15¢

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Vol. 118 No. 7

NEW YORK, WEDNESDAY, MAY 1, 1935

Talking 75c-\$1 Sunday Nite B'way Legit as Bid for Pic House Trade FOR PROTECTION

A strictly 75c—or \$1 at the out-side—legit attendance may be cre-ated if Broadway gets its Sunday shows, it is estimated by observers in the drama field. Ticket brokers particularly are dublous about \$2-\$4 tops for the Sabbath evening

ebows.
Ticket men figure Times Square's Sunday night patronage is instinctively picture house-minded by training, and that a large portion of the property of iows. Ticket men figure Times Square's

stroll.
Legits' problem would be to convert some of the regular 200,000 into drama patrons, and also draw additional patrons downtown who otherwise would not visit Broadway on Sunday evenings.

MATERNITY HOSPITAL'S SHOWMANSHIP POLICY

Chicago, April 30.

Chicago Lying-In Hospital is going on the air with a series of five-minute transcriptions. Outside of the opening and closing theme number, "Ten Tiny Little Finger Prints," the recorde will consist of copy plugging the hospital's setup, service, etanding in the medical profesh, etc.

fesh, etc.

Disc will be spotted on 13 stations in and around Chicago. RCA Victor is handling the job.

Flyer's Lecturing B. O.

Spartanburg, S. C., April 80.

Spartanburg, S. C., April 80.
Col. Roscoe Turner, escond money
winner in the London-Melbourne
air daeh, plus transcontinental record holder, is stacking 'em in the
aisles with a two hour lecturemotion picture show in Dixie on one
night etands. Films show major
flight details.

Turner, under the Bruce Quisen-berry-Harold R. Peat (New York City) management, is also billed as 'Hell'e Angels' and other air thrill-

Looking Ahead

London, April 21.

Ben Beyer, American comedy cyclist, is booked for a month at the Scala, Berlin, in 1936.

Figures by this time the Hitler regime will be defunct.

London Specs Stuck Pretty with Parade Ducats at \$75 Per

London, April 21. One of the most amusing side-lights on the projected Royal Jub-liee here has been the way specu-latore have stepped in and attempt-ed to make profits on seating for the royal procession.

ed to make profits on seating for the royal procession.

All seate on crown property along the route-in the main boulevarde through the parks, and so on—are the proceeding of the profit of the proceeding the procession of the procession was first announced monthe back, etarted buying seats wholesale, arguing that the demand would also the procession was first announced and would not be procession of the procession of the procession of the procession was first announced and would not be procession of the process

Talking Paper

Moscow, April 30.

Moscow, April 30.

A far reaching invention, which promises to rear invention, which promises to rear invention, which promises to rear invention and in the promises to rear invention and in the promises of the promise of the promise of the promise of the promise of communication. Consists of making talking times on photograms of the promise of the

Insures Breeding Ground for New Film Faces-Script Values a Secondary Factor

FIVE TO B.R. LEGITS

'Save Broadway for Hollywood' is the watchword in the film-legit marriage for future production. Metro, Paramount, Warnere and 50th Century, all in the market for legit scripts, have taken the elastics off the b. r. and Columbia is ready to Join them. All feel that they must produce playe in order to be the produce playe in order to be the produce playe in order to be the produce player in order to be the produce player in order to be the produce player in order to be the produce of the control o

about

al. Especially talent. Only 20% of film stories come

MAX REINHARDT THEATRE ON **BROADWAY**

Warners is negotiating arrange-ments with Max Reinhardt whereby ments with Max Reinhardt whereby the latter becomes producer for the Hollywood theatre on Broadway with Warners financing his produc-tions. If closed, house will be re-named the Reinhardt, with first attraction probably "Tales of Hoff-man" due thie fail.

man' due thie fail.

Deal will not interfere with
Reinhardt'e annual productions
abroad or proposed annual presentations in the Hollywood Bowl on
the Coast. Warners has Reinhardt
under contract for one picture yearby for five years, first of which is
Midsummer Night's Dream, soon
due for release.

SEVEN-CENT CINEMA

New Low Price for Paris - And Reading Room Gratis

Paris, April' 20.

Low price for Paris chemas touched by a new spot, set up in a hall formerly used by Andre Citroen, auto king, as showroom.

Place offers feature picture, newsreel, cartoon, reading room with daily papers, telephone booth, in mutual agency, and travel bureau, all for one franc (6.5 cents).

CINEMA SUBSIDY Joe Schenck Does a Nifty Straight As Liz Bergner Receives the Press

STAGE

Tots on a Spree

RKO Albee, Brooklyn, as a businese inducer for a Satur-day midnight show hangs out a

Ringling Show Aerialist Passes Out on Wire. But Doesn't Let Go

A member of the Grotofent Troupe, one of the two high wire acts with the Ringling show at Madison Square Garden, N. Y., became unconscious at Monday after-

came unconscious at Monday afternoon's (23) performance but he did
not fail. Show people marvelled
over the incident.
Turn is a dhow an annead out in
Waltenan father and the constant
Waltenan father and the constant
ing a head-astand. Balancing pole
and a guy wire which holde the
heavy strand taut are believed to
have saved the aerialist from
dropping into a me held by razordropping the or an ended by razorto the or an ended by razordropping the or an ended by razorto the or an ended by razor

'Poet Prince' of the Air Returns to the Pulpit

Anthony Frome, the poet prince of the radio, has left the kilocycles to resume his former status as a rabbi. Under his right billing as a rabbi. Under his right billing as accepted a call from the Mt. Nebob Synagogue in New York Chrescher resigned an assistant rabbinate to study voice. Subsequently he achieved considerable prominence on the air and made numerous theatrical appearances around New York. He is 34 years of acc. was Cantor Josef Rosenhiatt, who achieved world-wide fame as a concert attraction.

PLEASE-DON'T-RAIN CINEMA

PLEASE-JUNT-RAIN CINEMA

Jackson, Miss., April 30.

One of those please-don't-rain theatres with nothing overhead but the sky, has been opened here by Alec Dennery, under the name of the Rotisserie.

First run pictures will be shown customers who indulge in a sand-wich and a drink.

By CECELIA AGER

By CECELIA AGER

Well, it seems Joe Schenck and
A. C. Blumenthal, using their celebrated effits for persuasion, conbe real nice of her to give in for
once and meet the press. The motion picture press, that is. Never
mind the legit press. Miss Bergner
is about to make 'St. Joan' for
is about to make 'St. Joan' for
Blumenthal were genuinely interested in giving the picture press a
break.
And so Mr. Schenck sent telegrams to the pic people to congrams to the pic people to conmenthal's great 'rg. Italian Renaissance suite at the Ambassador,
where: they promised, she would
give her very first and only interview in this country. Promptly at
press assembled, were greeted
by U.A. publicity men tip-toeing
about the entrance hall. Gued, the
press itself then tip-toed into the
vast drawing toom.

EVEN IN WEDDINGS NAZIS PLAY POLITICS

RALID FLAI TULITLU

Berlin, April 21.

Announcement of General Hermann Goering's marriage to Emmi Sonnemann was more than a society event. It was also of political significance and marked a victory for the roy Toby sentence of the property of the roy Toby Sentence of the control of the roy of the

PIE THROWERS' REVIVAL

n Hollywood, April 30, t Raiph Study Williamse Good of number of old Seninett conflicts when the conflict with the conflict with the conflict when the conflict with the confl

Big Shorts Not Only Would End Dualism but Favored as Means To Develop Talent, Directors

While the big circuits and operators on the one hand are reported ready to make concessions to independents in the Greater New York area and elsewhere in order to end duals, the production of elongated shorts, running about three reels, is a possibility on the other hand by distributors. At least one y distributors. At least one major is considering this

The lengthened short subject idea

thought. The lengthened short subject idea would call for the production of well would call for the production of well to run under these nor over four reels. Thought is that such length would take the place of a second feature and at the same time leave good turnover room for news issues and one-reelers. Among other things, plan is receiving consideration because three medium for the development of talling the second production of the development of talling the second production. The second production of the second

Besides, two-reclers are getting nothere, due to duals.

Conferences are continuing in
New York with respect to elimination of double features over the
metropolitan area but not much
headway reported so far. It is
agreed the features of area of the
agreed the features of the features
pick of product and that leading
circuit and other operators now
having the dego are willing to make
compromises. As it is, with Loew
and RKO both heavily dualing
Greater New York, and admissions
are rock brown, none is making
trock brown, none is making
to the control of the featuring
and are ready to talk turkey but
will insist on some protection. They
will not only demand better deals
on product but clearance which
gives them a better chance.

Elimination of duals may be tried
in escula.

Hollywood, April 30.
Close on the heels of Paramount's grabbing air names for its 'Big Broadcast of 1935', the 20th Century has contracted Fred Allen, Harry Stockwell, Paul Whiteman and his band, 'Phil Baker, Becle and Bottle, and Rublnoff for its radio filmusical and Rublnoff for its radio filmusical who will also be plucked from the all.

Manwhile, Warners is after air Meanwhile, Warners is after air names for its 'Radio Jamboree' with Maxwell Arnow now in New York scouting talent.

'Personal Relationship' Angle in Agency Suit

Los Angeles, April 30. Considering herself no longer bound as a client to the reorgan-ized Ad Schulberg-Charles K. Feld-man, Inc., agency, since withdrawal by Mrs. Schulberg and Sam Jaffee, Evelyn Vcnable has brought suit in declaratory relief to have the man-agerial contract annulled.

agerial contract annulled.
Actress' action asserts that the essence of the disputed contract was the personal relatifiship which existed at the time the agreement was made, but that with change of personnel when Mrs. Schuberg sold her interest to Feldman and the latter was joined by Raiph H. Blum as now normer the obligation have as new partner, the obligation has been nullfied. She stated her position in writing, but the revamped agency disputed her right to withdraw.

aw. Nat C. Goldstone is demanding Nat C. Goldstone is demanding \$2,373 in asserted commission arrears from Andy Devine in superior court suit, which declares that the actor has carned \$25,045 since significant that the second superior common that the second superior superior superior will reger to the second superior superi

SHIRLEY'S GUARD

Fox Praiser Keeps Press at a Dis-tance

Hollywood, April 30.
Shirley Temple Is at Palm Springs
for two week stay to clear up a
severe cold that bothered her for a
short time. Fox has sent Joe Shea,
publicity man with her, to see that
the youngster is not annoyed.
Shea will keep the photographers

and interviewers in line and ar-range their appointments with the youthful star for times that her youthful star for times that her vitality and energy will not be over-

LIGHTON MOVES OVER TO MG AS PRODUCER

Hollywood, April 30.

Metro has grabbed Louis D. Lighton to a three-year contract Lighton to a three-year contract with the Paramount producer going over to Culver City Aug. 1, when he will have completed his final two pictures under hit. current deal. Lighton is scheduled to do a maximum of six a year for Metro and will function as an executive producer responsible to Louis E. Mayer.

He foined Paramount 10 years ago as a writer, and for past seven has been producing. Final pictures there are 'Annapolis Farewell,' which Richard Wallace directs, and You Hunt With Old Don.'

Gagmen Travel with Marxes' Laff-Clocker

Seattle, April 30. will insist on some protection. They will not only demand better deals on product but clearance which gives them a better chance.

Elimination of duals may be tried for certain New York sections first to see how it works out.

PAR, 20TH C., WB

ETHER MUSICALS

ETHER MUSICALS

ETHER MUSICALS**

A Boasberg and Morrie Ryskind are traveling with the Marz Bros. Tra

EXTRAS COOLED

Mob No Like That \$17.50 Weekly Top in Stock Co. Setup

Hollywood, April 30.
Proposal made by some factions of extras for a stock company of atmosphere players under the ausatmosphere players under the auspices of all major companies is now cold with the discovery that the best a Class A extra could get out of such an arrangement would be \$1.750 a week.

This figure is based on the average use of registered extras over the authority of the company of 1,000 as a superseried company of 1,000 as a superseried.

suggested.
With this number to get all the dress spots, the calls for the average plcture would guarantee under existing conditions less than a day and a half each per week.

Vallee's 'Let's Pretend'

Hollywood, April 30.
Warners will star Rudy Vallee in
a musical, 'Let's Pretend,'
Script for the film is being written by Ben Markson and Harry
Sauber. Latter wrote the original

JOAN MARSH BACK AT MG

Hollywood, April 30.

Joan Marsh is set in Anna Karcnina' at Metro, her first role at that studio since her contract release two years ago.

SETTING ROGERS' NEXT PIC

SETTING ROBERS REAL IN
HOlyvrood, April 30.
Pox has borrowed Anne Shirley
Induction of the juve lead in
Steamboat Round the Bend, next
on Will Rogers.

ARKRIVALL
Margaret Sullavan, William Wyler, Gregory, Ratoff, Jascha, Helfetz,
for Will Rogers.



WILL MAHONEY

who saw Will Mahoney "Those who saw Will Mahoney when he was in Edihuspis in, November will not hesitate to renew described by the same state of the same state

Metro Settles Edwina Booth's \$1.000.000 Suit

Metro is settling the \$1,000,000 suit of Edwina Booth, eratwhile M-G contract actress, out of court. Her action was brought as result of a fever she contracted while making "Trader Horn' in Africa about five years ago. Preliminary adjustment has been arranged alternative and the settlement of the settlement with the property of the present the settlement was the settlement of the settlement. Amount of the settlement, based Amount of the settlement, based

day (3).

Amount of the settlement, based on adjustment so far made, is not mentioned, but Miss Booth is said to have been anxious to reach the compromise instead of awaiting trial of her suit, so that she could go abroad to undergo treatment for the fever from which she has suit.

the lever from which she has suf-fered ever since going on African location with 'Horn.'

Actress will sail for England as soon as settlement of her suit is consummated in New York with

Metro.

Miss Booth went into the 'Horn'
plcture from unknown ranks, achieving importance and name through
the success of the animal production but subsequently deprived of
going further in pictures due to the
fewer aliment. Metro kept her on
the payroll for a time.

SAILINGS

June 22 (New York to Rio de Janeiro) Maurice and Cordoba, Buster West, Lucile Page, Danny Dare Girls (8), Max Bergere orches-tra (8) (Pan American.)

May 12 (Los Angeles to Ne York) Mrs. M. C. Levee (Califor

May 8 (London to New York) Arthur Dent (He de France).

May 4 (London to New York) Sally Metcalf, Elleen Ford (Paris). May 4 (New York to Hollywood) Eddie Cantor, Phil Rapp, Harm Einstein (Virginia).

May 4 (New York to London)
John van Druten (Champlain).
May 3 (Montreal to London)
D'Oyly Carte Opera Co. (Ascania).
May 2 (New York to London)
Jack L. Warner, Jake Wilk (Majestic).

Jestic),
May 1 (Los Angeles to Honolulu)
Claire Trevor (Monterey).
April 27 (New York to London)
Jack Whiting, Beth Sully, Allan
Cross, Gall Gall, Felovis, Fred
Mackay, Mrs. Jack S. Connolly
(Lafavette). (Lafayette).

FAMOUS FIRST NIGHTS

The following descriptions of memorable theatrical primieres is a compilation of stage, screen, concert or nite citib openings which, for some odd circumstances or another, stand out in show business. They will be recorded without thought to chronological order. The reasons for the distinction of each premiere range anywhere from some historical significance, in connection with the debut of an artist, novelty show venture, flay or company, to some other attendant extremem backstage, some colorful occurrence out front, or merely because of the gala circumstances. This is to be a continued series because of the gala circumstances. This is to be a continued series.

'Chanve-Souris'

(Chauve-Souris'
(Century Roof, N. Y., June 5, 1922)

First showing of Chauve-Souris', the Russian variety show imported from Paris, was at the 48th St. theatre, N. Y., where, starting in February, 1922, it was announced for six weeks and stayed 13 weeks. Common Paris, was announced for six weeks and stayed 13 weeks. Common Paris, was a stayed to the stayed paris, was a stayed to the stayed paris, was an the All Joinson theatre, a house that has passed from the legit field. But the premiere of the second edition of 'Chauve-Souris' was on the Show's popularity that he opened it against the premiere of the Show's popularity that he opened it against the premiere of the "Follies" in the Show's popularity that he opened it against the premiere of the adverse was called the show's popularity that he opened it against the premiere of the adverse was called the show's popularity that he opened it against the premiere of the adverse was called the show's popularity that he opened it against the premiere of the adverse was called the show's popularity that he opened it against the premiere of the adverse was called the show's popularity that he opened it against the premiere of the show's popularity that he opened it against the premiere of the adverse was called the show's popularity that he opened it against the premiere of the show's popularity that he opened it against the premiere of the show's popularity that he opened it against the premiere of the show's popularity that he opened it against the premiere of the show's popularity that he opened it against the premiere of the show's popularity that he opened it against the premiere of the show's popularity that he opened it against the premiere of the show's popularity that he opened it against the premiere of the show's popularity that he opened it against the premiere of the show's popularity that he opened it was a show that he was a show that he was a s

unofficial fashion show rivaling anything of a costume nature on unstage.

stage.

Nikita Balieff, the moon-faced m.c. who was called a conferencier, The Parade of the Wooden Soldiers' and 'Katinka' were retained from the original bill and stood out.

Comstock & Gest had used the Century Roof before for midnight revues which echoed the Ziegefeld Midnight Prolice's, both aertial shows being produced 'Aphrodite' and Mecca', spectacles, which followed 'Chu Chin Chow', staged at the Manhattan Opera House, and were about to ready 'The Miracle', last spec at the Century.

'Chauve-Souris' maintained an admission scale of \$5.50, only attraction to hold that top through the season until the Follies' came. There was opened at \$5.50, 'Chauve-Souris' morphed to \$4.40. The Century is now the site of an apartment house.

'His Excellency'

'His Excellency' (roadway, N. Y., Oct. 14, 1895)
Produced by Al Hayman and Charles Frohman, this operetta marked the debut of a new star and the exit of an old favorite. The plece was written by W. S. Gilbert and set to the music of Dr. Osmond Carr, whose efforts merely went to show how Importantly Sir Arthur Sullivan's music had figured in the G. & S. productions. The libretto was stiff and creaky, labored in its comic device and lacking the easy flow of the earlier work.

mouveu in its comic service and incoming the easy flow of the earlier work. It was his last important work. Cintohs, sister of Burn Molitods, who she had been supported by the sister of Burn Molitods, who she gave rare promise but married and rettred before the tribiliment of her ambitton. Elialine Terrisa, from London, and Julius Steger, were also in the east. Anton Seld conducted.

Acad's Big Brother Bid to Scribes Has Guild Looking Under Woodpile

HOT AND COLD

Pogany Gets Bid For P. O. Murals Same Day Spouse Sues For Coin

Los Angeles, April 30,

Los Angeles, April 80.
Circumstances gave Willy Pogany
the hot-annees gave Willy Pogany
the hot-annees gave willy Pogany
the hot-annees gave
week when his former apout and
him for alleged maintenance paymenta on the same day the U. S.
Government asked the artist to submit mural designs for the new post
office and palace of justice at WashThe Hungarian painter currently
set designer at Warners, is orfe of
1 artists throughout the world who
have been invited to compete for the
new capital buildings adorment.
136 she claimany a suit demands 21,
136 she claimany a suit demands 21,
137 she claimany and the claimands
138 she claimany and the claimands
139 she claimany and the claimands
140 she claimany
150 she claimany
150 she claimany
150 she claimany
150 she claimand
150 she

Film People in Cafe Brawl Settle Damage

Brawl Settle Damage
Lo Los Angeles, April 30.
Lo Young's complaint for \$13,300 damages for injuries allegedly received during a so-called New Year's eve affray in the Trocadero cafe was dismissed on a reported settlement just before the case was taken under submission by Court Commissioner Kurtz Kauffman declared Commissioner Kauffman declared Co

Nora Gregor Back

Nora Gregor Dack

Nora Gregor, who was in Holywood for Metro for a while, is reappearing the stige here after
a long absence.
She will make her first appearance again in May-at the Burg thearte. Will play the leading role in
Ernat Unday's and Ludwig Balint's
'Marie Baschiltischeft.'

