine Spencerist livas.

and showed temperament only by plucking her everows to a line Spen-crian line.

The property of the property

helter-skelter ribbons, ruffles and lows of its giddy feminity.

Fast Talking Gals

Sending up a smoke screen of billowing vivacity to hide the fact that they have nothing very convincing to do in 'We're' in the Money.' Joan Blondell and Glends Farrell dart, dash, and hurtle about, talk very fast, emit only wisecracks, and, noblect of all—sacrifice their vanity to the Though a great deal of Mies Blondell's showy allure is dependent on the shiny soft undulations of her long blonde bob, Mies Blondell is constantly photographed being pulled out of the Pacific with her hair driping in lank stringe. True, this water treatment reveals also the opulent curves of her figure, but compared with what it does to her head it's not be seen pursuing her profession of process-server in a series of centure's be seen pursuing her profession of process-server in a series of centure's be seen pursuing her profession of process-server in a series of centure's be seen pursuing her profession of process-server in a series of centure's best of the chameleon and fade inconspicuously into the lackground. Miss Blondell has a white hat, a turban, that carries a black out-flaring yell, a clump of flowers nodding on top, and a black-ribbon tied around the crown that waves in long streamers in back. She also has a black sating yown, for restaurant dining, with a demure off-the-shoulder decolletage perked with sulver-lined bows. To express the speed and pressure of her calling, Miss Blondell stalls her prey with her torso thrust forward and her arms cultretched boling. A dollar becomes the size of the sallenge of the calling, Miss Blondell stalls her prey with her torso thrust forward and her arms cultretched boling. A dollar becomes the speed and pressure of her calling, Miss Blondell stalls her prey with her torso thrust forward and her arms cultretched boling.

Girls Come and Go, at Annapolis

It is the nice girl who is bidden to Annapolis proma, 'Annapolis Farewell' points out. A girl like Rosalind Ketth. Whereupon 'Annapolis Farewell' shows the not too dazzlindy pretty but pretty enough Miss Ketthell' shows the not too dazzlindy pretty but pretty enough Miss Ketthell the choice—dancing about at the prom in a nice girl dress of tulle gathered generously and ruched over a silm taffets silp, with a full betthe feet doned with ruching, showe what a respectful, well-bred picture she makes—and then proceeds to more important business. Miss Ketthe comes in, has her whirl, and exits. That's Annapolis.

Louise Beavers, colored housekeeper to Sir Guy Standing, is the real heroty. Miss Beavers' playing of the deceded servant who treats her here are also better the standard with the standard with the sharing with him his illusions and memories, is a fine characterization.

Col Takes Over Lang Studio Lease, Equipment

Hollywood, Aug. 27.

Columbia has taken over balance of Freeman Lang's lease on Califor-nia studios, in addition to purchas-ing ali studio, electrical and office equipment in the plant from Lang,

Lease has until Nov. 14 to go, with Columbia previously having taking a long time agreement on the plant beyond that date. Columbia took over the Lang lease in order to make room for added production immediately. tion immediately

'Rich Relations' Set

Hollywood, Aug. 27. Clifford Sanforth, head of Cameo Pictures, is back from New York production conferences to start 'Rich Relatives' on Sept. 14.

Joe O'Donnell is doing the script from the Priscilla Wayne novel. Carting starts this week at Talis-man Studios.

G. Parisher, Margaret Hyland and Latimer Brown, all of Charlotte.

DELAWARE

DELAWARE

Western Mussachusettes Theatres, Inc., inc., by Aug. 30 or lose their branches and other places of a state of the control of the co

Stunt Flier Escapes Death in Pic Crackup

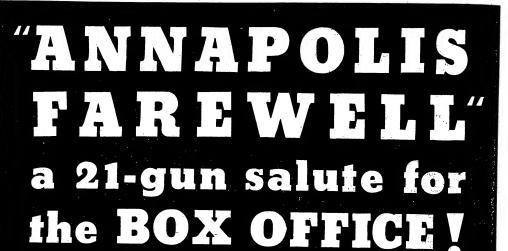
Hollywood, Aug. 27.
Frank Clark, one of Hollywood's
vet stunt filers and Howard's
flughes' pet pilot, neary lost his life
last week when, on location for C.
C. Burr's 'Sky Bound', his plane
struck an unseen miner's tram whre
strucked across a canyon at Pol-

Survey of the location had de-Survey of the location had de-clared everything clear. Clark took a power dive, with the aerial camera plane piloted by his buddy, Frank Tonik, right, on his tail. Smash into the wire injured one wing and threw Clark upward in an outside loop. He managed to rout of it and landed with only a few scratches.

'Skybound' finished with retakes Saturday.

PAR CERTIFS TRANSFER

Hollywood, Aug. 27.
Owners of stock certificates of Paramount Publix were notified to-day (Tues.) that they must transfer this stock to Paramount Productions, Inc., by Aug. 30 or lose their transfer rights.





NAG 77 DL 3 EXTRA=RY WASHINGTON DC 1239P AUG-23 1935 PARAMOUNT PICTURES DISTRIBUTING CORPS

ANNAPOLIS FAREWELL OPENED TODAY TO TREMENDOUS CROWDS. LINE OF PATRONS FOUR ABREAST CONGREGATED EARLY AND STRETCHED FROM BOX OFFICE AROUND THE CORNERS OF THE BUILDING FOR A DISTANCE OF ONE AND A HALF BLOCKS. HOUSE OPENED TEN THIRTY AM FIRST SHOW ELEVEN OCLOCK. AND FILLED TO CAPACITY ELEVEN THIRTY. SURE GENERAL PUBLIC WILL ITERATE PRAISE GIVEN PICTURE AT SPECIAL

PREMIERE BY NAVY DEPARTMENT, ANNAPOLIS MIDSHIPMEN. EARLE THEATRE WASHINGTON DC AND WASHINGTON CRITICS= MANAGER



SB55 84 NL 3 EXTRA= SANDIEGO CALIF AUG 25. PARAMOUNT BICTURES= PARAMOUNT BLDG TIMES SQUARE NYC=

) RESULTS FIRST THREE DAYS ANNAPOLIS FAREWELLIT OPENING DAY BEST FRIDAY IN YEARS. SATURDAY ONLY TOPPED BY THREE PICTURES. PICTURE HAS BUILD EACH DAY COUNTER TO USUAL ROUTINE. ANNAPOLIS AUDIENCE REACTION: GREAT COMEDY SEQUENCES AMONG BIGGEST HOWLS IN MANY MONTHS AND THE FINALE IS A REAL TEAR JERKER THANKS FOR PRIVILEGE WORLD PREMIERING THIS

AND, BY THE WAY, THESE HAVE BEEN THE THREE HOTTEST DAYS THIS YEAR. ALL OTHER BUSINESS IN TOWN BADLY SHOT= GERALD GALLAGHER



"ANNAPOLIS FAREWELL

Sir Guy Standing . Rosalind Keith Tom Brown · Richard Cromwell Directed by Alexander Hall • A Paramount Picture

CINCY'S IN LOVE WITH 'ALICE.' \$14,500 WORTH

Cincinnati, Aug. 27. (Best Exploitation: Albee) Alice Adams' is the belle of chema boulevard currently. Its slat500 take at the Albee is on top by plenty. Ketlin' is having a strong s

Estimates for This Week

BILLY

BEVERLY

BEMIS

Us' (WB), third downtown week, \$2,500, (RKO) (1,000; 15-25). Family (RKO) (R

ALL'S FAIR IN N. H.

'Alice Adams' Nice \$8,800-'Accent on Youth,' \$4,700

New Haven, Aug. 27. Shekels pretty well distributed this week. Cool spell helping, and it looks like the worst is over as far as this summer is concerned.

as this summer is concerned.

Nothing startling in expoletation anywhere this week. Paramount landed a couple of co-op pages; music counter tieln; florist and milliery store window displays using catch phrases on 'Accent on Youth' Adams' was a half-hour broadcast; also library and bookstore plugs along the book angle; dairy tieln for Onkleys; usual standees, bus cards.

Adama."

Adama for This Week

Estimates for This Week

Alama (RCO) (3.300; 38-42)—Alama

Alama (RCO) (3.300; 38-42)—Alama

Alama (RCO) (3.300; 38-42)—Alama

Alama (RCO) (3.500; 38-42)—Alama

Palace (RCO) (3.500; 38-42)—43

Steps (GB). Robert Donat In big

Steps (G

TACOMA OKE

'Curly,' \$4,500, Tops 'Irish'-'San-ders' Combo \$4,000

Tacoma, Aug. 27.
(Best Exploitation: Roxy)
Tiptop bookings at both first runs go, if time and pocketbook say so.
Musix Box is shooting plenty of
value in 'Sanders' teamed with
Irish.' Roxy has 'Court To

value in 'Sanders' teamed with 'Iteln.' Roy, has 'Curiy Top,' and t may run over the week. Best exploitation is at Roy, for Best exploitation is at Roy, for in property printed packages, while Walt Fenney also has special bulk lobby and is upping billboard and newspaper space. This Week Estimates for with '160 - 16

Estimates for This Week
Music Box (Hamrido), (1460; 1627-37)—"Irish in Us' (FN) and 'Sanders' (UA), dual. Under way for
expected \$4,000, good. Lost week
(Gass Key (Par), dual, \$4,400, bis.
Roxy (J.-VH) (1,300; 16-27-37)
any ballyhoo, featuring Shirley
Temple in lobby, lightis, ada and on
street, for indicated \$4,500, hin. Last
arteet, for indicated \$4,500, hin. Last
good, with 'Unknown Woman' (Col)
and 'Air Hawks' (Col) dual, last 3
days, \$1,700, okay for nice enough
\$4,540.

'China Seas' Smash \$7,100, 'Alice,' \$2,750, in B'ham

Birmingham, Aug. 27.
(Best Exploitation: Alabama)
'China Seas' is a cinch to lead
the town in business and wouldn't
be surprising to see it moved over
to the Strand for a holdover. At to the Strand for a holdover. At the other houses business just falf.
Alabama has had advertising out on China Seas' for weeks on weeks.
Quarter page newspaper space bought, presumably by producers and many other little gags such as handing out fake Chinces money with paper tags ballying the pleture.

Estimates for This Week

Estimates for This Week
Ashama (Wilby) 2,300: 30-35-40-40
Ashama (Wilby) 2,300: 30-35-40
Ashama (Wilby) 2,300: 30-35-40
Ashama (Wilby) 2,300: 30-35-40
Ashama (Wilby) 4,300: 30-35-40
Ashama (Wilby) 1,300: 30-35-40)
Alice Adams (Raddo) Moderate at 2,750. Last week (Direct (Fox) 2,750. Last week (There (Fox) 4,750. Last week (There (Fox) 4,750. Last week (There (Fox) 4,750. Last week (There Mer' (MO). In the neighborhood of 2,200. Last week (Fiylms Texpec' (Fox) 3,550, pretty 13,500. Last week (There (Fox) 3,550. Last week (There (Fox) 3,550.

ELLINGTON SMACKS INDPLS. FOR \$12,500

Indianapolla, Aug. 27.
Duke Ellington and his band are
doing record-breaking business on
the Lyric, and they it
probably at the Lyric, and they it
probably at the Lyric, and they it
for the year with a
smashing \$12,500 for the house. The
flee record for the year with a
smashing \$12,500 for the house. The
believe is Going Highbrow, but the
Dake is pulling in the crowds to
believe is Going Highbrow, but the
Dake is pulling in the crowds to
be seen the pulling in the crowds
to schedule five above every day.
State American Legion convention, numbering about 19,000 vislocation, numbering about 19,000 vislocation, pulling in the convention of the delegates kept many persons at home away from the downtown district, according to theatre
men. Indianapolls, Aug. 27.

Estimates for This Week

Apolls (Furth Ave) (1.0) 25-40)—Dante's University (1.0) 25-40)—Curicle (Katz-Feld) (2,600; 25-40)—Accent on Youth (Par.) Played up a bit sexy in ada, and business is pleasing at \$5,500. Last week, 25-40)—Lowe's (Lowe's) (2,800; 25-40)—China Seas' (MG). In (2d week). Lowe's (Lowe's) (2,800; 25-40)—China Seas' (MG). In (2d week). Lowe's (Lowe's) (2,800; 25-40)—Lowe's (Loon's) (2,500; 25-40)—Lowe's (Loon's) (2,500; 25-40)—Lowe's (Loon's) (2,500; 25-40)—Lowe's (Loon's) (2,500; 25-30-40)—Lyric (0,500) (2,500); 25-30-40)—Lyric (0,500) (2,500); 25-30-40)—

Same plc opened big last week at 30.000. (1900) 25.00.40)—(1900) 25.00.40)

CARROLL'S DEALS COLD

Hollywood, Aug. 27.
Deals for Earl Carroll to produce
t Paramount and Columbia are He returns east this week.

SEATTLE

(Continued from page 10)

(Continued from page 19)

Moderate picture will get moderate
\$5,200. Last week. China Seas'

\$6,000. Last week. China Seas'

\$6,000. Last week. China Seas'

Last week. China Seas'

Last week. China Seas'

Last week. China Seas'

Last week. China Gill

Friend' (Col), dual. Midnigh horrors

with uproartous comedy, in the bag

for \$4,000. good. Last week. Hard

Last week. Hard

Music Box (Hamrick) (200: 27
37-42)—Trish in Us' (FN). Moved

Music Box (Hamrick) (390: 27
37-42)—Trish in Us' (FN). Moved

from Orpheum. anticipated \$3,500,

\$5,300. okay.

Opheum (Hamrick) (2,700: 27
Opheum (Hamrick) (2,700: 27-

\$3,900, okay.

Orpheum (Hamrick) (2,700; 27-37-42)—Dante's Inferno' (Fox) and Lady Tubbs' (U), dual. Big campaign for former, but results negative and it may be yanked before final \$4,000, very bad. Last week, Irish In Us' \$6,700, good.

Trish in Us' \$6,700, good.

Paramount (Evergreen) (3,106;
27-37-42)—Every Night at Elght'
(Par) and 'Woman Wanted' (Mg),
dual. Combo set for \$4,700, good.
Last week, We're in Money (WE)
and 'Welcome Home' (Fox), dual,
\$4,600, good.

B&K Apollo Roadshows

Chicago, Aug. 27.

Likely that the Balaban & Katz loop Apollo will go to two-a-day shortly in order to take care of the several specials which are coming out of the Coast, notably 'Crusades' idsummer Night's (Par) Dream' (WB).

NEW MEX CINEMA Mexico City, Aug. 27.

Construction of a large cinema and stage theatre in the heart of the downtown district here is to be

the downtown district here is to be started in September by Pablo and Antonio Prida, Mexican capitalists. House will be Mexico City's 65th chema. Proposed to make it a first run shop at pop prices.

'LIGHTS' AT \$7,000 GOOD IN K.C.: 'SEAS' H.O.

Kansas City, Aug. 27. (Best Exploitation: Mainstreet)

Majority of the screen entertain-ment this week is of the light and frothy class, with 'China Seas' held over at the Midland and 'Keener of the Bees' showing at the Fox Up-

Mainstreet is on the bill boards with 24-sheet stands for 'March of Time and 'Bright Lights'; used ex-tra newspaper space, radio plugs, and several tie-ups. Had first announced 'Alice Adams' and had to change to strips on March of Time stands, so sudden was the change

Estimates for This Week Estimates for This Week
Mainstreet (RKO) (3,200: 25-40)
—'Bright Lights' (FN) and March
of Time. Nice business and steady,
close to \$7,000, pretty good. Last
week. 'Old Man Rhythm' (Radio)
and Olsen & Johnson revue, \$15,500,

and Olsen & Johnson revue, 315,509, Chew Liddland (Low) (4,000; 15.52-40) — China Seas' (MGM) (2nd wsb.)— China Seas' (MGM) (M

\$8,000, nice.

Uptown (Fox) (2,040; 25-40)—
'Keeper of the Bees' (Mono). Busleness depends upon those who have read the book, as title means nother large to younger fans; likely return around \$3,500, fair. Last week, Farmer Takes a Wife (Fox) \$4,400, good.

WARNING

TO THEATRE MANAGERS—BOOKING AGENTS -CIRCUIT OPERATORS-AUDITORIUM MAN-'AGERS-AND ALL OTHER AMUSEMENT EN-TERPRISES

This is Public Notice that I have appointed NA-TIONAL BROADCASTING COMPANY, Inc., exclusive manager for my Amateur touring units and that no one else is authorized to represent me.

All negotiations must be conducted through the 'Artists Service of the NATIONAL BROADCASTING COMPANY, RCA Building, 30 Rockefeller Plaza, New York City-or the undersigned.

Anyone using the name of MAJOR BOWES-MAJOR EDWARD BOWES-or MAJOR BOWES' AMATEURS-or any variation of such names with intent to confuse or deceive, will be held strictly accountable in accordance with the law.

> MAJOR EDWARD BOWES 1639 Broadway New York City

N. B.—The series of 2-reel "road shows"—"MAJOR BOWES' AMATEUR THEATRE OF THE AIR" produced by Biograph Studios Corporation are authorized by me and are especially exempted from above restriction.



"POSSIBILITIES" In The Billboard, August 24, 1935, Page 25, Said:

"BILLY AND BEVERLY BEMISyoung brither-and-sister dance team now playing vaude. Personable and good-looking youngsters whose hoof-ing is energetic and excellent. Should be able to click nicely in a revue."

MILES INGALLS CURTIS & ALLEN OFFICE
BERNARD BURKE, Ges. Mgr.
REO Building, Rockefeller Center
New York City, N. Y.





1935-36 PRESENTS ITS CARD!

Motion picture history is being written at the box-offices of America Coast, to the box-offices of America Week records from Coast, to the biggest of chalks up 2nd Week records heat it beats it beats, to Coast (3rd week, Capitol, N. Y.) Despite summer has holid this as Coast (3rd week, M. G.M. hits, even those played with expensive stage shows! G.M. Showments, to Coast of prior with expensive stage shows! G.M. Entertainments, the biggest of prior with expensive stage shows! The biggest of prior with expensive stage of M.G.M. Entertainments, the biggest of prior with expensive stage of M.G.M. Entertainments, as the biggest of prior with expensive stage of other Giant M.G.M. Entertainments, and ready for your box-office. New Season beginning gladdens the Giant M.G.M. Season beginning gladdens the ready for your box-office. New Season beginning acclaimed ... and ready for your box-office when more in the knowledge of other Giant M.G.M. Season beginning gladdens the more in the knowledge of other Giant M.G.M. Entertainments, and ready for your box-office. New Season beginning gladdens the completed, acclaimed ... and ready for your box-office. New Season beginning gladdens the completed, acclaimed ... and ready for your box-office.

Bottle Cap Tax Fresh Headache For Mo. Exhibs

Kansas City, Aug. 27.
The one percent sales tax for all gales in the state went into effect today, to make more trouble for the theatres. Under the law the tax must be passed along to the buyer, and not absorbed by the seller.

and not absorbed by the seller.

The State auditor has issued
millions of paper bottle cap token
for one mill and five mills, to be
for one mill and five mills, to be
rect amount of the tax, as even
sales of five cents must be taxed.
The auditor has issued instructions
and rules for the collection, which
include a bracket system of computing the amount collectible.

The Attorncy general of the state has announced the bracket system is contrary to the law and illegal,

has announced the bracket system is contrary to the law and illegal, and there are also legal opinions that the law does not recuire the contrary of the contr

Korda

(Continued from page 3)

(Continued from page 3)
to Fox-Twentieth and is interested
in making a few pictures for it on
the side. Whether or not UA will
permit this, in view of the fact that
Korda still has eight pictures to
deliver to UA on his current contract is to be decided.
Schenck and Korda have several

Schenck and Korda have several outside deals as partners already. One is the Elisabeth Bergner company, producing films on its own for Fox-20th, with both Schenck and Korda ownings piece. Also he has Korda ownings a piece. Also he has been companied to the second of t

Dynamite Theatre

Blytheville, Ark., Aug. 27.
The front of the Ritz theatre here was wrecked by dynamite Friday night by some one believed to have some grudge against the theatre

Windows of several neighboring stores were broken by the blast.

SCHAEFER RESIGNS RCA

Grover C. Schaefer, formerly in charge of RCA Photophone record-ing sales in New York, has resigned. No replacement planned.

Another Threat

Minneapolis, Aug. 27. Northwest Allied is threatening to have its independent exhibitor members purchase Diesel motors jointly to generate their own electricity and

ate their own electricity and power.

It claims that electricity and power rates throughout the territory are too high and that the public utility companies are obtaining too large a share of the income of theatres.

Ethiopia B'casts

(Continued from page 1) sure to be met with once inside the confines of the country, it is readily seen that the job is not attractive.

seen that the job is not attractive. Surveys conducted by both of the major networks corroborate this. Columbia has already completed its research and reports unfavor-ably. NEC is in the process of a looksee to determine whether or not it would be advisable to enter into the thing at all.

It would be accusated to enter into the thing of each state of the thing of the thi the continuity.

yard to prevent any disruption in the continuity.

Another problem disclosed was the fact that the site has no visible means of generating the power that. It is not that the site has no visible means of generating the power that strength to reach a point of pickup. This problem would have to be met with a gasoline generator. Where and under—what terms gasoline could be procured in a country that is without it, and at war, during which they would probably confiscate all in their reach is another engines for radio circles to moderate with the simple size of the size

stands the rub.

If, and it is a big one, the equipment could be transported, erected, and finally put in working order under the terrific atmospheric conditions and hazards to employees, there is always the wall scaling to be done in the event of state objections. Even the state cannot control the marquing natives who might take pot took at the New Core unless to work the state of the state

fore unseen towers and wires.

Gagsing is already rife concerning the prospective sponsor of war programs from Ethiopia. Would it was that today such a such a number of ... were killed by courtesy of John Doe, is onc. This humanitarian aspect cannot be disregarded and spikes any chance of sponsorable.

Pledges for Museum

Hollywood, Aug. 27.
Mary Plekford threw a dinner at
Plekfair Saturday night (23) at
which industry representatives
pledged complete cooperation with
the Museum of Modern Art's film
library in New York.
Understood that the Rockefeler

interests staked the enterprise with a jarge. endowment.

GENERAL THEATRE OPERATOR

To Make Connection with Large or Small Circuit

General Manager Experience, Film Buyer, Stage Productions, Publi ity and All-Round Theatre Management

.'AGING DIRECTOR OF BIGGEST DE LUXE SATRES IN MAJOR CITIES ALSO HAVE BEE.

Highest References as to Ability and Shawmanship

Write Variety, BOX 54, New York

4 in Balto, 2 Vaudfilm 2 Filmers, Up 40 to 55c

Four of the six downtown first-runners this week upped week-day nite adminise from 40c to 55c top. Houses are the vaudilmers Century and Hipp, and straight-placers Standard Lottie. Pair of remaining spots and the control of the co

It's first shove-uppance b.o. scales have had here in more than six years. Only admish deviations through those years past have been

Neth Takes Over 4

Columbus, O. Aug. 27. State, Cliton, Cameo and Eastern

theatres in this city were sold for thearres in this city were sold for \$342,000 at public auction in fore-closure proceedings Wednesday (21). Successful bidder for property was J. Real Neth, who has operated the four houses for some years.

four houses for some years.

In spite of fact W. C. Chesbrough
offered written bid for more than
Neth's bid, the auction supplanted
the spite of the spite of the spite of the spite of the spite
tical effect of the sale to the bondtical effect of the sale to the bondtical effect of the sale to the bondto be that Cameo and State will pay
to be that Cameo and State will pay
to the first of the spite of the spite of the spite
error of Clinton and Eastern not paid
capacity, latest figure under contice entire amount of their interest.

LABOR TROUBLE HALTS N. Y.-CRITERION BLDG

Labor trouble has put a halt to Labor trouble has put a halt to building operations on the old Loew's New York-Certerion site, where a two-story building and theatre is planned by the City Bank Farmers Trust Co, holders of the mortgage. Reported that while B. S. Moss has a tentative deal set for the theatre, no plans have been drawn as yet.

and in the summertime

BREAKING ATTENDANCE RECORDS AT EVERY PERFORMANCE

STATE, New York -

\$36,000.00

PARADISE, New York - \$30,000.00 LAST WEEK, AUGUST

CAPITOL, New York - \$104,000.00



JESSE BLOCK And EVE SULL

NEXT WEEK

(AUGUST 30) WITH THEIR ABLE AND DISTINGUISHED ASSOCIATES

VALENCIA

JAMAICA, NEW YORK

One Week Intervening and Then

METROPOLITAN

BROOKLYN (Week Sept. 13)

Marking the Return of Stage Shows to This Theatre for One Week Only

LIMITED TOUR TO FOLLOW

"THE BIG SHOW" DIRECTION WM. MORRIS AGENCY

BROADCAST FOR

39 CONSECUTIVE WEEKS.

CBS NETWORK.

NBC Circulation Analysis Not on Right Track, Thinks George Gallup

NBC will within the coming week make available to advertisere an analysie showing the number of listeners to be found, at home at urea, which will be contained in a book, 'Sales Begin When Programs Begin,' are based on a survey made for the network in 1938 by the Market Research Corp, and constitute are reachable at every half hour from breakfast time to bedtime. the first attempt to show half hour are reachable at every half hour from breakfast time to bedtime.

are reachable at every half hour from breakfast time to beddines.
Fotputial audience are not beddines are not accommon for a particular half hour as derived from the listeners available at that time through the seven days.
NBC admitte that the survey slower and and the observed how and appreciable differences over the course of the week, with the figure depending on the pulling power or popularity of the program.

In commons on NBC's latest thuty, George Gullup, research director of the Young & Rubleam agency, declared that common sense telle the advertiser that more people are to be found at home during the evening than during the day and that the curve of literating habits is week, with the variations dependent also on the program. What the

pretty much the, same through the week, with the variations dependent also on the program. What the sponsor, wants to know, averred Gallup, is not who and how many re home at a given hour, but the number of sets that are tuned in at various hours of the day and

The control of the co

\$500,000 PLANT TO HOUSE WWJ, DETROIT

Work starts this week on WWM's half-million dollar broadcast building, to be exceted directly opposite the present studies in the Detroit News building. New until will operate in conjunction with new high deality transmitter now under constant five studies, a good tie-up contain five studies, a good tie-up contain five studies, a good tie-up whereby visitors may watch doings in four studies on floor below. Tunnel will connect new unit with Detroit, Aug. 27.

Tunnel will connect new unit with hewspaper's site. A combination studio and amusement auditorium. See the second of the second Tunnel will connect new unit with

Ripley Eschews Africa

Robert L. Ripley has been per-suaded to call off his proposed trip to Ethiopia. J. Walter Thompson agency, which has him under con-ract for Pielschmann Yesset, be-came leery about the cartoonist's being able to get back in time for the start of his series, Oct. 6, and Ripleys areas that he could not

Interposed an objection.

Ripley agreed that he could not guarantee he would be on hand for the required starting date, if he went to Africa at this time, and lating his 28-week contract with the victual distrib he decided to stay here. Ripley meantime will do a couple of guest broadcasts for the account, the first being on the Rudy Valtes, show temorrow night (Thurnday).

Noble Leaving Coty

Ray Noble winds up for Coty on NEC in five weeks, which will have given the bandman a run of 34 con-

secutive weeks.
Noble in the meantime is nego-tiating with a beverage account for similar half-hour program.

shington, Aug, 27, Washington, Aug. 21.
President Rooeevelt was
eeated at his desk, waiting to
go on the air Saturday night.
With only a few minutes left,
Carleton Smith, NBC announcer, suggested to Larry
Elliott, CBS, that they read a
few lines of their introduction
to eee how much cross talk

Presidential Gag

few lines of their introduction of the control of t

'Humph,' smiled the Presi-dent, 'two false alarms.'

BOOZE ADVERTISING SIDESTEPS RADIO

Spartanburg, S. C., Aug. 27.
Radio's weak appeal to llquor biz
apparently not felt by Southern
newepapers as majority continue to
carry large paid space daily. One
daily had more than 15,000 display
lines waiting for linotypas when
booze became legal in South Caro-

No liquor advertising carried or No liquor advertising carried on Carolina's stations, however, eo far as could be learned. The dailles are 'going to town' with booze copy, most of which ie being placed through national agencies, with about two-thirde local dealers' tieups.

'Witch's Tale' Sponsored

Witch's Tale heard over WOR New York, has gone commercial for the first time since its inception four tinson, Inc. Started Aug. 24. Program is one-man job by Alonzo Deene Cole.

Deens Cole. One-time participating shots were taken by Sach's company some time ago, but show has never had regular bankroller. Cole has sold the script to various southern outlete, and Los Angeles stations use it in platter form:

Quantum placed through Frank-Gunther-Law, Inc.

CHICO AND GROUCHO FOR HUDSON MOTORS

Hollywood, Aug. 27.

Marx Brothere, Groucho and
Chico, are practically set for a Hudson Motors transcontinental broad-

son Motors transcontinental broad-cast etarting in three weeks from the Coast. Unlikely the Marx Broadway play will be ready until February, mu-sic for the department store idea not having been assigned yet.

WILSON'S WCKY **MAY SWITCH** TO CBS

L. B. Wilson of WCKY, Cincin L. B. Wilson of WCKY, Cincinnati, is holding pow-wow with CBS concerning a possible switch of alliance. Wilson is one of the group of broadcasters who have refused to sign the NBC contract introduced last February. WCKY is to have a new 600-foot wooden tower and simultaneously

wooden tower and simultaneously is seeking a boost in power from the Federal Communications Commis-sion. Basic terms of deal with Columbia have been agreed upon but await decision of FCC on watt-

but await decision of FCC on watt-age.
Wilson was in conference at Co-lumbia in New York all last week.

WCOP Under Wav

WCOP, Boston's newest station, officially opened last night with Eddie Dowline, Clark and McCuldido Dowline, Clark and McCuldido Company, and the Three Randall Sisters headlining. State and city officials also participated and Hub radio citiors sat in as invited guests. Anning S. Frall, chairman of the Pederal Radio Communications Pederal Radio Communication vited guest. A 75-plece ERA orthestra supplied music, with Roland Winters (WEED), and Knox Manning (free lance), acting as guest announcers. Gerry Stattery, station manager, acted as guide and Arthur Leary, with WNAC about seven years, has been appointed production manager, and Stanley Schultz will assist in his department and announce. Tom Sawyer will act as full time announcer. ment and announce. Tom Sav will act as full time announcer

Broadcasting hours for will be 8:00 a.m. to 7:45 p.m. Inside Stuff—Radio

le a concert violinist and bandman-ter at Cleveland hotel, but will con-tinue his weekly. CBS concerts will continue his weekly. CBS concerts with the con-gre, violin; Carl Greenwald, plan-eit; Bod George, eax; Al Krauslick, cellist; Raiph Villoni, bass. Kuriddje appointment considered t move to 'add more dignity' to eta-tion, which only recently signed with musicians' union. Heecord number of shirts are be-record wally. H. H. Hoessly, who has been nanager and sales head of WAIU, to devote his time exclu-sively to sales. Larry Roller, who has been announcing, is temporarily taking over Everson's post here. has been announcing, is temporarily taking over Everson's post here. Instead of leaving WHK after resigning as head of continuity department, Waiter Morrison is being made its publicity director Sept. 1. He will assume work of Polly Deal, He will assume work of Polly Deal, and the work of Polly Deal, and the work of the work of

Seek Astaire Renewal

Strike is dickering with

Looks like easiest way for an amateur aspiring to get a hearing on Major Bowcs weekly NBC show ie to have a human interest story with sentimental slants. Bows delves back into personal anglee when he intro's on ether many of the simon-pures. Seems pretty evident listening public dotes on kids blasting way through heap of hardshipe. William Kurtz, company manager of No. 3 troupe of Bowee amateurs when at Loevé Century, Baltimore, popped into WEBR seeking likely talent that could be eent up to N. Y. fog showing with Bower's Sunday program. When numerous names were sibunitied, the Bowes' rep asked for Inside angles on the locals. Wanted stuff that the Major could build sonal lives were sought before any of the local amateurs were o, o'd from straight talent viewpoint.

Veteran sister act, making radio bow with an important coast-to-coaster, and wanting to make an impression on network exces, arranged to have their friends call the studio to express their pleasure at the femme warbling. Studio operator became suspicious when each caller used the same line.

When calls came through they were plugged in to one of the production aides, who without waiting for the voice at the other end led off with 30 glad you filled them, good bye, and hung up. Gais may be wondering why they haven't been called back after spich a fan demonstration.

Pickup of the Will Rogers funeral services through KNX, Los Angeles, coet the members of the Mutual Network \$1,500 in wire charges. It was the first remote job of its kind undertaken by the group, with the expense of the line from the Cosat to Chicago equally shared among WGN, Chicago, WGAE, Pittsburgh; WLW, Cincinnati, WGR, Newark, and the pense o. Chicago; WCa

NBC turned down the event on the premise that it was too dep

Lucky Strike is dickering with Fred Astaire for an extension of personals on its Saturday night Hit Parade over WEAF. This Satur-day's show (31) marks end of star's initial arrangement, but over for another of the star of the over for another of the star of the over for another of the star over for call the star over for another over the deal is Astaire's next picture for RIKO, slated to begin shoutly on the Coast. If film worke demands an early return, there's a strong Vantery's review of the General Mills program, 'Hymns of All Churches' wrongly credited the Blackett-Sample-Hummert agency last week. This part of the General Mills account is handled by the Merrill agency, a newcomer to the field, organized by Harry Merrill Hitchcook. General Mills bit Is luther split up with a third agency, Knox-Keeves, the Coast. If film worke demands an early return, there's a strong possibility that the whole show may move to the Coast for broadcasting. This would take in Lennic Hayton and band, Kay Thompson, Charles Carille. Johnny Hauser, Molody Giris (12). Meeting to be held to-day or tomorrow to iron out details. Lord and Thomas is the sgency.

Leonard Cox of KNX, Hollywood, is working on a professional amateur idea for an air show in cooperation with Central Casting, the bureau that

places extras and salvow in cooperation with control of Hollywood which is further figured as a natural for these Coast newcomers who will not be simon-pures but pro-screen talent of an as yet undeveloped chilber,

Improbable Broadcasts

No. 22-The Visiting Radio Columnist By Bob Landry

Announcer—The Citizene of Clay dears me to little children and NBC Centre, Nebraska have a great treat in store. We have with ue tonight little Ronald Colman with perhaps a the clebrated radio columnlet of the Bronz Guard Carnet (1988) and the color of the Bronz Guard Carnet (1988) and the color of the Bronz Guard Carnet (1988) and the color of the Bronz Guard Carnet (1988) and the color of the Bronz Guard Carnet (1988) and the color of the Ronz Guard Carnet (1988) and the color of the Ronz Guard Carnet (1988) and the color of the Ronz Guard Carnet (1988) and the color of the Ronz Guard (1988) and the Ronz Guard (1988) and the color of the Ronz Guard (1988) and the color of the Ronz Guard (1988) and the Ronz Gu

are just office boys.

Announcer—Is it true, Mr. Gush, that you discovered practically every star now on the radio?

Gush—Yes, it is true. And what a could double their circulation.

Announcer—Tou seem rather dis
'Announcer—Then you haven't a favorite announcer?'

Announcer—You seem rather dis-illusioned, Mr. Gush.
Gush.—I am. New York is a ter-ribly ungrateful, place. Hollywood is the town that appeale to the side of me that isn't bitter and cyulcal. I just cold two film scenarios out

Amouncer—Mr. Gueh, of course our listeners have never seen you— how would you describe yourself? Gush—Well, firet of all I have soft, melting, gray eyes. I have a very warm human sort of smile that en-

MIXING 'EM UP

Cleveland Job Shifts Multiply in 4 Stations

More changee in all four local stations. Tom Lewis succeeds Clyde

stations. Tom Lewis succeeds Ciyde Kittel as program director of WTAM. Kittel shifted to New York NBC offices. Bromley House, from WXYZ, Detroit, also added to WTAM's staff as baritone and an-

nouncer.

Lawrence N. Kurkdjie comes in as muelc director of WJAY. Kurkdjie is a concert violinist and bandmaster at Cleveland hotel, but will continue his weekly CBS concerts.

Cleveland, Aug. 27.

world? I can't understand comedians like Cantor and want to use announcers as straight

Announcer—Then you haven't any favorite announcer?
Gush—T'm telling you, announcers don't mean anything.
Announcer—Isn't that pretty hard on ue? There must be some ex-

coptions.
Gush—No. Announcers as a breed Gush—No. Announcers as a breed don't rate. Announcer—What's wrong with us?

Gush-Well, the announce Gush—Well, the announcer eeeme to be the one person in radio who can't stand success.

Announcer—Sez you.

