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56 PAGES

# CS FOR SEAS

## Film Critics' Box Score

Season of '34-'35

(June 1-June 1)

itions: PC (pictures caught), R (right), W (wrong), O (no opinion), PCT (percentage).

### **NEW YORK**

(This score based on 397 pictures)

	FU.	n.	w.	rct.
RICHARD WATTS, JR. ( rlb.)	181	133	43	,734
KATE CAMERON (News)	212	149	63	.702
ANDRE SENNWALD (Times)	154	107	39	.699
BLAND JOHANESON (Mirror)	287	199	83	.692
REGINA CREWE (American)	308	202	92	.655
THORNTON DELEHANTY (Post).	197	128	59	.649
WILLIAM BOEHNEL (World-Tele)	307	198	109	.644
ROSE PELSWICK (Journal)	262	168	52	.641
EILEEN CREELMAN (Sun)	272	172	84	.632

VARIETY (combined). 337 - 324 - 73

NOTE—Andro Semwald is the only new name on the list, having represent that early in the season.

#### CHICAGO

DORIS ARDEN* (Times)	245	.722
CLARK RODENBACH (News)	203	.699
CAROL FRINK (Her-Examiner)	164	.678
MAE TINEE† (Tribune)	237	.641

• Ellen Keene † Frances Kurner

## AFA RELIEF IDEA

A new idea of the American Federation of Actors to get work relief for its members would put free outdoor circuses in the parks of New York City's five boroughs. Plan has already been submitted to N. Y.'s Mayor LaGuardia, through Stanley H. Howe, his executive secretary, and Colonel Earle Boothe director of the drama department or the Public Works Division of the CWA. Division of the

They would play in Central Park, Manhattan; Bronx Park, Bronx; Prospect Park, Brooklyn, and on the wide-open spaces available in Stat-en Island and Queens. So far there has been no rellef ap-

(Continued on page 53)

### Maitre Rooney

Pat Rooney has gone into the restaurant-cafe hiz, having taken a 10-year lease on the Beau Rivage, Sheepshead Bay, Brooldyn. Expects, to open June 16, with Joe Freeman as maltre de restaurant.

Although Rooney will stress the food angle, he'll also have a smale as a state of the chrotient. Rest of the talent will be changed weekly.

## FREE CIRCUS IS HOLIDAY COIN WAVE A JOY FOR SPECS

Outdoor sports got the break around New York last week with heat during the early half and a clear last half including Memorial Day. But Broadway ticket agencies coin for shows in demand, although business in theatres was generally way off.

Biggest percentage of excess price coin was obtained for the ball great percentage of excess price coin was obtained for the ball around the percentage of excess price coin was obtained for the ball around the percentage of excess price coin was obtained for the ball around the percentage of excess price coin was obtained for the ball around the percentage of excess price coin was obtained for the ball around the percentage of excess price coin was obtained for the percentage of the pe

## Bluebloods' Tutor Is 'Nother Socialite to **Get Nitery Date**

Beatrice (Timmle) Dobbin, close friend of Anna Roosevelt Boettleer, opens tonight (Wednesday at Heccing it another slant on the blue-blood blues singers. Miss Dobbin is a schoolmarn, on the faculty of the exclusive finishing school, Fox-croft, Middleburg, Va. which Mrs. Another State of the exclusive finishing school, Fox-croft, Middleburg, Va. which Mrs. John State of the exclusive finishing school, Fox-croft, Middleburg, Va. which Mrs. Jackhool, Fox-croft, Middleburg, Va. which Mrs. Miss Dobbin visited, the nitrey hast week, gave an audition and "as signed for the aumment." Another oscialities sometimes, John Miss Dobbins been at this intery all winter. She returns in the fall, Miss Dobbins engagement just a between-semesters booking. Beatrice (Timmle) Dobbin, close

# WATTS IN FILMS

'Post' Critic Wins for 4th Time, Tieing Gabriel's Record - Doris Arden (Ellen Keene) Chicago on Films for Leader Fourth Time Straight

120 SHOWS: 397 FILMS

John Mason Brown of the New York Evening Fost (legit) and Richard Watts, Jr., of the New York Herald-Tribune (pictures) are the Lindau Austral, Jr., of the New York Herald-Tribune (pictures) are the Lindau Australia and John Mason Brown of the New

The New York and Chicago film critics runner-uppers are Kate Cameron of the N. Y. Dally News with 702 and Clark Rodenbach of the Chi News at 689. Watts, Miss Keene and Miss Cameron were the Chi News at 689. Watts, Miss Keene and Miss Cameron was the winner a year ago in New York her first full year as a critic. The much-lisputed star-rating system for reviews evidently works well for the critic. Miss Cameron in well for the critic. Miss Cameron in case of the control of the control of the New York Post, The Miss and It worked to the autifully for them. Thornton Delehanty of the New York Post, using a similar galaget, a clock with

Delehanty of the New York Post, using a similar galget, a clock with good, bad, moderate and excellent ratings, since mid-seanon moved from the cellar to six place atter inaugurating it. on the other hand, the properties of the

This is the 12th annual score on he legit men; eighth for filmers.

Drama critics' story on page 45.

Film critics' story on page 3.

(Continued on page 44) the

## **Dramatic Critics Box Score**

## Season of '34-'35

(Aug. 23, 1934-May 23, 1935)

Key to abbreviations: SR (shows reviewed), R (right), W (wrong),
O (no opi ion expressed), Pct. (percentage).

	SH.	и.	w.	PCL.
BROWN (Post)	90	77	12	.855
GABRIEL (Amerlean)	96	82	14	.854
ANDERSON (Journal)	92	77	13	.836
ATKINSON (Times)	96	80	10	.832
HAMMOND (Heraid Tribune)	93	70	20	.752
MANTLE (News)	94	70	24	.744
LOCKRIDGE (Sun)	98	71	23	.724
SOBEL (Mirror)		54	21	.683
GARLAND (World-Telegram)	87	5,8	19	.666
VARIETY (Combined)	120	111	9	.925
(00000000000000000000000000000000000000				

(This score based on 120 new shows)

## POSTHUMOUS HERBERT JOHN OTTERSON OPERETTA ON ROUNDS

Lavender Lady, an operetta composed by the late Victor Herbert, with a libretto by Otto Harbach, was considered as a successor of The Great Waltz at the Center, N. T., but now seems to be of Deal was taiked about when Eddle Dowling planned its presentation, the actor-manager having dropped it.

actor-manager having dropped it.
Mrs. Ella Herbert Bartlett, composer's daughter, figures the royalty rights at a potential value of
\$100,000, divided between the stage,
screen and radio. Another show
man is now reported interested in
the possibility of 'Lady's' presentation.

tion.

Harbach is figuring on rewriting 'Lady,' which was originally intended as an intimate musical. A collaborator may be called in.

## Justice Dept.'s Own Film Prod. to Play Down Sensationalism

Baltimore, June 4.

Ernest ood, local commercial cameraman, was in Washlaston last week upon assignment from the Federal Department of Justice, nartment based upon its activitie, in tracking down criminals. Actual cases were clipped from files and e-enucted for the film. Attorney-General Cummings and the D. of Jis hetman, J. Edgar Hoover, appear in the roelage as well as several selections and last workers from The film will get its first public thowing at the San Dilego exposition. Admish will be free.

After that prints will probably be given theatres grafts all over the country. Realizing the great Interest public is showing in its activities due to constant newspaper only proposed to the property of the p Baltimore, June 4

## IS NEW PAR **PREXY**

John E. Otterson, president of Electrical Research Products. Inc., is Pai's new president. He was elected yesterday; Tuesday), and resigns from Erpl Immediately to take his new post at Par. Adolph Zukor becomes chairman of the board. Otterson's annual salary will be around \$100,000. president of Parting of the Product of Parting of the President of School President of Parting of the President of Parting of Parting

od secretary of the 'new company,' water B. Cockell is the new company treasurer.

H. A. Fortley is a made chairman with the control of the company in the company in the capacity. Otterson and Zukor are se-officio members of this executive committee. Other members of the excentive committee. Other members of the excentive committee. Other members of the capacity. Otterson and Zukor are committee. Other members of the capacity of the capacity of the capacity of the capacity. Other members of the board, are members of the board, are mamed as alternates.

The board did not take up the election of any other officers or the

clection of any other officers or the appointment of any other o claim. (Continued on page 50)

### 11-Year-Old Lion Tamer

Young's Million Dollar Pier, Atlantic City, N. J., opens June 28 with the youngest ilon trainer in captivity as its headline attraction.

tion.

Manuel King, 11, who works with
10 flons and halls from Brownsville, Texas, will make his first appearance cast of the Mississippl.
Pier offers him a bonus of \$1,000
It he succeeds in his intention of
mixing a couple of tigers with the

## These Prophets Rate No Honor. Save in Their Own Backvards

Picture editors throughout the world get never a word about Joe, Moe, Harry and Mike. They are of the legion of least remembered, vitally important picture workers, but in their cases names don't make the

In their cases haines don't make the news.

Joe, Moe, Harry and Mike are cutters, sound men, electricians, carpenters, assistant directors, set designers and a flock of other important human accessories to motion pieture production whose only chance to get into the papers is

chance to get into the papers is when somebody takes a group photograph of all the cast and technicians and the Joes, Moes, etc., are ruhed in to fill up the plate.

Joe is the cutter. The finished feature depends mostly on what he assembles into continuity. Moe is a laboratory worker who takes care of the properties of the properties of the positive. Jean make the pleture look sparkling or as limp as a wet fax.

as a wet rag. Harry is the gaffer of electricians as a wet rag.

Harry is the safter of electricians.

His job is to see that the stars and
His job is to see that the stars and
star who has been too high.

Star who has been too high hat has
discovered that electricians can
make and unmake careers by putting a lamp in the wrong place.

Mike is a set dresser who can detract from the importance of any
scene by mispiacing a door and. but
Others contribute their small but
of the saft of the saft of the saft of the
duction of motion pletures, but studios and public alike are interested
only in stars.

only in stars.

In the matter of importance to readers and fans, star names come first. After that, but away down the reader interest list, comes writers reader interest list, comes writers; that is, if they are important or popular novelists. Directors are next, but less than a dozen meggers names are familiar to the fans. Pro-duction executives trail.

## Pickford Closes Tour. East on UA Matters

Mary Pickford returned from Portland yesterday (Monday), her coast tour in 'Coquette' for Henry Duffy having been cut short because of required presence in Hollywood to discuss United Artists business affairs with Samuel Goldwyn, Charles Chaplin, Al Lichtman and

Hollywood, June 4.

others.
Only piay dates in Seattle and
Portland were fulfilled.
Miss Pickford goes to New York
as soon as local confabs are finished

WR Seeks Charles Ray. Helene Chadwick Duo

Hollywood, June 4. Hollywood, June 4.

Warners is skedding a series of shorts in which name players of silent era, now rarely in plctures, we starrer Studio is trying to the star of the group.

Series will be directed by Rajph Stub who has just finished the Keystone cop short using old Seni-nett comics.

### Babes in Woods

Hollywood, June 4. Trixie Friganza's debut picture on her new Par contract will be di-rected by Otho Lovering, cutter and film editor, who has just been upped to director status.

Picture marking initiation footh star and director is the Zani Grey story, 'Wanderers of the Wastelands.'

#### Savo-Par Revival

Jimmy Save has another picture

y Savo has and with Paramount. deal on with Paramount.

If materializing it will include some extensive remaking on 'Ones in a Blue Moon,' the temporarily ' Hecht-MacArthur produc-

#### Milestone Gets Dietrich

Hollywood, June 4.

Paramount's plan to switch direc-tors on Marlene Dietrich pictures has Lewis Milestone doing her next, 'Invitation to Happiness.'

#### Garbo Skeleton

Los Angeles, June 4.
Among fareweil gestures to
Greta Garbo, leaving for
Sweden, was a superior court
suit filed in behalf of David Schratter, former Germ

producer demanding \$11,305 de-clared due on loans. Money is alleged to have been advanced years ago to the star in Stockholm and Berlin, but circumstances were not dis-

## JACK HYLTON'S BRITISH PIC; 5G'S A WEEK AND %

London, May 26.

After many negotiations, first with British international and then with Gaumont-British, Jack Hylton is at last set to make a film debut in England.

in England.

Julius Hagen, head of Twickenham Films, has signed the English maester for a full-sized screen musical. Understood Hylton: is: to est \$5,000 a week with four weeks guaranteed, plus 30% of the profits: Shooting will start as soon as Hylton is through with his Palish weeks with the profits of t

## U Wants Paul Robeson For Talker 'Show Boat'

London, June 4.
Universal is dickering with Paul
Robeson for the forthcoming talkerized 'Show Boat', with deal underistod almost set.
Original role in the show was
played by Jules Biedsoe, but Robeson played it for a while. As a
silent, 'part was handled by Stephn

## NOVARRO'S SHOW

Doing Revised 'King's Horses' in London for Sachs

J. L. Sachs, London legit pro-ducer, coming over on the Normanducer, coming over on the Normanide's maiden voyage, has Ramon' Novarro set for 'All the King's Horsee' (stage) for September production in London, and is snight, or the company of the c

#### Normandie Arrivals

Making the maiden voyage of the Making the maiden voyage of the Normandie from Le Havre to New York, arriving Monday (4) were the following show people: Bill Goetz and wife, Rufus LeMaire, Max Gordon, A. J. Richard, J. L. Sachs, Louis Dreyfus (music publisher), Martin Beelc and wife, J. C. Stein and wife, Jack Connolly, Marcelle Chartest

#### WELCOME TICKET

Oscar Serlin, Paramount's New York talent tester, is holding a ticket in the Irish sweepstakes which should net him a minimum of

\$2,200.

Bought the ticket in the name of his nine-month-old son, Michael David Kid and Mrs. Seriin left for Hollywood Saturday (1) on a vaca-

## MARCUS JOINS ZEPPO

Hollywood, June 4.

Sig Marcus jolns Zeppo Marx as associate following resignation as vice-president and office manager for Selznick-Joyce.

George Levett succeeds.

NEW PITTS-O'CONNELL Hollywood, June 4.
New Zasu Pitts-Hugh O'Connell team-starrer for Universal is 'Lonesonic,' Arthur Cassar original.
Kurt Neumann is directing.



PICTURES

### WILL MAHONEY

Brighton Standard said: "As the entral figure in a non-stop cabaret f song, dance and laughter, he central figure in a non-stop cabaret of song, dance and laughter, he keeps the audience in constant titters of merriment. His whimsicalities seem never-ending. Whether it be singing, conducting a dance band, playing a cornet, a miniature accordion, or dancing, he gets fun out of them all.

or them all.

Direction

WM. MORRIS AGENCY

Mayfair Theatre Building

New York City

## Arliss as Hobo For G-B; No U. S. Film Set. Radio

London, June 4.

George Arilss' current film for Gaumont-British, the second of three slated for that company, will probably be labeled The Loafer. It marks the English star's first stage or screen role as a hobo. Characterization is a sentimental vagadond. terization is a sentimental vagabond. Ariles is not set for any more U.S. film commitments at present. He is, however, primed for 13 weeks of radio commercial in New York next winter, with any Hollywood film deals yet to be worked out. It will be Ariles' radio debut other than one special program for United Artists.

While Fox-20th states it has no George Arliss picture scheduled, it is figured here next year's program will include at least one, in view of Arliss' past associations with Darryl

#### Par Signs Olympe Bradna, 16 Yr. Old Cabaret Dancer

Paramount has signatured Olympe Bradna, dancer currently in the French Casino, restaurant-theatre on Broadway. She goes out in Sep-

When landing on the Coast Par wheel landing on the Coast Par copects to start her in acting, rather than just dancing. Miss Bradna is only 16, and this is her first American stage engagement. She's from Czechoslovakia, although related to the Bradnas in U. S. cir-

## Towne, Baker Subside

Hollywood, June 4. Writing team of Gene Towne and writing team of Gene Towe and Graham Baker go separate ways this week, but only in the matter of a three weeks vacation. Towne planes to New York, Baker hits

for Honoiulu.

Pair have written seven originals for major producers. Script for Walter Wanger awalts their re-

### LEGIT TESTEES

Otto Hullete gets a screen test today (Wednesday) at Fox. Actor tousy (Wednesday) at Fox. Actor is currently in 'Personal Appearance.' Another testee is Al Thompson, legiter, who goes to Universal same day.

same day.

Both handled by Dick Krakeur of
Leo Morrison's office.

## Autry Doubling Ditties

Los Angeles, June 4.

Gene Autry will write one original song for each of the eight westerns song for each of the eight westerns he is contracted to make for Mascot. Collaborating with Autry is Smiley Burnett. First of the series, to be supervised by Armand Schafer, may pull the title 'Cowboy's Heaven,' one of Autry's most widely recorded songs.

## 'I'm Telling You'

By Jack Osterman

## COAST FLITTERS

Cantor Clan, Jessels Among Week's

Flock of departures for the Coast

Flock of departures for the Coast from New York. Bennie Holtzman, Eddie Cantor's manager, left with the rest of the Cantor children. Cantor the Cantor children after his recent illness. Georgie Jessel and Norma Talmadge showed off yesterday (Tuesaly), Jessel has some Coast weeks and also a picture deal, Mrs. Jack coastward the same day. Allcoate and Ruby de F coastward the same day.

## SOCIALITE EXTRAS FOR PAR'S 'ANNAPOLIS'

Baitlmore, June 4.

Baitlmore, June 4.

What is possibly the classlest coterie of extras ever assembled for a single production started vester as a single production started vester as signed in the state of the started started as signed in the started as signed as s

#### JUST TOO BUSY

Grace Moore Can't Find Time for French Reporters

Paris, May 28.
Grace Muore hit Paris Friday
(26), talked almost perfect French
to the newspaper photogs, and then
did the usual American visiting
stunt by refusing to co-operate with

stunt by refusing to co-operate with her local promoters. Couldn't get together on a time to meet the newspaper boys, or any-thing else, but consented to sing when she returns from her Covent Garden engagement, before the Gueules Cassess organization of war veterans whose faces were dis-figured by shellifte.

## Lend Bretherton

Hollywood, June 4.
Warners has loaned Howard
Bretherton to Paramount to direct
Hop Along Cassidy.
This is Harry Sherman's initialer
as Paramount producer.

## SHELIA BARRETT CLICKS

London, June 4.
Shella Barrett opened at the Cate
e Paris to a good reception.
Miss Barrett is in for a fortnight
t the nitery with options and
retty certain that latter will be

## MRS. TUTTLE'S TROTTER

Hollywood, June 4.
Tatlana Tuttle, dancer, wife of director Frank Tuttle, will make a
two-recler, 'A Night with Pan.'
Ballet Russe will be featured.
Financing on her own.

Ship Ahoy
Attended a party given by the
new Commodore of the Hudson
River Night Line, Sam Rossoff, and
found out why Sam bought the line,
He got tired standing up in his

Dishing the Dirt
Saw Tobacco Road for the first
time. Understand there's a clause
in the actors' contracts forbidding
them to bathe during the run of the
play. If anyone disobeys we know
a couple of agents who can open

Good Idea

Al Shayne, the Ambassador of Song, was a patient at Medical Arts last week. Had his nose lifted so they could hear him in the balcony.

Force of Habi

They tell the story of the chronic borrower who found himself broke in mid-ocean. Going over to a fellow passenger he said, Buddy, loan me 10 bucks, my check doesn't arrive till seconds. rive till tomorrow.

New Circuit

Since Harry Hershfield m.c'd. the opening of Liggett's last week, he has been offered a week at Whalen's at a raise. They want us at Gray's, but we'd have to take a cut.

Matines Idol
Got a kick the other day watching a mob of femmes at the stage door waiting for Lesile Howard, What would happen if one day Lesile got tired and sent Willie out

Her Honor, The Duke
Art Kramer, Broadway's bathtub
beautician, has been commissioned
by an heireas to furnish her with a
sunken marble tub. When you're
as clean as some of us sinee the
crash, a shower would be welcome.
By the way, whatever happened to

The Good Old Days
Saw an old fashioned western the
other day. Why not take Hoot Gibson, Ken Maynard, Rex Bell and
Tom Mix, put 'em all in one ficker.
and title the Calling All Flores.

sand-title-ts-tening-thermore,
Glad the Normandle arrived
Oksy...now the country can get
back to normaley....After we finish
this, wonder if we can write about
three minutes of talk for the manager of the Windsor hotel...Enager of the Windsor hotel...Enger of the Windsor hotel...Eninger of the Windsor hotel...EnBaidpate'...Would like to know
when someone is going to revive
us...Gene Baylose leaves for the
Pine Brook Country Club...A few
more of these openings and 46th
street will be deserted...The King's
street will be deserted...The King's
unit...Well, gotta go and see three
men about a horse.

Are you reading?

## Veiller Ends as Producer. Scribs 'Bluebeard' at U.

Hollywood, June 4.
Bayard Veiller, recently leaving his associate producer berth at Paramount, is on Universal's writ-

ing staff.

He is writing the screen play of 'Bluebeard,' Boris Karloff starred.

## **SAILINGS**

July 10 (New York to Moscow) hll Spitalny orchestra (Norman-

June 8 (New York to London)
Madge Evans (Aquitania).
June 7 (New York to Paris) Richard Dlx, Bernice Claire (Norman-

June 4 (New York to Stockhol

June 4 (New York to Stockhol Greta Garbo (Kungsholm). June 1 (New York to Parls) John M. Kirkland (Lafayettc). June 1 (New York to Rome) Cleon Throckmorton (Conte Grande). May 31 (Los Angeles to Yancouver Guy Kibbe (H. F. Alexander). May 29 (Los Angeles to Honolulu) Jules Furthman (Maribosa).

Jules Furthman (Mariposa)

## ARRIVALS

M. Tabet, Florence Walton, Lugn Poc, J. C. Stein, Max Gordon, Mar-celle Chantai, William Goetz, Marcene Chantal, William Goetz, Mar-tin Beck, Jack Connolly, Rufus Le-Maire, Cole Porter, Moss Hart, B. Shumiatsky, F. Ermler, V. Nicisco, Arthur Shelair, Sax, Johner, Loui, Dreyfus, 14

# GALS NIX S.D. \$50 FOR PIX \$14

## Film Critics' Box Score

Richard Watts, Jr. (Herald Tribune), who won the film critics' box score in New York two years ago wins again for the season of 1934-35 Last year he slipped to third, but this season he has been consistently at the head of the parade through the entire season. Doris Arden (Ellen Keene), of the Chicago Times, wins in that sector. It's a habit with her, sich salving led the habit with her, sich salving led the past four years. This is the eight seasonal box score compilation on the screen reviewers.

The box score for the season just ended showed considerable change of pace throughout the year, only helm of the New York group. All helm of the New York group. this season he has been consistently

helm of the New York group. All the other spots have been considerably scrambled since the first and second quarter ratings. In Chicago Miss Arden was ahead at the midseason and kept her position, but had to beat out Carol Frink, who led at the quarter. Miss Frink, incidentally, kept slipping all through the season, being second at the half, but

meason, being second at the half, but ending one noteh lower at the final. That there are only 79 percentage points between the winner and the cellar in Chicago at the close is indicative of how close the race was. Watts won the New York race with a percentage of 734, which tops with a percentage of 734, which tops with a percentage of 734, which tops considered with the percentage of 734, which tops with a percentage of 735, which tops with a percentage of 736, which is a close of 732, gets second spot this year with 702. This is a rise for both of them. Watts having had 705 at the half-way mark and Miss Cameron. 694

706 at the half-way mark and Miss Cameron. 944.
Andres Sonnada, on his first (and Andres Sonnada, on his lands and his first (and Andres Sonnada, on his mid-nistent serambling of ratings since then, Bland Johaneson, who was fifth then, ends the season at fourth with, 932; Regina Crewe, who was third, is now fifth, with, 952; Thornton Delenatty (with 649; William Boehnel (World-Telegram) slipped from third to seventh with .644 (an Boehnel (World-Telegram) slipped from third to seventh with .644 (an his posting with Senn-wald); Rose Pelswick retains the next to last with .641, while Elleen Creelman (Sun) slipped from the seventh sith .641 (an his posting with Senn-wald); Rose Pelswick retains the next to last with .641, while Elleen Creelman (Sun) slipped from still the seventh sith sith sith Elleen Creelman (Sun) slipped from still Elleen Creelman (Sun) slipped from still Elleen Creelman (Sun) slipped from the Elleen Creelman (Sun) slipped from still still the still st

wand it is not be with semimarked the semimarked the

### Grounded

Hollywood, June 4.
Film actresses will have to
think up a new one to crash
the gazettes. P.M.G. Jim Farley has kicked over their large
tage, that of holding up transcontinental planes, decreto
the mails must go out on time.
Nancy Carroli and Luy
Velex recently made the ships
walt.

## Anna Sten's Ritz Irks Midwest **Pic House Fans**

South Bend June 4. Pienty of animosity here last week

Pienty of animosity here last week against Anna Sten, making personal appearances throughout the midshe came out on the stage here in sloppy dresses without make-up and shrugged her way through the shows, telling the audience in a bored manner that she 'didn't know She was dated to make a short talk to the Notre Dame organization here and when they called her to state that an auto would come over to pick her up, she answered that they could send the car but Result is that other midwest dates have been cancelled, particularly the rest. of, its. Great States time through Hifffolds.

Sam Goldwyn's termination of Anna Sten's contract, which had until next July to go, leaves the imported star in an odd position. Both sife and her husband, Dr. Eugene Frenke, would like to shake Hollywood, but if a producer doesn't sign up Alisa Sten, it is doubtful where She eath return to Russla, among other things being in bad with the Soviet government, it is understood, while her husband isn't likely to be welcomed back to Germany.

while her nusually is to the welcomed back to Germany.

Basis of the Goldwyn settlement of Miss Sten's contract isn't known, but around \$130,000 was due on the

# FOR THAT BREAK

Chance to Salt Away \$30 a Week for Six Months No Lure to Femmes on Day Call at Studios-H'wood Straw Looks Better to Them Than World Fair

## HOPE ETERNAL

Hollywood, June 4 Once Hollywood's virus gets into the blood, little can be done to make the infected cognizant of any other mode of living or making a living mode of living or making a living. Worst infected are the extras who hang on and on hoping that they will get two days work next week instead of one. Hope springs eternal in the human breast, but the hopes of most extras have been considerably kicked around. As Eagles, operator of a number of concessions at the San Diego Fair came to Hollywood to hire 24 girls for his Wilss America's how. He wanted

at the San Diego Fall came to Milywood to hire 3d girls for his Milywood to hire 3d girls for his Milywood to hire 3d girls for his Milywood to his many single state of the show girl type. Here was his proposition. Show is a posing affair. Girls are dressed in nogligee. They work from 10 a.m. until midnight with a day off each week. Dally hours are split up into last single show which hours out off the show week. Dally hours are split up into last 3d weekly.

Because Eaglee knew that housing conditions would be bad, he leased the Lennox Hotel for the duration of the fair, will house show the shower of the show the sh

averaging around \$14 weekly for the year as chorus girls In musicals and extras. They admitted an eight hour day at the studio is tough. They admitted they were chumps for passing up a 23-week job where they could sock away at least \$30 weekly, but they also admitted they were screen struck and liked Holly-wood better at \$14 weekly than San

wood better at \$14 weekly than San Diego at \$50. Of the 200, all felt that they had a big opportunity in Hollywood that some day a studio would recognize their taient and they'd become fa-mous. Present hunger didn't mean a thing. It sthe old Hollywood bug which rarely if ever is eliminated from the system of extras.

## John Cline's Brit Pic With Cross and Dunn

London, May 26.

John Cline, American, head of Time Pictures, Ltd., new film unit here, has signed Cross and Dunn for a picture, tentatively titled 'I Love Your Voice.'

Your Voice?

Script Is an adaptation from a Hungarian musical, with Courtney Terrett and Sam Brown writing the continuity and injecting dialog.

Bernice Claire will be leading lady, and shooting starts June 15 at Sound Film Studios, Shepperton.

## Walt Connolly LLD.

Cincinnati, June 4. An honorary degree of Doctor of Laws will be conferred on Walter Connolly, actor, at the 35th annual commencement exercises of Xavier College 1: Cincinnati tomorrow (Wednesday).

Councey is an alumnus of the Jesults school of the class of 1907.

Degree of Master of Arts will be bogged of master of Arts with be-tenferred upon Rowland Stebbins, pel legit producer, by his alma mater, all Cuion College, Schenectady, next Monday (10).

## SHUN EXPO JOBS | Eat 'Em Alive H'wood Agent War Menaces Sanctity of 10% Take

### Justa Mistake

Hollywood, June 4,
A truck arrived at the Am-bassador Hotel to take Prince Burachtra, uncle of the King of Slam, to Fox studio, He got on the truck, figuring that the strange Americans were the strange Americans were playing a joke. Then a limousine arrived and he was

Somewhere in the studio 'Prince' was confused with 'prints.'

## 2 Guilds Will Name Monthly 'Best' Awards

Hollywood, June 4
Both the Screen Actors Guild and
the Screen Actors Guild and
the Screen Screen Actors Guild and
the Screen Screen Screen
to steal the fire of the
Academy's annual awards by picking the best work by a player and
witter each month.
Organization
will vote in their respective classes
and the winner in each will be announced monthly. These names
util laiso be regarded as the nominations for voting once a year on
ing work during the previous 12
months.

## CHEVALIER IN LONDON SHOW ON PERCENTAGE

London, June 4. Clifford Whitley has set Maurice Chevaller for an appearance in 'Stop Press,' revue at the Adelphi 'Stop Press,' revue at the Adelphi starting June 6. It's a percentage arrangement. Understood Frenchman gets 20% of the weekly grosses with no guarantees. Engagement is for four weeks with option.

After his Adelphi engagement Whittey will tour Chevaller in the important leve cities, surrounding.

whitey will tour Chevalier in the important key cities, surrounding him, with a vaudeville unit.

As result of the announcement of Chevalier's advent, biz in the interim has fallen off sharply and advance bookings cancelled for tick-ets to conform with the Chevalier

## Berlin Tuning 'Fleet,' Then East for Legiter

Hollywood, June 4.

Irving Berlin, with his "Top Hat'
out of the way, will do soore of
Follow the Freet' at Rudin. His
contract expriring Kept. I, he heads
contract expriring Kept. I he heads
I Larris. This will be first trip east
in eight months for Berlin, who will
also arrange for dance orchestration on "Top Hat' times.
Metro has indefinitely postponed
Metro has indefinitely postponed
Rerlin had there is off, at least
until he returns from the east.

#### Mrs. Van Beuren Sues Asks Allowance Tilt

ASRS Allowance I ill.

Motion of Mrs. A. J. Van Reuren
against the filin producer for Increase of her 3500-a-month separate
maintenance, filed In New York Sinpreme Court yesterlay (Tuesday)
and due for a proliminary airlog
Prilacy (1), charges him with mental
prince to the properties of the control
of the charges, including the
statement that his fortune is at
least \$500,000 and his Income 50,000
samually.

Hollywood, June 4. Hollywood, June 4.
With agency ranks swelled to around the 200 mark, competition for taient attention lately has reached the stage where percenters are eating each other alive. Talentraiding, out-rating and other chiseling devices have brought numerous word wars between talenteers, with boxing gloves just around the cor-

Aggrieved agents are particularly incensed at a new outbreak of cut-rating, which they claim threatens the traditional 10 percent comish

the traditional 10 percent comish figure.
Contributing to the confusion are several recent unfavorable court declared against agents on the confusion and the confusion against agents on the confusion of the con

service and other costs of breaking away from the previous agent.

Among the dynamiting tactics are whispering campaigns that this or that agency is persona non grata on some or all of the lots. In line with this is claims of some chislers that they have the inside track on reported new production setups on various lots.

ust Have Morals and \$60

Beverly Hills, June 4.

Character, responsibility and moral fitness' and 60 bucks cash now are prime and legal essentials for those who would engage in the (Continued on page 51)

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## FOX-MET OUT OF THE COURTS BY JULY 1 AFTER 3 YRS. RECEIVERSHIP; SAME OPS.

Skouras and Randforce's 10-Year Pacts as Operators-Legal Fees for Period Runs \$500,000 or Better-New Financial Setup

Fox-Metropolitan Playhouses, Inc., cleans up by the middle of July, or earlier. Earlier depends on the lawyers, and there is an outside chance that this group of 84 greater chaince that this group of 84 greater New York theatres can wash up June 27, the date of the next hearing to be held before Federal Judge Julian Mack in N. Y. Judge Mack wants to get away for his vacation this year by the middle of July, so that the lawyers appear to have little to say about prolonging the matter of the way are to say about prolonging the matter of the way are to say a store the property of the way are the say are the

ership around three years ago.

When the aggregate legal fees shill have been counted, they'll be plenty large, probably running around \$500,000, according to estimate, and maybe higher. Skouras and Randforce (Rinzler Frisch), as now, continue to operate the theatres under 10-year part, remaining the properties of th

Theatre Circuit, Inc., and Keith-Almoon Monday (3), Judge Mack, at a
hearing indicated that subject to
amendments already made and modhearing indicated that subject to
amendments already made and modto the control of the control of the
would sign an order to the effect
that the pending plan offered by the
three companies is fair, equitable
and feasible. Such an order is tantamount to washing up the Pox-Met
has been in receivership
around three years. Reorganization
takes place under Sec. 71B of the new
corporate Bankruptcy Act. Under
the court's order declaring the plan
flir and equitable, only routine
flir and equitable, only routine
for the property of the plan
THB is required to be fulfilled to
make the pending reorganization
plan effective.
Indie bondholders, through Attor-

India hondholders, through Attor-Indie bondholders, through Attor-ney Archibald Palmer, petitioned the company into Sec. 77B months ago. Since that time, several in-terests have attempted to control the situation through purchase of

the assets.

The Fox-Mct board, on reorganization will comprise Joseph M. Schenck, Herbert Bayard Swope, William P. Phillips, Milton C. Weis-

William P. Phillips, Milton C. Weisman, William Rhinelander Stewart and Samuel S. Allen. Swops is chairman of the KAO board. Stewart is a friend of A. C. Burnel Commission of the Commission of on product.

Capitalization of the new company includes \$6,853,385 in secured new 5%, 10-year debentures, due 1945; 282,444 shares of new Class 'A' stock (non-par value); and 49,844 5%, Class 'B' stock (non-par value).

5%. Class 'B' stock (non-par value).
All of the new debeatures and all of the new 5% Class 'B' stock will be distributed to the present note-holders. Fox Theatres Corp. and the U. A. Theatre Clreui, Inc., split the new Class 'A' stock 50-50. Present noteholders, for every 3,000 principal amount note held will get \$200 cash, 3530 in new 5% debentures, and \$250 or \$ shares of the new debentures and the stock runs from Feb. 1, this year. Fact that Joseph M. Schenck, head of the U.A. Theatre Circuii, hus become chairman of the Fox Film board does not affect the current program/gation except perhaps

rent reorganization except perhaps to enhance the circuits product posto enhance the eigent's product pos-sibilities because the 20th Century films, which were formerly asso-elated with U. A. distribution now become a part of the Fox Plim dis-tribution, for which product Fox-Net is franchised.

## 1st Runs on Broadway

(Subject to Change) Week of June 7

Capitol—'Public Hero' (MG) Music Hall—'Our Little Cirl' Music Hall—'Our Little Cirl' Fox) (6). Paramount — 'Glass Key'

(Par). Rivoli—'Let 'Em Have It' (UA) (2d wk).
Roxy—'The Clairvoyant'

(G-B). Strand — 'Oil China' (WB) (5).

Week of June 14 Capitol - 'No More Ladies'

Capitol—'No More Ladies'
(MG).
Music Hall—'Becky Sharp'
(Radio) (13).
Paramount—'Glass Key'
(Par) (2d wk).
Rivoli—'Nell Gwynn' (B. &

D.) (12). Roxy—'Vagabond Lady'

Strand — 'Oil for Lamps China' (WB) (2d wk).

## MGM'S FOREIGN THEATRE BLDG.

Metro is going to do some buildirg throughout the world. Theatres
are at present under construction
for the company in Calcutta, Santiago, Chile, and Lima, Peru,
Outside of Calcutta, company's
are at present ventered at attors
are at present ventered in South
America. Before the year is over
theatres will be either completed or
building started in four S.A. citles,
Rio de Janeiro, Santiago, Montedevice and Lima. All four houses
have a seating capacity of at least
2,000. The Calcutta house now in
construction will have 1,200 seats.

have a seating capacity of at least 2,000. The Caleutta house now in construction will have 1,200 scats.

As soon as that is over women in Japan and perhaps a few other spots in Far East.

Company recently took over the Capital, a 2,400 seater in Madrid on a long-term lease and is operating it, Joing away with the necessity of building there.

Metro now is operating two theatres in Brussels and one theatre Metro now is operating two theatres in Brussels and one theatre Melbourne Sydney, London, Paris, Budapest, Manila and Johannesburg. Before building is completed company will have at least 25 theatres in this chair. Paramount has 23 houses in foreign countries.

## RICHMAN-COL AGAIN

Picture Deal and Fishing Trip

Harry Richman may do a picture Harry Richman may do a picture for Columbia, after all. It's the same deal as last year when Richman decided to tackle 'Say When,' ill-fated Broadway musical, instead of the filmusical, Richman, after closing tonight (Wednesday) at the Versailles nitter, N. Y., goes on the Billy Leeds yacht for a Florial fishing stretch.

## PATENT SUITS WASHUP AGAINST DISNEY, TECH

Los Angeles, June 4.

Los Angeles, June 4.
Federal court has entered a decree of dismissal in the accounting
and injunction complaints of Leon
F. Dougtass against Technicolor
Walt Disney Productions, adjustment of patent rights dispute naving been reached out of court.
Dismissal leaves only charges by
Technicolor against Douglass and
Tricolor atili pending, in the cluscourts issues.
The court is pending to the courts is the courts is passes.

ents issues.
Stipulation in washup of bills against Technicolor and Disney has each paying its own costs, and precludes any further suits against any licensee of Technicolor for alleged infringements of the patents sued on

### Stockton Leigh's \$2,500 Bail in Astor Vandalism

Ball in Astor vandalism Stockton Leigh, business associate of Walter Reade's who has had annaging, supervision of the May-fair and Astor, appeared yesterday (Tues.) in General Session court, N. Y., on an indictment returned agains him in connection with the recent Astor vandalism and was held in \$2,500 ball. Leigh was Reade's p. a. and unofficial general manager.

anager. . No date has been set for trial un-

No date has been set for trial un-der indictments against Reade and John Bryant, previously held in ball of \$5,000 each, nor against Leigh. During the past week Reade gave up office space he has occupied for many years in the Astor theatre building, moving to the Mayfair.

## 'Invisible Ray' at U Hollywood, June 4. Invisible Ray' is the next for Boris Karloff and Bela Lugosi at

I'niversal John Colton is doing the adapta-

## Don Marquis for Shirley

Hollywood, June 4.

Don Marquis is at Fox to write an original for Shirley Temple.

Buddy DeSylva produces.

## atro Circuit, Inc., acquires under the reorganization plan. This may stand KAO around \$250,000. It is mainly kAO got to be included in the picture. KAO got to be included in the picture. KAO additionally gets a 10-year extension of its present 2-year pooling arrangement with Fox-list Reveal Financial Setups to F. S. E. C.

Washington, June 4. Profit-sharing arrangement tween Kelth-Albec-Orpheum tween Kelth-Albec-Orphicum and coterios of top executives headed by Harbert Bayard Swope, negotiated less than two months ago, was revealed Monday (3) in security registration statements filled with commission. The security of the second statements filled with registration for 64,304 shares of 5100 par 7% cumulative preferred KAO stock and \$6,063,000 of 20-year 6% yould bonds of B. E. Kelth Corp. Yould bonds of B. E. Kelth Corp. "umpany shelled out well over \$200, -90 in salaries last year to a score

"ompany shelied out wen over soon property of officers and that Chemical Bank & Trust Co., and M. J. Mechan & Co. almost entirely control the set-

On almost energy or ap.
Under terms of a contract signed April 10 and running, indefinitely fouring Swope's ineumbency, the former political leader and writer shares in all profits above the

amount required to pay \$7 on the outstanding preferred stock. Agreement stipulates that the first \$50,000 dor any lesser part of the consolidated net surplus shall be split best tween Swope and any other officers and employees he may designate to participate in the profit-sharing claim. Out of this amount, Swope claim, Out of the specifies. The agreement further D provides that Swope and his buddies are to receive 10% of all other concess profits, with 40% of the one-timeling portion being distributed among the other taxovite soms. among the other favorite sons.
KAO's 63,304 Shares

KAO's 63,304 Shares

Registration papers showed KAO has 63,304 shares of its 7% and the Merchanding with Chemical Bank & Trust as trustee holding 21,674 shares or 33.1% Chemical 5,600 shares or 33.1% Chemical (Continued on page 51)

MONIUS Three Wayer

Hollywood, June 4. Fox has given Patterson MeNut trustee the preferred outstanding, and writer.

Fox has given Patterson MeNut trustee the preferred outstanding and writer.

Fox has given Patterson MeNut trustee the preferred outstanding and writer.

Lew Golder, 29 years an seen of 15,000 shares or 33.1% Chemical into this month with David Butler precing.

Lew Golder, 29 years an seen into the Menut trustee the production of the rep bits after two late this month with David Butler precing.

## National First Runs

METRO

'Public Hero No. 1,' Cap, N. Y., June 7; Loew's, Wil-mington, 7; Century, Balt, 7; Penn, Pitt., 7; Fox, Wash., 7; State, Houston, 7; Nerva, Nor-folk, 7; Grand, Atlanta, 7.

UNITED ARTISTS
'Nell Gwyn,' Alladin, Denv.,

'Nell Gwyn,' Alladin, Denv, June 13.
'Let 'Em Have It,' Georgia, Atlanta, June 7; Brown, St. L., 7; Strand, Akron, 7; Maj., Dal-las, 8; Cap, Sioux City, 14. 'Escape Me Never,' Keiths, Wash., June 7; Stanley, Balt., 22.

'Break of Hearts,' Cap, Salls-bury, N. C., June 5: Brandeis, Omaha, 6; Orph, St. Paul, 7; Cap, Jacksonville, 8; State, Raleigh, 9; Pal, Lakeland, Fla., 12. 'Becky Sharp,' N. Y., 13.

## GB'S 16 FOR 1935-6: 1ST. 'CLAIRVOYANT' AT ROXY

Gaumont ritish will release at least 16 pictures in the U. S. next season, according to announcements made at the company's American convention, held for three days in New York last week. First of them is "The Clairvoyant'

First of them is The Clairvoyant starring Claude Rains and Fay Wray, which opens at the Roxy, N. Y., Friday (7).

## 'TIME' GOING PAR?

Notice of Cancellation Prior to July 1 Major Release

March of Time' is expected to start releasing through some major company beginning July 1 but contract has not been definitely set. In view of this contemplated change, Time' has officially notified the Farwer exchanges, which shands it may cancel the releasing agreement. Company holds temporary contract with this exchange outfit has one of the releasing agreement. Company holds temporary contract with this exchange outfit has 10 days, notice of intended cancellation is a requisite.

Or Time', being on the new Perboard a Par releasing deal is logically anticipated.

ally anticinated.

## Francis Now Head Man Of RCA Sound on Coast

James Francis, veteras General Electric exec, has been appointed general manager of RCA Victor P. tophone here is charge of the sound and dise division. Has been the Most of the veteral tophone the Cost after being head of Photophone sales in Camden.

## Initiating Zimby

Hollywood, June 4.

Jean Parker will be featured by
Mctro in Fraternity House, Hunt
Stromberg production, which Sam
Zimballist will divect.

Picture will be the first for Zimballist, who has been acting as assistant to Stromberg on the Mctro
let for several works.

lot for several years

## LEDERER'S PROD. YEN

Hollywood, June 4.
Francis Lederer intends to produce both films and plays some day and has incorporated as Lederer Productions, Inc., in order to be

rrouctions, Inc., in order to be ready when the time comes.

Headquarters are in the same building with the World Peace Foundation, of which the actor is president.

#### Morris as 'Solomon' Hollywood, June 4

Chester Morris draws the lead in Universal's 'King Solomon of Broadway.'
Alan Crosland directs.

## McNutt's Three Wayer

## PATHE MAY SET 2 SEPARATE **CORPS**

Pathe Exchange, Inc. officials are multing the idea of forming two separate companies, either before or after the present reorganization has been perfected, expected within the next two or three weeks, idea would be to have one company devoting entirely to printing and devoting entirely to printing and devoting entirely to printing and easy separate holding organization. The additional expense of such a line-up alone may stand in the way, Because complete details of the recogare so near completion, officials of Zathe probably will perfect the second and possibly subsidiary company at a later date.

pany at a later date.

Reorganized Pathe will be known as Pathe Film, Inc., such title havening been deelded on within the last few days. Only the Securities Exchange Commission stands in the way of the formal listing for the new Pathe common on the N. Y. stock exchange. There will be about 573,000 shares of this new stock when the SBC gives its formal approval. No hitch in obtaining stock when the SEC gives its formal approval. No hitch in obtaining approval for the listing is antici-pated, the apparent delay simply being the slow 1 occdure which all securities face when seeking SEC okay.

Aithough Pathe thus far has not

okay.

Aithough Pathe thus far has not launched into the film producing ledd, officials of the company are long presumably for Pirst Division release. It's not been definitely determined whether Pathe will form a producing junt or set a definite schedule of feature pictures with a single producer in change of making the films.

There was plenty of evidence in Pathe circles early this week that the company was fairly well agreed the company was fairly well agreed a gananate of a certain number for national release. Present plans call for release through F. D. Coming season's plans of Pathe also call for financing or advancing monles to other independents other

also call for financing or advancing monies to other Independents other than First Division. Pathe is in First Division. Pathe is in Solidated Film in this financing work, both firms cashing in on the film printing business, with Pathe also benefiting because of its 43% interest in Duront Film. Advances interest in Duront Film. Advances for the printing business, with Pathe 1810 of the Port Interest in Duront Film. Advances for the printing business.

## **GOLDWYN STEPS ON IT:** 3 UNDER WAY IN JUNE

Hollywood, June 4.

Sam Goldwyn will have three pictures going before June's end, an unprecedented schedule for him.
Dark Angel, 'slated to get started carly last week, (ldu't get going until Saturday (I) with Fredric March held over at Metro for retakes on 'Anna Karelina,' Barbary Coarl sets away next Monday and, and, is pegged for a lates should be pegged to a lates should be going to the comment of the coarl sets away next Monday and, and, is pegged for a lates should be going to the coarline of the coarli

#### Franklin on Shearer Pic for Seventh Time

Holl ywood, June 4.

Holl ywood, June 4.

Sidney Franklin, who has directed six Norma Shearer pictures at Metro, has been assigned by Irving Thalberg to direct the star's next production, 'Marie Antoinette.'

Picture is slated to go before the cameras in the fall with Charles Laughton slated for a top spot.

## Retake on Civil War

Hollywood, June 4.

The Civil War is to be fought all over again in Republic's 'General Robert E. Lee' yarn by George

Wagger.
It will be the studio's heav!
budgeted picture for the year.

# INT. PROD. A MUST-SCHENCK

## Treasury Dept. Suspicious of 10% Amus. Tax Holdouts; Urges Probe

Washington, June 4. Broadscale investigation into susnected evasion of admission taxes was contemplated by the Treasury Department last week as Congress wrangled over continuance of this and other nuisance levies which go out of effect next month.

out of effect next month.

Lacking adequate force to carry
on the proposed probe, Treasury
entered a formal application for a
grant of \$14,500,000 from President
Noosevelr's \$4,000,000,000 work-relief
bankroll with which to finance
widespread seluthing. Would look
into reported holding out of other
excise levlex.

excise levies.

West year of the school of the twenty extended in the school of the twenty of the group, including New York, Buffalo, Chicago, Washington, Boston, Philadelpia, Pittsburgh, Detroit, San Francisco, Los Angeles, Cleveland, Cincinnati, St. Louis, Kanasa City, Baltimore, olis, Newark and Scattle.

Just what Congress will do about the admission of the

oils, Newark and Sentile.

Just what Congress will do about the admish tax, which expires at the end of the present month along with a score more levies originally imposed in 1932 for a two-year period, remains the properties of the present period, and the properties of the Treasury for another one-year continuance. Substantial opposition has appeared against the gasoline levy and miscellaneous sales imposts, but on the three three process of the properties of the properties

against the box office top.

The Treasury and, legislative leaders both regard the 10% admissions tax as relatively painless and extremely simple to collect, despite the present suspicion that many persons liable for this levy have been holding out, and will not stand for abandonment without a fight. Action on a new tax bill is fight. Action on a new tax bill is provided to the control of the

## FOX AT 2-YEAR PEAK. WITH 10 PIX GRINDING

Fox records a two-year produc-on-high this week with 10 com-anies working between the West-ood and Western lots. Studio has Fox records a two-year produc-tion high this week with 10 com-panies working between the West-wood and Western lots. Studio has had a luil for three months, but in-dications are that all available stages will be working for at least eight weeks to come.

eight weeks to come.
Pictures in production are 'Curly
Top.' Shirley Temple, 'Way Down
East.' Janc Gaynor, 'Steamboat
'Round the Bend,' Will Rogers;
'Welcome Home; 'The Drossmaker',
'Hiere's to Romance', 'Thunder in
the Night,' The Lord's Referee',
The Gay Deception, and the Span
h version of Tree and Easy.'

### JOHN MAXWELL IN

U. S. Once-Over Among Other Things-Fox-GB?

John Maxwell, prez of British International, arrived in New York yesterday afternoon (Tuesday) to look over the American market as regards his film, and from a distribution standpoint.

tribution standpoint.

Another thing Maxwell has in mind, and which he isn't talking about one way or the other, is a about one way or the other, is a possible deal with Fox. Understood that he started negoliations that way from abourd ship before landing in New York. What Maxwell would like, it is understood, is to buy up Fox's 49% interest in Gaumont-Britlsh. Not quite clear why Maxwell

Not quite clear why Maxwell wants these shares, except that he has been trying to effect a merger with G-B for some time.

### Schenck for Lichtman

It is believed Joe Schenck may retain his interest in UA distribution company if no no other reason than to help elsoud his strength in that direction become necessary. As president Schenck got \$100,000 a year, plus a percentage of 100% o

UA's cash reserve position is claimed to be between \$3.000,-000 and \$4,000,000 now.

# Into the Works

Hollywood, June 4. Universal will go into a production spurt June 10 that will put nine pictures before cameras for the next

three weeks. Schedule calls for starting 'Magnificent Obsession,' to be directed by John Stahl; 'Unconscious,' a comedy feature with Zazu Pitts and Hugh O'Connell, directed by Kurt Neumann, and 'Storm Over the Andes,' directed by Christy Cabanna and co-featuring Jack-Holt and Nils Asther.

Her Excellency, the Governor' is set for June 17. Three days later, King Somon of Broadway, a king Somon of Broadway, a constant of the set of 'Her Excellency, the Governor' is

# 20TH-FOX AS UA

Joe Schenck in London Speaks of International Production Plans - Stavs with UA Theatres and Expanding Same Abroad

#### KORDA STAYS UA

Making his frost detailed statement on the United Artists situation since the 20th Century-Fox merger, Joseph M. Schenck, who Just arrived here, said he had no intentions of completely quitting UA. He is severing relations with the UA producing-distributing unit, he said, UA. Theatre corporation of which, he says, he is still the biggest share-holder.

See any, he is still the biggest share holder.

Schenck says he will retain a director's post in the U.d sisributing corporation, even with the new settlement of the biggest share he will be seen as the says of the seen as the seen as

panies.

Not yet certain whether the two
circuits will be merged or allowed
to continue as separate units but in
either case they will retain their individual. identities

ments.
Alexander Korda's London Films and British & Dominions Pictures, Schenck say, will continue with United Artists as local producing units, despite stories of their breaking away. That, at any rate, is true, he says, for some months, both companies having UA contracts. Schenck denies that Fox is trying to purchase control of Gaumont-(Continued on page 5)

(Continued on page 50)

## SAME PLANS FOR New Financial Setup of Fox-20th **Merger: 7-Year Contracts to Kent.** Schenck; Lasky Will Quit Oct. 1

Govt.'s Merger OK

Joe Schenck in a cabled story from London in this issue deprecates the Fox-Metro merger talk on the angle of a Sherman anti-trust law nix. Schenck states that before anything was done about the Fox-20th Century deal he first consulted Washington.

## Think Govt. May **Stymie Mergers** Via Trust Laws

Many film men think the audden voiding of the NRA may result in a tightening up anti-trust enforcement. They see this as a tough obstacle to any contemplated film company mergers or consolidationa. With the NRA out of the picture many believe that the administrative mergers through the administrative companies today, in addition to produce their own plays and practical published by the control of the companies to the way plays and practical published by the control of the companies to the produce the companies to the think of the companies to the companies of the companies of

## 2 NEW WHITNEY TINTS FOR RADIO RELEASE

Hollywood, June 4.

Hollywood, June 4.

Jock Whitney's Ploneer company
will make two features in the Technicolor three-component process for
new Radio program. Deal will keep
Merian C. Cooper at Ploneer's production reins. Currently Cooper is
producing 'Last Days of Pomptell'
under the Whitney banner for Radie

dio.
These, with 'Becky Sharpe,' make four pastels for Radio from the Whitney group.

Fox Pilm gets a new deal by merging interests with 20th Century, according to downtown banktury, according to the season of the company will be recapitalized in giving financial effect to the inerger. Kent gets a new 7-year contract as presented to the company, gets a 7-year contract also. Scheneck's annual salary will be around \$100,000.

The company's outstanding 2,000,—The preferred is convertible into new common at the rate of one share of preferred for 1½ shares of new common. Fresent Fox Film sinceholders will receive, it is fig. share of new common. Fresent Fox Film sinceholders will receive, it is fig. share of new common for cach share of common presently held.

Chase Bank and General Theatres Equipment own the majority of Fox Him stock. "Car's New Stars.

By the merger, Fox Film acquires all of the assets of 20th Century, Besides the manpower, as represented in the persons of Darryl Zanuck and Joseph M. Schenck, and the persons of Darryl Zanuck and Joseph M. Schenck, and the persons of Darryl Zanuck and Joseph M. Schenck, and the persons of Darryl Zanuck and Joseph M. Schenck, and the persons of Darryl Zanuck and Joseph M. Schenck, and the persons of Tar'll Zanuck and Joseph M. Schenck, and the persons of Tar'll Zanuck and Joseph M. Schenck, and the persons of Jaryl Zanuck and Joseph M. Schenck, and the persons of Jaryl Zanuck and Joseph M. Schenck, and Jaryla Jaryla Jaryla Jaryla Jaryla Jaryla Jaryla Jaryla Jaryla Jaryla

tion.
Jesse L. Lasky, alone is expected

## LICHTMAN UA PREZ, GOLDWYN BOARD **CHAIRMAN; NOT LOADING UP WITH PIX**

With arrival of Al Lichtman and Hal Horne from the East, United Artists' member-owners held its first than the state of the Lichtman and Artists' member-owners held its first than the state of the sta

viling outside producers into or-ganization yet as it's felt that the current crop of pictures on hand

puts the company in the best re-leasing condition in the history of the organization. UA has two Brit-ish & Dominions 'Baccape Me Never' and 'Neil Gwynn'; two Kordas, 'Sanders of the River' and H. G. Wells' 'Hundred Years From Now; 'Call of the Wild,' final 20th Century release in August,' Dark Angel' (Goldwyn) for August, and the Eadle Canton picture (also Gold-Chapilin is due the end of August and 'Amsteur Cilr' and 'Meiody Lingers On' (Reliance), with 'Last and 'Amsteur Cilr' and 'Here Re-liance pictures on current contracts, with possibility they will renew with Reliance for six more next year.

with Reliance for six more next
Lichtment and Horse to remain
here upid June 15, neiting camhere upid June 15, neiting camhere upid June 15, neiting camhard to the control of the control
his with the other three, and Doug
Fairbanks or his representative for
his stockholders meeting,
in many will hold its convention.

New York latter part of July.

Lichtman left Saturday (1)

on at Monday's (3) meeting of UA owners and officials. At the time, it appeared more than likely that Sam Goldwyn would become chairman of the board, because a that Sam Goldwyn would become chilman of the board, because a heavier production schedule of his worth that over before wouldn't at a beavier production schedule of his as the presidency demands. This includes all administration and distribution activity, plus Hoya matters in which U.A figures. In Schenick's absence from New York, Licht an lass acted in his helatif powers of discretion. They's organization is said to favor Lichtman. Much depends on Goldwyn's attitude, with Chaplin, Dietford and Pairtiants, who vote with him. One probability in that Chaplin may probability in that Chaplin may form the probability in that Chaplin may find Artists in the future. In Just what way he might flagre, if willing, is far from definite. Joe, Moskowitz, who holds a vice prosident's title in U.A. remains with the company, but since he has been an obody allied with Schemet. Confined on pages 5(1)

(Continued on page 54)

## LAEMMLE TO VIENNA: MAY PRODUCE THERE

Vienna. June Carl Lacmmle Is planning to visit Vienna again this summer. Re-ported here that he is coming with the intention of starting produc-

tion here.

Jacomino was in Vienna during the film festival weeks last year, and was received on that occasion by the late Chancellor Dolltus, Atter that visit the Universal production Cishl' was made here.

Universal is the only American film company now active productionally in Europe, having a unit at work constantly in Budapest,

Hollywood, June 4. Cari Lacminle departed last Sun-day (2) for the Chicago Universal sales pow-wow. Jack Ross

## Seasonal Shakeout and Federal **Debacle Combine on Toboggan** For Stocks After Sleigh Ride

Stock prices reversed their trend yesterday (Tuesday), with many amusements joining in the general trend towards higher levels. This strength found Technicolor making a new 1935 high at 27, issue closing a point up on the day. Keith bonds also went to a new peak at 80%, a gain of 1%. Stocks to show major gains included Columbia Pictures certificates, up 254 : Eastman Kodak eommon, up 3¼; Radio A (ex-dividend) up 1%; Radio B up 2%; · Warner Bros, preferred, up 11/2; Westinghouse common, up 1%; and preferred, up 3 points. Warner Bros. liens climbed 2 points to 631/4 while all Paramount bonds wer better

Expected reaction in Amusement Coup followed closely on heels of U. S. Supreme Court decision—last week. Even in the face of nearly 1½ points decline in the group, five common and preferred issues of the lich sales degree to the preferred in the common and the common coup for the common common couples of the common Expected reaction in Amusement

action was the fact that volume fell off also.
Technicolor, which closed at, 25%; Eastman Kodak, which went into fresh territory at 149%, and the preferred stock, which hi 155; Keith preferred, at 55½; and westinghouse preferred, at 155.
Faramodni-Publix 5½s, at 91%, and certificates of the same, at 91%, were the bonds to hit new highs.

highs.

Reaction in the amusements Reaction in the amusements came as no great surprise to many traders. As pointed out here last week, shrewd chart experts thought the Amusement Group was due for at least a technical reaction, what with the usual seasonal decline in theatre receipts each summer plus the fact that the group had gone up consistently without halt for 10 weeks. It also was in stocke gave plain signs of fatigue from recent spurts to successively new highs. Hence, the smart traders were not canght unawares. Politics Only One Angle

new highs. Hence, the smart inders were not canght unawares. Politics Only One Angle Political news from Washington was expected, as revealed here, to influence the general market trend. This is exactly what happened. The Supreme Court decision was taken as a signal by traders to throw industrial and the memoral court decision was taken as a signal by traders to throw industrial and the suprementations of the suprementations of the suprementations Monday (3) was that the whole market had been due for a brisk shake-out, whether the court's decision or some other news proved the signal for the reaction which actually occurred. In many the suprementation where the suprementations where the suprementations where the suprementations where the suprementations when the stock market will readjust itself and start upwards again on a big scale was difficult to estimate, but some felt that it might start in July.

Some of the more shrewd trad-

July. Some of the more shrewd traders were inclined to believe that the next truly builish movement would take in two other important would take in two other important which have been extreme largards during the last four or five weeks of the upswing which shot the industrials into new high ground.

An indication that such occurse might be taken by the market was seen in the action of these two groups even last week. Ralls went Jones averages, while the utility group, based on the same averages, climbed to 2104. Improvement of utility preferred etocks was even more marked than with the common issues. While this was transpiring, the Dow-Jones industrial averages dipped to below 110 and closed at 11146 for a loss of 5.29 points.

Col and Radio lide

Col and Radio lide Columbia Pictures fell to 53½

Guring the week, at which point the

(Continued on page 49)

## Yesterday's Prices

			Net
Sales.	High.I	low.	Last.chge.
1,300	Col. Pict., 58%	56	581 +24
200	Con. Film. 3%	3%	3% + %
2,200	East. K. *142 1	38%	142 +3%
7,000	Fox A 15%	15%	15% 主 特
8,400	Gen. El 25% Loew 40%	24%	25% + %
4,800	Loew 4014 :	38%	39% + %
3,300	Par. ctfs 312	314	338 - 18
300	Pathe A 8%	82	8%
3,900	RCA 5%	5,	3%
300	RKO , 2	2	2 + 14
1,900	W. B 314	3%	3%
	CURB		
17,100	Tech 127 3	2574	26% +1
,	BON		
\$7,000	Gen. To 12% . 1	12	12% + %
10,000	Keith 180% 8	50	8014 +114

5,000 Par-F-L ... 88 88 88 +11 13,000 Do. ctfs. 85 87 88 +1 22,000 Par-Pub ... 894 885 894 +4 55,000 Do. ctfs. 894 885 89 +1 41,000 W. B. ... 634 624 634 +2 \* Ex dividend.

## **BALTO BERSERK** ON NRA BREACH

Baltimore, June 4. Fortnight ago the now-demised Code Authority of the NRA brought up Robert Marhenke of the Majestic, small south-side nabe, and or-

up Robert Marhenke of the Majestle, small south-side nabe, and ordered him to stop distributing
passes upon which were levide a
5c tax. Complaint which prompted
the review of the situash by local
the review of the situash by local
the stop of the situash by local
the stop of the situation of the situation
Day after the Supreme Court decision spelled finis for NRA, the
Roy nooded the section of town
with passes identical to those
Gother habes have commenced
practices from which they abstained heretfore because of feared
NRA intervention. Most of same
NRA which will closely aptimportant nabe spots are all still
abiding by the Code rulings as to
hours and salaries. Exhibe all betown the situation of th

#### RCA Stays NRA

Radio Corp. of America came out flat-footcally yesterday (Tuerday) for NRA hours and wages. David Sarnoff, president of RCA, announced that RCA and all of its wholly owned companies would continue the same hours amd outle continue the same hours amd wages as were in effect under the NRA codes.

## WB-G.S. Hearing on 'G Men' Ads June 7

Chicago, June 4.
Injunction suits of Warner Bross, against Publix Great States to stop advertising in Peoria, III., and South Bend on 'Let' 'Em Have It' (UA), alleged to be containing that picture with 'G Men' (WB), may not be settled for a couple weeks. Intent is to ward off conflicting ads nother spots. The public Great States has discontinued use of the so-called objection of the control of Chicago, June 4.

## RKO'S '34 \$21,000,000; NET LOSS, \$310,574

Report of the Irving Trust com Roport of the Irving Trust company, as trustee, shows a net loss of \$310,574 for Radio-Keith-Orphoum, for the year ended Dec. 31, 1934. The figure Is before provision for dividends in arrears on the cumulative preferred stock of Keith-Albee-Orphoum. Company's gross income for the period is shown as \$41,695, 266.

for the period is shown as \$41,695,-206.

Among the company's expenses there are included \$245,096 covering amounts paid to officers and employees who participate in the profits of subsidiary companies. This is in addition to \$124,287 charged to administrative expenses. of the receivers and trustee.

of the receivers and trustee.
Income from film sales and service
amounts to more than \$21,000,000.
but it costs the company about as
much to handle the business.
The income figures about that in
\$21,276,216, while the cost to the
company of the film sales and service, film selling and general expenses amount to \$15,625,461 and
\$3,822,174 respectively. The extra
may have come from the foveign
side aithough it's not shown, due
to rates of exchange and general
improvement of the company's forcipn sales.

nominal value its investments in the Radio City Theatre Corp., the RKO New York Corp., and the RKO Penn Corp.

## WR Studio Convention

Hollywood, June 4. Vanguard of Warners convention-eers came in Sunday (2) headed by Jerry Keyser, head of foreign publicity, and A. W. Schwalberg, in charge of sales operations.

Sales meet opens June 10.

## 'Oil' Showing for The Lamping of Wilmington Court

Samuel E, Darby, chief of plaintiff counsel for General, Talking
fictures and Duovac Radio In the
anti-trust action against American
Telephone & Telegraph, Western
Electric and Electrical Research
Forducts, Inc., opened his defense
tonicht (Tuesday) with a premiece
China' in the Playhouse for Judge
John P, Nields, of U. S. District
Court.

John P. Nields, of U. S. District Court.

David R. Hochreich, who heads Vocafilm and was one of the witnesses, arranged the showing and was one of the witnesses, arranged the showing and was supported by the street was supported by the supported by th

## Warners' 26-Wk. Report

Warner Bros. reports a net operating loss of \$133,515, after all loarges, for the 26 weeks ended Feb. 22, 1935, the company's second profit before amortization, depreciation and Federal income taxes, for this period is \$3,151,045. There is \$1,103,851 of this latter amount charged to deficit account. The figures cover the company and all Net operating north for the period to the profit of the period to the profit of the period to the

## B Studio Convention Advance Guard Arrives ST. LOUIS ALL SET FOR THE **BIG TRIAL**

Though no official local announcement concerning Federal trial of Paramount, RKO and Warner execs in anti-Sherman indictments has yet been made, film row here is preparing for visits of big boys from New York and big boys from New York and Hollywood offices. City expected to play host to every top man in industry next week when final pre-liminaries for trial are cleared away. Date get for actual court that is just in the property of the property o boys from New York and

commenting. List of lawyers lined up by decommended.

commended.

reducts looks like attorneys' who's
who with such big national figures
as Root, Clark, Buckner & Ballantine from New York and other ace
men of their field. Locally the defense chief is Jim Reed, ex. U. S.
Senator from Missouri, long a
power in the state.

Hotel men satisfied with trial
taking place here as the film boys
solved to the state of the state of the state.

Should be an influx of counsel and
execs any day now. But the dope
on the street favors closted conferences rather than any social
sprees.

recrees taker than any solutions of the No announcement yet about what Fed Judge will officiate, though appointment last week of George H. Moore to fill vacancy of Federal bench made by the step up of Judge Fairs to Appellate Court points to this new appointe as the man for the job. Moore's confirmation by U. S. Senate further are the first of the state of the state

### N. Y. to L. A.

Joseph Bernhard, Sam Morris D. E. Gri Sam Sax. Max Milder Max Milder.
Robert Schless.
Mort Blumenstock.
Herb Crooker.
Warren Hull.
Grad L. Scarc.
A. W. Smith, Jr.
Norman Moray.
Moe Silver Moe Silver.
Stanley Shuford.
Cari Lesserman.
I. J. Hoffman.
I. J. Hoffman.
Albert de Courville.
William Goetz.
Harry Pollard.
Jack Durant.
Jack Mitchell.
Ben Holtzman.
Mrs. Jack Allcoate.
Ruby de Remer.
George Jessel. Moe Silver. Ruby de Remer.
George Jessel.
Norma Talmadge.
Michael Simmons.
Mrs. Oscar Serlin.
Michael David Sprlin.
B. Shumlatsky.
F. Ermler.
V. Nielsen.
Rufus LeMaire.
Marcelle Chantal.
J. L. Sachs.

## CHAIN-OPERATED SHOW BIZ FIGURES TOPS IN U. S. CENSUS ON AMUSEMENTS

Washington, June 4. Chain exhibitors and de luxe film houses cut a highly important figure in not only the motion picture business but the entire amusement industry, according to first volume of the Commerce Department's national summary of last year's unprecedented census of American business.

Revealing the unquestioned economic importance of affiliated companies and or swant theating panies and or swant theating represent only 9% of the 23/23 units in the amusement field, but account for 41% of the \$520,218,000 receipts registered in 1933. On the matter of size of establishments, the study discloses that while less than matter of size of establishments, the study discloses that while less than 9% of all 10,265 theatres had total receipts above \$100,000 these houses did practically 50% of the film biz. While exact data on the take of chain theatres is not made available in the first volume of the national supports. 

out that 'chain units in the motion picture group account for practical and, likewise, the volume of business of amusement chains its sepresented, for the most part, by the receipts of motion picture theatres. The breakdown discloses that 320 theatres accounted 745,153, and that 54% of all theatres in the aggregate took only a little more than one-tenth of the receipts of more discloses with annual gross becomprises 225,15 houses or 34,85 of all theatres, but which accounts for only 137,50 of theatre counts for only 137,50 of theatre income, \$81,801,000.

that seven states—California, Il-linois, Massachusetts, New Jersey, New York, Ohio, and Pennsylvania— —reported nearly three-quarters of the 920 houses with annual grosses the \$20 houses with annual grosses of \$100,000 or more and that the top-bracket theatres in these states accounted for 76% of the \$205,209,000 taken by the members of this category. One or more of the larger houses were reported for all but more accounted to the state of \$100,000 being Maine, Vermont, South-Dakota, North Dakota, Colorado, Idaho, Arkansas, New Mexico and Wyoming.

Mado, Adamsas, New Mexico and Wyoming.
Three-quarters of the gross reported by 122 legit houses in the country is accounted for by 20 the-atres with incomes in excess of \$100,000,000. These theatres took \$100,000 of the \$\$,611,111 collected in 1933 at legit box offices.
Chain amusements spen and took.
Chain amusements repended by the service of the

## L. A. to N. Y.

Loretta Young.
Robert Presnell.
Mrs. Russel! Mack.
Nat Levine.
M. H. Hoffman.
Walter Huston.
Francis E. Faragoh. Francis E. Faragoh.
Charles Skouras.
Anna Sten.
Phoebe Foster.
John Leroy Johnston.
Gene Towne.
Madge Evans,
Richard Dix. Richard Dix. Frank Parker Sol Rosenblatt.

# NRA LID OFF, FILMS' FEARS

## Re-establishment of Film Boards of Trade to Follow C. A.: Flinn's Spot

John C. Flinn, executive secretary of the Film Code Authority, may either return to Paramount or go in some capacity with the Hays organization. Either shift, of course, is predicated on the bellef that the NRA is definitely washed up.

At the time Flinn accepted the secretarial post with the Blue Eagle organization, he was special ex-

secretarial post with the Blue Eagle erganization, he was special exploitation man for Paramount and he went to the C.A. on a leave of absence. Officially, he is still on this leave.

While no definite move as yet has been made to set up the film boards of trade in the Industry, the process of the process

chieftains was indicated at Monday's C. A. confab. Spokesmen of major companies were sincerely in favor of carrying on Blue Eagle activities in some form or the other despite the fact that it is estimated that the larger companies lost about 73% of the NRA decisions.

## CHI FILM BD. **ENDING SIESTA**

With the demise of the code boards throughout the countries of the code boards throughout the countries of the code of the cod

clubs, etc.

Henry Herbel, chief of the film board and U exchange manager here, is giving employment at present to the two stenographers of the code board, making room for them in his own secretarial force.

### MPTOA for Status Quo, Pledges NRA Standards

After discussion of the NEA code upheaval. MPTOA heads have agreed to urge all members of the exhibitor organization to live up to the wage and hour prayisions of the Earle, including labor unions. MPTOA promises to protect the helustry against unemployment and descent against the protect and descent and descent and salaries from its end.

## L. A. Z-C Az Iz

The Los Angeles zoning and clearance schedule, the first and only one placed in operation by the Plim Review of the Company of

into effect.

A modification of this alignment of zones and other provisions was what the Fox - West Coasters battled unsuccessfully for many months. Less than a month after the L.A. was placed in effect, the whole clearance-zoning matter reverts back to the lineup which had been in use for several years.

## **Bird Given Blue Eagle Also Ends** Allied's Squawk

Though arrayed against the code from the beginning, majority of its members refusing to sign, the sudfrom the beginning, majority of its members refusing to sign, the sudden collapse of the Blue Eagle was members. The subject was supported by the subject with the subject was supported by the subject with the s

Convention wound up on squawes which were claimed to be largely of Leaders who themselves are involved in booking combines denounced the existence in Georgia of combine which takes 4% of rentals. The organization referred to war Trl-States Theatres, theatre which includes Arthur Lucas, Ocean Lam and other leading exhibitors, who are declared to be plenty burned over what happened. With the NRA offering little as a target, Allied compilains remain arrest, allied compilains remain and the like. Suggestion about law-suits by exhib members in order to get action has been severely at-

suits by exhib members in order to get action has been severely attacked. Ed Kuykendall, president of the MPTOA, is among those answering this policy. He states: "It is not particularly surprising that Allied, led by Abe Myers, a lawyer, and Sidney Samnelson, whose brother and partner is also a lawyer, should be stampeded into starting lawsuits everywhere. Years or expensive liligatior by exhibitors starting lawauits everywhere. Years of expensive litigatior by exhibitors have settled no industry problems, from the famous Binerup case on down. No progress has been made through illigation yet. What the exhibitor will actually gain through actually gain through actually gain through actually gain through the settled of the settled not at all uncertain."

## L. A. SCALE HOLDS UP

Hollywood, June 4.

Hollywood, June 4.

Up to now thentre labor here has felt no direct ill effect from the NRA debade.

E. L. Hayward, business manager of Operators Leval, International Alliance of Theorical Stage Employees, stages little, theatres are maintaining the NRA wage scale and maximum hour previations.

# ON PREMIUMS?

90% Will Adhere to Code Provisions, but That Other 10% Has Trade Savants Worrying

## SELF-PROTECTION

What the picture industry will do with respect to policies and operation as a result of the death of the NRA is still a question, according to leading spokesmen, but that a quick breakdown on trade practices will come is being predicted. For the time being, with industry attorneys and executives glving much thought to measures that they should be prewhat other industries are going to do.

Washington is also looked to for what action may be taken there but what action may be taken there but among picture men not much hope is held out for a revised Blue Eagle. While Washington is in the threes of salvaging as much of codism us possible, the Code Authority and offices will continue only until June 16, date on which the NRA act expressed to the continue only and the continue only until June 16.

list, site on which the NALA act exThe first thing the Hays office
and its members fear is that giveaways, banks, screeno and other
premiumistic practices banned by a
code, which was not very effective
over the country, and that exhibitover the country, and that exhibitover the country, and that exhibitown will attempt to take advantages
in other directions. For that reason, it is held particularly urgent
that the picture industry protect
of the Filomeray against formerly prevailed and the code which
now lies inactive. now lies inactive.
Arbitration and other features of

Arbitration and other features of distributor contracts are held to be valid but under the Thacher and McReynolds decisions arbitration under these contracts has been more or less meaningless because the clauses were not enforceable. Due to this fact, it is hoped that arbitration within the industry, of the contract of the contract

dustry attorneys regard the McReynolds opinion on the Thacher declaion outlawing compulsory arbitration, as open to 57 different instances of the control of

## Farnsy's Plans

Farnsy's Plans

It the N.R.A. folds completely on June 16. He N.R.A. folds completely on June 18. Man folds completely on June 18. Man folds completely on June 18. Man folds completely on June 19. Man folds for the June 19. Farns-worth will duck newspapers, telephonics and telegrams and try to enjoy a month of uninterrupted software for the folds of the June 19. Man folds of the

## EXHIBS RUN WILD Liquidation of Film Code Auth'ty Affects 70 Employees All Over U.S.A.

MYSTERY MAN ROSY

and Out of Hollywood, But Denies Film Job Lure

Hollywood, June Mollywood, June 4, Sol Rosenblatt, after spending four days here, planed for Washington yesterday (Monday). Before his departure, Rosy said he would not enter the picture business in any capacity after his job ceases in washington June 16.

While here he ald not visit any of the NNA enforcement offices, nor see Tat Caney or Major Joe Donovan at home.

## **BLUE EAGLE MAY NOT BE SUCH** A DEAD BIRD

NRA officials in New York were considerably cheered by late aft-ernoon news yesterday (Tuesday) from Washington that the Presi-

considerations clustered by fatteratory considerations are considerated by fatteration and his cabinet had decided to press the New Deal program in congress, including the resurrection of the Blue Eagle on a restricted basis to conform with the Supreme Court decision. Legislative program for the NIA was described little and the second of the blue Eagle on a restricted basis to conform with the Supreme Court decision. Legislative program for the NIA was described little and the suprementation. While legislators were not expected to confer with Rosovectluntil later yesterday, it was assumed in many quarters that the emersion of the suprementation of the second in the suprementation of the second in the suprementation of the suprementation of the suprementation of the suprementation plans had been looked for by most codists. Intentions of administrative forces to revive the NRA is some firm was regarded as indicating to cor' officials that the Blue Eagle is not a dead brid and cought so that there is no execution of code operations after June 16.

## SCRAP 8 U. S. PIC SUITS OVER CODE VIOLATIONS

Washington June 4

cases of litigation arising Eight cases of Itigation arising out of disputes over the scrapped film code were ordered dismissed Staturday (1) by President Roosevelt as a consequence of last week's Supreme court decision Invalidating the entire Biue Fagic code theory. Instructing Attorney General Cumminas to drop proceedings had all distinct legal Proceedings and I distinct legal Proceedings and that in addition to these cases there are scenar of additional terms.

ad to various codes, the President had been and that in addition to these cases there are scores of additional leads that the second three are scores of additional leads the second to the right kin distribution of th

on page 10)

Complete liquidation of all affairs of the Pilm Code Authority, starting immediately, was authorized by the C. A. at a special session Monday (3). Clerical workers and officials of the authority will receive salaries to June 15, the of the workers notice of termination of services. Approximately 70 employees will be affected. Including some 20 clerks, stenographers and Liquidatu will be handed by the C. A. standling finance committee which comprises Nathan Yamins, chairman (representing indice with comprises Nathan Yamins, chairman (representing indice of the Workers of Workers 18 and disposal of furniture, the workers of the wo

All records of activities of clear-ance, zoning and grievance boards and the Hollywood production of-fice have been ordered sent to a central storage place in New York

Refunding
Since the Blue Eagle was declared legally dead about a week
ago more than 500 checks, to cover (Continued on page 53)

## NW'S PROS. CONS ON CODE'S KAYO

Minneapolis, June 4.

Minneapolis, June 4.

Publix and Twin City Orpheem theatres have made no moves yet to change pay schedules or working lowers and their head officials here lowers are the more payed to the control of th

With the NRA out of the With the NIAs out of the way, Steffers points out, theatre owners again can operate their hourses as the see off and without govern-nent interference. Entititions again will have a chance to demonstrate their showman-slip, he says. Under the industry code, independent ex-labilities on osed atmosfers of a sur-ventages and no process exact andsin emmerting finger opinion, Street existence, he his into process nelus-

booking

## Film Fare Too Thin to Buck Beaches. Expo; Par L.A. Pacer, 18G, All Novarro; Rogers Dualed, \$17,500; Hepburn Cold

Los Augeles, June 4.

(Best Exploitation: Parameunt)
Beaches and the San Diego exposition put the damper on the local
box offices this week. Boys figured
Memorial Day trade would be top
stance, at the Paramount where
Ramon Novarro on the stage, first
time locally, is big card.
time locally, is big card,
time locally, is big card,
time locally in big card,
to the big the local big local
time local big local
time local big local
time local big local
time local
time

trade. Estimates for This Week

Estimates for This Week

Chinese (FWC-Grauman) (2.028;
80-40-55)—Doubting' (Fox) and
Casino' (AlG) spitt. Draw is all
Rogers here and though trade not
serriffic, with holiday ald will hit
an easy \$73.800. Last week 'Plame'
(AlG) and 'Scandals' (Fox). Just
'(AlG) and 'Scandals' (Fox). Just
'red' with \$5.200 gross.

Castaland (WR) (1.800: 25-30.

'red' with \$6,200 gross.

Downtown (WB) (1,800; 25-30-40)—Black Fury' (FN). Moveover wisc idea as this Muni is setting about rade and with hit cleating about rade and with hit cleating about rade and with the clean
percent consumer of the control of the clean
post and profitable stay for house with the calculated \$4,300.

Eitheat (Releasefull), 4000, 400.

house with the calculated \$4,300. Filmarte (Releenficial) (900; 40-50)—Man Who Knew (G-G). They went for this English sandow Veter Lorra acts, with reasilt since weight of the sandow Peter Lorra acts, with reasilt since weight \$4,350. Last week Fleyond core \$1,800. Four Star (Pox) (900; 50-75)—Nincredoblastent grosser house has had under this policy. Will bow out with around \$3,500. Last week, a control \$4,000 total.

Evand International (Rosener)

third stanca, bigger than figured to Cook of the International (Rosener) (785; 35) — Maxim' (Amkino). Does not mean a thing and will hardly hit \$800. Last week Song to Her's couple days and wound up with less than \$1,100.

Hellywood (WB) (2,756; 25-35-40-56)—Hearts (RKCO). No fell for the Cook of the Cook

finale of \$5,500.

Orpheum (Bdwy.) (2,270; 25-30-35-40)—'Spring Tonic' (Fox) and Told Diggers' (WE) split and vaudeville. With more for the coin than any other first run, attractions find little excitement, so house hitting around its usual take of \$5,200.

55.200. Pantages (Pnu) (2,700; 25.40)—
Pantages (Pnu) (2,700; 25.40)—
Many Dow' (U) and Frightened
Night (Massect) split. Though not outstanding, this combo doing bet-ter than average double attrac-tions and will come through with \$2,900. Last week "Werwolf" (U). Ilcid over for five days, did a nice \$3.100.

Held over for five days, did a nice 3,000 mount (Tertimar) (3,555; 30-40-45)—"Four Hours' (Par) and stago show. Ramon Novarro about 70% of the reason for trade here 100 mount of 100 mount

even \$4,500. Last week Black Fury (PN). Strengthered bit to-ward end of week and above expended to the strength of the strengt

## 'BREAK HEART,' 'MISERABLES' TOP DENVER

(Best Exploitation: Orpho
Orphoum actions: Orpho
Orphoum actions: Orpho
Orphoum actions of town and doing best exploitation
also on gummed stickers on fan
and other magazinea distributed to
no gummed stickers on fan
and other magazinea distributed to
onecements in shorthand on
Break of Hearts' Crowds steady
and strong all needs at Orphi
Alladin, "Les Miserables" will stay
at least a week and a half at the
Broadway, following three weeks
low normal, although food pictures boosted gross at three, Huff
ann first runs, for This Week
Aladin (Huffman) (1,500; 25-5506-09)—"Dinky" (WB). Blah \$300
In five days, Jerked, Last week
week, did well over average, closing, with: \$3,900, and was moved to
Broadway for an extended run.

10) "Miserables" (LIA). Following
three weeks at the Aladdin, corking \$2,500. Last week Our Little
three weeks at the Aladdin, corking \$2,500. Last week Our Little
wowing a \$10,000 week at the Denwer.
Denham (Cooper) (1,500; 25-25-28-10Enham (Cooper) (1,500; 25-28-10Enham (Cooper) (1,500; 25-28-10Enlam, Cooper) (1,500; 25-28-10Enlam, Coope

Girl' (FOX) dux 3,1000, accessed to the Dentowing a 31,000 week at the DenDenham (Cooper) (1,500; 25.3550) 'People Will Talk' (Par) Below
par at \$3,000. Last week, 'Goln' to
Its second week.

Denver (Huffman) (2,500; 25.3550) 'Pampas Moor (FOX) and stage
Beak Pury' (FX) was pulled after
five days, doing \$5,000, and was
taken across the street to the Paramount for three days.

40) 'Break of Hearts' (Radio) and
stage show. Nice goin' at \$6,000.
Last week' Laddic' (Radio) did the
lag hushess of the town, 2000; 25.

35-40) 'Eight Belig' (Col). Below
verage, \$3,000. Last week' Let' Em
Have It' (UA) just par, \$4,000.

## 'G' \$3,700 LINCOLN'S BEST, BUT OTHERS OKE

(Best Exploitation: Stuart)
Despite several openings a deer
at the Stuart which began a year
it is successful indicating the high
pressure biz on the street. Orpicum,
it fall had the Dan Fitch Dishan
revue in a day early, with Times
Square Lady, and was batting
dual split pic weeks from now on.
Laying pretty much off Joison,
the Lincoln is allowing Ruby Keeler
strength with Dance. House will
go over the even break mark
if the strength with Dance.

strength with believe the seven break mark a cover the even break mark a C.-Hen' has been plugged strong with retouched newspaper head-lines carried by phoney newsboys up and down the street. First successful attempt to get by the city's ordinance which says no signs may be carried on person or vehicle other than faultitole and the content of the co

Estimates for This Week
Colonial (LTC) (156): 10-15)—
Border Brigander (U), 'Ticket to
Crime' (Indie) and a third change
unset. Week will do \$11,100 easily,
oke. Last week 'Tonto Kid'
(Mono), 'Chinatown' (U) and Night
(Mono), 'Chinatown' (U) and Night
with \$1,000.
Lincoln (LTC) (1,000; 10-20-25)—
Dance' (WB), Opening pace would
suggest a probably \$2,500, a little
over average. Last week 'Saleslady' (WB), garnered nearly \$2,500,
Ornheum (InTC) (1,200; 10-15-26)
Ornheum (InTC) (1,200; 10-15-26) Estimates for This Week

## 'Scoundrel' Vs. 'Frank,' Both Around \$8,000, Okay in New Haven

New Haven, June 4 ( est Exploitation: Poli's)

big business of the town, 2000.

St. 40) "Eleith Eclis" (Col.) Below average, \$3,000. Last week 'Let 'Embave It' (U.A) Just par, \$4,000.

Humidity Gums Rogers in Buffalo at \$11,000

Buffalo at \$11,000

Gest Exploitation: Buffalo at \$11,000

(Best Exploitation: Buffalo at \$10,000 at this week. A 'Scoundrel' campaign amed at Intelligential is beginning to play haveous the beginning to play have the beginning to play have the beginning to play haveous the beginning to play have the

## 'Caliente' \$17,000 Leads Capital; \* Flame' and Flesh, 22G; 'Hearts' Off

night' (Radio) and 'Strangers All' (Radio). Just about satisfied at \$6,700.

## SHIRLEY, \$20,000, 'MISERABLES' **14G, HUB**

Boston, June 4. ( est Exploitation: Met)

(est Exploitation: Met)
Generally paided along film row
this week, but there's a ripple at the
Generally paided along film row
this week, but there's a ripple at the
fun; and at Kelth's Boston with
dual bill.
Hepbur at the Katth Memorial
Hepbur at the Katth Memorial
Hepbur at the Katth Memorial
General at the Committee of the Committee of the
General at the Committee of the Com

double. Steen Light (Par).
Scollay (M&P) (2.700; 25-25-50)
— "Wilderness' (Hub) and 'Goin' to
Town '(Par), latter 2nd run. Around
\$4,800, okc. Last week a bullish
\$6,000 for 'C Men' (WB), 3rd run,
and '\$10 Raise' (Fox), 2nd run,
dualed.

## TOM BROWN LARYNGITIS

TUM BROWN LARYNGITIS

Boltimor, June 4.

Tom Drown of the east filming
'Annapolis Farewell' for Paramount
at the Naval Academy, was nospitalized here over the weekend at
Bon Secours for laryngitis.
Suddenly laken, was rushed to
hosp, treated for couple days and
dismissed. Back on location at Annapolis o.k. new.

(Bast Exploitation: Earle)
Westber Exploitation: Earle)
Westber Westber Committee Comm

palgn to make town Mexico-conscious for sake of Cullent's record of the control o

## Coney Island Bklyn's Toughest Opposish

Brooklyn, June 4.

The Brooklyn Paramount in its third week with 'G Men' has established some sort of a record for didney from the sound of the soun

## Joe May Out of Fox

Hollywood, June 4.
Joe May is out at Fox after be at the studio six months.
He directed one picture, the Air.

### CONNIE CUMMINGS BACK

Hollywood, June 4. Constance Cummings has checked in at Reliance for the top spot in 'Amateur Girl,' Sidney Lanfield directs for UA release.

Pleture gets the gun in two weeks.

## Rogers in Loop Battles Rogers in Nabes as 'Thomas' Tries for 23G: Holdovers Holding Down Grosses

Chicago, June 4. (Best Exploitation: Oriental)

Something is seriously wrong with the loop and the air is full of alibis. But alibis are not helping the business. No question the spread of gambling gadgets throughout the neighborhood theatres is keeping a bulk of the audience out of the Last week saw not a single

onnio the activeness of the control of the control

situation makes it a dangerous strangement. Superar to be the evening picture this week, getting a good night play to make up for weak matiness when the femmes Roosevelt, Garrick, Apolio, United Artists and State-Lake all running repeats and holdovers which is Oriental bas perked nicely in the past two wecks on wide and powerful exploitation on the part of the Estimate, for This Week

Jimmy Loutze for This Week
Astimates (12.00 : 25.35.65)—
Astimates (12.00 : 25.35.65)—
G Men (WB). House is trying a repeat after taking it brutally on the chin with second-rate firstruit stuff. Had booked in Scuunder?

If an astimate is the second of the second of the second rate firstruit stuff. Had booked in Scuunder?

If an astimate is the second of the second rate of

and vampire (add) clame through a state of the state of t

Wall a wantype at a wantype at a page 25-35-55)—People Will Talk (Par) and Harlen Roundly unit. Stage is bringing in the shekels with the Rossing in the shekels with the Rossing in the shekels with the Rossing added attraction. Will come close to \$18,000, good. Last week Break of Hearts' (Radio) fadded somewhat from opening, but held to profitable to the Rossing and Rak (HaK N 11,000; 25-35-

of Hearts' (Kagin) Jusses switches (Componing, but held to profitable (Roosevelt (B&K) (1,500; 25-35-55)—Golf to Town' (Par) (3d week), On its has stand after good stands of the stands

## TACOMA BIZ TEPID

lenty Kidnap Heat, Little at B.O.; 'Reckless' Leads

(Best Exploitation: Roxy)
The tower is excited under the tower is excited with the tower is excited with G men, but the only thing that is affecting bit is continuance of the lumber strike. Handlek is possible capture of the santhers, ready to hard it into the Music Rox with a fair herst.

Beyt exploit them is campained by the compained the compained of the strike the compained of the strike the santhers.

lined with a public wedding on stage opening night, and tleup with police department against reckless driving,

Estimates for This Week Blue Mouse (Hamrick) (700; 27-37)—'Fury' (WB) singleton for entires week, headcd for \$2,500, fat. Last week 'Mary Jane's Pa' (WB) and 'Car 99' (Par) dual, \$2,200, slow.

and Car 99 (Par) dual, \$2,200.
Musie Box (Hamrick) (1,400, 2737)—Dance' (WB). Maybe \$3,000.
mild. Last week 'Richeller' (UA)
around \$3,700. fair.
Rocy (3-70). (2014) (13-20).
Party (13-20). (2014) (13-20).
break, campaign expense upped,
belping get anticipated \$3,500, fair.
Last week 'Marletta' (MG) two
days, \$1,100. 'Castino' (MG), baiaround 'Sanday' (1,100. 'Castino' (MG), baiaround 'Sanday' (1,100. 'Castino' (MG), baicotal, \$3,200. mid.

## Hepburn \$6,000, 'Caliente' \$4.300.

week, \$1,700, for week's 200, mild.

WITH \$6,000, for week's 200, mild.

With \$1,000, for week's 200, Business is slackening in the downtown first-run situations, and the week-end activity at the box offices is the only thing helping the houses keep open. On a compara-tive basis, 'Break of Hearts,' at the Houses see to pen. In a Company of the house see that the house house the house house the house are concentrating on enjanching the houses are concentrating on enjancing in the houses are concentrating on enjancing in the houses are concentrating on enjancing in the house are concentrating on enjancing in experience the houses are concentrating on enjancing in experience the house are concentrating on enjancing in the house are concentrating on enjancing in the house are concentrating on enjancing in the house are concentrating on enjancing the house are the house house are the house are the house are the house are the house ar

neering newspaper breaks.

Estimates for This Week
Apollo (Fourth Ave.) (1,100; 25-40)—In Callente' (WB). Nothing
Apollo (Fourth Ave.) (1,100; 25-40)—In Callente' (WB). Nothing
Grif' (Foo) on its holdover session
coffected an okay \$5,500.609; 25-40)
—'Break of Richarts' (Radiol). Opened
two days early and will try to last
nine days, but take is not overly
leathly at \$6,000. Fairly, good, but
holdover of Goin' to Town' (Par)
was all right at \$3,700.
Lyric (Olson) (2,000; 25-30-46)—
Curlous Bride (WB) and vaude
consistent vaudfilm polley helping
it hold up to par at \$6,500. Last
week 'Daring Young Man' (Fox) and
Palais, Royale revue on stage okay
Loew's Palaise (Loew's) (2,300; 2540)—'Flame Within' (MG). Only
lain at \$4,700. Last week Mark of
Vampire' (MG) weak at \$5,300.

## MONTREAL TRAPPED

Over-Holidayed, Town Faces b.o. Hiatus

Histus

( est Exploitation: Palaca)
One holdover will help grossen a
little, but nothing very stand-out
and another holiday Monday (3)
making long week-end will likely
and a holidown of the holiday Monday (3)
making long week-end will likely
has the choice with Wm. PowellGinger Rogers in 'Star of Midnight'
that should touch around \$10,000,
and the light ple will give this
Capitol has the much-liked
locally Kay Francis in 'Veivet' and
and 'Anddic', not looked to be above
\$1.500. Princess repeats 'Miserables' gnd 'Hits', may gross \$1,000.
Naties inter been doing well, but
George Rotsky, at Palace making
a nice play with department stores
and lobby display on 'Midnight'.
Estimates for This Week

## **BALTO GOES FOR 'HAVE IT,' \$6,000**

Baitimore, June (Best Exploitations Valencia)

About the strongest this warmish week is Keith's, where 'Let 'Em Week is Keitn's, where Let Ein Have It' has eaught on nicely. A cinch for 8-day stand, with possi-bility of holding a few days in ex-

## **BROWN-SHIRLEY COMBO** \$19,000 TOPS IN FRISCO

San Francisco June 4. Biz here has taken a nose dive, and nobody has an alibi. Weather is good, product is good, there is no racetrack open, nor is baseball tak-ing the crowd away, because the ball games are starving, too. Nobody is exploiting, which may be the reason showshop revenues are on

the fritz.

Paramount will turn the unusual trick this week of being top gross, and that on a 46c top and dual bill.

Jos E. Brown and Shiftey Tompia.

Jos E. Brown and Shiftey Tompia.

Jos E. Brown and Shiftey Tompia.

Warfield will take second muney und Golden Gate third as things look from Estimates for This Week.

Clay (Rosene) (409: 35) —

Bovary (Toble), Will get Preneth and to for the control of the transition of the control of th the fritz.

Capitol has the much-liked coally Kap Francis in Velvet' and the Stateslady, should run Palace leave the Clay (Research Vol. 8.1 Lyric (Publix) (1,300, 20-22)—
Lyric (Publix) (1,300, 20-22)—
Stateslady, should run Palace the Clay (Research Vol. 8.1 Lyric (Publix) (1,300, 20-22)—
Stateslady, should run Palace the Clay (Research Vol. 8.1 Lyric (Publix) (1,300, 20-22)—
Stateslave the Ritting and Sta

'Have It' at \$30,000 Is Best, 'Pampas Moon' \$62,000, M. H.

Last west 'Ni: Wits' (Radio) and stee abov. Sics at \$13,000. Grphaum (FRM) (2,750: 30-35-40) — Dizzy Dames' (U) and All Hawke' (Col). Will do fair at little better than \$6,000. Last week, see - Cowboy' (Fox). Okeh at \$6,500. Paramount (FWC) (2,580; 30-35-40) — Albi Re' (WB) and "Little Girl (Fox). Last wist (Flame With-1900). Last week (Fox). Lemon at \$4,000. State of the see size \$7,000 in sight. Last week (Sth) 'G Men. (Closed with a good \$4,700. State of the see and the

## 'BREAK HEARTS' **SLOW 8G IN DULL MPLS.**

(Best Exploitation: Orpheum)

(Best Exploitation: Orpheum)
Biz very much in the dumps.
'Les Miserables' and 'Modern
Motherhood' are holding over a second week at the Century and Alvin,
respectively, neither setting the box office afire. State also has nothing in a box o ce way to crow about. 'Thunder in the East,' plus 'March of Time,' isn't bringing any rush to the World, either.

Orpheum again copped whatever

exploitation honors were in evidence, publicizing the Ross-McLar-nin fight pictures via radio an-nouncements, reviews by sports editors in newspapers, etc.

Estimates for This Week

editors in newspapers, etc.

Estimates for This Week
Century (Publik) (1,600; 28-38-40)

- Miserables (UA) (2d week). Wild
do well to top \$5,000 after good \$5,000

Orpheum (Singer) (2,809; 23-35-40)

- Break of Hearts' (Radol), fight
letures and five vaude acts, and a
psycho-analysis an answering queen
increamine. Big ontertainment buy
at price. Feature pleture not highly
rated; will do well to bag medicere
\$3,000. Last week 'Traveling Salestubinoff, disappointing \$1,100, vitolinist responsible for aimost entire
draw. (Publik): (2,400; 25-3,-40)

- Platne Within' (2,400; 25-3,-40)

- March (Siferfee) (350; 25-35-40)

- World (Siferfee) (350; 25-35-40)

(Fox) and vauue, si,ow, unsappoints of the control of the control

dillons.

Time (Wathnell) (230; 15-20-25)

Whoopse (201) Itous going in which will be considered with the control of the contr

New pictures on Broadway, but none are attracting special notice. Total gross of all the houses is far under the average for this time of

under the average for this time versar.

Best current performer is T.et 'Em Have It' at the Rivol, at \$30,000 on first week. That's oktay, but not a sook figure. Cap brings in 'Public Hero No. I' Metro's 'G' picture this Friday (7). House, meantime, is staggering with 'Flame Within.' Although George Olsen and Ethel Shutta. are on stage, gross is un-

Friday (T). House, meantime, is staggering with "Plame Within." Although George Oisen and Ethel Shutta. are on stage, gross is unlikely to top \$25,000. In the Stage of the St

Estimates for This Week

Estimates for This Week
Capitol (4,520; 35-75.8-3,10)
Flame Within' (MG) and stage
show. George Olsen and Ethet
Shutta on stage, but no more than
heiped to just under \$32,000 on 'Girl
From 19th Ave.' (WB), and p.a.'s of
Fee Lefcalliene, George Jessel and
Greek Lefcalliene, George Jessel and
Mayfair (2,200; 35-55-65) 'China.
How Squad' (U). Doing a little
better than most here lately, maytown Squad' (U). Doing a little
better than most here lately, mayfor lately than the stage of the contown Squad' (U). Doing a little
better than most here lately, mayfor lately than the contown Squad' (U). Doing a little
better than most here lately, mayfor lately than the conformation of the constage of the conconpage 10 of the constage of the conpage 10 of the constage 10 of the const

was only \$3,000, bad. House goes was only \$3,000, bad. House week when circuit lives up Lockev's bedween the work of the work

# 'Have It' 8G Natural in Seattle It' 8G Natural in Seattle Kidnap Turmoil; Others Numb Seattle, June 4, ploitation: Orpheum) a dight \$77,200. Seattle, June 4, ploitation: Orpheum) he management are not under management are not under management are not under management are not under the management and the management are not under the management and the management are not under the management

(Best Exploitation: Orpheum)
Most of the M

Estimates for This Week
Blue Mouse (Hamrick) (950; 2737-42)—Miserables' (UA) (37week). Looks good with okay \$1,900
In till first three days. Last week,
same film, \$4,700, good.

Coliseum (Evergreen) (1,800; 22-32). 'Colonel' (Fox) and 'McFad-don' (Par), dual. Indicated \$3,000 fair. Last week 'Spring' (Fox) and Pimpernel' (UA), dual. \$3,400,

mild.

5th Ave. (Evergreen) (2,400; 2737-42)—Flame' (MG). Appears
hended for \$5,000, terrible. Last
week Town' (Par). Slumped to

hended for \$5,000, terrible. Last week Town (Par). Slumped to allow \$7,500, Last Week Town (Par). Slumped to allow \$7,500, Last Week Town (Par). Slumped to allow \$7,500, Last Week (Par). Wire (Col). Music Box (Hamrick) (800; 27-42)—Beak Hearts (Radio). Hepburn back for ton lines, indifferent to the state of the stat

## 'N. Y. Night,' 91G, People Will Talk,' \$6,000. Okav in K. C.

Kansas City, June 4.

Kansa City, June 4.

(est Expination: Midland)
Only three scattering days out of the 31 in May were without rain, here, and it continued strong over the weekend, with the managers as grosses dipped.
The RIKO Mainstreet slipped Break of Hearts in Thursday, as the strong box office the strong box office and a strong box office here. Newman is celebrating its 18th anniversary with People will Tail and the strong box office here. Newman is celebrating its 18th anniversary with People will Tail and the strong of Seremo' June 5 and is billing it 'The entertainment scope of a generation.' seems to have caught the fancy of the shoppers as it is getting a nice play and good comments, which will help a tory the Tower is barring children for its showing of 'Wcrewolf of London,' on orders from the city dential, is holding 'Our Little Gir' for the second week and making a fine showing with it the credit for the best cytoliation stunt with a ticup with a large department store to a fashion display in the theatre salon, which gave the theatre as the Star, as well as display cards in 15 of the store windows. The last star is a well as display cards in 15 of the store windows. The last star is a well as display cards in 15 of the store windows. The first the star is a well as display cards in 15 of the store windows. The first the star is a well as display cards in 15 of the store windows. The first the star is a well as display cards in 15 of the store windows. The first the star is a well as display cards in 15 of the store windows. The first the star is well as display cards in 15 of the store windows. The first the star is well as display cards in 15 of the store windows. The first the star is well as display cards in 15 of the store windows. The first windows are not on the theatre star is the star is seen as the star is the seen as the star is seen as the seen as the seen as the seen

Estimates for This Week
Mainstreet (RKO) (3.200; 15-2540)—Break of Hearts' (Radio). Fair
reviews and will wind up with just
a fair \$8,000. Last week 'G Men'
(FN) fluid six days of a two weeks'
run, \$6,000, nice.

run, \$6,000, nicc.
Midland (Loew) (4,000: 15-25-40)
—One New York Night' (MG) and
March of Time.' Looks like close to
95,500, pretty good. Last week
Tlamc Within (MG) took it on
the clin the last four days after

adverse reviews and finished with a light \$7,200.

Newman (Par) (1,800; 25-40)—

People Will Talk' (Par), Right down the alley for the Ruggles-Boland fans and they are giving it a fair play. Like the others hurt by the bad weather but expected to show close to \$6000, great. Last show close to \$6000, great. Last (Golin' to Town' (Par) \$8,000, big.

Tower (Rewt) (2,200; 25)— Tower (Rewot) (2,200; 25)—
Werewolf' (U) and stage show.
Children refused admission but the
others, who like the shudderers are
going for it strong. Expected to
get olose to \$8,000, good. Last week
Party Wire' (Col) and stage show,
helped by Memorial Day, \$7,800,
sweet.

sweet.

Uptown (Fox) (2,040; 25-40)—
'Our Little Girl' (Fox) (2d week).
Temple film likely to check up right at \$4,500, good, after \$5,600 the first week, also good.

## PHILLY FEELS BLAH, 'ESCAPE' 13G ALONE OK

Philadelphia, June 4.
(Best Exploitation: Boyal Another dull week forecast in the downtown film house. Excape Me Governorm in the control of Philadelphia, June 4.

Estimates for This Week

(WB). Awful \$1,200 in four days. Keith's (2,000; 30-40-50)—Chinatown' (U). First first-run for this house since reopening in winter. Mebbe \$3,200. Last week. Star Stanley (3,700; 40-55)—Caliente' (WB). Lucky to get over \$8,000, at Gasppointer. Last week. Town' (Par). Sad \$6,000 in last four days. In (UA). Not more than \$5,000 seen. Last week, 'Air Hawks' (Col) \$5,500.

## NEWARK'S 40c VAUDFILM

Disturbs Pre-Summer Calm-'Miser-ables' \$13,000

Stays this way current, but will remark the component of the component of

### Estimates for This Week

tion.

Estimates for This Week
Brandford (WB) (2,365; 15-65)—
(Sirl from 10th Ave. (WB) and M.
Will the Area (WB) and M.
Will the Area (WB) and M.
Will take a fine \$11,000 on eight
days. Last week six days \$4,600 for Thinky (WB) and Vagabond Lady
(Castiel (WB) (1,200; 15-25-53-40)
—Frankenstein (U) and Weedding,
Night (2JA), on eight days, should
be near \$4,000, although Frankie
a mistake to pass up G Men' for
Frankenstein, even though it did
run two weeks at the Brandford. Last
Hawker (Col) pretty fair on six
days with \$3,600.

Little (Frankin (1997) (3) - 3,50)—
Little (Frankin (1997) (3) - 1,500

\$300. Loew's State (2,780; 15-75)—
'Miserables' (UA) and vaude, Raves and may beat the expected \$13,000. Last week 'Mark of the Vampire' (MG) did not build and didn't quite reach \$12,000.

Last week "Mark of the Vamphre reach 112,000. build and didn't quite reach 112,000. build and didn't quite reach 112,000. Paramount-Newark (Adams-Par) and 'Spices of 1336' on stage. Play reach reach

Estimates for This Week
Addine (1,200; 40-55-46)—"Beang
Me' (UA). First week's gross
should hit \$13,000, or close to it,
provided to the standard of the stand (Best Exploitation Brandes)

(Best Exploitation Brandes)

Rain continues to Brandes and the regularity unknown here past several seasons. Month of May has seen less than five days a brought the heaviest moisture yet. Outstate it's floods and damage in the millions, but here only excessive properties that the millions, but here only excessive properties to be propertied to be propertied to be prepared to the millions, but here only excessive properties of spoils of properties of the properties of properties of properties of properties of properties of the prope

ads from the Hearst-Cosmo tic-up that brings the notice. House mak-ing the most of this advantage,

Estimates for Thia Week Estimates for This Week
Omsha (Blank-Tri-State) (2.10):
21-40)—Let 'Em Have It' (UA) and
Vagabond Lady' (MG). Continues
but this only temporary. In addition current 'March of Time' on this
bill. Long show got a good start
money at \$8.500. Last week holdover on 'Goin' to Town' (Par) with
Marietta' (MG) brought back for
day's, but good ones and reached
\$4.500.

days, but good ones and reached \$5,500. st. (Singer-RkO) (1.200; 26,53-40)—Calleinet (PK) and Village Tale (Radio), dual. First is only musical of past few weeks and accounting for the healthy bit here. \$5,000, nice money. Last week Informer (Radio) and Mary Jane's Pa' (FK) made up the dual billing the strength of the past of the strength of the past only average, \$4,000, and Casino Murder Case' (RG), and case (RG), and ca

## Crix Cold. Fans Hot for Hepburn. Cincy \$10,000 Wk.

Cincinnati, June 4. (Best Exploitation: Albee) (Best Exploitation: Albee)
Summer polley inaugurated this
week, with ace houses shaving budgtest and prices. Town is all acreen,
the Shubert, only pixflesh stand,
hawing closed for extensive alterations, its respening set for Augl 23.
worship of the standard of the

Breats of Hearts, with \$10,000 for New scale at ace RKO theatres, Albee, Palace and Capitol, is 35c. to then 35-42c. for weekdays, and 42c. thereafter. Kelth's is 30c. to \$40.000 for the 100 for the

Estimates for This Week

Estimates for This Week
Albse (RKO) (3.30s; 35-42)—
Break Hearts' (Radio) extracd by
March of Time. Hepburn the
typer. Crix deplore shopworn plot
to Important toat. Trade mostly
to Important toat. Trade mostly
pop leap with gals. Looks like \$10,pop leap with gals. Looks like \$10,pop leap with gals. Looks like \$10,to Cooled off in last half for a
slow \$5,500.

alow 48,500. (2,600: 35-42)—Panpas (RKO) (2,600: 35-42)—Panpas (Pox) and Ross-McLarnin (Ibs. Baxler rooters and fight fans (Grand Ross-McLarnin (Grand Ross-

improvements.

Lyric (RKO) (1,500; 25-30-40)—

'Vampire' (MG). Peppy start points
to \$5,000, good. Last week "Town'
(Par). Mover over from Albee, \$6,000, okay. Got \$13,500 at Albee seven

000, olay, Got \$13,500 at Albee seven days, stall (RKO) (2,000 - 2-22)—The control of the contro

inct \$8,200 for \$6,700 take on 10-day run.

Gran (RKO) (1,200; 25-50-40)

Gran (RKO) (1,200; 25-50-40)

Gran (RKO) (1,200; 25-50-40)

Gran (1,200; 25-50-40)

Strand (1,200; 16-20-30)

Strand (1,200; 16-20-30)

Strand (1,200; 15-20-30)

Chinatown (U), Attractive front and suitable meller product for carge (1,200; 1,200

## LET EM HAVE IT **'THOMAS' BEST IN NSG PITT**

Pittsburgh, June 4. (Best Exploitation: Penn)

Pittaburgh. June 4.

(Best Exploitation: Penn)
In the Spring a young public's fancy turns to apparently seway of the property of the property

interest in the filote. The filote is the filote in the fi

(Fox), about \$4,000 in five days. Fulton (Shea-Hyde) 1,750: 25-35-40)—Doubting Thomas (Fox) will Rogers (licker, although gross won't be as hetty as this star has most one of the star has the star has the star has some profit at better than \$5,000 and may holdover they days. Last week, Mr. Dynamite' (U) yanked after five days to miserable, \$2,007.

miserable, \$2,000.

Penn (Loev-UA) (3,300; 2535-40)—Mark of Vampire' (MG).
New low for the year at \$4,500, if
that, and this one goes out tomorrow night (5) without rounding out
the full week. First time this has
happened at this site in years. Last
fair at \$12,000.

Stanley (WR) (2,600, 26,600, 26,600)

Stanley (WR) (2,600, 26,600)

## SHIRLEY AND 'FRANKIE' GET 'EM IN PROVIDENCE

Providence, June 4.

(Best Exploitation: Loew's)

About the only rosy thing in town is Shirley Temples 'Our Little Girl', ing up swell in second week and threatens to pull more money in a tray's than the other spots can with School best looks like 'Prankenstin' at Majstic, at least 48,000 for a nifty week. Fay's anticipates at least \$6,000 the looks like 'Prankenstin' at Majstic, at least 48,000 for a nifty week. Fay's anticipates at least \$6,000 the looks like 'Prankenstin' at Majstic, at least face of the Continued on page 50)



Another proof that Warner Bros. have plenty on the ball this summer! "They say I'm a girl with a reputation—and those crowds at the New York Capitol last week sure make it seem true. I told you I'd come through with Warner Bros." next big hit, and I guess any of the boys around the Capitol will tell you I've made good. Anyway, when a 10th Avenue dame's got sales appeal, she can expect to be talked about—and are those critics talking!"



She's "among the ten best actresses," says N. Y. American

irst National Picture with Ian Hunter, Colin Clive, Iison Skipworth, Directed by Alfred E. Green

Extension of French Film Quota

## **Inside Stuff—Pictures**

Supreme Court ruling next fall on the legality of modified versions of standard distributor-exhibitor iteemse agreements was assured Monday (3) on the final day of the current court between the final day of the current court between the final day of the current court between the decisions that documents are illegal and invalid.

Case due for argument in October following the summer recess is one which the Supreme Court originally started out to consider some months ago but which was peremptorily thrown out, following interruption of had not reached a climax. The Supreme Court said it had 'improvidentially granted a review on that occasion.

Litigation grows out of tiff between Fox and A. B. Mueller, Fergus Falls, Minn, exhibitor, over validity of the standard contract form minus the compulsory arbitration clause which was held in violation of the Sherman anti-trust law several years back in a Supreme Court decision, and then refused to accept, play, or pay, content of pricines at \$1,83 are the refused to accept, play, or pay, content of related only to the arbitration clauses which courts charge of 'taint' related only to the arbitration clauses and that remaining provisions were binding. Minners are not in accordance with the Paramount case decision.

The same fortuitions news breaks the autended Warners' cannerster.

The same fortulious news breaks that attended Warners' gangster cycle reoccurred on behalf of 'G Men' in connection with the Weyer-hauser kidnapping. It, of course, also is a break for Reliance-UA's 'Let 'Em Have It' and Metro's about-to-be-released 'Public Tiero No. I'. Same sook news circumstance attended Warners' 'Public Enemy' and 'Little Cacsan' releases. Jimmy Cagney figures in two such pix, 'Enemy' and 'G Men'.

One of the New York points in NRA's squashing last week was the small effect it had on giveaways and special nights in picture theatres. Virtually no increase in number of giveaway and freak 'nights.' Principal reason seemed to be that so many houses had already violated the code on giveaways that when the Blue Engle ceased to function few were desirous of joining the ranks of gift nights, etc.

Loew's tried to get Lucas & Jenkins, Par' operators in Atlanta, to pull 'Let 'Em Have It,' scheduled to open Friday (?) at the Georgia, because it conflicted with booking of 'Public Hero No. 1,' slated to start at the Grand this date. Lucas & Jenkins refused to change the date, with result both pictures will fight it out in the Atlanta key the coming week. 'G Men' has already played at the Georgia, a Par-Lucas-Jenkins house.

Reported that Paramount has assigned two statisticians to ellip the Hearst papers for a check on the amount of Warner Bros. publicity. Objective is said to be a squawk on alleged free space accorded WB pix as against Par (possibly other majors), although ad budgets are intended to be evidenced as equal or possibly exceeded by Par films and Par-controlled theatres.

Cycle of amateur nights has spread to the smallest and cheapest neighborhood picture theatres. This trend has extended even to the small 15c houses in the last two weeks. Thus far most of the amateur shows have meant little added revenue.

The past two weeks the chain letter tiling has taken up so much time, Warner Bros' home office sent out a strong note on the matter, and Fox has informed everyone stenos and mineograph machines are to be used no more for the chain biz.

## Chi Astor's Dime Treaty Blows Up on Kick In of Atty. Fees

Chicago, June 4

With a settlement practically arrived at on tement practically arrived at on tement practically arrived at on tement practically arrived at one tement practically arrived at one tement practically arrived and the suit will go through in court. New date set for hearing is June 23. Inability to get together on a praceshle settlement is due to ne praceshle settlement is due to ne practically arrived to pay their por rata shares of the plaintiffs attorney fees. Question of picture service to the theatre at dime admissions was all settled with everybody agreeing to a 43nd week of releases after the week of freions and the exchanges asking for 52 weeks of clearance at a 10c admission. But then the Astor management wanted to know who was going to pay for the cost

Astor management wanted to know who was going to pay for the cost of its attorneys. Most of the exchanges and circuits involved agreed to foot their share of the bill but a couple of them couldn't see why thry should be forced to the couple of them couldn't see why thry should be forced to the couple of them couldn't see why thry should be forced to the couple of them couldn't see why thry should be forced to the couple of the coupl

### Acad Revamping Code With Scribs Gai ing

Hollywood, June 4.
Academy writer-producer groups
meet June 11 to act on the proposed
ravision of the writer-code under
which the majors operate.
Producers are expected to make
concessions in working conditions
and credit demands.

BERNICE CLAIRE'S ENG. PIC Bernice Claire has obtained a leave from radio to go to London for a British Llon film.

She sails Friday (7) on the Nor-

## ALL CANADIAN AMUS. ALLY TO DODGE TAX

Toronto, June 4. Picture interests have secured the support of the outdoors sports moguls and have now embarked on

Picture interests have secured the support of the outdoors sports mogula and have now embarked on support of the outdoors sports mogula and have now embarked on the support of the suppor

### WB INNOVATING

Off-Lot Director Being Sought for 'Real McCoy'

Hollywood, June 4 Hollywood, June 4.
If Warners' negotiations with Lew Sciler to direct 'The Real McCoy' are successful, it will mark the first time in years that the studio has gone off the lot to engage a director. James Dunn, in the lead, is also one of tew non-contractees to get billing.

Seiler just fluisher

### SIGNED EN ROUTE

Marcelie Chantal for Metro-Made Aboard Normandie

Rufus LeMaire, arriving Monday (3) on the Normandie, new back to the Coast Metro lot yesterday (Tuesday), Marcelle Chantal, Pa-risian comedienne, in tow for a screen test at M-G, and probably a spot in 'Great Ziegfeid,' flee today (Wednerden) (Wednesday),

(wednesday).

LeMaire signed the French girl aboard the Normandle, she having taken the trip just for the ride and with no immediate professional objective in America.

## isse in America. Issue of \$3,000,000 6% first cumulative preference shares or \$5 each at \$5.26, on May 15, the subscription list to open May 17. Books were closed at 10 am. on the date of opening, having, it is stated, been over-subscribed. TOFFEE COIN IN NEW

Newcat film company, here is Carnival Films, Ltd. Chalman of the company is Mackintosh, million-aire toffee manufacturer. Managing director is W. Davenport Hackney, film personality, who is also managing director of Garrick Films, Ltd.

Ltd.

First picture, which is part of a series to be done in color, is 'Railroad Rhythm.' a musical fantasy by Raymond Fish, with score by Lee T. Croke. H. J. Hopkins will direct. Color process used by the new indie is Spectracolor, a local invention.

## Mike Hoffman's Liberty Pix for Repub Release

Deal is near to closing under which M. H. Hoffman, producer of the Liberty brand of pletures, will release through Republic, the offman, after preliminary conferences on the Coast during which Herbert Yates discussed the deal with Trem Carr, v.p. of Republic, reached New York Monday (3) to set details. Yates was on the Coast three weeks ago but is now back in New York. And the Weeks of the Coast three weeks ago but is now back in New York, and four serials set up for the new year. Home office delegation, headed by Johniston, leaves New York for the Ciney convention to-day (Wed.), which starts Thursday (6) for three days.

## 'Water, Giver of Life,' Washes WB Into Court

Dispute between Warners and Dan Templin, recently on studio writing staff, as to rights to the latter's original yarn, 'Water—the Giver of Life,' has gone to superior court for decision, on the writer's complain.

complaint.

eomplaint.
Templin claims he was assigned to develop 'Boulder Dam,' another tale, after having submitted 'Giver of Life,' and that now Warners contends it owns both properties. Templin claims he surrendered no rights on latter.

## Law for 1 Year a Break for U.S. Pix

## S. R. O.

London, May 26. Associated British Pictures (B.I.P.'s theatre company) advertised its subscription for a new issue of \$3,000,000 6% first cumula-

## RUSS PIC STUDY **GROUPS IN U.S., EUROPE**

Paris, May 28.
Soviet film commission, on a
world tour to study closma technique, has hit Paris to find out
what the French can teach. Will
later split in two commissions, one
to study in Europe and other for
America.

Gramma.

to study in Europe and other for America.
Group is headed by B. Shumlat-sky, who will lead the American section on its New York and Holl-broad crip. With him will be did not be seen to be seen as the section of the New York and Holl-broad crip. Will join them later. European study group, headed by A. Sadovsky, head of Soviet European Channe Center, consists of live brothers, technician, Goldowsky; Henkin, lab chief at Leningrad; and Dubrovsky-Eshic, studion amager. Students will try to bean every-students will the second to the second the second to the sec

Russian group headed by B. Shumiatsky arrived in New York Monday and will leave for Hollywood by the end of the week. Expect to stay there a couple of months or so. Addressed the A. M. P. A. luncheon yesterday (Tuesday).

## S. Afr. Taxes

Capetown, May 14. Entertalnment Tax in South Africa for the year ending March 31, 1935, totalled \$1,535,000.

This is from cinemas, theatres, and all other amusements.

## French Indies Set New Production Plans for Summer; Majors Not In

Moderate activity is planned for the coming summer in the French film studios. Following are some of productions announced:

and Max de Vausorbeil a six-day bike picture. Marcel Pagnol's next production is to be "The Pair Miller." Jean Choux is going to make "Sailor's Cafe, titled after a popular song of this season.

A surprise quota decree was passed here during the week extending the present regulations for one year beginning July 1. This is just about the best break American filmers have had in France in some vears.

Present law carries no restriction at all on importations but limits the number of dubbed films that can

number of dubbed films that can be shown here to 18a year. This figure has shown itself to be ample for American distrib purposes.
Only new lines in the new regulations are demands for labelling dubbed films as such and giving dibbed films as such and giving riginal title and an exact translation as well as the title adopted for of both the control of the transition of the control of the contr

of both the original actors and the dubbing cast must be listed on the credit sheet. Fact that the new decree is for Fact that the new decree is for Fact that the new decree is for the control of the fact of th a state of reorganization and Gau-mont-Franco Film-Aubert in liq-uidation, is also understood to have had considerable to do with it.

## SPANISH DUBBING CO. INTO PIC PRODUCTION

Madrid, May 24. Industria Cinematografica Espanola, S. A., Spain's newest film outfit has decided to increase its capital stock from \$13,700 to \$41,000. Outfit is controlled by Bank of Viscaya with Bernardo de la Torre, a financier representing the bank's interest, acting as the ICE manager. Company's original object was dubbing of foreign films. New capital will be used for enlarging clude production of Spanish plk. Manacement announced that a number of technicians, some of them with American experience, have been hired. New studios will be located in Champartin de la Rosa, a suburb of Mathyl. Vizcaya with Bernardo de la Torre,

## FATHER OF KID STAR SUICIDES OF HUNGER

Paris, May 28.

Pather of Robert Lyrnen, most farmons child actor in byranes, commitround the committee of the committee of the commitfrom a fifth floor window. He was a
painter, aged 60.

Lyrnen, Jr., made 'Proil de Carrotte'
(Redhead'), one of the most successful films ever produced in
Prance and is considered a star here,



# NEXT WEEK.. THE WORLD WILL BEHOLD A NEW MIRACLE IN MOTION PICTURES!

\*

Human drama in the new glory of living colorl... The story of a woman of ambition, whose silvery laugh was the toast—and scourge of common men and kingsl

\*

THE FIRST FULL-LENGTH
PRODUCTION STUNNINGLY PHOTOGRAPHED
IN WONDROUS NEW
TECHNICOLOR!

MIRIAM HOPKINS

# Recky Sharp

FRANCES DEE \* \* CEDRIC HARDWICKE BILLIE BURKE \* \* ALISON SKIPWORTH NIGEL BRUCE \* \* ALAN MOWBRAY

> DESIGNED IN COLOR BY ROBERT EDMOND JONES

> PRESENTED BY PIONEER PICTURES
> D I S T R I B U T E D B Y
> RKO-RADIO PICTURES
> I N C O R P O R A T E D

PRODUCED BY KENNETH MACGOWAN

ROUBEN MAMOULIAN



TALKING SHORTS

### Under the Pampas Moon (WITH SONGS)

Fox production and release. Stars Werner Bartor, Kettl Gallan, features Welor Fartor, Kettl Gallan, features Welor Fredwed by B. G. De Sylva, Orliginal Story, Gordon Morrie; screen play, Ernett Paccal, Bradley King; additional dalog, Henry Johnson, comerca, Chester Lyone; Samuels, Harry, Asst; dance director, Jeck Donohue, At the Music Hall, N. Y., week May 36, 38, Konning time, 15 mins.

Cesar Campo	Warner Baxter
Yvnnne LaMar	Ketti Gaillan
Dancers	Veloz & Yolands
Gregory Scott	John Miljan
Tito	J. Carrol Naish
Mama Pepita	Soledad Jimenez
Bazan	Jack Larue
Don Bennett	George Irving
Elona	Blanca Vischer
Carmen	
Rosa	Armida
Mme. LaMerr	Ann Codee

Pampas Moon' is a new back-ground for the same old glorified years ago. Ha wears a wider bult, years ago. Ha wears a wider bult, is given to the use of the knile in-stead of the six gun and he carries a bolas instead of a fariat, but he's a bolas instead of a fariat, but he's heips a little, but hardly enough to make new business, so it works out that it will do about the average in the bull of the same of the same looks a bit strange in the shale Hall.

Hall.

Nicely staged, and most of the outdoor photography is notable, hut they forgot to get a new plot for a new setting. While some of the comedy gets laughs, the thrill aver-

new setting. While some of the comody sets laughs, the thrill aver-comody sets laughs, the thrill aver-mode to the state of the comody and the state of the comody and the state of the comody and the comody and the comody and the comody are the comody and the co

an éarly starter in the new phase of gangster films which hold the reverse twist of giorifying the law. In the control of the

only one or two matances about 1967 of the matance of the straining for underworld jargen and the film is not without laughs. Main kick is a facial operation on the gangeter leader. Joe Keeler not be preform. Is then bumped off, and nine days later, when they take the behandages off. Keeler finds he has been supported to the straining t

LIVE as the hero worshiping kid brother.

Arien and Cabot shoulder most of the weight and each is believable. Are the state of the weight and each is believable and the state of the weight and the state of the sta

time he probably can too this effort.

None of the women, other than
Mine of the women, other than
Mine of the women of the
Mine of the women of the
Mine of the women
Mine of the women
Mine of the
Maybe that's because of her
Gottiming. Certainly one films
gown stands a chance of becoming
women the mine of the women

### Miniature Reviews

'Under the Pampas oon' (Fox). The Cisco Kid south of the Equator, but still the kid. Novelty of background hardly enough to argue better than

"Let 'Em Have it' (UA). Good gangster, and action, pic-ture with the prescribed twist. Richard Arlen, Bruce Cabot and cast above the story.

'The Flame Within' (M-G).

Ann Harding in psychiatry
theme involving lady doctor
with neurotic male patient.

Well directed and intelligent,
but may not appe i to all audiences. ences.

'Cowboy Millionaire' (Fox).
Above the usual type of George
O'Brien horse opera. Has
laughs and a punch.

'Loves of a Dictator' (G-B). Starring Clive Brook and Madelein Carroll in a too-late costume cycler.

'Murder in the Fleet' (MG). Entertaining murder mystery with a U. S. Navy cruiser as locale.

'Chinatown Squad' (U). Us-ual murder story helped a little by Chinatown background. Best if backed up.

Woman doctor becomes ultimately enmeashed with the male patient whom she cures of chronic alcoholism. This cure is undertaken holism. This cure is undertaken holism. This cure is undertaken to the control of the cure of th

## MIMI

(BRITISH MADE) (With Songs)

British International and Allance Films.
I.d. production. No U. S. release set yet.
Features Douglas Fathenias, Jr., and Gertrude Lawrence. Directed by Paul Stein.
Based on Burgare v'ité de-Boheme'; adapBased on Burgare v'ité de-Boheme'; adapLawrence, John Stein Control Control
Lack
Cox: music, G. B. Ciuteam. At Chanin
Auditorium, trade showing, one night June
3, '35. Running time, 68 mins.

MimiGertrude Lawrence
Rodolphe Douglas Fairbanks, Jr.
Sidonie
MusetteCarol Goodne
CollineRichard Bird
SchaunardMartin Walker LemotteAustin Trevo
Lemotte
Barbemouche Lawrence Hanray
Durand Paul Graets

the best famme chance goes to Soleform given a chance to do comedy.
Sie handles it well except for
a quided deliberation in her speech.
Sie handles it well except for
a quided deliberation in her speech.
All the part of the part of

touches made the Russian sequence entrossing.

Even the American Communists who are attacking March of the means of the control of the contro

anest the Kutssata army was consensed by the committed to peace.

In the emphasis tool no accommitted to peace.

This emphasis tool no accommitted to peace the communism of the committed to the committed to peace the communism within a national mould to the weakening of former world-wide the committed to the co

in health, finally dies. One long cut is evident when the action jumps from Mini, ill on a hospital bed, to some subsequent date will ne he lis lying under a tree with her lover contemplating their future happi-

ising under a tree with her lover contemplating their future happing the state of t

## ROSS-McLARNIN FIGHT 36 Mins. Academy, N. Y.

So Mina.

Si Mina.

Si Mina.

Oliver

Sticking strictly to the business of battling, with all trimmings and a continuous continuous and the strictly to the business of battling, with all trimmings and seemingly complete record of the 15 rounds and, to unbiased observers, ofters visual confirmation of the mously awarding the welterweight title to Barney Ross.

Barney is the aggressor in practange of the strictle of the strictle

HERE'S THE GANG Comedy and vaudeville 18 Mins. Mayfair, N. Y. Univer

Univer
One of the Mentone series with
five slooges working flirough the
usual run of vaideville acts. Stooges
only fair, but the film will carry
where they are easily amusel,
for finale they are paid off and the
money collected for the damage they
have done.

Chic.

## Loves of a Dictator

Loves of a Dictator

(IRITISH MADE)

Teepflitz preduction and Gausson British receives Size and Causson British receives Size and Causson British Proceedings Visitor Basille, Proceedings Visitor Basille, Proceedings Visitor Basille, Proceedings Visitor Basille, Proceedings of the Proceedings of th



#### MUSIC HALL, N. Y.

MUSIC HALL, N. Y.

Apparently they realized the need for a good show for a backer-upper to 'Under the Pampus Moon' (Pox) and told Florence Rogge to for to it. I also the property of the prop

welcome change from the usual bal-tet steps.

The Novello Bros. with their bird initiations, familiar, even here, are initiations, familiar, even here, are coats and red and yellow vestcess with bird helmets. Part of them are first distolesed on perches in a huse black drops. The others come on from the side and the raised portion which is the cage comes down for-nishing the state of the side of the which is the cage comes down for-cision work, faultiessily executed and somehow looking a little differ-ent, though they probably have dond and somehow looking a little differ-ent, though they probably have dond ound is Patsy the Horse, standard vaudeville act but which seems to be developing a stronger comedy vein each season. Over better than higher priced acts. Just happens to fit in.
Finale, is 'Green Moon,' with the

has been the case with many much has been the case with many much pieter priced acts. Just happens to life less but without the overcoats doing a song while Daks and Miss Eckler do a will be seen and Miss Eckler do a patient of the pieter of pieter of the pieter of th

In addition to the Fox feature there are the Dumbell Letters, a Terryton Cartoon, Pathe Topics and a mixed newsreel, the full show just short of three hours with the plus a 10-minute overture of Victor Herbert's Elleen' with Jan Peece in for a solo. Business moderate. Chic.

## ROXY, N. Y.

With the imported Loves of a Dictator on the screen, house also has the Gao Poster girls, a de nicht of the control of the con

In style and personality and knows with one without chile.

Foster girls open with a hipparcon murner ealled Tingh Hat in Hards and two gals, hows looking so much in the book leaving out only the bumps. Very nifty in their satin must and backless veets, and smart tough for Gordon. Reld and Kins, comedy hoofing trie, when they later background. Work of the care two and half strikes on them before they enter. They'd be more flective sported in one by them two and half strikes on them before they enter. They'd be more flective sported in one by them they later background. Work of the care flective sported in one by them they later background. Work of the care flective sported in one by them they are the string Field, a youngsier who cot on via the Pred Allen smatter route, did a piano bit to fine remains of Continental' (in which he introduced everything that Con our was the following flexible to the string flexible sported in the produced of the continents of Contradout of the Continents of the continents of the contradout o

than most kids, so should be a lure for the luves. Foster girls are on the luves. Foster girls are on the luves of the luv

Mickey Mouse's 'Band Concert' and newscilps pointing up the NRA situation, with Gen'l Johnson breathing word fire at its foes; round out the bill.

Bon.

### CAPITOL, N. Y.

CAPITOL, N. Y.

George Olsen comes back to Manahart Conting to the Conting to the

ances,

'Flame Within' (M-G) plus 'March
of Time' (FD) filled out the bill.
Also an animated cartoon in color,
Land,

### ORPHEUM, ST. PAUL

St. Paul, May 31. Rubinoff and his fiddle pulled into Rubinord and Si. Falli, May 13. Incompanies of the control of the

about their chores with gusto and cutemarest and Sibley, in the deutem, seemed too good for such an early program spot. Sibley (femme half) waitzed off stage and came back in another costume. Gail advantage on some of the hotter tops. Male foll does some hey-dov planoing. This pair's good for beautoning the seement of the cost o

### PALACE, N. Y.

Quiet five-act bill at the RKO ace-house this term, show moving at a slow pace for 65 minutes to at a slow pace for so minutes to mild entertainment. Acts are all standard, with no special bo, lure among them. Pleture is 'Freak of Hearts' (Radio). Unless house gots a lucky break in the weather, biz this week looks as though it will be fair at best.

biz this week looks as though it will be fair at best. Routine spotting marks the show that practically fell together by it-follow one another in the opening—Mangeans internationals, fast teterboard turn including five men and minipulator, who dee Fall, Card minipulator, who dee Fall of the Card o

the finish mean anything. The Mangeans, as usual, deliver. A hillbilly quartet, Zeke, Pappy, Erra and Elton Britt, are in the especially the high-yodeling Elton Britt, Although making attempts at it, they still leave the bill almost at the still leave the bill almost at the still leave the bill almost at it, they still leave the bill almost at it, they still leave the bill almost at it, which we have the bill almost at it, which is a still leave the bill almost at it worst. Furling insults at each other is smart for some of the present-day Palace patrons, they're still way up have in the ranks of comedy teams. A neat flash, Adair and Richards, closes, the name pair indiging in by a mixed plano team. Femme part of the latter also hofs, and well. Fine scenery and costuming part of the latter also hofs, and well. Pine scenery and costuming ecilent, though still quiet, finale, ecilent, though still quiet, finale,

#### EMBASSY, N. Y. (NEWSREELS)

Show this week seems to be an endurance contest between newsree coverage on the NRA breakdown and Fox-Movietone's close to feature-iength clip on a boy's mlitary organtzation drilling and engaging in sham battle out on Staten Island. Fox clip wins on running time over the NRA. Staten Island thing, to

Fox cilp wins on running time over the NRA. Staten Island thing, to begin with, hardly has an axcuse, being on the show at all. It's about military outfit of wealthy men's sons, which Lowell Thomas says means a little something. NRA sons, which Lowell Thomas says means a little something. NRA sons, which Lowell Thomas says means a little something. NRA sons the Staten Island gag.

—Pathe and.-Barámount cover the Blue Eagle slaughter, former going for the most production buildup sonalities than Par. Schecter brothers and their attorney, responsible for the NRA demise, are in lag for the Par camera. Gen. Johnson talks to both Par and Patho, but latter also get Donald R. Richront and the state of the NRA demise, are in long for the Par camera. Gen. Johnson talks to both Par and Patho, but latter also get Donald R. Richront and the state of the NRA grade in long of the birth of the Blue Eagle in honor of the birth of the Blue Eagle in honor of the birth of the Blue Eagle in Martin Money. Hearst reporter,

being on the show at all. It's about the most of the control of washing men as all till somethine. With a more and the control of the control

for flood control; a dual-control car for instruction purposes, old stuff; California rodoco plans for stratuctures and the control of the co

Law Lehr supplies laughs in con-nection with two clips this week, his best being with monkeys at a 200. He's with Fox and is a 200. He's with Fox and is a (Patho) makes a noble cfort trying to comedy up a walking race, but it didn't seem to offer the right op-portunities. Business of Saturday afternoon

## FOX. B'KLYN

It's a minstrel show this week, minus any house line; in its place, a choir with a few unpretentious acts on view down front. And it only takes up 45 minutes, which makes it a slim hand-out all the way around, as the film attraction

way around, as the film attraction is Mr. Dynamite' Universal). Budget expenditure is small on talent outlay and seenic trappings. (18) are heard before the curtains part. They warble 'Blue Moon' with wide variations, using only two-plano accompaniment. Sole they work they work to be a second to be a seen of the seen extra hook-up makes most of the singing sound like a double blast.

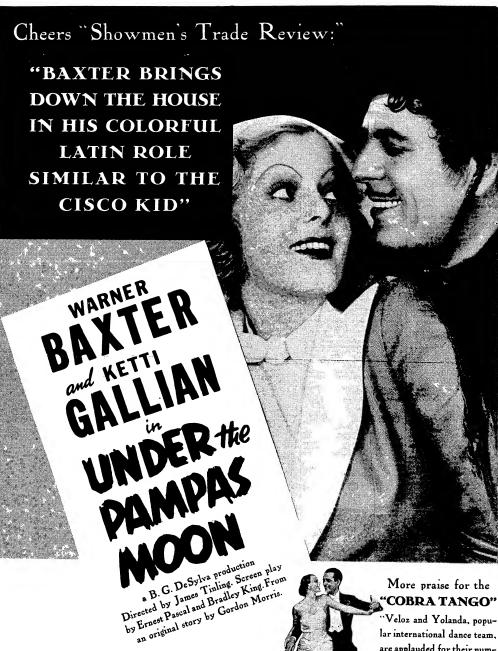
extra hook-up makes most of the singing sound like a double blast. Team of Wallace and Clayton perform and men theory of the work of the control of the cont

#### CHICAGO

VARIETY

Helding the Chiengs. June 1.
Helding the Chiengs. June 1.
In the possible tage coasts down as far the possible tage coasts down as far the possible tage coasts down as far the possible tage coasts down as the convenience of the far the far the coast of the coast of

## MET. BOSTON



YOU HAVEN'T A SHOW WITHOUT

lar international dance team, are applauded for their number called 'Cobra Tango,' so plug this team and dance'—

Showmen's Trade Review

## **EXPLOITATION**

By Epes W. Sargent

N. H., Gags

New Haven.

John Hesse had a bright idea for an advance lobby plug on "Let L'Em Gan and the second of New Haven.

and figure collapsed as trailer resumed.

an effective one, but
should not be worked if current bill
has a large draw for kilds or old
women, as it's pretty Jumpy stuf.
Ted Smalley, at Paramount,
Ted Smalley, at Paramount,
Ted Smalley, at Paramount,
one at the stuff of the st

#### illed Slot Machines

illed Slot Machines
Finding that alot machines were
absorbing a lot of the small change
which used to trickle into his box
dividual war. He purchased one of
the machines and set it up in his
lobby just back of the box office,
the all day long. Blanks were
used instead of coins and a record
was kept of all returns. There was
was the standard of coins and a record
for the various payoffs offered by
the machine and each time a pay
was made, these figures were
was kept of the non-pay chances,
the figure bothy changed after weekthe figure bothy changed after weeklagging to the non-pay chances,
the figure bothy changed after weekplay.

changes to continue. Asso a recover the figure bottom. Asso a recover the figure bottom change and the reach play, of the board was given over to another division while it should the results as of the day before with Up to last night this machine paid—with the total sum paid out on the state of the stat

#### Checks for Rubinoff

Checks for Rubinoff

St. Paul.

Lou Golden pushed over a silck
campaign in heralding Rubinoff's at the compaign in the care and the compaign in the com

Chain Letters

Metro used a chain letter gag in a newspaper ad for its N. Y. houses, starting off in approved form but winding up with an ad for

in a newspaper ad for its N. Y. Nouses, starting off in approved form but winding up with an ad for the theatree. In a small town a space to display a letter formed of a length of chain. Below was the copy, you can guess what this ss, send a dollar to the Gem theatre and see what happiness, will be yours. Intended merely as a gag, but quite the copy of the copy of

oetter than just ignoring the re-quests.
After the craze is over, the prob-abilities are that the letter writer-will cool dows. In the meantim it's a case of stall or go bankrupt.

#### Hostess Return

He acase of stall or go bankrupt.

With business on the upboat one house house so not was dropped when every penny on was dropped when every penny on the payroll looked like a dollar. With her comeback the management profit on her salary in the added femme patronase alone.

House has a niche i hoteres used as her office. It's soft-liked with pink lamps, and, in addition to the small desk, contains a swivel chair adds morn! effect. It's soft-liked with pink lamps, and, in addition to the small desk, contains a swivel chair adds morn! effect. Hostess is a goods morn! effect. Hostess is a good morn! effect. Hostess is a good morn! effect. Hostess is a good morn! effect is the switch of the switch in the switch of the switch in the switch

## illing 'Em

Hizzoner, with the countine and a corps of highway patrolimen and second, and the highest of the hi

Stick to Gums

Battimore.

In the pic Vagathore is continually referred to. By the end of the funching of gum-drops is continually referred to. By the end of the film the candy-chewing references and executions have almost built can be continued to the continued of the continue

Tiring Job

Newark.

Newark.

For 'Mark of the Vampire' Loew's

used a stunt that was picked up

by the New York office. A bed was

apparently went to sleep. Four

times a day she got up but the rest

of the time sleep on. All went

one norning the girl did not show

up. The store finally called the

tocated and the sleep on. All went

found her just getting up. When

he indignantly inquired why she

he indignantly inquired why she

was so tred from spie doth at she

was so tred from spie doth that

she had overslept.

was a shallow box faced with fly sereening. Box was filled with fine-ly cut white tissue paper, and at intervals the tissue would fly into the box to form the letters of the feature title. Then the paper would quiet and the letters would drop

the box to form the letters of the feature title. Then the paper would quiet and the letters would drop and the letters open. When the letters open.

## BEHIND the KEYS

Bids have been received by Publis-Banden received by Publis-Banden of the Asheville, for the alteration of two store buildings, converting them into a theatre, on College street. Deal the control of the control of the college street in the college street. Deal the college street in the

McGill.

Effort being made to revoke license for Negro theatre, near the
heart of the Charlotte business district. Permit was granted by the
of office. The new administration
is being asked by attorneys for
of the theatre to reverse this accentral, operator of a chain of Negro
theatres in N. C. and Virginia.

Hattlesburg, Miss. Strand, dark for a long time, may be reopened by the Saenger chal-of New Orleans

Birmingham.
Following the transfer of Jimmy
Pepper to Demopolis, Fritz May
has been made manager of Wilby's
Strand here.

Eari Kerr, Denver, has bought the Broadway, Council Blutfs, from Ray Felker. Felker will go to Seattle. West, Sioux City, has gone into receivership under L. Weiner, Gus Jaffiras formerly managed the house.

Jaffins formerly managed the house.

Jess Collins, formerly an exhibitor in Charles City and For Dodge, lowa, and at one time salesman for First National Pictures and A. H. Blank Enterprises, is now utors, Des Moines, W. W. Troxall, formerly with National Sercen Service, is also with Midwest now as Nebraskn salesman.

Channes of theatre Canton. O. Channes of the Canton. O

Henderson, Ky.
Former Montgomery Ward building being converted into a 1,000seat theatre by Henry Kraver, and
to be operated by the Chizen's Theatre Co. local men. Theatre will be
owns and operates the Seville,
Owns and operates

Ed Kuykendall, president of the M.P.T.O.A., who sold his theatres in Aberdeen and Tupelo, Miss, is reopening the old Princess in his home town, Columbus, Miss. House has been closed for three years, Kuykendall having borrowed the Princess name for the big house he operates in this situation.

Lincoln theatre has new cooling

Clar. Content, Neb., lifts quarantine for scarlet fever. The Island, Grand Island house, which has changed hands about four times this winter, is being opened by Sam Cohencious, late of Prederickstown, Pa. prederickstown, Pa. prederickstown, Pa. Durland.

Rochester. Kenneth C. Cobb, former manager of the shuttered Capitol, is now on the staff of the Century.

Frank Newman, Jr., manager of the Fifth Ave., succeding Herb Sohottka, who has been transferred to managment of Paramount, also an evergreen house.

St. Louis.

Fred Wehrenherg, operator of four picture houses in South St. Louis, 1,500 seat theatre at Grand boulevard and Eichelberger site he as owned for six years. To cost seater planned to replace old Studio theatre in Pline Lawn, E. F. Rudolph, Jr., present operator has arranged with James Quinn, owner of property; for construction of building which will be leased.

Gene Curtis, sales promotion di-rector for Pamous Players Canadian Corporation, Ltd., has resigned from that company, effective June 1, after wacation before announcing his new plans. Curtis was formerly with Publix in New York.

## Novelty which was originated on chain and sent over the circuit as a shallow box fared with a... 9 FLA. HOUSES

Under a deal with E. J. Sparks, Paramount will return to operation of theatres in Florida, taking off Sparks' hands his Miami group of nine houses, in addition to a little theatre property recently purchased by the Sparks people, the Miami Little Theatre building. Plans call for reopening of this theatre as a neighborhood film operation next winter.

neighborhood film operation next winter.
Negotiations are with a view to transfer of operation from Sparks transfer of operation from Sparks to the sparks that the sparks went into the Mami territory in 1932, taking over four houses as a starter. Group has since been increased to nine, the atree being the Olympia, Rex, Parasince being the University of the Sparks that the S

Rosetta in Little River, Fla., and the Corai Gables, et Corai Gables, Fla.

When the Sparks partnership with Par was drawn up by the Par erorganization committee a year and a half ago, the Miami houses were not included in the agreement, though they have been operated right along by Sparks.

## Loew's Transferring Its N. Y. Theatre Grind Policy Into Mayfair

Loew's has leased the Mayfair on Broadway from Walter Reade for a period of 10 years and will take possession of the theatre on Monday (10). Deal calls for an annual rental of \$55,000 Ayfair is expected for replace the Loew's New York on the Will assume the New York's will assume the New York's crind neture solley. Senging Property of the Property of the New York's Changing Company of the New York of ly wili grind picture policy, changing thrice weekly, at 40c top.

Loew's New York, on 44th to 45th

thrice weekly, at 40c top.

Loew's New York, on 44th to 45th
street and Broadway, adjoining the

Criterion, is to be torn down soon

Mayfair once was a burlesque

The theatre was RKO's main

Geuver on the Main Stem after this

for around two years. When RKO

went into receivership, the RKO

receivers disaffirmed the lease on

when the stem of the stem of the stem of the stem

Reade to cut the house rental

failed. Reade undertook to run the

house on his own, hampeed by

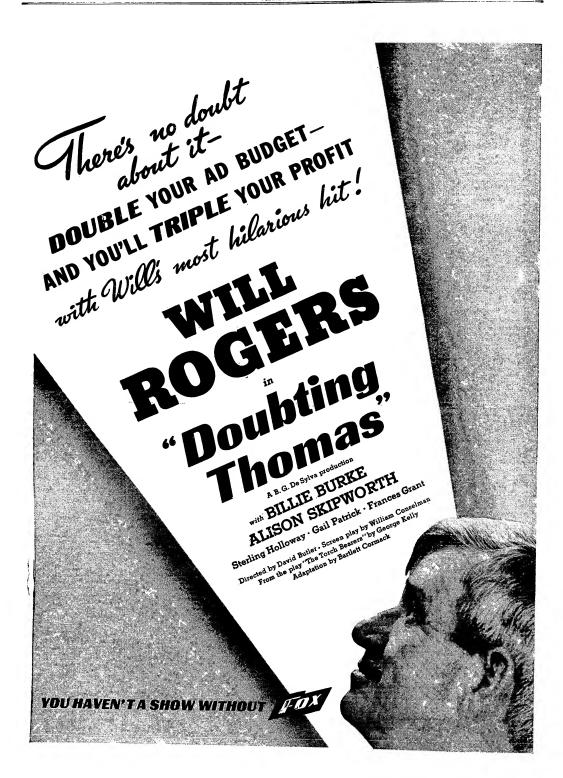
an insufficient supply of product.

## PASS SUNDAY PICTS **BILL IN PENNSYLVANIA**

Harrisburg, Pa., June 4.
The Schwartz-Michlorre-Barber
bill, permitting Sunday movies after
2 n.m., provided municipalities vote
continuous movies and provided municipalities vote
7 n.m., provided municipalities vote
7 n.m., provided municipalities vote
7 n.m., provided municipalities
7 n.m. provided municipalities
7 n.m. provided municipality
8 n.m. provided municipality
8 n.m. provided municipality
9 n.m. provided mu

#### FIELDS' HIDEOUT VACASH

HIBBOUT VACASM
Hillwood, June 4.
When hidding of 12 transont in
Everything Happens
C. Fields wi' once,' W.
southt to once,' W.
continue to once,' which
somewhere,
Comedian is new didding real colate sciences win think be wants
to lence a line-india.



## CALENDAR OF CURRENT RELEASES

Chesterfield

ircumstantial Evidence. A mystery asking does circumstantial evidence con-vict the innecent. Child: Chandler, Shirley Grey. Dir. Charles Lamont. 67 mins. Rel. March 30. Cartain Falls. The. Old actress straiglictus out domestic Langle. Henrietta mins. Rev. May 22.

mins. Rev. May 22.

Death from a Distance. A stratosphere mystery. Russell opton, Lola Lane.
Dir. Frank Strayer. 64 mins. Rel. May 1.

Ghost Walke, The. A mystery comedy. Cast, John Miljan, Junc Collyer. Dir.
Frank Strayer. 67 mins. Rel. Dec. 1. Rev. April 3.

iri Who Came Back. The regeneration of a giri crook. Sidney Blackmer, Shirley Grey, Noti Madison. Dir. Charles Lamont. Rel. May 25. Sourcey Grey, Noti Madison. Dir. Charles Lamont. Rel. May 25. lic Opinion. A drama of the greatest single force in the world today, "Public Opinion." Lois Wilson, Crae Wilbur, Luis Alberni. Dir. Frank Strayer. 68 mins. Rel. March 15.

Shot in the Dark. College mystery. Charles Starrett, Marion Schill Chas. Lamont. 67 mins. Rel. March 1. Rev, March 22. of Steel. A new deal drama of fathers and sons. Charles Starrett, Wm. Bakewell. Polly Ann Young. Dir. Charles Lamont. 64 mins. Rel. Dec. 16. Rev. April 17.

Symphony of Living. A drama of sacrifice against a background of symphonic music. Al Shean, Evelyn Brent, Charles Judels, Dir. Frank Strayer, 68 mms. Rel. Jan, 15.

d Accuses, The. A woman's fight against the world alone. Vivian Tobin, Russell Hopton, Dickle Moore, Dir. Charles Lamont, 60 mins, Rel. Nov. 1 Rev. March 27.

Scudio: Gower at Sunset, Hallywood, Cal. ces, 729 Seventh Ave., New York, N. Y. Columbia After the Dance. Nancy Carroll, George Maysly. Dir. Leo Burgakov. Rel June 18.

ir Hawks, Ralph Bellamy, Tala Birell and Wiley Post, Dir. Al Rogell, Rel. April 30.

Awakening of Jim Burke. Tough construction boss learns to respect his men. Jack Holt, Florence Rice, Kathicar Birke, Jimmie Butter, Dir, Lam-Behind the Evidence. Newsjaper man smokes out a master mind. Norman Foster, Donaid Cook, Shella Mannors. Dir, Lambert Hillyer. 70 mins. Rel. Jun. 20. Rev. Feb. 1 Best Man Wins, The. Edmund Lowe, Jack Holt in a familiar outline. Florence Rice as the girl. Dir. Earle Kenton, 75 mins. Rel. Jan. 5. Rev Jan. 5.

Jun. 3. Way Bill. Race track story based on one of Mark Hellinger's yarns Myrna Loy, Warner Buxter. Dir. Frank Capra, 90 mins. Rel. Dec 8. Rev. Dec. 4.

o. RCV. Dec. 4.

Carnival, Carnival story of a man's scarch for a mother for his child. Lee Tracy, Sally Elilors, Jimmy Durante. Dir. Walter Lang. 77 mins. Rel Feb. 10. Rev. Feb. 20.

Beb. 10. Rev. Feb. 20.

Beath File Els. Mysery in a trainsport plane. Contrad Nagel, Forence Bittle. Dir. Phil Rosen. 66 mins. Rel. Jan. 19. Rev. March 6.

Eight Belts. Love and mutiny on the high sease. From a stage play. Ann Sothern, Italyin Bellamy, John Buckler. Dir. Roy W. Neill. 69 mins. Rel. April 11. Rev. May 15.

Fighting Shadows. Tim McCoy, Geneva Mitchell. Dir. David Sci. cl. April 13.

I'il Love You Always. A love that could not be crushed by adversity. Nancy Carroll, Geo, Murphy. Dir. Leo Bulgakov. 68 mins. Rel. March 20. Rev. Auril

APPII - tte of Danger. Anto racer goes into the trucking business. Wallace Ford, Marian Marsh. Dir. Lambert Hillyer. 56 mins. Itel March S. Ford, Marian Marsh. Dir. Lambert Hillyer. 56 mins. Rel. March S. Rev. April 10.

Justice of the Range. Tim McCoy western. Dir. David Selman. Rel. May 22. Law Beyond the Range. Tim McCoy Western. Billie Seward. Dir. Ford Be'èbe. Rel. Fob. 15. Let's Live Tonight. Love's indecisions on the Riviera. Liliu Harvey, Tullo March! 20. Dir. Victor Schertainger. 69 mills. Rel. March 1. Rev.

March 20c.

Love Me Forever. Grace Moore, Lco Carrillo and Robert Allen. Dir. Victor Schertzinger. Rel. June 15.

Meñ of the Hour. Richard Cromwell, Billie Seward and Wallace Ford. —Dir. Lamilert Hillyc. 57 mins. Rel. May 15. Rev. May 15.

Lantiert Hillyer. It halts. Rev. Many Secretary Name Values Ford.—Dir. Million the Germs undustrial morror fine dorression. May Pholoson, Fay Wrist, Victor Joy. Dir. Roy W. Neill. 67 mins. Rel. Dec. 18. Rev. Jan. 22. Party Wire. Victor Joy and Josan Arthur. Dir. Erle Kenton. 70 min. Rel. April 27. Rev. May 22. Range War. Tim McCoy, Bille Scward. Dir. David Seiman. Rel. June 28. Revenge Rider, The. Tim McCoy western. Dir. David Seiman. 67 mins. Rel. Rev. June 28. Rev. March. Tim McCoy Western.

Rei. Marcii 19. Square Shooter. Tim McCoy, Jacquellne Wells in a Western. Dir. David Schmatt. 57 miss. Rel. Jan. 21.

Sciman: 57 miles. Rei Jan. 11.

Sciman: 57 miles. Rei Jan. 11.

Bestiman: 68 miles. Rei Jan. 12.

Together We. Live. Willard Mack, Shells Manners, Esther Raiston. Dir. Unknown Woman. Richard Cromwell and Marion Marish. ir. Albert Rogell. Unknown Woman. Richard Cromwell and Marion Marish. ir. Albert Rogell. Unwiscome Stranger. Localed on a racing stock farm. Jack Holt. Mona Barriet, Jackie Searle. Dir. Phil Rosen. 65 miles. Rei April 20. Rev. Maril 10.

Westell Dir. Lim McCoy, Marion hilling. Dir. David Sciman. Ins. Rei Dir. Co. 11.

April 19. erner, The. Tim McCoy, Marlon billing. Dir. David Sciman. Rel. Dec. 10.

Ret. Dec. 19. Whole Town's Talking, The. Robinson in a dual role as a killer and a pacifist who resembles bilm. Edw. G. Robinson, Jean Arthur. Dir. John Ford. 5 mins. Rel. Feb. 18. Rev. March 6.

DuWorld Office: 729 Seventh Ave., Now York, N. Y.

Beast of Borneo, Melodrama and animals. John Preston, Nary Stuart. To mine Riot. July 15. mins Rel. July 15.

Blue Light. (Austrian and Italian.) Mountain romance among Italian Dolo-inites. Directed and sturring Leni Ricfenstahl. Rel. Sept. 15.

Crainquebille (Fr). Drama from Anatole France yarn. Dir. Jasqude de Baron-celli. 80 mins. Rel Dec. 1

ccill. 30 mins. Rel Dec. 1.

Dame aux Camelias, La (Fr.). Literal adaptation of the Dumas classic.

Yvonne Printenns, Pierre Fresnay, Dir. Ferdinand Rivers. 85 mins.

Rel. March 15. Rev. March 27.

Rel. March 15. Rev. March 27. Girl in the Continental manner. Jimmy Savo. Eddie Girl in the Case. Connedy in the Continental manner. Jimmy Savo. Eddie Girl in the Case. Connedy in the Cott. Lambert, Derothy Darling. Dir. Eugene Frenke. 60 mins. Rel. Oct. J. Köcha, Lub., Sannig. (Foliab.). Young jove in Foliad. with masic. Dir. Kocha, Lub., Sannig. Rel. Dev. J. Tenanis. Rel. Dec. 1. The Case. T

mins. Rel. Dec. 1.

Man Who Changed His Name (British). An old Engar Wallace yarn revived. Dir. Henry Edwards. 75 mins. Rel. Oct. 1. Rev. Oct. 23.

Norah O'Neale (British). Irlah yarn. Dir. Desmond Hurst. 70 mins. Rel. Oct. 18. Rev. Oct. 92.

Oct. 15. Rev. Oct. 20.

Tell Tale Heart (British). Edgar Allan Poe thriller. ir. Desmond flurst. 60 mins. Rel. June 18. Nev. June 18.

The Last Wilderness. Expedition, allmal film laid in Wyomin floward min. Sen. Juny. 1

## First Division Offices: R.K.O. Bldg., New York, N. Y. Reicases Also Allied, Chesterfield, Monogram and Libert

Releases Also Allied, Chesterfield, Monogram and Libert
Curtain Falls, One-time famous actress uses for tainuts in an entirely novel
role; and stages one limit giorious comelack. Herricatic Crosman.
Dorold's Carlon and Carlon and Carlon and Carlon and Carlon
or Carlon and Land and Markon and Carlon and Lota Lane, Bill
(serven) Boyd, George Marion, Edward Gargan.
Sunset Rango. Western. How Gilsson, Mary Doran. Dir.
union. Rel. May 16.

## First National Offices: 321 W. 44th St., New York, N. Y 'Main Street,' Guy Elbbre, Aline McMahon, ins. Rel. Dec. 8, Rev. Dec. 18. s in a Pennsylvania militing town. Michael Cuttiz. 95 miles. Rel. M.

Whodmit, Warren William, Margaret LP 1 80 min Pet, April 13, Rev. April 24, 1

from information supplied by the various production companies checked up as soon as possible after release. Listing is given when release dates are definitely set. Titles are retained for eix months. Managere who receive service subse quent to that period should pre serve a copy of the calendar for

The running time as given hers is presumably that of the projection n showings and can only approximats the actual release length in those states or communities where local or state censorahip may result in deletions. Running time in the reviews as given in 'Variety' carry the actual time clocked in the the-atre after passage by the New York state ceneorship, since picturee are reviewed only in actual theatre ehowings.

while every effort is made to hold this list accurate, the information supplied may not alwaye be correct, even though official. To obtain the fullest degree of accuracy, 'Variety will appreciate the co-operation of all managers who may note diecrap-ancies.

## Studio Placements

Hollywood, June 4

Hollywood, June 4.

iilliam Burress, 'Accent On
Youth,' Par.
Zeffie Tilibury, 'Last of
Pompeii, Radio,
Harry Bradley, 'Everything Happens At Onco,' Par.
Fred Kohler, Syd Saylor: Allen
James directing, 'Born to Fight,'
Conn.

Conn.

Zasu Pitts, Hugh O'Connell; Aben
Kandel adapting, 'G Woman,' U.

Zoe Akins scripting 'Show Boat.'

Leasu Files, Hugh O Wonnell, Aben Zoe Akins scripting Show Boat U C C. Sheriff and the Committee of the Comm

W. S. Van Dyke uirecuins,
Metro.
Mar. Low's Referent Fox.
Mar. Datev. Agnes Christine
Johnston, Sercen play, untilled
Shirley Temple picture, Fox.
Samuel Hoffenstein, adaptation,
Pearl Necklace, Par.
Pearl Necklace, Par.
Clarence Wilson, Frank Darien,
Billy Gilbert, Frec Kelsey, Ben Taggert, Harry Bowen, Harry Bernard,
Stanley Price, untilled comedy,
Roach.

oach.
Jack McDermott scripting 'Her
xcellency, the Governor,' U,
Edgar Kennedy, Emma Dunn,
ammany Young, 'Little Big Shot.'

Tammany Tools,
WB.
James Melton; Mildred Cram.
screen play, "Thin Air," WB.
William Collier, Lucien Littlefield
Theodore Von Eltz, 'Murder Man,

Metro. H. B. War Metro. Nick Grin Smith dialog.

Smith dialog.
Metro. Smith dialog.
Metro. Smith dialog. Fred Kordder
Lang Hall, Stormbort Hill: Fore
Lynn Starting scripting 'I an
Joaquais' Fox.
Spence Trany'; Walter
directing, Till: Half Metro.
directing, Till: Half Metro.
conce., Said of Fine! You.
Mona larrie, Junpersonation of
Sch' 1902.

Felv Tox At Fel 2t Avier Down Ea., Overr Apfel, William Henry, ag., William Mong; Edware

Flirtation Walk. West Point story. Ruby Keeler, Dick Powell, Pat O'Brien, Dir. Frank Borzage. 95 mins, Rel. Dec. 1, Rev. Dec. 4. Oir. Frank Borzage. 35 mins, Rci. Dec. 1. Rev. Dec. 4.

Girl From 10th Avenue. The adventures of a young shop girl who accidentally marries a society derelict and then makes a man of him. Bette Davis, IRv. May 29.

Rev. May 29.

G Mcn. Story of during exploits of the men of the U. S. Department of Justice. James Cagney, Ann Dvorak, Margaret Lindsay. Dir. Win. cighley. 85 mins. Rel. Kany 4. Go Into Your Dance. Musical production about modern show business. Al Joison, Ruby Keeler. Dir. Archie Mayo. 92 mins. Rcl. April 20. Rev. May S.

Gold Diggere of 1935. Dick Powell, Adolphe Menjou. Gloria Stuart, Brady. Dir. Busby Berkeley. 95 mins. Rel. March 16.
 In Callente. Musical spectacle of fumous Mexican resort. Pat O'Brien, Dolores Del: Rio, Edw. Everett Horton, the DeMarcos. Dir. Lloyd Bacon. 84 mins. Rel. May 25.

nins. Rel. May 25.

Living on Verlet. Shock crased avlator marries a society girl. Ray Francis, 25.

Living on Verlet. Shock crased avlator marries a society girl. Ray Francis, 25.

Rev. March 13.

Ray Janes P. Whimiscia Story of a small town printer who is born with the wanderlust and who caunot resist the call of the road when a train the wanderlust and who caunot resist the call of the road when a train the wanderlust and who caunot resist the call of the road when a train the wanderlust and who caunot resist the call of the road when a train the wanderlust of the wanderlust of the road when a train the wanderlust of the road when a train the wanderlust of the road when a train the wanderlust of the road wanderlust of the road wanderlust of the wanderlust of the road wanderlust of the wanderlust of the road wande

Maybe It's Love. Gioria Stuart, Ross Alexander. Ir. Wm. McGliin, Rel. Jan. 12, Rev. Feb. 12.

Rel. Jan. 12. Rev. Feb. 12.
Murder in the Clouds. Lyle Talbot. Ann Dvorak. Ir. D. Ross Lederman. \$1
mins. Rel. Dec. 15. Rev. Jan. 1.
Oil for the Lamps of China. Pat O'Bri
Dir. Mervyn LeRoy. Rel. June 8.
Josephine Hutchins Jean Muir. Red Hot Tires. Lyle Talbot, Mary Astor. Dir D. Ross 2. 61 mins.

1 mins.
 Traveling Saleslady, The. One of those Joan Blondell-Glenda Farrell romps. Dir. Ray Enright. 63 mlns. Rel. April 6. Rey, April 3.
 White the Patlent Siept. Mystery in a millionaire's mansion. Guy Kibbee, Aline McMahon. Dir. Ray Enright. 66 mlns. Rel. March 9. Rev. March 6.

an in Red. Young wife faces scandal to save a man from conviction of murder. Barbara Stanwyck, Gene Raymond, Geneviewe Tobin, Dir. Robt. Florey, 68 mins. Rel. Feb. 16, Rev. Marci 2,

študio: Fox Hills, Hollywood, Cal. Offices: 444 West 66th St. Fox Black Sheep. Edmund Lowe, Claire Trevor, Tom Brown. Dir. Allan Dwan. Rel. June 14.

Baboona. Jungle film made by Martin Johnsons, partly from an airplan mins. Rel. Jan. Rev. Jan. 29. ci. Jan. 14cy, Jan. 28. Bow. The Fox child star comes through again. Shirley Temple, The story of two little girls. Shirley Temple, Jane Darwell, Junn, Judith Allen. ir. David Buller. 83 mins. Rel. Dcc. 28. Baby Take a Bow.

Baby Jane a Bow. The story of two little girls. Shiricy Temple, Jane Darweil.

James Dunn, Judith Ailen. Ir. David Buller. 83 mins. Rel. Dec. 28.

Rev. Dec. 18. Egypt. Further adventures of the Honolulu Chinaman.

Warner Oland, Marry Brian. Dir. Lewis Selier. Rel. June 21.

warner Oland, Mary Brian. Dir. Lewis Seiler. Itel. June 21.

Charle, Chan in Parts. Thu, Culental detective moves into new territory. Rev. 12.

Rev. Jan. 22.

Gunty Challerman, The. Will Reggers, Every Venable, Kent Taylor. Dir.

Gunty Challermone. Taylor. Dir.

Geowbry Millonaire. George O'Brien western. Ir. Edy. F. Cline. 38, 21.0.

Daring Young Man, The. James Dunn, Mae Cl Rei, May 24. Dir. Wm. A.

Doubting Thomas. From George Kelly's stage play. The Torch Bearers.
Will Rogers, Billie Burke, Allson Skipworth. Dir. David Butler. Rel.
June 7. Ellnor Norton Claire Trevor, Hugh Williams, 72 mins. Rel, Nov. 2. Rev. March 6. Hamilton MacFadden

Tamins, Kerl, Nov. Z. Rew. March E. George White's Scandals, Second edition of the musical Dunn, Ned Sparks, Geo. White, Lyda Robertl, Dir. Geo. White. Inmins, Rel. March 15, Rey. May 1. Great Hotel Mystery. Flagg and Quirt as detectives. Dir. Eugene Fordmins. Rel March 1. Rev. March 6.

Helldorado, Adventuro in a ghost town. Richard Arien, Madge Evans, Rainh Bellamy, Henry Walthall, Dir. Jas. Cruze. 74 mins. Rel. Ded. 21; Rev.

it's a Small World. Spencer Tracy, Wendy Barrie. Dir. Irving Cummings. 1tel. April 26.

Ladies, Love Danger, Flom a story by Hgy Zern, Mona Barrie, Gilbert, Addies, Love Danger, Flom a story by Hgy Zern, Mona Barrie, Gilbert, Life Begins at 40. Based on the Fiski book. Will toggers. Rochelle Hudeon. Dir. Geo. Marshall. 79 nins. Hel. March 22. Rev. April 10. Little Colones. Shrie'ny Tempel, Lionel Barrymore, Kweth Venable. Dir. Little Colones. Shrie'ny Tempel, Lionel Barrymore, Kweth Venable. Dir. Lottery Lover. Naval cadets form love syndiente. 12n Francisco, Lew Ayres. Dir. Wm. Thilec. 82 nins. Rel. Jan. 4. Rev. Feb. 20. Music in the Alr. Gloria Swanson, John Boles. Dir. Joe May. 81 mins. Rel. Dec. 7.

Mystery Woman. Heroine saves her husband by procuring 'the papers,' Mona Barric, Gilbert Roland. Dir, Eugene Forde. 69 mins. Rel. Jan. 18. Rev. Jan. 22.

Rev. Jan. 22.

One More Spring. Three down and outers in Central Park. Janet Gaynor,
Warner Baxter. Dir. Henry King. 87 mins. Rel. Feb. 27. Warner Baxter. Dir. Henry King. 87 mins. Rel. Feb. 8. Rev. Feb. 27.

Our Little Girl, From the story 'lleaven's Gate,' by Fiorence L. Pfaizgraf,
With circus angles. Shirley Temple, Rozemary Amez, Joel McCrea.
Dir. John Robertson. Rel. May 17.

Dir. John Hobertson. Rel. May 17. cample, Hosemary Ames, Joel McCrex.

The Dollar Raise. Edward Everett Horton, Karen Morley. Ir. Geo. MorBranch Markett, Markett Morley. The Company of the State of

Hel. Feb. Rev. Feb. 5.
Under the Pampas Moon. Mex. story. Warner Baxter, Kettl Galilgan, Guizar. Dir. Jas. Tiolin. Rel. May 31.
When a Man'e a Man. From the Harold Bell Wright story. Gw Dir. Edw. F. Cline. 69 mins. Rel. Feb. 15. Rev. Feb. 27.

## 1600 Broadway, New York.

Chu Chin Chow. Arabias tales in musical form. Anna May Wook, Fritz Kortner. Dir. Walter Forde. So inline. Itel Scott. In Itev. Sopt. Evenena. The Control of the Scott In Itev. Sopt. Sopt

matthews, Somble Hale, Betty Bullour, Barry Mackny. Dir. Victor Savillic Rick. Jan. 3, 16. Jan. 2, 16. Jan. 3, 16. Jan. 1, 16.

Fower dew Suss), ramatization of Stern Feneditwanger novel Veilt, Benltz Hinne. Dir. Lothar Mendes. 195 min. Bel. Oct. Oct. 9

Unfinished Symphony, Musical room ligarch, Jun. Willy Forst 85

## Liberty

Spin to Camb! II. B. Warne Rel not set Dizzy ames, Musical,



**HAPPY NEW YEAR!** The good news appears in next week's issue of Variety and in Motion Picture Herald's issue of June 8th (*out tomorrow*). Ask M-G-M for a copy of the most thrilling insert since the dawn of movies!

**AS PREDICTED!** Wow! "PUBLIC HERO No. 1" socks St. Louis and Bridgeport. First two engagements cracking all records! And the preview of "NO MORE LADIES" starring JOAN CRAWFORD, BOB MONTGOMERY is the sensation of Hollywood! Ain't we got fun!

## CALENDAR OF CURRENT RELEASES

(Continued from page 21)

id Homestead, The. Modern version of famous novel. Mary Caritals, Law-rence Gray. Dorothy Lee. Dir. William Nigh. Rel. not set.

Once to Every Bachelor. Honey/aoon with a hired bride. Marian Nixon, Nell Hamilton, Allean Pringle. Dir. Wm. Nigh. 72 mins. Rel. Dec. 14. School for Girle. Reform echool drama. Sidney Fox, Paul Kelly. Lois Wilson, Anne Shirley. Dir. Wm, Nigh. 73 mins. Rel. Mar. 22, Rev. Feb. 20. Sweepstake Annie. Society cronke frame eweeps winner. Tom Brown, Marion Nixon, Wera Engels. Dir. Wm. Nigh. 77 mine. Rei. Feb. Rev. Feb. 27.

Without Children. Modern drams of divorce. Marguerite Churchill, Bruce Cabot, Evelyn Brent, Reginal i Denny. Dir. William Nigh. 31 mins. Rei.

Majestic Offices: 1776 Briway

office or Revenge.

Thrilling adventures resulting from desire to easiest wife a craving for luxury. Donald Cook. Irene Hervey. Dir. Burt Mulry Alead. Stark dramat. Adventure! Romanate! On the high se Hamilton and Kathieen Burke. Dir. Tommy Atkins. Rel. May 1.

Perfect Clue, The David Manners, Steets Gallagier, Dorothy Libaire. Dir. Robt. Vignota. 64 mins. Dynamic detective mystery thriller. Rel. arch 10. Rey. March 20.

Mascot Offices, 1776 Broadway, New York, N. Y.

urn 'Em Up Barnes. 12 chapter auto racing serial released also as a feature in 74 mins. Frankie Darro, Jack Mulhail. Dir, Colbert Clark. Rev.

in 74 inims. Frankie Barro, Jack Mulhail. Dir. Colbert Clark. Rev. April 2.

Bohind resen Lights. Factual stoy from the book of the same name, by corner Folice Captain Wilkense, Norman Fonore, Judith Allen, Sidney Jisakener, 63 mins. Rel. Feb. 22. Hev. April 24.

Headline Woman. Strange romance develops when a beautiful society girl is more recommended to the property of the same her reputation. For the property of the propert

One Frightened Night. Nutty millionaire who distributes his fortune on a wild, stormy night. Charles Grapewin, Mary Carlisle, Regis Toomey, ir. heisty Cabaune, 64 mins. Rel. May 1.

: Culver City, Calif. Offices: 1840 Breadway, New York, N. Y. Metro Age of Indiscretion. Divorced couple's child problem. Paul Lukas, Madge. Evans, David Jack Hot. Dir. Edw. Ludwig. 77 mins. Rel. May 10.

After Office Hours. Newspaper story. Constance Bennett, Clark Gable, Stuart Erwin. Dir. Robi, Z. Leonard. 73 mins. Rel. Feb. 22. Rsv. March 13.

Band Plays On, The Football slory, Robt Young, Betty Furness. Dir. Russell Mack. 37 mins. Rel. Dec. 22. Rev. Dec. 25.
Blography of a Bachelor Glir, Ilaned on S. N. Berhrman's successful play, "Blography" Ann Harding, Robert Montgomery. Dir. E. H. Grimth. 84 mins. Rel. Jan. 4. Rev. March 6.

84 mins. Rel. Jan. 4. Rev. March 5.
Calino, Murder Case. Philo Vance atory. Paul Luksa, Alison Skipworth.
Tet licatey. Dir. Ed Marin. 82 mins. Rel. March 15. Rev. April 17.
David Copperfield. Dickens story with an almost perfect cast. W. C. Pielde
Lionel Barrymore, Edna May Oillver, Herbert Mundin. Dir. Geo. Cukor
125 mins. Rel. Jan. 18. Rev Jan. 22.

129 mlns. Rel. Jún. 18. Rev Jan. 22.

velyn Prentice. Disritet attorney's wife saves a girl wrongly accused of iner own crime. Win. Powell, Myrna Loy. Dir. Wm. K. Howard. 18.

forsaking All Others. From the stage play. Joan Crawford, Clark Gable. Holt. Montgomery. Dir. W. S. Van Dyke. 82 mins. Rel. Dec. 28.

Rev. Ján. 1.

Gay Bride, The. From Francis Coe's 'Repeal.' Carole Lombard, Chester Morris. Dir. Jack Conway, 82 mlns. Rel. Dec. 28. Rev. Dec. 18. morris. Dir. Jack Conway, 32 minis. Ret. Dec. 28, Rev. Dec. 18.

Mark of the Vampire. Murder mystery with vampire angle. Lionel Barry-more, Elizabeth Allan, Bela Lugosi, Dir. Tod Browning.

April 20. Rev. May 8.

April 20. Rev. May 8.

Nauphty Marietta. Victor Herbert's operetta. Jeanette MacDonald, Nation
Studie. Dir. W. S. Van Dyke. 106 mins. Rel. March 28. Rav. March 27.

Night e Vangue, S. Van Dyke. 106 mins. Rel. Jan. 11. Rav. Jan. 18.

Night e Vangue, S. Dir. Dudley Murphy. 30 mins. Rel. Jan. 11. Rav. Jan. 18.

One New York Night. Comedy mystery story. Franchot Tone, Una Merkel, Cornal Nagel. Dir. Jack Comway, 63 mins. Rel. Japl. 8. Renf May 8.

Courral Nagel. Dir. Jack Conway, 62 mins. Rel. April S. Rerf. May S. Reckless. Drama from the Libby Holman-Smith Reynolds marriage, Jensell Harlow, Wm. Powell, Franchot Tone, May Robson, Ted Healy, Dir. Sequencer Frening, 52 mins. Rel. Amil J. Ret. April S. Harlow, Land Rel. Amil Rel. Amil Rel. Amil Rel. Amil Rel. Amil Rel. Dir. Chester Franklin, 79 mins. Rel. Phys. Lett. Phys. Rev. Bert. Coller. Dir. Chest. Phys. Rev. Lett. Bruce. Co. State. Coller. Dir. Co. B. Seitz. Chester Morris, Virginia Bruce. Robi. Taylor, Dir. Co. B. Seitz. 63 mins. Rel. March 2. Rev. March 2. Mins. Phys. Rel. March 2. Rev. Seat. Phys. March 2. Rev. Phys. Phys. Phys.

March 29.

Vanessa, Her Love Story,
Minitgomery, 18 mins, Hel, March I. Rev. April 17.

West Point of the Air, Training story made at the U. S. A. School for Airmen. Waliace Beery, Robt. Young, Mauren O'Sullivan. Dir. Rich. Rosson. 99 mins, Rich. March 22. Rev. April 19.

leked Woman. A story of a faithful mother. Mady Christians, Jean Parker Chas. Bickford. Dir. Chas. Brabin. 71 mins, Rel. Dec. 7. Rev.

Inning Tieket, The. Story of a sweeps ticket that was lost and found. Lea Carrillo, Louise Fazenda, Ted Healy. Dir. Chas. F. Riesner. 64 mins. Rei. Feb. S. Rev. Feb. 12.

Studios: 5851 Maratnon St., Hollywood, Calif ees: 1501 Breadway, New York, N. Y All the King's Horses. Zenda type story with a picture star replacing a king of a mythical kingdom. Carl Brisson, Mary Ellis. Dir. Frank Tuttle. 75 mins. Rel. Feb. 15. Rev. March 13.

All the King's Horses. Zenda type story with a nicture star replacing a king of a implicient Emigdon. Carl Brisson, Mary Ellis. Dir. Frank Tuttle. Ben for the transport of the

Home on the Range. Western. Randolph Scott, Jackle Coogan, Evelyr. Brent. Dir. Jacobsen. 54 mins. Rel. Dec. 21. Rev. Fcb. 12.

it's a Gift. Fleide buys an orange grove. W. C. Fleids, Baby LeRoy, Jean Roueveral. Dir. Norman McLead, 67 mine. Rel. Nov. 39. Rev. Jan. 8. Lives of a Bangal Lancer. Adventurs in an Indian regiment. Gary Cooper, Cavanagh, Henrietta Crossman. Dir. Ralph Murphy. 58 mins. Rel. Dec. 14.

Love in Bloom. Country boy and city giri finally make a match. Carnisal sidelights. Joe Morrison Disci Lee, Burns and Allen. Dir. Elitolt Nugent. 7e mins. Rel. March 15. Rev. April 34.

McFaddere Flats. From the Gus Hill farce. Waiter C. Keily, Andy Clyde, Sarch 13. Memil. Dir. Halby Murphy. 69 mins. Rel. March 22. Rev.

arch 13.

Mississippi. Showboat story by Booth Tarkington. Bing Crosby, W. C. Fields.
Joan Bennett, Queenle Smith. Dir. Edw. A. Sutherland. 75 mins. Rel.
March S. Rev. April 24.
One Hour Lats. Joe Morrison, Helen Twelvetrees, Conrad Nagel. Ir. Ralph.
Murphy. Rel. Dec. 14.

Murphy. Rel. Dec. 14.

le Will Talk. Combination of original stories by Sophie Kerr and Hugh
Herbert. Neighbors almost talk the leads into a divorce. Charles
Ruggies, Mary Boland, Lella Hyams, Dean Jagger. Dir. Al Santell.
Rey. May 2.

nugries, Mary Boland, Lella Hyams, Case must a uvorce. Charles Rey. May 9 Boland, Lella Hyams, Dean Agger. Dir. Al Santell. Paris in Sering. The Parisian would be suicides who didn't jump off the Eliffed flower Tullio Carminatl, Mary Ellis, Ida Lunho. Dir. Lewis Mary 1997. The Leving of the Levi

Ruggles of Red Gap. Harry Leon Wilson's story of a butier won in a bridge game. Chas. Laughton, Mary Boland, Chas, Ruggles. Dir. Leo Mc-Carey. 90 mins. Rel. Feb. 22. Rev. March 13. ' Rumba. Society girl and New York by meet in Havan Geo. Ratt. Carole Lombard, Margo. Dir. Marion Gering. 71 mins. Rel. Feb. 2. Rev.

ndrel, The, (Hecht MacArthur). Publisher comes back to life to retrieve errors. Noel Coward, Julie Haydon. Dir. Hecht-MacArthur. 75 mins. Rel. April 26. Rev. May 8.

Rei. April 25. Kev. May 8.
len Harmony. Adventures with Ben Bernie's band. Geo. Raft. Ben Bernie, Grace Bradley. Dir. Alfred. Werker. 79 mins. Rel. March 29. Rev. April 24.

APTI 23. Wings in the Dark, Air thriller with a rescue by a blinded aviator. Loy, Cary Grant. Dir. Jas. Flood. Rel. Feb. 1. Rev. Feb 6

Studies: Hollywood, R.K.O. Radio Mice: R.K.O. Bidg., Radio City, N.Y.C Arizonian, The. A vivid chapter in American Cavalcade. The bringing of law and order to the west of 1839. Richard Dix, James Bush, Margot Grahame, Louis Calherth, Francis Ford, Preston Foster. Dir. Charles Vidor. Rel. July 12.

visor. Rel. July 12.

Becky Sharp. The story of a woman who wrecked the lives of all the men who loved her. Miriam Hopkins, Alan Mowbray, Frances Dee, Sir Cedric Hardwick, Nigel Bruce, Alison Skipworth. ir. Reuben Mamoulian. Rel. May 17.

Harowick, Nigel Bruce, Alison Skipworth, Ir. Reuben Mamoulian, Idel.

Brak of Hear. Two temperamental mukelana discover, after almost weekelang their lives, that love is most important thing. Katharine Hepburn,
Charles Boyer, John Beal, Jean Hersholt, Dir. Philip Moeller, 78 minz.

Cappell, May 31, New, May 22,

Cappell, May 31, New, May 22,

Cappell, May 31, New, May 22,

Cappell, Almost Marker, May 32,

Cappell, Almost Marker, May 32,

Cappell, Almost Marker, May 32,

Chaining Vesterday, A kindly professor beftiends a lonely orphan and then
finde happinese which he had been searching for all hie life. Anne
Shiftey, O. F. Mesgie, Holen Westley, Elizabeth Patterson, John Qualen,
Nichols, Jr. Rel. Aprill 12, 77½ minz.

Dag of Flanders. A poor Flemish boy who beftiends a shepherd dog is given
a change to develop his talents and become a Tamous artist. Frankler

Enchanted April. Under the senchantment of Kullan sunshibe, and a romeutic

Rel. March 22.

nanted April. Under the enchantment of Italian sunshine, and a romentic
medieval castle, love comes to four unhappy English women. Ann
Harding, Frank Morgan, Katharine Alexander, Reginald Owen, Jane
Baxter. Dir, Harry Beaumont. 68 mins. Rel. Jan. 25. Rev. March 13.

Harding, Frank Morgan, Katharine Atomader, Rethins women, Anne Baxter, Dir, Harry Baumont, 66 mins. Rel. Jan. 25. Rev. March 13. Gigolette. A society beauty who loses all her money and becomes a hostess in the property of the property of

Rev. Jan. 1998. Ber. 28 Ber. 2

Prili Rinotes.

Front Rinotes.

Front Render St.

Rei: Dec. 14.

Rei: Dec. 14.

Rogers. Dir. Win. A. Seiter. 105 mins. Rei. March 8. Rev. March 13. Rogers. Dir. Win. A. Seiter. 105 mins. Rei. March 8. Rev. March 13. Romance in Manhattan. A young Czecho-Slovakian enters the United States of a successful future. Francis Ledeers, Ginger Togers, Arthur Holl, Jimmy Buttler, J. Farrell MacDonald. Dir. Stephen Roberts. Tr mins. Red. Jahr. II. Rev. Jahr. 11. Rev. J

a successful future. Francis Lederer, Ginger Rogers, Arthur Hohi, Jimmy Butter, J. Farrell Madonald, Dir. Stephen Roberts. IT mine.

She, Fider Haguard's novel. Helen, Gahagran, Randolph Scott, Helen Mack, Nigel Bruce. Dir. Fring Pichel and Landing C. Holbert. Rel: June 28.

Silver Streak. The, A fast-action melodrams in which the famous stream. Charles Starrett, Itarical Abirght, William Framou. Dir. Thomas At-Kins. 72 mins. Rel. Dec. 21. Rev. Jan. 22.

Star of idnight, William Powell solves the line materimantal intentions of All Abirght, William Powell, Gluger Rogers, Italian Kelly, Gene Lockshart, Rajin Morgan, Lesile Penton. Directed by Stephen Boleschart, Rajin Morgan, Lesile Penton in the stephen and from the furry of the law. May Robson, Preston Foster, Florins McKinnyv, William Eschwell. Rel. May 10. 69% ins.

Strangers Ali. This atomy presents a revocation of var community life. John Cymwell. Rel. April 5. 98 mins. Rel. Directed by Stephen Bolesch, Proceedings of the Community life. John Cymwell. Rel. April 5. 98 mins. Rel. Directed by Stephen Bolesch, Proceedings of the Stephen Stephen

Studio Placements

(Continued from page 21)
man directing; Chic Sale short,
Metro.

Keye Luke, 'Here's to Rom Fox.

Pox.
Reginald Owen, 'Tale of Two
Citles,' Metro. John Halliday, Henrietta Cros-man, Fay Chaldecott, 'Dark Angel,' Goldwyn.

Lafe McKee, Norma Taylor, Arthur Rankin, 'The Girl Friend,' Col.

Late McKee, Norma Taylor, Arthur Rankin, The Girl Filend, Col. Rathur Rankin, The Girl Filend, Col. Rathur Rankin, The Girl Filend, Col. Rathur Rankin, Par. Prankic Darro, Roy Mason, Barbara Worth, Born to Fight, Conn. John Blystone, directing, Thank Darby, Cont. Particle Proceedings of the Col. Late of the Col. Rathur Hawkil, William Schott, What Ho, Elive Brook, She Married Her Boss. Col. Late of the Col. Rathur Hawkil, William Schott, What Ho, Hawkil, William Schott, What Ho, Late of the Col. Rathur Hawkil, William Solomon of Broadway, U. Henry Falloy, King Solomon of Broadway, U. Reity Furnes, Donald Cook, Batty Furnes, Mutray Alper, J. Carroll Naish, Addison Richards. Ward Bond, Little Bir Shot, Wheeten Shot, Ward Bond, Little Bir Shot, Wheeten Mutray Alper, J. Carroll Naish, Addison Richards. Ward Bond, Little Bir Shot, Wheeten Mouray Robt, Jone Crespo, Luana Aleania, 'Last Rendezvous,' Sackin, John Sheehan, 'Murder Man,' Bathel Wales, We're in the

John Shechan, 'Murder Metro. Ethel Wales, 'We're in the WB.

WB. Jean Hersholt, Frank Morgan, Vince Barnett, 'Giltter,' Metro. Dickie Moore, 'So Red the Rose,'

Jean Hersholt, Frank Morgan,
Vince Barrett, Giltter', Met.
Dickie Moore, So Red the Rose,
Dickie Morgaret Namar 'Peter Ibbetson', Par.
Ricardo Cortez, The Real MeCoy,' WB,
Coy,' WB, Method McDaniels,
Coy,' WB,
Coy,' WB, Method McDaniels,
Coy,' WB,
Coy,' WB, Method McDaniels,
Coy,' WB,
Coy,' WB, McCo, Manne,
Coy,' WB,
Coy,' WB, McCo,
Coy,' WB,
Coy,' WILLOW, WAITE,
Coy,' WILLOW, WILLOW,
Coy,' WILLOW, WILLOW,
Daniel McGo,' WILLOW,
Daniel McGo,' WB,
Coy,' WB,

## Contracts

Hollywood June 4.

Leon Gordon Hollywood, June 4.
Leon Gordon Hollywood, June 4.
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Melro for the erne lance writer at
Melro for the erne lance writer at
Melro for the erne lance with share
English Bordon, wiler, pacted at
Melro for another six months.
Keene Thompson, for inle years
on Exarmounts writing staff.
Universal lifted third option on
Clark Williams.
Universal lifted third option on
Clark Williams.
In June 1997 Person Dept.
Hollywood of the erne lance with the
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## STORY BUYS

Hollywood, June 4. Hollywood, June 4.
Mascot has acquired screen rights
to Frances Cockrell's 'One Sweepstake Well Done.'
Metro has taken film rights to
Albert Halper's 'The Foundry' as a
possible starer for Wallace Beery,
Dashiell Hammett doing the screen

Dashielt Hammer Complete play.

'It Happened In Hollywood,' a gaugster yarn concocted by two film comies, Itay Mayer and Tom Dugan, has been bought by Radio.

## TITLE CHANGES

Hollywood, June 4.

Marx Bross, MG picture, originally Night at the Opera, now is 'Ranze berfes,' for the Opera,' now is 'Ranze Wille and the Opera,' now is 'Ranze Wille and the Opera of Opera of the 'Art of the Inanto of Orlace.'

To the in more closely with the thene sone, MG has switched from Massquerate to 'You're All I Need.' Tacky in Layer gets the call at 'Opera of the Opera of t

little for picture which 'Misquerade' and succes-listed as 'Gentleman and 'You're All I Need.'

# PARAMOUNT 1935-36



# PARAMOUNT

in PLAYERS... DIRECTORS ... STORIES ... FEATURES...

SHORTS.... See the Paramount Product

Announcements appearing in these pages in the next few weeks!

## CALENDAR OF CURRENT RELEASES

(Continued from page 23)

## Republic

Office: RKO Bidg., New York, N.Y.

Forbidden Heaven. Charles Farrell, Charlotte Henry. Rel. Aug. 1. My Old Kentucky Home. Based on the cong. Rel. Sept. 15, Two Black Sheep. Story by Warwick Deeping. Rel. Sept. 1, Westward Ho. Western. John Wayne. Rel. Aug. 20

Monogram handled by Republic
Monogram handled by Republic
Non Rider, The. John Wayne, Marion Barns. Dir. R. N. Bradbury.
rl o' My Dream. College romance with track team events. Mary Carlisle,
Creighton Chaney, Sterling Holloway, Eddle Nugent, GlGI Parrish. 66
mins. Dir. Ray McCarey, Rel. Noy. 17.

mins. Dir. Ray McCarey. Rel. 1885.

irlind with Danger. Three buddies play with dynamite and lows. Robert Armstrong, William Cagney. Edgar Kennedy, Marlon Burne, Maria Alba. Dir. Phil Rosen. 66 min. Rel. Dec. 3. Rev. March 6. Rosen. Regie Toomey, 6.0 mt. 7. Murray. Edward Maxwell. Excose of the receivership of the Rev. May 18. R

J. Farrell MacDonald.

J. Farrell MacDonald.

J. Farrell MacDonald.

J. Moser Schoolmaster, The. Norman Foster, Claudette Henry, Otts Harlan, Louis V. Mong. Dir. Lew L. Collins, Famous classic by Edward Keeper of the Bees, The Famous story by Gene Stratuto Porter. Nell Hamilton, Betty Furness, Hobart Bosworth, Emma Dunn, Edith Follows, Beins Jerome Eddy.

King Rev. Dac. 18.

Lawlees Frontier (Lone Star), John Wayne, Shella Terry, Dir. R. N. Bradbury, St mins. Rel. Nov. 22, Rev. Jan. 22, Per Lew Lawlees Frontier (Lone Star), John Wayne, Shella Terry, Dir. R. N. Bradbury, St mins. Rel. Nov. 22, Rev. Jan. 22, Per Lew Lindson, Markey, Markey, Markey, Markey, Markey, Ray Walker, Jrimmy Fay, George E. Stone. Dir. Jos. Santley, St mins. Rel. Dec. 29, Rev. May, Markey, Lawley, Lawley, Lawley, Ray Walker, Jrimmy Fay, George E. Stone. Dir. Jos. Santley, St mins. Rel. Dec. 29, Rev. May, Markey, Lawley, Lawle

Rev. May 8.

Monte Carlo Nights. Innocent suspect traps his man at famous casino and
wins the girl. Mary Brian, John Darrow. 62 mins. Rel. May 20.

Mysterious Mr. Wong. Story of the twelve coins of Confucius. Arline Judge.

Beia Lugosi, Waliace Ford. 68 mins. Rel. Dec. 22. Rev. March

Mystery Man, The. Chicago reporter, stranded in St. Louis, makee good.

Kobert Armstrong, Maxine Doyle, 51 mins. Rei. April 25. Rev.
March 27. Neath Arizona Skies. (Lone Star). John Wayne, Shella Terry. 52 mins Rel. Dec. 22. Rev. March 20.

Paradise Canyon. John Wayne, Marion Burns, Movie-struck family takes hus-bands all to crash Hollywood, with hilarious results. Wallace Ford, 65 mins. Rel. March 25.

nins. Rel. March 25.
Ralbow Valley (Lone Star). Western. John Wayne, Lucilic Brown. Dir. R. H. Bridbury. 62 mins. Rev. May 15.
Reckless Romeoc. Comedy adventures of two hard-bolled eggs who are draid of nothing but each other. Robert Armstrong, William Cagney.
Sing. Sing Nights. Three men accused of murdering the same man tell circ.
Hardes Abrigiti. Boots Mailory, Jameson Thomas, Convay Teatic.
Ferthiand Sottschalk. (Note: Tearle etats). 80 mins. Rel. Dec. 15.
Tearle etats).

Texas Terror. John Wayne. A. Lone Star Western. Dir. R. N. Brad-bury. 46 mins. Rel. Feb. 1. Rev. April 3.

Trail Beyond, in the. John Wayne, Verna Hille. 55 mins. Rel. Oct. 22, Women Must Dress. Intricate ways of fashion salon people almost causing young romanee of daughter to end in disaster. Minan Gombell, Gavid Gordon, Suzame Kazere, Robert Light and Monogram contest winners 76% mins. Rel. Jan. 2. Rev. April 17.

## United Artists Offices: 729 Seventh Ave.,

Brewster's Millions. Story by Winchell Smith and Byron Ongley. Jack Broat Canana, Lill Damilta. Dir. Thornton Freeland. '85 mins. Rel. May 29.

Call of the Winchell Smith. Broat Canala, Rel. May 29.

Call of the Winchell Smith. Broat Canala, Rel. May 29.

Cardinal Richelieu. George Arliss, Maureen O'Sullivan, Edward Arnold, Francje Luter, Dir. Rowland V. Lee. 82 mins. Rel. April 28. Rev.

April 24.

April 24.

live of India. The story of Clive, who founded a new British dominion—India. Ronald Colman, Loretia Young, Francis Lister. Dir. Richard.

India. Ronald Colman, Loretia Young, Francis Lister. Dir. Richard.

India. Ronald Colman, Loretia Young, Francis Lister. Dir. Richard.

India. Ronald Colman, Loretia Young, Lor

Feb. 27.

Kid Millions. Musical appetacie in the U. S., and Egypt. Zeldic Cantor, Edit Cantor, Virginia Bruce, Alice Brady, Harvey Stephens, Eric Linder, Joyce Compton. Dir. Schma Wood. 28 mins. Rei. May I. Wallace Bear, Mighty Barnum, The Fictional story of Firms. Rei. May I. Wallace Bear, Edit Cantor, Virginia Bruce, Alice Brady, Harvey Stephens, Eric Linder, Mighty Barnum, The Fictional story of Firms. Rei. May I. Wallace Bear, Edit Cantor, Virginia Bruce, Alice Dec. 28. Rev. Dec. 28.

Rev. Dec. 28. Rev. Dec. 28.

Jinic M.

Runayay Queen. A merry maelstrom of revolution and romance. Ame
Neagle and Fernand Graavey. Dir. Herbert Wilcox. Rel Dec. 21.

Scarlet Pimperner, The. From a novel by the Baroness Oreay. Romantic
drama, but modern handling. Lesile Howard, Merie Oberon, Dir. Alex.
Korda. Se mins. Rel. Feb. 16. Rev. Peb. 10.

Thunder in the East. Story by Chaude Farrere. Charlets Boyer, Merie Oberon,
John Lofter. Dir. Co. Charlet Boyer, Merie Oberon,
John Lofter. Dir. Co. Charlet Boyer. Merie Oberon,
John Lofter. Dir. Co. Charlet Boyer. American Sept. May 13.

John Loder. Dir. Nicholas Yarkas. 78 mins. Rel. May 12.

Wedding Night. The. Gary Cooper as the sophisticated lover and Anna Sten as modern American girl in a romantic drama. Gary Cooper, Anna Sten, Helen Vinson, Rajb, ellamy and Slegfried Rumann. Dir. King Vidor. 90 mins. Rel. March 8. Rev. March 20.

We Live Again. A vivid new version of 70thoty's immortal "Resurrection." Anna Sten, Frederic March, Jane Baxter C. Authery Smith. Dir. Reuban Manoutlan. 85 mins. Rel. Nov. 16. Rev. Nov. 6.

tudio: Universal City, Calif. Universal Officee: 30 Rockefeller Center, New York, N. Y.

uudie Universal City, Calif. Universal Offices: 30 Rocketeller Center, Calif. Aliae Mary Dow. Drank Calif. Mark Calif. Mark Calif. Mark Calif. Mark Calif. Mark Calif. Nick Ceriode. Rel. May 27. Imins. Rel. April 22. Rev. May Calif. Nick Ceriode. Rel. May 27. Crimson Trail, The. Buck Jones western. Dir. Al 68 mins. Rel. Fib. 11. Rev. March 30. Crimson Trail, The. Buck Jones western. Dir. Al 68 mins. Rel. Trail Calif. May 20. Crimson Trail Mark Calif. May 20. Crimson Trail Mark Calif. May 20. Crimson Trail Mark Calif. Mark Cali

Jowell. Dir. Phil Cahn. 63 mins. Rel. Dec. 21. Rev. April 17.
Man Who Reelaimed Hie Head, The. From Jean Bart's states play of French
life. Claude Rains, Joan Bennett, Jones Atwill. Dir. Edw. Ludwig.
Rel. Dec. 24. Rev. Dec. 26. Rev. Dec. 27. Rev. Dec. 27. Ludwig.
Ludwig. Cann. Dir. Charles of From Dashell Hamment story. Elmund Jowe.
Dec. 2011 Jan. Charles Cann. 18. Rev. April 22. Rev. May 22.
Mystery of Edwin Drood, The. From the Dickens story. Claude Raines,
Douglas, Montgomery, Heather Angel. Dir. Stuart Walker. 85 mins.
Dir. Stuart Walker. Schule. 18. Rev. 18.

#### Marooned Films Force Closings in Flood Area

Denver, June 4. Floods in Nebraska, Colorado.
Wyoming and northern Kansas
caused many film houses either to
go dark over the weekend or to rerun old programs.
Many theatres could not ship on

Many theatres could not only on films and exchanges were forced to substitute. Exhibitors' film delivery was forced to detour more than 100 miles on many deliveries

Emerson theatre, at Brush, Colo, flooded up to the stage, but waters are subsiding and roads are being opened. It's the worst washout in history of this section.

## RKO, Loew's Summer Cuts In N. Y. Worries Indies

Loud protest from independent exhibitors and indic theatre circuits in greater New York over deep slashes made in matinee admission prices for summer by two major cir-cuits. RKO circuit cut to 10c. until ngon Mondays to Fridays, 15c. scale till 5 p.m. these dates for neighborhoods. Circuit has 15-20-30c. lines after 5 o'clock.

#### PENNSY BLUENOSES TOUGH

Easton, Pa., June 4. The Sunday blue laws in Penn-sylvania will not be removed with-out stiff opposition, it becomes more evident as the bill to legalize Sun-

evident as the bill to legalize Sunday films and horse racing is before the Legislature.

The antis, including W.C.T.U., churchmen, Anti-Saloon League and other organizations, are using all their influence to stop the Sunday bill from passing and have sent spokesmen to Harrisburg.

## Milwaukee Miserere Shutters Downtowners, but Nabes Thrive

## Bankruptcy Aims at Defogging Pa. Moosers

Listing liabilities of \$650,321 and assets of \$1,036, Leroy E. Moyer, official of Reading Fa. J. Moyer, official of Reading Lodge of Moose, filed a voluntary bankruptcy petition in court. Action is looked upon as a move oward eventual darlification of legal fog surrounding, title most support of the second of

housing the Park unexaOne of Moyer's liabilities is a
\$500,000 mortgage given by him to a
sank, covering the temple and theatre. He was intermediary through
was accomplished. Before the lodge
was on its feet the depression hit
Reading so hard the theatre got into
difficulties. It is believed the lodge
was complished. Before so into
difficulties. It is believed the lodge
was one thank the theatre got into
difficulties. It is believed the lodge
was one thank the theatre will seem the same ownership, eventually.

#### Another H'wood Secret

Hollywood, June 4.
Cinecolor short being made at
Tailsman studios by A. S. Woods
and L. Walker Smith is getting the silent treatment, no publicity going out on nature of the film.

Producers said to be combining both cartoon and flesh acting.

Old Pathe Film Sold

Abe Myer Music Service has pur-chased the Pathe Film Library of over 1,000,000 feet of silent stuff. Footage includes 'Volga Boat-man' and other C. B. de Mille pic-tures made for Pathe and PDC.

The Raven. From Edgar Allan Poc's story. Karloff-Bela Lugosi. Dir. Louis Friedlander. Rel. May 7.

Friedlander. Rel. May 7.

Rendezvous at idnlight. Murder-mystery. Ralph Bellamy, Valerie Hobson.

Dir. Christy Cabanne. 80 mins. Rel. Feb. 11. Rev. April 24.

Weren. Rel. Feb. 11. Rev. April 24.

Western. State of the State of

zs. rsv. Jan. J.
Secret of the Chateau. Mystery etcry. Claire Dodd, Clark Williams. Dir.
Rich. Thorps. 58 mins. Rel. Dec. 3. Rev. Feb. 5.
Sing Me s Love Song. Drama with music. Dir. Stuart Walker, Ricardo Cortex, Dorony Fage.

Stone of Silver Creek, Buck Jones western, Dir. Nick Grinde, 50 mins. Rel. April 15. Rev. April 10.

April 15. Rev. April 10.

April 15. Rev. April 10.

Rogar Pyer, June Clayworth, Dir. Rich.

Straight from the Heart, Politica and a baby. Baby Jane, Mary Astor, Roger

Fyor. Dir. Kur. Neumann. 70 mins. Rel. Jan. 14. Rev. March 27.

Transient Lavy, Politice, remaince and mystery. Henry Hull, Gene Raymond.

Were-Weif of London. Dramo. Henry Hull, Warner Oland, Valerie Hobson.

Dir. Stuart Walker. Rel. May 5. Rev. May 12

When s Man Sees Red. Buck Jones western. Dir. Alan Jones. 60 mins. Rel. Nov. 12. Rev. Jan. 22.

Studios: Burbank. Calif. Warner Brothers Offices: 321 W. 44th St., New York, N. Y

Albi he. Fanous memory by Ring Lardner. Joe E. Brown, Oilva Go Hawling Dir. His memory by Ring Lardner. Joe E. Brown, Oilva Go Hawling Dir. His memory by Ring Lardner. Joe E. Brown, Civil and Go Hawling Dir. His memory has been presented to the his memory has been presented to the his memory has been presented by the his his his his his memory has been presented by the company of the Curious Brides. Warren William, Phillip Recd, Margaret Lindsay, Dir. Michael Curtiz. Rel. Mar. 30.

I Am a Thief. Mystery and murder in a diamond theft. Mary Astor, Ricarde Cortex. Dir. Rioter Horey. Ret. Nov. 24. Rev. Jan. 8.

Night at the Ritz. Story about a high-powered publicity man his love and story about a high-powered publicity man his love and the little. Dir. Win H. McGann. 62 mins. Rel. March 23. Rev. May 22.

Right to Live, The. Romance in which two brothers love the earne woman and once and his life so that his wife can find happiness with the other and the little so that his wife and find happiness with the other states of the little so that his wife and find happiness with the other states of the little so that his wife and his little with the little so that his wife and his little with the little so that his wife and his little with the little so that his little so that his little with the little so that his little so that his little with the little so that his little with his little with the little pattern Sight. Aline MacMahon, Cuy Kibbee. Dir. Ray Enright.

### Miscellaneous Releases

Cyclone Ranger (Spectrum). Western. Bill Cody. Nina Quartaro. 'ir. Bob Ilill. 55 inlns. Rev. May 22. Fighting Ploneers (Resolute). Western. tex Bell, ix, Dir. Harry Frazer. Rev. May 23.

FTGRET. Rev. May 29.

Fighting Trooper, The. Canadian police story. Kermit Maynard, Barbara Worth. Dir. Ray Taylor. 63 ndins. Rev. Jan. 8.

Frontier Days. (Spectrum). Bill Cody western, Dir. Bob Hill. 61 mins. Rev. May 1.

May I.

Hall Tiki (Markey). Samoan nature story. 73 mlns. Rev. Feb. 4.

High School Girl (Foy). Sex instruction pronoganda. Helen McKellar, Mahion Hamilton, Dir, Grane Wilbur. 55 mlns. Rev. Nates of the Heliyewed Myetery (Regal). Story of a temperament of district of the Heliyewed Myetery (Regal). Story of a temperament of district of the Jan. 22 mln. 22

. Hight Life of the Gods. From Thorne Smith's fantastic tale. Alan Mowbray.

Floring McKinney. Dir. Lowell Siserman. 74 mins. Hel. Mar. 4. Rev.

Northern Frontier (Ambassador). New angle of an old Curwood story. Kermin Maynard, Eleanor Hunt. Dir. Sam Newfield. 65 mins. Rev. Feb. 22.

Notorious Gentleman, A. Mystery-murder. Charles Dirktord. Clicen Vinson.

Dir. Ed. Jacamine. 75 mins. Rev. Jac. 22. Rev. Feb. 23.

Phiness O'Hara. Damon Runyon comedy. Chaster Morris, Jean Parker. Dir. Wagon Trait (Jajay). Western (Jajay). Western

Milwaukee, Wis., June 4.

With two downtown houses aiready dark and warm weather not yet here, theatre row was buzzing today with reports of the greatest number of closings in Milwaukee theatre history. Downtowners are suffering the worst business in history, but

the worst business in history, but mabes going better than ever.

L. K. Brin last week threw up the sponge and closed his Garden, the victim of no pictures, retiring from the field. Two years ago he closed his Majestic, now being remodeled into a store, for the same reason.

Operated that the property of the same reason of the same reason of the same reason of the same reason. The lease runs out July 1. It is held by Lennmile interests and was subleased to Fox. Schiltz Brewing Co. owners of

Interests and was subleased to Fox. Schlitz Brewing Co. owners of both the Garden and Alhambra properties, announced today both housee are for rent. Price tag on the 1,208-eest Garden is \$25,000 per year. Alhambra, now held at \$110,000 a year, is offered at \$40,00 annuality.

000 a year, is offered at \$40,00 an-nually.

It is reported the Miller, grind house, will close for the summer and reopen in fall as a burlesque theatre. Gayety, only girlesque house in town, closed about a week ago, after stagehands, who ran it on a co-op,

town, closed about a week ago, after stagehands, who ran it on a co-op, found it wouldn't close. The stage and a co-op, found it wouldn't close the control of the work of the last separated on the verge, as is the Whitehouse, dime top, Managements of both these houses admit there is a possibility they will close. How biz has been punctured is demonstrated at the Strand, which admonstrated at the Strand, which admonstrated at the Strand, which will consider the strand of the work of

house manager'e job with the pub-ilcity office, Ben Katz handling both,

#### 10c-er Again Serviced

Mineapoils, June 4.

Mineapoils, June 4.

A number of the local film exchanges are again servicing the
1,900-seat de luxe independent loop
Palace theatre with ancient releases
to be shown under a dime admission policy formerly in vogue and
discarded when the distributors insion policy formerly in vogue and
discarded when the distributors inflor the former in the proper
in return the thatting the processor in policy of five vaudeville
acts plus first-run films at 15, 20
and 25c. and 25c. At the time film service was cut

At the time film service was cut off for the dime policy, forcing the house into vaudfilm, owners charged Publix had compired with the ex-changes to deprive them of pictures and threatened to seek legal redress.







## CONFIDENCE

A contract—the largest individual theatre agreement in the history of the motion picture industry—has just been signed whereby the RADIO CITY MUSIC HALL—the world's greatest theatre—for A TERM OF YEARS will have the EXCLUSIVE FIRST-RUN SHOWINGS in New York City of

COLUMBIA PICTURES



## ON THEIR WAY:

GRACE MOORE in LOVE ME FOREVER

Street big by Do Swering and Sidney Bushman Directed by Victor Schertzinger FRANK CAPRA'S production of LOST HORIZON
 James Hilton's best seller adapted by Robert Riskin

CLAUDETTE COLBERT in SHE MARRIED HER BOSS •

DIACT

Directed by Gregory La Cava

KARLOFF in THE BLACK ROOM MYSTERY

with Marian Marsh - Robert Allen - Katherine DeMille

RUTH CHATTERTON :. A FEATHER IN HER HAT

Directed by Alfred Santell

### MET, BOSTON

(Continued from page 17)

that raise the routine well above the average groove. An unmistak-able click for this smooth-working trio.

trio.

Jack Seymour adds more dancing in the next spot with his exceptional classy eccentric number in tux. They liked him. Then Novil tux and Merit, acrobats. Latter not just muscle-men, but different in their line. Keynote of the act is smoothless and nonchalance. Cleverly routined, with an ancreo bit that

thed, with an anone on chickes.

Harry Kalls and house band do their usual good job in the back-ground—and going still further back, Bob Leleester's swell band drop rates a gardenia.

Film: 'Little Girl' (Fox), biz very oke.

### CENTURY, BALTO

CENTURY, BALTO

Baltimore, May 31.

With 'March of Time' an adjunct to current bill, stageshow has pared to four frames. Don Costello Co., which has the billed boy acting as intro'er and pacer and which present the control of the c

sham shake.
Deuce, Sammy White, held everything. Very ably assisted by Bea
Curtis' foiline during portion of act,
Curtis' foiline during portion of act,
age and nalled 'em further when he
age and nalled 'em further when he
got going into his wow sole eccentrie hoofing. One discordance
was introduction near end of antines that are downright vulgar.
Very aged stuff around these parts,
and certainly not needed in a turn
MWY and Murre next to evation.

while the special control of the production of t

## VARIETY HOUSE REVIEWS

wheels and former a tap solo. Both elicked nicely. Vic Oliver, m. c. and planist who Vic Oliver, m. c. and planist who been liese for a couple of seasons better than most patter stuff of this kind and he was especially well received when working with blonde huth Ray, attractive dumb blonde huth Ray, attractive dumb well received when working, however, done without planing, however, done with the planing have ever, done when the planing have ever, done when the planing have perfectly and the planing have been considered to the pl

blonde Ruth Ray, attractive dumbs atoogo. Oliver spinno playing, however, done without too much kidnesses, and the spinnesses of this appearance.

Clever stunt was used to work the spinnesses of the spinnesses of the spinnesses of the spinnesses. As a spinnesses of the spinnesses o

STATE. N. Y.

House rarely plays a first run feature. This week it has one, 'Murder in the Fleet' (MG). To-

saurate in the Fleet (MG). Together with what's offered from the stage it, provided a three-hour season that the stage it is not a stage of the sta

In suantity if nos quality, was the calumed attention, armidea. This is attractive miss, who has had her ling at both legit and screen, strated with a castanet dance and the real meat of her offering—imitations or as sie lanisted on calling them, impressions. She all of the real meat of her offering—imitations or as sie lanisted on calling them, impressions. She all of the real meat of her offering—imitations or impressions. She all of the simple properties of the significant of the

acrobatics were speed and supersented.

Feature of the bill was the shortness of all the contributing numbers. That was a good thing, as much of the talent was no more than average. Speeding of the tempo helped hide the deficiencies.

Waters.

### ALVIN, PITT.

Pittsburgh, May 30.

Current layout has been turned almost completely into one of those hooray-welcome home things for Johnny Perkins, 275-lb, comic who served as Alvin m.c. sixteen weeks last fall. Deluxe movie house history of Pittsburgh seems to be a series of farewells and goody-goody-he's-home-again apron interlocu-No doubt that Perkins has quite

a following, but he seems to take unfair advantage, milking the mob dry at every opportunity. Not just for himself, but for the other turns and even individual membrane.

## HIP, BALTIMORE

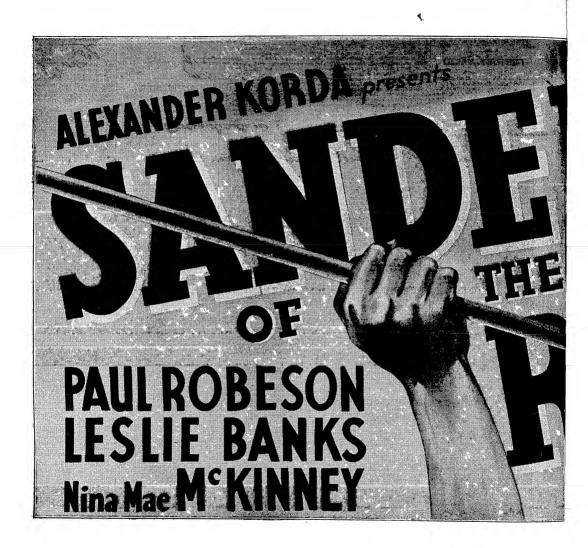
27

Baltimore, May 31. Brief, fast, tight-webbed four-act Brief, fast, tight-webbed four-act line-up this week. Started with & rapid skating by Earle, Jack & Betty, Not even a momentary letup all the way, displayed all smart and couple of smashing stunts, tops among which could be shunted back from mid-way position it now occuto more sock spotting near

tom mid-way position it now occuness to more sock spotting near
finals.
Reilly & Comfort deuced and got
over o.k. One at p\* no. other atom
Reilly & Comfort deuced and got
over o.k. One at p\* no. other atom
and recent pop songs. Both tenors,
they alternate dueting with turn
and recent pop songs. Both tenors,
they alternate dueting with turn
about solding. Just as and and
some action just when act thirsts
for it badly—lear close when they
shake the shower when they
shake the shower had and infine the shower of the shake and and
some action just when act thirsts
fake and laugh way nickly.
Sammy Cohen on next and ingrampy Cohen on next and incap manuvers. He might cut down
a bit on repetitive moments early in
back stretch, and sings a couple of
songs nicley alternated with few
acrobatic capers unlimbered by
Congs nicley alternated with few
acrobatic capers unlimbered by
Sock headliner could have really
taken this bill to town had one been
out to be shown the shade of the
bang. Two tall brunettes supply
antics. First does high-ticks, other
swims on later and soores with a
hip-wave to starling of 28 offeror and
curls of the chassis.
Maurice shook em off their hands
with acro hooding, monkeyshining
and the closer when he steps out
in red fright wig and sleazy balled
the steps of the soor of the boys.
On seven, Curlous Bride' (WB),
sormedy Br brutal second abow
Priday.

DAME NIDVET WADDADE

# "THE PRESS ACCLAIMS IT A MASTER LANCER'... AND THAT MEANS PLENT

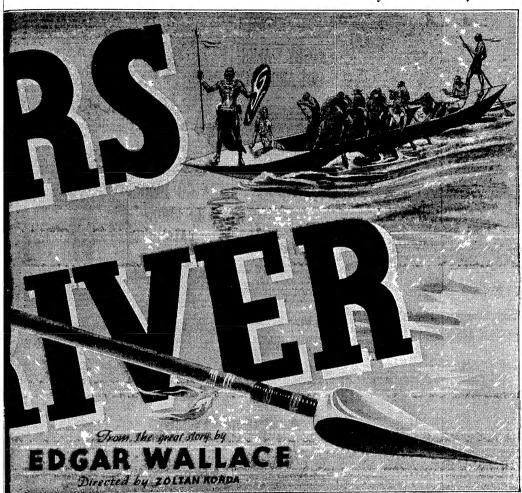


The amazempire is and more



# PIECE AND RATES IT WITH BENGAL OF MONEY AT ANY BOX-OFFICE!"

- Hollywood Reporter



ing drama of one white man who held the destiny of a native the hollow of his hand . . . whose whisper was mightier fearsome than the ominous boom of jungle war drums!

Released thru

ITED ARTISTS

## Both Major Webs Dicker for U. P.; Would Walk Out on Press-Radio

Both Columbia and NBC have under consideration a proposal to buy the complete news service of the United Press for the stations they manage. CBS will decide on the proposition that the UP has admitted it by end of the current week. Because the latter web, like NBC, is committed by the press radio pact not to broadcast for anotice than that obtained from the publishers' press-radio bureau, the deal, if closed, will not include the CBS New York key station, WABC. Should the two national networks join the ranks of those broadcastors buying complete press association

join the ranks of those broadcasters buying complete press association service, the press-radio agreement, according to the prevailing view in radio circles, will assume the aspect of a dead issue. Even though the lid on the pact has been off weeks, the true on pilterally to the nagreement's intent and provisions.

Based On Hour Rate

agreement's intent and provisions.
Based On Hour Rate
Proposition made CBS by UP is
based on the hourly rate on each
of the managed stations, which, beeide WABC, consists of WBBM,
Chicago, WCCO, Minneapolis,
Cont. WEGC, Constant of WBBM,
Chicago, WCCO, Minneapolis,
Cont. WEGC, Contentand, and WBT,
Charlotte, N. C. UP's formula in
he case of both CBS and MBC
operated outlet provides for starting guarantee, with this weekly figure being a major percentage of the
station's rate for an evening hour,
tract is the share that the press association is to get out of the commercial sale of its news.
WXYZ, Detroit, and the Michigan
network closed last week for the entrue UP service, with the schedule
cast, means and the program. Similar tleup
has been mide by George Storer for
CKLW, Detroit; WSPD, Toledo, and
WWYA, Wheeling, W. Va. Among
those dickering with the same news
provice is Lee Armer, president of
the Southwestern network.

## Return to Rate **Cutting Feared** As Code Chills

Washington, June 4.
Radio codists are sitting backwaiting for the Government to move in the muddled NRA situation.

in the muddled NRA situation.

Because of uncertainty about what, if anything, President Roosevit will do to work out a stop-gap and rescue parts of the wrecked 
Baldwin, executive officer, has made 
no efforts to take action. No. C. A. 
session has been held since the Supreme Court outlawed the codes 
last week, nor is any meeting 
scheduled or even contemplated. 
Maddwin and any culteth in members of the industry, figuring as did 
the NRA that it is now every man

bers of the industry, figuring as did the NRA that it is now every man for hinself. At one time a formal announcement of the court ruling, was contemplated but this was dropped as unnecessary.

Local sentiment was confused, industry keders regretting the death that the concern. In radio circles it was pointed out that killing the code will remove the lid on rate-cutting and nullify progress made cutting and nullify progress made toward stabilizing the rate situation but except in this regard industry reps manifested only casual inter-est.

## Spitalny to Russia

Phil Spitainy and his all femme orchestra of 18 sail July 10 for elght weeks in Russia, equally divided between Leningrad and Moscow theatre bookings. Cognizant of the money export restrictions, Spitainy is taking the trip purely for publicity, having arranged with MEC property of the property of the property of the purely of the purely

Fares both ways are guaranteed and for this reason Spitalny will essay no London or Parls bookings, returning directly from Russia.

## Soat Case Up June 7

Raymond Soat, head of General Broadcasting Co., again will ask the U. S. district court today (Wed.) for discharge of his per-

(Wed.) for discharge of his personal bankruptcy proceedings. Three creditors of General Broadcasting are expected again to protest until the proceedings in involuntary bankruptcy against the company have been acted on. Petitioners a gainst General Broadcasting last Friday (31) requested books and figures of the company, but an adjournment under the company, but an adjournment continued through counsel that Soat's personal bankruptcy action should not be discharged until after some disposition was made of their

snould not be discharged until according to their claim that nearly \$14,000 is due them from General Broadcasting. C. O. Langlois, Decca Records, Inc., and Jay Clark are the petitioners.

## MPPA WARNING **ON DUBBING** RECORDS

Indie transcription makers have been warned by the Music Publishpeen warned by the Music Poulsai-ers Protective Association that the purchase of a phonograph record for dubbing purposes does not exempt the re-recorder from obligations to the recording artists and the owners of the musical copyrights involved. Reminder was prompted by info re-ceived by the MPPA's license bu-reau that the jobbers of surplus phonograph platters were claiming that along with the stock they had acquired all rights.

that along with the stock they had acquired all rights. The multies the subher according to the MPPA's notice, to only one right, and that is the property right to that particular disc. Both the right to dub the record and the right to use the must, if it's copyrighted, must be dealt earlier. Both the right to be dealt earlier to the right to be the must, if it's copyrighted, must be dealt to the right to be dealt with the music publishing trade the MPPA servers as the licensing bureau for musical rights, while a contract it holds with the RCA Victor, the Brunswick Recording Co., Cannett Becord Co. and the American Record Co. and the Record Co. and the Record Record

In many cases the manufacturer of the phonograph record is himself without authority to dispose of the dubbing rights, without first consulting the artist.

### Mrs. Withycomb Airing

Philadelphia, June 4.

Mathilde and Irene Harding, sister plano and organ duo, formerly of NBC, are broadcasting weekly from WFIL.

Mathilde 1.

Mathilde is spouse of Don Withy-comb, manager of WFIL.

## Neighborly Rivals

Philadelphia, June 4.

Philadelphia, June 4.
Local wags ees plenty chance
for call wags ees plenty chance
for call wags ees plenty chance
for call wags ees plenty chance
for the plenty can be called to be calle

## **CROSBY WALKS OUT AND BACK**

For a time it looked as it Bing Crosby was about to walk on his Woodbury Soap CBS program law week with three broadcasts to go walkout was con followed by a walkback. Crosby and Woodbury have not gotton-together for nex season and are not expected trushly complete control awaring virtually complete control wordy but the overlast week's program four hours before due to go on. Scrap was on the

iast week's program four hours before due to go on. Scrap was on the
manner in which he was to present
Andy Devine, his lim guest star.
Not setting anywhere with words.
Crosby announced he was through
and plans were immediately formiand the start of the start of the start
of subtract Dave Brockman's
combo and have John Boles in the
crossities and the start of the start
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control spot.

Just as rehearsals were being set, hot wires from New York to the Coast instructed the adv agency and CBS officials to let Crosby have his way, so program went on as per schedule.

chedule.

Crosby gets \$6,500 for cach broadast, out of which he pays the band
and other talent, netting the
rooner about \$3,500 a weck as his

## Ray Linton Gets WMCA

Donald Flamm has transferred the Chicago representation of WMCA, New York, from John Blair & Co, to Ray Linton. Change will take effect upon the expiration of the 39-day notice clause in the contract between the station and Blair. Linton, who has already established offices in Chicago, closed the deal during his past week's stay in New York.

## PREMATURE TELEVISION

Drop Idea of Showing Epsom Derby On Screen

London, June 4.
After several months of scoret experimentling at the Dominion theatre, Gaumont- ritish has dropped its scheme of televising the Epsom Derby race into the theatre and charging admissions to watch it. Engineers say the mechanisms are not quite ready for a job that tough

## Kobak Doesn't Want Trade to Know

## Establishes Censorship on Figures Traditionally Released to Agencies

Advertising agencies seeking to stand so well in the listings. It get as line on their relative standing is also Kobak's opinion that the as time spenders on the networks release of the networks income will consider the control of tonger made examine by RDG, including they are told, is in line with the new policy established by Edgar Kobak, NBC v.p. in charge of sales, who feels that all financial data

cipally actuated by the money-mak-

ikonak, NBC v.p. in charge of sales, chally actuated by the money-mak-who feels that all financial data in motive.

Ad agencies invariably want the interest in the ratings in expenditures by either rails is included in the prospective agencies or industries would, if submitted to a prospective client made public, sit up ency and reto some what the agency has done sentinent among those that did not in radio.

## Gladstone Murray from London Mentioned as Canadian Air Czar

### **EDWIN SPENCE MUSTERS**

N.A.B. Committee Members Named For Convention

Baltimore, June 4.

Edwin Spence, director of Hearstwined WBAL here and chalrman
of the committee on arrangements
for the convention of the N. A. B.,
to be held in Colorado Springs.

The convention of the N. A. B.,
to be held in Colorado Springs.

Guille St. Colorado Springs.

F. D. William Feel, WTMY. East
St. Louis, Hugh Halft, WOAI, San
San Antonio; Hoyt Wooten,
WEEC, Memphis; E. D. Gluck,
WSOC, Chariotte, N. C. Credo
Alteria, WTMS, Louisville, Camp
Marrie, WTM, S. Louisville, Marrie, Edwin Spence, director of Hearst-yned WBAL here and chairman

entertainment committee

## **MEXICO HEARS** 1 BIG UNION TALK

Mexico City, June 4. There is a movement to organize on a nationwide scope everybody connected with radio in an emon a nationwide scope everybody connected with radio in an employee capacity, no one big union property and the property of th

tclcphone connections between town and transmitter. Also im-peded movements of Baker and his

## RADIO NEWS FOCUS OF PHILLY RIVALRY

Philadelphia, June 4.
Philadelphia has become acutely competitive on newscasting. Rival-ry centres with WCAU, KYW, WFIL and WIP.

For the service of th

with editing done at local Press office. Copy is han Press office. Copy is handled by special men and sent by messenger to studio. Both studios offer five-minute or 10-minute programs.

to studio. Both studios offer five-nimute or 10-minute programs. Neither WCAU nor KYW go In for production on newscasting, holding both the studies of the five-minute sessions.

Toronto, June 4.

Major Gladstone Murray, Cauadan-born bigwig of British Broadcas" ing has leer eo. anded out with a view to his appointment as ex r of Can dian broadcasting r processing the control of th

over to doctor the situation, radio programs of Canadian origin are capable, of comparing favorably with the better broadcasts from either side of the Atlantic.

either side of the Atlantic.
When the Canadian Radio Commission was formed, over two
years ago, Murray took time off
from his BBC duties to come to
Canada in a consultant capacity. It
is predicted now that Hector
Charlesworth, present charman of
the Canada the Radio Commission
that Canada the Radio Commission
that the Canada the Radio Commission
that the Canada the Radio Commission
that the Canada the Canada.

Both Charlesworth and Murray

Both Charlesworth and Murray have worked in harmony to bring about worthwhile Empire broad-asts and Murray is credited with establishing that 24-hour service round the world which is now received in every part of the Empire. During Premier Bennett's last visit to London for the Jublice celebrations, he was seen in the company of the control of the c

## ZAC FREEDMAN FROM PIX JOINS WMCA, N. Y.

Freedman has resigned as Zac Freedman has resigned as managing director of the Fox, Brooklyn, which he has operated for about two years for the Si Fabian interests, to organize and head an artists bureau for WMCA, New York, Freedman resigned from his Brooklyn operating post Fridar (31).

He was for many years associated with S. L. Rothatel, both at the old Roxy and at the Music Hali.

### Wetzel Joins NBC

Chicago, June 4.

Maurice Wetzel has been named Chicago manager of the NBC transcription department. It's a new-ly created berth.

Wetzel has been successful on his

own in selling various trades and professional associations on the idea of sponsoring transcription series specially framed for their

## KSD Sees New Faces

St. Louis, June 4. St. Louis, June 4.
New staff appointments at KSD
effective last week include Gene
Stafford as program diffector. He's
from ABC and NBC. Mario Silva,
new musical director, is from NBC.
J. P. Eschen, named production
manager, and Jim Alt becomes
chief announcer, while Lillian Hoffman has charge of traffic schedule.

### DuMond in Chi Agency

Chicago, June 4.
Joe DuMond has joined the Heart
Hurst and MacDouald agency here
as radio production chief.
Dumond was formerly manager of

station WMT. Waterloo, lows.

# RADIO'S 10 COMMANDMENTS

## 4 A's Protest to Columbia: Declare Copy Rules Needlessly Severe

Protest against the new set of re-strictions on the amount of com-mercial copy that Columbia is put-ting, into effect July 30 has been made by the American Association of Advertising Agencies. In a letter addressed to William S. Paley the asaddressed to William S. Paley the association scored the rules laid down
by the network as too oppressive
and inequitable and advanced the
suggestion that the CBS prez meet
with representatives of the Four A's
and try to work out a more practical and acceptable solution to the
problem.

problem.

View taken by the agency verein is that CBS has fashioned a hard and fast group of regulations which can only operate to the detriment of many elents. Columbia should to achieve the same purpose, that of avoiding advertising announcements which are too lengthy and too frequent, by more flexible means. The network can gain more in good advertiser, if it were to aunly its eff-advertiser, if it were to aunly its eff-

The network can gain more in good will, from both the listener and the advortiser, if it were to apply its efforts to improving the plug's treatment than curbing its length and the number of insertions.

It is Should Goar the content of the conte

The guidance of the chem, hades of a full hour's program, four influence and 30 seconds for a 5-miles above, three minuses and 30 seconds for a show, three minuses and 30 seconds and the chem and the

## A.T.&T. SEE-WHO IN **ENGLAND REQUESTED**

London, June 4.

American Telephone and Telegraph Co, has applied to Post-master-General here for permission to install see-who's-talking leevision device to all telephones in Great Britain,
Similar device.

Similar device is promised for America early in 1936.

### Sears-Roebuck Listens

Chicago, June 4.

CBS and NBC battling merity
over the Scars-Roebuck account,
which is talking radio seriously.
Generally appears that NBC has
some advantage, due to the netwoon
the mall order house.

NBC show auditioned for ScarsRoebuck is a variety affair titled
'Cinema Theatre Revuc.'

## Vic McLaglen's on Air

Hollywood, June 4.
Victor McLaglen went on the
Half and Half NBC program today
and is set for a mi imum of three

more,
Tobacco program was shifted here in order to fit in with McLaglen's picture work. He's featured in the show 'Red Tails,' a series of Canadian Mounted police yarns. Harry Jackson's orchestra backgrounds.

## Dr. Levy Offers Seattle Reporter WCAU News Job

Phladelphia, June 4.

Philadelphia, June 4.

John H. Dreher, Seattle Times
reporter who returned 9-year-old
George Weyerhaeuser, kidnapped
Tacoma boy, to his parents and
scooped the country with the interview, has been offered a position as
news editor of WCAU by Dr. Leon
Leave extitute precident. news editor or word ... Levy, station president. Not reported what Dreher's reac-

## WMEX, WPRO IN **NETWORK THAT** ISN'T ONE

Latest additions to WMCA's inter-city circuit include WMEX, and the work of th

timore; WOL, W: WDEL, Wilmington.

## CHEVROLET MAY NOT GET FOOTBALL PLUG

Chevrolet won't go in for the bank rolling of football broadcasts this fall. Elimination of this item from its advertising pay roll is the result of the auto brand's change of unveiling date for its new models. With the latest Chevvoict models stated to come out during the early is a possibility of either Buick or Oldsmobile, which are also members of the General Motors combine, takof the General Motors combine, taking up the sports casting obligation

Last season Chevrolet aired the
gridiron events over some 40 stations.

## Peeved Princess Sues

Los Angeles, June 4.

Los Angeles, June 4.
Charging that KMTR Radio Corporation falsely told her that her prospective ether program had to be cancelled at demand of the Federal Radio Commission, Princess Zoraida, also known as Baschi Pakita, the boother with fee 55, 197.

Zoraida, also known as Baschi Babitti, has brought suit for \$51,197 against the corporation. Contract she alleges was breached was to have been effective last month, and turn down by station has injured her repute, according to complaint.

### American Act on BBC

American Act on BBC
London, May 28.
Hildegarde is the first American
act to get a long-termer with the
British Broadcasting Corporation.
Contract calls for monthly broadcasts, and was given her so that she
could adjust her English and Continental cabarct work accordingly.
Hildegarde inas signed contracts
in whereby manage out must release her out the nicht she is due
over the ether in London,

## STATIONS HEAR OF FCC DOGMA

Roving Assignments Re ported Given Field Men with Undercover Instructions Said to List 10 Broad Categories for Investigation

#### SOME RESENTMENT

In its efforts to clean-up radio programs, the Pederal Communications Commission enrolled its ficilities of the programs of the Pederal Communications Commission enrolled its ficilities of the Pederal Commission enrolled in a conditiential brigade to check on every program given over stations in their territory. Governing the conduct of these field men are said to be 10 general commandments.

Insamuch as the field men's activation of the program of the programs of the progr

convention in Colorado Springs, July 7-10.

Some broadcasters see in the commission's close scrutiny orders a move on the part of the Washington body to go way beyond its legitimate censorship powers and see in it an attempt to bridle any station which might step out of line on any matter whatsoever.

on any matter whatsoever.

Instructions to the field men as unofficially understood allegedly specify that they shall watch for violation of rules and ethics on 10 different nointsa virtual 10 new commandments of the air.

#### Must Not List

Here are the objectionable phases which are listed as calling for a re-port to headquarters from the field men;

Attacks on government officials or overnmental departments.

Objectionable religious programs.
Objectionable medical programs.
Programs carrying too many or
too lengthy commercial announce-

ograms where advertising claim;

Programs which involve boycott.
Advertising from professional people such as doctors, dentists, lawyers, etc.

ers, etc.

Fortunc telling.

Lotteries or schemes of chance.

Anything against the general pubc interest.

Broadcasters who have learned of

Broadcasters who have learned of the new routine are protesting the wide latitude given the field men for several and obvious reasons particularly as they fear they will be at the mercy of the personal opinions of the field men.

They also predict that Washington will be cluttered up with complaints, forcing hearings that will be considered to the product of the provider of the products of the providers with little constructive good accomplished by the Commission through this method.

Washington, June 4.

Three more stations were added to the already long group required to support their renewal applications at public hearings as Federal Communications Commission granted another batch of limited-time dea mother batch of limited-time licenses last week.

Hearings on renewal requests were prescribed for KWEA, Shreve-port, La.; WJTL, Atlanta, Ga., and KFPL, Dublin, Tex. Reasons were

## Columbia Reported Offering 33% From 1st Dollar to WSB. Atlanta

## Publisher Takes G. M. Tag at Hearst's WISN

Milwaukee, June 4.
An entirely new set-up is scheduled for WISN here. John Black, publisher of the Wisconsin News will assume the 'title of general manager of WISN and Gaston W. Grignon, will remain as station manager. Harold Burke is commercial adversing manager and bemanager. Harold Burke is commer-cial advertising manager and has shifted his sales personnel already, re-employing several salesmen let out some weeks back. There will be no immediate change in the station set-up of em-ployes.

## **CONGOIN PAYS** MPPA, CANCELS **SERIES**

Music Publishers Protective Association has settled its license fee complications with the Congoin Co., beverage distributors. Deal provides that the commercial discontinue the gale or exchange for station time of the "Meiodious Meiodies' transcription series and that it make a lump in the latter group of platters as broadcast plus the copyright fees involved in recorded Congoln announcements.

Jam between the two organizations are also account of the congoin announcements which was not considered the congoin announcements. Jam between the two organizations are also according to the policy of the production of the congoin announcements whose light happed them as production numbers and hence subject to appeding permission from the

ject to special permission from the production rights owners. To avoid production rights owners. To avoid any further entanglement with the latter, the Congoin Co. has elected to withdraw this series from the field and put into production a dif-

## ANOTHER LAXATIVE PROBABLY OFF CBS

Although its present contract permits it to stay on the network until February, California Syrup of Figs (Sterling Products) is considrigs (settling reducts) is considering pulling out of Columbia within the next few weeks and going spot. Move would result in the placement of a recorded version of the Tolek Tracy' serial on some 50 stations.

stations.

Laxative account has been exceptionally successful with the "Tracy's script on CBS, but figures that rather than find itself stymied by the network's new policy just when the program has reached a high level of popularity, it would be best to start building along \*pot lines immediately. immediately

#### Bernie Band Sticks

Chicago, June 4.

Ben Bernic band will continue on the Pabst show throughout the summer. Bernic is currently playing at Catalina Island, Calif.

Show has perked since the addition of guesters.

WKOK, Sunbury, Penn., and WOCL

were prescribed for KWEA. Shreve-pt. La; WKOK, Sunfury, Penn, and WOCL, port, La; WTIA, Atlanta, Ga, and KFUE, Dublin, Tex. Heasons were to given under Commish secrecy policy.

Tenaporary renewals were granted KGEE, Los Angeles; KVOS, Beilingham, Wash; WBAX, Wilkes-Barre, Pa; WBBZ, Ponca City, Oklar; WBNO, New Orleans; WEDC, Chl-KRA, Grand Junetion, Colo., and cago WJBW, New Orleans; WKBO, Barrisburg, Fenn.

Latest NBC affiliate that Columbia has turned its propositioning attention to is WSB, Atlanta 50,000-watter. It is reported that CBS has

iention to is WSB, Atlanta 50,000watter. It is reported that GSB has
submitted to the Atlanta Journal,
owner and operator of the station,
on the operator of the station,
on the commercial money that the
network garners for the outlet at
33% from the first dollar. The
scale of compensation that NBC is
offering along with its new station
outlet at Station of the s

NBC and Detroit

NBC and Detroit gits Detroit situation, brought about by Detroit situation, brought about by Detroit situation, brought about by September, by adding CKLW, Cognumbia's present ally, to the blue (WJZ) link. NBC and George Storer, head of CKLW, heave worked out the details of the contract, and the contract of the contract of the contract of the compact of the contract of the contract

## COMMERCIAL **EDITOR AT**

Gilson B. Gray, formerly an ac-count executive with the D'Arcy agency, has been brought in by CBS agency, has been brought in by CBS to serve as the administrator of the network's new policies on commercial programs. It's his job to eagle-cye all continuities for violation of the web's new restrictions on ad copy content and length and also the story and character treatment of Juvenile programs. Of Juvenile programs, and copy content and length and also decomprecial content of the story and character treatment of Juvenile programs, and content of the story of the s

## Aces' Daylight Niche

Easy Aces for the balance of the daylight saving period revert to an atternoon spot. Expected to go back to evenings in fall. Sam sponsor, Anachi, but shift from NBC sponsor, Anachi, but shift from NBC p. m. Starts next week. Aces were on afternoons for a time last fall. Same team this week signatured for 18 film shorts to be made within one year for Van Beuren (fixto as they have already nade four shorts for same productr.

### Crosley's 25c Dividend

Crosley a Zoc Dividend
Crosley Radio Corporation directors resumed dividend payments
during the past week. The dividend
declaration is the first since April,
1230, when 25 cents was paid
Dividend declared last week also
use 25 cents. It is payable on
July 1.

## Radio Chatter

## New York

Contest winners in WOT's Little
Tente towners in WOT's Little
Tente towners in work was won by
the Chatham Community Players,
departed Tucsday (4) for Bermuda
to supear before the Gov.-General,
Sir Thomas A. Cubitt. Those in
Comie Kinglin, Allen Rieser, Phyliss
Taylor, Frank Taylor and Maj.
Dawley. Richard Nicolia, of the
street the two performances while
on the Island.
Benny Morrison, 18-year-old
messtro, now heard at Cafe de Cainternational dance parade.
Donald Novis begins a thrice
weekly spread over WHN this
Dick Robertson and Jack Pwan.

weekly spread over WHN this week. Robertson and Jack Pyan, bollet the Village Barn, are slated for a Vallee Thursday night spread within three weeks' time. Tim and irene remaining on the Gamateur winners on Sigmund Spaeth's Friday night hour over WEVD, New York, are now appeared to the Western of the Warlow of the Western of the Warlow of the Warlow

the station m.c.'ing these stage and the station m.c.'ing these stage and are series.

Jack Shannon, program director WFBL, Syracus, is now heard in network of 75 stations, broadcast originating in studios of WFBL and heard each Saturday afternoon Dorothy Garvin, WFBL Syracus, aritst and conductor of the Bon Voyage program, has received a soilin himself. Site contributed an article, 'Oh, Beloved Italia,' to the American Traveller inagazine, and that he wrote Miss Garvin personally praising her work.

## Kentucky

Nate Lord, Manager Wave, father of new baby boy, his third one, born May 31. Howard E. Campbell, technician in charge WHAS transmitter, re-

orn Nay 31.

Howard E. Campbell, technician in charge WHAS transmitter representation of the control of the con

Virginia Barr and Silm jonnson, both radio performers, are the vocalists.

Not produce the second performers are the vocalists.

Not produce the second performers and indianathers and performers and performe

## Massachusetts

story of WBZ's thrilling adventure with the famous lion in the spring

Newcomb s. (J. Bain) has joined the Agency.
WBZ, Boston, personnel all upset with carpenters and electricians working and hammering. WBZ is constructing new offices at their quarters in the Hotel Bradford.

Guarters in the Rotei Bradio Gang With Tent Show playing western Massachusetts and Connecticut. In between shows Hank is doing two broadcasts a day from WBZA's Springfield Studios In the Hotei Kimbail.

Mindell Studies in the Hotel Kinbail.

All the boys at WBZ, Boston, are smoking corneol, pipes these them with the state of the state o

at Home at the Filene Educational Conference. E. B. Rideout of WEEI, Boston, predicts a wet summer—and he's usually right. Del Castillo of WEEI played the organ at Jack Beauvals' wedding

presentive reference of the control of the control

near Harvard University.
WBZ, Boston, will soon have an
ultra high frequency transmitter for
experimental broadcasting on 5c.5
was a second of the second of

#### Alahama

Bryant Sisters, harmony team in Birmingham, are moving to Mobile and will join Bill Pape's station

Bryant Sisters, harmony team in Birmingham, are moving to Mobile and will join Bill Pape's station. Dunk Rendelman has returned to Birmingham from Louisville. WSGN now wants to play WBC WSGN wow wants to play WBC with Ham. WERC has licked WAFI tuke but WSGN just discovered they've got a team. WSGN just discovered they've got a team. WSGN just discovered they've got a team. The second floor of the Tutwiler total work in the second floor of the Tutwiler hotel. Work has already been started on the rooms. Since the chain letter fad has ensured the second floor of the Tutwiler hotel. Work has already been started on the rooms. Since the chain letter fad has ensured the second floor of the Tutwiler hotel. Work has already been started on the rooms. Since the chain letter fad has ensured the second floor of the Tutwiler hotel, which was a station of the second floor of the second Wisgn, Birmingham, is getting and to move part of its studio to the service of the variety of th

### Minnesota

Bert Lown in at the Lowry Terrace, and airing over WTCN, Minnaholia.

Skifter now KSTP, St. Paul, technical supervisor, replacing Len Smeby, who takes over the chief engineer post for Krunsky-Trendic's Michigan network and Earl Gammons just returned from a two-day CBS-owned station manager's hoddle in Gotham.

Earl Gammons just returned from a two-day CBS-owned station manager's hoddle in Gotham.

Hugh McCartney back from a swing through southern Minnotes as wing through southern Minnotes and Spot mann. Dept. is labeled Ther Here or There and naturally is exclusively about things for Mulbard and Heetor Skiffer back from KSTP's hearing before lock from KSTP's hearing before lock from KSTP's hearing before lock from KSTP's hearing before locks and the statement of the statement o

ally is exclusively about range and the control of the control of

## Illinois

John Harrington up from St. Louis for a visit and a squint at the chicago Golden Gloves. As the control of the

campaign.
Holland Engle an amateur cab-inet maker, turning out a ma-hogany desk set to go with his sunburn.

Bill Stein off to the Coast to see what about more MCA bands in pictures.

pletures.

John Wakefield joining the
WBEM, Chicago, announcing staff.

Ed Aleshire starting some test
spots for Cocktall Hour cig.

## Ontario

Contralto Amy Fleming snares a Contraito Amy Fieming stares a Commission contract. Dick Mansell sports-subbing on CFRB Torant, for angling Al Leary, Roland Todd presenting the Road to Yesterday' series for CRCT, Toronto. Tim Maurice's morning broad-casts on CKCL to fold for the Sum-

easts on CKCL to four to the summary of the property of the company of the compan

## lowa

Rodney P. Lien, treasurer Iowa Broadcasting Co., papa of a new daughter.

For a fanatic broke into WHO and because he wasn't allowed to go on the air he went into a tallspin that necessitated four policemen and a straight jacket. Stan Widney, announcer, badly WHO will continue 40 artists on the payroll during the entire summer.

WHO will continue 40 artists on the payroll during the entire summer and the payroll during the street summer and the summer a

includes shifting of announcers back and forth. Latest change has Ralph includes shifting of announcers some and forth. Letter change has Ralpin and forth. Letter change has Ralpin and forth. Letter change in the Cedar. Rapids studios.

Col. B. J. Palmer, head of WOW and WHO on the schedule of the American convention Disabled American Vets meeting in New Reggie Martin thinks he has a find in Dora McKay, local colored songstress, doing her first work on KSO.

KSO.

Dalton Norman, formerly of KOIL, WOW and KMA, now on KSO.

Hoppiness Campaign, which Hoppiness Campaign, which originated with G. Raith Branton, or Tri-States Theatres, and sponsored by 55 leading newspapers in the state, now has a tie-up with KSO and WMT, Cedar Rapids, with a program called 'Rainbow Over Iowa.'

Iowa Broadcasting Co. has ordered an Electronic organ for KSO and KRNT.

Missouri

Sportsman's Park for Kellogg Com-Maye than 1,000 attended the opening of the Home Folks Hour Barn Dance on May 25th. Al Dietzel, leader of the KWK sudio orchestra, was the winner of sudio orchestra, was the winner of members of the staff. He turned in a 56 card. Bob Richardson, sound-man, was the winner of the gross low with 77.

Nebraska

Cocilia Broderick new face at the outer office of WOW, Omain. Betty Free back to the insurance company division.

The state of the foot of

Peony Park when the outdor grove Peony Park when the outdor grove opens this week.
Billy Williams, dean of KOIL,
Omaha, continuity writers, away
from the continuity writers away
from the continuity of the continuity
take the continuity writers away
take the continuity writers away
take the continuity writers away
take the continuity writers are
the

### Connecticut

New artists at WATR, Water-bury, include: Dorothy Jones, pi-nist; Arthur Collingaburg, concert cannot be a superior of the con-dition of the colling of the colling distance of the colling of the colling Are end superior of the colling of the Are end superior of the colling of the WHN. Station also has two periods of local news dilly. Alan Wallace's Reading the Fundal WIXES, Waterbury.

WHN. Station also has two periods of local news daily, adapt the Funnier' program has been renewed on Wixis. Waterbury, George Duffy, station manager my waterbury, is making plans waterbury, is making plans waterbury, is making plans and waterbury, is making plans and waterbury, is making plans at WATR, Waterbury, made spleten, handling spot announcements for women's wear shops.

Naugatude On the Air' remote bury, and waterbury, leaves the ether shortly, Another Major Bowes winner makes good: Wesley Cann of Britispept has a tenor spot with Ann-Marie Havvilla, chanteuse, back on WiCC, Bridgeport, has picked up the waterbury, leaves the ether shortly, and waterbury, waterbury, leaves the ether shortly, and waterbury, waterbury, leaves the ether shortly, and waterbury, and

Maxine James, Robert Hunt and Scott Hunt Gudy and Her Jesters, one of the Maxing and Her Jesters, one of the Maxing and Her Jesters, one of the Maxing City, Kasper Slaters, after a road tour with the WLS road show, have joined WHE, Kansas City, Kansas City, Kansas City, Greing steady dance music Saturday aftermons from 1:5 until 5 ciock. The music is piped from the Muelle-mons from 1:5 until 5 ciock. The music is piped from the Muelle-bach grill, Kansas City Cub, and the studio. Program is called 'Hot Cast of Ted Horse Ranch,' known as the Texas Rangers, has returned to K. C. from Chicago, where 39 15-minute discs were completed in six days.

as the Texas Rangers, has returned to K. C. from Chicago, where 39 15-16 and the Control of the

Jimmy Cavalianco of New Haben

A new string ensemble at

Wat and we string ensemble at

Wat and the string of the string of the

Gus Meyers, former pit maestro

Gus Meyers, former pit maestro

di Globe, Bridgeport, readying for

dance tour with orque.

Gus Meyers, former pit maestro

the string out on his own un
the string out on his own un
germanagement of V. J. Cook,

Eddie Mayehoff's band gets sum
mer stand at Westchester Embassy

Meyer Davis unit goes into Long
shore beach club, Westport, Conn.

Edith Joison of WICC, Bridge
shore beach club, Westport, Conn.

Edith Joison of WICC, Bridge
shore beach club, westport, Conn.

Edith Joison of WICC, Bridge
shore beach club, westport, Conn.

Edith Joison of WICC, Bridge
the Catakille.

Herbert A n d e r so n ' s. Chapel

Echoles, Celebrating second natal

will receas July and August.

Bridgeport Musical Research

club finaled the air season Sunday

WICC, Schoper of Wick, as

Friedge Pergir's CRS band one
nights into New England with

Free of the WICC, Bridgeport, for

a doile Fredericks revampling

Allies WICC, Bridgeport, for

Allies Wick, as String, as a

Mickey Carr's Canadian Caper

Mickey Carr's Canadian Caper

Mickey Carr's Canadian Caper

Wick, as Schoper of the summer

danceries.

Mickey Carr's Canadian Caper

Wick of the String String Canadian

Wick Schoded to emse diasoled

vets' convention banquet Saturday

Jank Westpury, Union thumbs down gen
time set for boundard.

Union trouble kept Gus Meyers

from going engenery with Lanceries.

Mickey Carr's Canadian Caper

John String Perger of the Surfrey

John New York String

Watth String, Pagensor ex
town of for the summer

danceries.

Mickey Carr's Canadian Caper

John String, Pagensor ex
from going engenery with Lanceries.

Jack Henry of WIXES, Water
bury, Union thumbs down gen
turn of the Surfrey

WATR, Waterbury, bas blossomed

dorts as a columnist for the Water
bury Democrat. Vila's stuff, a la

days, by String Pagens Priing to set up the remote lines to protect and the many for point up arrections have most for point up arrections have more accounted by the controlling the continuity for the controlling the controlling the controlling for the controlling for the NBC red from flotel Paxton, Omaha. The controlling for the NBC red from flotel Paxton, Omaha, and the controlling for the NBC red from flotel Paxton, Omaha, and the controlling for the NBC red from flotel Paxton, Omaha, and the work of the water of the summer vacation spell. Helen Whitmore, of the WAAW outer desk, enjoying a visit from the desk, enjoying a visit from the summer vacation spell. Helen Whitmore, of the WAAW outer desk, enjoying a visit from All Bates of KOLL wearing a bandaged hand, the result of a broken dasability hold, after trying to snap in the state with the romaha trade delimination of the controlling the state with the Omaha trade delimination of the Omaha studies of KOLL and the state with the Omaha trade delimination of the Omaha studies of KOLL and Tax and the studies of KOLL and Tax and the studies of the Omaha studies of KOLL and Tax and the studies of the Omaha studies of KOLL and Tax and the studies of the Omaha studies of KOLL and Tax and the studies of the omaha studies of KOLL and Tax and the studies of the omaha studies of KOLL and Tax and the studies of the omaha studies of KOLL and Tax and the studies of the the pax of the pax of the studies of the the pax of the

### Louisiana

Leonard Holland added to the KISS, announcing staff and will also serve as master of ceremonies on local programs. Mrs. Holland Shreveport her husband to Shreveport. Red Mills and his orchestr, who have been heard nightly over the control of the

# WEBS KID SELVES, GALLUP

## **Revamp Crossley Reports**

Checking system of the Co-operative Analysis of Broadcasting.

better known to the trade as the Crossley Reports, is stated for drastic revision within the next month. Under the new method of shading out what they're listening to, the reports will spread out the phone calls to cover four different periods of the broadcasting day, instead of contining itself, as it now does, to inquiry of all the pro-instead of contining itself, as it now does, to inquiry of all the pro-instead of contining itself, as it now does, to inquiry of all the pro-into of National Advertisers, which between them finance and direct the CAB, consider the new system of checking as the best compromise between the co-incidental and the recollective methods and as having the advantages of both. Whereas the present way taxes the listener approached with remembering everything she had tuned in the previous day, the new form of tabulation will entail drawing on the memory for things heard at the most during four-five periods. The proposal proposal

in effect was full of faults and weaknesses and not doing a worth-while job.

Supplementary Dats

It is also anticipated that the new system will cause a radical change in the supplementary statistical data provided by the reports, such as the average number of sets in use during the day and night. The Crossley Reports have shown this average to be around the 60% mark, as compared to the 75% which Professor Daniel Starch has cited in his research tabulations for CBL say, the Crossley corp of elsekers will be delegated to make their calls. This angle is still in process of experiment, but indications are that the first batch of calls will be made around noon, the second, around 5 p.m., the third, around 8:30 p.m., and the fourth, around 9:30 the next morning. During the noon batch of calls the set owner will be asked what programs were listened to that morning, the next out of the control of the control of the call of

## **Double-Headers Bringing Lotsa** Headaches to Baseball Stations

Chicago, June 4. Stations, throughout the country which are carrying baseball playby-play are distressed because of the unusually rainy spring season

the unusually rainy spring season which has caused postponement of game after game. Puts these bases are considered as the same after game. The same are considered as the summer baseball schedule of double headers which become necessary to make up lost games. Most stations have arranged their afternoon schedules on a general basis of single games which restricts the baseball time to 2:45 to 5 p.m. and generally have signatured other accounts for the early afternoon and later afternoon hours. Seeks Releases

But with double headers now go-

Seeks Releases
But with double headers now going into effect the station managers
are in a sweat hustling around from
advortiser to advertiser in order to
get them to release their time to the
baseball games. Irra number of instances the stations had protected
themselves against such an eventuality in their contracts but others
are just talking their way out of a
serious spot.

serious spot. But even where the stations are getting the time clearance all right they are still wailing because of loss of revenue entailed. Have signaof revenue entailed. Have signa-tured blanket season's contracts with the baseball advertisers and had counted on additional revenue

had counted on additional revenue from other sponsors for the early and late afternoon time. Also when a game is called off on account of rain the stations must fill in with non-revenue sustainings and then lose additional coin on double-beader days.

WIP Shifts the Gals
Philadelpha, June 4.
Staff changes at WIP moves
Margaret Danley from secretary to
president, Benediet Gimbel, Jr., to
assistant in publicity office. Earbara Evans shifts from station
hostess to secretary to Gi hel, reception desk poet being miled by
Marcia, Wilt.
But Mallere, formerly of WHEG, in

Ed Wallace, formerly of WIBG, in as relief agnosincer during summer vacations.

## Waxworks

Pure Oil is placing another series of 39 quarter-hour platter framed around the adventures of Jimmy Mattern, aviator. Renewal involved five stations.

Life Buoy soap (Lever Bros.) has 70 stations listed to release 45 five-minute platters.

Dr. Pepper, soft drink retailed in the Southwest, has extended its list to 35 stations, with the bookings consisting of 30 one-minute and 10 five-minute discs.

Cecil-Warwick & Cecil will prob-ably spot Gulf Headliners on 59 CBS stations when its renewed contract gets underway on October 6.

Freeman Lang has sold his interest in Radio Transcription Company of America to G. Y. Clement. Lang was president of firm with headquarters in Los Angeles.

Recorders, Inc., of Los Angeles, disking a second Edward Lynn script called 'Shamrocks,' Going on wax as a 13-installment Mahlon Merrick production.

## Financing Doubt

Washington, June 4.

Washington, June 4.

Denial of two Texas construction from requests, both because of the control of the control of the control of the proposed transmitters, was recommended to the Federal Communications Commission last week by Examiner Haiph L. Walley.

Prospective licenses were Italy Examiner in the control of the cont

## PRESENT DATA MEANS LITTLE

More Specific Fact-Finding Called For If Radio Circulation Claims to Acquire Any Prestige

### FAULTY LOGIC

In trying to devise a bureau of listener circulation the broadcast-ers to date have been working toward an object that is of quesloward an object that is of ques-tionable value, declares Dr. George Gallup, research director for the Young & Rubleam ad agency. What the buyer of time is interested in is the number of ests which are actually reached during certain periods of the day and night. To him information about the number of sets that a station is physically able to reach is of little practical able to reach is of little practical All coverage mans. Ansats and

use, says Gallup.

All coverage maps, eharts and figures, Gallup points out, have been designed to show the number of radio homes which a station's signal or group of station's signals encom-

dio homes which a station's signal or group of station's signal encompass. All this tabulating is founded to group of station's signal encompass. All this tabulating is founded dio circulation can be measured like magazine eirculation. Broadcasters are also inclined to talk' in terms of magazine eirculation. Their findings would be true if the same principles applied. But since the station of the same principles applied. But since the same principles applied with the same principles applied. But since the same principles applied applie tion claims.

the station could base its circulation claims.
Under such circumstances the buyer of time would have some idea what to expect of a given station at a given interest. The state of the country of the large state of the large hour and not the 21,000,000 sets

that the networks refer to in their promotion literature. By persisting in comparing themselves to magazines when quoting solves to magazines when quoting works, avers Gallup, are kidding nobody but themselves. Asked to quote its circulation, a station, heavy, will gilbly talk about the 2,000,000 sets located within its signal radiation, even when it well may be a support of the comparing th

## Ball Player's \$100 a Night to Show Self

St Louis June St. Louis, June 4.

Dick Slack of East St. Louis, who
ness more radio time than any
ness more radio time to the sumsecking member of St. Louis
leaves for personal appearances
at his formiture store to relake
the lower of the sumsecking member of St. Louis
leaves for personal appearance
or who was traded to Washington
er standard to the sumsensors will continue now
like the lower to the sumlike the lower to select
processing the sumlike the lower to the sumlike the lower to select
processing the sumlike the lower to the sumlike to the sumlike to the sumlike to the sumleave to mile the sumlike to t St. Louis, June s.
Dick Slack of East St. Louis, who
uses more radio time than any
other sponsor in this part of country. sponsoring programs on

## **Conquest Tosses RCA 'Monopoly'** Hot Potato Back at Commish

## Agencies-Sponsors

Standard Oil of Indiana is dickstandard Oil of Indiana is dick-ering for radio time and a new radio show. Working with the Chicago McCann-Erickson agency on this program. Prohably CBS.

Marschalk & Pratt, Inc., handling Standard Oil Company of New Jer-sey, on its new series which begins July 8. This deal brings Guy Lom-bardo and his Esso Marketeers to the air channels for a Monday night series scheduled from 8 to 8:30 p.m. EDST.

Blackett-Semple-Hummert, Blackett-Semple-Hummert, Inc., has two renewals starting next month in Affiliated Sales, Inc., Chicago, and Edna Wallace Hopper cosmetics, both starting on their new contracts on July 15. Louis Phillipse cosmetics are advertised on the initial series, which will emanate from WABC and be heard on the initial series, which will emanate from WABC and be heard on Little French stations. Marie, the Little French stations. Marie, the Little French stations. Warfe, the Little French stations are rial. Hopper program, "Romance of

rum serial.
Hopper program, 'Romance of lelen Trent,' out of WBBM, Chi-ago and heard over 17 CBS sta-ions.

Charles Daniel Frey Company, Chicago renews Household Finance Corporation of New York on July 1, presenting Anthony Candeleri's orchestra and singers. This will be over WABC, New York, and WCAU, Philly.

Van Heusen program sponsored by Phillips-Jones Corporation which was formerly heard at 10:15 p.m. EDST over WIZ, New York, and affiliated NBC outlets will now be heard at 9:45 p.m. on Sundays. Stations taking this are: WFII, WESA, WESC, WESA, WSYN, WESA, WESC, WESA, WSYN, WCKY, WESR, WMT, KSO, KWK, WCKY, WESR, WMT, KSO, KWK, WREN and KOIL.

Gold Dust is plugging its soap product on Rosaline Greene's new series For Women Only' current events, starting on June 20, over WOR, New York. Company's Sil-verdust product is continuing its Silining Tunes series for 52 weeks, from Monday to Saturday. This is synonsored by same company over same outlet on a Wednesday series at 6 p.m.

ills' International News service started over WINS, New York, on Monday afternoon (3). New flashes are broadcast for five-New liashes are broadcast for five-minute periods daily at 12 noon and again at 2:30 p.m. Company also sponsors a baseball series and a Betty and Bob seriki over same sta-tion. Blackett-Semple-Hummert, is

Blackett-Sample-Hummert agency, Chicago, corruls another portion of the Proeter & Gamble account. Gets Dreft business which has been on NBC here with a show tagged 'Song of the City.'

Christian Science Radio Commit-tee of Greater New York City has renewed its time over WMCA. New York, for another \$2-week period, startint Monday, July 1. Series shifts all over the city, taking in a different C. S. house of worship each month.

Conquest Allianee Co. last week carried its controversy with NBC to Anning S. Prail, chairman of the Federal Communications Commission. In a brief filed with Frail in control of the Commission of the Federal Commission of the Federal Commission of the Federal Commission of the Federal Commission that the Commission hand down an official ruling on the issues involved. Quoting from a letter it received that the commission hand down an official ruling on the issues involved. Petry, see the Federal Commission Compuest charged that NBC had by ordering WKAQ to cease rebroad-casting. Listerine's Metropolitan opera programs had usurped the authority of the commission. The FCCs secretary fad declared in his while the commission does not claim any jurisdiction over contracted relations between a sponsor of a program and an American network or any station the shortwaving of a program is subject entirely. Jam between Conquest and NBC developed after the former had arranged with General Electric's experimental program is subject entirely. Jam between Conquest and NBC developed after the former had arranged with General Electric's experimental shortwave station, WZXAF, in Schenectady, to have WKAQ pick up and rebroadcast the vision of Listerine, NBC, states Conquest in its brief, cabled WKAQ to cut out the rebroadcasting when conquest refused to use the facilities of an RCA shortwave station for the job at 33 a minute.

ties of an RCA shortwave station for the job at \$3 a minute.

Shortwave Monopoly?

NBC, avers the brief, tried to 'use its dominant position in the redictions between GE and WKAQ, which Conquest understood to he the exclusive concern of the FCC. to Conquest, the sponsor and the agency involved. If NBC, adds the brief, is permitted to adopt this policy, it will be in a position to establish a monopoly of shortwave transmissions to American possessions and foreign countries, which, claims Conquest, is detrimental not only American advertisers and exporters. Through the FCC's rules and regulations, opines Conquest, there runs the thought that radio stations are to operate for the benefit and interest of the public and it is specifically noted therein that it is one of the duties of the FCC to prevent these, that minch he detrimental is monopolies in communication facili-ties that might be detrimental to the public interest.

## NO MORE HEARINGS ON BROOKLYN EAGLE

Washington, June 4, Federal Communications Commission last week refused to call further hearings on the application of the Brooklyn Eagle for a full-time transmitter on 1400 kc. Action was taken in denying nettion of WLPH, it can be considered to the communication of the dispute which has been kicking around for many months. Commish has not yet rected on the examiner's report which recommended that the Eagle's petition as sharing this channel be gauged. Washington, June 4

## Kessler at WCAU

Pessier at WOM

Philadelphila, June 4.

Staff addition at WCAU puts
Frank Kessler in charge of new
Market Research and Sales Promotion Depart ent.
He was formerly advertising manager for Contra ntal Distilleries.

#### Visiting New York

Ray Linton, Chicago, William Rambeau, Den Searle, WIBW,

10-Ht WATT
11 Sau, a Only Yesterday'
11 Sau, a Only Yesterday'
12 Sau, a Only Yesterday'
13 Sau and the Manage of the Manage of

sponsorship.

'It Scrms Only Yesterday' is hodge-nodge, yet a plausible story runs through from start to finish and the narrative devices employed by Watt. both as writer and narrator, are rooted in the very nature of radio. Might be described as a full-length novelette with musical and sound effects brought to the

full-length novelette with musical and sound effects brought to the air.

and sound effects brought to the air.

It conversational manner of the sound property of the sound process of re-creation. The sound is the sound process of re-creation. Much detail, interplay of characters of the sound process of re-creation. Much detail, interplay of characters of the sound process of the sound process of the story, builds steadily into total impression of the story, builds steadily into total impression of the story, builds and sharp penetration on what a mike can pick up. Flowing along for an asharp penetration on what a mike can pick up. Flowing along for an exercise, it was a refreshing novely that ran from light persillage to rather grin courtrom stuff. of America and the stuffer of the sound of the soun

## HAVERTY'S SHOW

kina, Bad Riding, England. Land.
HAVERTV'S HOW
Amaturs
30 Minutes
COMMERCIA.

MINUTES
COMMERCIA.

Altantia first radio amateur show
was broadeast over WGST last
Altantia first radio amateur show
was broadeast over WGST last
Altantia first radio amateur show
was broadeast over WGST last
londay (20) from the stage of
Loew's Grand theatre, under the
lantia's leading furniture stores.

Show was good in spots—not so
good in others.

Show was good in spots—not so
good in others.

Show was good in spots—not so
good in others.

Show was good in spots—not so
good in others.

Show was good in spots—not so
good in others.

Show was good in spots—not so
good in others.

Show was good in spots—not so
good in other
Lours' presented, although closely
pressed by the Landers Brothers
nale quartet; and Jewel McNair,
clustry in the spots of the spots
larger; and John Born, a harmonica
player. Two obvious stooges dulled
pressented, althout the selfclustry the stooges of the selfplayer. Two obvious stooges dulled
pressented, althout the selfplayer.

Chief criticis and program is the
poor job of me-ing idone by Ted
poor dulled the selfplayer.

Chief criticis not program is the
poor job of me-ing idone by

Chief criticis not program is the
poor job of me-ing idone by

Chief criticis and program

Chief criticis of program is the
poor job of

Doublite, WGST announcer: His cracks did hit once during the half low; and, in an effort to get over, an interpretation of the half programs.

ACADEMY OF MUSIC and a miker, manager of Loew's Grand with wide radio experience, who took a small part in the program, more though a miker, manager of Loew's Grand miker, me in his program in the program, more domined and at the end of the more of miker and the control of the control of the control of the Loew's Grand stage.

Haverty's is plugged at the beginning, in the middle and at the end of the Loew's Grand stage.

Haverty's is plugged at the beginning, in the middle and at the end of the Loew's Grand stage.

FOUR GHORES Crand stage.

FOUR GHORES Charles Walker, Loerence Walker, Loew's Grand stage.

Charles Walker, Clarence Walker, The middle and a stage at the house.

Typical sepin harmony which first the mellow the surface in British and the other mantic interludes, and the other mantic interludes and interlud

CALIFORNIA EXPOSITION
Opening Geremonies
Suntaining
NBC-CBS
Suntaining
Sunta

TOWN HALL OF THE AIR
Raymond Moley, Norman Thomas
A. J. Muste, Lawrence Dennis,
George V. Denny, Jr.
60 Mins.
Sustaining
WJZ, New York
Twon with the flub-dubby sendoff

Even with the flub-dubby sendon that NBC gave the event, the in-troductory program (30) of this series rates as one of broadcasting? finest samples of intellectual show.

finest samples of intellectual showmanship. As a contrast to the rannamship. As a contrast to the rannamship common should be a contrast to the contrast to the

## CORNELIA OTIS SKINNER

CORNELIA OTIS SKINNER
Monologs
I OMMERCIAL
WJZ, New York
Jorgen's lotton shifted its target
of appeal to a cleas audience with
Monological Commence of the commence of the commence
shifted in the commence of the commence
is that it doesn't last long enough.
Her initial program consisted of
skinner. About the only complaint
that listeners can make of her act
is that it doesn't last long enough.
Her initial program consisted of
sketch and still briefer poem in
French.
Character reading served as a
cloide sample of her artistry, a
sketch and still briefer poem in
French.
Character reading served as a
cloide sample of her artistry, a
sketch and still briefer poem in
French.
Character reading served as a
cloide sample of her artistry, a
sketch and still briefer poem in
Fritsh king and queen, Miss Skinacidly. It was a species of material that could have easily leaned
toward earicature, but there was
not oven a suggestion of this qualrial that could have easily leaned
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## **New York Radio Parade**

Rudy Vallee ork will be disbanded prior to Rudy's trip to Hollywood to make his next picture. Ork has a date in Canada to do, then back to do some Fleischmann Yeast programs, after which he is due in Hollywood. Vallee figures to save about \$2,000 in transportation alone in not having to carry the boys west. Walter Scharf, planist and arranger, will stay on payroll.

Select Music's Edge
Select Music Corp, a subsidiary of Rockwell-O'Kcefe, publishes tunes secure in the knowledge that Bing Crosby, Mills Bros., Ruth Etting, the Boswell Sisters and rest of R-O'K talent will plug their tunes. The talent having an interest in the tunes plugs them. This interest has become so great that the tunes for the next Crosby pictures will be handled by Sciect instead of the Par Pix music outlet, Famous Music. George Joy of Irving Berlin shifts to Select as pro manager.

### WMCA In Madison Sq. Garden

WMCA will air a series of 15-minute informal chats originating in the office of Jimmy Johnson, the Garden boxing promoter, daily except Sunday at 6:15. Taub and Palange will do the prompting with Johnson and Baer-Braddock fracas due for the bows. Program lasts only until the B-B fight, Angle is that even the fight is unavailable for radio airing, due to Gillette buying the broadcast rights, nothing like preparing to get the junisde track on broadcasting the next fight.

#### Helen Davis Talks Scripts

Mrs. Singin' Sam, who as Helen (Smiles) Davis was a vaude headliner has developed a script for radio and is talking to sponsors. It show gots on air, she claims will be in a small way only as 'tis her belief that a family can comfortably handle only one star at a time.

#### io City Pubs' Colony

io City Pubs' Colony

Movictone Music shifts office to Radio City on June 15. Marks, Harins, Remick & Witmark are due to move there shortly. Thus the trend shifts away from vaude and the leitif musicals to follow radio wherein lies the big dough for song men these days. Starting on 28th St. the industry followed the theatres and cafes uptown to 39th, 45nd, 47th, 48th, 52nd streets. Now following radio the industry takes a sharp turn east.

#### Shell's Unseen Spieler

Shell-Joison program airs from the Vallee studio at NBC. A mike mounted on 10-foot stand in middle of audience to pick up their reactions. The commercials for this program are enacted in one of the studio's dressing rooms then piped into studio and so aircd. All part of bit or Keeping illusion of Shell Chateau.

#### Short Shots

Short Shots

Morton Downey and Carlebad Salts lcave air at NBC on June 7. Program originally set for summer saw sponsor gct ideas of money cuts. This and fact that this 15-minute show had a 4½-minute commercial ide to the folding of program...Jules Bicdse-orf air at WMCA. No money... Burns and Allen return to NY on July 7...Three Ambassadors and State of State Cost of State State Cost of Sta

#### Scrambled Notes

Scrambied Notes

Faskimo Pie bought Dale Wimbrow for a thrice weekly 10-minute spot on NBG following the Press-Radio spot at eve time. Wimbrow loss Gallagher and Shean program for opposition and elause allows eightweek cancellation it faskimo Pie sales don't jump... Ben Bernle hits his form of the state of Al Radio and the state of the state

onoisture is an ample application of december of the property of the property

# **WAX RULES AUSTRALIA**

## FCC's Washington Hearings

Washington, June 4.

Five applications for better facilities and new transmitters received final okay last week from the Pederat Communications Commission. New stations will be at Newport, R. L. and Del Monte, Calif, former, owned, by S. George Welh, using the 1200 channel with 100 watts night and 250 days, and the latter, owned by Richard Field Lewis, using 1210 with 100 watts. Commish overruide Examiner George H. Hill on the Newport application, and sustained Examiner R. L. Walker on the California plea.

Newport application, and sustained Examiner R. L. Walker on the Cali-fornia plea.
Sustaining Examiner R. H. Hyde, commish granted renewal license to WBEZ, Ponce City, Okla., which operates on 1200 with 100.
Permission was given WDZ, Tuscola, Ill., to shift frequency from 101 to 1020, and increase deviume power from 100 to 259 watts, KPH, Wichita, Kan, received permission to boost julce from 1 to 5 kw days: and WGCM, Mississippl City, Miss., was granted authority to change frequency from 1210 to 1120 and to increase power from 100 nights and 250 days to 50.

250 days to 500.
Several applications were denied, including that of KGBX, Springf Mo., for extension of special authority to use 500 watts on 1230; KF Longview, Tex., and KGKB, Tyler, Tex., for special authority to ope

Mo., for extension of speedal authority to use 500 wests on 1209; (KPRO) Long-lever Pex., and KGICB, Tyler, Tex., for special authority to operate extra time.

Batch of applications shated for examiners' hearings included: WJEJ. Hagerstown, Md., trequency change from 1210 to 1230, and increase power from 100 to 230 night and 500 days; and second transmitter at Lebanon, Penn., on 1420 with 100 days, and second transmitter at Lebanon, Penn., on 1420 with 100 days, and second transmitter at Lebanon, Penn., on 1200 with 100; Piorida West Coard Broadcasting Grampa, Pia., new station on 1200 with 100; Piorida West Coard Broadcasting Grampa, Pia., new station on 1200 with 250 days; and three applications for renewal licenses.

Cuthrie Turned Down

Commish denied request of Guthrie Broadcasting Co., Guthrie, Okla., for new station on 1200 with 100; Broadcasting Co., Guthrie, Okla., for new station on 1200 with 100; Okshiring with WBDZ, Tonca City, Okla., and the piec of Mueller Amusement Co., Sequin, Tex., for new Studio on 1500 with 100. Dismissed request of Data in the piece of Mueller Amusement Co., Sequin, Tex., for new studio on 1500 with 100; Unifn the week included:

WELL, Stevens Point, Wis., increase power from 2½ to 5 kw; KEHE, Los Angeles, Calif., change power from 500 night and 1 kw day to 1 kw night and 5 kw days; Waycross Broadcasting Co., Waycross, Ga., new station on 1210 with 100; L& S. Broadcasting Co., Waycross, Ga., new station on 1210 with 100; L& S. Broadcasting Co., Waycross, Ga., new station on 1210 with 100; L& S. Broadcasting Co., Waycross, Ga., new station on 1210 with 100; L& S. Broadcasting Co., Waycross, Ga., new station on 1210 with 100; L& S. Broadcasting Co., Waycross, Ga., new station on 1210 with 100; L& S. Broadcasting Co., Waycross, Ga., new station on 1210 with 100; L& S. Broadcasting Co., Waycross, Ga., new station on 1210 with 100; L& S. Broadcasting Co., Waycross, Ga., new station on 1210 with 100; L& S. Broadcasting Co., Waycross, Ga., new station on 1210 with 100; L& S. Broadc

## **NBC May Divert Dance Music to** One Chi Outlet

NMC locally becoming quite cramped for bands during its late hour remote control pick-up sessions due to the Musicians Union site to the four control pick-up sessions due to the Musicians Union site to the four control pick page. The four picking competition for remote pickings of the four picking of the four picking of the picking of the four picking of the picki dance music

This move also follows the click This move also follows the circ of script sustainers at might, provlng to the satisfaction of the NBC moguls here that there is a goodly portion of the listening audience which would rather listen to something other than continuous dance music between the hours of 10 p.m. and 1 a.m. Shows which have and 1 a.m. Shows which have proved this to NDC are such as the 'Hoofinghams' and particularly 'Lights Out,' the local mystery show which has spread out over the net-

which has spread out over the network, will likely delegate the
NEW of the work of the work of the
NEW of the work of the work of the
WENR. It arises the first general
move made by radio to step away
from the traditional dansapation in
the late evening time. NEW also
has angles which may result in
spinosorship at the late periods to
straight dance pick-ups prevented
any such sponsorship. any such sponsorship.

Charles Lung with his 100-voice program switches from KHJ to KFAC, Los Angeles.

WSGN'S UNION TROUBLE Five Panelmen off Payroll-Work-ers Charge Violation

Birmingham, June 4.
Union trouble broke loose at
Workin last week when five union
place. The operators union replace. The operators union refirmingham Trades Council to distensis the alleged violation of a contract by Ormond Black, president
Trouble is returned to have
Trouble in correct to have
returned to the service of the state o Birmingham, June 4.

## WGST, Atlanta, Okays I. B. E. W. Labor Pact

Atlanta, June 4

Atlanta, June 4. Station WG8T has voluntarily signed a labor contract with International Britherhood of Detertical Workers, despite the Supreme Court rulins, WGST had protracted NMA confliction over unformation and the state of the Court rulins, with the state of the court rulins, with the state of the court rulins, with the court of the cou

## Casa Loma Off CBS

tasa Loma band is not renewing asu Loma band is not renewing its booking contract with the CHS Artists Bureau when the current agreement expires Sept. 30, 1925. Combo has been jayling a commission and a commission of the current seems of the network for two years. For the current year the arrangement will by Sept. 30 laws meant to Columbia about \$10,890 from read dates and \$1,200 from the commercial of the commercial seems.

## 95% OF YANKEE PROGRAMS OKAY

A. E. Bennett, President of Commercial Stations Trade Assn., Explains Dependence of Australia Upon American-Made Radio Discs

#### OPENING UP

Return of more prosperous times in Australia plus the acceptance by the Antipodes of American-made we conform the property of the Australian Pederation of the Australian Federation of the Australian Federation of the Australian Federation of the Gradeasting Stations and Station 2GB, Sydney, who is in New York for about a month from Australian for about a month from Australian actors and sip are popular overseas simplifies the advertisers program simplifies the advertisers program problem in invading a far-away

. ctt compared the widespread Bennett compared the widespread use of American transcription programs in his country with the way U. S. films have swept into favor in Australia. Radio listeners now are accustomed to and even demand American voices, productions and grams much the same as they look for them in pictures. Australia's commercial stations

Australia's commercial stations (so-called class B) use about 50-50 between transcription programs and broadcasts of live talent, according to Bennett, Reason for this is and current dearth of local radio talent. He regards the high quality of transcription programs made in the United States as one of the prime

United States as one of the prime reasons for the growth of commercial broadcasts in his country.

Not only have these American-made wax broadcasts made possible more business for the privately operated Australian stations, but their use has prompted local station producers to raise the standard of their programs and to develop native tailent. Bennett pictured american and prompting the station of the programs and to develop native tailent, and prompting the station officials to enter into active competition with the U. S. wax broadcasts.

## John Watt, English Broadcaster, **Amazed at Split Second Timing**

### Federal Housing Admin. Charts Spot Campaign

Federal Housing Administration is going spot broadcasting to tell home owners about the funds available to them and how to get some for building and repairing available to them and how to get some for biniding and repairing purposes. Brinswick is tirring out the 15-minute dises and the booking is being done by George T. Vanderhoffer, the FHA's chief of radio ballyhoo.

Music Publishers Protective As-

sociation last week waived its right to fees for music used in the discs when Brunswick applied for a license to cover eight of the proposed transcription series.

stations. But a recent survey re-vealed that only about 25% go for the government operated programs, while at least 75% now are listening to commercial broadcasts.

Bennett figures that there are approximately a million radio listeners at the present time out of Australia's 7,000,000 population and avers that there has been a 33% increase in radio owners annually for the hast three years in his country. A positive check is possible because every radio owner must pay the post office department a lenesse fee Because Australia. Is the one nation in the world which has privately owned stations operating in competition with government staat the present time out of Aus-tralia's 7,000,000 population and

competition with government sta-tions, Bennett pointed out that a striking comparison was possible in the popularity of the cultural and

commercial types of programs. He estimated that the average 15-

commercial types of programs.

He estimated that the average is, about 40, the actual price depending, as in the U.S. on the popularity and scope c. the station.

Fric Column, a brother of Romaid Colman, is chief announcer for 2GB, its Sydney station, as a neighboring country, entirely different conditions prevail in New Zelanda, according to Bennett. Radio listeners there have to depend entirely on government owned or propaganda stations. Eather designation is made stations. Eather designation is made viduals or organizations for their own purposes to a great extent. No commercial announcements are allowed on either type of station, are latted.

consts.

Only \$\sqrt{8}\$ of American transcription programs are not autiable for touse in his country, Bennett has found. Bennett is buying program forthers.

Australia has \$\sqrt{8}\$ o commercial buylong the will be readed at the state of the state of

U. S. methods of radio timing to the split second, are bloody mirac-ulous, according to John Watt, m.e. and air producer for British Broadcasting Corporation, in New York Components inc. and air producer for British Erondeasting Corporation, in New York for a first squint at major produced for the state of the state

claimed.

Another thing which he wants to speed up after two days of solid listening in on N. ... stations is a brisker rehearsal schedule. Engcening in on N - academies in a management of the property of

Winn.

Edith Day Big

Musical comedies on the air are
favorite programs with British
dialers. Edith Day (the original
Trene) has built herself into a topnotch BEC star through her etherized re-enactment of her stage
roles.

roles.

Monday night (3) Watt got a stron; taste of U. S. timing when NBC staged his 'Il Sceme Only Yesterday' playlet, right to the minute, it ran 60 minutes with no time over for any extended speeches. Watt appeared under his own name, relating the tale as certain dramatic portlons were acted. He got his ideas for the story from American films. can films

in hims.
'Someone told me to listen in on be Penner Who is he? I must look he chap up. Rather!' Watt said in Joe Penner

## \$600 AN HOUR SET IN CHI

Chicago, June 4. Chicago, June 4.

NBC locally has finally decided about its rates on WMAQ and WENR and on July 1 will boost the charges on these two stations to a

about its rates on WMAQ and WENRR and on July 1 will boost the charges on these two stations to a 5000 ceiling.

This will the key outlets in Chi-acro to at least the 500 north.

The will the key outlets in Chi-acro to at least the 500 north. On Aug. 1 the Columbia station, WHBM, will join the procession and hike its charges to the six C notch. CHS outlet has been reading with its charge uplift for some time but has been waiting for the NRC rates to get set. Besides CHS has been marked to the six of t bullding.

### Dale Wimbrow on WJZ

Date Wimbrow returns tomorrow (5) to WJZ, New York, for a Mon-day-Wednesday-Friday series, 6:35-6:5 p.m. EDST. - ame station recently held

some 11

## **Inside Stuff—Radio**

E. Lester Muller, who last week stepped down from 6 ic of president of the Baltimore City Council, now includes among his activities as plain citizen a weekly appearance before mike at WCAO spiciling off the commercial copy on program sponsored by firm in which he is financially

interested.

Firm has opened and is publicizing a new cemetery located in south-western suburb of town, and Muller is treasurer of company. Weekly half-hour program has been taken on WCAO to plug and sell the burial

John S. Young, NBC announcer piloting the Major Bowes amateurs on their personal appearances at the Albre, Brooklyn, and Palace, New York, ad libs about Crossley Reports in a manner which seems to take it for granted that the public is cognizant of this intra-trade checking

Some of the radio chatterers have also take Crossley Reports in casual manner.

Air Sports, new radio service idea concected by Publicity Associates hopes to be underway by June 1, supplying racing results, etc., to station but starting date depends on stations' support. Wate: New York, as been mulling proposition for exclusive rights in the New York area. Clam McGarthy is to handle the spicifies.

Proadcastin

## Here and There

Erno Rapee's air presentation of titularly superb. Rapee is devottage of the finest operation in the superbound of the finest operation interpretations are presented interpretations. The superbound of the finest operation interpretations are produced by the superbound of the finest operation interpretations. The superbound of the finest operation in the superbound of the finest operation in the superbound of the superbound

BENAY

VENUTA

WABC and Entire Columbia Network Management CBS Artists Bureau

Personal Management
Jules Alberti, 515 Madison Ave.
New York City

PADIO'S PREMIER MIMI

WARD

WILSON

In Person, LOEW'S, NEWARK, N.J

Personal management NBC ARTIST BUREAU

and His Silvertown Orchestra

Representatives ROCKWELL-O'KEEFF, Inc.

"Hello Stranzer"

5 A M

(Schlepperman)

4EARN

Direction

Wm. Morris Agency

THE ULTIMATE IN NOVELTY PROGRAMS BORRAH

WOR, 8:30-9:00 P. M. REID'S ICE CREAM

Every Friday | 10:30-11 p.m. Address STEINWAY HALL

ITTY KIDDIE" HOUR

Herbert Polesie, J. Walter Thompson producer, will spend a couple weeks with the Jolson-Shell show while it originates from the west coast. It is not decided whether Victor Young will make the Hollywood trek.

Florence Stone, of John Blair's 'ew York office, left to return home New York office to Minneapoils.

Milton Stanley, Wall Street broker, who used to sing on the air eight years ago, is staging, a comeback via WBNX, Bronx.

WINS, New York, has two new announcers—Frank Curran and Richard Koch, Latter from WCAE,

Lester W. Lindow of New York has joined the sales staff of WCAE, Pittsburgh. He comes directly from the general advertising department of the Hearst newspapers.

Nicholas Pagliara, WHEC ram manager, replaces Gunnar Wilg as m.c. on the All-Pen Amateur show on the Palace stage, Rochester, Monday Pights as sport programs occupy Wilg.

Radio Program Syndicate, organ-lzed by Harrlet Francis in Holly-wood, and now managed by Mar-garet Kuhns, is disking 'House in the Sun,' script show by Edward Lynn. Robert Fraser and Barbara Luddy from films in the lead parts Lynn. Robert Fraser and Barbara Luddy from films in the lead parts.

Richard W. Stannard, formerly in the agency field in San Francisco, has been engaged as sales promo-tion manager for the Don Lee Coast network, with offices at KHJ, Los

Charles Vanda goes to work in the Los Angeles CBS o ce as pub-licity man for the Southern Cali-fornia area

Ted Bliss succeeds Clarence Ham-liton as chief announcer at KHJ, Los Angeles, with latter becoming assistant to Scott Perkins, produc-tion manager.

Chauncey Haines and staff string orchestra of six have been let out at KFAC, Los Angeles.

Ken Johnson, from WHK's commercial staff in Cleveland, is the new head of the commercial de-partment at WJW. Akron. John Wagner held this position several months.

Ed Palen, formerly connected with the staff of WKBB, Dubuque, has joined the staff of WORK, Rock-ford, Ill., as announcer.

Kenneth Randolph, who recently quit the White-Lowell agency, has established himself in New York as local sales rep for WSMB, Dayton, O. He was formerly commercial mgr. of the station.

Lou Polanski, formerly with the orchestra at Sunday Nights at Nine series, staged at the Barbizon-Plaza hotel during the winter, has joined WOR, New York, as staff pianist,

Clifford Marshall joins WINS, New York, as musical librarian. He comes from WCAE, Pittsburgh.

Vic Dalton, owner of KMTR, Los Angeles, is in San Diego to line up a station for his budding Coast

Byron Snowden, recently departed syron Snowen, recently departed from WABY, Albany, as an an-nouncer, has gone to the new sta-tion, WMFF, at Plattsburgh as spieler and commercial salesman. WMFF, managed by George Bissell, only opened recently.

artin Provensen, councer at WENR, gabbing for KHJ, Los

Otto Kruger will do a tabloid edi-tion of 'Accent on Youth,' on the Shell Chateau program, June 29, from the Coast.

## Raps Sir John Reith's Report Urging State Take Over All Radio

Capetown, May 14.

At the annual general meeting of African Broadcasting Company shareholders in Johannesburg, I.W. Schlesinger showed sore feelings at the prospect of the government taking over broadcasting, as suggested in Sir John Rethit's report. He wantbeen singled out and why not put been singled out and why not put hewspapers on the same basis, also press agencies and cable companies? What applied to broadcasting also applied to them. If considering the second seed of the second seed that may be becomes of personal enterprise and effort? He considered that many of the proposed items in the report were impractical. Capetown, May 14.

Opinion of the majority of license Opinion of the majority of license holders is strongly inclined for a radical change in the control of South African broadcasting, also a substantial drop in the annual fee of one pound fifteen shillings, considering the poor programs sent over the air.

## New Sponsor for La. Local See-Hear Show

Shrevenort La June 4

Dixleland Minstreis, one year old today, gets new sponsor, Hemen-way's Furniture store. Under the sponsorship of Shreveport Street Raliways in the Municipal auditori-um, it was first commercial sec-hear show in town. Two other imi-

um, it was first commercial sechers show in town. Two other imitators sprang up but quickly died down. A ride on a street car on the state of the st

locutor on the minstrel show, glving way to Leonard Holland. Gross started the show but pressure of work as KTBS's business manager caused his retirement.

## Beer Undignified

Baltlmore, June 4.

Baltimore, June 4
Warner's Staule you downtown
filmer hisea to you downtown
filmer hisea
with station WPEIN because the
broadcaster wanted to bring in a
browery as sponsor. WB deemed
beer beyond the pale of dignity the
theatre wanted to uphold.
Proposition was also to have emibraced tie-ups with beach resort
and a bus line. Contest would have
been held, with 20 free vacashes
for winners. Resort would put up
ty hus line would have doied out
round-trip ducats. Daily programs
would have been broadcast by
WPEIR, with an organist from
Stanley as talent. The brewery
was to have footed the bills in return for pluss. turn for plugs.

### Cereals in Texas

## New Business

DAYTON, O.

DAYTON, O.
Frankle's Novelty Lot's 28 minouncements, began May 14. WHIO.
Dahm Bross, roofing materials, 20
135-word amnouncements, began for 15-word amnouncements, began Louis Motor Mart, 18 125-word amnouncements, began May 28. WHIO.
Turner's Dry Cleaners, 125-word announcements, began May 28. WHIO.
Turner's Dry Cleaners, 125-word announcements, began May 20.
Exelogia May 20. WHIO.
Redolph-Wurlter, one-half hour musical program, begins June 3, inLee Jewely Co., the 125-word announcements, for one week, began
May 24. WHI Co., skt 125-word announcements, began May 24 for one
week. WHIO.
Lakewood Beach, Urban, O., beLakewood Beach, Urban, O., beLakewood Beach, Urban, O., beLakewood State May 24 for one
week. WHIO.
Olido Caverns, West Liberty, O.,
Started May 27 with 30 one minute
announcements. WHIO.
Olido Caverns, West Liberty, O.,
Started May 27 with 30 one minute
WHIO.
Wittopolida Co., renewed for

Martopolitan Co., renewed for eight weeks, 15-minute program, beran May 17 WWHO. Bank, travel dept., Mor 125-word announcements, Wednesdays and Fridays; started May 22 for nine days. WHIO. Depton Commerc Shop, 125-word June 18. WHIO. WHIO. Krug Certified Bakery, 100 125-word announcements; started May 22 cm should be supported by the commercial control of the control of the commercial control of the comme

### CINCINNATI

clid Crystalic Sales Co., local, ring Crystalac auto polish with spot announcements. Direct.

55 agot announcements. Direct. Pleasure Jaind, new picine resort near Covington, Ky., using 100 spot announcements, spot operated by announcements, spot operated by Steed, ex tab show impresardo, as mgr. Julian Behr Agency, local. Waxwill Fire Insurance Co., Covington, Ky., employing 55 weekly 15-minute 'Blair of the Mounted' e. L. Direct. WCTC. Direct. WCT. Chuby San, 38 five-minute wax programs, three weekly. Placed by Norma Craig and furthrough the control of the Mounted of the WCKY.

## BRIDGEPORT, CONN.

BRIDGEPORT, CONN.
Lever Brothers Co., 52 five-minute electrical transcriptions, Mondays through Fridays, beginning June 3.
Fridays, beginning June 3.
Fridays of Times Star, 16 15-minute electrical transcriptions, Tuessing Control transcriptions, Tuessing Control transcription, Mondays, Wednesdays, Fridays, Through Competitive Liberton, Wick, Competitive Liberton,

Lever Brief, Life Busy Sons), Rve-minute recordings, these times weekly, 13 weeks. Through Ruth-mart & Ryan WDAY.

Breesp Foid Lodge, Fequot, Minn, WDAY.

Br. Miles Laboratories
Weekl-March, box 13 weeks.

WDAY.

Dr. Miles Laboratories, WLS
Barn Dance, hour weekly for 70
weeks.

#### MILWAUKEE

MILWAUKEE

Bunte Brothers, series of 50-word
announcements, for \$4 times. Placed
through F. A. Robbins, Inc. WTMJ.
Chrysler Motors, series of transcriptions for 20 times. Placed
through Ruthrauff & Ryan Agency.
WTMJ.
Drie Brothers

WTMJ.

Dixie Distributors, series of 15-minute disks, for 13 times. Placed through Potts-Turnbull, Kansas City.

WTMJ.

WYMJ.
Chirch of the Little Flower, present in Father Coughlin, series of
announcements and talks, for an indefinite period. Placed through E.
W. Hellwig Agency. WYMJ.
General Electric, series of spors,
for an indefinite period. Placed
through Maxon, Inc. WYMJ.

## SPARTANBURG, S. C.



EXCLUSIVE MANAGEMENT ROCKWELL O'KEEFE INC



EXCLUSIVE MANAGEMENT ROCKWELL O'KEEFE INC



EXCLUSIVE MANAGEMENT ROCKWELL - O'KEEFE INC



EXCLUSIVE MANAGEMENT ROCKWELL O'KEEFE INC



EXCLUSIVE MANAGEMENT ROCKWELL O KEEFE INC



EXCLUSIVE MANAGEMENT ROCKWELL - O'KEEFE INC.



EXCLUSIVE MANAGEMEN ROCKWELL-O'KEEFE. IN.C



Role Direction HERMAN BERNIE 1619 Broadway, New York

## RADIO SHOWMANSHIP

Stunts, Novelties, Tie-Ups

#### **Outstanding Stunts**

\$1 A DAY FAMILY DIET. KFAC, KFOX, Los Angeles.

Feed Bag Special
Los Angeles.
KFAC, Los Angeles, and KFOX,
Long Beach, have dally household
programs, commercialled by West-

COLUMBIA ARTISTS BUREAU

# LITTLE JACK

And His Original Columbia Broadcasting Orchestra AT THE WESTWOOD GARDENS

And Broadcasting Daily for Niagara Hudson Electric

Light and Power Co. ALSO ON COLUMBIA RECORDS

# ABE

CALIFORNIA ORCHESTRA COAST-TO-COAST

-Tuesday, 8:30 to 9 P.M., DST (Phillips Dental)

WEAF-Friday, 9 to 9:30 P.M., DST (Phillips Milk)

#### 000000 fred allen's

"TOWN HALL...TONIGHT!" HOUR OF SMILES with

ō

0

with

FORTLAND HOFFA
MACK SMART
LONEL STANDER
JOHN BIRGWN
MINERVA PIOUS
EILEEN DOUGLAS
Material by Fred Allen and
Harry Tugend
Wednesdays
9-10 P.M., DST-WEAP
Management, Watter batchelor

## TIM and IRENE

NOBLETTE

"Hy Ya Boys" Goodrich Tire Program

Every Friday Evening WJZ-10 to 10:45 P. A.

National Broadcasting Company

# DIANA

RETURN ENGAGEMENT DORCHESTER HOUSE LONDON

AND BRITISH BROADCASTING COMPANY rection KEN LATER

## 'PAT BALLARD'

Dramatizing Popular Songs LUCKY STRIKE HOUR

inghouse, at which recipes are given on the theory that meals for a family of four can be supplied for \$1 a day.

for \$1 a day

Sermonettes in Topeka
Topeka, Kans.
Starting at 8 am. Memorial day,
Station WIBW announcers read two
minute sermonettes dedicated to the
day's observance. The sermonettes
ten in number—were winners in a test among the clergymen listen-of the Capper Publications sta-

contest among the clergymen listen-ers of the Capper Publications sta-tion.

The contest was conducted the week profess, \$25 in each rives being offered. The winner were by a committee of laymen and more than 300 entries were received. It is believed that this is the first ser-monette contest ever conducted anywhere and it was the idea of Ben Lauly, program director of the station.

Give Local Poets Air

More than 200 attended the bare.

More than 200 attended the bare.

Prize winners for poems read in
lowa Poets Corner broadcasts over
KSO were announced and more
KSO were announced and more
have had their work incorporated
have had their work incorporated
in a volume called KSO Poets.

In a volume called 'KSO Poets.'

Loui iana Publicity
St. Louis,
St. Louis,
Sounding like a publicity pipe but
setting attention anyhow is the alleged trick clause in the will of a
leged trick clause in the will of a
legedy and the family fools to Earlhara Timmons providing she applied herself to learning the plano
sufficiently well to get a job on a
sufficiently well to get a good
sufficiently well to get a
Good enough last week and Station
GOOD enough last week and Station
GIT then, so the story runs, delegacy.

Fun at NBC

New York City,

Apparent luil in public events has

Maria special stunts department
picking special stunts department
picking special stunts department
picking the stunder of the special stunts

With the Normandie sailing over,
With the Normandie sailing over,
Pirat result was a frog marathon
Pirat result was a frog marathon

Next was a pet cel in the Aquanium, with the network capturing

Italian special sp

to short-wave the big catch over the air.
Charles O'Connor, also on the 'Hekki' vessel, to handle the engineering end. Capt. M. I. Magnusson. owner of the ship, turned out his own continuity for this series of four broadcasts, which starts today (5).

## Twist on Amateurs Cleveland

I wist on Amateurs Caland, Amateur programs use heing given a different twist by WJAY's 'Amateur Agenoy' alred nightly at 7:25 for 15 inhutes. Chris Christonen handling a dual role as manager and secretary of the theatrical tries out new talent. After six weeks serles ends, the top winner will be sent to New York on free trip to do an audition for Ray Persulla Caland Cal

outs stirring up so much interest that Xr. B. Clothing company is a company in a citizenship school of air every Tuesday night for half hour. Stanley Altschuler, in charge of talk what they should know to pass citizenship tests. Such speakers as judges, professors, ministers and bishops have contributed their services. Several hundred questionnaires seem to be contributed their services. Several hundred questionnaires seem to the company of the comp

broadcast purposes, and will start series of twice-weekly a.m. cuisine discourses next week. Women will be registered in sort of a club, will take a course, an examination, and

take a course, an examination, and get diplomas.

At present the gallon is surriv.

Ball auditorium in which to locale the airings. WFBR hasn't any studio of size, and figures it needs the studio of size, and figures it needs for the broadcasts. That will make if first time any station here has ever taken over site other than own ever taken over site other than own gramms.

grams.

Series debuts on sustaining basis.

#### Don't Hire a Hall-Use Ours

Don't Hire a Hall—Use Ours.

Angling for a share in the money being passed out throughout the control of the co

#### Tourist's Pipe-Dream

Tourist's Pipe Deam

Sobragedady,
Luxor will announce next Sunday,
Unue 2) the names of the winners
in a Why 1 Like letter-writing
with the Sally of the Talkies' shot
over the NBC red string. Firstprize copper will have the choice
expenses-to-Hollwood two week's
tip as guest of Paramount and
sponsor. Spieled for the jaunt
tip as guest of Paramount and
sponsor. Spieled for the jaunt
tip as guest of Paramount and
sponsor. Spieled for the jaunt
tip as guest of Paramount and
sponsor. Spieled for the jaunt
tip as guest of Paramount
stopping at best hotels, and a neceup of Hollywood life, including inspection of studies, introduction to
sourist newer actuality of the solution
No. 2 award is \$100. No. 3 is \$30,
and next three are \$10 each. Then
come a number of \$1.75 value jewelto send short enisities (word limit
to stated), with inside seal from
a \$60. box of Luxor face powder.

Early Brief Mailing List

#### Early Birds' Mailing List

Early Birds' Mailing List
WFBM has secure Indianapolis.
MFBM has secure in the map of the second sec

## Sponsor Charters River Boat

Sponsor Charters River Boat
Washington
Auto sponsor of Capital's outstanding variety show on W15W
(CBS outlet) has found it impractical to enlarge program so he is
and good will stunts.
Latest is to hire river stoamer
Potomac' and offer free tickets to
brackeast and moonlight cruise
auto showroom.
Broadcast and moonlight cruise
auto showroom.
Broadcast to take pince at wharf
with Arthur Godfrey and full cast
of regular program being, heard,
for regular program being, heard,
hour cruise down Potomac with
dance musle by Godfrey's band,
Stunt scheduled for tomorrow night
(23).

Phoneying an Audience Syracuse. Goldberg Furniture Co. and the distributors of Grunow radio are co-operating on a weekly program over WFBL.

WFILE SUB-WESS PROGRAM OVER PROGRAM IS CAME TO A CONTROL OF THE SUB-WESS PROGRAM OF THE SUB-WESS PROGR

sees servaral bundred questionnaires sent out to listeners by WAA, with for special information.

WFBR Starts Cooking Club Baltimore. Balto is finally going to east a cooking-club program, to which the gals can come and sit in -authoric awhite they watch the femme broadcaster mix and bale foods. Name scatter mix and bale foods. Name catter mix and bale foods. Name bere, but this will be first time matrons can sit in and watch proceedings.

WFBR salms slamed Makey M. John-WFBR salms which do not seek the proceedings.

WFBR salms slamed Makey M. John-WFBR salms which do not seek the M-G-M traveling studie, with stations in same capacity around country, as difference. She will assume tag of 'Martha Buckler' for which is sponsoring a series of six news that the Supreme Court has such as the sum of the series of the same capacity around country, as difference. The same capacity around such as the same capacity aroun

builtions with the analysis to be heard over KMIC each lithing we had not been also be

#### The Voice That Gets 'Em

The Voice That Gets 'Em

An announce Charlotte, N. C.
An announce the Charlotte, N. C.
Announce the Charlotte, N.

#### Forging Ahead With KWKH

Forging Ahead With KWKH

Shreepoort, Ja.
Going Forward With Shreepoort, Is
to the title of the hout-long proaram which had its premiere over
KWKET Breadway May Yulord tochestra and a clivic leader who del
Hivers a short talk, stressing the advantages of Shreepoort. Program
cost divided among 40 retail firms.

Dr. m. on Tuesdays.

#### WMEX Pulls a Rush

WMEX Pulls a Bush
Boston.
WMEX, Hub's newest and smallest station scored surprise scoop, in
presenting Sophile Tucker direct
in Hub 6:20 pm. Sunday (26) to
appear in American Federation of
Actors Benefit at Boston Opera
station by John Reilly, of WMEX
staff, and rushed immediately to
WMEX studios.
After a control broadcast she was
presented to the radio audience.

#### Visiting Elders

Visiting Elders
Spartanburg, S.
Sunday visitors who have missed
regular
visitors who have missed
regular
visitors who have missed
regular
visitor of the missed
visitor of the missed
sunday hymn and sermon broadcasts. Some of them come from a
sunday hymn and sermon broadcasts. Some of them come from a
invited to say a few words as a
visitor to Spartanburg and in connection with the broadcast,
flesault is an extension of perprograms, can the reable church
programs.

#### Stenogs Tell on Politicians

programs

Stenogs Tell on Politicians
MKIIO got some amusing reactions from its man in the street
unit of the street
quiring reporter near the state capitol and timed for the lunch hour.
Comody developed when stenogram
scrious) on their political bosses, it
seems the commonwealth's reps and
senators have been spending a lot
of the street of the street of the street
cere as writing chain letcere.

#### Announcements in Boom

Announcements in Boom
Yarause.
A radio commercial program with
a waiting list!

If with boast of WPDI. (CBS) for
If with boast of WPDI. (CBS) tor
If with boast of WDI.
If with boast of WD

#### IP's Circus Broadcasts

WIP Gircus Broadcasts
WIP was only local station to
carry broadcasts from the cheese
last week when Barnum and Balley
will be been been been consistent with the cheese
last week when Barnum and Balley
with broadcasts from the cheese
talks by performers, interviews
with freaks and clowns and several
from that clicked best was tour
of menagerie with United Will, Philly
kink's splicker, and Curley Saumiers,
the durage of minual ford, Shows
radio man, of by Gil Martin, circus
radio man, of by Gil Martin, circus
radio man, of the Control of the Control
and the Co

Reduced the NRA unconstitutional. The 108-watter is a Transmide client. Other beats scored by WOLI recently were the Weychauser kidnen by the second of the second of the second of the Seviet liner, Maxim Gority.

Station has found that, the White Second of the Seviet second into WOLI for the flow world news and in that way pick up leads that they might otherwise overlook or receive too late for cheeking up.



## UNCLE EZRA

STATION FZRA

NBC-Red-Mon.-Wed.-Frl., 7:45 P.M. EDST NATIONAL BARN DANCE Sat., 9:30 P.M. EDST ALKA SELTZER

## **AL SHAYNE**

Radio's Ambassador of Song HEADLINING

LOEW'S DELUXE THEATRES "A Radio Sensation. Without the slightest doubt, the greatest singer of popular songs on the air today. Wotta voice!"

DAILY MIRROR

Broadcasting Every Sunday 5:30-6 P.M., WOR, N. Y. FOR SALLY'S STUDIO

7 West 44th St., New York City

MONDAYS 8 to 9 P.M.-WHN

# ALEX

AND HIS MUSIC Dir., WM. MORRIS AGENCY

# **LEON**

And His ORCHESTRA

irection, HERMAN BERNIE 1619 Brondway, New York

NBC • ENO • WJZ

# KEMP

And His ORCHESTRA

NIGHTLY PENNSYLVANIA HOTEL

Every Wednesday, 8-8:30 P. M.

## **EMERSON GILL**

AND ORCHESTRA

THE WILLOWS PITTSBURGH MCA DIRECTION

8:15 Dully Ex Sa-Su-WABC

\*Lord & Thomas
HOUSEHOLD
FINANCE
8:30-Th-WJZ
Edgar A. Guest
Bernardine Flynn
Don Briggs
Sidney Ellstrom
Gallicchice Ore
\*C. D. Frey

JERGEN 9:30-Sn-WJZ V. Dobhs. Dir. rnelia Otle Ski

ner

\*N. W. Ayer
KISSPROOF, INC.
M-W-F-1 p.m.-WOR
The Lone Doctor
Ona Munson
\*Blackott-Sample-H

\*Lord & Thomas KOLYNOS
7:15-Daily Ex Sa Su-WABC
Tust Plain Bill
Arthur Hughes Ruth Russell
James Meighan
Curtis Arnall
Jos. Latham
\*Blackett-S-H

# COMMERCIALS

VARIETY

10-M-WEAF
Lullaby Lady
freene Wielter
M L Bostmon
Ruth Lyon
'Erwin. Wasey
CENTAUR CO.
(ZBT Baby Pow11 a.m.-M-WARC
Dr. Louis L Harris
Wilder
Wilder
Wilder
Wilder
Wilder
COTTES SERVICE

CITIES SERVICE 8-F-WEAF

B-F-WRAF
Jessica Dragonette
Rosaria Bourdon Or
Quartet
Ford Dond
\*Lord & Huoma\*
COLGATE-PALM
H-Tu-WEAF
(Palmulive Soap)

H-Tn-WEAF
(Palmulive Snap)
Beauty Bax Theatre'
John Barclav
Francia White
Al Goodmon Or.
B:30-M-WEAF

This Department lists sponsored programs on the NBC, CBS, and Mutual neworks arranged alphabetically under the advertiser's name. All time is p. m. unless otherwise noted. Where one advertiser shantower has two or more programs they are listed consecutively.

An asterisk before name indicates advertising agency handling

Abbreviations: Su (Sunday); M (Monday); Tu (Tuese (Wednesday); Th (Thursday); F (Friday); S: (Saturday).

0:30-Su-WAIM

Smiling McConnell

\*Henri. H. & McD.
A & F

0-M-WEAF

Harry Horlick

Ramona

AMERICAN HOME PRODUCT :30-11-Tn-W-

WEAF
'Easy Aces'
Goodioan Ace
Jane Ace
Mary Hunter
Helto Spring
Everet' Sloan
\*Blockett-S-H AMERICAN TODACCO

0-Tn-WJZ

0-Tn-W.IZ
(Hioli & Hoil)
Vied Trails (Hoil)
Vied Tr Colgate Tooth paste
'Music at the Hay
dne'
Francia White
Jomes Meiton
Al Goodman Ore Al Goodman Ore
10:15 n.m.-M to F
Inc.-WEAF
(Super Suds)
Clara, Ln 'o' Em
Helen K'ng
Isobel Carothers
Louiss Starkey
Denion P

T:30-Su-WEAF
T:30-Su-WEAF
Firesids Recitals
Sigurd Nilssen
Hardesty Johnson
Graham McNamee ARMOUR 0:30-F-WJZ

Benion: Sudes 8:30-Wed W-12: 'House of Glase' Gerlrude Berg Jos Greenwald Paul Stewort-Holen Dumas Bertha Wajden Arline Blackburn Calla Bachock \*Banton & Bowlee 9:30-F-1.
Phil Baker
Harry McNaughton
Enric Madriguera
Clord & Thomas
BETTER SIPECH
INSTITUTE
2-Su-WJZ CONSOLIDATED CIGAR CO. 0:30-M-W-F-WOB 0:30-M-W-F-WOB
'Harv 'n' Eather'
Jean Calbert
Artell Dickeon
Rhythm Girls
Nat Brusilloff Orc
'Altitlo-Kynett
CORN PRODUCT
9:30-Tu-WABC
(Linit) Your English' Auspitz & Lee

BISODOL 8:30-W-WARC Guy Robertson Elizabeth Lennox Victor Arden's Or

'Hour of Charm'
Phil Spidalny
Arline Francie
Maxine
Evelyn Kaye
Pat Harrington
Cypny Cooper
Mary Rumrill
Ann De Marco
Liyan Perron BOOTH FISHERIE FISHERIES

11. n.m.-Th-WABC

\*Fieh Tales'
Dorathy Doy
Frank Dane
Marlo Nelson

\*Sellers Scroles,
Inc.

BOBDEN 9-F-W4Z

Jayan Perron
12:15-Dnily Ex. 81
Su-WABC
The Gumps'
Wilmer Walter
Agnes Moorehead
Lester Jay
George Graham
Edith Spencer
\*E. W. Hellwig

lagic Recipes'
ill Bradley
ane Ellison
Young & Rubles
A. S. BOYLE COTY (Face Powder) 10:30-W-WEAF Ray Nobie Ore CRUSADERS Thurs-0:45-WOR

1rving Koufman
\*Binchett\_S-H
H. C. BRILL
(E. Zee Freer
Decsert)
10.05 u.m.-Th-'The Crusaders'
Frad G. Clark
Marschalk & Pra
R. D. DAV18
(Cocomalt)

0-M-Tu-W-Th-Buck Rogers'
Curtie Arnall
Addle Ronaon
William Shelley
Eloline Melchior
Dought Webst
Peggy Alleoby
Joe Gracby
Ruthranff & R
DEVOE & RAY
NOLDS

0:45-Te-Th-WARC Stoopnagle & Budd
\*McCann-Eriekson
EMERSON DRUG
(Brome Seizer)
Man-Wed-9:45-WOR

Pathe News of the Air'

J. Walt. Thompso EX-LAX 0:30-M-WABC Lud Ginskin Block & Sully Gertrude Niesen

FIBESTONE

FITCH 7:45-Su-WEAR

9-F-WABC
Hollywood Hotel'
Dick PowelLouella 'Persons
Raymond Palge Or
Frances Laarford
Anne Lamison
Ditor Parion
Ed. Everett Hortor
Wiol Shaw
Perry Askam
\*F. W. Armstrong Wendell Hall Paul Althouse

7:15-M-W-F-WEAR

GEN. BAKING 5:30-Su-WARC

10-W-WARC

GEN. ELECTE 12:15-Su-WEAR

GENERAL FOOD 2:30-F-WEAF

GENERAL FOODS
2:39-F-VEAF
(Grass Nut Flake
(Grass Nut Flake
(Kitchen Farty)
M. W. Barnam, Dir.
(Kitchen Farty)
M. W. Barnam, Dir.
M. Barnam, D

(Jell-O)
T. Harrington, Dir
Jack Benny
Mary Livingston
Dan Bestor Oro
Frank Parker
\*Young & Rubican

\*Young & Rubleam
7:15 p.m.-M-Th-F
(Bran Flakes)
Tony & Gus
Marlo Chamlee
Georga F. Brown
\*Benton & Bowles
GENERAL MILLS

Betly Crocker Cooking Itecipes \*McCord Co.

GILLETTE SAFE-TY RAZOR TY RAZOR
10:30 p.m.M-WEAF
'Lucky Smith
Max Baer
Peg La Centra
Garson Kanin
Frank Ventre
'Ruthrauft & R

Circus Night in Silverlown' Edw. Dunham, Dir Edw. Dunham, I Joe Cook B. A. Rolfe Ore Teddy Bergman Tim ond Irene Phil Dney Jucy Monroe Seg I.a Centra Chorus Ruthrauff-R

\*Blackett-S-H
KRAFT-PHENIX
10-Th-WEAF
P Whiteman Orc
Lou Holiz
Ramona
Helen Jepson
Bob Lawrence
'J Walt Thomp.

I.ADY ESTHER 10-Su-M-WABC 8:30-Tu-W-WEAF Wayne King Sinck-Gobie

Slack-Goble
LEHN & PINK
(Lysol)
8-Su-WABC
Ethel Merman
Ted Husins of Cre
All Goodman's Cre
LIBHY MINISTELL
5-LIGHT MAN CONTROLOGY
Advector Hour
Advector Hou

\*J. Walt. Thomps LOBILLARD (Briggs Tolores (Murlel Cigars) 7:45-Sa-WEAF Sports Review 8-W-WARO

LOUIS PHILLIFFE

2 Daily Ex. 8a-Su-WABC

'Marie, Little French
Princeas'
Ruth Yorke
James Melghan
Lester Jay

\*Blackett

LUXOR 2-Su-WEAF

2-Su-WEAF

Saily of Talkies
Ireene Wicker
Basei Loughrane
Henry Saxs
Joan Blane
Marjorle Hannau
Murray Forbee
Dick Wells

\*Lord & Thomas

MACFADDEN 8:30-F-WABO

8:30-F-WABO
(Trus Story)
'Court of Hurn
Relations'
Percy Hemue
Arnold Johnson's
Elsie Hitz
Ned Wever
Howard Smith
Lucille Wall
Allyn Joelyn
Paul Stewart
\*Direct

10:30-Daily-WJZ
Taday's Children'
Irma Phillips
Walter Wicker
Bess Johnson
Irene Wicker
Lucy Gillman
Fred Von Amon
Jean McGregor
-Hutchineon LUX 2:30-Su-WJZ 11 a.m.-W-F-WAB T. Luckenbill, Dir, 'Candielight' Robt. Montgomery Irens Purcell \*J. Walt. Thompsar Cooking Close Up

PINAUD (Hair Tonic) 10:30-M-WABO 10:30-M-WARD B Von Hallberg () \*Calkins & H. PLOUGH, INO, 10-W-WEAF

PILLSBURY 10:30-Dally-WJZ

Guy Lombardo Ricardo Cortez \*Lake-Spiro-C PREMIER PAR

9-Tu-WEAF
Ben Bernie
Anna Sten
\*Morris-W. & E.
J. L. PRESCOTT
(Oxol) (Oxol)
10:30 a.m.-Dally Ex
Sa-Su-WABC
Jack Fulton Orc.
\*B. B. D & O.
PBINCESS FAT
0:30-M-WJZ

Sketch \*McJunkin

fvory Stamp Club Capt. Tim Healey Blackman 3:30 Daily Except Sa & Sn-WEAF

Sa & Sn-WEAT

(Oxydol)
'Ma Perkins'
Virginia Dayne
Margery Hannon
Karl Hubel
Will Fornum
Chas. Eggleston
"Blackett

\*Blackett
3:45 p.m.-Tu-WTh-WEAF
(Camay)
'Dreams Come
True'
Barry McKiniey
Ray Senatra Oro
'Pediar & Ryan 3 p. m. Dally Ex WEAR

'Homo Swest Home' (Chipso) C. W. Secrest Harriett McG Billy Halop \*Blackman CA RADIOTI 9-Sa-WEAF

9-Sn-WELLF Richard Himber Babs and Brethere Fate Waller John B. Kennedy \*Lord & Thomas REAL SILH 9-Sn-WJZ Chas. Previn Orc

RED STAR YEAST 11-Tu-Th-S-WEAF Edna Odeli
Phil Porterfield
Irma Glen
Earl Lawrence
N. W. Ayer
R. J. REYNOLDS

(Camel Cigarets) 10-Tn-WABC 0-Th-WABC D-Th-WABC
Casa Loma Bond
Walter O'Keefe
Annette Henshaw
Alice Frost
Jack O'Keefe
Louis Sorin
Kay Renwick
Kaynenwick
Kayney Sargent
Poe Wee Hunt
'Wm. Esty

Eno Crime Clue Hanna, Dir. Howard Smith Viola Roache Leonard Doyle Mark Smith Elaine Dumas Clyde North Jack McBrydo

8-W-W.12 Babs and he Brothers Hal Kemp Orc 'N. W. Ayer SCHOLL CO. (Footpods) Lonesone Cowboy
Jean King
Jack McBrydo
Juseph Bonime Ore
McCann-Erick
I'El'SOBENT
7-Dally Ex Sat SunWJZ 7.30-Tu-Th-Sa-WOI

'The Street Singer Arthur Tracy \*Donahue & Coe SHEFFIELD 0:45-M-Th-F-WEA

0:45-M-Th-F-WEM
Billy and Betty
N. W. Ayer
SHELL
(Petroleum)
0:30-Sn-WEAF
Al Jolson
Ernest Truex
Jack Stanton
Walter Houston
Josephine Marron
Peggy Gardner
Victor Young Ore
J. Walt. Thompso
Silvier mis-(Arrow Shirts) 0:45-Su-WJZ Vera Brodsky Harold Triggs Louis K. Anspacker Peck
PHILIP MORRIS
S-Tn-WEAF
Pelsman's Ore

J. Walt. Thompson SILVER DUST 7:30-M-F- WABC The O'Nells Kate McComb Jimmy Tansey Ace MeAllsjer Jack Rubin' Jaca West Johnole
Foursome
10:45 a. m.-Su-WOB
Graphologist
Mme. N. Olyanova
\*Blow Co.
\*B. B., D. & O.