Hollywood, April 30.

Screen Writers Guild again goes on the warpath against the Academy, this time inspired by the appointment by the latter body of a producer-writer committee, to rules the existing Acad studio-vise the setting had probably make further concessions to the sertiblers.

blers.

Board of directors in a long wire
to the members asked them not to
be fooled by the Academy action,
claiming, it is a move to entice
members from the Guild.

members from the Guild.

In its warning, the board states:
The promise to make concessions a
through the Academy is to stall off
avoid recognition of the Guild. The
avoid recognition of the Guild. The
Academy is a company union and
the campaign to
dormant writers' branch has in
some cases taken the form of
inTelegram tattes that any Guild.

Telegram states that any Guild member joining the Academy is committing an act of disloyalty to his own organization and to fellow

writers.

Producer-writer committee of the
Academy, over which all the fuss
has been raised, has not yet set,a
date for its meetings, although the
scenarist group is holding a series
of confabs seeking to arrive at new
conditions to be asked of the studies

Breen Vacash Abroad

Hollywood, April 30. Joe Breen leaves May 15, a month earlier than planned, for his European vacation of two months. He will sail from New York. Breen will, go to Carlbad first for a brief rest and then will tour Germany, France, England and Ireland. Hollywood, April 30.

MISS DAVRIL'S DIVORCE

Hollywood, April 80.
Yola Davril, film actress, was granted a divorce here from Edward Ward, music director and song-writer.

BIG BIZ WITH PIX ON TAX

Pic Biz Runs 2d to Oil Production In Calif: Census Lists 39 Studios Valued at \$97.748,377; 9,022 Workers

Washington, April 30.

Motion picture production is California'e second most important canfornia's second most important industry, being out of top place by oil production and refining, Census Bureau reports from last year's bi-ennial census of manufactures re-veals.

veals.

Based on reports for 1933 operatione, Census survey fixed figure of
\$37,748,377 as the rough value of
products from 39 studios, explaining impossibility of artiving at
closer or more dependable estimate
and nothing that this figure more accurately represents the aggregate
The surples of studios reached the

curately represents the aggregate control product that does reached the lowest point in the past six years, Census reported, dropping from \$0' in 1931. Total for 1929 was 52. Despite the depresh, and possibly reflecting benefits of the pic code, wage-earnor—not including etars, writers, directors, and other high-paid comployes—was 9,022 as compared with \$0.05 in 1929. Figure for 1931, when creative group was instrictly comparable with the other two years.

ciuded, reached 11.189 but is not strictly comparable with the other two years.

Total wage payments were \$15,-460,091, as compared to \$19,560,237 in 1293 and the inflated fluors of decrease of the interest of the interest

AMOS 'N' ANDY SET IN PAR'S 'BIG BROADCAST'

Hollywood, April 30.
Decision of Paramount to Include
Amos 'n' Andy in 'The Big Broadcast of 1935' came after seeing returns on Lord & Thomas' survey to
ascertain the biackface team's popu-

Three days before the contract was signed, Amos 'n' Andy left the coast for Chicago, although they had been hibernating at Palm the contract been of the contract been owned to the contract been okayed several days previous, they could have remained here and knocked out their sequence in the picture. As it is, Paramount has to bring them and their anthe additional line charges for the broadcast.

oadcast. Willie West and McGinty, standard vaude act for 20 years, have also been added to the picture, and will do their house building routine.

Par Overrules Oueenie

Hollywood, April 30.
Option of Queenle Smith, brought from the stage to Paramount a year ago, was not picked up on its expiration three weeke ago.

Fox Signs Barbara Blane

Barbara Blare has been signed to a one-year contract by Fox. She leaves for Hollywood May 3. Edward Trevor, Guild Theatre player recently given a Fox termer, is already on the Coast.

Some Fun

Hollywood, April 30.

New sport, variation of the
Laurel and Hardy give-andtake routine, has been invented
by Busby Berkeley and Ted
Healty. It's played with two
pairs of sciencers and a few
wreedling holds, idea is to see
other's half. Berkeley is present world champ.
Boys say 'it's great fun, only
Boys say 'it's great fun, only

Boys say it's great fun, only drawback being you have to wear your hat all the time.

SCHNOZ NICKED FOR \$4,000 ON FORGED CH'K

Jimmy Durante, just closed at the Casino de Paree, N. Y., nitery, le going back to the coast on two matters. One concerns Metro picking up an option on his film services. The other is to discover who nicked him for \$4,000 by forging a chack.

When the Bank of America, Culver City, wired the Schnoz that he was overdrawn, Jimmy sent for the

ver city, when the Schnot that he was overdrawn, Jimmy sent for the state of the st

Barrymore in Warfield Role for Peter Grimm

Hollywood, April 30.

Lionel Barrymore has been bor-rowed from Metro by Radio to play the David Warfield part in 'The Re-turn of Peter Grimm.' Anne Shirley is also set. George Nicholis, Jr., will direct; Kenneth Macgowan producing. Scripting of the Beiasco play is being done by Francis Faragoh.

Metro's Remake of 12

Year Old Viennese Pic Metro has bought 'Hands of Orlac,' a 12-year-old Viennees slient film, for remake purposes, It will be Karl Freund's first directorial assignment for M-G and was bought at his suggestion to star Peter Lorre, on loan from Columbia. Freund suggested the yarg to Universal when he was there some months ago but was nixed,

WAITING FOR JEANETTE

Hollywood, April 80,
Nelson Eddy is back on the Coast
after a concert tour, for Metro's
'Americans Sing, Too',
Picture awaits return of Jeanette
MacDonald from a Hawaiian holl-

CAL., BATTLE CRY

All Sections of State Join Forces to Set Up Barrier Against Vagrant Influx-Cross Border at Rate of 5,000 a Month-Act to Scotch Transient Vote

STUDIO REDS

Hollywood, April 30. 'They Can't Russianize California' is the battle cry of business in northern and southern California, united for the first time in the alection of the states of the state o united for the first time in the hie-

local and state chambers of commerce.

The more to keep the state from being 'Ruselanized' via legislative mensures, these groups will also appeal to the U.S. Government along with the other states bordering on California to devise means whereby so-called vagrants and persons not having visible proposed to the various bordering towns from entering the state.

This move which brought about harmony between the north and south of the state was kinded by the picture interests which etarted the campaign against excessive and that conditions would be unbearable in California if the so-called vagrants were permitted to come into the etate, get a Government or county dole and in short time find their way to the State of the cates, get a Government or county dole and in short time find their way to find short time find their way the distribution of state funds in a reckless and unnecessary manner.

5,000 a Month

5,000 a Month
It was demonetrated through statistics and figures that around 5,000
or more transients a month were
coming into California and that
within a few years industry would
find conditions intolerable from a
taxation standpoint and an exodus
of both capital and population would
start which in a short time, would
dition, without any possibility of
raiding rayenue funds to meet its

dition, without any possibility of raising revenue funds to meet its (Continued on page 52)

CAN'T RUSSIANIZE Hollywood's Eastern Production **Experiment with 15-20 Pix Next** Season Now Awaits Bankers' Okav

Under \$200,000

Paramount's 'The Scoundrel,' Hecht and MacArthur's third production, with Noel Coward starred, costs under \$200,000, cheapest cost picture to go the cheapest cost picture to go into Radip City Music Hall. It opens tomorrow (Thursday). Low cost was achieved through the H-McA team drawing nothing for script or direction, being in on a split with Par. Coward was drawing at the control of the picture.

GEO. KAUFMAN'S COME 'N' GO MG DEAL

Hollywood, April 30. Hollywood, April 30.
Deal permitting him to come and
go, from the studio as he sees fit,
during the existence of the pact,
has been made between George S.
Kaufman and Irving Thaibrg at
Metro. Kaufman is to serve in a
general editorial capacity for five

Writer is due here in about a month, and will be given the right to commute between Culver City and New York whenever his business and show affairs require.

PAR'S NEW VIENNESE GAL VIA LONDON'S BIP

London, April 30. Grete Natzler, under contract to B.I.P. for three picturee, has signed a long-torm contract with Para-mount.

mount.
She leaves London for Hollywood in the middle of May.
BI.P., at first annoyed at losing her, has become pacified. Looking for a new leading woman for "The Dubarry," in which had her set.

WEBB, WOOD'S CHORES Ciifton Webb ieft Saturday (27) for Hollywood to etart in on his termer for Metro.

Same day Peggy Wood hopped a Hollywood-bound train for a one-film assignment at Radio. Picture is 'Jaina.'

G. M. Making a Play for Caviar Set **By Draping Pic Stars Around Chevy**

Hollywood, April 30.
In order to get the arisotracy of
the south to get rid of its old
crocks and ride in Chevrolets without losing caste, General Motors
her epresentatives in Hollywood
trying to get the cinema great to
appear in 200-foot subjects, showing them at the wheel of a Chevvic.
Motor company has found a great
deal of asles resistance in the southouter and Perce Arrows who feel
that anything less than 154-inch
wheel base is white trash.
GM has entrusted Jam Handy
Picture Service of Detroit to make
the subjects which must be creamed
with dignity and picture names of Hollywood, April 30.

Latter is important because one of the large manufacturers of household equipment had a pleture made here several months ago which for a name featured one of the better known screen comies. Confect on hother comments of the latter of the comment of the latter of the l

Hays organization last weck is GM has entrusted Jam Handy sued one of those formal statements Picture Service of Detroit to make deprecating commercial screen adhes subjects which must be creamed yet the subjects which must be creamed yet the first rank.

Hollywood, April 30. Hollywood is serious about mak-

ing 15 or 20 pictures collectively in

Hollywood is serious about making 16 or 20 pictures collectively in the east.

While the idea originates here, the main problem now is for the seution men to sell it to the banker. The pictures is the sell of the banker prime thought of the eastern trek, if only for a limited number of pictures, is that such an undertaking would stand as a permanent rather than an abstract threat on wood. It may prove Hollywood's best protection. Especially so if the east, the trade now understands that to mean North Carolina, New the east, the trade now understands that to mean North Carolina, New definite. But the collective production experiment in the east the strong among studio heads. The 15 to 20 of next year's features, contemplated by a group of major producers, will be made east, wind blows in the legislative gale wind blows in the legislative gale wind blows interested in the cooperation.

up north.

up north.
Those interested in the cooperative setup are Paramount, Metro,
Radlo, Fox, Columbia, United Artlets and Warners. It is held likely
that each of the major producers
will turn out at least three pictures.
Expected that within a fortnight,
site of the group plant will have
the following that within a forting that
the plant will rise through the
summer months.
Studio executives figure that such
an experimental move would serve a

an experimental move would serve a useful purpose inasmuch as it would offer a gauge of working

SUBSCRIPTION

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SEE NO UNIVERSAL SALE NOW; SELZNICKS AND ROWLAND MAY BECOME PRODUCERS

Henigson and Bergerman's Departure Leaves Room for Production Manpower-'Frankenstein' a Factor-Jr. Laemmle and Kohner's Schedule

is dimming, according to New York sources, with the setting up of a stronger producing organization than it has had. However, the Warner brothers' interest in U hasn't dwindled entirely.

Dave and Myron Sclznick may Dave and Myron Sciznick may join the U. producing ranks under bontract, but that's all. Among other things. Carl Lacenmie is re-ported less willing to consider any offers of purchase right now than he might have been six weeks ago. 'Bride of Frankenstein' as a puller-througher at this time is one fac-tor.

tor.

Richard A. Rowland is also reported looking for production finaning and U. may distrib.

The Stanley Bergerman-Carl
Leamnle, Jr., friction on the Coast,
with Bergerman resigning, and with
Henry Henigson also gone, leaves
considerable room for producing
and the control of the control

men at the U. studio. Henigson has since Joined Paramount.

Hollywood, April 30.

Unit production plan to be inau-gurated at Universal to handle the new season's product will have only two of the current group of producers turning out the features.

Learning out the seatures.

Learning out the features to the producer was accepted by Learning.

First of eight pictures to be made by Learning if, will be a remake topping the cast.

Pictures slated for production by Kohner Include those starring Marta Eggerth, German import, and a group to be directed by Willy Forst and Anatol Litvak. Gregor Raharding of the Kohner unit.

The Buck Jones unit with six adventure films scheduled, and the Walter Lantz cartoon division, will continue underurbed. Other associations are also shown to the completion of clight pictures remaining, on the current slate.

Three new producers will be

ourrent slate.

Three new producers will be added when the new systcm goes into effect. Laemmic will hold the reins over the 38 pictures set for the

p. Meyer continues as executive studio manager to supervise physical operation of the plant in addition to acting as executive aide

to the president.

No successor will be named to the Bergerman portfolio.

'Oil for Lamps' Overlong, Warner Snips 1,500 Feet

Hollywood, April 80.
Foliowing preview of the Cosmopolitan feature, 'Oil for the Lamps of China, Jack L. Warner and Hal Wallis within 24 bours had slashed 1,600 feet from the two-hour show, as it had run in first audience and press ogling. Warner wanted to see the millor withming does not be considered to the work of the constant of the work of the planet of the work of the planet of the work of the planet of May.

Rubsamen's Double Duty

Louis Rubsamen, formerly of the turtis-Brown agency, has joined

Curtis-Brown agency, has joined Leland Hoyward's agency. Will have churge of legit and lit-erati, replacing both Miriam How-ell, who went to Universal's story department, and William Fadinan, who took that assignment for Sam Goldwyn.

'Inferno' for Fall

Hollywood, April 30.
Not likely that Fox will have
Dante's Inferno' ready for general
release before late fall.
Figured as a roadshow attraction.

1st Runs on Broadway (Subject to Change)

eek of May 3

Capitol — 'Go Into Your Dance' (WB) (2). Mayfair—'Mark of the Vam-pire' (MG) (1). Music Hall—'The Scoundrel'

(Par) (2). Paramount — 'Devil Is a

Woman' (Par). Rialto-'Mark of the Vam-

Rialto—Mara pire' (MG) (1), C'ali — 'Les Miserables'

JA) (3d wk). Roxy—'Laddie' (Radlo). Strand—'G-Men' (WB) (1).

Week of May 10

Capitol—Baby Face Har-rington' (MG), Music Hall—The Informer' (Radio) (9). Paramount—'Going to Town'

(Par).
Rivoli — 'Les Miserables'
(UA) (4th wk).
Roxy—'Bride of Frankenstein' (U).
Strand—'G-Men' (WB) (2d

OPERA COMIQUE HOLDS UP PAR'S 'CARMEN' BID

Paris, April 21. Negotiations of Paramount for film rights to 'Carmen' are now held up by the Opera Comique of Paris, which claims it has the per-

Paris, which claims it has the per-forming rights for this city and that film rights are automatically included. Original dickering with publisher composer and libertishe of the composer and libertishes. The Belleved, however, that in the end difference can be settled. Publish-er, Choudens, is not yet in line, and is believed to have offers higher than that of Paramount, which he will be the consider. But Par with 18 to the consider. But Par with 18 to the consider the cuttors are sewed up.

Sloughing Copyright

Washington, April 30.
Discussion of what to do about
copyright law revision and the
world union treaty is carefed for tomorrow (Wednesday) by the Senate
Patents Committee. Chairman McAdoo yleided to prodding by the
fellow solona to consider whether to
hold hearings or shelve the issue for
the remainder of the session.
Californian personally is more interested in other matters and says
the required before the committee
will be able to present the brain
trust bill to the upper chamber. Washington, April 30.

RADIO'S 2D ERIN

'Plough and Stars' Follows 'The

Hollywood, April 30.

Hollywood, April 80.
Having completed The Informer,'
Radio will follow with another picture of Erin, having bought the
screen rights to Sean O'Casey's
Plough and the Stars,' which has
been one of the repertory plays of the
Abby Theatre Players.
Alby Theatre Players.
Will pilot 'Stars,' Dudley Nichols
will script it and Cliff, Reid supervise its production.

Lackey Joins Hurley Prod. Unit at Par Hollywood, April 30.

Newcst associate to join the Har-old Hurley producing unit at Para-mount as associate is William Lackey, former indic production

head.

He recently completed 'Keeper of the Bees' for onogram.

Bergerman's Final Duo

Hollywood, April 80. Stanley Bergerman starts produc-tion this week on 'Lady Tubbs' and 'Sing Me a Love Song,' then terminates his contract as executive pro-ducer at Universal.

No announcement of his future

600 PAID \$4,500 TO ATTEND AMPA DINNER

About 600 persons planked down about 54,500 for the annual 'naked truth' dinner of the Association of Motion Picture Advertisers at the Hotel Astor, N. Y., Saturday (27). Dinner was attended by celebrities from all branches of show biz.

No speches, even the dailed on the state of the state

Weingarten Back at Metro, Draws Bishop

Hollywood, April 80.

First picture to be produced at
Metro by Larry Weingarten, fol-lowing his recovery from a pro-tracted illness, will be 'The Bishop Misbehaves,' from play by Fred Jackson.

Production is slated to set into work within the next two weeks work within the large transport of the marrier by Monckton Hoffe and Leon Gordon.

National First Runs

UNITED ARTISTS

'Lea Missrablas,' United Artista, Detroit, May 2; Omaha,
Omaha, 6; Des Moines, Des M.,
State, House, Des M.,
Richellev, State, Robeston, 10; Aidine,
Phila, 11; Grand, Atlanta, 17.
'Richellev, State, Rochest,
3; Colonial, Wilmington, 8;
Clevekand, 8; Onica Artista,
Clevekand, 8; Onica Artista,
Int., 4; Falsach, Waterbury, 8,

UNIVERSAL

UNIVERSAL

Frankenstein, Lafayette,
Buff., May 2; Keith's, Balto,
2; Indians, Indjis, 2; Missouri,
St. L., 2; Fox, Detrolt, 2; Par,
Denver, 2; Majestic, Houston,
2; Keith, Boston, 2; Ritz,
San Bernardino, 4; Majestic,
San Antonio, 4; Roxy, N. Y.,
10.

. COLUMBIA

'Party Wire,' Modern, Law-rence, Mass., May 3; Orpheum, St. Paul, 8; Rialto, Atlanta, 3; Garde, New London, Conn., 4; Garde, New London, Conn., 2, Mayfair, Miami, 9. 'Air Hawke,' Rialto, Phoenix, May 4; Varsity, Lincoln, Neb.,

10.

'Men of the Hour,' Strand,
Bklyn., May 9; Rialto, Phoenix,
25.

METRO

METRO
Baby Face Harrington, Cap,
N. Y. May 10; Broadway,
Portland, Ore, 18.
'Vagabond Lady,' Bilou, New
Haven, May 2; Majesut,
Bridgeport, 8; Cap, Charleston,
V. Va., 5; Poll, Waterbury,
Conn, 5; Fox, Washington, 10;
Empire, Montgomery, Ala, 21.
WARNER BROS.
'Black Eury,' McMuston

WARNER BROS.

"Black Fury," Met, Houston,
May 2; Stanley, J. C., 3; Avon,
May 2; Stanley, J. C., 3; Avon,
Wen," Met, Boston, May 2;
"G. Men," Met, Boston, May 2;
"G. Marner, Worcester,
3; Orpheum, Seattle, 3; Earle,
Washington, 3; "In Caliente," Strand, Albany,
May 23; State, Raleigh, N. C.,
23; Rivlera, Elnghanton, N. T.,
24, Keitra, Chelmant, 24.