7 Comedy Headliners Of Last Yr. Unsigned: Money Stalls Wynn

While radio, from present indications, eeems content to go along
next season without change as far
and the season without change as far
and is alowing manner of chancing
anything new in the laugh show
line, six of last year's major comcdy acte are etill unsigned. They
are Ed Wynn, Joe Penner, Jack
Penn, Block and Sully, Lou Holtz,
Texaco probably will stay on the
air, but is etill undecided about renewing Wynn. From accounts, it's
only a matter of salary that is
standing in the way of this ectablished pair getting together for anstanding highest prices at Fig. awa
understood standing pat on the
same calary,
Penner's 'baker's broadcast'
(Felsichmann) sponsor has switched
to Kobert L. Ripley.
Season, has not decided whether to
return to radio.
Block and Sully got a tough break
Block and Sully got a tough break

season, has not decided whether to return to radio.

Block and Sully got a tough break with the forced withdrawal from radio of Ex-Lax. This was a sure-fire renewal, but for the laxative ban. Team probably will land another commercial by the time the

other commercial by the time the season is under way. Goodrich rubber, which had Joe Cook, and Bromo-Seitzer, which sponsored Bob Hope hast year, and only set on their new shows, but non the season of the season of the season of the season of the season on its Paul Whiteman show, has dropped the comedian.

Except for some switching around Except for some switching around on the sponsorship end, the comedy faces thus far set are all familiar ones. When the season opens the chief commercial network comice again will be Jack Benny, Eddie Cantor, Burns and Allen, Fred Allen, Baker, Easy Aces, etc.

Cobina Wright Off CBS

Cobina Wright, socialite com-mentator, is off CBS. Ran nearly a -year. Social stunt is to be discarded altogether, it is understood. Mrs. Wright now thinking of trekking to the Coast.

Regan's Fall Airing
Hollywood, Aug. 27.
National Broadcasting has signed
Phil Regan, Warnere warbler, for a
nationwide sustainer.
Starts in October.

RADIO AS DOOR OPENER

Claim \$1,000,000 Loss

Columbia claims to have turned down to date over \$1,000,000 worth of new business because the products involved or the proposed style of copy did not conform with the provisions of the network's recently adopted code of ethics. In putting into effect its new restrictions on the amount of commercial copy the network admits encountering some kickbacks, but avers that the clients for the most part have taken the readjustments in stride.

As a whole the time used by commercials for their sales palaver, reports CES, is well within the set limits. Only occasionally does an

reports CBS, is well within the set limits. Only occasionally does an account's agency have to be reminded that its commercial matter is running over the line.

Among the new business rejected by CBS recently are certain products that have had difficulty in meeting the requirements of the U. S. Food and Drug Administration. As part of its censor gervice the web keeps close tab on the brands cited by administration and the Federal Trade Commission.

NBC has made nowe to follow columbia in setting time limits on the perfect of adherence of company program. NBC avers that it prefer to define the configuration of the perfect of the configuration of the perfect of the configuration of the commercial announcement can be as long as it is intresting.

N.A.B. Adds Voice to Protests On Alien Artist Exclusion Bill

Washington, Aug. 27.

Last-minute fight against legislation blocking admission of foreign
singers and musicians was opened
inst week by National Association
of Broadcasters in an effort to prevent Congress from hurtledly approving-restrictive bills in the final
moments of the session.

moments of the session.

Asserting that enactment would not improve employment chances for domestic talent, James W. Baldwin wrote Chairman Dickstein of the House Immigration Committee

that:
"The opportunity for greater employment here for American artists, would not be added to by forbidding employment of foreign artists. To the contrary, some American instrumentalists contemplating labor with foreign impresarios here would discover that the engagement had necessarily been cancelled and had necessarily been cancelled and nothing, American or foreign, added

.mothing, American or foreign, added in its stead; in its stead; in its stead; and its stead; and its stead; and the stead of the stead

eign singers and players have abil-ity which cannot be duplicated at home and because of the hopeless-ness of insuring that foreigners will

ness of insuring that foreigners will accept American warbiers and tooters on a reciprocal basis.

Foreign talent is imported, Baldwin emphasized, not because it american audiences demand skilled conductors, singers, or players, Insisting there is no standard by which to judge the definite ability of allens and to make sure that Americans with causal talent are not the subject of the standard by the subject of the subject mathematical science

makematus science.

To make its objections concrete,
To make its o

Frank Parker Set

Frank Parker will top a weekly CBS Saturday nighter for Atlantic Refining, Philadelphia oil company, with program emanating from Philly via WCAU. It starts Sept. 14. Half-hour program will be a combination script and musical show with a local orchestra and guest of the cast will be staged either in the WCAU studie or from a Philly legit theatre which the advertiser contheatre which the advertiser con-

templates leasing.
N. W. Ayer agented. Parker was set by the William Morris office.

WLW Directional Antenna a 'Must.'

Washington, Aug. 27.
politics and complex international
complex international
complex international
complex international
complex international
content of the field of super-power,
was denied permission by the Federal Communications Commission
to continue operating WLW, Cincinnati, with 500,000 watts minus
the directional antenna installed
lacanda wincer to meet kicke from
lacanda and State Department protests.

Continued bad feeling between U. S. and Dominion authorities over

U. S. and Dominlon authorities over WLW's 506 kw operations came to light last weck after Crosley had quietly abandoned its directional antenna earlier in the summer.

Effect of the Commish ruling is to serve notice once more on the inclinantal station that unless it plays ball with authorities across the Great Lation that unless the Great Lation present to use 11 ther Lation and the Commission of the Com

SELL CORSETS

Odds Against House-to-House Solicitation High as 130-1, So Getting Into the Parlor Is Big Problem

EAST AND DUMKE

An example of radio showman-ship worked out down to the small-state statist sept, if over CBS when the Charles Company of Allen-town, Pa., launches a campaign to sell corsets over the air. Charle is testing radio's ability to open the front doors of American homes to 5.000 traveling salesyomen.

5,000 traveling saleswomen.

Campaign is built around Ed East and Ralph Dumke, who revive their 'Sisters of the Skillet' Club as a Sunday afternoon quarter hour. A limerick contest with cash prizes is ilmerick contest with cash prizes is incorporated. With the comedy team as advance ambassadors, Charis' 5,000 corset-sellers will ring door-bells in the hope that the high per-centage of sales resistance in house-to-house solicitation can be materially reduced.

rially reduced.
Odds are heavy against the 'goodmorning, madame,' brigade. In
vacuum cleaner sales 130 doorbells
one penetration over the theehold,
in hoslery the ratio is said to be
nearly as low. Charls itself has
averaged one invitation out of 40
odd 'Who's that rapping at my
door? queries. Waste motion cuts
of the control of the control of the control
Charls will, after Sept. 15, equip
its traveling reps with credentials

down the saleswomen's average. Charls will, after Sept. 15, eauly its traveling reps with credentials ted in with the East and Dumke radio program. Cornetiers will tuck their to a firmly into the door and, speaking with the customary rapidity, offer the housewife the following inducements to amiable listenling:

(1) Blank forms on which to compete in the limerick contest.

Says Commish

(1) Blank forms on which to compete in the limerick contesting the housewfite of the "Sisters of the Skillet Club.

(3) A free dish towel.

(3) A free dish towel.

(3) A free dish towel.

Zij

After these blandishments, plus the advance good will of the radio program, have secured passage into the parior the Charls Company has worked out another Barnumesque touch. All of the saleswomen wear Charls garments themselves. After making sure that the old man lan't models, They are equipped with specially designed gowns with a zipper Before the housewife can project the saleswomen step out and per Before the housewise can pro-test the saleswomen step out and give practical demonstrations. for the housewives to vieualisemselves in a Charls whatchams callit looking like Claudette

bert.
John L. Butler agency of Philadelphia represents Charls. Charls has used radio on a small spot scale once before over CBS. Only other corset acquunt ever to use radio was 1. Newman over NBC in 1932.

Broadcasters at Capital

Washington, Aug. 27.
H. H. Baskin, WFLA-WSUN,

Clearwater, Fla.

J. A. Becker, WOWO, Fort Wayne,
Ind.

J. H. Mussleman, WCBA, Allen-

town, Pa.
W. Walter Tyson, WLFA-WSUN,
Clearwater, Fla.
Ben S. Fisher, former Radio
Commission counsel, back from va-

Frank B. Doherty, KRKD, Los Angele ngeles. Harold Hough, WBAP, Fort

H. Mitchell, WDAE, Tampa,

4 More for Ravel

Lols Ravel remains with Columbia
Broadcasting a second four weeks.
Bei David set deal.
Doesn't want lengthy commitment.

BARNUM STUNTS | Parent-Teachers Assn. Official Will Broadcast in Blackface

BOWES' DANCE BANDS

Welding Amateur Musickers Into

Latest money-maker by-product to Major Bowes' amateur stint for Chase & Sanborn is a dance hand idea to be composed of instrumentalists who have won prizes. Union angle solution not mentioned, as standby musiclans would be required in many entit

In many spots.

Bowes is netting around \$1,500 weekly profit per amateur unit, with

ALEMITE WINS SPOT TIE-IN ON CBS

Chicago Aug. 27.
Campaign of the BlackettSample-Hummert agency here to secure local tie-in announcements on the Columbia web shot for Alemite is beginning to get results, and from CES-cowned stations. Columbia to the entire web.

This will set a new alloy for This will set a men and a ruling banning local tags on its stations after 6 p.m. There will be a speed. I rate for the extra service.

FLETCHER & ELLIS NAME STAYS AS IS

Though Frank Irving Fletcher is out as president, the Fletcher & Elisa agency will continue under the Elisa agency will continue under the among the topnotch institutional copywriters in the business, will do his freelancing through F. & E. With the withdrawal of Fletch recommendation of the commendation of the commendation

and Richard Barrett, the latter head of the Chicago office, were desig-nated v.-p.'s.

CAMPBELL IN 8:30 LADY ESTHER SPOT

Campbell's (tomato julos) has ob-tained the \$:30-9 p.m. sppt on CBS for its Burns and Allen show, which commences Sept. 2. Lady Dather (Wayne King), present occupant, has agreed to relinquish the period and will take another half issue on the net instead.

Rebroadcast of the Campbell show

for the Coast goes on at 11:30 p. m., meaning two full performances that night. Burns and Alen step into the new program without a layoff. Their final General Cligars broadcast takes place tonight (Wednesday). New salary for the team from Campbell boosts Burns and Allen into the \$5,000 a week rating.

Trahan Air-Minded

Al Trahan is essaying a radio omeback, Pat Ballard of the Lucky-Strike-Fred Astaire radic production staff, is associating himself with Tra-han's new other venture.

Raymer Gets KWK

KWK, St. Louis, has switched its sales representation from John Blair & Co. to the Paul II. Ray-mer Co. Change takes effect in Septem

Visiting New York

Leonard Cox, KNX, Hollywood, Waiter Preston, KRNT, Des

loines. Ray Linton, Chleago, Donn Clayton, WTC. Minneap-

Cleveland, Aug. 27.
Mrs. Alice B. Fogg, former chairman of the radio council for the Cleveland Parent-Teachers' Association, is going to New York to ciation, is going to New York to take up a radio broadcasting career over Station WINS. She will work take up a radio broadcasting career over Station WINS. Sike will work in blackface with 1 er two children, Alice and Tommy Forg, also in the cast. Tinker Kids and Liza' is the title of the serial which Mrs. Forgs will present startling Sept. 2 as author-director-star. WINS will broadcast flye times a week at 6:15 nm.

broadcast five times a week at 8:18
Diagram-Teachers association in
Circeland as elsewhere has been
prominent in criticism of radio programs for children. Although a
unwher of programs authored by
parent-teachers officials have been
produced in various eastern and
midwestern stations, Mrs. Fogg be
believed to be about of said on the
one of the control of the control of the
one of the control of the control of the
one of the control of the control of the
one of the control of the control of the
one of the control of the control of the
one of the control of the control of the
one of the
one of the control of the
one of the
one of the control of the
one of the
one of the control of the
one of the
one of the control of the
one of the control of the
one of the
one of the control of the
one of the
one of the control of the
one of the control of the
one of the
one of the control of the
one of the
one of the control of the
one of the control of the
one of the
one of the control of the
one of the control of the
one of the c

Philadelphia, Aug. 27.
Script for kids' adventure yarn
series being readled for commercial
audition this week by WFIL is by
Mrs. Mary Biddle Filter, Philly soclety bigwig and Arctic explores,
from her Reddy' fiction series. Jim
Gallagher, former CBS spieler, will

Patsy Kelly Off Parsons Show: Agency Squawk

Hollywood, Aug. 27.

Taking advantage of its exclusive contract with picture names to appear on broadcasts of its accounts, and the picture names and the picture names of a picture names of a picture notified the Columbia Broadcasting System, Campbell Soupe, Louella Parsons and the F. Wallis Armstrong Co., handling the Campbell account, that Patsy Kelly would not appear on the Proadcast of Aug. 30 notified by Miss Parsons.

Thompson Co. claimed that its contract with Miss Kelly to appear on the Al Joloon-Shell airling was exclusive and that she could appear on no other program until the Shell deal was fulfilled.

This is the third time the Thompson Co. has clamped down on Parsons guests. Previously, Wallace Decry and Mary Pickford were called off Campbell airlings.

ERWIN-WASEY, CARROL MURPHY IN MERGER

Chicago, Aug. 27.

Agency merger last week dovetailed the Erwin, Wasey and the
Carroll Dean Murphy organizations
here. New name will be Erwin,
Wasey & Co., Ltd.

Waise & Co. Ltd.
Murphy becomes vice president of
the new firm. Also coming into the
Evrin, Wasey setup is Myron Hefs
shaw, former senior v.p. and secretary of the Murphy agency. He
becomes a stockholder and director
of Erwin, Wasey
This reorganization follows the
This reorganization follows the
United States of the States of the States
Lee Burnett who formed his own
agency two weeks ago.

Radio Chatter

John F. Patt, manager WCAR.
Cleostand, back from Michigan.
Mary O'Kelly, for seven years at
WPTF as program director, becomes continuity head of WHK.
Cloyd Wineszard, WGAR engineer,
broke leg on first bloycle ride and
in bed for month.
William Brown, born to Walberg
Frowns Aug. 19. He's music director, WGAK, Cleveland.
William Brown, born to Walberg
Frowns Aug. 19. He's music director, WGAK, Cleveland.
In New York.
Eddie Cameron, brother of Al
Preading into radio with own singling act over WJAY three times
weekly.

breaking in wer WJAY three weekly.

'Smilin' Ed McConnell of WHK, Cleveland, has leased a hotel penthouse with ten rooms for the

Circleann, has seased a noter pencinter.

Gene and Gienn, formerly of
VTAM, touring to West Coast unVTAM touring to West Coast unVTAM touring to West Coast unvolume to the Coast unvolume t

Utah

KDYL preparing for auditions to determine winners from Selt Lake fifthe Texaco radio open program. Henry Hull, 'Tobacco Road' star, interviewed by Dav Simmons over KDYL while playing a road engage-

interviewed by Dav Simmons over KDTL while playing a road engagement. The control of the control

New York

Hughie and Jimmy Barton made their fourth and fifth annual appropriate their fourth and fifth annual appropriate with their mother, Frances Lee Barton, the boys working with Mrs. Barton's assistant, Miss Clark. We were NEC red who, last week. Coming Friday, Mrs. Barton will be back from vacation and another of the family's baking experts, a mine-year works with America McCullouth as your works with America McCullouth as your works with America McCullouth as commercial, the singer is now the works with America McCullouth as commercial, the singer is now the works with America McCullouth as your works with America McCullouth as for the works with America McCullouth as the works with America McCullouth and the works with America McDonald, who had so were CBS McCullouth and the work of the w

Latter duo spilt 30 minutes between the control Schieder a Yodeling Texas Cowboys are playing p.s. dates under canvas, within a 75-mile undus for canvas, within a 15-mile undus time broadcasts over WGY. Many of their engagements have been in festern Massachusetts. Outlit suffers with the control of the co

on his.

Charles Drew, Leon & Eddic's
dance maestro, framing an accordion-harplate radio combo with
Kay Cody, last with Dick Himber's

orchestra.

John Turner, former managing ditor of The Buffalo Times, now att-scripting. Latest is a serial. Thunderville, story of a small-town newspaper editor.

Purfalo Broadcasting Corp. putding out \$1,250 for new Harmon

pipeless organ similar to that used by CBS during True Story Court of Human Relations. Carl Cole-man and William Gomph will take turns at conscio., Work-WEBW, Horbert C. Rice, Work-WEBW, has got out new presentation book offering 75 live tallent shad on the two stations to prespective spon-

sors.

Elmo Rast, former City Purchasing Agent, who used to be a newspaperman himself, now bartioning over WBEN in a Wednesday morning 'Salute to Mothers'. Doubling as guest soloist at Shea's Buffalo theatre.

icatro. Cliff Jones, master of ceremoni

theatrc.
Clift Ames, master of ceremonies.
Clift Ames analyser foot, is Clift
Ames and the Clift
Clift Ames analyses foot of the Clift
Clift and WGR dramas. More
dismided.
Ed Obrist, WEEN spieler, on action, so fond of brain child 'Hollywood in Ferson' that he insists ontrom Buffalo). Any announcer'
from Buffalo). Any announcer'
handy reads 'em.
Steve Trumbull of J. Walter
Thompson, Chicago, visiting relatives in Buffalo, Any announcer'
handy reads 'em.
Steve Trumbull of J. Walter
Thompson, Chicago, visiting relatives in Buffalo, Jaran-di soprano who copped first in local Kate
Smith andition, forming trio with
sisters Marie, 22, and Marjorie J.6.
Ervin Giuckman, WEEN masiductor at Shea's Buffalo. James E.
Corbett, WEEN dramatid director,
ditto as off-stage marrator during
overture.

Corbett, WEEN dramatic director, duting overline as off-asige narrator during overline (Incle Billiy) Iverson of WEBR Children's Hour, leaving next month to attend Northwestern University. Hubble went into WGR-WEBW thickers of audition as singer for Victor Amsture Hour, Frogram director liked his voice and tossed him a straight announcing script. Hie read it and was hired as Tioch, though, and want him to change, letting him make a choice on new name. Most of year with the town of the work of

Penesylvania

Ham Dalton getting his tonsils ilmbered up for fall spieling over WPEN, Philiy, after months off the

air. Eddle Prior has added a show to his orchestra series over WIP,

Eddle Prior has added a show to his orchestra series over WIP, Philadelphia. Reds Great hard from Discrets. Reds Great hard from Discrets dance parade. Harry Murdock, of Philadelphia Evening Ledger, auto touring the summer theatres with the missna. Philadelphia prexy, phonting daily to the nursery. He's waiting for his daughter's first tooth. Three Naturals coming back on WFDarty Comments of the prior of

WFILE control was a coming took on which control was an example to the control was a c

Texas

Pem Davenport, former s'aff planist of WFAA, Dallas, n-w re-siding in New York, required for a visit when he guerred on the Dr. Texas Quality Network. Hugh Halff, manager of WOAL, As an Antonio, beick from a northern fork. The properties of the properties of the formal of the properties of the pro-tory of the pro-tory of the properties of the pro-tory o

San Anome to commerce: traine safety commerce of production Joe Luther, member of production staff of KABC, San Antonio, married Tulk Callahan.

Chevrolet Sunday amateur pro-

Gives Away the Time

St. Paul. Aug. 27.
With radio listeners in a porperitual yawn over hundrim
sponsored time announcements.
Gorrect Buleva watch time,
Correct time through
courtesy of Monarch finer
foods, etc., Announcer Ed Abbott hypoed a bit of Itle into the dull bir last Saturday night
over WCCO.

over WCCO.

Quipped Ed: "The time is now exactly 9 p:m., and this one is on the house."

grams on WPAA have drawn 771 cuttunts in five weeks, the tyros reaching the mike receiving 25,133 votes. Series airs from stage of Melba, Dalks.

Renwicke Cary succ blel J. II. McLean as radio ed of San Antonio Light' Hearst-owner daily.

California

CHRIUTIIA

Stanley High, NEC commentator, prowling the coast for names.

L. A. Times radio dep't. up to the coast for names.

L. A. Times radio dep't. up to the coast for names.

L. A. Times radio dep't. up to the coast for names.

L. A. Times radio dep't. up to the coast for name of name of the coast for name of name of the coast for name of the coa

Charley Pyle settled in his new Hollywood office.

Ontario

Phylis Grant deserting the mike for a fortnight in Muskoka. Mrs, Milton Cross, wife of the NEC announcer, holidaying here.

Ken Sobie to m.c. the new ama-ur hour series over CKCL, To-

ronto.
CFRB. Toronto, has a short-wave transmitter all set to take the air.
Metody Weavers sign for a dinner-hour music series over CREC's
mid-east network.
Campbell Sisters, harmony trio, go on the Canadian Radio Commission's eastern network.

go on the Canadian Radio Commis-sion's eastern network.

The Rupert Lucas of CKNC, To-Mer. Rupert Lucas of CKNC, To-Mer. Rupert Lucas of CKNC, To-Mer. The Canadian Radio Com-the Ottolands course.

Tim Maurice and his orchestra on over CKCL, Toronto, Toronto, Twilight, series on the Canadian Radio Com-mission's mid-east network, Jack Crawford and his band snaffic a trans-Canada contract and the Commission of Commis-sion.

British a Canadian Radio Commission.
Chavile Jennings, Can.dian Radio Commission amouncer, back from a fishing bout at Stoney Lake.
Toronto Star reporter, has been appointed chief announcer at CKSO, sudbury. Burslem doing the arrangements for 'The Gunväsmer' and the 'Melody Weavers' for the Commission networks.
Horace (Collar) Lappo committing the arrangement and the Canadian National Exhibition for those Canadian Airways broadcasts.

NEW YORK RADIO PARADE

By Nellie Revell

Martha Atwell leaves World Broadcasting on Sept. 1 to open a production office in association with Gus Haenschen, the Maxwell Showboat measure. One of their first accounts is expected to be Blackett-Sample-Mannschen was musical director of World. Haenschen resigned from World but continued as musical director of Blackett-Sample-Hummert programs. Meantime Atwell was responsible for scripts and staging of Bs-SH shows as part of her World job.

Ben Rocke Builds One

Ben Rocke office auditioned John B. Kennedy and a large dramatic cast in a news commentating program with up-to-date material and two-minute dramatizations. Show set for thick eveekly airing over NBC by Vicks Vatronol. (Same sponsor has Grace Moore on air.) Paul Wing of NBC production aided by Nat Wolfe of Rocke office took bows,

Gets a Bigger Ball

Natural Bloom Cigar, now sponsoring Jack Fraser basebail resume daily over WMCA, switches to football forecasts, results and dramatizations daily over same outlet immediately after the World Series. Dick Fishel, ex-footbailer, to do show.

Fishel, ex-footballer, to do show.

Meadams Jesitzsi (Mrg. Winnis Sheehan) now honeymooning in Europe, returns to USA on Oct. 35 miles Sheehan now honeymooning in Europe, returns to USA on Oct. 35 miles Sheehan now honeymooning in legit show to restrict time. In Thumbs Up the Eddie Dowling musical. New ditties and material written for Beads... Atlantic Refining Co. auditioned Frank Parker in a dramatic program having to do with Early American life. Farker emotes and sings. Troupe trained to Philly for audition. Show to originate over WCAU (CSB) when sired... The new Socony program to originate over WCAU (CSB) when sired... The new Socony program in up will not be discussed until after Labor Day when sponsor's advertising manager returns from vacash... To date Wheeten is still trying to soive its Popeye problem... Bill Lundell, George Hicks and Barry Halloway covering the Pine Camp war manouvres upstate for NEC... Henry Loway covering the Pine Camp war manouvres upstate for NEC... The Staving has new program in rehearant at NEC. Dr. Rockwell and Sony and the state of WMCA announcing staff replaced Baell Ruysdale on Eno Crime Club show at NEC... Amateur musicions at 1NEC ride the stage door elevator with their instruments. This is same lift used by the union musicians. It flooks could belie... Andre Baruch passed another milestone lant week... Howard Wilcox is the George Spelvin' of radio far mag authors.

authors.

Scrambled Notes

John Royal, on his return from abroad, aummoned all the heads of subordinate depts into conference and complimented them on doing a swell job while he was away. General Motors will return to air with about the same set-up they had last season. Jack Egan, ex aids to Harry Sohni and now pa. for Ozele Neison, shifts to pa. for Rockwell-O'Keefe Sohni and now pa. for Ozele Neison, shifts to pa. for Rockwell-O'Keefe Sohni and now pa. for Ozele Neison, shifts to pa. for Rockwell-O'Keefe Sohni and now pa. for Ozele Neison, shifts to pa. for Rockwell-O'Keefe Sohni and passed to the season of t

tlom representatives, is a former obyrnyles swimming champion, local Olympies swimming champion, local Three officials of Canadian Radio Commission are conferring with WXYZ, Detroit, regarding international exchange of programs be desired to the Commission's outlets this fail and winter. The are Enest L Bushnell, program director for the Western division: J. Arthur Dupont, Western division: J. Arthur Dupont, Program of the Commission's outlets this fail and winter. The are Enest L Bushnell, program director for the Province of Ontario.

Eddie Lynn, announcer, and Bob Eddie Lynn, announcer, and Bob Eddie Lynn, announcer and Bob Eddie Lynn, announcer and Bob Eddie Lynn, announcer, and Bob Eddie Lynn, announcer, and Bob Sand Westewood Gardens. Suitoved their crosourcefulness and make contacts in time for broad-story and the secondary of the second

Massachusetts

Michigan

Will, Lansing, is starting its second year. Stations of Local Michigan are conferring with years of the Commission with the Commission with the Commission outlets this fall and winter. The are Ernest Listen Kennedy Snyder, contraits and winter. The are Ernest Listen Kennedy Snyder, contraits and winter that will, Detroit, lanck from boat trip to Duluth. Barbara Holmes, of the New Players, will enter Milwish and Stanier Maxied, program director for the Enstern the New Players, will enter Milwish and Stanier Maxied, program director for the Enstern the New Players, will enter Milwish and Stanier Maxied, program director for the Enstern the New Players, will enter Milwish and Stanier Maxied, program director for the Enstern through the New Players, will enter Milwish and Stanier Maxied, program director for the Enstern through the New Players and Wood-Washi, Grand Rapids, in Thickney for vacation, David II, showed their reconnected the Stanier and Wood-Washi, Grand Rapids, in Thickney for vacation, put received for the State of the Stanier and Wood-Washi, Grand Rapids, in Thickney for vacation, put received for the Stanier and Wood-Washi, Grand Rapids, in Thickney for vacation, put received for the Stanier and Wood-Washi, Grand Rapids, in Thickney for vacation, put received for the Stanier and Wood-Washi, where he visited various and well and westwood Garden. But the Stanier and Wood-Washi, where he visited various and well with the Wood Carden Stanier and Wood-Washi, where he visited various and the Wood Carden Stanier and Wood-Washi, where he visited various and the Wood Carden Stanier and Wood-Washi and Wood Carden Stanier and Wood-Washi and Wood Carden Stanier and Wo

FCC's Washington Docket

Grants and Applications

Still handling mostly routine stuff and waiting for the fall pick-up. Federal Communications Commission last week granted three local stations additional daytime power and adds another raft of applications to the already-overburdened hearing docket.

Commish upped daytime strength of WFLA-WSUN, Clearwater, Fia, and WRAX, Philadelphia, to 500 wattp, and boosted WJIM, Lansing, Mich, to 200 in granting renewals to these three licensees. Renewals, held up for several weeks, also went to KHJ, Los Angeles, and KFSO (Commish, turned down a recess from WW. Commish, turned down a recess from WW. Commish, turned down a recess from WW. Washington

held up for several weeks, also went to KHJ, Los Angeles, and KFSO (formerly KTAB). San Francisco.

Commish turned down a request from WLW, Crosley Radio Corp.'s superpower transmitter, for a 30-day extension of special experimental gargerower transmitter. For a 30-day extension of special experimental conditions and the second free-time and th

basis pending outcome of hearing. Presumably program trouble.

Week's grist of new wapplications comprised:

Whittle Furniture Co. Brunswick, Ga., new states on: 1200 ke with

Whittle Furniture Co. Brunswick, Ga., new states on: 1200 ke with

Whittle Furniture Co. Brunswick, Ga., new states on: 1200 ke with

100 watte alays; KMPC, Bevesty Hills, Calif., power hoost from 250

watte night and 500 watte days to 500 day and night; Eagle Rock; Broadcasting Co., Bagle Rock, Calif., new station on 1200 ke with 300 watte

days; Golden Empire Broadcasting Co., Redding, Calif., new station

1200 ke with 100 watte; J. Lawrence Martin, Tucumcari, N. M., new station

1200 ke with 100 watte; J. Lawrence Martin, Tucumcari, N. M., new station

1200 ke with 100 watte; J. Lawrence Martin, Tucumcari, N. M., new station

1200 ke with 100 watte; Royal Miller, Sacramento, Calif., new

1 kw night and 2½ kw days to 1 kw night and 5 kw day; WIBA, Madison, Wis, Increase in day power to 5 kw; Valley Electric Co, San Lule

Dispo, Calif., new station on 1000 kc with 250 watts days; Northern

Broadcasting Corp, Watertown, N. Y., new station on 1200 ke with 250

watts days; RTRIK, Houston, Tex., special authority to operate on 1200

Greenville, Tex., new station on 1310 with 160 watts days; P. A. Hölmes

Examiners' Reports

Examiners' Reports

Examiners' Reports

Increased time from WNEX, Springfield, Vt., now limited to daytime operation, and transfer of licenss of WTL, Atlanta, Ga., were recommended to the Commish last week by Examiners Melvin H. Dalberg and John P. Bramhall.

mended to the Commish last week by Examiners Melvin H. Dalberg and John P. Bramshalt.

Approving application of Oglethorpe University for per ission to sell WJTL, which it has operated for four years, to a new corporation known with the commission of the commissio

interest.

In the WNEX case, Examiner Dalberg recommended that the Vermont local be granted permission to go from daytime to unlimited hours since the expansion would improve its program service, as well as its audience. Finding no objectionable interference would result, Dalberg said the licensees expect to use a large percentage of livs talent and that increased revenue expected from the extra time would more than offset added operation expenses.

ASCAP-TICKER NEWS TALK LICENSE FEES

Growth of Ticker News Serv Inc., is expected to mean an addi tional source of revenue for ASCAP Officials of that organization are conferring today (Wednesday) to conferring today (Wednesday) to arrive at some agreement as to the basis of payment by this new form of wired radio, which began opera-area several weeks ago. Company has been serving clients in Philadel-phia now for more than a month, with further plans for Bostowen ASCAP spokemen, Ticker News ASCAP and represent the plant of box and represent the plant of the plant of box and represent the plant of the plant of box and represent the plant of the plant of the plant of box and represent the plant of the p

operating program and technical or ganization of the wired radio firm ganization of the wired radio firm, revolved around the basis of license fee. It's regarded likely that payment will be based on the number of outlets served throughout the country by Ticker News.

Randall's Broken Ribs

Wayne Randall, NBC's public re-lations chief, is expected back in his office this week after having been confined to his home for several days with a broken rib. Suffered injury when he fell down steps at his home, but did not realize how serious it was until two

Foreign Boy Scouts Air Despite Jamboree End

Washington, Aug. 27. Capital's radio stations did their Capital's radio stations did their best last week to justify long trek to cancelled jamboree by Boy Scouts who left foreign lands after con-vention was called off. Infantile paralysis scare caused cancellation Lads from India, China, Japan, Spain and several other faraway places arrive in capital every places arrive in capital every day Local stations obligingly offered tims for them to deliver messages from their home lands to American youth and they appeared very set-up despite disappointment in jam-

BENNYS TO CANADA

Hollywood, Aug. 27.
Too much heat and too much distance between here and New York has prompted Jack Benny and Mary Livingston to call off their auto junket east.
Instead they'll chug up to Canada,

rcturning in three weeks to resume their radio work.

RCA's Symphonic Idea

RCA is considering Leopold Sto-kowski and the Philadelphia Sym-phony orchestra for the Sunday matince hour it has contracting for on the NBC blue (WJZ) starting Sept. 29.

Lord & Thomas is the agency.

Sponsor-Agencies

Gold Medal Minstrels (General Mills) which started this week over Mutual is using the following cast: Arthur Stowe, Danny Duncan, Leo Harrison, Billy Chandler, Five Rangers and Dean Brothers. Blackett-Sample-Hummert, Inc., dling for Bisquick account.

Libby's Evaported Milk begins Sept 30 over CBS with 'Og, Son of Fire' originating in Chicago. It will be on thrice weakly at 5:45 p.m. Twelve eastern stations at 5:46 and Chicago, Kansas City, St. Louis and Chicago, Kansas City, St. Louis and Thompson handling.

Ruthrauff & Ryan handling Dela-Ruthrauff & Hyan handing Dena-ware, Lackawanna and Western Coal Company (Blue Coal) starting Sept. 30 will present Vanished Volces' over WABC on Mondays and Wednesdays at 6:30 p.m.

McCann Pure Food Hour resuming over WOR, New York, on Sept. 9 will mark tenth year of broad-casting for this series. It will also casting for this series. It will also be the fifth year for Alfred W. Mc-Cann, Jr., as conductor of the hour, it having been originally conducted by his father, Alfred McCann, Sr., who died five years ago,

Barney's have signed for a six nightly series, also a Sunday hour on WMCA, New York, for 52 weeks, presenting a variety program. Carl Fenton's orchestra slated to fill the spot. Placed through Bess & Schil-

Luden, Inc., Reading, Pa., begins Cct. 6 over NBC red loop on a Sun-day series at 5:45 p. m. J. M Mathes, Inc., is handling the ac-

Lorillard's Briggs Sports Review of the Air, starting Oct. 5, goes on the following stations: WEAF, WEEI, WTIC, WJAR, WTAG, WEEL WILL WIAR WTAG WCSH, KYW, WEFR WRC, WGY, WEEN, WCAE, WTAM, WHO, WHO, WLW, WMAQ, KSD, WHO, WOW, WDAF, WIRE, WTAM, WOW, WDAF, WIRE, WTAM, FFYE, ROYAL, WTAR, WPTF, WSOC, WWNC, WIS, WJAY, WFLA, WIDD, WAVE, WSM, WMC, WSB, WAFI, WJDX, WSME, KYOO, WKY, WFAA, KPRC, WOAI, WTBS, KTHS, KOA and KTDL, Lenner & MICHEL Bandling.

New Stations taking Emerson's Drug program (N.T.G. and his girls) include WCKY, WAVE, WSM, WMC, WSB, WJDX and WSMB. no-Seltzer plugged.

Easy Aces (American Home Prod-ucts, Inc.), who renew over NBC on

Columbia Woos John Shepard: Seeks Amicable Adjustment

Oct, 1, will be heard on the following stations thrice weekly: WJZ, WFIL, WBAL, WMAL, WBZ, WSYR, WHAM, KDKA, WGAR, KDYL, KPO, KFI, KGW, KOMO, KHQ. Blackett-Sample-Hummert, Inc. handling.

Wasey Products begins Oct. 1 for 39 weeks over Mutual on a thrice weekly series, Tuesday, Wednesday and Thursdays, at 11:15 a. m., also a Sunday program at 2:30 p. m., presenting Joseph Tarshish, the Lamplighter. Besides WOR, stations WLWL and WGN will also present it.

Wright W. Beck, formerly with WAAM and WNEW, has joined Bess & Schillin as an account executive. Beck came to New York from Atlanta, Ga., where he was on the Constitution.

Leonard Freeman, formerly with Sheck Advertising Co., New York, has left that agency to start a radio advertising company of his own.

Adam Hats sponsored the Escobar Adam Hats sponsored the Escobar vs. Sallea fight Monday night (28) at Dyckman Oval over WHN, New York, with Sam Taub and Brooks Temple handling. Came on at 19 for the duration of the main match. Same sponsor also presenting Buddy Baer vs. Jack Doyle fight at Madison Square Garden Thursday night (28) over WMCA.

Retardo Reducing Tablets is radio-ritded for spot blurbs. Loewy agency, New York, handling.

Holsum Baking Co. of Morgans-town, W. Va., may use radio for its Youth bread products. Bakers Bu-reau, South Bend, Ind., is agency.

Colgate-Palmolive-Peet Co. has renewed its Minute Mysteries over WOR, New York, for 13 weeks, shifting to a Monday night broad-cast at 8:30, taking a straight 30-

n. through Benton

Waxworks

Dodge auto is negotiating through Ruthrauff & Ryan for a second serias of 13 half-hour programs on wax, with the cast including Morton Downey, the Boswell Sisters, Mills Bros., Bob Crosby and Victor Young.

Columbia has given up the idea of building against the Yankee Net-work in Massachusetts-Rhode Island tarritory and is trying to negotiate an extension of contract with John Shepard, 8rd. Present deal between CBS and the Yankee network 16

months to go.

When CBS and Shepard became
the came of entangled in business differences about a year ago, the web started scouting around for new alliances, as its initial move Columbia entered into a partnership contract with WHDM, Boston, with the entire with WHDM, Boston, with the entire the station obtain authority to operate at full time. WHDM is among those with a bid in for a franchise on 640 kc. Settlement of the latter case is yet to be made by the Fed-all Communications commission.

eral Communications Commission. What brought the simmering situation to a head last year was the inclusion by CBS of WORG, Worcestar, in the list of stations which the original Radio Sales, inc., setficial, work of the commission of the communication of the Yanke and the Columbia networks. Shepard countered this more with a threat to build 100s watters in Worcester and Hartford. Shepard in a new deal to induce him to refrain from taking any Mutual Network programs.