Radio Chatter

#### Louisiana

(Continued from page 32)

(Continued from page 32)
March on June 10 with Miss Helen
Netson, Bernice G. (Fee Wes)
Robertson will be the sole bachelor
omployed by KTBS.
Metzger's Vox Fop program,
Metzger's Vox Fop program,
Metzger's Vox Fop program,
developed by March State and
broadcast from the lobby of a
downtown teacher, is attracting attention from out-of-town residents,
arm, says there are 100 letters
weekly from out-of-town listeners,
all submitting questions to fire at
the innocent bystanders at the next
Mary Flouropy is the latest ad-

broadcast.

Mary Flournoy is the latest addition to the KRMD staff of artists. Started off with some staff of a staff of the staff of t

\*Clements
TEXAS CO.
0:30-Tu-WEAF
Granam McNames
Eddle Duchin Ord
\*Hanff-Metzger

"Hanff-Metzger
UNION CENTRAI
(Insurance)
5-Su-WJZ
'Rosee & Drums'
H. Williame, Dir.
Helen Cloire
Reed Brown, Jr.
John Griggs
Eric Dressler
Edward Jeroms

J. Walt. Thompso UNITED DRUG G-Sn-WEAF Rhythm Symphon DeWolfe Hoppsr 'Street & Finney U. S. TOBACCO (DIII's Beat) 8:39-M-WABC 'Ono Night Stondi

John Griggs Eric Dressier Edward Jeron Jack Rosleigh Erwyn Mutch \*J. Walt. Thos

SUN OIL
6:45-Dully Except
Su-Su-WIZ
Lowell Thomas
\*Roche-Williams
TASTYEAST
12-Su-WJZ
Amatsur Show
Chubby Kane
Horace Febyl
Johnny Johnson Orc
\*Clemenis SINCLAIR 9-M-WJZ 9-M-WJ2
Gene Arnold
Bill Childs
Mac McCloud
Jos Parsone
Cliff Soubler
Harry Kogen
\*Federal

SOCONY VACUUS 7-Sa-WABC 7-Sa-WABC
Soconyland
Sketches
Sketches
Chas, Webster
A. P. Kage
Arthur Allen
Parker Pennelly
Kate McComb
Isabel Winlock
Bolth Stemes
Bolth Stemes
Ruih Russell
Robert Strause
William Sticklee
\*J. S. Getchell

SSS CO. 8.30-F-WOF The Mueic Box Mary E. Wood Billy Axton

STAND. BRAN 8-Su-WEAF (Chase & Sanborn A. K. Spencer, Dir Amaleur Show Moj. Edw. Bowee

8-W-WEAF Rowweaf

(Royal Gelatine)

(One Man's Family)

(Carloton E. Moore,
Dir.

J. Anthony Smythe

Minetta Ailen

Michael Rafetto

Kathleen Wilson

Barton Yarborough

Bernico Borwin

8-Th-WEAF

(Felschmann)

One Night Stend Pick & Pat Josef Booline Ore 'McCann-Erick WANDER CO. (Ovaltine) 5:45-Dnlly-WJZ (Fleischmann)

(Fleischmann)
(J. Thompson, Dir.
Rudy Vallee and
Hie Conn. Yanks
Tom Howard
George Shelton
Anna Sten
Robert Ripley
Ross McLean
Negro Choir
7:98-98-1837 9-W-WJZ
'Home on Rangs'
John Chas Thom
Willi Morris
Frank Luther
Carson Robinson
Zora Raymond
\*Cecil, W. & C. WASEY PROD'CT 7:30-p.m.-Tues-

Negro Choir
7:30-Su-WIZ
H. Polesio, Dir,
Joe Penner
Stephanie Dlamo
Ozzie Nelson Ore
Harriet Hilliard
\*J. Walt. Thomp 'Singing Sam'
Harry Frankel
12-Dally Ex. Sa-S6:45-Su-WABC STERLING PROD STERLINO PROD
8-Th-WARC

8-Th-WARC

10 Sept. 1 Sept. 1

Voice of Experience 2-Sn-WOR Jacob Tarehish, The Lamplighter Erwin Wasey

R. L. WATKINS D-Su-WEAF

O-Su-WEAF

(Dr. Lyons Toothpasse)
Pierre Le Kreeun
Rachel Carlay
Jerome Mann
Men About Town
Andy Sannella Ore
Blackett

(Grape Julies)
8-F-WJZ

Irene Rich WESTCLOX 4:45-Su-WEAF

'Big Ben Dream Dramas' Arthur Allen Parker Feonelly 'B. B. D. & O. WOODBURY 0-Tu-WARC

WOODHELD
WOODHELD
WOODHELD
GEORGE
GEO

init here for an indefinite engage-

unit nere for an indexented in the ment.

Adapted the first state of t

weekly broadcasts.

Owing to sales activity, Jack Gross, KTBS's commercial manager, has been forced to relinquish weekly see-hear Minstel show is the Shreveport Muncipal auditorium to B. G. Robertson, KTBS's chief announcer.

Hardis Sanndoner.

Hardls Saunders' mall up since moved from morning to night spot, L. M. Schaugh, KRMD manager, has been visiting the staff of KPLO in Lake Charles during the past

L. M. Sepaugh, KRMD manager, has been visiting the start of KFLO week. Charics during the past week. Helen Deit to sing with Enric Madriguera's orchestra in the Clause work and WSMB, is a New Orleans girl and a sister of the late Dorothy. Dell Goff of Miss Universe and moverness of the start of the late Dorothy. Dell Goff of Miss Universe and moverness, amounter, is wearing a nitty bruise over his left tempte which cans, announcer, is taking a respite and mounter, is taking a respite and mounter, and the start of the st

ly sustaining over ALLO, port, 7:46 p.m. Fridays and 8 p.m. Sundays. Ned Davis, heard on local statistics of the sustaining the sustaining station, sustaining station, and proposed property of the sustaining the sust

bouncer, is getting the rep as local content of the bounding for in shifty events. Both General works are content of the conte

BILL Brongs, chief announcer of WSMB, New Orleans, gets the master-of-coremoirs assignment for the amateur brondenst series, the exeming schedule for the stations milkemen. Temple Black gets the evening schedule for the stations milkemen. Temple Black gets with the stations of the programs during the stations of the

and doing the me. Ing for personal and accurance made by station's taland the state of the sta

n-F-WIZ
T. Harrington, Dir
Beatriee Lillie
Covoller 4
Fred Utol
Les Perrin Orc
\*Young & Rubicam
11:45-W-WEAF

(Floor Wax)

10:05 u.m.-Th-WABC Murray Kane Hai Kanner June Emoisit \*Donahuo & C BRISTOL-MYEBS

BRISTOI.-MYEIS
O-W.WEAF
(Sal flepotica)
(Inana)
Fred Allen
Portiand Hoffs
Jack Smart
Lionel Standor
Elicen Douglas
Minerva Plous
James Melton
Peter Van Steedan
\*Benton & Rowlee
CAMPANA
\*O'30-Sin-WJZ
'Grand Hotel'

'Grand Hotel'
Ann Seymour
Don Amechs
Phil Lord
Botty Winkier 10-F-WEAT

10-F-WEAF

First Nighter
June Moredith
Don Ameche
Carltoo Drickert
Cilif Soubler
E Sagernulai Ore
\*Aubrey Wollace
CAMPBELL
(Saupi 8:30-M-WEAF Voral Ensemble Wm. Daly Orch Markaret Speaks Gladys Swarthou (Sweeny-James 9-F-WABC

FORD MUTOR 0-Sn-WABC Detroit Symmony 0:30-Th-WABC Fred Warling Stella Friend Kay Thompson 'N. W. Ayer 7:16-M-W-F-WE
Stories of the
Black Chambi
Edwin Whitney,
Dir,
Jack Arthur
Helen Clairo
Paul Nugent
Rosaline Green
"McCanu-Erick

Su-WABC

Romance of Rele
Trent
Virgina Clark
Lester Tremayne
Marie Nelson
Alica Hill
Sundra Love
Gene MeMillen
Jack Doty
Hazel Dophelds
\*Diackett \*Blackett
ORLICK
(Malted Mills
7:15-Dally Ex.
Su-WOR
Lum & Abner
Chester Lauch
Norris Goff
\*Lord & Thoma

5:30-Su-WABC
Julia Sanderson
Fronk Crumit
Teil di Corsia
Kay Renwick
Carlyle Stevens
Jack Shikret Ore
'B., B., D. & O.
GENERAL CH(A)
(White Owi)
10 WABC

H. Polesie, Dir. Burns & Allen Porde Grofs Maio Octet \*Thompson

\*J. Walt. Thompso.
JOHNS-MANVIEL
7:30-Thurs-WJZ
Floyd (libbons
\*J. Walt. Thompso
JOHNSON & SO!
(Floor Wax) (Floor Wax)

6:30-50-WEAF

House by the Side
of the Kone
Three Brothere
Lorotta Fornion
Hazel Dopheide
Ginna Vanno
Ronnie & Van
Anne Campoll
Del Tallora Ware
Marion & J Jordan
Gnonie & Van
Anne Campoll
Tolora Ware
Marion & J Jordan
Connie & Ware
Needham
ROBET. JOHNSTON

U. Marceill's Ore
Needham
ROBT. JOHNSTON
ET-46-WOT The
Painted Dreams'
Alice Hill
Mary Affick
Alice Hill
Mary Affick
S. W. Ayer
S. W. Ayer
S. W. Ayer
Teene Wicker
Teene Wicke

GENERAL MILLS
4:45-Dnlly Ex. Sa
Su-WOR
'Life of Mary
Southern'
Linda Carlon
Bess McCammon 10:45-W-F-WEAF

5:30-Daily Ex. Su-WABC

Su-WABC
lack Armstrong
All American 1
4-Dally-WJZ
'Betty & Bob'
Betty & Churchill
Don Ameche
Betty Winkler
Art Jacobson
Carl Brickert
Louis Roen
'Blacketi

GOODRICH (Tires) 10:30-Fri-WEAF

horus Ruthrauff-R GULF 8:30-Su-WABC

8:30-Su-WARC
WIll Rogers
Hallin Stiles
Franck Tours Ore
\*Coell, W. & C.
HEALTH PROD.
0-Su-WARC
(Feen-A-Mint)
Amatour Night
Ray Perkins, M.C.
Arnold Johnson Ore
(15-Bally Ex. Sa.
Su-WARC
11-Dar-O Rangers

11-Dar-O Rangers Su-WARE II-Dar-O Rangere Bobby Heason Nelli O'Nalley Florence Uniop

Florence Unlop
Billy Haten
Eddle Wrangs
Joho Battle
Detunar Poppen
Lorratoe Panker
Joo Wilton
Joho Shea
Peter Dixon
\*Erwia-Wasey Thornton Fig James Bradd

Sketch

McJunkin

POTO Ba G'MRI,K

POTO Ba G'MRI,K

Se-Mright Ex. Se
Se-Mright Ex. Se
Vic & Sade

Art Van Harvey

Bernadine Flynn

10-Su-WEAF

(lvory Samp)

The Gibson Farniy

Adele Renser

Adele Renser

Loie Bennett

Loie Bennett

Lore Orto

5:48-M-W-F-WJZ

Tovry Stamp Club \*Direct
MAYBELLINE
3:30-Su-WEAF
'Penthauso Seronade'
Don Mario
Dorothy Hamilton
Chos. Gaylord Ore
'Cramer Kasselt MEXICAN MUSI-9:30 p.m.-Thu-WJZ Angole Mercado Oro George L. Ribi

DB. MILES LAI (Alka-Seltzer)
9:39-Sa-WJZ
WLS Barn Dance
Ridge Runners
Uncle Ezra
Lulu Belle
Maple City 4
/:46-M-W-F- WEAF

/:45-M-W-F- WEAR
'Uncle Ezra,' Radio
Station EZRA
Pat Barrett
Cliff Soubler
Carleton Guy
Nora Cunneen
'Wade

MODERN FOOD PROCESS CO. 4:15-M-WJZ Charles Sorce. Harry Swan \*Clements Co. MOHAWK CARPE

12:45 Dally Ex. Sa-Su-WABC Sn-WABO
'5 Star Jones'
Johnny Kane
Elizabeth Day
Bill Johnstone
Philip Van Zandt
Irene Winston
Fiorence Maions
Houston Richards
Eddis Mar
\*Blackett-S-H,

MOLLE 7:30-Th-WEAR Al Bernard Emil Casper Theo, Carle Mario Cozzi Leigh Stevens Orc \*Stack-Gobie

JOHN C. MORRELL 5:45-Su-WJZ (Dog Food) Bob Becker Dog Chate \*Heari, H. & MeD.

NORTHWESTERN YEAST YEAST

1:30-M to F-WJZ

Virginia Leo and
Sunbeam

Dorothy Page
Bob White
Elinor Harriott
Ed Prentese
Virginia Lee
Hays MacFarland

RITCHIE CO. (Eno Salts) 8-Tn-WJZ OUTDOOR GIRL, Inc. 11:15 a.m.-M-W-F-WABC Blancho Swect
Blackett-SampleHummert, Inc. PACIFIC BORAN

Death Vall'y Daya'
Tim Frawley
Edwin W. Whitney
Lonesone-Cowboy

Amos 'n' Andy Freeman Gosden Charles Corroll \*Lord & Thomas 1:IIILCO 7:45 dully ex. 8s-Su-WABC Banke Carter PHILLIPS-JONES

10:30-Th-WARC Lysberti Highes Bob McCoy Art Thorsen Horace Heldt King Sisiers Steve Merrill Jerry Bowao Alyce King 'Blackett-Sample STUDEBAKER 10-F-WABC 8-M-WEAF

5:45-M-Tu-W-Th-WABC

WABC
(Calif, Syrup Figs
'Dick Tracy'
Ned Wever
Lester Jay
Walter Kinsella
Charles Slattery
Rose Keane
'Slack Gobbs

STEWART-

(Alemite) 10:30-Th-WARC

Stuart Aller

## **Exclusion of U. S. Musicians No** Help to British Bands: Salary Standards Decline for Natives

Bands at West-End hortels and niteries have suffered a severe salary silcing in the last few years, and the severe salary silcing in the last few years, covering hands are not allowed here has been one of the reasons for these drastic euts. Foreigners, especially Americans, have always kept the prices up, instead of cheapening them. Here the severe salary suffered to the salary and Berkeley, were each getting \$500 per week, with \$100 per nam. Martinus Poulsen paid \$1,500 for the Cafe de Faris outful. Jack suffered to the salary suffered to the s

Reason for these reductions is hotel and nitry owners are suity hotel and nitry owners are suity hotel and nitry owners are suity as a suity of the suity owners are suity owners are suity of the suity owners are suity owners. The suity of the suity owners are suity owners, and more than brings their income to former standards. Working in a class hotel or nitry is contained to the suity of the suity owners owners and builder-upper. Instances are Harry Roy, who, doubling in vaude-ville, is now asking \$43,00, plus percentage, and getting it. Ambrose and Jack Harris have a regular and very lucrative income from private while netting comparatively littie, are prestige-builders, with Ambrose asking for \$5,000 per week, to play the Palladlum, which he could not have demanded on his club reputation alone.

the estimation, which he could not he could not he cibb reputation alone.

Another instance of taking a small salary for the sake of staying in the West-End is Lew Stone, who has just terminated 14 weeks at the Hollywood restaurant, the renamed Stone was getting \$1.150, out of which he also had to provide a relief band, which on the face of it is very small, but it helped to keep him in the public eye through ether and disc work, while he also picted up andewith and picture there.

Position now is that the Association of West-End Hotel Keepers'ist talking of a further out. It has always been customary for band leaders to get the fee for breathers and the same please the same please the fee for breathers and the same please the same please the fee for breathers are making pleaty of dough, while fee to the hotels, which anitant hete, hands are making pleaty of dough, while hotels, which maintain they have by several means been instrumental in making these hands, are not doing so hot.

#### \$5 CHAIN WIRE TAP

Publishers Put in Spot by Names, No Code for Alibi

Music publishers and their con-fact men are now heing beleaguered by the chain coin gag. In practi-cally all cases the bid comes by telegraph and the amount asked is

1 Involved on the asking end are some of the biggest maney currents in radio, with these consisting not only of band leaders and warbiers, but comics whose program hedibles a name combo. With the Industry's a mame comoo. With the Industry's as manager of the , toole authority now out of the way, flee here, the pubs have no policing coterie to without they can appeal for a ban on the fad.

#### Sleepy Time Gag

Boston, June 4. Boston, June 4.
Eddie Liner, band leader,
puiled a fast one the other
night when he was half asteep.
When his missus roused him
from slumber and suggested he
play with his baby, who was
vocaling loudly, Liner mumbled
'Can't, he's non-union.'

## \$3-Per-Man Tax Must Cover All Tuners—Or Else

Present administration of the New York Musicians Union is in for a stiff battle from working dance band members if the \$3 tax on pickup or remote broadcasts isn't extended nationally at the convention of the American Federation of Musicians in Asbury Park, N. J., Local bandmen have withdrawn almost unanimously their opposition to the measure, which is keeping most of them off the air, because of the assurance by union officials that Joseph N. Weber, international's prex, had pledged himself op the the proposition vor at the conference of the second of the

#### BERLIN'S VOICE DEBUT ON WAX FOR 'TOP HAT

Hollywood, June 4 Hollywood, June 4.
Irving Berlin goes under the needle for the first time in his career, singing four songs on two sides from numbers he composed for Top Hat' for Brunswick.

Will be a souvenir edition paired with four others from the picture sung by Fred Astaire for heavy exploitation campaign by Brunswick and Radio.

## Musikers Fight Move to Halt Jigs in Wet Spots

Los Angeles, June 4. Musicians Local 47 of the American Federation of Musicians, numbering around 3,800 members, are exerting every energy to defeat the proposed county ordinance which spots, and which a the for circle before board of supervisors Thursday (6).

Ordinance, which doesn't discriminate hetween the dance-drink combination in joints and the most combination in joints and the most will, if adopted, result in washing out around a dozon orks in this Los Angeles, June 4

around a dozen orks in this

#### Band for Vic Burton

Another band will be added to the Another band will be added to the Mills aggregation when Vie Burton, drunmer, for wbom Mills is organizing an orchestra, bows in. Most of musicians thave already heen assembled for new conductor. Expected polish to be acquired in about two weeks,

#### Butler Heads Chi Harms

Chicago, June 4. Lew Butler replaced Joe Dracca as manager of the Harms music of-

some time, was for

#### MILLS SEA-SKIPPING

Goes On Normandie for European Checkup

Irving Mills sails Friday (7) to Europe on the return trip of the Normandie. He will go to London and Paris to arrange for representa-tion in one of the two places.

Intention is to open a European office to handle foreign bookings. While abroad he will also go over details of Duke Ellington's scheduled stands in September. Expected to return in about five weeks.

# **GERSHWIN'S 2D** MUSIC PUB. CO.

George Gershwin lends his name to a music publishing company which will become to Chappell & Co. of America what T. B. Harms Cornbuning over music firm will he built as subsidiary eatlalog comparable to Jerome Kern's interest in T. B. Harms, which was primarily developed by Harms, inc., as a means to further component.

composer.

With Henry M. Spitzer resigning the general managership of Harms interests to head the American Chappell company, Gershwin's signaturing is the first acquisition of a former Harms ally. Gershwin already has an interest in another subsid, known as the New World Market Market Market Market Market Market Will more or less be permitted to lapse. Gershwin's neteest his own.

Gershwin's Interest in his own firm means that he'ii branch out to write with divers collaborators al-though his first releases will be with his brother, Ira, per usual.

Cole Porter is another just signed by Spitzer for Chappell, He was formerly with Harms,

#### Looks Like a Cinch Now for Tooters to Join Marines—But

Baltlmore, June 4.

Local recruiting office of the U.S. Marine Corps is looking for musicians, advertising for horn players of all descriptions, and drummers. According to Baito headquarters the search is being conducted all over country, and will continue till June 20.

Though many musicians are job-Though many musicians are job-less, ones available for service in tho corps are few, due to rigid re-quirements. Must be hetween ages of 18 to 25, and must pass physical and mental exams. Added hitch secuns to be that recruits must sign up for regular enlistment term.

In past the corps trained and de-veloped most of its bandsmen, but figures now that with so many mu-sicians out of work it should be able to enlist 'em already musically de-veloped.

#### Sam Cummins, Film Man. Publishing Bixio in U. S.

amuel Cummins, Indie film producer, has signed C. A. Bixlo, Italian composer, for his services in Amercomposer, for his services in America and exclusive publication of all his works, and will open up an American branch for Bixio. ixio wrote the present song hit, Tell Me You Love Me, Tonight."

Cummins' associate, J. A. Koerpel, is en route to Italy to bring hack the entire Bixlo catalogue,

#### SMALL DANCE DEPT.

J. M. Bryan Handling Mills Sum-mer Ballroom Biz

ecause of demands of ecouse of demands of so or spot ballrooms Mills Artists is expanding its dance department to recommodate the lesser danceries, I. M. Reyan has been brought in from Chicago to assist Bob Saun-

ers. Bryan will handle the smallles for Bryan will hannie the smaines on the world with a small copyright violation at-metion with newcomers but to ar-range bookings. Bands will not be of \$5.56 arised on each of several included among regulars of Mills or-counts charged against each of the order to a small control of the december of the control of the cont

## Warner Bros. After Mills. Feist Firms to Gird Self in Battle With ASCAP and Radio Deals

Claiming ace spot for year's freak song titles is Shapiro, Bernstein's coming release, Ufty, Mufty and Gufty.' Lyrics are by Edgar Leslie, white Jimmie Monaco did the

# Nother Lawyer Added by ASCAP For Gov't Suit

Despite the maneuvers of the radio interests in Washington to radio interests in Washington to the work of the radio interests in Washington to the radio of the

In radio circles the feeling prev-In radio circles the feeling prevaent is that the administration at the 11th hour will give its consent to call of the trial. Spokesmen for the broadcasters have advised be quickly and agreeably settled if the latter would be willing to meet with Andrew W. Bennett, special assistant U. S. attorney general on the ASCAP cade, and discuss some suggestions about the organization that he wants to make.

## BRUNEIS BATONING REVAMPED 'CAVALCADE

Mill's 'Cavaleade of Music,' due t Mill's Cavalende of Music,' due to hit the stands in ahout two weeks, will have a new batoneer in front. George Bruneis will replace How-ard Emerson as leader of outfit. Mills endeavoring to build Bruneis into a personality for later theatre dates after tour of 'Caval-orde', but consultated. cade' has concluded

eade has concluded. In addition to new leader, outfit has had several changes in person-nel. What was to be a combina-tion of instrumental specialists is now a perfected dance orchestra. Grew now rehearsing will hit for New England for first dates.

#### Bernie Barnstorming Coast After Catalina

Hollywood, June 4.

Ben Bernie is to do a series of one-nighters and picture house engagements along the Coast after finishing at Catalina Island July J. He may return to the College Inn. Chicago, in the fall.

Jan Garler follows at Catalina

#### ASCAP's N. C. Suits

Charlotte, N. C., June 4, an Society of Composers Anserican Society American Society of Composers, Authors and Publishers has just instituted suits in this state against Louis Mitchell, manager of the Lyrie theatre. Elkin: Jack Ross, unarager of the Menham theatre, Menhams, and Eugene Lasley, manager of the litaite theatre, Greensborn.

The menal copyright violation at The menal copyright violation at The menal copyright violation at The consequence of the literature.

Warner Bros. has undertaken to strengthen its position as an owner of musical copyrights by making outright buys of some of the hetter known publishing firms. Picture producing company is currently negotiating a deal with Leo Felst, Leo, while another concept but he received a bid from Warners is Milis Music, Inc.

Mills Music, Inc.
There is little chance, however,
of Warners and Mills getting together, principally because of the
huge difference between the figure
the film company offered and the
price that Jack Mills has set on his
catalog. Sum involved in the Felst
bid is \$300,000.

bid is \$100,000.

Move by Warner Bros, to expand its copyright holdings has a two-floid moltre. One, is to have control of enough and a wide diversity of musical works so as to be completely independent of outside publishers when it comes to servicing its picture interests with soundtrack rights. Other motive stems from the argument of the Author and Publishers at the end of current year and establish a separate performing rights bureau for the publishing firms in the WB group. group.
Seeks Impressive Front

WB feels that, before it can prewe seem that, before it can present an impressive front to performing rights users, more and significantly valuable catalogs must be acquired. Weakness of the WB

comming rights users, more and sig-nificantly valuable catulogs must be acquired. Weakness of the WB acquired. Weakness of the WB field has aircard been indicated by the lack of interest that the broad-casters have shown toward the Warner Bros. Invitation that as esparate deal be worked out for the WA. As the Warner outsit itself ad-mits, radio has refused to take the threatened splits seriously for two reasons; one is the belief that WB would try to use its negotiations with radio as a means of forcing with radio as a means of forcing the new membership contracts, while the other cause has to do with the roadcasters' disinclination to regard the WB catatiogs as large

with the broadcastere' disinctination to regard the WE catations as large and indispensable enough to justify the picture producers in taking a chance on their own. Felst rates as son. The captainton of this organization, if it goes through, will be the most important turnover of a catalog that has taken place since the transfer of the Waterson, Berlin & Snyder works on the produce since the transfer of the Waterson, Berlin & Snyder works on the product of the water of the water of the water of the water of the Waterson, Berlin & Snyder works of the water of

## COL PHONO. TO SETTLE IN FULL

Columbia Phonograph Co. bas agreed to settle at 100c on the dollar the publisher-royalties that accrued at the time Herbert B. Yates took

at the time Herbert B, Yates took over the recording outfit from Grigsby-Grunow. Buy took place Sept. 30, 1934, and the amount due the publishers was around \$17,000. Offer by Columbia to settle this debt at 50c on the dollar was made to the Musle Publishers Protective Association. Following the rejection of this proposition, the MPPA turned the matter over to its counsel, Gilbert, &this Instructions to bring sult for the full amount.

mount.
Settlement agreement stipulates
---- Colombia turn in to the MPPA that Columbia turn in to the MPPA the check for the entire obligation

#### DAVIS' 4 NORMANDIE BANDS

MAYS 4 NORMARDIE BANDS
Meyer Davis had four dance
combos on the S. S. Normandle for
cast night's Chross, gala on the new
flagasin of the French line.
Started with the original Davis
combo, hat overflow incressitated
combing up supplementary ballcombined to supplementary ballcombined to the combined of the combined
to the combinations. WOR etherox.
Jour combinations. WOR etherox.
Jour combinations. WOR etherox.
Jours on the Mutual web fr
11:30 p. m.

# **ASCAP** Settles with Robbins. Paying 12G Claim of Publisher

The American Society of Composers. Authors and Publishers has settled with Robbins Music Corp. It's almost a 100% victory for the publisher-member of ASCAP which had won two-thirds of its three claims some time ago, when Robbins and when Jack Robbins, head of the firm, was made a member of the Society board.

Third phisse, some \$12,000 in claimed dividends, was settled on the Society board was

ing the final quarter of 1931 and the first quarter of 1932, Julian T. Abeles, counsel for Robbins, objected to the \$2,000 quarterly divijected to the \$2,000 quarterly divi-dends pald the firm. Some \$3,000 per quarter was claimed as right-fully due class A members, making a difference of \$5,000 per quarter, or \$12,000 in all. The settlement was almost in full, save for some adjust-ments due to differences in credits claimed.

cialmed.

Robbins, when demoted from A to D classification, objected. ASCAP's attitude was that Robbins Music Corp. didn't own the copyrights; that these belonged to the Metro-Goldwyn-Mayer Distributing Corp. n xhose name all Robbins song copyrights are listed. This is due to a Metro 51% ownership of Robbins. Latter stated that it had 100% control of its perfor ing rights and

a Metro 51% ownership of Robbins. Latter stated that it had 10% control of Its perfor ing rights and ness of dealing in performing rights, not copyrights.

Attorney Abeles examined all ASCAP officers before trial recently, this in turn prompting the Society's settlement. In doing so, ASCAP and to is more a by-daw which spenent of any arrears or any quarter to members, but the moneys were paid, regardless, out of a reserve fund which the Society maintains for emergencies, legal or otherwise. Abeles is attorney for E. B. Marks Abeles is attorney for E. B. Marks Candida and the society maintains for emergencies, legal or otherwise. Abeles is attorney for E. B. Marks Society, but these may not be reached for trial before ASCAP's defense in the U. S. sult on alleged anti-trust laws.

#### ARNSTEIN'S 250G SUIT AGAINST MARKS STARTS

Ira B. Arnstein's infringement suit against the E. B. Marks Music Co, involving 'Play, Fiddle 'Play', opened yesterday (Tuesday) before Judge J. Foster Symes in the New York Federal court. Arnstein, who is asking for an accounting of the Profits, which his complaint figures is asamp profits, which his complaint ngure-at \$250,000, testified that he was starving at the time he heard what he claims to be his song being

played everywhere.
On cross-examination by Theodore Richter, counsel for Marks.
Arnstein admitted that he had
phoned the Marks firm and demanded \$1,000. The defense contends that 'Fiddle's' melody is in no
way related to Arnstein's song, 'I
Love You Madly.'

Oscar Levant turned out the tunes for Ginger Rogers' next picture at Radio. 'In Person.'

Robbins Chats Hit Headquarters "LIFE IS A SONG" Reasons:
(a) Fred Ahlert and Joe
Young wrote it. (b) It's a truly gorgeo thing. Don't Overlook:
"EV'RYTHING'S BEEN DONE
OFFOR"
"WHEN I GROW TOO OLO TO
OREAM"
"FOOTLOOSE AND FANCYFREE"
"EVERY LITTLE MOMENT"
"NINON"

OBBINS
SIC CORPORATION
SEVENTH AVENUE - NEW YORK

#### Tucker at Marden's

Sophle Tucker goes into Ben Mar-en's Riviera on Jersey Pallsades or a four-week stay starting week for a four of July 4.

Tucker replaces Ella Logan, who's going into Billy Rose's 'Jumbo,'

# Fio Rito's Tour Angel Faces a Larceny Charge

Minncapolis, June

County Attorney Ed. J. Goff has Issued a warrant for the arrest of Lester F. Martin, manager of the Ted Fio Rito show which played a two-day engagement here at the municipal auditorium under Junio League sponsorship to poor buslness. Charged with grand larceny Martin is alleged to have cashed five bad checks with Carl Olson, assistant manager of the Hotel Radisson totaling \$977.49, in pay-ment of the hotel bills for the troupe.

troupe.

After leaving Minneapolis, Martin called the hotel to say that, due to an oversight, there might not be enough money in the Nevada, Ia, due to drawn, to cover them. Then, one by one, the checks came back marked risus tient funds:

The Fio Rito show disbanded in Omaha, following the local engagement. It developed that Martin was the angel for the brief tony.

#### Congress Holds On

Contrary to rumors of an immediate fold-up, the Congress will keep doors open until the end of June and, if business justifies, will remain so all summer.

Spasmodle business has kept the plan of the nitrel's closing on the plan of the nitrel's closing on the form of the constant of th

#### Owen-Vallerie Split

Owen-Vallerie Spitt
George Owen and Armand Vallerie have split as a team at the
Town Casino club, N. Y., Owen continuing with a tric including Ray
Hunt, formerly vocalizing with
Henry King's orchestra, and Tony
Parco, Songwriter.

Buddy Wagner ore and Nina
Budds are also new at the Town

#### Most Played on Air

To tamillarize the trade.witi To familiarize the trade. with the times most on the air around New York, the following is the listing of the songs most played on the cross-country networks last week, in relative standing, according to the approximate number of combined plugs on WEAF, WAZ and WABC.

WEAF, WJZ and WABC, Way Back Home Life Is a Song Tell Me You Love Me Little Gypsy Tea Room Chasing Shadows Quarter to Nine Lovely to Look At Latin From Manhattan Law Middler a Kies What's the Reason Thrilled Seein' Is Beievin' I'll Never Say Never I'll Never Say Never
Lullaby of Broadway
You're a Heavenly Thing
Grow Too Old to Dream
Love and Kisses

Would There Be Love Living in a Big Way

## **GEO. JOY JOINS** SELECT AS G. M.

Georgie Joy resigned last week from Irving Berlin, Inc., to become general and professional manager of seneral and professional manager of Select Music, Inc. Joy's Joining of Sciect: constitutes the first move in a plan of expansion that has been laid out for the latter firm. Rockeville, of the seneral sener

ters in the RKO Bullding, New York, and establish it in Orfices in the same bullding as occupied by Santy.

Sa

Sid Lorraine out as Coast man-ager for T. B. Harms, succeeded by Jack Mass, last with E. B. Marks in Los Angelcs. Joe Dracca out of Harms, Inc., in Chl., probably align-ing with Chappell.

# Music Biz May Be Asked to Re-Adopt Anti-Bribery Pact Voided by NRA

Board of directors of the Music Publishers Protective Association meets this Friday (7), or next Tues-ady (11), to consider asking the pop-industry to re-adopt the auti-brib-ery pact which became unnecessary after the music code went into ef-fect. At the same meeting a peti-tion will be drawn urging the music and minimum wages as contained in the code. Through the pact, which went into effect last Jane, the industry picaged itself to desist from both plug pay-Board of directors of the Music

itself to desist from both plug payoffs and free special arrangements, and agreed to pay a fine of \$3.000 for the first violation and \$2,000 for the first violation and \$2,000 for cach additional violation of the prohibitions involved. Pledge further provided that the profits from the fines were to be split up between the fines were to be split up to the fines and the fine fines and the fines are the fines are the fines and fines are the fin offs and free special arrangem

#### **NEW SPANISH SPOT**

Cafe de Capri Operated by Nev

On the site of the former Cafe International in 45th street, the Cafe de Capri opened Saturday night (1), operated by a tito of newcomers, Salvatore Solazzo, James H. Guara-zio and Sam Sempre. No cover policy prevails in Spanish motif nitery.

Entertainment included Fernando Entertainment included Fernando Bertini, yodicie; Orlanda and Yo-landa, terjers; Rio Rita, Don Alvarado and Enriqueta, Benny Morrison's crew supplying melodies. Show ethered over WBNX at 11:30 p.m., on opening, will continue alr-ings regularly every night,

#### 2 Bands Spotted

Philadelphia, June 4.
Coming of warm weather and opening of readhouses has Billy Hays and ork at Sunice (Cardens, soutdoor spot, and Barney Zeeman and Kentucky Kardinals at Chelsea Country Club.

## **NIGHT CLUB REVIEWS**

#### Sanford's Showboat

Santorus Showmond
Fourth edition of these mocturnal
excursions up the Hudson, with
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availed like presentation waiting of
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in the Zuyder Zee.

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wear under the sheer crepe gowns, the eyes are deceiving. An dreer Davis or the content by A Mover Davis or the work of the content grant of the content grant of the start of the proceedings. However, the start of the proceedings, However, the content grant of the wasn't heard in back of the house—navdon, barge. Only one set is used throughout, a colorful eye, up for that.

but blenty of costume changes make up for that. Besides the dirt, there may be one squawk on the show. That will officially the state of the show that will be stored to the show the state of the show t

#### LA RUE

(NEW YORK)

LA KUE

(NEW YORK)

Top flight restaurant where an clight oclored dinner is early and the tariff is stiff because of the vetariff is stiff because of the verselection of the very stiff is an and Mabelle Swor. ballroomologists, we the sole floor show divervisement. The intime bar and
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class with a capital 3,
customers who prefer to pay the
tariff just to keep everything under
takes pride Amariement, likewise,
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Swor, from musical comedy, is an
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Swor, from musical comedy, is an
alterative visa-avis who seemingly
of partners and the summer there's
an outdoor garden.

Abel

#### CASINO, ST. PAUL

CASINO, ST. PAUL

St. Paul. May 24.

From a spot formerly frequented largely by old fogles and their fraus, this night like adjunct of 10tel St. this night like adjunct of 10tel St. of name bands—now has the burg by the ears, drawing night biz with a vengeance. Byron Calhoun, who will be a straight of the straight of

#### Music Notes

Nelson White, formerly with Leo Feist, Inc., now on the Irving Ber-lin professional staff.

Joe Orlando doing the barltoning for the Al Magnani band at the Tent, Flushing, N. Y.

Dario and Louise Brooks Into the Persian room of the Hotel Plaza, N. Y., June 10, relieving the De Marcos, who will return to the room

Rainbow Grill, Informal namesake of the original Rainbow Room in Radio City, bows in June 7 with Val Olman's band. Take on opening goes to Stage Relicf Fund

Don Richards moves from the Weylin, N. Y., to Vivlan Johnson's, on the Jersey shore, June 15,

Vi Bradley is warbling at the Club Normandle, N. Y., with the Eddie Elkins and DeHuartes orks continuing to furnish the dance

Charles Carman opens at the Vignes de France niterie (formerly Zelli's) June 12.

Jose Manzanares tango combo took time out from the San Diego Expo to record four sides for Decca.

Cab Calloway is already booked more than three months in advance, scheduled dates run into September.

Felix Ferdinando is now playing t Palarama Cafe, Syracuse, N. Y.

Red Tompkins open at the Wig-wam, Budd Lake, N. J., June 26. Unit returns to the Roseland, Brooklyn, Sept. 3.

Esther Velas ensemble doing the dinner music at the Roosevelt Grill, New York.

Garon and Bennett, ballroomlsts, are appearing with Angelo Ferdi-nando's band at the Great North-ern, New York.

Will Osborne continues through-out summer at Lexington,

Harold Stern's band at Manhattan Beach, July 4, for indef stay.

Don Bestor returns to New York in two weeks. Presently in L.A., he will vaude-tour back to Broadway.

Sandy Schall's Red Jackets at Steeplechase, Coney Island. Sixth season for the ork there,

Kay Kyser orchestra at the Moudowbrook Country Club, St. Louis.

Opening with Dick Gasparre's ord at the Hotel Biltmore roof, N. Y., are Virginia Verrill, Florez and Al-varez, James Keogan,

Reggie Childs set for Starlight roof, Essex House, Newark,

Six Spirits of Rhythi Famous Door, N. Y

## **AFA Wants Fund** And NVA In on Members' Relief

Charges by the American Federation of Actors that the relief agencies within the profession are ignoring indigent members were aired yesterday (Tuesday) at a meeting between Ralph Whitehead, executive secretary of the AFA; Sophie Tucker, its honorary president, and AUCKET, Its honorary president, and Sam Seribner, of the Actors' Fund, Meeting was held at the Actors' Fund ostensibly to devise means whereby AFA members could be af-forded relief by the fund and the NVA.

NVA.

Harold Rodner, of Warner Bros.
invited to attend as rep of the NVA
Fund, declined to do 'so on the
premise that the NVA is financially

Fund, declined to do so on the premise that the XVA is financially unable to add to the charty mind to decline the control of the control of

#### Incorporate ABO (III.); B&K-N. Y. Special Deal For Chicago Booking

Chicago, June 4. Organization known as Artists ooking Office of Illinois, a subsid-iry of Balaban & Katz, has been iary of Balaban & Katz, has been formed as the local sprout of the new Paramount, vaude booking office. Louis Lipstone, B. & K. booking manager, is president, with the other officers being Walter Immerman, Dick Bergen and Elmer Upton.

Upton.
Boris Morros and Harry Kalchelm, of the New York ABO, were
in town last week conferring with
Lipstone regarding the booking of
talent for the Chicago, chief B. &
K. house. B. & K. worked out an
arrangemen giving commission to
the N. Y. ABO for acts it books into
the theatre.

#### 15 YEARS AGO

(From Vanuery and Climer)

Hot time at the Astor hotel Sun-day when John Emerson and Wil-ton Lackaye met in joint debate prior to Equity election. Emerson seemed to have a shade the best of it, but it looked like anybody's

There were 10 musicals lined up for the summer, with George White leading off with his 'Scandals.' Will Morrisey, Ziegfeld and Bill Rock among the other presenters.

Frank Rembusch issued a state-ment. It wasn't news, even then.

Penny throwing such a nuisance in England that one music hall manager was offering .25 for con-victions.

Andreas Dippel's scheme to com-bine pictures and opera was a \$14,000 llop in Chicago. Operatic picture with stoppages to permit live artists to sing favorite scenes. In process of revival now but not with a dollar

Ricordi & Co, won a verdict against Columbia phenograph for Canadian royalities. Col held that since the records were pressed in Toronto they were not liable. Court held eight of the nine necessary steps, were taken hers, so they were paretteally of American ma ufacture and liable to the 100 stay.

#### Comm'l Candor

Newark, June 4 Front of the Newark this week is a sign reading, 'A great stage show, one that we cannot afford to present every week'.

veek.'
Count Berni Vici's girl-band
init is the stage attraction.

# RKO SLIPS TO 3 WKS. OF VAUDE

look, RKO, after this week, will be down to three weeks of vaude time. Latest closing is the Orpheum, Minneapolis, which drops stage shows neapolis, which drops stage shows Friday (1). It was a full-weeker. Three weeks left on the RKO books are the Palaces in Chicago and New York, and the Fox, Detroit. These will most likely stay as is through the summer. Servicing the three weeks of stage time the bookers Arthur Will [2]. are three bookers, Arthur Willi, Howard and Danny Freundich.

#### Morrison Withdraws One Suit vs. Berle And Starts Another

Charles Morrison last Wednesday (28) withdrew his motion for an immediate injunction against Milton Berle and his equity action to anylody except through Morrison, both brought in the New York Supreme Court. Actions were withdrawn previous to the hearing before Justice Wasservoel.

Market State of the Court of the C

ing breach of a managerial contract that still has two years and eight months to go, and in which Mor-rison guaranteed Berle an income of

stanced berie an income of \$35.000 yearly. O'Brien, Driscoll & Rafferty are counsel for Morrison, while Monroe Goldstein, who has been designated as Berle's manager, is defending the

#### MARY SMALL REPEATS

MARY SMALL REFEATS

Pittsburgh, June 4.

Alvin's practically a stock house
these days for Mary Small. Young
radio warbler comes in again Friday (1) for her third engagement at
the Harris house since first of year.
She'll head Ed Wolf's new unit,
which will also include Phil Cook,
Jack Rubin and winners in Major
Bowes, Fred Allen and Gus Edwards
amateur-hours. amateur hours.

were being kept open for summer. Pop prices.

Gus Edwards decided not to con-test the suit to be brought in New York by the parents of Lila Lee for her custody. Fed up on the scrap-

D. W. Griffith started a campaign for college boys in the pictures. Claimed patrons were tired of 'roughneek' stars. He was the first.

Henamed producers offered David Denamed producers offered David Belasco \$250,000 for the screen rights to 'Gold Diggers.' Willing to wait three years for the play to clean up on road.

Capitol went to a dollar top. Scaled down to 40c. for top floor.

Sam Fallow, agent for the Loew office, bounced for permitting one of his acts to doubte into a Brooklyn burley house while playing Loew time. Act reinstated on the books when it gave up the \$500 thus carned. Act was Morey, Senna and

Five theatres were being built in Cleveland in the same block: Ohio, Hanna, Loew's, Allen's and Kelth's.

Al Woods started something when which had been in trouble in Chihe wrote into the contract that any cage, on its feet again and doing losses the play might sustain were good but in spite of hot weather, to he pald back to him from the picture money—Ht any. Made on the contract to that effect,

re and liable to the royalty.

Vaniery was conducting an Ideal Vandeyllic Bill contest. Bills subusiness so good Orphoum houses mitted ran from 8 to 16 acts.

#### Vaude Talent Booked For Rotary Convention

U. S. talent to entertain Rotary delegates to the annual international meeting in Mexico City this month, will be supplied by WOR. New York, artists bureau. Some 15 entertainers ship aboard the S. S. Volendam for trip southward and

overland into the Mexican capital.

Group is headed by the Nordstrom Sisters, Civens & Karroll, Robert Sharpe, Wisley Boynton, with Sylvia Loew in charge. Special floor shows will be presented when the party arrives in Mexico City. The trip starts on June 7 and will last 19 days Several stops along the way also. Regular pay for the touring en

# **NO THEATRES** ON ABO BOOKS

Recently revived Amalgamated Booking Office (Comerford time) is now without a theatre on its books. Last two spots closing are Endicott and Johnson City, N. Y., two-day vaude stands, both golosy straight pictures this week. Amalgamated started with threa and a haif weeks in March, but Fay's Providence, Wilkes-Barre, and a haif weeks in March, but Fay's Providence, Wilkes-Barre, and a haif weeks in March, but Fay's Providence, Wilkes-Barre, and a haif weeks in March, but Fay's Providence, Wilkes-Barre, and Amary Puck, headed by Ed Fay, remains as is for the expected reopening of the stage time in the fall.

## LE GALLIENNE WANTS \$5,000 PER—NO DEAL

Future stage bookings of Eva LeGallienne by Loew's are off, tem-porarily at least. Legit actress was offered Wash-ington and Baltimore to follow the Capitol, New York (last week), but demanded a \$1,500 boost in salary. She got \$3,500 for a two-people one-act play at the Capitol, with A. & S. Lyons asking \$5,000 for the out-of-town dates.

## 50 YEARS AGO

(From Clipper)

The Wind Blow Through His Whiskers' touted as a leading comic song. Became a catchphrase.

Nat Goodwin opened in Boston in 'Bottom's Dream,' a not very successful effort to modernize Shakes Federal to modernize Shakes Federal to modernize Shakes Federal Fed

Pauline Markham, who was exploiting her Imagined dramatic talent instead of her undenlably good legs, quit in Hamilton, Can., when the house was so small the second night she refused to play. Closed the tour.

McNish Johnson and Slavin min-ntrels had 34 sheets of paper for the '85-'86 season including one 72-sheet stand Latter was largest stand to date for a minstrel show, though elreuses went over 100 sheets. The 28-sheet was the shects. standard.

Emperor, 4-ton elephant on the Barrett elreus, fell off the gang-plank while being loaded at Lib-erty, Mo. Lockjaw set in and he died in a few hours.

Lyceum theatre closed its first season after 50 perfor ances, Cred-itors still worrying around.

Lizzle Sofford Gillesp (Continued on page 53)

# **Old-Fashioned Chiseling Breaks Out** In Vode Field with Scrapping of NRA

#### The First Nickel

Chicago, June 4.
Willie Horowitz, speaking to an actor famous for his thrift, cracked:
If figure your personal wealth is all the money you've been paid in salary, less \$100.'

## 'Smalltime Cavalcade' Set at Capitol; Rose, Casino Get Together

The Small-time Cavalcade,' conceived by Billy Rose at the dark Manhattan theatre, when it was Billy Rose's Music Hall, goes into the Capitol, New York, June 14 as a vaude act following an agreement, after a long controversy, between Rose and the Casino de Paree Corp. 'Cavalcade' will contain its original

Rose and the Casino de Paree Corp. Cavalcade' will contain its original Service of the Casino de Paree Corp. Cavalcade' will be tooked to make up the full-time stage show. Through the agreement between the Paree group and Rose, they will be tooked to make up the full-time stage show. Through the agreement between the Paree group and Rose, they will stage booking, which is at \$3,000 net and may hold for two weeks at the Capitol. Battle between the Paree and Rose was over which one had the right to the Cavalcade' had the right to the Cavalcade aret or the unit's producer. William Morris office is agenting Cavalcade,' while the American Federation of Actors is concerned again for Rose. Recently an imitation of the original Cavalcade' was stopped from a Roxy, New York, booking at \$1.250 weekly with the help of the AFA.

#### Negotiations On to Have Stage Shows Back in St. L.

St. Louis. June 4.

St. Louis, without a stage show in single house, will be back with ficsh and blood next fall. Negotia-tions are underway to settle with musicians and stage hands unions.

musiclans and stage hands unions. Musiclans who averaged, \$65 a week per man wanted 15 men in every theatre where stage shows were hold. Stage hands whose scale called for average of \$70 a week per man demanded 10 men at every theatre having stage shows. Nut was too big for operators.

#### Renounce Lew Kane

Detroit June 4. Howard Plerce, head of the De-troit ABO, has sent a letter to everybody concerned that Lew Kane is no longer associated with the organization in any capacity whatso-

ABO is the local adjunct of the

#### From Vode to Duals

Cedar Rapids, June 4.

Week-end vaude, played at the lowa theatre here all winter, has been discontinued until fall. It's a Mort Singer house.

Double features will be the pol-

icy from now on.

#### SALICI'S QUICK RETURN

Indic vaudilims Hippodrome has booked the Salici Varietles, family of Italian puppeteers, for week of

One of the closest repeats on rec-ord at HIpp. Act played three-week date at house concurrent with the film 'Roberta' last March.

#### Summer Hotel Bookings

Summer Hotel Bookings
So called Resort Association of
America, has tied in with WOR
artist burson for its tainet supply
during the summer.
Association comprises nearly 40
summer refrests along the Atlantic
stebuard and in the early mounuin country.

Adverse decision, against the NRA. by the Supreme court has unloosed some old-time chiseling in the field by indie and circuit vaude bookers alike. Code minimum of 37.50 net per day per performer, and \$45 net weekly is now strictly a dream. So far the chiseling is mainly on actors' salaries, but, as in the past, is expected to spread to the point where cases of non-payoffs will again be also be according to the control of Adverse decision against the NRA

Cases of six and seven-people Cases of slx and seven-people flash acts getting \$100 in full for a week's work, out of which must be paid agent and booking office commissions, again began to come to notice. Teams and trios in the majority were being knocked down to the rate of \$80-875 a week, whereas under the code they would have had to be paid at least \$90, Blcycling of acts also cropped up where there were two or more the-

Bicycling of acts also cropped up where there were two or more the actes in a town or nearby town have against cheeling la via the New York Lolence Department, but that could come only on a flagrant violation of centract issued by a licensed booking office or agent.

#### RKO's Shubert, Cincy, Getting 97G Repairs, With Town Vaudeless

Cincinnati, June 4.
No stage shows here until Aug. 23, when the Shubert reopens with Improvements that will set RKO back \$27,000.

The former legit house, RKO leased several months ago fol-lowing receivership difficulties, is being remodeled and redecorated on C. G. Nelson, engineer of RKO theatres in this division, is supervising the changes. Shubert scats 2,200.

#### **GREENWALD'S ADOPTED** BABY DIES IN ACCIDENT

Carol Greenwald, 21-month-old daughter of Maurice Greenwald, producer, was fatally injured Monday evening (3) when struck by an auto driven by Mrs. Greenwald in the Catalhers of their home in reverse when the child ran behind it oget to her father. Greenwald, who was formerly of the Greenwald, who was formerly of Chicago, and his wife adopted Carol Chicago, and his wife adopted Carol Long Beach. Mrs. Greenwald is prostrated, Carol Greenwald, 21-month-old

#### Albany Again Without Vaude After 5 Tries

The Capitol theatre has closed again after the fifth attempt to give Albany stage shows this season. It was the second time for the Capitol. The RKO-Buckley house made the other three starts.

Latest Capitol try lasted four controls of the Capitol starts and added amateur night, but no go. Rumored now that the Cap will go into summer stock.

#### Cookie's Voice Curls Up, Replaced in State Bill

First mid-week stage replacement Loew's has faced in years occurred Monday night (3) at the State, New York, when Cookle Bowers lost his voice. Charles (Silm) Ti blin replaced at the first show yesterday.

#### Indie Strikes Out

Indic Capitol, which started with saudefilms a few months ago at 40c top, went dulk last week.

It was simed to compete with Paramount's Michi

#### NEW **ACTS**

AL SIEGAL MARSH

CAROLYN LEE, LOUISE and SINCLAIR
TWINS

Dancing 13 Mins.; Full Academy, N. Y.

AL SIEGAL CAROLYN MARSH

Singing

It Minas! Tyree (Special)

State Singal who has brought forth some songstresses into the name class has started another on the some songstresses into the name class has started another on the class of the some songstresses into the name class has started another on the class of the some songstresses of the class of the some songstresses of the class of the songstresses of the s

Tastefully staged and swift-paced, this five-person offering will fit in nicely on any bill and give a class tone to smaller houses. Lee and

tone to smaller houses. Lee and Louise are a mixed team that go in for formal dancing, the Sincialr Twins are small brunette acrobatic stylists and a boy accompanist, unbilled, tosses in some swell taps and

of the may be component, unmore tank the may be drawback,
hich may become corrected, is her
iction. Numbers aufter somewhat
cliciton. Numbers
controlled to the controlled somewhat
controlled to the program
controlled to the
controlled to the program
controlled to the
controlled to the program
controlled to the progra

# MARCY BROS and BEATRICE Dances, Songs 10 Mins. Ons Orpheum, New York

10 Mins. One Yorke Orpheum Christian of threesome, starts out first as a stock song and dance offering, but soon dips into some rowdy acre flips. Gal has a so much so that one could hang a hat and coat on 'cm, and still have soon meth so that one could hang a hat and coat on 'cm, and still have room left over. This contortion part, though. After done twice, the stunb tecomes thresome. All three are adept at falls and when things that the stunber of the strength of the stren

ROSS, PIERRE and SCHUSTER Comedy, Songs 13 Mins.; One Academy, N. Y.

13 Mins: One.
Academy, N. Comment and femme—come from radio, travleing light on entering a comment of the comme

VARIETY GAMBOLS (8) Dance, Acrobatics 6 Mins.; Three Academy, N. Y.

6 Miniz; Three
Academy, N.
Combination of five men and three
combination of the men and three
combination of the men and three
copens up with the back combine
combine and dying routine. Boy
machine the combine and dying routine. Boy
machine the combine combine
catchers at either side. Best of the
york is when he does a high some
result to shoulders of top-stander
fersult to shoulders of top-stander
act is one of the girls, a juve, on
in scanty brasslere and trunks, being tossed and whiled by two men.
in scanty brasslere and trunks, being tossed and whiled by two men.
big moment, getting big response.
Windup has the entire troupe in a
pyramid finale for a pretty picture.
And cleverly routined, but needs a
more appropriate title.

Bon.

DIXON and PAL

DIXON and PAL.
Novally.
Novally. Three (Special)
Orphaum, New York
The pail in this case is a trained
seal. Ball tossing, turnovers and
standard animal tricks embelled
bit of seal singing too, which is an
assortment of grunts, but the house
seemed to go for them. Also when
the other tried to tucke hitmen
the other tried to tucke hitmen
This gag in particular displayed the
amount of careful training which
has gone into the routine.
This gag in particular displayed the
amount of careful training which
has gone into the routine.
seal performed a carloox with the
seal performed a carloox with the
susual fringed-skirt and widebrimmed chapeau. For a finish, the
pet executed his own fin-applause
the training of the training of the
smaller theatres.

EVELYN and RAY Music; comedy

EVELYN and RAY
Music; comedy
15 Mins.; One
4 Cademy, N. Y.
Very much honky-tonk, this one
carries a surries only in the shock
curries a surries only in the shock
two girls (blonde and bruneție) going in for slapstic; material that
was blued out of burlesquis years
precincts or hight spots.
One of the girls has a good volee,
but reveals it only sketchily in a
brief skit burlesquing a radio auldpoening, supposedly a satire, on a
torch singer, le meaningless. Blonde
at the plano and later at the cello
chiefly as a straight. Singer-comic
chiefly as a straight. Singer-comic
chiefly as a straight. Singer-comic
chiefly as a fruight of twoway gags and roughstuff, topper being an inclient whero the fiddle bow
ls used for a laughstick.

#### Stage Shows Resuming In Williamsport Spot

For a twist for the season, the Majestic, Williamsport, Pa., is resuming stage shows after a long histus this Friday (7). It will be a first-half stand for vaude and units, booked through Harry Biben, of Philadelphia.

## **UNIT REVIEWS**

#### DIXIANA REVUE

(ORPHEUM, LINCOLN) Lincoln, June 1.

Minstrel-tab musical combo covers this Dan Fitch show, good as sets, costuming and music go. However, costuming and music go. However, well as a change in spots which have been long on the latter during the last few months, which pietry well characterizes all this other side of the river territory. The combon of the combon

Running fitty-five minutes even, it, was hitling a fast b.o. pace here on a Memorial Day opening and hold-was held to be a substantial by the subs

#### BRITTON BAND

(STANLEY, PITT.) Pittsburgh, May \$1.

Pittsburgh, May 81.
Frank and Milt Britton, nut
handsmen in the past, have
branched out at the head of a good
unit. Speed's the big thing in its
favor, consuming only 45 minutes
and not a lost moment from start to
finish.

and not a lost moment from start to Erittons are still committing may, hem, not to mention assault and battery with intent to kill, but they're breaking it up to bring in specialists at strategic points. Their old bit, in which they wreck the lost of the start of the strategies of the start of the start of the stage in a state of complete undress and collapse, still is reserved for the last, however, the last, however, the last, however, the stage in a state of complete undress and collapse, still is reserved for the last, however, the stage is a state of complete undress and collapse, still is reserved for the last, however, the stage of the start of the last, however, the stage of the start of th

(Continued on page 43)

# LEWIS 🖦 MOORE

THIS WEEK (MAY 31) LOEW'S, NEWARK Management JOHNNY HYDE

#### PAULINE COOKE

TWELVE ARISTOCRATS Week May 31st MICHIGAN, DETROIT COOKE & OZ

TRACY and VINETTE Now Filming in CORSICA, SPAIN

NEW YORK CITY

# Marcus Loew **BOOKING AGEN** General Executive Offices 160 WEST 46"ST. BRyant 9-7800

SIDNEY H. PIERMONT

J. H. LUBIN

## MARY SUNDE

"THE BLONDE VENUS"

HELD OVER SECOND WEEK B. & K. ORIENTAL, CHICAGO

APPEARING NIGHTLY AT

COLOSIMO'S CHICAGO'S FINEST CAFE

R K THE ATRES 1270 SIXTH AVENUE RADIO CITY

20 WEEKS PARADISE RESTAURANT, NEW YORK LOEW CIRCUIT - ED SULLIVÁN'S REVUE, NEW YORK QUEST STAR. RUDY VALLEE'S FLEISCHMANN HOUR, N.B.C., NEW YORK

OPENED, OCT. 1, DORCHESTER HOUSE, LONDON, 15 WEEKS

DOUBLED INTO MAYFAIR HOTEL-6 WEEKS TROCADERO CAFE, HOLBORN EMPIRE

#### Held Over Ten Weeks, London, Palladium

TRANSATLANTIC ALL-AMERICAN VARIETY BROADCAST FROM B. B. C.

Exclusive Recording Contract with His Master's Voice NOW ON INDEFINITE TOUR OF ENGLAND WITH PALLADIUM "CRAZY SHOW"

000

#### London Press Comments

#### CABARET WORLD:

CABARE! WORLD!

"Kan Harvey, in addition to
playing in the "Crazy Show

"t the Palladium, fulfilled a

Kayfair Hotel. Mr. Hervey is

without question one of the
greatest banjo players ever
een In this country, his playing of the instrument being a

marvel of skill."

#### TOPICAL TIMES:

"Ken Harvey is now one of the greatest performers on this instrument. He has been play-ing cabaret at the Dorchsster and Mayfair hotele, and is now in vaudeville. I hope we may have him in a radio variety programme soon. A twenty-minute recital would be a great treat for listoners."

"They roared themselves sors at Ken Harvey's banjo, clapped thamselves hoarse."

#### DORCHESTER HOUSE:

". . , the honours of this show go to Ken Harvey, who does amazing things with a banjo."

#### PALLADIUM:

"A newcomer includes Ken Harvey, who astonishes with Harvey, who astonishes with his remarkable banjo playing. His tricks with this instrument are amazing and very, very clever is the depiction of a trip to the Southern States. Mr. Harvey is undoubtedly a genius with the banjo."

—W.H.O.

-W. H. O.

#### DAILY SKETCH:

"A very excellent banjoist appears on the H. M. V. list this month. No doubt, you heard the recent "Transatiantio" broadcast; this banjoist, Ken Harvey, wae one of those who took part in it. He is most certainly a master of the art, as you can judge for yourselves by listenings.

#### WORLD'S FAIR:

"Ken Harvey Is the wizard of the banjo, and his melodious eelections, including a perfect interpretation of Gershwin'e 'Rhapsody in Blue,' almost brings down the house."

#### DIRECTION Cafe—HENRY HERMANN

io-PHIL PONCE

## Variety Bills

#### NEXT WEEK (June 7) THIS WEEK (May 31)

Numerals in connection with bills below indicate opening day of show, whether full or split week

# RKO

NEW YORK CITY | Noble State Bd | Buck & Rubble State | Buck & Rubble | Buck &

# OFFICIAL DENTIST TO THE N. V.

This Week: Eddle L.

Barry & Whiltsdge
Adnir & Richards
2d half (4-8)
enny Meror Rev
Jet Colleens.

Jet Colleen Frankle Connors
MINNEAPOLIS
Orpheam (31)
The Guizer M
Tile Guizer Co
Johnny Burke
Grace DuFaye Co
NEW BRUNSWICK
Keith's
1st half (8-9) NEW BRUNNWICK
Kelth's
1st half (8-9)
Resd & Lewis & K
Carroll & Howe
Allen & Joyce Co
TRENTON
Kelth's
1st half (8-9)
Steve Evans
(Others to fill)

#### Loew

LEW YORK CITY
Capitol (7)
The Mstropolitan (7) Franco & LaPell Grace Johnston Co Allen & Breen Senator Murphy Calif Collagians Canif Collegians
Valencia (7)
Ray Huling & Seai
Martha Ray
Billy Wilkerson
Joe Phillips Co
Sylvia Manon Co
BALTIMORE
Century (7)
Chappells & Carlton
Joan Abbott
Lewis & Ames
Holke Norman Rey
Duke Norman Rey Henry Armetta
Duke Norman Re

BOSTON
OF HENRY
OF d haif (11-13)
riem Hill Billies
kone
kone
ster Shaver Co
t Walton Co
cay v Hollywood
Parndlso (7)
Lowrey
b Howard
x Hyde
Onnies
R
State (7)
Ity Jane Cooper
throp Bros
in Marsh
thon Bros
Jay C Filppen
macs

Joan Marsh Michon Bros Children BrookLyN Gates Ave Int half (7-10) Change BrookLyN Gates Brose Court of the half (7-10) Change Brose Children BrookLyN Gates Brose Children Court of the half of the h

#### Paramount

Alico White Co
Oriental (31)
Mary Sunde
Takile, series
Helder Sunder
Stuart & Lash
Pickering Dancers
Mark Fisher
HETROIT
Michigan (7)
Inth harnes
I and Geritts
I continued to the continued to t HOSTON
Melropolitan (7)
rman Hyde Co
ctonas
trr & Estes
BUFFALO
Buffalo (7)
variable Buffalo (7)
Donateliae
Alexader & Santos
CHICAGO
Chicago (7)
Ethel Waters
(31) (31)
Art Jarrett
Eleanor Holm
Carl Freed
Horton Spurr
Kay Katya & K
Minrbro (31) MINNEAPOLIS
State (7)
Popeye the Sallor

#### Warner

ELIZABETH
Hite
1st bail (6-11)
4 Delcos
Gus Mulcoy)
(The Second S

Crazy Rhythm'
F & M Britton
Serge Flash
Tee Tina
Weldon & Honey
6 Girls READING Antor

2d half (4-6)
Deleon
C & J. Gerard
Jarry Savoy
Ulta Royes Co

Ittia Royes Co
WASHINGTON
Earle (2)
Powell & Nedra
Arthur Borna
Eddy Durhin Ore
(30)
5 Wonder Girls
Jean Boydell
Paul Draper
Landt 3 & W

#### Wilbur Cushman

ABERBEEN
Orgheum
Id half (13-15)
Rhansody Rhythid
Gleason & Allyn

Aberbeen & Allyn

Bohley & King
Cropley & Violet
Chas Reilly Co
Rhythed
H & 1 Claus

John Fogarty
John Fogarty
FITTSBURGH
Ktanley (7)
Henny Davis Unit
(31)

3 Rhythin Queens

Art Gleacone Bd
BUTTE
2d half (12-14)
Parle Nights
D1 ST
5 Tenner El
DOCOUNTE & Marie
Carl Thorson
Le Marquise
Yvonne Muzette
Peewee Adrian
COLORADO SPR'G
America

COLORADO SPR'(C America 2d haif (13-18) Chicago Foilles Col Ches Davis Emile & Leons Zang & Todd LsRoy & Pais 'Peg' Jones Francee Stanford Globy Bedford Ginger Stover

Bobby Bedford
Ginger Stover
Chet Wileys Co
GRAND FORES
Dakota
1st half (7-9)
Rio Nights
Lewis & Ethel
The Gascas
Del Gardo
Adelia & Romero
Gauchos

Agelia & Romero
Pappalarde el

#### Fanchon & Marco

NEW YORK CITY Garland Signature of the Control of t

#### Independent

Asloria D. H.

Ailce Collins
Trevor Lewis
Ruseell Lioyd
6 Sylvian Dancers
Ardells
Carolina Bd
FENDLETON
Rivoll
2d haif (12-14)
Runnin' Wild
Roberta

Runnie Will
Roberte III
Robert

8 Nyivian Dancere Ardelie & Radelle Bed Van COUVER Beacon (7) Champaigne Cocki Elvira Tanzi George Young 3 Tarrs McNell Sis 3 Tumbleweeds Sid Marion Cantu Marion Cantu Marion Cavallers Bd Cavallers Bd Cavallers Bd

Sld Marton
Cantu Dartow
Cantu Dartow
Cantu Dartow
Cavaller Be
Cava

CHICAGO
State Lake (1)
Itay Bros & M
Marrison & Elino Co
Itabby May
Britt Wood
Weston & Fields

LONG BEACH
Strand
1st half (20-2)
Avalon 4
3 Jelly Beans
Les Martinettes
Charllo Craver
Marionettes Indicate Head of the Head of t Charllo Craver
Marioncties
1.08 ANGELES
Orplicum (29)
Gautiere Hot Dope
Art Ward
Condas Bros
Bert Nogle Co
Frank DeVoe
Les Ghezzie

## London

Week of June 3

Autorin D. M.

2 Matas
Canterhury M. M.
18t half (G-5)
Matas
Canterhury M. M.
18t half (G-5)
Mathematical Canterhury
Mathemati (Toledo Elly CHELSEA
Palace
Mantovani Orc
CLAPTON
Rink Harmony King. Jinmy & Alice Da

Thinny & Alice Day
EAST HAM
Premier
Camishell & Wise
Folede Elly & Joan
EHGEWARE RD.
Grand
Boby Howelf Bd
Bernardin
Bernardin
EDMONTON
EDMONTON
E Harry FG.

HAMMERSMITH
Fraiace
Fred Sylverer Co
Fields & Verenti
LEFORD
Super
Anila Chas & Aivis
Wensiey & Daie
ISLINGTON
Blue Hail
10 L Jac (3-6)
10 L Jac (3-6)
10 L Jac (3-6)
11 L Jac (3-6)
12 L Jac (3-6)
13 L Jac (3-6)
14 (6-8)
15 Lorandos LEWISHAM
Palace
Jr Juliec Ful
Structure
Branchen
Branchen
Branchen
Branchen
Branchen
Anita Chas & Ale
Wensley & Ale
Wonsley & Ale
Gamanda
Chas Manning Ba
Anx & Gan
Perda & Billy Tayle
Perda Branche
Branche
Branche
Branche
Branchen
Branch

Palace
Harmony Kings
Jimmy & Alice Da
WALTHAMSTOW
Granada
Evelyn Hardy Bd

## **Provincial**

Week of June 3 EDINBURGE Regent
1st half (8-5)
3 Whiteleys
2d half (6-5)
Charils

Jackie Smith
3 Lorandos
KILBURN
Grange
Bobby Howsil Bd
Bsrnadini

LEATH
Capitol
lat saif (3-5)
Charile
2d half (5-8)
Whiteleys

French Casino

#### Caharets

NEW YORK CITY Bal Musette Sandino & Fairchild

Arden & Duncan Geo Marecbal Millard & Anita M Ferri Geovignetti Pietro

Barrel of Fun Frankle Meadows Lawis & Dody May Kannedy Percy Stoner Bill's Gay 90's Kathryn Parsons Jos E Howard

French Casino
Loilta Benauenta
Norene Carney
Water Experies
Gloria Gilbert
Barria Destria
Gloria Gilbert
Barria Destria
Gloria Gilbert
Barria Destria
Colymps Braden
Les Manginis
Les Manginis
Karin Zoska
Drena
Delso
Roberts
Gullutar
Emils Boreo
Bernie Dolan Orc
Gern Hoff O'c
Glen Island Casino
Robetts
Gullutar
Gore Glen Gre
Geri Hoff O'c
Glen Island Casino
Robetts
Glen Island Robetts
Glen Isla Brittwood
Brittwood
Britt Williams
Fred Hudson
Doolsy Wilson
Mary Strain
Queenie Gall
Margis Thomas
Freckies. Judah
William Gant Ore

Brune
George Thorne
Angelita Loya
Fox & Ballister
Ralph Navells Ore
Cafe St. Denis
Wally Allan Rhythm 3 Dorsey Bros Ore H'lyw'd Bestauran Gertruds Niesen Jack Waldron Princess Chiyo Paxon Sie Ynez Lavall: Gloria Cook Central Pk. Cast Ynez Lavall (Gloria Cook Tampie Gloria Cook Tampie Jonny Wells Terry Lawlor Marin Ann Graharn Catherine Slever Dugens Jetesnik Orc Hotel Astor Jack Berger Orc Hotel Biltmore

Kay Cody Paul Baes Oro Paul Bass Oro
Claremont Inn
Freddle Starr Oro
Club Gaucho
Scnorlta Leona
Club New Yorker

Timmie Jack Meyer Oro Club Blobman Club Michman
Henry Bergman
Wheeler, M & W
Coconnut Grove
St. Clair & Day
Roy Benson
Honey Gordon
Lloyd Garrett
Ruth Williams

Alyee Harry Halstead Or Coln de Paris

More Bilmore

Thornes & Alvarez

James Kosgan

Florente & Alvarez

James Kosgan

Florente & Botel

Bucklingham

Consuclo Flovertion

Botel Domelon

Botel Commissor

Botel Commissor

Botel Commissor

Botel Commissor

July Gliespie

July Gliespie Colo de Paris

Con de Paris

Renea Estabrook

Jorre Farrar

Harry Sopro

Chorlie Beal

Connies Ins

Sonny Woods Ors

Sorman Astwood

Collina & Harris

Dewcy Brandell

Dewcy Brandell

Penches A

Dricharloters

Jigaw Jackson

Princess Orsilia

Aima Smith

Cotton Club

Co Rev

Cotton Club
C C Rev
Mears & Mears
Leitha Hill
Ophela & Pimienic
John Henry
Swen & Les
Lena Horn
Bill Balley
Jessic Scott
Dynamits Hooker
Cora La Redd Deblimes
Marti Michel Ore
Hotel New Yorker
Hotel New Yorker
Lynd Lucas Ore
Lyn Lucas
Wikins & M. & K.
4 Diplomats
Frank Bassinger
Frank Bassinger
Max Bergers Ore
Hotel Person
Hotel Piers
Capertin & Col'mb;
Jos Jiass Ore.
Emil Coleman Ore
Dotel Rita-Carlton
Hotel Rita-Carlton
Hotel Rita-Carlton
Arman Nessey Ore

Coq Rouge Jos La Ports Ore Cubanacan

Lupe Norlego
Luis & Rosita
Antonio & Juanita
Cubanens
Deimonico's

Meza Ted Meza
Jarrow
K & C Joy
Bobby Tracy
Marcella Sharkey
Jerry Baker
Wynn & Wayne
Mike Durso Oro Arman Vecsey Ore Hotel Roosevett Deauville

Bonie Goodman O.
Bennie Goodman O.
Bernice Parks
Hotel St. Morlis
Aiex Batkin
Bophisticatos
Rosalean & Seville
Nate Leipzig
Eric Correa's Ore
Hotel St. Regin Spivy Kay Skidmors Frank Forrell Oro Frank Forrell Oro
El Chleo
Dolores & Candido
Pedro
Pancho & Rosita
Cormella
La Monterita
Emile de Tors Oro
El Morocco
Nano Radrego Bd
Ernie Holst Oro Johnny Green Ore Marjory Logan Jimmy Farreli

Hotel eylin
John Hoyavadt
Rosaicen & Seville
Charile Wright
Don Richards Ore
Hernandez Bros
House of Lords El Torendo El Toreador
D J Escarpinter Or
Trini Varela
Encrair Arguden
Marilaz
Isanon Quiros
i. a is Pe Caro Beverly Roberts Michael Zarin Oro Jimmy Kelly's 2 Riviers Poye

Joon Miller
Louiso Bterling
Midgie Parks
Almy Haise
Jean Mice
Jean McCauly
Frincess Spattedelk
Carter & Schaub
Frederico & B'rb'ra
Madeline Hughes
Feat Forrestar
Chas Albert Oro

Al Bowlly Ray Noble Oro

Savoy-Plaza Savoy-Plana
Bob Grant Ore
Desiye and Clark
Baell Fomeen Ore
Stork Club
Georges Metaxa
Taft Grill
Geo Hall Oro
Lorotta Lee

The Ranch

Patt Claryton

Jimmle Lee

Eddle Achman Ore

Rounder

Rou

Walter: Asteria
Georgee & Jaina
Milton Dougias
Carmen Castilio
Xavier Cuget Orc
Guy Lombardo Orc
Wivel
DeMailto & Va'ghn
Ruth Barr

Muriel Love Helen Carol Donna Lupe Marian Hale Claire Powell Ellie Burton Joan Pont

Lamb's Cufe
Bob Frice
Peggy Leonard
Gwyn Hogers
Edna Stanley
Dodds Bros

Painer House Freddy Martin Or-Raphael Peggy Taylor Hai Young Abbott Dancers Paramount Club

Abbott Dancers
Paramount Club
Billy Gray
Sammy Wilsh
Ruth Delmar
Hawailan 4
Phelps 2
Joe Marlin
Coriles & Palmer
Mauric Stein Ore
Royale Froles
Fift D'Orsay
Billy Gray
Hent Lishon Ore
Terrice Garden

Terrace Gardens
Vernon Rickard
Dave Tannen
Gagn'n & Br'ught's
Virginia O'Brien Gis
Stan Myers Orc

La Rue Sedano & Swor Sedano & Swor
Lescargot d'Or
Earl Moss Orc
Leon & Eddie's
Eddie Davis Gre
Billy Resd
Paul Duke
Ann Haines
Hai Simpson
Lee Gardner
Mardente

Lee Gardner
Marden's viera
Elia Logan
Key Plature
Betty Lilen
Betty A Blair
Vera Niva
Mona-Leelie
John Hale
Jay Seller
Lowe Burnoff & W
Carroll Rev
Flarold Stern Ore
Gomes Ove

Monte Ro

Monte Ro
Frank Marino
Peter Gallo
Maria Donia
Mon Paris
Jean Sargent
Osear Calvert
Arnold & Hawki
Gene Fosdick Ore
Herrera Ore
Normanile VI Bradley Eddle Elkins Orc DeHaurte's Ens Old Renmanian

Old Romanian
Thais
Sadie Hanks
Sadie Hirch
Rudt Wynn
Rudt Wynn
Ethel Bennett
Colette
C

Tom Monahan's O
Place Elegante
Bill Farrell
Benn Kauff
Tommy Mills
Gus Lazaro's Orc
Ralubow Room
Oliver Wakefield
Jack Holland
June Hart

#### CRICAGO

Blackhawk Kay Kyser Oro Beverley Kirk Alex'nd'r & Swar Frances Willer Roy Fox Lou Shatel Danny Alvin'e Orc Harry's N. Y. Bn Harry's N. Y. E Earl Rickard Ginger Wood Billy Meyers Edna Leonard Art Buckley Floyd Town Marry Harry Al Wagner Hill Hat Club

Alex hul' A Swaller
Frances Willer
Frances Willer
Endet Garr
Salde Garr
Sims & Balley
E Madriguena O
College Inn
Art Jarrett
Eleanor Holm
Olive Olson
College Inn
Art Jarrett
Bleanor Holm
Olive Olson
College Inn
Art Jarrett
Bleanor Holm
Art Jarrett
Bleanor Holm
Art Jarrett
Bleanor Holm
Colland
Agner
Colland
Bob Tinsley's Ore
Cuib Alabum

Couniees Boriska
Bob Tinsley's Ore
Club Alabum
Trudy Daviden
Dale West
Viria, Vauch
Dot Myerre
Heien Burke
Bennie Adler
Cinh Algiera
Kay Davison
Rosita
Club Ore
Algiere Cumen
The Welenwelters
Koy Davidson
Sammy Kohn
Austin Mack Oro
Club Minuer
Club Ainuer
Club Ainuer
Club Ainuer
Club Minuer
Club Minuer
Club Minuer

Austin Mack Oro
Club Minuer
Frank Sherman
Rick & Snyder
Ercello Sie
Adellna l'oszena
Joan Clark
Judy Davis
Meuric Stanton's
Drake Hotel

Drake Hotel
Enters & Borgla
Rio & West
4 McNatlle Sis
Mary MarUn
Edgewater Bea
Bill Hogan Ore
Embassy Cinb
Byonne Failh
Ruth Joffee
Pep & Ginger

Stan Myers Orc
Walnut Room
(Bismarck Hotel)
Eddle Leonard
Georga Neidoff
885 Club
Allen Kane's Orc
Benny Fields Pic Litigation

(Continued from page 7)

#### BRITTON BAND

(Continued from page 42)

been a reason for this had three been any apparent production effort in the Entitlement of the production of the product 

## CAB CALLOWAY

CAB CALLOWAY

(LOEW'S, AKRON, O.)

Heated hydron, O., June 4.

Heated hydron, O., June 4.

and his Cottom of Cab Calloward

and his Cottom of Cab Calloward

here, Inaugurating full week stage

here, Inaugurating full week stage

here, Inaugurating full week stage

policy after several months of

vue is one of the best his band

as headed in recent years, sidving

plonty of entertainment for the

Calloways Harlem hi-da-ho is

always stimulating and the hotchary

around Loew's deluxers of the

middle west. Is own end of the

program is essentially the same,

around Loew's deluxers of the

program is essentially the same,

around Loew's deluxers of the

program is essentially the same,

Among the holdover melodies are

Among the holdover melodies and

dished up in typical Calloway sign,

He has two additions, Miss Oils

Regrets, and Keep That Hi-de-Hi
body. Shifting into the Disk El
lington style of rhythm with Sani
land, the Cabeters stumble, vice

forte.

Amma Tumer flastes bronch legs.

tude, the Cabsters atumide, the dramy tunes are Just not their Gram. Turner flastice bronzed leads through a "Lishapaedy in Tap" that Is worthy of the title. Her chief the worthy of the title. Her chief and the standard show are Alda Ward, songertees, and Chuck and Chuckles, comic dancers. Allas Ward sings in a who plays plane in the band, slow onless vocal.

A strained of the standard shows a standard that the straines sort of dancing that only spelas can do, and Chuckles impersonation of Stepin Fetchit is mits Hooker, despite the heroic Introduction by Cab, falls to Impress Calloway's own wailing and derections and the straines of the straines

Continued from page 7)
the Minnesota District court, ornand Thoutres, Inc., vs. lisen et al.
Thoutres of the Inc., vs.
Thoutres, Inc., vs.
Theutres, Inc.

## 'Great Waltz' Closes for Summer: Quits \$66,000 Shy of Its \$246,000 Production Cost—a New B'way High

In suspending temporarily next Saturday (3) at the Center theatre, N. Y. after its 37th week. The Great Waltz will have accomplished a run with a financial history unique

Great White Windschaft School fewer out-of-towners on ...... 'Waltz' is slated to resume on July

17.
On the production end it cost \$246,000 to ring up the curtain for 'Waltz,' that being \$51,000 more than the capital fund or budget. Excess was paid off and \$113,800 of Excess was paid off and \$113,000 or net income is in the treasury. Show, therefore, earned \$180,000 over its operating expenses, leaving about \$66,000 still owed on the books to

\$65,000 atill owed on the books to equal the outlay.
Production expenditure does not include the cost of converting the prosenium arch and other theatre structural changes, which cost \$141,000. That is charged against theatre construction. However, the production outlay include a continuous control of the control of the

struction, 'Walts' would really have bettered an even break, despite the most coastly production on record.

At the predicts and record and the predicts of the control of

nounced, however, the cuts will not go in.

"Waltz' had the strongest flee, or publicity and promotion ever enjoyed by a legit show, because of its Rocksfellor, RCA, RRO connecting the Centre, which is the smaller of the two Radio City theatres, but scats about 3,500 people. Originally house was operated as the new Roxy with a picture polley. Through RCA the facilities of NBC were Council to the control of t

visitors.

Business activity immediately after the circlic broadcasts over national hook-ups (WEAF and WJZ) proved where the patronage came from. During Eent a Sunday night alring of 'Waltz' jumped the gross around \$7.00 for the cinating week. It is now expected that further radio publicity will attract visitors the latter half of the summer.

#### Shuberts Release 'Gay' To Tallulah Bankhead

Tallulah Bankhead, starring in 'Something Cay,' Moroseo, N. Y., has taken over the show. Was produced by the Shuberts. Understood the arrangement calls for

the arrangement calls for bliss arrangement calls for bliss and the control of th

DERWENT ON SPEC Abandons Russia for H'wood Agency Proposal

Instead of going to Russia for the summer as he had planned, Clar-ence Derwent will go to Holiywood, June 22, at conclusion of his pres-ent radio assignment on the Wood-bury. 'Dangerous Paradise' pro-

gram.

Cantor-Shagrin agency on the
Coast, though not his agents, are
paying Derwent's expenses on a
spec. Actor returns to Broadway in
the fall for Glibert Milier's 'Libet'.

# NO FED RELIEF **FUNDS FOR LEGIT**

Washington, June 4. Discussion of the possibility of a Federal lifesaver for legit and road shows today reached no definite

#### G-Men in Pix

(Continued from page 1) by excitement-engendering news papermen or pic scripters.

Tacoma, June 4.

There are more G men in Ta-coma now than there are people in some of the local theatres following the kidnaping of George Weyer-haeuser, 9-year-old son of one of the richest lumber executives in

naeuser, s-year-ou son or one of the richest lumber executives in the United States. Not only has school attendance fallen off, but children are not al-iowed to go to theatres at night unaecompanied.

# **Code Let-Down Won't Change Legit** Salaries: Premium Tickets Back. One Show Buy Already Reported

M'OWEN TENT STARTS

Opens Opposition to Chick Boyes In Lincoln

Lincoln, June 4.
opened here Sunday light (2) at the Capitol Beach, and a meaning the company of the Capitol Beach, and the Capitol Beach, and the Capitol Beach, and the Capitol Beach, and the Capitol Beach law a crew of four. Beach las seeking some way to make the main gate so and is giving a free admission to the show with each 10c gate ticket. Under the tent there are about our hundred gen'l admission to the show with each 10c gate the company of the company of the capitol Beach of th Lincoln, June 4.

stick for the summer

#### SCHLESINGERS TRY WITH SUMMER SHOW

As one of the few producing firms to attempt a summer show on Broadway this season, M. S. and G. S. Schlesinger will bring in Nothing Up His Sleeve' in about three weeks, after the customary tryout, Play is a comedy by Raymon Van Sickle, author of 'The Best

mon Van Slekle, author of The Esst Years'.
Erle North, formerly with the Sufferon, N. y. summer theatre, will direct and stage play. Rehearsals start June 10 at the Adelphi, troupe will then proceed to Saugerties, N. Y., for test, opening in New York one week later.
Cast is incomplete, including male Cast is incomplete, including male with the course of the control of the course of the cours

#### Coast 'Notorious Lady'

Coast 14010710018 Lady'

A Notorious Lady' follows The
'A Notorious Lady' follows The
Vidow in Green' as the second production of the Beverly Hills Little
theatre for Professionals at the
Vine Street theatre here. Second
piece opens June 10, hen Howard,
Dan Holles Kathora Treadwell,
Adele Rowland, Grace Hale and
Robert Hoover, Alexander Lettwich
directs.

Although the legit code is out, along with all the others framed under the NRA, there will be no slashing of actor salaries. Equity promptly acted to prevent any such possible move and has ruled that the same minimums as set by the code must be continued indefinitely -\$40 for senior members and \$25

-440 for senior members and \$25 for juniors. Equity considered establishing minimum salaries some time before the code came into existence but could not agree on the figures. For that reason the actors body welcomed the code setting minimums at figures said to have been picked by the managers.

mums at figures said to have been plicked by the managers.
However, the elimination of the ode opens up the way for revising the minimum salary matter.
However, the elimination matter that the property of t terly meeting in September, with the possibility of raising the mini-

they mixeting in September, with the production of the mixetinums.

Telest control plan, which co-cupied more time in the Code Authority sessions and framing of the revised code, is dead. It has vividently to the production of t

## ROBINSON OP. HOUSE. CINCY, BEING RAZED

Cincinnati, June 4.
Robinson's Opera House, 80
years old, is being razed. Site will become a parking lot.
Property beiongs to the Robinson or Property beiongs to the Robinson or signal John F. Robinson, which decorated the ceiling near the top of the prosecution.
During its early years the theatened of the procession of the prosecution.
During its early years the theatened of the procession.
The property of the property of the procession of the procession.

For many winters the baseme equipped with stalls and cages, sheltered elephants and other animals of the Robinson eircus while it was off the road.

It was off the road to the road to the road of th

#### Not So, Sez Rose

Billy Rose disclaims responsibility for any publicity enterening his Jumbo's show going into the Hipi-podrome, New York.

This Is In defense of an action for \$50,000 brought by Alfred Salanaga, directing head of the Chicaro Opera Co. offering pop priced operas at the Hipp and complainties of the Hipp opera scaland the Hipp opera scalan

#### REINHARDT'S 50G

First of Three '12th Night' Stagings In Bowl June 24

Hollywood, June Max Reinhardt has a guarante of \$50,000 for his end of three engagements of Twelfth Night, first of very street of the street of

#### **ELITCH STOCK SETS ELEVEN-WEEK SEASON**

Denver, June 4. Elitch Gardens Stock Theatre will open for a 11-week season on June 15. Nancy Sheridan, Roy Roberts and Millicent Hanley are stars of the company this year. Romaine Callender has been signed for character roles.

acter roles.
'Accent On Youth' will be the opening play. Next three plays are 'Petticoat Fever,' The Bishop Misbehaves' and Page Miss Glory.'

behaves and Page Miss Giory.
Addison Pitt resumes his directorship of the company for the third year and C. Bradford Ashworth returns as art director. Cast includes William J. Kelly, Edith Gresham, Adrienne Marden, Eric Wollencott, Harland Briggs and Lucian Self.

#### Three Scrammers

Outstanding Broadway withdra wal this week and the only announced closing is The Great Waltz, which suspends at the Center, converted Radio City picture house, after spanning the season. Operetta will have played 37 weeks plus one night (Saturday premicre). It topped \$40,000 weekly in the earlier months and vegistered a most unusual financial record. May resume next month. Outstanding Broadway withdrawal

#### THE GREAT WALTZ

"THE GREAT WALTZ"
Opened September 22. First legiter into Radio City rate legiter into Radio City rate destravagant reviews, atthough seneral opinion was that the characteristic of the control of the was 'as prodigiously dull as it is prodigiously dull as it is prodigiously dull as it is produced by the control of the world's most gorgeous thereight of the world's most gorgeous the variety (Abel) said: 'Elements insure a healthy run.'

'Post Road' closed at the Ambas-sador last Saturday after playing 25 weeks. Run was stretched via two-for-one, but did moderately during its stay at the Masque, where the play opened.

#### 'POST ROAD'

POST ROAD'
Opened December 4. Topline show commentators were
about evenly divided on this.
Half declared it good, and the
others deemed it moderate.
Hammond (Tribune), considered it 'good, ridiculous sport.'
Variety (bee) said: 'Should
do fairly well.'

Opened May 29. Gabriel (American) declared it 'hein-ously dull and dirty,' while Anderson. (Journal) said 'it's enough to close any season; enough, almost, for a general quarantine.'

None of the other first stringers dissented with these

# **Equity Vote Analysis by Forum** Leads to Claim of More Strength

Equity's analysis of the vote on nominees to the Council at the recent annual meeting indicates that the regular ticket defeated the opposition by more than two to one. Spokesmen for the Actors Forum, which sponsored the independent fully tell the story and that the younger group in the organization made substantial gains, although it did not expect its slate to win. Meeting was attended by 750 meetings, with the properties of the continuous of the continuou directnee coming town the humber of ballota received through allow on the humber of ballota received through allow one-third of Equily's pald-up one-third of Equily one-third o

alown by the fact that the best vote the group got last year in the nomination meeting was 163. That session was not as well attended as this year's meeting. Justification for claiming all scratches is Contended further that some timid members of the group used the white ballot and scratched it completely, writing in the names of the indic sale, the proceedings in sending out the ballots was also voiced. Legal advice was to the effect that the Forum might context the cleetion, but the group fig.

voiced. Legal advice was to the creek that the Forum might contest the election, but the group flight for such a move. Group insels the regular tieket should not have been sent out in advance of the opposition, also that members out of fown should have had the privilege of voting on the blue ballot, regardless of whether they had mailed in the regular ticket prior to receiving the second ballot.

Linderstood there was a fine to receive the contest of the regular ticket prior the creek of the contest of the creek of the contest of the creek of the contest of the creek of the contest of the conte

'Them's the Reporters,' presented at the Barrymore last Wednesday (29) failed to light up Monday. No play this season was more severely panned by reviewers. 'THEM'S THE REPORTERS'

# SHOWS IN THE MONE

## Failures of '34-'35

Keen Moving 'Saluta' Kill That Story "Lady Jane" 'Lady Jane'
'Tight Britches'
'Too Many Boats'
'Judgment Day'
'Bride of Torozko'
'Strangers at Home'
'Alley Cat'
'First Episode' Errant Lady'
'A Ship Comes In'
'The Red Cat'
'Dream Child' 'The First Legion' 'Spring Song'
'Divided by Three'
'Roil, Sweet Charlot' Julia week Cheer
Julia week Cheer
Spring Freshet
'Yeaterday's Orchids'
'As Steeping Clergyman'
'Order Please'
Lost Horizons'
Hipper's Holiday'
'Conversation Piece'
'Goodbye Please'
Between Two Worlds'
'Geraniums in My Window'
'Ladles Money'
'Jayhawker' 'Jayhawker' 'Say When' 'All Rights Reserved' 'All Rights Reserved'
Dark Victory'
'Brittle Heaven'
But Not For Love'
'Africana'
'The Night Remembers'
'The Lord Blesses the Bishop'
Fage Miss Glory'
Revenge With Music'
'A Roman Servant'

'Valley Forge'
'Calling All Stars'
'The Sky's the Li
'Mother Lode'
'Plper Paid'
'Fools Rush In'
'Birthday'
'Thumbs Up'
'The O'Flymp' The O'Flynn'
'Baby Pompadour'
'Portrait of Glibert' 'Portrait of Gilbert'
'Music Hath Charins'
'Slightly Dellrlous'
'A Lady Detained'
'Living Dangerously'
'Laburnum Grove' Ldving Dangerously'
Laburnum (rove'
Coeping Ehre'
Laburnum (rove'
Coeping Ehre'
Little Shot'
Little Shot'
Little Shot'
Crime and Funishment'
Prisoners of War'
Loose Moments'
Tis You I Want'
Field of Ermine'
Bitter Oleander'
The Eldest'
Simpleton of Unexpected Isles'
Cross Ruff'
The Distant Shore'
Times Have Changed'
De Luxe' 'Times Have Changed'
De Luxe'
'Woman of the Soil'
'Lady of Letters'
'The Dominant Sex'
'Thovers of the Forest'
'A Journey By Night'
'Symphony'
'Something Gay'
'If a Body' 'To See Ourselves'

#### W&L 'ACCENT' SET IN OPERETTA PREMIERES PITTSBURGH, CHICAGO

The Hook-up

'Weather Permitting'

St. Louis, June 4. "Teresina," Oscar Straus' three act operetta making American premiere, opened the 17th municipal opera season here last night. New sound and lighting effects and direction by Laurence Schwab helped make the opening performance a

"Tomorrow's Harvest" 'So Many Paths'

**NEW OSCAR STRAUS** 

make the opening performance as success.
Evelyn Herbert, Robert Halliday, Rex Weber, Roy Atwell and Gladys Baxter in important roles.
Outstanding vocal numbers are 'I Love You Al, 'Rum Tum Ti Tum,' Is This a Dream' and 'Yen for You.'

## Coburns Due Back

Mr. and Mrs. Charles Douville Coburn are due back on Broadway next season in 'Master of Revels,' a play by Don Marquis based on episodes pertaining to Henry VIII of England. It will have premiere

England. It will have premiere Aug. 13 at the open-air theatre on the eampus of Union College, Schenectady, N. Y.

The Coburns are the principal stage participants in the Mohawki College, starting July 23 with The with the college, starting July 24 with The college, starting July 24 with The college, starting July 25 with The col

Pittsburgh, June 4. Pittsburgh will have its first sum mer legit show in years when Wee and Leventhal take over the Pitt for the warm months, opening next Monday (10) with 'Accent on Youth' Company is going to Chicago for a run following a fortnight here. Will have Ernest Glentight here. Will have Ernest Glentight of the Schafer, Louis Russell, Martin Burton, Jack Soanes and Genevieve-Frizzell in cast.

Other attractions booked include Irene Rich in 'Mirs. Quincy Hollis'; Paulline Frederick in 'Her Majesty, the Widow'. Ceell Lean and Cleo Ulrich in a tryout of 'Portugese Gal' and 'Three and One.'

Al Smith will manage and it'll be on a two-for-one basis, with a \$2 advertised top. Leventhal take over the Pitt

#### Rah-Rah Straw Hat

# 'Variety' Box Score Winners

	SR.	R.	w.		Pct.
'23-'24 CRAIG (Mail)	. 78	53	19		.677
'24-'25 POLLOCK (B'klyn Eagle)		73	24		.753
'25-'26 GABRIEL (Snn)		90	18		.826
'26-'27 GABRIEL (Sun)		90	15	• •	.857
'27-'28 ATKINSON ('Times)		81	12	1	.863
'28-'29 LITTEL (Post)		72	16	1	.809
'29-'30 BROWN (Post)		79	9	•	,895
'30-'31 BROWN (Post)		85	18	ï	.81
'31-'32 GABRIEL (American)		100	8	1	.917
'32-'33 GABRIEL (American)		89	13	1	.864
'33-'34 BROWN (Post)		89	8	1.	,908
'34-'35 BROWN (Post)		77	12	1	.855

# 13 HITS AND 95 FLOPS IN '34-'35

12 Moderate Successes Producers Bat .208 for -\$586,000 Picture Coin on 14 Hollywood Buys-\$85,000 Tops for 'Anything Goes'

#### FILM BACKING

Broadway's legit producers as a whole, in the '34-'35 season slipped slightly behind '33-'34, but they managed to maintain their postdepression box office average just They finished in the the same. money 25 times in 120 tries for a batting average of .208. Which indicates that the present odds against a show are 5 to 1. In predcpression days these odds were 3 to 1 and have never been better than that since VARIETY first started to keep a box score for the season of '23-'24. This is the 12th annual

liego a box score for the season of 23-24. This is the 12th annual 723-24. This is the 12th annual There were 120 new shows during the year, which commenced on Aug. 23, 1344, with 'Keep Moving' compilation extending to May 23, last, with 'Weather Permitting: Of the 25 money shows, 13 were hits and 12 even break or ellightly better. The 5f failures numbered five more than the previous year's total. In '33-74 there were also 120 new shows, Including 14 hits and 16 moderates. Outstanding, too, for the business duction consideration, were Katharine Cornell's revival of 'Juliet' and the extended Broadway engagement

ı	rated as moderate successes on an	rate of four each. Craig of the	П
ı	even break or slightly better. The 95 failures numbered five more than	rate of four each. Craig of the Mail, Pollock of the Brooklyn Eagle, Atkinson of the Times and	١.
3	the previous year's total. In '33-'34	Eagle, Atkinson of the Times and	ľ
	there were also 120 new shows, in-	Littel of the Post have been the	1
	cluding 14 hits and 16 moderates.	only other winners.	١
_		Not only dld the first two posi-	ı
ı	drawn, but not included in new pro-	Itions this past season run to form.	L
•	duction consideration, were Kath-	but the Big Four remained intact	L
	arine Cornell's revival of 'Juliet' and	also. John Anderson of the Jour-	i.
	the extended Broadway engagement	nal and Brooks Atkinson of the	ı
-	I,	Times placed third and fourth re-	1
e	, Hollywood Buys	spectively, thus keeping the first	ı
tt	, Hollywood Buys	division in the same shape it's been almost since the boys gave four	ı
t	ii ——	wide ones to 'Abie's Irish Rose.' In	19
n	Snows of 34-35 purchased	addition to finishing per usual, the	
		first division occupants were pretty	
-	proximate price pald:	close together on the season's	1.
-	'Anything Goes' (Par). *\$85,000 'Merrlly We Roll Along'	count, with only 23 percentage	ŀ
e	(MGM) 76,000	close together on the season's count, with only 23 percentage points separating first and fourth	u
	"Three Men on a Horse"	places. Anderson has a mark of .836 and Atkinson .832.	a
e.	(WB) 75,000	.836 and Atkinson .832.	r
•	'Page Miss Glory' (WB) 72,500	Dean Percy Hammond moves up	s
e	Farmer Takes a Wife'	a notch to take with fifth. His .752 was eight markers ahead of Burns	ľ
;	(Fox) 65,000	Mantie's .744. Richard Lockridge	١,
٧,	'Accent on Youth' (Par) 60,000	nailed seventh place with .724, Ber-	v
0	'Small Miracle' (Par). 37,500 'The Distaff Side'	nard Sobel placed eighth with .683	b
e	"The Distaff Side" (MGM) 35,000	and Robert Garland nudged the	t
ľ	(MGM) 35,000 'Gold Eagle	Phillies out of the cellar with .666.	
e	(MGM) 25,000	Score is based on 120 new shows	a
2	Valley Forge' (Col) 20,000	presented on Broadway in a scason	fi
٠,	'The Bishop Misbehaves	that opened at a standstill with	O
	(MGM) 15,000 'Kili That Story' (WB) 7,500	'Keep Moving' on Aug. 23, 1934, and	
	'Kili That Story' (WB) 7,500	closed at sundown with 'Weather Permitting' on May 23, last. Of the	D
	'Order, Please' (MGM) 7,500 'Errant Lady' (RKO) 5,000	120 shows, 13 rate as hits, 12 as	ľ
	'Errant Lady' (RKO) 5,000	moderate successes and 95 as fall-	1
n	7525 000	ures. Four productions that opened	
	*\$60,000 and percentage of	between May 17 and Aug. 23, 1934.	
0	gross, with guarantee of \$85,-	classed as 'summer shows,' lience	
4	000 minimum.	classed as 'summer shows,' hence are not included in the box score	
_		computation.	
	of the D'Oyiy Carte Gilbert and Sul-	Brown's one-point margin of vic-	ti
p	livan presentations.	tory over Gabriel is the nurrow-	ir
ſ	Picture money obtained by legit	est winning advantage since '30-'31,	fo
е	through film rights buys amounted	when the same Post reviewer nosed out Atkinson by four points.	
1	to \$586,000, far short of the previous	Lockridge was, as usual, the	th
Į	year's \$800,000 from the Hollywood poke, but still a goodly sum and	hardest worker among the boys. He	a
ī	poke, but still a goodly sum and	caught 98 shows out of a possible	\$:
П		total of 120. Sobel saw the least, 79. Gabriel was right the most	F
Н	tion of its own losses. Decline in film money from las, year was more	79. Gabrlei was right the most	fe
П	than compensated for, however, by	times, 82. Mantle topped on wrong	p
H	the entrance of the picture studios	guesses with 24.	b
П	Into direct production and financial	Another marked improvement in the 'no opinion' department was	y
H	activity in the Broadway field. Slx	shown, with only 20 rendered all	٠.
H	shows were launched with Holly-	shown, with only 30 rendered all year. This contrasts favorably with the record of 77 in '31-'32.	w
H	wood coin behind them in '34-35,	with the record of 77 in '31-'32.	11
П	and indications now are that pic-	Garland accounted for 10, or a third	de
Н	tures' participation in legit will be much greater next season.	of the '34-'35 total of non-com-	01
H	much greater next season.	mitals. Only Gabriel and Mantie refrained from not giving opinions all season. Mantle works by the	
Н	Motion picture buys of plays are not taken into consideration in the-	retrained from not giving opinions	
U	rating of shows as hits or failures	star system, which necessitates a	
11	For the purpose of the boxscore, as	definite expression either way.	(I
П	well as in the accompanying boxes	For the first time in a counte of	•
11	detailing the list of hits, moderate	years none of the first stringers	N
1	successes and flops, plays are rated	caught 100 or more shows. All be-	1
1	(Continued on page 47)	years none of the first stringers caught 100 or more shows. All be- low the century mark this time, Not	

## Hits of '34-'35

'Anything Goes' 'Life Begins at 8:40'
'The Great Waltz' 'The Distaff Side' 'Merily We Roll Along' 'Personal Appearance' 'The Children's Hour'
'Accent On Youth'
'The Old Maid'
'Petrified Forest'
'Escape Me Never'
'Three Men on a Horse'
'Kind Lady'

MODERATE SUCCESSES

'Small Miracle'
'Within the Gates'
'The Farmer Takes a Wife'
'Gold Eagle Guy'
'Post Road'
'Ode to Liberty'

'Rain From Hcaven' 'Fly Away Home'
'Awake and Sing'
'The Bishop Misbehaves'
'Pettlcoat Fever'

## Dramatic Critics' '34-'35 Score >

John Mason Brown of the New York Evening Post once again wins the batting crown of the Broadway legit show catchers' league. He of .855, one point in front of Gil-

objastic time with a precursion of 385, one point in front of Glibert Gabriel of the American. It's Brown's second successive minimum. This is the 12th annual compliance of the second of the second

particularly due to fewer premieres, because last year with an identical immber of shows (120), six out of nine reviewed over 100 apiece. As the season is the lowest percentage to lead the pack since his own .817 once, and no one has come near that mark since, except Brown with .908 last year, once more leaves itself wide over 100 percentage to the season of the s

wide open for recount squawks with its season's percentage of .925 for 111 rights in 120 tries. That's one advantage in keeping your own box score. Jack Pulaski, Variety's most constant legit reviewer, has a personal score of ,929 on a basis of 85 shows caught, 79 rights, 6 wrongs and no 'no opinions.'

## **Pemberton Now** Operating 'Zero': **Warners Bow Out**

Brock Pemberton, who presents Ceiling Zero, Music Box, N. Y., is now operating the aviation drama, on his own, Piay, originally owned by the Warners, had the picture firm backing it. Under the present arrangement WB's interest is in possible profits only, Pemberton assuming loss responsibility.

suming loss responsibility.

Manager has been using extra
space stunt ads in the dalles, in
which Zero's coupled with Pemberton's Tersonal Appearance, at
It is the second Warner-backed
attraction this season which had the
inm firm withdrawing after the
opening. First was Fly Awar
Home, still playing at the 48th
Street theatre. Theron Bamberger,
presenter, is operating.

## Pitt Pop Op

Pittsburgh, June 4. Civic light opera in outdoor set-1 ting, similar to municipal enterprise in St. Louis, is practically assured for Pittsburgh next summer. Among the list of projects drafted by city authorities last week for county's \$164,000,000 participation in the Federal Work Relief Fund was one for the construction of a huge amphiliteatre in Highland park, site selected by committee which has been working on the venture for a

year now.

Cost has been set at \$530,000 and will provide Pittsburgh with a public open air enterthinment theatre, devoted to municipal opera 12 weeks of the year.

#### AD MAN'S COMEDY

Milton Abner, adv. mgr. of Na-tional Sereen Service, has com-pleted, in collaboration with Mathia March, a three-acter, 'The Man From Chicago.' It's a comedy

# William A. Brady Concedes Actors Have Upper Hand in Sunday Fight

of Sunday legit in New York, vlrconcedes the defeat of the issue by Equity. Although Sundays

issue by Equity: Although Sundays are fegalized, the test vote at Equity's annual meeting indicates and the state of the s

now the Equity members vote. Frady declarated: There was no expectation that feature players would appear Sundays. They rarely did before when in shows aported in Sunday towns. Idea is to use understudies. It is demand; and there are a few of them, can write into their contracts that Sundays are out. That gives them, is not Equity, the power to dictate. Of course the feature player does appear in Sunday relief performances, but several stars have preferred to give extra matinees instead.

their class of patronage won't at-tend on that day.
"They are all talking about the road. I say the road cannot come back until Broadway comes back. It is a surety that ir Sundays open

It is a surety that if Sundays open up on Broadway the subway circuit will come back and the New Eng-land stands will come to life, add-ing that many weeks to a show's life. People in the smaller stands life. People in the smaller stands want drama, but draina is not being sent to them.

Perhaps six current plays are ready to tour next season. Well, that doesn't begin to be enough.

#### 'Nothing Being Done'

Nothing Being Done?

Nothing Is being done for the theatre. The picture and radio people are on their toes all the time and Sundays are vital to both. The picture and Sundays are vital to both the picture and sundays are vital to both the picture of the picture

fornances, but several stars have instead.

High to Small Actors

Sundays would help the lesser actor. In other days, when shows with feature players laid off on Stundays, and for actor actor. In other days, when shows with feature players laid off on Stundays, it was the average actors in day and Monday will be listed in the average plays who appeared and he expects thus to show that average plays are as good as Satur-Sundays and the weaker attractions would get the gravy. Of course, it is practically certain that the top in New York whilt is greater shows age not for Sundays, because

# Plays on Broadway

## KNOCK ON WOOD

Comcdy in three acts, presented at the Cort. N. Y., May 28, '35, by the Shuberta; writen by Allen Rivkin; staged by John Hayden; \$3 top. Hayden; 23 top.
Christifs Hugo. Bruce MacFarlans
Park Moran Higher Parket
Parke

What may be good inside humor for Hollywoodites is a deep, dark New Yorkers attending Knoek on Wood. Authored by a filmland sociarist who knows whereof he scenarist who knows whereof he sideration that others mighth. This sideration that others mighth. This ideration that the sideration that have received in the Coast, therefore, is hardly desired. However, for a first play, Rivkin However, for a first play, Rivkin

the death attractive to the death attractive to the death attractive to the death at the death a

ter. the control of t cr.
Chief character is Nick Hugo
layed well by James Rennic, and

Play is burdened with more cracks about sex-life than necessary. Same sort of dirt biz is the usual fault

of vehicles based on this branch of Hollywood.
Play holds one set, Hugo's elab-tic rate Hollywood office by Watson Barratt. The Shuberts did the pro-ducing, with a small portion owned by Letty Miller, but are hiding un-

#### THE YOUNG GO FIRST

by Peter Martin, George Scudder and Chas.
Friodman, presented by the Theatre of
Action at the Park, N. Y., May 28, '35;
etaged by Afred Saxs and Ella Kazan;
sets designed by Mordecal Gorelik; \$1 top.
Captain Hood
Christy StarkStephen Karnot
Sergeant Thrush
Lieut. Mullins Itchell Grayson
Orderly
Beeble Menucci
Jeff Patten Edward Mann
Lempl Sawicki
Gulssoppe Calderone Perry Bruskin
Hymic KucherBon Ross
Glenn CampbellNik Ray
Paul Crosby Earl Robinson
Frank Clark
Edmund Burke O'Leary Curtis Conwaye
Miss FerrisRoslyn Harvey
Mrs. Ruth Kent Menzles Catherine Engels
Clifford Stadman Roger Anderson
Florenco StedinanJoan Madison
Robin StedmanJean Harper
Mrs. StedmanRhoda Rammelkamp
Colonel HagerJoseph Larner
Colonel HagerJoseph Larner

This isn't much of a play, but the state of the production is real theatre. It's a propaganda play and not a very good one at that. It's probably be forgotten quickly. What will linger is the story of the production of the produ

thereof.

The Theatre of Action Is a group of youngsters who sed to be known as the Workers Laboratory Theatre. At that time it was frankly an adjunct of the Communist party in New York. But the group grew beyond that and wanted to spread its own wings. This play is the first different party in College.

own wings. This play is the first Collecting, a tun of money through contributions, collections and performances of short pieces at various workers' citiba, the bunch act under the contribution of the contribution of the group is paid a flat sum, 35 a live on the sum, and the group is paid a flat sum, 35 a live on that sum, housing is thrown in, group having acquired a home in, group having acquired a home of the conjunction with unions, a rep of the conjunction with the stage-distribution of the conjunction of the conjunction with the stage-distribution of the conjunction of

at scale, rest of the work to be done by the youngsteer. Similarly, the property of the proper

#### Them's the Reporters

Comedy in three acts, presented at the
Barrymore, N. Y., May 29, '35, by Fourth
Estate Productions; written by Phil Kan-
ter; staged by Addison Pitt; \$2.75 top,
ScoopFrederick Sherman
PincusNat Burns
Cassady
Relley
Peter
SpeedJohn Nelll
Miriam Jordan

Plenty of adverse opinion on this one, but seemed fairlsh masculine entertainment of limited appeal.

entertainment of limited appeal.

Phil Kanter is of the Bronx Home
News staff, an uptown (N. Y.) delly,
and mention of the paper is run in.

He was ambitious to deliver a successor to Front Page. It is a
newspaper play, plenty rough, but
hasn't the speed, laughs nor the
story strength of the other piece.

story strength of the other plece. Play is scened within a room close to a metropolitan police station, which is a similarity, Group of reporters waiting for news fassis, ploning their respective desks and rewrite men is likewise similar. But there are no sensational episodes that might lead to melodamatic comedy.

Author makes some of his scribes partially illiterate. It is true that district men assigned to the 'shack', which is the quarters for reporters, order do not write copy. Theirs is order do not write copy. Theirs is rooms before the various deadlines. It is police news for the most part, with an occasional fire tossed. In those the company of the co

so unnecessary.

One feminine role in the sevenperson cast is injected for romance,
'Reporters' otherwise being a man's
play. Story is slight, in comparlson to the characterizations.

Reporters' otherwise being a man's play. Story is slight, in compariplay. Story is slight, in compariplay. Types are fairly well developed, with one, Cassady, a continuous stew, providing the play's fun. Some audience wisecrecking the continuous stew, providing the play's fun. Some providing the providing the

phone their bookmakers.

Dave Burns, as the continuously lit Cassady, tops the cast. His stuff is repetitious but so is the play. Clodige Roberts plays the serious newcomer who thinks this type of newcomer who thinks this type of the continuous of the continuous continuous and Nat Burns are best among the others, with Helen Kinzsley having an easy assignment as the girl. (Withdreum after fine performances; printed for the record.)

## Inside Stuff—Legit

Declaring that he doesn't make any money, anyway, on his summer season at Westport, even though the Country Playhouse plays to capacity, Lawrence Langner will henceforth satisfy his own taste in drama

pacity, Lawrence Linguer will encounter the statisty his own taste in drama. Langner likes classical revivals and he will open his fifth season with Wycherly's 'The Country Wife,' little done in late years. It will be told in rhymed couplets, in the manner of Langner's adaptation of Mollere's School for Husbanda,' first tried out here in 132 and later produced in New York by the Theatre Guild. Tom Powers is the only player def-

School for Hussams, user that we have been a set the only player def-lined by the Theatre Guild. Tom Powers is the only player def-inted by the theatre for three alternate weeks, Phil Dunning having taken one for 'A Long Time Ago,' and Max Gordon another for 'The Long Frontier.'

Show-minded newspaper people were curious of two-inch ads appearing occasionally in the dailles of a dozen cities calling attention to 'Childron's Hour' to prospective vinitors to New York. Papers carrying the copy include those in Washington, Birmingham, Baltimore, Philadelphia, Cleveland, Detroit and Clincinnati,

Clevciand, Detroit and Cincinnati,
Because the ads appeared after the Pulitzer award was given 'The Old
Maid', scribss in the local spots thought it was a gag. However, Herman
Shumlin, 'Hours' producer, stated it was just a matter of business—to
attract those who planned visiting the metropolis.

Adaption of Oscar Straus' European musical success, "Teresina," which will receive its American premiere at the opening of the St. Louis Municipal Opera June 3, is by Lester O'Keefe, former St. Louisan, who began a career in musical playe at St. Louis University.

O'Keefe was graduated from the university in 1917 and he and his brother enlisted in the navy where they wrote two service musical shows, Lesve It to the Saliors' and Great Lake Revue.' After leaving the navy the brothers went to New York and have been connected with musical productions in one capacity or another ever since.

Illness of an uncle necessitated Sam Byrd's immediate departure to North Carolina Saturday night (26) from New York. In order to keep his record of 650 performances in "Tobacco Road" unbroken, actor covered the distance in the interval between curtain time Saturday night and arrival back on Broadway Monday (27). Motorcycle police expert saw him to Pennsylvania station after management rushed performance, with brief intermissions to facilitate exit. Was a ten-minute time limit between final curtain and train's departure.

Berlin,' a melodrama presented at the Cohan, N. Y., in 1932, and taken Berlin, a melodrama presented at the Cohan, N. Y., in 1832, and taken off after three weeks, may be picturized. Gaumoni-British is interested. Play was presented by Kaymond Moore and Carl Recd. Barney Klavana, however, had a one-third interest. If the film rights are sold the trio will split 50% of that coin.

Play was written by Valentine Williams, an Englishman, drama being based on his 'Clubfoot.' It is a secret service story. Williams and his wife were Berlin correspondents for a London daily.

After several jury disagreements, Jack Pasternack, formerly with Sam Alter several jury disagreements, Jack Phascraack, formerly with Sam Beckhard's ticket agency, was acquitted of check maniputations, charge being second degree forgery. Defendant had previously testified he was given the power to endorse checks for bank deposit.

Bernard Sandler, attorney for Pasternack, did not offer a defense when the case was finally disposed. Principal plaintiff was Samuel Bloom,

To the surprise of the managerial staff Ethel Waters stuck with 'As-Thousands Cheer' to the final performance given at Rochester, N. Y., last Friday (31). In the 58 weeks the revue played oil Broddway and the road the colored warbler never nisseed a performance. During the earlier weeks of 'Cheer's engagement at the Music Box, N. Y., there was some feeling between other featured players and Miss Waters. That was dissipated when they left the cast.

Backer of 'If a Body' is said to be Carl Flanders who is interested in midwest oil properties. Understood it has been necessary for him to put it on the line sach Saturday to pay salaries, but his 10 p.m. Saturday night tendering of \$500 bills had the bo. staff at the Bittmore, N. Y., socurrying about to get change.

Show moved to the Ambassador Monday (3) where it will be two-for-order with the same properties.

Weather Permitting, presented at the Masque, N. Y., May 23, has been around for several years. Edward Sargent Brown, who made the presentation, also wrote and directed the comedy. Claimed several managers considered its production but lost interest because of Brown's disinclination to make script revisions. Show closed two days late.

Still using phone books for names of potential angels, or 'sucker lists' as the profession knows them, mimeographed letters were received by residents in suburban New Jersey and Westchester last wouthan New Jersey and Westchester last work production and holds out the possibility of equilible portion of moving picture rights.

Milton Lazarus, who was publicizing 'Sketch Book' for Earl Carroll, withdrow at the suggestion of Crosby Gaige. He will make script revisions on his comedy. 'Whatever Goes 'Di,' which Gaige will prescut. Manager proposes trying out the play in August. Charles Bocher is again back in the Carroll o

Appears that George Haight, Chicago attorney, new Civic Opera in Chl.

#### PLAYS OUT OF TOWN

## **AMACO**

Pasadena, Cal, May 21. Drama in three acts and seven scenes by Martin Flavin. Presented by Community of the Control of the Control of the Control Moyer, Housley Sievens, Charles Moyer, Housley Sievensen, Oval Wylle, Louis Hall. Don Sharpe, Dale Southwick, Stephens Housley, Jack Rüline, Howland Horn, Thomas Brown Herry, Norman McGes, At the Community Flayhouse.

McGes. At the Community Playhouse.

Highly communistic and strictly, propagands, Amneor attrough restricted along powerfully demantic lines, its hardly sutted for the commercial stage or for pictures. As a preciment, Martin Flavien has a practiment, Martin Flavien has a practiment, Martin Flavien has a preciment, Martin Flavien has a preciment, Martin Flavien has a preciment of the greatest that the stage of the greatest good for the greatest munber. His story covers a 25-year period during the so-called his story covers a 25-year period during the so-called history of the presidency of the presiden

of Amaco, an all-powerful manufacturing organization.

Entire action takes ince within the collapse of the glant octopus, and of Burke, its dominating force the Burke role is delivered by Onalow Stevens, who ably portrays the man with a soul, yet who believes the Stevens who ably portrays the man with a soul, yet who believes the stevens of the stev

## Extra Mats Zoom 'Scotland,' 'Horse': 'Laburnum' Starts Slowly in Chi, 7G

B. O. Triangle

Los Angeles, June 4.
L. E. Behymer, who with Edwin Lester is producing the light opera festival at the Philharmonic, has a problem on his hands that's got him reading up on psychology. Can't quite make out why more 3's than pairs are being sold at the boxoffice. One thing had-

One thing he's certain of there can't be that many tri-angles going on.

IN L. A., \$6,200

Los Angeles, June 4.

Aided by cool weather and three bell ringers, legit kicked up its heels

last week and sent grosses soaring

at three local houses

**'LEGION' OKAY** 

Business continues at an e-relient clip for at least three of the lent clip for at least three of the Newconer. Taburnum Grove' is finding it a bit tough to get started despite fine comment and press. Cantage by being spotted in the big Grand Opper House. Shuberts are trying a bigger advertising splash to try to pump life into the quiet of Scolland' and Hollywood Holiday. Both are slated to fold here: Going into 'last weeks' are 'Mary of Scolland' and Hollywood Holiday. Both are slated to fold here: The weeks gaing with the started with new scale twists, extra ad here weeks gaing; while Holiday may stick to June 15. 'Holiday' has been priming the gate weekly with new scale twists, extra ad been a remarkable run in many ways, particularly for the manner in which business has been correlated in the started with the started has been correlated in the started with the started way and the started way except there's nothing left to say, except here's nothing left to say, except here's nothing left to say, except the say the started way the started way the started way the say the say that has been careful the say except the say except there's nothing left to say, except here's nothing left to say, except say the say t

every possible kind of siunt has been tried and all worked.

Estimates for Last Week Hollywood Holiday, Salway Last Week Hollywood Holiday, Salway Last Week's and business steady at fine \$4,500 for the length of the run. 'Laburnum Grove,' Grand (1,300; 2.75) (2d week), Got away on the 1,275) (2d week), Got away on the initial starna; may build on extra plugging, stand,' Erlanger (1,200; \$3.30) (51h week). Dated to go to the warehouse tills Saturday (3) for the summer. Heavy tariff has meant plenty of powerful mamoney mattnee last week zoomed above \$21,000, gigantic. 'Three on a Heek', Hafriday Chicking close to booming \$13,000, heavy money-maker.

#### ABBEY PLAYS \$8,000

Not Doing Too Well On Return Date in Boston

Tag end of Hub's legit season be-

longs entirely to the Abbey Players at the Hollis, and not too hot. Here

at the Hollis, and not too hot. Here for another week, with an extensive repertoire of Irish plays, the Abbeys are suffering somewhat from inattention from legit-goers. Mild May weather has much to do with it Thon, too, there's the angle that they returned to the beantown a bit raves from crix but still the first week's take hovered around an estimated \$8,000, fair.

#### **Current Road Shows**

(Week of June 3) Abbey Players, Hollis, Boston.

'Accent on Youth,' Geary, San
Francisco.

'First Legion,' Los

Angeles.
'Hollywood Holi ,' Selwyn, Chl-

cago. 'Laburnum Grove,' G.O.H., Chi-

cago. 'Mary of Scotland,' Erlanger, Chicago.
'Three Men on a Horse,' Biltmore,

Los Angeles.
'Three Men on a Horse,' Harris,

Chicago. 'Tobacco Read,' Francisco.
'Waiting for Lefty,' layhouse;
Hollywood.

# DICK and EDITH BARSTOW

## 25 Money Shows

society on their theatre boxofine inSome shows that rated as Apps as
legits were turned into actual profitmakers through film sales, best example of that being 'Page Miss
Glory,' which was a loser as a stage
show but more than recouped on a contraction of the relief hat
a Broadway flop means a total loss
was 'The First Legion,' which
missed in New York but more than
made up its Main Stem losses on
the road. But these exceptions were
the picture money and the road coin
went to the Broadway hits.

No producer had more than one
success during the season. Of the
picture money and the road coin
went to the Broadway hits.

No producer had more than one
success during the season. Of the
picture money and the road coin
went to the Broadway hits.

No producer had more than one
success during the season. Of the
picture management of the season of the
had a total year, clicking but once
in five attempts. Guild's only successful venture was Blisished Borry
whose 'Three Mon on a Horse' was
and still is a smash. Theatre Guild
and a totaly vear, clicking but once
in five attempts. Guild's only successful venture was Blisished Borry
whose 'Three Mon on a Horse' was
and still is a smash. Theatre Guild
and a total year, clicking but once
in five attempts. Guild's only successful venture was Blisished Borry
whose 'Three Mon on a Horse' was
and still is a smash. Theatre Guild
and a total post of the season.
Other '34-'35 hits and their producers were The Great Walt' (Max
Gordon), 'Life Begins at 8'-00' (Sham
Harris), 'Personal Appear,
ance' (Brock Pembetron), 'The
Children's Hour' (Herman Shumlin), 'Accent on Youth' (Crosby
Gales), 'Anything at a stage das a
hit-show out of consideration for
its business, which has been hit
business all year. Now, in its 37th
Mones), 'Petrified Forest' (Gilbert
Miller-Leslie Howard-Arthur HopHalph').

The Children's Hour' (Herman ShumHalph').

The children's Hour' (Herman ShumHalph').

The children's Hour' has not yet
to be the stage of the stage of the
producer were the sta

last week and sent grosses soaring at three local-houses.

Three Men on a Horse's swung into its stride at the Biltimore and into its stride at the Biltimore and run. There's no advance bookings to interfere, such as caused 'Accent on Youth' to hit the trail north after at the El Capitan. Likely that latter will be brought back after the upcoast swing.

at the El Capitan. Likely that latter will be brought back after the upcoast swing.

At the El Capitan Likely that latter will be brought bonanza. Sent out as a feeler, the musicals stepped out of the problem class and Trade at 'The Checolate Soldier' such as to warrant its holdover for a second week.

Bert Lytell's "The Checolate Soldier' such as to warrant its holdover for med it and is standing on its own at the Belasco and may stick around for four weeks." Walling for Lefty's warrant in the control of the standing on its own at the Belasco and may stick around or four weeks. Walling for Lefty's warrant for Lefty and the standing on the such as the standing on the warrant for four weeks. Walling for Lefty's such as the such as th

#### Hollywood Backing

Shows of '34-'35 produced on

Shows of '34-'35 produced on Broadway with Hollywood picture money backing them, and the film firms involved: Ceiling Zero,' WB.

De Luxe,' 20th Cent.
'The Red Cat,' 20th Cent.
'Thy Away Home,' WB.
'Calling All Stars,' WB.
'Three Men on a Horse,' WB.
WB.

Merrily We Roll Along got \$75,000, and "Three Men on a Horse rated \$60,000. When on all Merries, respectively. Horse, in which WB hea an interest, is among the shows with Hollywood backing. Bidding for the rights escaped into the open market, and Warners was forced to outbid the field for what was practically its own property. Other hit shows purchased for films were 'Accent on Youth' (Pan). Other hits shows purchased for films were 'Accent on Youth' (Pan). They brough \$50,000 and \$35,000. Moderate successes bought included Small Miracle' (Pan). \$37,000; Gold Eagle Guy' (Metro), \$25,000: The Bishop Misberaves' (Metro), \$15,000, and 'Farmer Takes a Wife' (Fox), \$55,000. the nhale. Free with State held to around that figure for the held to around that figure for the transport of the first Legion' (Belasco). Away to a strong start and no headaches at \$5,200. Expected to stick around for four weeks with stick around for four weeks with main prop. Film crowd gave Lytell agreat first night sendor! Waiting for Lefty and Till the Day I Del (Hayhouse). Tapered Day I Del (Hayhouse). Tapered to the first proper of the \$65,000

\$65,000.

Flop shows taken for films, in addition to 'Glory,' were 'Valley Forge' (Col), 'Kill That Story' (WB), 'Order, Please' (Metro), and 'Errant Lady' (Radio).

Lady (Radio).

Metro was the heaviest film rights buyer, taking five shows for a total purchase price of \$187,500. Warners paid \$135,000 for three.

Warners was the leading light backer among film companies, findings in Infrase Med on a Loome was the leading light backer among film companies, findings in Infrase Med on a Loome was the lady of the lady

financed De Luxe and The Ited
Cat.'

In addition to the 120 new show
presented during the regular season, four shows were presented between the start of the season and the close of the previous one. They
were Furnished Rooms. Catalance and the close of the previous one. They
were Furnished Rooms. Catalance and the Rooms Catalance and the Rooms Catalance and the Colorance and the Coloranc

## Holiday and Heat at Season's End Sees B'way Legit Grosses Skid 40%

The windup of Broadway's regular level; proposed to resume in mid-eason san true last week to early July.

The Petrified Forest,' Broadhurst season wan true last week to early Heat during the first remained clear and, with the populace taking to the outdoors over Memorial Day, all theatres took it

The drop in legit grosses averaged 40% and it was unusual that more shows didn't take the air. Most attractions switched to the holiday (Thursday 30) for the mid-week matines, or played an extra perwest days. Earlier this week the going was better with more seasonable weather. Players Club's revival of 'Seven Keys to Baidpate' was a clean-up at the National, it drew capacity dead of continuing, however, was shelved, show therefore playing only one week.

idea of ventimating, However, were shelved, show therefore playing only one week.

In addition to 'Keys', last week had three new shows but all appear to the property of the

around \$11,000 or better in hine
Lines. Away Home? 48th St. (21st
week) (C-869-83.30). One of teveral shows on week-to-week basis;
with one added matinee takings
with one added matinee takings
with a Bedy). Ambassador (6th
week) (CD-1,156-12.75). Moved
here Monday from Bittmore; hopehere Monday from Bittmore; hopefree Monday Houting (17th week)
(CD-768-83.30). Would have been
(CD-768-83.30). Would have been
day matinee; that performance accounted for an approximate \$8,000

more affected, but for added holiday matthree; that performance actaine. The performance actaine. The performance actaine. The performance actaine. The performance actaine according to the performance actaine. The performance actaine according to the performance acpress and what with the weather
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Last be two-tor-ones, under \$1,200
Fost Road' Arnhausador. Called
it a scason Saturday; played 25
weeks; spall money after nowing
here.
he

(22nd

The Meeting Defect Brooking of the Very Review of t

week.

"Waiting for Lefty' and 'Till the
Day I Die' Longacre (11th week)
(D-1.019-\$1.65). Two short plays
keeping actors working and that is
all that is expected from presentation; indefinite.

tion; indefinite.

Other Attractions
'The Young Go First, Park (Cosmopolitan); CCC protest play fairly treated by reviewers, but chances doubtful.

'Seven Keys to Baldpate,' Nation al; although drawing excellent gross, Players Club attraction with-drawn after announced single week. Quoted over \$23,000.

## **'SKETCH BOOK'** \$17,000, PHILLY

Philadelphia, June 4, Departure Saturday night of Earl Carrolla "Sketch Book." which did two weeks (less one performance) at the Forrest rings the curtain down the Forrest part of the Forrest rings the curtain down the Chestnut having called it a day some weeks back. Garrick has also been washed up for a fortnight or more and only possible continuer is the Broad, indid run the past two seasons by Samuel Nirdlinger in that. Philadelphia, June 4

conjunction with were ann Levenhail.

Nirdlinger annunues "Post Road"
for next Monday (10), declaring this
is to be a second of the second o

#### 'Road' \$14,000, S. F.

San Francisco, June 4.

Henry Hull in Tobacco Road at
the Curran is doing nice business
here. Got approximately \$14,000

Last night Otto Kruger opened at the Geary in 'Accent on Youth' for a two-week stay, with good business in sight.

# **BRIDGE** THAT GAP!

There's a difference between DEPENDENCE and INDEPENDENCE and and DEPENDENCE, between being self-reilant and being forced to lean on others. Bridging this great difference at small cost is a joh LIFE INSURANCE and ANNUITIES do well

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Ingenue
Models
The "Strollie Bag."
In 9 "high shades"
for Spring. \$2.00

## **West End Recovering from Jubilee** Sock; 'Tovarich' Big \$11,500, 'Night' Tops at \$25,000; 'Jill' Fine \$12,500

Outstanding: events in West End Selection of the Cast that Charles Cochran has no show running, while Andre Charlot has his monther at a smash hit in Tovarich in French import. His two previous floss, in French import, the two previous floss, in French import, the two previous floss, floss as mash hit in Tovarich in French import. His two previous floss, floss as the first of the Charles floss as mash hit in Tovarich in French import. His two previous floss, floss as mash hit in Tovarich in French import. His two previous floss, floss as smash hit in Tovarich in French import. His floss floss

Tovarich' in New York in the fall as a Lunt-Fontane vehicle. as a Lunt-Fontane vehicle. as a Lunt-Fontane vehicle. The service of the service

starring Alice Delysia and George Robey. The Dole', Garrick (18th week). Big run for this out-of-the-way house. Has made some money for promoters and still profitable Looks good for some week. Man of Yesterday, St. Martins Man of Yesterday, St. Martins Around \$2.50, with new play send-uicd in three weeks to star Mira-mova and Lesile Banks. 10th Martin Martin Martin Martin (3d week). In pretzel class. Will Jold any day.

'Murder in Motley,' Wintergarden (3d week). In pretzel class. Will fold any day.

'Shall We Reverse?', Comedy (2d week). A Charlot revue hit Jublice week, but hopes to recover. Doing around 33,500, which is below even break. May build into a moderate money-getter.

\$15,000 a week. Dverhead near 112,000 a Mosel, Wandhamma (23d week). Laid off for six weeks, due to Dlana Wnyard's Illness. Renear \$7,500 and 112,000 and 112,000 and 110,000 and 110,000

months. Doing \$11,000, just capacity.

'The Aunt of England,' Savoy (8th week). At \$2,000 per week is a steady loser. Management compelled to hold on for lack of a new at-

to hold on the traction.

'The Dominant Sex,' Aldwych (20th week). Has had a hectic carcer, but made some money. Now definitely on the down grade at around \$3,500. Likely to bow out

definitely on the down grade at incaround \$3,500. Likely to bow out of all of the control of the

'The Old Ladies,' New (7th weck). fever in the money. Doing around

Gaicty.

"The Old Ladies," New (7th weck). Never in the money. Doing around "Gaisworthy Season, Playhouse (3d week). No one cares. Management making tempting ofters in redocted to the season of the

profit. Doing sceany \$1,000, good profit.

Youth at the Helm', Globe (13t):
week). Started big but dwindled, with Jubilee practically knocking bottom-out. Now injeering to around \$5,000 and will continue, as new show headed by Edna Best. schedulcd here, has not materialized.

#### Current London Ingenues Mostly From the States

Paucity of English leading women for musical shows is ap-parent in the present batch run-ning in the West-End. 'Stop Press,' Cliff Whitley's

parent in the present batch running in the West-End.

"Stop Press," Cliff Whitley's
Adelphi show, has Dorothy Dickson
Adelphi show, has Dorothy Dickson
hambra, has June Clyde; Glamotone of the Commentary of the Commentary
Calety, has Serime O'Neil, and Yill,
Darling, Saville, has Frances Day,
all being Americans.
I being Americans.
I being Americans
are contract to
Gaumont-British for films, the management has secured England for a
replacer without success. Now has
hene Palasty, Hungarian, who is
being groomed for the part.
I have been been been been been been
man Leas Scill, Germann der Soliesum,
and Leas Scill, Germann der Saufenbury, "Let's Go Gay," has Magda
Kun, Hungarian.

"Anything Goes," rehearsing for
the Palace, a Charles Coclar production, will have Jean Auber,
anned "To! C'Est Mo!, from the
Bouffe Parlsian, due at the Galety,
has Charlotte Greenwood in leading
role, supported by Glan Maio and
Claire Luce, all three American
Only English Icad currently
Long and the Hippodrone.

## Legit by Donations

Mexico City, June 4.

Mexican company presenting folk-lore dramas and comedies at the Teatro Fabregas here, is being sup-ported largely by donations from government officials and private persons.

persons:
Aaron Sacuz, mayor of the city,
donated \$1,900 to the company last

#### PLAYS ABROAD

## GAY DECEIVERS

London, May 24 London, May 24.

Musical comedy in two acts by Reginald
Arkell, adapted from the French of Henri
Musical Matuhon and Chamfisery,
Music by Moises Simon and Martin Broones.
Precented by Lee Ephratim at the Galety
heatre, May 23. Produced by William
Mollison.

Martine May 12. Prosuced by william Martine May 12. Prosuced by William Martine Martin

No one thing in this new musical that can be pointed out. Personalities, tropical and litting songs, dance opportunities, etc., are so evenly allotted that it is for its cohesive teamork most praise must be given.

work most praise must be given. Clifford Mollison and David Hutcheson share equally the male honors as a couple of friends, onc on the whims of a rich aunt. Auntic (Chariotte Greenwood), who owns a sugar plantation in the West Indies, and the work of the remainder of the season that the threat of discontinuing his allowance site bundles him off to the Island. With the work him like a nigger. Nephew Bob steams open this let-

Nephew Bob steams open this let-ter, insists on taking his friend along, and persuades him to change places with him, letting him think he will be royally welcomed and feted.

fetcd.

The ensuing discomfort of being made to slave; being treated as a mild lunatic whenever he proclaims his real identity; Bob's affair with the manager's wild-cat daughter (Claire Luce) and the other's formance with the governors daughter (Gina Maio) make for hilarlous entertaliment.

tertainment.
Charlotte Greenwood gets most of
the laughs as the horsey widow, her
coentricities gaining warm rocommenter of the state of the state of the
Maio is dainty and alluving in her
dancing, making the most of her
stenuously wiltul and untamed, and
registers strongly with her Rumand,
dance with an unnamed parturable.

Decor and costumes are tasteful and harmonlous. Show restores to this theatre its old vivacity and charm, and should attract play-goers.

#### ROULETTE

London, May 22. London, Alay 22.

Comedy adapted by Harry Graham from the Hungarian of Laszio Fodor, procented by Eugene Robert at the Duke of York's theatre, May 21, 1935.

Peter Harford. Nigel Patrick Lial Harford. Helia Kurty Gaston. Austin Trevor

It is no easy task to make an English adaptation of a continental arere without running counter to the censor. When the job was common to the censor with the control of the essence of plot which, as usual, borders on marital infidelity. "Roulette now depends on a training to make smart dialog that contains hidden suggestiveness. This results in an anaemic enter the control of th

#### HERVEY HOUSE

## **Inauguration of Liner Normandie** Theatre Plenty Headache to All

#### NAZIS CAN'T TAKE IT

Politico Lampooning Forces Shut-tering of Two Niteri

Berlin, June 4.

Berlin, June 4.
Government has closed down the Katakombe and Tingel Tangel, niteries, and is punishing the operators because of some political clowning in a few of the sketches.
Operators were Werner Fink and Frank Gunther and understood that both are now in concentration to the control of the control of

government here.

With the shutting down of the two spots there is just about no nite life left here. What little entertaintwo spots there is just about a life left here. What little enter ment of the type is around the quieter dance and drink since being funny without offe somebody or other has become most impossible around here.

#### Schwartz Oke in Paree

Maurice Schwartz and his Jewish Art Theatre of New York in 'Yosche Kaib' is doing too well for the Ren-ualssance theatre, where troupe operad, so moving to the Theatre Sarah Bernhardt.

Opening Wednesday night (29) with second Yiddish show for Parls, 'Man, God and Devil.'

#### HILLIAM BANKRUPT

London, May 28.

Official receiver in bankruptcy has granted a discharge to B. C. Hilliam on condition he pays \$1,000 out of his future earnings.

Hilliam is the Flotsam of Flotsam and Jetsam, vaudeville turn.

some consequence in politics who loves his wife and is also attached to a charming mistress, whose quick wit has done much to advance his political carcer. Both women are devoted to him, and the mistress is a

nevoted to the most and the matteries is a welcome visitor to his home, magnificent house in Grosvenor Square. Whole thing seems to lack flesh as stellar group, including Fay Compton, Nicholas Hannen, Gertrude Lawrence, and a host of a stellar group, including Fay compton, Nicholas Hannen, Gertrude Lawrence, and a host of a stellar group, including Fay Compton, Nicholas Hannen, Gertrude Lawrence, and a host of a stellar group, and a host of the stellar group, and a s

#### Tortennek Meg Csodak ('Wonders Still Happen')

Budapest, May 10.

Budapest, May 10.

Musical comedy in three acts, by lure
Italasz and Istvan Bakeff, with musical
numbers by Paul Abraham. At the Manyar
theattre, Budapest.
Cast: Roste Barsony, George Denes, Kalman Latabar, Ferenc Delly.

HERVEY HOUSE

London, May 18.

Play in three acts, by C. R. Aver, presented by Mass. Empires and bloom? 4.

Ilose at His Majesty's theater, May 11.

The Committee of the Majesty House of the Majesty

World's toughest theatrical performance was that given Friday (25) aboard the liner Normandle to inaugurate the ship's theatre, first ever to be installed on an greyhound.

Theatre holds 350, and a couple of Theatre holds 350, and a couple of thousands roysterers had been invited to look the ship over. Everybody had had a fat dinner with lots of 
champagne, and those who couldn't 
get into the theatre were roaring 
outside. Nobody could hear Georges 
Thill, Paris powerful 
tenor, and a sletch written by 
Gaby Morlay and Victor Boucher, 
two of the biggest names of Paris 
is gettle assessed almost unnoticed in the 
settle assessed almost unnoticed in the the control of the co

passengers.

#### London's New Show Crop Blah; Waiting For Chevalier Start

'Someone at the Door' at the New theatre last Wednesday night (29) is an outmoded thriller, unlikely to ast very long.

'Golden Arrow' at the Whitehall Thursday (30) to a comedy starring ... Laurence Ollvier, who is making his entry into management with the

Laurence Olivier, who is making his entry into management with the piece. A spineless plot with some clever dialogic. Cannot possibly go anywhere financially.

A spineless plot with some clever dialogic. Cannot possibly go anywhere financially.

A spineless of the pened Priday at the Duchess. It is an exciting story of murder without any mystery and along original lines. Looks to be highly successful.

The Yahoe' at the Westminater Monday (3) is a old penel make the monday of the monday

culiar headache.

Announced that Maurice Chevalier would come into the show next
week for a four-week run and tleket
sale immediately dropped off with
customers waiting for the Frenchman to show up.

#### TO THE RESCUE

Star of 'Go Gay' Digs Up New Bankroll; Show Continues

London, May 28.

Tet's Go Gay, originally tried out at the Embasey, and then taken to the Shaftcabury, was scheduled to close last week, after losing a small packet of coin. Steve Geray, the star, offered to take over the show a man of the coin o

#### ernice Stone Solo

London, May 26.
Bernice Stone, formerly Bernice
and Emily, and recently playing
vaudaville and cabaret dates here
with the Perry Twins, la aplitting

the act.
Miss Stone will now do a single, while the boys are teaming up with Iris Kirkwhite, local girk

Esquire on Plagiarization
Arnold Gingrich, editor of Esquire, will go to considerable length in the July Issue of his max to accurate the substantial of the substant

r 'em. Mags have always had a tough Mags have always had a tough time on plaglarization, there belon no way of verifying that unsolicited manuscripts from unknows are not copped. That's why a lot of the better mags make a practice of checking up on writers and prefer to do business direct with agents.

#### News irror and Variety

News, irror and Variety
Vaunery has gained state recognition in Washington. The State
Tax Commission has ruided those
who buy Vainers at newsstands in
that state must pay two one-fifth
cent tokens to read it. The New
York Sunday News are also classified the
same as Vauners.

same as Vaniery.

Rastern pulp mags have started a mall campaign for subscribers with promise of elimination of tax because of interstate, which is a break for the circulation boys who have been trying everything to bring up their mailing lists.

Newsboys are collecting tokens like regular business men on their sailes of the taxed mags and papers.

#### Bread Loaf's Fellowships

Four annual fellowships offered the Bread Loaf Writers' Confer-ce have been awarded to Shirley by the Breuz Loss ... ence have been awarded to Shirley Barker, Natalie Sokoloff, Howard Melvin Fast and Isabel Wilder. Quartette deemed the most promis-ing novelists in the list of 45 can-didates submitted by 26 publishing

Houses.
Fellowship recipients will study
Fellowship recipients will study
for two wecks with Julia Peterkin,
Gladys Hasty Carroli, Bernard DeVoto, John Crowe Ransom and John
Mason Brown, lecturers and instructors at this year's Bread Loaf
Conference,

#### Employees' Permanent Org.

Employees' Permanent Org.
Employees of the New York publishing houses, both book and mag,
have formed a permanent organization. Temporary name of Junior
Executives has been changed to the
permanent one of the Book man
Magazine Gilid. James Gilman, of
F. S. Crotis & Co., elected president.
Other officers er Millton Gilick and
James Reid, vice-presidents; Lillian
Lustig, secretary, and Robort Lustig, secretary, and Robert Smarldge, treasurer. A program is now being outlined for active work in the fall.

# Photoplay's Ed. Shifts Appointment of Ruth Waterbury to edit Photoplay restores Kathryn Dougherty to her former post as publisher of the mag. Miss Dougherty had been filling the editorial post since the resignation of Ray Long.

Long.
Ruth Waterbury, formerly editor
of Movie Mirror, will continue in
charge of that mag in addition to
her Photoplay duties. Long remaining with the Macfadden organizhaving taken an editorial post
of theorem. on Liberty.

Ts. Mencken Dies

Mrs. Henry L. Mencken, wife of

the editor-author, died in Johns

Hopkins hospital May 31 from an

liness from which she had suffered

for a year, but which became acute

only about a week before her death.

Before her intringe, she was Sarah

Powell Hande nuch newspaper

writing and had sold a number of

film scenarios. She was married

about five years ago.

#### Greenberg Forms Affiliate

Greenberg Forms Affiliate Greenberg, Ine., which has In-creased its output considerably within the past year, expanding still further. Has formed an affili-ate known as Regent House, under which imprint it will issue if his fletion.

Regent House will be quartered him, with the parent organization and with the parent organization and to administered by the regular staff.

#### **Best Sellers**

est Sellers for the week ending June 1, as reported by the American News Co., Inc.

#### Fiction

Young Renny' (Jaina 1906) (\$2.50) By Mazo de la Roche
Green Light' (\$2.50) By Lloyd C. Douglas
Now in November' (\$2.00)
Time Out of Mind (\$2.50)
Man Who Had Everything (\$2.00)
Camberwell Beauty' (\$2.50)By Louis Golding

#### Book Price-Slashing Resumes

Book Price-Slashing Resumes Entire book bit is upnet ugain on price-cutting as a result of the NRA's Supreme Court defeat. Immediately after the decision, was made known that the NRA doesn't hold, R. H. Maey & Co. cut the price of all books down to rock bottom as of all books down to rock bottom as mediately followed sult and all around New York retail book prices shifted down to almost half. Publishers and smaller book stores are seriously upset and are trying to ligure out ways and the price of the prices will be to the price of the prices the stores may see the prices the stores may set, It is a headache in at small such as a set being that such as the prices the stores may set, It is a headache in a small such as the such as the prices the stores may set, It is a headache in that smaller book atores are being serve may set, it is a houdacle in that smaller hook stores are being showed around by the department stores. Retailers depending on that commodity atone for profit can't cut down on prices, while the hig department stores figure books as a come-on to lure customers. According to publishers, their collections from book stores through collections from book stores through that ever before. This is attributed to the fact that the smaller shops were, for once, in good enough condition to pay bills.

were, for once, in good enough con-dition to pay bills.

Advisers to the trade are now studying the recently signed New York State bill on trade marks which it is thought might apply to which it is thought might apply to books. If so, that might solve the problem in that publishers could then, if they chose, dictate absolute prices to retailers.

#### Howey Gets Mirror Editorship

Howey Gets Mirror Editorship Waltor Howey is the new publisher of the New York Mirror, Hearst morning tab. He was the paper's first managing editor when it started, and for the past few years has been head of International News Service's picture department. Arthur Brisbane, who has been publishing the paper for has been publishing the paper for and will go to the Coast, Understood, however, he will continue his Hearst columning and other activities.

Other switches on the Mirror law Stanley Walker out as managing editor. He came over from the Herald Trolume oil ty de bertly got started. He now switches over to the New York American, another Hearst morning paner, as day editor. Jerry Karpt continues as managing editor of the American and Emile Gauvreau continues as managing editor of the Mirror.

#### Cerf Gets Odets' Plays

Cerf Gets Odets' Plays

Bennet Cerf, of Random House,
who is trying to build up a strong
list of Broadway pil "wrights for
book publication purposes, has
bought the rights to Ciliford Odets
from Covici-Priedty cash transaction. C-P had sold about 2,000
copies of Odets' first book of plays,
containing the three plays now current on Broadway, and were almost
et to go into a second ciliton.
Linding of the containing the second ciliton.
Linding of the second ciliton words,
words, paying C-P a did sum for
the conversion with Odets' agreement.

#### For the Classy Sportsmen

A new class sports mag to be called American Sporting Life being called American Sporting 14to being readied for publication. Sponsor is George Tracy, who will also edit. Periodical will stress the so-called centlemen sports, from fox-hunting down. Initial issue will appear in

Frederick Again Writers' Prez J. George Frederick re-elected president of the Writers Club at its sinal meeting of the scuson. Balance of the office-holders re-elected with

It's Frederick's eighth

#### CHATTER

Pearl S. Buck in Nevada for a divorce.

Martin Hare doing a new novel in Poland.

Claude Bowers here to complete

Citude Bowers here to complete ins biog of Jefferson. Ives Washburn, thook publisher, has gone abroad like in the Jefferson and the Jefferson and Jefferson

on a Russian tour this summer. Helen Waddell in New York from England on first visit to this coun-

try.
Ruth Suckow's 'The Folks' to be published soon in Danish and Swe-

Eric Linklater has given up prose long enough to write a play, his

Conrad Aiken has taken an Eng-lish cottage to translate a Spanish

novel.

Will rmine, author of 'Lobo
Law,' is really Harry Sinclair Law.

Drago.
Mary Eilen Chase, now in England, will go to Spain before return-

land, will go to apain bease.

Publication of Barrett Willoughby's novel, 'River House,' postponed
to August.

Sax Rohmer here from London for

data for a novel with an American background, Ernest Hemingway fishing off Key

West between correcting proofs on Book-of-the-Month Club selection for July is Deep Dark River, by Robert Rylee.

George P. Brett, Jr., of Macmilian, gathering data for a blog of Edwin Arlington Robinson.

#### Incorporations

#### NEW YORK

NEW YORK

Maery Productions Corp.; general transport of the production of the produc

citis for continuation of the continuation of

## Stock Market

(Continued from page 6) stock was down more than 6 points from the peak price. Close was at 55%, a decline of 2% points on the

week.

Heaviest loser for the week was
Radio Preferred B, which showed 45%. At one time it was down to 43%, where it was off nearly 7 points from the high mark of 50%.

points from the high mark of 50½. After making a new high, Eastman Kodak common slumped more than 10 points, but closed at 140 for a net loss of 8 points. Preferred showed a gain of 2 points at its new peak price of 156, which also was the final quotation on the week.

new peak price of 156, which also was the final quotation on the week.

Other heavy losers included Warner Bros. preferred, down 3 points at 21½, Westinghouse common, off 3% points at 45%; Locw common, off 1% at 24%, and Universal preferred, off 1, point at 31%; Ceneral Bietric, off 1% at 24%, and Universal preferred, off 1, point at 34.

Although showing only a fractional loss, Consolidated Plim Industries slumped to new low territory for the year at 14¼, which was the final quoted price. Paramount certifloates staged a neat come-back on heavy volume Monday (3) to finish at 3½, up fractionally on the week. Stock had dipped to 2% during the sell-off.

Sell-off.

Keith preferred was bid up 6½
points to its new high at 55½ on
only a few transactions. It appeared
on the tape only one day during the

After twice establishing highs during the week, a fresh spuri of activity on the upside Monday (3) sent Technicolor, which is a (3) sent Technicolor, which is a curb exchange listing, to a new 1935 peak at 25%. At this level, the issue showed an advance of 2½

cure exchainge insting; to a new 1938, and this level, the Issue showed an advance of 294 points.

Excellent carnings statement of Warner Bross, which revealed a net toperating profit of \$119,727 for 26 weeks ending on February 23, this toperating profit of \$119,727 for 26 weeks ending on February 23, this time of the Profit of \$100,000 for \$100,000 for

a new peak, fell off to 89, down 2½, points on the week. Certificates of the same, which also went to a new top, declined 3¾ points to 88. Warner Bros. 8s went down 3 points to 61½. Bonds had been up nount-Broadway 5½s. certificates of the same and Loew 6s were off fermitionally at the close. RKO debentures dipped to 40, off 1 point on the week. General Theatre Equipment bonds also weakened. finishing the Research this.

## Broadcasting Affected

Broadcasting Affected
Decline also hit stocks dealt in
on the Over-the-Counter market,
Counter market,
Counter market,
The 'A' and 'B' issues
both fell to a bid quotation of \$30
with an asking price of \$31.50. This
made both bid and ask prices down
more than become at he wind an more than a point at the wind-up. Chartwise, both Loew's common

more than a point at the wind-up. Chartwise, both Loew's common and Radio Preferred B appeared to be best situated. The shakeout of the past week took the price of Locw to a point near the low mark of early May. The closing quotation was only fractionally above the close for the first week in May. The close of the first week in May. Apparently there is a pronounced resistance level around \$43 for this sue on both the up and down side. If Radio B should definitely pierce 30 on the decline, not much support is expected until around the 40½-41 level.

After the reaction of the past week, which came just at a time when Fox A appeared to be heading for higher prices, this stock seems

when Fox A appeared to be neading for higher prices, this stock seems for higher prices, this stock seems the more which brought it the Twentieth Contury product. Fox A pushed to 16% on issuance of this news, but preneral market selling the following day probably prevented if rom reaching a higher mark of the highest production of the statement was out - The preferred as yet has not reflected this pickup in earnings.
With declining grain and cotton

with declining grain and cotton markets, too much cannot be ex-pected of stocks. Until the public becomes adjusted to the order of things with the Blue Eagle missing from the picture, there is apt to be irregular and probably lower marlosses. Paramount-Parmous-Lashy kets for a time. And the Amuse-8s slipped 3 points to \$7, while the ment Group will have the added certificates of the same were off burden of starting to reflect a de-3¼ points at the same price. Par-amount-Publix \$5%, after touching turns.

#### Summary for Week Ending Monday, June 3: STOCK EXCHANGE



## Going Places

By Cecelia Ager

Timy Fingerprists In Capri

There is a happy sedding to Carolyn Marsh's version of the Isle of
Capri' at the State, the Capri Andrew State, the State State, and the west found to be wearling a plain golden band on her finger, and ot how the young man then went away. Miss Marsh, goes on to say that now there's a little child for tenind the lady of the strange young man on the Jale of Capri, and then going into the forte finish, Alles Marsh sings out that Love Will Find a Way. Miss Marsh, who therefore has worked the legend of Capri out to a logical conclusion, is bewitching in tomato chilfon, rimmba-ruffied, over a satin slip. She does her black half in a quaint properfully they do not brook too close a state of Sophle Tucker direct attack delivery, and is not aware that the State mikes are tuned so powerfully they do not brook too close a state that the State mikes are tuned so cartaet is should be preserved on records in the Library of Congress, is very neatly gotten up in a short-sleeved, silt-skirted Kelly green crepe dress, with a white pique double-breasted short jacket, green hat faced with white, and white gloves for her entrance.

Music Hall's Family

Such a nice family, the Music Hall production staff. Working hand in hand for the entertainment of its patrons. That's the Music Hall spirit, the Music Hall publicity staff shyly points out in its homey little storics in the Music Hall program and other places.

And so it is easy to imagine the joy surging through every loyal breast of the Music Hall organization upon learning that its own Florence Rogge, heretofore only director of the ballet corps, had been littled up to producer—complete and sole producer of this week's show, Thapsoul

In Green, How pleased they all must be then, to see how splendidly Miss Rogge has risen to the occasion. How glad the Rockettes must be to give up their customary finale finals to the balte corps and themselves take the middle spot, as love-birds in green satin bustled jackets and red beak helinets, then to watch from the wings with attrustict admiration as the curtains part for the last number, and they hear the outburst of appliause that greets the stunning picture of the girls of the balte corps, in green-sequined black tights with sequin-embroidered peacock's trains, posed in a perfect circle on the full stage stalicases, hinting of the toe-tage that are to come, of the precision formations that the stalicase, beautifully lighted, implighted, implicit

lighted, implies.

How glad the Rockettes must be that the ballet corps got the opening Green Goddess' temple number too. A knockout number that, the Rocketten can be heard muttering, and how magnificently the ballet corps does it. Such showmanship in Miss Rogge's spotting Hilda Eckler, solo goddess of the Sacred Emeraid, in green, letting her descend the staircase to the menacing beat of the drum.

Ann Harding is a woman doctor in 'The Flame Within,' a psychiatrist, indeed, with whom patients and associates allie fall hopelessly in love. Nor is that so hard to believe. Lady doctors, in pictures, are very beautiful but give little indication of professional skill. They all seem to require neurological treatment themselves.

And yet Miss Harding, maintains 'The Sacred Flame,' is such a whiz of a doc she has a suite of offices, a home, a furred wardrobe. When Miss Harding, maintains 'The Sacred Flame,' is such a whiz of a doc she has a suite of offices, a home, a furred wardrobe. When Miss Harding goes a researing a handsome boy patient from the jitters, but have a suite of offices, a home, a furred wardrobe. When Miss Harding post a research of the profession of the profe

Reverting to Type

Jean Parker, who has always been a very sweet and very gentle little actress. Is required, in 'Murder' in the Fleet,' to give an impersonation of a dashing and pampered heiress. It is not a very good impersonation, and after a bit of darting about with her white pole cost left open-form of the property of the contract of the cont

tleness, Miss Parker gives the whole thing up and is her own true self again.

Una Merkel, playing practically any sallor's swectheart, does it with poise and assurance and a great deal of humor. She looks then over judiclously, makes her selections with canny thought, and does herself up with the right measure of famboyant attraction, neat, but gaudy. There is a bow on her hat and bows on her shoes, and a goodly expanse of sheer stockings.

#### Two Centuries Ahead

Two Centuries Ahead
It is somewhat disillusioning to notice that Costume Designer Joe
Strasner has put, on Madeleine Carroll's 18th Century Danish court
costumes, in Towe of a Dictator,' some neck and shoulder treatments that the 20th Century likes to think are its own discovery. Armhole or unifs of timelele titule, for instance, or stiff pointed shoulder wings colt-ted all-over with pearls, soaring upward and outward from a low square discolletage handed with the same large clotted pearls, matched down the long black velvet sleeves with smaller pointed wings, also clotted with nearls.

decelletage banded with the same who are continuous bander with the same who are continuous black velvet sleeves with smaller pointed wings, also ciouse pearls. So voluminously fancy are all the court ladics' costumes in Twees of a Dictator,' in fact, that it becomes quite a game to identify, save in the close-ups, Miss Carroll amongst the supers. Nor is the color of their lit may be seen that Miss Carroll has a fine high bosom for low square decolletages, that her beauty is that of delicately chickled marble and yet warm with her naturalness, that she less most breathtaking in wigs colified for height or in Mr. Straamer's sweeping Galnsbrough hats plumed for height, that she has the dignity, polse, grace, and strength requisite for the queen she plazy.

Femme Lead in Starch of a Part

Since she is French, young, blonde, and beloved by the hero, Kettl
Galllan may be considered the leading woman of 'Under the Pampas
Moon'. But then again the pleture has a musical comedy plot, which
worries it no more than musical comedy plots should, and so there is
practically nothing for Miss Gallian to be 'leading' about. Soledad
Jimire, with a character part, is far better off than Miss Gallian, other,
makes it a lively, read and appealing character of the control of the con

Girls and Cops

In 'Let 'Em Have It' some ti-men have a hunch that Virginia Bruce, heiress, is going to be kidnapped. So they go to a party she's giving, look at her in a print gown pileted out with sequins and with a shoulder strap decolletage, and then see to it that she's kidnapped pronto. It seems that G-men have no taste in clothes. It was rather a nice dress, as a matter of fact, whereas Miss Bruce deserved kidnapping far more for the black dinner costume she wore later on for gilded cafe dinling.

#### 'G' \$8,500, B'HAM -

'Scandals Cooled Off by Heat of

Birmingham, June 4.

(Best Exploitation: Ritz)
'Scandal' is getting a bly hallyhoo and under ordinary circumstances would be tops, but with
'G-Men' at Alabama, will have to be
scoond. Pretty girls wearing masks
and evening gowns parade streets
or 'Scandals', highway suide algns
show the way to ruth, cf. Men', but
no go.

#### Fetimates for This Week

Estimates for This Week
Alabama (Wilby) (2.80): 30-3540)—G-Men' (FN). Best opening in
many months, \$3,500, good. Last
week Little Girl' (Fox), \$5,500, not
as good as Shriley would have done
with a good story.
Ritz (Wilby) (1,50,50), 30-35-(4)—
Ritz (Wilby) (1,50,50), 30-35-(4)—
ertic.

Empire (Acme) (1,100; 25)—Tn-ormer' (Radlo), \$2,500, fair. Last reek 'The Devll's a Woman' (Par).

Strand (Wilby) (800; 25)—'Mur-er in Fleet' (MG), \$1,700. Last reek 'Harrington' (MG), \$1,600, noderate.

# **'HAVE IT' \$4,500 TOPS PORTLAND**

Portland, Orc., June 4. (Best Exploitation: UA)

Portland, Orc., June 4.

(Best Exploitation: UA)

Dog race competish is on, and now its a case of selling the shawker in the case of selling the shawker is a case of selling the selling the selling the shawker is a case of selling the shawker is a selli

35,200, but a long way from capacity.

United Artists (Parker) (1,000;

25-40)—'Have It' (UA) answering
to exploitation pressure and should
be in linc for good enough \$4,500,
above par. Last week 'Miserables'

(UA). Closed fair second week for
\$3,000. First week did okay \$4,800,
but a little weak to hold.

but a little weak to hold.

Paramount (Evergreen) (3,000;
25-40)—"Little Girl' (Fox) A
natural for this house and big
matinee biz helped boost total to
fair \$5,000. Last week "Town" (Par)
held eight days and worth it at
\$4,700, but considerably off. Mac
West previous rating in house.

west previous rating in house.

Orpheum (Hamrick) (2,000; 25-40)—'Star' (Radio). Second week and a good ple to hold as it registered very well, but biz a bit scratchy at fair \$3,000. First week passed good enough mark with \$5,300.

\$5,300. sent to Fox and 20th merging before any sent to Fox an

# Otterson Par Prez. Zukor Chairman of Board: Cohen, Lubitsch's Spots

#### PROVIDENCE

(Continued from page 10) stem will be lucky if they cross \$5,000.

55,000. To make things more compileated for the exhibitors Lavaggi's Show-boat has tied up at a downtown boat has tied up at a downtown despite all sorts of political pullings to keep the showboat dark. Most spots seem to be laying Most spots seem to be laying the compileation of the spots of the compileation of the compilea

#### Estimates for This Week

Fatimates for This Week
Fat (2000; 15-25-40-0) our Little vis (2000; 15-25-40-0). Platitle Pier (2000; 15-25-40-0).

Fat (2000; 15-25-40-0). Platitle Pier (2000)

moved over from Majestic, where it had a swell first week; Judging by opening house should have no difficulty in garnering at least \$6,000, (U) and values and the season of the season of

of circusse played town and amuse-ment parks were jammed on the holiday. State (3,200; 15-25-40)—Flame Within' (MG) and 'Jim Burke's (Co), 'Mithin' (MG) and 'Jim Burke's (Co), 'Mithin' (MG) and 'People's Enemy' (Radio). Had advantage of holiday opening, but outcome of the control of the con

#### Schenck Sez

(Continued from page 5)

British in order to strengthen its in-ternational booking hold. Says the company has its 49% and will con-

ternational booking hold. Says the company has its 49% and will continue to hold that Interest only. As soon as things are straightened out in America as regards the new holds and the same that the same that the same to the says, to develop British production tangents for the company in the same way as he did for UA with Korda and B.E.D. Says he will finance British Indie produces the says, to develop British land produces the same and the same way as he will finance British Indie produces the same and the same way to be says to the same and the produce an average of about 12 pictures the same and the same that the same way to be says the same and the same way to be says the same same that the same way to be says the same same that the same way to be says to b

is now with a sum and London to the company he is with data any commany he is with data it. That means, he says, that he will consistently spend more time here than he has heretofore. As to a possible merger of the new combo sctup with any other immediate of the command of the common sctup with any other says nothing doing. Impossible, he politic out, because of the Sherman says nothing doing. Impossible, he politic out, because of the Sherman source of the command o

The Have It's some them have a hunch that Virginia Bruce, going to be kidnapped. So they go to a party she's giving, and Googe Olsen's act is over, do they—accustomed to swamme feministic going to be kidnapped. So they go to a party she's giving, and Googe Olsen's act is over, do they—accustomed to swamme feministic going to be kidnapped. So they go to a party she's giving, the colletage, and then see to it that she's kidnapped pronto. Instantly Miss Shutta strolls on the stage, they like her. She seems a matter of fact, whereas Miss Bruce deserved kidnapping a matter of section of the stage, they like her. She seems a matter of fact, whereas Miss Bruce deserved kidnapping reson, a good sport, a gracious performer. She can be sincered an anter or fact, whereas Miss Bruce deserved kidnapping the single sport, a gracious performer. She can be sincered as in her eavortings to 'Hill-billy Dand'. She works easily, never straining to make her politic and a laways matter. The reconstructive, with straightforward friendliness. Shell Shutta the Capital stage shows, entertains the customers at this week's Capital stage shows, entertains.

(Continued from page 1)

The newly elected officers are for one year,
Studio matters were not taken up

Studio matters were not taken up at this board meeting nor any other operating matters of business. Ernst Lubitsch, a couple of weeks ago, is reported to have threatened to step out of Par unless he got action on a new contract from the company. This was presumed to have been among matters which are the board meeting, but didn't. Whether Lubitsch's attitude goes now is not known. now is not known.

now ls not known.

The board apparently figures to let the new president handle the studio end. Presumption exists that under the new setup Emanuel Cohen will be back at the studio, with Watterson Rothacker as an associate.

No mention is made of S. A. Lyuch, but it is known that the same interests backing Otterson for the presidency are for Lyuch, so

same interests backing Otterson for the presidency are for Lynch, so that the future may see the former head of Southern Enterprises back and active in Par. Lynch's name, like Cohen or Luptisch's, did not come up at the board meeting. This is presumably another matter left to the discretion of Otterson.

#### Zukor's Salary

Zukor's Salary Zukor's Salary Zukor's allary as chairman of the beard of the content of t

certified.

The row board and the terms of office follow:

For a term expiring 1936, Robert K. Cassatt, William S. Gray, Jr., Charles E. Richardson, George J.

Charles E. Richaroson, George J.
Schaefer.
For a term expiring 1937, Gerald
Brooks, Stephen Callaghan, Duncan
G. Harris, John D. Hertz, Henry R.
Luce, Charles A. McCullood,
1938. H.
A. Fortlington, Percy H. Johnston,
Maurice Nevton, Ployd B. Odlum,
Frank A. Vanderlip and Adolph
Zukhar.

Trank: A. Vanderlip and Adolph Zukor.
Y. Frank Freeman continues as head of the company's theatre division and among his first jobs will be that of negolating new deals with the partners in the field whose deals expire in around three months. Among the resolutions which were included that changing the company's name to Faramount Pictures, Inc., and others relating to changes in the capital setup of the firm, as per the reorganization plan. Indications are that the trustees of Paramount, namely Eugene

changes in the contrast section blan. Indications are that the trustees of Paramount, namely Eugene Leake and Charles D. Hilles, will wash up in a couple of weeks. It has been indicated that on or around the section of the section

Bernie Pollack has quit Southern Music Co., and is back with Mills Music Jack Archer is now the lat-ter concern's Los Angeles rep. Dud ley Thompson is charge of the Poston office.

## VARIETY'S' AMUSEMENT GUIDE

For show people as well as laymen, this Guide to general amusements In New York, first inaugurated here in 1926, is revived and published weekly in reaponse to repeated requests. VALEUT lends the guidance of its judgment in the various entertainments denoted.

No slight is intended for those unmentioned, as text will be switched weekly. The lists are of VALEUT's compilation only, and as a handy references. It may serve the out-of-towner as a time saver in selection.

PLAYS ON BROADWAY

Current Broadway legitimate attractions are completely listed and commented upon weekly in the Legitimate Section. In that department, both in the comment and the amount of the gross receipts of each show will be found the necessary information as to the most successful plays, also the scale of admission charged. FILMS ON BROADWAY

Similarly, the new pictures in the Broadway first runs and combina tions are covered weekly in the reviews, the film gross boxoffice story and the standing box on Page 4, which i icates the new films for nex week and the week after.

BEST NEW PICTURES THIS WEEK

ivoli-'Let 'Em Have It' (UA),

HOTCHA AND CLASS NITERIES

HOTCHA AND CLASS NITERIES

Roadhouses, roofs and outdoor gardens is the summer keynote in the hooferies and niteries. Ray Noble at the Rainbow Room; Jack Denny at the Hotel Pennsylvanis; Guy Lombardo's advent into the Waldorf-Astoria's roof; Dick Gasparre atop the Biltmore; Johnny Green at the K. Regist. Locas at the New Yorker, are the smarter midtown danceries. Clyde Lucas at the New Yorker, are the smarter midtown danceries. Carroll revue) are the top roadhouses right now; others planning middune debut. Hot spots are highlighted by the Famous Door, hotcha professional hungout; Bill's Gay 90's; Leen and Eddie's saucy songs. Greenwich Village holds the Nut Club, Village Barn, a floot of quickie Greenwich Village holds the Nut Club, Village Barn, a floot of quickie Lucas and the Cotte Cotte Club. Ubangi and Dickie Wells are outstanders; there are other lesser known but equally colorful places.

Ubanji and Dickie Wells are outstanders; there are other lesser known but equally colorful places, 
Cuban-Spanish flavor at the Cubanacan and El Toreador in nearRarlem, and authentic Plannenco at El Chieo in the Village; also El 
Prenchy in the Times Sq. sector; Moneta's and Mori's Italian eatries 
downtown; a fock of other dialecteries eattered all over town. 
Smarter boites has Jimmy Savo at Versailles; El Morocco, 21, Hector's 
Club New Yorker, Stork Club (Georges, Mexaxa), Normanie (v) Bradley 
succeeding Helen Morgan), Bob Grant and Delys and Clark at the SavoyPlaza.

Hollywood, Paradise, Connie's Inn and French Casino continue the fave evue money-getters.

(Continued from page 4)
also owns 1,204,613 shares of common, or 93.85% of the outstanding securities of this type.

K.A.O is 100% owner of 29 subsidiaries and owns in part 34 other firms. State-sidiaries and sub-subsidiaries and owns in part 34 other firms. State-stee companies, are inactive. KAO also noted it owns 99.85% of the stock of Orpheum Circuit, inc., now bankrupt, which in turn owns 6.

Parent company lists the liability on the laborative on the laborative on the laborative on the laborative on the liability on the lissued common at \$12,063.81. Statement gave par value of 16 for the

sued common at \$12,063.81. State-ment gave par value of 1c for the authorized 2,000,000 common, of which 1,206,381 shares are out and mostly in the hands of the Chemical

bank.
Saiary report disclosed that from
Sept. 5, 1934, to the end of last year
Swope knocked down \$11,245.80 in
saiary and directors' fees; L. E.
Thompson collected \$25.140 for the
year; M. H. Aylesworth was paid
\$320 for attending meetings and
David Sarnoff \$140 ditto.

#### Top Paid Officers

Top Paid Officers

Three Bighest pails officers of
K.A.O. laughest paid officers of
K.A.O. laughest paid officers of
K.A.O. laughest paid officers

J. Blumberg, whee presidents who
got \$23,380 \$22, and A. E. Rooch, vicepress, who took \$18,680. Statement
said that 11 other unidentified officers were paid \$78,484.62, and that
7 resigned officers pocketed \$82,481.14. In the latter group were 'a
former lawyer and assistant secretarry' who received \$23,495 for \$7
weeks and a former president way
conceded \$400 for \$87
weeks and a former president

who would be a secretary who conceded \$400,000

where a secretary is converted took, are small.

Leon\_Goldberg,
Leon\_Goldberg

chairman of the board, is listed for 200 with explanation that 2,000 other shares are held in his name for other persons not identified. Mike Meehan is listed as owner of 26,300; A. J. Handel, assistant secretary, of 10; and William F. Whitman, as-sistant sec, of 25.

#### Keith Corp.

Keith Corp.

Statement covering B. F. Kelth
Co. bonds, which are listed separate from KAO paper on the
New York exchange, showed that
holdings of this WAO subsidiary
include 15 wholly-owned and 20
partly-owned subsidiar; several
inactive. With an authorized issue
to 500,000 shares of no par common,
the company has 400,000 shares out,
involving a liability of \$\$100,000,000. involving a liability of \$8,000,000, and is wholly-owned by KAO.

Among the salary payments re-

K-A-O, Keith Corp. File

(Continued from page 4)

also owns 1204613 shares of com-560 to Leon Goldberg. Statement Service Corp. was paid \$222,597 and RKO Film Booking Service \$26,699

RKO Film Booking Service \$25,699.
Kelth Corp, application showed following ownership of its 20-year gold bonds: M. H. Aylesworth, \$5.000; Leon Goldberg, \$15,000; And-coim Kingsberg, \$15,000, and O. R. McMahon, \$1,000.

Loew's Th. and Realty Corp.

Cows in and Heaty Corp.
Only other film company filing an application last week was Loew's Theatre & Realty Corp., which sought registration for \$7,993,800 worth of 6% sinking fund bonds listed on the Chicago exchange. Reporting that Loew's, Inc., owns all its contributes trade treatment to the contribute of the contributes trade treatment. porting that Loew's, Inc., owns all its outstanding stock, realty company said it owns in turn 5 subsidiaries completely and 4 in part. Company is interested by ownership, lease, or otherwise in 19 theatres in New York, Virginia, Ohio, Tennesse, Rhode Jaiand, New Jersey, and Missouri. Nick Schenck and Dave Bernstein are listed as directors, each owning one share in order to qualify.

#### Agent War

(Continued from page 3)

(Continued from page 3) agency business within the select confines of exclusive Beverly Hills. City fathers clamped down an ordinance which goes into effect Friday (1), jumping the license fee to dead of the selection of the se

moral fitness,' the ten-spot is not returnable. Only appeal is to the city council.

returnation. Only appears to the country council.
Beyhills previously let perenters function my engages of the country function my engages of the country agents, under the private temployment agents, under the private employment agents, and provided the population. Percenters in the Sunset Bivd. country strip colony also pay \$10 while those in territory of City of Los Angeles pay \$100 annually. However, no squawks on the Beyhilds upping.
Only regulatory provision in new

the Bevhills upping.
Only regulatory provision in new ordinance is a rule that books and records of percenters in Beverly must be open to inspection by Chief Blair, in event of complaints.

## Slot Machine Vendors Duck Gambling Heat, Setting Up Own NRA

Des Moines, June 4.

Des Moines, June 4
As a result of slot machine jam
in Jowa, membership of the Automatic Merchandisers' association
has jumped to 200. Association
meetling here voted to have obtain
to do with slot machines but will
concentrate all business activities
on merchandise and anuscement on merchandise and amuse coin machines, it was reported

With the heat on the slot ma-chines now throughout the state, members will concern seives only with legitimate enterprises. with legitimate enterprises. It has been proposed to tax a fee of \$1 for each machine, the machines paying such a tax to be identified through a sticker label. The fee, going to the association, would insure compliance with a code of ethics for the industry and eliminate cut-throat competition.

## **OMAHA DANCE MUST LEVEL**

Waterloo, Ia., June 4.

It's to be plain drinking in the beer parlors and other emporiums of pleasure in this burg under an ordinance adopted by the city ordinance adopted by the city council which bans dancing, ex-cept in street-level rooms. Base-ments and second floor hooferies out.

are out.

New ordinance is tough, exacting
a \$250 license fee. This gives a
break to legit enterprises and theatres in that it prohibits the terpsichorean proclivities unless in
extablished clubs and hotels having
more than 100 rooms. Three hotels eligible and none have pen
intted, dancing in the beer parior. Council took all night to draft the new ordinance, but will un-doubtedly give amusement enter-prises a real summer break.

#### QUINS PROP BOOM

All Canada Touring to See 'Em, Hotels Eager

Toronto, June 4. Unprecedented tourist boom for Ontario is predicted this summer, with approximately \$500 letters a day coming into the government office here and more than two-thirds of these seeking information as how to 'get to see the Dionne quintuplets.' Roads which were never too good have now here inversed as these.

Roads which were never too good have now been improved and there is a building boom in providing tourist accommodation. Most important, a way has been found to relax the 'no visitors' rule at the Dafoe Hospital. A solarium is now being constructed whereby the quins may be seen without their seeing the observers.

#### MARRIAGES

Rosalind Marianna Berle, slster of Milton Berle, to Dr. Charles Bernard Wigderson, in New York, June 16.

June 18.

Mary Elizabeth Donovan to Freeman Lang, head of a transcription firm, May 25, in Las Vegas, Nev. Second try for both. Violet Swanson, Omaha Orpheum theatre cashier, to Eddle Rasmussen, saxophonist in Art Randali's dance orchestra, secretly, at Omaha, Neb.

Margaret Brady, non-pro, to Frank Coughlin, in Chicago, May 25. Groom is in continuity department of radio station WGN,

of radio station WGN,
Lillian Miles, singer, to Dr. David
M. Marclay, June I, in Minneapolis.
Bride says she's retiring from stage.
Helene Barclay to Gregg Toland,
Sept. 23, in Santa Fe, N. M. Groom
is a cameraman, bride is former
model and wife of McClelland Ear-

clay.
Dixle Darrel to Milton Trochier. Disho Darrel to Milton Trochler, In Chicago, May 29. Groom is treasurer of IKKO Palace, Chl.; bride was with 'Words and Music' unit. I Vivian Masterson to Thomas I, Rockwell, In Media, Pa. June 1. Groom is head of Rockwell-O'Keefe agency of N. Y.; bride is not of the professh. Lona Andre Okra Chicago, In Santa Lona Andre Okra 2, Well Nordie, In Santa

Barbara, Cal., June 2. Both are film

#### Bait

Hollywood, June 4.
Old Concy Island beer hall
free film grind has been brought
to the Boulevard here. Brass
Rail ploneering.

Home projector is used with such bygone favs as Larry Se-mon, Bobby Vernon and Lioyd Hamiiton, Dempsey - Tunney long count fight film. Nearnaughty stag films are being used in more exclusive cock-

#### ROSS TAKES 8 ROUNDS IN REGAINING CROWN

By JACK PULASKI Aftermath discussion over the de-

cision favoring Barney Ross over Jimmy McLarnin has died down and attention turns to the Max Baer-James Braddock heavyweight championship dated for the Yankee Stadium Thursday (13) next week But a conservative count round by round of last week's event gave Ross eight rounds, four for Baby Face and three even.

Face and three even.

In regaining the welter crown which he won, then lost to McLarnic, Ross looked better than in the first two encounters. Fight was much the best of the three meetings and the last six rounds furnished plenty of fistic thrills.

much an east not the thorough an inshed plenty of fisite thrills.

The contender was favored in the betting more than two to one. It isn't often that a champ is on the short end, but this time the layers were right. Had it been a split decision, as was the case in the first cision, as was the case in the first cision, as was the case in the first cision, as was the case in the first have something to base their objections on, but both judges and Referee Jack Dempsey called It Barney's fight without hesitation. Among the experts Jimmy Dawson of the N. Times, Joe Williams of the New, all were preponderantly for Ross, awarding him 10 rounds. Only the sports writers out of 24 gave it to McLarnin. All willingness to him to be the standard on established him distinctly as the best man. He copped four out of the last five rounds by tearing in and lambasting the Vancouver Irishman with both hands, mostly to the ropes, made him give ground time after time. Few opponents the very case of the control of the last five rounds by tearing in and lambasting the Vancouver Irishman with both hands, mostly to the ropes, made him give ground time after time. Few opponents have treated the lad with the dynamite sock that way, and fewer have treated the lad with the dynamite sock that way, and fewer have the control of the last two years.

Baby Pace used a popping left jab

past two years. Baby Face used a popping left jab mostly and peppered Barney's nose, which bled from the fourth round until the end in the 10th tiley went to it head to head and Jimmy came out, with a cut under the left eye. Milling furlously, the boys socked with both hands again in the next session, when McLarnin's left eye-brow was alsahed. Barney backed him to a corner and had him in the corner and had him in the left and the session. Bahy Face used a nonning left iah

## eat. The Hardest Blow

The Hardest Blow
In the 14th Jimmy was trapped
after missing with the right. The
counter was a left sock to the klisser
Counter was a left sock to the klisser
That was one of the hardest blowsef.
That was one of the hardest blowsef
the match, despite the fact it was declared later that Ross had fractured
a bone in his left mitt. The accident was in the slath round, so it
is a mystery how the Chicago lad
lops from the portside later in the
going. going. Final round was exciting all the

way, with the battlers head to head from beil to bell. McLarnin landed his right in close, but Ross can take his right in close, but Rose an take to his right in close, but Rose an take took. They called it an even round, but it could have counted for either boxer. There was a difference of opinion among the fans with the result that enough disagreed with the decision to boo the victor and cheer the loser.

There also was dissatisfaction among nowspapermen about the lasued the day before the match, exchangeable at the Polo Grounds after 7 p. m. There were squawks over a tax of 12 each on such tickets, although the top was \$1.0. In ad-

over a tax of \$2 each on such tickets, although the top was \$10. In addition to the Federal and state tax, there was a 'service charge'—about 43c. Latter item went to an organization known as the Sports Alliance.

## MORALS COPS' **\$4.94 THIRST** IN RAID

Minneapolis, June 4.

Evidence was offered that cops consumed 10 whisky sours and five scoops of beer (check \$1.94) when the morals squad raided the Coffee Dan night club here to pinch fan daneer, Ruby Bae. Also, Ruby's lawyer intimated that lack of contribution to a political fund on the company of the contribution of a political fund on the contribution of the c

Even so, the judge was not in-sensible to the fact that patrons of sensible to the fact that patrons of midnight shows know what to ex-pect; nor did he, in his decision, cleave the police blameless asking why the cops had chosen to arrest the girl at this particular time and place, when 'she has been running around here dancing at various decision of the control of the con-trol of the con

#### L. A. Night Court Out As Free Showspot for **Dressed-Up Slummers**

Los Angeles, June 4.
Decreeing that courtrooms are
not to be regarded as places of
public entertainment, Judge Benjamin Schelmann has put the bard
up against the hordes of casuals
who anused themselves with the
pal night court.
Long considered the best free
show in town by hundreds of night
hawks, socialite slummers, dole
dissipators and other assorters,
actors and series gathering picture
material, the guffaws, comment and
antics of the audience finally become very annoying to Judge
Shittmann.

Scheinmain.

Night court, the judge reminded the audience, deals with the lives and liberty of hundreds of un-

#### SOUVENIR HOUNDS SWARM NORMANDIE

Around \$15,000 was grossed for the French and American seamons funds via more than \$0,000 visitors at \$00 a dinks with a constant \$0.000 visitors at \$0.000 visitors Around \$15,000 was grossed for

of the Normandle, which arrived in New York Monday (3), went awry when engineeres falicd to establish shore-to-ship telephone contact. New York Telephone Company, in conjunction with American Tel, and Tel, carcfully planned offering the service while the mammoth French luxury liner was still well out at sea.

when something went wrong with mandle, service was withdrawn,
Telegrams cancelling ads in 105
dailies throughout N. Y. state were dallies throughout N. Y. state were dispatched Friday. Copy suggested calling friends aboard the ship, Knickerbocker Press, Albany, however, carried the ad Thursday in error two days ahead of release.

#### BIRTHS

To Mr. and Mrs. Hugh Sinclair, son, New York, May 28. Father is in 'Something Gay,' mother is Valerie Taylor, of the stage. To Mr. and Mrs. Herman Gold-berg, girl, in Brooklyn, June 2. Father chief of Warners accessories

#### Broadway

Chain letters on the want around

Vi Bradley vice Helen Morgan at the Normandic.

the Normandic.

Ned Alvord's new suit has talls longer than ever.

John Goring took off Monday (2) for the Coast by ear.

Joe Weil off to Chicago to attend Universal annual confab.

Joey Kelth, of Leblangs, in Polycilnic heepital for minor operation. Ruth Gordon and Tom Fowers into The Farmer's Wife at West-Pop Cameron due in from the

boss, back from Europe on Nor-mandle.

Larry Cowen Joined the Nautilus Beach Club, Atlantic Beach, for the summer.

Astor Roof week.

Jack Connolly, Pathe newsreel
coss, back from Europe on Nor-

summer.
Astor Roof adding to stem's mazdas with a new sign suspended from roof.

manual with a from road.

Bill Teclack from vaude is doing an afternoon program for the ladies over WHN.

Mrs. Benny Davis abandons Parce for Penny on the malden voyage of

Ars. Benny Davis abandons Farce for Penny on the maiden voyage of the Normandle. Rudy Vallee has been added to the Council of the American Fed-

the Council of the American Federation of Actors.
John M. (Jack) Kirkland, who displee Trobacco Road, off to dayle of Tobacco Road, off to Jake Wilk's trip abroad again postponed. He started for Coast yesterday (Tuesday), and the started for Coast yesterday (Tuesday) and Sundaround Stoney Brook.
Edwin Eaton, 16-year-old actor, for the dayle for the started for the

ten.
Mike Simmons back to Hollywood
and a Fox scripting assignment
after a Broadway looksee for a fort-

night.
Sam Lyons went Yankee, put on
a down east twang and in disguise
house-guested at Rudy Vallee's in
Maine.

sam Lyons went Yankee, put on a lown east twang and in diguise in a lown east twang and in diguise and lown east twang and in diguise. Faul While, NBC's special events chief, copped the Normandle's Malley Raines has moved the wife and young 'un to Spring Lake, N J. for the summer, with papa spending. Hadey Raines has moved the wife and young 'un to Spring Lake, N J. for the summer, with papa spending. Head Play, odds-on winner of the Suburban Handicap at Belmont, was tipped on Broadway early as the summer of the Suburban Handicap at Belmont Final coat of paint on Criterion Hilboard. Supplied by Palisades Park. Advertisement last on boards less than the part of the part of

I have your autogram:

I have your autogram:

not turned more colors than Harry
Jane's shirt.

The shirt is a shirt in the shirt is a shirt in the s The Curtis & Allen office is now in the composition of the composition

## CHATTER

make of 'Broken Bissoms' for Twickenham Filma. Dorothy Hyson and Robert Douglas mobbed by fans at wedding at Cheissea Old Church. Cheisse Old Church. Cheisse Old Church. On the Paldaldium debut. John Paddy Carataira becoming for the Women's Journal. Garrick theatre running a speedial-colored show in aid of the Syouth at the Helm. closing at the Apollo, May 25 on no week's notice, after a three month run valid film producer, here to hook up with an English company for dub-

bing.

Dave Bader has written one act

bing.

Dave Bader has written one act play which has been accepted by the plant of the plant

#### **Paris**

Murray Silverstone (United Artists) sailed on the Normandie, but only from Havre to Southampton. Kay Kamen (Disney) due in Parls soon from south. Cecil Sorel smash in vaude at A.B.C.

A.B.C.
Pitoeffs opening at Mathurins
with Steve Passeur play, 'I Shall
Live a Great Love.'
Ludovic Toeplitz' 'Dictator' out in
a French dubbed version.
Henry Garat to make a music film

Henry Garat to make a music film in Prague. Jacqueline Francell to London to play in. operetta... Lauri Volpi, tenor, back to sing at Opera Comique. George Kamen arriving from

Rome,
"Two Orphans' revived at the Comedie Francaise reviving 'Lu-

Comedie Francaise reviving 'Lu-crezia Borgia.'
Opera troupe—tenors, dancers and all—having an athletic party. Paul Le Flem's 'Aucassin and Nicolette' soung-fable performed at Cercle des Essasia.' Day the devil in Passion Play in front of Notre Dame during Paris season.

#### Pittsburgh By Hal Cohen

Hickey Park Tavern in full swing again with Phil Sax's ork. Mike Cullen out of commission temporarily with a bad cold. Ace Brigods sticks indefinitely at Ace Brigods sticks indefinitely and the Proton to Mami to look after Drother Eddle's cafe there. McDougali's, olders dancing academy in the city, has gone afte clubnight (4) with Jolly Coburn's or-chestra.

chestra.

Gamblings spots complaining that business has fallen off 50% since ast year. Mark Goldman and Ira Cohn back from G-B and Fox sales meets, re-

#### The Hague By M. W. Etty-Leaf

Floral Exhibition at Haarlem al-eady visited by 500,000.

Dancing tents at fairs will in fu-ture get no licenses for beer. Lil Dagover over from Berlin to take a peep at Cinetone Studios near

Amsterdam Legit Cy has bought iocal play rights of 'The Children's Hour' by Lillian Hellman.

Hour' by Lillian Hellman.
Burgomaster and aldermen of the
Hague have introduced a new law
prohibiting public boxing matches.
In 1934 Holland drank 8% beer
less than in 1933; consumption is
now about 20 quarts per head per

less than in words per lead per year. Dour 20 quarts per lead per year. Dour Council at Hague passed me way, by which entertainment test and the per lead to the per lead to the lead to t

## Montreal

Gene Turgeon m.c.'ing at Radio Gardens. George McQueen m.c.'ing at Choo ens. orge McQueen m.e.'ing at Chez Maurice.

Jim Oastler once again press-

Maurice.
Jim Oastler once again pressagenting.
Leave the the closes June 2
util August.
Billy Munroe and Ten Dips orch
to Bout de Illen, 40 years with the
Star here, died May 27.
Jim McDonagh handing Frank
Shaughnessy bouqueta.
Lim Schoonagh handing Frank
Shaughnessy bouqueta.
Lim Good of the control of the control
Lim Schoonagh handing Frank
Shaughnessy bouqueta the manager,
stated to return here in fall.
Jack Denny orch on two-nite
stand here took about \$5,000.
All Girl Revue at the Embassy
All Girl Revue at the Embassy
Geo. Whittaker a proud Pa.
Bill Norton leaves Herald for Toonto.
Control of the control of the control of the control
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Bill Norton leaves Herald for To-ronto.

Leo Cox, newly elected president Montrea Branch Canadlan Au-Branch Canadlan Au-R. L. Calider, attorney for a New York syndicate, states he is ready to lease St. Helen's Island, amuse-ment resort on St. Lawrence River in heart of city for period of twen-ty-flvs years, Proposition must go the control of the control of the control of the control ment.

## Stroudsburg

By John J. Bartholo

Ted Weems one-nighting.
Danny O'Donnell m. c,'ing show at
Columbia.
Luigi Bocelli, 'the blind Caruso,'

concerting.
Gien Gray and Casa Loma band Gien Gray and Casa Loma band ne-nighting. Plaza theatre will close shortly

Plana theatre will close shortly for renovations. Dick Jones and girls added to the show at Krege's Hotel.

Glen Brook has Tommy Got's Beer license renewals dropped to one-third of last year's number. Cleo's Balicroom opened with the College Music Masters and Jessie The Princeton Tigers are the dansapators at Buck Hill Tennis Club.

Club. Lew Stanley's Nitehawks will play the Laurei Blossom Ball at Buck-

wood.
Stroud theatre starting bank night every Tuesday; two other houses have been giving dishes for months.

## Vienna

Jenny Jugo here to talk with Brich Engel about her next film, Pygmallon.' Paul Richter playing as guest in Klagenfurt. Harald Madsen and Karl Schen-stroem in town to play comic leads in "The Last Gala Performance,"

mann Thimig to play part of Leo-

Mann Inning to pay part of Levi-Richard Tauber, Mary Losseff, Lizzi Holzschub and Max Schipper to take part in gala operetta per-formances in Sakburg this summer. Main roof of the Viennese opera building to be renovated this sum-opera house since its construction. Lotte Lehmann back in Vienna rehearsing for Othello. Musical interest stressed in new film here, You Are Like a Dream,' was and the house of the construction of the con-zing and charles Kulimann, taking leads.

ls. rigitte Helm stopping off in Vien Vienna.

Weekly showing of slient pictures planned by Vienna's Association of Cinema Owners to please deaf

#### New Haven By Harold M. Bond

Dexter Fellows due any day now. Ben Cohen has moved to the

Dexter retiows out any way.

Dester retiows and any of the shore. Shore has moved of the shore shore shore on the shore of the shore of

oratorical contestants at Wesleyan commencement (16). Four youths drew jail solourns for theatre rioting in which cop busted a few bones. David Stanley Smith, Ralph L. Baldwin and Richard Donovan conducted Yale Bowl tercentenary concert (1).

#### Cincinnati By Joe Kolling

Diana is first baby of the Ray Milholiands.
Daily changing of floral calendar is a new Coney feature.
Billy Bryant's river opry here for seventh consecutive summer run. Chick Weinberg from Monogram salesman to United Artists as

Chick Weinberg from Monogram salesman to United Artists as booker. Nelson Trowbridge corraling fam-ily for usual summer retreat in Michigan.

Michigan
Gang of police putting on a thrilier play for one night at Music Hail
a part of Muni Expo.
In a part of Muni Expo.

Variety club's annual supper-dance netted \$550 for poor kiddles' Kmas treat.
Milford Unger, in charge of tick-et gates at Latonia track, where Harold Eckhard, George Brown, Harry Smith, Eddle Nordman and Vic Bury, all old cage hoys, are engaged.

#### Philadelphia By Arthur B. Waters

By Arthur B. Waters

James Quinn, nead Arcadia doorman, father of a boy.
Philly boasting more interies right
now than any time in memories

Philly boasting more interies right
now than any time in memories

Aldine. Ut Al film house, closing
after current picture, with reopening
in fail in doubt. assistant in drama
and films on Ledger, commuting to
Beach Haven, N. J.

Pirst-nighters now to be found
in Riose Valley theatre.
Sam Nirdlinger reported as trying
in Riose Valley theatre.
Sam Nirdlinger reported as trying
Invance with a time to more continuance with a time to more continuance with a time to the conprick for Evening Ledger, planning
and Chandia.
Pignt of theatres we, city over

strocm in town to play comic leads in "The Last Gala Performance," alm.

Work on the Rudolf Forster film.

Only a Comcollar, about to start.

Gustav Procellen in "Leutenant Perry," and the Start and the Tobles-Saach Studio finishing in the Processing of the Start and Perry, and the Start and the Perry Market and the Perry

#### Hollywood

Phoebe Foster back to Broadway. Fox failed Sigfried Rubin on hist option.

Chic Sale to Detroit for week of ersonals. Walter Futter convalescing from major op.

Sol Lesser and family weekended Hal Elias around again after a

Ruth Selwyn in New York for four weeks. Harry Joison joined the Jacksen-Leyton agency.

Arline Judge limping around with wrenched ankle.

Arline Judge Impling around with wrenched ankle.

Lon Chaney, Jr., now a commuter from Dana Froint, will go to Europe late this summer. Four will go to Europe late this summer. Edward Arnold to Chicago to mitt the U sales gang, the same should be superiorated to the Washing of the Same should be superiorated to the work of the same should be superiorated to the sa

a neut. commdr. in the naval reserves.

Guy Kibbee and the missus sailing to Vancouver for a northwest value of the control of

Col. Frank B. Shutts, owner-edi-or of Miami Herald, here for studio

Furtous Traini B. Shutts, owner-editor of Mamil Herald, here for studio 
lookover. Ulric Busich back from Tahlti with 
more background film for 'Mutlay 
Lyda Roberti at Good Samaritan 
hospital being treated for severs 
stuck of Jaryngitis. Fax studio on 
his way to head South American 
sales from Beneins Aires. 
Jason Peters, who handled its 
learner of the several 
Jason Peters, who handled its 
Jason Peters, who handled its 
diere, and visited often by Louis B. 
Mayer. 
Soil Wartel back with Fax 
Soil Wartel back 

The Soil Wartel back 

Soil Wartel back 

Mayer 

Chattes portian is nit manager 

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Attention 

The Soil Wartel 

Soil Wartel

#### Minneapolis By Les Rees

'Mikado' to open Civic Opera sea-on at Lake Harriet June 28. Wife of John Quinlan, Journal sports editor, recovering from oper-

'East Lynne' going into West hotel June 19 for indefinite run at 50c cover charge.

cover charge.

Some of the night clubs using palmists and psyhchic renders as added attractions.

Second annual 'All-American Rodeo' is scheduled for State Vair grounds June 22-30.

Dave Silverman, Star city editor, promoted to managing editor, and John Harvey, assistant city editor,

John Harvey, assistant city editor, soes c. c.
Rumor has A. G. 'Buzz' Bainbridge getting back in show biz immediately after he steps out of mayoralty July 1.

Verdlet of \$7,500 against Walter Hagen, golf professional, in connec-tion with death of six-year-old boy hit by his auto.

Isabella Bacr, one of claimants for \$560,000 estate of Elva Statler Davidson; daughter of late hotel man, is child of A. M. Baer, Bemidil, Minn., exhibitor.

Feminine bathers at local municipal beaches to be permitted to wear latest beach ereations, but male swimmers must wear uppers to their swimming trunks.

## News From the Dailies

This department contains rewritten theatrical news items as pub-lished during the week in the dally papers of New York, Chicago, San Francisco, Hollywood and London. Vanurr takes no credit for these news items; each has been rewritten from a dally paper.

Suggestion made of a cut rate night for theatres when those unable to stand full tap will be permitted to buy at half price. Mondays offered as the best time. No suggestion as to how to allot the

tickets.

Little realism in 'Cavaleria Rusticana' at the Hipp last Thursday night (39). The Turridu missaleulated and handed Roeel Pandisco, the Alfio, a real bite. Open not interrupted and a doc calied to caurelze the fang marks.

et op, directors finally approve at conditioning for the structure, aummer's season.

Edith Means, one of the Met's.

summer's season. Edith Mason, one of the Met's contractees for next season, back home for the first time in 15 years. John Barrymors and Arturo Delta Costello, both in Havana. Rouben Mamoulian here to huddle with Theatre Guild on the musical Forsy. He directed the original version in '27.

version in '27.

'Tobacco Road' halved prices Monday (3) to tide over the summer.

Bernie Gould to be musical director at Ambasador Playhouse, Fallsburg, N. Y.

burg, N. Y.

'Voodoo Blues,' Julian Fleid's short story, to be made into a stage musi-cal by the author and David Freed-

man.

News Gulld held a meeting in N. Y. to serve notice it will fight any pay cuts due to pasing of NRA. Announced the Gulid vote on affiliation with Federation of Labor was 543 for and 232 against a labor hook-up.

Permanent Italian Theatre guit

Edgar Allen working on 'Here and There,' revue, to open around July 15.

July 15.

Albert Bannister Will plck up management of 'Pettlocat Fever' Monday (10), replacing Aldrich & Donald Richard Pettlocat Pever' Monday (10), replacing Aldrich & Donald Richard Pettlocated Leo G. Carroll will be replaced, others sticking. Three mentioned go to Les Anceles to play in the same piece for Henry Duffy.

Haroid Gosling and Staniey Hale to handle 'Accent on Youth' for London presentation. Wee & Leven-thal will roadshow it in Pittsburgh. Joseph Schildkraut likely to share Tomorrow Is a Hollday' with Jed

Harris.

Ed Wynn starts on a two months' cruise today (Wednesday).

cruise today (Wednesday).

Nogro People's Theatre, radical group, gave a performance of Walting for Letty at Rockland Palace Saturday (1). Plans to follow with a full length play dealing with abor conditions in southern oil fields.

'Great Waltz' to end June 8 at Center. Will road it in fall.

New B. P. R. Corp., Is Pearson & Baruch plus William A. Brady, Jr. To operate the Casino, Deal, N. J., this summer.

Sister of Jinmy Walker now heads Nan Walker Burke Wines and Liquors, Inc.

heads Nail Walter Burke wires and Liquors, Inc.
All paraders in the Memorial Day turnout invited to be guests at Pall-sades Park that afternoon.
Surface cars on 8th and 9th Ave-nues stopped May 31, but it will be amother, month belove the busses

nues stopped May 31, but it will be another month before the busses are ready.

The stand of the standard of t

uy falling 900 feet into Lake Ron-konkona. Leith, Indicted with Stockton Leith, Indicted with Waiter Reade and others in con-nection with the Astor theatre de-struction, arrested Sunday morn-ling (2).

struction, arrested Sunday horn-ling (2).
Sight seeing busses, banned from Times Sq., now denied parking space on side streets. May make pickings at scheduled spots on a five minute. Same five minute limit at Coney.

at Coney.

Polly Adler did her 30 day stretch.

124, with an extra eight hours off
to fool the reporters and photogs.

Quit the Island Sunday (2).

That Shubert revue now 'At Home

on Ward Morehouse's Miss Quiz.'
Now scheduled for Fall.
Theima White did her widely advertised Lady Godiva ride along
E'way Saturday. Did about half a
block when a cop wrapped her in
a blanket and hustled her away. In
a blanket and hustled her away. In
unudil bear since she wore
lights.

nudity enarge since tights.
George White back to Hollywood to locate lyric writers for his new 'Scandals.' Has Ray Henderson for the music. For Atlantic Cfty and August.

Scandals.' Has Ray Henderson for the music. For Atlantic City in Average group planned a performance of 'Walting for Lefty' Saturday (1). No permit and chased prospective audience of 200. They started to make speeches and the cops collared nine. Show is off in-district the control of the co

active of the control of the control

day, Her atty, Moses Felstein, was a min. N. Y. motor registration shows a gain of 34,453 for mivate drivers but a loss of 17,303 modessional. Federal judge is listening to 'Pay, Fiddle, Play' and 'I Love You Madiy' in an effort to see it 'Füddle' in American Federal judge is listening to 'Payl' in American Judge in American Playlette in American Playlette in American Playlette in American Federal Playlette in American Federal Players, who plan to try out plays for regular producers, get assistancest from Simberts on Takes Movement.

#### Coast

at Coney.
Polly Adler did her 30 day stretch.
In 24, with an extra eight hours of the following of the reporters and control of the reporters of the reporters

ecturer, revealed as former film layer in Westerns.

player in Westerns.
Wife of Eric Von Strohelm acquired Jim's beauty shop in Hollywood at sheriff's sate for \$5,000. She held a \$125,000 Judgment against the place for facial burns received while taking a treatment.

while taking a treatment.

Jean Panker awarded \$250 damages against Metro as compensation for wreeking of automobile when two runaway horses on 'Sequola' set wound up in her car.

Ruling of L A. Superlor Court, who remary offer the superlor court, who remary offer the superlor can divorces, has many picture can divorces, has many picture players consulting their attorneys. Among those who may be affected by the decision are Norma Tail-Gloria Stuart.

Displays Consultation of the superlor stuart.

Eleanor Hunt, announced she

Gioria Stuart.

Eleanor Hunt, announced she would secure a Mexican divorce from her second husband, Dr. Frank Nolan, and marry a picture executive within three weeks. No. 1 was Rex Lease, cowboy actor.

Loss of clothing and other personal effects valued at \$10,000 reported to police by Raoul Walsh. Robbers also carried off furs and jewels valued at \$5,500 from home of June Brewster, film player.

Serge Mdivanl, former mate of Pola Negri and Mary McCormic, hospitalized with broken collar bone received in L. A. polo game.

Peccived in L. A. polo game.
Joe Riley, police chief at Fox
Westwood studios, and Reata Hoyt,
film player, filed notice in L. A. of
intention to wed.
Charles Wakefield Cadman appointed chairman of music committee for San Diego Exposition.
Facil: Lucy weddies of Buth Los.

Early June wedding of Ruth Jensen, radio singer, to Chester Huff, chemist, announced in L. A. Mrs. Marjorte Bermingham, radio warbier, granted divorce in L. A.

#### Free Circus

(Continued from page 1) portlonment in New York for circus

portloment in New York for circus performers.

According to the lineup submitted to LaGuardia and Booth by Raiph Whitehead, executive secretary of the AFA, each circus will contain about 12 acts, counting three clowns to a page. clowns to an act, a five-piece band and about three stagehands. They'll play under the stars without over-head coverage, with the trapeze and

head coverage, with the trapeze and wire acts set instead of flied. Whitehead is asking the city to pay the circus acts more than the \$24 per act received in the CWA vaude units playing the CCC camps and institutions.

#### Merger Setup

(Continued from page 5)

to part company with Fox, around Oct. 1, when his contract expires He has one more picture to make.

Oct. 1, when his contract expires. He has one more picture to make. Schenck is abroad presently departed for Europe almost Immediate the Europe almost Immediate the Europe almost Immediate were concluded on the Poxabil Century merger a week ago. On his return from Europe, Schenck will go to the Coast with Sid Kent. Schenck, although resigning from United Artists parent company, continues as head of the U.A. Theater Circuit. This circuit in association with Pox Theaters Corporation, of the 84 Fox Metropolitain theaters, in greater New York, and which are operated by Skoursa and Randforce. No other domestic unit of United Artists is involved in the merger of 20th Century with Fox Film.

#### 50 YEARS AGO

(Continued from page 41) quit the stage to study and prac-tice medicine, made a physician to the Actors! Fund, without pay Women medicos were rare then.

Canton Repository, latter the Harding sheet, refused ads of Lily Clay's Adamiess Eden troupe, Dis approved the loud paper and the street behavior of the girls, as re-ported from Cleveland. Helped to pack the house with a stag audi-

About 175 of the milder patients of a local lunatic asylum were the guests of Harris' Museum in Louisville.

Jeanle Winston again heading summer opera troupe in Washing-ton. The girls raved about her. Where possible, she played musculine roles. Big annual event in th

infinio Bill's Wild West played LAMPS OF CHINA" effermances in Chicago.

## Chains Tops in Census

(Continued from page 6) (Continued from page 6)
Kansas, Delaware, Distrlet of Co-lumbia, Arizona, Wyoming, Cati-fornia, and Washington-motwith-standing the fact that they were outnumbered in every instance. As a whole, chains had an operating terprises although the number of units under chain management was units under chain management was only one-rinth as great as the number of indies. Largest chain where the outlay of 24,150,000 was more than \$15,000,000 behind the aggregate operating cost of 2,324 indies, while biggest chain gross, also in New York, amounting to \$4,000,000 behind the outland of the control of the control of the cost of the

Another sallent point brough out by the Census analysis is the fact that a much higher proportion of theetres operating last year had been in business in 1292 blan was the case in two other subdivisions the case in two other subdivisions palaces and billiard and pool parlors. Study disclosed that 70.5% of the 10.285 houses located by government nose-counters had been in existence four or now of the country o

#### 4-Vest-Old Amus.

The four-year-old, amusements numbered 17,544 and had a take of \$290,182,000; the establishments which started in 1930, 1931, or 1932 numbered 6,543 and took \$86,149,000; and those which began operating in 1933 numbered 5,650 with receipte of \$43,887,000.

More than 100 new amusements started in 1933 in 20 states, Massachusetts (157), New Jersey (166), New York (521), Pennsylvania (267), Illinois (314), Indiana (188), (287), Illinois (314), Indiana (188), Michigan (243), Ohlo (365), Wiscussin (163), Iowa (157), Kansas (115), Minnesota (120), Missouri (183), Nebraska (127), North Carolina (148), Oklahoma (157), Texas (274), Colorado (107), California (395) and Washington (108).

(395) and Washington (108).
The 1933 break-down showed that
480 places, which took in \$13,535,000, started business in the first
quarter of the year; 1,603, which
look \$1,425,000, during the second
quarter; 1,727, which took \$11,845,000, in the third quarter; and 1,840,
which took \$4,255,000, in the last

establishments which opered in 1833 recorded earnings more than half as large a rive series of the s ing power. There is no authorita-

tive explanation for this feature of the study.
Only 12 of the 20 states which reported more than 100 new estab-lishments in 1933 showed earnings for these enterprises above \$1,000,-000, while Connecticut, which had only \$3 new units, recorded income for its new ventures above the mil-lon figure.

100n fgure
The grosses over \$1,000,000 for new establishments in 1932 were a follows: Connecticut, \$2,344,000; Massachusette, \$6,473,000; Massachusette, \$6,473,000; Massachusette, \$2,992,000; Indiana, \$2,102,000; Michigan, \$1,121,000; Onto, \$2,992,000; Michigan, \$1,121,000; Onto, \$2,992,000; Michigan, \$1,121,000; Michigan, \$1,12

#### Code Jobless

(Continued from page 7) essessments, have been received by Flinn from exhibitors. These will not be deposited but will be returned if found to be legally returnable.

turned if found to be legally returnable.

Legal matters pending beforlocal boards and the C. A. havbeen efferred to the standing leavbeen efferred to the standing leavbeen efferred to the standing leavcommittee is composed of Austin C.
Keough, chairman, of Paramount;
J. Robert Rubin, of Metro-Goldwyn; Willard S. McKay, of Universal, and Nathan Xamins, indie

Rubin was chairman at the Monday confab, which is now regarded
as the swan soug session of the
Code Authority, since the regular
meeting. June 8, has been called
tove, Austin C. Keough, Sidnery Justin, Harold S. Bereford, Jack
Chn, Edward A. Golden, Chas. L.
O'Reilly, Nathan Yamins, and Waiter Vincent were C. A. members Outcome of the fact that the

## New York Theatres



#### CAPITOL MA "The Flame Within" in the Stage George OLSEN and His Music with Ethel SHUTTA and Others Starts Priday "Public Hero No. 1"

## RKO THEATRES

Wed. to Fri., WHEELER and WOOLSEY "NITWITS"

WHEELER and WOOLSEY "NITWITS"

# PARAMOUNT TIMES

MAE WEST in "GOIN" TO TOWN" Storting Friday
OF RATE in "PHE GLASS KEY"

# UPITED RIVOLI

"LET 'EM HAVE IT" WITH RICHARD ARLEN VIRGINIA BRUCE

RADIO CITY HOCKEFELLER MUSIC HALL

WARNER BAXTER
RETTI GALLIAN IN
UNDER THE PAMPAS MOON ON THE STAGE... "Rhaptody in Green." Florance Rospe's lavid fertival in wivid color and merry music... big Music Hall cast... Symphony Orchestra under the direction of Lino Rapee.

TRAND SAN Show Wed, Night at 7 "OIL FOR THE

BROOK CARROLL 25c 40 2 LOVES A DICTATOR 35c to 7 ANY SEAT 7th Ave ROXY Show Value

## Circus Review

#### WALTER L. MAIN

Solen, O. Junc 4. Following a discouraging early spring start which ended recently in a foldup near St. Marys. W. Va., the Honest Bill motorized circus has Main, veteran showman at the helm and under this title is wending its way east and into familiar Main New England terriory. The suitant way east and into familiar Main New England terriory. The suitant way east and the following the ment added, the outfit substantially enlarged and all trucks painted and relettered Waltor L. Main circus. On about 40 units including private cars. Salem, O., June 4.

on about 40 units including private to Tay in the 30°s in very bad shape but a new one an 80° with three 40°s is expected on shortly, which will seat approximately, 150°0 persons. Kid top is a 100° foot long banner line. Show that it sown electric light plant and the program is presented in one out under the new setup program was mediocre and could have been run off easily in an hout. There is out under the new setup program vas mediocre and could have been run off easily in an hout. There is considered the set of the set

sendent and an expects to send the contracted.

Main title is well known in the east and the new owner lost no time in heading into New York state for early contacts. Show at state for early contacts. Show at through Pennsylvania after a week in eastern Ohio, where business was reported as fair, Prices 35c and 50 cents.

and 50 cents.

Program opens with the customary grand entry, comedy acrobats,
McCune-Grant trio; wire, Mitzl and
Harry; clown number, iron jaw,
Miss Mitzl; concert announcement,
double traps, Mitzl and Harry; Miss Mitzi; concert announcement, double traps, Mitzi and Harry; clowns, solo elephan: worked by William (Honest Bill): Newton; bars, McCune-Grant trio; rope spinning and juggling, Ruby and Harry; trained dogs, one of the high spots of the program; clowns, Cupid, educated pony and one of the best

in the business and an old Main show standby; Rube Egan's basket below the business and an old Main show standby; Rube Egan's basket busine; the whit'winds, Andrew's trained bears.

Trained dogs, chimp and monkeys are presented for a concert.

Trained dogs, chimp and monkeys are presented for a concert of the concert of

missary; Jess Barnes, Chief electrician and Rube Egan, producing
City Newton's sideshow has 30
people. Harry Harris, Ben Johnson
and Enry Pillib are on tickets,
and the sideshow has and the sideshow and the sideshow
and Enry Pillib are on tickets,
salice, general superintendent; Baltimore Red, boss canvass; Don Tayltractions are Spark Pilug and his
Hot Cha Minstreis, 15 people; The
Farrow and Wawalian duo, Am Smith,
valian dept. Insa Carmellita, MraFarrow and Nina Naily.

A Kinghes la conductor of the
A

#### SUMMER SHROUD OVER TWO CANTON HOUSES

Canton, O., June 4.
Two have shuttered here until
thermometer nose dives in the Fall.
Old Grand Opera house, where
Kotb and Moeller's stock burlesque
has been playing for several weeks, has closed and producers gone to Grand Raplds, where they have opened summer musical comedy with a new unit. No immediate plans for the house, there is a pos-sibility it will be reopened with

sibility it will be reopened with burlesque next easaon. Princess downtown, housing Henry Prather's Girlics stock com-pany for past several months, has ciosed for the summer, and will be reopened Labor Day. Vloia Spaeth and her Radio Dolls was the last attraction of the regular season.

#### Downie Bros. Notes

Downle Brothers' Circus can boast of the 'only lady leaper.' June boast of the only lady leaper. June Williams, doing her high leans over horses, comes from an old circus; can family of acrobats and tumblers. Her father, the late Harry Morris, a leaper and acrobat with the W. H. Harris Nickel Plate show and the Cooper & Co. show back in the 80%.

Only the Ringling Brothers and Downle Brothers present the old-tlme leaps and a 'lady leaper.'
The new Cole Bros. Circus and

The new Cole Bros. Circus and the Downle Bros. Circus have had plenty of opposition in W. Va., Pa., and N. Y. Downle Bros. was at Ithaca, N. Y., May 30, and Cole Bros. were there the day following. Brock Bros, aerial bar act is one of the big acts with Downle Bros. Circus

#### In the Swim

Circus.

Denver, June 4.

A. P. Archer and Joe H. Dekker,
owner of three Denver theattga, are
now in the swimming pool business. They have taken over the
Golden Plunge at Golden, Colo, 15
miles out, and will operate same.
Andy Andraessen will be in charge.

#### CLINTON OPENING

Clinton, Ia., June 4.
A new park to be known as Clinton Memorial Highway park, west of here, is to be opened by Selected Properties, Inc., of Eurlington, Ia.

#### **Burly Doubles Into Nitery** In New Syr. Venture

Syracuse, June 4. George Katz, operating the Clvic with a stock buriesque policy, will attempt to mix burly and night club operation.

operation.

In association with Victor W.
Frank, Civic's manager, Katz has
leased the Mickey Mouse Club here
and will reopen the establishment as
the Back Stage Club Friday night
(7). Principals and chorus line
will double from the theatre to the
ciub.

#### FIELDS' CIRCUS LETOUT STILL BURNS EDITORS

Clucinnatl, June 4. Cincinnati, June 4.
The recent let-out of Bill Fields
by Roland Butler of the Ringling
press force is a burn to crix of the
local dallies, all of 'em pais of
Fields, who broke into the amusement publicity game while here
with Stuart Walker a decade or so

William G. Stiegier, dramatic editor of the Times-Star showed his feeling in the matter Saturday (1) by columning a razz on Butler.

#### Takes the Tax

Buffalo, June 4.

Despite announcements from nearby Canadian resorts that the new Ontario amusement tax would new Ontario amusement tax wouse prevent reopening, the Canadian beaches went into action on Deco-ration Day. New tax of 1c on each 5c ticket was declared prohibitive. Cool weather is holding opening business down

#### OMAHA MUTUELS

Omaha, June 4.

AR-Sar-Nen racing meet opened Thursday, Decoration Day, to a recford opening day attendance of 11,000 in the only sunshine town has seen in two weeks. First for the town in five years, and made purshile by the regeal of the law against mutuels.

Carol Lofner one-night-standing in Texas en route from the Coast to Dallas, where combo opens summer ru t Adolphus heitel Jane 15.

#### Film Reviews

#### Loves of a Dictator

(Continued from page 15)

visaged mother. Given a title and visaged mother. Given a title and vast estates, Brook confounds the Old Guard by glving the paiace and lands to the people and freeing them from serfdom as well.

from serfdom as well.
Story is none too adroltly handled and, because of similarity to others, its situations are obvious to situations are obvious to structure and the structure of the structu

It, even though convoying the convoxing the

#### Murder in the Fleet

Mciro-Goldwyn-Mayer production and re-lease. Features Robt. Taylor, Jean Parker, Ted Healy, Dna, Mericel, Directed and writ-ten by Edward Sedgwick. Producer, Jackon Jean Sheyman, Camera, Milton Krasner. At Loow's State, N. Y., week May 81, '35, kunning time, 70 mins.

Running time, to mins.		
Lt. Tom Randolph	Robt.	Taylor
Betty Lansing	.Jean	Parker
Mac O'Nelll	Ted	Healy
'Toots' Simmons	. Una	Merkel
'Soud' BurkeN	at Pe	ndleton
Victor HansonJ	ean E	lersholt
Capt. Winslow	Arthur	Byron
Lieut. Arnold	rank	Shields
At Duval	mond	Hatton
Lt. Com, Tucker	Donni	d Cook
Manchukan Consul	Misch	u Auer
Jenny Lane	. Mary	Doran
'Greasy'	. Tom	Dugan
Walter Drake	<b>Tony</b>	Hugher
'Heavy' Johnson	War	d Bonc
Harry Jeffries 1	chard	Tucker
Ambrose Justin	.John	1fyain:
Mrs. JustinL	ella M	clutyre

'Murder in the Fleet' is exciting, well-managed murder meiodrama amply loaded with both action and laughs, pius havlng a good cast. There are no marquee players among the cast, but that shouldn't be needed since word-of-mouth will

be needed since word-of-mouth will ald this mystery entry. Average grosses or near likely.

Among other things, picture has the unique background of a U.S., navy cruiser, with all details carried out in an authentic fashion. The fact that everything is 100% story of intrigue, killings and romance which transpire on the boat. There are only two brief scenes ashore, both incidental. Camera visits virtually every part of the series of are a cutter's insides, routine, etc.

A secret firing control apparatus

ship, giving an audence the best view so far of a crulser's insides, view so far of a crulser's insides, view so far of a crulser's insides, view so far of a crulser's which has been delayed in delivery to the crulser for experiment, with a day near at hand set for deadline, available to other governments, figures as the basis for the menace. A mottey crew is aboard, either on control equipment arrives for assembling. When a murder occurs, all are forbiden to go above untilicated and the control equipment arrives for assembling. When a murder occurs, all are forbiden to go above untilicated and the control equipment arrives for assembling. When a murder, all under highly susplicious, but well-cloaked circumstances, take place before the control equipment arrives and the control expensive the control exp

CHRIATION SQUAD

Lateresi production and relates. Fealares Light Talliot. Valerie Holmon. Buch

production and relates to the second product of the seco

## **OBITUARIES**

#### LEONORA BRADLEY

LEONOMA BRADLEY
Leonora Bradley, 80, prominent
on the American stage, died in Boston, May 31. She had been with
the Castle Sq. for a number of seasons and had supported Materact
Mather, Otls Skinner and E. A.
Schtern, among others. She had
also played stock in Philadelphia,
Brooklyn, Sk. Louis and Denver. A charter member of the Professional Women's Club and an honorary member of the Theatre Mechanics

A brother, George Gibbons, sur-

#### PEGGY SHANOR

PEGGY SHANOR
Peggy Shanor, stock, vaudeville
and picture actress, died Thursday
(30) in New York City, after brief
illness. She had been featured in
vaudeville with Vera Gordon and
Sam Selbert, and starred in a Patile
serial of the slient era. Had been a
stock lead for about 10 years bath
had not been on stage for last six or

She is survived by her mother, Etta, and father, P. A. Shanor, dictator of Loyal Order of Moose, N.Y.C.

#### FREDERICK H. LAAGER

Frederick H. Laager, 64, who played in stock years ago with John Drew and Georgle Drew Barrymore, died in Collingswood, N. J., May 29.

died in Collingswood, N. J., May 29, He had been iiving in retirement the past 12 years. Survived by his three daughters, Etta, Lottle and Peggy, who played in a vaudeviite skit as the Laager sisters, another daughter and a son.

#### HERVEY B. STORS

Hervey B. Stors, 42, formerly of team of Stors and Link, and later publicity manager for Kodah, vaude mentalist, died in Chicago on

added punch. Some of the seenes are authentic shots in San Francisco, including a New Year's celebration and the telephone exchange Best as topper or a dual, but lesser spots should get by single.

Best as topper of a dual, but in tesser spots should get by single.

Usual whodunit pattern expending that instead of the smart reporter that instead of the smart reporter than the state of the smart reporter of the smart reporter than the state of the smart reporter of the smart repor

Code Pros Cons

(Continued from page 7)

of the Publix circuit incr., is re-gretful at the passing of the indus-try code. While it was cumbersome and worked slowly in some respects, he says, it was leading the indus-try in the right direction and help-ing to correct unfair trade practices. The 'Bank Nights' and si ilar-stunts against which the Publix cir-

cuit was battling when the supreme

court decision came through are cxpected to spring up by the whole-sale and thrive once more. More and more theatres in the territory

are going in for gift nights since the code was knocked out.

of the Publix eircuit ficre, is

#### GEORGE LANE

George Lane, 58, dled yesterday, (Tues.) at the Post Graduate hospital, New York, after a prolonged illness. Deceased was studio manager of Eastern Service studios on Long Island.

#### ARTHUR L. BAKER

ARTHUR L. BAKER
Arthur L. Baker, 61, ballroom
operator, proprietor of the Smile
Inn pavillion at Canton, 0, died
May 28, in that city following a
year's illness from a heart malady,
His widow, one daughter and three
sons survive.

#### SAMUEL A. KUSELL

Samuel A. Kusell, 75, retired, fa-ther of Danny, Buddy and Saille Kusell and uncle of Maurice Kusell, all in show business, died in Larch-mont, N. Y., June 3 of heart disease. He had been alling but a short while. He is survived also by a widow.

#### ERMA STARR GRIFFIN

Mrs. Erma Starr Griffin, formerly of the Columbia and Mutual wheels, died in St. Mary's hospital, Passalc, N. J.; May 24. She is survived by the Husband. Interment at Lyndahurst, N. J.

#### JOHN HAMILTON

John Hamilton, 68, who had been chief engineer of the Riaito theatre, New York, for the past 17 years, dled at his home in Brooklyn June 2. He is survived by his widow, a daughter and two brothers.

LARRY REVEL

Larry Revel, 35, dance band leader dled Saturday, May 25, at his home in Cleveland, O, after a nine months illness of asthmatic bronchitis. His widow and three sisters survive.

#### Lichtman Prez

(Continued from page 5) and 20th Century, he may shift with Schenck into Fox. All 20th

Century matters, including con-tracts, talent and the like, have cleared through Moskowitz. Report that he had already resigned is incorrect Schenck will seil out his inter-

est in United Artists Corp., the distribution company, but continues his controlling interest in UA Thehis controlling interest in UA The-arte Circuit, Inc. He has not re-signed from this company, which has Loevi's, George Tronwhich and obtains an partners in its present of the control of the control of the or keys, among them New York (Rivoll), Baltimore, Detroit, Chi-cago, Los Angelos, San Francisco, Portland (Orc.) and Pittsburgh, Fox.Met group, of around 75 how York would add to the Ad circuit's alordings.

#### Selznicks May Go UA

The Sciznicks (David and Myron) may join the UA producing group, it is said. Brothers nego-tiated with UA while in New York tiated with UA while in New York recently with such a setup in view. Probability that UA will load up producers, however, is far from remote, Goldwyn and others not the UA distribution machine to landie. Atthough reported from Coast Goldwyn sources that he would produce a pletures this sentence of the UA distribution in the Uard Wall produce a pletures this sentence when the control of the Uard Wall produce is pletures this sentence when the control of the Uard Wall Produce is pletures this sentence when the Uard Wall Produce with the land with the Uard Wall Produce with the Uard Wall Produce with the Uard Wall Produce Wa ful.

on and Tom Dugan. Much of the international report of the party of the

# NUDES ROMP AT S. D. EXP

## Cole-Beatty's New Top

Adds Two 50-Foot Middles to Care for -- AND HENRY FORD Crowds in Most Spots

Akron, O., June 4. Addition of two new 50-foot 'ldie pieces this week to the big top and increase of 1,000 more seats in the reserved sections gives Cole Bros.-Beatty the second largest top on the road today.

Business here, regarded as a strong Ringling town, was the heaviest recorded by a circus here in many years. Despite a 11 o'clock arrival from New Castle, due to horses being down in the stock cars, matlnee went on shortly after 3:30 to a three-fourths house and at night

three-fourths, house and at night doors ere opened early to accome doors are opened and to the doors ere opened and the theket offices were closed shortly after 8 o'clock, Show broke in a new lot downtown.

Still a week ahead of the Hagen-beck - Wallee - I Paw-Sells show, beriville Saturday and will spend two weeks in Pennsylvania and western New York state, but witches back to Ohio early in June playing at Clevcland June 10 and 11. The bad luck continued to link The bad took continued to link road brought suit in common pleas court for 81,05718 allegedly due from the circus for hauling newly purchased coupment this spring

from the circus for having news, purchased equipment this spring from Marland, Okla., to Rochester, Ind., winter quarters of the show. Deputy sheriffs were sent out to at-tach the show but it promptly

tach the show paid up. A nunicipal court bailift also at-A municipal court bailiff also at-tached the circus here for \$300 dam-ages allegedly suffered by Lewis Nusbaum when the advance plas-fered banners over the front of his building, sealing up a window and causing his tenants to move.

#### COLE BROS.' BIG HOP DELAYS PENNA. ARRIVAL

Williamsport, Pa., June 4. Cole Brothers-Clyde Beatty circus

Williamsport, Pa., June 4.
Cole Brothers-Clyde Beatty circus appeared in this city (28) after some efforte had been made to 1.-cp them off the lot by representatives of the Hagenbeek-Wallace and 4 Paw-Sells Brothers outfit appearing here.
Cole Brothers contracted for the Rundio lot, but did not take into consideration that the Wire Rope lot which adjoins might be needed. Hagenbeck-Wallace contracted the Wire tope lot and one of the few other available phases to show for either Machiner, claimed a verbal dispresent with the Wire Rope and succeeded in having the owners allow them to use both the Rundio and Wire Rope places. Show canne here from Steubenville, Ohio, a 260-mile jump. Was to arrive at 2 o'clock in the afternoon but did not reach the elfo units. Show canne here from Steubenville, Ohio, a 260-mile jump. Was and served until 3 o'clock in the normine.
Allen King lost one of his tigers

morning.

Allen King lost one of his tigers
while in the city. Shortly after his
act. 'Cage of Fury,' at the afternoon performance one of the tigers
had to be shot because of indiges-

This was the third of four elr-cuses that are to visit the city— Gorman Brothers, Barretts, Cole and Hagenbeck-Wallace. Business was

#### CIRCUS ROUTES

Salt Lake City, Utab. 3; Idaho Fali; blaho, 4; Butte, Mont., 5; Helena, 6; Great Falls, 7; Havre, 8; Shelby (Mont.),

Downi
Amsterdam, N. Y., 3:
4; North Adams, Mass,
Holyoke, 7; Webster, 8.

## MISSOURI EXEC ON SPOT SO IS NEW RACING BILL

St. Louis, June 4.
Gov. Guy Park is on the spot,
due to Legislature passing a bill re-storing horse racing after lapse of

where to Legislature passing a bill restoring horse reading after lapse of mellin and was a superscript to become law, but he is being deluged with protests from church people in various parts of state, also elvic organizations. Liberal element is equally insistent that he come through the control of track near St. Louis will not have spring meet and maybe not fail one, with business being what it is. Rasing promoters are ready to start construction of track near St. Louis he have the does okay to the control of the control o

#### H-W Tops Cole Circus By 69 Admissions in Fairmont, W. Va. Date

Fairmount, W. Va., June 4.
Hogenbeck-Wallace show and the
days of each other last week and
put on one of the farecest billing
wars seen in years. The
wars seen in years to be
covered.
Both had good weather. Hagenback show pinyed to just 59 more
admissions (paid and comps) than
the Coic outfit. Cole services the
the Magnetic State of the cole
that the cole outfit. Cole services on the
the Hagenbeck trick bounded up at
night.

Cole show has been having some Cole snow has been having some trouble with the parades due to In-experienced horses and drivers in many cases. Has been getting on lots late right along with the after-noon shows hardly ever starting on time.

## **Parking Spaces**

Canton, O., June 4.

Canton, O, June 4
A score of sastern, Ohio anusement parks are the control of the

#### Knows Better Now

Akron, O., June 4.
Raymond Koster, 13, who stood too close to a lion's cage at the Cole Bros.-Clyde Beatty circus recovering at his home after being clawed who reached through the of his cage. A deep gash in his neck was treated by a physician

#### Closing the Kennels

Ciosing the Kennels

Al G. Barnes

Al G. Barnes

Al G. Barnes

As uit for foreclosure on the doc

acting plant at Fairfield was on file

are from plant at Fairfield was foreced against the Fairfield

and directed against the Fairfield

Amusement Park, Edd. of which

Charles R. Fay, of Middletown, is

challed.

# PLENTY BARE

Without Fliv Chief Fair Would Be Sadly Lacking -Gold Gulch a Bonanza

#### MIDWAY TAME

San Diego, June 4. Optimism reigned supreme for the opening of the Pacific International Exposition Wednesday (29). First

two days, which included Memorial Day, recorded over 101,000 admis-

Day, recorded over 103,000 admis-sions. That about accounts for the city of San Diego.

From now on expo will have to draw from outside S.D. To the east there is the California desert, moun-tains, and off in the far distance sparcely settled western states; to the south, Mexico and a few peons; to the west the Pacific ocean. That to the west the Pacific ocean. That leaves the Pacific slope, north of here, as the drawing grounds for the fair. Total population of the slope does not exceed 10,000,000

the tair. Total population of the slope does not exceed 1,000,000 consistence of the control of

Fair's Making In Ford

Fair's Making In Ford
Undoubtedly the Ford exhibit
makes the fair here. It's the biggost
single bailyhoo item on the grounds.
Ford has been behind the venture
soldly since the company decided
to go in. Building is a circular aftablt in Chicago. On the edge of
the grounds, it can be seen from
any point in the city, from several
miles outside of town.
Symphony concerts are given

mlles outside of town.
Symphony concerts are given
dally in the Ford Bowl which accommodates 10,000 and is permanent. Unable to bring the Detroit
Symphony due to union regulations,

nent. Unable to bring the Detroit Symphony due to union regulations, Ford has arranged for five Coast organizations: Sa. Diego, Los Angeles, Portland, Seattle and San Diego, Los Angeles, Portland, Seattle and San Diay two-week engagements. Latter organization with the only name conductor, Alfred Heriz, Will probably be the biggest attraction to the music loves the segment of the conductor, Alfred Heriz, Will probably be the biggest attraction to the music loves in the music loves in the music loves in the second conductor. Alfred Heriz, will probably the second conductor and secon

# Barnes, Jr., Retagged Mex Trick Does Fast Fold; Border Alive with Gillies

by being spotted next to the main entrance, four blocks from the mid-

way.
There are about 15 girls and four There are about 15 girls and four men in the display. They six around eating nuts and playing volley ball to the accompaniment of a lecture. Give-away to the show is that only the four men are tanned. Rest are setting their initial sunburn. Show is owned by Eagle & Graham who also operate the Midget City and the midway proper is Ripley's Best money making concession on the midway proper is Ripley's Best money making concession on the midway proper is Ripley's Best money making concession on the midway proper is Ripley's Best money making concession on the midway proper is Ripley's Best money making concession on the midway proper is Ripley's Best money making concession on the midway proper is Ripley's Best midway and the midway and th

the midway proper is Ripley's Be-lleve It or Not, owned by C. C. Pyle and Tom Gallery. Show is getting a 40 cents admission, tops on the midway and has substantially the same freaks as displayed in Chi-

Dufor and Rogers have the snake farm, Dillinger car and Life shows. All look like fair grossers. Indian Village is owned by Robert Callagian, novelist. It's educational representage and in on a guarantee by the fair is the Kellog Arabian Horses from Kellog farm at Pamona. Horses are liberty and ligh schools nags ridden by good looking gais. It's a nice show but Thursday (30). Other shows on the midway are

rnursday (30).
Other shows on the midway are Gay's Llon Farm, which suffers due to the lack of a name attraction such as Frank Buck; a dozen peep shows, several nude illusions and others that smack of the carney tere.

Gold Gulch Bonanza
Biggest single unit which conflicts with the Midway Is Gold
Gulch. Located near the main entrance, approach to the Gulch Is
down a 1,000 foot gully. It's a day's
job to negotiate the hill but It's
going to make a million to be
come consistent of the control of the concome consistent of the control of the concome consistent of the control of the contro ern history is a money making vii-jage. In this respect Gold Gulch is their meat.

size. In this respect Gold Guich is their meat.

It's a replien of any small mining from and everything goes; gambling, cooch shows, peep shows, bars, chuck wagons, gold miners and chuck wagons, gold miners and victors appetite for folkiore. A flock of old sourdoughs have been brough in for atmosphere. They sit around splanning tail tales of the west, content to have listeners. The whole affair is nothing but a first content to have listeners. The whole affair is nothing but a first content to have listeners. Natural setting of the gully with a stream running through is enough for the visitors. Once in they send money like sailors. Once out they can be content to the content of the conte

#### See Pictures Made

See Pictures Made

Near the Ford building and far
from the nidway is the Hollywood
Hall of Fame. Here's where the
visitors for a two bit plece can see
motion pictures made. Permanent
set, the Grace Moore dressing room
from 'Sing Me a Love Song', 18
the background for the acting.
Stars and nicture names are wine. Stars and picture names are sun-

ing day gambling was everywhere, the lackground for the acting, ing day remaining was everywhere, the proposed of appear daily and work in the boys who had given up wear, for the men of them reopened later in the day, others were closed for ground. Theirms Todd, Walter McGrail, Kendars of buildings and concessions. Resemblings and concessions and concessions. Resemblings and concessions are called that in the day of the warrent of the profit in place. It took everyone connected with the fair to square they will be supported to the control of the profit in the prof

Los Angeles, June 4.

Los Angeles, June 4.

With circuses on the coast playing to good returns, two new shows were framed here in the last two weeks. Due to poor operation and short bankrolls and the impossibility of making a new American outflt out of the old Mexican trick, both were busts.

First to go out was the Al C.

both were busts.

First to go out was the Al G.
Barnes, Jr., promoted by Mrs. Al G.
Barnes, widow of the circus man.
Show was really the Valardls, Mexican show retagged. Outfit was
gillied on six trucks, and performation of the complete o

days, or to go was the World United Circus, title used last year by Fred Buchannon in the east. Promotion was by Harry Chipinha, non-time Buchannon p. a., and Buck Moulton, Pair took the Valardis show and the Escalante show, another Mexture, and combined them. "Well-took the Walardis show and the Escalante show, another Mexture, and combined them." Well-took the Walardis show and the Escalante show, another Mexture, and combined them. "Well-took to Walardis and the Walardis and Next to go was the World United

Old Spanish Custom

Mexican elrouses are plentiful
around this part of the country.
They're almost gypsy outfits, playing when they feel like it. Mex

They're almost gyney outfits, playing when they feel like it. Mex shows can't get a dime outside of Mexican communities, sitcle close to the border. All are one-ring affairs using a 66-foot round to my with two 20 miles. The control of the border. All are one-ring affairs bands of a family, such as the Escalantes.

Members of this family, however, have been broken up, with the five youngsters now the feature aftraction on the Barnes show. Father, have been broken up, with the five youngsters now the feature aftraction on the Barnes show. Father, have been broken up, with the five youngsters now the feature aftraction on the Barnes show. Father, however, and the same a wire walker, a flying act, a talking clown, who usually goes plenty but; a January mule, a high school horse. Never more than 80 people are on the show, all trucks, no more. Payoff is never more than \$15 weekly for a combo worker-performer. Kld show is usually under a small ton, always consists of a sym magician. a two-healed and a fresk, usually a two-healed nouncement and lectures are single.

In Adex. In usually of the lace curcular variety diseased by larger
shows. In the case of the Excalante
top, It's a dramatic square end retallored by the women folks to fit
the Excalante ropes. No matter how
often they get new canvas, It's alsays sewn to the same old ropes,
says sewn to the same old ropes
as says sewn to the same old ropes
to the same same same same
to the same same same
to the same
to the same same
to the same
to the same sam Canvas is usually of the lace our-

twice during each performance. This doesn't bother the Mexican. They just wait until the trouble is repaired.

#### 2nd Week to Dry Out

Lexington, Ky., June 4. Lexington, Ky., June 4.

Rubin & Cherry spirit its second
week here under Legion auspices,
First week show moved in on a lot
standing in water and rains that
fell almost uninterruptedly during
the week kept trade al ost nli.
Much better second week, which
ended 31. This lown, a gold name
of circures, is not so torrid for
circures. I AM NOW FREE TO NEGOTIATE DIRECTLY ENGAGEMENTS FOR STAGE—SCREEN—RADIO

# WILTON BERLE

115 CENTRAL PARK WEST NEW YORK CITY Published Weekly at 154 West 46th St., New York, N. Y., by Variety, Inc. Annual subscription, \$6. Single copies, 14 cents. Entered as second-class matter December 22, 1995, at the Post Office at New York, N. Y., under the act of March 3, 1879. COPYRIGHT, 1935, BY VARIETY, INC. ALL RIGHTS RESERVED

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72 PAGES

# H. G. Wells to Rescue; Says Pics Very Lousy, So He'll Help 'Em \$1,000,000 IN '35

Madrid, June 11.

H. G. Weils has set his mind on making films. It is set his mind on making films. It is set his mind on international convention of the Penclubs, of which he is president, he said he felt that the elinema is on the downgrade today. In fact, paralyzed. And he wants to pull it up out of the dumps. In a had humor throughout the convention. He raised the roof when he didn't like the Spanish translation of his speech opening the confab and demanded its retraction. Surprised delegates hastened to do so and delegates hastened to do so and eligible the presidency. Convention unanimously voted to ask him to withdraw his resignation, but he scrammed before they could get to him.

him.

He said: 'With this convention,

fo further participa-He said: With this convention.

I bid farewell to further participation in this sort of thing. I want to dedicate my time from now on to making films. The standard aking films. The standard we workers and intellectuals (Continued on page 56)

#### TIP-COPPING KIDS PLY **OPEN-AIR EATERIES**

Waiters and waitresses in the open-air eateries in New York, both west and east side, are seeking protection from a hoard of juvenile tip grabbers. No coin is safe for more than five seconds, the urchins watching from behind shrubbery and pouncing on those tables nearest the curbstone as soon as diners.

Majority of the petty-larceny kids Majority of the petty-larceny kids are working the swanky east side gardens. Weltresses especially hit on Broadway are those serving the front tables in Childs, where the kids not only stick their mits through the ferns, but also run into the restaurant to grab what they can

#### Radio's Courtesy

Radio's Courtesy

Philadelphii, June 11.

All the comforts of home were ensured for an audition for Searsneoburk officials last week by NBC.

Reaction by Sears-Roebuck afficials took it easy
with drilles and cigars.

Reaction by Sears-Roebuck not reported.

Nude Rope-Walker
J. Stein, head of Music Corp.
Of America, signed Chrysis De Lagrange, nude rope-walker, now a
feature in the Bal Tubaria nitle club
in Urris, on his recent forcin jaunt.
Stein returns to London around
for European talent.

Hollywood, June 11.
Cafe of World is the San Diego
copo's first casualty. Jose Mensanares tango hand and Del White's
strange, now a
feature in the Bal Tubaria nitle club
in Urris, on his recent forcin jaunt.
Stein returns to London around
for European talent.

#### Big Time

Two ether amateurs were talking shop, and one declared his agent offered him the Ray Perkins program, but he's holding out for Major Bowes.' 'After all,' said the simon pure, 'Perkins has 43 stations, but Bowes goes on 55.'

## FIGURE FOX CO. NAME MAY BE **DROPPED**

Fox Film as a trade name may disappear from show business in about a year. Current expectations for the 1935-36 selling season are for the 1939-35 selling season are that the Fox-26th Century name will be used for celluloid merchandising, and that by 1938-7 the Fox label is ant to disappear 100%. Supposition is that the 20th Century title will be retained. Among the influencing elements is the bari rs' angle on market basues for the new organization.

#### Atlanta Police Court Is Also a Picnic in Homes

Atlanta, June 11.

WJTL's kilocycles have turned
pink at repeated instances of obseenity and profamity occurring
duving the station's broadcast of
local police court sessions.

local police court sessions. Suggestions so that somebody's mammy was no lady and other somebody somebody so that so the solution of the solution so that so the solution so the solution so that so that so the solution so the solution so the solution so the solution so that so the solution so that so the solution so the solution so the solution so that so the solution so the solut

Brutal Biz

'Petrified Forest' and 'Green Pastures' to Warners, with Goldwyn Taking 'Dodsworth' - 14 Other Broadway Plays Sold for Screen During Season

#### PERCENTAGE DEALS

In the biggest single week's pic ture buying bender, Hollywood plays over the week-end for nearly plays over the week-end for nearly \$500.000. Up to a week-ago as detailed in last week's Vaunery, at the end of the regular legit season, Hollywood had paid out \$585,000 for 14 legit plays during the season, The new total for the year is now nearly \$1,000,000 which, with deals still characteristic was the result of year for picture coin since the stallation of the current minimum basic agreement. basic agreement.

stallation of the ourrent infilmum basic agreement.

Three big buys were closed settlement that Thursday and Monday for 'Petrified Forest,' Green Pastures' and 'Dodsworth.' Top coin went to 'Dodsworth' on a Sam Goldwing that the control of the current season season of the current season season

#### Huey's Showmanship

Senator Huey P. Lo Louisi-ana's Kingfish dictater, caree a l brief audition to the Louisians State University brass band and choir Saturday (8) and forthwith ordered them to abandon plans for a tour to New York and the east, for which they were to receive

Asked why he did not approve of the tosters going on four, he as 2, tive want a higner and before we send you on the read. Also we want some singers and dispersized managements and specialty numbers. We'll do It right, or not at all.

# 3 BIG PLAY BUYS. | Parlor-Bedroom-Bath Circuit **Booking on Its Own for 6 Cities**

#### '35's Prize Plug

Portland, Ore., June 11.
Helene Millar is back fan
dancing at the Capitol. Making it her fifth week there, House announced in a big way that she's back with two 'swell new fans.'

## NBC'S \$1,000,000 **CUSTOMERS** 25% OFF

Chicago, June 11.

NBC on Feb. 4 will put into effect
a new rate setup in regard to advertisers whose annual expenditure
on the network totals more than
\$1,200,000. Will give these advertisers who spend that kind of money
within a 52-week period an inmediate discount of 25%. In the
dollar aponsors 25% discount but
split up into two portions: 15% at
the start of the contract and 10%
as a rebate.

the start of the contract and 10% as a rebate.
This rebate structure, however, caused plenty of yelping among the advertlsers due to resultant mixing in advertising budgets, the companies finding themselves with advertising coin on their hands which they had no plans for. With the contract of the start the adventure of the start the adventure of the start of the star

#### Complete Stage Play By Puppets in Moscow

Gogol's classic three-act comedy,
Taspector-General, is being successfully stared by the new puppet theactre in Moscow, organized by the
Pive actors hidden by a high, wide
exceen do the talking for the 45
puppets.
Performance marks a great improvement in puppet show technique. Doll actors are made to
and move both their hands, manipmulting forbs, and knives while ent-

ulating forks and knives while eating.

#### JIMMY WALKERS BACK?

JIMMY WALKERS BACK?

London, June II.

Jimmy Walkers may return to New York, sailing fro here June 19.

Former Mayor of New York and Mrs. Walker (feely Compton) have been mulling the idea and may be on the same boat with Belle Laker.

Permanent parlor, bedroom and oath circuit, portends in organization of an 'artists bureau' by the National Hotel Management Company, Ralph Hitz, president, operators of the Lexington and New Yorker hotels in New York. New department, headed by T. J. Martin, Jr., will arrange all bookings into hotel niteries and dining rooms of

hotel niteries and dining rooms of chain concerned. He will head-quarter in New Yorker. Idea is new in hotel circles, which heretofore hired entertainment through agencies and managers. In the control of the circles which heretofore hired playing inns in principal keys. Similar bureaus maintained by radio chains suggested innovation of cot circuit. Arrangemenja are being made to natall entertainment in National's and Dallas. If successful it will be and Dallas. If successful it will be extended to include all of their hotels where entertainment is permitted.

mitted

Martin was once associated with Cork O'Keefe in Philadelphia and on severing this connection, free-lanced with orks in a managing capacity before going to Ralph Won-ders in the CBS artists bureau. Last inb was with stations WCAU and KYW in Philly along similar lines

#### COLLEGES HIT TOP COIN FOR BANDS SINCE '29

Dance bands are obtaining from college dates the biggest prices paid since 1929. In addition to making it hefty coin for name combos, the prom shufflers as a rule now use, a strength of the promise shufflers as a rule now use, a strength of the promise shufflers as a rule now use, a strength of the promise shufflers are the huselings from this source have been Around the metropolitan area the huselings from this source have been especially good. It a name unit can't get on the seene before 10 or 11 o clock the collegiate sponsors engage a band of lesser rating to strength of the promise shufflers and the strength of the promise shufflers and the fraternity boys were inclined to count their dimes and nickels when it came to the band licken. This year it's the best available and no bargaining. And what the kills like is the final word on how the dance bands stand. Dance bands are obtaining from

#### 'See Who' Peeper Tagged

2010 Look is the new tag that has been placed on the American Telephone & Telegraph Company's development which enables the person telking over a telephone to see party to whom he is speaking, and vice versa.

nd vice versa. It's promised for 1936.

# Mamoulian (with 'Becky Sharp' Just About to Premiere) Sees, in Color, The Approach to the 'Perfect' Film

By Cecelia Ager

Hollywood shies from the word art, dread and theory. Hollywood shies from the word art, dread was the property of the property

orter about some of his picture convictions.
Nobody knows, actually, what a talking picture should be, he said, occause the perfect one hasn't yet been made. That's because science gallops ahead of creators; the recknical been made. That's because science gallops ahead of creators; the technical improvements and opportunities have come faster than the ereative talents have been able to encompass them. It is a substituted to the substitute of the substitute policiare can be enjoyed by the deat. On the screen, he said, everything should be said in action and pictorial composition. Whatever can not so be said, everything should be very little, and very expressive, dialog—condensed.

Enter—Color

Enter-Color

pressive, dialog-condensed.

Enter-Color
At this point color enters. Mr. Mamoulian has but lately finished directing the first feature made with the new three-color process Technicolor. Beekly Sharp.

Technicolor. Pleakly Sharp.

Technicolor. Beekly Sharp.

Technicolor. Pleakly Sharp.

Technicolor. Pleakly Sharp.

Technicolor. Beekly Sharp.

Technicolor. Pleakly Sharp.

Technicolor. Pleakly Sharp.

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Technicolor. Beekly Sharp.

Technicolor. Pleakly Sharp.

T

l. Pictures can go no (Continued on page 20)

#### Rush 'Em Out Rosalind

Hollywood, June 11.
Rosalind Russell, now getting an Intensive buildup by Metro, has been assigned the femme spot opposite William Powell in 'The Black Chambor,' which Larry Weingarten will produce.

will produce.
Player just finished in 'China
Seas,' and has appeared in seven
features during her six months under contract to Metro.

#### Navarro's Vaudfilm Week, Thence to the Argentine

Ramon Novarra goes into Shea's oronto for a week June 28. Act Toronto for a week June 28. Act includes, actor's sister, a Spanish dancer. Booking arranged by William Morris office.

liam Morris office.
Immediately following date, actor salls from Toronto for the Argentine, for concert appearances.

#### Irv Starr U Producer

Hollywood, June 11. Universal signed Irving Starr, unit producer, who draws talker remake of 'Skinner's Dress Suit.' Had been producer of Buck Jones

#### WATDRON IN 'BAND'

Charles Waldron set for a spot in Metro's 'Here Comes the Band,' which stars Ted Lewis. Deal negotlated by William Mor-rls office.

#### U Spots McFadden

Hollywood, June 11. Hamilton McFadden directs Universal's 'While the Crowd Cheers versal's 'While the Crowd of Julius Bernheim produces,

#### Black and White

Hollywood, June 11. motiywood, June 11.
Walter Wanger's 'Smart
Glr' lost a day when Wanger
eelded that Ida Lupino's personality was nixed as a bewigged brunette.
First day's work was redone
with Miss Lupino her own
blonde self.

#### MEX GOV'T BACKING BORDER FILM STUDIO

Mollywood, June 11.

New studio in Mexico is projected by Imperia Astean, one company headed by Robierto Farfan, Sr., which has purchased a 500-arer site at Shareaeres, 14-miles below Callente on the ocean front. Company has been formed with Mexican capital and is reported to have government backing and co-operation. Studio, with two stages at the start, and others going up operation. Studio, with two stages at the start, and others going up Mexican companies now headquartering in Mexican companies now headquartering in Mexican companies on rental basis to make the plant available to American companies on rental basis of Spanish talkers or features where exteriors at Callente are used. New outif also figures producing

New outfit also figures producing six Spanish talkers, three of which will carry English versions, besides groups of shorts and eartoons for Latin countries. groups of short Latin countries.

#### New One for Bette

Hollywood, June 11. Bette Davis has been spotted for the lead in 'Hard Luck Dame' at Warners Yarn is a Laird Doyle original,

#### MONTGOMERY'S VACASH

Robert Montgomery sails Thurs-day for England for a month's look-

Just a vacation and no fil worl

Lewis ayward, from the stage, gets the lead opposite Ruth Chatterton in Teather in Her Hat' for Columbia.

He flies to the Control of the Con

He flies to the Coast soon after he hits New York from London.



#### WILL MAHONEY

The Nottingham Journal The Nottingham Journal 'Mr. Will Mahoney, the American funster, opened a return visit to the Nottingham Empire last evening. He worked hard . . . a man of less ontinusiam and power of resistance must have collapsed under the deserved reward of house that appreciated his exceptional ability as an entertainer."

Direction WM. MORRIS AGENCY Mayfair Theatre Building New York City

#### Dave Lewis at Metro

Hollywood, June 11.

David Lewis, former assocate producer at Radio, is at Metro, attached to the Irving Thalberg unit. He will be a production supervisor. His last spot was at Fox as assistant to Erich Pommer.

#### Huston's English Pic, Then Back to 'Dods'

Hollywood, June 11. Walter Huston left here for New York, sailing June 13 for England where he will appear in the British film based on the life of Cecil

Player returns to this country in ne fall to resume his role in

# riayer returns to this country in the fall to resume his role in 'Dodsworth,' which will re-open in Chicago for a run before swinging on a tour through the western states to the Coast. Brown's Straw Kelly Jaunt

Hollywood, June 11. Clarence Brown shoves off for New England after the 'Anna Ka-renina' proview this week to shoot atmosphere footage for 'Ah Wilder-ness,' which he directs for Metro. Will look over the straw hats for

# Hollywood Guinea Pigs

#### Test Squad Meets Lots of People, but Careers Are Static

Hollywood, June 11, There's a flock of them in every

Hollywood, June 11.
There's a flock of them in every
studio, lads who do nothing else buy
traction, lads who do nothing else buy
troustabouts at the beck and call of
every director and exsecutive who
has a test to make of a gal.

The girl gets the breaks. The
lads are like bridesmaids, but never
brides. They make more tests than
they ret out of it as bit in a put
ture.

Alfred Defeambre, Dean Jugger,
Doughas Elackley and Colin Tapley
are Paramount's erew. Robert
Livingston, Ed Norris do most
Livingston, Ed Norris do
enter the test breaks at Warners.
It's experience before the
cut each put it's a tough grind.
Robert Taylor, now getting a teatured player grooming by Metro, is
a graduate from the test route. He's
groups and the Metro lad. The
former extract on the Verton late. He
former extract on the Metro late. a graduate from the test route. Me's been photographed with every femme star on the Metro lot. He got his chaince after two years in tests when some director asked, Who's that guy? Opnortunity comes like that. Kent Taylor, at Taramount, made so many tests that a transport of the star of the st

pear in them are just a convenience. Femme players, after they get their contracts, always refer to them as "What's-his-name—the boy who made the text with me? And about that time the boy is making another test with another dame. Life to them is one dame test after another.

Test and the state of the st

Around the lots, no one knows much and cares less about the test

much and cares less shout the test mugs. They're men without friends. They band together for mutual protection, fearing that some day they may have to be tested with a trained dog, horse or some other animal, friendly or otherwise.

While in the laboratory these control of the course, there was a support of the course of the course of the course, there was a support of the course of the cour publicity.

But there are others who go right However, making tests has its back to the truck or groups counter compensation. You meet a lot of without ever having appeared in a making tests. Male actors who aptilities moment.

## 'I'm Telling You'

By Jack Osterman

#### Fouled Out

Hollywood, June 11.
Indie producer had a new writer, and was explaining necessity of getting a punch where the two heroes first met. He asked, "What can both of them have so they will immediately be drawn together."
Without hesitation, the will be will be seen that the was paid off. In full, check being for three hours he was on the lot. Hollywood, June 11.

#### Yellen Held at Fox on Script, Then B'way Prod.

Hollywood, June 11. Hollywood, June 11.

Jack Yellen's return to Biondaway to dish up a story for 'he next George White Scandial, due for summer production, has been designed to be the standard of the standard for the prior of the standard for the White commitment is will whip into shape a musical of his own, his first since he produced 'You Saiel It.'

#### Carev Sues Artclass

Los Angeles, June 11.
Harry Carcy has brought sult against Louis Welss and Artclass Pictures seeking to collect \$12,750 declared due as balance on a 1931 contract for a series of eight west-

Artelass breached the contract by making only four, Carey recites. His salary was set at a straight \$1,500 per week, to run to total of \$24,000. He says he was paid \$11,250.

#### Dorothy Fields Teams With Kern on Pons Pic

... Hollywood, June 11. Lily Pons' film debut for Radio

Lily Pons' film debut for Radio Pictures will have songs by Jerome Kern and Dorothy Fields. This temporarily spills up the team of Fields and Jimmy McHugh. later a composer, although both had previously collaborated on the lyries to Roberta for which Kern set the score. They also melodied' Haoray for Love together.

#### COLBERT'S 'EASY LIVING'

Hollywood, June 11.
Next for Claudette Colbert at
Paramount will be Easy Living,
an original by Vera Caspary.
Alice Miller is developing the Alice Mi screen play.

#### ZOE AKINS AT COL

Hollywood, June 11.
First film job for Zoe Akins since winning the Pulitzer prize will be the adaptation of Maid of Honor' for Cotumbia.
Yarn by Katherine Brush ran in Cosmo mag.

## **ARRIVALS**

Felix Ferry, Hazel Mangean 4. E. R. Gourdeau.

#### SAILINGS

SAILINGS
June 28 (New York to London)
Bela Lugosi, Hedda Hopper, Frances
Marion (Aquidania).
June 15 (New York to Genoa)
John Royal (Rex).
June 14 (New York to London)
John Maxwell (Bremen).
June 14 (London to New York)
June 13 (New York to London)
June 13 (New York to London)
Anna Sten, Bugene Frenke, Robert
Montgomery, Walter Huston, Capit,
I. C. N. Dixley, Jean Nikias (Majestle).

jestio,
June 8 (New York to Genoa) Olga
Petrova, Rosa Ponselle, Antonio
Scotti (Conte di Savoia),
June 7 (New York to London)
June 7 (New York to Culman
(Aquitania),
June 7 (New York to Paris)
June 7 (New York to Paris)
Unaries Hoyer, Richard Dix, Gantonio,
Eerthold Neuter N. L. Nathamoon,
Irving Mills, Mirlam Joridan (Normandic),

June 6 (London to New York) talph Hanhury, E. D. Leishman

# Just to let you know we were in to see you the other right, and you be beautifully. You've been our sweet-heart for years, for it was with you that we first played Broadway with 'Artists and Models.' But you've been own you want to back where you used to be, only it seems furnity to see a Carroll show think it over, what's funny about it? Earl has a filling show. Still, It was crying for the Carroll-lines, That dog, Red Dust is a pip....he should get stane-door billing, The was the provided by the stane-door billing. They changed you around a bit, didn't they, old boy? They've now you walls and on your stage, Show business can stand it. Quick Service Just to let you know we were in

#### Quick Service

As Harry Carroll was leaving on a bus for Atlantic City, he yelled to Ballard McDonald, 'Bal, I need a Ballard McDonaid, 'sai, I need fast finale.' McDonaid yelled back, 'You'll fi It pinned on the back of the bus.

Height of Something A man taking an office on the 50th floor at Radio City, and having his windows lettered.

Guess Who?

Know a revue author who recently broke an arm falling off his

Farewells of 1935

The Code's gone....vaudeville's gone....Babe Ruth's gone....but Minsky goes on.

Getting Closer
It's a swell stage show at the
Capitol this week, and the Ritz
Brothers got as near to the Winter
Garden as possible.

46th Street Rhapsody

46th Street Rhapsody
Leads Clothes shop...Jack Edwards selling you a sult while singing fortc...the cheaper the suit,
the shorter the song...Loew's
controlled the song...Loew's
controlled the song...Loew's
controlled to the loyoffs as they stroll around the block
in makeup...Golthes shop window
with a brown plad, pearl butter
coat staring at you, a coat we doubt
oven Harry Jans would take a
chance on...La Ray short vamp
chance on...La Ray short vam
p...social directors building good-by
ceach other and lying about the to each other and lying about the heauty of the place they're going heauty of the place they're going to...tripping over guys with saxo-

A Worried Company
There's a peculiar situation regarding a play. Producer gave it
to the east, and the east doesn't
know whether it's a present or a

#### Celebrated Closings

Celebrated Closings
Once upon a time it was a greevent...the laying of a cornerstone. Now-a-days the hig punch is
the tearing down of theatres. What
with the Billito, New York and Criterion on their way, maybe they'll
start soon on Radio City Music Hall
...to make way for a higger house.

Ostermainia Ma Gerson celebrated her 28th wedding anniversary with the making of fudge cake...Sid Spinrad sives away a flower for your lapel with every shave, and so many shaves were written by Eugene O'Nelli...asked Fred Allen what he intended doing. When it gets around this thue' said Fred, Tabusays get a mad desire to see Skins Miler, so I think I'll hop to the grade of the said of th

Levee Quits Fund Job
Hollywood, June 11.
M. C. Levee is quitting as money-bags for Motion Picture Relief
Fund due to press of agency husiness. Treasurer for past nine years
he has asked that his name be
forced and to a

# ZANE GREY'S TOP OAT PI

## Lubitsch Wants Free Rein or Unit: Par Studio Group Guessing

Hollywood, June 11. Paramount studio employes are awaiting the outcome of the conference their chiefs. Ernst Lubitsch and Henry Herzbrun, who arrived in New York yesterday by plane, are having with John E. Otterson, new company head, and Adolph Zukor, chairman of the board, as to their individual futures, as well as the operation policy of the plant in the

Though the election of o cers and Though the election of o cers and changes in the home office setup as to charge of company affairs was no surprise to the personnel here, they immediately started conjecturing as to the future when appraised of the fact that the conjecturing as the fact that the conjecturing as the fact that the conjecturing the conjecturing that the conjecturing the

Studio Is Jittery

nees end. Studie is Jittery Word from the home office that everything was in status quo did not set the minds of the employes at ease, nor was it bettered when Lubitsch received orders on Wednesday night to be in New York and the status of Herzbrun, who was not included in the invitation. Finally word came through for him to come on, too. That was Friday, Studie again was in a buzz, but the fathir immediately became cheerful and spread it around that it was a good (Continued on page 29)

(Continued on page 29)

#### Keith Weeks Joins MG

Hollywood, June 11.
Keith Weeks, one-time Fox exec, is at Metro as a production man-

ager.

His first assignment is 'Here Comes the Band,' the Ted Lewis plc.

#### Dix and Boyer Abroad On Normandie for Pix

Two Hollywoodsmen, Richard Dix and Charles Boyer, sailed Fri-day (7) for abroad, Dix to do a picture in England and Boyer two in France. Both left on the Nor-

mandie.

Boyer will return to Hollywood in the fail, ix getting back earlier. Latter will appear in 'The Tunnel' for Gaument British.

#### Set Kay Francis

Hollywood, June 11, Next Kay Francis starrer at War-ners will be 'I Found Stella Parrish.' Baby Sybil Jason draws a fea-tured part in it.

#### WANGER SIGNS BAXTER

Hollywood, June 11.
Watter Wanger signed Alan Bax-ter, currently New York sta of Black Pit.'
Contract calls for two pictures yearly for four years.

#### Farm Warren Hull

with

Warren Hull, Warners contracted in from New York, immediately goes on loanout to Universal. He will play male lead 'Mag-ificent Obsession.'

#### Mama Helps Out

Hollywood, June 11.
Mother of an imported actress confided to the director of her current pleture that in order to get the best out of her daughter, the director should tell her after each scene that her work is brilliant.
'She'il work much better for you, confided the mother, because she will respect your sincerity. Hollywood, June 11.

# Korda's Sten Pic After She Makes 1 for Col. Metro

London, June 11 London, June 11.

Alexander Korda has closed with
Anna Sten to make one picture here
in the fail.

Deal is contingent on the actress okaying a story, to be dug up by

Anna Sten sails for Europe Thursday (13) to visit her mother in Paris but will return to the U.S. in a month. Before going to England to make the picture for Korda iand to make the picture for Korda she will make one or two more pictures in Hollywood. Deals are on with both Columbia and Metro for one picture each, both being held control of the hold of the hol

Hollywood, June 11.
Columbia has signatured Josef
von Sternberg on a one picture deal.
Understood he is to direct a film starring Anna Sten.

#### Warners Sue R. Donat. Claim Letter Contract

London, June 2.
Robert Donat is defendant in an action brought by Warner Brothers, who claim a contract with the actor. Allege a letter from him which

# MADE 36 TIMES

Five Outdoor Operas Penned by Novelist Through the Camera Three Times

#### CRADLE OF STARS

Hollywood, June 11. Hollywood, June 11.

Zane Grey tops all writers in seliing his stuff to pictures. In the past
15 years he has sold 20 novels to
major studios. That's a record. The
most of the Grey efforts have been
produced twice, several three times,
only eight of his stories have had
but one ceiluloid existence. Only
offery picture has been a drawing room opera, "Woman Accused";
Grey himself has had little to do

ing room opera, Woman Accused; the others have all been westerns. Grey himself has had little to do with the transferring of his yarns with the transferring of his yarns with the transferring of his yarns plays from Grey novels. Cunning-ham has scripted a dozen of them. Had the service of the plays from Grey novels. Cunning-ham has scripted a dozen of them. Paramount has had a corner on the pictures, producing all told 52. Fox. Many stars have been made through the high and RKO with Wow. Many stars have been made through the high than the horse Grey pictures. Jack Holt, Warner Baxter, Richard Arlien, Gary Cooper, George CDFIden, Running Grey Competency of the horse of the free poperating through a person in Grey westerns. No femme star can trace here opportunity through one of these horse operas. Women take lere opportunity through one of these horse operas. Women take Horses get a better break.

Those of the Grey stofics to have reached the screen three times are Mysterious Nider; made in 1921 by Continued on page 11).

(Continued on page 71)

# **BOWES RADIO AMATEURS' SHORTS**

Major Edward Bowes will make his Major Edward Bowes will make his bow in pictures via a series of 28 two-reel shorts. First was slated to start production yesterday (Tues-day) at the Biograph studios, New York, with John H. Auer directing. Bowes intends using his best ama-teurs, from the weekly broadcasts.

Robert Donat is defended an action brought is of a defended and action brought is of a liquid to a defended and action brought is of a liquid to a liquid for an injunction restraining for an injunction and action action and action and action and action and action and action action and action and action action and action and action action and action action

# HIS 20 WESTERNS | Blasting Musicals to Be Toned Down, **Studios Fitting Prints to Theatres**

20 Years Later

London, June 2.
Twenty years ago Polity Moran tried out in vaudeville over here and laid an egg.
Now, at the Paliadium, she's

# Tops or Nothing. Ether's Answer To Film Burnup

Hollywood, June 11. In their refusal to consider anyone but name players for their loca! and chain sustaining programs emanating from here, radio stations are burning picture studios to a crisp. Airers are always on the Boles, Eddy or Dunn to sing on the programs, but are nixing all offers of the studios on the substitution of lesser names for the stars.

Broadcasters take the attitude

Broadcasters take the attitude that if it is necessary for announcers to explain who the singers are and what they do, then the stations may be accepted that they have gone the limit helping the air programs with name talina and in return radio could lend a helping land to the plugsing of the broadcast.

the brondcast.

In the last few weeks, several brondcasts have been turned down. Radio doesn't seem to mind the film studio's attitude.

#### London's Schnoz Bid

Lóndon, June 11.
Clifford Whittey is negotiating with Jimmy Durante for a date here.
Wants the Schnoz to double in a revue and the Dorchester Hotel cabaret.

#### Krimsky Turns Cutter, Gus Shy Producer Aid

Hollywood, June 11.

John Krimsky, New York producer until recently production aid to E. W. Butcher at Fox, has been transferred to the studio cutting de-

Gus Shy, stage comic, moves lute Krimsky's production spot.

#### Santell for 'Married'

Hollywod, June H.
Al Santell will direct Let's Get
Married, next for Sylvia Sidney at
Paramount. Fred McMorray will
have male lead. Miss Sidney leaves New Yor next week to prepare for picture.

#### Brisson's London Show?

Hollywood, June 11.
Joe Sack. English produces Joe Sack, English producer, is here negotiating with Paramounit for Carl Erisson's lean out for stager, 'All the King's Horser to be aud in London net fall under title 'A Royal Exchang

#### YORKE HIES WEST

Gabe Yorke, exploiters of cli-f for Fox on the Const, who has been in New York for about week con-ferring with home office officials, left Surday (2) for Holly wood, Yorke zone cast after art; ing Fox annual conventio in Chicago.

Hollywood, June 11.
With but a limited number of large theatres able to accommodate the load on sound tracks of filmusicals, especially where operatic or strong vocal numbers are frequent, major companies will likely inaugh-rate the polley of making two classes of sound prints for distribu-

classes of sound prints for distribution.

Metro was first to distinguish
with two types of sound prints,
laumching the practice with
Naughty Marietta. Now Columbia
is up against the same problem
with the Green More picture. Love
Net Standard Control of the Columbia
is up against the same problem
with the Green More picture. Love
Net Standard Columbia
is up against the same problem
for the Columbia
problem of the Columbia
is up against the same problem
for columbia
f

projected in the theatres

#### 'JULIET' BY LAUREATE

Thalberg Tags Masefield as Shearer Scripter

Hollywood, June 11.

John Masefield, England's poet-laureate, has been engaged by Irv-ing Thalberg to write the screen play for 'Romeo and Jullet' for Norma Shearer and possibly Brian

Picture will not go into work until after Miss Shearer has completed 'Marie Antoniette,' scheduled for fali production.

Vol. 118 No. 13



## **INDEX**

Bills

Exploitation 15 and 50 Years Ago..... Film Reviews Foreign Flim News. . Foreign Show News..... House Reviews..... Inside--l'ictures Inside-Radio Inside- Legit Legitimate Literati Mus'

New Acts...... News from the Dailies,... Nite Clubs.. Obitears Ontdoors Dietore

Hadio.

Undio Profits Cimiter Profits No. 17m in Radio-Peptarik Radio-Showm Short Subjects Sparts Times Se

Units ... Vicateville ! Wemen

# **Deadline Soon for Film Companies** To File Salary Payments, Bonuses

Washington, June 11.
Film companies desiring to conceal details of salary payments, bonus or profit-sharing agreements, and stock ownership will be compelled to air this information in the care future. Pederal Securities Creaming agreement is the compelled to air this information in the care future. With the deadline on apilleations or permanent listing of securities occurring July 1, Commish is preading to rule in each individual case where pica has been made to expanding to rule in each individual case where pica has been made to expanding to rule in each listing and the companies of the comp

Corp., Consolidated and rause und vault immestees of the privilege of asking that their salary, bonus and officers' sockholding reports be hushed, while Warner and Universal said they would come in with their dops later. Loew, for and Coulement of their said their would come in with their dops later. Loew, for and collection protes on these matters be withheid from public examination. "Gerest' Requests

Several film companies also asked that some of their data on subsidiaries and affiliates be kept secret. Contending that publication would (Continued on page 69)

#### **Limiting Newshound** List in Free Lunch Conservation Drive

Hollywood, June 11.
Unless papers or magazines have a circulation of 25,000, and are more than six months old, their correspondents will be denied credentials hereafter to visit the studios for publicity copy and help in securing stories.

stories.

Arbitrary figure was set by studio publicity directors in a move to keep down the o cial credential list which now contains around 250 names. New okay list will be effective July 1.

Agitation came about through

studio complaint that hinterlanders who have never done a day's news work in their lives come here

paper work in their lives come here with credentials from their home town papers. Which in reality are nonly a blind to get the visitors into the solid state of the solid state of the solid is figured about the solid is figured about the solid is figured about the solid state of the lunches these amateur and not-important scribes eat adds up to amportant ferm over the year, not counting the time wasted by p.a.'s in showing them around.

#### SCRIBS ON 'ROSE MARIE' FOR GRACE MOORE-EDDY

Hollywood, June 11.
Marcella Burke, ex-(an mag editor, and Ross Wills join Metro witting staff to prepare the screen play of 'Rose Marie,' musical currently slated for Grace Moore and Nelson Eddy. Scrib door and Adventure For Three' to same studio. Hollywood, June 11

studio.

'Marle' will be produced by Hunt Stromberg. Studio made it silent in 1927.

#### Universal Putting Seven In Work This Month

Holywood, June 11.
Universal is starting its new program of 42 pictures with a splurge-putting seven in work by July 1.
Only holdover is 'Magnifices' Obsession.'

#### VANISHING AM

Casting problem may land Fore
Ramons' on the skell and fifth.

John Stone, who ill produce it tagent. New
place, has been unable to fail to wood goting
players to to the cert as foot on [] before it in the

# 'B'way Joe' Tuned-Maybe

Hollywood, June 11. closed 'Broadway Joe,' the Joe E. Brown picture, Saturday (8) upon completion of shooting the book. Studio will eut and assemble it before deciding whether or not to include special musical numbers.

Pieture is a backstage yarn with lots of musical atmosphere, which may be sufficient.

# Anti-Block Bill **Bound Over Till Next Congress**

Washington, June 11. Legislative efforts to outlaw block-booking were dropped last

week for the remainder of the current session of Congress, but plans were laid for a new drive next win-

As House supporters of the Pet-tengill bili conceded there is no pos-sibility of obtaining hearings besibility of obtaining nearings be-fore the present session winds, a companion measure was introduced in the Senate by Senator Neely of West Virginia. This will permit picture reformers to start their fight in both branches when the legislators reconvene next Decem-ber.

introduction of the Neely measure signified clearly that film critics are determined to carry on their drive or Government supervision of distribution practices. Previously they had hoped to push the Pettengill biii through the House this session and then work on the Senate next whiter, now they are preparing to the Capitol inmitianeously when Congress comes back after Christmas. Both measures will remain alive over the annual fall recess. Film cleanup topic came to life. Introduction of the Neely measur

Film determine topic came and the sees. If the sees to see the sees eral crusade and condemned blockbooking without specific reference to any legislative proposals.

## Cagney Private Dick

James Cagney next will be a private detective in Warner's 'You'll Have to Learn Sometime.'
Yarn ls by Richard Wormser Script being written by Ben Markson and Harry Sauber.

#### **FOX CONVENTIONEERS**

Big Group in N. Y.—Gehring in Charge of Sales Drive

Blg Fox contingent was in and

d Big Pox contingent was in and out of New York last week with Jack Sullivan, Fox-West Coast film buyer, Arch Howles, Rick Ricketton, Harry Fitzgerald and Elmet Rhoden, P-WC district chelicians, lingering east on film buys.

Bill Gehring this year, instead of Herman Wobber, is the Fox Plm drive commandant. Gehring, which was the result of the Commandant of Christians, which was the week. Gaine York, studio published head out the Coast from the Glob content.

## Indexing

Hollywood, June 11 Slim Summerville has a grading system for guests who call at his beach home.
Privileges run according to the degree of friendship. Andy Devine rates the garage.

# **BIP's Prez Tells** Of Company's N.Y. Plans, Prospects

John Maxwell, chairman and managing director of British International Feltures, feels that any thought which has British province to the Hays office for scrutiny before the pictures come over to the United States is how days taking things over with his chief thin to the U. S. by a couple of weeks.

of star, Arthur Dent, Wao preceded to the couple of metal to the couple of the purpose of the purpose of the Bulletin of the Coupletin of the couple

mext few months to around 300.

BIP would prefer a distribution hookup over here with a major company and is angling that way. company and is angling that way, its plans for over here are not definitive as yet. BIF, however, alms to spend more on production than in previous years because of the production of the production of the production of which are de luxe houses. There is no deal on at present between Gaumont-British and BIF or merging or changing control of other company, Maxwell says between the firms some time ago, but these fell through and have not been resumed.

een resumed. Maxwcii returns to London next

#### Not So Strange to Court, Hix Loses Filcher Suit

Los Angeles, June 11. Deciaring general public and pi-ture trade were not likely to be de ceived as to the nature of material covered by somewhat similar titles, 'Strange as It Seems' and 'Stranger Than Fiction.' Superior Judge Leon R. Yankwich ruled in favor of Uni-versal Pictures in John Hix's dam-age suit for alleged infringement on age sult for alleged infri

age suit for alleged infringement on his rights. Cartoonist had demanded \$250,000 on ground that the studio's use of 'Stranger Than Fletion' destroyed the value of his own 'Strange as It Seems' which Universal formerly released. Judge Yankwich hold there is no inherent monopoly in a powelt disc

inherent monopoly in a novelty film to the degree claimed by Hix.

## Felix Feist, Jr.'s Scouting

Rufus Lc Maire lined up a flock of prospectives for Mctro while abroad.

No one signed, but on his Holly wood arrival he is arranging with Felix Felst, Jr. to visit London and Paris for some exhaustive film test-

#### Stone Skeds Quintet For New Fox Program

Hollywood, June 11. Hollywood, same ...
of the features to be (nimed by the Sol W itsel unit al, Fox the 1927-36 program will be proby John Flone, "Thunder in the mile."

by John Bone.
Out perfore, "Thinder in the
Souly is now in production, with
the second, Bull of Fley abated to
yet under way during the coming
work with Alber Raye in top upon.
Bonesiday tito include Bumond,
Bone of the Bessett and Biranglegge, a tree Bessett and Birang-

## WB Sets 50 Features, 130 Shorts For '35-'36 at Convention in L. A.

Radio's 50 for 1935-6

Radio will go out to sell a program of 50 for the 1935-'36 season this number including two from Pioneer Pictures, John Hay Whitney group, on which deal was recently closed.

Company holds its three-day convention at the Drake, Chicago, starting Monday (17), with home office bunch headed by Ned E. Depinet and Jules Levy, taking off for there Saturday (15).

## U. S. History Pix Weak B. O., Radio Puts Off 'Grant'

ollywood. June 11. Radlo has gotten cold feet on 'Mr

Grant' as planned and has shelved the picture temporarily, announcing that casting problems are hold-ing it up. Studio brought Walter Abel from New York as the etar Stephen Roberts was to direct. Hait came after studio excess de-cided that the American public was not over enthusiastic about native Grant' as pla anned and has shelved

olded that the American public was, not over enthusiastic about native history. Most American historical pictures have been poorly received at the boxoffice. Raillo, with a contemplated investment of \$703,000 in 'Grant,' fell that an all-stur ensit was necessary

that an all-star cast was necessary to get profitable reaction. Lack of available names at present caused the picture to be taken schedule for the time being.

#### **B&K, LOEW'S BOSTON** FILE WITH FED'L SEC.

Washington, June 11

Washington, June 11.
Balaban & Katz and Loew's
Boston Thentres Co. last week
joined the parade and requested
Federal approval for permanent
listing of their securities.
Salary dope was withheld from
the public by both companies, B&K
compensation condentially and
Loew's Boston omitting similar
data 'at this time'. Both firms said
they have no bonus or profit-sharing agreements in effect.
Revealing that the labeling agreements in effect.
Revealing that the labeling agreements of the conduction of the labeling agreement of the labeling exceeding \$8,000,000. Statement revealed 26,126 shares of \$100.7% cumulative preferred are outstanding and rep-

preferred are outstanding and represent an obligation of \$2,612,600, while 264,206 shares of \$25 common, involving liability of \$6,605,150, are Balaban subsidiarles include ?

out. Balaban subsidiaries include 8 wholly owned and 5 partly owned. Subsidiaries and 5 partly owned. Sub-sides and partly own 10 more. Loew's Boston reported that Loew's Inc., is the principal parent, controlling 54% of its securities. Only subsidiary is State Theatre Cas. or which Loew's Boston has subsidiary in the State of the Subsidiary is state Theatre Cas. or which Loew's Boston has subsidiary in the State of Loew's Boston securities of any class. With Nicholas M. Schenok and David Bernstein holding 1 share consecurities of any class. With Nicholas M. Schenok and David Bernstein holding 1 share consecurity in the David Bernstein holding 1 share rectors, only members of the board listed as stockholders are John II. Deviln, secretary, with 25% shares and Victor J. Morris, assistant secretary, in 150.

retury, with 503.

Company listed Its Hability \$3,881,233.33 based on 

#### Silverstone Coming with Schenck for UA Meet

With Joseph M. Schenck, on the commodile, will be Maurice Silver-time, managing director of the failed Artists Corp. Lid., of London. They will for New York Saturday (15), arriving June 20. Silversigne will remain in America, for the 1A sales convention on the Coart. In July.

Los Angeles, June 11.
Warners announced at its sales, convention today, 60 features and 130 shorts for the new year. Same

number as last year.
Of 52 2-reelers and 78 singles, all but 20 and cartoons will be made in Brookiyn under Sam Sax. Increased budgets ordered on ali features, with Indications of higher

rentals, but no changes in selling

plan.
Player lineup will remain about the same. Studio is figuring drawing heavy on stage plays and books, ing heavy on stage plays and books. Gradwell Sears and S. Charles Enteld as vice-presidents of Vitagraph Corporation, Warners distributing subsidiary, was announced by Harry M. Warner at the opening business essention of the Warner-the Ambassador hotel yesterday (Monday).
Over 300 exces, sales chiefs, branch exchange managers, theatre zone managers and ho. exces are attending the convention running attending the convention running attending the convention running train carrying 200 conventionners from eastern and southern points arrived Sunday (9), with the local train carrying 200 conventionners from eastern and southern points arrived Sunday (9), with the local warner cowed going the limit on welcoming entertainment.

Initial business session was brief, Initial business sess

#### Income Tax Gangster Trap Idea in WB 'Agent'

Hollywood, June 11.

Hollywood, June 11. Warners will try and put 'Special Agent' Into work some time this week with William Keightey directing and George Brent in the lend. Story is written around the grabbing of gangsters through income tax evasion. Yarn written by Al Codin and Ledey Mason was bushed in order to get 'C. Men', evaluate to get 'C. Men', evaluate to get 'C. Men', evaluate 'A hotter subject, on the screen.

#### PAR IN 'G' RUSH

Speeding 'Men Without Names' On Ransom Money Angle

Hollywood June 11.

Paramount's Men Without Names' is being rushed, with sequences in-serted based on tracing serialized banknotes, to take advantage publicity in the Weyerlanser rausom note roundup.

Studio is showing new enthusiasm for the pleture, despite being beaten to the screen by three G-Men films already.

#### 'Red Salute' Next Reliance for UA

Meliance for the hopeword and the Edward Small has set hotel Amazur Girl III late in the year, and will produce 'Red Saline' as his next Beliance feature for United Arists. It is a bomedy drama from original acreen play by III pubey Pearson and stated to start this week.

Sidney Landed will direct, with Constance Cummings and bothert Young tooping.

# OTTERSON'S COAST SURVEY

# Loew's Chi Building Threats Stymied as WB Gets Metro Pix ON STUDIO SETUP

Chicago, June 11. Chicago, June 11.

Second Important break in the line-up locally against Loew's building projects here occurred the past week when Warners bought 1-G product. Deal calls for remainder product and local calls for remainder chase of Metro by the two northside indie houses, Adelphi and Howard, i, With Warners scattered solidly throughout the southside, it about precludes any building by Loew's is that territors, teapite continued the continued of the continued of

have sealed deals for only one south side spot, the Oak Park site, which is scheduled to be ready by Oct. I, etro has talked deals for a number of other locations throughout the town, but nothing else yet set. Loew's is stalling any actual building operation as long as possible, waiting for the start of the new wall of resistance Loew's will forget about building. And if the opposition still remains Loew's believes it can start building by August.

position still remains Loews be-lieves it can start building by August.

Metro is now offering nine plec-tures on percentage instead of the former line-up of 14. Also has about dropped the preferred play-ing clause in many of larger spots.

## **RKO TO DISTRIB MARCH OF TIME**

March of Time, monthly news-real, will be distributed nationally and abroad by RKO Dist. Corp. starting with issue No. 5, July re-lease. First Division in the east and several state rights distributors in the -middle west and other sec-tions of the U. S. will wash up with the fourth issue, now on release. In official circles, it was felt that a more complete national and and constant of the control of the

Certain monies were advanced to First Division to attempt to build up that system of crehanges. This coin still remains with F. D. but It is the only interest which March of Time, Inc., now holds. There will be no changes in the editorial stiff of March of Time.' Froductions for Gueser Systems of the Computer of the Computer of the Computer of the Froduction story of the Computer of the Computer

Overset

Hollywood, June 11.
With no assignments in sight, Paramount has Carl Brisson, Henry Wilcoxon and Lee Tracy up for loanouts.
Tracy has been on the lee Tracy has been on the lot slx months without a picture.

## U. S. Prosecutor **Wants Immediate** Trial in St. Louis

St. Louis, June 11. Russell Hardy, assistant U.S. Attorney-General, reported sent here direct by Attorney General Homer Cummings from Washington, hurled a series of charges against defend-ants in the long-delayed anti-Sher-man trust sult now pending against Warners, RKO and Paramount durants in the long-delayed anti-Sher-man trust suit now pending against Warners, RKO and Paramount during a superior of the property of the prop

reduction for further release will be made available by shifting the narrator, using the hangage required for each individual ration.

SCHENCK CLOSES FOR 5

MORE BRITISH CINEMAS

London, June 11, Joe Schenck, in association with the Deutsch and Dounda circuits, its ettling today the purchase of five big cinema controlled by David Disas and William Fight. Peace of the control of

Meantime Huddling with Zukor, Lubitsch, Herz-brun in New York—Watterson Rothacker's Spot

#### MANNIE COHEN?

Paramount's studio situation will remain becalmed until John E. Otterson, firm's new president, visits the Coast shortly and makes a personal survey. In the meantime, Otterson and Adolph Zukor continue their conversations regarding the studio with Ernst Lubitsch and Henry Herzbrun.

Watterson Rothacker is reported as a Paramount studio possibility:

as a Paramount studio possibility. Belief is that if Rothacker should be placed at Par It will be in an associate production capacity and not the top berth.

Indications were strong on Monday (19) night that Paramount might emerge from bankruptcy with new chieftains at the company's studios. It was felt Adolph Zukor studios. It was felt Adolph Zukor might offer to take personal charge of production.

John E. Otterson, new president

of Paramount. talked with Ernst of Paramount, talked with Ernst Lubitsch and Henry Herzbrun most of Monday afternoon and well into the night. There followed official word that the conversations were to have continued on the following day, yesterday (Tues.), and that no de-

(Continued on page 29)

## KORDA MAY BUY **OUT SCHENCK** IN U.A.

London, June 11.

Alexander Korda may take an active hand in United Arrists after the control of the control of

# WILL THEN DECIDE Selznick, Jed Harris Deals Chill, **But UA Likely Financing Lasky**

100 a Picture

Hollywood, June 11.

Average of 100 players to
the picture is being used at
Metro according to a payroll
survey.

With eight films before the
cameras checkup showed 861
people cast for parts, bits and
although no large sets were in
evidence.

# New Scrib Deal On Film Credit In Acad Setup

ollywod, June 11.

tonight Meeting (Tuesday) Academy writers' committee sought to get producer committeemen to adopt virtually all scribbler demands of the defunct NRA five-five committee into the studio writers' code which has been in effect two years and is now on the fire for revamping.

Expected that most of the writer suggestions made at the NRA ses-sions will be adopted, with scenarists getting an equal in concessions to the freelance contracts recently give actors.

recently give actors.

One of the principal demands of
the writers is for conformity in the
matter of screen credits with the
scribblers endeavoring to get the
writer credits from pletures except
'screen play by.'

On this point the scenarists want
to bury for all time the 'adaptation'
and 'dialog' credits, on the theory
that if a person adapts or dialogs at
with the continuity writer and that

with the continuity writer and that all should share under the one designation 'screen play by.'

#### SEE CHAS. BUNN WITH PAR UNDER OTTERSON

Charles Bunn, general sales man-ager of Electrical Research Prod-ucts, Inc., is reported slated for an important post in Paramount with John E. Otterson now company president.

president.
When Erpi was formed, Otterson named Bunn general sales chief. Before going Erpi, Bunn was in the distribution end of the picture industry. He stepped from First National to his present post.

oilywood, June 11. United Artists group will do noth-

ng toward making any additions to its organization until after Its stockholders' meeting scheduled for June 22 in New York, but which undoubtedly will be postponed until the second week in July, when Douglas Falrbanks is back in this country from Singapore and Charlie Chaplin is free to attena.

country from Singapore and Charlie Chaplin is free to attend.

Al Lichtman, vice-president and ales head of the company, and Hal Horne, advertising head, who have considered the control of the control

## **ZANUCK EAST** IN FOX HUDDLE

Hollywood, June 11.

Darryl Zanuck, just back from Alaska, is slated to hop east this bear and the star artist of the star arti

## LASKY BUYS YARN FOR NEXT STUDIO HOOKUP

Hollywood, Ju 11.

Jease Jusky has purchased the serieu rights to Rian James' new novel, 'Little World.' Story will not be used on his Fox deal which washes up upon the completion of 'flere's To Romance' and 'Gay Deception, both now in production.
Indications are that Lasky will beave Fox around the end of July, instead of September, as planned.

## STUDIO FOR MONTREAL

Burt Kelly Understood Buildi With Canada Coin

Hollywood, Jane II.

Use the best Burn Kelly as being firemend by Canadlan captured red will cover a studio in Monthly to make picture.

He's negativity to make four Metro serie.

# See More Par Production in East: Otterson. New Prez. Favors It

A certain amount of feature pro- headed since inception has bed the duction by Par in the east is Astor's studio under lease from Par looked for this coming section, based on a smooth 6-month leafs, estimate in part on the fact that John E. plant the Eastero Service Studios, Otterson, new Par president, is Employed 18 steps Service Studios, Otterson, new Par part shed about matting a mini- grown of tour pictures for release mum of six at Astoria, L. f., have through 1 fourth of which resulting arread to take over this plant min. to made, Ded for the on a new lease mail 342 order a prevail with the H-M recognition plant the Pro- not set. reorganization plan the Pru-

Allied Owners, tied by Pru-dence, six among the forces which elected Otterson president of Par. Moreover, Erpi, which Otterson has

Astorii studio uniter lease from Par on a month fosmonth beris, erilim plant the Eisstero Service Studios. Erpi berderi Ben Heest and Charlie MacArthur is secon on a pro-gram of four pictures for release through 1 fourth of which re-namin. 19 made, Ded for the new with the H-M inot yet. worked out, convention tomor-

for three-day laterf, V Pro-tures will be an

## GTP Vs. A.T.&T.-Erpi Trial Ends with Mills of ASCAP Refuting Otterson On Music Rights: Up Again in Oct.

E. C. Mills whose contracts or behalf of the American Society of behalf of the American Society of Composers, Authors and Publishers with Electrical Resec..ch Products, Inc., over music, war \*\* senior large in the trial here of \*\* a anti-trust action of General Talking Pictures (dePorest) and Duovac Radio vs. Western Electric, American Televister Section, of the Composition of the senior of the stand for the plaintiffs to deny testing the stand for the plaintiffs to deny testing of John E. Otterson, whose resignation as prez of Erpi took effect yesterday.

testimony of John E. Otterson, whose resignation as pres of Erpi took effect yesterday.
Otterson had testified that the clauses in the contracts restricting the state of the clauses of the contracts restricting and the contracts restricting the contract of the clause of the contract of

iti-trust iaw. Trial was concluded Friday after

Trial was concluded Priday after M. A. Schlessinger, GTP prex, had been recalled on rebuttal, and additional testimony was heard from David R. Hochreich, former general sales manager of GTP.
Arguments will come some time in October on November. Tentative date for plaintiffs briefs was set by Judge John P. Nields, for Aug. 30; defense briefs, Sept. 27, and plaintiffs before briefs, Sept. E. T. and plaintiffs before Judge Nields in U. S. District Court and six weeks were required for testimony.

Court and ak weeks were required for testimonia will on Erpi Mills on Erpi IIIs said he decided to let the restrictive features go into the contracts if Erpi Yould control' the situation. Later, Mills testified, he sent a letter to Erpi deciatron he did not intend the clauses to restrict his right to negotiate contracts with others and that Well strongly objected to this stand.

Erpi was asking for everything they thought they could get, he said In reply to a question whether Erpi did not refer they will strongly only the said in the said of the said o

George F. Hurd, chief of defense counsel, asked Mills on cross-exam-ination if the Music Publishers' Protective Association and 'affiliated organizations' was not under in-vestigation of the Department of Justice. In a huff, Mills replied that there are no organizations affiliated with MPPA. Also, he said that the Department of Justice, the Federal Trade Commission, the Post the Department of Justice, the Fed-eral Trade Commission, the Post Office Department and the Better Business Bureau had at yarious times investigated MPPA 'inspired by users of music who want to use the music and do not want to pay for it.'

for it.'

Ho admitted a suit pending against MPPA. 'But we are not guilty,' he added.

'I am very glad of that,' remarked

I know you are, snapped Milis.
On rebuttal, Schlesinger testified, he had warned Hochreich by telegram to Hollywood not to mention the Rcis decision in the same court the Reis decision in the same court here when he was dealing with prospects. The Reis decision, hand-down by Judge Hugh. M. Morris. Bros., held the decision of the Reis and t

Total of about 15 witnesses went

#### **National First Runs**

'Black Sheep,' Cap, Port Jervis, N. Y., July 10.
'Chan in Egypt' Roxx, N. Y.,
June 21; Par, Poughkeepsic,
June 23; Cap, Newburg, July 4.

UNITED ARTISTS UNITED ARTISTS
'Escape Me Never,' Parkway,
Madison, Wis., June 12; Warner, Pitts, 13; Uptown, Toronto, 13; Hipp, Buff, 15; Cap,
Springfield, Mass., 20; Warner,
Worcester, Mass., 20; Stanley,
Balto. 22.

Springered, Mass., 26; Stanley, Salto, 22.

'Let 'Em Have It', Maj, CoJumbus, O, June 12; Melba, Dalias, 14; Cap, Sloux City, 14; Orph, Spokane, 16; Waco, Mass, 18; Waco, Henry, Marghan, 18; Worth, Ft. Worth, 19.

'Nell Gwyn, Aladdin, Denv. June 13; Riv, N. Y., 19.

COLUMBIA 'Champagne for Breakfast,' Shea, Fitchburg, June 20; Garden, Flint, July 11.

Garden, Flint, July 11.

Garden, Flint, July 11.

Marker BROS.

WARNER BROS. 'Alibi Ike,' Orph, N. O., June 13; Keith's, Cincy, 14; Mary Anderson, L'ville, 14; Com-munity, Miami Beach, 15; Vic-

'Broadway Gondolier,' Knick-erbocker, Nashville, July 19. 'Stranded,' Orph, N. O., June

METRO "Public Hero No. 1," Valentine, Toledo, June 14; State, Cleve, 14; Century, Balto, 14; Penn, Pitts, 14; State, N. O., 14; State, Boston, 14; State, Memphis, 15; Great Lakes,

Buft, 15.

RADIO

Break of Hearts, Beacham, Orlando, Pia, June 15; Pitt, Greenville, NC, 19; Coral Gables, Mami, 29; Carolina, Greenville, American Gables, Mami, 29; Carolina, Greenville, American Gables, Mami, 29; Carolina, Maria Greenville, American Gables, Mami, Maria Gables, Ma

#### EDGAR S. BLOOM PREZ OF ERPI; ALSO OF W.E

Edgar S. Bloom succeeds John E. Otterson as president of Erpi, ef-fective as of Juno 17, when Otterfective as of Juno 11, when Otterson's resignation from Erpl becomes official. Bloom was elected yeterday (Tues). This also to the date when Otterson officially takes up the presidency of Paramount. Bloom also is president of Western Electric, and will hold both posts. W. E. is 100% owner of trade figure that the Bloom borth at Erpl is only temporary. As president of W. E., parent company of Erpl, loom is also adirector of Erpl, which board membership he retains.

## Katzman Doing 6 Kynes

Hollywod, June 11.
Sam Katzman will produce a series of six Peter B. Kyne stories for Fox.
First is 'Danger Ahead' with
Monte Blue topping.

#### Loading Up Smith

Hollywood, June 11.

Metro is increasing Pete Smith
shorts to be made for the new scasnor's schedule. Among them are 12 one-reelers for the 'Sport Parade' series, as well as a umber of miniature subjects.

ments and tubes, or that it did not. Fred W. Tappan, chief GTP engineer, testified there is no funda-mental difference between Erpi and GTP equipment.

Darby had on a few engineers who worked for WE and Duovae at of the trial, Mostly technicians with the same time, perfecting tubes, of the trial, Mostly technicians with the same time, perfecting tubes, of the trial, Mostly technicians with they denied they used WF princitestimony aining to siow Firl perfect on the Duovac tubes, as asequipment required Erpl replace-

#### Loew's Mayfair Takeover Attended by Big Bally

Take-over of Walter Reade's Mayfair by Loew and establishment of the former Loew's New York policy in the 7th avenue house on Monday (10) was marked by plenty of bally, including miniature parade and band up to the theatre.

SRO sign was up by 8:30, with extra cops on hand.

## VERY LIBERAL PA. SEEMS **CERTAIN**

Easton, Pa., June 11.

The Pennsylvania blue laws are taking a terrific beating in the ieg-islature these days and all indica-tions are that before the law-makers go home in a few weeks, some seal liberal legislation will be

passed.

Sunday films appears to be a sure thing. The House on Friday (7) passed the bill permitting cities and towns in state to decide whether they want Sunday pix and the

towns in state to decide whetener, they want Sunday pix and the Senate is sure to pass same bill next week, while Governor Earle said he would sign it.

Confident of their power, proponents of liberal laws started to push bills for legalized horse-racing and pari-mutuel betting in the state, with prospects of the bills being passed within 10 days.

A state lottery is also planned

A state lottery is also planned to get money to pay pensions to blind and aged. Plan is to raise \$100,000,0000 through sale of tick-

ets.

Horse racing bill provides for creation of commission to control racing and betting, with state to set 10% of gross admissions. Sunday fishing bill passed House and Is now in Senate.

#### ROGERS. GOLDSTEIN JOIN REPUBLIC PIX

Under its new setup, with M. H. Hoffman (Liberty) to produce eight pletures for its program this year. Republic is taking in Budd Rogers and E. H. (Mannie) Goldstein in executive posts as yet undesignated. W. Ray Johnson is president of the Republic organization (new Mone-Republic organization (nee Mono-gram), nationally organized through exchange franchise holders.

exchange franchise holders.

The eight to be produced by Hoffman o the Coast under Trem Carr.

Republic v. p., will be included in the Repub program of 42 announced at last week's convention in Cincin-nati. There will be 16 oats operas in nati. There will be 16 oats operas in the 42, leaving regular feature plans at 26. Hoffman will make no saddle dramas.

#### **Buster Collier Ouits**

Hollywood, June 11. William Buster Collier, Jr., is quitting greasepaint.

He has signed at Warners as an assistant director.

#### Asks Contract Voiding In Light Patent Suit

In Light Fatent Suit
Cinema Studio Supply Corporation and its active manager and
chief stockholder, J. E. O'Rouvke,
are charged with deceit by Frank
P. Arrousez in superior court action
demanding recision of contract involving rights to motion picture
lighting equipment patent, valued

at \$20,000.

Plaintiff asserts he was induced to assign his rights to the defendants through misreprescutation of their financial status and through promises of marketing the equip-ment, which were not fulfilled. Also alleges he has not received any of the \$20,000 promised him in four an-

#### JOSEF'S RUSS CLASSIC

Hollywood, June 11.

Josef von Sternberg will make

ostoyevsky's 'Crime and Punish Josef von Sternberg win man Dostoyevsky's 'Crime and Punish-ment' on his one picture deal with Columbia. Peter Lorre gets star-ring roie. B. P. Schulberg produces.

# | Wall St. Sentiment Strong; Annual 📳 Film Conventions Reacting Well

#### Yesterday's Prices

	Net
Sales. High, Low, Last.	chge.
1,000 Col. Pict 04% 03% 63%	
200 Con. Film. 3% 3% 3%	- 4
1.000 East. K 145% 144% 145	+ 4
5.000 Fox A 15% 14% 15	
6,700 Gen. El 23% 25% 25%	
5,500 Loew 41% 41 41%	417
12,900 Par. etfs., 8% 8% 8%	
200 Pathe A., 9% 9% 0%	
5,500 RCA 51/2 51/4 51/4	
	-1%
2,700 RKO 24 2 2	
9,200 W. B 4% 4% 4%	
CURB	
6,500 Tech 26% 25% 25%	-114
100 Trans-L. , 2% 2% 2%	
BONDS	
	1
\$12,000 Gen. Th 12 11% 11%	- %
7,000 Kelth*82 81 82	+1
3.000 Loow104% 104% 104%	
17,000 Par-F-L 90% 80% 90%	+ %
14,000 Do ctfs. 00% 90 90%	
4,000 Par-Pub*02 02 02	+1
10,000 Do ctfs. 92 91% 92	+ %
42,000 W, B 66% 66 66	-

#### Megaphones in Cars For Drive-In as Court Clamps Lid on Noise

Los Angeles, June 11. Drive-in theatre biz hereabouts is on the canvas and will probably take the count as a result of the conviction of Guy Douthwaite by jury on two counts of having violated the city's anti-noise ordi-

nance.

Douthwaite is keeping going by installing miniature loud speakers in tonneau of cars, giving each indivdual reception from sound film. Expenditure is running into money, but Douthwaite is determined to beat the ordinance.

beat the ordinance.

Douthwaite, who had championed
the drive-ins by attacking the
ordinance as discriminatory, was
sentenced to pay a \$250 fine, with
90-day juil alternative; but femme
Judge Oza Faulconer suspended
sentence on condition that the owner of the West Pico apot is not convicted or similar oftense within a

vector or similar orense within a vector of similar orense within the ordinates and the ordinates. Complaints in the Douthwatte case testified they had heard the amplifiers simost a mile away. Douthwatte, whose theatre was closed with his arrest on complaint by residents, may attempt to reopen by installing new, sound apparatus which cam be muted to the required degree and at the same reached the same could be to be a supported by the same paratus which cam be muted to the required degree and at the same rations. His plans are still in the air.

#### 'Heaven' for Barker

Hollywood, June 11.

Forbidden Hcaven, Republic picture co-starring Charles Farrell and Charlotte Henry, will be directed by Reginald Barker.

Tune synking assigned to Abe Meyer. Hollywood, June 11.

#### L. A. to N. Y.

Earl Leslie. Mike Lewis. Leo Morrison. Carroll Peacock Leo Mortson.
Carroll Peacock.
Carroll Peacock.
C. Aubrey Smith,
Gordon Levey,
Leland Hayward.
Mr. Ricardo Cortez.
Mr. and Mrs. Harry Rapf,
Rajph Murph,
Loretta Young,
Oscar Levant,
Paul Bonner.
Constance Carpenter.
Constance Carpenter.
Al Lichtman,
Hal Horne.
Dudley Nichols.
J. Carlo Basetta. J. Cario Bavetta

#### N. Y. to L. A.

Gene Raymond.
Lawrence Tibbett.
J. Leroy Johnson.
Gabe Yorke.
Bill Gehring.
Roger Ferri.
Lyle Talbot.
Mildred Fenton.

Lew Sciler. J. J. Murdock.

#### By Mike Wear

Report that the Government soor ould resume its silver purchasing policy started many stock prices upwards again yesterday (Tuesday). Rails were quickest to join procession with amusements generally
lagging. Exceptions to this falterlagging. Exceptions to this faltertures of the property of the protures certificates, which sed to
tures certificates, which sed to
tures certificates, which sed to
tures certificates, which sed to
ture to the sed to the promon, which hit former top at 41%
up a point. Others were firm to
fractionally lower. Radio B, however, dipped more than 1 point.
Bonds in amusement list were
higher with four now 1935 marks,
Keith, Paramount-Publix Hens all
and Paramount-Publix Hens all
and Paramount-Publix Hens all
bedded impressed to the top to the
street.
Sentiment in Wall Street Im-Rails were quickest to join pro-

street. Sentiment in Wall Street improved during the last seven days as expected, price-shashing and as expected, price-shashing and result of killing the NRA did not result of high price in the number of the NRA did not result in the NRA d

aided several outstanding amounts.

Not result was that the Amusement Group closed at the highest point in months though the averages had dipped to near the lows of the previous week. Close for group was at 31%, up nearly 1% points, as measured by the averages for 12 representative issues. High mark was fractionally above a language of the second process of the second pro

High mark was fractionally above 22, making it slightly below the peak for 1936. Better tone of whole market enabled two common and two presents of the peak for 1936. Better tone of whole market enabled two common and two presents of the peak of

144% for an advance of 4% points.

144% for an advance of 4% points. Westinghous common climbed to 49%, up 3% points. Pathe A and Consolidated Film Industries preferred each showed gains of nearly a point. Radio Preferred A advanced a point to 55. Warner Bros. preferred, mentioned inst week as being in a strategic spot as a result of a beatthy shalleaut, moster to 28% at the control of the control as offcring possibilities as a highly speculative issue. Fact that Warner speculative issue. Fact that Warner Iros, convoction is being held this week probably contributed to the favor in which both the preferred and common were held. Warner Bros. common was most active amusement issue on the big board, the vast volume with which this stock was churned sending it Into the 12 most active stock classification of the probability of the state of the sending it into the 12 most active stock classification of the sending it into the 12 most active stock classification of the sending it into the 12 most active stock classification of the sending in the sending in

#### Cap as Is, 2nd Week

Capitol theatre, New York, holds over its current film and stage show, including Sophie Tucker, Ritz Brothers and Donald Novis, for a second week, Pic is 'Public Hero No. 1.'

#### G-B Equipment

Hollywod, June 11. For the first time Gaumont-British is buying processing equipment

ere. Britishers are particularly inter-sted in Neumann photographic

# EXHIBS' LOANS UP TO 50G

## Handling a Headache

As executive secretary of the Code Authority of the picture industry John C. Film has added to the respect, long since won, which he com-mands in the film business. Beyond this is the unique experience the task of being a C.A. boss has brought to Film.

That Flinn proved well qualified to act as the Code Authority's monitor is freely admitted by picture men. That he succeeded in the face of the pitfalls and polities supports the appraisal.

There was too much chaos in-the picture business, too much politics, too many axes to grind, too many advantages to be attempted and traditions of exhibitor-distributor disturbances that were indigenous to the industry itself, to expect that Flinn's job would be an easy one. Whether Flinn was the man who made that job look easy or not does not matter. His results are accepted within industry circles as answer that he was samply qualified to do it.

Today there can be no question that Filinn is one of the best informed men in the industry on national distributor and exhibitor relations. The Code Authority has functioned for about a year and a half. What good the NRA did the picture business is a question, of course, that provokes divided opinion. As an industry, the film business signed after months of codistic bickering and then feared it wouldn't work to the letter, as was to be discovered.

The job of the C.A. In New York was a singularly trying one since so many factions were in disagreement and setup of saltsfactory zoning and clearance boards suffered such delay. There were charges against C.A. members sitting as a governing body in New York, and exhibitors complained that distributors were not living up to the cancellation clause of the code. There were many other troublesome features of codism for fallins, not forgetting over 1,000 cases which came up on appeal from decisions of local grievance boards throughout the country.

In between all this was Flinn. He had to carry out the duties of his office and maintain harmony. No one ever demanded that he be thrown out and a new executive secretary brought in, perhaps one of the finest silient endorsements ever accorded an individual in the picture business.

esides keeping the C.A. on an even keel, Filinn had to go to Washington, Los Angeles, Kansas City, etc., and had the trade and daily press on his hands, too. He had to prepare for presentation to the C.A. all appeal cases which came in, he had a staff of 65 people over the country to control, he had to keep minutes of hearings, frequently concerning highly involved matters, and he had to straighten these minutes out so that they were always clear. Decisions had to be analyzed and sent out. A complicate filing system was organized. Mail, telephone calls minuted the control of the contr

Whether Flinn was instrumental or not, if codistic relgn did nothing lise it proved exhibitors can vote against their side and distributors gainst theirs. Many decisions reflected this sense of honest effort on the sides to make the code, difficult as it may have seemed, something more than just so many sheets of paper.

It was a tough job and Flinn did it.

## Washington's Favoring 'Unofficial' NRA Can Force Pix to Comply

Destruction of the compulsary code system was well under way last week in conformity with recent supreme court ruling but President Roosevelt and braintrust. ers were still nondering steps to revive hasic features of the Recovery

vive basic features of the feeovery continuance of a sketeonized NNA until next April was proposed by the President and approved by the President and approved by the House before the end of the week, but signs of considerable opposition in the Senate were seen. Immediate stop-gap program involves two principal points. First is extension of the Recovery Administration's life to permit statistics tration's life to permit statistics requirement that all persons entering contracts with the Federal Government must observe standard labor conditions which will be fixed by the restricted Eagle organization.

when the second time and of the position of the received severe seems of considerable opposition in the Senate were seen position in the Senate seems in the second in the Senate of the second in the second

voluntary codes would be held constitutional.
Suggestions that Federal Trade
Commission assume regulation of
therestate commerce and that Federal
Government license that I was a license
in geometric in various lines
as alternatives for the scrapped code
system.

Over 100 theatres in the South-ern California exchange area are using bank nights since the NRA demis Confined to subsequents in small

# **ENCOURAGES PIX**

Liberalized Rules for 5-Year Periods to Spruce Up Theatre Properties-U. S. Suggests Types of Modernization to Spread Employ-

#### FORMER 2G LIMIT

Washington, June 11. Washington, June 11.

Special appeal to film exhibitors to make use of Federal credit for modernization of their houses was a federal credit for the control of the control

Modernization section of the Housing Act originally restricted such advances to \$2,000, but film industry showed little interest in penny ante proposition. Now with the limit raised to \$50,000, government hopes numerous theatre owners will help the drive to spread employment and increase business through building repairs and altera-

through building repairs and alteration.

the procram, borrowers must be proceed to be

The new regulations will permit the Government to insure loans for any theatre use except for movable furnishings and equipment. In this connection, Federal Housing administration suggested following administration suggested following mew marquees, fronts, signs, fire prevention equipment, rewiring, insuring, new flaving seating, ventilating, telephone system, and the seat of the seat of

bulleonies stage equipment, and box offices.

A number of theatre loans have offices are although the limit until recommendation of the stage of the

#### Bank Night Rampant

Hollywood, June 11.

# FEOERAL HOUSING Film Code Authority Winding Up Its Affairs Despite Stopgap NRA

#### LAWING BANK NITE

Nebraska Shooting at Stimulator on Lottery Angle

Lincoln, June 11. The Joyo, suburban Havelock the-

atre here, and its manager, Roy Headrich, are to be the target of the first bank night sult to be filed in this state, according to County Attorney Towle here, who says the operation and practice of prosperity nights is in violation of the existing state lottery laws.

Headrich says he does not believe the stunt is outside the law and will test it in court. Nearly every smaller key in the state is working the idea, but several Havelock citi-zens have lodged complaints against

# N. W. ALLIED IN **VOLUNTARY NRA**

Minneapolis, June 11. Northwest Allied States here plans to take the lead in a move to plans to take the lead in a move to bring about the establishment of a voluntary industry code for this territory, with the creation of a 'fair and representative' arbitration board and the formulation of a zon-ing and clearance schedule as the principal objectives.

President J. B. Clinton and direc-

tors of the organization are now mapping out plans in this direction and the matter will be brought up at a meeting to be held this mouth.

#### PLAN LEGAL SHOWDOWN ON IA. 'BANK NIGHT'

Newton, Ia., June 11. Newton, Ia., June 11.
G. P. Hundling, manager of the
Capitol, is facing a county attorney's information charging him
with advortising of a lottery
through featuring a bank night. It
is a revival of the old lowa controversy, but the present action is
expected to go to the supreme coulfor a final showdown on the propo-

sition. The proposition of the p

#### KREISELMANN GOES PAR

Washington, June 11.

B. Bernard Krelselmann, quitting job as government representative of the film code board in Los Angeles, has honked up with Paramount ofhas honked up with Paramoun of-free here. Before being named by Divisional Ad inhistrator Sol Rosen-balt to help ride herd on producers, Kreiselmann eingaged in various kinds or research in Hollywood. Is former director of the Ameri-can Arbitration Association and of Tr. Lux theatres,

## Seating Co. Cuts Loss

Amer' acting Company re-ported lock of \$16,283 for the quarter ending March 31. This showing was made after taxes, in-terest depreciation, etc., and com-pares with a net flow of \$13,285 for the ne three-month period in Amer suling Cottaguer reparted loss of \$16,552 for the
quarter ending March 31, 7mh
Interest depreciation, site, and comtreest depreciation, etc., and compares with a net loss of \$1,255, to the
me three-month period in
the net three-month period in
the state of the stock presumally
produced for the stock presumally
produ

While Congress may approve a stop-gap NRA plan to run for the next plne months, it will not alter the plans of the Film Code Author ity to liquidate its affairs and close up shop in New York and in every

up shop in New York and in every city where the code had grievance and other local boards. John C. Flinn, executive secretary of the authority, is in charge of this work of winding up the affairs of the industry's Blue Eagle.

Reason that a mild NRA agency will not even save a skeleton force for the C.A., is that the proposal now before the Senate, after having son for an official Code Authority. Only a portlon of the Recovery Administration staff in Washington will be salvaged under the new setup.

inhistration staff in Washington will be saivaged under the new scupp.
Understanding at C.A. headquarters in N. Y. is that a skeleton crew will be related out of some 500 staff would make a survey of the results obtained from the codes.
Work of cancelling temporary leases held by the C.A. here and in some 32 other spots is going for-lease held by the C.A. here and in some 32 other spots is going for-lease held by the C.A. here and in some 32 other spots is going for-lease held by the C.A. here and in some 52 other spots is going for-lease held in N. Y. and stored for future reference. When all official books of the Code Authority have will be made by Price, Waterhouse & Co.

Anti-Trust Laws Back
As was pointed out, suspension of the NRA places anti-trust laws any contemplated mergers, consolidations and combinations of pix companies that smacked of Invasion of the monopoly provision. Apparently there is considerable opposition building up in the Senate anti-trust laws in the Bise Eagle sct-up.

against future suspension of the anti-trust laws in the Blue Eagle set-up.

In the Chairman Harrison of the San team from the Chairman Harrison of the San team from the San t

been enacted, Fling doesn't know definitely his Flim doesn't know definitery nis cturre plans until he laus completed the task of whiding up all affairs of the C.A. It is likely that this liquidation of the authority will keep him occupied until after June 16, the date when the Blue Engle is

legally dead. C.A. legal matters probably will C.A. legal matters probably will also keep Tyree Dillard, chief coun-ned, husy for several weeks more. Secretaries, stenographers, and practically all other employes at code headquarters in the JKO building, ". Y will be through on June 16.

#### Blooey!

# L. A. Deluxers Take Life: 'Have It.' 'Moon' Hefty \$22,500; 'Lamps' Bally to \$20,000; 'Key' Slumps, 12G; 'Ike' Oke

Los Angeles, June 11. (Best Exploitation: RKO-H'wood)

cuest Exploitation: RKO-H'wood)
Chinese-State and RKO-Hollywood were the quartet of houses to
arouse themselves from a lethargical
state during current stanza, with
business perking up considerably in
all four.
Chinese and State have the dual
combo, Pampas Moon and Themselves.

state during current stanza, with business perdig up considerably in unitarity and the standard of the standar

irom trying to compete against the earst publiship barrage.

Estimates for This Week Chinese (Grauman) (2.95; 19-40-65)—"Pampas" (Fox) and 'Have It' Chinese (Grauman) (2.95; 19-40-65)—"Lamps" (Fox) and 'Have It' Chinese has had to afte, with result nice profit in sight at \$10,000 figure. Last week 'Doubting' (Fox) and 'Casino' (MG). Came through as exposed to the control of the

brother, and no reason for holdover, and no reason for holdover, which will not reach \$400. Last week, initial stanza, just got an even year, and the property of the property

#### 'Diggers,' 'Miserables' \$6,300 and 3G in B'ham

Blrmlngham, June 11. (Best Exploitation: Ritz)

(Best Exploitation: Rite)
Gold Digers' at Alabama is depending more or less on triumphs of
other years to pull them in while
'Miserables' at Ritz is depending on
the name of the story to bring in
the masses. Charles Laughton in
the cast will do more than the story,
though.

Nothing out of the ordinary in exploitation. Ritz gets the cake,

Estimates for This Week

Etimates for This Week

Alasaman (200 30-35-40)—(30 30-35-40)—(30 40 19-30 19-

#### Public Hero'-Thin Man' Revival, \$15,000 Combo. Wows in Prov.

Providence, June 11.
(Best Exploitation: RKO-Victory)

Providence, June 11.

(Best Exploitation: RKO-Victory)
The only real dolngs this week
are at Loew's State where Public
Hero' is vieling with revival of Thin
Man for honors. Strand seems to
Man for honors. Strand seems to
as peppy as they should be with
such as bill as 'People Will Talk'
and Headline Woman.

Fay's from Majestle for second
week, but holdover is pretty tepd.
This in spite of help from a fairly
Albee has switched to Thursday
openings, but chauge has brought
bit continues to be as it has been
since vaude was droppled off.

Top honors for exploitation were
the second of the brown of the continues to be as it has been
since vaude was droppled off.

Top honors for exploitation were
Loew's missing out with a peppy
campaign by a nose. Victory's bally
campaign by a nose. Victory's bally
cond run, is significant for more reasons than one. Because of had bits
ling in newspopers, and is concerntrating on bringing them around to
the box office with less expensive
have cut advertising costs considterably, but no one but the Victory
has allimitated newspaper ads entirely.

Estimates for This Week
Loew's Estate (2009: 15-25-40)—

(Subject to Change) Week of June 14 Capitol-'Public Hero' (MG)

d wk). Music Hall-Becky Sharp'

(Radlo) (13), Paramount -- 'Glass Key'

Paramount — 'Glass Key'
(Par).
Rivoli—Let 'Em Have I'
(UA) (3d wk).
Rosy — 'Vagabond Lady'
(MG).
Strand—'Oll for the Lamps
of China' (WB) (2d wk).

Capitol—No More Ladies'

(MG).

Music Hall—Becky Sharp'
(Radio) (2d wk).

Paramount—Accent On
Youth' (Par).

Rivoli—'Nell Gwynne' (UA)

Roxy — 'Charlie Chan in Egypt' (Fox). Strand — 'St (WB)

# 'HERO,' \$18,500, **BALTO BOSS**

Baltimore, June 11.

(est Exploitation: Stanley)

Baltimore, June 11.

Baltimore, June 11. Baltimore, June 11.

which will not reach \$400. Last week] problem one but the victory week, Initial starang, just got an even \$170, 1990 (WB) (2.756; 25-25-40)—155—[Lamps (FN). Of to great start with terrific bnlijhoo, and will nit a big slood, withen may mean that a big slood, withen may mean fit a big slood, withen may mean that a big slood, with a may mean that a big slood, with a big headache with proving the state of the state

## 1st Runs on Broadway Flesh and Lamps, \$18,000, Pgh.; 'Hero' \$8,500, Rest Just Ambling

excitement which has prevailed ever since the flood started. More people are on the street and they're so busy talking about other peo-ple's troubles they forget their own and have become temporarily save and have become temporarily loose on the pursestrings. Parks and outdoor dance spots are the ones

Estimates for This Week

Estimates for This Week
Colonial (LTC) (750; 10-15)—
Red Blood' (Ind) and Four Hours'
(Par), split. Take around \$1,000,
okay. Last week, three changes,
Border Brigands' (U). Ticket to
Crime' (Beacon) and Fillring with
Danger' (Mono). House got a good
\$1,150.