PARAMOUNT

PARAMOUNT

'Goin' to Town,' Par, N. Y.,
May 10; Fifth Ave., Seattle, 15;
Keith's, Dayton, 17; Great
Lates, Burfalo, 15; Saenger,
Dallas, 18; Palace, Columbu,
24; Majestic, San Antonio, 25,
'Devil is a Woman,' Par,
Y., May 3; Met, Boston, 10;
FOX, Allanta, 10.

*510 Raiss', Albee, B'klyn, 3.

U'S 'PYGMALION'

London, April 80.

Bernard Shaw's 'Pygmalion' is nder consideration for production under consider by Universal.

New Par Financial Setup Sees Zukor Becoming Chairman of Bd.

Any Wall street move for John E. Richardson, former trustee, to Cotterson, Bril chieftain, to be Cotterson, and the Cotterson Cotterson, and the Cotterson Cotterson Cotterson Cotterson Committee. The present management stands to remain understandings or moves, no single groups of are can muster a majority to the count. At set with the company's charter, the naming of directors and the merely perfunctory approval is expected from the stockholders on the smednent of the company's charter, the naming of directors and the smednent of the company's charter, the naming of directors and the smednent of the company's charter, the naming of directors and the smednent of the company's charter, the naming of directors and the smednent of the company's charter, the naming of directors and the smednent of the company's charter, the naming of directors and the smednent of the company's charter, the naming of directors and the smednent of the company's charter, the naming of directors and the smednent of the company's charter, the naming of directors and the smednent of the company's charter, the naming of directors and the smednent of the company's charter, the naming of directors and the smednent of the company's charter, the naming of directors and the smednent of the company's charter, the naming of directors and the smednent of the company's charter, the naming of directors and the smednent of the company's charter, the naming of directors and the smednent of the company's charter, the naming of directors and the smednent of the company's charter, the naming of the smednent of the company's charter of the back of the smednent of the company's charter of the back of the smednent of the company's ch

10% B. O. BITE LOOKS STEADY

Washington, April 80.

Washington, April 80.
Continustion of 10% admissions
bits for another year seemed certain today (Tweeday) as Congress
began pondering new revenue measbegan pondering new revenue
meastelly burn 16.
melical possible of the continue of the continue of a missellaneous
excise taps imposed in 1932, but
some signs of rebellion are showing in the House Ways and Means
committee. House members, howcommittee. House members, howlevy as one likely to be abandoned,
taking the same old view that it is
palniess and produces handy revenue.

P.A.'S FIGHT HAYS OKAY **IDEA FOR PRESS COPY**

Hollywood, April 30.

Major atudio press agents turned fown the press agents turned fown the press agents turned the press. The way to the Hays office that all publicity copy clear through the local office here. This was done at the monthly meeting of the p.a.'s at which Lutton Wilkinson presided.

Lutton Wilkinson presided.

In the pression of the

Hecht-MacArthur Await A B.R. From Their 2 Pix

Before Ben Hecht and Charlie MacArthur go ahead on a fourth pleture, to be delivered to Paramount under this year's producing-amount to the this year's producing-and also, it and when it is released, from the Savo picture, 'Once in a Blue Moon.' The two pictures stand Hecht. MacArthur and their backers 415.000. Blue Moon' cost 3307.000, 4307.000 and 100 an

Too Many Tooters, Par Gives Raft Air Pic

Hollywood, April 30. With his current and next picture written around an orchestra, Para-mount has tossed out George Raft's 'Drum Beats,' also an ork picture, figuring Raft needs a change. Substituted is 'The Duster,' commercial aviation story

Joe E. Brown's Tuner

Hollywood, April 30. to Broadway,' a musical, next for Joe E. Brown at Back to B

Warners.
Tunes are being written by Kal-mar and Ruby.

Imports Hold Over

Hollywood, April 80.

Margot Grahame, English import, has been given a termer by Radio for her work in 'The Informer.'

Taia Birell's option has been lifted by Columbia.

Stooges' Feature

Hollywood, April 30.
Howard, Fine and Howard have been algreed by Columbia for another series of eight shorts,
Knockabouts will also do one fea-

CLAUDETTE ON 'VELVET'

Hollywood, April 30.
'National Velvet,' sweepstake
yarn, has been purchased by Para
mount for Claudette Colbert. Leo McCarey directs

2ND BRITISH FILM INVASION

GTP and Duovac Radio's Final Court Drive Vs. A.T.&T., Erpi and W.E. on In Wilmington; Sound Films Reviewed

Wilmington, April 30.

Wilmington, April 30.
Damaging testimony to Epril in
the suit by General Talking Pictures (DeForest), and the Duovac
company, against the electric, was
given today (Tieseday) by two witnesses for the plaintiffs, David R.
Hochreich and Joseph Stark, Hochreich, v.p. and general manager of
the Byere Studios, electrical transcription outfit, testified that the
monopolistic practices of Epril
monopolistic practices of Epril
Stark's testimony intimated that
Epril was interfering with DeForest
equipment installations.
There is a suit pending in the
N. Y. federal district court by Vocafilm against Epril.

N. Y. federal dettilet court by Vocafilm against leaf to court by Vocafilm against leaf to Court by Vocafilm against leaf Vocafilm against leaf Vocastate is an officer of the International Variety Co., and also is
connected with General Talking
Fictures (DeForest). Hochreich told of his own efforts
to make a deal with what he termed the 'Big Five' picture producing
companies, back in 1939 or so, and
that he had contracted with Educompanies, back in 1939 or so, and
that he had contracted with Edufilm equipment, but that he was
compelled to release Educational
from the contract. He said Erpi also
was making deals at the time with
these people and that because of
(Continued on page 23)

26 WARNER PIX FOR BRIT. PROD.

London, April 30. Warner's Teddington studios will warners readington studios will completely give up production of quota pictures and devote itself to regulation features, according to Irving Asher, just returned from conference in Hollywood. Studio space will be expanded.

Hollywood, April 30.

With 28 pictures scheduled for production abroad under Irving Asher's supervision, Jack Warner Quied out Saturday (27) for the schedule in working order.

During his three-week stay on the Continent, he will survey the foreign market and decide on what to turn out the product.

Warner will be back on the Coast by June when the Warner-Pirst National sales convention is held at the Burbank studio.

the Burbank studio.

Jack Wlik also salls Thursday (2) going over on the same boat with Warner, on a play scouting trip for the Warners. He will visit Spain

Gable's 'Bounty' Balk, Silvers Wants Out Too

Hollywood, April 30

Two Metro players are balking on the lot. Clark Gable refuses to go into 'Mutiny on the Bounty,' and Sid Silvers, after being pulled out of a featured apot in 'Broadway Melody,' is asking for his release from his

is asking for his release from his writer-actor contract.
Gable claims that his part in Bounty is not for him. Silvers, with Jack McGowan, worked on the Medody sorpt for three months and was spotted in the picture in a part second only to Jack Benny. Last Wednesray Silvers was yanked from the cast and Stuart Erwin switched. Silvers burned at the switched Silvers burned at the release him. Meanwhile studie is trying to explain the substitution, have the writer-comic remain on the lot.

Zanuck's Alaskan Vacash

Hollywood, April 30. Accompanied by his wife and family, Darryl Zanuck departed for Seattle, where he boards a yacht for a vacation on the Alaskan Island Passage and perhaps some bear hunting. He returns here June 9, when production resumes at 20th Century with 'Sing, Governor

Another 20th Cent voyager is Harry Brand, who, with his wife left here Tuesday (30) for Panams and a week at the Canal Zone.

Rothafel-Roxy Th. Up Again; Blumey And Joe Schenck?

Possibliity that Fox Film may b onsidering the Roxy theatre, N. Y., with an eye to a takeover. One account links Fox Film's interest as a joint venture with Joseph M.

Joint venture with Joseph st.

A Loew angle also has shown up, along with renewed talk concerning the state of the state o

property.

property.

Sydney S. Cohen, associate of
Harry Arthur In the operation of
the Roxy theatre, is connected with
one of the new bids which have
been made, but so far not made
public. He also is an adviser to the
bondholders in the situation.

STROMBERG'S 8 FOR MG IN FOUR MONTHS

Hollywood, April 30.
Hunt Stromberg has eight productions in various stages of preparation at Metro for the next four

ductions in various stages of preparation at Metro for the next four months.

First feature to lit the stages will rected by W. S. Tain Jan., to be W. S. Tain Jan., to the W. S. Tain Jan., to the W. S. Tain Jan., to the Jan. Tain Jan.

\$1,500,000 Budget for MG B'way Melody' Is Top Cost

Hollywood, April 20.

Roy Del Ruth has drawn a budget of approximately \$1,500,000 for
grandway Melody, which he will
direct at Metro.

Studio plans to use more people
in cast than in 'Ben-Hur.'

BIP FOLLOWS.GB INTO U. S. MART

British International's G.M. Coming Over with Product to Attract American Interest — Also Planning Hollywood-Elstree Talent Exchange Idea

MAXWELL LATER

London, April 30.

Arthur Dent, general manager of British International, is sailing for New York May 8 to begin a hefty BIP attack on Broadway. Is bringing the most recent BIP big film with him including 'Mimi' costarring Douglas Fairbanks, Jr. and

starring Douglas Fairbanks, Jr. and Gertrude Lawrence; 'Abdul the Dammed' starring Frits Kortner; Queen Elizabeth, And Royal Control of the British royal family.

Den's arrival is a sort of prelude to the vilst of John Maxwell, Bill's prez, who will follow in a fortnight.

A Broadway house will be taken by Dent at which he will preview his firms for the trade and preas, company for the trade and preas, company for Company is not at present represented it the U. S., although at one time it was the biggest British company operating in the U. S., even having a Broadway showcase (George M. Cohan thest'),

snowcase (George B., Conan thea-profiter the previews Maxwell and Dent will go to Hollywood to work out some deals for American talent to go over to England for the com-pany's future productions. Several actors and directors are already be-ing negotiated with via cable. BIP's theatre circuit at the pre-ent time numbers 250 in England, with a company of the con-tions, results of which he hopes to apply abroad.

Caumont's British ploneered an

Gaumont - British pioneered an American invasion early this season. nd is currently engaged in it, or he same lines that BIP is now

McGuire Doubles Up

Hollywood, April 30.
William Anthony McGuire draws
the production reins on 'Dancing
for Love' at Metro in addition to
doing the associate trick on 'The

Time-Honored Film Trade Custom Of Press Books on Next Season's Pix Being Abandoned: A Waste?

Par's 6 Into Work

Hollywood, April 30. Hollywood, April 30.

Paramount Is putting six pictures into work within the next two weeks as first activity since the new production regime was installed. Pencilled for start are Peter Ibbetson, 'Last Outpost,' Two for Tonight,' So Red the Rose,' Annapolis Parewell' and 'Allky Way.'

Schulberg-Kohn May Also Become V.P.'s at Columbia

Ben P. Schulberg and Raiph A. Kohn have signed for a year with Columbia. The former will produce a series of pictures during that period, with Kohn to function in a business executive capacity at the

business executive capacity at the plant.

Schulberg comes in on a saiary and percentage of profits on his pictures. Both ex-Paramounteers will probably be elected vice-presidents of the company.

This is the first Coast studio ex-

perience for Kohn, whose only prior film connections were with Para-mount in the distribution and the-atre departments.

GRAUMAN'S CHINESE **GOES DUALS MAY 9**

Los Angeles, April 30.
Loew's State and Chinese will go
into double bill policy May 9. Houses
originally scheduled do so on May
2, but Darryl Zanuck kicked ida
over when found his 'Cardinal e, but Darry! Zanuck kicked idea over when found his 'Cardinal Richelieu' was to be the first of the double header attractions. Metro also balked.

Fox Bid for Ostrer Holdings in G-B On Again; Balcon Becomes Unit Prod.?

London, April 80. Fox is again dickering for the Os-er holdings in Gaumont-British.

Fox is again dickering for the Oster holdings in Gaumont-British. Understood that an offer of \$6,000,-000 has been made by Fox or its representatives for the stock.

The Osterea have consistently asked for \$10,000,000, but from sources close to them it is learned that they are ready to close for \$17,000,000, but from the form of the form of

Meantime a numbor of further ex-ceutive changes are understood im-minent in Gaumont-British. Latest report is to the effect that Michael Balcon will be relieved of his duties Balcon will be relieved of his duties Eritish with Maurice Ostrer. He would then, it is understood, be ap-pointed a unit production manager and will make four pictures anu-ally on his own. Itiely mean also that Balcon would move his activi-

ties to Guinsborough studios, a G-B subsid. Gainsborough was formerly

subsid. Gamesovogs. Macowned by Balcon.
If this switch goes through, Maurice Ostrer will retain sole charge of production at the G-B Shepherd's

Bush studios.

Another late report here has it that Charles Wood't has agreed to a set common of the contract with GB and goes with Max Schnecht, head of Independent British Distributors. Schacht partially financed 'Abduil the Dammed' for Capitol Films, which produces for British International release, making six super-films annually on a cost basis of about \$350.00 each. Schacht was formerly associated with Cari about \$450.00 each. Schacht was formerly associated with Cari with the contract with GE is on a basis of percentage of distribution, with \$45,000 annual guarantee, which netted him about \$35,000 annually during the past few yeare.

With the possible exception of Columbia, year books on product are to be a thing of the past. None of the other majors is getting out a press book on 1935-36 season's sched-ules this summer, ending a distribution custom that's as old as business itself.

Dusiness Itself: So this in major Many reasons for this in major Many reasons for this in major was a support of the decision to drop the publishing and circulation of the program books, most of which through the years have been elaborate pieces of work. Not the least of these is the fact, that they are of these in the fact, that they are on the program of the product of the program of the pro s itself. - reasons for this in major Many

Exhibs Never Liked 'Em
The exhibitor has always contended that he had to pay for the
year books, with the cost being
passed on to him in the form of
lim rentals or accessories. He has also frequently complained about the money spent on press books which now and then are rather elaborate and overdone

which now and then are rather elaborate and overdone. See alborate and overdone, established the see and the see a

also balked. Skouras compromised by moving the double bill start back a week with Tikhelieu being had open the compromised by moving the double bill being had one of the compromised by the compromised by

Hollywood, April 20.

HENIGSON MOVES OVER TO PAR AS PRODUCER

Hollywood, April 30 Hollywood, April 30.

Henry Henigson, lately resigned from his producer berth at Universal, has signed a year's contract with Paramount and will act as associate producer, and executive. Draws first assignment on return from a vacation this week.

CUT 'DREAM' TO FIT

Hollywood, April 30.
Warners has cut the Max Reinhardt's 'Mdsummer Night's Dream'
down to the desired roudshow footage of 12,200 feet.
Picture is being scored, with no

release details yet set.

FIRST DIVISION-PATHE FUTURE TO BE DECIDED AT TODAY'S (WED.) POWWOW

Expansion Moves, Financing, Production, Joe Brandt and Lots of Other Things to Be Threshed Out at Confab

Whether First Division stays local or whether F. D. will expand into a national outfl, or whatever First Division may do under Pathe company direction, is expected to be determined today (Wednesday). Among the first things to be settled is what F. D. aims to do about money claims against it by Pathe. In consequence of the uncertainty of the situation, any production talk expected in the consequence of the uncertainty of the situation, any production talk known to have made an inquity into F. D. under the supervision of Attorney Sam Spring. But nothing is known about the details of Brandt's resport.

report.
Very likely President Kolbe and Executive Vice-President Robert Atkins, of Pathe; will meet with various parties to the situation to-day, to come to a conclusion on the

hole business. It is felt that the 'March of Time It is felt that the 'March of Time' people will selick with the Paths company interests in any move to be made regarding First Division. Division. The 'Barbara' of the 'Barbara

interest.

Among the matters which Pathe
is figuring concerns certain contracts held by F. D. individuals.

tracts held by F. D. individuals, Nicholas S. Ludington, first vp. of First Division Productions, and Henry Hobart, in charge of production, leave in a few days for New York to sit in on the formulation of F. D., following the Pathe pursering tightening, and follower from John Curtis and the production of F. D. of the production plans for a final future production plans and the giving of notices to the few persons still on the payroll. Understood that notices of quitting are as of Mgv II, although Hobart denies that any one is being discharged.

Production halting process leaves two Hoot Gibson pictures up in the

two Hoot Gibson pictures up in the air.

Locally, First Division was expected to launch into the major class following the clean-up of the major class following the clean-up of the dibson westerns, but current situations of the company was supposed to have for several names whose services have been optioned undercover for pictures to follow the outdoor features. First Division has also optioned services of several asios optioned services of several whether or not the commitments are to be taken up is indef. Deal whereby F. D. was to acquire through purchase the Far West exchanges here and in San Francisco, owned by Sam Berkowitz and Mel Hulling, went cold last week.

RADIO SPOTS HEPBURN IN MARY OF SCOTLAND

Hollywood, April 30. Hollywood, April 30.

Katharine Hepburn will be starred in 'Mary of Scotiand', the Maxwell Anderson play which Helen Hayes did in New York and which Helen Hayes did in New York and which will be written by Dudley Nichols and John Ford will direct.

Miss Hepburn will do 'Mary' on completion of her next, 'Alice completion of her next, 'Alice ington story of the same title.

WARNERS EXTENDS GENE RAYMOND'S PERSONALS

Pittsburgh, April 30. As result of Gene Raymond's big business at the Stanley last week, screen actor's personal appearance tour has been extended and he goes

tour has been extended and he goes into several other WB spots at a tilt in salary. He's in Cleveland this week, then to Cinchinati and probable Weshington and Balti-net from the Coast for the Stanley booking, intending to go from here to New York for a short vacation and then return to Hollywood. Doubtuin ow fill the property of th

L. A. to N. Y.

Ketti Gallian. Cary Grant. Austin Parker. Ed Hatrick. Ed Hatrick,
Donald Ogden Stewart.
John Balderston,
W. P. Lipscomb.
Heien Ferguson.
John Nickolaus. Laura La Plante. Monckton Hoffe. Nicholas Ludington Nicholas Ludington Henry Hobart. Lee Tracy. John E. Kennebeck. Dorothy Tree. Ben Koenig. Jack Fier.

N. Y. to L. A.

Kitty Carlisle. Gary Cooper. Gary Cooper. Bob Sisk, Clifton Webb, Peggy Wood, Jock Whitney. George Engels.

There's a Limit

Complaint among film fans against the English custom of dropping everything to have tea is against 'Man Who Knew Too Much.' In this British-made, a 10-minute scene of shooting and killing suddenly shifts to afternoon tea.

a. A patron at the Fox, Brookiyn, squawked to the manager, Zac Friedman, about this. He wanted to know what was the idea of cutting the picture a demanded his money back.

F. D. R. May Set **Special Judge** For St. L. Trial

President Roosevelt has under advisement the appointment of a Federal index to conduct the St. Louis conspiracy trial against Par, Warner Bros, RKO Radio and individuals, but no indication just the best of the state of the sta

guilty.

'SUZY' FOR FITZ Hollywood, April 80.

First for George Fitzmaurice under his new termer at Metro will be a picturization of the Herbert Gor-

In addition to directing, he will also work on the screen treatment.