LEVYS SURVEY THEMSELVES

Philadelphia, Aug. 27.

A mail survey on Philly radio stations conducted by R. L. Folk.
Co. of Chicago and paid for by lke and Leon Levy and sent to all advertising agencies here, last week was the subject of a great deal of discussion.

was the subject of a great deal of-discussion hereabouts.
Purporting to be obtained from replies of 1.5.3 percent of 4.255
Philadelphia retailers in 10 classi-cations, new part of the control of the were a manufacturer planning to were a manufacturer planning to advertise in Philadelphia by radio, which station would you' choose?—4 WCAU, 44.3%; KYW, 40.2%; WFIL, 5.6%; WIP, 2.5%, and all others SW, Classification, and in other SW, Classification, and in the control of the control of the control of the control tail clothing, grocers and delicates ens, drugstein, garages, hardware, sens, drugstein, garages, hardware,

tail olothing, grocers and delicates sens, druggists, garages, hardware, paint stores and radio stores. While ågencies generally had liftig to say about survey and appeared to take small interest in it, brothers, owners of WCAU and KYW, characerised it as absurd but unimportant, One studie exec, pointing to figures for all classifications of \$5.% for WFIL and WIP combined, as compared to 45.3% seried examination of broadcasting time schedules of four stations shows WFIL and WIP are virtually even in sponsored time by loally even in sponsored time by io-cal accounts and each is more than

and we will said with the analyse of the aponeous define by to any south and any south any south and any south and any south and any south and any south any south and any south and any south and any south and any south any south and any south and any south any south and any south a

Wolfe Gilbert has sold rights Valting for the Robert E. Lee' to 'Waiting for the Robert to Francis, Day & Hunter,

More Anti-Radio Proposals

Byron Scott of California Hands Congress Bill to 'Break Up Networks'

A new campaign.to break up huge radio networks and provide for wider distribution of broadcasting facilities was launched belatedly in Congress, in conjunction with move-ments to force abandonment of current indirect censorship policies

ments to force abandomment of current indirect censorable policies.

with prior proposals for outright government ownership and stringent restriction of commercial advertising, the newest suggestions in the seething radio scrap, advanced by Representative Byron Scott of California and the seething radio scrap, advanced of the existing private operation of the existing private operation of the existing private operation dea and looked toward a forcible break up of the Columbia and National chains. Explaining that he wants members to proder on his 16cas before youthful newcomer to Congress, and youthful newcomer to Congress, fired a thunderbolt at the ranks of private broadcasters with his resolution calling for creation of an in-

private broadcasters with his resolution calling for creation of an in-dependent research commission to make a two-year probe into the economic properties of the House Internate Commerce Computer of the Power of th

current policies, calling for concen-trated control of facilities, are im-practicable and unfair, linking thesc ations with an implication that death grip of Communications Commission ing system. Communications

comprehensive, impartial, and con-structive investigation into the sit-uation. Under Scott's plan, the novel two-year research group, would be required to study and reort on: 1 All known instances of Inter-

ference with and Interruption and substitution of programs involving public, social, political, or economic

Economic structure, operating xpense, earnings, profits, and cor-orate affiliations of all broadcasting

esperies, earnings, proints, and coverage and a control of all products of all products of all products of a control of a

MARCH OF TIME! Mins. EMINGTON-RAND AND TIME,

15 Mins. GENERAL MILLS WOR, New York

INC. WABC, New York Batten, Barton, Durstine

IS mine AL MILLS
WOIR New York
Blackett-Sample-Hummert
Mutual's Initial major commercial
for its new full season on a five-day
weekly spread and scheduled for an
11:45 a.m. position on the listings
originates at WON, Otheago, with
taient, casting, story plus direction,
presided over by Arthur W. Stows,
though all mention of interiocutor,
cnd-men and other familiar tamithough all mention of interiocutor,
cnd-men and other familiar tamithough all mention of interiocutor,
cnd-men and other familiar tamithough all mention of interiocutor,
cnd-men and other familiar tamithough all mention of interiocutor,
cnd-men and other familiar tamithough all mention of interiocutor,
cnd-men and other familiar tamithough all product which is plugged and
sponsor culia stendint to the fact
that it only takes 90 secondariantly
creatives of the product are tossed
pointblank at the housewives,
feelps is also given. Program tolmellow voice, so instener interest is
already up when the minetrels arvive.

The men with unnecessary Batten, Darteine

March of Time' came back to radio Monday (26) after a summer layoff. Is now five times a week, which means it will be five times at cough for the program to be as a cough for the program to be as promises to be a job for Hercules. Perhaps the inaugural program may serve as an example and object lesson in the difficulties of the program of the control of the difficulties of the court of the court of the difficulties of the court of the difficulties of the court of the difficulties of

pages to glean.

Mussolini's interview with a London Daily Mail reporter was dramatized with a parenthetic insert breaking up the question and news flash aneath the British naval orders to precede to the Suez Canal positions. Mussolini emerged from the dramatization as a gent with a starting all fights. He tipped into the League of Nations. This item was dramatic enough due to the belligerent statements quoted from I Duce. already up when the minstrels artiscover does a showmanile job of
it, loses no time with unnecessary
details, introduces graclously and is
generally quite pleasant. Various
performers chuckle, warthe a bit
the old-time blackface ensemble.
Comedy is old-fashioned, but keeps
in swing with the sentimental appeal of the show.

II Duce.

Hem two was a sleeper. Dealt with the Hapsburg scandal of 1889, when the crown prince and his for the term in a 1885 news broadcast was the death of the last of the three men who knew the section of the term out tippink off. So there wasn't much for Time' to tip off. It was bollerpiste and no amount of stagether than the section of the s WAYNE KING ORCHESTRA Waitz Music 30 Mine. LADY ESTHER COSMETICS WABC, New York Stack-Goble WARD, the first ward of the wa

the program sage badly in. the middie,

Third and final tem concerned

the American protest to Moscow on

the American protest to Moscow on

the American protest to Moscow on

violation of the treaty of Novem
ber, 1932. American radicals at
tending the Internationale at Mosc

tending the Internationale at Mosc

tending the Internationale at Mosc

talk alaimed State Department.

Time. execupted choice lines from

vas to rive, the impression that

Roosevelt and the New Deal are

just what Lenin ordered for the

No publicity, whatever for Remington-Hand on the first program.

Probably the plugs will be alterfragton. If so it represents a return

Rand is content to bask in the effulgence of a high-ranking pro
gram. If so it represents a return

when good will rather than direct

when good will rather than direct

alse was all that radio was sup
rally dominate the program. To the

presumably is okey with Reming
ton-Rand.

Better news days—better pare

Better news days—better pro-Land,

GOLD MEDAL MINSTRELS Arthur W. Stowe, Danny Duncan, Leo Harrison, Billy Chandler, Five Rangers, Dean Brothers (2) 15 Mins. 'CALL OF THE CUMBERLANDS' Harrison Elliott, Jean Thomas Hilibilly Opera 60 Mins. Sustaining WJZ, New York

Sustaining York

In committee the couragement to native talent WLW, Cincinnati, the ordinating station, and MEC leaned away back on this one. Author of the hilbsity operatic lament is Harison Elliott; the Folkiore Society of Kentucky was responsible for the production and the airing occasion was last Saturday afternoon (24). Elliott, who is 23 years, worked on the opera for four years. Considering the case of the course of the cours

the opera for turn beautiful to the control of the

MGM PREVIEW
With Jack Benny, Sid Silvers,
Frances Langford, Harry Stockwell, Mary Livingston, Una
Merkel, Louis B. Mayer, Harry
Jackson Orchestra
30 Mines.
Sustaining
Kf., Los Angeles

Jackson Orchestra

Sustaining
KFI, Loe Angelea

S how m an 1y transcontinental
belody of 1985 from a forecount of
formaman's Chinese theatre in
Hollywood that proved previews can
Hollywood that proved the previews can
Hollywood that the that the that hollywood that
Hollywood that the that the that hollywood that
Hollywood that the that
Hollywood that the that
Hollywood that the that
Hollywood tha

Joe Hallock with FCC

Fortland, Ore., Aug. 27.

Doe Hallock, veteran radio man and announcer at KGW-KEX, has received an appointment as engineer for the Federal Communications Commission, Hallock had one of the first stations in the Pacific Northwest. Some vera second. or the first stations in the Pacific Northwest. Some years ago he went to China to install a station and had many exciting experiences due to the military significance of a radio station in China. His new work will be entirely technical and concerned with installation and intensity surveys

New Rusiness

H. Jenne Co., nanouscementa.
Through Co., nanouscementa.
Through Co. and Co., 38 musical
Through Morio Through World
Broadcasting System, Inc. WOOD.
Through System, Inc. WOOD.
Through System, Inc. WOOD.
Through Silver Co., aix fiveminute musical programs a veel,
Inc. WOOD.
Goodrich Silvertour Stores, forti-minute musical programs. Direct.
Arcilo Dairy Product.

WOOD.
Arctio Dairy Products Co., three announcements daily, seven days a week, minimum four weeks. Direct. WOOD and WASH.

Erin Beer, renewal for 13 weeks of Sid Andorn's 'Confidentially Speaking series of gossip talks, 5:35-WOAR.

WOAR.

Auburn Motors, sponsoring International New Service ak times a week.

Hungarian Merchants, 52-week renewal of Hungarian children's program every Sunday, 4 p.m.

WJAX.

Dr. Weisberg Gold Co., Minneapolls, 26 announcements. WDAY.
Dakota Colertes, 28 announcements. WDAY.
Bethel Evangelical Free Church, Fargo, 156 half-hour Sunday broadcasts.

casts.
A. C. Spark Plug, renewal, 26 transcriptions twice weekly. WDAY.
Republican Coal Co., 79 announcements. WDAY.

DAYTON, O.

Kellogg Sales Co., 28 one-minute nnountements, WHIO.

Dayton Foot Clinic, 75 minute anouncements, three times a week,

Dayton Foot Clinic, 75 minute announcements, three times a week, Middioe Battery & Ignition Co., 20 minute announcements, twice a week week of the Co., 13 quarter-bour newscast, once week! WHIO. Pure Oil Co., 52 minute announcements. Swortchild & Co., 25 minute announcements, starting Sept, 28. WHIO.

DALLAS

OBALLAS

A. C. Spark Flug Company, 25

A. C. Spark Flug Company, 25

A. Harris & Company, 26

Drother & Co., Inc. WFAA.

A. Harris & Company, department store, 156 quarter-hour programs. Flaced direct. WFAA.

Placed direct. WFAA.

Dallas Wholesale Merchants' Association, Dallas Market, indéfinite soudition, Eulas Market, indéfinite soudition, Eulas Market, indéfinite soudition, Eulas Market, indéfinite sur Agency, WFAA.

Raph Doshe, Graham-Pales automobiles, indéfinite announcements.

H. J. Heins Company, Heinz sale, 31 announcements. Maxon, Inc., agency. WFAA.

Humble Oil Company, motor oil,

10 quarter-hour programs, Franke-Wilkinson-Schwetz, Inc., agency, WFAA.

Magnotes Seed Company, Suare Bargarane. Dickow agency, WFFA.

Pincz Company, 132 announcements, Frilip O, Palmer & Company, 102 noncomments, Prints Mills, Purina chows, 21 one-minute transcriptions Gardner Agency, WFAA.

Greyhound Buster-hour programs, Beaumont & Hohman Agency, WFAA.

Beaumont & Hohman Agency, WFAA.

Sterling Products, Inc., California, Strup of Figs, 208 quarter-hour programs, Stack-Globe Agency. WFAA.

Titche - Goettinger, department strucks, 208 quarter-hour programs, Flaced direct. WFAA.

LOS ANGELES

Crest Realty Co., male quartet, 15
minutes Sundays, 13 weeks, Placed
through Dana, Jones, KH.J.

Southwest Investment Co., planist,
three five minute programs, Placed
three five minute programs, Placed
LCHJ.

Crest Packwood-Shackeford,
Crest Packwood-

KHJ. ** 5 B.

Crest Realty Co., Los Angeles, started Aug. 18 for 13 quarter hour broadcasts on Sundays from 9:45-10; when the summer of the su

NEW YORK CITY
Ortner Institute, New York City,
thrice weekly, for 13 weeks, presenting disk music. Placed through L.
H. Waldron Advertising Agency.
WMCA.

ing disk music. Placed through Li.

H. Waldron Advertising Agency.

WMCA: Advertising Agency.

WMCA: Agency Association, series of spots, for 52 weeks. Placed direct: WMCA: Agency Association, series of spots, for 52 weeks. Placed direct: WMCA: Agency Association, for the following and the following association of the following assoc

In Kansas City. Take Dr. Pratt's Prescription —

BEFORE on WHB

Advertising



SOUR PUSS



AFTER

Advertising



DR. RUSSELL PRATT, pr. Dr. Dr. Doctor of Phun), former member of the radio team, "The Two Doctors" (Pratt & Sharman), has joined WHB after 10 years at WMAA, KW and KMOX, and CBS. His write programs and deft showmanhip are winning new language of the shown and beauty for Kanses City's dominant durums entation—WHB, Wette for wallship of propagations with the control of the control



DON DAVIS, President

JOHN T. SCHILLING, General Manager

KANSAS CITY'S DOMINANT DAYTIME STATION

JOSEPH GLASER PERSONAL REPRESENTATIVE LOUIS

ARMSTRONG AND HIS **ORCHESTRA**

BY ARRANGEMENT WITH

NOW BEING BOOKED **EXCLUSIVELY BY** ROCKWELL-O'KEEFE, Inc.

AUG. 23-HOWARD THEATRE, WASHINGTON AUG. 30-APOLLO THEATRE, NEW YORK SEPT. 6-FAY'S THEATRE, PHILADELPHIA

ROCKWELL-O'KEEFE INC.

ARTISTS' REPRESENTATIVES . RADIO CONSULTANTS

RKO BUILDING . RADIO CITY . Circle 7-7550 . NEW YORK

OIL MAN IN LONDON

Chicago, Aug. 27.

Standard Oli of Indiana still working on its Jack Hytton band show
for its midwest radio plugging. Al
Steel over in England ironling out
details with the British band leader.

details with the British band leader. Now appears a cinch that if and when going the show will go to Co-jumbia due to the refusal of NBC to spilt up network in order to give the oil company a strictly midwest coverage from Toledo to Denver morth and south to blanket about 14 states. CBS siring may be flanked with dises to round out the cover-

Burt Squire at WINS

Burt Squire has taken over the management of Hearst's WINS, New York. He replaces Jesse Kauf-man. Latter's contract with Hearst runs to the end of 1935

Squire comes directly from WHK, Cleveland. Prior to that he was with WGAR, Cleveland, and WCAE, Pittsburgh.

Kellogg on Inter-City

Kellogg on Inter-Lity

Filiadelphia, Aug. 27.

Kellogg Company this week starts
10-week test series of bi-weekly 15
minute programs of instrumental
music over WIP and Inter-City
group with idea of utilimately goling to one of webs. Introducing new
Tosated Whole Wheat Biscuits, sponsors have Roy Comfort's trio Deal arranged through N. W

Canada Salutes Rogers

Toronto, Aug. 27.
Canadian Radio Commission car-ried a trans-Canada hook-up of the memorial service to Will Rogers, held in the Rose Bowl, Hollywood, NBC feeding to CKNC here for Ca-

nadian ether coverage.
Screens of probably every theatre in Canada were darkened for two minutes in tribute to the dead comedian.

CONGOIN SCRUTINIZED

TALKS WITH HYLTON Conti ities, Claims, Stations All

Washington, Aug. 27. Federal Communications Commis sion in conjunction with three other government organizations, is probling radio continuities and advertising practices of Congoin Company of Los Angeles. Distributor of Arreported likely to be cited to defend licenses because of mate accounts. Commish alleges advertiser made "statements not in public linferest" by indicating drink has certain disputed medicinal values and propersional control of the control sion in conjunction with three other

Congoin is getting once over from Post Office, Federal Trade Commish and Food and Drug Bureau, It is understood Congoin contin-uities demanded from all stations carrying mate account.

WLW Supplies 38 Shows

Cincinnati, Aug. 27.

Mutual stations WOR, Newark;
WGN, Chicago, and WXYZ, Detroit, being piped 11 hors of sustaining program weekly by WLW,
Including 32 quarter-hour and six
39-minute periods.

Including 32 quarter-hour and six 30-minute periods.

Web's Detroit outlet changes Sept. 27 when WXYZ goes NBC, replacing WJR, which switches from NBC to CBS, and CKLW, Windsor, Ont., links with Mutual. Canadian station has 5,000 watts and WXYZ is a 1,500 watter.

CBS Week-Ends End

CBS' week-end shows which have been presented at the Ambas-sador hotel in Atlantic City during sador hotel in Atlantic City during the summer months, close on Labor Day. Starting June 23, artist bureau supplied the seashore resort name attractions. Rainan Womers, head of department, ringmastered the first few. Dixle Dunbar, Sammy Walsh, Terry Groen and Caperton and Columbus filled the spot this past out Thursday.

Pawn Shop Clicks

Waterloo, Ia., Aug. 27.
WMT is circulating before
and after photos showing with
radio has done for Ginsberg's
pawn shop in Cedar Rapia.
Attached to the pictures of the
client's old and new location
is a broadside telling how in
cotober, 1934, the pawnbroker
started with a 15-minute period
originating from his store and originating from his store and how Ginsberg celebrated its moving into new quarters, which were five times as spa-clous as the original store, by increasing the time obligation to three 15-minute programs a

Each of the latter are still emanating from the pawnshop.

CONRAD AND TREMONT FEEL UNION RULE

New York musicians union has advised the indie stations coming under its Jurisdiction that they will under its Jurisdiction that they will of plano soloiste or teams who do not carry union cards. Immediate result of the local's drive was the dropping by WOR, Newark, of Conrad and Tremont, from the station's regular sehedule.

Irene Harding 'Improves'

Irene Harding Improves:
Irene Harding is back on artist
staff at WFIL after being let out
staff at worth. The staff at the

Jamieson Assists Clark

Staff of Langlols & Wentworth
has been increased to 10 with the
addition of House Jamleson, formerly profram director at WEVD,
New York.

Here and There

Freh Ohl, KWKH, Shreveport, program director, is a bit under the weather, but expects to be out of the hospital before Sept. 1. In his absence John Gelzer is acting as program director.

Ozzie Nelson into Hotel Lexing-ton, N. Y., Oct. 10.

Kay Dean has taken charge of publicity for WFLA, Tampa, Fla. Station moves into new studios next

Otis illiams, formerly eastern sales representative for March of Time film shorts, now with WOR, New York, sales staff.

Don Voorhees gets music spot on Packard series starring Lawrence Tibbett, starting Sept. 24.

Bob Elson and Elmer Layden airing football over Mutual.

Cordoba Sisters return to New York from three-month alring over WLW, Sept. 17.

John Perfetto, formerly with CBS, as joined the staff of Columbus tadio Program Service as account

Harry Kraymore, new chief an-nouncer at WOV, New York: Charles McCarthy, formerly with WIOD, Miaml, joins staff as spieler

Sally Flock from Cleveland is in New York auditioning her script based on the life of Johann Sebas-tian Each. She's from WTAM.

Neil Fletcher, formerly of vaude on the Whiteman broadcast tomorand stock, has joined the anrow night (28). She arrived from
nouncing staff of KTSA, San Anholly.
Leading the staff of the staff o

KGW-KEX, Portland, Ore., engineers, are completing a field intensity survey.

Ray Linton In New York for con-

Ros Metzger gulding the Ruth-rauff & Ryan agency's Chicago ether shows on his own while Dale Parrii grabs some sun-stain.

Tom Fizdale handling the new Leo Burnet agency publicity in Chi-

Juline Savold, KGFK, Moorehead, Mlnn., engineer, moved to WDAY, Fargo, N. D.

Don Holaday, of WDAY, Fargo, N. D., engineering staff, has joined KFRO, Longview, Tex. Charles B, Snyder is taking Holaday's place.

Ed East's daughter, now pinch-litting as his secretary, returns to Smith College in the fall.

Jean Paul King, Benton & Bowles staff announcer, will move from Larchmont to a house in New York City.

Pat Barnes gone to Chicago,

Marilyn Miller to guest on N. program shortly over NBC.

WFAA Tilts Rates

WFIL manager, still off the air. I based on the life of Johann Sebas- tare organists.

Staters are organists.

Sam mer D. Quarton, wite and kide. Sam Antonio, Aug. 27. Hike in card rates ranging from the properties of the control o

(Dotroit Free Press, Aug. 14, 1935)

Jackie Heller Breaks Records at the Fox

tional chain
The singer has broken records at
the Fox during his stay. He is the
first stage attraction to be held
over at that house in five years.
The former holder of the record
was Fift Dorany, who remained for
two weeks in 1850. Heller equatinat when he was here a.

1st Act Held Over 5 Weeks In Midsummer Heat At 6000 seat FOX, Detroit, Mich.

"THE OLE MAESTRO'S RADIO SENSATION"

SINCERE THANKS

- To SIDNEY STROTZ of NBC.
 To DAVE IDZAL, Managing Director Fox Theatre,
- Detroit.
 To BILL HOWARD of RKO.
 To SAM JACK KAUFMAN and the boys in his
- orchestra.
 To the "MIKE" Operator—"More Power to You."



NRC NETWORKS

BROADCASTING EVERY

MONDAY-TUESDAY-WEDNESDAY

FRIDAY and SATIRDAY

(Blue and Red Chains)

HEADLINING at LOEW'S STATE, N.Y., week beg. AUG. 30

Sn-WABU
'5 Star Jones'
Johnny Kans
Elizabeth Day
Bill Johnston
Phil Van Zante
Florence Malone
Eddis Marr
'Blackett-8-H.

JOHN C.

5:30-8n-WJZ

OUTDOOR GIRL,

11:15 a.m.-M-W-F-

PACIFIC BORAN 9-Th-WJZ

Dsath Vall'y Days'
Tim Frawley
Edwin W. Whitnay
Lonesome Cowboy
Jean King
Jack McBryde
Joseph Benima Orc
McConn-Erick

PEPSODENT 1-Dolly Ex Sat Sun WEAF

1:45 daily ex. Sa-Su-WABC

Johnnie Fourcome 10:45 u. ns.-Na-WOR Graphologist Mme. N. Olyanova *Blow Co. 1*ILISBURY 10:30-Dally-WJZ

10:30-Daily-WJZ
Today's Children'
Irma Phillips
Walter Wicker
Bess Johnson
Irens Wicker
Liucy Gillman
Fred Von Amon
Jeen McGregor
"Hutchinson

II n.m.-W-F-WARC

Sketch •McJunkin

Bianche Sweet
*Biackett-Sampl

COMMERCIALS

This Department lists sponsored programs on the NBC, CBS, and Mutual networks arranged alphabetically under the advertiser's name. All time is p. m. unless otherwise noted. Where one advertiser as two or more programs they are listed consecutively.

An asterisk before name indicates advertising agency handling

Abbreviations: Su (Sunday); M (Monday); Tu (Tuesd W (Wednesday); Th (Thursday); F (Friday); S: (Saturday).

ACME PAINT 6:30-Su-WAHO Smiling McConnail *Henri, H. & McD

Harry Horilck Jan Pearcs Paris & Peart

AMERICAN HOME PRODUCTS

W.1Z-4:15 P.M. Fues.-Wed.-Thur. Essy Aces'
Goodman Ace
Jans Ace
Mary Hunter
Helen Bpring
Everet' Sloan
*Blackett-S-H

GEORGE

GIVOT

Week Aug. 30

WARFIELD

SAN FRANCISCO

ILEON

And His ORCHESTRA

CONTINENTAL CLUB HOLLYWOOD, CALIF CBS NETWORK

Bole Direction, HERMAN BERNIE 1619 Broadway, New York

AMERICAN
TOBACCO
3-3nt-WEAF
(Lucky Birlie)
Lennis Hayton Orc
Fred Astaire
Johnny Hauser
Kort Tomorius
Reytim Kings
Ciris Giee Ciub
'Lord & Thomos

HORDEN HO Lord & Thomos
AMERICAN
RADIATOR
FIREST
FIRES

FUND NAUMAN
SHOCKET
BEINTOL-MYENS
9-W-WEAF
(Sai Hepatica)
Front Danas
Front Danas
Front Stender
Linnel Stender
Elleen Douglas
frwin Delmore
Minerva Plous
Peter Von Steedan
Benton & Bowles
CAMPANA
6:30-Sn-WJZ
Grand Hotel

CHEVROLET 9-Sat-WEAF

*Blackett
4-Dally-WJZ
Beily & Bob'
Bentrice Churchill
Louise Barcile
Olan Soule
Henry Sexs
Hilda Graham
John Goldsworthy
Sunda Love
Eleaner Harriott
*Blackett

CHEVEN OF THE STATE OF THE STAT

George Toblac
Arline Fronce
Anner Arline Fronce
Anner George
Anner George
Anner George
Fleening Bowles
LORN PRODIUTS
12:15-M-W-FWABC
The Gunner
WABC
The Gunner
George
Graham
Egitt Spenoir
Fleeter Jay
Ceorge Graham
Graham
Horan
H

CRUSADERS
Mon-8:45-WOR

'The Crusaders'
'red G. Clark
'Marschalk & Piar
R. B. DAVIS

Sont B. Davis Comment of the Comment

Romance of Hele Trent' Blixabeth Hines Ed Prentiss Calbrine Hibbon Bob Blakesice Jess Pugh Alice Hill History

FORD MOTOR
9:30-Tu-WAIIO
Fred Waring
Stolia Friend
Stoopnagie & Budd
Rosemary & PriscilPoley McClintock
Tom Waring
Stuart Churchill
Johnny Davie
*N. W. Ayer
GEN. BAKINO
5:30-Su-WABC

*Neetham
KEILOGG
5:30-Dally Ex. Sa
Sb-WAZ
Singing Lady*
Ireane Wicker
8:30-F-WJZ
Ruth Eiting
Red Nichoi's Ore
*N. W. Ayer Kay Renwick
Carlyin Sievene
Jack Shilkret Ore
'B.: B., D. & O.
GENERAL CIGAN
(White Owl)
10-W-WABO

Julia Sanderson Frank Crumit Tad di Coraja Kay Renwick Carlyia Sievens

H. Polesie, Dir. iturns & Allen Ferde Grofe Male Octet *Thompson

Retty Crocker Cooking Recipes *McCord Co.

All American
Jim Goes
Robert Fiske
H. R. Hoffman
Lester Tremayr
*Blackett

11:45-Mon. to Fri-WOR

WEAF
Amos 'n' Andy
Freemon Gosden
Chnrice Corrail
*Lord & Thomas
PHILCO PHILIP MORRIS
S-TU-WEAF
Len Relaman's Ore
4 Eton Boys
Phil Diev
8-W-WABO
Johnnie
Fourgome

*Lord & Thomas KOLYNOS 1:45 a.m-M to F WABO Just Plain Bill' Arthur Hughes Ruth Russell Jomes Melchan Curtis Arnall los. Laiham *Blackett-S-F

KRAFT-PHENIS

*J Walt. Thomp LADY ESTHER 10-Sn-M-WABC Wayne King H:30-Tn-W-WEAF Wayne King *Stack-Gobie

*Mettord Co.
5:30-Dnily Ex. Sn
Su-WABO
Jock Armstrong
All Amsrican Boy *Stack-Gobie
LEHN & FINE
(Lyson)
8-Sa-VWABC
AI Goodmon's Ore
*Lennen & Mitchell
LEVER BROS,
(Lux Soap)
O-M-WARO
'Lux Radio Thenire
'Whistling in the
Dark'
Charles Ruggice
'J. Walt. Thompson

LORILLARD

7:45-Sn-WEAE
'Sporte Review'
Vincent Richards
Thornton Fisher
'Lennen & M
LOUIS PHILLIPPE

WOR

(Blaquick)

'Gold Medal Minstrela'
Arthur Stowe
Danny Duncns
Leo Harrison
Billy Chandler
Five Rangers
Dean Brothers
*Blockett MACFADDEN 8:30-F-WAIIC

BOLLE STORM S.30-F. WAILC
S.30-F. WAILC
Court Hums.
Relations.
Percy Hermus
Ned Wever
Wilmer Walker
Allico Rheinheort
Hicken Spring
Vera Allico
Allico Rheinheort
Hicken Spring
Vera Allico
Allico Nation
Fred Pelkel, Org
Alliya Josiya
**Previn Wnsey
MAYBELLINE
3:30-9u-WEAP
Penthouss Seron-

Penthouse Seron

ode'
Don Mario
Dorothy Hamilton
Chos. Gaylord Orc
*Cramer Kasselt OR. MILES LAB': (Alko-Selizer)

7:15 M-W-F-WEA1 Uncle Ezra, Radic Station EZRA

SINGING KNIKHS
STEWNIN-WARED
GAS-AL-TI-E-WEAF
BIHLY and Betty
1. W Ayer
HIELL
(Petroleum)
GAS-O-S-WEAF
Aurion
George Jessel
Joyce Wethered
Jack Gurdiner
Very Stand Dre
1. J. Walt, Thompson MODERN FOOD PROCESS CO. 4:15-M-WJZ

MOMAWE CARPET REVERSE DECISION ON 12:45 Dally Ex. Sa-No-WABC BEAUT CONTEST WINNER

Philadelpha, Aug. 27.

Beauty and talent contest conducted by WCAU and Fox theatre to select Wilms Philadelphia to compete in beauty contest in Adlantia and the select wilms Philadelphia to compete in beauty contest in Adlantia and the select wilms and the select wilms and the select wilms and the select wilms and setting her picture in morning papers, Dr. Leon Levy, WCAU preading her picture in morning papers, Dr. Leon Levy, WCAU preading her picture in morning papers, Dr. Leon Levy, WCAU preading at a local address. First prize was then given to Gene McCool, daughter of the old ministral trouper, Jim McCool, who was runner-up. Jim McCool, who was runner-up. Jim McCool, who was runner-up. Jim Archael and International restaurant. She made no pretense of being a Phily resident, claiming New York during the engagement here, universal Artist's Bureau, which is connected with WCAU, denies it has Miss Hunt under contract or booked her for the Arcadia nengage-chestra which is under the bureau's management.

chestra which is under the bureau's management.

Nat'l Biscuit Returns

National Biscuit Co. is slated to return to NBC this fall, but the pro-gram will not be a repeat of the multiple dance combo idea it used

st season. McCann & Erickson is the agency

Cooking Closs Ups Mary Ellis Ames 'Huichineon PREMIER PABST

PRINCESS PAT 9:30-M-WJZ

Sketch in Corp. R G'MRI & Side Holly Ex. Sn-Su-WFA Survey A Survey

*Blacket

STEWARTWARNER
10-Th-WARC
Lyebeth thogos
Bob McCoy
Art Thorsen
Horoce Heldt
King Sistere
Sieve Merrill
Jerry Bowns
Alvino Ring
Charles Goodnen
Al Dupont
Harold Woolsey
Louis Vandeveer
Al White

PACIFIST PROGRAM

Squibb May Sponsor Anti-War

Deal between Squibb and Columbia for a weekly half-hour broad-cast tieing in World Peaceway, Inc., pacifist organization, is on again. Latest program under discussion cails for a symphonic combo and warblers, with Peaceways furnishing for the speaking interludes noted advocates for world peace.

Preston Family West

Walter Preston, general manager of KRNT-KSO, Des Moines, in New York for a week to make agency contacts.

Also picks up his family, who have been living in Larchmont. They move to Des Moines. Preston Joined Cowies group six weeks ago.

Banks, WIP. Office-Seeker

Philadelphia, Aug. 27.
Political bug, which has been grabbing radio lads since campaign began to get hot here, took another Bill Banks, sales victim iast victim last week. Bill Banks, sales-man at WIP, is out for city council. Charley Borreiii of WPEN was last to heave his chapeau in circle.



EXCLUSIVE MANAGEMENT ROCKWELL-O'KEEFE INC. WILLIAM MORRIS AGENCY



EXCLUSAL MANAGEMEN ROCKWELL O'KEEFE INC



EXCLUSIVE ROCKWELL O KEEFE INC



EXCLUSIVE MANAGEMENT ROCKWELL O KEEFE INC



EXCLUSIVE MANAGEMENT ROCKWELL O'KEEFE INC.

And His ORCHESTRA Palmolive Beauty Box EVERY FRIDAY, WAZ 9 P.M., EDST 7:30 P.M., PST N.H.C. Lehn and Fink Hour

Bole Direction, HERMAN BERNIE, 1019 Broadway, New York

AL

GOODMAN

Sundays at 8 P.M. WARC-C.B.S. COAST-TO-COAST

JOHNNY AUGUSTINE

+ His Music

Featured on

"MARTY-MAY-TIME"

THURSDAYS, 9:30 P.M. EDST Coast-to-Coust Columbia Network

BOUSEHOLD
FINANCE
ESTATUTE
FINANCE
ESTATUTE
FINANCE
ESTATUTE
ESTATUTE
ESTATUTE
FINANCE
ESTATUTE
ESTATU

"N. W. Ayer
KISSPROOF, INC
W-W-F-I p.m.-WOR
The Love Doctor
One Munson
Blackett Somple H KLEENEX
12:30-2: to F-WAB(
Story of Mery
Merlin'
Basil Loughrane,
Dir.
Jane Crusinberry,

Hasil Loughrane,
Jane Crusinberry,
Jone Bioline
Art Jacobson
Carleton Brickert
Betty Lou Gerson
Judilh Lowery
Hab Flsite
Murray Forhas
Martorle Honnon
Anne Davenport
Isabel Randolph
Lucille Hustling
*Lord & Thomas
KOLYNOS

10-Th-WEAR
P Whiteman Ore
Durello Alexander
Camona
Halen Jepson
Dorothy Page
'J Wait. Thomp

(Brigge Tobacco (Murlei Cigara) 7:45-Sa-WEAF

Daily Ex. Su-Su-WABC
Marie Little French Princess' Ruth Yorke James Meighon Jesier Joy *Blackett

(Alko-Selizer)
D:30-So-WJZ
WLS Barn Dance
Ridge Runners
Uncle Ezra
Lolu Belle
Mople City 4

Pat Barrett Cliff Soubier Carleton Guy Nora Cunneen Wads

SINCLAIR 0-M-WJZ 9-M-W.F. Gene Arnold Bill Chible Mac McCloud Jos Parsons Cliff Soubler Horry Kogen *Federal

TASTYEAST

NOCOTY VACUUM

RF-WAIG

SCORY SICKChes

VICTORY

VICTORY

VICTORY

SCORY

Capt. Tim Heavy
Blackman
3:30 Doily Except
Sa & Su-WEAF
1 Oxydol)
Ma Perking
Virginia Payne
Marjorle Hannon
Choe Egelson
Choe Egelson
Chonner Botton
John Mathows
Corino Dearth
Butter Mandoville
Ken Criffin
Rlinekett
S:45 n.m.-Tu-W-"I Walt Thomp.
STANDARD OIL
STANDARD OIL
SAI-WARG
GUV Lombardo & hi
Royal Canadione
"Morschalt & Pratu
STELLIANO FROD
0:30-Su-WKAF
(Dr. Lyon's
Tothrowder)
Gus Haenschea Ort
Vivienne Segal
Ohnion & Arden
Bert Hirarh

Bert Hirack

D.F.-WRAF

(Phillips Mag)
Waitz Tims'
Abe Lyman Ore
Frank Ware
Frank Stand
Word Mark
Levander and Old
Lace
Levander and Old
Lace
Cetaire
Bernice Ctaire
Bernice Ctaire
Bernice Chaira
Grafte Chaira
Grafte Chaira

Bernice Chaira

Brewapt.

Contribution of the contri

ouls Vandeveer I White Blackert Sample

STIDENIAKKI
10-F-WAHC
Richard Hinher
Stunrt Allen
"Rocho W & C
SEN OIL
0:45-Daily Except
Ra-Su-WAZ
Lowell Thomas
"Rocha-Williams

TAST MANY

AMERICAN

TAST MANY

MANUAL STANSON

THE STANS

Just Entertainment

Prances Honner

10 WFFH

Mes Wiggs of

Cabhaco Paich

Retty Garde

Vitee Prosi

for Latium

And Monetty

And

RADIO SHOWMANSHIP

Stunts, Novelties, Tie-Ups

Outstanding Stunts

FOOTBALL FANS VOTE

RADIO NEWS MORGUE WIP, PHILADELPHIA

Canvassing the Pigskin Mob Portland, Or

Canvassing the Pigskin More.
For the tenth consecutive year the
Associated Oil company will present
broadcasts of all principal Pacific
econtract stimed by company officials and William Monahan, chairman of the radio committee of the
conference. The company officials and William Monahan, chairman of the radio committee of the
conference. The company is asking
half a million sports followers to
help it select its broadcast schedule
rational provides a selective
rinted in the form of a football,
are being distributed by the firm's
dealers in Portians. #This sports
tempted in the Pacific Northwest.
Running close to the top in the
race to announce northwest football
announcer of KGW. KEV. games is Rollia Trultt, ace sport announcer of KGW-KEX, Portland

BENAY

And Entire Columbia Network Appearing in "Anything Goes" Alvin, New York

Management CBS Artists Bureau Personal Management

Jules Alberti, 515 Madison Ave.