Danger (Mono). House got a good 3,180.60 Lt(DV) (1,800; 1,0-2,25)—
'Glass Key' (Far). Hitting on all fours and a 24,700 for the week is good bit. Last week Dance (WB). Hung on like fly paper and got an Orpheum (LTC) (1,200; 10-15-25)—
'Schoolmaster' (Mono) and Head-line' (Mono), first half dual 'Young Sender (Mono), first half dual 'Young Condenous (MG) and Head-line' (Mono), first straight pie week about \$2,100, god enough Last week 'Times St.' (MG) and Dixlana Revue, first, York Night' (MG) for scoond half dual. In the money with \$3,300, very good.

York Night (Mid) for second man dual. In the money with \$3,300, very good. Stuart (LTC) (1,900; 10-25-40)— Richelleu' (UA). If cool weather holds \$3,000 in sight, average. Last week 'G-Men' (WB). Knocked the b.o. for a loop and went heavy every day to a final taily of \$4,600, which is whoopee money.

## Shriners a Problem, 'Hero' at \$20,000 In National Capital

Washington, June 11. (Best Exploitation: Fox)

Shrine descended upon town 125,-000 strong over week-end and pre-sent blgsest puzzle local pic men have faced in years. Boys are split wide open as to whether it will bring biz or knock it in the ash can.

wide open as to whether it will bring biz or knock it in the ash Keith's went out on limb in Keith's went out on limb in Scheduling minlight shows every night during convention. It may work, but first try Sunday (9) was york, but first try Sunday (9) was ore, but first try Sunday (9) was sorted so had been so streets look alive. Two Warners spots arent even interested. National, town's only legit, folded its tempting to buck parades. Fox pulled smartest stunt of week by offering \$350 reward to first person turning in Weyerhaeus-free the work of the study of

Estimates for This Wale and Control of the Market State of the Mar Last week 'Hearts' (Radio). Weak as heavy grosser in good Hepburn spot, but \$8,500 was profitable for seven days.

Palace (Loew) (2,363; 25-35-60)—
Doubting' (Fox). Usual Will Rog-

rs biz with good \$17,000. Last week 2nd) 'Town' (Par). Took oke

Joubines (Fox), Isala Will Roy (Cand) "Town (Par), Took oke \$11,000.

Het WB (1853-25-40) "Day (1854-185) "Below average of and that usually cleans up on whodunit, Maybe light \$3,200. Last week (2nd) ("Shen (WI). After big Roy ("Shen (N)) ("Shen

#### Butterworth for '3 Men' Hollywood, June 11.e

Warners has a deal on with Metro for loanout of Charles But-derworth for the lead in Three Men on a Horse."

Pittsburgh, June 11.
Slight Improvement here being bei Sight Improvement here beiter had not open golf shamplomehig at nearby Oakmont absorbed week-end spotlight. In addition, bad weather break kept plenty away, Leading town by a wide margin is and Benny Davie Star Pust Revue are heading for house's best take in weeks.

are heading for house's best take in weeks.

While flicker is generally liked and has the advantage of the usual and has the head and head the leader of his best.

Alvin, likewise, griting a new lease on life with Radio Revue, the lease on life with Radio Revue, and most widely-known of the network anateur winners, feel rather work anateur winners, feel rather

and most widely-known of the net-work amateur winners, fesh rather than film, 'One Hour Late', 'taking he bow.'

"In the bow of the bow of the bow of the bow doing the best with 'Public Hero', 'Fulton yanked 'Women Must Dress' after two days to the most brutal bushess of the season and hurried in 'Nagabond Lady' Saturday (8) at the bush of the body of the bush of the bush of the bushess of the notice and doing a bit

a moment's notice and going a whoter.
With Hearst sheet, Sun-Tele, going overboard on Lamps,' Stanley may be supported by the standard of the standard stand Estimates for This Week

Davis' Intest hit tune, 'Chasing' Shadows.'

Alva (Littrat) (2000: 25-40-5)—

Alva (Littrat) (2000: 25-40-5)—

Alva (Littrat) (2000: 25-40-5)—

Alva (Littrat) (2000: 25-40-5)—

Hour I, Alva (Rubin and Bowes
Alva (Littrat) (2000: 25-40-5)—

Alva (Littrat) (2000: 25-40-5)—

Base (Roys) and Johnny Ferkins presentation about \$8,000.

Fulton (Shao-Hyde) (1,700: 25-11)—

Fulton (Shao-Hyde) (1,700: 25-11)—

In Saturday (8) on a minute's notice to succeed Must Dress (Mono) after two days. Latter never got on the survey of the survey o

#### 'G' NICE \$10,000

Standout in Montreal, Rest Not

Montreal, June 11. (Best Exploitation: Palace)

Montreal, June 11.

(Best Exploitation: Palace)
Palace has the pick with 'G-Men'
and a very pleasant outlook, but
the Captol, running 'Glass Key' and
Scoundrel, is not very likely to
Falace takes hest exploitation
rating with its Initing up of 'GMing and some broadcasting.

Estimates for This Week
Palace (FP) (2.700; 50)—'G-Men'
(WB). Looks like week's topnotcher and on ourly big may reach
ince. Last week 'Midnight' (Kadio),
Faded with holiday and hot weather
ince. Last week' Midnight' (Kadio),
Faded with holiday and hot weather
Scould (FP) (2.700; 50)—'Glass
Key' (Far) and Scoundrel' (Par),
Not much above \$7.500, fair. Last
week' welvet' (WB) and 'Saleslady'
Loew's (FP) (2.200; 50)—'Aunpire (MG) and 'Harrington' (MT).
Last show this season at house, may
Fadden' (Par) and 'Saleslady'
Loew's (FP) (2.200; 50)—'Aunpire (MG) and 'Harrington' (MT).
Last show this season at house, may
Fadden' (Par) and 'Laddie' (Badio)Princess (GT) (2.20s. Sel-My
Princess (GT) (2.20s. Sel-My
Princess

## 'Lamps' 28G, Best in Chi Doldrums: Fast Debut by 'Have It.' \$14.000

( est Exploitation: Chicago)
Loop is suffering from a serious
product shortage. B. & K. yankel
Caliente off the booking sheet for
the Roosevelt suddenly deciding the
higher admission price at the Chicago. Result was Doubting
Thomas' shoved into the Roosevelt
currently following its nably sescurrently following its nably sescurrently following the week previous at the Chicago the week previ-

currently following its flably session at the Chicago the week previous the week previous the week is at the Palace, and the Oriental. With no strength on stage or in the previous service of the warmer side of the photosama there is Have II at the Palace, and the Oriental with the warmer side of the photosama there is Have II at the Palace was serviced by the proposed of the prop

aides B. & K. ad and exploitation splurges. Last week "Doubting" (2002). No better than meager (2002). No better than the splurger (2002). No better than the splurger (2002). No better than the splurger (2002). Last week 130. Oriental (3002). Last week 130. Market (2002). No better than anemic \$12,000. Last week 130. Market (2002). No better than anemic \$12,000. Last week 130. Market (2002). No better than anemic \$12,000. Last week 130. Market (2002). No better than anemic \$12,000. Last week 130. Market (2002). No better than anemic \$12,000. Last week 130. Market (2002). No better than anemic \$12,000. Last week 130. Market (2002). No better than anemic \$12,000. Last week 130. Market (2002). No better than anemic \$12,000. Market (2002). No

#### SEATTLE SOMNOLENT; 'INFORMER' \$5,500, OK

Seattle, June 11. Seattle, June 11.
Long delayed rainfall Sunday helped biz, though lawered budgets, due to the lumber strike, continue to hold down exploitation. No new standout attractions was another factor for the bo. desuctude.

Estimates for This Week

Estimates for The Neck

Estimates for The Neck

Estimates for The Neck

13-43)—Callente' (WI)) indicated
5,000 good Last week, Miserables'
(UA) (13)—Callente' (WI)) indicated
(UA) (13)—Callente' (WI)) indicated
Collision (Fewirren) (List)

Collision (Fewirren) (List)

Times Square' (MG) Dim split

WMG). Plenty of film and changing
ten being tirel to stir things un
week's notiouri expected to draw

when the split of the stirtle of the sti

ongers. Last week, Commit Case, Commit Case, Commit Case, St. Avenne (Evergreen) (2,400; 1-37-42)—Pampus (1963), Opened Flame (MC) after five day run, expectations \$6,000, faithsh. Last week, Flame (MC). No fire and five days when pulled. Liberty (J-vH) (1,300; 10-16-27)—Thuredome (Col) and When of \$3,300, foir, Last week, Millis (Col) and Liberty (J-vH) (1,300; 10-16-27) and \$41 fathsks (Col) and, Held eight days, holiday a help for \$3,500, Music Box (Hamrick) (300; 27-16).

big in the state of the state o

Kansas City, June 11.
(Best Exploitation: idland)
Several good pletures with names
this week, but public not buying,
Loew's Midland has 'Public Hero,' getting a strong play, and will head

getting a strong play, and will head the list without coxection. We was criginally set for the Mainstreet, and given some advance publicity, is current at the Newman, but has not appealed to house's regression. The pletter does not please. Races across the river are, sniping into the matinees, as the ponies are setting a strong play from the back, however, and last week eleven of the Fox houses, which are giving trading stamps—giving two trading trading stamps—giving two trading trading stamps—giving two trading or houses, are using store tle-ups and billboards.

One day last week live paper was

er houses are using store tle-ups and billboards. One day last week Itwager was One day last week it these pictures with the paying or coming to Loew's Midland. Taking advantage of the Weyerheuses kidnapping as a Public Hero linker, Midland posted of the paying the property of the prop

Estimates for This Week

Estimates for This Week
Mainstreet (RikO) (3,200; 15-2540)—Callenter (WB). Opened fair
over the week-end, then alipped, in
over the week-end, then alipped. In
color to \$3,000, not so hot. Last
week Hearty (Radio). Six days,
Loow's Midland (Loow) (4,000;
15-25-40) — Hero' (AIGM). The
triller had a heavy play over the
taken off by showing of 'G Men',
a couple of weeks ago. It is slated to
hang up close to \$13,000, pretty
CMGM). Held up for a line \$3,400.
Newman (Par) (1,800; 22-40)—
Pury (PN). Customers seem to be
away to paying returns. Opening
was light and it failed to raily,
Looks in rather poor \$3,500. Last
up to \$1,000. Pair.
Uptown (Pox) C,040; 25-40
hay in the state of the state of the
lay for \$4,300. Pair.
Uptown (Pox) Opened state of the
good Last week 'Luttle Cirl' (Pox),
second week. Poor \$2,000, a low
record for a Temple picture. week, Heartef (Radio). Six days, learned with the content of the c

(Col). \$4,500, fair, Last week 'Miserables' (UA). Topped the

Thave It, \$14,000 (10), \$4,500, \$61r. Last. week (10), \$7,420 (10), \$1,4500, \$61r. Last. week (10), \$7,420 (1

# **'HAVE IT,' \$6,000,** IS OKAY IN **TACOMA**

In contrast to Seattle, Tacoma showmen are not easing up any on exploitation and advertising. This week the town has two ace attrac-'Let 'Em Have It' at Hamrick's Music Box, tying up to the Weyerhaeuser kidnapping and G-Men in town to run down the gang. Catch line used, 'The boy has been Men in town to run down the gang. Catch line used, The boy has been returned to the loving arms of his parents; now Let 'Em Have It.'

At the Roxy Little Girl gess special exviolation, headed by a kiddle store, a kiddle style parade the central feature. Teaser sidewalk and lobby special displays also used, to the store, a kiddle style parade the central feature. Teaser sidewalk and lobby special displays also used, to the style of the style of

# \$40,000 for 'Hero' and 'China's' \$32,000 a Pleasure: Both H. O.: 'Have It' \$26,000, 2d N. Y. Week

week) and vaude with WHN talent getting billing. Looks like \$14,000 for this semester, fair.

Strand (2,000: 25-35-40)—Will Talk' (Par) and Tover Divine. Will get \$3,000, mild. Last week 'Air Hawks' (Col) and 'High School Girl' (Fox) \$3,500.

# **VAUDE HELPS KEY FOR &G'S**

Minneapolis, June 11.

(Best Exploitation: State)
Pretty tame loop line-up currently and business still pretty much to the present the pre

DOX-OTHER TESSUIS HAVE DEED LANCE
Its stage show, alone, in the loop,
plus 'Glass Key' on the screen,
seems to be giving the State a considerable box-office edge over all
end of the stage of the stage of the stage
forth any whoops of joy.
State has the exploitation edge
through newspaper and radio tissups
transplant to the stage of the stage of the stage
transplant to the stage of the stage of the stage
to the stage of the stage of the stage of the stage
to the stage of the stage

Estimates for Thus Week
Century (Publix) (1,600: 25-25-54)
Devil as Woman' (Purch) (25-25-54)
Live Devil as All (25-25-54)
Live Devil a

(Best Exploitation: Capitol)

Broadway grosses offer a rather spotty picture this week. Only snotty picture this week. Only two attractions are up in sutisfying brackets, Public Hero' at the Capitol and Lamps of China' Strand incumbent. Both well sold on local engagements. However, but for favorable theatre weather business probably would have not been what it is. Difference between red. what it is, Dillerence between red and black is the result for some first runs.

'Public Hero' will do \$40,000 or

and black is the result for some first runs.

Public Hero' will do \$40,000 or over. 'China' is gushing its way to a fine \$32,000, aided by strong matinee business. Both pictures' hold over. Business at the Cap is more than gratifying since two pictures on Ped cops. 'G Men' and Let 'Em Have It.' and the jump.

The Roxy credits the rainy weeker and the pictures on Ped cops. 'G Men' and Cali-royant' to \$25,000 or a hit over, The Music Hall san't enjoying the weather breaks so much. 'Our Little than a \$53,000 prospect and the picture of the hold of the picture of the pictur

## **Comparative Grosses for May**

Total estimated grosses during May for towns and houses listed as previously reported weekly. Dates given are the closing days of the

#### **NEW YORK**

	May 9	May 16	May 23	May 30
CAPITOL 14,610; 35-75-85) High. \$110,400 Low 10,000	Go Into Dance \$45,000 (Stage Show)	Dance \$30,000 (2d wk)	Age of Indiscretion \$25,500 (Rudy Vallee)	Girl From 10th Ave. \$32,000 (Eva LeGal- gallienne - Geo Jessel)
PARA- MOUNT 3.631; 35-53-73) High. \$95,000 Low.: 10,800	Devil Is Woman \$17,500	Goin' to Town \$39,000	Town \$26,000 (2d wk)	Town \$16,300 (3d wk)
MUSIC HALL (5,980; 40-60-95) High, \$110,100 Low (4,000	Scoundrel \$77,800 (Stage Show)	Informer \$62,000	Break of Hearts \$66,000	Escape Me Never \$81,000
ROXY 5,88:: 25-35-55) High. \$173,600 Low. 5,200	Laddie \$26,500 (Stage Show)	Franken- stein \$:0,500	Franken- stein \$25,200 (2d wk)	Mr. Dynamite \$25,100
MAYFAIR (2,200; 35-55-65) High. \$53,800 Low. 3,000	Vampire \$8,000	Vampire \$5,000 (2d wk)	Shot in Dark \$1,000	Shot \$3,000 (2d wk) (New Low)
STRAND (2.757; 35-55-55) igh. \$81,200 ov 6.500		Men \$39,400 (2d wk)	Men \$33,800 (3d wk)	Men \$23,600 (4th wk)

Cilicado					
	May 9	May 16	May 23	May 30	
CHICAGO	G-Men	Men	Reckless	Our	
(3,::40; 35-55-75)	\$35,000	\$23,800 (2d wk)	\$25,300	Little Girl	
High. \$75,000 Low 18,500	(Stage Show)	(Zu WK)		\$26,400	
PALACE	Star of	Informer	Werewolf	Break of Hearts	
(2,300; 25-35-55) High 4,700	Midnite \$19,200	\$15,900	\$14,500	\$18,700	
Low 7,000	(Vaude)				
UNITED	Richelieu	Richelieu	Miserables	Miserables	
ARTISTS (1.700; 25-35-05)	\$14,400	\$8,100 (2d wk)	\$19,800	\$13,100 (2d wk)	
High. \$43,500	1 1	(2d WK)		(zu wit)	
Low. 3.300	l i				

CHICAGO

#### LOS ÂNGELES

	. May 9	May 16	May 23	May 30
DOWN- TOWN (1,800; 25-30-10) High. \$38,500 Low 1,700	Swell Head and Mary Jane's Pa \$2,200	G-Men \$7,100 (Repeat)	Men \$4,800 (2d wk)	Go Into Dance \$4,300 (Repeat)
HOLLY- WOOD (2,753; 25-35-10- 55)	G-Men \$5,500	Star of Midnite \$7,400	Go Into Dance \$7,000	Black Fury \$6,500
High. \$37,800 Low. 2,400 PARA- MOUNT (3,305; 30-40-55) High. \$57,800 Low. 5,600	Private Worlds \$12,700 (2d wk) (Stage Show)	Devil Is Woman \$13,000	Goin' to Town \$23,500	Town \$12,500 (2d wk)
STATE (2.021; 30-40-55) High. \$48,003 Low 4,900	Richelieu \$6,600	Marietta \$8,700	Our Little Girl and Harrington \$7,800	Flame Within and Scandals \$6,900

#### BROOKLYN

	May 9	May 16	May 23	May '30
FOX _(4,000; 25-35-50)	Swell Head	8 Bells \$12,000	Jim Burke	Thunder in East
High. \$48,600 Low. 8,900	\$12,000 (Stage Show)		\$12,000	\$13,000
ALBEE (3,500: 25-55-50) High: \$45,000	\$10 Raise \$12,000 (Stage Show)	Scandals \$12,500	Scoundrel \$15,000	Informer \$14,000
Low. 9,000	Mississippi	Go Into	- G-Men	Men
MOUNT (4,000; 25-35-50)	\$15,000	Dance \$16,700	\$28,600	\$17,000 (2d wk)
High. \$57,800 Low 5,600				
METRO- POLITAN (7,403; 23-33-50) High, \$39,000	New York Nite \$14,000 (Stage Show)	Richelieu \$14,500	Indiscretion \$15,000	Vampire \$15,000
STEAND	Florentine	Love in	Devil Is	Heart Is
(2,000; 75-15-50) High, \$28,500	Dagger and Hold 'Em	Bloom and Men of the	Woman and Party Wire	Calling and Nite at Rit
Low. 3,000	Yale \$4,000	Hour \$3.500	\$6,000	\$ 1,500

#### MINNEAPOLIS

	May 9	May 16	May 23	May 30
STATE	Marietta	Stolen	Goin' to	Our Little
12,4000	\$11,000	Harmony	Town	Girl
High, \$28,000	(Stage Show)	\$6,500	\$11,500	\$7,500
Lovy 2,500				
ORPHEUM	G-Men	Frankenstein	Black Fury	Traveling
(2.27) 25-55-70	\$13,500	\$10,000	\$5.500	Saleslady
High, \$23, 00	(Stage Show)		(Mary	\$11 000
Low. 200.			McCormie)	(Rudinoff)
LYPIC	Casino	Vampire	Ho'el	Let 'Em
147 (4) 2 (4) 50	Murder	\$2,200	Murder	Have It
High, \$17,030	\$1,500		\$2,000	\$2,800
Lew. 1.23:			l	(9 devs)

#### TACOMA

CIC BOX 1,400, 25-3-30 High, \$10,500	May 9 Frantienstein \$1,500 (Vande)	May 16 G-Men \$-1,000	May 23 Goin' to Town \$1300	May 30 Richelicu (3,700
High. \$7,500 Low. 2,000	West Point \$3,500	Scandals Times Sq. Lady	Marietta \$7,600	Marietta and Casino Murdor \$3,200
		\$3.200 (Split—		(Split-rd wk)

PHILADELPHIA				
	May 9	May 16	May 23 Miserables	May 30
ALDINE (1,200; 35-10-55) High, \$16,831 Low., 2,700	Richelieu \$7,500 (3d wk)	Miserables \$15,500	\$10,500 (2d wk)	\$6,000 (3d wk)
EARLE (2,000; 25-40-50) High. 3,000 Low. 10,500	Vagabond Lady \$13,000 (Stage Show)	Party Wire \$19,000 (Guy Lombardo)	People Will Talk \$13,000	Mr. Dynamite \$14,500 (Molly Picon)
FOX (3,000; 40-55-65) High, \$41,000 Low., 10,500	Man Knew Too Much \$13,500 (Stage Show)	Our Little Girl \$21,500	Girl \$14,500 (2d wk)	Daring Young Man \$10,000 (5 days)
STANLEY 13,700; 35-40-55) High. \$48,000 Low 3,750	Stolen Harmony \$4,000 (4 days)	Franken- stein \$14,000	Goin' to Town \$12,000	Town \$6,000 (2d wk)

		BOSTON		
	May 9	May 16	May 23	May 30
KEITH- MEMORIAL (2,900; 25-35-55) High, \$43,000	Franken- stein \$17,000	Informer \$13,800	Let 'Em Have It \$11,000	Werewolf \$6,500 (6 days)
STATE (3,600; 25-35-40- 55) High. \$29,000 Low. 4,000	Let's Live Tonite and Harrington \$8,500	Vampire \$7,800	Miserables \$16,000	Indiscretion and 8 Bells \$10,000 (6 days)
METRO- POLITAN (4,201); :15-50-65)	G-Men \$36,000 (Isham	Devil Is Woman \$13,000	Goin' to Town \$23,000 (Baclonova~	People Will Talk \$20,500
High. \$67,000 Low., 10,700	Jones) (Stage Show)		Ernle Stanton)	(Ozzie Nelson)

#### WASHINGTON

- 1	May 9	May 16	May 23	May 30
EARLE 2,424; 25-35-40- 60) High, \$27,000 Low, 6,000	Curious Bride \$16,000 (Stage Show)	G-Men \$23,500	Black Fury \$15,000	Harmony \$18,000 (Paul Whiteman) (6 days)
FOX 3,434; 25-35-60) High. \$41,500 Low 11,000	Marietta \$28,000	Marietta \$28,500 (2d wk)	Our Little Girl \$24,000	Indiscretion \$16,000 (Myrt and Marge)
KEITH'S 1,830; 25-35-00) High, \$21,000 Low, 3,000		Informer \$5,000	Let 'Em Have It \$8,000	Werewolf \$6,500 (6 days)
PALACE (2,363; 25-35-60) High, \$32,000 Low. 6,000	1-1,1.1	Miserables \$17,000	Miserables \$7,500 (2d wk)	Goin' to Town \$20,000
COLUMBIA (1,203; 25-40) High. \$19,000 Low 1,100		Vampire \$2,000 (2d wk)	Marietta \$7,000	Marietta \$4,500 (2d wk)

#### **PITTSBURGH**

	May 9	May 16	May 23	.May 30
PENN	Richelieu	Miserables	4 Hours to	Goin' to
(3,300; 25-35-10)	\$15,000	\$15,000	Kill	Town
High. \$41,000	(Myrt 'n'		\$14,000	\$12,000
Low., 3,750	Marge)		(Cab	
	(Stage Show)		Calloway)	
WARNER	Florentine	Man Knew	Party Wire	Strangers Al
(2,000; 25-40)	Dagger and	Too Much	and 8 Bells	and Cowboy
High. \$29,000	Chasing	and Dinky	\$4,000	Millionaire
Low. 2,000	Yesterday	\$5,000		\$1,000
	\$3,000			
STANLEY	G-Men	Men	Star of	Caliente
(3,000; 25-35-40)	\$34,000	\$18,500	Midnite	\$13,500
High. \$48,000	(Folies	(2d wk)	\$20,000	(Benny
Low., 3,200	Bergere Rev)	(Folies)	(Lupe Vclez-	Meroff)
	(Stage Show)		Paul Ash)	
		DETROIT		

#### DETROIT

	1	May 9	May 16	May 23	May 30
-	MICHIGAN (4,100; 25-35-55)	G-Men \$26,000	Stolen Harmony		
1	High. \$58,100 Low 6,600	(Stage Show)	\$18,500		
	FOX (5,100; 25-35-55)	Franken- stein	Informer \$18,500		
	High. \$50,000 Low 4,000	\$30,000 (Stage Show)	(Benny Davis)		
	FISHER (2,073; 25-35)	Marietta and	Mississippi		
-	High. \$29,000 Low. 3,000	West Point \$5.000	Sequoia \$4.500		

#### SAN FRANCISCO

may 9	May 16	May 23	May 30
Marietta \$9,000 (3d wk) (6 days)	Stolen Harmony and Florentine Dagger \$8.500	Devil Is Woman and People ill Talk \$6,000	Flame Within and Daring Young Man \$9,000
Strangers All \$11,500	Informer \$10,500	Village Tale \$11,500	Nitwits \$13,000 .
8 Bells \$5,500 (Rube Wolf) (Stage Show) Reckless \$20,060 (Stage Show)	Jim Eurke and Party ire \$3,800 . Black Fury \$17,000	Worewolf and Cowboy Millionaire \$9,000 Caliente \$22,000	Werewolf and Cowboy (2d wk) Goin' to Town \$22,000
	Marietta \$5,000 (3d wk) (6 days) Strangers All \$11,500 8 Bells \$5,500 (Nube Wolf) (Stage Show) Reckless \$20,060	Marieta   Stelen   Stelen   Stelen   Stelen   Harmony and Florentine   Dager   \$3,500   Strangers   \$11,500   Stage Show)   Jim Eurke   Stage Show)   Jim Eurke   Stage Show)   Stage	Marieta   Stolen   Harmony and   Devil   Is   Stolen   Harmony and   H

#### KANSAS CITY

	May 9	May 16	May 23	May 30
MIDLAND (4,000; 15-25-10)	Marietta \$8,900	Vampire \$9,000	Miserables \$9,500	Flame
High. \$35,000 Low 6,100	(3d wk)			\$7,200
MAIN- STREET (3,200: 25-40)	Curious Bride \$19,500 (Ben Bernic)	Star of Midnight \$10,000	G-Men \$13,500	Mcn \$6,000 (2d wk)
High. \$35,600 Low 3,300	Stage Show)	V10,000		(2a WiO
NEWMAN (1,500; 25-40)	Devis Is Woman	Dinky \$2,700	Goin' to Town	Town \$8,000
High. \$33,000 Low 3,800	\$3,800	(5 days)	\$17,000	(2d wk)
UPTOWN (2,040; 25-40) High. \$9,000 Low 1,500	Hoosier Schoolmaster and Man of Aran	Man Knew Too Much \$3,000	Baboona \$2,700	Our Little Girl \$5,000

(Continued on page 20)

#### Despite Cool Weather. N.H. Is NSH, Only Oke Biz Is 'Werewolf's' 4G

New Haven, June 11.

( est Exploitation: College)
Cool weather has been a grand break for film spots but things not any too good even then. 'Werewolf'
(U) the only film that's doing any
box office stepping out, and is
bringing best figure in several
weeke

Commonly min that's colors any bringing best flyure in several weeks.

Exploited in under wraps this weeks were a several weeks.

Exploited in under wraps the sex of the several weeks will be several weeks.

Exploited in under wraps the sex of the several weeks will be several will be several weeks will be several weeks will be several weeks will be several weeks will be several will be several will be several weeks will be several weeks with the several weeks will be several weeks with the several weeks with th

cited inst flait after a good opening inhebit of collaboration of the co

#### 'ESCAPE ME,' \$11,000, SURPRISE IN ST. LOUIS

St. Louis, June 11.

[Best Exploitation: Fox)

Elisabeth Bernner and "Becape

Never" are the surprise of the

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Never are the surprise of the surprise of the

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lecums assessment ads. telegraph lecums assessment ads. telegraph lecums assessment ads. telegraph lecums assessment ads. telegraph the local heap.

Estimates for This Week
Fox (5.932; 25: 5:55) — 'Becape
Fox (5.932; 25: 5

#### CALLEIA AS 'JOAQUIN'

Hollywood, June 11,

Jean arker gets the femme lead in Metro's: I Am Joaquin.' Joseph Calleia has the male top sput. Picture starts in three weeks wit William Wellman directing.

## Will Rogers' 'Doubting Thomas' At \$18,500 Tops Dull Philly

Philadeiphia, June 11. Some very dull grosses this week owntown. There's not one outstander with the possible exception of the Fox, which surprised with a gross of around \$16,000 last week gross of around \$15,000 last week and which promises even better than that with Will Rogers' Doubting Thomas. The stage show, The Californians, as headliners, will not either help nor hurt. Combo ought to hit near \$18,500 and ple will prob-

ably hold for a second week.

A dull \$11,000 is indicated at both
the Boyd (with ' iri from 10th Ave.') and the Stanley ('Public Hero'). On the other hand, 'Glass Key' should do a very nice \$6,300 at the Stanton which has been loafing along on \$5, 000 grosses.

Escape Me Never' picked up on its wonderful notices and skidded over its estimated grosses with \$10,-500 for its first week at the Aldine Bergner pic should get \$7,000 lts second week, with continuation very doubtful despite newspaper raves. Aldinc's closing will leave S-W with four houses (Stanley, Boyd, Stan-ton and Earle—which is independouts...
Aldine's closing ...
four houses (Stanley, ...
ton and Earle-which is indepdently managed)...
Last week so look act. Drab
grosses prevalled all along the line.

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grosses prevailed all along the line.

Estimates for This Weekar
Addine (1,300; 25-35-55)—"Descape
Mo Never (UA) (Ind week). Simuld
Mo Never (UA) (Ind week). Simuld
fine:
1,000. Last week's \$11,300 — Was
fine:
1,000. Last week's \$10,300 — Was
fine:
1,000. The week's \$10,300 — Was
fine:
1,000. In Court to do a fair
1,000 in four days
1,000 in two days
and 'Vagabond Lady (MC) a scant
1,000 in four days
1,000 in Court days
1,000 in Court
1,

days. Karlton (1,000; 25-35-55)—'Mlser-ables' (UA). Second run and should

day, then (1,000; 25-25-55)—"Allsenshles' (LM). Second run and should be good \$4,200. Last week 'Flame 
Within' (Mg), 5-50 \$3,000. "Perak 
Keith's (2,000; 3-40-50). "Perak 
ive days. 'Chinatown Squad' (U), 
\$4,000 in five days. 'Guad' (U), 
\$4,000 in five days. 
Stanley (A700; \$5-40-55)—"Public 
Horo' (MG). 'Public good 
Horo' (MG). 'Public good 
Horo' (MG). 'Public good 
Horo' (MG). 'Public good 
Stanton (1,700; 30-40-50)—"Glass 
Key' (MG). 'Fine notices, might 
build. Mg/vg St. (Mg). (Mg). 
Alt Hawke (GS, Mg). 5-50 \$4,500.

#### ROGERS 101G, 'LAMPS' HEALTHY \$5,700, OMAHA

Omaha, June 11. (Best Exploitation: Orpheum)

(Best Exploitation: Orpheum)

Break in the weather at last gives shows a break, but authorities say it's not permanent. After scemingly endless days of rain, Sol has showed his face for a few days, but with Jupe Pluve still an ever-present

hla tace for a two mag, companies to the companies of the

Estimates for This Week

Estimates for This Week
Orpheum (Blank-Tri-Slate) (2,-976; 25-40)—Doubting' (Pox) and
Dinky' (WB). Up to usual Boges'
Dinky (WB). Up to usual Boges'
ably somewhere around \$16,500. Last
week 'Pampas' (Pox) and 'Casino'
(MG). Came in a day carly (Thurs40) Charles (Singer-HKO) (1,200;
Brandeis (Singer-HKO) (1,200;
Brandeis (Singer-HKO) (1,200;
Control of the program spread with a
control of the program of the state of

strongly behind plx with ads and exploitation, brinking up to a healthy \$8.760, very good to at week Caliente' (Fx) and 'Wilage Take (Radio), plus 30 minutes of Take (Radio), plus 30 minutes of the plant of the pl

#### 'Indiscretion.' \$4.500. Leads Portland; Rose Festival Is No Help

Portland, Ore. June 11.

(Best Exploitation: Par-UA)

Rose Pestival week brought a host or saiding celebrants to the burg with the part of (Best Exploitation: Par-UA)

Estimates for This Wee

#### 'OIL'-'RITZ' COMBO, 12G, NICE BIZ IN NEWARK

Newark, June 11.

(Best Exploitation: Parameunt)
A rainy Saturday followed by a lovering Sunday holped business and lovering Sunday holped business and be better, thanks to the weather man. Barnum & Bailey-Rinding Bros. arc here Monday and Tueston and the strength of the sunday and the sunday holped business and the worth be killing at all.

The Branford expects to lead with a nice \$12.00 for 'Old for the Lamps with Lower's right behind at \$11,00 for 'Age of Indiscretion,' bad for 'Age of 'Age

Harrington' (MG). Pirst runs could mean something here but the mean something here but the mean something th

# 'Thomas,' 'Hooray,' 'Lamps' Strong in Cincy's OK B. O.

Cincinnati, June 11.

(Best Exploitation: Keith')

TOubling Thomas, lining up

14,000 for the Albee, is the champ

trade annexer currently, with a

at the Palece Keith's is above

average for \$5,500 on 'Lamps of

china,' which copped the most at
china, which copped the most at
davance notices and art. In form of

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advance notices and art. In form of

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advance notices and art. In a part of the

section. In the part of the part of the

man stem [Babw Take a Pome the Cincinnati, June 11.

exhibs.
Two revivals on tap along the main stem, 'Baby Take a Bow' being shoved in Capitol after first day brodie of 'Daring Young Man,' and Grand has 'Gay Divorcee,' that has made the nabe circuit.

Estimates for This Week
Albac (PKO) (2320) 25.421

Albae Matter ar This Week
Albae Matter ar This Week
Albae Matter ar This Week
Albae Matter ar Ma

bligged over title, maybe \$48.500, and right. Last week 'Vampire' (MG), \$5,000. Capitol (RKO) (2,000; 35.42)— Daring Young Man' (FON). A Awas serked that night with 'Baby Take a Bow' (Fox) revived for remainder of week. Not over \$2,500, smelling salts. Last week 'Have It (ZA), \$43.500. (J. 1900; 25.30-46)—

amelling salts. Last week 'Have It' (LA), 34,500.

(TA) 25,20-46)—

CAY Divorces' (Hadio). A returner after making complete round of the town and having shown at the adjoining. Gifts, pon smallin. Doing clining. Gifts, pon smallin. Doing of the complete results of the complete results. The complete results of the complete results (TA) and Ghost (TA), 3d downtown week, 32,000.

(TA), 3d downtown week, 3d,000.

(TA), 3d downtow

## WALTER GOULD BACK AT UA

WALLER GOULD BACK AT UA
Watter Gould, lately with Golimbia pictures, has rejoined United
Artists foreign sales department.
He resumes former post as division manager for Central and South
America.

## Bergner Boston Light \$14,000 In 9 Days Seen, Even with War

ANZAC'S OKE BIZ

impernel,' 'Clive' Tops in Australia

Sydney

Biz still remains nice here. Lest bets are One Night Love (Cot), the control of t

other good b.o. pix include 'Nell Gwyn' (BID.), 'Caravan' (Fox) and 'Wlings in Dark' (Par). 'Forsaking All Others' (MGM) comes in this

#### 'Pampas,' \$4,300, OK, Lyric Vaudfilm 8G, 'Hero' \$5,400, Indpls.

In toppers on regular ads.

Estimates for This Week
Apollo (Fourth Ave.) (1,100; 2540)— Pampas Moon (Fox). More
week (Caliente' (WB) was okay at
3,200.

\*\*Xist. The Mark (MB) was okay at
3,200.

"Tenth Ave.' (WB). Better than
expected at \$3,900, par. Last week
Ilreak of Hearts' (Radio) a disaprun with a very mild \$5,100-day
run with a very mild \$5,00-day
run with a very mild \$5,00-day
reople Will Talk' (Far) and Noble
Sistle hand on stage, with RossMCLarnin fight film extra. Biz very
\$5,000-Sissle phyyed up as former
local boy and Rugrides-Boland comedy team heavily pluzed in feature
aports pages on fight pic, Last week
Curlous Bride (WB) and vaude all
right at \$5,500.

#### 'CALIENTE,' 7G, BEST BUFFALO PLUG AND B.O.

Cast Exploitation Hipp Pollowing Exploitation Hipp Pollowing Exploitation Hipp Pollowing Hipp Pollowing Hipp Side William Pollowing Hipp Side William Hipp S

Estimates for This Week
Buffale (Shi ) (3,00%; 304-0-55)—
Yalaas Kry (Tur) and strace shootdays and luely to get over \$3.00e,
poor. Last week 'Doublding' (Foxo
and stage show. Pell under estimate
and stage show. Pell under estimate
in hustness (or just over \$115.00,
Hipp (Shick) (2,400; 25.40)—(Casliente' (Wil). Opened nirely and
(Could need on Tage Shi

Boston, June 11.

Roston, June 11.

( est Exploitation: Par.) Highirght of the Hub pits situation this week is the Bergner hattle between the Film Arts and Kelth Mostere and the Bergner hattle between the Film Arts and Kelth Mostere and the Bergner hattle between the Film Arts and Kelth Mostere and the Bergner's docked in for a Friday opening last week, keith had Exacepte McNere' booked in for a Friday opening last week, the regular opening day of the Fine Arts. Latter has Ariane, one of Bergner's older Hims, claiming it the regular opening day of the Fine Arts. Latter has Ariane, one of Bergner's added the standard of the Fine Arts. Bergner's a brunette and spelis her first name with a 2-Ketth's is a blonde and spelis her first name with a 2-Ketth's is a blonde and spelis her first name with a 2-Ketth's is a blonde and spelis her manner in the Booken Standard and the Standard and the Booken Second is distributed, grabbing off some space in which was featured a gay story. Yos E. Brown Most of the Diston Second is distributed, grabbing off some space in which was featured a gay story. Yos E. Brown Most of the Diston Second is distributed, grabbing off some space in which was featured a gay story. Yos E. Brown Most of the Diston Second is distributed, grabbing off some space in which was featured a gay story. Yos E. Brown Most of the Booken Second is distributed, grabbing off some space in which was featured a gay story. Yos E. Brown was story and the second was a story and the secon

Fur and see him.

stimates for This Week

Met (M&P) (4.20); 35-50-65)—

'Callente' (WB) and stage show.

Not so hotcha, about \$18,000. Last
week oke for 'Little Girl' (Pox) and
stage unit, featuring Donald Novis,
\$21,000.

week oke for 'Little Gir' (Pox) and stage unit, featuring Donaid Novis, Keith Memorial (RKO) (2,900; 25: 35:40-550- Escape Me' (LA). In for nine days, will feel the draw, well feel the draw, well feel the draw, well feel the draw of the development of the deve

January C. S. C. S

#### All Pix Off in Denver, Girl Show Gets \$7,000

All PIX Off in Denver,

Girl Show Gets \$7,000

[Rest Exploitation: Opinion 1.1.]

Orpheum, with the biggest campaign in town on 'Nitwis,' failed to obtain desired results. Plastered dow cards, covered sods fruntains and restaurants, but the gross was saily disapplinting.

When the staurants was the Paramount, has been desired results. Plastered for the desired results was pulled after five days at the Paramount, hat Doubting Thomas good enough was provided from the staurants, but the property of the staurants of the staurants, but the property of the staurants of the stauran

## Oil for Lamps of China

Coemopolitan production and Warner re lease. Features Pat O'Brien, Josephin Hutchinson. Directed by Mervyn Leltoy Screen play, Laird Doyle; from novel by Alice Tiedale Hobart; camcra, Tony Gau dio. At Strand. N. Y., week June 6, '35. Running time, 95 nine, 95

Stephen Chasc Pat O'Brien
HosterJosephine Hutchinson
AliceJean Muir
DonJohn Eldredge
JimLyle Talbot
No. 1 BossArthur Byron
Hartford
MacCargar
Bunsy Ronnio Cosby
Kin
Kendall
DanEdward McWade

This story, in book form, was one of the country's best sellers for over a year and caused a lot of talk. In transferring it to screen the film-that it evolves as a choppy, lone, and sometimes contused yarn. Popularity of the novel should help, but it will need all the publicity at screenth also a handicap, so that it looks as if the film will be pushing uphila il the way, without quite may be in the keys. Is best chances may be in the keys. The publicity is the self-that in the self-that is the self-that in the self-that in the self-that is best chances.

May be in the keys.

About 30 minutes clipped since the preview. It makes the story jumpy and in at least one place, where the wife suddenly returns to her husband, it's mystifying. Yet, it is obvious that the cutting had to be done.

her nueband, it's mystfying. Yet, to be done, that the cutting had to be done.

Miss Hobart's original was an indictiment of a great oil company for its subjugation of its employees and the strength of the

specific Company or person is meredeceveral things in favivo of the picture, among these being the acting and photography. O'Brien has never before topped his performance of the person of the person

employed, being surprisingly effective.

Story is ald page and the page of the control of the co

#### PUBLIC HERO NO. 1

Metro-Goldwyn-Mayer production and re-lease. Features Lionel Barrymore, Jean Arthur, Chester Morris, Jos. Calleia, Paul Kelly, Lewis Stone. Directed by J. Wal-ter Ruben. Original by Ruben and Wells Root; sercen play, Root. Producer, Lucien Root; sercen play, Root. Producer, Lucien Gregg. Tolomber. Develop Ward. Gregg. Tolomber. Develop Ward. June 7, 1935. Running time, 90 mins.

Doctor	Lionel Barrymore
Theresa	Jean Arthur
Jeff Crane	Chester Morris
Sonny	Joseph Callela
Duff	Paul Kelly
Warden Alcott	Lewis Stone
Mose	Sam Baker
Rufe Parker	Paul Hurst
Butch	George E. Stone
Truck river	John Kelly
Simpson	Selmar Jackson
Andrews	Lawrenco Wheat
Little Girl	
Mrs. Higgins	Lillian Harmer

Rates with the best of the G-men pictures. Lots of action, sound, story boxoffice romance values and a series of punchy situations, further enhanced by serviceable cast interpreters, all combine into rating Public Hero No. 1' for strong gate receipts.

the obvious barriers, and, coupled with Jean Arthur's undeniable char-acterization as a fast-speaking forthright young woman, it takes on a distinction all its own.

a distinction an its own.

Joseph Spurin-Callela's screen
debut is likewise auspicious. Curtailed to Joseph Calleia, this legit
recruit who clicked in last fall's
'Small Miracle' (gangster play) does
a consummate job as the archmenace into whose confidence the
G-man has wormed himself.

u-man has wormed himself.

Action opens fast and tense on how a prison break is plotted and successfully achieved. It develops that it's all art of the scheme to ment on a relatively minor rap in order that Chester Morris (pseudo-convict, and oc-conspirator with Calleia in the break) might ferret That's the first indication that Morris is a Fed.

Follows a sequence of melodrama-

out the Purple Gang's Fetreat.

Morris ta a Fed.

Followa a sequence of melodramaic events that closely parallel the
luridness of bad man exploits in recent years which the purple mobsters are paralleled in true life.

Dillinger and other noted public
enemies are recognised, the luridness are paralleled in true life.

Endemonsters are recognised, including
the denouement where Calleia, after
a facial operation, is trapped in a
southside Chicago vaudinimer and

Lionel Barrymore as the dipsomaniac medico who is aympathetic with the mobsters so long and
ire kept in constant liquid saturaness a sometimes lovable, ever
professionally competent but tragic
figure of a surgeon who might have
situation where the G-man donates
life blood in order to keep the No. I
Public Enemy alive so that he may
sang, is one of several punchy sequences. That's all part of the
ctail which Morris must follow
ster's confidence to gain the mobster's confidence to gain the mob-

through in order to gain the mobster's confident on the
scan at this minimum to the control of the
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with the surprise tweeter the detail ultrant on the gangster cycle again proves that, as the name moving pictures implies, the prime appeal of this type of film is that its with picture of the type of film is that its with picture of the type of film is that its with picture of the type of the picture of the pictu

#### OUR LITTLE GIRL

Fox production and release. Stars Shir-ley Temple. Features Rosemary Ames, Noert. Director, Produced by Edward Butcher. From Heaven's Gates. by Florence Leighton Fleaven's Gates. Butcher Leighton Leighton

Elsa MiddletonRosemary Ames	ł
Dr. Donald Middleton Joel McCrca	ł
Rolfe BrentLyle Talbot	ł
Sarah BoytonErin O'Brien-Moore	ł
Circus Performer Poodles Hanneford	ł
Amy	ı
AliceRita Owin	ł
Jackson onard Carey	ł
Mr. TrampJ. Farrell MacDonald	ı

About the only one who gets behind this production and injects into him this production and injects into the production of the production

sure business.

"Our Little fattern of the husband who is too absorbed in his work to give his wife attention. The complications follow when her loneliness gravatets her into the turns of annuer assistant to the doctor husband, but hers is an adoration that never gets beyond the one-sided stage. Breaking through the treatment are occasional annuing bits of the complex of the com

ther enhanced by serviceable cast interpreters, all combine into rating Public Hero No. 1' for strong gate receipts. An all combine into rating Public Hero No. 1' for strong gate the receipts. The receipts are considered in the control of the con

#### Miniature Reviews

'Oil for Lamps of China' (WB). Long and choppy version of a best-seller novel. Little marquee strength will probably mean light returns.

'Public Hero No. 1' (

ably mean light returns.

"Public Hero No. V'
Strong action meller (pox). Despites story, Shriley Temple's
name and performance should
carry it to nice business.

"Spring Tonic' (Fox). Hodge
podge of hokum that offers no
hope to distraught exhibitors.

"The Clairvoyant' (GB-Fox).
Claude Rains in fantastic story
with Pay Work.

Words Corry
aviation thriller of airways
with Wiley Post. Raiph Brelllamy and Tala Birell.

("Circle of Death' (Ken.).

low standard western.

"Justice of the Range' (Col).

Tim McCoy in cowboy mystery.

Oke for dualers.

Oke for dualers.

'Red Blood of Courage' (Ambassador). Mountie gets his men in above average saddle-and-shooter. Oke for its cate-

face of her suffering. As an added starter for smiles and human interest and the suffering and human interest of the suffering and human interest of the suffering and the suffering and the suffering as the scientist-doctor and the wife, make the most of a set of insincerly contrived characterizations, occupied to the suffering and suffering and

## CRIME ET CHATIMENT

('Crime and Punishment')
('FRENCH MADE)
(FRENCH MADE)
(FRE

ning time, 110 mins,		
Porphyre	Ha	rry Bau
Raskolnikov	.Plerrs	Blancha
Sonla	. Madeleir	ie Ozera
Mme. Raskolnikov	Marce	lle Genin
DouniaLuc	lenne Le	marchan
RazoumikhineA	lexandre	Rienaul
Allona		
Louilne	Alme	Ciarlon
Catherine Ivanovna		Sylvi
Marmeladov		Deloitr
Polin		
ElisabethC		

#### (In French)

Pella. — Faulette Elambert. — Catheria Hessling (In French)

'Crime and Punishment' rates tops. The adaptation by Marcel Ayme, who worked from the French experience of the property of the pr

to get away from himself is highly dramatic.

to get they from minsen he member. Disadvantage from the American point of view is that the film is long and the didlog is important, making tilling to the disadvantage of the manufacture of the disadvantage of the disadvantag

## DANCE BAND

(BRITISH MADE) (With Songs)

(With Songs)

London, May 30.

B.L.P. production and release. Stars Buddy Ropers, featured by the Stars Buddy Ropers, featured by Marcel Varnel. Scenario and dialog. Roger Burford; comern, Bryan dialog. Roger Burford; comern, Bryan Carler, Arthur Young, Sonny Miller, Jack Shirley. Previewed Prince Edward the Shirley. Previewed Prince Edward the To mins. May 29 32. Tunning, time, 75 mins.

Buddy Morgan	Buddy Roger
Pat Shelley	June Clyd
Stove Sarel	Stevo Gera:
Anny (Ginger)	Magda Kui
ewes	Fred Dupre:
lm	Leon Sherko
the Drunk	lebard Hearn
Spike	Hal Gordon
Bourne	Albert Whelar
DancereJack Hollan	d and June Har

Buddy Rogers cabled his agent here to attend the tradeshow of Dance Band' and report how it was received. He need have no mis-prings at the first of the court of point where there is hardly a draggy moment.

givings. It is popular entertainment where there is hardly a draegy moment.

B. I. P. apparently went out to make a picture not only acceptable to make a picture not only acceptable to the control of t

#### SPRING TONIC

Fox production and reicase. Features Low Ayres. Claire Trever, Walter King. Claire Cla

time, 55 mins.
Caleb Enix
Maggia Walter King
Sykes Jack Haley Loin Tain Birel
MattSlegfried Rumans Griffen NasherFrank Mitchel
Camebridge NasherJack Duran
milete estatement in

carrier Nasher. Selegiel Rumany carriers and the selection of having been ad libbed by the cast while the director's back was turned; while the director's back was turned; and the selection of having been ad libbed by the cast while the director's back was turned; and the selection of the selec

## **Short Subjects**

'A TRIP THROUGH GERMANY' Propaganda Scenic 20 Mins. Embassy, N. Y. Ufa

Made in Germany, distributed here by Mary Warner, this is un-suited to general audiences, and what little entertainment value it suited to general audiences, and what little entertainment value it might hold is nullified by the baid propagand for Hiller and the Nasi rule that is it as prime purpose. With practically its entire first ready search of the people, it switches to Rhincland castles and seenic shoot, then to Muntch, called by the off. the people, it switches to Rhincland castles and seenic shoot, then to Muntch, called by the off. the people, it switches to Rhincland castles and seenic shoot, which was the people, it switches to Rhincland castles and seenic shoot, which was the faculate of the people, it switches to Rhincland castles and seenic shoot, and headquarters, with swastlass decorating the faculate, is shown, then fine angle excutue.

A bit of Wagnerian music, with a seene of a youth at the fore, discussion and the seene of a youth at the fore, discussion and the seene of a youth at the fore, discussion and the seene of a youth at the fore, discussion and the seene of a youth at the fore, discussion and the seene of a youth at the fore, and the seene of a youth at the fore, and the seene of a youth at the fore the seene of a great was a seene of a youth at the principle of the seene of a youth at the principle of the seene of a great was a seene of a youth at the principle of the seene of a great was the seene of a youth at the principle of the seene of th might hold is nullifled by the bald

ANDY CLYDE
'I'm a Father'
Comedy
17 Mins.
Ziegfeld, N. Y.
Columbia

Columbia

Full quota of laughs in this situation comedy, with Andy Clyde clicking notably. Nothing astonishingly

tion comedy, with Andy Clyde clicking notably. Nothing astonishingly
original in story nor in its development, altitugal Director James
end, the control of the control of the control
cal potentialities.

From a child-hating office grouch,
from a child-hating office grouch,
cal potentialities.

From a child-hating office grouch,
cal potentialities.

From a child-hating office grouch,
the opposite when he is led to bethe office provide the excuse for routine slaps in the office provide the
form of the opposite the opposite of the
mistake and that preparations were
for his wife's friend in the neighne decides to adopt a child. Andy
has just adopted the ninth infant as
a for the opposite of the opposite of the
adopted the opposite of the opposite of the
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the opposite oppos

'TREASURE BLUES'
Thelma Todd and Patsy Kelly
Comedy
18 Mins.
State, N. Y.

Has its laughs but it's mostly because Thelma. Todd and Patry Keily are there to provide them, the material forming the basis of this Hal-Roach (Metro) two-receiv being lightweight unusual comeditions to the state of the state

'THE LEATHER NECKER' Comedy 17 Mins. Mayfair, N. Y.

Columbia

Columbia
Two-way comedy opening with
Wade Boteler chasing Harry Langdon in autos and declaring hell get
even with the comedian. Companion
episode of the marines in the tropics
with Langdon stealing Boteler's
girt. Also they get captived by the
girt. Also they get captived by the
chase for the close. Auto gag mereby a device to stretch to length, with
the usual in and out through traito a fireworks battle bit, but hardly
enough to carry the load. Chic.

# **Authors, Film Producers in Split** On Revision of Copyright Rules

Paris, June 2. Wide open split between authors

and film producers on the subject of Berne Convention, to be revised in 1936 at Brussels, results from the Berlin Film Congress and the subsequent Sevillo convention of International Confederation of Authors' and Composers' Leagues.

Filmers in Berlin moved for a revision of the Berne rules, to pre-vent authors from gumming up making of films for which they had at Seville, said they wanted to maintain the status quo and wo la fight for it.

Charles ere, French author, who was re-elected honorary pres-ldent of the authors, reported that the Impression at Seville was that the Impression at Seville was that the filmers were trying to put on- over, having voted resolutions to revise the writers' rights at a convention to which the writers themselves had not been invited. But moral and material rights of authority and material rights of assembled film men, he said.

41 Authors' Leagues

41 Authors' Leagues
Forty-one authors' leagues werrepresented at Sevilic and unanimously voted to maintain article 6V
of the Berne Convention, which expresses a moral right of the author
over his brain child, even if he imysold it. This is the feature to which
the filmers objected as too vague
and giving the writters the posstbillty of gumming up a film arbitrarily. bitrarily.

billity of gumming up a film arbitrarily.

Authors also voted for the maintenance of articles 2 and 14 of the Berne ruies. Accused the producers of trying little by little to get a consistency of the producers of trying little by little to get authors of the producers in France, and a French court recently ruied of mere business men. Brance, and a French court recently ruied producer, hecuse he is the only person who summed up all the different min a which contributed to the creation of the picture. Charles Delac, president of the Charles Delac, president of the content that the producers hecuse he is consistent with the producers relights of the authors, and that they are merely trying 10 pit through an article of the product the contract her market when he selis a story (or films. Producers' idea is that when they by and hay for something it.

#### Garbo Oldie Dug Up By Eckman in London

London, June 2 Sam Bek an, Jr., Metro's chief here, and Charles Raymond, manger of Metro's Empire theatre here, have dug up an unreleased (Garbo ple. Plm was made by G. W Pabst in 1926, in Sweden. Title is Street Without Joy.' and besides Lis Garbo has Wern'r Kraus and Astra Wellson feducing and Astra Wellson feducing as a strength of the strength

Intend to previouse it at the Emple with a sound track of orchestral background music. It it is should receate any comment, Eckman will negatiate A circumstantial production of the product of the produ

Picture was released in New York as a silent several years ago by Sam Cummins.

#### Italian Pic Expedish Off to Valley of Nile

Un to valley of Nile
Kome, June 1.

Expedition organized by the ladenendent. Clemen tegrandic Production Group will embark for
Africa in judout two weeks to begin work on secur-taking gloug the
Kile Valley and in the emperor'sil
lakes region for shorts to begeord that Thame, film.

The direction of the security of the
ine, film write by
in direction of the security
tomin is directing.

pedition. Expect with the

#### GREISMAN IN SYDNEY

First ritish Prod. to Get Set in

Sydney, May 14.

Sydney, May 14.
Y. Greisman, representing Basil Dean and Associated Talk-ing Pictures (London), is now located at Film House and will remain for some time.

A.T.P. lineup is already meeting with some success here. Coverage has also been made to take in Tasanaha and New Zealand. Pirst pies manda and New Zealand. Pirst pies manda and New Zealand. Pirst pies can all the piece of the

#### MANGAN GETS PEEVE. **QUITS 3 STAGE JOBS**

After months of expansion on the continent. Francis A. Mangan, American producer, has thrown the engine into reverse and is dropping

she show.

Was set to go into the Ambassadeurs Restaurant with a floor
show, but got peeved by remarks
made during rehearsals by Georges
thoronsky, nitry's booker, and
flooronsky, nitry's booker, and
Then he decided he had ind enough
of producing stage shows for the
Gaumont-Halis cinema circuit, and
resigned from the Rex and Olympia.

Reduction of pace in flesh shows
was on cards for the summer, anywas on cards for the summer, anyto pull out altogether. Rex is the
spot he originally put over a couple spot he originally put over a couple of years ago, and coming back this year was a Paris rebirth for him. This leaves him with a road pro-

This leaves him with a road production, now successfully playing Geneva, and a lot of prospects. There is some question of his putting Marie Dubas, popular singer, into this show and opening it at one of the Pathe houses. Empire or Moulin Rouge, for a run.

#### Lumiere's Orig Models To Rome Pic Museum

Rome, June 1.

Institute of Educational Cinematography in Rome has been presented with the first models of motion picture camera and projector by Louis Lumlere. French inventor, on occasion of celebration of the 49th birthday of films in

Aome.
Another gift received by the Institute was a phonograph, one of the first created by Edison in 1860 as a result of his talking machine experiments.

#### Gourdeau in N. Y.

E. R. Gourdeau, of International Films Studios, London, is in N. Y., making his headquarters with J. H. Hoffherg. Gourdeau expects to stay here

nonnerg.

Gourdeau expects to stay here several w cks on release plans for 'The Invader,' starring Buster Vecetor.

#### Mono to G-T

Sydney, May 14.

Satisfactory deal has been arranged between Charles Munro for General Theatres and Max Ehren-rich for Monogram whereby the entire Mono product will play the C.T. houses.

Mono deal had been in the works for some weeks, there being difficult of the control of

## American, Brit. Pic Production In Vienna Seen

Vienna, June 1.

Vienna as a center of foreign film production is under serious discussion in the film centers of the United States, England, Prance and Louise and the Control of the Con

ing filming an Ernst Lubitsch, pleture here.
British International of London is planning to produce the English version of a Mozart film in Vienna, London Pilms (Korda) is contemplating a film in the Tyrol. Pittaligia, Italian producers, have planned to start work in Vienna in mid-July on Diary of a Sweetheast which is the Hermann Kostelland of the Hermann Control of the Hermann Control of the Hermann Control of the Hermann Kostelland of the Hermann Kostel

#### Three Language Super On 'Peter I' in Russia

Moscow, May 80.

In an effort to catch up in production of big art films with Burope and America, the Soviet film industry has included in its production plans for the coming year a number of monumental historical films to be preduced on a large scale.

Outstanding among these is the big of the common state of the production of the common state of the common state

Bnelish

A large city of Hollywood type is being specially constructed in the vicinity of Lenlargard for the pic. Old wooden Moscow, with its tortuous seventeenth century lanes and wooden churches, old Petersburg, the Cathedrai of Azuware being rebuilt historical and the old fortress of Azuware being rebuilt historical section of the control of the

## Only One Weekly Change Cinema In Sydney, Others All Long-Run; Distribs Upset as Pix Pile Up

#### Good Pass Biz

Rome, June 1. Gratis cardboard evil is as-

Rome, June I.
Gratis cardboard evil is assuming atarming proportions over here. Present poor condition of the local theatre is of entirely too much paper to deadheaders, who are responsible for the filled seats and empty tills.
Classic example was a recent opening here at whisdure to pening here at whisdure to the SRAO, sing was hung out almost immediately after don't support and the state of the state of

#### AUSTRALIAN PIC BIZ WAITING ON VICTORIA

Melbourne, May 14.

Trade is watching closely to see the state of the

#### Reverse Advertising

Reverse Advertising
Sydney, May 14.
Sabbath broadcast of "The Merry
Widow." A few days following alright in the Merry
midow." A few days following alright in the Merry
may be a few days following alright in the Merry
may be a few days following alright in the Merry
may be a few days following and may be a few days
my days for the merry
my days for the my days for the my days for the my days
my days for the my d

#### Magyar Rome Pic

Rome, June 1.

(irst instance of a Hungarian gicture company to shoat a film in Italy is the exteriors heing done by Harmonia for its 'The Ugly One' at' Abhazia, resort town in Italy.

Company under direction of Bela Gal, includes Lilly Murati, Paul Javor, Kulins Kahos and Julius

# Sydney, May 14. American and British distribs are deeply concerned at the lack of outlet for their programmers in Syd-

het for their programmers in Sydney.

There is only one weekly change house operating here currently, as against ten playing a long-run policy. The A and B men have plenty of good pics on lee, simply because no play dates can be gotten. The head throbs to the distrib exces, especially when the home offices overeas keep requesting monetary returns on pics already shipped, but which still lie in the vaults. Every hoat brings the quota higher, and bigger squawks. From the Dosses.

bosses.
Sydney has a population of over
1,500,000, despite only one weeklycliange house—the G.T. Capitol.
Outside of the long runners there
are three houses on second-release.
But, hefore a pic can make the
seconders or the nahes, it must get
a first-run in the city.

seconders or the nahes, it must get a first-run in the city.

Major distribs all have a healthy little of nims awaiting release. Many have been on the ice so long they are pictorially out of date. Some have been shipped back to the studios because of outlet

Two-Week Trys

Aces in the long runners mostly
o in on a two-weekly try but, if
(Continued on page 65)

## German Tobis Cuts Away from Parent Company at Hague

The Hague, June 1.

Several transfer of shares have been made to make the German Tohis Tohihid independent from foreign influences. By this means a separation has here established between Tohis international, Ltd., the control of t

which operates in Holland, and Tobis Tonbild, which operates in Germany.

Two companies will, however, maintain a certain co-operatio, since main feature of huniness is distribution of films produced in German Tobis now has a new hoard of directors, are all of German Tobis now has a new hoard of directors, are all of German Tobis now has a new hoard of directors, are all of German tall the state of the st

#### Labor Walkeut Shuts 3 Mexico City Cinemas

Mexico, City, June 11. Mexico, City, June II.
Three nabarhood chiemas wer
closed over the week-end and two
first run houses are facing shutters
as result of a circumstagraphic omployes' strike. Three other nahorhood houses may Join the parade
of shutdawas before the thing is
over

Started with the dismissal of 25 Started with the dismissal of 25 documen around town, with the entire channal employe confined tecting together to demand a return of the men.

As long as the strike is on, the strikers have added a demand for higher wages.

# Petsche Plan for Film Biz Reorg Calls for Subsidiza-

BUT PLENTY DANGER TO U. S. LOOMS

Petsche Plan for Film Biz Reorg Calls for Subsidization of Native Production at Expense of Americans tion of Native Production at Expense of Americans—U. S. Distribs and Electrics to Be Taxed for the control of Native Production at Expense of Americans—U. S. Distribs and Electrics to Be Taxed for the control of Native Production at Expense of Americans—U. S. Distribs and Electrics to Be Taxed for the control of Native Production of Native Product

## MUSIC HALL, N. Y.

Stage show, which is linked to 'Our Little Girl' (Fox) makes a neat blending of color, movement and comedy. Its high spot for iavish investiture is the second number, tagged An Old-Pashinotd Garden, white something different in operate travesty marks the middle of the bill. Combination of scenic and entertainment bits are breezily run off and consumes just enough time on make it absorbingly interesting, the producing staff is labed educar's producing staff is labed educar's producing staff is labed back to the old down south plantation days and presents the warbling drum in a lilling composition, drum in a lilling composition, investiture is the second number

tion days and presents the warbling team of Nita Carol and Robert Lan.

To the warbling team of Nita Carol and Robert Lan.

Moonlight and Magnolias, by Peter DeRose and Havon Gillesple, with the mixed choral ensemble coming.

In the following rull stage number, 'An Oid-Fashloned Garden, setting and costume designers do brilling and costume designers do brillight on the waters, while the ball-roomists, Hilds Eckler and Nicholas Roberts, and the waters, while the ball-roomists, Hilds Eckler and Nicholas Roberts, and the waters, while the ball-roomists, Hilds Eckler and Nicholas Roberts, and the waters, while the ball-roomists, Hilds Eckler and Nicholas Roberts, and the waters, while the ball-roomists, Hilds Eckler and Nicholas Alaka, assisted by the baller, tickle and water and the room of the water and water and the water and water and

#### CAPITOL, N. Y.

House should see a strong gate this week, possibly into holdover proportions with 'Public Hero No. 1' (M-G) on screen and a first think the streen and the streen and the streen are a first the streen and the streen are a first think the streen are a streen as a a str

proportions with 'Fubile Hero No.' (M.G.) on screen and Sophie Tucker, Rite Bross and Donald Tucker, Rite Bross and Donald Tucker, Rite Bross and Donald Show Is strong on popular values, both screen-and stage, with the rost-representation of the second o ORIENTAL, CH

Current show is all Tucker and Ritz Bros. the latter such a wow inselection of the special properties of the latter such a wow inselection of the special properties of the latter such a wow inselection of the special properties of the latter such a wow inselection of the special properties of the latter such a wow inselection of the special properties of the latter such a wow inselection of the special properties of the latter such a wow inselection of the special properties of the latter such a wow inselection of the special properties of the latter such a wow inselection of the special properties of the properties of the special properties of the special properties of the special properties of the propertie

Don Albert's baton over the Capi-

The blan interlude with Rouletta, a stoogette with a hybrid dallect and an unfumny sequence of crossible, was climinated after the early Donald Novia did there may be a stoogette with a neuron of the stoogette with the sto

also as his own particular mentor.

Danny Dare Gilva (32) had their highlight terp opportunity with address of the state o

#### ROXY. N. Y.

There's a lot of singing on the current stage show and considerable dancing, but no comedy. That, was forgotten, somehow, nearest application, somehow, nearest application, somehow, nearest application, and the stage of the Eton Boys. Show is otherwise of convenional Roxy design, built to satisfy the average Roxy client, but no more.

Book and the was a transfer of the average Roxy client, but no more.

As acreen company there is another British pletrue, The Clair-ond run, a poor shark fishing short and usual U News release add upfor a show total that is a deal under a company the state of the control of t

## ORIENTAL, CHI

#### **REX, PARIS**

REX, PARIS

Taris, May 27.

With season drawing to a close, Francis A. Mangaris productions from the control of the control of

#### STATE, N. Y.

Lively bill at the State this week, to overcome the handleap of as with speed and goes together nicely, starting off with Betty Jane Cooper and the Lathron Brothers, one of the district of the state o

aimost, unbearable by Lowell Thomas, appecious monolog; finance and the second of the

#### CENTURY, BALTO Baltimore, June 7.

CENTURY, BALTO

Fast, bright show bouncing across the baselfs show bouncing across the baselfs when the baselfs this week, best in some time. Starts smartly, builds right up and over title bar, and closes with a bongst smartly, builds right up and over title bar, and closes with a bongst construction of the bar, and closes with a bongst smartly, builds right up and over title bar, and closes with a bongst committee of the close of the committee of the close of the clo

#### MET. BOSTON

MET, BOSTON

Roston, June 7.

No big nimes, but a lot of whatIt-takes to dish out a good, solid
variety show at the Met, this week,
There's also pienty of backstage inrine, who steps out of the line this
week for a specialty number.

Miss Sato was seen here. Cosmo
de Parce show, but this is the first
time she's been featured. Plenty of
boopla in advance press notices
citis spot debut. Harry Gourfain has
given the Oriental gai a production
number with the Bilds Ballet halfvariety of the state of the state of the state
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Dorothy Young comes on for rhythm taps. Her itaps are tops and she taps. Her itaps are tops and she trues.

Next frame is just a breathing spell in which Patsy Boland sings spell in which Patsy Boland sings with the pattern of the

#### PALACE, N. Y.

Biz off.

PALACE, N. Y.

A unit, more along vaude lines than most, headed by Vic Oliver and John Fogarty, booked in with 'Escape Me Nover' (UA). The two distributions of the property of the

# **FOX**

proudly presents these

# AUGUST · SEPTEMBER OCTOBER · RELEASES

for the

1935-36 SEASON

The strongest line-up in FOX history cast with the greatest names on the FOX roster conceived with an unerring eye for showmanship values. Read the following pages carefully and convince yourself!

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# AUGUST

# WILL ROGERS IN OLD KENTUCKY

With Dorothy Wilson, Russell Hardie, Charles Sellon, Louise Henry, Alan Dinehart, Bill Robinson. From the play by Charles T. Dazey. Produced by Edward Butcher. Directed by George Marshall.

# FRANCIS LEDERER in THE GAY DECEPTION

With Frances Dee. Original screen play by Stephen Avery and Don Hartman. A Jesse L. Lasky production. Directed by William Wyler.

## WELCOME HOME

A B.G. DeSylva production. With JAMES DUNN, Arline Judge, Raymond Walburn, Rosina Lawrence, William Frawley, Charles Sellon, Charles Ray. Directed by James Tinling.

## REDHEADS ON PARADE

With JOHN BOLES, Dixie Lee, Jack Haley, Raymond Walburn, Alan Dinehart. A Jesse L. Lasky production. Directed by Norman McLeod.



#### SEPTEMBER

#### THE DRESSMAKER

With TUTTA ROLF, CLIVE BROOK, Nydia Westman, Robert Barrat. From the play "La Couturiere de Luneville" by Alfred Savoir. Produced by Robert T. Kane. Directed by Harry Lachman.

# WARNER BAXTER in BLUE CHIPS

From the story by Vina Delmar. Produced by Robert T. Kane.

# ZANE GREY'S THUNDER MOUNTAIN sociolo GEORGE O'BRIEN

From the serial story in Collier's Magazine. Presented by Sol Lesser and John Zanft.

# GAYNOR and FONDA THE FARMER TAKES A WIFE

With Charles Bickford, Slim Summerville, Andy Devine, Roger Imhof, Jane Withers, Margaret Hamilton. From Max Gordon's stage play, authors Frank B. Elser and Marc Connelly. Based on Walter D., Edmonds' novel, "Rome Haul." Produced by Winfield Sheehan. Directed by Victor Fleming.



#### OCTOBER

#### HERE'S TO ROMANCE

With NINO MARTINI, Genevieve Tobi, Anita Louise, Reginald Denny, Maria Gambarelli, Madame Schumann-Heink. A Jesse L. Lasky production. Directed by Alfred E. Green.

# CHARLIE CHAN at the RACE TRACK

(Tentative Title)

Starring WARNER OLAND. Based on the character "Charlie Chan" created by Earl Derr Biggers. Produced by Edward T. Lowe. Directed by Louis Seiler.

#### DANTE'S INFERNO

With Spencer Tracy, Claire Trevor, Henry B. Walthall, Alan Dinehart. Produced by Sol M. Wurtzel. Directed by Harry Lachman.

# SHIRLEY TEMPLE in THE LITTLE SKIPPER

Story by Frank H. Spearman. Produced by Edward Butcher.

You haven't a show without





#### **EXPLOITATION**

By Epes W. Sargent

Selette's Ideas

#### Spread on 'G-Men'

Spread on 'G-Men'

Spartanburg, S. C.

Smart pleec of exploitation was pulled by Carolina here as big by Carolina here as being a here as being a by Carolina here as being by C Spartansburg, S. C.

today. Further tic-up was when Naves added Vanisty's copy anent Director Hoover's creation of "fact" G-Men' film to final story on Hill's fingerprinting, Hill having long cooperated with Hoover and vice versa. Van y got credit.

#### Chain Letters Helped

Chain Letters Helped

Several Denver incaster used in the chain letter as a means editing tickets. The Egyptian, Mayani, odgen, Victory, Oriental and Grannda made it straight ticket sellings the chains grew and were feet going. Reports are that the Victory took in \$130.000 in their venture, and others lesser, amount of the chains of the chain of the

#### Ready Made

Ready Made

Capitol theatre, N. Y., opening
Public Hern No. 1; started off the
exploitation with the publication in
the complete listing of the bills paid
the complete listing of the bills paid
was published Tuesday (4) and the
wayershauseers kidanappers. List
was published Tuesday (4) and the
same day the Cap busics ow with the
offer of \$500 reward to the first person bringing one of the bills to the
theatre during the ran of Tubble
This was in the shape of a \$15lack double column display directly
above the regular heatre and any
the two spaces together. To further
mark the connection the regular

the two spaces together. To further mark the connection the regular house ad was set in straight type display instead of using the ens-tomary art work. The result was a space that killed everything else on the page.

comeny art work. The result was space that killed everything clay on the page.

ovel and Practical

First of the 28 year-books comes from G-R and A. P. Waxman, who have the property of the p

#### In a Large Way

In a Large Way

I. S. Stein, general publicity man for Wa slight, and the control of the control

Street on which the house is lo-cated was dressed with flags and a slogan contest was laid off to the Herald and Examiner.

#### Wants Bill Too

#### Maybe a Gene Dennis

When the name of Dillinger strings the front pages, Charlle Schialfer, of the Tri-States adversible of the State of the St

#### Red Ink Sandwiches

Lincoln.

#### Classified Stunt

A clever tle-up with the newspaper is that used by Manager Waiter Stewart. Community theatre, Attleboro, Mass. A three-column of the Attleboro Sun.

The ad reads as follows: Do Tenants Look For Your Apartment This Way? Joe Morrison and Dixle Lee much easier if they had read the Sun Classified Ads, just as everyone else does. If your apartment is control of the Attleboro Sun.

A pleture of Joe Morrison and August Sun. Ad Will Find You August Sun. Ad Will Find You August Sun. Ad Will Find You A picture of Joe Morrison and

a Tenant.

A plettre of Joe Morrison and Dixic Lee in search of an apartment was included, with the name of the picture and supporting cast and that of the theatre.

#### e 'Reckless'

Tacoma

Wait Fenney, manager of the Roxy, pulled them for the first public wedding in many years here. The locals were just in the mood for such an exploitation and with a build up through tie-ups and plenty of free space the 9 o'clock night show was sold out. Reckless' helped draw for the event.

#### Cartoon 'Week'

Selette's Ideas

Edward Selette, of the Albany theatre, Albany, is inking advantage of the fact the house is in the shope of the fact the house is in the shope of the fact the house is in the shope of the fact the house is only a block from the railroad station and shopers can will time there without having to hold their the control of the house with the house with the probability of the house with the fact the show. He adds three cartoons for his Shurday mathies and gives candy Now that the Code is out, he may resume his other giveavany. He is using a two-color impressive of the nearby quick eats places. No mention of the heaty quick eats places. No mention of the house, which gives the step in onger leave of life with one that the color of the heaty will be the son to the fact the step in off recks and sweatsets of the short place of the structure, for which the store paid and also got when the short place of the little colored.

Treasure Hunt Carton Week'

Birmingham.

Managers wishing to have some new way to exploit their 'Mickey Mouse' or 'Top-Rye' clubs should of setting aside Mickey Mouse Week'. George Nealans, assistant manager of the club at the Ala-declare such a week and a resolution was signed urging citizens to hall every child wearing an emblom Nealand or the country. Neulans today has probably the largest kiddle club in the country. The memberability is rapidly nerings from throughout the South have been lever termale a study of Nealans methods.

#### Lamps for the Oil

Lamps for the Oil
Warner Brothers made effective
use of the Edison collection of
lamps in launching Oil for the
Lamps of China' at the Strand, N.Y.
The set of Lamps, which traces
days, was used several years ago in
window displays and there seem to
be a number of sets of these. Perhaps they can be borrowed for local
use. The local power comments
should be able to mel-becute them.

Treasure Hunt.

Treasure hunts have been soft pedaled intely, but the closing of schools will give an impetus to the idea if they are carried out smartly, and one manager has already planned for a big event for the Saturday after school closes, with a postponement to Monday in case of

Treasure Hunt

theatre at Conneaut Lake Particular and the proposition of the proposi

#### ikes Co-Ops

ikes Co-Ops

A. Milo De Haven, who handles
the Chakeres theatres in Springlied, Wilmington and Greeneville,
Obio, seems to have his merchants
trained to value co-op ads. Hardly
an attraction comes in that candivertisers from some angle, as
Shirley Temple stressing the value
of pure mills and proper head or
Agraw Ayres, with her band, apFor the cost of a small cut (and
he's willing to pay for a big one
of the property of the cost of a small cut (and
he's willing to pay for a big one
of the property of the cost of a small cut (and
he's willing to pay for a big one
of the property of the cost of a small cut (and
he's willing to pay for a big one
advantage of on to all concentrating
on the theatre page.

#### For Flood Sufferers

Flood ravages and damages and sufferings in the state's Western and Southerr area have called a footness of the state's western and Southerr area have called for 1 mediate relief. To aid this cause Orpheum theetre on-operating with the Omaha World Herother in the Comaha World Herother with the Omaha World Herother with the Danah with the Danah with the Danah world herother more the Danah world herother proceeds went to the paner to be handled in Hz Yund raising cam-Orph showed Pla Tes a Small World

#### Old but ifty

The second and Harvard, Neb.

Fort Wayne.

John Mien of Carret has taken a ten-year lease on the State. Considerable remodellag is under way at the male house now, which is managed by E. O. Stateknas.

Tallo, left for Denver recently to Join a Paramount house.

Clackwille, Tenn.

Croscent massement. Co., of Sacret has the paramount with the properties of the properties

#### BEHIND the KEYS

The Playhouse theatte, which for several years has been assed by George Allen, changed hands last month when Andy Flor, manager of the Star theatre, a picture house, took over the lease from the Clayton Investment company. Name of the Rosy and a new marquee is to be installed.

#### Uhrichsville, O.

Uhrichsville, O.
Office of the State theatre here
was burgiarized recently when between \$40 and \$50 in change was
taken. The theatre was entered
through a front door and a panel
removed from the office door.

Boston.

Roston.

Roston.

R. P. Theatres Corp. will hold their annual outing on Saturday, June 29, at the Mayflower hotel, Plymouth, Mass. Golf, swimming, boating and beach pilo will be among the sports for the day.

Cedar Rapids, Ia M. J. Aubineau, sales manager or the country of the

Hamrick's Oriental theatre will be closed and the Blue Mouse theatre used for both first run and subsequent run pictures. Following a short closing, it is understack over the house as a second run house.

Portland, Ore.

Hal Daigler arrived in Portland from Seattle last week to assume charge of the Paramount theatre management locally for the Evergreen Theatre corporation.

Red Lodge, ont.
A. F. Post has left the Irls thea-tre, Red Lodge, Mont. heading for the American in Roundup, Montana.

Angeortes, Wash.
Bud ensen, operator of the Empire, is opening another house here early this month.

T. B. Noble, general manager of the Westland theatre string of the Westland theatre string of the Westland theatre string of the theatre of theatre of the theatre of theatre of the theatre of theatre of the theatre of the theatre of the theatre of the theatre o

Orpheum, Mort II. Singer theatre, has folded for the summer and will reopen in Septe ber, Nate Rosenthal musaging.

Fox-West Cuast had a shale-up in assistant managers and pressure that the state of the state of

Changes of ownership of Orabases in the Omaha distribution territory reported for the month of May: Oriental theatre, Beaver City, from E. Particular Changes of Committee of

Dubuque, Ia.

Graheum, Mort II. Shaper theatre,
dats folded for the summer and will radice by the Rrewn,
groupen in Septe ber, Nate Rosenthal nervoscius.

Therey Lewis is manuaging and
When the shows for the Park to the house called inches the shows for the Park to the house called in Des Moi

#### **Comparative Grosses for May**

(Continued from page 10)

#### CINCINNATI

	May 9	May 16	May 23	May 30
ALBEE	G-Men	Miserables	Goin' to	Flame
(8,300; 35-42)	\$12,500	\$13,500	Town	Within
High. \$33,500			\$13,500	\$8,500
Low. 5,800	Star of			Indiscretion
PALACE	Star of Midnite	Franken-	Our Little	\$20,000
(2,600; 35-42)				
High. \$28,100	\$11,500	\$12,500	Girl	(Guy
Low 4,500			\$13,500	Lombardo)
LYRIC	Hold 'Em,	G-Men	Franken-	Goin' to
(1,400; 25-30-40)	Yale	\$4,000	stein	Town
High. \$28,900	\$3,000		\$4,000	\$6,000
Low 2,500	_	l1		
KEITH'S	Go Into	Black	Dinky	Caliente
(1,500; 35-42)	Dance	Furv	\$2,100	\$6,700
High. \$22,100	\$4,000	\$4,200	(4 days)	(10 days)
Low., 3.000	(2d wk)			

#### DENVER

	May 9	May 16	May 23	May 30
DENHAM (1,500; 25-35-50) High, \$16,000 Low., 2,000	4 Hours to Kill \$6,000 (Stage Show)	Stolen Harmony \$2,000	Goin' to Town \$9,000	Town \$4,000 (2d wk)
DENVER (2,500; 25-35-50) High. \$27,700 Low. 3,000	Go Into Dance \$7,000 (Stage Show)	G-Men \$9,000	Our Little Girl \$10,000	Black Fury \$5,000 (5 days)
ORPHEUM (2,000; ±5-36-50) High. \$20,000 Low. 3,000	Star of Midnite Strangers All \$5,000 (Split week) (Stage Show)	Romance in Manhattan \$16,000 (Ben Bernie)	Informer \$5,000	Laddie \$7,000
PARA- MOUNT (3,106; 25-35) High. \$22,000 Low 1,200	Frankenstein \$7,000	Frankenstein Thunder in East \$4,000 (Split 2d wk)	Curious Bride \$2,000	Let 'Em Have It \$4,000

#### **BUFFALO**

	may 9	may io	may 23	may 30
BUFFALO	Star of	Black Fury	Flame	Our Little
(8,600; ::0-40-55)		\$9,000	\$13,500	Girl
High. \$42,000		1.,	(Olsen-	\$14,500
Low 8,300	(Stage Show)		Shutta)	
CENTURY	Vampire	Florentine	People's	Hold 'Em
(8,400; 25)	and	Dagger	Enemy	Yale
High. \$21,000	Gicoletta	and	and	and
Low 3,200	\$7,100	Brewster'e	New York	Cowboy
		Millions	Nite	Millionaire
		\$4,300	\$5,700	\$5,200
HIPPO-	G-Men	Men	Strangers All	Curious
DROME	\$11,000	\$7,600	and	Bride
(2,400; 25-40)	****	(2d wk)	Harmony	and
High, \$22,000		1	\$5,600	Vagabond
Low 3,600		l		Lady

#### **INDIANAPOLIS**

191	May 9	May 16	May 23	May 30
APOLLO	Frankenstein	Hoosier	Our Little	Girl
(1,100; 25-40)	*\$6,750	Schoolmaster	Girl	\$3,500
High. 15,400		\$2,500	\$7,850	(2d wk)
Low 1,200		1 , ,		
LYRIC	G-Men	Dinky	Cowboy	Daring
(2.000; 25-30-40)	\$10,500	\$6,250	Millionaire	Young Man
High. \$15,000	(Stage Show)	1.7	\$6,500	\$7,500
Low. 1,750	(			(Palais
.,		1		Royale Rev)
LOEW'S	New York	Miserables	Miserables	Vampire
PALACE	Nite	\$8,000	\$3,700	\$3,300
(2.800: 25-40)	\$4,000	*********	(2d wk)	\$3,000
	\$4,000		(Zu WK)	l .
High. \$19,000	1	I .		1

#### MONTREAL

May 9 | May 16 | May 23 | May 30

PALACE (2,700; 50) High. \$18,000 Low 4,500	Go Into Dance \$11,000	Marietta \$11,000	Marietta \$7,040 (2d wk)	Goin' to Town \$11,000
CAPITOL (2,700: 50) High. \$30,000 Low. 5,100	Royal Cavalcade and Murder on Honeymoon \$6,000	Devil Is Woman and Hold 'Em Yale \$9,000	West Point and Florentine Dagger \$7,500	Frankenstein and Princess O'Hara \$8,500
LOEW'S (3,200: 50) High. \$18,000 Low., 3,000	Man Knew Too Much and Women Must Drese \$6,500	Vanessa and White Cockatoo \$8,000	Scandals and \$10 Raise \$6,500	Leet We Forget and Happened in N. Y. \$7,000
PRINCESS (2,200; 50) High. \$25,000 Low 3,500	Brewster's Millions and Lilies of Field \$6,000	Richelieu and Love You Always \$9,000	Richelieu and Always \$6,000 (2d wk)	Miserables and Nite at Ritz \$9,000

#### PROVIDENCE

		COLIDEILC	E	
	May 9	May 16	May 23	May 30
STATE (3,200; 15-25-40) High, \$29,000 Low, 2,500	New York Nite and Unwelcome Stranger \$7,200	Vampire and Vagabond Lady \$9,800	Miserables \$10,500	Indiscretion and Harrington \$7,500
MAJESTIC (2,200: 15-25-40) High. \$17,500 Low. 2,500	Traveling Saleslady and Florentine Dagger \$6,200	G-Men and Dinky \$10,500	Men and Dinky \$6,200 (2d wk)	Little Girl and Daring Young Man \$8,300
STRAND (2,200: 15-25-40) High. \$18,000 Low 2,000	Stolen Harmony and Hoosier Schoolmaster \$7.500	4 Hours to Kill and Swell Head \$6,300	Goin'-to Town \$11,200	Devil Is Woman and Green Lights \$4,700
ALBEE (2,5(0); 15-25-40) High. \$20,000 Low., 1,900	Mr. Dynamite \$6,500 (Polly Moran) (Stage Show)	Village Tale \$3.500 (Mitzi Green)	Let 'Em Have It and Chasing Yesterday	Informer and Cash \$4,100 (6 days)

#### Mamoulian Sez

(Continued from page 2) riche with color, just as they dld, in the beginning of sound, with dla-

Mr. Mamoullan learned, making 'Becky Sharp,' that it's sulcidal to start violently colorful, to start with a brilliant pallette. The eye must be led to color quietly, gradually, progressively. So he developed what he calls a 'color montage,' a color progression, photographing a ballroom, for instance, then making a deliberate division and sciection of the shots and assembling them artistically, correctly and logicallywhich mounts so correctly and logically to a climax that no one is conscious of the artificiality and

oracious of the artificiality and stylization of the method. Style. Stylization. Mr. Mamoulan likes them too. There's no artification of the method. Style. Stylization, Mr. Mamoulan likes them too. There's no artification of the method of t

Mamoullan's But now Mr. Mamoullan's scholarly interest in pleturee makes way for his enthusiasm for 'Forgy'. Atter all, 'Becky Sharp's' completed —his job with the George and Ira Gershwin, DuBose Heyward opera, is just beginning. He's listening to singers for it right now. Alex Smallens will conduct Its 45-piece or-citestra. now

chestra.

The first night he came to town, Mamoullan rushed to George Gerahwira apartment to hear the score. Though he knew it would be great, he could hardly wait to be sure. For the first time in his careerbecause of his confidence in the talent of Gershwin and because he loved 'Porgy' and felt Gershwin and 'Porgy' the perfect combination—he had agreed to direct a Bin his wordered—so, when he heard Gershwin high the first few minutes of it, he shouted to him to stop. He wanted to absorb it, to savor it, it was magnificent beyond his wildest hopes.

Tit's marvelous, thilling; he said,

May 23 | May 30

#### SEATTLE

	May 9	May 16	May 23	May 30
FIFTH AVE.	Marietta	Marietta	Private	Goin' to
(2,400; 25-35-40)	\$8,200	\$8,300	Worlds	Town
High. \$26,000	*	(2d wk-	\$6,700	\$7,600
Low 2,500		8 days)		
PARA-	King's Horses	Caeino	Marietta	Devil Is
MOUNT	and	Murder	\$7,500	Woman-
(8,106; 25-85)	Last	\$1,500	(11 days)	and
High. \$21,000	Wildarness	(3 days)	,	Vagabond
Low., 1,600	\$5,300			Lady
	(Vaude)		. V	\$4,400
LIBERTY	Cowboy	8 Bells	Silver Creek	Party Wire
(1,900; 25-35)	Millionaira	and	and	and
High, \$12,600	and	Hold 'Em	Love You	Swell Head
Low., 1,700	Money Meane	Yale	Alwaya	\$3,100
	Nothing	\$4,300	\$3,700	
	\$3,800	1		
MUSIC BOX	Richelieu	Richelieu	Go Into	G-Men
(000: 25-35-40)	\$5.300	\$3,000	Dance	\$2,300
High, \$17,000	1	(2d wk)	\$6,000	1
Low 1,700		1		1

#### **NEW HAVEN** May 16

PARA- MOUNT (2,348; 35-50) High. \$21,000 Low., 2,600	Stolen Harmony and Circum- stantial Evidence \$5,700	Devil Is Woman and Nut Farm \$4,600	Goin' to Town \$9,600	Town and Green Lights \$4,300 (Split 2d wk)
POLI'8 (3,040; 35-50) High. \$20,000 Low., 4,200	Scandals and Dog of Flanders \$6,000	Richelieu and Love You Always \$6,000	Our Little Girl and Swell Head \$6,500	Star of Midnite and Strangers All \$6,700
SHERMAN (2,200; 35-50) High. \$16,000 Low 1,500	G-Men and Mary Jones' Pa	Curious Bride and Dinky	Miserables \$7,800 (8 days)	Caliente and Informer \$4,600

#### RIRMINCHAM

		*******	1147	
	May 9	May 16	May 23	May 30
ALABAMA (2,850; 30-35-40) High. \$29,000 Low 3,500	Go Into Dance \$6,300	Star of Midnite \$5,000	Goin' to Town \$8,000	Our Littla Girl \$6,500
STRAND (800; 25) High. \$5,100 Low 800	Hold 'Em Yale and Women Love Danger \$1,500	Cowboy Millionaira \$1,300	Vampire \$1,500	Harrington \$1,600
EMPIRE (1,100; 25) High. \$12,000 Low. 800	Traveling Saleslady \$2,300	Curious Bride \$2,000	Black Fury \$3,000	Devil Is Woman \$2,200

#### PORTLAND ORF

	FUN	ILAND, C	KE.	
	May 9	May 16	May 23	May 30
BROADWAY (2,000; 25-40) High. \$21,000 Low., 2,500	Curious Bride and Harrington \$4,400	Black Fury \$5,400	Vampire \$4,600	Mary Pickford in Coquette \$5,200 (3 days—\$0.55 to \$2.75) (Legit)
UNITED ARTISTS (1,000; 25:40) High. \$13,200 Low 1,200	Richelieu \$5,800	Reckless \$6,600 (9 days)	Miserables \$5,200	Miserables \$3,000 (2d wk)
PARA- MOUNT (3,000); 25-40) High. \$16,000 Low 3,000	\$10 Raise \$10,800 (Marx Bros.) (Vaude)	Devil Is Woman and Small World \$5,700	4 Hours to Kill and Last Wilderness	Goin' to Town \$4,700 (8 days)

#### basis, which appeals to the few. The millions are the essence of the screen art.' SETTING FRISCO PACE

SETTING FRISCO PACE

Business is still considerably off her work of the product of the grade of marques production of the production of th

#### **BUFFALO**

(Continued from page 11)

looks to get best comparative business in town. Maybe \$7,000. Last week, 'Have It' (UA). Failed to catch on after neat opening. Off at \$5,400

week, 'Have It' (IA). Failed to catch on after neat opening. Off at Lakes (Shea) (3.400; 25-40)—In-former (Radio) and 'Nit Wit' (Radio). Peculiar dual program for here with about \$5,000 in prospect. March of Time'. Bit predicted atride, with 'Time' also figuring in \$5,200. Time' also figuring in \$6,200. Time'. Single graph (Fox). Not very distinguished business, may go \$5,900. Last week, 'Harrington' (MG) and 'Small World' (Fox). On the single graph of the singl

#### Pic NRA Chances

(Continued from page 7) apply only to employees engaged in working on Government orders and ontracts.

continued.

With Congress expecting orders to enact more significant legislation than the two stop-sap measures, there was no indication of where films would fit into the new set-up. The statement of the continued of the contin distributors.

as to the status of exhibitors and distributors. The question of continuing desirate and the state of the sta

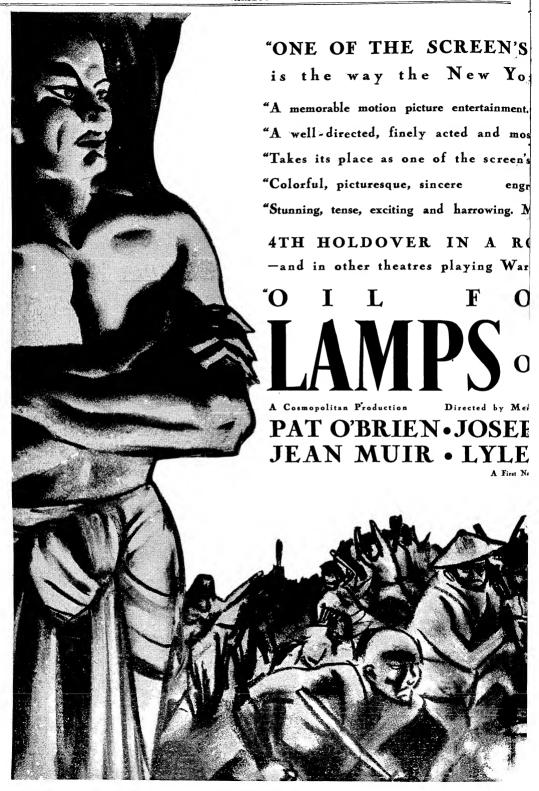
#### Al Lewis to Europe

Hollywood, June 11.
Albert Lewis, Paramount producer, is sailing with family on the Champlain from New York, July 5. He will spend a four-month vaca-tion in Europe.

What A Picture! What A Picture!..



From Ring Lardner's story, with Olivia de Havilland, Ruth Donnelly, A First National Picture. Directed by Raymond Enright.





#### Inside Stuff-Pictures

Showmanship methods, made necessary through realization that all equipment must be promptly serviced, are being introduced into the 16 millimeter industrial film field. With thousands of dollars in 16 mm equipment used daily by Industrial firms throughout the country, manupartners that closely resemble the setup of EEPI and other big equipment companies catering to regular picture houses. Some industrial companies have 500 to 300 talking picture outflis in use. They are booked to their agents or branches in various communities in much the same manner as 35 mm, picture releases excepting that the equipment also is routed with the film. The local agent makes complete arrangements for a trade showing.

Cross-licensing agreements between Technicolor and Eastman Kodak are regarded in the industry as at present giving Technicolor the biggest advantage. Reason is that thus far there has been no heavy usage of color in 16 mm. Industrial pictures from which Eastman Kodak is exPresent method of obtaining industrial film for 18 mm. projection is to photograph originally with 35 mm. negative, whether in sound or silent, and then reduce to the smaller gauge fill. Until big industrial films are convinced that photographing originally with 16 mm. film is as successful as the-present method, few of the companies, even if they successful as the-present method, few of the companies, even if they successful as the-present method, few of the companies, even if they successful as the-present method, few of the companies, even if they successful as the present successful as the present successful as the present successful as the present time.

Death of Philip Klein, Fox scenarist, son of the late Charles 'lein, playwright, who lost his life in the Lusitania disaster, recalls a sad cycle embrueing the 'Charlie Chan' stories original collaborator on Chan' for Fox, was burned to death in a Hollywood apartment two years ago, Klein was depressed. Earle Derr Biggers, creator of 'Chan' in fiction, also idel recently.

Fox has been continuing the 'Chan' series by arrangement with the Biggers estate. Klein and Connots were of same age, in the late 49's.

Fox-20th Century merger is figured to alter the legit production plans of Fox. Basically, Sid Kent, speaking for Fox alone, never was wild about the idea of subsidizing legit production in order to groom scripts for Hollywood

Darryl Zanuck: and Joe Schenck sort of like this scheme of things, and during the 'past' season 20th Century bankrolled two Broadway entries. For this reason, Fox-20th will undoubtedly be in the legit thing along with the other Hollywood invaders of the legit scene.

Coast indic producer recently received a fast plea for financial ald from a film player who was jammed in a midwestern city. Producer scraped up \$700 and whred it to the actor who subsequently arrived in Hollywood.

Hollywood.

Producer had a picture ready for production and approached the actor to take the lead for his previous price of \$400 for the three-day part. Producer offered to give the player \$200 in cash and apply the balance on the loan. Actor wanted the full amount for his work and has been sidestepping the producer.

Unique means of working out a campaign on a picture employed by Fox in connection with 'Danto's Inferno.' Company invited 23 advertising men from theatres all over the country to come to New York for a forum to he held on best way of advertising and exploiting 'Inferno,' picture first being screened.

Fox also sought a frank appraisal of material prepared on a campaign prior to the open forum Friday (7). This is believed first time representative theatre advertising opinion has been sought in settling the second-

Under its summer policy of a restricted stage show, inus line girls, and a reduction in the operating nut, the Fox, Brooklyn, will not get a successor to Zac Freedman, managing director, who resigned to enter radio as organizer and head of an artists bureau for WMCA. Al Reld, district manager for Fablan, will personally supervise operations of the Brooklyn house over the summer.

Freedman had staged the shows as managin irector, with Marjorie Alton in charge of the line girls.

Paramount has taken enough interest in the military program of the Ridding Actors' Association to furnish horses for drilling and toss in free feeds for the low. Cavity school, going into the mounted military excholates of various armies, is open only to post graduate picture horsemen. It's under direction of two retired army men, Major Phil Kiefer and Capt. John etc...

Boys are starting practical drilling after several months of weekly classroom boning.

Olympe Bradna; of the Tolics Bergeres, French Casino, N. Y., under contract-to Paramount, is not a Czechoslovaldan. Dancer was actually horn in a dressing room of the Olympia theater, Paris, between a matinee and ovening performance. Her father is a naturalized citizen of France. Miss Bradna is the nice of Fred and Ella Bradna of the Unigling circus. Sie knew no English when arriving here a year ago, but now has virtually no accent.

Hays office move to keep the fan magazines in line on hotcha and tipoff material is again boiling with one publication due for the autopsy table at the next meeting of the Coast publicity chiefs.

tione at one mean meeting of the Coast publicity eners.

Charge is that this particular mag has been virtually ignoring the recent pact between the Hays office and publishers. Yarn in question had a featured male player saying he tortured his wife for two months before he married her to test her love.

Minor actress of foreign extraction finally is getting a picture break after becoming the wife of a major studio exce some years ago. Despite for strenous insistence on a screen part nothing: could be done because the producer, shortly after his wedding, was sent to Europe for his

Recently this exec returned to a production spot at a Hollywood studio and now is giving in by spotting the missus in a foreign version.

Several months ago when Metro sent its 'Mala' troupe to Tahiti for location work, decision was made to pick up several bit players in the South Seas. Director Richard Thorpe hired one man in the Islands for an important bit. Film sent back to the studio showed him to be so analeurich that cutters had to cut around him.
Studio boys also recognized this lad as a former ollywood cumeraman but reture to they of his name.

'Redheads on Parade,' which Fox has completed for 1935-36 season, has a 'color' sequence which incorporates no color process. It's merely a transition from black to white, and it's done by means of filters. Plx shows the men's clothing changing from black to white hue. In order to perfect the fluision, olothes of a certain texture were necessary, irector also required a special makup for actor's faces to offset the filter deno fluorith the processor. frector also required a special ifting done through the filter.

Sam Tayler, WMCA's pleture commentator, is passing up the chatter stuff for the time being and is going in for first-hand raps against cer-

#### 1 Gal in a Million

Hollywood, June 11. orie Hendricks, secre-John Hammell at Para-Matrice tary to John Hammell at Para-mount, is on her vacation. Expense for her trip will be partially paid from the \$90 she received in chaln letters.

#### PENN GOV. APPROVES **EOUAL RIGHTS BILL**

Harrisburg June 11.

Governor George H. Earle today (Tuesday) approved the Reynolds equal rights bill, which prohibits discrimination against any one be-cause of race or color in any public place of amusement or accommoda-

place of amusement or accommoda-tion.
Bill has been before the legisla-ture in similar forms for many years. Act provides that violations of its provisions shall be a mis-demeanor subject to a fine of \$100 to \$500 and imprisonment for 30 to 90 days.

90 days.

Shortly before the bill was approved by the Governor a resolution was passed by the House recalling the bill from the Governor's The Senate, however, tabled the resolution.

#### Flood Disaster Didn't Deter This Indie Exhib

Lincoln, June 11.

Lincoln, June 11.
Fred Glass, Fox manager, McCook, Neb., kept his show going all
through the flood disaster which
drowned about 200 people in the
Republican valley, even after the
power plant had been fnundated and
the town was in darkness.
Seeling the possibilities of
the commanding riven, he backed a tractor up to his house, hooked it on
the generator and ran all day and
well into the night to a packed
house.

#### D. Montgomery as Foster

Hollywood, June 11.

Douglass Montgomery has been given Stephen Foster's role in Mascot's 'Harmony Lane.'

Clarence Muse is set for the vocal numbers. Hollywood, June 11.

#### \$2 Extra Biz for \$50 'Bank Nite' Outlay Doesn't Pay N. Y. Nabes

#### LENSING COP SCHOOL

Lew Seiler Getting 'Police Parade' Background

Lew Seller, Fox director who re-cently finished 'Ginger,' arrived in N. Y. yesterday (Tuesday) to grab authentic background shots for Police Parade, just starting pro-

ms to get many scenes at New police department's school for

#### RADIO PIX. THEATRES' BIG BALLY ON 'BECKY'

dlo Pictures (Pioneer Productions) with theatre accounts play-ing 'Becky Sharp' are both going to town on an advertising and exploitation campaign.

tation campaign. Will all the control of the theatres sharing in advertising, the Technicolor company this week is placing large and of its own in New York papers as ald for Sharpri debut into Radio (1/4 Music Harpt in the Control of the Sharing arrangement with Radio is sharing arrangement with Radio is sharing arrangement with Radio is New York engagement of two weeks.

weeks. It could be a superior of two weeks. Lord & Thomas handles the Beeky picture for half and full page ad spreads in the national keys. Theatres are sharing in the capacity of the superior of the superi

#### Melford on U 'Chi

Hollywood, June 11. George Melford directs Univer-al's 'East of China.' Charles Bickford draws the lead.

tain types of Times Square film exploitation. First sock delivered last week on his twice weekly broadcast criticized the irregular practices of certain theatres, all former legit houses, in presenting old pictures under

George Seitz, finishing the direction of 'Manhattan Madness,' at Metro, is the fourth director to be assigned this job. Originally Richard Boleslawski was to have done the picture, but was switched to 'O'Shaughnessy's Boy.' Harry Beaumont started the film and was then taken off for another assignment, J. Walter Ruben taking over the task. Latter then dropped out in favor of Scitz.

Vinton Freedley, who produced 'Anything Goes,' will supervise the film version for Paramount doing preparatory work in New York and later going to the Coast when shooting starts next fall. Riclase date on film is Pebruary, manager planning to present the show in no more than five key spots. It is current at the Alvin, N. X., and is due for the

Warners will change title of its Annapolis feature, now in work at the Navel Academy from the original handle of 'Anchors Aweight'. Metro bast Warners to registration of that title with the Hays office by a few days and claimed priority. Metro picked the name from the Robbins Music Corp. catalog which publishes 'Anchors Aweight'.

Independent producer had an agent typing to procure a story from a topnotch author but pastered the 10 percenter wanting to know if the deal had been put through.

Agent finally asked, 'Why the hurry? Are you anxious to get a swipl out?' 'No,' answered the indie, 'I want to get busy on release. I've already finished the film.'

Even with the NRA temporarily in the discard, rumblings are being heard of efforts to form a union of picture house managers in the Greater New York area. New union would include assistant managers as well as theatre chieftains. Thus far talk has been of a \$50 weekly mini un

When he discovered that it would take three days to photograph a dance routine of 75 girls, hoofing on a set which consisted of nothing but stalls, the producer instructed the dance director to complete the number in a day and a half. Producer then ordered the stairs cut in half.

Pauline Lord and Paramount have patched their tiff over 'So Red the Rose.' Studio is having a rewrite job done on the script, Argument reached the breaking point when Miss Lord refused to play the part for which she had been held idle on salary over a month.

Some exhibs are using a supplementary title, "The Scoundrel of 49th Street" on Paramount's "The Scoundrel" (Hecht-MacArthur-Noel Coward). Originally "The Scoundrel" was titled 'Miracle in 49th Street'.

Of recent pictures turned out by Paramount, 'Parls In Spring' is tops a production cost, running around \$800,000 on the budget. Top names the cast are Mary Ellis and Tullio Carminati.

Producers of 'Errant Ludy' state the picture rights to the Nat N. Dorfman comedy have not been sold but clai two film firms have bid for 'Lady'.

That numerous New York pleture theatres, particularly in nabes, are surfeited with special 'nights,' giveaways and stunts is seen in the move in the last week by sev-eral houses to ell lnate bank nights' and amateur night perform-

ances. As one manager expressed it, the 'bank' stunt cost his theatre \$50 each week and meant not more than \$2 additional in the box office

With the amateur shows costing \$25 to \$35 weekly, house managers feel that the resulting slight increase in biz does not justify the crease in blz doc additional outlay.

Fact that summer season, as usual, is beginning to hit the daily take also is back of these economy moves which in some districts even have eliminated givenways. Angle that everybody is 'doing it' also is partially blamed.

Blue Eagle or no, economics of the situation has resulted in these N. Y. theatres eliminating some of the freak 'nights.'

#### Exploitation

(Continued from page 19)

(Continued from page 19)
write the last performance. No
restriction as to the size of the
party. Choice of ice cream and cake
or sandwiches and coffee by airrangement with local shops. Manager always tries to go along as
host.

ager always tries to go along as shorts.

With a crackery pieseway has an offer to hold the pieces until the set is complete and then make delivery. If desired. Punch eard is used, each numbered, and each the house score sheet to avoid unauthorized punches. Idea came from a woman who kicked at having to a company of the company of the

inter-day runs.

Back 15 or 29 years age one manager made trade by oiling all baby curriages parked during the matiness. Another nabe manager mow flowers and always has some potted plants in the lobby. Women patrons found that he's a good plant dector and bring in their sick plants. Usually the properties of fertilizer does the trick, but sometimes he has to repot or use insecticles to give the growths a chance. But he can almost always succeed and he can leave in at the box and he castless in at the box.

#### rivate Box Score

Taking a hint from the Vansry box score, a small towner has adapted the idea to his own house, with patrons scored instead of the lone reviewer. Menns a little bookkeeping, but a second trial persuades the manager it's worth while.

sunders the manager It's worth white.

Idea is based on the correct estimate of the pictures played with the contest marked the pictures played with the picture of the pic

If right, and of the contest all who have covered at least 65%, of the shows have their averages figured, with a small prize to top score and a telect to all who are 75% correct. Names of all who quality are listed in the Toyer, which scenas to be more appreciated than the small rewards.

more appreciated that one words, words, wards, wards, wards, where the content put closed had 230 names with 37 in the whining list. More than 360 are in the third round. Sturing in September the recommendation of the content with the hi-per correction with the hi-per correction. Will be cookinged the star critic, will be includinged the star critic, will be judged to the content of the star critic, will be includinged the star critic.

COMPANY

The Answer Has Been the Same For 11 Years!



(and they will make box office history)

There's an obligation in leadership. These pages tell why M-G-M in '35-'36 will be the backbone and security of your business. They explain why M-G-M has meant safety, not speculation, for eleven years. They reveal why your patrons who buy names will want the line-up that has more STARS than all other companies combined. In no previous year of its history has the Leader offered such an array of Giant Productions. Keeping faith means keeping FIRST. Keeping FIRST means having the greatest resources and talent on earth! Here it is!

(In addition to the names mentioned below there will be co-stars as occasion bermits)

- 2-CLARK GABLE
- 2-GARBO
- 1-GRACE MOORE
- 3-JOAN CRAWFORD
- 2-JEAN HARLOW
- 1 JEANETTE MacDONALD
- 1-JEANETTE MacDONALD-**NELSON EDDY**
- 3-LIONEL BARRYMORE
- I-MARX BROTHERS
- 1-NORMA SHEARER
- 2-ROBERT MONTGOMERY
- 2-WALLACE BEERY
- 1-WILLIAM POWELL

#### MUSICAL **PICTURES**

with STAR Casts in famed vehicles of "Naughty Marietta" prominence.

#### 14 MARQUEE PICTURES

Reverting to the original popular policy of this series. Timely stories with strong casts.

#### **PROMOTION** SPECIALS

Introducing a new idea in the merchandising of motion pictures. Of course, M-G-M does it first. Combines a smash advertising campaign with a new twist. The plan is now being develped nation-wide, and details will shortly be announced. Depend on it for something box-office-wise that's never before been attempted.













IEANETTE MacDONALD











JACK BENNY







ROBERT MONTGOMERY



ILLIAM POWELL



NELSON EDDY



CONSTANCE BENNETT



CHARLES LAUGHTON





SPENCER TRACY





CLIFTON WEEB

# M=G-MThe Extended Runs of 1935-36

#### CHINA SEAS

Clark GABLE • Jean HARLOW • Wallace BEERY

When you glimpse "China Seas" (completed and what a show!) you'll get an idea of the kind of extended run product M-G-M will flash on the industry in the new season. From now on you'll read and hear plenty about "China Seas." The novel by Crosbie Garsten was "China Seas." The novel by Crosbie Garsten was directed by Tay Garnett. The Hong Kong harbor set alone is the most amazing since "Ben Hur." And that cast! Clark Gable, as the rugged sea-faring man; Jean Harlow, as the frank lady of the Oriental ports; Wallace Beery, as the bluff trader who also seeks Miss Harlow's affections. Action takes place on the liner Kin Lung fighting storms, pirate raids, Malay thugs aboard ... with the highlighted romance of Gable and Harlow that's more powerful than "Red Duxt." Soon you'll see "China Seas" for yourself! You'll do your own raving!

#### WIFE vs. SECRETARY

The showman-producers of M-G-M will make this Faith Baldwin Cosmopolitan Magazine story with a Big Name Cast! Backgrounds are Park Avenue penthouses, swanky Palm Beach, beautiful Bermuda. The selection of this story for de luxe picturization has been confirmed by the overwhelming response received nation-wide from readers of Cosmopolitan Magazine. It is one of the HIT magazine features of the year. It will be one of the HIT screen attractions of '35-'36.

#### BROADWAY MELODY of 1936

The Cast: Jack Benny, Eleanor Powell, Robert Taylor, SID SILVERS, BUDDY & VILMA EBSEN, FRANCES LANGFORD, SHIRLEY ROSS, UNA MERKEL, STUART ERWIN, JUNE KNIGHT, EIC. All our dreams have come true. "Broadway Melody of 1936" will top its famed predecessor with its talent, with its music, with its production wonders and with its story that combines heart-throbs, dramatic suspense, a million laughs and a wallop at the end that sends them away cheering. Book by Jack McGowan and Sid them away cheering. Book by Jack McCowan and Siders, Director, Roy del Ruth. Music by Brown and Freed. Dances by Dave Gould. And watch for Carl Randall's "Magic Dance" number, mystifying as a Houdini trick and numbers like "I've Got a Feeling for You", "Broadway Rhythm", "Lucky Star" among others. And what a cast headed by radio favorite Jack Benny! And those gowns by Adrian. Biggest money's

#### A TALE OF TWO CITIES

starring RONALD COLMAN

The Cast: ELIZABETH ALLAN, BASIL RATHBONE, DUDLEY DIGGES, EDNA MAY OLIVER, CONSTANCE COLLIER, HENRY B. WALTHALL, REGINALD OWEN, WALTER CATLETT

At this time when BIG spectacular productions defy all precedent in what they can do at the box-office, M-G-M comes along with the BIGGEST. Charles Dickens' most celebrated action romance, read by millions the world over, is M-G-M's meat for a Giant extended run hit. Those thunderous days of the French Revolution, marching armies, lovers' sacrifices, heartstabbing suspense . . . they're coming to your screen as only M-G-M can bring them to you with limitless resources for Cast and monumental Production.

#### The FORTY DAYS of MUSA DAGH

170,000 copies of Franz Werfel's novel are sold and thousands coming off the presses! Best seller of years and what a picture it will make. The drama of seven Armenian villages, cut off from the world in the First Year of the World War, their inhabitants pursued by the Turks, their beautiful daughters fleeing from the bestial soldiery. They seek refuge on the holy mountain Musa Dagh and for forty world-shattering days hold out against all odds. The heroism and the love story of their young leader is the greatest thrill of modern fiction. Actually 63 name parts foreshadow a roster of the industry's great names in the cast. Backed by a \$2,500 Prize Contest now current in Modern Screen Magazine in cooperation with M-G-M and publishers, Viking Press.

#### THE GREAT ZIEGFELD

starring WILLIAM POWELL and Big Name Cast Everybody wanted it. M-G-M got it! So BIG that only M-G-M could handle it. ZIEGFELD! A trade-mark on any theatre marquee that pre-sells a Giant entertainment. Glorifying the American Girl. William Powell in the leading role. Harriet Hoctor, dancing star, is the first of a long list of celebrities engaged. Of many lavish scenes, the Lion Ballet staged by Seymour Felix is just one...in which countless beauties, trained lions, ponies, dogs and other animals take part. William Anthony MacQuire wrote the story and is associated in its production. He's author of "Whoopee" "Kid Boots" etc. Giving you an idea of what's coming!

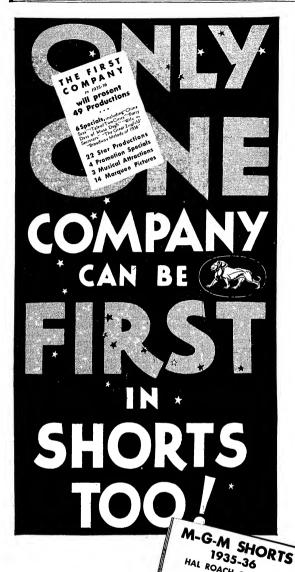
#### From the STAR GROUP

GARBO-FREDRIC MARCH in ANNA KARENINA
with FREDDIE BARTHOLOMEW and Great Cast
It is completed! A September release! Those who have seen it It is completed! A September release! I hose who have seen it is state without reservation that it is Garbo's greaters soul-picture. Tear-dimmed, exquisitely beautiful. Fredric March again famed for "Les Miscrables" is a fis best. Freddie Bartholomew's first since "Copperfield" and he's definitely a star after this! Plus Maureen C'Sullivan, May Robson, Basil Rathbone. Clarence Brown's skilled direction of Tolstoy's novel insures a headliner.

AFTER THE THIN MAN—WM. POWELL • MYRNA LOY
The same talents have repeated! Stars, writers, directors got together and did it again. Dashiell Hammett, the author; W. S. Van
Dyke, director; Goodrich and Hackett, the adaptors. .. they were
applauded for "The Thin Man"...they'll be cheered for the sequel.

#### **NOVELS, PLAYS, STORIES** BOX-OFFICE PROPERTIES

Following are part of M-G-M's great story properties from which many of the 1935-36 productions may be selected Following are part of M-G-M's great story properties from which many of the 1935-36 productions may be selected "MAYTIME", Romberg's famed light opera. By Rida Johnson Young, who wrote "Naughty Marietta", "SACRED AND PROFANE LOVE". Arnold Bennett's artist's model story, "TISH" by Mary Roberts Rinehart; "TIMBERLINE", Cene Fowler's best-seller; "THE WIND AND THE RAIN", stage hit by Merton Hodge, "BLACK CHAMBER", Herbert O. Yardley's story of American secret service during the war," AH WILDERNESS", Eugene O'Neill's Theatre Guild success; "LIVING IN A BIG WAY", Cosmopolitan Magazine novelette by Louis Bromfield; "MAN CRAZY", based on Liberty Magazine serial story, "BRIGHT GIRL" by Vina Delmar, "LADY COMES TO TOWN", Cosmopolitan Magazine's novelette by Clements Ripley, "HER EXCELLENCY'S TOBACCO SHOP", European stage hit, "GOLD EAGLE GUY" outstanding hit of New York's famed Group Theatre, by Melvin P. Levy, "HERE COMES THE BAND", a super-musical featuring Ted Lewis and his great band, plus Ted Healy, Nat Pendleton and others, music by Jerome Kern; "SILAS MARNER", George Eliot's greatest novel; "OLIVER TWIST", world-famed Charles Dickens master-piece, "WITCH OF TIMBUCTOO", director Tod Browning, mystery-hortor thriller; "MALA", M-G-M's greatest expeditionary picture, the coming of white cuivilization to the innocent natives of the Polynesian group; "THE SHRINING HOUR", stage success by Keith Winter, "GOODBYE, MR. CHIPS" hundreds of thousands of copies have been sold of this heart-touching novel by James Hilton; "RAGE IN HEAVEN", novel by James Hilton, "THE PRISONER OF ZENDA", the greatest of Graustarkian romances; "MA PETTINGILL", famous Satevepost story by Harry Leon Wilson author of "Ruggles of Red Gap", "WHIPSAW". Liberty magazine prize story; "THE BISHOP MISBEHAVES", John Golden stage success by Frederick Jackson, now current on Broadway; "MURDER MAN" temporary title for the brilliant original story for Spencer Tracy; "TELL NO TALES", mystery drama by Oliver H. P. Garrett and Fritz Lang; "ANY PORT IN A STORM". Satevepost, Guy Kilpatrick "S. Gelencannon Stories", "PICKWICK PAPERS", another winner, by Charles Dickens; "MERKILLY WE ROLL ALONG", big stage hit. By George S. Kaufman and Moss Harr; "ROBIN HOOD OF EL DORADO". Walter Noble Burn's novel, "THE HOUSE OF TRIJILLO", Anne Cameron's Satevepost serial and novel; "20,000 LEAGUES UNDER THE SEA", great Jules Vernen novel; "THE DIST AFF SIDE", John Van Druten's current season's stage saccess; "THE GIRL FROM TRIESTE", Franz Molnar story; "MIRACLE IN THE MOUNTAINS, Molnar's religious thunderbolt with the dramatic intensity of Hall Caine's "The Christian"; "KIM" by Rudyard Kipling, same locale, thrill and spectacle as "Lives of a Bengal Lancer," "NANCY STAIR", novel by Elmor Macartney Lane, adapted for the screen by Philip Barry, "LLLY MARS". Booth Tarkington story, "RENNIE PEDDIGOE" popular Satevepost hit by Booth Tarkington; "SUZY", Herbert Corman's novel, George Fitzmaurice director, "THREE WISE GUYS". Collier's short story by Damon Runyon; "MANNERS MAKETH MAN", original story by John Monk Saunders,



#### GREAT TALENTS MAKE **GREAT BOX-OFFICE HITS!**

They're making 'em for 1935-36

(Alphabetically listed) (Alphabercally listed)
STARS — LIONEL BARRYMORE, FREDDIE BARTHOLOMEW),
WALLACE BEERY, CONSTANCE BENNETT, JACK BENNY,
JACKIE COOPER, JOAN CRAWFORD NELSON EDDY, CLARK,
GABLE, ORETA GARBO, JEAN HARLOW, CHARLES
LAUGHTON, MYRNA LOY, JEANETTE MacDONALD, MARX
BROTHERS, ROBERT MONTGOMERY GRACE MOORE, WILLIAM POWELL, NORMA SHEARER, SPENCER TRACY, CLIFTON WEBB.

CLIFTON WEBB.

FEATURED PLAYERS—Brian Aherne, Elizabeth Allan, Granville Bates, Robert Benchley, Virginia Bruce, Charles Butterworth, Bruce Cabot, Joseph Calleia, Mary Carlisle, Constance Collier, Dudley Digges, Wera Engels, Stuart Erwin, Madge Evans, Louise Fazerda, Betty Furness, Gladys George, Martita Gervay, Russell Hardie, Frank Hayes, Louis Hayward, Ted Healy, Louise Henry, William Henry, Jean Hersholt, Irene Hervey, Gyles Isham, Allen Jones, June Knight, Otto Kruger, Frances Langford, Paul Lukas, Mala, Una Merkel, Frank Morgan, Karen Morley, Edna May Oliver, Maureen O'Sullivan, Reginald Owen, Cecilia Parker, Jean Parker, Nat Pendleton, Eleanor Powellt Luise Rainer, May Robson, Mickey Rooney, Shirley Ross, Rosalind Russell, Frank Shields, Harvey Stephens, Henry Stephenson, Harry Stockwell, Lewis Stone, William Tannen, Robert Taylor, Franchot Tone, Charles Trowbridge, Henry Wadsworth, Lucile Watson, Johnny Weissmuller, Diana Wynyard, Robert Young. Robert Young

DIRECTORS—Richard Boleslawski, Clarence Brown, George Cukor, Jack Conway, Roy del Ruth, Victor Fleming, Sidney Franklin, Karl Freund, Tay Garnett, Edmund Goulding, William K. Howard, Fritz Lang, Robert Z. Leonard, Frank Lloyd, Edward L. Marin, Charles Reisner, Richard Rosson, Walter J. Ruben, George Seitz, Paul Sloane, Edward Sloman, Richard Thorpe, W. S. Van Dyke, William Wellman, Sam Wood, Sam

Zimbalist.

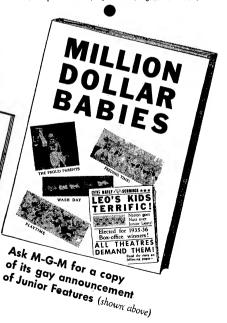
WRITERS — Marion Ainslee, John Balderston, Philip Barry, Vicki Baum, Sam Behrman, Charles Beldon, Robert Benchley, Al Boasberg, Major R. V C. Bodley, Ethel Borden, Karl Brown, Robert Carson, Allai Chandor, Harry Conn, Marc Connolly, Ruth Cammings, John Emerson, Guy Endore, Gladys von Ettinhausen, John Farrow, Michael Fessier, Leonard Fields, Edith Fitzgerald, Douglas Foster, Jules Furthman, James Edward Grant, Ritchard Goldstone, Leon Gordon, Albert Hackert, Oscar Hammerstein, Ozea Herczeg, John C. Higgins, Monckton Hoffe, Robert Hopkins, Talbot Jennings, George S. Kaufman, Virginia Kellogg, Jack Kirkland, Edwin Knopf, Charles Lederer, Robert Lees, Robert Liebmann, Lew Lipton, W. P. Lipscomb, Anita Loos, Dr. Thomas MacLaughlin; John Mahin, Herman Mankiewicz, Joseph Mankiewicz, Joseph Moncure March, Frances Marion, John McGowan, James McGuinness, John Meehan, Bertram Millhauser, Byron Morgan, Louis Mosher, George Oppenheimer, Louis Paul, Hyman Pearson, Laura Perelman, S. J. Perelman, Robert Pirosh, Charles Powell, Gottfried Reinhardt, Fred Rinaldof, Richard Schayer, George Seaton, Ted Shane, Joe Sherman, Sid Silvers, Dave Silverstein, Donald Ogden Stewart, Pere Smith, Dan Totheroh, Ernest Vajda, Salka Viertel, Claudine West, Carey Wilson, Hans Wilhelm, Harry Leon Wilson, P. J. Wolfson, Edgar Allan Woolf.



8-"Our Gang" 6-Charley Chase M-G-M JUNIOR FEATURES "Crime Doesn't Pay" M-G-M Star Musical Revues (in 3-Color Technicolor) 1-REEL RELEASES 12—Pete Smith Sports Parade 12—Pete Smith Miniatures 13—Rete Smith Miniatures
13—M.G.M Happy Harmonies
Cartoons in Three Color
Technicolor Fitzpatrick Traveltalks
Three Color Technicolor 104 Issues—Hearst Metrotone

8-Todd-Kelly 2 Reels Each

HAL ROACH COMEDIES



#### **Hollywood Productions**

#### Week of June 10

(Pictures now filming, or about to start, are listed below alphabetically y studios. Symbols are: D—Director, A—Author, C—Cameraman.)

CHAPLIN
(United Artists)
Production No. 5
(Sist week)
-Charlee Chaplin
-Charlee Chaplin
-Rolle Totheroh
Ira Morgan
st: Silm Summerville
Andy Devine
Andy Devine
Astrid Allwyn
Sarn Hadon
'The tiny Deception'
(1st week)
D-William Wyior
A-Stephen Avery and
Don Hartmar
C-Joseph Valentine
Cast: Canit and Canit t: Francie Lederer Frances Dee Alan Mowhray Alan Mowhray
METRO
'Mala'
(19th week)
D-Richard Thorpe
A-Herinan Meivile
John Farrow
C-Clyde DeVinna
Caet:

Cast Mala
Lotte Jone
Muliny On the Bounty
(13th week)
D—Frank Lloyd
A—Charles Nordhoff and
James Norman Hall
Cate Walter

Artau Strawn
Surjete Karloff
Borle Karloff
Borle Karloff
Borle Karloff
Borle Karloff
Borle Karloff
Robert Allen
Thurston Hall
Katherino De
Henry Kolker
Collin Tanjeve
Egon Brecher
John Bleidr
The Gift Friend'
Chin Hall
Field'
Chin Hall
Field'
Gith week)
Bidl' Gith week)
Bidl' Gith week
Bidl' Gith week C—Clark Walter
Chark Gable
Chark Gable
Franchot Tone
Eddis Guillan
DeWitt Jenninge
Franchot Tone
Eddis Guillan
DeWitt Jenninge
Franchot Tone
Hondway Methods
D—Roy Del Ruth
A—Jack McGowan and
Eddis Silvers
C—Statistical Robert
Casa:

C—Charles Rosher
Cast:
C Ann Sothern Roger Pryor Jack Haley Jack Heley
Emma Dunn
Inez Couriney
Ray Walker
Thurston Hall
Gertrude Seddon
Geneva, Mitchell
Margaret Soddon
Victor Killan

'Sunor Speed'
(2nd week)
-Lambert Hillyer
-Harold Shumate
Benjamine Kilne

Greek Toland

tel:

Peter Lorro
Frence Dicke
Growe Dicke
Grow Wolfe
Ian Wolfe
Iane Howel
Farch Haden
Farch Haden
Farch Huber
Corn Suc Colling
Harold Huber
Corn Suc Colling
—George Setz
—David Silvestatin and
Lennord Fields

Lennord Fields C—Benjamine Kline
Cast: The Forence Rice
Mary Cerlisie
Acthur Hohl
Robert Middlemse
Georgo Yee'ny
Thunde The Night'
Gffti week)
D—George Archinhaud
A—ladishus Fodar
Frances Hylond and
C—Bott Gleinnen
C—Bott Gleinnen
C—Bott Gleinnen

-Bort Glennon

tt Pamund Love
Karen Mortey
Paul Cavanaugh
Inn O'Connor
Paul Cavanaugh
Inn O'Connor
Endell Robolin
Russell Fileks
Gloria Royen
Folly Ann Young
Link Albert
Strombant Pill
—Then Lucien Burman
Duldey Nichtsia and
Gloria Royen
Gloria Royen

Tolk Alberta and

Geo. Schnelderman

C-c'naries Clark
Joel McCra
Maureen O'Stillvan
Adrienne Ames
Louis Calhern
Lewis Stone
C'hande Gillinewater
O'Stard week)
D-Richard Boleslowsty
A-Malcoin Stuort Boy
Cast Swork Howe
Coast Swork Howe

C—James Wonk Howe
Cast
All Cas Geo. Schneiderman ti.
Will Rogers
Anne Shirleb
Anne Shirleb
Eugene Pallette
Francis Ford
Rerton Churchill
Stepin Petchit
Ches. Middleton
(4th week)
Bere Hunderstone
Gerald Reoumont
Gerald Reoumont
Litti

C—Lewist White
Carlot White
Spencer Tracy
Harvey Siephone
Janies Henry
John Wateness
John Sheelan
Robert Janies Henry
John Sheelan
Robert Janies Henry
John Sheelan
Robert Janies Stewart
John Collier St.
Janies St.
Janies

-Dan Clork

Lew Ayres
Mac Clarke
Pan Kelly
Pan Countings
Patterson Menut
Arthur Beckhard
John Soltz

—John Soltz

Shirler Tomple
Shirler Tomple
John Merel
John Merel
John Merel
John Market
Mayere Murphy
Stlenne Girardot
Arthur Treacher

Here's te Romane's

—Alfred F. Green
—Franct Pascal and
Sonya Javien
John Merel
John Colling Manager Colling Collin

C-1. W. O'Connell

Nino Merilaid

Mine, Schumann-Heink

Mine, Schumann-Heink

Mine, Mentan

Heiner

He C-William Dankles

(Carl) and (Townford)

Irelan Abere

John Dream

Archite Treacher

C-Leo Townford

Jack Oakle

t:
Janet Guypor
Henry Fonda
Russell Slinpsoo
Soring Evingtou
Edword Trevor
Margaret Handl

C—Cameraman.)

722 Robert!
Wendy Barrier
George Allen
Henry Modeworth
C. Henry Gordon
Kim Tamiroff
Haroid Nicholae
Fayari Nicholae
Arthur Aylesworth
Leon Holimans
Kaasa
Sunanns Kaasa
Judith Voeseili
Samuel S. Hinds
ciattes:

Milited Govern
Samuel S. Hinds
Specified Merman
Virsinak Widder
Milited Merman
Virsinak Widder
Sir Guy Standing
Mary Boland
Bally Taylor
Will Mary Boland
Bally Jane Copper
Guy Guy Standing
Sir Guy Sir Guy
Vienna Choir Boya
Vienna Choir Boya
Vienna Choir Boya
Cartical Guy Sir Guy
Vienna Choir Boya
Cartical Guy
Vienna Choir Boya
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Acade Countricham
Sir Guy Sir Guy
Acade Countricham
Sir Guy Sir Guy
Acade Countricham
Sir Guy Sir Guy
Mary S

A—Alfred cillies

Casti. C. Fielda

Kathleen Howard

Nath Pinn

Grady Sutten

Grady Sutten

Opvid Circles

Arthur Aviewort

Arthur Aviewort

Fro Oraleyeas

Opvid Circles

Acthur Aviewort

Fro Oraleyeas

Opvid Circles

Acthur Aviewort

Acthur Aviewort

Arthur Aviewort

Alfred Circles

Acthur Aviewort

Alfred Circles

Acthur Aviewort

Alfred Circles

Acthur Aviewort

John Nath. Hapha

Vincent Lawrence

Vincent Lawrence

Casti. Lawrence

Casti.

Waldenar roung
sirrion Lang
sir

C—Ted Tetzlaff

Castir Cuy Standing

Rosalind Keith

Tom Brown

Bicliard Crowley

Benny Baker

Benny Baker

Bichard Brodus

John Cox avers

John Cox avers

John Moriey

Ric Page

Tile Tast Outpost

Castir Cuy Standing

A—F, Britten Austin

Arthur Phillips and

C—Tileodor Sparkuhl

C—Sasi

-Theodor Sparkuhl

carry Grail

carry Grail

carrinde Michael

Clande Rafas

Calia Tapky

Calia Tapky

Calia Tapky

Silli Revon

Georges Renevant

Jameson Thomas

Nick Shail

So Hed the Roof

(Ist week)

Laurence Shellings

Macawell Anderens and

—Victor linar

Shellings

Macawell Anderens and

Michael Shellings

Macawell Shellings

t:
Marcarct Sillavan
Pauline Lord
Randolph Scott
Harry Ellerhe
Samuel S. Hinda
Daolel Haynes Duolel Haynes
(WAITER WANGER)
Every Nicht ut Eight
(3d werk)
D-Raoul Wolsh
A-Stanley Garvey
Gen Towns and
Graham Buker
C-Janua Van Trees

C—Jannes Van Trees
Canteringe Raft
Alice Faye
Frances Langford
Frances Langford
Frances Langford
Frances Langford
Frances Langford
Gallett
Harry Rarris
Eddber Gert
Gallett
D—Aubres Fronto
A—Frances Hyland
Cantel

-John Mescall

Keo Taylor
Ida Luplino
Gull Potrick
Joseph Cawthorno
Sidney Blackmer
Gretta Mescry
HADDO
The Relum of Peter
Groum
(Ith week)
Jeorge Nichols Jr.

#### PICTURES Lubitsch

(Continued from page 3) sign that Lubitsch and Herzbrun would remain.

would remain.

It is known that Lubitsch feels his duty as studio head will have been concluded with the arrival of June 15, unless Otterson and the board want to give him a contract satisfactory to him, with complete production authonomy as for as the satisfactory authonomy as for as the satisfactory to him, with complete production authonomy as for as the satisfactory to him, with complete production authonomy as for as the satisfactory authonomy as for as the satisfactory authority and satisfactory authority as the satisfactory authority as the satisfactory authority and satisfactory authority authority and satisfactory authority aut production autonomy as far as the studio is concerned.

production autonomy as, far as the studio is concerned.

He will want a free hand in all matters, which he felt he has not matters, which he felt he has not he was not been allowed to the student condition in the organization as to the unsettledness of the future. Proposal will be, it is said, that Lublisch be given a contract for establishment of his own unit as a producer to make six pictures a producer to make six pictures as producer to make six pictures and producer to make six pictures and producer to make six pictures, and that possibly with Martine Deletrich, as he was to have made a picture with her prior to taking over the top studio job.

Ready As Dietrich Pilot Lublisch has told his friends that

Ready As Dietrich Pilot
Lubitsch has told his friends that
he has been a loyal and good soldier under the Paramount banner
and that he is willing to do what is
asked of him. However, he would
express his preference to have his
own unit and not the burden of the entire company product on his shoulders. He seems to feel that he shoulders. He seems to feel that he could do better for the company by concentrating on the six and he would still have a chance to direct and keep the value of his name as a megger.

Lubitsch has been very close in

Lubitsch has been very close in working with the writers on 'Pearl Necklace,' the next Dietrich yarn, and therefore would be set to start directing it at once, if New York allows him to go through with the unit idea.

It is learned that Herzbrun is also being the loyal soldier and though he likes his position and its title, he has admitted to associates that in the new job; that his legal position with the company was not near surrbulent, and should they ask him to step back to it he will do so willingtly.

Olive Cooper C-Jackle MucKenzie

C—Jackle MacKenzle
Cast men Gleason
Jason Pitte
Markeret Callahan
Kunsell Gleason
Kollo Lloyd
John
Kunsell Gleason
Kulty McHuch
UNIVERSAL
UNIVERSAL
—Call week)
A—Call Farrell
Jack Neville
C—Bill Sickner
Cast Buck Jones

Colin P.

Jack Neville

Jack Neville

Jack Neville

Jack Jonaning

Frank McGlynn, Br

Frank McGlynn, Br

Frank McGlynn, Br

Paral Joseph W. Girad

Jack Horkwell

Jack Hork

C—Sid Jilckov
Cast: E. Drawn
Ann Dvorak
Fatricia Zilia
William Gargan
Henry O'Neill
Gordon Westroit
Wire'n in the Money
Wire'n in the Money
West of the West of th

C—Arthur Todd
Cast;
Cast

Robert Armstrom

A-David Belueco Francia E. Faragoh C-Luclen Andriot Cast:

-Luclen Andrict

Jinonel Barrymore

Jinonel Barrymore

Jinonel Barrymore

James Bush

Donald Meek

Edward Ellist

Ageney Hensel

Ageney Hensel

Ellist Griffles

Luclen Littlefield

Anack

John (Tromwell

Mazo de la Roche

Garrett Fort and

Larfy Jackman

Larfy Jackman

Edward Cronjager

El

C—Edward Cronjagei
Cast:
H. Hunter
Laber
Laber
May Dipson
The Juppon
The Jupp

t: Charles Rogers George Borbler

Chartes govers
George Dorber
George Dorber
Harhara Kent
Hetty Grahle
John Arledge
Brik Blore
Douglas Fowler
John Mercer
Douglas Fowler
John Mercer
The Java Chasen
The Last Hayer(1)
D- Ernest H. Schoedack
A-Rd, Hawer(2)ytton
Melville Taker
Ruth Rose

C. Robert De Grasso

Cast Stituation Hephuro

Evelyn Venable
Fred MicMurray

Ann Shoemaker

Charles Grajacwin
Fred Strine
Walter Dresificker

(End week)

D-Ray McCarey

A- Wm. Slavens McNult

Hughle Cumming aun

Charles Cumming aun

#### Selznick-Harris Deals

Lasky and it is understood that the group would be willing to finance pictures for him following the expiration of his Fox contract Oct. 1. which Lasky does not at this time contemplate renewing.

An offer also came from Louis Lurie. San Francisco theatre operator, politician and backer of the George O'Brien pictures released by Fox, to buy into the company and

Fox, to buy into the company and be its president. This proposition was turned down cold.

The group issued a statement that nothing would be done nell after and that they had not offered the presidential post resigned by Joseph M. Schenck to anyone. However, understood that Lichtman will take the reins dropped by Schenck, and Sam Goldwyn the chalman will take the reins dropped by Schenck, and Sam Goldwyn the chalman will take the reins dropped by Schenck, and Sam Goldwyn the chalman will also meeting a post-pomenent will defer it until July as Chaplin still has some synthesis of the season should be held in New York. He also wants Fairbanks present at it, too.

As a result of the problem on

As a result of the problem on hand, it is understood that the UA convention will be held the last week in July or the first in August, with all member owners present to pen the boys up on what they can expect in product and assure them it will be better than every

#### Chaplin as Bd. Chairman

unti Idea.

It is learned that Herzbrun is also being the loyal soldier and though he likes his position and its title, he has admitted to associates that recently he had plenty of headaches in the new job; that his legal position and its surpblent, and should they ask thim to step back to it he will do so willingty. And the work of the will be decided at the company's willingty. Sidd employes place little credicted in the report Cohen will return.

Chaplin as Bd. Chairman Charles Chairman for the United of Sam Critical Chairman for the spot. Matter will be decided at the company's for New York ten days hence (22), All Chitman, v.p. in charge of disconce in the report Cohen will return the previous control of the company in the com

Naw Everett Horton Sybil Jason Jark La Rue Arthur Vincon Ward John Ward John Murray Alper Bulkar Kennedy Geno Morgan Marc Jawrenes (2d week) Prank Bulkare Frank Bulkare Soi Jawesk

C—Soi Poitto

Castick Pewoil
Ruby Keeler
Lawis Stone
Eddie Acut
Robert Jight
Nick Foron
Nick Foron
Nick Foron
LUCTIONS
LUCTIONS
Thank Routind's
Lawis Routind'

-- Frank Batter

Silvan Lauri

Oliver Hirrdy

Anne Grey

William Janney

William Janney

William Janney

Jannes Finlayon

Jannes Finlayon

Jannes Finlayon

Jannes Finlayon

Jannes Finlayon

Jannes Hinlayon

Chary Olesen
Castrank Darro
Ranga Manon
Barbara Worth
Robert Masser
John Masse

Fredric March Morle Cheran Horbort May-ball Harberine Alexander Janes Basebur John Hylliday Hourietts Cresquer Fay Chuldersit

Car

much in the line of concessions to the from Europe. June 20. The bring them into the told profitably for their organization.

Several talks were had with Jesse the control of the control

organization.

Lichtman, who scurried to the
Coast for preliminary conferences
after Schenck's resignation, is due
east Saturday (15). Stockholder
meeting a week later will elect a
president and chairman, also determine policy and number of pictures to be listed for the 1935-36

Schenck's Holdings

Schenck's Holdings
Schenck is said to have requested
that the June 22 meeting be arranged so that he could be back
from London, where he arranged
that will come up. The resigned
that being that the said of the
UA Pessident controls one-third of
UA Distributing Corp. remaining
two-thirds being owned by Sam
Goldwyn, Chaplin, Mary Pickford
and Douglas Pathbanks. He willvote Lichtman for president, it's
said.

vote Lichtman for president, it's Many approaches the been mentioned an prospective purchasers of the distributing organization, but distributing organization, but whether he will sell or not is claimed to depend, firstly, on who makes an offer and, secondly, on what the price is. Meantimes, Schenck is holding on and will yote his interest on policies. Schenck is holding on and will yote his interest on policies. Sam Goldwin is expected to come Sam Goldwin is expected to come in a contract of the second of the seco

Fairbanks.

#### Keeping Studio Interest

Keeping Studio Interest
While it is possible that Schenck
may sell his U.A distributing ownermay sell his U.A distributing
and Twentieth Century Productions,
together, own 16% of this valuable
real estate property, Goldwyn the
other 50%. Schenck also has a controlling interest in U.A. Theatres
Corp., which is a public issue and
has several others in it as farge investors. He will not sell out here,
it is said.
All of the present U.A distributing
owner-members, together with

All of the present UA distributing owner-members, together with Alexander Korda (London Films), Watt Dissey and the Reliance group, headed by Edward Small, have been mentioned as potential purchasers of Schenck's stock.

Though as things stand now, UA is assured of at least 20 pictures for the coming season, additional production talent may be Bright Labitach are mentioned as among possible affiliates.

#### Otterson

(Continued from page 5)

cision might be had for 'a day or

cision might be nau to two."

This left the presumption that there was no chance of an understanding being reached that night on the studies situation. Novertheless, several of the company's higher-ups slayed up until past midulght for possible word about the annarance.

night for possible word about the conference.

To the trade, Otterson was in acush spot. Illis first official conference as president of Paramount concerned the company's studio situation, and it was literally thrown him bits him. The situation was little in the bits him. The situation was that company officials having made in the property of the company officials having made have in the property of the company studio.

The situation is aggravated further by Par's annual convention here in the control of the company studio. The situation is aggravated further by the company's new president imperative, and in the studie. Institute in the other land, it is understood to have come east to present his ancies on the studie. Institute in the other land, it is stated in here come with the describination of and that he described here that he would become a unit producer handling around six a unit producer handling around six

aven a tree man to run the studio.

As no alternative, he would become
a unit producer bandling around six
tims of which number he would direct, personally, one. Otherwise it
is expected Lindbirth wit go elsewhere. One report meations United
Artists.

# TOMORROW THE BEHOID THE OF MOTION P

-- LIVING COLOR



...WORLD PREMIERE...

RADIO CITY MUSIC HALL

THURSDAY, JUNE 13, 1935!



# WORLD WILL EW MIRAGLE ICTURES!...

# ON THE SCREEN!

MIRIAM HOPKINS

## **BECKY SHARP**

FRANCES DEE \* \* CEDRIC HARDWICKE
BILLIE BURKE \* \* ALISON SKIPWORTH
NIGEL BRUCE \* ALAN MOWBRAY

ROUBEN MAMOULIAN PRODUCTION

FILMED IN ALL THE BEAUTY OF THE NEWLY PERFECTED
TECHNICOLOR DESIGNED IN COLOR BY ROBERT
EDMOND JONES . PRESENTED BY PIONEER PICTURES
DISTRIBUTED BY RKO-RADIO PICTURES, INCORPORATED . PRODUCED BY KENNETH MACGOWAN.

#### PASSING OF LOEW'S N. Y. MARKS END OF ONE OF FILM BIZ'S TOP GOLD MINES

Sunday night (9) they nailed the oldtimers who had played or pro-oards against one of the best payboards against one of the best pay-ing gold mines the picture industry has ever produced, Loew's New York theatre and Roof, on Broad-

York theatre and Koof, on Broadway.

Perhaps no theatre in the country has so consistently shown a percentage of net profit over a period of 21 years, good and bad, Lew had Some years the theatre and roof, operated as one and playing the same pictures upstairs and down, was doing a net of hetween \$15,000 and \$200,000, or between \$3,500 and \$4,000 a week in gravy. This condepression arrived. House, in later years, has been about one-third less but still showed a comfortable return.

turn. Rent was formerly \$100,000 a year, but with reductions, Loew was paying \$75,000 on going out. Although this helped counteract the loss in business the past few years, distributors meantime got wise to the house and insisted on higher rentals, including even percentage deals. In its beyday pictures were bought thing went into the house and business remained steady. Although fed thing went into the house and business remained steady. Although fed all the good picture product the Lowe circuit controls in New York on aubsequent runs, house has probably been the scene of more first-pendents than any other spot in the world.

From 1920 up to about two years ago, when foreclosure proceedings on a \$4,000,000 mortgage were brought, Pramount shared in the prise. In addition to its rent guarantee from Lowe's, as landiord Par antee from Lowe's, as landiord Par

antee from Loew's, as landlord Par was cut into the net, getting

#### Midnight Shows

Midnight Shows
It was here that midnight shows
were first introduced. It was here
that morning grinding, was started,
and it was also here that double
bills were given a New York test.
House, many years back, set aside
truesdays and Fridays as dual day,
playing single features on three
chee' changes weekly, seven picother changes weekly, seven picother changes weekly, seven picother changes weekly, seven pictin its final year house went to duals
in its final year house went to duals
entirely with three changes each
week, Mondays, Wednesdays and
Fridays.

As a Legit House

As a Legit House
Originally the site was the 11st
Regiment Armory. In 1885, Osean
Hammerstein took over the property
and built the Olympia theatre. Its
lease of life under Hammerstein was
four years, George Lederer going
in under forcelosure proceedings in
17th, and putting Moon!
17th, and put

tured Romance.'

The late Fip Ziegfeld staged his first 'Foilies' here and the voof garden was long under his direction, at one time being known as the Moulin Rouge. Other names by which it was known were Wistaria Garden, Crystal Paines, Jardin de Paris and New York Roof Garden. William Morris was among York, taking what was known as the Wistaria Grove on the ground floor and turning it into a dancehall.

In 1913 the Jardin de Paris (roof)

and turning it into a danechali.
In 1913 the Jardin de Faris (roof)
closed and became 'Wonderland', an
effort to bring a miniature Luna
Park playground to Broadway. As
unknowns, Rudoif Valentino and
Mae Murray worked as a dance
team on the roof. Harry Lauder
played here, Anna Held made her
first American appearance in La
Poupse' ('The Doll') and braide
from Paris to be acolalmed a hit in
The Parico Match'; the Drury Lane
players of London, came over to
play 'Sins of Society', and for a
long time John Mason had his own
stock company here.

# 'WAKE' HELD AT

N. Y. THEATRE

Nonday morning a wake at the w York, minus the traditional rits du frument, brought out no of oldtimers who came to shed that learn and tell of exploits and the late that learn and tell of exploits and the late that learn and tell of exploits and the late that learn and tell of exploits and the late that learn and tell of exploits and the late that learn and tell of exploits and the late that learn and tell of exploits and the late that learn and tell of exploits and the late that learn and tell of exploits and the late that learn and tell of exploits and the late that learn and tell of exploits and the late that learn and the late that learn and tell of exploits and the late that learn and the late th tures in a week, or 364 films a year. In its final year house went to duals week, Mondays, Wednesdays and Fridays.

A varied price range, now a national practice, was another innovation at this house. Before it closed Sunday night, policy had been to see the control of the co Monday morning's wake at the New York, minus the traditional spirits du frumentl, brought out some of oldtimers who came to shed a final tear and teil of exploits here. Joe Laurie, Jr., acted as me, first reading a prepared introduction, the lauries. He arrived late but he cilcked fast with his anecdotes. Others who appeared on the old N. Y. stage for the funeral exercises were Gus Edwards who, at a plano, played and sang an oldie he interest his here in "45 Minutes From Broadway"; Gus Hill; Grant Gardies were Gut to the bell ringers; Freddie Bowers, who played choruses from three numbers he wrote; Ned Wayburn, whose first job on Broadway was as a stage director of the way was as a stage director of the Weber who got laughs on the premises 40 years back and Billy Gould who claims a long-run record for any-specialty at the old New York, 13 weeks, got the wake as a publicity stunt, sending out stories on it. As it was being held, work-men were busy starting to raze the place.

#### 100% Wrong

Hollywood, June 11.
Driven inside by inclement
weather, Metro's 'O'Shaughnessy's Boy' unit shot wrong
scenes in the wrong set on the wrong stage.

Unit manager arrived to stop irector Richard Boleslawski and move the company into its proper track.

#### Tibbett's Zanuck Film

Lawrence Tibbett leaves Saturday (15) for the Coast to do a picture for Fox-26th Century.

No idea, yet what the yarn will be, says Tibbett, but it is supposed to start pronto on his arrival in Hollywood, under Darryl Zanuck's direction.

#### 'Hard to Get' for Baxter

Hollywood, June 11, Fox is starring Warner Baxter next in 'Hard to Get.' Mona Barrie is the other lead. Harry Lachman directs all.

#### Lafitte' WB Special

Hollywood, June 11.
'Lafitte the Pirate' will be produced as a Warners special.
Yarn is by Polan Banks.

#### Va. Bruce Topper

Hollywood, June 11.
Finishing 'Murder Man' at Metro,
Virginia Bruce gets the femme lead
in 'Here Comes the Band,' Ted in Here Comes the Band, Ted Lewis picture. Flim, with Paul Sloane directing, goes before cameras end of this

#### Incorporations

NEW YORK

Diviney, 38-33 \$3rd atreet, accessor.

Statement and Designation.

Film Treation Corp., 100 West 10th

rest, Wilmighton, Del., chemicals for street, Wilmighton, Del., chemicals for the control of the c

CALIFORNIA

Sacramento.

Sacramento.

Western Contesta Corp.: capital, 2,500
arcs. none subscribed. Directors;
ito K. Oicsen, Earle Brown, H. H.
awford, R. E. Habenstrite, Harry D. Crawford, R. E. Habenstrite, marij.
Howell.
Lew Golder, Inc. (agency); capital, 100
slares; none subscribed. Directors: Lew
Golder, Dr. Ellis Stephens, Dorothy
Pesch.

Golder, Dr. Ellis Stephens, Lorouta-Pesch,
Marble Games, Inc. (manufacturers);
capital, 15,000 shares, 11 par. permitted to leave 15,000 shares. Directors: W. B. Max Goldber. Miller, Robert Goldbers,
Max Goldberg. Certified amended copy changing life of Hearts Publication, inc., San Fran-ciaco, to perpetual existence.

#### Stock Market

(Continued from page 6)

(Continued from page 6)

In the same actually selling lower on lisuse rose to 4½ on more than lisuse rose of 1½ points. At this level it was only an eighth from the year's high. Averages Up

Manner in which leading industrials were pleked up at advancing the past week. It opened at 5½ and up at 115.63 a gain of 44 points. This came within less than a point was up 2 points on the industrial averages to close Month and the same within less than a point was up 2 points on the preventing was volume picked up on the upswing late Month and was prices while the production of the provided production of the provided production of the provided production of the provided pr

traders thought they should. Chartwise, some of the shrewder traders regarded the improvement of some lending amusement issues as indicating little more than a technical inputn. Even with Locw common, the heavy decline in volume did not indicate a definite tendency to reach for stocks. Chart radders feel that there is room for stock can materially extend its recent gains. Whether a base for a further advance has been established undoubtedly will be indicated by the issue's action in coming week.

week.
Radio B is in a similar position chartwise, although the ability of cent fow around 44 augured well for the future. Only unfavorable sign was the manner in which volume fell off. Present resistance level on the upside appears to be fairly well established above the form of the more well well.
Warner Bros. common showed promise by snapping back after its dip of the preceding week. Whether or not the more will be extended on root the fairly above the fairly should be common the fairly well and the fairly should be common the fairly Radio B is in a similar position

Fox-20th Century

Fox-20th Century
Two weeks of reactionary tendencles hold promise of r betterment in
Fox A. Some of the trading fraternFox A. Some of the trading fraternFox A. Some of the trading fraternCountry fratern fraternFox A. Some of the trading fraternFox A. Some of the trading fraternFox A. Some of the fratern fratern

A reduction in the net loss for the
March quarter by American Seatling apparently had been discounted
by the recent steady climb of this
by the recent steady climb of this
climb on the statement, the stock
sold lower after its issuance.

climb on the statement, the stock sold lower after its issuance. Similar treatment was accorded RKO. The sharp drop in the net loss for 1934 did not interest traders. Although there was a minor pickup in activity, the highest point reached was only 2½. RKO closed at \$2 when the west was the stock of the statement of the stateme loss for 1334 did not interest traders. Although there was a minor pickup in activity, the highest point reached was only 2%. RKO closed treached was only 2%. RKO closed treached was nanouncement of the ly how the control of the ly how the last the last

All amusement liens were firm to 2 or more points higher. Most sen-sational performer was Warner Fros. 6s, which showed a gain of 4% points at the close. High was

2 or more points higher. Most sensational performer was Warner Bros. 6a, which showed it gain of 4% points at the close. High was 4% points at the close. High was year's previous high mark. Bonds never fell to the closing quotation of the preceding wock.

General Theatre Equipment debentures, RKO llens and Loew 6s were the only amusement bronds not to show advances. They closed unchanged on the week. Paramount-langed on the week. Paramount-langed of the same advanced 2% points and certificates of the same advanced 2% points paramount-publix 5% gained 2 points and the certificates of these some day honds. All Paramount bonds were near the years pecks at the finish. Close for Kelf points of the same advanced 2% points paramous Lask 10 points and the certificates of these soared 3% points. All Paramount bonds were near the years pecks at the finish. Close for Kelf point on the point of the po

#### Summary for Week Ending Monday, June 10:

#### STOCK EXCHANGE

High.	Low.	Sales.	Issue and rate.
8%	436	1.200	American Seat
64	3414	U.700	Col. P. vtc. (1)†
716	314	700	Cor. P. vic. (1)7
2214			Consol, Film
	14%	1,200	Consol. Film pfd, (1%)t
140 %	110%	8,200	Eastman Kodak (5)
1.56	141	70	Do. pfd
10%	8%	22,500	Fox Class A
20%	2014	42,500	Gen. Eige. (
41%	3114	17,300	Loew (2)
108	102	500	Do. pfd. (6½)
2814	27	700	Mct-GM prd. (1.80)
44	214	41.200	December 11 (1.80)
1%	-74	5.300	Paramount ctfs
1774			Pathe Exchange
	814	4.200	Pathe Class A
536	4	22,900	Radio Corp
6216	50	1,300	Radio pfd. A (3%)
31%	3514	18,300	Radio pfd. B
2%	1%	9.700	вко
40%	31	180	Universal pfd
156	214	20,800	Warner Bros
2814	11%	2,600	Do and
30%	324	58,300	Do. pfd.
105%	90		Westinghouse
100%	00	50	Do. pfd. (3%)
• N	-		
IN		ilgh.	

† Plus stock extras. I Pald this year on account of accum

800	Translux (10c)†
\$60,000	Gen. Then. Eq., 12%
18,000	Keith 6s, '46
62,600	Locw 6s, '41
42.000	2004 00, 41
	Par-Proadway 548, '51 ctfs 56%
31,000	Par-Fam-Lasky 6s, '47 833
37 000	Do. ctfs
73.000	Dan Posts 714
	Par-Pub. 514s, '5 9114
66,000	Do. etfs
4,000	RICO debs 6s
513,600	Warner Bros. 6e, '30 66%

OVER THE COUNTER, N. Y.

#### CALENDAR OF CURRENT RELEASES

Chesterfield

Offices: 1540 Broadway,

ireumstantial Evidence. A mystory asking does circumstantial evidence con-vict the huncent? Chief. Claudier, Shirley Grey. Dir. Charles Lamont. 67 mins. Rel. March 30. Curian Falls, The. Old actress straightens out domestic tangle. Henrietta Circeman. Dorothy Lee, Holmey Herbert. Dir. Geo. R. Bacheller, 68 mins. Rev. May 22.

Death from a Distance. A stratosphere mystery. Russell Hopton, Loia Lane Dir. Frank Strayer. 64 mins. Rel. May 1. Dir. Frank Strayer. 64 mins. Rei. May 1.

Ghost Walke, The. A mystery comedy. Cast. John Miljin, Junc Collyer, Dir. Frank Strayer. 67 mins. Rel. Dec. 1. Rev. Aprill 2.

Girl Who Came Back. The regeneration of a girl crook. Sidney Blackmer. Shirley Grey, Nocl Madison. Dir. Charles Lamont. Rel. May 25.

is Opinion. A drama of the greetest aligic force in the world today "Public Opinion." Lois Wilson, Crine Wilbur, Luis Alberni. Dir. Frani Strayer. 68 mins. Rel. March 15.
tin the Dark. College mystery. Charles Starrett, Marion Schilling. Dir Chas Lamont. 67 mins. Rel. March 1, Rev. March 22.

of Steel. A new deal drama of fathers and sons. Charles Starrett, Wm. Bakewell. Polly Ann Young. Dir. Charles Lamont, 64 mins. Rei. Dec. 15. Rey. April 17.

Symphony of Living. A drama of sacrifice against a background of symphonic nusic. Al Shean, Evelyn Brent, Charles Judels. Dir. Frank Strayer. 68 mins, Rei. Jan. 16. orld Accuses, The. A woman's fight against the world alone. Vivian Tobin, Russell Hopton, Dickle Moore. Dir. Charles Lamont. 60 mins. Rel. Nov. I. Rev. March 27.

Gower at Sunset. Columbia Offices, 729 Seventh Ave., Hollywood, Cal. Columbia Offices, 729 Seventh Ave., New York, N.Y.

After the Dance. Nancy Carroll, George-Maysly. Dir. Leo Burgakov. Rel. June 18.

lawks, Ralph Bellamy, Tala Birell and Wiley Post. Dir. Al Rogell. Rel. April 30.

Avakening of Jim Burke. Tough construction boss learns to respect his men-Jack Holt, Florence Rice, Kathleen Burke, Jimine Butler, Dir. Lan-Behind the Evidence. Newspaper rma amokes out a master mind. Norman Foster, Donald Cook, Shicla Manfors. Dir. Lambert Hillycr. 70 mins. Rel. Jan. 20. Rev. Feb. 6.

Sest Man Wins, The. Edmund Love, Jack Holt in a familiar outline. Florence Rice as the girl. Dir. Earlo Kenton. 75 mins. Rel. Jan. 5. Rev Jan. 8.

Jan. 8.

Waysa Bill. Race track being based on one of Mark Heillinger's yarns.

Myrna Loy, Warner Baxter. Dir. Frank Capra. 99 mins. Rel. Dec.

Rev. Dec. 8.

Rev. Dec. 90 mins. Rel. Dec.

Rev. Tacy, Sally Eller, Jimmy Durante. Dir. Walter Lang. 77 mins. Rel.

Tracy, Sally Eller, Jimmy Durante. Dir. Walter Lang. 77 mins. Rel.

Feb. 10. Rev. Feb. 20.

ren, iv. Rev. Feb. 20. Flies East. Mystery in a transport plane. Conrad Nagel, Florence tucc. Dir. Phil Rosen. 65 mins. Rel. Jan. 19. Itev. March 6. Eight Beils. Love and mutiny on the high seas. From a stage play. Ant Sothern, Raiph Bellamy, John Buckler. Dir. Roy W. Nelli. 68 mins Rel. April 11, Rev. May 15.

Fighting Shadows, Tim McCoy, Geneva Mitchell, Dir. David Sciman. Rel. April 18.

17 Love You Always. A love that could not be crushed by adversity. Nanc. Carroll, Geo. Murphy. Dir. Leo Bulgakov. 68 mins. Rel. March 20, Nev April 3.

April 3. Act, alaren 20, Rev. pite of Danger, Auto racer goes into the trucking business. Wellace Ford, Alarian Marsh. Dir. Lambert Hillyer. 56 mins. Rel. March 8. Ford, Marian Marsh. Dir. Lambert Hillyer. 66 mins. Rel. March 8. Rev. April 10. Rev. April 10.

setice of the Range. Tim McCoy western. Dir. David Selman. Rei. May 25.

we Beyond the Range. Tim McCoy Western. Billic Seward. ir. Ford
Beebe. Rel. Feb. 16.

Beebe. Rel. Feb. 15.

Let's Live Tonight. Love's indecisions on the Riviera. Lilian Harvey, Tulio Carminati. Dir. Victor Schertzinger. 69 mins. Rel. March 1. Rev. March 26c.

Love Me Forever. Grace Moore, Leo Carrillo and Robert Allen. Dir. Victo Schertzinger. Rel. June 15.

Schertzinger. Rel. June 15.

Men of the Hour. Richard Cromweil, Billie Seward and Wilsee Ford. Dir.
Lambert Hillyer. ST mins. Rel. May 15. Rev. May 18.

Mills of the God. The State of the

e War. Tim McCoy, Billie Seward, Dir. David Sciman. Rel. June 28.

198 Rider, The. Tim McCoy western. Dir. David Sciman. 57 mine.

189 Rider, The. Tim McCoy western. Dir. David Sciman. 57 mine. Square Shooter. Tim McCoy, Jacqueline Wells in a Western. Dir. David Schman. 57 mins, Rei. Jan. 21.

Seiman, 57 mins. Rei, Jan. 21.

Swell Head, Baseball comedy Wallace Ford, Dickle Moore, Barbara Kent.

Dir. Ben Stoloff, 85 mins. Rei, April 8. Rev. May 8.

Together We Live. Willard Mack, Shells Manner, Esther Ralston. Dir.

Unknown Weman. Richard Cromwell and Marion Marsh. Dir. Albert Rogell.

Rei, June 18.

Rel. June 14.

Unwelcome Stranger. Localed on a racing stock farm. Jack Holt, Mona Barrle, Jackle Scarle, Dir. Phil Rosen. 65 mins. Rel. April 20. Rev.

April 10.

Westerner, The. Tim McCoy, Marion Shilling, Dir. David Selman, 57 mins. Rel. Dec. 10.

Rel. Dec. 10.
Whole Town's Talking, The. Robinson in a dual role as a killer and a pacified with resembles him. Edw. G. Robinson, Jean Arthur. Dir. John Ford. 95 mins. Rel. Feb. 18. Rev. March 6.

DuWorld Office: 729 Seventh Ave., New York, N. Y

Beast of Borneo. Meiodranna and animals. John Preston, Mary Stuatt. 73
Bile mins Ret. Julia 1988.
Bile mins Ret. Julia 1988.
Bile mins Ret. Julia 1988.
Bile mins Ret Bear and Starring Lent Riefenstall. Ret. Sept. 15.
Crainquebile (Frp. Drama from Anatole Praner yarn. Dir. Jaquede de Baronceil. 8 w mins. Ret Dec. 1.
Dame aux Camellas, La CFr. Literal adaptation of the Dumas clussic Dame aux Camellas, La CFr. Creany. Dir. Ferdinand Rivers. 85 mins. Ret. March 15. Rev. March 27.
Girl in the Case. Commedy in the Confinental manner. Human Case. Dada-

Rel. March 15. Rev. March 27.

Girl in the Case. Comedy in the Continental manner. Jimmy Saro, Eddie Lambert, Dorothy Darling. Dir. Bugene Frente. 69 mins. Rel. Oct. 1.

Kocha, Lubi, Szanuje (Folish). Young love in Foland, with music. Dir. Michal Wyzynski. 10 mins. Rel. Rov. 1.

L'Agonie dee Aignes (Fr). Pre-Napoleonie drama. Dir. Roger Richebe. 70 mins. Rel. Dec. 1.

minis. Rel. Dec. L.

Man Who Changed His Name (British). An old Edgar Wallace yarn rewived. Dir. Henry Edwards. 75 mins. Rel. Oct. L. Rev. Oct. 23.

Norah O'Nesle (British). Irish yarn. Dir. Desmond Hurst. 70 mins. Rel.
Oct. 15. Rev. Oct. 20.

Oct. 15. Rev. Oct. 30.

Tell Tale Heart (British), Edgar Alian Poe thriller. Dir. Desmond Hurst. 50 mins. Rel. June 15. Rev. June 19.

The Last Wilderness. Expedition, animal film laid in Wyonin Howard Hill. 55 mins. Rel. Alay 1.

#### First Division Offices: R.K.O. Bidg., New York, N. Y.

Releases Also Allied, Chesterfield, Monogram and Liberty,
Curtain Falls. One-time famous actress see her takents in an entirely nored
Curtain Falls. One-time famous actress see her takents in an entirely nored
Dovotify Lee, Win, Enkewell. Dir Charles Lamont, 48 mins.
Port of Lost reams. A gun untiley past scatches up with her after she has
reformed and is happily married to a see-faring man Loid Lane. Bin
(acreen) Boyd, George during, Boyard Girge
Sunset Range. Western, Book and Charles, Boyd, George Sunset, Boyd, George Live, May 15,

Sunset Range. Western, Book May 15,

52

First National Offices: 321 W. 44th St., New York N v

Gaitt. Gaitt. New York N.Y.

Babbitt. Upton Sheldrift's Min Street. Gur Kilbee. Alten MeMahoo. Dir.

Win, Krightiey. 35 mins. Ret. Lock S. Rev. Doc. 18.

Black Fully. The underholes in a Princeptical middle from from Munit.

April 16.

April 16. Margaret Lind-

Case of the Curlov ride, The. say. Dir. Michael Curtiz.

from information supplied by the various production companies and checked up as soon as possible after release. Listing is given when release dates are definitely set. Titles are retained for six months. Man agers who receive service subse quent to that period should preserve a copy of the calendar for reference.

The running time as given here is presumably that of the projection oom showings and can only approx imate the actual release length in those states or communities where ocal or state censorship may result in deletions. Running time in the reviews as given in 'Variety' carry the actual time clocked in the the atre after passage by the New York state censorship, since pictures are reviewed only in actual theatre

While every effort is made to hold While every error is made to noid this list accurate, the information supplied may not always be correct, even though official. To obtain the fullest degree of accuracy, 'Variety will appreciate the co-operation of all managers who may note discrep-

#### Studio Placements

Hollywood, June 11.

Hollywood, June II.

Herman Bing, Claude King, Perry Vins, John Dilson, Greta Meyers, Every Night at Elight, Wanger.

Cities, Tale of Two Cities, Merca Meyers, John Born, Greta Meyers, John Roman Poster, Florence Mercan Morman Poster, Florence Chief, Marold Shumate, screen play. Super Speed, Pahotographing 'So Red the Rose, Par.

Ross Alexander, Robert Light, A. Ben Burman, writing original.

Ben Burman, writing original.
Minor Watson, 'Annapolis Farewell,' Par.
Arthur Backhard, Gladys Lehman,
adaptation, 'Thanks for Your Kind
Clorts, Fox.
Curlos Baider, Ruth Hi
BonMilliam 'Envison, 'Manhattan
Madness,' Metro.
Paul Hurst, Harry Bradley, 'The
Gay Deception,' Fox.
Anders Van Haden, 'Thunder In
the Company of the Company of the Company
Fox.

Lois Verner, Steamboux

Fox.
Chester Morris: Ed Marin, directing, Pursuit, Metro.
Interpretable Marin, Original Anderson scripting 'Interference,' Par.
Lorin Raker, Everything Happens at Once,' Par Dorothy Page; AlHintle Tominert Shannon, screen
play; Alan Crosland, directing,
King Solomon of B'way,' U.
John Colton adapting 'Invisible
Ray,' U.

King Southern adapting 'Invisible Ray,' U.
John Colton adapting 'Invisible Ray,' U.
John Balderstone writing dialog,
'Hands of Orlac,' Metro.
Fred Kcating, 'Glitter,' Metro.
Henry Johnson, adaptation, 'As
the Crowd Cheers,' U.
James Dunn, Claire Dodd, 'Real

James Dunn, Claire Dodd, 'Real IcCoy,' WB. Otto Fries, 'Here Comes the Band,'

Metro. May Beutty, 'Hands of Orlac,

Mctro.

Beatty, Hands of Orlac,
Mctro.
Lawrence Grant, E. E. Clive, Tale
Of Two Cities, Metro.
Henry Stephenson, O'ShaughnesPercy Warat, 'Muthy on the
Bointy,' Mctro.
Ernest Place Night, 'Ford
Fred Wallace, Charles Locler,
Fred Wallace, Charles Locler,
Frank Mctro. William Stellins,
Pred Sylva, 'Gay Deception', Fox.
Seph Sauera, 'Luttle Pig, Shot, 'WB,
Raymo.d Hatton, 'Steamboat Bil,'
Pox.

Dox.

Fox.
Dora Clement, Romance, Fox.
Basil Rathbone, of
Pompeii, Hadlo.
Donald Meck, 'Old Man Rhythm.

Radio.

Bert Wheeler, Robert Wooley, Fred Guioi directing: Leslie Good wins adapating, "The Rainmakers Radio.

Radio, Sylvia Sidney, Fred McMurra Al Santell directing: Ray Hari screen's play, 'LeUs Get Marrie Par, Blanche Crai

Peter Ibbetson, Harry Harvey, Song, U Martha Merrill, Thassmates, WB.

Thissmates, WB. Food Roche; Breezy Eason, directing, Adventures of Rev and Rinty, Masco, Jack Costelle, Fred Maxim Adeco (Continued on page 38)

Flirtation Walk, West Point story. Ruby Keeler, Dick Powell, Pat O'Brien. Dir. Frank Borzage. 95 mlns. Rel. Dec. 1. Rev. Dec. 4. Dir. Frank Borzage. 35 mins. Rel. Dec. 1. Rev. Dec. 4.
From 10th Avenue. The adventures of a young shop girl who accidentally marries a society derelict and then makes a man of him. Bette Davis, Ian Hunter, Colin Cilve. Dir. Alfred E. Green. 69 mins. Rel. June 1.
Rev. May 29.

Rev. May 29.

Men. Story of daring exploits of the men of the U. S. Department of Jus-lice. James Cagney, Ann. Dvorak, Margaret Lindway. Dir. Wm.
Into Your Dance, Musical production about molern show business. Al.
Jolson, Ruby Keeler. Dir. Archie Mayo. 92 mins. Rci. April 20. Rev.
May S.

Gold Digger of 1935. Dick Powell, Adolphe Menjou, Golffa Stuart, Alice Brady. Dir. Busby Berkeley. 95 mhis. Rei, March 18. In Callente. Musical spectacle of famous Mexican resort. Pat O'Brien, Dolores Del Rio, Edw. Everent Horton, the DeMarcos. Dir. Lloyd Bacon. 84 mins. Ret. May 15.

Minns. Rei. May 25.
Living on Velvet. Shock crazed avlator marrics a society girl. Kay Francis, Geo. Brent, Warren William, Dir. Frank Borzage. 80 mins. Rei. March 2. Rev. March 12.

Mary Janes Pa. Whimsleai story of a small town printer who is born with the wanderlust and who cuinot restat the call of the road when a train whistles. Aline MacManon, Guy Kibbee, Dir. Wm Keighley. 71 mins. Rel. April 27.

Maybe It's Love, Gloria Stuart, Ross Alexander. Dir. Wm. McGinn, 62 mins. Rel. Jan. 12, Rev. Feb. 12. Murder in the Clouds. Lyie Talbot. Ann Dvorak. Dir. D. Ross Lederman. 61 mins. Rel. Dec. 15. Rev. Jan. 1.

mins. Rel. Dec. 15. Rev. Jan. 1.
Olf for the Lamps of China. Pat O'Brien, Josephine Hutchinson, Jean Muir.
Dir. Mervyn Lelkoy. Rel. June 8.
Red Hot Tirez. Lyle Talbot, Mary Astor. Dir D. Ross Lederman. Rel. Feb.
2. 61 mins.

Taveling Salesidy, The. One of those Joan Blondell-Glenda Farrell romps. Dir. Ray Enright. 63 mins. Rel. April 6. Rev. April 3. White the Pattent Sight. Mystery in a millionaire's mansion. Guy Kibbee, Allne McMahon. Dir. Ray Enright. 66 mins. Rel. March 9. Rev. March 6.

Muren e.

Woman in Red. Young wife faces scandul to save a man from conviction of
murder. Barbara Stanwyck, Gene Raymond, Genevieve Tobin. Dir.
Robt. Florey. 68 mins. Rei, Feb. 16. Rev. March 27.

Studio, For Hills, For K.

FOX : 444 West 55th &t.

Black Sheep. Edmund Lowe, Claire Trevor, Tom Brown. Dir. Alian Dwan.

Rel. June.

Baboona. Jungle film made by Martin Johneons, partly from an airplane. 73

mins. Rel. Jun. Rev. Jan. 28.

mins. Rel. Jan. Rev. Jan. 23.

Baby Take a Bow. The Fox child star comes through again. Shirley Temple, Bright Eyes. The story of two little girls. Shirley Temple, Jane Darwell. James Dunn, Judith Ailen. Dir. David Butler. 83 mins. Rel. Dec. 28.
Rev. Dec. 25.

Charte Chan in Egyst. Further adventures of the Honoluiu Chinaman.

Warner Oland, Mary Brilan. Dir. Lewis Seiler. Rol. June 21.

Charlie Chan in Paris. The Unitential detective moves into new territory.

Rev. Jan. 29.

County, Chairman, The. Will Rogers, Evysty Venable. Kent Taylor. Dir.

County, Chairman, The. Will Rogers, Bevysty Venable. Kent Taylor. Dir.

County, Chairman, The. Will Rogers, Bevysty Venable. Kent Taylor. Dir.

County, Chairman, The. Will Rogers, Bevysty Venable. Kent Taylor. Dir.

County, Chairman, The. Will Rogers, Bevysty Venable. Kent Taylor. Dir.

County, Chairman, The. Will Rogers, Bevysty Venable. Kent Roy. F. Cline. Rel.

May 10. Rev. June 4.

Daring Young Man, The. James Dunn, Mac Clarke. Dir. Win. A. Seiter.

Rel. May 24. Auc. May 21.

Doubting Thomas. From George Kelly's stage play, "The Torch Bearers."

Will Rogers, Billie Eurke, Allson Skipworth. Dir. David Butter. Rel.

Live 7.

Elinor Norton Claire Trevor, Hugh Williams. Dir. Hamilton MacFadden. 72 mins. Rei. Nov. 2. Rev. March 6.

cumb. rel. Nov. 2. (189, Marcin b.

George White's Scandals. Second edition of the musical. Alice Faye, Jas.

Dunn, Ned Sparks. Geo. White, Lyda Roberti. Dir. Geo. White. 85

mins. Rel. March 15. Rev. May 1.

Great Hotel Mystery. Flagg and Quirt as detectives. Dir. Eugene Ford. 70

mine Rel Morch 1. Rev. March 6.

Helldorado. Adventure in a ghost town Richard Arien, Madge Evans, Raiph Bellamy, Henry Walthall. Dir. Jas. Cruze. 74 mins. Rel. Dec. 21. Rev. Jan. 8. oun. o. It's a Smail World. Spencer Tracy, Wendy Barrie. Dir. Irving Cummings. Rel. April 26.

Rel. April 28.

Ladies Love Danger. From a story by llya Zorn. Mona Barrie, Gilbert Roland. Dir. H. Bruce Humberstone. Rel. May 3.

Life Begins at 40. Based on the Pitkin book. Will Rogers. Rochello Hudson. Dir. Geo. Marshall. 79 nilne. Rel. March 22. Rev. April 10.

Dir. Geo. Marahali. 75 mine. Itel. Marei. 22. Rev. April 10. den rouselle. Little Colonel. Shriley Temple. Lionel Barrymore Evelyn Venable. Dir. Little Colonel. Navia Caleste Form Live syndicate. 22. Dec. 7. Lettery, Lever. Navia Caleste Form Live syndicate. 22. Dettraon. Lew Ayres. Music in the Air. Cloria Swenson, John Boles. Dir. Joe May. 81 mlns. Rel. Dec. 7.

Barrie, Gilbert Roland. Dir. Eugene Forde. es mins. Net. Jaun 18.

Rev. Jan. 2.

ne Warner Laster. Dir. Sterry King. 87 mins. Rel. Feb. 8. Rev. Feb. 27.

One Little Girl. From the slore y-Heaven's Gate, 'by Forence L. Pfaligraft,
With circus angles. Shirley Tempic, Rosemary Ames, Joel McCrea.

Dir. John Robertson. Rel. May. 17.

Ten Dollar Raise. Molander H. May. 17.

Ten Dollar Raise. Molander H. May. 18.

Ten Dollar Raise. Molander H. May.

When a Man's a Man. From the Harold Bell Wright story George O'Bri Dir. Edw. C. Clinc. 66 mins. Rel. Feb. 15. Itev. Feb. 27.

#### roadway.

Chu Chin Chow, Arabian taies in musical form. Anna ay Wong, Fritz Kortner. Dir. Walter Forde. 95 mins. Hel Sopt. 15 Rev Sort. 25 Evensong. Musical dramatization from the Beverley Nichols novel Everland. Laye, Fritz Kortner Carl Estmond, Alice Delysia, Conchita Supervia. Dir. Vieter Saville 3et 80v. 16 Rev. Nov. 29.

Days, the average week postured, are tagging, conclude Supervia.

For the control of the control

Man of Aran, tries story with preponderantly beautiful photography Itohert Flaherty 70 mins, Hel. Oct. 15. Itev Oct. 23.

Man Who Knew Too Much. Realistic underworld dramm in the Alps and London. Peter Loree, Leelle Banks, Eding Best. Dir. Albred Hitchcock. 75 mins. Rel. March 15 Rev. April 3.

75 mins. Rel. March 15 Rev. April 3.

My Heart Is Calling, Romantic musical, an 101. Carmine Gallone, 70 mins. Rel. April 3.

My Song for You. Romantee in the operation c. Editor, 75 mins. Rel. May 15. May 23.

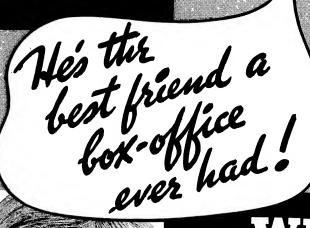
Fower (dow Surs) Denomination of Stein benefitwanger movel. Youth Bentta Thom. Dir Lothar Memics. 165 mar. Ret. Cet. Unfinished Symphony. Musical romance based on Schuberl's life. Eggerth. Dir. Willy Forst 85 mins. Rel. Jan. 1. Rev. Jan

Liberty

1776 Broadway. Ouslow Stevens, Dir. Phil Rosen.

20rn to Gamble. Four sons inherit a grandfather 16. D. Warner, Maxine Doyle, Bric Linden, Lois Rel not set Dizzy Dames, Musical. Horing McKinner,

Again the nation's showmen are saying:





# WILL ROGERS

in

"Doubting Thomas"

A.B. G. De Sylva production

WILL BURKE ALISON SKIPWORTH

Sterling Holloway · Gail Patrick · Frances Grant

Directed by David Butler - Screen play by William Conselman From the play "The Torch Bearers" by George Kelly Adaptation by Bartlett Cormack

YOU HAVEN'T A SHOW WITHOUT

#### CALENDAR OF CURRENT RELEASES

(Continued from page 33)

id Homestead, The. Modern version of famous novel, Mary Carlisie, Law rence Gray, Dorothy Lee. Dir. William Nigh. Rel. not set.

rence Gray, Dorothy Lee, Dir, William Nigh, Rel, not set,
Once to Every Bachtier, Honoryson with a hired bride. Marian Nixon, Nell
Banthur, Aller Bartier, Dir, Wim, Nigh, 72 mins, Rel, Dec, 14,
Scheen State State State State State State State State
Son, Anne Shirley, Dir, Wim, Nigh, 73 mins, Rel, Mar, 22; Rev, Nigh,
Son, Anne Shirley, Dir, Wim, Nigh, 73 mins, Rel, Mar, 22; Rev, Nigh,
Sweepptake Annie, Soelely trovks frame sweeps winner. Tom Drown, Marton
Nixon, Were Engels. Dir, Wim, Nigh, 77 mins, Rel, Peb, Rev, Peb, 37, Without Children. Modern draine of divorce. Marguerite Churchill, Bruce Cabot, Evelyn Brent, Reginal 1 Denny. Dir. William Ni li. 81 mins. Rel. April 16.

Majestic

otive for Revenge. Thrilling adventures resulting from desire to satisfy wife's craving for inxury. Donald Cook. Ireno Hervey. Dir. Burt Lynwood. Rel. May 17.

Lynwood. Ref. May 17.
Mutiny Ahead. Stark drama! Adventure! Romance! On the high seas. Nell
Hamilton and Kathleen Burke. Dir. Tommy Atkins. Rel. May 1. Perfect Clue, The. David Manners, Skeets Gallagher, Dorothy Libaire, Dir Robt, Vignola, 64 mins. Dynamic detective mystery thriller. Rel March 10. Rev, March 20.

Offices, 1776 Broadway, Mascot Burn Em Up Barnes. 12 chapter auto racing serial released also as a feature In 74 mins. Franklo Darro, Jack Mulhall. Dir. Colbert Clark. Rev. Anril 3.

Paril 3. April 3. Paril 4. Paril 4. Paril 4. Paril 5. Par

Heather Angel, Roger Pryor. Dir. William Nigh. 75 wins. The Chany of the In Old Sants Fe. Slory of a dude ranch indick-knack salesman who fails in low with the ranch owner's daughter. He is accused of mindre but all difficulties are clarified with inarting suddenness. Ken Maynard, Evagram Mayney, Mayn

Studios: Culver City, Calif. Metro Offices: 1540 Broadway, New York, N. Y

Age of Indiscretion. Divorced couple's child problem.

Age of Indiscretion. Divorced couple's child problem.

Evans, David Jack Holt. Dir. Edw. Ludwig. 77 mins. Rel. May 10.

Rov. May 22.

After Office Hours. Newspaper story. Constance Bennett, Clark Gable, Stuart Erwin. Dir. Robt, Z. Leonard. 73 mins. Rel. Feb. 22. Rev. March 13. Band Playe On, The. Football story. Robt. Young, Betty Furness. Dir Russell Mack. 87 mins. Rcl. Dec. 21. Rev. Dec. 25.

Biography " Ann Harding, Robert Montgomery, Dir, E. H., Griffith, 84 mins, Rel, Jan. 4, Rev, March 6,

Casino Murder Case. Philo Vance story. Paul Lukas, Alison Skipworth, Ted Healey, Dir. Ed Marin. 82 mins. Rel. March 15. Rev. April 17. David Copperfield. Dickens story with an almost perfect cast. W. C. Fleids. Lionel Barrymore, Edna May Oillver, Herbert Mundin. Dir. Geo. Cukor. 129 mins. Rei. Jun. 18. Rev Jan. 22.

128 mins. Rei, Jun. 18. Rev Jan. 22.

129 mins. Rei, Jun. 18. Rev Jan. 22.

120 mins. Win. Flowell, Myrna Loy. Dfr. Wrn. K. Howard. 18.

120 mins. Win. Flowell, Myrna Loy. Dfr. Wrn. K. Howard. 18.

120 mins. Win. Flowell, Myrna Loy. Dfr. Wrn. K. Howard. 18.

120 mins. Willing. The Woman decotor becomes enmeshed with a mental patient. Ann Harding, Harbert Marshall, Mauyreen O'Sullivan. Dfr. Edward Goodlibel, 17 mins. Ref. May 17. Rev. June. 4.

120 mins. Willing. The May 17. Rev. June. 4.

120 mins. Willing. The May 17. Rev. June. 4.

120 mins. Willing. The May 18. Rev. June. 4.

120 mins. Willing. The May 18. Rev. June. 4.

120 mins. Willing. William. Willing. Willing. William. William.

Forsaking All Others. From the stage play. Joan Crawford, Clark Gable. Robt. Montgomery. Dir. W. S. Van Dyke. 82 mins. Rcl. Dec. 28 Rey. Jan. 1.

Rey, Jan. I.

34 Birds, The. From Francis Coe's 'Repeal' Carole Lombard, Chester Morris. Dir, Jack Conway. \$2 mins. Rel. Dec. 23. Rev. Dec., 13. Mark of the Vampire, andrer mystery with vampire angle. Lioned Barrymore, Elizabeth Mian, Bela Lugosi. Dir. Tod Browning. 60 mins. Rel. April 20. Rev. May 8.

Mary B. See and See an

Victor Piconing. St mina. Bell April 15. Rev. April 26. Rev. April 26. Requols. Principality between a decr and a puma with a human romance background. Jean Pinyker, Russell Hardle. Dir. Chester Franklin. 79 mins. Rel. Peb. 1. Rev. Feb. 27. Shadow of Doubt Murder mystery. Ricardo Cartex, Virginia Bruce. Rob. 78 had the property of t

March 20.

Vanessa, Her Love Story, Hugh Walpoles' novel. Helen Hayes. Robt.

Montgomery. 78 mins. Rel. March 1. Rev. April 17.

West Point of the Air, Training story made at the U. S. A. School for Airmen. Walkson Bergy. Robt. Young Maureen Osulivan. Dir. Rich.

Wicked Woman. A story of a faithfull mother. Mady Christans, Jean Parker,

Chas. Bickford. Dir. Chas. Brabin. 71 mins. Rel. Dec. 7. Rev.

Dec. 18.

inning Ticket, The. Story of a sweeps licket that was lost and found. Leo Carrillo, Louise Fazcuda, Ted Healy. Dir. Chas. F. Riesner. 64 mins. Rel. Feb. 8. Rev. Feb. 12.

Offices: 1501 Broadway, New York, N. Y Studios: 5851 Maratino St., Paramount Omces: 1801 Broadway, New York, N.Y.

All the King? Horses. Zenda type story with a picture star replacing a king of a mythical kingdom. Carl Brisson, Mary Ellis. Dir. Frank Tuttle. 75 mins. Rel. Feb. 16. Rev. March 13.

10 mins, Rel. Feb. 16. Rev. March 13.

Rebold My. Wife. Sylvia Slidney, as an indian girl. Sylvia Slidney, Gene Raymond. Dir. Davo Leisen. 79 mins. Rel. Dec. 7. Rev. Feb. 20.

Car 99. Based on the exploits of the hileting

Devil is a Woman, The Life and loves of a Shanish dancer. Maylene Dietrich Cesar Romera, Liquel Atwill, Dir, Jos. von Sternberg. 75 mins. Rel May 3, Rev. May 8.

Corne Romeira, Lionel Atwill. Dir. Jos. von Sternberg. 76 mins. ReiRomeira, Lionel Atwill. Dir. Jos. von Sternberg. 76 mins. ReiRomeira, Lionel Romeira, Lionel Romeira, Lionel Romeira, Lionel Romeira, Cary Grant. Dir. Elliott Nugent. 81 mins. Hel. Jan. 4. Rev. Jan. 15.
Father Brown, Detective. New type of mystery story. Paul Lukan, Gertrude
Romeira, Lionel Romeira, Lionel Romeira, Lionel Romeira, Rome

Tarrick Rills, Cosm Bomon Runyon story of a girl who loved mulforms. Patricks Rills, Cosm Romero. Dir. Sidney Landeld, 61 mins. Rel. April 12, Rev. May 1.

Home on the Range. Western. Randolph Scott, Jackie Coogan, Evelys. Brent. Dir. Jacobsen. 64 mins. Rel. Dec. 21. Rev. Feb. 12.

it's a Gift. Fields buys an orange grove. W. C. Fields, Baby LeRoy, Jear Roueveral. Dir. Norman McLead. 67 mins. Rel. Nov. 30. Rev. Jan. 8 Lives of a Bengal Lancer. Adventure in an Indian regiment. Gary Cooper. Cavanugh, Henrietts. Crossman. Dir. Ralph Murphy. 58 mins. Rel Dec. 18.

Love in Bloom. Country boy and city giri finally make a match. Carnival sidelights. Joe Morrison. Dixle Lee. Burns and Allen. Dir. Elliott 'Nugent. 76 mins. Rel. March 15. Rev. April 24.

ddden's Flats. From the Gus Hill farce. Walter C. Kelly, Andy Clyde, Jane Darwell. Dir, Ralph Murphy. 65 mlns. Rel. March 22. Rev. March 13.

issippi. Showboat story by Booth Tarkington. Bing Crosby, W. C. Fields Joan Bennett, Queenie Smith. Dir, Edw. A. Sutherland. 75 mins. Rel March 8. Rev. April 24.

woun osement, queene Smith. Dir. Edw. A. Sutherland. 75 mins. Rel.
One Hour stat. Ge. British. Helen Twelvetrees. Conrad Nagel. Dir. Raiph
Murphy. Rel. Dec. Helen Twelvetrees. Conrad Nagel. Dir. Raiph
Murphy. Rel. Dec. Helen Twelvetrees by Sophic Kerr and Hugh
Herbert. Nelghbors almost talk the leads into a divorce. Charles.
Rangiles, Mary Boland, Lella Hyama, Dean Jagger. Dir. Al Santell.
Paris in Spring. Two Partsian would-be sulcides who didn't jump off the
Efffet Tower. Tuillo Carminati, Mary Ellis, Ida Lupino. Dir. Levis
Perident Vanihes, The. From current sensational, novel of same title.
The Carmination of the Spring Spring

Private Worlds. Romance against the background of a sanatorium. Claudette Colbert, Chas. Boyer, Joel McCrea. Dir. Greogory La Cava. 80 mins Rel. April 19. Rev. April 3. Rocky Mountain Mystery, Western mystery story by Zane Grey. Randolph Scott, Chic Sale, Kathleen Burke, Mrs. Leslie Carter. Dir. Chas. Barton Rel. Feb. 1.

Feb. 1.
of Red Gap. Harry Leon Wilson's story of a butler won in a bridge
me. Chas. Laughton, Mary Bohmd, Chas. Ruggles, Dir. Leo Merey, 90 mlns, Rel. Feb. 22, Rev. March 13.
Geo. Raft, Carole

Rumba. Society girl and New York boy meet in Havana. Geo. Raft. Carole Lombard, Margo. Dir. Marion Gering. 71 mins. Rel. Feb. 8. Rev. Feb. 27.

Feb. 27. Soundrel, The, (Hecht MacArthur), Publisher comes back to life to retrieve errors. Nocl Coward, Julie Haydon. Dir. Hecht-MacArthur. 75 mins. Rel. April 28. Rev. May 8. Stolen Harmony, Adventures with Ben Bernle's band. Geo. Raft. Ben Bernle, Grace Bradley. Dir. Alfred Werker. 79 mins. Rel. March 29. Rev. April 24.

Wings in the Dark. Air thriller with a rescue by a blinded aviator. Myrna Loy, Cary Grant. Dir. Jas. Flood. Rel. Feb. 1. Rev. Feb. 6.

Studios: Hollywood, Calif. R.K.O. Radio

Office: R.K.O. Bidg., Radio City, N.Y.C

Arizonian, The. A vivid chapter in American Cavalcade. The bringing of law and order to the west of 1899. Richard Dix, James Bush, Margot Gaw and order to the west of 1899. Richard Dix, James Bush, Margot Gaw and Carlon, Practice Food, Preston Poster. Dir. Charles Vidor. Red. July 21cm. Practice Food, Preston Poster. Dir. Charles Vidor. Red. July 21cm. Practice Food Preston Poster. Dir. Charles Decky Sharp. The story of a woman who wrecked the lives of all the men who loved her. Mirlam Hopkins, Alam Mowdray, Prances Dee, SIT Cedric Hardwick, Nigel Bruce, Alison Skipworth. Ir. Reuben Mamoulian, Rel. May 17.

May 17.

Break of Mearts. Two temperamental musicians discover, after almost wrecking their lives, that lives is most important thine. Kattnarine Hepburn.
Rei. May 31. Rev. May 2 gasa, Hershot. Dir. Philip Moeller. Brillia.
Rei. May 31. Rev. May 21. Rev. May 10. Rev. May 10.

Westley, Heien Mack. Dir. John Robertson. Rei. Mar. 1.
Chaning Yesterday. A kindly professor befrieds a lonely orphan and then
finds happiness which he had been searching for all his life. Anne
Shirkey, O. E. Heigels, Reisen Westley, Dirabeth Patterson, John Qualen,
Shirkey, O. E. Heigels, Reisen Westley, Dirabeth Patterson, John Qualen,
Shirkey, O. E. Reisen, Shirkey, Markey, Patterson, John Qualen,
Shirkey, O. E. Reisen, Shirkey, Markey, Shirkey, Dir. Reisen, John Qualen,
Sog of Finders. A poor Findersh how who befriends a shopherd dog is given
a change to devide his talents and become a famous artist. Frankle
Rei, March 22 Heigels, Heien Parisk, Lighting: Dir. Debward Stoman,
Reisen, Shirkey, Shirkey,

Harding, Frank Morgan, Katharine Alexander, Restinald Owen, Jane Baxter. Dir. Harry Beaumont. 66 mins. Rel. Jan. 25. Rev. March 13. Gigolette. A society beauty who loacs all her money and becomes a notices Armstrone. Dir. Charies Lamont. Ref. Peb. 15. Donald Cook, Robert Armstrone. Dir. Charies Lamont. Ref. Peb. 15. Donald Cook, Robert Armstrone. Dir. Charies Lamont. Ref. Peb. 15. Donald Cook, Robert Charles, Fred MacMurray, Alina Hae. Dir. Obj. Dir. Charles, Peb. 15. Donald Cook, Robert Charles, Robert Charles, Peb. 15. Donald Cook, Robert Charles, Robert Charles

Rev. Jan. 1. tee on a Honeymoon. The further adventures of the old maid amateur detective, school teacher. Miss Hildegard Withers, and Inspector of Police Ocear Piper. This time the muriet takes place on an Arplanc Edna May Oliver, James Gieason, Lola Lauc, Derotity Libaire. Dir. Lloyd Corrigan. 75 mins. Rel. Feb. 22. Rev. March &

the The Woodsey Ha ni he'rater and Wheeler a song witter. Unwittingly like The Woodsey Ha ni he'rater and Wheeler a song witter. Unwittingly they become entangled in a murder. They discover the murders through the truth-telling meabling, which Woodsey has hivented. Bert Wheeler, Robert Woolsey, Fred Keating, Betty Grable, Evelyn Brent. Erik Khodes.

Erik Rhodes.

Let Brown The A convict breaks juil in order to seek revenue on his here with the convict breaks juil in order to seek revenue on his before he is killed. Prestor Poster. Lila Let., Melvya Douglas, Shirlay Grey, Boscock McCaro, Poster, Chia Let., Melvya Douglas, Shirlay Grey, Douglas, Charlet Lila Let., Melvya Bouglas, Shirlay Grey, Douglas, Charlet Lila, Charlet Lila, Melva Douglas, Shirlay Grey, Boscock Charlet, William Comits, Asserting to Shirlay Charlet, Shir

Red Morning.

Rel. Dec. 14.

Roberta, Anappalion of the stage musical, Irene Dunne, Fred Astaire, Ginger Roberta, Anappalion of the stage musical, Irene Dunne, Fred Astaire, Ginger Grangere, Dir. Wm. A. Selter. 105 mins. 1cl. March 3. Rev. March 13. Remance in Manhattan. A young Cache-Stowakian enters the United States (his 'promised land') lilegally and finds hampliness and the chance for a successful future. Francis Lederer, Ginger Rogera, Arthur 20th. Jimmy Buttler, J. Farrell MacDonald. Dir. Stephen Notetta. 77 miller. 10th January 10th Janua

Jimmy Buttler, J. - Farrell MacDonald, Dir. Stephen Roberte. 77 milet. Rel. Jan. 1. Rev. Jan. 2.

She, Rider Hangard's novel. Julien, Chinepan, Landouth Scott, Holen Mack, She, Kilder Hangard's novel. Julien Chinepan, Landouth Scott, Holen Mack, St. Stephen Rel. June 28.

Sliver Streak, The. A fast-action involoration in which the figurous stream, Chances Sturrett, Hander 22, 21 kt. 24, 22.

Star of Midnight. William Powell solves the mystery of the disappearance of Alice Markham and valuity tries to e-Senie the martimonial intentions of Ginger Hoggers. William Powell solves the mystery of the disappearance of Alice Markham and valuity tries to e-Senie the martimonial intentions of Ginger Hoggers. William Powel Police. The Control of Cont

of the law. May Rolsson, Presson Feder, Former schemistry, Annaus Backworl Rel. May 10 50% intron-section of average community life.

Village Tale. This story present but, Itandolis Scott, Kay Johnson, Arthur Landolis Scott, Kay Johnson, Arthur Landolis Scott, Kay Johnson, Arthur Schott, Ander Barrier, Janet Beecher, Dorotty Burgess, Dir. John Cromwell. Rel. April 26. 80 mins.

West of the Pecos. The locale is the Pecos county in New Moxico. A young grif, disguised as a boy, regenerates as onlike and who happiness. Richard Dir., Martha Steper, Samuel Hinds, Fred Kosher, Dir., Phil Rosen. 65 mins.

Richard Dir., Martha Steper, Samuel Hinds, Fred Kosher, Dir., Phil Rosen. 65 mins.

Woman in the Dark, (Select). Dashiell Hammett mystery story, Liajin Deliany, Dir. Dill Rosen. 65 mins. Rev. May 27.

(Continued on page 28)

#### Lesser Shaping Radio Kid Canary for Films

Hollywood, June 11.

Hollywood, June 11.
Sol Lesser has given a term con-tract to Bobby Breen, 7-year-old lyric tenor who has been guested on eastern chain programs at various times. A special story is being writ-

ten in which to star him.

Kid is here for voice training under Dr. Mario arafloti, who watches the pipes of most of the colony's warbling stars. Sunday (9) he was on the Jack Benny broad-

#### STENCH 3 IN NEWBURGH

Cameo, Strand and Academy-Houses Picketed By Ops. Union

Newburgh, N. Y., June 11.

Cameo, Strand and Academy theractions was seen stenched Friday. The Mouse are all being picketed by Local 45 MPOU.

Town has been bothered by labor troubles for some time. Just previous to the stenchings James D. Tweed, alleged to be a 'czar' of the Newburgh Stage Employees and Moving Picture Operators' unions, was named a defendant in a civil action by a former unión projectionist who alleged he had to pay a weekly fee as the price of holding a job.

#### Goldsmith on Own

Hollywood, June 11.

Ken Goldamilth, Mascot producer who left that company last week, has returned to independent production.

Located at the Talisman studio, his first picture will be 'Nobody's Boy,' a novel by Henri Maliat. No writing or cast assignments as yet.

#### Phoney Scenarist Given 1 Year at Hard Labor

1 Year at Hard Labor
Syracuse, N. Y., June II.
Indicted for grand larceny, but
permitted to plead to pettl larceny,
Dr.' E. H. Marcus, representing
ints was sentenced to a year at hard
intentiary at Jameswille by County
Judge William L. Barnum, The
drotter's indictment followed the
passing of a worthless check for
sition on the Cittens Hotel Corp.:
The lesser plea was accepted on
pledge of full restitution upon completion of sentence.

pletion of sentence.

Marcus was arrested in Little
Rock, Ark., last March on a jewel
embezzlement charge, but the Little
Rock authorities gave the local
officials preference in prosecuting

#### Dolling Up Pathe Lot

Hollywood, June 11.
G. B. Howe, general manager of RKO-Pathe studio, has set a crew of men to work refurbishing the 40 acres of exterior sets in the Culver City lot in expectation of flourish-

Ing rental biz.

'Pompell' is presently in production there, and recently completed were 'Becky Sharp' and 'Let 'Em were 'Be

#### Old 'Virginian' Oke

Hollywood, June 11.
Trial showing of Paramount's reived 'The Virginian,' at Santa Ana,
esuited in better than average

resulted in better than average business.

Goes single-bill in other spots to test the efficacy of a national re-lease.

#### REP'S COAST REGIONALS

Hollywood, June 11.
Republic regional convention for
the northwest territory opens at
Seattle, June 15.
Five days later the convention for

the San Francisco and Los Angeles territory will be held at the Roose-velt Hotel here.

#### HORSEFLESH BRIEF

Hollywood June 11.

Metro is sending Jean Chathurn to Lexington. Ky. for a short on liorse racing to be made by Richard Rosson.

She'll play second lead to harburners.

#### IF IT'S A PARAMOUNT PICTURE IT'S

# PARAMOUNT

\* AMOS 'N 'ANDY \* BENNY BAKER \* GEORGE BARBIER

\* WENDY BARRIE \* JOAN BENNETT [In "Two for] \* DOUGLAS BLACKLEY

\* MARY BOLAND \* JOHN BOLES [By Arrangement] \* GRACE BRADLEY

\* CARL BRISSON \* MARY ELLEN BROWN \* KATHLEEN BURKE

\* GEORGE BURNS AND GRACIE ALLEN \* KITTY CARLISLE

\* DOLORES CASEY \* ERNEST COSSART \* CLAUDETTE COLBERT

\* GARY COOPER \* JOHNNY COX \* LARRY CRABBE \* BING CROSBY

\* KATHERINE DeMILLE \* MARLENE DIETRICH \* JOHN DOWNS

\* JESSICA DRAGONETTE \* FRANCES DRAKE \* MARY ELLIS

\* W. C. FIELDS \* WILLIAM FRAWLEY \* TRIXIE FRIGANZA

\* JULIE HAYDON \* SAMUEL S. HINDS \* BETTY HOLT \* WILLIE

HOWARD \* DEAN JAGGER \* HELEN JEPSON \* ROSCOE KARNS

\* ROSALIND KEITH \* WALTER C. KELLY \* LOIS KENT \* JAN

IN TOWN! . . . IF IT'S A PARAMOUNT



K N

# PLAYERS

KIEPURA \* ELISSA LANDI \* BILLY LEE \* BABY LEROY \* HAROLD
LLOYD \* CAROLE LOMBARD \* PAULINE LORD \* IDA LUPINO

\* FRED MacMURRAY \* MARIAN MANSFIELD \* MARGO \* HERBERT

MARSHALL \* ETHEL MERMAN \* GERTRUDE MICHAEL \* RAY

MILLAND \* JOE MORRISON \* GRETE NATZER \* JACK OAKIE

\* LYNNE OVERMAN \* GAIL PATRICK \* ELIZABETH PATTERSON

\* JOE PENNER \* GEORGE RAFT \* CLAUDE RAINS \* MAXINE REINER

\* LYDA ROBERTI \* CHARLIE RUGGLES \* MARINA SCHUBERT

\* RANDOLPH SCOTT \* SYLVIA SIDNEY \* ALISON SKIPWORTH

\* SIR GUY STANDING \* BARBARA STANWYCK \* FRED STONE

\* MILDRED STONE \* MARGARET SULLAVAN [BY A TENDEM TO THE TOTAL THE

TURE IT'S THE BEST SHOW IN TOWN!

#### CALENDAR OF CURRENT RELEASES

(Continued from page 36)

#### Republic

Office: RKO Bidg., New York, N.Y.

Forbidden Heaven. Charles Farrell, Charlotte Henry. Rel. Aug. 1.
My Old Kentucky Home. Based on the song. Rel. Sept. 15.
Two Black Sheep, Story by Warwlek Deeplen, Rel. Sept. 1.
Westward Ho. Western. John Wayne. Rel. Aug. 2.
Westward Ho. Western. John Wayne. Rel. Aug. 2.
Menogram handled by Republic
Dawn Rider, The. John Wayne. Marion Barns. Dir. R. N. Bradbury.

Dawn Rider, The. John Wayne, Marlon Barns, Dir, R. N. Bradbury,
Girl of My Derams. College romance with track team events. Mary Carlisle,
Creighton Chaney, Sterling Holloway, Eddle Nugent, GiGl Parrish, 65
mins Dir, Ray McCarey, Rel, Nov. 11,
litting with Danger. Three buddles play with Grannits and love. Robert
Dir, Phil Rosen. 65 mins. Rel, Dec. 5. Rev. March G. Burns, Maria Alus
Dir, Phil Rosen. 65 mins. Rel, Dec. 5. Rev. March G. Her Register,
Great Gos Gold. Sidney Blackmer, Martha Sieeper, Gloria Shea, Regist
Toomey, John T. Murray, Robard Maxwell. Expose of the receivership
Tonney, John T. Murray, Robard Maxwell. Expose of the receivership
Robard Martha Charles Company of the Comp

Healer, The. From novel by Robert Herrick. Dir. Reginald Barker, Ralpi Bellamy, Karen Morley, Mickey Rooney, Judith Allen, Robert McWade J. Farrell MncDonaid.

Schoolmaster, Ths. Norman Foster, Claudette Henry, Otls Harlan uls V. Mong. Dir. Lew L. Collins. Famous classic by Edward

Keeper of the Bees, Ths. Famous story by Gene Stratton Porter. Neil Hamilton, Betty Furness, Hobart Bosworth, Eming Dunn, Edith Fellowes, Helen Jerome Eddy. King Kelyo f U. S. A. Guy Robertson, Irene Ware. 66 mins. Rel. Sept. 15. Rev. Dec. 18.

Rev' Dec. 18.
Lawless Frontier (Lone Star), John Wayne, Shella Terry. Dir. R. N. Bradbury. 64 mins. Rel. Nov. 22. Rev. Jan. 22.
Million Dollar Baby. Fond panelts try to pain over their little boy as another grit movie find to win fame and riches. Arine Judge, Ray Walker grit My George E. Stene. Dr. 405. Santley, 6 mins. Rel. Dec. 87.
Rev. May 2. George E. Stene. Dr. 405. Santley, 6 mins. Rel. Dec. 87.

Monte Carlo Nights. Innocent suspect traps his man at famous casino and wins the girl. Mary Brian, John Darrow. 62 mins. Rel. May 20. Mysterious Mr. Wong. Story of the twelve coins of Confucius. Arline Judge. Bela Lugosi, Wallace Ford. 65 mins. Rel. Dec. 22. Rev. March 13.

Mystery Man, The. Chicago reporter, stranded in St. Louis, makes good Robert Armstrong, Maxine Doyle, 61 mins. Rel. April 25. Rev March 27.

'Neath Arlzona Skies. (Lone Star). John Wayne, Shella Terry. 52 mins Rel. Dec. 22. Rev. March 29. Rel. Dec. 22. Rev. March 29.

Paradise Canyon. John Wayne, Marion Burns. Movie-struck family takes husbands all to crash Hollywood, with hilarious results. Wallace Ford. 66 mins. Rel. March 25.

nins. Rei. March 25.

Rainbow Valley, (Lone Star). Western. John Wayne, Lueille Brown. Dir.

R. H. Bradbury, 85 mins. Rev. May 10.

Reckless Romess. Comedy adventures of two hard-boiled eggs who are Reckless Romess. Comedy adventures of two hard-boiled eggs who are Reckless Romess. However, and the same man tell circumstances which are chiecked by lie detector, proving two are innocent. Hardie Albright, Boots Mallory, Juneson Thomas, Couway Tearle.

Ferdinand Gottschalk. (Note: Tearle stars). 60 mins. Rel. Des. 18.

Rev. Jan. 22.

Rev. Jan. 23.

Texas Terror, John Wayne, A Lone Star Western, Dir, R. N. Bradbury, 46 mins, Rel, Feb. 1, Rev. April 3.

Trail Beyond, In the. John Wayne, Verna Hillie, 56 mins. Rel, Oct. 22.

Women Must Dress. Intricate ways of fashion salon people almost causing young romanee of daughter to end in disaster. Minna Gombell, Gavin Gordon, Suzanne Kareen, Robert Light and Monogram contest winners. 19% mins. Rel, Jan. 2. Rev. April 17, Rev. April 17, 180.

#### United Artists Offices: 729 Seventh Ave.,

Brewstar's Millons. Story by Winchell Smith and Byron Ongley. Jack Buchanan, Lill Damita. Dir. Thornton Freeland. 78 mins. Rel. May 20.
Call of the Wild. From this famous Jack London story. Clark Gable, Loretts Young, Jack Oakle, Dir. William Vellinan. Rel. May 6.

nal Richelleu. George Arllss, Maureen O'Sulfivan, Edward Arnold Francis Lister, Dir. Rowland V. Lee. 82 mins. Rel. April 28. Rev April 24.

April 24.

April 24.

Gold Holta. The story of Clive, who founded a new British dominion—
indix. Rofalid Colman, Lovetta Young, Francis Lister. Dir. Richard
particles of the Color of the Color of the Color of the Color
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Folies Bergere. From the stage farce, 'The Red Cat.' Maurice Chevaller, Ans Sothern, Merle Oberon, Dir. Roy Del Ruth. 83 mlns. Rel. Mar. 8. Rev Feb. 27.

Feb. 27.
Kid Millions. Muelcai spectacle in the U. S. and Egypt. Eddie Cantor, Ethel Merman. Dir. Roy Del Ruth. 90 mlns. Rel. Dec. 28. Rev. Nov. 13.
Es Miserables. An adaptation from the famous Victor Hugo classic. Frederic Mirch, Charles Laughton, Sir Cedric Hardwiele. Dir. Richard Bolesiawski. 109 mlns. Rel. April 21. Rev. April 24.

Em Have It. G. Men. Story by Joseph Moncure March and Eimer Harris Richard Arlen, Virginia Bruce, Alice Brady, Harvey Stephens, Eric Lin-den, Joyce Compton. Du. Sam Wood, 95 mins. Rel. May 17, Rev. June 4 Mighty Barnum, The. Fictional story of P. T. Barnum, Mallace Beery Adolphe Menjou, Virginia Bruce. Dir. Walter Lang. 87 mins. Rei Dec. 25. Rev. Dec. 26.

Neil Gwyn. Anna Neagle, Sir Cedrie Hardwicke. Dir. Herbert Wileox. Rel June 14.

June 14,

Runaway Queen. A merry maelstrom of revolution and romance. Anne
Neagle and Fernand Graavey. Dir. Herbert Wilcox. Rel Dec. 21.

Scarlet Pimperens, The. From a novel by the Baroness Orczy. Romantic
drama, but modern handling. Lesile Howard, Meric Oberon. Dir. Alex.
Kordu. 85 mina. Rel. Feb. 18. Rev. Feb. 12.

Korda. 85 mlna. Rel. Feb. 15. Rev. Feb. 12.
Thunder in the East. Story by Cludue Farrere. Chirles Boyer. erle Oberon. Join Loder. Dir. Nieloidas Farinas. 75 mlns. Rel. May 13. eventual wedding Night, The. Gary Cooper as the sophisticated lover and Anna Ster Wedding Night, The. Gary Cooper as Manna Stern. Heleiv Minson, Raiph Bellumy and Sterfried Rumann. Dir. King Vidor. 39 mlns. Rel. March 8. Rev. March 29.

We Live Again. A vivid new version of Toistoy's immortal "Resurrection."
Anna Sten. Frederic March, Jane Baxter, C. Aubrey Smith. Dir. Rouber
Mamoulian. 86 mine. Rel. Nov. 16. Rev. Nov. 6.

Universal Offices: 30 Rockefeller Center, Alias Mary Dow. Drama. Sally Ellers, Ray Milliand. Rel. May 27.

Border Brigande, Buck Jones western. Dir. Nick Grinde. Rel. May 27.

Bride of Franketstein. Drama. Karloff, Valerie Bubson. Dir. James Whale.

Crimson Trail, The. Buck Jones western. Dir. Al Roboch. 68 mins. Rel.

Feb. II. Rev. March 20.

Chinatown Squad. Comedy-drama. Lyle Talbot, Valerie Hobson. Dir. Murray Roth. 79 mins. Rel. May 20. Rev. June 4.
Good Falry, The. From Ferene Moinar's stage play. Margaret Sullavan. Herbert Marshall, Frank Morgan. Dir. Win, Wyler. 98 mins. Rel. Feb. 18 Rev. Feb. 5.

18 Rev. Feb. 5.

18 Rev. Feb. 5.

18 Happend in N. Y. Comedy-drama. yie Talbet, Gertrude Michael, Heatter Magel. Dir. Alan Crosland. 65 mins. Rel. March 13. Rev. April 10.

18 Been Around. Comedy drama. Cluster Morris, Rochelle Hindson, isabelle Javeell. Dir. Phil Cahn. 65 mins. Rel. Lec. 21. Rev. April 17.

Man When Redalmed His Head, The. From Jean Bart's states play of French Hie. Claude latins, Joan Bennett, Lionet Atwill. Dir. Edw. Ludwig. Rel. Bee. 28.

Red. Dec. 28. Rev. Dec. 28.

Rel. Dec. 24. Rev. Dec. 24.

Mr. Dynamite. Comedy-drams from a Dashiel ammett story. Edmund Lowe, Joan Dixon. Dir. Alan Crosland, 75 mins. Rel. April 22. Rev. May 29.

Mystery of Edwin Drood, The. From the Dreitens story. Claude Raines. Douglas Montgomery, Heatther Angel. Dir. Stuart Walker. 85 mins. Rel. Feb. 4. Rev. March 27.

ht Life of the Gods. From Thorne Smith's fantastic tale. Alan Mowbray Florine McKinney, Dir, Lowell Sherman, 74 mins. Rel. Mar. 4. Rev Feb. 27.

Notorious Gentleman, A. Mystery-murder. Charles Bickford, Helen Vinson Dir, Ed. Laemmie. 75 mins. Rei, Jan. 21. Rev. Feb. 20. Princess O'Hara. Damon Runyon comedy. Chester Morris Jean Parl

The Bysen Form Edger Alian Poe's story. Karloff-Bela Lugosi. Dir. Louis Rendervous at Midnight. Murder-mystery. Ralph Bellamy, Valerie Höbson. Dir. Christy Cabanne. 60 mins. Rel. Feb. 11. Rev. April 36. Wereweit of London. Chiller. Henry Holl, Warnor Giand, Valerie Höbson. Lester Matthievs. Dir. Stuart Valker. Al Raboch. 60 mins. Rel. Bobon. 24. Tev. Jun. 12. Med. Jones. Dr. A. Raboch. 60 mins. Rel. Sept. 24. Tev. Jun. 12. Med. Jones. Dr. A. Raboch. 60 mins. Rel. Sept. Secret of the Chatsau. Mystery story. Claire Dodd. Clark Williams. Dir. Stuart Valker, Ricardo Corston of Sive Creek. Buck. Jones. Secret. Jun. 24. Tev. Peb. 6. Sing Me a Love Song. Drama with music. Dir. Stuart Walker, Ricardo Corston of Sive Creek. Buck. Jones western Jir. Med. Glada. 66 mins. P. Jun. 25. Dr. Store P. Jun. 25. Dr. Store C. Sive Creek. Buck. Jones western Jir. Med. Glada. 66 mins. P. Jun. 25. Dr. Store Drama P. Jun. 25. Dr. Store

tez, Doro'ny Page. Stone of Silver Creek, Buck Jones western. Dir, Nick Grinde. 60 mins. Rel. April 15, Rev. April 10.

April 15. Rev. April 16.

Strange ives. Comedy drama. Roger Pryor, June Clayworth. Dir. Rich. Strange ives. Comedy drama. Roger Pryor, June Clayworth. Dir. Rich. Straight from the Heart, Politica and a lauby. Straight from the Heart, Politica and a lauby. Straight from the Heart, Politica and the Roger Straight Larly. Politics, romance and mystery. Henry Hull, Gene Raymond. Phances Drake. Dir. Ed Buzzell. Rci. March 4.

Frances Drake. Dir. Ed Buzzell. Rel. March 4.

Were-Wolf of London. Drums. Henry Hull, Warner Oland, Valerie Hobson.
Dir. Stuart Walker, Hel. ay 6. Rev. May 16

When a Man Sees Red. Buck Jones western. Dir. Alan Jones. 60 mins. Rel.
Nov. 12. Rev. Jun. 22.

Warner Brothers Offices: 321 W. 44th St. Studios. Burbank. Calif. Allbl ike. Famous baseball comedy by Ring Lardner. Joe E. Brown, de Havilland. Dir. Ray Enright. Rel. June 16.

de Havilland. Dir. Ray Enright. Rel. June 18:
Bordertown. Life of an ambilitous and magnette foreign youth in his battle
for the insert into American conditions. Paul Muni, Betts Davis. Dir.
Case of the Cours Brins. Rel. Jan. B. Rev. Jan. B. Reed, Margaret Lindsay.
Dir. Nichael Curtis. Rel. Mar. 30.
Dvil Dogs of the Air. Reliking councily drains romance of the aviation corpe
of the U. S. Marnies. James Cagney, Pat O'Brien. Dir. Lidoyd Bacon.
Smins. Rel. Feb. 18. Rev. Feb. 12.

Dinky Stirring drama of Everybody's children. Jackle Cooper, Mnry Astor, Roger Pryor. Dir. D. Ross Lederman and Howard Bretherton. 65 mins. Rel. May 11.

Bie. May 11.
Fiorentine Dagger, The. Murder of a theatrical producer with both his daughter, who is the star of a play in his theatre, and the playwright control of the playwright of the play of the p

Night at the Ritz. Story about n high-powered publicity man, his love and his efforts to put across a chef who can't cook. Wm. Gargan, Patricla Ellis. Dir. Wm. H. McGaum. 62 mins. Rel. March 23. Rev. May 22.

Ellis, Dir. Wm. H. McGann. 62 mins. Itel. March 23. Rev. Might to Live, The. Romance in which two brothers love the ann and one ends his life so that his wife can find happiness with Josephiro Hutchinson, George Brent, Colin Clive, 68 mins. Keighley, Rei, Jan. 26. Rev. Feb. 20.

Refigurey. Act. Jen. 20.

Secret Bride, The. Thrilling dram of political intrigue which results in two baffling murders and a suicide. Barbara Stanwyck, Warren William. Dir. Wm. Ditertle. 64 mins. Rel. Dec. 22. Rev. Feb. 5. Dir. Win Dieterië. 8 dinis. Rei. Dec. 22. Rev. Feb. 5. Stranded. Kay Francis, George Brent. Dir. Frank Borzage. Rei. June 22. Sweet Adeline. From the stage coeretin. Irene Dunne. Dir. Merwyn LeRoy. Sweet Adeline. Rei. Dec. 8. Rev. 20. Stranded. Rei. Mer. Strander. Rei. Dec. 8. Rev. 20. Strander. Strander. Rei. Mar. Jan. 19. Rev. Jan. 15. Strander. Rei. Mar. Rei. Mar. Stept. Aline MacMahon, Guy Kibbee. Dir. Ray Enright. Rei. Mar. Stept. Aline MacMahon, Guy Kibbee. Dir. Ray Enright. Rei. Mar. Strander. Rei. Mar. Strander.

#### Miscellaneous Releases

Cyclone Ranger (Speetrum). Western. Bill Cody. Nina Quartaro. Dir. Bob. Hill. 65 mins. Rev. May 22.
Fighting Ploneers (Resolute). Western. Rex. Bell, Ruth Mix, Dir. Harry Errore. Rev. May 29. Fighting Pioneers (Resolute). Frazer, Rev. May 29.

Frazer, Rev. May 29,
Flighting Trooper, The, Canadlan police story, Kermit Maynard, Barbara
Worth, Dir, Ray Taylor, 63 mins, Rev. Jan. 8,
Frontier Days, (Spectrum), Bill Cody western, Dir, Bob Hill, 61
ins, Rev.
May 1,

May 1. \*\* Common nature story, 73 mlns. Rev. Feb. High School Gill, 7 mlns. Rev. Feb. High School Gill (Foy). Sex Instruction pronganda. Helen McKellar, Mahlon Hamilton, Dir. Crane Wilbur. 56 mins. Rev. March 2014. Hollywood Mystery (Regal). Story of a temperamental director and a neiterman of the common of t mern Frontler (Ambassador). New angle of an old Curwood story. Kermir Maynard. Eleanor Hunt. Dir. Sam Newtleid, 56 mins. Rev. Feb. 27.

DAISYNATO, EVERIOR PRINT, DIT. SAM NEWSWEIG, 80 MIRS, KEV, FEO, 27.
One in a Million (Invincible). Shop girl gets in and out of a fam. Dorothy
Wilson, Chas. Starrett. Dir. Frank Strayer. 70 mins. Rev. March 27.
Wagon Trail (Ajax). Western. Harry Carey, Gertrude Messinger. Dir. Harry
Frazer. 66 mins. Rev. May 23.

#### Foreign Language Films

Foreign Language Films
(Note: Because of the slow movement of toreign films, that list evers one vest of releases.)

(Most 2 Heaves available with English titles.)

Abel mit der Muncharmonens available with English titles.)

Apus enel Suele, et (Sp) (Co). Evil of gossip. Dir. Euseblo Ardavin. 80 mins. Rel. Feb. 1.

Annemarie, Braut der Kommanie (Ger). Military farce. Lucie Englisch. Dir. Aselura A Su Mujer (Sp.) (Fox). Domestic councily. Conchita Montengro. Dir. Lewis Sciler. 80 mins. Rel. March 1.

Aschenmittwoch (German). Romantie drama. Dir. Johannes Meyer. 70 mins. Rel. March 2. Saiu (Granier, Musica) comedy. Dir. Rocet.

muns. stel. March 1.

Ave (Passyance (French) (Par). Saint Granier. Musical comedy. Dir. Roger Canclians. 80 mins. kel. May 1.

Az U Poken (Hung). An American orphan among Magyar nobility. Dir. Bela Goal. 60 mins. Rel. March 1.

meta Goal. 60 mins. Rel. March 1.

Bei Der Blondsn Katherin (Ger) (Bavaria), College comedy with music. Dir Franz Scitz 80 mins. Rel. Dec. 1.

Frans Scitz 80 mins. Rei. Dec. 1.

Beiden Seehunde, Die (German) (General). Comedy of a playful king. Welse Ferdl. Dir. Fred Sauer. 80 mins. Rei. March 1.

Boliche (Spanish). Cabaret life. Dir. Francesco Bilas. 80 mins. Rei. May 15.

Buzavirag (Hung). (Danubla). Operetta with romance. Dir. Steven Szekely. 85 mins. Rei. Jan. 1.

Steman, Tel. Jan. 1981. Operctic with Fundames. Dir. Sevens sevens. Steman, 1981. Lat. (Sp) (VIS). Musical with Victor Herbert score. Enrice Caruso, Jr. Dir. William McCann. 89 mins. Rel. Sept. 18.

Cantante de Napoles, El (Sp) (VIS). Musical romance. Enrico Caruso, Jr. Mona Maris. Dir. Howard Bretherton. 60 mins. Rel. Feb. 18.

Cette Vielia Cannalle (Pr) (Kinematrinds). Social drama. Harry Baur. Dir. Cette Vielia Cannalle (Pr) (Kinematrinds). Social drama. Harry Baur. Dir. Chapsyev (Eluss). (Ankino). Historical drama, silyev. 70 mins. Rel. Jan. 1, Rev. Jan. 29.

Chasseur de Chez Maxim, Le (Fr). (Ter). Musical comedy. Suzy Vernon. Dir. Char. Anton. 70 mins. Rel. Jeb. 1.

Dir. Chas. Anton. 70 mins. Rcl. Feb. 1.
Chelyuskin (Russian) (Amkino). Historic record of Russ expedition to Arctle, wreck and rescue, 75 mins. Rcl. May 15. Rev. May 25.
Chuche El Roto (Sp) (Cinexport). Romantic tragedy. Dir. Gabriel Sorea.

Ciudad de Carton, La (Sp) (Fox). Drama of marital relations. Antonio Mo-reno, Catallina Barcena. Dir. Louis King. 70 mins. Rel. Feb. 15.

reno, Catalina Barcena. Dir. Louis King. 70 mins. Rel. Feb. 18. Cognase (Fr), (Var). A hookickeeper with ambitions gets his chare. Tramel Dir. Louis Sicreanton. 80 mins. Rel. April 1.

Corazon Bandedreo (Santish). Action feram hid during Maximilian's reign Corazones en Derrota (Spanish). Tragic drama made in Mexico. Dir. Ruber C. Novarro. 70 mins. Rel. (ott. 1).

C. NOVAPTO. 70 mins. Rel. Oct. 1.

Crise Est Fine, La (Fr.) (Garmenn). Backstage musical. Albert Prejean.

Dir. Robert Siodmak. 50 mins. Rel. March 1. Rev. March 20.

Cruz Diablo (Sp.) (Col). Mexican Robin Hood yarn. Dir. Pernando de Puentes. 30 mins. Rel. April 1.

Vucitics. 89 mins. Rel. Ajeril 1.

Cuesta Asijo (Sp) (Par). Romantie drama. Carios Gardel, Mona Maria.

Cuesta Chajo (Sp) (Par). Romantie drama. Carios Gardel, Mona Maria.

Craw Wants to Stepe, The Gittass (Amithio). Saltre on court life of Paul 1.

Craw Wants of Stepe, The Gittass (Amithio). Saltre on court life of Paul 1.

Craw The Court (Graft (Graft (Graft 1.)). Court of Court (Graft 1.). Court (Graft

Barth, bu mones Andrews Daserter (Russlan) (Garrison). More class struggle mins. Ref. Oct. 1. [16] (Continued on page 40)

#### Studio Placements

(Continued from page 33)

Continued from page 33)
Covington, Juanita Field, Anya
Taranda, Cipo Cullen, Marbeth
Wright, Ruth Riley, Beverly Royde,
Jean Joyce, Dorls Carlyle, Dee
Powell, The Girl Friend, Col,
Ted Healy, 'Here Comes the
Band, Metro.
Claudelle Kaye, 'Murder Man,'

Claudelle Kaye, 'Murder Man,' Metro. J. Farrell MacDonaid, 'The Irish In Us.' WB. Us,' WB. Theodore Von Eitz, 'Smart Girl.' Wanger.
Bryce Hutchins, 'So Red the Rose,' Par.

ose, Pat. Hilda Vaugin, Leonid Kinsky, Hitter, Metro. Robert Graves, Rito Owen, 'Gay eception,' Fox. Maury Grashin, adapting, on,' Metro. Natule Paley, 'Sylvia Scarlet,' r. Vanghu, Leonid Klusky,

Nataue raies, Radio. John Kraftt, 'Tallspin Tommy,' U. Katherine Alexander, Melvyn Douglas, 'She Married Her Boss,'

Kainbeine Alexander, menya, Douglias, She Married Her Boss, Col. Pranklyn Farnim, Russ Clark, Saper Speed, Col. Pranklyn Farnim, Russ Clark, Saper Speed, Col. Last Days of Pompiell, Rainell, Last Days of Pompiell, Rainell, Last Days of Carnet Garrett seripting 'Rainelless,' Rainelless,' Rainelless, Rainel

Metro.
Mitchell and Dur , 'Ball of Fire.'

Fox. Wade Boteler, 'O'Shaughnessy's Boy,' Mct. Lucille Brown, 'Dlamond Jl Brady,' U. Brady, 'Diamond Jl James Plavin, Jack Hatfield, 'Slik Hat Kid, Fox. Ferdinand Gottschalk, Richard Carle, George Hassell, 'Gay Decep-tion,' Fox Carle, George Hassell, 'Gay Decep-tion,' Brade Cawthorn, 'Harmony Lane,'

Mascot.

Al Austin, rewriting serlpt, Bondscot.

Al Austin, rewriting serlpt, Bondscot.

Al Austin, rewriting serlpt, Bondscot.

Book and Company and

Metro.

Barlowe Borland, 'Tale of Two
Citles,' Metro.

Howard Hlekman, 'Manhattan Howard Hickman, 'Manhattan Madness,' Metro. Holmes Herbert, 'Dark Angel,' Goldwyn. Goldwyn,
Pert Hanlon scripting 'Every
Night At Eight,' Wanger.

#### Indie Leases Studio

Hollywood, June 11. Alexander Brothers studios have Accument Brothers studies have been leased to Reliable Pictures. Renting company is headed by Harry Webb and B. B. Ray who are producing series of pictures with Dick Talmadge, Tom Tyler and Jack Perrin.

#### Contracts

Hollywood, June 11.

Michael Bartlett given a termer by Columbia and lead opposite Claudette Colbert in 'She Married Columbia set Ann Sothern for another six-month attech.

Edmind North and James Gowdrew a year's writing contract at Watners, had her first option taken up.

#### TITLE CHANGES

Hollywood, June 11. Warners 'Not on Your Life' gets the new tag 'Don't Bet on Blondes.' "The Lord's Referee' goes out on the Fox release sheet as 'Silk Hat Kid.'

Kid.'
"Design for Women' has displaced
"Paris Label' at Metro.
What was once 'Glitter' at Metro
Is now 'If You Love Me.'

#### STORY BUYS

Hollywood, June 11.

Ben Lucien Burman hus sold Siewfoot Hannah of the S. S. Queenle' to Universal as a starrer for Zasu Pitts and has a deal on with Henry Henigson for his 'Crawlish doe From Maple Corners', which would be profibered at l'atramount with George Itaft as top.

#### House Reviews

(Continued from page 14)

(Continued from page 14) the boy with the big voice and the winning personality. He scored stouty in a nicely bult routine of numbers and found it difficult after pin interes. Figure 17 and 18 and 1

Bits on Garbo and Mae West. In State of the State of the

and Deadwine State double.

This unit will go over anywhere a.d wholly satisfy hand-picked or mixed audiences. It is well balanced, has good comedy, color, novelty, flash and in Fogarty not only a fine, sure-fire voice but an air entrant who will help the box office. Char.

#### COLISEUM, N. Y.

COLISEUM, N. Y.

House jammed with juvenile with gas a succession of smack-overs at first performance this aftermon, making it a typical Saturday matines bedalam. The film attraction of G. Men' (FN) really draws 'em in, but the stage program is a home made treat for the file called in the stage program is a home made treat for the file called in the stage program is a home made treat for the file called in the stage program is a home with the stage program is a home file varied enough to really entertain. Adults, such as managed more than usual interest. Adults, such as managed more than usual interest was dependent of the stage at tables in the stage at ta

sailies, Mile. Caroline stands out in a well-executed adaglo. The stooges now offer their imitation of the Mills Brothers with more tempestuous comedy. Harding sings 'Chloe' and 'Old Man River,' which gives an opportunity for another neat stage effect in the upper

which gives an opput. Comp.

other neat stage effect in the upper and the stage of the stage of

#### STANLEY, PITT.

Pittsburgh, June 7. First time for Benny Davis at this site-he's aiways played the Penn in the past—but he's ringing the bell just the same. Songwriter's 1935 edition of his 'Star Dust Revue' matches previous presentations in both talent and speed, and whole thing was a succession of smackovers at first performance this aft-

Earle, Philadelphi.

Good stage limit at the Earle this week with 'Age of India retulon' (Mo) on the screen. Count Berni Vici and his 'Spices of 1932 are the headlines and although of service with a bill.

Bob Carney, a comedian with plenty of personality, appears first the curtain goes up to disclose the moment or two of chatter. Then the curtain goes up to disclose the moment or two of chatter. Then the curtain goes up to disclose the manner of two of chatter. Then the curtain goes up to disclose the manner of two of chatter. Then the curtain goes up to disclose the stage, with Vici's 18-guid orchestra stage, with Vici's 18-guid o

nifty pseudo-adagio stuff with the audience right under control. Before shut came Master Eugene, a kld who's a whiz on the xylophone—If you like xylophones. Blue closed. Glass Key' (Par), Paramount News and a Popeye cartoon for the film fans.

#### OLYMPIA, PARIS

OLYMPIA, PARIS

Francis A. Mangan's stage production here consists of just one control of the production here consists of just one consists of just one control of the production here consists of just one control of the production of the present of the

#### FOX, PHILADELPHIA

Philadelphia, June 9

FOX, PHILADELPHIA

With a more pretentious stage show. The control of the control

#### HUNT PROV. FIREBUGS AFTER \$20,000 BLAZE

Arson squad detectives are inventigating a recent \$23,000 fire at the close of the control of th

#### Omaha Frolic

Omaha, Jine 11.

Newly formed film row organization, Omaha Varlety olub, opens its
bome in the Paxton hotel here, with
a stag Friday (14).
Formal dinner-dance opening set
for June 29, with club now negotiating to bring a name band in.

#### Chi Astor Wins 10c Admish Case: Gets Pix in 42d Week of Release

#### Managing Same House 20 Yrs. Rates Feast

20 Yrs. Rates Feast
Providence, June 11.

About 175 friends and associates
of Edward L. Reed, Strand theatre
manager here, attended a dinner last
inght (10) in the, Bilimore hote! in
recognition or his 20th anniversary
Reed has been with Strand since
opening in 1915, managing it for
Providence interests until June,
1930, when it was taken over by
Paramount-Publix. Retained as
manager by Publik, Reed remained
terests again acquired control of
straight picture stand last year.

#### BRANDT AND OTHERS AFTER ASTOR ON B'WAY

The Astor, N. Y., wrecked by unknown hands just before receivers of the City Investment Co. took possession, may go to Harry possession, may go to flarity Brandt, indie operator, who has the Globe a block up Broadway. Ne gotiations are on, with the rent fig-ure placed at \$1,500 a week. Attorneys for the receivers, Say-pol & Kotler, state that 'everybody' is percitating."

is negotiating.

Astor remains to be repaired be fore any tenant can go in to op-erate. Meantime, trial against Walter Reade and others in connection terior has not been set

#### Home Town Boys and Gals Make Good in Pittsburgh

Pittshurgh, June 11.

Local-talent 'Pittsburgh on Pa ade' show, a yearly feature here, first at Penn, then Staniev and currently Alvin, has turned into a semi rently Alvin, has turned into a semi-annual affair. Alvin now preparing a spring edition, following the win-ter show by six months, opening a week's engagement Thursday (20). Previous "Parade played jo days, giving house the biggest attendance it lad before or since. Current show, which has aiready auditioned with the property of the control of the pro-served which as expected to stick for your weeklast.

two weeks, anyway.

Whole thing's being supervised by Jerry Mayhali, Ruth Miller and George Tyson, and will recruit Pittsburgh talent from 3 to 21 years old.

#### LINCOLN THEATRE'S SUIT Lincoln, June 11.

After dismissing the jury in Augusta Paper's \$32,000 breach of contract suit against the Lincoin The-atre Corp. of Nebraska and Dela-

aire Corp. of Nebruska and Dela-ware, matter will be decided by di-rected verdict from the judge who asked for briefs of both sides of the case after the dismissal. Suit was brought by the wife of Niek Paper, former manager-oper-ator of the Capitol and Sun here. Claim is that for the transfer of these houses to the LTC he was to these houses to the LTC he was to agerial duties. This contract, charges the petition, was ignored after a short time.

#### METRO PIC INTO ROXY

A Metro picture, 'Vagabond Lady' (Robert Young and Evelyn Venable) has been sold to the Roxy, N. Y., for week June 14, first to be bought by the Howard Cullman regime from this distributor, aithough a number of Metro pictures have been sold away from its own (MG soid away from its own (MG-Loew's) Capitoi during the past

year.
In 1932 the Roxy played 'Beast of the City' (Harlow) only other Metro pleture in here.

#### SHERIDAN CASE STALLED

Chleago, June 11. Possibility looms that the trustee of the Sheridan theatre will be elim-inated and the house turned over to a receiver in the battle for posses-sion between Essaness and Johnny

Essaness last week raised their rental bld to \$30,000, equal to the initial bld offered by Jones.

Chicago, June 11.
Town is going wide-open as far as dime admissions is concerned.
This follows the final settlement last week of the long drawn-out Astor theatre case. Circuits and

This follows the final settlement last week of the long drawn-out Astor theatre case. Circuits and exchanges finally go topether and exchanges finally go topether and week of release. Defendants in the case also agreed to pay the attency's fee which is reported approximately \$1,500.

Fublic theates. Defendants in the case also agreed to pay the attency fee which is reported approximately \$1,500.

Fublic theates. Defendants in the case, was not settled due to the double-feature angle to that case. Local exchanges want to make no immediate decision of double features because of the pending Philadelphia case. If double features will all over the country will contain no clauses regarding double bills, and that would take care of the Public case automatically.

garding double bills, and that would take care of the Public case automatically.

Everything Goes
Which looks like a wide-open altuation next season, not only in Chiroches but all around the property of the

#### Fabian Adds 5 RKO. 4 Farley Houses in Upstate New York

S. H. Fabian has acquired five Rico theatres in Albany, Troy and Rico theatres in Albany, Troy and Rico theatres in Schenetady, Fabian will continue the pooling deal with Christopher H. Buckley on the Palace and Grand in Albany, Buckley also operates the Leiland and Harmanus Bleecker Hall. Fabian tres except the Palace, Albany, and Plaza, Schenectady, which were built and are owned by the Fabian interests.

Schenectady houses is Schenectady buses in Schenectady houses.

built and are owned by the Fabian interests.
Schenetady houses in deal are RKO Proctor's and RKO Plaza and Farley's State, Erie, Strand and Farley's State, Erie, Strand and Language of the since the RKO Proctor's All of the hine theatres play straight films. They have a total neating capacity of 16,000. Louis R. Golding, formerly manager of the Palace, Albany, will be general manager of the nine houses.

#### CLASS PIX SUMMER POLICY IN MPLS. ORPH

Orpheum, which resurrected vaude in this neck of the woods last Sept. 13, hoping it would last four weeks and surprised itself by using a hit better than mine months of Rest. 15, hoping it would last four weeks around here Labor Day.

Lou Golden, Orph mgr., is ushering in a new poiley for the village by officing only the cream of the pix crop instead of the usual hot month turkeys. Booked in so far are Clove Me Porever' and "Top Hat."

Top pix will play full weeks, instead of the spill-week policy which oh-

Top pix will piay full weeks, Instead, of the spill-week policy which obtained during the week-end vanido policy. Prices (2fc, 35a and 46c) will stay as is. Same price for pix alone as formerly vanide and pix. Alone as formerly vanide and pix. Mineapolis, Cities dos fight anent admissions, Publix claiming Golden made an agreement to charge 55c top for pix and vaude, then slid down to 40c, thus fording all Twin Cities are houses to follow suit in the control of the co

#### **CALENDAR OF CURRENT RELEASES**

(Continued from page 38) Dona Francisquita (p.) (Nosseck). Musical rom Ilaus Behreudt. 70 mins. Rei. April 15. Dopelbratigam Der (Ger.) (Poreign). Romance of a composer's maritsi mixup. Fritz Kampers. Lien Deyers. Dir. MacPric. 60 mins. Rei. March 15. March 12.

Dos Mas Une Das (Spanish) (Fox), Curnedy romance, Itualia Moren Dit.

Doubn Helnhardt 60 mins, Rel. Oct. 16.

Dri Kalessrapeger (Ger), Military consely. Else Elister, Fritz Kampers.

Dri: Robert Lond, Franz Bafer, 60 mins, Rel. March 16.

Dri: Robert Lond, Franz Bafer, 60 mins, Rel. March 16.

Dri: Carl Rosee, 60 mins, Rel. April 1.

Dr. Carl Rosee, 60 mins, Rel. April 1.

Ein Mann Will Nach Deutschland (Ger). (Ufa), Drama of patriotism. Dit. Paul Wegerer, 30 mins, Rel. Nov. 11. Paul Wegner. S0 mlns. Rel. Nov. i.

Finnal Eine Grosse Dame Sein (German) Uffa), Comedy with nussle. Keeths von Nagy. Dir. Gerhard-Lamprecht. 70 mlns. Het. Oct. 15.

El Dio Gus We Guiras (Sp.) (Fach). Romance in the thichter. Carlos Gardel.

El Glace Gutt. (Norwegian). (Scandinavian). From Bjornson's novel. Dir. John Brinnin 80 mlns. Rev. Nov. 16.

En Nott (Sw). (Scandinavian). War and love. Dir. Gustaf Molander. 80 mlns. Rev. I. Jan. 15. mins. Rei, suff. 15. Enemigos (Sp) (Inter-Continent), War drama. Dir. Chano Urueta. 70 mins. Rei. Aug. 16 Escondalo, El (Sp) (Inter-Continent). Dramatic romance. Dir. Chano Urueta. 70 mins. Rel. Sept. 16. Escondate, Et (Sp) (Inter-Continent). Dramute romance. Dir. Chano Urueta. 70 mins. Rel. Sept. 16. Fantama get Gonvente, Et (Sp). Spooks and love. Dir. Fernando de Fuen-Ferien vom len (Ger.) (Ufa). Romante comedy. Dir. Hann Deppe. 80 mins. Fele April 1. Flanzen des Gressbarzogs, Die. (Ger.) (General). Comedy of nobility with music. Dir. Gustat Gruenderens. 80 mins. Rel. April 1. Flick and 1. Fraulein Liefett (German) (Casino). Magda Schneider. Romantie comedy. Fraulein Liefett (German) (General). Romantic operate. Dir. Carl Froed-lieb. 60 mins. Rel. May 15. Fraudnie Einse Groupe, Die (Ger.) (Ufa). Tpeatrical comedy. Kaethe lich. 60 mins. Rel. May 15.
Fraundin Einsa Grossen Mannss, Die (Ger.) (Ufa). Theatrical comedy. Kacthe von Nagy. Dir. Paul Wegener. 80 mins. Rel. Sept. 1.
Freut Euch Dss. Lobens (German) (Ufa). Romantic comedy. Leo Elezak. Dir. Hans Steinhoff. 30 mins. Rel. Nov. 1. Dir. Hans Steinhoff. 30 mins. Rel. Nov. I.
Fronteras del Amor (Sp) (Fox). Musical romance. Jose Mojica, Rosita
Moreno Dir Frank Strayer. 30 mins. Rel. Dac. I.
Fueret Wornzeif (Gef) (Ufl.), Romantic drama. Brigitte Heim. Dir. Arthur
Graefin Mariza (Gef.). Operetta. Dorothea Wicck. Ir. Richard Oswald. 80
mins. Rel. Jan. 15. mins. Rel. Jatr. 18
Granderes del Amor. (Sp.) (Fox). Romantic drama. Conchita Montenegro.
Granderes del Amor. (Sp.) (Fox). Romantic drama. Rel. Sept. 1.
Granderes del Concept. Sp. (Sp. 1) (S Heimat am Rhein (Ger.). Romantie drama. Lucie Englisch, Dir, Carl Boeise 60 mins. Rel. Dec. 1. 60 mins. Rei. Dec. I.

Hochsert am Wolfgangses (Ger). Romantic comedy. Dir. Carl Boeise.

Hochsert am Wolfgangses (Ger). Romantic comedy. Dir. Hans Behrendt.

Huszarelem (Hung.). (Danubla). Romantic comedy with music and military background. Dir. Steven Szekely. 60 mins. Rel. April 15.

Iglol Dlakek (Hungarian). Comedy with music. 80 mins. Rel. May 16.

Im Helderkrug (Ger). (Germäula). Romantic farce. Dir. Carl Boese. 70 mins. Rel. Jan. 1. Rei. Jan. I. In the Land of the Seviets (Rus) (Amklno). Newsreel compliation of past year. 65 mins Rei. July I. and the Land of the Seviets (Rus) (Amklno). Farce with music. Spoke Szakali, Jo Alexandro (Rus), Carlon (Schulz, 80 mins. Rei. Feb. 1, 1941). Johannismacht (Ger). Love in the Alps. Lil Dagover. 11ly Reiber. 80 mins. Rei. Feb. 15. Judas von Tirol, Der. (Ger.). Analogy to the Passion Play. ir. Franz Osten. 80 mlns. Rel. April 15. 80 mins. Rel. April 15.

Juliets Compra un Hijo (Sp.) (Fox). Marital drama. Catalina Barcera, Glibert Roland. Dir. Louis King. 80 mins. Rel. March 16.

Jungfrau Gegen Moerch (Ger.). Romantic comedy (Ufa). Dir. E. W. Emo. 80 mins. Rel. March 16. 80 mins. Rei. March 16.

Kalserwalzer (Ger). (General). Musical with Johann Strauss Dunes. Martha Eggerth. Dir. Friedrich Zeinick. 80 mins. Rei. Jan. 1.

Kaite Mammell, Die (Ger). Comedy romance. Dir. Call Books. 70 mins. Rei. Jan. 1. Koeszcencem Hogy Elgazolt (Hungarian). Musical romance. 70 mlns. Rel. May I. March I.

Liebe, Tod und Teifei (German) (Ufa. Kneihe von Nagy. From a Robert L.

Stevenson yarn. Dir. H. Hilpert and R. Steinbicker. 100 mins. Rel.

May 15. Rev. May 23.

Liebe und die Erste Eisenbahn (Ger) (Ufa). Romantic comedy. Dir. Hassa

Prels. 70 mins. Rel. Feb. 15. rreis. 10 mins. Kei. reb. 15. Lila Akac (Hungarlan). Pre-war usical romance. Dir. Istvan Szekely. 70 mins. Rel. May 15. mini. Rel. May 18.

Littime (Fr) (Fox). Moinar's play. Charles Boyer. Dir. Fritz Lang. 85.

Littime (Rr) (Fox). Moinar's play. Charles Boyer. Dir. Fritz Lang. 85.

Lockwogel (Gr) (Ufa). Mystery romance. Dir. Hans Steinhoff. 60 mina. Rel. Jan. 1.

Madame Boyara, 1. (Fr). (Taparapau). Falitful transcription of Flaubert epic. May 18.

Madame Boyara, 18.

May 18. Mass Struggle (Sp) (Kinematrade). Russian revolt. Ir. I. Kavaleridze. 70 mins. Rel. Sept. 16. mins. Rcl. Sept. 16
Menfer Frau, die Schuterenkeenigin (Ger) (Germania). Theatrieal faree.
Dir. Carl Boese. 80 mins. Rel. Jan. 1.
Melodie der Leise (Ger), (Germania), Nusical romance.
Dir. Georg Jacoby.
Mercedes. (Spinii 1), Musical comedy. Dir.
80 nii Rel.
May 16. romance. Dir. Mit Dir urch Dick und Duenn (Ger) (Bav Franz Shitz, 80 mins, Rel, Nov. 15. Franz Siltz. 80 mins. Rel. Nov. 15.

Moscow Laughe Hüss.) (Amklino). First Russ.

Alexandróv.

De mins. Hel. March 15. Hev. March 27.

Mutter und Sird. (Ger) (General). Möglin-vice dram

Oriter. Dir

My Wife the Miss (Hung) Inter-marital farce. Dir. Steven Szekely. 80 mins.

Sept. 1. Sept. 1
Nada Mos Que Una Mujer (Sp.) (Fox). Pursued. Dir. Harry Lachman. 60 mins. Rel. Nov. 15.
Oro y Plata (Sp.) (Inter-Continent). Romantle tragedy. ir. Ramon Peon yu mins. Rel. July 15. yo nrivs. Ret. July 15.

Page vom Dalmasse Hotel, Der (Ger.). Comedy with detective ramifications.

Dolly Hans. Dir. Victor Janson, 70 mins. Ret. March 16.

Paysaadas de la Vida (Sp.). Love in a circus. Miguil Zac 70 mins.

Ret. March 15.

#### French Ouota

(Continued from page 13)

(Continued from page 13) report to the linean subsemilities committee for Deputies finance committee, is serious.

Calls for founding of a credit organization, to be income as 'National Film Fund', which would supply funds at normal interest rates from the continued of the cont

producers and distributors of French mationality.

In authority words, Importers of Amount of the words, Importers of Amount of the Manage the French film industry. American sound equipment also would pay the liou's share, for three of the largest studios in France are culpped with American sound reduciped with American sound reducing the mation of t

stallations.

Pay As You Enter

Scheme would not only keep certain American films off the market
by adding to their cost, but would
make those which enter help to pay
for their competition.
Proposals for analogous financing
of the French film industry by foreign film producers, principally
producers in exchange for an
proposed abandomment of the film
quota. Representatives of the Amerlean industry at the time said they
would not be able to continue in

#### Re-Shuffle Stockers Via Loanout Instead of Re-Typing on Home Lots

abandoned.

At that time, however, the plan was not presented to parliament in the form of a committee report, as in this case. The Petsche plan is the form of a committee report. The Petsche plan is bound to get earcful consideration. Only definite figure yet mentioned for the proportion of French films to be required in 75%, which has been suggested by a union of film technicians connected with the Confederation General de Travail (to-oal A. F. of L.).

G.F.-F.-A Reorg

In addition to the dangerous (to Americans) film credit proposition, the Petsche report contains a scheme to reorganize Gaumont-Franco Film-Aubert under a new Franco Film-Aubert under a new corporation which would work under a concession granted by the Government. Latter would retain proprietorahlp in assets, which were pledged as collateral to its Joans, exceeding \$10,000,000. State would use its film company State would use its film company to the control of the control of

an ideal combination of state own-ership with private management. Report also contain a general critical survey of French film busi-uess, and brings out the fact that recent experience shows superiority, in France, of production by many independents over production by a few big firms.

Pulpo Humano, El (Spanish) (Hoffberg), Mystery melodrama, Dir, Jorge Bell. 60 mins. Rel. May 1.

Bell. 69 mins. Kel. May.).

Rakocal Induio (Hung) (Danubla), Musical romance, with Paul Abraham, music. Dir. Steven Szekely. 80 mins. Rel. Nov. 15.

Rad Villags, The (Russlan), (Amkino). Sabotage in the power plants. 60 mins. Dir. Brodyanski and Korsh. Rel. May 1.

Riachized, Moglida Batrib. Somina Espitiate pilo. Musical romance. Dir. Ricalized of the Sabotage of

son. 70 mins. Rel. Feb. 15.
Schlemidl, Dec (Gorman) (Klumatrade). Connedy. Curt Bols. Dir. richs Schlemidl. Dec (Gorman) (Klumatrade). Native drama on coast of Friesland. Dir. Curt Certel, Hans Diepes. 30 mins. Rel. Feb. 1. Ro. Schless Hubertus (Ger) (Ufn.). Romance in the Alps. Dir. Hans Deppe. 70 mins. Rel. Feb. 1. Ro. Yeb. 1. Romance in the Alps. Dir. Hans Deppe. 70 mins. Rel. Feb. 1. Ro. Yeb. 1. Romance in the Alps. Dir. Hans Deppe. 70 mins. Rel. Feb. 1. Romance in the Alps. Dir. Hans Di

mina. Rel. Feb. 1. Rev. Feb. 27.
Schwarzer/Jager/ohanna (Ger.). Nationalistic hurray in Napoleonic setting.
Schwarzer/Jager/ohanna (Ser.). Nationalistic hurray in Napoleonic setting.
Senora Cascass (Sp). Coop. Marija drama, Cablina Barcena, Antonio MoSenora Cascass (Sp). Coop. Marija drama, Cablina Barcena, Antonio MoSuby Udanskie (Pol) (Principal). Military comedy. Dir. M. Krawicz. 80
mina. Rel. Feb. 15.

Song of Happinese (Russ.) (Amkino). A young musician finds new life and hope. V. R. Gardin. Dir. M. Donskov, V. Legoshin. 80 mins. Rel. April 1.

e Geht Auf, Die (Ger). Musical romance. Charles Kieliman. Dir. Willy Reiber. 60 mins. Rei. Feb. 15. Soviet Closeups (Russ) (Amkino), Newsreel compilation, 60 mins. Rel. July 16.

Soviet Russia Today (Russ.) (Amkino). Newsreel compilation. Dir. Edward Tisse. 80 mins. Rel. March 1.

138e. 80 mins. Rel. March 1.

Sovieta Grack New Turkey, (Rass) (Annkino). Newsreel compilation. 60 mins.

Spiel Mrt. Darm (Carl) (Ufa). Domestic relations comedy. Dir. Raiph

Byle Mrt. Darm (Spier, 16) (Mrs. Rel. Nov. 15.

Strosstrupp, 1917 (Ger) (Bavarian). War film. Dir. Hans Zieberieln. 80 mins.

Rel. Feb. 1.

Rei Feb. I. (Rei Feb. I. Rei Feb. I. Tonge en Broadway (Sp). (Par). Musical comedy. Carlos Gardel. Dir. Louis Gasnier. 89 mins. Rei. Dec. 15.

Three Songs About Lenin (Roussian). (Amkino). Newsreel compliation. Dir.

Thu

Tjocka Slakten (Swedish) (Scandinavi Comedy, Dir. Solve Cederstrand. 70 mins. May 15.

Topaze (Fr) (Par). Gallic satire. Dir. Louis Gasnier. 90 mins. Rel. Feb. 15. Rev. Feb 20.

to. Rev. Feb 20. Towarshi (Russian) (Amkino). Love and comradeship in the Revolution. Dir. S. Timosnenko. To mins. Rel. May 16.

Tree Amores (Sopulab) (D. Heavy dram. Anita Campillo. ona Maria.

Tree Berretines, Los (Sp) (Hoffberg). Argentine comedy.

Jan. 1. Rel. Jan. 2. Rel. Jan. 2. Rel. Jan. 2. Rel. Jan. 3. Rel.

Und Wer Kussst Mich? (Ger) (General). Back-stage romantic comedy. Dir. E. W. Emo. 70 mins. Rel. Jan. 15.

E. W. Zimon 10 miles. Rel. Jan. 18.

Une Etoils Disparat (Fr) (Pan). Murder of a film star. Suzy Vernon, Corstant Remy. Dir. Robert Villers. 60 mins. Rel. Feb. 1. Rev. Feb. 20.

Unschuld vom Lande, Die (German) (Casino). Comedy of fight for stage career. Dir. Carl Boses. 68 mins. Rel. May 1.

Chereck Dir. Carl Bosse. 89 mins. Rel. May 1.

Unsere Fahne Falteren Unit voran (Ger.) (UR). Hitler propaganda. Heinrich Goog. Dir. Hans Steinholf. 80 mins. Rel. July 1. Rev. July 1. Rev.

sy mins. Rel. Jan. 1.

Vuel de la Muerte, El (Sp.) Mexican aviation drama. Dir. Guillermo Calles. 70 mins. Rel. April 18.

Watz Time in Velena (Ge.) (Ufa). Musical based on John Strauss' ille. Renate Mueller, Willy Fritsch. Dir. Ludwig Berger. 89 mins. Rel. Nov. I. Rev. Nov. 20. Wenn Herzen Sich Finder (Ger), (Germania), Romantie comcdy, Charlotte Ander, Dir Erich Engels, 80 mins, Rel, Nov. 1,

Ander, Dir Erich Engels, 80 mins, Rel, Nov. I.

Youth of Maxim (Amklino) (Russ.), Historical dramm, Dir, Gregory Kozintzev, Leonid Traubers, 80 mins, Rel, April 15,

Youth of Russla (Yiddish) (Sov-Am), Religious confilet. Dir, Henry Lynn,

70 mins, Rel, Nov. I.

70 mins, Rel. Nov. 1.

Zigeunerblut (Ger.). Romantic comedy with music and Alpine background Dir. Chas. Riein. 70 mins. Rel. April 1.

Dir. Chas. Klein. 70 mins.
Key to Address
Flarold Auten. 1640 Brondway.
Amino. 723 Seventh Ave.
Bavaria Flim. 488 flit Ave.
Bavaria Flim. 488 flit Ave.
Con.
Danibla. 729 Seventh Ave.
European. 164 W. 56th Ave.
General Foreign Sales, 729 Tith Ave.
General Foreign Sales, 729 Tith Ave. Rel, March 15.

Pechmarle (Ger.) (Fox). Comedy-about a la y with hard luck. Dir. Erle Engel. 82 mins. Rel. April 15. Rev. April 24.

Petersbuig Nighte (Russ) (Amkino). Based on two Dostoi stories. Dir. F all Osotiovsky. 70 mins. Rel. Sept. 15. ra Dostorevsky, 40 mins. Rel. Sept. 15.

Prinzessin Transfor (Ger) (Uffp.) Adaptation of the opera. Koethe von Nigy. Willy Fritsch. Dir. Gerhard Lounerecht. 60 mins. Rel. Jan. 15.

Problem of Fatigue (Russ) (Anklino). Scientific stoody. Dir. I. P. Pavlov. 60 mins. Rel. Aug. 15.

cl. April 1.

[Germunia, 22-33, 19th St., Astoria, L. 1

J. H. Hoftberg, 729 Seventh Ave.

Inter-Continent, 50 E. Zand St.

Lewish American, 630 Ninth Ave.

Lewish American, 630 Ninth Ave.

Martin Fronce, 22 Seventh Ave.

"Frote, Trading, 42 E. 58th.

"Scandinavin Films, 220 W-42d

John Tapernoux, 126 West 46th St.

Uta, 729 Seventh Ave.

Hollywood June 11

Producers are trying to reduce famillarizing of stock players to fans by having them appear on more pletures of other companies. Feclpletures of other companies. Peoiling that their stockers are being seen too often in home lot pictures and playing same type roles, all studios are trying to exchange their chattels with other studios in order to surround them with new faces and perhaps prolong their popularity. It apparently has not occurred to them to re-type the

people..

It is figured that other studies

neonle.

It is figured that other studios may see them in' different roles, feeling that on the home lot writers, producers and directors are to not extended the seed of the

#### Batchelder with Rep.

Hollywood, June 11.

H. K. Batchelder has been added to the production staff of Republic Pictures, going in as assistant to Herman Schlom, production man-

ager.

Batchelder is ex-secretary and
manager of the Motion Pleture
Credit Association and more recently at Warners as assistant to Wililam Koenig

#### TELEPHONE TIPOFF

Welfarers in Portland Giving Low-

Portland, Ore., June 11.

A telephone reporting service on motion pictures has been started by the Portland Motion Picture Council, made up of 18 welfare, social and church bodies.

Inquiries about pictures playing

inquiries about pictures playing or coming to Portland are answered, on the basis of Hollywood juve and adult preview reports issued by a group of several national women's organizations.

#### Rosen Rotating Loew

Houses After Vacash

Bob Rosen, present manager of Loew's Ziegfeld theatre, leaves on a Loew's Ziegfeid theatre, leaves on a two-week vacation this week. On his return he draws the assignment the bouns in Greater New York while regular managers go on their vaca-tions.

Rosen has been selected in pre-vious years for this job because of his experience with the organiza-tion of the pre-ton of the pre-

tion as house manager. Probable that he will return as manager of Loew's Orpheum, his old spot, this fall. Miss Chelles Janis is slated to go back to the Ziegfeld as manager on her return from the West Coast.

#### STAGEHANDS CONVENE

South Bend, Ind., June 11. Annual convention of the eighth Annual convention of the eighth district of the International Alli-ance of Theatrical Stage Employes & Motion Picture Operators of the U. S. and Canada was held at the Oliver hotel fore June 9-10. About 200 delegates from Ken-tucky, Ohio, Indiana and Michigan attended.

#### T. A. Randits Get \$1,000

Los Angeles, June 11. Bandits stuck up Fard's Adams neatre yesterday (Monday) for theatre

#### Film Reviews

#### SPRING TONIC

SPRING TONIC

(Continued from page 12)
sing. Mina retying solety on her
nasty disposition to get along. Circus seems to be near the lodge
where Misses Trevor and Pitts are
planted to the seems of the continued to the
for the girl, Mina more or less
baffled and purposeless. Mitchell
and Durante work in their energetic

Story and direction are exceptionally poor. So much so as to
make a professionally standard cast
brevely agains. great odds, and
Ayres is at all times at an utter
disadvantage. Character of the picture calls for no production You.

#### THE CLAIRVOYANT

Gaumont-British production and GB-Fox release. Stars Claude Rains and Fay Wray. Directed by Maurico Elvey. Story.
Ernst Lothar: camera, Errol Hinds, At
Roxy, N. Y., week June 7, '35. Running
time, 73 mins.
Maximus (Mind Reader) Claude Rains
Rene, His WifeFay Wray
ChristinoJane Baxter
Simon Ben Field
MadameMary Clare
Customs Officer Jack Raine
Lodging Housekeeper Margaret Davidge
Bimeter Denier Warren
Derellet Donald Calthrop

The Clairvoyant is an effort to fit material to Claude Rains but a mild excuse as screen entertain-ment. It is an absurdly fanciful story short of being able to measure up to average grosses in this coun-

story store to surp to average grosses in this country to average grosses in this country. Rains plays a mindreader who suddenly comes into possession of actual powers of prophecy. Story are supported to the surp and the surp

# **ELEANOR**

#### **POOR LITTLE RICH GIRL**

SOLD BY MISS GATES' EXCLUSIVE REPRESENTATIVE FLORA STARR in Associati
LESTER LEE
to Fox Flim for Talkle Version
Starring SHIRLEY TEMPLE

Saturday Eve. Post, Cosmopolitan Stories and Other Material Nou Available, Including "THE SKY CHASER" "WE ARE SEVEN" "PHOEBE "THORSE"

"THE PRAIRIE GIRL"

"THE PLOW WOMAN"

"CUPID; THE COW PUNCH"

Office LESTER LEE
REO Building, Radio City, New
Circle 7-2175







along to an end which reunites the soothsaying hero and his wife.

Action begins with the married pair doing a mindreading act. They are the soothsaying hero and his wife.

Action begins with the married his soothsaying here are the soothsay at rain he is soothsay at real and the miner of the horse race, and halls as a reclaimed mindreader. When about to be canceled he picks the winner of the horse race, and his imarried life. Timefreing with his married life. Timefreing with his life. Timefreing with hi

#### AIR HAWKS

Columbia production and release	P. Fc1-
ares Ralph Bellamy, Tala Birell	Wiley
ost, Douglass Dumbrille and	Victor
llinn. Directed by Albert Rogell	; screen
lay, Griffin Jay and Grace	Neville:
mera, Harry Freulich, At Strand n. week May 31, '35, half of dou	. Brook-
unning time, 08 mins.	0111.

Barry
Wiley Post
Letty Lynn
Arnold Douglass Dumbrille
Lowls
Mona
TinyVictor Killan
Drowen
Gertic
Holden Wyrley Birch
Shulter ward Van Sloan
LeonBill Irving
Burbank
BiondiePeggy Terry
PeteAl Hill

Evidently produced with the idea of eaching in on Wiley Poets stratosphere cross-continent flights, which to date have not jelled, this which to date have not jelled, this art thiller has all the ear-marks are thiller has all the ear-marks and the produced the continuent with or without the celebrated round-the-world aviator. After digesting the implausible has a continuent with or without the celebrated round-the-world aviator. After digesting the implausible has a continuent of the action is maintained with hardly a fit-up. Even discounting lack of the action is maintained with hardly a fit-up in the produced has a continuent of the continuent of the

the properties of the properti

#### UN OISEAU RARE

('Rare Bird') (FRENCH MADE)

(FRENCH MADE)
Paris, June 1.

Bearis, June 1.

Mega Flins production and II. Rouse
Pleire Brassers. Directed by Richard Posttier, series and dialog. Jacques Prevert
ter, series and dialog. Jacques and dialog. Jacques Prevert
ter, series and dia

(In French)

(In French)
This ranks among the funniest sereen (arces shown in France this year. Only competition is 'Adomati Avalatteur,' in which Noel-Noel and Fernandel got their laushs together, but latter is a kild of French army life and thus incomprehensible outside of France, whereas the situations and datago of 'Tare Bird' are

tions and dialog of 'Rare Bird' are funny anywhere.

As in the 'Last Billionaire,' 'Rene Clair's film, Max Dearly plays a kidding version of a big business man. In fact, his work here re-sembles that in the Clair opus, al-though the films are not comparable otherwise. 'Bird' is far less extrav-

agant, more boxoffice and, as a mat-

ter of fact, really funnier.
Film kids advertising slogans contests, boards of directors, swell contests, boards of directors, swell summer hotels, passionate young women, and the devotion of old servants. Plot is not extraordinary, but picture is made by dialog, direction and acting.

Dearly plays an execute mil-person and acting.

Dearly plays an to find out how the other half lives. He does so by going to a swell winter sports hotel disguised as the poverty-stricken wilmer of a slogan contest conductable of the companies. Branch of the control of the companies, Branch of the control of the control

#### Red Blood of Courage

Ambasados production and release. Stars Ambasados production and release. Stars Inh. Story, James Oliver Curvool. Serven Beek, Prince Company, 1985, 1

There's everything here for the action fart recept the skyline ride of fast riding on the flat.

It should satisfy in nabes and spots where action and maybem of fast riding on the flat.

It should satisfy in nabes and spots where action and maybem of the brave dramas, 'Red Blood of the brave dramas, 'Red Blood of the brave dramas, 'Red Blood of Courage' has a fair story base to Justify the sanguinary events that an intelligent of the providing his hero. It is not to be a fair story base to Justify the sanguinary events that an intelligent of the same of the scripts of t

#### Republic Now Official

Hollywood, June 11.

Monogram Pictures changes its trademark to Republic tomorrow (12).

First regional sales meet will take place in Scattle June 15.

#### MEN ON WINGS

(RUSSIAN MADE) (RUSSIAN MADE)

Massew Kinc-Dunlinst for Ambittor to 
E. K. Meinikova, A. P. Christyakov, V. Shchikin, Director, U. Raisman, 
Meinikova, A. P. Christyakov, V. W. Shchikin, Director, U. Raisman, 
matey; music, N. Kritikov, At. Cameo, 
N. Y., week June 7, 33. Running time, 
Meinikova, C. W. Koval-Samborsky, 
Meinikova, A. P. Mritichikov, 
Rogachev, A. V. Schuldten, 
Rogachev, A. V. Schuldten, 
Rogachev, M. Rogachev, 
Rogachev, 
Rogachev, M. Rogachev, 
Rogachev, M. Rogachev, 
Rogachev, M. Rogachev, 
Rogachev, M. Rogachev, 
R

(In Russian)

(In Russian)

Except for technical excellence of direction and photography, this picton story but strong on propaguida. Thesis here is discipline, with all personal interest and individualism personal interest and individualism personal interest and individualism. Weakest part of the picture, where a waiting progress of Russia. Weakest part of the picture, where a waiting progress of Russia. Weakest part of the picture, where the american has to be content with a long-russia, indefinition of the state of the picture. Weakest part of the picture, where the cameraman has to be content with a long-russia, indefinition of the state of the picture. Also closeups whatever, Later, there is an extremely amateurish sequence, evidently interported for the state of the picture. The picture of the pict

#### Justice of the Range

Enugh action to satisfy the western fan, so this Tim McCy hoso
opera is good fare of its sort.

Range war and family feud, an
indirect significant of the sort.

Range war and family feud, an
indirect significant of the sort.

Range war and family feud, an
indirect significant or sold sort.

McCoy is the eattle detective hired
by one faction and then by the
other, only to find himself accused
for its rightful owner musted, but
the insual gun play and hard ridner
has not been neclected. Certain
amount of suspense is built up
making for stronger interest than
McCoy, judging from this feature,
improving as an actor, while Bilile Sward is good to look at but
is a promisent asset and well-baianced east rounds out.

Recording job not of the highest,
but western fans wort mind.

#### SO YOU WON'T TALK

(BRITISH MADE) London, May 30.

London, May 30.

Warner-First National, Stora Monty the London by First National, Stora Monty Oritical story by 7 from Grazyla, Previewed Tivoli theater, London, May 20, 35, 70 from Grazyla, Previewed Tivoli theater, London, May 20, 35, 70 from Grazyla, Previewed Tivoli theater, London, May 20, 35, 70 from Grazyla, Carlon, May 20, 35, 70 from Carlon, Carlo

Mr. Frédhing. A. Brondey Davenjort.
Would have been a perfect dea
for a serven vehicle for Charles
for a serven vehicle for Charles
for light by the terms of an uncle's
will main character is to inherit a
large fortune provided he doesn't
speak or write for 30 days.
He have been to be the servent
large for the servent acquit his self with
leanors. His long apprenticeship in
the silents has undoubtedly helped.
Ably fed by Petr Bernard. Mera
Pearre, Bertha 19-linore, Buth Stamp.

Taylor, Claude Dampier, Raiph Ince and others, he perpetrates a lot of splendid horseplay that cannot fall to get laughs. But 85 minutes of With some resolute deletion this would make a splendid second feature in the United States, and sure to be a draw in the provincial research when the second second feature in the United States, and sure to be a draw in the provincial research series.

#### CIRCLE OF DEATH

Willis Kent production and release. Features Montie Montan and Yakima Chrust. Directed by Frank Gledon. From siery by Hoy Claire. Caneer, James Dian-nol. double bill. Running time, 15 mine. Little Buffalo. onte Montana Mary Carr. Tove Lindon Mary Carr. Tove Lindon Kent Mary Carr. Tove Lindon Carr. Tove Lindon Carr. State Carr. Tove Lindon Carr. State Carr. Tove Lindon Carr. State Carr. S

#### San Diego Exhibs in Trap

Hollywood, June 11. San Diego exhibs, hard hit by the exposition, expect a business up-beat with return of the fleet and 50,000 gobs. Armada leaves the end of this month and returns in September.

#### Berkowitz Takes 'Parade'

Hollywood, June 11.
Sam Berkowltz has closed a deal with Albert Rule for coast distribution of Death Parade.'
Rule stays on for exploitation

tleups.

# **FLORENCE**

Acknowledges with thanks the many favorable notices on her production "THE GREEN GODDESS" at Radio City Music Hall, New York

VARIETY (Issue June 5) Says:

#### MUSIC HALL, N. Y.

Apparently they realized the need for a good show for a backer-upper and told Florence Rogge to go to it she has turned out something different, and in spots something very beautiful even for Music Hall. Something different at the Hall is by way of being a novelty in

the ballet formations much more interesting. Several of the figures drew a hand for sheer beauty of placement and movement. Miss Rogge rates beauhandsomest thing done here in

#### FLORENCE ROGGE

Director of Ballet

Radio City Music Hall Since Its Inception

#### FCC Chairman Will Endeavor to Cue **NAB Conventioneers Just What** Sort of Air Advertising Is Tabu

Philadelphia, June 11.
Broadcasting by Mathilde
and Irene Harding, organ and
plano duo, over WFIL was
short lived. Pair airing two
weeks ago and were taken off
last week when Don Withycombo station
orderan was
not 'up to station's standard.
Mathild is Withycomb's
wife.

Yankee Sports Spieler

Wanted to Tell England

International Broadcasting, Ltd. International Broadcasting, Ltd., comprised of Radio Normandle and Poste Parlsien, is negotiating with Cameron King. NBC's nautical spieler, to use as a commercial name for the annual King's Cup regatta held off the Isle of Cowes in August. If King goes over, it with the part deal of its kind ever reachers and the commercial name for the same of the sa

per the first deal of its kind ever re-ported in radio.

King would short-wave first-hand to the foreign stations on the con-tinent and then be long waved back so British listeners could catch the results. Tentative regatta program

results. Tentative regatta program is being made as attractive as possi-

Gus Edwards winds Up
Gus Edwards amateur program
which has been broadcast over
WOR, New York, from the Branford theatre, Newark, for the past
several weeks, exits from the air
on June 17. Series is not being renewed, due to warm weather.
All Warner houses in the territory tied-in on preliminary contests. Cash awards, air dates and
tentative film contracts went to the

tentative film contracts went to the finallsts. Fischer Bakeries spon-

ANDERSON WIS WRITER Chicago, June 11.

Phil Lamar Anderson, Minnesota newspaperman and novelist, has joined the continuity line-up of WLS, Prairie Farmer station. Anderson's first novel, 'Court House Square,' was published last seeson.

lure British advertisers to Gus Edwards Winds Up

About King's Regatta

Anning S. Praii, chairman of the ral Communications Commis-will in an address before the sion, will in an address before the convention of the National Association of Broadcasters in Colorado Springs July 8 seek to aliay the uneasiness which has been created among station operators by the commish's recent wholesale citing of licensees for carryings the wrong kind of advertising. It is understood that report to take a convenience of the commission, without involving himself in the anidored taboo by the commission, without involving himself in the anidoes and the convenience of the radio act.

Prali will be one of the three out-

ti-censorship provisions of the radraget.

draget.

draget.

draget.

be one of the three outside speakers invited to the convenside speakers invited to the convenside speakers invited to the convention. At a meeting held last week
the NAB convention committee decleded to tear up the previous convention schedule and make up one
which would restrict the addressing
to Prail; the mayor of Colorado
Springs; J. T. Ward, NAB prez, and
Andrew uruse.

Children of the convention of the convention of the
Commerce, who will make are port
of his recent study of the television
situation in Burope. Idea of cutting situation in Europe. Idea of cutting down on the set addresses was to allow more time to discuss various problems and controversiai sub-jects from the floor. All the in-vited speakers will be heard on the

Vited speakers will be heard on the first day of the convention. Convention committee has also invited Stuart Feabody and Paul Invited Stuart Feabody and Paul Advertisers, and John Benson and Fred Gambie of the American Association of Advertising Agencies, to participate in discussions involving the commercial phases of broadcasting.

#### Balto's 1st Big Commersh Is a Wholesale Plug

Baltimore, June 11.

WFBR next Monday (17) starts a series of twice-daily programs for 10 weeks that will be one of biggest commercial accounts yet afted here. On the series of Commerce of Ocean City, Md. beach resort, and with Morris Mechanic's New theatre. Ten Balto firms have been brought into picture to bankroll the periods, "first time around here that group selling of firm is paying \$500, equivalent to a single spot announcement on each of the 120 programs series will comprise.

prise.

On in a.m. and in evenings, each period will be 45 mins., with no shows on Sundays. The amateur cycle, currently on the wanc, will be satirized. Idea is to hold burlesked satirized. Idea is to note butlesked try-outs in mornings, and hoked finished productions on evening periods. WFBR's entire staff is be-ing lined up for a filing as 'amateurs.' Salesmen, stcnogs, et al, as well as talent, will walk before the mike.

The New theatre will run traller The New theatre will run trailer on screen piugging programs and a contest to be conducted. Theatre will also donate 50 ducates weekly as prizes. The city fathers of Ocean City will offer 20 free Vacashes at the resort with all expenses pald. Both resort and theatre will get plugged on programs, along with the firms apposaboring the

#### Hall Off Fitch Show

Chicago, June 11.

Salary squabbles were the basis or the departure of Wendail Hall > for the from the once-weekly Fitch pro-gram on NBC. Being replaced by an NBC program combo of the BC program combo of the Sisters and Ranch Boys

esibility that show will go to inutes this fall. Hall icft for oast for look-sce,

#### BARNES ON DRENE SHOW

Chiago, June 11. Chiago, June 11.

Biackett Sample - Hummert
agency has signatured Pat Barnes
to go on the new Drene show on

Barnes starts on Sept. 1. Will be 15-minute show three times

#### Bren Joins Coast Web To Peddle Air Talent

10 reddle Air Talent
Los Angeles, June 11.
Thomas Lee Artist Bureau is
concentrating its sefforts toward
selling its talent to groupe and ortanizations which utilize acts for
Joe Bren, recently handling this
type of booking in Chicago, has
been added to the bureau to conduct this end of the business. He
is an uncle of liton Bren, Hollywood agent.

#### FIVE AND TEN STORE ON WHN

McCrory Stores, nickel and dime emporlums trying the air for a time over WHN. New York. Nancy Clancy, 'Irish Heat Wave,' plus a singing threesome, will intertain a singing threesome, will intertain continuity woven into the musical background. If lampshades are the special sales item of the day, the femme warbier will enthuse over the fringed-creations when not singing. According to the control of the contro

#### Station. Union Tangle On Speech Cancellation

Philadeiphia, June 11,

Cancellation of a radio speech by KYW last week led to a dispute between station and American Federation of Hosiery Workers. Affair began when union contracted for time for discussion of NRA collanse. Got into dallies when union

lapse. Got into dailies when union officials charged appects was cancelled because it urged 'militant strike action against chiesling by manufacturers.'

Accusation is denied by station officials, who said they did not even know what was in the speech. Station said cancellation came when advance copy of speech was received to the station of the stat

union officials were for publicity purposes.

Emil Rieve, president of the union, and David S. Schick, an officer, protested to Federal Radio Commission, Senators Guffey and Wagner, and A. F. of L. Fresident William A. Green. New York at Dr. Levy was nancellation and no his return issued instructions that station no longer sell time for discussions of public questions. Time will be given away if subject is sufficiently important and then to sponsors of both sides, he sald.

#### **Showmanship and Class Get** Right-of-Way at Columbia; Move to Rival NBC Prestige

#### Tibbett for CBS

Lawrence Tibbett has been signatured by Packard Motor for 28 weeks to do a Friday night haif hour over 70 odd stations on CBS starting Spc1, 13, Conductor of the program's symphonic combo will be picked later in the summer. Packard's previous series with Tibbett was cleared over ACS blue that the control of the program of the program

#### HEARST DICKERING FOR WPG, ATLANTIC CITY

W. R. Hearst has made a bid for the purchase of WPG, municipally owned Atlantic City outlet, whose management CBS drops at the end of this month. Mayor Harry Bach-rach and a representative of Hearst's radio interests are stated to meet. In Atlantic City, tomogrow meet in Atlantic City tomorrow (Thursday) to talk over the propo-

Behind the publisher's move btain control of WPG, it is Behind the publishes a move obtain control of WPG, it is re-ported in the trade, is the problem in the problem of the property of the property of the problem of the probl

#### **NBC** Engineers Meet

NBC's divisional engineers meet-ng this weck for the first time since 1926. Routine business being discussed, in addition to an extensive tour of the physical properties of the plant.

Those here include: A. H. Sax-Those here include: A. H. Sax-ton, San Francisco: R. H. Owen, Denver: H. C. Luttgens, Chicago: F. E. Leonard, Cleveland: W. J. Furceil, Schenectady: A. E. Johnson, Washington and George O. Mline, New York. George McElrath, operat-ing engineer in the main studios, in characteristics of the control of the control of the control of the week.

Ad agencies report that Columbi has assumed an ultra choosey attitude toward the class of show which a prospective customer for the fall figures on clearing over the net-Manner in which the CBS sales department quizzes bidders for time about their entertainment intentions indicates, agency men opine, that the web ig gradually gravitating toward a policy in which the entertainment and name value of a client's program will take preof a tilent's program will take pre-cedence over the amount of station billing that he can offer. With such poiley in effect, the network, it is predicted, would iff time be forced to go a step farther and dis-iodge incumbent commercials from choice evening spots for advertisers with superior samples of showman-ship.

choice evening spots for advertisers with superior samples of showman-ship.

To assure itself of a roster of outstanding names and show for the control of t

on programing.

#### Wait and See Policy On Tarevton Spread

Tareyion cigarets has decided to postpone the expansion of its 15-second Jingle campaign until the end of the summer and meanwhile end of the summer and meanwhile original stations, WCAU, Philatelphia; W35V, Washington, and WCAO, Baltimore. Both NBC and Columbia are trying to sell the brand on a network show through the L. H. Hartmann agency. Responsible for the temporary hait of the crosscountry plan for the temporary hait of the crosscountry plan for the property of the property of the property of the temporary hait of the crosscountry plan for the property of the p

#### A. E. Bennett's Tour

merchandising service for newspaper stations, the promotion of newspaper activation by radio, the meeting, says that far from the promotion by radio, point and of the meeting, says that far from the meeting rounding center in the meeting, says that far from the meeting rounding the meeting says that far from the meyspaper, of the meeting says that far from the meyspaper center in the meeting and the meeting says that far from the meyspaper center in the meeting and the meeting and the meeting and the meeting says that far from the meyspaper feature syndication as it affects and legislation as it affects the meyspaper center and the meyspaper feature syndication, and legislation as it affects the meyspaper center and the meyspaper center syndication the meyspaper feature syndication from the meeting and the meyspaper feature syndication for the meting and the meyspaper center syndication from the meeting and the meeting says that far from the meeting and the meting and the meting and the meting and the meeting and the meyspaper feature syndication.

A E. Bennett's Tour as E. Bennett's Tour and the meeting and the meet

#### NEWSPAPER-OWNED STATIONS WILL HUDDLE ON OWN PROBLEMS AT NAB CONV.

#### A 'Pulitzer Prize' for Most Distinguished Public H. K. Carpenter, WHK, Cleveland Service-Combo Press-Air Ad Rate, Editorial Support, Etc.-Lamdkin Kay Denies

tors of newspaper-owned stations for a get-together as a group during the National Association of Broadcasters' convention in Colorado Springs to discuss problems which are of particular concern to them and which, because of their specialized nature, cannot be aired on the convention floor. Meeting of the press outlets has been set for the evening of the second day of

the convention, Monday, July 8. Paramount among the problems siated for the group powwow are those involving news broadcasting and the combination rate (newspaper and radio). Attending mem bers will be asked to suggest how newscasting may be made an effective agency of promotion for the newspapers and also their reactions to the proposal of establishing ar annual "Pulitzer pixe" in radio to the newspaper-owned station which

his distinguished itself most in public service during the year. Other topics that the group is former topics that the group is the public service during the year. In the public service was a service for the standard of commercial copy, copyright as it affects newspaper stations, a standardized merchandishing service for newspaper circulations, the promotion of newspaper circulation by radio, the promotion of newspaper circulation by radio, the radio, general, newspaper institutional promotion by radio, promotion by radio, promotion by radio, promotion by radio, great intervals, promotion by radio, great for station and station theur on advertising projects, editorial support or station advertisers, the possibilities of organizing a cooperative station-newspaper feature, syndicatic, and legislation as it affects.

Atlanta, June 11.

Lambdin Kay, v.p. of the National Ass'n of Broadcasters and general manager of WSB denies any effort of newspaper-owned stations to have their own organization and points of newspaper-owned stations to have their own organization and points to the fact that the meeting of newspaper-owned stations slated at the NAB convention at Colorado Springs was called with the sanction of NAB Itself and is purely a gathering for an exchange of ideas on the profile of the profile of the control of the

# TALK A RADIO 'HAYS ORG.

#### 5-Yr. ASCAP Contracts Ready

New five-year contracts with the American Society of Composers, Authors and Publishers are now available to broadcasters. Pollowing the approval of the new agreement by negotiators from the two factions last week, licenses covering the 1936-1949 period were obtained by NBC and Columbia for the stations they own and operate. Another that tied up on a similar basis wit: the performing rights combine was WCAU, Philadciphia.

Terms of the five-year agreement are practically the same as those in force in the present contract, Broadcasters will continue to pay in addition to the sustaining fee a 5% tax on their commercial business.

#### Hostetler Asks If McCosker Levy Have Signed with ASCAP: McCosker Denies, Levy's Version

Washington, June 11. The national networks, and I. D. Levy, of WCAU, Philadelphia, with Alfred J. McCosker, of WOR, New-Alfred J. McConker, of WOR, Newark, are taken severely to task for
their individual consideration of a
new five-year contract with the
American Society of Composers,
Auhors and Publishers, in a letter
addressed last week by Joseph Hosteder, copyright counsel for the
National Association of Broadcasters, to Philip Loucks, the NAB's
managing of t with a mlmeograph containing ex-

cularized the NAB's membership with a mimograph containing excepts of this letter.

Hostelters of this letter.

Hostelters are such as the second of the letter harges that Hostelters are such as the second of the letter harden and the letter harden and the second in splitting radio's ranks. It indirectly admits that the Society has outsmarted broadcasting in the recent contract negotiations and states that if Levy and Mc-Cosker have received any advantages in their new contracts from ASCAP the facts should be made known to the industry. Butter of Newton D. Baker had largely been next memory and the second of th

#### McCosker Unsigned

MCCosker Unsigned
Loucks on Monday (10) circularized the NAB membership with another mimeograph
with another mimeograph
and stated that the force (0)
that he had not signed a new
license agreement with ASCAP.
Question of an extendion of
WON's contract with the society. Loucks reported Mccosker had advised him, is receiving consideration of councasting Service, Inc., operators
of the outlet.
MCCosker at the same time
informed him, added the NAB
see, that as chairman of the
NAB copyright committee he
is not received formal notitions not received formal notitions of the contraction of the
second of the cont

tracts for all stations will be extended for a period of five

years.

with Levy had been representing broadcasting in the recent negotiations, would transmit ASCAP's offer of a new contract to the NAP's copyright committee for its NAP's copyright committee for its NAP's copyright committee in the NAB heart of directors before it was executed. Levy's mitted to the NAB heart of directors before it was executed. Levy's WCAU operator had previously told him, frankly, that it the Society WCAU operator had previously told him, frankly, that it the Society would immediately accept it.

The ind hupod, words the deep cial assistant U.S. attorney general in charge of the ASCAP case, had been right in his conclusion that he would be able to try the matter without pointing out, as one of the proofs of ASCAP's discrimination, the advantages which the activaries of in the previous conceivers so of in the previous conceivers so of in the previous conceivers so of in the previous conceivers and the second second continued on page 41)

#### I. D. Levy Opines

In a letter address to NAB In a letter address to NAB membership giving his version of the situation, I. D. Levy declared that he had accepted the contract with the realization that regardless of who won the Government's sult against ASCAP there would be no final adjudication for at least two works.

years.

If the government wins the suit, said the letter, the new contracts with ASCAP would be invalid, and if the Government lets the broadcasters be invalid, and if the Govern-ment lost, the broadcasters would still have a five year extension. Arrangement, de-clared Levy, would be of bene-fit to broadcasting, with that industry, he felt, having every-thing to gain and nothing to less.

#### **WJZ SELLING** SIGNAL TIME

WIZ. New York, NBC's blue network key, is now being affered for commercial time signals. Service will be sold on a weekly basis to advertisers, with live signals each night a discretisers, with live signals each night a discretisers, with live signals each night a discretisers with live signals each night and the 25 night, time insertions the network is asking \$1.250 a week and for Four of the night time interpolations will be limited to eight seconds each and the fifth, coming after 11 p.m., will allow for a 55-word announcement. Night time signals will be scheduled between while the days the schedule for these signal, will extend from \$ a.m. to 6 p.m.

6 p.m. Five of the daytime Insertions will be rest let. 1 to eight seconds will be rest let. 2 to eight seconds and the sixth to a 30-word annumement. If program condition on WJZ make it impossible to clear some of these signals they may, by special arrangement, be shifted to WFAF. NBC's local key for the red network.

WEAF, NBC's local key for the red network.

NBC is also mating available to advertisers for the first time 10-minute periods on WJZ, with these to follow the network's press-rable reports. WABC, the local CBS key has been selling these 10-mi ute pe-riods for some time.

#### REMOTE AUDITIONS

Panama Talent Being Short Waved to U. S. Thursday

Novel (wist to auditioning talent ill be introduced by Conquest Novel (wist to anoldioning talent will be introduced by Conquest Alliance Co., foreign station refront 11 to 11.39 p. m., BDST Thurs-day (13) when it will 1 11751; Punama City, shoutwave bouterful that is available to American num-distributing in Panama. Andlitans will be put on for six consecutive mights, excepting June

### PHILCO'S RADIO INST.; 37% OF BIZ

Anti-Gov't Censorship Control Is Prime Objective Can't Speak for Entire Industry at the Moment

#### CLEARING HOUSE

Forerunner of a minlature Hays organization for the radio industry is envisaged by some quarters in the undertakings of the Radlo In-

organization for the ratio mutant) is envisaged by some quarters in the undertakings of the Radio Institute of the Audible Arts, a semi-educational project founded by the Relico Radio and Televison Corps and the Relico Radio and Televison Corps and the Relico Radio and Televison Corps and the Relico Radio Institute to the Relico Mario and the Radio Institute want to set up this Radio Institute in an effort to keep the industry away from Government censorahip away from Government censorahip away from Government censorahip away from Government the Radio Institute of the Relico R

stitute.

In its work as clearing house of data, its contact with various organizations and its pamphlet campai, n, the institute jibes closely with the activities of the public relations department of the Hays office, headed by Carl E. Milliten. And in its endeavor to promote the interest of kindred clubs, organizations and educationa leaders in the best in the radio field it follows the

#### U. S. Attorney States Gov't Doesn't Ask ASCAP's Dissolution: Suit Is To Curb Certain Alleged Abuses

#### Mikes Might Blush

Though the program isn't stated to start until July 8, NEC has already informed the J. Walter Thompson agency that there will be 'no display of naked girls' in the studios during Nils T. Granlundt half hour broadcast for Bromo Seltzer, Instructions have also Seltzer, Instructions have also been issued to the readers in the web's commercial depart-ment to carefully servitinize the program's continuity and to make sure that they are submitted amply in advance. Nitcetub m.c. and impresario is billing his commercial as "NTG and His Girls."

#### ENGLAND'S FIRST TELEVISION **STATION**

London, June 11.
The first television station in
England, under the new British
Broadcasting Corp.'s high definition
system, is to be built immediately.
Site of the London transmitter will
be the Alexandra Palace.
Build Television Co. and Marcont EMI Television Co. have been

conl EMI Television Co. have been invited to make tenders for the supply of transmitting apparatus. Baird outfit will transmit on a 240-line system and Marconl will use a 405 line system. Baird-outfit is controlled by Gaumont-British, film concern.

original outline of purpose for which the Hays organization was set up. Latter was instituted primarily to siave off threats of possible rigid consorship or Government regulation, and the Phileo institute obviously is striving for a similar accomplishment—that of thwarting or the similar accomplishment—that of thwarting or the similar accomplishment—that of the similar accomplishment—that of the similar accomplishment—that of the similar accomplishment—that is the theory supposedly back of the entire proposition, for Phileo officials realize that os strict cannowship to complete potential operation which hamped grain, with a resulting decline interest on the part of listeners.

#### **WJR Drops United Remedies Acct.:** WBBM, Chicago, Cancels Pluto

i)etroit, June 11. Tossing out a contract which avcarges around \$45,000 annually, WJR inas natified the United Remedies company that the programs for the FR products will be discontinued July 1, Tq radio men generally

bow-out by WIR is an indica-tion of how seriously the stations regard the FCC element compaign and how seriously they regard the

ports of additional PCC activity in regard to other product, the sta-tions are beginning to flatton thely lacks considerably. They are not only toning down on their medical copy drastically but are enting our all advertisers whose product may come any kind of Washington,

on of how serbondy the stations regard the ECZ clean-up amonging to those serbondy they regard the Gent being turned on by both Fedward Sortions had week getting and the Fedward Trade commission of the stations and the serbondy trade commission of the stations had also stated in the serbondy and the serbond and the serbo

U. S. Government's anti-trust suit against the American Society of Composers, Authors and Publishers opened vesterday (Tuesday) before opened vesterday (Tuesday) before opened vesterday (Tuesday) before the court enjoin of the property of the society but was merely seeking to have the court enjoin the organization of the court enjoin the organizations of the court enjoin the organizations of the court enjoin the organizations of the court enjoin the organizations. First day of the trial was consumed by both sides discussing he law involved in the Government's allegation, ment's allegation, and the consumer of presentation of the Government's case, advised Judge Goddard that he expected to take up no more case, advised Judge Goddard that he would require at least three weeks for the Society's parade of witnesses and rebuttal. Former Judge Thomas D. Thatcher, who administration, is servine as Bur-

Judge Thomas D. Thatcher, who was sollettor general in the Hoover administration, is serving as Burkan's associate in the case and will concern himself mostly with arguments affecting the anti-trust law implications of the Government's charges.

arges.
Case went to trial yesterday
(Continued on page 60)

#### WTMJ Position on ASCAP

WIMJ Position on ASCAP

Walter Damm, gen. mgr. of the Milwaukee Journal's outlet. WTM, has asked Vaierre to publish, for the day of the state of the

#### Visiting New York

Davis Cr Wayne, S. D. Rapids, Walter

kec.
Phil Lalone, CKAC,
Berg Squire, WifK,
H. K. Carpenter,

H. K. Carpenter, land. G. A. Richards, WJR, Deroit, Leo Fitzpattrick, WJR, Detroi Sam Gook, WFBL, Syraeuse, James W. Clark, WSST, Atlenta, Willia Gillespie, KTCL, Tulso.

#### **NBC Blames Sponsors for Long** Rehearsals as Reason for Delays In Admissions to View B'casts

Matter of squawks from sponsor friends on delays in getting into big radio broadcasts has been tossed right back into the laps of the sponright back into the laps of the spon-sors by National Broadfasting Co. The claim of NBC is that if the sponsors did not hold rehearsals right up until a short time before the program is to hit the air, there would be few if any delays is get-ting the audience inside of the audi-

While sponsors give out free tickets to their friends in the trade as a goodwill courtesy, the present attitude of the broadcasting company officials is that if the sponsoring firm persists in holding late re-hearsals, which prevent ducat hold-ers from getting inside the radio broadcasting studio promptly, it's not its fault.

Columbia Broadcasting apparently has successfully eliminated complaints from coupon holders who protested that they were un-able to get into broadcasts held in system's radio theatres. Last win-ter plenty of sponsors felt the re-verberations as result of this sit-

By distributing 2% less than the capacity of these radio auditoriums and holding down the number of pass through admissions for the press, there recently has been a minimum of squawks. Columbia not minimum of squawks. Columbla not only has one person directing the distribution of tickets to the press, cat it also is making a careful check for each big program on the list of okays for newspaper repre-sentatives passed through without

lett out in the cold the holders of trickets for the broadcast. Now when an okay is given, it's for a specified number of people, and never beyond the house capacity. National Broadcasting has had little difficulty along these lines. Instances where people said they were denied admission, it was found, was due to late arrival after the broadcast had started.

NBC's 8th Floor Headache left out in the cold the holders of

NBC's 8th Floor Headache

NBC's 9th Floor Headache
NBC's problem, which of course
has diminished with the summer
season's arrival and a reduction of
big programs, is that of getting
ticket-holders into the broadcast
studio on the eighth floor with a
minimum of waiting. Municipal
authorities check the company
closely for practically all big broadcasts to ascertain that they have issued no more tickets than there are seats inside.

are seats inside.

The task of getting 800 to 1,000 people from the lower level to the eighth floor in 12 to 20 minutes by elevator is a real one. Policy of the property of t

A slant on the attendance at NBC's large studio broadcasts is some person verecting real distributions of the termination and the seminative passed through without ducats.

Trouble before was that editors or when the members of publication staffs of the termination and the termination at the seminative passed through without ducats.

Trouble before was that editors or when the termination and the termination at the semination and the termination and the

#### Agencies-Sponsors

Kimball, Hubbard and Powell, Inc., have set Lee & Schiffer, Inc., with WOR, New York, for a period of 13 weeks, starting on Sept. 29. It will weeks, starting on Sept. 29. It will be a Sunday afternoon series at 3:15 p. m. EDST. Program will plug Rolls Razor. Talent undecided.

Hoffman Beverage series on WOR, New York, starting June 17, called (Glasses and Songs.' will be heard on Monddys at 7:30 p. m. EDST. Marshall Bartholomew, president of the International Intercollegiate Musical Council to direct. Kimball-Powell-Hubbard Agency.

Blackett-Sample-Hummert, Inc., has set Just Plain Bill serial for re-newal over WABC, New York, on June 24, and will be heard Monday to Friday at 10:15 a.m. EDST.

Kolynos (toothpaste) sp program over 11 stations, including Baltimore, Boston, Buffalo, Cleve-land, Detroit, New York, Philadel-phia, Washington Chicago Washington, Chicago, Minneapoils and St. Louis

J. L. Arnold Co. Inc., handling New York Eskimo Ple Corp. show over WJZ, New York. Dale Win-brow, supplies talent. Monday, Wednesday and Friday at 6:35 p.m.

Hinds Honey and Almond Cream (Lehn & Flnk) has been switched from the Blackman Co, to the Kenyon & Eckhart agency.

Goodyear Tire is having a radio campaign laid out for it by Erwin, Wasey.

Firestone Tire goes CBS this fall, with Nelson Eddy, Richard Crooks and Gladys Swarthout alternating on the program

Blackett - Sample - Hummert, Inc., renewal series of 'Mrs. Wiggs of the Cabbage Patch' for Wyeth (Jad Saits), effective June 24. On six stations, including Cleveland, Chi-cago, Buffalo, Philadelphia, New York and St. Louis.

A. S. Boyle Company, Cincinnati, will continue to ballyhoo its Old English floor wax on its renewal over WABC, New York, which starts on June 27. Program switches then from a Sunday hour to Thurs-day afternoon spot at 2:30 o'clock day atternoon spot at 2:30 o'clock EDST, Lazy Dan, the Minstrel Man (Irving Kaufman), heard over 16 affiliated stations. Blackett-Sample-Hummert, Inc., handling account. Fall renewals for the same spon-sor include the wax product, which starts on a new serics August 27 for an extended period.

Sterling Products has renewed over NBC red its Waltz-Time se-ries, effective June 28. Blackett-Sample-Hummert.

No-Doz Laboratories, Sacrámen-to, Cal. (sleep resisters) has named Warner-Cilíton, San Francisco, to handle its advertising. Now dis-tributed in 16 states, No-Doz is be-ing advertised by means of news-papers and radio.

WFBM, Indianapolis, and WOWO. WPBM, Indianapolis, and WOWO, Fort Wayne, are co-operating on a scries of Sunday night programs sponsored by American States In-surance. Taient on this series in-cludes Rachel Helms, Whitey Loew and Louis Lowes orchestra. Broadand Louis Lowes orchestra. Broad-cast from 9:30 to 10 p.m. EDST

Gordon Bakeries renewed Its Lone Ranger scrial over WOR, New York, for a period of 33 weeks. Sil-ver Cup bread is plugged on the program, broadcast thrice weekly, Monday. Wednesday and Friday, 8 to 8:30 p.m. EDST.

Wyeth Chemical Co. (Jad Salts) wyeth Chemical Co. (Jad Salts) has extended the time for 'Mrs. Wiggs of the Cabbage Patch' on CBS, six stations, five mornings a week, through Blackett-Sample-Humnert. Renewal takes effect June 24.

A. S. Boyle Co. (Old English floorwax), switches 'Lazy Dan' from Sunday to a Thursday matince half hour June 27, with contract renewal hour June 27, with contract renowal taking effect on the same date. Involves 18 stations on CBS and the Blackett-Sample-Hummert agency. Same account has also arranged to put 'Lazy Dari in a Tuesday evening period on CBS, starting Aug. The Case of the Case of

#### FCC's Washington Hearings

Federal Communications Commission last week granted consent for the consolidation of stations WDAG and KGRS, Amarillo, Tex. Except for flock of licenses to construction permits, this was the only the construction of the consent for the consent form 250 to 1'key. Plainview Broadcasting Co., Plainview, Tex., new station on 1500 with 100; KARR. Aberdeen, S. D., Increase day power from 100 to 250; WLEU, Erle, Penn., license covering construction permit; to KKLW, Windsorr Can., special experimental authority to operate with 5 kw nights; Essex Broadcasters, inc., Detroit, permit to pipe programs to KKLW, Windsorr Can., E. W. Patrick, Brookheld, Mo., new station on CKLW, Windsorr Can., E. W. Patrick, Brookheld, Mo., new station on 1230 and power from 100 to 100 night and 250 aay (facilities of KWEA, Shreweport, La.); and Howard W. Heskett, Santa Resa, Calif., new station on 1230 with 250.

Commission granted reopening of application of Metro Broadcasting Co., Esset Los Angeles, for new station on \$20 with 250. Rejection had been recommended on the ground of doubtuf financial ability.

Hearing- was ordered on application of WATR, Waterbury, Con., for

Hearing- was ordered on application of WATR, Waterbury, Conn., for change in hours of operation which was approved several weeks ago but drew protests from the Hartford Times and the Waterbury American. Commising granted petition of KGEX, Springfield, Mo., for reconsideration of application for special authority to operate on 1230 with 500 nights and agreed to another hearing on application of Early Bros., San Dilego, Calif., for new statution on 1420 with 100.
Oral arguments were ordered on the examiner's reports regarding new Station applications of Jackson D. Magranu, Erie, Penn., WMAN Broadstilling board of Cont. 17. on the Broad Red Diphone Co., Enid, Okia. All

will be heard Oct. 17.

will be heard Oct. 17
Another airing of the complicated Brooklyn Eagle case was arranged when Commish granted oral arguments on June 24, about the examiner's report recommending deletion of WARD, WBBC, WLTH, and WVFW with the Eagle getting full time on the channel shared by this quartet, Following new applications were received: Frederick L. Keesee, Auburn, N. Y., new station on 1310 with 100 fractilities of WBMD, Auburn, N. Y.; bha, Stump, Fairbanks, Alaska, new station on 1210 with 50; WBMN, New York, increase from 200 to 1 crease power from 100 highly and day, KSO, Des Moines, Ia, increase power from 250 night and 500 day to 500 night and 400; KSO, Des Moines, Ia, increase power from 250 night and 500 day to 500 night, and 1 kw day; WTC, Hartford, Conn., extension of special authority to Des Nolmes, M., increase power room, so ginnel, and so year, to 3000 highr change frequency from 1805 to 1040; WARM, East Lanking, Mich., change frequency from 950 to 1800; WARM, East Lanking, Mich., change frequency from 950 to 850; Raiph P. Berry, San Juan, P. R., new station on 1340 with 260; Steele City Broadcasting Co. Pittsburgh, Penn, new station on 890 with 500; and WFDF, Flint, Mich., increase power from 100 to 100 night and 250 day.

#### Wax Works

Sidney Ross pharmaceutical company of Newark, N. J., has ordered 200 open minute dramatic programs for use on radio stations in Central and South America. These will advertise Pastilias de Adams, Talco de Ross, Jahon de Ross, and Jaquenina. Programs being produced and recorded in wax by Broadcasting Abroad, Inc.

Groves' Laboratories advertising Bromo-quinine and Negritas through 80 1-min. skits which have been ordered of Broadcasting Abroad, Inc., through Export Advertising Agency of Chicago. Programs are for Mexico and South American

Theatre of Romance and Hour of Romance programs purchased for use in Australia by A. E. Bennett, head of station 2GB, Sydney, Purchase was made through Langlols & Wentworth.

Parkway Bread Company has or-dered 20 thirty-second skits through Altken-Kynett Co. Philadeiphia. They will be made by Broadcasting Abroad, Inc., in English.

James A. Green Co., of Atlanta, Ga., has placed an order for 16 five-minute radio broadcasts for the Carey Salt Company, of Hutchin-son, Kas. Will advertise company's minute radio broadcasts for the Carey Salt Company, of Hutchin-son, Kas. Will advertise company's salt products on stations throughout the U. S. Will be produced and recorded by Broadcasting Abroad, Inc.

Kay-Bee and People stores lo-cated in all sections of this country will be exploited by means of a series of 20 one-minute raddolet programs. Defay Co., Inc. placed the order with the transcriptions to be made by Broadcasting Abroad, Inc., In English. will be exploited by means series of 20 one-minute ra

Bathasweet has ordered 10 additional 1-minute programs of Broadcasting Abroad, Inc. Order was placed through the Kieschwetter Agency.

#### WJAS, Pittsburgh, Adds 2 Pittsburgh, June 11.

Two former members of APS staff, Tony Wakeman and Edward Krug, have joined combined force of KQV and WiAS here, former in charge of all sports and special charge of all sports and special events and latter as publicity direc-

Wakeman Isn't unknown here, aving started his radio carcer in Wakeman Isn't unknown here, having started his radio career in Pittsburgh as a sports announcer before going to New York, Krug will double in brass here as p.a. and

#### Tastveast Debuts WMCA's Extended Air Hookun

Tastvenst's sponsorship of Flve Tastyeast's sponsorship of Flve Star Flnai started Sunday night (9) as the first major commercial broadcast over, WMCA's Atlantic seaboard group. It's on six days weckly, with a Sunday broadcast scheduled from 9 to 9:30 p.m., EDST. Otherwise, during the week it is heard from 8:15 to 8:30 p.m.

Stations taking it include: WIP, Philly; WDEL, Wilmington; WCBM, Battimore; WOL, Washington; WMEX, Boston; WPRO, Providence, and WLNH, Laconia, N. H.
Phillp Barrison directs the front-

#### **NBC Tours Booming**

NBC's studio tour business. May business topped the same month in 1934 by 2,000.

Bulk of biz a year ago in May came from New Yorkers, only about 25% being represented by outsiders. About 36,000 vlewed the studios during the month. Gordon H. Milis

#### MORE DÉTAILS, PLEASE

FCC Wants Scott Howe Bowen To

Scott Howe Bowen's application for a construction permit for a new station in New Haven, Conn., has been returned to him by the Fed-eral Communications Commission eral Communications Commission with the request that he attach to it a financial statement and info about the site ic has picked for the transmitter. Bowen wants to operate this outlet on 1,200 ke. at 100 watts and unlimited time. Since his exit from the spot hrokerage field, Bowen has primarily concerned himself with the operation of his Utlea station, WIBX.

#### Pathe Washes Up

Paths News of the Air, current series over WOIL, New York and Mutual network, Endes from the ether on July 6, with no renewal in sight as yet, Emerson Drug (Bromo Seltzer) sponsoring the agrice, shifts to WIZ on July 8, presenting Nils Granlund's show girl spread. Account handled by J. Walter Thompson.

# IN COLORADO SPRINGS

About 12 months ago broadcasters were laying their plans to take over Cincinnati. Many momentous questions affecting the welfare of station owners and managers were pending. The convention held in September, 1934, was possibly the most eventful and significant in the history of N.A.B.

Prior to and following last year's convention, "Variety" told the story as completely as possible and without bias.

Again this year at Colorado Springs, July 6-10, "Variety" will tell the story, and again many momentous questions affecting the welfare of broadcasters stress the value of a trade newspaper with "Variety's" advantages.

# STATION REPS ON PAN

#### Radio Artists Bureau Organized: Arrange Deals with WFAA, WCCO

Chicago, June 11.

Chicago, June 11.

Patterned idea after the setup of the WLS Artists that the setup of the WLS Artists the setup of the WLS Artists the setup of the WLS Artists the setup of the warm of Radio Artists Bureau, Inc. Firm is composed of Max Halperin, George Ferguson, Ted Bolinck, with Earl Kurtze, of WLS, serving in an advisory capacity.

New organization has already contracted with Ted Dealy and Martin Campbell, of WFAA, Dalias, and with office service. Negotiations are pending for three other types of the work of the w the entire country.

#### Sponsor Service

Beater Service
Radio Arthist Bureau will not restrict itself to the placing of talent, but will also specialize in building shows for advertising agencies. At present the firm is building a show for one of the largest oil companies with a story of adventional companies with a story of adventication of the story of t

theatre.
R. A. B. will inaugurate its new offices in Dallas with WFAA some time this week.

#### WCFL Starts New Plant; Fix New \$450 Top Rate

Chicago, June 11. WCFL, the Chicago Federation Labor station, this week inaugurates its new 5,000-watt station with the new transmitter located out of

town.
On July 15 the station will put its new rate card into effect, which jumps its top charges from \$285 per hour to a \$450 high.

#### AVRO's '34 Profits

Haguc, June 1.

Dutch neutral AVRO broadcasting association, which has more
members than all the other sec-

ing association, which has more members than all the other secmembers than all the other seclished its annual report for 1334. The other associations keep silent with their reports.

In 1334 AVIRO, notwithstanding, bad times, maintained its membership and jost only 1% compared to ship and the second of th

#### Joe E. Brown Elmering

Hollywood, June 11.

Joe E. Brown will do the ether version of 'Elmer the Great' for Lux June 13.

#### Gorin's 2-Way Trip

or Gorin, Viennese singer, is addition to the Campbell Soup

new addition to the Campbell Soup-show from Hollywood.

Gorin, who recently got a screen test from Metro's castern end, ac-companied the test to the coast for final approval.

#### Radio Entertainment

Dayton, O., June 11.
Droll happening here when
Stanley Krohn, Jr., owner of
station WSMK, was haled into
traffic court.
All traffic hearings arebroadcast exclusively over station WHIO.

#### Stations Fret on Precedent of the Gross Tax in N. Y.

Deelsion on whether to pay or no to pay the comparatively small gross tax, assessed by the city under the emergency tax measure, is still being mulled by representatives of principal radio stations having N. Y. outlets. It is unofficially estimated that only about \$6,000 is involved, but leaders in the radio field are not worried about that, Main point of dispute is

that. Main point of dispute is whether or not payment of this gross tax would establish a precedent which would enable the city of New York to continue and perhaps increase what many radio official secribe as a muisance tax.

The tax which is 1/10% of gross bit, is covered by Section 17 of the his, is covered by Section 17 of the provide relief for the unemployed. Payment may be made in two installments, first of which is overdue, as of March 15. Request for hearings on the matter has kept the matter hanging fire since that time. Radic interests asked the confabs. Tax is applicable to business in excess of \$15,000 annually.

The two major radio broadcasting

The two major radio broadcasting chains, National and Columbia, were scheduled to go into a huddle early this week, but yesterday (Tuesday) outcome of such confab was still shrouded in mystery Seems reasonably certain that neither of these major interests will approve payment of the thing of such payment establishing a legal precedent. The two major radio broadcasting

In conferences which radio company officials have held with eity officials thus far, the interests angle has signed one middle angle has signed as the programs cenerally heard in the New York area should be covered by taxing stations so involved. Those backing this conception of the situation pointed to the payment of the gross tax by the confidence of the payment of the gross tax by the confidence of the payment of the gross tax by the confidence of the payment of the gross tax by the confidence of the payment of the gross tax by the confidence of the payment of the pa In conferences which radio com

grations on knowled. Those backing stations so involved. Those backing the stations of the situation pointed to the payment of the gross is tax by the telephone company alphone the payment of the gross is tax by the telephone company alphone the payment of the gross is tax by the telephone company alphone the payment of the problem there is little creative or ploneering effort tody by though it is callities are not conditioned in the payment of the problem there is little creative or ploneering effort tody by the payment of the problem there is little creative or ploneering effort tody by the payment of the problem there is little creative or ploneering effort tody by the payment of the problem there is little creative to problem the payment of the problem there is little creative to the payment of the problem there is little creative to the payment of the payment

version of 'Elmer the Great' for Lux June 13.

CAPP VICE HOUSTON

Jud Houston exits from WMCA.

New York, as studio manager this would be eligible for taxation. New York, as studio manager this week, with Charles Capp, former sound effects man, succeeding. Changes effective immediately.

No successor named to Capps post as yet however.

Gazin's 2. Way Trin.

#### ORDER-TAKERS ONLY IS CLAIM

Lack of Program-Creation Called Weakness of Present System-Simply Place

#### **IDEAS NEEDED**

Existing system of station representation is due for an an overhauling within the next year in the opinion of many broadcasters. Growing restlessness and dissatis-Growing restlessness and dissatisfaction with the type of service given them by brokers in New York and Chicago is reported aircady crystalizing among leading stations. It is expected the subject will receive considerable discussion, although perhaps not formal debate, at the N. A. B. convention next month in Colorado Springers that the brokers are merely order-takers rather than business-getters is now said to be quite widespread. It all reverts back to prophecies freely expressed two or three years ago, that

#### Brokers' Side

driving the general non-exclusive broker out of business would narrow sales representation down to a routine proposition pleasing to the advertising agencies' phobia against anyone going direct to clients, but not working out so well for the stations.

#### **American Transcriptions Must Under-Sell Phonograph Discs** To Crash Cuba and Porto Rico

#### U. P.-RICHFIELD TIE

News Service Makes Important Inroad on Coast

The first real radio inroads in the west for United Press comes with Richfield's reported signing of U.P. acvice, scrapping official Coast NBC is the No. 1 news proadcast nightly except Saturday. Commentator type of program was formerly based on official bulletins, with Sam Hayes announce, a new three-year silding scale contract. Richfield Oil sponsors.

#### Gen. Mills Minstrel Show on Mutual Web

Chleago, June 11. General Mills will get a new show on Aug. 15 for its Bisquick product. Arranged through the local Black-Arranged through the local Black-tet-Sample-Hummert agency, it will be a five-times weekly 15-minute show and will ride each afternoon on the Mutual web on five stations— WGN, WLW, WXYZ, WOR and WNAC in Boston If a click may replace the present If a click may replace the present Betty and Bob show for Bisquick, which is at present on NBC.

#### Westport on Air

Westport on Air

Bridgeport, June 11.

Westports artists colony launching institutional series tonight (II)

WiCL, Bridgeport, arranged by
Bernied West, portrait and garden
sculptor, will stress growth of art
by Connecticut creators. Programs
will tie up with current state tercentenary celebration.

Skedded for future are J. M. LichSkedded for future are J. M. LichSkedded for future are J. M. LichCorge Wright, etchings: John Fenton, water colors; Howard Heath,
look prints; and Alexander Couard,
crafts.

#### Wynn Wright in Chi

wynn wright in Con Chicago, June 11. Wynn Wright is coming back to NBC here to join the production department, likely to fill spot being vacated by Maurle Wetzel, who moves over to dise sales. Wright has been with WWJ in Detroit for the past couple of years.

American transcription makers are girding themselves for an attack on the Cuban and Porto Rican marskets: With the view of aiding the radio disc manufacturers to meet the competition from phonograph record retailers on the two Islands, sociation has agreed to walve the commercial fee on all transcriptions shipped into Cuba and Porto Rico from this country.

Library service men figure on doing some stiff price cutting on their manufacturers of the produced of the country. The country is a considerable of the country in the propograph platter purveyors. Though the air entertainment in the two islands constitutes about 89%

two islands constitutes about 80% wax, the amount of transcriptions used is negligible, principally because of the wide price differential between what transcription makers between what transcription makers have heretoforc been asking for their library services and what the station men pay for the phonograph companies' releases. With the fees brought down to the right level, the American transcription confectors believe that they will be able to sell the Cuban and Forto Rican broadsuperior class of entertainfent provided by dises made for broadcasting purposes will not only help him to increase his audience but account for larger percentage of listening

to increase his audience but account for larger percentage of listening interest during the day and night. Under the Waived Under the Waived W confined to the flat \$5 or \$10 fee per tune which is applied to the pro-gram's master record.

gram's master record.

If the campaign in Cuba and
Porto Rico turns out successful,
American transcriptions propose to
turn their attentions to the Mexican
and Brazilian markets.

#### Takes 2nd Station to

Get Certain Announcer

Insistence of sponsor has brought a peculiar alignment of radio broadwhich sces WMCA and WNEW broadcasting simultane-ously the Nu-Fome cleaner com-pound. Company wanted Marand tin Block, who is under contract to

th Block, who is under contract to WNEW as anouncer for its broadcast over WMCA. Result is that the program is on both outlets at the same time, originating at WNEW studios with Block announcing for both stations. Ecss & Schillin placed the account,

#### Dresden Quits KMTR

Hollywood, June 11. Hollywood, June 11.
Owen Dresden has resligned as
manager of KMTF, a berth he has
held for the last year and a half.
No successor appointed.
Dresden may go with the Don
Lee Coast network.

#### HEAR PAULINE FREDERICK

Pauline FREDERICK
Chleago, June 11.
Pauline Frederick headed the
audition list at NBC here last week.
Agency is figuring on Miss Frederlek on a five-times weekly script
show.

show.
Actress closed with land' at the Erlanger

#### Quarton's Globe Trot

Cedar Rapids, Ia., June 11. Lardon, president of t Rapids Broadcasting Co. S. D. uarron, president of the Cedar Rapids Broadcasting Company, and station manager of Register and Tribine Station WMT, has left with his family for a six weeks' trin of France. Brother Edil Quarton, WMT sales manager, will handle post in the meant!

TEELACK and PAYNE Gags, Songs 15 Mins. Sustaining WHN, New York

Gags, Songs

15 Mina.

Whin, New York

This is Bill: Teelack and Sally
Feyne from vaudeville. They have
seen doing a quarter hour onceweekly proise an over the Lewe size
teen doing a quarter hour onceweekly proise an over the Lewe size
an, Thursdays, and despite certain
line corrections that seem in order
is stacke up as a 15-minuter that
Comedy is of the crossific variety.
But Teelack has imagination and is
allowing himself some scope to
create comedy comme to no various
and of the control of the come of the comto clies, but it's a worthy effortProgram has a good radio tie-up
through inviting listeners to teles
asylings of their children. These are
read before the program's consistance of the constance of the control of the control
this angle seems the program's best
and the control of the control
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this angle seems the program's best
can do any better will probably ge
that the control of the control
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# L SEVERWYCK BEER PROGRAM With John Sheshan Songs and Talk 15 Mins. COMMERCIAL WGY, Schenectady

COMMERCIAL

WGY, Schencetady
Romantic tenoring is mixed with
beer-alle plugging on this new quarbeer-alle plugging on the plugging of the plu

teners, promising to seng a sumary gitti in return.

Question how dialers, particularly the straight-laced element living in the straight-laced element laced elements with a special constraint of the straight laced elements of the over Wex at night, when many men were listening. An autographed photo of Sheehan is offered for a bottle can or label, and a present—exact nature unrevealed—for women sending recipes. Jaco.