Amusement Issues Show Increase For 6th Straight Week on Averages

Reactionary trend in common stocks continued yesterday (Tuesday), with most Amusements Joining the procession. Further sensational spurts by Paramount Hens featured trading in bond market. Certificates of the same each made new highs at 88, former sporting a 3-point advance and latter a gain soared to new peaks at 90, up 3½ points, and certificates of these registers of the same state of the same each made are sense of 3½ points, and certificates of these registers are supported by the same of 3½ points. New 13% highs also were hung up by General The-airce of 3½. Warner Bross. Sa also were firm at 56, up three-quarters. Nearly all amusement Issues on the same of 3½ points, New 13% a desired the same season from the year high control of the same season from the year high culture to decline on further profit-taking, the preferred went up 2 points to 10 points to 10 points of the profit of the preferred went up 2 points to 10 points to 10 points to 10 points of the preferred went up 2 points to 10 points to stocks continued yesterday (Tues

the preserver went up 2 joints of the first profit of the first pr

HARRIS SET AT U

Hollywood, April 30.

Love Song: with Robert Harris as associate producer on the picture. Harris deal with studio called for his services on production in the vent the studio decided to make it. Early San an original by him and had him coupled as producer with the deal of the coupled as producer with the deal of the services on production in the vent the studio decided to make it. Early San an original by him and had him coupled as producer with the dollar producer with the option pickup at his discretion.

Broadcasting A and B issues went.

Yesterday's Prices

н	
н	Net
Н	Sales High, Low, Last, chge,
н	300 Col. Pict 42% 41% 41% - %
н	100 Con. Film. 4% 4% 4%
н	400 East, K140 188 188 -1%
и	1,000 Fox A 10% 10% 10%
и	12,400 Gen. El 24% 23% 23% - 16
H	
и	2,800 Loew 88% 87% 87% - %
П	6,000 Par. cife 8% 8% 8% - % 100 Pathe A 8 8 9 - %
П	
ш	
и	4,900 Radio B 47 45% 45% -1%
п	800 RKO 1% 1% 1%
П	800 W. B 31/6 8 8 - 1/6
н	CURB
п	300 Tech 101, 19 19 - % 100 Trans-La 2% 2% 2% - %
	100 Trans-L 2% 2% 2% - %
u	BONDS
и	184,000 Gen. Th 11 9% 11 +1%
н	1,000 Kelth 77 77 77
н	58,000 Loew104% 104% 104%
ш	23,000 Par-F-L 88 88 48 +8
Н	14,000 Do. ctfe*88 86 87% +3%
Ш	60,000 Par-Pub 90 874 89 +314
П	44,000 Do. etfs. 891/4 87 89 +31/4
П	10,000 W. B 58 55% 58 + %
Ц	_
П	* New 1935 high.

Inside Stuff—Pictures

Unsuccessful in his-attempts to stop his opposition, Dietrich & Feldstein, from operating bank night at their theatre in San Fernando, Calita, John T. Rennie is inaugurating the money giveaway in his Rennie theter the tree. Rennie succesded in securing a cease and desist order against D. & F. from the Los Anglees grief board, which was upheld by the Code Authority following appeal. Bank nighters suspended the coin stunt in September, but resumed it recently when in answer to their application for an infunction against stoppage of film, U. S. District Judge: Paul J. McCormick, stitling in L. A., ruided that bank night was not interstate, and therefore not subject to NRA regulation.

After waiting three weeks trying to get a decision from the Music Hall, N. Y., on Bride of Frankenstein, this delay holding up a New York first run booking, Universal yesterday morning (Tuesday) finally got its answer. It goes in the Rox, N. Y., instead next week (10). The Hall had previously indicated it would accept the picture, its management stalling on a final decision in the thought that Bride' might prove a welcome change in product for its clientele. Meantime the Roxy had been running a trailer announcing picture as coming, despite lack of final confirmation of a booking from U.

Rialto also wanted it but the Hall had the first turndown privilege.

That Ray Hall would become the new editor of Paramount News, succeeding A. J. Richard, and latter would head European activities of the reel, as reported, is denied by Austin C. Keough, v.p. of the News. Keough stated that Richard went to Europe at his request on business mattere concerning the reel but that he remains editor-in-chief and will return here the end of May in time for the sales convention. Understood that Richard went across to prepare the neverel abroad in the event of war, so that Par would be insured of proper coverage. Richard, an Emanuel Cohen appointed in Par, has no contract with Par.

Net earnings of Paramount-Publix Corp. In the first quarter that would be available for interest and on new preferred to be issued under the reorganization is estimated in Wall St. at \$2,00,000 e. \$2,500,000, with the likelihood that the earnings will be closer the latter figure. Among other factors considered in reaching such a figure in the street is the widespread belief that theatre business thus far this year is materially better than a year ago. Exact figure will into the available until after more figures comes in from various theatre operating subsidiaries.

The Will Hays statement that the Hays organization was opposed to all types of acreen advertising was regarded by newspaper editors in N. z. attending the American Newspaper Publisher's annual meeting and confab of advertisers as strictly a smoke screen for their editaction. Three years ago the plans of Paramount and Warner for a series of shorts incorporating advertising by big industrial firms were halted as result of squaws from the deliles.

Action of Paramount directors approval and by the court in voting to make Action of Paramount directors approval and by the court in voting to make the Atlas Co. the sole underwriter of securities to be issued under the reorganization plan reacted well in Wall street. Although it is the first time in financial history that an investing organization has directly participated in the financing of an industrial corporation, the Atlas Corp. is held to be one of the most conservative and well managed, by those in the street. arket action of the lens and stock attested to this.

Brunt of recent severe fire law inspection appears to have been shoved onto Brooklyn, N. Y., picture houses. Fire department inspectors work-ing under the authority of the Division of Public Assembly have been notably severe in all fire inspections in recent weeks. In Brooklyn, one exhibitor suffered a cash fine that ran into three figures for having a

Ahead of her appearance at the Easter sunrise services at Hollywood, Mary Plotford rehearsed her spiel at Recordings, Inc., and had a dise made of the speech. Newwaret photogs who caught Miss Pickford at the services were dissattisfied with her delivery and discarded the oral stuff for adulted version from the previously made record.

Hays office is compiling booklet of data on the picture industry in response to demand by studios, deluged with requests for facts and figures by universities and colleges all over the country. Due to the spread of courses on motion picture appreciation at seats of learning, subject has become a popular one with the studes.

Although RKO Radio isn't keen about releasing 'Becky Sharp' in the face of summer weather, company will deliver the picture under this year's contracts. Date set is May 19. Its production cost has hit \$365,000 and will go considerably more when prints have to be made. Being Technicolor, printing costs are more.

Sameness in personality and looks between Grace Bradley and Irls Adrian, is given as Paramount's reason for not picking up the latter player's option. Miles Adrian, brought west from Broadway six months ago, has been in four pictures. Miss Bradley has been at the studio two years. Similarity has just been discovered.

Paramount put "The Devil Is a Woman," Marlene Dietrich starres, before the cameras after the picture was purity-sealed by Joe Breen and passed by the New York and Kansas censorship boards. Retake involves a brief sequence. Revision was ordered by the home office. It opens at the Broadway Par this Friday (3).

Metro changed the title of 'Public Enemy No. 2,' its Fed cop entry, to 'Baby Face Harrington,' for fear it might be confused with another Metro release, 'Public Hero No. 1.' Harrington' is being rushed out, with picture scheduled for the Cap, N. Y., and other first runs Fri-

*Now 1855 high.

to new sok price highs at \$2½ and \$20.

The litens, with their new highs and not changes, include General Theatre Equipment bonds, 10%, up 14, points; Carlifornes of the same of the

FOX-MET CASH BIDS TODAY

F-WC Balk at the Balboa Theatre **Allegedly Another Code Stall Move**

Protest of Fox-West Coast representatives against the Balbon theatre (Los Angeles) price-clearance as a pecial Flim Code Authority meeting for today (Wedneaday) is just another obstructionist move in the opinion of some codists and numerous L. A. exhibitors.

Feeling of these C. A. members are also as a constant of the second of the sec

members.

Some four or five meetings besides innumerable committee searches for the previously adopted LA. schedule early this year. Even after an open meeting to hear all representatives from the L. A. area, the legal and other representatives of the previously adopted the great and other representatives of the previously adopted the great and other representatives use squawked after the final okay was placed on the revised lineup for Los Angeles last Tuesday (33). The Balbos, in which Harry Artur, Fanchon & Marco and Indies hold interests, is rated an important previous that the clearance for this house is no more out of line than that prevalent at several theatres operated by F-WC. Some four or five meetings be-

alent at several theatres operated by F-WC.
Protests of the Fox-West Coast portagon since the first of the year have prolonged consideration until processing the several results of the year have prolonged consideration until 2-C sked is fixed for May 15. Whether or not the F-WC representatives will gain further post-ponement of the effective date probably will be determined in a large measure of the section at the control of the section today will not interfere with the L. A. schedule going into effect May 15. Copy of the approved sked has been sent to the L. A. operation on the scheduled date, but wen in the face of this, skeptical C. A. members and indie exhibitors believe further dejay confronts the L. A. schedule until late June or until the life of the Blue Eagle officially prolonged.

Los Angeles, April 30.

Los Angeles, April 30.

Without awaiting the approval of
the U. S. District Court and the determination whether the new schedule conforms to government's consent decree, the Los Angeles zoning-clearance board meets today
(Tuesday) to order the long deleved setup into effect before May
15.

Eyhthur.

Eyhth

Exhibitors believe that the Federal decree supersedes zoning-clear-ance schedule and, unless evidence of conspiracy is proved after plan is effective, it's not mandatory to get court's approval.

O'Donnell Closes Pooling Deals in Texas, N. Mexico

Los Angeles, April 30.

Los Angeles, April 30.

Bob O'Donnell, general manager, and John Moroney, legal chief of the Interstate circuit and Texas Consolidated Theatres, have returned to Dallas, after spending several days here last week.

Dallas, after spending several days here last week over after closing for two theatrs pooling operations, one in Galveston and the other in Albuquerque, N. M. In the Texas deal, Martini, Dikle and Key, operated by A. Martini, have been pooled with Texas Cons.² Queen and Temont.
Albuquerque houses pooled are the Kino, Mess and Rio, operated by the Sechneth Interests, with Texas Cons.² Cons. Texas Cons.² Cons.² Cons. Texas Cons.² Cons. Texas Cons.² Cons.

How It's Done

Hollywood, April 30.
Columbia quibbled for several days on a cast name for Michael Bartlett, opera singer, in the new Grace Moore pleture, Love Me Forever. Then someone had a great idea — be'll be billed as Michael Bartlett.

KANS.-MO.-IOWA **EXEMPTION** PLEA

Washington, April 30.
Pica that 20 film houses in Kan-sas, Missouri and Iowa be exempted from labor clauses of the industry

from labor clauses of the industry code is slated for hearing before the Kansas compliance director at Topeka on May 6.

Appeal by Glen W. Dickinson Investment Co. and Kaw Valley City Theatres, Inc., Dickinson Investment Co. and Kaw Valley City Theatres, Inc., is the most important control of the control

Houses for which waiver is asked are:
Dickinson, Beloit, Kan: Dickinson, Hlawatha, Kan: Dickinson and Cozy, Junction City, Kan: Booth, Independence Kan: Dickinson and Lawater Carlon, Color of the Colo

13 MORE IN MAY, JUNE WINDS UP FOX THIS YR

Thirteen pix skedded for release this month and in June will com-picte the Fox program for 1934-35 All have been completed with the exception of 'Orchids to You,' 'Curley Top,' 'Hardpack Harrigan and 'Lord's Referee.'

Truthful Picketing OK, But No B. O. Interference

Both 18 J. W., April 30.
Injunction obtained by the Hollymood their obtained by the Hollymodelling the truth. Allied
Building Trades is permitted to
pethet the house on its claim that
modelling it.
Supreme Court Justice Clyde W.
Knapp issued the injunction on the
plea of Arthur O. Stevenson, operator. No outside labor is employed
tor. No outside labor is employed
tor. No outside labor is employed
tor. No outside labor is employed
to the suprementation of the suprementation of the
licensed machine operator. Central
licensed machine operator. Central
Trades and Labor Council and Motion Picture Operators local, also
named in the injunction, are not
involved in the picketing.

Jr. Orph. Washup

Hollywood, April 30.

Junior Orpheum is in final washup with the payment of \$13,800 to
creditors.

Federal Court now payers on its

OF FABIAN PLAN

All Financial Offers for N.Y. Theatre Chain Must Be Filed Today (Wednesday), Court Rules -Greenfield the Middle Man for Fox?

SEE EARLY DECISION

The Fox Metropolitan Theatres (over 80 in the N. Y. area) reorgan-ization is still wide open.

isation is still wide open.

Those who wish to make cash bids for control of the Fox Met heatres must appear before Federal Judge Julian Mack'this morning (Wed.) at the N. Y. County Lawyers' Association building, 14 Vesey street, N. Y. Apparently the court has decided to clean up the matter. Today's (Wednesday) session of the matter of the court in the court in the court of the c

Landiords will have their say-es that morning siso.

Only the court may know where the current reorganization fuse on Fox Met is heading. Practically the entire trade is involved, directly or indirectly, through testimony which fore Federal 12 to the same size of the first of t

The B.S.C. is the company which offers to lend Fablan \$450,000 of the \$3,000,000 in cash which Fablan would put up on his offer for Fox Metropolitan control. Morror William Bainton, of Beckman, Bogue & Clark, attorneys for the Fox Met noteholders, whether he will guaranty to keep the operating costs of the Fox Met group, as a unit, to \$150 for the fox Met group, as a unit, to \$150 for the fox Met group, as a cunit, to the state of the fox Met group, as a unit, to the state of the fox Met group, as a unit, to the state of the fox Met group, as a unit, to the state of the fox Met group, as a unit, to the state of the fox Met group, as a unit, to the state of the fox Met group, as a unit, to the state of the fox Met group, as a unit, to the state of the fox Met group as a unit, to the state of the fox Met group as a unit, to the state of the fox Met group as a unit, to the state of the fox Met group as a unit, to th

SEE WM. FOX BACK \$359,000 Code Budget for 1935 Set & By NRA, Provided Film Code Stays

Nothing Else to Do

Ciub women of this city are launching a better films board. Detroit Nederation of Women's ni town, having nothing much else to do, have turned their attention to the film problem. Plan is to divide the town into sections. Members will more sections, Members will are to the film problem of the control of t

BANK NIGHTS' **GROWTH IN N.Y.**

Growth of bank nights at neigh-Growth of bank nights at neigh-borhood houses in many parts of the greater New York area is pre-senting a touch problem for the Blue Eagle. While the Code is definitely against such freak nights as a means of drumming up business, it takes the protest of a competitor to bring the svil before the NRA for official action.

ordical action.

With competing theatres going in for the same bank night idea rather than protesting to the local grievance board, and with even some of the theat green consists naugurating the late to stamp out this form of lottery are slim.

able to stamp out this form of the so-lottery are silm.

Even the recent ruling of the so-ter the solution of the solution of the federal postal regulations of the federal postal regulations for the postal regulation for the federal postal regulation for the postal regulation for the postal regulation federal postal regulation federal postal postal regulation for the postal regulation for the postal regulation for the postal regulation for the federal postal regulation for the po

make up the excess or consider failure to do so a violation of a deal

failure to do so a violation of a deal which may be made with him.
Bainton's questions are purely for the guidance of the noteholders' continued to the property of the plant sufficient of the thing as whole, and suggests his own as whole, and suggests his own

Washington, April 30.
Administrative budget of 3553575.01 for 1530 variety of 1550 variety o

Administrative order becomes ef-fective May 9 unless countermanded because of kicks from the industry,

N.Y. Rialto's Finale Pic Day-Date wiith Mayfair

Arthur Mayer's swan song at his Riaito on Broadway, which becomes razed May 15, will be a day-and-date booking with Waiter Readers Mayfair, five blocks up the street, both playing 'Mark of the Vampire' simultaneously. Reade had this simultaneously. Reade had this result of the street, but had been supported by the street of the street o

fected. A Special of the Act of t

Chi Going Wide Open on Duals, **Giveaways and Dime Admissions**

Chicago, April 30.
Exhibs and exchanges agree that double feature and companies of the desired property of the desired propert

Biz Lift Gives 'Private Worlds' 19G. L. A. Par: 'Frankenstein' at Pan Good \$6.000: 'G-Men' Is Rosy

Los Angeles, April 30.
(Beet Exploitation: Chiness, State) (Beet Exploitation: Chiness, State)
Trade periced considerably current week with Paramount in the
vanguard so far as take was concerned with Private Worlds geared
Hollywood and RKO also going
along at rapid pace with 'G-Men,'
wille State and Chinese had no
rosy path with 'Weet Point of the
Air,' quite a disappointment.

roay path with 'Weet Foint of the Air' quite a disappointment.

Frankenstein' in holdover at Frankenstein' in holdower at Frankenste

the Examiner and Eventing Record-Herald on a Junior Birdmen angle.

Estimates for This Week
Chinese (Grauman) (2,328; 30-4055)—Weet Point (M2); 30-4055)—Weet Point (M2); 30-4055)—Weet Point (M2); 30-4055)—Weet Point (M2); 30-4055)—Herald (M2); 30-4055)—Herald (M2); 30-4055)—Herald (M2); 30-4055)—Herald (M2); 30-4055)—Herald (M3); 30-4055)—Point (M3); 30-4056, 30-55)—Point (M3); 30-55

Point (M3); 30-4055)—Point (M3); 30-4056, 30-55)—Point (M3); 30-4056, 30-55)—Point (M3); 30-4056, 30-55)—Point (M3); 30-55

Points (M3); 30-4055)—Point (M3); 30-4056, 30-55)—Point (M3); 30-55

Point (M3); 30-4056, 30-55)—Point (M3); 30-55

Point (M3); 30-4036, 30-40-

Paramount (Fartmar) (3,595; 30-40-55)—Private Worlde' (Par) and stage ehow. Claudette Colbert eeems to be natural for the local bo, and Wanger pic a clinch for \$19,000, even without stage straction help. Holds, Laet week 'Stolen Harmony' (Par). Came through \$18,000, hitting the predicted \$18,000, hitting the \$18,000, hitting the \$18,000, hitting the \$18,000, hitting the

station of this content of the predicted \$18,000. RKO (2,869. 25-35-35-65)—GR Meri (WB). Polks going for this one in Fresh sign of the one in Fres

Speed Up Tarzan
Hollywood, April 30,
In readying the next Tarzan feature, Metro is figuring on a els week
production schedule for the picture,
Wichic Phil Goldstone will produce.
Last Tarzan tree-Jumper made by
Metro in 1938 was in production
over a period of more than six
months.

'WEST POINT' \$7,000

Birmingham Okay—'Sweet Musi \$3,000, Empire.

Birmingham, April 80. (est Exploitation: Alabama)
Saturday midnight showe are
getting to be the rage and even the
nabee are taking the habit. Bueiness, at these performances are
probably get a few extra Gollars.
Best this week appears to be
West Point backed by nice ballyhoo and Wallace Beery. Airplane
fiying over town pulling a sign
trailer adverticing the above with
note, and what hoogers and what

trailer advertising the show was used along with doogers and what note and what note and what note Estimates for This Wesk Alahams (Wilby) (2,850; 30-85-40)—West Point of Air (MG), Orf Air (MG), Orf

Denver's Big Biz **Nets 3 Holdovers:** 'Richelieu' \$4.500

(Best Exploitation: Orphsum) (Bsat Exploitation: Orphsum)
Three films will be held over here next week. Richelleu' will stay at the Aladdin for a second week, 'Star of Midnight' will cling to the Orpheum, and Naughty Marista' will corner to the Broadway.

All three doing seady business and registered hold-out biz over the week-end. Private Worlde,' on its lest even days of a 10-day stay at Denham, did fine and might have show booked in, impossible to ewitch.

been held over also, but, with etage ehow booked in, impossible to ewitch. Preeident's radio talk Sunday night was big blow to theatres here, of the control of the control

being the star in the film at the Corpheum.