New York City

ABE _

CALIFORNIA ORCHESTRA

COAST-TO-COAST

WABC-Tuesday, 8:30 to 9 P.M., D81 (Phillips Dental) -Friday, 9 to 9:30 P.M., DST (Phillips Milk)

JACQUES

EVERY SUNDAY 0-7 P.M., EDST WEAF Manager NBC

Musical Director В

VAUGHN DE LEATH
MON., WED., FRI.
3:30-3:45 P.M.
WJZ—NBC
COAST-TO-COAST
PERSONAL MEET HERMAN BERNIE

ALEX HYDE

WHN new york

EMERSON GILL

AND ORCHESTRA NOW PLAYING ANTLERS HOTEL COLORADO SPRINGS

Radio News Morgue

Philaselphia.

WIF has taken a leaf from newspapers and installed a morgue' in
connection with its news broadcasts.
Station reports innovation has airused is filing of all Trans-Radio
news reports with supplementary
material. Data is fined alphaeticAlthough It's only been in use a
short time, morgue' proved goldshort time, morgue' proved goldon Will Rogers' death. Station commentators had an obit on the air
long before Trans-Radio or rival

KTBS Fries an Egg

During the recent heat wave, when the mercury bubbled about 106 for several days, KTBS cashed in on the torrid temperatures to fry the sun. Announcers B. G. Robertson and Jack Keasler described the cooking feat in detail.

cooking feat in detail.

WPTF's Bustadawn Society
Raileigh N. C.

WPTF's Bustadawn Society of
the Air, its own version of the
musical clock idea, has been inclifection of announcer Jim Fowler,
the program runs from T to 8 a.m.
and includes request numbers
weather forecasts, discussion of
general info.

Mythical trips to the various
towns within WPTF's range are
made on the bas off clatter is read
each day. Rivalry between the
lowns has hi some cases resulted
in strong mall response.

in strong mall response.

WCLO's Public Park Amateurs

Janewille, Wis.

WCLO is using a truck equipped
with a public park of single with the public park of small surtime the public parks of small surthe events is an mc. and a hillbilly
unit. Each performance is given
advance publicity over the air and
chants who are tied in on the time
and talent expenses given announcements between the acts.

Police Radio News Portland, Orc

Police Radio News.

A new five-minuto projeram. Police Radio News, has Just taken the
air over KEX. It consists of a resume of the day's doings from the
from the press room of the Police
headquarters. Program is handled
by Charles Ohling, Oregonian police
beadquarters. Program is handled
by Charles Ohling, Oregonian police
from the press room of the Police
headquarters. Program is handled
by Charles Ohling, Oregonian police
from the Police
from the Policy
from the Polic

Turnish interesting color from time to time.

On one occasion during the broadcast a negro was apprehended standing on a curb with a shot gun, in a poker game and was waiting for the fleecers to appear so he could offset some of his Josses. On another occasion a bank robbery of which contributes a great deal to the listence interest in the show. This is one local pick-up which has a good share of dial twisters.

has a good share of dial twisters.

New Tag After 10 Years

Chicago.

After 10 Years the Chicago Tribune station, WGN, has moved out of the Drake hotel and into its own quarters in the Tribune tower mew control board in the new WGN studio building.

With this shift WGN drops the tag of Chicago Tribune station on WGN on Tribune Square. Phrase Chicago Tribune Square: Phrase Chicago Tribune Square: Phrase Chicago Tribune Square: Phrase day. Wayspaper of Tribune Square rirase but this figures as the first active campaign on the air.

active campaign on the air.

More About Milkmen's Matinee
New York City.

An automatic receiving set has
been installed by Poutal Telegraph
to the receivable of the control of the contro

Keep Cool Emphasis
Oklahoma City.
WKY figures on helping the
Saturday night listeners keep cool
through the tail end of the summer
with a series of stunt broadcasts.
First program originated from a
speeding motorboard on Lake Overholser, via a shortware portable

STATION PORTRAIT

WSYR, SYRACUSE

WSYR, 'The Voice of Central New York,' a basic NBC net-

WSYR. "The Voice of Central New York," a basic NBC network station, declares unconductive to the past three years to this policy.

Established in 1922, the station is now situated in the Starrett - Syracuse building, and is presided over by Harry C. Wilder as presided over by Harry C. Wilder as president. Only one other - Central New York station turns down more advertising for ethical reasons than WSYR. The station was the presidence of the station of the stationary of the station turns down more advertising for ethical reasons than WSYR. The station than the stationary of the station was nearly light patent medicines. Absolutely no laxatives are included. Decree against these is absolute.

A plomeer in aiting the ordi-

A pioneer in airing the ordl-

these is absolute.

A ploneer in airing the ordination of Cutholic priests in late of the control of the contro to alumni calls attention to programs and is a smart ad for the station. This 'Syracuse the station. This 'Syracuse Plan,' as it has been named, is considered to be the answer to agitation for more educational

agitation for more educational channels.

As a serveral orchestive and a long list of local talent. It originates from five to eight network programs weekly, a record surpassed by few NBC stations outside of New Tork and Chicago. Close connection with Hotel Syracusca naturally presents opportunities to tie in with big name bands. Many principal night chands with the serveral consultation of the control of th

tional network artist. He will be succeeded by George M. Perkins, Jr., who served as his assistant for the past year.

transmitter, and described the sen-sations experienced by the an-

transmitter, and described the sen-sations experienced by the an-nouncer.

Second pickup was from the 28th story of a local skyscraper, with Gayle Grubb, station manager, in-terviewing a windowwasher while the latter was hanging by his safety belt and manicuring a pane of giass.

of giass.

Local Musical Contest
Standard Standa

to \$0,000 voted.

Boat Race Pickups
WHAM, which has ploneered in
broadcasting Lake Ontario boat
races and built up a sizable local
foliowing, extended its field last
foliowing, extended its field last
the radio station joined with the
Democrat and Chronicle in building
up interest in races hitherto unraces, using ship-to-shore shortwave picked up by the station.

W. W. O'Brien, yachting editor of
the D. & C., and Howard Sisson of
the section of the control of the control of the control
as seen from the Coast Guard boat
Eagle.

WFIL Collects Double
Philadelphia.
WFIL has just completed deal whereby it will collect double for the collect with the collect double for the collect with the

sor and free ads room dally. Studio exces claim arrangement is satisfactory to all concerned and expect no trouble of any kind.

Latest wrinkle in WFLI's newscasting experienced and big dividends. First tie-up with Dally News and Record brought free space in both dailies. Then station began using programs. That not only increased instead of the programs is under the dailies of the state of the programs. That not only increased insteads and pleased sponsors, but it offered fine come-on to prospective accounts. Studio credit much programs. That not only increased with the state of the programs of the state of the programs. The student is the programs of the state of the stat

WFIL all stations have pronted with more ienicnt press and one rival (WIP) made similar tie-up with Evening Ledger. Adams Clothes' previous contract for sport broadcasts recently ran out. Account is handled by Feigen-baum agency.

WIP last week well resident of the New York of

to the Chief."

Studio staff and audience got kick out of seeing 100 Scouts in studio standing at attention throughout President's chat. But nobody tried to explain why boys were made to do that.

Texas Returns on KTRH

So great was interest in the bit-terly fought Texas problibilion re-peal campaign that KTRH, Houston, yond sign of time to flash returns at 10-minute intervals. Repeal swept the state in Satur-day's (Aug. 24) election.

WCAU's Dramatic Notions Philadelphia

Philadelphia.

WCAU is readying number of script series for fall and winter. Novel one is 'Dramalogues', series of 15-minute periods aired weekly for 16 weeks. Written by Lee Gebhart, programs will be patterned Collies but shows a tories run by Collies but also will be included on each program.

Fram.

Another series, as yet untitled, will follow Joel Chandler Harris' Unde Remus idea of having stories of Southern flavor spun by aged Gallagher, with the Tiny Band lending musical coloring. Gallagher hasn't chosen his moniker yet.

Another of several more to come the color of the colo

All series are being arranged by Stan Lee Broza, program director.

Ribbed on His Own Show Arch McDonald, WaShington.
Arch McDonald, WaSh sportscase ter pinch-sitting for Associated programmer of the programmer

Upside Down-Stomach Gal
Alyce Jann McEnlindelphia,
Gown-stomach gal of newpaper
Game, will air popularized medical
program from WFIL Monday (2),
working have you heard about my
connection with style show at Lit
Brothers' store, where youngster
will model.

SCHENLEY DEAL ON BAER TIFF

While NBC is trying to close for a backer of the broadcast of the Max Baer-Joo Louis fight at the Yankee stadium Sept. 24, the Mutual Net at the August of the Sept. 25, the Mutual Net at the Yankee stadies on the Sept. 26, the

COLUMBIA ARTISTS BUREAU PRESENTS

LITTLE JACK LITTL

And His Original Columbia **Broadcasting Orchestra**

AUG. 26 TO SEPT. 8 RICE HOTEL HOUSTON, TEXAS

Broadcasting Daily for Niagara Hudson Electri Light and Power Co. ALSO ON COLUMBIA RECO

LE0 BROWN

NBC NETWORK

Daily, 9:05-9:15 A.M. CDST **CHICAGO**

Personal · Manager · SAM · BEER

THE **VIRGINIANS** Radio's Best All-Around

Colored Quartet Mutual Broadcasting
THURSDAYS, 10:20 P.M. EDST
WINV, CINCINNATE
MONDAYS - - 7:16 P.M. EDST
THURSDAYS - 6:30 A.M. EDST
SATURDAYS - 6:16 P.M. EDST

MARY L. SHANK

JOAQUIN GARAY 11TH WEEK

ROXY, NEW YORK HELD OVER INDEFINITELY

"PAT" BALLARD WROTE THE SPECIAL MATERIAL FOR THE 4 PRODUCTIONS FEATURED BY FRED ASTAIRE ON LENNIE HAYTON'S LUCKY STRIKE HIT PARADE "THE PICCOLINO," "I LOVE LOUISA," "FLYING DOWN TO RIO," AND (THIS SAT. NIGHT) "PICCOLO PETE."

Representatives: WINKLER-HANNA, Inc. 654 MADISON AVENUE, NEW YORK CITY

Mills on Deal with Three Picture

VARIETY

Companies for Interest in Catalog

Irving Mills of Mills Music is due New York Wednesday (28) to confer on the possible sale of an confer on the possible sale of an interest in his company to one of three picture organizations. He has appointments in N. Y. later in the wesk to confer either with Nicholas M. Schenck, head of Loews; Herman Starr, head of the Warner music interests, and Joseph Mockowitz, v. p. to 20th Century-Pox. on the proposition.

the proposition.

Milis conferred here last week with L. B. Mayer at Metro, Harry M. Warner and William Goetz of 20th Century-Fox on a plan whereby his company would seil an interest in the control of the company would seil an interest in the company would seil an interest with the provise that his brother Jack and himself would continue to operate the music business for the purpose of furthering the size of their catalog with their respective them to be seen the catalog with their respective them to be seen to be seen the catalog with the size of their catalog with their respective them to be seen the catalog with the savallable for purchase.

Sudden interest in the aligning of

other music company catalog which is available for purchase.
Sudden interest in the aligning of the Mills outflet with the picture control of the mills of the mi

MUSIC

KENNAWAY

Incorporated

ENTERTAINMENT

430 North Michigan Ave., Chicago

AND

Announce

THE ESTABLISHMENT

OF

NEW YORK

OFFICES

REALISM'S RECOIL

Rice Hotel Roof Gets in Navy Jam on Uniforms

Houston, Aug. 27.

Houston, Aug. 27.

Texas rangers staged a big prerepeal election drive here, but it remained for the navy department to
interrute open department of
interrute open department of
interrute open department of
interrute open department of
Marine roof garden of the Rice
Hotel was converted into a ship's
deck and opened last summer during visit of U. S. cruiser Houston'
to her home port. Labeled to a
rew outsited from capital no gob
in proper navy uniforms. Vincent
Lopez, Phil Harris and other 'name'
orchestras have played there.
Now comes Commander Robert
U. S. S. Tawey,' a guest of the roof,
the charges violation of navy regulation in use of uniforms. Office of
the judge advocate general has
stepped in. Manager Bruce Carter
le shopping for new uniforms for his
100 waiters and bus boys.

Zig's New Roadhouse

Newark, Aug. 27.
Joe Ziegler, former vaudevillian
and operator of Ziegy's here, is taking over Wallace Pines, roadnouse
at Millburn, N. J., and will open in
separation of the property of the property
control shows the property of the Birth of a
Nation.
Johnny Sorin's orchestra is booked
to open the new spot. Newark, Aug. 27.

York end for the probability of con

the holdings of the Warner organizations.

Twentieth Century-Fox, which has nonly: the Sam-Fox estalog to draw Warner deal for Cab Calloway and from, also figures it needs reinforcements in that respect. Goetz, fotors, as well as around six weeks coughly, submitted it to the New the piece of the same coughly, submitted it to the New the piece of the same coughly and the same coughly and the same coughly are the same coughly are the same coughly and the same coughly are the same coughly a

Most Played on Air

To familiarize the trade with the times most on the air around New York, the following is the listing of the songs most played on the cross-country networks last week, in relative standing, according to the approximate number of combined pings on WEAF, WIZ and WABO.

WEAF, W/Z and WABO.

East of the Sun.
In the Mood for Love.
In a Little Gypay Tae Room.
Lulu's Back in Town.
Paris in Spring.
Switch and Low.
That's What You Think.
Can't Believs My Eyes.
I Wished on the Moon,
Nothing Lives Longen,
Page Miss Glory.
Truckin'
Star Gazing. Truckin.'
Star Gazing.
Rhythm and Romance.
Double Trouble.
Accent on Youth.
Cheek to Cheek.
I'll Never Say Neven.

Booze Permit Repeal Threat Over Sea Girt Inn's Undressed Show

Asbury Park, N. J., Aug. 27. Over-exposure of feminine epi-dermis sent principals in the Sea Girt Inn nudist show sourrying to the wardrobe yesterday (Monday) in an effort to stay the orders of D. Frederick Burnett, state alcoholic beverage commissioner, who recom-mended that authorities lift the club's liquor license because of 'in-

decent' performances.

ABC agents reviewed the floor show last week.

sow agenus reviewed the floor
Commissioner Burnett demanded
that the Wall township committee
that the Wall township committee
rum permit held by Bud Pollard and
Michael Silfer, both of New York.
Township has been cutting in fg\$2.5% of gross take at Inn, but
Burnett's orders haven't been silfatdi in these parts for some time.
The state of the state of the state of the state of the state
and the state of the state of the state of the state
and the state of the state of the state of the state
and the state of the state of the state of the state
and the state of the state of the state of the state
and the state of the state of the state of the state
and the state of the state of the state of the state
and the state of the s

Postpones Bernie

Philodelphia, Aug. 27. Philodelphia, Aug. 27.
Ben Bernie, with contract for six-weeks' engagement at Arcadia In-ternational restaurant, beginning Sept. 20, will not come in until Oct. 3. Mutual agreement calls for four weeks, with option. Nitery is now seeking a name for its first anniversary Sept. 20 and to remain until Bernie's arrival.

No Foolin'

Minneapolis, Aug. 27. ainneapolis, Aug. 27.
Thomas Mathaws, operating a local night club called The Jall, with bars and cell-blocks, was taken from the synthetic lock-up and imprisoned in a real one when police caught him selling beer after hours.

He was released after paying a \$75 fine.

PARISHER'S CASINO

Charlotte, N. C., Aug. 27.

Don Parisher renovating the Town Casino and will open the spot Sept. 12. He figures on using five or six acts in addition to a line of six girls in the floor show.

girls in the floor show.

Venture will be part of the South-eastern Amusement Enterprises,
Inc., for which Parisher recently ob-tained a certificate of incorporation in this state.

MAGENHEIMER'S SPOT

Kai Magenhelmer is now ad and pub manager for Brunswick and Columbia records. Spot was vacated by Maxson F. Judell's resignation to essay a Hol-lywood film berth.

CUPID IN FLOOR SHOW

Minneapolis, Aug. 27.

Night clubs here now are staging 'public weddings' as added attractions.
Club Lido, loop spot, is first to announce this novel 'floor entertain-

DIM CAROLINA MOON

Raiders Rap Down on Night Spots In Two States

Spartanburg, S. C., Aug. 27, Past week has seen wholesale mitted that the Morth and South Carolina. In Charleston, 12 state constable in Charleston, 12 state of booze, thus embarrassing proprietor Henry Hasseimyer. Ditto action by another equad at aume time at Henry Hasseimyer, button time at Henry Hasseimyer, button time at Henry Hasseimyer, button made.

made. Hasselmyer, senior, and two bar-tenders among those nabbed. Truckload of lottery equipment selsed also, plus more than three grand cash at the son's place. The Hasselmyers are loose on \$500 ball

each.

In Asheville, well-known mountain resort, the Beacatcher Mountain night club, was raided and Mrs.
Tolley J. Roberts (wife of a local aviator), operator, and E.S. Davis selzed. Davis fined \$500 and Mrs.
Roberts \$50 in police court. More than \$1,000 worth of equipment

seized.

Meanwhile, at Charlotte, scene of recent wholesale Sunday blue law reform ordinances by councilmen, city's officialdom was in a turmoli, with inner strife over radie in the negro section. A. P. White, chief of the Charlotte civil service commission under which cops operate, resigned.

Music Notes

Dr. Ernest Tech writing musical core for Paramount's 'Peter Ibbet-

Gus Kahn, Bronislaw Kaper and Walter Jurmann doing the interpo-lations for 'Maytime' at Metro.

Bert Kalmer and Harry Ruby wrote 'What a Beautiful Night' for Dick Powell in 'Thanks a Million.'

Mort Dixon and Allle Wrubel composed five tunes for Warners' Broadway Hostess.' They are Playboy of Paree,' Who But You,' His Was Her ,' Weary,' and 'Let It Be Me.'

Harry Warren and Al Dubin con-tributed 'Broadway Cinderella' and 'At Your Ssrvice, Madame,' to Warners' 'Stars Over Broadway.'

Walter Donsidson and Harold Adamson signed by Metro for two 'Great Ziegfeld' numbers,

Rudy Vallee may follow Ozzle Nelson into Cocoanut Grove, L. A. Buddy Rogers set for six weeks at Catalina.

Dr. William Axt readying musical score for Mstro's 'Perfect Gentle-man.'

Smith Ballew opens at the Roose-velt, New Orleans, Sept. 28.

Herbert Stothart directing music or 'Rose Marie' at Metro.

David Mendoze ls not a staff conductor at WOR, Newark, but has his own guest sustaining pro-gram on the station Monday nights.

The Westerners, harmony act composed of four men and a woman was booked for Maxwell House Showboat on its inlital hearing by Benton & Bowles. Ed Wolf, the act's manager, had eight other auditions set for it.

Dave Herman replaces Irving Rose at Jack Dempsey's, New York, tonight (Wednesday).

Ted FioRito unveils at the Hotel New Yorker, New York, Sept. 1. Clyde Lucas is the present incum-

Ted Black may replace Hale Ham-liton at the Hollywood restaurant, New York.

Bernie Cummins returns to the toosevelt, New York, Sept. 18.

Bob Crosby band doing a four-week stand at the Adolphus hotel, Dallas, starting Sept. 5.

RAISE ALA. READERS

Birmingham, Aug. 27.

Roadhouses and night clubs will be required to pay a heavier license in Alabama under an act of the Logislature.

Rate for a night club will be \$38 if inside the city if its and \$75.55 outside.

HOTELS GIVING IN ON \$3 RAP

Indications are that the New York Hotel Men's Association will by Sept. 15 have yielded to the New

Sept. 15 have yielded to the New York mustchas union's regulation on remote control broadcasts.

Members of the association have with one exception, the Waldorf Astoria, held out against the local's demapt that the men be paid \$3 extra for each sustaining pickup, Money goes into the union's unemyloyment relief fund.

Money goes into the union's unemyloyment relief fund.

10 year to have a sustaining the part of name combot to accept these non radio wire assignments,

Mary Nolan Wins 2 A.C. Skirmishes with Law

Mary Noian came through successfully in two brushes with the law in as many weeks. Last Friday Magistrate E. J. Dugan refused to Issue a warrant at the request of Philadelphia authorities who charged she bought two dresses from a shop in that city for which from a shop in that city for which of the charge, Miss Noian invited constables to search her hotel room, They did, and falled to find either of the dresses. The entertainer, who is appearing at the Silver Silpper, also was flower bill during the previous week, When Magistrate Archie Toffer issued a warrant for her arrest she paid the bill and the case was dropped.

Jack Scholl and Lou Alter have written the themer, Tsn't Love the Grandest Thing?' for Wheeler and Woolsey's 'The Rainmaker' (RKO).

ROBBINS' CHATS

NEWI "TENDER IS THE NIGHT"

is a better-than-great-song from the MGM production, "Here Comes the Band."
Here Comes the Band."
you, and you.
P. S.—For your "files":
"YOU'RE, ALL I NEED?"
"I'M IN THE MOOD FOR LOVE."

"I FEL A SONG COMIN' ON" "ROLL ALONG PRAIRIE MOON" "TWO TOGETHER'

ROBBINS MUSIC CORPORATION 199 SEVENTH AVINCE - NEW YORK

ATTENTION

LOUIS ARMSTRONG and ORCHESTRA

Is JOSEPH GLASER

and no one size is authorized to negotiate contracts for LOUIS ABMSTRONG except JOSEPH GLAZER or his booking repre-

JOSEPH GLASER individually, and as manager Louis Armstrong and Band

Phil Amigone's CHEZ AMI

BUFFALO, N. Y. Opening the Fall Season

Booking Direct First-Rate Entertainment and Music Address JACK GROOD, Mgr.

JAY SEILER

WARNER PICTURES

NEW YORK CITY

R.K.O. BUILDING

Radio City

ROCKEFELLER CENTER

Suite 2412 • 1270 Sixth Avenue

Telephone Circle 6-3770

WB DEMANDS ASCAP PROBE

Piantadosi Replaces Rockwell in WB Staff Shifts: All Firms Move To Radio City Under One Roof

Grouping by Warner Bros. of all les gublishing interests on two floors of the RCA building, New York, has been accompanied by a realignment of the professional staffs of Harms, Inc. and M. Wilmark & Son. Will Represent the Received, professional staffs of the Arms, Received, professional staffs of the Arms, Inc. and M. Wilmark & Son. Will Received, professional manages for high staffs of the Received, professional manages for high staff staff staff was reasonable and the Received for the Receiv

Inc., and M. Witmark & Son. Will
Rockwell, professional manager for
Harms the past seven years, has reFantades, who holds a similar
berth with Witmark, moving over to
replace him. Addy Britt becomes
professional head of Witmark.
In the shift to Harms, Plantadosi
takes Al Porgie from Witmark as
his first assistant. Others included
in the move-over to Harms are
Nickte Campbell and Eddie Lambert. Sidney Kombelser remains
extitches from Remick to the latter
firm.
Billy Chandler, formerly head of
Sonity Bros' professional staft, will
serve as Britt's first man. Remick's
professional chief, George Marlo, remains as is.

mains as is. Professional quarters of Harms i building this week from Broadway and 52nd street, which arrangement will for the first time have all the WB publishing units under the same

Rockwell's Post

Rockwell's Post
Rockwell was taken on by Max
Dreyfus when the latter actively
headed Harms, following a succession of hits from Vilia Moret, which
Rockwell was credited with exploiting. These songs included, Moret's
Moonlight and Rosse; 'Chioe,'
Tlianiks for the Bugsy Ride,' etc.
Harny politics, realing and May to
take over Chappell & Co. of America, including a partnership interica, including a partnership interica, including a partnership inter-

ica, including a partnership inter-

est.
Rockwell's publishing future will include one of several similar propositions to become a partner in a firm on a profit-sharing basis.

PHILLY SYMPH WINDS UP SEASON IN BLACK

Philadelphia, Aug. 27. Philadelphia (symphony) Orchestra's sixth season of summer con-certs in Robin Hood Deli, just closed certs in Robin Hood Dell, Just closed (23) was financial success despite unprecedented series of obstacles. Faced with defict of \$20,000 from last summer's disastrous season, or-ganization paid off all expenses. gave men increased rate for longer schedule and has prospect of sur-plus for next year. With 36 scheduled concerts, 10 of With 36 scheduled concerts, 10 of

With \$6 scheduled concerts, 10 of which were rained out, season drew estimated attendance of about 140,-000 payees, as against 175,000 to 200,000 in boom years. Gross of approximately 955,000 for season is about same as last year; but drast-toolly reduced overhead this year-left sizable difference. Musicians will-receive about \$50 a week for the elsit-week season this year, as elsit year, but only \$42 for six weeks last year. Not only were 10 concerts rained

years, but only \$42 for six weeks last year; here 10 conserts rained out this summer, but mest of those were more popular ones such 'as ballets and several guest artist appearances. Other obstacles were unreducement tickets from last year's considerable of the obstacles were unreducement tickets from last year's considerable of the obstacles were unreducement tickets from last year's failure and resulting absence of angels to underwrite cost committee of musicians handled committee of musicians handled delphia. For will liam K. of the obstacles of the obstacles and firm of Crowley-La Brum doing publicity.

TOCH IN HOLLYWOOD

Ernst Toch, British composer, arrived from Europe last week to do a score for Paramount.
Toch flew to Hollywood a few hours after disembarking.

And Will Air in U. S.

Henry Hall, musical director for the British Broadcasting Co., sails for America Aug. 28. As he did on his last visit two years ago, Hali will make several guest appearance

will make several guest appearances on the American air. In anticipation of Hall's stay, Jack Mills has bought the Ameri-can rights to one of the maestro's recent tunes, 'Time to Say Good-night.'

ASCAP ASKS U. S. TRIAL IN WASH.

Seattle, Aug. 27.
Around \$50,000 worth of lawasits feil into ASCAP's ian last week in Washington state, culmination of the recent court decisions which put the society into temporary receivership in this state, on the ground that ASCAP was operating in violation ASCAP was operating in violation fixing, and conspiracy in restraint of trade.

of trade.

Cross complaints from eight radio stations, co-defendents in the state's suit which put ASCAP under injunction, were served upon Tracy

Agnes Ayres Barnstorms

Lincoin, Aug. 27.
Agnes Ayres, former flicker star, has her own orchestra, 'Hollywood Debs' and its one niting in the midwest. She's dated in the Capitol Beach tonlight.

N. Y.'S RUMBA NITERY

The Havana Casino, new nitery, is due to open in New York City mext month or early in October.
Cabaret theatre location is being kept q. t. but it's been settled that the Cuban motif will be followed

WANTS LOOK AT SOCIETY'S BOOKS

Or Else Herman Starr Won't Accept Board Post-Harry Warner Advises Aylesworth, Paley on \$1,-000,000 Demand

NO COMPROMISE

Widening of the split between the Warner Bros. publishing group and the American Society of Composers. Authors & Publishers was forecast last week in the trade when it be-

last week in the trade when it became known that WB was preparing to demand a mass of indied data ing to demand a mass of indied data in the state of the board of directors. Building a state of the board of directors day in the state of the board of directors day in the state of the state o

By Letter

Request for info will be contained in a letter addressed to the officers of the Society and will stipulate that before Starr will become a member of the ASCA³ directorate the WB publishing non-p must be furnished with all radio stations the past three and a half yearnessed with the state of the state of

Explanation of now percentage fee is applied to commercial pro-grams and what portion of this money has been forthcoming from NBC and CBS network commer-

money has been forthcoming from NBC and CBS network commercials. Copies of the Society's agreements with other types of lienaness. Breakdown of veerybody's expense account in the Society. This is particularly directed at the expenditure of the officers, general manager and general counsel. Consensus of opinion in publishing circles is that the ASCAP directors will vet the Warner Brosproposition. In the event of such propose to resort to the courts. Suit will be brought through Morris as a director and, in addition to the above info, WB will ask that the Society be ordered to give an accounting of all income, expenditures and royalty distributions for the past 10 years.

Hollywood, Aug. 27.
Warners will ask or give no quarter in case of a spilt with ASCAP
Dec. 31, over the refusal of the latter organization to give WB an assured \$1,00000 compensation for interesting the second of the control of the Hollywood, Aug. 27.

pensate Warners for the performing rights in the future or do without the Warners' music companies' cat-

Warner is having attorneys check Warner is having attorneys check into the matter of its writers signing with ASCAP for the new five-year period, without the permission writers may maintain their standing in the collection organization for reimbursement to them of the money coming in on all performance rights. Warners want to find out whether a pleture company owns

Berlin Forming Pub. Subsid On Radio and Columbia Pix Music. Also Edging Into M-G

Calloway One-Nighter On Troy Showboat

Cab Cailoway i ducts an Irving Mills booking season at the Paradles Showboat, Troy, i. Y., for one night Sept. 19, to be followed by Ted Blacks' ore for four months, starting he following night. Bob Sanders, of the Mills office, booked both bands in

Cailoway will be etherized Sept. 19 on a WJZ-NBC nat onal hookup from the Paradise Showboat.

JACK HYLTON'S LINEUP FOR U.S. TOUR

London, Aug. 27.

London, Aug. 27.
W. H. Stein, v.-p. of Music Corp.
of America, has signed a contract
here with Jack Hylton for a 13week tour in the United States, plus
options. While over in the States
Hylton will also do 13 broadcasts
or Standard OH.
Hylton will be accompanied by
Pat O'Malley, crooner: Eve Becke,
2 Leelien, local radio names: Fred
pat O'Malley, crooner: Eve Becke,
pat O'Malley, crooner, and two arrangers.
An exploitation trailer is being
made here for advance booming.

Sid Mills on Coast

Hollywood, Aug. 27.

Sidney Mills due here Sept. 1 from
New York to reopen local offices for
Mills Music, Ine., and handle the
entire coast from this base.
He is the oldest son of Irving
Mills. Hollywood, Aug. 27.

COURTNEY GOES HAWAII

San Francisco, Aug. 27.
Del Courtney, youthful local
macstro, after a year of engagements in the Northwest, including
Jantzen's Beach at Portland, Ore,
and the Club Victor in Seattle, has

and the Club Victor in Seattle, has salled with his troupe for Honolulu, where he will do eight weeks at the Alexander Young Hotel there. Return will find him spotted at the big Palomar dancery in Los Angeles.

the rights after it pays the com-poser and writer to supply the ma-terial for it exclusively. Attorneys

poser and writer to supply the ma-terial for it exclusively. Attorneys the componers and lyric writers can assign these performance rights if the employer has them especially written to fit its needs, as in the case of WB thrusteals. The expectation of the expectation of the expectation of the expectation of the trough Al Dubin and Harry War-ren signing the new ASCAP con-tract, which Warner leels should not have been done by writers in the expectation of the expectation of the company would own.

In line with the new trend for music publishers' subsidiaries, a new outfit is to be organized by new outfit is to be organized by Irving Berlin, Inc., as a publishing adjunct for RKO Radio Pletures, and also to include Columbia Pic-tures. Berlin's already has pub-lished filmusical songs from both

insned nimusical songs from both these studios. Saul H. Bornstein leaves Holly-wood today (Wednesday), where he sojourned with Irving Berlin pre-paring the next Fred Astaire-Ginger Rogers film for RKO Radio, Follow Rogers film for RKO Radio, Follow the Fleet, Bornstein, a director of Columbia, already has an in with that picture company. In addition, Max Winslow, still a member of Berlin, Inc., is now a Col film pro-

that picture company. In addition, Max Winalow, still a member of Berlin, Inc., is now a Col film producer.

Max Winalow, still a member of Berlin, Inc., is now a Col film producer.

May be a construction of the color of the c

IRV AARONSON'S EX DRIVES ON CONTEMPT

Mrs. Christine Marston Acronson, dancer, is proceeding sgalast Irvite Autonoson, meeters of The Commanders orchestra, for contempt of court arising from their divorce a couple of years ago. Justice Aaron Steuer, in N. Y. supreme court, has the contempt motion under advisement of the court o

wWB. Picta' cipploy, assigned for the property of supplying sectionate material which the WB company would will be composed and byric writers and byric writers and byric writers in the composers and lyric writers in the company's own collection the company's own collection the company's own collection agency.

With exchanges and attorneys in like yearchers, warrier feels that no new offices would have to be set with the company part of the world to go the company in the property of the company in the property of the property self-ment, are not to be construed as allimony, and thus the subject of crivil action. The office property self-ment is builty to pay, and they company in the property of the property self-ment is ability to pay. The property of the company is a property of the company in the company is a property of the company in the content of the property self-ment and the property of the property self-ment and the property of the company is a property of the company in the company is a property of the company in the company is a property of the company in the company is a property of the property of the property self-ment and the property of t

Par Subside Show Leaning Towards Vaude; L. & J. Resuming in Georgia

A tendency toward stage shows is beginning to assert itself among Paramount subsids, with Lucas & Jonkins, Par's partners in Georgia. Starting the bail rolling by laying plans for vaudeville in 12 of their towas. South is reported to be getting more builds no stage shows as a result of the business that is being done by certain attractions thit githe territory. Major Bowes' thing the serritory may also open up for stage attractions this season, while in Montreal plans are soing forward for return of vaude to

open by the stage attractions that properly the stage of the pamous Players-Canidan house there. Unload difficulties in Montreal are delaying these plans somewhat. The midwest and north-somewhat the midwest and north-somewhat the properly of the properly

then plans to individual the control of the control

Two-Way Merger

Dave Jones and Peggy Lee are partners off stage now as well

as on.
They were married Aug. 21 in
Baltimore.

Hickey Unit's Bow-In

'South Sea Crulse,' first John lickey unit for the new season. ickey unit for the new season, sens in Hershey, Pa., Friday (20). Show is topped by Jack McLallen.

15 YEARS AGO

(From VARIETY and Clipper)

Publishers trying to kid them-solves that sheet music was com-ing back. Dime stores were starv-ing for hits, but would not up the price, but the 30c market looking up.

Actors Equity enlisting American Federation of Labor to help it clean up things. Wanted traveling man-agers to file bonds, provide better dressing rooms and advertise only actors actually with the show.

B'way ticket specs had been tak-ing it in the neck all summer. Poor weather and no outstanding hits. Latter hurt worst.

Milton Aborn suing a choir singer for tuition. Her comeback was that the studio was so cold she suffered from throat trouble all winter, hav ing to pay a substitute for her church job and pass coin to the doctor. Cut the \$600 claim to \$25

Junior Orpheum announced its top bookings. Acts got approxi-mately 50 weeks in the west alone. Just imagine!

Werthelmer, a tobacco man planned to put up a blg house on the sites of the Gayety and Fulton theatres. Just one of those things that didn't jell.

Locw, Inc., reported a profit of \$2,969,920 on the 40 weeks ending June 6.

Theatre Ownere Assn. Jamming with Famous Players. Claimed 47 of the 131 pletures promised on last season's contracts were being held up to be sold at a higher rental on the new season. Facing a suit, Famous delivered at the old price. Applied only to the exhibitore in that organization,

Robert Kegerries, German actor, suing the Playere club for \$100,-000. Claimed they had tossed him out because of his nationality.

Arthur Hammerstein passed out mail bottles supposed to contain whiskey at the premiere of Tickle Mc. Tossed an enforcement office but of his office and got all front

New season not opening up au-(Continued on page 46)

Unit Reviews

Andre Lasky Revue

Andre Lasky Revue
(PALGE, AKRON)
Akron, O., Aug. 24.
Parisian tunes, continental comice,
Such its and the continent comice,
Such its and the continent continents
Such its Andre Lasky's French Revue and, considering M. Lasky's
press agentry, it is his 'dance de
the considering M. Lasky's
press agentry, it is his 'dance de
with a coulle of the continent continents
with a coulle of totarior his business
with a coulle of totarior his business
Mile. Corinne is the girl is the
sortigist, but enabling the business
motification the haring its blue mays
his partner in risking the unseassonal chill.

patible Common as tree gribs a rose in the common and the gribs and the property of the common and the common a

Birm. Vaude Probable

Morris and Evans, standard two-man vaude team, goes radio via WHN, New York, st ting next

week.
They'll be on sustaining Sundays at 4:30 p.m. for 15 mins.

Idle Thoughts

By Joe Laurie, Jr.

Thing made to be broken: Love's vows. Drume. Ple crust. Necke.

Musings
Definition of Eternity—Lend me 5 until vaudeville comes back.
The guys in the control room of radio station look like a tank of a radio

a radio station look like a tank of tropical fish. Years ago a bill of 10 acts was put on by a manager and a stage manager. Now it takee, 10 stage managers to put on two acte. When an old timer saye, 'Vaude-ville', he says it with a caress in his

Silence is a hard argument to

sat.