ANNA STEN With Alma Kru Richard Whorf A Dream of Mar COMMERCIAL WEAF, New York

HONEYBOY and SASSAFRAS George Fields and Johnny Welch Comedy George Fields and Johnny Welch Sustaining WEAF, New York Lot of pen juideed aimto the near-Lot of pen juideed aimto the near-to the usual sleepy-time tempo of such comedy acts. Team has course up from the Texas medicine shows, played around various stations, and up purposes. Wing new for build-up purposes.

played around various actions and the state of the state

'BATHTUB REVUE'
Billy Bailey and Cadets Quartet
Sonce
15 Mins.
COMMERCIAL
WBBM, Chicago

COMMERCIAL
WBBM, Chicase
Five times weekly during the afticroose this musical interlude hise
the record in the hope of selling hot
water gedgets to the housefraus of
couple of announcements surrounded by more-or-less entertainre pudding of music.
Interpretation of music announcements surrounded by more-or-less entertainre pudding of music.
Interpretation of music announcements surrounded by more-or-less entertainre pudding of music.
Interpretation of music announcements surrounded by more-or-less entertainre pudding function in the properties of the selling
strength and no particular femme
appeal. It work draw listeners,
though it may keep those who hapfor the reason that it won't pull
listeners this program rates as a
weakle. If can do not better than
a manual than the selling of the selling set of pipes and whangs through in
Talent is okeay as far as that
accs. Miss Bailey has a pleasing
set of pipes and whangs through in
hightim. Cadets are known on this
program as the 'Merry Makers' but
under any tag they're still a compopeal.
Entire program shaees as some-

petent quariet with seast femme appeal, and appeal and a season-thing quickly assembled along the line of least effort. It represents no radio, merchandising or program to the control of the control of

NEW ENGLAND PURE FOOD INSTITUTE Stylia Winters 15 Mins. Participating WEEI, Boston

15 Mina.

15 Mina.

16 Mina.

Sylvia Winters, formerly of WCY.

18 probably tops femme announcer

in the Doston territory. She leads

18 probably tops femme announcer

in the Doston territory. She leads

18 probably tops femme announcer

in the Doston territory. She leads

18 probably tops femme announcer

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18 probable tops

18 particle

COMMERCIAN
WEAF, New York
Anna Sten, Russian film actrees,
made her radio debut on the
Fielschmann Yearst hour.

Stendamen of the stendament of the
Fielschmann Yearst hour.

Fielschmann Yearst hour.

Rossia during the war. Announcement was made tha: Hereld WilIdams, Jr., originally work the piece
ment was made tha: Hereld WilIdams, Jr., originally work the piece
summed in to distinction.

Reaction to the story and sevent
husband, has a dream that her solhader. Dur very kindly and devent
husband, has a dream that her solhader bor very kindly and devent
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husband, has a dream that her solhader bor very kindly and devent
husband, has a dream that her solhad All Mindle Mindl

HOME SWEET HOME Serial Sketch Serial Sketch 15 Mins. COMMERCIAL

Serial Sketch

16 Mins.

COMM Schemetady

'This is Procete & Gamble's third
entry in its mid-aftermoon race over
the NBC red circuit to win alughter,
the series of the control of the control of the control
skits which follow, the newer one is
a saga of home life, with the usual
vorry over jobs and business ventures, family relations, etc. Playlet
titled after the fatnous song in nearcitled after the fatnous song in nearthe P&G ribbon) in restraint and in
mirroring of real life than to the
syrupy, broad, inchrymonal Mac
humor, sharply-tethed characters,
and fidelity to Americaness speech,
but curries more story.

Mac of the control of the control
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starter, but a backgrounder. Tom, the slick satesman, is rather important the slick satesman, is rather important the slick satesman is rather important the satesman is represented the satesman in the sates

mike. January period mike. Jacob MRS. LAWRENCE H. PIKE Household Talke 15 Min. Mrs. Pike, wife other law of the talker in Mrs. Pike, wife other law of the talker in Mrs. Pike, wife other law of the talker in Health of the Health of the

effusive mike personality, Jaco. KINGSLEY and CHASE Sons Strists Sons Strists Sons Strist Sons Strike Strike

Announcers' Close Call
Waterloo, In., June 11.
Rodney Dean and Eap Murphy, radio announcers at Sioux City, Ia., stations, missed death by Inches when their auto overturned: 11 miles cast of here. Both were budly cut and bruised.
L'assurar motoriests nicked thom.

Passing motorists picked them up and rushed them back here for med-ical attention.

#### Inside Stuff—Radio

Amounced intentions of American Telephone & Telegraph Company to spend \$500,000 in actual experimental tests of its new coaxial-convergence of the coaxial convergence of the coaxial coaxial

Coast radio circles are burning at treatment accorded artists and chain officials at the San Diego expo. Particular peeve is over Gladys Swarth-out. Giving her services free, Miss Swarth-out paid her own expenses to San Diego from Los Angeles to find upon reaching the gate, that no one Wisen She couldn't get in she went to her hotel. Later, fall people got her on the phone and again she returned. A member of her party was forced to pay her way in and although in costume she was forced to elbow her way through the mob to the broadcasting section, a distance of eight blocks.

Nclson Eddy, previously set for one of the broadcasts, tend when he failed to get cooperation.

Air team of Sam Taub and Angelo Palange, which handled fight broad-casts over WMCA, New York, from Madison Square Garden under spon-sorship of Adams Hats, has split. Duo has been spleling together now for several years, but parted when the new summer sports schedule started including fights at Dexter Park, Jamaica, L. I., and St. Nicholas Adams kicked when Taub began airing from the two new spots, so he

Administration with the regard and in the control of the control o

Senator Bullard's bill which would have forced the University of Nobraska to open bids on the rights to broadcast Nobraska games when football rolls around this fall was killed in the closing days of the session. However, the university has announced that the Nobraska-Minnesta tussie will be ethered. School figured grid scrap will be a sellout anyhow and it might soften the yold sentiment which has been raving ever since the ban was placed.

Columbia network is not replacing Julius Seebach who quit as program director to take a similar berth with WOR. Newark. Under the new arrangement, which went late effect last week, the various program department heads along with the manager of the CBS artists' bureau, Ralph Wonders, will report direct to Lawrence Lowman, v.p. in charge of operations.

Columbia owned stations such as WCCO, KMOX, WBBM, WBT and WSJV are no longer paying commission to the Radio Sales offices on spot time biz.

spot time biz.

At the end of the year the stations merely pay their pro rata share
of the expenses of running Radio Sales, Inc., a Columbia subsidiary.
All Radio Sales men are on straight salary.

Though it pays its speakers, the League for Political Education, Inc., does not charge for admission to broadcasts which originate from Town Hall, New York, MBC is airing this program under the tag of Town Hall on the Ahr.'
Same non-admish arrangement applies for al.' of the league's lectures.

Zenith Radio Corporation reports a net profit of \$10,760 for the year ending on April 30, after taxes, depreciation and other charges. This is equivalent to 2 cents per share on the capital stock. The showing compares with net carnings of \$50,298, or 10 cents a share for the preceding fiscal year.

England has suddenly developed short-wave consciousness, with newly formed radio clubs listening to the States all through the night. Sudden craze is due to the cheapening of short-wave receiver models on the market. Until now the cheapest good short-wave set retailed at \$200.

On first day, June 3, that WTCN, newspaper-owned station, started broadcasting from a booth in the Associated Press office in the Dispatch building, KSTP, St. Paul-Minneapolis NBC affillate, with Trans-Radio Press service and own news staff, beat the newspaper broadcaster on biggest yarn of the day.

Three Philly stations have established curbs on medicinal and drug blurbs in line with network policies. WCAU, KYW and WFIL recently announced new policy, latter extending curb to competitive claims for professional services and fees.

Don Lee Coast chain business for the summer is claimed to be up 58% over last summer. Renewals are reported as running \$2%.

AUDREY HARRI Soprano 15 Mins. Sustaining WHN, New York

AUDREY HARRI
Soprano.

Sustaining
WHN, New York
This aimsee needs brancoup condithis aimsee needs brancoup condipicked for the kilocycles and comes
over the loudspeaker with for much
overtheous command attention because of this.

Twon worse is the cause citetion
throughout, it might be any other
aimsuage but English. Land.
CAROLA VANELLI
WHM Martin Musketers
COMMERCIAL
WHO, He worse
Commercial
Carolia branch with the condition of the cond

# **WEBS BLAME AD CHISELERS**

#### Nab on McCosker, Levy

(Continued from page 43) (Continued from page 43)
tract negotiations as distinguished
from the independent broadcasters.'
Elaborating on this angle the attorney noted:
If these contracts have been

Elaborating on this angle the attempt noted:

17 these contracts have been signed, carrying the same preference of the same preference in explanation of the willingness of the chains to execute an extension agreement on the very eve of the same preference of the same prefere

#### Advantages, If Any

It was his opinion, avered Hos-teller, that the NAB members a should know what, if any, advan-tages Levy received in his contract before they are called upon to de-cide whether to accept ASCAP's new contract or whether they wish to ask the Society to give the terms as favorable as those given to ask the Society to give them terms as favorable as those given Levy's station. Hosteller state that he believed that Levy as a man of honor would not want any member of the NAR to be ignorant of the advantages that WCAU has continue to enjoy if it extends its present contract, but if Levy will not either the thing to the contract of the c

paper owned stations in that it has no guaranty. Hosteller wrote that he didn't know whether McCosker had received any concessions from the Society, but if there had heen any modifications in his contract or any modifications in his contract or any confidential of the contract of the c

industry know what they are. I feel sure, added Hostetics, that he serves the sure of the NAR should get the life, where Hostetler, to help clarify the situation for them in the went they receive a letter from ASCAP with the announcement attain instead collect 5% from the dayer level that the announcement of the nanouncement of the nanouncement of the sure that the announcement of the sure that the announcement of the committee, and the association's man and treasurer of the committee organized to handle the copyright negotiations and litigation, that it was for no other reason than former president, and Levy, chairman and treasurer of the committee organized to handle the copyright negotiations and litigation. He organized to a five-year extension of the same thing on the sa

#### Radio Reporter

Charlotte, N. C., June 11. Charlotte, N. C., June 11.
Grady Cole under strict instructions not to depend on
newspapers for any detail in
connection with local coverage
of news events. So when
drowned in a capsized motor
boat at Lake Lure, 100 miles
from Charlotte, Cole sent a
man up into the hills to cover
the story for him.
At the agreement of the
prof. Grady received this threeword message: No new developments.

velopments.

#### Luxembourg Ups to 15% Commission: Agencies Lukewarm at Present

Radio Luxembourg, European 200,000-watter, may standardize its agency commission at 15% so as to work up more interest in foreign broadcasting among the dispensers of the advertisers' budgets. Like other outlets abroad, Luxembourg has been confining the agencies to commissions ranging between 5% Luxembourg.

and 10%.

Impression harbored by the super-watter is that the American agency, which is accustomed to receiving 15% from stations and networks on 15% from stations and networks on this side, might change its viewpoint about foreign rado if the recompone were made profitable come of the major agencies with foreign branches Rado Luxembourg found that the prevailing discounts weren't considered sufficient to cover even the cost of framing the foreign the province of the activation of the activation

#### Royal Going to See What **Europe's Crowing About**

John Royal, NBC v.p., in charge of programs, sails Saturday (15) for a six-week tour of Europe, during which he will make a general survey of broadcasting conditions, and the same and the

#### SAY ASS'N UNITS OFTEN GUILTIEST

Major Networks Deprecate Squawks of ANA and AAAA on Interpolated Spot Announcements

#### REVIVE CHECKING?

National networks decline to get xcited about the demand of the Association of National Advertisers Association of National Advertisers and the American Association of Advertising Agencies that they do something drastic about suppressing the practice among stations of interpolating spot announcements between commercial hookups. Webs aver that the ANA and Four A's can on a long way toward solving the go a long way toward solving the problem themselves by turning the searchlight on some of its own

members.
Biggest squawkers about the practice, the neworks point out, are the biggest offenders among the agencies. These agencies place contracts with the stations, stipulating that the spot announcement be inserted between certain specified network programs and then, when they find programs and then, when they find the arrangement has an undavorable effect on their hookup shows they allegedly set up a howl. None of the agencies concerned has any qualma about cutting in on the network of the agencies of the agencies

The on the backs of the smaller relation the backs of the smaller of the on the backs of the smaller seemily use their ratings as heavy spenders for spot advertising to high pressure the stations into giving them the between network-show spotting that they specify. If the advertisers want the evil minimized the state of the stat

#### New York Radio Parade

By Nellie Revell

Last week CBS had a special short-wave broadcast to Buenos Alres from WABC with the crew of the Argentine training ship doing the spieling. Frior to the broadcast one of the crew approached a page, Tommy Dunne, and asked in Spanish for directions to the studio. Page listened bewildered, nodede, and beckoned for the man to follow, showing them a nearby door. As they stood bowing politely and saying, Muchas gracias, senor, the elevators discharged dozens of later arrivals of the crew. No sooner did the vanguard entor the room when they started to crew. No sooner did the vanguard entor the room when they started to recovered where they really wanted to go and heatily and blushingly led them away from the door.

Including Laconia, N. H.

First commercial program to be aired over the 'nonetwork' of WMCA was 'Five Star Final' which had been on WMCA locally sponsored by Tastyeast. Same sponsor takes the show over WLNH, Laconia, New Hamp.: WPGO, Providence, R. I.; WMAX, Boston; WOL, Washington, D.C.; WDEL, Wilmington, Delaware; WCBM, Baltimore; WMCA and WIXBS in Waterbury, Conn., which dropped WHN service a few hours before taking the new show.

Friendly Competition

Paramount Plx has a short, now being shown about town, which deals with various spots around town to be visited in killing a flight. Ted Husing of CBS does a narrative. Two oddities in film. Husing of CBS winds up describing a rehearsal of the Al Joison program from NBC from inside the studios. In this shot Joison sings ditty and plugs his last Warners ple Co Into Your Dance. "This in a Par short,

True Hospitality

Hot stuff boys! Tomorrow John Charles Thomas starts a two-day
festival at his Maryland home 'n honor of his wife's birthday. Thomas
is trouping the entire cast of his Vince program and the Yale Puppeters
for laughs. The shebang runs an extra day cause the 14th is the birthday of his mother-in-law! Zazz-200-2222!

Sinct Shets

Short Shets

Trombonist and co-leader Tommy Dorsey of the Dorsey Brothers ork
has carried his feuding with the band a bit too far and a replacement
warmed his chair at Glen Island last weeks. "Coca-Cola bought Andre
Kostelanetz ork and will air over CBS. ... Madson Ave. Bidg which houses
Batten, Barton, Durstine & Osborn being picketed for not using union
window washers. ... That NTG-Brome-Seltzer audition at NBC saw more
stage mothers than artists in the studio." Jean Paul King, the Chicago
announcer has shitted to NY and will splet the House of Glass at NBC
and Minute Mysteries at WGR. He will continue his Clara, Liu and San
introductions worklow of the Cara and San
introductions worklow of the Cara
worklow of the Cara and San
introductions worklow of the Cara
worklow

Scrambled Notes

prior to his joining WOR-MBS. The boys gifted him with a traveling bag.

Stand By

Stand By

Edmund Cashman, Victor Knight and Davidson Taylor of production dopt will be transferred to promet and an handlo the Seebach routine of the production of the property of the production of production of production of production of the production of production of

WEEK OF JUNE 12-18

This Department lists sponsored programs on the NBC, CBS, and Mutual neworks arranged alphabetically under the advertiser's name. All time is p. m unless appraisemently unser the advertiser's name. All time is p. m unless otherwise noted. Where one advertiser has two or more programs they are listed consecutively. An asterisk before name indicates advertising agency handling account.

Abbreviations: Su (Sunday); M (Monday); Tu (Tuesday); (Wednesday); Th (Thursday); F (Friday); S. (Saturday). Abbreviations:

CENTAUR CO.

9:30-M-WEAF
(ColgateToothpaste
Music at the Hay
dns'
Francia White
James Mellon
Al Goodman Orc
10:15 a.m.-M to E
Inc.-WEAF
(Cons. Suits)

ACME PAINT 0:30-Su-WABC niling McConnell Ienri. II & McD A & P 0-M-WEAF

(ZBT Baby Pow-der) 11 a.m.-M-WABC II a. M. WAIE

Dr. Louis I. Harris
Louis A. Witten
Hantf-Mattger
UTIES SERVICE
8-P-WEAF
Joselca Dragonette
Gouriet
Couriet
Couriet
Colfact-Year
Colfact-Year
Colfact-Year
Colfact-Year
John Barcias
Description
Barcias
Al Goodman
Or.
8:30-31-WEAF
Golgaterolipantol rry Horlick
Duey
AMERICAN
ME PRODUCT
(Anucln)

WJZ-4:15 P.M. Tues.-Wed.-Thur. Tues.-Wed.-Thur

Essy Aces'
Goodmon Ace
Jone Ace
Mary Hunter
Holen Spring
Everat' Sloon

\*Blockett-S-H

AMERICAN

TOBACCO
9-Tu-WAZ

(Half & Half)

Red Trails'

(19-Tu-WAZ (19-Tu-WAZ (19-Tu-WAZ 19-del Tailly Victor McLaghen Victor Marca McLaghen Victor Waren Colston Waren Colston Balino Dunne J. Hanna, Dir. 8-Sat. WEAF (Lucly Strike S-Sat. WEAF (Lucly Strike Gogo D. L. 129 Johnny Rouser Cope D. L. 129 Johnny Rouser Charles Carille J. Hanna AMERICAN Firesde Rectlair 7-129-Sa-WAAF Firesde Rectlair 7-129-Sa-WAAF Firesde Rectlair 7-129-Sa-WAAF Firesde Rectlair 7-129-Sa-WAAF Firesde Rectlair AMERICAN AME (Super Suls)
Clara, Lu 'n' Em.
Helen King
Isobol Carothers
Louise Storkey
'Benton-B
(Super Suds)
8:30-Wed WJZ 8:30-Wed WJZ
'Mouga-of Glass'
Gorffude Berg
Joe Greenwald
Paul Stewart
Helen Dumas
Bertba Walden
Arline Blackburn
Cella Bahcock
Benton & Bowles
CONSOLIDATED
CIGAR CO.
9:30-M-W-F-WOR

Phil Baker Harry McNaughto Enric Madriguera \*Lord & Thomos

9:30-M-W-F-WOE
'Harv 'n' Esther'
Jean Colbert
Artell Dickson
Rhythm Girls
Nat Bruslloff Ore
'Altkin-Kynett
CORN PRODUCT
9:30-Tu-WAHC
(Linit) BETTEN SPERCI

Your English'
Auspitz & Lee
BISODOJ,
8:30-W-WARO Guy Robertson Elizabeth Lennox Victor Arden's Orc

Hour of Charm'
Phil Splialny
Arline Francle
Maxine
Evelyn Keye
Pat Harrington
Gypey Cooper
Mary Rumrill
Ann De Marco
Lilyan Perron
19-15-Dally Ex. (1 BOOTH FISHERIES FISHEMAS

11 n.m.-Th-WABC
Fish Tales
Dorothy Day
Frank Dane
Marlo Nolsen
Scilere Service,
Inc.

Jiyan Perron

12:15-Pally Ex. 8:

80-WABC

The Gumps'
Wilmer Wolter
Agnee Shorehead
Leater Jay
George Graham
Edith Spencer

2- W. Hellwig
(Face Powder)

10:30-W-WEAF

Env. Noble Ore BORDEN 9-F-WJZ

Rny Nobia Ore

\*Blow CRUSADERS Thurs-0:45-WOB The Crusaders Fred G. Clark Marschalk & Prat

Marschalk Pra
R. D. DAVIS
R. D. DAVIS
COcommil)
6-M-Tu-W-ThBuck Rogers\*
Curlis Arnall
Addic Ronson
William Shelley
Elation Shelhor
Dwight Welst
"ergy Allenby
Ruthrauff & R
DEVOE & RAS (Floor Wax)

BRISTOL-MYER
9-W-WEAF
GSA licensites)
Fred Ailen
Portiant Hoffs
Licensites Stunder
Licens Stunder
CANFARX
CANFARX
CANFARX
CANFARX
CANFARX
CANFARX
Licens

\*McCann-Erickson
EMERSON DRUG
(Bromo Scizor)
Mon-Wed-9:45-WOR
'Pathe News of the
Air'
\*J. Wait. Thompson
EX-LAX
9:30-31-WABC

10-F-Weak
First Nighter
June Meredith
Don Ameche
Carlion Brickert
Cliff Soubler
E Sagernulst Ore
\*Auhrev Waltaco
CAMPBELL (Saup)
0-W-WARC l.ud Gluskin Block & Sully Gerirudo Niesen \*Katz FIRESTONE 8:30-M-WEAF

9-F-WABC

0-F-WAIRC
Hollywood Hotel'
Dlek Powels
Louells Parson
Raymond Palge Ort
Raymond Palge
Raymond Palg

FORHAN (Toolhpasto) IS-M-W-F-WEA

6:15-Tu-Th-WABC

lohn Mitchell Frauk Novak Oralg McDonald Erwin-Wasey EDNA WALLACE HOPPER

HOFFER
2:10 Daily Ex SaSu-WABC
Romance of Heier
Tren:
Virgina Clark
Lester Tremayne
Marie Nelson
Alice Hill
Sundra Love
Gene McNillen
Jack Doty
Hozel Dopheide
\*Blackett
HORLICK

HORLICK

(Malted Milk)
7:15-Dally Ex. 8
Su-WOR
Lum & Abner
Chester Lauch
Norris Goff
\*Lord & Thomas

\*Lord & Thomas
HOUSEHOLD
FINANCE
8:30-Tn-W-IZ
Edgor A. Guest
Bernardino Flynn
Don Briggs
Sidney Elistrom
Gallicehias Orc

JERGEN

ner
\*J Walt. Thompsor
JOHNS-MANVILLI

7:30-Thurs-WJZ Floyd Glibbons \*J. Wait Thompso JOHNSON & 80 (Floor Wax)

(Floor Wax)
5:30-Su-WEAF
'House by the Side
'House by the Side
Tory Wone
Three Brothere
Loretta Poynton
Hazel Dophelde
Emery Darcy
Ginna Vanno
Ronnle & Vsn
Anne Campball
10-Tu-WJZ

9:30-Su-WJZ V. Dobba, Dir. rnella Olis Skin

GEN. ELECTRIC 12:15-Su-WEAF

GENERAL FOODS
2:30-F-WEAF
(Grapo Nut Flakes
(Grapo Nut Flakes
Kitchen Farty
M. W. Barnun, Dir.
Martin Mearing
And Martin Mearing
Al & Lee Relser
Jack Arthu
Frinces Lee Barlon
Porth-Well
Show Boat'
Lanny Ross
Conrad Thibuit
Murlel Wilson
Molasses in Jan'r
Benton & Bowlee
7-5-u-WiZ

7-Su-W.IZ
(Jell-O)
T. Harrington, Dir.
Jack Benny
Mary Livingston
Don Bestor Ore
Frank Porker
\*Young & Rubicsm

7:15 p.m.-M-Th-F (Bran Flekes) Tony & Gus Mario Chamleo George F. Brown \*Benton & Bowles George F. Brown
\*Benton & Bowles
GENERAL MILLS
4:45-Dnily fix. Sa
Su-WOR

Su-WOR

Life of Mary
Southern
Linda Corlon
Bess McCammon
10:45-W-F-WEAF
Betty Crocker
Cooking Recipes
\*McCord Co.

\*McCord Co.
\*Si30-Dully Ex. 8a\*Si30-Dully Ex. 8a\*Si30-Dully Ex. 8a\*All Americon Boy
4-Dully -W3Z

Betty & Bob
Amech
Boily Winkler
Art Jacobson
Carl Brickert
Louis Roen
\*Blackert

GILLETTE SAFE-

8:30-Su-WARC

8:30-30-WABC

3:30-30-WABC

James Metton
Lew Lebr
Hellic Stites
Frank Tours Ore
\*Cocil, W. & C.
HEALTH PROD.
6-8u-WAIM
(Feen -A-Mich)
Amateur Night
Bay Perkins, M.C.
Arnold Johnson Ore
Win. Esty
HEKEFR H-0
6:15-34-W-F

G:15-M-W-F WARC

fou Holtz
Pamona
Helen Jepáon
Rob Lawrence
J Walt Thomp
L Walt Thomp
L Walt Thomp
L Walt Thomp
Hoss-a-Walte
Kido-Tu-W-WEAP
Wayne King
Stank-Goble
LEHIN & FINK
(Lyaol)
R-Su-WABC
Shol Merman
Ted Authority
J Goodman's Ore
Lennen & Mitchell
LIBBIY MONELLI Lennen & Mitchell LiBBY McNEIL. 5:15-M-W-F- WABC Adventure Hour Alfred Brown Patricia Dunian Iomes Andelin Lesse Pugh Rey Knorr \*J. Wait. Thompson

Fueille Human KOLYNOS
FLIS-Dailb Ex Su
Su-WARC
Just Plaio Bill
Aribut Hughes
Ruth Russell
James Mckhan
Cartis Arnall
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\*Blackett-S-H
KRAFT-PHENIX
10-Th-WEAF
P Whiteman Ore
Lou Holtz
Remona

LOBILLARD

LOUIS PHILLIPPI 2 Dully Ex. Sa-Su-WABC
Marie, Little French
Princest'
Ruth Yorke
James Melghan
Lester Jay
\*Blackott

LUX
2:30-Sn-WJZ
T. Luckenbill, Dir.
'The Patsy'
Loretta Young
'J. Walt, Thompso

LUXOR 2-Su-WEAR 2-Su-WEAF
Sally of Talkies'
Ireens Wicker
Basel Loughtsne
Henry Saxo
Joan Blane
Marjorle Honnan
Murray Forbos
Dick Wells
\*Lord & Thomas

\*Lord & Thomae

MACFADEN
8:30-F-WARD
(True Story)
Court of Hum
Relations' Percy Hamus
Eliole Hitz
Ned Wever
Howard Smith
Lucille Wall
Allyn Josdyn
Paul Stewart
\*Direct
MATRELLINE

\*Direct
MAYBELLINE
3:30-Su-WEAF
'Pentinuse Seronage
Don MarioDorothy Hamilton
Chas. Gaylord Oro
'Cramer Kasselt
MEYICAN MIRE.

MEXICAN MUSI-CAL TOURS 9:30 p.m.-Tha-WJZ

WJZ
Angele Mercado Ore
Georgo L. Rihl
Edouardo Villasenor
Direct DB. MILES LAB

(Alka-Seltzer)

9:39-Sn-WJZ

WIS Barn Dance
Ridge Runnere
Uncle Exra
Lulu Belle
Mapla City 4

/:45-M-W-F- WEAF 7:45-M-W-F- WEAF
Uncle Ezra, Radio
Station EZRA
Pat Barrett
Cliff Soubier
Carleton Guy
Nora Cunncen
\*Wade

MODERN FOOD PROCESS CO. 4:15-M-WJZ Charles Sorce Harry Swan \*Clementa Co. MOHAWK CARPET

12:45 Dnlly Ex. Su-WABO Su-WABC
'5 Star Jones'
Johnny Kaue
Elizabeth Day
Bill Johnston
Phil Van Zante
Piorene Malor
Eddie Marr
\*Blacket1-5-H.

MOLLE 7:30-Th-WEAF Al Bernard Emil Casper Theo. Carle Marlo Cozzl Loigh Stevens \*Stack-Gobie

\*Stack-Goble
JOHN C.
MORRELL
5:45-Su-WJZ
(Dog Food)
Bob Becker
Dog Chais
\*Henri, H. & McD.

\*Henri, H. & McD.
NORTHWESTERN
YEAST
1:30-M to F-WJZ
Virginia Lee and
Sunbeam
Dorothy Pags
Hob White
Ellinor Harriott
Ed Prentess Elinor Harriott
Ed Prentess
Virginia Lee
Hays MacFarland
OUTDOOR GIRL,
Inc.

11:15 n.m.-M-W-F WABC Blanche Sweet

\*Hackett-SampleHummert, Inc.
PACIFIC BORAX
9-Th-WJZ

Death Vally Daye Tim Frawley Edwin W Whitney Lonesome Cowboy Lonesome Cowboy Jean King Jack McBryds Joseph Booline Or McCann-Erick PERSODENT

7-Dally Ex Sat Sur WJZ WJZ Amos 'n' Andy Precman Gosden Charles Corroll \*Lord & Thomae PHI-CO 7:45 dully ex. Sa-Su-WABC

Boake Carter Hutchins PHILLIPS-JONES (Arrow Shirts)
0:45-Su-WJZ
Vera Brodsky
Harold Triggs
Louis K. Anspacker
\*Peck
PHILIP MORRIS
8-Tu-WKAK

Foursome 10:45 n. m. Graphologist Mmc. N. Olyanova \*Blow Co.

7:30-M-W-F- Wall
"The O'Neille"
Kate McComb
Jimmy Taneey
Ace McAlleter
Jack Rubin
Jone West
Claronca Nordstro
Chester Stratton
\*B., B., D. & O. PH.LSBURY 10:30-Dally-WJZ SINCLAIR D-M-WJZ Gene Arnold
Bill Childs
Mac McCloud
Joe Parsone
Cliff Soubjer
Horry Kogen
\*Federal

\*Federal SOCONY VACUUT 8-F-WABC

8-F-WARC
Secony Sketchhool
Christopher Morley
Virginia Verrill
Jimmy Farrell
Marjory Logun
Johnny Green's Ore
J. S. Gatchell
888 CO.
(SSS Tonic)
8.30-F-WOR

Johany Johnson V.
TEXAS FO.
9:30-Tu-WEAF
Granam Menmes
Eddie Duchin Ore
UN100 CENTRAL
(Insurance)
House Johnson
House
Ho

\*J. Walt. Thompso UNITED DRUG G-Su-WKAF Rhythm Sympton DeWolfe Hopper \*Street & Floney U. S. TOBACCO (Dill's Best) \$:30-M-WABO One Night Stende

Pick & Pat Josef Bonime Ore \*McCann-Erick

WANDER CO. (Ovolling) 5:45-Dnily-WJZ

5:40-Dnily-Wd2
Little Orphan A
Allan Baruck
Henrielta Tcdro
Ed Sprague
Stanley Andrews
Shirley Pell
\*Blackett

CHAS. WARNER (Sloans' Liniment)

B-W-Wsz
'Home on Range'
John Chas Thom
Willi Morris
Frank Luther
Carson Robinson
Zora Raymond
\*Cecil, W. & C.

WASEY PROD'CT

-p.m.-T

Singing Sam'

12-Dally Ex. Sa-5 6:45-Su-WABC

6:45-Su-WABC
Voice of Experienc
2-Su-WOR
Jacob Torshish, Tb
Lamplighter
\*Erwin Waesy
R. L. WATKINS
0-Su-WEAF

0-8n-WEAF (Dr. Lyons Tooth-psete) Pierre Le Kreeun Rachol Corlay Jerome Mann Men Abnut Town Andy Sannella Or \*Blackett

WELCH (Grope Juice) 8-F-WJZ Irene Rich \*Kastor

The Music Box Mary E. Wood Billy Axton \*Johnson-Daille STAND, BRANDS 8-Su-WEAF

7:30-8u-WJZ

H. Polesic, Dir.
Joe Penner
Stephanio Diamoi
Ozzle Nelson Ore
Harriet Hilliard
"J Walt, Thomp.

9:30-Sn-WEAF

9-F-WEAF

RCA RADIOTRON WABC
(Calif, Syrup Figs)
'Dick Tracy'
Ned Wever
Lesier Jay
Walter Kinsella
Charles Slattery
Rose, Kenne
\*Stack Goble

Irene Rich

\*Kasior

\*WESTCLOX

\*4:45-Su-WEAF

Ben Dream

Arthur Allen

Parlier Fennelly

B. B. D. & O.

\*WOODBURY

T-45-3-W-F-W3Z

Dangerous Paradiso

Elise Busson

Clarence Derwent

\*Lennen & M.

\*WM. WMIGLEY

WM. WHOLEY \*Lennen & M.
WM. WRIGLEY
7-Daily Ez. SaSu-WABC
'Just Entertainment'
\*Frances Hooper (Alemite) 10:30-Th-WABC

STUDEBAKER 10-F-WABO 8-M-WEAF

HERMAN BESS, NEW N.Y. SALES HEAD FOR WNEW

Harold Woolecy
Leuis Vandeveer
Alchard Himber
Stuart Allen
TASTYEANT
I 2-Su-WJZ
Amateur Show
Chubby Konn
I collent Jishnon Or
Clemenis
TEXAS TO. Her an Bess, formerly with Bess & Schillin agency, has become local sales director for station WNEW, Newark. WNEW has segregated the national from the local sales departments. National sales beheaded by C. M. Stark.

Bess will retain his interests in Bess & Schillin but will no longer be active in that organization.

#### **NEW 100-WATTERS**

At vansville, Ind., and Nashville,

Washington, June 11. Washington, June 11.
Construction of new 100-watt
transmitters at Evansville, Ind., and
Nashville, Tonn., was recommended
to the Federal Communications,
Commission last week by Examiner
George H. Hill. Report suggested
that application for second new station at Nashville should be turned
Avan.

down.

Applicants who received the nod are Evansville On the Air, Inc., owner of WGBF, and Nashville Broadcasting Cor., which will use the 1370-ke, channel, sharing time nights. Hill recommended rejection of similar plea filed by Jack H. and Louis R. Draughton, Nashville.

of similar piet nice by Jack H. and Louis R. Draughton, Nashvire commending the approval of the Nash-willo Broadcasting Co. application was the fact that WLAC and WSM, the only stations now operating in the city, carry little local advertishing because of high rates and do not broadcast many local features because of lack of time or the fact that much of their latening public is the control of the control of

#### Sell 31 Minute Unit

WMCA, New York, has sold time wards, New York, has sold time to Prentzlaw-Rothenberg Company for three and a half-minute shots. Sponsor wanted two five-minute spots, but station couldn't place it thusly, so cut the time up into bits to clinch the deal. Insurance talks on the series.

#### Actors Air for Jobs

Actors Air for Jobs
Stage-Cratters, comprised of unemployed actors, are airing twice
weekly over WinN, Bronx, in quarter-hour broadcasts. George Damavards, executive director, and Edwards, the stage of press,
Right now the series is confined
to sketches by individual members,
but planned to spread into avarlety
hour shortly. On Wednesdays and
pridays at 11-30 a. m. EDST.

#### Fio-Rito on Plough

Chicago, June 11. Ted Flo-Rito orchestra has been set for the next season's broadcast series for Plough. Will likely be a twice-weekly show.
Guy Lombardo orchestra, which is now holding down the job, will shift to Standard Oil.

#### WFIL Set for Summe Philadelphia, June 11.

New control room has been com-pleted by WFIL. Station has been under technical difficulties since start of operation through necessity of using OP-4 amplifier in control

oom. Intention of seeking new quarter n fall has complicated matters.

#### Vancouver Baseball Airs Vancouver, B. C., June 11.

Terminal League baseball games will be broadcast again this year over CKMO. Two games a weck will be picked up. Dell Finlay and Jack Short will be at the mike duying the series.

Fred Gamble, executive sec. for the American Association of Adver-tising Agencies, has mapped out a trip which will take him from Chi-Jahnke, president of the Berlin Brewers.

German Consul General Dr. Hans to Colorado Springs for the bread-casters' convention July 7.

9-F-WJZ
Batrington, Dir.
Bratrington (Jillie Cavaller
Cavaller
Fred Utal
Lee Ferrin Orc
\*Young & Rubleam
11:45-WEAF
\*Maste Recipee'
Billi Bradley
Jane Ellison
\*Young & Lubleam
A. S. BOYLE
(Floor Wax)

Irving Kaufm BRISTOL-MYERS

DEVOE & RAY-NOLDS 0:45-Tu-Th-WABC Stoopnagle & Bude \*McCann-Erickson

FITCH 7:45-Su-WEAR

Jacques Fray Marlo Braggiotti Detroit Sympoony 9:30-Th-WABC Fred Waring Stella Friend Kny Thompsoo

(Toohpasto)
ITIS-AI-W-E-WEAR
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What Home Mear to Me. \*Maxon GENERAL FOOD 2:30-F-WEAF

10-Tu-WAZ.

Tibber McGes & Molly.

Marlon & J Jordan
Ronnle & Van
U. Marcelli's Oro

\*Neetham
ROBT. JOHNSTON
12:45-M thru ThWAGN
Painted Dreams'
Bess Plysn
Alary Afflick
Kay Chass
\*N. W. Ayor

KELLOGG

N. W. Lawr RELIOGG 5:30-Dally Ez. Sa-Su-WIZ Singing Lady' Irecne Wicker 8:30-F-WJZ Rull Etting Ore Dolly Stork Dill Hargiss N. W. Ayer KISPROOF, INC. M-W-F-1 p.m.-WOR The Lone Doctor' O'Blackett-Sample-H &LIENERS

Onn Munson
"Blackett Sample-H
"Blackett Sample-H
"Blackett Sample-H
"Blackett Sample-H
12:30-12:30-12:30-12:30

Lord Of Mary
Marlin
Basil Loughren. Dir.
Jonno Hinine
Art Jacobson
Carleton Bricket
Art Jacobson
Carleton Bricket
Carleton
C TY KAZOR

10:30 p.m.M-WEAF

"Lucky Smith"
Max Baer
Peg La Centra
Garson Kanin
Frank Ventro

"Ruthrauff & R

GOODRICH

(Tips)

GOODRICH
(Tires)
10:30-Fri-WEAF
Circus Night in
Silvertown'
Edw. Dunhum, Dir
Joo Cook
B. A. Roife Orc
Teddy Bergman
Tim and irene
Phil Duey
dcy Montroe
eg La Ceutra
Chorus

WABC

II-Thar O Hangere
Bobby Beisson
Neill O'Mattey
Florence thalop
Billy Hatop
Eddle Wringge
John Battle
Dolmar Poppen
Lorrain Pankow
John Shea
Peter Dixon

(Briggs Tobacco (Muriol Cigars) 7:46-Sa-WEAF iports Review linraton Fisher Thurnton Fla Chuck Kicin \*Leanen & M

10:30-Daily-WJZ
Toilay's Children'
Irma Phillips
Walter Wicker
Bese Johoson
Irene Wicker
Lucy Gillman
Frod Von Amon
Jean McGregor
'Hutchinson II p.m.-W-F-WABC

Cooking Close Ups Mary Ellis Ames (Ifair Tonic) 10:30-M-WABC B Von Hallberg Or

PLOUGH, INC. 10-W-WEAF

Guy Lombardo
Ricardo Cortez
\*Loke-Spiro-C
PREMIER PA
0-Tu-WEAF

Ben Bernle
Irvin S. Cobb
\*Morrie-W. & E.
J. L. PRESCOTT
(Oxal)
Coally E) 10:30 a.m. Dally Ex Sn-Su-WABC Jack Fullon Ore. \*B. B. D & O.

PRINCESS PAT Sketch \*McJunkin

Skotch

AGJunkin

PCTTR & G'MBLE

315 Ba W Ex. Sa
(Crisco)

Tic & Salo

(Crisco)

Tic & Salo

Art Von Harrey

Art Von Harrey

(Love Salo

Tic Su-WEAF

(Love)

Control Thioule

Love Bennett

Love Bennett

Love Bennett

Love Salo

Love WeaF

Love Salo

Control Thioule

Love Bennett

Love Genta Crisco

Love Bennett

Love Salo

Lo

Ivory Stamp Club Capt, Tim Healey 3:30 Daily Except

'Dreams Come True'

WEAF
'Homo Sweet
Home'
(Chipso)
C. W. Secrest
Harriett McG
Billy Halop
\*Blackman

REAL SILE 0-Su-WJZ

(Camel Cigarets'
10-Th-WABC
0-Th-WABC
Cass Loma Band
Walter O'Kcofe
Annette Hanshaw
Alice Frost
Jack O'Keefe
Louis Sorin
Kay Remuit
Kay Remuit
WM. Esty M.

\*Wm. Esty
RITCHIE CO.
(Eno Saits)
8-Tu-WJZ
Eno Crime Clues
Hanna, Dir.
Howard Snith
Viola Roachs
Leonard Doyle
Mark Snith
Eluloc Dumas
Clyde North
Jack McBryde

Jack McBryde 8-W-WJZ-Babs ond her Hrothers Hal Kemp Oro \*N. W Ayer

SCHOLL CO.

(Footpods)
7.30-Tu-Th-Su-WO
The Street Singer
Arthur Tracy
\*Denoting & Coe
SHEFFIRID
FARMS

6:45-M-Th-F-WEA Billy and Betty \*N. W. Aver

SHELL (Petrolo

Al Jolson Nazimova Eddle Dowlin Itae Dooly Ken Murray Jack Stanton Peggy Gardner Victor Young Ore 'J. Walt. Thomps

9:30-8a-W EAF

(Car Cigarets)

\*J Wait Thomp.
STERLING PROD
8-Tu-WARC
(Bayer's Aspirin)
Frank Munn
Lucy Monroe
Gus Hacnschen Or (Oxydol)
'Ma Porkins'
Virginia Dayne
Margery Hannon
Karl Hubel
Will Fornum
Chae. Eggleston
\*Blockett 3:45 p.m.-Tu-W-Th-WEAF

0:30-5p-WEAF
(Dr. Lyon's
Toothpowder)
Gue Haenschen Ore
Frank Munn
Vivienne Segal
Ohman & Arden
Bert Hirech True Barry McKinley Ray Senatra Oro Pediar & Ryan 3 p. m. Dnily Except Snt & Sun-WEAF

(Phillips Mag)
Waltz Time'
Abe Lyman Ore
Frank Munn
Lucy Monroo
8:30-Tu-WABO

Abe Lyman Vivienne Segal Oliver Smith \*Blackets 5:45-M-Tn-W-Th-WABC

P-Su-11 Ena.
Richard Himber
Babs and Brethers
Fats Waller
John B. Kennedy
\*Lord & Thomas RED STAR YEAST Edna Ödell
Phil Porterfield
Irma Glcn.
Earl Lawrence
N. W. Ayer
B. J. REYNOLDS

Lysboth Hughee
Bob McCoy
Art Thorsen
Horoec Heldt
King Sisters
Steve Merrill
Jerry Bowns
Alyco King
\*Blackett-Sample

Alvino Rey Charles Goodman Al Dupont

ment
Frances Hooper
WYETH
10:46 a.m.-Dally
Ex. Sa-Su-WABO
Cabbage Patch'
Betty Gardo
Alice Frost
Joo Latham
Andy Donnelly
Amy Sedolle
Zato Sanda CBS' Jantzen Pick-Ups

Portland, Ore., June 11. Group of name dance bands booked to appear during the presooned to appear during the present season at the Jantzen Beach Park ballroom will go to the CBS network through KOIN. First attraction was Anson Weeks, who opened the park season and was followed by Del Courtney's orches-

tra.
Others to follow are Hal Gray-Others to follow are Hal Gray-son, Jan Garber, Ozzie Nelson, Eddie Duchin, Dick Jurgen, Ben Bernic, Henry Busse and Jay Whid-den. Will broadcast for half-hour periods every night except Monday.

German Brewers Beer Party
German Brewers meeting at the
Hotel Astor was aired over WBNX,
Broux, last night (11). Among those
who talked were: Hans Wolkersdoefer, member of German Riechstag: Prof. Dr. Hayduck, head of
the German Government research
the German Government research
Annie, president of the Berlin
Browers.

#### New Business

NEW YORK CITY

Bosco, food product, series of spots twice weekly, for an indefinite period. Placed through Winzelbaum Addition of the period p

WMCA.

Prentzlaw - Rothenberg, thrice weekly, for an indefinite period, presenting a series of insurance talks.

WMCA.

MCA.

Electrosol, Inc., three times weekly
3:45 p.m. EDST, with program
ryice extended to WIP, Philly.

Nutr-Form Corp., Monday to Saturday, for 13 weeks, presenting Musical Love Stories, from WNEW direct. WMCA.

McCoroy Stores, six times weekly at 10 am. FIRST, for an indefinite period, presenting Nancy Clancy, the Irish Heat Wave, and trio. Placed WHYM.

period, presenting Nanoy Chancy, the horizon period, presenting Nanoy Chancy, the horizon through Sternfield Godley, The WHN.

Jh. Alles adhoratory, renewal on the horizon of horizon of the horizon of horizon of

WIVE Roger Arran agency, WIVE Repairs of the Arran and A

vert sing Alterior; Reton Hall College, Indefinite per Reton Hall College, Indefinite per Wolf, presenting change services. Wolf, Peligenspus Breitgers, extension on Stan Lomux, sports commentator, up to April, 1836. WOR.

O April, 1836. WOR.

What to Eat and Why series which is Incondeast three weekly, for six more weeks. WOR.

Murray Breese Associates, Inc., present in Baxler Texte series, and present in Baxler Texte series, on Friday afternoons at 26 weeks, on Friday afternoons at 145 pm.

EIST. Placed direct. WINS.

If am ph full Diced Engineering School, sturting June 3 for 13 weeks, through R. H. Aber Company, WMCA.

School, stretting June 3 for 13 weeks Mondays to Threeds, Mondays to Threeds, Spots Pieces, William School, Sc

perloit. WNEW

pergot. Walter Thompson Agency.

De. Jonney Stotter, melice, one spect announcement per day except surely and the stote of the surely surely surely surely surely and surely surely announcements three times per week, Wellnesday, Friday and Sittenday for nine weeks, The Stote Stote of the Stote of States, Stote of States, States of States

NEW: Orline Institute, for 13 weeks, aldron Ads MCA.

MCA. Dubgunet Restaurant.

Dubannet Restaurent, the Dubannet ensemble, defin'te per oh, Wallen ensemble, defin'te per oh, Wallen ensemble ensemble

#### BOSTON

Outney Oil Co.—Sixty-five 125-word announcements, Monday to Friday, inclusive, at 5:45 p.m., pre-ceding the news, starting June 10. Through Ingalls Advertising Co. Jordan Marsh Co.—Sponroring the odd-hour time flashes; 3:1-1-3-5, May 30. Through Harry M. Frost. WEDI.

WEBL
Leopold Morse Co.—Two announcements at 7:45 a.m. Friday and Saturday Leopold Morse Co.—Two announcements at 7:45 a.m. Friday Through Longills Adv. Co. WEBL
Johnson Educator Food Co.—51
125-word announcements at about Priday. Through John Queen.
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Johnson Educator Food Co.—51
125-word announcements at about Priday. Through John Queen.
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John
Grey Grey Co.

Brogerine. Through Wm. Mushkin, Doston. WAAE.
Consumer's Breuing Co., 100 Racling Results, dailys except Sunday. Through Broadoust Advertishing, Boston. WAAE-WEAN.
Long Washer WEAN.
Long Wale Washer Co., 13 15-min-up programs, Fridays, beginning May 31. Through David Malkiel.
Beston. WAAE. Co., 13 30-minute Joseph Wale. Co., 14 30-minute Joseph Wale. Co., 15 30-minute Joseph Wale. Wal

use electrical transcriptions. 2 frough WEAN (Allantic & Regar, New York. Atlantic & Pacific Tea Co., continuation of present stargered scheek, the continuation of present stargered scheek, renewed May 31. Through James Park, Rado Brondenstire Co. WEEL Ca. Convening Co. WEEL (As Superior Co. WEEL), La Convening Co. WEEL (As Superior Co.) Weel (As Superior Co.) Weel (As Superior Co.) Weel (Co.) Weel (Co.)

musta, axongaya, Wednesdays, Thursdays, Saturdaya at 5:30 or 5:45 p.m.

Nantasket-Boston Stcamboat Co.,
30 125-word announcements Tuendays, Thursdays and Saturdays in the state of the sta

ton. WNAC.

Chevrolet Motor Co., 33 15-minute electrical transcriptions. Mondays. Welnesdays, Fridays. began May 22. Through Campbell- wald, Decroit.

Wednesdays, Fridays. Josean Bay.

Wednesdays, Fridays. Josean Bay.

War Jambell - wall, Derroit.

Wartz Mountain Products Co., 100Hartz Mountain Products Co., 100Harty Markett Co., 100Harty Markett Co., 100Harty Markett Co., 100Harty Markett Co., 100Harty M., Frost, Boston, WAAL

Samuel Bernstein Hair Co., ski 15minute programs, Sundays, Through
Harty M., Frost, Boston, WAAL

Samuel Bernstein Hair Co., ski 15minute programs, Sundays, Through
Harty M., Frost, Boston, WAAL

Samuel Bernstein Harty Co., 100Harty M., Frost, Boston, WAAL

WAALB, Marky Co., 12 J. 5-minute

MAALB, Marky M., Vedireslays,

Fridays, Through Burodayst Adver
Pridays, Through Burodayst Adver-

CHARLOTTE, N. C.

CHARLOTTE, N. C.

\*\*Pollar Orystal Company\*\*, Omaha,
Nebrasska (continuation contract),
Nebrasska (continuation contract),
and 312 30-inimute aftermoon programs daily except Sunday, begining May 8, 1935. Placed by Dollar
Direct. WBT.

\*\*Ford Motor\*\* Co, Charlotte Division,
Charlotte, N. C. (continuation contoning and state of the Continuation concontract of the Contract of the Contract
Direct. WBT.

\*\*Ford Motor\*\* Co, Charlotte Avents,
and State of the Contract
Direct WBT.

\*\*Ford Motor\*\* Co, Charlotte Avents,
and Contract
Batheria Contract
Batheria Contract
Batheria Contract
Batheria Contract
Batheria Contract
Southern During. Charlotte &
Asheville, N. C., 29 15-minute transcriptions Tuesday, Thursday and
McKee & Albright, Inc., Philadelph'a Pa WIST.

\*\*Ford Motor Contract
Southern During. Contract
Batheria Contract
Southern During. Contract
Southern During. Contract
Southern During. Charlotte
Southern During.
Southern Contract
Southern During.
Southern Contract
Southern During.
Southern Contract
Southern During.
Southern Contract
South

Radio Sales, Inc. New York Ciry.

'Ponized' Yeast Co. N. Y. C., 13

five-m' nute transcriptions, Tuesday

and Thursday evenings. Placed by

Ruthrauff and Ryan, N. Y. C. W25

quarter-hour transcriptions Monday

and Friday mornings. Placed by

Radio Sales, N. Y. Co. W27.

Chicago.

42 one-m'nute transcriptions, Mon
day, Wednesday and Friday mornings.

Flaced by H. W. Kantor &

Son, Adv. Co., Chicago.

Son, Adv. Co., Chicago.

Co., Chicag

#### DALLAS

Sons, Adv. Co., Chicago. WET.

Teans Military College, Terreil,

Teans Military College, Terreil,

Text. 47 100-word announcements

and 28 25-word station breaks. Di
rect. WFAA, summer camp. Denton. Text.; the 100-word and 50 25
word announcements. J. P. Dewey

agency. WFAA, Pen Je, Kanassi

City. 13 one-minute electrical transcriptions. R. J. Potts & Co., agency,

Military WFAA. Pen Je, Kanassi

City. WFAA. Pen Je, Kanassi

Military WFAA. Pen Je, Warth.

100-word announcements. Catpointer
Rogers, agency, Dailas. WFAA.

Perry Motor Co. (Mash caro), 100
with Control of the Military College.

WFAA. Smartchild S. Grangery, Chi
caro. WFAA.

James Michael S. Grangers, Chi
caro. WFAA.

James Michael S. Grangers, Jahling

tackle, Chicago. WFAA.

James Michael S. Grangers, Jahling

tackle, Chicago. Gight 10-word announce
ment. Direct. WFAA.

James Michael S. Grangers, Jahling

tackle, Chicago. WFAA.

Startting Dictositre. Advantares

Magazine, Ration. Signers, Minheipolis.

WFAA.

Mark City. Seas. Galing

Minheipolis.

WFAA.

Mark City. Seas. Galine.

Mark City. Seas.

Minheipolis.

WFAA.

WARCH Yeast Co., yeast, New

York City. Selectil five-minute elec-

#### PHILADELPHIA

minute programs. Sundays. Through
In Torothy Martiel Food 800s, 56 1s.

PHILADELPHIA

Passons Service States and Iterative Martin Marti

weekly, 8:15 to 9 p.m., Sundays, October 6, 1935, to June 7, 1936, WIP.

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weekly, 8:15 to 9 p.m., Sundays, October 6, 1935, to June 7, 1936, WIF. John Kaghan (men's weur), announcements, three times weekly, 10 p.m., 10 p.

Accordance Co., 312 d. announce-menta as ordered. Placed direct. WCAE.

WCAE.

WCAE.

WCAE.

WCAE.

Kennysocod Purk, amusements, 30-word announcements wordered. National Sugar Refining Co., 30 announcements worder of the Sugar Refining Co., 30 announcements worder announcements worder announcements wordered. National Announcements wordered. Placed by Maxon, Inc., WCAE.

50-word announcements an ordered.

WHITE PLAINS, N. Y.

Carraine Products, series of spot randouncements, for an indefinite period. Placed through Associates.

Goldman's Yaru Shop, series of announcements, for an indefinite period. Placed through Associated.

Goldman's Yaru Shop, series of announcements, for an indefinite period. Placed through Associated Memorial Park, Valhalla, N. Y., series of spots, also a special Memorial Day program. Placed Memorial Park, Valhalla, N. Y., series of spots, also a special demonstration of the period of th

#### Radio Chatter

#### **New York City**

Jane Winton, erstwhile picture etress, interviewed over WMCA. Martini Ross joined the Italian orce at WBBC, Brooklyn, this past

Musette Trulock is a new sus-taining artist on WINS.

Ann Forbes, contraits of cooper, and the company of the contraits of the contraits of the contrained o

drummer with Charley Davis' dance band, whaveh, the lonesome slager, who broadcast over WGY bast fall-whiter while p.a./ing and conducting an oil-burner business tady studio for two NBC salvos, while theatreing in Utlea.

A. E. Bennett, prec of the autra, and the studio for two NBC salvos, while theatreing in Utlea.

A. E. Bennett, prec of the autra, and the studiosaling Statlons and station 2GB, has excured the Australian rights to the Standard Program Library, Bentlinds and Statlons and Statlons and the standard Program Library, Bentlinds and Statlons and

Standard Program entra own 20 Me villa tustion and R. Prouty, for last: two years in media department of Benton & Bowles, will join the sales department of Hershey McGillyra, advertising representatives of radio Sandra Swenska, Russians singer on WOR for the past six months, ends her contract June 14 and departs shortly after for Parls to appropriate the standard of the same shortly after for Parls to appropriate the same shortly after for Parls for the same shortly after the same shortly same shortly for the same shortly same shortly for the same shortly

'érai months now. Lou Forman re-cently joined as musical director.

Heraid Owen (nee 'Heraid Good-man of The Vagabonds') returned to WGY after pa. Ing with his Radio Owen' five artists a Radio Owen' five artists a Radio Owen' five artists a popinted booking manager, with one-fourth interest, in Sunget Park one fourth interest, in Sunget Park anon, Pa. Among the first turnes alaxed by Owen for a p. a. is former partner Curt Poulton, singer-guitar-John who returned to WSM, Nash-Mr. and Mrs. Jay Clark have re-

jst, who returned to WSM, Nash-tift and Mrs. Jay Clark have re-turned from a brief vacation in the mountans. Clark is casting director for Langlois & Wentworth. 'Melody Lane,' a new once-weekly, before-supper program over WGT, 'Melody Lane,' a new once-weekly, before-supper program over WGT, and the supper program over WGT, pany of Schenectady, is air-tra-versed by the following: Helen Hathway, soprano; John Sheehan, tenor, and a string orchestra con-tenor, and a string orchestra con-bastic program of the string of the Da Stefano, Leo Kliven, Arthur Catricala and John Finke. Finke directs.

Catricala and John Finke. Finke directs directs crew tossed a party for Patrica Sheldon, former staff, actress and household expert, who is slated to Mendelssohn-march. "The Weaver of Tales' now has a Saturday evening spot on WHN, New York.

#### Massachusetts

der the sponsorship of the Kendall Manufacturing Company (SonDine). Henry M. Heald, barlton, is a WEZ and WEZ and WEZ and WEZ Alls programs of song are broadcast every Monday afternoon at 4:45 p.m. Ralph Cowle, head man at the WEZA Boston, trammeter, also vacchasing in the South, New Orleans.

cationing in the South, New Or-leans. Whitmen of WEEL Boston, Will condition his 'Chartie and Willie' skit at CBS, New York, while on his vacation. Commercial division offices of WEEL, Boston, transferring from 14th floor to the elighth. Harvid Pellows, commerch Cliff, was the week, which were the condition of the condi-

week.
Warren Hull, formerly of WEEL
Boston, reported signed with Warner Bros.
Transmitter technicians at WEEL
have perfect record so far this year.
No time out for equipment trouble.

#### Western Canada

Western Canada

D. J. Gagnier, musical director of the Babiliase Caprice, back from Cincinnal.

Uncle Frank Coomes, who control of the Babiliase Caprice, back from Cincinnal.

Uncle Frank Coomes, who control of the Babiliase Caprice, back from Cincinnal.

Uncle Frank Coomes, who can control of the Babiliase Caprice, and the Babiliase of the Bab

station. Elsie Johnson has taken her place. Ernest Caldwell, veteran broad-caster who has been associated with CRCV. Vancouver, for a long time, has recovered from illness which kept him abed for months.

#### Florida

'Neath Southern Skies' is title of new quarter-hour musical spot fill-ing WIOD's spectator's gallery in Miami on Priday cenings. Chin Miami on Priday cenings. The mingan teno. WQAM's Amateur Night set an all-time record for attendence to date in the south this week. Over Park.

boys at Stafford Springs, Conn. Radio.

Art Leary, salesman in Canada
Living Vermilya, formerly overer, now manager of WNBH, New
Betford, and holder of first broadcast license, now experimentalized by
Endertord, and holder of first broadcast license, now experimentalized by
Endertord, and holder of first broadcast license, now experimentalized
Speech by Lidwig Lewholm at
Speech by Lidwig Lewholm
Speech by Lidwig Lewholm
Endertord, and the profit of the speech speech

Court drops to three shois, a week, during summer months. WIOD picked up a bit of good-will among the audience weiting in Bayfront Park for the Memorial Day services. Station, broades with the state of the work.

apolis Specaway incomments. Law and Laughinghouse, new singing duo undergoing buildup over WQAM, Miami. WQAM pres, has returned from a contact tour to N. Y. and the midwest, WQAM is carrying the largest number of remote pickups daily in Waldin.

N. Year the midwest.

WOAM is carrying the largest number of remote pickups dally in MOAM is carrying the largest number of remote pickups dally in Elebard W. Gray, U. S. weather forecaster, heard daily over WAG, is being turnaferred to Puerco Ricci Ingles' attracting attention and response. Sponsored by local beer distrib, with cash prizes for come distrib, with cash prizes for come distrib, with cash prizes for come distrib. With the cash prizes for come distrib. With the cash prizes for come distribution of the cash o

The August Town Case Works and Town Case Works and Town Case Works and Town Case Works and Town WIOD, Mamil, by serious illness of his wife in Kentacky.

Herb Cooper, comedian, called near the March Case of the Wife in Kentacky.

Herb Cooper, the March Case of the Wife in March Case and from Havana on spring vacash.

Dave Casen, formerly of WOR, Dave Casen, formerly of the Work In March Casen has some goff tournaments to cover this summer as well as the Metropolitan station.

Jacksonville Gas Company now on WMBR, Jacksonville Gas Company now on WMBR, Jacksonville Gas Company for the WMBR, Jacksonville Gas Company to WMBR, Jacksonville Gas Compa

wecks, presenting Kitchen.

J. C. Bell, chief engineer of WBRC, Birmingham, a recent WMBR visi-

tor.

Douglas Calhoun is a new addition to WMBR's Jacksonville technical staff.

#### Iowa

Des Molnes Junior League girls preparing script and reading kld stories on Sunday morning over KRNT—being a tie-up for main-tenance of their home for sick chil-

ERNT-being a tie-up for main-tenance of their home for sick chli-dies. The state of the state of the state of the factor of the state of the state of the state of the day evening through KSO, to play tarting June 15. Colorado Springs. Lon Saxon, current with Al Morey's band aw WHO, has gone to band as a soloist. Charlie Agraw's KSO using its inquiring mike on KSO using its inquiring mike on the state of the state to conventions. The state of the state to conventions. The state of the state of the now 'James Mason' of KRID.

City of the prairies when it comes to conventions, Geo. Collipp, formerly of WHBY, now James Mason of KRNT.

West in Chicago on business for low Broadcasting co.

KSO replacing Bub McGrew's band with Larry Phillbrick's boys on the 11.30 to midnight sustaining fed KRNT carried Herbert Hoover's local address to the Drake U. graduates.

notal address to the Drake U. graduatcs.
Edward B. Nichols, secretary to
Gardner Cowles, jr., general manager, Iowa Broadcasting co., to be
married in August to Genevieve
Merritt.

Merritt.
Stephanie Wynn, formerly of WBBM, now on the singing staff of KRNT.

#### Connecticut

#### Louisiana

LOUISIAIR

South Lurie visiting relatives in New Orleans.
Summer and the School Athlette Summer and the School Athlette League will be broadcast over WJEW by Alvin Fraley, assistant to the physical director.
WJEW by Alvin Fraley, assistant to the physical director.
WHE WAS program director) treated to a surprise party in honor of their 10th wedding anniversary. Joe Sanders was host, from the Rose Roof of the Jung hotel, New Orleans, now heard highly over WSME. Horlot Nebo. one a trip through Horlot Nebo. one a trip through the oast and midwest. Jimmy Willson, WWL program drestor, regarded as the best dressed in New Orleans and of the best dressed in New Orleans and of the winner an audition with NEC as the prize.
Ted Tribune, and Mrs. Liuzza cell-brated their till wedding anniver-

Item-Tribune, and Mrs. Liuzza cel-chrated their 1t2h wedding anniver-

chrated their 1231 Wedding anniver-sary this week...
Dr. Dunbar H. Ogden, local Pres-byterian minister, conducting a series of weekly sermons over WSMB.

#### Minnesota

Minnesota

Belle Bennett, only been chance and the property of the property of

#### Wisconsin

Larry Telch is pinch-hitting as sports announcer at WTMJ, Mil-waukee, during the illness of Russ Winnie. Thomson Bartlett, WISN, Mil-waukee, is doing 'voice' for sound trallers on movie screens as a side-line.

trailers on movie screens as a side-man property of the state of the screen of the air. Fine the screen of the air. Fine screen of the staff of the screen of the screen of the staff of the screen of the screen

#### Pacific Northwest

Back on KOIN after a short interval is 70e Weiner's Men's Store. This time with American Family Robinson dramas.

New on KE, a praction in New on KE, is a praction in New on KE, is a praction in Store the state of the state of

York on a 'CBS contract of Gene Baier, bass-barltone of the KOIN Baier, bass-barltone of the KOIN Contractive of the KOIN of the Contractive of th

#### Nebraska

KOIL Commercial Manager Beryl Lottridge out of town business trip-

KOIL Commercial Manager Beryl Lotfridge out of town business tripping.

Lotfridge out of town business tripping.

Read of the Lotfridge out of the Highden Revision and Holden Art Randall and band taking over the music supplying at the Krug Harry Burke of WOW to the northwest coast for three weeks of treating, yachting and deep sea John Chapel of WOW scheduled for a vacation beat trip to South Red Slevers and band opening the outdoor season at Peony Park, and a remote broadcast nightly.

Red Slevers and band opening the outdoor season at Peony Park, and a remote broadcast nightly.

John Gillin of WOW will make its John Gillin of WOW will make its Junior Chamber of Commerce National Council of WAAW beaching the osciety columns with their announcement.

John Gillin of WOW will make its Junior Chamber of Commerce National Council or William of Wow will make its Junior Chamber of Commerce National Council or William of Wow will make its unclassification to the convention.

Substitute of Wow will be will

#### St. Louis

Most of staff at KMOX are spending space time at Lake of Onaria and other places where the finny tribe hang out.

Engineer Frank Planty, KMOX.
Engineer Frank Planty, KMOX.
Engineer Frank Planty, KMOX.
Engineer Frank Planty, KMOX.
In the staff of the staff of the staff of the thorn nursing a crushed foot, injured when a bettery fell of it. Still navigating with aid of crutches.

In a crushed from the staff of the winter in a few weeks.

Mr. and Mrs. Robert T. Convey, Mrs. Mo.
Mr. and Mrs. Robert T. Convey, Mrs. Mo.
Mr. and Mrs. Robert T. Convey, Mrs. Mo.
Mrs. Mo. Weren's the staff of the staff of

#### Atlanta

Jimmy Clark, general manager of Mastrian New York on business. Lambdin Kay, general manager with the state of Commerce of Commerce of Commerce of Commerce of Commerce of the state playing in Life Begins at 8:40, was interviewed over WSB Monday night by Eneet Rogers, of WJTL uses five amounteers in WJTL uses five amounteers in Freening Aller of the State of the State

age. George Biggar, of WLS, a visitor 

#### Kentucky

#### *New Business*

(Continued from page 49)

(Continued from page 49)
through World Broadcasting and
Campbell Ewald Co. WFAS.
Louis Blerry, Inc., confectionery,
Louis Blerry, Inc., confectionery,
the Confectionery,
Louis Blerry, Inc., confectionery,
through Associated Broadcast Advertising.
WFAS.
Louis Fabricancements, Placed
through Associated Broadcast Advertising.
WFAS.
Lepport Recogning Co., New York,
annual Conference of through Associated
WFAS.
WFAS.
WFAS.

Sociated Proaccast Advertising.
WFAS. Perildous Studio, dance induction. New York, announcements. Placed through Associated Broadcast Advertising. WFAS.
Camp Kinni-Kinnic, Camp Arrowhead, Poultney, Vt., announcements. Placed through Associated Broadcast.
Advertising. WFAS.
Camp Kinni-Kinnic, Camp Arrowhead, Poultney, Vt., announcements. Paced through Associated Broadcast Advertising. WFAS.

WFAS.

Netropolitan Fur Blending Co.,
New York, announcements. Placed
through Associated Broadcast Advertising. WFAS.

Fibre Yarn Co., New York, announcements. Placed through Associated Broadcast Advertising.
WFAS.

FORT WORTH

FORT WORTH

FORT MOOR COMPANY, FORT Dearborn, Mich., 90 spot announcement,

Galveston-Houston Breceries, Inc.,

Magnolia beer, Houston, 100 spot
announcements. Jay H. Skinney

(Fillities, Investors, Association,

Dallas, three five-minute discussions

of Wheeler-Rayburn utilities bill.

Direct. KTAT.

Hollymood Shore Store, Fort Worth,

Hollymood Shore Store, Fort Worth,

England Shore Company of the Company

England Shore Company

England S

Arran Motor Caaches, bus lines, Pote Worth, 52 one-hour programs, 'Old Fashioned Spelling Bee,' at 8 p.m. Wednesdays. Direct. KTAT. Dyke Cullum, used cars, Fort Worth, 300 appt announcements. Direct. KTAT. Tasty Sandwick Shop, Fort Worth.

KTAT.

Ladd Furniture Company, Fort
Worth, 120 spot announcements. Direct. KTAT.

Roy Amos, building materials, Fort

\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\* **CHARLES** 

# DORNBERGER

4TH YEAR AT THE

MT. ROYAL HOTEL MONTREAL, CANADA

Broadcasting

CBS MBS Friday, 11 P.M. Sat., 11:15 P.M. 

Kind Help:

Worth, 300 spot announcements. Direct. KTAT.

Cook's Herts. Direct. Kern Worth, 13 spot.

Winnyly's Nest, eat. shop, Fort.
Worth, 300 spot announcements.

Direct. KTAT.

First States Life Insurance. Company, Dallas, 78 15-minute pro
Tioppe, the Singing Ranger. Direct.

KTAT.

Texas Tax Reduction Association,

Texas Tax Reduction Association.

KTAT.
Texas Tax Reduction Association,
Austin, 36 spot announcements. Direct. KTAT.
Midway Sandwich Shop, Fort
Worth, 306 spot announcements. Direct. KTAT.
Silhowette Reauty Shop, 300 spot
announcements. Direct. KTAT,

Silhouette Reauty Shop, 300 apot announcement S. Direct KTAT.

WATERBURY COUNT.
Sears Rechell Co. retail store, 10-minute news program five mornings weekly at 10-45, for 13 weeks. Placed direct. WATR.

Goodrich Silvertoon Seles & Scripton Condition of the Condi

PORTLAND, ORE.

PORTLAND, ORE.

United Stotes Bokery, 15 nighttime and five day announcements in
one month. Placed by MacWilkins

Chevrolet Motor Car Co., 39 15minute electric transcriptions. Placed
by Cambell & Evald Advertising
Ceneral Motors Corp., 58 day and
night spot announcements, split
split announcements, split
achedule. Placed through Cambell

Van Duyns Candy Co., 13 five minthe programs. Placed through MacWilkins & Cole Advertising Agency.

Lingar's Apparer Shop, 30 day and

Ungar's Apparel Shop, 30 day and ght night spot announcements.

W. intzen Beach, 15 day and 13 night

Jontzen Brech, 15 day and 13 night spot announcements. Placed through Wm Norvell Advertising Agency. Gadaby Farniture Co., Deportan service with talent. KGW. Star Furniture Co., dally half hour program, indefinites. KGW. program, indefinites. KGW. Program in the control of th

KGW.

Oregon Institute of Technology, 13
hight-time programs. KGW.
Olds, Worlman & King, department store, 13 15-minute programs
on thiy, Mondays, Wednesdays and
Fridays, one year. Placed direct.
KGW.
Allums Chamber.

KGW.
Allyns Cleaning Works, two-months' program service, 26 per month. KGW.
United Drug Co., quarter-hour pro-

HILDEGARDE

After 21 Months' Consistent Work in Europe Would Like to Thank the Following for Their

British Broadcasting Corporation, for Long Term Contract; Columbia Recording Company, for Exclusive Recording Contract; John Maxwell, Head of British International Pictures; W. Myeroft, Production Head of British International Pictures; Eric Maschwitz, Head of British Broadcasting Corporation's Variety Department; Itonry Hall, Carroll Capital Covel, F. Watts Great Country Hall, Carroll Felix Mendetason. Hawits, Felix Mendetason, Lawrence Country Hall, Carroll Representative.

American Representative, WALTER BATCHELOR

gram dally, electrically transcribed. Placed through Street & Finney Advertising Co. KGW.

Portland Traction. KGW.

Grayons Appared Slop, pot announcement service, Indefinite, KGW.

Pacific Streamship Co., spot announcement service, Indefinite continuouncement service serv

Logan Oldsmobile Co., 20 daytime announcements, split schedule. KGW.

Logan Olahmonic Co., 20 dayl.

Glaser Boverages, Inc., weekly Sattway light spot announcements.

Well of the Co., 20 dayl. Well of the Co., 20 dayl.

Glaser Boverages, Inc., weekly Sattway light spot announcements.

Vice. KGW.

Dropon Mutual Fire Insurance Co., half-hour program, reduct control of the Co., and the C

KEX.

Bernards Jewelry Co., 26 five-minute programs. KEX.

C. C. Bradley, hatter, 26 quarter-hour programs monthly, one year, split schedule, day or late night service. KEX.

Corp. (Plymouth. Discharge Corp. (Plymouth. Discharge)

spins streams, day or late high services of the horizontal problem of

SALT LAKE CITY Chevrolet Motor Company

SALT LAKE CITY
Chevrolet Motor Company, 28 15minute programs, utilizing electrical
transcriptions. Placed through
transcriptions. Placed through
World Breadcasting, KDYL,
2. C. M. J. one-quarter hour
weekly, musical melange program,
indefinite contract. KSL
additional
quarter-hours, night-time variety
presentations. KSL
Utah Poucer and Light Company,
three additional quarterands. KSL
Huster Flour Company, three 15minute programs, morning musical
show, entire summer months. KSL
ime announcements. Placed through
McGregror and Sollie, Inc., San
Francisco. KSL
Company, SSL
Company, S

shows enter the summer months. Relatine announcements. Placed through McGregror and Soille, Inc., San Francisco, KSL. Car Company, 20 night-time announcements. KSL. Blair Motor Company, four announcements weekly, for indefinite Courter's Tablets, 10 night-time announcements. KSL. McKesson Wholesale Drugs, four night-time announcements, indefinite Campagnie Paristenne Perlyme, six, five-minute programs weekly, using transcription feature, KSL. 26 night-time announcements. KSL.

OMAHA, NEB.
Tully the Hatter, announcement
every other day, May 22 for one
month. WAAW.
Vimedia Co., patent medicine, announcement on Peggy Price promonth. WAAW.

Vimedia Co., patent medicine, announcement on Peggy Price programs, May 22 till forbid. WAAW.

Vagabond Club, nite club, announcement daily, except Sunday, May 17 till Oct. 10. WAAW.

Kadio Circulation Builders, one

CEDAR RAPIDS-WATERLOO

Continental Radio Foundation, ree 15-minute programs a week for programs. WMT. Neuman's Department Store, five i-minute Robin Hood programs electrical transcription a week for programs. WMT.

(electrical transcription) a week top 2g programs. Well: componny, six one-m'nute dramatized au-noumements a week. Well: The Trick Ratie Theatres (Fornés - Hander), two Inaliter), two Isammute transcrip-fication, two Isammute transcrip-fications of the transcrip-fication of the transcrip-fication of the transcrip-fication of the transcrip-tion of the transcription of the weeks. WMT. Rainbox. Flow and

WMT. bow Flour and spots weekly f

Minute spots weekly to
Minute spots weekly to
Godfrich Silvertean Distributors,
play by play description of local
Western Lecure baseled primes
every Monday, both direct from

home stands and telegraphic while on road.

On road of Electric Air Conditioning, musical program, modern orchestra and choir, one 15-minute program as week, 28 weeks, WMT.

Neigner Phendres, two one-minute program as week. WMT.

Neigner Phendres, two one-minute program a week, 28 lorg, one five-minute program as week, 52 weeks. WMT.

Frank Wood Plans I france, six announcements a week.

Alto Solety, three 15-min programs a week. WMT.

Alto Solety, three 15-min programs a veek for nine in the condey States of Hollywood. KHJ. General Mills (Sperry flour), two Johnson, programs a week for nine webool. Renewal. Placed by Westco Adv. Agency. Don Lee Coast-holin. General Motors (Chevrolet), four 15-min, programs a week, Jue B1 to II-min, programs a week week, Jue B1 to II-min, programs a week week. WHJ to II-min, programs a week

Möments. Placed by Radio Sales, Constitution Society of United States, 13: 15-m nute programs, no-fitted. KHz and eight states in Don Lee Coast chain. Rocket Oil Co, 13 halt four programs, Rocket Coll Coll December 10 halt forman. Don Lee Coast Chain. Dr. Miles' California Co. (Alkaberta) College College

cisco, placed. KFB to Don Lee net.

Former: Brusin Corp. Chicago: 15minute programs on National Barn
Dance, also Saturday acity morning
shows. Mitchell-Paust Agency, ChiSemantia Programs on National Barn
Dance, also Saturday acity morning
shows. Mitchell-Paust Agency, ChiSwartchill Co., Chicago: 0-e-minute disc on Monday mornings. NelsSwartchill Co., Chicago: one-minute disc on Monday mornings. NelsSwartchill Co., Chicago: one-minute disc on Monday mornings. NelsSwartchill Co., Chicago: Oneminute announcements six times
weekly. Wade Agency, Chicago: MyLS.
Fred J. Welsh Co., Chicago: oneminute announcements six times
weekly. Wade Agency, ChiChicago: MyLS.
Fred J. Welsh Co., Chicago: oneminute announcements six times
weekly. Wade Agency, ChiChicago: Chicago: OneMinute William Coll. Co., Sports
Review, three times weekly. Beaumont & Hohman Agency. WGN.

AUSTIN. TEX.

AUSTIN, TEX.

Dr. Pepper Co., soft drink, Dallas,
18 five-minute and 60 one-minute
transcriptions. Tracey-Locke-Dawson, agency, Dallas. KNOW, Austin. tin. Galveston-Houston Broweries, Magnolia Beer, seven spot announcements. Jay H. Skinner, Houston, agency. KNOW.

NEWPORT NEWS, VA.
J. S. Crawford Furniture Company,
Portsmouth, series of spots daily, for
four months. WGH.
C. D. Kenny Coffee Company,
series of spots weekly, for 15 weeks.

WGH.

Chicago Market Company, series of spots weekly; for eight weeks. WGH.

Legette Department Store, series of 300 announcements and programs, for 52 weeks. WGH.

Neuport News Buck Company, two spots daily, for 52 weeks. WGH.

tackite, sories of apots, once weekly, for eight works. Placed through Rogers & Bnith. WTMJ.

Lover Brothers, soap, series of disks, once weekly, for 52 weeks. Placed through Ruthrauff & Ryan.

National Sugar Refining Company, sories of musical programs, twice weekly, for 52 weeks. Placed through Young & Rubhcam Agency.

Prime Manufacturing Company, electric fences, series of spot, five weekly, for 52 weeks. Placed through Mitchell-Paust Advertising Agency.

Tharinger Macaroni, one-ninute talks, thrice weekly, for 26 weeks. Placed through Hoffman & York Agency WTMJ.

PROVIDENCE

Coron Tire Co., eight partic!pations Melody Limited Program, Wed-esdays and Fridays. Direct.

Coron Tire Co., eight participations in Meioly Limited Program, Wednerman Medical Control of the Medical Control o

Dodge, Providence. WEAN.

WINSTON-SALEM, N. C.
Carvoll. Cranford Coal. Co., daily
sylot announcement for one month.
Placed locally. WSJS.
Orange Crush, daily spot announcement for one month. Placed
Louis Sanduich Shoppe, daily spot
announcement for one month. Placed
Louis Sanduich Shoppe, daily spot
announcement for one month. Placed
locally. WSJS.
Sulf toll Company, daily appt announcement for one month. Placed
Catter's Later Ills, two spot announcements with the spot announcement for one month. Placed
Catter's Later Ills, two spot announcements wheely for one year.
Placed by Spot Broadcasing foomporting Shop, daily spot announcement for one month. Placed locally.
WSJS.

Jones Brothers Bakery, 26 spot an-neuncements for one month. Place1 locally. WSJS.



# nouncement daily, except Soundsy, May 17 till Oct. 10. WAAW. May 17 till Oct. 10. WAAW. May 17 till Oct. 10. WAAW. Mail Circulation Builders, one nut on Adam Reinemund programs unt de Reinemund unt de Reinemund unt de Reinemund unt de Reinemund unt June Reinemund until June Reine Reinemund until June Reinemund until Reine Reinem

WEAF Waltz Time riday, 9-9:30 P.M. Coast-to-Coast

0

SAILED FOR LONDON JUNE 7 ON THE S. S. NORMANDIE
... TO BE STARRED IN A NEW MUSICAL SCREEN PLAY

Produced by ritish Lion Film Co.

Control of the Contro

Returning to the Network in July . . . Thanks to Spensors for Leave of Absence

#### RADIO SHOWMANSHIP

Stunts, Novelties, Tie-Ups

Boston Liquor Experiment
Graves' Five Star Flnal, new
commercial which over WNAC at
4:45 p. m. is causing a bit of a stir
around Hisb other circles because cirliquor commercial to biossom out
on the air to such length (five minties) and then there's the news
Up to now booke plugs have been
limited to one minute or brider announcements. WEEL and WEEL with
minuted to one minute or brider announcements. WEEL and WEEL with
any basis and even John Shepard's
commercial lineup has been definitely
light in that respect.
by light in that respect,
for this new one worth notice. None
of the commercial gab will be
the atternoon of the broadcast. At
that time the scripters will cult the

COLUMBIA ARTISTS BUREAU PRESENTS

## LITTLE JACK

And His Original Columbia Broadcasting Orchestra AT THE

WESTWOOD GARDENS

And Broadcasting Daily for

Niagara Hudson Electric Light and Power Co. ALSO ON COLUMBIA RECORDS

#### BENAY VENUTA

WABC and Entire Columbia Network

Management CBS Artists Bureau Personal Management Jules Alberti, 515 Madison Ave. New York City

Silvertown Orchestra

Every Friday || 10:30-11 p.m. WEAF N.B.C

Address STEINWAY HALL

Ropresentatives ROCKWELL-O'KEEFE, Inc.

#### fred allen's "TOWN HALL TONIGHT! G

IN HALL TONIGI

IN TONIGE

WITH

FORTLAND HOFFA

JACK SMART

LONEL FRANDER

JOHN BROWN

MINENEWA PHOUS

Charles Freel Allen (
Barry Togend

Wednesdaye

Wednesdaye

J. P. M. 1989

Wednesdays 9-10 P.M. DST-WEAF nagement, Walter Batchelor 

ē

DST

ABE

CALIFORNIA ORCHESTRA

COAST-TO-COAST

'ABC-Tuesday, 8:30 to 9 P., (Phillips Dental)

(AF-Friday, 9 to 9:30 P.M., DST Chillips Milk

day's news and plack out an Item to which can be tied a fairly logical plug. The day's news will necessarily vary the punch of the plug. Agency (Louis Classer On the plug. Agency (Louis Classer) (Louis Classer) (Louis Classer On the Plug. Agency (Louis Classer) (Louis Class

Modest Boys
Syracuse, N. Y.
A lot of fun and a unique program
was the result of a special program
WFBL, Syracuse, N. Y., when the
New York State Conference for
Majors and Municipal Employees
Soule invited 25 of the visiting
majors to the WFBL studios for a
special broadcast, caled mayor than
10 words the reasons why his
particular town was the most commendable in New Yeard to the
Rolland B. Marvin, Mayor of Syrasuse.

rogram's Newspaper Phliadelphia

As part of merchandising stunt, WDAS is now publishing a newspaper in interests of one program. Sleet, five columns wide, is on one side of paper and deals with Merry-Co-Round program, heard twice daily from 8 to 9:30 a. m., and from 2 to 4 n. m.

On-Round program, and from 2 to 4 p. m.
I to 4 p. m.
The program of the program o

Third Prize—Resin Dayton,

WHO's revival of the old fiddler's gg is due soon for a show down. Finals of the string scraping contest are to be held on the statlors wednesday might barn dance, with votes sent in by listeners to determine the distribution of the three prizes, a violin, bow and a set of strings with resin, among the old-strings with resin, among the old-string with resing with resingle with resing

strings with resin, among the stress sters. In charge of the station's final flddling sprees are Hiram and Henry, formerly of the WLS troupe.

apparent delight of listeners.

Twist on Old Gag
Syracuse, N. Y.
The old sone wrapper premium,
cas has been unrised on the control of the con

Inexpansive Plug
Annual outing to Philidelphila.
Annual outing to WP Hane
Makers Claib set for June 20 at
Clemmenton Park, N. J., about 20
miles from etc., Last year affair
on is occan cruise for holder of
mining ticket, with 100 other
Women pay own expenses to outing. Claib dates bock 13 years and
is aired daily under direction of
Carobin Ann Cross.

islas for Summer
New York City,
Aution WINS is devoting 20% of
its entire program schedule to
transcription service for one week,
being resorted to heavily for standby music during the 19-inhuist intervals tectween hascball score announcements. When pames are not

STATION PORTRAIT

WRT. CHARLOTTE, N. C.

This 50,000-watt southern This 50,000-watt southern key station for Columbia stands on fine firm foundation of showmanship, Secondary in importance is news coverage of the station's primary area. Manager William Schudt, Jr.,

measures everything for the station with the yardstick of entertainment. After the showentertainment. After the show-manship standard has been compiled with, the next im-portant tiling at WBT is caves-dropping on anything of topi-cal importance that is taking

WBT went on the air for the first time April 7, 1921, and has been at it since. Recently has been at it since. Recently a new \$30,000 vertical radiator was erected at the transmission plant. New high fidelity equip-ment has been added through-

out.
Outstanding programs are:
Dixle Minstrels, Rosewood and
Ivory (with Margaret Cheslek),
Saturday Night Crazy Crystal
Barn Dance, Man on the
Street, Musical Clock with
Clair Shadwell, and Grady

Cole.
Station is a wholly owned subsidiary corporation of Columbia. Schudt is president of the corporation. Has seen a 75% increase in sales during the first five months of 1935.

In stressing showmanship, or example, Schudt insists for example, Schudt insists that at no time the station fill in time with plano playing, and tries to get away from the sort of program where there is nothing more than just a voice

nothing more than just a voice with accompaniment. Staff all able to do two or three things. Key men are Charles Crutchfield, proquam director; Holly Smith, production director; Clair Shadwell, unusleal director; J. J. Beloungy, chief engineer; H. Holtshouser, assistant tréasurer and auditor, and Dewey Long, sales manager. Long, sales manager.

Long, sales manager.

In the field of news coverage WBT has done such excellent jobs as covering as worth as covering with the process of the covering the sale of the covering the coverin a hospital cot), picking up city council sessions from the municipal council chamber, covering weekly wrestling shows and sports events of all sorts, and world beat interview with Rev, Albert Teester, the 'snake bite' preacher, brought down out of the mountains.

roadcast, WINS presents a 10-min-te resume every half-hour from :50 to 5:30 p.m. EDST.

broadcast, WINS presents a 10-miniture resume every half-hour from
the resume every half-hour from
the resume every half-hour from
Standard Radio Advertising Co.
Of Hollywood supplied some 2,000
recordings. Unit platter combos are
being built for light entertainment
the properties of the propertie

WTMJ In State Cap
Milwaukee.
For the first time in State history an entire legislative hearing
was broadcast June 6. WTMJ sidegive the listeners a chance to hear
give the listeners a chance to hear
the debate on the \$209,00,000 work
relief bill beling debated in the State
Station had also made arrangements to run a divect wire from
the State capitol at Madison to
Milwaukee for a 15-minute program
to run of the state of the control of the other
other officials are given the chance
to explain legislation and other
plans.

She Spells Backward

Station WILAS introduced a new
test in the Amelian troduced a new
test in the Station WILAS introduced a new
teapping a regular match with a
very property of the Station Wilas Mary Lewis
words backwards. Mrs. Mrs. Mary Lewis
to specify the Station of the Station

Troved a lift
of mail
to show for H.

Richmond Heard From at Lost WMIS has recombly here against when on per schedule. WMIS has recombly here against the state of the state

monorating the 50th anniversary of Miller & Rhonds, the town's largest department 50th. A State, which brought to the milke graduating athetic stars from various Virginia institutions and the state of the state of

Dramatized Local History

Dramatized Local History
Fort Wayne,
Practically all of Fort Wayne has
gotten behind a new historical serries over WGL, started by Bessie
K, Roberts, newspaper writer, Histerial association, eity schools, Fort
Wayne-Alien County Assn and the
mayor. All trying to sell in arranfice the sell of the sel

nal-Gazette.

More Crisco Bait
Scheneetady, N. Y.
Procter & Scheneetady, N. Y.
Procter by the sale's syringe to Crisco, offering a 11.50-value William A. Rogers double-edged silver dessert server to Vic and Sade' listeness who mail the outside wrapshortening product, plus 22 cents.
Letters must be sent to individual stations in the NBC red rim hook-up. Earlier in the spring, sponsor and Sade' bridge book on same do-your-part basis.

your-part basis.

New York City.

Station WIN Is taking advantage of the Ziegfeld Tradition by presenting a weekly reception broadcast from the Patricia lounge of Lown-ruesday nights from 11:30 to midnight, EDST with Jay C. Flippen as no. Theatre is under same ownership as radio station.

Burke and Patricia Ziegfeld, after whom the lounge was named, as special guests. As many former Ziegfeld luminaries as possible are to be drafted for this series. Proceedings of the property of the property of the process of t

Shreveport a Stunty Tox

Shreveport a Sturty Town Shreveport, I.a. Practice of using the end men on the Street Railways Dikletland ministrels (aired Fridays over KTSB) atternoon of the show has led to complications. However, not serious, because after all what is a little traffic jam when you can get a Lou Darby, Bob Greer and Henry King in blackface and costume signal street cars in the middle of the block, ride on top of the cars and traffic copps get tough the end men ride with the bluccoats.

Demonstrates WSPA Facilities Spartanburg, S. C. To create understanding and build up advertising and to demon-strates the convenience and speed of radio tic-ups. WSPA, Spartan-burg, recently staged a demonstra-tion for a group of local business men.

tion for a group of local unismess-men. Within one minute transfers were made with actual broadcasts from six widely separated sections of the city, after which a relay broadcast was made from a place in the country by means of a port-able short wave transmitter.

Fisherman's Service

Fisherman's Service

Portland, Ore.

Honeyman Hardware company, which last year sponsored a regular priday evening broadcast of fisherman for the service of the serv

Obliging Fire Department
Norfolk, Va.
George Duffy, station manager at
WATR, put over a smooth sales talk
to save his station time and money
recently.

WATE, put over a smooth saies uni-to save his station time and money recently.

Station wanted to broadcast out-door Memorial Services from near-ing electric and trolley wires made it quite a problem to get a mike at the seene. Technical staff men were bug, besides arranging for other Commonger went to see Police-siph, Joseph H. McLean, who passed the word to the fire depart-neut, and fire alarm telegraph men put up the lines for the remote. Frontenst went on per Schedule.

reached 5,000. Station has made a tie-up with the Portland Police Appartment and the Parent-Teachers' Ass'. Included in the Parent-Teachers' Ass'. Included in the Company of the Parent-Teacher Company of the Parent-T

Reporting Flood
Lincoln. Reporting Flood

Southwestern Notracials floods
gave males a chance to accoose
pagers in this section with a let
of on the spot stuff after communications had been made. Allen Hale,
Chi sports talker and a CBS engleer, were rushed out from the
ed ethering the first haus scenes
ed ethering the first haus scenes
ed ethering the first haus scenes
a big laugh by the CBS first flash
when immediately following the inmore than the community of the community

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MONDAYS 8 to 9 P.M.-WHN

#### ALEX HYDE

AND HIS MUSIC Dir., WM. MORRIS AGENCY

RADIO'S PREMIER MIMIC

#### WARD WILSON

"ITTY BITTY KIDDIE" HOUR

Pive years' experience with both NBC and CBS as Announcer, Master of Ceremonies and Character

The Newark Ere. News said: "He stopped the show cold yesterday, and was forced to answer a encores."

Personal Management NBC ARTIST BUREAU

"Hello Stranzer"

(Schlepperman)