Also in (Huffman (U.A), Shendid big at \$4,500 and hanging on. Last week 'Man's a Man' (Fox) drew above average for westerns, doing 'Broadway (Huffman) (1.500; 25-40)—Translent Lady' (U) and Rendervous at Midnight' (U) double bill. Just fair at \$1,200 Last (Post of the Control of the Control

TACOMA IS ROSY

'Wadding Night' Getting Fair \$2,500, But Others Okay

Tacoma, April 80. Prices moved up to 40c, top at Mueic Box with vaudfilm policy. Riaito has Kolb and Dill road show, with "The Best Man Wine' at two-bits top, and getting some dough,

No epecial exploitation in burg thie week. Music Box has 'Gold Diggers of 1935' and a nice can paign, but nothing extraordinary. Estimates for This Week

Estimates for Thia Week
Blue Mouse (Hamrick) (700; 1525-35)—The Wedding Night (UA).
With Cooper and Sten in lights,
house is the Medical of the Cooper and Sten in the Cooper and Coop

IT'S SPRINGTIME IN WASHINGTON

(Best Exploitation: Fox)
Shows playing the Capital this week are not as bad as the figures might indicate, but first real spring weather kept patrons outdoore with box-offse beginning.
Loew's Fox on last show tonight fruesday) presented extra 46 min-fox-offse beginning.
Loew's Fox on last show tonight for the first fruesday presented extra 46 min-fox-offse and foxed at a first first form etage and certrude Nelson as 'guest artist.'
Estimates for This Wesk
Fox (Loew) (3,434; 25.3-56-6)

Feet and received as a Week Feet Feet and the Feet and th

—Reckless (MG) (2d wk). MIld at stimated 37,000. Last week big \$18,00148 (RKO) (1,380; 25-35-60) —Thunder in East (UA). Pretty good \$4,500 mtg-day runger in East (UA). Pretty good \$4,500 mtg-day runger in East (UA). Pretty good \$4,500 mtg-day runger in East in East (UA). Pretty good \$4,500 mtg-day runger in East in E

Prov. Peppy; 'Private Worlds' Fine \$9.200; 'Richelieu' Building to Oke 11G

'Life Begins,' 'Scandals' Both Nicely in Lincoln

Lincoln, April 80.

Lincoln, April 80.

(Best Exploitation: Stuart)
Tife Begins at 40 le the basis of glad hoeannas in the poet-Easter week at the Stuart. Indications point to the sealing cover 40 levels are seen as stretch. House in etunting for the pic had live pigs in the lobby and conducted hos calling contests as buildup.

"Scandals was a surpriser when the lover since. The Lincoln, which houses it, has been batting plenty strong for months now. Over at the Orph, Gene Gory's crasy band on the starse could be seen the control of the control of the country of the country and the Orph Gene Gory's crasy band on the starse could be seen the country at the Orph Gene Gory's crasy band on the starse could be seen to the country and the Orph Gene Gory's crasy band could be seen to the days. The Varetty closed with end of big Thureday (25) and will remain enuitered for nearly a month of cooling system installation, barly a Start house here in nearly a seen the could be seen to the country of the country of

Estimates for This Wesk
Colonial (LTC) (760; 10-18)—
Texas Jack (Indle). Death Stalkes
at Midnight (Indle) made that Midnight
(Cap), (Great Hotel Murder
(Fox) and Heavings good enough
considering the lull weekend, \$1,000.
Lincoln (LTC) (1,600: 10-20-20)—
(Scandale (LTC) (1,600: 10-20-20)—
(Scandale (LTC) (1,600: 10-20-20)—
(Tadalo) a vertiable whiz and netted
\$3,000 which is even!
(Tadalo) a vertiable whiz and netted
\$3,000 which is even!
(Tadalo) a vertiable whiz and netted
\$3,000 which is even!
(Tadalo) a vertiable whiz and netted
\$3,000 which is even!
(Tadalo) in Joseph (Indle)
(Tox) in Joseph
(Tox . Estimates for This Wesk

average by come margin with \$3.500.
Varsity (Westland) (1,100; 10-15-25). Closed for three weeks for installation of new cooling eyetem. Last. week. My Heart Ic Calling; (GB) and 'Take the Stand' (Indie) took \$1,650, the best in weeke, but not good enough.

Monarch's N. Y. Hdqs.

Dave Chatkin, former Publix op-erating executive, now a partner in Monarch Theatres, will make New York hie headquartere hereafter in-

stead of Cleveland.

He and Harry Katz, brother of Sam, are accociated with Milt Feld, president, in the Monarch chain.

(Bast Exploitation: RKO Albas)

(Bast Exploitation: RKO Albas)

(Ratives are crawling out of their
shells again. Trade is better, genebed again. Trade is better, geneboth on etage and ecreen.

Big noise the week looks like
Private Worlds' at Strand, when
mewpapers to get the message over.

It's a woman's picture and eseme as
though all the boy friends are being
did to the strain of the strain of the strain

Cardinal Richelleu' opened rather
tepid, but every indication that a
buildup later in the week will give
Exploitation for Boawell Sistere is
netting the Albee type of publicity
where newspapers are tough not usually seen in these parte,
where newspapers are tough not usually seen in these parte
where newspapers are tough on the substrain of the strain of the strain

Tichelieu' (CA). Purely Gassen of the
Losw's State (3,300: 16-25-40)

Tichelieu' (CA). Purely class entry
tepid opening, but comment around
town will bring grose for the week
up to \$11,000. oke. Leat week Reck.

House the strain of the strain of the strain

18,200: 18-25-40)—Spring

18,200: 18-25-40]—Spring

18,200: 18-25-40]—Spring

18,200: 18-25-40]—Spring

18,200: 18-25-40]—Spring

18,200: 18-25-40]—Spring

in to \$11,000. oke. Last week 'Recklees' (MG) failed to cilck as it
should have; house entiefled with
Fay'a (2.90; 15.25.40—Spring
Tonic' (Fox) and 'Spring Gambols'
Fay'a (2.90; 15.25.40—Spring
Tonic' (Fox) and 'Spring Gambols'
on 'Neapolitan Nightis' two unite
but finish chould ose at least \$8,000
in the till. Last week 'Small World'
(Fox) and unit was tepid at \$7.300.
The control of the control of the control
finis distinctly limited in appeal
fails house figuring on \$8,500, better
fails distinctly limited in appeal
fails house figuring on \$8,500, better
than average. Last week 'Into Your
Dance' (WB) just fail at \$7,000.
Take house figuring on \$8,500, better
than average. Last week 'Into Your
Dance' (WB) just fail at \$7,000.
Take house figuring on \$8,500, better
than average. Last week (U) and
'One Way Paesage' (WB). Not likely
ge over \$1500, but oke. Lest week
the control of Life'
yee' (U). House cuffered first
ting out of red at \$850.
Street' (U). House cuffered first
cut-back in revival, grose just getting out of red at \$850.
The control of the control
for one of the control
fo

'INTO YOUR DANCE' OKAY \$8,500, BUFFALO

Buffalo, April 30.

Box offices are off again during current week, after a decided epurt over the Easter holiday period. The absence of outstanding features currently is also undoubtedly responsible for come portion of the drop away.

absence of cutstanding feature between of cutstanding feature currently is also undoubtedly responsible for some portion of the company of the cutstanding feature from the cutstanding featur

Too Many Seattle H. O.'s

Three Films Try Second Weeks to Mild Grosses; 'Reckless' Moderate \$7,500

5th Avenus (Evergreen (2,400; 25-35-40)—Reckless' (MG). Just an ordinary campaign, eo only moderate \$7,500. Last week. 'Life Begine' (EON) was fait at \$8,400; 25-35)—Town's Taiking' (Col) (2nd week). Only eo-so \$4,500 against \$7,100, good, first week. Music Box (Eggrer' (EVX)) (2nd week). Another one that couldn't make the holdover going; eo-eo at \$4,500. Last week, pic got \$8,200.

Two Circuses Hurt Chicago Biz: 'Dance' \$23,000, Palace \$20,000

Chicago. April 10.

Business is off in town. That's a simple and direct statement which covers the situation. Excuss for bad was circulated with the simple control of the simpl

stick until May 5.

Estimates for This Wask

Apollo (B&K) (1,200; 25-35-55)—

Frankenstein' (U). In after good
session at the Palace this ficker
flyures for another winner here at
\$5,000; fine. Last weck 'Private
Worlds' (Par) sagged sadly at \$2,200.

esprainematein (U). In after good session at the Palace this flicker figures for another winner here at the Palace this flicker figures for another winner here at 200.

Worlds' (Par) assged sady at 48,-200.

Con Into Dance' (WB) and stage show. All up to the pleture to increase pace; augrenting only 323,000.

Laat week Living on Vervet (WB) and stage show and the control of the

NÉW HAVEN COMPETITIVE

'Naughty Marietta,' Dual, \$9,000, Excellent

'Naughty Marietta', Dual, \$9,000, Excellent

(Best Exploitation Polia)

Film sexploitation Polia

Film sexploitation Polia

Film sexploitation Polia

Film sexploitation Polia

Film sexploitation versus and the control of the sexploitation and carlos of the sexploitation of

'WORLDS'-'BLOOM' DUAL TOPS MONTREAL, 12G

BROOKLYN FEELS SPRING

Mild \$13,500 for 'Star of Midnight'

Brookiyn, April 80. (Best Exploitation: Fox)

Brooklyn, April 80.

(Best Exploitation: Fouring fever has attacked the multitudes. Crowde envorting on the neighba are getting it in the neighba are getting it. In the neighba are getting it in the neighba are getting it. In the neighba are getting it in the neighba are getting it. In the neighba are getting it in the neighba are getting in the neighba are getting in the neighba are getting in the neighba are in dailies. House one of the neighba are in dailies. House of the neighba are in dailies. House of the neighba are in dailies. House of the neighba are in the

Estimates for This Week
Paramount (4002; 26:35-56:5)—
Black Fury' (2d week). Away off on
blotover, only \$7,000. Last week,
\$1,5,000. 15-52-50:65)—Man
Who Knew Too Much' (3B) and
stage show. Unexciting \$12,000 in
leve. Last week. Traveling Saleslines (1,500; 26:35-50:65)—Star
Albee (1,500; 26:35-50:65)—Star
Official Charles (1,500; 26:35-50:65)
Official Charles (

gins' (FOX) \$13,000.
Low's Metropolitan (2,400; 25-35-60-55)—Wedding Night' (UA) and vaude, Mild \$14,000 in vlew. Last week 'Reckless' (MG) \$15,000, fair.
\$trand (2,000; 25-85-60)—Stolen Harmony' (Par) and 'Mystery of Edwin Droof' (U). Week \$3,500.
Last week 'Transient Lady' (U) and 'Princeso O'Harm' (U) \$3.000.

'DANCE' \$12,000, **'WORLDS' 8G** IN K. C.

Kanasa City, April 80.

(Best Exploitation Maintreet)
George Arlias, Frankenstein, Aloison and Claudette Colbert on the other first run screens here, giving the hard to please customers a nice with the color of the hard to please customers a nice of the color of the hard to please customers a nice of the color of the hard to please with Cardinal Richellar Maintreet of the please with Cardinal Richellar hard.

Papers went after the Frankenstein 'pleture at the Tower and warned against children seeing it.

Papers went after the Frankenstein 'pleture at the Tower and warned against children seeing it.

New man's feature, 'Private Worlds,' draw favorable raviews and with a precial window and tack cards with special window and tack cards of throways and special window display cards in a tie-up with Shell Estimates for This Week

the through. This wook. April 30.

State-Lake (Jones) (2,700; 30-35.
307—Sing (Jones) (2,700; 30-35.
308—Sing (Jones) (1,700; 30-35.
309—Sing (Jones) (1,700;

Few New Pics on B'way: 'Scandals' Oke at \$30,000: 'Miserables' Still Tops at \$48,000 on Second Week

(Bert Espleitation Rivoll)
Only three new pictures reached New Yorks first run front this week, George White's Scandagh, Hold Em Xale and Forentine but Scandals' is far ahead of the tother two on a sprint for \$30,000 or the football scanor, Male, out at \$1,000. Good and the football scanor, Wale, out of the football scanor, Wale, out of the football scanor, which was a "light \$3,000 for the Riatio, while the May-fair \$4,000. Ways from a touchdown at a "light \$3,000 for the Riatio, while the May-fair School, while the May-fair Workship of the Workship Strand, while to light the May-fair the Yamphre under the Assach Strand, while to light the May-fair the Yamphre under the Assach Strand, while to light the May-fair the Yamphre under the Assach Strand, while to light the May-fair the Yamphre under the Assach Strand, while to light the May-fair the Yamphre under the Assach Strand, while to light the May-fair the Yamphre under the Assach Strand, while to light the May-fair the Yamphre under the Assach Strand, while to light the May-fair the Yamphre under the Assach Strand, while to light the Work of the t

home office have been giving this picture a lot of merchandising attention of the control of merchandising attention of the control of the co

(Thursday).

Rialto (2,000; 40-85), 'Hold 'Em Yale' (Par). Damon Runyon story might have done better during football season; only \$8,000 on week. Last week 'Stolen Harmony' (Par) much better, \$11,500. Mark of Vampire' (MO), day-and-date with Mayfain' debblar tonight 'Wed). Hydran' (Par) (Par)

Rivoli (2,092; 40-65-75-85-99). Miserables (UA) (2d wock). Maintained terrific opening strength for a first week of \$61,760 and on section of the section of

run indicated.

Rosy (5,886; 25-35-55). 'Scandals' (Pox) and stage show. Doing pretty good at \$30,000 or more, but won't try a second weck. Predecessor, 'Love in Bloom' (Par) fell under Easter week expectations. \$29,100.

Its way to big \$12,500; leading town of the control of the control

Par's 2 Script Buys

Holiywood, April 30. 'The Oid Timer,' Satevepost stor Roxy (5,886; 20-35-55). "Scandals' (Pox) and stage show. Doing by Dretty good at \$30,000 or more, but word try a second week. Predet by the stage of the stage of

Pitt. Groggy with Easter Hangover; 'Fury' 19G, 'Marietta' 17G, Just Fair

Pittsburgh, April 30. (est Exploitation: Stanley)
Easter Week took a lot out of the
town and takings aren't coming up
to expectations this session. Only
two sites, Penn and Stanley, doing
any business, but even they're just
fair.

to expectations this session. Only two sites, Penn and Stanley, doing any business, but even they're just when they have the penn and t

win mean ever season of 'Horses' win mean ever \$3.500, lenty by ratal. When the more than the season of the season

ST. JOHN ON DEAL FOR **COAST ALLIED 'CHANGES**

Los Angeles, April 30.
Floyd St. John, vet independent exchange operator of California and head of Cooperative offices in San Francisco and Los Angeles, is ne-gotiating to acquire the Allied ex-

changes in the two latter cities.

The Ailied offices have been operated by M. H. Hoffman, producer
of Liberty Pictures for several of Liberty Pictures, for several years. Deal, if consummated, would also give St. John California distribution on the Liberty product, in addition to Monogram.

Meeting on Oakleys

Hollywood, April 30. Downtown theatre managers are meeting this week to stamp out the

Investigation revealed that sevral thousand free ducats are being

Extras Go to School

Hollywood, April 80. Course of picture lectures has been arranged by Central Casting Bureau at the Selma Avenue school whereby extras can attend night school and learn phases of picture making, thus fitting them for jobs outside the atmosphere ranks.

outside the atmosphere ranks.
Course comprises eight weekly
talks by different authorities in
their respective film fields. Subjects to be covered include scenario
writing, production, planning, casting, set designing, make-up, direction, photography, color, sound and
film editing.

Mary Carlisle Sued

Los Angeles, April 30.

Mary Carliste is named in a \$15,-000 auto injury suit filed by Fred A.

Finer, surveyor, who asserts he was struck down by the actrees' machine while he was working in the street. Metro-Goldwyn-Mayer is also made defendant as employer of Miss Carlisle at the time of the accident.

Actors All

Hollywood, April 30.
Gatemen can take a crack at Hamilet; meggers can forget their week, in daubing arty scenery, and bookkeepers, stenges and office boys can satisfy that thespic urge. It's at Columbia studios, where a little theatre movement is being organized.

ganized.

Idea is not only to give all employes with an itch for greasepaint a crack at having fin under pro guidance, but also prospect that some hidden talents may be brought from under cover.

PAR MAKING 2-REELER AS 'CRUSADES' TRAILER

Paramount is producing a two-eel short titled 'The Extra Girl,' which will be used as a trailer for 'Crusades,' Herb Moulton is direct-

Cecil B. De Mille, members of the Crusades cast and contract players 'Crusades' cast and contract players on the lot all appear in the picture.

CUSTER'S GIDDYAPS

Hollywood, April \$0.

Bob Custer will make a series of seven westerns to be produced by Jack Vance under Soverign banner for the indie market.

Deal was closed last week.

Studio Placements

George Hulbwood, April 30.

George Humbert, Ginger, Pox.
Arthur Aylesworth, Bill Robinson,
All Revent of 1835, Profile Forence
Beroadcast of 1835, Profile Forence
Woman, WB.
Harry Holman, Spencer Charters,
George Meeker, Minde Eburne, Nort
Evelyn Poe, 'Old Man Rhythm,'
Radio, Hadden, Tarben Meyer,
Charles Lamont directing, 'Girl
Who Came Back,' Chesterfield.
Houston Branch, acreen play,
Alice Brady,' Alan Crosland directing, 'Bry Trivers, adaptation,'
Cliddy's Unger, acripting 'Strangering,' Chesterfield, Girl
Robert Pressell, dapting 'Iona
Factor of the Crowd Cheers,' Par.
Robert Lee Johnson, screen play,
'While the Crowd Cheers,' Par.
Bay for Kee Maynard, Concerning,' House of Truillio,' Metro.
Olive Cooper, James Gleason,
Control, The Chiles,' Metro.
Collection, Collison, Metro.
Collection, Collison, Metro.
Collection, Collison, Metro.
Collection, Collison, Metro.
Collectics,' Falm Selesson,
Control, Collison, Metro.
Collison, Collison, Metro.
Collico, Collison, Metro.
Collison, Collison, Metro.
Lioyd Hughes, Mahlon Hamilton,
Wallace, Cital, Filam Rodrian,
Wallace, Cital, Filam Rodrian,
Mallace, Callan, Filam Rodrian,
Mallace, Callan, Revenina, Marcelina, Metro.
Collison, Metro.
Colliso

Wallace CHEFK, Mentro.
Ciliford Jones, David Worth, Lyman Williams, 'Anna Karenins,'
Metro.
Crawford, Ciliton Webb;
George Oppenheim, Edwin Knopf,
adaptation, 'Elegance,' Metro.
Ed Marin directing; Wells Roots,
screen play, 'Wild Goose, Golden

Ed Marin directing; Wells Roots, screen play, 'Wild Goose, Golden Goose, 'Wild Cose, Golden Goose, 'Metro. Kerl Freund directing Mada Jove, Col. Goose, Col. Goose

Metro.
Leon Errol, Mary Treen, Guy
Kibbee, Not On Your Life, WB.
Charles Butterworth, 'Orchids To

Kibbes, Avi. Orchids To Charles Stuterworth, 'Orchids To Charles Stuterworth, 'Orchids To Charles Gerard Fairlie, writing Charlie Gerard Fairlie, writing Charlie Gerard Fairlie, 'Orchids To Charles,' No. S. Van Dyke directing 'Claustrophobia,' Metro. Jack Kirkland, adapting Dark Dames,' Metro. Seimer Jackson, 'Front Page Woman, 'Will. Farmer Takes A Wife.' Soo. 'And The Charles Charles Students,' Case of the Lucky Legs,' Wil. 'Roser Gran, 'Case of the Lucky Legs,' Wil. 'Howard J. Green rewriting '13 Howard J. Green rewriting '13 Howard J. West. 'No.