Some of the bombs they're throwing in the picture houses are better than the pictures.

They should be called Im-mature

actors.

Many of the boys are actore between promises.

Wonder how they find it out when a vaudevillian goes insane?

And did you hear about the midget who became a lion tamer and put his head ir, the lion's ear?

put his head it. the lion's ear?

Voudevilliant' New Biz

What do vaudevillians do when
they give up the stage?

Well. Tom Waters is running a

summer resort at Herndon, Fa.:
Jimmy Coniln (Conlin, Steele and
Care) is the evener of a shair dyn

Care) is the evener of a shair dyn

City Four) is the properties of the con
liquor store in Freeport. Long island; Dan Dudy, dance director, it

one of the top iner, is the insuran.e

business; Billy Dunham (Dunham

d O'Maley) owns a thriat emand G'Maley) owns a thriat em
da G'Maley owns

NEW ACTS

REED and MELE
Danning, Singing
Orpheum, N. W. Singing
Orpheum, N. Singing
Orpheum, N.

Birm. Vaude Probable

Birmincham. Aug. 27.

The Pantages will reopen the fall with vaude and pictures, according to Dick Kennedy, Kinesy. Wilby supervisor. House was closed asspring, when business fell off.

Reopening has been tentatively set for eome time in October.

Lyric Changing Bookers

Chicago, Aug. 27.

Lyric, Indianapolis, indie full-weeker, has pulled away from the Frank Gladen booking office, here. Charles Olson, owner, is considering own man in Chicago to book the spot.

Morris-Evans Airing

Morris-Evans Airing

Morris and Evans, standard two-man vaude team, goes radio. Visme next in the spot.

Littimmed to make room for Driet encore, with Carloca looking like a furtal.

Weer.

It HE FOUR MACKS

(1816 Skating 18 a full (Special)

Paral (Special)

Wear of the reduced looking of the Swatch of the Swatch of the old Mack & LaRue turn of 10 years of the accordance of the special to be around in some time, this one bear once any Driet is the earn, and the convergence of the special to be around in some time, this one bear once any Driet stating at the part of the special state of the surface of the special state of the

SLEN MASON Xylophone 11 Mins; One Grand Opera House, N. Y. Pleasant filler on any bill is this dexterous hammering of the key-board by a tall, nice-appearing active of the service of bit also as-

youngster. Brevity of bit also asAccompanied by the house pit,
Mason renders a heated (sure to
lick in this sector) Some of These
click in this sector) Some of These
Spinning Wheel, then off. Encored
with Kiss Me Again, with double
with Kiss Me Again, with double
Gyppy Sweetheart's as in extra recall. No pop tunes, nor necessary in
this snappy routine, Despite meagre
house, applicate generous,

the Hudson Tube Co.: Alian Coo-gan (Mullen and Coogan) is a saloon keeper in Brooklyn; Jack Inglis (Inglis and Reading) owns a unchroom and magazine shop in New York; Dancing O'Mearas run a dancling echool in New York; so do the Crisp, Staters at Bay Shore Long Island; 8d Healey Shore Long Island; 8d Healey Shore at Providence; Tory Hunting at Providence; Tory Hunting (Tunties and Francia) owns a the and Cross) is a drink place owner at Providence; Tony Hunting (Hunting and Francis) owns a theatre in Red Bank, N. J.; J. Francis Dooley (Dooley and Sales), Al. B. White, George Stone (Stone and Pillard), are all in the saloon business on Long Island; Dave Ferguste in Executive Control of the Programment of the Control amerul, ane all in the control and march, and all new ferriuson is Executive Secretary of the Jewish Theatrical Guild; Capt. Patrick Irving O'Hay owns a tourst camp at Taos, N. M., Selbini at camp at Taos, N. M., Selbini at camp at Taos, N. M., Selbini S

What's become of those route books the acts used to carry around?

DR. 'JAFSIE' CONDON

Talk

2 Mins.; One
Gayety, Boston

Although 'Jafsle' ie no professlonal he has more to offer in his
simple, direct talk than many film sionia is has shore to diter in his etare making personal appearances, asimple, direct talk thian many film etare making personal appearances, and the property of the term of the personal property of the personal property

answers a placed in a box by patrons at a condoor.

On show caught orchestra was full of men who ate it up and handed him a polite patter at the exit. Fox.

DANCING ON REVUE (5) Song and Dance 14 Mins.; One and Full Grand Opera House, N. Y.

34 Mins. Once of Full Grand Opera House, N. Y.
Clad in pale blue transparencies, forand Opera House, N. Y.
Clad in pale blue transparencies, three lookers harmonize What's the Reason? and Latin from Manhat to the control of the con

JERRY MANN Imitations 12 Mins.; One Palace, N. Y.

12 Mins: One
Palace, N. Yang chap, who doce imiBrezy yang chap, who wanted
into Jane yang chap, which is
into a both. A little too prone to
language his own conday, which is
the audience was fairly steady on
the job.
With hit material he is able to
with the steady on the job.
With hit material he is able to
with the steady on the job.
With the steady of the job.
With the steady of the job.
With the steady of the job.
In a place of the fact there's one on
a most every bill. Mann enores and
does not rate with the toppers in
this line.
Necds more experience. Youngster
houses and on the air but a short
spell.

PAULINE COOKE

MATTISON RHYTHMS NOW PLAYING FOX, DETROIT "COOKE & OZ"

DORGTHEA ANTEL

228 West 72nd St. New York City Birthday Everyday, Convalescent Greeting Cards Boxed Assortments, 15 exclusive 1 original cards to the box, \$1.00

inecial discount on large quantities.

BILLY KEATON

Smilling the Blues Away NOW IN 7TH WEEK FOX. BROOKLYN

MADALYN WHITE

APPEARING WITH BELL BROS, AND CARMEN FEATURING NOVELTY DOUBLE CANE TAP DANCE

Created by SAMMY BURNS

K HEATRES SIXTH AVENUE 1270 NEW YORK RADIO CITY

The THEATRE of the STARS

BOOKING AGENCY

LOEW BLDG. ANNEX

160 WEST 46TH ST. NEW YORK

Bryant 9-7800

SIDNEY H. PIERMONT

BOOKING MANAGER

LUBIN

GENÉRAL EXECUTIVE OFFIC

Loew's Dropping 3 More Weeks Of Vaude, State Only N. Y. Stand

Loew's vaude book gets further reductions starting Sept. 6, when the Paradise, Eronx: Valencia, Janaica, L. I., Luli weeks, ard the orbital control of the China. Seas. Boulevard, Bronx, which, like the Orpheum, is a split-week, will drop its vaude Sept. 20.
These dropouts will leave Loew's with but one vaudeville theatre in N. Y., the State on Broadway, and four weeks of playing time in all or weeks of playing time in all or weeks of playing time in all or weeks of playing time in all convections. The control over the weekend turn of vaude is also stated variable on the Loew book through the Joint booking of the Stanley, Pittaburgh, with Warners on the recently effected pooling deal in that control over the most draute having of the stare time since the circuit will use second choice with its stared playing vaude, general op-

city.

Despite the most drustic shaving of its stage time since the circuit started playing vaude, general opinion in and out of the Loew office and the circuit started playing vaude before the end of October.

The Capitol, N. Y., because of its ability to give a b.o. film an extended run, and needing only 18 to 20 ace films to carry it for a year, then the circuit of the circuit of the circuit started that the deluxer will probably play occasional stage attractions. It N. Sidney, however, has stated that the deluxer will probably play occasional stage attractions will be considered that the outlying Loew houses can usually play it but one. While waiting for the next b.o. film to get through at the Broadway deluxer, these houses will have to be content that the outlying Loew houses can usually play it but one. While waiting for the next b.o. film to get through at the Broadway deluxer, these houses will have to be content the content of the content of the content of the content of the inevitable situation when pulling the stage shows, but believe will carry the ordinary product in between.

Loew's Fox, Detroit

Fox theatre, Detroit, booked by RKO up until the end of this month, goes into Loew's New York booking office for its stage shows starting Sept. 6 or 13. Actual date hinges on Dave Idzal's negotiations for a local stage presentation to follow the last RKO-booked vaude opening Friday. (30.)

Pooling deal between RKO and the Fox terminates the week of Aug. 30, with RKO reopening its Downtown there Sept. 6.

First Loew-booked show into the Fox will be topped by Jimmy Savo.

N.W.'s New Time

Portland, Ore., Aug. 27.

Al Leichter and Art Butler have opened a booking office to serve the Pacific Northwest. Headquarters are in Seattle and towns available are Portland, Tacoma, Vancouver, Victoria, Seattle and Spokane for a total of five weeks

Vancouver Spot Reopens

Vancouver Apot Reopens
The old Vancouver, Aug. 27.
The old Vancouver theatre, which
used to play Orpheum shows, has
reopened as the Lyric, with R. J.
Dawson as lessee and manager. Interior of the building has been remodcled and redecorated,
Calvin Winter and ork are in the
play of the comprehense of the comprehense free
total, be bolded by Bert Levey out of
Los Angeles.

Minne.'s Now 'n' Then

Orpheum Minnapolis, Aug. 27.
Orpheum heatre here will play occasional stage shows along will rist-run pictures the coming season. Last season house used a 40c.
First off the occasional stage shows will be the olsen and Johnson unit opening Sept. 6. Top will be 50c.

EVA LORRAINE'S ACT

Eva Lorraine, long in pictures, is in New York preparing for a stage tour. She is rchearsing a seven-people flash act. Started in pictures in the silent days as a kid actress.

Will Ease Dual Problem

Rochester, Aug. 27.

Rochester, Aug. 27.

RKO Palace here returns to vaudfilm policy Aug. 30 in time to benefit from the state Legion convention over the weekend. Return of vaude is also siated to end public the state of the double-feature process. Century goes definitely single feature with pick of Paramount, Warners, Columbia, First National and probably Fox product. Palace will use second choice with its stage double feature the remainder.

Loew's Rochester, with Metro and

Loew's Rochester, with Metro and United Artists product, will alter-nate, single-featuring the ace flims.

Holtz Acquires 3-Name Show: \$10,000 and %

Triple-headliner show currently at the State, N. Y., is being taken over by Lou Holtz following mext week's date at Loew's Valencia, Jamaica, L. i., with the comic to pay the salaries of Belle Baker, Block and Sully, Tip, Tap and Toe, and Moore and Revel thereafter. No dates have been set, however, for

dates have been set, however, for the future.

Negotiations were on for a week at the Fox, Brooklyn, booked by Fally Markus, but fell through when office, asked for a \$10,000 purantee plus percentare. Show has been getting \$10,000 on its Loew bookings, but without a percentage and with a clause in the contracts calling for a clause in the contracts calling for some percentage and with the clause in the contracts adding to the clause in the contracts and expended below extent figures.

Loew considered holding the show for a second week at the State, but this was found infeasible because of the advance advertising already this.

this was found infeasible because of the advance advertising already un-der way for the Valencia. Possibil-ity of it being repeated at the State following the Valencia booking in Il because of the Holtz demands. Under the Loew booking, Holtz receives \$4,000 weekly, and Belie Baker and Block and Suily \$5,500 sech. Remaining \$1,000 goes for Toe. Holtz takes the show over by guaranteeiing the acts their salarles and gambling himself. Morris office is trying to line up a route of one and two-day percentage spots.

Sobol at \$1,250

Louis Sobol, Broadway columnist for the New York Evening Journal, takes another filer in vaude at Loew's State, N. Y., Sept. 13. Like Ed Sullivan, commentator for the News, he'll m.c. a nite club type

show.

Sobol's vaude stipend is \$1,253.
Chick Endor and Charlle Farreli
make their first vaude appearance
when pair play Loew's State with
Sobel.

Lighting S. D. Orph

Ligariting 5. D. Urph
Harry Rogers, Chicago vaude producer, takes e two-week lease, with
options for a longer period, on the
Orpheum, San Diego, now closed,
He roopens it Friday (30) with the
French Folies, musical unit headed
by Count Berni Vici.

PAR TAKES APOLLON

Dave Apoilon and unit are booked for two weeks by Paramount, open-ing Sept. 6 at the Michigan, De-troit, and following into the Chi-cago, Chicago. Deal set through Curtis & Allen.

DOWNEY BACK

Morton Downey resumes in vaude

Sept. 20.
Opening spot is the Metropolitan,
Boston, for Paramount.

CHI PRODUCERS SET \$3,000-\$4,000 UNITS

Chicago, Aug. 27. Unit producers are going into action as the new vaude season swings around the corner. In gen-

swings around the corner. In gen-eral, they are lining up shows at higher prices than last season. Shows are being hooked up to re-tain the season of the season of the Those readying shows are all Borde, 'Cocanut Grove Revue'; Leo Salkin, 'Going Places'; Jack Fine, 'Too Hot for Paris', and Michael Todd's Everything Goes' or Thaning Dames.'

RKO RESUMING NAME ACTS IN HUB

RKO is repeating last season's name splurge at the Keith, Boston, the coming season. House resume: stage shows tomorrow (Thursday)

stage shows tomorrow (Thursday) with Folies Bergere, out of New York's French Casino, at \$8,500, net, plus r.r. and transportation and a percentage of the net profits. Following Toiles' will come a show headed by Vincent Lopez and ork and Sophe Tucker. Former's salary is \$4,500 and the interes \$3,-500, which totals \$8,000, with three acts yet to fill in for a five-act layout.

out. Keith's started to splurge on names early last spring with the four-week celebration of B. F. Keith's 50th anniversary continuing the high-salaried shows with varied success until the house went all-film for the summer.

RKO REOPENS CINCY SHUBERT WITH VAUDE

Cincinnati, Aug. 27. RKO Shubert, whose interior was revamped during summer, reopens Friday (30) with combo policy. First week has 'Lady Tubbs' (Col) and Cab Calloway's ork. Olsen and Johnson on stage for following

week.

House was Shubert legit stand for years. Financial difficulties paved way for leasing of it by RKO last spring, when combo policy was inaugurated.

Troy and Schenectady

RKO Splits to Reopen

RKO resumes vaude in Schence-tady and Troy, New York, Sept. 5 and 6, respectively. Each spot will be a half-week, with the shows playing both intact.

Albany also is scheduled to re-sume RKO vaude as a full-weeker, though the date is indefinite. Rochester, full week, resumes combo

which prohibits an employer from

working his help seven days a

working his help seven days a week. Bill was sent quictly through the illinois legislature and has been signatured by Governor Henry Horner. It is now up to the Director of Labor to enforce this

law.

Preambic of bill states that its purpose is to promote public health and comfort of persons employed by providing for one day rest in seven.' Law specifically states that it is almed at theatres, as well as factories and mercantile establish-

III. Law Orders 6-Day Week for

Non-Execs: May Affect Vode Actors

Chicago, Aug. 27.
There is a new law in Illinois hich prohibits an employer from cytic his help seven days a diction over those 'employees whose

Dropping Vaude at Orph. and Blvd. Cuts N. Y. Break-in Time to G. O. H.

BOWES' TYROS CRASH 3 LOEW ALL-FILMERS

Loew is reopening three more straight picture spots to Major Bowes' amateur units. Loew houses in Norfolk and Virginia play the tyros weeks of Sept. 27 and Oct. 4, respectively.

Palsee, Hartford, gets the Bowes amateurs Friday (30) for one week. All the dates are on a guarantee against 50-50 of the gross basis.

Minneapolis, Aug. 27. Minneapolls, Aug. 27.
Publix Northwest circuit outbid
M. H. Slinger's Orpheum here to cop
ne of the Major Edward Bowes
amateur units for its State theatre
To offset the loss, the Orpheum
plans to line up the winners of each
of the 13 Friday night amateur
shows, sponsored by a local store
and broadcast over W7CN radio
station, and run them a full week
as a unit offering.

Fox, Earle, Phila, **May Drop Shows Over Musicians**

Philadelphia, Aug. 27.
Unless the musicians' union local here does a right-about face before Fridary 360 a strike is incretable, or the product of the produ

months.
Double stage crews have been in order in Philadelphia for a few years, with the musicians constantly agitating for a similar arrengement in the pits. Besides the extra expense, operators don't deem this plan feasible. First, they argue, would be the necessity for stage shows to rehearse with two hards, and trouble in healing the two orks of scales in the future.

diction over those 'employees whose duties on Sunday shall not consume more than three hours.' Legit men state that their actors work less than three hours on Sunday, from shout \$8:15 to \$1 p.m. Vaude managers are also trying to construct the three-hour clause as an out for them on the grounds that the vaude actor works less than three hours a day. Indicating the should be a sunday to the state of the state of the should be a sunday to the state of the should be a sunday to the state of the should be a sunday to the state of the should be a sunday to the sunday to the state of the should be supported by the sunday the s

New York's vaudeville booking offices will face an acute problem by mid-September. By that time there will be but one worthwhile house in the city where new acts can be seen, the indie Grand Opera House.

house in the city where new acts can be seen, the indie Grand Opera House.

Situation will be especially felt by RKO and Loew, though the latter's situation will be especially felt by RKO and Loew, though the latter's compared to the control of t

Musicians Ask Extras With Units in Lincoln

Lincoln, Aug. 27.

Varsity theatre here is in a werbal battle with musican's union over hiring of a standby band in connection with plans for elatring stage shows this fail. Union has already to the standby band, and the standby band, which at it case units are used, house must pay a standby band, which at the Orph the last two seasons has meant a salary for six bandmen whether working or not, the standby band, which at the Orph the last two that the standby band, which at the Orph the last two bandmen whether working or not, the standby band, which at the order of the standby that should even one outdet act be pulled in to bolster a weak unit, that the unit or the a ungmented with local musicians.

Fav's 3 Units

Amalgamated Booking office (Comerford-Fay) resumes its two weeks of vaude time Saturday (31), the

of vaudo time Saturday (31), the three houses all playing new units staged by Harry Puck, staff pro-ducer for Amalgamated. Shows and opening spots are Froadway Vanitics, Fay's, Provi-dence; French Follies, Wilker-Barre, and Nightly Sonadals, Scranton. Latter two houses are spilt-weeks. Each show-contains and the staff of the staff of the staff of the Joe Feinlerg.

Betty Cooper to Coast

Standard act of Betty Jane Cooper and Lathrop Brothers splits when Miss Cooper and Mac Lathrop go to the Coast Friday (30) when Ed Sullivan's unit, in which they are appearing at the Paradise, Bronx,

appearing at the Paradise, Brons, closes.

Miss Cooper has a paper with Paramount and on arrival will go into 'Collegate' with Jackle Oakle and Joe Penner, Lathrop also tested by Par and was requested to go west, though yet unussiqued.

W. W. AND G. VAMPING

and comfort of persons employed than three hours a day, Indicated by providing for one day rest in seven; Law specifically states that its laimed at theatres, as well as factories and mercantile establishments.

Law does not affect managers, where they common assistant managers, since they common assistant managers, as well as the construction.

W. W. AND C. YAMPING
William assistant as a distance assistant managers as well as the construction of the size of the common assistant managers, as well as the construction of the common assistant managers as well as the construction of the common assistant managers as a set of the common assistant massistant managers as a set of the common assistant managers as a

Faradise

Piping Rock (Saratoga)

Variety Bills

NEXT WEEK (Aug. 30) THIS WEEK (Aug. 23)

nnecti ith bills below maicate opening day of show, whether full or split week Numerals in connecti

RKO

NEW YORK CITY Patter (34) Janes Evas Janes (34) Janes Evas Janes (34) Janes Evas Janes Jan Hal Kemp Orc CINCINNATI Shubert (36) Shubert (30) Cab Colloway Orc CLEVELAND Palace (30) BenBerie Bd (25) Vincent Lopez Orc Nonchalants DETROIT Fox (26) Edily Rose's Co

DETROIT
DETROIT
DIP X (26)
SIN Rose's Co
SIN Rose's Co
SIN Rose's Co
SIN Rose's Co
Mattison's Rhythm
MINNEAPOLIS
Of Madon Rose
Palace Unithm
Medicy & Dupres
Sims & Baile
Sims & Baile
Non-halants
TRENTON
Cantled 1-1)
Tred Lightner
Bortoll & Hurst
Cd Hurst
Major Bowes U
Major Bowes U Babs Co George Beatty Roses Smalltime Co (26) Llazeed Arabs Harris & Howeli

Loew

NEW YORK CITY Little Jack Helle Marion (19-2) (19-2

OFFICIAL DENTIST TO THE N. V. A. DR. JULIAN SIEGEL
PARAHOUNT BUILDING
On Vacation—Back Sopt. 4

Paramount

Warner

BALTIMORE
Centry (29
Mex & Grap)
Mex & Grap
Mex & Grap
Mex & L Robbin
Joe Moris Co
Art Jarrett Oro
FITTSBURGH
Sinnley (30)
Tellosses Oro
Stoores Oro
WASHINGTON
For (39)
Monroe Pros
Bornice Martia
Samoy Cohen
Don Bestor Orc

Rollly Fam Rev (Three to 201) 2d balf (3-5) Rita Delano Gold & Bernie Barieli & Hural Rev (Twa to fill) Faradise (30) Herbert Lynne & Taelma Leeds Vox & Walters Bob Murphy Gaylono, 51, 200

waters
Waters
Murphy
sylone Sis Rev
Binto (30)
Long Bros
2 Daveys

BOSTON

Red Donahuo & P
CHICAGO
Chicago (30)
Edgar Bergen Co
Irene Vermillion (
Beiden & Endler
(23)
Major Bowes Am.

Major Bowes Am.
Marbro (23)
Milla Kirk & H
Ruth Delmar
Pete Poaches & D
VanCello & Mary
Jorry 3
Ted Cook Rd

ELIZABETH

ist holt (30-2)
Connic's Hot Chee
PHILABELPHIA
Earle (23)
Will's Mouss
Stonley Bros
Brooks & Philson
Sylvio Manon Co

Stonger PITTSBURGH Similey (30) Ted Weeme Ore 3 Stonger

3 Steeges (73) Lee Carillo Jack Perpor California Rev

tropollian (30) N Barn Dance Donahuo & Pa

Week of Aug. 26

London

Casterier H. B.
Let have the Casterier H. B.
Let have the Casterier H. B.
J. Sillette
J. S

Super
3 Australian Boys
Connor & Drake
Ford & Searrage

Gramada Herschel Heniere Co as booked

Coin de Parts Rence Estabrook Jerra Farrar Harry Sanro Arthur Gibbs Charlie Beal

Cotton Clab

Coq Rouge Joe La Porte Ora

Lups Norlego Luis & Rosita Antonio & Juanita Cubascus

Crystal Club eyer Davis Orc

Mito 3 SHREWSBURY

Cabarets

NEW YORK CITY

Arrowhead Inn rving Conn Orc Arrowhead Inn (Saratoga) Reien Morgan Endor & Farrell Florence & Alvar Madriguera Orc Aux Vignes de France

Joe Zelli Joe Zelli Martha Raye Richard Lane Revers & Ames Nancy Kelly Buddy Wegner Or Berrel et Fan Design

Bearrel of Fan
Benny Rajah
Patricia Morgan
Mickey Malloy
Znedin Spencer
J & P Goulding
Ruih Love
Tracey & Leonard

Oriental (58)
France & Dappit
Wm & Joo Mandal
Fleshes (22)
Fleshes (23)
Fleshes (23 Beas Blyage
Pat Rooney
Marion Bent
Pat Rooney III
Verna Burke
Marty Beck Ore Bill's Gay 90's

for B Howard Dick Robertson Jackie Ryan Bobby Banford

Eddio Stanley Sunny Shore Marie & Anjoineti Jay Mills Kathleen Harrie Meyer Davis Orc

Britiwood Britt Willoms William Gant Oro

Actor
Actor
1st half (30-2)
'Crazy Rhythm'
Britton's Bd
2d half (2-5)
South Sea Cruize
WASHINGTON Raiph Navelle O

Huetunoby's

Sten Austin Orc

Crife Dover

Nell Golden

Ruth Wayne

Joe Maye

Yvette Rugal

Eddic Miller

Margaret Young

Don Deico WASHINGTON
Earle (30)
32 Roxyetten
Johnuy Perkine
The Hartmans,
Vora Van
(One to fill)
Chas Carrer
- Wice Bros
Texae Muslang Bd

Cafe Miraman Marianue Davis Dick Ross Ore Louise Wilmont

Cufe Si. Denk Wally Allan Central Pk. Casin Basil Fomcen Orc

Parbova Jenn Wong Martin Jensen Pepito Panchoneites Rube Wolf Orc PUEBLO, COLO. Colorado 2d holf (26-1) Mario Puri U Chez Panchurd Marvell Lo Gree Art Lockwood Ore Cincemoni inn Freddio Starr Ore

Club Gauche
Senorita Leona
Club New Yorker
Finanio Doblin
limnie Rogers
Jeck Meyer Orc

B'lyw'd Restaura Trae Lavell Yvonne Beavier Myra Lott Jack Waldron (Princess Gilyo Joun Mitchell Bloise Martia Gloria Cook Jorny Wells Terry Lawlor Marion Martin Ann Grabana Martin Chemilton Of Batel Astor

Bøtel Astnr Leis Berger Oro Hotel Biltmore

Jerry Cooper Joseph Zatour Oro Vornons Dick Gasperre Ore Hotel Buckinghan Eduard Fontana Hotel Commedore Johnny Johnson A Aug. 26

Billian Hall
Int hold (26-22)
Edwin Lawrence
2 di halt (27-21)
Jones Al Michael
Corents Walter
Jones Al Michael
Corents Walter
Michael
Longite
Holder
Longite
Holder
Longite
Longite Hotel Edison

Alan Lee Oro
Melody Men
Racui Lipoff Oro
Lilyan Dell
Hotel Fifth Ave.
Musicol Rogues
Hotel Gov Clinior
Bert King Oro

Hotel Lexington
E Jeissnick Oro
D'Ivons
David Allison
Will Oaborne Oro Holel Lineo:n Dick Messner Oro Hotel McAlpin Enoch Light Oro Mary Danis Hotel Montclair

Corel Islanders Startl Michel Orc Hotel New Yorker D'Ivone
Clyde Lucas Oro
Linda Lee
Lyn Lucas
Ronnie, Van & K
4 Diplomats
Frank Bessinger
Joe Bonni (Fro

AMBERUMBURY
Granada
Dave Foole
Foole
Broadway
A Mattalian Boye
Granada
Granada Frank Bessinger Joe Bonni Per Al Law Hard March Pernsylvania March Pernsylvania Crawford & Conkey Jack Denny Orch. Hotel Pierre Ceport'n & Col'mb'r Doe Moss Orch. Dad Orch. The Col'mb'r Discourage Steaming Or Hotel Rila-Carlina Armon Veces Orch Hotel Romerett Eather Viole Romerett Eather Viole Romerett Eather Viole Romerett Eather Viole Romerett

ether Velos Ralph Brewster Zoc Preedman Sidncy Nesbit Margaret Richman

liniel St. Moritz
Ethel Poator
Rosolean & Sevill
Gregory Manu
Eric Correa's Oro
Hatel 8t. Begis
Johnny Green Org
Marjory Logan
Virginia, Verrill
Ames & Revere
Jules Lande
Hotel Weylin
Etal Londe Colemy Surf Cinb Paul Sabin Orc Cotton Clab

Nina Mae McKinney

Nicholas Bros

Buttor Beans & S

John Henry

Babe Malhews

Miller, & Mantan

Clande Ropkins Ore

Charles Wright
Contains & Anough
Contains & Contains & Contains
Con Deauville 3
Continentala
Mike Landau's OrJack Demoper's
Jack Demoper
Jack

Monte Rosa

Frank Morino Peter Gullo Maria Donia Herrera Orc Normandi

Normandie Ralpis Chigori Ore

Gladys Bagwell Loster Leo Marion Jackson Tle Toe Girls Hai Chenslor Ore Coconnut Grove Horriet Hilliard Ozzie Nelson Oro

Old Roumanian
Thais
Sedie Banka
Jack litrach
Ruth Wynn
Ronnio de Camp
Ethol Bennsit
Colette
Anita Feodorowna
Abrasha Orc Horriet Hilliard
Ozzie Nelson Oro
Cetton Clab
Valoida Snow
Nyas Borry
Checsman & Perry
Martha & C Ritchie
Mae Digges
Connie Harris
Ffora Washington
Futtedge & Taylor
Den Hile Oro
(Lounge Room)
Mona Ray
Don Swander
Hellwood Stables Gayx Clab Farley & Riley Red McKenzie Orc

Faradise
L Battencourt Orc
Mirlam Verne
Fey Carroli
Poggy McAilleter
Paul Hagan
Rito Rio
Stanicy 2
Frank Mazzona
Rernice Lee
Goo La Rac
Barbara Feck
Peggy Barry
Jorry Freeman Ore Hollywood Stables
Jerry Clifford
Botty Daniels
Dean & Dexter
Don Baldon
Dorle Darnell
Bill Gordon Oro

Kny Parson Show Boat Show Bont
King & Kastee
Peggy King
Sis Hans
Vera & Roney
Lillian Bien's
Jimmie Lewis
Connolly Oze King's Club Pavilion Royal Woodworth's Bd

Nation.

Ring's-Club
Guy Rennie
Fyramid 3
Guy Rennie
Fyramid 3
Giarence Orlick
Jooy Les Oro
Wy Blue Heaven
Gene Austin
Canily & Goo
New Yorker
Prankle Deveraux
Mary Lane
Russ Cantor
Roberts Smith
Forgy, Gilbert Oro
Gorna' Borna
Gorna Len
Gorna L Lorna Lee Tom Prince Ore

(Saratoga)
Sophie Tucker
Gomes & Winona
Mike Durso Orc
Place egante
Bill Farreil
Irve Harris
Chae Gulatto
Frank Lazaro
Rex Gavitte Oro 15 YEARS AGO (Continued from page 44) spiciously. Few new shows were clicking and a rush to ready others. Of 20 starts one was a bit.

Plane Casino
(Long Island)
Beth Rennrd
Fay Ficre
Vivion Carmondy
Ben Bart's Bd
Balabow Grill
Frances Stevens
Val Oliman Orc
Frei Josefox Boy
Frances Stevens
Rolshow Boom
Roy Atwell
Beanvel & Tova
Doris Wester
Ramon Ramoe Ore
Ray Noble-Orc
Ray Noble-Orc
Roy-Frei Service
Ramon Ramoe Ore
Ray Noble-Orc
Ray Noble-Orc

Eddle Garr Carolyn Nolte Plerce & Harris H. Rosenthal Orc San Souel

San Souri
Satch & Satchol
Rosalie Ray
Connie Bee
Ruth Lome
Muriel Dougherty
Jerry Bisine Ore
Bavoy-Plana

Jerry Bisine Oro
Savoy-Plana
Bob Grant Oro
Hda Moreno
Baril Formeen Orc
Feis CHE Cardno
Frank Fleming
Bob Roberts
Carroll Sis
Eddie Copeland Orc
Slaip Grill

Rilla Dan Jules Monk Buddy Smith

Stark Club
Desiys & Clark
Audrey Huarte B4
Jimmy Vincent Ore
Taft Grilt

Geo Hall Oro Loretta Lea Tavera-on-the-Allen Leafer Thomashefeky's

Allen Lafer Orde
Thomashefay's
Borix Thomashefay's
Borix Thomashefay's
Borix Thomashefay's
Borix Thomashefay's
Borix Thomashefay
Borix Thomashefay
Borix Thomashefay
Borix Borix
Borix
Borix Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Borix
Bor

Walhart-Asioria Georges & Jaina Carmen Ceetillo Xavier Cugat Orc Guy Lombordo Orc Wytel Frank LaSailo Orc Dolores Cores Wynno Roiph Hotty Nyles Eleanor Henry Bob Lea Millon Mann Ore

LOS ANGELES

Cafe de Parce

Cafe de Parce

Ramsdail Girls

Burke & Davis

Mary Garber

Jerry Ross

Bill Fleck Oro

Tod Dawson Orc

Adriana Carla Mouliel Alberto Sergia Chuy Perez Oro

Paris Inn
Singing Weiters
Thora Matheson
Lolita 4
Pota Controlli

Pirrope's Dut Roberts
Felix Martinke
Gloria Amadore
Dorothy Davis
Rhythm Rogues
Davie Mack Oro
Sherry's

Sherry's
Wanda Cantion
Ronald & Sandra
June Seidelf
Gypsy Glenn
Paul Law Ore
3 Little 17ge

S Little 17ge
Irene Barry
Dorie Baier
Leslie Shreckner
Gene Tabor
Faith Arden
Denice Bruno
Marjorie McKay
Morjorie Shelly
Lloyd Rippey Or Tapay's Elmer Virginia Dix Leon Rice Ninon Bergeron Jackle Lavine Belly Knox Geo Redman Ore

Aivin, Pittsburgh, advertised by an electric sign 790 feet long and 20 high. On a hiliside.

Thomas Dixon, who wrote 'The Clansman,' basis of 'The Birth of a

on,' was trying again w

50 YEARS AGO

(From Clipper)

This was the season when all the

minstrel shows were advertising they were taking in more money than any other troupe. Some of them must have been wrong.

Cyclorama lecturer in Louisville complained to the police he had been robbed of four revolvers. Walking around practically naked.

Boston's two shore resorts were offering musical weeks with prac-tically every important band in the east at one or the other of the spots. Nantasket and Point-of-Pines,

Buffalo Bill was putting out Lydia Denier and Jule Keene in the stage plays he used to star in him-self. Had a troupe of Indians and Buck Taylor, star cowboy.

Lole Fuller was with the Murray and Murpby show, and the Boston correspondent gasped at her 'sensa-tionia' costume. Still several years from the serpentine dance, but she had ideas, even then.

Cole circus lost six cages in a train smash-up in a tunnei. Some of the animals got loose, but not the dangerous ones.

Clipper reported the sale of James A. Bailey's interest in the Barnum & Bailey show to W. W. Cole. Bailey announced his intend-ed retirement. He died in harness many years later.

Three sleepers on the first section of the Forepaugh show train were telescoped at Eddyville, Ia., Aug. 14. About a dozen badly injured and damage run ciose to \$50,000.

New York theatres were profiting from extra business from those who had come to the city for General Grant's funeral.

Coiby, Kans, a boom town which

Colby, Kans, a boom town which had gained a population of 1,000 in its first month, offered half a block of land on the main street to the first circus to pitch in the town. Johnson-Simpson beat the others

Most of the mostly-giri shows had adopted 'burlesque' as part of the title, following Ida Simmons' success. Most followed the same outline.

Chicago theatre opened Aug. 17. Used 200 incandescent lamps for the auditorium, all behind stained

Will Rogers

(Continued from page 2) Palomar
3 Jack Tars
Marcla Mace
Buddy Moreno
Holon Ward
Benny Goodman that 75,000 passed the sealed bier as it lay in state. Only about 150 close friends of the family were ad-mitted to the chapel service.

nited to the chapel service.

Radio's tribute was a local 30mitted to the chapel service.

Radio's tribute was a local 30minute period adlenn conserved
minute period adlenn conserved
cast the Bowl services, piped them
cast for the Mutual and Yankee
networks and a Canadian chain.

However, sewen transmitters that
had promised to sign off for the
period, renegeed at the last minute,
rebroadcasting the KNX airing.

All theatre audiences observed
five minutes of allence, while the
five minutes of allence, while the
five minutes of allence, while the
honorary mayor, remained closed
during the obsequits.

Rogers-Post Cartoons Wired

Rogers-Post Cartons Wired Carton tributes to Will Rogers and Wiley Post were carried by wirephot for reproduction in other dailies in various erctions of the country for the first time last week. Associated Press' wirephoto carried the service, which in the instance of the service, which in the instance of auctions from four dailies of reproductions from four dailies of the productions from four dailies of the production from the first first service with the first service of the first se

Fox Movietone issued an elaborate reel on Rogers including excerpts from past films. Reel is being played up by exhibs as a supplementary feature, captioned 'Incidents from the Life of Will Rogers.'

Services in N. Y.

Services in N. Y.
Friday (23) at the Fritars' Club,
New York, a memorial service for
Will Rogers was held between 5:30
and 6 p.m. and broadcast over
WHN. Those who participated
were Harry Hershfield, Bill Robinson, Judge Frederick E. Goldamith,
Ted Husing, Jack Dempsey, Eddie
Willer, Jay C. Filppen and Borrah
Minnevich. About 200 clubmen were
present.

Lambs had no special service for Rogers, but every member entering the club signatured the list of those desiring to contribute to a floral offering sent to the Hollywood serv-

Steamboat Biz Big

Hollywood, Aug. 27. 'Steamboat Round the Bend,' Will

Steamboat Round the Bend. Will Rogers' last completed picture, though getting off to practically only a 24-hour advance billing in Fox-West Coast houses in Call-fornia, is equaling and smashing box office records wherever playing. Picture got off to a thir start locally at the Chinese and the State opening the start of the Chinese and the State opening the start of the Chinese and the State opening read styles and as housed for estimated combined take of \$25,000. Monday's business at \$500.