#### HEAR

Wm. Morris Agency

~~~~~ THE ULTIMATE IN NOVELTY PROGRAMS

#### **BORRAH** MINEVITCH

REID'S ICE CREAM ~~~~~~

#### DIANA WARD

SMASH HIT OF LONDON 24TH WEEK AT THE

DORCHESTER HOUSE, LONDON Featured BRITISH BROADCASTING CO.

Direction KEN LATER M. S. Beutham Office

#### EMERSON GILL

AND ORCHESTRA

June 10-16 June 17-27 Enna Jettick Park Totem Pole Auburn, N. Y. Besten



ROCKWELL O'KEEFE INC



EXCLUSIVE MANAGEMENT ROCKWELL O'KEEFE INC



XCLUSIVE MANAGEMENT ROCKWELL O'KEEFE INC



EXCLUSIVE MANAGEMENT ROCKWELL O KEEFE INC.



EXCLUSIVE MANAGEMENT ROCKWELL O KEEFE INC



ROCKWELL - O'KEEFE INC.



EXCLUSIVE MANAGEMENT ROCKWELL-O'KEEFE INC. WILLIAM MORRIS AGENCY

### Radio Directory

(Executive of the NBC, CBS and Mutual networks are listed below, together with personnel of stations in New York, Chicago, Los Angeles and San Francisco.)

### New York City

50 Rockefeller Center

50 Rockefeller Center

M. H. Ayleawirkie 7-8309

M. H. Ayleawirkie 7-8309

M. H. Ayleawirkie 7-809

Mark Woods, Asst. Executive V.-P.

AL. Ashby, V.-P. and General Attorney.

Edgar Kobisk, V.-II. in Charge of Sales.

Transp. Royal, V.-P. in Charge of Pro
Transp. Royal, V.-P. in Charge of Pro
Transp. Royal, V.-P. and Charge of Pro
Transp. Royal V.-P. and Charge of Pro

John F. Roysi, v.-P. in Charge of Artists' George Engles, V.-P. in Charge of Artists' Service. Roy C. Witmer, V.-P. in Charge of East-ern Sales. David Rosenblum, V.-P. & Treesurer. rn Sales.

David Rosenblum, V.-P. & Treesurer.

Lewis MacConnach, Sceretary.

C. W. Horn, Dir. Research and Develop

ment.
Frank E. Mason, V.-P. Administrative,
G. W. Payne, Commercial Engineer,
J. de Jara Almonte, Evening Gen. Mgr.
Doneid S. Shaw. Eastern Sales Mgr.
Alfred H. Marton, Mgr. Program Dept.
Phillips Carlin, Sustaining Prog. Mgr.
Bertha Brainerd, Commercial Program

Bertha Brainerd, Commercial Progra-E. F. McClancy, Mar. Treffle Dept. Thomas Bielviso, Charge Music Library, Quinton Adams, Office Manager. D. B. Van Houten, Office Supervisor, W. D. Blookham, Purchasing Agent. R. J. Teichner, Assistant Treasurer. R. J. Teichner, Assistant Treasurer. Hugh M. Kelly, Assistant Audience Dept. Hugh M. Reville, Mar. Statistical Dept. M. Beville, Mar. Statistical Popt. M. Beville, Mar. Statistical Popt.

R. M. Brophy, Mgr. Station Relations Dept. Wm. S. Hedges, Mgr. NBC-operated Sta-tions. O. B. Hanson, Chief Engineer. E. P. H. James, Adv. & Sales Promotion

Mgr.
D. S. Tuthill, Asst. Mging. Dir. Artists' Bervice,
Harold Kemp, Artists Service Bends,
Lloyd C. Egner, Transcriptions,
Wayne L. Rendell, Mgr. Press Dopt,
CBS
(Station WABC)

485 Madison Ave. Wickersham 2-2000

William S. Paley, President,
Edward Klauber, Executive V.-P.
Sam Pickard, V.-P.
Hugh Kendell Bolce, V.-P. In Cherge of
Isles.
Lawrenco W. Lawman, V.-P. on Opera-Hugh Kendail Boles, V.-P. In Cherga of Sufavernee W. Lawman, V.-P. an Operations and Secretary.

M. R. Ruppen, Treasurer.

W. R. Ruppen, Treasurer.

W. M. Gittinger, Sales Mer.

M. P. Hayward, Comm. Prenam Dir.

H. P. Hayward, Comm. Prenam Dir.

J. G. Guste, Publicity.

J. G. Guste, Publicity.

Robert Stephenson, Local Sales.

MUTUAL 1440 Broadway, N.Y.C. Pennsylvania 6-8383 WOR, Newark WGN, Chicago WLW, Cincinnati WXYZ, Detroit

W. E. Macfarlane, Pres.
A. J. McCosker, Chairman Bd.
T. C. Streibert, Treas.
E. M. Antrim, Sec'y.

#### WOR

Alfred J. McCosker, President, Theodore C. Streibert, Gen. M. Waiter J. Neff, Sales Mangler, G. W. Johnstone, Dir. Public Reletions, Georgo Shackley, Musical Director, Julius Neebuch, Program Dir. Joseph Bier, Stullo Mgr. Editor, J. R. Poppice, Chief Engineer,

WMCA niekerboeker Broadcast 1697 Broadway Columbus 5-5600

Columber 3-500
Donald Flamm, Pres.
William Welsman, v.p. and Counsel,
William Nelsman, v.p. and Counsel,
Button Leblan, Sales Unrector,
Fred Dyson, Business Mgr.
Fred Dyson, Business Mgr.
Gorge Housion, Predattion Unretor,
Gary Fenden, Predattion Unretor,
Gary Fenden, Predattion Unretor,
Carl Fenden, Musical Director,
Carl Fenden, Musical Director,
Carl Fenden, Musical Director,
Carl Fenden, Musical Director,
A. L. Alexander, Chief Announcers,
Frank Mgr., Chief Zaidnere,
Pred. Mgr. Chief Zaidnere,

Marcus Loew Booking Corp. 1540 Broadway Bryant 9-7800

Bryant 9-1800
Louis K. Sidney, Gen. Mgr.
Phillip Whitten, Sales Mgr.
Peullne Loaker, Seey.
Fred Raphael, asst. to Gen. Mgr.
George Windlam. Chief Engineer.
Iter Benwure, Artistor Mgr.
Benay Leonard. Sports.
Russel Clancy, Chief Announcer.
Nicholas Der, Mus. Dir.
Sidney Adler, Publicity.
Ferry Clarke, Publicity.

WNEW

W١

American Radio News Corp.
114 E. 35th St.
12dorado 6-0100
J. L. Kaufman, Station Mgr.
Walter Preston, Sales Mgr.
Roland Bresley, Sales Promotl
Vincent Sorrey, Musical Dir.
Edward Cicland, Continuity.
Edward Cicland, Continuity.

WLWL

WLWL.
Universal Broedcasting Corp.
415 W. Suth St.
501mbus 5-7030
H. F. Riley, Dir.
J. P. Kiernan, Business Mgr.
R. W. Bjork, Sales Menager.
Georgo O'Brien, Frogram Dir.
Rudojh Forst, Musical Dir.
Joseph Deppe, Chief Englineer.

### Chicago

NBC Merchandise Mart Superior 8300

CBS

CBS

Wistor Bide.
White Bide.

WCFL Furniture Mart Superior 5300

John Fitzpatrick, President,
Edward N. Nockke, Gen. Mgr.
Franklin Lundquist, Bus. Mgr.
Nockke, Gen. Mgr.
Franklin Lundquist, Bus. Mgr.
Nocky Mgr.
Edwy Tarrinna, Production Dir.
Eddio Hanson, Musical Dir.
Howard Keegan, Chief Announcer.
Maynerd Marquardt, Chief Engineer,

WJJD Lake and Wells Sts. State 5406

Raiph L. Atlass, President. Arthur M. Linick, Gen. Mgr. Herbert Sherman, Sales Mgr. Joo Allabough, Program Mgr. Harry Hollander, Publicity Mgr. Ben Kanter, Musical Dir.

WLD

10:30 W. Washington
Haymarket 7509
Burridge Butter, President,
Glenn Snavler Gen. Mgr.
George Biggar, Program Mgr.
Walter M. Davidson, Adv. Mgr.
Tom Rowe, Chief Engineer.
Clementino Legg. Artista Mgr.
Julian Bantley, Publicity Dir.
Earl W. Kutte, Booking Mgr.

WGN

Drake Hotel Superior 0100 Superior 0100
W. E. Macfarlane, Gen. Mgr.
Quin Ryan. Station Mgr.
Ed Wood, Commercial Mgr.
Edward Barry, Production M
Carl Myers, Chief Engineer.
Frank Schreiber. Publicity Dir.
R. D. Innia, MuS Production Mgr.

WGES

128 N. Crawford
Van Buren 8300

Gene Dyer, Station Mgr.
Charles Lamphear, Production Mgr.
Joseph Brubaker, Chief Engineer,
John Van, Musica) Dir.
Don Crosnor, Chief Announcer,

WIND

WIND

201 North Wells
State 5409
Ralph Atlass, President.
Bert Mettendorf, Manager,
Reynold McKeown, Chief Announcer,
Dave Nowinson, Continuity and Pub.
K, C. Shirk, Chief Bashneer,
Boyd Gough, Musical Dir.

### Los Angeles

(Station KHJ)

Don Les Broadcastiag System) 1076 West 7th Street Vandyka 7111 Vandyka 7111
Thomas Lee, President,
C. Ellsworth Wylle, Gen. M
Raymond Pelge, Musical Dir.
Scott Perkins, Production Mr.
Clarence Hamilton, Chief Announcer.
Ruth Barnnish, Traffic Mr.
Ruth, A. Mill, Traffic Mr.
Traffic Mr.
Thomas Lee Artist Hureau, Rohert Braun,
4gr.

NBC

NBC
(Hallywood Office)
5567 Marathon St.
Hollywood 3031
John Swallow, Mgr.
Cecil Underwood, Froduction Mgr.
(Los Angeles (Hics)
Edit Control of the Mgr.
Harold Bock, Press.

(Stations KFI-KECA)

(Stations KFI-KEGA)

Barle C. Anthony, Inc.
1000 8c. Hope Street
Itchmond 0111

Earlo C. Anthony, President,
Arthur Kales, V.-P. and Gen. Mgr.
Glen Dolliers, Program Dir.
Don Maverlin, Commercial Mgr.
Clay Oblorne, Production Mgr.
Jose Roddiguer, 19thicity.

KFWB

Warner Bros. Pictures Corp.
Warner Theatre Bidg.
Warner Theatre Bidg.
Gerald King. Gen. Mgr.
Chester Mittendorf. Commercial Mgr.
Jack Joy. Frogram Dir.
Jack Joy. Frogram Dir.
Jack Joy. Frogram Dir.
Jack Joy. Frogram Dir.
Frank Juryhy. Supervising Engineer.
Frank Murphy. Supervising Engineer.
George Fischer. Fublicity.
Don Allen, Askt. Production Mgr.

KNX

Western Broadcasting Co.
Otto K. Olecon Studies, Hollywood
Hempstead 4101
Guy C. Eari, Jr., President,
Naylor Rogers, V.-P. and Gen, Mgr.
Carl B. Nissen, Commerciel Mgr.
Kenneth C. Ormiston, Technical Super

dear. Van C. Newkirk, production manager. Wilbur Hatch, Musical Dir. Arthur Keinp, Promotion Mgr.

KMPC (Beverly Hills)

(Beverly Hills)

(Beverly Hills)

A. Reherer Co. Inc.

Staben Composition of Control

Richard Composition of Control

May Jones, Publicity,

KMT Orens, May Jones,

KMT Orens, May Jones,

KMT Orens, Mellywood

Reed E. Callider, President,

Overso Dresdont, General Mar Orens

Ben S. Martiner, President,

Overso Bresdont, General Mar Orens

Elsey Horner, Program Director,

John Buller,

KGFJ

1417 Sa. Figueron Sireet

Ben S. McGlishopset ware,

Duke Hancock, Mr.

KRKO

KKKO

KKKO

KKKO

RANGON Stabent F. Inc.

RANGON STABENT STABEN

Radio Broadcasters, Inc. 641 South Spring Strest Madison 2281 Frank Doherty, President, V. G. Freiteg, Gon. Mgr. KTM

lckwick Broadcasting 214 So. Vermont Exposition 1341 casting Co. C. A. Sheedy, President.

George Merithnon, Menngar.

KFAC-KFVD

Los Angeles Broadcasting Co.
66 Pittroy 123

Don T. Smith, Fresident,
Calvin Smith, General Mgr.
Burton Bennett, program director.
Chaunce Habitas Arthur Plubels, charge dramatics.

San Francisco

NBC
(Stations KPO-KGO)
Western Division
111 Sutter St.
Sutter 1920
Dan E. Gilman, V.-P. and Western Div.

Dan E. Giller 1990
Mer. P. Marwell, Asst. Div. Mgr.
H. J. Marwell, Asst. Div. Mgr.
H. J. Marwell, Asst. Div. Mgr.
Herry Andream, Sales Mgr.
Herry Andream, Sales Mgr.
De State of Plant Operations and Engineering.
De State of the Mgr.
William Andrews, Chief Announcer.
William Announ

KYA

KYA

(Hearnt Owned-Operated)
Exeminer Bildt.
Exeminer Bildt.
Edward McCallum, Mer.
Richard Hofman, Prof. Dir.
Richard Hofman, Prof. Dir.
Richard Hofman, Prof. Dir.
Richard Hofman, Prof. Dir.
Richard Hofman, Miller Bildt.
KJBS-KQW

(Julius Brunton & Sons, Own Julius Brunton, KJHS-KQW

Raiph Rupston, KJHS-Mgr.
C. McCarthe, Mgr.
KGG Mgr.

C. L. McCarthy, RQW Mgr.

KGGG
(Golden State Breadenasting Co.)
Olympic Hotel
Oltoway 8563
Robert J. Cruis Pres.
W. N. McGill, Gen. Mgr.

W. N. McGill, Gen. Mgr.
KTAB

(Associated Brondeasters)
Russ Building
GA 4700
Wesley f. Dune, Pres.
Phillip G. Lasky, Gen. Mgr.
Fred Heckland, Prog. Dir.
R. V. Howard, Tech. Dir.
Ed Murphy, Press.

### REGIONALS

MASON-DIXON C JUP MASON-DIAON C

8 West King Street
Lancaster, Pa.
WGAL, Lancaster, Pa.
WDEL-WILM, Wilmington,
WAZI., Hazelton, Pa.
WORK, York, Pa.
C. R. McCollough, Gen. Mgr.

MICHIGAN

800 Madison Theatre Bldg. Detroit, Mich. 800 Shamon I mark Sugar WXYZ, Detroit, Meh. WELL, Buttle Greek, WHM, Juckson o. WFDF, Flint, WOOD, Grand Rapida, WOOD, Grand Rapida, John II, Kunsky, V. P.- Treas, Howard O. Pierce, Secretary, Illoward O. Pierce, Secretary,

SOUTHWEST

SOUTHWES
KIRLD-WRIL Dullas, Texas
KRILD-WRIL Dullas, Texas
KRILD-WRIL Dullas, KIA
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### WISCONSIN

WISCUNSIN

orth American Syste
1444 N. Prospect Ave.
WHAD, Millivaukee
WHAD, Esu Claire.
WOST, Mantiovoc.
WCKO, Janesvijle.
WCKO, Janesvijle.
WKHBL, Sheboyan.
WKHBL, Sheboyan.
Full Titus, President.
George Reester, Asst.
Henry Burr, Pregram Dr.
YANKEE
21 Brookling Ave.

YANKEE

I Brookline Ave.
Brookline Ave.
Boston, Mass.
WEAN. Providence.
WFEA. Manchester, N. H.
WICC, Bridgeport.
WDRG. Hartford.
WDRG. Hartford.
WDRG. Stringfeld
WMAS. Springfeld
WMAS. Springf

P. A. as Radio M. C.

Oklahoma City, June 11.
Bert Stren, ad man for Standard
Theatres, has turned me. for Sears
Roebuck's amateur hour on KOMA,
Friday at 9:30 p.m. Two programs
have brought out loads of hopefuls.
Final climination of talent will be Final climination of talent will be judged in a broadcast from the Liberty theatre stage June 15.

## AL SHAYNE

HEADLINING

LOFW'S DELUXE THEATRES "A Radio Sensation, Without the slightest doubt, the greatest singer of popular songs on the air today. Wotta voice!"

DAILY MIRROR.

Address FRIARS CLUB, New York

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### HAL KEMP

And His ORCHESTRA

ON TOUR

Every Wednesday, 8-8:30 P. M.

## GEORGE GIVOT

Opening Shea's Theatre TORONTO, CANADA WEEK JUNE 14TH

Sole Management HERMAN BERNIE

# **LEON**

And His ORCHESTRA ARMOUR HOUR with PHIL BAKER WJZ, Fridays, 9:30-10 P. M.

Sole Direction, HERMAN BERNIE

Sole Direction, HERMAN BERNIE 1619 Broadway, New York

### **Spot Broadcasting Accounts**

VARIETY WILL COMPILE MONTHLY A CURRENT LIST OF ADVENTISHES BUVING TIME OVA SPOT BASIS.

NATIONAL OR REGIONAL ACCOUNTS USING, ANNOUNCE-MENTS, OR SPONSORING SPOT PROGRAMS EITHER RECORDED OR WITH LOCAL LIVE TALENT, ARE INCLUDED.

| COMBED ON WITH HOURS EIT                                                                                                                               | E TALENT, ARE INCLUDED.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|--------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| SPONSOR                                                                                                                                                | AGENCYD. P. Brothers, Detroit                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| American Oil Co                                                                                                                                        | Joseph Katz, Baltimore                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| American Tobacco                                                                                                                                       | Lawrence Gumbinner N V C                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Associated Oil Co                                                                                                                                      | Lord & Thomas, San Francisco                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| Ball Brothers                                                                                                                                          | Applegate, Muncle, Ind Helmer Swenson, St. Louis Bentu & Bowles, N. Y. C Bess & Schillin, N. Y. C Charles W. Hoyt, N. Y. C Sellers Service, N. Y. C Sellers Service, N. Y. C Campbell-Ewald, Detroil Lord & Thomas, Los Angeles lackett-Sample-Hummert, N. Y. C Lamphe & Schonfarber, Providence J. Horace Lytle, Dayton, O Jacobs Dillard, N. Y. C Jacobs Dillard, N. Y. C                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| Bernard Perfumes                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Best Food (Nucoa)                                                                                                                                      | Bento i & Bowles, N. Y. C                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| B C Remedy Co (medicinel)                                                                                                                              | Charles W. Hout N. Y. C                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| Blackstone Products Co. (medicinal)                                                                                                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Booth Fisheries                                                                                                                                        | Sellers Service, N. Y. C                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Bulek Motors                                                                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| California Fruit Growers                                                                                                                               | Lord & Thomas Los Angeles                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| Cardinal Labratorics (shoe                                                                                                                             | lackett-Sample-Hummert, N. Y. C                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Cape Cod Shirt Co                                                                                                                                      | Lanpher & Schonfarber, Providence                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| Capitol City Products                                                                                                                                  | J. Horace Lytic, Dayton, U                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| Carlton & Hovey (Father John's)                                                                                                                        | John Queen, N. Y. C                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| Carlsbad Sprudel Salts (medicinal)<br>Certer Medicina Co                                                                                               | Kiescwetter, N. Y. C                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| Chieftain Mig. Co                                                                                                                                      | Van Sant, Dugdale, Baltimore                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| Chrysler Corp. (motors)                                                                                                                                | Lee Anderson, Detroi                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| Clark Bros. Teaberry Gum                                                                                                                               | Edwin Power, Pittsburgi                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| Colgate-Palmolive-Peet                                                                                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Congress Clgar (La Palina)                                                                                                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Conti Products (cosmetics)                                                                                                                             | Fred A. Robbins, Chicago Lord & Thomas, Los Angele lackett-Sample-Hummert, N. J. Lampher & Schonfarber, Providenc J. Horace Lytle. Dayton, O Jacobs Dillard, N. Y. C. Robberg, C. C. Lampher, C. C. Lampher, C. C. C. H. H. Good, N. Y. C. H. H. Good, N. Y. C. Wan Sant, Dugdale, Baltimor Lee Anderson, Detroi Edwin Power, Pittsburg Benton, Browles, N. Y. C. Gotham, N. Y. C. Gotham, N. Y. C. Addison Lewis, Minneapol. Henry S. Howland, N. Y. C. Addison Lewis, Minneapol. Henry S. Howland, N. Y. C. Woodman-Ateward, Chicago Marshalk & Pratt, N. Y. C. Woodman-Ateward, Chicago Marshalk & Pratt, N. Y. C. Ruthrauff & Ryan, N. Y. C. John W. Queen, N. Y. |
| Continental Baking                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Consolidated Cigars                                                                                                                                    | Aitken-Kynett, Philadelphi                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| Coty, Inc.                                                                                                                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Crystalae Products (medicinal).                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Crusaders                                                                                                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Curtis Candy Co                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Detroit White Lead                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Diamond Crystal Salt                                                                                                                                   | Benton & Bowles, N. Y. C                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| J. G. Dodson (Ironized Yeast)                                                                                                                          | Ruthrauff & Ryan, N. Y. C                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| Dorothy Perkins Cosmetics                                                                                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Dr. Lyons (toothpaste)                                                                                                                                 | lackett-Sample-Hummer                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| Dr. Miles Lab. (Alka Seltzer)                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Dr. Scholl (footpads)                                                                                                                                  | Donanue & Co                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| Drug Trade Products (medicinal).                                                                                                                       | lleath-Seehof. Chlcag                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| E. I. du Pont de Nemours                                                                                                                               | B, B, D, & O, N. Y, C                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| Educator Biscuit                                                                                                                                       | Gollow Agency, N. Y. C                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| Emerson Drug (medicinal)                                                                                                                               | J. M. Mathes, N. Y. C                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| Fawcett Publications                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Faultless Starch                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Feltman Curne (shoes)                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Florsheim (shces)                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Ford Dealers (motors)                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Fruit Industries, Ltd. (wines)                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Gardner Nursery Co                                                                                                                                     | Northwest Radio Adv., Seatt                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| General Baking Co. ( .                                                                                                                                 | B. B. D. & O., N. Y.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| General Motors                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| General Petroleum of Cal. (oil)                                                                                                                        | Smith & Drum, Los Angele                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Gillette Rubber Co                                                                                                                                     | Cramer-Krassely, Milwauk                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Gold Dust (cleanser)                                                                                                                                   | B. B. D. & O., N. Y.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| Goodrich Co. (tires)                                                                                                                                   | Ruthrauff & Ryan, N. Y.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| Greyhound Bus Lines                                                                                                                                    | Beaumont & Hohman, Clevelar                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| H. J. Helnz Products (canaly food).                                                                                                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Hohner, Inc. (harmonica)                                                                                                                               | Atherton & Currier, N. Y.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| Horlicks                                                                                                                                               | Lord & Thomas, Chicag                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| Hudson Motors                                                                                                                                          | rooke-Smith & French, N. Y.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| Hyral (tooth powder)                                                                                                                                   | Luckey Bowman, N. Y.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| ITS So. (rubber heels)                                                                                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Johns-Manville                                                                                                                                         | J. Walt, Thompson N V                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| Kyanize Enamel                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Kellogg Sales Co. (cereal)                                                                                                                             | Whatest Sample W. Ayer'. Y.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| Kolynos (toothpastc)                                                                                                                                   | . Blackett-Sample-Hummert, N. Y.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| Larus & Eros. (Edgeworth)                                                                                                                              | B. B. D. & O., N. Y.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| Lancaster County Seed Co. (seed)                                                                                                                       | C. F. Kern, Philadelph                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| Lever Bros. (Rinso)                                                                                                                                    | Ruthrauff & Ryan, N. Y                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| Little Crow Milling Co                                                                                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| La Gerardine                                                                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Maxwell House (coffee)                                                                                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| McAleer's Auto Pollsh                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| McCormack & Co                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Mission Orange Juice                                                                                                                                   | con Livingston San Francisc                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| Morton Salt.                                                                                                                                           | Wade, Chicas                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| Moon Glow Cosmetics (cosmetics).                                                                                                                       | Emil risacher, San Francisc                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| Murphy Products                                                                                                                                        | Wade, Chicar                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| M. J. B. Coffee (coffce)                                                                                                                               | Emii risacher, San Franciss  Erle Racen, N. Y. Wade, Chicas  ord & Thomas, San Franciss  Li, T. D. & O. N. Y.  James A. Greene, Atlan  Haven, Lockhaven, P.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| My-T-Fine                                                                                                                                              | B. B. D. & O., N. Y.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| Nevah Laboratorics                                                                                                                                     | Haven, Lockhaven, P                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| News-Week, Inc                                                                                                                                         | Dlree                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| Northrup, King & Co                                                                                                                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Norwich Tharmacal (medicinal)                                                                                                                          | Meilar, Los Angel                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| Nourishine Hair Tonic                                                                                                                                  | 'ann-Erlekson, N. Y.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| Nourishine Hair Tonic                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Nourishine Hair Tonic                                                                                                                                  | Dire                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| Nourishine Hair Tonic                                                                                                                                  | Dail                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| Nourishine Hair Tonic  Nujol-Stanco Co. (medicinal).  Nunn, Bush & Weldon (shees)  Nu-Enamel (paints)  Nuismatic Corp  Oakland (Dloxygen Crears)       | Chicas                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| Nourishine Hair Tonic. Nujol-Stanco Co. (medicinal). Nunn. Bush & Weldon (shoes) Nu-Enamel (paints) Nuismatic Corp Oakland (Dloxygen Cream) Oldsmobile | Chicar<br>N. Y.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Nourishine Hair Tonic  Nujol-Stanco Co. (medicinal).  Nunn, Bush & Weldon (shees)  Nu-Enamel (paints)  Nuismatic Corp  Oakland (Dloxygen Crears)       | Chicas  Chicas  Chicas  Chicas                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |

### Legit Buys

(Continued from page 1)

was 'Dinner at Eight,' rights for which were bought for \$110,000 with an additional \$30,000 bonus for can-cellation of eight weeks of road bookings.

bookings. In the 'Dodsworth' bidding Metro was next highest to Goldwyn. Para-mount was also interested but dropped out when the bids topped

o Grs. Another deal about ready to be

dropped out when the bids topped long Grs.

Another deal about ready to be closed, and expected to be clinched within the next tew days is for consequent of the control of

#### Studio's Stock Co.

Philadciphia, June 11.
Plans are under way for permanent dramatic company at WFIL.
Auditions will be held through summer and station is seking original scripts. Also planning budget for royalties for production of established plays.

tor royatties for production or es-tablished plays.

Expect broadcasts in fall, when station moves into new studios with own auditorium. Claude Morris, studio production manager, is in

Leonard E. L. Cox, formerly with WOR, Newark, and NBC and CBS, Joins KNX, Los Angeles, as program director, June 18.

### Here and There

E. Y. Harburg, Karl Hajos, Arthur Morton and Barry Trivers have de-livered two songs for Universal's 'Lucky in Love.'

Lou Breeze, conductor of Shea Buffalo ork the last two years, leaves there June 20. A series of guest conductors for two weeks each is anticipated for the summer.

Mort Dennis' orch playing in the newly opened roof garden of the Ten Eyck hotel, Albany. WOKO is broadcasting.

Henry Rosenblatt, son of the ca resting place for his former fancy concert billing of Henry Wakefield Henceforward his dad's name is his

Jerry Joyce new musical director at KFAC-KFVD, Los Angeles, suc-ceeding Chauncey Haines.

Mary Small to present juvenile amateur shows at Steel Pier, At-lantic City, starting on June 28.

Transradio News has opened bu-reaus in Portland and Seattle, with several correspondents working the Northwest, KGVO, Missoula, Mont.; KVOS, Bellingham, Wash.; KPQ, Wenatchee, Wash., and KFPY, Spokane, are now using the service.

Walter Craig and wife off by boat for Florida vacation. Will pick up friends for yachting trip to Key West. Back in July.

William Gillespie from KTUL Tulsa, doing a fortnight in Manhat-

De Marco sisters on the Luck Strike program as the Melody Girls set an indef renewal.

Alabama Pitts, just out of Sing Sing after a five-year scige, has been offered a job as sports an-nouncer at WINS, New York, by Jesse Kaufman.

WINS, New York, has appointed Stanley Peyton dramatic director of station, a new post. Little Theatre is in the offing.

Lasses White and Honey Wilds, WSM, Nashville, blackfacers, are leaving for their summer vacation June 14. This time it will be the Gulf Coast instead of California.

WFAA, Dallas, installing highfidelity equipment throughout plant and studio. Entire job will be done by Aug. 1.

over the problem of selling time. WBRC last week copped the cham-pionship by taking the fourth con-secutive game of a seven-game series, 17 to 13.

Gateway Laboratories, El Paso, has placed contract for 78 spot an-nouncements of 50 words each with KOB, Albuquerque, N. Mex.

Thomas G. Sabin has resigned as sales mgr. of WBZ-WBZA, Boston-Springfield, to take charge of radio propaganda for the Republican

'News While It is News,' by Le-land Bickford, editor-in-chief of the Yankee Network News Service, Bos-ton, off the press Monday (10). Pub-lisher is G. C. Manthorn of Boston.

Louella Parsons, Dick Powell and Raymond Paige get renewals until Oct. 5 on their Campbell Soup 'Hol-lywood Hotel' program.

Naylor Rogers of KNX, Los Angeles, taking the baths at Murietta Hot Springs.

G. C. Sebree, sales head for Earn-shaw Radio Productions of Los An-geles, in Chicago for a month,

Dee Mack leaves the sales force of KYA, San Francisco, for KHJ, Los Angeles.

George D. Walker, formerly CBS, and recently with WSJS, Winston-Salem, has quit radio for the insur-ance business. His WSJS job goes to James R. Yost.

Fush Gilbert substituted last week for Cheerio (Charles K. Field) on the latter's early-morning program over the NBC red rim.

Ed Palen, WROK, Rockford, Ill., announcer, back for a short sojur with WKBB, Dubuque, Ia.

Hal Kemp, currently on tour of southern colleges, has arranged with the N. W. Ayer agency to have un-dergraduates read the Kellogg's Pep commercials.

Vivienne Segal doing her airing for Phillips Magnesia from Detroit because of the Abe Lyman band's stand at Paradisc-on-the-Lake.

Gilson Gray, adjudicator of CBS' new commercial policies once worked with Edward Klauber, the web's executive v.p., on the New York

### WMAZ Adds Spielers

| e   | gram director, June 15. Stations can get back to worrying                                                       | Eddie iller, baritone, continues<br>on Electrosol on its renewed series |
|-----|-----------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------|
| :   |                                                                                                                 | over WMCA, New York, for a 13-                                          |
| 7   | Orbit Chewing GumStack-Gobel, Chicago                                                                           | week period. Account placed through                                     |
| đ   | Oshkosh Overalls                                                                                                | Jack Dort, Inc.                                                         |
| t   | Parkelp Lab. (medicinal)                                                                                        |                                                                         |
| 2   | Partola ProductsFrankel & Rose, N. Y. C.                                                                        | Lee Muiron Rousseau airing over                                         |
| ۶.  | Penn Tobacco, Ruthrauff & Ryan, N. Y. C.                                                                        | WHN, New York, on Saturday                                              |
| 0   | Pennzoil                                                                                                        | nights with a Weaver of Tales                                           |
| 0   | Philco (radio)                                                                                                  | series.                                                                 |
| 3   | Pioneer Maple Syrup (syrup)                                                                                     |                                                                         |
| a   | Peterman's Ant Food                                                                                             | Dr. Charles Fleischer giving More                                       |
| ,   | Pittsburgh Plate Glass                                                                                          | Than News now over WNYC, New                                            |
| ,   | Popsicle Service                                                                                                | York.                                                                   |
| 1   | Postum (beverage)                                                                                               |                                                                         |
| į.  | Pro-Ker Laboratories                                                                                            | Herbert O. Morrison, formerly                                           |
|     | Procter & Gamble (dreft) H W Kaster Chicago                                                                     | mgr. of WIND, Cary, Ind., has                                           |
| 2.  | Procter & Gamble (Crisco) Blackman' N V C                                                                       | joined the announcing staff of                                          |
| 1.  | Pure Mills Dairy (Golden Pure Cheese) W Vastor Chicago                                                          | WMMN, Fairmont, W. Va. Another                                          |
| a   | Pyrogen Clinic Civile Contab Warner Civil                                                                       | recent comer to WMMN is Frank                                           |
| :   | Ked Top Beer, Cinchnati                                                                                         | Knutti, who comes from KDKA,                                            |
| ŀΪ  | Richfield Oil Co Fletcher & Fills N. V. C.                                                                      | Pittsburgh. WMMN is construct-                                          |
| 0   | Rokay Talcum Powder Rogers & Cmith Chicago                                                                      | ing a new 1,000-watt transmitter                                        |
| ۱.  | Scheniey ProductsLord & Thomas                                                                                  | and new studios.                                                        |
| 0   | Silver Dust (cleanser)                                                                                          | <del></del>                                                             |
| - 1 | Skelly Oil Ferry & Hanly, Y. C.                                                                                 | Ford Sawyer, formerly with                                              |
| ١٠. | Sperry Flour                                                                                                    | Yankee network, now writing news                                        |
| : 1 | Stanback son Brantley, Salisbury, N. C. Standard Oil of Ohlo McCann-Erickson, Cleveland                         | bulletins for WTAG, Worcester,                                          |
|     | Sterling (toothpaste)                                                                                           | dally broadcasts.                                                       |
|     | Studebaker (motors)Roche, Williams & Cunnyngham, N. Y. C.                                                       |                                                                         |
| .   | Strasska Laboratories ( cdlcinal) ith & Drum, Los Angeles                                                       | Fred Uttal succeeds Warren Huli                                         |
|     | Tasty Yeast                                                                                                     | as m.e. on the Beatrice Lillie hour,                                    |
| 6   | Thomas J. Lipton (tea)                                                                                          | Friday nights over WJZ. Hull de-                                        |
| 6   | United Drug Street & Flance M W C                                                                               | parted for Hollywood to begin work                                      |
| 2.  | Universal Mills (flour)                                                                                         | in a Warner production.                                                 |
| n   | Waite & Bond (Blackstone Clear) E B D & O N V O                                                                 |                                                                         |
| ١.  | Walker-Gordon Donahue & Coo N. W. C.                                                                            | SEZENTATE A S. C. C. C.                                                 |
| 1   | Walker Poultry Remedy Weston-Parnett Waterles To                                                                | WMAZ Adds Spielers                                                      |
| ×   | Ward Baking Co. (soft bun) Fletcher & File N V C                                                                | Macon, Ga., June 11.                                                    |
| 7   | Watch Tower (religious)                                                                                         | Several switches on the announc-                                        |
| 8   | Watkins Co. (shampoo)Blackett-Sample-Hummert, N. Y. C.                                                          | ing staff at WMAZ. Arthur White-                                        |
| 1   | Welch Grape Julee Co. (bever H. W. Kastor, Chicago                                                              | side joins the organization, coming                                     |
| ·   | Western Assn. of Railroads                                                                                      | over from WIS, Columbia, S. C., to                                      |
| 8   | Westinghouse Electric Fuller, Smith & Ross, N. Y. C.                                                            | replace Robert Armstrong who left                                       |
|     | White Sewing Machine                                                                                            | WMAZ to spick for WFBC, Green-                                          |
| t   | Willard Battery Service (battery) Meldrum & Fewsmith, Cleveland                                                 | ville, S. C.                                                            |
|     | Willard Tablet Co. (mcdicinal)First United Broadcasts, Chicago<br>Wyeth Chemical (drugs)John F. Murray, N. Y. C | Solon Couch comes to W.                                                 |
| :   | Zonite (antiseptics)                                                                                            | for general announcing                                                  |
|     | McCann-Erickson, N. Y. C.                                                                                       | reporting.                                                              |
|     |                                                                                                                 |                                                                         |
|     |                                                                                                                 |                                                                         |
|     |                                                                                                                 |                                                                         |
|     |                                                                                                                 |                                                                         |
|     |                                                                                                                 |                                                                         |
|     |                                                                                                                 |                                                                         |

### Music Notes

Wingy Manone, one-armed baton-eer, currently at Hotel President, signed by Irving Mills. Remains at present job until Mills returns from Europe to build new band for him.

Worthy Hills' unit is getting a Yankes network release from the Pavilion Royal, Savin Rock, Conn.

Harms, Inc., will move to Radio City around Aug. 1. Will take 4,000 feet of space just above the floor now occupied by Remick & Wit-mark.

Genevieve Ellis, non pro, will have her official San Diego Expo song, 'Angelita' (Little Angel), played as the opening number of the L. A. Philharmonic orchestra in the Ford Bowl June 21,

Meyer Davis' orchestra of 30 will officiate at the first two balls announced for the Newport season by Mrs. John Russell Pope Aug. 10, Mrs. Alexander Hamilton Rice

Ozzie Nelson is doing a tour of one-nighters through New England and Pennsylvania.

Melvin E. White has quit Irving Berlin, Inc., to join the professional department of Leo Feist, Inc.

Tom Coakley, currently at the Arcadia, Philadelphia, has recorded five new tunes for Victor.

Walter Donaldson and Adamson Wrote 'Yo Crawford's 'Eleganee.' for

Ned Washington and Herbert Stothart are the composers of 'I'm Headin' Home,' which Harry Stock-well sings in 'Here Comes the Band

Jerry Freeman now at Feitman's einer Waidorf in Concy Island weiner Waidorf in Cor Olga Vernon vocalizing,

Gus Arnheim opens at the Miramar hotel, Santa Monica, Cal., June 20.

Ned Washington supplying the lyrics to Kaper and Jurman's plug number for Joan Crawford's Metro starrer, 'No More Ladies.'

Dave Herman, former arranger for Abe Lyman, on the loose. Free lancing in same capacity.

Bill Scotti erew gets Lido, West End. N. J., end of June, continuing through summer.

Jean Brunesco, musiker at De sey's hashery, has been extended for entire summer.

Vincent Lopez stick at Baker hotel, Dalias, until autumn.

Buddy Rogers will resume with his band when film 'Rhythm' he is doing for Radio is completed.

Jerry Freeman will double be-tween Feltman's Coney Island, and Orlental Beach when latter reopens.

Ferdie Grofe assigned by Universal to the score of 'Diamond Jim Brady.'

Allie Wrubel and Mort Dixo tune. 'So. Nice Seeing You Agair will be warbled by Phil Regan Warners 'We're in the Money.'

Manny LaPorte's ork replaces Tom Coakley at the Arcadia Inter-national, Philadelphia, Saturday (15), with wire through WCAU. The Mario Villani opening same night with floor show.

ford hotel, Philly, now at Pcacock Gardens, near Valley Forge.

Sid Austin's band will leave the Congress for a summer engagement at the Hotel Nassau in Long Beach, starting June 15. He returns in the fall to the Congress, which figures to close for warm spell.

Eddie Duchin due for short stay at the Hollywood, Tonawanda, New York, niteric.

Merie Carlson ork opens at the Tayorn in Reno, June 15.

They will alternate between Roof and the Parisian Room during cocktail hour.

Cataract Hotel, Niagara Faiis, has opened its River Boat Room and Cataract Gardens. Lou Bresse ap-pears with ork.

Eva and Raul Rayes, currently at the Waidorf, signed by C. B. Coch-ran for his 'Anything Goes' revue, which goes in September.

Freddy Martin at Cocoanut Grove

Dorothy Fields writing lyries to Jerome Kern music for Lily Pons' 'Love Song' at Radio.

Bill Anson and Roemer-Kent agency signed pact giving latter outfit exclusive management of musiker for next five years. Anson currently at Ben Marden's Riviera, Ft. Lee, N. J.

C. L. Van Voast and ork opened summer season at the Oaks Park ballroom, Portland, Ore.

Mills Music sold the Bri ghts of 'Kiss Me Tonight' ampbeli-Connelly.

Jack McCoy, formerly of Broad-way Music, now on the professional staff of Irving Berlin.

Leo Edwards is back in the publishing business on his own, with Ciarice Manning, writer, as partner.

Mickey Addy and Jack Diamond are filling the places on the profes-sional staff of the E. B. Marks Music Co, made vacant by the de-parture of Johnny Green and Harry Centes.

Arthur Kaye, L.A. Philharmonic orchestra macstro, signed by Mascot to supervise score for studio's first filmusicai, 'Harmony Lane.'

### 2 HELD IN \$500 BAIL ON INFRING'M'T CHARGE

J. Lawrence Cook, of J. L. C. Song Service, Bronx, and Robert Gunther, of Gunther Song Service, Mt. Ver-non, N. Y., were arraigned before U. S. Commissioner Cotter in New York iast week on eharges of in-fringement and released in \$500 ball fringement and released in \$500 ball each. Arrests followed an investigation by Department of Justice agents of an orchestration membership service Cook and Gunther operated. It is alleged they reprinted the complete chorus of copyrighted pop tunes without obtaining the required permission. quired permission.

quired permission.
In addition to the criminal complaint, Cook and Gunther face civil suits filed against them by Leo Feist, Inc., Shapiro, Bernstein & Co. and the Crawford Music Co. These publishers claim damages of \$250, plus \$1, for every copy of their tunes put out by Cook and Gunter. Attorney Walter Sociolow represents the three publishing firms in the civil action.

### K. C. Also After Fio Rito 'Angel,' Held in Minne.

Kanass City, June 11.
A state warrant has been Issued here for the arrest of Lester F. Martin, promoter of "Plinland Frolies," featuring Tred Flo Rito and ban, which played here recently under the auspices of the local Mystic Shrine. Compliaint was made by the credit manager at Martin passed checks totalling \$476 for meals, rooms and cash during its stay here and that the checks homeed.

Show recently closed in mahu. Kansas City, June 11.

### Most Played on Air

To familiarize the trade with the tunes most on the air around New York, the following is the listing of the songs most played on the cross-country networks last week, in relative standing, according to the approximate number of combined plugs on WEAF, WJZ and WABO.

Life Is a Song Lovely to Look At In the Middle of a Kiss Little Gypsy Tea Room Quarter to Nine Quarter to Nine
Flowers for Madame
What's the Reason
Chasing Shadows
Latin from Manhattan
To Call You My Own
Lady in Red
Tell Me You Love Me
Seein' Is Believi
I Won't Danever Again
Every Little Moment
Get Rhythm in Your Feet
Footloose and Fancy Free
Thrilled Thrilled

### Love and Kisses Love and a Dime Whiteman, Black In Philly Orch's Sympho-Jazz Yr.

Philadeiphia June 11 Highbrow music going pop with vengeance here this summer. Latest in putting over Philadelphia Orchestra's concerts in Robin Hood Deil Feirmount Park, is signing of Paul Whiteman, Frank Black and

others for guest appearances. others for guest appearances. Whiteman date not set, but maestro signed to conduct own revew and symphony group in comcrew and symphony group in compared to the conduct of the conduct of

as in past seasons.

Pop features also include grand operas and Glibert and Sullivan productions as well as performances by Humphrey-Weidman ances by Humphrey-Weidman Dancers, Fokine Ballet, American Ballet, Littlefield Ballet and Mary Binney Montgomery, local socialite dancer. Season lasts from June 28 to Aug. 22.

### Prairie Canaries Prep For 'Bohemian Girl'

Ames, Ia., June 11. Warblers from 47 Iowa countles will present 'Bohemlan Girl' this coming week as a feature of the 4-H girls' convention at Iowa State

More than 200 individuals will be in the east, production being one of the most pretentious ever staged under college direction here.

## U. S. Suit Vs. ASCAP Et Al. Dismissed As Against M.D.S., but Not the MPPA

### MPPA's \$8,500 Melon

Music Publishers Protective Association last week distributed among members 88,500 collected during May on fees from radio discs. Purso was 22,000 better than it had been for the same month in 1934. Organization has so far this year taken in over \$40,000 from trans-

cription sources, or 30% more than prevailed for the same period last

### FRANCES MOVED UP IN RCA COAST SHAKEUP

Holiywood, June 11. RCA Victor-Photophone has re anized the western division of the company, with James E. Frances moving in to take charge of the Hollywood disc and sound recording headquarters.

headquarters.
L. E. (Pete) Clark was appointed manager of the film and wax recording operations departments locally, with H. E. Williman, formerly in charge of this work, drawing a transfer to the Camden plant. Resignation of Percy Townsend was accented.

Resignation of Percy Townsend was accepted.
Service end of the western division of RCA Photophone also received a going over in the shakeup, with A. E. Jackson, district service manager of Los Angeles, moving up to the post of western division manager in charge of Photophone theart oequipment sales and service, with R. D. Westphal drawing promotion to succeed Jackson. motion to succeed Jackson,

New appointments of Photophone sales and service representatives in the Pacific northwest include: J. L Larson, Portland; S. F. Burns, Seat-tie; J. L. Casey, Jr., Spokane; and Emil deNeuf, Salt Lake City.

### Philly Broadcast Tax Tiff Still Unsettled

Philadelphia, June 11.
Question of payment for broad-casts was the only point not settled last week in the dispute between Philadelphia Orchestra Association and Musician Protective Associa-

tion.

Differences, which threatened to hold up regular winter season's concerts in Academy of Music, relate to musicians' demands for \$5 am and for non-commercials. Commercials Commerci

Romeo Colla, union president, ex-Romeo Cella, union president, ex-plained \$5 payment would be for protection of unemployed musicians who ean't get radio jobs because of free music. Understood Jacob Billi-kopf, member of the Regional Labor Board, conducting arbitration.

On a motion of Gilbert & Gilbert, counsel for the Music Publishers' Protective Association, Judge Goddard in the New York Federal Court yesterday (Tuesday) ordered that the government's conspiracy Dealers Service. Inc., be dismissed. Court declared that he saw no reason for trying an organization which had long since been out of business.

son tor trying an organization of the control of th

the behavior of another, that all were thereby acting in violation of the Sherman anti-trust act. Further report of the trial is conv

tained in the radio section

### VETO CENTRAL MUSIC DISTRIB.

Task of setting up a single shipping source for chain stores was indicated as hopeless in an exchange of vicws at a meeting of publishers and jobbers at the offices of the Music Publishers Protective Association last week. It now looks an through the feeding of the syndicate counters will be split between two sources of supply, the Maurice Richmond Music Desiers Service and the Music Sales Corp., the latter a Warner Bros. subsid. Meeting had been called to devise ways and means of stemming the wholessie shutdown of music countries. The substitution of the substit substitution of the substitution of the substitution of the sub tion iast week. It now looks as

warned the publishing industry that this would happen if the publishers didn't co-operate to cut down on the counters' overhead by clearing their wares through a central shipping

whatened.

Invitation to attend the meeting had been extended to all jobbers, but the MIMDS and the MSC were the only two represented. Each of the latter made tentative propositions embodying the conditions on which they would clear to the chains for the entire pop trade. Opinions for the entire pop trade. Opinions and the conditions of the control of the control

### Mrs. Meyer Davis, the

## MPPA's Reorg Plan Calls for Strictly A Trade Body; Propose Slash in Dues

mational, Philadelphia, Staturday and the auspices of the local first Mark Mark Shrine. Complaint was made the market of the submitted staturday and the Mark Willand opening same make by the credit nanager of the Mark Willand opening same make by the credit nanager of the Mark Willand opening same make by the credit nanager of the Muchlobach hatch, who says that Muchlobach hatch,

# SHEETS STILL IN **SLUMP: CHI**

Outside of the first few days of the month, the sheet music busi-ness stayed way down under during May. Of no help to the usual seasonal slump was the singular lack of smash sellers. Jobbers rate May's turnover as the worst they have experienced in five years. Like the previous month, five of the six leaders on the sheet list for May come from pictures.

come from pictures.

Too Oid to Dream' (Robbins) held the ace position pretty much to itself. Coming along nicely during the month was the same firm's Life is a Song. Runners up for the period were 'Soon,' Isle of Capit.' Love and a Dime,' You're a Heavenly Thing,' 'Diverything's Been Done Before' and 'It's an Oid Southern Custom.'

Giving Indications of helps, on the

Done Before' and I'l's an Old South-ren Custom'.

Giving Indications of being on the way to the top was Joe Morris' I'n a Little Gypsy Tea Room'. In the first het weeks of release, the tune accordance of the control of the control

#### Flutters

Flutters
Business was off like a toboggaduring the mast fill the a toboggaduring the mast fill the a toboggaduring the mast fill the a toboggatop and generally expected. With the
start of the aummer season now
start of the aummer season now
June will show a perk-up due to
June will show a perk-up due to
road spots besides the platters
road spots besides the platters
"Too Old to Dream' was the leader

bought by outing parties.

"Too Old to Dream' was the leader for May by a wide margin and from its present pase indicates, that it will be able to retain the top-noteh position throughout June campaign also. Just out of the blue-ribbon dame. Also selling well were Gypsy Tea Room' and 'Life Is a Song,' both or which should be able to eatch spots in the top listing for June.

#### Eddy Highlights Coast

Eddy Highlights Coast

Taking Loo Angeles, June 11 very look of the coast of the co

and taken the needle.

Brunswick's leader was 'About a Quarter to Nine', but no great shucks laham Jones' China Boy' shucks a laham Jones' China Boy' but no great shucks laham Jones' China Boy' but had been been better days.

The sheets have seen better days.

The sheet sheet sheet better days.

The sheet sheet

#### H. G. Wells Sez

# MAY MUSIC SURV

THIS TABLE SHOWS THE LEADING SIX SELLERS IN SHEET MUSIC AND PHONOGRAPH RECORDS GATHERED FROM THE REPORTS OF SALES MADE DURING MAY BY THE LEADING MUSIC JOBBERS AND DISC DISTRIBUTORS IN THE TERRITORIES

### 6 Rest Sellers in Sheet Music Reported by Leading Jobbers

|            | NEW YORK                       | CHICAGO                        | LOS ANGELES                    |
|------------|--------------------------------|--------------------------------|--------------------------------|
| Song-No. 1 | 'When I Grow Too Old to Dream' | 'When I Grow Too Old to Dream' | 'When I Grow Too Old to Dream' |
| Song-No. 2 | 'Lullaby of Broadway'          | 'Isle of Capri'                | 'Isle of Capri'                |
| Song-No. 3 | 'About a Quarter to Nine'      | 'What's the Reason'            | 'About a Quarter to Nine'      |
| Song-No. 4 | 'What's the Reason'            | 'About a Quarter to Nine'      | 'In a Little Gypsy Tea Room'   |
| Song-No. 5 | 'Lovely to Look At'            | 'Lullaby of Broadway'          | 'You're a Heavenly Thing'      |
| Song-No. 6 | 'Life Is a Song'               | 'Lovely to Look At'            | 'The Words Are in My Heart'    |

#### 4 Leading Phonograph Companies Report 6 Best Sellers

Side responsible for the major sales only are reported. Where it is impossible to determine the side responsible for

|                 | the sales, both                                                                                             | n sides are mentioned:                                       |                                                          |
|-----------------|-------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------|----------------------------------------------------------|
| BRUNSWICK-No. 1 | 'Reckless,' 'Give a Broken Heart a<br>Break' (Freddy Martin Orch.)                                          | 'I Won't Dance' (Leo Relsman Orch.)                          | 'About a Quarter to Nine' (Ozzle Nel-                    |
| BRUNSWICK-No. 2 | 'In the Middle of a Kiss,' 'Thrilled'<br>(Hal Kemp Orch.)                                                   | 'In the Middle of a Kiss' (Hal Kemp<br>Orch.)                | 'Latin From Manhattan' (Ozzle Nelson<br>Orch.)           |
| BRUNSWICK—No. 3 | 'The Image of You,' 'What Would You<br>Do Mister Moon' (Hal Kemp Orch.)                                     | 'Alexander's Ragtime Band' (Boswell<br>Sisters)              | 'Everything's Been Done Before'<br>(Freddy Martin Orch.) |
| BRUNSWICK-No 4  | 'Dinah,' 'Alexander's Ragtime Band'<br>(Boswell Sisters)                                                    | 'Tell Me That You Love Me' (Freddy<br>Martin Orch.)          | 'Lullaby of Broadway' (Hal Kemp<br>Orch.)                |
| BRUNSWICK—No. 5 | 'Put On An Old Pair of Shoes,' 'I'm<br>Living in a Great Big Way' (Louls<br>Prima and his New Orleans Gang) | 'Merry Go Round' (Duke Ellington Orch.)                      | 'Life is a Song' (Freddy Martin Orch.)                   |
| BRUNSWICK-No. 6 | 'Lovely to Look At,' 'I Won't Dance'<br>(Leo Relsman Orch.)                                                 | 'Put On An Old Pair of Shoes' (Louis<br>Prima Orch.)         | 'Reckless' (Freddy Martin Orch.)                         |
| COLUMBIA-No. 1  | 'The Little Things You Used to Do,' 'Go Into Your Dance' (Johnny Green Orch.)                               | 'Dancing Dogs' (Mills Blue Rhythm<br>Orch.)                  | 'Dixieland Band' (Benny Goodman<br>Orch.)                |
| COLUMBIA-No. 2  | 'About a Quarter to Nine,' 'Latin From<br>Manhattan' (Johnny Green Orch.)                                   | 'Swinging in E Flat' (Mills Blue<br>Rhythm Orch.)            | 'I Won't Dance' (Johnny Green Orch.)                     |
| COLUMBIA-No. 3  | 'I Won't Dance,' 'Lovely to Look At' (Johnny Green Orch.)                                                   | 'Thrilled' (Henry King Orch.)                                | Night Wind' (Benny Goodman Orch,)                        |
| COLUMBIA-No. 4  | 'Life Is a Song,' 'It's Easy to Remem-<br>ber' (Ruth Etting)                                                | 'Would There Be Love' (Paul Pen-<br>darvis Orch.)            | 'March Winds and April Showers' (Ruth Etting)            |
| COLUMBIA-No. 5  | 'Dodging a Divorcee,' 'Lullaby of<br>Broadway' (Reggie Forsythe Orch.)                                      | 'Latin From .Manhattan' (Johnny<br>Green Orch.)              | 'Lullaby of Broadway' (Reggie For-<br>sythe Orch.)       |
| COLUMBIA-No. 6  | 'The Dixieland Band,' 'Down Home<br>Rag' (Benny Goodman Orch.)                                              | 'Lovely to Look At' (Johnny Green<br>Orch.)                  | 'Going Shopping With You' (Johnny<br>Green Orch.)        |
| DECCA-No. 1     | 'Grow Too Old to Dream,' 'The Night Is Young' (Casa Loma Orch.)'                                            | 'About a Quarter to Nine' (Victor Young Orch.)               | 'China Boy' (Isham Jones Orch.)                          |
| DECCA-No. 2     | 'Rhythm Is Our Business,' 'Stardust'<br>(Jimmy Lunceford Orch.)                                             | 'Everything's Been Done' (Guy Lom-<br>bardo's Orch.)         | 'Sugar Blucs' (Clyde McCoy Orch.)                        |
| DECCA-No. 3     | 'Lullaby of Broadway,' 'The Words<br>Are in My Heart' (Dorsey Bros.)                                        | 'What's the Reason' (Guy Lombardo<br>Orch.)                  | 'Easy to Remember' (Blng Crosby)                         |
| DECCA—No. 4     | 'Black and Tan Fantasy,' 'Since My<br>Best Gal Turned Me Down' (Jimmy<br>Lunceford Orch.)                   | When I Grow Too Old to Dream'<br>(Casa Loma Orch.)           | 'Soon' (Bing Crosby)                                     |
| DECCA-No. 5     | 'Seein' Is Believin,' 'Alice Blue Gown'<br>(Guy Lombardo Orch.)                                             | 'Stardust,' 'Rhythm Is Our Business' (Jimmy Lunceford Orch.) | 'Honeysuckie Rose' (Dorsey Bros.<br>Orch.)               |
| DECCA-No. 6     | 'Lament,' 'Congo' (Ambrose and his Orch.)                                                                   | 'Lovely to Look At' (Guy Lombardo<br>Orch.)                  | 'I'll Take the South' (Cleo Brown)                       |
| VICTOR-No. 1    | 'I Won't Dance, 'Lovely to Look At'                                                                         | 'I Won't Dance' (Eddle Duchin Orch.)                         | 'Sweet Mystery of Life' (Nelson Eddy)                    |
| VICTOR—No. 2    | 'I'm Falling in Love With Someone,' 'Tramp, Tramp, Tramp Along the Highway' (Eddy-Male Qt.)                 |                                                              | 'Falling in Love With Someone' (Nelson Eddy)             |
| VICTOR—No. 3    | 'Pardon My Love,' 'What's the Reason'<br>(Fats Waller Orch.)                                                | 'Younger Generation' (Ray Noble<br>Orch.)                    | 'Dixieland Band' (Benny Goodman<br>Orch.)                |
| VICTOR—No. 4    | 'The Little Things You Used to Do,' 'She's a Latin From Manhattan' (Enric Madriguera Orch.)                 | 'Latin From Manhattan' (Enric Mad-<br>riguera Orch.)         | 'Lady in Red' (Xavler Cugat Orch.)                       |
| VICTOR—No. 5    | 'Whose Honey Are You,' 'Rosetta'<br>(Fats Waller Orch.)                                                     | 'Springtime in Paris' (Ray Noble Orch.)                      | 'Melencholy Baby' (Al Bowlly)                            |
| VICTOR—No. 6    | 'Lullaby of Broadway,' 'Zing Went the<br>String of My Heart' (Richard Him-<br>ber Orch.)                    | You're a Heavenly Thing' (Benny<br>Goodman Orell.)           | 'I Won't Dance' (Eddic Duchin Orch.)                     |

### Disk Reviews By Abel Green

mm's is gonna get the kids in a great big way some of these days. Aiready the smarter hoders are oldered and Detection of the smarter hoders are on the smarter hoders are of the smarter hode

and "To Call You Ny Own' are the dittles. Some nice choral work in Regaris accomp also figures in the latter. Columbia 3015. However, and Sarthee satury are Ross and Sarthee satury are Ross and Sarthee satury are Ross and Sarthee satury Trives, a clever byleal by Earry Trives, a clever byleal purity seal. Title, of course, permits for the inevitable 'Little Man Day Earry Trives, a clever byleal purity seal. Title, of course, permits for the inevitable 'Little Man Day Barry Trives, a clever byleal purity seal. Title, of course, permits for the inevitable 'Little Man Day Sarthee 'Little Man Day Sarthe

tunesmiths have been trying for a No. 2 and while 'Right About Face' inst quite as good, it's a strong foxtrot ballad with a martial air as done by Leo Reisman and his as done by Leo Reisman and his result of the strong transport of the strong tr

### Tino Rossi

(Continued from page 1)
raised after the war has been broken somewhat by the attacks of Nazirm and other isns from the Goodman attack and the Goodman attack and the Rose of Nazirm and other isns from the Goodman attack and the Rose of Nazirm and other isns from the Goodman attack and the Rose of Nazirm and other isns from the Goodman attack and the Rose of Nazirm and other isns from the Goodman attack and the Rose of Nazirm and other isns from the Goodman attack and the Rose of Nazirm and other isns from the Goodman attack and the Rose of Rose

### **NIGHT CLUB REVIEWS**

#### VERSAILLES

VERSAILLES

Niteries In the Wersailles become landmarks in the evolution of variety entertainment. If an act like Jimmy Savo can click in the Versailles, almost any rostrum turn is to be the savo and the savo and

The watth here was precipitated by a platform which Savo insisted and the platform of the platform o

bus boys highly in setting up on-quickle platform. Abart from that, Johnny Boygiani. Abart from that, Johnny Boygiani. Nick and Arnold still have one of the town's top life spots. Harry so well that a number of attrac-tions, save Savo, were afraid to follow him. Savo's breaching the gap. Fannle Brice oo es in rext. Abel.

### PALOMAR

(LOS ANGELES) June 8.

(LOS ANGELES) June 8.

LOS Angeles, June 8.

You desire smile, poderc, where
you menter you have been the your like a bestache, cold
hills and helptimare realled into one
for the entrepreneurs of the hotel
apolts. On the other hand, for those
who like to shake a leg and voom
who like to shake a leg and voom
the Paleman. That's

for the entrepreneurs of the stock of the control o

90c dinner and the two-bit cocktalls. Place has all the comforts of the block of th

torcher.

Layout was not much of a threat until name bands were brought in. Unless negotiations fall through, Glen Gray brings his Casa Loma crew here next. Bestor is in for four weeks at around \$1,200 straight. He also plays the Jack Benny alrey, but the standbys draw the pay envelopes. velopes.

KHJ remotes the music with Ken
Frogley at the mike.

Helm. Frogley

HOLLYWGOD (NEW YORK)

Gertude Niesn tops the Holly-wood's new summer revue, and a breezy floor show it is, too. Miss Niesen, singing and look-ing better than ever, is a sock punch for the usual girly stuff which includes the average quota of undvanery.

ing better than ever, is a sock punch for whe usual girly staff of unden pery the usual girly staff of unden pery the social person of unden pery the social person of unden pery the social person person of unden person deliberation of unden person person social person person

### RAINBOW ROOM

(NEW YORK)

Sundays) and a \$3.50 course after 10 p.m. for non-inner course and the sunday of the s

#### Puttin' on the Ritz

'Snooks' cen Snooks Friedman opens tomorrow (Thursday) at the Hollywood restaurant un-der a new moniker, Hale Ham-ilton. [Another Hale Hamilton is also a veteran stage and film player, husband of Grace La-Rue.]

Rue.]

Joe Moss, operator of the spot, thought that the 'Snooks' appellation, particularly, cold be improved upon from the viewpoint of swank. Friedman (Hamilton) replaces Archie Bleyer's unit.

Archie Blayer's unit.

Term milliary chapseur. No service any of the sayed for cambulage. No longer needed, and very good. Miss Hart and the sayed for cambulage. No longer needed, and very good. Miss Hart Term Josefovitz, Burgerian plane. The sayed for cambulage is to breach the gaps, in itself a smart Idea. Ramon Ramor Argentine combo alternates for the tanger Painten combo alternates for the tanger properties of the sayed and the

days and week and dincrs.

The two of 'em should do their small share to help pay off the Rockefeller mortgage on the Center.

Abel.

#### Bellevue-Stratford (PHILADELPHIA)

(PHILADELPHIA)

Thilly and the Service of the Service of Service o

### ATLANTICO CASINO

(RIO DE JANEIRO)

Rio de Janciro, May 23. header floor show, with A four-header floor show, with a Chester Hale troupe, the Pearl Sisters, the Lewis Radioites and Shirley and Gillette, last named us master of ceremonics—all from the U.S.—is the best program billed here since the Rio night clubs started to snoop around for American talent.

Show is spotty, but on the whole, and the them that the leggy hoteha variety which audiences have head of the past. Better costumes and a greater variation are contributing

the past. Better costumes and a greater variation are contributing factors, and a greater variation are contributing factors. The property of the importations to date; same time, as might be expected, they don't measure up to metropolitan standards. A little more drill would be in the property of the

contrast to similar previous contrast to similar previous to a floor.
Levis harmony quartet to a floor.
Levi

### Disc Reviews

stroup on the floor in Rio, and only succeeded in drawing kindly smiles from the audience. Too bad.

American part of the programmen on a six-months' contract and now in the tenth week. Probably in honor of team's recent marriage at. the American consulate, here, pre-time, too. After nine weeks playing to the same audiences week after week, best of acts begins to pall.

Atlantico floor show is billed alongside two feature orchestras, Romeau Silva (Brazillan) and Julio specialty dancers of nedicere ability. However, best moments of the evening are provided by a little ghost properties of the cyening are provided by a little shory erooner ealled Louis Cole. Cole is an American, with vitality and vocal versatility a-plenty, but whispering toos through the microphone and sings blues and warmer, in the qual ease and warmer mere with qual ease and warmer condening in seat to date.

### **AMBASSADEURS**

(PARIS)

is an American nonsense act of a type that can always got by in France. The can always got by in France. It is a type that can always got by in France. It is a trout. He has the stuff, got and poliuses for his balancing sir and on his nose and rolling for the control of the c

### What, No Skii

WHAT, 1VO JKII

Ta, tpringfic I, O, June II.

Ext, tpringfic I, O, June II.

Ext, dance, swl and rext ls the
schedule of events at the flashy new
Cabunas Club, nilght spot which
omend Saturday (3) with Sammy
Wattlins and ork. Th. pavillon, one
cared by Idone Hanna, assisted by
Seward Finfrock and Edward Dowser. Austin Wiley's band follows. Austin Wiley's band follows.

Accommodates open-air dancing or 1,200; swimming in artificial lake and supper in sunken gardens

### Paris Retains Sheila

Sheila Barrett's stay at the Cafe de Paris, London, has been extended another four weeks.

another four weeks,
iger originally went over for
two weeks at the nitery, doubling
into the Palladium in vaude at the

(Continued from page 56)

backed by the waltz, 'C'est Ton Amour' from the Parlsian revue, Parade de France,' are tunes, inci-dentally which also sound like in-ternational potentialities.

#### Eddy Duchin-Henry King

Eddy Duchin-Henry King
From the new Earl Carroll
Stetch Book of 1935 come two
corking tunes, At Last' and Moonlight and Vollna, Tox and waits
Well of the Moon of the Moon of the Moon
light and Vollna, Tox and waits
Mencher are the authors), wherein
the Duchin Janology and general
orchestration scintillate. Lew SherThe Duchin infurence again asserts itself markedly in Henry
Then's two Columba Sreleases.
The Suchin infurence again asserts itself markedly in Henry
Then's two Columba Sreleases.
Spring' and "Thrillaed" (Green-Barrlya gre paired on No. 3042. Columbia 3036 is The arthique, 'rumba
strom-Waggner-Aller) and "Tell
Mc That You Love Me,' the internash waits bit by C. A. Blot to
fective lyric. Joseph Sudy vocalrective lyric. Joseph Sudy vocaltrack in all. Park Casino. (N. Y.)
Contral Park Casino. (N. Y.)
Town of the StromStrom-Waggner, ver the highlight of
his Victor recordings. No. 25020 is
a good sample of this, Evry Little
and highly danceable, with an arrice orchestral figures.

Ray Noble-Richard Himber

Ray Noble-Richard Himber Smooth dansapation fans will go for Victor's revival of Vineent Youmans' Thine on My Hands', (it's an old master, hence an imported recording), paired on Victor 25016 with another slow foxtrot, Goodmight, Swechheart' Moveles at 18 months of the Control of the Contro

### Couvert Blues

Albuquerque, Jure 11. Now that the Ministerial Alliance Now that the Ministerial Alliance has given up the fight for Sunday closing, all the nitery boys here-abouts are wondering how and when to slap on a cover charge. Macatroes feel that something should he done to discourage beer drinkers, particularly college boys. Latter come and sit, guzzis beer Cover charge also necded to help defeny some of expense incurred by cunty to present floor shows.

### Chi Medinah Expands

Chicago, June 11.

Medinah Club here going into the litery biz in a big way. Will have mitery biz in a big way. Will have two nite spots going by August 1; the relatively small upstairs Tally-Ho club and the big main-floor Trocadero. Will have a Columbia-Trocadero. Y WBBM wire.

Also figuring on a sidewalk cafe.

Deal between Warner Bros, and Leo Feist, Inc., for the purchase of the latter's catalog went cold last

Nina Mae McKinney goes into the Cotton Club in July.

Chappell of America moves into

ROBBINS CHATS

# Steadily Approaching

"Every Little Moment"

Another McHugh and Field's winner — which means the ultimate in songwriting. Then, of course, there

Then, of course, small are:
"LIFE IS A SONG"
"FOOTLOOSE AND FANCY FREE"
"WHEN I GOVE TOO OLD TO DUCKAM"
"EVPRYTHINGS BEEN DONE BEFORE"



#### NEW ACTS

HENRY ARMETTA

HENRY ARMETTA
Sketch
If Mina; Three
Cantury, Balkimor
Character, the sincere but usually
Ing in vaude. Armetta's standard
character, the sincere but usually
He gets 'em, fairly well with of a sight, sockiess sketch he's doing
sight, sockiess sketch he's doing
comething really well with a mounts up into nothing. Not
amounts up into nothing. Not
way. Only recourse was his familiar gestures, and they extracted
the only giggles.
Wide-wallops his
stomach or amacks self on forehead
to express his inarticulate self, he
is over; when he depends on lines
provided by sketch, he is under
the solven in the second of the second of

### WHITEY ROBERTS

STATE LAKE, CHICAGO

NOTICE

REWARD for information leading to whereabouts of an act playing, NITE CLUBS or THE-ATRES using my name.
ADDRESS, Wm. Morris Office Chicago
Friang Club, New York

### DOROTHEA ANTEL

226 West 12nd St., New York City Birthday. Everyday, Convolescent Greeting Cards

Greeting Cards

Boxed Assortments, 15 exclusive
1 original cards to the box, \$1.00.
scial discount on large quantities.
Write for Particulars

JOAN MARSH (2)

JOAN MARSH (2)
Some
Shina; Two
State, N. Y.
Miss Marsh is offered as a picture
State, N. Y.
Miss Marsh is a ferred as a picture
state, N. Y.
Miss Marsh is a land to the state
with that care. But she's not stuck
gling to emphasize a tune and
stooges a bit with her planist to
deep root, but with earlies in consover nicety, though the mile is not
as much of a help as it might be.
Opens with an apparently original song E-iding cosmetics and
then into a couple of pops, all three
into a couple of pops, all three
mike as too many do, but stands
back a little to give her face a
charse. That presentable frontispiece. Does her first two songs
from the same stance but makes
do, and that seems to be the answer.
Chic.

LUCKY 7 TRIO
Dances

Of Mins.; Full
Colliseum, N. Y.
Coll

formed in full dress, to unditude sock tapping. Before closing, the threesome trout boxes which are covered in playing card replicas, and aem hop up and down, across and over, never missing a beat at this viewing, and building up to a rousing finish. It was an opener on this bit, and has enough smoothness to bit, and has enough smoothness to cated vaude trade.

#### Backstage Fall

Maxine Coffee (Coffee Sisters), with Benny Meroff's unit, suffered a fractured leg early last week in Atlantic City, where the unit was playing the Steel Pler. Miss Coffee Iell on a stairway backstage.

46™ST.

NEW YORK CITY

arcus Loew

**DOKING AGENCY** 

General Executive Offices

J. H. LUBIN

GENERAL MANAGER SIDNEY H. PIERMONT

BOOKING MANAGER

K

SIXTH

ATRES

AVENUE

NEW YORK

**160 WEST** 

BRyant 9-7800

R

1270

H E

RADIO CITY

BERNICE PARKS (2)

BERNICE PARKS (2)
Songs, Instrumental
Lowes Gropheum, N. V.
Bernice Parks is a Loew debutante from Station WHN. Brownhaired and nice lookling but the conlate of the control of the control of the confirstage announcement to begin
with is not so forte introducing
with is not so forte introducing
this unknown girl as a well-known
song start when on the stage and
behind the travelet is weak.
Maybe that mike is necessary for
the control of the control of the contravelet of the control of the contravelet is the contravelet of the control of the conduction when the control of the conduction however, the girl could go
places with her voice but it's a long
way off.

Birth in twa accompany on
plano and guitar. Deuced here for
fair returns on 5-act layout, nevertheless.

BKsn.
BSSS and MARGO (2)

theless. Blan.

Boss and MARGO (2)
Comedy, Songs
Comedy, Songs
Orpheum, N. Y.
Lclaurely paced No. 2 crossfire
turn that leans heavily on familiar
arg fare. Same goes for the pop
member of the duo interpolates hetween his talk sessions with a
comely brunet. The girl shows off
well and much in her two changes
of gown, the complex of t

### WILSHIN AIR TIE

Scouting Talent, Also Placing Ether Acts on Stage

Charles Wilshin, one of the old-time RKO franchised agents, has in-directly deserted vaude for radio. Wilshin last week Joined the WMCA artists bureau, New York, under Zac Freecman, former man-ager-producer at the Fox Brooklyn, to scout for new air talent and handle what the station has for stage and club dates.

### 15 YEARS AGO

(From VARIETY and Clipper)

Exhibitor convention denounced Famous Players-Lasky theatre mo-nopoly. Reported Famous had been offered a buy by a third legit book-ing circuit.

Broadway startied at the report George Arliss was about to sign a picture contract. He dld,

Dorothy Gates, star diver at the Hippodrome, signed a South Ameri-can contract which required her to challenge all comers up to 200 feet and outdive 'em or forfeit her con-

Music publishers again talking about cracking down on waxers as a cure for prevailing poor business in sheet music.

Burlesque company returning from Canada lost its Buffalo Monday matinee when the baggage car was ordered back to Toronto for rein-spection. Leading woman tried to bring in 20 cases of Scotch.

American Burlesque Assn. paid a dividend of 10% on its stock.

John Emerson elected head of Equity over Wilton Lackaye. Full returns not made because Brandon Tynan, one of the tellers, took time out to marry Lily Cahili.

Arthur Hopkins signed Jacob Ben-Ami for a guaranteed \$500 a week on 8% of the gross.

Boss carpenter of the Liberty, Oakland, refused to build sets for a new production if Jeff DeAngelis insisted on rehearsing his chorus while he carpentered. Said he uidn't concentrate

Belle Bennett and Clay Clement feuding in Frisco. Grew out of a bite by Miss Bennett as part of the (Continued on page 66)

In Spades

Washington, June 11. Washington, June 11.

New high in skepticism is revealed in local NBC offices. Within past few days large placards have shrieked at all

Put it in writing!

In one office covering about 200 square feet, there are three such signs.

### Unit Reviews

#### Radio Surprise Party (ALVIN, PITTSBURGH) Pittsburgh, June 6.

This is the second of Ed Wolf's ir talent units to show here and from a showman's standpoint, cur-rent edition is weaker of two. From an audience place of vantage, how-ever, it's better. Wolf's the first of ever, it's better. Wolf's the first of the boys to capitalize on amateur winners en masse, striking while the craze for this sort of thing is still plenty hot. Result is he has a show that's three-quarters sold before it even gets under way.

Top spot is Mary Small's and unit's billed as Miss Bab-O's Radio

Top spot is Mary Smail's and unit's billed as Miss Bab-O's Radio Surptise Party. Other pros are Phil Cook, Larry Taylor and Jack Rubin, who mc's, while tyros include Joe Ragato, Major Bowers of the Prosession of Aribs and Muni, latter in Black Fury. Martell's the bird with additional procession of the Prosession of t

college than an lesbirg with his content and a service of the content and

tif and with ork on the stage.

Names are still names, but amateurs are just as valuable as pros from a b.o. standpoint here, and Wolf stands a good chance of mopping up on their fleeting popularity.

Cohen.

### PAULINE COOKE

JOHN ELDREDGE "Oil for the Lamps of Chins'
"HARVEY STEPHENS "Let 'Em Have It" MIKE CONNOLLY, PILOT

### TRACY and VINETTE

Now Filming in CORSICA, SPAIN

LEWIS AND MOORE Management JOHNNY HYDE

INITIAL NEW YORK APPEARANCE ROXY, NEW YORK

# JOAQUIN GARA

"Bon" (June 5th) in Variety Said:

"A peppy young feller named Jonquin Garay, intro-duced as fresh from Mexico. He's pienty in style and personality and knows how to put across a song, with or without chile. "Garay does pop melodies in English, then a descrin-

or without chile. "Garay does pop melodies in English, then a descrip-tive Spanish serio-comic number. He has a good voice and puts pienty of action into his work. He has a winning personality, laughing eyes that come-hither the femmes and scores solidly."

HELD OVER THIS WEEK (JUNE 7th) BY POPULAR DEMAND

Direction, NAT KALCHEIM-WM. MORRIS OFFICE

#### CIRO RIMAC'S

RUMBALAND MUCHACHOS

### THE RIMACS The Hottest Rumba Band in the World

THIS WEEK (June 7), LOEW'S STATE, New York Direction HARRY ROMM

1501 Broadway, New York

RKO PALACE, NEW YORK (THIS WEEK, JUNE 7)

# HEL)

Just Completing 12 Weeks of RKO Time with "IT'S THE TOPS" INCLUDING FOUR WEEKS AT THE PALACE, CHICAGO

THOMAS FITZPATRICK

Thanks to

# BRAZIL LIKES U.S. ACTS

## Russian Rubles Just a Bubble to Mangean Act; Worth 2½c, Not 90c

Hazel Mangean and the four-girl acro act bearing her name returned to New York from Russia, Saturday (8), after a seven-week stay in the Soviet that was strictly on the red side of the ledger. Girls had originally gone into Russia on a sixmonth contract calling for 4,500 rubles monthly.

On artival in Moscow, Miss Man-gean immediately asked for a can-cellation of the contract and return transportation home when she learned that the ruble was only worth 2½6. and that the girls' total salary in American money would be only \$120 monthly. They played three weeks at the Music Hall, Mos-cow, and then scrammed back after wading through a lot of red tape. Booking was arranged through Alexander Bazy, of the Amsov Agency in Radio Citty, official U. S. rep. for the Gomez Ageney, national talent bookers for Russia. Miss Mangeau claims she belleved that the ruble was worth nearly 90c. On arrival in Moscow, Miss Man-

Miss Mangean claims she believed that the ruble was worth nearly 90c. in American coin. Her request for cancellation c.,me when she found it would cost them a total of 400 rubles daily for food when they were only receiving 150 rubles en toto daily in salary.

### **VAUDE GOES BACK INTO** RKO PALACE. CLEVE

at the Palace, Cicveland, June 21. Circult has set an clastic budget for the spot and is on the hunt for name attractions, both acts and

.So far, however, nothing has been definitely set.

### Par Gets Block and Sully For 2 Weeks at \$2.750

Block and Sully have been booked for two weeks by the William Morris office, opening June 21 at the Chicago, Chicago, with subsequent date at the Michigan, Detroit, June 28.

. Sajary is \$2,750.

### Parsons' Show Boat Bill Set Via WMCA Bureau

WMCA's newly formed artist bureau is supplying all talent for Kay Parson's Show Boat cruise, which goes out Saturday night (15). Included in the array are Reno Brothcluded in the array are kenn Broth-crs, Al Bower, Elsie Nolde, Anltra Glrls and Conley's orchestra. Sta-tion will short wave the trip up, the river at 9:30 p.m. for a quarter hour. Dick Flshei in charge of the broad-

Tills talent deal is Zac Friedman's Initial chore since joining the Flamm outlet this past week. New bureau contemplates extensive conansion in its department. Standard acts are to be used regularly from now on, moving between air and stage dates.

### MARCUS REVUE AT A. C.

Percent Wk. at Pier, Then Rich-mond and Norfolk

A. B. Marcus' Continental Revue' opens at the Steel Pier here Wednesday (today) for one week on percentage, having made the jump from Louiswille, Ky., after a structure of one-nightness in the small from Louiswille, Ky., after a structure of one-nightness in the small from the structure of the

set the date

### Non-Cancellable

Norwaik, O., June 11. To work out a court fine, Rosece W. Kauffman, magician, was allowed to give a public performance. Kauffman pleadperformance. Kauliman plead-ed guilty to receiving \$70 here and failing to give a perform-ance under the agreement. Common Pleas Judge Earl S. Miller permitted him to give

LaGuardia Scans

# **AFA Circus Idea** As Work Relief

American Federation of Actors proposed free circus idea in New York's parks, for relief of its noveity-act members, is in the hands of Mayor La Guardia, who is study ing it with city relief heads.

First open discussion on the proposed project came inst week when Ralph Whitchead, executive secre-tary of the AFA, Sophie Tucker, honorary president; Tony Sarg president of the Circus Saints and Sinners, and Earle Booth, director of the Drama Division of the Pub-lic Works Dept., met with the Mayor at City Hali.

ile Works Dept., mot with the Mayor at City Hall.
Temporary proposal submitted to the city's chief exce provides for employment of 50 people in each of the city's chief excellent of the complex of the city of t

tinuc through the winter playing armories and auditoriums.

### Saranac Lake By Happy Benway

Dr. Edgar Mayer ogling the lodge while hellolng his former patients.

Tommy Vicks back Saranacing after six months of Boston air.

# PEPS RIO SPOTS

Shows Brought Into Casinos Once Monthly from Broadway - Stage Renaissance in Picture Houses

#### DANCE STUDIOS NEXT

Rio de Janeiro, June 1, American vaudeville is making Rio de Janeiro leave home. Big attractions are housed in extravagantly decorated casinos, whose cambling rooms suddenly have because the summer of the summer Rio de Janeiro, June 1.

Bratilians on all programs, but nothing has been doge about it so far.

Roaring competition from the new Casino Atlantico, outdoing the others in size and lavishness, offers prospects of even bigger shows and an increasing demand for American talent. The night club business has an increasing demand for American talent. The night club business has wealthlest politician, General Flores da Cunha, has a stake in the Casino Atlantico to prove it.

Foreign attractions, almost all American, arrive in Rio on an average of once a month, contracted with passages guaranteed by one of the three big casinos, the Atlantican contracts of the contract of the con

In Buenos Aires produccrs never have been in the market for North American taient; they get nearly all their foreign attractions from Europe. In Rio its the other way around. The money-making clubs Europe. In Rio its the other way around. The money-making clubs are virtually entirely dependent on New York Importations. Local song-and-dance, far less developed than in B. A., has been relegated to two theatres which bill rickety revues on an average of one every week.

### Home Customs

Home Gustoms
National customs are hard to
beat and few Carlocas like to leave
home on week nights. But the casinos are sold out by Thursday
night for the week end. The Urea
has just installed air-conditioning,
the only such in the city, and foreign troupes play on an average of
two or three month runs, with the
same audiences coming back for
inore.

# YANKEE VAUDE \* Berle Snaps Back at Morrison With Two Suits, Claiming \$2,400

### Uncovered

From usher to m.e. in one week was attained by John Maddock, seat-finder at the Fox, Brooklyn, N. Y. Promotion came after management gandered Maddock m.c. ing a theatre employees' entertainment at the Park Central hotel early last week.

### H'WOOD'S STOCK BURLY. THEN BARNSTORM

Hollywood, June 11.

Joe Weinstock, New York burly mpresario affiliated with H. K. impressrio affiliated with H. K. Minsky, is here looking for a the-atre to house a stock burlesque show that would run for three weeks before touring the Coast keys. Has studied the Playhouse, but so far no deal made with the Guarantee Euilding & Loan Assn., which has the house

not some ratio and the state of the control of the

### BELLE BAKER DUE BACK. MAY MARRY IN LONDON

London, June 11. Beile Baker sails for New Boile Baker sails for New York Wednesday (19), postponing 12 weeks of work here until the fall. Expects to return to London towards the end of August, at which time she will be married to Charles Lombard, native snancier.

### Vaude Clicks in W'ster

Worcester, June 11. Pivmouth theatre returned

two or three month runs, with the after six months of Boston air.

Airs. Harry Gordon, up to see a much great coming back for inore.

Airs. Harry Gordon, up to see a much great coming back for inore, and the calculation of the coming that the same audiences coming back for inore.

The Copacobana, oldest of the individual properties of the control of

Another chapter in the legal differences between Milton Berle and Charlie Morrison, his erstwhlle personal representative, is the serving on Morrison of papers in two New York supreme court actions by the comedian. Both were served Monday (10) through Monroe M. Goldstein, attorney for Berle.

In one action the actor demands \$1,600 on charges of alleged con-version. The other suit, covering

91.00 on charges of alleged conversion. The other suit, covering two separate claims of \$625 and \$1375, seeks to recover the \$800 total. The \$1,000 claim is predicated on the charge that between March 23, 1933, and Oct 1, 1933, Morrison withheid \$1.000 received from the out accounting for it to Berie. In the other suit, Morrison to Morrison of the suit, Morrison to Morrison the Morrison to Mor

In previous suits by Morrison against Beric, an order to show cause for an injunction to restrain Beric from working elsewhere, excepting under Morrison's direction, was withdrawn by O'Brien, Driscoll & Raftery, attorneys for Morrison. This left Beric a free agent.

### FIGURE CHAIN OF COMBO SPOTS

Barkley Theatres Co. has been formed in New York, with Eddie A. Barkley of Hollywood as its head, for the purpose of establishing a chain of houses which will play pictures and live tained in some form or other. It will be vaudeville, review, with bands, dancing troupes, m. c.'s, and the like, under present plans, with double feature impolicy to prevail in addition where permitting.

In the property of the prop Barkiey of Hollywood as its head,

### Variety Bills

### NEXT WEEK (June 14) THIS WEEK (June 7)

Numerals in connection with bills below indicate opening day of show, whether full or split week

### RKO

NEW YORK CITY Grenadiers Plante (14)
Jack Gwynne Co Jack Pulton Co Jack Pulton Co (Onc to fill)
Con to fill)
Debe Bart Girls Petch & Deauville Vie Oliver Pulnes (14)
Jack Gwynne Co
Jack Pulton
Lew Parker: Co
(One to fill)
Bobs: Darri Girls
Petch & Deauville
Vie Oliver
Helen Honan
Large & Morgner
John Fogarty

Bobe Dard Gleis
sech Deawlide
leich Deawlide
leich Deawlide
leich Honan
arge & Morgner
ohn Foxatz V
hard Gleis Honan
lat balt (14-15)
read Leightner
Foar to fill)
RHOUNAN
let half (14-16) John Fogarty
Collscum
1st hulf (14-18)
Fred Leightner
(Four to fill)

OFFICIAL DENTIST TO THE N. DR. JULIAN SIEGEL PARAMOUNT BUILDING This Week: Harry Short, Harry Brand

### Loew

BALTIMORE Century (14)

NEW YORK CITY

Billy Roses Co
Dark Original Color (14)

Elliner Sherry
Roy Agendon
Oral Agendon
Oral Agendon
Oral Color O

Dibble Pincus Co
Joan Deversus Rev Lee & L Rev
Ist half (14-17)
Ist half ( **Paramount** 

BOSTON
Meirapolltan (14)
Call Collegian
Freddis Craig
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March Collegian
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# Warner REMING Arbert 1st bulk (\*\*-17) Sin Revec Co 2d bulk (11-12) Tho Tr Marcy Bree

ELIZABETH IST DAIF (15-18)
Derothy Crooker Co (Four to fill)
FILEADEL, PILLA
Earle (14)
5 Wonder Girls
A & M Havel
Eddle White
Donatella Brus & C (7)

2d belt (11-13)
7no Tr
7no Tr
Marcy Brook &
Bayes & Steek
Jack Leuny Co
W "HINGTON
4 Decent (11)
5 Ranhael
Mitzi Masfali,
Boby 12:cler
7 owell / Lidra
Arthur Boom
Siddy Duckin Co Donatella Brus & C (7)
'Spices of 1935'
Count Bernivle!
Garner Wolfe & H
Boh Carnoy

PITTSBURGH Stanle (7) Benny Davis U

### Wilbur Cushman

POISE
Planey
2d half (20-02)
Champaigne CokC
Elvira Tanni
George Young
Sid Marlon
3 Tumbleweeds Darlow

Cleason & Allyn Cropley & Violet Chris Felliy Co Gernice Jamean H & B Clark 1 hpths Cr a hertinetee Cleasure lid GRAND WORKS Batton 2d half Charri Rhanande Bligth Hobby Tilm Sersin & Allya Confee & Videa Charles & Videa Unix Reille Ch Typina Jamen H & B Cheft Hirgh Ist hatf (16-18) harrolly Rhythur obby & King

PUBLICATION OF THE PROPERTY OF

3. Rhythm Queeas Glessons 1d G

### Fanchon & Marco

NEW YORK CITY
Rasy (14)
Paul Ash
Tip Tap Toe
Ras Sax
(15)
LOS ANGELES
Paramount (6)
Rube Wolf Dd
Max Lerner
Pank Rogers
Carlta

PHILADELPHIA Fill LADELPHIA
Fox (14)
Mary Small
Futuristic Rhythin
Loretta Dennison
Wilbur Hall
Jimmy Hodreas
Oxford (14)
Fenwick & Kocher
(Others to fill)

### Independent

CHICAGO
Stafe Lake (8)
MCMille Sia
R & P Scamon
R & Stafe
R & Shiel
R &

12 Pickaninnies
Max Ong
Duvall & Trigg
Hector's Dogs
LOS ANGELES
Orpheum (5) Orpheum (5)

1 Clovers
Berlindf Sla
Miss Stephaneo
Miles & Kover
Al Hann
Joe Pennus
NAS VILLE
Princes (8)
Honroe & Adams 5
Estelle & Harvey
LeVan & Bolles
Jerry Ross

Jan' Carson TONG BEACH Strand (6-7-8) Son'a & Vernon Yen Carter

### London

Week of June 10 Astrola D. H. RAST HAM Premier Edmund Boys

Sord & Sengrave
Canterlury M. H.
Let half (10-12)
Flenry & Petros
Flenri & Welfs24 helf (12-15)
Grad & Boys
Ford American
Mhert Sandler
Tra adera
France Flam
Grad Flam
Hert Sandler
Liter
Hay
Kandler
Kandl 3 Eddaund Boys
'EDGWARF RD,
Grand Cosgrove & Wish'd
BIMONTON
'Elingte
O'Shee Joan
Helen Joan
HAMMY SMITH
Beldy Believe
Luddy Robert Fallermard

Istington Blue Hell Ist half (10-12) Furd & Sangare Strad & Boys of half (10-15) O'lleary & Peiros Strand & Wells Palare Palare
Palare
Rimund Boys
CLAPTON
Rink
Columbia 1

KILBURN
Grange
Cuskrove & W'stw'c
LEWINHAM
Pilinee
Max & Gang
Fredynoris
RUGBX
Trolan Mandelineer
STREATHAM
Jr Jubileo Bd

TOOTING
Granada
Jr Julileo Bd
TOTTENHAM
Palace
Columbia 4
WALTHAMSTOW
Granada O'Shea & Jean Holen Blunie Ju Lie San

### Cabarets

NEW YORK CITY Bal Mosette
Arden & Duncan
Geo Marechai
Millard & Anita
M Ferri
Geovignetti
Pietro Wilmen Delso Roberts Juan

Roberts
Junia
Juni Burrel of Fun Satch & Satchel Frankle Mendows Lewis & Dody May Kennedy Percy Stoner Benn lynrge

Benn lynrgo
Pat Rooney II
Marion Bent
Pat Rooney III
Marty Beck
Bill's (ing 90's
Kathryn Parsons
Jos E Howard Brittwood

Il'lyw'd Restuuran'
Gortrude Niesen
Jack Waldron
Princess Chiyo
Paxon Sia
Yucz Lavai
Yucz Lavai
Yucz Lavai
Yucz Lavai
Jonny Wells
Terry Lawlor
Martin Martin
Ann Graham
Cutherine O'Neal
Archia Bleyer Ore
Eugene Jeleanik Ore
Hotel Astor Britt Williams
Fred Hudson
Dooley Wilson
Mary Strain
Queenlo Gali
Margle Thomae
Freckles Judah
William Gant Ore Bruno
George Thorne
Angelita Loya
Fox & Ballister
Raiph Novella Ore
Cnfe St. enls
Wally Alina
Central Pk. Casin

Hotel Anto Jack Berger Ore Virginia Verrill Florence & Alvaro James Keogan Dick Gasparre Ore Hotel Buckinghan Leo Reisman Ore Chutham Walk Marin Di Poie Orc Clintenn Moderne 

Verdenando Urch
Hintel Lexington
Wilkins & Meyers
Will Osborne Ore
Hotel Jincoln
Dick Mesaner Ore
Hotel Jincoln
Enoch Light Ore
Hotel Montelair
Frank Marey
Ona Leonovitch
Deliman
Marti Michel Ore
Hotel New Yorke

Hotel New Yorker

Hotel New Yorker Elmeres Clydo Lucas Ore Linda Lee Lyn Lucas Wilkins & Meyers Ronnie, Van & K 4 Diplomats Frank Bessinger Hotel Purk Line

Max Bergere Ore Hotel Pennsylvani Antonin & Catalina
Antonin & Catalina
Jack Denny Ore
Hotel Plerre
Capert'n & Col'mb's
Joe Moss Orch.
Hotel Pluxs

Emil Coleman Ore Dorlo & Brooks

Holel Ritz-Curlien

Arman Veesey Ore

Hotel Romevett

Bennie Goodman Or
iternice Pariots
Hoirl St. Moritz
Hoirl St. Moritz
Alex Dattin
Beverly Roberts
Rosalcan & nevilla
Eric Corror's Ore
Hotel St. Regis
Johnsy Green Ore
Marjory Logan
Jinniny Parrell
Mario & Pioria
Hniel Weylin
Join Hoyswat

Join Hoysvedt Rosnicen & Seville Charlie Wright Don Richards Ore Hernandez Bros

Dause of Lords

Chartean Bollerne
Kay Cody
Paul Bass Ore
Cinremont Inn
Freddle Starr Ore
Club Gnucho
Senorita Leona
Club New Ynrkei

Jack Byree Ure
Citib Birthman
Heavy Bergman
Heavy Bergman
Communt Grove
Communt Grove
Communt Grove
Loya Gordon
Lo

Corn La Redd
Con Ruige
Joe La Porte Ore
Cubunaena
Lune Norlego
Luis & Hosita
Anionio & Juenita
Cubaicas
Delmnnico's

Delmanico's
Ted Meza
Jarrow
K & C Joy
Boliby Tracy
Marcella Sharkey
Jerry Baiter
Wynn & Wayne
Mike Durso Ore
Deanville
Snive

Spley Kay Skidmore Frank Farrell Ore Frank Parrell Ore El Chien Datores & Candido Fedra Fancino & Rosite Carmellta La Monterita Emile de Torre Ore El Monteco

El Morneco
Vano Rodego Bd
Ernie Holst Ore
El Torenther
D J Escarpinter Or
Trint Varela
Dinorali Argudyn
Marilinz
Rainon Quiron
R & B De Caro
Firenze

Bnuse of Lords
Reverly Rollerin
Michael Zarin Ort
Ainmy Kelly's
Rivlera Pove
John Miller
Louise Sterling
Midgle Parths
Alima Habsey
Lean McCauly
Princess Sinaticelet
Carler & Schaib
Frederica & Britar
Rollerin Hughes
Chus Albert Ore
Chus Albert Ore Sandton & Pairchild Dick Mansfield (9) Dick Mansfield (
rench Castao Lulia Berlanenta Nocene Carney Muriel Senbury Walter Davies Giorla Gibert Warta Desty Heroid & Loig Bome Bradna Les Mancinis Celime Z Karin Zooka Hrong

Clus Athert Ore

In Rue
Sedano & Swor
Lesvairgol (PO)
Fart Moss Ore
Leon & Eddle's Siddle 19 (VI)
Ford Ore
Paul Onke
Ann Ilsiaes
Hall Stantson
Lee Gardner

Marden's Riviera Marden's Inviera
Bill Anson
Billa Logan
Kay Pleture
Betty Allen
Baron & Blair
Vera Nivn
Mona Lesile
John Halo
John H

Monte Rosa

The Runch
Harry Hatta
Mary Ann Moreer
Juckit Hoitz
Juckit Hoitz
Varietta Lacey
Mile Landau'e Ore
Thomasichelay's
Borls Hounasticlay
Borls Hounasti Monte Rosa Frank Mariao Poter Gallo Maria Donia Mon Paris Town Cashing Cashin

Taft Grill Geo Hall Ore Loretta Les

Jean Sargent Oscar Caivert Arnold & Hawkin Gene Fosdick Orc Herrera Orc Normandie

Normandie VI Bradley Eddle Elkins Orc DeHaurto's Ens Old Ronmanian

Old Ronmania
Thais
Sadio Banks
Jack Hirseh
Ruth Wynn
Ronnie ile Camp
Ethel Benneit
Colette
Anita Feodorown
Abrasha Cre

Paradise
Paul Higan
Rita Rio
Stanley 2
Fránk Mazzons
Elenore Wood
Bernice Lee
Tom Monahan's Or
Place Elegante Bill Farrell Rex Gaville Ore Rainhow Grill
Val Olman Orc
Meadow Briks Boys
Teri Josefovitz
Nita Carol

Nita Carol
Rainbuw Ronm
Oliver Wakefield
Jack Holland
June Hart
Terl Josefovitz
Ramon Ramos Or
Ray Noble Orc

Georges & Jaina Milton Douglas, Carmen Castille Xavier Cugat Dre Guy Lombardo Ore Wivel Bob Grant Ore Deslys and Clark Barll Fomeen Ore Stork Club Georges Metaxa Wynne Rolph

#### LOS ANGELES

Beverly Wilshire King's Club Orville Knapp Ore Edith Caldwell Norman Ravell Guy Rennle The Tria Johanos
Club New Yorker
Carroll Wax Ore
June Mnrlowe
Ibl Engel
Roberta Smith
B B
Marvel Andre
Lynn Lewis
Omar's Dame

Jack Fagin
Sheer Bros
Beebe Moffet
Alleen Cooks
Val Vestoff
Floria Vestoff
Milton Mann

Wnistor: Veturin

Biltmore Bowl
Biltmore Bowl
Jimmy Grier Ore
Rhythm Rascals
Joy Hodges
Romo Vincent
Marvin Jensen
Karre LeBaron 3
Maxine Lewis
Larry Cotton Lynn Lewis
Omur's Dame
Burney Vaughan
Doris Darnell
Henry Galante
Pnimerus Cnfe de Parce

Bill Fleek Ore Don Santo Nick Angelo Bobby Joyce Fetter Beck & N Casinn (Agua Callente)

Philmerus
Chuy Perex Ore
Dina de Tolly
Paolo & Paullina
Islero Lopez
Edith Davis
Patomur
Don Pestor Ore
Joy Lynne
Nell Fuckley
Glezz/ Bros
Hudson-Metzer Gis
Parls Ins
Pete Controlli Ore (Agua Callente)
Benito Serrano Or
Alhorto Guitterez
Chiquita DeGage
Robby Maytorena
Don Julian & M
Juan Puerta & R
Nona
Madelon
Marinba Ore
Eduardo Chez

Parls Inu
Pete Controlli Oro
Singing Waltere
Helen Rurns
Don & Beverly
Avanda
Dorothy Castle
Lucia Rand Clover Club Aniwa Boys Coconnut Grave Freddie Martin O Tie Toe Girls E & J Leach

Lucia Rand
Pirrnne's
Ted Dahl Ore
Dut Roberts
Ruth Cuffer
Hackett & Lewis
Sally Coy
Don & Dolores Cottun Club Cottin Club
Leroy Br'infield & C
Martha & C Ritchis
Dudley Dicherson
Connie Harris
Rutledge & Taylor
Flora Washington
Mona Ray
Don Swander
Glennie Cheesham
Les Hite Orc

Sherry's

Sherry's

Bill Warren Ore
Naseha

Ted & Laurell
Dorothy Brandon
Dixie Turner

Plate Turner

3 Little Pigs
Slim Martin Ore
Ginger Case
Gene Tabor
Frene Barry
Hillie Lann
Marte Revelle
Leslie Sheckner
Martery Shenly
Nina
Margaret Sparks
Topsy's Lea Hite Order

Johnny Herriek Ore
Max Lerner
Histswond Stubles
Paul Laware
Huddy Laware
Huddy Laware
Lidde Arden
Lidde Glide
Lidde Glide
Lidde Oliver Ore
Drottly
Drottly
Drottly
Are
Deggy Neary
Billy Taft
Joey Lee Ore Topsy's
Geo Redman Ore
Kimer
Agains
All Halls
Virginia Di
Leon R'ee
Dorethe Da

#### ICAGO

Maurie Stanton Ger Coconut Grave Lina Tasquette 1311 Hoxan Ore J. Cherniavsky Ore Joe Sanders Ore College Ium Frankle Masters Chiadum's Mary Sunde Rence Villon Viette Sis Irving Parket Jodis Harristina Hop Timsley's Ore Clink Almeristina Hop Timsley's Ore Clink Almeristina Hop Timsley's Ore Clink Almeristina Frink Davidson Dale West Wirls Vanichu Sindhiem-Heilt Hop Timsley's Ore Clink Almeristina Frink Stephenson (1997) Bennic Adler Clink Manuer Chink Manuer Chink Manuer lae Fanders Ore

J Cherniavsky Ove Druke Hotel Salers & Borgi: Rio & West 4 McNathie St. 4 McNathie St. Mary Martin Borace Heidi Ore Edigewater Beach Ted Phaski, Ore Candy Muzzy Marcel Ing Condy Muzze Marcel Inc 2 Debutantes Barry's S V to

Barry's N V Control Rechard Ginger Wood 1919 Weyers Bdus Leonard Vel 1: sel bey Flord Town Larry M Whomes H I have tallers H Whomes H Whomes Harry Slevens

Cinb Minner Frank Spermah Freeldy Bernard Mere Leng Slittal Nichalls Vasha & Masha Adelina Persona Joan Clark

Lincoln Tavern Joe Lewis Ben Pellock Ore J & E Terrence Dorls Robbias

Dorls Robbias
Philiper House
Veloz & Yolanda
Cardini
Parumount Club
Sammy Walsh
Ruth Dehnar
Hawalian 4
Phelps 2

Royale Froilce
Billy Gray
Jerry Bergen
Frazee Sis
Reb Sherman
Barbara Belmore
Terrice Gardene
Gienn Lee Ore
Roberta Walnut Room (Dismarck Hotel) Eddle Leonard George Nelldoff

Jeo Marino Corlice & Palmer Maurie Stein Oro Royale Frolice

### Ascap

(Continued from page 43)
(Tuesday) morning after Burkan ind sought a three weeks; postponement. Judge Goddard, who assented to the 'proposal,' pointed out that because of his sinted assignments to other divisions of the court he would not be able to sit on this case beyond the end of June. Bennett advised the court that he could not consent to an adjournment unnot consent to an adjournment un-til he had communicated with At-General Cummings, Latter in a telephonic conversation from Washington, Monday afternoon, ve-toed the postponement idea and instructed Bennett to proceed to try

structed Bennett to proceed to try his case.

Reviewing the Government's Reviewing the Covernment's Reviewing to the Covernment's Reviewing the Revi

Gavenment was not trying to have a SCAP by dissolution but that it was solely interested in correcting such practices as it helieved to be harmful to the user of perfecting rights and to be in violation of the law. Beanett traced the development of ASCAP, decay what the Government of ASCAP, decay have been solely and the MIPPA, pointed by the control of the contro

specially the face the mechanical fee at 1985 the process of the face of the f morning (Wednesday).

# l-'5 ROAD BIZ WAS OKA

## Hope of Federal Coin for Legit Gone as RFC and FERA Both Nix \$3,000,000 Loan for Road Buildun

Washington, June 11. nagers' hopes of ob-Washington, June 11.
Legit managers' hopes of ob-taining financial life - preservers from the Federal government for use in rescuing the road went glim-mering last week. Likewise pros-pects that Congress will give Na-tional Art theatre plans a boost

peed that Congress will give a boost conditional and condition

### Too Hazardous

Too Hazardous
Original proposal that the Reconstruction Pinance Corp. loan legit
managers \$1,000,000, and the Relief Administration kick in with
\$2,000,000, was rejected as too
hazardous, although sponsors pointed out that the money desired from
for employment of Jobless stagefor employment of Jobless stagefor employment of Jobless stagehands and mechanical workers.
R. F. C. couldn't see the idea of
loaning its cash to such a risky
venture, while Reliefers insisted
any money they put out must be
than by private producers.
Idea of borrowing the entire
\$3,000,000 from President Roosevell's new \$4,800,000,000 work-reite
appropriation got a cool reception
from bosses of the new entire
\$3,000,000 from President Roosevell's new \$4,800,000,000 work-reite
appropriation got a cool reception
from bosses of the new relief appropriation
from bosses of the new entire
skittish and implied that a formal
application would be turned down.
Methods of creating relief Jobs
formers are attli under consideration by the FERA and developments are antiejpated in the near
future. While no definite decisions
formers are attliepated in the near
future, While no definite decisions
have been made yet, Relfer's are
contemplating an increase in comand still are falseussing other 'educational' projects of this nature as
sart of the relief falsn for white
collar classes.

National Theatre Original proposal that the Recon-

part of the relief plan for white colour classes.

National Theatre dica, which has been pan Treatre did not be the colour to the proposed creation of a new Federal department of art, lifterature, and selence, had the skids knocked from under it last week when the did not considered the Magner bill. This legislation, which passed the Senate, would have granted a Federal charter to a group composed of society big-shots.

Objecting to Federal Consequently, the sponsors made it known they will be sponsors made it known they will not undertake the venture without the sponsors made it known they will not undertake the venture without

### White Signs Dance Duo For New Stage 'Scandals'

Jimmy Shea and Guy Raymond, vaude comedy-dance team are among the first set for George White's next stage 'Scandals.'
Louis Shurr set the deal, with the revue not scheduled to start rehearsals before September.

## **Guild's Musical** 'Porgy' Penciled For H'wood Th.

Warners ollywood theatre on Broadway, New York, rebuilt at a cost estimated over \$150,000 to house cost estimated over \$150,000 to nouse Lew Brown's disastrous 'Calling All Stars' iast season, will house another legiter this fall. Show re-ported set to go in is the operetta version of 'Porgy' by George Gersh-win, to be produced by the Theatre Guild.

Guild

Guild's Porgy' will be staged by Rouben Mamoulian, film director, who has read the script and heard the score of the revised version of Boise Heyward's colored drama.

According to tentative plans, Porgy' will go into rehearsal the latter part of July and open in Boston for one week, probably coming to the Riollywood theatre directly of a reincides Buck and Bubbies, colored vaude comedy team, whose only other legit show was a Ziegfeld Polilies.

### 'Maid' to Tour

The Old Maid' will close the last week of September and go on tour. Show will hill Philly first, Sept. 36, probably opening at the coart and return with about 75 stopoffs. Helen Menken and Judith Anderson, two stars of the play, will go along, as will most of the original cast. William Fields has been taken on the coart of the play of the handle the bally, starting pronto.

# HIGGINS LEAVING 'BOOK'

Peter Higgins leaves 'Sketch Book' at the Winter Garden, N. Y., on a two weeks' notice. Earl Carroli revue opened last week. No successor to the tenor had been selected early this week.

sideration from the House this so sion are practically nil on account of the legislative jam and the de-sire to clean the slate as rapidly

as possible.

Philip Wittenberg, attorney for the legit Code Authority, declared in N. Y: that federal financing for icthe sidetracked the Wagner bill. This legislation, which passed the heritage of a colcity blg-shots. The side of society blg-shots. Objecting to Federal charter to a group composed of society blg-shots. Objecting to Federal incorporation of private organizations, mombers of the flouse committee significant of the state of the sponsor made it known they will not undertake the venture without ongressional sanction. Despite this obstacle is goined that the Government day of the state of the state

# NEW DRAMATIC SHOW RECORD

More Than 20 Shows Touring Most of Season-Two Musicals to Coast and Back — 'Mary of Scot-land's' \$37,112 in Texas Week-'Cheer's' Big Take

#### 'AH, WILDERNESS'

While the road for legits is not comparable with boom years, season of 1934-36 was distinctly ahead of several previous seasons in the number of shows toured. Also a new tecord gross for a drama was record gross for g

Three musical shows fared exceptionally well on tour—'As Thousand's Cheer, 'Follier' and Roberta.'
Tour of the first two included the coast, which had not been visited by coast, which was limited as to road dates because of the release of the picture version. 'Cheer' drew the largest total gross, getting \$804,332 in \$8 weeks, yet the Coast dates had not been considered with the coast dates and the coast dates are the coast dates ar

its early summer list. A year ago the count was 16.

## **Equity Rules for Rehearsal Pay** On Basis of \$20 Weekly for All **Actors and \$15 Per for Chorus**

### Labeled

Summoned for Jury duty, a Broadway agency man told the court he preferred serving during July because of several major boxing shows during June. Asked what that had to do with it, the ducat handler explained that his business to buy and sell, tickets is to buy and sell, tickets is to buy and sell, tickets of the commented sharply. You are not qualified to serve on a jury; get out of here.'

### LEGIT FAVORS **CONTINUING OWN NRA**

Members of the legit Code Author ity wiil meet today to consider a proposal that a similar organization be formed whereby the managerial. actors and union groups of the theatre may function and consider various issues. Although there is some question as to just what was accomplished by the code, indicated feeling favors a continuation of the

pian.
With the NRA declared iliegal; With the NRA declared illegal, such a continuation would be voi-untary, along the lines expressed by several major industries. Awatting Congressional action as to the dis-position of the NRA along new lines, showmen expressed the opin-liquidation of the CA until the issue is finally decided on in Wash-ington.

### Curran Sending Two Operettas to Frisco

Hollywood, June 11.

Homer Curran is dickering with
Edwin Lester to take his local productions, 'Blossom Time' and
'Chocolate Soldier' to Frisco.
Opercitas did smash biz here,

### Donnelly Ill

Leo Donnelly has been confined three weeks in Post-Graduate hos-pital, N. Y., where he is now recu-perating from a serious internal operation performed by Dr. John F. Erdmann.

Legit and screen actor-author had previously been treated, but a new operation became necessary.

Equity's Council had two important issues for disposal at its meeting vesterday (Tuesday), pay for rehearsals and regulation of the number of junior players in any one cast. On the latter issue there is divided opinion, but there was reported to be general agreement on extra compensation during rehearsal neriod.

Under the regulation reputed to have been adopted, all legit players are to be paid \$20 weekly during rehearsals after the probationary period (seven days for dramas and 10 days for musicals) and choristers are to be paid \$15 weekly.

ters are to be paid \$15 weekly.

Council's action came as something of a surprise, since it takes in
stars and feature players as well as
the lesser salaried actors and, in
addition, the chorus. Rule wholly
disregards the managerial objections to boosting cost of production
in this manner. Discussions for the
past month by the Equity commitwas to be paid during rehearnals
and at what salary levels such extraneous payments would apply.

Out for Shoestrings

#### Out for Shoestrings

Out to Shoestrings
Council got down to cases and agreed that such coin is due to all players, not as rehearsal pay but sustenance money, during the preparation of shows. It is expected the move will speed the preparatory period and three indirect indirect produced the speed of the short of

the flop record of that type of showman.

For the average straight play the
extra money required for ausstrain money required for ausstrain money required for ausgarded as important money, but it
will mount up in musical shows because of the number of chorus peofice. Figured that the sustenance
coin will amount to 50% of the
regulation chorus salary in New
actors paid the minimum. Fact
that higher salaried players are
also included is explained by the
claim that any number of refaured
players have been embarrassed
financially and many have secured
players have been embarrassed
foriginal proposals on sustenance
or rehearsal pay called for \$25
weekly to all players engaged for
less than \$150 weekly.

Rehearsal pay is one of the is-

weekly to all players engaged for less than \$150 weekly. Rehearsal pay is one of the insues emanating from Equity's younger group, the Action Form to the reasons, actor leaders learning away from the idea because of a feeling it might discourage production. Issue has heen the tople of a dark squawk by managers ever since Equity won the 1919 atrike, but while veteral legit showmen for producers are known to have swung around to the actors' idea, conceding the difficulty of casts carning a livelihood in the face of the large percentage of dops. Forum has come out for elimination of the junior salary minimum of \$150 weekly, which would establish a general \$40 minimum for all salary realists the minimum to \$50. University of the proliferation of \$50 weekly, which would establish a general \$40 minimum for a failing the minimum of \$50. University of the proliferation of \$50 weekly, which would establish a general \$40 minimum for \$150.

lish a general \$40 minimum for all cast players. Group also is for raising the minimum to \$50. Understood, however, that the conservatives are for an 80-20 arrangement. That means that not more than two juniors out of every 10 players may he engaged for any one cast. Seniors who have found that the senior series of the senior series with a large some showmen are prone to engage juniors because of the cheaper salary (\$250. Argument is that by eliminating the junior minimum all players would get an even chance.

## Actors' Forum Agrees on Policy: Wants Space in Equity Monthly

Declaring itself a definite, estab-lished entity, the Forum now wants the privilege of space in Equity's monthly house organ. Group backs up its position with the argument that its people are, too, members of Equity, with no iden of withdrawing, and therefore should have some rights in the publication.

Figure in the publication.

Forum wants at least one page in the monthly booklet, such matter as submitted not to be subject to editing. No expression made against the magazine other than that it reflects the ideas of the administration and therefore the progressive

(Continued on page 66)

### Moss Hart No Longer 'Wonder Boy,' Round-the-World Trip Cured Him

a round-the-world eame back erulse, bearing in his now lithe, sunbronzed arms a lot of photographs, spears enough to equip an Amazon chorus' in the Music Hall, great stacks of savage headdresses, and the completed script of 'Jubilec.' He looked just like somebody who's returned from a round-the-world

Now that he's home, Mr. Hart has been forced to notice a reluctance on the part of his friends to look at his pictures, a marked disincli-nation to hear tell how and where and his potential, and have a matter that the matter he got his trophies, in fact, an aversion to listening to anything additional that the matter has been added to the has been added to the matter has been added to the has been added to the has be

fired it.

Mr. Hart tried to make it clear
just how his sortie to the far-off
places had changed his life. First
of all, he said, he could never get
worked up, really worked up, about
how his writing would go again.

Ah—Lifel

the Indian Ocean, Broadway is very emote, you don't seem to care about the NRA, you don't even care very much about Perey Hammond. No metal can touch you. At least noth-ing matters. Nothing was mattering so de-lightfully, in fact, that Mr. Hart put. himself on a strict schedule and was hard at work on 'Jubice' every morn at 10. But to go on: the world is quite a

morn at 10.

But to go on: the world is quite a large place; life in it can have peace and richness and charm and galety.

he—the Boy Wonder of Broadway—discovered to his amazement. Which discovered to his anazement. Which made him grow up, and they can't rightfully call him the Boy Wonder any more, nor even the Plxle of 46th Street. The facts compel them to call him now, he points out, the Wonder Man.

### Stature and Such

Stature and Such
Looking at high mountains, absorbing some of their timeless repose, increased his stature, he explained, and indeed he does look talter, and very secretary and the control of the contr

show, they had intended a November opening.

Thus the hurry about casting.

Whom had they in mind?

Mr. Hart, looking inserutable now.
as one of the Buddhas that had

as one of the Buddhas that had looked so inscrutably at him, couldn't

But here he was now, with springy, exalted step striding down 46th Street toward the Music Box —a pathway which, as he sailed the South Seas, he was sure he never South Seas, ne was sure me new in what do to traverse again. The might lot before the ship docked he had build to his had and build to his had and build to make a debauch of seeping the box or corked with his sobs—on, he ddid ti Musch (research, resident, and Russell rocked with his sobs—on, he ddid ti Musch (research, resident, and Russell rocked with his sobs—on, he ddid ti Musch (research).

want to come back, he dldn't, he dldn't.

'Need You Ask?'

Mr. Hart pulled himself together.
There was 'Jubilec.' Mr. Hart had
the idea for it before he and Mr.
Porter sailed. Porter liked it. they went right to work on it withthey went right to work on it without change. For the first time he
worked without strain or tenseness.
He kept a couple of seenes shead
of Mr. Porter so that if Mr. Porter
should get stuck with a certain song
he could abandon it, so on with the
score for the next scene, return to it
later. Each would do his own work
alone—sometimes they would be alone—sometimes they
content they'd tuse it together.

It was exact an ideal concernent.

—then they'd fuse it together. It was such an ideal arranement they finished it a month ahead. Mr. Hart feels now that all musical comedies should be written on round-the-world cruises. When you know that the next day you'll be in Java, you want to get that scene finished tonleth. It makes you feel that everything you're getting is velvet. It's an incentive to work.

Volvet. It's an incentive to work.

Tubilee' Mr. Hart admitted, is
rather interesting. Mr. Porter's job
is magnificent. He has written a
lot of recitative for it, a score for
the book. There is no song in it
called 'You're the Middle,' for in-

How about the book? Is it witty?
'Need you,' asked Mr. Hart,
wounded, 'ask?'

### **Beating Minimum** Salaries by Signing Non-Existent I.O.U.'s

A scheme to chisel on Equity's dictum that rural summer showshop managers must pay actors not shop managers must pay actors not less than \$40 weekly (\$25 for Junior players) was revealed last week. Cast rehearing in New York for a start in the sticks next month was given contracts. Minimum salary was typed in correctly and the contracts were apparently okay, but the players signed 1.0 U.5 for money which they didn't get and will rot

receive.

Regarding the chance of other engagements as dubious, actors agreed to the evasion, taking a chance that it would not be detected because of the profusion of hideaway country theatres. However, they are now liable to fine or suspension by Equity

quity. The I.O.U. method of beating the The I.O.U. method of beating the minimum salary rule, is not reported having reached Broadway as yet. Several current shows are on a minimum salary basis. Detection of violation of the rule is figured to be virtually certain in New York sooner or later. The \$40-50 are of the properties of the proper

### Current Road Shows

Week June 10

Abbey Players, Hollis, Boston.

Franciseo.
'First Legion,'

'Three Men on a Horse,' iltimore, Los Angeles.

Chiengo. 'Tobacco Road,' Francisco

n-air opera, Phliharmonic, Navin Field, Detroit; St. Open-air L.A.; Nav Louis.

### Summer Theatres

(NEW PLAYS)

'is This a Zither?' Ridgeway Theatre, White Plains, N. Y. 'The Ugly Runts,' Mendelssohn Theatre, Ann Arbor, Mich.

#### Raymond Sticks at Springfie

Springfield, O., June 11.
Franklin Raymond, of New York, was named Wednesday (5) as director for his sixth consecutive year of the Springfield Civic Theater, Inc.

### Waltz' Reopens Aug. 5; Will Tour Next Season

Will TOUR NEXT SESSON
The Great Waltz, which suspendcd at the Center, N. Y., last Saturday after running 37 weeks, is dated
to resume Aug. 6. Operetta Is slated
to fresume Aug. 6. Operetta Is slated
in July, but Alax Gordon Aling to the
road. Cast as is was given contracts for next season.

Rox office will onen several weeks

Box office will open several weeks in advance of the restart date, which will be given publicity via radio and RKO theatre trailers.

### Gilmore's 30-55c **Legits in 2 Spots Paving Ventures**

Paul Gilmore, one time road legit star, is now operating Daly's 638 St. theatre, N. Y. in addition to the Cherry Lane in Greenwich Village. He announces that next season six 'proven Broadway successes' will be revived at the uptown house. Current attraction there is 'Strictly Dishonorable' Which he ran for Dishonorable' Which he ran for Co-featured with last daughter, Virstinia.

ginia.

Operation of both spots is strictly by mall solicitation. Orchestra tickets are sent out, with no box office price. On the reverse is stamped: 'Issued' for service. Nothing to pay but 30c.' However there are throwaway 'passes' which call for the payment of 55e at the b.o.

for the payment of 55e at the bo. Dishonorable' was leased for four weeks, current and fifth week being added. Couple of hundred dolars nightly appears to earry the show along to some profit. The Village house's current attraction is 'Streets of New York', the older meller being operated along similar lines.

### Simeon Gest Producing

Los Angeles, June 11.
Coast production of "Black Pit"
will be staged here in August by
Simeon Gest. Irving Gordon may
be brought on from New York to
direct.
Entire

### **Nearly 100 Straw Hat Troupes** Will Dot Eastern Landscapes

Ever increasing amount of summer theatre plans being set up. Inmodul to particularly healthy. Number of hideaways operating will
probably exceed last season's 86.
Washington Irvius Playhouse. In
Tarrytown, N. Y., will bow in June
17 with its annual drana festival of
ten weeks under the direction of
Joef Peetsch and Raymond L. Lippert, manager. Probably word to
Joef Peetsch and Raymond L. Lippert, manager. Probably word word
weeks evival period, has elapsed,
may try a couple. First production
is The Shining Hour', to be followed by "Three Cornered Moon."
Place operates on absorption basis.
Raymond Moore's Cape Playhouse
at Dennis, Mass, will enter the parade on July 1 for its ninth season.

### **Oldest American Theatre** To Be Rebuilt by FERA

Charlotte, N. C., June 11. Charlotte, N. C., June 11.

An allotment of \$100,000 for the restoration of the nation's oldest theatre, at Charleston, S. C., has been made by FERA funds. City of Charleston bought the site and existing building for \$10,000.

J. D. Fulp, South Carolina state relief administrator, announced approval of the project at Washington as part of a national program historic buildings and analysis. The properties of the control of

Feb. 12, 1836.
Rebuilding of the house will pro-vide jobs for 80 rellef workers, and will result in restoration of the original layout in accordance with plans prepared by government architects

ehiteets.

From 1800 to 1840, various parts
of the Planters' Hotel were erected
around the site of the theatre,
which was destroyed by fire in 1740.
Historical research showed the Dock Historical research showed the Dock Street was the first building in this country designed solely for the-atrical performances and having stage, pit, boxes, and gallerles similar to Elizabethan houses in

In August by Gordon may London.
New York to the recruited given when the theatre was first opened in 1736.

Resident local profesh players, augmented by imported guest stars, Burk Symon will direct. Opener will be 'I's a Wise Child,' followed by a flock of reanimated successes.

by a flock of reanlimited successor. Two new plays will also be added to program. Philip Huston, Dorothy Blackburn, k'lora Campbell, Jessamine Newcombe and Dudley Hawley have been engaged as resident thespians. Theatre-by-Sea

Theatre-by-Sea
A repertoire of nine oldies will be
given by the Theatre-by-the-Sea,
at Matunuok, R. I., over a period
extending from July 2 to Aug. 31,
Haisted Welles directs, assisted by
management of T. Edward Hambleton. Partlepants are all professlonais and will be augmented by
visitors.

ton. Participants are all proreston. Participants are all proreswisitors.

Waiter Hartwig's Playhouse at
Waiter Hartwig's Playhouse at
Conquit, Me, will feature Libby
Holman in opening play, 'Accent on
Youth,' July 1. She remains with
Early Pulcon's puppets will be
the two month venture of the summer theatre- at Marshfield Hills,
Mass. July opening.

Westport Country Playhouse undarpes with The Country Doctor'
darpes with The Country Doctor'
in this first of season's presentations here.

In this first of season's presentations here.

South Shore Players

South Shore Players

Third season of Alexander Dean's

South Shore Players will locate in

Cohasset, Mass., July 8, Earle Larrimore and Selena Royle go into

Meer' the Prince, first production.

Same pair will skip around to several other summer apots at which

White Plains, N. Y. has the

Ridgeway Players, who will do new

pleces. First of season, Ts This a

Zither? by Vlola Brothers Shore

and John Hayden, will star Sylvia

Field. Opens June 10 for indef

period.

Account on Youth' opens the sea-

Field. Opens June 10 for Inder period.

'Accent on Youth' opens the season for another troupe, the Farragut Players, at Rye Beach, N. H., on July 3.

A dual enterprise is the Rock-ridge Theatre, Carmel, N. Y. An Index of the Rock-ridge Theatre, Carmel, N. Y. An Index of the Rock-ridge Theatre, Carmel, N. Y. An Index of the Rock-ridge Theatre, Carmel, N. Y. among activation, and this year will include the management of the Milbrook theatre, Millbrook, N. Y. among activities. Outdoor house seats 5,000, will be open only on Friday and Saturday nights for four weeks from July 18. A Gilbert and Sullivities, Outdoor house seats 5,000, will be open only on Friday and Studenty and Studenty of the Studenty of the Rock of the

each week and no new plays.

Harbor Players
Harbor Players opens its theatre
in the Woods at Boothbay Harbor,
Maine, July 4, continuing for a
seven-week season under the direc-Foley and H. B. Oberteuffer, Pro-fessional company with visiting

tion and management of Paul A. Poley and H. B. Obertuelfer, Professional company with visiting stars. Revivals only.

Sixth annual season of the Weststars and Poley and Poley and Poley and M. Kiaco, No. S. Lawrence Parmix, M. Kiaco, No. S. Lawrence Parmix, M. Kiaco, No. S. Lawrence Parmix, M. Kiaco, No. Lawrence and Day Tutte directs. No announcement as to closing of season, which is subscription basis. Professional talcut. among whom are Mildred Nature. A mong whom are Mildred Nature. Note of the March of March 1997. The March 1997 of the

Southampton, L. I. is the location of the Hampton Players, openink July 10 for a tryout of four new plays. Professional talent only, under direction of Feits Jacoves: Players are James Todd, Ernest Woodward, Ruth Mattison, Mary Miner, James Dolly and Alan Wallsect, James Dolly and Alan Wallsect, Your Young Men, by William Wallschart of the Wallschaft of the Scheduled quartet.

### **Another Simile for Hollywood:** City of Myriad Little Theatres

Little theatres are like noses in Hollywood, everybody has one. There are 30 of them operating within the confines of the cinema city and none of them are having any trouble east-

of them are having any trouble east-ing their plays, with ambitious amateurs to be had by the gross. Like pictures, the local little theatres need new faces. The same mob of grease-paint-consection embryos play the circuit of remodeled stores and barns from one year to another. Some of them have been doing the conlightened family time for at least five years and have never received a break.

enlightened family time for a vessel was a service years and have never received a break.

The production was a service of the content of the

hey hope to impress picture scouts

seouts are the balt held out by the store shows in rounding up casts. Several of the little theatres do attract studio people, but they

the store shows in rounding up casts. Several of the little theatres casts. Several of the little theatres are in the minority. Anything are in the minority. Anything Pasadena Community Playhouse does gets the picture mob. The Spotlinki, the Bliss-Hayden, The L. A. Junior College, and the Holly-ton have the best production report of the minority of the production of a new play, usually around \$200 or so. Others take anything that requires a cast. Players often offer coin to get into overs a sawbuck, so it doesn't count. Other little theatres in this community include the Quili 'n' Buskin, operated by graduates of Dr. Baker's Yale class; the Musart, Baker's Yale class; the Musart, Baker's Yale class; the Kusart, Clark's Little theatre, Katherine Clifford's Little theatre, Marken Yale, Pasadena, Wilch Store, William Country, Pasadena's Workshop, Playbox and Padus, The Green Room, the Class, the Musart is the largest organization, with a 400-seat theatre and a teup with New York's New Standard, each of the Pasadena, which is class, the Musart is the largest organization, with a 400-seat theatre and a few parts of the Country of th

### Inside Stuff—Legit

An Equity ruling prevented Dave Burns from accepting an engage-ment in a London revue to be presented by Fellx Weisberger. Comedian recently played the lead in "Them's the Reporters," which lasted only four performances at the Barrymore, N. Y. He sought a release after rehearing 10 days, but Equity claimed his withdrawal might jeopardize the attraction, thereby affecting the chances of the other actors,

Weisberger is said to have been aide to Max Reinhardt. He staged 'Symphony,' short-lived drama in which Michael Meyerberg, the agent, was financially interested.

'Lyrics for the London presentation of 'Anything Goes' have been re-vised by P. G. Wodehouse because the topical references in the original are deemed too local for Britishers. Another reason is the censorship rule over there which forbids references to living persons. Most of the changes concern 'You're the Top' and the 'Goes' numbers.

The London leads for the show are Jusc Whiting, Jeanne Aubert and Sidney Howard. Latter has the Victor Moore part, having handled similar assignments in English versions of American musicals in which Moore has appeared over here.

Idea of a concealed orchestra with 'Sketch Book,' Winter Garden, X. was shelved after the first two nights last week, plt band now be spotted on the side of the house in space formerly occupied by bor Pit remains covered, however, extending the apron about five feet acts as a sounding board when dancers are in action.

Coming through microphones from the covered pit the score sounded nechanical and no way was found to soften the effect. It cost \$8,000 or what proved just an experiment.

Theatre of Action's production of 'Young Go First' is entirely unionized. Players are members of Equity getting, at least, minimum Equity salaries. Seenery was designed by Mordecal Gorelick, a member of the United Scapic Artists and built by William Kellam Co., union shop. Show is being manned by four men of the I. A. T. S. E. local, as required. Only four men of beauss a one-set show.

### 'HORSE,' \$12,000, LEADS LEGIT IN L. A.

Los Angeles, June 11.
Six on the list this week and only
one red inker. Bulk of the biz
went to the three leaders, but no calls from the others for the crying

Second weck of 'Chocolate Soldier' again out front, closely shadowed by Three Men on a Horse.' Repeating its take on the first week, 'First Legion' looks ro-bust enough to make a run of it. Others were strung out, but man-

aged to cut the mustard. El Capi-tan put up the shutters until June 23, when 'Petticoat Fever' takes up the stand with Dennis King the cast topper. Only sour note in the week's resume was struck by the weeks resume was stituted by the Hollywood Playhouse, where union trouble caused the fold of Till the Day I Die' and 'Waiting for Lefty.' Dualer struggled for what it got in the two and a half weeks it

Newest entry to the legit ranks, the Vine Street, showed a profit in its first week with 'Widow In Green.' Biz was hefty enough to hold over, but house had 'Notorious Lady' pencilled in for June 10, which could not be set back as Alex Leftwich, who directs, will be too busy at Fox to get away at a later date.

### Estimates for Last Week

Later date.

Estimates for Last Week

'Checolate Soldier' (Phillamonic), Even though they can't get
the youngsters interested in the
light open revival, middle acc and
13,500 'Moseom Time' follows for
works.

Three en On a Horse' (Ilt.
more), Directs race trade piece
for a sweet \$12,000, Being circused
for a radius of 50 miles and should
be a tenant of the house for some
travy side, Kicking in with another \$8,000, Lytell draw also makcher \$1,000, Lytell draw also makmorther two weeks.

'dow in Green (Vine Street).

Not much of a nul to worry alsout
so \$2,000 loday for the first weeks

'liver Threads (Mayan), Shoved

'ilver Threads (Mayan), Shoved
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week or so.

"Waiting for Lefty," ill the Day
I Die (Physlowe). Ton much
sommit Sind for the first tide clays,
so did a foldo. Loaked like a strong
grosser but couldn't get gold,
so we will be strong to the first for the first for the strong to the stron

### JUNE 30 DEADLINE

Managers Must Give Deckhands Notice or Keep 'Em Next Year

Theatre League has advised Broadway managers that under an agreement with the stage hands along handless and the stage hands are intended. If such notice is not forthcoming the strine crews work are intended. If such notice is not forthcoming the strine crews work are intended. If such notice is not forthcoming the strine crews work of the strine complement generally consists of the heads of departments—carpenter, electrician and props, some theatres also Deckhand heads in New York were formerly paid 3100 and appeared works. Does have been strine to the strine work of the stri

### 2 Shows Out

'Knock on Wood' failed to relight Monday (10) at the Cort, N. Y., folding after two slim weeks. Management proposed to continue co-operatively but the players were unable to accept because of Equity's rule against such opera-

Cast was ready to go along pro-ided the \$40 minimum was paid but no guarantee was forthcoming. 'Wood' was backed by the Shuberts under a corporate name

#### KNOCK ON WOOD

"KNOCK ON WOOD"

Opened May 28. Inside satire on Hollywood agency biz by Fox scenarist Allen Rivkin wasn't taken kindly by the top show commentators. Garland (Telegram) called the turn with "in New York it deesn't mean a thing." Yarriety (Schol) sai "Hardly destined to last long."

If a Body' was yanked from the Ambassador Saturday. Played six weeks, also to very small money. Opened at the Billa — and moved here last week.

#### 'IF A BODY'

'IF A BODY'
Opened April 30. Majority of
the critics at the premiere
were the second-ctringers and
their opinions were mainly
against its entertainment qualities and its bo. chances.
Variety (Kauf) said: 'All
the fing in the world won't
help'

### Gordon's 'Sweet Home

### Broadway Review SKETCH BOOK

Revue in two parts presented at the Winter Garden, N. Y., June 4, '35, by Earl Carroll; dalog by Eugene Conrad, Charles Sherman and Royal Foster; score by Charles Tobles, Murray Mencher and Charles Nowman; book staged by Edward Clarke Lillie; dances by Boots McKenna;

Clarke, Liliey; cances by Boots suckerner; Coast Eem Murray, featured; Slbyl Dow-man, Eialne Arden, Charlotte Arren, Johnny Broderick, Billy Evans, Sunie, O'Dean, Lillian Carmen, Duffin and Draiger, C'Dean, Lillian Carmen, Duffin and Draiger, Charleston, Althea Eider, Berji Waliace, Peter Higgins, Mile, Nireks, Allen Lee, Arthur Griffin, Brenton Leatte, Matt Duffin, Arthur Griffin, Bert Lynn, Ray and Sunshine Hudson, Clarker, Jacks.

Peter Higgins, Mile Nirels, Allen Les Arthus Christ, Bernen Beaties, Man Active Mark Christ, Christ, Bernen Beaties, Man Anderson, Market Man Anderson, Market Man Anderson, Market Market Man Market Market

(Continued on page 66)

### PLAYS ABROAD

#### GOLDEN ARROW

London, May 31.
Comedy in three acts by Sylvia Thorson and Victor Cunard presented by 1 Daniel Mayer Company and Laure Olivier at the Whitehall theatre, May 35.

| '35.                              |            |
|-----------------------------------|------------|
| Lady Harben                       | elen Hay   |
| Caroline Percival                 | an Munn    |
| Phillippe FayardCec               | il Parke   |
| Sebastlen LeeDenys                | Blakeloci  |
| Richard Harben Laucen             | ce Olivie  |
| Fanny FieldGr                     | ner Garson |
| ButlerLindes:                     | y Baxte    |
| Lahour Member's Wife . Margery    | Caldleot   |
| Proprietress of Service Plat. Mol |            |
| ('bef de ReceptionRobe            | rt Crave   |
| Elder Journalist Rob              | ert Asbb   |
| Younger JournalistPet             |            |

Say Stokes. Jose Miller
This offert is obviously the work
of a novelist with the notion that
all one has to do is to think up a
lot of squart drawing room wiscment parliamentarian, and one of
cuce. He doesn't believe in marriage
ond when a harm-searum bright
young woman crosses his path they
go the doesn't believe in marriage
ond when a harm-searum bright
young woman crosses his path they
to Belearun to attent the conference and explains to the girl, who
is supposed to be an American, that
is supposed to be an American, that
mistresses with them on such
plaining to the property of the
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accepts, and they stop over ight in Paris.

Andience is asked to accept girl's statement that the Frenchmen bought her clothes, they wheel, diaed and visited every night ren-dezvois in Paris and they spent the (Conf. cod. op. page 70)

### Abbey \$9,500

Boston, June 11. Players folded the The Abbey Players

The Abbrey Players folded the film begit season Saturday night (a) with their second week of Irish drama at the Hollis.

Jiandicupped by hot weather in the middle of the week, the Abbrey lies drew bix on either end of the week and wound up with an estimated \$3,5 % better than the initial frame.

### Coolish Nights Heat Up B'way a Bit; 'Waltz' Romps to \$31.800 in Finale: 'Sketch Book' Fair 19G; 'Anything' 29G

declines on Broadway last week. Overcast skies provided good going

declines on Broadwar last eech.

declines on Broadwar last eech.

and the first wet Saturday in six shelped, but in only a few instances were there marked business increases. Early this week it was estimated to the six of the six o

Appearance and The Children's Mour'. In the like in price for To-bacco. Road' is claimed to have brought in more coin at the box office with the tap is now \$1.85, there was also cut-rating. Xiun \$2,700. While the top is now \$1.85, there was also cut-rating. Xiun \$2,700. While the top is now \$1.85, there was also cut-rating. Xiun \$1,700. While \$1,700.

Personal Appearance, Henry Miller (37th Week) (6.294-83.39), Improved sleidly, with the pare-agen around \$19.000 mark; plenty multiplier that level. Petition! Fever, this (15th week) (C.91s-(3.20), New lends; originals aning west for coast presentation;

'Petri ied Forest,' Broad hurs' ill. "Petri ied Forest,' Broad hurs' (23rd week) (D-1,116-\$3.30). Picked up more than most others, gross ap-proaching \$12,000 mark; last three

weeks.

'Three Men on a Horse,' Playhouse (20th week) (C-360-33.30). Current comedy leader consistently getting \$14.000 and more weekly; about tied with 'Id Maid' for drama leader-

\$14.000 and more weekly; about teach with 'I Maid' for dram leaders with 'I Maid' for dram leaders. The property of the proper

### 3 Chi Shows Fold. Legits Cut Down To Single 'Horse'

College 3.30). Character of the red with the red with with some cut rate and week; but somewhat improved in the red with red week. Can be there is an important of the red with red wit

DICK and EBITH BARSTOW

### I. MILLER =

Stride with "STROLLIES"

\$2.00

1552 Broadway (Cor 45th Street, Open to 9 P.M.

### Chevalier Steps Into 'Stop Press' At \$7.50 Top and Clicks, but New Priestlev. Hodge Plays Go Boom

Maurice Chevaller's addition to

Maurice Chevaliers addition to Stop Press at the Adolphi Chursday night (6) drew practically acquacity house at a special nick of \$7.50 top and boxes at \$50. Frenchand ida adold 28 minutes, beggins off with a speech. Rest of show romains as is during the four weeks' e.gagc.nent.

Duet in Ploodil.jht' at the Apollo Tucsday (4) is a new comedy by J. B. Pretexty, starring Madieline by Sir Cedric Hardwicke with collaboration from the author. Proved highly ineffectual, however, and despite the names involved folded Saturday night (8) after five per-cormances.

ormances.

'Grlef Goes Over' at the Globe
Phursday (6) Is a new play by Dr.
Morton Hodge, author of The Wind
and the Rain.' Stara Dame Sybil
Thorndlike and presented by Moss
Empires with Howard and Wyndhams. Was considerable preopening excitement about this one due
to the Hodge and Thorndlike names. or Hodge's first play, 'Wind and the Rain' is still current here after nearly a two-year run. But plece disappointed and is extremely un-

### MAG FINED FOR MAGIC EXPOSE World.'

London, June 2.

Judgment for \$4,500 was awarded 'he Zomahs against a weekly pub-leation called Answers.

J. C. Cannull wrote an article for the paper telling how the act was done, and the mind readers sued for damages and libel.

Court refused a stay of execution with a view to appeal.

### **FOUR FRANKS FORCED** BACK FOR U. S. TOUR

London, June 2. After burning up the wires the st month, the Four Franks are inpelled to return to America to infill an old contract with Bonds Carruthers to play a series of

Lir dates.

The Franke were one of the outstanding mits of the Palladium and George Black was very sunious to retain them for the next show, due at the Palladium in August. He was even prepared to buy them out of their fair contract, but B. & C. were adamant and resident of the part of the property of

will return here around Novem-ber to take up contracts.

### Criterion, Sydney's Oldest Theatre, to Be Torn Down

Sydney, May 14. Criterion (W-T legit house) has been sold to a firm of brewers. fouse, oldest theatre here, will not is replaced by W-T because of lack of a suitable spot.

Sale went through when the lease expired and City Council decided to widen street where house is located.

### Arthur Riscoe on Own

London, June 2.

With the termination of Jill,

"Darling' at the Savill' theatre, Arthur Riscoe breaks away from Jack
Eggan, Ltd., promoters of the show,
of which he is a director. Inst...d
he is forming his own company,
with a capital of \$20,000.

with a capital of \$40,000.

He has three musiculs lined up,
with the first to go into rehearsal
as soon as 'Darling' is finished. which is expected around end of

Compc by was promoted by Paul Tray, who found the money in the City (financial district).

### All-Mex Opera

Mexico City, June 11.
All- exican opera company which
the government is organizing willing
have a repertoire of 18 productions and
by native composers. Company will
by indive composers. Company will
be 100% Mexican Singers and
dancers are now being tried out.
Education ministry, sonosor of the
undertaking, has not decided
whether to use the Palace of Fine
Arts (National Theatre) or the minstry's own art theatre as the opera Mexico City, June 11.

istry's own art theatre as the opera house. Jose F. Vasquez has been chosen as director.

### WORLD DRAMA **CYCLE IN VIENNA**

Vienna. June 1.

Viennese theatres are preparing their programs for festival weeks always the year's high spot. these the most ambitious is that of the Burg theatre, which is planning a cycle of 'The Dramas of the

Austria will be represented by Grillparzer's 'Discord in the House

Grillparrer's 'Discord in the House of Hapsburg'.
Germany by Gerhart Haupt-mann's 'Piorlan Geyer.
France by Edmond Rostand's 'Cyrano de Bergerac'.
Hungary by Imre Madach's 'The Tragedy of Man'.
England by John Drinkwate's Abraham Lincoin.
Abraham Lincoin.
Denmark by Maxwell Abraham Chiebeth, the Queen.
Denmark by Adam Oehlenschlager's 'Aladdin.
Spain by Calderon's 'The Con-

lager's 'Aladdin.'
Spain by Calderon's 'The Con-stant Prince.'
Italy by Benito Mussolini and Giovaacchino's 'Julius Caesar.' This will be the world premiere, with Werner Krauss in the title role.

### Dancer, in Nightmare, Jumps Out of Window

Paris, June 2. Lubov Rostowa, 19, dancer with the Monte Carlo Russian ballet and estranged wife of David Lichine, reported to be in Hollywood, was fatally injured when she leaped

fatally injured when she leaped from a hotel window at Monte Carlo.

Dancer, whose maiden name was Lucie Kilberg, is subject to nightmares. She had gone to bod early, and when a friend of her mother quietly entered her room to be sure that she was all right, she rose from bed suddenly and jumped through the window before he could make a move to prevent her.

#### Score 1-1

The Hague, June 1.

Event of celebrating 40 years on the stage proved more costly than anticipated for Buziau, Dutch count.

While giving a special and clongated performance commemorating the anniversary, his home was burgied.

### LEGIT BOOMS IN AUSTRALIA

Sydney, May 14. by Roberta' has moved Williamson-Tait to introduce other overseas' soon. These include 'Bail at the Savoy, with Oscar Deanes, and Yee Madam, with Freddy Foss. The Dominant Sex' will premiere, next week, Revivais of 'High Jinka' The Dominant Sex' will premiere not week. Revivals of 'Hinh Jinks' and 'Mr. Cinders' are also listed. For first time in quite a period' W-T will send a road show to New Zealand with 'Nice Goings On' and 'Mr. Cinders' 'Yes Madam' will premiere in Auckland, N. Z. in Melbourne 'Viktoria and Her Hussar' is running successfully. Little theatre movement is keptack of the control of th

### Mills Bros., Diamonds. McGiveney Open Well In London Vandeville

London, June 11. Mills Bros. and the Diamond Bros. oth opened on the new Palladium bili yesterday (Monday) and were

tremendous successes.

tremendous successes.

Other Amctican ácts on the new bill include Glen Pope and Cherry and June Preiser, both of which acts went over fairly well.

Gary Leon and Tut Mace (Leon at one time with the Kitchen Pitates) are not a very good combination. Girl is graceful but Leon Mace see the complex of the com

Giveney returned to London atter 10 years 'n the same old protean act, but adding novelty by changing in front of the audience. Was splendidly received. Three Califor-nia Redneads, also on the bill, im-pressed as just ordinary steppers.

### FRENCH EQUITY HAS SAME PROBLEMS AS U.S.

Paris, June 2.
Union des Artistes, local equity,
voted after a violent discussion at
its annual meeting to appoint a
committee to consider affiliation
with the Confederation Generale de
Travil, local AFLE. Questión has
been agitating Prench actors for
years, and looks as it the labor
hand.
Meeting reachti.

Meeting re-elected Charles Martinclli president, and cut annual dues from \$4 to \$3.25.

## Shows with 1.000 Actors in New Russ Open-Air Green Theatre

Latest enterprise in the domain of Soviet theatredom is the organization of a huge stage enabling per-

tion of a huge stage enabling per-formances on a litherto unprece-dented scale, with nearly a thousand actors on one platform and before an audience of over 23,000. Green theatre is an open-air proposition, and is being organized in the Moscow Park of Culture and Rest. In the thickness of century-cial trees of the Neskutshiny Gar-dens, once belonging to the Imperial amily, there is a natural ambithelamily, there is a natural amphithe-tre, which is being taken advantage

Audibility is heightened by inten- stage

sification of sound through radio loud speakers placed in the audito-rium. For this purpose American imported equipment is being in-

Summer program Includes a new glantic production of Carmen' by Smollish of the Bolshol theatre, wherein over a thousand actors will take part; Saphocie's King Edipus; staged by S. Radiov; a series of symphonic concerts with 3,500 perforters and about ten herole shows deviated to glorify the Red Army, In these shows, which will be staged by A. Diky of the Seenad Art Thence, whole regiments of infantry and eavairy will meet and charge on the stage. Summer program includes a new

### Paris Legit Season Waning Fast: Next Season to See Reshuffling

2 LONDON FOLDS

Costly Charlot Musical its-Also

Lundon, June 11.

Dancing City, musical at the
Collseum, Iolds Saturday (15) with
a total lose estimated at about
\$50,000. Charlot show was met
codily from the start. Nothing is
set to Ciow into the house, but
two shows are being negotiated for,
one being a comedy starring Olsen
and Johnson and another a gineral
musical to be produced by Lew
Lestie. London, June 11.

Leslie.
'Miracle Man' closed at the Vic-toria Paiace after a mild four-week

## ASK LICENSES FOR ACTORS IN FRANCE

System of state-controlled li-censes for actors and theatre man-ser for actors and theatre man-fact the library of the Society Sacrthell, preddent of the Society des Artistes, at the Estack Gen-eral of the Theatre, convention planned for Paris in October. For actors, Martinelli's idea is that only those who are accepted to the state of the state of the state of the Conservatory should be licensed and allowed to play as professionals.

allowed to play as professionals Idea is to stop amateur competi-

Idea is to stop amateur competition.

Are too many society proThe deven civil service amploytions and are an expensive and accenwork as amateura, says Martinell.

Lots of them are talented, but that
is no reason why they should be
allowed to take jobs to which professionals are entitled. I'm all for
fessionals are entitled. I'm all for
the professional stage.

As for managers, Martinell think
that, particularly in the case of
those who run subsidized or much
that, particularly in the case of
those who run subsidized or much
approximately that those
who get the jobs know something
about show business and are qualified to select plays and hire talent.

Business managers, too, should be

ned to select plays and hire talent. Business managers, too, should be subjected to state control, he contends, and they should be forced to deposit bonds covering payroll for a certain length of time, to prevent actors from getting stuck for

### COMEDIE FRANCAISE CUTTING DOWN STAFF

COTTING DOWN SIAFF

Farls, June 2.

Looks like reform plans of the Comedie Francaise will result in ten of the troupe getting fired, for economy.

Meeting of the executive committee virtually agreed that it committee virtually agreed that it many less actors and manager. Emile Fabre is said to agree.

This would mean, however, that the remaining players would have to got along with fewer leaves of absence, otherwise there would never be enough actors an hand for the shows with big easts, such as the shows with big easts, such as the will work out a scheme for cutting weations and for inflicting heavy fines on those who go A.W.O.L.

All this can be done without Government action, merely by decision of the Comedie itself, for the number of players and length of vacaldance and contained the properties of the comment action, merely by decision of the Comedie itself, for the number of players and length of vacaldance and contained the properties of the comment action, merely by decision of the Comedie itself, for the number of players and length of vacaldance with the comment of the properties of the comment action, merely by decision of the comment action and the comment action action

### 12.000-Seat Stands For Paris 'Passion'

Paris, June 2.
Twelve thousand will be seated in outdoor stands being erected in the square in front of Notro Dame Cathedral for the performances June 14-16 of True Mystery of the Passion.

Legit season is fading fast here and if the threatened tax-protest strike comes off it won't bothe many of the managers.

Annual shutdowns are coming earlier than usual, in most cases

earlier than usual, in most cases, Weather can't be blamed, for until the last couple of days it's been cold, but the scason just didn't hold out. Ambassadeurs, Arts, Ateller, Folies Magram, Renaissance and Trianon-Lyrique are through for the year already. vear already.

Solies - Wagram. Renalisance and Trianon-Lyrique are through for the year already.
One opening took place this week, and another is due, both in small theatres. Rene Rucher, who took after struggling all season to get enough coin to swing it, but on a new place, 'Firedamp,' by a couple of actors, Pleredamp,' by a couple of actors, Pleredamp, by a couple of actors, Pleredamp, by a couple of actors, Pleredamp, and the Marchadamp, Pleredamp, and the state of the pleredamp, and the state of the state of the pleredamp, and the state of the state

can type show. Next Season Plans

can type show.

Mont of next season's plans are still a for next season's plans are still a for for the still a for season's plans are still as the season's plans are still as the season's plans are still as the season's plans and when the season season

are due, The Gaumont circuit will take back the Madeleine Cinema from Metro next season, and with this addition to its film chain, will this addition to its film chain, will probably turn its Olympia over to vaudeville. House at present is film with stage show. Pathe-Ilatan will probably put music shows back into the Moulin Rouge, at present a dual bill einema. Trianon-Lyrique, this (Continued on page 65)

### YES, MADAM' CLOSING ALTHOUGH IN MONEY

London; June 2.

'Yes, Madam,' Jack Waller's Hip-Yes, Madam, Jack Waller's Hip-podrome musical, one of a handful in the West-End that is in the money, is closing soon. This de-spite the show is still doing around \$12,500 per week, leaving plenty of gravy for Waller and the Hippo-drome management, who are on nercentages.

percentage of the state of the Twelve thousand will, search to the stress of the stress o

#### Debates in Book Form

Debeta in Book Form
Prompted by interest manifested,
the Larger for Political Education
peckeds to print, in booklet form,
speeches of the four protagonists
who debated Which Way, America—
Fascism, Socialism, Communism or
Democracy? At America's Town
Meeting program emanating from
Town Hall, New York, Norman
Thomas argued for Socialism; Lavence
Democracy Pada are scaled at twobits, obtainable at League's headquarters.

quarters.
League intends compiling and printing the six politically pertinent discussions to be part of the forum they conduct for next five weeks. Asking \$1 for heavier edition.

H.M. \$1,000 Fellowships
First two literacy followships
First two literacy followships
and the state of the part of the part of most promising serbblers to apply have gone to Jenny
Ballou, of New York City, and E.
P. O'Donnell, of New Orleans. Fellowships carry an award of \$1,000
each, and an advance for a promlised new book which each will deliver to the publishing first of promliver to the publishing and O'Donnell
Both Miss Bluch of short stories
bullished, and the published, and Miss Ballou has in
addition done much literary criticism.

sm. Houghton, Mifflin may make the

#### Writers Picketing ERB

Writers Picketing ERB
Unemployed members of the
Writers' Union are picketing the
Emergency Relief Bureau in New
York City, and determined to carry
along that line until they can effect factories and the carry of the contraction of the control of the conEmergency of the control
Besides picketing, the Writers'
Union has arranged for a number of
street meetings before the headquarters of the ERB and is enlisting a number of well-known
are the street confabs last week was
Ciliford Odes. Clifford Odets.

Young Lincoln' Tome
Fox will publish in book form its
script of 'The Young Lincoln', film
to be produced within
to be produced within
to the produced within
to the produced within
to the produced within to the
to the produced within to the
to the produced within the produced
time for a talking pleture
scenario to get this literary treatment, previous one being Gene Foxler's script of 'The Mighty Barnum'
for Twentieth Century.
Scenario for 'The Young Lincoln'
is being written by Howard Estaprock, and deals chiefly with the life
of the Errincipator between the
ages of 21 and 31, a period little
touched on by Lincoln biographers.

Disquising Paid Plugs
New Idea In giveaways will be
attempted this summer in a publication to be called Flash-O-Graph.
Innovation is to handle all advertisling as news.
In a news.
In a divertise in the proposed publication.
Distribution will be on a wide scale,
taking in all of the country's lurge
cities. Copies will be distributive or of the proposed publication.

The proposed publication of the proposed publicati

On How to Sell Papers
New business mag is Circulation
Management, aimed to serve the
circulation managers of all byreof publications from the property of the
publisher is F. N. Hockenhull,
Grimerly circulation manager for
the Capper publications, who also
cities. F. D. Coughtin is business
namager, and M. F. Beauma
namager, and M. F. Beauma
in Chicacoe Diluctation headquarters
in Chicacoe Dulcation headquarters
in Chicacoe and the property of the property in Chicago.

Hearst Lads, and Radio
Hearst organization has withdrawn its objection to broadcasting
by employes on its papers. But
there is a catch to the order posted
in the editorial rooms of the publications around the country.

Rulletin states they
radio work, but all happens but
and the publication of the publication of

radio work, but all inquiries for their services must be referred to their perticular paper. The paper will then arrange the stipend they are to get for the air work, and will reward them with a portion of it for the time they are allowed off-to etherize.

### **Best Sellers**

Best Sellers for the week ending June 8, as reported by the American News Co., Inc.

#### Fiction

| 'Young Renny' (Jaina 1906) (\$2.50)             | oche  |
|-------------------------------------------------|-------|
| 'Paths of Glory' (\$2.50)By Humphrey (          | Cobb  |
| 'Green Light' (\$2.50)                          | glas  |
| 'Now in November' (\$2.00)By Josephine Joh:     | nson  |
| 'A Few Foolish Ones' (\$2.50)By Gladys-Hasty Ca | rroll |
| 'Kelly' (\$2.00)By Donald Henderson Cl          | arke  |
|                                                 |       |

 'Road to War' (\$3.00)
 By Walter Millis

 Personal History' (\$3.00)
 By Vincent Sheen

 Robert E. Lee (\* vols), (\$3.75 ea.)
 By Douglas S. Freeman

 'Culbertson's Summary 1935 Ed. (\$1.00)
 By Biy Culbertson

 Culbertson's Summary 1935 Ed. (\$1.00)
 By Biy Culbertson

 Catherine; Potrust of An Empress' \$3.50)
 By M. C. Phillips

 'Skin Deep' (\$2.00)
 By M. C. Phillips

#### More Smart Horse Done

American Sporting Life, another veekly devoted largely to racing, came out with its first issue vesterday (Tuesday). Sheet is headed by two former Morning Telegraph men. George Tracey and H. Goldberg, latter as business manager. Setup also includes Fred Keats, New York Mirror handicapper-

Ed Hurley doing a Broadway column for the weekly, price of

#### Coast Reviewer Debuts

The Reviewer, theatre programsize monthly, containing reviews and book gossin, is being aimed at Los Angeles area circulating library clientele. Her space on front page for imprint of bookshops, who buy cheap in lots as a giveaway. Otherwise sells for a nickel.

Lawrence A. Harper is editor, Loslie Baird, Jr., m. e., and M. J. Cunningham, business manager.

### Pro and Con

Gorham Munson, who has been identified with a number of mags will edit a new monthly, devoted

will eat a new monthly, acvored to controversial subjects only. Policy of the new publication, untitled as yet, will be that every article carried be accompanied by a rebuttal. Munson now reading material for the initial issue of the new mag.

#### New Chi Publisher

New Chi Publisher
Chicago has a new book publisher,
L. M. Stein. Under the imprint of
his own name he will issue at limited number of volumes of various
types, with 'The Jew Laughs,' by
Felix S. Mendelsohn, as a starter.
Despite Chicago's size and importance, less new books emanate
from there than from Bosto. Phila-

from there than from Boston, Phila-delphia or Los Angeles.

## McGraw-Hill Ups Execs number of execs of the Mc-w-Hill Publishing Co. advanced

Graw-Hill Publishing Co. advanced up the line.

James H. McGraw, Jr., goes from treasurer to executive vice-president. Borden R. Futnam upped from secretary to treasurer. New secretary of the organization is Donald C. McGraw. Make continues president.

Malcolm Muir continues president of the company.

# Biog on Morris Gest Oliver Sayler, author and publi-cist, in collaboration with Marjoric Barkentin, will do a biography on

Morris Gest.

Writer and subject both doing some heavy digging for material.

some heavy digging for material.

Howard Technerrey
Howard Sector of the company formed by Wendell J. Welsz and Arthur T. Diem. They call the company formed by Wendell J. Welsz and Arthur T. Diem. They call the company formed by Wendell J. Welsz and Arthur T. Diem. They call the company formed by Wendell J. Welsz and Arthur T. Diem. They call the company formed by Wendell J. Welsz and Arthur T. Diem. They call the company formed by Wendell J. Welsz and Arthur T. Diem. They call the company formed by Wendell J. Welsz and Arthur T. Diem. They call the company formed by Wendell J. Welsz and Arthur T. Diem. They call the company for the company f

Co.
Pair also have in mind some full-size books, but won't tackle that until after the summer.

'way Miners 'op Publications, which Ching Life among other a new one in preparation be sailed The Searlet Adven-

length two- | Will carry storn, de- | gers and the like, this summer.

### Non-Fiction Projec

Joseph W. Kay has joined Meyer Bloomberg and Moe Stern in the formation of a new publishing concorn called the Martin Publishing

Trio plan to get out a number of cheap, paper-bound books under the Martin imprint for newsstand sale. No fiction.

#### New Co-Op Book

New book club called the Book Union has been formed by Abraham Heller and a number of associates to issue to members the supposed best of the so-called revolutionary literature.

such left-wing literateurs as Harry Block, Malcolm Cowley, Robert W. Dunn, Henry Hart, Granville Hicks Corliss Lamont, Isidor Schneider Bernard Smith, Alexander Trachtenhers and Mary Van Kleeck. Executive secretary is Marian Klop-

Book Union claims to be a non profit organization. Will also pubbulletin containing literary criticism and comment.

#### Howard's 'Rounder' Jay Howard is publishing a new

nite-life magazine in Chicago. Titled 'The Rounder,' it's a once weekly.

#### Arthur Ruhl Dead

Arthur Ruhl, secondstring drama critic of the New
York Herald-Tribune, died in his
home in Jackson Heights, L. I.
June 7, of proumonia. He became
ill after attending a performance of
Seven Keys to Baldpate May 27.
Prior to his dramatic connection he
ad acted with the second of th

Hc is survived by his widow.

### Max Smith Dead

Max Smith, 60, former New York music critic on Herald Tribune, died after a lingering illness at his lin Keene Valley, N. Y., June 7.

### CHATTER

George Britt dolng a blog of Frank

. Munsey. Felix Riesenberg, ex-sailor, will write his autobiog.

Eric Hatch has taken to his house-boat on Long Island Sound. Ruth Feiner did picture abroad before turning novelist,

Town and Country, the mag, goes monthly with the current issue Blanche Gregory opened a literary agency of her own, Ditto

Vicholas. British rights to Rita Welman's 'What Manner of Love' acquired by

Hutchinson.

Thomas Williamson to Maine to correct the galleys on his new novel, Beginning at Dusk.'
Lloyd C. Douglas in New York autographing copies of his 'Green Light' at the bookshops.

Katherine Newborg is a reader at Harper's but her first novel is being brought out by Doubleday, Doran.

brought out, by Doubleday, Doran.
Cheery title of Kenneth II herts furtheroning book is "For Authors Inferior of the Property of the Property

on a novel which his firm will pub-

Albert Halper returns from Eng-land soon with the new novel he wrote on his Guggenheim Fellow-ship.

Scribner's accepted Robin Lamp-son's novel, Laughter Out of the Ground, the day after it was sub-mitted.

Rand & McNally giving \$300 for best story for children under 14 fo its mag, Child Life, submitted befor Dec 31

First issue of Hal Horne's Mickey Mouse magazine quarterly had a run of 300,000. Mag may become a monthly

Eugene F. Saxton, Harper edi-torial head, going to England to see what the firm's British scribblers have on tan.

Lawrence Riley, author of 'Per-sonal Appearance,' due in from Hol-lywood next month with a new play under his arm.

Longmans, Green reissuing Shel-on Cheney's 'The Theatre; Three housand Years of Drama, Acting nd Stagecrift.'

Marian and Stanley Chapman col-labed on a new novel for late sum-mer publication. Called 'Marsh Island Mystery.'

Will Durant given a farewell din-ner by New York literati on the eve of his departure for the Coast. He will lecture there.

Smith & Haus have the American book rights to the new play which Sir James M. Barrle is writing for Elisabeth Bergner.

Doubleday, Doran has assembled 13 of Sinciair Lewis' short stories between the cover of a book. Vol-ume is to be called 'Selected Short Stories.'

William Farguhar Payson. William Farquhar Payson, be-wecn publishing dutles, has written novel. Dodd, Mead will bring it ut under title of Give Me To-

Engel-Van Wiseman, Inc. issuing a new mag, Fashion Parade, for the nickel trade in chain stores and newsstands. Initial copy bows in June 20.

Nathan Haskell Dole, on and off with Crowell for nearly 50 years, is dead. Dole was editor for the book house until it moved from Boston to

New York.

James P. Dawson, sports writer
on the New York Times, stepped out
as an after-dinner speaker by addressing the alumni of Columbia U,
class of 1917, at the Advertising

Club.

Eleanor Blake, literary insig of the wife of Ben Pratt, NBC p.a., has had her first serious novel, 'Seedlime and Harvost', accepted by G. P. Putnam for August publication.

### Sydney Overflow

(Continued from page 13)

(Continued from page 13) cilcking, play from four to six weeks or more. Dual bills are used in these houses, but even this fact does not make for sufficient outet. Shorts, outside the Walt Disneys, now and go to the exhibs at a very low figure. On ice also are a lot of German and French plets, which have nothing more than a vague hope, except perhaps in an occasional arty. Britishers are being hard hit too, hecause there are now only two theatres playing a Britishers. The lower was the strength of the str

### Paris Legit

(Continued from page 64)

(Continued from page 64)
year a light opera house, will go
over to films under George Hirech
who now runs the Apollo, Warner
sliceware, performers' side: Jusepline Balner espects to be in New
York, Sinone Sinon will be
in Hollywood with Fox and Harry
Euger will be multing films in Lond
on, Yyeann Printenius and Pierre
Fryenny export to Jusy in London
Namire Chev, will be beek in

### **Book Reviews**

Knew the Answers

Knew the Answers
Kathleen Norris takes no new
theme in her 'Beauty's Daughter,'
(Doubleday, Doran, \$2). It's the
eternal problem of the wife who
eternal problem of the wife who
as interloper. Yet Miss Norris
makes the trite premise into something exciting and good. She shows
keen insight into minds and motives and guides her story cleverly
to its destined end. It's one of the
Discovered on the present of the present of

Disgusted by her beautiful mother's amours, the heroine makes a pact with Dr. Hardisty for a marrage without passion. She bears him a round half-dozen children before a round hail-dozen children before the beautiful Serena Morrison crosses their paths. She has the moral course, and whis him back. Nothing new to the outline, but told with skill and working to a tremendous finale. Latter may have to be doctored a little for pictures.

#### ovement and Ideas

ovement and ideas

Amounteds as a book for boys,
John Hunter's The White Phantom' (Smith & Haas; 11.50) is written in a rather mature style for
juveniles; the boy hero does not
figure Importantly, but suggests
to the ten to the style for
the style of the style for
the style of the style of the style
to the style of the style
speed boat designed to make the
Atlantic crossing in 48 hours. She's
seized by a gang, who have to run
before a storm far into the Artelic
Circle, whence they are rescued by
tic action and in spite of production
costs and an utter lack of love interest, might interest for pictures.

#### Curious Pattern

Difficult to decide whether Baroness von Dombrowski's 'I of Women' (Little, Brown &

Difficulties with the control of the

#### Law 'n' Orde

Law 'n' Order
Walt Coburn does not follow the
usual lines in his 'Law Rides the
Range' (Appleton-Century, \$2). Instead of the gallops and the battles,
the action centers around the town
of Pay Dirt, where Joe Morgan, Illegitimate son of Wade Morgan,
outlaw, brings law and order to the

border town Flowing action and plenty of ex-citement, with several well-drawn characters, but story value ques-

#### Vivid Western

Vivid Western
Just showing that It's possible to write a western story without a convilop here. Vinigle B. Roe, in her Black Beile Rides the Uplands' (Doubleday, Doran; \$23), plns the story to her titular character, a rather hot-headed, but decidedly interesting, young women who find the new shortff's ways too slow.

Itisatices and had men and the story of the story

#### Little New

### Going Places

his senson the Most Beautiful Girls in the World have gone in for developing their personalities. They would like, in the new Earl Carroll Sixero Book' to be individuals, to be different, to be femines fatales to an be done, they feel, it fleet pink over their make-up carrefully so that each one may devise a mask distinctive from the rest. Then, should necessfully the customers chance to look at their faces, there'll be something arresting for them to remember them by—for their figures are so uniformly. The Most Beautiful Girls in the World—10 of them this season—are wearing, surprisingly, clothes. Excellent evening dresses, expertly made and carcessingly fitted, of the high-bosomed and high-waisted Empire angles, angles pleased with their chromlum halos, happy with their white opprey wings. Then again they are Indian chiefs, and their white opprey wings. Then again they are Indian chiefs, and their chief of the World of the Wo

the chorus, though surely their liveliness deserves It, and their ability to remember complicated routines.

Only the show's lighting is on the chorus' side, reaching its zenith in the mirror number, bathing the girls with a witchery that makes them rivels this time of the Most Beaultiul. In this instance they are not hampered by the distracting fanciness and fuss that's been thought up for them before, for it's hard to clutter with just a handful of the control of the most beautiful in the form of the side of the si

secondary temms principals saying Society to tracked the principals, off to various wars.

Elaine Arden couples splendidly muscular bumps with a Greek dialect, the Hudson Wonders are two whirlwind acrobatic dancers, nighty fine, Sunnie O'Dea smiles as she taps, and Jessie Draper is astoundingly flex-

#### Soph and the Capitol

Soph and the Capitel
Sophis Tucker in pink, her golden hair shhing, a blue chiffon handkerchlef fluttering in her hand. Sonh at the Capitol.
The stage show giltters, the Damy Dare Girls' costumes are swelland Soph looks lovely in pink. Chalky shell pink crepe with a jacket
that's got pink fox epaulets. Nobody's sever had pink fox before. Sho looks good, she feels good, she's goling good. Sings The Lady in Red.'
which brings on the Damny Dare Girls in brief red jumpors, white organdy blouses, red bumy-ear bows on that melody, the other half indicapital should be shown to be shown that the contemporary of the shown of the companies of the contemporary of the leave now, come back pulling something
at the end of a big long red ribbon loop. It's Soph. The finale is a
Saints and Sinners number, with Soph as a sort of graduate evangelist,
in a white satin cap and gown, teaching the Danny Dare Girls some lessons lyrically.

#### SKETCH BOOK

(Continued from page 63)

(Continued from page 83) quints but forgets the name of their only son. Miss Arrens and Miss Arden, with her funny wigsle, should have counted earlier. As a matter of the state of the sta

in comedy throughout, running second in that department to Mursian and the second and that department to Mursian second in that department to Mursian second in that department second s

Higgins, Lillian Carmen and the two trios. There's Music in a Kissis perhaps best, but South and Kissis perhaps best, but South and the second of the second

### Actors Forum

(Continued from page 61)

clement should have the same privilege.
Proposed to debate in the month-

a report on 'Uncie Tom's Cabin, Elilis Rayes as the nephew, display, Ing Vanery and reading the production of the horizonable chap, its assigned by the control of the horizonable chap, its assigned by the control of the horizonable chap, its assigned by the control of the horizonable chap, its assigned by the control of the horizonable chap, its assigned by the control of the horizonable chap, its assigned to the critical production of the horizonable chap, its assigned to the critical production of the horizonable chap, its assigned to the critical production of the critical production of the horizona of the critical production of the critical production of the critical production of the horizona of the critical production of the critical

### 15 YEARS AGO

(Continued from page 58) stage business. Clement thought her too realistic and she claimed no roughed her up. Legal steps threat-

Paper sultable for lithography was 16c a pound and promising to go to 20. Had showfolk worried.

Yiddish troup touring the country following N. Y. closings ran \$74,500 for the week ending May 31. That included Memorial Day.

Looked like a slow, summer on B'way with fewer shows than the previous year. But there were 10 speculator 'buys.'

Metro was signing up prominent authors for its script department. New idea then. Irvin Cobb, Guy Kibbe Turner, Eugene Presbry and Arthur Somers Roche each to write from four to seven' originals. Bay-ard Veiller was the Legree.

Exhibitors' convention in Cleve-land ended in the usual split into two camps. Apparently unavoid-able those days.

### 50 YEARS AGO

(From Clipper)

Chicago ball park opened. Had grandstand accommodation for 2,500 with bleachers for 3,500. Outside the diamond was a bicycle track to help with the overhead. Acclaimed the most modern and complete:

Fanny Davenport gave 'Fedora' in Frisco under Daniel Frohman's management. A knockout.

Cotton States exposition, New Orleans, ended June 1. In the red, but held beneficial effects on trade was worth the loss.

Almee Austin, ceiling walker in the Cole circus, ended her stunt by a drop to the net. Roustabout passed under the net just as she dropped and the sag in the net per-mitted her to hit him, knocking him cold, correspondent reporting 'she nearly drove his head through his body.'

English carpenter whose wife left him found her in a Chicago museum exhibiting her half-Chinese baby. Applied for a divorce.

Usual production row was shap-ing up over 'The Mikado.' John Stetson had the 'sole American rights,' but J. C. Duff had pur-chased costumes and C. E. Ford was readying a troupe for the west. No copyright protection.

Cole's circus was doing so well two additional middle pieces had been ordered,

One of the tigers on the Van Amburg show chewed off its own tail. Veterinarian in Salem, Mass., removed splintered bone from the wound and the tiger was saved.

New York major theatres washed up with the closing of the Lyccum-though several opera companies were playing summer snaps. Road still going.

Larger circuses were reporting good business, but the small tricks were just hobbling along. Still a slump in general business,

### **Among the Women**

By The Skirt

Best dressed woman of the weeks HELEN HONAN (Palace)

Bebe Barrie's Unit

Bebe Barrie's unit, after a season on the road, has found its way into the Palace. It is by far the house's best offering of the season. Vic Oliver is a sort of mc. and makes many appearances in as many suits. Twelve girls from the Barrie school appear first in well worn frocks of pale pink organdie, worn with huge hats and green gloves. A fan number has the girls in one-piece union suits, sequin trimmed, and in another number short blue sequin skirts are trimmed with red

and in another number short blue sequin skirts are trimmed with red velvet.

The clever girl of Petch and Deauville does her acrobatic dance in chilfon polamas. For another dance she is in a short with skirt with brilliant yoke at the hips with matching brassfere. Ruth Ray, a pretty platinum blonde, wears two sport dresses; one white with square buttons, and one a red and white checked slik. Heien Honan, with plenty the standard of the standard platinum blonde, wears two the things the standard platinum blonde, wears two the things the standard platinum blonde, wears two the total like the standard platinum blonder of t

Joan Marsh acries honors at the State as far as clothes are concerned. Her white chiffon is a familiar model, long with square neck and ends over the shoulders flowing to a wide eash. For a bit with Jay Flippen she appears in a tightly fitting black satin gown. A stout miss with the Michons wore an indifferent dress of black. The colorful Rimacs have a miss in the ruffled trained costumes. One was shows the fisher that the wait line shows the fisher has the state of the state of the shows the fisher has the state of the shows the fisher has the shows the fisher and the state of the shows the fisher was of the shows the fisher was one with an aprico colored blous. Another ruffled affait was of yellow and red and green ruffles comprised still another costume. A miss did the Continental in a white satin frock with silver sequin overdress. Chiffon ruffles in points decorated the hem and also the sleeves.

hem and also the sleeves.

At the Music Hall

Poor little Shirley Temple. She must go the way of all stars when stories fail. In 'Our Little Girl,' at Radio City Music Hall, the story desart time for a minute. Joel McGrea seems unhappy as the star of the sta

Was a repeat with the girs in John net trousers and matching satin lackets shad high silver stovenipe hats.

Neat Roxy Dressing

Fay Wray, in 'The Claircyvant' at the Roxy, shows a lovely wardrobe. The clothes are a surprise as the picture was made in England and the gowns are above the average coming from that country. Miss Wray is in a taffeta skirt with a brasslere carrying lapels of pearls. A black suit, white trimmed, follows. There are satin pajamas and a negligee made with shirrings at the walst line and neck with full sleeves, with a wide braild. A Russlan turban completed this count. Extremely good looking was a house gown of black velvet with an accordion pleated underskirt of white with the white Introduced into the round neckline. A travelling cape had a high standing collar. Three enormous buttons held the cape in place and a small hat had a tiny vell.

June Baxter isn't so fortunate in her clothes, in fact they are early relicuous. Especially a street outfit made with fur sleeves giving the wearer a deformed appearance. eagain the most interesting part of the wearer a deformed appearance. Eagain the most interesting part of the wearer a deformed appearance. Eagain the most interesting part of the wearer a deformed appearance. Eagain the most interesting part of the wearer a deformed appearance. Eagain the most interesting part of the wearer a deformed appearance. Eagain the most interesting part of the wearer a deformed appearance.

Stage show, although there is a repect in the disappearing fan number. The costumes remain the same for this dance, of the shading pinks. Brown tights are worn by the girls and the limbs look so well it is too bad tights aren't in fashlon again. Bare legs will never take the place of limbs encased in sheer tights. Short skirts were of brown sath with the blouses of lorsey. Belts and hats were of shade once called burnt only. The part of the first part of the first part of the first part of the first part of the shading pinks. High girls of the show was the Foster girls

Miss Hutchinson and 'il'

'Oll for the Lamps of China,' at the Strand, is a grand picture. There Isn't a dull moment. Josephine Hutchinson is a happy choice for the part of Hester. This picture should send this miss right to the front. Clothes matter little, although credited to Orry-Kelly. Miss Hutchinson is seen for the most part in simple tailored cloth dresses with one of a dotted satin made in shirtwalst style. A cool-looking negligee is a print on a white background. Jean Mulr is also simply frocked for an important role.

A Real Heroine
There is no illustrated becure on the nesteror of G-manning in ubbic form No. 1, "which makes the count of the nesteror of G-manning in ubbic form No. 1," which makes it extraordinary. This time Jean Arthur's role hasn't been 1 credy written into the story, it's an integral part of the plot. But that it's so wholly convincing this time that G-men fall in love with her, is all Miss Arthur's own doing.

Miss Arthur plays one of those fast-tulking, aggreessive dames. She's is all Miss Arthur plays one of those fast-tulking, aggreessive dames. She's allways 80 cfs ansaver, boundless energy, and never recognizes a rebuil. In fact, she's got all the makings of an awful misery, but also, she's sicks refershing, not frees.

Though she's just an bonest working girl, in, actually an honest working girls chothes—allored salts with matching top-coak, vagaloud hat, fell bell-hop toques—she we'ms them with style and personal dash, rolfs her young blonde hob becomingly, is indeed always a credit and a shining light to onest working girls.

### News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco; Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

Lily Pons again on the staff of the Met according to an aunounce-ment. Pact signed in London.

Charging that the film deplets the Canary Islands as unhealthy the Cuban government, on say so of Spanish Embassy, has selzed prints of 'Grand Canary' on exhibition in Hayana. Fox company, producer, will file protest.

of Grand Charty of exhibition in Signal Charty of exhibition in Supreme Court by Bowery Savings Bank. Lecent theater, N. Y., in Supreme Court by Bowery Savings Bank. Lecent theater, N. Y., in Supreme Court by Bowery Savings Bank. Lecent Co., Daniel Frohman, William Harris, Jr., and Joseph P. Bickerton as executions of estate of Gertrude interest has been, paid on lien since 1932 except one payment of \$350. Annual interest amounted to \$3,000. In the saving several properties of the saving several properties, won decision in Supreme Court over Harry Mandel who was seeking permission from city to and Madison avenue. When the saving several properties was several permission from city to and Madison avenue. When the saving several properties was selected permission from city to and Madison avenue. Who was the last day of Locew's New York's existence as a ling were conducted from old Roof. Theatre closed Saturday (8) to permit demolition of building and ture. Not known when companion theatre, Criterion will vasact, but must shortly. John Marst Privated in New York Heap, Jinde with Pederal Communi-

Jonn Malesi arrived in New York Friday (7) from Coast.
Protest from Rep. Culkin, N. Y. (Rep.) filed with Federal Communitation of the Communitation of the Communitation of the Communitation of the Communitation of Lincoln's Gettysburg address in an appeal to the country to dright a certain brand of beer by the Communitation of the Communitatio

and will early section.

Mrs. A. J. Van Beuren, wife of the shorts producer, in court to ask an upping of \$500 monthly allmony. Says he is worth \$500,000, with a yearly income of \$50,000, and can

Says he is worth \$500,000, with a yearly income of \$50,000, and can afford more at the condition of the year of the condition of the year of the condition of the year of year of the year of the year of year of year of year of year of

(15).
Al Jolson definitely off B'way next season. Can't find a play.
Harry M. Warner takes his family to Hollywood for summer, as

season. Can't find a play,
Harry M. Warner takes his family
Harry M. Warner takes his family
Jane Lee, former Baby Grand,
Onvalescing after appendictis opmits of two burleque houses. Held
up since May 1, but houses ran by
ermission. Several 42d street burley houses and those in front of
lektord externs saveral 42d street burley houses and those in front of
lektord externs started a small
profit of the service of the service of the
letter of the service of the service of
Letter of the service of the service of the s

Met.
Raymond Massey dickering for
London rights to 'Ceiling Zero.'
Wants to play Osgood Perkins' part.
Theatre Alliance planning for a
committee of bankers as part of the

committee of bankers as part of the settle.

Supplying a jam, Needs an oboe and some saxophone players for Panama and unable to get them. Washington reports have Sol Rosenblatt returning to private law groups and the settle property of the property of th

Police found another backyard field of Mexican hemp in Brooklyn last week. Figured sufficient for about \$5,000 worth of marljuana

about 35,000 word.

Glaarets, Benjamin W. Jelleoe now g.m. of the N Y. Civie Op. Got most of his experience on the Coast with various organizations.

Dick Himber took his ork west Monday night (10) for dates in the midwess!

Dick Himber took his ork west Monday night (10) for dates in the mwest was the monday to the control of the con

in a Coney island Waxworks.

Stoney Phillips has joined Metro
Parkway theatire, Brooklyn, has
been leased by Nathan Goldberg,
Jacob Jacobs and Louis Birnbaum.

The provide of the Coney of

Imperial Council meet, Imperial Potentate halis from Malne Potentate halis from Malne S at the Center and the Center of the Council Center of the Center of Center of

Any mare formed a producing com-merican Mercury advised that the folding of NRA has dissolved the complaint brought against it by dismissed employees to the complex of the complex of the Sudy title role of 'Carmen.' Motion picture theatres in Rock land County N. J., under police and County N. J., under police for killing dog racing at Orange-laure.

and the sea last week as we'll ask and the sea last week as we'll allow in sluggest sea to defraud the state of the sea o

wned by producers, and of these six are in one group. Of the 47 foreclosed houses only nine have been used for stage productions this season. Of the remainder 13 have been diverted to burlesque and pi tures and three have been turned

tures and three nave been turned into eat-and-see spots.
Federal authorities declare that half the liquor now on sale is illegal and untaxed. Costing the government \$400,000,000 a year in lost

taxes.

Dorothy Appleby, stage and screen, arrested in Fortland, Me, by sorein, arrested in Fortland, Me, by opice and fined \$100 on a traffic charge. Case heard Monday (10). Fire at Citermont Inn (Monday) Fire at Citermont Inn (Monday) and the containing the Napoleon tapestries and doing damage totaling \$20,000. Blinze confined to four rooms and heart of the containing the same of the containing the name of the containing the Napoleon tapestries and doing damage totaling \$20,000. Blinze confined to four rooms and heart of the containing th

Blaze confined to four rooms and us serious interference with business.

In section interference with business.

In section in the section in

tin and Oliver M. Sayur, www.....aid.

David Sarnoff among the group of officials told by Washington to decide which job they want to keep and stick to that. Has until Aug. 9 to make up his mind. Walter Gifford, of A. T. & T., drops 21 jobs.

### Coast

Out of court settlement affected in damage sult of Mack Sennett against widow of Charles Mack, outgrowth of auto accident. Walter Wanger sued for \$5,876 for

Walter Wanger sued for \$8.876 for searched Amage to estate he leased. Payment of the search of the s

were in the hospital, culminates in Checomian Bud Brind, radio performer.

Batranged wife of John Barrymer and Bud Brind, radio performer.

Estranged wife of John Barrymer and the state of the state of the state of the state.

Estranged wife of John Barrymer and the state of the state.

Dearmond Callagher, stage director, of the state.

Dearmond Callagher, stage director, of the state.

Dearmond Callagher, stage director, of the state of the state.

Dearmond Callagher, stage director, of the state of the state.

Dearmond Callagher, stage director, of the state of the state.

Dearmond Callagher, stage director, of the state of the state.

Dearmond Callagher, stage director, of the state of the state.

Hazel Fitzgerald, film player, shot clusters and the state of the state.

Hazel Fitzgerald, film player, shot discharged with a few strates.

Hazel Fitzgerald, film player, shot discharged with a few strates, which is the state of the state of

ming champ; Virginia Bruce against John Gilbert. Latter dodged all-mun. John Gilbert. Latter dodged all-mun. See a see a

#### Gab Is Golden

Since being East training for the Thursday title fight, Max Baer has averaged \$1,000 Baer has averaged \$1 monthly in telephone tolls.

Most of the long distance conversations have been trans-continental, but the playboy champ also chatted overseas.

### PICKET PLAGUE **BESETS 42D ST.**

Broadway and Eighth avenue, continues to be ace picketing block of N. Y. despite numerous arrests last week and the threat of the Protect Owner? Association to force the protect of the pr tinues to be ace picketing block of picketing activities were nearly as flourishing yesterday (Tuesday) as ever before

ever before. Riot calls last week resulted in the arrest of eight pickets in front of the Times Square theatre, where Local 306 of the Motion Picture Operators Union was holding forth Across the street, two were picked up in front of the Eitings, burley house. Latter pickets represented so-called United Union which is bucking memerican Federation of Labor stagethands union.

### Suds Amateur Nights Take Hold in Portland

Ore., June 11. Portla. Portit. Ore, June 11.
Beer joints are going show-bix in a big way. Three to 12 picce bands are old at suff. Also singing walters. Latest gag of one sudsery is exploiting its 'amateur nights.'
Another mug-holsting parlor has a fermier magiclain guaranteeing to eacape from a sealed box if enough beer is sold.

#### **BIRTHS**

Mr. and Mrs. Al King, boy, June 5, in Chicago. Father is with Benny Meroff's ork. Wallace Schooler, Mr. nd Mrs. Wallace Schooler, Mr. and Mrs. George O'Brien, a Fox studio publicit.
Mr. and Mrs. George O'Brien, daughter, in Los Angeles, June 7. Mr. and Mrs. Jack Durant (Michell and Durant), daughter, June 7, in Hollywood, Mother is the former Molly O'Day of films.

### RACING VETOED BY GOV. PARK

Kansas City, June 11.

Governor Fark has vetoed the bill which would have legalized horse and dog racing in Missourt, holding the act unconstitutional because it would make the state a partner in which was a superior of the state a partner in the state and the state a

### MARRIAGES

Mildred Silverstein to Charles I. Sanders, New York, June 8. Bride is non-pro. Groom drummer and son of Sanders and LaMarr of

son of Sanders and LaMarr of vaudeville.

Mary Forbes, of 'Accent on Youth' coast company, to Wesley Wall, June 1, in Los Angeless Brio, Wall, June 1, in Los Angeless Brio, Bob Cunningham to Virginia Kelly at Cedar Falls, Iowa, June 12, Groom is KOLD program director and announcer. Bride non-pro.

Marie Louiles Dowdell to Mans, June 9. Groom is film critic on Boston Globe.

John

ton Globe.
Esther Ralston, to Wilburt Mor-

Esther Raiston, to Wilburt Mor-gan, singer with Slim Martin's or-chestra, June 8, in Los Angeles. Ac-tress bride's second try. In New York, June 8. Bride is pub-licist in office of Leah Salisbury and spouse a song writer. Mildred Davie to George (Red) Davie to George (Red) Gordonan, at Los Angeles, June 5 Gordonan, at Los Angeles, June 5 Gordonan, at Los Angeles, June 3 Gordonan, at Los Angeles, June 3 Gordonan at Los Angeles, June 3 Gord

Dorothy McLaughlin to Dale Mor-gan, June 3, in Deg Moines. Groom is chief announcer for KRNT, Deg Moines.

Moines.
Viola Kiing to Art Shepherd,
June 10, in Cedar Rapids, Ia. Groom
is salesman for WMT, Cedar Rapids.

RADIO CITY BOCKEFELLER

SHIRLEY TEMPLE in OUR LITTLE GIRL ON THE STAGE . . . "Spotlights," Russell Markert's revue in six scenes with big cast. Symphony Orchestra direction of Erno Rapee.

"THREE \* \* \* STARS"-News
ANY DAY "The Clairvoyant"

ANY SEAT 7th Ave. ROXY Show Velce

Claude Rains

Plus BIG Stage Show ETON BOYS and Slar Acts

MUSIC HALL

25c to 2

35c to 7

### New York Theatres





#### RKO THEATRES RKO 86th ST. RKO 81st ST. at Lexington Ave. on Broadway Wed, and Thur. June 12 and 13 Wed, and Thur, June 12 and 13 "G-Men" James

Cagney James "G-Men" Cagney \*\*\*\*

### **NBC-U Tangling**

League leading NBC baseballers, who trimmed MGM, 15-3, play I niversal tomorrow night (13) at George Washington Stadium MGM and Erpi collide Saturday at James Madison field. NBC was

PRAND " WAY

OUT the first fir

COOL Pat O'Brien, Josephine Hu 2ND WEEK!-"Memorable"-Tim

VARIETY

Broadway Maurice Bergman ailing Bill Danziger back after a brief sketch of illness.

Joe Dunninger back in town after hurried trip to Cleveland.

hurried trip to Cleveland.
Ed Hurley got banged up a little
in at taxicab collision in Boston.
Raiph B. Austrian named special
RCA photophone rep. in the east.
John Leikoy Johnson heads for
Universal City tomorrov (Thursday).
Berlin plance in from
Coart Monday, but files back next
week.

eek. Late Lee Chumley's place being onducted by Hans and Nick for the widow.
The Charles Yates and Maurice
The Charles Wates and Maurice

The Charres Later Greenwalds will auto-it to Chi shortly. Eallard MacDonald's parrot horns In and spoils reception of radio

In and spoils reception of radio programs.

Tom Waller has taken a shack at the seashore for week-ends during the summer.

Knights of Columbus hotel re-named the Capitol and under chain

anagement.
Earl Wingart back in office at ox and glad to be away from that hicago climate.

Earl Wingart back in office at Prox and glad to be away from that Cryar chain stores announcing via window signs that coupons are back on all nucchares. So the state of the s

etc. Add signs of the times: two me-chanical men instead of one as baily in front of Galety theatre on Broad-way.

John Hickeys (Helen Daly) back from the Coast talking about J. J. Murdock's subterranean health re-sort.

Bort.

Hundreds of scantily garbed girl photos spotted in windows of Times Square sector as bally for 'Sketch

Book.

Ed Sullivan has taken over a housekeeping apartment and is about to take the big leap, date soon to be set.

housekeeping apartment and about to take the big leap, data soon to be set.

Fauny which has been tribeatening the set of the set of

Tor laugh purposes with the control needed.

Leo Morrison planes in from the Coast today (Wednesday) to be near Max Baer after champ fights Braddock in the Garden Bowl to-

Braddock in the Garden Bowl to-morrow night. Lyle Talbot, after appearing on Vallec broadcast tomorrow night (13), leaves next day for Coast to Omain and driving rest of the way. For the summer, fenmes are okay with members at the Friars on Saturday nights as well as the usual Sundays. The terrace results of the control of the coard day.

## CHATTER

Francaise meeting to consider re-form plan, Russian Ballet at Varietics being

panned. Ninon Vallin. · headlining at

Ninoa Empire. Phil Hyat dero, Louis in town. Bon voyage party for Priscilla

Bon voyage party to Kastner,
Ceclle Sorel holdover in vaude at A. B. C.
Lync Clevers to make vaude debut at A. B. C.
Lung Fr. boss of Italian film

Luizi Fr boss of Italian film bir; in Paris, Fr L. Harris, Fr L. Harris, Fr L. Harris, Fr e-elected president of Paris critics' association. French press seeing couple of Chi-nese-made films and no likes. French press seeing couple of Chi-nese-made films and no likes. French press seeing couple of Chi-nese-made films and no likes. French press seeing couple of Chi-nese-made films and no likes. View Colombier Tanticon. View Colombier Tanticon. View Colombier Thanticon. View Colombier Thanticon. Targonivary from Madeleine Jineatre. Antoine reported finding angel to Antoine reported finding angel to take back theatre which bears his

name.
Prestidigitators' Association to Presthigitators: Association to celebrate anniversary of Robert Houdin.

Opera Comique planning 17 gala performances during official Paris season.

Isinitian manufactury of Robert Isinitian Opera Continue planning if saila performances during official Parizesson.

Opera Continue planning if saila performances during official Parizesson in the performance of the perfor

ant. Soltening income who don't dress to easy a men who don't dress to easy a with publicity on hiring of Simone Simon. Little Colonel' (Fox) opening at Marignan. Prance Actualites, Gaumont news-mel, showing X-ray film of human mel. showing X-ray film of human mel.

Marienan.
France Actualites, Gaumont newsreel, showing X-ray film of human
France Actualites, Gaumont newsreel, showing X-ray film of human
Actors' Automobile Cibb given
gurty for Saint-Grannier and Louis
of Homer libbons.
Jose Squinquei taling part of Oscar Wilde in play of that name, replacing Harry Saur who went to
Fernand Gravey, actor, writing
scenario for musical. Farande of
Four, to be made by Jean Monti
Fernand Gravey, actor, writing
scenario for musical. Farande of
Four, to be made by Jean Monti
Darion Edouard de Rothschild goling to Fox projection room toget Santonia of the Santonia of
Fox Movietone News one-recier on
innone Simon, Fox's new star, to
hay in UFA French version of
Tomasoni Sister, opposite Henry
George Hieb, manager of
the Apollo Cinema, local Warner showcase, reported taking over Trianon
Lyricus to make a film house of it.

#### Toronto

Mona Barrie vacationing here. Harriett Ball, p.a., off to Europe for six weeks. Frances Adaskin to the Banff Springs Hotel.

Paris

Pa

### London

Jack Colestin scripting for George Walter Elils going to worry trout in Ireland.

Geoffrey Gwyther filed petition for Billy Milton in the Ritz hotel

Hazel Mangean Girls back from Sovlet Russia.

Eddle Garr opens at the Palladlum June 24. Bob Milton renewing option on 'Francis Josef.'

Emil Bergner, lisabeth's father,

dled in Vienna.

Basil Dean off to Caprl for his annual vacation.

Bill Levy due back from Mediterranean cruise.

sydney Carroll buys new play by McIchior Lengyel. Betty Frankiss recovering from nervous breakdown. Kay Francis recuperating from throat operation in London.

Lew Stone glving a fareweil party at the Hollywood restaurant. Auriol Lee producing new Merton Hodge play, 'Grief Goes Over.'

Wife of Phil Scott, ex-boxing champ granted divorce decree. Argentina doing another scries of dance recitals at Savoy theatre. Betty Davies signed with City Films for one year, with options.

'Family Affairs' closing at the Phoenix, after nine months' run. Hull Repertory theatre to pro-uce 'Quartet' by Cedric Wallis. duce Quarter by Cedric Wallis.

Maurice Ostrer spending an off night at the Hollywood restaurant.

Tony McKelgue, son of Matt McKelgue, planning a musical career.

Open Air theatre in Regent's Park
begins its summer season, June 18.

B. I. P. nostnoning Somerast B. I. P. postponing Somerset Maugham's "Tenth Ten' talker till fall.

Fred Duprez's daughter June en-gaged to marry a Coventry physi-cian.

Bob Ritchie trying to line up a bankroll to promote a film company

Michael Carr renewed his con-tract with Irwin Dash up to March, 1937.

Earl St. John, head of Paramount-Astorlas, off to Carlsbad for a few weeks.

weeks.
Associated British Film Distributors to do a picture on the life of
Mozart.
Lew Leslie and Lee Shubert bidding for Love On the Dole, for
America.
"The Wind and the Rain" and
Fallen Angels' sold for Czechoslovakla.

Max Gordon dickering with Fran-es Day for a Broadway musicai

The Cedric Hardwickes taking over Marie Tempest's house in Hampstead.

Eddy Deusberg, Scala, Berlin, booker here, trying to line up some American acts.

Kimberly and Page getting ready for another world tour, leaving some time in August.

Carr Brothers and Betty off to Parls to play some dates at the A. B. C. theatre.

A. D. C. Ineatre.
Flora Robson anxious to star as
Llesa in Gilbert Lennox play, "To
This Extremity."
Ruth Draper to do another short
scason in London at the Haymarket,
starting June 10.

Mr. and Mrs. Rob Robson (Three Saijors) rented the Binnle Barnes London apartment.

Mr. and Mrs. Rob Robson (Three Sallors) renied the Binnel Barnes Sallors) renied the Binnel Barnes Sallors) renied the Binnel Barnes Margery Binner rushed to London Clinic, where she was successfully operated upon. The Brunswick Clico Brown, latest colored gal Ling Margerite and Ender Sallored by Irving Asher for starring role in film the Margerite and Le Roy, are in the new Eric Wollheim show. Fells Nerry nursing Simon Marks for the Sallored Gallored Gal

Town Is Talking (Coi) released at the Empire as Passport of Fame.' Henry Edwards, film director, ordered to take a rest cure and gone on a sex ovyage to Morocco. Stetson, just back from America, has become the owner of a race house, and expects to make money, Jeffrey Bernerd won second golf cup in a month, this time the Sir William Jury trophy at Stoke Poges.

Irene Palasty replacing Frances bay in 'Jill Davling' at the Saville, b enable her to fulfill film contracts. Margaret Marshail will handle the publicity for the newly formed Julius Hagen film distributing company.

pany.

Paul Fostin taikifying 'While

Parents Sleep' at Elstree, featuring

Enid Stamp-Taylor and Eills Jef-

freys.

Santos Casani appointed by
Bradbury Pratt to be in charge of
all his bands in his various nite
spots.

British International's next will
be a film on the life of Richard Tauber, and will star Tauber and Diana
Nanier.

British International's next will British International's next will be a considered to the life of Richard Tonion Nation.

Metro and Paramount nibbling at the All States of Allen Corner Henry Hall States and Dinne Market and Dinne Market and Dinne Henry Hall States and Dinne Henry

Ephraim in Gay Deceiver, new Galety show adapted from the Galety show adapted from the Farman and the Sir William Gilbert menorial on 18th anniversary of his death, on 18th anniversary of his death a

### Warsaw

By Edward de Kurylo

Jadwiga Smosarska of fil

Cleplinski, bailet master at War-

Clepinsk, caute maser at warsaw Opera, out.

Mary Wigman and company giv.

Mary Wigman and company giv.

Dy build at Warsaw Opera.

To the pera from the Hebrow, presented, Great success.

Pols Negri may come to Poland

after fuishing 'Mazurka' in Berlin.

Szezepniki, heventor of a new colord film process, gone to America,

Mieczysiaw Frenkiel, one of

Poland's greatest actors died, aged

Osterwa is no longer the seneral

77.
Osterwa is no longer the general manager of the municipal theatre in Krakow.
'Einstein's Theory,' play by Cwojdzinski, still being played at

Erakow

Finateln's Theory, play by Cwojdzinski, still being played at Reduct heatt, produced Xuise in the Street, Vienness musical company by P. Schurek.

Irena Dubiska, violnist, engaget to give a lecture in Berlin and some of the Street, Wienness musical company in the Street, Wienness musical company in the Street, Wienness musical company in the Street, which is a street, and the Warsaw Opera, celebrating her 35th naniversary, mburg opera, waktching performance of Haika, Polish national opera.

Baron Kronenberg composed a Cantata for choit and orchestra operation of the Street, was to English and Scord company is the Street Many of the Street Walley of the Street Walley and the Street Walley and Stree

### Rome

By George Byrne

Coiosseum Films preparing to do 'S. O. S. 121,' train story by Belle-rini. Corrado D'Errico directs.

Italian and French versions of Love soon to go before cameras. Gcts a different director for each tongue. Feuilore starring in both.

tongue. Feuilore starring in both. Interiors of 'Boots to the Sun' having been finished, cast has departed the Cines studio here for Feltre, to get some outdoor shots. Story by Zavattini of a disillusioned millionaire who takes to street begging is subject of new film to be directed by Camerini. Goe in overe some control of the contro

Goes Into work soon.

Jean Massoon has finished cutting his 'Adventures Between Serenades, about ready for release. A story of the gondolf metodes and serenade Work begins soon on The Red Passport, story of trials of Italian to direct the control of the control

### Montreal

George Orts' 8-piece orch playing Maples.
Mick McGowan considering buying a Packard.
U. S. tourist season here rising to peak and estimated to be best since 1829.

929. Drury's Old English Chop House reaks life-time rule and opens

And the state of t

### The Hague

By M. W. Etty-Leal

Scheveningen, Hague's beach ex-tension, now ready for summer

tension, now ready for summer means. Histard-toneed giving 50th performance of Verneuill's Mon Crime'. Contraversy between broaders stations and disc-companies royalties for gramophone must wither his 40% of pro rams disc-musted.

### Hollywood

Steve Ames down with the flu-Frieda hero Innescourt summering Sam Mintz left the Metro writing

H. Gri th back from New

Carlo Bavetta flew back to New York. Lyle Talbot back from his eastern slesta.

Xavier U gave Walter Connoily a

Wlil Hays due June 20. round Next barbe ill he a

King Charney planed in from

Roger Marchetti to New York via e canal. Manny Set back and writing an-other play.

Greta Garbo will be in Sweden vo months.

Auto smashup put a dent in Peter Lorre's pate.

Howard Young the Fox writing staff.
Isabel Jewell taking her ma and pa to Hawaii.

Trem Carr back from the Repub-Grant Withers doing a flesher

inrough Texas.

Ken Maynard soared to Indiana to call on the folks.

Fox testing more youngsters for stalent school, Harry Joe Brown getting new of-fices at Warners.

Edward Chodorov back on War-ers writing staff,

are were considered to the consideration of the con

lots.
Harry Martin, Memphis Commer-clai Appeal pic crick, doing the vii-

Harry Mustance claid Appeal pic crick, doing one claid Appeal pic crick, doing one claid. Chico Marx sued by New York Bridge Whist Club for \$161 asserted dues.

Escudero bringing his Spanish routine to the Vine Street for a

Albert Hackett and Frances Good-sich now own two Beverly Hills

houses.
George Glbson vacationing at Carmel to try out the nearby golf

courses.
Wayne King and missus, Dorothy Janis, taking a month's vacash in Wayne Anna Janis, taking a month's vaccount of the Markett of Fox-West Coast ad department recuperating from broken leg. Joseph Cawthornes (Queenle Joseph Cawthornes)

eg. Cawthornes (Qucenle celebrated 34th wedding

broken ies.
Joseph Cawthorody
Vassur) celebrated 34th wear
anniversury
William Gotz trained in and
wisesed out on that record trip
ther motther Vassary
William Gotz trainmissed out on that record
from abroad.
Loretta Young and her mether
Loretta Young and her mether
Mrs. Citaly's Belzer, oft to New York

"Gurope, "ord" company chase
Catalina Islant

from abcord.

from abcord.

Mrs. Clindys Belzer, oft to New York and Europe.

Joan Crawford company chased back to studio from Catalina Island

Norman Manning and the missus heading for Hondulu for a honey:

Wincent Lawrence and the missus heading for Hondulu for a honey:

Wincent Lawrence and No writing assignments available.

Anne Bauchens, C. B. De Miller, and De Miller, and Bauchens, C. B. De Miller, and Bauchens, C. B. De Miller, and C. B. De Company, and the Canadian Miller, and Paul Perez, Life Sumperer, and the Canadian Mounted Vollen, here writing get-

## CHATTER

perlences while trouping at Break-fast Club's celebration of National Rallway Week.

W. C. Fields pic, 'Everything Hap-neus at Once', washed up a day pens at Once, washed up a day ahead of schedule at Par. First time it ever happened on a Fields opus

### Minneapolis

Bý Les Rees

Time, loop sure-seater, no longer running newspaper ads. Film men to have their annual golf tournament June 7.

Ben Marcus, of Columbia, recovering from his auto smash-up in juries.

Blil Mick, former manager of Pal-ice here, has 'Screeno' for Northace here, has west division.

west division.

State, failing in effort to cancel current vaude bill, has only stage show in town.

George Hamilton's ork playing at Radisson Inn, newest Twin City road house spot.

Numerous new Minneapolis-Chi-cago speed trains attracting many eratis sweetators.

eago speed trains attracting many graits spectators.

No definite future plans yet for No definite future plans yet for closed for summer.

Police secorts being provided sing with police cars for loop the-action of the provided that the summer and will only operate his Seventh Kreet here.

Street here.

Edward Andrews here to appear
in and to stage-manage "The Mikado" and "Pinafore," Civic Opera
offerings at Lake Harriet, city park
University of Minnesota theatre's
summer season to Include 'Charles
II, 'Perfect Alibi' and 'Land Ho,
Sailor,' under Prof. A. Dale Riley's
diltertion

II, 'Perfect Allbi' and 'Land Ho, Sailor,' under Prof. A. Dale Riley's direction.

Donald O'Reilly and Selby Carrelected president and vice-president, respectively. of Paramount Pep chib, with Esther Singer chosen as treasurer and Dorothy Roy secretary.

### Mexico City By D. L. Grahame

Director Malcoim St. Clair here

Director Malcolm St. Clair here on vacash. Vode performers union Issuing a monthly magazine.

The management of the mana

et. 'Ruggles of Red Cap' (Par) headed or new attendance record at Cine

Ruggies of rock attendance record of rock attendance record of rock attendance record of the Pancho, personaling at Teatro Politeama here.

Barry Norton has joined a government-backed dramatic company mastro Arbeu.

Batteria decided a government-backed dramatic company at Teatro Arbeu.
Small charge decided in the company at Teatro Arbeu.
Small charge decided in the company at Teatro Arbeu.
Small charge decided in the company at Teatro Arbeu.
George, Randolph and John George, Randolph and John George, Randolph and John Leviewing President Cardenaa.
New Mcketan symphony ork giving a series of 13 concerts at Palace.
Alex Phillips, ex-Holly word cameraman who has worked on a number of Max pice, to be co-director of a number of Max pice, to be co-director of a number.

#### Westport, Conn. By Humphrey Doulens

Bruce Gallup here.
John Cecil Holm here.
Bell Island Glub is sold.
Grant Mills to Skowliegan.
Waiter O'Keefe house hunting.
Marion Telva now at Silvermi
Judith Anderson enjoying te

heading for Honolulu for a honey; momi 10 years over its, momi 10 years over its, momi 10 years over its, and the hone of the honolulus of the

### Milwaukee

Cold weather hitting lake resorts

Coll weather hitting lake resorts hard.

Joe Hickey set as manager of a theatre in Waukegan.

Safe crackers got 18,400 when they Fox has taken over the Retlaw theatre at Fond du Lac, Wis. Times, press to the control of the control

Bay.
Operators of niterles must be careful in admitting juyes, the courts ruled here in fining two operators \$50 each for selling beer to 16-year-old boys.

#### Long Island By Joe Wagner

Michael Glynne ill. Fewer apt. vacancies on North

Lower fares on L. I. R. R. to all eaches.
Hans Kiein at Playland again this i. rellef niavs on the rounds all

neason.
The relief plays on the rounds all over Queens.
The relief plays on the rounds all over Queens.
The relief plays on the Roosevelt Gardens in Jackson Heights,
Ira Vall again handling the autoraces at the Mineols Fall Rockaways this season, so say the cons.
Bill Johnston promoting the outdoor bouts at Dexter Park,
Bill Romano poutry Club.
The 95th annual Mineols Fall will pen Sept. 17 for one week.
Ellis Farker Butter now in the
Ex-Mayor John F. Hylan to head new Democratic party in Queens.
The Van and Schenck Club ends its social season with a dance June!

Bob Mann, former World-Tole-gram writer, now sports editor of Flushing Journal.

### Pittsburgh

By Hal Cohen

Rocco Vocco In town for a few days to see the band leaders. Ringling show doesn't hit town this year until late next month. The Joe Feldmans living at the Coronado until they spot a house. Ruth Tate, George Tyson's see, sportling a bad case of sun-poison-ing.

ing.
Ted Thompson helping Al Smith
manage the Pitt for Wee & Leventhal.
Bobby Mecker held over again at
Bill Green's open-air Terraced Gar-

Florence Flsher Parry back on job at Press after a month in Holly-wood.

at Press after a month in Hollywood.

See The Man Allows Wilk back
to New York after guesting at the
Tony Sterns.

Ray Bandi, of Stanley pit crew,
just finished his second year at Pitt
dental school.

Ground former Press
sobble and now a Broadway p. s.,
hore for a short visit.

Julius Losesh, drummer with
Henry King's crew, has his brild of
Six weeks with him. hage men honored Jon Rafrato, Major Bowes' winmer, at a banquet here.

mouse of city's garbage men honored Jon Rarato, Mijor Bowee Winner, at a banquet here.
Raiph Harrison's baid opens toRaiph Harrison's baid opens togarbage to the state of the state of the state
Sylvan Simon named exceptive
director of Brown Swan theatres,
Sylvan Simon named exceptive
director of Brown Swan theatres,
Sylvan Simon named exceptive
director of Brown Swan theatres,
Sylvan Simon named exceptive
director of Brown Swan theatres,
Sylvan Harrison Harrison Swan
Harry, Kalnison Chest

Man.

Harry, Kalmine, Charlle leb.
R. M. Lynch, Paul Krumenbacker
and Robert Dunbar made up WB
narty to Coast,
Jack Wooley, Don Gallagher and
hene Tedrow, all of Tech drama
school, with Shakespeare troupe at
San Diego fair.

eatery long frequented by the pro-tesh, died last week. Dr. Sandy, new state pic censor, does more fraternizing with local exhibs than any of his predecessors. Gil Kanour has moved into sum-mer shack on the Severn and will commute to his desk daily till autunn.

mer shack on the Severn and war-commute to his desk daily till autum.

The bear of the severn shall be severn shall be suppiled Rodney Collier with a tan thorough enough to outlast the summer.

The Lee Dixn ork, current at The Lee Dixn ork, current at Develope the severn shall be severn to the severn shall be severn Jerry Lettwich crew.

Fats Waller ork opposed the Don Redman combo Sunday when bands blared from neighboring dance-

blared from neighboring dance-halls. Both crews were flitting through on one-nite tours.

### Chicago

J. C. Steln back from Europe. Aaron Saperstein rearranging the local Allied offices.
Edward Arnold guested at the Universal convention.

Lawrence (Sld) Stein heading west to Warners meet, Jay Howard handling the celebites at the Medinah Club's Tally-Ho niterv

Ott Coelin, ex-editor of Parade, now ad and ballyhoo man for Medlnah Club,

Charlle Miller becoming an expert gardener and barbecue wizard from rehearsals at the lake shore home. Cyril Samuel ducked out of town for a couple of weeks absence from the Jones, Linick & Schaefer desk.
Sid Yates, lavyer-member of the Sold Yates, lavyer-member of the work to call on the Solden, daughter of attorney Faul Holleb.

#### Seattle By Dave Trepp

John Hamrick back from N. Y.

Al Rosenberg to make Scattle weekly from his new spot at Port-Ben Shearer building new theatre in Everett, adding to his chain in Alaska.

Governor Martin approves state fair this year in Yakima, the first in

three years. three years.

Owen Sweeten and band, through at Orpheum after 32 weeks, barnstorming for a few weeks.

storming for a few weeks.

Showmen who'll work the 59 days of Longacres race track season, opening June 14, at b.o, and gate are Kent Thomson, Frank Hood, Frank Hixon, Al Wilson, Frank Mc-Farland, Lawrence Wickiand and Harold Maysent.

### Deadline Soon

(Continued from page 4)

result in disclosure of trade secrets and harm their competitive inter-ests. There is strong likelihood that these appeals will be granted. With Par, the only important film company not yet seeking permanent listing right, Commish attaches said there is only an outside churge that

listing right, Commish attaches sale there is only an outsile chance that special investigation will be made of its recognization. Although Congress instructed the Commish to committee, of committee ing, but this is unlikely, since examiners still are tied up with such a probe of one railroad and could not start another such exploration for

start another such exploration for weeks to come. Par will be required to apply for a listing if it wishes to bave its securities dealt with on national exchanges. Commist emphasized, but otherwise need only comply with extensive great the properties are to be issued under redinancing pines, the mineral pines, the mineral pines, the continuous of the pines of keeping parts of the pinestion of keeping parts of annientions confidentials.

marty to Cossa.

Don Gallucker and Lock of Cossa.

Baltimore

Baltimore

By Albert Scharper, Jr.

Norris

Bert, Mack, ex.

working here

working here

working here

working here

bert, Mack, ex.

working here

bert, Mack, ex.

working here

working here

working here

working here

bert, Mack, ex.

working he

New Haven By Harold M. Bone

The Harry Blacks have adopted an orphanage.

Dan Cummings has dieted down to the control of the

Mrs. Tea Nos op local hosp.
Nathalle Goldstein, local journal-lsm stude, won Forum mag short

prize.
o Yale studes pinched for king theatre front to grab a e of photos.

#### Stroudsburg By John J. Bartholomey

Kelth Pitman visiting. James Gheen at Skytop. Charles Terry and Columbians at ieo's. Stroud amateur night twice

eekly. Mickey Maguire m.e.'ing at Teddy's

avern. Charile Lanterman's band at Charles Suckwood. Clyde Price's has Jimmy Apple-ate's ork. Paula Shay assisting Laurel Time

committee. Helena Hart added to floor show

Helona Hart added to floor show at Kreage's, Nick Nichols and his Ten Pen-nies opened Saylor's Lake. Three X Sisters one-griting. Three X Sisters one-griting. Unity House, scene of michard, are the second of the state of the razed by fire. Betty Farley in the James Brit-ton dance revue at the Sherman feel clare with the Sherman feel clare in the Sherman

Boston

By Maxwell Fox

Minsky's Park dark. Some new faces in the Elida Bal-

Al Sheehan one of the Jlnx Contest judges.
Ted Hannon pinch-hitting for

Al Sheehan one of the Jinx Contest judges.

The state of the Jinx Contest judges.

Rudy Vallee added a dog to Angie Maney's collection.

Rudy Vallee added a dog to Angie Maney's collection.

Budy Vallee added a dog to Angie Maney's collection.

He state of the stat

### Des Moines

By R. W. Moorhead

W. W. Troxall, Nebraska sales-nan for Midwes. Film Distributors. All local houses dolled up in pring fronts with pastel colors,

All local houses works spring fronts with pastel colors, growth of the spring fronts with pastel colors, the E. Morrison, Oskaloosa, lowa, to direct Perry Amusement Co, recently organized.

Myron Blank reported second yunneet of Gov. Lafron's Ky. colonds—ranking next to Subricy Tein-

### **Pickaxes Wiping Hammerstein Chapter Out of Times Sq. History**

sions have been held for the two the theatres build by Oscar Hammergtein in Times Sq. They wipe from Broadway two tangible milestones in the history of theatrical progression and mark the demolition of two of the three buildings which, more than others, served to advance the Square to the position it now holds as the center of things theatrical.

The third building was the at-tenuated skyscraper on what is now the southern half of the Times building site, then known as Pabst 42d street. However, the Pabst figures unimportantly in the de-

velopment.

'It was Oscar Hammerstein who, single handed, virtually lifted the theatre across the invisible barrier of 42d street and planted an amusement palace in the squalid sector then known as Longacre. Only a marveled at the audacity of Frank Sanger in raising the, Broadway theatre at 41st street; as but a couple of years before the erection of the Empire caused similar surprise. Both were considered too 25th had been built in '83 and there was the Metropolitan (not the operators) was the Metropolitan (not the opera house) at 42nd street, an upstairs house which got a black eye when the posts supporting the balcomy rotted away and let the shelf down a couple of feet during a per-

a couple of feet during a per-formance.
Practically everyone said that audiences would not cross the deadline. Beattrally as the said that the said of the said of the the said of the said of the said of the the said of the said of the said of the the said of the said of the said of the graph of the Great White Way were centered around 34th street. Only gray jets and a few electrics illum-inated Longacre and there were not grown.

gloom.

On the west slide were a couple of block-long fiat houses, made over into residential hotels, the Stonington and the Barrington. There was a livery slide of the house into the block of the house liver Bector's held way, and there was not a single full sized plate glass store window in the entire area.

#### Hammerstein's Idea

Hammerstein's Idea
But Hammerstein knew two
things. He knew that only abox
the deadline could he assemble a
that he had to be on Broadway.
He had tried to drag them down
250 feet from the corner of Broadway and 34th street. He could not
do it with dramatic attractions.
tan open house with Alexander

though he opened his first Manihat-tan opera house with Alexander-Salvini, son of the great Tomasso. He did pull tiem down when, with Koster & Blai he changed the place into a music hail. He could pull them down 34th street with big vaudeville. Why not drag them a few blocks further up.

So he built the Olympia after his So he built the Olympia after his famous row with Albert Bill as to whether or not Mile. Di Dio insulted her audience by refusing to take an encore. It was the final straw, but by no means the only one. It was the climat one. It was the climat of a feud which had begun before the house created.

opened.

Hammerstein was entirely too individual to be teamed with anyone.

He planned an immense enterprise
which, for a single admission, would
the the pattern a misse hall show. which, for a single admission, would give the patron a music hall show, a dramatic or musical performance and a dance palace after the regu-lar performance. But it did not

swork out.

The bouse opened in 1895, with an all-levedline bill of native and European vaudeville in the Musie-Hall, or Olympia proper, and with its own open. 'Santa Maria' in the smaller auditorium on the south end, known as the Lyric theatre. The dancing was called off at the last minute, because the musieri union demanded mandalt union demanded mandalt union demanded mandalt union the hall orchester. Hannerestein bird planued to ure—but drinks were sold the thirsty. sold the thirsty.

Within the month memorial ses- practically the entire audience from the larger auditorium tried to crowd into the narrow space back of the Lyric seats, creating a ter-rific confusion right in the middle rific contasion right in the middle of an act. The return visits of the Lyric seat holders to the music hall were less interruptive. Presently the interchange was cut off, and a little later Santa Maria' curied up.

Several years before. Hammerstein, or a bet, ind written the opera in 24 hours. What was shown at the Lyric was an improved version of that overnight play, but it had not been improved enough.

play, but it had not been improved enough. Excelsion Jr. moved in the white, and later dramatic shows were given, but the house always was a drag and years later was rented to Vitagraph as a show window for its pictures. Still later Paramount in the limit map when Paramount in the limit map when Paramount played in Fanny Hurst's 'Humoresque' with the Hearst papers, giving it all that could be done in an advertising was a support of the property of the proper

could be done in an advertising way. Not long afterward Cowred Wagond tenauted it for several months. In the common of the commo

#### Place Built Wrong

The action of the seats. There was no space in which to move around. Hammerstein corrected this in the hardy possible that with an additional 20 feet from the rear seats to the wait the Olympia might have remained with Hammerstein longer. He had counted on the so-called concert hall for people who wanted to make contact, but that space, on the second flow of the second concert hall for people who wanted to make contact, but that space, on the second floor between the two contacts are seated to make contact, but that space, on the second concert hall for people who wanted to make contact, but that space, on the second concert hall for people who wanted to make contact, but that space, on the second concert half seated to see the seated with the second concert half seated with the seated contact and the seated with its practical roads over the papier mache rocks and tank lakes at the foot, Wittaria Gardens was easily the most ornate show place and the seated contact the

active toos, or corner as always when of the day. Later Ziegefeld used the spot for his Trolles during the summer.

It was a tough spot for winter Hammerstein tried bicycle polo and other ideas, and it was here that their uptown debut, the first of the freek attractions that later were to help build up the Victoria.

Immeditely below the root was the 'noted. The Rainest law which cought to specify which noted with the specify which noted with menis, called for 10 rooms. Hammerstein moved cots into 10 of the dressing rooms used by the roof chorus and straightaway it became a hotel, permitting the service of drains to roof garden purcous to the cought of the specify of the specific promises and straightaway it became to hotel, permitting the service of drains to roof garden purcous its that the spot which jumped the theater across the deadline is not in the lands of the warefew, the theater across the deadline is not in the lands of the warefew, the limitant of the warefew, the limitant of the warefew, the limitant of the warefew, the strength of the reach. Still Immerstein to be razed. Still Immerstein to the razed. Still Immerstein to the razed. the thirsty in the second Manhatan, are the one of commission the opening night it was a lause and the second Manhatan, arent that the setup was all also on 24th sirret. But the two ns. During the intermission in the title which netually made immiddle of the music hall bill, burban thistory are passing.

### GOLDEN ARROW

(Continued from page 63)

(Continued from page \$3) might at a lotel, but she remained pure. Having adhered to her monogamousness, she arrives at Belcarno and registers as the wife of the Procumbant-Then at the titled mother of the Britisher arrives to get the girl back for her son, so they can be married. When Laurence Olitic nearly specials are supported by the process of t

rives to get the girl back for her son, so they can be married. Which they do son, so they can be married as a temperamental actor, is cast for the stolid Englishman, and Ceell Partice, heredfore known, and Ceell Partice, heredfore known hole of the effervencing Frenchman. That they both acquit themselves well in their respective roles is a tribute to their. Greef Garson has the American role. She is an English girl and it may be unfair to Judge her by the tray in this piece.

#### Someone at the Door

London, May 30. Mystery by Dorothy and Campbell Chris-

| theatre, May 20, '35.               |
|-------------------------------------|
| Ronnio Martin Henry Kendall         |
| Salty Martin                        |
| Bill Reid                           |
| Price Dennis Wyndham                |
| O'Brien Erle Lugg                   |
| KapelFrank Petlcy                   |
| Sergeant Spedding Walter Fitzgorald |
| The StrangerJames Chayton           |
|                                     |

This is a first play by husband and wife, tried out some time ago by the Repertory Players, and with a rewritten centre act.

A conviction centre act.

It is a convicted to the conviction of t

providing hair-raising complica-tions.
Fair general entertainment for those not satlated with this type of plot.

#### ROSSETTI

London, May 31.

New play by Herbert de Hamel and R.
According presented by the authors at the sty Theatre Chib, May 39, 35, for eight

| erformances.                           |
|----------------------------------------|
| Madox BrownEdward Wheatleigh           |
| Dante Gabriel Rossettl Peter Glenville |
| William Rossettl Clifford Bartlett     |
| Circistina Rossetti Dorothy Black      |
| Lizzie Siddal                          |
| Emma Brown                             |
| Fanny Cornforth Elizabeth Mande        |
| Jane Burden Molty Rankin               |
| Algernon Swinburne Leslie French       |
| Red Llon Mary                          |
| Polly Naney Pawley                     |
|                                        |

This is the play that Nancy Price had planned to stage at the Little theater exently, but was compelled to abandon owing to an objection of the play that the play that the play is hased. The play is hased present showing, being at a club, deem't come under the head of 'puble performance.'

ilc performance. A very interesting and artistic neoduction brings to life Algerinon Swinburne and many other notabilities of the Victorian era. Piece is excellently written and literary to a degree, but doubtful from a commercial angle, and censor's banning from ordinary theatre may have from ordinary theatre may have saved a good deal of commercia

#### This Desirable Residence

|   | Liondon, May 20.                                                                                         |
|---|----------------------------------------------------------------------------------------------------------|
|   | Play in three acts by A. R. Rawlinson<br>produced by John Fernald at the Embassy<br>theotre, May 27, 35. |
| ł | Foreman                                                                                                  |
|   | Arthur Tra: 'Max Adria;                                                                                  |
| 1 | Fred BerryJohn Smar                                                                                      |
|   | Mary Penshott                                                                                            |
|   | East                                                                                                     |
|   | Fraulein Schmaltz May Agat                                                                               |
|   | Mrs. Penshott Margaret Emde:                                                                             |
|   | Mr. PenshoitFrederick Leiste                                                                             |
|   | Soulie Penshott                                                                                          |
|   | Lucy Penshot1                                                                                            |
|   | Rev. Manfred Dester Harold Scot                                                                          |
|   | Mrs. Dester                                                                                              |
|   | Christopher Orr-Stevning Peter Trevelya                                                                  |
|   | Maurice Martinmas                                                                                        |
|   | Edward Tramley Carl Bernar                                                                               |
|   | NellieRuth Wynn Owe                                                                                      |
|   |                                                                                                          |

A comedy on lines of Jane Cowife, Tiervey House, and may be brought to the West End, with sundry cost revisions. The sundry cost revisions was passing of an attractive hone and grounds which, as curtain rises, is being sold for building developments. Piers seen is in ing developments. Piers seen is in order to be the sundry of the sundry with the sundry of the sundry with the sundry sundry the sundry sundry the sundry sundry the sundry su

Murray Grabhorn, now sales manager for KFRC, San Francisco, comes to New York, June 15, for an assignment in the local office of John Blair & Co.

### **OBITUARIES**

GEORGE GROSSMITH
George Grossmith, 61, son of the
chief comedian in the original productions of the Gibbert and Sullivan
operas at the Brown, London, died
in Forced by his father to make his
som way on the stage, he carved his
own hiche in the London theatre
and appeared in score of plays,
chiefly in low and light comedy assignments. He made his American
debut in 1805 in 'The Shop Girl' winning inmediate recognition which
stood him in good stead on return
engagements.

engagements.
About 1913 he went into produc-tion with Edward Laurillard, with whom he produced many plays. His wholn he produced many plays. The last appearance over here was in 1930 in 'Princess Charming' and 'Meet My Sister.'

He had written more than a score

He had written more than a score of revues, alone or in collaboration, and had played in a number of English film productions in the past

Engiss him production and the five years.

He was married to Gertrude Rudge and their daughter, Ena Grossmith, is on the stage to represent the third generation.

PHILIP KLEIN

PHILIP KLEIN
Philip Klein, 46, son of Charles
Klein, piaywright, dled in Hollywood
June 8 of pneumonia contracted at
the San Diego exposition. He is
survived by his widow and their two
daughters as well as by a daughter
by a former marriage.

daughters as well as by a daughter by a former marringe. Following the World War, In which he saw service, he made two productions, 'Buddles' and 'Naughty Night,' for the Selwyns, and went on Night, for the Selwyns, and went on the road with several shows. Impressed by the inroads made by the pictures, he went to Hollywood in 1924 and turned his attention to scenario work. He had lately completed the script for Fox's "Inforno," in colinboration with Robert M. Yost. He was the author of Shirley of "Four Sons," which won' the Academy award some years ago.

#### CAROLINE ROOSEVELT

CAROLINE ROOSEVELT
Mrs. Caroline Roosevelt, 75, who
as Elsa von Blumen was famous
haif a century ago as world's champlon woman bleycilst, died at her
home in Rochester June 15.
Sile began her career at 19 as a
wilker, and beat men in two 100mile races. Then she turned to or
ling and won a number of six-day

She leaves a son, Claude L. Roose-

velt, a granddaughter, three sisters and a brother. Funeral services and burial were

#### WILFRID NORTH

WILFRID NORTH
Wilfrid North, 72, film actor and
director for the past 15 years, died
June 3 in Hollywood after a brief
illiness. Born in London, deceased
spent many years in the theatre as
stage manager for Mrs. Fiske,
Sothern and Mariowe and Winthrop
Ames

Sothern and Ames.

Joining the old Vitagraph company in 1915 as director, he ha been an actor in his latter years.

Services and crematic

Funeral services and cremation in Los Angeles, June 5. Widow, son and a daughter survive.

MARY G. FOWLER

MARY G. FOWLER
Mary Gertude Fowler, 43, actress
and member of Equity's council,
ided of heart's disease at her home in
Miss Fowler began her career with
a stock company in Baltimore under
Goorge Fawcett. Her last Broadway
in Paltimore under
Goorge Fawcett. Her last Broadway
in Paltimore under
Some Sarvived with I. C. Nugent
in Big Hearted Herbert!
She is survived by her mother and a
bet, but her before the survived by the control of the property of the control of the

CLIVE CURRIE

Clive Currle, 58, died at his London home, May 25, His 40 years stage career compri.ed many Shaterspearean roles, appearances with Sir Herbert Tree and H. B. Irving. Sir Herbert Tree and H. B. Irving, and a few screen roles recently, the was founder of the Interlude Play-ecs, Repertory Players, and the Young Players, and for many years ran a Shatkespeurean school of act-ing for children.

CLARENCE ROGERSON Clarence Rogerson, musical direc-or of many P oadway shows, died the New York hospital June 1 fter a lingering illness. Survived by one son.

Beatty Circus, whose right arm was badly mangled when a freight train on a side track passed over the arm when the show played Youngstown, O. recently, dled in St. Elizabeth's hospital there, May 31. The body was returned to Springfield for burial.

PERRY J. AVERILL
Perry J. Averill, 72, who sang
Silvio in the first American production of 'Pagliacci,' died in New tion of 'Pagliacci,' died in New York, June 6. In recent years he had devoted himself to tcaching, but had sung with many operatic or-ganizations, making his operatio debut in 1895.

A bachelor, he is survived only by a brother, Walter.

HARRY A. TRISKETT
HARRY A. TRISKETT
HARRY A. Triskett, 49. former
manager of Temple and Palace
theatres in Fort Wayne, Ind., died
last week in St. Joseph hospital,
where he had been a patient for a
short time. He was in the theatre
business for 25 years.
He is survived by the widow and
mother. Buriai in Fort Wayne.

MRS. IDA H. BUNN
Mrs. Ida H. Bunn, mother of
Richard Bonoill, Met opera barttone and under contract to l'aramount for flim work, died in Syracuse, N. X., June 11. She had been
ill for four years
Bonelli is in Hollywood.

BONNIE WHEELER

Bonnie Wheeler, 32, for the last wo years singer with the Mann trothers' orchestra at the Daven-ort Hotel, was killed recently Brothers

port Hotel, was killed recently when thrown from her mount while horseback riding near Spokane. JAMES M. SCOTT

JAMES M. SCOTT
James M. Scott, 56, secretary of
the Carroll County Agricultural Society, died May 29 at his home in
Harlem Springs, O., near Carrollton, after an illness of almost four
years.

TONY PICHIANNI
Tony Pichianni, 42, of
Pichianni vaude troupe, died
Chicago on June 10 of h

Had been ill about three weeks at the Michael Reese hospital.

#### GEORGE AHEARN

George Ahearn, 50, died June 5, at his home in Watervilet, N. Y. For more than a quarter century, he was a singer, dancer and pianist

NELLIE MONTROSE

Nellie Montrose dled June 7 in New York. She was of the team of Montrose and Craford, an oldtime vaude act.

CORLISS McGEE

Corliss McGee, 25, artist with Harmon-Ising studios, died June 7 in Los Angeles. He was unmarried.

Father of C. C. Burr, film producer, dled June 4 in Gienridge, N. J. Deceased was prominent in automotive industry having built the first four cylinder gasoline auto in 1398. He also built special carriages for 'Dlamond Jim' Brady.

Mrs. Adda F. McIntire, mother of Harvard McIntire, staff writer with KOIN, Portland, died May 27, in Salem, Oregon.

Father, 67, of Dean Dally, assistant business representative of soundmen's union, dled June 1 in Los Angeles.

### Barrymore to Tour In 'The Constant Wife'

In The Constant Wife

Ethel Enrymore plans reviving
The Constant Wife for the road
next secono, as a result of its reception at a stock presentation at
the National theatre, Washington,
D. C., recently. Actress gueststarred in the Somerset Maugham
play, also in 'Declasse'.

National 'Players concluded a six
week spring season Saturday (6).

Steve Cochina, conducting seasonal
cecided not to huck the Shrine convention, holding forth in Washington this week. First weeks were
mild hat Miss Barrymore drew
virtually capacity lussiness, 1900g
tripd also actually apacity lussiness. ROY BOWLORD

ROY Dawlord, 54, of Springfield, of Florence Reed in 'The-Shanghal' O., employe of the Cole Bros.-Clyde' Gesture.'

### Midwest Sticks Get Hunk for Chi Fair's Coin Drain: 52 Local Expos

Chicago is finding itself the target of a general campaign among surrouding cities to retaliate for the husiness Chicago drained away from them during the two summers of World Fairing, At least 52 spots are ganging up on the loop, remembering all the money that rushed in here during these two steaming years, when their entire populations deserted the home towns to squander their hard-carned cash among the villages along the like front. Now about a million ex-rurals are figured to flit the metropolis for the native heaths.

ngured to fill the metropolis for the native heaths.

This summer the cities are putting the since on the other foot by parading out their own festivals, all of which are sponsored by civic authorities and various merchants of the town. Not only are their pulse to the control of the control

But whatever the name, it's all the same, general, it is meaning more business for fair and vaude agents, also performers, than did the Pair. Latter hired relatively few performers and standard acts, but the 'old home' weeks are Issuing calls for the regular fair and circus acts. Competing with the yearly county and state fairs, these evice festivals are bringing out a condition where weeks the property of the

Chi on Guard

Chi on Guard
Chicano Itself is trying to slap
back with renewed publicity of the
ety as the world's greatest vacation
spot; ballyhooling to the local citizenity the advantages of the like
Brookfield zoo, beaches and other
'reacation' angles.
Administration also still trying to
put over its idea for a lake front
'Coney, Island' on the site of the
reconstruction of the Northerly Island, but from present appearances
doesn't appear that appreparation

doesn't appear that appropriation will get a legislative okay.

### Press Work for Beatty

Buffalo, June 11.

Cole Bros.-Beatty Circus developed a fine publicity stunt for its two days' engagement here when it got the local Society for Prevention of Cruelty to Animals to stage a protest against Beatty's act.

Occurence was pie for the circus officials, who held conferences with the SPCA and newspaper men, re-sulting in denials of charges by sulting in denials of charges by Beatty and an invitation to the SPCA officials to enter the cage if they thought the act not as dangerous as it was claimed to be. Dallies also carried elaborate explanations by Beatty of the technique of animal training and other wild animal below.

### Zane Grev

(Continued from page 3)

(Continued from page 3)
Holdkinson and in '27 and '38 by
Paramount; 'Man of the Forest.'
1921, by Holdkinson, and '26 and '33
by Par; 'Lost Trail' '22, '27, '33 by
Par; 'Lost Trail' '22, '27, '33 by
Par; 'Lost Trail' '22, '27, '33 by
Par and tied up with the
hilbilly son the last time it went
out. 'Riders of the Purple Sage'
was made and remade by Fox in '18,
'25 and '31.
Two-time productions are 'Wild

28 and '31.

Two-time productions are 'Wild Horse Meas' in '28 and '33 by Par; 'Horitage of the Desert,' 24 and '33 by the same stude, likewise 'Onderson Saw fit to make 'Sunset Pass' in '29 and '33 and 'To the Last Man' in '23 and 10 years later in '33. Thundering Herd' by Paramount in '25 and '33. First production of the picture was directed by William of the picture was directed by William to complete the nicture, told to return completed the nicture, told to return Howard, who was fired after he completed the picture, told to return to film selling as he'd never make a director. 'West of the Pecos' was produced in '22 by FBO, in '24 by

Nadio.
One timers are 'Smoke Lightning,'
'Robhers Roost,' 'Life in the Raw,'
'Wagon Wheels,' 'The Water Hole,'
'Thunder Mountain' and ude

Rancher.'
Only other contemporary author
who has had a three time winner is
Harry Leon Wilson whose 'Ruggles
of Red Gap' was produced in 1918
by Essanay, '23 by Lasky and '35 by

J. Waiter Thompson agency regards itself as being in show bust ness to the hilt now that it carrie a bunch of chorus girls on the pay roll. Line is part of the act tha Nils Granlund will do for Bromo Seltzer on NBC Monday nights.

### Circus Review

Gooding Shows No. 2

Canton, O., June 8.

With Dave Tempsyon, veteran showman in command, a No. 2 untoff of the Gooding Grady extern Ohlo and western Pennsylvania territory until time to start the fairs. Temps and western Pennsylvania territory until time to start the fairs. Temps and has size by E. Gooding and coron shows to his own specifications which ives the outful a very creditable midway. Tempsyon lasks to which ives the outful a very creditable midway. Tempsyon lasks to keeping his show down to the present size, is able to oversee every management detail himself, other than Max. Tempsyon, who has the channel of the cookhouse, and William J. Goodemouthe, superintendent of rides. Health of spending money will the newspapers in the various two regulation sheet, motusely illustrated, which is distributed gratis, house to bouse, and work of the sheet profusely illustrated, which is distributed gratis, house to bouse, and work of the sheet profusely illustrated, which is distributed gratis, house to bouse, and the corner comedian. Chef sheet profusely illustrated, which is distributed gratis, house to bouse, and the corner comedian. Chef sheet profusely illustrated, which is distributed gratis, house to bouse, and the corner comedian. Chef sheet profusely illustrated, which is distributed gratis, house to bouse, and the corner comedian. Chef sheet profusely illustrated, which is distributed gratis, house to bouse, and the corner comedian. Chef sheet profusely illustrated, which is distributed gratis, house to bouse, and the corner comedian. Chef sheet profusely illustrated, which is distributed gratis, house to bouse, and the corner comedian. Chef sheet profusely illustrated, which is distributed gratis, house to bouse, and the corner comedian. Chef sheet profusely illustrated which is distributed gratis, house to bouse, and the corner comedian. Chef indian profusely illustrated which is distributed gratis, house to bouse, and the corner comedian. Chef in the profusely illustrated which is distributed gratis,

### OUTDOORS **Would Oust Carnys**

Minneapolis, June 11.

With several earnivals already With several earnivals already having had entry to Mineapolis, Northwest Allied States has appointed a committee to confer with the state attorney general and find out the why and wherefore. A state law construes the carnivals to be 'a public nuisance' and prohibits their appearance' and prohibits their appearance. appearance.

In a number of instances attend-ance at neighborhood film houses here has been adversely affected by the carnival opposition and the ex-hibitors are wondering why the in-truders are being permitted to get around the law.

### JUST TOOK PAY FROM COLE-BEATTY SAFE

Febron Cortion, of Meon. Oa., and Carl Bolley, of Baltimore, both Negroes, are held on grand larceny charges here in connection with the heft of a strong box from the pay car of the Cole Bros.-Clyde Beatty Circus, encouse from this city to Elmira. The two were picked up at audient of the control of the control of the circus might the up with the robbery. With the pair's assistance, State Troopers found the smashed strong box along the D. J. & W. tracks near Caroline Station, Caroline Station, Caroline about \$200 in eurrency and more than \$2,000 in negotiable bonds. According to the authorities, the Negroes admitted taking \$220 from the pay-car, clai ing their wages.

the pay-car, clai ing their wages were overdue.

### Turns Dancers Away

Portland Ore. June 11. Portland, Ore., June 11.
Crowds in Jantzen Beach Park
for the annual two-day opening
barely missed the top mark sct in
1929. Anson Weeks and his band
played before 3,300 dancers, white
other hundreds were turned away due to lack of ballroom space. replace Weeks, the park manage-ment obtained Del Courtney and his ork to open in the ballroom for an indefinite engagement.

### Spokane Back

Spokane, Wash., June 11. Spokane, Wash, June 11.

Spokane Fair, Racing and Turi
Club, Inc., has been organized to
conduct horse racing and revive
Interstate Fair here.

Will stage a fair on the old grounds late this fall.

### RODEO AT AUCTION

Milt Hinkel Show Under Hammer

Milt Hinkel's rodco show, strand-

Mill Hinkel's rodeo show, strand-d at the fair grounds more than a week, will be sold piece by piece at an-auction shortly to satisfy claims of 15 creditors aggregating more. The shortly mas instructed to con-tinue to provide food and shelter for the performers until the auc-tion has been held. The stunded performers have been living at the fair grounds since the rodeo classes.

performances. Receivership was ordered in a suit brought by the Fred Genthe Co. against Norman Prescott, of Co. against Norman Prescott, of Pitsburgh, said to have been manager in charge. John Harris, Pittsburgh, active the control of the control of the control of the control of the country of

Judge Duncan instructed that re-ceivership costs are to be paid first, then the five claims for attachment, then the feed bills, and, last, claims of employees for wage.:

### THREE JOBS

Great Falls, Mont., June 11. Great Falls, Mort, Jame 11.

Mert Gribble has been made program director of the North Montana Fair. He is also superintendent of attractions at Minnesota and South Dakota State Fairs this

### **Cut Rough Stuff or Nudes Go Under** Wraps. Police Warn S. D. Expo Exhibs

CANDY RACKETS OUT

Fed Trade Comish Bans Coupons, Etc., Hits Shows

Washington, June 11. Washington, June 11. Sale of eandy involving lotterles and gifts through burleys, tent shows, circuese and carrivals was outlawed last week by Federal Trade Commission. Cease-and-desist orders were issued against the Universal Theatre Concession Co. and Bob Hofeller Candy Co. of Chicago, and Gordon Howard Co. of Kansas City, to eradicate the practice.

Commish specifically directed the companies to cease supplying candy to concessionaires for use in lotteries. Packing of candy with gifts or coupons is hanned.

### Canadian Park Tax On Rides, Dances Holds

Buffaio, June 11

Battle between the management of Crystal Beach, Canadian resornear here, with the Ontario government over the newly imposed of Crystal Beach, Canadian resort near here, with the Ontario government over the newly imposed amusement tax seems to have been won by the government. Imposition of tax of 1c on each ticket costing less than \$0 caused abandonment of all rides and, amusements at the Beach since its opening Decoration Day. In addition, the decoration of the property of the property

### A. C. Pier Shows

Atlantic City, June 11.
The Steel Pler and Young's Million Dollar Pler will open for the
summer season June 28, the latter
amusement structure adding three

summer season June 28, the latter amusement structure adding three new theatres, the Himodrome for the control of the control

tra. Garden Pier is expected to be oc-cupied with legitimate tryouts and revivals, while the Globe theatre will again house burlesk. The Municipal Auditorium pro-gram is hanging fire until July 15, when the Atlantie Kennel Club will

make known whether it will at-tempt to operate greyhound racing The club has paid its rent until that

### Death at Opening

Albuquerque, June 11. Opening of Conservency Beach artificial swimming and recreation site, marred by drowning of 8-year-old tot, resulting in shake-up of life

guards.
Plans for a midway at Rio Grando Plans for a midway at Rlo Grande Park for Golden Jublice here July 2-4 to Include all riding devices. A. M. Nassif, chairman of midway committee. Jublice expected to draw good crowds from over South-west which doesn't make theatre managers mad at all.

### CIRCUS ROUTES

Al G. Barnes
June 12, Crambrook, B. C.;
P. Grand Forbk: 15, Penticto
Cole Bros
June
H. Ger
Rapoles: 13, Jackson,
Rapoles: 15, Louis

Hagenbeck-Wallace-4 Paw-Sells Jane 12, Harrishner; 12, Pot Pott.town: 15, E-ston Jing ros-June 12, Jersey City, 12, Po-Middletown: 15, Poughkeeps)

San Diego, June 11.

San Diego police, egged on by bluenoses, are putting a crimp into the various nude shows at the Callifornia Pacific International Exposition and have threatened to close every exhibit where the femmes are not decently dressed.

While Zorro Gardens, nudist colony is the principal elses showing

ony, is the principal flesh showing ony, is the principal ness showing exhibit to attract coin, the first few days of the expo saw many con-cessionaires adding some phase of mudity to exhibits to hop the gravy

train.

One exhibitor was pulling in the coin with the bally, 'absolutely nude woman—25 cents!' For the two bits the yokels could lamp a looker, absolutely in the altogether, tying face

solutely in the altogether, jying face down on a tiger skin. That was all; no music—nothing. Cooch dancers, with nuclear in the air, got down to the real stag show stuff—and then the real stag show stuff—and then many stuff—and then the real stag show the stuff in the show and the stuff in but warned them that unless the girls were decently clothed he would close them un

To date the nude shows have been To date the nude shows have been the best money makers at the fair. Top 'today at the nudlst colony, where the sun baskers now wear slightly more covering, had 6,000 going through the turnstiles at two bits a throw.

### In Other Words, Nix

Albany, June 11.

No one appeared to oppose the res-olution that forbids the tent shows.

Even while the council was voting out carnivals, Strate's Shows were doing a nice biz not so far from the city hall. There'll be one more carnival before the bars go up.

### Costs Downie's \$50

Albany, June II.
Fines amounting to \$50 were Imposed on Downle Bros. Circus as the motor carvan was balted at Trine's Hill. State troopers brought charges of non-licensed drivers, trucks without registration cards, trucks without registration cards, reflectors and other equipment specified by law. Truppe was held up accomment consistency to the man accommendation of the man a Albany, June 11.

### Elephant Kills One

Crookston, Mlnn., Crookston, Minn., June 11.
Virginia, 18-year-old elephant on
the Atterbury Bros. circus, killed a
young girl and injured a score or
more when she charged a section of
blues June 6.

Eclephant had finished a ring act Eclephant had finished a ring act and was being led out when a large dog snapped at her. She went through a section of seats and ran the length of the tent before being subdued by her trainer.

#### Newspaper Man Gets Job

Salt Lake City, June 11.
S. J. Maloney, newspaper man,
Salt Lake, his been appointed exec-Salt Lake City, June 11. ative secretary of the Covered Wagon Days Celebration to be held 14. here on July 22-24.

A Little Lesson in Loveliness from charming Jean Arthur



See Jean Arthur in Columbia's "Party Wire"



SE all the cosmetics you wish, but don't run the risk of choked pores!" That's Jean Arthur's advice to girls who want a lovely skin.

Jean Arthur knows that stale cosmetics left choking the pores cause dullness, tiny blemishes, blackheads, perhaps—signs of Cosmetic Skin! Here is the way she guards against this danger: "I remove every trace of make-up with Lux Toilet Soap," she tells you. "This care keeps the skin smooth—flawless."

Look at her picture and you'll agree she's right. Her delicate skin is perfection. Gentle Lux Toilet Soap keeps it so because its ACTIVE lather thoroughly removes every trace of stale cosmetics, dust and dirt.

If you want to keep your skin always at its best—soft, smooth and clear—follow this simple rule: Use Lux Toilet Soap before you put on fresh make-up—ALWAYS before you go to bed. 9 out of 10 screen stars use this soap!

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80 PAGES

# ET OPERA'S S. A.

### **Insuring Legit Shows Against Loss** Found Feasible by British Producer

T. H. Bostock, head of Theatre Investments, Ltd., has evolved an idea whereby his company's interest in the shows produced at its theatres, which generally is around 50%, is guarded by an insurance

50%, is guarded by an insurance corporation to the actent of half of that interest, or 25%. Arrangement is that if a show makes a profit it is carried forward to write oft against losses in forth-coming shows. Likewise losses are paid for by the insurance company against, future profits. In other marked that the profits of the profits of the marked profits of the profits of the profits of the whole pears of shows for a whole year.

"Milds year."

"Polley has been in operation for the last three months, with shower recovered thus far being "Hyde Park Corner," Jack O' Diamonds," Gay Deceivers, and 'Accidently Yours, the new Shepherd-Henson show, To date, no claim has been made against the company.

Insurance company does not limit the number of productions, or the form of the last of each theatre.

This is the first time such lastractic continued on page 57)

(Continued on page 67)

### Iowa Burg Touring Free S and D Show For Civic Ballyhoo

Waterloo, la., June 18. Waterloo, la., June 18.
Something new in dance spot competition is under way with the Waterloo Chamber of Commerce sending out a good-will caravan to neighboring towns in the northeast section of the state. The organization, 125, will carry its own enter-tainers and orchestra. tainers and orchestra

Towns to be visited will be billed a la circus, with the amusement to be free. Dances will be featured with no gate, all the Waterloolans asking is that the may extol the merits of their stores and products.

### Weyerhauser Kidnap Girls in Personals

Salt Lake City, June 18.
Edytho Morley and Marian Saunders, the 5c. and 10e, clerks who aided Salt Lake detectives in capturing Margaret Waley, local girl and confessed Weyerhauser kidand confessed Weyerhauser kid-maper, will appear in person on the Paramount stage with Public Hero No. 1. Clare Woods, manager of the Paramount, rounded up the girls, and Dave Simmons, KDYL announcer, will appear along with the clerks

#### Just Dishes

Stroudsburg, Pa., June 18.
Manager Fred Schuerman of
the Plaza, East Stroudsburg,
had a patron recently who sent
her daughter, on dish night,
with sufficient funds for six
adult admissions and a request
that she be given six pre-

The kid got the six dishes and never bothered to take a look at the show.

### AMATEURS NOW **GOING PRIMA DONNA**

What may or may not go with entrance into the profession is being exhibited by the many amateur contest winners playing a flock of Warner Bros. theatres in New Jersey. Temperament, which the managements of these houses prob-ably haven't experienced since they stopped playing vaude, seems to be an epidemic with the tyros. Each house equipped with a stage

also has a star dressing room also has a star dressing room be-sides others, but the three or four context winners on every amateur registers want the star chamber, which was the star chamber, the star of the star of the star falls they don't go on, and in many cases reported the malarkey handed the amateurs doesn't hold. Next thing the managers fear is that the champ tyros will be de-manting billing.

Baltimore, June 18.

Amateur eraze has hit private parties in Balto. When persons here hold shindigs in their domiciles now, parade of whatever entertainment talent guests are endowed with is almost certain to crop up. Host conducts in Major Bowes fashion, and guests (usually oldest) are the judges. Applanso is sometimes used to decide winners.

### Junior Names

Skuwhegan, Me, June 13.
Lakewood Physers, straw hat at
Skuwhegan, Malne, is going to have
a distinguished name season no
Among talent set are Mary
Engers, daughter of Will; Keenan
Wynn, son of Ed. Owen Davis, Jr
and Virginia Dunning, daughter of
Phil. Some talk; On, of Drieck tentives and patrolinan who made the actual arrests were fruitiess.

## MUST GIVE 'EM THISA AND THATA

Femme Singers Now Have Looks, Plus Voices Moore, Pons, Bori, Jepson and Swarthout

### HANDSOME MEN, TOO

New York's Metropolitan opera has become s. a. conscious. has been indicated for some time ir the engaging of feminine songbirds, it being figured that younger, attractive warblers should have a stronger b.o. appeal. The set-up for next season appears to earry out

that idea.

It is definite that the Amazonian type of high note grabbers are out. Most of 'en came from abroad and grew bigger and bigger as the seasons rolled by. The Met's old guard stood for the beef trust line-up, but with the depresh has come a demand from the diamond horse-slose for more sightly singers.

shoe for more eightly singers. Big name femme line-up for next season is topped by Lily Pons, Grace Moore, Helen Jepson, Gladys Swarthout and Lucretla Borl, thus far and the rolle are pt completed. All these singers personable and three are American, a percentage unusual at the Met. With the Juliance of the personable in the season of t bound to be a further swing o native talent, for that is the aim of

bound to be a further swing on native talent, for that is the aim of that organization.

The trend is made to the trend of that organization of Caultination of the trend of t

### (Continued on page 68) Hello Frisco

Joe Frisco was at the fight. When it got to the 13th round he asked a customer, What's Max walfing for? Man answered, 'He's stalling for the feature'

Joe slapped he m-m-akin, feature.

### Color Has Producers on the Fence: Paint Brush Boys Future Big Shots?

### Mary Santa Claus

Portland, Ore, June 18, If Dog Bites Man le the payoff, what does that make Port, what does that make Pickford, who recently J. J. Parker reveals that Mary Pickford, who recently darkered his Broadway after playing her legit Coquette' for three days or a six-day stand, there days or a six-day stand, the payoff of the payoff of the payoff of the property of the payoff of the pay

### **BROADWAY DUE** FOR MUSICAL **EPIDEMIC**

There are 15 musical productions in the making for Broadway next

inter are 15 musteal productions in the making for Broadway next season, most of them due in the fall. This is an unusually high number, in comparison to the scattered an interest of a traight plays, and the most hazardous type of shows from the investment angle.

The trend is for book musicals, not only because such attractions are less costly to produce, but also in light of the successes socred with that type during the past two seasons. At least half the musicals some control of the seasons of the successes socred with that type during the past two seasons. At least half the musicals sowers with the seasons are less than the musicals several will be operated. Smaller casts and fewer specialists are required for such shows in comparison to revues. Shuberts will probably be the first in the field with two musicals, starting rehearsals early in July—At Inches Alorad Gestrier Lillie, Herb the Alorad Gestrier Li

Dear Public, the Irving Caesar show. Similarly, last season the Shuberts got a head start with 'Life Begins at \$:40,' and won back the

(Continued on page 68)

### All-Colored Station

Washington, June 18.
Broadcasting station owned and operated by Negroes and designed to serve the colored population of lich ond, Va., will be constructed if Federal Communications Commisslon grants a pending construction permit. Applicant is Century Broad-casting Company. Company proposes to operate on the 1370-kc channel with 100 watts days. Studio would be located 'n Richmond.

Richmond.
Believed first all-colored station

proposal ever sub itted

Some of the problems still to be solved, despite great technical strides already made, in suffusing the films with color were pointed up and cued in the Hollywood preview of Technicolored Sharp' for an audience liberally sprinkled with motion picture tech-

nicians.

\*\*Recky,' first full length threetoner, has been touted as the picture which is to usher in the era of
the third screen, adding another
illusory dimension and broadening
production possibilities. As such is
an archibit which is being
analyzed and prospected with almost as much concern as were the
first talkers with their crude
gabblines.

first talkers with their crude gabblings.
General consensus of those who have analyzed the picture seems to be that its experimental flaws do not materially detract. Also that film may mark the heyday of the artist as a production ace, just as sound spelled the rise of the 'ec-

One of the major problems seen in Becky Sharp' is need for greater (Continued on page 67)

### Historic Philly Acad. Of Music Giving Way

To a Parking Lot

Philadelphia, June 18.
Possibility of Philadelphia Orchestra being without home for next season seen this week in offer to soil the Listoric Academy of Music,

scil the Listoric Academy of Music, Philly's music and cuttural center for last 80 years. Building, scene of all important musical events here, will be torn down and site used as auto parking lot if no buyer is found, according to announcement. Owner, corpora-tion headed by John F. Lewis, Jr., claim house has lost steadily for claim house has lost steadily for 10 years, with climax of \$47,579 in red last year. Last year's taxes, on

(Continued on page 68)

#### Lloyd's \$1,000 to \$90 on Twins, but Coffey Wins

Twins, but Coffey Wine 18.

Last February Jack Coffey, employed in the continuity department of a commercial motion picture company, bet Lloyd's of London \$30 to \$1,000 that his first children have been \$50 but for fact that Mrs. Coffey's grandmother was a win and her own mother gave birth to twins who died soon afterwards.

Mrs. Coffey became mother of twin girls, and Coffey has collected. I will girls, and Coffey has collected in first to collect on 20 such policies issued.

#### By CECELIA AGER

Waiter Huston salled, for Loridon last week to make 'Rhodes,' the Empire Bullder' for Gaumont British, but before he left he talked by the British and the left he talked willing to meet all comers. A fan mag sobble wanted to talk about what Mr. Huston thought about women. Bhe asked misself when the British and the salled may be a single when the salled misself was the salled misself was the salled misself with the salled misself was the salled misself was

Mr. Huston said he thought women were swell. All they want, he added, is the truth.

'Yes, of course,' the lady agreed.

But what is a woman's place in a man's world? A wife's place, if you

They have a place all right, Mr. Huston said. But they shouldn't

Huston said. But they anouther the fan meg sobbie whiched this statement about in her head for a statement about in her head for a stingle, and they make it so difficult, women do. It's true. What do you do. Mr. Huston, when you get all mixed up about things?

Mr. Huston said that then he want to someone who had more

The sobble was sympathetic. Then you can talk things out, she

nurmured.

Mr. Huston volunteered that life akes a lot of understanding.

Well, I-don't think we can un-

Well, I-don't think we can understand ourselves, do you, the lady remarked as she gathered her things together preparatory to her departure. And now, standing in the dooryway atter having made her adieus, just to make sure, ahe agled, 'And may I say that you're very glad you're an actor?' (Mr. Huston had been telling her earlier (Confinued on page 12)

### CALIFORNIA'S NEW STATE INCOME TAX

On April 15, 1926, everyone in California becomes subject to a state income tax which will place an added heavy burden on the salese of picture people. Gow Merslam on Monday (17) signed the income tax bill for that state following months of bickering and threats, including that the picture, including that the picture, industry might more out or California alto-state.

mante gover un Cathorna auto-gether. Taxable incomes nata: at \$1,000. at \$1,000 bergon and at \$2,500. for up to \$15,000. At \$5,000 there will be a flat tax of \$50 with anything between \$5,000 and \$10,000 taxed an additional \$9. Low, is graduated until the state collects \$23,450 on nor income of \$50,000 ayer, any-thing over that being taxed 15% as a surtax.

thing; over-that being taxed, 1985, as a Burlax.

death of Insured; amounts received on life insurance or endowment contracts, except that if such amounts exceed the aggregate premiums or consideration paid the excess shall be incl ded in gross income; amounts received as annuity; value of property acquired by gift, bequest, demise or inheritance though income from such purposers to stars. income from such property is tax-able; amounts received through accident or health insurance, p. amounts under any suits or agree-ments on account of injuries or ill-ness; rental value of dwelling ness; rental value of dwelling houses when used for church pur-

### Brisson Held at Par

Hollywood, June 18.
Paramount has called off all deals to loan out of Carl Brisson and will use him in two pictures. First, The Bouncer, gets away July 18.
Eris co. also is set for tops in 'Spring Storm,' due in work in September.

### JIM BARTON AS 'MURPHY'

Hollywood, June 18.

James Barton is set for the name ole in 'Old Man Murphy' at Radio.

Myra Watson also spotted in the

### Phoney Film Execs

London, June 9. Quite a few lads about town

Quite a few lada about town doing imperionations of Holywood film, exces.

Names used include Trving Thaiberg, David Selznick, Carl Leammle, Jr. Sam Goldwin, Joseph Schenck and King Vidor. Impersonators aspeciatize in handling film-struck cemmes, and are big spenders, not the usual type who ask for money on account.

not the usual type who ask for money on account.

Police have been after them, but the law here says promises do not constitute a criminal offense unless proven that the intent is monetary gain.

### POLLY MORAN 1ST U.S. STAR TO PLAY SYDNEY

Polly Moran plays three more weeks for General Theaters Corp.—Liverpool, Holhorn Empire, and Newcastle. Then she sails for America, to get to Los Angeles in time for a suit tut be heard July 14. Tried to postpone hearing to juilli more dates, but cannot get postponement. Meanwhite Jack Curtins is arranging with Frank Need for Miss goes through star opens at Melbourie Sept. 7, with 12 weeks guarantee and option.

This makes the first jime an American film star has played personals in the Antipodes.

#### METRO'S FRENCH PLAY

Will Do Drama on Broadway Befor Screening

Paria, June 18.

Metro has bought 'I' Avait un
Prisonnier' (There Was a Prisoner')
drama by Jean Anoulih, which had
short ethic, and the short prisoner's
drama by Jean Anoulih, which had
short ethic, and Bradiey spoulytion and film are both planned,
-Parainouit and 'Radie's had been
increased in the piece, but Metro,
acting direct through Laudy Lawrence, European chief, was quickout to start his coited line.

### Grady Production Aid To Mannix at Metro

William Grady, former Metro.
N. N., caster, who sat in for Rufus
LeMaire in the studio casting spot
during the litter's recent European
trip, has been switched to productrion as an ald to Eddle Manix.
Marcella Napp continues on as
Le Mair's assistant.

#### Sues Sherman Estate

Morry Cohn, former co-executor with Mrs. Julia Sherman of Lowell Sherman of Lowell Sherman estate, is using the estate for each sassive to be due him manager at the time Sherman died, and for commission said to be due him on an oil deal.
Dispute over these items resulted in both executors being deposed by bank as administrator.

#### Gates Ogling Scripts

Harvey Gates has been transferred from the writing department at Metro to the Sam Katz unit. He will act as an editorial supervisor for Katz and the producers under the latter's wine, poot vacated by Richard Schayer, who moved over to the Irving Thalberg unit as a writer a few weeks ago.

### BEN GOETZ EAST

Hollywood, June 18.

Ben Gaetz, vice-president of Consolidated Flim Laboratorics, left for New York Friday (14) to conferwith Horbert Yates over the expanded production layout of Repub-lic Pictures. Cociz returns to the Coast next



### WILL MAHONEY From the "North Mail and Newcastle Chronicle" Comes

Newcastle Chronicle! Comes
"Will Mahöney is at Newcastle
Empire. This, fact alone will be
a sufficient display. The properties of the control of the control

WM. MORRIS AGENCY

fair Theatre Building New York City

### Metro Crew Filming **Livingstone' Native** Shots in So. Africa

Capetown June 18.

James Pitrpatrick is now at the
Kruger National Park shooting
scenes for Metro's 'Life of 'Dr.
David Livingstone.' Further scenes
are to be taken at the Victoria Falls
and Northorn Rhodesingh-McDermott, who plays Stanley, the expiorer, Charles Liscombe, assistant
director, and Ralph 'Donaldeon,
Clive Brook is cant as Living.
Clive Brook is cant as Living.
May Moffat, but their share in the
film will be done at Hollywood. A
double for Brook will be engaged
here for the South African scenes.

### TINLING DIRECTS NEXT 'CHARLIE CHAN' AT FOX

Hollywood, June 18. James Tinling will direct 'Charlie Clian in Shanghat' for Fox, instead of Lew Seller, new in New York for background material for 'Police

Switch is due to the production plans which will have these two films before cameras simultaneously,

### Fred Meyer U Rep

Hollywood, June 18, Association of Motion Picture Producers, last week added Fred Moyer, executive studio head of Universal, to its directorate. Fills spot vacated through shifting around of U execs.

### Felix Young Agenting

Felix Ioung Agenting
Felix Young is returning to the
agency business as an associate,
probably with Frank Orsatti. Deal
to resume a production berth at
Radio was rejected by him due to
unastifactory terms.
Young produced 'Hooray for Love'
at that studio.

### Durante's 'Jumbo' Trek

Hollywood, June 18.

Hollywood, June 18.

Jimmy Durante left here today
(Tuesday) for New York to confer
with Hecht and MacArthur on Billy
Rose's Jumbo book. He'll also go
into a huddle with Rodgers and
Hart on the music.

Show will probably go into rehearsal in August.

### Drew Loses Leg

Hollywood, June 18.
Surgeons amputated the left leg
of C. D. Drev, Paramount electrician, and one of the victims of
the plane crash at Macon, Mo.
Infection the cause.

### I'm Telling You

By Jack Osterman

### Cantor Fools 'Em

Word spread all over Broad-way last Wednesday (22) that Eddie Cantor had dad of the Cantor had seen to be come through a morning-haddonews broadcast, but none of the stations could trace it. The Vinton Freedey office was in a panie, what with preparations going on for the way in the control of the country in the hospital for an operation.

### CLAIM ON DRESSLER **ESTATE NEARER TRIAL**

Los Angeles, June 18.

Los Angeles, June 18.

Lucy rage's suit to recover \$6,300 from the eatate of Marie 19.

Lucy rage's suit to recover \$6,300 from the eatate of Marie 19.

Lucy rage's control of the suit of the suit of the latest latest

### Bernheim Meyer Aide

ollywood, June 18.

Julius Bernheim has been made executive assistant to Fred Meyer, general manager at Universal.

Bernheim will cooperate with supervisors on program product and act as Meyer's contact with agents.

### Colleen Moore Sues

Charging mental cruelty, Colleen Moyore Dues Hollywood, June 18. Charging mental cruelty, Colleen Moyore Bied a divorce action in Scott, alleging a violent, harsh and ungovernable temper and that he's unreasonably jealous.

Couple were married in February, 1932, in Fort Flerce, Fla., and separated Law Jahuary.

### Lupe's S. A. Deal

Hollywood, June 18.

Jaime Yakelevich, signed Lupe
Vefez on a nine-weeks personal ap-pearance and radio contract in
Blue Vefez sails from here July 15
to report at the Argentine capital
August I.

Spot Jane Wyatt

Hollywood, June 18.

Jane Wyatt, contracted by Universal, spotted in Strangers, at Least.

### SAILINGS

SAILINGS
July 4 (London to New York),
Sam Rosey (Manhattan),
July 3 (London to New York),
Polly Moran (Normandle),
June 28 (South American cruise),
Lucien Hubbard (Santt. Paula),
June 28 (New York to Paria), Eddle Sutherland, Fanny Bradshaw,
Ben Frank (Normandle),
Sutherland, Fanny Bradshaw,
June 18 (London to New York),
June 18 (London to New York),
Jos. M. Schenck, Maurice Silverstone, Anna May Wong, Kay Francis, Henri de la Fallale, Sam W.
Smith (Normandle).

Smith (Normandie).

June 15 (New York to Los Angeles), Mark Hellinger, Gladys Glad (Virginia).

June 15 (New York to Genoa)

Productor. Hope Hampton

Jules Brulator, Hope Hampton, Margaret Fishback, Gilbert Gabrict, John Royal (Rex). June 15 (Montreal to London), Lee Shubert C. P. Greneker (Em-press of Britain).

#### **ARRIVALS**

Cross and Dunn, Franz Winter-

# Go into Your Fight Witnessed the big fight but was under the impression that The Great Waltz' had gloshed.

From Harry
And Harry Herehfield observed
during the argument that the pictures were the main object. When
Max showed some claret Harry
sald, 'Ahi Technicolor."

Beau Rooney
Pat Rooney opened his BeauRivage last week. Announced that he
has a 10 year lease and that the
show will be changed every week.
We guarantee his Daughter of
Rosle O'Grady' routine goes with the
lease

It Pays to Advertise It Pays to Advertise
Joe Greenhut, owner of a delizicatessen (all right, cut out the adzidress) has a sign on his door read,
ing, Through These Portals the
Most Beautiful Frankfurters in the
World Pass Through

Cornering Corners

Horace McMahon reports he received a wire from an actor on the
coast who is washed up. Wire read,
"Since so many theatres are being,
torn down, what is the best corner
to lay off on."

Traffic Problem It's getting so they're making a

What Are They Doing? Question often arises as to what former standard acts are doing, now that vaudeville has, made it safe for attrn numbers. If you know of any send 'em in.

For 'shstance, Marshall outsomery is now a setling spent for hill of the same of t

Benard Granville is selling; neurance...and. so is George Bobbe (Bobbe and Nelson)...Jack Kenny (Kenny and Hollis) is mgr. of the Auburn theatre in Maine, and Hollis is mgr. of Capitol theatre in Portsmouth, N. H. We aren't doing anything

Ostermania
You can tell summer is, here, the
bands on 46th Street are playing off
Key—Ethel Levey now has her own
little snack bar on the east side,
and wants to know who the wardrobe
woman is for "Robacco Road"...
Generate is credually moving its
saw a newsreel the other day without the Dionne Quintuplets. And on
Eroadway there are more N.B. men
than G-Men. Are you reading?

### Eth Merman to Coast: Par Can't Have Victor Moore

Can't Have Victor MoorePostponing her planeed trip '60
the Coast from June 15 to June 28,
Ethel Merman will stay with 'anything Goes' until June 27 and will
then entrain for Hollywood. On,
arrival she goes into Eddis Cantor's
will mit of Sam Goldwyn.
Vinton Freedley refuses to release
Voca Moore from Anything Goes,
Voca Moore from Anything Goes,
to a control of the player
show attarting in three weeks. Studlo had announced that the player
la set for picture version of 'Goes,'

### Gambarelli Creating

Hollywood, June 18, Marie Gambarelli has been by Jesse Lasky to originate direct the ballet numbers in Foxisi 'Here's to Romance.' Gamby has a part in the picture, but doesn't appear in the ballet.

### Warners Snatches Sauers

Hollywood, June 18.
Warners planed back Joe Saucrs
rom Annapolis after one day's work
in 'Anchors Aweigh'.
He goes into 'Special Agent.'

### STANWYCK FOR RELIANCE

Hollywood, June 18.
Barbara Stanwyck draws the lead
a 'Red Salute' for Reliance.
Sidney Lanfield directs.

Lang Does 'Spinster' Hollywood, June 18.
Walter Lang is directing Univeral's "Spinster's Dinner,"
Eddie Grainger produces.

# COAST LIGHT ON HEAVIES

# Joe Schenck Sets Up 2 Brit. Prod. Cos., Bergner-Czinner, for Fox FOR CRIME CYCLE

London, June 18.

Betore sailing from here Jos. M.
Sphspeck formed two new companies
fog. film production. Fox will disfilm internationally, for a series
of, Elisabeth Sergner features,
for the sergner features,
films, were made one each for
films, were made one each for
films, both allied with United
Artists.

Artists.

Second company formed by
Schenck is the Paul Czinner Producing Corp., which will also make
three films in two years, but using

three films in two years, but using international names to be picked from time to time. Czinner will supervise these but not necessarily produce, with directors to, be brought from America.
Directorate of both companies is be same, with Schenck as chairman, Czinner as director and speneral manager and C. B. Cochran, legit producer, as adviser on stars, scripts and a director of the company. Also F. M. Guedellas is listed producer, as adviser on stars, express and a director of the company. Also F. M. Guedellas is listed producer, as adviser on stars, expression of the company and the

### SANTELL'S TOEPLITZ **SUIT SETTLED: 10G'S**

Suit instituted by Alfred Santell against Toeplitz Productions, Ltd., claiming damages for breach of con-tract, was settled out of court.

tract; was settled out of court. Santell was engaged to direct 'The Mctator' for Toepitz and after some work on it another director was called in to complete the job. At the time Santell reduced to disclied the matter and the case has now been settled by the payment to bim of a sum approximating \$19,005;

### Want March for 'Chris' In Italian and English

Rome, June 18. Fredric March has been often-the stellar role in the English ver-sion of a projected two-languag talker, 'Christopher Columbus.' Car mine Gallone will direct both ver-

sions.

'Luigi Freddi, is g. m. of Cinema,
which is to make the film.

March is unavailable for this deal, being tied to Darryi Zanuck on an intensive production schedule.

#### Warners Lose Suit On Donat Contract

Un Jonat Contract
London, June 18.

London, June 18.

Suit which Warner Bross had instituted here against Robert Jonat
to reservain him, from working for
the player. He goes to work immediately for London Films in 'The
Lay of the Glourie 'Chost'.

Film company alleged' a letter
it had reserved from actor continuation of the contraction of the contract

### Bogart Rogers Exits

Hollywood, June 18.

Bogart Rogers ls out as Paramount's story editor.

Mauling of Chandler Sprague as probable successor awaits Ernst Lubitsch's return from the east.

#### Connie Cummings at Fox

Hollywood, June 18.

Fox signed Constance Cummlugs for the femme lead in 'Hard to Get' opposite Warner Baxter.

Actress took spot when Reliance's 'Amateur Lady' was set back.

### The Right Way

Hollywood, June 18.
Charles Brimley, veteran
Tombstone croupler, has been
hired by Samuel Goldwyn to
instruct Mirlam Hopkins in
the technique of roulette, for
her part in 'Barbary Coast.'
Edward G. Robinson horned
in for a few free Jessons.

### Cadona to Do His Lengthwise Triple Flip in Metro Pic

Hollywood, June 18. Alfredo Cadona will fly again but only on the screen. Metro is planning to cut into 'O'Shaughnessy's the Peter Smith short made three years ago by the Fiying Cadonas, featuring Aifredo's triple somersauit.

Shortly after the two-reeler was snorthy arter the two-feeler was made, Cadona injured his shoulder, has been unable to fly since. At present he is equestrian director of the Hagenbeck-Wallace circus. Cutting of the short into the fea-

Cutting of the whort into the fea-ture presents a mechanical problem at the studio. Cadonas used an un-usual rigging which was placed lengthwise in the big top between the two centerpoles. Practically all' other filers use a crosswise rigging. Studio has been unable to locate any filers here to double the long shots in the tent whose rigging is the same as the Cadonas. Yarn is written around a filer and an ele-

written around a flier and an

### JANET GAYNOR'S BRAIN CONCUSSION HALTS PIC

Hoffswood, June 18.

Fox 'Way Down East' company is laying off several days, due to the brain concussion suffered by Janet Gaynor in, a inead-on collision with Henry Fonda on location at Santa

Little was thought of the injury a first, but, when shooting the first-day interiors at Westwood, the ac-tress fainted and was placed under observation. Fonda suffered no il

### Edwin Arnold 'Showing' For Loew at \$1,750

For Loew at \$1,750 Edwin Armold's first appearance in vaude, for Loew's at the Century, Bailtimore, the week beginning Friday (21), will be in the nature of a showing' date. Salary at this spot will be \$1,750, but from the continuous of the saking price is \$2,500. Armold in vaude is doing a bit from 'Diamond Jim Erasoly', in from 'Diamond Jim Erasoly', in Comparison of the continuous continuou

### Von Stroheim Scripting

Hollywood, June 18.
Eric von Strohelm, who went over
to Metro in the capacity of writer
and technical advisor, is scripting
Purple Night, based on a Wilson Coillson story.

Picture, to be produced by Bernard Hyman, will co-star Clark Gable and Jean Harlow.

### Fezzers O.O. New York

Jack Holden, art director; 'Dr. A Dickey, studio physician, and Leslic Clark, his assistant, all from Warner Bros. Burbank studios came east to attend the Shriner convention.

Stopped off in N. Y. to visit home office before starting back.

Menaces Used Up in G-Man String; Studios Balk on Repeats, Fear Tipoff on Story; Golden Harvest for 20 Murder Experts

#### CASTERS' WOF

Hollywood June 18

Hollywood, June 18,
Hollywood against the tough problem of bagainst the tough problem of bagainst the tough problem of the state of the

Fast rush of the studio to re-turn to the gangster cycle, with Fast rush of the studio to re-turn to the gangater cycle, with reverse English, has had all of these players busy for the past three months. Continuing the crime cycle, studios find that it is impos-sible to get anyone who looks like a tough mug for their coming pro-atoun to the coming pro-lating the conting propers of the similar role recently. It's a headache to the casters, but there's no way out. It's a case of supply and demand, with the latter getting the break.

## CAN'T GET TYPES Revised Draft of Copyright Bill; **Probably Not Up Until Next Winter**

#### The Fast Way

Hollywood, June 18.
Sam Goldwyn was discussing an actor with a group of aides. Just, as the producer was about to put his okay on the lad one of the associates interrupted with, I don't think you want hi boss; he's too phiegmatic.

'Which way?' back Goldwyn. Hollywood, June 18.

### SEEK AMERICAN TALENT FOR **VIENNA PIX**

Vienna, June 18.
Victor Pilzer, general manager of
Tobls-Sascha, is dickering with sev-eral American companies to produce
English films in Vienna.

English films in Vienna.
Pilzer says he wants some American actors and American stage direction for these films.
Says that Austrian films failed at the b.o. In America not because of the linguistic difficulties, but because America demands different treatment than is customary in European films. ropean films,
'To combine both requirements l

am now endeavoring to produce Austrian films in Vienna with American actors and with the ad-

### LANDI AND FRESNAY IN FRENCH PICTURE

Paris, June 9 Elissa Landi has been signed by Leonce Perret to make both Eng-lish and French versions of 'Koenigsmark, Pierre Benoit stor, which he will produce in a Par-

studio.

Male star is expected to be Pierre
Fresnay, who also knows both languages. Perret wanted Charles
Boyer, but couldn't get him.

### Washington, June 18, Revised draft of the State Department's copyright bill has been reported favorably to the Senate by Chairman McAdoo, of the patents committee, and will be brought up for debate within the fortnight. Measure is likely, however, to en-

for debate within the fortnight. Measure's il Richy, however, to encounter substantial opposition in the House and action probably will be delayed until next. whiter.

A perfected bill, narrowing the allow which might be employed in allow which might be employed in suits but likewise eliminating clause permitting imposition of license fee in lieu of damages, was presented to the Senate Friday (14) by Senator Dutry of Wisconsin. Frincipal alterations are the omission of constant of the season of contact process of the season of t but the measure sam provides averaged in-fringer shows he 'was acting in good faith', and that infringement could not have been foreseen.

Punishment

Sections relating to punishment for conscious infringement have been fortified by rewriting and by new dimitations on the exemption siven newspapers, films and radio. Under terms of the perfected bill.

(Continued on page 69)

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### Bills 61 Chatter Exploitation 25 15 and 50 Years Ago..... Film Reviews ..... Inside—Pictures Inside—Music Inside—Radio Inside—Legit 62 73 Literati 2-41 .....42-62 Short Subjects..... Short Subjects. Sports Times Square Units

## Gerald Marco, British Filmer, Taken From Hospital, Deported, Squawks

screen actor, was deported to Engiand by the U. S. immigration of-fice Thursday (13). His iast picture in Hollywood was 'Clive of India.

Marco's trouble started when he had an automobile accident about nine months ago: He has been in a hospital ever since with a broke back and, while there, had failed to have his six-month temporary permit to the U.S. extended.

Marco was not in financial Marco was not in financial straights, awaing paid all his own expenses both in hospital and for buck to Engiand. Darryl Zanuck, producer of Clive tried to step in and ald Marco but nothing could, be done. Zanuck asked to have a lorivate car put on the immigration deportees train from Hollywood to Mew York but got a governmental turndown.

American Committee for Protection of Foreign Born is trying to make an issue of the matter in Washington. straights, having paid all his own expenses both in hospital and for

Geraid Marco, British legit and Irene Dunne Signs 3 in 3 Yrs. for Col

Hollywood, June 18.
Irene Dunn signed a three-year
contract with Columbia calling for
one picture annually,
She owes Badio onc picture and
makes two for Universal, "Magnificent Obsession" and 'Show Boat."

### WOOLF'S FIRST FILM STARS BELA LUGOSI

### Schenck's Return from London Converges All UA Execs in N. Y.

Joseph M. Schenck is due to arrive in New York tomorrow (Thurs), and by the end of the week Darryl Zanuck is expected to the in to confer with Schenck and S. R. Kent, Fox president, on production and other plans consequent upon the coalition of the Fox Schenck-Zanuck forces. Kent and duction and street present of the Fox-schenck-Zanuck forces. Kent and Schenck return west with Zanuck, after eastern conferences, to fur-ther talk things over with Winnie Sheeban and the studio production

ther talk things over with Windsense Schenka and the studio production. Schenck in London talked to Alexander Korda on a plan to produce several pictures yearly for Fox the same as he does for UA. Korcuthere yearn and calls for a halance of a round 12 pictures, four of which it is expected he will turn out this accessor. Any release arrangements will be a released to the pictures of the pictures

pected to come east for this meetings but Douglas Falrbanks can't get here before July H. He's on the before July H. He's on the control of the before the second of the before the before

### 'Great Ziegfeld' Goes On MG Summer Sked

Hollywood, June 18. reat Ziegfold' finally goes on the summer production sked at Metro. Script is being readed by William Anthony McGuire in line with ideas expressed by MG execs when taking the place over from

Only cast members so far set are William Powell in title role; Har-riet Hoctor, who has one more ballet sequence to do, and Fannle Brice, due on the coast shortly.
Testing for other spots starts soon with prodution slated for middle of July.

### Joe Brandt Biz Coach Of Pecora Law Firm

Joe Brandt; inner Columbia Pletures exec, has joined the law firm the columbia pletures are considered to the columbia pleture and the columbia pl He icaves for Hollywood the cod of this week on a picture deal.

#### 'MALA' TROUPE FOLDS

Hollywood, June 18,
Director Richard Thorpe has
completed final shots for Mala' on
location at Tahiti and the Metro
troupe hops a boat for San Francisco this week, arriving July 5.

Unit has been shooting in and round Taliff for live months.

### WB Spending Million, Special 'Gallant 600

Hollywood, June 18,
"The Charge of the 600," Warners'
picture based on England's Light
Brigade blunder, will get a \$1,000,000 Story is by Ab Jacoby. Sam Elschoff will produce.

Picture will have an all English

### **RKO-RADIO WILL** REMAIN AS IS. **AYLESWORTH**

Chicago, June 18. Chicago, June 13.

M. H. Aylesworth In a speech before the RKO Radio Pictures convention stated that RFO will mainwors to contrary. After the speech Aylesworth five back to New York. Also in for quick visit were John Hay (Jock) Whitney and Rouben Mamoulian. Coming in today (Tuesay) are Irving Berlin and Herbert Sady are Irving Berlin and Wedp.)

### Lil Hellman's Pic Deal

Hollywood, June 18

Hollywood, same 16.
Samuel Go'wyn has signed Lil-lian Hellman, Broadway playwright, to a long term writing contract as a result of her script of Dark

Angel.

Miss Hellman leaves for New
York this week on a business trip
in connection with her current
Broadway play, "The Children's
Hour." She will also shop for a
Merie Oberon vehicle for fall production for Goldwyn.

### National First Runs

METRO

24; United Artists, Berketey, Calif., 23. 'Calm Yourself,' Kettler, W. Palm Beach, July 2; Rialto, Eldorado, Ark., 14; Orpheum,

'Lie Like a Gentleman,' Ket-tler, W. Palm Beach, July 20; Oakley, Lake Worth, Fla., Aug.

30.

'No More Ladies,' Garden, Greenfield, Mass., June 21; Jole, Ft. Smith, Ark., 22; Par, Jackson, Tenn, 27; Strand,

WARNER BRUSS.

'Stranded,' Orph, New Orleans, June 20; Strand, Hartford, 20; Warner, A. C., 21;
Orph, St. L., 22; Hipp, Cleve.,
22; Broadway, Charlotte, N. C.,

24.
roadway Gondolier,'
Riviera, Binghamton, July 19;
Knickerbocker, Nashville, 19.
PARAMOUNT

PARAMOUNT

'Glass Key, Michigan, Det.,
June 28; Newman, K.C., July 5.

'People Will Talk,' Mct.,
Wash., June 21.

'Gollege Scandal,' Denham,
Denver, June 19.

'Mon Without Names,'
man, K. C., July 19.

UNITED ARTISTS

UNITED ARTISTS

UNITED ARTISTS

"Escape Me Never," Fal.,
Cleve., June 21; Stanley, Balto.,
22; Kciths, Prov., 28; Warners,
Albany, 31.
"Let "Em Have It," Victory,
Dayton, June 21; Texas, San
Antonio, 21; Fox, Phoenix, 28;
Rialto, Butte, 30; Cap., Springfield, Mass., 30; Par., Ft.

'Vagabond Lady,' State, Win-ston-Salem, June 19; Roxy, N. Y., 21; Colney, Philadelphia; 24; United Artists, Berkeley,

oro, Ark., 30. WARNER BROS.

neld, Mass., 36; Far., Ft. Wayne, July 7.

'Arter the Dance,' Crown, Manchester, N. H., June 36; Opera House, Tucson, July 8; Opera House, Tucson, July 8; Opera House, New Philade, Town, N. Y., 18.

'Champagne for Breakfas, Opera House, New Phila, O, July 24; Rinito, Phoenix, 24.

"Black Room Mystery,' Rinito, Phoenix, July 14; Liberty, Theories, July 14; Liberty, Corp. Memory, Market Mystery, Corp., N. O, July 11.

### N. Y. Counterpart of Breen-Hays Office to Service British Films

### Taylor Draws Lead in Metro's Cavalry Yarn

Hotavod, June 18.

Boots and Saddles, original cavalry story by Edward Sedgwick and Joseph Sherman, has been bought by Metro. Sedgwick will direct with Luclen Hubbard producing. Robert Taylor spotted in the male lead.

Hubbard and his family leave for a South American cruise on the Santa Paula June 28.

### 10% AMUS. TAX STANDS 'TIL '37

Washington, June 18.

Washington, June 18.

Ten percent: boxoffice. levy which
was due to go back to the former
scale on June 30 will remain in efscale on June 30 will remain in efFollowing President. Roosevelt's
orders, the House Monday (17)
voted overwhelmingly to continue
all current nuisance taxes until July
1, 1937, and prompt action by the
senate is certain. Bill passed as it
voted overwhelmingly to continue
all current nuisance taxes until July
1, 1937, and prompt action by the
senate is certain. Bill passed as it
committee, which pointed to the
government's continued need for
revenue and the inability of lifting
any of the current imposts.
Levy produced \$14,613,600 during
the fine for the committee and it treasury
estimate that \$15,000,000 will be
pocketed in the next fiscal period.
Rojecting suggestions that the present size minimum be dropped and
the old scale starting at \$3 be regovernment, swould lose \$2,000,000 her
government, swould lose \$2

vived, committee pointed out that government would lose \$2,000,000 by

### Par Using Juniors in 'Coronado' as Buildup

'Coronado' as Buildup Hollywood, June 18. Paramount's junior player group gets its big break in 'Coronado,' original story by David Boehm written around the Southern California resort. Screen play is being Entire pleiture will be cast from the Juniors, with Wendy Barrie and Johnny Downs in leads. Picture will be made at Coronado. Studio feels that screen experience is the best way to build up the embryo linet.

#### Richman's Columbia

Hollywood, June 18, Harry Richman is set at Colum-bia for one picture. Undecided if he will do 'Georgianna' or an orig-inal. Manwhile, Richman is north nai. Manwine, Mennen 2 100 on personals. Richman was originally supposed to do 'Georgianua,' but deal fell

### Hepburn in Bowl

Hollywood, June 18.
Katharine Hepburn will be in
Twelfth Night,' to be produced in
September by Max Reinhardt at the
Hollywood Bowl. Presentation postponed to that date to meet actress's availability

#### JOE BROWN EAST

Hollywood, June 18.

Joe E. Brown and family go east
Thursday (20) for four weeks' vacation.

He will do a Lux broaccast in
New York.

### RESPITE FOR MUTINEERS.

Hollywood, June 18.

After three weeks at Catalina working 14-hour days, Metro's Mutiny on the Bounty' cast was given a two-day furlough over the

weekend.
Company resumed at the Island again Monday morning (17).

### HUSK' FOR KAUFMAN

New York, Ju e 18.

Edward Kaufman's first supervislng efforts at Radio will be 'Husk,'
a story by Thomas Walsh.

Direction will be by Stephen
Roberts from a script by Rian

James.

A department or facilities virtually duplicating the Joe Breen-origine in Hollywood will be act up in New York by the Hays o cc., jan-nouncement of such intentions was made by Will Hays, head of MFPDA, at the quarterly conta to discontinuous contained to the contained of the co

directors, of the association assowednesday (12). Move was taken,
wednesday (12). Move was taken,
in the Pederation of British influstries.

Vincent Hart, who has had charge
of this eastern activity, but, op, ag,
greatly reduced scale since the
Ereen office was established on the
Ereen office was established on the
Charge, with the present staff of
the Hays office probably shifted
around a bit to give him a greater
working force. This is the present
plan; no new officers will be indiassociated to the staff of the
Hays office probably shifted
around a bit to give him a greater
working force. This is the present
plan; no new officers will be indiassociated to the him as the production of the production of the
As result of this action, Britishproducers will be able to obtain
immediate consideration of stories
and scripts submitted under the
production code, whereas in past
months there have been numerous
cause foreign producers must fubmit this materia: to the Hollywood
office. Haysian attitude is that this,
will greatly facilitate the Americandistribution of forcing nifets burdenof work off the shoulders of the
Breen organization was pictured inindustry circles by the announcement that this new Hays ervice, a
duplicate of the Breen set-up, will
be available for any other proplained that this was, done to all
producers who find eatern clearance for their pictures under the
Hays code more accessible than goling cross-country to Hollywood
off he always and though the production of the pictures under the
Hays code more accessible than goling cross-country to Hollywood.

Hays code more accessible than go-ing cross-country to Hollywood.
While there was considerable dis-;
cussion of 'the picture industry'a;
status with the passing of the NRAthrough the Supreme Contr deci-sion, no definite action was taken
by Hays' office directors. Howover, the official statement said that
there will be heditional study of the
situation later.

### Metro Uses 90 Lensers In One Day's Shooting

Hollywood, June 18.

Ninety cameramen of first, second, assistant and atill classification were used in one day (11) by Metro, working with a total of 19 camera units used in the production of 10 features and two shorts.

Total number of cameramen for the day exceeded the lot feotistic street of the day exceeded the lot since introduction of falkers.

#### Baldwin's Debut Duo Hollywood, June 18.

### Horton Foxed for Two

Hollywood, June 18.
Edward Everett Horton has beensigned by Fox to be featured in two
pictures.
Player drew the ticket after getting studio executives' nods for his
work in '\$10 Raise.'

#### BILL ROWLAND'S INDIE

William Rowland goes into production at the Par studios, Astoria, L. I., on July 8 with the filmusical which has drawn a final title of 'Sweet Surrender.' Robert Mitton will direct.

will direct.

Picture is being made independently by Rowland's Broadway Productions, with release to be seen

### PAR'S KID CAST

Paramount has bought 'Too Many Paramount has bought 'Too Many Parents' irom Goorge 'Dink' Tompicton, track coach at Stanford, and will feature the tods under contract to the studio in the film.

Top parts will go to David Holp: 'Ungina Weidler and Saby Le Pay, Unlien Josephson writing the screen.

### Par in the Home Stretch

### Court Urges Legal Fees Be Kept Down-Estimated Around \$1,000,000

Transfer of the assets of Par-mount Publix to the new company, gate these allowances may reach aramount Pictures, Inc., will be amount Publix to the new company, Paramount Pictures, Inc., will be made on July 1, at 9 a. m. Applica-

tion for fees and allowances should be filed with the Federal Court by July 2. A hearing on such claims for fees and allowances will be held

for fees and allowances will be held in Room 23.5 of the Federal Building, N. Y., on July 18, at 10:30 a. m. These are the last stages in the Paramount bankruptcy proceedings and the subsequent reorganization. The homestretch sees the trustees remaining for another couple of weeks until the claim transfer of seest attacks and the subsequent received and the subsequent received and the subsequent received and transfer of sees the trustees remaining for another couple of weeks until the claim transfer of sees to the sees the sees of the sees

assets takes place.
Orders to such effect were signed
by Federal Judge Alfred C. Coxe at
a hearing held in his chambers in
the Woolworth Building on Monday

the Woolworth Building on Monday (17) afternoon.

In his remarks to the numerous lawyers assembled before him, Judge Coxe urged that full publicity shall be given on claims for fees and allowances, so that stockholders and creditors can have opportunity to know about same.

know about same:
At Judge Coxe's suggestion, the lawyers will ask Referce John Joyce, who is familiar with Paramount's bankruptcy and reorgani-

amount's bankrupter, and 'recorrant' ration proceedings, to be proxent if possible at the hearing which will be said regarding applications for less on July 18.

Gabriel Hess, general counsel of basel regarding applications for less of July 18.

Gabriel Hess, general counsel of Hays' organization, was less that the country of the coun

sought by the Par trustees.

sought by the Par trustees.
Attorney Alfred Cook, of Cook,
Nathan & Lehman, presented the
order to transfer the Peramount
for signature by the new company,
for signature by the new company,
for signature by the of Root,
for the Company,
for a signature by the service of Root,
for a verified report of the tripservice of the signature of the service rcorganization conditions.

A representative of the downtown law firm of Hughes, Schurman & Dwight brought the court's attention to a specific condition in the order of the transfer of assets which precluded distribution of new securities of the new company to defendants in the so-called Reserved Actions which are pending in the courts. This objection brought forth the ex-pressed understanding of the court (Continued on 1 ge 12)

### Gabe Hess' 2d Award: \$10,200 Vs. Church Mag

# ROTHACKER ON PAR PROD.

# NRA's Demise a Squelcher for Film Merger Talk; Atlas' Pix Interests | HERZBRUN AS IS

Passing of the NRA and setting up of old anti-trust law provisions by the Government is regarded as squelching talk of mergers of major picture companies.

Plenty of reports of motion picture combines have been circulated in Wall Street in recent weeks RKO has figured most prominently in these. But proposals for any glant combination are expected to bring down the full force of fed-eral agencies unless it can be proved that there is no anti-trust

Two independent surveys of Ra dio-Keith-Orpheum Corp. were re-ported in the street as being under ported in the street as being under way. Lehman Bros., bankers, and Atlas Corp., an investment trust, are the two credited with making the surveys with the idea of work-ing, out some reorganization plan for RKO. Floyd B. Odlum is head of Atlas

of Atlas.

Entrance of Atlas into the picture is held an important development in Wall Street because of the part the company played in the reerg of Paramount Publix. Odlum outfit also is credited with having a stake in Fox. Hence if Atlas actually does the reorganization job for RKO, It will be regarded in the a stant does the reorganization of the for RKO, it will be regarded in the important finan-Street as an important flicial factor in the pix industry.

### Mayer, Zanuck, Goetzes East to Confab Schenck

Hollywood, June 18. Mayer left Saturday

### CROSBY WANTED FOR COL, COSMO TUNERS

Hollywood, June 18. Columbia and Cosmopolitan Columbia and Cosmopolitan are both talking one picture deals to Bing Crosby. Crooner has been of-fered the starring spot in Col's shelved musical. 'Georgianna,' which was laid aside due to difficulty in casting the male lead. Cosmo waits him for another musical with Marion Davies.

### Otterson, Zukor's Coast Visit in About 2 Weeks

John E. Otterson, probably in company with Adolph Zukor, will go out for a looksee and confer-ences at the Par studios in about weeks, according to present

plans. Lubitsch-Herzbrun's Lubitsch-Herzbrun's production contracts may be ironed out when Otterson reaches the Coast.

### Harry Cohn Delaying, Denies Exiting Hays

Hollywood, June 18.

Harry Cohn deferred his trip to
New York until July 1. Will attend the Columbia säles convention in Chicago. Sam Briskin also flies to the meet. Cohn branded as preposterous re-

### GOV'T HOT ON **ANTI-TRUST** IN FILMS

Washington, June 18.
Government is readying another crusade to enforce anti-trust laws in the film industry and will swing into action when the St. Louis cases are settled.

Preliminary moves were made last when when the Living Constraints.

are settled.

Prelliminary moves were made last week when the Justice Department began trying to round up data in the present of the present p

sons for their interest but their atti-tude implied they will go to any lengths to acquire the desired info Request that John C. Flinn turn the dope over voluntarily drew cool response and indications were the government stands ready to subpoena the papers.

### New Bldg. for Fox Execs, 20th Gets the Old One

Hollywood, June 18.

A new administration building will be constructed immediately at the Fox Westwood studios, fronting on the Pico Blvd, side of the lot. Present administration building will likely be turned over to the 20th Century unit to be used as quarters and directors writers, excutives and directors. In order to facilitate handling of press representatives, a separate

press representatives, a separate publicity building will also be con-structed on the Pico end of the

### Lee Marcus Radio A. P.

Hollywood, June 18.
Lee Marcus, in charge of Radio's shorts department for the past two wears, has been elevated to an associate producer,
First assignment is 'The Rainmakers,' for Wheeler and Woolsey.

### Sam Smith U.S. Bound

London, June 18. Samuel Smith, head of British Lion, is en route to the U.S. Has a number of his films with him and will talk distribution when he arrives in New York.

# ERNST LUBITSCH,

Rothacker as Studio Liaison -Otterson's First Official Annointee-Studio Awaits O.O. by Otterson-Zukor

#### CONTRACTS?

John E. Otterson, eschewing im mediate and permanent disposition of the company's film producing setup, has named Watterson Rothacker as his llaison officer with the company's studios and personal advisor on film production. This appointment of a contact man with film production is Otterson's first official appointment made as presi-

official appointment made as presi-dent of Paramount, since elected to office June 4. It is underationd that Rothacker will have no executive station in the contraction of the contraction of the tion to Otteron, but will be Otter-son's interpreter on all atudio mat-ters. Relationship is about the same as he held between Erpi and General Service studios. He checkis in at the Par coast studios the end In the meantime, after days of

In the reserve the control of the co

(Continued on page 79)

### **WANGER BACK** AS A PAR PROD.

Walter Wanger '3 returning to the Paramount '10t as a producer. He will make six pictures on a salary and percentage arrangement. Wanger was reported making sev-eral for United Artists, including one for Mary Pickford, but the new Par deal stymies that.

### Rockefellers Allowed \$8,270,000 Claim Which Makes 'Em Almost as Important in RKO Reorg as RCA

#### Chas. Skouras' 10-Year Deal as F-WC Prexy Hollywood, June 18.

Charles Skouras was given a 10-year contract with Fox-West Coast and title of president-general man-ager. With brother Spyros, gen-eral manager of National Theatres, they will operate Coast circuit with In California

returned from

### **GOLDWYN EQUAL ONE-QUARTER UA OWNER**

Hollywood, June 18.
Formal ratification of Al Lichtman's election as president of United Artists wil' be given at the corporation's directors' meeting in New York next Tuesday (25), Al Lichtman was chosen to succeed Joseph M. Schenck following constant of the company of the control of the company of the control of the c

n Samuel Goldwyn and Robert Fairdo banks. At the same time, Maurice
Sliverstone, managing director of
the second state of the second second

The Rockefellers will play a prominent role in the reorganiza prominent role in the reorganiza and prominent role in the reorganiza and prominent role in the reorganiza and prominent role in the reorganiza to the role of t

original leases of the two theatres by RKO wherein the Rockefeller

(Continued on Page 73)

## FARNSY'S GOV'T **FUTURE: ROSY** OFFICE IN N.Y.

Washington, June 18. Washington, June 18.
Deputy Administrator William P.
Parnsworth, temporarily assured
of continued Government Job, may
face the film Industry from the
other side of the fence in rithe near
future.
While he has not settled on any
particular line of action, there is
more than a bare possibility that
the film code boss will sigm up with
and the the fortuner, handing a

more than a bare possibility that the fill mode boss will sign up with the Justice Department, landing at the Justice Department, landing at the Justice Department, landing and handling fill matters.

Another possible hook-up, if he leaves the NRA, is the Emergency feeled Administration, with which he has been working closely in the base of developing some sort of the landing of the land of the land

## Dave Selznick Succeeding Zanuck In UA Spot: Goldwyn, Korda, 6 Each

Hollywood, June 18. Negotiations were concluded over last weekend for David Selznick to produce a series of pictures for United Artists, providing his own financing. Deal, on and off for some time, was expected to be signed and sealed before Al Lichtman leaves for New York today (Tues.). If not signaturing here Litchman will do so in New York before the week ends.

No definite number of pictures has been determined, although there is some talk that he will make three for the '35-'36 program. Selznick washes up at Metro, August 1, then goes on a vacation, possibly to Europe. Due back Sept. 15, David will move over to the UA lot and likely take over the Zanuck quar-

Understood Myron Selznick will not be associated in any way with Chutes.

David's production setup, nor will he include in his agency clients' studio deals reservations that they be allowed to make pictures for

With sufficient product on hand to meet immediate and fall releases not considered likely that the Selz-nick pictures will be marketed until after the first of the year.

Sam Goldwyn, as spokesman for the UA group, stated that the com-pany would release 20 features for the 1935-36 season, 19 of which are already set, and the one re-maining would be handled by a first rank producer now with another company.

other company.

Of the 20 features, Goldwyn and Alexander Korda will deliver six accel; Reliance three, to be produced by Edward Small; two by Mary Pickford, Chaplins 'No, 5' and one he will produce and direct. Part of Goldwyn's sextext will be 'Dark Angel,' 'Barbary Coest,' 'Scew Spiendow,' 'Dodsworth' and the Eddle Cantor starrer, 'Shoot the Cluttes'.

### Amusements Off a Bit in General Market, but Four Hit New Highs

By. MIKE WEAR
While most representative groups
were going up, the amusement list
milled around last week and actuality wound up fractionally lower.
This tended to bear out the theory
was little more than a technical Improvement. The Amusement Group
closed at 314, off 0.256 of a point,
as measured by the averages for
the 12 representative issues. Earlier
in the week, however, the group got
mark was 31,4, more than a point
above the low of the preceding
weck.

above the low of the preceding welk.

In discontines, Dow. Jones in the property of the proper

above \$5 in the Dow-Jones averages for the group. Utilities also were firm. Even-in the face of this rather mediorrs performance of group as a whole, four new highs were regiment lies shot up into higher ground for 1935. Columbia Pictures entitleates, at 65%; Leew's common, at 52%; and Westinghouse common, at 42%; Westinghouse cormon, at 42%; Westinghouse preferred, at 105%, were the stocks, mous-Lasly \$8, at 53%; card Westinghouse preferred, at 105%, were the stocks, mous-Lasly \$8, at 53%; and Westinghouse preferred, at 105%, were the stocks, at 54%; Paramount-Publix 5½6, at 45%; Paramount-Publix 5½6, at 45%; Paramount-Publix 5½6, at 54%; Paramount-Publix 5½6, at 54%; Paramount-Publix 5½6, at 15%; Paramount-Publix 5

Friday after 'Becky Sharp,' first feature to use company's new three-color process, had opened at the

(Continued on page 12)

### New Loew's N. Y. Clicks In 1st Week: Reade After a New House

Magic of the Loew's New York policy dld not expire when Loew's was forced out of its 21-year grind home into the Mayfair two blocks up Broadway, taken from Walter Reade on a 10-year lease at \$55,000

Reade on a 10-year iease a manually.
Gliving Loew's Mayfair, as now annually.
Gliving Loew's Mayfair, as now called, a big opening week ballyhoo for duals, three changes weekly, at a 35c top, house immediately clioked. First week's business, ending Sunday night (16), for Loew's was quoted at over \$10,000. This is about double what Walter Reade had been able to do at the spot with first run features at a 55c top, RKO Bernard \$7,000 at the old New Yearaed \$7,000 at the old New

averaged \$7,000 at the old New York.

Losing the Astor to mortgagors and renting the Mayfair to Loew's at a bargain rental, Reade is now the control of the

#### Walter Abel D'Artagnan

Hollywood, June 18.
Part of 'D'Artagnan,' in Radio'.
Three Musketeers,' goes to Waiter

Studio contractee was decided on after tests were made of six can-didates, several from other studios.

### Yesterday's Prices

|         |         |       |       |        |       | Νe  | t   |
|---------|---------|-------|-------|--------|-------|-----|-----|
| Sales.  |         | 1     | Higb. | Low,   | Last. | chs | e.  |
| 100     | Col. P  | ct    | 64    | 6314   | 6314  | +   | 14  |
| 200     | Con. F  | Ilm., | . 3%  | 8%     | 3%    | +   | 1/4 |
| 1,000   | East. 1 | K 1   | 47%   | 146%   | 147%  | +   | 16  |
| 1,200   | Fox A.  |       | 154   | 14%    | 154   | +   | 4   |
| - 8,300 | Gen. E  | 1     | 2614  | 20%    | 20%   | ÷   | 14  |
| 1,700   | Lcew .  |       | 41%   | 4114   | 4114  |     |     |
| 1,800   | Par. c  | tfe   | 8%    | . 81/4 | 8%    |     |     |
|         | Pathe   |       |       |        |       |     |     |
| 5,500   | RCA     |       | 6%    | 514    | 5%    | +   | 3/6 |
| 8,500   | Radio : | в     | 5214  | 50%    | 51%   | +   | 7/4 |
| 100     | RKO .   |       | 2     | 2      | 2     |     |     |
| 2,400   | W. B    |       | 414   | 4      | 4     |     |     |
|         |         |       | RB    |        |       |     |     |
| 2,200   | Tech.   |       | 22    | 211/2  | 211/4 | -   | 1/6 |
|         |         | BO    | ND    |        |       |     |     |

### Pa. Senate OK's **Local Option** On Sun. Films

Harrisburg, June 18. The State Senate today (Tuesday) finally passed the House bill providing for local option by cities, counties and townships on Sunday films after 2 p.m. Vote was 29 to

nlms after 2 p.m. Vote was 28 to 20.

Measure, which was passed by the House June 4."must be returned to the House June 4."must be returned to the House for concurrence in Senate amendments. As the bill passed at a concurrence in Senate amendments are the part of the residents of a municipality. The House will probably agree to this change and the bill will then provided that the question of Sunday shows must originate by petition on the part of the residents of a municipality. The House will probably agree to this change and the bill will then provided that the concurrence of the providence of the

ties as the turning and the common medical liles. These amendments were not accepted. The common medical liles are in the fight to Ind the common wealth of the liles are of 1794. A few years ago Sunday local cortex for an admission price were permitted and two years ago Sunday baseball was provided on a local option besigns. The House dropped from its call the common wealth of the liles are the common wealth of the liles are the common wealth of the liles are the liles are

# Settle Ad Feud with J-P

Kansas City June 18 The feud that has been on for the east 10 months between the K.C. Journal-Post and the three firstrun theatres-Loew's Midland, RKO Mainstreet, and the Paramount Newman—over rates and space, has been settled and the three

Newman—over rates and space, has been settled and the three houses are back in the papers with their displays. Houses had asked for reduction in rates, but the paper stood pat. When all three cut their display space to nearly nothing the daily space to nearly nothing the daily with the space of the spac

### PUBLIX NORTHW. **OUT OF RCVRSHP**

Minneapolls, June 18.

Prellminary steps have been taken to lift Fublix Northwest to the control of the present heads, John J. Friedl, general manager, and L. J. Ludwig, his assistant, to continue to handle the circuit.

### **Anti-Film Bloc Figures NRA Knell Strengthens Fed'l Control Chances**

Film foes are readving a new and far more stringent bill for Govern-

far more stringent bill for Govern-ment supervision of motion picture morals. Measure will voplace the pending Petengill bill which has been shelved until the 1936 term. It engill proposal is being portected by attorneys for Parent-Teacher Association and other women's re-form groups and sight unseen have been promised immediate accept-ance by sponsor of the presently scheme.

While conceding there is no hope While conceding there is no hope of committee action during the remainder of the crowded current session, film enemies are keeping session, film enemies are keeping have dropped their crusade. Republican, who previously fostered the reform legislation, has served notice he will slam Will Hays for notice he will slam Will Hays for the lindustry' at the exilest comportation.

fallure to clean house and denounce the Industryrat the earliest oppor-tunity. Cullkin has refused to call off his dogs and still insists the ma-jority of Hollywood product is In-decent and ought to be banned. While the present bill merely specifies that exhibitors shall be given wide cancellation privileges

and that sale in blocks only is illigal, the amendments now in the mill would definitely prohibit certainly would definitely prohibit certainly considered to be a series of moval standards, similar to the Hays code, in order that producers can be compelled to observe eitheat regulations, another amenditures of the completed to observe eitheat regulations, another amenditures, and the conflict of the conflict of

Coatered culty.

As served Hays for the critical group feels that with the death of the code, any Federal endealth of the code, any Federal endealth of the code, any Federal endealth of the code, and argue that now the removed and argue that now the removed and argue that now proceedings under the Sherman and cell is in feel and the privileges Serven Court.

## Loew, RKO and Par in K.C. Pat Casey's Pathe Receivership Suit Brings Up Deals for F.D., Time

#### Menace

Hollywood, June 18.
When Richard Schayer,
Metro exec, appeared at the
studio wearing his reserve
naval officer's uniform, Herman Manklewicz took one look
at him, exclaimed, Look at at nim, exclaimed, Look at that guy, he's paging another

## Securities Comm. Reviewing Par's Reorganization

Washington, June 18. Formal study of the Paramount reorganization was initiated today by the Federal Securities Commission for the sole purpose of ob-taining dope about the workings of protective committees. Commish has no power to grant or refuse approval of plans worked out under supervision of the courts,

With proceedings expected to ru several days. Commish started historical review of Par from before the war until the 1932 receivership action, including financial operations and developments leading to bankruptey. Austin C. Keough, secretary, and Sir William Wiseman, of Kuhn-Loeb, were the initial witnesses. Keough told the unit of the control the war until the 1933 receivership

#### L. A. to N. Y.

Major Albert Warner, Harold Bereford.

Harold Bereford,
Norman Moran
S. Charles Einfeld,
Gradwell Sears,
Carl Leserman,
Al Schwalberg,
Arthur Sachson,
H. M. Doherty,
Tom Spry,
Roy Haines,
Fred Jack,
Sam Morris. Sam Morris. Andy Smlth Richard Monter. Lillian Heilman, Ivan St. John. Ivan St. John.
James Mulvey.
Darryl Zanuck,
William Goetz.
Louis B. Mayer.
Howard Strickling.
Arthur Stebbins.
Lew Werthcimer.
Ben Goetz.
Feilx Young.
Bill Robinson.
J. R. McDonough. J. R. McDonough. B. B. Kahane, Al Cohn. C. B. De Mille. Bill Pine,
Kenneth MacGowan,
Howard Benedjet,
Dorothy Mackalli,
Regina Crewe,
Jake Wilk,
John Farrar,
Ketti Galilan,
Jole Ray,
Bogart Rogers,
M. C. Levee,
Arch Selwyn,
Ai Lichtman,
Arthur Richman, Bill Pine Arthur Richman. Barrett Kiesling, Harry Goetz, Jimmy Durante, Fred Astaire C Blumenthal

#### N. Y. to L. A.

Franz Winterstein, Al Freeman, Harry Richman, Al Joison,

Edmund Goulding.

veighs in the balance. Pat Casey stockholder, representing himself and others, through Attorney Martin E. King, asked the New York Supreme court to appoint a receiver Supreme court to appoint a receiver for the company. Casey alleged mismanagement. Present control such by the company case of the company case of the company case of the company case of the case of the company case of the case of the

on the allegations of alleged mis-management. Young, with his family, is stated to own or control 5,000 shares, or stock, and 25,000 shares, or more than 10%, of the company's Class 'A' preference stock: Cassey is stated to be a holder of 40, shares of 8%, preferred. Future of First Division is con-strued as vitally affected by the The current contest hints at the

probable outcome of the suit.
The current contest hints at the
possible immediate comeback of
Pathe Exchange, Inc., into film production and distribution. Pathe is
on the verge of reacquiring rights
and assets which it had relinquished
to RWO in 1931

duction and distribution. Pathe is on the verge of reacquiring rights and assets which it had relinquising rights and assets which it had relinquising rights and assets which it had relinquising the result of the

Casey appears to be based on such propositions. Included in the allegations finde the propositions. Included in the allegations finder the case with the case of the

#### Other Allegations

Casey's petition also voices objection to the fact that Pathe Exchange hocked its 49% interest in DuPont film for \$2,000,000, and alleges that said stock interest has a book value of even greater than \$4,000,000. Pathe Exchange received around \$55,000 in dividends from such stock in 1934.

(Continued on page 73)

# FILMS' VOLUNTARY CODE

### A.F.L. Move for U.S. Regulation of Interstate Biz Would Affect Pix

Washington, June 18. New legislative campaign which would bring the film industry under sweeping and rigid Government regulation was launched last week by the American Federation of Labor as an aftermath of the N.R.A.

Disselished with President Roose

casters, newspapers, magazipes, and processors of farm products.

30-Hour, 5-Day Week

A 30-hour, 5-Day Week

A 30-hour week requirement is written into the bill, although the commission created to administer the proposed law would have act applicants made convincing chowing that 'special conditione' make impossible to run on a five-day week. All employers would be forced to pay a just and reasonment such workers to maintain standards of living of decency and comfort,' with the etandards being fixed by the Commish after special investigations. In measure would provide for revival of codes under the tag of 'license' and would remedy the weakners of the Nr.R.A. on which the chicken case was thrown our by defining more explicitly than ever before the outlines of the realm and the control of th

of interstate commerce.

of interstate commerce.

Trade practices do not fit into this picture under plans, although it is expected some provision would be made for promulgation of rules out-

made for promulgation of rules out-lawing certain actions regarded as not in the public interest. If such legislation should get through, films could not avoid Gov-ernment bossing as far about the remover that the such as the such as the handling, and receiving of things shipped in interstate commerce is sufficiently broad to permit regula-tion of exhibitors as well as studies, necessary to decide whether Con-gross could go so far under the Con-eitunia.

Unlikely to get consideration this session, union chiefs are hoping they can sell this idea to President Roosevett before next January, when Congress comes back and a new substitute for the NiA. will dicated pretty clearly he will make no ambittious attempts to ronew sweeping Government regulation before next session, and last week's 3½-month continuance of the N. T. A. was designed principally to N. T. A. was designed principally to permanent scheme. Unlikely to get consideration this

#### Kuvkendall in N. Y.

Kuykendall in N. Y.

Ed Kuykendall in resident of the
MP.T.O.A. is expected in New York the on of this week to confer
York the on of this week to confer
York the one of the one of the one
following end of the film Code Authority of which he was a member.
On Sunday and Monday (16-17),
Kuykendall attended the annual
Yorkyendall attended the annual
Yorkyendall is home state, at JackNon.

### How It Works Out

Rocheston, N. X., June 18,
Paul Fenyvessy of Fenyvessy
Bros, operators of the Strand,
Madison, Monroe, Family and
West End theatres, thinks the
giveaway thing is washed up.
It is offers a baking set, wonit is offers and in the set of the set of the
sot one of those at a rival thesot one of those at a rival thesot one of those at a rival thesot one of those at a rival disclarate. Then be tries a goldplated breakfast set and it's
ditto. Fenyvessys never did
like the handout idea and held
ditto. Hen handout idea and held
like the handout idea
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ing off the hot weather.

### PORTLAND, ORE., **IDEA OF ITS OWN NRA**

Portland, Ore., June 18, Demise of NRA codes has prompted local exhibitors to form a voluntary code against price chiselling Led by Parker's UA which has always maintained a 40c nite admish ways mannained a sec nice admiss, all downtown spots are mutually pledged to scrap two-bit balconies and other angles of price cutting.

Local exhibitors' code has set these prices: 25c to 1 p. m., 35c to 5 p. m., 40c for all seats at nite.

Nabes, led by Bob White theatrea, also jn line. Their price will be 25c nitee.

By agreement with distributors

nitee.

By agreement with distributors, aubsequent run pix won't be booked from first release. Subsequent run pix for 15c house have been upped from fist style of 15c house have been upped from 56 caps to eight months later. The regular 25c nabes can get second run pix after 56 days, on the second run pix after 56 days after 56 da

St. Louis, June 18.

St. Louls, June 18.

Fred Wehrenberg, president of Motion Picture Theatro Owners of St. Louis, Eastern Missourt and St. Louis, Eastern Missourt and Motion Picture Theatro Owners of Amortca, has issued a statement: Now that the Supreme Court has declared NRA unconstitutional, I think that the industry should organize self-regulation where dissected by the exhibitors, to consist of three exhibitors and three exchange men and in the event-of a tie both parties shall agree upon the seventh arbitration comed by the exhibitors. Do not mean the same set-up as in the old Film Board of Trade days, but with some kind of tribunal where Industry' Asking exhibitors with the industry'. Asking exhibitors to express their opinion of plan, more than 100 have replied agreeing with him.

Koenig with Fox in France Ernest Koenig, former sales manager of Warner Bros, in France, has joined the Fox stuff in Paris.
He becomes assistant to E. A. Harley, in charge of the French territory for Fox.

# SUBSTITUTE FOR NRA VIA F.T. B'DS

Arbitration System Urgent to Expedite Intra-Trade Practices - Both Indies and Majors Favor Necessity of Key City Bodies to Adjudicate Issues

#### HAS ADVANTAGES

A code of fair trade practices and a system of arbitration to govern will be set up by the picture

An cose of thir trace practices and a system of arbitration to govern will be set up by the picture industry to take the place of the Blue Eagle. Such a code may be industry to take the place of the Blue Eagle. Such a code may be instrumented in a strong at the moment for some means of arbitration not only among distributors and chains but independent exhibitors as well. Scores of exhibitors and exhange momented in the picture code and fear that it something isn't done quickly a bacily upset condition will prevail. Many letters from these men in the time that it is to be in each of the picture code and fear that it something isn't done quickly a bacily upset condition will prevail, Many letters from these men in the condition will prevail, Many letters from these men in the condition of the picture code and the picture of the condition will prevail, and the condition will prevail and the picture industry agency through a picture which distributor-exhibitor disputes can be handled. As received a lot of lettere urging the need for arbitration. One exhibitor in Kentucky has written his Congressman in Washington asking that a bill be introduced compelling the picture tween distributors and theatre operators. He indicated that while such a bill would be a lot of opposition from film at a bill with the condition would affer the loss of fees from lawauits. The Kentucky with bured that it was easier for him to go to Cincinnati to cettle list disputes than have to go to court, granting that under computanting and the past. So far a sarbitration is concerned.

in the past.
So far as arbitration is concerned, although the Thacher decision ruled against it, the frame of mind

### Major Industry Admits the NRA Helped the B. O., but the Indies Claim It Didn't Curb Trade Evils

### Coast IATSE Rep Takes Studio Report to Confab

Studio Report to Confab

Hollywood, June 18.

Steve Nowman, studio representative for International Alliance of the confidence of the conf

### CHI FEMMES IN CAMPAIGN VS. **BANK NITES**

Clileago, June 18.
Women's clubs and federations last week got into the screeno, bank into and keno situation which lerunning epidemic around the local thatters, holdering that the lottery that the states who can't afrod to bet, gambling conacious.

They are starting petitions around getting the families to significant the state of the state of the state of the state are starting around getting the families to significant the state of the stat Chicago, June 18,

### u's viennese writer

Franz Winterstein, Vienness writer, arrived in New York Fri-day (16) from Europe and left im-mediately for the Coast. He has a term arrangement with Paul Kohner's production unit at Universal.

White leaders of most major picture companies are not sure just how much they beneficed intensically from the NRA, they are certain that the activities of the Blue Eagle strengthened this and other lindustry as that strides towards business recovery were made. They cannot tell exactly how much they were aided by the Blue Eagle. They point to the increased wages and cut in working hours incurred under the code operations as cost-under the companies and cut in working hours incurred under the code operations as cost-under the companies and cut in working hours better the summer of the business increase from the additional money placed in circulation through NRA channels.

through NRA channels.

In contrast, the demilee of the Blue Earle is not expected to cause much encoding of tears by independent exhibitors. After a year or more under the code many feel that they were better off without the NRA. Main reason for this attitude is that, where exhibs expected to be greatly added by the proceed of the greatly added by the they found that numerous obstacles prevented them from obtaining these benefits.

Certain Indie exhibitors charge

they found that numerous obstacles prevented them from obtaining these benefits.

Certain indie exhibitors charge that violations of trade practices that violations of trade practices the code than before its inception. Others claim that there has been an almost total eclipse of trade practices and ethics. Consequently, they are beginning to believe that their status really will be improved they are beginning to believe that their status really will be improved they are beginning to believe that their status really will be improved they are beginning to believe that their status really will be improved the status really will be improved they are beginning to be found their status really will be improved to the prevailable. These for being violated are pictured by these indices the prevailance of bank nights; giveaways, and other lotteries and epical nights. Those that many of these evils might be abolished under the NRA. Instead, they have found an actual spread of the special nights and merchanding ages.

In the status of the status of the special nights and merchanding ages.

In the status of the status of the special nights and merchanding ages.

In the status of the status of the special nights and merchanding ages.

In the status of the status of the status of the special nights and merchanding and decentry. Long regarded as a menactic property of the status of the special nights and services and the special nights and services and the special nights and services are successful to the status of the special nights and services are successful to the status of the special nights and services are successful to the status of the special nights and services are successful to the special nights and services are successful to the services and the special nights and services are successful to the services and services are successful to the services are successful to the services and services are successful to the services and services are successful to the services are successful to the services and services are su

### Anti-Trust Teeth in New Recovery Legislation Makes It Tough for Pix

Sharply-curtailed Recovery law continues in operation until next April, following favorable Congree-

continues in operation until next April, following favorable Congressional response to President Roosevic's etc., app. program, but etuation is not conductive to revival of the Congressional response to President Roosevic's etc., and the Congressional Roosevic's power to compel observance of industry agreements but perpetuational Roosevic's power to compel observance of industry agreements but perpetuational Roosevic's etc., and the Roosevic's etc.,

As a concession to Senator Borah.
who frequently rapped the film pact

and was a leading enemy of the NRA, Congress stipulated in renewing the Recovery act that anti-trust statutes can be waived only when voluntary agreements cover three points: (1) right of employees to unionize and engage in collective bargaining; (2) minimum wages and maximum hours; and (3) unfair trade practices in violation of the Federal Trade Commission act or other existing statutes.

fair trade practices in violation of the Pederal Trade Commission act or other existing statutes.

or other existing statutes.

In the restriction which would have a particularly noticeable effect on violantary revival of the film pact. Under its terms, all code provisions which specify means of commettion as fair or desirable and which are not touched by other laws now on the books would be out the window straint of trade, monopolitor ractices, misrepresentation, and such actions which are specifically outlawed through legislation or under court interpretations of current laws could go into voluntary agreements.

In the case of the picture pact. I. is generally agreed that only a few (Continued on Page 72)

### PAR, N. Y., INTENT ON REMAINING STR. PIX

Paramount. N. Y., may remain straight pictures permanently, not going back to etage shows in the fall when new season's pictures start coming. In. Operators have decided to give the present straight picture experiment a prolonged test to see ! films alone can survive at the control of the c

### HOWARD DIRECTS CHILLER

Hollywood, June 18.

Next assignment for William K.

Howard at Metro will be Black

Chamber.'

Picture will have William Powell
and Binnio Barnes, latter borrowed

from Universal, in the leads.

### 'No More Ladies' and 'Sheep' Duo 23G Tops L. A.; Jessel Helps Par's \$11,600, Bergner \$4,900, 'Lamps' Oke

(Best Exploitation: State-Chinese)
In High of the town. Trade at inception of policy was no-so and not any better than it had been with the first than it had been the first than it had been the first than it had been the figure bracket the week. Got off to poor start, but had it to be held over. Oll For the first week figures as the Baer-Braddock fight pictures came it under the first week figures as the Baer-Braddock fight pictures came in Sunday (16) and with house have a first than it had been the first week figures as the Baer-Braddock fight pictures came first than it had been the first week figures as the Baer-Braddock fight pictures came first than it had been the first week figures as the Baer-Braddock fight pictures came first than it had been the first week figures as the Baer-Braddock fight pictures came fand should be good for three week figures as the Baer-Braddock fight pictures came fand should be good for three week figures as the Baer-Braddock fight pictures came fand should be good for three week figures as the Baer-Braddock fight pictures came fand should be good for three week figures as the Baer-Braddock fight pictures came fand should be good for three week figures as the Baer-Braddock fight pictures came fand should be good for three week figures as the Baer-Braddock fight pictures came fand should be good for three week figures as the first figures and the weaker man is getting the dand showles had been for the first which the first likelia to the first

of the attractions.

Estimates for This Week
Definese (Grauman) (2,023: 36-69
Chinese (Grauman Estimates for This Week

\$1.300. To work and be an with an an analysis of the property of the property

argon, which leaves profit of a form of hermational (Rosener) (785; 85)—Don Quixote' (UA), Not no forte, but place deem't cost any-top of the cost of

policy, but it spotce in the came week. He price scale for this week. Will Rogers is not doing his usual socko business at the Apollo with his new opus, Doubling Thomas, but the gross is still penty okay at His customary opening week at this theatre is about two grand better than that.

Maybe it's the heat, but the exploiters did little of consequence and the control of the command attention.

Estimates for This Week.

Apollo (Equath Ave), (110): 25-

Estimates for This Week
Apolle (Fourth Ave.) (1,100; 25-40)—Doubting Thomas' (Fox). A
neat profit at \$5,700 and a sure
holdover, although not up to the
box office marks of last three or
four Rogers' pictures. Last week
Pampas Moon' (Fox) okay at \$4,-250.

Tour Atogers Dictures. Last Week 2000, pas Moon" (Fox) obta; at 4,-500, pas Moon" (Fox) obta; at 4,-500, pas Moon" (Fox) obta; at 4,-500, pas Moon" (Radio) and Nitwitz (Radio) and Nitwitz (Radio) and Nitwitz (Radio) (Radio

### 'Doubting,' \$6,000, Big In Tacoma Lineup

Tacoma, June 18.

week take, which is very good, and will be seed of the stanza an even published with a round \$4,500.

Los Anselse (Wm. Fox) (2,800; 20-35).—Circus Shadows' (Peerless) and the seed of the stanza an even public. Bottom end bill shelping get odds and ends downtown patronasy which will bring the take to around \$4.00 of the seed of t

#### L'VILLE PERKS

2 G-Men Pi Okay-Doubting Thomas' Big \$6,800

Louisviile, June 18. Business perking up considerably, Loew's State vicing for honors with 'Public Hero' and 'Vancssa,' stack-

Public Hero' and 'Vancesa', stacking up well over closest compettor,
'Doubting Thomas' at Strand, which
held over for second weel alaying
all week at Fair Grounds, under
Elka' suppless, Not cutting into theatter grouses perceptibly, and reElka' suppless, Not cutting into theatter grouses perceptibly, and retree in order to grab getaway coin.
Weather warming up considers
week. Most of the houses in this
town are well prepared for the heat
wave to come, advertising cooling
they are the second of the country, and the
heatters not equipped with the cooltime of the country, and the
heatters not equipped with the cooltime of the country, and the
heatters not equipped with the cooltime of the country, and the
heatters not equipped with the cooltime of the country, and the
heatters not equipped with the cooltime of the country, and the
heatters not equipped with the cooltime of the country of the country
to for the country of the country
to first the cooltime of the country of the
Lettimates for This Week
Leatter (3,100; 15-25-40)

The country of the country of the
part in selling 'Hero', together with,
Cool and among other things
a reward for the first ransom bill
turned in, selfdid played by
part in selling 'Hero', together with,
Cool and among other things
a reward for the first ransom bill
turned in, selfdid played by
a result of the country of the
part in selling 'Hero', together with,
Strand (4th Ave) (1,45): 15-26-40)

—Doubling Thomas' (Fox), Doing
Strand (4th Ave) (1,45): 15-26-40)

—Doubling Thomas' (Fox), Doing
Countre for ground selfcountre for ground selfproved in the country of the country
of the country of the country
o

### 'No More Ladies.' \$18,000, Boston's **Best in Weeks**

Boston, June 18. (Best Exploitation: State)

(Best Exploitation: State)
Hub's best bet this week is 'No
More Ladder' at the State, and as
good second best is the dual combination at the Par and Fernway.
Came Back.' On the other end of
the see-saw are 'Hooray For Love,'
way off; and 'Glass Key,' decidedMet. respectively.
Scollay, medium with a second
run dual, 'Little Gir' and 'People'
Will Talk', istic for Keth Boston
and 'People's Enemy' and the fight
pictures.

### **Exploitation Ratings**

Variety herewith presents the tab ulations of the best theatre exploitation as judged by its local corre spondents in the past 16 weeks as noted weekly in the box office,

Where more than 16 houses are credited the correspondents were unable to decide between two camunable to decide between two campaigns and on some weeks named two theatres. This does not apply to Los Angeles where several thetree play the same attraction day and date and profit by the same campaign.

Whore fewer than 16 credits are given the correspondents falled to make a decision on some weeks, generally because of a lack of an outstanding campaign.

outstanding campaign.
Compilation Feb. 20 to June 5,

#### BALTIMORE

Century (9) Stanley (4) Hippodrome (2) Valencia (2) BIRMINGHAM

Alabama (6) Ritz (5) Empire (2)
Pantages (2)
BOSTON

Metropolitan (4) Paramount (2) Keith's Boston (2) Kelth's Memorial (2) Fine Arts (1)
Loew's (1)
State (1)
Orpheum (1)

### BROOKLYN

Fox (7)
Paramount (5)
Metropolitan (3)
BUFFALO chicago

Chicago (5)
Palace (3)
Roosevelt (2)
Oriental (1) Playhouse State (1) 'n

CINCINNATI Shubert (3) Aibee (2) Keith's (1) Palace (1)

DENVER

Denver (4)
Orpheum (4)
Denham (3)
Aladdin (1)
Paramount (1)

Fox (7)
Adams (2)
B'way-Capitoi (2)
State (2)
United Artists (1)
INDIANAPOLIS

# Lyric (4) Palace (3) Indiana (3) Circle (2) Apollo (1) KANSAS CITY

Midland (9) fainstreet (3)

LINCOLN Stuart (9) Lyric (3) Orpheum (1) Varsity (1) LOS ANGELES

R. K O.-Hollywood (8) Chinese-State (4) Paramount (2) Four Star (1)

MINNEAPOLIS Orpheum (8) Century (5) State (3) Lyric (1)

MONTREAL Capitol (5) Palace (5)

NEW HAVEN Poll's (9) Bliou (4) Paramount ( College (1) (2)

NEW YORK CITY

Capitol (4)
Rivoli (4)
Strand (4)
Paramount (1)
Roxy (1)
NEWARK (2)

Branford (6)
State (4)
Proctor's (3)
Little (1)
Newark (1)
Paramount (1)
OMAHA Omaha (6) Brandels (6) Orpheum (4)

- PHILADELPHIA

Stanley (6) Boyd (4) Earle (1) Stanton

PITTSBURGH Penn (6) Stanley (5) Fuiton (3) Alvin (1)

PORTLAND, ORE.

Broadway (7)
United Artists (5)
Paramount (4)
Orpheum (1)
PROVIDENCE

Loew's (9)
Albee (4)
Strand (1)
Victory (1)
SAN FRANCISCO

Golden Gate (2)

Orpheum (2)
Warfield (2)
St. Francis (1)
United Artists (

SEATTLE Fifth Ave. (6)
Orpheum (4)
Music Box (3)
Liberty (1)
Paramount (1) TACOMA

Roxy (9)
Biue Mouse (1)
Music Box (1)
WASHINGTON

Fox (8)
Farle (5)
Keith's (2)
Capitoi (1)
Palace (1)

### Ladies' 6G, B'ham

Birmingham, June 18.

(Best exploitation: Alabama)
Two holders is week although
Two holders is week
Sunday. Picture was one of the
biggest surprises of the year; no
one expected anything much but
one expected anything suddenly and
then acomed.

Pup suddenly and
Alabama More Ladies' for the last couple
Shoots, cfc.

Estimates for This Week
Alabama (Wilby) (2,800; 30-35-46)

S.5,00, Nore Ladies' (MG), Au
S.5,00, Sec. (SW) disappointing at
S.5,00, Sec. (SW) disappointi

Diggors' (FA) disappointing at Ritz (Wilhy) (J.600; 3.3-4.6)...
Ritz (Wilhy) (J.600; 3.3-4.6)...
Les Miserables' (UA), Second week, 3.00, okay, Last week \$4.00, bkr, 100; \$25...
Children (Line) (Lin

# U.S. ANTI-SCREENO EDICT

## 'Becky' and Baer-Braddock Fight Lift Chi Palace to Sweet 30G; **'Caliente' 22G, 'Harmony' \$15,000**

Chicago, June 18. (Best Exploitation: Palace)

Even pace for local business generally, with a couple of the theatre showing fairly good strength. business this week at the Chicago Oriental, State-Lake and Palace.

B.&K, steps out with an attempt to freak up the Apollo with the indie to freak up the Apollo with the indie Bryan Foy flicker, 'High School Girl,' with the usual catchlines of the 'adults only.' Not figured to help the gross at this spot, however, since this type of picture clicks only at the Castle or the State-Lake in

and the Castle or the State-Lake in the Castle or the State-Lake in the State-Lake in the State-Lake and the State-Lake and marks one of the few foreign plenges ever to play this house. In Callide of State and the State St

picture not happily abotted in this house. Maybe \$2,000, 20092, Last week: Miserables' (UA) tossed in at week: Miserables' (UA) tossed in at week: Miserables' (UA) tossed in a schikago. (Bakk) (3,940, 35-55-15)—Callente' (WB) and stage show. Matiness oke, but eve a farish \$22,000. Last week: Lamps of China' (WB) bull steadily throughout the week to finish to Garrick (Bakk) (500; 25-35-55)—19th Ave.' (WB). Public ducking first-runs here, doubting value of a one of the recognized big theatres. Puts current fileker under a disade value's strength. Path week (Soirt to Town' (Par) 500 \$2,900.

Oriental (Bakk) (32,200 25-35-55)—Champs (Bakk) (32,200 25-35-40)

Oriental (Bakk) (32,200 25-35-40)

Oriental (Bakk) (32,200 25-35-40)

Palace (RKO) (2,500; 25-35-50)

Palace (RKO) (2,500; 25-35-55)

—Ramps of China' (WB). Comes to the condition of the condit

### COMPLETE TURNOVER IN SYDNEY CINEMAS

Sydney, May 29.

So-so biz has the managements bringing in entirely new bills this week. New list includes 'Iron Duke' (GB), 'One More Spring' (Fox);

'Scandals' (Pox), 'Ruggles' (Par), and 'Follies Bergere' (UA), 'Sweet Adeline' and 'Living on Velvet' (WB) go out after two weeks, same as 'Gilded Lils' (Par) and 'Happiness Ahead' (WB), 'Scarlet Pinnernel' (UA) stayed three months and 'Night of Love' (Col) six months.

'ice film lineup here with biz ing up. List includes 'Night of ' (Col), 'Herltage' (local), 'For-' (M-C), 'Last Gentleman'

### Oldie 'Thin Man' Hurting Public Hero' Dual in N.H.

New Haven, June 18. est Exploitation: Poli's)

( est Exploitation: Poli's)

Plenty of chins getting bumped
this week. Poli's trying to co-feature a revival of "Thin Man' and it's
helping to keen 'em away from the
new feature. Public Hero.' College
new testure. Public Hero.' The public of the
contest to boost things a little in
contest to boost things a little in
poli's the only house offerire.

new feature. Public Hero. College working a bathing beaut one-night conteat to boost things a little. The second of the contest o

### SHRINE CONV. NO HELP TO WASH. 'PAMPAS' 20G

Washington, June #8

Washington, June 18.

( est Exploitation: Earle)

Hot weather and post-Shrinel lettop has town seeling lowest cotal flaying, but even the better stuff is struggling to equal house average, on the struggling to equal house average, and the struggling to equal house likewish the struggling to equal house likewish but very few got enough back to break cven. Theatres expected losses so when they many were satisfied. Plenty of people in complete the struggling the struggl

g in entirely new bills this New Hist Includes Tron Duise Consults on Cut.

Estimates for This Week For Mich (Pox), 14b (Pox), 24b (

# KILLS LOTTERY ADS IN DAILIES

Gov't Bans Ads in Mails Money Nite Companies Ready Campaign for Stunts in Taverns and Other Competitive Busi-

#### BOOMERANG

Chicago, June 18.
All the gag money nites, such as screeno, keno, tango, bank nite, pay nite, sweepstakes, etc., which have been fooding this territory for the decrease of the control of the second of the control of the payers were ordered by the United States government to kill all mention of these trick money givenways in their theatrical advertiseming. Fed-advertisements were in violation of the postal regulations and dallies carrying these advertisements could

one postar regulations and dailies carrying these advertisements could not be sent through the mails.

Without the ability to advertise properly the theatres are starting to drop the gag money stunts.

Top-Heavy As long as there were just a handful of theatres running the stunts they did business but when all the nabes went for it no all the nabes went for it no theatre had the advantage. Besides the competition for bigger and bigger money prizes was rapidly before money or prizes was rapidly first the small nabes with their 125 prizes did okay, but when the acc theatres such as the Marbro, Harding and Tivoli started out with span and Tivoli started out with \$200 and \$250 prizes the tide of business swept away from the tiny houses and left them high and dry.

Double-Cross

Double-Cress
Another angle which the theatres generally have not realized is that money hight companies seem to be merely using the exhibitors as a wedge into the town. One firm has a small lamp projector for the companies of t

However, it's likely that the city authorities will step in and kill it not only in the theatres but also in the faverns since lotteries are against the city ordinances.

#### TOM BAILY OUT JULY 1

Hollywood, June 18.
Tom Eally is out of Paramount
July 1 as manager of publicity.
Bill Pine, who recently merged
the publicity with the studio advertising department, heads both.

#### COLUMBIA'S TERP PAIR

Columbia has long termed Peppino and Rhoda, dance team from the Central Park Casino, N. Y. Terpers leave for the Coast June 24, as yet unassigned.

### 'Becky,' Plus Big Campaign, \$96,000 and H. O. at Music Hall: Par Holding 'Key' on \$20,000

Mae, \$3,600, Ahead of Fight Pix in Lincoln

Lincoln, June 18, (Best Exploitation: Stuart) 'Going to Town,' although arriv ing late here, getting best play of the week. John Echols' promoted Neon-Mae West figurine, which hangs two stories high above the marquee and can be seen for blocks the town gabbing about the pic, and it's a sweet stunt which came for nothing

Break of Hearts, fair at the Lin-coln, and the Baer-Braddock fight bolstering Black Fury at the Orph the only other stirs on the horizon. Outdoor biz is getting a break, and June slump, figured to start carlier, is plainly on the way now. Estimates for This Week

Estimates for This Week Colonial (LTC) (750; 10-15)—
'Wolf Riders' (Reliable) 'Dinky' (WB), and 'Once in a Blue Moon' (Par). Three chrenges and \$930, about average. Last week 'Red Blood' (Ind), 'Four Hours' (Par) and 'Frightened Night' (Ind), a switches, only \$850, slumped, due to heat.

### 'LADIES' SOCKO \$23,500 IN BALTO.

(Best Exploitati : Music Hall) New York pictures this week hit the heat until yesterday (Tuesday) when a sudden turn in the weather

New York pictures this week hit the heat until yesterday (Tuesday) when a sudden turn in the weather brought cool temperatures and rain. Box offices received and busy when a sudden turn in the weather with the fail. With nothing much against it the Musle Hall was able to withstand the sunshine and plus a big camulation of the sunshine and plus a big camulation with the rain. Opened well Thursday, dipped Priday and came back with the rain. Opened well Thursday, dipped Priday and came back received and the sunshine and selling out the first mezz seats at \$1.65 almost every performance. Holds a second week-the well well and the sunshine and selling out the first mezz seats at \$1.65 almost every performance. Holds a second week-the well well and the sunshine the sun

Estimates for This Week
Capitol (4500: 357-58-51.10)—
'Public Hero' (MG) (2nd week) and
stage show. On holdover week
(current) dip is severe with over
20,000 doubtful. First week good
Hero (1700: 35-50-65)—Teople
Will Talk (Par) and vaude. In on
first run and possibly \$3,000. Last
week Essaeps Me' (UA) and better
\$12,000, okay.
Paramount (2,684; 35-55-75-85)—
Glass Key (Par).
George Rat
murder mystery may top \$30,006,
fith, for 'Goin' to 'Town' (Par)
313,000.

mur but more over. Last sweets, and the total more of the control of Town (Par) 513,000. The control of Town (Par) 513,00 Baitimore, June 18.

(Best Exploitation: Century)
The vaudfilm Century tops the control of the c

### 'Escape Me,' 2nd Wk., \$8,500, Phila. Surprise; Rest of Town Static

Philadelphia, June 18. ( est Exploitation: Stanley)

The Aldine was all set to call it eason last Saturday, but now clos ing has been indefinitely postponed. This U-A house, which has had a very good season, wasn't figuring or more than two weeks for Escape Mc Never, despite rave notices. But the Bergner film got plenty of audi-ence attention and \$3,500 on its second week led to its being held for an additional three days, with 'Sanders of the River' suddenly shoved in to follow, opening tomorrow (Wednes-

'Doubting Thomas,' at the Fox didn't do any too well in its first week, but it was held over. 'Lamps of China' received gener-

ally okay notices, but isn't terrific at the Stanley. Company chose the this business' angle as an exploita-tion tie-up, canvassing the U of P campus' and 'telling the coming grads that this is what they are to expect in the business world. Also mailed big commercial outfits here,

mallod big commercial outfits here, claiming und showed man's loyatty to his job.

Estimates for This Weck Aldino (1,200, 40-55-85)—Escape Mo (UA) Getting a three-day with ohe \$3,500 in the period. Last week a surprising \$3,500.

Arcadia (600; 25-0.59)—Golin' to Town' (Par). Despite disappoint gives the surprising \$1,000.

Arcadia (600; 25-0.59)—Golin' to Town' (Par). Despite disappoint gives the surprising the surprising \$3,000.

Arcadia (600; 25-0.59)—Wo More Lady (400) with possible grand or two more. Last week (2011 From 10th Ave.' (WB), \$1,000; undistinguished to the surprisinguished to the sur

or two more. Last week CRII From 10th Ave. (WB) 310,509 undistinguished (2,000; 25-40-50)—Nitwite (Radio) and vaude. Good bill but no big names. Average \$12,000. Last week Indicatetion (MG) and vaude week Indicatetion (MG) and vaude food of the state o

van, 25,300.

Skanley (3,700; 40-55)—Lamps of China' (FN). Notices good, but below-average \$10,000. Last week Phiblo Hero' (MG), 30-55 \$10,500. Phiblo Hero' (MG), 30-55 \$10,500. Description of the control (Radio). Wonderful notices, but figured too artistic for house clientele; just fair at \$60,00. Last week Glass Key' (Par), \$5,800. Under expectations.

### 'Key,' \$7,000, 'Thin Man' Revival \$7.500 In 2nd Prov. Week

Providence, June 18. (Best Exploitation: Strand)

included the release of 1,000 balloon with free ducats attached. Estimates for This Week

included the release of 1,000 balloons with free ducats attached.

Stand Gindle (2,200; 15-28-49)

Stand Gindle (2,200; 15-28-49)

Stand Gindle (2,200; 15-28-49)

(Col) opened nicely and pace continued well over the week-end, to strong \$7,000. Last week, "People with the continued well over the week-end to strong \$7,000. Last week, "People with the continued well of the continued well of the comment, but failed to attract much attention; ns.g. at \$5,200. This Manier, and the continued week; mate of but evenings good; \$7,500, satisfactory, and the continued week; mate of but evenings good; \$7,500, satisfactory, unique to n. sensational \$15,000. Majestic (Fay) (2,200; 15-26-40)—Doubting Thomas (Fox) and Black Stands (2,100), and "Black Stands (2,100), and water the continued of the stands (2,100), and water majes of the picture, the continued of the stands (2,100), and "Black Stands (2,100), and "Black Stands (2,100), and water majes of the picture, the stands (2,100), and the stands (2

### MARTIAL LAW **SLOWS OMAHA**

(Best Exploitation: Brandeis) Development of the weeks old strike of tram operators into a Development of the weeker old strike of tram operators into a series of riots and demonstrations of violence in South Omaha has brought on a declaration of martial strength of the series of the seri operators

Providence, June 13, (Beet Exploitation) Strand of the Scholar at most attands with good lils responsible upward swing. Honors are pretty evenly divided between Loew's, Mafestle and Strand, Fay's and Albee Just 20-20. Loew's holding over "Public lift of the Strand Copy of the Strand Scholar of the Strand Sc

### 1st Runs on Broadway

(Subject to Change) Week of June 21 Capitol-No More Ladies'

Capitol—No Music Hall—Becky Sharp' (Radio) (22 wk).
Paramount — Glass Key' (Par) (24 wk).
Rivoli—Nell Gwyn'

Roxy-'Charlle Chan in Lon-

don' (Fox), Strand - 'Stranded' (WB) Week of June 28

Week of June 28
Capitol—'Escapade' (MG).
Music Hall—'Love Mo Tonight' (Col) (27).
Paramount — 'Men Without
Names' (Par).
Rivoli—'Nell Gwyn' (UA)

(24 m/k)

wa). oxy—'Alias Mary Dow'

)). Strand—'In Caliente' (WB)

### **Ladies' \$14.000** In Buffalo, Fight Helps \$6,200 Get

Buffalo, June 18. (Best Exploitation: Buffalo)

Bad and more of it for picture Bad and more of it for picture business in downtown Buffalo, Fol-lowing one of the worst weeks of the season, current period shows spotty improvement. The Lafayette gets away with a smart booking of the Braddock-Baer fight pictures, driving the gross up in fine fashion. The Buffalo went to town on ex-

The Buffalo went to town on expointation of "No More Laddles." One month free showing of fifty 24-sheets in, choice spots around town with date imprints started the camwar stores went heavily for the Crawford tie-ups, running from hast down to shees, and Montgomwear. The Times and foreign language papers ran classified ad contests, which doubled in with the attention of the contest, which doubled in with the attention of the contest of t

bed bjenty of fashlon stuff.

Estimates for This Week

Buffale (Shea) (3,000; 30-40-55)—

No More Laddes' (MGM) and Gus

Van. Showed good Improvement

with the self of the stuff of the self of the s

10th Ave. (WB) and stage show. Probably produce \$14,500, 500. Leat week "Dictator." (GB), \$12,000. Albase (3,500; 25,04-0) yrac was a stage of the control o

### FIGHT PIX AID SEATTLE A BIT

Seattle, June 18. (Best Exploitation: Orpheum)

For the third time in a month Orpheum is capitalizing on the Tacoma kidnap case, playing up 'Man Who Knew Too Much' this week. on top of oke grosses for 'G-Men,' which had three weeks to run, and 'Let 'Em Have It,' both of which got the kale.

Braddock-Baer fight film started

The time Have R, both of which got the kaile.

Braddock-Baer fight film state where the content of the content

### 'Lamps' 5G, Portland Holdover Indicated: Rogers 5G, 'Key' 2½G

Last week Murder in Fleet (MG)
and Small World (Pox). Up slight
Laftyette (Ind) (3,490; 25)
Chinatown Squard (U) and Mary
Dow' (U) and Baer-Braddock fight
Chinatown Squard (U) and Mary
Dow' (U) and Baer-Braddock fight
Incle \$8,290. Last week 'School for
Girle' (Lib) and Two Heads' (Lib).
B'klyn's Gang of G' Pix;
Grosses Spotty in Heat
Town has abundance of gangered
The Brooklyn, June 18.
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### 25G 'Ladies' Top. 'Vampire' \$17,000. Frisco Is Spotty

San Francisco, June 18. (Best Exploitation: Golden Gate) (Best Exploitation: Golden Gate)
Biz is fittul in Frisco, with some
houses doing tops because of popular product; others in the doldruma,
lar product; others in the doldruma,
Mark of Vampire, with school letting out and the kids on tile run for
hird with pen double bill.
Golden Gate went in Yor chill stuff
in the lobby, with complete first aid
in nurse's costume. Front entrance
has big crowd all time watching a
thrill chart with graph lines made
Estimates for This Week

In nurse's costume. Front entrance has big crowd all time watching a of flashing electric lights.

Estimates for This Week
Clay (Rosener) (400; 25-35)—
(7018 of Old Town' (10018), 26 control of the con

# NONE TOO HOT

(Jest Exploitation: Proctor's)
The heatures have really int the doldrums can be really into the doldrums and the process of th

(Continued on page 21)

Hepburn
\$4,000, fair.

Mayfair (Parker-Evergur, (1,400; 25-40)—(fass Key' (1), and Transient Lady' (U), biz in this quiet spot for a \$2,500. Last week, Tittle (Fox) second week, first at Pmount, and took \$2,500.

# MERCHANTS' HYPO-FILMS

### Baer-Braddock \$8.000. Mpls. Lure: **'Scoundrel'** \$4.500

Minneapolis, June 18, (Best Exploitation: Orpheum)
Baer-Braddock fight films are putting the Ornheum in the money curably will mean two grand more than otherwise would have been the case for the Singer house. Booked as an added attraction to 'The Informer,' the scrap picture, of course, is the real draw, being, for that matter, the loop's chief magnet,

real draw, being, for that matter, the loop's chief magnet.

For the first time in months the downtown district is without a single stage show, the drop being from an almost all-time high of four to the bottom depths of one. At that, after a stretch of gloom, during which it firsted continuously with rock bottom, business seems to be considered to the stage of the st

ing.

Cool and rainy weather over the week ends has been a help. Saturday and Sunday have been responsible for the major silees of the

Estimate for This Weak
Century (Publis) (1,80%; 25.5-40)
—Scoundref (Par). Lots of expolitation work put on this one, and
it's clicking, despite supposed hightop cod \$4.500. Last week Devil Is
Woman' (Par), vanked after six
Woman' (Par), vanked after six
O-more Singen, (2,380; 150-35O-more Singen, (2,38

Callenter (FR), eight days to \$8,500.

Safe (Fublish) (2,400; 25,34-49)—
Doubling (Fox), Will Rogers surfree box-office here, and this one
well liked by customers, although
shows out here now, but sacle remains same. Around \$7,000. Good.
Last week (Gass Key' (Far) and
Last week (Gass Key' (Far) and
customer (Gass Key' (Far) and
word (Steffen) (350; 25-25-40-55)
—"Brewster's Millioner (UA). No
mames that mean anything but
many the statement of the statement of the
"Thunder East" (UA), \$1,500, pretty
fair.

fair.

Time (Wathnell) (350; 15-20-25)—
'Without Children' (Liberty). 'Foot adults only' sign out and probably helping to mild \$1,000. Last week 'Mr. Wong' (Mono) and 'Firiting With Danger' (Mono), split, \$700.

Light.
Lyric (Publix) (1,300; 20-25)—
High School Giri' (Foy). Scnsational advertising and 'no children
under 16 admitted' still seem to pull
in numerous elements for rood \$2,900. Last week Dinky' (WB) fairly
good \$1,600. (R. Dh.) (1,300. 5 - 5)

good 31,500.

Uptown (Publix) (1,200; .25-35)—
Naughty Marietta' (MG). Gardinal St. 200 in prospect. Last week, Crivate Worlds '(Par) and 'G Mei'n, Spili, \$2,000. Okeh.

Grand (Publix) (1,100; 15-25)—
Grand (Publix) (1,100; 15-25)—
Grand (Publix) (1,00; 16-25)—
Grand (Publix) (1,00; 16-25)—
Grand (Publix) (1,00; 16-25)—
Grey (FN) and Lifet at (Publix) (1,00) second runs and spilit, \$1,400. Okeh.

Aster (Philix) (2,00). 5: 25-5

# **LITTLE GIRL,' \$8,000,**

Montreal, June 18.
(Best Exploitation Princess)

(Best Exploitation Princess)
Shirley Temple at Palace will likely rate highest gross in town currently in 'Our Little Girli.' This house runs to double features from now on, filler being 'Daring Young Man,' following Loew's closing Thursday (13). Capitol has 'Black Fury' and 'Curious Bride,' a nice

Thursday (13). Capitol has 'Black Fury' and 'Curtous Bride,' a nice Mill.

Bury' and 'Curtous Bride,' a nice Mill.

Bury' and 'Curtous Bride,' a nice Mill.

Bury and 'Curtous Bride,' and the Mill.

Bury and 'Boeley. Drong of the Mill.

Bury and 'Boeley. Drong of the Mill.

Bury and 'Boeley. Drong of 'Adventure Girl.' Nabes feeling the heart.

Mill. Cleary at the Princess has the usual tie-ups on 'Informer' Adventure Girl.' Nabes feeling the and, where the other houses are doing little beyond routine adversions, should get each Week.

Palace (PP) (2,700; 50)—'Little (Brid', Fox) and 'Daring' Roung Man' (Fox) will top the town on Shirtley temple and about group at WB) did good biz at \$3,000.

Capitol (PP) (2,700; 50) Bride' (WB) should get by at \$7,000. Listle Week 'Glass Key' (Par) and 'Scoundere' (Par) grossed \$8,000.

"Scounder!" (Par) grossed \$8,000 cf faire, rid, FP) (1,000 s 3)—Now ment of the program of the program. Last week usual second-rin piz.co. 500—In-rormer (RKO) and 'Adventure (RKO) and 'Adventure (RKO) and 'Adventure (RKO) and 'Adventure of the piz.co. 500—In-rormer (RKO) and 'Adventure (RKO) and 'Adventure of the piz.co. 500—In-rormer of the piz.co. 500—In-ror

### **DENVER HOTCHA BIZ HOLDS UP**

Denver, June 18.

(Best Exploitation: Orpheum)
Denver leaders here. Orpheum,
Denver leaders here. Orpheum tome here leaders here leaders hights with the auto orpheum tome here. Orpheum tome fine week, the Biroadway also dolng good biz.

"Nell Gwynn' was withdrawn from
the Aiaddin after four disappoint:
Orpheum puiled a double-header
on exploitation of 'Mark of the
Vampir', stenning sidewalks at 4
a.m. againstowe them, boys were
sent out with 'Vampire' signs on
their buckets, drawing crowds at
cevery spot for the washup. They
took all, day cleaning it up.
Estimates for This Weeks. 25.

took all day cleaning it up.

Estimates for This Week

Aladdin (Huffman) (1,500; 25-3550-60-'Nell Gwynn' (UA). Four
days to sad \$600. Last week, Daring Young Man' (Fox) and \$10
Raise' (Fox), spilt, did only \$1,200.
'Young Man' pulled after three bad
days.

Woung Man' pulled after three bad days.

Broadway (Buffman) (1,509; 25-40)—Doubling (Wox). Pollowing a Goldway of the Colon of the Colo

# LE GIRL,' \$8,000, MONTREAL LEADER FREE SHOWS ON 'TRADE DAYS'

and Mississippi Hick Town Merchants Subsidize Local Cinemas to Keep 'Em Home

### VAGABOND EXHIBS

### By Robert H. Brown

Birmingham, June 18. all town merchants in Alabama

Similiform, June 18.

Small town merchants in Alabama and Mississippi have found a way to drag the folks into town on the so-called "Trade Days" by buying out the local theatre and giving free shows. It seems one of the best goes to get the smaller towns full seems one of the best goes to get the smaller towns full seems one of the best goes to get the smaller town full goes to get the smaller town full farmers' matthee of 20 years ago, with the state of the goes of the

in Birmingham pay a ngure a use, sell just about as cheap as they can:

the small town merchants got the cree above them and the stage is precading. Originally check the stage is precading. Originally check the stage is precading. Originally check the precading the mountain Miss. It jumped ever into Mabama within two months.

In most cases these special days mean money to the small town exhibitor because he sells his house mean money to the small town exhibitor because he sells his house fluores his described, as a fairth, heat and film: and quotes the merchants and relies them a batch of tickets at a special price.

In other cases the exhibitor goes to the merchants and sells them a batch of tickets at a special price.

In the cases the exhibitor goes to the merchants and sells them a batch of tickets at a special price.

The merchant then gives the tickets the store. This stunt was pulled at Bay Minette, Ala, a couple of weeks ago.

Portable Exhibs

### weeks ago. Portable Exhibs

weeks ago.

Portable Exhibs

Men who have portable machines are going into small towns where there are going into small towns where there are no the control of the control

sec the handwitting on the wall.
In Bitmingham mercisants have
been angling for the rural business
inroughout the state for more than
a year. Full page ads have been
run in the local papers appealing
to out of town people. The ads play
up the good roads, the theatres and
big stores to be enjoyed by coming
to the city.
Radio stations have been emilsted
also. As soft soap to Birmingham

Radio stations have been collisted also. As soft soap to Blumingham merchants, stations when they have no announcements to be used in between programs come forth with an announcement something like this: 'Buy at home when you can, but when you can't come to Birmingham.'

It chamber of Commerce has the series of programs saluting the small towns, which is just another way of asking the ruralites to come to the 'Ham.

### 'LADIES,' \$22,000, STIRS UP K. C. BIZ

Kansas City, June 18.
(Best Exploitation: ainstreet)
'Informer' at the Malnatreet, drew
the rave reviews from the critics,
but 'No More Ladles,' at the Midland, is getting the money.
At the Newman, a.revival of The
Virginian' is getting a fair play in
the house where, six years ago, it

the house where, six years ago, it sets a record. Sets a record. Sets a record the Eacr-Braddeck fight pictures to its 'In-former' and held the opening until Saturday to have the scrap from the start. Strong campaign put on of special heraids, for both, news-stand cards, sweet hook-up with a chain drug store for windows, contest, and a strong personal letter to the public from Manager Lehman.