Wile, Fox.
Roger Pay, 'Case of the Lucky
Roger Pay, 'Case of the Lucky
Howard J. Green rewriting '18
Hours By Air,' Par.
Claude Binyon, adapting: The
Fride Comes Home,' Par.
David Boehm writing untitled
original. Par.
David Boehm writing untitled
original. Par.
Garrett Weston, developing mystery yards with Nigel Bruce.
Halilwell Hobbes, 'Maina' Radio.
Benny Baker, Arthur Aylesworth,
Leon Holmes, Suzanne Kaaren,
Mildred Gover, Judith Vasselli, 'Big
Broadcast of 1918' Far.

George Archanbaud directing 'Thunder In the Night,' Fox. Clarence Muse, 'After the Dance,' Col. Wini Shaw, Front Page Women,' WB.

Will Sizew, "Andele Buffington, screen play, 'Hi Gaucho,' Radlo. Humphrey Pearson, adapting; Sid-new Lanfield directing, 'Amateur Lady,' Reliant, 'English,' Radlo,' Paul, 'Virgini, Kellorg, screen play, Paul, 'Virgini, Kellorg, screen play, 'Three, Indelicate Ladles,' Metro. Three, Indelicate Ladles,' Metro.

Barry Norton, Bonnie Scotland,'

BERTY NOTOR, Honnie Scotland;
Elieann Prowell, Broadway Melody
of 1935; Metro.
James McKay directing; Sigvard
Bernadotta, assistant director, untitled Tarzan picture, Metro.
Girl Who Came Back, Chestrield.
Shinley Grey, Sidney Blackmer,
Girl Who Came Back, Chest.
Girl Who Came Back, Chest.
Girl Who Came Back, Chest.
Jane, Radie Wood, Tenet, Jane, Padie
Jane, Radie Wood, Tenet, Jane, Radie
Albert Contt, Page Miss Glory,
WE.

Albert Conti, Page Miss Glory, WB.
C. Henry Gordon, Big Broadcast of 1935, Par.
Rudy Vallee, Ben Markson, Harry Sauber, adaptation, Let's Pretend, WB.

Delmer Daves, writing Annapolis story, WB.
Lois January, Radio Rogues, Col.

Lois January, Radio Rogues, Col. short.
Clarence Gildert, Lillian Leighton, Antrim Short, Oscar Smith, Isabel La Mai, 'College Scandal,' Par.
Carole Lombard, David Boehm, screen play, 'Coronado,' Par.
Claire Dodd, 'Not on Your Life,' WE,
James Cagney, Pat O'Brien, Allen

WB.

James Cagney, Pat O'Brien, Allen
Jenkins, Frank McHugh; Lloyd
Bacon directing, 'The Irish In Us,'

Bacon directing, The Irish In Us;
WB. Healy; John Balderston,
aspring Mad Love, Metro.
Gapting Mad Love, Metro.
Susy, Metro.
Susy, Metro.
Susy, Metro.
Susy, Metro.
Fances Takes a
Wife, Fox.
Francis Lederer, Frances Dee,
untitled picture, Fox.
John Halliday, Peter Ibbetson,
John Halliday, Text Ibbetson,

John Halliday, "Feter INCREMAN,"
I MAN TO Peter Grimm, Radio,
Richard Tucker, Diamond Jim
Brady, U. Fairle, writing Charile
Ches Carlotte, Francis, Carlotte,
Herb Williams, Rose of the
Norman McLend, directing The
Norman McLend, Grace Co., Cilve Dilson, Harry Tyler, Federal Dick,"
Par. "The Character of the Company of the Control of the Control
The Company of the Control

son, Harry Tyler, 'Federal Dick,' Par. Nydia Westman, 'Dressmaker,'

For.
Jane Lang, David Torrance, 'Bonnie Scotland,' Roach.
Henry Armetta, 'Romance of the Message, Javiu Torrance, Bothe Bootland, Roach.
Henry Armetta, Romance of the Rockies, WB.
Billy Glott, May Beatty, Mad
George Mesker, Charles Ray, Arthur Hoyt, James Thiling directing,
Gentle Griffer, Fox.
Ruthelma Stevens, John Boles,
Orchids to You, Fox.
Addison Richards, Not on Your

'Richelieu' and Olsen Band \$20.000. Oke: Too Much Competish in Balto

Spokane's Big B. O.

Spokane, April 30. Spokane is at its best in years Evergreen has all the first-run the atres and some of the seconds. Grosses are excellent for the burg which has only 100,000 pop. but rivals towns twice the size for box

Main reason is the Coulee Dam project on the Columbia river, tributary to Spokane and adding more to the good feeling in biz cles than actually in cash. Likewise mines nearby are livening up.

Horse racing is set for this sum-mer, and the Inland Empire fair

VALLEE LEADS HUB AT \$29.000

(Best Exploitation: Keith Boston)
Hub film row knocked for a loop on the weekend by a combination on the weekend by a combination of hot weather and daylight naving, but there are atill some very hopeful signs. Rudy Vallee on the Mer stage is heading the pack easily, nor with-standing that he's here for only six days on account of N. Y. radio commitments. Stolen Harmony' doesn't mean anything, and biz a little disappointing.

mean anything, and biz a little dis-appointing.

Folles Bergere' stage show broke the Ketth-Boston record last week the Ketth-Boston record last week to we with the same flicker, Translent Lady. Can stay only five days before it moves on, but the French-les will perform at an extra midnish show (31.10) Tuesday night (38) to swell the take.

Capacity biz at a wrestling match in Boston Carden (20,000) Friday night (26) numbered among the weekend headaches.

night (28) numerea amone to-weekend headaches.

'Star of Midnight' shapes up as only average because of opposish; and Richelleu' promises mild re-turns. Four Hours to Kill' playing three stands and resting on leurels of good notices.

of good notices.

Keith publicity office planted a load of readers and photos on Holler of Poller unit before and during run of the show. Handled the censorial that the show as naulty but selling the show as naulty but selling the show as naulty but

Estimates for This Week

Estimates for This Week

Ker (M&R) (4.200), 35-50-45)

Set (M&R) (4.200), 35-50-45)

Lead (M&R) (4.200), 35-50-40-55)

Richelley (M&R) (M&R) (4.200)

Lead (M&R) (M&R) (M&R)

Lead (M&R) (M&R) (M&R)

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Lead (M&R) (M&R) (M&R)

Lead (M&R)

Lead (M&R) (M&R)

Lead (M&

Baltimore, April 30.
(Best Exploitation: Valencia) been taking plenty advantage of it. Beginning to drive out into the countryside in the evening, races are

countryside in the evening, races are at Pinilco, ball club is at home, and woe to the film magnates!

However, notwithstanding the many oppositions, the loop situation currently isn't so bad, and a couple, of spots are getting along nicely. Vauddim Century will come out sol-

vauanim Century will come out sol-;
slidy with Richeleu' and George Olsen's ork an stage. Nut is huge,
and though the gross looms large,
the \$20,000 house will snag, but velvet, nevertheless, Adriane, psychic
the \$20,000 house will snag, but velvet, nevertheless, Adriane, psychic
teations in the News-Post, on stage.
Newspaper column is largely what
is selling her to the public
teations in the News-Post, on stage.
Newspaper column is largely what
is selling her to the public
Last week, with much lighter nut,
biz was great, Reckless' (MG) and
Spices of 136° unit soaring to
selling her with much lighter nut,
biz was great, Reckless' (MG) and
Spices of 136° unit soaring to
selling her with much lighter nut,
biz was great, Reckless' (MG) and
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biz was great, Reckless' (MG) and
Spices of 136° unit soaring to
selling her with much lighter nut,
biz was great, Reckless' (MG) and
Johnny Perkins heading vode bilt,
selling 131,300. Last week, accound
Johnny Perkins heading vode bilt,
selling 131,300. Last week, second
Johnny Perkins heading vode bilt,
selling 131,300. Last week great
to have been been been selling to the
selling 131,300. Last week great
to have been selling to the selling to the
selling 131,300. Last week great
to have declared to the selling out at
5 p. m. tomorrow (Wed.) when
searly \$4,000. House has lot of
Product plied up.
New (Mccharle Charles)
The product of vamptic (MG)
was sloughed by Loew's Century,
which has too much product on
hand for

Hollywood, April 30.
Richard Wallace is taking a production unit April 30 to the U. S.
Naval Academy for background shots on 'Annapolis, Farcwell.'
Henry Sharp heads the photographic crew.

Ahearne with Colman Maybe Metro is testing Brian Ahearne for second lead to Ronald Colman in 'Tale of Two Cities.'

House crops vaude policy wedness that the properties of the proper

Censors Cutting Up Again, Funny Reject Reason on G Men Chicago, April 30. Combined the single street better than a verage for this house with the street better the street of the bard that there was immoral or 'wrong' about rebut rejected on the basis pictures with the street better than the street of the stree Chi Censors Cutting Up Again.

Chicago, April 30.
Censor board here is having a lot of fun with pictures these days, sileting some and bluntly rejecting others. Latest to be kicked into the alloy. Of Men' WED, but seek. Censors admitted that there was nothing immoral or 'wrong' about the picture but rejected on the basis that the picture would be 'too exciting' for children. This is the first than a rejected a picture on a basis not even recognized by the motion.

Expected that Warners will put pa lusty fight against the rejection of G Men'. Warners is pretty burned up anyhow, having been pushed around plenty lately by the censors here. Right now WB has three pictures thus tied up by the censors here. Right now WB has three pictures thus tied up by the censors here. Right now WB has three pictures thus tied up by the censors here. Right now WB has three pictures thus tied up by the censors here. Right now WB has three pictures thus tied up by the censors here.

board, the other two being 'Dr.
Monica' and 'Side Streete' with the
local exchange about having give
Three weeks ago the board rejected 'Black Fury' and it took
lenty of angling to get the final
okay on the Muni filoker.
Local censor board has been kicking over the traces lately but attictly on gun a: d action pictures. With
no sex filckers to custom and sile
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Another picture rejected last week by the censors was the new Marlene Dietrich picture, 'Devil Is a Woman' (Par),

PHILLY B. O.'S

(Bast explication: Stanley)

(Bast explication: Stanley)

Business in the downtown Jim sector should be somewhat above average this week with however, the stanley of the s

week's \$14,200 was four grand over expectations.
Arcadia (600; 25-40-50)—Private Worlds' (Far). Third downtown run and should be helped by critic Weedding Night' (UA), disappoint-ing at \$2,000.

Weedding Night' (UA), disappoint-ing at \$2,000.

Boyd (2,400; 35-40-55)—Reckless' (MG). Ought to be week's out-stander, but negative word-or-stander, but negative word-or-stander, but affects (MG). Jast week, "Naughty Mareita' (MG). Slipped in second week with only \$12,000.

Naught Marretta (MAS), 12.00.

Barie (2.00); 25-40-50) — Hotel Earle (2.00); 25-40-50) — Hotel Murder (Fox) and Vanities tab Show figured to be real magnet and Tiold 'Pm, Yale' (Par) and vaude, scant \$14,000.

Fox (3.00); 40-55-65) — Ladies Love Danger (Fox) and stage show, alghly better than recent average at \$14,500. When the things of the things o

Cincinnati April 80.

Cardinal Richeller is this weeks
cinema b. o. gem. parkling \$10,000
worth for the Albee. Go Into Your
Dance is useging \$35,000 on its first
nine days at Kelliva, theatre's best
nine days at Kelliva, theatre's best
niting lots of flat notes at the Palace, for a lame \$1,000. Shubert,
with 'If's a Small World' and ina
Ray Riutton's femme ork is getting
\$1,000.

Estimates for This Wask Estimates for This Waek
Albee (RKO) (8,300; 35-42)—
'Richelieu' (UA). George Arliss free
wheeling the carriage trade to good
\$10,000. Last week 'Reckless' (MG),
\$10,500.

JUST GET BY

Subset (RKO) (2,200; 35.42-55)—
Small World' (Fox) and Ina Ray
Hutton band opping four-act bill.
Hutton band opping four-act bill.
Week 'Unwelcome Stranger' (Col)
and Lupe Velez, 35,509, blab.
Palace (RKO) (2,200; 35.42-55)—
week 'Unwelcome Stranger' (Col)
and Lupe Velez, 35,509, blab.
Palace (RKO) (2,200; 35.42-55)—
week 'Unwelcome Stranger' (Col)
and Lupe Velez, 35,509, blab.
Palace (RKO) (2,200; 35.42-55)—
week 'Unwelcome Stranger' (Col)
strong of the Color of the C

Printer Minds Prof. Last week Printer Control of Part Laston (1,500; 85-42)—Into You Dance' (WB). Pourth estaters clap hands for Archie L. Wilson of Part Laston of Part La

Hotne' (Par), \$3,000 on six days, light. Grand (RKO) (1,200; 25-3-40) — Mariette' (MG), fourth adouttown Mariette' (MG), fourth adouttown compensation of the mariette' (MG), encored to a wham \$3.00.

Family (RKO) (1,000; 15-20.

Family (RKO) (1,000

'G MEN,' \$6,500, TOPS SO-SO PORTLAND, ORE.

ocamasis (rox) and stage show, sightly better than recent average sightly better than 1 cent average sightly better than 1 cent average (100). Not figured for better than a weak \$2.200 not figured for better than 2 not figured for figured f

Music Hall's 5-Yr. Product Deal With RKO-Radio: Fox Wants Better Break in R. C.: U. A. Deal Still On

week, Stolen Harmony (Par), broke the spilt weeker, Policy to say fuch spilt weeker, Private way the Hall has treated Fox Orpheum (Blank-Tri-State) (2.5° pk) during the current season.

**RICHELIEU' IN

DETROIT OKE

AT \$8,000

**RICHELIEU' IN

DETROIT OKE

AT \$8,000

**Line to spilt weeker weeke usual policy, but not the usual business; \$8,000 will be welcome. Last week, 'Stolen Harmony' (Par), broke the split week-policy to stay full seven days with Laskys' offench cut in on by transportation trouble. Orpheum (Blank-Tri-State) (2,-376; 25-40)—Vanessa' (MG) has for \$6,25-40, Wanesa' (MG) has for \$6,500 week. Last week, 'Private Worlds' (Par) and '\$10 Raise' (Pox), the picture bill and strong enough to hold off the strike for a nice \$7,000.

staye of this small house, above part at \$2,000. Last week College and the Col

a couple of years or so. There any safeguard for the Rivoli looks to be of limited duration.

NEWARK DULL: 'DANCE' \$11.000

Nevark, April 30.

(Best Exploitation: Brisnfard)
Fost-Exaster business did not turn out as well as hoped. Slump that hit most houses last week-end was gross did not rise as much as expected and, while the mid-summer weather was a good albit trouble is the most contained by the second was a good albit trouble is them oneier. These shift in the thermometer. These shift in the thermometer. The shift in the thermometer. The shift is the thermometer. The shift is the them oneier. The shift is the them oneier. The shift is the them of the shift is the shift in the shift is the shift in th

fireworks.

Estimates for This Week
Branford (WB) (2,286; 15-65)—
Into Your Dance! (WB). Big hallynot your Dance! (WB). Big hallyoff, as it did not fill the house. But
excellent reviews will bring in
plenty and it should get fine \$11,000.
Last week Binck Fury (WB)
state week Binck Fury (WB)
state week Binck Fury (WB)
state week Binck Fury (WB)
Last week Child (Captain Captain Captain (WB)
Last Week Binck Fury (WB)
Last Week Child (WB)
Last Week Child (WB)
Last Week Child (WB)
Little (Granklin) (299; 35-50)—
Farewell to Love' (General) and
big chough here to carry this alone
but a decent \$300 is expected. Last
week Dan Quixote' (Du World)
okay at \$1,000.

okay at \$1,000.

Loew's State (2,780: 15-75)—
Reckless' (MG) and vaude. Opening weak; like the others, but building and can't help taking a good \$16,000.
Last week 'West Point' (MG) talled to pick up and ended off at \$12,000.

Jast week 'West Point' (MG) failed to pick up and ended off at \$12,000. Paramount Newark (Adams-Par) (Conductive Paramount Newark (Adams-Par) (Conductive Paramount Newark (Adams-Par) (Conductive Paramount Newark (Adams-Par) (Conductive Paramount Paramount Office Paramount (Conductive Paramount Paramount Paramount (Conductive Paramount Paramount Paramount Paramount (Conductive Paramount Paramount Paramount Paramount Paramount Paramount (Conductive Paramount Param

Inside Stuff—Pictures

(Continued from page 6)

(Continued from page 6)
good results even with the che-p camerus selling for between \$10 and
\$25. Used without filters and requires no change in the projector.
Commercial angle is the selling to change in the projector much
cheaper than all present processes that the present color workers can
not compete, while the color, if it clicks, will be in such demand that
Eastman will have a practical monopoly for a time, at any rate.
Process dispenses with filters, double negatives and the like, can be
worked in any camera without adaptition, it's claimed, and will work
in standard projectors on any screen.
Discarding the filter idea, the color is obtained through a triple cmulsion, each layer susceptible to only one color of the spectrum. If a tint,
two or more emulsions will be acted upon in proportion to their preponderance in the tint. Color is supplied by a screes of three dye baths,
each of which affects only one of the layers of emulsion.

Wiley Post will not raske his sorbal and feature for Louis Weiss until late summer or in the fall. He is determined to make more attempts at a stratesphere hop and not until he has these off his closet will he report for his picture work. Weiss has consented to the postponement of an early production of the pictures, figuring the filter's exploits will be that much more publicity for the films when released.

Despite Paramount's financial interest in his pictures, Walter Wanger

Joseph Dunninger, vet vaude magician; is collaborating on a picture erial, basic idea of which is an expose of spiritualists.

Spain Sets Up Industry Council To Go Over All Angles of Pic Biz

Madrid, April 19.
National Cinemotoraphic Counell for reorganizing film bit has
finally been set up. Council was
ordered formed by various decrees
some months ago.
Council's arrangements

some months ago.
Council's announced purpose is to
study the industry's problems and
'propose solutions most adequate
and convenient to the national interest.' It will study problems reletest to distribution and exhibition
of pix, regulations of commercial
operations deriving therefrom; deoperations deriving therefrom; de-fense of Spanish film interests and industry; possibility and conven-ience of establishing obligatory showing of certain percentage of Spanish-made films and manner of applying such a messure; economic facilities which the common lan-guage might give to Spanish-Amer-ican production; financial aspect of cinema industry and commerce; taxes on films; customs duties on imported films, apparatus and pro-duction material.

Council also will study newsreel roduction and distribution; films production and distribution; films as an auxiliary means for encouraging tourist trade: documental films: ing tourist trade; documental films; cultural and educative films; films for publicizing sanitary laws; films for labor education; uss of motion pictures for making of maps and for military purposes.

or muitary purposes.

Film control group lined up as follows: President, director general of industry Francisco Vives Nuin; vice-president, director general of commerce Francisco Javier Meruendano Fermoso; secretary, Manuel Quero Simon, named by direction general of industry.