Monday's business at the State was bigger than Sunday, reaching close to \$3,000.

close to \$3,000. Picture will jump from these houses Aug. 31 to the United Artists. Devantown, Expyllan and Hollyweed, latter house getting its first runs. Picture is also showing in San Bernardino, Pomona, Riverside, Santa Barbara, Santa Ana, Ventura, Siacramento, Stockton, Phoenix and Tueson, with the local Fox exchange to the state of the same state

ance.

Gross in Stockton and Sacramento
for the first two days was 25% better than the established house records. Santa Ana, town of 55,000,
which does tops of \$7,000 will hit
approximately \$14,000, while at Venture house had the first midnight
opening in its history Saturday (24)
and will break the four-day run
record of all time.

Flanagan-Hurst's Next

London, Aug. 18. Flanagan-Hurst Prods., film company subsidized by Gracie Fields, having completed 'Riders to the Sea,' is now concentrating on a new one. It will be the life of Dolores,

once famous Jacob Epstein model, who in her heyday was one of the most colorful personalities in the West End.

Wolfgang Wilhelm, son of the founder of UFA, is collecting data of Dolores' life, and will collaborate with Brian Desmond Hurst in the story.

Picture will be released through Associated British Flim Dist. Shooting starts end of September.

Independent

CHICAGO State Luke (24) CHICAGO
State Luke (24)
Carl Sayton Co
Abolis & Tol
Brown & LoVelle
Charley Foy Co
Koryl Norman
Genndlers & L
KANSAS CITY, Mt
Tover (30)
Billy Gerber
Williams Bros
Vice & Allan file Wong Tr
ester Harding
LOS ANGELES
Ornheam (21) Ornhenm (21)
Joe Alien
Steil & Harvey
B & R Goman
Goorge Givot
6 Rolling Framblers
LOB ANGELES
Tommount (22)

READING

Maio Prit U - 1)
Maio Prit U - 1)
Maio Prit U - 1)
Mancon (30)
Davis & McCoy
Deacon Jones
Gery & Hudson
Hob Witt
Frank Maracel Ore
Frank Juric (30)
Masters & Grace
Colympics
Deak & Hudson
Douglas Witter
Calvin Whater Ore

Connnut Grove
Connnut Grove
Henry Hoistead (a
Maurine & Norva
Elinor Sherri
3 Rennica
Honey Gordon
Rob Dupont

Oppor Tuvers
Norman Astwood
Marion Aiden
Helen Derken
Elennor Cuilen
Jules Bohem'une
Lilling Hittgeral
Lilling Hittgeral
Dollores Farris
6 Spirits of EdythmJuris Verses
Ann Avens
Ann Avens
Louis Garris Ore
Ann Held's Farri
can Prangués Ore
Robbetto Christine
Jihn Healy Bobetto Certain

Jim Healy
Vincent Padula Orc
Hickory House
Donna Hoyt
Jimmy Little
Wingy Mannone Bd

Beverly Wlishire Edith Caldwell Norman Ruvail Orville Knapp Or Orc | Orvills Knapp Orc |
Farm | Orc |
Gre | Orc |
Isline | Orc |

Club Conlinental

Gertrudo Nicsen
Mahon & Rucker
Leon Belasco Ore
Eduardo Durant
Ciub Ceniury
Niia Mitchell

Equity Ponders Basic Agreement: Changes on Either Rehearsal Pay Or Sunday Issue Are Not Expected

Equity will act next week on the managers' suggestion that a new Coast Relief Foldup term or basic agreement be entered with the actors getting pay for re hearsals and double pay for Sunday performances, if given. If there are to be any changes in the proof the forthcoming nev Equity contract, such revision will probably not come until the season is virtually over.

Rehearsal pay will start beginning next Monday (Sept. 2). All players in shows then rehearsing will get \$20 weekly for senior mem-bers and \$15 for chorus and juniors until the shows actually open un-less their contracts antedate Aug. 7.

less their contracts antedate Aug. 7.
Whether the minangers will obtain
the work of the minangers will obtain
to further changes in the subset of the subset Whether the managers will obtain

he revised downward. Managers readily admit that, in that way, the rehearsal expenditure can be more than 'written off' during the run of a success, with the producer on the long end. Plans of producers of musical above who regularly pay 100 ps for tweekly for 12 weeks to balance the coin paid during rehearsals has alread; been set forth. Average musical .rehearses. the chorus four weeks after the probationary period and \$15 weekly requaling the decrease during the first 12 weeks.

However, the real complaint of

those attractions put forth under a budget, where the backer sets a definite maximum limit, may be crimped before fairly started. Such shows are those presented by new-comers as a rule, sudden cilcks of the lure that is show business and attracts outside capital. New money to back shows, incidentally, is the governing factor that in Equity's deliberations over agers. Argument is that show business should encourage the investment of outside coin, which

vestment of outside coin, which could easily be frightened off if Equity is in a position to make new rules at its will.

Hits 1.200 Show Folks

Hollywood, Aug. 27. Folding of Los Angeles County Relief Administration drama project Relief Administration drama project in state-wide clampdown on work relief through lack of funds, tossed 1,200 show people out of work. They'll have to go on the dole or dig up jobs until project is reopened when Public Works Administration starts functioning in the fall.

Equity Drill Pay Scuttles Coast **Operetta Revival**

Los Angeles, Aug. 27. Initial tangle between new Equity rehearsal pay rule and a Coast legit venture is on the contemplated fall light opera revivals at the Philharmonic Auditorium.

harmonic Auditorium.

Mounting budget and easting difficuities has the production setul
practically washed up. Meanwhile
practically washed up. Meanwhile
plans for a pop price revival series
at the Shrine Auditorium.

Edwin Lester, acting for a group
of local backers incorporated as The
Founders, and in association with
local concept bookers, were to, do

local concert bookers, were to do 'Robin Hood,' 'Merry Widow' and Naughty Marietta,' with each show to run a week and budgeted at to run a wee

around \$10,000.

Producers found additional Equity preparations pay-off of \$2,500, and other unseen nut additions, plus inability to get a strong enough singing cast within their budget, puting cast within their budget, put-ting them in a spot where chances

for a profit seemed nil. Lester said combina Lester said combination of cir-cumstances made it virtually eertain the series would be called off Meanwhile the Shuberts plan to use names and scenic investiture names and scenic investiture from their summer series at Detroit a backbone of the local productions with a number of local picture names also being lined up.

LENORE ULRIC STARTS PHILLY LEGIT SEASON

Philadelphia, Aug. 27. Philly's legit season bows in next Monday (Labor Day) with 'Portu-gueso Girl' at the Broad as the ini-tial attraction. Lenore Ulric vehicle

ial attraction. Lenore Ulric vehicle is in for two weeks at a \$2\$ top. Ads emphasize that Managing Director Samuel Nixon-Nirdlinger has given up the 40% pass-tax thing and wholeasic cut-rating. Broad will then get (on Sept. 16) Squaring the Circlej, Russian eomedy try-out being offered by a long passement of this comedy, halled as Soviet Union's first real success in its own land, is for one week only.

Boston Starts

Boston Starts

Boston's legit season opened last night (26) with Eddie Dowling in Thumbs Up at the Colonial.

'At Home Abroad' a new revets a tarring Bertire Lillie, openea at the Shubert Labor Day (2), for two-kers.

Frisco Cricks Travel

Sar. Francisco, Aug. 27.

Town's first string drana cricks all went to Los Angeles to take in the opening of 'Anything Goes' in Hollywood.

Louis Lurie, interested in the show which is under Henry Duffy's gonding.

Tom of the Colonial interested in the show which is under Henry Duffy's gonding the colonial in the colonial of 'Anything Goes' in Hollywood.

Louis Lurie, interested in the show which is under Henry Duffy's gonding the colonial interest of the colonial of the colonial of the colonial of 'Anything Goes' in Hollywood.

Louis Lurie, interested in the show which is under Henry Duffy's gonding the colonial colonial

Spotted

Jimmy Durante, rehearsing with 'Jumbo,' declares he has found out where all the Broadway Irish are epotted—in the office of Billy Rose, who is producing the abow. Schnozz refers to Dick Maney, Ed Lenthan, Will Mortisey and Allen K. Fost of the work of the wo

known as O'Rose.

ALLIANCE SLOW IN GETTING OFF

Theatre Alliance, one of the new acting groups announced for this coming season, will have a delayed postponement due to finances and some changes in the complement of the organization. Withdrawal of at least three actors leaves Eimer Rice in virtual charge, although board, and infectional or governing board.

board.

Group started with the objective of raising \$75,000 but it is reported the amount subscribed is consider ably less than that sum. Alliance ably less than that sum. Alliance figured it needed that much bank-roll because of the basic rule adopted whereby all members of the group are guaranteed a season of 40 weeks.

so weeks guaranteed a season of the control of the

Those who resigned from the Alliance are Philip Loeb, Heller and Sam Jaffe.

Benay Venuta Out with Cold: Road 'Goes' Dropped

Benay Venuta, who replaced Ethel Merman in 'Anything Goes,' Alvin, N. Y., was out of the east for three performances last week, Vivian Vance, understudy, going on when Miss Venuta's voice was affected by

Vanee, understudy, going oi when we have a ffected by a fine the company of 'Goest,' which Jack Curtls and Carlton Hoagland planned to send out, is off. Capcellation came about because it was figured the cost of production could not be earned back prior to the release of the film version, about midwinter.

The company of the cost of the control of the control of the control of the cost of the film version, about midwinter.

The announced the product of 'Goest' returned from the Cosat leat week. He announced the new musical in which Eddie Cantor is to be starred has been postponed. It will probably not get under way until December. Despite Cogat reports that Jack

Despite Coast reports that Jack Haley would replace Cantor in the cast, manager preferred to wait un-til Cantor's delayed picture assign-ment is completed. Work on the

ment is completed. Work on the film may start late next month. Ethel Merman, who withdrew from 'Goes' for the Cantor picture will be in the new musical, fash-ioned by Cole Porter, Russel Crouse and Howard Linday

Ethel Barrymore OK's Tour for Steve Cochran

Ethel Barrymore has finally de-cided to tour in 'The Constant Wife' next season. Contract was signed last week at Dennis, Mass., between the star and Steve Cochran, Wash-ington showman. Tour is the result of Miss Barrymore's appearance in Cochran's stock at the Capital and several summer theatre dates. several summer theatre dates.
'Wife' will have two need

'Wife' will have two people in advance, Charles McClintock and Anne Ford handling the publicity.
Thomas Bodkin will be the star's
personal representative, also manager of the show.

O'Neal Divorce Suit

Chieago, Aug. 27.
Zeima O'Neal is suing Anthony
Bushell on a charge of descrition.
Suit, filed through attorney Phil
R. Davis, states that they were married in New York in Sept., 1933, and that the desertion occurred in Chi-cago in March, 1932. Bushell also

Managers Tell Equity Executives **Plenty About Sundays and Almost** Convince Actors—But Only Almost

Gaige Teaching Rapf. Jr.,

Maurice Rapf, son of Harry Rapf, Metro-Goldwyn-Mayer studio executive, joins Crosby Gaige to learr the legit end of the theatre from the ground up. Young Rapf, just graduated from Dartmouth, was prominent in undergraduate theatri-

one-acters and producing the shows.

Bud Schulberg, B. P.'s son, with
one more year to go at Dartmouth, one more year to go at Dartmouth, is likewise still active in Hanover, but unlike young Rapt, Schulberg Jr., counts on learning the film biz. Gaige is currently readying 'Othello' with Kenneth MacKenna, Philip Merivale and Gladys Cooper, to open Sept. 10 in Boston, thence a fortinght in Canada, preceding Eroadway.

\$10,500 BENEFIT **COIN TO SHOW FUNDS**

The Theatre Authority, formed last season to regulate benefits and to collect 15% of the takings from such events to aid theatideal charity such events to aid theatrical charity, has disbursed \$10,500 to the various stage relief bodies. Actors Fund and Stage Relief Fund were given major shares, with the NVA and the three theatrical Guilds also par-

ticipating.

Authority raised \$12,500 in the first six months it functioned last season. All beenets not given strictly for professional purposes are required to pay the perentage. About \$2,000 remains in reserve. Regulation and investigation of benefits by the Authority disclosed a number of irregularities, with accordance of the control of the con so-classed charitable events were alleged to turn most of the profits over to the promoters and little to the beneficiarles.

MPLS. GROUP SPURNS ETHEL AND CORNELIA

Minneapolis, Aug. 27. Cornelia Otis Skinner and Ethel Barrymore apparently don't stand so hot with this city's leading drama lights. A committee comdrama lights. A committee com-prising the upper crust turned thumbs down on offers to bring Miss Skinner and Miss Barrymore here as two of the stars of the eight-week spoken drama season which W. A. Steffes and Robert Henderson will launch at the Alvin

which W. A. Stefee and Robert Henderson will launch at the Alvin theatre starting Sept. 30. The Civite Theatre Committee, comprising a group of some of the committee of the start of the s

decided to use the full eight weeks
for 'recent Broadway hits.'
Seven plays selected from 4
sames submitted by Stoffes and Theshop (27) morning at the Folyamane submitted by Stoffes and Theshop (27) morning at the Folyamane (18) and the Stoffes and Theshop (27) morning at the Folyamane (18) and the Stoffes and Theshop (18) and

Teaching Rapf, Jr.,
All About Show Biz der talk from the showmen on the subject of rchearsal pay and Sunday performances. Result of the palaver may not develop until late in the new season, but it is understood that the managers scored something of a moral victory.

Equity leaders will not admit it, but there are clear indications that the Sunday matter is controlled by a minority of members. New York actors to whom Sundays is a sort of fetish. There are plenty of average actors who do not care one way or another and who have exaverage actors who do not care one way or another and who have ex-pressed themselves as being willing to play Sundays if the opportunity

arises.

Equity people were particularly impressed by the statement of Max Gordon on the Sundays issue. He said that if Sundays had been voted

impresses of the statement of the season of the s

Actors appear to have forgotten or disregarded the objective of Sunday, that are also as the control of the con

Off to Sydney

Lester Allen, Ethelind Terry, William O'Neal and Nellie Breen sail from San Francisco Aug. 28 for Sydney, Australia, where they'll play the leads for Ernest Rolls in

'Flesh' May Go East

Hollywood, Aug. 27.
J. J. Shubert is dickering with
Im Timony and tentative arrangements have been made for 'Common Flesh' to be hrought to New

Play is at the Hollytown theatre

STEVENSON'S LEG

Shubert Has a New Idea: Will Give Girls Jobs If They Pay Own Carfare

Although a circuit of outdoor mu-sical attractions, as originally pro-posed, will not eventuate next scasleal attractions, as originally proposed, will not eventuate next season, there will be at least four such others may be added. The St. Louis Municipal light opera company will significant to the support of the supp

basis for introducing the outdoor numberal dear, was first figured the principal hazard at Detroit, but rain caused the cancellation of only one performance. On several occasions rain feil after the show started, but the show went on. At intermission and changed into old costumes in improvised dressing rooms, it being rather a lark for them. At one per-formance the orchestra was chased to cover, leaving but we partly Audience in the stands was pro-tected.

tected the content of recruiting companies will be the same chorus being chosen locally and principals mostly sent from New Tork or Chicago. Chorus in Detroit was advised they would be used further either in Hollywood or New Tork, but matter of transportation was not considered. Subbert is now on the coast readying for outdoor presentations than the content of the content of the content of the country of the content of the System of recruiting companies ill be the same chorus being

St. Louis Open-Air Opera Ends 17th Term

Opera: Enus 17th 1erm
Municipal Opera's 17th season,
which closed Sunday night (25) with
the final performance of 'Whoopee,'
drew second largest attendance in
history of the Forcest Park institution. Total of 709,002 persons witnessed 80 performances this summer, an increase of 8,486 over attendance in 82 performances last
summer.

tendance in \$2 performances last summer.
Opera's record was made in 1933 when 713.815 were present at \$2 performances. Elighty-four performances. Elighty-four performances. Selenty-four performances were consciled by rain but an extra midnight performance was given when rain washed out opening performance of Tooberta, which won then bins ribono with which won the bins ribono with which won the bins ribono with public accountants will now begin work of auditing the accounts of the Municipal Theatre Association and officered are consistent of the founding expenses and permit amortization of part of the cont of improvement and repairs made this year.

LE GON IN REVUE

Hollywood, Aug. 27.

Jeni Le Gon goes into Earl Daner's '120 in the Shade,' colored

revue. Plece is in rehearsal, but no house

4 Actors Sue

Four members of the Lambs Club who were injured earlier in the summer when their car ran into a switch engine on 11th avenue are seeking damages from the New York Consideration of the State of the Sta

Claire in Frisco

San Francisco, Aug. 27. Ina Claire opened at the Geary Monday night (26) in 'Ode to Liberty,' following 'Three Men on a Horse,' which wound up six excellent weeks Saturday night (24). Show could have stayed a couple of stanzas longer with profit, but had been bliled already for the North-

Only other flesh in the city, asid from film house presentations, is burlesque at the old Capitol, where Sint Millard is offering 65 people in usual stuff at 40c top. One picture is shown between stage shows.

Cameron-Davidow Play

First production of new producing Davidow will be 'Sateilite,' a comedy by Kerry Shaw and Joseph Mitcheil, Hollywood scenarists.

Summer Theatres

(NEW PLAYS)

THE CLOSED DOOR

BEECHWOOD THEATRE) BEECHWOOD THEATRE)
Drame in three acts by Preferiely Jackson, Produced by the auther and directed for the state of the sta

water received. Freezene Resident Water.

Mere of Finery Brambe.

Deve of Finery Brambe.

This, the hast of a series of ten new plays, all by the same Fred Jackson, and all presented at the new plays, all by the same Fred Jackson, and all presented at the mer, possesses more entertainment value than many of its wedecessors and, with some tinkering, can be a series of the series

pLAYS)

and prevails on her to return to her husband. She packs and is ready to go when Tenesco enters and, to go when Tenesco enters and, to go when Tenesco enters and, the guarden shadow of the packs and the guarden shadow of the guarden sh

THE LITTLE INN

(LAKEWOOD THEATRE)

acts by John B. Hymer. Produced by
The Lakewood Players. Staged by Melville
Burke. At the Lakewood theatre, Skow-
negan, Maine. Week of August 19, '35.
John Harrington
Cynthia HollieterJoanna Roos
David AdamsEdwin Redding
Barah Adame
Cyrus Clark
Abna WellsJohn Hammond Dailey
Henry NortonBen Lackland
Fom Medford Illiam E. Barry
Emma MedfordJessamine Newcombe
President GrantArthur Wellington
Adelina PattiSarah Milley
Wesley StoveneRaymond Bramley
Allen RobertsOwen Davis, Jr.
Shiricy PaigeShirley Gibbs
PhilipAlfred Pooler
Tod AdamsJohn Drew Davereaux
Norman Calhoun
Eemple Hollster A. H. Van Buren
Mary Hollister. Dorothy Barnard

Continued on page 51)

Defroit Winds Up

John B. Hymer's latest effort has a considered roof before it cut be considered roof before

Along the Maine Coast

By O. M. Samuel

Ogunquit, Me, Aug. 27.
First night of John B. Hymer's
new play at Skowhegan, The Little
Inn, Tound Max Gordon, William A.
Frady, Mary Phillips and hubby,
Owen Davis, and quite a few others
of the Broadway clan in attendance.
Bill Brady made a speech between
the acts that highlighted prod old,
had old days, and of his being
vanked from the rostrum when he
became speechless through stage
fright.

became speceniess through starting fright. Ittle Inn' is in three acts and five scenes, a flash-backer. In the 100 a way for a girl induiges in too much hard cider drinking, capitulates to a young fellow, with the rise of the second-cut curtain finding her in bed with him, a place where no nice girl should be wither out a marriage license. They both

man and, struck by the 'amiliarty the she she that the she was to be the she was the was the she was t

(OGUNQUIT PLAYHOUSE)

GOUNGUIT PLAYHOUSE)
Comedy in three acts by Alice and Lative with a common section of the common section s

It is to be hoped the authors, Alice and Laurence Eyrc, derived consid-crable pleasure from the writing of 'Service for Two,' because the play, rather bright in spots, cannot pos-(Continued on page 51)

pay and pay for their lapse. In the linal act the girl returns as a grand-mother in time to save her grand-daughter from the same fate. In one simple of simple of stage for President Grant. Play ran long at the opening. It is being clipped and revised by Hymer, who is pointing it for Broadway.

Leavitt theatre, Ogunquit, show-ing 'Steamboat 'Round the Bend' on Monday and Tuesday (26-7) in int-tal Maine release of the posthumous Rogers' pic.

One for Odets

One for Odeta
Playing here, there and everywhere through Maine Is a troups
known as the New Theater Piayers
of Boston. They're the rip-snortlingest bunch of thespians that ever
shook the rafters of an antique opry
house. Start with a couple of terrible playlets, but finish with a masterfy that would bring cheers from
Odets himself. These kids in the
guise of stiffers leap 10 feet to the
stage for their say and at the end
when they yell, Strike! Strike! 'It
sounds like a 15-gun salute.

**They Holyma heaftr features and

Libby Holman being featured and heavily advertised hereabouts for her appearance next week at the Ogunquit playhouse in the leading role of Maxwell Anderson's 'Gypsy.'

Billy Ryan and his Californians and Tony Brown, who styles his boys Royal Canadians, a ia Lom-bardo, are at the Island Ledge Ca-sino. Wells Beach, on different

One of the real hot spots along the One of the real hot spots along the Maine coast is Capt. Kidd's at Ogunquit. Maine is dry save for beer, but the boys skirt up to Portsmouth, N. H., an hour away, for the hard stuff. Lord Jeff's Sevenaders furnish the dansapation. Everything piratical about the place but the prices, which are bargain base-

Farragut Players doing oad currently at Rye Beach,

\$2 Lit'ry Reading
Quite an assemblage at the River
Ciub, Kennebunkport, when Margaret Deland gave a reading of her
forthcoming novel, If This Be L' Inforthcoming novel, if This Bell in-terspersed were songs by Susanne Keener of the Met and a symphony cantata from 'Congo', by Nat Matt-lin. Later tea was served aboard Booth Tarkington's yacht, 'Regina'. Affair was for the Graves' Memorial Library, with tickets at \$2,

Invited by Waiter Hartwig's penful press agentess, Mary Sullivan, for a peek at the Manhattan Theatre Colony in 'Hyppolytus' by the Greclan master, Euripides, but 'reneged, Players are taking Hartwig's course in acting, for which he charges \$100, and they are quite enthusiastic.

Ben Cutler and his lads a hit at the Oceanic hotel.

Carrick Players at Konnebunk-port are this week doing 'Murder in the Red Barn.' It's all of that,

How To Build a LIFE TIME Financial Program

By setting aside regular amounts out of income which are inof time, to provide a reserve available for use in many waysfor business reserves: age retirement; to replace your rned income

Money at work earns an income, much the same way as men and women at work.

Let us show you how to play safe—how to provide an Income

JOHN J. KEMP

Insurance of Every Description 551 Fifth Ave., New York City Phones: Murray 11111 2-7838-7839 . Service from Coast-to-Goast

I. MILLER

Leading producers find the prices, in our new theatrical departments, a pleasant surprise.

1552 BROADWAY

Inside Stuff—Legit

Margaret Perry, daughter of Antoinette Perry, whose most recent appearance on Broadway was in Ceiling Zero, motored to the Coast in a filtwer with another girl, although they had no intention of making the trip. Pair intended a little jaunt to New England but went to look over Hersbey, Pa. From there Miss Perry wished to visit Cleveland where she had friends while the bride of Windsor French whom she divorced last winter.

last winter.

Having arrived there the girls decided that it was just a drive, an iron shot and a couple of putts to the Coast and they got going. After burnout out the batteries with a radio set they finally reached the Rockies and admit it toos me pushing to get the machine uphili, finally coasting to Hollywood. Still resting last reports.

Judith Anderson, co-starred with Helen Menken in The Old Maid, Empire, N. Y. has requested a vacation before the show starts touring Sh. N. Y. has requested a vacation before the show starts touring Sh. N. Y. Has requested a vacation before the actrees that bookings will not permit her taking the time of.

Matter of vacations came up early in the summer when it was decided to drop the Saturday performances. That afforded two days off for heast over five weekends. Ticket sale for the final week is sald to now exceed \$400 and indications are that Maid. will complete the Breadway.

Daylight stick-ups invaded the ticket office of Sam Beckhart and Sam Mayer, quartered in a West 45th street office building, N.Y. It was a hot afternoon and the boys were playing cards to while away the time. Facing drawn guns the ticket men were ordered to strip and they did. When Mayer started to put on shorts he was threatened with a builet so the boys just sat around for a time. The haul was seanty. Estimated at eight bucks?

Fred Roche, who agented the Cape Playhouse, Dennis, Mass., was killed In a motor accident near the summer colony early last week. He was a former Boston newspaperman but in recent seasons was in advance of legit and pieture road shows. Burial was from St. Malachy's, New York. Thursday (23).

A Broadway report that the son of the late Percy Williams was in-jured in the same crash proved untrue.

Lawrence and Julian Anhalt are to build a new 700-seater at Saybrook, Conn. For several seasons they were occupied with summer stock but propose keeping the house lighted during the regular season. Spot will be offered producers for tryouts, possibly breaking the jump between New York and Boston.

Broadway Reviews

SMILE AT ME

Extended preparation should have

had better results. After being re-hearsed overtime this pre-seasor premiere gives the impression that

premiere gives the impression that it still isn't ready, also that too much of the material is more or less familiar. That 'Smile at Me' can stick, even though pruned, is distributed in the stick, even though pruned, is distributed in the still s

most of the players, which may be why the show supplies all too few laughs.

Jack Osterman tarries briefly in the first part and then goes on next to closing to garner most of the siggles. But the clook opening night was then on the way to mid-night stateman cracks, along the way, that the one entire was no sntonged between the way that the one entire was no sntonged be-

siegles. But the clock opening her way to milding the mast then on the way to milding the master of the second the second

Moore in Balto

Baltimore, Aug. 27.
Contracts were signed today for
Raymond Moore, operator of this
season's most successful straw hat season's most successful straw hat at Dennis, Mass., to come into the Indie legit theatre, Maryland, for olx weeks. Will be stock season on a guest star weekly polley. Will have top of \$1.50, tallest for stock here in the past seven years.

License Cut to \$25; Tents Back in 'Bamy

Current Road Shows

Week Aug. 23
'Ode to Liberty,' Curran, San

ranciseo.
'Three Men on a Horse,' arris, Chlcago

'Three Men on a Horse,' eilig-Mayfair, Portland, Ore.

Mayfair, Portland, Ore,
'Thumbs Up,' Colonial, Boston.
'Tobacco Road,' Broadway, Denver, Aug. 26-30; Auditorium, Colorado Springs, Colo., Aug. 31.

MINSKY SLIPS TO \$6,500, L. A.

Los Angeles, Aug. 27. Town was barren of legit last week, with only Minsky's Music Hall in Hollywood keeping the foots lighted. Burly, in its sixth week, is feeling strain of the run and the end is not far off, aithough house hopes to keep the stripper going for another month.

Several stagers are being readled, including 'Ode to Liberty' with lina Claire, and a pretentious produ of 'Anything Goes' for H Duffy's El Capitan.

Estimates for Last Week

'Life Begins at Minsky's'
week) Minsky's Music Hali. hit by the heat and approaching the saturation point. Dropped off to \$6,500, which means it will have to struggie for what it gets remainder of run. Publicity sloughed off and piece is keeping going on its own momentum.

ENGAGEMENTS

Mary Drayton, Tew Are Chosen.' Alex Courtney, 'Old Maid' (road

Alex Courtney, 'Old Maid' (road ompany).
Chrystal Herne, 'A Room in Red and White.'
All the Marker, 'Crowded Bed.'
Leo Chalzel, 'Tubliee'.
Vicky Cummings, 'Anything Goes' (Coast company).
James Bell, 'Most of the Game.'
Helen Craig, John Beal, 'Broome Stagers'.

Helen Craig, John Beal, Broome Stagers.

Alma Rruger, Few Are Chosen:

Orgonal Feridins, Selena Koyale,

Orgonal Feridins, Selena Koyale,

Orgonal Feridins, Selena Koyale,

Frankie Thomas, Jr., Russell

Hardie, Francesca Bruning, Remember the Day.

Olga Drules, Phoebe Root, Edward

Marr, William Edmunds, Cornell

Wilde, Betty Kashman, Adalina

Rostitins, Mische Ferenze, Michealo

Word Mulberry Steet:

Brace Conning, Edna Hibbard,

June Blossom, David Bern, Earl

McDonald, Peggy Bates, David Appelle,

William Dorbin, Danger,

Conn.

Creek theatre, Stony Creek,

Janet Marshall, Murfel Pearce,

Janet Marshall, Murfel Pearce,

Conn.

Innet Marshall, Murlei Pearce,
Robert R. Reed, Richard Sullivan,
Harry Tatelman, Isabei Hallin,
Leonard Tobin, Robert C. Currler,
Sela R. Krebs, George Nichols,
Glenn Morris, Goodby Again,
Garrick Players, Kennebunkport,
Me.

Sela R. Krebs, George Nlehols;
Glenn Morris, Goodbye Again,
Carrick Players, Kennebunkport,
George W. Johnston, Georgia
Chaimers, Rosalind Hohn, Kay
George W. Johnston, Georgia
Chaimers, Rosalind Hohn, Kay
George W. Johnston, Georgia
Chaimers, Rosalind Hohn, Kay
George Senten, Folly Samuela, Nat
Brook, David Skeer, Leonard HarHarris, George Smith, Edmund Vertner,
Kayan Samuela, Farind Wene, Link
Wene, In the Red, Lake Smore theatre, Westford, Marrie Starr, Ernest Woodward,
Muriel Starr, Ernest Woodward,
Marriel Starr, Ernest Woodward,
Marriel Starr, Ernest Woodward,
Marriel Starr, Ernest Woodward,
Morries Holl, Thomas Morrison,
John Graham, Lionel Ince, Elini,
Farriel Pelly, Thomas Morrison,
John Graham, Lionel Ince, Harvid
The Marriel Felly, Thomas Morrison,
John Graham, Lionel Ince, Harvid
The Harving Grant Holl,
Farriel Pelly, Thomas Morrison,
John Graham, Lionel Ince, Harvid
The Harving Grant Holly
Thomas, George Harvin, John
Karlin, Lakewood
Maryorie Wood, Talin, Lakewood
Havers, Skowhegan, Me.
Effle Shannon, Kind
Lady, Thomas Marriel, Mass,
Marjorie Wood, Talin, Lakewood
Players, Skowhegan, Me.
Libby Holman, A. J. Herbert,
Daisy Atherton, Joseph Curifin,
Gypay, Ogonquit Playhouse, CenCup May, M. J.
Tom Powers, Mary Reilly, BishonJoules Campbell, Curtaln Blaes,
Loube C

Late Broadway Start

Shows in Rehearsal

'Porgy'—Guild.
'Night of January 16'—A. H.

loods.
'Paths of Glory'—Arthur Hopkins. 'Jubilee'—Sam H. Harris and

Max Gordon.
'At Home Abroad'—Shuberts. 'Jumbo'—Billy Rose.
'If This Be Treason'—Gulld.
'Squaring the Circle'—Tri-

Shakesnearean

Shakespearean repertory— Crosby Galge-Shuberts. 'Portugues Girl'—Wee and Leventhal. 'Few Are Chosen'—Norma Lawlor. 'Slight Case of Murder'— Howard Lindsay. 'Moso Over uberry Street' —Standish O'Nelli.

CHI 'HORSE' REACHES \$8,500 IN 22D WEEK

Chicago, Aug. 27.
After all these months 'Three Men on a Horse' gets a playmate in the On Labor Day 'Tobacco Road' loop. On Labor Day 'Tobacco Road'
with Henry Hull arrives at the Selwyn, right next door to the Harris,
where 'Horse' has been holding the
midwest legit fort. Figures as an where 'Horse' has been nothing the midwest legit fort. Figures as an ald to 'Horse,' since it is an axlom in Chicago that there is more busi-

in Chicago that there is more business for everyone when there are two or more legit shows running. Torse's meanwhile is still running an easy victory with the stretch far and the street of the stre

Fiora - Campbell, "DeGourey deZu-vere, Philip Huston, McKay Mor-ris, Jane Cowl, Ernest Decker, Dor-othy Blackburn, Eda Heinemann, 'Romance,' Cape Playhouse, Dennis, Mass.

Again Company of the Company of the

(Continued from page 1) to do something about it. Later it was clearly established that the shows were at fault, not the reviewers. By the same time this year, however, there will not have been more than four or five arrivale. Number of shows in rehearsal has

Number of shows in rehearsal has

yeer, however, there will not have yeer, however, there will not have yeer, however, there will not have yeer. The yeer of the yeer of how a live here yeer of how a live here yeer of here yeers of yee

tions enjoyed better attenda

week and the limited list of attractions enjoyed better attendance-tis-final two days. Best Saturday trade in 11 weeks was recorded by most box offices under the state of the

proached \$12,000 mark last week; matinees still selling out.

"Personal Appearance," Henry Miller (46th week) (C-944-\$2.30). Most of the holdovers had best Saturday, of summer with temperature under degrees; went over \$3,500 last.

of the holdovers had seet saturday.

of the holdovers had seet saturday.

do degrees; went over 35,500 last week.

week.

do degrees; went over 35,500 last week.

week.

Gath week, (R-1,433-25,550 last week.

Gath week, (R-1,550-25,550 last week.

Smile at Me, Fulton (Gat week).

To had the smile of the sm

Cooper's Comedy

Cooper's Comedy
Irving Cooper, who originally had
the script of Three Men on a
Florse' but turned It over to Alex
Yokel for production with the Warnew, is going on his own next season. If will present Please, Mr.
Prendent' a cumedy drama by /
Frank Hope, a new paywright.
Only part defined the State
Only part defined the State Mayhew as a hillbilly mother.

Film Decency Crusade Compiled
Early in September, Macmilian
Early in September, Macmilian
Early in September, Macmilian
Early in September, Macmilian
Early
Early
Early
Early
Edward G. Robinson, Judge Ben
Edward G. Robinson, Judge
Edward G. Robinson
Edward
Edwa Film Decency Crusade Compiled

N. V. Bohemian Guide

With Greenwich Viliage regaining something of its former rep as a literary center, and hence attracting the curious again, Charles Grand Pierre, one of the Viliage vets, has written a new guide to the commun-ity and published it himself. Only 18 pages, volume is entitled The Little Guide of Greenwich Village; to Make the Village Better, Known and Better Understood — Hence Loved.

Radio Fan Mag in Germa

Radio Fan Mag in German
First radio fan mag to be Issued
in this country in the German language only is Radio Rundfunk,
which begins publication shortly.
Radio Rundfunk will be issued
weekly and will have the appearance and policy of Radio Guide.
William C. Foerster and Herbert Jr.
Octigge, the publishere, with Octiger
deltiug, Mag will be published from
New York.

Gever's Doubling Up

Geyer Publications has acquired Business Equipment Topics and will consolidate the mag with its own Geyer's Stationer. Title of the en-larged periodical will be Geyer's Stationer and Business Equipment

Topics.

Ernest Morton Best, founder and editor of Business Equipment Topics, goes along with his mag to the new owners in an editorial eapacity, Thomas V. Murphy continues as editor of Geyer's, as well as editor of the same company's The Gift and Art Buyer.

In Gift and Art Buyer.

Ioracla to Ethiopia

Josef Israela, 2d, president of Publicity Associates and public relations counser of former Government of Former Government of Former Government of Gover

Marshall Jones Spreading

Marshall Jones Co., Boston book house, will add a special line of book fection to its list under the classification of University Guls Novelock appear in mid-October. It's The Shattered Lamp, by R. A. Jelliffe. Around a dozen novels a year will be released under the University Club Novels trademark.

Stan Rose Turns Publisher

Stanley Rose, whose Hollywood book chop is the gathering place for writers and directors, is dabbling in

writers and directors, is dabbling in book publishing.
Issuing a volume of poems by Bessle Lassky, entitled 'Songs of the Twilight,' in a more or less limited edition. If the volume sells, there may be more under the Stanley Roce imprint.

David Gordon's Topical Mag David Gordon has set himself p as a publisher with Current up as a publisher with Current Thought, a new mag of events of the day. Issued monthly, mag will attempt to interpret topical activi-ties here and elsewhere. Gordon is editing.

Another Title Switch

Needlecraft, women's mag, which has juggled its title considerably, has made another change. It's now

Home Arts Neediccraft.
Used to be Neediccraft and Home
Arts Magazine, singly and together.

New Little Mag

First new 'little' mag in some time is Helios, to make its bow next month. Modest claim of its pro-moters is that it 'dynamites the

rain.'
Intended primarily for the lit-rary-minded, and will appear

Syndication

Hollywood, Aug. 27.
Since the death of Will
Rogers, Charles Driscoll, McNaught Syndicate exec, in Hollywood on business, has been beeigged by picture writers and players who

beelgred by picture writers and players who feel that they are the logical euccessor to the homespun philospher as daily newspaper columnists. But at present, Driscoll is considering Fred Allen and Rupert Hughes for possible daily newspaper features. Zed del Cantor turned down Driecoii's proposai.