#### Estimates for This Week

letter to the public from Manager Lehman. Lehman. Manager Lehman. Lehman. Meck Maintravet (RKO) (3,200; 15-25-40)—Informer (RKO) and the Baer-Braddock fight pictures. Nice aboveing, with business heavy at a contract the second of the second

### ST. L. ONLY SO SO. TUFF OPPOSISH

St. Louis, June 18,

(Best Exploitation: Shubert)
Rainlest spring in memory, opening of Mutolean divers, all frescoentertainment in Forest Park at oppular prices. Porest Park at popular prices. Porest Park Highiands, amusement park and setting 
ornblined to make business only soso for picture house operators. Good 
entertainment offered in recent 
weeks failed to get 'em away from 
Fox. bliggest house in eldy, manages to get its share, but large 
grosses are off. Locw's State and 
Orpheum (both downtown) lawaway blig profits. Shubert, another 
Grand boulevard house, holding its 
own.

#### Estimates for This Week

### Pitt Likes Joan. Bergner, but Kath Herburn Biz NSG

Pittsburgh, June 18.
(Best Exploitation: Penn)
There's apparently no middleground for business here this summer. When it's good, it's very, very

mer. Wrein it's good, it's very, very
mer when it's good, it's very, very
brighter except in one or two cases
and Penn particularly should have
sand Penn particularly should have
and Penn particularly should have
Ladles. Despite indifferent notices,
licker is crocking 'em on strength
of marquee names and should kick
the straight picture takings here since
Copperfield. Sticks seven days,
sending house back to Priday (21)
At Filton, Baer-Bradock fight
picture is getting credit for a pizemer and the strength of the strength
of the town's standouts and proment of the town's standouts and promeather trade for this site.

Elsewhere, however, it's the doirelief the standouts and promeather trade for this site.

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Subsert (1,725; 25-35-55)—Allible (Park Shubert (1,725; 25-35-55)—Allible (Park Shuber

### Par Returns Chi McVickers to JLS: **Jones Angling for Product Deals**

Chicago, June 18. Unicago, Sune 15.

Loop McVickers is back in the
presention of Aaron Jones for Jones
Linick & Schaefer. Turned back by
Peremount Pictures which had Promount Pletures which had p'niked down rental for the house up to Aug. 1. Paramount never opened its doors, merely taking the theatree last January to forestall a threatened Jones lawsuit for pic-

Jones is now considering several

Jones is now considering several articles for the theatre. Particularly interceted in a first run pioture policy but house is in a poor position to hid for first run product due to B.&K. bujing power in nabes.

Jones is still interested in acquiring nabe that the state of the program is that direction due to prices being asked by indie High Ground

Other angle Jones is working on is the reduction of present ground rent of \$29,000 asked by the school rent of \$20,000 asked by the senson beard which owns the ground property. There is every likelihood that Jones will give the house to the board if no amicable settlement is reached on this score.

reached on this score.

McVickers is angling for all product but RKO, Universal and Metroduct but RKO, Universal and Metroduct but he first two being lied up with the RKO Palace first run here while Mctro franchies is held by B.e.K. until 1987. There is a chance that Jones may make a deal with Warners for product due to the Warners to product due to the Warners to product due to the strained with the stra ners for product due to the warner nabe group here, and the strained relations between B.&K. and War-ners locally because of the failure of the Great States circuit to pur-chase the WB product this past

se ison.

Despite the purchase of Metro
product by Warners locally, there
appears to be no letup in the geneval indie and indie circuit refusal
to buy Metro deals on the percentage and preferred playing time basis. Indie exhiba tailed about the
Metro deal, but calmed quickly, regarding the local deal as part of
a national Warner-Metro arrangement.

Felix Feist, MGM sales manager, has been in town for weeks now, contacting practically every leading exhib in the territory. Has been in earnest discussion with the Essaniers, Schoenstadt and Harry Balaban circuit heads, but thus far no Mctro processes a structure without Metro have broken into, besides the Warner group, are the two northside indie spots, Adelphi and Howard.

Lowe Campaign Felix Feist, MGM sales manager,

### Loew Campaign

Low' Campaign

Low' Campaign

Low' Conditing at a country conditing at a country count

### Par Near

(Continued from page 4) and lawyers present that any of the defendants so affected can bring up the matter later and have this con-dition reopened by the court.

dition reopened by the court. This preclusion condition relates only to claims made by certain individuals against the company and against whom the company through a control of the cover certain amounts. This preclusion condition does not relate to any stock or bond holdings which such persons may have and on which they are entitled to their respective distribution of new securificity in the new company through the company

ties in the new company.
There are three sults involved in
the so-called Reserved Actions, all
of which are sending in the New
York Supreme rount. Two of the
suits are against present and former
orders, and directors of the company. A third suit is against A. C.
Blumenthal.

### Huston Sez

(Continued from page 2) that once he'd been a stationary

(Continued from page 2) that once he'd been a stationary engineers). Huston said yee, shemight any that he says he's glad he's an actor.

"Variety Muggess Turn Next. Vanterra wanted to know about the road. Mr. Huston, who'd just returned from a successful tour with Dodsward of the said of the

Mr. Huston thinks the road's swell,
Pluster 'An actor's as good as
Pluster 'Charles as good as
the state texture. It has no ching to
with his ability as an actor.
With two hits in back of him, he's
a 'great actor'. Mr. Huston's inclined to believe that maybe Hollywood missed on not giving him
zympathetic roles. 'Dodaworth'
said. that he had zympathy, he
said.

### HOFFMAN OCTET NAMED FOR REPUBLIC PROGRAM

Hollywood, June 18. Hollywood, June 18.

Trem Cair, production head of Republic Pictures, has assigned the clight pictures to M. H. Hoffman, which the latter will produce for the company during the coming season.

Hoffman group will include proceed another the proceed another than the company during the coming season.

Hoffman deprivation of the company during the company of the company during the company of the

### Incorporations

NEW YORK

NEW YORK

Albany

Ammenter parks, roof gravienens, etc.;

ammenter parks, roof gravienens, etc.;

for Karp, Milton Sheen and Daniel Porticion of 191 Jornicon street, roots of 191 Jornicon street, Republic Slim Keclinage, Inc.; motion for the control of the cont

#80.000 Ann O. Ross mon and a section of the control of the contro

sical partuments of all hindar daplital daplical properties of the property of

Gleawood Pictures, Buc; general the College of Pictures, Buc; general the College of Pictures, Buc; general the business; capital stock, 100 shares, no par vinte. Julius I. Nesdad Eur. Typich and the College of Pictures of

berg and Sylvis Levins, all of 21 Fifth avanus, New York.

Avanus, New Yorksens Copp. operate music halls exter, capital stet; capital productions: capital stet; capital stet; capital productions capital stet; capital productions capital stet; capital productions capital stet; capital ste

Parameter Frament Fluid Corp. to Art Hold-de above.
From Madtheatre Corp. to Arta Hold-ing Corporation; filed by Massa V. David-son. 20 Exchange place. New York.
Smith & Howel Film Service, Inc., filed by H. Pearlman, 315 Stote tower. Syracuse.

Syracuse. Dissolutions
Rudgers Radio Co.; filed by Hancock, Derr. Lessley & Shove, Hills building, Syracuse Corp.; filed by Milton Kestenbaum; 24 West 40th street, New York.

CALIFORNIÁ SALFORNIA

Directors: Henry Sherer, H. U. Fattin, B. Kellogg, G. S. Thatcher, L. E. B. Robble Fictors Corp.; capital, 20,000 charces, none subscribed. Directors: Orter, capital, 20,000 charces, none subscribed. Directors: Stubbins. Simb. Distracts: Limit Stubbins. Simb. Distracts (agents): Orter, Gennecell & Sanda (agents): Corp. Cor

#### NORTH CAROLINA

Gallopade Association, Inc., of Rocky Mount, to conduct festivals, carnivals, exhibitions and other amusements and entertainments. Aprocoparators: J. J. Elliams, J., B. Aycock and E. H. Sustin, all of Rocky Mount.

Dates of nuwesinest, capital stock, 100 p. 1

#### Stock Market

(Continued from page 6)

(Continued from page 6)

Music Hall, there appeared to teconcerted rush to unload. This drive on Friday sent the issue down nearly 4 points. Technicolor closed only a fraction away from its lowest price for the six trading days at 21%. Here it was down 4% points, and the six points of the six trading days at 21%. Here it was down 4% points of the control of the six trading days at 21%. Here it was down 4% points of which was one of the six trading days at 12%, and the feature with the company's latest process was to do, a reaction of some sort, was logical, after the 'good news' was out. Traders probably fluctual incation of such news, and sold. It's been done for years with other stocks, and consequently few regarded this reaction as serious. Next buildup in the stock presumably will be based on the business throughout the country and how much of this boxoffice improvement can be traced to interest in the new color process. The, too, the moves of other companies toward nicorpowill be watched with more than ordinary interest by traders in Technicolor.

While many stocks in the amuse-

nicolor.

While many stocks in the amuse-ment list managed to hold firm or ment list managed to hold firm or sport fractional gains at the close Monday (17), the list presented a rather spotty appearance because of weakness in some Issues. Among the losers were Columbia Fix certificates, which fell to 63% at the close; both common and preferred of Consolidated Film Industries; Fox

clificates, which fell to 63% at the close; both common and preferred of Consolidated Film Industries; Fox 4, off ive-sightha; Warner Bross. A common and RKO were unchanged on the week.

American Seating's Raily American

few weeks, especially if the whole market remains strong.
While Loew's common managed to edge up a few fractions for a new 1335 peak, there was little or no enhances that a continuous continuous that a concerted push forward for Lapresent.
Both the common and preferred Warner Bros. issues appeared to be more favorably situated as a result of the slight shale-out during the week. This was especially true of Warn preferred because the society of the slight shale-out during the week. This was especially true of Warn preferred because the society of the shale of the shall be the shall be the shall be a few that was a specially true of warn preferred because the society of the shall be shall

ment brighter than with many other musements.

Marcus Loev's Theatres declared Marcus Loev's Theatres declared to the 7% preferred, payable June 29, Universal Chain Theatres paid a third liquidating dividend of \$2.50 on 5% preferred as of May 15, Pay-ment is to be made on presentation. of stock certificates to the corpora-tions office in Baltimore.

ment is to be made on presentation of stock certificates to the corporation of the composition of the compos

#### Summary for Week Ending Monday, June 17 STOCK EXCHANGE

| High.     | Low.                    |                 |                           |       |       | 1   |
|-----------|-------------------------|-----------------|---------------------------|-------|-------|-----|
| 8%        | 436                     | Sales.<br>1.200 | Issue and rate.           | Low.  | Laet. |     |
| 0.54      | 341/4                   |                 | Americon Seat             | 714   | 756   | +   |
| 714       | 314                     | 7,000           | Col. P. vtc (1)*          | 621/2 | 63%   | -   |
| 22%       | 1412                    | 1,000<br>2,100  | Consol. Film              | 31/2  | 31/4  | -   |
| 149%      |                         |                 | Consol. Film pfd. (11/4)† | 14%   | - 14% | -   |
| 156       | 110%                    | 6,100           | Eastman Kodak (5)         | 144%  | 147   | - 4 |
| 10%       | 141                     | 100             |                           | 155%  | 155%  | - 4 |
| 20%       |                         | 18,100          | Fox Class A               | 14%   | 1434  |     |
| 12%       | 201/2                   | 4.7111          | Gen. Elec (00r)           |       |       |     |
| 108       | 311/4                   | 21,800          | Loew (2)                  | 41.   | 411%  | 4   |
| 714       | 102                     | 1,200           |                           | 10014 | 107%  | - 4 |
| 414       | 514                     | 1,200           |                           | 6%    | 77.   | - 4 |
| 274       | 214                     | ,100            |                           | 31/4  | 3%    |     |
| 17%       | .14                     | 4,000           |                           | *     | 4     |     |
| 576       | 814                     |                 |                           | 9%    | 10%   |     |
| 0214      | 50                      |                 |                           | 514   | 5%    |     |
| 02%       |                         | 2,900           | Hadio pfd. A (316)        | 54%   | 551/2 |     |
| 51%<br>2% | 3514                    |                 |                           | 4814  | 50%   |     |
| 274       | 11/4                    | 10,000          | RKO                       | 2,2   | 2.0   |     |
| 10%       | 31                      |                 |                           | 31%   | 31%   |     |
| 23%       | 21/4                    | 23,700          | Warner Bree               | 4.0   | 4     |     |
| 52%       | 14%                     | . 000           |                           | 24%   | 25    |     |
| 0276      | 32%                     | 80,400          | Westinghouse              | +48%  | 5134  |     |
| 100%      | 90                      | 40              | Do. pfd. (31/2)           | 106   | 100%  |     |
| * P       | lus stock               | extras.         |                           |       |       |     |
| i P       | ald this y<br>ew 1935 l | cor on a        | secount of accumulations. |       |       |     |
|           |                         |                 |                           |       |       |     |
|           |                         |                 | CURB                      |       |       |     |
|           |                         | 52,000          | Technicolor               |       |       |     |
|           |                         | 800             | Translux (1Ge)*           |       |       |     |
|           |                         | 200             | Universal Picts.          |       |       |     |
|           |                         |                 |                           |       |       |     |
|           |                         |                 | BONDS                     |       |       |     |
| 13%       |                         | \$70,000        | Gen. Thea. Eq. '40        |       |       |     |
| 82        |                         | 53,000          | Kelth ds, 40              |       |       |     |
| 100       |                         | 28,000          | Loew 69, '41              |       |       |     |
| 38        |                         | 23,000          | Par-Breadway 5%, 51       |       |       |     |
| 924       |                         | 80.000          | Par-Fam-Lasky 0s, 47      |       |       |     |
| 0234      |                         | 43,000          |                           |       |       |     |
| .94       |                         | 07.000          | Pnr-Pub 515 15            |       |       |     |
| 94        |                         | 55,000          | Do cire                   |       |       |     |
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OVER THE COUNTER N. V

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| t   | New 1935  | high. |  |  |  |  |  |
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# FOX-Éducational SHORT SUBJECTS

Value is the watchword of the day, no matter what product you are buying. This is as true of motion pictures as it is of clothes or automobiles. • There is not a better value to be had in the film market than Fox-Educational Short Subjects. Dollar for dollar, they give your patrons as much entertainment, and you as much box-office value, as your money can buy. • The product of the industry's leading short subject specialists, Educational Pictures and Movietone News, Inc., these one and two-reel attractions take highest place in star name power, and from every other standard of value.

# ALWAYS THE BIG NEWS OF THE YEAR IN SHORT SUBJECTS

Educational's TWO-REEL COMEDIES



You'd think they were features judging from the brilliant line-up of big stars. But you'll get all these and many more marquee names in Educational's two-reel comedies for 1935 1936.

Educational's Comedies shattered all records for name values last year. And this is just a starter for the new season.



TOM HOWARD
and GEORGE SHELTON

# 12 STAR PERSONALITY COMEDIES

Again the peak of all short subjects in star power. Joe Cook, Buster Keaton, Ernest Truex. Every picture a box-office attraction.

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Most lavish of short musical productions. Full of fun, too. Remember "She's My Lilly," "The Girl From Paradise" and "Nifty Nurses."

# CORONET COMEDIES

Tom Howard and George Shelton and other popular stars in a series that never fails for good rollicking fun

### 8 FROLICS OF YOUTH

Few comedies have been as universally popular, for light hearts of any age always respond to the frolics of adolescent youth.

# 6 TUXEDO COMEDIES

Reviving a long popular series of comedies with production class as well as big laughs. First release starring Buster West and Tom Patricola.

# O YOUNG

Love in their hearts, a song on their lips ... everybody loves a "Young Romance." Featuring popular singing stars.

Presented by E.W. HAMMONS



Educational Pictures

# 58 FOX-Éducational ONE-REEL PICTURES



# ADVENTURES of the NEWSREEL CAMERAMAN

Produced by Truman Talley Edited by Lew Lehr

Foot by foot, they pack the most thrills and excitement you can put on your screen.



### Along the ROAD to ROMANCE on the MAGIC CARPET of Movietone

Produced by Truman Talley Edited by Lew Lehr Narrated by Ed Thorgersen

Each one a trovel adventure that gives your program a touch of beauty you cannot beat.



# SONG AND COMEDY HITS

Popular stors of stage, radio and screen in a unique series of mirth and melody. Pictures of pleasing novelty, merry loughter, beautiful music.

Educational Picture



# GEMS from the TREASURE CHEST

The widest variety of novelty entertainment in the single-reel class. There's always a surprise, and a thrill, in a Treasure Chest production.

Coducational Acture

Bring You Everything You Want in Single-Reel Entertainment...

A Picture For Every Program Need.





By Frank Moser and Paul Terry Music by Philip A. Scheib

The perfect entertainment for 100 per cent of your audience. Put Paul Terry-Toons at the top of your list.

Coducation of Batus





### **Rebuilding of German Theatres** Includes Private Hitler Entrance

Berlin, June 9. Legit's Nazi patron-saint, Her-Legit's Nazi parton-saint, Herman Wilhelm Goring, is going in big for the new fangled. Since the Opera on Unter-den-Linden, also files to the front entrance only shortly before the Nazi arrival. General Goring's money-no-object activity is now centered on the State playhouse, his personal pet. For the last two seasons the there. Though Glass of Water, 'produced by Jurgen Pehling and the biggest money-maker at this house in years, is still selling out, a shut-down has been decreased. Several business buildings according to the control of the

#### Revolving Stages

Revolving Stages
A revolving stage and various levels, rising, and submerging, are being installed, along with other modern paraphernalia. House is togenen in November. For historial signs, and the property of the property

special exclusive entrance for the chancellor's personal use.

Seating capacity is to be raised to 2,224, says the announcement, notwithstanding that old files show it always has been that much. Here, too, 'opening is set for November, a loss of three months.

### LORD ALFRED DOUGLAS STOPS O. WILDE PLAY

London, June 9.
Following recent banning of 'Roosett' play for public performance, through objection lodged by the poet's, grada-nephew there's another case here of blographical plays causing trouble d's play. 'The Trial of Ocear Wilde,' scheduled for production at the Gate theater (private subscription house) has been stopped, owing to intervention by Lord Alfred Douglas, one of the characters antimately connected characters antimately connected being almost eliminated from the piece, he still claims references made to him by other protagonists are unfair.

made to him by other protagonists are unfair.

The Gate, not coming under the head of 'public performance,' could have gone ahead with the show, but as a gesture, decided to cancel it.

### WB-GT AT PEACE AGAIN

Six Warner Films Concurrently for Sydney Chain

Sydney, May 29.
At one time bitter enemies, Warers and General Theatres are firm
einds since the return here of
talph Clark and signing of a threc-

Maiph Claric and signing of a three-years' contract.

Currontly there are six Warnet pix playing the local G. T. houses: 'Sweet Adeline', 'Living on Velvet,' 'Night at Ritz,' 'Happiness Ahead,' 'While Patient Siept,' and 'Border Town.'

Not long ago Warners attempted Not long ago Warners attempted to smash out against G. T. by taking over an indie city house and first-releasing at a time when G. T. was short on film. Also tried firsts out in the nabes for several weeks. only to drop the fight and arrange terms with Charles Munro.

### W-T Building

Williamson-Tail intends to erect a new legit theatre in Sydney, May 29, and the sydney in the sydney

around \$100,000.

Announcement quickly follows a formal denial that a new theatre was contemplated. Change of mindevidently brought about because W-T will shortly have only one legit house left in Sydney.

### NO MORE FIGURES

Nazis Don't Quote Losses for Mu-

Berlin June 9.
The old practice of making public the annual state theatres' deficit has, with one of those frequent strokes of the pen, been done away with in the Third Reich. Formerly loss figured around \$2,500,000, but in this last faceal year a moderate estimate should bring it to about The Company of the Pen Section 1 Berlin, June 9.

\$10,000,000. Reason is that the triumvirate's keen interest in the stage as a means of propaganda has practically given carte blanche to all state, municipal and party controlled houses. Productions are sumptuous and the rake-offs considerable.

### AGE BOWS TO YOUTH IN HUNGARY

Budapest, June 7.

State-subsidized National Thenatre, for a long time the most conservative institution here, has sudnly been transformed entirely by
100 Minister of Education.

Without any previous sign, minlater removed from office the theatre's manager, Mr. Volnovich, and
substituted Antal Nemeth, a young
man of 38, of whom no one has
man of 38, of whom no one has
studied the theory of the theatre at
German universities, teaches the
same at a Hungarian one, has
worked as stage director in a provincial theatre and is dramatic director at the Budapeset Bradeastins rector at the Budapest Broadcasting

Studio.

He has plenipotentiary powers to reform the musty old National and Instructions to effect earlyings on the budget. Nemeth wants to save spend what he can on salaries for newer and better actors. On his first day in office he discharged 18 of the old members of the theatre and engaged, instead, 12 first-rate other Budapest companies.

### FILM AND TRADE MAG ARCHIVES IN BERLIN

Berlin, June 9.

Germany has some archive-mad.
Two months.
A some archive-mad.
Longurated the Reicherlimarchive,
swelled with material of the past 25
film-years bought from private
collectors. Proposed state ruling
that automatically a negative of
each new German picture produced
each new German picture produced
brary, is now under consideration.
First super to get an honorary
pigeonhole is Triumph of Will
Power, showing the Nuremberg
annual Nazi meet last September.
Seven months' work to cut the
Seven months' work to cut the
two hours. Received highest honors,
they year's film prize.
Archive idea likewise is to sumnarize all film trade weekles into
comprehensive monthlies for future
reference.

### Yiddish Legit Stock For South Africa

Capetown, May 29
Capetown, May 29
In South Africa with the intention
Expects to Import a company of
Evident present a company of
Evident payers from New York.
Last year she appeared in London in several Jevish plays, and
prior to that was in Buenos Aires
for sight years.

### They Both Knew

London, June 9.
Eric Barker introduced Jack
Renton to Dennis Hoey.
Said Hoey, 'I knew you when
you were Jack Roseberg.'
Said Renton, 'For that matter, I knew you when you were
Sammy Hyams.'

### NIGHT CLUBS IN RIO **GO HEAVY FOR RUMBA**

Rio de Janeiro, June 2.

Night-clubs here have gone Cuban with a vengeance, both the big Casinos headlining colored rumba importations; the Urea with Isidro Benitez and his orchestra and the Attantice featuring Julio prirom Suenos Airea.

Other openings were the 'Chester Haie troupe, Lewis and Pearl Sisters and a popular native or Sisters and a popular native or head of the color of the colo

Atlantico, Romeu Sitva has a Brazillan colored band (never so many colored bands in Rio at one time before). Two singers carry the group here: Oswaldo Vlanna, an antive Brazillan samba-singer who has the personality and vocal gymnatic ability to put this type of music across, and Louis Cole, as maky, seat-slinging tittle, Americanic statements of the dual opening bringing something new in choral talent down here.

### Mexico City Cinema Walkout May Spread

Mexico City, June 18.
Seven nabes, three of them large, are now shuttered by the strike of cinematographic employees here. Union demands reinstatement of a number of dismissed doormen and higher nay.

humber of dismissed doormen and higher pay. Predicted that the strike will spread, affecting all cinemas in Mexico if something ien't done about it during the current week. Government is trying to settle

### 5-Reel Ad Scenic

Berlin, June 9.

In 1934 the Reich Rallway handed out 3,922 conies of educational shorts to over 1,000 distributors handling their propaganda. Latest full-grown effort is 'Steel Animal,' a five-reeler based on the historical development of the first puff-puff from Nuremberg-Furth in 1835 to the latest Berlin-Hamburg rall-

A specially equipped four-car train rolled around shooting scenes through the country for six months

#### Menuhin Record

Sydney, May 29, Yehudi Menuhin, young violinist, has been doing smash biz here and has been forced to give extra con-

Kid is the biggest b.o. bet ever imported.

### TWO-CHARACTER PLAY

TWO-CHARACTER PLAY
London, June 9.
Likelihood that Let's Go Gay will be revived at the Savoy theatre of the streem that the streem thad the streem that the streem that the streem that the streem tha

### Versatility a Must for American Acts Dated in Rio or Buenos Aires

EDDIE GARR CONNECTS

Other U. S. Acts Get Over

London, June 18.
Eddie Garr opened at the Palladlum yesterday (Monday) and did
very nicely. Was obviously nervous at the first show but calmed
down and did beautifully after that.
Other American acts include Sue
Hastings' Marionettes, an unusual
puppet show for this side and liked by the audlence

by the audlence.
At the Stratford Empire, Tom
Dick and Harry were splendidly received. At the Troxy Cinema Russell, Marconi and Vernon (latter a substitution for Jerry) clicked.

### GAY SEASON STARTS SLOW IN PARIS

Paris, June 9.
Official season is now on, with the town all lit up every night with floodlights, and events piled on

November 2018 of the second of

### NERVO AND KNOX SET WITH I.P.S. ON TERMER

London, June 9.

Next Palladum 'Crazy' show, due around middle of August, marke the last for Nervo and Knox.

Boys have signed a threv-year cras Studies, Linden the Disey-Bunners Studies, Linden the Disey-Bunnerger-Niclas outhit, calling for four pictures per year. Get \$50,000 per pic, and are due for the first, 'Sky-lark', an adaptation from the French by Frank Atkinson, June 27, to be By Frank Atkinson, June 27, to be Elstree, formerly owned by Jinmay Bryson.

Elstree, formerly owned by Jimmy Bryson.
Picture will be Jointly produced by Watter Blaicley and Frank Rich Grank With Early Watter Blaicley and Frank Rich Gamerawith Early Water School and State St

### SCHLESINGER'S NEW ONE

Head of African Theatre Chain in Fish Business, Too

Capetown, May 29. Capetown, May 28.
Since he started in pieture business here, I. W. Schlesinger has played many parts. Insurance, entertainment, cafes, dance halls, even pig farming. His latest is trawler owner and fish salesman.

He has sesociated with J. G. Van der Hors', lately a director of Irvin and Johnson, trawler fishing con-

eern over here

### MEX NUN EILM

Rio de Janeiro, June 2.

Agents interested in bookings from the States here are being kept busy figuring two stands on the trip south, Rio and Buenos Aires. Despite only moderate initial interest in American troupes in Argent reacted for the Rio castnos are fairly regularly continuing their voyage four days south, where they pick up a second engagement in Buenos Aires. Understood miss arrangement means they secribe their return means they secribe their return and this is taken over by the exhibitors in B. A. However, the system whereby night-clubs in Buenos Aires share the cost of bringing American troups to the éast coast may contribute towards extended to the coast may contribute towards entertainment in the future. At present, agents show some hostation in anapping up bookings in the Argentine capital due to that that girls there are said to be over-worked, playing a stage-show and casino, or two houses, at a time.

time.

Elastic Contracts
Fact that most of the troupes here from the States are continuing to Buenos Aires suggests a cortain elasticity in their original contracts with the Rio casino in question, (Continued on page 39)

### CATHOLICS PRODUCING 'CLEAN PIX' IN SPAIN

"CLEAN PIX' IN SPAIN

Madrid, June 7.

Newest production outfit in Spain
in Ediciones Cinematograficas EsDempany founded by the Catholic
Confederation of Fathers of Families as its answer to alleged immoral films and it will have the
moral backing of the powerful
Leading figures in ECS is Manuel
Herrera, producer, although he
figures only as a member of the
board of directors. He will act as
figures only as a member of the
board of directors. He will act as
distrib for outfit product.

Officers are: Jose Maria Mayans,
Occo-president; Jose Maria Seprania, secretary; board, Fernando
Orfila, Antonio Caro, Enrique Valibona Martin, Daniel C. Mesquita
and Herrera; counsellor, Aivaro
Chiavarri; production manager, Jose
ECE, until t can build its own
studios, will rent studio epace.
ECE, until t can build its own
studios, will rent studio epace.
Hopes to produce the following during its first year: '113' directed by
Ernesto Vilches; dialog, Arturo
Cloud Thunde, Joseff of Guerrero,
Joseff Maria Sepainic Guerrero,
Shorts will Include a series of
fravel pix of Spanish towns dircede and explained by prominent
church folk.

Mara Re-elected

### Mere Re-elected

Paris, June 9.
Charles Mere was elected president of the Societe des Auteurs et Compositeurs Dramatiques, royalty-collecting and agenting organization, at the annual meeting Wednesday (5).

tion, at the annual meeting Wed-nesday (6), Francois Porche, Leopold Mar-chand, Valentin Taraud, Samuel Rousseau were named to the gov-erning committee and Henry Kiste-mackers, retiring president, was elected honorary president.

### Ellis, Larue and Naldi

Larue and Nation June 9:
London, June 9:
Larue and Naidi, latter in place of Raye, who died recently, are signed for Tom Arnoid's touring show of Cochrain's Streamline, opening in August.

Opening in August.
Line of the Cochrain of the Market of the Cochrain of the Market of the Cochrain of the Market of the Cochrain of the Cochrain

Understood the team signed with Arnold individually, with producer bent on holding them to contract. Also has the dance trio under contract for pantomime, to follow the

# **AUSTRIA'S** TOURIST BOOM

# PARIS GROSSES All-British Program ARE OFF 12% SINCE '30

Number of film houses in Parls has grown by 76% since 1930, and total grosses have dropped 12% from the peak reached in 1931, ac-cording to latest figures. Grosses in the provinces follow about the

same trend.
Total Parie grosses are: 1929, \$15,330,000; 1930, \$20,530,000; 1931, \$24,000,000; 1932, \$23,900,000; 1933, \$22,530,000; 1934, \$21,330,000. Latest year is thue still above the 1929 level.

Number of houses in the city has rown steadily from 177 in 1930 to grown etead: 312 in 1934.

#### Soviet Pic Chiefs Not Raiding-Just Looking Over H'wood

Hollywood, June 18.

Hollywood, June 18.

Soviet film feaders, headed by Borie Shumiatsay, chief of Soviet Ruesia's studios, arrived in town last week for a protracted visit and study program. They are inspecting studios and will wind up their stay as banquet guests of the Accedence.

group program. In grantle particle part

though all function on competitive

though all function on competitive basis.
With Shumiatsay are Frederick Ernier, preeddent of the M.P. Directors' and Actors' Association; Viadimir Nissen, president of facuity of Motion Picture Institute at Moscow, and Viadimir Verlinsky, in this country a year handling U.S. distribution of Soviet films and buying American product for Russ release. Local Amkino man, M. Abeleon, is shepherding the visit. Visitors are not interested in American creative talent—with possible rare exceptions—but are hot for technical ideas and may take back artisans to supervise equipment they intend to purchase. They bought \$50.00 worth last year, but this is the big spending orgy.

#### FANS SEND IN COIN TO HELP KID STAR

Paris, June 9.

Local show biz and the French
public as a whole have jumped to
the aid of Robert Lynen, former
kld film star, whose father, a
painter, committed euiclide by leaping from a window. Young Lynen
is now 16.

Fane have voluntarily eent coin to the Chambre Syndicale to help him keep going until he grows up to be a real actor.

Money made by him in three suc-cessful films is all gone.

#### French Animal Pic Oke

Eat 'Em Alive' animal pic dis-frait 'Em Alive' animal pic dis-tributed here by Edwin Miles Pad-man's Red Star Pilms, is the sur-prise cilck of the late season. At the 550-seater Aubert Palace on the Boulewards, picture approx-imated close to \$10,000 in its first week and looks as if it will last a long while.

For Empress, Sydney

Sydney May 29.

Empress name will be switched and house will change to a British policy entirely after atterations. British product has been piling up considerably because only one themselves the strength of the strength o

# **UA TO DISTRIB** SPANISH PICS

Madrid, June 7.
United Artists takes over Spanish distribution of Iberica Flims,
Barcelona dietrib and producing

Iberica wants to devote all its

Iberica wants to devote all its time to producing and UA will distribute. Deal calls for UA to take over all unplayed contracte on Iberica's current season's 15 ptx.

Added to UA's American and Engrish films this will give the outfit the biggest setup of any company in Spain or South America next season.

#### DEAN IN VIENNA FOR BRITISH MOZART PIC

Vienna, June 7.

Work on the Standard Flim CoMozart film is to eight here on
June 26. Out of door scenes will
a substant and the stable of the

#### Roberta' Has Big First Week at Byron. Paris

Roberta' (Radio) is hitting Paris even harder than did 'Gay Divorces' which was this town's bigseet film hit early in the season.

Like Foliose Bergere' (UA) picture of the season and should run all summer. Reacon in this case was that a new Astaire film is expected to be coming over in the fail. Harry Leasim, Radio'e Continental chief. fet had to get Roberta' out of the way, season and season in the case was that a new Astaire film is expected to be coming over in the fail. Harry Leasim, Radio'e Continental chief. fet way, season and the season and the season and the fail of the way.

Leasim eaflied with a group of other European salee chiefs for the Radio convention in the U. S.

#### MOLNAR PREDICTION

Playwright Sees Television As Future of Films

Vicnna, June 7.

Victna, June 7.
Franz Moinar, anywitch foresees a perfected plastic colored fitty, whose cound reproduction from the perfect of the perfect o

# NIX ON HITLER HELPS VIENNA

30 to 50% Better Biz Than Last Year - Festival Month and Tourist Build-Up Propaganda Heln

#### HOTELS FULL '

Vienna. June 9.

Wienna. June 9.
Austrian cash register are raking in the coin from foreigners.
More tourists here this year than
any time since the war.
Some of the winter recorts report
30% to 50% better businese than
last year, and now the epring and
summer influx has started.
Lots of tourists are picking Auetria because it is cheap (good pabucks daily) because the beer is
good and because there's plenty of
muelc, fun and scenery.
Another elzable number are coming because they don't want to go

Another eizable number are coming because they don't want to go to Mr. Hitler's Germany. They are those who epeak German or like German - speaking countries, but can't or work go to Germany itself.

German - speaking countries, but (which a work of the country itself. One of the country itself, which are worked favorites when the country itself is the country itself. The charges them 140 for a visa. De(Continued on page 39)

#### B.O. Tax on Imports To Replace Blanket Pic Slug in Italy

Rome, June 7.

New quota regulations, expected around the end of this month, will probably contain a new box-office lavy on imported films which will show the property of the

#### METRO TAKES OVER 3 VIENNA CINEMAS

Vienna, June 7. Vienna, June 7.
Metro hae taken over the Opern.
Votivpark and Stafa cinemas, making, all together, 83 Vienna houses which offer only American films.
Most all these houses show Amer-

Most all these houses show American films in English, but this is no difficulty since most Viennese understand English.
Vienna M-G office has already varted publicity for the forthcoming release of Garbo'e The Painted Vell. of which part of the story takes place in Austral.
Vienna M-G office The Painted Will be Chevalter's and MacDonald's Merry Wildow, based on the original Viennese operetta by Franz Lehar.

#### M-G's Cesar Alba

Madrid, June 7.
Cesar Alba has been named codirector with Jacques Edelstein of
Metro in Spain.
Alba was formerly managing director of the SAGE picture house
chain here and is also the son of
the new Spanish parliament's presi-

# American Films on Up in France, But Big Money Is for Local Pix

#### No Government

Paris, June 9. Strike of all theatres, set for May 30 and then postponed to June 5 to give the government and chamber time to act, was postponed again when the sec-ond date rolled around because the cabinet had failen and here was no government. Theatre managere are now waiting for a cabinet to stay in waiting for a cabinet to stay in thing before deciding when they will again ineist on tax rollef. Strike of all theatres, eet for

# **GFFA CHAIN** REORG FIRST

Parie, June 9.

General Targe, watching out for the Government's interest in Gaumont-Franco Film-Aubert since the flim company's

interest in Gaumont-Franco FilmAubert since the film company's
liquidation started, ie now reported
the Government's choice to head the
reorganized firm. Louis Aubert was
considered, but apparently is out.
Charles Fasquelle, millionaire contang bilder to take over the betiness,
will be in the reorganization as,
may be to take over the betiness,
will be in the reorganization as,
bettiness of all bending questions
involving the Government interests.
Actual launching of the new comLevel of the control of the control
control of the control of the concircuit. Believed that the Halk
houses, Rex and Olymp', run by
Gaumont eines the Halk fallure, will
be dropped, and the Aubert Palace
and Madeleine subetituted, Aubert
is now run by M. Umannski, who
also has the Lord Byron and Avebeen Metro's showcase, Metro may
build itself a. new theater. been Metro's chowcace. Me build itself a new theatre, ee. Metro may

#### MEL LAWTON STARTS **NEW ANTIPODES CHAIN**

Sydney, May 29.

Indie group comprising Mel Lawton, gm. of the Prince Edward theat and Edward denied the Edward theat and Edward denied the Edward denied that any of the major detribe are interested manufally in the chain. Sydney, May 29.

#### Rome Nix List

Rome, June 7.

A nix list has been released by the office of the Commission for Educational and Religioue Cinematography on a number of imported and native films. Pictures thumbed are 'Ten Conta Pictures thumbed are 'Ten Conta (MdM): 'Flying Down to Rio' (Radio): 'At the Order of His Majesty' (Ufa): 'Woman's Caprice' (Ufa): 'Heart Stealer' (Cines): 'A Kies and a Song' (Superfilm): 'The Winner' (EIA): 'Zou Zou' (Arys): Office (Language) of the Motor Road' (Picture): 'The Williof Dr. Mabuse' (Nero),

Paris, June 9.
Survey of films shown in Paris during two weeks in May shows American films are on the up locally.

caily.

Yank product, either in English
or dubbed, filled 44% of Parisian
ecreens during the period. In October, 1934, the percentage was 32.
Thue U. S. films have gained in
number of ehowings, if not in
grosses.

Thus U. S. time save gained in Thomas of the local seven showings, if not in trouses, French mades were shown on 45% of the local sereens-during the period surveyed. In September, 1333, French percentage was 33 and in October, 1384, it was over dill relatively in small quantity, have nearly tripled in Paris showings since 1344. Now occupy 5.5% of screens; then, 2%. German-mades have nonedived, German-mades have nonedived, against 22 in September, 1323, and 41 in October, 1384.

Number of U. S. films shown here means nothing as regards money, nowwere, because many of them are means on the second of the second to the above, shown that nothing can compete with French pictures. No foreign film showed in as many houses during the fortisers of the second of the foreign mades was 'Queen of Blarritz' (Queen of Blarritz') with 22. Leaders among the foreign mades was 'Quer Dally French' (Queen of Churral Markey).

# **SWEDEN NIXES FILM REFORM**

Stockholm, June 7.

Bine noese the Richard Congress are sum to Richard Congress are sum to Richard Congress are sum to the Richard Congress and the Richard Congress are sum to the Richard Congress and the Richard Congress are sum to the Richard Congress and the Richard Congress are sum to the Richard Congress and the Richard Congress are sum to the Richard Congress and the Richard Congress are sum to the Richard Congress and the Richard Congress are sum to the R

Reform motion was rebuffed by

#### SYDNEY JAM EASED: LYRIC TO 1ST RUNS

Sydney, May 29.

General Theatres will remodel the Lyric, Sydney, now second-release, and use it for firsts. Understood that Monogram pictures will be the first

Estimated that \$00,000 will be

Estimated that \$00,000 will be spent on alterations. Lyric has recently used M-G econdere, following an arrangement between the two organizations. Scarcity of weekly change houses hae had the distribs here worried because of programmers mounting because of programmers mounting of the second of t

#### G-B's 'Rhodes' Pic Capetown. May 29.

Work is progressing here on the Life of Cecil Rhodes for Gaumont-British. Douglass Arliss is here balancing the scenes shot in South Africa and the studio in England. Mrs. Arliss and little daughter arrived from England to join him.

Ą PARAMOUNT PICTURE IT'S 111:12 BEST

# IF IT'S A PARAMOUNT PICTURE IT'S

# **PARAMOUNT**

|         | <br>_          |       |     |
|---------|----------------|-------|-----|
|         |                | <br>1 |     |
| I M : 5 | <br>$\Pi\Pi S$ | <br>  | TON |

"Rocky Mountain Mystery" . "Wagon Wheels"

#### CLYDE BRUCKMAN

......... Harold Lloyd in "Movie Crazy"

## FRANK BORZAGE [Courtesy of Warner Bros.]

"Seventh Heaven"...."A Farewell to Arms"

#### CECIL B. DeMILLE

"Sign of the Cross"."Cleopatra"."King of Kings"

#### MARION GERING

"Ladies of the Big House" . . . "Good Dame"

#### ALEXANDER HALL

"Little Miss Marker" . . . . "Goin' To Town"

#### **HENRY HATHAWAY**

"Now and Forever" . "Lives of a Bengal Lancer"

#### HECHT-MacARTHUR

"The Scoundrel"... "Crime Without Passion"

#### **ARTHUR JACOBSON**

#### MITCHELL LEISEN

"Murder at Vanities" . "Death Takes a Holiday"

#### LEO McCAREY

"Ruggles of Red Gap". . "Belle of the Nineties"

## HE BEST SHOW IN TOWN! .. IF IT'S A



# **DIRECTORS**

NORMAN McLEOD

"Horse Feathers"...."Mama Loves Papa"

LEWIS MILESTONE

"All Quiet on the Western Front". . . "Scarface"

RALPH MURPHY

"70,000 Witnesses"...."McFadden's Flats"

ELLIOTT NUGENT

"Three Cornered Moon". "She Loves Me Not"

WESLEY RUGGLES

"College Humor", "I'm No Angel", "Gilded Lily"

ALFRED SANTELL

"Virgie Winters" . "Rebecca of Sunnybrook"

NORMAN TAUROG

"College Rhythm""Mrs.Wiggs of Cabbage Patch"

FRANK TUTTLE

"Big Broadcast of 1933"..."Here Is My Heart"

KING VIDOR

"The Big Parade"...."The Wedding Night"

RAOUL WALSH

"Cock-Eyed World"...."The Bowery"

ALFRED WERKER

#### MUSIC HALL, N. Y.

MUSIC HALL, N. Y.

For the first time in the history
of the Radio City Music Hall and
in tribute to the all-Technicolor
feature. 'Becky Sharp' (Pioneer,
Radio), the stage show is all producer, has made a good, colorful job
of it despite the self-timposed color
limitations which deviate but a Criffi
regard to the self-timposed color
limitations which deviate but a Criffi
regard to the self-timposed color
limitations which deviate but a Criffi
regard to the self-timposed color
limitations which self-timposed color
limita

tumes by M. Montedoro and Will
An have been designed to embandwhite show.

Vol Philo and Jan Peerce tar.

It off formally More Horbert potpourt. Nicholas Daks, Carlos Peterson and the ballet c rps next where in
the radium of the theory of the contraction of the potential of the contraction of the control of the con
traction of the con
tracti

#### PALACE, N. Y.

Braddock-Baer fight pictures bolster a drab and unimportant bill at nothing of a startling nature on

no hing of a startling nature on size or screen, as the Government of the magician is the Government of the magician is the control of the startline of the sta

and Lionel Barrymore. Gets some suggestion of the people, but minutes are too plentful these days for best results, and her's are not in the too line. The took yet will be took the took of the took

#### PARAMOUNT, L. A.

PARAMOUNT, L. A.

Georgie Jessel clowns and sugesties of the lass of the lass

#### MET. BOSTON

Boston, June 14.

'Campus Daze' is the Met stage production this week, involving a lot of, people in many diversified lines. Although there's an impressive load of production and sets it's some time before the opus really gets rolling. But it's worth the wait.

this monotonous fillip, he's oke as a straight announcer. Henry Kalis and the house band aid and abet from the pil. The both Lelcester and staff did some heavy scenio laboratory work this week, and of the house of the head with the tamosphere of the head with the tamosphere of the head with the tamosphere of the unit's title. A 12-gua salute to Harry Gourfain for his showmanly talent-blending.
On the screen, Glass Key (Par), On the screen, Glass Key (Par), Fox.

#### FOX, B'KLYN

Summer makes its formal bow here in this five-act show. Again under Al Reid's direction it displays

Summer makes its formal bowl here in this five-act show. Again under AI Reid's direction it displays the close budget he is working on, but contains enough sound material to entertain during the working on, but contains enough sound material to entertain during the work of the contains enough to the country of the contains and an airy finish to the work of the country of the cou

#### STATE, N. Y.

STATE, N. Y.

It's Mr. and Mrs. week at the State this week and the result is a splential week. All olson and his Ruby (Keeler) do the honors on the white sheet in 'Go Into Your Dance' (WB), while George Olson and his Ethel (Shutta) hake sup the entire how running time and gets away with it beautifully. Handsome arrangements, built with an eye to stage employment, are the keynote year after year holding its spot in the limelight. Olson has a fine assembly of mustkers and an equally adept group of vocal and other solo-ist. Misser week was a fine assembly of mustkers and an equally adept group of vocal and other solo-ist. Misser and he Metrotone newsreel.

Material Time short and the Metrotone newsreel.

#### Metropolitan, B'klyn

metropolitan, B'klyn

Entire program, both stage and screen, is fine caliber this work with a screen, is fine caliber this work with a screen, is fine caliber this work with count Berni Viel's Spices of the work of the calibration of the cal Committee manufacture and magnification and the manufacture and magnification and magnif

#### **BECKY SHARP** (IN TECHNICOLOR)

PROPRIED STANCE

(IN TECHNICOLOR)

Pioners production and RKO release.

Das. Cadrie Hardwicke, Billio Barke, Alimonth of the Control of the

Just how far an infant art has progressed is exemplified in Ploneer's al. Technicolor (new process), full-length, feature production of Becky Sharp. It's a Hollywood of Becky Sharp. It's a Hollywood peace Thackeray classic, "Vanity Fair," and, while a sorry compromise at times, it's fraught with mough historical significance to the property of the principal process of the principal principal process of the principal princip

particularly in view of the basic photopial yellecinecis and should be sold on that angle. The last word in I'va at rebuse to the new color process and to Robert to the new color process and to Robert Edmond Jones beautiful splashes of multi-tone visual values. The Edmond Jones beautiful splashes of multi-tone visual values. The Edmond Jones beautiful splashes of multi-tone visual values. The shortcomings of the motion picture ingredients would suggest that all technical preparation was notivated rather than the script. The pastel shades of the interior properties, the faithful reproduction representation of the state of the shades of the interior properties, the faithful reproduction as the faithful reproduction as the faithful reproduction as the faithful reproduction for the state of the faithful reproduction as the faithful reproduction as the faithful reproduction as the faithful reproduction of the faithful reproduction with the faithful reproduction of the faithful reproduction of the faithful reproduction of the faithful reproduction of the faithful reproduction as a temptress, is neither lurid nor winsome. It's a wishy-washy compromise of a gamin who annexes the faithful reproduction of the faithful reprod

withome. It's a wishy-weashy completely definite to impress her as a great as sextet of masculine conqueets, with the character not sufficiently definite to impress her as a great and the summary of the control of th

wheeze about the play's the thing still must stand as the primary still must stand as the primary there. Technicolor won't help it much. As the first full-length talk-er in a highly improved color process or in a highly improved color process or in a play in the primary standard in the Ploneer personnel reputedly expended on 'Becky.'

#### THE GLASS KEY

| Paramount production and release. Stars   |
|-------------------------------------------|
| George Raft, features Edward Arnold.      |
| Claire Dodd, Ray Millond and Resalind     |
| Keith, Directed by Frank Tuttle, Pro-     |
| ducer, E. Lloyd Shaldon; story, Dashlell  |
| Fammett: adaptation, Kathryn Scola and    |
| Kubec Glasmon; added dlalog, Harry        |
| Ruskin; film editor, Hugh Bennett; cam-   |
| era, Henry Sharp, At Parnmount, N. Y.,    |
| week June 14, '35. Running time, 77 mins. |
| Ed BeaumontGeorge Raft                    |
| Janet HenryCloire Dodd                    |
| Deat Medicine Dodge                       |
| Paul Madvig, Edward Arnold                |
| Opal MadvigRosalind Keith                 |
| Taylor Henry                              |
| Shod O'Rory Robert Gleckler               |
| JeftGuinn Williams                        |
| Clarkle Tammany Young                     |
| Henry Sloss                               |
| Scantor HenryChories Richman              |
|                                           |

Henry Soon.

Henry Soon.

This is a tale of politics which involves murder, gangsterism and rocky romances. As murder mystery material, the story provides received the sound of the sound

#### VAGABOND LADY

| Tony Spear                            |
|---------------------------------------|
| Josephine Spigging Evelyn Venable     |
| R. D. SpearBerton Churchill           |
| John Spear                            |
| 'Spiggs' Spiggins Frank Craven        |
| Corky Nye                             |
| Willie                                |
| Mr. Higginbotham Ferdinand Gottschalk |
|                                       |

#### Miniature Reviews

'Becky Sharp' (Pioneer-Radio). All-Technicolor production starring Mirlam Hopkins; be-utiful cinematographically but weak on story. No cinch and should be sold on color angle.
'The Glass Key' (Par). Mur-

Cool ange. Key' (Par), Murcher mystery in a setting of politics and gangster tacties which gets by 'Vagabond Lady' (Metro). Just misses a knockout—but it misses. Stout stuff for family trade, but needs support. 'Mary Jane's Pa'(WB). Aline MacMahon and Guy Kibbee in comedy-drama. Okay for secondary bills. Talk' (Par), Ruggles-Boland domeatic tangle, obviously light summer fare.

selps pienty as the grif's father. It is a part that could so easily have been spoiles. Same goes for Forester Harvey as the crew of the Vagabond Lady, from which the picture takes title. He and Craven Dan Crimmins and Ferdinand Gottschalk, in, lesser assignments, hold their ends up, and Berton Churchill, as the father of the boys, Production is good socincally, with a veal department store used for much of the action, but the physical direction lacks smoothness sits, not generally a shortcoming of this director. Ohic.

#### THE 39 STEPS (BRITISH MADE)

London, June 6. Gaumont-British production and release.
Stars Robert Donat, Madeleine Carroll.
Features Lucia Mannheim, Godfrey Tearle,
Pozgy Asheroft. Directed by Aifred Hitchcock. Adapted from novel by John Buchan by Charles Bennett; dialog, Ian Hay; camera, Bernard Knowles. Previewed at Tivoli theatre, London, June 5, '35. Run-ning time, 85 mine.

| Iannay                | Robert Donat      |
|-----------------------|-------------------|
| amela                 | Madeleins Carroll |
| fles Smith            | Lucis Mannheim    |
| rofessor Jordan       | Godfrey Tearle    |
| rofter's wife         | Peggy Asheroft    |
| rofter                | John Laur'e       |
| frs. Jordon           |                   |
| ha Sherift            | Frank Celllet     |
| demory                | Wylle Watson      |
| Commercial Travelers. | . Gus MacNaughton |
|                       | { Jerry Verno     |
| faid                  | Peggy Simpson     |
|                       |                   |

Yes, they can make pictures in England. This one proves it. International spy stories are most

always good, and this is one of the best, smartly cut, with su clent comedy relief.

comedy relief.

Flavs in detail are negligible, but audience has to be reasonable about the luck of the hero in his miraculous escapes.

With as success, and the server adoption of the server adoption more original than the book from which it was derived, and the fact that Buchan is Governor-foreneral of Canada, an intelligent director in England, has had a relatively easy time putting over a picture that is bound to appeal to the governor of the server and the serve

#### MARY JANE'S PA

Warner Broa. production and release. Features Aline MacMahon and Guy Kibber. Directed by William Keighley. Screen on play of same title by Edith Ellis Furness and novel by Normon Way. Camera. Ernest Haller. At Strand, Brooklyn. week June 18. 35, as half double bill. Running

| Ellen Preston  | Aline MacMahon   |
|----------------|------------------|
| Sam Preston    | Guy Kibbec       |
| King Wagner    |                  |
| John Wogner    | Robert McWade    |
| Kennsth Marvin | Minor Watson     |
| Lucille        | Nan Gray         |
| Line Overman   | Johnny Arledge   |
| Fred           | Robert Light     |
| Mary Jone      | Betty Jean Hancy |
| Balley         | Oscar Apiel      |
| Sherl          | DeWitt Jennings  |
|                |                  |

### TALKING SHORTS

FIGHT PICTURES Baer-Braddock 30 Mins. Palace, N. Y. Oliver

20 Mins. Y.

Pictures of the meeting that resulted in the transfer of the heavy-weight championship from Mins seem to put the event in the Oddittes in the New Acas Heaviest seem to put the event in the Oddittes in the New Acas Heaviest the Oddittes in the New Acas Heaviest Conflictate the progress of the affair on the screen 15 rounds to presented, though not as much footage given to the actual bouting as in the Ross-McLarrin reels. Out monchainnes and seeming unwillingness of Baer to Inject any power to the Acas of Baer to Inject any power to the Acas of Baer to Inject any power to the progress of Baer to Inject any power to the presented the progress of Baer to Inject any power to the progress of Baer to Inject any power to the progress of Baer to Inject any power to the progress of Baer to Inject any power to the progress of Baer to Inject any power to the progress of Baer to Inject any power to the progress of Baer to Inject any power to the progress of Baer to Inject any power to the progress of Baer to Inject any power to the progress of Baer to Inject any power to the progress of Baer to Inject any power to the power to the

a bit, bowing to his opionent and the referce and gesturing to the metal of the second process of the second p

BEN BERNIE AND BAND 'Hark Ye Hark' Music, Singing, Danci 7 Mins. Rivoli, N. Y.

Paramount
Ben Bornle takee his orchestra
and specialists before the camera
and mike in this novel brevity. Ben
and mike in this novel brevity. Ben
abort, but shortly thereafter develops into a sonopion, with words of
Take a Lesson From the Larkthe below a flock of scenery that doesn't
mean much.
Then Bernic and his boys shift to
Russell and the solution of the benefit of the Paramount

he gets out an edition on a hand press. This brings peace in the household.

nings.

Deft direction by William Keighly does much to lift the story.

Natural use of dialog pointed and invigorating, aids materially.

#### PEOPLE WILL TALK

Peramount production and cleane. Sters Charles Rungles and Mory Beland. Features Lella Hyatns and Dean Jagger. Directed by Al Santell. Forducer, Douglas MacLean. Story. Sophis Kerr and P. Hugh Herbert; seren play. Herbert Hugh Herbert; seren play. Herbert N. Y., week June 14, 32. Running time. On mins. Co mins.
Henry Wilton.....
Clarice Wilton....
Peggy Trask....
Bill Trask... uno 14. 33. Running time.

Charlie Ruggies
Mary Holand
Lella Kyama
Dean Jagger
In Han Steinke
Ky Consinution Promined
Edward Brophy
John Rugger
Cell Cunnincham
Jack Mulhali
Marina Schubet Pergy Trask
Bill Trask.
Dorls McBride
Stransfer Mortin
Prottyboy Plousky
Pete Ranse
Spider Murchy
Willis McBride
Nellie Simeson
Sam Baxter.
He'en Baxter.

himself warbling. Band's quartet agan, Joins in oborus. With the second of the second

angles have been more flattering.

"EXCUSE MY LOVE"
With Jack Doyle
Ginging, Dancing
ID Llins.
Paramount, N. Y.
Paramount, N. Y.
Paramount, N. Y.
An entertaining short which
serves to introduce fact Doyle in
land looks anything but a ringman
ind, besides having a surefire voice,
is three sufficiently on camera perserven scouts.

Stiling is that of a light club.
Tod Husing icts as master of cerpring routine in which the Irish alurdule. Ecfore the boxer gives out
vocally, short cuts to a brief sparring routine in which the Irish alurdules. When getting to it, Dovie
sings 'Macusha', doing it spiendidly.
Other talcht includes the Three
langs 'Macusha', doing it spiendidly.
Other talcht includes the Three
ber with effects, and the dance trio
of Betty Jane Cooper and the Lathring Bross. Tap hoofing thresome
ing lapped over so that the audiing Latter acquits himself well.

Char.

WHALTS THE IDEA

to reconcile the pair, arranges a fake battle with Ruggles to teach the daughter the folly of couple's quarreling. This leads to An on-the-level spill between the seniors, and the seniors, and the seniors of the seni

comedy.

Pleture is adequately dressed, but
the direction and camera work are
all okay. Performances of the
principals are satisfactory, but not
exceptional. Jagger's work indicates he should be given more and
better things to do.

Bon.

#### NEWARK

(Continued from page 10)

(Continued from page 10) lebent (Toble). Back to Germans for most of summer and terrible at \$250 most of summer and terrible at \$250 most of summer and terrible at \$250 most of summer and to \$250 most of summer and to \$250 most of summer at \$250 most o



"The death knell of black and white films was sounded yesterday with the arrival in glorious raiment of 'Becky Sharp' ... Even without color it would be a superior picture; in the naturalistic hues with which the improved Technicolor has invested it, 'Becky Sharp' becomes more than a photoplay; it is an exciting adventure in a new medium, a finger pointing dramatically toward hitherto unrealized possibilities in motion picture art."

-Thornton Delehanty, N. Y. Post

"Science and art have joined hands to endow the screen with a miraculous new element in 'Becky Sharp.'...It produces in the spectator all the excitement of standing upon a peak and glimpsing a strange, beautiful and unexpected new world."

—Andre Sennwald, N. Y. Times

"A truly beautiful film. The color is exquisite ... Miriam Hopkins is ravishingly lovely in Technicolor and gives a flawlessly convincing performance."

-Bland Johaneson, N. Y. Mirror

"The success of 'Becky Sharp' demonstrates that color has a definite place in the scheme of pictures... It is endowed with a great deal of pictorial beauty... presents Thackeray's famous gold digger as the center of a brilliant and witty screen play."

-Kate Cameron, N. Y. Daily News

# CAPACITY WEEK DURING YEAR'S HO

Crowds brave scorching sun in line at Radio City!... doors no opposition to peak-that brings the miracle of

OF COURSE...

The most written about, the exciting event in show business mark an historic occasion for

DESTRUCTED AT MICH. EAGLO PICTORES.

# FOR MUSIC HALL TIEST WEATHER!

of sizzling heat wave to stand Beaches, parks, autos, all outbusiness draw of the picture LIVING COLOR to the screen!

# AELD OVER I

most talked about, the most since the coming of sound will every theatre that plays it!

"BECKY SHARP"...A ROUBEN MAMOULIAN
lie Burke, Alison Skipworth, Rigel Bruce, Alan Mondray
charcolor... Designed in color by Robert Comond
corporated... Produced by Kenneth Macrowan.









"This department contributes its vote to the assured success of 'Becky Sharp'.... Further, it predicts that it will be henceforth as important to the cinema as 'The Jazz Singer'.... It is brisk and lively, sensitive and serene, and what excitement there is exudes naturally from the story."

- Murray Boltinoff, N. Y. American

"The most important cinematic experlment since moving shadows first became articulate.... 'Becky Sharp' promises to be the most widely discussed film of the season."

- Howard Barnes. N. Y. Herald Tribune

"The production offers a happy harmony of color and action, with nelther one distracting the attention from the other.... The brilliant novel has been skilfully transferred to the screen and very well cast."

- Rose Pelswick, N. Y. Evening Journal

"The general effect (of color) Is fascinating.... It is soothing to the eye and it is sharply defined, but it does not jump up and slap you in the face.... Indeed, there are times when one is scarcely conscious of color at all."

- William Boehnel, N. Y. World-Telegram

# **WB Bosses and Stars Donate** Sales Prizes, Ohioan Cops \$1,000

VARIETY

Los Angeles, June 18. Personnel of Warner Bros. sales organization, here the past week for the annual sales convention, recipients of thousands of dollars recipionts of thousands of dollars worth of prizes tendered by exces, directors and stars of the organization, as awards in the 'California or Bust' selling-dating contest recently closed.

Bulk of the visiting conventioners muled out of the conventioners muled out of the conventioners.

bulk of the visiting conven-tioneers pulled out for their homes Sunday night (16), after spending previous two days largely at San San Diego fair and at Callente. Sam

San Diego faft and at callente. Sam Morris, Andy Smith and R. Mochrie planed east Monday (17).

Norman Moray short subject sales manager, is staying over until sales manager, is staying over until clearly sales manager. Is staying over until sales manager, is staying over until clearly sales manager. Is staying over until sales manager. Is staying over until sales manager. Mochrie presented F. H. Hathaway. Cleveland salesman, stay here better part of the week. Warners exceutives, leaded by Major Albert Warner, haul east June 100 (Thurs.) In a special car attached to the "Chief." to the regulaci context awards, individual cash prizes were donated by Major Albert Warner, Gradwell Scars, A. W. Smith and

Norman Moray, sales chiefs, and S. Charles-Einfeld, advertising-publicity director.

Top honors were grabbed off by M. A. Mooney, Cleveland braneh manager who drew down \$1,000 in cash, donated by Major Warner, while all employes of his exchange

Herb Ochs, Atlanta branch manager, won the Bulck sedan donated by Hai B. Wallis for best showing in all contests.

In all contests.

Harry Paynter, Canadian district
manager, was given an order by
William Koenig for a tropical cruise
for two, for making best record in
clearing up 1934-35 unplayed busi-

#### Scribs Want Custody Of Brain Children

Hollywood, June 18. Writers demanded of producers at Writers demanded of producers at the Academy meeting today (Tuesday) revocation of the practice and the producers are also as the producers are also as the producers are also as the property through reliable to the property through reliable the property through reliable the meterical, with stand taken that the accordance are on entitled to the stories.

#### New Indie Entrant

Hollywood, June 18. Using Monarch as a trade label, Ralph Gordon Fear, equipment manufacturer, is said taking a dive into production for the indic

market.

Company, now in organization
stage, will produce shorts and
features, some in color.

#### Lahmen Switch Around

Hollywood, June 18.

Hollywood, June 18,
George Crane, Consolidated lab
superintendent, has joined Columbla as assistant to George Seld.
Claude Baldridge, Universal lab
contact with Consolidated, goes
over to the latter.
Fred Campbell takes over Baldridge's duties.

# Chi Back to Double-Feature Vogue For New Season as Premiums Fade

#### Roach Studio Pulling

Hollywood, June 18.

Hal Roach studio goes dark for a week or more with the completion of the Laurel-Hardy feature, 'Bonnie Scotland.'

Writers and cutters stay on.

# CLAIMS OF PAR **TOTAL \$63,377,046**

nay be treated ultimately under Paramount's reorganization, according to the verified report which Par's trustees have filed with the Federal Court. This is \$1,622,953.62 under the required \$65,000,000 basis of the reorganization plan,

The calculation excludes claims of \$1,000,000 each by General Talking Pictures Corp. and the DeForest Phonofilm Corp., based on alleged anti-trust law violations. Also, the

anti-trust law violations. Also, the total 'does not include claims asserted for indeterminate amounts. Excluded from the total, additionally, is \$5,720,412.61 aggregate amount of claims against Par by wholly-owned subsidiaries. These latter claims involving 20 such wholly-owned subsids were to have been treated under the plan on a basis not involving the issue of new

basis not involving the issue of new
securities.

Such claims are:

Such claims are:

Such claims are:

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| 1432 Breadway Corp. | \$2,500.30 |
| 1432 Breadway Corp. | \$2,500.30 |
| 1432 Breadway Corp. | \$3,000.00 |
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Elimination of the double feature clause from all film contracts this coming selling season looks inevit-

able following the inability of the filmites to reach a settlement on the Public theatre case in its bottle for the right to double-bill matie for the right to double-bill ma-jor product. Which will mean a wholesale return to twin pictures in this territory after a respite of more than three years, and means that the low exhibs have run the gamut of trick policies including kitchen-ware, 10e admish, lottery nights and bargain bills.

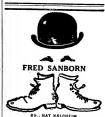
ware, 10e admish, lottery nights and bargain bills. It means a victory for the smaller exchanges which have been, in an off-the-record manner, cooling for the state of the small exchanges are being backed by the larger circuits which feel that they would be better off with twin billing than with the present flurry of premiums and money nites. During the lagt twin bill epidemic the big circuit, particularly Balaban & Kats, made extended the present flurry of premiums and money nites. During the lagt twin help except the present of the state with the present flurry balaban & Kats, made extended the big circuit of the state of the state with the present flurry balaban & the pre

able due to quality of much of the product recently.

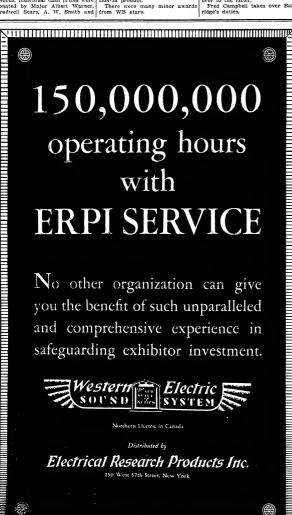
able due to quality of much of the product recently.

Exchanges, viewing the flood of sereeno, keno, bank nite, kitchen-ware and other premiums, are anxious to see double bills come in as replacement for these gadgets. Feel ing to apend extra coln for added attractions that this revenue should attractions that this revenue should attraction at the industry and go to the picture companies for the production of better box-office flickers. The exchanges figure an average of 175,000 is being spent annually in this territory on premiums and altitude of the production o

in cases. Exchanges would rather the cases. Exchanges would rather the case of the case of







# **EXPLOITATION**

#### By Epes W. Sargent

#### Kidding 'Em

Sometime a lash is good even for a chilling a lash is good even for a chilling and one good recent atunt was the building of a cage in the lobby of a theatre with a placard announcing that a werevolf would be placed announcing that a placed announcing that a placed be placed announcing that a placed be placed and a man sitting, in the cage reading a book or taking a nap in his chair. A sign explained that times, and this was not one of the For another course for another council or the placed by th

#### Co-Op for 'Fourth'

How to keep the patrons talking about the theatre during the summer is a problem which worried Frank M. Boucher of the Faramount until he hit upon a series of little. Inexpension of the series of the monature of the series of the monature of the monature

nearlier statis to break the monotony.

To inaugurate the tleups, he senmotony.

To inaugurate the tleups, he senmoton the sen

#### Using the Babe Boston.

Getting Joe Brown in his baseball story, 'Ailbi lke', shout the time Babe Ruth tossed himself out of the Babe Ruth tossed himself out of the reason of the story of the story

familiar to Boston for Years. Estimated that 25,950 persons saw the A window in a department son saw the handling baseball outfitting was given over to stills and uniform, and sporting editors were sold the players, including some from Boston, were in the picture. One still captioned like a news story was alanded (gratal) on the Record, and a special easel of hazaball stills made a like libby attractory.

#### Two Good Oldies

Two Good Oldies

Duluth
Roy Prytz, manager of the Gramada theatre, obtained excellent rerelate "A Door of Flanders" and Starof Midnight. For the former he advertised in the dully papers for hundreds of boys with dogs and carta
dreds of boys with dogs and carta
description poured in, and Prytz
staged a parade, Some of the purps
stampeded and others staged an
theat produce of the purps
that the same time, he started extown talking about the pieture.
At the same time, he started exbount grade at Midnight by erect
street from the theatre with an invitation to the public to have a look.
All the telescope showed was See
The Star of Midnight at the GraIt worked.

#### Railroading 'Em In

Railroading 'Em In

Otten happens that theatres enilst another enterprise to exploit picture of the picture of

#### Good on 'Enemy'

Good on 'Enemy'
New Haven.
Harry Black at Poll's worked
some niffles on his 'Public Hero'
campaign. First was a prison wail
and watch tower arrangement
existing had a narmed sentiry parading back and forth on wall. Second
setting had an armed sentiry parading back and forth on wall. Second
setting had at eithe with the recent
Weyerhauser snatching and offered
a 5500 reward to anyone presenting
film's run, Bill numbers were posted
n lobby.

any or the ransom bills during an including and the ransom bills during the nobby.

Prize stunt was a prison cell built in lobby and housing a public enemy. Caption over cell east, "I have been a public enemy and the public enemies here." As patrons passed, mugg in cell handed them letters, asking them to mail the public enemies here. As patrons passed, mugg in cell handed them letters, asking them to mail could be a parton passed, and passed a word of warning to other gaugettes to lay off, as the other gaugettes to lay off, as the other gaugettes to lay off, as the crooks. Stunt drew some laughad during med hours when vacant cell carried a sign 'out to lunch, back at -p. m.

#### Had It Handy

Hed It Handy
Rosen, of Loew's Ziegfeld, knows
the answer to the old press book
age that used to start feet an old
stage coa.h—. He had one; a
holower from one of the Ziegfeld
holower from one of the Ziegfeld
For "Richelleu' he furbished it uplocated two white horses and sent
it through the streets with a liverled coachman and two lackeys on
the back, chaperoning the cardinal
Arilis production. Lackeys had
trumpets to help along. People saw
it.

it.

'Miserables' and the March of Time release were put over with 600 balloons, released from the radio with radio and chorus girl trimmings. Each carried a pass good only during the run of the show Most of them came in, many from the back distrcts. March of Time financed the stunt.

#### Telephone Gag

Telephone Gag

Assistant Manager Crouch
Loew's used a visual angle in the
old telephone gag to exploit 'Public
Hero'. Large windows in wavant
trance were used as an office for
three girls working on trunk lines
who went through the telephone ditrebuilt of the working on trunk lines
who went through the telephone ditrebuilt of "as opening at Loew's
Streamers encircling the building
amounced. She la Telling the
amounced at frequent intervals that
radio station WIRE, which announced at frequent intervals that
beating Loew's girl to the gas line
would be awarded passes to see the
picture.

#### Gave a Commission

Gave a Commission

Centucky colonelies are getting
so common they're using them for
pleture house prizes. Mai, Caruso,
of the Forest Hills theatre, out on
of the Forest Hills theatre, out on
offered one to the little fill who
wrote the best essay in connection
with the Shirley Temple 'Little
Colonel' the presentation below
Civil War veteran making the
presentation. Got a lot of attention
for the production and showed a
cash profit. Several others have
worked the name stunt.

#### Banged on 'G-Men'

Art Barry scored a hot one here with his tie-in on the G-Men, starring James Cagney. Week in starring James Cagney. Week in a dada to G-Men of Macon with change of copy each day, Interest aroused quickly on account of Weyerhaeuser kidnapping case on front page.

Weyerhaeuser kidnapping case on roott pages and and regular display followed and 200 post cards were sent to men whose names began with G telling them to 'prepare for theil' of coming picture. Three thousand heralds distributed as exdenses to the common the common them with the common the common that the common the common that the comm

to 10 G-Men. Response excellent for opening.
Small car bought for \$5 treated to machine gun fire and spotted in front of theatre for showing. Lobby display moved outside with start of picture. Flood lights and search lights for night effects.

#### Stage Wedding

Stage Wedding
Fox theatre, Frooklyn, is working
up a stage wedding for the middie
up a stage wedding for the widding
party for the happy policy
ring, one year's accommodations at
the Manhattan Beach hotel and a
from merchantin.
Wedding pair will be selected
from the applicants as the most den
from the applicants as the most den
Applications being received, with the
choice announced just before the
ceremony.

#### Talking Up Chevs.

Talking Up Chevs.

Paramount's tle-up with Chevrolet Motor Co. on Whole Town's Talking had the natives running around in circles. Gag was to invite short stories out by the Work was to invite short stories out by the Work was to invite short stories out by the Work was to invite short stories out by the Work was to invite short stories was to invite short stories was to invite short stories was to invite short was the short was th

#### Cartoon Contest

Cartoon Contest

Columbia Pictures will start a kid contest in the September issue of Screen Book for the best letters on Why I like the Scrappy Cartoons.

Why I like the Scrappy Cartoons.

by Ilechnese of Scrappy mechandise, but suggested that individual schibe conduct their own local contest first, with the children still.

To promote exhibitor hustle, a cup has been hung up.

#### Flowers for the Living

Los Angeles.

For weekend bally, Grauman's Chinese arranged with a local florist to bank the west forecourt of theatre with 17,000 roses. Femme patrons drew the posles on Saturday, Sunday.

Alvarado, independent, operated by Irving Carlin.
Harry M. Popkin and George Dewey Ringer now operating the Savoy in San Diego ap part of their savoy in San Diego ap San Die

perated.

Another shortage of picture prod-ct forces shuttering of Criterion downtown first run) by T. L.

Everctt Seibel- moves from the Publix Riviera into the Paramount. ace loop house, succeeding Ralph new house in Colorado Springs. Colo. Wait Van Camp, Tower mgr., while temporarily be at the helm of both Tower and Riviy. Orpheum's ast, mgr., leaving here for the Coast about July 1. Ralph Ayer, Paramount mgr., left Friday (14) to take charge left Friday (14) to take charge Likely Harold Kaplan will move back from Minneapolis to his old stand.

back from Minneapone stand. Gordon Green in from Sloux Falls, replacing Harry Dow at the Lyceum's heim. Dow into real

Birmingham.
Martin Theatres opened the new
Ritz at Sylacauga. House has a
seating capacity of 900, and replaces
the house burned last December.

Philadelphia.

Herman Whitman, formerly at Albee, Brooklyn, and the Palice and Music Hall, New York, new house manager at Earle, WB Jilm and variety theatre, replacing William Hulnes. Harold Brizern new assistant in place of Max Cooperstein.

Spartanburg, S. C.
Plans being drawn for James E
Massle's theatre at Waynesville,
N. C.

La Porte, Ind.
Roxy theatre taken over hy a group of Chicago and Gary mei from Gregory Circuit. No chang in personnel.

Kansas Cit

Louisville.

#### **BEHIND** the KEYS

Lynchburg, Wiifred Paul Smith, formerly of the Paramount, Staten Island, new assistant manager of Paramount here, under appointment of Frank

Manchester, Ia. Manchester, 1a.
Wayne Dutton, operating the
Plaza theatre here, has taken over
the Knights of Pythias building and
is remodeling it into a new nabe
house to be dubbed the Castle. Will operate both houses.

operate both houses.

Commetted General Life Insurance Octote General Life Insurance Company Soft building on Main Street for a SOI-seater, to be leased. Company soft building, wished With the summer closing of the Embassy, Manager Tom Grace returns to Strand as assistant manager. Both Warner Bros. houses, second to first-run for a few weeks, has gone back to second run with the old schedule of lower prices revived.

Don Geddes succeeds George Hood as manager of Orpheum.

Portland, Ore.
With vaudeville cancelled at the Paramount for the summer, Frank Paramount in Seattle, where he will have charge of the house. Demise of NRA codes has promptic exhibitors to form a voluntary of the charge of the code in the control of the code in the code the code

Jack Simon, manager of the Poll theatre, is now a Kentucky Colonel

Casswille, Wis.

Fire in projection booth of Garden damaged the house to the extent of \$1,000, the fire having occurred after patrons had left the house. Fully covered by insurance.

Fox Film Company's Carollinas exchange, housed in a new building here, has just been formally opened with Herman R. Belersdorf in charge.

Los Angeles.

Simon Lazarus, Indie exhib, back from three months trip to Russia.

J. D. J. PEsperance again managing the California, San Diego, for Pox West Coast.

New cooling plant installed in the

Mid-West Theatres, Inc., announces a merger for operation with Theatrical Managers, Inc., with offices in Indianapolis, Richard A. Plerson and Jack I. Schwartz of Mid-

(Continued on page 32)

#### If It Sticks

If It Sticks

Unless some means is found of continuing the NRA codes picture theatres will have greater liberty in stunts involving passes and hand-outs, but since the code period has stunts involving passes and hand-outs, but since the code period has to boil off extensive giveaways unless forced to some action by the Office of the state of

#### Bargain Days

Bargain Days

M. & P. theatres, Boston, is reissuing.

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Carde recommended by M. & P.

apaces, with perhaps bundle stuffers and other ancies, including windard and the rangies, including windard and the rangies, including windard and research and r

#### Mailing Dope

Asbury Park, N. J.
Waiter Reade opens his New St.
James theatre here tomorrow
(Thursday). House number 40 in
the Reade chain is newly constructed. Mailing Dope

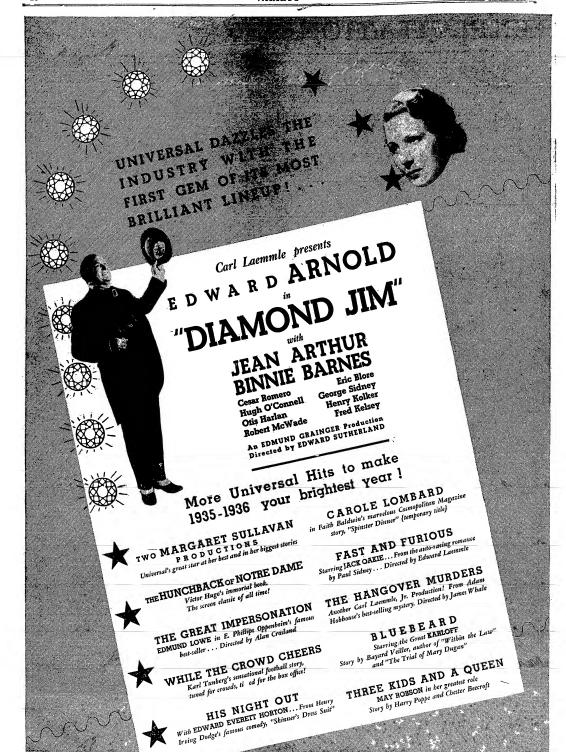
This is the time of vear to wrich the mailing list with northcubarted the mailing list with northcubarted the mailing list with northcubarted the country for the nummer. Others will be away for a couple of weeks or a month. It is postal mail be forwarded. Other mail goes to the dead letter office unlers it arries a refurn postage guaranteed imprint.

Will go into the discard on which the theatre is paying postage week will go into the discard on which the theatre is paying postage week after week. It would be well to click up on the country of the country

Kansas City.
Lawrence Thompson, assistant manager Loew's Midland, transferred to Loew's State. Columbus, as manager. Succeeded here by fordon Hauser, switched from Columbus.

proper spacing with some such copy as this:

I shall not he in town (space) to (space) t





# CALENDAR OF CURRENT RELEASES

Chesterfield

Offices: 1540 Broadway, New York N Y

ircumstantial Evidence. A mystery asking does circumstantial ovid vict the innocent? Chick Chandler, Shirley Grey. Dir. Charles 87 mins. Rel. Murch 20. Curtain Calle, The. Old actress straightens out domestic tangle. Henrietta Crosman Dorothy Lee, Holmes Flerhert, Dir. Geo. R. Bacheller. 68 mine. Rev. May 22.

from a Distance. A stratosphere mystery. Russell Hopton, Lola Lane. Dir. Frank Strayer, 44 mins. Rel. Mny. 1

Ghost Wal's, The. A mystery comedy Cast John Miljun, Frank Strayer. 67 mins. Rel. Dec. 1. Rev. April 3.

Girl Who Came Back The regeneration of a girl crook. Sidney Blackmer, Shirley Grey, Noel Madison. Für. Charles Lamont. Rel. May 25. Public Opinion. A drama of the greatest single force in the world today.

"Public Opinion." Lois Wilson, Grane Wilbur, Luls Alberni, 'Dir, Frank
Strayer, 68 mins. Rel. March 15.

overver. • o minis. ret. Metro 15.

Set in the Dark. College mystery. Charles Starrett, Marion Schilling. Ir. Ches Lamont. 6f mins. Ecl. March 1. Rev. Met. et 22.

Son of Steet. A new dent drains of inthers and sons. Charles Starrett, Wm. Biskevell 11/19, Ann Young Dir Charles Lamont. 64 mins. Rel. Dec. 15.

Rev. April 17.

Symphony of Living, A drama of eachive against a background of symphonic music Al Shean, Reelyn Brent, Charles Judels, Dir. Frank Strayer, 68 min. Rel. Jan. 15. music 68 mm

orld Acquest, Tre. A woman's light against the world alone, Vivian Tobin, Russell Honton Dickie Moore, Dir, Charles Lamont, 60 mins, Rel. Nov. 1, Rev. March 27.

Brodio: Gower at Sunset, Hallywood, Cal. Co'umbia Offices 729 Seventh Ave., Hollywood, Cal. Co'umbia Gree /25 Seventh Ave. N.
(ter the Dence, Nancy Carrol, George Maysly, Dir. Leo Burgakov.

Al. Hawks. Raiph Behamy, Tala Birell and Wiley Post. Dir. Al Rogell. 68 mins. Rel. April 30. Rev. June 12.

est Man Wins, The. Filming Lawe, Jack Holt in a familiar outline. Flor ence Rice as the girl. Dir. Earle Kenton. 75 mins. Rel. Jan. S. Rev. Jun. 8.

Jun. 8.

Breadway Bill. Race truck story based on one of Mark Heilinger's yarns.

Byrna Lop. Warner Buxter. 1. Frank Capra. 99 mins. Rel. Dec.

Carlival. Caprival story of a man's search for a mother for his child. Lee

Fracy. Snily fellers. Jinniy Durante. Dir. Walter Lang. 77 mins. Rel.

Feb. 10. Rev. Feb. 20.

Feb. 10. Rev. Feb. 20.
cath Files East. Mystery in a transport plane. Conrad Nagel, Florence Ruce. Dir. Phil Rosen. 65 ming., Rel. Jnn. 19. Rev. March 6.
Eight Bells. Lovs and mutury on the ligh seas. From a stage play. Ann Sothern. Raiph. Bellamy, John Buckler. Dir. Roy W. Neilli. 69 mina Rel. April 11 Rev. May 15.

Rel. April 11 Rev. May 15.

Fighting Shadows, Tim McCoy, Geneva Mitchell. Dir. David Selman. Rel. April 18. Pil Love You Always. A love that could not be crushed by adversity. Nancy Carroll, Geo, Murphy: Dir, Leo Bu'gakov. 68 mins. Rel, March 20. Rev April 3.

In Spite of Danger. Auto racer goes into the trucking business. Wallace Ford, Marian Marsh. Dir. Lambert Hillver. 56 mins. Rel. March 8. Ford, Marian Marsh. Dir. Lambert Hillver. 56 mins. Rel. March 8. Rev. April 10.

Justice of the Range. 'I'm McCoy western, Dir. Rel. May 25. Rev. June 12.

Rei May 2. Rev. Julie 1.

Law Beyond the Range. TI

Beebe. Rel. Feb. 15.

Let's Livs Tonight. Love's Indecisions on the Riviera. Lilian Harvey, Tulic
Cur lintit. Dir. Victor Schertzinger. 69 mins. Rel. March 1. Rev.

Love Me Forever. Grace Moore, Leo Carrillo and Robert Allen. Dir. Victor Schertzinger. Rei. June 15.

Schetchier, Mars, March Convert, Miller Million P. Vetor Mer det the Million P. Vetor Mer det the Million P. M

Ret March Tim McCoy Western. Dir. David Seiman. 57 mlns. Ret March Tim McCoy, Jacqueline Wells in a Western. Dir. David Seiman. 57 mlns. Ret. Jan. 21. Sewil Head. Bazeball Comedy. Wallace Ford, Dickle Moore, Barbara Kent. Dir. Ben Stoloft, 10 mlns. Ret. April 12. Rev. May 2. Together Relation. Dir. Williard Mach. Rel. Jan. 21. Lack, Shelia Mannera. Eather Ralston. Dir. Williard Mach. Rel. Jan. Lack, Shelia Mannera. Eather Ralston. Dir. Williard Mach. Rel. Jan. Lack, Shelia Mannera. Eather Rogeti. Unknown Woman. Richard Cromwell and Marion Marsh. Dir. Albert Rogeti. Unknown Woman. Richard Cromwell and Marion Marsh. Dir. Abert Rogeti. Unknown Woman. Richard Cromwell and Marion Marsh. Dir. Abert Rogeti. However, March March Rogeti. March Rogeti. March Mar

Westerner, The, Tim McCoy, Marion Shilling. Dir. David Sel 57 mins Rel. Dec. 10.

Whole Town's Talking, The. Robinson in a duni role as a kilicr and a pacifist who resembles him. Edw. G. Robinson, Jean Arthur. Dir. John Ford. 95 mins. Rel. Feb. 18. Rev. Mnrch 6.

DuWorld Office: 729 Seventh Ave., New York, N. Y. Beast of Borneo. Melodrama and animals lohn Preston. Mary Stuart. 70 mins Rel. July 15. mins Rel. July 15.

Blue Light. (Austrian and Italian.) Mountain romance among Italian Dolo-mites. Directed and starring Leni Riefenstahl. Rel. Scnt. 15.

Crainquebille (Fr). Drainar from Amotole France vnru. Dir Jasqude de Baron-celli. 86 mins. Rel. Ugc. 1.

ceill 86 mms. Ret '1962. I.

Damo aux Camellas, La (Fr.). Literal adaptation of the Dumas classic

Yvonne Printemps, Pierre Fresnay. Dir. Ferdinand Rivers. \$5 mins

Rel. March 15. Rev. March 27

Younne Principus, Pierre Prenays, Dir. Ferdinand ithvers. 85 mlns Rel. March 15. Rev. March 25 mlns ret. Immore Human Brunner Save, Edited From Herbert Human Human Human Save, Edited Recha, Lulis, Sannje; (folialis) Young toye in Poland with musile. Dir. L'Agonne des Adjese (Fr.) Fre-Nipoleonic drama. Dir. Huger Richebe. 20 mins 16t. Dec. 1.

L'Agonne des Adjese (Fr.) Fre-Nipoleonic drama. Dir. Huger Richebe. 20 mins 16t. Dec. 1.

Man Man March 15 mins Herbert March 15 mins Hel (9t 1. Rev.) Get. 23.

Norah O'Neale illritish). Lirish yarn. Dir. Desmond Hurst. 70 mlns Rel. Oct. 15 lev (9t. 30.

Tell Taie Heart (British). Lirish yarn. Dir. Desmond Hurst. 15 mlns Rel. Dec. 15 mlns Rel. 15 mlns Heart (British). Edis March 15 mlns Heart (British). Lirish yarn. Dir. Desmond Hurst. 15 mlns Heart (British). Edis March 15 mlns Heart (British). Edis March 15 mlns Heart (British). Edis March 15 mlns Heart (British). Boxan 15 mln

The Last Wilderness, Expedition, Hill, 35 mins, Rel, May 1.

#### First Division Offices: R.K.O. Bldg., New York, N. V

Releases Also Albed, Chesterfield, Mongram and Liberty Curtain Falls. Offe-time famous nettess uses not latents in an enti-role; and stages one final kind-hos comeback. Heinfelta Donothy Lee, Wm. Bakewell. Dir Cheries Lamont. 68 mins.

Port of Lost Dreams. A gun moll's past catches up with her after she has reformed and is happilly married to 8 sea-faring man. Lola Lane. Bill (screen) Boyd George Marion, Edward Garzan Sunsct Range. Western. Hout Gibson, Mary Doran. Dir. Ray McCarey. 52 mlns. Rel. May 1. Rev. May 15.

First National : ffices: 321 W 44th St., idios: Burbank. Calif. Babbitt. Upton Sincialr's 'Main Street: Gny Kinbse, Aline McMahon, Dir Wm. Kelghley, 55 mlns. Hol Doc. 8 Rev Dec. 18.

Black Fury. The moderdongs in a Ponnsylvania miling town. Paul Muni. Karon Morley. Dir. Michael Cuttz. 95 mlns. Rel. May 18. Rev. April 17.

from information supplied by the various production companies checked up as soon as possible after release. Listing is given when releass dates are definitely sat. Titles are retained for six months. Managers who receivs service subsequent to that period should preserve a copy of the calendar for reference.

The running time as given here is presumably that of the projection oom showings and can only approximate the actual release length in those states or communities where local or state censorship may result in deletions. Running time in the reviews as given in 'Variety' carry the actual time clocked in the the-atre after passage by the New York state censorship, eince pictures are reviewed only in actual theatre

while every effort is made to hold this list accurate, the information supplied may not always be correct, even though official. To obtain the fullest degree of accuracy, Variety will appreciate the co-operation of all managers who may note discrep-ancies.

#### Studio Placements

Hollywood, June 18.

Nicholg, screen plays,
Plough and the Stars, 'Mary of
Scotland,' Radio.
Margot Grahame; George Cukor
lirecting, 'Sylvia Scarlet,' Radio.
Holmes Herbert, Claude Allister,
Seorge Breakston, 'Dark Angel,'

Goldwyn.

Goldwyn.

Frank Conroy, Hida Yaughn.

Frank Shields, Henry Kolker, 'Giltter,' Metro.

John Har, 'Alko Adams,' Radio.

John Har, 'Alko Adams,' Radio.

Katherine Alexander. Edilir Fellows, 'She Married Her Boss,' Col.

Frank Mayo, James Stewart,

Murder Man, Metro.

Metro.

Metro.
Richard Tucker, 'Here Comes the Band,' Metro.
Eric Mayne, technical director, 'Tale of Two Citles,' Metro.
Marc Lobell, 'Hands of Orlac,'

Marc Lobell, Hanus of Orlac, Metro.
Maureen Delaney, untitled picture, Radio.
Ricardo Cortez, 'Special Agent,' WE.
Stephen Morehouse Avery, Charles Grayson, adapting 'Hard to Get,' Fox.

Ernest Cassart, Two for Tonight,
Par,
Auguston, Frazier Acosta,
Meyo Chu Paylo, Benta, Hume,
Lennox Pawle, Benta, Hume,
Gay
Deception, Fox.
Dan Totheron scripting 'Hangoutly and the Control of the Control
Adapting 'Spinster Dinner,' U.
Lloyd Nolan; Al Rogell directing:
Fred Millo, T., Jack Neville, acreen
P. Soledad Jiminez, 'I. Am Joaquin,'
Metro.

Soledad Jiminez, 'I Am Josephin, Metro.
Beryl Mercer, Fred Wharton, 'Forbotton,' Forbotton,' Forbotton

Maurice Black,
Roach,
Ivan Milier, Louis Natheaux, Jimmy Burtis, Manhattan Madness,
Metro.
Leonold MacLaglen, 'Peter Ibbet-

my Burtle, Manhattan Madness,
Metro.
Leopid MacLaglen, Peter IbbetTorben Meyer, Thunder in the
Night: Fox.
Barbara Fritchle, Lenita Lane,
Gay Beer Burtle,
Barbara Fritchle,
Anders Grespe, Lupita Tovar
Spanish version,
Lane Burtle,
Barbara Stormy, U.
Elissa Land; Harlod Young directing; Dorls Anderson, adaptamy Withou Repret, Par,
Metro.
Adolphe Menjou, The Milky Way,
Pat.
Thelma Todd, Two for Tenight,
Vince Barnett, Edward Brophy,
Vince Barnett, Edward Brophy,
Vince Barnett, Edward Brophy,

Par Vince Barnett, Edward Brophy, 'Gitter,' Metro. 'Glitter,' Metro. Charlie Arnt, Georgia Cnine, 'She Married Her Boss,' Coi. Helena Grant, 'Dark Angel,' Gold-

wyn.
D'Arcy Corrigan, 'Steamboat Bill,' D'Arcy Collisse...
Fox.
Barton MacLane, Ann Dvorsk,
Charles Dawson, Ralph Remiey,
(Continued on page 35)

Case of the Curious Brids, The. Whodunit. Warren William, Margaret Lindsay, Dir. Michael Curtiz. 80 mins. Rel. April 13. Rev. April 10. Filrtation Walk. West Point story. Ruby Keeler, Dick Powell, Pat O'Brien, Dir. Frank Borzage. 95 mins. Rel. Dec. 1. Rev. Dec. 4. Dir. Frank Horzage. 39 mins. Rei. Dec. 1. Rev. Dec. 4.

Girl Frem 16th Avenus. The adventures of a young shop girl who accidentally
marries a society derelict and then makes a man of him. Bette Davis,
Ian Hunter, Colin Clive. Dir. Affred E. Green. 69 mins. Rei. June 1.

Rev. May 29.

Rev. May 29.
sn. Story of darling exploits of the men of the U. S. Department of Justice. James Cagney, Ann Dvorak, Margaret Lindsay. Dir. Wm.
Keighley. St mins. Rel. May 4.

do inte Your Dance, Musical production about modern show business. Al Musical production about modern show business. Al Joison, Ruby Keeler. Dir. Archie Mayo. 92 mins. Rel. April 20. Rev. May S.

Gold Diggers of 1935. Dick Powell, Adolphe Menjou, Gioria Stuart, Alice Brady. Dir. Busby Berkelsy. 95 mins. Rsi. March 16, Bragy. Dir. Busby Berkelsy. 95 mins. Ral. March 16.

In Callente. Musical spectacle of famous Mexican resort. Pat O'Brien, Doloren Del Rio. Edw. Everett Horton, the DeMarcos. Ir. Lloyd Bacon. 84 mins. Rel. May 25.

mins. Rel. May 25. Living on Velvet. Shock crazed aviator marries a socisty girl. Kay Francis, Geo. Brent, Warren Willam, Dir. Frank Borzage. 80 mins. Rel. March 2. Rev. March 13.

2. Rev. March 13.

Mary Janes Pa. Unlimsical story of a small town printer who is born the wanderlust and who cannot resist the call of the road when a train whistles. Aline MacManon, Guy Ribbee. Dir. Wm Keighley. 71 mins. Rel. April 2. Maybe It's Love. Gloria Stusrt, Ross Alexander. ir. Wm. McGinn. 62 mins. Rel. Jan. 12. Rev. Feb. 12.

Rel. Jan. 12. Rev. Feb. 12.
Murder in the Glouds. Lyle Talloot. Ann Dvorak. Dir. D. Ross Laderman. 64.
Oli for the Larma of Chim. Pat O'Brien, Josephine Hutchinson, Jean Muir.
Red Het Tires. Lyle Talloot, Mary Astor. ir D. Ross Lederman. Rel. Feb.
2. 61 mms.

. 5. mins.
Traviling Saissisty, The. One of those Joan Blondell-Glenda Farrell romps.
Traviling Saissisty, The. One of those Joan Blondell-Glenda Farrell romps.
The Rev. April 3. Rev. April 4. Rev. April 5. Rev. April 4. Rev. April 5. Rev. Mins the Pattent Sispt. Mystery in a millionair's mension. Guy Kibbeg.
Marich 6. Rev. March 6. Rev. March 9. Rev

March 6.

Woman in Red. Young wife faces scandal to save a man from conviction of murder. Barbara Stanwyck, Gene Raymond, Genevieve Tobin, Dir. Robt. Florey. 68 mins. Rel. Feb. 16. Rev. March 27.

Studio: Fox Hills, Hollywood, Csi. Offices: 444 West 55th Bt. New York, N. V. Fox Black Sheep. Edmund Lowe Claire Trevor, Tom Brown. Dir. Allan Dwan. Rel. June 14.

Babona. June 14.

Babona. June din made by Martin Johnsons, partly from an airpina. 78.

Baby Take a Bow. The Fox folia star comes through again. Shirley Templ. Stript. The star for the s

Charle Chan in Eqypt. Further adventures of the Monotulu Chinaman.
Charle Chan in Eqypt. Further adventures of the Monotulu Chinaman.
Charle Chan in Eqypt. Further adventures of the Monotulu Chinaman.
Charles Chan in Chinaman in China

Doubting Thomas. From Georgs Kelly's stage play. "The Torch Bearers." Will Rogers, Bills Burke, Allson Skipworth. Dir. David Butler. Rel Ellner Norton Claire Trever, Hugh Williams. Dir. Hamilton MacFadden.

George White's Soandals. Second edition of the must i. Alice Faye, Jas.

"Junn, Ned Sparks, Geo. White, Lyda Robertl. ir, Geo. White. 85
mins. Rel. March 15. Rev. May 1.
Great Hotel Mystery. Flagg and Quirt as detectives. Dir. Eugens Ford. 70
mins Rel Mnrch 1. Rev. May 16.

Helidorado. Adventure in a ghost town. Richard Arlen, Madge Evans, Raiph Beliamy, Henry Walthall. Dir. Jas. Cruze. 74 mins. Rel. Dec. 21. Rev.

it's a Small World. Spencer Tracy, Wendy Barrie. Dir. irving Cummings. Rel. April 26. Ladies Love Danger. From a story by liva Zorn. Mona Barrie, Gilbert Roland. Dr. H. Bruce Humberstone. Rel. May 3, Koland. Dir. H. Bruce Humberstone. Rel. May 3. Life Begins at 40. Based on the Pitkin book. Will Royers. Rochelle Hudson. Dir. Geo. Marshall. 73 mins. Rel. March 22. Rev. April 10. Little Colonet. Shriety Temple, Lionei Barrymore, Evelyn Venable. Dir. David Butler. 80 mins. Rel. Feb. 15. Rev. March 27.

Lavin Butter, 80 mins. Rel. Feb. 15. Rev. March 27.

Lottery Lover. Naval cadets form love syndicate. Pat Paterson, Lew Ayres.

Dir. Wm. Thiele. 82 mins. Rel. Jan. 4. Rev. Feb. 20.

Music in the Air. Gloria Swanson, John Boles. Dir. Jos May. 81 mins. Rel.

Dec. 7.

Mystery Woman. Heroine saves her husband by procuring 'the papers.' Mona Barrie, Gilbert Roland. Dir. Eugene Forde. 69 mins. Rei. Jan. 18. Rev. Jan. 22. One More Spring. Three down and outers in Central Park. Janet Gaynor, Warner Baxter. Dir. Henry King. 87 mins. Rel. Feb. 8. Rev. Feb. 27. Our Little 6ff., From the story Heaven's Gate, by Forence L. Plaigraf. With circus angles. Shirley Temple, Rosemary Ames, Jool McCrea. Dir. John Robertson, 6t mins. Rel. May 13. Rev. June 12.

Spring Tonic. Reluctant bride and surprised tiger tamer. Lew Ayres, Claire Trevor.. Dir. Robt. T. Kane. 55 min. Rel. April 19. Rev. June 12. Tevor. Dir. Robt. 1. Rame. 35 min. Ret. April 15. Acet. Suns Ass.

Ten Dollar Raise. Edward Everett Horton, Karen Moriey. Dir. Geo. Marshall. 65 mins. Rel. April 5. Rev. May 8.

Pressure. Komancs with the sand hogs under the river. Edmund Lowe, Victor McLagisn, Florencs Rice. Dir. Rosul Walsh. 70 mlns. Rel. Feb. Rev. Feb. 5.

el. Feb. Rev. Feb. 5.

Under the Pampas Moon. 'Nex, story, Warner Baxter, Kettl Galligan, Tito Gulfar. Dir. Jas. Tinlin. Rel. May 31. Rev. June 4.

When a Mars. Rev. Most Harnel Bell Wright story. George O'Brien. Dir. Salv. F. Chine. 66 mins. Rel. Teb. 15. Jeev. Reb. 27.

G-B. Office: 1600 Breedway. New York.

G.B Office: 1600 Broadway, New York.

Chu Chin chow, Arabian, laser in the second of the control of the control

Unfinished Symphony. Musical romance based on Schubert's life. Martha Eggerth. Dir. Willy Forst S3 mins. Rel. Jan. t. Rev. Jan. 15.

Liberty Office: 1776 Broadway, New York, N. Y. 3orn to Ganible. Four sons inhellt a grandfather's taint. Onslow Stevens, 11. B. Wirner, Maxine Doyle, Eric Linden, Lols Wilson. Dir. Phil Rosen. Rel. not set.

(Continued on page 31)



# "I'LL DO THE SAME FOR ANY MAN!

Tonight New York's going to see the grandest picture I've ever made. I promised the manager of the Broadway Strand I'd bring out those 'G-Men' crowds again—and I'll do the same for any showman!

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# GEORGE BRENT

PATRICIA ELLIS DONALD WOODS ROBERT BARRAT BARTON MACLANE

Dir ci d by F ank Bo zage

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## CALENDAR OF CURRENT RELEASES

(Continued from page 28)

(Continued from page 28)

Izy Ddmee, Musical, Piteatrical boarding house locale, Marjorle Rambeau,
Feffine McKinicov, Lawrence Grav. Dir. William Nich. Rel. May 16.

House the Brent. Dir. Jacobson Sent. Randolon Soot. Jackie, Googan. Evelva.

Bernt. Dir. Jacobson Sent. Randolon Soot. Jackie, Googan. Tevin.

Bernt. Dir. Jacobson. Soot. Sent. Soot. Jackie, Googan. Tevin.

Bernt. Dir. Jacobson. McLead. of mines, Rel. Nov. 30. Rev. Jan. 8.

Lives Caranach. Dir. Norman McLead. of mines, Rel. Nov. 30. Rev. Jan. 8.

Lives Caranach. Henricht. Dressman. Dir. Raph Murphy. 56 mins. Rel. Dec. 14.

Dec. 14.

Love. In Bloom. Gountry boy and city girl finally make a match. Carnival Morrison, Distol. Lee Burns and Allen. Dir. Elliott Nugent. 76 ms Morrison, Direct 18. Rev. April 24. McFadgane, Flats. From the Gus Billi fares. Walter C. Kelly, Andy Clyde, Jane Darwell, Dir. Ralph Murphy. 65 mins. Rel. March 22. Rev. March 13.

march 13, insights of the March 13, insights

Ruggers, and your control of the con

ky Möuntain Mystery. Western mystery story by Zane Grey. Randolph Scott, Chie Sale, Kathleen Burke, Mrs. Leslis Carter. Dir. Chas. Barton. Rel. Feb.

Peb. 27. Scoundrel, The, (Hecht MacArthur), Publisher comes beck to life to retrieve errors. Not) Coward, Julie Haydon. Dr. Hecht-MacArthur, 75 mina. Rel. April 25. Rev. May 8. May 18. May 1

April 24.

All in the Dark. Air thriller with a rescue by a blinded aviator.

Loy, Cary Grant. Dir. Jas. Flood. Rel. Fab. 1. Rev. Feb. 5.

tudios: Hollywood, Calif. Office: R.K.O. Bldg., Radio City, N.Y.C R.K.O. Radio rizonian, The. A vivid clauter in American Cavalcade. The bringing of law and order to the wast of 1850. Richard Dix, James Bush, Margot Grallame, Louis Cahern, Francis Ford, Preston Foster. Dir. Charles Vidor. Rel. July 12.

ecky Sharp. The story of a woman who wracked the lives of all the men who loved her. Mirlain Hopkins, Alan Mowbray, Frances Dee, Sir Cedric Hardwick, Nigel Bruce, Allson Skipworth. Ir. Reuben Mamoulian. Led. May 17.

May 17.

ke of Hearts. Two temperamental musicians discover, after almost wrecking their lives, that love is most important thing. Katharins Hepburn, Charles Boyer, John Beal, Jean Hersholt. Dir. Phillip Moeller. 78 mins. Rel. May 31. Rev. May 22.

Charles Boyer, John Beal, Jean Hersholt. Dir. Philip Moeller. 78 mins. Red. May 31 Rev. Nau; Jean Cod and the people. Jean Barton, Helen Westley, Helen Mack. Dir. John Robertson. 26th. Manya Barton, Helen Westley, Helen Mack. Dir. John Robertson. 26th. Manya Barton, Helen Medis Jappiness which the had been searching for all his life. Anne should be the searching for all his life. Anne should be the searching for all his life. Anne should be searching for all his life. Anne should be should be searched to be should be sho

Harding. Frank Mogran. Retheritor. Accounted. Resimul Overs. Since Baxter. Dir. Harry Beaumont. 66 mins. Rei. Jan. 25. Rev. March 16 igleitets. A society heauty who loses all her money and becomes a hostess. A society heauty who loses all her money and becomes a hostess. Armstrone. Dir. Guirrel Anner. Roll, pellany. O nonal Cook, Robert Armstrone. Dir. Guirrel Anner. Roll, pellany. O nonal Cook, Robert Armstrone. Dir. Guirrel Anner. Roll. Dir. by John Robertson. Rei. Hooray for Love. A young colless graduate Invests his email fortune in a musical show, falls in low with the leading lady, osce to fall because Ann Sothern, Gene Raymon Solless on time and the play is a success. Ann Sothern, Gene Raymon of the pellang leady pose to fall because con Hall. Pert Ketton. Dir. Walter Lang. Rel. Jung 14. Rev. May 15. Margot Grahame. Dir. John Ford. 31 mins. Rel. May 24. Rev. May 15. Margot Grahame. Dir. John Ford. 31 mins. Rel. May 24. Rev. May 15. Laddle. The younger slater in the Stanton family helps her brother, Laddle. The younger slater in the Stanton family helps her brother, Laddle. They younger slater in the Stanton family helps her brother, Laddle. Laure Hone Grews. Steets' Gallagher, Chickham Todd, Perr Reiton, Laure Hone Crews. Steets' Gallagher, Chickham Todd, Perr Reiton, Laure Hone Crews. Steets' Gallagher, Chickham Todd, Perr Reiton, John Beal, Alan Hale. Dir. Richard Waltace. Rel. Dec. 23. Murder on a Honeymon. The forther adventures of the old mind amatem detection, and other should be detected on the Honeys of mins. Rel. Dec. 7. Rev. May 1. Walter Catter. May 21 Miles and Bispector of detective, and bispector of detective, and of section. May 16 mind a mind a detection of the control of the control of the cold mind amatem catter.

nev. Jan. J.

er on a Honeymoon. The further adventures of the old maid, amateur detective, school teacher, Miss Hildegard Withers, and Inspector of Philice Ocean Piper. This time the murpler takes place on an airplane. Edna May Oliver, James Gleason, Loln Lane, Dorothy Libaire. Dir. Lloyd Corrigan. 13 mins. Rel. Feb. 22. Rev. March 6.

its, The. Wonlisey is an inventor and Wheeler a song writer. Unwittingly they become entangled in a murder. They discover the murdered through the truth-telling machine, which Woolsey has invented a Wheeler. Robert Woolsey, Fred Keating, Betty Grable, Evelyn Brent.

Erit Schaubert Woolsey, Fred Kesting, Betty Grable, Evelyn Brent, Erit Schaubert, Schaub

rta. Adaptation of the stage musical, Irene Dunne, Fred Astaire, Gluge Rogers. Dir. Wm. A. Seiter, 105 mins. Rel. March 8, Rev. March 13

ance in Manhattan. A young Czecho-Slovakian enters the United States this promised land; liegally and finds happiness and the chance for a successful uture. Francis Lederer, Gluger Riegers, Arthur Hahl Jimmy Buttler, J. Parrell MacDonald. Dir. Stephen Roberts, 77 mlnz Rel. Jan. II. Rev. Jan. 22.

Jimmy Britter, J. Farrell MacDonald. Dir. Stephen Boberts. 77 mler. Riel. Jan. II. Rev. Jan. 22.
Bilder Haggard's novel Helen, Galugan, Randojin Scott. elen Mack, ere Streak. The A fast-action inelofrania in which the famous stream-fined train of the Burtington Relivend plays the star part. Sally Blane. Rills. 22 mlns. Rel. Dec. 21. Rev. Jan. 22. Farnum. Dir. Thomas At-Rills. 22 mlns. Rel. Dec. 21. Rev. Jan. 22.
of identified with the British Rel. Dec. 21. Rev. Jan. 22.
of decided with the British Rel. Dec. 21. Rev. Jan. 22.
of decided with the Rel. Dec. 21. Rev. Jan. 22.
of Jan. 22. Rev. Jan. 22.
of Jan. 23. Rev. Jan. 23.
of Jan. 24. Rev. Jan. 24.
of Lee Law 11. Jan. 24.
of the Law. May Robson, the chamilon of her own broad of four children. of the law. May Robson, the chamilon of her own broad of four children. of the law. May Robson, the Preston Footer Potent McKleiney, William Backwell. Rel. May 10.
of the Law. May Robson, Law 24.
of the Law. Bay 24.
of Law. This Law 24.
of the Law. This

lilage Tale. This story presents a cross-section of average community life. in a typical small village in Utah. Randolph Scott, Kay Johnson, Arthur

Hoyt, Robert Barrat, Janet Beecher, Dorothy Burgess. Dir. John Cromwell. Rel. April 25. 80 mlns. crouwen. Ret. April 25. 80 mins.
of the Pecos. The locale is the Pccos county in New Mexico. A young girl, disguised as a boy, regenerates an outlaw and wins happiness Richard Dix, Martha Sleeper, Samuel Hinds, Fred Kohler. Dir. Phi Rosen. 66 mins. Rel. Jan. 4. Rev. Jan. 1.

Woman in the Dark: (Select). Dashlell Hammett mystery story. Fay Wray. Ralph Bellamy. Dir. Phil Rosen. 68 mins, Rev. May 22. Old Homestead, The. Modern version of famous novel. Mary Carlisle, Law-rence Gray, Dorothy Lee. Dir. William Nigh. Rel. not set.

Cone to Every Backler. Honeymoon with a lired bilde. Marlan Nixon, Nell Hamilton, Allean Pringle. Dir. Wm. Nigh., 72 mins. Rcl. Dec. 14. School for Girls. Reform school drama. Sidney Fox, Paul Kelly, Lois Wilson, Anne Shirley. Dir. Wm. Nigh., 73 mins. Rcl. Mar., 22, Rev. Feb. 29.

Sweepstake Annie. Society crooks frame sweeps winner. Tom Brown, Marlon Nixon, Wera Engels. Dir. Wm. Nigh. 77 mins. Rel. Fcb. Rev. Feb. 27. Nixon, Wera Engels. Dir. Wm. Nigh. 77 mina. Rei. Feb. Rev. Feb. 27.
Without Children. Modern draus of .dlyoroe. Marguerite Churchill. Bruce
Cabot, Evelyn Brent, Reginal i Denny. Dir. William Nigh. 81 mina. Rei.
April 18.

Offices: 1776 Bdway

Motive-for Revenge. Thrilling adventures resulting from desire to satisfy the desired through th

Offices, 1776 Broadway, New York, N. Y. Mascot

Burn 'Em Up Barnes. 12 chapter auto racing serial released also as a feature in 74 mins. Frankis Darro, Jack Mulhall. Dir. Colbert Clark. Rev. April 3.

Behind the Green Lights. Personal Control and Control

studios: Culver City, Calif. Offices: 1640 Broadway, New York, N. Y Metro Callf. IVIETO Similar in our Broadway,
New York, N. Y.
Age of Indiscretion: Divorced couplo's child problem.
Evans, David Jack Holt. Dir. Edw. Ludwig. 77 mins. Ref. May 10.
Rev. May 22.

Rev. May 22,
After Office Hours. Newspaper story. Constance Bennett, Clark Gable, Stuart Erwin. Dir. Robt. Z. Leonard. 73 mins. Rel. Feb. 22, Rev. March 13.
Band Plays On, The. Football story, Robt. Young Betty Furness. Dir. Russell Mack. 87 mins. Rel. Dec. 21, Rev. Dec. 25.

Russell Mack. 87 mins. Rel. Dec. 21. Rev. Dec. 25.
Blography of a Bachefor Girl. Based on S. N. Berhrman's successful play.
Blography Ann Harding, Robert Montgomery. Dir. E. H. Griffith.
84 mins. Rel. Jan. 4. Rev. March 6.

Casino Murder Case. Philo Vance story.

Casino Murder Case. Philo Vance story.

Paul Lukas, Alison Skipworth.

Ted Healey. Dir. Ed Marin. 82 mins.

Rel. March 15. Rev. April 17.

David Copperfield. Dickens etory with an almost perfect cast. W. C. Fields.

Lionel Barrymore, Edna May Oilliver. Herbert Mundin. Dir. Geo. Cukor.

129 mins. Rel. Jun. 18. Rev. Jan. 22.

Evelyn Prentice. Dis rict attorney's wife saves a girl wrongly accused of her own crime. Wm. Powell, Myrna Loy. Dir. Wm. K. Howard. 78 mins. Rel. Noy. 8, Rev. Noy. 13.

mins. Rel. Nov. 8. Rev. Nov. 13.

me Within, The Woman doctor becomes enmeshed with a mental patient. Ann Harding, Herbert Marshall, Maursen O'Sullivan. Dir. Editum dociolidas, 72 mins. Rel. May 11. Rev. Garciar Words. Clark Gable. Robt. Montgomery. Dir. W. S. Van Dyke. 82 mins. Rel. Dec. 88.
Rev. Jan. 1.

Bride, The. From Francisco Coop. 18:peal: Cargo Lumanach Clester Robt. Rel. Rev. Jan. 1.

Bride, The. From Francisco Schime. Rel. Dec. 88. Rev. Dec. 18.

Ke of the Vamplers. Murder mystery with vampler angle. Lionel Barry-more, Blizabeth Alian, Bels Lugosi. Dir. Tod Browning. 60 mins. Rel. April 30. Rev. May 8.

der in the Fleet. Mystery about a battlening. Robt. Thylor, Jan. Par-der in the Fleet. Mystery about a battlening. Robt. Thylor, Jan. Par-der in the Fleet. Mystery about a battlening. Robt. Thylor, Jan. Par-der in the Fleet. Mystery about a battlening. 24. Rev. June 4.

solt Marieta. Victor Herberts oneretta. Jeonette MacDonald. Nelson

ker. Dir. Edw. Sedgwied. 70 mins. Ici. May 24. Rev. June 4. Nauphty Marietat. Victor Herbert's operate. Jeanette MacDonald, Nelson Rought Marietat. Victor Herbert's operate. Jeanette MacDonald, Nelson Night le Young, Tho. Royal low 100 no no commer them. Rev. Mar. 18. Night le Young, Tho. Royal low 100 no no commer them. Rev. Jan. 18. R

Arthur. Dir. J. Waiter Ruben. 99 mins. Rel. May 31. Rev. June 12.
Reckless. Drama from the Libby Holman-Renith Reynolds marriage. Jean
Harlow. Wm. Powell, Franchot Tone, May Robson, Ted Healy. Dir.
Victor Fenning. 89 mins. Rel. April 19. Rev. April 29.
Sequeland Minghamman (Pranched Harles). Rev. April 20.
Sequeland Republication of the Person of the Sequeland Proceedings of the Person of th

Times Square Lady. Glif from lowa bests a crook gang. Robt. Taylor, Virginia Bruce. Dir. Geo. B. Seitz. 69 mins. Rei, March 8. Rev. March 20.

March 20.

Annessa, Her Love Story. Hugh Walpoles' novel. Helen Hayes. Robt. Montgomery. 78 mins. Rel. March 1: Rev. April 37.

West Point et Hus Alt. Training Color of the March 20.

West Point et Hus Alt. Training Color of the March 20.

West Point et Hugh Alt. Training Color of the March 20.

West Point et March 22. Rev. April 10.

Wheed Woman A story of a Califitud mother. Muly Christians, Jean Parker. Chas. Bickford. Dir. Chas. Biable. 71 mins. Rel. Dec. 7. Rev. Winning Ticket, The S. Story of a sweeps ticket that was lost and found. Loc Carrillo, Louise Fasenda, Ted Healy. Dir. Chas. F. Riesner. 64 mins. Rel. Feb. 8. Rev. Feb. 12.

Offices: 1501 Broady Studios: 5851 Maratnon St., Hollywood, Callf All the King's Horses. Zenda type story with a picture star replacing a king of a mythical kingdom. Carl Brisonn, blary Ellis. Dir, Frank Tuttle. 75 mins. Rel. Feb. 15. Rev. March 13.

Behold My Wife. Sylvia Sidney as an Indian giri. Sylvia Sidney, Gene Ray-nond, Dir. Daye Leisen, 79 mins. Rel. Dec. 7. Rev. Feb. 20.

Cary Grant Dir. Blave Leisen. 72 mins. Rel. Dec. 7. Rev. Feb. 20, 278 B. Based on the exploits of the Mitchigan state radio police. Pred MacMuray, Sir Guy Standing, Ann Sherdan. Dir. Chas. Barton. 60 mins. Rel. Mar. 1. Rev. Feb. 27 Medical Marchael Marchael Merical Cary Grant Landier, Marchael Merical May 1. Rev. May 8. Burnish dancer. Marcheel Metrical May 1. Rev. May 8. Burnish Rel. Marcheel Metrical May 1. Rev. May 8. Better Madarme. From the stage play of a temperamental star. Elissa. Landi. Cary Grant Dir. Ellistt Nogent. 81 mins. Rel. Jan. 4. Rev. Jan. 15 Father Brown, Detective. New type of mystery story. Paul Lukas, Gertrude Michael. Dir. Edw. Sedgwick. Rel. Dec.

Four Hours to Kill. What hapnessed in a theatre lobby while detectives the burst of Kill. What hapnessed in a theatre lobby while detectives a state of the state

Glass Key, The. Politico-mystery story by the author of The Thin Man. Claire Dodd, Rosalind Cuill. Dir. Frank Tuttle, Rel. May. 31. Goin' to Town, Mae West, as a hines singer, cashes society. Mae West, Paul Cavanaugh, Ivan Lebedeff, Tito Coral, arjorie Gateson. Dir Alex Hall. 75 mins. Rel. May 17. Rev. May 16.

(Continued on page 33): Exploitation

(Continued from page 25) through the summer. We shall be glad to send the programs to a sum-mer address it you desire, if you will advise us when to resume city

will advise us when to resume city mailing."
Stendis are removed from the stendish and arranged in the order in which they guides each marked with the date of one issue.

Another list should be made of Another list should be them removed from the stendish and the stendish and the date of them removed the stendish and the date of them removed with the homeoming of the patron. With the homeoming of the patron, postal costs.

#### Summer Snaps

Summer Snaps

Manager who figured that between daylight saving and the usual summer slump a vertical sign of rine fetters was too much of an orine testers was too with read or the face, white fabre with read or the face of th

in. Same house has discarded stiff uniforms for the male help and has put the cashlers into shirtwalsta, figuring, that a perspiring employee is no backer-upper for his claims about colness.

#### Flitter Glitter

Fitter Gitter
Joe Weil, of Universal, knows
that it takes more than a cover to
make a press book, so he puts
plenty behind the frontlepiece, but
he sknows, too, that a front helps,
so he shows, too, that a front helps,
a knocker-outer. Done in purple
buttons, cane head and even a lappl
flower. Idea suggested by the book,
which carried a small rhinestone for
than rhinestone, giving a suggestion
than rhinestone for touching up other material on
this pieture.

Own Private Enemy

Loew's Rochester hopped on the publicity given a local public enemy to hoost 'Public Hero No. 1.' Vincent Decloum, who has sigured in a grabbed the headlines by disarming two polesemen single-handed, then holding up a mother and son in a wind the single si

#### he Personal Touch

he Personal Touch

Lox Angelex.

Counting on natural termine vanity as exploitation basis, Grundled the property of the proper

### Inside Stuff—Pictures

In an effort to discover and classify the principler of how to be a press agent, theatrical and otherwise, the Social Science Research Council and the press agent, the street of the st

RKO Radio is spending between \$50,000 and \$70,000 on its national campaign for 'Becky Sharp,' current at the Music Hall, N. Y., where a separate budget of between \$20,000 and \$25,000 was set up additionally with Radio sharing in the cost. Lord & Thomas is preparing the ad campaign nationally for Radio, while Donahue & Coe handles the campaign for the Music Hall. In addition to this advertising support for 'Becky,' the Technicolor company set saids \$10,000 to boost the picture, produced entirely in color. This advertising, in New York dailies, was placed by the McCann-Enickson agency. Erickson is a director of Tech.

With bank night and other forms of coin giveaway no longer taboo through code interference R. H. McNelli, president of Golden Gate Theatres, and M. A. Nalfy, northern California circuit operator, are preparing to defend themselves in San Francisco courts against charges of infringement instituted against them by Affiliated Enterprises, Inc., copyright owners of bank night.

Defendants use a money giveaway which they insist in no way infringes on bank night.

Unusually favorable amount of press recognition accorded the former Mack Sennett fun-makers on Warners' Keystone Hotel, 'custard pie revival short, has WB dickering with former Sennett name players for a series of six or eight.

Talk has been on for several weeks, chief holdup seeming to be dought and question of Mack Sennett's rights to the Keystone label. Names up for series tickets include Ford Sterling. Ben Turpin, Chester Conklin, Hank Mann, Juanita Hansen and others.

Columbia again Coast-previewed its Grace Moore picture, Love Me Forever, last Thursday (13) with about 20 minutes ell inated. Ending has been changed. Film is now running close to 100 minutes,

Film is now running close to 100 minutes.

An old-time 'still' picture, blown up out of a group, was used by the does Angeles Times in connection with a court case at which Louella Parsons appeared as witness.

Flott, it is reported, was used by the Times as comeback for a fast the L. A, area for a long time.

one the columnist pulled on a staff photog. Miss Parsons was said to have promised to poss for the cameraman, but asked to be excused for a minute to powder her nose. She then gave the boys the slip and later sent a selected photograph to the paper, according to the story. So the paper apparently used the other picture because of her treatment of paper apparently

One reason some neighborhood exhibitors are abandoning dish give-aways is the excessive cost of such merchandise. Decent articles of dish-wars figure to cost exhibs at least 9c, each, and the exhibitor estimates that business must pick up at least 150% on these giveaway nights to break even, since the usual 25c admission leaves only 15c on which to operate his house.

Theory back of the dish giveaway always has been that a male will accompany every feminine admission payer. But in actual practice ex-hibitors are learning that the femmes attend to obtain the gift, or bring a fem friend along if they don't come alons.

Current issue of Time carries a long and lavdatory item on Para-mount, principally handing the palm to John E. Otterson, new president, and John Hertz. It includes among other things the economy measures taken by Hertz while he was chairman of the Finance Committee of Par prior to bankruptcy. Time also has a good deal to say regarding Par's new chairman of the executive committee, A. H. Fortington. Fub-lisher of the mag, Henry R. Luce, is one of Par's new directors,

Howard Hughes, who is expected to resume activities in the picture field, is reported having made another fortune in the southwest but not in oil. He is in the beer business, having built breweries in several Texas key cities and he operates the plants. The output is called Hughes beer. Prior to prohibition there were few if any breweries in the south but since repeal plants have sprung up in many spots.

Example of how Central Casting Bureau polices the extrae sent on alist is seen in an incident where a male extra was suspended 50 days or violation of the bureau's rules governing mob players. Extra got drunk and after causing a disturbance was ejected from the et. Later he returned and slammed a door, breaking two wax disc takes. Inder suspension, he will not be sent on an extra call for two months.

Indle producer had a story written around a set he had seen at a rental studio. When he came to rent that studio's space, he found that he set had been taken down. Producer then ordered his writer to find another set that would be standing for at least six weeks, and to write

Returns on foreign versions of 'Merry Widow' ( ) are surprising

the studio. In Europe, where the picture was figured to be a smash, returns ar only fair. In South America, where a lukewarm reception was anticl pated, picture is doing smash business.

Throughout the country censor boards took exception to many scenes in 'Stolen Harmony' (Par). Scenes showing gangsters shooting at police, and the kidnaping of Ben Bernie's band was eliminated entirely

And Kansas, generally tough, passed the picture without a cut.

#### Behind the Kevs

(Continued from page 25) (Continued from page 25)
West have five houses in Louisville,
one in New Albany, Ind., and two in
Shebbyville, Ky. Dale Houston, formerly manager National theatre,
Louisville, and Ace Barry have heen
engaged to handle publicity,
Richard Pierson has succeeded
George Morrow as manager in
charge of the Brown theatre, ouisviite.

Sydney S. Cohen has leased the Apoilo, on West 125th St., N. Y., to the Duane Theatre Corp., operators of the Harlem opera house, in the same neighborhood.

Spartanburg, S. C.
Princess theatre at Marshall, N.
C., refurnished and showings resumed. C. N. Rockett, former opersumed. The summer opersumed and the summer opersumed and the summer opersumed and the summer opersum of the summer opersum ope

Middletown, O.
Remodeling has begun on the Sorg
opera house, damaged by fire to
extent of \$40,000 several months ago,
House leased by Gordon Theatre
Vaudflim policy when remodeling
completed.

Hi Peskay added the Dally, sub-sequent run nabe, to his local chain.
Frank Valuskis moved equipment
the Buena Park, six miles away.
Latter house has been dark for scv-cral years.
Othen Brea, is a miles away.
Letter house has been dark for scv-cral years.
Othen Brea, is a miles away.
Cothen Brea, is a m

cate.

Downtown Theatres, Inc., are taking over operation of the Tower
from the Gumbiners at the close of
business July 3. House will be
compared to the Compared to the Compared
Cohen as a part of the DowntownFrincipal pool.

With transfer, latter operators
will have five subsequent runs on
Broadway, within two blocks of each

Ansell Amus. Co. operators of Ritz and Empress, second-runs to erect a third theatre, the Varsity.

## =The "PULSE" of the New Carroll "SKETCH BOOK"

## The Press Says VARIETY, Issue of May 29



COMEDY STAR OF EARL CARROLL'S "SKETCH BOOK" At the Winter Garden, New York NEW YORK DAILY MIRROR

By Bernard Sobel

The extremely funny numbers
enlisted the services of Ken Mur-

DAILY NEWS
Burns Mantle
There are new laughs in a
master of quips and ceremonics
cailed Ken Murray.

NEW YORK
WORLD-TELEGRAM
Robert Garland
Busy as a bee and a good deal
better natured, Mr. Murray gives
everything that's in him to kecp
the evening moving.

NEW YORK DAILY NEWS June 6
Ed Sullivan
Things I liked best in tch Book"—Ken Murray's

BILLBOARD, Issue June 15 Murray works hard, this being his Broadway revue debut, and he proves again he is an able and versatile comedian.

VARIETY, Issue of May 29
Critics here, as a whole, liked
the show. As now shaped, this
second Sketch Book has more
laughs than many of its kind.
In fact, it has a couple of
sketches of the excruciatingly
quet for that to Ken Murray, who
easily walks away with top
honors.

easily walks away with top
He's funny on all appearances,
but crashes through with particular effect in a sketch shough
him as a radio man planning a
program for Martha Washington,
in a howling poker game in
in a howling poker game in
his opponents are General Custor,
Diamond Jim Brady and a Mexican; in a 'Gates of Heaven' skit
in which he portrays Peter, and
a number in which he appears
ha number in which he appears
ha number in which he appears
to a number in which he appears
to a number in which he appears
ha number in which he appears
have been a number in the state of the state

Water's.

NEW YORK
HERALD TRIBUNE
Howard Barnes
Ken Murray kept things moving.

NEW YORK POST

By Wilella Waldorf

Broadway Debut

Of a Comedian

Breadway Jebut

Of a Cornedian, the leading comedian, is a gentleman of some
control of the control of the control

and the control of the control

and picture performer, but last night
was his first appearance in a

Broadway show outside of the
Palace. He is a cheerful, bustling fellow given to chewing a

clear, and he generally manages

clear, and he generally manages

clear, and he generally manage

the authors put into it.

NEW YORK SUN
Richard Lockridge
The show is, furthermore,
rather more comic than is the
custom in Mr. Carroll's offerings,
where beauty is so seldom proserved by the lighter tduch. There
served by the property foles, and Ken
Murray to crack mose of them.

# KEN\_ MURRAY

\* \* \* DAILY NEWS—Burns Mantle

## CALENDAR OF CURRENT RELEASES

(Continued from page 31)

Here is My Heart. Musical. Bing Grosby, Kitty Carlisle. Dir. Frank Tuttla. 75 mms. Rel. Dec. 28. Rev. Dec.—6.
Hold 'Em Yale. From a Damon Runyon story of a girl who loved uniforms. Fatricla. Ellis, Cesar Romero. Dir. Sidnsy Lanfield, 61 mins. Rel. April 12. Rev. May 1.

#### Republic

Office: RKO Bidg., New York, N.Y

Forbidden Heaven. Charles Farrail, Charlotte Henry. Rel. Aug. 1.

My Old Kentucky Home. Based on the song. Rel. Sept. 16.

Two Black Sheep. Story by Warwick Deeping. Rel. Sept. 1.

Westward Ho. Western. John Wayns. Rel. Aug. 23

Monogram Annalded by Republic

Dawn Rider. The. John Wayne. Marion Barns. Dir. R. N. Brabury.

Gil of My Dreams. College romance with track team events. Mary Carlisle,

Crighton Chang, Sterling Holloway, Eddle Nugent, GlGl Parrish. 55

mins. Dlr. Ray McCarey. Rel. Nov. 17.

Firtingmith Darby, and Carry, Stee 100, 111.

Firtingmith Darby, and the steel of t

Healer, The. From novel by Robert Herrick. Dir. Raginaid Barker, Raiph Bellamy, Karen Morley, Mickey Rooney, Judith Allen, Robert McWade, J. Farrell MacDonaid. J. Farrell MacDonald.

Hoosier Schoolmaster, The. Norman Foster, Claudetts Henry, Otls Harlan Louis V. Mong. Dir. Lew L. Coilins, Famous classic by Edward Eggleson.

Keeper of the Bees, The. Famous story by Gene Stratton Porter. Neil Hamilton, Betty Furness, Hobart Bosworth, Emma Dunn; Edith Fellowes, Helen Jeroma Eddy.

King Kelly of U. S. A. Guy Robertson, Irene Ware. 66 mins. Rel. Sept. 15.

Rev. Dec. 18.

Lawless Frontler (Lons Star). John Wayne, Shella Terry. Ir. R. N. Brad-bury. 54 mlns. Rel. Nov. 22. Rev. Jan. 22

Million Dollar Baby. Ford parents try to paim over their little boy as a "the girl movie find to win fame and riches. Arline Judge, Ray Walker. Jimmy Fay, George E. Stone. Dir. Jos. Santley. 67 milus. Rel. Dec. 29. Rev. May 8.

Monte Carlo Nights. Innocent suspect traps his man at famous casino and wins the girl. Mary Brian, John Darrow. 62 mins. Rei, May 20. moute various supers. Hancesett suspect traps in am at tamous stains and mysterious fire. Meng. Story of the tueffer color of the color

March 27.

Neath Arizona Skies. (Lone Star). John Wayne, Shella Terry. 52 mins.
Rel. Dec. 22. Rev. March 20.
Paradise Canyon. John Wayne, Marlon Burns. Movie-struck family takes husbands all to crash Hollywood, with hilarious results. Wallacs Ford. 65 mins. Rel. March 25.

oow Valley. (Loue Star). Western. John Wayne, Lucille Brown. Dir R. H. Bradbury. 52 mins. Rev. May 15.

Reckless Romean. Comedy adventures of meta-doubled eggs who are Reckless Romean. Comedy adventures of meta-doubled eggs who are Reckless Romean. Comedy adventures of whether Amentons. William Captwoing. Sing Nights. There men accused of murdering the same man tell circumstances which are checked by lie detector, proving two are innocent. Rev. Jan. 20. Seculpt. When Catalis earn. 20 minus, Convay Tearts. Rev. Jan. 20. Seculpt. When Catalis earn. 20 minus, lett. Doc. Rev. Jan. 81.

Rev. Jan. 29.

Texas Terror, John Wayne, A Lone Star Western, Dir, R. N. Bradbury, 46 mins, Rel. Feb. I. Rev. April 3.

Trail Beyond, In the, John Wayne, Verna Hillie, 56 mins, Rel. Oct. 22.

Women Must Dress, Intricats ways of fashion salon people almost cassing young romanee of daughter to end in diasater. Minna Gombell, Gavin Gordon, Suzame Kaaren, Robert Light and Monogram contest winners, 76% mins. Rel. Jan. 2. Rev. April 17.

#### United Artists Offices: 729 Seventh Ave

Brewster's Millions. Story by Winchell Smith and Byron Ongley. Jack Bu chanan, Lill Damita. Dir. Thornton Freeland. 78 mins. Rel. May 20.

chanan, Lill Damita. Dir. Thornton Freeland. 78 mins. Rel. May 20. Call of the Wild. From the famous Jack London story. Clark Gable, Loretta Young, Jack Oakle, Dir. William Wellman. Rel. May 6. Carlinal Richelleu. Gorge Arliss, Maursen O'Sullivan, Eiward Arnold, Francis Lister. Dir. Rowland V. Lee. 82 mins. Rel. April 28. Rev. April 24.

April 34.

He of India. The story of Clivs, who founded a new British dominion—
India. Ronald Comman, Loretta Young, Francis Lister. Dir. Richart
Ecape Me Never. Story by Margaret (Enonely, Elisabeth Espere, Hugh Sin,
clair, Griffith Jones, Leon Quartermaine, Lyn Harding. Dir. Paul Csinner. 33 rmins. Red. June 21. Rev. Mag 2).

Folies Bergere. From the stage farce, 'The Red Cat,' Maurice Chevaller, An Sothern, Merie Oberon, Dir, Roy Del Ruth, 83 mins. Rel, Mar. 8. Rev Feb. 27.

Kid Millions. Musical spectacle in the U. S. and Egypt. Eddle Cantor, Ethe Merman. Dir. Roy Del Ruth. 90 mins. Rel. Dec. 28. Rev. Nov. 13.

Les Mierrahle. An dapation from the famous Victor Hugo classic. Frederical Les Mierrahles. An dapation from the famous Victor Hugo classic. Frederical Les Mierrahles. An dapation from the famous Victor Hugo Line. Richard Beles-Lawkit. 199 mins. Rci. April 21. Rev. April 24. Let 'Em Have It. G. Men. Story by Joseph Moneure March and Simer Harris. Richard Arien, Virginia Bruce. Alice Brady, Harvey Stephens. Eric Linden, Joyee Compton. Dir. Sam Wood. 85 mins. Rci. May 17. Rev. June 4.

den, Joyee Compton Dir, Sam Wood, 95 mlns, Rel, May 17, Nev, John Mighty Barnum, The, Fictional story of P. 7, Barnum, Wallace Beery, Adolphe Menjou, Virginia Bruce. Dir, Walter Lang, 87 mlns, Rel, Dec. 25, Rev. Dec. 26 Gwyn. Anna Neagle, Sir Ccdric Hardwicke. Dir, Herbert V'llcox. Rel. June 14.

June 14.

Runaway Queen. A merry maelstrom of revolution and romance. Anne Neagle and Fernand Graavey. Dir. Herbert Wilcox. Rel Dec. 21.

Garlet Pimpernel, The. From a novel by the Baroness Orczy. Romantic drama, but modern handling. Leslie Boward, Merie Oberon. Dir. Alex. Korda. 85 mihs. Rel, Feb. 15. Rev. Peb. 12.

Korta. 80 mins. Rel. FCb. 15. Rev. Feb. 12.
Thunder in the East. Story by Cludge Farrers. Charles Boyer, eric Oberon.
Vedeolin Loder. Dir. Niciolias Farkas. 75 mins. Rel. Mort. 1.
Wedeolin Coder. Dir. Niciolias Farkas. 75 mins. Rel. Mort. 1.
Wedeolin Coder. Dir. Niciolias Farkas. 75 mins. Rel. Mort. 1.
Wedeolin Coder. Americas grif in a romantic drama. Gary Cooper, Anna Steep, Helen Vinson, Rajbh Bellamy and Siegfried Rumann. Dir. Kins. Vidor. 59 mins. Rel. March 8. Rev. March 30.

We Live Again. A vivid new version of Tolstoy's immortal "Resurrection."
Anna Sten, Frederic March, Jane Baxter, C. Aubrey Smith. Dir. Rouber
Mamoullan. 85 mins. Rel. Nov. 15. Rev. Nov. 6.

Studio: Universal City, Calif. Universal Offices: 30 Rockefeller Center, New York, N. Y. Calif.

Alias Mary Dow. Draina. Sally Ellers, Ray Milland. Rel. May 27.

Border Brigande. Bick Jones western. Dir. Nick Grinde. Rel. May 27.

Bride of Frankenstein. Drama. Karloff, Valeris Hobson. Dir. Jamea Whale
73 mins. Rel. April 22. Rev. May 15.

rimson Trail, The. Buck Jones western. Dir. Al Roboch. 68 mins. Rel Feb. 11. Rev. March 20.

inatown Squad. Comedy-drama. Lylo Talbot, Valerle Hobson. Dir. Mur-ray Roth. 70 mins. Rci. May 20. Rsy. June 4. Fairy, The. From Feron Mohnar's stage play. Margaret Sullavan Herbert Marshall, Frank Morgan, Dir. Wm. Wyler. 93 inlins. Rcl. Feb. 13. Rev. Peb. 5.

is. Rev. Feb. 5.

14. Rev. Feb. 5.

15. Rev. Feb. 5.

16. Alaponed in N. V. Connedy-drama. Lyie Talibet, Gertrude Michael, Reather Angel. Dir. Alan Crosland. 65 mins. Rel. March 18. Rev. April 10.

17. Been Around. Connedy drama. Clester Morris, Rochelle Huison. Isabelle, Jowell. Dir. Phil Cahn. 63 mins. Rel. Dec. 21. Rev. April 17.

Man Who Reclaimed His Head, The. From Jane Bart's stace play of French Head. 18. Rev. April 18. Rev. Dec. 21. Rev. April 17.

Man Dec. Been Rev. Rev. Been Bernett, Lionel Atwill. Dir. Edw. Ludwig. Mr. Dec. 24. Rev. Dec. 25. Re

KOI. Dec. 24. Rev. Dec. 23.
Mr. Dynamike. Comely-drama from a Dashlei ammett story. Edmund Lowe Josen Dixon. Dir. Alan Crosland. 75 Inins. Rel. April 22. Rev. May 29.
Mystery of Edwin Drood, The. From the Dickens story. Claude Calance Douglas Montgomery, Heather Angel. Dir. Stuart Walker. 85 Ins. Rel. Feb. 4. Rev. March 27.

Night Life of the Gods. From Thorne Smith's fantastic tale. Alan Mowbray.
Floring McKinney. Dir. Lowell Sherman. 74 mins. Rel. Mar. 4. Rev.

Notorious Gentieman, A. Mystory-murder, Charles Bickford, Helen Vinson Dir. Ed. Laemmie. 75 mins. Rel. Jan. 21, Rev. Feb. 20. Dr. Ed. Lateminte. 75 mins. Rel. Jan. 21. Rev. Feb. 20.
Princess O'Hara. Damon Runyon comedy. Chester Mortis, Jean Parker. Dir. David Burton. 75 mins. Rel. April 1. Rev. April 17.
The Principal Chester Mortis Chester Mortis Lugosi. Dir. Louis Pricidenten: Rel. Meyl. Proceedings. Rel. Meyl. Principal Chester. Rel. Meyl. Rendezvous at Midnight. Murdar-mystery. Ralph. Beliamy, Valerie Hobson. Dir. Christy Cabanne. 6 mins. Rel. Peb. 11. Rev. April 24.

Werewell of London, Chillier, Henry Hull, Warner Oland, Valerie Hobson, Löster Matthawa. Dir Stuart Walker. 75 mins. Rev. May 15. Rocky Rhodes. Western. Buck Jones. Dir. Al Raboch. 60 mins. Rel. Sept. 24. Rev. Jan. 1.

24. Rev. Jan. 1. Secret of the Chateau. Mystery story. Clairs Dodd. Clark Williams. Dir. Rich. Thorps. 68 mins. Rel. Dec. 3. Rev. Feb. 6. Sing Mes a Love Song. Dernam with muist. Dir. Stuart Walker, Ricardo Cor-Stone of Silver Creek. Buck Jones western. Dir. Nick Grinda. 60 mins. Rel. April 15. Rev. April 10. Rev. April 10. Rev. April 10. Rev. April 10. Rev. April 10.

Strange Wives. Comedy drama. Roger Pryor, June Clayworth. Dir. Rich. Thorpe. 75 mins. Rel. Dec. 10. Rev. Feb. 5.

norpe, ve mills, Mci. Dec. 10. McV. Feb. 5.
Straight from the Heart. Politics and a baby. Baby Jane, Mary Astor, Roger Pryor, Dir. Kurt Nsumann. 70 mins. Rel. Jan. 14. Rev. March 27.
Transient Lady. Politica, romance and mystery. Henry Hull, Gens Raymond. Frances Drake. Dir. Ed Buzzell. Raj. March 4.

Frances Drake. Dir. Ed Buzzell. Raj. March 4. Were-Wolf of London. Drams. Henry Hull, Warner Oland, Valerle Hobson. Dir. Stuart Walker. Rel. May 6. Rev. May 15 Whon a Man Sees Red. Buck Jones western. Dir. Alan Jones. 60 mins. Rel. Nov. 12. Rev. Jan. 2

Studios, Burnard Warner Brothers Omces: 321 W. 44th St., Albbi lies, Farnus haseball comedy by Ring Lardner, B. Erown, Oilvado Havilland, Dir. Ray Buright, Rel. June 18.
Bordertown, Life of an ambitious and magnetic foreign youth in his battle ward of the Company of the Compa

Devil Dage of the Air. Rollicking comedy drams romance of the aviation corps of the U. S. Marines. James Cagney, Pat O'Brien. Dir. Lloyd Bacon 88 milns. Rel. Feb. 2 Rev. Feb. 12.

Dinky String drama of Everybody's children. Jackle Cooper, Mary Astor, Roger Pryor. Din. D. Ross Lederman and Howard Bretherton. 65 mins. Rei. May 11.

Juney, Stirring drama of Everybody's children, Jackle Cooper, Mary Astor, Reger Mary Dt. Dr. Rose Lederman and Howard Bretherton. 66 mins. Reger Mary Dt. Dr. Rose Lederman and Howard Bretherton. 66 mins. Florentine Dagger, The. Murder of a the ship to the state of a play in his chearre, and the playwright early control of the state of the ship to th

#### Miscellaneous Releases

Cyclone Ranger (Spectrum). Western. Blil Cody. Nina Quartaro. Dir. Bob. Hill. 65 mins. Rev. May 22.

Hill, 65 mins. Rev. May 22.

Circle of Death (Wills Kent). Western. Monte Montana. Dir. Frank Glendon. 55 mins. Rev. Juns 12.

Fighting the Companies of the Canadian police atory. Kermit Maynard, Barbara Worth. Dir. Ray Taylor 63 mins. Rev. Jun. 8.

Frontier Days. (Spectrum). Bill Cody western. Dir. Bob Hill. 61 mins. Rev. May 1.

Hel Tild (Markey), Samoan nature story, 73 mina, Rev. Feb. 5, High School Girl (Foy), Sex instruction pronaganda. Helen McKellar, Mah-ton Hamilton, Dir. Crame Wilbur, 55 mins, Rev. March 2014 Hollywood Mystery (Heggl). Story of a temperamental director and a racket Jan. 22, 20 tolyde, Franc Albertson, Dr. Bretery Essen, 55 mins, Rev. Jan. 22, 20 tolyde, Franc Albertson, Dr. Bretery Essen, 55 mins, Rev.

Jan. 22.

Northern Frontier (Ambassador). New angle of an old Curwood story, Kormin Maynard, Estanor Hunt. Dir. Sam Newfield. 56 mins. Rev. Feb. 27.

Maynard, Stanor Hunt. Dir. Sam Newfield. 56 mins. Rev. Feb. 27.

Milson, Chas. Starrett. Dir. Sam Newfield. 56 mins. Rev. Feb. 27.

Wilson, Chas. Starrett. Dir. Frink: Structure 10 mins. Rev. Marcot 27.

Red Blood of Courage (Ambassador). Western, Kermit Maynard, Ann Sheridan. Dir. Jack, English. 55 min. Rev. June 12.

Wagon Trail (Ajax). Western. Harry Carey, Gertrude Messinger. Dir. Harry France. 54 mins. Rev. May 29.

#### Foreign Language Films

Note: Because of the slow movement of foreign films, this list covers one year of releases.)

(Most of these available with English titles.)

Abel mit der Mundharmonika (Ger) (Ufa). Comedy of young love. Dir Erich Waschneck. 60 mins. Rel. Scpt. 1.

Aqua enel Suelo, el (Sp) (Col), Evil of gossip. Dir. Eusebio Ardavin. 80 mins. Rel. Feb. 1. mina. Rel. Peb. 1.

Annemario, Braut der Kompania (Gr., Millitary farce. Lucie Engilsch. Dir. Carlo Control Co

Avec l'Assurance (French) (Par). Saint Granier. Musical comedy. Dir. Roger Capellani. 80 mina. Rel. May I.

Avec VAssurance (French) (Pap.) Saint Granier. Musical comedy. Dir. Roger Capellani. 80 mins. Rel. May 1.

Az UJ. Roken (Hung.). An American orphan among Magyar, nobility. Dir. Bela Coal. 60 mins. Rel. March 1.

Bel Der Blonden Katherin (Cap') (Bavaria). College comedy with music. Dir. Bela Coal. 60 mins. Rel. March 1.

Bel Der Blonden Katherin (Cap') (Bavaria). College comedy with music. Dir. Fred Blonden Senhende, Die (German) (General). Comedy of a playful king. Weiss Ferdl. Dir. Fred Sauer. 80 mins. Rel. March 1.

Bulenden Senhende, Die (German) (General). Comedy of a playful king. Weiss Bulche (Spanish). Cabaret life. Dir. Francisco Elias. 80 mins. Rel. May 15.

Bulenden Senhende, Die (German) (General). Comedy of a playful king. Weiss Bulche (Spanish). Cabaret with romance. Dir. Steven Szekely. Bulcharing (Hung). (Danubla). Operetis with romance. Dir. Steven Szekely. Caruso, Jr. Dir. William McClann. 80 mins. Rel. Sent. 15.

Cantante de Napoles, El (Sp) (WB). Musical with Victor Herbert soore. Enrico Caruso, Jr. Caruso, Jr. Dir. Howard Bretherton. 60 mins. Rel. Feb. 15.

Cantante de Napoles, El (Sp) (WB). Musical romance. Enrico Caruso, Jr. Mons Maria. Dir. Howard Bretherton. 60 mins. Rel. Feb. 15.

Chapsyew (Ruso) (Amkino). Historica drama. Dir. Sergei and Georgi Vossilyev. 70 mins. Rel. Jan. J. Rev. Jan. 20.

Chassour de Ches Madrin, Le (Fr) (Par). Musical comedy. Suzy Vernon. Cheybackin (Bussian) (Amkino). Historica record of Russ exemplion to Arctic. Weck and resous. 75 mins. Rel. May 15. Rev. May 25.

Chuebe El Rote (Sp) (Chespyr). Drama of maritai relations. Antendo Mo-Cludad de Carto. March. 1 and 12 mins. Rel. 100. 76 mins. Rel. Peb. 15.

Custad de Garcio, La (Sp.) (Fox). Drama of martial relations. Antenio Mo-comass (Fr.) (142), A bodiscept with ambitions get his chance. Tramel. Coraton Bandelero (Spanish). Action drama laid during Maximillan's reign Dir. Raphed Sevilla. 69 mins. Rel. March 1. Corazones en Der-rota (Spanish). Action drama laid during Maximillan's reign Dir. Raphed Sevilla. 69 mins. Rel. March 1. Corazones en Der-rota (Spanish). Tragic drams made in Mexico. Dir. Ruben C. Kovarro (1976).
Cris Dir. Robert Siedmak. 89 mins. Rel. March 1. Rev. March 20. Crus Diable (Sp.) (Col). Mexican Robin I lood yarn. Ir. Fernando de Fuentes. 89 mins. Rel. April 1, 100 yarn. Ir. Fernando de Fuentes. 89 mins. Rel. April 1, 100 yarn. Ir. Fernando de Fuentes. 89 mins. Rel. April 1, 100 yarn. Ir. Fernando de Fuentes. 89 mins. Rel. April 1, 100 yarn. Ir. Fernando de Fuentes. 89 mins. Rel. April 1, 100 yarn. Ir. Fernando de Fuentes. 89 mins. Rel. April 1, 100 yarn. Ir. Fernando de Fuentes. 89 mins. Rel. April 1, 100 yarn. Ir. Fernando de Fuentes. 89 mins. Rel. April 1, 100 yarn. Ir. Fernando de Fuentes. 89 mins. Rel. April 1, 100 yarn. Ir. Fernando de Fuentes. 89 mins. Rel. April 1, 100 yarn. Ir. Fernando de Fuentes. 89 mins. Rel. April 1, 100 yarn. Ir. Fernando de Fuentes. 89 mins. Rel. April 1, 100 yarn. Ir. Fernando de Fuentes. 89 mins. Rel. April 1, 100 yarn. Ir. Fernando de Fuentes. 89 mins. Rel. April 1, 100 yarn. Ir. Fernando de Fuentes. 89 mins. Rel. April 1, 100 yarn. Ir. Fernando de Fuentes. 89 mins. Rel. April 1, 100 yarn. Ir. Fernando de Fuentes. 89 mins. Rel. April 1, 100 yarn. Ir. Fernando de Fuentes. 89 mins. Rel. April 1, 100 yarn. Ir. Fernando de Fuentes. 80 mins. Rel. April 1, 100 yarn. Ir. Fernando de Fuentes. 80 mins. Rel. April 1, 100 yarn. Ir. Fernando de Fuentes. 80 mins. Rel. April 1, 100 yarn. Ir. Fernando de Fuentes. 80 mins. Rel. April 1, 100 yarn. Ir. Fernando de Fuentes. 80 mins. Rel. April 1, 100 yarn. Ir. Fernando de Fuentes. 80 mins. Rel. April 1, 100 yarn. Ir. Fernando de Fuentes. 100 yarn. Ir. Fernando de Fuentes. 100

## TWIN CITY B. O. **SCALE STICKS**

St. Paul, June 18. Show biz in the Twin Cities, ad-mittedly knocked into a cocked hat for the past nine months, since St. Paul Ornheum brought back vaude Paul Orpheum brought back vaude and purveyed five acts of it with a feature and shorts for 40c top, con-tinues its muddled aspects. Al-though Orpheum (RKO) started the fireworks, Minneapolis Orph (Sing-cr) followed sult—and both louses have been bowling over all oppo-

sich.

In the beginning, Lou Golden brought back vaude for a hoped-for four weeks and just last week wound up nine months of highly successful bile. When he yanked it for the summer, all Twin Cities houses were in a panic, burning up his wires and asking him if he'd now silde the price scale, but Golden told 'em he was leaving it at due top and they could aut them-40c top and they could ault them-selves about their scales. Result has all opposish following Golden's

lead.
Although double features obtain at the St. Paul loop Garrick, it's rather the rule than the exception in Minneapolis, where practically all houses in the Gateway area are showing two for the price of one. St. Paul's RKO President, Garrick's principal rival heretofore, is s tered at present, slated to reope October.

#### Indies Form Circuit. Seven Pooling Houses In North-So. Carolina

Organization of Interstate Thea-tres, Inc., an independent circuit in North and South Carolina, in which worn and South Carolina, in which a group of exhibitors have pooled their interests for the purpose of operating economies, has just been announced by S. S. Stevenson, of Henderson, general manager of the Stevenson theatres of the stevenson the

Henderson, general manager of the Stevenson theatres of that place. Incorporators, in addition to Stevenson, are: H. R. Berry, Hartwille, S. C.; G. W. Parr, Lancaster, S. C.; J. I. Simms, Orangchurg, S. C.; B. L. Trozier, Rock Hill, S. C.; R. P. Rosser, Sanford, N. C., and F. W. Smith, Monroe, N. C.

#### **GUN PLAY IN OHIO**

House Owner Accused of Shooti Evicted Negro Patron

Evicted Negro Fatron

A. Franklin, O., June 18.
C. C. Steinbeck, owner of the indie
Onlo theater, has been riceased on
\$5,000 bond, after having been arrested charged with shooting with
intent to kill. Steinbeck ejected
theatre on complaint that he was
annoying patrons. Coleman tried to
re-enter, and a scuttle followed.
Steinbeck is said to have procured a guin from his office, and
ing him in the abdomen and the
tother in the left leg. The victim's
condition is hopeful.

#### CONTRACTS

Hollywood, June 18.

James Stewart checked in at
Metro on a one-picture deal with

Metro on a conceptions.

Paramount handed Lynne Overman a new contract.

Jessie Ralph given tormer by

Joe Sauers drew a termer awarners.
Paramount ticketed George Barber for another swing.
Preston Foster and Ray Mayer and their options taken up at Radio, and their options taken up at Radio, and Anthony Veiller, writer, and Anthony Veiller, writer.
Richard Boleslawski starts new contract at Metro with direction of The Foundry.
New deal at Radio for Heather Annel.

#### Joie Ray's Pic, Then Play

Hollywood, June 18,
Jole Ray winging east to do a
picture for William Rowland
Goes hit stage play before returning to the coast.

-and they're all finished or in production!

FOX

proudly presents these

AUGUST-SEPTEMBER OCTOBER · RELEASES

for the 1935-36 SEASON

The atrongest line-up in FOX history. cast with the greatest names on the FOX roster...conceived with an unerring eye. for showmanship values. Read the follows ing pages carefully and convince yourself!

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# CALENDAR OF CURRENT RELEASES. Payaradas de la Vida (Sp.). Love in a circus. Dir. Miguil Zacaras. 70 mins. Pechmaric (Gr.) (Fre.). Comedy should a leidu milib hand unit. Dir. Nicola (Sp.).

(Continued from page 33)

Cuesta Abajo (Sp) (Par), Romantic d'arma. Carloe Gardei, Mona Marie. Dir. Louis Gaenier. 75 mine. Rei. Aug. 18.

Car Wante to Siep. The (Ruee) (Annitino). Satire on court life of Paul 1. Dis. Alexander Ecinzinmer. 70 mins. Rei. Dec. 1.

Cari Wante to Sieep, The (Ruee) (Amisino). Satire on court life of Paul 1.
Till. Alexander Felinzimmer. 70 mins. Rei. Dec. 1.
Caritasituerdin, Die (Ger.). (Ufa). Musical based on Emmerich Kalmann's
16. Rev. May 1.
Dancing, El (Sp) (Hoffberg). Comedy drama laid in a cabaret. Dir. Maglia
Barth. 50 mins. Rel. Jan.
Barth. 50 mins. Rel. Jan.
Deserter (Rueslan) (Garrison). More class etruggle. Dir. V. I. Pydovkin. 80
mins. Rel. Oct. 1.

Dona Francisquita (8p.) (Noeseck). Musical romance made in Spain. Dir. Hans Behrendt. 70 mins. Rel. April 15.

Doppeibrailigam Der (Ger.) (Foreign.) Romance of a composer's marital mixtup. Fritz Kampers. Lien Deyers. Dir. MacFric. 60 mins. Rel. March 15.

Dos Mas Uno Doe (Spanish) (Fox). Comedy romance. Rosita Moreno. Dir. Jubin Reinhardt. 60 mine. Rel. Oct. 18. Drei Kalees-Tapeeger (Gar.). Military comedy. Fire Elster. Fritz Kampers. Dir. Robert Lond, Franz Hofer. 60 mine. Rel. March 16.

Dif. Robert Lond, Franz Hofer. 60 mins. Rei. March 16.

Drel von der Kavallerie (Ger.). Another militæry farce. Fritz Kampers.

Dif. Carl Bosse. 60 mins. Rel. April 1.

Du, Oder Keine (German (General). Operetta. Glita Aipar. ir. Karl Froeilich. 80 mins. Rel. Oct. 16.

Froshilch. 30 mins. Rel. Oct. 16.

Ein Mann Will Nach Deutschland (Ger.) (Ufa). rams of patriotism. Dir. 19.

Ein Mann Will Nach Deutschland (Ger.) (Ufa). rams of patriotism. Dir. 19.

Ein Mann Will Nach Deutschland (Ger.) (Ufa). Consety with music. Kaethe won Nagy. Dir. (Ger.) (In Mins. Rel., Ord.) (In John Reihardt. 80 mins. Rel. April. 19.

I Die Que Me Quieras (Sp.) (Par.). Romance in the theatrs. Carios Gardel. Dir. John Reihardt. 80 mins. Rel. April. 19.

En Glae Gutt (Norwegian) (Scandinavian). From Bjornson's novel. It dein Effenties 80 mins. Rel. Nov. 18.

En Nott (Sw) (Scandinavian). War and love. Dir. Gustaf Molandor. mins. Rei. Jan. 15. mins, Rei, Jan. 15.

Enemigoe (Sp) (Intor-Continent), War drama. Dir. Chano Urueta. 70 mine Rei. Aug. 15. Escondalo, El (Sp) (Inter-Continent). Dramatic romance. Dir. Chano Urueta 70 mins. Rel. Sept. 15.

ov mins. Rei. Sept. 15.
Fantamm add Convento, El (Sp.). Spooks and love. Dir. Fernando de Fuentes. 80 mins. Rei. April 15.
Ferlen vom leh (Ger.) (Ufa). Romantic comedy. Dir. Hans Deppe. 80 mins. Rei. April 1.

Rel. April 1.

Rel. April 1.

Finanzen des Grosenerzoge, Die. (Ger.) (General). Cornedy of nobility with music. Dir. Gustaf Gruendgens. 69 mins. Rel. April 1.

Jickowa of the Sandanavan. Comedy with music. Dir. S. Bauman. Smila. Sand. (Sendinavian). Comedy with music. Dir. S. Bauman. Smila. Sand. (Sendinavian). Comedy with music. Dir. S. Bauman. Rel. Get. 1.

Fluethilinge (German) (Uffa). German.—refugee yarm in the Far East. Hans Albera, Kathe von Nagr. Dir. Gustaf vo Vecky. 89 mins. Rel. Cet. 1.

Fraulin Lisslott (German) (Casino). Magda Schneider. Romantic comedy. Frauling Lisslott (German). (General). Remaying comedy.

Fruehlingsmaerchen (German) (General). Romantic operetta. Dir. Carl Froch lich. 60 mins. Rel, May 15.

ilch. 60 mins. Rci, May 15.
reundin Eines Groseet Mannes, Dis (Ger.) (Ufa). Theatrical comedy. Kacthe von Nagy. 7Dir. Paul Wegener. 80 mins. Rel. Sept. 1.
Freut Euch Des Lebens (German) (Ufa). Romantic comedy. Leo Diezak. 100 mins. Rel. Nov. 1.
Fiber Hans Steinhoff. 80 mins. Rel. Nov. 1.
Moreno. Dir. Franil Strayer. 80 mins. International Communication of Moreno. Dir. Franil Strayer. 80 mins. Rel. Dec. 1.
Fueret Woronzeff (Ger). (Ufa). Romantic drama. Dri litte Heim. Dir. Arthur. Robinson. 50 mins. Rel. Nov. 15.
Graefin Mariza (Ger). Oppretta. Dorothea Wieck. Dir. Richard Oswald. 80 mins. Rel. Jan. 18.

Granaderoe del Amor (Sp) (Fox). Romantic drama. Conchita Montenegro. Raul Roullen. Dir. John Reinhardt. 70 mlns. Rel. Sept. 1.

Raul Koulien. Dir. John Reinhardt. 70 mins. Rel. Sept. 1.
Gretz Ziri des grosse ien (Gret). Lottery ticket makes for comedy. Lucle
Grosse Chance, Die (German German German). Geber der Gretze Grosse Grane, Die German Geber der Gretze Gretze Gretze
Victor Jassen. 70 mins. Rel. May 1 milla Hern. Romantic drama. Dir.
Heimat am Rhein (Ger). Romantic drama. Lucle Englisch. Dir. Carl Beelec.
60 mins. Rel. Dec. 1.

ob mins. Rel. Dec. 1.

Ob mins. Rel. Dec. 1.

Ob mins. Rel. Nov. 16.

To mins. Rel. Nov. 16.

Husarelem (Hung.) (Danubla). Romantic comedy with music and military background. Dir. Steven Szckely, 60 mins. Rel. April 15.

Iglol Diakok (Hungarian). Comedy with music 80 mins. Rel. May 15.

Im Helderkrug (Gcr). (Germania). Romantic farce. Dir. Cari Bosse. 70 mine. Rel. Jan. 1.

In the Land of the Soviete (Rus) (Amkino). Newsreel compliation of paet year. 65 mins. Rel. July 1.

year. 65 mins. Rci. July 1.

Jo As Orea Alaznai (Hung) (Danubia). Farce with music. Szoke Szakali.

Ernst Verchos. Dir. Fritz Schulz. 60 mins. Rei. Feb. 1.

Johannisnacht (Ger). Love in the Aips. Lil Dagover. Dir. Willy Reiber. 80

mins. Rei. Fcb. 16.

Judas von Tirol, Der. (Ger.). Analogy to the Passion Play. Dir. Franz Osten. 80 mins. Rci. April 15. 30 mins. Rel. April 15.

Juliète Compra un Hijo (Sp.) (Fox). Marital drama. Catalina Barcera, Gilbert Roland. Dir. Louis King. 80 mins. Rel. March 15.

Jungfrau Gegen Moerch (Ger.). Romantic comedy (Ufa). Dir. E. W. Erno 80 mins. Rel. March 15.

30 mins. Rel. March 19.
Kaleerwalzer (Ger.) (General). Musical with Johann Strauss tunes. Martha Eggerth. Dir. Friedrich Zelnick. 80 mins. Rel. Jan. 1.
Kalte Mamsell, Die (Ger). Comedy romance. Dir. Carl Bocse. 70 mins. Rel. Jan. 1.

Koeszoenoem Hogy Elgazolt (Hungarian). Musical romance. 70 mins. Rel. Konjunktturelter (Gcr.) (Foreign). Drama of profitcering. Weiss Ferdl. Dir. Fritz Kampers. 60 mins. Rel. April 15.

Dir. Fritz Kampors. 60 mins. Rel. April 15.
Krach um loitanthe (Germany). (U(a). Rural comedy. Dir. Carl rochilch.
May 1. Eve. May 15.
Lea August May 1. Eve. May 15.
Lea August May 1. Racetrack yarn. Drean. ir. Scrge
de Foligny. 60 mins. Rel. May 1.
Libbe in Uniform (Ger.). (Germania).
Georg Jacoby. Rel. Cot. 1.

Liebe Dumme Mama (German) ( Comedy. Dir. Cari Bocee. Rel. Liebe, Tod und Teifel (German) (Ufa. Kaethe von Nagy. From a Robert L Stevenson yarn. Dir. H. Hilpert and R. Steinbicker. 100 mine. Rel May 15. Rev. May 29.

Liebe und die Erste Eleonbahn (Ger) (Ufa). Romantie comedy. Dir. Hassa Preis. 70 mins. Rei. Peb. 16.

Lia Akac (Hungazian). Pre-war musical romance. Dir. Istvan Szekely, 70 mins. Rei. May 18.

Lillom (Fr.) (Fox). Molnar's play. Charles Boyer. Dir. Fritz Lang. 86 mlns. Rel. March 1. Rev. March 20. Lockvogel (Ger) (Ufa). Mystery romance. Dir. Hans Steinhoff. 60 mins Rei. Jan. 1.

Madame Bovary (Fr) (Tapernoux). Faithful transcription of Flaubert epic. Dir. Josu Renoir. 100 mins. Rci, Nov. 15. kev. Nov. 27. Maryling (+01). Rural romance. Dir. Jan Novina-Przybylski. 60 mins. Rei.

Mass Struggle (Sp) (Kinematrade). Russian revoit. Dir. I. Kavaieridze. 70 mins. Rei. Sept. 16 mins. Rcl. Sept. 15.

Meine Frau, die Schuetzenköenigin (Ger) (Germania). Theatrical farce
Dir. Carl Boese. 80 mins. Rel. Jan. 1.

Dir. Carl Boese. 80 mins. Rel. Jan. 1.

Melodie der Liebe (GGr). (Germania). Musical romance. Dir. Georg Jacoby.

70 mins. Rel. Sept. 15.

Musical comedy. Dir. Jose Castlievi. 80 mins. Rel.

May 16.

May 19.

Mit Dir Durch Dick und Duenn (Ger) (Bavaria). Comedy romance. Dir Franz Siltz. 80 mins. Rel. Nov. 15:

Moscow Laughe (Russ.) (Amkino). First Russ. musical. Dir. G. Alexandrov 90 mins. Rel. March 15. Rev. March 27,

90 mins. Rel. March 15. Rev. March 27.

Mutter und Kind (Ger) (General). Mother-love drama. Henny Porter. Dir.

Hans Sicinhoff. 70 mins. Rel. Nov. 15.

My Wife the Miss (Hung). Inter-marital farce. Dir. Steven Szekely. 80 mins.

Sept. 1

Lachman 60 miles (Sp.) (Fox). Version of 'Pursued.' Dir. Harry

Ore y Plata (Sp.) (Inter-Continent). Romantic tragedy. Dir. Ramon Peon.

Ore y Plata (Sp.) (Inter-Continent). Romantic tragedy. Dir. Ramon Peon.

Ore y Plata (Sp.) (Inter-Continent). Romantic tragedy. Dir. Ramon Peon.

The town, which has a permanent population of 3,000 is scaled up solphuls. Rel. March 16.

Page vom Diamase Hotel, Der (Gcr.). Comedy with detective ramifications. Poly Hans. Dir. Victor Janson. 19 mins. Rel. March 16.

Red. March 18.

Pechmarie (Ger.) (Fex.) Comedy about a lady with hard luck. Dir. Eric Engel. 52 mins. Rel. April 15. Rev. April 24.

Peterebug Nighte (Russ) (Amino). Based on two Destolevsky stories. Dir. Rev. April 15. Rev. April 24.

Princeal Turantes (G. Mins. Rel. Sept. 15.

Problem of Fatigue (Russ) (Amkino). Sciontific stoody. Dir. I. P. Pavlov. 60 mins. Rel. Agr. 15.

Pubp Jurantes, El (Spanish) (Roffberg). Mystery melodrama. Dir. Jorge Parkett (G. Mins. 15.)

Boll. 66 mine. Rel. May i.

Rakocci Induc (Hung) Chanubla). Musical romance, with Paul Abraham.

Rakocci Induc (Hung) Chanubla). Musical romance, with Paul Abraham.

Rel Vinger (Musical Chanubla). Rabotage in the power plants. 60 mina.

Rel Vinger (Musical Chanubla). Rel Chanubla (Rel Chanubla).

Riachului (Sp) (Hoffberp). First Argentine-made plc. Musical romance. Dir.

L. J. Moglia Barth, 89 mins. Rel. Dec. 1.

Romance Tropical (Spanish). First picture, made in Porto Rico. Romantic drams. 79 mins. Rel. Oct. 18.

Normance 1 optical (optimization). First Dicture, made in Porto Nico. normanuc Rosen aus dem Suden. (Ger.). Romaince with Strauss music. Dir. Walter Janssen. 70 mins. Rel. April 18.

Sangen Till Henne (Sw) (Scandinavian). Dir. Ivor Johannen Commence (Sw) (Scandinavian). Dir. Ivor Johannen Commence (Sw) (Scandinavian). Dir. Ivor Johannen Commence (Sw) (Scandinavian). Dir. Curt of the Schlemerication. Native drama on coast of Friesland. Dir. Curt Octet, Hans Dieppe. 30 mins. Rel. Feb. 18.

Schlemerication. Schlemerication. Rel. Feb. 18.

Schlemerication. Schlemer

Dir Johannes Meyer. 50 mine. Rei. April 1.

Senora Cascada (Sp.) (Fox.) Marital drama. Catalina Barcena, Antonio Moreno. Dir. James Tinling. 70 mins. Rel. Feb. 1.

Sluby Ulanskie (Pol) (Principal). Military comedy. Dir. M. Krawicz. 80 mins. Rel. Feb. 16.

mins. Rel. Feb. 15.

Song of Happiness (Russ), (Amkino). A young musician finds new life and April I. R. davilli. Dir. M. Donakov, V. Legoshin. 80 mins. Rel. April I. R. davilli. Dir. M. Donakov, Charles Ki. Ir. Willy Charles Ki. Rel. Feb. 15.

Sonne Gabit Auy, Die (Ger.) Musical romance. Charles Ki. Ir. Willy Charles Ki. Rel. Feb. 15.

Sonte Charles (M. Ir. Willy Charles) (Ankino). Newsreel compilation. Ina. Rel. 2017)

Soviet Ruesla Today (Russ.) (Amkino). Newereel compilation. Dir. Edward Tisee. 80 mlns. Rel. March 1. Tisse. 80 min. Rel. March 1.

Soviets Great New Turkey. (Russ) (Amklino). Newsreel compilation. 60 mine. Rel. Sopt. 1.

Spiel Mit Dem Feuer (Ger) (Ufa). Domostic relations comedy. Dir. Raiph. Arthur Roberts. 70 mins. Rel. Nov. 16.

Trosetrupo, 1917 (Ger) (Bavarian). War film. Dir. leberlein. 50 mins. Rel. Rel. Feb. 1.

The Feb. 1. (Par.) Musical comedy. Carlos Gardel, Dir. Louis

Tango en Broadway (Sp). (Par). Musical comedy. Carlos Gardel. Dir. Louis Gasnier. 60 mine. Rei. Dec. 16.

Three Songs About Lenin (Russian) (Amkino). Newsreel compilation. Dir. D. Vertrov. 55 mins. Rel. Nov. 1. D. Vertrov. 55 mins. Rel. Nov. 1.
Thunderetorm (Russ.) (Amklino). Russian melodrama. Dir. V. Petrov. 80 mins. Rel. Oct. 1. Rev. Oct. 2.
Thunderstorm (Swedish) (Scandinavian). Comedy. Dir. Solve Ccderstrand. 70 mins. May 18.

Topaze (Fr) (Par). Gaille satire. ir, Louis Gasnier. 90 mins. Rel. Feb. 15, Rev. Feb. 20.

Rev. Feb. 20.
 Tovarishi (Russian) (Amkino). Love and comradeship in the Revolution. Dir. S. Ilmosnenko. 70 mine. Rel. May 16.
 Tres Ameres (Spanish) (1)). Heavy drams. Anita Campillo, ona Marie. Dir. Moe Sachin. 80 mins. Rel. Nov. 1.
 Tres Bartetines, Los (59) (Hörberg). Argentine comedy. 70 mins. Rel.

Jan. 1.

Und Wer Kusset Mich? (Ger) (General). Back-stage romantle comedy. Dir. E. W. Erno. 70 mina. Rel. Jan. 16.

Une Etolic Disparant (Fr) (Fr). Murdee, fa tim star. Susy Vernon, Con. Con. 16.

Une Stage of the Control of the Co

career. Dir. Carl Boses. 80 mins. Rel. May 1.
Unester Fahne Flattern Une Voran (Ger.) (Ufa). Hittor propaganda. Helnrich Goorg. Dir. Hana Steinboff. 80 mins. Rel. July 1. Rev. July 17.
Viktor und Viktoria (Ger) (Ufa). Theatrical operetta. Renate Mueller. Dir. Reinhold Schuenzel. 70 mins. Rel. Jan. 1.
Violetera, La (8p). Raquel Meller. Based on an old silent, with parte reshot. 66 mins. Rel. Jan. 1.

Vuelo de la Muerte, El (Sp.). Mexican aviation drama. Dir. Guillermo Callee. 70 mins. Rel. April 15.

Cailes. 70 mins. Rel. April 16.
Wattz Time in Vienna (Gep. ) (If(a). Musical based on Johan Strause' life. Renate Musical Willy Pritech. Dir. Ludwig Berger. 80 mins. Rel. Renate Musical Willy Pritech. Dir. Ludwig Berger. 80 mins. Rel. Rel. April 16.
Wenn Herzen Sich Finden (Ger) (Germania), Romanite comedy. Charlotte Amder. Dir. Erich Engels. 80 mins. Rel. Nov. 1.
Youth of Maxim (Amkhon) (Kaisa), Historical drama. Dir. Gregory Kosint-Youth of Rusela (Yiddish) (Sov-Am), Religious conflict. Dir. Henry Lynn. 70 mins. Rel. Nov. 1.

Zigeunerblut (Ger.). Romantic comedy with music and Alpine background.
Dir. Chas. Klein. 70 mins. Rel. April 1.

Dir. Chas. Rielen. 70 mins.
Key 10 Address.
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Germania, 22-33 19th St., Aetoria, L. I J. H. Hoffberg, 729 Seventh Avc. Inter-Continent, 50 E. 47nd St. Jewish American, 630 Ninth Ave. Martin Nosseck, 236 Audubon Ave. Protex Tráding, 42 E. 58th. Scandinavian Films, 220 W 424. John Tapernoux, 126 West 46th St. Ufa. 729 Seventh Ave.

#### Lobbying Fees Reported Under N. Carolina Law

Charlotte, June 18.

Under a North Carolina law that requires all lobbyists in the state legislature to file a statement of their fees and expenses, Henry E. Fisher, of Charlotte, reported receiving \$200 from Universal Film

ceiving \$200 from Universal Film Exchange, Inc. Harry Buchanan, of Henderson-ville, reported \$1,582.58 expenses for work for the North Carolina Thea-tre Owners Association.

#### ECCLESIASTIC CINEMA

ECCLESIASTIC CINEMA
St. John, N. B. June 18.
After successfully opposing all efforts to establish a pleture theatre in Ste. Anne de Beaupre, visited by over 700,000 annually to see the great shrine of St. Anne. the Redomptorist Fathers, administrators of the shrine, are opening a filled to the shrine and the shrine will involve how about 600. The only jettures shown in this theatre will involve holy subjects, with seenly views of the shrine and the pilgrims and services given the featured position. The given the featured position. The

#### Sunday Pix Dodge Too Costly: Kills Rest of Wk.

Richmond, June 18. Talk of Sunday shows received a setback when theatre owners de-cided to give them up as too ex-

#### FIGHT PIX FLOOD L. A. Hollywood, June 18.

Seventeen prints of the Baer-Braddock fight were working over the weekend in the Los Angeles

aren. The RKO Hillstreet got the jump in L. A. with seven days protection, forcing Fox-West Coast to use the pictures out of town

#### Use Braddock Dupes

Warners it using duped prints of the Race-Budinarion Kelland's Edit the Race-Budinario Kelland's Edit the Races, graves to bleve to shorter, excles are being in Figure 19 General Races, graves to bleveled, three serving five hopes, gravity

#### Studio Placements

(Continued from page 28) Helen Lowell; William Dieterle di-recting, 'Dr. Socrates,' WB. Bebe Danlels, 'Ball of Fire,' Fox, Laird Doyle adapting 'Woman rom Yesterday,' WB. Jack Powell, 'Soup to Nuts,' Par,

Herman Blng, 'Thunder in the Lloyd Hughes, 'Harmony Lane,'

Grant Withers, 'Stor

Lyle Talbot, 'Special Agent,' WB. Walter Lang directing 'Spinster Dinner,' U.

Robert McWade, 'Here Comes the Band,' Metro. Donald Meek, William Bakewell, Maude Eburne, Robert McKenzie, 'Happinese C. O. D.,' Chesterfield.

Mickey Rooney, 'Ah Wilderness,'

Brandon Hurst, Montague Shaw, ' les,' Metro.

Edward Keane, 'WB,

Douglas Fowley, night,' Par,

John Wood, 'Last Days of Pom-pell,' Radio. George Waggner adapting 'Danc-ing Feet,' Republic.

Edward Sutherland directing Bruce Cabot, J. Carroll Nalsh, William Henry; William Wellman directing, 'I Am Joaquin,' Metro. Frank Craven, 'Barbary Coast,' Goldwyn.

Selmer Jackson, 'She Marrled Her Boss,' Col. Billy Gilbert, 'Curly Top,' Fox,

Nancy Carroll, Dwight Frye, At-lantic Adventure, Col. Adrian Morris, Joseph Crehan, Special Agent, WB. Harry Bradley, 'If You Love

Special Agent, 'WB.
Harry Bradley, 'II You Love
May Hearth Rendore Von Eitz, Robert Graves,
May Beattle, 'Here Comes the
May Beattle, 'Here Comes the
Billie Burke, 'A Feather in Her
Hat,' Col.
Charles Bickford: George Melford
directing: James Creeiman, adaption of the College of the College
Edward G. Robinson, 'Tom Reed,
screen play, 'Sületto,' WB.
Kitty Carilsie, 'A Night at the
Paul Cavanaugh, 'Without Regreef,' Par.

Kitty Carliele, 'A Night at the Opera,' Metro.
Paul Cavanaugh, 'Without Regret,' Par.
Elsle Prescott, John Meehan Scripting, 'Peter Ibbetson,' Par.
Eddle Chandler, Emmett Vogan, Hal Price, 'Super Speed,' Col.
Charles Blckford, 'Rose of the Rancho.' Par. Charles Bickford, Rose of the Rancho, Par. Eddie Welch, writing Amos 'n' Andy sequences, 'Big Broadcast of 1935,' Par.

935,' Par.

Alfred Delcambre; Edwin Mayer ripiting, 'So Red the Rose,' Par.

Huntley Gordon, 'The Irish in s,' WB.

Claire Trevor, 'Beauty's Daugh-ter.'. Fox.
Vernon Smith scripting Chic Science ter. Fox.
Vernon Smith scripting Chic Sale short, Metro.
Paul Schofield, adaptation, ster Dinner. U. Adde Buttington, screen play, Adde Buttington, screen play, Powder Smoke Range, Radio, WB.

Mayo Methot, 'Dr. Socrates,' WB. Robert Grieg, 'Gay Deception,' Fox.

Hobart Bosworth, 'Steamboat
Bill,' Fox.

Willie Howard, 'Amateur Hour,' Wille Howard, Amascon Par.
Bers Meredyth, writing original, 20th Cent.
Faul Lakes, Mcconl Olsen, "Three Rand," Radio.
Rian James, acreen play, "To Beat the Band," Radio.
Raiph Bellamy, "Beauty's Daughter," Fox. ter, Fox.
Montague Shaw, 'Atlantic Adventure,' Col.
Allan Jones, 'A Night at the
Opera,' Metro.
Don Marquis scripting 'Captain
January,' Fox.
Ed Marin directing 'Pursuit,'
Metro.

#### TITLE CHANGES

Hollywood, June 18. Columbia, figuring 'The Plack Room' spooky enough for Karloft fans, has dropped Mystery from the

fans, has dropped alyneis and the for Meverting to the orliginal title for Mever of Trapese. Faramount has discarded everything Happens at Once.

Warners middle picture, after undergoing many title changes, sorties on the first, 'Anchors Aweigh.'

#### STORY BUYS

Hollywood, June 18.



# WOW! 30 OPENING ENGAGEMENTS OVER THE WEEK-END SENSATIONAL!

Business equals "Chained" which played last Fall! It takes a real attraction to bring the folks indoors right now. Just an old M-G-M custom to give you HITS when you need 'em. "Public Hero No. 1" doing swell and now "No More Ladies." Next season, this season, any season—M-G-M's the answer!

#### House Reviews

#### EMBASSY, N. Y.

(Continued from page 20)

(Continued from page 20)

(Continued from page 20)

Newweel re-enacted portions of the wave the re-enacted portions of the relation of the continued of the second of the

severe are the cracks along with shots of Mountain Man Dean in a wrestling match.

Hearts five of the Mountain Man Dean in a wrestling match.

Hearts five of the Mountain Man Dean in a wrestling match.

Hearts five of the Mountain Mounta

tant.
Two shorts, travelogs, are on the bill this week, 'in Old Morocco' (Central) and 'Going Places' (U).
Customers searce Saturday afternoon.

Char.

#### Earle, Philadelphia

Earle, Philadelphia

Philadelphia, June 15.

Current bill is light or namea, but fairly strong in entertainment. Film, The Nitwita, set the préper summer comedy pace.

Giris, Only four appear, first, offering good, routine aerobatic dancing. Fifth comes on for some unique. Fifth comes on for which comes on for some unique. Fifth comes on for some unique. Fifth comes of the fi

#### STATE, MPLS.

STATE, MPLS.

Minearolls, June 15.
This is one of those shows devoid of valuable box-office names, or the control of valuable box-office names, or the control of valuable box-office names, or the control of valuable box of the left of the control of valuable and the loop for the aummer.

After an effective, showy overture, Pan-Americana medies, by the control of the loop for the aummer.

After an effective, showy overture, Pan-Americana medies, by the control of the loop for the aummer.

After an effective, showy overture, Pan-Americana medies, by the loop for the summer.

After an effective, show overture, Pan-Americana medies, by the loop for the summer.

After an effective, show overture, Pan-Americana bill box of the loop for the came leading and the loop for the came leading backward from of the team leaping backward from a control of the loop for the loop fo

character—in a succession of songs, the best of which is 'Man on the the best of which is 'Man on the through a 'mike' and the none is the striffe. The act deesn't carry the applians-provoking ingredients estemation of the striffe. The act deesn't carry the applians-provoking ingredients estemation of the striffe. William Hall, whose bottone voice has been heard over the art, hall a band act which would be fine singing, easily the bill's outstanding feature. There are 12 musicians, a trio of women singers to the strip of the strip over 'Old Man River' in big-league to tap dance to rhythm. Hall puts over 'Old Man River' in big-league to tap dance to rhythm. Hall puts over 'Old Man River' in big-league to tap dance to rhythm. Hall puts over 'Old Man River' in big-league to tap dance to rhythm. Hall puts over 10 dance to the strip of the str

#### Fox, Philadelphia

Philadelphia, June 15.

Fox, Philadelphia

Philadelphia, June 15.

Feature film, Will Rogers' Doubting Thomas,' is beling held over, but stages show changed. New combo friday, with sudden spell of sizzling weather, blammer of the summer of the summer

#### TIVOLI, NEWARK

TIVOLI, NEWARK
The Tivoli is a Warner Bros, nabe
for the Warner Br

#### B'way Astor's Good Product Break with 3 on Main Stem Gone

The recently wrecked Astor, N. Y., not yet repaired by the receiver's in possession, is regarded as being in an unusual position so far Bailto. Criterion and Mayfair out of the running as first runs. Mayfair became another Loew's New York when latter closed down a week ago. Loew's moving its dual subsequent run policy to the May-twist of the Mayfair became can be considered to the Mayfair became can be considered to the Mayfair became can be considered to the Mayfair Bailton and the considered to the Mayfair Bailton and the considered to the Mayfair Bailton and the considered to th

subsequent run policy to the Mayfavilate Reade, former operator of
both the Astor and Mayfair, could
have rented either theatre recently
but wouldn't accept offers made
film. He is said to have been offered \$45,000 a year for the Mayinterested in the Astor, but turned
Mayer down. Two weeks ago Reade
let Loew's have the Mayfair at \$85,900 a year:

I probably go to Harry
Battor of the Astor, but have
even to the Astor of the Astor of the
even and a deal under which receivers are asking \$1,500 a week
rent.

#### Neb.-Colo. Flood Areas **Again Showing Films**

Lincoln, June 18. Western Nebraska and eastern Colorado theatres, which were forced shut when power lines went forced shut when power lines went down and transportation was cut off during the raging Republican valley floods, are again open and doing business. For a long time no roads were opened and the flint trucks couldn't get in to those lucky enough to have power enough to have power to the flood cost the flin bix in the valley from 'ul' angles nearly \$30,000 in lost patronage.

#### United Artists Sales Meet in H'wood July 8

Hollywood, June 18.
United Artists will hold an inter-national sales convention here for three days starting July 8.

three days starting July 8.

Company will bring exchange representatives from Europe and South

America to join branch managers

coming in from domestic and Canadian benches

#### Katzman's Indie Series

Hollywood, June 18. Hollywood, Junc 18.
Sam Katzman, Indie producer,
has taken over the former Eryan
Foy studio at Culver City to produce two scries of action pictures
of eight features each. One will be
devoted to Peter B. Kyne stories.
It other not set.
Lawrence Gray has been contracted to etar in the Kyne series.

maybe—and five bucks is too much to add to the overhead. The Warner dea is to take cure of things via a well, and relying on the conferencier of carry the laugh burden, which this particular pacemaker did exceptionally wish have been such potent be. fodder that the entire Jersey zone of the WB theatres is roing in for 'em along advanced lines in the fail.

#### Going Places

By Cecelia Ager

Contrast at the Music Hall
With a fine spirit of love-thy-neighbor, or, more exactly, love-thytenant, the Music Hall stage show this week refrains from using even the
teensy-weensiest bit of color in its decor, as an unselfish gesture to its
all-color feature, 'Becky Sharp'.

But virtue is its own reward, and so taking for itself only black and
white, the Music Hall infast itself with one of its most stunning stage
shows, a production that achieves both unity and attle. In the clear
shows, a production that achieves both unity and attle. In the clear
ing grace; the Rockettes, their pinnacle of precision; costume-designer
Montedoro, his high mark of pure line; set designer Albert Johnson, the
full release of his imagination. Production rises to the challenge of
black and white limitation; such starkness demands perfection, and it
shall have it.—cold, clear susterily that seorns even the softening infushall have it.—cold, clear susterily that seorns even the softening infufine clean-cut division. It they petitle its straight, sharp edges, did
the clean-cut division. It they be the softening infufrom their ingged mask-inclinest, through their tights-clad bodies, to their
toes, one-half black, one-half white—costumes so bare and mathematicshilly defined that dancing against a black velvet hung stage, only movements matching their exactitude can survive. But of course the Rockettes are a hit, to hallet cores a measure of the stray cannel and the

ally defined that dancing against a black velvet hung stage, only move-ments matching their exactitude can survive. But of course the Rock-ettes are a hit.

The ballet corps, appearing first strung around a huge black-velvet covered spiral ramp that libelf moves spirally across the stage while long, white streamers flowing out from the ballet corps, wrists mark their own spiral patterns, repeated in the wavy flat back-drop, restated again in the dancers' white costumes marked with a spiral black band defining their smart breadth of shoulder, their slinness of walst, the soft swirling grace of their skirts.

The soft swirling swirling

'Backy Sharp's Color Color, via 'Backy Sharp's does this to the femmes: the young 'uns look young, the old ones as old as they really are. Color does not flatter, nor deny. It demands more of a gal, more than the couple of good points she's been able to build up into a mask of beauty for the less injustitive black and whites. She can't bank her

than the couple of good points she's been able to build up into a mask of beauty for the less inquisitive black and whites. She can't bank her all on a row of even white teeth, or the clever arrangement of her half, and the seven are the seven and the seven and the seven are the seven and the seven are the seven and the se

net hangings.
Frances Dee is very pretty and gentle as Amelia, very fetching in bonnets whose heart shaped brims warrant contemplation by alert mil-liners. Billie Burke appears but momentarily. Nobody, however, in Brecky Sharry is as interesting, fascinating, sensitive or truly exquisite as its own decor—nor any more real. It always looks like stage sets, its skies like painted cyces.

Mary Boland's Chic Keeping her ga-ga-lety under restful control in 'People Will Talic', Mary Boland sketches a very real and amusing portsait of a wife with a grievance against her husband. She is a martyr but she doem't complain. Miss Boland's style now is swithly sattleal, founded upon the theory that actious speak louder than words, so she sends only hurt glances at the poor wetch, her lusband. She is so clouent with her pantonime that she proves an injured wife who wor't mention it is an even bigen in age than one will obe.

While telling her sad story Miss boles cost of the reputation for which is the same of the same and the same of the same and the same

If yams plays Miss Boland's daughter.

Four Palace Acts

Persons interested are going into the Palace this week to feast upon the Baer-Braddock fight film. Sometimes they run into the four acts of vaude. So they wated fowyne, the magician, and his two lady assistants in oriental harem attire—though Gwynne binself seems to be Nordie—watch these halles appear from places they couldn't possibly be, then can be acted to be acted to be acted to be the seems to be nordie to the control of the property of the control of the control

# A GREAT CIRCUIT SPEAKS

LOEW'S INCORPORATED "THEATRES EVERYWHERE"

Jun e 10th 1935

EXECUTIVE OFFICES LOEM BUILDING BROADWAY AT 45% STREET NEW YORK

Columbia Pictures Corp., 729 Seventh Avenue, New York, N. Y.

Gentlemen:

It was with a great deal of pleasur that we concluded the negotiations whereby Columbia Pictures will play the Loew Circuit during the coming year. It was with a great deal of pleasure

is the harmonious relationship between the contract-A true partnership in the final analysis is the narmonious relationship between the contracting parties. That has been our experience in the year just passed. Nothing could have been more Year Just Passer. Moveling could have seem more conducive to entering into another contract than the facility that there will be a momentian of an ton ductive to entering into another contract than the feeling that there will be a resumption of such a relationship.

splendid success, I am for a continuance of your

Sincerely yours,

David L. Loew Vice-President.

> Two Important Deals Closed in COLUMBIA'S march on 1935-1936 LOEW'S, INCORPORATED RADIO CITY MUSIC HALL



#### Gauvreau Off Mirror

Emile Gauvreau, despite a con-tract is off the New York Daily Mirror. The ex-managing editor departed last Wednesday (12), putting Walter Howey, newly appointed publisher of the tab, also in the ed publisher of the tab, also in the post of editor and managing editor. Arthur Brisbane is still with the Mirror, though no longer concerned in its editorial policies and expected momentarily to leave for Europe. So far there have been no staff

stanley Walker, who left the Mir-Stanley Walker, who left the Mir-ror a couple of weeks ago to go over to the N. Y., American as the latter's day editor, is still getting the standard of the standard of the needing dally in N. Y. Walker is not mind and the standard of the ling between the city editor, Bill Ryan, and Jerry Karpf, managing editor. E. D. Coblentz, Hears's executive editor, who makes his of-fice at the American, is also con-corned with editing this paper.

#### Writers Rate Flag Dieplay Canadian Authors' Association' annual convention in Montreal, three-day affair, was considered of sufficient importance for a display of flars in the city

of flags in the city. Speakers included some of the Speakers. Included some of the best known Canadian scribblers among them Frank L, Packard Watson Kirkconneil, Duncan Campbell Scott, Pelham Edgar, W. D Lighthall, Marshall Saunders, B. K Sandwell, A. G. Racey, J. Murra, Gibbon, C. Gordonsmith, Hecto. Charlesworth, J. L, Rutledge, Col

#### Mag On Jewish Hymne

Mag On Jewish Hymne Because of a claimed need of a forum for Jewish hymnal music, Jacob Beimel has begun publication of a -bi-monthly mag called The Javish Music Journal. Javish Music Journal. Javish Huster of in three harden, the mag covers all Jewish hymnal music, including that sung in orthodox and conservative synapsques and in temples, Besides articles on that type of music and its composers, the mag also carries reproduction of musical pieces.

#### Only Selected Clients

Report that Flash-O-Graph, a new giveaway mag, is being dis-tributed to every person sending a telegram or purchaser of railroad or plane tickets is not exactly so.

Rall-Air Advertisers, Inc., pub-lishers of the mag, which publishes paid "ads in the form of new storles, is distributing the publica-tion solely through messenger boys in selected areas.

#### Alfred H. King Sells Out

Alfred H. King Sells Out
After six years, Alfred H. King
leaves, the publishing field to resume the pract; so I law as adviser
to a large commercial house. He
has sold his inventory, plates and
contracts with authors to Julian
Kesancr, Inc.
Beancr, Inc.
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#### Goodwill Magazine

New mag to cement relationships between the Americas to appear soon, to be published in both English and Spanish editions. English edition will be called The Americas subtitied A Publication. That is Spanish is to be known as Sir Fronteras, subtitled Una Publica

cion. Chief editorial offices will be lu

#### Rawles INS Coast Chief

Wallace X. Rawles, bureau man-ager for International News Service in Los Augeles, has taken over the management for the entire Pacific

Headquartering in L. A.

## Smallie Growing Up Kosmos, one of the 'little' mags is going more thoroughly national with the appointment of sectional with the appointment of sectional editors. Gordon Kingmun named New York editor; Harold J. Salem-son, Coast editor, and Merlin N. Hansen, Southern editor. Each will establish editorial head-

quarters in callties. their respective

Memphis' Holly'd Delegation Harry Martin, film editor of the Memphis, Tenna, Commercial Appearance, and the Hollywood gathering between the Hollywood gathering dope for use in his radio prostam over WMC, sponsored by a chain of drug stores. With him is Early Maxwell, sports writer, who is also sending lack, sports atorica. Memphis' Holly'd Delegation

#### B'klyn Eagle's Shakeup

Shakeup on the Brooklyn Eagle one of several recently, saw several others out in the past week, most important being Martin Dickstein film critic-editor, who my return to the paper in the fall. Winston Burdett now doing film reviews Dickstein is meantime taking a two months' yacation.

Drama critic Arthur Policek with the legit season slack, is taking a the legit season slack, Is taking a summer's motor trip west and possibly into Mexico or a roving commission for a newly created column. 'If May Say So.' Pollock has already started: that. Recently the 'Eagle decided that the Broadway column thing is through and shifted Art Arthur off that into the etty room. to Arthur's personal satisfaction Lou Schaefer, doing theatre notes is among the reporters off in the

is among the reported.
recent shakeup.
Eddie Curley, the Eagle's new
'cuitural editor' (embracing drama films, books and similar deparments), designated Burdett in Dicistein's place. Latter had been with the Eagle 11 years.

#### New Book Firm Starte

New book publishing house, the Alliance Press gets started this month in New York with a pro-

month in New York with a program calling for the publication of from 24 to 30 new volumes a year. Its head is Emanuel Raft. Editorial director is F. C. Osberg.
Alliance Fress will issue mostly fiction. Has four novels for publication between now and July 10, with an average of two new volumes a month issued thereafter.

#### 90c. Hybrid

In entering the ever-increasing list of pamphic publishers, the Clio Press has decided for its, output a cross between the pamphlet and the regular book. The Clio pamphlets will be priced at 90c, each, in contrast to the custonary pamphlet prices, which range between 5c.

Its series will be known as the Whirling World, to be edited by Frank Luther Mott. First will be 'Revolt Against the City,' authored by Grant Wood.

#### Reviving the Chicagoan

The Chicagoan will definitely re-sume publication. Assets of the mag have been acquired by a new Chicago group headed by Robert E. Chaffee and it will reappear late

Chaffee, and it will reappear late in July with an August Issue. Chaffee, formerly publisher the mag.Racquet, will actively direction that the chicagoan under the new seup, and has appointed Milton in Mayer as editor.

#### Gobs Take Over Book Club

Biue Water Book Club, which had been operated by a number of probeen operated by a number of pro-cessional book people under the sponsorship of The Corinthians, a group of amateur sailors, has been taken over by the organization. Corinthians will themselves op-erate and direct the book club whose selections are books pertain-ing to the sea only.

#### Hellingers To Coast

Mark Hellinger, N. Y. Daily Mirror's columnist and his wife Giadys Glad, sailed for the Coast Gladys Glad, sailed for the Coast Saturday (16). They will remain in Hollywood about 10 days, return-ing to New York by rail. Hellinger made the price of the jaunt betting James J. Braddock would defeat Max Baer.

#### Scheuer On Mantle Tome

Phil Scheuer, Los Angeles Times drama critic, will write the Southern California survey of show business for Burns Mantic's 'Best Plays of 1934-1935.' Ed Schallert, drama ed of the paper who previously contributed to the Mantle tome, is unable to do it this year due to press of duties.

#### Too Hot For Canada

Jim Tully's redlighter, 'Ladies In the Parlor,' has been barred from Consignment of books was s

ped at border and returned to the publisher, J. Greenberg, in New

#### Walter Brown Dead

Walter Brown Dead
Walter B. Brown, 62, for more
than 30 years manager of the City
Press Bureau in Chicago, died June
12 in Monrovia, Cal. after a lingering illness. Interment in Monrovia
June 15.
Widow and three daughters curvive.

Writers' Conference July 22
Sixth annual Writers' Conference in the Rocky Mountains will be held of the Rocky Mountains will be read to conference. Be and a guest professor of English Herature at the university, will direct the conference. Outstanding freet, the conference. Outstanding freet, the conference. Outstanding Microbian will be conference. Outstanding freet, will be conference. Outstanding freet, will be conference. Outstanding freet, will be conference with English will be conference with English will be conference with English will be conference with the staff. Study, discussions and round-table talks are to be held with the students working under the supervision of the experienced writers.

Albertanti Ghosting Braddock James J. Braddock's life story is being ghost-written for King Fea-tures by Francis Albertant, for-mer sports editor who is fight pub-licit at Madison Square Garden. Fighter gots 50% of the take. Al-bertanti was quartered at Brad-

bertanti was quartered at Brad-dock's camp during the training pe-riod for the Max Baer fight. He will go on tour th the new Another: newspaperman, Mark Kelly, sports writer from Los An-geles, is writing a scenario which may serve for a feature film when Braddock reaches the Coast. It is a rags to riches story,

#### Aping Story's Start Couple named Abels are to emu

Couple named Abels are to emu-late the Burnetts in another attempt to give the short story its due. The Burnetts (Whit Burnett and Martha Foley) began their now well-established Flory as a mimeo-graphed quarterly. The Abels, who are Charles A. and Beatriee, will also get out a mimeographed quar-terly of short stories, to be called

Newsstand Publications, which is putting out three Western story mags now, adding a fourth to the list. Newcomer is Best Western Magazine and will be published bimonthly, starting with a September number. artifi Goodman September of the Septemb Western Fiction Monthly.

#### Show Mags Merge

snow mags Merge
Film Front mag has merged with
the New Theatre, former discontinuing publication.
Material and articles intended for Film Front will appear in New Theatre, with latter taking on a new

Two Pulps Change Titles Couple of title changes among the pulps. Fawcett mag. Detective Tabloid, has undergone a change in handle to Daring Detective. Love and Romance is the new tag affixe. to the MacFadden publication, formerly known as Dream World. Policies of both continue as be-

#### CHATTER

GRATTER

H. L. Mencken has gone abroad.

Francis Stuart has gone back to aintuck.

aintuck.

Robert Flaherty back from Tahitl

Ith a heap of new scripts.

Marlon Nicholl in town to deliver a new novel to her publisher, Dut

John Dickson Carr has changed

John Dickson Carr has changed publishers, going from Harper to Hartney Press.

Literary Guild selection for August is Richard A. Loedcrer's Voofor lin Haid!

John Parrar returned cast after studio discussion on production of Anthony Adverse. for A. J. Crofor new proposition of the production of the proposition o

nin's new novel, 'The Stars Look Down,' is 25,000 copies.

Down, '1s 25,000 copies. Clifton Fadiman will continue to stick around Essandess as literary adviser and consultant. Harold Stearns finished proof-reading his autobiog and has gone to northern New England for the

summer. Clara Wailace Overton, widow of

Chara wanace overton, whose or frant Overton, book man, has had her first novel. The Road to the Left, published.
Doubleday, Doran has a new manuscript from W. Somersel Maugham, not fieldon, but a book whom Sealin this time. about Spain this time.

Popular literary game just now la guessing the identity of the anony-mous author of "The Bazaigettes: Or, Foily and Farewell."

Bernard De Voto will be unable to

make the Colorado Writers' Conmake the Colorado Writers' Con-ference, and Thomas Wolfe will take his place on the lecture board. Sinclair Lewis, Dorothy Canfleid and Louis Bromfield figuring out the winner of the Harper Prize Novel

Contest, who must be named by Aŭs. 1.

Aug. 1.
Audrey Wurdemann, the Pulitzer
Frize winner for poetry, in New
York from Seattle and assembling
some of her stuff for a new book of rhymes. Edward H. Greenberg and Rich

ard Sklaar, who wrote 'Earth's Children,' have completed a dra-matization of Ellery Qucen's 'The

matization of Enery Queen's The Siamese Twin Mystery.' Harry Emerson Wildes, former literary editor of the Philadelphis Public Ledger, has taken over the editorship of Merry-Go-Round, mag

editorship of Merry-Go-Round, mag covering the cultural arts.

Coast book dealers report heavy demand for 'Relgn of Soapy Smith,' saga of the west's notorious conman, by Ed Westrate, former VARLETT mugg, and William Ross

Collier.... Richard Aidington writes leadoff article for the July issue of American Spectator, 'Jolly Girls.' Kenneth Campbell, of the New World-Telegram is also lncluded with Hungry Harlem

#### Austria's Boom

(Continued from page '7)

tria is receiving more visitors than ever. Americans, British, French. Dutch and Belgians are the most prominent newcomers this year. Government is making great propaganda efforts to increase this propaganda enorts to increas flow of foreigners to An Prince of Wales came here couple of weeks and his brought an avalanche of res Austria

tions,
Just at the moment Vienna is have ing a festival month for the benefit of tourists. There are special programs at the opera and all the theatres have arranged special bills. The hotels are full

The hotels are full.
Government is enticing many tourists by offering a reduction of 8% on return railroad tickets on condition they remain in Austria at least seven days.

Statistics

Statistics In the first four months of this year 332,000 tourists visited the 107 principal resorts in Austria and the figure will grow proportionately creater as the summer and best seafigure

greater as the summer and best sea-son approaches,
Salzburg, where the w.k. music festival is held every year, expects a record attendance. Already many of the hotels are completely booked

for the season.

The Nazis are trying to scare tiors away by fomenting internal disorders but so far they haven't been very successful this year. Last ummer they murdered Dollfuss and

tossed bombs abcut to ruin the tour-ist traffic, but right now it looks as though Austria would have a quiet and profitable summer. Anyway, the cash registers are ringing very merrily right now. And that's something for any cor-ner of the world to be proud of these days.

ossed bombs about to ruin the tour-st traffic, but right now it looks

#### U. S. Acts in S. A.

(Continued from page 16)

though arrangements for Argentine exhibitors to pay the return pass-age to the United States are to the advantage of the original con-Recause of the heavy expense of

Because of the heavy expense of passages both ways from New York the cashos here are searching for months. Come of the season of

which they can play, with any safety, Hence the desire for versastate, the such versatility the safety the safety the safety the safety the safety that there is a very limited public and the same people flock to the cashnow the safety that the same people flock to the cashnow been unring up to the present, the same public watches an only slightly varied program docens of times before it is taken off, After the third wock of any American group at a cusino here the act has group at a cusino here the act has group at a cusino here the act has kept on because of the expense of bringing down another one. Hence the major requisite for dance teams contracted in the U.S. is repetitive.

# **Book Reviews**

Bromfield at Ease

. 39,

Louis Bromfield's writing in the past has always fallen into one of two classes. His books are consistently either about sophisticates or about down-to-the-sollers. In his newest book, "The Man Who Had Everything' (Harper's; \$2), he combines the two pleasantly. It is about the shortest book he has ever written, really an overlong novel-ette, but one of his best.

ette, but one of his best.

Story is of a jaded playwright, tired with the phoncys that accompany success on Broadway and its nearby alleys, who goes back to a small country estate in France to find peace. And finds he has to go back to that success he hates for reserver. comfort. Should screen comfort-

#### Immature

Immature
Tess Siesinger was the new literary, find of a season ago. Her
'Unposessed' caused something of
a stir when, as a first novel, it introduced a seemingly new and vittal
personality. Her new book, Time:
the Present' (Simo & Schuster:
\$2,50) is a book of short stories and
sets her back a couple of steps.
Maybe she should attck to novels
and maybe she should have picked

and maybe she should have picked the shorts with more care. There are several good stories in the book, but the whole is uneven, suggesting that about half the the book, but the whole is uneven, suggesting that 'about half the storles were written befor. she had developed her writing to a satisfactory stage. 'The Mouse Trap' and 'The Friedman's Annie' are the best storles in the book. None of the yarns likely film material,

#### Buey Guns

Busy Guns
People who crave action get it
apienty in Jay Lucas' 'Blaze McGee' (Macauley, \$2), who is forced
into outlawry but takes to it very
kindly. His chief initial officence was
than his opponent, but in also
knocking off the bose shad man,
whose henchmen are ready to swear
Blaze lato the hoosegow.
Blaze takes refuge in the hills in
a town that's run by outlaws, with
a town that's run by outlaws, with
Blaze out of "business when he
Blaze out of "business when he
closes to line up with the bose crim-

Blaze out of business when he refuses to line up with the boss criminal. It means plenty of fighting,
horse stealing and cattle rustling,
but it swings along with never a
duil moment. Very easy to read,
but Blaze can't qualify for Hollywood with all those stealin's against
him.

#### Almost

Almost
Robert Ullin almost makes a go
of it in Besides, the Wench is Dead'
(Doubleday-Doran, \$2), but not quite.
It is a story of easy life just after
the war, but isn't too convincing in
the clinches. It fails into that diffeult class of being too well written for the quick turnover counters
and libraries and yet not well
and libraries and yet not well
there books.
Not the type of story likely to
film well, either.

#### Honey's Poor Successor

Honey's Poor Successor
Careless writing, indifferent copy
reading and a dumb heroinc all
combine to make Barbara Webb's
Misty Mountain' (Doubleday, Doran; \$2) a retrogression from the
same author's 'Aletta Laird'. The
heroine, Carol, is an orphan wino
fails in love with a truck driven
fails in love with a truck driven
the company of the company of the company
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to the company of until the reader yearns to spank her.

Written in too much of a hurry, apparently, for it offers many contradictions, for instance, a telegram received over the telephone and received over the telephone and written on a sheet of note paper. But only 10 lines further on the same page there's reference to 'the yellow of Kick's telegram.' The book will, not get into 'The Pedi-gree of Honey' class.

#### Omnibus of Crime

Omnibus of Crime
Good easy reading is provided in
Dead Men Leave No Fingerprints'
in Willmann Chambers (Crimo
Club: \$33. Xarn is quite obvious,
Club: \$33. Xarn is quite obvious,
cernible from almost the said dict,
but loads of action and good dinion
made it worth reading anyway.
Okay for filming.
— Murder Walks Alone: by Clements Ripley (Messener 12). Ins
duntt and is pretty consistently
duntt and is pretty consistently

dunit and is pretty consistently thrilling. Laid in the West, com-bining the elements of westerns with chiller business. Should film well.

75-36
SIXTEEN
STAR
SPANGLED
SPECIALS



#### THIRTY-NINE STEPS-ROBERT DONAT-MADELEINE CARROLL

The hero of Mante Cristo. The man every one wants. Fans. Studios. Exhibitors. In the rale that every star wants. A daring adventurer. In a mystery thriller, From the famaus navel by Cal. Jahn Buchan. Modeleine Carrall co-stars. In her best role since "I Was A Spy". Director, Alfred Hitchcock.



#### FIRST A GIRL - JESSIE MATTHEWS - SONNIE HALE

The feminine Fred Astaire. Princess Personality Herself. The girl with everything, Praised by every critic. As na new star has been praised in years. In a musical designed to display her amazing versatility. As a dancer. As a singer. As a comedienne, As an actress. And as a bewitching personality.



#### THE CLAIRVOYANT - CLAUDE RAINS - FAY WRAY

A mind reader. A seer A prophet of the future With a stunning beauty as his medium. Able to tell all. And faretell all Except what is to befall those he laves, Weird Creepy, Uncanny. Mysteriaus Sensatianal. His best role since "The Invisible Man" Stary by Ernst Lathar. Director, Maurice Elvey.



#### KING OF THE DAMNED . CONRAD VEIDT . HELEN VINSON

Convicts revalt. On the Isle of the Damned. Ruthless murderer appoints himself dictatar. Kidnaps prisan gavernar's daughter. Then the sleepless vigil. 24 haurs a day. Day after day. To keep this ane waman far himself Rebellion. Revolution. Retribution. Stary by John Chancellar. Director, Walter Forde.



#### DR. NIKOLA · BORIS KARLOFF

The impossible made passible. Frankenstein out Frankensteined. Absolutely, unbelievable? Absolutely, definitely, thrillingly believable. Harror piled on horror. Shocks piled on shocks. Thrills piled on thrillse Hair raising. Breath taking. Heart tearing. Blood chilling. Story by Guy Boothby.



#### THE MORALS OF MARCUS - LUPE VELEZ - IAN HUNTER

He visited a harem. On a tour of inspection. She wished herself on to him Into his expedition. Into his life. Whaapee Lupe makes hoop-de-do. And plenty' scandol. As the fiery harem spiffine. Story by William J. Locke. Director, Miles' Mander. A Real At Production. Produced by Julius Hopea.





# KIPLING'S SOLDIERS THREE Like "Lives af a Bengal Lancer". Ra

Like "Lives af a Bengal Lancer", Ragues, Reprobates, Regulars, in a hard bailed army. The best beloved tria. In all modern literature. With the Calanel's lady. And Judy O'Grady. Sisters under the skin. Immortals, Immortalized anew. Story by Rudyard Kipling. Director, Walter Forde,



TRANSATLANTIC TUNNEL . CONRAD VEIDT . MADGE EVANS. . BICHARD DIR

Since men first laid the cable under the acean from America to Europe. Meni have dreamed af tapping this feat. With a tunnel from New York to London J. And here we have it. In a brilliant picture. Like "F.P.1." Laid in the future. Fan tastic. Dynamic. Dramatic. Romantic. Director, Maurice Elvey.

\*By courtesy of Metro-Goldwyn-Mayer



#### THE MODERN MASQUERADE . JESSIE MATTHEWS

An unexpected inheritance. Winning a sweepstakes. Discovering an oil well. Selling on invention. Marrying an heiress. And two Jessie Matthews' productions in one program. Blessings of Dame Fortune. That come once in a lifetime. Music. Dancing. Youth. Fashions. Beauty. Comedy. Romance.



#### KING SOLOMON'S MINES

Diamonds. Rubies. The jewels that inspired the phrase "King Solomon in all his glory". Found in darkest Africa by four fearless adventurers. After thrilling adventures with giant natives and a gorgeous goddess. The thrills of "King Kong", Frank Buck's stories...plus. Story by Sir H. Rider Hoggard.



#### THE PASSING OF THE THIRD FLOOR BACK . CONRAD VEIDT

A boarding house. Every commandment broken. By every lodger. A stranger rents the third floor bock. Every lodger senses his spirit. Is redeemed. Hundreds of pulpits have sung its praises as a ploy. Thousands will sing its praises as a picture. Story by Jerome K. Jerome. Director, Berthold Viertel.



#### SECRET AGENT · MADELEINE CARROLL · PETER LORRE

Spies. Secret codes. Secret rendezvous. Secret plots. Intrigue, Counter intrigue. Lovely sirens luring men to death. Suspense beyond endurance. The star of "I Was A Spy". And the star of "The Man Who Knew Too Much". Match wilts, In counter espionage. Story by W. Somerset Maugham.



#### ALIAS BULLDOG DRUMMOND . JACK HULBERT . FAY WRAY

Thrills. Thrills in a runaway train. In the subway. Thrills in a museum. After dark, Thrills in a dungeon. Thrills in an auto. With a madman driving. Thrills on the spiral staircase of Satan's Saints. Thrills in the holy room of inevitable doom. And a belly laugh for every thrill. Story by "Sapper". Director, Walter Forde.



#### BORN FOR GLORY . BARRY MACKAY : JOHN MILLS

A salty saga of salty seas. Of old salts, Young salts. The men behind the guns. Sailor men. The salt of the earth. And of one jolly jaunty jack tar. Who captured a German battleship single handed. A grand yarn of patriotism and heroism. Story by C. S. Forester. Director, Walter Forde.



# SPECIALS



#### **UNTITLED** · GEORGE ARLISS

Cardinal Richelieu proved once again that Ariiss Is the old master. Reliable. Dependoble. Irreplaceable. He always comes through. His picture will be selected from 3 stories. These have been reduced from exactly 27. When it is finally selected it will be produced with both eyes an the box-office.



#### RHODES, THE EMPIRE BUILDER . WALTER HUSTON

The star of "Dodsworth". In the impossible. A better role than "Dodsworth". Rhodes, the Empire Builder. Rhodes, the King of Diamonds. At 17 an invalid. With one year to live. At 18 a self-made millionaire. Rhodes, who wrested Africa from the savages, Rhodes of Rhodesia. Fantastic. Incredible. Real. True.

Joz'35-'36
SIXTEEN
STAR
SPANGLED
SPECIALS



PHYSICAL DISTRIBUTIONS FOX EXCHANGES: CANADA: REGAL FILMS,LTD.

# NBC ENTERS DISC LIBRARY FIELD; SPOT DIV. GOES TIME BROKERAGE

Changes in Chain's Non-Net Activities—Own Tran- 19 News Periods in scription Library-Platters Offered to Unaffiliated Stations

NBC revealed to the broadcast trade last week two proposed changes of polley in its non-net-work entorprises. One change in rolves the entry of the web into the transcription library field and the other, the return of NBC's spot broadcasting division to the time brokerage field.

broadcasting division to the time brokerage field.

In a letter addressed to atations affiliated with the network, NBC's transcription department transcription department transcription department transcriptions disc library services now and the services of the time being with any of, the various disc library services on the time being with any of, the various disc library service of its own. Move would put\_NBC in direct competition with the library projects of the World Broadcasting System and Jerry King's Standard Program Strategy of the Standard Program Strategy and the services of the World Broadcasting System and Jerry King's Standard Program Strategy and the World Broadcasting System and Jerry King's Standard Program Strategy and the World Broadcasting System and Jerry King's Standard Program Though a working agreement with its laster RCA subsidies for over two years. Under the plan which it has been selling these receives the platter had been broadcast the station, was required either to smash it or to abil it back to NBC. New policy would a minate this latter arrange-fiber to smash it or to abil it back to NBC. New policy would a minate this latter arrange disc to remain a part of the outlet's permanent library.

Disc Offer

#### Disc Offer

Disc Offer

Spot time brokerage angle became known when NBC's local service department wired indie stations as well as those affiliated with the web that It had available for placement a series of five-minute commercial platters and asked that these unaffiliated outlets quote available time and a radiable for available time and a radiable for a series of the policy which NBC adopted over a year ago the network's sput booking sideline was limited to the stations it owns and operates.

C. C. Pyle has bought back Free-man-Lang's 'Interest in the Radio Transcription and will do his own Transco syndicated series. Free-man-Lang, Hollywood recording studios, got a block of the RTC stock in return for a recording bill and has since been Jointy con-tion, enterprises. In his transcrip-tion, enterprises.

cerned with Pyle in his transcrip-tion enterprises.

Departure of Pyle was followed by Fre-man-Lang taking under consideration a plan to enter the transcription library field on its

#### KSTP, St. Paul, Turns Down U.P. as Too Costly

St. Paul, June 18.

Al Harrison, of the United Press
New York office, in town, and out
rgain after huddling with KSTP
and WCCO over the sale of U.P.
news service to these stations.
At KSTP, although it looked for
a while as though the thing might
reach the dicker stage, station
proposites. Reasons: U.P. service
priced at nowhere near the figure
KSTP pays for Transradio, and the
NBC affiliate just couldn't savyy the
steep taight.

NBC affiliate just couldn't savvy the steep tarift.

Sinco any WCCO news tieup would have to be signed by CBS in New York, Harrison's visits at that station were more in the nature of personal calls upon Earl Gammons.

#### Crowley-LaBrum's Agcy. Phlladelphla, June 18.

Philadelphia, June 18.
New advertising firm, Crowley &
LaBrum, Inc., is opening here. Jerry
Crowley formed hi. own agency
after being with WIP as program
and publicity head since 1931.
Tommy LaBrum, other partner,
was p.a. for years with Erlanger
and Nirdlinger theatres.

#### Soft

Philadelphia, June 18, Philadelphia, June 18. Staff of WIP can now loll around in style between broadcasts. Station has just open death of the state of the st

# DAILY-STATION **NEWS EXCHANGE**

Philadelphia, June 18. New kind of tie-up between station and newspaper has been effected with WFIL exchanging spot announcements on news broadcasts for advertising space in Daily

Deal thought to be first of kind hinges on both having INS news franchise. Station, alring four 15minute periods daily, guarantees paper 30 spot announcements a week. Studio contacts paper office

week. Studio contacts paper office before each broadcast, determining which horize to be used over all with the contact of the

#### QUEEN MARY TO CARRY TALENT; WOR BOOKING

WOR artists bureau is set to handle entertainment for the maiden voyage of the new Queen Mary, which the Cunard White Star line expects to have on the high seas by June, 1935. Both British and U.S. acts will be used.

Ship line has suggested an intracter even Kadio talent will also be used. Boat's modern theatre will be adapted to all kinds of entertainment. Sylvia Low, in charge of cruise dates for WOR, will go to cruise dates for WOR, will go to deep the work of the w

#### Prall Reappointed

Washington, June 18.
Chairman Anning S. Prall of the
Federal Communications Commisslow was re-appointed for a fullseven year term last week, winning
Congressional confirmation despite
widespread criticism among legislators about F.C.C. policies and ac-

Appointment was oked without debate Friday (14) upon request of Senator Wagner of New York.

#### Ross Starts July 21

Aross Starts July 21
Lanny Ross and His State Pair
Concert will make its air debut
July 21 over the NEC blue network
for General Foods. A 33-piece orcheatra will be assembled for the
seven weeks' series, under the diseven weeks' series, under the diseven weeks' series, under the difact and the series of the series of the
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# Providence Weekly

Providence, June 18 Providence, June 18.
There is quiet but determined battle going on among the three broadcasting stations for supremacy in news radio service. WJAR, Outlet Company: WEAN, Shepard Stores, and WPRO, Cherry & Webb, are making special efforts to beateach other

acan other.

Three stations combined are giving 19 periods daily to the broadcasting of news, and most of them
are now 15-minute periods. WJAR,
Rhode Island outlet for NBC, and
WPRO, local affiliate of WMCA,
New York, are furnished broadcasts
by the Journal-Builetin which has
both Linted Press and Associated
WEAN, operated by John Shepard, 3d, of Boston, and lined up
with Columbia, and the Yankee networks is providing the public with

with Columbia, and the Yankee net-works is providing the public with almost half of the 19 broadcasts, four being tied up with the Yankee service, and five being purely local broadcasts. WEAN has its own news-gathering force.

#### WJTL, Atlanta, Gets So Proud May Have Talked Itself Out of Program

Atlanta, June 18. There's such a thing as overplay-g your hand—even in radio;

Atlanta, June 18. There's such a thing as overplaying your hand—even in radio. WJTL, Atlanta's miget station WJTL atlanta's miget station with the result of the result of

#### KUMA in Arizona Sold

Hollywood, June 18.
Radio station KUMA, Yuma
Arizona, has been taken over by
E. B. Sturdivant. Manager Don Hastings is to be replaced.

#### Camay's 2 Half-Hrs. Weekly from H'wood With Boland-Overman

Camay Soap is figuring on switching to two half-hour evening spots on NBC late in August, with the program framed around Mary Boland and Lynn Overman and originating from Hollywood. Account had been dickering for Charles Ruggles to the count had been dickering for Charles Ruggles to the the case money or serjud details got in the way. Ruggles insisted that he have complete authority over the concomplete authority over the con-

complete authority over the Chithuity,
Commercial in the meantime has renewed for its three quarter-hour daytime programs with Barry McKinley and Ray Sinatra's band on the same network.

# KSD AIRS PETRY AS NAT'L REP

St. Louis Post-Dispatch has dropped Edward Petry & Co. as the national rep for its station, KSD. and turned the assignment over to Free & Sieininger, Inc. New ar-

and during the assignment over to remaintaining the same of the gave the latte notice May 28.

#### WHN SELLS 'MOVIE CLUB' TO MULSIFIED OIL

Mulsified Cocoanut Oil has taken MGM's Movie Club over WHN. Now York, for an indefinite portiod starting, this week. George Nobbs is program director, with Radie Harris, fan seriboler, handling chatter and interviews. Cantler and interviews. Cantler and interviews of the hour is the guest star system, which automatically places all visiting Metro stars in the city on the program.

#### Jad Salts Quits CBS

Jad Saits in the latest insuring that has decided to quit Columbia rather than conform with the network's new commercial policies. Although the account could have stayed on to Feb. 16, 1936, it elected last week to add four more weeks to its present contract and fade callogether the end of August. Columbia of the conformation of the conformation of the columbia of

# Ad Agency Buys Air Time as Public Testing Lab; Has It's Own Crooner

Chicago June 18

Chicago, June 18.

An audience laboratory on the alr la being set up here by the Henri, Huvat & McDonald agency, which has bought time on WGN, the Chicago Tribune station, Will take 15 minutes cach Sunday evening for 13 weeks to feel the public's pulse, test its buying emotions and nractices.

pulse, test its buying emotions and practices.

Usual time devoted to commercials will be spent in a contest which will ask the public to submired the spent of t awards.

awards.

On the show will be Joe DuMond, radio exec for the agency. DuMond will full the listeneres with a little erroning backed by an organ before going into the public dissection.

#### CANADA SUBSIDY?

Reports Indicate Government ine in on All Stations

Chicago, June 18. Chingo, June 18.
Reports driting into this territory iterate the general belief that
within six months all stations in
subsidy.
Figured that it will mean a considerable sut-down on advertising
through the Canadian radio field
with commercials to be limited
directically.

#### Dodge Renews on WBBM Chicago, June 18.

Dodge Bros. renewed their two-hour Sunday show on WBEM for an additional 13 weeks starting

Show, headed by the Leonard Keller-orchestra, is longest live tal-ent program in this territory.

# MBS VOTES FOR A SEPARATE SALES ORG.

Chicago, June 18.

While in town for the American
Federation of Advertisers meeting
and the National Association of
Frondcasters commercial section
foct-together, the members of the
Mutual Broadcasters commercial section
futual Broadcaster of the
futual standard of the section
around a table last week to settle
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around a table last week to settle
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which is the section of the advertisers

advertisers.

Also, MBS joined the universal parade of broadcasters by announcing a new advertising policy in regard to medicines, rejecting, in the future, laxatives, deplintories, deodorants and any product or show which contains copy likely to be obsectionable.

Obsectionable.

Organization setup, All garget these organizations setup. All garget these organizations setup. All garget these

"Of most importance was the sales organization setup. All agreed that a separate national sales organization for the network was imperative since it was impossible to continue the present hit-or-miss MBS selling by salesmen of the individual

#### Favor Rambeau

Favor Mambeau
Appears that the likely setup will
be the appointment of the William
G. Rainb au office to handle the network sales. This springs from the
click of the Rambeau organization
in seiling time on WOR, Newark,
and WXYZ, Detroit, and the entire
Michigan network.

and WXYZ. Detroit, and the entire Michigan network.

Those at the meeting were A. J. McCosker and Theodore Streibert, of WOR; W. E. MacGarlane and E. M. Antrim, of WGN; John Clark of WLW; H. Allen Campbell, of WXYZ, and Fred Weber, traffic and stations relations menager for Mutual.

#### Still Talk St. Louis, Chicago Feed for CBS Dixie Web Programs

Chicago, June 18.

Chicago, June 18.
Another discussion by Cotumbia network for the spread of sustaining pick-ups for the Dixic group, through either of the Dixic group, through either Chicago or St. Louis, Flan considered is to tie In with additional lines between Shreveport Little Rock and also between Little Rock and also between to the country of th

#### WGR's Dramatic Yenners Vamping Till Shakespeare

Bullalo, June 10.
Success of the recent radio adaptation of 'Stevedore' over WGR has catton, of Stevedore' over WGR has prompted the production staff to try Shakespeare. Herbert C. Rice, production chief, has written to London for radio scripts of Romeo and Juliet' as broadcast over BBC. Permission has been granted and he's walting for the scripts to arrive.

rive. In the meantime the WGR Players will do hour revisions of liberis ris will do hour revisions of liberis and the William Player and

#### Chatham Renews in N. C.

Chatham Renews in N. C.
Chatham Manufacturing Co., of
Winston-Salem, has renewed a contime of the Control of the Control
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Winston-Sal

# DECLARE DISK-PIRATE WA

# Bernie's Lincoln 'Bit' Becomes an Issue in Anti-Hooch Adv. Campaign

Washington, June 18. Rapidly-expanding Congressiona sentiment against liquor adver-tising over the air may put a crimp in hopes of broadcasters that

crimp in hopes of broadcasters that legalized boose may be the new angel for the radio industry. With bills to bar liquor birrbs pending in both branches of the national legislature, atrong feeling national legislature, atrong feeling resentative Culkin of upstate New York, vigorous reformer and prohibitionist, called on the Federal Communications Commission to revoke licenses of stations which alred a liquor program. Culkin degrees of the communication of the commun

scious. — mescus alcohol-com-Target in Culkin's bias, was Ben Bernie, who was assailed for bur-lesking Lincohis Gettysburg Speed, in a beer (Tabet) program broad-ceived deluge of letters from Lin-coli lovies protesting against Ber-nie's program.

#### 'No Respect

'No Respect'
Shrieking that advertisers have
no respect for American tradition, however sacred, Culkintermed Bernie a 'musical' mountebank' and characterized his 'patter
as 'misplaced and vuigar comedy,'
declaring, in a letter to Chairman
Anning S. Prail of the F. C. C. that
he was indoctrinating the youth of,
this country on the fettilous merits
the country on the fettilous merits
a paragraph of Lincoln's Gettysburg Address.
As usual, Prail replied that the

of actions and used as in a venice as paragraph of Lincoln's Gettysare a paragraph of Lincoln's GettysAs usual, Prall replied that the
As usual, Prall replied that the
Commish and no authority to censor programs or advertising matter,
but remarked that actions of broadcasters which met with public disapproval can be taken into consideration in deciding upon license reation in deciding upon license restage liquor broadcasts has been proposed to Congress but received relatuvely slight attention so far. Senator Capper of Kansas is-author of
a bill pending in the Senate, while
Culkin dropped a duplicate in the
Culkin dropped a duplicate in the
members of both chambers, and not
only the blue-nose element, are interested, but it is unlikely any attention will be paid these proposals
during the present session. Many
are advising more excited coileagues to follow a policy of watchful waiting before attempting to
met wither the broadcasting industry will have shown just what its
attitude is toward the flugor questry will have shown just what its attitude is toward the liquor question. ...

#### Header-Offer

Header-Offer
Widespread fear is evident that
the clean-up movement almed at of'
cnaive laxative and other medical
for business from liquor manufacturers, and it is to head off such a
development that the more active
addo critics want to get action immediately. The crowded legislative
that nothing much will happen this

calendar makes it obvious, however, that nothing much will happen this term beyond occasional speeches for home consumption.

Commission's attitude has not direct eause for a ruling, but privately several industry rulers feel very positively that the Government should take steps to squelcin more should take steps to squelcin over the air. They are on the alert to discover any industry trends, and, regardless of their personal wet or dry views, consider it would be or dry views, consider it would be extremely number to the lower than the makes of their personal wet or dry views, consider it would be extremely number to the lower than the makes of their personal wet. tremely unwise to let liquor make despread use of the other to reach

#### CARLOTTA DALE SUES

Philadelphia, June 18.
Carlotta Dale, singer with Jan.
Savitt's band at the Anchorage.
Past River Drive nitery, is suing her husband, Pearson Lessy, for di-

#### Wilson and Wilson

Cincinnati, June 18. L. B. Wilson, the broadcaster, ls very proud of L. B. Wilson, the horse. It won last Friday (14) at Washington Park. Roscoe Goose, Kentucky Derby joekey winner in '13, owns the animal.

Wilson is mending from a broken arm and is uncertain whether he'll attend the NAB

whether he'll attend the NAB convention.

Meanwhile, if you can't find hi In his o ce you'll get him at the stables. He's down there rehearing the horse in 'How many days li the week? How many do you work? How many do you work? How many do work?

# **WBBM Plans Top** Chi Rate at \$640: Others Set \$600

Chicago, June 18. With the rest of the stations in town inling up new rate cards and generally setting \$800 as the top charge, WEBM, the Columbia station here, is already figuring on topping those rates. At first the counting the \$600 marl, but it now appears that the .ew WEBM rate will be approximately \$640. Station excess feel that they should have a slighter higher scale of charges than the competitive station. With the rest of the stations in

#### DENVER ENDS RADIO CASTOR OIL JUSTICE

Denver, June 18.
Broadcastine by radio of police court proceedings and the giving of castor oil sentences as a penalty for drunkenness have been discontinued by the new city administration with Mayor Ben Stapleton at the head.

But a sting and the castor oil sentences several months ago, but Municipal Judge Alvin H. Pickens ignored all criticisms and George D. Begole, who was then mayor. Corders were issued by Mayor Corders were issued by Mayor Corders were incomed to the corders with the Denver Bar association that both practices lower the dignity of the court and that the broadcasting of the proceedings unnecessity. casting of the proceedings unnec-essarily humiliates defendants who are before the court.

#### Another Bamberger

Salt Lake City, June 18. Clarence Bamberger, supposedly the richest man in Utah, has formed the Mountain States Broadcasting Company, and has applied for a 500-watt permit from the F.R.C. Officers consist mostly of promi-nent local financiers.

#### Chi Additions

h Holdstons

Personnel changes around the local stations being in two new faces. Paul Goldman, formet's of the local stations being in two new faces. Paul Goldman, formet's of the local Changes and the local Changes are local changes. The local Changes are local changes and the local Changes and the local Changes are local changes.

# LIFTING ON WAX

Air Stars Form Nat'l Assn of Performing Artists at N. Y. Meeting-Fred Waring, Prez-Seek Legislation Against Hinterland Record Racket

#### SELF-COMPETISH

To curb promiseuous broadcast-ing of recordings which have been found to Lc competitive to radio artfound to Le competitive to radio arti-lats in person, when etherizing on major commercial programs, the National Association of Performing Artists was formed Monday (17) following a lumbeto meeting at the Oliowing a lumber of the Competition of the Person of the Competition of the Competition of the Notice of the Competition of the Competition of the was contained the Competition of the Competition of the will be to achieve legislation to ac-cord them that protection. Fred Waring, prime mover in

cord them that protection.

Fred Waring, prime mover in forming the new society, was elected president, with Meyer Davis and Lawrence Tibbett v.p.a. Tibbett's acceptance is not yet in. National Association of Performing Artists will work in co-operation of the property phonograph records and the like and etherlzing them in connection with some bush league advertiser.

with some bush league advertiser.
Among the other evils discovered
is the recording off the air of the
name bands and then selling these
transcriptions, with the authorized
commercial spiels blotted out, to
jerkwater broadcasters for use to
connection with a local druggist,
second-hand the store or some sill
ar small tradesman as the sponsor.

#### Laws Inadequate

The copyright laws are deemed

Laws Inadequate
The copyright laws are deemed inadequate, as presently constituted, to protect the radio and recording artist. So long as ASCAP licenses the station for the public performance of music, whether it's taken off the station for the public performance of music, whether it's taken off the record, or from an elected transcription, the atation is technically free and clear. ASCAP is paid a fee for the blanket use of its members' music and that's enough, but it has worked out untairly for the radio artist, they claim.

So much so that it forched. Warned the radio artist, they claim.

So much so that it forched. Warned they have a supplied to the yield in the radio artist, they claim. The radio artist, they claim, and they are they are also also that it forched. Warned they are they are

major network sponsor.

Blng Crosby, Boswell Sisters,
Ruth Etting, Ben Bernie and Paul Ruth Etting, Ben Bernie and Paul Whlteman, among other radio-film-record names, have attempted time and again to stop waxing pop tunes, on the theory it would undermine their radio and screen rep. Crosby has been of the opinion right along that overplusging of the disks via promiseuous broadcasting would reset in its box-office draw as a picture of the stop of the reset of the stop of the reset of the reset of the reset of the reset of the reconstruction of the reset o

#### Other Officers

After a series of meetings, the After a series of meetings, the Monday session culminated in the election of the above-named officers, in addition to Josef Pasternack, secretary, and Don Voorhees, treasure: Directors are Paul Whiteman, Guy Lombardo, Rny Noble, Fritz Reiner, Lewis James, George Gershwin, Walter O'Keefe and Frank Crumit, plus the officers.

Besides the above, other record-Continued on page 61)

# NAMES PROTEST | Congress Won't Let Radio Issues Stall Seasonal Scram: Another Gov't Control Measure Introduced

#### Can't Lose

Chicago, June 18. WBBM, the Columbia station WBEM, the Columbia station here, has just effected a reverse tie-in, for its baseball games, which are sponsored by General Mills for Wheatles through the local Blackett-Sample-Hummert agency. By this tie-in, the station is able that the station is able to the station of the station of the station of the station is about the station of the station of the station of the station of the station is able to the station of the s

maker.

Has signatured with the
Morton Salt Co., through the Blackett - Sample - Hummert agency, for weather announce-ments every 15 minutes on days when bad weather kills

# CRC Stays as Is Till 1936: Given \$1.500.000 Budget

Setting at rest rumors that the Canadian Radio Commission was to be abolished, Premier Bennett broke his habitual silence on this matter his habitual silence on this matter to announce that the life of the present set-up has been extended to March, 1985, and a bill will be brought in by the Federal soveral commission, this commission, this power will be the set of t to announce that the life of the

we cannot spend at once the money that is required to make this facility as perfect as it should be. The more that is seen if it, the more determined I see of it, the more determined I see of the more determined the seen is seen in the seen in th

#### Miss Maestro on Air

Lee Bernic, young sister of the maestro, made her radio debut over WINS yesterday (Tuesday), Girl is on a thrice-weckly sustainer—Tuesday, Wednesday and Thursday evenings. She's a torcher.

#### Horlick's NBC Ride

Chiego, June 18.

Lord & Thomas figuring possibility of shifting the Jum and Abner show over to NBC to double with the present MBS hook-up for Horlick's.

Problem

Washington, June 18, The lid was placed on possible Congressional punishment for the Congressional punishment for the Communications Commission last week when leaders of the House and Senate served notice they will not permit rows over broadcasting issues to delay adjournment of the present session.

This ultimatum caused growls of resontment in several quarters

present session.
This ultimatum caused growls of resentment in several quarter where scalping expedition has been considered to the control of the control o der discussion.

#### How Hotcha?

How Motcha?

Differences of opinion have cropped up about how hotcha the particular song was. Prall and his fellow commissioners took the view that the number did not come under the legal definition of 'obscene,' which would provide the only excuse which would provide the only excuse which would provide the only excuse was officative. The rawest thing I have ever heard, was the Bay State legislator's comment last week.

The liquor question was brought to the foreground by protest registrom, while the Monaghas bill added more tree to type for mm, while the Monaghas bill added more tree to type for the Fed. Under the bill introduced by though Monagha brough Monagha brough Monagha broung Monana Democrat, the Fed.

young Montana Democrat, the Federai Radio Commission would be re-(Continued on page 61)

#### WXYZ to Join NBC as **Detroit Outlet: Sticks** With MBS Till 1936

Chicago, Vanue 18,
Station WXYZ, the Kunsky-Trende trensmitter here, last week significant of the state of th

Lone Ranger program for Gordon's bakery. Alien Campbell, of the sta-tion, is now negotiating for a con-tinuation of this show under th

tinuation of this show under the present section. CKLW, Columbia's present Detroit outlet, replaces WXYZ in the Mutual network lineup Sept. 29, Deal provides that all Mutual present that CKLW has with the Canaclian Radio Commission and not uffect the programs that CKLW las with the labeling of the programs that CKLW has been considered to take from the commission.

# Show Biz Keeping Eve on WHN As Test of What Showmen Can Do with Radio Via Small Station

As power goes, WHN, with 1,000 waits by government allotment. rates with three minor New York stations. Five Manhattan stations are superior to it in the wattage column. WABC, WEAF, WJZ and WOR are the metropolitan leaders with 50,000 watts each, WLWL is second with 5,000. WHN has WOV. WEVD and WFAB for company in the 1,000-watt class.

For most of its 13 years existence the New York radio picture, WHN has had a popularity rating commensurate with its wattagethird rate. It still has 1,000 watts, but in popularity and public attention its position and coverage has started to move. The answer seems to be showmanship.

WHN was opened in 1922 in Brooklyn by a now almost for-gotten radio ploneer, Gcorge Schuble. It was a 500-watter, as were all New York stations at the A year or so later the Loew theatre and picture (Metro-Goldwyn-Mayer) organization became interested in radlo as an excame interested in radio as an exploitation medium for its theatrical projects. So it leased the
Brooklyn station. Nils T. Granhuad.
When press agent for the Loew circult and later, as N.T.G., destined to
become a noted girl-show man, was
appointed their announce. Under
appointed their announce. Under
local popularity for a time, mostly
due to its nocturnal remote control
broadcasts from nite club floors.

#### Four Into One

Four Into One
At the advent of the Federal
Radio Commission WHN was placed
on its present 1010 wavelength, had
its power shaved to 250 watts and
its power shaved to 250 watts and
WPAP, WQOA and WRNY, Four
years ago Loew bought the whole
works, scrapping the other stations
and consolidating all under the
WHN bainer. An increase in
power to 1,000 watts was granted by
For most 10,100 watts was granted by
For most 10,100 watts was granted by

For most of its lifetime WHN had For most of its lifetime WHN had been operated for Loew by Major Edward Bowes, managing director of the Capitol theatre on Eroadway and a former executive of the Loew and M-G-M companies. The Capitol theatre on the Loew and M-G-M companies in radio, through his activity at the station. Eventually his name was better known than that of the station. Under that arrangement WHN was more or less a one-man station, also it became a one-man station, also it became, the Bowca amateur above.

Chances in the Loew organiza.

the Bowes amateur show. Changes in the Loew organiza-tion's attitude toward the station, as well as operating policy, are grounded on the theatre and picture company's recognition of radio as a business by itself rather than a means to merely exploit another business. The attitude of Nichojas Schenck, David Bernstein and Leo-Schenck, David Bernstein and Leopold Freidman, ruling Loew officers, is one of deference to radio and, through WHN, as showmen, they are pledged to get in to it.

#### Appoint Sidney

Appoint Sidney

To blaze the trail these executives have scheeted Louis K. Sidney, an experienced and respected showman. He is one of the few of the theatre school now in the radio industry. Others are John, Royal, of NBC; L. B. Wilson of WCNY, George Trendle, of WXYZ, and a few others. But the number is small.

Si ney knows entectainment. He was a supplied to the supplied of the stage manager.

stage manager.

In 1917-18 Sidney managed the Fox theatre in Jamatea, L. L. a large with the stage of the control of the stage of the s

he operated four Fox houses. In 1925 Edward Schiller, operating head of the Loew circuit, brought Sidney to New York, then sent him head of the Loew circuit, brought Sidney to New York, then sent him the Aldine. A division consisting of Loew theatres in Dayton, Columbus, Harrisburg, St. Louis, Kansa City, Reading and Cleveland was later assenced him. In 192 Sidney directed the Control of the C

tion of rano into a wall to dustry.

WHN Just now L. an admitted experiment—a low powered station composite the commands behind it. One will show man and the composite the composite that the composite th

#### WHN Shifts Programs For Summer Listeners

To maintain steady listener interest throughout the summer monitis, straiton WHN, New York, Is Instituting a new daytime sched and the strain with the second strain with the second strain which will be second so that the second strain with sophic Tucker's Meale Hall, Ed Lowry's hour, Jay C. Filppen, WHN barn dance, and other major spreads listed for extra daytime broadcasts. Intelligent the second strain with the second strain with

First program under the new plan was presented Monday (17) with news flashes.

#### Johnson May Drop 1

Chicago, June 18.

Johnson wax firm pondering climination of one of its two radio purades. Will cut cither the Sunday 'House by Side of Road' on NBC, or the midweek NBC Filber Mc-Gee and Molly' show.

Louis K. Sidney, Managing Direc-

or. Fred Raphael, Assistant. Philip F. Whitten, Sales Manager G. R. Windham, Chief Engineer Paul Fuelling, Assistant Chief

Engineer. Sidney Adler, Night Manager. PRODUCTION DEPARTMENT Mort Harrls

Arthur Q. Bryan Mitchell Benson

PROGRAM DEPARTMENT George Nobbs Rex Benware Sam Hammer

ARTISTS BUREAU

ACCOUNTING DEPARTMENT

Van Stratten PUBLICITY DEPARTMENT Perry Charles Monroe Hellinger

# BAN LAXATIVES **DURING MEAL** HOURS

WDRC is the first New England station reported to crack down on laxative advertising. Hereafter no

laxative advertising. Alereafter no more Fear Copy, the term used by the station, will be per litted on the hatation during early more of the station that the station that station that station limits laxative copy to 9:30 to 11:30 a.m. and 1:36 to 6:30 p.m. station limits laxative copy to 9:30 to 11:30 a.m. and 1:36 to 6:30 p.m. Further, all copy nust be in the station's commercial department one week previous to broadcast, and is subject to revision by the advertising manager. WDRC, in the past years, has put its foot down on plenty of such business, in fact, the fered a huge contract for a drinking salt account, but turned it down after the executives had secured an analysis of the product. One week later the same firm contracted with later the same firm contracted with both NBC nd CBS and broadcasts were coming over the station that had previously refused the program.

#### BROADCASTING. INC., VS. BROADCASTING, LTD.

Broadcasting Abroad, Inc., lost its initial legal asternish with Broadcasting legal asternish with Broadcasting asternish with Broadcasting Abroad, Inc., lost its initial legal asternish with Broadcasting Abroadcasting Abroadc

stations.

Counter action brought by Broadcasting Abroad. Ltd., seeks almages
from BA. Inc., which the former
claims to have been caused by wither
holding these orders. In arguing for
the temporary injunction counses
for Broadcasting Abroad, Inc.,
for Broadcasting Abroad, Inc.,
for Broadcasting Abroad, Inc.,
which is client had fulfilled
according to the counter and that
unless BA\_Ldw. countered and that
unless BA\_Ldw. several properties to solicit business.

# Staff at WHN, New York Trafficking in Radio Franchises **Charged by FRC in License Rebuke**

#### Can. Hotel Wins \$10,733 Judgment Against CRC

Toronto, June 18.

Judgment of \$10,733 and costs must be paid by the Canadian Radio Commission to the King Edward Hotel here for breach of lease in removing its broadcasting studios from the hotel to newly-built quarters on Davenport Rd, according to decision handed own by Dr, Justee Karnit tice Kerwin.

tice Kerwin.
Plaintifs brought action against
Gooderham & Worts, distillers and
owners of CKGW, which was located in the hotel. Canadian Radio
Commission was added as third
party in the action. Claim was that
hotel had provided studios under
a provision, plus a nominal rental,
inst the attoin use the main dinins room orchestra (Luigi Romannins room orchestra (Luigi Romannouncements.
When the Canadian Radio Com-

When the Canadian Radio Com When the Canadian Radio Com-mission came into being, CKGW was taken over and renamed CRCT. Mortions of the hotel were deleted and CRCT later moved to new quar-ters. Plaintiffs claimed \$48,000 damages in loss of advertising plus rent due before date of expiration. Judge gave the botel technical judge. rent due before date of expiration.
Judge gave the hotel technical judgment against Gooderham & Worts
and then gave the latter judgment
against the commission for \$10,733

#### Mutual's Summer Commercials Down To 4: 7 Renewals

Seven major Mutual web com-mercials are slated for renewals next fall, leaving only four spon-sored programs to carry on through the summer season. The various

sored programs to carry on through the summer season. The various commercials now fading from current air-contracts within two weeks' time are more of less expected to be good to be considered to be considered. The constitution of the constraint of the constraint

Whey agency.

Whey agency.

The service of the same programs, such as the service of the service

#### Yugoslav Musikers Worried by Radios

Belgrade, June 7. Yugoslav musicians are raising a Yugosiav musicians are raising a fuss about the increasing use of ra-dios in cafes and cabarets. They have gone to the govern-

They have gone to the govern-ment and demanded relief, claiming that otherwise they will starve. Insist the government either out-law radios in cafes, restaurants and dancehails, or make them supple-mentary to regular orchestras.

for it. BA, Inc., would have to go for it. BA, inc., would have to go out of business.

Case was brought within the jurisdiction of the local Federal Court because the two firms were incorporated in different states.

Two prospective new broadcasters and one licensee were given backhand rebuke for trafficking in broadcasting franchises last week, when the Fcderal Communications Commission turned thumbs down on proposal to build a new

100-water at Chattanoga.
Those who got slapped were Valley Broadcastins Service and Winger & Thomas, Joint seekers of construction permit, and Virgil V,
Evans, operator of WBHS, Hunts-

Evans, operator of WBHS, Hunts-ville, Ala.

Revlewing the evidence, the Com-mish noted that Winger & Thomas had agreed to purchase equipment of KBHS for \$2,250, and that Evans would surrender his license. Trans-mitter now is silent with equip-ment in storage Record showed. mitter now is silent with equip-ment in storage. Record showed Chattanooga applicants also con-templated purchase of new equip-ment, using the WBHS apparatus for auxiliary purposes. Noting these bits of testimony, Commish said it considers the price

Commish said it considers the price ixed for the WBHS seulpment was not alone consideration for the sequipment but included in part payment for discontinuance of WBHS. Under the law, stations are licensed only when their operation will serve public interest, convenience and necessity. The renewal application of station WBHS is not before the of station wBHS is not before the fact that the removal of this station will eliminate the possibility of interference between it and the proposed station cannot justify the proposed station cannot justify the proposed station cannot justify the Commission's approval of ap-plicant's private agreement with another licensee for what amounts to a sale of its franchise. If WBHS is no longer serving public interest, convenience and necessity at Huntsville, Ala, then its future operation can be determined by the Commission in an appropriate proceeding when its next renewal applithe in a process of the control of the contion of the control of the control
to the consideration by private individuals.

In turning down the construction
permit plea, the Commissi acted on
a finding that new Chattanooga
a finding that new Chattanooga
wells and the control of the control
wells and the commission of the control
wells and the commission of the conrequest. convenience and necessity at Hunts-

#### So. African Parliament Told Broadcasting Co. Completely Mismanaged

Canetown May 99

Startling allegations were made in the House by a member of the South African Parliament regarding

the affairs of the African Broad-casting Company (Schlesinger). Under the Radio act the listeners and the Government were each en-titled to one-third of the profits made by the A. B. Company, and regarding this the Minister of Posts and Telegraphs had proved

and the second of the second o

business.

Queries were made why \$6,000 was pald for broadeasting fees to the A. B. C. Much of the expenditure was supposedly made in inter-relation with other companies of the Schleslinger group. It was alleged the schleslinger group. It was alleged books of the ord listences on the books of the ord listences on the income.

Minister of the Interior said that the charges would be fully and faithfully dealt with at the earliest



# The STATION OF **NEW IDEAS**





HEN radio was young, WHN was among the trail blazers! Today, 13 years later, millions of kilocycles have gone under the bridge, and WHN is again leading the New York field. New ideas and young blood, combined with the vast resources of Loew's Theatres and Metro-Goldwyn-Mayer, are netting thousands of new listeners, reams of publicity, and a host of new sponsors! Watch this station go places-and don't say we didn't tell you so!

#### TUNE IN ON

#### MONDAY

ED LOWRY'S "BROADWAY MELODY" HOUR with Alex. Hyde and Guest Stars (8 to

DONALD NOVIS (9 to 9:15

PROF. HERMAN and "SWIFTY" (Herman Timberg) (10 to 10:15 P.M.)

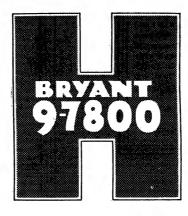
#### **TUESDAY**

The Original AMATEUR HOUR with COL. JAY C. FLIP-PEN and Guest Stars (7 to 8:30

#### WEDNESDAY

WHN "STARS OF TOMORROW" (7:15 to 7:45 P.M.)

DONALD NOVIS (9 to 9:15



#### TUNE IN ON

#### THURSDAY

WHN BARN DANCE (9 to 10 P.M.)

LE ROY SMITH'S ORCHES-TRA, Connie's Inn (10:30 to 11 P.M.)

JULIE WINTZ ORCHESTRA (11:30 to 12 P.M.)

#### FRIDAY

SOPHIE TUCKER'S MUSIC HALL (7:30 to 8 P.M.) MCM MOVIE CLUB (8 to 9 P.M.) DONALD NOVIS (9 to 9:15 P.M.)

#### SATURDAY

WHN BARN DANCE (8:30 to 9:30 P.M.)

#### SUNDAY

"ITTY BITTY KIDDIE HOUR" (7:30 to 8 P.M.)

HE newspaper boys are falling over themselves telling the world about WHN. Mark Hellinger said: "I'm here to shout to the world that the 'Itty Bitty Kiddie Hour' is about the funniest half-hour I've ever heard on the air," while Nick Kenny columned: "Along radio row the boys and girls agree that WHN has recaptured the glory it boasted in the early days of radio." To quote Marcus Griffin, the Broad-Wayfarer: "Louis K. Sidney is putting new life into WHN."

The good old summertime has not stymied WHN-the station of consistent entertainment!

> SALES DEPARTMENT 1540 Broadway, New York City, New York



**SMART SPONSORS ARE GOING WHN!** 

HE qualities of showmanship to be found in Louis K. Sidney are both admirable and remarkable. perience in and uncommon knowledge of the field of the theatre and motion picture stand as a generous contribution to that new media of entertainment -Radio. To Radio Louis K. Sidney brings the exceptional abilities of an exceptional showman. Radio talent and the radio industry as a whole are bound to profit by his joining hands with them. I am honored and proud to be associated with WHN and Louis K. Sidney, at a moment when radio history is, through their courageous efforts, in the making.

#### SOPHIE TUCKER

TED SHAPIRO Says 'Me Too.'

Management, WM. MORRIS AGENCY

# To L. K. SIDNEY

I Love Him. He's Like a Father to Me.

# TED CLAIRE

Sports Announcer---WHN

#### CONGRATULATIONS

TO

# MR. L. K. SIDNEY

And His Associates

+++

**FROM** 

The Two Executives

OF THE

# FRESH AIR TAXICAB CO.

Of America Incorpulated

Congratulations WHN and L. K. SIDNEY

# JACK FINE

AURACTIONS

Woods Theatre Bidg.
— CHICAGO —

"WE'VE NO THEME SONG"

WHN and LOUIS K. SIDNEY
WE HAVE THIS "AD" IN "VARIETY"

THE FUNNYBONERS

Congratulations to WHN and L. K. SIDNEY

## SYLVIA and CLEMENCE

Direction, CHAS. E. HOGAN

Best Wishes to WHN—L. K. Sidney
JOSEPH E. HOWARD

Per. Dir. MORRIS S. SILVER, WM. MORRIS THEATRICAL AGCY, Chicago

# **PRICELESS** PERIENCE

DURING THE SEASON OF 1934 AND 1935, THE WILLIAM MORRIS AGENCY RADIO DEPARTMENT NEGOTIATED THE FOL-LOWING LONG TERM AND **GUEST STAR CONTRACTS:** 

> JUDITH ANDERSON FRANCES ARMS OLGA BACLANOVA FAY BAINTER BELLE BAKER ETHEL BARRYMORE LIONEL BARRYMORE NOAH BEERY NOAH BEERY JESSE BLOCK & EVE SULLY FANNY BRICE GEORGE BURNS & GRACIE ALLEN ILKA CHASE JANE COWL MORTON DOWNEY IRENE DUNNE AMELIA EARHART ELSIE FERGUSON PAULINE FREDERICK EVERETT FREEMAN JANE FROMAN DOROTHY GISH GROUP THEATRE WALTER HAMPDEN JIM HARKINS HELEN HAYES KATHARINE HEPBURN LESLIE HOWARD ALEXANDER KIRKLAND BEATRICE LILLIE BERT LYTELL JAMES MELTON THOMAS MITCHELL ALLA NAZIMOVA RAY NOBLE & ORCHESTRA (in Associa-tion Rockwell-O'Keefe) GEORGE OLSEN & ETHEL SHUTTA HUGH O'CONNELL FRANK PARKER (by Arrangement with Harry Bestry) REVELLERS QUARTETTE REVELLERS QUARTETIE
> LYDA ROBERTI
> ROXY AND HIS GANG
> BABS RYAN AND HER BROTHERS
> SAXON SISTERS
> SEELEY AND FIELDS VIVIENNE SEGAL BASIL SIDNEY AL SIEGAL AND CAROLYN MARSH OTIS SKINNER SMITH & DALE ERNEST TRUEX SOPHIE TUCKER LENORE ULRIC REINALD WERRENRATH WHEELER AND WOOLSEY YACHT CLUB BOYS

THE FOLLOWING "BEST BETS," COMPLETE PRO-GRAMS. ARE PREPARED AND AVAILABLE FOR IM-MEDIATE BROADCASTING:

> JACKIE COOPER MORTON DOWNEY GROUP THEATRE TED LEWIS ELSA MAXWELL OLSEN AND JOHNSON OUR GANG VIRGINIA REA and MICHAEL BARTLETT S. S. VAN DINE MAE WEST

PREPARED FOR INTERNATIONAL SHORT WAVE PROGRAM:

SIR HARRY LAUDER

HIS message is dedicated to the years of experi that form the background of LOUIS K. SIDNEY and the organization of which he is a part . . . the William Morris Agency and its entire personnel are indeed happy to congratulate LOUIS K. SIDNEY at the commencement of his new undertaking, and to compliment Station WHN in particular and radio broadcasting in general for the fortunate acquisition of a sterling showman . . . the future of WHN is bright because of it . . . the position of the radi industry is made more secure because of it.

#### WY

LIENTS of the William Morris Agency know and appreciate the benefits of experience . . . the 40 years which the William Morris Agency has traveled on the road of experience have been fruitful... have been productive of that sense of showmanship and values without which no showmanly endeavor can properly function . . . the William Morris Agency is pledged to continue its policy of progressive, comprehensive showmanship . . . knowledge gained in the past 40 years, together with that absorbed by future experience as time goes on, is at the service of every client of the William Morris Agency.

E Offer to Radio Sponsors and Agencies the Most Extensive Talent-List of Any Theatrical Agency.

# MORRIS AGENCY

**HOLLYWOOD** 

**CHICAGO** 

**NEW YORK** 

LONDON

PARIS

"To LOUIS K. SIDNEY and WHN THE MOSTA OF THE BESTA" (Signed) BEN BERNIE

BEST WISHES TO

Station WHN and L. K. SIDNEY

# BENNY MEROFF

**BEST WISHES** 

#### STATE LAKE THEATRE

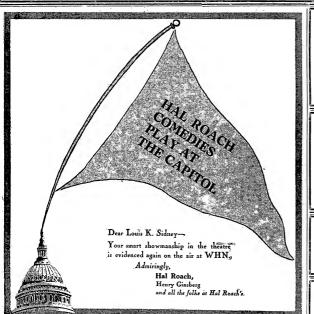
CHICAGO BOOKED BY

#### DIAMOND BILLY

1009 Woods Building

54 West Randolph Street

CHICAGO



Best Wishes to WHN and L. K. SIDNEY

# RUTHIE BARNES

Week June 7, Michigan-Detroit

Opened June 14 as Featured Dancer Lincoln Tavern, Dempster Opening June 14 as Featured Dancer Lincoln Tavern, Dempster INDEFINITE ENGAGEMENT

Direction, JACK KALCHEIM

# JOE PHILLIPS

Swings

L. K.

Best Wishes to Station WHN and L. K. SIDNEY

### HENRY FRANKEL

MUSICAL DIRECTOR

Loew's Paradise, New York

Best Wishes to Station WHN and L. K. Sidney
MIMIR OLLINS
condensities Sunday Evenings, 11:30-11:45 P.M., Station
Also with WHN Air Show
This Werk (June 11), Lower's Afreey, Afersey (Sky
Just Finished Two Weeks Lower's Metropolitan, Brookly

L. K. SIDNEY:

My best wishes to you always

PHIL SPITALNY

## To L. K. SIDNEY

THE NABOB OF THE NETWORKS

FROM

THE NITWITS OF THE NETWORKS

George Burns and Gracie Allen

P. S .-- The Wm. Morris Office Smokes White Owl Cigars

BEST WISHES TO

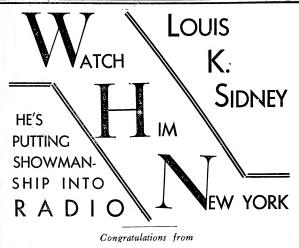
# L. K. SIDNEY

THE WORLD'S GREATEST RADIO SHOWMAN, FROM

# THURSTON

THE WORLD'S GREATEST MAGICIAN

ABE LASTFOGEL, WM. MORRIS OFFICE



#### AND MARCO, INC. **FANCHON**

NEW YORK

NEW ENGLAND

ST. LOUIS

SAN FRANCISCO SALT LAKE

LOS ANGELES



THEY RE

HAPPILY

# THE NATION'S CAPITAL SALUTES THE NATION'S FOREMOST SHOWMAN

answered at last is the MODERN CRY, WHAT RADIO needs is showmanship". It IS TO THIS ECONOMIC WEDDING AND THE PRODUCTIVE OFFSPRINGS THAT THIS LONG AWAITED UNION WILL CERTAINLY PRODUCE, THAT WE OF THE CAPITAL EXTEND



.Eddie JACKSON

IRVING

Sammy LEWIS and Patti MOORE

ARTHUR GODFREY

PHIL LAMPKIN

LOEW'S FOX GRAND ORCHESTRA
Direction Maxin Zinder

HOTEL LAFAYETTE Char. P. Gay, Res. Manager Jefferson Ford. President

HOTEL ANNAPOLIS

ADVERTISERS ART STUDI

MR. L. K. SIDNEY

c/o Station WHN Loew's State Theatre Buildi NEW YORK CITY

My Dear Mr. Sidney-

I want to thank you very much for the wonderful treatment accorded the young man who conducts your amateur hour.

I know he is more than happy to be associated with you, and the fast growing WHN organization.

Again many, many thanks and my sincere best wishes and kindest regards to you and yours.

Gratefully,

Col. Jay C, Flippen

WHN

**ALEX** HYDF

The Station's Maestro



WILLIAM MORRIS AGENCY

CONGRATULATIONS igwedge W

NED DOBSON AGENCY

1560 BROADWAY, NEW YORK

Congratulations and Best Wishes to L. K. Sidney-WHN

ART JARRETT and ELEANOR HOLM

# Congratulations to a Great Showman! Microphonically, RUDY VALLEE

Heartiest Congratulations to a Master Showman

LOUIS K. SIDNEY

**ALSO** 

WHN

ED. LOWRY

AN ACKNOWLEDGEMENT TO

WHN

AS NEW YORK'S FASTEST GROWING RADIO STATION!

MILLS ARTISTS, Inc.

IRVING MILLS, President

799 Seventh Avenue, New York
Circle 7-7162—Cable, JAZZ

BEST WISHES TO

Louis K. Sidney

WHN

Marcus Loew Artists' Representatives

# LOUIS K. SIDNEY

Success as Always—

# CHESTER HALE

MGM

MY SINCEREST GOOD WISHES TO MR. L. K. SIDNEY AND WHN

**EDDIE GARR** 

CONGRATULATIONS

WHN—L. K. SIDNEY

on Your New Venture

# ANDRE LASKY'S FRENCH REVUE

Just Complete Successful Engagemnets All B & K DeLuxe Theatres

FOR BOOKINGS EZ KEOUGH, WOODS BLDG., CHICAGO

Featured in "THUMBS UP" With YORK and KING

Thanks LOUIS K. St

Congratulations to WHN and L. K. SI FROM

# Ross Pierre and Shuster

"THE BIG BROADCAST OF 1935"

Congratulations

WHN-L. K. Sidney



UNCLE EZRA

STATION E.Z.R.A.

National Barn Dance NBC Blue Const-to-Cons Sat., 9:30 P.M. EDST

ALKA SELTZER

Congratulations to WHN and L. K. SIDNEY

# **CHARLES PREVIN**

CONDUCTING REALSILK'S SILKEN STRING CONCERT

COAST-TO-COAST SUNDAY NITE

FROM

ROY SMECK Radio's Wizard of the Strings Per. Mgr. HARRY ROMM

Congratulations to WHN and

FROM

STUART and LASH

My Compliments to

The Fastest Growing Radio Stati in New York

 $\mathsf{WHN}$ 

And to Its Chief L. K. SIDNEY

HERMAN **TIMBERG** 

ROBERT WILLIAMS

PRESENTS

RED DUST ith EARL CARROLL'S "SKETCH BOOK"

WINTER GARDEN, NEW YORK

What the Critics Say:

What the Critics Say:

NEW YORK
WORLD-TELEBRAM
By Robert Garland
"Let's talk about this "Sketch
Book's" outstanding feature.
First and foremost, there is a
dog, a beautiful and talented
canine known as Red Dust, with the glorified girls to shame.
An actor among actors is and to the control of the control

Best Wishes to Station WHN and L. K. Sidney

Just Closed 10 Weeks at the CASINO DE PAREE, NEW YORK

Best Wishes to WHN

JANE FROMAN

Direction WM. MORRIS AGENCY

CONGRATULATIONS TO

WHN-L. K. SIDNEY

BOBBY MAY

Direction NAT KALCHEIM, BERT WISHNEW, Edw. Keller Office

A Salute to WHN and a Bow to L. K. SIDNEY

ELEANOR POWELL

Appearing in "BROADWAY MELODY"
Now in Production at the
MGM STUDIOS, HOLLYWOOD

To Be Presented by LEE SHUBERT In the New DIETZ and SCHWARTZ Musical Holiday "AT HOME ABROAD" With BEATRICE LILLIE, Opening Aug. 15

Sole Management
WILLIAM MORRIS AGENCY

Best Wishes to

W H N

THE FASTEST GROWING RADIO STATION IN NEW YORK

and

L. K. SIDNEY

DON ALBERT

MUSICAL DIRECTOR

NEW YORK CAPITOL THEATRE GRAND ORCHESTRA

RADIO WILL PROFIT BY THE ADVENT OF MR. LOUIS K. SIDNEY AS MANAGING DIRECTOR OF WHN

# DONALD NOVIS

MANAGEMENT EDWIN W. SCHEUING 17 E. 45TH ST., NEW YORK NOW
CAPITOL, NEW YORK
SECOND WEEK

SINCEREST BEST WISHES

# ADAH and TED LEWIS

My Very Heartiest Greetings to

L. K. SIDNEY

Molly Picon

Best Wishes to WHN and L. K. SIDNEY

CARDINI

Empire Room, Palmer House CHICAGO

Congratulations to WHN Upon Acquiring an Executive as Experienced and Showmanly as Mr. L. K. SIDNEY

YASCHA BUNCHUK

340 West 57th Street

New York

Congratulations to LOUIS K. SIDNEY and WHN

JACK and MICKIE KARR

In "MUSICAL COCKTAIL"

Returning from Successful Tour West Coast Theatres

**FLORENCE** HIN LOW "CHINESE WONDER GIRL"

June 7, Broadway-Capitol, Det. June 21, Princess, Nashville June 29, Orpheum, Memphis July 13, State Lake, Chicago Repeat Within 10 Months

SEYMOUR SHAPIRO AGENCY SEYMOUR SHAPIRO AGENCY

Salutations to You, LOUIS K. SIDNEY, and WHN Best Wishes for Your Continued Success ANN LESTER

"CINDERELLA OF SONG"

'Hello Chicago." Opening State Lake, Chicago, Week June 29 Address, NED DOBSON, Bond Bldg., New York City

TO

LOUIS K. SIDNEY AND

WHN

A Great Big Salute

FROM YOUR LITTLE PROTEGE

SINCERELY

BENNY DAVIS

Best Wishes to WHN and L. K. SIDNEY FROM

NICK LUCAS

The Crooning Troubadour

My Best Wishes to WHN and L. K. SIDNEY FROM

YMMHOL BURKE

Best Wishes to WHN and LOUIS K. SIDNEY

**BORIS MORROS**  Congratulations to

WHN and L. K. SIDNEY

From

COUNT BERNI-VICI

And His "SPICES OF 1935"

Direction HARRY ROGERS

Congratulations to WHN and L. K. SIDNEY FROM

JOE MORRISON

MOTION PICTURES RADIO VAUDEVILLE

> Congratulations Are in Order— And Nobody Deserves Them More Than

> > $\mathsf{W} \mathsf{H} \mathsf{N}$

JACK BREGMAN

Congratulations to WHN and L. K. SIDNEY

BOB RIPA

Best Wishes to Station WHN and L. K. SIDNEY

HARRY SILVERSTAADT

Loew's Metropolitan, Brooklyn, New York

To My Friend—LOUIS K. SIDNEY

A Master Showman

I extend Heartiest Congratulations and Best Wishes



EACH THURSDAY AT 10-11 P.M. E.D.S.T. THE KRAFT MUSIC HALL Sponsored by KRAFT-PHENIX WEAF and the RED NETWORK

Personal Direction JACK LAVIN Park Central Hotel New York City

NBC NETWORK VICTOR RECORDS

CONGRATULATIONS AND EVERY SUCCESS TO

# LOUIS K. SIDNEY

FROM

# WILLIE and EUGENE HOWARD

BEST WISHES -:-Booking Exclusively with RKO and Western Vaudeville
Association

# SAM ROBERTS

ARTIST REPRESENTATIVE Suite 519, State Lake Bldg., 190 No. State St., Chicago Phones: STate 7418-7410

Best Wishes to Station WHN and L. K. SIDNEY

# RUBY ZWERLING

MUSICAL DIRECTOR

Loew's State, New York

Best Wishes to Station WHN and L. K. SIDNEY

Loew's Valencia, Jamaica

Best Wishes to Station WHN and L. K. SIDNEY

# Julius Eastman

MUSICAL DIRECTOR

Loew's Gates, Brooklyn

# HEATWAVES

STEVE LA MARR

Personal Management GISELA WISER
-MATTY ROSEN RKO-CURTIS & ALLEN

of Song

### N. O. ENDING SLEEP

Three Night Spots and Legit Rep Idea Reviving Town

New Orleans, June 18.
With three new night spots scheduled to open and a season of New Orleans Repertory theatre plays and a stock company assured for the fail, this old town is expected to become its oldtime self

again.

The new night clubs will be lo-The new night clubs will be located in downtown hotels and will all feature stage shows and bands of imported taient. St. Charles hotel will inaugurate a class A dine and dance hall in the very near future. Club Forest, long a favorite suburban rendezvous of Orientians until it closed some months ago, is expécted to be reopened.

Pinky Tomlin writing the tunes and set for the lead in 'Sitting On the Moon' for Republic.

Best of Luck

To WHN and

LOUIS K. SIDNEY

AL

Radio's Ambassador

Best Wishes to

WHN and LOUIS K. SIDNEY

COOKIE BOWERS

Personal Direction

For Loew: NED DOBSON

Best Wishes to Station WHN and L. K. SIDNEY

# GABY PADNEY

MUSICAL DIRECTOR

Loew's Boulevard, New York

Best Wishes to Station WHN and L. K. SIDNEY

# Joseph Jordan

MUSICAL DIRECTOR

Lcew's Jersey, Jersey City

Best Wishes to Station WIIN and L. K. SIDNEY

# teddy king

MUSICAL DIRECTOR

Loew's Orpheum 86th Street, New York

Congratulations to L. K. SIDNEY, Director of WI-IN

RUBINOFF AND HIS VIOLIN

# SOCONY SKETCHBOOK' Johnny Green, Christopher Morley, Virginia Verrill, Marjorie Logan, Jimmy Farrell, Eton Boys

Jimmy Farrell, Eton Boys
30 Mina.
COMMERCIAL
WABG, New York
If it's a class segment of enterteinment that Standard Oil of New
York bad in mind for this Friday
verning spot, the requirements have
been fulfilled in a highly commendthat feebles. Statethooks afters

York bad in mind for this Priday evening spot, the requirements have been fulfilled in a highly commendable fashion. Sixtechnolow! offers radio a model worth following when it comes to confecting intimate diversion. The program rolls are represented in the program of the roll of th

'SILVER SHADOWS'
With Ruth Carhart, Harmons
Quartet, Joe Lanin's Orch. Quartes, 30. Mins. COMMERCIAL Philadelphia

quartet, Joe Lanin's Orch.
30 Minn. Ed.
Will. Philadelphia
One of the neavest shows ever
offered locally is this 30-minute
attanax bankrolled by Strawbridge
& Clothler department store. Emportum is half owner of WFIL, but
the aircast is bong handled only
N. W. AVP. Pebut last Friday
nite (14) at 10 o'clock.

Sand and the wine of WFIL, but
the aircast is bong handled only
N. W. AVP. Debut last Friday
nite (14) at 10 o'clock.

Sand and the wine air layer of the
sand air layer of the wine air layer
to the wine the wine the wine
sand color of the wine air layer
to the wine the

# DON JOSE

# Tenor 15 Mins. Sustaining WEAF, New York

BAER-BRADDOCK FIGHT
Graham McNamee, Ford Bond
George Hicke, Tom Manning
CWA MERCH.

CAN THE CONTROL OF THE CONTROL

CAN THE CAN THE CONTROL

CONTRO

That Graham McName has the lanck of so mauling the descript that the latency of some that the latency of some that the latency of some trying to follow him is no novel observation. In airing the Baser of the latency of the latency for the latency of latency of the latency of late

STEPHEN O'DONNELL

STEPHEN O'DONNELL
News Commentator
15 Mine.
CIAL
CFWB, Hollywood
With Books Carter handling a
similar chain program for Phileo in
the cast, radio company decided to
O'Donnell, cluffor of the Los Angeles
Past-Record, was given the assignment.
In this broadcast, save for
a slight indication of nervousness
displayed by his breathing and
definite pronunciation of each
citer attraction. Clear in diction,
well phrased, his comments on the
day's news were intelligent, well
in this broadcast.

Burline his 15-minute period, he

presented alocal slightly daring for a first broadcast.

During his 15-minute period he touched on organized baseball; the Pinns' payment of their war debt; the American Medical Association's convention, and the convention of the National Federation of Women's Clubs.

Tenor Sustain Sustain

BEATRICE LILLIE and FANNY BRICE Comedinnes 30 Mins. COMMERCIAL WJZ, New York

Fanny Brice guested as a speelal attraction on Beatrice Lillie's Bor-den hour Friday night (14). Apattraction on Beatrice Lillie's Borden, hour Friday night (14). Appearance of these two comediennes, both widay different in their individualistic styles. The control of the style of the

'GULF HEADLINERS'
James Melton, Lew Lehr, Hallie
Stiles, Revelors, Frank Tours,
Honry Neeley
Songs, Comedy,
30 Mins.
WABC, New York

Ward ward was a second of the control of the contro

NEW TEXACO PROGRAM Eddie Duchin's Orchestra and local talent winners (Washington, D. C.) 30 Mins. COMMERCIAL WEAF

GOMMERCIAL
WEAF

This summer program of the
Tools were Coundbedly looked.
WEAF

This summer program of the
Tools were Coundbedly looked.
This summer program
This program
Th

PRINCETON TRACK MEET 45 Mins. WABC, New York

Here we are again, doctor. With Husing in his own backyard—track meet, Variety has had Hus ing on the pan for his sports broad-easts, and Husing has had VARISTY in the greass for what it thought of Husing. So far it seems about a standoff, aithough that may be a partisan viewpoint because Edward B. is, at least, still packing a mike to B. is, at least, still peaking a mike to football games. For late comers Vaniery's opinion has been that Husing ought to blush each time he enters a stadium to announce a grid game. That copinion stands, but it track meet as he's off when the boys are carrying the ball.

Husing is a self-confessed nut about track and it shows in his work. He covers everything there work. He covers everything there because the self-confessed in the covers which is the covers of the covers of the covers of the covers when the covers were the covers when t

athletic instance in which Husing it tests its audience as an count, and the search of the control of the contr

Wade Agency, Chicago, handled Dr. Miles' renewal contract over WJZ and network, which begins Oct. 5. It will be broadcast twice on Saturday nights from 9:30 to 10:30 o'clock, EDST, and again from 11 to midnight. Alka-Seltzer the product.

SHORT WAVE PICKUPS
COMMERCIAL
Stockholm, sweden.
For an As of picking in the stockholm, sweden.
For an As of picking in the stockholm, sweden.
For an As of picking in the stockholm, sweden.
For an As of picking in the stockholm in the stockholm in the stockholm in the stations on a short wave set is quite a thrill. It is easy enough to pick at hill. It is easy enough to pick in the stockholm in the swedens as a close as Schenectady, N. Y.—but, in the main, all of these breadcasts are amaningly forced.
It is the stationary of the

your dreams come true, as parvoted after each announcement.

Then comes 'Ma. Perkins,' or some other similarly mild homey produced the state of the similar of the states, and the states and the states, and the states are states, and the states and the states, and the states are states and the states are states, and the states are states sta

PROF. HERMAN and SWIFTY' Herman Timberg, Audrey Parker, Leo Schalzel, Oliver Harris 15 Mins. Sustaining V HN, New York

Suctaining
VHN, New York
A one-man job by Herman Timberg. He's doing the script himself, playing the leading role and self-playing the leading role and some broadcasting studio very some broadcasting studio very some broadcasting studio very some broadcasting studio very mance things, with action including mance things, with action including mance things, with action including mance things with action including mance things with action including mance things with action including the usual trimmings devoted to climbing the leaders stuff, commanded the self-playing trimming the playing the play

POLITICAL FORUM With Charles F. Keyes, Thomas E. Latimer and Val Bjornson Mayoralty Spiels 15 Mins. 15 Mins. Sustaining KSTP, St. Paul-Minneapolis

KSTP, St. Paul-Minneapolis
Here's a honey of an idea, with
a strong hypo of showmanship and
a resultant raft of good will for the
station. KSTP stepped out and did
something. different when it invited
Mr. Keyes and Mr. Latimer, the
finalists in Minneapolis's mayorativ
clection, to answer six questions
election in waves the night before
election.

claction, to answer the night before over its air waves the night before our interest of the control of the control of the control of the candidates, who in turn had to abbinit their answers in writing so abbinit their answers in writing so abbinit their answers in writing so abbinit their answers in writing and the control of the con

one see a 30-called open or closes, of commerce and as law officement is some commerce and a law officement is some commerce and a law officement is some commerce and the comme

(Sontinued on page 78)

# FCC's Washington Hearings

Erection of a new 100-watt transmitter at Washington, June 18, the Federal Comminisations Commission last week, but plans to construct a one-lunger at Chattanooga, Tenn, were espected.

California transmitter, which will use the 1210-ke, channel with unup with local newspaper. Commission last dequate service does not exist in this area at present.

The application turned down was jointly submitted by Valley Broad-casting Service and Winger & Thonas of Chattanooga, which desired to use the 1200-ke, channel. Commiss found there would be interference with existing transmitters, notably WAIM, Anderson, S. C., and WBIS, Butterville, Als.

ference with existing transmitters, notably WAIM, Anderson, S. C., and WBHS, Huntsville, All.

Commish gave consent for WFIL, Philadelphia, to use 1 kw. days regularly but ordered hearing on petition for same night power. Request of Miswalkee Broadcasting Co., Miswalkee, Wis., for new station following withdrawal of protest entered by WHEL, she social time of the construction permit filed by Wyomine Radio Educational Association, Cheyenne, Wy., which desires to build new station operating on 730 with 500 night and 1 kw. day.

Two stations previously granted temporary renewals and ordered to build new station operating on 730 with 500 night and 1 kw. day.

Two stations previously granted temporary renewals and ordered to built two other transmitters locations were given their desired renewals but two other transmitters locations were given their desired renewals but two other transmitters locations were given their desired renewals but two other transmitters locations were given their desired renewals but two other transmitters locations which was a supplication of the state of the same was to WIXBS, New Haven, Conn., and W2XR, Long Island City, N. Y. Plea for reopening of case of WAAT, Jersey City, fell on deaf ear. Commish denied motion for reconsideration of application for renewal to My BMS. And Papilications were carded for hearing. They are application of the same properties of the same properties. Permission to pipe U. S. programs over the line to Canada was granted to WBMS. And Pacific Acceptance Corp., San Diego, new station on 1,500 with 100 days, and Pacific Acceptance Corp., San Diego, new station on 1,500 with 100 days. and Pacific Acceptance Corp., San Diego, new station on 1,500 with 100 days. and Pacific Acceptance Corp., San Diego, new station on 1,500 with 100 days. And Pacific Acceptance Corp. San Diego, new station on 1,500 with 100 days.

Formission to WBMS. And Water was taken under advisement.

Foll

# WPG, Atlantic City, to Have CBS Programs on

Atlantic City, June 18. Atlantic City, June 18.
WPG, Atlantic City's Municipality-owned radio station, will be operated by the City Commission, itself, under an arrangement with the Columbia Broadcasting Cowhich will provide sustaining programs in exchange for a stated number of free hours, each week of Columbia's national advertising network programs.

in New York.

Columbia agrees to provide 14 hours of sustaining programs during the day for which it will receive eight free night hours weekly. Col-

eight free night hours weekly. Col-umbla will pay for any line charges and additional night hours at the second 550 an hour up to 10 hours seed of 550 an hour up to 10 hours seed of 550 and 10 hours seed said that operation of the station would cost the city about 5000 a week but that there were local advertising contracts on hand continue 5231 a week which he was formed to 10 hours of 10 hours of 10 hours seed the 10 hours of 10 hours of 10 hours of 10 hours Flamm, wanted the city to operate

Three new contractees for Standmeck for sustaining programs which
wock for sustaining programs which
would be sold to advertise. He
offered, in return, to advertise
which entwork, absorb all program
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which entwork, absorb all program
sold entwork, absorb all program
in the second entwork and the second entwork
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### HERE AND THERE

Time Exchange Basis Vac Moses, eon of Harry Moses, radio producer, retiring as managing director of WRBX, Roanoke, va.

CMF, Havana, is back on the air, after being padlocked for 10 days. Political speech which peeved the authorities resulted in an order to suspend the station's operations.

Mrs. Emma Coyle, Iowa radio artist, will be out and off the air for at least six months and is confined at her home, Humboldt, Iowa, having suffered two fractured vertebrae

Marion L. Peters, of the cast of The Health Hunters,' broadcasting a once-weekly sketch over WGY, Schenectady, is scripting some of the playlets. State Health Depart-ment sponsors feature

Charlie Flagler, who recently closed a 13-week run of WFAA, Dallas, is now doing a daily pro-gram for KTUL, Tulsa.

Millard Dunkirk, control room operator at WDAY, Fargo, N. D., is tripling as editor of Transradio News and head of the advertisers service department.

Myren J. Bennett, gen. mgr. of KLPM, Minot, N. D., has named F. M. DeVaney commercial mgr.; C. W. Baker, chief engineer; Artur Solga, news editor; Dick Schmidt and Les Maupin, announcers, and Edith Winne, secretary. Station's new studios in the penthouse of the Lefand-Parker hotel are about completed.

Walter O. Howard, former NBC announcer, new addition to station WIXBS, Waterbury, Conn., in same

### But No Hoofing

New Orleans, June 18.
Senator Husy P. Long, Louisana's Kingsha dictator, June 18.
Senator Husy P. Long, Louisana's Kingsha dictator, June 18.
Senator Husy P. Long, Louisana's Kingsha dictator, June 18.
Senator Louisana Senator Louisana Louisana Senator Louisana Senator Louisana Including a speech of over an hour in length, comedy monolog and songs, one of which he composed' himself and dedicated, to the co-eds of Vanderbilt university,

# BAER STAYS ON AIR DESPITE **TRIMMING**

Max Baer as a radio draw is still satisfactory, even though he does not carry the champ colors, accord-ing to the Ruthrauff & Ryan agency which handles the Lucky Smith' serial for Gillette. No direct changes are contemplated for the changes are contemplated for the usual. Agency claim to rocced usual. Agency claim to rect when still stands on his own feet when therizing, and commands a radio audience.

etherizing, and commands a radio audience. Fighter is offering no apologies for his remarks following the tussic last week. He only claims that he said the first thing which came into said the first thing which came into NEC and the agency are burning over the squawks which came through on Baer's hasty airing after the decision. the decision.

the decision.

John B. Kennedy interviewed Baer for a brief period Monday night (17) on the regular Gillette broadcast, with the fighter discussing the condition of his hands, etc. He's also changed his mind about fighting again, declaring that he will do so within a reasonable lapse of time. Dressing room-excitement was too much for him, which made him say he was bowing out for good.

was bowing out for good.

# May Disk 'In Laws' for Coast, Move Cast East

Los Angeles, June 18.

Congoin Co, beverage distrib, will platter the 'In Laws,' comedy serial it'e bankrolling currently over KNX. Los Angeles, for placement national content of the con

### Hoppes' Early Start

W. L. Hoppes, manager of ERPI's broadcasting department, departs June 21 for the NAB convention to be held at Colorado Springs. He is showing off about a fortnight before the meet gets under way. Purpose of the early start is to contact a flock of radio stations

Pillsbury Flour Mills, Minneapo-lls renewal scrics over WJZ and network is being handled by Hutch-inson Advertising Company, Minne-apolis. On daily excepting Saturdays and Sundays at 10:30 a.m.

Richardson-Oswald agency in Cleveland has formed a radio de-partment. Arthur Cook named boss.

Paul Whiteman will Introduce Ben Oakland's 'Valse Modern' on this Thursday's (20) Kraft Phenix show over NBC.

Ted Sills, formerly with WNEW. duction department.

# New York Radio Parade

By Nellie Revell

Dorsey Brothers orchestra is now billed as Jimmy Dorsey ork, and brother Tommy is out. Of late the band has been in the big money class, about \$4,000 a week and showing a good profit, which is where the rub came to Tommy. Tommy had been drawing only \$175 for his bit each week, whereas he made double that and more as a single. The band is controlled by a corporation and all profits must stay put until a certain figure is reached. Tommy wanted his bit at once, no got, quarreled and is now back playing radio dates.

### Too Early

Too Early

The last Waring program station break came a good seven minutes shead of usual half-hour spot. Thursday (13) was night of airing of Baer-Braddock Tracas. Wanting to keep listeners as long as possible and knowing they would turn disla at mid spot, which is 10 p. m., at which time the fight was excluded to take air, the break came early, the disla turned and finding no fight turned right back to Waring and stayed overtime.

### Granpa's Biscuits

When Hugh Kendall Boice, CBS v.p. of sales, arrived at the Palmer House in Chicago last week for the AFA convention, he recalled that his grandpop, Ortin Kendall, resided in a home on the site of the Palmer House back in Civil War times. In those days Grandpere Kendall was in the bakery big and made hardtack for the soldiers in the Civil War with his initials, 'O.K.' stamped on each biscuit as a mark of authenticity.

### Short Shots

Short Shots

Jack Fulton ork now being managed by CBS

now handled for radio by Rockwell-O'Kcefe . . When Lux folds at

NBC, the network is of the opinion that the spot is ideal for Cramatic
show and will keep its Radio Guild in that spot with a series of the
show and will keep its Radio Guild in that spot with a series of the
show and will keep its Radio Guild in that spot with a series of the
will be the state of the control of the Creby pix.

Mississippi, early next radio with the chicago office of RGA recordings . New production men at CBS are Messrs Schullinger and
duction in Chicago, shifted to heading the Chicago office of RGA recordings . New production men at CBS are Messrs Schullinger and
Lidyard . . Art Millar, CBS announcer, is keeping a case of the mumps
. . Dick Himber drops his Moriday eve show for Studebaker at NBC
July 1. Remains with the CBS Friday eve show for Studebaker at NBC
leds and fall were the 420 . . Feen-Amint shifts its a-nateur winleds and fall were the 420 . . Feen-Amint shifts its a-nateur wincast and opening stage July 5. This canceis the 14th Street routine.

Borros Morros, Arnold Johnson and Dick Gilbert will be judges ack
week . . . Kate Smith called the winner of the B-B fight on her Thursday eve at a show. Bob Taplinger took her word for it and came
show is a show. Bob Taplinger took her word for it and came
recitals Sunday atternoons . . . Herman Bess, formerty of Bese and
Schillin, is now local sales director of WNEW. C. M. Stark is handling
the week. . This gives her three programs weekly.

### Scrambled Notes

George Frame Brown is ill and in the Lenox Hill hospi 1, New York, necessitating his being written out of the acript for a few days. Since Since

### Set 2 Test Commercials

Hartford, Conn., June 18. Hartford, which with Syracuse N. Y., rate as tryout spots for radio programs in the eastern part of the United States, has two commercials

# WIP Programs Set In On Inter-City Network

Philadelphia, June 18. Signs last week pointed to peace pc smoking by WiP and Intercongrains in the cestorn part of the Child Construction of the Con

# New Business

NEW YORK CITY

Sally's Studio, Monday through Saturday, for 52 weeks, presenting Saily's Moveland Revue, with Jerry Baker and Carl Fenton's orchestra. Placed direct, WMCA.

Placed direct. WMCA.

Tastyeast, Inc., Monday through
Friday, for 13 weeks, to full intercity presentation service, presenting
Five Star Final.' Placed through
Clements Co, Philadelphia. WMCA. Bond Bread, series of spot an-nouncements, for an Indefinite pe-riod, Placed through B.B.D. & O. Agency, WMCA.

Gloria Palast, on a month-to-month basis. Placed direct, WMCA.

Dr. Kahler's Comfort Shoe, 'hr'ice weekly announcements for 52 weeks. Pinced direct. WMCA.

Nassau Kennel Club, Monday through Saturday, four 50-word announcements daily for 12 weeks.

WMCA.

General Baking Co., began June
10, three spot announcements five
days per week for one week. Placed
by B.B.D. & O. WNEW.

Wickner-Hall Vechis Distilling Co.

one spot announcement daily for six days in week. Started June 10 for

# A FIVE \* ATTRACTION ARTHUR **→** BORAN

\* Actor \* Mimie \* Songster ★ Comedian ★ Master of

Ceremonies HIPPODROME THEATRE

Baltimore, Md. Week June 21st Presenting His Noted Imperson-ations of Stars of the Stage, Screen, Radio, Night Clubs and Political Life

Dir.: WILLIAM MORRIS AGENCY

two weeks, Placed by Bess and Schill n, Inc. WNEW.

Dan Morze, one five-minute parameters of the parameter o

Through Blackett, Sample & Hum-mert. WINS. disks, 52 weeks.
Christoff, 200 despective of the control of the co

Weeks, Through Sehl Adverus.us – WOR.

Everlast Refrigerator, spots, 52 weeks, as participating feature of the New York Hour. WINS.

CHICAGO

CHICAGO
Levy-Bang Clothing, Chicago, 15minute period once weekly. Atkinson Agency, Mary Chicago, 16times weekly. Russel Comegency, Kansac City. WBEM.
Agency, Kansac City. WBEM.
Henri, Hurst & McDonald Agency, Kansac City. WBEM.
Henri, Hurst & McDonald Agency,
To inhuise once weekly. WGN.

DENVER
Denver National Bank, half-hour
programs for 52 weeks. KLZ.
Offinger Mortuery, 52 half-hour
Laketide Annisement Park, half-hour
program nightly for season.
KLZ.
Ohervolet Motor Co., three announcements and three 15-minuse

transcriptions per week for three months. Campbell Ewald Agency. KFEL-KVOD.

Elitch's Amusement Park, half-hour program nightly for season.

KIZ.

KRO Grobeum Theatre, halt-hour variety show for 62 weeks. KIZ.

KRO Grobeum Theatre, halt-hour variety show for 62 weeks. KIZ.

Grobett Ice Gream C. 33 15-minute programs. KIZ.

Grobett Ice Cream Co., 39 15-minute weekly programs. ACA.

Grown Hill Cemetery Assn., 39 15-minute weekly programs. ACA.

Grown Hill Cemetery Assn., 39 15-minute weekly programs. ACA.

Grown Hill Cemetery Assn., 39 15-minute weekly programs. ACA.

Grown Hill Cemetery Assn., 39 15-minute weekly programs. AS Importance of the company of the compan

OMAHA

Lifebuon Soap, 65 five-minute periods, 6:50 p. m. daily except Saturday and Sunday beginning June 3. Placed through John Biair & Co., New York, station representatives.

NOW.

Boyer Lumber Co., indefinite series of announcements Wednesdays and Saturdays starting May 16. Through Earl Allen & Co., Omaha, WOW.

Major Aphiance Co., frigidaires, series of announcements daily except Saturdays from May 10 through July 9. Placed through Boseli & Jacobs, Inc., Omaha. WOW.

Jacoba, inc., Omaina. WOW.

Lical-TLAKE GITY

Lical-TLAKE GITY

Lical-TLAKE GITY

Lical-TLAKE GITY

Lical-TLAKE GITY

Marrow Oil Co., utilizing local transcriptions. three dayling local transcriptions, three dayling local transcriptions, three dayling portions, 52 weeks. Placed direct. KSL.

McKesson Wholesale Drug Co., our spot announcements daily, indefinite placement. KSL.

Griginal Utila Woolen Wills, one Company of the Woolen William William Woolen William Woolen William Woolen Woole

weeks. Flaced direct. KSL.

\*\*Vistor Brewing Co., weather report.
daily for four weeks. Placed by
Fam Advertising Agency. KDKA.
\*\*Maa Asen, Inc., Strange Fancis
Service daily for 10 weeks.
\*\*Planced Co., evening time signals
for 50 weeks. Placed by Ruthrauf
Ryan. KDG., evening time signals
for 50 weeks. Placed by Wuthrauf
Ryan. KDG. evening dass weekly
Scitzc, three 15-min, dass weekly
Agency. KDKA.
\*\*Chr. Hanser's Laboratory, Junket,
Chr. Hanser's Laboratory, Junket,

Agency. RDKA.

Chr. Hansen's Laboratory, Junket,
three weekly participations in Home
Forum for 13 weeks. Placed by
Mitchell-Faust. KDKA.

Callendar, McAuslan & Troup Co., announcements, one daily including Sunday, began June 3, Direct. Cadlike Providence Co., 10 nnouncements, daily except Sunday, began May 31. Direct. WEAN. Suits Olcansing Co., 112 announcements, four daily including Sunday, began June 3. Through Lampher, & Schendhirher, Providence. WEAN.

CHARLOTTE, N. C.

Blowing Rock Chamber of Com-merce, Blowing Rock, N. C., six 100-word announcements, Tuesday and Friday afternoons, began May 31. Direct. WBT.

Direct WBT.

City Ice Dellveiy Co., Charlotte, N. C., 13 15-minute transcriptions, Monday, Wednesday and Friday evenings, began May 27. Direct. WBT.

15-minute live, programs, Tuesday and Thursday mornings, began June B. Direct. WBT.

Lucielle Shops, Charlotte, N. C., three 100-word live amouncements, we will be the control of the con

and futurement.

Lucielle Shops, Charlotte, N. C., three 106-word live announcements, Sunday, Wednesday and Thursday Mentages, began June 6. "Direct."

Morired Hardware Co., Monroe, Wednesday and Thursday of Monroe, Termine of Grunew on Monday, Wednesday and Friday word monday, June 10, 1395 to June 8, 1396. Direct.

Medical Medical States of Medical States of Monroe, Wednesday and Friday wordings, being the Monroe of Monroe of Medical States of Monroe of Monroe

WSOC.

L. W. Driscoll Co. (General Electric distributors), announcements.
WSOC.

WSOC.
J. O. Jones Co. (clothlers), announcements. WSOC.
B. & M. Oil Co., announcements and co-operative program. WSOC.

CINCINNATI

Reliance Mfg. Co., Chicago, has assumed "Top of the Morning' program, oldest am. period on WLW, for its Big Yank work shirts. Show is daily, except Sunday, from 6:30 to 7, and features Pa and Ma Mc-Cormick and Brown County Fiddlers, with Cifarles Godwin m.c. Account direct.

with Citaries Godwin m.c. Account direct.

General Pharmacal Co., local, has taken over WLW's 'Cotton Queen, Minstrels' program for Friday night half-hour periods for its Pept-ti-keo, morning-after bracer, and .fr also sponsoring the station's 'Old-Fash-loned Girl' program Monday and Friday evontage for 15-minute spots, to boost its Etro ache chaser. Ac-count direct.

SPARTANBURG, S. C.

SPARTANBURG, S. C.

Shredded Wheat daily evening sock, and sheer, daily straight advt. spot Indefinite. WSFA.

Chevolet, 15-min. daily vocal, advt., and wax. WSFA.

Tomis Odders Gluger Me, daily brevity. Indefinite. WSFA.

Tomis Odders Gluger Me, daily brevity. Indefinite. WSFA.

United Testile Workers of America, local union, string music. Indefinite. WSFA.

United Testile Workers of America, local union, string music. Indefinite. WSFA.

Jacks Market & Builington Coal ad. daily short spot. WSFA.

Jacks Market & Builington Coal of Transfer, daily straight adlet spots, Indefinite. WSFA.

PORTLAND, ORE.

PORTLAND, ORE.

Californis-Piorida Co., one month
announcement service, twice daily,
Placed through Dan B. Minor
Agency. KGW.

Wiesler Optical Co., three months'
wiesler Optical Co., three months'
smonthly. KGW.

The Club House, three month'
baseball announcement service,
KEY.
Alonson Music Co., two
months' program service, 28 fiveminute broadcasts per month. KEX.
Lever Brothers, 20 nive-minute
broadcasts per month. KEX.
Lever Brothers, 20 nive-minute
CGW.

Micer and Frank, spot announceKGW.

Micer and Frank, spot announce-

electrically transcribed programs, funced through Ruthrauri & Ryan. Sendend through Ruthrauri & Ryan. Sendend through Ruthrauri & Ryan. Sendend Ruthrauri & Stumes, Roy and nouncement service, 28 times. KGW. Announcement service on the Home Insurance arrives on the KEX. Sendends arrives on the Market announcement service, 30 times. KEX. Sendends Furniture Co., spot announcement service, so the month. KXL Sendends Furniture Co., spot announcement service, so the Market Ruthraumidal program, daily, one month. KXL. Geowet Farniture Co., two hour KXL. Geowet Farniture Oo., two hour KXL. Hiller's Cofe, spot announcement service, one month. KXL.

Barker Bros. (home furnishings), new program of home decoration talks with organ background, three times weekly for 15 minutes from June 5 to October 2, total of 52 air-ings. Placed by Roy Alden & As-sociates. Krij.

sociates. KHJ.

Plerce Bros. (morticians), program
name, Favorite Hymna, 'male quartet singing, once weekly on Sundaya
June 9, 1335 to May 31, 1336. Placed
by Philip J., Meany Co. KHJ.

Barker Brothers, 52 15-minute
programs, three times a week, home
decoration talks. Placed by Roy
Albon & Associates. KHJ.

Pierce Brothers (undertakers), 52 15-minute programs, male quartet singing old favorite hymns, Placed by Philip J. Meany Co. KHJ.

### PHILADEL PHIA

Hy-Ray Products, sunburn lotion, announcements, participation in Town Tattler and Magazine of the Air Tuesdays and Fridays for in-definite period beginning June 18.

Jacob Hornung Brewing Co., beer, five-minute news program, Monday to Friday inclusive, from Sept. 30, 1936. Through John Falkner Arndt & Co. Wilson Line, excursions on Dela-ware River, participation in Uncle

# WINS

Broadway Steps To The Microphone

BUDDY DOYLE Professionals on Parade Monday, Wednesday, Friday 2 to 2:30 P.M.

SO FAR HERE'S THE LIST OF

APPEARANCES:

"Palace Lou" Forman and His Orchestra

Show Under Personal Direction of Herman Bernie

WINS New York's Daytime Station

# TITO GUIZAR

RADIO-SCREEN STAGE and CONCERT

Now Appeari

CHICAGO THEATRE **CHICAGO** 

# WXYZDetroit's Leading Independent Station Joins

**NBC** Blue Network THE National Broadcasting Company announces that THE National Broaucasting Company, and Station WXYZ, Detroit, will join the NBC blue (WJZ)

Network on September 29, 1935, when the NBC franchise for complete Blue Network service will become effective.

WXYZ, operated by the Kunsky-Trendle Broadcasting Corporation, justifies its claim to the title of "Detroit's Leading Independent Station" not only by reason of its fine local programming but also because of its leadership in establishing and maintaining high standards of advertising ethics and practices. With the inclusion in its program schedules of a representative list of popular NBC programs, WXYZ promises to rank even higher in the favor of Detroit listeners.

With its 1000-watt transmitter, centrally located in Greater Detroit, WXYZ delivers a strong, clear signal throughout the nation's fourth largest market, providing the quality coverage rightly demanded by network advertisers.

NATIONAL BROADCASTING COMPANY, INC. A Radio Corporation of America Subsidiary

NEW YORK . WASHINGTON . CHICAGO . DETROIT . SAN FRANCISCO

# New Business

(Continued from page 58)

Wip's program from July 1 to August 3. Through Carter-Thomson Agency.

### LINCOLN

Dixie Distributors (Oil), one month f 15-minute afternoon electrical ranscription programs, KFAB. transcription programs, RFAB.

Lincoln Chamber of Commerce, announcements for three weeks on the AAU meet here in July. KFAB and KFOR.

and KFOR.

Van Sickle Glass, announcements
dally for two months. KFAB.

General Mills, 15-minute electrical
transcriptions, five day a week for
three months. KFAB.

Adams Tours, three months of an-ouncements. KFAB.

Omaha Flour Mills, two months of nnouncements. KFAB.

Pen-Jel, 26 one-minute announce-nents every other day. KFAB. State Auto Insurance, three five-minute programs per week. KFAB.

Ice 'Industries, announcements daily for a week. KFAB. daily for a week. KFAB.

Booth Fisherics, 26 daily one-minute electrical transcriptions. KFAB.

Lever Bros., 26 five-minute electrical transcriptions on Life Bouy
soap. KFAB.

trial transcriptions on Life Bouy, posts, KFAB.

Houleand-Sicenson, two weeks of ally announcements on summer control of the second of the sec

### MINOT, N. D.

arden Nursery, plants, series of 35 announcements. Through North-t Radio Advertising Co., Seattle

Garden Nursery, plants, sories of 38 disk announcements. Through Northwest Radio Advertising Co., Seattle, KLPM.
KLPM. McCr. series of 26 spots.
Through N. W. Ayer. KLPM.
Fitger Breining Co., Duluth, series of 60 spots. KLPM.
Compagnie Partsionne, Inc., San Compagnie Partsionne, Inc., KLPM.
Western Association of Radiusey Executives, series of spots. Through Rockett Motor, series of disks. Through Campbell-Ewald. KLPM.
Chevrolet Motor, series of disks. Through Campbell-Ewald. KLPM.
Roccup Vaccium Old Corp., series of disks.
Bost Toothwate, Inc., Trans-Radio new schedule. Through Erwin, Wassey, KLPM.

BOSTON

Daggett Chocolate Co., 12 15-minute programs, Mondays, Wednesdays, Fridays, began June 10. Direct. Fridays, began June 10. Discon-WNAC. W. L. Thompson Co. (refrigera-

tors), 182 announcements, one daily including Sunday, began June 10. Through Ingalls Advertising, Boston, WNAC.

ton. WNAC.

Atlantic Blending Co., 13 announcements, Sundays, renewal, effective June 16. Through Leonard Etherington, Boston. WNAC.

Etnerington, Boston. WNAC:

Paragon Park Amuse. Co., 74 announcements, Mondays, Wednesdays,
Fridays, began June 8, daily including Sunday beginning July 1.

Through Bresnick & Solomont, Boston. WNAC.

ton. WNAC.

Dr. McKnight, Inc. (dentista), 78
announcements, daily except Sunday,
renewal, effective June 10. Through
Leonard Etherington, Boston, WNAC.
Community Dentists, 26 15-minute
programs, Thursdays, beginning
June 13. Through Sternfield Godley,
New York, WNAC.

New York. Whac.

Loopold Morse Co. Colubbin Provament of the Colubbin Provament Office of t

WAAB.
Tremont Theatre, 28 announcements, four daily including Sunday, began June 9. Through David Malkiel, Boston. WAAB.
Kentucky Progress Commission, 84 announcements, daily including Sunday, began June 5. Through Barbara T. Anderson, Louisville, Ky. WAAB.

### ST. LOUIS

ST. LOUIS

Ball Brothers Co., announcements
twice weekly to begin June 19, end
Sept. 13. Placed by Apniegate Advertising Agency. KWK.

Liberty Bell Oil Co., 26 announcements for inder period started May
20. Placed by Mortimer W. Mears
Agency. KWK.

ments for inder period started May 20. Placed by Mortimer W. Mears Agency. KWK.

Dr. Pepper Bottling Co., inder series of announcements. Placed by Gardner Agency. KWK.

Slack Furniture Co., renewal of contracts for year on daily half-hour musical program, featuring Al Diet-

zel orchestra; Texas Drifter 15-min-ute six days per week; Rady Dady, news commentator, 15 minutes six days per week, and Kuzzin' Tom's Kiddle Club, 15 minutes three times weekly and one hour on Saturday.

# WHITE PLAINS, N. Y. Burgdorf Wines and Liquors Tuckahoe, N. Y., series of spots WFAS.

Keyes Tap-Inn Grill, Pough-keepsie, series of spots. WFAS.
 E. H. Delafield, Darien, Conn. series of spots. WFAS.

Bronzville Parkview Garage, series of spots. WFAS. Rivercrest Inn, series of spots WFAS.

Mom's Restaurant, Brewster, N.Y., erles of spots. WFAS. Zangarle-Turner, Tuckahoe, N.Y., erles of spots. WFAS.

series of spots. WFAS.

Eugene Riviere, Larchmont, series
of spots. WFAS.

A. & I. Cockle, Pelham Manor,
series of spots. WFAS.

E. B. Lockwood, Old Greenwich,
Conn., series of spots. WFAS.

Conn., series of spots. WFAS.

Edwards and Spannhake, Larchmont, series of spots. WFAS. All of the above accounts placed through Commercial Broadcast Advertising

# WATERBURY, CONN.

Milk and Honey Bar, amateur night, Thursday night half-hour, with George Duffy as m.c., 13 weeks. WATR, Waterbury.

John J. Collins Co. (auto agency), Domenic Mecca, accordion; Billy Carbon, tenor, 13 broadcasts. WATR, Waterbury,

Waterbury.

Peter Franke's (pop corn), spot announcements several times daily, indefinite period. WATR.

Clayton's (jewelers), spot announcements twice daily, indefinite period. WATR.

## HARTFORD

Compagnie Parisienne, Inc., 13 five-minute programs, one every second day, began June 11. Through Northwest Radio Advertising Co., Seattle. WICC.

# Television Peep-Shows in Primary And Automotive Forms in Berlin

# Agencies-Sponsors

Mike Fiore and S. Raymond Fink new account executives at Bess & Schillin, Inc.

Kolynos Sales Co. (toothpaste), has renewed for 'Plain Bill' on CBS, effective June 24, 11 stations, five days a week, through Blackett-Sam-ple-Hummert.

'Dangerous Paradise' has been re-newed by Woodbury Soap for 26 weeks. Show will continue thrice weekly over WJZ-NBC network. Lennen & Mitchell agency.

Lever Bros. has contracted for a series of ten 15-minute programs on Station 2-GB, Sydney, Australia. They will advertise Rinso. Placed

Ford Motors' renewal series begins July 2, with Fred Waring's Pennsylvanians continuing. CBS network to carry the program and will include \$3 stations from coast-to-coast. Col. Stoppagle and Budd to handle comedy chores for a time on the broadcasts. Account a time on the broadcasts. Account is handled through N. W. Ayer &

Fain Manufacturing Co. is plugging swimming suits over WABC, New York, on Thursday nights at 7:30 o'clock, EDST. Talent includes Roger Kinne, baritone, and Johnny Augustine's orchestra. Goes over (Continued on page 79)

Berlin, June 9.

Berlin already boasts three television peepshows, all in the poorer districts of town. The better-offs wouldn't be tolerant enough customers considering its primary stages, is the attitude.

Frogram, mainly films, is broad-cast by Witzleben, first German tel-evision transmitting station. Its radius is as yet only 20 kilometers (approximately 12½ miles).

Two different receiving sets are used. Telefunken, the larger, costs about \$1,600, Loewe only. \$240. Lat-ter's picture surface is 15 to 18 and Telefunken's 20 to 25 (6 to 10 inches)

inches).

Sitting in the first row, two yards from the picture, one can't even recognize faces, while the tone booms out life-size. Strong convexity of the lense causes incongruous distortions. Picture seems to chase itself over a ball.

sent over a ball.

Europe's first television auto was
put into action on May 1, the super
colebration of Workers' Day. The
RRG (Reich's Radio Company),
after this experiment, is convinced
that mobile equipment of this sort
will ventually revolutionize reportling.

Manny Marget, in addition to managing KIFK, Moorehead, Minn, handles the Herbst department store pickups over WDAY, Fargo, announces the local games of the Northern League, does the blow-by-blow description of the Big fights Tuesday nights, and takes on mc. assignments at trade conventions.



PRESENTED BY 

**CASINO** CENTRAL PARK

PHILIP MORRIS WEAF

BRUNSWICK RECORDS

**GLASS**" HOUSE

# GERTRUDE

Acknowledges with thanks the many well wishes and the co-operation of her associates and colleagues without which the success of the program would not have been achieved.

WJZ-NBC NETWORK, WEDNESDAYS 8:30 P.M. E.D.S.T.

# Radio Chatter

### New York

Ed Cicland of WINS in Virginia

Ed Cleiand WINS In Virginia on a wneasis.

Lee Bernie, Benn's sister, now warbling thrice weekly over WINS. New WOR remotes are Roadside Lange and Don Aifredo's orchestras, and Feltman's Coney Island, with Jerry Freemanners' Mussel Hall over WIN. New York, switches to a new hour this week, to be heard on Friday nights from 7:50 to 8 p.m. EDST. It was formerly scheduled Control of the Property of

or Roger Baker committee tions.
Joe Haeffner, radlo editor of the Ruffalo News, and Clinton Buchl-

COLUMBIA ARTISTS PRESENTS

# LITTLE

And His Original -18TH-BNOXVILLE, TENN. 19TH-CHARLOTTE, N. C. 20TH-LYNCHBURG, VA. 21ST-ROCKY MOUNT, N. 22ND-CAMDEN, N. J.

And Broadcasting Daily for Niagara Hudson Electric

Light and Power Co. ALSO ON COLUMBIA RECORDS

NBC ● ENO ● WJZ

# HAL KEMP

And His ORCHESTRA

ON TOUR

Every Wednesday, 8-8:30 P. M

# **GEORGE** GIVOT

OPENING ROYAL FROLICS CAFE CHICAGO AUNE 91 Solo Management HERMAN BERNIE

**■LEON**■

And His ORCHESTRA ARMOUR HOUR with PHIL BAKER WJZ, Fridays, 9:30-10 P. M.

Sole Direction, HERMAN BERNIE

Sole Direction, HERMAN BERNIE 1019 Brondway, New York

man, conductor of WGR's Musical Clock, both trotted to the altar. E. H. Gooding, former drama critic, taking Haeffner's spot temporarily. Paul Henry has replaced brother? Phil as staff vocalist for Buffalo Broadcasting Co. Doing Fels-Napitha local commercial.

## Pennsylvania

Al Stevens, WFIL announcer, is being made plenty homesick these days by the boys in Ocean City, Md. his home town. Latter put sand from the beach in all his let-

sand from the beach in all his letters.
The secret is out at WFIL. That
Xi in the niddle of Lowell Broomall the secret is a secret in the secret
Harold Anderson, former associate conductor of the Roxy-Mastbaum orchestra, now arranging
music and programs at WFIL at
Bill B. McGrath, formerly with
WNAC in Beston and WFIL at
WNAC in Beston and WFIL at
spieler. Newcomer is newlywed.

### Massachusetts

Russell D. Lighty, formerly of WNFW, WNFW,

own commercial for a dentists' chain.

Lew Tobin's orch on WAAB, Boston.

Boston.
New nightly plok-up for WMEX.
Boston, is-Woodcock Gardens: Music
by Don Humbert's Magic Strings.
Individual studio control panels
being installed at WEEL, Boston.
Whole commercial staff and salesman of WEEL, Boston, located on
eighth floor now. Special customcommercial staff and being the staff and staf

cres audition room will be opsoon.

'Uniel Joe' Groce, of WEEL, Boston, will donate a silver trophy to
the winner of the WEBL open
Sam Curtis breaking up a
Saturday Crazy Program over
WEEL, Boston, with his monkey
from South America.

# Kentucky

Back on WHAS are Brooks and Plerson, harmony team, doing sustaining, and taking announcers' the state of the

listers. George Patterson, WAVE an-ouncer, off to New York for vaca-

nouncer, off to New John M. Tention.

Mid-West Theatres, Inc., in cooperation with WAVE, to produce
local picture, using as locale prominent spots in Kentucky, All local
falent to be used, and winner premleed trip to Hollywood as reward.
Several interiors will be shot in
WAVE studios.

laed trip to non, word a Several interiors will be shot in WAVE studios.

Skeets Morris and Hillbillics leave WAVE for summer, headed for Chi-

engo.

Ray McDermott ork and King's
Icsters, leaving Brown Hotel after
several months' engagement for
California, replaced (17th) by Harry
Dlekman band, local,

# Louisiana

has finally succumbed to haber-dashers and bought at the with socks to match.

Minatrels got a new men and an ew sponsor (f), but the attendance at the Municipal audicirulum sechear show dropped to Minstels (Hemenway Furniture company-sponsored), the price of admish has been upped from 80 Long Carlson, Louislana State University student, added as relief announcer at KWAH during safety and the missue back at KWAH Wilkinson, 22-year-old itsensed operator, receives the Insternation news twice daily over short wave for KWH. Gets the International Carls of the Ca

at the KTBS: transmitting plant, was blown down 10 weeks ago during the plant of th

## Illinois

Tom Fizdale broke on the front pages when he happened to be in the TWA plane near-accident last

week.
Nate Pumpian quite ill.
Dave Nowinson back in the indie
publicity field.
Tony Wons ogling vaude dates

Dave Nowinson back in the indipublicity field, who so gling vaude dates again.

Won went to town on the Republican "grass roots' convention, crass roots' convention, crass roots' convention, convention and the property of the property of

### Pacific Northwest

Disk De Angella, son of late Jetferson De Angella, has joined KXA,
scattle, as staff announcer.
Bud Spence, chief announcer of
KXA, Scattle, handling broadcasts
KXA, Scattle, handling broadcasts
KXA, Scattle, handling broadcasts
Woodyard band succeeded Txx
Woodyard band succeeded Txx
Woward, who pross to L. A.
KBPS, Portland, Benson Polystimed off the air for the aumment
Wallace Guthrie is a recent addition to KSLM, Salem, Ore. There in
the capacity as technician and opRollie Truitt, sports announcer at

Redie Truitt. sorts announcer at KEX, Portland, has been given a program right down his alley. It's program right down his alley. It's fitten minutes twice-weekly. Hiller's Routh Riders, hill billos, has a fitten-minute spot daily lios, has a fitten-minute spot daily below the service of th

### Indiana

Charley Riley, former Notre
Dame football star, has joined
brother Len in the sporte departmin the process of the star of th

Lowdown Of Webs to the mer.

Ruth Noller and Ada Straub completing their third consecutive year as the Plano Twins on WFBM.

Leon Scott, radio entertainer formerly of Cieveland, now warbling his notes for WFBM, Indianapolis.

# Utah

Rooky Mountain athletic coaches have ruled out grid broadcasts for next fail.

Sunday is KDYL day on the links. President S. B. You till shooting. Sunday is KDYL day on the links. President S. B. You till shooting. Frank Balker. Telegram sports editor. Interviewing locals were found to the sunday of the sunday of the control of the outstanding junior softers in the Intermountain region. You will be supported to the control of the outstanding junior of the law of the foundation. The sunday of the s

# Ohio-

Jimmy Backus. Cleveland socialite, is newest WTAM announcer. Formerly with Musak (wired radio Corp.

With Musak (wired radio Corp.

Former act of Jack and Jill shift with the work of the

Chicago. This is initial season of trained by Roscoe Goose, pail of Wilson.

John Possoe Goose, pail of Wilson.

John Possoe of Coose, pail of Wilson.

John Possoe on production start.

John Wilson Wils

Vocalists being heard with Ray
Teal's orchester from the root of
California
Orleans, are Rita Moore, a local girl,
And Harry Work to condition to Note that the result of the result of



ROCKWELL O KEEPE INC



EXCLUSIVE MANAGEMENT



ROCKWELL O KEEFE INC



EXCLUSIVE MANAGEMENT ROCKWELL O'KEEFE INC.



EXCLUSIVE MANAGEMENT ROCKWELL - O KEEFE INC.



EXCLUSIVE MANAGEMENT ROCKWELL - O'KEEFE INC.



EXCLUSIVE MANAGEMENT ROCKWELL-O'KEEFE INC. WILLIAM MORRIS AGENCY

# RADIO SHOWMANSHIP

Stunts, Novelties, Tie-Ups

Sponsored Emergency

Toneka Kangas When floods threatened to go over the dikes along the Kaw river at Topeka last week and millions of dollars worth of property were dongered. Don Searle of Statlor WIRW established a remote control at the center of interest and put on an 18 hour broadcast, tieing up with the Moseby-Mack Ford deal-

ers.
A force of six announcers and observers was organized and the microphone was viaced at the disposal of the state highway patrol, the federal weather bureau and the Red Cross. Warnings and bulletins to the, sndire threatened area wore brondcast direct from the Melan to the entire threatened area v brondcast direct from the M bridge over the river, where

# B. ROLFE

Silvertown Orchestra

Every Friday | 10:30-11 p.m.

6

0

Address STEINWAY HALL Representatives ROCKWELL-O'KEEFE, Inc.

# وصوحوص fred allen's

"TOWN HALL ... TONIGHT!"

HOUR OF SMILES

HOUR OF SMILES
with
FORTLAND HOFFA
AACK SMART
LIONEL STANDER
HOUR STANDER
HOUSE STANDE

Ô

BERNICE

CLAIRE

"Lavender and Old
(BAVER ASPIRIN)
WARC. Every Tues.,
8-8-30 P.M.,
Coast-to-Coast
Coast-to-Coast

Now in London-Appearing in Pictures for British Lion Film Co. Direction, LESTER LEE, RKO BLDG., N. Y.

# -CLEO BROWN

Radio's Song and Dance Sensation Now at Warner Bros. Metropolitan Theatre, Chicago

Indefinitely Per. Rep., SAM BEER, 222 No. State St., Chicago

Radio's Romantic Baritone

# JERRY COOPER

FEATURED, STAR Roadways of Romance CBS, Sundays, 7 to 8 P.M. Management CBS Artist Bureau

**EMERSON GILL** 

AND ORCHESTRA

June (0-16 Enha Jetilek Park June 17-27 Auburn, N. Y. Boston MCA Direction

roar of the flood waters heard between announcements and describions of the rescue activities gave the rescue activities gave the rescue activities for the rescue activities and atmosphere. Staff entertainers and thousard morning, records filled in between the flood announcements. Staffor and opponers are now in Staffor and opponers are now in Pederal agencies and thousands of those who lived in the threatened area.

Essay Winner's Broadcast
With all the trimmer and the property of the property

### Newspaper's Air Puzzles

Newspaper's Air Puzzles
Bridgeport Times-Stat afternoon,
daily that used to get air time
gratis before the press-radio erareturns to WICC with a wax series
newspaper sponsor and the statlon.
Transcription, What Would You
DOT offers a 15-minute profession
newspaper sponsor and the statlon.
Transcription, What Would You
DOT offers a 15-minute profession
coulding published in next day's
Times-Star. Opening episode, The
Capitain's Disemma, presented predoth his daughter and fianceaboard when disaster came. Listeners were asked to decide which he
Times-Star front-paging an d
radio-columning commercial, skedded for eight weeks. Tic-un conder, not only from the see-tomorer, not only from the see-tomorer, not only from the see-tomorer, not only from the long pull
angle.

# Junior League Program

Junior League Program
Des Moines.
KRNT has tied up with the local
Junior League for a series of Sunday morning kild en girls the series
and the series of the series of the series
in a tie-up for their charity activities toward maintenance of a
home for sick children. New York Junior League has a
New York Junior League has a
NEC.

# Airings From R. R. Station

Airings From R. R. Station Omaha. KOIL last week completed installation of permanent lines into the Union Station, thus completing remote control set-up for the picking the eliy is contacted by visitors and into the eliy is contacted by visitors and into ables. Station already has had lines in at the Muny airport for several months and calls them into action and calls them into action and call the contact of the contact of

### Reverse English

Reverse English
Indianapolis.
Indianapolis.
Old Colonel Kirby and the Church
Wagon Boys, Steve, Skilletus and
Fronco, who are featured on an
VYFAT, turned the tables on the
public by asking for pictures from
the listeners. The Colonel explained
that the boys were starting a memcal man and a starting a memcal man asked listeners to send
snapshots to the station.

Amateurs Ahoy
Mechants have co-operated in
Amateurs ahoy
Amateur ahove on the control of the con

# STATION PORTRAIT

WEEL BOSTON

WEEL one of the few stations in the country owned and operated by a public utility, has a clear regional channel located at the top of the dial—

590 kcs.

Established 11 years ago, with three newspaper men at the helm who are still active, Joseph B. Groce, head of Public Relations for Edison, formerly of the Transcript, known to the boys and girls in the broadcasting fraternity as "Trater New 1 head man, with

merly of the Transcript, known to the boys and girls in the broadcasting frateralty as Tuncie Joe, is head man, with Charles W. Burton, formerly Levis S. Whitcomb, for many years with the Post, as station manager and assistant.

Harold E. Fellows, once in Show bit, is in charge of commercial sales. Arthur F. Edes has been program director for 10 years. Robert Burlen, head of production, formerly rep. and the production of the production, formerly rep. and the production of th

chief of control and transmission, respectively.
Four years ago WEEI officials organized the New England Network, consisting of New NBC red network stations NEN Includes WTIC, 50,000 watts, Hartford; WEEI, Soston; WCSH, Portland; WTAG, Worcester, and WJAR, Providence, giving New England full coverage with five stations of 1,000 watts power and better. Country to engage a weather man. E. B. Rideout, meteoriest, formerly with U. S.

man. E. B. Rildeout, meteorologist, formerly with U. S. Weather Bureau, handing out weather dope in New England for nine years, has his own weather bureau atop the Edison building opposite historic Boston Common, where surrounded with whirligins and gadgets he dishes out the

gadgets he dishes out the weather.
Station, for years, was the first with news, and topped New England with up-to-therminute bulletins until Radio Press Bureau formed. Noon and the state of the state gardeners.

station in east First station in east to originate a shopping service. Employs Caroline Cabot, who has been on the air five days a week for nine years continuous. Jordan Marsh and Fliene's, two of Boston's biggest stores, tied in since inception.

WEEI now awaiting decision on application for increase of nower to 5,000 watts.

trip back to Philly will be made in time for broadcast.

Suburban Showmanship
Sait Lake City.
Sugarhouse is a suburb, located
suburban Showmanship
Sait Lake City.
Sugarhouse is a suburb, located
of stores, merehants in the suburb,
line Business Men's Association,
line Business Men's Association,
line business Men's Association,
where broadcasts are gratifying,
Merchants have co-operated in
ordering special daily bargains.
Sait Lake. KDYL has rigged up an
effective program, a nautical series
called 'Melody Cruise.' Cinest radists
remarkly typed' copy is plugged bafore (launching) and after (dockmarkly typed' copy is plugged bafore (launching) and after (dockmarkly typed' copy is plugged bafore (launching) and after (dock-

# Gov't Air Control

(Continued from page 43)

(Continued from page 43)
vived and spantated from the Communications Commission. Would
be a nine-man outfit with members
named for periods of five years.
Purpose of the legislation is to
provide 'wholesome rat' programs
free from monopolistic domination
and control on the part of vested
interests, and o make available to
all our people adequate radio service. Monaghan pro, uses to give
and require it to 'exclusively operand some first of the property of the control of the contions in such localities and communities as in their judgment will
best serve the interests of all of our
people.'

best serve the interests \*\* all of our people.'
Place for commercial broadcast-ing would be allowed in such a set-up, although the ostensible purpose of the legislation is to curb advertising. The new Com. 'n would lave the right to permit such advertising as it decides is wholesome and beneficial,' with the qualification that commercial blurbs shall display the right of the permit of the commercial blurbs shall daily, one how after "down, or more than 20% of the open-ting time of individual stations. Further limitation provides that not more than 10% could be devoted to 'sales or promotional talks or statements.'

Appropriations

or promotional talks or statements.'

Appropriations
Government expensitures for maintenance of the Commission and for operation of the suggested system would be met by appropriations from Congress, plus income from may sales of time to commercial advections. Districts the commercial advections. any sales of time to commercial advertisers. Frivate lice, assess could be granted only to amateurs and for experimental purpose, with the bill stipulating that such transmitters cannot be used for commercial purposes either by the licensee or for hire.

poses either by the licensee or for French Personsibility of the proposed agency would be to provide posed agency would be to provide provide the provide provide the provide the deducational, outlural, either, and economic interests of all of our people educational, outlural, either, and economic interests of all of our people renty-licensed broadcasters would be taken over by the Federal Government, at a price not more than experiment, at a price not more than provides that the payment must be substantially less than the price which the Commission would find mecessary to pay for such equipment if acquired commercially. Licenses now in effect would expire on Dec. in effect would expire on Dec

# Disc Pirates

(Continued from page 43)
richided Ruth Etting, Tommy Rockwell (representing Crosby, VilconYoung and his other artists), Jack
man, Arnold Johnson, Lud Gluskin,
well Sisters, Abe Lyman, Ben Bernie's representative, George Olsen,
mell Sisters, Abe Lyman, Ben Bernie's representative, George Olsen,
nie's representative, George Olsen,
nie's Ludie Libert of Liberton (Continued from name 43)

ly constituted, an amendment to the ecopyright law will become necessary if the interpretive artist is to be protected. An advisory committee of sym-

phony maestros and other artists will also function. So far accepting

will also function. So far accepting are Loopold Stoiowski, Jone Hoff-man and Bing Grosby. This association differs from the new Society of American Recording Artists on the Coust, which is an incorporated body seedling to collect a performing rights license fee from the stations broadcasting records, along the lines of ASCAP.

### PLANE TO AUDISH

# New Transmitter for WFBM, Ind'polis, Begins

WFBM, Ind'polis, Begins
Indianolis, June 18.
Ground Indianolis, June 18.
Ground Indianolis, June 18.
Ground Indianolis, June 18.
Ground Indianolis, In

# BENAY VENUTA

Wed., 9:30 P. M. EDST Sun., 10:30 P.M. EDST, WABC

Management CBS Artists Bureau Jules Alberti, 515 Madison Ave.

# ABE . YMAN

AND HIS CALIFORNIA ORCHESTRA

COAST-TO-COAST

WARC—Tuesday, 8:30 to 9 P.M., DST. (Phillips Dental)

WEAF-Friday, 0 to 0:30 P.M., DST (Phillips Milk)

MONDAYS 8 to 9 P.M.--WHN

# **ALEX**

AND HIS MUSIC Dir., WM. MORRIS AGENCY

RADIO'S PREMIER MIMIC

# WARD WILSON

"ITTY BITTY KIDDI WHN

Fire years' experience with both NBC and CBS as Announcer, Master of Ceremonics and Character

Amounters, Master of Ceremonater and Amounters, Master of Ceremonator. The News and "He stopped the Arthur and Was forced to ainster a ceremonater and Massagement Mac Artist Bureau Personal Massagement Mac Artist Bureau

"Hello Stranzer" SAM

# HEARN

Wm. Morris Agency

# DIANA

SMASH HIT OF LONDON

24TH WEEK AT THE DORCHESTER HOUSE, LONDON

Featured BRITISH BROADCASTING CO. Direction KEN LATER M. S. Sontham Office

# COMMERCIALS

This Department liste sponsored programs on the NBC, CBS, and Mutual neworke arranged alphabetically under the advertiser's name. All time le p. m. unless otherwise noted. Where one advertiser has two or more programs they are listed consecutively.

An asterisk before nams indicates advertising agency handling

Abbrsviatione: Su (Sunday); M (Monday); Tu (Tuesday); (Wedneeday); Th (Thursday); F (Friday); S. (Saturday).

ACME PAINT 6:30-8u-WARO 8miling McConnell \*Henri. H, & McD A 3 P 9-M-WEAF

Harry Horlick Carnation Quariet AMERICAN HOME PRODUCTI (Anucla)

(Anucin)
WJZ-4:15 P.M.
Tues-Wed-Thur.
Easy Acss
Goodman Acc
Jans Acc
Mary Hunter
Heien Spring
Everst' Sion
\*Blackstt-S-H
AMEBICAN
TOBACCO

(Third & Mark)

(Third & Mark)

Had Trailly

Victor McLasien

McMark

ABMOUR 9:30-F-WJZ Phil Baker Harry McNaught Enrio Madriguera Lee Sims Ilomay Balley \*Lord & Thomas

\*Lord & Thomas
BETTER SPEEC
INSTITUTE
2-Su-\VJZ
Your English'
\*Auspitz & Lee
BISODOI.
8:30-W-WAHO

Guy Robertson Elizabeth Lennox Victor Arden's Orc BOOTH FISHERIES

FISHERIES
11 a.m.-Th-WABC
Fish Talse
Dorothy Day
Frank Dane
Maris Nelson
\*Sellers Service,

Ino.

BORDEN

9-F-WJZ

T. Harrington, Dir
Beatrico Lillie
Cuvalier

Fred Utal

108 Pervin Orc

Young & Rubicain

11:45-W-WEAF

11-45-W-WEAF

July Bradley

Jang Ellien

Young & Rubleom

Young & Rubleom

Hendles

Jang Ellien

Young & Rubleom

Hendles

Jang Ellien

Jang Hendles

Jang Hendles

Jang Hendles

Jang Hendles

Jang Melles

Jang Mel

Grand Hotel'
Ann Seymour I
Don Ameche
Phil Lord
Betly Winkler

Betty Winkler
10 F-WEAF
First Nighter
June Meredith
Don Ameche
Cariton Brickeri
Cliff Sonher
Sageraulst Ore
\*Aubrey Wallaco
CAMPERIL
(Soun)

CAMPERIL

(South)

SP-WABC

Hollywood Hole!
Dick Powell
jouelin Parrons
Raymond Pales Ore
Frances Loasford
Anne Jamison
Lord Gorin
Ferry Askam
Lionel Barrymore
FW Armstruss
CARNATIAN AHLAS

Lol-WEAF

Lullahy Lady

In-M-WEAF
Lullahy Lady
Irono Wicker
M I. Exerman
Roth Lyon
Exact Waser
CENTAUR CO.
(ZBT Baby Powder)
11-1 a.m.-M-WABC
For Louis, Horital

Louis A. Witten

\*Hanff-Metzger
CITIES SERVICE
8-F-WEAF
Jessica Dragonette
Rosario Bourden U
Quartet
Ford Bond
\*Lord & Thomas COLGATE-PALM 10-Tu-WEAR

Palmolive Soapi
Beauty Box Theatre
Jahn Barclay
Francia White
Al Goodman Or.
9:30-M-WEAF 0:30-M-WEAF
ColgateToothpaste
Music at the Hay
das'
Francia White
James Metton
Al Goodman Ore

"Maxon GENERAL FOOD 10:15 a.m.-M to Iuc.-WEAF (Super Suds)
(Super Suds)
Clara, Lu, 'n' Em
Helen F'ng
Isobel Carothers
Louise Starkey
'Benton-V

(Super Sude) 8:30-Wed W.IZ House of Glace'
Gertrude Berg
Joe Greenwald
Paul Stewari
Heien Dumas
Bertha Walden
Arilas Blackburn
Calla Babcack
\*Benton & Bowlse

\*Benton & Bowlse
CONSOLIDATED
CIGAR CO.
9;30-M-W-F-WOR
'Harv 'n' Esther
Jean Calbert
Artell Dickson
Rhythm Girls
Nat Brusilloff Oro
'Altkin-Kynett CORN PRODUCT

CORN PRODICT
9:30-Ta-WABO
(Linit)
Hour of Charm'
Phil. Spitainy
Arline FrancisMaxine
Evelyn Kaye
Pat Harringiou
(ppsy. Cooper
Mary Rumrill
Ann Do Marco
.ilyan Perron
12:15-Daily Ex. 8
8n-WABC
The Gumme'

The Gumpe' Wilmer Waller

5:30-Dnily Ex. Sn Su-WABO fack Armetrong All American Boy Wilmer Waller Agnes Moorehouse Lester Jsy Gsorge Graham Edlih Spencer E. W Hellwig

4-Dully-WJZ

4-Dully-WJZ
Betty & Bob'
Botty Churchill
Don Ameche
Betty Winkler
Art Jacobson
Carl Brickert
Louis Roen
Blackett COTT
(Face Powder)
10:30-W-WEAF
Ray Noble Ore

Ray Nobio Ore

\*\*Blow

\*\*CRUSADERS

Thurs-9:45-WOR

The Crunsdorf

Flore Crunsdorf

Marschalk & Prai

\*\*R. D. DAVIS

\*\*Concomati)

\*\*G-W-Tu-W-Th
\*\*Buck Karter

\*\*Curtis Arnail

Adele Rensen

William, Sheller

\*\*Curtis Arnail

Adele Rensen

William, Sheller

\*\*Curtis Arnail

Adele Rensen

William, Sheller

\*\*Curtis Arnail

Deligar Stehill

Dwight Welat

\*\*Derioz & Ray

\*\*Puthrainf & R

\*\*Devioz & Ray

\*\*Devioz & Ray "Blackett
GILLETTE RAFETY RAZOR
10:30 pin.al-WEAF
Lucky Smith
Max Bacr
Peg La Centra
Garson Kanin
"Ruthred" & R
GOODRICH
("Irc")
10:30-Fri-WEAF 10:30-Fri-WEAF
Circus Night in
Silvertown'
Edw. Dunham, Di
Joe Caok
B. A. Rolfe Ore
Teddy Rergman
Tim and Ireas

Tim and Ireas Phil Ducy aucy Monrae 20g La Centra DEVOE & RAY-NOLDS 0:45-Tu-Th-WARC Ruthrauff-R GI'l.F 8:30-9n-WABC

\*McCann-Erickson
EMERSON DRUG
(Bromo Selzer)
Mon-Wed-0:45-WO!!
'Paths News of the
Alr'
'J. Walt. Thompson
FIRESTONS
8:30-M-WEAF

8:30-M-WEAF
Vocal Ensemble
Wm Only Orch
Margnrot Speaks
Gladys Swarthout
'Swesny-Janes
FITCH
7:43-Bu-WEAF

POHD MOTOR

Till-Marwel-Weal Storles of the Black Chumber Edwin Wiltney, Dir. Jack Arthur Helen Cinire Paul Nugent, Rosaline Green

GEN. BAKING 5:30-9n-WABC
Julia Sanderson
Frank Crumit
Ted di Carsia
Kay Renwick
Carlyle Stavene
Jack Shilkret Ore
'B., B., D. & O.

B. B. D. & O.
GENERAL CIGAH
(White Owl)
H. Polesie, Dir.
Hurne & Allen
Forde Ornfe
Male Octet
Thompson
GEN. ELECTRIC
12:15-Su-WEAF
What Home Means
to Me

\*Maxon
GENERAL FOODS

2-80-F-WEAR JERGEN 0:30-Su-W-IZ V. Dobbs, Dir. ornelia Otle Skin

Floyd Gilbbons
J. Walt Triompson
JOHN Triompson
JOHN Triompson
JOHN WART
Flows by the Side
The Wart
Flows by the Side
Though t

GENERAL FOODS
2:309-F-WEAF
(Orano Nut Flake
(Grano Nut Flake
Kitchen Farty)
3. W. Baraum, Dir
4. A Lee Roleer
Al & Lee Roleer
Al & Lee Roleer
(Flames Lee Barton
Al & Lee Roleer
Al & Lee Role "Young & Rubleam
-Tilk pm.-M-Th-F
Tell pm.-M-T

12:45-M thru Th-WOR Flbber McGee & "Fibber McGee & Molly"
Marion & J Jordan
Ronnie & Van
U, Marcelli's Oro
"Needbam

U. Marcelli's Ore
Needham
Needham
Ex. RELLOCG
S.30-De-LUE. SaBellock
S.30-Pellock

\*Blackett-S-H KRAFT-PHEN 10-Th-WEAE P Whiteinan Or 1 ou Holtz, Ramona Helen Jepson Bob Lawrence 'J Walt Thom

8:30-PH-WABC
James Melton
Esvelers 4
Lew Lehr
Hallis Stilce
Frank Tours Ore
"Cecil, W. & C.
HEALTH PROD. JOB Lawrence
J Walt Thomp
LADY ESTITER
10-Sn.N-WABC
8:30-Tu-W-WEAF
Vayne King
Stack-Gobie
LEHN & FINK
(Lysol)
Chesi Merman
Ted Husin's Ore
Lenges & Mitchel G-Sn-WARC (Fcen-A-Mint) Amateur Night' Itny Perkins, M.C. Arnold Johnson Or 'Wm. Esty HKCKER II-O

HECKER II-O

1-II-V-W-F

H-Green II-V-W-F

H-Gre \*Lennen & Mitche
LIBRY WeNEIL)
\$i5-M-W-F- WAB
Adventure Hour
Affred Brown
Patriela Duniap
fames Andelin
lesse Pugb
feg Knorr
'J. Walt. Thompse
LORILLARD
(Briggs Tobacco)

(Briggs Tobacco (Muriei Clears) 7:43-Sg-WEAF Sporis Review Thornton Fisher Sam Parks Jr \*Leanen & M Craig McDonale
(Erwin-Wasey EDNA WALLACK HOPPER MID Polls Ex Su-Sni-WABC Romanco of Helen Trent' \*Lennen & M
\*Lodds PHILLIPPE
2 Duffy Ex. Sa-SuWABC
Marte Little French
Frincess\* 11 a.m.-W-F-WABC 'Cooking Close Ups Mary Eills Ames 'Hutchinson PINAUD (Hair Tonic) 10:30-M-WABC

B Von Hailberg ()r
\*Calkine & H.
PLOUGH, INC.
10-W-WEAF

\*J. Welt, Thomps
LUXOR
2-Su-WEAF

Sally of Talkler
Irsene Wicker
Henry Saxe
Joan Blane
Marjorle Hannan
Murray Forbes
Dick Wells
Lord & Thomas

Lord & Thomas 10-W-WEAF
Guy Lombardo
\*Lake-Spiro-C
PREMIER PAE
9-Tu-WEAF
Ben Bernie
\*Morris-W. & E.

J. L. PRESCOTT (Oxol) 19:30 a.m.-Daily Ex S4-Su-WARC Jack Fulton Oro. \*B. B. D. & O. SIACFADDEN 8:30-F-WABO
(True Story)
Court of Hum
Relations'
Percy Hemus
Arnold Johnson's
Elele Hitz
Ned Wever
Howard Smith
Lucille Wall
Allyn Joslyn
Pull Stewart
Direct PRINCESS PAT 9:30-M-WJZ Sketch McJunkin

RADIO

\*Blackett

LUX

2:30-Su-WJZ

T. Luckenhiii, D

'Poily With a Pa
Ina Claire

\*J. Welt, Thomps

Sketch

MCJunkin

MCJunkin

Sils Daily Ex. Sa
Su-WES

G-Vice

Grieco)

Vio & Sador

Att Van Harvey

Att Van Harvey

Civer

Sernadiae Fixnn

10-Sa-WEAF

(Ivery Snap)

Che Gibson Farniy

Che Gibson Farni "Direct
MAYBELLINE
3:30-Su-IVEAF
'Psnihouse Serouade'
Dan Mario
Dorothy Hamilton
Chae, Gaylord Oro
"Cramer Kasselt
MEXICAN MUSICAL TOINS

9:30 p.m.-Thu-WJZ ivory Stamp Club Capt & Tim Healey Blackman

9:30 p.m.-ruu-WJZ Angels Mercado Orc George L. Ribi \*Direct DR. SHLES LAB'S (Alka-Seitzar) 9:30-Sn-WJZ WLG Barn Dancs RLG Barn Dancs RLG Barn Dancs RLG Barn Dancs Lulu Bells Maple Cily 4 1:45-M-W-F- WEAF 'Uncie Ezra'; Radio 3:30 Daily Excep om es Su-WEA:

(Oxydol)
'Ma Perkins'
Virginia Dayne
Margary Hannon
Karl Huile!
Wiji Fnrnum
Chae, Eggisston
\*Blackett

Uncie Ezra; Re Siation EZRA Pat Barrett Cliff Soubler Carleton Guy Nora Cunnecu • Wade 8:45 p.m.-Tu-W (Camay)
'Dreams Come
True'
Barry McKinley
Ray Sonatra Orc
'Padlar & Ryan MODERN FOOD PROCESS CO. 4:15-M-WJZ Charles Sorce Harry Swan \*Clements Co.

MOLLE 7:30-Th-WEAF

JOHN C. MORRELL

3 p. m. Dally copt Sat & S WEAF Homo Sweet
Home'
(Chipso) MOHAWK CABPE (Chipso)
C. W. Secrest
Harristt McGibb
Billy Halop 12:45 Daily Ex. Sa Su-WABC Su-tyan'5 Star Jones'
'5 Star Jones'
Johnny Kane
Elizabeth Day
Bill Johnston
Phil Van Zante
Florence Malone
Eddle Marr
'Blackett-S-H.
MOLLE

\*Blackman RCA RADIOTRO 9-Sa-WEAF 9-Sa-WEAF
Benny Goodman
Heien Ward
Ray Hendricks
Jimmy Jume &
Jack Trio
Joe Twern
John B. Kannedy
\*Lord & Thomas

Al Bernard Emil Casper Theo. Caria. Minrio Cozzi Leigh Stevens Orc \*Stack-Gobie BEAL SHE 9-Su-WJZ 0-Su-WJZ Chas. Provin Orch \*Erwin-Wassy RED STAR YEAST 11-Tu-Th-S-WEAF

Edne Odoll
Phil Porterfield
irma Glen
Earl Lawrence
'N. W. Ayer
B. J. REYNOLD:

(Camel Cigarets) 10-Tu-WABC 9-Th-WABC 9-Th-WASC
Casa Lomn Ba
Walter O'Necre
Annette Hanshr
Allice Freet
Jack O'Keefe
Louis Sorin
Kay Renwick
Kyny Sarrent
Pase Wee Hunt
\*Wm. Ealy
BITCHEF CO

Ellinar Harriott
Ed Prentess
Virginia Los
Hays MacFariand
OUTDOOR GIRL,
Inc.
I1:15 n.m.-M-W-FWABO
Blancho Sweet
Blackett-SampisHummert, Inc.

Page Wee Hunt
VWN. E319
RITCHIE CO.
GETU-WIZ
TO GETU-WIZ
Son Crime Clue
Hanna, Dir.
Howard Snilh
Viola Rosenche
Mark Smith
Sluine Dumas
Gue McFryde
Bluine Dumas
Gue McFryde
Hother McMark
Hother
Hother
Hother
Hother
Se W.W.Z
Babs and has
Hother
Hother
Hother
Hother
Se W.J.Z
Sons Gentpads
7.30-Tu-Ti-Sa-W. Blackett-SampsHummert. Inc.
PACIFIC BORAS
0.Th-W3Z
Death Vall'y Days
Tim Frawley
Eddwin W Whitney
Lonesoine Cowboy
Jean King
Juck MeBryde
Joseph Ronime Ore
McCanne-Erick
1\*FPSOIENT
1-Dnily Ex Sat SunWJZ
Amps 'n Andy

7.30-Tu-Th-Sa-W() The Street Singe Arthur Tracy Donahue & Coe

SHEFFIELD 0:45-M-Th-F-WEA Billy and Belty 'N. W. Ayer SHELL (Petroleun

9:30-8a-WEAF 9:30-8a-WEA
Al Jolson
Jones Cagney
Alica Fays
Jack Stanton
Peggy Gardner
Swohr & Good
Man Mountain
Chief Little W
Victor Young ()
\*J. Walt, Thom

SINCLAID 9-M-WJZ Gene Arnold Bill Childs Mnc Mei loud Joe Parsuns Cliff Soubler Harry Kogen \*Felleral

Inside Stuff—Radio

KDYL, Salt Lake City, cashed in a big stack of blue chips in the Weysrhauser kidnapping by scooping the newspapere that an arrest had been made in Salt Lake, and the following day carried a Coast-to-Coaet network program over NBC featuring the voices of the man and women who made the actual capture of the first kidnap suspect, Mrs. Margaret Waley, 19-year-old Salt Lake girl.

Waley, 19-year-old Sait Lake girl.

Arrangements to bring the volces of Acting Chief of Police O. B.
Record, Detective William M. Rogere, Patrolman L. B. Gifford, all local
coppers, and Miss Edyths Morley, employee of a national chain store in Salt Laks, to whom the fatal ransom bill was passed, were completed a scant hour before the voices of these people reached the nation-wide

Station production staff hurriedly prepared a brief dramatized vsrsion of the capture of the first kidnap suspect, and utilized the arresting officers and shopgirl in presenting their personal observatione

Radio played big part in France's festivities over the maiden voyage of her Normandie. Story of departure was broadcast over several French stations. While ship was in New York narbor radio reportere for leading Farie evening papers used half-hour stretches to tell French tans over the entire stats web.

Alraindedness of French was greatly increased by these events. It is that the state web. Alraindedness of French was greatly increased by these events. It is station for same trend was a series of phone conversations held June 6 during Figare ball at Ambassadeurs, where people assembled in the nitery talked with riends aboard Normandis at the New York pier.

Broadcast from New York came in clearly. Reporter Bislace Condrars Boadcast from New York came in clearly. Reporter Bislace condrars sounds from Times Susure.

sounds from Times Square.

CBS has quieted down on its ballyhoo of America's Little House on Park avenue, which was erected as a model structure with Better Homes, Inc. No commercial broadcasts are forthcoming from the place this summer, and the fall schedule is still very much in the haze. Visitor that the products instantially and the products installed, cent of faded into the background, with their part, of the deal, which has caused the network to soft predail the etherising program.

During July the little house will be open Sundays from 2 to 6 p. m., and on Monday from 2 to 9 p. m., and for the remainder of the week from 1 a, m. to 6 p. m. Several domestic commercials aired from the miniature studie at the place for several months,

Haiti now has a dual system of broadcasting, with the government owned station, HHK, operating strictly on a non-commercial basis and a new privately controlled outlet, HH27, becoming available to advertisers. Until the advent of HH27 the government monopolized long wave broadcasting on the island and permitted its eatling to accept businese. For the time being HH27, a 100-watter, is operating only one hour a day, 8 to 8 p. m. Station is owned by the Constantin-Nadal Co, local reps for American and Canadian manufacturing and ineurance companies. Joseph Nadal, currently in New York, holds the portfolio of commercial attache of the Haiti government. His litherary for the summer also takeen it to Canada and Europe.

Of the three shows presented by the three networks at the American Federation of Advertisers convention in Chicago last week, generally agreed that the least attractive of the lot was that offered by MEC. What made it worse is that the boys were clipped \$6 each on the NBC banquet night. No cost on the MBS show hight and just 10 on the CBS evening. NBC offered three acts while the other webs each had a long line of talent.

Reason for the dropping of radio\_by Armour is reported to be the packing company's new president, R. H. Cabell, who comes to this country after years in England.

Phil Baker show and the Chicago Morning Musical Clock are beling cancelled off NBC. Only one sticking is the 'Sally of the Talkies' Sunday show on NBC for Luxor, Armour exces, NBC and agency men yelled loud and long that radio plugging was essential for a cosmetic.

Report that the Loague for Political Education does not charge admission for lecture courses, this is in error. League does cha lectures, but not for radio programs emanating from Town Hali.

Marjory Logan
Eton Boys
Johnny Green's Ore
"J. S. Getebell
SSS CO.
(SSS Tonic)
8.30-F-WOR Vivionne Sogal Ohman & Arden Bert Hirsch Chubby Kane Horacs Fehyl Johnny Johnson Orc

The Music Box Mary E. Wood Billy Axton \*Johnson-Dallis

\*J Wall, Thomp.
STERLING PROD
8-Th-WABC
(Bayer's Aspirin)
Frank Munn
Lacy Monroo
Gus Haenschen Ord

Binckett 5:43-M-Tu-W-Th-WABC

WABC
Calif. Syrup Figer
'Dick Tracy'
Nad Waver
Leator Jay
Waiter Kinselia
Charles Stattery
Ross Kenns
\*Singk Coble
STEWARTWARNER
(Alemito)

(Alemite) 10:30-Th-WABC

10:30-Th-WABB Lyabath Hughes Dob McCoy Art Thorsen Art Thorsen King Slaters Stato Merrill Jerry Bowna Alvine Ray Alvine Ray Alvine Ray Laula Vandawan Larold Woolsey Laula Vandaweer Al White Blackett-Sample STHUEBAKKI

"Blackett-Sample
STHIEBAK RIT
10-F-WARE
B-M-WEAF
itlehard Hiraber,
Stuart Allen
(Richo, W-C
SUN OH,
(3:45-Dhily Excep
Sa-Su-WIZ
Lowell Thomas
(Roche-Williams

Harry Frankel
12-Daily Ex. Sa-Su6:45-Su-WARC
Voics of Experience
2-Su-WOR
Jacob Tarahish, The
Lamplighter
'Erwin Wasey

R. L. WATKINS
9-Su-WEAF
(Dr. Lyone Tontapaele)
Plerre Le Kryeun
Rachel Carlay
Jorumo Mann
Men Ahout Tawn
Andy Sannella Ore
\*Blackett

WEI.CH
(Grang Juice)
8-F-WJZ
trone Rich
\*Kastor

Stoonnagle & Bude \*McCann-Erickson

Morin Sisters Rabch Boys 'K. W Rainsey

O-Mir-WABU
Julius Huchn
Detroit Symphony
9:39-Th-WABU
Fred Waring
Stella Friend
Kay Thompson
N. W. Aver
FORHAN
(Toothunsto)
7:15-M-W-F-WEAI
Storles of the

Virgina Clark
Lester Tremsyns
Marie Nolmon
Alice Hill
Sundra Love
Gene McMillen
Jack Doty
Hazel Dophel
Blackett
HORLICK

(Maited Milk)
7:15-Dully Ex. 8
8u-WOR
Lum & Abner
Chester Lauch
Norris Goff
\*Lord & Thomas

\*Lord & Thomas
HOUSEHOLD
FINANCE
8:30-Tu-WiZ
Edgar A. Guest
Bernardine Flynn
Don Briggs
Sidney Elistrom
Gallicchico Oro
\*C. D Fray
JERGEN

Cornella Otle Skin ner
\*J Walt. Thempsoi JOHNS-MANVILLI 7:30-Thura-WIZ Floyd Gibbons 'J. Walt. Thompsoi

ona Muneon

\*\*Blackett-Semple-B\*\*

\*Blackett-Semple-B\*\*

\*Blackett-Semple-B\*\*

\*Blackett-Semple-B\*\*

\*Blackett-Semple-B\*\*

\*Blackett-Semple-B\*\*

\*Blackett-Semple-B\*\*

\*Blackett-Semple-B\*\*

\*Blackett-Semple-B\*\*

\*Blackett-Semple-B\*\*

\*Blackett-B\*\*

WJZ
Amos 'n' Andy
Praeman Gosden
Charles Corrolt
Lord & Thomas
PHIL-CO
7:45 delify ex. SaSu-WABC
Boake Carter
Hutchirs.
PHILLIPS-40NES

(Arrow Shirte) 9:45-8u-WJZ Vera Brodsky Harold Triggs Louis K. Anspe \*Pack PHILIP MORRIS
8-Tu-WEAF
Len Relaman's Orc
Phil Dney
8-W-WABC
Johnnis
Foursoms

Johnnis
Fourzoms
10:45 n. m.-Sn-WOll
Gropholiught
Johnson
Fillow Co.
Fillow C

SOCONY VACUUM 8-F-WARC 8-F-WARC
'Socony Sketchbook
Christopher Moriey
Virginia Verrill

Bert Hirsch
O-F-WEAF
(Phillips Mng)
Waltz Time'
Abe Lyman Orc
Frank Munn
Lucy Monros
8:30-Tu-WABC
he Lyman
Vivienne Segal
Oilver Smith
Binckett STAND, BRANDS 8-Su-WEAF

:31-Sn-WEAF (Dr. Lyon's Toothrowder) Gur Hacnschen Orc

TASTYKAST 12-Su-WJZ

Grand State of Comments of Com

9-W-WJZ
Home on Cange Thoma Units Char Thoma Willi Morris
Frank Luther Carson Robinson Zora Raymond
\*Cecil, W. & C.

WASEY PHODO 7:30-n.m.-Tues-WABC

\*Kestoro V. Kestoro V. One Night Stender
One Night Stender
Pick & Pat
Josef Benime Ore
McCann-Frick
WANDER CO.
(Ownline)
Sids-Daily-Wag
Little Orphan &
Alian Bruck
din Bruck
Stanley Andrews
Shirley Pell
"Backett
CHAS. WAIMER
(Sids-WAY)
Home on Lance'

Clarenca Dorwent
'Lennen M

WM. WRIGLEY
'Public Vet. Sa.
'Just Entertain
ment'
'Prances Hooper
WYNTHIN
Ext.
Mrs. Wigs.
Mrs. Wigs.
Mrs. Wigs.
And Jonnelly
Amy Seicley
And Jonnelly
Amy Seicley
Cat Ryen
'tilackett-S-H

# SANTLY, SELECT HOLDING CO. FOR BOTH

Lester Santly, who several week ago bought back the 50% stock interest which Irving Berlin, Inc. had in Santly Bros., is putting the later through a general reorganization. Within the next week a holding company for both Santly a holding company for both Santly Bros, and Select Music, Inc. will be formed and the name of Santly Bros: changed to Santly Bros. Joy, Inc., with Georgie Joy participat-ing in each corporation as a stock-holder and officer. Joy will also serve as general professional mana-ger of, both SB-J and Select.

gerve as general processional manager of both SB-J and Select. disease adjoining those of Santhy Bros. and will use joint shipping facilities. Merging of the Santhy and Select interests will include Thomas J. Rockwell and Coty O'Keefe, who organized Select, as officers of the holding company, processing the select of the two companies. The select in the select in

Publishing combine will also seek ing teams for Hollywood placement with the immediate objective he with the immediate objective here being Bing Crosby's next picture for Paramount. Crosby is under Rockwell-O'Keefe management and has a stock interest in Select. Initial twosome put under contract by Santly is Harold Spina and Johnny

# MPPA ASKS POP FIRMS FOR \$5.949 CODE COSTS

Music Publishers Protective Asso-ciation is trying to collect from the pop publishing trade the \$5,840 the association claims to have expended on preparing and administering the music code. Letters addressed to publishing houses by the MPPA last week contained the amount of the debt allotted each firm and a re-quest for early remittance. Just the following expenditures: 4862, traveling expenses; \$1,658, John G. Palmes salary plus clerical help; \$1355. telephone; \$155, postage, and \$142, stationary and office supplies. Music Publishers Protective As:

and \$142, stationary and onice supplies.

Communication explained that, at Communication explained that, at a general meeting of the trade, the agencial meeting of the trade, the expectation of the trade of the

# Lapham's Stop-Off

Tokyo, June 1.

Chaude Lapham, American arranger, composer and maestro, here for some time with the Nipponphone Co., Ltd. (Japanese Collimbia records branch), heads for London next week, via a New York stopoff. Lapham is to huddle with the Eritleis officials of Nipponphone. Last week here a jazz, modern and Japanese, connert was staged by Lapham featuring his works in contrast to the native fazz compositions of Kyosuke Kami and Yuzuru Ike, and both the native and Ameri-

Ike, and both the native and Ameriean versions clicked signally. Miss Miho Nagato vocalized solo. Lap-Miho Nagato vocalized solo. Lap-ham's new concerto, 'Japonaise in C Minor,' was given a first perform-ance at this concert.

### Wins in Alimony Suit

Buffalo, June 18. Lou Breese, who finishes a two year berth as Shea's theatre conduc Year berth as Shea's theatre conduc-tor, won the first step in fighting the \$15,000 back alimony suit of his first wite, Ina Mai Bendrey, of Bos-ton, Mass. Supreme Court Judge here denied in motion for summary Judgment against Breese, ruling Indianation of the Court of the Ina alimonius on the Mail and the York State and could be contested here.

### Dorsey Bros. Ork Turns From Plural to Singular

With the withdrawal of Tommy Dorsey, the Dorsey Bros. band, which he helped organize, has changed its name to Jimmy Dorsey and orchestra. Unit remains at the Glen Island Casino for the summer and will also continue to clear over WOR, Newark, and a NBC hookup. Break resulted from a disagreeak resulted from a dis between the brothers

# STATE COURT RECOURSE RULED OUT FOR COHAN

New York Appellate Division in a unanimous decision ruled last week that George M. Cohan could not use the state courts to restrain the Robbins Music Co. from pubthe Robbins Music Co. from pub-lishing five of his tunes. In holding that Cohan had no other source of relief but the Federal courts, the Appellate Division overruled a de-cision of the New York County Supreme Court, which vetoed Rob-bine' move for a dismissal of the suit on the ground that the common Supreme Court, which vetoed Robbins' move for a dismissal of the
sult on the ground that the common
iaw plea upon which the action had
been controlled to the common
iaw plea upon which the action had
been controlled to the common
controlled to the controlled to the
unradiction of the state the Appellate Division's finding, could not have a
copyright on the songs involved
and at the same time sect to encross any rights at common law in
controlled to the supreme Court
after, it had been dismissed in the
unauthorized use of the tunes. Case
was carried to the Supreme Court
after, it had been dismissed in the
New York Federal court on a
motion by Robbins' cousel, Juliah
In asting "the state court for
\$50,000 damages, Cohan's lawyers,
Offrien, Driscoll & Raftery, argued
that there had been a implied contract for the use of the composittie view that not only had there
been no contract, either express or
implied, but that the only protection which Cohan had against the
unauthorized use of his works were
the copyrights issued to him and
bins was for an infringement of
copyrights. Infringement autis,
added the Appellate Division, were
strictly the concern of the United
States courts.

States courts
of the controlled of the consongs were lawfully obtained from
Fred Mills, who original publisher.
Cohan has held, that Mills, who
ent out of business several years
ago, had no authority to dispose of
the rights.

Cohan has held that Mills, went out of business several ago, had no authority to disp the rights.

# **Publishers Seek Protective Legislation** Vs. Song Lift Suits; 47 in 50 Fail

Music publishers point to 47 out of the last 50 sons plagtarism suits stein's copyrighted but unpublished the control of the last 50 sons plagtarism suits stein's copyrighted but unpublished the control of the contro

The case of Ira B. Arnstein, who sued Edward H. Marich Music Corp. and the authors of Play, Fidding and the authors of Play and the authors of Play and the Arnstein has figured before in alleged song plagiarisms. Judge Symes assessed Arnstein for court costs. His unpublished song manuscript. I Love You upon by Fidding and the Arnstein for an executating opinion on Arnstein in another action where the Shilheet, yet recording artist and Shilheet, yet recording artist and songwriter, with a Jift in the song, 'Lady Divine,' theme song of the

himself, I do believe that he is contineed of the merit of his own contention. It is probably an academic
question as to whether counsel fees
ought to be awarded or not, because
the control of the control of the contention of the control of the control
of the defendant's superior financial
tiff, however, who seems rather
prone to institute these controversite, that it will be a ratter for the
whether he can be allowed to do so
upon the mere payment of costs."

# U.S. APPEARS SHAKY IN ASCAP TRIAL; **BURKAN SCORES WITH GOV'T WITNESS**

## Most Played on Air

To familiarize the trade with To familiarize the trade with the tunes most on the dir around New York, the following is the lating of the songs most played on the cross-country networks last week, in relative standing, according to the approximate number of combined plus on WEAF, WJZ and WABC.

Little Gypsy Tea Room. Chasing Shadows. Quarter to Nine. Quarter to Nine.
Flowers for Madame.
I'll Never Say Never.
Seein' Is Believin'.
Lady in Red.
What's the Reason.
Latin from Manhattan.
Life Is a Song.
Thrilled. In the Middle of a Kiss. Tell Me You Love Me. Foot Loose, Fancy Free. Lovely to Look At. n' in a Big Way. Back Home, Way Back Home. Call You My Own. Everything's Done Before.

# HYLTON MAY YET COME TO U.S.

London, June 18.

Jack Hylton may finally invade
America with his dance orchestra.
When J. C. Stein, president of the
Music Corp. of America, was here
recently he huddled with the local

recently he huddled with the local dance maestro on this proposition. M.C.A. is pianning to open a London branch office in September and the Hylton booking negotiations are said to be predicated on an international and reciprocal booking arrangement.

Unlike Ray Noble's okay from the American Federation of Mu-sicians for his (Noble's) debut in the U. S., Hylton will have no citizenship strings attached to it.

Richard Murray, vet newsboy on Carondelet street, New Orleans, has authored "The Dark Clouds Haven't Passed By, pop song, which is getting a local campaign in N.O.

## ASCAP Monopoly Charges Contradicted-Observers Believe Spec. Ass't Attorney General, Whose Case Has Proven Weak Thus Far, Will Ask Postponement Till Fall

After Judge Goddard had agreed to grant the prosecution's request for a two-day adjournment, it was decided yesterday afternoon (Tuesday) to continue today (Wednesday) to the state of the

the case, asked that the broceedings be put on ite to allow for the arrival or requisitioned evidence from Milwaukee.

Bennett's filer to the Capitol for consultation with his chief. At a case of the consultation with his chief and the consultation with his chief and the consultation around the courtroom. Dominant belief was that the government, which has been faring badly since the case of the trial most has been the case of the trial most has been the case of the trial most has been the success Nathan Burkan, chief of ASCAP counsel, has had in getting a wealth of the Society's side of the case into the Society's side of the case into ment's own witnesses. So far ASCAP has been able to controvert in detail the prosecution's contention that the catalog it controls constitutes a monopoly and that, if they were unable to resort to it, so out of business.

proacesathing stations would nave to go out of business are been able, through these same government witnesses, to shafter the allegation that even though there were hundreds of thousands of compositions in the public domain, and in catalogs controlled by sources other than ASCAP, this latter music was not as available in printed form as that on the ASCAP lists. Burkan has also made considerable capital has also made considerable capital the picture studies, could create its own music by engaging writers and that the lack of music in arrangement form among the non-ASCAP go out of business.
ASCAP has a

that the lack of music in arrange-ment form among the non-ASCAF catalogs could be overcome by the addition of arrangers to the sta-tion's payroli. Burken to the sta-tion's payroli. Burken to the sta-tion's payroli. Burken to the cose-examination yesterday of William J. Benning, program' and musical di-rector of WTMJ, Milwaukee. To prove that the National Association of Broadcasters' own musical res-ervoir, the Radio Program Founda (Ricord) of Milan thousands of fa-mous compositions available, Bur-mous compositions available, Bur-Ricordi of Milan thousands of fa-mous compositions available, Bur-kan read into the record a list of the composers represented by Ri-cordi. In quizzing Benning, ASCAP counsel also developed the info that broadcusting stations have available to them a mass of public domain material contained in phonograph records.

material contained in phonograph records. It was indicated by the defense yesterday that It would stremaously of the trial polyment of the trial polyment of the trial contained the trial Burkan wants to get into the record as much of the society's case as possible before July i, when Judge Goddard is salted to move to another division of the court. In any event the case would be left hanging in the air.

Gov't Asks Pattanamement

court. In any event the case would be left hanging in the air.

Gov't Asks Postponement
Bennett caused great surprise,
among defense counsel at the opening of Monday atternoors' (17) session when he asked the court to light the state of the state o

the trial be postponed until the fall. The judge said that he felt that, since Bennett forced the trial, he should be willing to carry through. ASCAPs chief counsel, Nathan Burkan, interposed no objection to successed that during, the interim the contending lawyers get together successed that during the interim the contending lawyers get together and undertake to reduce the running time of the trial by agreeing on certain facts in the case. Bennett Goddard reminded Bennett that he (Goddard vould be unable to continue sitting on the case after July 1, because of other assignments, and Burkan interpolated that there through with ASCAP's side by that date.

Defense counsel was divided in

date.

Defense counsel was divided in their speculation over what might be behind Bennett's move for a postponement.

be behind Bernett's move for a postponement. Benning Indicts ASCAP

Benning Indicts ASCAP

Monday mornings session (17) was devoted to direct examination of WTMI'S program director. After teiling about his wide experience in the field of music, Benning deciared that the majority of the musical that the majority of the statement, the flowernment, while Benning was on the stand, introduced an analysis of six months of the programming on WTMI. This analysis on the stand, introduced an analysis of six months of the majority of the musical that the programming on WTMI. This analysis of this period came from ASCAP catalog, Burkan argued against the admission of this analysis, since, as the witness stated, it was based on data taken out of the station's program witness of the musical that the musical that it would produce these records, Burkan devoted practically all his cross-examination of Benning Monday afternoon to an effort to controvert the program director's statement that published versions of muswere not as readily available as those controlled by the Society. After developing the admission from Benning that many popular non-pyrights could be bought in plane.

Atter developing the admission from Benning that many popular non-copyrights could be bought in plane form and that all the user would have to do is engage some one to do the arranging, Burkan asked if the difficulty claimed by Benning wasn't purely a matter of added expense. Benning answered in the affirmative.

neme. Benning answered in the affirmative. Benning Contradicted Benning Contradicted After driving home the point that orchestrations and special parts of symphonics, operettas and musical comedies may be obtained from Witmark. ASCAP's counsel submitted as exhibits three to four editions of the same popular non-copyrighted song, all of them, as Benning admitted, being casily obtaining admitted, being casily obtaining admitted, being casily obtain-

of the same popular non-copyrighted son, all of them, as Eenning admitted, being easily obtainable over the music counter. Burkan
sought to attack Benning's compilation on ASCAP and non-ASCAP
music as cleared over WTMJ durtion on MSCAP and non-ASCAP
music as cleared over WTMJ durtion on MSCAP and non-ASCAP
music as cleared over WTMJ durtion on MSCAP and non-ASCAP
music as cleared over WTMJ and of
WTMJ's time is atken up by
network programs.

While being quizzed about the
numbers used in remote control
pickings first hotels and cates, Benning voluntered the into that the
dine and dance-spot operator, in
picking his entertainment, is more
than the control of the control
will have on the time pression it
will have on the time pression it
will have on the time of the control
as and cate of the broadcasting
ASCAP rusic, the hotel or cate
man, Benning memarked emphatically, would be hard put to drumming up trade.

When Burkan sought to probe
Benning about the palyments made
the opening about the palyments made
the opening about the palyments made
the opening about the business affairs of
WTMJ. The Court sinstalled the

# **Bands and Orchestras**

Week of June 18

Permanent address of bands or orchestras will be published without charge. in this department.

For reference guidance, initials represent: H-hotel, T-theatre, P-park, C-acte, D H-dance hall, B-ballroom, R-restaurant. As far as possible, street addresses in large cities are also included. No charge is made for li

Adelstein, I., Italian Village C., L. A.
Agnew, Chos., McA., Chicago,
Atoro, A., 239 Arthur Av., Brong, N.Y.,
Alexander, Dan, Lyndhurst Pav., Snyris Lake, N.,
Aris Lake, N.,
Alexander, Dan, Lyndhurst Pav.,
BarAndon, A., 912 S. 8th St., Pilnt, Mich.
Andrus, Bud. WESG, Rimits, N. Y.,
Arand, Heury, 643 Broad St., Nawar,
Aristocrats (Wm. Husbes), 649 Bleating

Arlaiceaus (Wm. Hurbes), 404 Blandina L. Ultica, N. L. Gade Kelly), 214-45 42nd ver Boyade K. W. Tacoma, Wasab, Armbruster, J. L. B. A. C. Buffala, Armbruster, J. L. B. A. C. Buffala, Armbelm, Gue, Chez Parez, Chicago, Artesga, Al, Jeffavon H. C. Chicago, Attender, S. Soll eth Ave., Des Moinsa, Averill, Bud. Boos Brost, L. A. Axt. Dr. Wm. M.-Jd. Studio, Culvar Axt. Dr. Wm. M.-Jd. Studio, Culvar

man, Lew, 211 N. Central, Chi. gar, Rollie, New Sherbrooks H., Sher

Bacman, Low, Dev Sherbrooka H., Sher-rooke, Que. Baffa, Emil, Lncea C., L. A. Bain, Jack, Victor C., Portland. Baird, Maynard, Crystal T. Khoxvilla. Ballew, Smith, Hollywood C, Tona-880 W. Morrell St., Jackson Barangoes, Den. C Alabam, Chi. Barrett, Hughle, Seneca H., Rochester Bartel, Jeno, Ambassador H., N. F. C. Barth, Henry S., 2028 No. 0th St., Phila.

Barton, Herbert, 507 Fifth Ave., N. Y. C. Basils, Jos., 65 No. 14th St., Newark Basils. Jos., 65 No. 14th St., Newark. J. Bauer. F. J., 67 Ormond St., Rochestar. Y. Y. Baum, Occar T., Warner's Downtown T., ollywood, Cal. follywood, Cal.

Baum. Babe, 220 Rose St., Reading. Ps.
Bannen, AJ. Regnatz R., Cleveland.

Baxter. Phil. WDAT. K. C,

Beckley, T., 102 E. 8th St., Wil ington

Beckley, T., 102 E. Sto St., Wil instru-Distance, Loop, CBS, N. Y. S. S., Balton's Syncopaters, Box 1883. West Patin Stack, E. Sannett, Davis, Station WJJD, Palmer House, Chiles, R. X.O. El Cantro, Callf. Bartley, Billy, R.X.O. El Cantro, Callf. Barcawitz, Abb, KGW Perliand, Ore. Barger, Jack, Astor M., T. C., Berger, Jack, Astor M., T. Y. C., Berger, Jack, Astor M., Then, Englawood. Berger, W. J., 5449 Penn Ave., Pitts

urring.
Bergin, Freddy, CBS, N. T. C.
Berlin, Paul, 4288 Archer Ave., Chi.
Beator, Don, NBC, N. Y. C.
Beator, Don, NBC, N. Y. C.
Benford, Jack, Jack & Jill Tavern, Portland, Ore.
Bigelow, Don, Palmyra C., Schenectady, Black, Ted, 1619 Broadway, N. Y. C. Block, Bert, Trommer's East New York

Block, Bert, Trommer's East New York,
Röde Senwiders, 80 E. Havehill St.Lewence, Maas.
Borge, Blatt,
Borge, Blatt,
Borge, Blatt,
Borge, Ray, 18 Baccon St., Byde Park,
Borger, Ray, 18 Baccon St., Byde Park,
Masse,
Tommy, Bacramento H., Saorsmatto, Calif.
Boyds, Blilt, Conits-Pleas, H., Buston,
Brathin, Abs., Lag.
Brathin, Calif.
Breakin, Danial, Parke T., Washington,
Parker, Fed. Carles in, Buston,
Brack, Calif. Calif.

way Collegians, alled Laka B., Da rolt, Broudy, Dave, Grant T., Pittaburgh, Brown, Murray, Foliles and Club Royala Chi. wnagle, T., 922 0th St., Harrigburg Drvant, W. H., 1528 S. 6th St., Harrighuse, Brvant, W. H., 1528 S. 6th St., Terre Hutte, Ind. Wonders, 645 So, Main St., Error, Bronn, G. Wonders, 645 So, Main St., Broth, Howard, 545 Brush, Bl., Detroit, Burk, M. Jo, Brockton, Mass, Birris, Chick, Amesbury, Mass, Burns, Jimmy, Lido Venice H., Sandwich, Oni.

c· Caneroon, Fred. 401 Il way, Camden, N.J. Cappo, Jos., Lakadde Park, Dayton, O. Carharr, Duke, Waipole, Mass. Carlin, Herh. Guyon's B. R. Chicago, Carleon, Marle, Cafe de Parce, L. A. Carlton, Rudy, Belmout Manor, Hemili-

on, Ber.
Carpenter, Earl, Lume R., N. Y. C.
Carr, Frank, Hilton H., Lubbock, Tex.
Carroll, Lee, Club Tivoli, San Francisco.
Casa Nova, Greenwich Village, Dayton, O.
Casala, M., 140 Pine St., Williamsuort. c-o Rockwell-O'Keefe, RKO N. Y. C. Bidg., A. D. L. Vancouver A., Casidy D. L. Vancouver A., E. C. Cato's Vagabonde, Tybruea Pavillon, Savannah Beach, Ge. Cavallays, John. Murray's Patle, New ne. J. Paul, S Townsend St., Bos

ton.
Cheeney, Rolly, Broadway Country C.,
Childs, Reggle, Essex House, Nework,
N. J.
Chio-E-Revelera, Statiou WJBO. New Oro-E-Revelera, Station WJBO. New Orlaans.
Christie, H. J., 1831 N. Ormsby Avs..
Toutavills. culavilla. Clarke. Bob. 1660 Roxbury Rd. (B), Co-mbus. O.

Clarke, Herb. L., Municinal Band, Long Coakley, Topmy, Arcodia BR, Phila., Pa. Cole, King, Solomon's D. H., L. A. Conley, Raiph, 1110 Grand St., Wheeling, 7, Va. W. Wa.

Connecticut Collegians, Green Lentero
nn, Sarstoyas, N. Y.

Conrad, H., 1058 Pork Ave., N. Y. C.

Conrad, Lew. care Mrs. N. Robl, 4 E.

Rib Elt., N. Y. C.

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Welch, Roy, Fulton-Royal, Brooklyn.
Wells, Duka, Crooked Laka H., Troy, N Y. Wesley, Jos., 317 12th Ava., Milwaukee. Weston, Don, Richmond H., North Adams, Mass. Wetter, Jos., 617 Adams Ave., Scranton. wester, over a cause area were awareness. Western St., B'kilyn. Whildens. R. al. 25 Dikensan St., B'kilyn. Whilyns. Everett. New Hartford, N. T. Widden, Jay, McA. L. A. Wilgigne, Jack, Crystal C., Phila. Wilkinson, Raul, Dupont Biltmore E., Wilmington, Daw, Musso's C., L. A. Winebrenner, W. S., 207 Frederick St., lanover, Pa. . Winebrenner, W. S., 207 Frederick Di-, anover, Pa. Wineland, S. K., Metropolitan Studio, follywood. Wolke, Charles, Mayfoir H., Boston, Wittenbrock, Al., 1808 T St., Bacramento, al. Wolf, Leo, Sky High Club, Chicago. Wolf. Rube, care Fanchon & Marco. Wolf, Rudes, Care Factorial Woldham, Johnny, El Patlo B. R., R F., Wolds, Chuck, Alamo C., San Antone, Chuck, Alamo C., San Antone, Care Factorial Wilson Royale, Vale Wilson, L. J. L. Wunderlich, F., 1587 E. 19th St., B'klyn.

Yaw, Ralph, KERN, Bakersfield, Cal. Young, Marty, 4300 Pershing Dr., Yuhoez, Johnny, Grosse Pointe Yacht C., Detroit.

Zahler, Lee, Darmour Studio, Hollywood, Zatour, Joe., Piace Piquolie., 52d St. and 3 way, N. Y. C. Zito, Horacio, Hotel Stevene, Chicago, Zolio, Leo, Benj, Franklin H., Phila.

# Nitery's Impersonators Cause Near Closing

Rochester, June 18. Al Michael's Chateau, ace nite spot, was threatened with closing by Sheriff James E. Malley on account Sheriff James E. Malley on account of Luclan's Playboy Revue, female impersonators. Sheriff got beaucoup complaints during two weeks' engagement, finally saw the show itself and hit the roof.

Sheriff immediately ordered it closed, but finally relented when promised it would be toned.

Johnny Hamp's ork will reopen the Rainbow Room of the Ambas-sador Hotel, Atlantic City, June 29.

(Continued from page \$3)
ASCAP lawyer took a verbal slap at the prosecution. The government, shouted Burkan, rushed in with this case, certain of everything, and now when I try to get at the truth it gets touchy and tries to keep things out with technicalities. Government's lawyers lanked back at Burkan, declaring that the tion and that the prosecution was doing anything but impeding the introduction of the truth.

Burkan wanted to know whether

introduction of the truth.
Burkan wanted to know whether WTMJ didn't have local advertisers who produced their own programs and agencies hadn't got that far in their activities in radio. In answer to Burkan's query as to whether local aponsors had ever tried to obtain, their own licenses from author's or composers, Benning averred that such matters were the function of the station.

Bennett objected to further outs-

Bennett objected to further quiz-Bennett objected to further quizng aiong this line on the ground
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ceiving sets throughout the country.

Raymond P. Robinson, chief of the extalog and index division of the extalog and index division of the extalog and index division. Copyrights, and William C. Stefried, clerk in the bureau. Through them the Government elicited the Info that from July 1, 1909, to Dec. 31, 1934, the bureau registered 683,263 copyrights, of which 164/73 were controlled by the 102 publishers in the Society. Bennett advised the exception of the control of the control

### Belviso On Stand

Belviso On Stand
First witness that the Government produced to show that commercial broadcasting could not
function properly without ASCAP
music was Thomas Belviso, NBC
music Thoratian. Belviso spent
music was Thomas Belviso, NBC
musics Thoratian. Belviso spent
Thursday (31) on the stand. Until
practically just before Burkan got
through examining him, Juffee Goddard, by his queries, seemed to be
job was to proceivise the producing
of musical programs for the network.

As the Government's expert, Bel-As the Government's expert. Belwith cestified by had a musical
restricted numbers and how the
Bonnerd 2000 Bit littler and, under
Bonnerd 2000 Bit littler and under
Bonnerd 2000 Bit littler and by
Bonnerd 2000 Bit littler and by
Bonnerd 2000 Bit littler and how the
Bonner

rights. It was also Belviso's opinion that there was no escape from ASCAP controlled broadcasting.
Burkan bitterly fought against the admission of a major part of Belviso's testimony. Burkan sought by cross-examination to show that both the state of th

European Authors and Publishers, Associated Publishers, Inc., and G. Ricordl of Milan.
Recordl of Milan.
Record of Milan.
Belviao, stated to the court that even though the most important of popular virters were in this Society, their services were available to broadcasting and there was nothing to stop radio from putting them have done. In line with the Government's argument that broadcasters would have to go out of business if they couldn't get the Society's product, Belvias produced ananalysis of a typical week's protective product, Belvias produced ananalysis of a typical week's protective product, Belvias produced ananalysis of a typical week's protective produced to the substitution of the admission of the analysis as evidence, since they represented something that had been formed to be a master log. Burkan informed the court that he would subpone a NBC to produce the master logs. It was obvious, he added, that Belvias didn't arrange the programs and that a true analysis gramma and that a true analysis committed to the networks master book.

Bisivisa, Becomes Vague book.

# Bsiviso Recomes Vague

Bsiviso, Recomes Vague
During Beiviso's cross-examination Burkan sought strenuously to
undermine the NBC's employee's
statements that a day's programs
could not be built without ASCAP
music, and that even if radio
wanted to depend entirely on nonASCAP copyrights it couldn't becauses non-Ascan in published form

ASOAP copyrights it couldn't observations not always and generalizing when proved vague and generalizing when burken tried to get him to develop the latter statement.

NBC's music librarian told or calling on G. Ricordo's New York of calling on G. Ricordo's New York the network it leense with the Italian performing rights organization and finding that there was very little of it available. Burkan wanted to know whether Belviso had asked to know the properties of the missing publication of the missing copyrights represented by White the missing publication of the missing copyrights represented by White the missing copyrights represented by White the missing copyrights and adduced to the missing copyrights and adduced to the the missing copyrights and adduced that he would summon representatives of SESAC and Riccord to refute many of Belviso's statements.

Physics Pop. Demnia, demands of Belviso's statements, and also sought to physical to refute many of Belviso's statements, and also sought to physical time, is only six months.

Burkan objected to general propular tune; only six months.

Burkan objected to Belviso's statement that advertiers demand or bearsay, and that there was extended to the country to learn whether they were met by this same demand from local commer-

cials.
Friday's session had Richard Ban-nier, CBS' musical librarian, on the stand, explaining, under Bennett's direction, how the network clears restricted numbers and how the various types of popular music are distinguished.

# U. S. Looks Shaky on ASCAP A. F. M. IN CONVENTION PROVIDES FOR STRIKE BENEFITS; FEW POLICY CHANGES

### Name Bands Skedded All Season in Dayton

Dayton, O., June 11. Lakeside Park is booking some

big bands this summer.
With George Olsen and Ethe Shutta, and Ted Weems already to Snutta, and Ted Weems already to its credit, future bookings include Ozzie Nelson and Harriet Hilliard on June 27, Noble Sissle on July 27 and Jimmie Joy, also in July.

# HARRY LINK TO BERLIN'S AS PROF. MGR.

left the professional manag rship Berlin, Inc., open.

Ben Bloom, long with Berlin's, is upped as general executive aide to Saul H. Bornstein and Link.

Don Richards opens at Vivien Johnson's, Monmouth Beach, N. J., June 21, with an NBC wire, Gracie Barrie to head the show at Ross-Fenton Farms, July 1.

### Weber Re-elected for 36th Term-Amateurs Condemned-Exec Board's Powers Widened-ASCAP Attack Stymied

Asbury Park, N. J., June 18.

Providing for striks benefits, a campaign against non-union talling, and the strike benefits and the strike of the strike and the strike of the strike of

# ASCAP Seeks Re-Division Of Plum, 15% Above '34

New methods of classifying ASCAP members were discussed at meeting of a special publishers committee of the American Society of Composer, Authors and Publishers lassignment is to find way of making the division of the quarter of 1935 is figured to be at least 15% better than it was for the April-June stretch of last year.

'It is being so thoroughly used,' he said, 'that I see the sneaking in of professionals, under the guise of amateurs, to outsmart your organ-

amateurs, to outsmart your organ-ization. The was taken by the res-one committee. Recommendations of President Joseph N. Weber, re-elected to his 36th term as the head of the mu-sicians' organization by a unani-mous vote of the 400 delegates, in-mous vote of the 400 delegates, in-crecutive board when passed on the floor.

The president was suthorized to remove an official of a local union if he has been derelict in his duties or violated provisions of the AFM constitution. A fine, ranging from \$10 to \$5,000, at the discretion of the executive committee, was provided for any union member guilty or violating organization rule. One important change in the made in resolution, giving was made in resolution, giving the board right to decide cases without holding a formal meeting and without hearing the persons involved.

voived.

Extending its sphere of influence as far as the public is concerned, the association gave to the president the right to order orchestras to break contracts with any emdent the right to order orchestras to break contracts with any employer who is under the displeasment of the union. Expusion from the contract with the class refuse to comply with the executive's instructions. New members are required, under another ruling passed by the delegates, to pay a special initiation for all the properties of the contract o

Strike benefits of \$50 a week to musicians of the organization for a period of fivs weeks, if they have been called out by federation authorities, was authorized by the convention.

thorities, was authorized by the convention.

In an error to control alleged and the property of the convention to endorse the Lundean protect out of committee asked the convention to endorse the Lundean for security during the entire period of unemployment; demanded union wages on all projects financed by federal, state and municipal governments; urged all federation members to refrain from backing for public office any candidate who is public office any candidate who is antagonistic to organized labor, and antagonistic to organized labor, and sought federation support of a law requiring all orchestras broadcast-ing for remote control to charge \$3 extra for each man in the unit when playing for a commercial

program.

Prospects of a concerted attack on ASCAP taded on the fourth day of the convention when the APM defeated a resolution which suggested a campaign to dissolve the former organization because its activities are a menace to the employment of federation members.

The televation was asked to out-

line a minimum wage scale for staff bands in radio stations, while the resolutions committee turned

safe hands in wallo sketters where the resolutions committee turned thumbs down on a proposal to force all stations using re-broadcast programs to maintain a staff musical unit of not less than 10 members. William Green, American Federation of Labor president, made a strong appeal for the Wagner bill and a demand for increased wages in a brief speech, while Iresticant collection of the Supreme Country (inc delegates). Other officers, all re-efected, are: Charles I. Bagley, vice president; William Kerngood, secretary; H. B. Brenton, treasurer, and Edward Jarrott, member of the executive

William Kerngood, secretary; H. E. Brenton, treasurer, and Edward Jarrott, member of the executive committee from Canada. Members of the committee representing the United States are James C. Petrillo, A. A. Greenhaum, C. A. Weaver, A. C. Hayden and Oscar Hild.

# Inside Stuff-Music

An idea of the ever increasing value of music copyrights is illustrated by the \$150 paid by Jack Mills to the late Billy Jerome for his 'Sweet Rosie O'Grady' at the time the original 28 years' copyright expired and Jerome ceded the republication rights to Mills Music. Shortly thereafter the film rights to the same sone, for a short, fetched \$5,00.

This dovetails with a surprising trade note (elsewhere reported) that Warner Bros., in its bidding for more music publishing companies, is offering Mills more than twice that offered for the Feist catalog. Felst by the state of the state o

Music biz dopesters are filrting with the idea of what they deem a surefirs scheme on a barnstorming tour !f Paul Whiteman ever reassembled his original star musicians, several of whom are now meetros in their own right.

Whiteman's former personnel included such as Bing Crosby, Mort Downey, Midred Bailey, Henry Busse, George Gershwin (whose Rhapselle in Blue' was first introduced by Whiteman), et al. But imagin

Revival of the 'orchestra club' is In the wind again. Gag is periodically oxhumed by publishers when sheet sales begin to fall off. Membershlp is charged a fixed fee for which in return they receive a selection of publishers' songs over a period of time. Pubs remit 11 orchestrations, selection of which is given on blank, immediately on receiving coin and from then on send two orchestrations per month for a year to subscribers. Club also gets one plane copy with each orchestration.

U. S. doen't want any conductual information about virtuus members of the publishing trade blying around loose. John G. Pathes, chairman of the music code authority, was asked by the NRA administration last week to pack all such data gathered by the Industry's code authority and ship it to Washington.
NRA's research and planning division was named as the repository

for this material

Federal Judge Goddard, sitting in the U. S. A. versus ASCAP trial, ordered no standees in court and admissions only for everybody having a chair. This left Vanuer's reporter in a spot through trady arrival. Assured by the balliff that a chair—any kind—was open seame, the newsman went out and bought a 39c campstool and placed it in the balliff's custody for the duration of the trial.

Julian T. Abeles is placed in the paradoxical position of representing the Nazl government in a suit against American film interests, due to the new Reich government having taken over the Alberti music pub firm

Albertl is now domiciled in Budapest. His firm has had claims against U. S. tin pan alleyites which are just reaching trial.

Probably the most expensive floor show for any hotel is the present cost sheet of the Empire Room at the Palmer House, Chicago. Show is figured around \$5,250 weekly, including Veloca and Yolanda, orchestra directed by Shep Fields, and Cardini plus a line of girls.

In addition there's the expense wibth sends it up close to \$5,200 weekly

Room has reservations three weeks in advance.

# Disc Reviews.

The hids have at the standard and a flock of rhythmains limited as it is of fill the maked with vision with the standard and a flock of rhythmains limited as it is of fill the maked with vision with the standard and a flock of rhythmains limited as it is of fill the maked with vision with vision with the fill the standard and a flock of rhythmains limited as it is of fill the maked with vision with the fill the standard and a flock of rhythmains and the standard and a flock of rhythmains and the flow with vision with the fill the standard and a flock of rhythmains and the flow with the fill the standard and a floor with vision with the fill the standard and a floor with the fill the fill the standard and a floor with the fill the fill the fill the fill the standard and a floor with the fill th

painstaking about in arrangements. It is arrangements. It is arrangements. It is arrangements. It is a property of the pain of

and service and utoracles are
On Brunsvick Add is Albert Socarras and his Cubanacan orchestra
with an extraordinary rumba coupsituate off in waltz style and theninto a smooth marcas rhythm,
paired with Masabil, another disfired some beautiful as passages
In solo stand out in the Socarras.

Enrie Madriguera and his orchestra couple Love Song of Tahiti' with
the rumba, The Gauche, from
Victor 25048, and ramma Moony

# **Henry Thies Suicides**

Henry Thies, 41, committed suicide June 12 in Cincinnati by shooting as his wife and 19-year-old son awalted him at the dinner

table.
Thles was maestro with WLW
Cincinnatl, joining the station after many years of conducting his own orchestra.

### And No Hair-Pulling

Ames, Ia., June 18.
When the Iowa Bandmasters' association met hepe for their annual
convention a sizable audience was
given a treat with the first day fenturing a concert by musicians every
one of whom was and is a band direction of the control of the control
table.
There were 25 button-wavers in
the concert band.

## Givot in Nitery

George Glvot booked for the Royal Frolic cafe, Chicago. Indef stay starts June 21.

## KAUFMAN'S TOUR

ARUFBIANT TUBE
Lebano, Pa., June 18.
Whitey Kaufman and his Victor
recording orchestra playing at the
Gretna Gables, Mt. Gretna, near
here, is taking to the one-nighters
July 1 for an extended tour.
Kaufmang, new combo numbers
15, and features Gayle Preston.
femme warbier.

# Music Notes

Ross-Fenton Farms, Asbury Park, N. J., reopens June 22 for the summer. Lita Grey Chaplin, Ar-thur Brown, Burns and Farney and Peppino and Rhoda comprise the new floor show.

Ralph Williams of Chicago and his 14-piece orchestra debuted at St. Louis last week on S.S. President, excursion boat, to run all summer.

Franz Waxman signed by Univer-sal to write the score for Diamond Jim Brady.

Johnny Mercer and Matt Maineck turning out the tunes for 'To Beat the Band' at Radio.

Crawford and Caskey are the new dancers at the Hotel Pennsylvania, N. Y., with Vera Niva added. Jack Denny's orchestra continues.

Frances Maddux succeeds Dely-sand Clark at the Savoy-Piaza hotei, N. Y.

Judith Ford and dancers into the souche Vilia Venice, Chicago, for Bouche V: 16 wceks.

Bernhard Herzmansky, president of the Austrian songwriters and publishers society, back to Vienna last Friday (14). Dr. Hans Gel-ringer, his associate, is prolonging lits N. Y. stay.

Angelo Ferdinando switched from the Great Northern into the Mira-mar Pool, N. Y., on July 1.

Ted Fio Rito and Albert Von Tilzer soid 'Roli Along Prairle Moon' to Metro for use in 'Here Comes the Band.' Ted Lewis starrer.

Baroness Monica Henkl opened at the Piace Elegante, N. Y. as a chanteuse. She comes from the Kalser Bar, Viennese night ciub.

Frances Stevens joined Jack Denny's band at the Pennsylvania hotel, New York.

Ruth Barnes into the Lincoin Inn,

Beverly Roberts, featured piper at the St. Moritz, New York, get a new indef ticket.

Irving Rose now at Jack Demp-ey's New York hashery.

Gus Kahn finished his commit-ment to 'The Giri Friend' at Co-iumbia and moved back to Metro.

Jack Robbins due back at Metro fter oging the musicals back east.

Princess Chiyo opened at the Normandie, New York, last week immediately after closing six-week date at the Hollywood restaurant. Oriental dancer later goes to the Kit Cat Club on Merrick Road, L. I.

Morrie Hoffman's ork playing at the Lake View hotel, Averill Park, N. Y.

Don Loper's orchestra has succeeded Phil Emmerton's Dlamonds aboard the Paradise, Troy. Floating night club is also booking special name bands for Saturday and Sun-

Spots have set aside one night a week for the simon pures, offering the winners prizes ranging from a week's engagement to eash and week's engagement to eash and where thandles orders.

Simbon.

# Whiteman's \$2,500 for Grocer's 1-Day Shindig

Paul Whiteman is booked to make two appearances for the Kroker grocery chain in Grand Rapids, June 24, Stand calls for a concert in the local ball park in the after-

in the local ball park in the aftermon and an evening of dance
music in one of the Grand Rapida
ballrooms. Band is getting \$2,500
for the date.
Grocery syndicate will restrict
the night event to an invitation list
composed of employees and friends,
composed of employees and friends,
composed of employees and friends,
angle for the concert. The admissinagic for the concert, the admissisafeting "making tickets to the
latter available, to those buying
some particular product that the
chain is trying to boost.

# Nite Club Reviews

### HOTEL ST. REGIS (NEW YORK)

Johnny Green and his orchestra's doubt on the Socony commercial at the St. Regis roof a gala occasion. Green's smart danaspation, with the componer-planist alterative strength of the batton, showed to brilliant advantage against a distinguished background supplied by an exception. Mary made against a distinguished background supplied by an exception of the strength of the strengt

tionally ultra turn-out.

Mario and Fiorio, ballroomologists, and Marjory Logan and
Johnny Farreli as vocal specialists,
where summended by Viriginia Vervili,
there are summended by Viriginia Vervili,
brought east for the CBS Sconny
commercial. She's regularly at the
Hotel Biltimore roof, but made a
Hotel Biltimore roof, but made a
Hotel Biltimore roof, but made a
Regista one of Green's guests. New
O New York, and Innown only in
the profesh as the vocal doubler for
beaucoup attractication, and get
will the radio commercial retard her
chances.

will the radio commercial retard her Chances. A terp pair was progressed not a little state progressed progressed not a little state progressed not a little state progressed not state progressed

upon before. Their good impression linger Reis roof remains againt from line a hopping reise and the propriate in the their patronage is obviously more discriminating and the catery retainers ruther than the real retainers where the same their categories. Maybe from the waiters wierpoint it is not so much to be decouple of pseudo-bloods who signed their check (seemingt) house guests and, despite the 2sc, the control of the propriate the signerously bowed out of the place. However, that's an exception rather than a rule, it is to be hoped—for house or the waiters, unlonder way.

### **CLUB NEW YORKER** (NEW YORK)

Don Loper's orchestra has succeded Phil Emmerton's Diamonds aboard the Paradise, Troy. Floating might club is also booking special might club is also booking special and and advantage.

Rex Gavitte's ork into the Piace Elegante for summer.

Castla Theatre Music Hall will be pened in Long Beach by Max Rudnick June 28 as theatre-nitery. Dancing on stage after show and tables spread around house for cocktail hour. Last at the May fair in Cleveland.

Larry Durant's orchestra takes stand at Seven Gables, Milford, Mir or Cectain Country and the Company of the Club, Atlante Bench, L. I.

Tyros in N. O. Niteries

New Orleans, June 18.

Amateur Svaze has spread from the radio stations to the night club here. Spots have set aside one night a week for the simon pures, offering the winners prizes ranging from a Spots have set aside one night a week for the simon pures, offering the winners prizes ranging from a Simple Lunceford ork one-niting simple special prices.

# 2 Stagehands, Ex-Actor Get \$3,000,000 Idea and Petition Gov't for the Coin

A plan to hypo the theatre and Le Gallienne Back to all branches of the profession on a national scale has been forwarded to the FERA in Washington by its Theatrical Board of Trade of America to a new outfit organized to promote this venture. It is seeking Federal subsidization to hirs talent, reclaim theatres, build shows and route them through entire country. It is estimated it will eventually take care of 100,000 people and has set a program at \$3,000,000 which it is now seeking. The program is \$3,000,000 which it is now seeking. Seeking the seeking will be seeking to the seeking of the FERA in Wasnington by the

A Survey

eral Emergency Resist Annihilating, and in receipt of the plan.

A Survey was content of the plan of t

ters are in the offices of the The-atrical Democratic League in New

# B'WAY BURLEY BIZ UP. STRIP DAMES CREDITED

Peninine sirip stars are held responsible for big improvement in business at several of burlesque houses in recent weeks. Gross take at two theatres increased 18 to 25% in weeks outstanding strippers were featured. In both instances, the ever everything else. Two artists were Ann Corio, at the Apolio, and Evelyn Myers, blonde dancer and stripper, at the Galety. Whereas star comedians were the Country of the

# Tyros Invade St. Louis

St. Louis, June 18.

This town is going amateur night in a big way. Nabe film houses have prizes for beginners atmost every night; taverns havs pieked up idea and offer atluring awards to every night; taverns have picked up idea and offer alluring awards those who catch on. Some of the hotels, featuring bands, are preparing to add amateurs as an added attraction and some control of the catch and some control of the catch awards and some catch awards by Excise Commissioner Anderson not to play kiddles too much as school studies must not be hampered.

### ROXY, ST. L., VAUDFILM

RUAY, ST. L., VARUPFILM

Sait Lake City, Juno 18.

Rex Jewell has returned to the Roxy, formerly the Playhouse, to inaugurate a summer policy of stage shows and pictures. Acts booked by Bert Pittman from the east and Bort Levey from the west, augmented by a stock chorus of cight girls.

girls.

B. F. White is president and treasurer of the set-up; A. B. Floor v. p. and manager, and G. Clifford White secretary.

# Loew-Still at \$3,500

Eva LeGalilenne, whose vaude career with Loew's looked finished when she demanded \$5,000 weekly after her Capitol, New York, date at \$3,500, returns for a week for the circuit at the Fox, Washington, Fri-

any (21), Salary will still be \$3,500, A. & S. Lyons set the deal.

# ILLINOIS RELIEF PROJECT ON **AGAIN**

Chicago, June 18.

After being completely cold for several weeks, the relief project for performers was revived Monday (17) through the efforts of Dr. Simeor Waii and Walter Hawley, who personally conducted a campaign with the highest political officials in the stats to accomplish the trick. Emcr-

the highest political officials in the state to accomplish the trick. Emergency relief goes into effect immediately again under the direct sponsorship of Mayor Edward Kelly and Leo Lyons of the Illinois Relief Condition of the Control of the Cont

### **Dayton Continues**

Dayton, June 18.

Dayton, June 18.

RKO may be closing out its vaude throughout most of the rest of the country, but the Colonial here will keep it at least three more weeks. Sidney Page m.c., has been given a contract for that length of time, with options.

Four new acts, scenery and costumes are provided each week to supplement Page. As an added attack of the colonial with the sam Monday night amateur contest, with this winner given an engagement on the Colonial stage the following week.

### Chi Bookers East

Lou Lipstone came in Monday (17) from Chicago, scramming back today (Wednesday) on a talent hunt for the Chicago and Oriental. Billy Diamond comes in Sunday (23) for the same purpose as well as to attend a wedding.