Members

general of Industry,

Members

Other members: Enrique Carrion,
owner of Capitol theatre, Madrid,
appointed by direction general of industry; Rafiel Munoz Lorente,
named by direction general of commarce; Alfredo Cabanillas Blanco,
appointed by National Culture
appointed by National Culture
appointed by National Culture
by National Culture
possible of the Camber of Which
he is secretary-manager; Antonio
Robert, named by Industrial Engineers' Federation; Jose Forns,
named by Society of Cinematographic Authors, of which he is
president of the Chamber of Commerce and the CEA Studios, named
by film producers; Arturo Perez
Camarero, president of the United
Pilm Critics, named by newspaper
critics; Alberto Arroyo Villarroes;
Lucas Argiels, manage of the General Society of Impresarios, elected
by pic house owners; Antonio Portage, elected by film actors; Manuel
Carreras Macaya, director of UFA
humonic of the Camber of UFA
who import films, and Roberto Marth Palleiro, named by distribs who
do not import,
Butt of some newspaper criticism not import,

Butt of some newspaper criticism was Perez Camarero, who was named to the council by the critics. Barmed to the council by the critica.

But the Madrid newspapers, El Sol,

La Voz, Ya, ABC, Diarlo de Madrid
and the newscasting department of

Union Radio, most important local
station, disagreed with the appointment, claiming he had been elected

by all madvester as albeits. ment, claiming he had been elected by film advertising solicitors, not critics. Film reviewers for these papers assert they are independent and removed from contact with adwritsers, hinting that their other colleagues are not only critics but also must solicit the advertising for their film pages.

ELIOS STARTS AGAIN

Milan, April 20,
With assurance of financial backing from local bankers, Ellos Film
will resume production cathelian rill resume production activity. Producers intend putting ty s intend putting work immediately. pictures in pictures in work immediately. In-terior shots are to be done at Cines Studio in Rome. Parsifal Bassi was recalled from Berlin, where he worked for Ufs and Efs, and en-gaged to direct the film.

ZUCKMAYER'S SCRIPT

Cheaper Film Seats

London, April 21.

No great surprise expressed over the remission of entertainment tax on cheaper seats in film houses. announced in the new budget. All nounced in the new budget. All seats in picture theatres under 12c. will not be taxed now. This means 8,000,000 weekly picturespoors will save 2c for every entry. Approximately 40% of total ticket buyers. Immediately after the announcement, shares in Gaumont-British and Associated British Pictures rose effective. Reduction, will have a selective Reduction, will have a

slightly. Reduction will have a salutary effect in the industrial districts.
Legit houses also come in for

Legit houses also come in for a slight concession, getting about 2c. reduction on a \$2.50 seat. This will not be given to the purchaser but pocketed by the house.

TOUGH CENSOR **RULES SEEN** FOR VIENNA

Vienna Anril 195

Beginning Sept, 1 Austria will ultra-stiff film censorship, which may seriously damage American distribution in this country.

Government is setting up a National Censor Board including reps from the church, schools, govern-ment, city administration, educa-

ment, city administration, educa-tion ministry, commerce ministry and film business, to look after Austrian morals, government has had no agency to check sex and po-litical morality in films, and there have been occasional riots when such films as 'lew Suss' (G-B) were played here. Government as anti-Nasi.

Understood that films with any pro-Jewish tendencies will be turned down.

ANOTHER ATTEMPT TO UNITE FRENCH CINEMA

Paris, April 21. The umpteenth move to organize French film husiness into one big association has been launched by

association has been launched by Charles Delacommune, who is ap-pealing to what he calls the 'text' nicians of chema' to get together in Working on the existing ergan-zation of filmers as beais, Delacom-mune is trying to unite authors, actors, cameramen, directors, pro-ducers and everybody class. Seems notifical tendence.

to be nationalist and reactionary in political tendency. Following on the flop of the Henri Clerc-Paul Charles Biver move to unite the industry through asso-ciations of exhibs, distribs and pro-ducers, this new attempt would be important if it had a chance of success. That remains to be seen.

success. That remains to be seen. Current French new deal plans depend on organization of trades of the seen of th

KENNEBECK EAST

ZUCKMAYER'S SCRIFT
London, April 21.
Contract between Ludovico Toepiltz and Carl Zuckmayer, which was reported to have fallen through, in still in the works.
Toepiltz' original idea was that Zuckmayer should write a script for a fim of the life of Kean, which was abandoned. But Zuckmayer should write a script for them.

Kennebock spent a week at the still under contract to Toepiltz' or write a script for them.

Fears Nothing

Rome, April 19.
A fearless film critic has appeared in Rome. He's Mussolint's son, Vittorlo.
First Vittorlo, who is a critic on Anno XIII, a fortnightly mag, rawed about 'Cleopatra' (Par), despits the fact that the rest of Italy has turned thumbs down on it, not liking the in-nuendo against some of the namedo against

Marcel Hellman Joins B.&D. on Production of 'Job' with Greg. Ratoff

London, April 21.

Marcel Hellman, formsr president of Matador Films in Berlin and for the past year with Pathe-Natan in France, has joined British & Dominion, and will jointly produce You've you seek Roth, which has been adapted for films by Ossip Dymov and Frederich Köhner. Froduction will cost 1300,000, with Hellman and B. & D. going 50-50 on the project. Gregory Ratorf is to be the middle of June. Hans Oppenheimer, responsible for Ratoff's Forbidden Territory, was originally in on the Vol'deal, but was let out on a \$2,000 committee of the project of the pr 'Job' by Joseph Roth, which has

pensation, with Maton buying his interest.
United Artists, which has practically completed a deal to release '18 Minutes,' the Banks-Ratoff film made by Paths-Vogue, in America, will world-release the latter.
Les Garmes will come over to photograph '7ob.' Ossip Dymov is a New York with the component of the comp

New York poet and playwright with a rep mostly in Yiddish legit.

ITALIAN PRODUCERS BUSY ON NEW PICS

Rome, April 19. Native film producers are awaken

ing from their lethargy. Inactive for some time, they are all planning xpansive production programs now Among the first to go before the camsra will be 'Scarpe al Sole camera will be 'Scarpe al Sole' (Boots to the Sun'), a story of the Alpine Italians' part in the war, which will be directed by G. Elter for I. C., I. Another early pic is Gold in the Sea, which deals with Gold in the Sea, which deals with Chief will be sea, which deals with Gid. being voiced by I. Eragagilo. Others due to start soon: 'Hulls of Steel' a naval subject assigned to Alesandro Busetti by Manenti Simes; two pictures for Tirrenia, two pictures for Tirrenia, two pictures for Tirrenia, G. G. Nanolitano, which Guido

Red Passport' from the book by G. G. Napolitano, which Guido Brignone will direct and "The Cupola" by Novelli; Glovacchino Forzano, using the scenery and cos-times from his 'Campo de Magglo,' will commence shooting 'Napoleon and the Women'; Evarybody's Motor Car' goes on the Novella com-pany's scheduls under Mario Cam-pany's scheduls under Mario Cam-

Barker Directs First Under Republic's Seal

Under Republics Seed Religional Barker will direct the first feature to be produced under the first feature to be produced under the first feature to be produced under the first feature will be the producing end next months. Indital Republic feature will be Forbidden Heaven, slated to get before the cameras the middle of May at RKO-Paths studios.

Two-Way Mex Pics

Mexico City, April 30.
Folklore pics with a double headed commercial purpose—to sell at home and abroad and induce at nome and abroad and induce more foreigners to come here as tourists—are being made by Mex-lov's first co-op producer, Produc-ciones Mexicanas Argos, S. A., or-ganized by thesplans, scribblers and technicians.

Company has two folklore pics.

technicians.

Company has two folklore pics, featuring national costumes, songs, music, dancing, etc., in the works, to be released this spring.

Paris Court Rules Film Producers Same as Authors; Nightly Payoffs

New Spanish Distrib.

Madrid, April 19. Nawest distrib and producing outfit. Hispano-Mex Films. opened outfit, Hispano-Mex Films, opened its offices with a general recep-tion for diplomats, writers, actors and critica. Jose Sechi is managing the concern with Enrique del Cam-po, a Mexican, as artistic director. Hispano-Mex proposes to dis-tribute Mexican - made films in tribute Mexican made films in Spain and its own productions through a Mexican distrib in Mex-ico. Outfit is planning to build its own studios here and first produc-tion will be 'Africa,' based on an original by Luis Amado Blanco, local newspapers and Campo and local newspaperman. Campo and Marta Ruel, also a Mexican, will be starred. Exteriors will be shot in

MG'S 1.840 SEAT CAP, MADRID **SHOWCASE**

Madrid, April 18. MGM has taken over the Capitol theatre, 1,840-seater, as an outlet for its product. Capitol is a firstrun house opened about a year ago and is Madrid's deluxiest showcass Enrique Carrion, owner of the Capitol, has been taking it on the chin for some time. Reported that

Metro paid somewhere between \$41,000 and \$55,000 for one year's rent, with contract running for five

rent, with contract running for five years.
Metro wanted to start off with The Merry Widow on Easter Sun-Authors Society held it up and pre-vented immediate release. Understood the Capitol will de-pend on Fox Movistone for its news-reel in view of latter's expansion in Spanish newseel product.

EXPECT BIG HOLIDAY -BIZ FOR ANZAC PIX

Sydney, April 10. Slight pre-Lenten slump here, but biz is expected to go tremendously high over the holiday period. rainy holiday period means capacity, no matter what type of entertainment is playing.

Managements are rs-arranging their bills to meet the requirements In Sydney Len End means a big racing carnival so Broadway Bill (Col) will go in as one of the major

(Coi) will go in as one of the major attractions.
One Night of Love' (Coi) goes into its fourth month and will continue, 'Lives of Bengal Lance' (Car) is set soild, passings its 7th week and sticking. 'Bright Eyes' (Fox) stayed four weeks and will be replaced with 'Hers Is My Heart' (Par).

Heart' (Par),
Other current releases doing well
include 'Beyond Bengal' (B.E.), 'Kid
Millions' (U.), 'Little Man, What
Now' (U), 'Evelyn Prentice' (M-G),
Painted Vell' (M-G), 'Old Curlosity
Shop' (B.E.), 'Are You a Mason'
(B&D), 'Under Pressure' (Fox),
'Nagybe It's Love' (WB), and 'Richest Girl in World' (Raid),

Ufa's Mex Showcase

Mexico City, April 30. Mexico City, April 30.

Cine Principal, converted from
the Teatro Principal, America's
oldest legit house which went
cinema after more than 200 years
of stage shows, is becoming UFA's
Mexican show window

German company has introduced several pics there. Biggest attracter is current production, Death of Siegfried, which ranks as one of the big local pics at the b.o.

Paris, April 21. Decision of the Paris Civil Court, Exhib Co. Gets Start giving to producers of films all the special rights which the French law reserves for authors of dramatio works, opens up new vistas in the methods of collection in this country of rentals and other navments due to producers and distribs.

Edict comes in a suit brought by Tobis against the Studio de l'Etolle local showcase, which for months ran the Tobis Viennese film 'Mascarade,' that has been bought by Metro for American remake.

Metro for American remake. De-spite big bo, success, Tobic claimed it received no payments from the exhibitor and brought suit. Basis of Tobis' action are decrees issued during the French Revolu-tion, in 1791 and 1793, which for-bid public performance of any work without written consent of the author, under penaity of confinca-tion of the entire gross for the beat ton of the entire gross for the beat up these decrees by providing a fine of 50 to 500 francs for any showman who falls to pay the author. Tobis Claim

author.

Tobis Claim

Tobis claimed that in the case of a sound film the only person who can be considered the real author is the producer, and brought action to get its coin on that basis. Exhibiting the court overruled him. Decision says that the rights of all the other authors of the film are concentrated in the producer, who thus is entitled to represent mare concentrated in the producer, who thus is entitled to represent rentals, and to redistribute what he collects by contracts which he may make with his collaborators.

This is expected to have a big effect on the controversy over royalties new ranging in France. From the controversy over the controversy to the controversy that they will rent only to exhibs who are willing to allow royalties to be collected nightly at the theatre by representative of the Author's League, and exhibs plan to boycet the picture of the controversy has not yet been figured out, but exhibs can claim that the

Exact effect of the decision on this controversy has not yet been figured out, but exhibs can claim that the court, making the producer an author and the rep of all the coathors, makes him the sols collector of coin from them, and therefore they don't have to pay any attention to authors wanting royal-ties on the side. On the other hand the court authories them to put a deal for collection of royalities into their confracts.

Nordisk Starts Royalty Suit in Norway: Same As Swedish Litigation

Nordisk, Swedish electrics com Nordisk, Swedish electrics company, which won a priority patent suit against American film interactions of the suit against American film Sweden, and the suit against American for the suit and the sui

to the effect that if and when the to the enect that if and when the courts hold anyone responsible for past or current film royalties thea-tres will not be held up or made to

tree will not be neid up or made to pay.

Thus far the distribs are saying nothing doing, American companies standing together on the issue. Feeling is that if they sign any-pa-pers of the sort it will be a legal detriment when the case comes up

G-B Recalls Frances Day

London, April 21.

Gaumont British is withdrawing Frances Day from the successful Villi, Darling, on May 4. Star is wanted for three films.

Jeanne Aubert, late of the Parislan Folles, is her likely successor in the Saville musical.

AUSTRIA'S FILM CHANCE

Hoyts Expanding Nabe Operations To Combat Par-Metro Maneuvers

Melbourne, April 10. Charles Munro, co-director of General Theatres and managing director of Hoyts, says that Hoyts ill expand its operations in the

elbourne nabe theatre field. Says

ill expand its operations in the elbourne nabe theatre field. Says that plans are advanced for extensions in West Erunswick, Sandringham, Caufield, and Baldwin. Expansion. is also figured on in the Sydney rabes. Also says that from the sydney rabes. Also says that from the sydney rabes are some state of the sydney rabes. Also says that for centrate only on houses that pay. This Hoyt expansion move is an attempt to combat the alleged Par-Metro combine spread in the Meistenstein sydney of the sydney of

Par, Metro, Hoyte and G. T., Indie theatres have been gradually breaking into the Hoyt territory, and pics played by the Indie men have, in the main, been either Par. or Metro. The property of the property

oots.

Par recently made a deal with

T. for several pics in certain
maters. Par also has an agreement

centers. Par also has an agreement with the Carrols to supply them with aces. Last week Par went into first-run with programmers in Sydney in opposition to G. T. Metro also has a deal with G. T. for programmers at the Civic, Sydney. This house, however, goes indie shortly with a vaude policy. Both Par and Metro operate theatres in Melbourne in opposition to G. T.

KRS NIXES UA'S **D-D CIRCUITS** MERGER

London, April 30 Kinematograph Renters' Society put a veto on the United Artists' proposed amaigamation with the

Deutsch and Donada circuits here. Deutsch and Donade circuits nere. KRS claim is that the same sit-uation exists as when it vetoed the Gaumont-British proposed booking deal with the Hyams and Union Clnema circuits recently and that it would not be equitable from a distributors' standpoint.

NO MORE KIDDING

French Army, Navy Don't Like Farces About Themselves

Paris, April 21.

French military authorities are getting touchy about filmed farces on army life-one of the most popuon army lite-one of the most popular type of picture locally-and the War Ministry has decided to ban any further films which hold soldiers or officers up to ridicule. This will stop the most prolific branch of French production.

French production.

Similar motive led the Navy Department to forbid the making of a picture Jacques Devai had planned for Misthguett. Story dealt with a spy among the French sallors.

BUSINESS IN PARIS

62 New Film Companies in 1934 and 26 Bankruptoies

Paris, April 21.

Sixty-two new corporations for production and distribution of flins were formed in France in 1924, according to a compilation by Louis Saurel-published in Critique Cinematographique. Incorporations for 1933 were 41. Total capital put into new concerns in 1934; \$1,265,000; 1933; 4853,000.

Failures in 1934 amounted to 26

1933: 4843,000.
Failures in 1934 amounted to 28, with total capitalizations of 483,000.
Provious year only nine firms went bust but their capital amounted to 3901,700. The G.F.F.A. ilquidation is not included in these statistics, because not completed. Besides, failures, four firms are cited as having been dissolved in 1933 and eight in

Increase of capitalization of exist-ing firms in 1933 amounted to \$738,-000 in 1933 and only \$104,000 in 1934.

G-B PRODUCTION SKED COMPLETE

London, April 21,

Gaumont-British has practically completed its production schedule for the current year.

for the current year. In addition to the usual output by Jack Huibert, Cicely Courtneldge, Raiph Lynn and Tom Walls, as Well as, other routine productions by Jessle Matthews, Nova Pilbeam and others, there will be more specials than usual.

than usual.

George Arliss will make two films
for G.-B. Conrad Veidt will etar
with Noah Beetry and Henry Vincent in 'King of the Damned.' He
will also be associated with Richard Dix and Madge Evans in 'The
Tunnel.'

Madeleine Carroll will have a

Tunnel. Madeleine Carroll will have a Somenet Maugham script; Peter Lorre returns from Hollywood to appear in a picture with her. One of the proposed most pretentous productions will be 'Rhodes,' based on the life of the late Cecil waiter Huston will have the main part.

Maureen O'Suilivan, Gordon Hark-Maureen O'Sullivan, Gordon Hark-er and Aubrey Smith will appear in Kipling's 'Soldiers Three' and Boris Karloff returns for one more pro-duction at Shepherd's Bush.

ITALY'S 20% IMPORT TAX PLAN-NO QUOTA

Atthough the film quota question is not settled yet, and importations are apt to be confronted with difficulties, reports here indicate that the trouble will be ironed out. Method being considered is a 20% tax to be placed on foreign films, but understood tax will not be encored providing the company seek-incoduce films in the providing the company seek-incoduce films in the produce films in the providing the company seek-incoduce films in the produce films in the produce films in the produce films in the produce films are provided films in the produce films in the produced films are provided films in the produced films are provided films in the produced films are provided films are provided films are provided films. Rome, April 19. would have been realized by the

This idea will supplant the reduc-tion of imports to 25% of present releases as at first suggested by governmental chiefs a few months

GRIESMAN IN SYDNEY

Sid Griesman of Associated Talk-ing Pictures, London, is here o.o.ing the town.

Griesman will remain in this ter ritory for some time on behalf a

BUILDING UP AS REICH TUMBLES

17 Pictures Past Season and Production to Be Tripled Exiles Help Vienns Make Several Successes

CONFIDENCE

Vienna, April 19.

An important Austrian film industry is growing out of the ashes of the political hatred which lately has separated Austria and Germany.

According to reliable information the Austrian government is consid-ering giving important support, in-cluding coin, to the Austrian film industry to combat the allegedly pro-Nazi films coming from Germany.

many.

Industry bere has bad several successes this year, which is encouraging all around. Maskerade and 'Leise fishen meine Lieder' (Easy Flow My Songe') have already been sold to the United Stare Metro taking the former, and two metro successes, metro that the successes of the control of

Some of Vienna's best theatre opera talent is being conscripted for films now, with the increased optimism. Werner Kraus already has done a couple of pictures here and Leo Slezek, opera star, is de-voting himself to a couple of sing-

ies. Austrian firms only turned out 16 films last year, but nearly one-half of them were highly profitable. They expect to triple production this year as a result of neouraging results. They admit the industry never would have got started if it had not been for the political tension between Austria and Germany, which made German films unac-ceptable in Vienna.

Seidelman Buys Jones Distributing Org. in Australia for Col.

Sydney April 10.

J. H. Seidelman, head of Columbia's foreign department, who has been visiting department, who has been visiting here for the past three weeks, has bought back his company's franchise from John Jones along with the distributing organization of the control of the distribution of the columbia will now distribute here on its own. Jones' company, named Greater Australasian Films, has been handling nothing but Columbia films, except an occasional local pic. It has from the columbia of the columbia columbia for coprate. Name of the company will be switched to Columbia Pictures, Prop.

be switched to Columbia Pictures. Prop.

Move is in line with Seldelman's expansion policy, inaugurated when he with the property of the world. Will do some only in the Far East before returning to New York.