New Femme Pubs

Latest of the femme book pub lishers is Vera E. Rothheim, has formed Professional Publications, which will issue books or matters of interest to euch profesmatters of interest to euch profes-sions as law, accountancy, etc. First volume in preparation is one on ac-countancy. Booke will sell for around \$3 each. Another new femme publisher is Elieen R. Kenney, who will get out a financial monthly known as the Investors' Magazine.

Fingerhood Turns to Books Charles H. Fingerhood, mag pub lisher who recently added American Spectator to his string now plane to additionally enter the book-publishing biz. Has organized Banner Books, Inc.

Banner Books, Inc.
At the same time, he's working
on a build-up of the American Spectator. Has signed Charles Angoff,
who was formerly editor of the
Americans, and Joins American
Spectator with the October number

Secides The American Spectator Fingerhood issues Modern Living and Current Psychology.

On Nautical Matters New mag for those who love the sea and chips to make its appearance econ by way of Canada, called Sea Lore. Sponsored by the Keystone Prees, a Vancouver publish ing house, the mag will be edited by Capt. L. R. W. Beavis, an old sait from those parts, who also scribbles.

scribbles.

Sea Lore will contain both fact and fiction, with emphasis on sall rather than steam. Publication will be monthly.

Poetry Contests Now

Patrons of Poetry, group of Greenwich Village poets and poetry enthusiasts headed by Josef Valion (who lives in the Bronx) planning city-wide poetry contest as a eans of further popularizing that rm of literature.

neans of turuse per-form of literature. Calls for separate contests in each of the five boroughs, with the bor-ough winners to meet in a grand final event in Manhattan. First of the contests to be held in October.

Tipoffs in Colo

New idea of Hartney Press is to se certain colors on the end-papers of each volume to indicate its par-

Thus, end-papers of black and white will denote mystery stories; gray and purple, modern etories; brown and green, westerns, and gray and lavender, romañces.

Intended as a help to circulating library subscribers, who pick books more for type of story than author.

Art Group Organizes

Art Group Organizes

National Professional Arts Association is being organized here by
Richard Drake Saunders, music
crick of Hollywood Citizen-News
Aime at creation of various commissions to maintain suitable standards and foster music, drama and

No dues fees or assessments with finances coming through voluntary

Fanners Move Around

Regina Cannon, who was upped from post of western editor of Modern Screen following resignation of Mary Burgum, has been succeeded in the Coast spot by Leo. Townsend, former associate editor of Film Fun.

Race Weekly Quits

Another sports weekly devoted iargely to horse racing, American Sporting Life, has folded.
It went only four issues.

CHATTER

Brett Young going to

John O'Hara back from Europe Kate O'Brien going to Spain to do

Edna Ferber has taken a pent ouse in New York,

Fannie Hurst back from an ex-tended visit to the Hawaiian Islande Robert Hunt quitting Doubleday, Doran to join William Morrow &

Skedded for Iseuance Sept. 1 in New York is new Handy Green Book (theatre guide).

Gienway Westcott back from abroad and etarted on his first new

abroad and etarted on his first new novel in three years. Catholic Book Guild's September choice is 'Boid Biades of Donegal,' by Seumae MacManus. Eugene F. Saxton, Barper edi-torial chief, at hie deek again after two months in Europe. Maxwell Weinberg, manager of the arty Littic Baltimore, is half-

Maxwell Weinberg, manager of the arty Little, Baltimore, is half-way through a new novel.

New York for the N. Y. Herald Tribune, has completed a book about Boston.

Q. Patrick, author of "The Grifnie Nightmare," is the Joint writing name of Martha Mott Kelley and Kinghtmare, is the Joint writing name of Martha Mott Kelley and Kinghtmare, and the Mott Kelley and Charles Blake, who are the best of the Charles Blake, who are the best of the Charles Morgan, London drama erick and movellst, will have her novel, The Curtain Rises, published here by Serbiber'e.

Scribner's.

Best of Heywood Broun's columns of past 10 years have been put in book form and will be issued eoon under the title of 'It Seems to Me: 1925-1935.'

1925-1935.

Daniel Frohman has completed and submitted his 'Daniel Frohman Presents' Following mag serialization, book will be published by Kendali & Sharpe.

Virginia Wight, editor of the Malay Tribune, Singapore newspaper, ealied from Baltimore last week for home after vielting friends

week for home after vieiting friends and touring the States. From 300 books submitted to him in London for American publication. Harold Guinzberg, Viking Frees head, ediebed but on the Comment of the C

herte.
Jessie Ernet back in New York
with script of completed dramatiration of Maurice Dekobra's
Cloven-Footed Angel.' She worked
ill summer with author in Parls on
collaboration.
J. McCarthy, of the Will Haye
office, contributed to current issue of
Esquire with an article on Joe
Breen, head of the Froduction Code
(Hays) office in Hollywood.

Best Sellers

Best Sellers for the week ending Aug. 24, as reported by the

Fiction	
Lucy Gayheart' (\$2.00)	
'Green Light' (\$2.50)	By Lloyd C. Dougias
'Young Renny' (\$2.50)	
'Time Out of Mind' (\$2.50)	
'Honey in the Horn' (\$2.50)	By H, L. Davis
'Constant Sex' (\$2.00)	
ieti	on
'North to the Orient' (\$2.50)	
'Life With Father' (\$2.00)	
"King Lehr and the Glided Age" (\$3.00	
'Asylum' (\$2.00)	
'Woman's Best Years' (\$2.50)	
'Personal History' (\$3.00)	

Book Reviews

Newcomer's Promise

When school He's of the later. newer group. His first novel is Better Than Dving' (Doubleday-Doran; \$2), and it suggests a pos sigle future for him in literature. All depends which of two strains he folws through.

It is a curlous book; in escence, a whodunit, but handled as a straight, realistic novel and not at all as cop and robber book. Laid in a small-town jaff, with a kindly warsmall-town jail, with a kindly war-den who does'nt want to eee the wrong man get the electric chair doing some investigating on hie own. It's not a likely basis for a film

generation to the second of th

Enlivening History
Rupert Hughers' The Man WithRupert Hughers' The Foc: \$2)
is offered as an historical novel;
but it is neitier a novel nor a bistory. Bather, it le the type of bistorical document, enlivened by narrative, which seldom arrives at the
gives animation to what might
otherwise be dry history.

quality of a romance and yet which quality of a romance and yet which the control of the control

Yeats' Plays

Robert Faherty is a Chicago news-aperman, but not of the Ben Hecht, elected Plays of W. B. Yeats' (Macmilian; \$3.50), and a welcome addition to all theatrical libraries. Containe 21 of his picces, including 'Calvary,' which was never produced anywhere. Other 20 plays were all performed by the Abbey Players of

Yeats' plays in book form emphaeize the feeling that at least a goodly portion of them are much better reading than playing. He has a defi-nite feeling for and of the theatre, but is primarily a poet.

Oil Boom

George Paimer Putnam and Nell
Shipman have put their writting resources together in a surprisingly
action-y book, entitled 'Hot Oil
'Greenberg: \$2). It has many faulte,
this book, and will never set each this book, and will never get con-fused with literature, but it is a fast story with a lot of movement and some new tangents.

some new tangents.

Story tells of an oil boom in a small community and the result, only trouble being that it drags in too much extraneous matter. But some of the characters are well drawn and there is a good basic film

Realistic Most of the reprints of British authors seem scarcely worth the cost of resetting the matter to comply with copyright requirements. But there is sound story in Audrey and the tale will particularly interest the

It's the story of a promising young leading man who marries a girl in the provincial troupe he is heading, is broken down by her lack of breeding and her insane jealousy until he ing and her insane jealousy until-he teams with a cheap little actor and brings the double turn into headline position. In the process, he loses the wife and gains a more sultable mate for the happy ending. A little too British for screening.

Taking the advice of an early admirer to learn to wear orchids, as molicratical of social grace and early of the control of th

saved tunds.

This time Carola Hildegarde applies her small patrimony to the experiment of impersonating, by suggestion, royalty incognito. Jonny society's lion hunting and landing the story on a publisher. She cuts a swath at a swank hotel for a month, sells the story, but recants and gets a husband. High pressure and gets a husband. High pressure the climax comes down like the stick of a spent rocket. of a spent rocket.

Stories like this have been done before in pictures.

Belated Opening
Getting off to a slow start to plant
the heroine as an overworked
drudge to her large family of brothreas. Elizabeth Corbett goes about 75
pages before really hitting into her
story in The Constant Sex, (Reynal & Hitchcock; \$20.

After that it's a fairly interesting,
story of the country girl who marries a Greenwich Village illustration,
losses him to his first lady love, but
call story out have tollowen a
brief first chapter with benefit to
itself and the reader. Might make a
picture-if the slow spots are skipped.

Inside Stuff—Pictures

(Continued from page 6)

Trading in the new Pathe common will be started on the New York etock exchange just as soon as SEO approval has been given. Statement of earnings for the company probably will be issued in the next 30 days. It will cover approximately five months, being carried from the first of the company's fiscal year up until the date of transferring assets to the new eompany, Aug. 15. This company report will serve as a substitute for the regular six months' statement.

When Paramount laid out its \$3,500 contest for beet results among Par theatres during week of Sept. I and ruied houses must play complete Par shows, it didn't consider that there may not be enough Par pictures to go around. As result, with many theatres complaining they would like to contest for prizes but can't, get enough Par releases to fill out the full week, it has been decided it would be okay to book in other product as long as all Par pictures (features, aborts, news) available for the Sept. 1-7 week are used.

Though Hollywood comment on the handling of the preview breadcast of Breadway Molody (McG) was excellent, there is considerable doubt by theatre men as to the value of the coast-to-coast air bally when the picture is around three months away from ite release date, unless it is continually plugged until it opens. Studio premoted the airing for the press preview, figuring. It was the logical time for the plug. Arguments from theatre men are that the public will have forgotten about the picture by the time it is ready, or may figure that something is wrong when they have to wait so long before seeing it. Big question, of course, is the holding of such a broadcast so far in advance of the release date.

Manner in which several independent circuits are going for wildest of the old-type gangster pictures in the metropolitan area in recent weeks is being checked by the Hays office, but there seems to be little chance of curbing they showing. Most of them, made before the strict Hayslam production code went into effect, are being played without the new purificulture of the control of the strict Hayslam production code went into effect, are being played without the new purificulture care.

Kid pix like the Temple and Jane Withers fil s, in the infantile epidemic as well as other sectors, are being set back in bookings by exhibs as further co-perative means not to call out the juves unnecessarily in large numbers. Some communities have created emergency regulations against admittance of under-16 children regardless.

News From the Dailies

ent contains rewritten theatrical news items as pub-Hohed during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

Frank Buck's menagerie at Mas-sapequa, L. I., in the public eye again Wednesday when 180 monkeys either cioped or were turned loose by ame home to supper, Elsie Janis out of the hospital Wednesday (21) and back to her home. Cuts down the hospital's supply of flowers. She averaged 25 supply of flowers. She averaged 25 upply of flowers. She averaged 25 upply of flowers. She averaged 25 and 190 months of the were sent to the wards.

sent to the wards.

Dan Frohman says he was \$6 on
Aug. 21, but the records make it \$5.
Anyhow, he had a birthday and
spent it Tike any other day.

John Cameron and Edward Davidow form the newest team of producers. Plan to stage at least two
shows this season.

Mrs. August Belmont forming the let. Op. Guild. To gain support or the project from all over the ountry instead of locally.

Mrs. Ethel Atwell asking for a ivorce from Roy Atwell, comedian, uit in Bridgeport on the grounds f cruelty.

divorce from Roy Atwell, comedian, Sult in Bridgeport on the grounds of crueity.

All Trains and Yasha Bancous All Trains and Yasha Bancous All Trains and Yasha Bancous All Trains and Tra

ting salaries. Contended that it was encessary because of reduced income of the contended that it was encessary because of reduced income of the contended that it was a state of the contended that it was a state of the actives. One about \$700,000. The court for 162,500 france by a French painter who did a portrait of the actives. However, 20, both blind, bitch-hiked manner, 20, both blind, bitch-hiked however, 20,

Billy Revel, of Moore and Revel, invited in Washington to the life between the property of the in baskrupt, but he's got plenty in baskruptey, but he's got plenty in baskruptey, but he's got plenty in N. Y. Dept. of Health announces infantile paralysis has reached its peats. Washington offers the same control of the sam

reputedly from a shooting gallery 75 feet distant. Harlem in mourning as word comes from Abyssinia that its own 'Black Eagle,' Herbert Julian, col-ored fiver, has been displaced by John Robinson, the 'Brown Condor' of Chicago.

John Modelmson, the "grown Conaor Action Modelmson, the Brown Modelmson at the Cocan at the Albert Green, manager of the Oceana theatre, Brighton, paroled in magistrate's court after answering a charge of conducting an alleged lottery as a business getter.

'Great Wellt' shuts at Center Spt. 14, and will ready for read, Auditioning chorus people.

Ethel Barrymore finally concedes that she is going to tour under the Company of the Company

ton Oct. 7.

Lesser Goldschmidt, of Glendale,
L. I., got a summons for going 44
miles an hour in his car. Picked
up 20 minutes later for doing 70.
Netted him 10 days in the work-

James Rennie enters formai de-nial of the charges of cruelty made by Dorothy Gish in her divorce suit in Bridgeport. Case to be heard at fall session of S perior court. She

to perform the mer advoce suit. The control of the

Namuel Rosen, director, nex april.

Helen Hayes signs to play the
Queen in Victoria Regima' for Gilbert Miller. Will drop her planned
rence Housman play.

Expert warns that growing use
of water in air conditioning systarter since and play the conditioning sysAfter sincing at a police benefit
at Saratoga, Helen Morgan headed
for her night spot behind a police
second. Driver miles a good dogler
conditions are spot some systems of the systems of the

companies, Lou sering, new inFailiph Mooler of Theater Guild
back home and at work on Love is
Not So Simple, which Ina Claire
will top for the Guild,
Cort & Abrameon dissolve partnership. Each will go it alone,
will be a solution of the company will go
to Hollywood for Warners screen
version.

to the control of the

plan.

Civic Light Opera plans an indefinite extension of the G. & productions at the Adelphi. Had been scheduled to close next Saturation.

gen paid the flyer \$10,000 for stock back in 1928. Settled out of court for \$5,000, he says, but never got much. With added charges it's now \$8,876.10 much. \$5,876.10.

\$5,876.10.
Four young men dropped into a factory across from police head-quarters Sunday and got about \$50.
Carnegie Hall air conditioned now New Film Alliance being formed by Merritt Crawford. To prouote amateur filming in both 16mm and the standard \$5.

toe standard 35.

Mrs. Beatriee Felnstein, former chorus girl, after \$11,355 back alimony from the standard of the control of

Will waft a week.

About 42 pounds of morphine,
valued at \$134,000, nabbed on a
freighter at thooken, Monday. Bigseat haul in years have been a manorder divorces. Bars lawyers from
use of mails for fraud.
Sea Girt In at the Jersey resort,
faces revocation of license because
of Sally, dances.

Sally, dances.

Coast

Probating will of Mrs. Pearl Warner, mother of Warner Broth-ers, who died in 1929, revealed de-cline of estate to \$1,000. Originally valued at \$100,000.

Franchot Tone told chatterers that his reported marriage to Joan Crawford depends on actress accepting his proposal.

President Roosevelt expected at San Diego exposition in September.

Answering Elsa Maxwell's pub-licity bid that if there are any gen-tiemen in Hollywood she never met them, Anita Loos declared that there are hundreds of them among policemen and filling station at-tendants.

Danny Dowling, night club opera-tor now in durance vile for violat-ing L.A. closing ordinance, said he would marry Betty Lee, who was Miss America in 1930.

Miss America in 1930.
Mexican mail order divorces were ruled 'absolute nullities' by Los Angeles jurist.
Forthcoming marriage of June Travis, film actress and daughter of Harry Grabiner, Chicago White Sox president, to Jack Kirkland, playwright, reported in Hollywood.
Mrs. Florence Losey won \$2,000

Mrs. Florence Losey won \$2,000 damages from L.A. Turf club for injuries received when odds board fell on her.

Aubrey Burns, film director, sued for divorce in L.A.

Trial of Erskine Gwynne, scenario writer and member of Vanderbilt clan, on charge of being intoxicated in car, set for Sept. 3 In Beverly Hills.

Gene Stratton Porter home in L.A.

put on auction block.

For failure to pay annual fees,
L.A. Police Commission orders II.
cense cancellation for 48 public
dance balls, 11 dance academics, 34
picture and other theatres, and five
merry-go-rounds.

Billy Wilkerson, Hollywood pub-lisher-cafe operator, divorced in Mexico.

Mexico.

Baron Long, head of Caliente syndicate, injured in Mexico City train wreck. Robert Leighninger, publicate for Long enterprises, also sufficient butter.

Paulyne Haley, stand-in for Joan Bennett, granted divorce in L. A. City Resolution introduced in L. A. city council to prohibit entertainment in beer parlors without permission from police commission.

Helen Lee Worthing, former Fol-lies dancer, awarded \$8,400 in L. A. court under terms of property set-tlement with her divorced Negro husband, Dr. Eugene Nelson.

Coroner's jury held Marlow Lo-vell, salesman, to blame for the death of Marjorie White, stage and screen actress, in an auto accident.

N. O. Unslumbers. Now Dolling Up Nite Spots and Ol' Racetrack

the offing.

Union Scale?

One of the featured disrobers now playing in a Broad-way burly spot gets \$42.80

way burly spot gets \$42.80 weekly.
Odd coin is for the extra show on Saturday night, or \$2.80 for the added stripping.

\$1,000,000 Gate for Baer-Louis---Maybe

Possibility of a \$1,000,000 gate is Fossibility of a \$1,000,000 gate is being speculated on for the Max Baer-Joe Louis fight at the Yankee Stadium, New York, Sept. 24. Ticket scale will range from \$25 top to \$3. Ball park can accommodate 90,000 persons in the stands and on the

Louis is expected to be the fa-

SERVICE FOR TWO

SERVICE FOR TWO

(Continued from page 48)
sibly hope for presentation in New
York. First act is now hopeless,
second somewhat better and the
tittle of the continued of the continued of the
tittle of the continued of the continued of the
tittle of the continued of the continued of the
Broadway hearing. Butler usurps
his master's place, with resultant
his beat comeles of the sort, 'Candielight,' the master returned unrespectedly and assumed he butlers
assumes to be a lord. As in most of
the others the master marries the
pretty heroine, the one different idea
daughter to marry out of her sphere.
With that thought in mind, he sends
assumes to college, the becomes
president and the family visit the
result of college, the becomes
president and the family visit the
pride and that of his daughter.
Butler in the when he just must
bride and that of his daughter.
Butler in the apartment above
agrees to buttle for him, there's a
control with the college president, but
there have been so many butlersmuch better one—in Park avenue
long, long rest,
hould and woolly incident, but
there have been so many
butlers and the far avenue
long, long rest,
hould be given a
to be presented the college presented
long, long rest,
hould be given a
to be presented to the college presented
long, long rest,
hould be given a
to the college presented the way
to be a college, the college presented
long, long rest,
hould be given a
the line continued missing opening
and is even and the way
to be a college, the college presented
long, long rest,
hould be given a
the line continued missing opening
and is even and the way
to be a college, the college presented
long, long rest,
hould be a college, the college
long, long rest,
hould be a college, long,
long rest,
hould be a college, long
long rest,
hould be a college
long, long rest,
hould be a college
long, long rest,
hould

Joe Belle, conductor of the Metro-politan theatre (Houston, Tex.) or-chestra until band was dropped re-cently, has opened at the Cedars, Houston suburban night club, play-ing for floor show and dancing.

New Orleans, Aug. 27. With the business skies clearing here, plan for a gay winter in this historic city are being made by the Association of Commerce, theatres, night clu's, cafes and hotels. A revival of the good old days is in

Col. Symour Weiss, managing director of The Roosevelt, announced Saturdray (24) that his establishment, famed as headquarters iablishment, famed as headquarters of Kingfish. Long, is making extensive alterations and improvements to the swank Blue Room. Onto. hotele are planning to add music and entertainment with New York attractions and bands.

In addition, the smaller night spots of the French Quarter and restaurants famed for their Creole culsine are sprucing up for the The Association of Commerce will bring numerous -conventions here this winter which are expected to boost theatre, cafe and night club business.

business. Out at the old Fair Grounds the

Out at the old Fair Grounds the Louisiana Jockey Club has made extensive plans for the coming an-nual winter racing meet. Robert S. Eddy, Jr., general manager, said the meet will attract some of the out-standing stables in America. A large crew of workers have been on the job all summer putting the coèrse in shape.

MARRIAGES

Virginia Hatteroth to Paul Van Sloan, assistant film director, Aug. 7, in Los Angeles.

7, in Los Angeles.

Anne Revere to Samuel Rosen, in Brooklyn, last April 11. Bride is in The Children's Hour.' Groom is a

Peggy O'Connor, actress, to Jack Murphy, non-pro, in N. Y., Aug. 31., Larry Reid, fan mag editor, to Mary Boyle, non-pro, in Hollis, L. I., Aug. 25.

Allan Cooper to Marian Cooper, Aug. 15, in Denver, Colo. Groom is manager of Denham theatre, Denver. Tula Callahan, non-pro, to Joe Luther, of KABC production staff, in San Antonio.

Jean Duncan, KGW, Portland, Ore., to Tony Schultz.

Celia Konheim, violinist, to Dono-van Samo, actor, Aug. 17, at Wells-burg, W. Va. Both from WJW, Akron, Ohio.

New York Theatres

PARAMOUNT TIMES

'Annapolis Farewell" SIR GUY STANDING RICHARD CROMWELL

RKO THEATRES 86" ST. 81" ST.

Aug. 27-29 laude Hains Jackle Cooper in "Dinky" in "Going Highbrow"

It's Cool at Locus's

On the Stage On the Screen
Lou HOLIZ James Cagnoy
Put Officer
Block & Sully "Irish in Us"



Harold Arien and E. Y. Harburg putting their talents to 'Last Night When We Were Young,' which will be themer for 20th-Fox picture, 'Metropolitan.'

Broadway

Lee Kohimer doing Broadway Johnny Green treks to the coast, Sept. 8. Joe Losey due back in N. Y. any

Sep 18. Josey due back in N. Y. any day now.
Charlie Washburn going ahead of Thumbs Up.
Charlie Washburn going ahead of Thumbs Up.
Howard Schnebbe will manage The Ascending Angeliave leased a Central Park West triplex.
Broadway bettors dropped plenty on that Glants-Cubs aeries.
Broadway bettors dropped plenty on that Glants-Cubs aeries.
Louis Bettanocurt begins third year at the Faradise next morth year at the Faradise next morth. Louis Bettanocurt begins third year at the Faradise next morth year the Folyclinic played to capacity.
Lew Lesile over from London to see his mother, and back next weetiney's guest for a week at Saratogs.
Herman Stern, Universal's educational dept. cheft, back from a rout.
Most of the mob returning from

Most of the mob returning from Saratoga is featuring the moan this

eason. Kay' Lawrence, forsaking news-aper row in Boston for a few days, town. Jerry Cooper pinch-hit for Benay enuta atop the Biltmore at the last

minute.

J. C. Nugent again grandpop, daughter Ruth having given birth

minute. Nugent again grandpop, daughter Ruth having given birth to a boy. Hotel Shelton putting in a new cocktual bar of the intimate sort of the state of the st

age of Hagenbeck-Wallace and Forepagin-Sells Bros, circus, made Kentucky colonel. Crops giving either the propagation of the sell of the s

Attorney Carlos Israels, of White Carlos Israels, of White Carlos Israels, or White Carlos Israels, or White Carlos Water Carlos Water

nequins in the windows or required with the windows of the windows

pearances at seasons meant an 18-hour grind some days this past week.

After looking account for a gal to the control of the control to be taken to control to the control to be taken to the control of the control of the control to the control to

CHATTER

London

Son born to Poliy Ward, dancer. Son born to Polly Ward, dancer.
Borls Morros back from Russla
Ruth Feiner on holiday in Vienna
Delos Chapell returning to the
States.

Wallace Beery here for a few weeks. Louis Nizer here; says on a va

Anthony Veilier holidaying in Scotland.

Santhony Veilier holidaying in Scotland.
Charles Laite here representing John Golden.
Alan Keith getting a break in John Golden.
Alan Keith getting a break in John Golden.
Alan Keith getting a break in John Golden.
Sam Smith ianded from New York and man Sten and Leslie Howard during at the Savoy.
Chartie Raymond ft to Bruseels St. John Ervine and the Missus holidaying in Scotland.
Violes Quarters' transferring from the Walter Ellis back from a probaged vacation in Ashburn.
Hibbert, Bird and Ready splitting.
Weith St. Savoy of the Savoy of the Walter Ellis back from a probaged vacation in Ashburn.
Hibbert, Bird and Ready splitting.
Evelyn Dall a big hit with Ambrose and His Band road show.
Gina Malo back in Guy Deceiver' as Universal calling 'Lady Tubb' Gay Lady' for British showing.
Harold Dearden, physician-drauniversal calling 'Lady Tubb' Say Lady' for British showing.
Harold Dearden, physician-draStetson graphing a month at the Twoil. Copehagen: from Sept. 18.
Exha Best to star in Frederick play.
Johnny Klein doing another musi-

Johnny Kieln doing another muei-cal to be titled 'Television Sweet cal to be trace.

Grete Moshelm has a play up her sleeve to be directed by Leontine Sagan.

Norman Alexander considering 'Clever Young Man' for the Gate

Norman Alexander considering 'Clever Young Man' for the Gate theatre, Harry Tate bitten by a dog during film making, necessitating hospital attention.

Rent Narlet, formerly with Metro, just in, looking for a British pictures hook-up. Gardeir by Reattlee Mayor to be revived Sept. 23 at the Gration theat. Sept. 25 at the With Arthur Kieln.

Willie Stein, brother of Julee C. Steve Donoghue, eon of the Green of the Gration than the Gration of the Gration of the William and the Gration of the William and the Gration of the William and the Gration of the Gration of the William and the Gration of the Gration of

is a time managers. The control of t

Story,' which comes to the West End Oct. 28 after a provincial try-

out.

Dave Bader off on a fortnight'e vacation, covering Parie, Budapeet, Vienna and Salzberg, Also doing a bit of talent ecouting while vacationing.

tioning.

Harry Bradbury-Fratt is behind
the fiat-building venture on the site
of the demolished Burlington hotel,
Will have 200 apartments, with
Francia Bolton, newly appointed
British Broadcasting Corp.'s talent
scout, off on an eight-week coast
tour; when he returns will do extensive auditions.

tour; when he returns will do extensive auditor, american acrobat, Harry Detere, American acrobat, Harry Detere, American acrobat, and the state of the state of

Berlin

Inkichinoff eigning with Delta Film. Milton Diamond back here for a two-week stay.

two-week stay.

Count Strachwitz new preechief of Delta. Edna Thomas flying through en route to Stockholm.

Cilli Feindt, equestrienne, for Ufa in Light Cavalry. Only three Berlin legit houses now rolling up curtains.

Camilia Horn growing prize cab-ages in her Riviera home. Jean Boyer writing a French ver-sion for Ufa's 'Black Roees,'

Carl von Wiegand taking shots to be bacteria proof for Abyeeinia. Circue Busch arena flooded for water stunte in 'Light Cavalry.' Erich Waschneck filming Lovere, a Goethe play in modern murti.

a Goethe play in modern muttl.
Herbert Malech directing another
Tofa film on pre-war cadet life.
Paul Martin directing Lilian Harvey in German, English, French.
Pollah film 'Is Lucie a Girl?' in
eighth week at the Kurturstendatol! Wohlbruck growing sideburns for hie next picture, 'Student
of Prague'.

damm.

Month Wohlbruck growing indeAgo for his next picture, 'Student
of Prague;'
Willi Fritsch checking up progress on his new house in Berlin
aburto Dahlein. Techow, American,
deeligning costumes for Toblis film
comedy, 'Karfamyr.'
Gustav Diesel back from a Vienna-Trico-Raviera trip in his
Kaiser Wilhelm's Berlin castle to
house at heater museum with 350,800 play manuscripte.
Karin Swanstrom and Ingrid
Karin Swanstrom and Ingrid
Farin Swanstrom and Ingrid
Farin Horney shading herself
on Gilenticke beach, as her new part
of clientacke beach, as her new part
of clientacke beach, as her new part
of clientacke beach, as her new part

ongsite increey shading herself on Glienicke beach, as her new part demands a pale face and the pale face of the pale face of

and Lets Live Tought, at Jofa studios.

And Teve Live Tought, at Jofa studios.

Andrew Marton, having finished Miss President in Budapest, conditions and Artes.

Oskar Fischinger's abstract, Composition in Bluch bught by British and Africa.

Oskar Fischinger's abstract, Composition in Bluch bught by British and Artes.

Hans Lefevre, MGM European press chief, married to Fraulein Hans Lefevre, MGM European press chief, married to Fraulein Fisch and Composition in Bluch and Composition in State Palay accepted for production in the Composition of the Composition

Paris

By Bob Stern

Metro reviving 'Big House' at the Madeleine, Dick de Rochemont off to Berlin, then to London.

Beatrice Wanger vacationing at St. Paul on the Riviera. Leon Wolzikoveki's ballet troupe performing at Deauville.

Albert Spalding returning to the U. S. after a chort tour, Ernest Koenig filling his desk with contracts for Fox product,

Baron Collier and the Mrs. back from a Baden Eaden visit.

from a Baden Baden visit.
Cliff Flasher's new French Casino
troupe sailing for New York.
Ida Rubinstein to play Joan of
Arc in a new Paul Claudel piece.
Whole Town's Talking (Co.
Dagmar Godowsky vacationing in
Switzerland tarter a Salzburg visit.
Lawrence Stallings getting lote of
entertainment from the local Fox

Lawrence Stalling setting lote of entertainment from the local Fox crowden Government radio eystem broadcasting a series of Italian operas from Vichy.

Jean Tranchant Casine and announcing an American tour.

Maurice Petsch counding off in several newspapers with his plan Mary Morgan, of the Comedie Francaise, hurt in fall from a horse within making a film in Burgundy.

Mary Morgan, of the Comedie Francaise, hurt in fall from a horse while making a film in Burgundy.

Mary Morgan, of the Comedie Francaise, hurt in fall from a horse will be a film of the come of the film of the

The Hague

By M. W. Etty-Leal

At Kursaal, Scheveningen; Lu-enne Boyer and La Arentina. A new cabaret started by Bob Deniets labelling itself Blueland. Kilijoys at Ameterdam, who tried to stop emoking in cinemas, lost. British Indian juvcnilé tenor

Dutch Bioscope Association offere prize of \$400 for best Dutch

Honolulu

By Mabel Thomas

June Chase, daughter of Charlie, Walkiki.

Mrs. Charles Butterworth at the Royal for a month. Bob Cutter signed with Hal Greyson and gone to 'Frisco. Margaret Kern of Ploneer Pilms spending a month at Walkild. Spending a month at Walkild. But is a month of the property of the prop

Bob Cutter signed with Hal Grey son and gone to Frisco.

Margaret Kern of Ploneer Films spending a month at Wasking to all Islands after the polo matches. Mrs. Harry Owens and daughter, Lediani, to Calfornia for a vacaton place Hal Greyson at the Young Roof.

Roof. He Carter, with Fawn and Kongley Charles Carter, with Fawn and Young. Mal Shikeet and wife on their first visit to Havasil Ohnny Nobic Margaret Lindey, resting at Janet Gaynor, with he mother and Margaret Lindey, resting at Janet Gaynor, with her mother and Margaret Lindey, resting at Janet Gaynor, with her mother and Margaret Lindey, resting at Janet Gaynor, with her mother and Margaret Lindey, resting at Janet Gaynor, with her mother and warparet Lindey, resting at Janet Gaynor, with her mother days of Roysity here, as to Shirley Image. The spending was a shared of the director, who made it here of United Artists, replacing Jerry his yaoht.

Madrid

Raquel Meller in Coruna, Willmoore Kendall joining the UP. Graciela de Zara, Mexican actrees,

Reduced Seeter in Cortans.

It illimpore Kendali joinling the Utilimpore Kendali joinling the Utilimpore Kendali joinling the Utilimpore Kendali joinling and town.

Berge and David Mdvani due over to look into brother Alexif estate. David Mdvani due over to look into brother Alexif estate. David Mdvani due over to look into brother Alexif estate. Conchita Carro, beaut film critic estate in the continuous desiration of the Property of the Order of the Spanish Republic Conchita Carro, beaut film critic estate in the Conchita Carro, and Soier Sisters, all hoofers, at Stambul Inter. Chopin monument in Palma, Majorca, where the composer once lived with George Sand, Edgar Neville again reviewing ging El Majvado Carabai in Barcelona.

Edgar Neville again reviewing ging El Majvado Carabai in Barcelona.

Edgar Neville again reviewing ging El Majvado Carabai in Barcelona.

Edgar Neville again reviewing ging El Majvado Carabai in Barcelona.

Edgar Neville again reviewing dan England on the moor of Loreo Prado and Enrique Chicote, vet actress and actor.

Government turned down Marcelona and Enrique Chicote, vet actress and actor.

Government turned down Marcelona and Enrique Chicote, vet actress and actor.

Government turned down Marcelona and Enrique Chicote, vet actress and actor.

Harden Sanda Marcelona and Sanda Sanda Marcelona and Sanda Sand

Montreal

Ted Slade's arm out of a sling. Ted Stade's arm out of a sing.
Chris Ellis a pappo; it's a boy.
Larry Stevene back from a U. S.
trip.
Russ Titus crooning at the
Royal.

Alf Lantell makes a hit as 'Bonzo the Bug.' Jack Kember new manager of the

Ken Finlay back in town from

winnipes.
Tom Kitchy working on reduced auto taxes.
Tom Kitchy working on reduced auto taxes.
Tom Kitchy working on reduced auto taxes.
Larry Stevens new manager of Regent theatre.
Charles Dornberger filling in for addiced on the Herald.
Jimmy Onatier helping out expanded the theatre of the working of the theatre of the window of

Toronto

Stamford Park races cutting into matines biz.
Toby Wing here to start in The Kings Plate fills.
Kings Plate fills convention stated here for Labor Day, Esther Raiston and new hubby doing the local ritle-spoke. The Moward for the week of Aug. 30.
Betty Archhaid to do her dance specialties with Ferde Mowry's Fred Reveil, Canadian rep for BiP, planning a trans-Atlantic Jaunt.

jaunt.
Ruth Lowe back to New York to join Ina Ray Hutton's band as planist.

Chicago

ere.!
Jake Wilk ducked into town on
is way to see the folks in Minnenolis.

Hollywood

Feg Murray at Avalon. Carlisle Jones back at work. Ollie Garrett again a Metro serib William Cowan here from Lon-

Allce Lake an extra in 'Frise Kid.' Sol Lesser planed in from the Ethel Shutta planed in from the

. sahieli Hammett raising a var dyke.

Harrison Carroll resting up from vacash.

David Hampton here on vacash

and biz. William Harrigan east for 'Paths (Glory.' Ell Leslie east on business-va-

cash trip.
Intense heat set off fire bell at
Universal.
Paul Muni over that yellow jaun-

diee attack.

Fioneer into new offices on United
Artists' lot.
Clarenec Brown planed in from
Grafton, Mass.
Robert Low added to Goldwyn
publicity staff.

Robert Low added to Goldwyn publicity star flub tossing monthly star flub tossing monthly star flub tossing monthly star flub tossing monthly star flub to the flu

Eddie Davis In for three-week job at Paramount.
Carl Laemmie, Jr., at Malibu with an attack of sinus.
In a sinus week's fishing off Catalina.
Shirley Temple back from a month in Honoiulu.
Arthur Landau back from fast N. X. plane jaunuhaed in for Melody of 30 preview.
Douglass Montgomery to New York to do a play.

Charles Wine Danee in for Melody of 36 Preview.
Douglass Montgomery to New York to do a play.
The state of the state

Dav' at San Diego Expo.
Clark Rodenbash, Chi Dally News
Clark Rodenbash, Chi Dally News
Mildred Seydell interviewing
stars for Atlanta Journal,
the Seydell interviewing
Long Control of the Seydell interviewing
John Otterson guested at stag
dinner by Henry Herabrun,
John Otterson guested at stag
dinner by Henry Herabrun,
Peverell Marley on loanout,
Sth. Pox for Thanks a Millionne,
Peverell Marley on loanout,
Sth. Pox for Thanks a Millionne,
N. J., where he buried his mother.
Forrester Harvey's coel-ency acEisle Pergunon, niece of the legit
star, playing leads in two westerns.
Paramount cancelled trip of six
Leonid Kinskey en route to London for spot in Dr. Bugene Frenke's
Linuard J., Green, Claude Binyon

c. Howard J. Green, Claude Binyon nd Bob Ives have stable of four nags.
Don Thompson, feature ed St. Louis
Post-Dispatch, gandering Holly-

rood. Norman Mcleod and Harry Beau-nont both limping with sprained

Norman Dawn and Del Cambre T for Alaska to film outdoor

Norman.
off for Alaska to min.
thriller.
Patricia Ellis at Del Monte for
two weeks instead of in Alaska for Future vecks instead of a month.
Eadie Adams, night club toreher doing a turn in Metro's 'Perfect'

Endie Ausumdoing a turn in Metros doing a turn in Metros Gentieman.