# Balto. Gayety Shuttering

Baltimore, June 18, Hon Nickel's Gayety will close for summer months next Saturday (22) House has been playing indic wheel burley all season, 3-a-day at 55c top. Reopening with same policy on Aug. 31.

# TAYLOR SHIFTS AGAIN

Billy Taylor, vaude comedian who has been agenting for the past two months, tries another line soon.

Is epening a night club atop Billy Dwyer's place off Times Square. To be known as Billy and Lec's Mezzanine.

### Rube Wolf Rests

Los Angeles, June 18. •
Rube Wolf is taking a four weeks'
layoff from the Paramount, and
plans to go east for part of that

House band, batoned by Max Bradfield, has been moved to the plt during Wolfs absence.

# Love's Labor Lost

Pansy the Horse played the Radio City Music Hall, New York, recently, Management, not knowing that two men play the front and rear ends of a prop, pre-pared a special ramp for the stage entrance and a stall backstage fully equipped with hay and oats.

# PITT GOES 100% **VODELESS SOON**

Pittsburgh, June 18.

Pittsburgh, June 18.
Looks like a stageless summer for the film altos with the expected closing of Alvin for several weeks in order to install cooling plant. Harris site is playing straight film this week and, starting Friday (21), gets spring edition of Pittsburgh on Parade', locally-recruited unit width is oxpected to sitek for 10 and proceed to study for the proceeding the pr

which is expected to stick for 10 days.

After that, house will darken, probably until sometime in August. Penn, Loew deluxer, hasn't had a presentation since Cab Calloway several weeks ago and management doesn't lot for anything until fall. Romathing site, Stanley, has beding the same show only occasion playing stass show only occasion will lay off fesh until the new season opens up. Situation for fall still remains problematical. General feeling here operating under combination policy, none of them can make dough, none of them can make dough and unit attractions, while other two were playing straight fickers, combo site has invariably come out on top.

### Betty Adair Injured

Betty Adair Injured
Betty Adair (Adair and Richards)
was forced out of Loew's Orpheum,
New York, after the last show Sunday night (15) when she sustained
a severely gashed foot on the stage.
Accident occurred when she came in
contact with a steel plate acrewed
in Russian Fantasy, a flash, substituted for the one day left of the
date (Monday).

## Color

(Continued from page 1)

selectivity in use of tone and tint for agreeable impression to both the for agreeable impression to both the cultivated and the average audience eye. This is the realm of the arrisk, but an artist who must know arrisk, but an artist who must know arrisk, but an artist who must know are all the painter or lithographer. The artist of color films must be practiced in the projection of color combinations and diffusions as light, not as pigments on canvas or printing blocks. This is regarded as a field for wide pioneors learning the rudiments. Some of the less happy combinations are considered due to the cat that Technicolor is using Becky Sharp' as its showcase, incorporating many colors merely to the trade. Problems of lighting are different from black and white standards of liumination. Relationship between long shots and close-up of the same subject, especially in brightly attaction than the one-tone film, since the colored closeup creates. cuitivated and the average audience

fleation than the one-tone film, since the colored closeup creates much more impact. Diffusion that was so evident in early experimental color films dur-Diffusion that was so evident in carry experimental color lims during active movement of people or factorily solved. Pinest color oscquence in the pleture is rated the confusion of panie when the value guests and officers flee the baltroom as Kaplonon's guns begin to the confusion of panie when the color with the color and the confusion of the colors for blur. Technicolor also seems to have whipped the problem of uniformity of print, there heir, no evidence of overlap or overdeging of the colors for blur. Technicolor also seems to have whipped the problem of uniformity of print, there heir, no evidence of opinit, there heir, no evidence of origin the colors and the colors of the

# Spitalny Cancels Soviet Bookings; **Bounding Ruble Chills U. S. Acts**

# Hilton Sisters' Troupe In Wis. Auto Mishap

Dubuque, Ia., June 18. Orchestra traveling with Slamese twins. Violet and Dalsy Hilton, due in Waterloo early in the week for an appearance at the Iowa, met with grief near Platteville, Wis. when their bus went into a ditch. Several members of the company and orchestra were injured, but not scriously, according to report. Hilton sisters not involved in the accident as they travel in their

# INT.'S 15G START WITH APOLLON IN HOUSTON

In the first week of the revived stage shows on the Interstate time, ths Metropolitan here, with Dave Apolion's 'International Revue. which opened June 8, grossed approximately \$15,000. Apollon, in at 40% of the gross, pulled out with nearly \$6,000 for the unit's bit.

Comic, who is currently at the Majestic, Dallas, has four and a half weeks in all in this territory, also playing Ft. Worth, San Antonio and Memphis.

Charles J. Freeman, Paramount booker of the Interstate, is dicker-ing for two more units to follow Harlem on Parade, colored show featuring Buck and Bubbles, which opens in Houston June 27, One of the units would embrace the Boswell Steam and Mitch Care with the the units would embrace the Boswell Sisters and Mitzl Green, while the other would comprise 10-odd winners of Major Bowes' radio amateur hours. This would be billed as a Major Bowes show, but without the Major, NBC providing a name announcer to go along if the deal goes through.

### Admiral Bonney Sailing

Jack Bonney, lawyer-producer o vaude acts, salls June 29, for South America to be gone two months. He will visit Brazil, Argentine and sev-eral other countries. He speaks Spanish.

Bonney will look situation over with a view to sending down a unit in the fall,

# Baker in Cleve. for RKO

Phil Baker will be the wedge in RKO's attempt to revive interest in vaude at the Palace, Cleveland. He is booked for one week at the house June 28. Ferdle Simon office arranged.

### FULL WEEK ON PIER Philadelphia, June 18.

Philadelpnia, June 10.

Harry Biben, Indie booker, has added Hunt's Ocean Pier, Wildwood, N. J., to his books, opening June 28.

Spot will be a full week stand for five acts or units on a \$2,000 budget.

# Insuring Legits

(Continued from page 1) ance has been carried out in West-End show business,

London, June 9.

Theatre Investments, Ltd., an important subsidiary of Associated Theatre Investments a profit of \$150,000 for business conducted Company does not engage actively in production, but angels what productions are advanced by its associates. Chief among these are Gilbert Miller and Charles E. Goshran, Associated is, headed by Sir Hardow Wernher, millomatice Britton.

Scheduled two months' tour of Russia by Phil Spitalny and his girl-band, commeds of the sense, and the sense of the sense

per month if sharing the safary equality, Spitalny called the deal off.

Mangean Case

Unfavorable publicity accorded the Russs through the treatment of the Hazel Mangean Glisl (3), who cover early last week, has resulted in a complete quietus in the booking of American acts by the Ameov Agency, Alexis Ratoff and Co. (3) are presently in Russia or on the way save to the control of the control

American acts at least partunity and coin.
Mangean Girls were in Russia seven weeks, three working, and attempted to get a cancellation of their contract the first day of their contract the contract the contract the cancel contract the contract the cancel contract the cancel contract the cancel contract the cancel contract the contract contrac

Pittsburgh, June 18.
Booking of Phil Spitalny and his
femme band at Stainley for next
week (21) was cancelled when the
leader insisted management pay for
standby local crew on his Tuesday
nite network broadcast. Spitalny
fades from air after one more pro-

gram.

Would have been a quick repeat for the ork since it played rival Penn just a few months ago.

# PHONEY AGENTS **IN PARIS AGAIN**

Paris, June 9.

American vaude and circus acts here are complating of phoney bookings occasionally handed out by black sheep among local agents. One team thought itself all set or two weeks in Italy, paid commish and all, and then found out the cheatres didn't even exhibiting the pare more room America thinking they have months booked thinking they have months booked thinking they have months booked through after two weeks. Plenty of good agents here, but acts have to be careful.

# Edw. Arnold Break-In

Edw. Arthold Break-in Baltimore, June 18.
Edward Arhold, pic player, will personal for a week at the Century here, commencing Friday (21).
Other Loew dates probably foliow. Will be initial vaude appearance of Arnold, who was in legit before wending west.

### UNITS IN CAROLINAS

Charlet IN CAROLINAS
Charlotte, N. C., June 18.
Vaudeville units in the Carolinas
on picture house time include Loretta Grey and her Collegians, with
the Flying Comets, Joe Clauser and
band, Clifford and Leslic and
Edyth Rogers and Moulin Rouse
Revue, with Elizabeth Graves, bubble duner.

Revue, with Elizabeth Graves, bub-ble dancer.
Charlie Fulcher's 'Sweet Rhythm' ork and revue, including the adaglo team of Mendes and RaNous, opened the Isle of Paims resort near Charleston, N. C.

## Vode Getting Tommy Mack

Tommy Cecil Mack, fast on the Ex-Lax radio program, is going into

He is presently building an act,

### NEW ACTS

VARIETY

CHRISTOPHER Magician 8 Mins.; Two State, Baltimore

State, Baitimore
Youthful Balto boy has been working niteries, and with this date at an east-side split-weeker, bows into yaude. A showing for Locw's has been arranged for early July with a date at the Boulevard. N. Y.

The course and the Boll event of the Christopher's good looks, suave appearance and high type of chatter.

Sight tinge of humor used is dismined by the course of th

couple of ettra minutes.

No card manipulating indulged in whatsoever, which is just as well. Almost every other marci man is found poliming particular to the manipulation of the manipul

LULU BATES

(7.53

8 Mins.; One
Fox, Brooklyn
A hefty songstress, decked out
'naming sorb is Aunt I femfins.

I an accomplished style. Ditties

I an accomplished style. Ditties

I an exponsible the bend.

She's in the spottight by herself,

She's in the spottight by herself,

She's in the spottight by herself,

The numbers she carries her own

accompaniet in the pit.

The numbers are sold well ainf

hold one stress in the sorb is a sorb in the sorb

some nunceular hoofing, but it turns

out to be more of a pantalette flest attain anything else. The cleaning

bar has the formular pies. The cleaning the sorb is a sorb in the sorb in the sorb is a sorb in the sorb in the sorb is a sorb in the sorb in the

TRACY and VINETTE Now Filming in CORSICA; SPAIN

PATTI LEWIS 🛰 MOORE

Management JOHNNY HYDE

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General Executive Offices

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J. H. LUBIN

NERAL MANAGER

SIDNEY H. PIERMONT

BOOKING MANAGER

NEW YORK CITY

BROADWAY vs. HOLLYWOOD (7)
Dances, Songs, Imitations
20 Mins.; Full (Special)
Orphcum, New York
A dance fissh with certain good
A dance fissh withole, the Broadway vs. Hollywood lede does not
jell. It's all Broadway hoofing for
the most part, with some feelsh
west coast atmosphere. The stepping is standard first bafore replies
Groups appear already. Capitol and
Mayfair theatrea, with a song bringling but the argument as to which
dayfair theatrea, with a song bringing out the argument as to which
she time the seast or west coast
at this viewing, those on hand just
at this viewing, those on hand just
sat through it calmly. One couple
performs ballroom terping in good
stat through it calmly. One couple
performs ballroom terping in good
stat through it calmly. One couple
performs ballroom terping in good
strings on the complex of the couple
terror ballroom terping in good
strings and the proposed stock
drags out imitations of Arliss and
protraits kills the results. All are
Young and quite personable. They
work hard, but their efforts do not
sponse. On as an opener, and might
to places if given some stiff brushling.

# Unit Review

# Continental Varieties

(SHEA'S, TORONTO) Toronto, June 14.

With Lester Cole and his Radio Soldiers of Fortune not far behind, George Givot holds top spot in this pint blend of song, dance and concedy, assembled and directed here by targets.

George Givot holds top spot in this just bled of song, dance and conset, when and conset, we have a second of the consequence o

strut routine and follow Givot for the finale swing in which they do a military drill in white and gold uni-forms, topped by plumed helmets, with the Cole contingent back as midshipmen for stage weaves and song.

song.
Finale over big. Comfortable b.o. figure assured by opening night response, overhead not too high and within the reach of the average house.

McStay.

# 15 YEARS AGO

(From Valuery and Clipper)

Current headline was Tamous to Quit Producing and Only Manage Theatres. Wall street idea, but Zukor, knew that theatres were no good without production, and he stuck. Loew announced he would, be an exhibitor only.

Robertson-Cole announced a 6-acre studio in Hollywood. Sold out to F. B. O. Just a headache to them.

Papers full of talk about the great strike pending in Hollywood. Not such a much when it finally got started.

N. Y. Telephone Co. stated it was losing \$590,000 a year through fold-ing of small theatrical corporations. Strung along on the bills and then vanished.

Effort to split IATSE from Federation of Labor a washout. Some unions objected the stage outfit poached their preserves on theatre work. IA still in.

Perennial unrest in musicians' union over salaries getting acute. Men wanted a 50% boost. Man-agers offered only a third.

Benefit for the Burlesque club at the Columbia netted \$13,000.

Henry Miller appealed to the Board of Health to suppress the fumes from a restaurant backed up against his theatre. Scent of steak and onlons, now the windows were open, did not mix with his type of plays.

Ziegfeld 'Follies' opened to a \$10 top, but down to \$4 for the rest of the summer.

George White's 'Scandals of 1920' played to \$24,600 the opening week at the Giobe. In on a 50-50 basis with Charles Dillingham, who had

Plans were filed for 12 new thea-tres in N.-Y. Some of them were really built, including the Sheridan

Palace, N. Y., planning to run star acts for several weeks each through the summer session.

War restrictions raised against the entrance of allens into Car Made it easier for show people.

Music pubs to agitate for upped royalties on plane rolls and records They were cutting into sheet sales it was claimed. Before radio be-came the pet peeve.

Sidney S. Cohon elected to presi-dency of M.P.T.O.A. Three factions united in Cleveland convention.

# 50 YEARS AGO

(From Clipper)

John Stetson, the Boston man-ager, soaked \$5 for profanity. Just 50 years later town pinched actors in 'Waiting for Lefty' for the same

Middle of June, but open air re-sorts were complaining of the cold. Killed business.

Clipper mentioned the departure of Dion Boucleault 'and family' in-cluding Lonise Thorndyke,' for Aus-tralia. First mention of Miss Thorn-dyke in connection with the Irish star and playwight. Later he de-nied the marriage.

Tony Pastor and M. B. Leavitt dropped their management of the Phird Av. Agreement was for only 19 weeks.

Fourth annual meeting of the Actors' Fund disclosed assets of 43,000. Had spont \$30,000 in the past three years for relief, 234 persons, in the year just closed. A. M. Paimer elected prez.

'In Chancery,' a fantastic comedy

Mudison Sq. with John T. Raymond. About the poorest of Pinero's plays, and long since forgotten.

Anton Seidl engaged to conduct German opera at the Met during the new season. He was an authority on Wagner and one of the Bayreuth directors.

Man in an asylum because he was madly in love with Ristori, as Marie Stuart, was all right except for this delusion. Physicians took him to see the Italian tragediene in that play. The appearance of the ac-tress, now well along in years, cured h!

Cortina's Wild West on the rocks in Galesburg, Ill., June 4. Show property attached, but the corrovs rode the horses out of town. No deputy sheriff dared interfere.

Indianapolis was on a pass spree Big houses were needed for open-ing nights, so shopkeepers were ing nights, so snopkeepers were getting several passes for each one-sheet hung in windows. Feared the same condition would hold the foi-

Novelty operetta was tried out in Montreal, all of the characters save one being playing cards. Good idea, but not enough interest.

Correspondent complained to Clip-per that a certain town in Kanssa would not permit circus men to make announcements for the con-cert. Every effort hooted down. Just an old local custom.

Directors of Phila. Academy of Music declined to rent the audito-rium for lectures on atheism.

## 15 Musicals

(Continued from page 1)

production cost before the box office production cost before the box office slowed down because of opposition. 'Jubilee,' however, will probably be in the running virtually as soon as the Shubert's shows, Sam H. Harris and Max Gordon also getting Harris and Max Gordon also getting into action soon. Later Gordon is slated to supply a tenant for the Center to follow 'The Great Waltz.' which resumes there in August. 'Scandals' is liable to be a September entry, but George White appears to be biding his time. Shuberts' second 'Follies' is tentatively dated for Sentember.

oer entry, but George White appears to be biding his time. Subsets' second Toillies' is tentatively dated for September yin October

The musical 'Porry' is slated for October by the Theatre Goild, but prior to that Billy Rose expects to have 'Jumbo' on the boards or under a tent in the Hippodrome. The Toes' is also an October' postability, George Abbott now collabing with Rodgers and Hart on the book, also staging. Others likely to be in the going by then are 'Saratoga Chipa', Jack Curtin & Carleton Hozgland, Jack Curtin &

# Philly Acad.

(Continued from page 1)

Continued from page 1)
assessment of \$1.726,000, were
\$7.6170,80, Gross income last year
was \$34,322.05.
Gross income last year
was \$34,322.05.
Locust street, building separa 2,500
persons, with room for 600 standees.
Besiddes orclestate concerts, house
has been used for opera, recital, concerts, lectures, building separa 2,500
President from Buchanau to Hoover
spoke there, with Lincoin making
Gross as Henry Clary, Danlel Webster. Henry Ward Beecher
Gross as Henry Clary, Danlel Webster, Henry Ward Beecher
William Jennings Bryan making
pacens. Almost all leading names
of music and stage have appeared.
Despite notice of offering for sale,
understodd owners have contract
vith Philadelphia Orchestra Associty 1312, 246,240.

vith Philadelphia Orchestra Asso-ciation calling for use of building for 1935-36 keason. Action of plac-ing house up for sale is seen as a nove by corporation to bring public opinion to bear on Board of Tax Revision for reduction of assess-ment. Such reduction was previ-ously denied.

# Met's S. A.

(Continued from page 1)

(Continued from page 1) anced such an appearance. The divas stopped the show. Edward Johnson, new director at the Met, appointed by the Juilliard group, is abroad seeking singers but One of the newest American Warbers he signed is Charles Kurzman, who has been singing in Central Europe for a few years. He, too, is of the more modern class and, anponeed to bring a gleam into the eyes of the ladder.

# ENGLAND ACCLAIMED THEM! AMERICA NAMED THEM

The International

**Dancing Sensation** 

OPENING FRIDAY Week June 21

METROPOLITAN

BOSTON Direction N.B.C.

# PAULINE COOKE

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AMES and ARNO This Week (June 14) FOX. DETROIT COOK & O. L. OZ

Initial Broadway Appearance

# BEATRICE HOWELL

Bringing You the Stars in "Reel" Satires ROXY, NEW YORK, THIS WEEK (June 14)

Direction MARK LEDDY

K THE ATRES 1270 SIXTH AVENUE RADIO CITY **NEW YORK** 

# Variety Bills

\*

NEXT WEEK (June 21) THIS WEEK (June 14)

Numerals in connection with bills below indicate opening day of show, whether full or split week

# **RKO**

NEW YORK CITY

(Three to fill)

Chile The Carlot Ca

CIAL DENTIST TO THE N. V. A DR. JULIAN SIEGEL
PARAMOUNT BUILDING
This Week: Leon Barte, Emma O'Nell

Colleaum (14-18)
Mann Dupree & Leo
Man Ushers
Man Usher
Man Ushers

## Loew

NEW YORK CITY IN New Yorkers (2) Billy Rose's Small Dilat & Powers (2) Time Cavalcato and the Control of the Co let n...
The 6 ArreThe 6 Arr Tendelie (21)

Robeys A. Francis C. LaPeil Croel & Allene Control Cont

# **Paramount**

BOSTON Copolitan (21) Doyle & Donnelly Dixon & Pai Paul Nolen Demnati Tr BUFFALO
Baffalo (21)
outhful Rhythm
i Norman Co
oan Marsh Co
DeCardos CHICAGO Chicago (21) Block & Sully 4 Gobe Ben Blue

Titl Guizar
Jack Starr
The D'Ivons
The D'Ivons
Marko (14)
Mary Sunde
Callee Brog
Mary Sunde
Callee Brog
Oriental (14)
Griedal (14)
Griedal (14)
Griedal (15)
Griedal (16)
Grie

# Warner

Nira Nash
(14)
5 Wonder Girls
Eddie White
A & M Havel
Foul Harris & H
Donate (21)
Dorothy Crooker
(Jerome Mann
Hal Kemp Ore ELIZABETH

RIIz (21)

Ernie Stanton Co
Frank Convillo Co
Frank Convillo Co
Frank Convillo Co
Rector & Dorcen
Crowell & Alica B
Arthur Boran
Dorority Crooker Co
THILADELPHIA
Forto Notica
Ray Saxe
Leavitt & Lockw'd
Michon Bross
Id Arishornal (14)
4 Delcos
Stewart Sis
Raphael
Mitzi Movfair
Bobby Bixler

# Wilbur Cushman

ANNEONDA
Blueblrd
2d haft (26-28)
Dixlana Rev
Dan Flich
Under Control
Un

BOINE Phoney Ist half (21-23) Champaisne C'CRC'i Blivira Tanal Sid. Marion 3 Tombleweeds Castlers Bd Cavillers Bd Cavillers Bd Cavillers Bd Champaigne C'CRC'il Elicim Tanal George Young

che Wiere Co.
PITTSBURGH

is happy 22-14)
Chicago Paile (Chicago Paile)
Chicago Paile (Chicago Paile)
Chicago Paile (Chicago Paile)
Chicago Paile (Chicago Paile)
Emile & Leons
Teg. Jones
The Jones
The

Sid Marlon
3 Tumbloweds
3 Tumbloweds
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3 Tumbloweds
3 Tumbloweds
4 Tumbloweds
4 Tumbloweds
1 Tumbl

A Sylvan Dancere
Ardelleans
OKLAHOMA CITY
Liberty
1st half (27-30)
Chicago Foilice
Col-Chee Davis
Emile & Leone
Zang & Todd
LeRoy & Pale
Peg Jones
Frances Stanford
Bobby Boilford
Ginger Stover WATERI.OO
Faramount
2d haif (26-28)
Evening on B'wo;
Roismans Co
Richardson 2
Vincent Yerro
Jay Howard
Ben Chavez
Med & Nona
Clifford & Clark
H & R Roisman

# Fanchon & Marco

LOS ANGELES
Paramount (13)
Goorge Jeesel
Hazel HayeeEmily Von losen
Fanchonetten
Paramount Bd

# Independent

CHICAGO
Moreas Alexano
Moreas
Morea

# London

Week of June 17 

Week of Astoria D. H.
Neuman W & Y
Canterbary M. H.
lat half (17-19)
Levil & Lawn
C da half (20-22)
A Frillant Blondes
Jack Stockson
Jack Stockson
Jack Stockson
Ar Jubice Ba
CHADWELL HTH
Hittoni Broc
J. & Hellon Blondes
J. & Hellon Blondes
J. & Hellon Blondes
J. & John Blondes
CHELSEA
Frillant Blondes
Jr Jubice Bl
Jr Jubice Bl
Jr Jubice Bl
Jr Jubice Bl
Nixon & Morrison
Nixon & Morrison

CLAFTON
Nixon & Morrison
Bashful Boys
Antin, Chas & Alvis
EAST MAM
Fremier
Hinton
Hinton
Day
Dave Poole
EDMONTON
Empire
Troiso Mandolineers
EDGEWARE ROAD
Grand

Grand & Welles
Bemands Pigeons
Fell & Francis
ENFIELD
Rilato Cortez Accordion Be Palace Randolph Sutton Toledo Elly & Joa: ILFORD Bobby Howell Bd

**Provincial** 

Week of June 17

Glen Island Casir
Kay Bower
Murray Dancers
Steets Herfurt
Pene Hillman
Don Madison
Donsey Bros Ore
Greystone Mansio:
Charles Buscaglia
International Ore
Paim Beach 3
Hollywood Boye
Healy's 1 7-19) -1-18

# Cabarets Heals's Beals St. Boys Dorls Winston Steanor Blake Sherry Magico Ore H'lyw'd Restnuran Yvonne' Boavler Jack Waldren Princesa Chiyo Paxon Sis Yncz Laveil Gloria Cook

NEW YORK CITY Bnl Mnsette
Arden & Duncan
Geo Marschal
Millord & Anita
M Ferri
Geovignetti

Pletro Harrel of Fnn
J & P Goulding
Ruth Love
Tracey & Lergerd
Milic Lundau Ore The ora. & Temple Jonny Welle Terry Lawlor Marion Martin Ann Graham Catherine O'Neal Hale Hamilton Orc Eugene Jelesnik Orc Hotel Asto

Boan Minage
Pat Roomy
Pat Jack Berger Oro Botel Biltmore Virginia Verrili Florence & Alvare: Jamee Keogan Dick Gasparre Ore Hotel Buckinghen Concuclo Flowerton Edouard Fontans Hotel Commedore

Hotel Delmonico Julie Gliespie Alex Fogarty Harry Tuker Orc Wally Allan
Central Pk. Casini
Leo Releman Oro
Chatham-Walk
Marlo Dl Polo Ore
Chatean Moderne Hotel Edison Chatean Markey Cody Lucille Paul Bese Oro

H & M Kane Peggy Mann Michael Tree Orc Hotel Fifth Ave Mishel Gorner's Ore Hotel Gt. Northers Garron & Bennett Ferdenando Oreb

Claremont Inn
Freddle Starr Orc
Club Guache
Senorita Leona
Club New Yorker
Timmie Dobbin
Jimmie Rogera
Jack Meyer Orc
Club Richman
Henry Bergman

Henry Bergman Wheeler, M & W Coccaput Grove

Hotel Lexington
Wilkine & Meyers
Will Osborne Ore
Hotel Lincoin
Dick Messner Ore
Hotel MeAlpin
Enoch Light Ore
Hotel Montelate
Frank Marcy Frank Marcy Ona Leonovitch Toya Sasebe DeLimas Marti blichel Orc Hotel New Yorker Elmeree Clyde Lucae Orc Linda Lee

Linda Lee Lyn Lucan Wllkins & Meyers Ronnie, Van & K 4 Diplomats Frank Bessinger Hotel Park Lane Max Bergere Orc Hotel Pennsylvania

Vira Niva Crawford & Coskey Jack Denny Orc Hotel Flerre
Capert'n & Col'mb'e
Joe Moss Orch.
Hotel Flara
Emil Coleman Orc
Dorlo & Brooke
Hotel Ritz-Carlion Arman Vecsey Oro Esther Volce Hotel St. Moritz

Cotton Cleb
C Rev Mears
Lettha IIII
Ophela & Plunient
John Henry
Swan & Lee
Lena Horn
Bill Balley
Josele SoctHooker
Cora Roage
Joe La Porte Oro
Cubanaean
Lupe Norlego Motel St. Moritz Alex Batkin Beverly Roberts Rosalean & Seville Eric Correa'e Orc Hotel St. Regis Johnny Green Ore Marjory Logan Jimmy Farrell Virginia Verrell Mario & Fiorla Lupe Noriego Luis & Roeita Antonio & Juanita Cubanens

Delmonleo's

El Morocco

Firenze

Mario & Fioria
Hotel Weylin
John Hoysvadt
Rosaleen & Seville
Charile Wright
Don Richards Orc
House of Lords
Beverly Roberts
Michael Zarin Orc

Delmonleo's
Ted Meza
Jarrow
K & C Joy
Bobby Tracy
Marcella Sherkey
Jerry Baker
Wynn & Wayne
Mike Durso Oro
Deaaville Michael Zarin Orc

Jimmy Keily's

Riviera Roys
Joan Miller
Loulso Sterling
Midgle Parlis
Alma Holsey
Billy Mack
Billy Mack
Carter & Schaub
Frederice & Schaub
Frederice & Schaub
Pearl Forreter
Chan Albert Oro

Le Cabenn Splvy Kay Skidmore Frank Farrell Ore El Chleo
Dolorce & Candido 

El Morocco
Nano Rodrego Bá
Ernie Holet Orc
El Torendor
D J Escarpinter Or
Trini Varela
Dinorah Arguden
Mariluz
Ramon Quiroe
R & R De Caro Satch & Satchel
D'Andrea & Tonelli
E & A Kinley
Al Cazentra
Joan Kowal
Ronno Beck

Leon & Eddle's
Eddle Davis Orc
Billy Reed
Paul Duke
Ann Halnes
Hal Simuson
Lee Gardner
Little Snack
Jacl: Arnold
Sid Hawkins R & R. De Care
Janding A. Perichila
John M. Peri Marden's viera

Marden's viera
Bill, Anson
Bill Logan
Bill Logan
Betty Allen
Baron A Billir
Vera Niva
Monn Levile
John Hole
Lowe Burnoff & W
Carroll Rev
Harold Stern Ore
World Rosen
Mont Rosen
Mont Rosen
Mont Rosen Monte Rosa Frank Marino Peter Gallo Maria Donia

Mon Park Jean Sargent Gear Calvert Gene Foedlek Herrera Ore Normondle Ann White Dorothy Mack

Old Ronmanlan Thais
Sadle Baoks
Jack Hirsch
Ruth Wynn
Ronnle de Camp
Ethel Bennett
Colette Ether Brands.
Colette
Anita Fendorowna
Abrasha Ore
Paradise
L Battencourt Ore

Miriam Verne
Fay Carroll
Peggy McAllister
Paggy McAllister
Ria Rio
Stanley 2
Frank Mazzone
Elenore Wood
Bernice Lee
Tom Monahan'e Orc

Tom. Monthan's Ore
Flace Elegante
Bill Farrell
Frank Lazaro
Rhythm Kinge
Res Ralabow Grill
Val Oliman Ore
Wakeniel
Val Oliman Ore
Wakeniel
Oliver Wakeniel
Josefowitz
Tori Jos

Baril Fomeen C Stork Club Georges Metaxa

The Ranch
Harry Hatts
Mory Ann Mercer
Jackie Holtz
Francis McCoy
Arietta Lacey
Mike Laodsu's Or

Mike Laodeu's Ore Thomashrfaky's Boris Thomasketay Regina Zuckerberg Sammy Colton Harry Littmon Ore Florence Klug

# LOS ANGELES

Beveriy Wilshire Orville Knapp Edith Caldwell Norman Ruvell

KELLS

King's Ciub
Guy Rennie
The Triu
Joey Lee Orc
Club New Yorke
Carroll Wax Orc
Boberts Smith
Jib Engel
Boberts Smith
Jarvel Andre
Lynn Lewis
Ommr's Dome
Bob Bredericke
Henry Galante
Chuy Perez Orc
Dina de Tolly
Releve Lottina
Ger Lottina
Ger Lottina
Ger Lottina
Ger Lottina
Lowis

Falomera Biltmore Bowl
Jinmy Grier Ore
Rhythm Rascals
Joy Hodges
Romo Vincent
Darby & Rudell
Karre LeBaron 3
Maxine T.ewis
Larry Cotton Cafe de Parce
Bill Fleck Orc
Don Santo
Virginia Castle
Thelma Daniele
Leo & Lorette

Town Grill Southland Girls Pat Clayton Jimmie Lee

Jimmy Rogere Sydney Rose Jim Miller Oro

Versalliza Marlon Chase Clemente Orc Jos Smith Orc

Dick Rebertson Jack Ryan Olive White Rich-Cole 3 MacCrea's Orc

Village Barn

Village Nat Club
Jack Fagan
Theer Bron
Beebe Maftet
Allieen Cooke
Val Vestoff
Floria Vestoff
Milton Mann Ore

Waldurt-Astoria Georges & Joina Milton Douglas Carmen Castilio Xavier Cugat Ore Guy Lombardo Ore

Wivel Wynne Rolph

Trouville

Leo & Lorette
Casho
(Asua Callente)
Individual Callente)
Alberto Gultterer
Chiquita
Kirby & DeGago
Bobby Mayorera
Barrett Sis
Burto Servett Sis
Burto Servett Sis
Burto Callente
Burto Callente
Burto Callente
Colover Clab
Aniwa Boya
Club Century
Hal Chansio Orc Edith Davis

Palomur

Don Beator Ore
Joy Lynne
Nell Buckley
Ghezzi Bros
Mait Jong Girls
Hudson-Metzer Gis

Hudson-Metzer Gls
Parls Inn
Pete Contrell Orc
Singing Walters
Helon Rurns
Don & Beverly
Avanda
Dorothy Castle
Lucia Rand

Pirrone's
Ted Dahl Orc
Dot Roberis
Ruth Coffer
Hackott & Sidell
Sally Coy
Sherry's
Tom Prinz Orc

Club Canhansior Orc
Gladys Bagwell
Lester Lee
Cocoabut Grove
Freddie Martin Orr
E Cotton Clab
Leroy Brimfeld & G
Martha & C Ritchie
Dudley Dielerson
House Selection
House Sel Sally Coy
Tom Prinz Ore
Nancha
Laurell
Ted & Salvenden
Diklo Turner
Judy Lane
3 J. Httle Piga
Silin Martin Ore
Ginger Case
Gene Tabor
trene Barry
tene Barry
Marie Revelle
Lesile Sheckner
Marjory Shenly
Nina
Gene Mason
Topny's

El Rey Club
Johnny Herrick Orc
Max Lerner
Hollywnod Stubles Max Lerner
Hollywnod Stublet
Paul Law Orc
Audrey Arden
Buddy Lane
Elaine Arden
Jerry Clifford
Bloine & Elaino
Hotel Roosevelt
Eddie Oliver Orc
Williams Sis

Gene Mason
Tonsy's
Geo...Redman Ore
Eimer
Agnes Johnson
Alf Balls
Virginia Dix
Loon Rico
Dorothy Baker
Betty Lane

which specified that no criminal or civil liability exists providing due reedit is given in using quotations from copyrighted matter, altitucing the control of the copyrighted matter, altitucing merely inclental and not reasonably-avoidable' use of copyrighted work in films or broadcast about current events.

Despite strong pressure from numerous sources, the committee mum damage provision which has Mme. Charova Irv Bercawitz Gertle Bullman Ches Doherty Rev Town Casino
Geo Owens 3
Ray Hunt
Tony Parco
Nina Rhodes
Buddy Wagner 6

did not see fit to retain the mini-num damage provision which has drawn such violent protests from broadcaster. New bill, like the final State Department proposal has \$20,000 maximum and retains the provision stipulating that the ward shall be jarge enough to prevent operating as a license to intringe.

### 56 Years' Limit

56 Years' Limit

Section regarding extension of protection period in conformity protection period in conformity period in conformity period in conformity in the conformity in

Another minor change makes more explicit the standing of films, the bill stipulating that the right more explicit the standing of films, the bill stipulating that the right to exhibit the copyrighted would be a motion picture to perform or produce a drama. This—pute schibition in a distinct class, where formerly the legislation lumped dramas, motion pictures, choreographic works and pantominess.

pantomimes. Allowance is made for the delay encountered in getting consideration, latest version providing that the amendments take effect on Nov. 1, 1935, instead of on July 1 as suggested by the State Department or August 1 as provided in the first draft.

# Senators Hi

Sharp, although indirect, slams were taken at the American So-clety of Composers, Authors and Publishers by Senate Patents Com-Publishers by Senate Patents Committee in its report urging enactment of the Duffy copyright law, Pointing the need of immediate reform of the present law, the committee emphasises that development of broadcasting and pictures calls for a better deal for consumers of protected works. Report ers of protected works. Report says the bill will provide added protection to users of music and literary products through abolition of the minimum damage clause.

of the minimum damage clause. The bill 'includes a considerable number of provisions definitely for the purpose of preventing any undue advantage to be taken by the owners of copyright in respect of the consumers of copyrighted works, 'Chairman McAdoo explained.

plained.

Regarding the prosent \$250 minimum, the report declares "existence of such a provision, as well as some others of the remedial provision, has a significance much larger than the mere matter of collecting damages. Producers and consumers of literary and artistic works make use of these provisions as make use of these produces the provision of th liance of property owners upon the law to defend them against unau-thorized uses of their property.

thorized uses of their property.

The committee is firmly of the opinion that to climinate the statutory minimum of \$250 for in-fillaxement without proof of damages is to eliminate the cider factor in the use of the law for bargains, sometimes for cocceive purposes. The maximum is fixed ref. \$200.00. four times the amount committee the properties of th

straining orders. In making this change, the committee claimed a clause which protected newspapers, magazines, and newsreels against injunctions designed to prevent injunctions of a copyrighted photograph and added a new clause which permits issue of restraining orders after judgment that the reproduction is an infringement of copyright. The latest edition of this legislation of the production are not provided in the production of the production is an infringement of copyright. The latest edition of this legislation of the production of the production is an infringement of copyright.

# Copyright

(Continued from page 3) no injunction could prevent broad-

casting, publication or distribution of printed matter, or distribution or exhibition of films except in cases when the court is convinced that the defendant is unable to pay whatever damages may be assessed or has commenced manufacture of the publication or film or rehearsal of the broadcast with actual knowledge that copyright was being infringed.

fringed.

Thus, if a copyright-owner could show that the intringing action was premeditated, he would be able to the up papers, films, magazines, or breadcasts with temporary restabilities of the control of the contr

# Equity Rules in Rehearsal Pay After Post Vote Squabble; Sunday **Matter Goes Out on Referendum**

Managers will be required to pay \$20 weekly to all principals and \$15 weekly to choristers for sustenance during rehearzsis starting next season. Equity's Council so ruled yesterday (17) Equity also ruled that not wo juniors (\$20 weekly) out of every 10 players can be out of every 10 players can be out of every 10 players can \$40 be the lowest salary for others.

Equity's Council, at a session last week, failed to act on the two important issues-rehearsal pay and the senior-junior minimum salary matter. Instead the session was de voted to squabbling over a proposal to name a board of inquiry to investigate charges made by president Frank Gillmore against the Actors Forum, the younger, progressive group in the organization. Motion was rejected.

was rejected. Unscheduled inquiry matter arose when a petition was presented to the Council. It set forth objections by Forum members to the remarks credited to Gillmore following the annual meeting and election, when the group failed to elect any of its candidates on an independent ticket. Gillmore's comments were to the

Gillmore's comments were to the effect that the Forum, in not presenting its ballot until May I, deliberately delayed so as to cause the administration addition work and expense. Regular ticket was malled out to members on April 26, four days before the opposition state appeared, and Gillmore declared he had waited longer than usual, aware of opposition activity.

### Gillmore's Point

Gillmore's Point
Since the regular ticket was
ready March 4 and the mailing held
back about three weeks longer than
usual, Gillmore added: 'I therefore
feel that any accusation against
the fairness of the administration
feel that any accusation against
the fairness of the administration
and according to the class rounds
and according to the class rounds
and according to the class of the
borne in mind that there has been
no opposition ticket since 1220 and,
after waiting as long as we did in
mailing the ballots, there was no
mailing the ballots, there was no
way would be sprung on us at the
last moment:

Members are supposed to act for

'Members are supposed to act for the best interest of their association and save it money and labor. On this

the best Interest of their association and save it morey and abor. On this occasion the opposition falled to observe either. It is with sincere regret that I note the growth or radicals within our ranks, which, it is a simple of the control of th

Because of the discussion over the inquiry motion Council was four days before the opposition slate called into session Monday (17) although during the summer the body usually meets every other body usually weck.

week.
Although most of the time was
devoted last week to the petition.
Council voted to put the matter of
Sunday performances up to the entire membership. That will be a sunday performances up to the en-tire membership. That will be a referendum vote, the slips being slated to go into the mails next week, with August 1 the deadline for returns. Date is set so that the lesses may be disposed of before the start of the new season.

# BURR BUYS 'JILL'

Will Use Jack Haley and Ann Soth

London, June 9.

Courtney Burr has closed a deal with Jack Eggar for the American rights of 'Jill, Darling.' Burr paid \$3,750 down.

Burr intends to stage the show on Broadway in the fall, with Jack Haley and Ann Sothern to co-star. He is also anxious to have William Mollison, who staged show here, to come over to New York.

# Col. Prof. Arbitrating Scenery Strife Over Carroll's '32 'Vanities'

Milton Handler, professor in Co-lumbia University's law school, took testimony Monday (17) in the matter of the United Scenic Artists' claim of \$6,000 against Earl Carroll. Claim pertains to the 1932 edition of Claim pertains to the 1932 edition of Vanities' and has been in contro-versy since then. When the man-ager sought injunctive relief recent-ly, the court appointed Handler to act as referee, his decision to be final. Decision was reserved and both sides ordered to file briefs Fri-day (21). Scenic union refused to permit its

day (21).

Scenic union refused to permit its
members to work on 'Sketch Book'
until the claim was adjusted. Carroll made a gesture of dismissing,
the cast after one veekend of rehearsals, then called the players
back.

# VIENNA VOLKS PLOTS HEFTY LEGIT SEASON

Vienna, June 7. Emil Jannings is scheduled to ap pear In Forzano's 'Peter the Great' at the Deutsches Volkstheatre in

Vienna during the next season. Vienna during the next season.

Also Director Jahn is preparing
guest performance of Christo Mardayn and Max Paulsen in Hans
Falladas' dramatization of his best
seller 'Little Man What Now,'
Albert Bassermann in an Ibsen
sertee, and Kaethe Borsch in a

søler Little Man What Now, Albert Bassermann in an Ibsen sermann in an Ibsen sermann in an Ibsen sermann in an Ibsen sermann in Antibert Basser in an Antibert Basser in Antibert Basser in Antibert Basser in Blizabeth, Friedrich Schrey-Wortherse's and Raimund's 'Albert Basser's Antibert Basser in Blizabeth, Friedrich Schrey-Wortherse's And Raimund's 'Albert Basser's Antibert Basser in Basser in the part of Rappelkopf.
Following have contracts for the whole season's Fritz Schauf, Paula whole sanson's Fritz Schauf, Paula Richard, Egon von Jordan, Peter Wiedmann and Hans Thimig.

# Mexicans Want Gov't Financing of Legits

Mexico City June 18. Resolution at convention here of theatrical and public entertainment

artists and workers unions petitions artists and workers unions petitions the Ministry of Edu. tion to act upon a measure approved by the third time of the time of time of

### BARRY VICE HIGGINS

Tom Barry has been engaged to acceed Peter Higgins in 'Sketch Book,' which recently opened at the Winter Garden, N. Y.

Barry will go into the revue Sat-irday (22) matinee.

# Ullman Plotting Three Plays on Own in Fall

James Ullman, formerly asso-clated with Sidney Harmon on pro-duction, will produce three new plays on his own next season. Plays are 'Introduction to Love' by Donald Davis, 'Smoke Screen' by James Warwick, and 'Sweetest Lit-bia Guv', a comedy with radio back-James Warwick, and 'Sweetest Lit-tle Guy,' a comedy with radio back-ground by Aaron Stein, radio editor of the New York Evening Post. 'Smoke' will get a summer stock tryout first.

# 'Anything Goes' Clicks in London. 2 Others Don't

London, June 18. 'Anything Goes' opened at the

Palace Friday (14) and looks like a mash hit. Show was lavishly pro smasi nit. Snow was isvisiny produced by C. B. Cochran and got a tremendous ovation from the first-nighters. Jack Whiling was acclaimed as a star by the first-nighters. Other leads are handled by Sydney Howard and Jeanne Aubert in the Victor Moore and Ethel Merman original roles.

"To Mrs. Carrolis' at the Saint Martin's Wednesday (12) was writ-ten by Bayard Voiller's wife. It is a psychological study of murder but doesn't seem likely to get anywhere.

"Accidentally Yours' at the Shaftesbury Thursday (13) is an adaptation from a French farce starring George Robey and Delysla. Despite the names it doesn't look 'likely.

Despite the names it doesn't look likely.

Whitley presented the Child edition of his Midnight Pollies' at the Dorchester hotel Rollywood Beauties, who were the main feature of the last show, are retained in the new edition, as are also the Three Saliors, with a new series of stunts; Diana Ward, with a series of stunts; Diana Ward, with a new series of stunts; Diana Ward, with a new series of stunts; Diana Ward, with a new leaf to stunts; Diana Ward, with

# Equity Mag Debates 'Constitutionality' of **Elections to Council**

A debate over the 'constitution-ality and fairness' of the received Equity election, when the regular ticket (in memory the Company of the C steam-rolled, that the election was 'un-American and un-democratic.' Result, from the reader's stand-point, seems to be a Mexican stand-off, with both sides figuring they have the edge.

Philip Loeb, accredited head of the Actors Forum, presents 'the case for the independents,' with Paul N. Turner, Equity counsel, presenting the administration's side. Each side is presented with the argument of the other and a rebuttal from both.

both. Principal contention by the indies is that the election was not conducted in the fairest way possible under the constitution. Ground is that the regular ticket was mailed out prior to the opposition and those promptly scuding back the administration state were not permitted to change their votes unless attending the meeting.

attending the meeting.

Administration contends that since it waited much longer than heretofore in mailing out the ballots, the fault, if any, belongs on the opposition's door-step. Points are the opposition of the opposition o in ndvance, so that all members have sufficient time to mail their

# **Carroll Wins Another Skirmish: Cuts 'Book' Cost Despite Equity**

### LANGNER SETUP

Hope Newcomb, Manager, Washer on Press in Westport

Westport, Conn., June 18.

Hope Newcomb, for the past 10 years Lawrence Languer's secretary, becomes the manager of his iary, becomes the manager of his Country Playhouse here this season. Kitty Waish will be treasurer and Korma Taylor, secretary. Tom Adrian Cracratt is seenic designer and Ben Washer is handling press. Mrs. John Wharton will assist Langmer as technical director. Permanent company headed to Tom Powers, Frances Zuller, Kathleen Cornegys. Mrs. World Kathleen Cornegys. Mrs. World William Company. The Country Wife in New York, with Ruth Gordon as first guest star. Opens season July 1.

# Lederer, Lockhard Staging Fresco Coast Spectacles on Slice

Hollywood, June 18.
Francis Lederer will direct and star in 'Romeo and Juliet' and 'Hamlet' at Berkeley in August. He has let' at Berkeley In August. He has played in both Shakespeare produc-tions in Europe. Gene Lockhard has been engaged to direct the pantomime 'Sumurum' at the Holly-wood Bowl. Panto is a feature of the Summer Symphony series. Both Lederer and Lockhart will receive suarantees and percentages of the take.

Berkeley season is the Northern Berkeley season is the Northern California opposition to Hollywood Bowl. Same conductors and solo-ists appearing in Hollywood, follow the local engagement with Berkeley dates.

# VINE STREET BACKERS HAVE 20G TO SPEND

With backers of the recently resonand You Street said to be with the formal of the recently resonand You Street said to be with the formal of the recently resonand to put the house over, management is holding 'A Notorious Lady over currently for a second week. House and company operating under a low mut, although fully under a low mut, although fully called the with total deficiency for the with the said deficiency for the contrast the said of the recent the

beyond \$500.

Several deals for other attractions are on, with Paramount still angling to use the house for tryouts of future screen material.

# Prof. Children's School Alumni to Put on Plays

members of the Profes slonal Children's School are form-ing a Right Wing Group to produce legitimate stage shows. Though ing a kight Wing Group to produ legitimate stage shows. Though still in the organization stag group is reported to have to backers and is negotiating for theatre. Stated intention of grot is to keep all propaganda, wheth communist or socialist, off ti-boards.

and makes and propagatand, whether to acards. Off the towards. Only alumni members of the school now in New York City will appear in the productions at first. Alumni of the school includes Gene Raymond, Milton Beric, Ruby Keeler, Tom Brown, Spencer Bentley, Ashley Buck, Marguerite Churchill, Kenneth Delmar and Alumni in Hollywood will be asked to serve as honorary members of the board of directors.

### Sillman's Trio

Salary cut affecting about 10 principals. In Sketch Book, Whine comparison in the comparison of the co

# Sidney Phillips MG Scout; May Also Act In Its Legit Affairs

Pinch-hiting for Billy Grady as talent scout in the Metro organization east for some weeks, Sidney to the mean state of the mean state of

# BALIEFF'S 'SOURIS' DUE **BACK IN NEW VERSION**

Nildta Balleff, who recently re-turned from a tour with Lucienne Boyer's 'Continental Varieties' of which he was m.c. (conferencier), will head a new edition of 'Chauve-Souris' next fall. Revue will open in New York and, following an

Souris' next fall. Revue will open in New York and, following an American tour, is slated to go around the world.

Several numbers of the original russian revue will be retained, definite feature being the Parade of the Wooden Soldiers'. Claimed of the Wooden Soldiers'. Claimed on the Wooden Soldiers' claimed an owner when the world in the w

Chapter Souris was originally introduced by Morris Geet and it scored an unusual run on the Century Roof in 1922. Other versions were presented by Gest and Balleff in 1925, 1927 and 1929, with the "Wooden Solidiers" always relained. An attempt to do a different type of revue in 1931 flopped at the Ambassador theatre, N. Y., Gest will not be concerned with the forthcoming Balleff show. Campbell Casad with be in advance and Elliott Foreman back.

# Knight Play Tryout

Stroudsburg, Pa, June 18.

'Mr. Smith,' first full length drama by Raymond Knight, WZ radio scribbler, will be presented by the Puck Hill Players under the direction of Cornella Stabler Gillam, in

Leonard Sillman will produce three plays on Broadway this Fail. Sraymond Knisht, WZ radio three plays on Broadway this Fail. Sraymond Knisht, WZ radio scribbler, will be presented by the Will start in late August, after try-late the Chemches Dane's Broom Staces (will be the initial production. This will be followed by 'New Faces; stage will be fallowed by 'New Faces; stage Strike Back.' a revue, to be summer-tried first. Last is 'Happy radio (Gandolphi) of the Met. Opera, and Magda Miller of the Juilliard Sy Mars Reverbohm.

# GOV'T WILL BE NO 'ANGEL'

# National Theatre Bill Oked by Judiciary Comm.: Now Seems Sure

Washington, June 18,
Contrary to all expectations here,
Senator Wagner's Nations here,
Senator Wagner's Nations here,
Senator Wagner's Nations here,
Senator Wagner's National street,
Committee last week and looks all set to be added to the statute hooks. Measure got a Senate oke some weets back and only pessuage by the House now blocks the way.

Despite sharp opposition within the committee, the Judiciary group gave the proposal a warm pat on the back Saturday (15), majority recommending enactment without mendment. Bill would grant a Federal charter to an 'American the statute of social and are and literature including the theatre.

Verper Use of Leisure'

One of the recognized problems of social and economic importance

ciuding the theatre.

'Proper Use of Leisure'

'One of the recognized problems of social and economic importance in the United States' today is the proper use of leisure time. The International Theatre and Academy will permit a study of the problem of the use of leisure time in the many ways made possible through patronage of the arts, including the theatre. Presentation of the two theatre. Presentation of the two theatre, the presentation of the committee, make the use of leisure time a thing of benefit to the nation. The committee was impressed with the need for such a movement of the presentation of the committee that the need for such a movement and the presentation of the committee was incorporated that the could make to America and of the ability and carnest devotion of its endorsers. This committee is of the opinion that should the Congress incorporate the National Theatre and Academy it would render a great service.

# Courtneidge-Hulbert Musical Set for Fall With American Score

Long delayed West-End re-appearance of Cicely Courtheldge and Jack Hulbert in a new musteal looks like materializing at last. As originally intended, Jack Waller will sponsor the show. Waller will sponsor the show the show the show the show been submitted to the stars and passed upon favorably. Unlike most of tile Jack Waller musicals, this one will have the music written by well known been submitten by well known the show the show the show the show Show, which will be some showers.

however.
Show, which will be readied for the fall, is likely to go to one of the Associated Theatre Properties houses, with either His Majesty's or Adelphi theatres favored.

## Dunning's Daughter

Similing's Daugnter
Westport, June 18.
Virginia Duming, 16, daughter of
Pullip Juaning, playwricht, and an
Professal, and an Professal, and an
Professal, and an American State
Maline, where she will join the
Lakewood Players.
Dunning lass will appear throughout the across and will have a small
out the across and will have a small
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# CENTRAL CITY REVUE

Robert E. Jones' Own Idea; Opens Fourth Season July 6

Den ar, Juno 18.
Central City opera house will open
for its fourth annual festival July
6 to 20. Presentation this year will
be 'Central City Nights,' 24 seenes
being a musical revue, only two
seenes to be given without music.
Robert Edmond Jones, director for
the four years, has written the

script.
'Central City Nights' embraces script. Central City Nights' embraces scenes taken from the theatre of the firm the mean continuation of the peraces of the firm the collist of the peraces of the collist of the peraces of the collist of the collist of the collist of the collist of the firm of the development of the dance in the 19th century from the gavotte to the French Cachucha. Among those who will appear are Nan Sutherland, Dorothy Chapman, Clifford Neurahi, Heien Freeman, Kathryn Neison, Perry Ivans, Nica Stathyn Neison, Perry Ivans, Nica Frank St. Leger, conductor of the Civic Symphony at Houston, Texas, is musical director, and has written the score. Russell Lewis is directing dances.

# Irv Berlin Will Da 5th 'M. B. Revue' With Harris in Fall

Fifth 'Music Box Revue' will be produced for around the Xmas holidays, after a lapse of 12 years. The last (fourth edition) of this series was produced in 1923, with Fannie Brice and Clark and McCullough. Irving Berlin, as in years past, will be music and Bries and State of the Market of the Mar

nual proposition at their own the-atre.

Hassard Short will produce; sketches will be selected, with Móss Hart and others to contribute.

The proposed 'More Cheers' is cold. As a No. 2 to 'As Thousands Cheer,' the revival of the 'Music Box En use,' was decided upon Instead

cold. As a No. 2 to 'As Thousands' Cheer', the revival or the 'Music Box Re' use' was decided upon Instead. Some of the sketches by 'Hart Inductive Cheer', the revival of the 'Music Box Show. Berlin returns to Hollywood and a scoond RKO-Radio picture this week, stopping off in Chicago for the RKO convention en route, He just mished 'Top Hat' and his next Latter will take Pred Astaire out to with the and talls into a gob's uniform and in this film Berlin may interpolate some of the wartlme stuff he originally had in his 1917 production of 'Yip Yip Yaphank' produced wh. a Sat. Irving Berlin Production of 'Yip Yip Yaphank' produced wh. a Sat. Irving Berlin Because of his forthcoming Broadway show, Berlin's palaver with Mt-G wanting to make a film version of 'As Thousands Cheer.' the Berlin-Hart hit of two scassons ago.

### Shubert Shakeup

General shakeup expected in the Shubert office, with the switching of David Fluestone from general man-uager of that office to manager at the Winter Garden, on Broadway. He is replaced by Ray Whittaker, for-mer manager of the Kanass City Opera House, who assumes his new job hamediately,

OD immediately.
Understood this is the first stroke
in a thorough dry-cleaning for
Shubert headquarters.

### ORLOB'S DOWLING SHOWS

OKLUS'S JUWLING SHOWS
SILL'ARE City, Jime 18.
I Hapold Orloh, former resident of
this city, in town visiting relatives,
is finishing up on the books of 'Girl'
Shy' and 'All American Girl,' musical councelies being prepared for
Eddic Dowling.
He also has a Paramount film deal

# ONLY INTENT IS TO HELP IDLE

RFC Coin to Play Producers Impossible, Washington Insists-Methods for Aiding Unemployed Actors Under Consideration

### RELIEF PROPOSALS

Washington, June 18. Repeated reports that Federal gencies still are likely to come forward and angel strapped legit producers drew stern denials in government circles last week, as talk continued about possible means of launching relief projects giving jobs to actors, musicians, and stage

Published yarns that Federal Emergency Relief Administration will send out up to 50 road comnanies on a self-liquidating basis panies on a self-liquidating basis under the direction of an individual and connected with the commercial theatre were dubbed "rehash" by key officials, who squelched New York tips that there still is hope of government aid. FERA bosses said they are entriely out of this picture, and that nothing can be expected in the way of cash for financing of private productions.

Only remaining hope for commer-cial operators is the Reconstruction Finance Corporation which is, and for months has been, cold to all legit overtures. RFC is putting its coin only into proven ventures and is insisting on gilt-edged security for its advances.

### Relief oves

Discussions about possible relief moves are still going on, although no details have been agreed upon. Officials said every concelvable plan has been talked about, but were extremely emphatic in insisting that nothing is set.

nothing is set.

Relief Administration has no money yet and is not likely to get any which might be used for an actor-relief program until some concrete scheme has been worked out, passed by the division of applications and information, recommended by the works allotment board, and offer by President Roosevelt. FERIA proposal to take care of unempoying actives has been submitted to the actors has been submitted to the application division by any public

In knifing reports that actor aid might be provided through govern-ment speculation in theatrical venment speculation in theatrical ven-tures on a straight commercial basis, Federal officials repeated with great emphasis than any steps to create work for stage-hands, musicians, and performers will be on straight relief basis.

will be on a straight relief basis.

Subsistence Wages

This means subsistence wages not exceeding \$34 monthly, in direct contrast to commercial scales and received the subside the subside subside the subside t tion, although the door is not closed on this idea

# Shuberts Call Off Operettas, Draw Fire on Coast from Local Group

### WHITEMAN IN 'JUMBO'

Orchestra Added to Big Cast, Re-hearsals Sept. 2

Paul Whiteman orchestra is the Paul Whiteman orchestra Is the latest addition to 'Billy Roses's Tumbo,' circus musical, now slated to start rehearsing Sept. 2 under direction of Allen K. Foster. Jimmy Durante, Donald Novis, Ella Logan, the Medranos (foreign equine act), and other circus specialties are set. Rodgers and Hart have completed

the score (Jerome Kern was slated to do it originally) to Hecht and MacArthur's libretto. Show is slated for Hippodrome,

# **LEGIT CA COIN** TO BE CUT UP

Legit Code Authority met last was decided to awat final action by congress on the NRA, the body agreed to liquidate its treasury. Since the meeting measure passed in Washington extending NRA in outline for nine months as a stop-gap.

months as a stop-gap.

As indicated previously, legits appear favorable to a plan for forming a committee representative of all factions of the theatre to operate along the lines of the C.A. General idea back of that is to foster better feeling between these factions and it agive representatives are the series of the called problems for the tions and to solve problems for the purpose of bettering legit.

There is about \$1,400 in the bank account. Coin is to be divided bank account. Coin is to be divided pro rata among those groups which contributed last season—managers, Equity, stage hands and musicians. Authors League contributed originally then withdrew entirely from the Authority. Understood the League will not receive a refund. There was about \$4,000 in the till originate the contribution of the contribu originally.

originally.

No funds were collected during the past season. It was proposed that each show and theatre pay a fixed fee when operating. That was ruled irregular, C.A. then adopting a rule calling for one-tenth of one percent of the gross. That appeared acceptable to the NTA but no order to collect was ever issued.

# Ferry's Musical

Felix Ferry, who has imported American revues for the Monte Carlo casino the past two summers, is in New York huddling with Louis Shurr on talent for a proposed London legit musical. This will be Ferry's first legit try.

Ferry's first legit try.

He salls back to London in two
weeks, returning a month later to
escort the Broadway talent abroad.
Songs and sketches will also be
lined up in New York and the costumes will be designed in N. Y.
and executed in London.

### St Louis Deficit

St. Louis, June 18,

Deficit of \$50,030.60 marked the lose of the first fiscal year of the Combinal Auditorium here. Total close of the first listed year of the Municipal Auditorium here. Total gross receipts reached \$38,490.01. Manuzer James E. Darst, in report, mentioned that \$28,537 of total ex-penses represented non-recurring

type.

Tax free building and competitor of local theatres on many occasions has managed to survive bitter attacks as the city fathers stand from in declaration that the auditorin can be used for any purpose. No mention of taxes, interest on bonded debts, deconsisting the property of th tacks as the city fathers stand firm in declaration that the auditorin can be used for any purpose. No monition of taxes, interest on bounded debts, deprectation, Insurance, etc., in the report.

Los Angeles, June 18 Town is heading for a light opera tug-of-war this fall, with the Shuberts on one end of the rope and a local group, which has been producing current revivals at harmonic, on the other. Both plan revival seasons in October.

Trouble started when the Shuberts suddenly soured on the local faction, of which Edwin Lester is the managerial chief, over contracts for the spring revival season, which ended here last Saturday (15). Original schedule called for a week each of 'Vagabond King,' 'Chocolate Soldier' and 'Blossom Time,' 'Soldier' was held over a week and latter two shows were set for two weeks each to follow in San Fran-

Shuberts suddenly refused extension of contracts to allow the continuance, thus at the last minute tinuance, thus at the last minute tossing 30 people out of work here and in Frisco. They further raised the ire of the local faction by wiring that holdover of 'Soldier' and wnove up one week of 'Blossom Time' was out of line,

Time was out of line. Philharmonic crowd is pienty wore, claiming Shuberts are ducking an established tradition of the business in refusing to allow run extension. Lester is manager for the group of civic leaders under the corporate name of The Founders and had L. E. Behymer and Merle Armitage, L. A. impression, associated with him in the presentations.

tions.

Understood Shuberts excuse is that they have to worry about their own productions, it being reported they have closed a deal for six to eight revivals this fail, opening Oct. 12 at the Shrime Auditorium, worked out between J. J. Shubert, who has been in Detroit producing a summer series, and Shrine of-ficials, who were enroute to the national convention in Washington. George Mossier is representing the

Shuberts here.

Shuberts are reported to have leased the Shrine for \$300 a performance and plan scale of 25c. to \$1 for the 6,800 scat house. They plan to bring principals from the cast and recruit minor parts and chorus locally.

chorus locally.

With the apring season showing unusual b. o. strongth, plus results of a questionnaire to all subscribers for the three shows, local group is the Philharmonic middle of October. Will import guest stars, picking balance of casts from local talent and pictures, alming for cluborate productions at \$2\$ top.

# Tucker, Brice, Richman, Josy Baker Reported Set for Next 'Follies'

Paris, June 9. Josephine Baker says she'll ap-pear in the 'Ziegfeld Follies' next season.

Before salling for America sho has a film to make in French, Princess Tomiom, to be directed by Edward T. Greville. Fart of film will be shot in Tunis.

Lee Shubert huddled with the Lee Shubert hiddled with the Ritz Brox, last weck before leaving for Montreal with Claude P. Grene-ker, who accompanies him to Eu-rope, sailing from the Canadian port. Shubert tentatively lined up the Ritzes for the new Tollies."

# Plays Abroad

### Je Vivrai un Amour ('I Shall Live a Great Love')

| Three-net play by Steve Passeur, pre-                                            | i. |
|----------------------------------------------------------------------------------|----|
| Three-act play by Steve Passeur, pre-<br>sented by Georges Pitocit at Mathurins. | ľ  |
| Paris.                                                                           |    |
| Modelto                                                                          |    |
|                                                                                  |    |
| MarieLouis Sainu                                                                 |    |
| DlymreNora Sylvery                                                               |    |
| Camille                                                                          |    |
| Daude Ludmilla Pitceff                                                           | ď  |

This curious and beautiful piece by Sieve Passeur opens at the end of the season because Ludmilla Pictoeff, playing the femme lead, fell is a couple of months aco, during like a couple of months aco, during operation. Passeur, despite the fact that the time of year will prevent a long run, insisted that the play red, rather soon as that the play red, rather soon as that of the red, rather play is a psychological and framatic study of a woman's love. Has which two women (Claude and Dominloue) fieth for a man (Camille). First Dominique wins him back, and then she gives him back to Dominique, with his consent—all between two curtains. And it's convincing.

all between two curtains. And it's convincing.

Part of thinds is mest for any part of curtains actives. She's a young girl hipped on love—I'll live a great love, or I won't live at all is her key line. But he was a series with the she's crazy about him, but although he says he loves her she lands on sore about it. And that land the contract of the she was a series when the she w

inft so sure avonates to the own love. In makes no difference to her own love. In the sure of the sure

| London, June 4,                             | ı |
|---------------------------------------------|---|
|                                             | н |
|                                             | п |
| pony, at the Westminster theatre, June ?,   | н |
| in ay, at the westminster theatre, June ?.  | 1 |
| 25, under the direction of Hillian Edwards. | н |
|                                             | ŧ |
| Stella Merlel Maore                         | н |
| Mrs. Dingi y Dinna Vernna                   | н |
| D. Canana Bankara Dinna Vernna              | t |
| Dr. George Birkeley Fdward Lexy             |   |
| Vanessa                                     | 1 |
|                                             | 1 |
| Matt to SwittSkella May                     | 1 |
| Muid to Vanessa                             |   |
| mb. T                                       |   |
| The Vabou                                   | 1 |
| UncleLlanel Dymnke                          |   |
| Mother Elleen Ashe                          | п |
| Little Girl                                 |   |
| Man in Bowler lobert Hennessy               | П |
| man in Dimic tobert Hennessy                | ı |
| Lecturer                                    |   |
|                                             |   |

author of 'The Moon in the Yellow River,' and third, 'Hamlet.'

author of "The Moon in the Yellow River," and third, Hamlett.

Yalnoo' is a fantastic and interscaling common the title of the control of t

the very people for Whom ne rought-Interestingly written, splendidly acted, and artistically produced, it will have a limited appeal to the in-telligentsia and is well worth pro-ducing anywhere for a brief period by a management more intent on artistry than commercial profit.

### NIGHT MUST FALL

London, June 1.
Thriller in three acts by Emlyn Williams.

| theatre, May 31, '35.     |          |
|---------------------------|----------|
| Lord Chief Justice Eric   | Stanley  |
| Mrs. Bramson              | Whitty   |
| Ollvia GrayneAngela I     | Baddeley |
| Hubert Laurie Basil       | Radford  |
| Nurse LibbyDorothy        | Langley  |
| Mrs. Terence              | farrison |
| Dora Parkoe Betty         | Jardine  |
| Inspector Ecisize Matthew | Boulton  |
| DanEmlyn 1                | Villiams |

the people's wrath. Last scene shows them again as exiles, years later, in the same London cafe as the first.

nc nrst.
Scenes are well chosen and presented. Principal characters do not lack human interest, but hardly claim much sympathy. Background of the luxurlous 1860's lends itself particularly well to stage presentation.

odry does a very good portrait of the weak, neurasthenic emperor, hair Bohemian and half mountebank on the throne. Rest of the cast do not give sufficient illusion. On the whole, one of the best productions of the National theatre this year, but not good enough.

# AUTOUR D'UNE MERE

('Around a Mother')
Paris, June 8.

| Dramatio action in three parts, by Jean-<br>Louis Barrault, based on novel by William |
|---------------------------------------------------------------------------------------|
| Louis Barrault, based on novel by William                                             |
| Faulkner, 'As I Lay Dying.' Sat and cos-                                              |
| tumes by Fellx Labisse, chants by Tata                                                |
| Nacho, At Montmartre (Atelier), Parls,                                                |
| Anse Bundren                                                                          |
| Cash                                                                                  |
| DariJean Daste                                                                        |
| JewelJean Louis Barrault                                                              |
| VardsmanBaby Guy                                                                      |
| Paytor Yves Gladine I                                                                 |
| Addie Bundren Jean Louis Barrault !                                                   |
| Dower Dell                                                                            |
| Woman                                                                                 |
|                                                                                       |

This fellow, Jean Louis Barrault, is versatile. First he's the author of this 'dramatic action,' based on Faulkner's novel. (And don't call it a play; nothing could be further). Then he plays the male lead.

men he plays the male lead.
On the program, a, woman, France
Igne, is cast as the dying woman
herself—the mother. But on the
first night a gent stepped out before
the curtain rose and announced that
there was a change—the same actor
was going to play the mother and
her son.

# GRIEF GOES OVER

. London, June 7.

New play in three acts by Dr. Merton
Todge, produced by Auriol Lee at the Globe

| theatre. June 6. '35. |                  |
|-----------------------|------------------|
| Hester                | Dora Barton      |
| Tony Oldham           | Ronald Ward      |
| Lady Maddox           | Winifred Oughton |
| Blauche Oldham        | Sybli Thorndiko  |
| Kim Oldham            | Goeffrey Nores   |
| Mary Lou Maling       | Mary Jones       |
| Judith Oldham         | Sylvia Coleridgo |
| David Oldham          | Clive Morton     |
| Police Inspector      | rge Chamberlain  |
| Nanny                 | Billot Mason     |
| Joan Trevor           | Helen Vayns      |
|                       |                  |

Curtain falls with the mother seated on a couch and mumbling something about life going on.

something about life going on.
If this is a play Shakespeare was
not a playwright.
Author wrote "The Wind and the
Rain, which is now in its second
year in London. Questionable if
Merton Hodge's second play would
be received seriously by any producer had not 'Wind and the Rain'
caught on.

Security of the state of the st

| London, June 5.                          |
|------------------------------------------|
| Comedy in three acts by J. P. Priestley. |
| produced by Codric Hardwicke and the au- |
| thor at the Apollo theatre. June 4, '35. |
| Kelth Flaxman Anthony Ireland            |
| Julia Chertsey Madaleine Carroll         |
| Hector RoddDavid Horne                   |
| Dolly Kelvin                             |
| Norman Sims                              |
| Mr. GrosterFinlay Currie                 |
| Miss Worrall                             |
| Fay Haggerstein Barbara Warth            |
| Mark Dowser                              |
| Helen PullyNancy Pritchard               |
| Frances                                  |
| a a more a maring                        |
|                                          |

painting, she sets her heart on going to Paris to study. Mother objects; Mark faithst, they go to Paris, There at the Academy she meets the great painter, Bastlen-Lepage, but is too jealous of her fame as an artist to respond to his love.

When her rival Louise Brasius.

July 18 too jealous of her fame as an artist to respond to his love.

When her rival, Louise Breslau, Maria in a state of hysterical rage, goes to the other woman's studio, her riding whip in hand. But she las won over the strong person, the strong person, the strong person that the strong person the strong person that the strong person is strong to the strong person to the strong person to the strong the str

### Walpurga und Agathe Vienna, June 4.

Vienna, June 4.

Tragedy in three acts, by Aired Gruenes, wald: premiere at Akademie thaatre: director, Philipy Zeskan. leibtreu Agatha leibtreu Agatha Mayer Ex-Capiain Krueger. Siebert Marie, his daughter. and Janean Schlmmerling. E Incuration of the Pray Killemann Schuldt Frau Killemann Scholdt Frau Killemann Mayer Mayer Linde: Mayer Maye

Very dismal for the sake of being dismal, rather than for the sake of presenting a significant problem. presenting a significant problem. Story of two old-mald sisters; Agathe, quite full of the milk of human kindness, and Walpurga, full of misanthropic impulses and bitterness, and a desire to dominate. They are devoted to each other and live in a small German town in the time before the war.

# **Inside Stuff—Legit**

Furnishings of his little house in the Sutton place sector, saddles and other stable equipment and choice sporting prints owned by the late John Daly Murphy, actor, will be sold at public auction by Wilton Lackaye, Jr., at his auction barn at Sandy Hook, Conn.

Jr., at his auction barn at Sandy Hook, Conn.

Murphy bought the house on Avenue A at the same time that Mrr
Willie K. Vanderbiit 'discovered' the section and filled the house with his mementoes as a gentleman jockey.

Lackeye and his wife, Fiorence Johns, have both left the stage to con

Pepi Lederer, who committed suicide by jumping from a Hollywood hospital window last week, was the daughter of George W. Lederer and his former wife, Reine Davies, who is a Costa picture columnist.

Miss Lederer appeared on Broadway several seasons ago playing bits in The 9.15 Fevrue at the Cohan theatre. She was also the niece of Marion Davies.

The revue was the first and only show venture of Ruth Seiwyn, wife of Edgar Selwyn.

Jack Kirkiand, who went abroad iess than two weeks ago, suddenly decided to return and is due in New York this week. He is completing the script of a new play which Sam Grisman and Harry Oshrin plan to present next season.

Kirkiand, formerly on the staff of the N. Y. Daily News, ad Tobacco Road' in which he was managerially interested along Grisman and Oshrin.

A New York press agent is handling three attractions, accepting a modest salary for each during the summer period. Arrangement with the managements allows an expense account, also of limited proportions. Has a system of charging off outgoing telephone calls. When a fellow on the other end asks for a ducat, the call is charged against the show for which the Okidley is given.

After going over 'Jubijee' with Sam H. Harris and Max Gordon, Moss Hart, who wrote the show with Cole Porter during their world crules, planed to the Coast with the idea of luring a femme name warbler east for the lead.

' is an operetta type of musical. It is due into the Music Box

# **GOING STRONG**

Very little letup in legit draw ocally, with letup in legit draw ocally, with letup in legit draw ocally, with letup in legit draw of the legit of t

ume or year. Good for two more at least.

"Blosom Time" (Philiamronio).
A condition that \$13,000 mark and that \$13,000 mark and that \$13,000 mark and that \$1500 mark and \$1500

# 'ACCENT' ONLY \$2,500. PITTS.: WILL BOW OUT

Pittsburgh, June 18.
Wee and Leventhal's summer legit venture at the Pitt got off to a mediocre start, with 'Accent on Youth barech, hitting an approximation of the pitts of

original company, will head the companies of the control of two-for-one coupons, against advertised box-office top of \$2, ddn't work out so well and management has cut out the coupons of the coupons of

tomer.

Shows don't carry the Wcc-Leventhal tag because producers didn't want public to get an idea that they were operating stock. 'Accent' were presented by Charles Mull-gan, office manager for the dio.

# L. A.'S QUARTET NEW ORLEANS STOCK PLANNED FOR FALL

New Orleans, June 18,

New Orleans, June 18.
Another promise of a full season
of stock was made Saturday (15) by
Russell H. Davis, who is now in the
city for a survey here.
Davis, a member of the firm of
Russell H. Davis and Howard
Hyes, Inc. N. Y., says thou and
theyes, Inc. N. Y., says thou are
companies in three of the Middle
Weat and Southern citles this fall,
and he has chosen New Orleans as
one of the spots.

one of the spots.

His plan is to put on good plays at a moderate price, using an entire New York cast. Hopes to open here about Oct. 15.

about Oct. 15.

N. O. Repertory theatre's membership drive is under way and it looks as if it were a cinch to get over 3,000 members to subscribe for a season of seven plays this fall and winter with New York casts.

### Elitch Stock Gets Good Season Start

Good Season Start

Eilich theatre, are server, une 18.

Eilich theatre, are server, une 18.

House is still point areas, rold door, book on the three opening nights—Sat, Sun, and jast hight (17) and advance sales and season reservations are far ahead of anything in years.

Opened with 'Accept On You'vith Nancy Sheridan and Roy Roberts in the leads.

Each of the Sheridan and Roy Roberts in the leads.

Each of the Sheridan and Roy Roberts in the leads.

Each of the Sheridan and Roy Roberts in the leads.

Each of the Sheridan and Roy Roberts in the leads.

Each of the Sheridan and Roy Roberts in the leads.

Each of the Sheridan and Roy Roberts in the leads.

Each of the Sheridan and Lucian Self.

Each of the Sheridan and Lucian Self.

Each and Sheridan and Lucian Self is stage manager.

manager.

'Petticont Fever' next week, foilowed by 'The Bishop Misbehaves.
Season will be 11-weeks long.

## **Current Road Shows**

Week of June t on Youth, 'Accent on Francisco.

t. Holly-

wood,
'Three Men on a Horse,' Harris, Three Mon on a Horse,' Bittmore, Los Angeles.

Tobacco Road,' San

### Miss Arnold in Ivorytown

Bobby Arnold has joined with Milton Sicffel's su Ivorytown, Conn. summer theatre at

Opening date is July 1 and vehicle

# 'Parade' Folds

One definite closing this week on roadway is 'Parade,' which stops the Gulld after five weeks. That the subscription period, indicatis the subscription posses, ing that little additional money wa

### 'PARADE'

'PARADE'
Opned May 20. What was practically a unanimous panning for the Theatra Guild's revue by the first-stringers was empered somewhat by the raves accorded Jimmy Savo's performance. Atkinson Cimmy is grateful to the Guild for promoting the cause of Savo, who deserves to be as populer as Chaplin' and the Call of the Call of

'Parade' drew a press panning principally because of the bitter satire of its political skits, most of which were radical, same went for ensembles.

# 'Accent' \$14,500

San Francisco, June 18. 'Accent on Youth,' at the Geary will close after three weeks next Saturday (22). 'Tobacco Road,' at Curran, will also close the same day, after five weeks. Both shows have been doing well here, with 'Accent' tops. Otto Kruger, a big Coast favorite, accounts for

Geary got an estimated \$14,500 last week, while Henry Hull in 'Tobacco' approximated about haif that amount, but satisfactory.

# Voluntary Code

(Continued from page 7)

(Continued from page 7) of the majority of exhibitors is in favor of its return. It is pointed out that on individual arbitration under distributor contracts, over 500 cases have been arbitrated since the Blue Eagle flew in, and there has not been compared to the since the result has not been compared to the contract. This was done inserted their own arbitration clauses in contracts. This was done to avoid complaint that distribus were acting in concert.

complaint that distribe were acting in concert.

Toe Expensive

The film code virtually became a Film Board of Trade setup under another form except, as pointed out, that the C. A. was an expensive of high-sainted executives who were members and had to handle too many complaints, many of a minor nature, in New York. Held to be an ideal successor to the C. along old Film Board lines, with a loand functioning in each of the 32 exchange centers. An appeal board in New York, if set up, might handle only cases which involved II.80e swamped with many minor cases appealed to it which it the old day under Film Board under were arbitrated in exchange towns.

Understanding is that with 32 exchange centers with the control of the set of the set of the control of the set of the se

prime mover on plans calling for governing machinery that will be satisfactory to all sides.

# **Broadway Getting Ready for Heat** Stretch: About Even with Last Year

# CONVENTIONS PUMP UP CHI 'HORSE' TO \$10.000

Chicago, June 18.

Holding the legit fort in Chicago now is only Three Men on a Horse, which is still riding high in its 12th week at the Harris.

Flood of conventions which town last week

which is still riding high in its 12th week at the Harntinos which hit town last week accounted for a considerable bulk of the business. Despite the click of the show Joe Flynn continues to whang out adnow starting to 24-sheet the town with comedy catchilines. Nothing else in the offing. Even the proposed cut-price Accent on Xous Estimates for Last Week Three Men on a Horey, 'Harris (1,000; \$2.75) (12th week), Holding longth of the run and still far to go before even worrying.

### **Duluth Straw Hat**

Duiuth, June 18. Summer stock, first in Duiuth in ten years, will begin June 25 when the Little Theatre sponsors a four-

weck season.

John Wray Young, who has directed the Little Theatre for the
last three years, will be in charge,
and has announced four plas, each
of which will be presented for one

# Pathe Reorg.

(Continued from page 6) (Continued from page 6)
Pathe, only two or three months
ago, had a prospective company reorganization plan approved. This
was while the Webb management
was still in control. The Kolbe management to all accounts purposed going through with such reorgani-

Samuel Spring was brought in as special counsel to the new manage-ment for the purpose of ironing out the company's complexities especi-ally those as concerned its relations

with First Division.

There have been indications that
a new name was under considera-

there may been indications then a company upon reorganization and that the company upon reorganization and that the company's laboratory which is headquartered at Bound Brook, N. J., might be esparated and set up as an independent unit on the Coast, under current re-Through Spring, Joseph Brandt. former Columbia Pictures official, but who has been retired from active film practice for several years, as mentioned a likely new operating figure for Pathe or for First Discountied, atthough ed did make a survey of the F. D., situation for the present management of Pathe.

but who has been retired from active film practice for several years, was mentioned a likely new operating figure for Pathe or for Pirst Diston. So far Franch is still on the ourself of the P.D. situation for the present management of Pathe.

March of Time, which was releasing through First Division, is now ited in with RKO, as a result of the proper of the proper

Breadway is furning even with the early summer smoot of a year ago, the show list being under the score mark. Chance of the surviving attractions to span the heat period depends on the going from First favorable break came Tuesday (18) when cool weather supplanted somewhat protracted heat. If business improves this week those benefit from the expected annual July influx. There are half a dozen standouta, about which there is little standouta, about which there is little standouts, about which there is little standouts. There are no shows the supplies of the standouts of

First portion of June was abnormally warm, temperatures running First portion of June was abnormally warm, temperatures running severage. In didtion boy to be again felt the reaction of radio on the Braddock-Baer the occasion of the Braddock-Baer the occasion of the Braddock-Baer to provide the control of the Braddock-Baer to provide the occasion of the Braddock-Baer to provide the occasion of the Braddock-Baer to provide the occasion of the occasion of the Braddock-Baer to provide the provided that the cent would be broadcast and that night (Thursdock) how the the control of the provided that the control of the provided that the provided that the straight show lead again with more than \$13,000. The Old Maid' and Personal Appearance' and the provided that the straight show lead again with more than \$13,000. The Old Maid' and Personal Appearance' getting quite profitable trade. Most of the others are in cut rates.

Estimates for Last Week

Estimates for Last Wesk
'Accent on Youth, 'Piymouth
(25th week) (C-1,036-33,30), Claimed
to have bettered even break in last
\$5,000.
'Anything Gose,' Alvin (31st
week)' (M-1,325-3440), Was ahead
tected especially on Saturday, like
most others; \$28,500; far the best
on Broadway, Sincy Belger (32th

rection especially on Saturacy, are the best on Broadway, \$5,500; tar the best on Broadway, \$5,500; tar the best on Broadway, \$5,500; tar the best on Broadway, \$6,500; tar the week; (Ch-10,00-43.30). While not among leaders, one of good things \$7,000 but still profitable. 'Ceiling Zero', Muste Box Jilliam (Topolo 10,00-43.30). Aviation thriline will go through July Market (Ch. 10,00-43.30). While week; Ch. 10,00-43.30). Hanned for Paris and London, but slated to Paris and L

Westport, June 14.

# Plays Out of Town

### SNOWED UNDER

33. Emily Litchfield
James H. Dunbar Jr.
Florence Tompkins
Eric B. Jacobs
Borls Sokoloff
Mary Grav
Ruth McKane
hillp Snads Graham
George Spelvin

Burton Davis, former dramatic critic of The Morning Telegraph, who has written several novels as Lawrence Sunders, has already sold this action to Manner and the season. Also it is being arithm next eason. Also it is he showpeople, was among them. This is its first production, by a group of local amarent earon. Also it is not a summing the next earon. Also it is not a summing the next eason. Joshua Tanner, an important Jaywright, is snowed in at his Westport ettest, with his two possible third. One, on friendly terms with the playwright, had come out from the writer, ber attitude quickly being detected being well enough, but when they start discussing Tanner he blows they will be come out from the come out from Lawrence Saunders, has already sold script to Warner Brothers for

# BRIDGE THAT GAP!

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# JOHN J. KEMP

551 Fifth Ave., New York City Phones Murray Hill 2-7838-7839 Service from Coast to Coast

arriving in a dog team, points out the first wife's devotion and the couple is rounited. Wife No. 2 is satisfied that the collaboration will produce teamne has taken on a young snowbound lawyer, anyway. What is a causel for this West-

young snowbound lawyer, anyway.
Play is a natural for this Westport audience, which still talks
about the bitzard over the applejack as tho one winter highlight in
a rather drab New England landscape. Incident of the dogsicol is a
true one and many other emergencies of the storm are given play.

Lides of being enowbound 40 miles

gencies of the scorm are given play.

Idea of being snowbound 40 miles
from New York makes an amusing
background and the setup is probably sufficient for the story, though
the playwright, in the present version, sooms anything but a dashing
forms.

ngure. Superity staged here in a setting that could be taken to New York. Company is gathered from the local saitboxes and fairly well suited to the emergency, with Florence Tompkins giving an interesting performance as the first with the country of the country

# A NOTORIOUS LADY

Hollywood, June 10.
Comedy drama in three acts by John Entenza. Froduced by the Little Theatre of Beverly Hills (for professionals). Directed by Alexander Leftwich. At the Vine street \$1.10 top.

| ш  | Vine street, \$1.10 top.                                      | ı |
|----|---------------------------------------------------------------|---|
| П  | AnneBarbara Boudwin                                           | ł |
| П  | Lucy Farr                                                     | ł |
|    |                                                               | ı |
|    | Emily Wantworth                                               | ı |
|    | Planche Potior Addle Rowland<br>Tommy Wentworth Robert Hoover | ı |
|    | Etalicite Pottol Pohort Hoover                                | ı |
|    |                                                               |   |
|    | Julia Farr Kathleen Howard                                    |   |
|    | Andre Verger                                                  | ١ |
| ĸ. | Elizabeth ParkerAugusta Andorson                              | ı |
|    |                                                               |   |
|    | Charles Jeffers Owen Cunningham                               | ١ |
|    | Harriet PhippsLaura Treadwell                                 | ı |
|    |                                                               |   |

Spicy dialog, at times a bit over-daring, puts this latest coast legit about on a par with other recent about on a par with other recent adequate casting of several of the roles, particularly that of the title part suffers on its premiers present the part suffers on its premiers present the part suffers on the premiers of the part suffers on the premiers of the part suffers on the part suffers of the p

tine current crace for thinly, veiled dirt continues a women past 40, who returns to sedate Boston after many years absence and tries to bring a bit of belated happiness to bring a bit of belated happiness to her growing daughter, whom the her absence the woman's reputation has been gloriously faunted and her return sets most of the history of the second to the se

previous state of rrecom and
Addle Rowland, velerant rouper,
gives an outstanding characterization of a gabby triend of the laddyportrayed by triend of the laddyportrayed by triend of the laddyportrayed by the laddytimes it's pretty hard to figure her
as the doting mother. Faul De
Ricou has a sympathetery. Robert
Hoover and Sam Wren handle the
luve parts nicely and Gertrude
Durchi is pleasingly demure us
factory.

daugner.

Direction by Alexander Leftwich is mostly oke.
Play hasn't a chance for pictures and its local run will be limited to the volume of sophisticates who so for that type of stuff.

Educa.

dena. June 11, 20. Director of Actions Genal Credit, 20. Chugoni, Roland Kreis, Avory Graves, Max Hoffman, Arthur Glediteh, David Hoffman, Templeton Fox, Joan Wheeler, Rosita Butler, Paul Rogan Maxey. Wester, Rosita Butler, Paul Rogan Maxey. Wasnott, Ellist Poune, Esther Gray, Maige Henry, Jean Schienon, Junis Barry, Harold Steck, Joseph Tomes, Douglas Wood, John Dobbs, Marshall Wary, Erlo Van House, 10.

Jean Robinson, Janis Barry, Harold Steeth, Jessey Tomes, Doughas Wood, John Dobbs, Marshall Wray, 200 West Steeth Steeth

ing find that they'll have to workinger hours in order to make as inger hours in order to make as preceived. The previous preceived with the previous preceived with the previous preceived with the previous preceived with the previous pre

### PLUM HOLLOW

PLUM HOLLOW

Philadelphia, June 17,

Hedgerow's newest play was presented Saturday night (15) in Hessented Saturday night (15) in He

WORLD'S MY ONION play something of the psychological effectiveness of 'Emperor Jones,'

play something of the psychological effectiveness of Emperor Jones'.

Leading characters are Properly in the service of the properly in the service of the s

have been too small to see self.

Comedy comes in the scenes between Florie and her two swains, tween Florie and her two swains. It was to self the self tween Florie and the self tween the self tween the self tween t

and there's a funny reference to the necessity of a shotgun wedding at the plan in three acts (five seenes), all in a single setting, which is an exterior, with the store on one side of the setting of

# HIPPOLYTUS

HIPPOLYTUS

As its 35th commencement play, the Yale University Dramatic Association offered a revival of the Greek classic 'Hippolytis' at the Greek classic 'Hippolytis' at the Greek classic 'Hippolytis' at the heavy stuff for an undergrad organization to attempt, but exceptionally well handled by a commencement of the comme

Vishno Evans does a meetin the nurse.

Besides 'Hippolytus,' the Dramat has produced 'Around the World in Eighty Days' and 'Fellow Jack' this season, latter two having more audlence appeal than season's finale.

Bone.

### Sounding Reinhardt On 'Road of Promise' Hollywood, June 18.

Meyer Weisgal is here conferring Meyer Weisgal is here conterring with Max Reinhardt on the produc-tion of Franz Werfel's 'Road of Promise' in New York in the fall. He's also lining up picture names for the piece. Music score is by Kurt Weili.

# Radio Chatter

(Continued from page 60)

(Continued from page 60)
Eridesport studies of WICC
blushing with new paint.
Larry Gruzza promoted from nowand-thenning at WICC Bridgeport
headquarters to full-time news serving the student of the

Theatre League Barnstormera during Mirism Mallay's vecasi.

Ing Mirism Mallay's vecasi.

Handing Mirism Mallay's vecasi.

Handing Mirism Mirism Mirism Mirism Mirism Mirism Mirism New Mirism Miri

WDRC, Hartford.

Vernon Elekup, who uses the radio tag of Vernon Crawford, left the announcing staff at WARR, Waterbury, to take a post with WIXBS, Waterbury. He will continue to specialize in poetry read-

WIXES, Waterbury. He will continue to specialize in poetry reading.
Interest of the continue to the continue t

# Maryland

Tommy Leon is still more in deman and the control of the control
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# EI. MILLER ≡

Stride with "STROLLIES" A New Shoe for a New Season at a New Price

Ingenue Models

The "Strollie Bag."
In 9 "high shades"
for Spring. \$2.00

1552 Broadway (Cor. 46th Street, Open to 9 P.M.

# THE HUDSON WONDERS

CURRENTLY APPEARING

in EARL CARROLL'S "SKETCH-BOOK"

# WINTER GARDEN, NEW YORK

A Few Press Comments, for Which-Many Thanks NEW YORK DAILY NEWS NEW YORK DAILY NEWS

(Burns Mantle)
"The Hudson Wenders will do you acroballe twists such as you have not seen before."

not seen before."

NEW YORK POST (Widela Welder)

The Kudson Wonders, two export tumbling maddens hold up the first set."

"The State of two youngstern willed as the Hudson Wonders (their small times about cm)"."

"Things I liked in Bard Carrolly dancing of two youngstern willed as the Hudson Wonders (their small carrolly their small carrolly the Hudson Wonders (their small carrolly their small carrolly the Hudson Wonders (their small carrolly their s

"VARIETY" (JUNE -12)

Earl Carroll's "Sketch-Book"
"Early part of the show lisphays
colaty dance attength most," in an
robatic way. Two exceptional contionistic girls are the Hudson
inders."—Ibco.

Direction-SIMON AGENCY

Productions-HARRY BESTRY

TRIBUNE

(Howard Barnes) "A couple of cartwheel experts, the Acdson Wonders, They perform with unsurance, making the most of their naterial."

# News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Vaniert takes no credit for these news items; each has been rewritten from a daily paper.

# East

Katharine Cornell has arranged with Shaw to do his 'St. Joan' here in the spring. She was offered the part by the Theatre Guild on its premiere 13 years ago.

Edith Hurlick, of the Met, to do a oncert tour this summer. Her first

Corp. Mary Ment Summer.

Margaret Perry, of 'Celling Zero,'
and seven women guests adrift in
Tappan Bay last week when her
motorboat stalled. Others were
Peggy Conklin, Barbara, Shields,
Myrna Face, Jane Wystl, Jane Bu-

channan, Mary Michael and Barbara Nelli. Concerts Corp. anColumbia Concerts Corp. anColumbia Control of the Corp. anColumbia Control of the Corp. anconcerts Uncertain as to open.
Nikita Balleft will head another.
Davs Diamond, 29, wims the Elrida Whiteman scholarship, founded by the bandmaster. Scholarship
and 325 a week for subsistence Dilamond also winner of a MacDowell
for players decide the Corp.
Artef players decide with the Corp.
Artef players decide with the Corp.
Artef players decide with the Corp.
Artef players decide and Jow!
James Roseevalt quits honjourners of Michael Corp.

James Roseevalt quits honplay vice presidency of Motion
Picture Research Council. Says she
looks the time.

orary vice-presidency of Motion Fleture Research Council. Says she lacks the time.

In the Motion of Motio

verted.
Treasury Dept, preparing a bill to cut to one quart the amount of

Various Pept. preparing a bill to cuit to one quart the amount of liquor a returning traveler may bring in duty for the men on a Horse will be in amount as the control of the control of

tringement since there are no contracts. Where again elected pres. of the American Federation of Musicians. Charles L. Bagle, v-n.; Billy Kerngood, sec, and H. E. Bontens and the Bontens and

manent producing hook-up with the manent producing hook-up with the season. Will do four the coming season. Former wife of Ted Husing married in Mciuchen, N. J. Sanday (6) to Leanis Hayton, radio orch, season, the Mciuchen Mayor, and the Hayton, radio orch, leader, at Mciuchen, N. J. June 18.

Colleen Moore, cast with her do down the Hayton, radio orch, leader, at Mciuchen, N. J. June 18.

Sam Welsenhat to Naomi Shaw, in New York, June 6. Bride is passive or down to the Mciner of Reine Davis and George W. Ledwood, she down. Who wrote the Michael of the Hollywood, Mayor's Committee working on plan to make inxis smaller and May Yehe Smuts, crastwille May Yehe Smuts, crastwille May Yehe Smuts, crastwille May Yehe Smuts, crastwille May Shelo Dengins and anontime owner of the Hope dia pind, re-

puted to carry ill luck, in a Beaton hospital for observation. Due to a brain injury sustained in a fall.

Donald Novis in \$600 bail for simple assault on charge of Harry N. oerve him with papers in a civil suit. Novis explained he thought the lawyer was a holdup man. Happend at the stages door of the Capled Cappend of the stage door of the Cappend at the stage of the cappend at the stage of the cappend at the stage of the cappend at the cappend as the

places.

Mrs. Emily Ringling loses her suit for \$50,000 against her husband, the circus Tyccon. Sued on a note, alleging fraud, but court refused to believe she was as credulous as she contended.

alleging traud, out court refused to contended.

Average of 11 pickets arrested ally last week in the 42 street picket alley.

The street of t

tre in the fall. Beard of Education of credits on their advancement recording to their advancement records. The control of the

6,000. Ethei Barrymore doing a Finn gan on next season's tour of 'The Constant Wife.' She will and she

won't.

Pierre DeReeder looking for 42
male choristers. All must be over
six feet. Fall production of
'Typhoon!' N. Y. Times, also Chicago Tribunc's correspondent, barred out of

the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of th

suning Gay' still at the Morosco in spite of announced close last Saturday (15).

Agy (1

Walter Wanger assessed \$325 by urt to pay for damage to home leased.

court to pay for damage to home he leased.

Allan Bushill, 38, said to have been an Erigliah chorus director, ended his life in Los Angeles by carbon willing his body to "are said as school that can use it." County corner ordered remains cremated.

Nila Aather must defend himself corner ordered remains cremated.

Nila Aather must defend himself to the contract of the contract of

Breach of contract charged by Ruth Collier agency in \$7.700 damage suit against John Arledge, film Ulrich Busch, unit business manager at Metro, and his wife severely burned when their car, puset by a Marian Stephanie booted her needle swallowing act in an L. Amoved from her tongel swallowing act in an L. Amoved from her tongels and the certain prophilated in the receiving hospital. His medical added to the contract of the certain prophilated in the receiving hospital displayed to the certain the certain prophilated in the certa

# Race Driver Wins

Indianapolis, June 18.

A jury in Johnson Circuit Court
awarded Howdy Wilcox, former race
driver, a verdict of \$42,000 against
the Indianapolis Motor Speedway,
for barring the driver from competing in the 1933 500-Milc Speed Classic because of alleged physical disability.

sic because of alleged physical disability.

The trial brought track notables from all over the country to testify at the trial. Wilcox is now promoting Midget Races at the Butler Bowl in partnership with Tommy Thompson.

### MARRIAGES

Geraldine Grossinger to Gabriel
Ashley, food merchant, June 15, in
New York. Bride is in publicity
office of George Lottman.
June 15, in Yuma, Ariz.
Third try for bride, second for mate.
Barbara Scott to Sol Jacobson,
Philadelphia, June 14. Bride played
small parts with Hedigerow Theath
earth of the Company of the Company of the Company of the Company
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Groom active in troupe and p.a. for several years.

Paul Mills to Louise Horstmeyer.

In Fort Wayne, Ind., June 13. Groom is sales manager of stations W OWO and WGL.

Miss Carmen Ogden, on WHAM.

Mochester, to Gilbert Federsen, Duffact, and the several particular of the several

Budapest, June 15.

# ordered by court to pay \$300 months by toward support of child whose paternity he had denied. Extello Taylor denied press reports that she and Lee Tracy would prove that she and Lee Tracy would be compared to the control of the co **Bookies, Sports Writers Take Beating**

By JACK PULASKI
Max Baer hocked his right hand
last Thursday (13) at the Garden
Bowl and the most incredible result
was the crowning of James J. Braddock, of Jersey City, as the heavyweight champion of the world. And weight champion of the world. And so the new boy, who isn't so young either and whose record of defeats is more impressive than his victories, is the fistic top.

The boys who write about fights, clasped their schnozics between thumb and index digit and let it go

thumb and index digit and ict it g at that. Here was a ten-to-one copping the prize that all big med dream about.

dream about.

It was the same canvas that Braddock hit last summer when he was picked as a set-up for a cracker named Corn Griffin, whom the promoters wanted to build up. Jimmy look around for the spot he fell on. It is true that the Jersey dock worker aross and kayeed Griffin.

At hest last Thursday's hattle was At best last Thursday's battle was

just a 15-rounder between two lum-bering heavies. The only ones who were battered were the sports ex-perts and the sure thing gamblers who laid the long price. Reported the latter put up such a squawk that the boxing commission prom-ised to investigate the bout and seek to learn if it was on the up and up. Petither fighter was seriously dam-velther fighter was seriously dam-of a knockdown. just a 15-rounder between two lum The devastating sock of Max was

The devastating sock of Max was never delivered. The ex-champ repeatedly measured the contender but never sent in the answer. Some fans figured Max was waiting to boister the pictures, but the kesn observers noticed that he was using the right mit peculiarly—slapping with a closed hand.

There seems to be little doubt that Baer's hands were hurt. He Michel and Norman Taube the next day. X-rays disclosed two bone fractures of the right hand, one at the thumb and the other at the wrist. Left paw showed a crack at

wrist. Left paw showed a crack at the wrist. Doc Taube expressed the opinion that Baer was not in condition to hit and was lucky to be able to defend himself. He added could not state positively that the injuries occurred during the Braddock encounter. Pagliacci

Just a year ago when Max tumbled Carnera it was figured that he five years. Easer was rated the wrist. Left paw showed a crack a

years. Baer was rated

all the wise guys gave it to Jimmy. Baer lost at least two rounds by foul blows—none that hurt, but back-handers when he missed with the right and went off balance. He did the same thing with Carrera. Had those rounds been counted for Max he would have been returned the those rounds been counted for Max be would have been returned the winner. Curious thing about it was that Baer did not squawk. Baer's inside uppercuts seems to far outching the seems of the cutter of the seems of the seems

With Joe Humphries stricken for the second time, Al Frazin of the Garden staff bandled the announc-

Many rows of the cheaper priced locations were unoccupied.

Baer sported the Jewish star on

The Oakleys were hard to give away—guys refusing to take be-cause of the tax of \$3.20 on each 20-buck ducat.

NBC had a flock of men in one corner. They kept telephoning into the station, constantly worried lest the bout not last long.

Just a murmur when Baer en-tered the ring, and about three guys clapped hands. But they didn't care about the contender then either. No applause whatsoever for Braddock's entrance.

McLarnin got a fair hand when introduced. About the same for Tommy Loughran, who outpointed Baer and Braddock.

Mark Hellinger is reported having cleaned up plenty

First row ringside actually was the 11th row. There were six rows for the working press and then four rows of 'press donor' tickets priced at \$200. Specs sold such ducats at \$30 to \$40 each.

Because of the upset boxing fans hardest puncher in a generation.

However, it looks like Maxle clowned himself out of the title.

The score by round varied and not bookles. Big gate is indicated.

# New York Theatres



CAPITOL E

Second Big Week!

"PUBLIC HERO NO. 1"

IN PERSON-SOPHIE TUCKER

3 RITZ BROS.—DOMALD NOVIS

"NO. MOBE LADIES"

RKO THEATRES RKO 86th ST. | RKO 81st ST. at Lexington Ave. | en Broadway Wed. to Fri..

Wed. to Fri., June 19 to 21 Under the "LADDIE" Pampas Moon" John Beal "Village Tale" (Village Tale

### Expo Switches P. A. Hollywood, June 18.

Frank Purcell has been replaced by Eyre Powell in handlish pub-licity for the San Dicgo Expo. Purcell is doing the advance for the Texas Centennial.

in "THE GLASS KEY"

RADIO CITY ROCKEFELLER
MUSIC HALL
A GREAT PICTURE entirely in natural color
"Incredibity Thrilling" Sennwold, N.Y. Times
placer Picture Presents

MIRIAM HOPKINS In "BECKY SHARP" ON THE STAGE: Russoll Matherita "BLACK AND WHITE" rosuo in alx gay access. Symphony Orchestra direction of Erno Bapto playing "Pines of Rome."

ANY DAY VAGABOND LADY 25c to 2 35c to 7 PAUL ASH and Jambers

ANY SEAT The Ave ROXY of the Nation



in "STRANDED"
with GEORGE BRENT
Last Day, 'Oll for the Lamps of China

# Broadway

VARIETY

The George Browns' 16th anniver

Ted Claire to Atlanta for Loew's as m.c. s m.c. George Mctzei is going abroad

George Metzel is going abroad July 10. B. Stern, the trailer man, is a wizard at bridge. Eddie. Downling somewhat bothered by trick stomach. Mostly Rosen's o e now. Aaron Saperstein, Ailled 19. Oronthy Hall. Selic Dates sile from London tomorrow (Thursday) may play for Dorothy Hall. Selic Dates sile from London tomorrow (Thursday) may be selic beleval to the weak of the left New York. Jack Ostermen's auto accident: Mostly of the left of the left

ent John Le Roy Johnston, p.a. on Coast. in town visiting U home

Coast, in town confice.

Earl Wingart is planning a lot of golf during his vacation, just started.

Ned Alvord, the cutaway kid, has rejoined the Marcus show as ad-

golf during his vacation, Justianted.

attacted.

stated, whe cuttaway kid, has rejoined the Marqus show as advance agent.

Wee Willie Robyn, back 'from Wee Willie Robyn back 'from Wee Willie Robyn back 'from Wee Willie Robyn back 'from Medical Ro

more latery by Carting to the field trustee, Celebrating 50 years in the field June 25. Ben Riley will be suppered by New York Hotel and Restaurant Association.

Association.
Gus Eyssell getting back into the pinit of condition, following a recent illness, and has put on considerable weight.
Bill Danziger back at the Metro home office after laid up a week with an injured head; sustained in an auto-collision.

an auto collision.
Si Goodfriend, oidest living base-ball writer.

Si Goodfriend, oldest living base-bail writer, newspaperman and theattical pa., celebrated his 80th britiday Monday (17), was noti-fied last week that he won first prize at the magi convention in Lima, Ohlo, early this month. Erenda Dahlen will appear un-titled play, to be tried out July 13 at Tamworth, N. H. Par convention delegates saw and analy law was a saw of the con-tend of the property of the con-tendant pr

sion.
Surprise party at Great Neck
Monday (17) noon had Mr. and Mrs
Frank Tours the guests of honor or
the occasion of their 15th wedding

the occarion of their 15th weedling anniversary. It's Captain Kathryn Parsons of the showboot Bear Mountain, have the showboot Bear Mountain, have the showboot Bear Mountain, have been so that the switched from the Gay Ninetles to the Hudson river trick tast week. Ward Morchouse of the N. Y. Sun and Whitney Bolion of New York Morning, Telegraph attended the last performance Teresina' and opening performance of Rio Riun'in St. Louir.

### The Hague By M. W. Etty-Leal

by M. W. Ety-Lesi
Theo Frenteel left for the U. S. to attempt selling some seconario in Hollywood, who started off in Hollywood, who started off in Groupes and films, now however, to every and films, now how the converse and films, now how the converse and Heary was Have to the conceils and Heary was Have to the converse of the conv

iorts. Eeethoven Festival, arranged by Amsterdam Concertgebouw, finished with composer's ninth symphony. broadcast by AVRO.

# CHATTER

# London

Marie Rodker leaving for Styria. sons. from South

Africa, Louis Golding back from Bar-celona. Polly Luce troubled with rheu-matism. Marcel Varnal wants Sherkot for Africa

Marcel varial wants Sherkot for another film. Dave Bader snatching a couple days at Ostend. Andre Charlot off on a three-week Mediterranean cruise.

Mediterranean cruise.
Flanagan and Allan may do a
picture for Julius Hagen.
Folly Moran distributing trophies
at Clapton greyhound racing track.
Monty Banks taking a bow at the
preniere of '18 Minutes,' but won't

alk. Sir Haroid Wernher confined to is rooms with an attack of shinhis rooms gics.

Dick Henry due to follow Jack
Curtis into town in a couple of

Curtis into town in a days.

Frank Neal scouting for talent to line up two more units for Aus-

tralia.
"The Oid Ladies' and 'The Dominent Sex' sold for production in

The Oid Ladles' and The Dominant Sex' sold for production in The Indiand. Garden opera season is the only thing doing capacity biz in the News Earl Casey and contract with Sean O'Casey and contract with Sean O'Casey and the Stars' not yet completed.

Anthony Armstrong to give house cooling' party before moving into the country for goods. Started as Schubert in The Unfinished Symphony,' expected here soon. The United Stars' not seen to the Schubert on The Unfinished Symphony, expected here soon. India film company doing about India film company doing about India film company to the Schubert of the Stars' of the

ham.

Harry Roy set to marry the Princess of Sarawak, daughter of the only white Rajah, early in Au-

gust.
Joe Rock Prod. starting a new one
for Leslie Fuller, with Georgie Harris scripting and playing one of the

ieads.

'The Dictator,' Toeplitz pic, handled by Gaumont-British, is booking on a 40/60 basis for general release.

dled by Gaumont-British, is book-ing on a 40% basis for general release of the control of the co

year.
With climatic conditions any-thing but summery, agents here geting turn-downs when offering American acts new dates at sum-

mer prices.

Kefka, Stanley and Mae Four now split, with Stanley Brothers, formerly Stanley Brothers and Attree, replacing the original tanley, also brother, and Katka.

## Rome By George Byrne

French and Italian editions of Iesus of Nazareth to be filmed by Sturge Film.
Territorial Milita: by A. de Bene-detti will be directed by Mario Bon-nard for Amato.
Gennaro Riberta di Mario Bon-formaro Riberta di Mario Bon-nard for Amato.
Story to the Artisti Associati. Story de Ambra. a comedy by Lario Ambra.

Second production, Flat Voluntas
Dei, is a Sicilian comedy.
Amato Production
Froduction
Flat Production
Flat Production
Flat Pheers CastigilGrant Pheers CastigilCastigilian Pheers Castigilian
Flat Pheer

written by Colantuoni.
Luclo d'Ambra having two more
of his stories filmed by Consorciol
Attori. Titles are The Two Barbers,
and The Seven Cooks of Copenhagen. Latter is musical. Mascagni
will do the score.

### Sydney By Eric Gorrick

'High Jinks' revived by WT. John McCurdy off to London.

Sir Ben Fuller o.o'ing New Zea.
and.

Anna May Wong coming here

'Lorna Doone' (ATP) premiered in

Sunny Brooks premieres nicely at

Joe Joel placed in charge of Co-umbia exploitation.

lumbia exploitation.

Tominant Sex' moves into third week for WT, Sydney.

F. W. Thring contemplates making a visit in America soon.

Mädge Elliott and Cyril Richards off soon for London, England.

Off soon for London, England.

event of season, All for charoclety.

Whole Town's Talking' (Col) released here as Passport to Fame.

Cecil Mason returns from New Calling Grandman played weeks of the Columbia.

Event of Season and Columbia.

"Bengai Lancer' (Par) still a smash hit on the second-release

arty.

Bengal Lancer' (Par) still a smash hil on the second-release of the property of the programs of the pro

# Budapest

By E. P. Jacobi

Moinar's new play. 'Great Love, to be presented at Vigszinhaz here with Lily Darvas in the lead, early

to be presented at vigasinan here, in the fail.

Elma Bulia to play 'Dr. Jucy Szabo' on screen. Successful comedy szabo' on screen. Successful comedy succes

run was approaching its end, anyway and Archima tear. Grant of the 
continucted for score of monitoring or 
controcted for score of monitoring or 
The Gay King, to be made in England, and other. The Lady and the 
centieman, with Chevalier starring, 
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fore. 'Bridgeopticon' is name for inven

for the Artisti Associati. Story hased on a councily by Lucio thought of a Hungarian engineer, Kail-based on a councily by Lucio thought of a Hungarian engineer, Kail-based on the Amelo, Patermo, in association albeit auditorum bound and the Amelo, Patermo, in association albeit auditorum bound and the Amelo, and the Artistic Amelo, and the Amelo, a

### **Paris** By Bob Stern

G-Men (WB) opening at Apollo. Edmonde Guy at Ambassadeurs. Paul Abram reappointed director of Odeon. 'G-Men' (WB) opening at Apolio.

Michael Farmer seen at Chez Flo

Opera company from Florence playing here. Moulin Rouge dancery going in

for floor shows.

Marcel Achard, dramatist, finish-ing three plays.

Dranen, recovered from pleurisy, may make a film.

Robert Siodmak to director 'Vie Parisienne,' flicker,

Henry Moskowitz resting here on return from Russia. French air service asking film cameramen to enlist.

Soviet Russia signing for a part in Paris expo of 1937.

Grock, clown, may play in op-eretta here next season. Empire, vaude-film house, shut-ing down for summer.

Maurice Chevalier off to see Alex-nder Korda in London. Ivan Goil finishing three-acter on life of Marie Bashkirtseff.

Myrna Loy, on vacation, barely taking time to see Paris.

Operetta by Jean and Pascal Bastla to open at Varietes. Stanley, Toni and Mae Four to av Scandinavian countries.

Little White Beds charity ball grossing \$35,000 in one night. Daphne Dean coaching Studen teller piayers in 'Icebound.'

Local talent turning out in force or water fete at Molitor pool. Laure Diana winning first prize Gang seeing I Robert Konrad and Vcda Renolds merican fiddlers, giving recitals in

Paris Opera troupe giving party or Director Jacquees Rouche named Grand Officer of Legion of

Jewish Art Theatre troupe now giving repertory at Sarah Bernhardt. Adaptation of 'Raja's Necklace,' English farce, opening at Palais Royal.

Comcile Francaise giving show in Hail of Mirrors of Versailles Palace. Henry Garat to play opposite Lilian Harvey in Ufa film, Royal Waltz.

Waltz.' Ninon Vallin, Lyne Clevers and Marianne Oswald on current A. B. C. bill.

C. bill.

Leon Bernard re-elected president
of Association des Artistes Dram-

atiques.

Barara La May, acro dancer, in new act, including singing and spoken lines.

Clothilde and Alexandre Sakharoff giving two dance recitals at Opera Comique.

Clichilde and Alexandre Sakharorf giving tww dance recitlas at
Paris, and those few only stopping over-night.
Di Paris, and those few only stopping over-night.
Di Paris, and those few only stopping over-night.
Di Paris only to Nice to call on
Maurice Maeterlinek.
Columbiu and Osso opening an
Columbiu and Osso opening an
for French distribution newspapers
for French distribution newspapers
for French distribution newspapers
for French distribution transmitter.
Biffel Tower radio transmitter,
bie outside Paris city limits.
Jane Avril, who was star during
mauve decade, dancing at Toulouse
Take of the Columbia of the Columbia
Take of the Columbia
T

Legion.

Pecved student in pharmacy stopping, Josephine Baker's performance in Nancy by setting of fear gas Sacha Guitry reviving 'New Testament, int of season's beginning, for Petes de Paris at Maderestand, the season's period of the season's period o

chosen by French critics as best of year.

Joseph Schmidt, one of leading European name tenor in films, sing-ing from Poste Parisien, on radio, and then giving a recital at Salle

and thom Fosse Parisien, on radio.

Ramcou.
French air film to be made on scenario by Antoine de Saint-Exupery, pilot and author of 'Night light' (Moral Series), and Jean Murat.

Carol Weld getting gossip and Carol Great G

# Vienna

Hanna Hoessrich to Frankfort, Else Wohlgemuth, actress, sick. Otto Schoele engaged in Munich. Elisabeth Bergner to Vienna from

Prague.
Anton Kuh writing a scenario for Alexander Korda.

Pragues. Kuh writing a scenario for Alexander Korda. Hans Moser going over to the Volkstheatre this fail. Theatre an der Wien eccled close that the state of the control of the state of the control of the state of the control of the state o

tie.
Albert Bassermann learning English in order to play in London this Gusti Pichler, first ballet dancer at the Opera, has asked to be re-

fall.

"Usul Pichler, first ballet dancer tired.

"Usul Pichler, first ballet dancer tired.

"Usul Pichler, first ballet dancer tired.

Rudolf Forster's pic "Hoe Schule' (High School') will be refilmed in Wienna has first football play at Scala theatre, "Halbzelt 2:0," (Hand Willist) forst coming her from Berlin for a rest before going to Hollywood.

Willist Forst coming has first football will be to the hollywood and the the hollywood and the house the hollywood was deepen and the house the hollywood was the house the hollywood was deepen and the house the house the hollywood was deepen and the house the hou

Inn'). Gustav Dicasi, who just finished a mountain pic. 'Die Weissen Teufe' ('White Devii') to Vienna to see family. Opera-goers are beaucoup sore bccause Maria Jeritza is not singing in the testival operas, as originally an ounced. 'Whitestandard State Stat

announced.

Deutsches Volkstheatre trying to get Kaethe von Nagy to quit film work in London and return to Vi-

set a leaf word and return to Vienna stage.

Wolfgang Liebeneiner signed with
Gaumoufts Vienna studio to handle
Gaumoufts Vienna studio to handle
mortal Melodies').

Financial said for private theatres
of Vienna under consideration by
Financial said for private theatres
of Vienna under consideration by
Margarethe Wallmann and hubby,
Margarethe Wallmann and hubby,
Margarethe Wallmann and hubby,
Forlessor Hugo Burghauser, here
from Rollywood, where she had been
from John Stages, director of Kammerspielen theatre, hired to play in a
DPR roll a picture, DPC Kraft
Paula Wesscley vacationing in
Faula Wesscley vacationing in
Fundam Stages of the she will be the
list trying to decide whether to constrain to the Jonesia of the treatre
Vienna suburght with sing in London or return to the Jonesia of theatre i
Vienna.

# Mexico City

By D. L. Grahame

World Rotarian convention progress.

Fu Manchu, lilusionist, playing successful return engagement at the Cine Iris.

Best liked pics currently are Gold

successful return engagement at the Cine Ins.

Cine Ins

turning to U. S.
Comedia establishing annual prize for best film criticism, to be awarded simultaneously with Grand leading players for long-term experience of French Chema, latter going to year's best film.

# Hollywood

Peaches Browning here Bob Collier here from N. Y. Bob Coller neve from N. Y.

Earl Leslle scrammed for Parls,
Ray Deusern goes for a 12G bath.

Charlle Skouras back from N. Y.

Colleen Moore's doll house on ex-

ibit. Dean Hyskell's broken leg on the na. Fred Beetson has moved to the beach. Heien Mack on a New York vacash.
Sid Silvers' stand-in at Metro ls his

minor op. Harry D'Arrast expected here this week.
John P. Medbury, finishes up at-

Paramount. Eleanor Hunt got her divorce in

Harry M. DArrast expected here in John P. Medbury, finlishes up at Paramount.

John Chothers at Goldwyn on her writing deal.

Mick Newman back on the Columbia sudolopublicity crew.

Mike Newman back on the Columbia sepolation job.

Lon Chaney, Jr., has joined for walnuts and phesantia.

Kettil Gallian flew to New York for a three weeks stay.

Mime Errestine Schumaun-Heink Paramount's 'Annapolis Fareweil' roupe back at studio.

Paramount's 'Annapolis Fareweil' roupe back at studio.

A. M. Boisford back at his Paramount's 'Annapolis Fareweil' roupe back at studio.

Marion Gering restling at his home following minor operation.

Bert Allenberg able to get the paramount of the paramou

river.
Clarence (Chick) Cohen on from
New York, may decide to stay New York, may decide to stay here, Alien Rivkin moves from Fox Westwood to Fox Western to super-

wise.
Gene Thackrey pulled stakes at
Par after polishing up 'Brazen' Far after poisining up Blazen script. Roger Pryor ducks for a Hono-luiu vacash on windup of 'The Girl Friend.'

Friend.

Harry Rapf headed east to attened graduation of son from Dartmouth Univer.

Sid Grauman got a big break in Detroit Free Press radio-picture.

weekly.
Donald Woods returns to Elitch
Gardens, Denver, after 'Tale of Two

Gardens, Collins, Citles, Harvey Thew's daughter, Frances, married to Russell Smith, local at-

torney.

Mike Boylan has new 58-foot yawl, which he has christened 'Arles.' aries." Jerry Saffron keeps polishing nat new gat and deputy shcriff

badge.
William H. Turner out of hospital after four months getting over an op.
Bogart Rogers east to knock off a coupla mag yarns, Manny Wolfe

Bogart Kogens as couple man yearns, Mainy worse at couple man yearns, Mainy worse sittlement of the couple of the

Raiph Murphy back from at-tending father's funeral at Spring-field, Mass.

Libby Boone caught 13 yellow-tails and won fishing championship of film row.

of film row.

Eddie Cantor pushing ping pong balls around to prove that he's very

much okay.

The Jimmle Horne twins graduated from high school last week
in Glendale.
C. Aubrey Smith en route to London for G-B and expected arrival

don for G-B and expected arrival of grandchild. Dudley Nichols left for three months sojourn on a farm at New Milfred Conn. Charles Schwartz, v. p. of the N.Y. Indle Theatre Owners, visiting

# CHATTER

music department aftor six months' isave of absence. Clement F. Chandler back in Warners publicity office after a Lester Fountain and Glem Harper to Mexico City for international Rotary convention. Major Joseph O. Donovan closed his code quarters and now has Trem Carr brought a Kentucky colonelcy back with him from the Republic convention. Reginald Owen packing gear to Coast of Guatemala.

around the country to contact mewspapers.
Jack Anderson succeeds to Arlzona territory for Universal, following resignation of M. C. Sinitt, who 
Gloria Grave, buried alive last 
Sunday at beach end of Ocean 
Park pier, hopes to remain in 
'grave' for 90 days. In 
Arthur Vinners and moved 
over to the Reliance lot for another menace role.

heavy job at Warners and moved over to the Reijance lot for another menace role.

Jour West Chapiled with lanch money now that they've gone in the role of the rol

# Des Moines

By R. W. Moorhead

A. H. Blank and G. Raiph Branton in New York. Mcasies and tooth-pulling popular in the Tri-States office.

Bruce Barton a visitor last week and spicing why the New Deal was

and spiceing we, a misdeal. With warm weather flually here the pools are opening and merchant-are starting to sell summer clothes Heloise Martin back to the Holiywood, New York, for the summer but will return to Drake U. nex

fail.

Local picture houses will continue automobile give-away tie-up with local distributors until July and will then go bank night.

Animal Rescue Leagues sjonsoring Sequola' at the Strand, with proceeds from tickets sold by league numbers going to league's building

controls here. Pox testific Bobby Byeen, seven-Pox testific Bobby Byeen, seven-year-old singer, now under contract I part Clascy attending the soft ball same at night, especially when the grace at night, especially when the figure of the part of the part of the part of the part of the grace at night, especially when the figure of the part of the part of the part of the part of the grace at the part of the par

### **Minneapolis** By Les Rees

Mike J. Norris, chief engineer at Orpheum for 14 years, dead. C. S. Steffes, brother of W. A., himself formerly a theatre owner, is dead.

dead. Local night club features Dutch junch and all the beer you can drink

Local night club features Dutch unch and all the beer you can drink. The level of t

change manager, expected back on job within next three weeks follow-ing recovery from serious auto ac-cident injuries. Claude Ezeii and Judge Emmett

Claude Ezen and Judge Emmett Thurmon, of Denver, here to get Bank Night suits started against alleged infringers, retain S. P. Hal-pern, local attorney.

# Baltimore

By Albert Scharper, Jr.

Lou Azarel back from N. Y. show-and-sights-seeing safari.
Bill Saxton planning junket to N. Y. to catch the Carnera-Louis fight.
Billing used by Mayfair Gardens last week read, 'A lavishing floor show.'

sast week read, A lavishing hour show."

Jimmy Lunceford ork paid burg first visit in dropping by for onenite dance date at Grand ballroom,

Al Joison's sister married here last Sunday to local lad. Dad, retired rabbl, M. R. Yoelson, came over from Washington to perform ceremony.

the from M. H. Toeson, Came corrections of the Manington to perform corrections. Nancy Woolfoott, plees of the famed Alex, and a local 20-year-famed the manual properties of the Manual Manual

### Portland, Ore. By James T. Wyatt

Omar's, nitcry, open again.
J. J. Farker to New York.
Nite spot business on the up.
Voast's orchestra opened the
Oakes baliroom.

Voast's orchestra opened the Ookse bullrom. Capitol, indie grind, featuring the Ookse bullrom. Capitol, indie grind, featuring the Hielen Milar now in her fifth week fan dancing at the Capitol. Ted Gambie wins the Bing Crosby Golf Cup at exhibitors tournamed and the Capitol. Ted Gambie wins the Bing Crosby Golf Cup at exhibitors tournamed and the Capitol. Ted Gambie Consolidation of Evergreen and Hamrick houses. Universal example Capitol Capi

### New Haven By Harold M. Bone

Ben Parker got his pan in the

paper. Ted Holt making the local rounds

Club ran afoul the law in liquor raid.
Fred Chute out and J. S. Dairymple in as Yale Dramat business business business business business business business business are raid of the second of the seco

### Cleveland By Glenn C. Pullen

George M. Carleton doing gossipcolumn again.
Harry Fropper's Maytair going
Phil Setanick plotting a swank
El Morocco spot.
Litta Gray Chaplin pencilical in
Latta Gray Chaplin pencilical in
Austin Wylie taking over the late
Larry Revell's-orit.
Cus Van at Carleton Continental
Cus Van at Carleton
Gus Van Alleton

of Gilley, theatrical hotel.
Arthur Hartley back (m.c.,
Arthur Hartley back (m.c.,
Arthur Hartley back (m.c.,
Arthur Hartley back (m.c.,
Benny Davis mother here to visit
singing daughter, Cele Davis,
Willisted Wilhelmy, local hooder,
Willisted Wilhelmy, local hooder,
Summer very escason closed by
Play House with "Double Door."
Billie Bailais, former buris queen,
Billie Bailais, former buris queen,
mings" hiery,
Dr. Louis Jardoly dropped pienty
on try-out of new play, "Pigs Have
Prank Hiller, ex-manager Kolth\*
105th, contabbing with John Royal
105th, contabbing with John Royal
105th, for NBC post-calilitecancer targred Maria Isabel, off to
Hollywood for C. C. Bur musical.
Allen King, here in Cole Bros. circus, competing against aerial wife, Mickey King, in Elks circus.

### Indianapolis By Bill Kiley

Ed Relsner and wife back from St. Louis. Charley Olson to Dayton search-ing for stage talent. Milt Ettinger to New York to see his mother, who is seriously

Tom Devine holding the Indiana patrons.

Loew's respiendent in new electric sign replacing old 'Palace' lettering.

g. ra Wright back to the News ric crick, assisting Walter movic crick, assisting Walter hitworth. Lanny Ross and Phil Cook here do special show for Grocer's

to do special since an extraction convention.

Convention, and any convention of the case of heer and sandwiches.

With the local baseball team at the top of the league, crowds are still bashful at the gate. Spots for extraction, and the convention of the conventi law, could find only two offenders.
Theatre managers meeting with
Attorney Charley Metager to draft
a new agreement since dissolution
of the NRA by the Supreme Court

## Stroudsburg, Pa. By John J. Bartholomew

It's Laurel time. Ozzie Nelson one-nighting. Cleo's running 'Pot of Goid' Five Rhythm Boys at Lily Pond Lodge. odge. Ernic Mitchelfelder's ork at Po-

Ernie Mitchelfelder's ork at Po-cono Manor.
Eernio Whitman and band at Riverview Lodge.
Paula Shay s:ripted the Laurel Blossom Coronation ceremony.
Bought and Pald For presented by the Community Theater Players.
Buthe Calloway and her band manifething, Ditto Benile Good-man Buthing, Ditto Benile Good-

paper.
Ted Holt making the local rounds again, and the acts agreed Predail again. The Holt making the local rounds again, and the stress speed Predail again. The Holt making the local rounds again, and the acts agreed Predail again. The Holt making the local rounds again and the stress agreed Predail again. The Holt making the local rounds again and the stress and the Holt making the local rounds again and the stress and the most making the holt making the h

Marion Mason abandoned chorus for a dance single.
Etzi Covato and John Maganoti shuttered Plaza cafe for summer.

-Hazel Culien presented her pet canaries to newlywed Bert Strains.

Florence Fisher Parry was Florence Fisher Parry, press crick, down with ptomaine poison-

Pittsburgh

By Hal Cohen

Wives of four of Henry King's bandsmen pulled out for Frisco by Ruth Schwerln joins Par publicity department in New York next

Wm. Roos, of 'Drunkard,' joined Cap'n Menke's Goldenrod Show Boat troupe

Biue Steele's band at Bill Green's 'erraced Garden, replacing Bobby Lou Gittleson to Atlantic City to manage Sliver Slipper and Ringside Gardens.

Kelly Petilio, winner of Indianapolis speed classic, in town visiting relatives.

Warners issued a flock of weekly passes to Pennsylvania Assn. for the Blind.

Frank Stouts still in town be-ause they haven't yet passed their

drivers' tests.

June Yorkin has given up her singing career to plunge into insur-

drivers' tests.

June Yorkin has given up her

since burners.

Art Levy chairmaning Variety

Club golf tourney next month

Art Levy chairmaning Variety

Club golf tourney next month

From the service of the service of the service

Art Levy chairmaning Variety

Club golf tourney next month

From Proventing the service of the service

Art Levy chairmaning Variety

From Proventing the service of the service

From Proventing the service of the service

From Proventing the service

From Harringtons—he's see'y of

Harringtons—he's see'y

Harringtons—he's

io Stamford, Conn., with a semi-pro troupe. George Clifford, formerly of dance team of Clifford and Wayne, now representing National Distillers in this area. Joe Shuman, "Post-Gazette city ed, vacationing at Connecticut home of his brother, Ik Shuman, m.e. of Newark Star Engle.

### Westport, Conn. By Humphrey Doulens

Things pericin' up.
Morris Rosenthal to Bermada.
Walter O'Keefe joins the colony.
Lawrence Langner funches press.
Roton Point season gets well un-

der way. Francine Larrimore may do 'The

der way,
Franche Farrimore may do 'The
Stamford and Greenwich join the
Hay-Dramh beit.
Frances Hayes home with closing
o'Tho Greet Waltz
O'Tho Hayes
O'Tho Greet Waltz
O'Tho Hayes
O'Tho Greet Waltz
O'Tho Hayes
O'Tho Greet
O'Tho Greet
O'Tho Waltz
O'Tho W

Richard Crooss and Downs giving joint recital at Daries.

Jack Stack has resigned as p.a. at Pat Powers' Longshore Club and will fill similar position at Larry Anhait's theatre at Jvovyton.

# Montreal

Bill Andrews going east for biz. Paddy Cilff in.c.ing at Stanley

# Radio Reports

(Continued from page 56)

Continued from page 56)

Bertian elections to municipal of.
Cueries had to be answered with
In five minutes, which practically
guaranteed dicet-and-to-the-point
didate, interlarded with five minutes
of Bjorson palever, founded out the
stanzam differed radically from
suaul political stuff, since it provided a sharp political analysis of
cally important questions, and at
real political stuff, since it provided a sharp political analysis
of early important questions, and at
real political stuff, since it provided a sharp political for the political
case in the provided a sharp political in the provided as sharp political in the provide

THE OPEN
Book Dramatí
15 Mins.
Sustaining
WGY, Schenectady

15 Min.

15 Min.

Sustaining
WGV, Schenectady
Under this title and in a somewhat changed form. Lavere Fuller
what changed form. Lavere Fuller
activations of celebodes from current
books on a mid-afternoon swinc
opening scene is laid in a come
of the common of the co

he in present format, neither book, author, nor publisher receives as strong a ning as in original block Comment is less direct. An off-the-beatten-path program, okay for nost funcheon period formation in the control of the control

ROYAL MARIMBA ORCHESTRA Music 15 Mins.

Music
Built

with another tango. Numbers are pleasingly done.

No effort is made to ram the commercial features of the brief interlude into the cars of list-ners. Char.

to Mine.

Such in the Work

New to CBS' sustaining list, this aimling threasome is carefully deserted by the Amouncer as being the control of the Amouncer as being a sustaining the amouncer as the light and the product of the amouncer as the amouncer a

ances.

Mable Todd hands out beauty advice in comedy style. Another gal, Arlene Harris, cssays a talkative lady characterization in much the same vein. Both formmer deliver. Bony Romano plays the string: Instruments and injects certain punch into the opening stancas of the hart hour program.

Others in the cast include Monroe Upton, the Three Cheers, William Wright and Hector Smith. Besides also come on for a sole now and then, but this is mostly tepid stiff. Vocalizing heard was the program's weakest point.

Pearce tries to come.

Peares tries to encoot comedy for all tastes. It's usually effective. Troupe displays a good command of its material but would benefit from frickler pactus. On daily at 2:30 p.m. EDST.

DIA CONTROLL OF A CONTROLL A CONTROLL OF A CONTROLL A CONTROLLA A CONTROLL

sional contributions from stations.

Richard Le Grand m.c.'s, copying his back and forth chatter on a pattern too close to Major Bowes. No originality in this department. Dave Brockman's staff ork backgrounds.

Stan.

COLGATE MINUTE MYSTERIES Two Programs Same Night 30 Mins. COMMERCIAL WOR, New York

WOR, New York
First at 7:30 the plot is laid. Then
at 9:15 the solution is given. In the
interim listeness telegraph prepaid
their guesses and prizes are announced that same eventing. Itstion with the program as sampled
on the meagre side for tension and
trite and obvious in solution of the
crime to the point that numerous
ties between contestants seem inenable. Possibility of raining the
evalue. Possibility of raining the
crimeter of the point in the program
ties between contestants seem inenable. Possibility of raining the
crimeter of the point in the program
to the point in the program
to the program of the program
to the program
to

clicumstances is softening, as consider.

Cost of sending telegrams also means that listeners must make investments varying from 50c, to \$1.25 (estimated) to compote, Which reverses contest technique markedly.

Land.

'TOP OF THE LADDER' Women's Hour Holen Hancock, Claire Sugden 15 Mins.

WMCA, New York

An example of a guestic whilting circles around the regular staff unterviewer. Claim Suggeth with the control of the control

ins a fairly smooth command of her domestic line.

liss a fairly smooth command of her demestic line. Helen Hancock, who handles the help handles have been sometimed to the help handles had been had been handles had been had be

TRAIN CALLERS CONTEST

TRAIN CALLERS CONTEST 15 Mina.

IS Mina.

XSTP, St. Paul-Minneapolis
As a courtery gesture to the local roads in their observance of National Railroad Week, XSTP dodo the control of th

SARA, SUSAN and SI

SARA, SUSAN and SI is Nima.

S Nima.

KFAB, Lincoln, Neb.

This 15-minute serial, leaning to the faces side, was written by Jote the faces side, was written by Jote the faces side, was written by Jote side, was written by the faces of the

### Chatter

(Continued from page 77) essions over his initials in Ga-

ite. Wally Short orch at Krausmann's rated among best in city.

Montreal Rep Theatre ends sea-son with 'Uncie Tom's Cabin' June 20-22.

20-22.

Martha Allan: and Cecil West combo closes successful season Saturday (22):

Out-of-town dance resorts getting big play, while cabarets and local ulterles languish.

Denver

By Jack Rose

J. R. Keitz resigned as salesman for Goumont-British. J. F. Samuels is new salesman for Monogram Pictures in Denver. Duke Dunbar, scoretary of the Code Board, was made a Colonel

Duke Dunbar, Section Code Board, was made a Colonel of Kentucky.

Thomas Ward, formerly at the Rialto theatre, in Fort Wayne, Indiana, is now the treasurer and chief-of-service at the Denham theatre, Denver.

# Chicago

Billy Snyder now heading the Paramount club show. Illinois house last week passed the legal handbook bill Sam Tishman and Joe Sherman have become barbecue spare-ribs, flords.

cnds. Flowers from the garden of Aaron ones, Sr., decorate his desk each Flowers 110...
Jores, Sr., decovate his desk each morning.
Gardner Wilson back in town atter several weeks ahead of Flowers and the Control of the Control o

**OBITUARIES** 

BOWEN ROSS CLAWSON

BOWEN ROSS CLAWSON
Bowen Ross Clawson, 66, former
showman, died in Jacksonville June
13. He was at one time owner of
several theatres in Chicago and also
managed touring companies for
Fred C. Whitney, Bert Whitney,
Jules Murray and the Shuberts.
Later he was for a number of year
with the Ringling-Barnum & Balley

show. He retired from show business about 20 years ago to associate himself with the Waite Carpet Co., first representing the concern in New York, but going to Florida eight years ago to take over the southern representation, making his home in Jacksonville.

MRS. GEORGIA Y. STANLEY
MRS. GEORGIA Y. STANLEY
MRS. Georgia Yantis Stanley, 33,
Mrs. Georgia Yantis Stanley, 36,
Mrs. Stanley started in show basiness as a vaude singer for the
Keith circuit, opening at the Majestic in Houston in 1930; She is
reported to have been Rudy Valice's
manager when he first started out.
For nine years she played the Pantages time on the west coast, headdiages time on the west coast, headdid the founders of the Golf Coast
Showman's Association. Surviving
are her husband, Jack Stanley, her
father, a brother and a sister. Interment in Houston.

J. HERBERT ALLWOOD
J. Herbert Allwood, 43, orchestra
leader with Keith theatres in
Toronto, New York City and Brooklyn, died June 11-at the home of
his slster, Columbus Ohlo, following a two weeks' illness of heart
diegage.

His last position was musical di-New York.

He leaves his widow, Mrs. Mary
a daughter, his mother,

Aliwood; a daughter, his n two sisters and a brother. Buriai in Zanesville, Ohio.

GEORGE NEVILLE

GEORGE NEVILLE
George Neville, age 47, died at
the NVA lodge, Saranac, after a,
lingering illness of two months.
This was his second siege of curing at the lodge, having been a
patient there two years ago, at that
time he cured for over time years.
He was of the Neville Troupe of
Neville An Noville hand balancers.
His father Dr. Albert. Neville, wife,
Violct, four brothers, one sister,
survive.

KENNETH HINES

Kenneth Hines, 29, vocal director of the Buffalo Broadcasting Co., and its tenor soloist, died in Buffalo last weck.

week.

Ilines, one of the first singers to
win a radio following hercabouts,
tied with Donaid Novis in the 1928
Atwater Kent auditions. He sang
over several New York stations and
made two film shorts with W. C.
Handy.

andy. He is survived by two children.

CHARLES H. PENDER

CHARLES H. PENDER
Charles H. Pender, 75, Buffalo
magician, died of a heart attack in
Buffalo. He began his carcer in
1888 with a magle lantern and playing country schools and traveling
in a buggy. Later he was a member of Sig Sautell Erie Canal Cir-

cus which played canal towns ex-clusively. In 1900 he organized Pender Amusements, a three tent wagon show which played the East. He retired several years ago.

EDITH WOODTHORPE DOBSON Mrs. Edith Woodthorpe Dobson, 74, long a leading stock player along the Coast, died June 12 ih Glendale, the Coast, died June 12 in Giendale, Cal. As a member of the Tivoli stock company in San Francisco she was best remembered. She was mother of James Horne, film direc-tor, her only survivor. Services and interment June 18 in Giendale.

Glendale.

JOHN LAUGHLI
John Laughila, \$2, Buffalo's oldest
theetr manage control of the
John Laughila, \$2, Buffalo's oldest
theetr manage control of the
John 1 and the sea of the Lyewen to Buffalo over sixty years
ago and was manager of the Lyceum which later became the Lyid and then the Majosite until that
years ago after which he rettred,

JOHN P. WILLIAMSON
JOHN P. WILLIAMSON
John P. WILLIAMSON
To All The Williamson, \$6, for 33
years treasurer of the Metro
roadshow house, died at his home
in Minneapolis June 13. He was
born in Milyaulkee, but lived in
Minneapolis for nearly 45 years
and is weil-known in the theatrical
world. Survived by a widow and a
daughter.

SHIRLEY GARWIG BERCHTOLD

SHIRLEY GARWIG BERCHTOLD
Shirley Garwig Berchtold, 29, wife
of Karl A., died June 10 in Cincinmati foliowing birth of a daughter.
Burial was in New Castle, Fa.
She was teamed with her husband as Jack and Jill on WLY
Cincinnati for two years. She is
surfived also by another daughter,
parents and a brother.

JOHN GAMBLE

JOHN GAMBLE
John Gamble, 44, for some time,
violinist in the RKO theatre. orchestra of Troy, died recently in
Green Island, N. Y., of a heart
attack. Widow, one daughter,
mother, two brothers and two sisters survive.

DR. EDOUARD HESSELBERG
Dr. Edouard Hesselberg, 85, concert planist and former music director at several universities, died
Junc 12 in Hollywood. A son,
Melvyn Dougtas, film actor, and the
widow survive. Interment in Jop-

LEIF ERICKSON
Lelf Erickson, 63, manager of
Harmony Hall, died June 5, at his
home in Portland, Ore. He was born
in Trondhjem, Norway, and came to
the United States 44 years ago. Survived by his widow and two sons.

JOHN B. KIBLER
John B. Kibler, 97, one time advance agent for the old Dan Rice circus and also identified with other tented shows in his carrier days, died June 4 in his sleep at his home at Girard, Pa. Buriai locally.

THELMA BURKE

Theima Burke, 20, head of service at Paramount theatre, died at Se-attle hospitai, following series of sinus operations.

men wondering how much it will support the mania, with John Savage president. Savage is also president of Seattle by fille, excess on conventions, Gus Rooney p.a. for new Suffout Grant Company of the Tribust Bill Hilliam tagged for a vaude stee with that self-pronouncing stee with that self-pronouncing

act with that self-pronouncing haberdashery. Fablen, Sevitzky always talks it over with the chef before he orders in a restaurant.

Seattle

By Dave Trepp

.Vic Meyers back from auto trip o N. Y. and the south; Jack Bain

Boston

By Maxwell Fox
Claire Stables has the best tan-intown.

Claire Stables has the best tan-intown.

Hotel roofs unshuttering all over the root with the

Andy Kress, tunes up at Avon Inn. Gracie Barrie headed, for Ross-Fenton Farm, with liquor permit troubles ironed out, will open defented before the control of the control

Miscrables.'
Joe Penner tosses out first ball, hands out autographs at nite base-ball plant debut.
Pat O'Brien's father promenades.
Rounle-Van and Frank Kamplain warbie at San Remo.

# Little Show's' Composers

Tom Weatherly, readying a new Little Show! has signed Frank Loesser and Irving Ackman to do the lyrics and music. Production starts late next month.

# Rothacker at Par

(Continued from page 5) brun departed for the Coast on Tuesday (18).

### Ends Cohen'e Chances

posed to committee management. For several years Par policies, administrative-and departmental, have been dictated by an executive committee. The policies of Ends Cohen's Chances
This portends the end of
Emanuel Cohen's chances to return
to the helm of Par's production.
This may also end the idea of
any's production reins.
Par's studio situation was in a
perplexed state for several months,
from the time Zukor ousted Cohen.
Otterson was hardly named president of the company on Tuesdent
thrust upon him for immediate dis-(a) when the studio altuation was trust upon him for immediate disposition. Lublisch and Herzbrun came east for a showdown. Lublisch was concerned to know whether he was to continue with whether he was to continue with preposition to join another major studio. He was still working under the terms of his old contract the was the working under the terms of his old contract with Par, although the contract had expired. He was willing to continue as studio cheftain but in doing so production. He was willing also to take a unit. personnel to continue its loyalty to the company's founder. On the one hand inferring active leadership of Par as president, Ot-terson on the other hand informed sales conventionees he would make no moves at any time without con-sulting with Zukor. sulting with Zukor.

Gene Zukor's Talk
Earlier in thevesk, Eugene Zukor
had ann incest of the convention
that his father would take an active
hand in production phases of operation. Otterson said that he and
Adolph Zukor had had saitsfactory
conferences with Lubitseh and
Herzbrun, who were returning to
Hollywood to work our production
plans for the coming season in acdie a unit.

Confabs with Lubitsch and Herz-

Confabs with Lubitsch and Herz-brun in New York, with Zukor and Otterson, finally reached conclusion on Saturday (15) at about noon. Otterson immediately afterward on the same day made an address at the company convention and told the boys that Lubitsch and Herz-brun made scales here in the Coset brun were going back to the Coast in their respective posts. Previously a similar announcement was made by George J. Schaefer, head of distribution and vice-presi-

made by George J. Schaefer, head of Par's distribution and vice-president of Far.

Jubitech: askey under the old Lubitech: askey under the old Lubitech: askey with the director making two to three yearly. Such arrangements couldn't stand with Lubitsch heading all production. Both Lubitsch and Herzbrun figured on contracts: Contracts may be forthcoming bur'not for the present. However, Lubitsch: and Herzbrun are understood to be pleased with results.

Otterson eround Survey Often with the present allowed the such as t

out later.

Among such items are the duration of the terms under which they
may conclude finally to work. Boti are understod to continue as nearly as possible on their present salaries except that Lubitsch's may be shifted on account of the per plcture contract he formerly had as director, before he bccame head of production.

Otterson's trip to the Coast is actuated by the belief that a personal survey is the only way in which justice could be done to the studio

justice could be done to the studiosetup.

Arrangements under which Luster better the country of the Coast, privileges him to relinquish the post as head of production and handle as yearly. No period of time in which Lubitsch must make known his intentions in this regard has been nestrated to air. This could indicate that Lubitsch may determine at any production in order to take a unit.

No Committee Management At the close of the Par sales convention in N. Y. ou Saturday (18). Otterson, in an address, made at a closed session of the sales porvous content of the company to run itself on a minimum of effort and attention from him. He emphasized that he had relinquished. I his connections villustry with no commitments, political with no commitments, political conference, in any orderview, to any organization or otherwise, to any organization or o with no commitments, political or otherwise, to any organization or individual. Among other things, he stated he was welcomed into stated he was welcomed into the company by Adolph Zukor, whom he lauded. Otterson added that one of the conditions under which he accepted the presidency was that it would be with the approval of

Zuktor.
Otterson's post as president of
ERPI, WE subsidiary manufacturing and licensing sound film and reproducing equipment, is being filled
by Edgar S. loom, who doubles
into this from presidency of Western Electric.
Otterson declared that he was on-

# No Christy Show

Akron, O., June 18, ARTON, O., June 18, Christy Brothers Wild Animal Circus will not go out this season, George Christy, owner, said here this week.

George Christy, owner, said here this week.
Christy with 17 head of trained stock and a three buil act has been several weeks in the east playing last weekend from Providence.
R. I., to play a week for Orrin Davenport at the Tadmor Shrine Circus. His stock will be quartered on, a farm near here for the next of the training of the control of the cont

# Coles Shy a Leopard

Buffalo, June 18.

Lena, a black leopard with the Clyde Beatty Act of the Cole Bros. Show was killed during the street parade at Niagara Falls. Collar which caught the top of the cage suspended the cat until she strangled to death.

# Fatal Debate

Akron, O., June 18. Cleve Scott, of Douglasville, Ga., monkey keeper with the Cole-Bros.-Clyde Beatty Circus showing here Clyde Beatty Chouse Should be in charged with first degree murder after a fatal stabbing that ended an argument on 'which are monkeys or dogs?

### Ia. Fair Brought \$6,000

Burlington, Ia., June 18.

It's curtains for the Tri-State
Fair Association, assets, including
buildings and grounds, having been
sold by the receiver to A. D. Reppert for a consideration of \$6,000. Réorganization is planned under a new title with preliminary plans made for staging of the annual event this year from Aug. 5 to 10.

### Bama Fair in Sept.

Birmingham, June 18.
Date for the Alabama State Faliphas been set for Sept. 23-28. Work has started on construction of a new exhibt building to cost between \$35,000 and \$40,000, according to B. A. Powen, president to R. A. Brown, president.

# Agencies-Sponsors

(Continued from page 59) WABC solely. Peerless Advertising Agency handling account.

'Bromo Seltzer presents N.T.G. and His Girls' is the program mon-icker which Emerson Drug begins to sponsor on July 8 over WJZ and to sponsor on July 8 over w12 and network. It will be heard at 8 p.m. EDST, with show girls coming be-fore the microphone to do their stuff. J. Walter Thompson is build-ing the series with Nils T. Gran-

over WJZ and network, with sponsorship by Bourjols Sales Corp. Eroadcast time is scheduled from \$:30 to 9 p. m. EDST. Lord & \$:30 to 9 p. m. Thomas handling.

Program not set yet on John H. Woodbury's renewal over WJZ and network, which starts July 1. Lennen & Mitchell in charge of the account. It will be heard thrice weekly, Monday, Wednesday and Friday, at 7:45 p.m. EDST.

'Capt. Henry's Maxwell House Showboat' begins a renewal series July 4 over WEAF and network. Showboat begins a renewal series July 4 over WEAF and network. It's a solid hour's run from 9 to 10 p.m. EDST. Benton & Bowles in charge. General Foods sponsoring.

Briggs Sports Review of the Air' is another renewal account being handled through Lennen & Mitchell. nanuica through Lennen & Mitchell, Guest stars per usual will be drafted from the sports world. On Saturday nights at 7:45 o'clock for a quarter hour. New series starts July 6 under P. Lorillard banner.

Benton & Bowles handling 'Town Hall 'Tonight' renewal, slated to start over WEAF and network. Still a Wednesday night broadcast from 9 to 10 p.m. EDST, with several new faces scheduled to make a bow at this time. Bristol Myers sponsor-

# Circus Reviews

## **BAYS BROS. CIRCUS**

Princeton, Ind., June 12. which has given circus world many well-known circus folk and circuses, has seen an-other circus launched within its borders, Bays Bros.' Circus. Opening at Sullivan, Ind., June 8, the Variety correspondent caught the circus at its fourth stand, Princeton,

This motorized circus ranks

Ind., June 12.

This motorized circus ranks well with those that travel by the high-ways, and with the breaks will be a winner. At the second will be a winner, and the second will be a winner, and the second will be a winner, and the second will be a winner. At the second will be a winner, and the second will be a winner, and the second will be a winner with the second will be a winner. At the second will be a winner with the second will be a winner with the second will be a winner. At the second will be a winner with the second will be a winner with the second will be a winner. At the second will be a winner with the winner will be a winner with the second will be a winner with the second will be a winner with the second will be a winner with the winner will be a winner with the w

Riding St. Levin Houghmand and others.

The Bay making opening and others.

The Bay making opening announcement and blows whistle for the performance of the performa

center and doing front and hind than it is great feat.

Six Houghland high school horses. Clowns number.

Six Houghland high school horses. Clowns number.

Clowns number.

Clowns number.

Clowns number.

Lillian assisted by Haroid Livant and Albert Zaraci and closing with the Riding School using the mechanic and boys from the result of the Albert Zaraci and closing with the Riding School and the Color of the Albert Zaraci and closing with the Riding School and the Color of the Albert Zaraci and closing with the Riding School and the Color of the Color of the Albert Zaraci and closing the mechanic providing much to an advantage of the Color of the

### JOHN ROBBINS

JOHN ROBBINS

Hinnee, O., June 14.

Famous Robbins Circus one of
the newer motorized shows after
weeks of rain and cold weather in
the east, including almost a month
in Western Pennsylvania Invaded
Olio, here, on its trek westward.
Olio, here, on its trek westward.
Oricus Corporation, the show
opned more than three months ago
in the south. Equipment ranks with
some of the larger motorized cirsome of the larger motorized cirthe personnel argum and yesterans
the personnel argum and yesterans

standard circus acts, and amoug the personnel are many weterans of the personnel are many privately owned care. New and larger trucks, with about a many privately owned care. New and larger wet and the personnel are well as a personnel and polying through the end of the personnel and polying through the end of the personnel and polying through the end of the personnel and polying through the personnel and person

### Cole Bros. Made Good

# tory condition. Otterson also praised Freem well as Schaefer and Austin C Keough, chief of the legal depart-ment and secretary of the new com-Bally, but No Bullets

(Otterson) wanted the entire Par personnel to continue its loyalty to

plans for the coming season in ac-

matter

matter.

Zukor first addressed the convention. Te reminded his audience
that some years back he planned to
resign the presidency, becoming
halman of the board, so that S. R.
Kent, then general manager, could
succeed him. Zukor declared that
before this move was made. Par got
into difficulties which finally ended
in receivership and that he didn't
view of that. It was indicated by
the Par veteran that as chairman
of the board he now was in the postion he considered for himself long
hefore bankruptey.

sition he considered for himself long hefore bankruptey.
During the three-day session, George J. Schaefer, v.p. of the rejuvenated Par, addressed the delegates on product and other matters. In discussing the production situation, he sulopised the Lublisch-He was not satisfied with prior management (Cohen), although telling Par salesmen the company turned out a better program of pictures

out a better program of pictures during the past year than any other company. Among these pictures were 'Ruggles' and 'Bengal Lancers,

top money pictures for Par this year, both of which were produced

by Cohen.

Schaefer also lauded Y. Frank
Freeman, theatre head, saying that
Freeman had been a valuable asset
to the company and that the theatre branch was in a very satisfac-

Easton, Pa., June 18.
Preplng is under way to publicize
the Trexler-Lehlgh game preserve
near here to attract tourists, a
publicity committee being appointed advertise its beauty

Preserve has on it huffalo, elk and

### MERCHANT HOOK FOR SCHELL

Schell Bros. circus, first of the 'big tops' here this summer, put on a strenuous campaign to get big here during its two-day run, June S and 9. It tied up with the daily papers, offering a discount on tickets handed out at stores advertising in the dailies. A fair turnous.

# CIRCUS ROUTES

week of June 17

Al G. Barnes

June 19, Chilliwack, B. C.: 20, Kamloops; 21, Vernon; 22, Rovelstoke.
Cole Bros.
June 19, Detroit; 20, Flint; 21, Saginaw; 22, Port Huron; 23, Detroit; 24,
Winsdor. Week of June 17

Winsdor. Evans Circus
Orrville, O., 17-18: Canal Fulton, 19;
Barberton, 20; Cuyahoga Falls, 21; Hartville, 22; North Canton, 24; Louisville, 25.

y ratgar S. 100m, wno doubles | 55. | Baye 105. | The state of the from presidency of West-to 15lectric. | Columbus 0.02 | 10 B.m. faces soft faces soft of the state of the s



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Vol. 119 No. 2

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64 PAGES

# UDE

# 3d Year of Porterfield's Barter Theatre Brings Drammer to 'Billies

Lynchburg, Va., June 25.
Hillibilly audiences are bringing
preserves, the fatted caif and even
household pets to Robert Porterfield's barter, theatre 'in Abingdon,
where a handful of Broadway actors
are keeping themselves supplied
with calkes and small change for the

are keeping themselves supplied with cakes and small change for the summer.

It is the third year that Porter-field has garried drammer to the summer than a failed with the results. Company plays to audiences a small towns within a 75-mile radding of Abingdon. In latter town, he Stonewall Jackson Collego auditorium is the theatre. Town halls, etc. Abingdon, in the theory of the standard of the summer to the summer to the summer to the property of the property of the company until her husband finishes his engagement. In 'Petrified Forest,' on the distance of the first night's treasury held only \$15.65.

"But that's all right,' she insisted what do we need with each if we have food and gasoline? We want audiences and it looks like a good year. Total receipts are unusually The 'total receipts' included a 'total rece

year. Total receipts are unusually good. The 'total receipts 'included: a puppy, a caif, a kitten 'of good (Continued on page 57)

# Corrects Speech in Week, So Jane Froman Gets Film Contract

By correcting in six days' time an inpediment in speech with which she had been afflicted since child-hood, Jane Froman of radio and legit passed her screen exam and was signed for a termer by Warner Bros. Priday (21). Charlie Morri-son and Jackson-Layton set the deat. son and Jackson-Layton set the deal. Miss Frohman went to Hollywood

a month ago for a test and flunked the first time due to stammering. But she looked good so Warners sent her to an elocutionist. In six days all defects were corrected and the second test cinched her. A peculiar-lty is that Miss Froman is never bothered by stammering when sing-

ing.

Don Ross, Mrs. Froman's husband, was signed by WB at the same time. He's also a singer.

# From Actor to Cop

Syracuse, June 25.

That their flev-year-old dauxhter may have a 'real home' and attend school uninterruptedly, Jack Ray, actor and musician, and wife, Jewel, songstress, who have been cappearing at the Onondaga hotel here, are quitting show biz, Ray will Join the Washington, D. C., police force July 1.

### Caution

Unprecedented demand for 'Porsy' by sundry auspices—colleges and the like—prompted George S. Kaufman to crack to George Gershwin: 'Don't open it; you've got a sensation now.'

# Writers' '\$20 Day' At the Gee-Gees Ups to \$3,544

Hollywood, June 25.

Writing team at a major studio, about to be turned loose on a race yarn, was told to spend a day at the track and absorb a little atmosphere. With a requisition for \$20 to cover their expenses, combo hit for the oval.

Scribblers, however, had their own ideas as to what it costs to follow the plugs around and next day submitted the following swin-die sh t:

die sh t:
Reserved ecats.
Lunchcon, with appropriate wines.
Lunchcon, with appropriate wines.
Analybo, outdoor, trumpeters, etc.
Descretation
Descretation
Descretation
Descretation
Descretation
Largease distributed to stable boys, bucket handlers, and sponge
Suicket handlers, and sponge
Glift to stable boy whose mother le
to be operated on for catract.
Glift to another stable boy who is
collored by stepment through 87.50 500.00 Old to another stoke nor seeming his astemporter through college mental to the college m 850.00 800.00 20.00 186.50 .30 .03

210.00

Due in gold coin......\$3,544.03

20.00

# ETHEL WATERS' \$4.500. TOP COLORED SINGLE

Top salary on record for a colored stage single—\$4,500—is being drawn by Ethei Waters in the Paramount presentation houses. Miss Waters is currently at the Michigan, De-

Bill Robinson held the previous high at \$2,500. Other high salaried Negro singles of the past were Bert Williams and Florence Mills, but neither ever approached the Waters

# SIMON-PURES NOT SO PURE

150 Theatres Around New York Alone Insure Six Months of 'Time'-How the Professional Amateurs

### CATCH-AS-CATCH-CAN

Weekly amateur shows in nelghborhood picture houses around Xev
bushoshnes in recent years, have taken
a big surge upward lately, due to
the radio plugging, and are now
ahead of regular vaudeville as far
as playing time goes. Most of the
better known New York indie vaude
the Dows, Fally Markus and Linder
& Godfrey, are handling them.
Approximately 150 theatres in the
vicinity of New York are currently
playing the simon-pure shows on
various nights weekly. At that rate
around, could get close to six
months' time. That's considerably
more work than can be found in
regulation vaude booking offices; Weekly amateur shows in neigh-

st now. The amateur show booking biz is (Continued on page 58)

# **NITERIES FIND** THEY'RE ON 5-DAY WK.

The NRA five-day habit has made New York on a par with London for weekend scram-stays into the weekend scram-stays into the scram-stay of the scram-stay of

### MURDER BY MUSIC

Ford Melodies Fadeout Firestone Color Fount at Fair

San Diego, June 25.
The Firestone musical fountain at the exposition here will be discontinued Saturday (23) on account of the control of the

# Cecil Holm, Broke Last Year, Pays Off Mortgage on Ol' Homestead

# Always Ready

Hollywood, June 25.
A sharpshooting team, engaged for a one-day bit in a picture, waited three weeks for work. Then showed up at the studio without guns, explaining they had to hock the firearms

to eat.

However, they were ready to work. They brought a bow and arrow with them.

# Coughlin Off Air, And His P.A. Tour Also Looks Cold

Father Coughlin went off the air abruptly after his program of June 3, and his personal appears of June 3, and his personal appears of the property of the property of the property of the planned staying on the air continuation. The planned staying on the air continuation of the planned staying on the air continuation. The planned staying on the air continuation of the planned staying on the air continuation. Donations, never solicited, are reported as having started to slip make the planned appears of the proposed time was delayed. Department of the proposed time was delayed, ing to secure Soldier's Pield Chicago, for a summer date, and other bookings are calimed now set. His appearance in New York at Mailson Square Garden proved surprising. The 26,000 attendance (Continued on page 57)

(Continued on page 57)

# STAGE SETS FOR RADIO COMM'L'S BROADCASTS

Eurene Dunkel, Russian artist, who has done work with the Russian Art and the Trokske theatres in Petrograd has been engaged by Guy Lombardo's sponsor, Standard Oll of New Jersey, to design and second a spealal settings for the account as petal settings for the Inlights from the CBS Playhouse. This is the first time in the history of broadcasting that stage settings will be employed for the studio audiences' benefit. First sets to be used with the Jury 8 broadcast. When the control of the studio audiences' benefit. First sets to be the control of the studio audiences' benefit and the studio audiences' benefit. First sets to be the control of the studio audiences' benefit and the studio audiences and t

Westport, Conn., June 25.

John Cecii Holm, author of 'Three Men on a Horse,' redeemed the old homestead here this week, midst scenes that would have proven good

theatre, Six years ago Holm put his sav-ings into a farmhouse in the West-port hills. He had saved more than \$2,000 trouping as the hoofer in the No. 5 Company of 'Broadway.' He was able to add to this over a period of five years with fairly steady work in Broadway shows.

But last fall there was no work

in Broadway shows.

But last fall there was no work for him on Broadway and those barren months, added to a long summer layoff, found him behind on his interest rayments. When his last day of grace on the mortgage price and he was practically put out into the snow.

Hoim and his young wife found refuge in a tiny New York flat and, with funds practically gone, Hoim worked night and day on a play worked night and day on a play worked night and day on a play country. He hoped to sell the option; \$500 would have been a lot of money.

He sold the option all right, and the play was "Three Men on a Horse: "Then the Chicago No. 2 company (clicked. The Southern No. 4 company is being cast and there will probably be a London unit. But the author lived right on in his modest New York fat until his royalties reached a certain amount.

That sum was reached last week and, with it. Holm came out to darmhouse.

# Station Out to Scoop Press on Canadian Gold Rush Venture

Regina, Sask, June 25.
Art Williams and CJRM, ReginaMoose Jaw, is out to do a radio reporter in Canada's new gold ruch to
Athabasca Lake, 1,200 miles into
northiand. Williams is now en route
to rail to waterways, then by boat
and plane to new force of Cracking
Stone.
Sed borner unning story of
travels to be read from station, but
once there he will short-wave direct
to CJIM for rebroadcast. Expected
to Scoop newapapers, with men cov-

to scoop newspapers, with men cov-ering by telegraph and air mail.

### Happy Days Again For Atlantic Canoes

Travel agents have been telling Travel agents have been telling show people this past week that with the nine transatiantic liners pulling out next Friday and Saturday from New York not one outside cabin is available.

Anything approaching this oc-

# Colonel Wants to Act

# And Unless He Does It's No Dice for Korda-Laughton's 'Cyrano'

Hollywood, June 25.

Unless Alexander Korda can straighten out a little matter of the stage ownership to 'Cyrano de Bergerac', he may be balked in his plans, to produce the film version of the schnoz opera in London with Charles Laughton in the name role. It would be for United Artists re-

It would be for United Artists releage. In he is sole owner of the
Calmin, play rights to Cyrrano,
Col. Robert Loratine, BSC, MC, has
served notice on Korda that he will
carry his protest to the courts if his
interests are ignored and the play
made into a picture. Colonel made
it plain that unless he is engaged
it plain that unless he is engaged
that elsewhere. Known here that
he has been dickering with a mujor
producer. Efforts of Korda to lay
it on the line for the rights have
been fruitless sawok is not being
Lorratine's sawok is not being
Lorratine's sawok is not being
matter of record that he collected
50% of the picture's intake when it
was produced about 10 years ago by
an Italian outfit.

# - Roadshowing British Negro Film with Tab

Universal's British film, 'Life Is Real,' will be roadshowed in Negro-sections, opening at the Royal, Baltimore, June 28. With the film is a mixed stage show to supple-

ment.
Before the title switch, film was called 'Kentucky Minstrels of 1935. Stars Scott and Whaley, dusky Britishers.

# Heavy Paris Hoopla For W. Disney Visit

For W. Disney Visit

Heavy preparations are on for
publicating war on for
publicating war on for
publicating war on for
hits Paris: in about 10 days from
London, Not much trouble on that,
he's a natural here from a press
point of view.

Arrivar will colnelia: with public
Arrivar will colnelia: with public
Arrivar will colnelia: with public
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harrivar will be a collected on the
harrivar wil

### Brown East for 'Ah'

Hollywood, June 25.
Clarence Brown, Metro director, planed to New York last weck and will look over locations for his next production, 'Ah Wilderness,' around New England.

New England.

If the company is not sent east on location Brown will make atmosphere and background shots for process work during production at the studio.

# Colin Clive in 20G Suit

Los Angeles, June 25.
Frank Zeitlin has filed \$20,000
commission suit against Colin Clive
through local assignee.

local assignee. York agent claims sum is due on three-year contract on which British player has paid noth-ing from his asserted \$200,000 earn-

# Wheeler's Canal Vacash

Hollywood, June 25.
Bert Wheeler joined the Pat
O'Briens on their three weeks' vacation through the canal zone when
they pulled out Saturday (22).
Comic due back at Radio July 15 for
start of 'Ralinmakers,' second on his
three-picture deal with Robert

Woolsey.

Mary Carlisle in the fomme corner. Fred Guiol directs.

### 100G Snub

Hollywood, June 25.
After two weeks of toil, John
Zanft managed to promote
\$100,000 for that picture Jed
(How Much Are You Making?) Harris wanted to produce.

Gleefully carrying the tidings to Harris, latter stormed. Don't approach me with that kind of coin. If you can't get at least \$250,000, forget it.'

# **Pedagogics Seen Blooming at Par Under Otterson**

Hollywood, June 25.

Coming to Paramount of John E. Otterson augurs the possibility of E. Otterson augurs the possibility of the company launching into the projuction of visual educational pictures. Idea has been on the fire the company of the project of the

entitions.

been submitted to the New York office.

For some years now Otterson's hobby has been educational and scientific motion pictures. During his Erpl regime he did considerable re-

search on educational films and pri-titlely expended considerable money to advance his hobby.

Thayer's idea is to use the facil-tities of the atudios and distributing the pictures which besides being educational would have an enter-tainment and commercial value.

Novellat has been working on pro-position for the past year, having soultion for the past year, having soulting the country.

# Reinhardt's Salzburg Festival Production

Max Reinhardt sails Saturday for Vienna, where he is to produce 'Everyman' for the annual Salzburg festival.

testival.

He returns in the fall to produce
Franz Werfel's stage play, 'Land of
Fromlse,' based on the Bible, in New
York. Will take up his directorial
dutics at Warners immediately
afterward.

### Bing Will Decide If Wife Goes Into Part

Hollywood, June 25.

Whether or not Dixle Lee goes into Paramounts' Anything Goes,' rests with her husband, Bing Crosby.
Excess want her for the part, but she's leaving it to Crosby, under one proviso, that she doesn't have to play the romantic lead,

### Rosamond at Radio

Hollywood, June 25.
Rosamond Pinchot arrived here last Thursday (29) for Radio's Thursday (29) for Radio's Thursday (29) for Radio's Holly Marketeners. See 111 of 111 of

# Curtiz 7-Year Deal

Garbo Goes Spanish

Metro's recent buy's Scott Cdel's

Woman of Spanis, 'Will be Greta
Garbo's next production.

Yarn has an old California locale.



# WILL MAHONEY Yorkshire Evening News says: "A great comedian and a great

show.

It is Will Mahoney's show whenever he is on the stage. His versatility is amazing and his dance on the xylophones has to be seen to be believed. A grand comedian with a truly delightful personality."

Direction
WM. MORRIS AGENCY
Mayfair Theatre Building
New York City

# SHEEHAN TO FISH. VIEW N.Y. PLAYS ON VACATION

Hollywood, June 25.

Upon the return here of Joseph M.
Schenck and Darryl Zanuck from
New York 20th Century-Fox confabs and with the completion of
'Curly Top,' his Shicley Temple picture, Winfield Sheehan takes his annual two months' vacation from the studio.

studio.

He goes to Canada for two weeks' fishing, thence to New York for conferences with the home office and a once-over of Broadway plays.

# Lederer Going Musical For Lasky at UA-Maybe

Hollywood, July 25.
Deal is pending between Jesse L.
Lesky and Francis Lederer for latter to stur in a musical for the producer if latter goes with United
Artists when his Fox deal ends
around the latter part of July. Pair
have been talking over story ideas
for past week
for past week
Togother included a song in
'Gay Deception,' his last picture for
Fox, in 'which Lederer is starred.
Lederer will sing the number titled
Paris in Evening.' It's his first
yodeling effort on the screen. Number is by Ted Snyder and Preston
Sturgis. Latter did the lyrics, also
a first effort.

# Rowland Mayer Aide

Hollywood, June 25.
Richard Rowland, onetime producer, has been added to the executive staff at Metro.
He's acting as a contact for Louis B. Mayer.

Melton in 'Thin Air' James Melton, Jane Froman and Franchot Tone have been set at Warners in 'Thin Air.'

### It's a radio yarn SAILINGS

SAILINGS
July 13 (New York to London)
Anthony Veiller (Georgie).
July 10 (Cobh to New York) Joseph I. Breen (Geo. Washington).
July 6 (New York to London).
July 6 (New York to London).
June 23 (New York to London).
June 24 (New York to Faris).
June 29 (New York to Faris).
June 29 (New York to Paris).
June 29 (New York to Paris).
June 29 (New York to Paris).
June 20 (New York to Paris).
June 20 (San Francisco to Shanghail) Frank A. Kennedy (President
Wilson).

June 22 (New York to Paris)
Lolita Benevante, Olive Andre, Edward Everett Horton, Constance
Hope, Radle Harris, Mrs. Erno
Rapee, Ed Sutherland (Normandie).

# ARRIVALS

Irvin Marks, Anna May Wong, Jose Iturbi, Fania Marinoff, Laudy Lawrence, Jacques Charics, Kay Kamen, Joseph M. Schenck.

# I'm Telling You

By Jack Osterman

### Aria Preview

Hollywood, June 25.

Jesse Lasky ran a sound
track on Nino Martini's rendition of an aria from Toeset.
Sunday night (23) at the Fox
Westwood Village theatra
Westwood Village theatra
to Romance (Fox). Lasky
wanting to obtain audience
reaction without the accompanying picture, besides getting a line on quality of normal theatre sound.
The previewed just a song, and
picture is still in production.

# Ford-Nichols. H'wood's Hecht And MacArthur

Hollywood, June 25. and writer is the partnership of John Ford and Dudley Nichols, John Ford and Dudley Nichols, class director and writer respec, Pair has turned out such artistic socks as "Men Without Women," 'Seas Beneath,' 'Lost Patro!' and 'The Informer,' all with a Theatre Guildish angle. Same combo also turned out 'Judge Priest,' one of Will Rogers' most successful pictures.

Ford is currently at Fox directing Will Rogers in 'Steamboat Bill.' Nichols has just completed 'Three Musketeers' at Radio. Pair will reunite in the fall at Radio to do 'T Plough and the Stars' and 'Mary

Flough and the Stars' and 'Mary of Scotland'. Whether secularly Nikohola Comboel secularly Nikohola Comboel secularly Nikohola Comboel secularly Nikohola Screen play never exceeds 100 pages, composed of master scenes. He script how the scenes should he shoken up. He leaves that to the shoken up. He leaves that to the shoken up. He leaves that to the picture in the camera. That is, he picture in the camera. That is, he reads the neenes, decides from the set how to break up the photographing of those scenes. Other directors in good that the scenes was considered to make scenes. The Professional Scenes and camera setup being designated in the script. The Ford-Nichola method is almost shooting from the cuff. Ford-Nichols method shooting from the cuff.

### HAL ROACH GOALED

Smashed, Mouth Crockery Wrecked in Polo Tilt

Hal Roach probably will force
polo for another six months as he
is in Good Samaritan hospital with
a smashed Jaw. split lip and minus
four teeth after being hit by mallet
in a game his team, the Sharplarge, was playing Sunday at
Riviera.

A plastic current

Riviera.

A plastic surgeon was called in to mend the Roach jaw.

Walter Wanger, in the same game, was tossed under his horse and suffered a wrenched shoulder.

# Fox and Walters Get Par Shorts After 'Broadcast'

Double deal has been concluded etween Paramount and Dorothy

Double deal has been concluded between Paramount, and Dorothy Paramount, and Dorothy Paramount, and the paramount and potential paramount and potential paramount and potential paramount and paramoun

# Director Bickford

Hollywood, June 25.
Charles Blckford, currently set for lead in East of Java,' at Universal, will likely give up acting for directing after this picture.
U has promised to give him the chance when 'Java' is finished.

# Two Dropped by WB

Hollywood, June 25.
Dorothy Dare and Jack Norton
re off Warners payroll.

A Reason
Sophic Tucker would have stayed
a third week at the Capitol, but Al
Lackey didn't like the picture.

Good luck to L. K. Sidney...we're a week late, but the circuit has been weeks late playing us, too.

Good Prospect
Walker jumped into New
York on his Sunday off, the has
Sunday off, the has
Sunday off, the has
said that while playing Chicage, an
selector boy kept after him to buy
a sweepstake ticket, all week. After
dogsing the issue, on the parting
day Sid bought one and told the
steady custome to operator has a
steady custome to operator has a steady customer:

Rambling With Rockefeller
If you get a bit depressed take
a stroll through Rockefeller Center
and find out you're not so bad off,
after ail. There you see flowers
with nobody to pick them...a bronzs
statue getting wetter by the hour
and no bronze sponge to help, although he's the coolest guy in town
...the lovely Center theatre closes
until August 5, when the Great
until August 5, when the Great
until August 5, when the Great
The Tailan building, with black
shirts: instead of lace curtains...
The Rallan building, with black
shirts: instead of lace curtains... shirts: instead of lace curtains...
The R.C.A. building, where Jack
Curtis has a gangpiank from his
office to the Ile de France...
Thousands of people going into the
Music Hall during the second week
of 'Becky Sharp'...ucky gal, Becky,
she ought to wire her mother in
the Bronx and tell her she was
held over. You leave the vicinity
feeling a fuckier kid....Brother, can
you spare a theatre? you spare a theatre?

# We Didn't Say It. When Eddie Cantor went to the hospital someone asked him what was the trouble. Eddle answered, 'Gallstones, what d'ye expect from Goldwyn, pearls?'

A bunch of times.

A bunch of chorus girls were being rehearsed by a temperamental dance director. They couldn't seem to grasp the routine fast enough for him- so he yelled, 'Will you hurry up before they tear the theatre down?

What Are They Doing?
Florence (Maurice and). Walton has a smart hat shep in Paris ....Bert Hanlon is in Hollywood writing in the daytime and playing hearts at night....Lew Brice is the same as a night of th

# 46th Street Question A polo shirted performer asked how he could get a job as social director in the mountains. He was advised to make an audition on a bill.

Observation Observation

It's getting so now in show business that if you're a professional you have a pretty good chance to work your way up to an amateur.

### Unfair

Unfair

If we were king. of the pickets
...we would take care of those
brass rails where you see steam
come out of the roast beef in the
window and felcies when it's served
...waiters, who when you ask for
tried eggs, well done, serve them
with no eggs left at all...barbers,
when told you're in a hurry, ask
you if you want a massage, shamyou if you want a massage, shamwalk up and down pile, we would
walk up and down pile, we would
ghts as unfair to organized prize
fighters.
Are you reading?

### Fields Ordered to Rest, Par Schedule Jammed

Thy scinedule Jammed

Thy sicians have ordered W. C. Flede on the pictures for at least six me and the pictures for the pictures for the six me at the pictures of the pictures for the care of two rotations, with orders for no visitors. Condition of the comic jumbles? Peramount's fining schedule, as Preda was due to start another picture within two months.

# FED'L PROBE ON PAR REORG

# N. Y. Nixes 2 Pix Filmed Abroad: DuWorld Appeal

DuWorld Pictures is resorting to the courts for appeal of censorship clamp on "Marie," Hungarian-made French talker. Picture was nixed by the New York censors and appeal to Albany also falled. DuWorld has put Arthur Garfield Hays on the case as attorney and appeal has been filed in the N. Y. supreme court. Marie is being submitted in the U. S. as "Spring submitted in the U. S. as "Spring dueed by Paul Felos, former Universal director in Hollywood. Universal released it abroad.

versal released it abroad.

State Education Department has clamped the censorship lid on two foreign made films, 'Spring Showers,' of Hungarian orlein and 'The tributed in this country by the European Films Corp. ('Mabuse', but the European Films Corp. ('Mabuse') Dr. Hamilin H. Horner, assistant commissioner for higher education, barred 'Spring Showers on the barred 'Spring Showers on the John Corp. ('Mabuse') of the German film, Dr. George M. Wiley, assistant commissioner of sustice and the action of respectable society generally.'

'Of the German film, Dr. George M. Wiley, assistant commissioner of secondary education, words.' The secondary deducation, words. The secondary deducation, words in the secondary deducation, words or spread terror and fear through wholesale criminal activities carried out by those whom he controls. The distributors of the picture are given authority to present he pic-

The distributors of the picture are given authority to present the picture again for rescreening upon a new application for a license, if they make deletions and alterations. In the property of the property of the department, denied the license for Spring Showers. Arthur Carfield Hays, attorney or DuWorld Pictures, Inc., distributors of the film, of the picture on society would be comparable to the most valuable literature in history.

# LANDI'S BI-LINGUAL FOR RICHEBE IN PARIS

Roger Richebe, French film producer, salis back to Paris Saturday (28) after arranging details for (28) after arranging details for producer, and the salis of th

# Eilers Tops 'Pursuit'

Hollywood, June 25.
Saily Eliers has femme lead with Chester Morris in 'Pursuit' at Metro, which goes before cameras Thursday (27).
Picture will be first of coming Metro films to have co-producers, with Lucien Hubbard and Ned Manager and the Abendary of the composition of the co

rin sharing the supervisorial reins. Edwin L; Marin directs.

### Selwart's Pic for G-B

Tonio Sciwart, legit actor, sailed yesterday (Tuesday) for London to make a picture for Gaumont-Brit-

make a picture for Gaussian.
ish.
Selwart is a Czech who came to
attention for his work in 'Pursuit
of Happiness.' Paramount optioned
him, but never got around to using
him.

# Gardel Was Top

Carlos Gardel, Spanish pic-ture actor killed in an airplane

Carlos Gardel, Spanish picture actor killed in an airplane crash in South America Monday (24), was the biggest day (24), was the biggest day (24), was the biggest day (25), was the biggest day (25), was the biggest day (25), which is a several contensa in Barcelona and Madrid at the end of songs and replayed for encore puraris by Bob Kane for Paramount, established a recongross for Spanish language films, bringing in something over \$350,000.

over \$250,000.

Gardel made two pictures
for Paramount in Parls and
four on Long Island. One of
the latter, when screened for
the first time in Hartem,
caused a poitce squad to be
called as necessary to handle
would-be ticket buyers.

# HECHT-MacA. PAR PACT ON 2

Details are virtually ironed out on a new deal for Ben Hecht and Charile MacArthur with Paramount charite MacArthir with Paramount under which the producing, writing-directing team will make two pictures this season (1935-59). Under this season's contract, H-M were to deliver four pictures but sent in three.

Fourth on this year's schedule may also be turned out for 1935-36 elecase. Of three made under old form the producing the pro

# Court Strips Woman Defendant of Jewels To Pay Off Lon Young

Los Angeles, June 25.
Several articles of jewelry worn
into court by Mrs. Marjoric Chanslor, wife of Roy Chansior, playwright, were commandeered by
Court Commissioner Kurtz Kauf-

Court Commissioner Kurtz Kauf-mann to apply to satisfaction of 31,459 Judgment found against her in favor of Lon Young.

Mrs. Chansior had come to tel the court why she could not pay the legal sock awarded to the producer acter trial to compensate for inju-cent bystander, was injured with a glass thrown during a New Year's eve altercation in a Hollywood cafe.

# Stoll After W. C. Fields. Polly Moran for London

London, June 25.

Sir Oswald Stoil has opened negotiations with W. C. Fleids and Polly Moran to star in a new Colseum musical. Also is talking to Francis A. Mangan about staging it. Alexander Korda may be a likely of the star of the s

# Joel McCrea Speeds Up Overtaking 'Barbary'

Hollywood, June 25.

Joel McCrea worked all night Friday and Saturday under pressure to fluish 'Manhattan Madness' at Metro in time to. overtake 'Barbary Coast' for Samuel Goldwyn today

# SIR WM. WISEMAN Open Season for Pop-Eyed Pests . AND KUHN-LOEB

Details of Fortington Group's Dominance, and Displace ment of K-L, Given Federal Securities & Exchange Commish

# **OUIZ FORTINGTON**

Washington, June 25. Detailed account of how Kuhn Loeb made fat profits dealing in Paramount securities while one of canalation preliminaries and the manner in which the faction headed by Harold E. Fortington, new executive committee chairman, unhorsed K.L. was given Federal Securities & Exchange Commission Company financing last week did advising congress about possible amendments to both the bank-ruptcy and the securities-control laws, the Commiss through to light data on the reorganization movements as well as dope about financial operations before and after the 1933 receivership crash. Major senantions were: Loeb made fat profits dealing in

the 1933 receivership crash. Major sensations were that the Forting-tion group instead of having control of the sense of t

mittee.

3. Assertions that the corporation was not insolvent when the
receivership action was instituted.

4. Claims that the bankruptcy
was "arranged" by bankers for the
management.

5. Fortington-Otterson group
now in the saddle intends to eftect major changes in operating
politics and give the company a
Princibal sydgence was obtained

prolicies and give the company a prolicies and give the company a Principal evidence was obtained through intensive quizzing of Sir William, Frank Vanderlip, and Fortington, with parade of minor witnesses throwing added light on previously puzziling phases of the Par bankruptcy and resuscitation. Milliam of the property of the previously puzziling phases of the Par bankruptcy and resuscitation. Milliam of the previously puzziling phases of the Par bankruptcy and dedicated to policy of ending banker domination actually accounted for less than \$10,000,000 worth of the \$15,000,000 worth of the \$15,000,000 worth of the foreign companies of the previously previously the property of the previously of the previo

don's powerful Royal Liverpool in-surance system, playing a Cagey waiting game, enlisted the support of the John Hertz Interests, Floyd Odlum's Atlas Corp., Electrical Re-search Products, Inc., Public Na-tional Bank, Lehman Bros, Lazard Freres, and Biggs Mohrman with-out entering any formal agreements or making any move to nool reout entering any normal agreements or making any move to pool re-sources. Fortington repeatedly told the Commish that representatives of these interests approached him and testified 'I don't know' when

# Smites Studios; San Diego Fair

# Newsreel Jerked

Hamilton, O., June 25.
Management of the Indie
Paramount was compelled to
pull Faramount newared No.
Paramount new No.
Paramou 14 kids as one of the contend-

when interviewed father explained he was a street car conductor aind did most of his work at night.

Femmes in the audience

# OFFICIAL U. S. **NIX ON MEX DIVORCES?**

Washington, June 25. Film stars tired of living in

double harness would not be able

double harness would not be able to obtain easy Mexican divorces if Congress follows the wishes of the American Bar Association. Plea for legislation banning of mails for divorce business to get around residential requirements was submitted to House Judiciary subcommittee Friday (21) by Bar Association spokemen who claim tacti support of Attorney General Cumrings. Subcommittee upped whose spokes of the condition of the matter.

# **Chevalier Shifts** From Korda for 1 Film with Toeplitz

I.ondon, June 25.
Maurice Chevalier and Alexander
Korda have mutually agreed to tear
up their contract for one picture
because unable to secure a suitable

because unable to secure a summer vehicle.

French actor immediately after-ward signed with Ludovico Too-piltz, Korda's recent partner, for the title role in Locke's Beloved Vagabond.' Yarn was originally done as a silent by Carlyle Black-mat! well.

well.
Understood Toepiltz is paying
Chevailer the same figure he would
have gotten from Korda, which is
\$150,000.

# Middy Athletic Ass'n 10G Richer from 2 Pix

Battimore, June 25.
Paramount, which occurring inished filming 'Annapolis Farewell'
on grounds of U. S. Naval Academy
at Annapolis has given \$5,000 to the
Naval Acad Athlette Association inreturn for the cooperation extended
the production unit when tensing
Duplicating the donation to the
dollar was Warner Bross, whose
flick, 'Dress Parade,' was shot in
part during a month's sojourn for
cast and crew on Academy grounds.
Tarader company left Batto last
Tarader company left Batto last
Section of the Company left Batto last
sideleon technical gang and the
skeleton technical gang and the
cast principals aboard a battleship
at \$2 an Diego upon survival for some
more shooting, which will be ac-| day and Saturday under pressure to | and testified T don't know when | Tarade' company left | Dalto | lasked to speculate on their motive | Priday (21) | midnight for the Coast Meiro in time to overtake 'Barbary today | Imaking overtures. | Imaking overtures. | Imaking overtures. | Imaking overtures. | Director Frank Barsage will take a proximately \$2,000,000 worth of cast principals aboard a battleship on Coast' which starts player's term of coast' which starts player's term of Continued on page 38) | Continued on page 38) | Imaking overtures. | Imaking overtures. | Imaking overtures. | Director Frank Barsage will take a proximately \$2,000,000 worth of cast principals aboard a battleship of at \$2,000,000 worth of cast principals aboard a battleship of the proximately of the proximately statistics placed in the record during the proximately statistics placed in the record duri

Hollywood, June 25.

Hollywood, June 25.
Advance guard of the summer visistors is here, with gates down and
the open season for pests in the
offine, Studios are getting prepared
for the onrush of sightseers who
will be clamoring for an inside looksee. Champion boider uppers of
production, they'll get inside despite
no visitor' orders, for they are the
tourists whom the studios musn't
offend.

oftend. They come from the four corners of the world, armed with letters of introduction which the studios can't afford to overlook. Already all major plants are engaging additional guides to point out the players, explaint he intrincacles of picture production, of which the guides will know ever little. However, they will know ever little. However, they will a dumb look.

Mob will arrive with a precon-

have answers, and that's better than a dumb look. Arrive with a preconMob will arrive personalities and production gleaned from the fan 
mags and chatter writers. Their 
supposed facts will be all wet, but 
it would be disaater to distilusion 
the visitors. The guest is always 
right—well, nearly always. With 
the San Diego expo it looks like a 
bumper crop this year.

Their letters of introduction will 
Their letters of introduction will 
their community, their home town 
exhibitor—in fact, anyone who has 
the remotest connection with the 
pleture industry.

Newspapers write more than their

In remotest connection with the mean connection with the quotas when good advertisers dede to visit Hollywood. Hays office also is a strong introduction writer. They manage to send gangs to the studios yearly, mostly people consecues a good impresser moration. It concerns a good impresser moration is considered to the control of the

(Continued on page 53)

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# WITH SCHENCK AND ART CINEMA BOUGHT OUT, U.A. NOW HAS 4 SHAREHOLDERS

1st Runs on Broadway

(Subject to Change)
Week of June 28
Capitol—'No More Ladles'
(MG) (2d wk).

MG) (2d wk).

Music Hall—'Love Me For-ver' (Col) (27).

Paramount—'Mcn Without

Week of July 5 Capitol—'Escapade' (MG). Music Hall—'Love Me For-

Without

Music Hall—Love Mever (Col) (2d wk).
Paramount—'Men Witl
Iames' (Par) (2d wk).
Rivoli—'Sanders of
River' (UA) (2d wk).
Roxy—'The Rayen' (U).
Strand—'In Callente' (d wk).

R'C'VR JAZZING

**UP BANKS-PAR** 

FILM DEAL

Monty Banks is having a tough time trying to complete a deal with

Paramount for American distribu-

tion of '18 Minutes.' Banks directed

the picture and negotiated the

Film took nine months to make and was financed by Allied Film

Prod., Ltd., of which Vogue Films

is a subsidiary. Cost about \$400,000

to make with Banks getting American release coin for his end. Greg-

the mortgagee, refuse to out in by the mortgagee, rease to deliver the film, claiming the print is the only asset he holds for his creditors. Since Banks original deal with Allied said nothing about any kind of prints, it looks like he's caught in between.

American deal

Names' (Par). Rivoli-'Sanders iver' (UA) (26).

Roxy—'Allas Mary Dow' (U).

Strand—'In Callente' (WB)

Goldwyn, Pickford, Fairbanks and Chaplin-Licht- 'Prisoner of Zenda' Bobs man Given Five-Year Contract as President-Schenck Only Interested in U.A. Theatres Selznick, Wanger, Et Al.

Ai Lichtman obtains a five-year contract as president of United contract as president of United Artists, succeeding Joseph M. Schenck. Schenck's interest in U. A. is 'eding purchased for \$50,000 by the company, and the Art Clinema interest is being bought in for another \$66,000. These deals end Joo Schenck's association with U. A. They comparison.

Joo Schenck's association with U. A. The only remaining connection which Schenck has with the company is indirectly through the fact that certain of the U. A. stockholders are famacially interested in some of the U. A. de luxers which are the control of the U. A. de luxers which are the control of the U. A. de luxers which are the control of the U. A. de luxers which are the control of the U. A. de luxers which are the control of the U. A. de luxers which are the control of the U. A. de luxers which are the control of the U. A. de luxers which are the control of the U. A. de luxers which are the control of the U. A. de luxers which are the control of the U. A. de luxers which are the control of the U. A. de luxers which are the control of the U. A. de luxers which are the lux Artists film company has no direct financial interest in the U. A. thea-tre circuit, other than existing

the circuit, wher than existing agreements on picture bookings. It is expected that Joe Moskowitz, vice-president of U. A., and personal laison officer in that company for Joseph M. Schenick, will observe the control of the control

tract, as well as the deal with David O. Selznick.
Selznick will make 10 films for U.A. over a period of 2½ years.
L.A. over a period of 2½ years of the Common of the Com

# COL.'S 40 FOR 1935-6, CHI CONV. JULY 1-3

can release coin for his end. Greg-ory Ratoff, who stars in the pic, is in on Bank's share, when and if. Banks sold the picture to Para-mount in New York for what is un-derstood to be a \$150,000 guarantee plus percentage on condition that he deliver the original negative. On re-turning, to London, he found that the receivers for Allied, having been Columbia will make 40 features this season as against 36 last year, this including 12 westerns. Shorts output will be 125. Company has set July 3 for sales sessions at Chicago.

### Sickness Slows Down Three Paramount Pix

Hollywood, June 25. Three Paramount players landed on the sick list last week, slowed up proceedings on as many pictures. Joan Bennett was in the hospital for four days suffering from a stone ach allment, causing the "Two for

ach allment, causing the "Two for Tonight' company to slow down. Wendy Barrie was taken oft 'Big Broadcast of 1935.' Tom Brown, also suffering from a throat condition, was out of the 'Annapolis Farewell' cast for three

### METRO SEALS HAYWARD

Up Again at Metro

Hollywood, June 25.
On and off the production fire at
Metro for several years, Prisoner of
Zenda' is up again, being consideved as a possibility for Cigrk Gable.

Metro produced it sliently in 1922.

# Rockefellers' **Grant Creates** A Film Library

A film library, first of its kind to be organized, which, in addition to be organized, which, in addition to circulating pictures among colleges and museums, will assemble a collection of films as we lis as data, material and information as a permanent record, is made possible in consequence of a grant received from the control of the

tion, the same as a museum. As a result of negotiations with the Hays office, cooperation has been assured in making pictures and data available. The distributors have agreed able. The distributors have agreed to give the film library the right to make prints, both to be kept permanently in the library and also for the purpose of circulation among colleges and museums.

A catalog on the film industry will be assembled by the library, giving its history and activities as completely as possible from 1889 down to the present day.

# BRIT. LION-REPUBLIC IN RECIPROCAL DEAL

Sam W. Smith, head of British Lion, is in New York talking a re-ciprocal distribution deal with Reciprocal distribution deal with Republic Pictures. Wants to have the British distribution rights to Republic pictures. Wants to Alay the Republic handle his films on this side. Republic handle his films on this side. Republic had been talking a British distrib deal with British International, but that now looks cold. N. L. Nathanson is understood to be bohind Smith's company in a protracted expansion project. Nathanson's Regal Film Co., I Chanda, has for some time distributed B.L. pilce in that sector.

# Gov't Starts Preliminaries in A.T.&T. Probe: Film. Radio Adjuncts Later

Preliminary Government investiation into affairs of the A:nerican Telephone & Telegraph Co., with

metro seals hayward

Hollywood, June 25.

Louis Hayward has been signed to a contract by Metro, player reporting to the latter studio upon completion of his role in "Feather" in Her Haf a Columbia.

Hayward was first brought to the company.

SET BEWARE' TOPPERS

Hollywood, June 25.

Jean Arthur and Georre Murphy get the top roles in Columbia's Lay Bear and the latter study in the latter study with the resolution in his being nailed to a siretch by the company.

SET BEWARE' TOPPERS

Hollywood, June 25.

Jean Arthur and Georre Murphy get the top roles in Columbia's long cought by Gen. Hugh S. Johnson, former New York Police Commissioner Gen. John H. O'llyan, and under way the film the many of hopefuls.

Metro Holly work of the Metro Hopper of the Market of the phone on books of the Western Electric directors, seek and the reliable of the hopper of making system.

cost estimates and obtaining statistics for use in considering the fairness of rates charged the public for control of the con

# National First Runs

PARAMOUNT

lase Key, State, Portland, Ore., June 27; Par, Nashville, 28; Maj, Houston, 28; Aztec, San Antonio, 28. "Yene Without", Par, N. Y., June 28. "Scoundrel," Pal, Rochester, June 28: Par Atlanta 28.

'Scoundrei,' Pal, Rochester, June 28; Par, Atlanta, 28,

COLUMBIA

'After the Dance,' Fox,
Joplin, Mo., July 13; Empire,
Montgomery, Aia., 25; Fairbanks, Springfield, O., 28.

'Girl Friend,' Opera House,
Newport, R. I., Aug. 27.

'Black Room,' Opera House,
Newport, R. I., Sept. 3.

WARNER BROS.

WARNER BROS.

'Don't Bet on Blondes,'
Kelth's, Cincy, July 12; Mary
Anderson, Louisville, 12.

'Brosdway Gondolien',
Kelth's, Cincy, July 19; Colony,
Miami Beach, 19; Knickerbocker, Nashville, 19; Eilenay,
El Paso, 19; Martini, Galveston. 19.

### METRO

METRO

'No More Ladies,' Par, Jackson, Tenn., June 27; Par,
Heiena, Ark., 30; Pal, Jacksonville, Tex., July 37; Albany,
Albany, N. Y., Aug. 8.
'Lie Like a Gentleman,'
Ratio, Edorado, Ark., Aug. 1.
Bentonville, Ark.,
Concord, Springdale, Ark.,
13; Oakley, Lake Forth, Fla.,
28.

'Vagabond Lady,' Liberty,
Phila, July 1; Par, Concord,
N. C., 17; Strand, Amsterdam,
N. Y., 15; Strand, Kilgore, N. Y., 15; Strand, Kilgore Tex., Aug. 6.

# PAR'S CRUISING TRAILER IDEA

Paramount will be first to experiment with a trailer outside of a theatre. Company is getting estimates of the cost of a sound truck which can go through the streets, playing and showing a film trailer with reproduced dialog, as would be seen on a theatre screen. Truck's screen at rear and to be shaded for daytime projection.

asyttme proceeding to be subdect for plant in New York for the Par. Plan in New York for the Par. If the expense of equipping a truck for sound trailers sim't too much, the theatre may get its trailer on the streets before the end of the week. The N. Y. Par has tried talking trailers in its lobby, rather talking trailers in its lobby, rather years of the present the present the teach of a personal trailer buildup with someone from the stage spleling on coming shows.

# Decay of Serials Blamed On Kids Being Too Wise

Hollywood June 25 Serials, the good old weekly whodunits, are down to their lowest ebb with only eight scheduled for pro-

with only eight scheduled for pro-duction next season. Four will be handled by Mascot while Universal turns out a like amount.

At one time, continued thrillers were the mainstay of the independ-ent market. Universal used to turn out a dozen yearly with other indie producers accounting for a teneral as out a dozen yearly with other indie producers accounting for at least 20. Sophistication of present day Young America is blamed for their demise, In Europé, however, serials still are popular, with those produced in this country getting more money abroad than at home.

### IDA LUPINO FREE LANCE

Hollywood, June 25. Ida Lu ino is washing up at Par-amount in four weeks. Studio is willing to take up her option, but with no salary tilt as provided in

British player will freelance.

# PAR WANTS GOULDING

Hollywood, June 25. Paramount is dickering with Ed-

# **Motion to Quash** St. Louis Case **Argued in Court**

U. B. District Judge George H. Moore has under advisement motions to quash indictment of XXX Island, and the second of the companies, their affiliates and individuals are defendants fin anti-trust proceedings brought by the government. Other defendants agreed not to file pleadings if they were not compelled to appear here for arraignment. Judge's decisions of the companies of t for the filing of bric's and reply briefs and indicated that he may hand down an early decision on both

hand down an early decision on both motions.

With the question for fixing the date of the beginning of the trial, in the event the Government is successful in resisting the motions consider the motions of the control of the contro

tried soon it will prove a murderous tried soon it will prove a murderous operation performed successfully on the victims of this conspiracy.' He charged that too much delay would destroy the business of the com(Continued on page 53)

# LAUREL-HARDY FARCES WILL BE FOUR-REELERS

Hollywood, June 25.

Laurel and Hardy two-receiv, set to go into production in two weeks, will be the land of the comics 'efforts to be confined to 2,000 feet. Hall Roach plans to lengthen their efforts to four reels, and inject more story into the pictures. Half of the first series of L. & H.'s talker comedies were in four reels, but double bills forced them back to the twin spools. Roach is also planning 'a full-Roach Base of the picture of the pictu Hollywood, June 25

# Rogers Talking Story Ed. Deal with Zanuck

Hollywood, June 25. Hollywood, June 25.
Bogart Rogers, late story editor of
Paramount, is due in New York this
week for discussions with Joseph M.
Schenck and Darryl Zanuck Felative
to a shullar spot with Twentieth
Century.
If deal jells, he joins up pronto.

### Preview Killer Scratched

Murder at a Preview, Para-mount's Hollywood yarn, has been temporarily shelved. Tiffany Thayer, working on the story, is without an assistance in Fritz Pell, who was collabiling, if

# Jagger 'Wasteland' Top

Hollywood, Jone 25. Dean Jagger draws the lead aramount's 'Wanderer of Paramount's 'Wanderer of the Wasteland,' with Gail Patric's in the

Guns, Picture mund Goulding to direct Guns. Pleture will be the first directorial Sylvia Sidney starrer. Solving is now in New York. mer cutter.

# OTTERSON'S ERPI AIDES

# II A's Policies to Be Set in L. A. On July 1: Wanger, Lasky, Producers?

Majority of United Artists' plans and policles, together with any furproducer deals that may be made, are expected to be decided Monday (1) in Los Angeles, wher the annual ejection and stockhold ers' meeting of UA is held. It was postponed to this date from yesterday (25), original plan having been to hold it in New York.

Meanwhile no producer deals other than that already closed with David O. and Myron Selznick have David O, and Myron Selznick have I DISPOSING any official standing so far. Several persons have been mentioned.

Walter Wanger and Jesse L Lasky are also warm as UA producers, but no confirmation, either as to negotiations or the possibility of deals, are made at UA's New York headquarters. With respect to Reliance, it is pointed out the company is committed to deliver at

company is committed to deliver at least three pictures during the coming season. Wanger has to make six for Par this year, anything for UA being aside from these pictures. Al Lichtman iseves toward the end of the week for L. A. to attend the annual stockholders' meeting, at which he will be ratified as president, succeeding Joseph M. Schenck, or the stockholder of the picture o

the Cook of the Co

# Metro Takes B.I.P.'s 'Mimi.' Maybe 1 More: Par's 'Blossom Time'

British: International. British: International, through Arthur Dent, its managing director now in New York, has sold "Mimi" to Metro for release in the U. S. Picture 4s based on the Puccini opera and stars Douglas Fairbanks, Jr., and Gertrude Lawrence Deal is also on for Metro to take 'Abdul the Damned,' starring Fritz Kortner and for Paramount to take

Kortner and for Paramount to take Blossom Time' starring Richard

Dent also closed for the purchase of three two-reelers for England from Du World.

# WAGNER BILL REVIVES GUILD. IATSE HOPES

Hollywood, June 25.

Hollywood, June 25.
With the expected passing of the Senator Wagner bill, which would bring back the collective bargaining clauses of the NRA code. Screen Actors Guild, Sercen Witters Guild and local IATSE unions, and other cyflats outside the basic aprecement of the companies of the companies

ronly out in the cold so far as students of the constraints of the cold or congation contracts are concerned, see in the bill an opportunity to make inroads into the entente cordiale between the Academy and the studies, and, on the part of the unions, to get a recognition desired them through the basic studio Agreement with the now-favored unions.

# Fox-20th's Unit Prod.

The Fox-20th Century merger will be finalized in around three

weeks.
Signs point to Fox studio production being untitized with Joseph
M. Schenck, new company chairman, as originally set and provided for, to spend most of his time on the Coast in charge of studio ac-

# OF ALL ITS **THEATRES?**

Milwaukee, June 25. Indications are that Universal will be clear of all theatre holdings in the United States by 1936. Ready to the United States by 1936. Ready to give up its is at heatre in the country, the local Alhambra which it has had for many years. It has been under sublease recently to the Pitzerald group here, reported, giving the house up this fail. Rental of \$100,000 annually is considered too steep to be carried these days. With the slutting of the Alhambra, Universal will have only the three houses in Winnipeg as its holdings on the entire continent.

# REPUBLIC WINDS UP **COAST SALES MEET**

Hottywood June 25 Hollywood, June 25.
Pacific coast sales forces of Republic Pictures staged a two day sales convention at the Roosevit hotel and Republic studios here last week. San Francisco and Los Ampres and Los Amp

president in charge of the and Edde Gorden, conreal sales manager, presiding.

Banquet was tendered at the Roosevelt Thursday night (20 studies) and the studies of the stu

# THUNDERING HOME

Par's 'Broadcast.' Started Last Oct ars Washup in N. Y.

Hollywood, June 25.
Production of Paramount's 'Blg
Brondcast of 1935,' which started
inst October, wound up at the
studio last week. Norman Taurog York next week to photograph the Amos 'n' Andy, Ray Noble Band and Fox and Waller sequences at

Astoria.

Lengthy production schedule on the picture was necessary due to the lack of availabilty of a number

### Trio for Earl Baldwin

Hollywood, June 25.
Three pictures have been set for
Earl Baldwin production at 'Warners. They are 'Cops and Robbers,'
for Joe E. Brown, 'Miss Pacific
Fleet,' with Joan Biondeli, and
Gienda, Farreii and 'Lucky Me,' no

Latter yarn is by Bessle Bacon sister Director Lioyd Bacon.

# COIN ANGLE FIRST

H. M. Wilcox Mapping Operations, R. M. Anderson Slated for Financial V.P., Answerable Only to Pres.-New Theatre Overseer Also on Horizon

# STUDIO OGLE NEXT

Join E. Otterson, new Paramount president, is borrowing H. M. Wil-cox, vice-president of Erpl, to chart Paramount's operations and make a survey of the company for him. Additionally, R. M. Anderson, an-other Erpl vice-president, will Join Paramount definitely, as a financial officer under Otterson. officer under Otterson.

Anderson may become the finan-cial vice-president of Par or the company comptroller. His appoint-ment will not abridge or affect the office or duties of Walter Cokeli, company treasurer.

company treasurer.

However, should Anderson become the financial vice-president,
his post will differ from that which
was once proposed by Paramount's
creditors, in that Anderson will be
accountable directly to Otterson.
The first idea about the post of
financial v.p., was to have that office
crecional, who to the board of dicrecional.

Wilcox will leave shortly on Wilcox will leave shortly on a topy of the company's offices and studios in this country. Whether he also will go abroad has not been ascertained. Wilcox will be available to Paramount for around two months on this intended survey. Understanding is that Wilcox, who is vice-president in charge of open ations at Erp. is coming to Paradions at Erp. in Paradions at Erp. is coming to Paradions at Erp. in Paradions at Erp. only on loan

Otterson himself is expected to depart for the Coast Sunday (30), arriving on the Pacific slope about July 4, for his look into the Par studios. He will stop enroute at Chicago. Watterson Rothacker, studio contact for Otterson, icaves Chicago. for the Coast today (Wed.) to stay

Adolph Zukor remains in New York for the summer.

You've the auminist of the control o

man of the advisory committee on Par theatre reorganization through-out the company's distressing period out the past two years.

# SURVEYING OF PAR Otterson's Five-Year Contract With Par at 100G. Zukor at 50G

Wanger-Par Studio Bosses in Huddle

Mollywood, June 25.
Walter Wanger met vith Henry
Hersbrun and Ernst Lubitsch yesterday and again continued talks
today (Tuesday) on his proposed
6-nicture contract at Paramount.
Wanger is still keeping open the
deal Mary Picktord made him
deal Mary Picktord made him
deal Mary Ernstein and the contract at
Aritists in case the Paramount proposition falls through.

# STUDIO HEADS IN CONTROL AT PAR

Back from their pow-wow in Nev York with John E. Otterson, Para mount studio bosses Ernst Lu-York with John E. Otterson, Paramount studio bosses Ernst Lubitsch and Henry Herzbrün spoke optimistically of the company's future. Even though both continue fresh parchments they have the hacking of Otterson to go ahead and operate with full authority. Otterson gets in July 6 for a studio lookover. Not until September will Adolph Zukor Visit the Also in the returning party was

Also in the returning party was C. B. De Mille, who went east to work out the details of a new three-picture contract, which would supersede his old pact ending with 'Samson and Deillah,' next on his

Considered likely that Paramount Considered likely that Paramount will roadshow De Mille's 'Cru-ades,' which was shown at the saies convention. If the home office okays the two-a-day showings it will mark the first time in two years that a film has thus been exhibited.

# HAYS CALLS PRODUCER COAST HUDDLE JULY 8

Hollywood, June 25, Hollywood, June 25.
Will Hays, in Sunday (23) from
the cast, called a meeting of the
Producers' Association for July 8,
at which time it is figured all studio
heads will be back from sales conventions and home office confabs.
Hays, at his Santa Monica Beace.
Hays, at his Santa Monica Deace.
turns east the latter part of July,
Due back on coast a few weeks
later, he will remain through
Labor, Day, Joe Breen is expected

later, he will remain through Labor Day. Joe Breen is expected back from his European jog Au-

### John E. Otterson gets a 5-year contract as president of Paramount, at an annual salary of \$100.-000 yearly. Par's board is expected to approve this contract on Thursday (27), H. A. Fortington, chairman of the executive committee, has sailed for his native England. thus leaving the presumption that the c.c. already is on record as fa-

voring this contract with Otterson. No mention is made about a contract for Adolph Zukor. His future salary, however, is expected to be fixed at around \$50,000 yearly, as

chalrman of the board.

Whether the board is to consider other contracts at its meeting this week has not been ascertained. All indications point to the probability that all other contracts including

indications point to the probability that all other contracts including those which may be in negotiation already, such as the Lublisch deal, will await Otterson's personal surself the surself of the s

# Selznick-UA 10 **Bringing Family** Trademark Back

Hollywood, June 25.

The name of Selznick, one of the lndustry's oldest, will again grace

Industry's oldest, will again grace the nation's screens as an individual producing organization. This beproducing organization. This beproducing organization. This beproducing organization. This beproducing organization of the produce of pletters for United Artists within two years. Scianick's regime at Metro, which began in January, 1923, runs its Scianick's regime at Metro of Tale of Two Cittes. Should Metro Institute of The Institute of Tale of Two Cittes. Should Metro Institute of The Institute of Two Institute of The Institute of Two Institute of

that Jock Whitney may put a shoulder to the wheel for him. Louis B. Mayer also may be an aid in that direction.

B. Mayer also may be an au in ma-direction.

Of Sciantic's executive personnel will swing over to UA with their clief. They include Wil-liam Wright, his first aide, and Marcella Bennott, his personal sec-retary. Reported also that George Cultor may direct at least two of the Scientic group.

Full dratals on the Scientic asso-person of the control of the control of the control of the control of the Chited Artists sales convention, to be held July 8 at the Ambasador hotel and running for four days, at that time the Scientic produc-tion state will be revealed.

# Arthur-Dave Loew Resign

# Withdraw from Directorial Board, but Will Retain Their Executive Posts

Arthur and Dave Loew resigned to design the second of the as directors of Loew's and Metro-Goldwyn-Mayer last Friday (21), with the board due to meet next

with the board due to meet next, ago. Arthur Loew tried to resign, week to fill the vacancies. Arthur is, head of Metro's foreign division, will be and the fill be desired to the second of the secon

# **Amusement Issues Barely Hang** On in Tax-Threatened Market: Par Liens in Record Group of 12

Yesterday's Prices

Sales. Net 1.00 Last Chem. 1.00 Co. P. Petr. 1.00 Last Chem. 1.00 Co. P. Petr. 2015 64 5-70 Co. P. Petr. 2015 62 5-70 Co.

2,900 Tech ... 22% 21½ 21 —¾ BOND \$12.000 Gen. Th... 11 10% 10% —% 10,000 Loew .....104 104 104 ... 15,000 Far-Pub... 37½ 07½ 07½ 07½ —1 10,000 W. B.... 65½ 04½ 04½ 04½ -1%

Anna Wong to China

Anna Wong to China
Anna May Wong arrives here this
week from New York and Europe.
She remains for several days before
stilling to China to make a personal
appearance tour.
Personals are being arranged by
Mrs. Weilington Koo, wife of the
Chinese minister to France and former ambassador to this country.

TUTTLE TO DIRECT KIEPURA

WARNERS UPS COLLINS Hollywood, June 25.
Arthur Collins has been promoted
by Warners to directing rank, his
first being 'Living Up to Lizzy.'
Collins has been on the lot three
years as dialog director.

Philip Barry Vacash

Carillo-Columbia Deal On 6 in Three Years Hollywood, June 25.

Leo Carillo has been signed with Columbia for two pictures a year, for three years, with options for four outside pictures. Also the usual privileges for personal apps, radio, etc.

0 b... 2½ ..... 4½ 3½ × CURE .... 22½ 21½ 21 —½

With most divisions of the stock market moving higher, the Amuse ment Group barely held steady This group of 12 representative issues closed the week at 32, as measured by the averages, for a net gain of 0.258 of a point. However, the group dipped below its preceding week's low and failed to reach the high point of that previous week. Only marked strength in

week. Only marked strength in Radio Preferred B managed to keep this group as steady as it was. The Dow-fones industrial averages climbed up into new 1935 territory at 121.30. Despite profitaking in this group late Monday 120.04 for an advance of 1.37. Rails partially confirmed this builled thered the middle of last week by hitting 34.20, a new top for the current move. Utilities hit 23.66 on Monday, a peak for the present uptrend.

monus, a peak to toe present the trend to the trend trend to the trend uptrend:

Despite reactionary tendencies in

# Loew's, Warners Move

Low's, Warners Move
In addition, Lowe common twice
went to its old peak at 42%, but
managed to hold only a fractional
gain at the finish. Radio common
also equalled its old top at \$6. It
closed at \$%. Warner Bros. common moved forward to \$4%, only
fractionally under the year's best

Despite these showings and the teadiness of the Amusemen Despite these showings and the steadiness of the Amusement Group, the list did not present an impressive appearance at the windup. Nearly as many were off or unchanged as showed gains.

Best gain in the amusement list (Continued on page 12)

### L. A. to N. Y.

George B. Seltz. Marcelle Chantal. Joe E. Brown. Jack Brower. Jules Evens. Max Reinhardt. Norman Taurog. Lewis Milestone. Clarence Brown. Lou Clayton. Jimmy Durante.
Jerry Safron.
Nicholas Ludington.
William Fiebe Nicholas Ludingto William Fiske. Phil Regan. Winifred Shaw. Edwin Knopf. Joe L. Sachs. Ramon Novarro. Michael Pearman. Rene Hubert. Fred Mctzler.

# N. Y. to L. A.

Leo Morrison. Leo Morrison.
Louis B. Mayer.
Howard Strickling.
Ben Goetz.
Kay Francis.
J. E. Otterson.
H. M. Wilcox.
Watterson Rothacker.

# Connelly Co-Directing Adapting His 'Pastures'

Hollywood, June 25.
Warners has signed Marc Conelly to co-direct and adapt his own Warners has signed mare Con-nelly to co-direct and adapt his own 'Green Pastures' for the screen.' Studio two weeks ago bought the legit negro spiritual, paying \$100,000 cash plus percentage on the film's earnings.

annings.
Connelly recently finished a scrib

# IATSE PARLEY IN ST. LOUIS. 2% FUND

St. Louis, June 25.
At a special meeting of the executive board of the International Alliance of the Theatrical Stage Employees and the Motion Picure Operators of America here last week it was decided that whereas the abolition of the NRA but the union in a precarious position, a special 2% assessment is to be piaced on all working members, both stage hands and operators, as a defense that for the benefit of the organization. Was unanimously voted by the entire executive board as absolutely essential to the welfare of the union. The organization has set its goal as \$1,000,000 in this fund drive. Collection on this special

set its goal as \$1,000,000 in this fund drive. Collection on this special assessment was voted to begin July 16 with each local to be individually responsible for the collection of this fund money and the forwarding of it to the executive offices. Raising of this defense fund is the unanimous vote of the executive committee to put on an extensive drive to tighten up the entire. LATES organization and to clamp down on many slipshod method among, out though the property of th

# Hollywood, June 25. Frank Tuttle will direct 'Song, of the Nile,' the Jan Klepura picture, at Paramount. Goes into, production, in about two months, When here Klepura will sing at the Hollywood Bowl. Harlow, Tracy Set in Thalberg's 'Riff Raff

Hollywood, June 25. Metro has tentatively set Jean Matro has tentatively set Jean Harlow and Spencer, Tracy in the top spots of Riff Raff. Irving Thai-berg will produce, Starting date is still a month off, with J. Walter Rubin directing.

# Marshall-Best Reunion

London, June 25. Reports here that Herbert Mar-shall is returning here in the near

Hollywood, June 25.
Philip Barry, having finished the cript on 'Tell No Taies,' leaves Metro.

He is due back in the fall after an European vacation. Story is that he will do a film here with his wife, Edna Best.

# How New Corp. Tax Sked Would Affect Film Biz: Spring Grosses Beat '34

Spring theatre business for all oranches of amusements was better this year than in 1934, Treasury Department monthly report indi-

As Senate Finance Committee proposed only one-year renewal of 10% box office levy and President Roosevelt called for heavier income

10% box office levy and. President Kooseveit called for heavier income transport of the control of the control

Under the new scheme suggested the top by: the Prosident, the present flat corporacorporation income tax of 13% % more.

would be changed to a sliding scale such as is used in collecting from individuals. The Chief Executive recommended graduated rate running from 10% on little fellows on the control of the collection of the second of the collection of the second of the collection of the second of the collection of th

exact results cannot be forecast because so far no disclosure has been made of the points at which the various rates would apply. Tax returns for the calendar year, 1932,—the latest available in analyzed form—show that in the 'professional, amusements, hotels' cat-

form—show that in the 'professional, amusements, hotels' category 44 film produceys had a net of only \$1,145,000, or an average of 250,000 each, while 587 exhibitors had a net of \$13,685,000 or an exhibitor of the state of \$13,000 or an exhibitor of the state of \$1,000 or an exhibitor of the state of \$1,000 or an exhibitor of \$1

# **Inside Stuff—Pictures**

Although continuance of an admission tax for another two years from July 31 places a burden on the picture industry, leaders are content with the break received by exemption up to 410, whereas all other business

the break received by exemption up to 410, whereas all other business taxed have no exemptions. But is proportion of theatre avoid the government of the proportion of the transport of the stress and the constant of the con

Further analysis of annual report of St. Louis Municipal Auditorium shows what competition is faced by picture theatre owners here. Report shows that in this tax-exempt building 18.8 events were held in Opera House, netting city 438,881.85 in rentals and attracted 485,000 customers who might have otherwise attended local picture and legitimate theatres. The Exposition Hall was used by 12 sporting and commercial events that attracted 740,000 persons, while the four assembly halls were seens of 158 events attended by 65,000 persons. Total show upwards of 150,00000 were entertained in building during y : .

It took 15 months of prospecting before Samuel Goldwyn found a recipe for the mailtan of Dansbury Coast, ownershly in work, which satis-fied both the Haye office and himself. To get around censorship rocks, story was finally based on the personality and battling recede of a new-paper publisher. With the district seen through the eyes of this char-acter (played by Frank Craven) text made the grade after being origi-nally thumbed by Jon Breen.
Publisher's crussding zeal gives 'Barbary Coast' sort of a G-man

'China Seas,' Irving Thalberg's ctro picture, holds that studio's low

China Seas, Irving Thalbergs cuto picture, mones that attained and record for retailers cut, picture went, back into work for two days. After the preview of two weeks ago, picture had another day's work before being ready for final editing and previewing.

The provided in the provided in the provided in the provided in the studie that coined the phrase that 'good pictures are not made, but remade.'

One of the top film agents on the Coast has had a production yen for-years. Recently he made overtures to become associated with several-companies. Stories were released about the possibilities of his becoming a producer, then later a yarn was sent out denying he had production ambitions and that he would remain an agent. Reason for the denial was that a number of his topnotch clients in-formed him that if he undertook production they would consider their contracts with him for representation voided.

Coast Indie producer recently went to Honolulu taking his assistant, with him. On arrival the producer immediately dragged his alide to the golf course, the two playing every day, all day, while they were there. Day before the return to Los Angeles' the assistant suggested that Inasy, but has the sole first trip he ought to take a day off to see theor sights. So they went to the golf course.

Aboard the vessel the producer' bought as book on the Islands, to be able to tell the family what he was supposed to have seen.

A minor colored employe on a major lot is under investigation by the State Labor Board on allegation that he lilegally extracted commission from members of his race procured for extra work. Claim was that a number of Negroes were obtained for a picture through Central Casting Bureau and that when more were needed the employes volunteered to get them. He then is said to have charged each one a healthy alse of the pay check.

Producer at Paramount's Coast studio was anxious to look over a British production prior to its opening in Los Angeles. He failed to secure a print, exchange claiming there was only one in town and that it was at a first-run theatre.

Producer passed up its opening night, claiming he didn't wish to be disturbed by an audience. So he arranged for the theatre to run it off the morning prior, producer paying \$25 to see the picture alone.

Heaviest list of aides assigned to a production unit at Metro is under the command of Irving Thalberg. His lieutenants are George S. Kauf-man, Max Segal, Dave Lewis and Charles Lederer. Albert Lewin also continues as associate producer in the Thalberg organization and draws acreen credit on 'China Seas,' 'Munity On the Bounty' and 'Forty Days of Musa Dagh.'

All stage space on the Radio lot is currently filled, the company also using sets at both Fathe and Frudential. Studio has five pictures in production and to catch up on its release schedule is using two units on at least two pictures before the cameras, in the cases of Last Days of Pompell, company is utilizing space at

On record as opposed to double features, Warner Bros, maintains it has nothing to do with reported plans or Arthur Siegel and associates to open two dual houses in Philadelphia. Siegel is a step-son of Major Albert Warner. Joe Bernhard, WB's theatre operator, declares that his company will regard any invasion of Philip by duals as undar competition.

The Pat O'Briens, Al Jolsons, Mervyn LeRoys and Mary Astor all reduce to allow Warners' publicity department to take photographs of their bables. With press and fan mags clamoring for pictures or their youngsters, publicity department of the studio finds itself in a spot. Plenty of pictures of the Guy Kibbee and Joan Blondell heirs, this pair having no kidnapping apprehension.

Louis Sobol (N. Y. Journal), doing a column on press agents, didn't mention a single picture p.a. as among the descring. So some of the film boys are a little miffed, picture space-grabbers pointing out they have to bat over a 52-week period against legit press agents, many of whom were mentioned, with their brief seasons.

David O. Seiznick leaves Metro on the heels of a deluxe preview of "Anna Karenina' at Grauman's Chinese in Hollywood.
Engraved R.S.V.P. cards, sent out eight days ahead of the pre-showling, went to 1,000 persons. Seiznick put over a similar swank dress predview for Copperfield."

Columbia's deal for Bing Crosby feil through, the terms and suggested story, 'Geo'giana.' Crosby, with a contract for three at Par: film on the outside.

Bob Sisk's name now appears o. the Radio contract list as an associate producer. Although filling this spot several months his name has previously been listed as assistant to J. R. McDonough.

# 450 FEATURES FOR 1935-6

# Special Comm. Will Report Back In 2 Weeks on How an Unofficial Film Code Authority Could Op.

A movement is afoot by members of a Code Authority which at present isn't functioning to salvage the hest features of film codism

present isn't functioning to salvage the best features of film codism, industry taking it upon itself, to consider continuance of some sort of a code volunturily as far as is steps may go will not be known for two weeks, during which time a special committee will study the legal aspects of codistic regulation for the picture business. And the salvage is a special committee will study the legal aspects of codistic regulation of the picture business. And the salvage is a special panel of members that others all over the country favoring continuance of the code and some of, its provisions for the protection of, its provisions for the protection as special panel of members to consider the matter. A total of 10 picture men from among voting members was chosen as the committee with J. Robert Rubin (Metuo) have been supported that the salvage is a small result of the code as possible to t

vaging as much of the code as pos-roll of the code of

and the C.A.'s counsel, Dillard, also attended the conference. Any sug-gestions with respect to voluntary codism for the industry during the next two weeks, when the matter is up for study by the legal com-mittee, will clear through Flinn.

# ANTI-CHAIN STORE PIC'S ROADSHOW TOUR

Eight roadshow setups are now crossing the country with Forward America, a picture socking chain stores produced by Frank Wilson and being distributed by William Alexander. Picture was at first motional production of the product

# **RKO-WB Coast Theatre** Pool for Renewal Aug. 31

There is no determination as yet whether the RKO-Warner theatre pool on the Coast continues after the expiration date, August 31. This pool involves the RKO Hillstreet with the Warner Hollywood and the Warner Downtown.

Warner Downtown. - Additional cate sequence has been added which will be made at the nify renewal, under a 30-day clause

HOME SHOW FIRE PERIL

Canada Moves Against Private Film

Ottawa, Ont., June 25. At the annual get-together of the Dominion Fire Prevention Association in Ottawa, the fire preventers and smoke-eaters condemned the holding of shows in private resi-dences and other unlicensed places when inflammable moving picture fil is projected.

A resolution was adopted calling upon governments and municipalities to discourage picture shows except in licensed and inspected buildings because of several tragedies during the past year.

Mention was made of one fire in Montreal when a woman and four children were burned to death as the result of a film explosion during a party in a private house, a com-plete picture show having been ar-ranged, although the laws of Que-bec prohibit the admission of juveniles to theatres where any picture is screened under approved condi-

# Chi Schoenstadt Reorg Under 77B On Five Theatres

H. C. Schoenstadt & Sons. Inc., operators of five southside theatres last week went into the Federal courts here for financial reorganization under 77b. Theatres affected are the Piccadilly, Brighton, Boulevard, Atlantic and Archer. It does not affect 10 other theatres operated by the Schoenstadt family as a partnership.

Basis of the reorganization plea is the \$2,700,000 bond issue on these theatres. Schoenstadt company ask-ing for postponement on the ma-turity of these bonds. Will continue to pay 6% interest plus taxes.

# Mutt Menace Killed By Mass. Theatre Men

Worccster, June 25.

Pup tracks appear definitely out here. With theatrical interests taking a leading role in opposition ing a reading role in opposition, local license board last week denied application of Worcester County Greyhound Association, Inc., for track. Morris Mendelsohn of New Haven, represented Poli interests, and John E. Hauser appeared for Worcester local of Stage Hands and Worcester local of Stage Hands and Moving Picture Operators' Union. Clergy, merchants and individual citizen salso joined in opposition. Despite refusal of local permit, backers of races said they would go ahead, but court ruled that a local permit was necessary as well as a state. Association aiready had ob-tained state authorization.

# Chaplin's No. 5 Back In Work, Add Sequence

Hollywood, June 25.
Charles Chaplin picture, which
washed up two weeks ago, went
back into production again Thursday (20) with the company going
to San Pedro location for added
scenes and retakes.

# 475 PIX, A RECORD

Surplus May Come from U.A. and Radio Exceeding Basic Schedules-415 Features During Present Season—Only 60 Action-Westerns-797 Shorts, Also an Increase

### NO PRODUCT DEARTH

The nine leading producer-distributors plan a minimum of 450 features for 1836-286. Final number may be a substantial of the substantial of 24 now set and RKO Radio may have more than the minimum of 24 now set and RKO Radio may have more than its announced 50 through acting as release agency for outside producers. Radio is known to be willing to consider anything worthwhile that is independently worthwhile that is independe

to se winning to worthwhile that is independently made. Producers fulfall contractual committeements, making complex delivery of programs as sold, the industry will be well fortified against any possible shortage. A larger number of features and shorts this coming year also gives promise of wider selection of product by all theatres. With more pictures to go around there should be fewer complaints from exhibitors who charge they can't get enough product to operate successfully. During the new season many derivened houses may find it possible to "The Attentions of the product of the pr

ened houses may find it possible to reopen.

The 450 pictures scheduled for the 1935-35 season compares with 415 for the season comings to an end, which was more than the year pre-vious when studios were still find-ing it difficult to finance production.

# 9 MAJORS MAY HIT Shrieking Pickets N. Y.'s New Gag; Theatres, Much Burned Up, Demand Showdown from LaGuardia

# What They'll Sell Totals..... 450

\*Including 4 serials.

Note: Total number of fcatures includes actions-westerns.

tures includes actions-westerns.

The number never went over 40 before, including back in the premerger days when more large compenses were in operation, and last one of the compense were in operation, and last det she 415 features announced. A possible 475 for 35-36 would be a big jump. This does not include Gaumont-British's 16, "eleasing through Fox.

This year's 450 full-lengths include only 46 in the western action serials included. Appreciable increases in the programs of some majors brings about the high, total of features for 1395-38. This is made possible largely by the fact that conditions have improved and schedules now does not offer the difficulties that have been faced since 1929. Theaters are making more money and can pay better rentals, another factor that is encouraging distributors. Latter are intent on making full deliveries during 1353-736 or as close to it as possible, tak-Continued on page 13)

(Continued on page 19)

Although fearing that New York's Mayor LaGuardia may not give theatres the relief they demand from cross-picketing activities of oneerator union rivals, theatre men are determined to force a showdown. If the city does not do something to protect their interests, theatres may refuse to pay license fees any

to protect their interests, theatres may refuse to pay license fees any further.

Recent rioting among pickets reached a high pitch one night last week with many arrests made on torneys and others called from their content of the c

# Allied of Chi Has the Distribution **Bee in Its Bonnet: Also 120 Houses**

Allied locally is preparing to go into the picture distribution business. Independent exhibitor organization sees the headwriting on the double features in this properties of the sees the headwriting on the start of the new flicker season, and feels that if there's going to be any additional picture coin changing hands some of that coin is going to stick to the fingers of the exhibitor organization for the season of the coin of the co

posed to a return to twin bills, the schibs generally having had a pretty sad experience with the doubte 33 when the cost of product and competition of the key theatrea put the smalle houses in a direful pre-dictament. It was through the efforts of Allied that a general vote we

largest indic exchanges in the mid-

largest indic exchanges in the midwest.

All the interior is the midlargest of get into the distribution
picture, having had at one time a
deal with Tiffany and had even tried
at tie-up with Ford motors on its
sponsored newsreel. Has even talked
production, believing with its backing of some 1,500 member-theatres
thad a head start as far as product absorption is concerned.

uct absorption is concerned.

the double feature situation with
offices to be opened in several of the
major exchange centers should the

offices to be opened in several of the major exchange centers should the experiment click in Chicago, where Allied has about the best chance of putting its exchange across, this group here being about the most solid and powerful of the several Allied locals.

Allied locals.

Up to the Judge
Double feature return here is
hinged on the Philadelphia lawsuit
hinged on the Philadelphia lawsuit
which is now in progress. Chicago
major exchanges are now facing a
similar lawsuit instituted by the
southside Fubile theatre, which is
asking for the right to exhibit major
product in twins and a dime admish.
reached an agreement, with the Pubreached an agreement, with the Puble, okavine the dime filekers in the dicament. It was through the efforts of Allied that a general yole was lettered an agreement with the Public has at that time to de away with the bargain by the Bester of release, which is the compared to the bargain by the Bester of the Bester of

# CANADA B. O. DROP 35% DURING DEPRESH

Ottawa, June 25 How the depression hit the mov-ing picturs theatres is indicated in a Canadian Federal Government re-port showing the receipts in five key cities in 1930, as compared with the take in 1930. The comparison is as follows:

as follows:

1920. 1933. 1930.

Montreal. 18,431,000 4,082,300 63.5

Toronto. -6,440,000 4,682,300 72.3

Vancouver 2,708,000 1,477,100 64.5

Winnipes. 225,000 1,436,600 68.4

Hilliam 1,528,000 1,477,100 64.5

Hilliam 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,000 1,528,0

# Stage Show and 'Scandal' 27G At Par. L. A.: 'Informer' \$13,000, And 'Hero' \$17.500 in 2 Spots

Gest Exploitati: Chincos-State)
Amusement traffic is to be most heavily concentrated in the direction that the control of the Los Angeles, June 25.

Chian header for over shouls used siles of the state of t

own mut trace that supt above on we keeler this country was the country of the co

showing.

Grand International (Rosener)
(785: 35)—Don Quixote' (UA) (2d
week). Having hard tussle for econd stanza, which will not hit over
the \$600 mark. Last week, first for
this one, bit over \$800

this one, bit over \$900.

Mollywood (WB) (2.756; 25-35-40-55)—Informer (Radio). With heavy newspaper camping an and kids elaying away, this offe doing plenty good to, hit a \$6,500, oke. Last week Lamps China' (FN) second and final a bit below calculations, but still very neat take for holdover at \$5,000.

still very neat take for holdover at:

20.02 Angeles (Wm. Fox) (2.300;
20.15)—Motive for Revenge' (Mai)
and Swellhesd' (Col), split. Trade
just bit above average in this bar4,000 on week. Last week 'Circus
Shadowe' (Peer) and 'Frankenstein'
(I) slightly under advance calculaunder advance calculaDribeum (Edwy) (2,270; 25-3035-40)—Ladia Love Danger' (Fox)
and 'My Heart is Chiling' (EI) split
the quantity merchandles that
brings take for stansa right to the
4,000 mark. Last week 'Headline
tery' (Far). Just fell short of \$5,000
mark, 50-50.

Will Talk' (Par); had it not been for Jessel It would have been pathetic, only \$19,200 s. 25-40-55)—"In RKO (1250). Too much opposition of what folks care more about so sloughed off around \$3.5 from previous week. Will hit around \$5.-12 from the folks care more about the state of the state

# **HAVE IT,** 131/2G, HOT IN NEWARK

Newark, June 25

(Best Exploitation: Lowe's State)
Proctor's les surprising everybody
by apparently-leading with \$13,500
for "Let 'Em Have it' and 'Nit With'
y apparently-leading with \$13,500
for "Let 'Em Have it' and 'Nit With'
the same take for "Public Hero No.
1," which le another surprise, because under expectations Both
exploitation. The Branford likewise
will be good with 'Stranded' and
'One New York Night' as the best
'The Newark Collective Theatre
got a permit from the police and at
last will abow 'Watting for Lefty'
another.
Lowe's Big plug for "Public Rero'

wednesday (21) with 1111 Die and another.
Loew's big plug for 'Public Hero' included a truck and special displays of fingerprints, together with the police and the Essex County Prosecutor's office. 10,000 reward posters and 12 windows of the Western Union used.

Western Union used.

Estimates for Thie Week

Branford (WB) (2,966; 15-65)—

'Stranded' (WB) and 'New York
Night' (MG). Only appeal to women
in town and taking plenty for fine
and 'Murder taking plenty Dow' (U)

good with \$6,900.

good with \$6,900.

Capitol (WB) (1,200; 15-25-40)—

'Goln' to Town' (Par) and 'Bight
Bells' (Col.) Mae West would have
meant plenty in the old days, but
doubtful if she can lift over \$3,500.

Last week 'Stolen Harmony' (Par)
and 'Chinatown Squad' (U) bad at
\$3,100.

\$3,100. Little (Franklin) (298; 36)—'Annamarie die Braut der Kompagnie' (Ger) and 'Gebaugverein Sorgen-frei' (Ger). Not hoping for much more than a bad \$400. Last week 'Rakozcy March' (Hunnia) and Zirkusleben (Tobls) fell down to \$250.

\$250.

Loew's State (2.780; 20-25-30-35-40-55-75)—Public Hero' (MG) and vaude. Poor opening astonished every one, including the house. Unless a radical change, no better than a little over \$13,000. Last week "Plame' (MG) worse than bad figure expected at \$3,500.

Los Angeles (Wm. Fox) (2,300):
An Swellback (Col), split Trade
and Swellback (Col), split Trade
gain emportum, as will hit around
split emportum, as will hit around
con at 33,500, but profitable leak
of the split emportum of the split emportum of the split emportum
split emportum of the split emportum
and vaude. Kida going plenty for
the quantity merchandiae that
brings take for starms right to the
brings take for starms right
brings take for starms right
brings take for starms rig

# 'Caliente,' 'Private

Tacoma, June 25. Tacoma, June 28.

Blue Mouse now back as sub-run house and that, too, a short time after heavy sugar was put out to proper the sugar sugar but out to proper the sugar s

Estimates for This Week Estimates for Thie Week
Music Box (Hamrick) (1,400; 17-27-37)—'Callente' (WB) and 'Pri-vate Worlds' (Par) dual. Stopping out with show-value plus, and ap-preclated, indications \$5,000 big. Last week, 'Miserables' (UA) just another week at around \$4,100, fair-leb.

another week at about 47.78. [Abov. J.-V.] (1,500; 17-27.37)—Whole Town Talking (Col) and Let's Live Tonight (Col) dual pilk with Carnival' (Col) and 310 Raise (Fox) dual. Set to reach 45.700 good. Last week, Toubting (Fox) and Braddock-Baer fite pix, \$5,600, great.

# Lamps,' \$4,800, in 3d Seattle Week, Okay Biz; 'Hero,' 7G; 'Caliente' H.O.

Seattle, June 25. (Best Exploitation: 5th Avenue)

Seattle, June 25.

(Best Exploitation: 5th Avenue)
This month dragging along, with
bit perking up then dipping, but
July expected to show galma with
bit perking up then dipping, but
July expected to show galma with
west, fleet week, Potlatch and conventions booked, all pointing to
some pickup. Signs of a break in
look more cheery.
Best exploitation for "Public Hero'
at 5th Ave., with two inexpensive
at 5th Ave., with two inexpensive
criminologist for first time lets his
scientific crime-detecting tools and
his armental out for window displays,
keeps on clicking is town talk. Second week hit within a half of the
opener. Friday of 7ad week beat
Other days hit neck and neck. So
it holds for third stanza.

Extradioch-Paser fight jox meant
town for fart run spot, cashed: in
the most.

Extradioch-Paser fight jox meant
town for fart run spot, cashed: in
the most.

Estimates for This Week

Bradock iigh, 30 verson
money.

Music Box (Hamrick) (900; 2737-42)—Lamps of China' (MP), 3rd
week. A real stand, \$4,800, excellent. Last week, same film, \$5,700,

lent. Last week, same film, \$5,700.

Orpheum (Hamrick) (2,700.

Orpheum (Hamrick) (2,700.

Orpheum (Hamrick) (1,700.

Fall (Hadio) (

### LINCOLN B. O.'S BLAH

Nothing Exciting Anywheres-'Harmony'-'Devil' \$2,300.

Dolly sock along the way is the Lincoln's first half's Solein Harmony' which is petering out going into Devil is a Woman' on the accord that this A player is soliting the level that this A player is soliting the level that this A player is soliting the level that the Brown of the week to get rid of it, one of the week to get rid of it, one of the week. Deen been solved in the per week. Deen street we changes per week. Deen street we change per week. Deen street we want to we will be week to get rid that the week to get rid find the week to get rid find the week to get rid be week to ge Lincoln, June 25.

# ente, Private Worlds, 5G, Tacoma Better Biz Boosts Loop Average: Ladies' Pace-Maker at \$21,000, 'Hero' \$30,000 and 'Becky' H. O.

ject of prayers at the Stuart. Looks like worst week in some time. Estimates for This Week Colonial (LTC) (750; 10-15) Cyclone Ranger', (Indel), Chan in Egypt' (Fox) and Drummond' (UA), three changes, 350, fair, 10-15) Cyclone Ranger', (Indel), 250, 10-15 Cyclone Ranger', (WB) and Once in a Blue Moon' (Par), also three switches, and \$350, good in this weather. Lincoin (LTC) (1,00; 13-0) The VII is a Woman' (Par), Doing the first split for this house in a long time. Strong on the forepart and \$2,300 for I Heart's (Radio) just that at the bo. and got down to \$2,000 which is weakkneed.

bo and get down to \$2,000 which is weakkneed.
Orpheum (LTC) (1,200; 10-15-25)
-Black Fury (WB) and Baer-Braddock. Went a extra three days Werewolf (U) and 'Strange Wree' (Radio) on a dual which will take near \$2,100 day. Last week What Price Crime' (Beac) and 'Chasing fight ply and 'Black Fury,' got \$4,000, fair.
\$1,000 fair.
\$1

# BECKY, \$17,500, **BIG IN BUFFALO**

Burfalo, June 25.

(Best Exploitation: Great Lakes)
All houses here this week are
registering improved business over
that for the last period, gain beliar
explored the provent business over
that for the last period, gain beliar
damp weather. Beeky Sharp, at
the Burfalo, is showing well and
thig as well, as the Hipp and
week in a month.

Tublic Hero camalian was the
highlight of the week's exploitation.
Tublic Hero camalian was the
highlight of the week's exploitation.
Hero and the server of the province of the
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with Illustrations streasing the picture's importance from the public and police angles. This Wesk Estimates (3.50% 20.44-55)
—Brekey Shary (Radio) and Joan Marsh. Well rounded show with plenty of stressing of the coloved \$1.50% (1.50%) and Joan Marsh. Well rounded show with plenty of stressing of the coloved \$1.50% (1.50%) and Joan Marsh. Well rounded show with plenty of stressing of the coloved \$1.50% (1.50%) and Gus Van, came home with a nice 18,30% best gross in Hips (Shea) (2.40%; 25.40)—2.70% (1.50%) and Child (1.50%) and

Chlcago, June 25.
(Best Exploitation: United Artists) (Best Exploitation: ..... Business generally booming through the loop this week on admittedly strong flickers which are getting boosts from the critics and fine tongue-wagging from the pub-lic. Plenty of femme bait around while the men have something going also which figures to make everybody happy.

everybody happy.
Riding the wave of public popularity currently are 'Public Hero,'
'Becky Sharp' on its holdover, and 'No More Ladies' for the first tier.
In the second list are 'Pampas Moon,' 'Scoudrel' and 'In Caliente' on a holdover.

Public Month of the Month' cultured the second list are 'Pampas Moon,' 'Scoudrel' and 'In Caliente' on a holdover.

Moon, 'Scounders' and in Caliente Balaban & Katz 'fnally' slipped 'Scoundrel' into the Apollo. Is holding its breath and hoping that the flicker will get at least a few the flicker will get at least a few the flicker in the flicker

Chicago but it.

Chicago but it.

Chicago it

ture which started things off at a big pace from the bell.

Estimates for This Week Apollo (R&K) (1.200; 26-35-55)—
Scoundry! (Far). Coward lead in the sky seraper foreheads according to B.&K. advertising. (Gross will be in the basement at \$2.00, the sky seraper foreheads according to B.&K. advertising. (Gross will be in the basement at \$2.00, the sky seraper foreheads according to B.&K. advertising. (Gross will be in the basement at \$2.00, the sky seraper foreheads according to B.&K. advertising. (Gross will be in the basement at \$2.00, the appear of the sky seraper of the sk

Last ween and Who Knew 100 (C) (The Artists (B&R-U-X) (1.700; United Artists (B&R-U-X) (1.700; United Artists (B&R-U-X) (1.700; United Artists (B&R) (BAR) (

### Resolute Wants 10G's. Claims Faulty Recording Los Angeles, June 25.

Los Angeles, June 25, Resolute Productions demands \$10,000 damages against Cinema Equipment Company and Ray C. Wilcox in a cross-complaint for asserted breach of warranty, classing faulty recording on two of a series of films produced by lessolute. Protested a job required research of the company of the c

# MIDWEST'S SANTA CLAUS

# 'Roberta.' 45G in 2 Wks., Okav In London, but Bobbies Needed For Socko Home-Bred '39 Steps'

London, June 16. West End picture theatres as a West End picture theatres as a whole disappointing, with outlook far from encouraging, especially now the weather is becoming more seasonable. Few spot that out with Roberta; the New Gallery with The 39 Steps, and even the Capitol, which has to have a good'un to pull 'em in, is thriving on 'Were-wolf of London.'

It can be seen the best business is being done by the Gaumont-British theatres, and in one spct with their own product.

(At \$5 to the £.)

(At \$5 to the £.)

'Clive of India' (UA), (2d week)—
Marble Arch Pavillon, here in second West End pre-release, after month's run at the Tivoli to disappointing grosses. Doing fair around \$7,000. Staying a third, and maybe fourth week, with 'Fighting Stock' replacing.

'18 Minutes' (Parks Wann)

Stock' replacing.

18 Minutes' (Pathe-Vogue), (2d week)—Lelesster Square. Picture not the type for this house, which must have the best of supers, as it has no regular clientele of weeklies. Will average \$8,000 on its forthight's stay, with 'Richelleu' replacing.

(Spir's Taum' (Par), (2d weekl)

has no regular clientels of weeklies, atty, with Richelled replacing, with Richelled replacing, atty, with Richelled replacing, atty, with Richelled replacing, atty, with Richelled replacing, atty, and and to up to Weeklan standard. Doing steady \$12,500, withch'-considered good for some work with latest Columbia spic as the record of th

such case and weeks weeks.

"Stein Harmony (Par), Pizza"Stein Harmony (Par), PizzaPinnse hid most unusual experience
having to take a picture off atter
baving to take a picture off atter
showing it for two days. This was
'School for Stars' a Par quota
showing it for two days. This was
'School for Stars' a Par quota
'Home on the Range.' But in order
to comply with quota law, the
quickie is inserted in the first show,
quickie is inserted in the first show,
given being worms a chare
picture and worms a chare
picture and worms a chare
picture and the complete of the c

give the bird. Despite the struck property of the bird. Despite the b

#### 'Ladies' \$6,200, Indlps., Mary McCormic Opposish

Indianapolis, June 25. Indianapolis, June 25. With Mary McCormic on the stage heralded heavily as the fortable of the stage heralded heavily as the fortable of the stage heralded heavily as the fortable in the stage of the

Estimates for This Week

Estimates for This Week
Apollo (4th Ave.) (1,10): 25-40)—
Doubting' (Fox) (2d wk). Not up
to usual biz done by Will Rogers at
his house, but gross is acceptable
to week, opening seasion, same pleture
did near \$6,500. This also considerably under other recent Rogers'
flicters.
—"Hooray for Love' (Radio) Playedup musical angles with Bill Robinon and Gambarelli getting strong
cast mention, but gross is scarcely
former' (Radio) and 'Nitwits' (Radio) very mild at \$3,100.
Leow's (2,600; 25-40)—

tormer Handlo and Ostwitz Krute.
Losw's (Low's) (2.500; 25-40)—
No More Ladles' (MG). Good results at \$3,200. Last week 'Indiscretion' (MG) and Cab Callows's top, did a good \$11,500 by holding up strong on closing days.
Lyrie (Olono) (2,000; 25-40)—
McCormic plugged strong on strey (Far) and vacuate week Tabvil 1s Woman' (Far) and vande week 1s 45,000,

# Becky' Beckons \$18.000 in Cincy: 'Glass Kev' 10G

Cincinnati, June 25. (Best Exploitation: Palace)

(Best Exploitation, Gunnal, Gu

gave prominence to plugs on this

#### Estimates for This Week

bix.

Estimates for This Week
Palace (RKO) (2,000; 35-42)

Recky Shary (Itadio). Nifty additional process of the process of th

# GIVEAWAY MANIA HAS LUXERS TIED

Seven Houses Unite to Buck Huffman Auto Philanthropy in Denver-K. C. Acers Plunge Into Coin-Strewing Carnival on Bank Night Motif

#### PIX INCIDENTAL

Denver, June 25.

Denver, June 25. Free-for-all giveaway war has opened here, seven more theatres having entered the weekly auto gift scheme to get patrone in their theatres. They include a first run, the theatres are seven to be the seven

In all theatres simultaneously by phone hookup. Huffman insertres, Eight Harry Huffman insertres, Eight Harry Fard and the part of the service of the servic

the same nighth he gave the Ford away, but after a time they dropped the stunt.

The Webber and Mayan are co-operating on Bank Night, others are using cash or dividend in 'his and most of those not now induling in gireaways are expected to following as a matter of self-protection. Most of the giveaways were knocked out by the code, but Huffman kept on under protection of an injunction issued by the United States court of appeals after the district court had refused it.

States court of appeals after the district court had refused it.

Kansas City, June 25.

Screeno and Bank Nights have hit the downtown district and there is no telling just what the final outcome will be, as opposition, houses to the control of t

# 'Ladies' Only Current B'way H. O. On \$45,000 at Cap: 'Becky' Will Be Around \$180,000 on 2 Wks.

'Ladies' and 'Lamps China' Stand Out in Dull B'klyn

Brooklyn, June 25.

Brooklyn, June 25.

( est Exploitation: Pary and Loew's Metropolitan and Paral Loew's Loew's

National Control of Ave. (We have to the control of the control of

# 'College Scandal' With '42d St.' Tab Big \$6,000, Denv.

Exploitation in the Huffman the-atres with their weekly Ford auto-gleeaway at least packs the houses treesday night the business of the Denham did the Publics of the Droadway is the only other house doing average.

doing average.
Estimates for This Week
Aladdin (Huffman) (1,500; 25-35-60)—Chan in Egypt' (Fox). Relow par, \$2,000. Last week Nell
Cwyn' (LA) falled to get off to any
after three days. My Heart le Caliling' (GB) finished the week and
didn't do so good cither, both films
only \$1,100.

lng\* (G33) missed the week and only \$1.00.

Braadway (Huffman) (1.500; 2501)—No More Ladles\* (MG). Pollowing a week at the Denver, good 
lowing a week at the Denver, good 
work started at the Denver the week 
from a 'Fox', continued the good 
work started at the Denver the week 
previous, where it showed, and good 
work started at the Denver the 
week at 
province of the province of 
province of the province of 
p

(Best Exploitation: Capitel)

(Best Exploitation: Capitol)
Summer weather is currently dolike no serious harm to Broadway
pictures. Managera believe that out.

Broadway
pictures. Managera believe that out.

Broadway
pictures. Managera believe that out.

Comment of the comme

Estimates for This Week
Capitol (4,620; 35-75-85-\$1.19)—
'No More Ladles' (MG) and 'Small
Time Cavalca te' on stage. Combination of names over film and revue
pulling real business in this direction for a change, probably over
\$45,000. Holdover. Last week second for 'Public Hero' (MG) under
\$22,000.

\$20,000.

Palace (1,700; 35-50-65)—'Goin' to Town' (Par) and vaude. Doing fairly well here, around \$9,000. Last week 'Feople Will Talk' (Par) a pleasant surprise, \$11,000, with Baer-Braddock film.

dock film.

Paramount (3.664; 35-55-75-85)—
Glass Key' (Par) (2nd week).
George Raft starrer finding the going slow on holdover, about \$14,000.
Pirst week was \$22,000, moderate.

First week was \$22,000, moderate.
Radio City Music Hall (5,98): 40-60-85-99-\$1.10)—"Becky Sharp" (Radio) (2nd week) and stage show. Showing fine stamina, \$50,000 on holdover. First week was \$98,700, excellent.

excellent.

Rivoli (2,092; 40-65-75-85-99)—

Nell Gwyn' (UA). Censor-torn
British-made failed to respond to fairly good reviews, only \$12,000 and out. 'Sanders of the River (UA), another English-made, opens this morning (Wed.).

morning (Wed.),
Roxy (5,88s; 25-35-55)—'Chan in
Egypt' (Fox) and stage show Fay.

"Standard (1,00) (MG).

Strand (2,76); 35-56-56-85),—

Strandard (WB). Cets just one
week, but at expected \$20,060, olsay,

"In Callente (WI) open tonight

(ample 1,00) (Ample 1,00)

Elate (1,00) (Ample 1,00)

Elate (1,00) (1,00) (1,00)

\*Lamps of China, \$18,100.

State (3,450; 35-55-75)—'Public
Hero' (MG) and vaude. Alming for
good \$20,000. Last week 'Go Into
Your Dance' (WB) topped \$16,000.

#### MASCOT'S FOUR MORE **ERE REPUBLIC SWITCH**

Prior to switching over to produce a group of features for release via Republic exchanges, Mascot will complete its corrent year program which calls for four features and two serials, in addition to the illmusical, 'llarmony Lane,' now in work.

# Flesh Boosts Pittsburgh Take, But Pix Oke: 'Ike' Good at \$5,300

(Best Exploitation: Alvin) Long rainy spell, bringing coole weather, seems to be bolstering grosses all over town and nobody

can complain very much with the

can complain very much with the take,
At the Stanley, 'Rooray for Love'
(Radio) and stage show shows signs
of developing into an altogether
(Radio) and stage show shows signs
of developing into an altogether
playing spring edition of locally-recruited Pittsburgh On Parade' and
10 Raise' (Fox) getting its share
very far on either side of \$19,000.
Even siralist picture houses are
benefiting. 'Albid Rie' (WB) is do
income to the side of \$19,000.
Even siralist picture houses are
benefiting. 'Albid Rie' (WB) is do
income to the side of \$10,000.
Even siralist picture houses are
benefiting. 'Albid Rie' (WB) is
core E. Brown picture has done in
some time, skipping along at a neal
see that presages fine \$1,000, within
coaling. '(BB) nicely, and with added
cattraction in condensed version of
Man of Aran' (GB) should click of
a transport of the side of the see
second week, house work close for
summer until July 15. Otherwise.

The side of the side o

with originally booked Flame With-in' (MG) pushed back until Friday (28), in concentrated exploitation on Fittaburgh on Parade, tying in with department store on swim sult style for beach parade number, run-ning a movie double contest; picking Fittaburghers who resemble screen etars, and offering a prize for best locally-written tune submitted for

#### Estimates for This Week

Estimates for This Week.
Alvin (Harris) (2000; 23-40-55)—
'10 Raise' (Fox) and Piltsburgh or Parade' unit. Not up to business of winter edition of locally-recruite revue, but all astimuted or Worman' (Par) was yanked after two days to less than 31,000, while David Copperfield' (MG), brought in for four days, couldn't make much of a dont, having previously played even you dimers, around town, even to the dimers around town, even to the

having previously played every upon in and around town, even to the dimers.

Fulton (Shea-Hydel) (118s: 25-85Fulton (GP), House got and the control of the

#### B'ham Strong for Will Rogers and Joe Brown Birmingham, June 25.

(Best Exploitation: Alaban

(Best Exploitation: Alabama)
The pre-holday economy is being practiced this week. Folks are saving for July 4 but in spite of this Will. Rogers is doing right well. Will. Rogers is doing right well. "Public Here" at Ritz, following in the wake of 'G-Men' is staggering to a moderate week. Business as a whole everywhere is just moderate.

Is just moderate.

Estimates for This Week

Alabama (Wilby) (2.800; 30-35-40)—'Doubting Thomas' (Fox). Tapping the roll fairly well for \$6,700.

Last week 'No Moro Ladies' \$6,000,

falr.
Ritz (Wilby) (1,600; 30-35-40)—
"Public Hero" (MG). About \$2,900.
moderate. Last week 'Miscrables'
(second week), \$3,200, big.

(second week), \$3,200, blg.
Empire (Acme) (1,100; 25)—'Allbi
Re' (WE). If it gets what it should
re' (WE). If it gets what it should
re' (Thit Acme) (FN) (held over
three days) and 'Murder in Clouds'
(FN), \$3,200; 25]—'Chan
in Erppt' (FOx). Business fair at
\$1,400. Last week: 'Blaok Sheep'
(FOx) and Baee-Braddock fight pletures on split, \$1,700.

## 'LADIES' H.O. \$8,000 KANSAS CITY'S HIGH

Kansas City, June 25. (Best Exploitation: Uptown) world premiere of 'Ginger' (Fox

at the Uptown, and a hold over 'No More Ladles,' at Loew's Mid-land, varied the regulation openings at the first-runs this week. RKO Mainstreet is showing 'Oil for Lamps of China' and drawing greatly from those customers who have read the book. At the New-man 'Girl From 10th Avenue' is the picture, with Bette Davis played up

picture, with Bette Davis played up strong as the star.

First day of summer brought some sunshine after nearly two months of daily rain, and also saw the close of the 31-day racing meet, which has drawn rather heavily from the matinee business of pic-tures.

trom the mannes obsiness of per-tures.
Uptown with its 'world's premiere'
of 'Ginger' gave it extra space in
the papers; used special heralds and
window cards, and plugged it
strongly over the radio, in connec-tion with an amateur contest the
opening night.
F-\*imates for Thin Week

strongly over the radio, in connection with an amateur contest the opening night.

Matterians for Thin Week
Matterians for Thin Matterians for the reviews, but not right amount of business week informer (RKO) sic 16: 24-40
—No More Ladles' (MGM). Had
over for alx days after a swell first
a creat \$13,300 first seven days.
Rewman (Par) (1,800; 25-40)—
Girl Prom 10th Avenue (FN). Close
Week 18,500, but for 10: 32-40)—
Girl Prom 10th Avenue (FN). Close
with \$3,000, but for 10: 35-40.

Matterians for the form of the form of the expectations and closed
with \$3,000, but for \$1,500.

Last week Mary Dow (U) and
der Pressure (Fox), and stage
show. Holding nicely for \$1,500.

Last week Mary Dow (U) and
for 10,000, for 10,000 for the form of the form of

#### Poli's Strong Dual. 'Ladies' and 'Ginger' a Bang-Up \$7,500 in N.H.

New Haven, June 25. ( est Exploitation: Polis) Departure of Yale studes slowing things up some. Poli's having pretty much the inside track this week. 'Ladies' is drawing in the Crawford fans, but they're spreading plenty comment on 'Ginger's' new kid star Poll's top stunt on 'Ladles' cam-. Poll's top stunt on Ladles campaign was a lobby display of beach wear, using live models, tying in the Crawford bathing suit angle with a boost for the theatre's summer atmosphere. June bride angle also plugged in display. Store-window tleups, standees, sound truck coop. Sunday page and 24-sheets Thelmed. op. Sunday op. Thelped.

Estimates for This Week
(Publix) (2,348;

Theiped.

Estimates for This Week.

Ferancount (Publis) (2,248; 35-50)

Ferancount (Poblis) (2,248; 35-50)

Ferancount (Publis) (

Friefstened Night' (Mas) to present 44,100.

Gollege (Loew) (1,568; 22-35)—
Pampas Noon' (Pox) and Once to Sacheler' (Lib). May reach a modificate 43,000 to equal hast week's Meep' (Pox).

Bju (Low) (1,500; 25-35)—Last week, final week of first-run polley, got a week 23 300 for Dictator' (GB)-land 'Two Heads on Pillow' (Lib).

#### PATHE REEL COPS

Headliners Honore

By an 11-2 vote the National Headliners Cinb in Atlantic City last Saturday (22) voted Pathe News the No. 1 newsreeler for 'the outstanding newsreel achievement of the year' in producing the Dionne quin-

tuplets exclusive pictures. For Movietone's assassination of the King of Yugoslavia got second

nonors.

Pathe also rated honorable mention for its Colorado Springs flood shots. Paul M. Koons, Jr., who risked his life to make this subject, risked his life to make this subject, was jointly awarded the prize with Pathe. Jack S. Connolly, general manager of Pathe News, accepted the blue ribbons from Governor Harold Hoffman of New Jersey at the formal dinner presentation last

# **'BECKY SHARP'** A COLORFUL 20G. HUB

Boston, June 25.
(Best Exploitation: Keith Memorial)
Met has the best show this week,
with 'Ol for Lamps' on the screen,
but it looks as if the Keith Memorial will be seen orlal will be neck and neck with Becky Sharp. The color feature was plugged and plugged until the

Becky Sharp. The color feature was plugged and plugged until the town is going to take a peek anyway, regardless of what their neighbors said about the story. Memorial had close to a record on its preview show, coming within \$200 on the week.

"Roberta' preview. Looks ille \$20,000 on the week.

"Roberta' preview. Looks ille \$20,000 on the week.

Par and Pannay opened hotyFar and Pannay ope

Fatimates for This Week

Estimates for This Week Keith Memorial (RKO) (2,900; 25-35-40-55)—"Beckly Sharp' (Radio). Alming at a colorful \$2,000 for first week. Second stanza will be more or less imperative after the big boost given it by the studio ads. 'Hooray for Love' (Radio) fizzled last week with a pale \$5,000.

last week with a pale \$6,000.

Met (M&P) (4,200; 35-50-65)—
Lamps of China' (FN) and value,
Lamps of China' (FN) and value,
olic. 'Glass' Key' (Par) and stage
unit, swerved last week to \$15,000.

No More Ladler (MG) (5d week).

No More Ladler (MG) (5d week).
Last week very boomy for 'Ladles',
Last week very boomy for 'Ladles',
OPanhum (Loew) (3,000) % 2-40.

Orpheum (Loew) (3,000; 25-40-55)—Public Hero' (MG), 2nd run, and vaude. Holding its own, about \$7,500. Last week Flame Within' (MG), 2nd run, and vaude smould-ored, \$8,500.

ered, \$5,500.

Paramount (M&P) (1,800; 25-35-50)—Pampas Moon' (Fox) and College Scandal' (Par), dual. Pointing to \$7,500, very good. Last week mild, in spite of wet weather, for Doubting Thomas' (Fox) and 'Girl Came Back' (Ches), dual, \$5,500.

Came Back' (Ches), dual, \$5,500.
Fenway (M&P) (1,500; 25-30-40-50)—'Pampas' (Fox) and 'College Scandal' (Par), double. Will garner a good \$4,500 here. Last week offish \$3,800 for 'Doubting' (Fox) and 'Girl Came Back' (Ches), double.

Scollay (M&P) (2,700; 25-35-50)—
Pampas (Fox) and College Scandal' (Par), dual. Look good for this
house, around \$4,400. "Little Chr!
(Fox) and People Talk (Par), 2nd
runs, doubled, disappointed at \$3,500. runs, doubled, disappointed at \$3,500. Keith Boston (RKO) (2,300: 25-30-49)—'Ladies Love Danger' (Pox) and 'No Ranson' (1st Div), dual. Filtring with a low \$4,500. 'People's Enemy' (Radio) and 'Realer' (Mono), dual, plus fight pictures, only fair at \$4,5600. 'Raven' (U) and 'Headline Woman' (Mascot) open tomorrow (Wed.).

# Becky Sharp' 10G, 'Ladies' 9G, Top Mpls.; Amateurs Aiding B.O.

## BEES,' \$6,500, BEST PORTLAND HONEY

Portland, Ore., June 25. (Best Exploitation: Broadway)

Neil Hamilton in person at the Broadway first two days of 'Keeper

good \$5,200.

United Artists (Parker) (1,000; 25-40)—Public Hero' (MG). Cashed in on Weyerhauser kidnap publicity and answering for fair \$4,000. Last week Flame' (MG) registered poorly and failed to live up to exploitation, weak \$3,500, after failing off last half.

good \$5,600.

Orpheum (Hamrick) (2,000; 2540)—Werewolf (U). Getting a play
on mystic horror angle which has
ducat sales value in these parts,
fair enough at \$5,000. Last week
Informer (Radio) and 'Chasing
Yesterday' (Radio) hit an average
\$3,200.

\$3,200. Mayfair (Parker - Evergreen) (1,400; 25-40)—Eight Bells' (Col) and 'Mr. Wong' (U), with Braddock fight pix added. Fairly strong combo keeping house up to \$2,500, okay, fight film helping. Last week 'Glass Key' (Par) and 'Translent Lady' (U) nice biz at this slow spot \$2,400, okay.

#### 'Hero' &G. 'Alibi Ike' And 'Lady' \$5,800 As Omaha Calms

(Best Exploitation: Orpheum)

(Best Exploitation: Opulma-Signature)
After nine weeks which and violence, rioting, sabotage and two deaths, street car strike was settled Friday (21), national guard moved on all car lines was resumed. The same street of the same street of

we have it mousting over last Last week saw No More Ladier hold over at the Omaha to a ten-hold over at the Omaha to a ten-day r.m. in face of labor difficul-ties and marital law. Credit for best exploitation to the Credit for best exploitation to the con-dition of the control of the con-dition of the control of the con-lin, and building for this week's lim, and building for this week's lim, and building for the con-ling of the control of the con-trol of

hind the main feature Tubile
Hero.'

Estimates for This Week
Orpheum (Blank-Tri-States) (2.Green (Publis) (600; 15.25)—'Co
Into Morpheum (Blank-Tri-States) (2.Horough the week at the starting
level will total around \$3,000; good
inrough the week at the starting
level will total around \$3,000; good
Brandess (Singer-HkO) (1,200;
Bra

Minnespolis, June 25.

(Best Exploitation: Orphum).
Two sook pitchree, Paddy Sharry and 'No More Laddes,' are bringing the do-rem into the loop where biz has been staging somewhat of a docolor film has the Orpheum out in front again for the second successive week, but the Crawford-cessive week, but the Crawford-good box-office job for the State, and the second successive week, but the Crawford sook of the second successive week, but the Green's consideration of the second successive week, but the Green's condition of the second successive week, but the Crawford sook of the second successive which we have been considered to the second successive which we will be second successive which we will be second successive which we will be second to the second successive which we will be second successive with the second successive which we will be second successive which we will be second successive with the second successive weeks the second successive we were the second successive which we were the second successive we will be second successive which we were the second successive we will be second successive with the second successive we will be second successive with the second successive we will be second successive with the second successive were second successive with the second successive

ginlan' hasn't been causing any boxoffice atamped in the Lyric's direcContinued cool and rainy weather
is still a good break for the showhouses, but more and more outdoors
to the state of the state of the state of the state of the state fair grounds. The hundreds
of nearby lake fishing spots and city
state Fair grounds. The hundreds
of nearby lake fishing spots and city
anathema for the theatres, but rain
and low temperatures have been
diminishing bein usual portector.

"pheum with a big newspaper adverrleing campaign and book-store tieups for 'Becky Sharp', along with
up on a series of 13 Friday 'Amateur Nights."

Estimates for This Week

Estimates for This Week

Estimates for This Week Century (Publix) (1,600; 25-35-40)—"Stranded' (FN). No raves, Francis and Brent no magnets. Will be lucky to reach \$3,000, mediocre. Last week, 'Scoundrel' (Par), \$4,-800, good.

ise lucky to reach \$3,000 mediocre.
Least week, Scoundrel' (Par), \$4.800, good.

O'phoun (Sinjery (2300, 22-5).

O'phoun (Sinjery (2300, 22-5).

New York Shape (Radio). Much favorable attention. New color deal and Miriam Hopkins, as well as story's prestige, box-office factors, and the story's prestige, box-office factors, and the story's prestige, box-office factors, and the story of these nights, and will be story of these nights on Friday, opening of these nights on Friday, opening of station in high story of these nights on Friday, opening or screen stranction, brought out care 150 merchan brases. It is not to the story of the sto

\$1,200, light.

Time (Wathnell) (250; 15-20-25)

—Werewolf (U). May land around
\$900, somewhat above recent average for house and fair. Last week,
Without Children (Lib) and 'One
Frightened Night' (Mas), split, \$800,
light.

light.
Lyric (Publix) (1,300: 20-25)—
Virginian' (Par). A reissue, somevirginian' (Par). A reissue, somefor this sort of attraction, but fair
results indicated. About \$1,500 in
rouppert, Last week film School
Uptown (Publix) (1,200: 25-35)—
(Goin' to Town' (Par). En route to
good \$2,000. Last week, (Naught)
Gerand (Publix) (1,100: 15.55).

Marietta' (MG), \$2,300, good.
Grand (Publix) (1,10): 15-25)—
Private Worlds' (Par) and 'Naughty
Marietta' (MG), second loop runs,
split. Should cop good \$1,800. Last
week, 'Reckless' (MG) and 'Wedding Night' (UA), second loop runs,
split, \$1,300. Pretty good; attractive front and effective lobby displays undoubtedly an aid.

#### J. H. Cooper Enterprises, Inc. Colorado's Leading Theatres

STERLING THEATRE. GREELEY, COLORADO

> June 19th 1935

Variety, Inc. 154 West 46th Street New York City, N. Y.

Gentlemen:

I have written you several times regarding the renewal of our subscription to VARIETY.

As we have not had copies of VARIETY for the past four weeks, we have not had very much publicity in the local paper. Mr. Merrill, of the Greeley Tribune, believes the VARIETY'S reviews the most unbiased trade reviews obtainable and will accept no others to be used as advertising matter.

I am enclosing the heading of Mr. Merrill's column.

my personal opinion is that Variety reviews are without a doubt the only reliable reviews obtainable.

Regards,

R. L. Dempsey, Mgr., Sterling Theatre Greeley, Colorado.

PS--Pe sure we receive the back copies.

RID

## Theatre Guide

Stage and Screen

This column guaranteed to contain no motion picture company blurbs.

Public Hero No. 1 Gives Lionel Barrymore Fame

Lourie Bero No. Faves
Long Bero No. 1, starcling Lionel Barrymore, opens at Sterling Sunday with the following cast:
Doctor Lionel Barrymore
jeff Craue Conset Morris
Somy Joseph Callels
Warden Lewis Stone
More Morris
Butch Diver Sam Batter
Butch Diver Somon Standay
Simpson Samon Morris
Simpson Conset Morris
Simpson Samon Morris
Simpson Conset Morris
Simpson Conset Morris
Miss Biggins Carrene When
Miss Higgins Carrene When
Miss Higgins Lillian Harmer
"Varlety" Says: Mose Rufe Parker. Butch Truck Driver. Simpson Andrews Andrews Lawrence Wheat
Little Girl Cora Sue Collins
Mrs. Higgins Lillian Harmer
"Varlety" says:
"Rates with the best of G-men ple-

"Rates with the wos of a cut-tures..."Action opens fast and tense on how a prison break is plotted and suc-cessfully achieved. It develops that it's all part of the scheme to get Sonny (Calleia) out of confinement on a rela-tively minor rap in order that Chester Morris (pseudo-convict)," etc.

Hepburn in "Break of Hearts" at the Chief Sunday Radios "Break of Hearts," starring Katharine Hepburn and Charles Boyer, opens at the Chief theatre Sunday with the following cast:

the following cast:
Constance Katharine Hepburt
Robert! Charles Boyer
Takina den Herbiot
Marx Witten Simil Hardy
Simil Hardy
Fastini inand Goltschikt
Fastini inand Goltschikt
Fastini inand Goltschikt
Fastini inand Herbiot
Pastini inand Herbio

Phyllis ... Anne Grey
"Varlety" says that Katharine Hepburn here rises above "the wishy
washy" single track yarn in which she
"Varlety" explains the plot
"Innocent, pure, spiritual Constance
(Katharine Hepburn) is madly in love
with a great man of the concert world,
Fritz Roberti (Charles Boyer) and for
a series of quickle fade-in," etc.

# 'Ladies.' Nice \$8,500 in H. O. Wk., Philly's Best; Second Runs Thrive

Philadelphia, June 25.
Everything la very very question of the control of the con

probably try for summer continuance.
Last week's biz was pretty bruch, with the \$13,500 or Nocepton Continuance of Nocepton Escape Man Never, haying a sevendar third week to close the Aidine, evilected less than \$5,000 in that period, but ple had fine record here worn't reopen until fail.
Extimates for This Week
Arcadia (600; 28-40-50)—Scounter (Par), Second run, Ought to gross a nice \$7,300. Last week, Stoff to Town (Par) was again a second run. On the property of the prop

'Goln' to Towin' (Par) was again a disappointment in second run, Only Boyd (2,409; 40-55)—'No More Lander, Milo, Bent bet in town with \$8,500 figured for second we will \$8,500 figured for second we well a very nice \$13,500 - 1.25 for second we well a very nice \$13,500 - 1.25 for second we well a very nice \$13,500 - 1.25 for second we well a very nice \$13,500 - 1.25 for second run of \$1,500 - 1.25 for second run

\$9,900.\*

Stanton (1,700; 30-40-50)—Werewolf' (ID). Horror yarns coming a bit too thick, this one won't get ever \$5,800. Last week, 'Informer' (Rado) 'raves in all papers but no campaign back of it. Anyway it got a neat \$6,400, with Braddock-Beer fight films a couple of days.

## LADIES,' 10G, TKE,' 4G, BIG IN L'VILLE

Louisville, June 25. (Best Exploitation: Low's State)
Doubting Thomas' only holdover
this week. Ladles' showing tremendous at State, with swell build-up
on billiboards, newspaper and department store tleups.
Mary Anderson running second
with 'Allbi Ike,' Joe Brown always
a strong draw. (Rest Exploitation: Loew'e State)

Estimates for This Week

Estimates for This Week
Estimates for This Week
Destimates for This Week

Results of the Carlott of the Carlott

fair \$2,500. ... Strand (4th Ave.) (1,450; 15-25-40)—'Doubting Thomas' (Fox.) (2d wk). Indicate pronounced dip at

bo, with prospects for a smallish \$2,500. Rogers not quite up to expected to his other recent efforts. First week by \$6,000. Rislate (4th Ave) (3,000.) 1-82-40. Rislate (4th Ave) (4th

#### 'Reckless' \$8.000. 'Thomas' OK \$7,500 In Quiet Montreal

Montreal, June 25. (Best Exploitation: Palace)

Theatres settling down to summer doldrums with however some fair grosses still showing on much above average pix:in recent weeks. Nothing very outstanding currently and fine week-ends reducing admisator.

and fine week-ends reducing admisand fine week-ends reducing admisPalace stands out with HarlowPalace stands out with HarlowPowel teaming in Reckless, and 
looks like a nice \$3,000. Capitol
Towes of a Dictator, good for \$7,500. Princess has another good bill
with Let End Have It and Party
with Let End Have It and Party
ling (Casino Murder and Marines
Are Coming, gross around \$3,000.
Nabes feeling summery.

Nabes feeling summery.

Let the standard of the standard 
standard

alace. Estimates for This

Estimates for This esk
Palace (FP) (2.709; 50)—Reckless' (MG). Ought to top town for
\$8,000, good. Last week 'Our Little
Girl' (Fox) and 'Daring Young Man'
(Fox) did good biz at \$8,500.
Capitol (FP) (2.700; 50)—Doubting Thomas' (Fox) and Good and the Company of the Company

Backer (CD) (2,00); S)—Tat Princess (CD) (2,00); S)—Tat Princess (CD) (2,00); S)—Tat Pm Have It' (UA) and Party Wire' (CO), Another good program, which should gross \$7,000. Last week 'In-former (Mado) and Adventure (Mado). And Marines Coming' (Mado). Should get average, around \$3,000. Last week (One, N. Night' \$3,000. Last week (One, N. Night' (600; 50)—Napoleon: Sure to be better than average draw and may better than average draw and may (Quelle Drole de Gosse, \$2,300.

### Becky' Socko 20G in Balto, Bergner, Coward Also OK

Baltimore, June 25. (Best Exploitation: Hipp)

Baitimore, June 25.

(Best Exploitation: Hipp)

But single big biff holding swin Balto this lan, 'Becky Sharp' at the Balto this lan, 'Becky Sharp' at the Balto this lan, 'Becky Sharp' at the Balto sharp sharp

ART IN WASH.

Becky' Is B. O., but LeGallienn Struggling for \$15,000 at Fox

Weshington, June 24.
(Best Exploitation: Keith's)
Town is pushing both new highs
and new lows this week with exploi-tation heaviest in weeks. Eva Le
Gallienne on Fox stage and Becky
Sharp' at Keith's deemed sufficiently
novel for papers 40 open up news
collumns to both

Sharp' at Ketth's deemed sufficiently movel for papers 40 open up news columns to both.

For went to both.

For went to thimous heate with sart and yarns. Boys considered it final attempt to prove one way or other whether arty suff belonged on the same to th

000 Last Thomas (Fox) held up (\$11,000. Columbia (Loew) (1,263; 25-40)— Public Hero' (MG). Repeat after one week at Fox getting: oke 35,500. Last week Goln to Town' (Par) last week downtown took nice 48,800.

third week account of the state of the state

# **Rain Dents Muny** Opera, Hypes Pix: \$9,500 Top St. L.

Best Exploited.

Rain every day cone untonners
from the gigantic Muny Opera into
the pix houses all of which did good
business. Muny Opera has suffered
business. Muny Opera has suffered
quently dollars them and consequently dollars them and the suffered
this nesson than in any similar
period in the 17 years' history of
the suffered that the suffered that
dropped to one feature beginning
this week. Rogers in Doubting
this week. Rogers in Doubting
Than San dollar suffered Fox,
Ghosts' at Loew's State, hold over.
Estimates for This Week (Best Exploitation: Grand Central)

and 'No More Ladles' and Turk
Ghosts' at Loew's State, hold over.

Estimates for This Week
F. Estimates for This Week
F. Thomas 1832, 25-28-55). — Dobling
Thomas 1832, 25-28-55). — Dobling
F. Thomas 1832, 25-28-55). — Thomas 1832, 25-28-55). — Thomas 1832, 25-28-55. — Th

nest we hand show to the 11,000 mess.

Missouri (3,514; 25-40)—Chan in Egypt (Fox) and Unknown Egypt (Fox) and Unknown to the 15,000 mess.

Missouri (3,514; 25-40)—Chan in Egypt (Fox) and Unknown to the reached if this dual bill does \$6,000. Last week 'Black Sheep' (Fox) and Brewster's Millions' (U), good at \$7,000 (1,86; 15-25).

—Shuttered for summer seasen due to labor conditions. Last, week 'Scarface' (UA) and 'Monte Cristo' (LV), expoled as when conditions as when one of best weeks since house reopened

#### Stock Market

(Continued from page 6)
for the big board was the net advance sported by Radio B. At the
closing quotation, 52%, this issue
was up 2 points. The old resistance
point of \$51 was definitely penetrated on three different days and
with healthy volume. It was explained last week that some saw a
definite hint of Radio B going
through this dough resistance level
market continued strong was and important factor in accomplishing
this. (Continued from page 6)

American Seating continued its American Seating continued its recent strength, going to 8½ before meeting any considerable selling. At this price it was less than haif a point from the 1935 high. Pressure in final trading days forced the issue down to 7½, making only a fractional gain on the week's activity.

toned down Monday (24) when the Fresident called Democratic leaders to the White House for a conference on plans to rush proposed now legislation through the current legislation through the current legislation through the current legislation which was a support of the control of the control

#### Technicalor Strength

and down to 7%, malding only regularity for several weeks. Tractional gain on the week's activity.

Columbia Pictures certificates showed considerable vigor after a next shake-out Thursday, which sent the stock down to 61%. The stock wound up at 64% for an advance of 1 point.

Warner Bord for an advance of 1 point.

Warner Bord to 27 cher Thursday's sell-off. As explained last week, this issue seemed to be favorably situated for future enhancement, based on its action in getting some support around 25. Close was at 34%, where it was off tractionally on the week.

That week it was off tractionally on the week.

That week it was off tractionally on the week.

That week it was off tractionally on the week.

That week it was off tractionally on the week.

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That week it was off tractionally on the week.

That week it was off tractionally on the week of the week of

#### Summary for Week Ending Monday, June 24: STOCK EXCHANGE

| High. | Low.       | Sales.    | Issue and rate.         | High.   | T     |       | Ne    |
|-------|------------|-----------|-------------------------|---------|-------|-------|-------|
| 8%    | 416        | 8.400     | American Seat           | . 84    | Low.  | Last. | ot:   |
| 65%   | 841/6      | 8.700     | Col P uto (1)4          | 872     | 756   | 7%    | + 3   |
| 71/2  | 814        | 2,300     | Col P. vtc. (1)†        | . 60%   | 61%   | 64%   | +1    |
| 2214  | 14%        | 2,000     | Consol. Film            | . 3%    | 81/2  | 21/2  |       |
| 149%  |            | 2,000     | Consol. Film pfd. (1%)1 | . 13%   | 141/4 | 14%   | + :   |
|       | 1101/2     | 4,000     | Eastman Kodak (5)       | . 14814 | 14314 | 140   | 1     |
| 16%   | 8%         | 12,400    |                         |         | 1416  | 14%   | + 1   |
| 2716  | 201/2      | 69,400    | Gen. Elec. (80c)        | . *9714 | 25%   | 20%   | 1 :   |
| 1214  | 8114       | 15,400    |                         |         | 39%   | 41%   | + 1   |
| 108   | 102        | 100       | Do. pfd. (0%)           | . 107   | 107   | 107   | _ T ; |
| 71/2  | 51/4       | 700       | Madison Sq. Garden      | . 7     | 5%    | 7     |       |
| 4%    | 214        | 129,800   | Paramount ctfs          | *1%     | 81/2  |       |       |
| 11/4  | 1/2        | 4.900     | Pathe Exchange          |         | °%    | 4%    | + 1   |
| 17%   | 814        | 1.000     | Pathe Class A           | 101/2   | 972   | .56   |       |
| 6     | 47         | 66,900    | Radio Corp.             | . 10%   | u.    | 9%    | - 1   |
| 0214  | 80         | 400       | Radio pfd. A (31/2)     | . 55%   | 5%    | 5%    | + :   |
| 54    | 8514       | 88,300    | D-4144. 7 (0/2)         | . 83%   | 85%   | 5.7%  | _ ;   |
| 254   | 11/4       | 10.500    | Radio pfd. B            | . *64   | 40%   | 52%   | +2    |
| 40%   | sî"        | 10,300    | RKO                     | . 2%    | 2."   | 216   | + :   |
| 14    | 214        |           | Universal pfd           | . 31%   | 31%   | 81%   |       |
| 2814  |            | 28,490    | Warner Bros             | . 4%    | 3%    | 416   | + 1   |
|       | 14%        | 630       | Do. pfd                 | . 27    | 2316  | 24%   | 3     |
| 531/4 | 32%        | 71,300    | Westinghouse            | . *5314 | 49    | 581/  | +1    |
| 108   | 90         | 120       | Do. pfd. (3½)           | .*108   | 107%  | 108   | Ŧî    |
| •     | New 1985 1 | deb       |                         |         |       |       |       |
| 1     | Plus stock | OVITOR    | 1                       |         |       |       |       |
| - 4   | Pold this  | *****     | ceount of secu          |         |       |       |       |
| •     | (, )       | C41 111 4 | iceduit of seed         |         |       |       |       |

| 27<br>81/4                                                        |                                                                         | 19,300<br>900                                               | Technicolor      | 21%<br>2% |
|-------------------------------------------------------------------|-------------------------------------------------------------------------|-------------------------------------------------------------|------------------|-----------|
|                                                                   |                                                                         |                                                             | BONDS            |           |
| 13½<br>82<br>100<br>58½<br>58½<br>97½<br>97½<br>97½<br>41.<br>66½ | 6%<br>67%<br>103%<br>42%<br>42<br>58%<br>50<br>50%<br>58%<br>26%<br>48% | 10,000<br>27,000<br>71,000<br>106,000<br>116,000<br>130,000 | Par-Pub 5%s, '50 |           |

\* New 1035 high. † Paid this year.

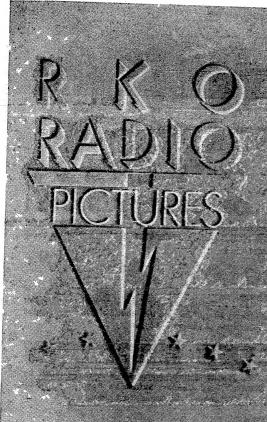
#### Incorporations

NEW YORK

NEW YORK
Setten und Luboratory, Inc.; motion
motion und Luboratory, Inc.; motion
motion that the set of the se

ate theatree, music halls, concert gar-and places of anusement; capital, and places of anusement; capital, and the series of th

CALIFORNIA Scrambate.
Hallywood Sound Camera Co., capital,
Hallywood Sound Camera Co., capital,
1.638 shares. Distort permitted to lease
1.648 shares. Distort permitted to lease shares. Distort permitted to lea



In a blaze of glory, RKO-RADIO ends one year and brilliantly begins another! We wind up 1934-35 with the biggest attractions of the year-shows like "Becky Sharp," "The Three Musketeers," She, Alice Adams," "Jalna," "The Last Days of Pompeii". highlight attractions on the same year's list that brought forth. The Gay Divorcee," "The Little Minister," "Star of Midnight," "Roberta" and many other big-money shows.

MORE THAN EVER
PRODUCTIONS
NOT
PREDICTIONS

On the following pages is sketched a vignette of 1935-36 . . . of plans WE KNOW enough about today—TO TALK ABOUT TODAY!

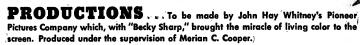
# RED ASTAIR GINGER R



# 3 SUPREME BOX-OFFICE ATTRACTIONS!

"TOP HAT" to open your season on Labor Day . . . with music by IRVING BERLIN. At New Year's, "FOLLOW THE FLEET," by the same IRVING BERLIN. A third big show ready for release around Easter time!







... "MARY OF SCOTLAND," the Theatre Guild's greatest stage success, directed by JOHN FORD. "SYLVIA SCARLETT," from Compton McKenzie's Novel, directed by GEORGE CUKOR., "QUALITY STREET," one of J. M. Barrie's best plays.

Notable among the events of the coming season will be the screen debut of Grand Opera's most glamorous diva—the beautiful, gifted Lily Pons, in a great romantic drama with music and songs by JEROME KERN. Tentative title, "Love Song,"

🚬 In one or more productions 🚎 First picture tentatively titled "In Person," by the author of "It Happened One Night"— SAMUEL HOPKINS ADAMS. A Pandro S. Berman Production directed by William A. Seiter.



Stalwart Stories ! . . . Strident drama l ... Heroic tales of courage and daring!... Stirring melodramas made for the millions to whom action speaks louder than words.

 $I_{L \subset \mathbb{Z}}$ . Heart-crushing beauties and gladdening songs in stories of glorious romance and melody! .... "TO BEAT THE BAND" (Tentative title) and one other glittering big name show 🔂 Producer, Zion Myers.

The man who set the world's feminine hearts aflame with his magnificent performance in "Break of Hearts," in a production giving full scope to the charm of the screen's romantic idol.



































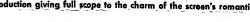












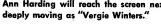


... Irene Dunne, who endeared herself to millions in "Roberta," returns in one or more productions, to give the world again her glorious voice and exquisite charm.



. . . The charm and appeal that is

Ann Harding will reach the screen next season in two pictures as richly human and





... In one or more productions ...

Among the younger stars, none has risen more rapidly in popularity than Gene Raymond . . . His screen success and sensational personal appearances are perfect

build-ups for his new-season pictures.



... The favorite sons of the padded cell in two noble efforts ... "THE RAINMAKERS" is one of them . . . (haymaker to you!) . . . Fred Guiol, director. Lee Marcus, Producer.

... The creator of "Inspector







. . LIONEL BARRYMORE, with Helen Mack, Edward Ellis, Donald Meek, in the greatest of all DAVID BELASCO stage successes. Directed by George Nicholls, Jr. Produced by Kenneth Macgowan.

... With biographical dramas proving to be the greatest of box-office attractions, our studi is preparing for production on a lavish scale one of the most vivid and heroic chapters in history, the stirring life and times of General U. S. Grant.





. . . Sean O'Casey's stage success of international importance is planned to come to the screen as an ambitious JOHN FORD PRODUCTION ... An impassioned drama of young hearts in rebellion . . . Screen play by Dudley Nichols.

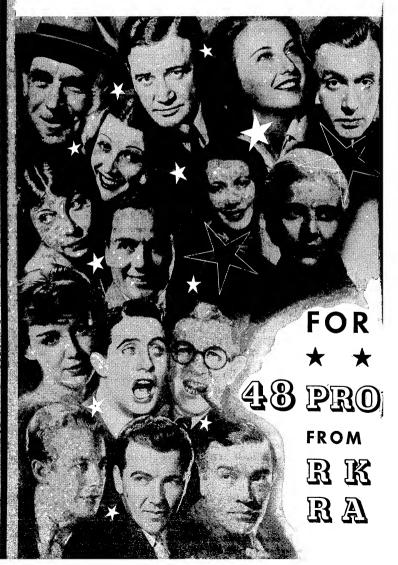
# R K O RADIO ★ Stars and ★ Featured Players.

KATHARINE HEPBURN FRED ASTAIRE GINGER ROGERS LILY PONS BERT WHEELER ROBERT WOOLSEY RICHARD DIX TAMES BARTON ANN HARDING IRENE DUNNE WILLIAM POWELL GENE RAYMOND CHARLES BOYER BARBARA STANWYCK ANNE SHIRLEY LIONEL BARRYMORE MARGOT GRAHAME BUDDY ROGERS IAMES GLEASON HELEN MACK IOHN BEAL HELEN BRODERICK WALTER ABEL HELEN WESTLEY PRESTON FOSTER BETTY GRABLE DAVE CHASEN ERIC BLORE ERIK RHODES **MARGARET HAMILTON** JOHN WOOD ROSAMOND PINCHOT HELEN PARRISH ALAN HALE EVELYN POE MOLLY LAMONT RAY MAYER MARGARET CALLAHAN WILLIE BEST JANE HAMILTON VIRGINIA REID MAXINE TENNINGS HAZEL FORBES KAY SUTTON HEATHER ANGEL MAUREEN DELANEY EDWARD EVERETT HORTON EDNA MAE OLIVER PRINCESS NATALIE PALEY EDGAR KENNEDY

An imposing list of great stars and fine properties ... yet it outlines but about half of the pictures we will make next season.

The rights for many notable books and plays are now in negotiation... many big box-office names not listed in this announcement will appear in RKO RADIO Pictures next season...

Stars engaged for a particular fitness to a role.



New personalities will appear and be applauded by the world... RKO RADIO wants them in its pictures and is prepared to get them. Perhaps next season's biggest hits in plays and books are still unwritten... but when they sweep to overnight success we want them, and are prepared to buy them! To lay plans well, to provide for opportunity, is our idea of alert showmanship... the kind of showmanship that writes its story in box-office lines!



# RKO RADIO

JOHN CROMWELL
GEORGE CUKOR
JOHN FORD
RHILIP MOELLER
GEORGE NICHOLLS, Jr.
STEPHEN ROBERTS
JOHN ROBERTS
JOHN ROBERTSON
MARK SANDRICH
WILLIAM SEITER
GEORGE STEVENS

## RKO RADIO Producers

PANDRO . BERMAN
MERIAN C. COOPER
(Pioneer Pictures)
EDWARD KAUFMAN
KENNETH MACGOWAN
LEE MARCUS
ZION MYERS
OLIFF REID
ROBERT F SISK

## RKO-RADIO Composers:

IRVING BERLIN JEROME KERN VINCENT YOUMANS

## RKO-RADIO Musical Directors:

MAX STEINER
ALBERTO COLOMBO
ROY WEBB

# RKO RADIO Art Directors

BERNARD NEWMAN (Fashions) VAN NEST POLGLASE (Settings)

# THE MARCH OF TIME

RKO-RADIO announces as an important part of its new season the release of The March of Time, starting with the fifth edition, ready August 2... Hailed with increasing fervor by critics and public alike, The March of Time has won a definite place on the screen in less than five months... Produced by the Editors of Time and Fortune, it has proved a happy blending of excellent entertainment and brilliantly handled topical information... And now... TIME MARCHES ON WITH RKO-RADIOI

# 36 TWO-REEL COMEDIES

- 6 HEADLINERS... 6 RADIO MUSICALS... 6 SUPERBAS
  ... These short features will present a wide variety of entertainment, including musical reviews and bright comedy novelties, and will feature such personalities of stage, screen and radio as Gene Austin, Leon Errol, Ruth Etting, Walter Catlett.
- 6 EDGAR KENNEDY... Continuing the ups and downs of the darndest family that ever lived. 6 SMART SET... 6 RADIO FLASH... Hilarious, rough-and-tumble, custard pie, slapstick comedy. Honest hokum and pokem to make the folks come back for more.

Produced under the supervision of Lee Marcus, by these well-known comedy directors and writers: Alf Goulding, Joe Fields, Al Boasberg, John Grey, Fred Guiol, Les Goodwins, Ben Holmes, Jack Townley, Arthur Ripley, Eddie Moran, Lee Jason.

# **VAN BEUREN PRODUCTIONS**

13 RAINBOW PARADE COLOR CARTOONS... Now in the NEW THREE COLOR PROCESS TECHNICOLORI... A new series of adventures in the animated world of "the funnies." Produced by Burt Gilette.

13 "EASY ACES"... Radio's riotous dumb-crackers, bringing their brand new comedy idea to the screen in a new series of laugh films.

7 "SPORTS WITH BILL CORUM"... Presenting the human side of sports as well as its thrills ... By the New York Evening Journal's widely-syndicated sports editor.

6 "THE STRUGGLE TO LIVE" Series ... From the microscopic to the gigantic ... By the Woodard Brothers, who won the Academy Award on "The City of Wax".

7 "THE WORLD ON PARADE"... The odd places of the world sought out i new series of travel films glorified with native songs and music.

33 ONE-REEL FEATURES ... and don't forget ... the postman is still delivering "DUMBBELL LETTERS".

# PATHE NEWS \* PATHE TOPICS

... Now in its 25TH YEAR... and dominant for 25 years!... Twice a week.

... Seven editions about interesting things, people and events.

# **Members of Hays Office Organize** French Syndicate to Fight Taxes

Paris. June 16. Hays companies here have organ themselves into a French trade association in order to have an official standing locally, and have jumped openly into the campaign to defeat the anti-American Lefont Amendment to the cinema tax reduction bill.

Lafont Amendment is the ninelived joker which would accord tax. relief only to theatres showing a

relief only to theatres showing a certain percentage—to be determined later—of French-made.

Tax reduction, with or without the joker, was scheduled to come in carly this month, or cles show business was to go on strike. Only the initiatries began falling like the ducks in a shooting sollery business with the control of the complete of the complete

#### Out Again

Now that Premier Pierre Laval seems to have set up something lasting, tax cut bill is being dragged out again. And the tough part is that Deputy Lafont, who wrote the amendment, is in the new Cabinet as Minister of Public Health, and therefore influential.

as Minister of Public Health, and therefore influential. Exhibitor, independent producer and American interests thus got busy once more to kill the amend-ment, which has already been squashed a number of times, but still bobs up. Hays syndicate is officered en-

squamee a small bobs will be small bobs will be small be is an officer.

is an officer.

Syndicate was organized by Suzanne Blum, attorney related to local socialist chief Leon Blum and
Joseph Paul-Boncourt. One of its
first official acts was to present a
written protest, signed by Stein as
pres, against the proposed Lafont
mendment.

pres, against the proposal amendment.

Proveet points out that American amendment.

Proveet points out that American amendment of the provent leges.

Calls the amendment discrimina-

cans the amendment discrimina-tory, and delicately hints that na-tions discriminated against might consider reprisals against French products.

consider reprisals against French products, pr

French interests are joining vig-French Interests are joining vig-orously in the fight, especially since M. Grunbaum-Ballin has joined the interministerial cinema commission which determines film policies for the government, Grunbaum-Ballin is said to sympathize with the anti-foreign ideas of Charles Delac's Chambre Syndicale. Raymond Lussler' exhibitors' as-sociation, strongest of French trade bodies, has made a separate protest.

sociation, strongest of French trade bodies, has made a separate protest. In the dubbers' syndicate, led by the first protest of the syndicate of the syndicate syndicate has not officially joined, partly be-cause of liness of its president. M. Lourau of Tobis. Indies, instead. are protesting individually.

#### Kennedy Named RKO Far Eastern Pic Rep.

Chicago, June 25 At a meeting of the foreign sales organization of RKO Radio flickers Phil Reisman announced the appointment of Frank A. Kennedy as special representative for the com-pany in China and Japan. Kennedy has been in the RKO home office for

years, Kennedy sails for Shanghai this

# TRI-LINGUAL \ **'IVAN' IN PARIS**

Jack Forrester, American pro-ducer operating his own indic French company here, is biting off blg hunk in projected production of 'Ivan the Terrible' in three ver-sions; French, German and English Two versions are usually considered the practical limit for simultaneous production.

Emil Jannings is reported cast for the title part. Annabella is also be-ing considered for the cast. Forrester hopes to start shooting

## TEMPLE, 'TOWN,' 'FOLIES' BEST AT PAR'S B.O.'S

Paris, June 16.

Number of U. S. films are making good locally right now, keeping the early summer grosses going well. Best is 'Little Colonel' (Fox), Shirley Temple pic crowding the big Marignan, continuing previously expressed optimism for the child star's future in France.

future in France.

"Whole Town's Talking' (Col) is getting the carriage trade. in quantities to the Avenue, smallin, just as 'Gay Divorcee' (Radio) at the Lord Byron, is holding up well, as the run wears on. "Polles Bergere' (UA) at the Collisee dropped after first week or so, not being really a Champs Elysees type picture, but is never-neless not a disappointment to its sponsors and will be held over.

#### **AUTHOR-PRODUCERS**

Italian Scribblers Get Together Make their Own Films

A number of authors have banded A number of authors have banded together in Rome as a film producing unit under the name of the Author's Consortio. First meeting of the company will be held short between the company will be held short between the company will be held short between the first productions. Members thus far are Glannino A. Traversi, Luigi Bonelli, Lucio D'Ambra, Alessandro Stefani, Alberto Donaudy, Salvator Gotta, Guido Milanesi, Zrilussa and Cesare Guido Milanesi, Zrilussa and Cesare Guido Viola.

#### New Italian Distrib

Rome, June 14. Another newcomer in local film ousiness is the Filmitalia. For time

business is the Filmitalia. For time being company will limit itself to the upper provinces of Lombardy, Piedmont and Liguria, but hopes to eventually expand. Prime concern of the company is distribution, but it will also produce on a small scale. Also plans to make advertising shorts.

groups are continuing their anti-foreign-film campaign and getting some newspaper support. Program recently published by Confedera-tions des Travalleurs Intellectuals tions des Travailleurs Intellectuals advocates limitation of dubbed films by means of special taxes, manu-facture of raw film on French terri-tory, and reduction of labor permits issued to foreigners in the film in-dustry.

#### Soviet Western

Moscow, June 10. 'Golden Lake,' first Soviet West-ern, is piling them in. Is breaking o. records. Rather average story of gold prospectors, but with a Hollywood type heroine and some good photography,

'Golden Lake' will be followed by a whole series of that sort,

#### HAIK PAYS OFF 25% ON A 15-YEAR BASIS

Paris. June 16. Creditors of Jacques Haik have accepted settlement reducing the company's liabilities to 25% of the \$6,200,000 firm owes and granting a delay of 15 years for payment.

One percent is to be paid annually for five years and 2% annually for 10 years more.

Gaumont - Franco - Film Aubert, also in liquidation, continues to run the Rex and Collese, Halk theatres. Olympia, third Halk house, has been taken over by Mme, Sarah Morel, one of the Halk concerns and the control of the Halk concerns the control of the Halk concerns the composition of which the composition of which the composition of which the Halk in manager, in bothaff of Mme.

#### Róulien, Moreno Freed

With Fox halting Spanish production for several months, Raul Roullen's and Rosita Moreno have been dropped from the contract list. Roullen, who has been on and off at Fox for four years in both Spanish and domestic pictures, will take a trip to Argentina before looking for a new berth.

#### 450 Features

(Continued from page 7)

(Continued from page 7) in the continued from page 7) in the continued continued to the continued cause unavoidable desirable. On the season just ending (1934-35) deliveries were shorter than normal. This was due in part to a late seiling season, delayed to some extent because of the pleture code and other uncertainties. Anxiety of distributors to start earlier this year also cut down deliveries, with every months ago beginning production on coming season's pictures. Added to this was the fact that distributors that the cut of the continued continued that the continued continued to the continued continued continued continued to the continued c

under this year's contracts between now and Aug. 1 or 15, total deliveries of the big companies will be around

#### Metro Shorter Next Year

Metro Shorter Next Year

Metro Shorter Next Year

For 1935-38 only one company,
Metro. Is going out to sell a shorter
program than it did last summer.
This distrib schedules 49, as against
57 last year. Universal, Radio and
57 last year. Universal, Radio and
58 last year. Universal, Radio and
59 last year. Universal, Radio and
50 last year. Universal, Radio and
50 last year.
Metro State of State of State of State
Season, while all others, Including
FOR, Paramount, United Artists, Columbia and Republic (formerly Monoram) are increasing output
Goram) are increasing output
Bast year announcing 58, this
FOR, Issaf Schedules 54, while number announced for it from 20th Century is 10 to 12 pictures, making the
higher total. Par will make 55, as
against announcement of 60 last
canon. United Artists a year ago
went out to sell 22, and makes full
delivery. For the 35-35 semester
the company will have a minimum
of 31 as plans now stand, with posconditions of the semiby convention time next month.
Oct. will offer 40, as against 36 last
year.

Oil. Will other to, as agains, so not year, one of others, totaling 797, is promised by the nine leading tumpartes. This laste represents a rubstantial increase. Warner Bros. will saintial increase. Warner Bros. will self the largest number of briefles. 130. Columbia is scheduling 126, Chiversel 117, Fox 110, Paramount. 107 and Radio 197. Metro offers 83, while UA is at the bottom with its 5. Walt Disney cartoons. While cheduling no shorts as yet, Kepublic may arrange for some lator.

# **Confusion Reigns as Worms Walks** On Attempt to Reorg Pathe-Natan

#### Woolf After Leicester Sq., but Buchanan No Sell

London, June 25.

London, June 25.

Negotiations are quietly proceeding here by Charles Woolf and his backers to take over the Leicester Square theatire, now owned and operated by Jack Buchnana. Understood that Woolf bid \$1,-00,000. Buchnana, however, is not the fact that the house is making or the fact that the house is making

money with a regime of United Art-

# ITALIAN CHAIN **OKED BY GOV'T**

Rome June 14

Inquiry into alleged monopolistic activities of the Leoni Circuit by the Director General of the Cinema and the National Fascist Federation of the Spectacle Industry, has resulted in a favorable decision for the chain.

in a favorable decision for the chain. Leonl Circuit operates the only first-run house in Milan and cight secondaries; six houses in Bergamo, one in Parma and recently extended its holdings into Rome, taking over the Barbarini, city's largest theatre. Attempts were made to secure the Imperiale, Corso and Modernissimo, also in Rome, but nothing came of the control of the control

government's film watchdo

had to step in.

The Federation and the Director
General conducted the investigation General conducted the investigation by appealing to theatres and pro-ducers to voice any objection they might have and to throw light on any abuses. Complete vindication

#### U's Cuban News Lenser Freed of Treason Charge

Havana, June 25. elardo Domingo, Universa reel cameraman, jailed because

newsreel cameraman, falled because he filmed the shooting of Bandit Costiello on May 8, was acquitted. Polles reported Domingo took the film with the deliberate purpose of disturbing the peace, and the dis-trict attorney accused him of high treason, disturbing the peace and espilonare.

esplonage.
Defendant's counsel, Dr. Manuel Peilon, presented local photographers to prove Domingo had not committed any erime, as all local dailies' photographers were allowed to take pictures.

#### Mex Hopes New Cabinet Will Okay Film Imports Mexico City, June 25.

Mexico Gity, June 25.
Loca: offices of American as well as native filmers are considerably optimistic over prospects for the future as the result of the establish pleasing is the appointment of a new Minister of Finance.

Expectation here is that the new ministry and government will act promptly on the long-mosted matters pertaining to adjustment of film taxation here on Imports,

Eduard Raphael Worms financies connected with the Grand Malson de Blanc, has given up his attempt to reorganize Pathe-Nathan and has quit, together with the new mem-bers of the board of directors he brought in with him.

bers of the board of directors he bers of the board of directors he biggest film company appears to be biggest film company appears to be on complete contusion. Bernard and Emil Natan, who resigned when where the beautiful control of the beautifu

out now,

Meanwhile the newspaper, Jour,
continues to hammer at Bernard
Natan, who is under indictment for Natan, who is under indictment for violation of laws governing cerpora-tions. Paper keeps yelling for his arrest. Latest accusation is in connection with the sale of Kodak-Pathe to Kodak by the Natans for over \$2,000,000. Paper points out that a check for \$260,000 representing a commission on the deal, was sissued by Pathe-Cinema, and asks who got the coin.
Pathe, without any production of

who got the coln.
Pathe, without any production of
its own, is buying films all over the
lot, including a number from American concerns, to use on its chain,
Needs pienty, despite the fact that
two big Paris Natan houses, Empire
and Moulin Rouge, are closed for the
summer.

#### THREE RUSSIAN ACE FILMERS IN HARNESS

Moscow, June 10. Soviet's big three are all at work

Moscow, June 10.

Soviet's big three are all at work on new films. Eisenstein has finally cast the Eisenstein has finally cast the Eisenstein has first pic in several years. Film titled 'Beshin Loog' after a village of that name. Eisenstein, and will get to studio work in August, with film to be finished by December. Chief role is of a 12-year-old, cast after inspecting more Scenario is by Piches-welly and represents two years work. 'Beshin Loog' will be Eisenstein's first sound flim. He planned his Mexican film for sound, but never got that far. Scenario for Davtchenko's next is Ukratinan Civil War.

Pudovkin also is starting work on hew film, his first since 'The End of St. Petersburg.' Scenario by Zarhin, playwright. Film is teniatively going by name of 'Happiest.'

#### Colosseum Co. in Rome Starts Production Unit

Rome, June 14.

Rome, June 14.

Colosseum Films has started a new branch, the Ala Company, which will devote itself to production, while the mother company remains in the distributing business, Ala will act independent of the parent company, but will release through it.

through it.

Ala has already commenced on its
production schedule. Interiors have
been shot at Clnes studios for 'The
Golden Arrow' being directed by
Corrado D'Errico, who also authored

#### New Barcelona Studi

ministry and government will act implication here in that the new ministry and government will act term portaining to adjustment of illin taxation here on imports,

Mono in Italy

Tome, June 14.

Scal-aferri distributing group, recently formed by Feller and Gastano Scalazaferri after they severed their connection with Pittality, has fatten over distribution of Sirver and Sirver and

# MIDWINTER BUSINE

Now in second Week RADIO CITY MUSIC HALL after on par with "Little Women" and "Roberta" looks like for cluding "Roberta" at WASHINGTON, in for extended ruthem standing for record week...lzzy Rappaport, Hill of anything recent months, playing to midwinter business Opened Friday and broke all records for week-end busines held over... Chicago continues sensational pace into so and parallels best midwinter business... ROCHESTE business... ALBANY, BUFFALO, MINNEAPOLIS make

AN HISTORIC EVENT IN MOTION PICTURES.

PIONEER PICTURES presents MIRIAM HOPKINS as "BECKY SHARP Hardwicke, Billie Burke, Alison Skipworth, Nigel Bruce, Alan Mowbray . . Robert Edmond Jones . . . Distributed by RKO-RADIO PICTURES, Incorporated

# SS IN MIDSUMMER!

breaking all summer records for first week...Business week run BOSTON...Broke all opening day records in-

Syracuse opened to standing room only and keeping odrome, BALTIMORE, reports picture running far ahead and expects to beat "Roberta's" three week record... in CINCINNATI and is the talk of the town... of course, and week after opening week that tops all summer records reports June opening practically doubles best midwinter unanimous, MIDWINTER BUSINESS IN MIDSUMMER!

GREATEST SINCE THE COMING OF SOUND!...

A ROUBEN MAMOULIAN PRODUCTION with Frances Dee, Cedric illmed in all the beauty of the Newly Perfected TECHNICOLOR... Designed in color by roduced by Kenneth MacGowan.

# Rose's 'Cavalcade,' at Cap, May Be B'way's Final Peek at Vaud as It Was

A last chance to see vaudeville on Broadway, as it was and probably never will be again, is at the Cap-itol, N. Y., this week where the 35 members of the Billy Rose 'Small Time Cavalcade' are repeating their production from the darkened Man-hattan Music Hall. There is more to be learned about vaudeville, and why it will or won't come back, in a giimpse at 'Cavalcade' than in all the theories ever written or ex-pounded by managerial analysts.

The theme and essence of 'Cavalcade' is clearly painted by the in-clusion of the phrase 'small time' in the title, and in the lyric which Billy Rose wrote as a cafe number and which tells of the small timers' failure to make the grade on Broad-

Billy Rose wrote as a cafe number and which tells of the small timer's failure to make the grade on Broadway. It tells of the sleeper jumps, the terrible dressing rooms, the brutatown, the tetrible with the work of the tells were thanked to the tells were th

must be blasc novadays when as mean eating fire doesn't impress and a series of the se

cmair on two bottles atop a table say his partner assists with the That Quartet (a noted name once), consisting of Messrs. Pringic, Jones, Doberty and Dule, gives out, and the property of th

short.
For perfect contrast with 'Caval-cade' on the serceo is a strictly modern type picture—'No More Ladies' (Metro). 'Cavalcade', drew the applause, but Crawford-Montgomery-Tone drev the business.

#### ROXY. N. Y.

ROXY, N. Y.

Big moment of the current week's stage melanage comes with the finale-to-the stage melange comes with the finale-to-the stage melange comes with the finale-to-the stage of the stage consisted the Gae Foster line, the dance fade of the past year are detty weided of the past year are detty weided as allick piece of staging from every angle, with the exhibits of the American bolero, the carbota, the melange of the stage of the past years as all the producer as allick piece of staging from every angle, with the exhibits of the American bolero, the carbota, the producer as all the producer as all the producer as all the producer of the producer of the producer of the producer of the producer worked together before, while each cruited direct from the Foster retinue. Attendance at the early worked together before, while each cruited direct from the Foster retinue. Attendance at the early streng or the producer of the produ

#### FOX, PHILADELPHIA

Basiness, cood opening night. Odec.

FOX, PHILADELPHIA

Philadelphia, June 28.

FAU Ashr sevue is this week's the second of the content of th

ks, which is noisier than it is in a many flashes and also worthy of intal number is Dave and Hilda protongation crime stuff was the tray, who offer some swell built-so-hot impressions of dances in the control of the control of the countries, including Eng-d, Germany, South American countries, and the countries of the countr soiks, which is noisier than it is funny.
Final number is Dave and Hila Murray, who offer some swell ball: Murray who offer some swell ball: more should be successful to the swell ball: more swe

#### STATE, N. Y.

Fairly well playing bill, one which looks stronger on paper than it is, however. Stage bill is a six-acter and the aim is to play that size show right along. If possible, without cutting the picture section. That is done by having a couple of turns with short running time.

with short running time.

Two radio acts on late held the house without trouble—Donald Not without the property of the proceeded without the trouble of the proceeded without the trouble of the proceeded to a first hand there he proceeded to clean up at the final performance for a bot evening.

Fellow in the balcony yelled for Rosary to Novia. Obviously it was to the proceeded of the proceeded o

mile' at Ossinin; Landis and Alabama Pitts, differed appeal is the Collect finn (Chi) Lee floor show; beer drinking contest; Foughteepsie regatta; adolescents speaking into mean to Americans; and Newton Baker and Gerard Swope. The J. P. Morgan clip was another ship been content to the content of the conte

#### Metropolitan, B'klyn

Credit here this week goes to the California Collegians (7) for their clever musical novelties, etc. Lester Alien-Nellie Breen combo precedes this fiash in next to closing position and register heavily also, but the house's reaction to the band's closhouse's reaction to the band's closing nonsense had em clamoring. No fore Ladles' (MGM) on the extens.

That and Powers, whre walkers, have the opening duties. Expert baiancing aloft, with the gal late shedding her footgear and pruncing Baker, tenor from the airways, next with a trio of well-established pop numbers, all delivered in oke style. Trill Mc That You Love Me was the control of the c

typical numer. Holomes assistant and provided a period.

Allen-Breen act comprises some sound stage biz, with variations on the sound stage biz, with variations on the is Shirley Temple, next-he's in another change, and so on Closing had the team stepping into a single large suit of clothes and hooding it deservedly so, for their efforts reflect showmanity command.

Collegiams, with two or three methods are considered to the sound to the control of the

#### PALACE, N. Y.

Almost like old times here, with a series of standard vaude acts blending into a neat combination bill.

amale stuer. It's different, to say the least. And that's a lot these days. The least And that's a lot these days. Once with allen and Kent. Show opens with a least of the couldn't very well get it on the current layout. Dance quartet is as good as ever and has added garden and the same and the same that and the same can take it. The same and the same casy time he always had with his ladder and balancing turn. Meljs, Kirk and Martin have the the same casy time he always had with his ladder and balancing turn. Meljs, Kirk and Martin have the and have a strong thouse as they used to be and they could use a bit more dancing, maybe. But no a funny act and the audence likes for the same can be supported by the same can be supported by the same and t

#### MET, BOSTON

Boston, June 21.

The deluxe Boston, June 21.

The deluxe Met casting about for a novel twist in the show this week, shifts from presentation to more or less straight vaude, It is not the shift of the shif

isalny don't burt the show; and in this routining of acts they presumably replace the conventional dance. Doyle and Donelly rate top billing, but the outstanding turn is Prom and Louis in the number five Prom and Louis in the number five outstanding turn is Prom and Louis in the number five outstanding turn is promised to the control of the control

(Continued on page 40)

#### NO MORE LADIES

| MarciaJoan Crawford                 | П |
|-------------------------------------|---|
| SherryRobert Montgomery             | ı |
| EdgarCharlie Ruggles                |   |
| JimFranchot Tone                    |   |
| Jim                                 |   |
| FannyEdna May Ollver                |   |
| Theresa                             |   |
| Ollyer                              |   |
| Lady Diana Moulton Vivienne Osborne |   |
|                                     |   |
| Coroline                            |   |
| Lord Moulton Arthur Treacher        |   |
|                                     |   |

Unless 'No More Ladles' can grab enough of a head start in the big town spots where it's likely to please its box office rating in screen; profine a productional effort deserves. Studio handed the story every possible advantage except one: basic basic profines a productional effort deserves. Studio handed the story every possible advantage except one: basic basic profines of the studio couldn't give without throwing the story entirely into the ashcan. Joan Crawford and Robert

It has Joan Crawford and Robert Montgomery as stars, It has such herfy featured names as Pad Edna May. Oilver. It has exceptional discount of the property of

Miss Crawford but may or may not satisfy the advocates of equal the cast not only spartiles with mannes, but also excellent performances. The starred and featured players are spiendidy supported by the control of the control o

#### NELL GWYN (BRITISH MADE)

turther impressing Anna Neagle on the American market. There have been three other releases with the american merket. There have been three other releases with the same pulsare on this side recently. When the same pulsare on the side recently. Obtain for 'Nell' in general, although Miss Neagle in the title role shows to more favorable advantage. But the test sags of a 17th century music hall trollop which requires a specially produced priotic to source excludily produced priotic to source excludily produced priotic to source excludily continued and the standards and the Hays office. The standards and the Hays office. The standards and the Hays office. The standards and the standards are standards and the standards and the

Jeanne De Casalis), the kings are and a recommendation of a rollicking old English game and a rollicking and a rollicking and a rollicking a rollicking and provided and a rollicking and a rollicking and provided and a rollicking and a rollicking and provided passesses, in a second and physicality unpreposessing as a favorite inamorata, endows the part with the proper amount of remaining and a rollicking and physicality unpreposessing as a favorite inamorata, endows the part with the proper amount of remaining and a rollicking and physicality unpreposessing as a favorite inamorata, endows the part with the proper amount of remaining and a rollicking and a rollic

#### STRANDED

Warner Bros. production and release. Stars Kay Francis; feetures George Brent, Patricla Ellia, Directed, by Frank Borzage. Ferdinend Reyher; screen pley, Delmer Duwes; additional delege, Carl Erickson, camera, Sid Hickox, At the Strand, N. X. commencing June 10, 33. Running time,

| Mack Hale                                                                    |
|------------------------------------------------------------------------------|
| Velma Tuthill                                                                |
| Mack Hale George Brent Velma Tuthill Patricla Ellis John Wesley Donald Woods |
| Stanislaus, Janauschek Robert Barrat                                         |
| SharkeyBarton MacLano                                                        |
| Johnny QuionJoseph Crehan                                                    |
| Undyke Illiam Harrigan                                                       |
| Jimmy RiversFrankle Darro                                                    |
|                                                                              |
|                                                                              |

Writish & Dominions production (Herbert Mills) and Mills (Mills) and Mills) and Mills (Mills) and Mills) and Mills (Mills) and Mills) and Mills (Mills) and Mills) and Mills (

#### Miniature Reviews

'No More Ladies' (Metro), Sophistication plus in society setting and probably too much on the ultra elde for sock appreciation. But okay, 'Neil Gwyn' (B&D-UA). Slow costumer, aiso lacking marque value. Looks moderate at 'at. Looks moderate at 'at. elde to the setting the setting that the setting the setting that the setting the setting that the setting the setting that the setting the setting that the setting the setting the setting the setting that the setting the se

"Charlie Chan in Egypt'
Fox). Should easily satisfy the
whodunit fans.
"Baby Face Harrington'
(MG). An elongated short
on gangster dramas, with
Charles Butterworth. Poor

"Village Tale" (Radio). Depressing story of village gossip and maliciousness — without marquee strength. Restricted

in appeal.
'The Nitwite' (Radio). Wheeler and Woolsey in murder mystery. Fair.
'The Headline Woman' (Mas-

The Headline Woman' (Mas-cot). Roger Proyr and Heather Angel, heading etrong cast, help a time-worn newspaper story, but not enough. Struggle for Life' (Treatt-Foy). African adventure item, embodying the thin continuity thread. Below average. (BP). Outmoded Gray average. Outmoded Gray average (BP).

'Convention Girl' (1st, Div.).

'Convention Girl' (1st, Div.).
Duli hodge-podge filler for the
duals and triples.
'Unknown Woman' (Col). A
'G' woman as rather mild entertainment. No cast names.
'It'e a Small World' (Fox). Very weak entertainment and strictly for double blils, Spen-cer Tracy and Wendy Barrie

paired.

'Border Brigands' (U). West-ern, headed by Buck Jones. Well made, but etili just a

western.

'Strangers All' (Radio). Weak
entry for May Robeon in a
mother role. Barest of story
opportunitiee, For the duale.

There is a strong finish at the work-ers' meeting, but it comes too late. Patricia Eilis plays her minor part effectively, but the others are all in for bits, mostly well played. Big production cannot replace lack of heart interest, and even Miss Fran-tist will probably fall below her aver-tive will probably fall below her aver-age draw.

#### CHAN IN EGYPT

Fox production and release. Features Western Cland, Stepin Fricht, Pat Paterson. Directed by Louis King, Producer, Charle Choe Company, Stepin Charle Charle Chor by Earl Derr Biggers, camera, Daniel B. Clark. At Roy, N. X., week June 21, '35, Running time, '12

| barile Chen       | Warner Oland    |
|-------------------|-----------------|
| orol Arnold       | 'Pat' Paterson  |
| om Evans          | Thomas Beck     |
| ayda              | Rita Cansino    |
| nowshoes          | Stepln Fatchit  |
| r. Anton Recins   | Jameson Thomas  |
| rofessor Thurston | Frank Conroy l  |
| dfu Ahmed         | igsi da Bruller |
| arry Arnold       | James Eegise    |
| ouad Souelda      | Paul Porcasi    |
| ragomen           | Arthur Stone    |
|                   |                 |

Latest story framed around Earl Derr Biggers' Chinese crime encop-

formance is that of Eagles, whose superstituous fears drive him to near insanity and are brought to an end by his sudden death by a mys-terious source. Jameson Thomas terious source. Jameson Thomas and Nigel de Bruiler conduct them; and Nigel de Bruiler conduct them-seview suggestively enough to draw suspicions in their direction, while Frank Connoy nimbly averts the pointed finger. For comedy relief, and plenty of it, there's Stepin Fetchit. Most of his material is founded on the 'old holte reactions' of the Negro to anything connected an ebony. Expytain maid that Fetchit delivers his biggest kernel of mirth.

#### Baby Face Harrington

Baby Face Harrington
Metro-Goldwin-Mayer production and reMetro-Goldwin-Mayer production and reUna Merial, Harvey Stephens, fugene Paltiets, Nat. Perdiction. Divisor, SandHarvey Stephens, fugene PalHarvey Stephens, fugene PalHarvey Stephens, fugene PalHarvey Stephens, fugene PalHarvey Stephens, Magnetic Mayer
Screen play, Harry Senall and Barry
Screen play, Harry Senall and Barry
Commers, Olive T. Marsh. Plin cellior,
Wm. S. Cury. At Ziefeld, N. X., as holf
On mines.

| Willia      | Charles Butterworth |
|-------------|---------------------|
| Millicent   | Una Merkel          |
| Ronald      | Harvey Stephens     |
| Uncle Henry | Eugene Pallette     |
| Rockv       |                     |
| Dorothy     | Ruth Selwyn         |
| Skinner     |                     |
| 5dlth       | Dorothy Libaire     |
| Albert      |                     |
| udgs Forbes | Richerd Carle       |
| Iank        | G. Pat Collins      |
| Colton      | laude Gillingwater  |

Buriesuing gangets pictures, the offectiveness of "Babby Face Hartington' has been riddled from several angles, but chiefly by the grim terror of the G cycle. It tands as weak sattre, not too well constructation of the constructation of the constructation of the cast. Additionally, it lacks name strength that might licks name strength that might lorewise save it from mediore Charlie Butterworth, ordinarily a lift to any picture, is dished up here in euch plenitude that it wearies, and the same goes for Um Mercelle entirely too prevalent in the unfolding of this mistaken identify ane-dots. These types of comic are indicated in the control of th

dots. These types of comic are invaluable for bits, but when carry-dilling.

Butterworth is a eterotyped cierk. Miss Merkel, his wife, wants proud of him. He flops at his first essay in being the life of the party with parior tricks, again erikee out. Out of a job, he cashes in an insurance polley for two grand, and, when he missays it in his car en acceptable of the party that the control of the party that the party of copping it.

Coincidence is stretched to the suppling both of take up the gange and the party of copping it.

Coincidence is stretched to the suppling both of take up the gange should be a suppling both of take up the gange should be suppling both of the gange stretched to the satistic intervenes, with an effort to satistic intervenes, with an effort of copping it.

Blowoff comes when Butterworth, held as a prisoner by the gang, heare Fendieton send the gorilias out to note into their gas tank; thyping off the police. Pendicton has decided to hump him off, but Butterworth, his wife is going to divorce him. So he decides to hang himself. Rope sround his neck, he is discovered by the the knot. They discover they are alumni of the same junior woodmen chapter and induige in a child-discovered by the the knot. They discover they are alumni of the same junior woodmen chapter and induige in a child-discovered by the party of the policy of the

Latest story framed around Earl Derr Bilgerer Chinese crime enooper takes a fiver among the tombs of the Pharsoha and the outcomes o

## **Short Subjects**

'CURE IT WITH MUSIC'
With Fife Dorsay, Moore and Revel,
The Cavaliers, Karavaeff
Musical Comedy

Nivoli, N. Y.

Nipoli, N.

Nipol

and Revel 18. arso oney on angles.
Joseph Henabery directed; A. Doran Otvos, Sanford Green, Cliff and Gran Otvos, Sanford Green, Cliff Control of Allen K. Foster contributed and Allen K. Foster control of the Control

GYPSY SWEETHEART

'GYF ... Mueical 18 Mins. Strand, N. Y. Vitaphone 1708-9 Toe Taub, f

Strand, Witaphone 1708-9

Comedy by Joe Taub, featuring Winifred Shaw and Phil Reed, who've appeared in Warner feat who've appeared in Warner feat who've appeared in Warner feat the time given to musted production, with the basis of a gypsy song, but punctuated by a gift number in does a dance with violins (with the music going on even when they stop playing) and with tambourines, the music going on even when they stop playing) and with tambourines, the road to his mother's garden party and invites her to come and eing for the guest. She accepts, but girl edge with the stop of the greet. She accepts, but girl edge with the second playing the greet of the greet she had been a similar to the greet of the greet she will be the greet of the greet of the greet she had been down through the ages. Then the detective spots belief that grayeles steal is a delusion which has come down through the ages. Then the detective spots of the greet of greet of the greet of greet of the greet of th

RIMACS RUMBA ORCHESTRA
Variety
9 Mins.
Strand, N. Y.
The standard vaudeville act of
this name of the standard s





Variety Daily: "Swell audience appeal and promise of important box office through certain word-of-mouth. Jane Withers is sure-fire. Her name will be a household word. Fox has fine stellar material in this youngster!" \*\*\* Hollywood Reporter: "Sure-fire stuff guaranteed to please one and all. Jane Withers turns in an astounding performance. Give her the largest possible play!" \*\*\* Boxoffice: "Go the limit to get the customers in for the opening. Word-of-mouth will take care of the balance of the week." \*\*\* The Exhibitor: "Will more than satisfy audiences. Certain to build through word-of-mouth. Little Miss Withers steals all the scenes." \*\*\* Film Daily: "This is one swell comedy with Jane Withers enough to put one in stitches. Give it everything."

JANE WITHERS
O. P. HEGGIE
JACKIE SEARL
KATHARINE ALEXANDER

Produced by Sol M. Wurtzel

Directed by Lewis Seiler Story and screen play by Arthur Kober

YOU HAVEN'T A SHOW WITHOUT

#### Film Reviews

(Continued from page 23)

the NITWITS

(Continued from page 23)
the combination runs too long forbest results in spite of some underbest results in spite of some and the spite of some part of the spite of spite

#### The Headline Woman

| Mascot production    | and release.    | Stars   |
|----------------------|-----------------|---------|
| Roger Pryor and      | Heather Angel   | . Di-   |
| rected by William    | Nigh. Produc    | od by   |
| Nat Levine, Story    | and ocreen play | , Jack  |
| Nattsford, Clairs Ct | urch: camera,   | Ernle   |
| Miller. At Fox. Bro  | oklyn, week Ji  | ıne 21, |
| '35. Running time,   | 74 mins         |         |
| Myrna Van Euren      | Heather         | Angel   |
|                      |                 |         |
| Zarias               | ,Jack           | LaRue   |
| Hugo Meyer           |                 | torling |
| Dssmond              | Conway          | Tearle  |
| Hamilton             | Franklyn Pa     | ngborn  |
| Blair                | Jack            | Mulhall |
| Clarkey              | Morgan          | √a]]ace |
| Craig                | Ruseell         | Hopton  |
| Murphy               | Syd             | Savior  |
| Johnny Corinti       | Theodore Vo     | n Eltz  |
| O'Shey               | George          | Lewis   |
| Johnson              |                 | _Rong   |
| Ernis                |                 | Bowen   |
|                      |                 |         |
|                      |                 |         |
| Bradley              | Warner Ri       | charond |
|                      |                 |         |

An above average indie, but only so because of a cast that far outwelghe a lightweight script entailing a time-worn newspaper story formula with the Inclusion of the usual Rover Boy picture reporters. Its greatest handican is a corny title. It will stand on its own strength of the Pryor-Angel billing and the

usual acover goy pocutar esported to the control of the process of the process of the control of the process of

and mere water. Its acrees value is considerably below the average of adventure items of this kind.

Photography is but a grade above that of the amateur and the off down, is poor. Dietlon of the narrator, additionally, is faulty and authences will have to use some image diences will have to use some image ties being played by the Sudan natrices. Major Treatt's direction is almost always obvious and frestigeness of the summary of the sum

## PRINCESS CHARMING

(BRITISH MADE)

| Gaumont British production and release.    |
|--------------------------------------------|
| Stars Evslyn Laye and Henry Wilcoxon;      |
| catures Yvonne Arnaud and (the late)       |
| Seorgs Grossmith, Directed by Maurice      |
| Civey, Screen play and dialog, L. du Garde |
| sivey, acreen play and dialog, L. du Garde |
| Peach; added dialog, Robt. Edmunds;        |
| amera, M. Greenbaum; mueic, Ray Noble,     |
| lyrice, Max Kester; musical direction.     |
| Louis Levy; art direction, E. Metzner;     |
| ilm editor, D. Twist, At Globe, N. Y.,     |
| week June 21; '35. Running time 68 mins.   |
| Princess Charming Evolyn Laye              |
| Captain Launa                              |
| Captain Dituna                             |
| Countess Annette Yvonne Arnaud             |
| King                                       |
| Chuff                                      |
| Ernest                                     |
| Seegman                                    |
| IvonoffIvor Barnard                        |
| AlakisvFrancis' Sullivan                   |
| Louis                                      |
| Doub                                       |

Translated to the screen, this erstwhile musical farce arrives with no claim to distinction and necessarily relegated to the dual class. A fine cast and fair musical background are wasted in a trivial

class. A fine create and fair mustcal background are wasted in a trivial content of the content

against great code, sir tuble.

Given its first American showing in this minor Broadway grinder, pleture is retitled "The Escape of Princess Charming."

Bon.

#### CONVENTION GIRL

Palson production and Five (Wissian re-ourn, baily O'xeli, ricettert Rawinson, Di-rected by Lutter Reed, Producer, David Laborate Commission of the Commission of the Laborate and Laborate Commission of the Laborate Commission of the Commission of the Xisological Rocallis. At Arena, X., June 22, 23, as third of trips bill. Running labels Laborate Commission of the Commission of the Laborate Commission of the Commission of the Commission of the Laborate Commission of the Comm

| 1 1 Bradley Weldon Heybur               |
|-----------------------------------------|
| racleSally O'Nel                        |
| Vard Hollister Herbert Rawlinco         |
| sicm Jones and His Orchestra. Themselve |
| onShemp Hower                           |
| cgLucila Mende                          |
| mpidJames Spottswoo                     |
| ettyNamey Kell                          |
| rnist Akın Brook                        |
| ulsyNell O'Du                           |
| ominy                                   |
| cleuRuth Gillett                        |
| enrod                                   |
|                                         |

rector, with the impedimente of story, dialog and direction making acting efforts hopeless.

Divested of incidents and supplies of the property of the property of a cabridge of the property of a cabridge of the profession. However, the property of a cabridge of the profession. Misunderextandings for grant hotes, Weldon Heyburn, but she won't marry him because of the profession. Misunderextandings for profession. Misunderextandings may be a capable, when the latter's star esterior of the profession of professional girl effects on a convention, blackmailing by the badger route and a seduction laugh industrial of the profession of the pr

#### **UNKNOWN WOMAN**

| Larry Condon   | Richard Cromwell  |
|----------------|-------------------|
| Helen Griffith | Marian' Marsh     |
| Phil Gardner   | Douglas Dumhrille |
| Joe Scalise    |                   |
| Laneing        | Arthur Hohl       |
| Gus            |                   |
| Hammocher      | Robert Middlemass |
| Aunt Mary      | Nana Bryant       |
| Whitey         | Arthur Vinton     |
| Tony           | Jerry Mandy       |
| Shanley        | Ben Taggari       |
| Rose           | Nellie V. Nichols |
|                |                   |
| Henk           | Eddls Chandler    |
| ·              |                   |
|                |                   |
|                |                   |

#### IT'S A SMALL WORLD

Fox production and rolease. Features Stencer Tracy, Wandy Barrie and Raymond Walburn Directed Track Commond Walburn Directed Tucken Commond Walburn Traymor; adaptation, Sam Hasiman and Gladys Lehman; camern, Arthur Milsr. At Times, N. Y., half double bill, you days, June 24-25, '36. Running time, two faxx, June 24-25, 25, Running Une,
July Shellin. Senere Tracy
June Daile B. Chur Wendy Barrie
July 2018 B. Chur Hayman Walbura
Linzie
Wirzinia Sale
Hayman Walbura
Linzie
Charles Charles Schles
Charles

spossible with trite line; Jack LaRve plays his usual 109% heavy and Conway Tearle in a convince of the performers are also strong in their respective parts. Robert (filectier, legtler, though not included in the next lineur, seasons and the strong in their respective parts as the battling city editor. School STRUGGLE FOR LIFE

STRUGGLE FOR LIFE

Most C Court Teatt production and strong in the convince of the strong in the convince of the strong in the convince of the strong in the stron

# Apollo and Hollywood Theatres' 45G Arbitration Award Vs. RKO

#### What. No Dishes?

Salt Lake City, June 25.
Local Roxy, besides seven
vaudeville acts, two screen
features, a bunch of comedies,
cartoons and newereels, offere
ae a 'special added' attraction
the Baer-Braddock fight pic-

tures. Top price is 15c.

pairs are made. Tracy falls for the girl, but she stubbornly resists him until within act dictance of a fin-ish, when she suddenly goes roman. Plot includes a lot of ridiculous situations, but partly injected for the purpose of travestying small-control of the purpose of the purpos

Since a care and second and various others as emailtown characters, nothers as emailtown characters, results of the control of

#### BORDER BRIGANDS

| ı  | Universal production and release. Stars                 |
|----|---------------------------------------------------------|
| IJ | Buck Jones. Features Lona Andre, Fred                   |
| ı  | Kohler, Frank Rice, Edward Keane, J. P.                 |
| ı  | McGowan. Directed by Nick Grinde, Story                 |
| ı  | and screen play, Stuart Anthony; camera,                |
| H  | William Sickner. Producer, Irving Starr.                |
| ı  | At Loew's Mayfair, N. Y., June 19-20, '85,              |
| ı  | on double bill. Running time, 56 mine.                  |
|    | Lieut, Tim BarryBuck Jones                              |
|    | Diane                                                   |
|    | ConydaFred Kohler                                       |
|    | Roxy O'Leary Frank Rice<br>Comm. Jim Parry Edward Keano |
|    | Comm. InstonJ. P. McGowan                               |
|    | Comm. Inston P. McGowan                                 |

One of the etandard western joine the gang to get the lowdown joine the gang to get the lowdown.
In this instance he's a Canadian
mountle whose brother has been
killed by a tough gang headed by
Fred Kohler. Well done for its sort.
though the riding bite are overlong.
Should be okay where they care for

should the ruling where they overlong, westerns.

Done with a freer hand than westerns.

Done with a freer hand than a supply but, taken various manapy but, taken various mounted battle close to the finish and the in-snappy but, taken various hand to hand between british close to the finish and the in-bridge between the subject of the sanctive of the south of the bridge of the sanctive of the sa

#### STRANGERS ALL

Radio production and release. Feature day Robron and Preston Feeter. Directee by Charles Vidor. Producer. Cliff Reids day. Marie M. Bercevici: adaptation. Mil on Krims: enmen, John Boyle. At Strand Brklyn week June 29, 35. Running time

niay Marie M. Berown.

In Krims: namen. John Boyle. At Strang.

Brown, week Jone 50, 52. Running time,

Brown, week Jone 50, 52. Running time,

Mon Chrice: May Reshon

Mon Chrice: May Reshon

John Chrice: Marie McKinner

Lily Carter. Florine McKinner

Lily Carter. William Bakeweil

Mr. Green. Samuel Minds

Mr. Green. Samuel Minds

Mr. Walker. Samuel Minds

Mr. Walker. Loon Anger

Mr. Walker. Loon Anger

Trousecuting Attorney. Paul Statton

\*\*Trousecuting Attorney. Paul May Robson.

#### Metro Sued by Writer Los Angeles, June 25

Metro is being sued for \$1,500 by Louis Weltzenkorn, writer asserting amount is due as balance on a writ-ing contract entered int 'n 1932. Pact minimum for \$5,000, Weltzen-form states, but only \$3,500 war forthcoming.

#### BLONDELL'S B'WAY YEN

Joan Blondeil is looking for a Broadway play. She will come east if finding a suitable script.

An arbitration award of \$45,000 against Greater New York Vaude-ville Corp. (RKO) in favor of the Apollo and the Hollywood theatres, Apollo and the Hollywood theatres, east side New York, has been handed down. It was claimed that the RKO people, sub-lesses of the two theatres, failed to live up to certain booking conditions on the two thea-

southing contactors on the two these tree, the amount, awarded by the three arbitrators, who sat the case, damages of \$25,000 and the case, damages of \$25,000 and \$25,000 on behalf of the Apollo and \$25,000 on the well as a support of the Apollo and \$25,000 on the Apollo and \$25, settlement.

actionment.

It is probable also that the RKO people may sak that the arbitration award be modified or set aside as being too large.

The iclaims one from the algele and the charge that the RKO people substantial and the set of the charge that the RKO people substantial that the RKO pe

downtown.

The theatres were acquired by RKO during its tiff a year ago with Loew's, which fight oubsequently wound up with RKO, after acquiring some 11 or 12 houses, turning back most of these.

RKO is paying an aggregate \$50,000 annual rental on both the-

atroe and expended a considerable sum running into several thousands in repairing and re-equipping both houses. In settlement of the ar-

sum running into several thousands in repatring and re-equipping both houses. In settlement of the arbeitation recedings, RKO offered the several receding and receding the receding and receding the receding and receding the re

\$17,000 more or less for expenses. Stucer's fee in itself is said to be \$1,000 daily. The arbitration proceedings ran to around 21 days which may mean that Steuer's fee will be around \$21,000. The three arbiters get \$35 cach per hour for their time at hearings which means that appearing \$3,000 or more is to positionally \$3,000 or more is to positionally \$3,000 or more is to the step of the said of t

#### Jack Wix Dies Suddenly

Hollywood, June 25.

Jack Wix, 48, former vaudevillian
and lately a film extra, dropped dead
Monday (24) at Metro when reporting for work on the Marx Bros.
Institute.

He is survived by his wife.

#### CARILLO'S PERSONALS

Gour, weeks of personal appearances have been arranged for Leo Carilio, opening at the Chicago, Chi., July 12.

Subsequent dates are the Michtgan, Detroit, July 12; Barle, Washington, July 26, and Mctropolitan, Boaton, Aug. 2. Leo Morrison

#### SERLIN'S SAFARI

Oscar Serlin, Paramount's cast-ern talent scout, leaves New York today (Wednesday) on a two-stop scouting jaunt. First detraining is at Chicago, where he will look in on Chicago Beach hotel's summer scouting jaunt. First detraumng is at Chicago, where he will look in on Chicago Bench hotel's summer stock company.
Leaves Chicago Saturday (29) for a gander at the St. Louis Municipal Opera.

#### Seiter's Four at Fox

Hollywood, July 25.
Fox has tabbed William Seiter to direct four pletures during the coming year.

# **EXPLOITATION**

#### By Epes W. Sargent

Trade Shows

Manager, who not thred of doing the same thing over and over hit on trade shows as one way out. With a story about a secretary, instead of the usual steerappine mere and the story about a secretary, instead of the usual steerappine mere and the property of the system and the story about a steerappine of the system used, he went to a department store and arranged for a display of office aids, cleak to the newest thing in erasers. Display included several kinds of pens, three brands of ink, all sorts of the system of

being booked to work in with that mailing date manager is looking for titles to fit displays for the latest things in delicatessen, electric sew-ing machines, auto accessories (not appears parts but gadgets), bathing chichy the new enamels.

chicfly the new enamels.

Finds that the customers like such stuff and if there are samples, so much the better.

#### Par's Paris Feeds

Paris.

#### Gave It To 'Em

Gave It To 'Em .

Highlight of the Strand, theatro, Alreno, and the Strand theatro, Alreno, many and the Strand theatro, and the strands of the strands of the strands of the challeng announcements for the theologian announcements for the theatron of the calleng announcements for the theatron of the calleng announcements of the strands of the calleng announcements of the strands of the calleng and the strands of the calleng and the strands of the calleng and the strands of the stran

They put the cork in the red ink bottle and used the black.

#### Borrowed a Model

A 15-foot animated model of the George Washington bridge, pronoted from the Port of New York Authority by Irving Windisch, exploitation manager at the New York Stand, as a lobby display for Stand, as a taby attention of Proddyay, is attracting attention on Stander of the Stranded plot shows construction work on the fa-

Background of the Stianus shows construction work on the fa-mous Golden Gate bridge, San Fran-cisco, similar in design to the George

mous course.

The motel is exact as to detail, with miniature automobiles travelled on a very long of the miniature automobiles travelled on a revolving belt, all electrical on a revolving belt, all electrical on the miniated. It was made by the miniated on the George Washington bridge.

#### Wedding Incog

Wedding Incog
Hamilton. O.
Hill Yeaked dut up the ancient stage
wadding rag for a 8 pm. stunt at
the stage of the study of

#### Ice Gag

Last year an eath who tried the melling lee gag with an electric refrigerator contest ran into a flock of arguments with the high number people who claimed their chances people who claimed their chances cale had melled yet. Logical contention was that each opening let cale had melled yet. Logical contention was that each opening let. This year he repeated the stund but with an angle which seems to the weight of the people when it is put in and that weight announced. Box is weighed when it is put in and that weight announced. Box is weighed when it is put in and the weight announced. Box is the same of the people and in the weight can be weighted again. Estimates are not measured to me the amount of weight the cake will lose and not on how long it takes. Not only a fairer text, but it ner-

to melt.

Not only a fairer test, but it permits the box to be opened at a time when it is possible to get the crowd.

#### Special Issue

Special Issue

Time magazine got out a special 18-page issue for the RKO convenion, with a special stress on the transfer to Radio of the March of t

#### Dodging Damages

Dodging Damages

News-Post, which in past has been push-over for local loop exhibs when they wanted some sort of week that sheet would no longer jointly, sponsor any stunts that week that sheet would no longer jointly, sponsor any stunts that arregering of needle, not spender and the state of the state

paper in past has been party to such sums for kids and active alike vertex of the such active and the publicate Herb Morgan of the when publicat Herb Morgan of the when Publicate and the public park wading pool. Pic to be plugged was asliboats for prizes on public park wading pool. Pic to be plugged was alloast for prizes on public park wading pool. Pic to be plugged was addingtoned to the publication of the publication

#### Telling 'Em

Telling 'Em awdie distribution to managers and others of the 
recent issue of Time, containing a 
comment on 'Beely Sharp' in coior. Press department is quick to 
pick up any noveity, and shot this 
right out. Of course, the magazine 
carries more moval effect than anything the company could write.

#### Expanding

Expanding

Nob Rosen's WHN broadcasts
from the Ziegfeld theatre, N. Yeare
planned for the Patricia
were planned for the Patricia
came necessary to move the weekly
feature to the stage on the third
date. Through the Loew offices
peating, and the original room was
too small for those who wanted to
st in. After the fourth afring the
probably will be revived in the fall.

#### Rubbering a Mummy

Ben Cohen has a rase on Chan in Egypt' at the College that worth repeating. It's a closed coffin in the lobby, with a lluoroscope clongside. Looking through the contraction, patrons can see a mummy limited the coffin. As an additional item, patrons are invited to look through the contraction and the look of the look

#### Fitted

When The Vilme Within played Loew's Newark, the Public Service sought to make a tie-in to the Electrolux refrigerator, which is actuated by a ras fame. For some reason the theatre passed the idea up, but the gag is still good in places where they have the lee boxes and the film is booked.

#### Cops and Grocers Helped

Local merchants were responsible for the fine reception accorded 'Let Em 'Have it' when the film played Warner Bros. Alhambra, Canton. Alhambra, Canton. Alhambra, and the second duced five leading merchants to take a many co-perative ads in the Repository and, as a result, prominently known products helped to call attention to the feature.

Elliott also enlisted the assistance of the second control of the second co

attention to the feature.

Elliott also enlisted the assistance of the local police department and their ballstics expert gave a 15-minute talk over WHBG local radio station on "Modern Crime and Detection." Both the opening address guments for the picture which was extended after its original run of a week.

#### Kicked 'Em In

Sandusky theatre had been exhibiting Marlene Dietrich's 'Devil Is a Woman' against protests by the Rev. Fr. T. E. Reynolds, assistant pastor of St. Mary's church.

Clergyman, in a letter to the theatre management, said it had been shown that the people do not want such entertainment.'

Manager printed the protest in his newspaper advertisement and the heatre was crowded every day the lim was presented.

John Hesse has a novel lobby display for 'Alibi Ike' at the Roger Sherman. It's a blownup head of Joe E. Brown with the mouth cut Joe E. Brown with the mouth cut ut. Behind the yawning cavity a carton of lozenges has been placed carton for the Brown mouth for a sample 'to clear your throat so you can cher 'Alibi Ke' starring 300 can cher 'Alibi Ke' starring 300 can cher, but was catch 'em as they come in, but was catch 'em as they come in, but was going back atter the language.

Used Joe Brown's Mouth

New Haven

#### ewards Finders

Lynchburg.
Finders get doubly rewarded in
Richmond when they return their
pickups to the Richmond TimesDispatch's lost and found depart-

Dispatch's lost and found department.

when with the Lowe's State theatre, the Times-Dispatch offers two tickets to each person who finds an article advertised in its lost-found columns-feurns the article to the owner, who identifies it and gives a voluntary reward, then he calls at the newspaper office for the delices.

euces. Paper plays up as a talking point.

## BEHIND the KEYS

Walla Walla, Wash. Fred Mercy has opened the Roxy

ere. Keylor Grand theatre opened as a motion picture house under the management of H. C. Zerfiuh and D. H. Snaveiy. Zerfiuh has been operating a theatre for many years at Kelso, Wash.

Portland, Ore.
Frank Newman, Jr., of the Paramount transferred to the Fifth Ave. In Seattle, to succeed Herb Sohottka, who has been transferred to the Fifth Ave. In Seattle, to succeed Herb Sohottka, who has been transferred to the Fifth Ave. In Seattle, to succeed Herb Sohottka, who has been transferred to an Evergreen house.
F. F. Fine, formerly of San Francisco, and Herb Case, of Omaha, also an Evergreen house.
F. F. Fine, formerly of San Francisco, and Herb Case, of Omahan Green for National Screen Service.
F. Green dide recently. L. Francis of Spokane, Wash., have incorporated the Howard Amusement Company at Portland, to operate a circuit in the substitute, for the summer. Oriential theatre, Harnfech house, closed. May open under new manifestical services and the summer. Oriential theatre, Harnfech house, closed. May open under new manifestical services and the summer.

closed. May open under new man-agement.
Second run theatres in Portland have set 25 cents as the minimum price. First run houses have fol-lowed the lead.

Salt Lake City. Andy Floar, manager of the Roxy, has installed a vaudeville policy for the summer. Victory theatre also put in vaude last week.

Humboldt, Ia.

Private interests are readying plans for the reconstruction of the Russell hotel and theatre, destroyed by fire. Lots are owned by the city and will be donated to interest that linends construction of a combination hotel, theatre and amusement contered.

Bellingham, Wash. Byron Schraeder now holding down the manager's job at the American theatre here.

Hubbard, Ia.
Town is to get its only theatre soon, a 300-scater, Hubbard Review building being remodeled for the purpose.

Anamosa, Ia.
Niles, gutted by fire recently, has
een entirely remodeled into a modn house.

Hudson Falls, N. Y.
Strand is dark, for 'renovation,'
Manager Fitzgeraid says, but bondholders have been approached to
forgive the last two years' interest, it beling 'rumored the house will
cliange hands.

Albany.

The Barkley Theatre Corp., lesses
of the Capitol, Albany's only lest
llouse, to reopen in two weeks with
two first-run films and a stage show
directed by Wally Miles.

Annual meeting of the Saskatche-wan Exhibitors' Association held here June 20. Election of officers named P. W. Mahon, president, and Jack Fields, v-pr, who retain their titles from last election. Walter F. Davis elected treasurer.

Miwaukee.

More closings and reported closings, together with switching of manpower by the bigger efficults, and the state of the state

Aberdeen, Wash.
Tom Olson back in Aberdeen,
nanaging the Warner house.

Montgomery, Ala.

C. E. Keener, assistant manager at Paramount to Paramount in Nashville, Tenn. Shorty' Roberts, in Atlanta succeeds Keener, Olim Fike succeeds Keener, Olim Fike succeeds Roger Butler as manager of Strand, while the latter moves to Tuskegee to assume manager of the Adeon, With Gloding of Macon. With Globing of Macon. With Glob

Bronx, N. Y.
Nick Spanos has decided against
the installation of a cooling plant
in his Louis theatre and has closed
the house for the summer.

State here, operated by Cabari (F&N-Arthur) has hen remodeled at cost of around \$2.000, including new marquee. Fox-West Coast and Al Hanson will begin construction within week urb), to replace house destroyed by earthousite two years ago. Will cost around \$100,000.

## Brooklyn

N. Y. to Brooklyn Maurice Bergman, Perry Charles, G. W. Johnstone,

Brooklyn to N. Y. Joe Lee. Larry Cowan. Zac Freedman. Casey Stengel.

#### Lobby Attractions

House had a peep box stunt, used some months ago, whereby on looking through a peephole the patron could see himself as the character ing through a peephole the patron could see himself as the characters in the petron patron with the petron petr

elde who pays for the tickets for a crowd, house uses a free weight machine with If you want to watch your weight accurately always tise the same scale.' Some of the users step on and off and out of the lobby, the same scale was the same scale with the lobby, the same scale was the same scale.' Some of the lobby, the was the same scale with the lobby the same scale was the same scale with the lobby the same scale was the same scale with the same scale was the same scale with the same scale was the same

manent draw, particularly with the women.
Most lobby set-ups should be changed weekly to provide the appeal of novelty, but there are some stunts good for a run, and it would be inadvisable to take them away before they have exhausted their draw.

#### Crowds Want Coin

Montgomery, Ala. Montgomery, Ala.

Box office records at Empire, Alabama, were broken Thursday (20),
when theatre had a Jack Pot Night.

Manager William Coury for the past
few weeks devoted considerable
money to patons holding a week
number registered in a book in the
lobby,

number registered in a book in the lobby. For more than two hours before the time scheduled to stage the drawing, the theather was packed, the stage of the drawing, the theather was packed, blocked the entrance, and police were called to preserve order in the streets nearby. Officials connected with local theatres calaim the crowd present on this occasion was the business here.

#### Playing 'Em Back

Playing 'Em Back Revival weeks are dude is some places and sweet music in others. Generally the missouts can be traced to a lack of proper publicity. It is seldom possible to rebook an traced to a lack of proper publicity. It is seldom possible to rebook an other than 50 meters of the control of the contr

ntries.
In both instances the fronts were given extra decoration and the sextet sold as a unit as far as possible, though single seats were also on sale, stress being placed on the fact there would be no advance in

fact there would be no advance inprices.
One heatre, not permitted Sinduning, had a free lecure
y shovings, had a free lecure
of the price of the state of the state
opened. This included trailers on
all six pletures with a brief chat
on each by the local critic, pointing
out the angles which make the pictout the angles which make the pictout the state of the state of the
Admission was by tleket, and restricted to the eagacity of the
house. It helped plenty.

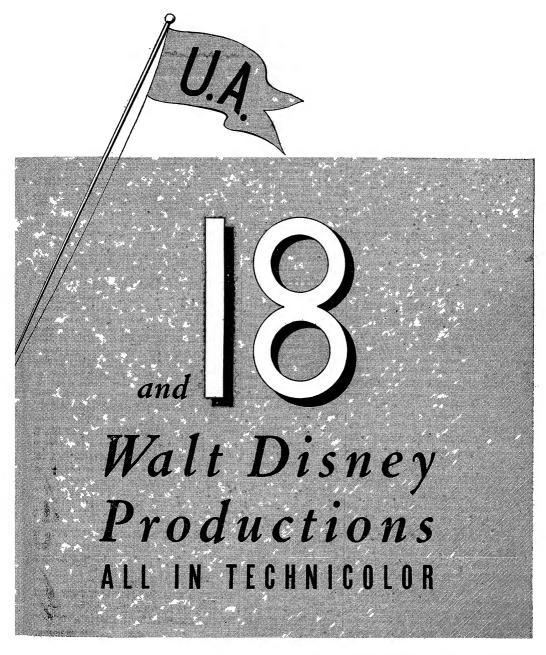
#### Keep 'Em Burning

Keep 'Em Burning Great Valls, Mont. W. H. McDonald of the Liberty (F-WC) utilized newspaper space for an open letter to the mayor the best of the major that the space of the major that the space of th

For 1935-36
UNITED ARTISTS WILL
RELEASE NOT LESS THAN

Important MOTION PICTURE FEATURES





CONTRACTING WILL BEGIN
JULY 15th IMMEDIATELY AFTER
OUR SALES CONVENTION



# CALENDAR OF CURRENT RELEASES

Offices: 1540 Broadway, Chesterfield

Ircumetantial Evidence. A mystery asking does circumstantial evidence vict the innocent? Chick Chandler, Shirley Grey. Dir. Charles La 67 mins. Rel. March 30.

Curtain Falle, The. Old actress straightens out domestic tangle. Henriette Crosman Dorothy Lee, Holmes Herbert, mins. Rev. May 22.

Death from a Distance. A stratosphere mystery. Russell Hopton, Lola Lane Dir. Frank Strayer, 64 mins. Rel. May I.

Dir. Frank Strayer, et mitis. Rel. May 1."

Ohet Walke, Fin. A myster comedy. Cast, John Miljan, June Collyer, Dir. Frank Strayer, eff mins. Rel. Dec. 1. Rev. April 3. Sloney Blackmer, Shirley Grey, Noch Madison, Dir. Charles Lamont. Rel. May 28. Ilic Opinion. A afgama of the greatest aingue force in the world today, "Fullic Opinion." Laily Wilson, Crans Wilburt, Luis Alberth. Dir. Frank Short, Dir. Frank Short, Shirley Grey, Charles Starrett, Marion Schilling. Dir. Charles Maron. 6 mins. Rel. March 1. Rev. Merch 23.

Society Fever. A crashing society comedy. Lole Wilson, Lloyd Hughes, Hedds Hopper. Dir. Frank Strayer. 66 mins. Rel. June 20. of Steel. A new-deal drama of fathers and sone. Charles Starrett, Wm. Bakewell, Polly Ann Young. Dir. Cheries Lamont. 64 mins, Rel. Deo. 15. Rev. April 17.

hev. April II. hóny of Living. A drama of sacrifice against a background of symphonic music. Al Shean, Evelyn Brent, Charlee Judels. Dir. Frank Strayer. 68 mine. Rel. Jan. 18

.68 mine. Rei. Jan. 15. d d Accusee, The. A woman's fight against the world alone. Vivian Tobin, Russell Hopton, Dickle Moore. Dir. Charlee Lamont. 60 mins. Rel. Nov. 1. Rey, March 27. cee, 729 Seventh Ave., New York, N. Y io: Gower at Suneet, Hollywood, Cal. Columbia

After the Dance. Romance of a night club singer who finds love after a jailbreak. Nancy Carroll, Geo. Murphy. Dir. Leo Bulgakov. Rel. June 28. ir Hawks. The death ray figures in commercial aviation. Raiph Bellamy, Tala Birell and Wiley Post. Dir. Al Rogell. 68 mins. Rcl. April 30. Rev. June 12.

June 12.
Awakening of Jim Burke. Tough construction boss learns to respect-his men Jack Holt, Florence Rice, Kathleen Burke, Jimmle Butler. Dir. Lambert Hillyer. 70 mins. Rel. May 20. Rev. May 22.

poert stillyer, 70 mins. Rel. May 20. Bev. May 22.

Behind the Evidence, Newspaper man smokes out a master mind. Norman Foster, Donald Cook, Shelin Mannore. Dir. Lambert Hillyer, 70 mins. Rel. Jan. 20. Rev. Feb., 10 dec. Holt in a familiar outline. Floration of the Communication of

Jan. 8. lack Room, The. Borls Karloff and Marlon Marsh. Dir. Roy William Nelli Rel. July 15. Men. July Ib. Sdway Bill. Race track etory based on one of Mark Hellinger's yarne Mynna Loy, Warner Baxter, Dir. Frank Capra, 90 mine. Rel. Dec 8. Rev. Dec. 4.

Carnival story of a man's search for a mother for hie child. Lecy, Sally Ellers, Jimmy Durante. Dir. Walter Lang. 77 mins. Rel. 10. Rev. Feb. 20. Carnival, Co Tracy, Feb. 10.

Feb. 10. Rev. Feb. 20.

Rev. Teb. 20.

Rev. March 6.

Rev. March 6.

Ruce. Dir. Phil Roeen. 65 mine. Rel. Jan. 19. Rev. March 6. Bells. Love and mutiny on the high seas. From a stage play. Ant Sothern, Rajpi Bellamy, John Buckler. Dir. Roy W. Nelli. 69 mins Rel. April 11. Rev. May 15.

thing Shadows. Western. Tim McCoy. Geneva Mitchell. Dir. David Sel-man. 57 mins. Rel. April 18. Friend, The. Ann Sothern, Jack Haley and Roger Pryor. Dir. Eddi Buzzell. Rel. July 31.

April 3.

Spite of Danger, Auto racer goes into the trucking business. Wallace
Ford, Marian March. Dir. Lambert Hillyer, 55 mine. Rel. March 5.
Ford, Marian March. Dir. Lambert Hülyer, 56 mine. Rel. March 5.
Fev. April 18. Rev. April 10. ce of the Range. Tim McCoy western. Dir. David Selman. 58 mine Rel. May 25. Rev. June 12. Beyond the Range. Tim McCoy Western. Billie Seward. Dir. Ford Beebe. Rel. Feb. 15.

Live Tonight. Love's indecisione on the Riviera. Lilian Harvey, Tulio Carminati. Dir. Victor Schertzinger. 63 mins. Rel. March 1. Rev. March 26 Love Me Forever, Grace Moore, Leo Carrillo and Robert Allen. Dir. Victor Schertzinger. Rel. June 27.

of the Hour. Story of the newsreel cameramen. Richard Cromwell, Billic Seward and Wallaco Ford. Dir, Lambert Hillyer. 57 mins. Rel. May 15. Rev. May 15.

Kev. May 15.
 Mills of the Goods. Inductrial story of the depression. May Robeon, Fay Wray Victor Jory. Dir. Roy W. Neill. 67 mins. Rel. Dec. 15. Rev. Jan. 22.
 Party Wire. Victor Joy and Jean Arthur. Dir. Erie Kenton 70 mine. Rel. April 27. Rev. May 22.

April 27. Rev. May 22.

Revenge Richer, The. Tim McCoy western. Dir. David Selman. 57 mine.

Rei. March 18.

Ridding Wild. Western. Tim McCoy, Billio Seward. Dir. David Selman. Rei.

June 28.

June 23.

Square Shooter, Tim McCoy, Jacqueline Wells in a Weetern. Dir. David Seiman. Rel. Square Shooter, Tim McCoy, Jacqueline Wells in a Weetern. Dir. David Seiman. Rel. Jan. 21.

Swell Head. Baseball connelly. Wallace Ford, Dickie Moore, Barbara Kent. Dir. Ben Stoloff. 63 mins. Rel. April 8. Rev. May 8. Unknown Woman. Richard Cromwell and Marion Marsh. Dir. Albert Rogell. Unknown Woman. Richard Cromwell and Marion Marsh. Dir. Albert Rogell. Rel. June 14.

Unwelcome Stranger. Localed on a racing stock farm. Jack Holt, Mona Barrie, Jackie Serie. Dir. Phil Rosen. 66 mins. Rel. April 29. Rev. April 10.

April 10.

seterner, The. Tim McCoy, Marion Shilling. Dir. David Selman. 57 mins. Rel. Dec. 10.

Whole Town's Telking, The. Robinson in a dual role as a killer and a pacifiet who resembles him. Edw. G. Robinson, Jean Arthur. Dir. John Ford. 98 mins. Rel. Feb. 18. Rev. March 6.

Office: 729 Seventh Ave., New York, N. Y. DuWorld Beaet of Borneo. elodrama and animals. John Preston, Mary Stuart.

mins Rel. July 16.

Biue Light. (Austrian and Italian.) Mountain romence among Italian Dolomites. Directed and etarring Leni Riefenstahl. Rel. Sept. 16.

Crainquebille (FF). Drama from Anatole France yarn. Dir. Jasqude de Baroncelli. 89 mins. Rel Dec. 1.

coili. 80 mins. Rei Dec. 1.

Dame aux Camellas, La (Fr.). Literal adaptation of the Dumas classic.

Dame aux Camellas, La (Fr.). Literal adaptation of the Dumas classic.

Rei. March 15. Rev. March 77.

Girl in the Caee. Connedy in the Continental manner. Jimmy Savo, Eddle Lambert, Dorotty Darling. Dir. Eugene Frenke. 80 mins. Rei. Oct. 1.

Kocha, Lubi, Szanuje, (Folish). Young love in Poland, with muelo. Dir. Michal Wysnyski. 10 mins. Rei. Oct. 1.

L'Agonie des Algies (Fr). Pre-Napolconic drama. Dir. Roger Richebe, 70 mins. Rei. Dec. 1.

Who Changed His Name (British). An old Edgar Wallace yarn re-vived. Dir. Henry Edwards, 75 mins. Rei, Oct. 1. Rev. Oct. 23. Norah O'Neale (British). Irish yarn. Dir. Desmond Hurst. 70 mins. Rel Oct. 15. Rev. Oct. 30.

Oct. 15. Rev. Oct. 30.

Tell Tale Heart (Britlah). Edgar Allan Poe thriller. Dir. Desmond Hurst. 50 mine. Rel. June 15. Rev. June 19.

The Last Wildernese. Expedition, animal fil laid in Wyoming. Howard Hill. 30 mins. Rel. May 1.

First Division Offices: R. R. O. Bldg., New York, N. Y. Releases Also Allled, Chesterfield, Monogram and Liberty

Releases Also Alled, Chesterfield, Monogram and Liberty
Curtain Falis, One-time famous actress uses for tulents in an entirely novel
role; Bild attages one final giorious comebach. Henrietta Crosman,
Port of Lost Derame. A gain moil's pass' delicted up with John Gre the hea
Port of Lost Derame. A gain moil's pass' delicted up with John Gre the hea
Port of Lost Derame. A gain moil's pass' delicted up with John Gre the hea
Port of Lost Derame. A gain moil's pass' delicted up with John Gre the hea
Port of Lost Derame. A gain moil's pass' delicted up with John Gre the Rel
Port of Lost Derame. The John Gibson, Mary Doran. Dir. Ray McCarey, 52
mins. Rel May 1. Rev. July 16,

"Western House Company of the Mary Lost Delicted Company of the Mary Deram Delict

from Information aunnlied by the hecked up as soon as possi le afte release. Listing is given when resase dates are definitely set. Title are retained for ely months. Managere who receive earvice subsequent to that period should pre serve a copy of the calendar for

The running time as given here mably that of the projection com showings and can only approx mate the actual release length in those states or communities local or state censorship may resul in deletions. Running time in the reviewe as given in 'Variety' carry the actual time clocked in the the stre after passage by the New York state censorship, eince pictures ar reviewed only in actual theatre howings.

While every affort le made to hold this list accurate, the information supplied may not always be correct, even though official. To obtain the et degree of accuracy, 'Variety will appreciate the co-operation of

### Studio Placements

Hollywood, June 25, Edith Craig, Life of Stephen Fos-

er, Mascot.
Albert DeMond, adapting 'Spanish
Cape Mystery,' Republic.
Ole Ness, 'Last Days of Pompell,'

tadio.

Robert Gleckler, 'Here Comes the tand,' Metro.

Maude Eburne, 'Happiness C.O.D.,' hesterfield.

Charles Coleman, 'Old Man Mur-hy,' Radio.

Charles Coleman, 'Old Man Mur-phy,' Radio, Granville Bates, 'O'Shaughnessy's Boy,' Metro. Boy,' Metro. Boy,' Metro. Granville Bates, directing 'Tarzan of the Yampires,' Metro. Roger Grey, Clyde Cook, 'Bar-bary Coast,' Goldwyn. Lon Chang, 'T., 'Shadow of Slik Lennoz,' Commodore. Canno,' Commodore.

oldwyn. Charles Wilson, 'Black Chamber,

Metro. James K. McGuinness, Richard Schayer, screen play, 'Maytine,

Schayer, screen pins, marying, Metro.
Scott Darling, scripting 'Forced Lending,' Liberty.
Edward Pawley, 'King Solomon of Broadway,' U.
Miles Mander, 'Three Musketeers,'

Miles Mander, "Three Munketeers, Radio.
Arthur Vinton, Nella Walker, Red
Arthur Vinton, Nella Walker, Red
Salute, Relias, "Happiness C.O.D.,"
Chesterfield.
Victor Killian, 'Atlantic Adventure,' CO.
Lames Mandeley, Dougias Fowley,
Tames Mandeley, Dougias Fowley,
Claude Kins, William Brown, Olaf
Hytten, 'Last Outpoet,' Par.
Sam Winds, 'Dr. Socrates,' WB.
Lame,' Mascu,' Wey, 'Harm on y
Lame,' Mascu,' Lame,' Mascu,' Walker,' Wey, 'Harm on y
Lame,' Lame,' Mascuneade,' Lame,' Lame,' Lame,' Lame,' Lame,' Lame,' Lame,'

Par.
Antoinette Lees, Masquerade. fetro.
John Davidson, Last Days of
'ompell', Radio.

Cyrll Thornton, 'Tale of Two
'itles,' Metro; 'Dark Angel,' Gold-

wyn. wyn.

Basil Rathbone, 'Feather in Her
Hat,' Col.
Stanley Price, Florence Dudley,
'Gee Woman,' U.
Rafael Storm, 'Soup to Nuts,' Par.

ièe Woman, 'U. Soup to Nuts,' Par. Rafael Storm, 'Soup to Nuts,' Par. Bernadine Hayes, Alan Cavan, ee Phelps, 'Black Chamber,' Metro. Lucilie Lund, 'Broadway Melody t 1935,' Metro. Alien Woods, 'The Real McCoy,'

VB. Burr Caruth, Emma Dunn, Tam-nany Young, Mary Foy, 'Little Big

Burr Caruth, Emma Dunn, Tam-many Young, Mary Foy, 'Little Big Shot,' WB. Adele St. Maur, 'The Gay Decep-tion,' Fox. John Hymer, screen play, Vir-ginia Judge,' Par. Mrs. Pat Campbell, 'Sylvia Scar-lett' Radio.

John Asserting State of the Computer of the Land of the Computer of the Comput

First National Offices: \$21 W. 49th St., Babbitt. Upton Sinclair's 'Main Street.' Guy Kibbee, Aline McMahon. Wm. Keighley. 75 mine. Rel. Dec. 8. Rev. Dec. 18.

Black Fury. The underdogs in a Pennsylvania mining town. Paul Muni, Karen Moriey, Dir. Michael Curtiz. 95 mins. Rei. May 18. Rev. April 17.

Case of the Curious Bride, The. Whodunit. Warren William, Margaret Lindes, Dir. Michael Curtiz. 80 mins. Rel. April 13. Rev. April 10. ass. Dr. Michael Curtz. 80 mins. Rel. April 13 man. Assertant Under-Filtration Walk. West Point atory. Ruby. Reelen, Dick Powell, Pat O'Brien. Dr. Frank Borzage. 86 mins. Rel. Dec. 1. Rev. Dec. 4. Girl From 10th Avenue. The adventures of a young shop girl who accidentage are a cockey decellet and then makes a man o' him. Bette Davis, Rev. May 2. Colin Citys. Dr. Afreed 2. Green. 82 mins. Rel. June 1.

Story of daring exploite of the mcn of the U.S. Depart e. James Cagney, Ann Dvorak, Margaret Lindsay, ighley. 85 mins. Rel. May 4.

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Stry of diring explore.

An Diorsk, Marjacc.

Keighey, Se mins. Rel. May 4.

Keighey, Se mins. Rel. May 4.

Keighey, Se mins. Rel. May 4.

Keighey, Se mins. Rel. May 6.

Keighey, Se mins. Rel. May 1.

Jolson, Ruby Keeler. Dir. Archie Mayo. 92 mins. Rel. April 20. Rev.