Loretta Young back from European vacation and to bed for four days to reat.

Wendy Barry off to Mexico on a motor trip, returns here via the motor trip, returns here via the motor trip. returns here via the motor trip.

days to rest.

days to rest.

days to rest.

days to returns here via the British quota.

Chester Morris and Frank Morgan innded 65 barracuda off Catalina last week.

Chester Morris and Frank Morgan innded 65 barracuda off Catalina last week.

All the control of the control o

CHATTER

eoid and stopping work on Harold Lloyd starrer, 'Milky Way.'

Lloyd Pantages, in his Examiner column, had James Melton wed to Jane Froman, which ain't so.

Robert Kalloch, of Col's ward-robe department, now head design-er, replacing Maurice Mayer.

Jose Crespo to N. Y. by motor where he might appear in Blodget and Williams' Singing City' this fall.

Richard Wallace to San Dlego for

Ralph Staub taking camera crew to Pendleton, Ore., to lense the bronc busters at the roundup for topical Warners short.

William Dicterle has been counting sheep for days—but not to duce sleep. Directs 500 bleaters pastoral seenes for Paul Muni

San Francisco

By Claude A. La Belle

Bruno Vecchlarelli, beau-heatre op, in town.

Bennie Vectland here in ad-ance of Diamond Jim.

Cliff Work finally got through the notaliments of his vacation.

Harvey, former F. & M free-lancing.

Bob Harvey, former F. & Orpheum p.a., now free-lancing. Bob Worth given ticket as ork leader of Capital, local burley house

Pat Patterson opened offices or Film Row to sell reissues of famous pix. Howard Sheehan, Hollywood the-atre op, home after gander at

Francis Paimer Tilton, Holly-wood artist, back to film capital after visit here.

atter visit here.

Eddle Skolak, house manager of
Capital theatre, in hospital with bad
case of blood poisoning.

Friends of the Carol Nathans,
married 25 years, helped couple
celebrate anniversary.

Frank Albert succeeded O'Connor as manager of Grawhen O'Connor was boosted to sion manager.

LeRoy Johnson, press director for Jensen 7on Herberg theatre chain in northwest, here on biz and va-cash combined.

In northwest, whose guestre chall in northwest, where on biz and vacash combined. Herbert Harris here on film biz from Stockton. So are Julian Harvey, of Watsonville, and James Beauty, of Sun Jose. Brown State of California Theater Asen, prez, off to Klamath Falls, Ore. after starting Will Rogers Memorial committee. Of California Theater Asen, has taken over the big suite formerly occupied by the Grief Board of the Colerct in Rodern and J. Bible Larie, local beater and real estate man, and recently become partner with Sizeser. Some present of this underette. Virginia Donham, to this work of the California Theater, dug into his jeans this week to pay expenses of his unherette. Virginia Donham, to call title. Utherette has won two state contests, qualifying as Miss California. Will trek east in a few days.

Cleveland By Glenn C. Pullen

Penn Square, foreign pix house folded.
Players' Club taken over by receiver.
Amateur shows being tried by RKO

Amateur shows being a sec-Palace. Nick Plnardo back in nitery biz with the Paddock. Sammy Goodrich quits nitery biz for real estate line. Robert McLaughlin plotting, biz trip to West Coast. Sal Comp out of eafe biz, into

Robert McLaughlin plotting, biz rip to West Coart. cate biz, into battery store of own. Charley Horvath recopening Trianon ballroom Sept: 12. Ward March ecovering films in More gambling spots than ever before since id was lifted. George Stevens, only local more stored to the store store in the store store in the store that was lifted. Harry Proper busy on his theatre-casino opening Sept. 27. Sammy Goodrich may buy. Moss's interest domestic that it is the store starting light play the proper busy on the theatre-casino opening Sept. 27. Sammy Goodrich may buy. Hy Moss's interest domestic that it is the store starting Play House's season.

Frederick McConnell taking rest before starting Play House's season. Mary Elizabeth Gleason, society dancer known as Maris Isabel, off to Hollywood for musical. Bernard J. McOwen, New York playwright, has organized group to put on his new play, 'Why the Bachelor'?

Stroudsburg

By John J. Bartholomew

Beverly Gray to New York.
Dorothy Lisette off to Buffalo.
South Sea Islanders at Dorney's
Baby Rose Marie at Columbia

otel. Pike Hillbillies at Craigs Meadow

hotel. Buckwood Inn has Jack Lynch's

hotel.
Buckwood Inn has Jack Lynch's
Ind Inn.
Pilen in Sot - machines being
Andy Mannfield (WJR) visiting
his parents.
Andy Mannfield (WJR) visiting
his parents.
Inga Wank, Schumann-Heink protonocum.
Inga Wank, Schumann-Heink protonocum.
Inga Wank, Schumann-Heink protonocum.
Inga Wank, Schumann-Heink protonocum.
Inga Wank, Schumann-Heink proCould stopped over.
Dorothy Avalione new dancer at
Penn Hills Tavern-Aul-KYW) and
Manny Sakek golfed at Shawnee.
Dr. Walter A. Maler renews hir
adio period with MBS in October.
Art Mickley's and George Doddy's.
Art Mickley's and George Doddy's.
Frederlek Tozers and Wintfred
Law in Blue Monday' at Pine
Sen. Huev P. Long addressed

Grove.

Sen. Hucy P. Long addressed ninth annual Long reunion a Long's Grove.

Sen. Hucy P. Long addressed minth annual Long reunion at Long's Grove. Long of Grove Long of Control of Contro

Detroit

'After Dark,' melodrama, is in its 12th week at Players theatre. Madison theatre undergoing alter-ations for change to vaude policy in September.

attons for change to vauce pome, and consider a maned to study feasibility of a world's fair in Detroit within next decade. thesater manager, reports he has \$,500 acres in tobacco on his Ontario fante. Federation of Musicians report ployed this summer ance 1932-29. Alfred C. Lane, manager of Almabrat theatre, salied for England sence since he came here 17 years sence since he came here 17 years ago.

sence since he eame here 17 years. Motion to quash case, City of Detroit vs. Colonial theatre, Jake Schrieber, Geo. Buckley, et al., for Recorder's Judge Stein Scpt. 3. Council in Suburban Hamtramck, is considering an ordinance gradule in considering an ordinance gradule to seating capacity. Uniform fee has been \$50. Under new law, that fagure will be minimum.

Minneapolis

By Les Rees

James P. Shca, 53, Warner salesman, died here.
Bernie Swanson, of Star sports'
department, daddy of boy.
Minneepolis team bod.
March of the salesman died warner Club holding steak roast and outing at Kelly's Farm.
Former Mayor 'Euze' Bainbridgeckling life easy at his lake home.
Lead of the salesman died ber of planta here, is hurting show biz.

blz. W. A. Steffes' dcal for the Gien-wood, neighborhood house, feli

spot.
Fred Boll, 53, former veteran ex-hibitor at Stillwater, Minn., died in University bospital here after long

event has been staged at Auditotium here.
Meta Burnbach, wife of forme
bead of local musicains fundin, now
head of local musicains fundin, now
here for eonem. In Washin,
higton, here for eonem. In Washin
horse and the stage of the stage of the
horse and the stage of the stage
high stage of the stage of the
high stage of the stage of the
high stage of the stage of the
high stage of the

St. Louis By Sam Hurst

Granada theatre, East St. Louis

Lucille Diekemper is new booker at Majestie Exchange.

Annual boat ride of local Fanchon Marco School will be held Sept. 7. George Stern, formerly with Ma-jestic Pictures, is now member of G-B selling organization covering Southern lilinois.

G-B seiling organization covering Southern Illinoite in binarphoys Voluntary petition in binarphoys Voluntary petition of the Western State of Saron Cash and liabilities at 188,160.

F. F. Musser, Caseyville, Ill., plans to remode local garage building to remode local garage building organization. Will elose local Lyric beatre. Will elose local Lyric beatre. Amusement Co., Pana, Ill., owners of chain of theatres in central Illinois, have purchased free connecting business buildings of new theatre indicated. Missouri State Fair, at dedails, nounced most successful at eddination of the control of the

Long Island By Joe Wagner

Ed Wynn stopped at Port Jef-

Ed Wynn stopped at Port Jef-lerson.

Ferson.

Betty Fontaine, or Great Neck, to debut in 'Smile At Me'.

Ray O'Hara at the new York.

Ray O'Hara at the new conductor of Long Island Symphony Orchestra.

North Shore golf courses are be-ing turned into housing develop-ing turned into housing develop-

ments.
Arthur Hana has renewed hi lease on the Red Barn theatre, Lo

Actibur Hana has renewes lease on the Red Barn theatre, Locust Valley,
Louis Meissi quit the cloak and
Louis Meissi cuit the cloak and
the Rockaways.
They are still looking for those
husky thieves that carried away the
heatre in Far Rockaway.
Merwin Elwell came from Oklahoma to direct a play for Charles
O'Curvy at his summer theatre in A
"The Victory Leader,' a 28-foot
cahin cruiser, the first known Gosei ship, is bringing religion to fisheigh and bathers on the Island
beaches.

ble.

Astronome in the control of th

elors' at the Radisson Inn. night

Gardner Wilson in the south.
Noel Westley to the Coast for a
reack at pictures. In shead of the
Fred Allen Kemsteurs unit.
Charley Miller actually beginning
to worry about the bald spot.
Art Gordon now handling office.
Gertrude Bromberg back in the
loop after a look around, Hollywood
Duke Hiekey back on the 100 as
been beginning to the control of th

his way to see the folks in Minnepoolise.most starting to name the
new municipal field Will Rogers
Airport.
Lou Lipstone moving family into
account of the control of the control
control of the control of the control
control of control of the control
Alex Yoldel In for a confab on
Men on a Mores.

Men on a Mores.

Celub as priced off a set of
clubs as price in the B. & Employees Chib tournament.

On the control of the control of the
N. Y. to hear about his Warner promotion.

liness. Amelia Galli-Curei and husband. Homer Samuels, to vacation here while she recuperates from recent operation.

Annual six-day bike race set for Sept, 10-16, earliest in five years event has been staged at Auditorium here.

N. 1. to hear about his wains pro-motion. Lou Cowan has worked out a tic-up for the Aragon ballroom with the evening American and Veloz and the common state of the about the common state of the Prospect Avenue in the loop fol-lowing the folding of the Ben Guy Phillips' ritz summer theatre ven-ture.

Denver

By Jack Rose

Janet Bible singing at the Denver. Wm. Lyris made a survey of Fox theatree in this territory. S. B. Rahn now salesman for the Shefflield-Republic exchange here. Fox Intermountain has added so n passes for employers' relief. fund. Max Schubach, pioneer film and theatre man, recuperating from long

Max Schubach, ploneer film and heater man, recuperating from long Ross Bluck, office manager of the Denver RKO exchange, is paps of new haby gift in taken an executive position with alexander Film at Colorado Springs.

Seven and hair post Intermountain theatres chief accountant.

B. D. Gouxelli fiew to N. Y. to arringe for roadshow of Crusader at Language and the service of the control of the Business of the back Sept. 16.
Eugene Hawkins will reopen the Orpheum theatre, Buena Vista, Colo., which has been closed for

Colo., which has been closed for several years.

A. J. Hamilton has purchased the Bide-a-Wee theatre, nabe, from Harry Huffman. This leaves Huff-man with seven houses, four of them first-run, all in Denver.

New Haven

By Harold M. Bone

Eddie Weaver back. Eddie Roy's band into 30 Acres

Eddle Roy's band into 30 Acres Inn.
Ruth Rubin landed third in 'Miss America' prelium's theatreal weekly survived the dull acason.
Stan Garvey is latest local to make the Hollywood grade.
Paramount desk for two weeks.
Film Row's annual outing left usual morning-after headacheseler give up swimming this summer.
Mizi Hajos directing hereal' in Something Gay' at Guilford this weeks.

(Continued from page 36)

OBITUARIES

LEO DONNELLY

Leo Donnelly, 57, stage and vaudeville comedian, died in Atlantic City, Aug. 21.

tic City, Aug. 21.

Donnelly was perhaps best known for his work in 'Potash and Perimutter,' but before then had made a name for himself in vaudeville, following an amateur appearance at the Philadelphia Pen and Pencil citb. Blanche Ring disappointed and he went out to pinch hit. If gained him a Kelift & Proctor con-

His first theatre venture was the third trial of 'The Globe Trotter,' which cost him \$10,000. A comic opera tour of 'Cuba was also disastrous, and he dropped \$20,000 in the cigar business there. Getting another stake of \$12,000 through a legacy, that also vanished in an oil

venture.

Is last appearance was in "The
ilky Way." Suffering from heart
trouble, he was injured at rehearsal
when, as the fight manager, he is
knocked out. He insisted on opening with the show, but was forced
to withdraw shortly after.

ago after appearing in Last Warning at Universal.

MARJORIE WHITE

MARJORIE WHITE Marjorie White, 27, who came to pictures from vaudeville six years ago, died Aug. 21 in Los Angeles of injuries received in an auto acci-

On the stage since she was four On the stage, since sine was rour years old, deceased spent many years in vaude with Eddle Tierney, whom she later married. She had been doing night club work and making personal appearances between pictures, Husband survives.

CLARENCE HAWKINS
CLARENCE HAWKINS, 53, professionally known as L. C. McKnight, who
had played in vadueville for many
had played in vadueville for many
Altron, O. He was billed as 'oneman band'
. For the past several years he had
lived in Chyahoga Falls, near Akron.
He played, ski instruments. SurBurial in Ravenna. O.
Burial in Ravenna. O.

GEORGE TOZER

to withdraw aborthy after,

George Tozer, 70 care soloid and the WILLIAM D. HALL

WILLIAM D. HALL

William D. Bell, former agtor and recently in Hallfax 70. S., for 50 years, died at Halfax 70. S., for 50 years, died are died to the soloid property of the soloid policy of the soloi

(Continued from page 38)
from the stage of the Paramount Theatre in Salem, Mass. Winners of these amateur nights will be presented to the audience weekly. Show sented to the audience weekly. Show Prank Cronin, Yankee Network Formark, beak from a vacation in Main-kin Decegating about the fash charter of the stage of

io all who frequent the radio studios.
Vivienne Caneron, announcer and Vivienne Caneron, announcer and Vivienne Caneron, and John E. Relly.
Frogram Diestor and Chief Announcer, both of WMEX, Boston, vacationing in New Hampshire.
Jack Memishia, WMEX, Boston, on turioush io Canada.
On turioush io Canada.
Onerator, celebrates birthday August 30.

Marie Mason, Continuity Direc-tress for WMEX in Boston, observed her seventh year on the air. Started otherizing over WLOE, Boston, in 1928.

otherizing over WLOE, Boston, in Capital Programmer of WILLH, Lowell and family, have returned from week's vacash to New York by car. Read and the control of the control of the control of the control of WILLH, Lowell, are back to their homestead after spending their two week's vacash by Wirghia. To work the control of t

WLLH, Lowell, now wan ...

Jatsle Condon, the Lindbergh kidnaping intermediary, was on the answering end of an interview by Dr. Tehyl Heish the Tedy Roosevelt of China. WHDH, Boston, carried the 15-minute program.

Dale Morgan will handle the in-quiring mike at the Iowa State Fair for KRNT.

Walter Preston, new manager KRNT-KSO, now in New York or business.

RKNY-KSO, now in New York on business. we 20-months-nol baby of Creston, Iowa. on a 15-min. Inter-riew on KKNY, fed to Columbia, and the same length broadcast on KSO, fed to MBC, Aur. 18. The in-rest, has developed a vocabulary of more than 800 words.

In keeping with the new policy to make KRNY a 'little WLS', a new make KRNY a 'little WLS', a new foces on at noon every day for one tour. Including 'Between the Bookends' and the 12:45 market reports, the local setup includes the fiddlers, etc.

Gardner Cowles, Jr., has a new

Louisiana

New One in Brazil

Porto Alegre, Branil, Aug. 15.
Just opened 2.500-watt P.Bitg
outlet fare, property of the Farron
hills a land Society, Ltd. Station,
which is one of the largest in Brazil,
is on a wave-length of 50 meters.
It has 80-meter T-shaped autonanc,
tit has 90-meter T-shaped autonanc,
to restaurance to the factor of the factor

New Business

(Continued from page 38)
day to Saturday at 7:15 p.m. with
Dick Fishel. WMCA.

Dime Savings Bank. Brooklyn.
Dime Savings Bank.
Dime Savings

DETROIT

Mills Baking Co., five daytime 15minute programs weekly for one
year of the control of the control
Coco Cold. two announcements
adily, six times a week, indefinitely.
Direct. WXYZ.
Liver Pills, apot
announcements three times weekly
for one year. Direct. WXYZ.
American Raddator Co., six fiveminute programs weekly for three
lives the control of the control of the control
WXYZ.

American Radiator Co. six tweminute programs weekly for three
weeks. Through Marshak & Frat.
Cartsbad Froducts Co. two Is-minute programs weekly for one year.
Fronkemath Brooing Co., three
evening 15-minute programs weekly
for one year. Direct. WXXZ.
Lafer Brokhers, ask announcements
Frankemath Brooing Co., three
evening 15-minute programs weekly
for 13
weeks. Through Brooke-SmithFrench Agency. WXXZ.
shimute programs weekly for 13
weeks. Through Brooke-SmithFrench Agency. WXXZ.
announcements five times a week, for one
month. Through Brooke-SmithFrench Agency. WXXZ.
weeks. Direct. WXXZ and MMN.
Gold Medal Flour, five daytime
weeks, Direct. WXXZ and MMN.
Gold Medal Flour, five daytime
guarter hour programs weekly for
Lefton, 12 daytime 15-minute programs weekly. Indefinitely. WXXZ
and
Gittens Mutual, half hour programs weekly indefinitely. WXXZ
and
Gittens Mutual, half hour programs weekly weekly for fan
Direct. WXXZ and MRN.
Johns Brothers, six evening anpouncements weekly for fan
Old Comments of the programs weekly indefinitely. WXXZ
and
Gittens Mutual, half hour programs weekly weekly for fan
Old Comments of the programs weekly the fan fan Brothers, six evening anpouncements weekly for the
Comments of the proComments of

for 52 weeks. Roche, Williams & Cunnyngham Agency, Chicago, Ilo ago.

Old Dutch Cleaneer (Cudahy Packing Co., Chicago, Il-minute period daily except Saturday and Sept. 9 for 25 weeks. Rhoch Williams & Cunnyngham Agency, Chicago, MWA: Sept. 9 for 52 weeks. Rhoch Williams & Cunnyngham Agency, Chicago, Williams & Cunnyngham Agency, Chicago, Williams with the Williams of Chicago, Williams and Sept. 15. Kramer-Krassett Agency, Milwaukee. WGN, 15-minute period three times weekly for Eleanor Nangle beauty talk starting Sept. 13. McCann-Erickson Agency, Chicago, 15-minute period daily except Saturday and Sunday for children's script show starting Sept. 25 to Marcia 17, 1346. Lord Except Saturday, and Sunday starting Sept. 27 to Marcia 71, 1356. Lord Kolymo, 18-minute script, period daily except Saturday and Sunday starting Sept. 28 to Marcia 71, 1356. Lord Kolymo, 18-minute script, period daily except Saturday and Sunday starting Sept. 28 linekett-Sample-Hummert Agency. Chicago, WGN.

starting: Sept. 2. Biskectt: Sample-Hummert Agency. Chicago. WGN.

BOSTON

W. L. Thompson Co. (General
Electric Distributors), 132-30-word
Blectric Distributors, 132-word
Blectric Distributors, 132-word
Blectric Distributors, 132-word
Blectric Distributors, 132-word
Blectric Distributors, 1

BRIDGEPORT

New England Steamship Co, 14
100-word announcements, daily except Sunday. Through W. R. Coulton, New York. WICC.

Carleton & Hovey Co., 182 weather
reports, daily including Sunday, beglaning Oct. 14. Through Joha
Queen, Boaton. WICC.

WHITE PLAINS, N. Y.

Gustove Schoepfer (Taxidermist),
White Plains, announcements, Placed
WHAS.

Conklin's Secretarial School, New
YAS.

Conklin's Haced by Associated Broadcast Advertising,
WFAS.

PORTLAND, OREGON
Woolack Brothers, tire service,
series of appt announcements, apilit
series of appt announcements, apilit
through Robert Smith Advertising
Pontac Motors Company, series of
Pontac Motors Company, series of
Pontac Motors Company, Modenne,
John and Adams Advertising Agency.
KGW.

John and Austra Australia (1984) Applied The Australia (1984) Applied The

transcribed recorded announcements, spill schedule. Finced by Critchfield spill schedule. Finced by Critchfield Fines and Fine

Multnomah County Fair Associa-tion, series of 13 spot announce-ments. Placed direct. KEX.

ments. Placed direct. KEX.

FOOT WORTH BRIDE CO.

FOOT STATE CO.

FOOT STA

IN LOVING MEMORY OF WILLIE BERGER

September 3, 1932

MILTON IRVING

ADDIE Accident and Indemnity Co., died Aug. 22 at his home in Ridley Park, Pa.

Slarting as a monologist, he toured vaudeville circuits for several years and subsequently was for many years connected with the Keth Theatrical Booking Agency. When the Liberty Bell was sent to the west coast during Liberty Bond drives during the World War. Her and the west coast during Liberty Bond drives during the World War. Brown and the world was a sent to the famous realized as the world was a sent to the famous realized to the famous realized to the sent to the famous realized to the sent to the famous realized to

He is survived by his wife, Mrs. Edith Devore Hall.

Edith Roberts, 36, vaude and film actress, died Aug. 20 in Los Angeles following birth of a son. 4 yaude for years, later playing in several legit shows. Going to Hollywood in 1918 to join Universal she remained at that studio for 10 years, being featured in. many lims include Thin Ice. The Direction of the State of

Age,' Night,' Night, She retired to domesticity five years ago. Her husband survives. Funeral services and burial in Hollywood, Aug. 23.

ERED VON STADE ROCHE

FRED VON SIADE MOUNE Fred Von Stade Roche, 44, pub-licity director for the Cape Cod Playhouse, died shortly before mid-night Aug. 19 at Dennis, Mass., from injuries received in an automobile accident at Yarmouthport the pre-

injuries received in an automobile accident at Xarmouthport, the pre-ceding Saturday.

In 1928 Mr. Hoche became pub-licity man for the Publix theatres in Detroit. He was a friend of Father Coughlin and ins done much publicity work for lim.

The Sacason was all is first with the Cape Cod Playhouse.

RALPH MEYERSON

RALPH MEVERSON
Ralph Meyerson, 41, representatative of the Universal Pictures
Corporation in New Orleans in the
states of Alabama and Mississippi,
suffered a heart attack and died
while shaving in a Jacoson, Miss,
hospital, Aug. 22.
The body was sent to Jacksonville, Fla, for burfal.

He was representative for Ameri-can film companies in Uning for many years and was connected with the Universal office here for the past ur years. 🎷 His wife and a sister survive him

MACK SWAIN
Mack Swain, 59, who spent nearly
a half century on the stage and in
pletures, died suddenly Aug. 23 in
Tacoma. Wash
Starting his stage career at 15, he
spent nearly 22 years in least before
going to 100 years of the original Keystone cops. He spent 17 years in
pigtures, having retired five years

WILLIAM J. DONNELLY
William J. Donnelly, 71, died in
Kalamazoo, Aug. 23, after an iliness
of 13 'years. He had been advance
man for Al G. Field's minstrele, HI
Henry, Ringling circus and made
tov trips airond with the Buffalo
Bill show. He had managed theatrees in Benion Harbor and Kalaretirement.
He is survived by his widow. He is survived by his widow,

Mrs. MARIE HART
Mrs. Mabel Markwith, 53, professionally known as Marie Hart,
died Aug. 23 in the Burlington
county (N. J.) hospital, following a
long illness.
Until her retirement from the
stage 22 years ago, she had been in
vaudeville.

EDNA DOROTHE JARVIS
Edna Dorothe Jarvis, 38, died in
New York, Aug. 23, of a heart
trouble from which she had surfered for several months.
She had been a musical comedy
actress,

RALPH R. LAUGHLIN
Ralph R. Laughlin, 53, concert
tenor and well known in Coast
church circles, died Aug. 17 in Los
Angeles.

AUDREY JONES

AUDICET JOINES
Mrs. Audrey Jones, 33, writer, died
Aug. 23 in Hollywood from overdose
of sleeping potion. James V. Lombardi, 66, father of Angelo Lombardi, Buffaio orchestra leader, died Aug. 18 in St. Thomas hospital, Akron, O.

George Charbonneau, 50, a veteran carnival and circus sideshow attache, dropped dead recently as he stepped aboard a rall car of the conkiln Shows at New Glasgow, N. S. He had been on the mechanical staff of that carnival since the opening of the season.

His home was in Montreal.

TAX OFF, KIDS FLOCK INTO CAN. FAIR

What the wiping out of the amusement tax on children's admissions by Fremier 'Mitch' Hepburn meant to the Ottawa Fair during the past week was indicated by an announcement by Max Linderman that local kids spent \$5,697 nickels at the midway rides and side-shows at the midway rides and side-shows are the compared with \$8,677 five-cent telets sold the same day last year.

last year.

The amendment to the tax act put through early in the week has a statis in it for anuscines results in the state of the sta The amendment to the tay act nut

DALLAS AFTER GIRLS FOR TEX CENTENNIAL

Dallas, Aug. 27.
Before leaving Dallas for a short
jaunt to West Coast parks, Nat
Rodgers swore he'd have no nudlet
colonies spreading vulgarity and infuriating stolld Texans at their 1936

colonies spreading vulgarity and in-furiating stolid Texans at their 1936 Centennial expo.

Back, Rodgers declared he's bound to have a nudist colony at the fair, and is negotiating with Stanley Gtaham to organize one. Tt's pure art' gaid Nat. He saw the financial statements.

statements.

While on the Coast Rodgers also gave the nod to Dwight Funk, who trailed him to Dallas with plans for his 'Illusions' girl show.

SPARKS-LEWIS SHE MIX

oth Show Owners After Cowboy

Suit for damages resulting from the advantages resulting from the advantages resulting from the control of the Zanesville, O., Aug. 27.

ACROBAT BACK HOME

Akron, O., Aug. 27.
Gus Bell, performer with the Tom
lix circus, who suffered a fractured Mix circus, who suffered a fractured vertebra during a performance of the circus here recently, has been discharged from St. Thomas hospital and has returned to his home in Dallas, Texas.

L. A. Beaches Perky

Hollywood, Aug. 27.
Trade at the beaches around here, due to the long heat spells, is the best in eight years.
Concessionaires will stay on at least a month beyond Labor Day.

CIRCUS ROUTES

Week of Aug. 26

Cole Brag. 26

Wiehltz, 31, Fornk. 125, Emporta; 36, Wiehltz, 31, Fornk. 125, Emporta; 36, Fl. Smith, 7, Rouselittle, 6, Fl. Smith, 7, Rouselittle, 6, Fl. Smith, 7, Rouselittle, 6, Smith, 8, Fl. Smith, 10, Smith,

Aug. 28, Pt. Wayne;

Wants a Carney

Birmingham, Aug. 27. The Limestone County Fair at Athens, Ala., is looking for a carnie to play the fair Oct. 1-4.

Dr. Isham W. Legg has been elected manager and secretary succeeding R. H. Walker.

RICE RROS

RICE BROS.

West Baden, Ind., Aug. 18.

Rites Brothers Circus and Ailen Kings
hiblied here today, opened at Sullivan, Ind., Friday, Aug. 16. The is
the reorganized Bays Bros. circus
with opened at Sullivan, Ind., in
the reorganized Bays Bros. circus
was jerked back to quarters by
owner Fred Bays to revamp and to
primarily change his advance. In
agers of the Cole Bros. Circus (railroad) became interested and joining
with Bays reorganized this motor
circus and changed he thie to Rich
agers of the Cole Bros. Circus (railroad) became interested and joining
with Bays reorganized this motor
circus and changed he thie to Rich
alex Simple Billing reads.
They have a fine line of paper.
Allen King, elephants and horses
to Rick.
A four pole big top is used with

Allen King, elephanta and horses and some people went Trom Coles to Rice and some people went Trom Coles to Rice and some people went Trom Coles to Rice and Some people to the Rice and Some people with the some state of the Rice and South State and South State and South South

the Chicago fair all last summer in the Standard Oll show, free show.

The eight Olympians, girls, do a series of acts throughout the pro-gram, acrobatics, rings, traps, lad-ders and surface.

The Gentry dogs and ac-

ders and such.

The Gentry dogs and ponies under Veo Powers, offer various acts and drills and are exceptionally well trained. Marion Graves assists in

It cannot be a seried of the control of the control

Old Faithful

Tiffin, O., Aug. 27.

John Maloy of Akron attended the Seneca county fair here this week for the 70th successive year.

Seventy years ago Maloy rode to the fair on a cart drawn by oxen. This week, at 83, he drove here in his automobile

He formerly lived at Bascon.

DOWNIE SHOW MAY GO RAIL

This may be the last season for the Downle Broa. circus as a motor-lzed show.

Charles Sparks, one of the first to switch from train to motor trucks, is about fed up on mud shows, he intimated here recently. Downlet become too big and has made its owner little if any money this season.

son.
Sparks, it is said, has about completed a deal for the sale of his
motor equipment to another independent who recently launched a He plans to pu road show probably 15 cars

Lincoln Can Bet

Incoin, Aug. 27.
Nebraskans will be allowed to bet
on the ponies at the State Fair
which will be held here Aug. 30thSept. The inclusive, according to a
week. The decision was given less
than two weeks in advance of the
Fair to minutize the unfavorable
publicity which was bound to come
room ministerial and some editorial

Racing starts two days ahead of the fair opening and continues one day after it closes. £23,000 has been distributed to Nebraska's 93 coun-ties to date in dividends from race meets which have accrued since

Ohio Eyes Ups

Akron, O., Aug. 27.
Carnival licenses would be ma-terially increased under legislation the law department presented to council this week.

Carnivals or circuses with 25 cars

Carnivals or circuses with 25 cars, motor trucks or railroad cars would have to pay \$100 a day; with 50 cars, \$200 a day, and with more than 50 cars, \$300 a day. The present license fees range from 55 a day up, depending upon the attitude of the safety director, when he issues the permit for a tented attraction.

Taxes All Shows

For the first time in the history of the Canal time in the history of the Canal canal time in the history of the Canal canal time, during which 1,500,000-2,000, color canal the turnstiles annually, a tax will be imposed on all midway attractions, grandstand performances, horse show, etc., according to Premier Hepburn's edict Public and the C. N. E. cashlers are faced with the inconvenience of handling odd cents.

Cleve. at Air Event

National air races get under way active. Aug. 27.
National air races get under way active and Airport. Friday (Aug. 27.
With aviation celebe and giving natives sore necks from rubber-necking at incoming planes.
Up to Aug. 24 advance ticket sates have reached 46000. With a sates, were acceded 46000. With a casts, event indicates it will break last year's attendance record of 200,000.

S. C. Open

Spartanburg, S. C., Aug. 27
More Carolinas fair dates.
Newberry County, Oct. 14
week. Midway contracts not all
closed. Horse show skedded.
Spartanburg founty, one of large
source and showed of large
source and

7 Mix Drivers Pinched in Kentucky: Angry. Show Beats It Back to Ind.

POOCH COIN-

Oregon Pulls Down \$76,118 as State's Share on Hound Hustles

State's Share on Hound Hustles
Oregon's ahare of receipts from
greyhound reaces, 60 days, held in
Portland this year aggregated 176,118, according to announcement by
the state treasury.
the state treasury of the state racing
commission's affare (28,%) of the
\$2,324,742 wagered on the pupples
at pari-mutule windows and a per
diem fee of \$13,000 for the season.
In three seasons a total of \$6,55,ind in Oregon, the state treasurry
report showed.

neid in Oregon, the state treasurry report showed.

The state fair, county fairs, Pen-dieton Round-Up, Pacific Interna-tional Livestock Exposition will participate in distribution of the fund.

DECLARE STRIPPERS OUT FOR TEXAS CENTENNIAL

Houston, Aug. 27.
When Texas stages its federal aided Centennial exposition next year there'il be no nudist colony among the attractions, if loud official walls are heeded.

year there'll be no nudlat colony mong the attractions, if loud official walls are heeded.

Nat D. Roosen, dector of consumer of the consumer

AT EASE

Swallowtails Doffed and Swank Canada Goes Shirtsleeves

Ottawa, Aug. 27.

The official set of the Canadian capital is aghast at what happened at the formal luncheon of the Ottawa Fair and now most everybody in Ottawa is literally Tollowing suit.

when the guests of honor had seated themselves at the head table, Mayor Paddy Nolan threw off his coat and loosened his shirt collar. Nolan, who owns three local the Noian, who owns three local the-atres by the way, really started something by his partial disrobing. Bower Henry, big butter and milk man, who is president of the Exhi-bition, promptly discarded his 'tails.'

'tails.'
All eyes turned to a third man, a distinguished guest and an Eng-lishman—Sir Francis Floud, British High Commissioner, Without blinking an eye, Sir Francis removed his formal coat and immediately every man in the dining room was in his shirt sleeves.

Biz Up; Bets Down

Regina, Sask., Aug. 27.
Total attendance at Regina Agricultural and Industrial Exhibition
on July 29 to August 3 was 98,477,
compared with 90,955 in 1934. Grand stand attendance was off slightly, being 42,683 as against 43,-

Pari-muteuis registered a drop of \$7,430 on the week.

Just Cleared

Nashua, Ia., Aug. 27. Nashua, Ia., Aug. 27.
Big Four fair closed after a fourday run, with more than 20,000 going through the turnstilles. Net heing under the century mark, but
plenty pleasing to the board.
The low attendance was due to
threshing operations now under way
in the tail corn state.

Lexington, Ky., Aug. 27.
Entry of the Tom Mix Circus into
Kentucky Aug. 19 resulted in
trouble for the outfit at Covington,
where seven truck drivers were arrested on charges of driving with-

where seven truck divers were arrested on charges of driving without rear view mirrors. In a magistrate's court the drivers were fined it each and costs, the bill amountained were freed to seven the seven for the seven for the seven for the seven for the sight in the jug after they had been arrested by constables.

Circus was billed for the following day at Leximpton, but latter and the seven for the seve funded to several hundred buyers.
Dissatisfaction over the Covington incident was voiced by Gali
Turney, general manager for Tom
Mix, who said 'the circus has never been treated this way in any other city.'

Ocean City Gambler Raid Largest in Jersey Annals

Baltimore, Aug. 27.
John Law stepped around lively
last Friday (23) at Ocean City, Md.,
state's biggest ocean-front resort,
and when the smoke of feverish activity had litted 21 boardwalk wide-

tivity had litted 21 boardwalk wide-open gambling spots had been knocked off. Biggest wholesale raid remembered around here. State's Attorney Thomas F. Jack-son of Worcester county personally ordered the slap-down. For past three years gambling at Ocean City has been wide onen as weakneys. has been wide-open and mushroum

Merging Southern Fairs

Dallas, Aug. 27.

Directors of State Fair of Texas are pondering proposal to expand into a southwestern states annual fair, and to bring big bir men from Okiahoma, Arkansas, Louisiana and New Mexico into their group. Otto Heroid, pres, estimates they could draw over 2,000,000 at yearly own proposed to the proposed proposed to the proposed prop

Readying in Mobile

Birmingham, Aug. 27.
Greater Mobile Gulf Coast Fair at
Mohile has opened offices in the
Blenville hotel there where all matters pertaining to the fair this year
will be handled. The date has been
set for Oct. 28. Nov. 3.
The date has been
reorganized and H. L. Jones made
manager. The date has been tentativity set for the first week is
September.

Lands the Mounties

Portland, Ore., Aug. 27,
Troop of Royal Canadian
mounted police from Vancouver, E.
C., will attend the Pacific International Livestock Exposition in
Portland this fail unless prevented

by strike duty.

A letter bearing this information was received by Governor Martin from J. H. MacBrien, commissioner of the mounties.

FESTIVAL SHIFTS B.&B.

RADIO'S GREATEST ATTRACTION NOW READY FOR YOUR SCREEN IN TWO-REEL ROAD SHOWS!

A READY-MADE AUDIENCE OF MILLIONS WAITING TO CROWD THE THEATRES OF AMERICA!...



Scanned from microfilm from the collections of The Library of Congress

National Audio Visual Conservation Center www.loc.gov/avconservation

> Coordinated by the Media History Digital Library www.mediahistoryproject.org



University of Wisconsin-Madison http://commarts.wisc.edu/

A search of the records of the United States Copyright Office has determined that this work is in the public domain