Gold Diggere of 1935. Dick Powell, Adolphe Menjou, Gloria Stuart, Alice Brady, Dir. Busby Berkeley. 95 mins. Rci. March 16. Callente, Musical spectacle of famous Mexican resort. Pat O'Brien, Doloree Del Rio, Edw. Everett Horton, the DeMarcos. ir. Lloyd Bacon. 84 mine. Rei, May 25.

ig on Velvet. Shock crazed aviator marries a society girl. 'Kay Francie, Geo. Brent, Warren William. Dir. Frank Borzage, 80 mins. Rei. March 2. Rev. March 13.

2. Rev. March 13.

Janes Pa. Whimsical story of a small town printer who is born with
the wanderjust and who cannot resist the gail of the road when a train
Ribeliet. Alm Fake-Manon, Guy Kibbee. Dir. Wm Keighey. 71 mina.
be it's Love. Gloria Stuart, Rose Alexander.
ir. Wm. McGinn. 62 mina.
Rel. Jan. 12. Rev. Feb. 12.

Murder in the Cloude. Lyle Talbot. Ann Dvorak. Dir. D. Ross Lederman. 61 mine, Rel. Dec. 15. Rev. Jan. 1.

mine, Rel. Dec. 15. Rev. Jan. 1.

Olf for the Lampe of China. Pat C'Brien, Josephine Hutchineon, Jean Muir.
Dir. Mervyn LeRoy. Rel. June 8.

Red Hot Tires. Lyle Tailbot, Mary Actor. Dir D. Rose Lederman. Rei. Feb.
2. 51 mine. Teveling Saledady, The. One of those Joan Blondell-Glenda Farrell romps.
Dir. Ray Enright. 63 mins. Rel. April 8. Rev. April 3.
White the Patient Slept. Mystery in a millionaire's manoin. Guy Kibbee,
Aline McMahon. Dir. Ray Enright. 65 mins. Rel. March 9. Rev.
March 8.

Woman in Red. Young wife faces ecandal to save a man from conviction of murder. Barbara Stanwyck, Gene Raymond, Genevieve Tobin. Dir. Robt. Florey. 68 mine. Rel. Feb. 16, Rev. March 27.

Studio: Fox Hills, Hollywood, Cal. cesi 444 West 56th St. Fox Black Sheep. Edmund Lowe. Claire Trevor, Tom Brown. Dir. Allan Dwan. Rel. June 14.

Rel. June 14.

Baboona. Jungle film made by Martin Johnsons, partly from an airplane. 78
mine. Rel. Jan. Rev. Jan. 29.

Baby Take a Bow. The Fox child star comes through again. Shirley Temple. Baby Take a Bow. The Fox child star comes through again. Shirley Temple, Sright Eyee. The story of two little girls. Shirley Temple, Jane Darwell. James Dunn, Judith Allen. Dir. David Butler. 88 mins. Rel. Dec. 38. Rev. Dcc. 25.

Charlie Chan in Egypt. Further adventures of the Honoiulu Chinaman, Warner Cland, Mary Brian. Dir, Lewis Seller. Rel. June 21.

Warner Oland, May Brian. Dir. Lewis seiler. Rel. June 21.
Charlie Chae in Paris. The Oriental detective move into new territory.
Charlie Chae in Paris. The Oriental detective move into new territory.
Charles Charles States. Dir. Lewis Seiler. 70 mine. Rel. Feb. 1.
Rev. Jan. 23.
County, Challington, 12.
County, Challington, 12.
County, Challington, 13.
County, Challington, 13.
County, Millionaire. George O'Brien weetern. Dir. Edw. F. Cline. Rel.
May 10. Rev. June 4. Daring Young Man, The. James Dunn, Mae Clarke. Dir. Wm. A. Selter. Rel. May 24.

Doubting Thomas. From George Kelly'e etage play, 'The Torch Bearers. Will Rogers, Billie Burke, Allson Skipworth. Dir, David Butter, Rel.

June 7.

Elinor Norton Claire Trevor, Hugh Williams. Dir. Hamilton MacFadden. 22 mine. Rel. Nov. 2. Rev. March 8.

George White's Scandale. Second edition of the musical. Alice Faye, Jas. Dunn, Ned Sparke, Geo. White, Lyda Roberti. Dir. Geo. White. 85 mins. Rel. March 18. Rev. May 1.

Great Hotel Myetery. Flagg and Quirt as detectives. Dir. Eugene Ford. 79 mine. Rel. March 1, Rev. March 6. delidorado. Adventure in a ghost town. Richard Arien, Madge Evane, Raiph Bellamy, Henry Walthall, Dir, Jas. Cruze. 74 mins. Rei. Dec. 21. Rev. Jan 8.

it's a Smell World. Spencer Tracy, Wendy Barrie. Dir. Irving Cummings. Rel. April 26. Rei. April 26.

Ladies Love Danger. From a etory by Ilya Zorn. Mona Barrie, Glibert
Roland. Dir. H. Bruce Humberstone. Rel. May 3.

Life Begins at 40. Based on the Pitkin book. Will Rogere, Rochelle Hudson.
Dir. Geo. Marshall. 79 mine. Rel. March 22. Rev. April 10. Little Colonel. Shirley Temple, Llonel Barrymore, Evelyn Venable. Dir. David Butler. 80 mins. Rel. Feb. 15. Rev. March 27. David Dutter: so mins. Ret. rev. 19. Rev. March 21.

Lottery Lover. Naval cadets form love expidicate. Pat Paterson, Lew Ayres.
Dir. Wm. Thiele. 82 mins. Rel. Jan. 4. Rev. Feb. 20.

Music in the Air. Gloria Swanson, John Boles. Dir. Joe May. 81 mins. Rel.
Dec. 1.

Mystery Woman. Heroine eavee her husband by procuring 'the papere.' Mona Barrie, Gilbert Roland. Dir. Eugene Forde. 69 mins. Rel. Jan. 18, Rev. Jan. 22.

One More Spring. Three down and outers in Central Park. Janet Gaynor, Warner Baxter. Dir. Henry King. 87 mins. Rel. Feb. 8. Rev. Feb. 27. Warner Baxter. Dir. Henry King. 87 mins. Rel. Feb. 8. Rev. Feb. 20 Ur. Little Girl. From the story 'Heaven' of Cate', by Fiorence L. Prizigraf, With circus angles. Shirley Temple, Rosemary Amee, Joel McCrea. Dir. John Robertson. 64 mins. Rel. May 17. Rev. June 12.

Spring Tonic. Reluctant bride and surprised tiger tamer. Lew Ayres, Claire Trevor. Dir. Rob. T. Kane. 65 min. Rel. April 39. Rev. June 12.

Tevor. Dir. Moot. T. Kane. 50 min. Rel. April 13. Rev. June 12.

Ten Dollar Reles. Edward Everett Horton, Karen Morley. Dir. Geo. Marehall. 63 mins. Rel. April 5. Rev. May 8.

Under Pressure. Romance with the eand hogs under the river. Edmund Lowe, Victor McLaglen, Florence Rice. Dir. Roaul Waleh. 70 mins. Rel. Feb. Rev. Peb. 6.

Under the Pampae Moon. Mex. etory. Warner Baxter, Ketti Galligan, Tite Gulzar. Dir. Jas. Tinlin. Rel. May 31, Rev. June 4. When a Man's a Man. From the Harold Bell Wright etory. George O'Brien. Dir. Edw. F. Cline. 66 mins. Rel. Feb. 15. Rev. Feb. 27.

> Office: 1600 Broadway, New York G-B

Clairvoyant, The. Chiller. Claude Rains, Fay Wray. Dir. Maurice Eivey. 78 mins. Rel. July 15. Rev. June 12.

Loves of a Dictator, The. Strong historical coetume drama. Clive Brook, Madeleine Carroll. Dir. Victor Saville. 83 mins. Rel. June 15. Rev. June 5.

 Man Who Knew Too Much. Realistic underworld drama in the Alps and London. Peter Loree, Lesile Banks, Edna Best. Dir. Alfred Hitchcock. 75 mins. Rel. March 15. Rev. April 1.
 My Heart is Calling. Romantic musical. Jan Klepura, Martha Eggerth. Dir. Carrinbe Gallone. 70 mins. Rel. April 1. Rev. April 17. My Song for You. Romance in the opera house. Jan Klepura. Dir. Elvey. 75 mine. Rel. May 15. May 29.

> 1776 Broadway, New York, N. Y. Liberty

Born to Gamble. Four eons inherit a grandfather's taint. Onslow Stevens, H. B. Warner, Maxine Doyle, Eric Linden, Lois Wilson. Dir. Phil Rosen, Rei, July 10.

Dizzy Dames. Musical. Theatrical boarding house locale. Marjorle Rambeau, Florine McKinney, Lawrence Gray. Dir. William Nigh. Rel. May 16. Old Homestead, The. Suggested by the play. Six musical numbers. Mary Carilsic, Lawrence Gray, Dorothy Lee, Willard Robertson. Dir. William Nich. Rel. Aug. 10.

Majestic

otive for Revenge. Thrilling adventures resulting from desire to eatisty wife's craving for luxury. Donald Cook. Irene Hervey. Dir. Burt Lynwood. Rei. May 17.

Lynwood. Rel. May 17.

Mutiny Ahead. Stark drama! Adventure! Romance! On the high acas. Nell

Hamilton and Kathleen Burke, Dir, Tommy Atkins. Rel. May 1. Perfect Clue, The. David Manners, Skeets Gallagher, Dorothy Libaire, Dir Robt. Vignola, 54 mins. Dynamic detective mystery thriller. Rel March 10. Rev. March 20

less Roads. Comedy-drama of two thoroughbreds, a girl and a horse, Judith Allen, Regis Toomey, Lloyd Hugilee, Dir, Burt Lynwood. 68 mins, Rei, July 1,

ces, 1776 Broadway, Mascot

Burn Em Up Barnes. 12 chapter auto racing serial released also as a feature in 74 mins. Frankie Darro, Jack Mulhall, Dir. Colbert Clark, Rev. April 3.

Belind the Green Lights. Factual story from the book of the same name, former Police Captain Willemse, Norman Foster, Judith Allen, Sidi Blackmer, 68 mins. Rel. Feb. 22. Rev. April 24.

David Howard. 42 mins. Rel. Dec. 4. Rev. March 29.

les Crave Excitement. Spärlling agtion romannes with newsreel background. Norman Foster, Evalyn Knapp, Eric Linden, Esther Raiston. Dir. Nick Grinde. 89 mins. Rel. June 29.

Marines Are Coming, The. As Liout, "Wild Blif" Traylor. U.S.M.C. the word of the common state of the

: Culver City, Calif. : 1540 Broadway, Metro Calif.

of Indicertion, Divorced couples, child problem.

Evans, David Jack Holt. Dir. Edw. Ludwig. 77

mins. Rel. May 10.

Rev. May 22.

Office Hours. Newspaper story. Conctance Bennett. Clark Gabic, Stuart.

Erwih. Dir. Robt. Z. Leonard. 72 mins. Rel. Feb. 22. Rev. March 13.

Brivin. Dir. Robt. Z. Leonard. 32 mlns. Rei. Feb. 22. Rev. March 13. Baid Plays On, The. Football story. Robt. Young, Betty Furness. Dir. Russell Mack. 87 mlns. Rei. Dec. 21. Rev. Dec. 25. [Spraphy of a Bachelor Glir.] Blaued on S. N. Berhrman's successful play, state of the play o

Evelyn Pentlee, Disrict attorny's wife eaves a girl wrongly accused of monopolic control of the property of th

munu coulding, '2 mins. Rei, May 17. Rev. June 4.

Forsaking All Others. From the stage play, Joan Crawford, Clark Gable
Robt, Montgomery, Dir. W. S. Van Dyke. 82 mins. Rei. Dec. 28
Rev. Jan. 1

Rev. Jan. 1. Bride, The. From Francis Coe's 'Repeal.' Carole Lombard, Chester Morris. Dir. Jack Conway. 82 mine. Rel. Dec. 28. Rev. Dec. 18. Mark of the Vampire. Murder mystery with vampire angle. Lionel Barry-more, Elizabeth Alian, Bela Lugosi, Dir. Tod Browning. 60 mins. Rel. April 20. Rev. May 8.

the Fleet. Mystery aboard a battleship. Robt. Taylor, Jean Par Dir. Edw. Sedgwick. 70 mins. Rel. May 24. Rev. June 4. Naughty Marletta. Victor Herbert'e operetta. Jeanette MacDonald, Nelson Eddle, Dir. W. S. Van Dyke. 105 mins. Rel. March 23. Rev. March 27. Night is Young, The. Royal love for a commoner them. Ramon Nowarro. Evelyn Laye. Dir. Dudley Murphy. 80 mins. Rel. Jan. 11. Rev. Jan. 15. lew York Night. Comedy mystery story. Franchot Tone, Una Merkel. Conrad Nagel. Dir. Jack Conway. 63 mins. Rel. April 5. Revil May 8. Public Here, No. 1. G mas story. Lionel Barrymore, Cleaster Morris, Jean Arthur. Dir. J. Walter Ruben. 90 mins. Rel. May 31. Rev. June 12. Reckless. Drama from the Libby Holman-Smith Reynolds marriage. Jean Harlow, Wm. Powell, Franchot Tone, May Robson, Ted Healy, Uter Fleming, 95 mins. Rel. April 13. Rev. April 23.

ola. Friendehip between a deer and a puma with a human romance background. Jean Parker, Russell Hardle. Dir. Chester Franklin. 78 mins. Rel. Feb. 1. Rev. Feb. 27.

mins. Rel. Feb. 1. Rev. Feb. 27.
Råddwud-Tobuth Murder mygstery. Ricardo Cortez, Virginia Bruce, Constanz Collier. Dir. Geo. B. Seltz. 71 mine. Rel. Feb. 15. Rev. Feb. 27.
Society Doctor. Hospital story. Chester Morrie, Virginia Bruce. Robt. Taylor. Dir. Dir. Geo. B. Seltz. 53 mins. Rel. Jan. 25. Itev. Feb. 5.
Imse Square Lady. Clir! from Iowa bests a crook gang. Robt. Taylor, Virginia Bruce. Dir. Geo. B. Seltz. 53 mins. Rel. March 8. Rev. March 20.

Vagabond Lady. Younger brother saves bride from unhappiness. Robert 1: Young, Evelyn Venable. Dir. Sam Taylor. 72 mins. Rel. May 3. Rev. ng,

Vanessa; Her Love Story. Hugh Walpoles' novel. elen Hayes, Robt Montgomery. 78 mins. Rel. March 1. Rev. April 17. West Point of the Air. Training story made at the U. S. A. School for Air-men. Wallace Beery. Robt. Young, Maureen O'Sullivan. Dir. Rich. Rosson. 90 mins. Rel. March 22. Rev. April 10.

lcked Woman. A story of a faithful mother. Mady Christians, Jean Parker Chae. Bickford. Dir. Chas. Brabin. 71 mins. Rel. Dec. 7. Rev. Dec. 18.

Inning Ticket, The. Story of a sweeps ticket that was lost and found. Le-Carrillo, Louise Fazenda, Ted Healy. Dir. Chas. F. Riesner. 64 mins Rei. Feb. 8. Rev. Feb. 12.

Studios: 5851 Maratnon St. Paramount Accent on Youth. From a current stage hit. Sylvia Sidney, Herbert Marshall. Dir. Wesley Ruggies. Rel. July 12.

wessey Ruggies. 1681. July 12.

the King's Horses. Zenda type story with a picture star replacing a king of a mythical kingdom. Carl Brisson, Mary Ellis. Dir. Prasik Tuttle.

9. Based on the exploits of the Michigan state reallo police. Fred Mac-Mutray, Sir Guy Standing. Ann Sheridan. Dir. Chas. Barton. 50 mins. Rel. Mar. I. Rev. Feb. 27.

College Scandal, Windownik with college background. Arline Judge, Kent Taylor, Wendy Barrie. Dir. Elilott Nugent. Rel. June 21.
Crusades, The. Ceell de Mille's spectaele. Loretta Young, Henry Wilcoxon, Dir. Ceeli de Mille Rel Aug. 2.

Devel is a Woman, The Life and loves of a Shanish dancer. Mariene Dietrick, Cesar Romera, Lloued Atwill. Dir. Jos. von Sternberg. 76 mins. Rel. May 3. Rev. May 8. Rev. May 1. Rev. May 1.

Key, The. Politico-mystery stary by the author of The Thin Man. Claire Dodd, Rosalind Culli. Dir. Frank Tuttle. 77 mins. Rel. May 31 Rey. June 19

Rev. June 13

7 to Town, Mac West, as a blues singer, creables society. Mac West,
Paul Cavanaugh, Ivan Lebedeff, Tito Coral, Marjoric Gateson. Dir
Alex Hall, 75 mins. Rel. May 17. Rev. May 15,

4 Em Yale. From a Danon Runyon starty of a girl who loved uniforms
Archida Blin, Gesar Romeric. Dir. Sinory Landied. 61 mins. Rel
Archida Blin, Gesar Romeric. Dir. Sinory Landied. 61 mins. Rel
Bernt. Dir. Jacobsen. 34 mins. Rel. Dec. 21, Rev. Feh. 12.

In Bloom. Country boy and city girl finally make a match. Carnival

sidelighte. Joe Morrison, Dixle Lee, Burne and Allen. Dir. Eiliott Nugent. 76 mins. Rel. March 15. Rev. April 24. on the Flying Trapeze. Plodding office worker gets into a scrice of amus-ing scrapes. W. C. Fielde, Mary Brian, Kathleen Howard. Dir. Clyde Bruckman. Rei. July 26.

Druckman. Rel. July 28. Without Names. G Men story, Fred MacMurray, Madge Evans. Dir. Raiph Murphy. Rel. July 5. Graden's Flats. From the Gue Hill farce. Walter C. Kelly, Andy Clyde. Jane Darwell. Dir. Raiph Murphy. 65 mins. Rel. March 12. Rev. March 12.

March 13.

Silvedock story Magnolia by Booth Tarkington. Bing Crosby, statistics. Silvedock story Magnolia by Booth Tarkington. Bing Crosby, 15 mine. Rel. March 8. Rev. April 24, 75 mine. Rel. March 7. Combination of ordinal stories by Sophie Kerr and Hugh Herbert. Neighbors simout talk the issue into a divorce. Charles Rel. May 24, 8 kev. June 13, 8 mine. Hyanne, Dean Jagger. Dir. As Santoli. Rel. May 24, 8 kev. June 13, 8

in Spring. Two Parislan would-be eulcides who didn't jump off the Eiffel Tower. Tullio Carminati, Mary ills, Ida Lupino. Dir. Lewis Miestone. Rel. May 31

Miestone. Rel. May 31.

Ew Worlde. Romance against the background of a sanutorium. Claudette the Worlde. Romance against the background of a sanutorium. Claudette Rel. April 38.

Rel. April 38.

Rev. April

Da. Society girl and New York boy meet in Havana. Geo. Ruft. Carole Lombard, Margo. Dir. Marion Gering. 71 mins. Rel. Feb. 27.

Feb. 27.

Recht Te. (Hecht MacArthur). Publisher comes back to life to retrieve errors. Nog! Coward, Julie Haydon. Dir. Hecht-MacArthur. 75 mins. Popular of the publisher of the publisher of the Recht MacArthur. 25 mins. Popular Chana. Loretta Young, Charles Boyer, Warner Oland. Dir. Jas. Flood. Rel. July 13.

t Glri. Post-depreselon orphane work out their fates in a comedy veln. Ida Lupino, Kent Taylor, Gail Patrick. Dir. Aubrey Scotto. Rel. July 25.

Stolen Harmony. Adventuree with Ben Bernle's band. Geo. Raft, Ben Bernle. Grace Bradley. Dir. Alfred Werker. 79 mins. Rel. March 29. Rev. April 24. Wings in the Dark. Air thriller with a rescue by a blinded aviator.
Loy, Cary Grant. Dir. Jas. Flood. Rel. Feb. 1. Rev. Feb. 6

R.K.O. Radio

Calif.

Calif.

Radio City. Nr. 7.

nian, The A' vivid chapter in American Cavalende. The bringing of law and order to the west of 1850. Richard Dix, James Bush, Margot Vidor. Rel. July Lithern, Francis Food, Preston Foster. Dir. Charles Vidor. Rel. July Lithern, Francis Food, Preston Foster. Dir. Charles Vidor. Rel. Julian State Carlo Carl

mins. Kel. May IV. Kev. June 19.

4 of Hearts. Two temperamental musicians discover, after almost wrecklng their lives, that love is most important thing. Katharine Hejiburn
Charles Boyer, John Beal, Jean Hersholt, Dir. Philip Moeller. 78 mins
Rel. May 31. Rev. May 22.

Charles Boyer, John Beal, Jean Hersholt, Dir. Fhilip Moeller, '15 mina. Rel. May Ji. Rev. May Cap. Cod and the specific. James Barton, Helen Rel. May Ji. Rev. May Cap. Cod and the specific. James Barton, Helen Chaning Vesterday, A kindly professor betriends a lonely orphan and then finds happiness which he had been searching for all his life. Anne specific may be supported by the search of the specific professor betriends a lonely orphan and then finds happiness which he had been searching for all his life. Anne specific professor which had been searching for all his life. Anne specific professor which had been searching for all his life. Anne specific professor which had been searching for all his life. Anne specific professor which had been searching. Dir. George Michols. Jr. Rel. April 12. Tify mina.

Dog of Finders A poor Finnels boy who betriends a absphered dog is given Thomas, O. F. Heggle, Helen Parlah, Lightning. Dir. Edward Sloman. Rel. March. 2004. Helps Parlah, Lightning. Dir. Edward Sloman. Rel. March. 2004. Helps Parlah, Lightning. Dir. Edward Sloman. Rel. March. 2004. Helps Parlah, Lightning. Dir. Edward Sloman. Rel. March. 2004. Helps Parlah, Lightning. Dir. Edward Sloman. Hadding. Frank Morgan, Katharine Alexander, Reginald Owen, Jane Hadding. Frank Morgan, Katharine Alexander, Reginald Owen, Jane March. 2004. Helps Parlah Morgan. Specific products and the specific products and the

Carilale, Fred MacMurray, Alan Hale. Dir. by John Robertoon. Rel. Jan. 18. Tilly mins. Rel. Jan. 18. Rev. Mirch is. Small fortune in a musical show, falle in love with the leading lady, goes to jail because of a bad check, but the abow opens on time and the play is a success of a bad check, but the abow opens on time and the play is a success to hall because of a bad check, but the abow opens on time and the play is a success to the success of the succ

Minister, The. The romance of a young Scotch minister and a gypay gir, who really le the ward of a nobleman of the district. Katharine Hepburn, John Beal, Alan Hale. Dir. Richard Wallace. Rel. Dec. 28. Rev. Jan. 1.

Rev. Jan. I.

Rev. Jan. I.

Rer on a Honeymoon. The further adventures of the old maid, amateur detective, school teacher, Miss Hildegard Withers, and inspector of describer, Man Single Hillegard Withers, and inspector of Edna May Ollver, James Gleason, Lola Lane, Dorothy Libaire. Dir. Loyd Corrigan. 73 mins. Ref. Feb. 22. Rev. March 6.

Its, The. Woolsey Is an inventor and Wheeler a song writer. Unwittingly through the truth-telling machine, which Woolsey has invented. Bert Wheeler Robert Woolsey, Fred Keating, Betty Grable, Evelyn Brent. ENR Riodes.

Brill Medical Manager, seed neuting, Jetty Grable, Evelyn Brent. He Samor, The A convict branks jail in order to seek revenge on his lawyer, whom he thinks has double-crossed; only to learn the truth just before he is killed. Prestin Fourer, Lila Lee, Melyn Douglas, Shirley Grey, Rosene Atex, William Coller, Ir., San Ballin, Person Rosene, Atex, William Coller, Ir., San Ballin, Person Rosene, Melyn Douglas, Shirley Grey, Rosene Atex, William Coller, Ir., San Ballin, Person Report College, Melyn Douglas, Shirley Grey, Melyn Brent, Shirley College, State Co

ANT. DEC. 18. Tta. Adaptation of the stage musical. Irene Dunne, Fred Astaire, Cinger Rogers. Dir, Wm. A. Selter, 106 mins. Rel. March 8. Rev. March 13

kongers. Dir. Vm. A. Setter. ive mins. der, narch s. ive. Suiterlistics ance in Manhattan. A young Czecho-Sloveklan enters the United States (his promised land) llegally and finds happiness and the chance for a successful uture. Francis Lederer, Gluger Rogers, Arthur Hohl, Jimmy Buttler, J. Farrell MacDonald. Dir. Steilhei Roberts. 77 mins Rel. Jan. 11, Rev. Jan. 22.

Ret. Jan. 11. Rev. Jan. 22.
Rider Haggard's novel Helen, Gahagan, Randolin Scnit, Helen Mack, Nigel Bruos. Dir Irving Piche and Landing C. Hollen. Ret. June 28.
Rider Haggard's Helen Schied Rev. 12. Ret. 12. Re

Charge Startett, Marite Abritan, William A was and part. Sally Manekins. 27 mins. Ret Dec. 21. Rev. Jan. 22 armin. Dir Thomas At. Star of Midnight. William Powell solves the mystery of the disappearance of Alice Markham and valually tries to escept the materimania intentina of Giner togers. William Powell, Ginger Housers, Faul usial intentina of Giner togers. William Powell, Ginger Housers, Faul usial intentina of Solventina Charles, Solventi

Old Homestead, The. Modern version of famous novel. Mary Carlisle, rence Gray, Dorothy Lee. Dir. William Nigh. Rel. not set.

(Continued on page 34)

#### Studio Placements

(Continued from page 30) Pedroza, Charles Fallon, 'Storm Over the Andes,' U. Walter Lang directing 'Spinster Dinner,' U.

Alan Bridge, short.

Metro
Helena Grant, 'Atlantic Adventure,' Col.

ture, Col. George Breakston, Claude Allister, 'Dark Angel,' Goldwyn. Harry Carey, 'Barbary Coast,' Goldwyn.

Goldwyn.

Jane Barnes, Marion Clayton,
Shirley Ross, Gertrude Astor, Dorla
Atkinson, 'Glitter,' Metro.

Claudine West, screen play,
Antoinette, 'Metro.

Arthur Hall, Mabei Forrest, Jack Mulhall, Tom Hanlon, Larry Wheat, 'Big Broadcast of 1935.' Par. Gertrude Norman, Peter Ibbetson.\*

Larry Bachman, adapting, Plan

Raife Haroide, 'Mcai Ticket,' Fox. Thomas Beck, Andrew Toomba, Rosina Lawrence, Bail of Fire, Fox. Charlee Locher, 'Charlie Chan in Shanghal,' Fox,

George O'Brien; David Howard directing, 'Thunder Mountain,' Los-

ser. Antonio Moreno, Andes,' U.

Helen Twelvetrees, Bert 'Gee-Woman,' U.

Fricda Inescourt, 'Dark Angel,' Goldwyn. Fred Kohler, Raymond Hatton; Lou Friediander directing; Cherry Wilson, screen play, 'Stormy,' U.

Wilson, screen play, 'Stormy,' U.
James Wyatt, Julie Hayden, Luis
Alberni; Allen Rivkin, adaptation,
'Hard to Get,' Fox.
Lioyd Corrigan directing: Arthur
Cacsar adapting, 'The Great Impersonation,' U.
Brian 'Hooker, Don Hartman,
Seena Owen, scripting 'Coronado,'
Par.

Par.

John Sinciair, writing gags, 'Soup John Sinciair, writing gags, 'Soup to Nuts,' Par. Charles Brackett, screen play, Rose of the Rancho,' Par. Dorothy Parker, Alan Campbell, Dale Van Every, adaptation, 'Her Master's Volce,' Par. Master's Villiams, 'Anything Goes,'

Par. Rosamond Pinchot, Three Mus-

Rosamond Pinchot, "Three Mus-keteers, Radio,
Robert Armstrong, 'Hangover Murders,' Cangoy; ervyn LeRoy di-recting, Seton Miller, Warren Duff,
adapting, 'Frisco Kid,' WB.
Johnny Rogers, 'Feather In Her
Hat.' Col.
Nat Dorfman aerlpting 'Nymph
Errant,' Fox.

Errant,' Fox.
Manny Seff adapting 'Red Salute,' Manny Sen auguste.

Reliance.

Dorls Lloyd, Harry Allen, 'Mutiny
On the Bounty,' Metro.

Green play, 'Serv-

Doils Lloyd, Harry Allen, 'Mutiny On the Bounty' Metro. John Farrow, screen play, 'Serv-lee,' Mctro. Monte Blue, 'Wanderer of the Wastelanda, Par. Luclen Privai, 'Shadow of Silk Lennox,' Commodore. Ottola Neamith, 'Gee-Woman,' U. Edgar Kennedy, 'I Am Joaquin,'

Metro.
Florence Ryerson, Edgar Alian
Woolf, scripting untitled musical

Woolf, Sci.,...
Metro.
Stuart Erwin, Una Merkel, 'It's in
the Bag,' Mctro.
Malcolm McGregor, Polly Ann
Youne, Lona Andre, Junior Cogh-lan, 'Happiness C. O. D.,' Chester-Andre Beranger, 'The Real Mc-ov,' WB,

field.

Arder, Beranger, The Real McCWallace For directing, Towder
Smoke Range, Radio.

Leigh Jason directing: Obn B.

Lymer scripting, Telleve R. BeLumdon Hare, Three Musiceters. 'Radio.

Children' Borret, Dasph North.

Russell Wade, 'Annapolis, Farewell, 'Par.

Linnel Awill, Charles Grapewin,
Tellon Barnes, Black Chamber,

Metro,

Rain Remey, Ray Brown, Jyan

Binnie Barnes, Dines Commenter Metro, Ralph Remiey, Ray Brown, Ivan Miller, Carl Stockdale, Grace Staf-ford, 'Dr. Socrates,' WB. Paul Harvey, 'Rose of the Rancho,'

Pir.
William Harrigan, Margaret Cal-lahan, 'Old Man Murphy,' Radio.
Ian Keith, "Three Musketers,'
Radio.
Aben Kandel, screen play 'Tro-ble in B Flat.' U.

#### CONTRACTS

Hollywood, June 25.
Dorothy Page stays on at Unlversal after heling brought in the
studio from radio on a one-pleture ans handed a termer by

Fox Term contracts were handed out at Radlo to Ben Holmes, writer-director, and Dorothy Yost, scenar-lst.

#### TITLE CHANGE

Wurners 'Charge of the 600' goes brok to its original handle, 'Charge of the Light Brigade.'



It is a well-known fact that Paramount possesses the largest library of motion picture properties of any company in the industry. Some of these great properties from which Paramount will produce pictures during the coming year (are as follows:

GOES"-The No. 1 musical comedy of the year. 260 performances to date and still S.R.O. Cole Porter's score, with such songs as "You're the Top" and "I Get A Kick Out of You", is the sensation of the nation.

OSE"-The No. 1 best-selling novel of 1934. Over 100,000 copies sold to date. Over 1,000,000 readers. Publicized by newspapers, magazines, and word-ofmouth to additional millions.

"VET"-The No. 1 best-selling novel of 1935. The "Book of the Month" for May with advance sale of 50,000. Every company in the business tried to buy this great story of the famous Grand National Race.

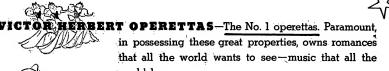
The No. 1 opera. For many years the most popular operatic attraction on the boards. Bizet's flaming and tempestuous "Carmen" should make a musical entertainment of gigantic box-office proportions.











that all the world wants to see—music that all the world loves,

many requests have been made to turn this famous
Belasco stage hit into a motion picture that Paramount
now produces it as the first "big outdoor musical."

Maurier's novel. Seen by millions as the celebrated stage play. Heard by thousands more as Deems

Taylor's magnificent opera. This is sure to be a big hit.

'THE LIGHT THAT FAILED"—Rudyard Kipling's No. 1 writing achievement in pathos. A novel of world-wide fame —a dramatic love story of universal heart appeal. A No. 1 property from which to make a No. 1 picture,

THE CRUSADES"—The No. 1 historical romance... from Harold Lamb's famous books... the magnificent adventures of Richard, the Lion-Hearted.—set against the spectacular background of the world's first great war.

'CASE vs. MRS. AMES''-The No. 1 magazine story of 1934. The 5,000,000 people who read this story in Collier's last year found it so exciting they could scarcely wait a week for the next installment.

ZANE GREY NOVELS—The No. 1 Western fiction of all time. These popular novels are the favorite stories of millions the world over. For years they have made the best "Westerns."

"HOPALONG CASSIDY"—The No. 2 Western fiction. Clarence
Mulford's famous and exciting novels have sold in
excess of 3,000,000 and have delighted more than
20,000,000 readers.

公公

# CALENDAR OF CURRENT RELEASES

(Continued from page 31)

Once to Every Bachelor. Honey/goon with a bired bride. Marian Nixon, Nel Hamilton, Alicen Princis. Dir. Wm. Nich. 72 mins. Rei. Dec. 14. Hamilton, Allean Pringte Dir. Wm, Nigh. 72 inina, Rel, Dec. 14.
School for Giris. Reform seloud drama. Sidney Fox, Paut Kelly, Lols Will.
Son, Anne Shirley, Dir. Wm, Nigh. 73 mina. Rel. Mar. 22. Rev. Feb. 20.
Cweepstake Annie. Society circuke frame sweeps winner. Tom Brown, Marfiont, Nixon, Wera Engels. Dir. Wm, Nigh. 77 mina. Rel. Feb. Rev. Feb. 27.
Without Children. Modera draw e of divorce. Merguerite Currefull, Broece
Cabot, Evelyn Brent, Regle vi I Denny. Dir. William Nigh. 81 mina. Rel.
April 18.

#### Republic

Office: RKO Bidg., New York, N.Y.

Forbidden Heaven. Charles Farrell, Charlotte Henry, Rel, Sept 1. My Old Kentucky Home. Based on the eong. Rel. Sept. 15. Two Black Sheep. Story by Warwick Deeping. Westward Ho. Western. John Wayne. Rel. Aug. 24

Westward Ho. Western. John Wayne, Rel. Aug. 28

The following Monogram handled by Republic
Cheers of the Grewd. Russel Hopton, Irone Ware, Rel. Aug. 5.

Dawn Rider, The. John Wayne, Marlon Earns. Dir. R. N. Bradbury, Rel.

Glif of My Derman. College romaine with track tame wents. Mary Carlisle,
Creignton Chaney, Sterling Holloway, Rodie Nugent, GlGI Parrish. 66

mins. Dir. Ray McCarey, Rel. Nov. I.

Iliting with Danger. Three buddles play with dynamite and lové. Robert
Dir. Thirty Comments, Sider Kennedy, Mayno Burns, Marta Aba.

Dir. Thirty Comments, Sider Kennedy, Mayno Burns, Marta Aba.

Great Goo Gold. Silley Blackner, Martha Sleeper, Gloria Shea, Regie
Toomey, John T. Murray, Rdward Maxwell, Expose of the receivership
racket almost wrecking young romence. Dir. Arthur Labin. 68 mins.

Healer, Thorn Comments, Nobert Herrick, Dir. Recincia Barker, Ballon.

Rel. April 15. Rev. May 8.

Relet, The From novel by Kobert Herrick. Dir. Reginald Barker, Ralph Bellamy, Karen Morley, Mickey Roney, Judith Allen, Robert McWade, J. Farrell MacDonald. 70% mins. Rel. June 15.

Honeymoon Limited. Nell Hamilton, Irené Hervey. 70 nins. Rel. July 1.

Louis V. Mong. Dir. Lev L. Collins. Famous classic by Baward Eggleston. 76 mins. Rel. May 16.

Eggleston. 76 mins- Rcl. May 15.

Keeper of the Bees, The Fnrous story by Gene Stratton Porter. Nell Hamilton, Betty Furness, Hobart Bosworth, Emma Dunn, Edith Fcliowee, Hclen Jorone Eddy. 76 mins. Rel. July 15.

King Kelly of U. S. A. Guy Robertson, Jrene Ware.

Rev. Dec. 18.

Rev Jec. 18.

Lawiese Frontier (Lone Star). John Wayne, Shells Terry, Dir, R. N. Bradda Make a Million, Story of how a professor gets rich, by chain letter game. Charles Starrett and Pauline Brooks: Rel. July 26.

Million Dollar Bay, Fond passet try to plant over their little boy as another million Dollar Bay, Fond passet try to plant over their little boy as another. Jimmy Fay, George E. Stone. Dir. Jos. Santley, 66 mina. Rel. Jan. 16. Rev. May. 6.

Monte Carlo Nighte. Innocent euspeet traps file man at famous casino and wins the girl. Mery Brain. John Carrow, 52 mina. Rel. May. 28.

Mysterious Mr. Wong. Story of the twelve coins of Contoclus. Arline Judge (5) Bela Lugosi, Wallace Ford. 68 mins. Rel. Jan. 25. Rev. March 13. Mystery Man, The. Chicago reporter, stranded in St. Louis, makes good Kobert Armstrong, Maxine Doyle. 62 mins. Rel. April 25. Rev. March 25.

Neath Arlzona Skies. (Lone Star). Rel. Dec. 5. Rev. March 20.

Paradise Canyon. John Wayne, Marion Burns. Movie-struck family takes hus-bands all to crash Hollywood, with hilarious results. Wallace Ford. 52 mins. Rel, July 20.

mina. Rci. July 20.

Rinbow Valley, (Lone Star). Western. John Wayne, Lucille Brown. Dir. R. H. Bradbury, 82 mins. Rev. May 15, Rci. March 15, 819, Sing Nights. Three men accused of murdering the same man tell circumstances which are checked by lie detector, proving two are innocent. Hardie. Abright, Boots Mallory, Jameson Thomas, Colway Tearle, Ferdinand Gottesholk. (Note: Tearle stars), 60 mins. Rel. Dec. 15. Rev. Jan. 29. Texas Terror. John Wayne: A Lone Star Western. Ir. R. N. Brad-bury. 61 mins. Rel. Feb. 1. Rev. April 3.

bury, 61 mlns. Rel. Feb. 1. Rev. April 3.

Trail Beyond, in the. John Warne, Verns Hillle, 55 mlns. Rel. Oct. 22.

Women Must Dress. Intricate ways of faiblion salon people almost causting young romence of daughter to end in disaster. Minns Gombell, Gavin Gordon, Suzanne Katren, Rohert Light and Monogram contest winners 17 mlns. Rel. Feb. 1, 35. Rev. April 1.

## United Artists Offices: 729 Seventh Ave.,

Brewster's Millions. Story by Winchell Smith and Byron Ongley, Jack Buchana, Jill Damilta. Dir. Thornton Freeland. 78 mine. Rel. May 20.
Call of the Wild. From the famous Jack London story. Clark Gable. Lorest Voung, Jack Osleb, Dir. William Weilman. Rel. May 6.
Cardinal Richelleu. George Arlias, Maureon O'Sullivan, Edward Arnold, Prancia Lister. Dir. Roviand V. Lee. 82 mins. Rel. April 25. Rev. July 10. The Story of Clark Phys. Rev. Lee. 10. Rev. Million 10. R

April 24.

Ilve of India. The story of Cilve, who founded a new British dominion—India. Ronald Colman, Loretta Young, Francis Lister. Dir. Richard India. Ronald Colman, Loretta Young, Francis Lister. Dir. Richard Becspe Me Newer, Story by Margurer Konnely, Elizabeth Bergner, Hush Sinner, 35 mins. Rel. Jun. 28. Rev. Jun. 22.

Escape Me Newer, Story by Margurer Konnely, Unitarding, Dir. Faul Czinner, 35 mins. Rel. June 21. Rev. May 29.

Feb. 27. From the stage farce, The Rev Cat.' Maurice Chevalier, Ann Sothern, Merle Oberon. Dir. Roy Del Ruth. 83 mins. Rel. Mar. 8. Rev. Feb. 27.

Feb. 27.

Kid Millions, Musical apectacic in the U. S. and Egypt. Fådie Cantor, Ethel Merman. Dir. Roy Del Ruih. 99 mins. Rel. Dec. 23. Rev. Nov. 13.

Les Miserables, An adaptation from the famous Vettor Hugo Classic. Frederick and Cantor of the Cantor o

Mighty Barnum, The. Fictional story of P. T. Barnum. Wallace Beery, Adolphe Mcnjou, Virginia Bruce. Dir. Walter Lang. 87 mins. Rel. Thu. 25 Rev. Dec. 25

Gwyn, Anna Neagle, Sir Cedric Hardwicke, Dir. Herbert V'ilcox. Rel. June 14.

Nell Guyna, Anna Acadig, Sir Cedre intruvieze. Dr. Reviert vinco. Act.
Runaway Queen. A merry macistrom of revolution and romance, Anne
Searlet Pinisernet, The. From a nyed by the Batoness Orrect.
Scarlet Pinisernet, The. From a nyed by the Batoness Orrect.
Corda, 15 mins. Rel. Feb. 16. Rev. Feb. 12.
Thonder in the East, Story by Chaude Farrere. Charles Boyer Merie Oberon.
Wedding Night, The Gary Cooper as the sophisticated lover and Anna Sten
as a multi-man, Carly Cooper as the sophisticated lover and Anna Sten
as a multi-man, Carly Cooper as the sophisticated lover and Anna Sten
as a multi-man, Carly Cooper and Stender Cooper and Carlo
Sten. Heins Vinison, Batha Balamy and Stepfried Rumann. Dir. King
Live Again. A vivid new version of "Gootkoy's immortal "Resurrection."
Anna Sten. Prederfe March, Jane Baxter, C. Autrey Smith, Dir. Rouben
Bannouldin. B mins. Rel. Nov. 16. Lev. Nov. 6.

Btudio, Universal City, Calif. Universal Offices: 30 Rockefeller Center, New York, N. Y.

Calif. Calif. New York, N.Y.

Alias Mary Dow. Draina. Sally Eliera, Ray Milland. Rel. May 27.

Border Brigands. Buck Jones western. Dir. Nick Grinde. Rel. May 27.

Brids of Frankenstein. Durman, Karloff, Valerie Hobson. Dir. James Whale.

Crimson Trail, The. Buck Jones western. Dir. G. Binlas. Rel.

F.O. 11. Hev. March 28.

Chinatown Squad. Comedy-draina. Lyle Tallot, Valerie Ilobson. Dir. Mur
12) Kilot Yo mins. Rel. Bay 20. Rev. Jhee. 4.

Good Fairy, The. From Ferenc Moinar's stage play. Margaret Sullavan. Herbert Marshall, Frank Morgan. Dir. Wm. Wyler. 98 mins. Rel. Feb. 15 Rev. Feb. 5.

it Happened in N. Y. Comedy-drama. Lyle Talbot, Gertrude Michael, Honther Angel. Dir. Alan Crosland. 65 mins. Rel. March 18. Rev. April 10. angel. Dir. Aian Urosland. 65 mins. Rel. March 18. Rev. April 10.

1 ze Béen Around. Comedy drama. Closter Morris. Rochcile Hudson, isabelle Jewell. Dir. Phil Cahn. 63 mins. Rel. Dec. 31. Rev. April 17.

Lady Tübbe. From the novel by Homer Croy. Alice Brady. Douglass Montgomery June Clayworth, Arita Louise. Rel. July 16.

Manhattan Moon. Drama with muelc. Dir. Stuart Walker, Ricardo Cor-

Life of the Gods. From Thorne Smith's fantastic tale. Alan Mowbray, Floring McKinney. Dir. Lowell Sherman. 74 mine. Rei. Mar. 4. Rev.

ren. 41. ious Gentleman, A. Mystery-murder. Charles Bickford, Helen Vinson. Dir. Edi Laemmis. 75 mins. Rel. Jan. 21. Rey. Feb. 20.

Dir. Ed. Laemmis. '75 mine. Rel. Jan. 21. Rev, Feb. 20.

Outlawed Gune. Western. Buck Jones. Rel. 'July 29.

Outlawed Gune. Western. Buck Jones. Rel. July 29.

Princeso O'Hear. - Damon's Rupyon comedy. 'Obstent Morris, Jean Parker. tr.

David Burton. '75 mins. Rel. April 1. Rev. April 5, Jan Parker. tr.

The Burton. '75 mins. Rel. April 1. Rev. April 5, Lugoni. Fr. Louis

Pricialmer. Rel. July 20.

Rendezvous at Midnipht. Murder-mystery. Rabb Beilamy, Valerie Höben.

Dir. Christy Cabanne. 86 mine. Rel. Feb. 11. Rev. April 24.

DIF Unriety Cabanne. 50 mine. Rel. Feb. 11. Rev. April 24.
Werewolf of London. Chiller. Henry Hull, Warner Chang, Valerie Hobson,
Lester Matthews. Dir Stuart Walter. 76 mine. Rev. May 15.
Rocky Rhodes. Weetern. Buck Jones. Dir. Al Raboch. 60 mins. Rel. Sept.
24. Rev. Jan. 1.

24. Rev. Jan. 1. Secret of the Chateau Mystery story. Claire Dodd. Clark Williams. Dir. Rich. Thorpe. 68 mine. Rel. Dec. 3. Rev. Feb. 5. Stone of Silver Creek. Buck Jones western. Dir. Nick Grinde. 60 mins. Rel. April 15. Rev. April 15. Rev. April 16. Rev. April 16.

April 15. Rev. April 10.

Strange Wives. Commely drama. Roger Pryor, June Clayworth. Dir. ich. Thorfe. 15 mins. Rel. Dec. 10. Rev. Feb. 5. yang. Mary Astor, Roger Straight from the Harry Fouline and mins. Rel. Jan. 14. Rev. March 27.

Translent Larly. Pollitics, romance and mystery. Henry Hull, Gene Raymond. Frances Drike. Dir. Ed Buzzell. Rel. March 4.

Frances Drake, Dir. Ed Buzzell. Rel. March 4.
Were-Wolf of London, Drama, Henry Hull, Warrier-Oland, Valerie Hobeon.
Dir. Stuart Walker. Rel. May 6. Rev. May 15
When a Man Sees Red. Buck Jones western, Dir. lan Jones. 60 mins. Rel.
Nov. 12. Rev. Jan. 22.

Studies: Burbank.

Warner Brothers

Omces: 321 W. 44th 8t.
Leav York, 101
Albh Ikes. Farnal Brothers

Albh Ikes. Farnal Brothers

Men Volk Miller

Men Volk Mil

Dir. Michael Curtiz. Rel. Mar. 30
Devil Drags of the Air. Rollicking comedy drama romance of the aviation corps of the U. S. Marines. James Cagney, Pat O'Brien. Dir. Lioyà Bacon. Dir. Lioyà Bacon. Dir. Lioyà Bacon. Dir. Siriping drama of Everybody's children. Jackie Cooper, Mary Astor. Rel. May 11: 1. D. Ross Lederman, and Howard Bretherton. 65 mine. Rel. May 11: 1.

Horentine Dagger, The Murder of a theatrical producer with both his daughter, who is the star of a play in his theatre, and the playwright support of the star of a play in his theatre, and the playwright support Florey 18 mins. Rev. Matera U. 30, Margaret Lindows, Dr. Robert Florey 18 mins. Rev. Matera D. 30, Margaret Lindows, Dr. Robert Florey, Rel. Nov. 24, Rev. Jan. 8, 244

I Am a Thief. Mystery and murder in a diamond theft. Mary Astor, Ricardo Cortez. Dir. Scart Florey, Reb. Bow. Ber. Jan., and Ricardo Cortez. Dir. Scart Florey, Reb. Bow. Ber. Jan., his love and his less flore to but across a chef who can't cook. Wm. Gargan, Patricla Ellis. Dir. Wm. J. McGann.—22 mins. Rel. March 22. Rev. May 22. Olf for Chinese oil Industry. Ph. Co Blein, dosephine Hutchison, Meryin LeRoy. Simins. Rev. June 12.

Right to Live, The. Romance in Hubble the two-thers loyed the game woman. Josephine Hutchison, George Bent. Colin Citive. Si mins. Dir. Wm. Josephine Hutchison, George Bent. Colin Citive. Si mins. Dir. Wm. Josephine Hutchison, George Bent. Colin Citive. Si mins. Dir. Wm. Collection of the Control of the Colon Citive. Si mins. Dir. Wm. Dir. Mins. Dir. Wm. Dir. Wm. Dir. Citive. Si mins. Dir. Wm. Dir. Wm. Dir. Citive. Si mins. Rel. Dec. 22. Rev. Jan. S. French Boragas. Rel. June 22. Sweet Music. Back-ctage wich grent. Dir. Franch Boragas. Rel. June 22. Sweet Music. Back-ctage wich grent. Dir. Franch Boragas. Rel. June 28. Sweet Music. Back-ctage wich game. Jan. Dir. Mcreyn LeRoy. Sweet Music. Back-ctage wich Jan. Jis. Rev. Jan. S. West Music. Back-ctage wich Jan. Jis. Rev. Jan. S. West Music. Back-ctage wich Jan. Jis. Rev. Jan. S. White Bookstop, The. Defective yam. Jean Muir. Ricardo Cortez. Dir. Alian Crocialud. 72 mins. Rel. Jan. 18. Rev. Jan. 18. White the Patient Stept. Aline MacMahon, Guy Kibbes. Ir. Ray Enright. Rel. Mar. 3.

#### Miscellaneous Releases

Cyclone Ranger (Spectrum). Western. Bill Cody. Nina Quartaro. Dir. Bob Hill. 65 mine. Rev. May 22. Circle of Death (Willia Kent). Western. Monte Montana. Dir. Frank Glendon. 65 mine. Rev. June 12.

vo min.e Rev. June 12. Fighting Pioneere (Resolute). Western. Rex Bell, Ruth Mix, Dir. Harry Frazer. Rev. May 29.

Frazer. Rev. May 23.

Fighting Trooper, The. Canadian police story. Kermit Maynard, Barbara Worth. Dir. Ray Taylor. 63 mins. Rev. Jan. 8.

Frontier Days. (Spectrum). Bill Cody western. Dir. Bob Hill. 61 mins. Rev. May 1.

May I.

Ann. 22.

Northern Frontler (Ambassador). New angle of an old Curwood story, Ker lt Maynard, Eleanor Hunt. Dir. Sam Newfield. 66 mins. Rev. Feb. 27.

One in a Million Inthrichleb. Stop girl gets in and out of a fam. Doordhy Rod Blood of Courage (Ambassador). Western, Kerinti Maynard, Ann Sheridan. Dir. Jack English. 65 min. Rev. June 12.

Wagon Trail (Ajax) Western, Harry Carey, Gertrude Messinger, Dir. Harry Frazer. 65 mins. Rev. May 25.

#### Foreign Language Films

Note: Because of the slow movement of foreign films, this list covers one (Most of these available with English (titles.) Abel mit der Mundarmonika (Ger). (Iff.) Comedy of young love. Dir Aqua enel Suelo, el (8p) (Col). Evil of gossip. Dir. Euseblo Ardavin. 80 mins. Ref. Feb. J. .

mins. Rel. Feb. 1.
Annemarie, Farsut der Kompanie (Ger.) Millitary farce. Lucie Engilsch, Dir. Carl Poese 10 mins. Rel. Dec. Millitary farce. Lucie Engilsch, Dir. Lewis Selfer. 80 mins. Rel. March 1.
Aschennittwoch (Gernan). Romantic drama. Dir. Johannes Meyer. 70 mins. Rel. March 1.

inis. Kel. March I.
Avec l'Assurance (French) (Par). Saint Granicr. Musical comedy. Dir. Roger
Capellani. 50 mins. Rel. May I.
Az UJ Rokon (Hung.). An American orphan among Magyar nobility. Dir.
Beia Goal. 60 mins. Rel. March I.

As U Steeden (Hunger). An among the proposed support of the proposed support o

Mona Marla. Dir. Howard Bretherton. 60 mins. Rel. Feb. 16.
Cette Vielle Carraille (EP) (Klementrade). Social drama. Harry Baur, Dir. Anntole Litvak. 80 mins. Rel. 30n. 1. Social drama. Harry Baur, Dir. Chapsyev (Russ). Afankhop. Historical drama. Dir. Sergel and Georgi Vos-Chapsyev (Lous). Afankhop. Historical drama. Dir. Sergel and Georgi Vos-Chapsour de Chez Maxim, Le (Fr) (Tar). Musical comedy. Suzy Vernon. Dir. Chas. Anton. 70 mins. Rel. Feb. 1. Chelyuskite (Russian) (Amkino). Historie record of Russe expedient on Arctic, wireck and rescue. 15 mins. Rel. Rel. May 16. Rev. May 26.

(Continued on page \$7)

# CHI COPS' NIX **ON GIVEAWAYS**

Chicago, June 25. All the various money night washed up last week when police sent orders to all money houses to eliminate the money giveaways as

eliminate the money giveaways as being confirm to the lottery and gambling ordinances.

Theatres started getting around the ban by advertising 'tun for all at 9 p. m.' or 'join the big party at 9 p. m. but the newspapers even rejected this type of advertising.

#### Stray Plane Saves Flood-Bound Exhib In Neb.: Biz Goes On

McCook Neb Tune 25

McCook. Neb. June 25. Fred Glass, of the For theatre here, is in the flood country, but lost only a few shows! Happened that a plane mad a landing near here to ask where it was, the landmarks having been swept away.

Glass grabbed the plane, flew to town and came back with a small generator and a week's supply. of film. Opened up, with the emergence of the company of the company

#### Town Pays Homage to Exhib's 23 Yrs. in Biz

Exhib's 23 Yrs. in Biz.

Yakima, Wash, June 2s.

Fred Mercy, who entered the exhibition field here 23 years ago, celebrated the anniversary last week, with the entire community paying homage. Yakima Sunday Herald issued a six-page congratulatory supplement, in which film companies as well as local business concerns, all well as local business concerns, all Mercy circuit today totals 11 therates, all in this northwest region, are supplementates, all in this northwest region.

with the founder's three sons, Frederick 2d, Edgar B, and Paul F., all prominent in its operation.

#### Shut UA Thea. in L. A.

Los Angeles, June 25. United Artists' theatre here closes unday (30) indefinitely. Shortage of feature product strong

enough to warrant continued first run from Loew's State is the reason for shuttering.

#### Pass Tax for Employes

Los Angeles, June 25.
Fox West Coast is slapping a 10cent service charge on all passes
after July 1.
Moneys go to F-WC employes'
benevolent fund.

#### INJ. OFF. MASS PICKETING

OFF, MASS PICKETING

Syracuse, N. Y., June 25.
Revoking of an injunction issued
by Supreme Cgurt Justice Frank J.
Cregg has resulted in mass picketing of the Empire theatre by members of the local stage hands and
projectionists unions.
Nine pickets 'walk post' before the

house, operated by the Mitchell Fit-zer interests. The Rivoli, second Fitzer house involved in the union

#### SALES HEADS EAST

Los Angeles, June 25.

Summoned east for sales powwows with home office execs. Jerry Safron, Western district manager for Columbia, planed out Saturday

N. H. (Jack) Brower, western sales manager for Warners, took the air eastbound Sunday.

#### STORY BUYS

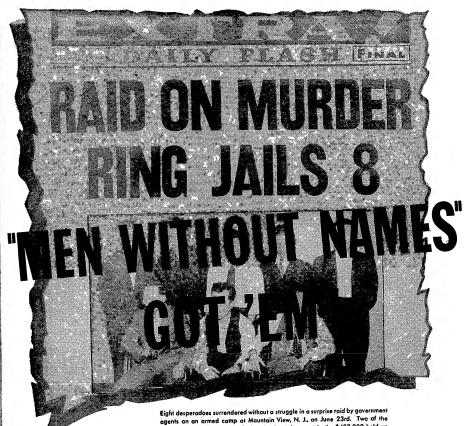
Radio has bought 'Believe It, Beleved, a comedy with must by Phil Epstein and Berr Granite.

Epstein and Berr Granite.

Epstein and Berr Granite.

Later by Radio, Deughas Brown authored.

Darryl Zanuck has bought Maurice Hanline's 'Heart to Henr' as the first under the new Fox-20th Century consolidation. Yarn has to do with an orphan.



Eight desperadoes surrendered without a struggle in a surprise ratio by government or agents on an armed camp at Mauntain View, N. J., an June 23rd. Two of the eight men taken were identified as having taken part in the \$427,000 hold-up In Brooklyn, N. Y., last August. Several of the athers have palice records, and figured in rival gang shootings. Federal men believe they have in the capture of this gang the salution to many kidnaps, murders and whalesale robberies.

Mr. Exhibitor...

# PARAMOUNT'S "MEN WITHOUT NAMES"

with Fred MacMurray • Madge Evans • A Paramount Picture • Directed by Ralph Murphy

will get you, too! .... It will get you plenty of dough and thrilling action at the box-office! .... It will get your audiences with its gripping and romantic story of a Government Agent in a dangerous game with America's dangerous public enemies! . . . It will get you the thanks of your community for bringing to your screen the details of an inside story that never reached the headlines!

"MEN WITHOUT NAMES" is a hot money picture



★ Held Over in its first 20 BIG opening engagements!
★ Business equals "Chained" which played last Fall! Wow!
★ "NO MORE LADIES" is the season's merry life-saver!
★ Just an old M-G-M custom — HITS when you need 'em!
★ Nice work JOAN CRAWFORD—ROBERT MONTGOMERY
★ Some Cast! Charlie Ruggles, Franchot Tone, Edna May Oliver

★ "Public Hero No. 1" doing swell—and now "NO MORE LADIES"

★ This season—next season—any season. M-G-M's the answer!

(Continued from page 34)

Chucho Ei Roto (Sp) (Cinexport), Romantic tragedy, Dir. Gabriel Sorca, Cluded de Carro, La (Sp.) (903.) Drama of martial relations. Antonio Mo-reno, Catulina Barcena. Dir. Louis King. 70 mina. Rel. Feb. 18.
Cognase (Fr.) (287). A bookkeeper with ambitions gets his chance. Tranel.
Dir. Louis Mercanton. 80 mina. Rel. April 1.
Corazen Bandeires (Sannish). Action drama laid during Maxi Illan's reign.
Corazen Bandeires (Sannish). Action drama laid during Maxi Illan's reign.
Corazen Bandeires (Sannish). Traffe dants made in Mexico. Dir. Ruben.
C. Novarro. 70 mina. Rel. Oxf. 1
rise Est Finle, Lu (Fr.) (European). Backstage musical. Albert Fredan.
Dir. Robert Stodmak. 80 mina. Rel. Maxich. 1. Rev. March 20.
ruz. Dishie (Sp.) (Col). Mexican Robin Hood yarn. Dir. Fernando de
Custa Abade. (Sh.) (Col). Mexican Robin Hood yarn. Dir. Fernando de
Custa Abade. (Sh.) (Col). Mexican Robin Hood yarn. Dir. Fernando de

Cuesta Abajo (Sp) (Par). Romantic drama. Carlos Gardel, Mons Maris Dir. Louis Gasnier. 75 mins. Rel. Aug. 15.

r Wants to Sleep, The (Russ) (Amkino). Satire on court life of Paul 1. Dit. Alexander Feinzimmer. 70 mins. Rel. Dec. 1.

P Wants to steep, the tauss; journality, season and the property of the proper Dona Francisquita (Sp.) (Nosseck). Musical romance made in Spain. Dir. Hans Behrendt. 70 mins. Rel. April 15. Doppeibraitigam Der (Ger.) (Foreign). Romance of a composer's marital mixup. Fritz Kampers. Lien Deyers. Dir. MacFric. 60 mins. Rel. March 15.

Dos Mas Uno Dos (Spanish) (Fox). Coinedy romance. Rosita Moreno. Dir. Julin Reinhardt. 60 mins. Rci. Oct. 15. John Reinhardt. 60 mins. Rel. Oct. 15.
Kaleserjaeger (Ger.). Milltary comedy. Else Elster, Fritz Kampers.
Dir. Robert Lond, Franz Hofer. 60 mins. Rel. March 15.
von der Kaullerie (Ger.). Another military farce. Fritz Kampers.
Dir. Carl Boese. 60 mins. Rel. April 1.

Du, Oder Keine iGerman) (General). Operetta. Gitta Alpar. Frochlich. 80 mins. Rel. Oct. 15. Karl Frochilch. 80 mins. Rel. Oct. 15.
Ein Mann Will Nach Deutschland (Ger.) (Ufa). Drama of patriotism. Dir.
Paul Wegener. 50 mins. Rel. Nov. 1.
Inmai Elne Grosse Dame Sein (Gorman) (Ufa). Comedy with nusic. Keethe
von Nagy. Dir. Gerhard Lamprecht. 70 mins. Rel. Oct. 15.

von Nagy. Dir Gerhard Lamprecht. 70 mins. Rel. Oct. 15.

Dio Que Me Quieras (Sp.) (Par). Romance in the theatre. Carlos Gardel.
Dir. John Reinhardt. 80 mins. Rel. April 1. Dir. John Reinhardt. 80 mins. Rel. April 1.

En Glao Gutt 'Aorwegian' (Scandinavian). From Bjornson's novel. Dir John Brunius & mins. Re. Nov. 15

En Nott (80v) (Scandinavian). War and love. Dir. Gustaf Molander. 80 mins. Rel. Jan. 15.

Enemigos (Sp) (Inter-Continent). War drama. Dir. Chano Urueta. 70 mins. Rel. Aug. 15 Escondalo, El (Sp) (Inter-Continent). Dramatic romance. Dir. Chano Urueta 70 mins. Rel. Sent. 15.

Fantasma del Convento, El (Sp.). Spooks and love. Ir. Fernando de Fuentes. 80 mins. Rel. April 15. Ferlen vom ich (Ger. ) (Ufa). Roman(ic comedy. Dir. Hans Depps. Rel. April 1.

Rel. April 1, Inanzen des Gresherzegs, Die. (Ger.) (General). Comedy of nobility with music. Dir. Gustaf Gruendgens, 60 mins. Rel. April 1, Idenan Fran Gamila Stan (Scandinavian). Comedy with music. S Bauman. 80 mins. Rel. Dec. 16.

lucchtlinge (German) (Ufa). German refugce yarn in the Far East. Hans Albers, Kathe von Nagy. Dir. Gustav Vocky. 80 mins. Rel. Oct. I. Fraulcin Lischelt (derman) (Casino). Magda Schneider. Romantic comedy. Dir Johannes Gutter. 60 mins. Rel. May 15.
Fruehlingsmaerchen (deffman) (General). Romantic operetta. Dir. Carl Freehlingsmaerchen (deffman) (General). Romantic operetta. Dir. Carl Freehlich. 40 mins. Rel. May 15

Holf. 60 hnins. Rci. May 15

Freundin Eines Greese Mannes Die (Ger.) (Ufa. Theatri I comedy. Kaethe von Nagy. Dir. Paul Wogener. 80 mms. Rel. Sept. 1.

Freut Euch Des Lebens (German) (Ufa.) Romantic comedy. Leo Elezak. Freut Euch Des Lebens (German) (Ufa.) Romantic comedy. Leo Elezak. Freut Euch Des Lebens (German) (Ufa.) Romantic Jose Molica, Roalta Moreus Olir Frank Strays 80 mins. Rel. Dec. 1.

From Olir Frank Strays 80 mins. Rel. Dec. 1.

Fuerst Worenseff (Ger.) (Ufa.) Romantic drama. Brigitte Helm. Dir. Arthur Robinson, 60 mins. Rel. Nov. 15.

Graefin Mariza (Ger.) Operetta. Dorottea Wieck. Dir. lehard Oswald. 80 mins. Rel. Jan. 15

mins. Rel Jan. 15
Grandcores del Amer. (8p). (Fox), Rumantic drama. Conchita Montenegro.

Reliable Dir. John Relinardt. 70 mins. Rel. Sept. 1.

Grett Grette victor Jansen. 70 mlns. Rel. May 1. Heimat am Relein (Ger). Romantic drama. Lucic Englisch. Dir. Carl Boelse 60 mlns. Rel. Dec. 1.

Hochzeit am Wolfgangsee (Ger). Romantic connedy. Dir Hans Behrendt 70 mins. Rel. Nov. 15.

70 mins. Rel. Nov. 15.

Huszarleim (Hung.) (Danubla), Romantle comedy with music and military background. Dir. Steven Szekely. 60 mins. Rel. April 15.

Iglol Dlakok (Hungarian). Comedy with music 80 mins. Rel. May 15.

Im Hei-Gerkrug (Ger). (Germania). Romantic farce. Dir. Carl Boese. 70 mins. Rel. Jau.

Ret. Jan. 1.

In the Land of the Sovicts (Rus) (Amkino). Newsreel compilation of past year 65 mins. Ref. July 1. year to mins Ref. July 1.

Jo As Oreg at Haznal (Hung) (Danubla). Farce with music. Szoke Szakall, Ernst Verebes. Dir. Fritz Schutz. 60 inins Rel. Feb. 1.

Johannlenacht (Ger). Love in the Alps. Lil Dagnver. Dir. Willy Relber. 80 mins. Rel. Feb. 15.

Judas von Tirol, Der. (Ger.). Analogy to the Passion Play. Dir. Franz Osten. 80 mins. Rel. April 15. "Brinis "No. April 16" Annuaga vo use Passon Play. Dir, Franz Osfen. Julieta Compra un Pilo (Sp.) (Fox). Marriald drama. Catalina Barcera, Gluert Roland. Dir. Louis King. 89 mins. Rel. March 15.

Jungfrau Geben Meerch (Ger.). Romantie comely (Ufa). Ir. E. W. Emo. Smins. Rel. March 15.

Kales March 15.

Kales March 15.

Manuaga with Johann Strauss tunes. Martha Eggerth Univ. Pridricht Zeinlich. 80 mins. Rel. Jan. 16.

Kales Mamsell. Di (Ger). Comedy romance. Dir Carl Bnese.

Koeszeckoem Hogy Elgazolt (Hungarlan). Musical romance. May 1. May I.

Konjuniturritar (Ger.) (Foreign). Drama of printicering. Weiss Ferdl.

Dir. Fritz Kampers. 60 mins. 10: April 13: Apri

Georg Jacoby, Hel, Get 1 Liebe Dumme Mama (German) (Bayaria March 1 Rel.

See, Too uno Tet i tiermani (Ufa Kaethe von Nigy, Frant a Robert L. Stevenson Yan. Dir. H. Hilpert and R. Steinbicker. 100 mins. Ref. Lies and die Erste Einsteinbin Hasses Lies and die Erste Einsteinbin Erste Einsteinbin Hasses in Hasses and Hasses in Hasses and Hasses in Hasses and Hasses in Hasses and Hasses in Hasses in Hasses and Hasses in Hasses in

tter Jan. J.

Madame Bevary (Fr.) (Tapernoux) - Palthful transcription of Flanbert epic
Dir Jean Rondr 100 ullus - Rel. Nov. 15 - Rev. Nov. 27

Maryjka (rel). Rural romance. Dir Jan Nowlna-Pezyhyiski - Rel
Die 1

The 1
Mass Struggle (Sp) (Kinematrade)
mins liel Sept li
Meine Fran, die Schwetzenkoenigin
Lir. dari Biewe (Minims, liel
Melodie der Liebe (Crit (Germula)
10 mins, liel Seit li,
Mercelas (Spanlin), Minsteil
May 18

Georg Jacoby

CALENDAR OF CURRENT RELEASES MILD DIE DURCH DICK UND DURCH (Ger) (Bavarla). Comedy romance. Dir Mance Bullet 80 miles. Rel. Nov. 18. Moscow Laughs (Russ.) (Amkino). First Russ. musical. Dir. G. Alexandrov 90 mlns. Rel. March 15. Rev. March 27. 90 mins. Rel. March 16. Rev. March 27. Mutter und Kind (Ger) (General). Mother-love drama. Henny Porter. Dir Hans Steinhoff. 70 mins. Rel. Nov. 15
My Wife the Miss (Hung). Inter-marital farce. Dir. Steven Szekely. 80 mins. Sept. 1 sept. 1
Nada Mos Que Una Mujer (Sp) (Fox). Version of 'Pursued. Dir. Harry
Lachman, 60 inins. Rel. Nov. 15.
Or y Plata (Sp) (Inter-Continent). Romantle tragedy. Dir. Ramon l'eon
60 mins. Rel. July 18

so mins. Rel. July 15
Page vom Dalmasse Motel, Der (Ger.). Comedy with detective ramilications
Dolly Haas, Dir. Victor Janson. 70 mins. Rel. March 15.
Payasadas de la Vida (Sp.). Love in a circus. Dir. Miguli Zacarns. 70 mins
Rel. March 15.

Pkel, March 15.

Pkel, March 15.

Pkel, March 16.

Pkelmaric (Ger) (Fex.), Comedy about a lady with hard luck. Srie Engel. 82 mins. Rel. April 15. Nev April 24.

Petersburg Nights (Ilwas) 1 dahlino). Useed on two Dostolevsky stories. Dir Petersburg Nights (Ilwas) 1 dahlino). Useed on two Dostolevsky stories. Dir Prinzessin Turandot (Ger) (Ufa). Adoptation of two operars. Koethe vim Nagy, Willy Fritsch. Dir Gernaria Lamprecht. 60 mins. Rel. Jan. 15.

Problem of Fatigue (Russ) (Amklino). Scientific stoody. Dir. I, P. Pavlov. 60 mins. Rel. Aug 15.

Pulpo Humano, El (Spanish) ( Bell, 60 mins. Rel. May 1.

Rakoczi Indulo (Hung) (Danubla). Musicai romance, with Paul Abrah m
music. Dir. Steven Szeke'y. 80 mins. Rel. Nov 15. music, Dir. Steven Szekcy, 30 mins, itel. vov 15.

Red Village, The (Russlan) (Amkino). Sabotage in the power plants. 60 mins.
Dir. Brodyanski and Kirsh. Rel. May 1.

Dir. Brodyanski and Knrsh. Rel. May 1.

Riachulfo (Sp. (Hoffberg). Eirst Argentine-made pie. Musical remance. Dir
L. J. Mogila Barth., 80 mins. Rel. Dec. 1

Romance Tropical (Spindish). First picture made in Porto Rico. Romanile
drama. 70 mins. Rel. Oct 15

drama. 16 mins. Rel. (sc. 15

Rosen aus dem Suden (Ger.). Rom nee with Strainss music. Watter

Janssen. 70 mins. Rel. Appil 18.

Sangen Till Hetner Swi ) ISandinaviami, Musical romance. Dir. Ivor Johannson. 70 mins. Rel. Feb. 18.

Schlein Switzer (Sept. 1998). Schlein Rel. Feb. 18.

Schlein Hubertus (Ger.) (General). Native drama on coast of Frieland Dir. Curt Oretel, Hans Dieje, 20 mins. Rel. Feb. 18.

Schleis Hubertus (Ger.) (This.). Romance in the Alips. Dir. Hans Dipee. 70 mins. Rel. Feb. 18.

mins. Rel. Peb. 1. Rev. Peb 57
Schwarzer-Jaeger-Johanna (Ger.). Nationalistic hurray in apoleonic settlers.
Senora Gaeseau (Sp). (Rev.). Marita drams. Rel. April 1.
Senora Gaeseau (Sp). (Rev.). Marita drams. Cabe. 1.
Senora Gaeseau (Sp). (Rev.). Marita drams. Cabe. 1.
Siuby Ulanskie (Pol) (Principal). Milliary comedy. Dir. M. Krawicz. 80
mins. Rel. Peb. 15.

Song of Happiness (Russ.) (Amkino). A young musician finds new life and hope. V. R. Gardin. Dir. M. Donskov, V. Legoshin. 80 mins. Rei Song of Happiness (Russ.) (Amisto): A young minimum of the New Y. R. Gardin. Dir. M. Donnskoy, N. Legosilin. No. Song Geht Auf, Die (Ger). Musical romance. Charles Kiell Reibsr. 60 mins. Rel. Feb. 15.
Soviet Closeups (Russ) (Amkino). Newsreel compilation. July 15

July 15
Soviet Russla Today (Russ.) (Amkino).
Tisse. 80 mlns. Rel. March 1.
Soviets Greet New Turkey. (Russ) (Amkino).
Rel. Sept. 1

Rel. Sept. 1

Sple Mit Dem Feuer (Gér) (Ufa) Domestic relations comedy. Dir. Ralph Arthur Roberts. 70 mins. Rel. Nov. 15.

Strosstrupp, 1917 (Ger) (Bavariani. War fil Dir. Hans Zieberlein. 30 mins. Rel. Feb. 1

Fengo en Broadway (Sp), (Par). Musical comedy, Carlos Gardel. Dir. Louis Gasnier, 60 mins. Rel. Dec. 15.

Ganler, 60 mins. Rel. Dec. 1s.
Three Songs About Lenin (Russlan) (Amkino). Dir
Dir C. Vertrov. 55 mins. Rel. Nov. 1.
Thunderstorm (Russ.) (Amkino). Russlan melodrama. Dir. V. Petrov. 80
Tjocka Slakten (Swedish) (Scandinavian). Comedy. Dir. Solve Cederstrand.
70 mins. May 15. Dir. Louis Gasnier. 90 mins. Rei. Feh

Topaze (Fr) (Par). Gallic 15. Rev. Feb 20. 10. Avev. 200 20.

Tovarishi (Russian) (Amkino). Love and comradeship in the Revolution. Dir. S. Timoshenko. 70 mins Rel. May 15. S. Timosnenko. 70 mins Rel, May 19.

Tres Amores (Spanish) (U). Heavy drama. Anits Campillo, Mona Maris
Dir. Moe Sachin. 80 mins. Rel. Nov. 1.

Dir. Moe Sachin. 80 mlns. Rel. Nov. 1.

Tres. Berretines, Los (Sp.) (Hoffherg). Argentine comedy. 70 mlns. Rel. Jan. 1.

Tree Berretines, Los (89) (Hollnerg). Argentine comeny. 10 mins. Rel Jan. 1
Und Er Mins. (1987). (General). Back-stage roinantic comedy. Dir. Ber. 1987. (Ber. 1987). Ber. 198

60 mins. rei. Jan. 1. Vuelo de la Muerte, El (Sp.) Mexican aviation drama. Dir. Gulliermo Calles. 70 mins. Rei. April 15.

Nutz Time in Vienna (Ger) (Ufa). Musical hased on Johan Strauss: ife Renate Mueller, Willy Fritsch. Dir. Ludwig Berger. 80 minn. Rel Nov. 1. Rev. Nov. 20.

Nior, J. Rev. Nov. 20'
Ween Herzen Sich Finder (Geri. (Germania). Romantic comedy. Charlotte Ander. Dir Erich Lugels. 89 milns. Rei Nov.
Youth of Maxim (Amkino) (Kussa). Bilatorical drama. Dir. Gregory Kepint-Youth Receila (Yidolish). (800-Am). Religious conflict. Dir. Henry Lynn 70 mins. Rel. Nov. I.
Zigeunerbiut (Ger.). Romantic comedy with music and Alpine background. Dir. Chas. Kieln. 70 mins. Rel. April 1.

Dir. Chas. Kleln. 70 m.

Key to Address
Harold Auten, 1540 Broadway.
Acme, 56 East 14 St.
Anikino, 223 Seventh Ave.
Baysra Film. 610 Ninth Ave.
Edit St. 152 Seventh Ave.
Edit St. 152 Seventh Ave.
European, 154 W. 65th St.
Jurrison Films. 728 Seventh Ave.
General Foreign Sales. 729 71h

91. April 1.

[Germania, 22-23, 19th St., Astoria, L. 1

J. H. Hoffberg, 779 Seventh Ave.
Inter-Continent, 50 b. 42 Md St.
Lewish American, 639 Ninth Ave.
Symmirzed T29 Seventh Ave.
Startin Nordon: 42 E. 58th
Scandinavin Films 220 W. 426
John Tapernoux, 126 West 45th St.
17a 729 Seventh Ave.

### New Houses for Fox-WC

# Alvin, Pitt, Drops Stage

New Houses for Fox-WC

Los Angeles, June
Charles A. Buckley, chief of PoxWest Coast legal department. Is in
Portland working on theatre argulsisting deals for circuit.

Buckley, with Charles P. Skoonas of the Carlo with Places Sheep and Charles of the Carlo with Charles P. Skoonas of the Carlo with Places Sheep and Charles of the Carlo with Places Sh

#### Ottawa Show Biz Led by Mayor in War On Admish Taxing

Ottawa, Ont., June 25. The local fight against the Pro-

vincial Government's drastic amuse ment tax increases on low-priced admission tickets to theatres and all sports is gaining momentum.

Mayor P. J. Nolan, proprietor of

three Ottawa theatres, has fired a number of broadsides at Premier M. F. Hepburn and has sponsored the establishment of a local branch of establishment of a local branch of the Allied Spurts and Amsement Association which is waging the annualing not exemption on tickets arounding not exemption on tickets (Enewto of the Begent theatre rensents the film houses on the board of officers. W. M. Gladish has been appointed Provincial secretary of the warring association. Great majority of theatres and short clubs have passed on the tax short clubs have passed on the tax of the provincial security of the warring association.

#### F&M Blames High Stage Crew, Closes St. L. House

St. Louis, June 25.
Blaming impossible union condi-tions rather than a shortage of pic-tures, Fanchon & Marco's New Grand Central closed its doors Sunday night after two months of re-vivals. House was geared to a 15c matince and 25c night policy and matince and 25e night policy and played consistently to good business but was unable to crack the black alled of the ledger because of high alled of the ledger because of high management. Pictures followed the whole town, but despite this, stage hands' union imposed a de luxe minimum, on the house. Nabes running with one stage hand, but contral.

ware

Central.

Final program, which held over two extra days, included 'Scarface' and 'Count of Monte Cristo,' house getting capacity at night and fair mats, but just scratching black.

## Fined \$200 for Fight Pix

Birmingham, June 25.
Fined \$200 in Federal court for exhibiting the Baer-Braddock fight pletures, R. M. Kennedy, supervisor of Wilby theatres in Alabama and Tennessee, was restrained by court order from running the film in other houses. The pictures were shown at

houses. The pictures were shown at the Strand here. Bookings over the state had to be cancelled. Fritz May, house man-ager, was released.

#### Syracuse's Free Summer Shows Riles Theatre Men

Syracuse, N. Y., June 25. Syracuse, N. Y., June 25.
Encouraged by their recent success in winning a 50% reduction in city license fees. Syracuse exhibitors are now centering their fire on the ambitious free show program of the Municipal Recreational Commission for the summer season.

for the summer senson.

Representatives of the major elrcults operating local houses personally, filed process with Mayor Rolland B. Marvin, "maintaining that
the schedule of municipally-sponsored variety shows in Thornden
amphitheatre would cut heavily into
but "hoes" burlness.

Neighborhood theatres earlier had

COLUMBIA ANNOUNCE WORLD PREMIERE F GRACE MOOR HER NEW PICTURE OVE ME FORE RADIO CITY MUSIC HALL ON JUNE 27th

\* The international star the whole world honors



## Fed'l Probe on Par Reorg

(Continued from page 3)

(Continued from page 3)
etand. In addition the group represented approximately \$7,000,000
worth of preferred claims, through
Erpl and Atlas Corp, and had the
cocasional backing of unidentified
British forces with holdings of \$5,600,000-\$7,000,000. Fortington personaity owned not a penny's worth
of Par securities, while the companies with which he was affiliated
and through which he gained a toeand through which he gained a toc-hold were in for only \$533,000 worth

hold were in for only \$53,000 worth of bonds and debentures.
Business policies and financial operations of the bankrupt company were severely criticized by Fortington, who repeated his charges that excessive salaries, unjustified real estate expenditures, and other similar practices led to the collapse. Earlier the Commission of the State of the Commission of the Commis

placed in the hands of the trustees.

Platform of the Fortington group placed in the hands of the trustees.

Platform of the Fortington group.

Atturney Douglas who trotted out copies of a memorandum drafted last October to summarize the attude of the faction seeking; to throw out the banker interests. This sensational document, which Fortington readily acknowledged, contained the rollows; a excessions:

First, the 'excessive sialaries and bonuses' were handed out to a

First, the 'excessive salaries and bonuses' were handed out to a 'favored group' of employees and officials.

Second, several million dollars

Second, several million dollars: were 'improperly distributed' to stockholders from capital rather than surplus. Third, the company 'wrongfully disbursed' over \$10,000.000 to carry out its famous and disastrous repurchase agreement and acted 'in violation of the law 'long of the corporation's assets were 'wrongfully hypothecated' with bankers as collateral in the Film Production

lateral in the Film Production Corp. transactions.

Corp. transactions.
Fifth, large sums were 'wasted' in purchasing real estate at 'unjustifiably high' figures.
Sixth, payrolls were 'padded with unncessary employees and relatives of executives.'
Seventh, 'bankers and the management in collusion designated padd committees and arranged' the

paid committees and arranged the receivership proceedings.

The memorandum, which was a transmitted to Lansing Read of the John W. Davis law firm, who acted as counsel for one of the bondhoiders' committees, accompanied a request for "precise information" about condition of the Par estate for use of the Fortington group in planning their campaign. Fortington that the pressns now negotiating the reorganization were not selected by the security holders but by the bankers and the management under whose domination and guidance whose domination and guidance Paramount Publix deteriorated from a leader in its field to a bankrupt."

Questioned sharply about the allegations contained in his memo, Fortington stuck by his guns and indicated the 'new faction will clean house in order to reverse the policies

house in order-to reverse the policies which drew his fire.

"Grotesque' Sonuses
Backing his statement bout slary' me his statement about slary' me his statement which will be shown to be supported by the statement of the state two vice-presidents were no relation to what they should be,' he conto what they should be, ne con-tended, remarking that the compen-sation frequently ran into 'six fig-

these complaints were 'hearsay.
Quizzed about his 'payroli padding' charge, Fortington mentioned
only the nume of Adolph Zukor, say-



ing that 'some o cial' related to the deposed president, as well as 'a doc-tor,' were in the group of favored

persons.

Commish attorney placed considerable emphasis on Fortington's charge that the receivership was arranged in collusion' and the compart of the receivership was arranged in collusion' and the compart inference drawn from earlier testimony that the Vandertip committee contained no personal investors and was formed at the instance of Kuhn-Loeb. The new executive committee head told Commisting that in 1932, when he was invited to sit on a committee of Parchies that was influenced in the committee of the stockhold-while two members of the stockhold-while two members of the stockhold-while two members of the stockhold-willed the stockhold-willed the sit of t Commish attorney placed considcompany.

The second major development of

company.

The second major development of the hearing related to the composition of the bondholders' committee headed by Frank Vanderlip and the kunn-Loab market operations auring 1938 and 1934. Commists was the company of the company forms and the graph was the company of the company of the company forms that our of the company forms of the company forms of the company of the company forms of the company fo pointment because he thought he should have a financial interest in affairs of the company about which he was supposed to be concerned.

No Speculation

Ne Speculation
The Kuhn-Loeb operations were
carried on between June, 1333, and
May, 1934, Sir William Wiseman
testified under close examination,
but the brokerage house had no intention of "speculating," and retired
from the market in Par for high
moral reasons' when it became apparent at the end of 1933 that it
would be 'asked' to formulate a reSir Williams' service on the committee was a subject of great interest to the Commish, especially when
it was disclosed that Morris L. Ernst
higher than the serve of the serve, principally because of his
serve, principally because of his

serve, principally because of his place on the Par board, and said place on the Par board, and said Ernst produced 'no reason that ap-pealed to me' in demanding his re-tirement. Vanderlip said in any fu-

prement. Vanderlin, and the state of the state situation of the same kind he would insist that the committee include actual holders, and condemned trading by committee members who had access to inside info. Committee sentiment was opposed to Wisenam's presence on the committee. Vanderlip, said, explaining we did not think that a member of the underwriting firm should particularly with the sentiment of the underwriting firm should particularly with the sentiment of the underwriting firm should particularly with the sentiment of the underwriting firm should particularly with the sentiment of the underwriting firm should particularly should be underwriting firm should particularly should be underwriting firm should be under me to serve on the committee it didn't have to deposit with the com-

Following prolonged quizzing, Attorney Douglas Induced Wiseman to agree that protective committees should be "independent" and should not be "dominated by any group," either management or bankers. Sir practical point of view no one could dominate Vanderip," although he agreed that three of the five members were bankers, and argued that if bankers were not allowed to serve it would be virtually impossible spendied by the proposed of the possibility of the possibility of the possibility that K-L had neess to confidential dope and to intorney Douglas Induced Wiseman to

cess to confidential dope and to in-formation not generally available to other investors was another matter probed at length. The Commish probed at length. The Commish went deeply into the employment of Dr. Julius Klein, former assistant secretary of commerce, and other statisticians and experts who were retained to make analyses of the Parestate in anticipation of reorganization.

on the basis of tips from the feed-

on the basis or tips from the reed-bag. On the contrary, he said, K-L operated in the face of 'distinctly discouraging' information. Testifying he first bought a large block Par bonds in June and within a week sold these holdings to his firm, Sir William said he decided to invest theorem. invest 'because in spite of the ap parently had situation of the com-pany, I felt the great danger had passed. He explained that when the trustees, whom he described as 'very wise,' decided to retain the old management he estimated the bonds would appreciate in value and that after the reorganization would be worth \$50 to \$90.

The brokerage firm acquired his holdings because it decided to make an investment'—not to spec-ulate—in Par securities, Sir Wiiinterest the state of the state

vestment.

The purpose of the simultaneous purchases and sales, according to the K-Li partner, was to maintain a 'steady, stable, rising market' and prevent 40 to 50 point rises with consequent collapse when purchases stopped. Wiseman said several times that the, firm 'had no diea we were shortly going to sell dea we were shortly going to sell dea we were shortly going to sell said to be selling in December, 1933, were motivated by a feeling that 'it was better not to have large holdings while preparing re-

1933, were motivated by a feeling that 'it was better not to have large holdings while preparing reorganization plans, Sir William testified, lamenting 'it cost us a lot of money. If we'd held them until today we would have made over a million.' Cleanup included \$225.012 in 5½'s and \$108,883 in 6's.

Under pressure, Sir William con-tended members of committees are within their legal rights in trading securities of companies they are looking after during reorganizations, but in the end he agreed they prob-ably should not trade because of

but in the end he agreed they propaging ably should not trade because of the appearance to the appearance of the appeara this time.

this time.

Correspondence was produced which showed that in April, 1934, Vanderlip, acting for the protective committee, requested the trustees to supply detailed information about which and the state of the stat

represented better treatment for stockholders and was less advan-tageous to bankers than his original suggestions.

Also denying his firm received preferential payment on the eve of secretary of commerce, and other statisticiars and experts who were retained to make analyses of the Paricular to make analyses of the Paricular to the Paricul

shareholders' committee, insisted the original plan was not fair to these interests, he said, explaining that under the first scheme stock-holders would have received noithing, unless they paid a \$2 assess ent while under the final piqn 'they re-ceived new stock regardless of their

payments.
Circumstances leading up to Sit
William's rettrement from the Vanunder questioning after the K-L
partner had explained why he deelined to step down in deference to
Ernst. Wiseman sald he quit when
the plan was more or leas agreed
upon because the task he had intended to accomplish was practicaltrived. He added that he 'folt it
would be better in the increst of
the new company if I did not allow
my name to be proposed until the
pending suits against the old management had been disposed of. Circumstances jeading up to Sir

pending suits against the old management had been disposed of.

Dates Back to 1226

Fortington's Interest in Par dates back to 1226 when the Royal Indemnity Co. acquired \$200,000 worth of Paramount Broadway bonds, the Commish learned. These securities were roll as reaches and the Commish learned. These securi-ties were sold a year ago and the proceeds invested in \$143,000 worth of Paramount-Fanous-Lasky and Paramount-Publix bonds. Arrow

of Paramount-Famous-Lasky and Paramount-Publis bonds. Arrow Maramount-Publis bonds and 20,000 worth of bonds and 20,000 shares of common, Fortungton added, but personally he owned no Par securities. Public National Bank and Atlas Corp. approached him to discuss the Corp. approached him to discuss the Portington explained, declaring he never made overtures to any of the group which he finally mobilized. The Bank of New York and White. Weld & Co. also came to him but Lazard Ferces and schiments. hooked up with his faction.

White-Weld refused to go along on the principle that the new company should refused to go along on the principle that the new company should not be dominated by

pany should not be dominated by bankers, Fortington sald, adding that White-Weld declined to par-

bankers. Fortington said, adding:
that White-Weld declined to parathat White-Weld declined to parathat White-Weld beclined to the
knowledge, he said he understood!
White-Weld backed out because of
some arrangement with K-L.
Lazard Freres lost interest but
illi played with his crowd after opsome arrangement with K-L.
Lazard Freres lost interest but
illi played with his crowd after opfrank Altschul, Lazard partner, to
frank Altschul, Lazard partner, to
he new board, Fortington said.
Exact holdings of these interests
were not summarized during the
hearing, although Fortington testihear Leibman represented about
the Leibman represented about
the Leibman of the said of the said of the
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amount and that he understood At-

las had 'quite a lot of bonds and considerable stock.'
Brief flier by Kuin-Loeb in January, this year, was disclosed in a memorandum offered during Wise-

uary, this year, was disclosed in a memorundum offered during Wiesman's testimony, Statement showed man's testimony, Statement showed statement showed with a few weeks sold these securities for \$154,072. Bit \$124,752 and within a few weeks sold these securities for \$154,072. First two days were spent primarily in developing the groundwork and sitetising the background of developments since 1390 and leading up to the 1533 collapse. During this phase of the proceedwriting of Kuhn-Loeb which, according to evidence, produced a profit of \$1,316,534 aside from the yield from selling. Expansion until the company controlled. 501 subsids and affiliates, owning or leasing 1,600 houses, was an attempt to overcome opposition

an attempt to overcome opposition and meet exhib competition rather than to provide excuse for series of financial operations, Commish was

toid. Evidence disclosed that Kuhn-Locb netted \$165,428 handling an is-sue of \$20,000,000 common to finance the theatre expansion campaign. Later while handling other issues, K-L netted \$332,601 in 1926, \$345,682 Later while handling other Issues, KL- netted \$372.801 in 1927, and \$3175.002 in 1930. The man was associated with Haligarten form was associated with Haligarten aging the 2.50 feet was associated with Haligarten aging the 2.50 feet was aging the 2.50 feet was aging the 2.50 feet was been decreased by the Paramount-Broadway bonds, and the common, and ainen underwrote the Paramount-Problik 5½ issue. Evidence that members of the Vanderlip committee as well as the Sanderlip committee as well as the total control of the common for an unsupped memon which was also should be common for an unsupped memon would benefit the barner of an unsupped memon would benefit the barner which was also should be a second to the common for an unsupped memon would benefit the bankers, at the same time depriving the stockholders of their interest.

The Commission's views on many appears of their interest.

The Paramount reorganization pian will be outlined to Compress in a report slated for presentation pian will be outlined to Compress in a report slated for presentation proper slated for presentation properties and properties are properties and properties

ization plan will be outlined to Con-gress in a report slated for presen-tation next session, but the S.E.C. has no authority to grant or refuse approval for the reorganization, which is exclusively within the jur-isdiction of the Federal courts.

#### Milestone on Broadway, Ogles 'Anything Goes'

Hollywood, June 25.
Lewis Milestone is in New York to look at 'Anything Goes,' finally set as first picture he'll direct on new deal with Par.
Company paid \$100,000 for the musical hit.



Chairs which caress the body! That's the modern theatre chair! De yours qualify? If not, RESEAT!

Ask Us.

"How can I reseat and pay for new chairs conveniently?



## AMERICAN SEATING COMPANY

Makers of Dependable Seating for Theatres and Audit General Offices: Grand Rapids, Michigan BRANCHES IN ALL PRINCIPAL CITIES





COMFORT-The Greatest Star Of Them All!

## House Reviews

#### MET. BOSTON

(Continued from page 22)

ture.

'Film: 'Lamps of China' (FN)

Riz off

Fox.

#### HIPP, BALTIMORE

Baltimorc, June 21.

Baltimore, June 21.
Four acts with no names of note, constitute the stage side this week constitute the stage side this week gliding the acreen. As a abow, it would really go to town had it a genulue next-to-shut thrn. As a stands, each act is a score; but a clinching topper-off is somewhat missed.

remulue a next to-shut turn. As stands, each act it as a corer, but a clinching topper-off is somewhat insect.

New York as a unit, by pairs and singly. Work as a unit, by pairs and singly. Yery nice all the way, represented the stands of the stands of the work as a unit, by pairs and singly. Yery nice all the way, represented the work as a unit, by pairs and singly. Yery nice all the way, for the work as a unit, by pairs and singly. Yery nice all the way, for the work and way in the work and t

Action Boran, the ether mining-meet, and abetted by a big pag of some prevention of the best settled with the page of some prevention of the best settled with the prevention of the prevention of

walked off completely won over a completely with a completely control of the completely control of the completely complet

between the eyes with a splendldly received organiog preceding the acts. Biz bright enough first show Friday.

#### CHICAGO

Chicago June 22.

CHICAGO

Chicago, June 22.

Neat show here which was restricted to 50 minutes' running time due to length of screen portion of the control of

ner which puts a song across, even though all her notes aren't true. Pop songs sung in a popular manthough all her notes aren't true. Pop songs sung in a popular manRuth Pryor is here for a regulation toe recital and she danced the simple, regular, classic toe routines, and the same of t

#### PARAMOUNT, L. A.

Los Angeles, June 20. Myrt and Marge (from radio), with their ether act comprising four male performers, opened a week's engagement at the Paramount to-day, their initial coast personal ap-

day, their initial coast personal appearance, and had the patrons pearance, and had the patrons pearance, and had the patrons of the patrons

#### ALVIN, PITT.

# Oppose N. Y. C. Attempt to Impose A Sales Tax Levy on Film Rentals

The Hays office and leading film was sold, i.e., rented. This in time totroneys are resisting audden efforts on the part of New York City by impose a sailes tax on fill rental. So, far as accessories are considered out. So the sold of attorneys are resisting sudden efforts on the part of New York City to impose a sales tax on fil rentai making every exchange in the city

forts on the part of New York Lity to impose a sales tax on fil rental. making every exchange in the city subject to a lavy on its gross sales. Following a meeting at MPPDA headquarters. It was decided that the conference arranged with those in the large of the city weeps of the New York exchanges is taxable, the city swooped down without warning on the New York offices of these companies—one a distributor, the other in the New York offices of these companies—one a distributor, the other one short the conference of the city of the conference consumer, this being the public. On the other hand, box offices are not taxable in the cause the exhibitor is not the ultimate consumer, this bring the public. On the other hand, box offices are not taxable into the city of the city

individually, routing picks up considerably in offectiveness.

Other features of spring Pittsburgh on Parade' are a movis double not be a moving of the property of the proper

### DENHAM, DENVER

Denver, June 23.

DENHAM, DENVER

Meeping up their policy of a least on the policy of th

and other accessories purchased af-ter they are through with them.

# Republic Merge Sets Off State **Righters Spurt**

Hollywood, June 25. Hollywood sees an increase in In-

dependent production from new small companies during the next few months, as a result of a lack of product for state right exchanges which has come about through the merging of Monogram, Liberty and Mascot under the Republic banner,

Mascot under the Hepubllo banner.
While a few weeks ago indies,
exclusive of the trio now merged,
found it almost impossible to get
finances, the reverse is currently
true with the moneybags now
looking for producers instead of
the former reversed situation.
Holler for product is coming from indie exchanges all over the try which formerly handle Mascot and Liberty pictures handled the

at is known that at least a half dozen small companies are now negotiating coin, although previous to the merger they were in the coid on the theory that there were in-sufficient distributing spots for their films. It is known that at least a half

audicient distributing spots for their films.

Mergar is also seen here as a spurt for First Division, with Harry Thomas reported calling for product for this company's exchanges, are consistent of the second company attractive source of the second company attractive sam Kattram started production yesterday (24) on Danger Ahead first of his series of features under the Victory trade mark for the state right market. All Herman is directing, with script of the Peter B. Kyne yarn by Al Martin. Cast Includes Lawrence Gray, Shella Manner, Grant Withers, Fuzzy Knight, J. Parrell MacDonald, Fred Kelsey, Eddle Phillips and Smit Pollard.

Eddie Phillips and Snub Pollard.

Producer will handle sale of his product to state right exchanges direct from here.

#### Jackie Coogan Sued Over Motor Tragedy Los Angeles, June 25.

Logal af mareles, June 25.

Legal af marel of auto tragedy whole on Mrath of auto tragedy whole on Mrath of auto tragedy whole on Mrath of Mrath of

#### New Agency Setup

Hollywood, June 25. Harry Pitzgerald has landed ithe agency business here, going with a new outfit, Rinaldo and Tauszig, Tauszig was William Fox's son-in-law and former Fox Theatres treasurer.

#### Evelyn Venable 'Juliet'

Hollywod, June 25. Evelyn Venable to play 'Julict' the week of Shakespeare at the Vine Street starting July 2. Mrs. Tyrone Power

# 'STANDARDIZE' RADIO

# 16 Stations Cleared in Marmola Jam, AT COLORADO **But Commish Hot-Waters 5 Others**

Washington, June 25. Washington, June 2b.
Federal Communications Commission curse last week was removed from 18 broadcasters which aired the banned Marmola programs, but five other licensees in the group originally cited still must defend their operations.

defend their operations. Upon receiving information that the fat-sloughing feature had been dropped, Commish revoked its order to appear on Oct. 3 and prove operations in the public interest. With exception of WBAF, Fort Wordlar renewal licenses were issued to only the second of th

reducer.
Five licensces still on the spot are currently in a jam because of other programs. They are WSMB, New Orleans; WTMJ, Miltwauke, KFRC, San Francisco; KMBC, Kansas City, and KNX, Los Angeles.

Kansas City, and accomplete Spring Sp

The WBAP renewal application still waits for action because of another application seeking its facilities.

#### PETRY LESS 4 MORE STATIONS, ALL SOUTH

Four southern stations dropped off the Edward Petry & Co. list last week. They are WBRC, Birming-ham: WDAE, Tamps; KTHS, Hot Springs, and KTBS, Shreveport. Petry, who the week before last lost KSD, St. Louis, to Free & Stein-inger, Inc., declared that the sever-ance of the four southern outlets did not constitute a change in policy for his organization.

#### **NBC Acts Switch**

Billy Jones and Ernest Hare, airing over WGY, Schenectady, switch to WBZ, Boston, shortly, under orders from NBC's talent bureau. Happiness Boys are sponsored partity by Interwoven, the rest of their time sustaining. Same policy will continue in Boston, where they'll be located for the summer. Stage dates current with their air chores, also.

Martha and Hai, another NBC act, who have been on WTAM, Cleveland, for the past six months, are now in New York for spots during the summer. Sam Ross of net-work's taient office in charge of the

#### Radie Harris Sails

nadie Harris Sails

Just as her film chatter quarter
hour on WHN got a sponsor (Mulsifled), Radie Harris decided to sail
for a month's vocation in London.
Her sister, Lillian, is continuing in
her absence with Radie to sand back
a-London show letter for the broadcast.

ist. Miss Harris sailed Saturday (22).

#### Shackley Quits

George Shackiey, WOR's musical rector since 1928, resigns on

He will devote his time to guiding Treasure Chert, Inc., an organization concocting ether premiums.

#### G.&G.'S WEEK

Gene and Glenn, after a long in series.

string of one-nighters in the midwest, go into the Michigan, Detroit,
July 12, for one Paramount week.

Is no longer simon pure.

#### Burns, Allen Stay on Air Through Summer

Hollywood, June 25.
Generai Cigar Co. will continue
its Burns and Alien broadcast
through the summer. Original plans were to stop broadcasting from July 15 until Sept. 1. Burns and Allen planed an Oriental trip during the

Broadcast wili continue Broadcast will continue from Hollywood until July 25 when B. and A. go to New York where the airings will be transferred. During the New York stay, team will do several weeks of personals.

## WFIL Swings Another Newspaper Tie-Up,

Philadelphia, June 25, WFIL this week completed arrangements with Philadelphia Record, morning daily, for reciprocal advertising similar to deal put through last week with Daily News (evening). Plan hiages on INS franchise held by station and two dailies.

franchise held by station and uvadialities.
Spot announcements in news broadcasts plug papers, style being, For further details read Daily News (or Record.) In return, News (or Record.) In return, the paper to station, with understanding ade may be only institutional in nature, with no direct mention of commercial accounts on air.
Phility papers in the past were always tough on radio news.

#### S. B. PICKS UP TEXAS STUNTER FOR NETWORK

Standard Branda bught the Vox Poy Program, currently cleared over KCRL, Houston, for release over KRC. It's a 'Man on the Street idea, with the announcer and an assistant quizzing passersby on current events. Replaces Joe Penner in the Sunday night spot July 7.

J. H. Beicher, commercial mgr. of KRTH, is due in New York today (Tuesday) to work out the control of the Western Commercial of the Wild on a cross-country hookup and also the first time that a national account has picked up a stunt broadcast from out in the sticks and introduced it on a coast-to-coast link.

#### Preston Leaves Hearst

Waiter J. Preston, commercial sales manager at WINS, New York, is remanager at WINS, New York, is resigning from that post to assume general managership of Iowa Broad-casting Corporation, Des Moines, July 22, it is reported. Three stations, KSO, KNRT and WMT, comprise the Iowa group. Preston has been with the Hearst chain for the past year. No successor named yet.

#### Out to Lunch

Luncheon gabfests aired from the Luncheon gabicsts aired from the Hotel Algonquin thrice weekly over WOR, New York, exit for the summer June 27. Series of noontime feed broadcasts has been on Mutual for the past several months.

Tom Stix, in charge, will be on again next fall when it resumes.

#### PURE NO LONGER

Philadelphia, June 25.
Winner of the recent Stanley
Warner-WFIL Radio Amateur contest at the Earle theatre, Pat Bra-cille has been signed for a sustain-

# SPRINGS CONV.

Industry to Be Asked to Increase 'Advertisers' Confidence'-3 Major Questions for Consideration Audit Bureau, Code of Ethics

#### CLEAN SLATE?

Though the copyright situation is expected to consume the major vocal energies of the gatherings and account for heaps of fireworks, pressure will be brought at the convention of the National Association of Broadcasters in Colorado Springs Now Morning-Evening July 7-10 to steer the proceedings along practical lines. Slated for presentation are several measures which the commercial committee considers of high importance. It is reported the advocates of these proposals will cail upon the convention to cease wasting its energies upon the copyright fixation and, instead, devote itself to promoting and

devote itself to promoting and standardizing radio, so that adver-tisers will have increased confidence in the medium.

Three major propositions that the commercial committee will lay be-fore the convention for considera-tion and adoption are:

tion and adoption are:

1. A bureau of standardized agency recognition. This plan, which has already been completed and adopted by the commercial committee, deals with the establishment of regional and central bureaus of information concerning agency and advertiser credit. Even though each station will maintain its own standard of credit, it will turn over to the regional office info about certain advertisers fice info about certain advertisers and agencies, which data in turn will be relayed to the central bureau in the Washington offices of the

#### Audit Committee

NAB. Audit Committee

2. Establishment of an audit trace of the control of the co

ened on the attitude of the Federal Communications Commission to-ward this topic by the speech that Anning S. Prail, chairman of the Commish, is stated to make on the From the west comes the report that the current administrative stup of NAB is due for a stiff verbal overhauling on the floor. Understanding is that an effort will be made to introduce a motion for exceeding the commission of the commission rectors in addition to those whose terms expire this year, the idea be-ing that the election of a clean slate would serve as a vote of con-fidence, or otherwise, in the present regime.

# N.A.B. Board Bows to Networks' 5-Year Deal with ASCAP: 'No Alternative' Prompted Agreement

Albany Girl First

'Super-Audish' Click Super-Audish Citck
Dorothy Dreslein of Albany, soprano, is the initial artist to be
signed by NBC following the first
of the network's new super-audipartment heads sit in on these programs now. Talent receives chachgaberia before going on for the exces.
They're held every three or four
weeks at night, after a tot of prejiminary rehearsing. About a does
in last week at the initial hearing last week or the control of the control of the control
in last week at the initial hearing last week.

## Horlick's 4-Station Summer Station Cut: Ready NBC Fall Move

Chicago, June 25. Horick is cutting down sharply on its 'Lum and Abner' show for the summer, elipping to four stations starting July 1. On Mutual account will use WGN, Chicago, and WLW, Cincinnati. Two other stations, KNX, Los Angeles, and KFRC, San Francisco, will be serviced by discs. Horlick's also has decided to shift

Horlick's also has decided to shift to NBC this fail with its show and will tikely start on NBC blue web Sept. 1 for five times weekly. Plan-ning to use 15 minutes at 7:30 EST, which would place it in the station optional time period, permitting splitting the network to pick its

## Eggleston Settles With MPPA: Bowman's Royalty

Stuart E. Eggleston, whose last connection in radio was with the Luckey Bowman agency as producer of the California perfume transcrip-tion series, filed a petition in bank-ruptcy with the Federal Court in New York tast week. Schodie at-the Court of the petition gave his list builties as \$53,176 and his assets as none.

billties as \$63,176 and his assets as none.

Luckey Bowman last week settled a \$250 citalm for royalties on the California perfume series with the Music Publishers Protective Association. Case involved six records, Acreny also agreed to furnish the MFPA with a report of the musical the perfume account's like, for which no licenses had been obtained, altogether 30 programs were turned out for the account under Eggleston's supervision. Transcriptions were booked on 23 stations. Eggleston was at one time connected with CES.

### WHN'S 5.000

WHN, New York, has received permission from the Federal Com-munications Commission to instali new equipment and raise the sta-tion's daytime power from 1,000 to 5 000 watte

Outlet will continue to operate at 1,000 watts at night.

#### CHARLES SOLOING

Perry Charles solos on his 'itty Bitty' hour over WHN Sunday (30) while Ward Wilson is in Cleveland. Brooke Temple is back from the Coast and on WHN's announcing staff again.

#### ROSS IN LEGIT

Lanny Ross is guesting in summer theatre production of 'Petti-coat Pever' at Ridgeway house, White Plains, this week. His first legit try.

Action of the networks in sig-naturing a new five-year contract with the American Society of Com-posers. Authors & Publishers re-ceived the approval of the National Association of Broadcasters' board of directors at a meeting in New York Saturday (22). In a resolu-tion passed by the board it was de-

was assuranty (22). In a resolution passed by the board it was declared that the webs accepted the new Vicensing agreement only after they had come to the conclusion that there was no chance of the Society consenting to selling its wares on a per piece 'arrangement. Common that there was no chance of the Society consenting to selling its wares on a per piece arrangement. Common that the selling its wares on a per piece arrangement. Common that the selling its wares of the selling its wares o

in the matter.

Joseph C. Hostetler, NAB copyright counsel, who was present at two weeks ago assailed the meta-works, I.D. Levy, of WCAU, Philadelphila, and Airred J. McCoker, gf WOR, Newark, for accepting ASCAP contracts without first referring the matter to the NAB's accepting the matter to the NAB's contractive. The second of the contractive contracts without first referring the matter to the NAB's gathering that circumstances left reps, pointed out to Saturday's gathering that circumstances left no alternative but to take what ASCAP offered. Government's anti-trust action against ASCAP in the said, would not be adjudicated he said, would not be adjudicated and if the Society lost the agreement would be void and in the event ASCAP on the station was protected by, a five-year deal with no increase in rates over those currently prevailing. Joseph C. Hostetler, NAB copy-

no increase in rates over those cur-rently prevailing.

Resolution which was passed by the NAB board reaffirmed its preference for a plan whereby the broadcasters could deal on a per number basis for music instead of having to buy en bloc. In this way, the resolution declared, the broad-caster is able to pay a price fixed rights, competitively, and compets to person to buy or pay for more than he actually uses.

#### No Stand

NAB directors took no definite stand on what advice to give the membership about accepting the Society's extension of contract, but asserted through the resolution that Society's extension of contract, but they believed. There's broadcastes they believed. There's broadcastes whether or not he desires to extend his present contract for a period of five years from Jan. 1, 1936 (1) in the light of the requirements of his station, (2) his contract commitments, if any, either to the networks or advertisers, and (3) the fact that the unit being prosecuted by the United States has been considered to the contract of the station of the contract of

#### Cuba's 1st

Havana, June 21:—
First amateur show to hit Cuba was inaugurated iast hight over CMW, sponsored by Prophylactic toothbrush. A prize of \$5 cash is presented to the weekly winner, and each of the contestants renotives a sample of the product here and the first to have an audience in the studio. Local radiocitels arong because the sponsors uses only two minutes in haff hour for plugs.

uses only two manners of pings.
M.c. spot is handled by Rene
Cantzares and the contract placed
through the Cuban office of Conquest Alliance Co., of New York.

# **Catholic Network Struggle Coming** To Head; Better Spot for WLWL, N. Y.

Intensive struggle for formation of a Catholic network goes into its main round this week when Federal Communications Commission opens hearings on involved plan for shuffling of facilities in order to give a better assignment to WLWL, New

With several dozen factions expected to participate, Broadcast Di-vision will start consideration of the complicated proposal on Thursthe complicated proposal on Thurs-day (27). Indications are the pres-entation of testimony may run for

Weeks. Thirteen distinct applications have been lumped for discussion simultaneously, the most important involving requests for a new channel for WLWL, and time increases for WWL, New Orleans.

for WWL, New Orleans.

Major Importance is attached to the proceeding because it was the failure of the Wallst authority of th

Deletion of WNYC
The WLWL proposal calls for
deletion of WNYC, New York City's
unulcipal station, and WCCO, Minneapoils, with the Paullet transmitthey going from 1100 & to 180 &
and getting unit ited time. Would
continue operating with 8 in.
WWL the New Orleans transmitter of Loyola University, to request-

ter of Loyola University, is request-ing renewal of its present license and extension of special experi-mental authority to use 10 kw as well as modification of its existing franchise increasing time from specified hours to unlimited.

810.

ploy \$10.

Although originally it was understed that most of the units affected by such a wholesale upset were agreeable, formal protests were filed by WWL, WFAA and WJJD, which have their own ideas about redistributing the nation's air facilities.

# Newspaper-Theatre

Rechester, June 25.

Times-Union dropped its radio news stage broadcast in co-operation with WHEC at the RKO Palace
theatre after thee performances.
Cost of orchestra was main factor
in discontinuance. There's a possibility of revival in fail when Palace
restores vaudeville.

restores vaudeville.

Local news was dramatized, with seene shifting between Times-Union newsroom and the broadcasting stanewsroom and the broadcasting sta-tion, showing how both work. Almed as plug for both. Harry J. Dodgson, Al Sigl and Morden Buck did the acting, with people actually con-nected with news events used when possible. Clete Lochner wrote the scripts in co-peration with Ross Kellogg of the Times-Union.

#### CANTOR ROSENBLATT'S SON

Henry Rosenblatt, baritone, son of the late Cantor Rosenblatt, and Jascha Zayda, pinnist, have been signed as staff artists at WHN, New York. Due is spotted for a twice weekly run.

#### KWK WORTH \$66,000

Inventory of T. P. Convey's Estate Filed in St. Louis

St. Louis, June 25. St. Louis, June 25.

Inventory of estate of Thomas
Patrick Convey, announcer and
owner of radio station KWK here,
shows it to be worth \$46,273, most
of it consisting of stock in company owning air station. Listed in
inventory were stocks, \$\$7,578;
notes, \$\$2,45, and goods and chatteles, \$\$4,50.

notes, \$8,245, and goods and chat-ties, \$450.

Convey. who used name of 'Thomas Patrick' on the air, died May 18, 1934, and left his entire estate to his widow. His son, Rob-ert Thomas Convey, succeeded him as ha

# Pay for Disc Use

Vicnna, June 14.

European agents of the biggest American and British phonograph record companies are annoyed at a recent decision of the Hungarian Supreme Court beir claim for a fee of 45,000 from the Hungarian Broadcasting Corp. for the use of their records in the daily Budapest radio, program. Court endorsed the argument of the Corp. that copyrights belonging the Corp. the Corp. that copyrights belonging cannot be claimed by commercial agencies engaged in marketing gramophone records, and that therefore the Corporation could not be fore the Corporation could not be prohibited from broadcasting music from such records.

#### Visiting New York

John Gillin, WOW, Omaha, Lou Weiss, WGAR, Cleveland. A. P. Sherman, WJJD, Chicago Arthur B. Church, KMBC, Kansas

Lambdin Kay, WSB, Atlanta Gordon Persons, WSFA, Mont-omery, Ala,

H. K. Carpenter, WHK, Cleve

Tom Lyons, WCAO, Baitimore. I. L. Buckwalter, WGAL, Lan-

lke Lounsberry, WGR, Buffalo. 1. D. Levy, WCAU, Philadelphia. Stanley Hubbard, KSTP, Min-

eapolis. Harold Wheelchan, WSMB, New

Orleans. C. W. Myers, KALE, Portland,

#### Growing Up

Philip's radio pa.'s and program 'lrectors have formed group for semi-weekly luncheon and confab.

Seems boys have been squabbling and several think such sturf strictly for kids.

# **FCC HEARS PROS** AND CONS ON **PLATTERS**

Broad casters, transcription makers and musicians rowed again last week over the government

regulation requiring announcement

regulation requiring announcement of discs with each canned number. Federal Communications Commission heard conflicting arguments on the proposal of World Broadcasting Co. to change the rules and took the matter under advisement. With networks and individual stations joining forces with platter makers, Commish listened to contention that announcement of identification of the country of the content of the country of the cou existing rule book. Sponsors of the plan maintained that the present requirement of announcement with each number interrupts the con-tinuity of programs and alienates

each number interrupts the continuity of programs and allenates listoners.

Perfect of the continuity of the case of the continuity of the continuity of the continuity of the

an adverse effect of ment of live talent.

#### 83 Miles of Wire

D. yton, June 25.
WHIO is using a series of remotes
from Russell's Point, Indian Lake,
70 miles north of here. Line entails the installation of 83 circuit miles of wire.

#### THE WINNER

Andition for 'General Store' program of Dr. Malls, local advertising dentist, brought Marley Sherris, formerly with NBC and now free-landing, to WFIL last week competing with Margaret Scheeffer, formerly with WHAT.

Latter won contract.

# spaper-Theatre Radio Tieup's Layoff Chi NBC Dropping Dance Bands on WMAQ; Studio Programs Replacing

Chicago, June 28.

Program department of NBC
here, headed by Sid Strotz, is rappled to the control of the contr Chicago, June 25.

come a standard program policy New policy slated to go into op-during the late hours for all trans-cration by Aug. 1 or 15,

mitters. The war for suitable remote spots has become a battle studie studie very suitable remote spots has become a battle studie excess using every snife and no holds barred in the competition. With two transmitters of their own to fill and with a tie-up with WCFL to supply that station dance with the suitable soft generally in the hole because of the three transmitters continually awaying for late evening dance the suitable spots and the suitable spots and the suitable spots in the dance spots of the dance spots of the stations here and put the network in a better position to bid for suitable band spots instead of being forced to snatch anything that comes atong just to keep the transmission. The suitable spots instead of being forced to snatch anything that comes atong just to keep the transmission.

## Inside Stuff—Radio

WNEW, New York, plenty steamed within the past two weeks, first when Nils T. Graniund raced Mack Millar, station's p.a., for a show gir spread on the air, and then last week when WMCA aired from Kay Farson's Show Boat after Millar had handled the press campaign. For a time Millar was primed to go to court over the chorine ether loca, icliming that it was his original stunt, but cooled when station clamped down. Bromo-Soiners sponsors the Paradiae producer's air diamped down. Bromo-Soiners sponsors the Paradiae producer's air did not wish to antisponize the Thompson office, so nixed further yelps, But the Blow station runshed Dan Healy's show on the air Friday list (21), getting a two weeks' start ahead of the NBC hour, which is scheduled to start July S. wNBW's not sponsored.

Millar aiso p.a.'s the Hollywood niterie, which makes the air tussie atomire's free-for-ail.

Author of the Soine Soin

In addition to the broadcasting of baseball games in numerous major and minor loague cities, the mike dates filled by players and managers over networks and local stations, and the reading of scores everywhere, radio publicity for the professional diamond sport is being circulated through the promotion and press bureau of the N-tional Association, and pression of the control of the promotion and press bureau of the N-tional Association, and pression of the press end and a former baseball writer; is handling this feature which he originated least season and which he placed with about 100 stations in all parts of the country, Addington sends out three pages of copy consisting of short storing gossip and boosts on players every week. It is written in such fashion that stations can pick out an item for a filter or red off the material in to credit the National Association as the source of the chatter although some do so.

The Sporting News, baseball weekly of St. Louis, also sends out a

In danger of having its mike taken from local police court because of opposition by city council, WJTL, Atlanta 100-watter, is making direct air appeal to listeners to call members of council by telephone and say whether they do or do not like the police court periods. At several periods daily, station announcers give hearers the names of councilmen and aldermen—two at a time—with telephone numbers and urging listeners to call and express their opinion. The situation arose when a resolution was introduced in council praising WJTL for committee. Police committee came back with report that WJTL was due no praise and council unanimously supported the committee's sentiment.

World Broadcasting System, Inc., Intends to take a census of broad-casting stations following the National Association of Broadcasters' con-vention, to find out which of them will accept spot business from laxa-tive accounts. Indication of this move was given last week when Stephen Rintoul, vp. in charge of time saise and station relations for WBS, asked the reps for several stations what policy these outlets have assumed toward laxatives advertising.

toward laxative advertising.

Rintoul explained Monday (23) that the questionnaire had been deferred until after the convention because the subject of laxative accounts was expected to receive considerable attention on the floor and thus allow the broadcasters to crystalize their opinions on the topic.

Edward MacHugh, NBC's gospei warbier, returned to WJZ yesterday (Tuesday) after a month's soleurn across the border in Canada, during which time he was on good behavior prior to re-entering the U. S. according to immigration law. MacHugh, a native of Scotland, had been a resident of this country for several years, but was having his entry investigated by the immigration department. Following a check-up of his activities on this side, it was decided to runh legal proceedings through, which necessitated the repeat entry act. Authorities were impressed with his air work, and decided he'd be oke as an American citizen.

Straightening out his union difficulties Mchion Merrick is back at KHJ, los Angeles, as musical director.

KHJ, los Angeles, as musical directors, and the straight of the str

Organization behind the Townsend pension pian has circularized broad-casting stations with a notice that it will not be responsible for state-ments by any one not recognized by the radio division of Old Age Revolv-ing Pensions, Ltd., of Los Angcles. Letter, which was signed Jack Klefer, director of radio relations, stated that the OARP was disturbed by statements about the pian aired by persons not authorized to speak statements about the pian aired by

NBC will unwell the details of 1m proposed transcription library service to the trade at the convention of the National Association of Broad-casters in Colorado Springs July 7.

Maurice Weste will, following the convention, return to Chicago to take charge of the selling of this scruces to stations in the midwest area. Wetzel was receptly transferred to NBCs New York office.

Gabrici Heatter, WOR news commentator, continued with his Haupt-mann trial broadcasts Thursday (20) direct from the courtroom, being on the air four times throughout the day with first-hand-squibs. Lots on the air four times throughout the day with first-hand squibs. It was formally ruiced that press and radio were to be barred from the hearing.

Publicity Associates, Inc., tried to get recognition at the annual Radio Headliners' Frolic in Atlantic City, Saturday (22), by submitting the Morro Castle air coverage which WMCA, New York, broadcast. Nothing compact it

#### Austrian Radio Up Vienna, June 14

Ravag, Austria's official broad-casting station, says the number of radio receiving sets increased 20,000 last year ist year. Means a total of 527,295 sets in

#### JOHNSON SLUFFS 'HOUSE'

Chicago, June 25. Johnson Wax has decided to kill its Sunday show for the summer. This is the 'House by the Side of the Road' program, which will drop off

#### Only 50G's

Seattie, June 25.

Damage suit for \$50,000 has been flied against KRSC by Charles O. (Chuck) Carroll, who a few years ago got into the headlines as a foot-bailer, winning an Ali-American post, and who now is practicing inw

locally.

Carroll sets out that one Charles
Cavaller is using the name 'Charles
Carroll' over the station on a horse
race broadcast with tips on day's
racing at Long Acres.

Carroll figures this sort of thing
is hurting his rep.

## Chain Income from Time Sales

|          |             | CBS         |             |             |
|----------|-------------|-------------|-------------|-------------|
|          | 1935        | 1934        | 1933        | 1932        |
| January  | \$1,768,949 | \$1,405,948 | \$941,465   | \$1,348,842 |
| February | 1,654,461   | 1,387,823   | 884,977     | 1,329,414   |
| March    | 1,829,553   | 1,524,904   | 1,016,102   | 1,436,050   |
| April    | 1,615,389   | 1,371,601   | 775,487     | 1,354,592   |
| May      | 1,287,455   | 1,255,887   | 624,256     | 1,326,994   |
| Total    | \$8 155 807 | \$6.956.163 | \$4 242 287 | \$6 785 892 |

#### NBC Red (WEAF) Network

| 1935                | 1934          | 1933        | 1932        |
|---------------------|---------------|-------------|-------------|
| January \$1,729,137 | 7 \$1,309,662 | \$1,031,373 | \$1,421,034 |
| February 1,620,977  | 7 1,215,998   | 908,531     | 1,379,120   |
| March 1,802,741     | 1 1,374,910   | 1,028,935   | 1,484,906   |
| April 1,656,283     | 3 1.355.587   | 809,508     | 1,297,903   |
| May 1,614,969       |               | 816,665     | 1,150,152   |
| Total \$8.424.107   | 7 \$6,693,057 | \$4,595,012 | \$6,733,115 |

## NBC Blue (WJZ) Network

| _                 | 1935<br>\$1,093,749 | 1934<br>\$988,503 | 1933<br>\$752.052 | 1932<br>\$1,068,868 |
|-------------------|---------------------|-------------------|-------------------|---------------------|
|                   | 1,072,136           | 902.866           | 744,209           | 1,054,490           |
| February<br>March | 1,156,032           | 1,028,552         | 859,572           | 1,228,844           |
| April             | 975,970             | 924.623           | 783,898           | 1,227,530           |
| May               | 1,007,931           | 926,880           | 761,231           | 1,041,195           |
| Total             | \$5,305,818         | \$4,771,424       | \$3,900,962       | \$5,620,927         |

# Both Networks' May Biz Up Over '34: NBC \$2,691,000, CBS \$1,287,000

Both NBC and Columbia came through May with narrow margins of increase over the takes for the same month in 1934. With the gross from the web's Pacific link included, NBC last month did \$2,592,513, willie 1,237,455. As compared to the turn-ever for May, 1934, these figures meant an increase of \$8, for NBC and 2,5% for Columbia. For the second month NBC's red. For the second month NBC's red. May, '25, income gave the red loop \$1,614,969, the blue (WJZ) Jink, 1,967,931, and the west coart group, \$74,013. For the end \$2,475,584, while In May, '23, It was \$1,622,874, and In May, '23, 23,305,448.

\$74,013. For the entire web ADD. IN May, '34, garnered \$2,475,94, while in May, '32, it was \$1,62,887, and in May, '32, \$12,805,488 at month represented a Groundla's gross inder its record extended and the record of the state of the state

#### B'klyn Eagle's Full Time Recommended to Commish

Washington, June 25.
The prolonged and bitter scramble for reshuffling of several radio stations in greater New York and the persistent fight of the Brooklyn Eagle for a full-time air outlet moved one step nearer a conclusion yesterday (Monday) when the Fed-

yesterday (Monday) when the Fed-eral Communications Commission heard oral arguments on the repor-for Examine George recommended framing of the Eagle's request for a full-time station on 1409 kc and suggested that if this is turned down the assignment should go to Ards Eulova and Norman K. Win-politan area, watchen in metro-politan area, watchen in the metro-politan area.

politan area.

Hill urged deletion of WARD,
WBEC, WLTH and WVFW, which
now split the channel, and nixed
the plan of WEVD, New York, to
operate unlimited hours.

#### More Coin Wanted

Mexico City, June 25. Mexico City, June 25.
More money idea has gotten
around to organized radio performers and studio attaches here.
Their union is demanding a 25%
Pay boost for all its members.
Talk of a general strike if station
operators don't come through.

#### WALKER TO COAST

WALKER TO COAST
Frank Walker, head of RCA's
transcription department for Victor in New York, leaves for here
June 25 to pat in a week at the
Hollywood RCA-Victor plant.
Goes to the admini Association
Goes to the admini Association
Goes to the admini Association
July 1-2 on way back to New,
York. 3.

#### WLW's Rates

Cincinnati, June 25. Forty-five minute periods and new discount scale are featured with advances in commercial ra of Crosley's 500,000-watt WLW.

or Cronley's 500,000-wait WLEV.
Revised charges boost cost for
Sunday time, between, noon and 6Lowest price is for time from 8
a. m. to 6-p. m. and from 11.p. m.
to midnight. For those periods, 15minute spots are \$286; 20 minutes,
\$400, and full hour, \$500, with \$456.
charge for 46 minutes; \$200 for a.
10-minute prices, from 6 to 11.p.
m. are \$532 for 16 minutes; \$300 for a.
Weekday prices, from 6 to 11.p.
m. are \$532 for 16 minutes; \$300 for a.
\$1,050 for 46 minutes, with no quotation for five or 10-minute spots.
\$737 per hour. For Sunday night
time, charges are \$300 per hour, instead of \$600, as formerly; \$600 instead of \$600, as formerly; \$600 instead of \$600 for half-hour, and
\$400 instead of \$256 for 15 minutes.

#### Canadian Scriptress Lands with Bea Lillie

Toronto, June 25.
With her submitted scripts accepted by the Toronto-born Beatrice

With her submitted scripts accepted by the Toronto-born Beatrice Lillie, Addy Richton has tossed her radio connections here and, armed with a contract, has left for New York to write for the titled comedienne.

Miss Richton got into radio here three years ago, doing impresonations of screen stars over CFCA. She then switched to appeared on the contract of the cont

#### Balto's No. 1 Renews

Baltimore, June 25. WCBM has signed Hutter Bros. burg's biggest department store, to a two-year renewal of emporium's ether advertising periods. Store has been exclusively on WCBM for past two and a hair years without cossation, and is largest single air advertiser in Baltonia for weekly total of five quarter-hour morning programs, similar number of evening frames, a one-hour ride on Saturdays and 50 spot announcements. Baltimore, June 25.

#### McConnell at KDKA

Pittsburgh, June 25.

J. W. McConnell, former artists
service head at WIAV, WJY and
WTAM, has just Leen named to a
similar post here at KINKA.

He succeeds Joe Schertler, who
has transferred to station's sules
described.

# **VOLUNTARY CODE PROBLEM SET FOR CONVENTION: RATE-CONTROL HITCH**

#### CBS' Elmira Spot

WESG, Elmira, will join the Co-lumbia Broadcasting System about July 1. It will retain its present frequency of 850 kilocycles. Station will carry all the CBS feature programs during the day and will become a supplementary network outlet.

# Ex-Lax Will Go Spot B'casting On 60 Stations

Ex-Lax goes spot broadcasting this fall with a dramatized adaptation on disc of John Hix's 'Strange as It May Seem' newspaper strip.

as It May Serange as It May Serange as It May Seem' newspaper strip. Contracts, which are now being let through the Joseph Katz agency, the Rockles and stipulate two 15-the Rockles Ray Morgan, of Los Augesteins, who was also responsible for the Chandu series, closed the deal with "Strange" ranscriptions have been broadcast on west coast stations for some time, with Gilmore Oil the bankroller. As a film short subject the Hix idea was released by Unithe Hix idea was released by Unithe Rockles Rockle

tayed on the web until February

#### **KPCB Changes Hands**

KPCB Changes Hands
Seatite, June 25.
The 250-watt local radio station,
KPCB, changed hands last week,
through purchase of a controlling
interest by Louis K. Lear, president
of the Greenlake State Bank, and
his associates, from Charles M.
Thompson and Ray DeChenne.
With the change, plana are being
with the change, plana are being
quarters, and for changing location
of the antennae. R. T. Ewans continues as station manager.

#### Value of Rate Provisions a Question-If Gov't Opposes Them, Voluntary Agreement Enthusiasm May Be Killed-5-Man Committee

#### One-Man Band

Buffalo, June 25.
Cher Manchester, WGR engineer, became emergency
master-of-corremonies Friday
morning (21) when Cliff Somes
falled to show for his morning Musical Clock assignment.
Jones, who is substituting for
Clinton Buehlman, now on his
honeymoon, was unable to
make the early morning grade
following extraction of a wisManchester, a newcomer to
the WGR-WKEW technical
staff, turned phonograph rec-

Manchesser, the WGR-WKBW technical staff, turned phonograph records, announced and answered the telephone for requests.

# FORD RESUMES IN FALL:

Ford resumes its Sunday Evening series Sept. 29, for 39 broadcasts. Symphony orchestra and chorus under Victor Kolar, together with guest artists, will again be pre-

sented.

Schedule lined up follows: Sept. Schedule lined up follows: Sept. 29, Jascha Helfetz: Oct. 6, Lucrezia Bori; Oct. 13, Julius Huehn; Oct. 20, Dalies Frantz; Oct. 27, Richard Crooks: Nov. 3, Joseph Saigetil; Nov. 16, Mischa Levitaki; Nov. 17, Cyrena Van Gordon; Nov. 24, Kirsten Flagsted; Dec. 1, Albert Spading; Dec. 6, Lawrence Meihodi; Dec. 10, Lawrence Meihodi; Dec. 10, Lawrence Meihodi; Nov. 10, Sept. Stuckfold, Kathryn Meilof, Richard Crooks, Ecio Pinza and Dec. 29, Jose Rutubl.

# Fire in Bldg., but

When flames in a storeroom on the 13th floor of the Maison Blanche building periled the studios, not a member of the WSMB staft left his post despite the fact that smoke from the blase filled the studio. Fire caused over \$400,000 damage to the structure and offices, but WSMB

# 39 SHOWS WITH GUESTS

Talks of William J. Cameron wili also be continued in the 1935-36 series. N. W. Ayer agency handling.

# WSMB Keeps Going

The station's schedule went on uninterrupted. Announcers gave listeners first hand information on

# **NBC Asks Advertisers to Sign Indemnity Waiver on Indie Shows**

Chicago, June 25.

Chicago, June 25.

After all these years NBC has suddenly discovered a serious flaw in its contracts, and is endeavoring to rectify by asking cilents to signature papers relieving NBC of all responsibility of any suits which may be filed because of shows produced by a crencies.

by agencies. NBC is seeking to have the citents

NEC is seeking to have the cigents and, it possible, the agencies themselves, signature this indemnity waiver. CES has had this non-responsibility clause in its contract cet memory of the contract cet the network from defending suits for alleged libet, plagfarism work has no hand in the actual production of the show. But some cities and agencies are agreed that they will not sign the new papers. contending they have a contract and

NBC has a continuity supervision department in operation here under department in operation here under
Sen Kaney, with all copy serutuitzed
for possible squawks. Department's
over WOR, Newark, with Arthur
main duty has been concerned with
the commercial copy in regard to
competitive tactics, claims and testhe air series.

In the cust will be Tiny Stoil,
Rangers. Dean Boys, Spareribs
(Chire, Damy Duncan and Bill
Chandler, most of whom have been
with WLS, Prairie Farmer station
the air series.

## A GIFT

Town Spots WMAZ 4,000-Seat Ma-con Civic and for Broadcasts

Macon, Ga., June 25.
Civic Auditorium-commission has granted WMAZ here permission to use the 4,000-seat heatre for broadcasts. Studio theatre will be used for crowd-drawing events, such as proadcasts of bands, spell-

such as, broadcaste of bands, spelling boes, barn dances, etc.
Besides getting use of Auditortum, WMAZ has also secured
Trans-Radio press service which
will be handled by Witton Cross,
secretary and trensurer of the
Southeastern Broadcasting company, who will act as news enpany, who will act as news and
act against a service of the
secretary and trensurer of the
southeastern Broadcasting company, who will act as news a
sales department to become jonal
news reporter. E K. Cargill, president of SDC, will handle other alvings of news.

#### TRACY TO EUROPE

Washington, June 25,
Whether the broadcasting industry shall attempt to preserve NRA
benefits under a voluntary code and
the emasculated recovery law, or
should drift back to its former limshould drift back to its former limited state of rugged individualism under Communications Commission control, will come up for consideration at the Colorado Springs convention next week.

vention next week. Preliminary moves toward bringing the problem before N.A.B. membership were taken Saturday (22) at a board of directors meeting with the appointment of a five-man comthet of the second of the s

and McCosker were on the Code authority.

So far no clear-out idea of industry reaction to the end of compulsory code observance has been considered to the construction of the constructi

#### Sticking Out Chin

Sticking Out Chin
Whether the rate-control provisions were sufficiently valuable to
warrant the industry in sticking outits chin and opening up the labor
problem one more, is the principal
question which the Colorado Springs
question which we do
they must fix wages and limit hours,
while the only trade practice clauses
which would be eligible for inclusion
must ban actions which are in viomust ban actions which are in viositing statutes. It was or other exlisting statutes.
The qualifications inserted in the
continued NRA make it doubtful

the statute of the state of the state of the continued NRA make it doubtful that the broadcasting industry could revive its rate-filing scheme under revening offenses against ourcent provening offenses against ourcent provening offenses against ourcent provening offenses against ourcent of the state of

#### Gen. Mills Set

Chicago, June 25.

Chicago, June 25.

Blackett - Sample - Hummert has about completed its east for the new General Milis show, which is scheduled to start on Mutual on Aug. 15 for a five times weekly, 15-minute afternoon shot. Will be a minstrel show and likely pointed for Bisquick pluss.

plugs.
In the cast will be Tiny Stoll,

LAUIS PHILLIPPE 2 Daily Rx. Sa-Su-WABC Marie Little French Princess'

Princess'
Ruth Yorke
James Melghan
Lester Jay
\*Blockett

LUX 2:30-Sn-WJ2

T. Luckenhill. Dir. 'Elmar tae Great' foe E. Brown
\*J. Walt. Thompso:

# COMMERCIALS

This Department lists sponsored programs on the NBC, CBS, and Mutual neworks arranged alphabetically under the advertiser's name All time is p. m unless otherwise nuted. Where one advertiser as two or more programs they are listed consecutively.

An asterisk before name indicates advertising agency handling

Abbreviations Su (Sunday); M (Monday); (Wednesday): Th (Thursday): F (Friday): S

ACME PAINT 6:30-Su-WABC Smilling McConnell \*Henri. H & McD

9-M-WEAF Harry Horlick Jan Peorce AMERICAN

HOME PRODICTS (Anucin) WJZ-4:15 P.M. Tnes,-Wed.-Thur "Easy Aces'
Goodman Ace
Jane Ace
Mary Hunter
Helen Sprins
Everet' Slaan
\*Blackett-S-H

\*Blackett-S-H

AMERICAN
TOBACCO
8-Sut-WEAF
(Lucky Strike)
Lennie Hayton
Gogo De 1/ye
Johnny Hauser
Kay Thonipole
Rhythm Kinza
S Molody Girls
\*Lard & Thomas
AMERICAN
RADIATOR
T30-Su-WEAF
Fireside, Recitals\*

reside Recitals' urd Nilssen rdesty Johnson abam McNames ARMOUR 9:30-F-WJZ

Phil Baker Harry McNaught Leon Belasco \*Lord & Thomas

2-Sn-WJZ
'Yau'r English'
'Auspitz. & Lee BISODOL

S:SIL-W-WAHU

uy Robertson
lizabeth Lengox
lctor Arden's Ore
Blackett

BOOTH

BORDEN 9-F-WJZ

9-F-WJZ
T Harrington, Di
Beatrice Lillie
Cavalier 4
Fred Utal
Lee Perrin Orc
Young & Rublean
11:45-W-WEAF
Magic Recipes'
Bill Bradley
Jone Ellison
\*Yaung & Rublean
\*Taung & Rublean
\*\*Aung & Rub

A. S. BOYLE CO.

BRISTOL-LY FEB.

DAY-WEAF

Gal Hepatics

Fred Hepatics

Fred Hepatics

Fred Hepatics

Fred Hepatics

Lonel Stander

Elleen Douglas

Minerva Plons

James McHon

Beata McHon

B

0:30-Sn-W.IZ

'Grand Hotel'
Ann Seymon
Ann Seymon
Petty Winkler
10 F-WEAF

Tirat Nighter
June Meredith
Dann Ameehet
Carlton Relebert
Call South
Abby Wallen
CAL-WARE

15 Comp.

9-F-WARE

9-F-WARE

D-F-WABC 9-F-WARC
Dick Powell
Louella Passons
Raymond Palge Or
Frances Langford
Anna La milson
Ferry Asiam
Perry Asiam
Louel
Langford
Loue
Large Melley
Una Ci Connor
\*F W Armstone

CARNATION MILE

Initially Lady Ireche Wicker M. L. Rostiman Ruth Lyon \*Erwin Words CENTAUR CO

(ZBT · Baby Pow 11 a.m.-M-WABC

CITIES SERVUIT8-F-WEAF
Jessica. Dragonelle
trossrio Bourden Or
Quartet
Ford Bond
'lord & Thomas
COLGATE-PALM
10-Ta-WEAF
/Palmallys Sound

IP-Ta-WKAF

(Palmolive Soap)

Beauty Box Thsatre
toim Barciav
Francia White
Al Condman Or.
9:30-M-WEAF

(CalgateTaoth poste
'Music at the Hay
dns'

dns' White St dns' White St dns' White St dns' Melton Al Goodman Or Inc.-WEAF (Super Sudat Clora, Lu 'n' Em Helon K'ng tracker Substantial Starker Substantial Starker

(Super Sude) 8:30-Wed WJZ 8:30-Wed WJZ
Hause of Glass'
Gertrude Berg
Jne Greenpuld
Paul Stewart
Helen Dumas
Berlha "Walden
Arline Blackburn
Celin Bahenek
"Bentan & Bawles
CONSOLIDATED

CIGAR CO. 0:30-M-W-F-WOR D:30-M-W-F-WOR
Harv 'n' Esther'
I-con Colberton
I-con Colberton
I-con Colberton
I-con Colberton
I-con Colberton
I-con Colberton
I-con Fred Colberton
I-con F

COTY
(Face Powder)
19:20-W-WEAF
Ray Nable Orc

CRUSADERS
Thurs-9:45-WOR
The Crusaders
Fred G. Clark
Mirschalk & Pra
R. D. DAVIS
(Cocomath)
6-M-TH-W-ThWARC
Buck Progers'

WANC
Buck Rogers'
Curtie Arnail
Adele Ronean
William Shelley
Elaine Melchlor
Edgar Stehil
Dwight Welet
Peggy Allenby
Joe Granby
Ruthranif & R
DEVOE & RAYNOLDS

NOLDS

9:45-Tu-Th-WABC
Stanpagle & Bud\*McCann-Erickson EMERSON DRUG (Bramo Selzer) Mon-Wed-9:45-WOR

Pathe News of the Air'
\*J. Walt. Thompson FIRESTONE 8:39-M-WEAF

Vocal Ensemble Wm. Daly Orch Margaret Speaks Gladys Swarthout Sweeny-James FITCH 1:45-80-WEAF

Morin Sisters Ronch Boys K W Rumsey FORD MCTOR 9-Su-WARC

9-Sni-WABC
Frederick Jaget
Lode: Faret
Lode: Faret
Lode: Fred Winner
Fred Warle
Fred Warle
Stella Friend
Low Thomason
D:00-Tni-WABC
Fred Warling
Stella Friend
N. W Ayer
FORMAN
(Toofthpaste)
7:16-M.w.F-WEAA

7:15-M-W-F-WEA1 Staries of tha
Block Chumber
Edwin Whitney,
Dir.
Jack Arthur
Helen Clairs
Paul Nugent
Itosaline Green
'McCana-Brick
EEN MAENAS

GEN. HARING

lulia Sanderson Fronk Crumtt Ted di Corala Kay Renwick Carlyle Stevena Jack Shilkrel (1 \*B., B., D. &

(White, Owt)

111- '-WABC'
H. Palesle, Dir.

111- 12 Alien
Perde Grafe
Male Octet
'Thompson

GEN. ELECTRIC 12:15-8n-WEAF 'What Home Mean to Me' Ward Canaday 'Maxan

GENERAL FOOD: 2:30-F-WEAF

GENERAL FOOD

2:50-P-WEAF

(Grane Not Shike

(Grane Not Shike

(Krichen Party)

(Krichen Party)

(Marthe Mean

Juny

Willinam

O-II-WEAF

Manwell)

(Anny Bose

Penals Melayre

Marwell)

(Anny Bose

Penals Melayre

Marwell)

(Anny Bose

Franch Melayre

Marwell)

(Anny Bose

Franch Melayre

Miller

Mary Miller

Miller Cornella Otls Skin ner \*J Wait, Thompson

J. Walt Thompson
JOHNSON & SUN
(Floar Wax)
House by the Side
Tony Wans
Marion & Ji
Jordan
Three Brothers
Lorotta Poymon
Hazei Dopheids
Emery Darcy
Gennile & Van
Anne Campbell

\*Young & Rubicas
7:15 p.m.-M-Th-F
(Bran Flakes)
Tony & Gus
Maria Chamics
Cearge F. Brawn
\*Bentan & Bawiss

GENERAL MILLS 4:45-Dalls Ex. Sa Sn-WOR Sn-11 Un 'Life of Mary Southern' Linda Carian Bess McCamma 10:45-W-F-WEAF

5:30-Dally Rx. Sn Su-WABC ack Armstrang

4-Dally-WJZ 4-Daily-W1Z
Betty & Bob'
Betty Churchill
Don Ameche
Betty Winkler
Art Jacobson
Carl Brickert
Louis Roen
\*Blackett

GILLETTE SAFE.

TY RAZOR
10:30 p.m.M.-WEAF
'Lucky Smith'
Max Bacr
Peg La Centra
Garsan Kanin
Frank Venire
\*Ruthrauff & R KLEENEX
12:30-21 to F-WAB(
Stary of Mary
Marlin'
Basil Loughrane,
Dir. GOODRICH

Basil Loughrane,
Dir.
Jane Crusinberry,
Au.
Bisins
Ari Jacabaon
Carleton Brickert
Retty Lon Gersan
Francis X. Bushma
Hudib. Lowery
Murray Forbes
Marjorie Hannan
Anne Daceppart
Dannid Brisse
Fabel Randolph
Liord & Thomas Joe Cook
B. A. Rolfe Orc
Teddy Pergman
Tim and Irene
Phil Ducy
Lucy Monroe
Peg La Centra
Charia

2eg La Centra
Chorus
Ruthrauff-R
Süll-F
Süll

HRCKFH II-O
0:15-M-WD1 Har i Rancere
Baldiv Reason
Nelli O'Malley
Billiy Har i Rancere
Baldiv Reason
Nelli O'Malley
Billiy Har i Rancere
Baldiv Reason
Billiy Har i Rancere
Billiy Har i Rancere
Billiy Har i Rancere
Both Earlie
Delmar Poppen
Lorraine Pankow
Joe Wilton
Join Shea
Peier Dixon
Peier Dixon

John Shea
Peter Dixon
0:15-Tu-Th-WABC
Carzon Rohison
Illi Mitchell
Frank Novak
Craig McDonald
Frank Novak
Craig McDonald
Frwin-Woave
FENNA WALLACEHOUTES 8-Su-WABC
Itomunea of Helen
Trent
Losier Ternayas
Allec Hilli
Sunita Love

JERGEN 9:30-Su-W-IZ V. Jobhs, Dir. ernelia Otis Skin

\*J. Wait, Thomps
LUNOR
2-Su-WEAF
Saily of Talkler
ireens Wicker,
Insel Laughrans
Henry Saxe
Jaan Blane
Marjorle Hannan
Murruy, Forbes
Dick Weils
\*Lard & Thomas Gene McMillen Jack Doty Hazel Daphelde "Blackett MACFAHDEN. 8:30-F-WARC HORLICK

8:39-F-WARC
('Crue Stary)
'Court af. Human
Relations'
Percy Hemus
Arnold Jahneon's Or
Fisis Hitz
Ned Wever
Haward Smith
fancille Wall
libra Jostyn
'Caul Stewart
\*Erwin Wasey (Malted Milkt 7:15-Duily Ex. 5 Su-WOR Lum & Abner Chester Lauch Norris Gaft \*Lord & Thomas HOUSEHOLD FINANCE FINANCE
8:30-Tu-WJZ
Edgar A Guest
Bernardine Flynn
Don Briggs
Sidney Elistrom
Gallicchios Orc
\*C. D. Frey

\*Erwin Wasey
MAYBELLINE
3:30-Su-WEAF
Penthouse Seronade\*
Don Mario
Dorothy Hamilton
Char Gaylard Oro
\*\*Cramer Konselt
DR Mario DR. MILES LAB'S

DR. MILES LAB'S
(Alka-Sellzer)
9:30-Sn-W-JZ
VI.S Barn Dance
Ridge Punners
'Incle Ezra
'Julin Belle
Manle City 4
(-45-M-W-F- WEAF
Tuncte Ezra,' Radio
Station EZRA
Det Barret! JOHNS-MANVILLE 7:30-Thurs-Wilz Floyd Gibbons \*J. Walt Thompson

Pot Barrett Cliff Soubler Carleton Guy Nora Cunneen \*Wade

MODERN FOOD PROCESS CO. 4:15-M-WJZ Charles Sorce Harry Swan \*Glements Ca. MOHAWK CARPET 12:45 Dolly Ex. Sa Su-WABC

Su-Wand
'5 Star Janes'
Johnny Kane
Elizabeth Day
Bill Johnston
Phil Van Zante
Florence Malone
Eddie Marr
'Blackett-S-H,

American bell by the control of the MOLLE 7:30-Th-WEAF A) Bernard Enill Casper Theo. Carle Mario Cazzi Leigh Sievene Stack-Gobie

"Needham
KEIIJOGG
3:00-Dnily Ex. Sa
Su-WJZ
Singing Lady'
freene Wicker
8:30-F-WJZ
Ruth Eiting
Red Nichai's Ore
Dollyt-Stark
Jack Kelly
"N. W. Ayer JOHN C. 5:45-Su-WJZ (Dog Fond) Bob Becker log Chais \*Henri, H. & McD KISSPROOF, INC M-W-F-1 p.m.-WOI 'The Lone Doctor' NORTHWISTERN YEAST

YEAST 1:30-M to F-WJZ Virginia Les and Sunbeam' Dorothy Page ' Bob White Bob White Elinor Harriott Ed Prentese Virginia Les Hays MacFarland

OUTDOOR GIRL, 11:15 n.m.-M-W-F WABC Blanche Sweet
\*Blackett-Sample-Hummert, Inc.

PACIFIC BORAN Death Vall'y Daye Tim Frawley Edwin W Whitney Loncsome Cowboy Lonesome Cowboy Jean King Jack McBryde Joseph Bonime Gr McCann-Erick

\*Lord & Thomas

KOLYNOS

11:45 n.m-M to FWABC

Just Plain Bill'
Arihur Highes
Ruth Rissell
Jomes Meighan
Curtle Arnall
Jos. Laihom
\*Blackett-S-II PEPSODENT 1-Dally Ex Sat S WJZ Anios 'n' Andy Freeman Gosden Charles Corroll \*Lord & Thomas KRAFT-PHENIA 10-Th-WEAV

PHILCO 7:45 Hally et. 8a-Su-WABC

"I Wolt Thomp
I AHY ESTHEH
IO-SH-M-WABC
B:3H-TH-W-WEAP
WAYNE KINS
Stock Gobie
LEHIN & FINK
(Lysol)
Rich Merman
Tel Merman
Tel Guoduna's Ore
Lemen & Mitche
LIHEY MANNIL PHILIP MORRIS B-Tu-WEAF

i.en Reisman's Orc
Phili Direv
B-W-WABC

Johnnie
Foursome
19:45 n. ni.-Sn-WOR

Graphologist
Mme. N. Olyanova
'Blow Co.
PHILISHURY
19:30. Helte. W.TO

\*Lennen & Mitchel Librey Meskell & 5:15-M-W-F- WAR Adventure Hour Affred Brown Patricia Dualap James Andelin Jesse Pugh Reg Knorr 'J Wall, Thompso-LORILLARD 19:39-Hally-WJ2
Today's Children
Irina Phillips
Walter Wickier
Iless Johnson
Irene Wicker
Incy (Illman
Fred Von Amon
Iean McGregor
Fluichtman LORILLAM Briggs Tobacco (Muriei Cigars) 7:45-Sa-WEAF Sparis Review Thornton Fisher Ceorge Schirk 'Lennen & M

I a.m.-W-F-WARC Cooking Closs Ups Mary Ellis Ames 'Hutchinson

(Hair Tonic) 0:30-M-WABO Calkins & H. PLOUGH, INC. 10-W-WEAF Guy Lambardo \*Lake-Spiro-C

PREMIER PABST Ben Bernie
"Morris-W. & E.
J. L. PRESCOTT
(Oxol) 10:30 a.m.-Dally E. Sa-Sn-WABC Jack Fultan Oro. \*B. B. D & O.

PRINCESS PAT 9:30-M-WJZ Twa af a Kind Joan Bisine Elinar Harriat Doug Hape Art Jacobson \*McJunkin

P'CT'R & G'MBLE S:15 Daily Ex. Sa-Su-WEAF (Crisea) Vio & Sade' Art Van Harvey Billy Idelean Bernadine Flynn

Bernadine Flynn
10-Su WEAF
10-Su lvary Stamp Club Capt. Tim Healey \*Blackman 3:30 Dally Except

Sa & Sn-WEAL (Oxydal) 'Ma Perkins' Virginis Dayne Marsery Hannan Karl Hubel Will Farnum Chos. Eggleaton 'Placket! 3:45 p.m.-Tn-W-Th-WEAF (Camay)

Dreams Come True'
Barry McKinley
Ray Senatra Orc

Podiar & Ryan

p. m. Daily E.

cept Sat & SunWEAF

Hame Sweet

Home:

C. W. Secrest

Harriett McGlibbo

RUIy Halap

ROA RAHOTRO

O-Se-WEAF

Benny Goadman

Helen Ward

Lord Trilo

To Trilo

John B. Kennedy
Lord & Thomas
Lord & Thomas
Lord & Thomas
C. Show WZC
Lord & Thomas
Lord C. Show WZ
Lord C. Sh

MITCHIE CU.
(Eino Satis)
S-Ta-WJZ
Zno Crime Clues
Hanna, Dinic Clues
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Leonard Doyle
Mark Smith
Elsine-Dumas
Clyde Narth
Jack McBryde
Jack McBryde
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SHEFFIELD

N. W. Ayer
SHEFFIELD
FARMS
:45-M-Th-F-WE:
SHIIIy and Betty
N. W Ayer
SHELL
(Petroleum)
0:30-8a-WEAF
I Joison
btto Kruger

0:30-Sa-WEA.
Al Jolson
Orto Kruger
Martha Sleeper
Martha Sleeper
Maxie Rosenbic
Sylvia Frans
Itela & Dunn
Victor Yrung Or
J. Walt Thom
Sh. Will
Gene Arnold
Bill Childe
Mac McCloud
Joe Parsons
Cliff Saubier
Harry Kogen

Ilarry Kogen
Frederal
MOOB-F-WARC
MOOB-F-WARC
Socony Sketchboak
Christopher Morley
Virginia Verrili
Morjory Logan
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Johny Greens ore
1, 8, 8 Co.
(8SS Tonic)
8, 830 F-WOR
The Music Boy
Mary E. Wond
Hothard Moria

STAND. BRANDS

FCC's Washington Hearings

Washington, June 25. Construction of one new broadcasting station was approved, but plans for a second were nixed, by the Federal Communications Commission last week. Body oked one power increase and turned thumbs down or four other proposals of this character.

New station given commish sanction will be a 100-watter, daytime, at Alexandria, La., using 1420 kc. Following recommendations of Examiner R. L. Walker, commish refused to grant petition of Fred L. Packard and A. Rosenberg of Los Angeles for a new daytime station on 1160.

Petitions denied were: WMBR, Jacksonville, Fia., Increase day power from 100 to 250; WBIG, Greensboro, N. C., increase night power from 500 to 1 kw; WFBR, Buffalo, change frequency from 1310 to 800 and lncrease power from 100 night and 250 day to 1 kw; WBAX, Wilkes-Barre, Penn, increase day power from 100 to 250.

Favorable action was taken on the request of KFBK, Sacramento,

Calif., for a frequency shift from 1310 to 1490, and a juice boost, commish reversing Examiner Walker. Consent was given to an increase in time until Dalias sunset for WTBO, Cumberland, Md., while in the Pennsylvanla snarl the commish renewed the licenses of both WBAX, Wilkes-

vanla anarl the commish renewed the licenses'of both WBAX, Wilkes-Barre, and WKOK, Sunbury, reversing and then sustaining Walker. Two more license renewal cases which have been pending for some time were cleaned up when KTAT, Fort Worth, and KGKO, Wichtie Falls, Tex., were granted regular extensions, but 11 other stations were put on the anxious seat with imitted continuances. Commish extended and WERC, Charlotteeville, Va., once more, this time until Auz. 1, while present licenses of IXXL, Portland, Ore; WLBF, Kanasa City, Kan; WJBK, Detroit, and KUMA, Yuma, Ariz, were extended until Oct 1. Renewals good until Nov. 1 went to KGDY, Huron, S. D., and WBRX, Roanoke, Va., while Detember renewals went to KFXJ, Grand Junction. COle, and WDRAB, BI Pacs. Applications Applications

Colo., and WDAH. B! Paso, Tex.

Applications

Big batch of applications, including 10 new transmitter proposals, went on the hearing docket. Commish referred to examiners the following cases of the proposal of the commister of the commission of th

Affection of WAAF, Chicago, to obtain a boost in day power from 500 to 1 kw without a hearing was refused and commish granted four Chicago rivals the right to intervene at the hearing on this plee, as well as the WAAF request of WMAQ, WENR and WCEL. Request of WW, Detroit, for a day boost from 1 to 5 kw without hearing also was turned down, this Commish reconsidered its former decision and granted the application of WHN, New York, for a jump in day power from 1 kw to 5 kw and enleid the protest of WMPE, New Britain. Conn. gaginst grant for a new station result of the work of the state of the state of the work o

A. K. Spencer, Dir. Amateur Show Maj. Edw. Bowes 2-Su-WOR Jacob Tarshish, Tho Lamplighter 'Erwin Wasey Maj. Edw. Bowes

8-W-WEAR
(Royal Gelatine)
One Man's Family:
Carleton E. Moors.
J. Anthony Smytne
Michael Kafatto
Kathleen Wilson
Barton Yarbarouk
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Barton Wilson
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Barton Wilson

G-3d-M-Tu-W-ThConting year (Conting year)
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STEWARTWAHLNER
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10:30-Th-WABC
Lyabeth Hughes
Bob McCoy
Art, Thorsea
Horace Heldt
King Slaters
Steva Marrill
Jerry Bowne
Jerry Bowne
Alvino Rey
Charles Goodman
Al Dupant UNITED CONTROL OF THE PROPERTY Gestermann Commence Director C

Charles Goodma.
Al Dupant
Harold Wonleey
Louis Vandeveer
Al White
- Blackett-Sampl 5:45-Dully-W.Z.
Little Orphan A.
Allan Baruch
Henricita Tedro
Ed Spragne
Stanley Andrews
Shirley Pell
\*Blackett TUDEBAKER 10-F-WABC 8-M-WEAF

8-M-WEAF itlehard Himber Stuarf Allen stoche-W-C. SUN OIL 6:45-Dally Except Sa-Sn-WIZ Lowell Thomas Roche-Williams TASTYEAST 12-Se-WJZ

Ceell, W. & C.
WASEY PRODUCTS
7:30-p.m.-TuesWABC
Singing Sam'
Harry Frankel
12-Dally Ex. Sa-Su6:45-Su-WABC
Voice of Experience

Erwin Wasey
R. L. WATKINS
O-Su-WEAF
(Dr. Lyons Tonthpasie)
Plorre Le Kreeus
Ruchel Carlay
Jerone Mann
Men Ahaut Thwo
Andy Sannella OreBlacket

WELCH (Grape Julce) 8-F-WJZ Irens Rich 'Kastor \*Kastor WESTCLOX 4:45-Su-WEAF Big Ben Dream Dramas Arthur Allen Parker Fennelly \*B. B. D. & O

WOODBURY 7:45-M-W-F-W Dangerous Para

Dangerous Paradiac Ris.
Bilac Ris.
Bilac Ris.
Bilac Daveon
Clarence Derwent
Lennen & M.
WHIGLEY
LINE RICHARD
LINE RICHARD
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LINE RICHARD
WEETI
19-50 a.m. -Dally
Cashorse Patch
Petty Garde
Alice Frost
Andy Donnelly
Amy Bedelie
Estelle Lavy
Blankett S-ff
Blankett S-ff \*Blackett
CHAS, WARNER
(Sloans' Liniment)
D-W-W-IZ
Home on Range'
John Chos Thoms
Willi Morris
Frank Luther
Carson Robinson
Carn Raymond
'Ceell, W. & C.

Dr. Louis I. Horris Louis A. Willen

### Radio Reports

UNCLE CHARLE'S TENT SHOW Cherks Winnings, Corrad Ton-bault, Lois Bennett, Dead Yosh Lois Bennett, Dead

eeks. Maxwell anticipated the debut of

Maxwell anticipated the debut of Provy's Tent Show hy brurning verek's broadcast the coffee account week's broadcast the coffee account week's broadcast the coffee account of the subsequent. In the subsequent of the common state of the common sta

'15 MINUTE MYSTERIES'
With Richard Gordon

DON PEDRO ORCH. With Carmelita 'Fiesta' Musical 30 Mins.

Musters

Waster State Control of the gayest, most colorful musical half hours on the Colorful musical half hours on the EDST, picked up from Vancouver. B. C., by CBS for a trans-Canada sa well as trans-U. S. broadcast. B. C. by CBS for a trans-Canada sa well as trans-U. S. broadcast. Don Pedro's expert Spanish-Cuban orchestra with Carmella on the vocal interludes.

Vocal interludes. The Color of the Color

Sustaining
WNEW, New York
Station borrows heavily on Mack
Station borrows heavily on Mack
Priday per contacts for this new
Friday stars. Hollywood Restaurant,
Ben Marden's Riviera summer spot,
oth handled by the station's press
some for the free from other niteries
agna nice orter if they so desire.

Frogram sprinkled with mention
of lookers from Scandials, "Vanities,"
etc. I's conducted along the lines
the extent that the girls have to use
their pipes instead of their torsos,
which is more or less novel to most
of 'cm. Outside of Terry Lawlor,
to Dan Healty, the array all stands
in need of voice instruction.
Initial program was first sched-

of 'em. Outside of Terry Lawlor, who Does a femme m. c. follow-up who Does a femme m. c. follow-up in end of voice instruction. In need of voice instruction. In need of voice instruction. In littlat program was first scheduled as half-hour presentation but the control of the

THEATRE GUIDE
Clifford Adams, Philip Schuyler
Sustaining
WiNS, New York
There's a lot of exchange plugging in this sustainer. Efrat, Postal
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tion as the medium through which
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\*\*Theath Simon, na, for Kind Lady.\*\*

\*\*Theath Simon, na, for Kind Lady.\*\*

\*\*Theath Simon, na, for Kind Lady.\*\*

He a ceverity contries summer.

A contries a somewhat tangled agreement.

Bernie Simon, p.a. for 'Kind Lady'.

Current at the Booth, guested this contries a contribution of the Booth guested this tures, firing questions at him from both directions. Rapid line, demanding for the most part inside Broadming for the most part inside Broadming to the both directions. And the simple, and the both directions are summer of the both directions and the summer of the both directions and the both directions are summer of the both directions and the both directions are summer of the both directions and the both directions are summer of the both directions and the both directions are summer of the both directions and the both directions are summer of the both directions and the both directions are summer of the both directions are summer of the both directions and the both directions are summer of the both directions and the both directions are summer of the both directions and the both directions are summer of the both directions and the both directions are summer of the both directions and the both directions are summer of the both directions and the both directions are summer of the both directions are summer of the both directions and the both directions are summer of the both directions

thrice weekly.

JIMMIE, JUNE and JACK
Hal and Murray Kane, June Emmett
Songs
COMMERCIAL,
WEAF, New York
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### STATION PORTRAIT

WSB, ATLANTA

The second newspaper-owned station in the world and the first station in the South, WSB commanded the attention of radio listeners everywhere through the showmanship and directorial genius of Lambdin directorial gentus of Lambdin Kay. Any portrait of WSB must be painted with Kay in the foreground because, in the foreground because, in the rough-and-tumble early days of throadcasting, he was on the other continued his deft direction through various increases in the continued his deft direction through various increases in the continued his deft direction through various increases in the continued his deft direction through various increases in which was the continued that the second continued in the continued of the continued to the continue

and after WSB hit the 50,000-watt level.

Owned one hundred percent by the Atlanta Journal, WSB, in its policies, has gone along playing the conservative side of questionable situations, but digorous and resourceful in prosecuting ideas and ideals on which it is sold. Kay, jerked into radio from the editorship within the sold for the editorship within the properties of the control of the distribution of the control of the

sweet up the local instening audience.

With John State I and a floather with WSB is not as floather fact that a multitude of commercials block off the most listenable broadcast hours. At that, however, when a black should be a supposed to the schedulest Kay contrives to fill it with something that will cause his audience to know that The Voice of the South' is on the job.

ob. Kay, holding title of general Kay, holding title of zeneral manager, was the first announcer to realize that, as such, he was more than a mechanical part of the program. He gave radio its first slogan first mechanical station identification (chimes); its first established late night broadcast (the 10.48 Transcontinentaly); its first fraternity of the air (The WSE Radiowis); he air (The WSE Radiowis); nouncer, appearing with Paul whiteman in John Wanamaker's store in New York in the early 20%.

Whiteman in John Wana-maker's store in New York in the early 20's. Since the beginning, March 15, 1922, WSB and its parent newspaper have played to-gether, WSB plugging the Journal, and the Journal plug-ging WSB. Situated in the ging WSB. Situated in the key city of the Southeast, WSB key city of the Southeast, WSB has tremendous coverage over a fertile section of the country; and, backed by the substantial and powerful Atlanta Journal, its voice carries great weight throughout the Southeast.

WSB is an NBC affiliate.

hangerson were left to keep the turned in. Themer was above par, being Rodgers and Hart in texture, and using the catchy Venida label to good advantage. Now that their sponsored appearances have closed, they'll guest a wille on NBC shows to keep up interest.

to keep up interest.

ADELAIDE HALL
With Carl Fenton's Orchestra
With Carl Fenton's Orchestra
15 Mins.

Sustaining
WMCA, New York
WMCA, New York
Ob of it on her sustaining series
over the Flamm s. tion. It's broadsat as an intereity pre-centation
out as an intereity pre-centation
of a control of the control of the control
of the orchestra of the control
of the control of the control
of the control of the control
of the Cotton Glub and other senia

Pickens Sisters have joined the Gulf Relining show on CBS. Book-ing was through the NBC Artists Service.

### RADIO SHOWMANSHIP

Stunts, Novelties, Tie-Ups

For Women Only

For Ladles Only, a 45-minute
substaining was binaugurated over
William of the Company of the Company

Billington and Durward Kirlby, staff
announcers, giving their version of the subject matter which should

gram for women. Copy was based
on ribs at the standard 'Women's
Hour' used on most stations, with
amusing chatter exchanged between
the masculine radio housemen.

Talks were given on the outstandling woman of the week, books by
the girlish chatter of femme announcers was aped in a satirical
vein by the further of the company

the program Service, Feature
to the a weekly event on the station.

For State Level Control of the station.

For Shut-Ins

For Shut-ins

Seattle.

KOMO recently threw an outdoor

party in Volunteer park for 400

shut-ins, with an additional six

thousand un-shut-ins sitting in on

hair-hour of which was broadcast.

Frogram was sponsored by Plym

outh and Dodge distributor, S. L.

Fres transportation to and from

the park was provided by the Sautige outht. Using over 100 cars,

to and from delivery. Invalid chairs

were furnished for front row seats

at the party. Imperial Candy Co.

Seattle Florista Associations passed

around bouquets of polsies.

The Flood

The Flood

Denver.

Recent Cherry Creck and Color

rado Spring floods proved a meaty
news source for atations KER-and

means and the color of the color

much time and attention to public

service broadcasting. Stations were

swamped with inquiries about the

about the rising waters, inundated

districts, etc. They also tried to

set Information concerning rela
tion of the color of the color

means and the color of the color

Gene O'Falion and W. D. Pille.

Gene O'Falion and W. D. Ville.

Wids and Beer Maltimore.

Wids and Beer Maltimore.

Wiffer is airing a daily program, bankrolled by a brewery, which is conducting contests weekly with vacations at a resort as prizes. On and listeners are asked to write in letters extoling virtues of the resort and also of the beer.

At end of such pinc kids, it explains to 'em that they're lightle for contests, but if they're under 21 they must pen only their own reactions on the resort. For the beer virtues, write down the glories of the brew as the parents dictate.

capt. Matheson, owner of WHDII and formerly of Sydney, Nova Scotia, is importing considerable border for his programs. He caters specifically to Canadian listeners, Some of the staff artists are also being booked across the border for preventials.

Cornia Stuff

Novel bit of radio broadcasting was worked out here between WJW and the Mighty Sheesley Midway, carnival playing a two weeks' encagement on a downtown lot. Station ran a wire over to the lot and

at 1:15 p.m. cach day of the engagement at half hour of midway Dhily broadcasts included minsurels, snake charmers, spiles of borriers, "deucational" talks by lecture that the state of th

Getting Amateurs Indianapolis

Getting Amsterrs
WIRE added a new angle to its
half hour amsteur hou. on the air
or the Kirk Furniture Company
for the Company
m.c., turned over the program to
fifterent eithe, political and social
different eithe, political and social
different eithe, political and social
different eithe, political and social
social company
on the show. In this way, a dearth
and club night feature has been extended until all the applicants have
been aired.

94-Year-Oldston

94-Year-Oldstor Milwankee.

Bringing a 94-year-old railroad
man to the micronhone got plenty
micron as "Soda Ash Johnny" and
for 80 years, still actively on the
syndromy of the St. Paul road
for 80 years, still actively on the
yards, was guest of Thomson Bartlett on the "Today's Personality'
hour.

They Get the Devil Mann, Pla.
WOAM stages the mattern rightbroadcasts in Bayfront rightcipal summer spot, with big crowds
attending the free alrings. The official going-sounder is dressed as a
tending the when a novice slips.
Outdoor setting does not seem
Outdoor setting does not seem

Direct From Coss
WROL to broadensting a daily
WROL to broadensting a daily
we minute mount of the from
control wrong to the from
police patrol, WPFO. Flashes are
given by the particular police announcer on duty at the moment.
It's presented at 6 p.m. under commercial sponsorable of a tre firm.

#### Agencies-Sponsors

Hutchinson Advertising company, Hutchinson Advertising company, Minneapolis, handling contract renewal on Cooking Close-Ups over WABC and network. This will he record year for the series on the air, with Mary Eills Amen, domes-tic expert. In charge. On Wednes-day and Friday at 11 a. m. EDST, and broadcast over 16 stations. Pillabury sponsors.

Pock Advertising agency is han-ling new NBC contract for I. J. Fox, Inc., which starts July 23 over WEAF. Program is not set. It will be on twice weekly, Tuesday and Friday at 7:30 p.m. EDST.

Ruthrauff & Ryan, Inc., building show for Noxzema series over WEAF. Other stations taking this program include KYW, WFBR and WRC. It's a Monday night spread at 7:30 p.m. EDST.

Pure Food Hour sponsored by Alfred W. McCann company has renewed for 49 weeks over WOR. New York, starting Sept. 9. Program off during the summer. Seventeen food products are plugged on the series. Aftred McCann, Jr., in charge of the broadcasts. Contract placed differences of the proadcasts.

Friend Advertising agency in charge of Empire Gold's WEAF series, which gets under way July 7. 'Rudolph Bocheo, violinist' is the program listing, which will be aired Sunday afternoons at 1 p.m.

'Death Valley Days' renewal over WJZ and network begins July 4. Series of open-space adventures is sonosored by Pacific Coast Borax, '2th McCann-Erickson handling the contract. Schedule for broad-casting on Thursdays at 9 p.o. EDST.

Procter & Gamble renews Ivory Proceer & Gamble renews Ivery Stamp Club with Capt. Tim Healy starting July I. On thrice week-ly, Monday, Wednesday and Trickey at 6:15 p.m. EDST over WIZ, WIZ and WBZA. Blackman handling.

Western Clock's 'Big Ben Drea Dramas' shift to 5:30 p.m.' July over N C's red network. It's Sunday program now heard at 4: p.m. EDST.

radio editor, is also aviation col-

radio editor, is also aviation con-imulat.

Monroe Hellinger handling sports vacancy during his m.c.ing in At-lanta for Loew's.

"Stetch Book' chorines now mak-ing the stations for personals.

Illinois

CBS bunch tossed a noon feed for

ago. Betty Mitchell back with a Day-

#### Radio Chatter

#### New York

David Cheskin's orchestra, after years, has deserted Buffalo for

Rochester.

Henry Stacey, vocalist, newest addition to WKBW, Buffalo staff.

Jack Fledel new staff musicker at WBNX, Bronx.

Irving Caeser guested on Buddy Doyle's Professionals over WINS last week.

E. H. Gooding, butting for honey-mooning Joe Haeffner, Buffalo News

# **GEORGE GIVOT**

CURRENTLY ROYAL FROLICS CAFE CHICAGO

Sole Management HERMAN BERNIE

# cago. ca with the reception room in the cor-ridor. Lamar Anderson handling. WI.S. news reports during vacash of Juliam Bentley. Quin Ryan's amateur show for Phillips renewation is the monitee' of a new station representative com-pany coming into the field here. Composed of Gene Furgason who company and of S. M. Aston. for-merly with KYW and the Balaban & Katz deruti in Chicago. Grandle of the Company and of S. M. Aston. for-merly with KYW and the Balaban for the new Fat Rarnes series which starts on NEC on Sept. 1 to replace tram. For Dreft, a Proeter & Gam-bie product. LEON And His ORCHESTRA

Opening June 28 BKO, CLEVELAND

ABMOUR HOUR with PHIL BAKER WJZ, Fridays, 9:30-10 P. M.

Direction, HEBMAN BERNIE 1619 Brondway, New York

### California

Sydney Dixon, former local sales manager for KPO, San Francisco, now installed at the NBC LOS Angeles office as sales rep for the chair to spot a sales chief in L. A. Leave and the chair to spot a sales chief in L. A. Kesten, CIS vice-president, which is the chair to spot a sales chief in L. A. Kesten, CIS vice-president, which is the chair control of the chair chair control of the chair ch

Direction, HERMAN BERNIE 1619 Broadway, New York

agency.

Libel suit brought by KNK
against the Los Angeles Times in
connection with an editorial on the
station's stand on Independent news
airing, goes over from Aug. 1 to

ec. 1. KFWB remoting Gus Arnheim's chestra from Miramar hotel, Santa

KRYWE FERDUNG USE AUTOMATION AND AMERICAN MONICA.
Edward Lynn has his fourth sorial on KRI for the Don Loe chain.
Ben Bernie program from Catalina Island, which has been dualled lina Island, which has been dualled ritorica, goes single, July 9 with the dropping of the western broadcast.
KMTR will build a new remote control studie in Edithwood.

#### Canada

Jimmy Gallaher back on his tenor pot with 'Varleties' on CFRB, To-

spot with 'Varieties' on CFRR, To-ronto.

Nels Cralg back from the honey-moon and resuming his 'Professor' series on CRCT, Toronto.

CBS's Three Men In a Boat,' billed as the Dalton Bross, are the Clitherow boys of Toronto.

Clitherow boys of Toronto.

To Stoter Hewith writing a tome on the pioneer days of Canadian ra-

Russ Gerow arranging a hillbilles series for the ruralites on the Cana-dian Commission's national net. The customers don't know it, but those Wes McKnight 'Sportvlew' over CFRB are discs; he's in New Yort.

York.

Kussell Thompson up from NBC
to check on the Fashion Bullding
acoustics for those Rudy Vallee
broadcasts to be fed from here during the Canadian Espo engacement.
Next 'Radio Theatre Guild' production over CRC's national network will be Eric Logan's 'The Recoli.'

work will be Eric Logans in the Notice of the State of th

nouncements and all, biggest ap-

RADIO

nouncements and all, biggest appearance of the property of the

as well.

CJRC's 'The Newcomers' is really an audition for aspiring talent. No

udience. CFQC, Saskatoon, has ordered new studio equipment from Mar-

coni.

Cuddy Parkin, CFQC, Saskatoon,
off to CJCA, Edmonton, as studio
planist-continuity writer.
Vida Guthrie, formerly of CRC's
We Three Trio, Saskatoon, to CJRC,

Winnipeg, as typist-songstress. CJGX, Yorkton, now serviced from Winnipeg, shortly to reopen Yorkton

studios.
Winnipeg stations falling over selves to broadcast sport events.
Easeball, football, horse racing in

Easeball, football, horse racing in one afternoon.

Jean Murray commuting to Winnipeg from beach for CRC No Mountal Numbers shows John Mannotts orchy on same program.

Seventh anniversary of the Home Gas radio show was celebrated in a program from th. Lonsdale theatre, North Vancouver.

North Vancouver.

Beverif Pyfe back on the British Columbia network.

Catherine McEvan, mezzo-so-prano of Sparklets, back from a farry, early, early,

same, the pritten Columbia Electric Symphony orchestra presented
two states of the season last
week.

Catherine McEwan, soprano featured on the Radio Commissiontweek.

Catherine McEwan, soprano featured on the Radio Commissionthe Catherine Columbia
the solots with the season last
the solots with the British Columbia
the solots with the British Columbia
Sorchestra directed by Allard
British Columbia Home Oil company commencing its seventh year
on the air. Calvin Winters conducts
New feature on weekdays over
CKWX. Vancouver, is the Break
feat Honey with Jim and Junon
CKMO, playlar on the Strand thetree organ. With Jim and Junon
CKMO, playlar on the Strand thetree organ. With Jim and Junon
CKMO, playlar on the Strand thetree organ. With Jim and Junon
CKMO, playlar on the Strand thetree organ. With Jim and Junon
CKMO, playlar on the Strand
thetree organ. With Jim and Junon
CKMO, playlar on the Strand
thetree organ.

With Jim and Jim

#### Connecticut

United the Story Man' of WIGG. Bridgeport, for summer, with the Story Man' of WIGG. Bridgeport, for summer, with the Story Man' of the Sto

sustaining in the Melody Four and Four Southern Nights in a Negro Harriet Lee, formerly of WTIC, Hartford, announces her marriage. Tom Paradine, one of WTIC's law career. Paul Lees, WTIC production manager, makes a weekly appear, news, and Gossips about studio news.

#### Louisiana

Amateur thespians were faced with a real problem last week when this was unceremoniously entered the propose and other coulpment planned for use in the organization's forth-coming reviewd. The Drunkardth and the state of This Drunkardth and the state of the stat

at KWKH—salesman, announcer and panel man.
Jack Gross, KTBS-KWKH com-mercial manager, again assumed the role of interlocutor of the Hem-enway Jubilee minstrels (21) after two months' absence, due mainly to

two months' absence, due mainly to removal of tonsils.

W. K. Henderson, whose voice diagroned' it way to radio fams a decade ago, but will opped use to the following the decade ago, but will oppe and to the following the foll

#### North Carolina

Changes in Columbia profice have been the control of the columbia profice have been the columbia profice have been the columbia profice and forth to New York.

A WPT program over WSOC readed the columbia of Commerce and the columbia of Commerce in the columbia of Cultura of Cu

#### Cuba

Mayor Belt, following suggestions of the Redio Commission, has dethe Redio Commission, has deduced by motors, fac others, promobiles, etc., must be supracessed as to give radio listeners in Havana as to give radio listeners in Havana must be applied under the direction

The new radio law which, accord, ing to statement of the Director of Radio, is ready, hard there signed to the rediction of the rediction

radio. Is ready, hasn't been signed it.
The most complete radio station here. with the largest studios and most facilities for broadcasting, rehearsals, office, etc.. Is now CMW, which inaugurates its new location this week.

#### Pacific Northwest

H. J. (Tubby) Quilliam, KOMO-KJR commercial manager, back in Seattle after attending N.A.B. commercial meeting in Chleago.
Raiph Jones, editor of the KOMO-KRIP consistency of the Commercial meeting in Chemosomercial meeting to the KOMO-KRIP publication, accompanied by Mrs. Jones, who was Hazel Halvorson.
Al Baich, KOMO-KJR publication was a commercial meeting the c

(Continued on page 48)



ROCKWELL O KEEFE INC



ROCKWELL O'KEEFE INC



ROCKWELL - O'KEEFE INC.



EXCLUSIVE MANAGEMENT ROCKWELL O KEEFE INC



EXCLUSIVE MANAGEMENT ROCKWELL O'KEEFE INC.



ROCKWELL-O'KEEFE INC. WILLIAM MORRIS AGENCY



Sun., 10:30 P.M. EDST, WABC

Management CBS Artists ureau

Jules Alberti, 515 Madison Ave. New York City

BADIO'S NEWEST, LOVELIEST VOICE

LAIRE

NOW IN LONDON

Starring in Picture for BRITISH LION FILM CO Returning to the Air in July Direction, LESTER LEE, REO DLDG., N.

BERNIC

Royal York Hotel, Toronto

Thursday, WEAF

Broadcasting 12:30 at Night Tuesday, Friday, WJZ

4.7

#### New Rusiness

NEW YORK CITY

Derris, Inc., thrice weckly, 13
weekls, Science in Your Home, with
Dr. Kurt Hacseler. Through Paris

Alfred McCann Pure Foods (17
products) renewed for 40 weeks
starting Sept. 9. Sories off during
the summer months. Direct. WOK,
WNEW
Dance Mearshes.

WNEW.

Dance Marathon, spots. Through
Bess & Schillin. WNEW.

Dreamland Amusement Park,
series. Through Bess & Schillin.

Transland Amusement Park, series. Through Bess & Schillin. WNEW. Cooper Go, three quarter-hours and Colper Go, three quarter-hours and Colper Go, three quarter-hours and Colper Go, three Go, three

A, ted Fish Dealers, Wednesdays, teks, renewal on 'Jewish Trou-'series. Through Advertisers' casting Co. WMCA. 11 wceks, renewal on Jewish, Troubador, series. Through Advertisers' Broadcasting Co. WMCA.

E. Vasilatos, half-hour Greek programs, renewal for \$2 wecks. Direct. WBIX.

Steneck & Sons ( curlties), dally spots. WBIX.

Bank of Sicily, Friday announcements. WBIX.

ments. WENX.

Home Diathermy Co., series, Monday to Saturday.

Bond Bread, series of spots.

Through Batten, Barton, Durstine & Osborn. WENX.

Oakland Pool, swimming meets.

Through J. F. Arnold agency.

WENX. Through WBNX.

WBNX.
Simon Bauman, Inc., three 15minute programs weekly in German,
13 weeks. Through Lewis King
Agency. WHOM. Agency. WHOM.

Madelinc Beauty Parlor, six announcements weekly in German, 13
weeks. Through Seymour Blum. gency. V

nouncements weeks. Through Seymous weeks. Through Seymous WHOM.

How the Sehigi, Inc., contract renews on Don Dunphy a sport talks,
13 weeks. WHOM.

John J. Nisokek (furniture): twice
weekly, in Folish, 13 weeks. WHOM.

weeks. WHOM talkins spots, four.

"Joseph Seymous Seymou

Willa Vittoria, Italian sposs, weeks. WHOM.
Western Bausage & Provision Co., three spots in German weekly, 13 weeks. WHOM.
Abe Stempterish program, four heeks, WHOM.
Headquarters, Inc., series of spots, six weeks. Through Frank Presbry. WMCA.

six weeks. Through the analysis would be worth a below Chemical Co., Friday series, dog talks. WMCA. Bookstore of the Air, renewal to March, 1936, presenting: Messages of Truth. WMCA. ancy Publications, Inc., Thurstalks, 13 weeks. WMCA.

. WHITE PLAINS, N. York,
Berman Bros. (furnture), Broths,
series of announcements and fiveminute programs. Through Assoclated Broadcast. WFAS.

Associated Copper and Program.
Through Associated Broadcast.
WFAS.

Through Associated Broadcast. McMoled Marke Co., New-Induce programs. Through Associated Broadcast. WFAS.
Goddard & Olean Garden topological announcements. Through Associated Broadcast. WFAS.
Goddard & Olean Garden topological announcements. Through Associated Broadcast. WFAS.
Hower Show broadcast. Through Associated Broadcast. WFAS.
WFAS. West Show. Through Associated Broadcast. WFAS.
WFAS. West Show. Through Associated Broadcast. WFAS.

WFAS.
Krum Kandies, series of announcements. Through Associated Broadcast. WFAS.
Golden Gate Hair Tonic, series of announcements. Through Associated Broadcast. WFAS.
London Pet Slop, renewal of announcement series. Through Associated Broadcast. WFAS.

SAN ANTONIO

E. J. Herman Sales Co., refrigerators, 109-wed announcements.

Rorden Produce Co., dairy produced Co., dairy and plant State State Co., dairy produced Co., preybound races, 50-word announcements, KTSA.

Hypat Distributing too, tooth pasts, Mitchell Construction Co., grey-hound races, 80-word announcements, KTSA, which was a superior of the construction Co., grey-hound races, 80-word announcements, KTSA, 25 deword announcements, KTSA, 25 deword announcements, KTSA, 25 deword announcements, KTSA, 25 deword announcements, KTSA, 27 deword announcement, 27 deword announc

Borden's Produce Co., 10 or more announcements on daily news periods. WOAI.

Strauss-Frank Co., Frigidaire, three nightly time signals for 60 days. WOAI.

Straits-Frenk Oo, Frigiding Straits-Frenk Oo, Frigiding Straits-Frenk Oo, Frigiding Straits Of 80 days. WOAI time signals for 60 days. WOAI time signals for 60 days. WoAI time signals for 60 days. WoAI time signals of the Straits October 10 days. WoAI time signals of the Straits October 10 days of the Straits

SALT LAKE CITY SALT LAKE CITY
Art Walden, Inc., 26 five-minute
programs. KDYL.
MeBride Anto Co., 26 five-minute
programs. KDYL.
Sugarhouse Lumber Co., weekly
15-minute programs, transcriptions.
KDYL.
Scave-Rochuek. six quarter-houre

cars-Roebuck, six quarter-hours, KSI

KSL.

Marrow Oil, three quarter-hours
weekly, 52 weeks. KSL.

Gepport Studios, three five-minute

spots weekly. Through Northwest Radio Advertising. KSL. Lifeboxy Song, three five-minute Lifeboxy Song, three five-minute Edward Petry. KSL. Through LS. Gillham Corriers Tablets, three five-minute spots. KSL. Colpate-Paulis, three five-minute spots. KSL. Colpate-Paulis, three five-minute spots. KSL. Edward Song, two 15-minute programs per week, 13 KDYL.

KDYL.
Pullman Tailoring Co., one quarter-hour weekly, 52 weeks, transcriptions. KDYL.
J. G. MacDonald Chocolate, announcements dally, one month. J. G. MacDonald Chocolate, announcements daily, one month.
KDYL.
Frank Edwards Motor Equipment,
30 night-time announcements.
KDYL.

30 D. might-time announcements. Union Peofic Bus Line, 52 five-minute programs. Through Ernest Bader Co, Omaha. KDYL. McKendrick Shoe Store, 26 five-minute programs. Through Ernest Midwestern Delty Products, 156 announcements. KDYL. Salidar Back, might-time announcements. KDYL. Salidar Back, 100 people of the State S

CINCINNATI B. C. Remedy Co., Durham, N. C., 100 75-word spot announcements. Through Harvey-Massengale agency. WKRC.

WKRC. Siebler Tailoring Co., local, 26 night blurbs on WKRC. Direct.

MISSOULA, MONTANA Ford Dealers, series of spits.
Through McCann-Erickson. KGVO.
Chevrolet, thrice weekly, transcription.
Through Campbell-Ewald.

tion. KGVO. King's Court Sour, Server KGVO.

Northern Pacific Railroad, series of spots.

Through Luther-Weaver. g's Court Sour, series of spots

KGVO.

FORT WORTH

Megnole Reer, 100 spot announcements. Through 'Ay H. Skinner Agency, KTAT.

Currier's Tablets, four five-minute announcements. Through Hixon-Fair Beauty Saion, 100 announcements locally. Direct. KTAT.

Champion M/2. Co. (poultry test)

KTAT.

Antler Beer Parlor, 300 local announcements. Direct. KTAT.

Marylin Shop (femme cloning), Arter Marylin Shop (femme cloning), Caret., May Shop (femme clocal), direct, May Shop (femme clocal), direct,

American Products Co., direct grocery selling, two announcements daily, 36 times from June 18. Torough Matteon-Fogarity-Jordan Council and Council announcement and Council and Council announcement announcement and Council announcement announcement announcement announcement announcement announcement announcement announcement announcement ann

dally except Sunday, Juno 8-26. Through Fred Driver & Co., Omaha.

Through Fred Driver & Co., Omaha.

KOLL M Duline & Sons, announcewith a fally except. Sunday on
Prudence Fenny's program, product
Atwactr refrigerators. WOW.
Felisted Fredung Co., St. Louis &
L. China & Wow.
Burlington Transportation Co., an
nouncement aduly except Sunday to
25. WOW.
Interstate Transit Co., 28 an
nouncements per month, from June 10
26. WOW.
Interstate Transit Co., 29 an
nouncements per month, from June
Comaha. WOW.
Lever Brothers Co., Lifebouy Soap,
series of five-minute transcribed
processing of the communication of the communicatio

LOS ANGELES
Fox West Coast Theatres, one 15minute program, transcript.ons, June
11. Through Hellman-Shane. (HJ.)
Paul G. Hoffman (motors), three
15-minute musical and dramatic
programs. Through Dana-Jones.
KHJ.

programs. Influgin Bana-Jones. Colgate. Palmolive. P. ect. Co. (toiletries), 26 transcriptions from June 4 to Aug. 29. Twesdays and Thursdays, for 15 minutes. Through Benton e Brown K.H. (Studebaker), three 15-minute programs, or-hestra and vocalists. Through Bana-Jones Co. Kh. Through Benton e Browte. Through Benton e Browte. Through Benton e Browte.

PORTLAND, ORE.

Grayson Apparel Shop, spot announcements, indefinite. KGW.

nouncements, inight. KGW.

Reo Motor Company, 10 one-min.

Reo Motor Company, 10 one-min.

Through Maxon Advertising. KGW.

Curtis Candy, six spot announcements daily, spile schedule, one year.

KEX. ments daily, split schedule, one year.
Through McJunkins Advertising.
KEX.
Othervolet Motor, quarter hour,
Musical Moments, three times
weekly. Through Campbell-Ewald.
Evanb.

KEX.
Frank Case Lubrication, half hour
musical programs, Sunday. KALE.
Hunt Transfer Company, quarter
hour musical programs, dally.

musical programs, Sunday, KALLE, Hent Transfer Company, quarter hour musical programs, daily. Nestles, Inc., New York (Alpine Milk), five-minute electric transcriptons, What to Do When, three Milk), five-minute electric transcriptons, What to Do When, three Lord & Thomas. KOIN. Through Lord & Thomas. KOIN. Profiland Gas & Coke, 13 quarter hour programs. Through McCanner and Charles and Charles (Milk), and the control of th

Williams Company, program nerv-lee on 'Home Institute' feature. Through Carl Advertising. KEX.

VARIETY

Simplex Disthermy Co., Inc., 26 five-minute talks, Sundays and Thursdays, Through Rose, Martin, N. Cheevel Mills, Inc., 156 15-minute sports programs, Mondays through Saturdays, beginning July 15. Through Blackett, Sample & Hummert, One and the St. Royale (Houting night club), Our 30-word announcements, one daily. Through Harry M. Frost, Our 30-word announcements, one daily. Through Harry M. Frost, Oydon Roller Coaster, 181 word Synday, Through Boston, WAAB. Wm. 7. DeFriedt Co., 181 15-William Communication of the Control of the St. Prichard & Constance, Co., 226 15-Prichard & Co., 226 15-Prichard & Co., 226 15

Emerson Dray Co. (Grome Seltzer), film transcription of news, twice weekly, 13 weeks. Through J. Proc. State Breuers, four an-proc. State Breuers, four an-through Harry Patz. WBAL. General Electric (refrigerators), five unmouncements weekly, one WBAL. Through March, 1862. Through March, 1862. WBAL. General Mills (WMAC). General Mills (WMAC). General Mills (WMAC).

new announcements weekly, one month. Through Maxon, Inc. General Mills (Wheatles), INS. How, Inc. General Mills (Wheatles), INS. How, Inc. General Mills (Wheatles), INS. How, Inc. General Mills (Whatles), INS. How, Inc. General Mills (Whatles), I

Walter Winters, Inc., three 125-word announcements, Tucuday, Thusday and Carlotter Williams of the Walter of the W

### WHI

• is happy to announce that its May sales are the greatest in the history of the station ... and that

80%

are contract renewals



DON DAVIS, Pre

JOHN T. SCHILLING, General Manage

KANSAS CITY'S DOMINANT DAYTIME STATION



PRESENTED BY PRESENTLE . 

CASINO CENTRAL PARK Supper

PHILIP MORRIS WEAF Tuesdays, 8 P.M.

BRUNSWICK RECORDS Latest Releases

# **NBC Sales Meet Speaker Queries CBS' Policy of Setting Time Limit on Plugs**

Columbia's new policy of setting a time limit on advertising credits was disparaged at an NBC sales was disparaged at an NBC sales when the sales were supported to the sales with the sales was sales wa vision over advertising copy, she could not see how Columbia's establishment of a scale of time limits would prove anything. Advertising copy, she said, should be

### LITTLE JACK LITTLE

LOUMDIA BROADCASTING OFFI 18TH—ENOXVILLE, TENN, 19TH—CHARLOTTE, N. C. 20TH—LYNCHBURG, VA. 218T—BOCKY MOUNT, N. CAB. 22ND—CAMDEN, N. J.

And Broadcasting Daily for Niagara Hudson Electric

Light and Power Co. ALSO ON COLUMBIA RECORDS

MONDAYS 8 to 9 P.M.--WHN

# **ALEX** HYDE

AND HIS MUSIC

DIF. WM. MORRIS AGENCY RADIO'S PREMIER MIMIC

### WARD WILSON

STAB OF "ITTY BITTY KIDDIE" HOUR WHN

OPENING FRIDAY, JUNE 28 PALACE, CLEVELAND vith PHIL BAKER'S REVUE

Silvertown Orchestra

Every Friday WEAF 10:30-11 p.m. N.B.C.

Address STEINWAY HALL

Representatives ROCKWELL-O'KEEFE, Inc

### EMERSON GILL

AND ORCHESTRA **ENROUTE** 

MCA Direction

### HARRY SALTER

BROMO, SELTZER

as long as it is interesting, and principally measured by the qualities of good faste, good judgment and honesty in the state of the kind and honesty in the state of its kind staged by the network. Attending were 51 sales exceutives from NBC's three divisions. In opening the meet Monday morning, Edgar Kobak, v.p. in charge of sales, declared that the event's prime purpose was to make it easier for the NBC. All NBC's sales efforts, ead Kobak, are based on selling advertising first, broadcast advertising second, and NBC as the leading network, third. NBC, he added, was opposed to belitting other medium and against any attempts to belittle competition. Network was out to sell what it had and sell it cleanly.

was out to sell what it nau and out it cleanly.

Monday's paper readers included James V. McConnell, assistant to R.C. Witmer, v.p. in charge of sales operations, who reported on the network's sale for the first four months

operations, who reported on the network's sale for the first four months
of 1934; Bertha Brainard and Curt
Peterson, who devoted themselves to
the subject of commercial programs; Dan Tulhill, who explained
promises the subject of commercial programs; Dan Tulhill, who explained
Artists Service, and E. P. H. James,
who delivered some sidelights on
advertising, promotion and research. Evening session brought
pep talks from David Sarnorf, M. H.
Aylesworth, General J. G. Harbord
and the subject of the service of the service of the service
and the service of the servi sonable amount dicated a reasona ethical advertising.

#### NOONAN NOW BISHING FOR COIN; GOT A MGR.

Tom Noonan, known as the Bishop of Chinatown, returns to WMCA. New York, with a managen. Ed Scheuing, and on a regular artists salary, under sponsorship of Adam Hats, Noonan was slated to starten'y in the spring, and had broadcast once on Easter Sunday, but faded when his request for pay was nixed.

New program is broadcast over the station's Atlantic seaboard returned that the station's Atlantic seaboard return that the station's Atlantic seaboard return that the station's Atlantic seaboard return the station of the station

#### WMCA Net's 2 Religious Commercial Programs

Latest commercials to be sold over WMCA's Atlantic seaboard network include two religious programs, both of which emanate from WHP, Philly, Young People's Church of the Air, presenting Rev. Percy Crawford, is heard on Sundays for an hour's run. neard on Sundays for an nour's run.

Rev. Barnhouse, also in Philly, is scheduled to begin a series of similar programs by Sept. 1. Flamm's station will air both in the direct metropolitan area.

Tastyeast's Five Star Final was the first commercial sold for the inter-city service.

Mexico City, June 25.
National Revolutionary Party,
which dominates the Federal govcrnment, has inaugurated two radio
stations here, XEO and XEFO. Programs are in English Spanish.

Baltimore, June 25.
K. H. Pearson has been shifted from Hearst-owned WCAE, Pittsburgh, to Hearst-owned WBAL,

#### Local Merchant's Show On 3 Balto Stations

Baltimore, June 25. Baltimore, June 25. Engineered by WBAL, Mitchell Fur Co., of Balto, has taken series of four weekly half-hour programs, commencing August 4, which will reginate in studios of WBAL and well as two other local estations, WCAO and WBER. Programs will be 'amateur' shows. WCEM, bury's fourth remaining station, was offered chance to step protein the control to the course of the course the broadcaster has already an 'amateur' commercial show which it has been carrying for some time.

time.
When WCBM's declination was reported by WBAL to Mitchell, the fur company immediately made arrangements with station to sponsor rangements with station to sponsor a different type series of programs which will span same time as the three-ply hook-ups.

### RADIO COLLEGE AT BOSTON U.

Boston University inaugurates radio instruction, July 2, under the direction of Ralph L. Rogers, himself a radio writer and pedagogue at Boston's college of business administration. He authored the 'Mr. and Mrs' serial, one of radio's first such programs. Boston University

uch programs.
This seat of learning will specialize in the drama, comedy, mysteries and serial writing. Courses open to and serial writing. Courses ope tyros with fiair for the pen, intention is to prefer those some experience in scribb Classes conclude August 10. with

#### RADIO AUTHORITY OK'S REFUNDING YUMA FEE

Hollywood, June 25. Hollywood, June 25.
E. B. Sturdivant, owner radio station, KUMA, Yuma, Ariz., has received word from, the Radio Code Authority that his assessment would be retunded on verification of the amount, notice being in response to his demand for a refund. Decision to refund is seen here as having a far-reaching effect on all coded industries since the NRA demiss,

#### REPLACING 'TRAILS'

Half & Half, American Tobacco product, is auditioning for a pro-gram to replace the 'Red Trails' dramatic series it now has on NBC

Tuesday nights. New show will make its debut

#### ASCAP Deal

(Continued from page 41) was the Society's letter to Mc-Cosker, as chairman of the NAB copyright committee, in which all stations were offered a license for copyrigan wearning of the second of the seco

the rate commercial sold for the attencedity service.

'In' Boys' Pair

Mexico City, June 25.

National Revolutionary Party, which dominates the Federal government, has inaugurated two radio tations here, XEO and XEFO.

PEARSON MOVES

Baltimore, June 25.

K. H. Pearson has been shifted and the commercial party of the

#### Radio Chatter

(Continued from page 46) salads presented them at the studio by native-garbed Japanese girls in behalf of publicity received on the annual Kent (Wash.) Lettuce Fes-tival.

Ruth Messmer, KOIN, Portland, blue singer and Billy Sandiford, KOIN announcer, will be married early in August.

Advertising Club of Portland elected Kenneth Holman, president or the coming year.

sketcet akingen stolman, president KXX, Portland programs are now picked up by KSIM, Salem. Hal Boskill, formerly of KGHL, Billiusz, Mont. has been named Mont. and Yerne Sawyer has been promoted to program director. Cobwebs and Nutz, KEX program of long standing, of the Air. Cobwebs and Nutz, KEX program of long standing, of the Air. Long the Color of the Air. Cobwebs and Nutz, KEX program and long the Air. Cobwebs and Nutz, KEX program production and containing you willing at the College of Evelyn Sibley, continuity writer at KGW-KEX, married to Herbert Lampman, feature writer of the Mason Moltarer sold 50 stations in Australia his Posey Playlets.

#### Missouri

France Laux, KMOX sports announcer, has been chosen to broadcast the All-Star baseball games between the National and American leagues in Cieveland next month for CBS. Laux did the All-Star game last year besides the World Serics.

erics. Charley Stockley on vacation, Charley Stockley on vacation, touring southwesternburg, KMOX. spent week-end fishing in Ozarka. Bass were bittin and Yon brought back his share. Katharn Cravens woman news Katharn Cravens woman news Annie' in St. Louis Jail. Tommic Birch, KWK songatress, away for month vacation, Jane Hail the air.

away for month vacation, Jane Hall and Coyita Bunch substituting on the WWK well represented in Missouri State Golf tournament by Bob Richardson, soundman, and Jack Henderson, asles, due to poetponed games by rains last Spring, are giving Bob Thomas and John Harrington—KWK baseball announcers are short form hours of baseball chatter each day. Programs sponged by Wheatles, Stepling Harkins and switch time. Stepling Harkins and switch time. Stateling the watch and Griffin on early.

#### Utah

Adela Rogers St. John Interviewed over KDYL's remote control facilities at Sait Lake City airport, Utah Farm Bureau Federation signs for 13 quarter hours on KSL ROXY, formerly the Playhouse, more control service.

Sam Shapan newest addition to the sales department at KDYL Sam Shapan newest addition to the sales department at KDYL control service. Cyril Fossey, KDYL control operator, passed out the cigars, A Collive Gould, KDYL publicity chief, on the sick list. Vacations begin at KDYL trend to the control service of the control operator, and Ray Buck, control operator, also eyeing the expo.

Aaron Rosenthal, KDYL audience man can be control operator, and control operator, also eyeing the expo.

Aaron Rosenthal, KDYL audience man pulled in a fock of trout on a weekend fishing trip.

#### KMBC, K. C., USING FILM TO SELL RADIO TALENT

Marking the first Instance of a broadcasting station using sound film clips to sell talent to advertisers is the tleup that KMDR, Kansas City, has effected with its national saise rope, Free & Sleininger, Inc. Film for showing to prospective bankroliers of live talent will force be also because the said of the said o Marking the first Instance of a

WJR, Family' over WROL, Knoxville, playing all characters himself.

#### Massachusetts

Phil Baldwin of the technical staff of WEEI, Boston, has been pro-moted to head of the operating di-

WEEI, Boston, has suspended au-ditions until September.

Earl Janes and Ed Gisburne of WEEI, Boston, taking long over-night trips to Maine and Canada, Bessie Ferguson of WEEI, Boston, glowing over her daughter's winning an athletic award at Brook-line High.

line High.
Leland Blekford's book, 'News
While It is News,' written in collaboration with Waiter Fogs, takes
pot shots at the Hub newspapers
for their attempts to bar the radie
news-athers from the press-rooms.

news-athers from the press-rooms.
Jim MacDonald back at desk at
WEEL Boston, after southern vacaArthur Edse of WEEL Boston, a
rabid amateur photo hobbyist.
Bob Burlen of WEEL Boston, a
rabid sumateur photo hobbyist.
Bob Burlen of WEEL Boston,
and be weckenda.
Ruh Falby, eccretary to Lewis
Whitcomb of WEEL Boston, travellast in Europa in

### **AL SHAYNE**

Radio's Ambassador of Song

HEADLINING LOEW'S DELUXE THEATRES "A Radio Sensation. Without the slightest doubt, the greatest singer of popular songs on the air today. Wotta voice!" DAILY MIRROR

Broadcasting Every Sunday 5:30-6 P.M., WOR, N. Y.

FOR SALLY'S STUDIO 7 West 44th St., New York City

# ABE .

CALIFORNIA ORCHESTRA COAST-TO-COAST

WABC—Tuesday, 8:39 to 9 P.M., DST (Phillips Dental)

WEAF-Friday, 9 to 9:30 P.M., DST (Phillips Milk)

NBC ● ENO ● WJZ

### HAL KEMP And His ORCHESTRA

ON TOUR

Every Wednesday, 8-8:30 P. M.

#### fred allen's "TOWN HALL...TONIGHT!"

MOUN HALL...TONIGHT<sup>®</sup>

BOUR OF SHILES

HOUR OF SHILES

PACK SMART

LIONEL STANDER

MINEWYA PROUS

MINEWYA PROU

6

0

# DIANA

SMASH HIT OF LONDON 25TH WEEK AT THE

DORCHESTER HOUSE, LONDON

Featured
BRITISH BROADCASTING CO. Direction KEN LATER M. S. Beniham Office

### **WB Formally Announces ASCAP Split** After Attempted Reconciliation Fails

(Tuesday) that Warner Bros. would within the next week name the head of its own performing rights buat a reconciliation with ASCAP, the producer petitloned Soclety's publishers - classification committee for boosts in the ratings of Harms, Inc., and the Remick Music Corp. Request in either case

was turned down. Warner Bros, on Monday (24) warner Bros. on anyone served notice upon the broadcasting and advertising trades that after Dec. 31, 1935, all licenses for the and advertising trades that after Dec. 31, 1938, all licenses for the performance of the copyrights it tontrols would have to be obtained direct. Letters, in which the notice was incorporate and the control would have to be obtained direct. Letters, in which the notice was incorporated broadcasting of the copyrighted works of Harma, inc., Withmark, Remide, New World Music Co., and T. B. Harms would be followed promptly by an action for injunction and damages under the copyright at action but also against the sponsor.

Plea in behalf of Harma and Remick was made by counsel for WFs music interests, M. Wattenberg. Latter presented a massy that Liams racelved twice as many radio performances as the next firm on the Society's roster of high-ranking plug-getters, and that Remick was not deserving of the reduction in classification which the reduction in classification which there is not in the second of the country of the reduction in classification which the vent. It was Wattenberg's conten-

reduction in classification which the committee gave it earlier in the year. It was Wattenberg's contention that Harms should logically receive twice as much money as the next highest firm, but he added that Warner Bros. would not haists upon

next highest firm, but he added that Warner Bros, would not inals upon such allocation if the committee would agree to a rating which would give Harms considerably more than Under the present classification stup of the Society, Harms is not only at the top, but receives around 20% more than the next firm in line. Cilp that Remick got six months ago dropped it into wheat morely known as B classification.

### ASCAP'S REVISED PLUM-SHARING **PLAN**

Under the revised method of divvying the royalties which the board of directors of the American Society of Composers, Authors and Society of Composers, Authors and Publishers is currently considering, both the writers' and publishers' classification committees would be eliminated. After a definite set of rules to determine each member's share has been established, the matter will be left entirely to the Society's bookkeeping department.

Society's bookkeeping department. Publishers on the directorate are working on a system of allocation which is similar to one that George W. Meyer proposed to the writers' faction on the board. Meyer's plan is to measure a member's rating on the basis of 25% for soniority, or the length of his membership in the Society, 25% for availability, or the length of his membership in the Society, 25% for availability, or the length of his membership in the Society, 25% for availability, or the length of the catalog, and 50% for performances, with the last figured entirely on the number of radio plugs. The publishers' idea, as it now stands, is to make the ratio 10% for sociority, 30% for prestige of catalog, and 70% for prestige of catalog, and 70% for performances.

formances.

Before retiring, the classification committee for each fuction will go over each member's rating and developed to the committee for a continuity of the committee of the committee of the committee of the committee of a continuing what added points are due the member for actual use of his works would be left to the Society's staff mathematicians.

#### Milt Weil Back in Biz

#### Vallee, Whiteman Set For Asbury Park, N. J.

Asbury Park, N. J., June 25. Rudy Valles and ork engaged for two-night stand at Convention Hall Friday (28) and Saturday (29). Paul Whiteman moves in same Paul Whiteman moves in same spot July 5 and will play for six nights at \$1,000 per.

#### CHORUS STRIKE SETTLED. PHILLY CONCERTS GO ON

Philadelphia, June 25.

Latest stumbling block to scheduled summer concerts of Philadelphia, high order appears settled with high orders appears settled with high orders appears settled with the control of the contro

trate.

Exact terms of agreement were kept secret, but chorus is understood to have won demands for raise from \$3 to \$5 per person a performance. Walkout for time threatened to prevent performance or scheduled operas in conjunction with batle and regular symphony concerts of Robin Hood Dell season, which gets under way Friday (28).

Novel angle of situation is that the personnel of orchestra associa-tion, conducting summer concerts, is itself striking for higher pay for regular 1935-36 winter season.

#### HOLD HOLLAND-HART

Dance Team Staying at Radio City Until Sept. 2

Jack Holland and June Hart, dance team which recently re-turned from abroad for a two-week engagement at the Rainbow Room, Radio City, N. Y., have had their contract at that spot extended till

Sept. 2.

Deal for the dancers was set by Irma Marwick, of the Norwood & Kelly office.

#### Jimmy Hodges' Band In Fatal Bus Crash

Bus carrying musicians and spe-cialists with Jimmy Hodges ork crashed with a private car last Wednesday (19) near Warren, Maine, causing the death of the driver and Philip Magusson, of the aggregation. Hodges was not in the bus, traveling ahead of the band in

his own auto. Several others in the bus and auto were hurt, some of them seriously.
After the impact, the bus raced 300 feet out of control and then turned

over.

Hodges' band was en route to
Athol, Mass., after playing the
American Legion convention here.

#### Chappell Buys 2 for U. S.

Chappell & Co. of America (Henry Spitzer), has taken Camphell-Con-ncily songs, 'The Girl With the Drenmy Eyes,' by Michael Carr and Eddle Pola: and 'A Street in Old Scville,' authored by Rod Arden and Leo Towers, for American publica

tion.

C-C also sold 'The Gentleman
Obviously Doesn't Beljeve' to Sha-piro-Bernstein for the U. S. ri hts.

#### NEW PORT MITERY

NEW PORT. NITERY
Portland, Ore, June 25.
Another night club, the Pub.
Soined the many now operating on
the main stem. This spot takes
the place of the Montmarire cafe
and is managed by the original
four singing waiters who made
their debut at the American the
arte during the engagement of The
Quartet is composed
Bardewellh Frank Confer.
Abst and Tom Jackson.

Chicago, June 25.

Milton Well, formerly top Chicago music publisher, is returning to activity locally.

He starts with a list of five songs.

#### Most Played on Air

To familiarize the trade with the tunes most on the air around New York, the following is the listing of the songs most played last week, in relative standing, according to the approximate number of combined plugs on WEAF, WJZ and WABC.

VEAS, WJZ and WAJDC.
Little Gypsy Tea Room,
In the Middle of a Kiss.
Chasing Shadows.
Every Little Moment.
Life is a Song.
Quarter to Nine.
I'll Never Say Never.
Lady in Red.
Love and a Dime.
Seein' is Believin',
Kiss Me Tonight.
And Then Some. Kies Me Tonight.
And Then Some.
Foot Loose, and Fency Free.
Tell Me You Love Me.
What's the Reason.
Latin From Manhattan.
Livin' in a Big Way.
Every Single Tingle.
Paris in Spring.
Star Gazing.

# WB IN CONTROL OF HERBERT **CATALOG**

publication and sales control of the Viotor Herbert catalog by obtaining a new contract from the composer's estate and reacquiring, from Carl Fischer, Inc., the band and orchestra publication rights to the Herbert works. Latter rights, which M. Witmark & Son sold to Fischer about 20 years ago, were released to WB for a cash payment of \$25,-

New contract with WB was sig-natured by Cifford Herbert and Mrs. Ella Herbert Bartlett, son and Mrs. Ella Herbert Bartlett, son and daughter of the composer. Through the deal, Witmark branch of two music subsides has the rights to warmer of the composer. The composer of the composer of

estate.
Publishing trade is curious as to Publishing trade is curious as to what effect this new contract will have on the performing rights of the Herbert works in the event will make statements to the press. Warner Bros. withdraws its firms Judge Goddard assented to the idea. from the American Society of Composers, Authors and Publishers. The Herbert estate, which controls the local make the composer's option of the composer's optio

### ASCAP Suit Off Till Nov. by Gov't Request; Looks Like U.S. Has Given Up, but Radio Still Wants C't Ruling

the present Washington administration is through with its litigatlon against the American Society of Composers, Authors and Publishers. By obtaining an adjournment of the trial until the first week in November from Judge Goddard in the Federal Court last Wednesday (18), the Government, according to belief in the music marts, not only conceded the weakness of its anti-trust action, but indicated that it has gone lukewarm, if not entirely cold, on the controversy.

Government's move for a post ponement on the seventh day of trial came as no surprise to the de-Suggestion of what was in tense: Juggestude, or three wind occurred two days before( 17), when Andrew W. Benett, Special Assistant U. S. Attorney General, who had prepared and was in charge of two day adjournment. Bennett's hurried trip to Washington the same night, and the assumption of his role by Assistant U. S. Attorney General Mac Ashbell the following day, added to the conviction that something drastic was in the win was back in New York Wednesday and around the courtroom, Bennett did not take part in the plea for an adjournment beföre Judge Goddard. Postpomement discussion was staged in the wind occurred two days be-

ment before Judge Goddard. Post-ponement discussion was staged in the judge's chambers following the moon recess and Ashbeil, who acted as the Government's spokesman, said that the Attorney General's of-fice was very much concerned with said that the Attorney General's offee was very much concerned with
the amount of time the trial was
taking and if the case was put off
to the fail the contending attorneys
might in the meantime get together
reduces the time that continuance
of the trial might necessitate.
Counsel for the detense agreed to
the adjournment date suggested by
Ashbeil and then obtained permisation from the court to made deposiin the interim.

Autree on 'Sincer's

Autree on 'Sincer's

#### Agree on 'Silence'

Tin Pan Alley is confident that case couldn't possibly be finished by the present Washington administration is through with its liting Goddard is slaced to move to a different part of the court, and that if ferent part of the court, and that if it had to produce the volumes of data that the judge had ruled were necessary to round out statements made by various witnesses there was nothing to do but call off the trial temporarily. Next few months, added Bennett, could be also used to go back over the case and correct the methods that they recent the product of the product of the trial temporarily. The second was not to be a second to the trial by his nervous manner and paleness, showed Wednesday the effect that the case had had on him, the legal associates revealed that he had not slept a night since, the opening of the case.

Bellef in music circles that the trial will never be resumed is based

opening of the case.
Bellet in music circles that the
trial will never be resumed is based
on five observations: (1) government continued to the state of the case it didn't have
ment, during the seven days of trial, got angles of the case it didn't have
a retarding factor in the decision
on whether to resume the trial; (3) the broadcasters, who primarily instigated the litigation, are being offered by ASCAP five-year contracts
which ask for no increase over the
music upon the administration to
do something about ASCAP's
methods and status has let up considerably, and (6) the excitementtone of the case of the case of the case of the case of the
methods and status has let up considerably, and (6) the excitementtone of the case o

#### Indie Radio Still Wants Ruling

Indie Radio Still Wants Ruling Leaders among the indie broad-casters declare that they have no intention of letting up in preseng for an adjudication of the issues, against ASCAP in the courts. They, feel certain that the attorney generated the state of the National Association of Broad-casters in Colorado Springs, July 7, Just before the adjournment dis-

Just before the adjournment discussion opened in Judge Goddard's chambers, ASCAP's counsel served a subpoene upon Philip Loucks, NAB executive secretary. Loucks, NAB executive secretary. Loucks, NAB executive secretary to James Baldwin at the opening of the convention, figures that what ASCAP wants are some records in the NAB's offices in Washington.

The NAB's offices in Washington. Just before the adjournn

planning to withdraw from the So-clety and asserting that his com-pany has definite plans to again sign with ASCAP before the expira-tion of the present contract,

# MPPA Asking Music Publishers to **Voluntarily Adopt Anti-Bribery Pact**

Stirred by the return of several firms to the practice of paying off for plugs, the board of directors of the Music Publishers Protective Association last week called upon the pop industry to adopt a voluntary code. Without a pact of some sort, warned John G. Paine, chairman of the MPPA board, in a letter

man of the MPPA board, in a letter to the trade, publishers will be confronted with the same 'chaotic conditions' that existed 15 months ago. Besides the reported outbreak of wholesale cash passing, the advocates of the voluntary code have been disturbed by the publishers' buying tielects to the Carnera-Louis hout for protestra leaders and hawfbuying teletes to the Carnera-Louis bout for orchestra leaders and hawking of teletes for various openings. It the voluntary code idea falls, it is proposed to petition the Federal Trade Commission for a hearing of the industry, and seek to obtain the fact that certain practices are destructive of the business. FTC is consistent of the property of the seek of the fact that certain practices are destructive of the business. FTC is powered to issue cears and desist orders against those firms which operate contrary to the activities of the seek of the see

effective up to April, 1936, when the extension of the NRIA expires, and assign complete authority over its jurisdiction to a committee consisting of three men elected from the industry. To become effective, the industry. To become effective, by 80% of the music firms, with the signators agreeing to abide by any penalties imposed by the piedge committee. Pine would be not less than \$550 and not more than \$1,000 committee. Pine would be recently applied to the signators of the end effective up to April, 1936, when the

Pledice committee would also have the right to resort to the courts to restrain the violator from the right and the right of resort to the courts to restrain the violator from the right of a fine or the obtaining of an injunction would not prevent one publisher from bringing suit against may claim the violator's acts have caused lim.

In his letter to the trade explaining the purposes of the pledge. Plaine stated that when 80% have sized, the voluntary code will be a state of the right of the Piedge committee would have the right to resort to

riolation of such orders, obtain an injunction from the courts.

Pleage which the pop publishers the new law, be turned over to the have been asked to sign would be NRA authorities in Washington.

#### Birmingham Law Asks 1G Tax on Royalty Collectors

Blrmingham, June 25. Apparently alming at the American Society of Composers, Authors and Publishers, a bili has been introduced in the House of the Legislature levying a license of \$1,000 on

lature levylng a license of \$1,000 on persons collecting or attempting to collect fees or royalties on copyright music in Alabama.

The introduction was made by Rep. Welch of Bessemer, who said the collection was getting to be a regular racket against hotels, radio stations, etc.

#### Shea's, Buffalo, 1st Guest Buffalo, June 25.

Henrietta Schumann, concert pl-anist formerly with Roxy's Gang, is appearing as conductor and soloist of Shea's Buffalo orchestra for two

weeks.

She's first of a series of guest conductors to be featured during the summer.

### WB's and Par's Bidding for Copyr't Renewals Has Indie Pubs Worried

Scramble between Warner Broa. and Paramount to tie up, through their publishing houses, forthcombing renewals, of copyrights on a wholesale scale, after copyrights whose terms were about to the publishing house, forthcombing renewals, of copyrights whose terms were about to works belonging to many of the publishing which was a state of the publishing of the publishers, and the same time they are wonder-diction will have on the future of their businesses on the future of their businesses on the future of the publishing of the producers eventually hope to the producers ev

### Inside Stuff—Music

Hans Geiringer, executive of the Viennese composers and authors' society, in America for a business huddle with E. C. Mills of the American Society of Composers, Authors and Publishers, observes that just as Americans Know of Franz Lehar, the Viennese are best acquainted with Jerome Kern's works. Friml, Romberg, Youmans and Gernhwin rate next, but the latter two have been little heard of abroad for years and Friml and Romberg, too, are only known for their one or two most important works. Geiringer's opinion is that while Paris might have rated as the artistic apitial of the world, there is no question about New York's supremacy musically and theatrically.

Gelringer is Lehar's French librettist, being as often headquartered in Parls as in Vienna. Gelringer is negotiating to bring the Vienness composer to America.

Picture song requests are a problem for the dance maestros. Filmusiacal excepts that are barely known to New York have been on release in state and the state of the state of

In line with requests, the time honored 'Some of These Days' and 'St. ouis Blues' have given way to a revived interest in 'Star Dust,' now by ar the champ request dance tune.

Suicide of Henry Thies, 41, house maestro at WLW, Cincy, considered one of the best musical berths in broadcasting, recalls to music men who knew him that the orthestra leader was inclined to temperamental who knew him that the orthestra leader was inclined to temperamental orthest of the control of the c

Maude Nugent Jerome is the author and sole copyright owner of 'Sweet Rosie O'Grady.' In disposing of the song's republication rights to Mills Music, Inc., in 1924, her husband, the late Billy Jerome, who handled the transaction, received an advance of \$500.

### EDWARD B. MARKS MUSIC CORPORATION

Moving the Last Week of June to

### RCA BUILDING. RADIO CITY

Sixth Floor

Sixth Ave. Entrance

Circle 7-7277

And Offering in Its New Catalog a Song for Every Taste

HEARTSTRINGS HERE'S TO YOU TIME WILL TELL CHERRIES AND KISSES ALONG TOBACCO ROAD SOMEBODY SWEETER THAN YOU THERE'S A SECRET IN MY HEART PARTNER, IT'S THE PARTING OF THE WAY

Everyone Is Cordially Invited to Sec Our New Headquarters and Hear Our New Numbers

#### Six Best Sellers

Six best sheet music sellers for the week ending June 21, as reported by New York job-bers, were as follows:

ers, were as follows:

'Little Gypsy Tea Room.'
'What's the Reason.'
'Quarter to Nine.'
'Chasing Shadows.'
'Tell Me You Love
'Life Is a Song.'

### CALL CANADIAN **MUSIC SOCIETY** A 'RACKET'

Regina, Sask., June 25. Radio station, hotel, restaurant and theatre proprietors branded the Canadian Performing Rights Society a 'racket' and its license charges unreasonable at a two-day hearing here and a one-day ditto at Winnipeg, Man., before Judge James Parker, York County Court Toronto, sitting as a one-man Royal Commission inquiring into the so-ciety's one-rations.

Toronto, sitting as a one-man Royal Commission inquiring into the society's operations.

At Regina, radio men charged CPRS cut regular rates if some stations compared to the control of t

Adama, Aspandent S. M. Hotelment A. San, Berlina. For radio; S. W. Field, K. C., Western Assn., of Brondcasters, Calgary; F. H. Elphicle, CFAC, Calgary; C. H. Smith, CKCK, Regina; C. J. Campbell, CJRC, Winnipeg; Jack Kemp, CHWC, Regina; Victor Nellson, CIRM, Moose Jaw; A. A. Murphy, CFAC, Saskatoon; Percy Gainer, CJCA, Edmonton; William Bactone, Chew, CCC, Calendon, CALGAR, George Rice, CFRN, Edmonton. At Winnipeg were heard for theatres: Charles Welner, secretary Manitoba Film Erhibitors; C. A. Tanner, Manitoba Film Erhibitors; C. A. Tanner, Manitoba brotelkeepers; C. E. Moore, Manitoba brotelkeepers; C. Manitoba brotelkeepers; C. E. Moore, Manitoba brotelkeepers; C. Manito

Tanner, Manitoba hotelkeepers, C. E. Moore, Manitoba restaurateurs; H. B. Scott, Retail Merchants

#### Music Notes

Ray Mayer sold 'Song of the Tout' Radio for 'Leander Clicks.'

Sam K. Wineland loaned by Metro to Walter Wanger as music super-visor on 'Shangal,' 'Every Night at Elght' and 'Smart Girl.'

Ted Mack opened at the Grand hotel, Santa Monica, Call., replacing Nick Stuart combo.

Benny Goodman combo follows Don Bestor into the Palomar, Los Angeles.

Abe Meyer will supervise the music for 'Hop-Along Cassidy,' Harry Sherman production for Paramount.

Val Burton and Will Jason arc writing 'Lips in the Dark' for Radio's 'Rainmakers.' Lou Alter and Jack Scholl dishing up 'Isn't Love the Sweetest Thing' for the same

### **NIGHT CLUB REVIEWS**

#### MAYFAIR

(BOSTON)

Boston, June 20.

Boston nitery owners realized last summer, when the Cocoanut Grove pulled through the hot season black, that there's some y wound biz going after providing you have a rolling roof.

have a rolling root.

Mayfair installed a Curlous angle about the club is that it has a refrigeration plant, but the rolling root and revealed sky mean more to the customers, although it actus the club a few it hinder to a customers, although it actus respectively. The root and revealed sky mean more to the customers, although it actus the club a few thousand, but looks now as if it was smart money, if the roof is unique so is one of the acts in the show. That's Larry the root is unique so is one of the acts in the show, and a last likely a state of the root is unique so is one of the acts in the show. That's Larry here 20 weeks ago and is still here. Thornton vocals operate arisa as well as modern and operetta, and they like everything. This week he's well as modern and operetta, and they like everything. This week he's but here is a considerable of the root of the roo

and it's a puzzle why he uses a mike. Featured dance team are Manya and Drigo. The girl is one of the most sparking dancers seen on a Boston foor this season. Partner is seen on the season of the spot. It is her exceptional grace and delicate technique, combined with the partner's odd angular lifts that raise this team way above the ordinary level. Girl is size her best points of beauty. Opening number is a slow, moderne dance.

size her best points of beauty, Opening number is a slow, moderne dance, and for a follow-up they oblige with a brief rhumba to change the tempo. Close with a tango with varying pace.

Next best bet is Mickle Braats, a slopy little tapper, and a looker as alroy little tapper, and a looker as acrobatics and Tinsita, Made 27 cart-wheels on show caught for a finale and it's a natural applause winner.

Cart-wheels on show access the state of the same and it is a natural appliance flower, I handle the adaptio department this week. First number is a waltz-idea working. Second offering is more sustaining, with some conventional bainness, but never sensational.

Joe Rines still has Freddie Steel from the past two weeks, Bode Best, a Boston gal, and a newcomer, has been sharing honors with Steel from been sharing honors with Steel from the past two weeks, Bode Best, a Boston gal, and a newcomer, has been sharing honors with Steel from the past of the same sharing shows with the second of the past of the same sharing shows with the same and its quite obvious that the Mayfair regulars like her work. Rines heads one of the smartest dance outfits in this section, Fox.

#### ARCADIA REST.

(PHILADELPHIA) Philadelphia, June 21.

Philadelphia, June 21.

New policy for swank Arcadia International Restaurant brings Mario instead of name bands and small shows. Minimum check also takes stid, being cut from \$1.50 weekdays skid, being cut from \$1.50 weekdays and \$2.50 weekdays skid, being conditioning management after the same state of the same sta

#### MERRY-GO-ROUND

(CANTON, OHIO)

MERRY-GO-ROUND

(CANTON, OHIO)

(CANTON, OHIO)

(CANTON, OJ, June 21.
Again Canton, O., June 21.
Again

has been in these parts in a long time. Offers three shows nightly the last at 2.30 a.m. with a limit over 4M.DC. Spot in former years had tough competition in the along-the-lake spots, but practically all of the short of the

#### Coast Musikers in

New Amateur Fight

Los Angeles, June 25.

Musicians' locals in California will
continue their fight for legislation
that would ban amateur bands from
competing with unionized combos.
Bill to that effect was passed by the
California assembly during recent
legislative session, but was killed
in scrate.

New campaign will be started at once, with another attempt made to force legislation when legislators again convene,

#### NELSON EDDY PLATTERS

MALINUM EDDY PLATTERS
Hollywood, June 25,
RCA-Victor has recorded Nelson
Eddy with Nathaniel Shilkret's ork
on four sides.
Numbers are 'When I Grow Too
Old to Dream' 'You Are Free,' 'Auf
Wiedersehn,' and 'Love's Old Sweet
Song.'

Members of Professional Music Men, Inc., hold their first golf tour-nament July 13 at the Belleclair Coif club, Bayside, L. I. Committee con-sists of Dave Bernie and Harry

# ROBBINS' CHATS

Better than good-news is the

"ROLL ALONG, PRAIRIE MOON"

PRAIRIE MOON"
BY TED FIGHTO, HARRY
MOOPHERSON and ALBERT
MON TILEZE, from Metro's
JUN, "Here Comes the Band,"
featuring Ted Lewiz,
"YOU'RE AIL I NEED"
"EVERY LITTLE MOMENT"
FOOTIOSE AND
FOOTIOSE AND
THE IS A SONG"
"WHEN I GROW TOO OLD

WHEN I GROW TOO OLD.

# ROBBINS MUSIC CORPORATION 199 SEYENTH AVENUE NEW YORK

#### JAY SEILER

The Ski's the Limi SEVENTH WEEK BEN MARDEN'S RIVIERA Direction HARRY BESTRY

# NO COMMISH LIMIT-MOSS

# B&K to 'Freeze' Acts in Chi; Lipstone JUST SO AGENTS Tells N. Y. Reps State-Lake Is Opposish

Declaration of the State-Lake as opposition to the Balaban & Katz-Paramount theatres in and around Chicago was placed on record in New York last week by Louis Lipstone. The B. & K. booker intistone. The B. & K. booker inti-mated as much to a group of agents who had been invited to attend a meeting conducted by Lipstone in the William Morris agency offices. About a dozen New York agents who frequently book acts for Chi-cago time were addressed by Lip-stone. The conduction of the docu-tion of the conduction of the docu-

will be given guarantees of 10 days will be given guarantees to locays bookings, with options for three or four additional weeks in the middle west. Acts must agree not to accept dates at the State-Lake, RKO Palace or other competitive theatres until the B. & K. option is picked up or dropped.

until the B. & K. option is picked up or dropped. Regarding the opposish houses, Lipstone advised the agents that playing non-B. & K. houses will naturally impair the value of acts to B. & K. houses will naturally impair the value of acts to B. & K. Morris office is circularizing the New York agents for authorizations to serve as representative for their acts' Chicago bookings, for the acts' Chicago deokings, for the at B. & K.

#### AFA STARTS IN PITT.: **GOES TO BAT FOR ACT**

American Federation of Actors last week formed a Pittsburgh branch, with Raiph Whitehead, executive secretary, setting William Jeffries as local rep there. First official act of the new AFA branch was the lodging of a complaint seamer Freda Pope, of Pope's Blowboat, and Jayne Jarrell, Pitt. thy and Led Rella act on a violation of contract. Mayor McNair of Pittsburgh will hear the claim for unpaid salary.

#### Women's Group Trying To Slough Toronto Burly

Action of National Council of Women in laying charges at City Hall against the Roxy, town's only buriesque house, may lead to appointment of police censorship of stage attractions here. Frate fermies told Mayor Simpson that the 'girls were aimost unde and the Jokes in

were almost muce and the your clow taste."

Inspector Sockett, chief of the police morality squad, has been ordered to clean up the situation. Mayor also voiced his objection to midnight theatrical shows. Thinks them 'unnecessary and undesirable.'

#### From 4-a-Day in Vode To 3-a-Day in Store

Sait Lake City, June 25. Sait Lake City, June 25.
Auerbach's, largest intermountain
department store, has a couple
billed as The Dagmars' doing threea-day in its stationery department.
Duo are mentalists.
Store figures if their popularity
holds out a spot will be carved for
them on its daily radio hour.

#### Coburn at \$2,000

Jolly Coburn orchestra makes its first appearance for Locw's at the Century, Baltimore, Friday (28). NBC agenta. Coburn band's salary is \$1,750, but gets \$2,000 in Balto because of added specialists for the stage date.

one agent, while waiting for Commissioner Paul Moss, who was taking his time to open the questioning of the agents Friday (21) on the licensing matter, turned to a disinterested spectator, and said: One agent, while waiting

'You're lucky. He who books no acts, gathers no Moss.'

# Meyerfeld, Jr., Dies; Old Orph Head Was 80

Morris Meyerfeid, Jr., 80, head or the Orpheum circuit during its most prosperous years, died in San Francisco June 20. He is survived by his widow and a daughter.

his widow and a daughter.

Meyerfeld was the liead of a wholesia liquo firm in San Fan-wholesia liquo firm in San Fan-wholesia liquo firm in San Fan-wholesia liquo firm in San Fan-kerest died and the stability of the Orpheum with its bar supplies stepped in to protect his firm's interest, assuming the management with John Morrisey, a vetran theatre and minstrei man as his advisor. The circuit then consisted of houses in San Francisco, Sacramento, Den-Francisco house was the most profitable. It was little better than a barn in appearance, but Meyerfeld did not dare risk a break in favor by closing the house to rebuild, and it stood until the fire following the earthquake made it

favor by closing the house to rebuild, and it stood until the fire following the earthquake made it mecessary to replace the structure. He took over the house in 1817, retaining control until his retire-training control until his retire-training control until his retire-training control until his retire-training control that san Francisco Orpheum, a house in Chicago and Koster & Ball's in New York were the only theatres in the country playing the best European acts regularly. The best European acts regularly. The with the Western Yands eith effective with the Western Yands eith effective with the Western Yands eith effective that the time of his retirement the circuit numbered about 50 theatres. Martin Bede represented the circuit in Chicago and York office. Later Bede came into New York, retiring Girard, and made a close connection with the Keith consolidation. The circuit and gradually lost its paramount importance. The growth of the monor the prowth of the monor the Pantages circuit and the Pantages circuit and the Pantages circuit and the Fantages cir

tion picture theatre, the expansion of the Pantages circuit and the gradual cheapening of the bills all contributed to the debacic Eventualty the circuit became the Keith-Albee-Orpheum.

In his heydey Meyerfeld was the kingpin of vaudeville on the west coast and several attempts to invade his territory brought quick closure. He was also interested in the Chutes, an amusement park, the Chutes, an amuscment park and a concert garden of importance

#### Vaude May Go Into Lincoln, Neb., Indie Lincoln, June 25.

MBC agented Salary is \$1,759, Color band's salary is \$1,759, C

# TAKE LICENSES

Moss Puts Official Seal on Wholesale Grabbing -'Overlook' Would Law-'Actors Can Take Care of Themselves'

#### ÁGENTS' NIX

That License Commissioner Pau Moss, in his proposed licensing of ail New York City agents, is not out primarily to protect the actor, was indicated by him Friday (21). Agents can charge actors 'any' amount of commission, regardless of whether or not it violates the law, and it will be 'okay' with him, the Commissioner declared, if only the agents will acquiesce to his demands that they take out licenses.

Under Moss' plan, the only ap-parent benefit to be gained by any-body concerned is the license fee body concerned is the license fee money which would be collected by the License Department. By the Co m missioner's own statement, agents can take anything up to 100% of actors' salaries, and the License Department, as far as he is concerned, will 'overlook lit're's earned cooks,' Moss told 10 agents, present by subpoena, and their (Continued on page 3

(Continued on page 52)

# 'Folies.' N.Y., Will Tour: Casino to **Rotate Shows**

Cliff Fischer, producer of the 'Folies Bergeres' cabaret-revue at the French Casino, New York, and now abroad, is sending out the Broadway nitery show in the pic-ture houses and readying a series of new shows to follow in the early fail.

fail.
Unlike the present revue, which has been running at this spot virtually intact since New Year's Day, next year's productions for the French Casino will be a series of different shows, changing every two months or so.

months or so.

It's thus figured (1) to maintain a steady cliented, and (2) feed the presentation and vaudfilm houses with sundry versions of the Folies res' units under one or another title.

#### RAY SYRACUSE'S TRY **ENDS IN BANKRUPTCY**

Ray Syracuse, stage carpenter at the Gaiety, New York, who made an attempt at burly operation at the Park, Bridgeport, filed a petition in bankruptcy in the U. S. District Park, Bridgenort, filed a petition in bankruptcy in the U. S. District Court last week listing liabilities at 30,710.77 and \$1,100 in assets. Among the creditors are about 26 forury girls, stagehands and musi-chief creditors are about 26 forury girls, stagehands and musi-chief creditor is Max R. Wilner, operator of the Irving Place, New York, who recently sued Syracuse and the Theatrical Protective Un-on an alleged false arrest arising out on an alleged false arrest arising out of a stagehands strike last summer.

out of a suggestates strike last summer.

M. Strassman, attorney for Syra-cuse, has secured an injunction or-der restraining the execution of a garnishee order on Syracuse's sal-ary at the Calety.

# Actors Propose Own B'way Burley Theatre: B.A.A. Group Seeks 50G **Backing Through \$100 Subscriptions**

#### Good Risk?

Bombay and St. John at the Grand opera house, N. Y., in-die vaudfilmer playing three splits a week, asked the manager for a coupic of okays for agents. Manager Ensier told agents. Manager Ensier total the act that if they're agents he'd know 'em and pass 'em

he'd know 'em and pass 'em through.

That night a couple of strangers showed up and Ensier, not recognizing them, wanted to know what agents

they were.
'We're insurance agents,' 'We're insur-was the answer.

## **Vauders Finally Get Pic Tumble:**

12 Acts at Par

Hollywood, June 25. In Paramount's 'Soup to Nuts,' current Burns and Allen picture, a dozen vaude acts get a break, most of them working throughout the picture. Story is built around Gracie

of them working throughout the picture. Story is built around Gracie Allen taking a flock of starving vaude actors into her home vaude actors into her home vaude actors into her home. Str. Candreva Evothers, musical act; the Ferrys, sharp shooters; Stx Olympians, tumblers; Jost and Molc, blice flows; Seymour and Corneob, hoke musiclans: B. Williams, on the control of the control

shoved into musicals, average act gets nothing out of pictures unless they do some type of special-ty written into the story.

#### Theatres Furnish the Bicycle in Winnipeg

Winnipeg, June 25.
Vaude has come back to Winnipeg, after an absence of several years. The Untown and Roxy, two nabes owned by Aliled Amusements, have embarked on an ambitious program designed to bolster ner biz. Situated on opposite side

mcr blz.

Situated on opposite sides of the
town, about four miles apart, the
two houses play the same show at
different hours through the aid of
a bus which commutes between
them. The five acts and stage band play an hour at the Uptown and then hop over to the Roxy.

A group of actors within the Bur-lesque Artista Association is solicti-ing subscriptions from fellow-mem-bers for the purpose of financing a secti-sustaining production idea for New York and possibly another city. They propose to have 500 burlesque players participate at the rate of players participate at the rate of \$100, which, if attained, would give them \$50,000 backing.

Plan would have the subscribers serve as mutual operators of the Broadway house at the start, on an equal profit sharing basis. Project would be 100% actor in operation.

equal profit sharing basis. Project would be 100% actor in operation.

Just how much the co-operative contract for which the BAA, is fighting isn't known, but both matters broke at about the same time.

Drawing up of the contract hasn't teb ceen completed, but preliminary negotiations for its acceptance have been started with the National Burlesque Association (managers), it is understood provisions will infor all players, pro rata for all midnies shows in both six and sevenday towns, two weeks' guarantee on all contracts in New York, as well as on the road, and proper rest periods between shows.

B.A.A. has placed itself on record for cleanaing of burlesque shows

B.A. has placed itself on record for cleansing of burlesque shows and is reported contemplating a proposal to city officials to vest self-censorship with the actors where official consorship or reliance upon the managers do not bring satisfactory results. According to the B.A.A. head, Tom Philling the last burlesque season.

According to the B.A.A. heaq, 'rom Phillips, the last burlesque season concluded with no money owed by a manager to a member of the ac-tors' organization for saiaries. In several instances during the past season efforts of the B.A.A. forced payment.

#### **MYRT-MARGE'S 6G** IN SMASH L. A. WEEK

Los Angeles, June 25.

Myrt and Marge, appearing currout veele.

Will get account Palamo for their
share, as house is sure of at least
\$27,000.

They split 50-50 over \$18,000.

On strength of their draw at the
Paramount here, where they wind
up a week Wednesday (26) Myrt
and Marge with their act from
radio, draw three additional weeks
in Fanchon & Marce Coast houses.

Act opens this Thursday (27) at Orpheum, "Fisco. pheum. 'Frisco.

They then return here for repeat at Paramount, week of July 4, and then play a week at Orpheum, Sait Lake.

#### Rand's Bubble Bust South Bend, June 25,

South Bend, June 25. Sally Rand, who appeared at the RKO Palace last week, was interpreted by hoodlums who shot small nails from front rows. One balloon used in her bubble dance was burst and Sally was struck on the lower to credit or self, causing a wound that Sally, in her currain speech, indignantly resented the boorish 'interruption of performance.'

#### Spitalny's Dates

Buffalo Blows

Paramount's first nummer variety of copies in the Stanleys, Pittsburgh, Friderick of the Stanley, Pittsburgh, Friderick of the Stanley of t

### No Commish Limit

(Continued from page 51) counsel, but actors can take care of themselves.' He added that they needn't worry about the law (Gen-eral Business), which permits a maximum commission of 5% to maximum commission of 5% to employment agencies, as he was working out a departmental ruling with License Department counsel which would stand despite the law. Those Present

which would stand despite the law.

Agents present were Eddle Smith Leddy & Smith), Harry Romm, Harry Norwood, Matt Kelly, Eddle Leddy & Smith), Harry Romm, Harry Norwood, Matt Kelly, Eddle Leddy & Smith), Harry Romm, Harry Norwood, Matt Kelly, Eddle Leddy & Leddle Le

I'll come down some other time.'
When Moss attempted to swear
the agents in for questioning,
counsel told him he did not have
the power and refused to allow
Moss to examine under oath. Result was that the intended. Investigation' turned into a lecture by
Moss

Moss to examine under oath. Result was that the intended "investigation" turned into a lecture by Mose. It was that the intended into a lecture by Mose. It was the intended into a lecture by the intended into a lecture by the intended in the intended inte

Last summer Moss made a test easo out of the arrest of Charles Allen (Curtls & Allen) on a mis-demeanor charge for not being li-

NOTICE
To Emma Elida Morte and Lucretla Leone
Morte:
Unless ----forse: Unless your whereabouts is ascertained by colember 12, 1935, the estate in my hands ill go to other beneficiaries. Will approchast formation from many one as to whereabouts of above.

Chas. S. Fulton, an executor of the catale of flachel Era Morse, deceased, 401 First National Bank Building. Hutchingen, Kanasa.

#### PATTI LEWIS AND MOORE

Week June 28 ORPHEUM, BOSTON Management JOHNNY HYDE

PAULINE COOKE

FRANCHOT TONE DONALD WOODS

TEACHERS WANTED

ACRORATIC . BALLET . TAR Experienced, patient. Apply NED WAYBURN INSTITUTE, 625 Madison Ave., New York City.

censed as an employment agent. He was held by Magistrates' Court for Special Seasons, where the three justices ruted that Allen's activities in getting employment for tainent were only incliental to other ment agency law exempts personal representatives and Allen was ruied to be in that category.

ost Reasons

Mays laws his department's de-

Moss lays, his department's de(cat hast year to the fact that the
(cat hast year to the fact that the
Corporation Councel dassistant assigned to the agents' case did
not know enough about show
business, being ordinarily the
city's specialist in bastardy. He
also places the blame on 'unfavorable publicity' and fast Priday expelled a Vaniery reporter
from the hearing room. It was unpublicity is the result of an order
from Mayor La Guardin that Moss
curb his statements to the press,
Previously see sent out telephone
invitations to the reporters to attend hearings.

invitations to the reporters to an tend learing it looked as though Moss also intended to license actors. Jim Harkins, who is on Fred Allen's air program, and sengaged by Benion & Bowles, advertising agency, to place amateurs on the show, walked in with a subpoena. One of Moss' inspectors figured Harkins to be an agent as well as an actor because of amateurs on the subpoena into Moss with his compliments and departed.

Moss with his compliments and departed.

Description to Moss' office. Brocapacided his clients that the subpoens I saved by Moss make him
powerless to get the agents to come
down should they prefer not to attend his 'investigations.' The forms,
Broder explained, are more than 20
been out of existence about 15
years. They also require that there
be a complainant, which the subpoens handed the agents don't
mention, and asks the agents to
Oring the Investigations with 301censes was May 30, last. Moss now
says he'll try to get all the agents
licensed by May 30, 1936. If I'm
still in office at that times.

While Moss and the agent is
still in office at that times of
the work of the subtime of the subtense of the subtense of the subvess it at a most there are 20
veps. At \$28 license fee each, Moss'
they are the sublicense Department, a checkup reveals that at most there are 20
veps. At \$28 license fee each, Moss'
that is presumed by the agents that
at least two additional inspectors
would have to be 'hired by the department to pilce the theatrical
agency bit, and that after thelialanties were deducted along with
Moss has hired, the licensing
crusade would probably be in the
red the first year. Before going to Moss' office, Bro-

BARN DANCE ON STAGE

Happy Hal's Barn Danco (21), presented twice weekly over WMCA, New York, goes into the Paramount,

New York, goes into the Paramount, Newark, for a week's engagement starting June 28. Unit booked through Zac Friedman, WMCA Artists Bureau head. In addition to Hai O'Halleron, the barn act includes the Forman Sis-ters and Prairle Ramblers. Certain portlons are being revamped for the wages date.

#### PINKIE LEE

ROXY, NEW YORK, WEEK JUNE 21

Thanks to NRC ARTISTS BUREAU

Stars of Three Continents

NICE, FLORIO and LUBOW in 'Crazy People'

Arrived June 17 from Australia. Week June 24, Warfield Theatre, San Francisco. Thunks to Bert Levy, and Jack Welner, Wm. Morris Agency, Blockwood, Direction JOHNNY HYDE

### THE MAURICE SEYMOUR STUDIO, INC.

Advises our Professional Patrons that DANNY FRANKEL, a for-mer Employee, in no longer connected with our Studio. SOLICI-TATIONS OR ANY TRANSACTIONS FOR THIS STUDIO IS UNAUTHORIZED.

#### 15 YEARS AGO

(From Variety and Clipper)

Hiram Abrams advanced to presi-

Advance plan. indicated at least 70 stars would head their own companies for the coming season.

John Golden offered to build a theatre for the Lambs if they would cede a 20-foot strip of their club-house. He had three residences to the east of the club, but needed 20 feet more to comply with the buildfeet more to comply with the go through.

Final count in the Equity elec-tion gave John Emerson 2,837 votes for the presidency against 914 bal-lots for Wilton Lackeye.

Orpheum circuit announced it was going after the film houses. To give a feature and five acts of vaude for the picture theatre prices. Scale cut to 30c.

Amusement stocks in a slump. Loew's down to 26 and Goldwyn at' 18. No trading in Orpheum shares.

Alliance Film Corp. of London announced it had completed arrangements to release through First Nat. on this side. Nothing came

'Miracle Man' had grossed \$1,-150,000 in U. S. alone. Expected (and got) plenty for foreign sales.

S. A. Lynch bought a 35% interest in the Saenger Co. With his own, the former Hulsey chain in Texas, it gave him pretty complete con-trol of the southeast.

Harry Morey quit Vitagraph. Had been with the company 12 years.

Another campaign started to wipe out carnivals in N. Y. State. Still a

popular sport.

Keith booking office cracked down on players advertising phonographs or other things in their acts. Grow-

Boston show lot, below the street level, was .three feet under water when the Barnuin show was spotted. Steam shovels were put on to Jig sump holes and the entire lot ditched to drain the surface. Selis show, on the same pitch, was drowned out a few weeks before, losling the Saturday shows.

Barney Gerard was talking about a third burley wheel. For West Coast. Talk was cheap, but after a while they needed money.

Chorus Equity refused to merge with the parent body. Had a more advantageous contract with the

#### 50 YEARS AGO

(From Clipper)

James Haggart who created a di-version on the Brooklyn Bridge a few weeks earlier, permitting Robert Odlum to jump to his death, was given eight months in jali for

E. J. Gilmore charged in Phila with posting obscene lithos for his 'Devil's Auction,' but the grand jury ignored the bill. Plenty of leg show on the paper, but not immodest by current standards.

Middle of June, but a Barnum agent was in Canada contracting for September dates.

Pat Reilly, of the Reilly & Wood show had a bright idea for the coming season. He and two other cartoonists to do quick sketches on (Continued on page 53)

#### Thurston Set

Routings on Thurston's proposed one-nighter tour have been com-pleted by Sammy Wclssbord of the Morris office.

Mariclam will fill engagements in key citles of Virginia and West Vir-ginia when fall season opens.

Colored Tabs Last Half Mansfick, O., June 25. Harpster, manag Frank Warner's Ohio, inaugurating stage shows last half cach week, open-ing with hotcha colored unit. Will

throughout Town has been sans stage shows or more than a year.

#### New Acts

EDWARD ARNOLD (2)

EDWARD ARNOLD (2)
Sketch (2 Mins. One Füll (Spesial)
12 Mins. Century, Baltimere
This is a caso of wasting fragrance, number of angles combining to erace luste off what neglect to be player. Arnold has had enough legit to erace luste of what neglect to be player. Arnold has had enough legit to be player. Arnold has had enough legit to exceed the company of the player. Arnold has had enough legit to exceed the company of the player. Arnold has had enough legit to expende. Prelinding his Initial walk on its assembler of the company of the c

### Europe Delays Preissers

June and Cherry Preisser are re-maining abroad until September then hie back home to do two more shorts for Warner Bros, and a Shu-Sisters have been booked for two

return weeks at the Ambassadeu Parls, starting July 14 and for month at the Scala, Berlin,

#### RKO Books Avis Andrews

Avis Andrews, colored singer out of defunct Parade, has been booked by RKO. She opens Friday- (28) at Tilyou, Brooklyn. Herbert Hoey, of Curtis-Allen, negotiated. While in Parade' singer doubled into Cotton Club, New York.

#### IATSE Will Rotate Confabs for Economy

Chicago, June 25

George Browne, president of the International Alliance of Theatrical Stage Employees, 1 putting into effect a new grievance board policy which is slated to save the various members of the organization con-siderable time and expense.

siderablo time and expense.
Under the former policy, all meetings of the executive committee of the LATSE were held in the home offices and the delegates of the various locals had to make long trips in order to present their sories. In the future, the system will be switched; with the exceedant of the control of the con various sections of the country, holding meetings in the east, south-west, middlewest, far west and northwest, so that the local dele-gates will have short distances to

### Fine's Blondes' Unit For S. A. Tab Tour

Chicago, June 25.

Jack ine is taking his ' latinum Blondes' unit to South America next Blondes' unit to South America next month for a minimum of 10 weeks. Will open in Lima, Peru, about the middle of July. Unit will be expanded to run about 130 minutes as a regular legit

#### Belasco Ork Joins Baker For Theatre Broadcast

Leon Belasco's ork joins Phil Baker at the Palace, Cleveland, Friday (28). Entire Armour program (regular Baker broadcast) will be ethered from the theatre.

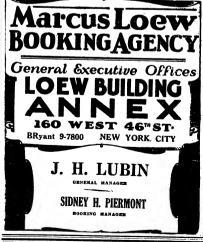
### DORGTHEA ANTEL

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special discount on large quantities.
Write for Particulars

#### TRACY and VINETTE

Now Filming in CORSICA, SPAIN



R THEATRES 1.270 SIXTH AVENUE RADIO CITY NEW YORK

French Casino
Lolita Benauenta
Norene Carney
Muriel Seabury
Walter Davice
Gioria Gilbert
Maria Desty
Harold & Lola
Olympe Bradna
Les Manginia
Lelime 3
Karin
Drens
Witman

Guittar Emile Boreo Bernie Do!an Orc Don Martone Orc Carl Hoff Orc

Car) Hoff Oro Glen Island Casin

Gles Island Casin Kay Weber Bob Eberi Bob Dener Rhythm Boys Murray Dancers Roc Hillman Don Madison Dorsey Bros Orn Greystone Mansla Charles Buscaglia International Ore Falm Beach 3 Holly wood Boys Beale St Boys

Healy's
Beale St Boys
Doris Winston
Eleanor Blake
Sherry Magice Orc
H'lyw'd Reslauran

Hotel Astor Jack Berger Orc

Rotel Biltmore

Virginia Verrill Florence & Alvarez James Keogan Dick Gasparre Orc Hotel Buckinghau

douard Fontane

Hotel Commodore Johnny Johnson G Hotel Delmonico

Julie Gliespie Alex Fogarty Harry Tuker Ore

H & M Kane
Peggy Mann
Michael Tree Ore
Hotel Fifth Ave
Mishel Gorner's Ore
Hotel Gt. Northern

Garron & Bennett Ferdenando Orca-Hotel Lexington

Hotel Lexington
Dick Mansfield Ore
Will Observe Ore
Hotel Lincolu
Dick Messner Oro
Hotel Medalpin
Enoch Light Ore
Hotel Montclaft
Frank Marcy
Ona Leonovitch
Toya Sassabe
DeLimae
Marti Michel Oro
Hatel New Yorker
Le Maires

Hatel New Yorker
Le Maires
Clyde Lucas Orc
Linda Lucas
Lyn Lucae
Ronnie, Van & K
4 Diplomats
Frank Bessinger
Hotel Park Lane
Hax Bergere Orc
Hotel Pennsylvanin
Vice Nilva

Vira Niva Crawford & Coskey Jack Denny Orc Hotel Pierre Capert'n & Col'mb'e Joe Moss Orch. Hotel Plaza

Hotel Plaza
Emil Coleman Orc
Dorlo & Brooks
Hotel Ritz-Cariton
Arman Vecsey Orc
Hotel Ronnevett
Eather Velos
Hotel St. Moritz

### Variety Bills

NEXT WEEK (June 28) THIS WEEK (June 21)

Numerals in connection with bills below indicate opening day of show, whether full or split week

# RKO

NEW YORK CITY
Palace. (28)
Cart Willie Mause
Eoy Smeck
Chester Fredericks
Stewert Sts. (17)
Chorethy Croker Co
Alien & Kenne
Guy Robertson
Mills Kirk & H
Guy Tiesn & L
Fall & DETROIT Fox (28)
Jackie Heller
Fark & Cilliford
C'm'n Beil Bros Co
4 Flash Devile
(One to fill)
(One to fill)
Noble Sissle Ore
Frankie Connors
NEW BRUNSWICK
Keith's For (28)

1st helf (28-20) Pappy Ezra & Z (Othere to fill)

#### Loew

NEW XORK CITY
Boplevard
lat helf (28-1)
5 Dewoys
Bob Randes
Bestor LaTour
Copheum
lat half (28-1)
5 LaMarr Bros
Ruth Ford Calif Collegians
Valencia (28)
Franco & LaPell
Paul Gerrite
Joan Marsi
Conton Liu Rhythms
BALITIMORE
Century (28)
Hai Menlen Rev
Harry-Burns Co
(Throe to fili)

#### OFFICIAL DENTIST TO THE N. DR. JULIAN SIEGEL

PARAMOUNT BUILDING Week: Prisoilla Strange; Cornella Rego Strenge: Corolla Res BOSTON Orphoum (28) Orphoum (28) Orphoum (28) Orphoum (28) Edingley & Chase Lewis & Moore Jerry Mann Orghoster (28) Lower's (28) Joe Morris Co Senator Murris Both Howards Denny Ross (28) Denny Ross (28) Denny Ross (28) Benny Ross (28) Benny Ross (28) Budy Monros Budy Monros Budy Monros Budy Monros WARNINGTON Jackson Irving & K Ted Adair

State (28)

WHN Barn Dance

Metmodilan (28)

Diaz & Fowers

Edgar Bersen Co

Allen & Breen Buddy Monroe Lorroine Sis WASHINGTON Fox (2H) Gracelle & Theo Sid Gary Carl Freed Co (One to fill)

#### **Paramount**

BOSTON
Metropolitan (28)
Geo Choss U
BUFFALO
Buffnio (28)
J & E Torrence
Seiden & Endler
Powell & Nedra
P Regan & WShax Terry Howard Sammy Cantor Horton Spur Paul Cydell Co Lou Duthers Carroll Sls Carroll Sis
Orlentn1 (
Don Davil)
Sammy (21)
Sammy (21)
Sammy White
Bestretis
Doh Hall
Doh Ha

Sedeen & Ender
PRESAN & WShav
PRESAN & WShav
Chicago Cab Calloy Bd
Block & Sully
4 Gobs
Calloy Bd
Block & Sully
4 Gobs
Block & Sully
5 Jack Eddy Co
DETROIT
Michigan (28)
Toyland Rev
Melissa Mason
Guy Robortson
Block & Sully
Jim Wong Tr

#### Warner

ELIZABETH

lat h Hite

lat h Hite

C Ritchie & A Sie

Ferry Corwe (a)

Two (a)

Fire of the control of the control

Fire of the control

Phil Spitalny Ore (21)
22 Roxoyettes
Benny Ross
Radio Rubes
Eleanor Whitney Dorothy Crooke Jerome Mann Hal Komp Ore

PITTSBURGH Stanley (28)

#### Fanchon & Marco

NEW YORK CITY Peg Leg Batcs Henry Armetta (Others to fill) LOS ANGELES Paramount (20) George Jessel

Myrt & Marge
Jack Arnold
Gene & Charlic
Olea Borl
FHICABELPHIA
FOX (28)
Rachol Carley
Steve Evans
(Others to fill)

### Independent

WANSAS CITY MO
Tower (28)
B & S Ariene
J & E Dayton
Estelle & Harvey
Cadeliffe & Rodgers
Nat Nazarro Jr CHICAGO
Sinte Lake (22)
DeMay Moore & M
Burt & Hieley
Geo D Washingtoo
Demarest & Sibley
Pirna & Koye
Loe Persute (2)

LONG BEACH Strand (20) Ethel Lewis & J Angelus Sis Vitaphone 4

Vitaphone 4
Anita Lou
Pee Wee Murray 3
LOS ANGELES
Grpheum (15)
Tenkal & Oklum
LeVere & Handman
Charles Althoff
Ruff Verno
Jack LaVere Co
NASHVILLE
Frincess (28)
Hollywood Horse

#### London

Week of June 24

Week of June 24
Asterla D. H. Dennis Boys & Rita
Dennis Boys & Rita
Like J. Dennis D. Dennis D.

Charlotto Davvis
Entrate A Williams
Franker
Entrate A Williams
Franker
Entrate A Williams
Franker
Entrate
Franker
Fran

Larry Adler

IFOMP

1 Abredonies

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6 Abredoni

#### Provincial

Week of June 24 EDINBURGH LEITH
Regent Cupitol
Zahul Zama Pasha Bouncing Dillors

#### **Cabarets**

#### NEW YORK CITY

Arthur Gibbs Charlle Best

Charlie- Beel
Connies Inn
Norman Astwood
Collins & Harris
Timmie & Froddie
Dewey Brown
Pete Peoches & D
Teddy Hale
4 Charlogers
Ilgeny Jacomin
Alice Whitenan
Princars O'ella
Alma Smith Cere

Cutton Club

Barrel of Fun J & P Goulding Ruth Love Tracey & Leonord Mike Landau Orc

Mike Landau Orc
Beau Rivarge
Pat Rooncy
Marion Bent
Gorbett & Julio
Louise & Mitchell
Solly Octoon
Aubert Sig.
Marty Beck Orc
Bill's Gay 90'e
Jos E Howard
Brittwnod
Brittwnod
Brittyllioms

Joe E Howard
Brittwood
Britt Williome
Brittwood
Britt Williome
Dooley Wilson
Mary Strain
Goenele Coal
Goenele Coal
Williom Gast Ore
From Realister From
Marjanane Lavis
Carle St, Den
Wally Allan
Central PR, Caslane
Rodney McLement
Rodney McLement
Contral We. Caslane
Rodney McLement
Control We. Caslane
Rodney
Ro

Chateau Moderne Kay Cody Lucille Paul Bass Orc Claremont Inn Freddle Starr Orc Club Gaucho Scoortla Leono Club New Yorker Timmle Dobblo Jimmie Rogers Jack Meyer Orc Gith Bi-limin Heory Bergman Wheeler, M. & W Co-smint Grore

Wheeler, M & W
Co-munit Grore
St. Cialr & Day
Rny Becson
Rny Becson
Roy Chunhell
Midred Monwo
Alyse
Henry Halstend Ort
Coln de Purls
Reace Estabrook
Jerre Parrar
Harry Sapro

Joe La Porte Ore
Cubanumen
Lors Nertego
Antonio de Jusoita
Cubanio de Jusoita
Cubanio de Jusoita
Jarrow
Jaron Joy
Harvella Sharkey
Marcella Sharkey
La El Tyreador
D J Escarpioler Or
Tria: Varela
Diocrati Arguden
Variluz
Gamon Quicos
R & It De Caro Firenze Dick Maosfield Org Mary

Blackhawk Joe Handers Orc College Inn Franklo Masters Colnaimo's

Beocc Villuo Horlick 3 Berte Sin Irving Parker Lydin Harrin Countees Borlsko Bob Tinsley's Ore

Ronne Beck
Leon & Eddle's
Eddle Davie Orc
Paul Duke
Ann Haines
Hal Simpson
Lee Gardner
Marden's viers Club Alabam Frudy Dovidson Dale West Virla Vaughn Bubbles Reith Dot Myers Holen Burke Bennie Adler Club Minnet Lee Gardner
Marden's viera
Bill Anson
Ella Logan
Kay Picture
Betty Allen
Baron & Blid
Donn Hale
John Hale
John Hale
Lowe Burnoff & W
Harold Stern Orc
V Bragalle Orc
Mothe Born

Druke Hotel Enters & Borgia Rio & West 4 McNallie Sis Mary Martin Horaco Heidt Orc

Man' Parle Jean Sargent Oscar Calvert Gene Fondick Orc JORGA CAIVET Gene Possick Orc Normandle Covert & Reed And Covert & Reed Dorothy Mack Drian & Vinsonme V MacNaughton Marlo dl Palo O Old Rommalua Theis Sadie Ganks Ruth Wonn Ruth Wonn Ruth Genet Statie Campa Statie Campa Sadie Canks Sa durry N N Earl Richard Ginger Wood Billy Meyers Edon Leonar Art Buckley Floyd Towo

Paradiae
L Battencourt Orc
Mirlem Verne
Fay Carroli
Peggy NcAllister
Paul Hagan
Rita Rio
Stanley 2
Frank Mazzone
Bernice Lee
Tom Monahan's OrPavillon Royal
Abe Lymp Orc

Monte Ross

Frank Marino Peter Gello Moria Donia Herrera Orc

Higwid Reniaurani Yvonne Boavler Yvonne Boavler Princess Chiyo Paxon Sie Ynez Lavall Gloria Cook Theodora & Temple Theodora & Temple Berry Lawlor Marlon Martin Ann. Groham Catherine O'Neal Hale Hamilton Ore Eugens Jeleenik Ore Abe Lyman Orc Place Elegante

Res Gastite Ore
Raibow Grill
Val Olman Ore
Meadow Erks Boys
Terl Josefovitz
Nesdow Erks Boys
Relabam Romm
Oliver Wakefield
June Hart
June Hart
Remon Ramon Ore
Ray Nable Ore
Ray Nable Ore
Ray Nable Ore
Ros-Fenion Farmu
Lita Grey Chaplin
Fenina Reda
Seriel Holst Ore
Savoy-Plaza

Savoy-Plazo

Balle Heywood Stork Club
Stork Club
Georgea Metaxa
Chic Farmer
Audrey Huarte
Walter Lynch
Jimmy Vincent Or Taft Grill

Geo Hall Orc Loreita Lee
The Runch
Harry Hatts
Mary Ann Mercer
Jackie Holtz
Francis McCuy
Arletta Laccy
Mike Laodnu's Or

Article Landway Ore
Themashersky's
Boris Thumaskersy
Boris Thumaskersy
Regina Zu-Akerberg
Sammy Colton
Harry Cittman Ore
Florence Kluy
Try Bercawlit
Gertle Guilman
Ches Dohery Rev
Town Caslan
Geo Owens 3
Ray Hunt
Tony Parca
Tony Racden
Buddy Wagner Ore
Town Crilli

Town Grill
Southland Girls
Pat Clayton
Jimmie Lee
Trouville

Jimmy Rogers
Sydney Rose
Jim Miller Orc
Ubangl
Gladys Bentley
Versuilles

Marion Chasa Clemente Ore Zastros Edward Bach Zastros

Edward Bach
Zastros
Jos Smith Orc
Village Hinn
Dick Reherton
Jack Ryan
One College
Village Nat College
Val Vestoff
Florin Vestoff
MocFreak Orc
Village Nat Club
Jack Payan
Pack Pack Payan

Whidurt Asturio Georges & Jaioa Miltoo Douglas Carmen Castilio Xavier Cogal Gr Guy Lombardo Osc Wivel Wyone Rolph

### La Cabana Satch & Satchel D'Andrea & Ton E & A Kinley Al Cazentra Joan Kowal CHICAGO

Ciub Minnet
Frank Sniermon
Frendy Bernard
Mikel Little
Nikel Little
Nikel Mosha
Adelino Possena
Joan Clark
Maurle Stonton O
Coconut Grave
Linn Besquette
Rill Hogan Ore
J Chernlaveky O
J

Horace Heidt Orc Edgewater Beach Ted Flo-Rita Orc Candy Muzzy Morcel.ino 3 Debutantes darry N. Bas

Harry Harris III IInt Club Murici Love
Murici Love
Harry Stevens
Virla Vaugan
3 Andre Sis
Effie Burton
Linenin Tavern

Joe Lewis Ben Pollock Orc J & E Torrence Dorls Robbins Pulmer House Veloz & Yolanda Cardini
Paramount Club
Sammy Walsh
Ruth Delmar
Hawaiian 4
Phelps 2
Joe Marino
Coriles & Palmer
Maurie Stelo Orc

Rayule Froiler Billy Gray Jerry Bergen Frazec Sis Beb Shermao Barbara Belmore

Parrues Garden Glenn Lee Orc Walnut Room (Bismurck Hatel) Eddle Lenaera George Nelldoff

#### St. Louis Quiz

(Continued from pure 4)

(continued from page 4) plainants and also result in addi-tional loss to some 5,000 or 6,000 bondholders interested in the As-bassador, New Grand Central and Missouri theatres. He urged the court to dispose of the motions by July 15 and proceed with the trial at once.

ice. The firm of Donovan, Lelsure The firm of Donovan, Lelaure, Newton & Loubard, in arguing for the sustaining of the demurrer, contended that the Government's indictment as to the alleged particular to a Copping to the constitute a case under the anti-trust law. Hardy replied that the indictment not only set forth the charge but also that the manner in which the anti-trust at Donovan countered with the as-

manner in which the anti-tuss act was violated, when we have a constructed with the assertion that the Government was charging a partnership for an illegal purpose and should show not only the agreement but also the course of conduct pursued in carrying out the agreement, this he said the indictment did not do.

With the question of the demurrer finally submitted to the court a very unusual proceedings of the court as the court has finally passed on the question of a demurrer. It was with court has finally passed on the ques-tion of a demurrer. It was with the reservation that the arguments on the bill of partieulars should not prejudice their position relative to the demurrer that counsel for the defense took up the arguments rela-tive to whether the indictment gave the detendants sufficient information at to the probable testimony against

### Open Season

(Continued from page 3)

(Continued from page 3) where they might see a star emerging. Lastly, they are allowed to look at a picture in production from color at a picture in production from are unhered to the front gate and out. Tour B consists of the A routine, plus a closer view of production and the introduction to a minor player. It also includes a peck from the commence of the production of the introduction to a minor player. It also includes a peck from the commence of the production of the production of the commence of the production of the produ

rush act.
Tour C is the works. It takes in Tour C is the works. It takes in all the former, with the introduction to a player being upped to a star. It he guest is sufficiently potent, the routine might include lunch at the studie commissary and the faktorial control of the studies of the

.too, were visitors. There is plenty of headache in shooing the authind-ers around, but it's part of the busi-ness.

### 50 YEARS AGO

(Continued from page 52) local billboards. Drawings to include local city officials and end up with announcement of the show. A variety troupe.

Barnum tried to book three days in Portland, Me., coincident with the G.A.R. encampment, but the city fathers affect. Held to be in-trusive on the vets.

Forepaugh's No. 1 advance car carried a bugle corps to add to the ballyhoo.

Baltimore musical union in arms against strolling bands, but making no headway with the authoritics.

Two clephants on the Cole show in a jam June 8, but subdued before any dumage was done. Just in from parade, where they had been

Ned Harrigan took from Hyde & Behman a lease on the Parit theatre, N. Y., for his single star venture. He retained most of the Harrigan until he moved over to his own theatre, first known as Harrigan's, but later the Garrick. Tony Hart was taking to the road in farces. They played together for the last time in Brooklyn June 13. Ned Harrigan took from Hyde &

National theatre, N. Y., bragged a real novelty. It was electric fans installed in the auditorium. So new that Clipper carried a long com-ment on its possibilities as a life saver in summer.

Sells circus included a slam at Forepaugh in its litho layout. Both shows were playing the same terri-tory, the upper middle west.

Actor with a cheap rep show, playing Auburn, N. Y., made his indicated entrance, but instead of reading his lines came down to the foots and announced he either got his money or there would be no show. Eased off and the show went on without his money or the show went on the show went on the show went on the show went on without his money or without his money or without his money or his money. show. Eased off. on without him.

Property man seeling an engage ment offered as an inducement that he could double in the band.

Current song eraze was 'It's Eng-ilsh, You Know,' sung by Dixcy ir 'Adonis,' so a publisher was offer-ing 'It's Irish, You Know.'

### UA Setup

(Continued from page 4)

(Continued from page 4) picture or two which is deemed to meet with the U. A. standard of quality.

Among the producers who will release through U. A., are included release through U. A., are included Samuel Goldw, a, Reliance (Edward Small and William Goets). Charles Chaplin and David O. Seiznick.

It is expected also that Walter Wanger will be associated with Value U. A. at the conclusion of his prestured to the continue of the present of the continue of the conti

through the new Mary Pickford unti-which is being formed. Wanger's original deal with Para-mount has been amended so that now Wanger receives a salary plus a perentage of the net from Para-mount as company producer. Pre-duosly, his arrangement also in-volved Erpi, latter and Paramount of finance the pictures he was to

make.
British & Dominions may also contribute certain films for U. A. release, and the company is held open to take on an additional pro-

ducer.
Surface outlook is that no serious shifts will be forthcoming in the U. A. setup, and the company will

U. A. setup, and the company will continue as previously!

The new U. A. quartet, composed of one producer (Goldwyn) and three artists, is the 'way UA was originally constituted about 17 years ago by D. W. Griffith, the producing member of the group, real Pickford, Chaplin and Fairbanks, who remain connects

Owners.

UA at one time had elabt owner-

UA at one time had elish connermenters, five years zero, when Nerman Tailmadge and Grillith were in the company. Their interests were alteraried by the others, cutting the time of time o erating agreements.

# Aldermen Pass Sunday Legit Bill, But Actors Still Say No; Equity **Sends Out Slips for Referendum**

Sunday legit shows are now legal on Broadway, the Board of Aldermen liaving put the olcay on the local option provision of the law, as adopted by the state Assembly and signed by Governor Lehman. Now life is up to the actors, and the local option provision of the law, as adopted by the state Assembly and signed by Governor Lehman. Now life is up to the actors, and the local option of the law is the state of the local option will be such as Chicago and Detroit they have been playing without objection. Mayor La Guardia of New York signed the local option measure and the local option measure and the local option measure of the local option m

The vote of the Aldermen was unanimous, despite a suggestion from Equity that the matter be deferred because its members were voting on the issue by referen lum. No protest reached the mayor.

No protest reached the mayor.

Mo protest reached the mayor.

Reference and out of the mayor.

Though 152 members at the meeting forth the four proposals as voted on at the annual meeting June 1. Although 152 members at the meeting voted for Sundays provided there is voted for Sundays provided there is and an equal number of members present wanted no Sundays in any form, mention of this is not made in the momentality newer of members preposals—full actions of the membership of the mem

not heretofore mentioned. It reads: In case you favor any other alter-native, check this line and state

vance indications are that Sun-Advance indications are that Sun-days in New York are not favorable to legit players, regardless of their inclination to appear in other types of amusement on that day.

#### SHIPMAN, FERBER PEN WHODUNIT IN 6 DAYS

Hollywood, June 25.

Some kind of a speed record was attained here by Sam Shipman and Nat Forber when they turned out both a novel and its dramatic counterpart in six days. Titled "Aurder by Diploms," it will be published in play form by Farrar & Reinhardt. Ferber did the original plece, Shippy supplying the drama-

piece, Shippy, supplying the drama-tic touches,
Shipman pulled out for the east
Schipman pulled out for the east
Schipman pulled out for months on
the coast scouting plays and manuscripts. Will talk to Lee Shubert
on a summer production for
Murder.'

#### Forbes' Stage Play.

Henry Forbes, out of harness for several weeks because of illness that necessitated surgery, is back on his feet again and has selected one play for fall production. Play is 'Mother Sings,' a tragedy by Hugh Strange. Present plans are for a late August getaway.

STAGE FOR SALE Silding Stage, type used in "Revenge with Music," inludes 35-foot radius turntable and

fistage filters.

FOR RENT

Travelers, Juck-kaife Stages,
Turntables

T. B. McDONALD CONSTRUCTION CO.
534 West 30th St., New York City

### After \$2,000 Off Wk.

No improvement for Wee and Leventhal's One 25.

No improvement for Wee and Leventhal's One 25.

Leventhal's One 25.

On Yoult's into second week at the Pitt and the show folded Saturday might (22), after doing estimated founds, although Three and One. With Jacqueline Locan heading the "Youth" never got started, not oven after the management had abandoned the two-for-one policy of the pitch of Pittsburgh, June 25.

### MEN, ONLY CHI ENTRY, 10G 13TH WK.

Chicago, June 25. 'Three Men On a Horse' continues as the only professional legit in

an the only professional legit in to the season of the season legit attractions of a sort last week were the Mikado' production by the Chicago Comic Opera company headed by Raiph (opera company headed by Raiph (opera company headed by Raiph (other attractions got first line attraction at the position of the production of the company of the production of the pro

Estimates for Last Week
"Three Mon On a Horse," Harris
(1,000: \$2.75) (13th week). Holding
around a \$10,000 gailop, which is a
flock of shekels on the right side
of the ledger.

### LEGITIMATE Wilkes Bucking Boards Again Via H'wood Vine St.

Hollywood, June 25.

Ton, Wilkes is preparing to stage a comelack into legit production and has closed a deal with Warren Milliais, who recently leased the Vine Street, whereby he acquires a one-third interest in the lease during a series of productions to be made by him late this summor.

Wilkes will have summor. Production to present several established plays as well as premier some new ones.

### 852 IN RELIEF **SHOWS ON COAST**

Los Angeles, June 25, With a total of 852 people in all branches being given part-time work, entailing a weekly payroll of around 83,600, summer project of, the drama division of the Los Angeles County Relief Association has been started, to run to Sept. 1

During the intervening period two

During the intervening period two drams performances each week will be given in six local high school auditoriums, in addition to two performances weekly in the Greek their act of units Person of LACRAi ended May 1. approximately \$280,000 was paid out in wages to indigent theatrical workers, with about 1% of that amount expended for, material and supplies. Up to date the drams project has given around 700 drams project than given around 700 for the supplies with the supplies of the supplie

ing audiences estimated, at around 789,000 people. The 789,000 people and read of the 789,000 people of the 78

#### **Pink Coated Socialites** Ride for 'Dark Angel'

Hollywood, June 25As master of hounds, Captain H.
J. Conas took some 96 socialite
riders, polo players and assorted
steeplechasers on a two-day foxhunting sequence for Samuel Goldwyn's 'Dark Angel' at Sherwood
Forest location yesterday (Sunday)

and today, Director Sidney Franklin had the hunters in pink coats and riding for real brush, with Merle Oberon, ace horsewoman, and Fredric March

## Mostly Colored Cast for 'Porgy'; Gershwin Opera Set for Imperial

DuBose Heyward-George Gershwin Porgy' goes into the Imperial, N. Y., after opening in Boston Oct. 1. Hol-lywood and Center theatres were at first considered. Rouben Mamoulian

ls staging.

Title role will be sung by Todd
Duncan, singing teacher at Howard
Inversity, Washington, and the
two femme volces are alumni of the
Juilliard School, Ann Brown and
Ruby Eizy, colored. All but four
minor characters are Negroes.
Bubbles (Buck and Bubbles) has
the sole sophisticated Hartein Negro

Theatre Gulld's production of the prole, that of 'Sporting Life,' and to bulbose Hcyward-George Gershwin Porgy' goes Into the Imperial, N. y. there opening in Boston Oct. 1. Holywood and Center theatres were at trat considered. Rouben Mamoullan's stading. Title role will be sung by Todd Dinversity. Washington, and the work of the property of the part of the property of the proper Alexander Smallens. J. Rosamond Johnson, colored singer-songwriter, will have a minor role. Alexander Steinert is coaching the singers, work on that to start in a fortnight

work on that to start in a fortnight or so.

Bryn Mawr college was one of the educational institutions which want-cd to underwrite 'Porgy' prior to its

ed to underwilte 'Porgy' prior to its Broadway opening.
Ambitiousness of the Say Games and Market Ma

# B'wayites Going to the Pastures with Things at Dead Stop on Main Stem

# '3 MEN' \$9,000 IN L. A.

Los Angeles, June 25.

Only one holdower for the current week, that being Three Men on a Horse, now in its sixth stanza, and atcking until July 6, at least. Two discipations of the street, with two others, darkened for some time, getting into action.

In the street, with two others, darkened for some time, getting into action.

In the street, with the street, with Dender and the street, with Dender and King and several others from Is King and several others from Esc, opening last night with a repeat local run of Tobacco Road.

Threa Men on a Horsé (Bittmore, the week). Comedy continues to hit a strong pace, with a nitry for both attraction and house. Local run has been extended an additional week and now holds on until First Legion' (Belasco, 4th). Jes-

run has been extended an additional week and now holds on until Julian the property of the pro

#### **Current Road Shows**

Week June 24 'Petticoat Fever,' El Capitan, Los

Angeles.

'Three Men on a Horse,' litmore,
Los Angeles.

'Three Men on a Horse,' Harris,

Chleago.
'Tobacco Road,' Music Box, Holiy-

#### Summer Theatres

(New Plays)

'Henrietta the Eighth,' North
Shore theatre, Whitestone, L. I.
'Mad Woman,' Red Barn, Locust

'Mad Woman,' Red Barn, Locust Valley, L. I. 'Nothing Up Her Sleeve,' Red Barn, Saugerties, N. Y. 'Prelude,' Becchwood theatre, Scarborough, N. Y. (26).

#### **ENGAGEMENTS**

Norma Tertis, Alan Marshall,
Nondas Cutler, retaigne Windust,
Frivate Lives, County theatre,
Suftern, N. Y.
Forrest John Marshall,
Forrest John Marshall,
Lanny Ross, Petitioat Fever,
Ridgeway theatre, White Plains,
N. Sales Best, P. S.

singers dominate. White voices required to them would have selena Royle, Burgess Mccedible has a selection of the selection o

Show Girl Sought

To Claim Legacy
Charles S, Fulton, an attorney of
Gutchinson, Kansas, as executor
of the state sturned to the rural
try-outs, The new plays draw manleading the whereabouts of two
helrs. They are daughters of the
caesaed, one having been known
on the stage as Oree Mors. A reward of allo so offered for instate ward of allo so offered for instate must be settled by Sont. Barting the state state state
Miss Mors' right name

Lucretta Leone Morse and the
state must be settled by Sont. Barting and son and son state state state
state must be settled by Sont. Barting and son son son son son son son son son
located.

Reported that Miss Mors appeared in musical shows touring
the East between 100 and 131,
he are stated to the state stat

Business the summer are available and the sum

from Music Box after being announced to close hast week; row on aveel; control of the control of

town companies, such a fail.

'Tobacco Road,' Forrest (81st week) (C-1,107-\$1.85). Light takings for long run drama at \$3,000, but claimed good enough at low

but claimed good enough at low scale, timp for Lefty and 'I'll! the Company of the company \$4,000 claimed. \$1,000 claimed. The company of the company

#### FILM AD MAN'S PLAY

Milton Silver and Mathia March have authored 'The Man From Chi-cago,' comedy, for early fall pro-duction.

Silver is advertising manager of National Screen Service,

### E I. MILLER E

Stride with "STROLLIES" A New Shoe for a New Season at a New Price

The "Strolle Bag."
In 9 "high shades"
for Spring. \$2.00

1552 Broadway (Cor. 46th Street, Open to 9 P.M.

## **Equity's Setup for Sustenance Pay** Puzzles Both Actors and Managers; No Extra Coin for Two-Week Shows

DON'T WRITE, ACT!

Warbler Visiting Loneso Parents via Screen Test

Hollywood, June 25.
Lonesome parents of Bobby
Breen, 7-year-old warbler, now in
Hollywood for pictures, will be
given unique film-presence visit
with their son this week through
co-operation of Soi Lesser and Jack

Toronto.

Lesser, at whose home the boy has been living, sent a general screen test of Bobby to the home town exhibitor, to run off for his parents.

Don Switt and Dan Jarrett are withing an original as first production to star Bobby.

**EQUITY BAN ON** 

**OSTERMAN** 

STILL ON

but the comic found he is still un-der Equity ban.— Understood that Osterman has been fined \$400 in addition to the suspension, payable at the rate of \$50 weekly. Hitch came when Berg refused to guarantee the payments, said to be another Equity stipula-

tion.

'Sham' ran three and one-half
weeks. It was presented by Moe
Morton, former Coast cafe proprie-

tor. Osterman declared that he not only did not get any money for the engagement but had to pay for first night tickets. Also claims Morton told him the Coast Equity office granted the show a 'dispensation' of two weeks.

Chicago, June 25.
Legislation has been proposed at the Illinois legislature to kill off all ticket scalping in the state. Would set a maximum penaity of \$5,000 for specs seeking to get more than the box-office price for tickets to entertainment or sports events.

Billi particularly simed at the

entertainment or sports events.
Bill particularly aimed at the
sidewalk spees who clutter up the
street in front of theatres and stadlums. However, hasn't been dccided whother bill applies to established ticket brokers, such as
Couthoul, which have service stands
in hotels.

Coe Glade Settles

A pre-trial settlement has been

A pre-trial settlement has been reached between Fortune Gallo, San Carlo Opera Co. Impressario, and Coc Glade, singer, in the former's suit for alleged breach of contract. Gallo sued on the grounds that Miss Glade broke a 10-year personal management contract entered into in 1923. Suit has been pending in New York Supreme Court. On New York Supreme Court. On the Supreme Suprement Su

Harold Goldblatt is counsel for

STAGING 'MRS. LINCOLN'

coln' at Dennis, Mass., July 5. Play is by Ramon Romero.

Hollywood, June 25. Mary Morris is staging 'Mrs. Lin-

ANTI-SCALPING BILL PLANNED IN ILLINOIS

Osterman declared that he not

Arthur of the Imperial theatre

Hollywood, June 25.

Sustenance money, or 'reheareal exppane,' as Equity calls it, will present a radical problem to managers in the production of shows most season. Payment of \$20 weekly to principals during reheareals, which is the new managerial requirement, is not, however, as hankroll as at first supposed except for musicals, because under the plan devised by Equity, if a show flops the cost will not be more than here-tofore.

the cost will not be more than nere-tofore. If a play is withdrawn within two weeks, under the new setup, the re-hearsal pay coin will be counted as part of the first two weeks' salary, which is the minimum guarantee for all shows.

Furthermore managers will not have to provide additional cash for sustenance pay. They may order it disbursed from the guarantee coin posted with Equity, and the latter would then pay the actors. Should not be the coin may be a considered with the coin unless there is enough left to cover at least one week's salaries. Equity leaders afe not all in accord on the matter of rehearsal pay, atthough the Council adopted the Equity precident, is one who does not wholly subscribe to the idea, but he feels that the 'rehearsal expense'

not wholly subscribe to the idea, but he feels that the 'rehearsal expense' plan, as worked out by Equity, is the most feasible proposed since the issue was first considered several years ago. For appearing last season in 'Shim Sham,' a Coast revue, after being warned that the cast included non-Equity people, Jack Osterman and Wini Shaw were suspended by the association. This week Osterman was offered featuring in 'Here and There,' slated for Broadway next month by Harold Berg, deep the country of the country

Gillmore's View

Gilimore says the theory of sus-tenance pay seems equitable, but what is yet to be determined is whether it does not tend to retard the number of productions put on and whether actors will not suffer

(Continued on page 62)

#### Huston's Brother Saves Wife in Lake. Is Himself Saved

Alex Huston, brother of Walter, and his wife were saved from the choppy waters of Lake Simcoe in a double rescue Sunday (23)

and his wife were saved from the choppy waters of Lake Simdey in a double rescue. Sindey Simone in a double rescue. Sindey Simone in a double rescue. Sindey Simone in the simone simone when it overturned. Her husband, reputedly a non-wimmer, was piloting a saliboat some hundreds of yards a water was piloting a saliboat some hundreds of yards a water was piloting a saliboat with the several times as she continued to swim. Finally lowering his sail, fluston rowed over to haul in the exhausted, woman saliboat's rudder broke, the offshore wind blowing them steadily out in the lake. Artur Poyitz, Toronto business man, went to the rescue in his cruiser.

### Dowling's 'Agatha'

Pittsburgh, June 25.

Pitteburgh, June 25.
Rosemary Casey, young Pittsburgh playwright, has sold her
comedy, 'Aggdha Calling,' to Eddie
Dowling for Broadway production
in the fall. Piece was known as
Class Houses' when the Carnegié
Tech drains department produced
Miss Casey is also peddling
Santra Husband, 'which she wrote
with B. Iden Payne and which was
postponed on the eve of its Broadway premiere a few months ago.
Piece was later rewised and patt ion
for two performances here at the
Davis theatre under the title of
'Shining-Armor.'

#### Dunning to Maine

Philip Dunning has gone to Skow-hegan to join his daughter Virginia, who is having her first stage ex-perience with the Lakewood Play-ers,

Author-manager will try out one or two plays in the Maine country theatre. He is due back July 20.

### A Record?

Philadelphia, June 25.
Al McGranary and Catherine
Corcoran, leading players of
Jasper Deter's Hedgerow theatre troupe are planning an
early July hitch, the 15th in the
history of the Rose Valley com-

pany.

There have been no divorces.

# **Equity Says No** To Shubert Idea. Rain-Check Pav

It is planned to establish light opera in a string of baseball parks along the lines of the policy recent-ly established at Navin Field, De-

ly established at Navin Fleid, De-troit. That proposal was stated to Equity when J. Shubert club sought a variable salary arrange-ment when performances are pre-vented by rain. Equity, however, declined to make an exception and no deduction for postponed performances will be al-lowed. Shows are given nightly seven times musical by Underson the law of the property of the property of the property of the law of the property o

the open air musical has been drawing more that \$0.00 persons on favorable nights in Detroit. Admission scale is 1 top, with front locations at \$1.50.

Example of the control of the control

weeks. Ensembles include local
lookers, some of whom are slated
for Shubert's Coast open air shows,
others coming to New York, Schedule calls for two all night rehearsale each week.

#### STRAW HATTERS PLAN RED BARN AT MALIBU

Hollywood, Jnne 25. Arthur Byron, Nydia Westman Arthur Byron. Twyths. Westman, Robert Sparies and a group of other former Skowhegan summer vacationists, who have appeared at the Lakewood theatre there, are talking of establishing a similar summer playhouse at Mailbu beach. Idea has been on the fire for some time, but so far nothing has developed. Meeting is planned for this property of the state of th

with name residents of the colony appearing in the casts. Present plans are for one play monthly. It he plans go through a 250-seat barn theatre will be erected on the Roosevelt Highway, east of Malibu. Restaurant will be run in connection with the theatre. Restaurant will b

#### Joe Sachs Signs Queenie

Queenie Smith has been engaged by J. L. Sachs to appear in his Lon-don production of 'All the King's Horses,' due to be stabled this Fall. Actress is currently in films on the Coast. William Morris office nego-

Sachs sailed back to London last

### Treasury Dep't Insists on Full Tax From Bankrupt Theatre, Prod. Firms: Also Full Nick on Cut-Rate Ducats

#### LINCOLN'S TENTS OKAY

Two Rep Companies in Town Finally Get Into Black

Get Into Black

What looked be a tent war here
between the stent war here
stock to and the Chick Boyse Playtistock to, and the Chick Boyse Players, also a tent rep group, both of
whom are set up for biz just outside
the city limits, is turning into a
quiet play for biz, and both spots
It was a long time coming, the
Boyse outfit doing four losing weeks
before the weather gave 'cm a break.

McOworn's is on a guarantee at the
Capitol Beach amusement park,
the building steadily.

There's no price haggling, bargain
stuff, etc., between the two outfits,
and both look like sticking the full
summer here.

# REP. SIROVICH AGAINST NAT. **THEATRE**

Washington, June 25.
New opposition to Senator Wag-ner's bill granting-consent for in-corporation of an American Nation-al Theatre cropped out in Congress last week when Representative Sirovich of New York, disillusioned would-be playwright, complained that the plan would hamstring his own move to set up a Federal de-partment of art, literature, and

own move to set up a Federal department of art, literature, and science. The science of art, literature, and science where the science of the

He claimed that the enactment of the Wagner bill would give the socialite crowd first claim on the name 'National Theatre', would lead to perpetual begging for 'public aid, would block more important steps to provide government backing for legit, and would give control to a small, select group instead of the public at large.

tives for the reduction of reversal taxes, have been ordered resusci-tated by the Treasury Department. Deputy collectors are investigating such persons and firms involved, some of them from Broadway.

such persons and firms involved, aome of them from Broadway Leet brokers are known to have been interrogated and asked why they should not pay the back tax now. Fact that some show ventures which failed were incorporated and men have been instructed to learn just how the assets of such corporations, if any, wore disbursed and whether the government got any share. Same goes for those being called the officers of such corporations are some such as the control of the such concerns can be held responsible for tax, even if the concerns are discharged by the court from debt liability.

discharged by the court from debt liability.

Government is also seeking incollect from legit theatres the taxes collect from legit theatres the taxes collected. It is conceded by the Revenue Department that this was an honest mistake, but payment in some form is being insisted on unless the ciaims can be otherwise adjusted.

#### Leblang Guarantee

In some leblang Guarantee
In some instances managers were
guarantee managers mere
guarantee managers
guarantee

which automatically (Continued on page 58)

#### Earl Leslie Huddling With J. J. Shubert on A New York Musical

Although Mistinguett wants Earl Leslie, American, back as her fuve control of the control of the

#### Short Story Theatre

Luzerne Lake, N. Y., June 25, aronce Jacobson, business man-

Claronce Jacobson, business man-ager the last three seasons of Green Pastures, says he is going to open a "Short Story Theatre' in New York this fail. Jacobson, at his summer homo here, is reading scripts of short plays. Short Story theatre, he says, will put on enough shorts to mai-a full evening's entertainment.

#### Carload of Durantes Crawl East for 'Jumbo'

Hollywood, June 28.
Densely populated by relatives,
the Jimmle Durante gasoline caravan hauled east last week. Comie
sterts releavasts for Billy Rose's
Jumlo' as soon as he hits the othe seaboard

Lou Clayton, the Durante biz

# Shubert Throws Open the Poke. Woods Gets First Dig; Harris, Goetz Itchy

Les Shubert is not going to be a reported to get some of the Shubert of Broadway with vacant, bert coin is E. Ray Goets.

New York of Picture people financing shows and offering him flat rentals for his houses. Shubert has decided to loosen his purse strings sid in the production of the season, first being Yannary 13° and the other 'Daughter of Cain' by Maxine Alton, which he will lave rewitten.

Woods is also bringing back from the coast an ingenic lead, Dorts Nolau, who appeared in the latter poly at a little theatre in Los Anti-Shubert flash gas at to finance, Jedin Carlon of the Maxine of the Shubert flash gas to the finance of the sum of the Nolau, who appeared in the latter poly at a little theatre in Los Anti-Shubert flash gas at to finance, Jedin Carlon of the North Carlon of the

see a factor and the seed of t

### Heat Wave Wilts London's Legits: Talk Tauber, Durante After Chev.

A sudden heat wave has struck London and utterly destroyed wha legit business there was around Only shows which are standing up against it with a smile are 'Anything Goes' at the Palace, 'Glamor ous Night' at the Drury Lane and 'Tovaritch' at the Lyrlc, all doing capacity biz despite everything.

There were 38 productions current in London two weeks ago, but there arc 22 now and only the three above mentioned look like having above mentioned look like having a chance to last. Orchestra seate are seiling fairly well, but upstairs ducat saie is dreadful, probably due to the influx of visitors, who are buying only the best seats. "Hervey House," drama by Janc Cowl, with an extra strong, name of the control of the control of the Majestry's Saturday (22) with a \$50,-000 production loss.

on production loss.

Provisional notice is up for 'Stop

Press, Clifford Whitley revue at the

Adelphi, Maurice Chevaller is in

the show for four wesks with Whit-

the show for four weaks with Whitley figuring on shutthg up when
the Frenchman drops out. Whittey
has a couple more aces in the hole,
however: Is negotiating with Richard Tauber and Jimmy Durante to
replace Chevaller, and if he can
get them will keep going,
et them, will keep going,
et the start of the gross, white
he talk with Durante is for the
percentage plus a \$3,000 guuranten,
ldea is for Tauber to jump in right,
away for three weeks and Durante
to, follow. If negotiations fall
through on that it'll be no more
show.

show.
'Jili Darling,' musical at the Sa-ville, was scheduled to fold, but was given a last minute respite when the entire cast agreed to a substan-

Pictures were equally affected with '39 Steps' (G-B) at the New Gallery and 'G-Men' (WB) at the Regal, the only two films in the big

#### SHEILA BARRETT SET FOR NEW 'CRAZY' SHOW

London, June 16.
George Black went to Paris to see Harrison and Fisher at Les Ambassadeurs restaurant and signed them for the next Palladium 'Crazy' them for the next Palladium 'Crazy' show. Shella Barrett, who came here for the Cafe de Parls for two weeks, and was immediately extended for four weeks, is another American signed for this show. Miss Barrett plays one week at the Palladium, then returns home, and comes back here in August for the show.

iddium, then returns home, and comes back here in August for the show.

Big scene in the next Palladium show will he 'Cries of Old London,' which will have a chorus of 56, singers, with special music being matter.

singers, with special music being written.

Negotiations are pending to bring Milton Beric over to play a couple of weeks during July, before the 'Crazy' show. It is intended to have a half American and half English bill, with an English name to emcee the first part of the program and Berle the last part,

### Mangan Staging 'Folies'

London, June 25. Paul Derval, head of the Folies Paul Derval, head of the Folles Bergger in Parls, is here looking for noveltles for the next version of the show. Has signed Francic A. Mangan to stage it, This will be the first time an American ever staged the annual French revue.

#### Brecht's New One

Moscow, June 9. Bert Brecht, whose 'Drei Gre Bert Brecht, whose 'Drei Groschen Olgera' ran more than 400 perfor ances in Berlin and was equality okay in other foreign capital
atthough a fign in New York, is enatthough a fign in New York, is enficited in New York, is enfigure Head of the Market of the
music for songs by Huns Ebler,
Thay is titled Tound Head and
Equince Heads.

#### Barcelona Vaude

Barcelona, June 14.

Tivoll, best playhouse in Barcelona, which for many years was
operated by Cinaes as a film theatre, with legit in the slack season,
is now staging some vaudeville.

This is the first attempt in many
This is the season in a freelvalue.

house. In the last three weeks the head-liners have been Raquel Meller, Ramper and Pastora Imperio.

#### Jack Curtis Importing Bobby Howes for N. Y. Version of 'Yes, Madam'

London, June 25.

Jack Curtis has signed Bobby
Howes to debut on Broadway in an
American version of 'Yes, Madain.'
Understood Howes' salary is to
\$2,000 weekly against 10% of the

gross.
Vera Pearce and Wylle Watson,
of the original cast are also going
over for the show.
Curtls figures on production opening in New York early next year.

### COCHRAN PLANS NO. 2 'ANYTHING GOES' CO.

London "June 25.
C. B. Cochran is contemplating a second British company of 'Anything Goes.' He has signed Gertrude Lawrence and Lealle Henson for the cast conditional on his obtaining Jack Buchanan also.

Sack Buchainan also.

Buchanan isn't very much intereated at present because he wants
to put all his time on the current
filming of Come out of the Pantry
of the state of the current
filming of Come out of the Pantry
of the state of the contime of the state of the convince the actor. If he can't get
him, says he'li go after Billy Gaston
In New York.

Miss Lawrence and Henson were
Miss Lawrence and Henson were
in London, but were unavailable at
the time.

#### Mitchell, Durant Wanted For Ferry London Revue

Hollywood, June 25.
Mitcheli and Durant are batting around an offer from Felix Ferry to take the featured spot in a London revuc. Wanted in September, deal is

contingent on comics getting a fur-lough from Fox, where they are under covenant.

#### Kruger for N. O.

New Orleans, June 25.
The Repertory Theatre here has
completed preliminary negotiations
with Otto Kruger, to appear as
guest artist with the permanent
company during the coming season. company during the coming season. Kruger is heading a company of 'Accent on Youth' on the Pacific coast. It is in this play, which the Repetitory has scheduled for one of the se' '1 plays of the subscription scason, that the management hopes to star Kruger in New Orleans.

#### Layton, Johnston Split

London, June 16. Layton & Johnston are splitting

Layton & Johnston are splitting and Turner Layton will line up a new vaudeville unit, headed by himrelf, for a provincial tour. Clarence Johnston is looking for a partner, and will most likely hook up with Garland Wilson, formerly-gianlist to Nina Mae McKimey, and now with the Jack Payne bend.

#### Baird for 'Streamli

London, June 16.
Raymond Baird has been engaged by C. E. Cochran for a part in roadshow of 'Streamline.' Play opens in August.

Actor came over last February on Actor came over last represe; on a four week vaude contract for General Theatres. Playing the prov-inces now, he has increased original date to four months.

#### Two Foldees

Two plays are slated to close on Broadway Saturday (29), 'The Petrified Forest' will close at the Broadhurst after running virtually a half vear-25 weeks. It started at a \$22,000 cllp and during the at a \$22,000 clip and uning the middle of the engagement approxi-mated \$20,000. Though down to \$12,500 lately, show did not have a losing week with the possible ex-ception when Leslie Howard's ill-ness cancelled four performances.

#### PETRIFIED FOREST

Opened Jan. 7. One major critic gave this a no-opinion, while the rest acclaimed it a hit. Atkinson (Times) called it a peach, while Galriel (Amsr-'a peach,' while Galriel (Amar-ican), talking of playright Robert Sherwood, said, 'He comes into his own as one of our most resorceful dramat-itat.' Jual acclaim for Leslie Howard's performance. VANUETY (Ibee) said: 'Seems to have everything.'

'The Young Go First,' an independently presented drama, will be withdrawn from the Park (Colum-bus Circle) after a modest engage-ment. Scale at a dollar top preciuded anything but light gr

THE YOUNG GO FIRST THE YOUNG GO FIRST'
Opened May 28. Theatre of
Action's first pro effort was
praised for its enthusiasm, but
not for its play. First and second-stringsrs didn't givs the
indictment of the CCC camps
much chance.
VANIEW VALUE.

VARIETY (Kauf) said: 'It'll probably be forgotten quickly.'

### Albert Sire, Ex-Theatre Owner, Leaps to Death

Albert I. Sire, former lawyer, real estate and theatre mán, killed him-self yesterday (Tuesday) by leap-ing from the roof of the apartment house at 40 W. 58th street, which had been foreclosed. His act was believed the result of failure to check foreclosure of the last piece of property he owned. In the 90's Sire and his brothers figured prominently along Broad-Albert I. Sire, former lawyer, real

figured prominently along Broad-way. Originally lawyers, they were figured prominently along Brouar way. Originally lawyers, they were attracted to the theatre business (they represented May Irwin, May Robson and other stars). They gradually became theatre owners, gradually became theatre owners, theatre (then at 31st street) and took over the New York and Cri-terion theatres. They operated a musical stock at the New York that cmployed many of the leading stars of that day.

The overhead was too heavy and The overnead was too neavy and they dropped the house, but found themselves in the real estate business in a big way.

Gradually his holdings dropped until he lost his last important property.

#### 'Road' Touring Coast

Portland, Orc., June 25.

Tobacco Road ls booked to open at the Mayfalr here July 8. Bill McCurdy is setting other northwest dates for the road show. Expects to arrange spots in Tacoma and Seattle. Henry Hull has the lead in the

company, which comes here from S. F. Local top admish will be \$1.50, with the split about 60-40.

#### Bessie Baldwin, Prod. Fort Wayne, June 25.

Bessie Baldwin, legit actress of 20

Bessie Baldwin, legit actress of 20 years ago, is staging Shalespeare productions outdoors in her orchard. Grounds surrounding country place have been relandscaped, with a natural stage created.

M. Marcus is localing lamps, lights, etc., for special effects. Franklyn Tooke is assisting on the staging.

#### FRANK DANIELS' ESTATE

Late Frank Daniels, for 40 years one of country's leading comedians, left an estate of \$200,262 to be shared equally by an adopted daughter, two nieces, and three friends.

Danlels died Jan. 12, last, in West Paim Beach, Fla. He was 74.

### Plays Abroad

OLD LADY SAYS 'NO!' fairles and 'fairy tale characters which were his brain children-appear on the stage and meet the sented by The Dubils date Thatte company at the Westenster theatre. June Spanya, the Westenster theatre, June Spanya, the Westenster the 

iceep their seats while the man recovers. What apparently passes
Resph the unconscious actors
mind, with the romantic, idealistic
yearnings of the character he represents warring with the modern callous conditions surrounding him.
It is a beautiful production. Thins,
manifacal cackling and all the trimmings usually associated with the
school of expression, will get their
lib, but for the man in the street,
who just wants to be entertained.
It is delathedly indigentine.

### Harvest of the North

| Play in three acts from novel of the    |
|-----------------------------------------|
| some name by James Lansdale Hodson,     |
| produced by John Fernald at the Embassy |
|                                         |
|                                         |
|                                         |
|                                         |
| Mes McIntyre Frances Ross-Campbell      |
| Jamie McIntyre James Woodburn           |
| Joe Holroyd                             |
|                                         |
| Triv Mendows Ruth Wynn Owen             |
| Som Renshaw                             |
| Eddy Whitehead Alan Wheatley            |
| Maggie O'HalloranCathleen Drago         |
| Josh MeadowsJames Craven                |
|                                         |

Mageir O'Haldran ... Closes Living the Mackers of the Control of t

#### TWO MRS. CARROLLS London, June 13.

Drama in three acts by Martin Vale, presented at the St. Martin's theater, June 12, 33.

Clemence Eventual Eventual Harben Eve

#### Kehret Zurueck, Alles Verziehen ('Come Back, All's Forgiven')

#### Accidentally Yours London, June 14.

| Farce adapted by Clifford Grey from the |
|-----------------------------------------|
| French of Manrice Hennequin and Pierre  |
| Weber, presented by Henson & Sheppard   |
| at the Shaftesbury, June 13, '35,       |
| GinetteAlice Delysla.                   |
| Angele Bertin Murlel Montrose           |
| LeSage                                  |
| Lucien Cambolle Jack Hrwkins            |
| BergeotLawrence Bankomb                 |
| Leon Lambert                            |
| Gilbert                                 |
| Valentine Lambert Aletha Orr            |
| Celestine MaravalRobert Nainby          |
|                                         |

#### Die Schwestern Froehlich ('The Frochlich Sisters')

Vienna, June 12. Comedy by Joseph Augustus Lux, first erformed at the Castle theatro at Schoennerformed at the Caster Mean.

Grillparzer Laforet
Kathi Froeblich Maria Heist
Charlotte Maria West
Kathi's Sisters Gergg
Auguste Ripper

Lux's new play deals with the life of Grillnarzer, and more apecifically with the poets love for Kathi, one of the Froehich sisters, poets and the separation of the two lovers after a quarrel and the two lovers after a quarrel and the free common when they are both the common when the common after the common when the common after the common which is the common size of the poets o

#### Bee Lillie's Quickie Day after she closes her Borden

Day after she closes her Borden series of radio commercials, which is Friday (28), Beatrice Lillie sails is Friday (28), Beatrice Lillie sails for a quickit London trip, returning in a fortnight to prepare for the Suberts' At Home Abroad. How the Market Home Abroad for this musical Schwarts and Dietz are writing the songs.

### No A. C. Legit

Atlantic City, June 25.
Ventor City Pier will house no drama this summer.

drama this summer.

The council turned down the latest proposition, that of the Toy Theatre Players, to stage a series of weekend performances on a 50-50 basis.

#### Szold Moves

Come back, Airs prograce,

Bourse test. Vienna, Jenc 12

Bourse test. Vienna, Jenc 12

Wyork movie. Watten Delect and Break

Wyork movie. Watten Delect and Break

Witz. First performed at the Rinmund;

thoster.

This revue was written expressly
to help the Ralmund theatre, which
has been experiencing a summerlin p. Old almund and the fanciful level dram audience, which

Cld almund and the fanciful level dram audience, which

Cld almund and the fanciful level dram audience, which

Cld almund and the fanciful level dram audience, which

Cld almund and the fanciful level dram audience, which

Cld almund and the fanciful level dram audience, which was the control of the part of the p

Headiners' Prize Winners

Headiners' Prize Winners

Gathering of the National Headliners Association was held at

tainatic City Saturday (22), when a

Froile tendered by the Atlantic City

Fress Club was also the occasion of

awarding 10 prizes for outstanding

the continuous of the past year in

the control of the past year in

the control of the past year

the control of the past year

the flam's head and the chief of the

Fress Radio Bureau. Event was

an hour's Coast-to-Coast broadcast.

The Hearst outfit copped two

wins, with Jack Lait, of King Feat
the control of the coverage of the Dillinger capture and

the fling, with Michael A. Aron, also

of the f.N.S., was a prize winner

for his pictures of the burning of

the Morro Castle taken from a

plane. Harvey Duell, assistant

managing editor of the Dail Nessistant

managing editor of the Dail Nessistant

managing dittor of the Dail Nessistant

managing diverse of the burning of

the Hauptmann trial and his judg
ment in the correct verdict, which

anabled News to reach the street No. Hauptonous and the solution of the solutio

dition to the plaques

Hollywood Tab Revived Hollywood Independent, weekly tab, which folded after four issues, is being revived. Norman Sper, press agent and sports writer-propress agent and sports writer-promoter, joins former ed, Fred Wilson, as partiner and busness manager. Sheet retgins tab style, and promises 30,000 delivered free circulations.

tion.
Wilson is original founder of the
Hollywood News, which was bought
by Judge Harlan Paimer, publisher
of the Citizen, after passing through
several ownerships.

Writers', Cuba Sleutha
Newly formed League of American Writers has delegated Clifford
Odest and Frank L. Gordon to repof the committee being originated by
labor and liberal groups to investigate current conditions in Cuba.
League also sending Michael Gold
and Waldo Frank to Paris as its
representatives at the International
of Culture. Writers for the Defense
of Culture.

New Femme Pub in Chi Rapidly growing list of femme book publishers further increased by the addition of Elleen Basker-ville, who has located in Oak Park, ville, who has located in Oak Park, Chicago. Has an imposing number of volumes on tap, fiction and non, and will release them at the rate of one or two a month. Miss Baskerville will use her own name as tho imprint on the new books published by her.

Karl K. Kitchen Passes Karl K. Kitchen, one of the first roadway columnists, died June 21 in St. Luke's hospital, New York, where, a week previous, he submit-ted to an operation for a throat inted to an operation for a throat in-fection. For many years hs con-ducted a column in the New York Evening World, covering two conti-nents, When the World ceased pub-lication he went to the Evening Sun: He is survived by his widow.

Gordon Essaying Mag

Gordon Essaying Mag. David Gordon, who heads Gordon Publishers, is taking a flyer in the mag field with Current Thought, a monthly digest of the best control of the contro

Conference in Carolina
Blue Ridge, N. C., will be the
second of the Southern Writers' Conference, to be held in August. Exact
date is to be set shortly.
Phillips Russell, writer of historical books will direct the Confer-

Book Club for Biz en Another new book club formed, this one called the Executives Book

Directed by Calvin W. Davidson so that many of the smart spots are and Ione A. Passani, it will select cach month a volume deemed of special interest to business execs.

#### **Best Sellers**

Best Sellers for the week ending June 26, as reported by the American News Co., Inc.

iction

| Xanon | Xano

#### Messner Still Expanding

Julian Messner, who went into book publishing business on his own at about the time of the reorganiza-tion of Liveright, blds fair to be-come a dominating figure in the in-dustry by virtue of his present ac-

Having just recently acquired the Aifred H. King book publishing firm, Messner has organized the Ray Long & R. R. Smith Corporation to take over the mors or less linative Ray Long & Richard R. Smith, inc. Latest transfer takes place at once. Although the King concern will be combined with Messner's, the new Long & Smith will be operated as a separate firm.

Nameaskes of Long & Smith have Having just recently acquired the

a separate firm.

Namesakes of Long & Smith have been out of the organization for some time. Smith now publishing on his own. Long, recently editor of Photoplay, now on the Coast as of Photoplay, now on the western rep for Liberty.

#### Dorothy Paddock Dies

Dorothy Paddock, 44, daughter of Nellie Revell, died of cerebral hem-orrhage in Indianapolis June 21. She was taken ill in front of a theatre, and collapsed when carried inside.

and collapsed when carried inside.

Misa Paddock was on the staff of
the Indianapolis News, previously
having been on the staff of the
Times there. She came to New
York and was with Valutr in
1925-26, thereafter returning to
the native city. A graduate of Nutier University and the Conservatory
of Music, Miss Paddock was also director of music in the public schools.

Miss Besel courseed to Indian.

Miss Reveil journeyed to Indian-apolis with a nurse, Another daugh-ter, Dodo, ill at Bar Harbor, Me, also attended the funeral, after which she was taken to a hospital.

#### Must They Be Told?

Must They Be Told?

A distinctly 'different' pulp is promised by Charles Lockwood in the new map he is readying to appear around August. To be called Husbands and Lovers, but will feature femme characters. Fiction, articles and verse will relate how the girls get their men or, if married, how they retain their men, the control of the

#### Story's Winners

Second short story contest con-ducted by Story, open to college students, attracted entries from 224

colleges and universities.

Elizabeth Hall cops first prize of \$100 for her 'Two Words Ars a Story'. Second prize of \$50 goes to Philip Bregy for 'Who's Mr. Billings'? Paul Monash gets a special third prize for 'The Rut.

#### Scribe Lands At Par

Roaring Girl, newspaper yarn by Jack Moffitt, picture ed of the Kan-sas City Star, has been bought by Paramount. Author checks in at the Coast studio to work on the adaptation.

#### Niteries' 5 Days

(Continued from page 1)

will see more of these as a means to maintain the clientele all year

round.

When Mondays and Tuesdays
When Mondays and Tuesdays
were note for bir, these nights,
were with Wednesday and Thursday are now the big takings for
the nocturnal spots. Priday afternoon anything on wheels or a place
to go to for the weekend breezes
'em out of town, returning Monday
for business.

Even the Saturday Juncheon sessions, a surefire gross-setter for the

Even the Saturday luncheon ses-sions, a surefire gross-getter for the class bars, have fallen off sharply, so that many of the smart spots are

#### Sifton Promoted

Paul Sifton, former New York newspaperman and a playwright has been promoted from the posihas been promoted from the post of editor of publications in the New York State Department to that of assistant industrial commissioner. He has held the p.a.-editing posi-tion, which pays \$4,000 per annum, for several years.

Sifton will be succeeded as e.p. by William T. Whittemore, at present a member of the editorial staff of the Albany Evening News and a former reporter and editor on oth local papers. At one time White-more worked as a publicity agent. He will assume his new duties July 1.

U's Foreign Bureau in N. Y. U's Foreign Bureau in N. Y. Seymour Berkson, former Rome and Paris chief for Universal Service, now heads the U bureau in New York and is setting up a unit of Cx-foreign service men. Idea is to have ex-correspondents who have the contract of the contract

George Lait, recently returned from a 14 months' stretch in London with U, is set in New York. Linton Weils (Moscow) and Bob Low (Berlin), will probably also align in Berkson's setup. M. A. White takes the night chieftainship at Universal. at Universal

#### CHATTER

Derek Patmore in town.
Stark Young back to Texas.
Kenneth Roberts back from Italy.
James Boyd going to Maine soon.
Robert Faherty back from Tahiti.
Thomas Wolfs going to Denmark.
Valentine Williams back to Lon-

Margaret ell Houston to Vir-Robert yles in town and out

again Henry Collins Brown has gone Arthur Train to Bar Harbor for

the summer.

A Dashiel Hammett omnibus is due in August.
John Farrar back in New York from the Coast.
John Warrar back busy writting 'Murder in J'ill.'
Robert S. Jones is Doubleday, Doran's new press rep.
Wiltney Darrow, Scribner exec, has gone to the Coast.
Dorothy Brewster to Russia to

Dorothy Brewster to Russia to study Sovict literature,

study Soviet literature.

British and Danish editions of

Unrolling the May etc.

Stanley Walker will coil his new
book of the coil his new
that the Literary Guild choice for August.

Thomas Mann, with Mrs. Mann,
in this country for a short stay.

Kenneth Roberts got an honorary

For of Lit. title at Coily College.

Robert Gravew Claudius the God.

Robert Gravew Claudius the God.

George Bronson Rea's 'The Case for Manchoukuo' banned in China. Second printing for 'The Dark Glass.' Also 'Kneel to the Rising Real name of March Cost, author of 'The Dark Glass,' is Peggy Mor-

Beatrico Kean Seymour changed

publishers, going from Knopf to Lit-tle, Brown.

Booth Tarkington awarded the silver buffalo by the Boy Scouts for

his boy tales.
Somerset Maugham's 'Moon and Sixpence' is the newest Modern

Sixpence is the newest Modern Library addition. Laura E. Richards has a new Doc-tor of Letters tag, thanks to the University of Maine. Stark Young will go to Texas as soon as his new book of short pleces

soon as his new book of short pieces
is ready for publication.
Elisa Blalk, Chicago newspaper
woman, has had her first novel, 'Of
What Strange Stuff,' published by
Dembleday, Doran.

| Strange Stuff, 'published by
| Dembleday, Doran.

### Book Reviews

Creeps-Inducer

Creeps-Inducer
Edward Hale Bierstacht has written a number of books of study
on various criminals and criminanovel and does it surprisingly well.
Satan was a Man' (DoubledayDoran; 32) is not easy reading because it's liable to give the reader
it's liable to give the reader.

It's the study of a character and erime. Protagonist is shown first as a young man beginning to writhe under his tortured mind and is followed carefully and analytically through a scries of murders. It's not a whodunit, but much more not a whodung thrilling. Not for films.

Modern Fairy Tale Michael Fessier is a newspaper-man who may go places judging by

### IATSE Parley

(Continued from page 6)

(Continued from page 6) worked undue hardships on the established members of the LATSE, while giving unwarranted benefits to incomplete members and meminto the LATSE. In many towns, principally the smaller cities, it was found that men were working without actually belonging to the LATSE origanization.

Success of the St. Louis meeting, with so many complaints from the surrounding territory straightened out all around, prompted president George E. Browne and the executive board to decide that those executive meetings will be held from four to six times each year, in various key cities to cover the en-tire United States.

tire United States.

Others in attendance were John P.
Nick, lat v.p. St. Louls; William P.
Nower, And v.p. Toronto; Harland
Holmiden, 3rd v.p., Cleveland; Rich-Floyd M. Blithgaley, 5th v.p., San Francisco; James J. Brennan, 6th v.p., New York; Roger M. Kennedy, 7th v.p., Detroit; Fred J. Dempsey, Sec.-Treas. Boston, and Louise Krouse, assistant to President,

#### Billie Drammer

(Continued from page 1)

breeding and a lot of canned vege-tables and fruits. Wendell Whitten, playing the lead in the current of ferling, 'March Hares,' immediately adopted the German shepherd

puppy.
Plenty of country sawaage, and one person presented the company with an 18-pound ole Virginny ham. Latter was accepted gratefully, Mrs. Porterfield declaring it would admit a family of five to four shows.

### Coughlin

(Continued from page 1) showed only a gross of around \$4,000 and the date is reported to

showed only a gross of around \$4,000 and the date is reported to have lost \$1,500. The date is reported to have lost \$1,500. The date is recall admission 40c. The Garden rent cost \$3,500 and the basement an extra \$4700, with something like \$1,300 in expenses. Understood that two-thirds of the lower floor was purchased by several enthuslasts who distributed the ducate gratis. New York was the third touring the second of the date of the

afternoons at \$500. Last four broad-casts were tate evening hours which haived the air outlay. Under date of June 15 Father Coughlin also issued letters to his radio league members in what is believed his first solicitation for funds by mail.

#### Sound Men Autonomous Hollywood, June 25.

Studio soundmen have been granted permission by international Brotherhood of Electricians to or

his first book, 'Fully Dressed and in His Right Mind' (Knopf; \$2), It is a book which is just as confusing as its title, but with something so new and novel in approach that it's bound to be talked about. Done with just a bit more care it could have been almost a classic.

have been almost a classic. Story is a fafry tale laid in modern times and in modern language. Things happen which cart happen, but everybody talks in Dashiell enough basic idea and is almost successful, especially in the first laif of the book. But Fessler doesn't quite carry through, the day in becoming a bit moddled and unimportant towards the end. Not for films.

#### In Absentia

In Absentia
Ursula Parrott's 'Next Time. We
Live' (Longmans, \$2.50) deals with
the familiar situation of a husband
and wife separated by their careers.
Rather dismally treated and seldom
whilpping up strong reaction, but
not without interest.

not without inferest.

It starts with the marriage of
Christopher Tyler and Cloely Hunt.

He's a newspaper man and she, just
He's a newspaper man and she, just
Their work separates them and
neither is willing to sacrifices career
to wedded life. Once or twice they
have snatched a few brief months
of happiness together, but generally
but falling short. Splendidly told
but falling short. Splendidly told but falling short.

Back flap of the jacket announces
that it will be made into a picture

#### French Circus Life

French: Circus Life
Title of Darwin Teilheit's Bright
Destination' (Doubleday - Doran;
25) Is somewhat of a misnomer, as
far as the book is concerned. If
far as the book is concerned. If
the concerned is the concerned of the co

dously.

Has to do with an American radio writer who gets mixed up
with a small circus in France and
goes touring with it. The author
is a California advertising man,
but must have been in France; his
background, both of the French
countryside and of circus life is accurate. It could make a lim.

#### Unpleasant People

Unpleasant People
Some writers seem to resort to
unpleasant people to gain strength
for their books, just as others turnto murder in the delusion it must
always be powerful. Maysic Greig
tumbles together a group of human
irritants in her "Heart. Appeal"
(Doubleday, Doran; \$2).

(Doubleday, Doran; \$2).

Her heroine is an amazing young woman advertiaing writer, head of a store department. Her sister is a barnacic, who leaves her husband and is supported by Kathleen, and repays by stealing the man her sister thinks she loves. Thore is a pompous-minded male assistant and an epotistical publisher who had an affair with her somo years before, and the steady of conventional situations, but they do not make much of a book. It's all too familiar and irritating, Could be made into a picture, however.

#### Omnibus of Crime

Omnibus of Grime
R. C. Woodthorps wrote a pretty
good whodunit a year ago but his
second, 'Death in a Little Town'
('Crime Club; \$2), is not as strong
a follow-up. Some good humor and
some good characterization, but actual story content is silm and not
too gripping. Not for films.

too gripping. Not for films. Jimmie Dale comes back after a lengthy absence in Jimmiy Dale and the Missing Hopy' (Crime Cibis, \$23), by Frank L. Fackard It's the same Dale, the same Gray Seal, the same list the Toesin, the two going criminally about their task of routing criminals. Used to be better readjug, and film material in the old "silent serial days, but a bit dated now, though still has bit of a culein.

now, though still has lots of action. Ellery Queen always manages to make his mystery yarns exciling and his newest, Spanish Cape Mystery (Stokes; \$2) is no exception, and his newest, Spanish Cape Mystery (Stokes; \$2) is no exception, and the state of the first himself and the state of the first himself with the state of the first himself with the state of the first himself with the foul deed. Despite, this, however, it is good light reading and a bit above normal in the wholushi class. Could screen well.

### Among the Women

By The Skirt

Beet dreesed woman of the weeks GARY

#### At the Palace

At the Palace

Allen and Kent are opening the Palace bill once again this week. The young woman is wearing the rame powder blue velvet dancing frock, but mother is dressed anew. She adheres to black, this time of crepe with chifton sleeves and a loss sollar.

The girl assisting paul Kirkland is in black velvet pants with a white sain blouss. Gaby, dancing with Luis, reveals a stunning figure in a long frock of yellow sain. The hem of chifton is banded with brilliants with the same trimming introduced into the bodice. A spangled orange frock is shown for further dancing. Two Russian violinists are in black skirts with red blouses.

#### Buey Foeter irls

Busy Feeter irls

The Gae Foster Girls, at the Roxy, are plenty busy this week. They
do three numbers all beautifully dressed. In the first number they slink
on stage in gold skirts and giadiator headdresses. But turn about is fair
play and when they turn they reveal the skirts are upon one leg, the
other busing bare with the bodies encaused in one pleec union. The hats
then become red plumed affairs. In a coccanut grove the girls are in
green satin pants with brown net tops and huge pink hats. In another
dance the girls are grouped in red, black, and white, 12 to an ensemble.
The skirts of satin have no covering at the wals! line, but are topped
passifiling with stars.

To each wrist are at ched yards of tuile
sparkling with stars.

sparkling with stars.

Nadins Gay, Marie Hammond and Gloria Quale are picked from the line to do solo dancing and do a swell job. Their gowns are slack lace with pink lining, another is red satin with ruschings and the third, white with ruffied back.

A Fred Allen amatteur is Yvonne Jasmals. She is badly dressed in plak satin with green trimming. Jean Shelton was in a green chiffon gown with violets at the waistline, slippers matching.

In the picture, 'Charlie Chan in Exppt,' Miss Pat Patterion wears and the picture, 'Charlie Chan in Exppt,' Miss Pat Patterion wears and rock is of a striped material. There is also a weps negliges with brocade trimming.

#### Joan Crawford's Costumes

Joan Crawford's Costumes.

The clothes of Joan Crawford in 'No More Ladles' should attract the women. This picture, at the Capitol, has been superbly mounted.

In a lovely white boudoir Miss Crawford is discovered in a white sating sown with a tricky black velvet Jacket. Miss Crawford unmbles into bed to the control of the control of

#### Raft Sans Dressing Gown

Raft Sans Dressing Gown

The Paramount, changing its policy once again, is depending on its feature picture to draw in customers. Dispensing with the orchestra and organ the show law't hard to take; that is, for those who like pictures and nothing else. In 'The Glass Key,' George Raft,' as a ctooge for a big shot politician,' is at this best. Not once does Mr. Raft button his cost, nor does his wear fancy dressing gowns and, best of all, no loveling the control of the state of the control of the

#### Una Merkel Foils

Una Merkel Foils

Charles Butterworth, is here given a star part. But picture chosen for the occasion inn't a particularly good one. It is "Baby Face Harrington." Una Merkel is teamed with Mr. Butterworth and makes an excellent foil. There are also peeps of Ruth Selwyn and Dorothy Libraire. Miss Merkel's clothes rum mostly to dots and prints. A white sport cost is Merkel's clothes rum mostly to dots and prints. A wise sport cost is cape. At breakfast a shirtwaist drese was of black satin with white dots, trimming being buttons. Another print was 'in ring design. A mousefilme collar was edged with embroidery. There was a white satin robe over a lacy nightle, and nonther drese was of a nuever checked material. A betted suit was also of print, and a good looking frock was clinch was done in still another print evening frock. Ruth Selwyn trimmed her evening frock with gardenias.

#### 'Nell' Pleases

Nell' Pleases

The well known story of Nell Gwyn cones to the Rivoli in a film so titled, with all the naughtiness deleted. Scenically perfect and superby sacted by Sir Cedric Hardwicke and Anna Neagh, this British picture and the state of the state of

#### BALTIMORE

(Continued from page 12) (Continued from page 12)
partiment stores for tile-in displays,
using technicolor idea to sell etores
bright-hied summer cothing, Genfield summer cothing,

ing on stage end. N.s.g. \$14,000, Laet weck 'No More Ladies' (MG) and vaude, wailoping \$23,700.

taking a peak at Coward, which is keeping it on tap 8 days for a good grab of \$5,600. Tomorrow (Wed.) at 6 p.m. 'Werewolf' (U) succeeds.

6 p.m. Werewolf (U) succeeda.

New (Mchanle) (1,80; 1.5-52-30
30-40-50) — Glingore (Fox). Need

30-40-50) — Glingore (Fox). Need

and since this pic has none of it,

consequently succumbing quiety

noor 57,400. Last week Black Sheep

Starley (WB) (3,46; 1.5-52-35
40)—Escape Me Naver' (UA), Slow

start, but building enough to get

out o.k. at \$6,00. Last week 'Joh

Ave' (Fx), \$5,00. cft.

#### 'LADIES,' 14G, 'BECKY' \$10,000 OKE IN PROV

Providence, June 25.
(Best Exploitation: Loew's)
Stands along the main etem are not doing so bad. Of course in one

Stands along the main etem are not doing so bad. Of course in one or two apots the attractions are better than average, and consequently the control of the control of the course of the control of the course of th

Estimates for This Wesk.

Estimates for This Wesk.

Estimates for This Wesk.

"No own State (262). Bit awell,

"No own State (262). Bit awell,

although first solo bill in weeks.

Opening set two days earlier, and

this largely responsible for nice

Last week. "Public Hero" (MG) and

Thin Man' (MG) finished we days

of second week with \$5,000 in the

Last week. "Public Hero" (MG) and

Thin Man' (MG) finished we days

of second week with \$5,000 in the

init; oke with house.

Alboe (RKC) (2,50). First einies

since house went straight pictures.

Off to nice start, and house opti
mistic of garnering at least \$10,000

in sight days, swell. Last week

seter's Million' (UA) coursed badty in

home stretch, off at \$3,400.

Strand (2,900: 15-25-40)—College

home stretch, off at \$3,400,
Strand (2.200; 15-25-40)—College
Scandal' (Par) and 'Healer' (Mono).
Things look pratty good at this
stand, too, despite heavy opposish
and \$5,000 not bad at all. Last
well Glass Key (Par) and Eight
Bells' (Col) went over nicely at
\$5,900, oke.

\$5,900, oke.

Majestic (Pay) (2,200; 15-25-40)—
Pampas' (Fox) and 'Chan in Egypt'
(Fox). Received mild reception and not much pep latar, but showing \$3,00, fair for week.

Victory (RKO) (1,500; 10-15-25)—
Now on Never' and 'Paradise Canyon' on split week can't do much over \$400; tepid.

#### $oldsymbol{Amateurs}$

(Continued from page 1)

strictly petty as money goes, and a chisel all around. Few real am-ateurs appear on the showe. Busi-ness has become etandardized, and all the bookers use the same

ateurs a speed on the same has become etandardized, ame lormals bookers use the same formula bookers use the same formula bookers use the same formula become the same formula become the same formula become the same formula become the same formula same for the me, are \$5, \$7.50 or \$15. depending on the theatre. There tues a same formula become the same formula beco

# Going Places By Cecelia Ager

#### Kay Francis and 'Stranded'

The extraordinary thinness of Kay Francis' geometrically arched eyebrows alone would seem to preciude her happiness as a worker in the Travelers' Aid Society—but no, 'Stranded' says she loves it. She loves, Traveter Aid Society—but no, Stranded says she loves it. She loves, despite the fastidious grooming, to be klessed by tiny tot travelers with chocolate smeared mouths, loves immigrants, steel workers, bridge builders, and meeting trains. In fact, she loves humantly, During those scenes in which she's not actively doing it, she tells cast members how much she wants to help people, in a warm, and deep cort of choked up volce that sounds as if she's got a cold. And she emilies radiantly with

votes that source as a new years in the years of the years in the years and shirt water and shirts which on Miss Francis appear as quaint as period co-tumes. However, the does go out dancing one evening, when her floor length sweeping white sath capes—caught at the threat with a cluster of white carnations, comes off to reveal the standard backless Francie fitted sheath. Miss Francis addresses a strike meeting in a black two-plece drsss with white coliar and black rufflier looped inside the V neckline, monogramed in white.

Patricia Ellis, to contrast with Mise Francis, is a frivolous blonde society girl, brazen and bold and so, completely thwarted at anagging Miss Francis 'man. Miss Ellis' wardrobe, save for her black net dress with the tisred coachman's cape, serves her right,

#### Jeannette Hackett'e Act

Jeanette Hackett, who, with her partner, Ivan Triesault, is grace-fully adorning the State stage this week, sees no reason why feminine charm should be trampled underfoot in the current trend to make a dance act 'modern.' So Miss Hackett has confined the severity to her

dance act 'modern.' So Miss Hackett has confined the severity to her smartly gay red and white set—white Venetian bilind walls hung with red saint forspes and awages, white saint curtains appliqued with large red saint forspes and awages, white saint curtains appliqued with large state about proving how pretty a dancer may look and etill be sophisticated in the contemporary style.

Miss Hackett, wears her shiny blonde hair softly becoming, first of all. Her opening costume, a white chiffon Empire frock with delicate ruffice at the decolledges and here, distenting with a fern of sequian modshily at the decolledges and here, distenting with a fern of sequian modshily. Didnes Savage.' molded to her silm lovely figure on princessa lines, white with spirals of matching frings winding up the skirt. Her half flying loose now, Miss Hackett is as symbolic as my of the stark ones, as bandoned in wild movement, but its Hackett are to be pretty too. Carol Dee, etooging amiably for Marty May, colfis her red hair severely behind her ears from a center part, which lends to her beaufful face of her light blue all-over lace dress that lacks any distinction at all. The blonde lady assistant with Carl Emiry's Mad Wags (dogs) is delightfully amazed and fascinated by her charges' tricks, is herself surprising: in the good tasts and freshness of her white sports costume—correct and simple, went to leather-heeled white strap shoes.

#### Miss Venable on Defense

Miss Venable on Defense

It's reassuring after hirthing at the title Yugabond Lady' coupled
with Evelon Venable, to discover descrit mean axiss Venable at all.

Vesabond Lady' is easy the near of the Select Montonors's act,

Montgomery is a card and a rover all right, but Miss Venable is Just a
stay-at-home. Miss Venable is not given to pranks.

Since she's meant to be a settled person—her lone concession to the
light heartclenses of the pleturs is her love of chewing, slowly and methodically, gundrops—the natural sobrlety of her appearance and personality here is very suitable. Her deep, Shakespearen voice, the dated
'dips' of her colifure, the long white kid gloves she wears for the opera
and keeps on, lady-like, though she never gets there, her Gibson Girl
look in modern business-woman shirtwaists and skirts—these are all
for her rights. Miss Venable, believing herself shanghals by the man
she doesn't know she loves aboard 'Vagabond Lady', puts up a fight, ere
she melts in his arms, that will go down in picture history. It was righteousness, apontaniety, strength, and good clean slaps, with only a soupon of biting and just the smallest bit of hair-pulling—as fair and square
an exhibition of feminine self-defense as ever the screen did see.

#### Miss Grable's W-W Debut

Miss Grabie's W-W Debut

Intent upon keeping the Wheeler and Woolsey audience happy and
content, Ths Nit Wits' has cast about for a leading woman calculated
to replace Dorothy Les without anyone's realizing that she jan't Dorothy
Lee. This achievement is personified by Mary Grable who also has a
baby face, a sweet figure, several dance steps, a small voice, a blondish
bob, dimples and a fine flapper look, Acting ability isn't required anyway.

bob, dimples and a fine flapper look. Acting annity sent required way.

Miss Grable plays a music publisher's private secretary, resiste his advances virtuously, and wears a light tweed sports jacket with a dark wool skirt. Evelyn Bent, who plays his wife, naturally is very chic and so too her widow's hat with the upturned white madonna brim, her luxurlous eliver foxes and the slim fit of her one-piece dark dresses. Miss Brent is supposed to have something mysterious on her mind, no trouble at all for Miss Brent's brooding screen personality.

#### Evelyn Laye As a Princess

The title The Escape of Princess Charantanic does not quite tell the truth. An escape that takes this long has no right to the word 'charm-ing'. Evelyn Laye is the Princess.

Mice Laye singe, flute like; she photographs with a pretty delicacy, she is pleasantly imperious, and she does one number learning against a column, heart sick. Her flash princess costume has white fox at the shoulders, beads running up to a necklace holding up the decolletage, and white fox banding the end of the train.

Young Arnaud, playing the mistress of the king Miss Laye does not 1 Young Arnaud, playing the mistress of the king Miss Laye does not 1 Young Arnaud, playing the mistress of the king Miss Laye does not remark the state of the company of the company of the control of the king and accent, and she can cook. She makes a cheese ometer, from start to finish, in full view of the cameras. It turns out simply ravishing.

#### Bankruptcy Tax

(Continued from page 55)

such collections. It has been charged that the wording of the clause was deliberately framed to clause was deliberately framed to embarriss; cut-raters. As that phase of the ticket business now stands, persons who buy tickets for half price must pay 20% tax instead of 10%, which is the intent of the

(Continued from page 55) stalls draist moves by the tax collector. Claims are said to be based by men employed on CWA reiter, but a number of theatres were given a clean bill.

Inequality of the full tax on tickless and the prices has been a matter of protest to Washington but the law specifically calls for pressure was when the price has been the same that the price has been but the law specifically calls for pressure when the price has been the same that the price has been but the law specifically calls for pressure when the price has been the same that the price has been th

5**9**°

# Radio City Tours at \$1 or 40c, and **'Showmanship' Marks the Difference**

It costs \$1 to follow a guide round Rockefeller Center, listen to ow many Americans were respons-

"By\*CECELIA AGER
It cousts It to follow a guide around Rocksceller Center, Haten to how many Americans were responsible for its art, hear what nice people the Rockscellers are, and get tired walking. It costs only 40c to how many Americans were responsible for its art, hear what nice people the Rockscellers are, and get tired walking. It costs only 40c to day and 40c to the cost only 40c to day and 40c to da

mount in interest, to ensance the attention of their flocks slowly and softly at first, growing faster, wilder, more thrilling till at just it winds up in a terrific climar wild at the slowly and softly at the slowly and softly at the slowly at the slowl

MARRIAGES

MARRIAGES

Ed Sullivan to Doris Hamilton due to the large save away two acres out of the 12 anyway. Sure they did. The laidings had to get light and as the property of the propert

hands are tied—a pity. But look. It happens to be Sunday afternoon at five. The guide, now beaming the two parts of the property of the proper

#### Pelitical, Racial Angles for No Primo. Joe Louis Fight Films

The Joe Louis-Prino Carnera fight Is the first of any major importance in recent years not to be firmed. It was not passed up be firmed. It was not passed up be first of the first of any major importance in recent years not to be first of the first of

#### **MARRIAGES**

MARKIAGES

Ed Sullivan to Doris Hamilton
June 29 in New York. Groom is to
be assistant manager of Paramount,
N. X.: bride non-pro.
N. X.: bride non-pro.
Trank Clarke, etunt flyer in pictures,
June 17, in Hollywood.
Theima Bain, non-pro, to Murray Arnold, WIP production mgr.
In Philadelphia, June 23.
In Philadelphia, June 23.
In Philadelphia, June 23.
In Philadelphia, June 24.
I

Now It's Chain Song

Composer started a chain song as a gag. Wrote five bara, sent it to another musician with instructione to do likewise and mall to another musiker and so on. With the cycle completed the tune submitted to a lyriclat who wrote a jingle and called the completed number 'Back to the Ash Can.' oompleted nume... Ash Can.' That's where it landed.

## QUINTS TO GO 4-A-DAY FOR **TOURISTS**

Toronto, June 25. Dionne quintuplets go 'four-day' next month, for the benefit of summer visitors who make the trip to Callander, according to the announcement of Dr. Allan Roy Dafoe. A solarium is now being constructed whereby visitore will be able to look in on the quints without themselves being seen by the

In the meantime, for the benefit of earlier tourists. Dr. Dafoe has instructed the nurses at the Dafoe hospital to hold up the bables to view when they are being transferred from their sleeping verandal to inside quarters for feeding. Although visitors will be kent from

to Inside, quarters for feeding. Although visitors will be kept from the hospital by a wire fence until the completion of the solarium, the babies will be held up to view at 8 a.m., il a.m. J. pm. and 3 p. m. 8 a.m., il a.m., il pm. and 3 p. m. 8 a.m., il a.m. and p. m. and the Ontario government. Kerwin wrote forecasting publication of an autobiography of Mrs. Dionie and demanding a vectiement. Story leads to be a solar and a solar period and s

### 8 Floors of Museum, Fair, Eats, **Bands and Games in Chi Penopticon**

#### BRADDOCK, LIKE OTHER CHAMPS, TURNING ACTOR

By JACK PULASKI

By JACK PULASKI
MAX Baer's conqueror, Jimmy
Braddock, the surprise winner of
the heavyweight title, is going into
show business, which lant etrange
for all the champ heavies did that in
the past, Under the guidance of
the William Morris agency, the boy
from Jersey will go lato high along modern lines. The Damon and Pythlas friend-

modern lines.

The Damon and Pythlas friendship between the boxer and his ananger. Joe Gould, is no pipe manager. Joe Gould, is no pipe for four years by the same boys who now ankle up to get on the bandwagon. It's the old Broadway theme song over again.

It's a Cinderella story in troue-ers for the pair. They were in the money four years ago and know come to be a superior of the pair. They were in the money four years ago and know come to be a superior of the company of the compan

34,000 purse and at the payoft there was just \$1,100 fety. Too Syndicated story of Braddock's life is one of the avenies of revenue coming to the new champ. First draft sent to England resulted in something of a record deal. The London Express is paying \$1,500 for the story and almost ordered it transmitted by cable. The control of th

yarn.
First coin appearance by Braddock was at Scranton, Pa., Monday (24), at a benefit for a cop seriously injured while on duty.
Champ's fee was \$1,000, but half was turned back into the benefit

fund.

Excitement around the newspaper plants on the night of the fight with Baer was particularly high in composing roome. At the New York News the printers toesed all the fonte into the air and it took eix hours to unpi the type.

Establishment of an 8-story museum and midway ie underway in this town and should be in operation by Sept. 15 as the first museum

in this part of the country in aimost 25 years. It will combine the

most 25 years. It will combine the features of the old-exple museum with all the new-fangled gadgete and etunat thought up elnee the World's Fair of 1893 and incorporating a host of angles out of the Chicago Fair of 1893–34.

Organized by Dick Hood and Johnny MacMahon who had the Streets of Paris at the Century of Progress, it will be a modern etyle building on the south end of the loop in the district which is now inhabited by grind builesque and picture joints, flop houses and 10e beaneries. beaneries.

beauties the state of the state

home of the Board of Education.

The Works

On the first floor, according to
present plans, there will be a flying
trapeze bar plue a pingame sportland. Second floor will be used as
a reasonably-priced cafe along the
lines of the Cafe de la Faly, Merow
York Bar at the Streets of Parks
village in the Fair. Third floor will,
have regular museum reatures such
sulfage and the streets of Parks
will have museum pieces including
will have museum pieces including
will have museum pieces including
for the proper of the property of the
Fair peep-shows. And on the top
foor there will be other gase and
gadgets which have been tried and
proven at Carnies, ruseums and the
Admission of the street of the size of the
Ess which admits the customer to
every floor. But naturally there
will be extra 'takes along the way,
in the cafes, museum shows, etc.,
each to have its own particular
blow-of for an extra dime or 15c
bits.

18-Hr. Grind
Promoters will take out the entire entrance to dress up with as a
tong lobby decorated with neon
lighte and with standing room for
grinding the tip, if it's found that
tipe are necessary. Hood and MacManon clicked at the Streets of,
Paris because of the excellent bally,
upling large tips right out the midpulling large tips right out the mid-

way.

Combo are even figuring on the poselbility of name bands in the cafe if it's found that business warrante. In the main, however, the Penopitcon will be ballyhooed as presenting the 'cream of the World's Petriand even as Chicago's permapresenting the 'cream of the World's Fair' and even ae Chicago's perma-nent Fair. It marks the first at-tempt to capitalize here on the pub-licity strength of the two eeasone of World'e Fair in this town.

#### Cal. Cuts Million First Racing Year; 58 Days for Anita

Los Angeles June 25.
First year of tecmlined heree racing poured 31,063,03 into the state
coffices, said by the Racing Board
to be a record take for the year,
unsurpaesed by any other etate.
Only Florida, with an added cut
dollar mark.
As provided by the racing act,
moneys so received are allocated to
state and county fairs, agricultural
control of the racing act,
incl.
In allotting 156 dem.

lief.

In allotting 158 days of racing to the state's four tracks, Southern california's only oval, Santu Anita, California's only oval, Santu Anita, Christman Day, Tranfovan draws two meets of 26 days each, and Bay Meadews is down for 21 days.

Sunday racing is still tahoo and in the north Mondays will also be distributed to the will be at the day from the control of the will be at the day running.

fast running. Santa Anita Handicap will have a vilue of \$15,000 next year, the country's richest turf plum.

#### Broadway

Sld Grauman in town Dave Burns motoring to coast. Sammy Tishman in for the week Harry Lang's new 22-foot speed-

ack Demosey had birthday Mon-Cay (24). Charlotte Faurot into the Place Elegante, Leo Morrison aircd back to Coast

Leo Morrison aired back to Coast S: urdsy (25). Jen Hiley's testimonal feed postpared to July 1 Maurie Greenwalds w'l adopt another child. 2llly Diamond back to Chi after according his nices's wedding, and the child and principle of the control o

am Goldwyn's sister-in-law, Vir-a Howard, is east for summer

w. Ray Johnson now a Kentucky W. Ray Johnson now a Kentucky plonel; so is Trem Carr, his v.p. at

It's a boy.

We have the sound of the sound

wank water was a warmer was a send wictory over Universal sends RKO to the top of the rotion picture baseball

"River and the season of the control of the control

#### Barcelona

Maruia Quiroja descris vaudeville

Marvia Quiro, a descris vaudeville for leaft.

for leaft.

Shootine of 'Currito de la Cruz' suppended.

Napoleou's band, colored jazz, at the large of the large

### CHATTER

#### London

Edwina Booth out of the hospita. N. L. Nathanson here for a fort-night. Llly Messinger having her appen-dix jerked.

Shawn dancers did a television roadcast.

broadcast.
Turner Layton broadcasting as a single July 6.
'Tubby' Turner in West inster hospital with neuritis.

Tubby Turner in West inster hospital with neuritis. An queue from the control of the control of

Richard Dix around town prior to taking up his work at Gaumont-British.

Elisabeth Rethberg commences

eth Rethberg commences recital at Queen's Hall June 19.

Max Schohn, Finnish Metro
here, to get line on firm's l

Max School line on man-here, to get line on man-product. Sybil Thorndike's sallor son

here, to get line, on firm's latest.

Product. Description of the search of the far Saat.

Moss Empires distributing its far Saat.

Moss Empires distributing its far search of the far Saat.

Moss Empires distributing its far search of the s

mother and sister of Lionel Keen, Loew's southern district manager, over here looking over her birth-

Place.
"The Old Ladles' closed at the St.
Martin's after nine weeks; 'Someone
at the Door' at the New, after 10

Martin a day at the New, and days.

Mawice Chevalier more than doubling the receipts of Stop Press at the Adelphi since the fained.

joined.

Magicians' Club framing a big do for Thurston, including a presentation, when he opens at the Palladium.

adium.

Alfredo off to New York for a
couple of weeks, to see his folks.

Will reorganize his band when he

Will reorganize his dand when his gots back.

'Shall We Reverse?' Andre Charlot revue at the Comedy, folding, Likewise 'Jack o' Diamonds,' at the Combridge.

Wynne Gibson staying over to do 'Crouching Beast' for Radio-Stafford Productions, 'Pritz Kortner will

Leading Acceptance of the Control of

single broadcast here, with the exception of Richard Tauber.
Substitute house for Frince Ed.
Substitute house for Frince Ed.
and Frince Ed.
And Frince Ed.
And Frince Ed.
And Associated Theatre Properties house, as the likely replacer.
My Kingdom cause Ede. Barty, due to play one of the leads, taken li. Management looking for replacer, with George Carney under consideration.

#### Vienna

Sergius Sax in Vienna Lilli Darvas to London. Albert Bassermann to Zurich. Lucia Mannheim in Vienna fo

Max von Oberleithner, compos ecuperating. Liane Haid signed by Alexander Corda, London.

Basso Emanuel List returned to Vienna from New York. Fritz Gruenbaum and Karl Farkas taking their show to Prague.

Joseph Schmidt signed with Brit-ish International of London.

George Jacobys put long promised Leutnant Bobby' into production.

es. Roszi Barszony abandoning agements here because of foot jury.

Colloredo-Wesztfried withdrev
civil sult against actor Georg Alexander.

Films based on novels of Franz Werfel forbidden by German au-thorities.

Paula Wesseley in Vienna to talk about an English version of film Episode.'

Josefstadt theatre hired Angela Sulloker for several guest perform-ances this fall.

Max Reinhardt expected in Salz-ourg soon to handle the Jeder-nann' performances.

burg soon to handle the Jedermann' performances.

Hans Moser trying to act in films
and is finding it tough.

Erich Engel has finished 'Nur ein.

Komoediant' ('Only a Comedian')
with Rudolf Borster as atax.

Komoediant' ('Only a Comedian')
with Rudolf Borster as atax.

Man Romanowsky to play at Ooica
dan Romanowsky to play at Ooica
dhe opera Carmen' into German.

Franz Lehar and Richard Tauber
will spend some time together at
Abbazia working on some new Ideas,
gone with Radio Pictures Corporation as central European 'manager.

Five hundred waltz and march
scores were entered in national conterness.

Marischia, scenario
writer, denies report he will take
over direction of Theatre and well at
vote of the control of the control

with Radio Pictures Corporate

Warischia, scenario

With Radio Pictures Corporate

Warischia, scenario

With Radio Pictures Corporate

With Radio Pictures Co

over direction of Theory Wien.
Kaethe von Nagy coming to Vienna to play the title role in Madame Pompadour for Mondial

Films.
Vicnna radio played two marches
written by a 16-year-old American
student, Eric Given, who is study-

Vienna radio played two marches written by a 16-year-old American written by a 16-year-old American with program of the property of the property of the program of the property of the propert

### **Paris**

By Bob Stern

Lacy Kastner on a Scandinavian Natalle Paley applying for a pass-port visa.

Dick de Rochemont on the road

Once more.

'Devil Is Woman' (Par) getting cold reception.

Elvire Popesco and Andre Lefaur to play at Odeon.

Bob Ritchic and Dave Souhami at Le Touquet Casino.

New film theatre strike plan being pushed for September 1. Sammy Cohen due from London, accompanying Walt Disney.

Louis Jouvet to put on a French Pathe-Natan announcing a Charles Boyer film, 'Mayerling,' Jerry Libby seeing Steve Passeur show for Radio as a possible buy.

Charles Boyer telling of his pris-tine difficulties in playing in Eng-lish

After 'No, No, Nanette,' Mogador s summer-showing 'Rose Marie

Italian version of 'Casta Diva' fol-lowing English on at Studio de l'Etoile.

Italian version of Casta Diva foliations. The commentary of the co

death.
Fernand Rivers, director of 'Iron
Master,' last year's local film success, founding his own production
company.
Jean Antoine, head of newspaper
Intransigeant's radio station, writing
a series about America's 'wonderful

Intransigeant's radio stat a series about America's radio industry.'

#### Moscow

'Youth of Maxime' is to have two

Alexander Basy back in town

atter contract nasco,
Prokofley writing a ballet or
opera based on Romeo and Jullet.
Gilbort Miller intending a fall
visit, possibly in his own aeropiane. Lewis Browne here to settle terms for publication of several of his books.

New Shostokovitch ballet about to open at the Michailovsky theatre in Leningrad.

Marion Anderson, American col-ored concert singer, a tremendous success here.

Martion Anderson, American colored concert singer, a tremendous served concert singer, a tremendous served concert singer, a tremendous served concert singer, and the served has been served as the served s

### Rio de Janerio

By Brydon Taves

from New York, at the Urca. Blues hitting Rio as never before. Guerhy and Theu tapping at the

Pearl Sisters heading the Atlan-tico bill. Local musicomedy going down for third time.

Singing Babies, B. A., four months

Singing Bables, B. A., four months at the Urca.
Tangoes becoming relegated to the Control of the

Dean is to Buenoe Aires.

Expected at the Urca: De Gisl
Royko Hungarian ore, Paul CadiRoyko Hungarian ore, Paul CadiChester Hale troupe okay at Atlantico. First such to change nunbeer regularly. Gillette in twoitth
weeks at the Atlantico on a sixmonths contract.

Municipality rakes in \$800 nightly
word charge is \$5c.

Copacobana Casino, mentioned in
Flying Down to Rio; reopening
Germaine Langier. Elizabeth Hijar, Jean Marchat, Pierre Magnier
expected soon in French repetrory.

Calindo orth pailing at the Atchants requests from dusk to dawn.

Native saxophonist, Manoel Vitorino, serving a ten-year Jali term
part in open 'samba' contest, No
go.

#### Madrid

Fortunio Bonanova off to the U. S. Rex Smith sailing for vacash in he U. S.
Alkazar, second run film house, one legit.
Louis Golding working on a novel

Louis Golding working on a novel in Barcelona. Conchita Figuer recovering from secondary from the control of th

bler, signed for pic; Cine Arte to
Columbia opening its own branch
office-in Spain with B. H. Gottlieb
in charge. Films taking over pic
distinction of Renactmiento Films
and SAGE.
Film Millan Astray adapting Armando Falcelo credes. Santur RoGatholic Cultural Center forming
Anti-Immoral Film Center to combat distinction of the Columbia of the Columbia
Off to New York and Hollywood to
buy film lab equipment.
Office of the Columbia of the Columbia
matdor Immorator in training and off to Valencia to see Jose
luxubi.

ing and off to Valencia to see Jose Rurbi. Florian Rey preparing to meg 'Un Error Judicial' (Judicial Error'), from novel by Venceslao Fernandez Florez.

Florez.

EAJ 58, Jerez, and EAJ 53, Elche, snapped shut two days each because used wavelengths other than those assigned to them.

Jose Buchs shooting 'El Nino de las Monias' ('Child of the Nuns') at Ballesteros studios with Raquel Rodrigo and builfighter Luis Gomez fentured.

Rodrigo and builfighter Luis Gomer featured.

Jeronimo Gallan fashloning open company for Fortuguese tour. Will company for Fortuguese tour. Will robot by Ildefonse Maffotte, music by Alvarez-García.

National Board of Music and National Board of Music and Signed beause ministry of public instruction didn't heed its recommendations for alleviating the heart-mondations for alleviating deduction. Tomas Forras, Incine Curin, Incine Cur

#### The Hague By M. W. Etty-Leal

New York Yidalah Legit Co. tour-ling Holland.
Concertgebouw criestra signed
Concertgebouw criestra signed
A new Spanish dancer, Asuncion
Granados, got very favorable recep-tion at Theatre Carre, Amsterdam
Granados, got very favorable recep-tion at Theatre Carre, Amsterdam
make arrangements with Bill Cul-bertson to come over to Holland for a bridge match.

John March Carrellon and the con-trol of the control of the con-trol of the con-trol of the control of the con-trol of th

#### Hollywood

Sid Herzig moved to Toluca Lake. It's (Kentucky) Col. Bob Collier Charlie Herzman vacationing

Laryngitis has Tom Brown whispering.
Pete Smith dialoging three shorter

at once.

King Charney broke 100 and is bragging.

Al Haneon toesed a piculc for his munagers.

Frank Butler went for a home at

ielde. Iter Lang off to Big Bear for ation.

n. Wing re-contracted at Toby Wing re-contracted at Paramount. Dachlel Hammett has a new home at Bel Air

ing in N. Y.

Neil Hamilton flew to Portland

Jane Wyatt back at U after legiting in N. X.
Nell Hamilton flew to Portland ing in N. X.
Nell Hamilton flew to Portland in Portland in New York of the William Gargane resting at The William Gargane resting at The William Gargane resting at Sam Katz back at Metro after a minor operation. Edwin Knorf planed east for a Edwin Knorf planed east for a Edwin Knorf planed east for a Nelson Eddy will con take a quick hop to Europe. Lester Fountain back after 10 Lester Fountain back after 10 Lester Fountain back after 11 Helen Broderick slated for another Radio filmusical.

Jack Stobbins on the media Lester Helen Broderick slated for another Radio filmusical.

Jack Stobbins on the media Lester Helen Broderick slated for another Radio filmusical.

Jack Stobbins on the media Lester Helen Broderick slated for another Radio Lester State Stobbins on the media Lester State State

s. crry Safron and Bill lter copped jack in Columbia's 20-week

ive. Willard Fyfe celebrating his 15th ar as chief projectionist at Loew's year as chief projectioning year as chief projectioning State.
Nat Levine back at Mascot after arranging Republic deal in New

arranging Republic deal in New York. Lew Ayres and Ginger Rogers depart on delayed honeymoon this week: film exchanges and F-WC closed for annual Film Row Ali nic, ay Bolger to the mountains after weeks in the hosp for an ap-

alx pen-op.
Gene Markey left Fox after finishing the script of 'Champagne Charile.'

Charlle.'
John P. Goring renewing old
acquaintancee after seven years in
the east.
Richard Rosson back after directing three chorts for Metro in

Richard Rosson recting three shorts for Metro in the each.

Steinberg, from N. Y., oline of the short short

emite. panky MacFarland sings with Lewis in Metro's Herc Comes Band.'

the Band.'
Mctro previewing Anna Karenina at Grauman's Chinese, with
public bally.
Bavid Hanna in from New York
to join the Kingsley-Nolan pub-

District Annual of the Action of the Control of the

of Licely, Lharp' at the Golden Gate.

Jack Francis home from several
weeks treatment at a Santa Baruseks treatment at a Santa BarJegurid Bernadotte, Swedish
Frince, asst director on MG "Tarzan
of the Vanupire."
Max Reinhardt eastbound to hop
the Atlantic for Salzburg, returning
to Warners, in the fall.

sigward Bernadotte, Swedish Prince, ast director on MO'Threan Max Reinhardt eastbound to hop the Allantic for Sairburg, returning to Warners in the fall for a few weeks and then returns to Sam Goldwyn's writing stat. The work of the Frank Darc, Chicago Equity reparts of the Warners of the W

## CHATTER

day for New York. Jack Brower Roger Pryor flipped the brush on his hilltop house and Bill Gargan white-washed his back fence.

Caeear Romero out of U'e 'Storm over the Andes,' due to injured nee; Antonio Moreno eubbing.

knee: Antonio Moreno subbling.
Paul Kelly injured his mitt in a
screen battle with Lew Ayres, but
X-ray showed no bonee broken.
Fred Johnson, drama ed, and
Fred Johnson, drama ed, and
Builletin, looking over the studies.
June Storey-Fox Films compact
sealed by court, with player startint. J. F. Donald, of Aberdeen Clinmaq operators of a Scotch theatre chain, looking over the studies.
Lackey in the Mojawe desert looklag for locations for Par westerns.
Earl Brothers, manager of the
Vielting the folks back in Oklahoma.

vleiting the tons wan in homa.

Hardle Albright up to San Francisco to be with the frau, Martha Sleeper, appearing in 'Accent on Youth.'

Eddle Sullivan, manager of the California theatre, Berkeley, here with hie bride, the former Virginia Oliver.

California theatre, Berfeley, here with his bride, the former Virgina Omiel Alperstein, former local indie exhib, stricken with heart attack in New York, reported slowly improving.

And the strick of the strick o

#### Minneapolis By Les Rees

Bass fishing season now on. Publix redecorating theatre fronts ere. Earl Lorentz, Fox salesman, laid p with a etrained back. W. A. Steffee flew back from New fork to attend funeral of his

York to attend funeral of his brother.

York Pox exchange manager, confined to his home with an infected throat on Bill Sharten, Unitarity of the Sharten, Uniter Shar

uly 8.

'Buzz' Bainbridge, stepping out as asyor July 1, to install dramatic tock at Lyccum next fall, according to report.

to report.
Doctors won't permit Ben C. Mar-cus, Columbia exchange, manager, to return to work for four more weeks, injuries austained in his auto accident still being bothersome.

#### Stroudsburg By John J. Bartholomew

Burgess Wooley visiting. Phil Emmerton one-nighting. Phil Emmerton one-nighting. Walter MacDonnald at Pinebrook. Silver Moon band at Willow Dell. Little Jackle Morrow at Teddy's avorn. Charlle Lanterman at the Car-ract House.

Charlie Lanterman at the Carracet Home.

Tracet Home.

Maguire Boys.

Connie Lee and Harry Carter's
band of the singing

Gauss and Harry Carter's
band of the singing

Connie Lee and Harry Carter's
band of the singing

Maguire Boys.

Nighthawks to

It aping baneball vote, boral will

be strong for Sunday movies

Raymond "mphonic Orchestal

Gavernor "airle's wife crowned

Guvernor "airle's wife crowned

Manor during Theta Upslion con
wention.

Manor during Theta Open Vention.

Bluff House has Confinental Vavieties and Maurice Pritchard's

vention. Bluff House has Confinental Va-rieties and Maurice Pritchard's Music Masters. Maurice Morels has title role in The Bishon Mishehaves' at Shawnee Summer Theatre.

#### Saranac Lake By Happy Benway

Raymond Ketcham successfully perated on for fifth time.

Frisco DeVere returns to the lodge after a mees of French hoe-pital, N. Y. the

ital, N. 1. Margaret Newell holding up okay vith a strictly abed diet.

Dorls Connes and Marya Blake ave adopted turtles.

Biz on the down hill at the local show shop. Usherettes have been let out. Management trying any-thing available to boost biz. Auto giveaway proved a floppo, radio au-ditions ditto, and amateurs no go.

ditions ditto, and amateurs no go.
Dr. Karl Fischel returned to the
lodge after a two-week sojourn in
New York.
Jackle Roberts (Seed and London)
leaves the lodge with a load of
added poundage after a year at the
gross poulter. added poundag

ozone routine.

Among those bed-siding George
Harmon are Mrs. George Harmon,
Sam Harmon, and Mr. and Mrc. Bill

Neison.

The Jac. L. Connere and the W. Frank Delma ... esent in a mess of material and books for our library By the way, thanks to Evelyn Langeldt, sec. to Rudy Vallee, for a carload of books for the library.

Night spote are on the upgrade

Night spote are on the upgrade Write to those you know at Sarana

#### Indianapolis By Bill Kiley

They're calling them Races now.
Jim Londos here for title grapple at Sports Arena.

at Sports Arena.
Paramount boasting a new screenlng room, done in Egyptlan etyle.
General Hugh Johnson here for
talk during Groeers' convention.
Unusual pricipitation killing
name-band biz at nearby lake re-

name-band biz at nearby lake resorts.

Mirlam Bell up from Florida and looking in on di acquaintances at the News.

Tom Done scanning weather resorts are not seen and the see

windpering stack wight countries (Calloway booking. Calloway booking. Herr Ferdinand Schaefer, director of the Indianapole Symphony ork, High Webb at home, after several weeke epent in the hospital recovering from an automobile accidentation of the contribution of t

#### New Haven By Harold M. Bone

Lew Schaefer hosted a touch of

pncumonia.

Prof. Aliardyce Nicoll to Europe for summer.

Frank Melrose ehlfted his orch to

Frank Meirose ehlited his orch to Citib Paradise. Reno Inn rae a 'cilumnist'e night' Citib Paradise. A 'cilumnist'e night' Charles of the Cohen gets his pitcha in the papah. Lezile Goral left for Mt. Kisco's William Standard of the Cohen gets his District of the Cohen gets his Harry Shaw working overtime on In-all anature stage show. Yale gave Walter Hampden on honoruy matter of arts degree. honoruy matter of arts degree.

rets' indional convention ball here in July.
Yale reunioners chartered a hippotrum Ringling outfit for their commencement parade.
Edward Dean Sullivan, former local newsman, in town for premiere of his 'People's Enemy.'

### Chicago

immy Savage getting his molars

Port: Hubert smanked up his autolast week.
Foli: Chubert smanked up his autolast week.
Lou Cowan's mother readying forleft to Burope.
The country of t

ut. Charlie and Irving Yates in town or the marriage of their brother.

held at the Urban Room of Congress. Sam Tishman to New York for some handshakes and the Carnera-Louis tiff.

Al Borde far in the lead as the best of the golfers in local show biz this season.

best of the golfers in local show bits this scass.

Illinois legislature gave its consent to the bookle bill which leads to be a second of the second of the

#### Cincinnati By Joe Kolling

The Carlos Harrisons in from N.Y. Don Brodie on from Hollywood for visit with ma. Bill Dodds doing his free-and-easy in Tonnessee. Happy Golden and the missus here for the summer.

Happy Golden and the missus here for the summer. Justiness here for the summer. Some properties of the summer of t

A Zoo.

Cliff Boyd making swing of local RKO houses as yeller manager while shubert is being remodeled.

Jamee Pierce Gridley of charge of RKO art department, with Sol Worthington as assistant, elnce Ray Milholland joined Kroger groccry chain as chief artist.

#### Westport, Conn. By Humphreys Doulens

Nary a nite spot in this town.
William Lynn will summer here.
Langner is rehearding hie plays in
New York.
William Lynn will street a concert at
Bridgeport next season.
Hagenbeek-Wallace at South
Norwalk, July 15, Bridgeport, 16,
Norwalk, July 15, Bridgeport, 19,
Boehnel, of N. Y. World-Telly, visiting here.

Robert (variant and whith Robert (variant and whith Robert (variant), visiting here.

Summer theatre at Guliford advertising as far as here, where Mitzi is popular.

Lillian Pulaski rode an elephant in the spectacle in Barnum show at Bridgeport.

In the spectacle in Barnum show at Judy Graves will leave Connecticut for Sarasota, Fla., having bought a house there. The Barnum should be the Barnum shoul

### Winnipeg

Tom Tweed, actor, away to Bunff drive a sight-seeing bus for the

The word was a common to the summer.

Spring racing here played to poor summer.

Spring racing here played to poor maintenance as result of heavy and a manufactur night is back here in a new form. Uptown announces winners will reveive a week's orgase-borning all Little Theatre of four legit houses closed for some years, capring all Little Theatre engagements and loral dance revues. The properties of the common the award of being the best amateur actor in the Dominion Little Theatre Postwal at Ottaw who treiked to England at the close of winter capital comments have caught on with dance bands and BEG orchester.

trac.

E. Cora Hind, newspaperwoman, capped and gowned with an honorary LJ.D. and off on a year-long round-the-world rube for her

marie and greing tates in tuwn jumin-une-word gride marings of their brother.

Max Haloerin to Dallas to one in Duke's Barbecue, west-end there.

Max Haloerin to Enlas to one in Duke's Barbecue, west-end there.

Kext CAPA v. ret party will be front of the spot.

#### Pittsburgh By Hal Cohen

The Joe Feldmans finally lunded a

Bill Shulgold moving his art stu-dio to New York in the fall. John Maioney back on the job after a slege of blood poisoning.

Clem Williams, of Stanton Flini Service, passing out the cigars—a

Gene Barry's band at the newly-opened Club Riviera on the North-side.

George Scotti to Club Mapleview for summer after long run at Plaza

eafe.

Alling Steve Forrest closing his booking office here first of the month.

George Sharp's 'Drunkard' couldn't make a go of it at Cincy'e Castle

Farms.
The John Harrises have adopted a boy and named him John H. Harlls, Jr.

The John Harrises have adopted the John Harrises, and mand him John H. Harrise, Jr. Lou Frishman and Jules Beck, fight promoters, have taken over a nito- divide the properties of the John Harrises, and the John Harrises of the John Harrises, and the John Harrises of the John Harrises, and the John Harrises, and the John Harrises of the John Harrises, and the John Harrises, and the John Harrises, and the John Harrises, and the John Harrises of the John Harrises, and the John Har

#### Cuba

By. Rene Cani

New Tourist Commish gettin

Every house-front in Havana le getting a new coat of paint by order of Mayor Belt.

Great Canary' (Fox) taken off at the Encanto because the Spanish diplomate protested.

and Enclanto occasee the Spanish and Enclanto occase the Spanish and Control of the cock o

### Mexico City

By D. L. Grahame

Education ministry organizing an ill-Mexican ballet. National Lottery advertising it's he oldest ticket chance game in

America.

Town bedecked in purple and gold, happy and crowded: Rotary International convention the an-

International convention the answered argument and the Clin Club of Mexico have order than the control of the Clin Club of Mexico has desired the Club of Mexico had Americal order shiet music 33 years before Chris Columbus showed up.

Local radio station of National mates the fetering governed dominates the fetering governed than the Club of Mexico M

pairs.
Raul Samaniegos Puente, who po-lice say is a cousin of Ramon No-varro, arrested for allegedly pass-ing counterfelt American hank notes.

#### Long Island By Joe Wagner

By Joe Wagner

Night polo at Dexter Park.
Preworks at the Rockaways.
crow in Rosyln.
Influx of pedders has R
merchants worried.
Rosyln.
Influx of pedders has R
merchants worried.
Rosyln.
Town of Lynbrook taxes cich
haptafells or pin game, and slot macommon state of the state of the state of the state
Rice war amidst harbers on
Queens north shore brings halrouts
and shaves down to two-biss, in.
The Van and Scherock strave in
The Van and Scherock grave
Sunday at Joe Schenck's grave in
Evergren Centery.
New play by Bart has presented in Whitesione next month under-the
direction of Charles O, Carey.

Louise Grood in the Barn production of Nothing Up, Her Sleeve Choristers of the Robin Hood Doil comic on trough Philadelphia, on atrike last week. Only eight of the performance. Slow pays \$3 per but they wanted more. Carlyle Blackwell, and Yoniers Carlyle Blackwell, back from a supended sentence, permit only one barge. Judge recognized him and suspended sentence. permit only one judge produced to the permit only one permit only one permit only one permit only one than the permit only one with the permit of the permit o

concerts orings in sos, own carmony is grand.

Tommy Manville, asbestos helr, in marital trouble again. Marcelle, his fourth wife, quite like the continuation of the

**Dailies** News From the This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francesco, Hollywood and London. Variety takes no credit for likes news items; each has been rewritten from a daily paper.

manor in Now Rochelle for 'Silection' Book.' Manyllie asking his diversed her \$1,000 a month to quit. She made and the season of the season of

Minor of action of the first of

by William B. Zwirner as a common informer. Under laws of 1871 this former with the service of the common serv

Mayor appoints Frank A. Tichenor to be arbitrator of labor-film theatre picketing situation in N. Ya. (1947).

Vera Senior killed during a silizer in its an account of the control of the

Former Countess Albani, radiotiells the reproters ahe was martied
in Chicago, June 8, to Wallace Chidin Chicago, June 8, to Wallace Chidin Chicago, June 8, to Wallace Chidinchia.

Mayor LaGuardia signs the ordiMayor LaGuardia signs the ordiMayor LaGuardia signs the ordiMayor LaGuardia signs the ordiMrs. Hone was Montagh. Lugon,
Mrs. Hone was more and electrical of the forshoplitting. Arrested at the inplayed by a department store, who alleges she and a companion took
complete was the signs of the signs of the companion took
complete was the signs of the companion took
complete was the signs of the companion took
complete was a companion took
complete was a companion took
complete was a companion took
complete was department store, who alleges she and a companion took
complete was done to win a bet.
In ball for general sessions.

From the signs of the complete was a complete

appearance without consumers.

June Night Froile at the Yankee
Seadium Thursday (20) drew 20,000
Seadium Thursday (20) drew 20,000
Ish National Fund of America. To
colonize Palestine.

The 17 persons arrested for pickeding the American Mercury freed
thing the American Mercury freed
liceman was unable to identify

June Night Froile at the Yanitee Stadium Thursday (20) drew 20,000 stadium Thursday (20) drew 20,000 colonias Paleseine. Stadium Thursday (20) colonias Paleseine. Stadium Thursday (20) colonias Paleseine. Stadium Thursday (20) colonias Paleseine. Savoy-Empire Co. acquires stage sights to Gallows Orchard, one of the best selices of about they years seem to be considered the series of the best selices of about they years seem to be colonial to the colonial t

ing at parks, but hit by an auto and manager was artaid. Leap was an automatical control of the control of the

vacation to declare their still single bessedness. Court ignored cruelty Mortle office has signed the new Mortle office has signed the new hamp, James J. Braddock, for stage appearances and is now work-manned to the signed stage and the signed stage of the signed st

Schwab & Mandel will again be a firm after a 10-year split. Will do 'May Wine,' a musical, in the fall. Charles Hopkins announces he will make several productions next

Coast

4,80,000 kronen, paid the actress by the Burg theatre in Vienna, in Indiana and the Actres of the Ac

#### Anti-Nags Organize

Los Angeles, June 25.
Southern California Anti-Racing league has been organized here by group opposed to the running of

Incorporation papers have just been filed with Secretary of State at Sacramento.

#### Koehne Divorce Suit

Chicago, June 25.

Jack Koehne, onc of the chief men in the Chicago Society of Photographers, last week was sued for divorce by Helen Koehne on charge of

vorce by Helen Koehne on charge of desertion. Couple were married in June, 1920, with the alieged desertion tak-ing place in May, 1934. There is one child for whom Mrs. Koehne is seeking support. Bill was filed by attorney Phil R. Davis.

#### Equity's Setup

(Continued from page 55) in the long run; That will be true if there are fewer shows, and equally so if managers reduce sal-aries to the extent of balancing the

aries to the extent of balancing the fourlay for rehearsals.

Managers had nothing to do with the adoption of the sustenance pay plan; in fact they opposed the idea in any form, although several

plan, in fact they objected the notes younger abovemen privately favored some sort of rehearsal compensation. It was first believed that sustenance money would apply only to the moderately salaried players. be regarded as an experiment, Equity feels. If it works to the detriment of actors, it will be modified, is the stitude. Issue is nor that Equity decided on its own through the constituted. Issue is nor that Equity decided on its own through the constituted. Issue is nor that Equity decided on its own through the constituted on the constituted of the cons

trol of the legit players and the absence of a working agreement with managers.

Cost Estimates

Eatlmated that it may praduction for a working agreement with managers.

Eatlmated that it may production money for straight above and from \$3,500 to \$5,000 for major musicals. Additional coin will doubtless add to the expense of presenting musicals and the straight above the straight shows are usually not quick fature shows are usually not quick fature shows are usually not quick fature shows are money clause for the seven day probation-ary period on straight shows, nor say period on straight shows, nor say period on straight shows, nor straight shows, nor with the say probation of the seven day probation straight shows usually rehears would receive \$40 during the two weeks following the production ost would be just what that additional rehears the seven should be used to be a straight shows the production cost would be just what that additional rehears the straight shows the seven probation of the seven shows the seven probation of the seven shows the seven probation of the seven shows th

### New York Theatres

#### RKO THEATRES RKO 86th ST. at Lexington Ave Wed. to Fri., June 26 to 28 Wed. to Frl.. June 26 to 28

Escape Me "Chinatowr

Elisabeth Bergner "Escape Me Never"







### PARAMOUNT WAS

#### GEORGE RAFT in "THE GLASS KEY"

Friday!-"Men Without Names" RADIO CITY ROCKEFELLER

MUSIC HALL LAST TWO DAYS! MIRIAM HOPKINS I "BECKY SHARP"

In the Now Technicolor
ON THE STAGE: Russell Markett's "BLACK
AND WHITE" revue in six gay scenes. Somoliony Orchestra. 1st Mezz. acats reserved. Columbus 5-6535

"CHARLIE CHAN AVE DAY in EGYPT" with WARNER OLAND 25c to 2 35c to 7 | nnd Star Cast ANY SEAT 7th Ave ROXY show Value

#### KENNAWAY TO N. Y.

All Sents 3

Having booked Clyde Lucas or chestra into the Hotel New Yorker Kennaway agency of Chicago is further planning to invade N. Y. by

Gus C. Edwards, of the Kennaway office, is east looking over the situa-PAT O'BRIEN, DOLORES DEL RIO | Offi-

opening an office.

### **OBITUARIES**

#### LEE ALERED OCHS

LEE ALFRED OCHS
Lee Alfred Ochs, 85, died June 21
at his home in New York. He had
been a leading figure in local picture exhibition for many years, and
was the builder of several theatres,
including the Picadilly, now the
Warner theatre. He was stricken
with appendictie the previous went
while at the Pilm Daily soil tourna-

His first venture was a nickelodeen, opened in 1994, some time before the ploture theatre became an
overnight crase, and he has been
vertight crase, and he has been
vertight crase, and he has been
vertight was for a time, the editor of the
Exhibitors Weekly, started by the
local exhibitor body, which passed
into other hands when the exhibitors
withdraw their support. In attenwithdraw their support. In attenwithdrew their support. In atten-uated form, the paper survived as Moving Pictures Today, later issued as a daily. He also made a num Moving Pictures Today, later issued as a daily. He also made a number of pictures.

He was a former president of the Bisture Club, headed the

He was a former president of the Motion Picture Club, headed the local exhibitor organization for many years and was always in the forefront of any exhibitor activity.

#### ADELINE STANHOPE

ADELINE STANHOPE

Adeline Stanhope Wheatcroft, 80, died June 18 at General hospital, Los Angeles, after a short illness. A legit star of the 'gold rush' days in San Francisco, and on Broadway during the Nineties, she had lived in retirement past 18 years in Hollyayood

Born in Paris, 1853, Adeline Stan-

Hollywood.

Born in Paris, 1833, Adeline Stanhope made her debut in Stankespenhope made her debut in Stankespendon, and starred in England for years. She created the Original role in dramatization of Wilkie Collins' Woman in White', playing the part for two years in England, Canada Atter playing in San Francisco, he took the first English-speaking company to South America and returned to Broadway during the 90% to be featured under Frohman Nelson. Wheatcroft, she headed Charles Frohman's Empire Theatred rama school, taught many legit names up to 1310, when she returned to the stage, playing character roles do the stage, playing character roles to the stage, playing character role up to time of her retirement in 1918

#### JESSE C. HUFFMAN

Jesse C. Huffman, 66, for 30 years general stage director for the Shuberts, dled in St. Luke's hos-pitol. New York, June 22, of heart trouble.

Going on the stage at the age of 12. Huffman in his early 20's turned his attention to direction and turned his attention to direction and was for several years stage director of Harry Davie's stock company in Pittaburgh. His work in this connection attracted the attention of the Shuberts, and for them he made many productions, mostly musicals, including "Blossom Time." The Student Prince, "The Last Waltz." Song, "Majaryland" and "The Circus Princess" in addition to the Wintergarden shows and the Al Jolson productions. He was the author of many monographs on author of many monographs on various phases of production which are used by Columbia, Harvard and other universities with theatrical

A bachelor, he is survived by a rother and sister.

#### VIOLET BARNEY

VIOLET BARNEY
Violet Barney, 63, actress, died at
the Polyclinie Hospital in New
York June IS.
Sine made her stage debut in
Willie London Sleens' Subsequently
she was under the management of
A. H. Woods and for a time appeared in vaudeville. Her most recent Broadway roles were in Front
Page, 'Wild Waves, 'The Green
Ister of Shooting Start.' She
last appeared in 'Small Miracle'.
Buried under the auspiece of the
Actor's Fund of America at Kensleo
Cemetery.

#### BELLE BARCHUS

Mrs. Belle Barchus Todd, 59, wel nown Orpheum circult player two decades ago under the name Belle Barchus, dled June 17 at her home in Portland, Ore. Her last troup-Barchus, died June 17 at her home in Portland, Ore. Her last trouping was done on the Orpheum circuit in a skit which she wrote, entitled Inside Job. She wrote and took leading parts in meny skits in the two decades she was on the circuit. The most outstanding success of her career were attained in St.

Louis when she was the leading woman of the Belle Barchus players, a well known stock company. well known stock company. Her husband, R. W. Todd, sur-

#### GEORGE J. (POP) SANK

GEORGE J. (POP) SANK
George J. (Pop) Sank, 74, veteran minstrel comedian and blackface artist, died at his home in Columbus, 0, June 21. He was -born
in Waverly, O., and for many years
operated the Sank hotel at Midway
Park and the opera house at Piqua.
Four years are he was elected. Four years ago he was elected president of the National Minstreis and Fans Association. He was the founder of the Elks lodge at Piqua and during the highlight of his career was one of the principal ends for the Al G. Field Minstrels. Interment at Columbus.

#### MORTIMER SNOW

MORTIMER SNOW
Mortimer Snow, 66, died at the
Percy Williams home June 20. His
first stage work was on the Coast
for Brady & Grismer and in after
years he was well known as a stock
menager, having companies in Aibany, Troy, Cambridge and Memphis. He was in a big production of
Uncle Tom's Cabin at the Academy of Music, N. Y., in 1891. Prior his retirement he was in pictures Interment in the Actors' F

EDITH TANTLINGER
Mrs. Edith Tantlinger, 62, died
June 19, in Los Angeles, from
natural causes. For many years she was a sharp-shooter with the Buf-falo Bill, Ai G. Barnes, Ringling and 101 Ranch circuses. She retired 101 Ranch circuses. She retired from professional work 10 years ago and became active in church circles Her husband, Vern, a boomerang thrower, two sisters and a brother

#### CARLOS GARDEL

CARLUS GARDEL
Carlos Gardel, South America's
lo. 1 film and stage star, was killed
an air crash in Columbia, South
merica, Monday (24). Gardel was in an air crash in Colu America, Monday (24). 46, although looking a good deal younger, and playing romantic juve roles. He had starred in six films for Paramount and was to make two more next year. He was bor Uruguay, although generally sidered an Argentinian.

#### CLINTON ACCORSI

CLINION ACCORSI I Clinton Accorsini, 49, manager of Warner Brothers' Trenton theatre, dled June 16 in a government hos-pital in Washington of a throat ail-

Survived by his widow, the for-mer Mary Louise Simmons, a sister and a brother.

Interment was in Lynchburg Va

#### ALFRED LEPERA

Alfredo Lepera, 49, scenario a songwriter for Carlos Gardel, w killed in an air crash in Columb South America, Monday (24). had been Gardel's special lyric writer for a number of years, and writer for a number of years, and always traveled with the actor. They were working on songs for their next picture for Paramount when the fatal crash occurred.

GEORGE F. FINKLER
George F. Finkler, retired theatre musician, died at his home in
Syracuse, N. Y., recently. A former
business agent of the Syracuse studietans Protective Association, the had played in the first Strand theatre orchestra as well as a Keith's.

WENDELL G. STARBUCK Wendell G. Starbuck, 52, died last week in Indianapolls. Starbuck was week in indianapolis. Starouck wa a former projectionist and stage hand, having worked for 13 year for the Circle theatre. He had also been employed by the Murat an other theatres in the city.

#### AL HALL

Al Hall, who was first married to Artic Hall, former colored song-stress, died in Philadelphia last

Hall was stage doorman at the Forrest theatre, Philly.

### LOUISE MONTROSE

Louise Montrose, once of the Henry W. Savage companies, died suddenly in New York, June 22. She was the wife of Frank P. Richards, once Reno and Richards.

#### VERA SENIOR

Vera Schior was

#### COLE'S NEW BULLS

Adds Nine Pachyderms to Original

London, Canada, June 25, Nine new Asiatic elephants have arrived at the menagerie of the Cole ros, Circus which reaches London Tuesday (25) Eight male and one it was announced today. The circus now boasts 26 elephants, 25 Asiatio and one African

A new stock car has been added to the circus train.

Hanna Griebling, wife of Otto Griebling, producing clown of the circus left the show a week ago for an appendix operation at Oak Park

an appendix operation at Oak Park Hospital, Chicago. Ernie Firth, who was taken to hospital in Covington, Ky, on May 11 with double pneumonia has re-turned to his act in the circus. Dur-ing his absence, Grover McCabe was handling the first seal act. Circus is playing 13 Canadian cites, including Windsor, London, Brantford, Guelph, Hamilton, St. Catherines, Peterboro, Delleville, Kingston, Brockville, Ot wa, Corn-wall and Montreal.

#### **New England Tent News**

Boston, June 25. New England territory loaded with motorized shows from now till the last of July. Downey Bros., Russell Bros., Hunt's, Kay I Gorman Bros., Lewis Bros., ar playing around here. Russell's Hunt's are playing the Cape

district.

Walter L. Main show also here.
Charlie Sparks, owner of the
Downey Brothers circus, has been
laid up at the Hotel Statler, Boston for the past 10 days with a bad

For the first time in 20 years the

For the first time in 20 years the flighting-Barnum Balley show will play Lewiston and Bangor, Mo-July 9 and 10, respectively. Shrine circus did oke in Lewis-ton, making it attractive for the big top. Shrine Circus, booked by E. S. Shrine, Circus, booked by E. S. Junder canvas, July 13 for 10 days.

#### BRADNAS' FETED

Bridgeport, June 25. Fred and Eila Bradna, celebrating Fred and Ella Bradna, celebrating 35th season, with the Ringling-Bar-num show, were feted here (22) when the circus played to its big-gest business in 15 years. News-papers gave extra space to the Bradnas, who have wide following

June 22 when she dropped 65 feet to the ground doing a slide for life in a circus at Charleroi, Pa. Sur-vived by her husband and son.

#### JAMES S. HOYT

James S. Hoyt, 65, known widely on the Pacific Coast as Doc Hoyt show performer, died at Seattle June 12. He is survived by his

#### DOROTHY PADDOCK

Dorothy Paddock, 44, daughter of Nellie Revell, died suddenly in In-dianapolis June 21. Detailed item in the Literati department this is-

#### MORRIS MEYERFELD JR.

Morris Mcyerfeld, Jr., 80, former head of the Orpheum circuit, dled in San Francisco. Details on in San page 51.

Mrs. Ann Deacy Waller, 62, mother of Tom Waller, many years on the New York staff of Varistry and now with Paramount, N. Y., died June 24 at her home in Bronxville, N. Y. after an illness of long duration Besides her son, those surviving are two daughters, Carola and Mary.

Mother of Charles E. Courtney, In Mother of Charles E. Courtney, in advertising art dept. of Columbia Pictures, died in Mobile, Ala., or June 23. Burlal in Mobile.

of Bertha Jan Mother of Bertha Jancke, as sistant publicity director of Colum-bla studio, died June 16 in Los Angeles.

Mother of Joseph Kavanaugh,
manager of Locw's Valencia, Baltiinstantly killed more, died June 22.

### Circus Reviews

VARIETY

#### New Operating Lease On Bridgeport Park

Bridgeport, June 25.

New agreement between city and Pieasure Beach Park company, Harry C. Baker, of New York, presi-dent, calls for annual rental of \$11.-000 and 15% of net profits, in addition to sharing cost of property improvements. Pact also gives city operating control of

picnic grove and parking spa Lease, expiring in 1937, contains clause that if company's income isn't enough to meet current charges, bills will be pald on equal

### Take a Kid' Helned

Atlantic City, June 25. Take-a-Kid-to-The Circus' move-ment proved a success when the Hagenbeck-Wallace show pitched its tents for two performances here last Thursday (20).

The movement was sponsored by civic clubs, teachers and others in-terested in seeing that children of needy families get to the circus. needy families get to the circus
The idea was to have persons whi
have no children to take one of
more youngsters to see the show.
The list was selected by schoo
officials. About 300 children

### Canada Ups Fairs

Regina, Sask., June 25. Notification has come from Rob-rt Weir, minister of agriculert Weir, minister of agricul-ture, Ottawa, that all class fairs throughout Western Canada will receive additional grants from the Dominion government for 1935. In the case of Class A fairs amounts will be increased from \$2,500 to \$5,000 and in Class B from \$2,000 to \$5,000.

#### Thriller Killed

Charleroi, Pa., June 25. Vera Senior was killed hero Saturday afternoon (June 22) when a wire on which she was doing a silde suddenly saged and dropped about 65 feet to the ground. Her

about 65 feet to the ground. Her body was crushed.

During the current, season Miss Senior had been doing a free act on the midway of the Johnny J. Jones Exposition.

#### McCoy Spurs Self

New Haven June 25 New Haven, June 25.

Tim McCoy, here with RinglingB. & B., is getting a real kick out
of his first circus jaunt, despite a
spill here which drove a stirrup
through his boot and left him with a bad limp.

#### Another Tent Raised

Pendleton, Orc., June 25. Bolack Brothers Circus played its first open air engagement this season at the Round-Up grounds here. Business was good.

#### CARNEY TROUPER HURT Davenport, Ia., June 25.

. Richard Lennan, 28, carney trouper of Pittsburgh, Pa., was seri ously injured here over the week end and is now in a local hospital. 25 stitches being necessary to close a scalp wound. Injuries were the a scalp result of an auto accident.

#### COXEY GRAHAM ILL

Charlotte, N. C., June 25. Johnson ('Coxey') Graham, who spent 20 years in the Ringling cook tent, is in Charlotte nursing an injured foot threatened with blood poisoning.

#### CIRCUS ROUTES

Week of June 24 Al G. Barnes Europaicon: 27, Biggar: 28 monton: 27, Bosses.
Berica.
ros. and Beatty
: 6: G club, 27; Manufica.
Calerine, 29; Peterson.

#### J. J. EVANS' CIRCUS Massillon, O., June 23.

J. J. EVANS' CIRCUS

Massillon, O., June 23.

Owned and produced by the vetican showman, J. J. Evans, of this city, the Evans circus launched its annual tour here this week to cannual tour here. The constitution of the control o

cither new or rebuilt. Pad room and dressing tent is housed in one and dressing tent is housed in one Evans plans to keep the show on the total song as it shows a profit. Route a long as it shows a profit. Route of the towns will be two-day stands. Program runs less than an hour fined to eastern Ohlo, and several of the towns will be two-day stands. Program runs less than an hour himself, assisted by Sheriock Evans as equestrian director; Tournament, burner, and the standard of the towns; Artson Dave Little, whip cracking and fanny roping assisted by Ginger his Devil Sticke; Barney Arensen on the tight wire; clowns; Evans military ponies, closing with the seesal to the seesal shall; Mac Rittenhouse, girl of the twolving table finish; clowns baseball; Mac Rittenhouse, girl of the menage by J. Evans and Tod Miller; Arizona Dave Little, fancy shooting; clowns; Arensen bruthers. golden whirl and iron jaw; novelty menage by J. J. Evans and Ted Miller; Artsona Dave Little, fancy comedy acrobate; clowns wedding; Evans riding dogs and ponies; Don Cappers novelty juggling; Mac Ritchenger and the state of t

#### Midwest Raincuts

Canton, O., June 25.
Torrential rains continuing two
days played havoe with circuses an
earnivals playing in castern or
this week. Majorits
were unab this week. Majority of the shows were unable to open both nights while circuses lost one night and played to slim audiences the sec-

Robbins circus, Evans circus, Gooding Greater Shows 1 and 2, and Greater Sheesley Midway all suffered.

#### Beach Starts Well

Portland, Ore., June 25 Jantzen Beach had an outstand-ing opening, with near capacity biz. Pecause of continued warm weather the pool under the supervision of Paul H. Huedepohlz may hang up

#### VOLUGSTOWN OUTS CARNEYS

Youngstown, O., June 25. omgstown, long regarded one of the best carnival spots in the east-The first control of the first

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