Cinaes Clearing House

Madrid, April 18.
Cinaes, second biggest film houselreuit in Spain, with 15 theatres in Earcciona aione, is getting rid of all its houses before next season, including five first-runs in

season, including five tirst-runs in Barcelona.

Reported outfit can't stand the tosses any longer and is renting its houses out to distribs or independents. Lots of offers, but nothing signed yet.

Bernard Natan, Head of Pathe-Natan, **Indicted in Paris: Sundry Charges**

CAPETOWN BIZ OFF

Only 'Veil' Oke; Film Quality Gen-

Capetown, April 8, by films recently are being taken by Painted Veil' (M-G), which is at the Royal (Union Theatres). Film is doing well not entirely on its own merits; a paculty of competition is heiping.
Business generally is in the dumps.

in this sector. Newspaper space compaigns avail nothing. Condition can be accounted for by the poor quality of fare. Public is avoiding cinemas during the week, but coming in for week-end.

JAPANESE PIC **POOLING PLAN**

Toyokichi Hata, manager of the Tokyo Takaradzuka theatre and chief booker for the Hibiya Eiga Gekljo (cinema) has sailed for the United States. Wouldn't say what for, but reported that he's on a deal for film rental and exhibition domi-

nation.

Takaradzuka and Shochiku are now linked through the Nippon Gekijo, which is jointly controlled but booked by Hata. Takaradzuka now books three first-run houses and is building two more. Shochiku Gekijo, which is jointly controlled but booked by Hata. Takaradzuka now botks three first-run house and is building two more. Shochiku his but was a superior with the state of the state o

100% FILM TAX RISE PASSED IN THE HAGUE

The Hague, April 19.

Second Chamber of the Dutch Parliament has passed the new tariff bill. In this bill films are

tariff bill. In this bill, films are taxed with a duty of 10e per meter, Former tariff was 10% ad valorem plus 30% surfax; the new tariff being about double. Bill now goes to the First Chamber, which can only pass it for reject it. It has not the right to after the bill. Certain that the bill will be passed by the Senate, but it will not take effect Immediately.

but it will not take effect Immediately. Holiand has signed an agreement with the Scandinavian states to the effect that it cannot raise tariffs without giving due notice. This takes some time and once these states have been duly informed, the last phase is a Royal Decree, publishing on the date when the new tariff comes into force.

Paris; April 30.

Bernard Natan, head of PatheNatan, biggest film producing and
distributing company on the Continent, was indicted Monday (29) on
a charge of violation of laws govening French corporations.

This action was taken by examining Magistrate Ledoux and Public

This action was taken by examing Magistrate Ledoux and Public Prosecutor Bruzin following a search of the Pathe-Natan premises on April 18 and an examination recommends of the Control of C

FILMS PILE UP IN CAIRO TAX BATTLE

Cairo, April 8.

Meeting was held at the Continental Hotel at Cairo, of all picture dealers, and distributors in Egypt for the purpose of studying the question of the new customs duties imposed on foreign films and adoption to the control of the

Italian Cartoons

Rome, April 19.

New company formed here to produce cartoons under the name of C.A.I.R.

Subject matter will be based on Subject matter will be based on Italian fables. First to get going is 'Adventures of Gallant Anselmo,' which will be followed by 'Adven-tures of Signor Bonaventura.'

Fox Spanish Buy

Sheehan in Rome

Clayton P. Sheehan, foreign chiet of Fox, is in Rome.

Clayton P. Sheehan, foreign chiet of Fox, is in Rome.

Clayton P. Sheehan, foreign chiet of Fox, is in Rome.

Clayton P. Sheehan, foreign chiet of Fox, is in Rome.

Clayton P. Sheehan, foreign chiet of Fox is the France') for Romania Marchael Clayton Marchael Country for the Preas and Propagation, Count Clano.





LAST WEEK WE PREDICTED THAT EVERY CRITIC IN AMERICA WOULD PLACE THIS PICTURE ON HIS LIST OF THE "TEN BEST" FOR 1935

HERE IS THE START OF THE NATIONWIDE STORM OF PRAISE..

"A FINE AND DISTINGUISHED MOTION PICTURE.. IN EVERY WAY A SPLENDID CINEMA ACHIEVEMENT"

Richard Watts, Jr. in Special preview for N.Y. Herald Tribune

AND FROM HOLLYWOOD

"'The Informer' is one of the finest pictures ever to come out of Hollywood" Los Angeles Examiner

"It held a preview audience spellbound!.. by far the most dynamic picture that has been shown in many months" Los Angeles Times

"This picture should be listed among the greatest films ever produced"

The Movie Mirror

"'The Informer' is magnificent"

Hollywood Reporter

"Strong entertainment ... it looks like a natural"

Hollywood Variety

"A triumph of artistic expression"

Motion Picture Daily

ROXY, N. Y.

RULY, N. Y.

There's a good show at the Rozy
this week, a very good show,
Having said which it is interesting to go into the whys and wherefores that this stare show is so unusual. Reason is that practically all
the stare show it is so unusual. Reason is that practically all
the stare show it is a star practically all
the star practically and the star practically all
the star practically are star practically all
the star practically and the star practically all
the star practical star practically all
the combo works beautifully. Because it's that old, old stage mag
and the star practical s

ine shelves off on the other. And the combo works beautifully. Belevit to the combo works beautifully. Belevit to the combo works beautifully. Belevit to the combo which parades under the head of movelty.

One of the element of the theory of the combo works. One of the element of the theory of the combo works. It is not to the rate of the combo which the rate of the rate of the combo works. The fact of the rate of the rate

walk. Both are currently the features of Bill's Gay Ninette nitery on the cas side.

It is a side of the control of the cas side.

It is a side of the case of the case of the way. Show opens with a very neatly routined, though somewhat read the line. That brings on Tom and the line. The amateur composers and many of the control of the case of the ca

gage a bit with the Rube before going into a fast toe number. In which he dances principally on one foot, Jerry Stewart's impersonations were birds from the state of the birds from the state of the birds from the state of the birds from the birds

FOX, PHILADELPHIA

FOX, PHILADELPHIA

Philadelphia, April 28.

Fox this week follows last weeky are considered to be provided to b

wegetables and howers into the subence.

Mattison Dancers surprise series

Counting back as a finale, house really
counting back as a finale, house really

But the youngsters are worth
watching, in particular the solo
man, who runs through a tap turn
to Rhapsody in Blue that's very

An Ernest Truex short and Fox
clips wind up the show. Biz Friday afternoon very bad.

SHEA'S, TORONTO

OLYMPIA. PARIS

It's an all-Russiey show at the Oympha this week, the lass proceed to the state of the state of

deluxer, Rex, down the boulevards, and the show Slavic Caroviett cash the show Slavic Caroviett Carovie

REX, SEATTLE

REX, SEATTLE

Seattle, April 24.

This 1,400 seater was formerly
Partages' ace house in Northwestle
its been checkered, with mostly red
ink. New Sterling Chain (John
Danz) has the spot, running pixderived the seattle state of the seattle seater of the seater of the

day afternoon very bad. Gorch.

SHEA'S, TORONTO

SHEA'S, TORONTO

Toronto, April 38.

Alice White and ready pets colons, in one she has a baby spot, librariant done she has a baby spot, librariant

matter. It's their leg work that counts. And heavily. McQueen fails to credit a clown-McQueen fails to credit a clown-fail of the country in a grotesque feminine makeup for a comedy dance, and the Fox Steppers do a slow wiggle at the warning. Interesting, indeed, are the various individual delineations ordered by the girls while working swing tango. Customers here should receive

swing tango.
Customers here should receive
plenty of belly laughter from the
complacent Professor Lamberti and
his comedy. British film, 'Man
Who Knew Too Much' (GB) on tap
besides usual screen shorts, newsrecl cartoon and trailers. Shon.

BROWN, LOUISVILLE

Lbuisville, April 26.
Joe Frisco is the top in stage entertainment in this race-mad burg the week starting today. He's head-lining the six acts of variety at this house.

the week starting today. He's head-ining the six acts of variety at this house, and the six of the

ALVIN, PITT.

Pittsburgh, April 26.

Nothing to entice them in this week, with a nameless stage and 'All the King's Horses' (Par) on screen. Once they get inside, however, fiesh won't disappoint 'em even if filcker does.

sercen. Once they get Inside, however, fiesh wort disappoint em veen fif ficker does.

Teally four acts alled as a unit under the label as 2 lig Zag Reveis.

Teally four acts alled as a unit under the label as 2 lig Zag Reveis.

Mc. is Norman Frescott one of a label as a lab

ALBEE, BROOKLYN

ALBEE, BROOKLYN

This 11-year-old AIXO deluxer is decopying—its assessment in the next couple of weeks for the first time of the couple of weeks for the first time ince it was opened. Possibly to give the Brooklyaites an idea what is playing seven actic histend of the usual five until it goes straight pictures. Soon it's going to give them no can at all—now it is giving them. The normal is play the content of the content is given the content in the content is given the content in t

personality. She's just coming up, but fast, and has plenty of piaces of the person of

STATE, N. Y.

Whatever business will be done in this sudden invasion of spring will be drafted by 'Wedding Night' (UA). Stage show is a radio unit, 'Manhattan Merry-Go-Round,' nameless and inocuous entertain-ment.

unit, "Manhattan Merry-Go-Round," mameless and inocuous emertainment and income and inco

EMBASSY, N. Y.

(NEWS REELS)

EMBASSY, N. Y.

(NEWS FELLS)

With five proveness in the fels, it should be possible for the Embassy to get enough worthwhile enver material to fill out how required to the first state of the first state

(Continued on page 24)

George White Scandals (MUSICAL)

reg production and release, Features (see Paye, James Dunn, Ned Sparke, 18 Payer, James Dunn, Ned Sparke, 19 Payer, James Dunn, Ned Sparke, 19 Payer, 19 Pay

Honey Walters Alice Faye
madic Taylor James Dunn I
Eimer White Ned Sparke
ManyaLyda Roberti
Dude Holloway Cliff Edwarde
Midgie Arline Judge
Marliyn Collins Elcanor Powell
Louis PincusBenny Rubin
Aunt Jane Emma Dunn
Harriman
Officer RileyRoger Imhof Madame DuBarryLoie Eckhart
Hadame Dunarry
GradyDonaid Kerr
Daniels
Ticket SeilerJack Mulhall
Ticket Seller

Once more George White presents himself in his very own conception of a film 'Scandais,' the second o the series and once more it is dull entertainment. It will do okay here and there around the country, but it has little real pull-'em-in,

It has little real pull-'em-in.
Trouble largely traceable directly
to White. Certainly he lan't trying
to doge any of the credit or blame,
program and title sheet announcing him as concaiver, director and
producer. Also he's one of the featured players and takes an extra
dance numbers. Mayba a few of
those assignments should have been
split up among others.
From only one standooin! is the

dance numbers. Maybe a few of those assignments should have been promoted by the property of t

they've learned their lesson; all is whey not the quite obvious fact that White shouldn't try to act their White shouldn't try to act their was the rate in their are other talent mistakes. Ar-line Judgs, is allowed to merely put he rose in for a minute or two and hasn't one decent line; Lyda Rosame way, although she does sing a couple of tunes; Eleanor. Poweil, who can tap with the best of them, does just one short number; Benny Rubin is in for about two minutes. Rubin is in for about two minutes all down the line.

Ned Sparks, in hie usual deed pan

It's unexplotted and unused talent all down the line.

Ned Sparks, in hie usual dead pan act, gets the best comedy lines in the film and could have done with a contract of the line in the film and could have done with a contract of the line in face is seen. Cliff Edwards is another who comes through well. He has several numbers, working comedy. Most of the laughs are supposed to come from the fact that he has to keep walking her dog, nationally in the laughs are supposed to come from the fact that he has to keep walking her dog, nationally in the laughs are supposed to one from the fact that he has to keep walking her dog, nationally in the laughs are supposed to one from the fact that he has indeductily, the laugh of the laughs are supposed to the fact that he has indeductily, the laugh of the laugh

HOLD 'EM YALE

Paramount production and release. Directed by Sidney Lanfield. Producer. Charles R. Rogers. Story, Damon Run-yon; adaptation, Paul Gerard Smith, Eddis Weich; camers, Milton Kraener. At Risito. N. Y., week April 26, 35. Running time, 61

N. Y., week April 26, 7	35. Running time, 0.
mins.	
Ciarlce Van Cieve	Patricia Elli
Gigolo Georgio	Cesar Romero
Hector Wilmot	Larry Crabbs
Sunshine Jos	Illiam Frawley
Liverlips	Andy Devine
Mr. Van Cleve	Coorgo Barbles
Sam, The Gonoph	Wassen Hymes
sam, The Gonoph	warren riymon
Bennie South Street	George M. atom
Mr. Wilmot	Hale Hallitton
Coach Jenninge	Guy Usner

'Hold 'Em Yale' holds very little sxcept some laughs through the dialog. It is pleasant in its own way, and the running tims is only a minute over an hour, so the picture will fit snugly in double feature assignments. For big time it won't stand up.

won't stand up.

Perhaps more box office power in

the cast and a better finish might have helped, but then again they might also have been wasted. For the story is a daffydilly in the first place and would doubtlessly remain one under any sort of treatment, and the standard of the standard painting word pictures or tings. His characters have been deftilly translated on ceiluioid in this instance. But what they say, thanks to the dialog, and how they say it, the standard of the standard they want to the dialog, and how they say it, the standard that when they control to the standard they want to the dialog of the story in back of it all is lightweight for feature-length usage.

immens to the acting, is much more to the story with they're doing it is lightweight for the story with they're doing it is lightweight for feature-length uses.

Warren Hymer and Georgie Stone are a comical set of muggs and some of their lines are correct. The manual some of their lines are a corrice story of the st

THE NEW GULLIVER

(RUSSIAN MADE)

Moscow, April 7.

Directed, A. Ptoushko, A. Vanitchk
Scenarlo, A. Etoushko, B. Roehal; mus
L. Schwartz; dolls, Sara Mokil.

(In Russian)

(In Russian)

The New Gulliver is the first Soviet film made by methods of extended multiplication and reproduction of the state of the

ceptional 'acting' of the dolls, it is interesting alike for children and a Based upon Jonathan Swift's novel and containing all the charm of a fairy tale, 'Guillver' presents Swift'e Calliputina State in a new aspect, calliputina State in a new aspect, eatire against modern capitalistic tule with a epirit of genuine humor. Acting of the dolls givee full illustration of resility Saach don't act of the state of the sta

Stephen BrewsterBcn Lyon				
Wally Richards 'Skects' Gallagher				
Judy NelsonThelma Todd				
Captain NeisonJohn Hale				
Aunt Jane Laura Hope Crews				
Gus				
FayPert Kelton				
Marty Hicke				
Della argaret Armstrong				
PhillipeJohn Davideon				
DuganFred Kelsey				
Llout, Foeter Ed Deering				
Casey				
Policeman				

Miniature Reviews

'George White's 1935 Scandals' (Fox). Poor from a story standpoint and no sock names for the marquee. On production strength may reach moderate rating.
'Hold 'Em 'Ale' (Par), Good dialogue here, but hot enough to carry picture beyond double feature rating.

feature rating.

'Lightning Strikes Twice'
(Radio). Capable cast doing
their best with medicore 'Lightning (Radio). Capable cast doing their best with mediocre hodge-podge of melodrama and

hodge-podge of melodrama and hokum.

'Florentins Dagger' (WB), Fairly interesting murder mys-tery, well made the cast.— 'The People's Enemy' (Ra-dio). Weak gangster melo-drama of slim b.o. promise.

been done into a farce comedy. In-stead, the writers and directors elected to make it either heavy on did all they could. Ben Lyon and Skeets' Gallagher carry man thread of this impossible thing, more than the second of the potential of the second of the farmatic bit is the work of John Davidson as the missing butter.

The Florentine Dagger

Meroe Flore, production fed release.
Petuture Margaret Linday, Donald Woods,
Feduture Margaret Linday, Donald Woods,
Story, Margaret Linday, Donald Woods,
Story, Margaret Linday,
Story, Margaret Linday,
Story, Margaret Florey,
Story, Margaret Linday,
Flored A Maylair, N. week April 25,
Gastre, Donald Woods
Florence, Margaret Linday,
Victor Ballay Linday,
Florence Pair Lin

Cast does not indicats dollars at the box office but here is a fairly good murder mystery built on unique linee which has in its favor

unique lines which has in its favor a strong love story. It should prove capable of moderate gross results. A foreign background is provided, aculon dividing between a spot in former, story establishes Donaid Woods as a descendant of the comment of the story of the

of the pattern which carries this and the myservy elements along.

Woods becomes a playwright and does a hit show on the Borgia does a hit show on the Borgia the only person who could be Lucretia according to the pleture he has drawn of the poisoning female velops in Miss Lindsay the characteristics which impel screen suspicion as to whether she could be a Lucretia in real life, with result under doubt together with others. Woods believes he may have used the Borgia Florentine dagger which kind the state of the borging of the beautiful and the borgia for the borging of the borging of

brings this gang and its leader to book, the girl's father is first cheated of his ranch and then killed and there's a mess of Jaw-smacking and trick riding that keeps building up to a smackerino finish.

Added to the fanfare are some eye-appealing scenic shots. Odec.

THE PEOPLE'S ENEMY

Select production and Radio Flease. Features Previous Totals and State Previous Previous Laboratory Times Previous Laboratory Times Laboratory Time

Outside of the circumstance that the action stems from a timely topic, the heat that the government has been bringing on underworld big-shots via the income tax law, 'The People's Enemy' offers mild oppor-tunity to the exhibs. It's slovenly directed, badly overacted and hap-heazardly dislogued. Draw possibil-

tunity to the exhiba. It's alovenly directed, badly overacted and haphicas are all and overacted and haphicas are all and and the state of the state

Die Csardasfursti ('Czardas Princess') (GERMAN MADE)

(GERMAN MADE)

"Us production and release. Features
Marke Egger M. Hane Sochnier. Directed
Marke M. Hane M. Hane

(In German)

that when a number court food in the content has a number of court from the court of the court o

Short Subjects

'CHIC' SALE
'The Little People'
Animal Oddity
9 Mins.
Projection Room
Metro

Neat little story, with 'Chio' Sale's characterization of the back-woodsman, serving to introduce several small animals of the western, country. This one-reeler-is a worthy program novelty. Clever way in which the animals are incurs of classing this as a purely seenle or animal novelty. Harold S. Bucquet directed with intelligence.

S. Blocoled directed with Intelligence,
genes,
Whole action centers round
genes,
Whole action centers round
for the property of the control
author of the forest, first from a
hunter and then from a youthful
trapper. Payori comes when Sale
gives away his prized camera to the
gives away his prized camera to the
mals instead of trapping 'em.
Chester Lyons, cameraman of
Sequoia' was back of the camera
sequoia' of trapping 'em.
Sequoia' of trapping 'em.
Sequoia' of trapping of the picked up on
Sequoia location. Suited for any
type of house or program.

FISH FROM HELL'

CHARLEY CHASE
Okay Toots'
Comedy
18 Mins.
Projection Room
What Comedy with
enough original eturn to lift it above
the average run of Charley Chasis
laugh pieces. One of Metro enew
product, this one sets a fact pace,
product, the pace the comedy lines are producted and the pace the speaks
volubly and the comedy lines count
achievement in the chort comedy
field.
Nothing unusual about the etery

achievement in the short comedy field.

Nothing unusual about the story field. Nothing unusual about the story field in the short of th

ter.

A Hal Roach production with capable direction and a supporting cast that include Jeane Roberts. Short looks like a valuable addition to moet any bili, particularly one lacking comedy punch.

promise to reclaim some of that lost territory.

The official tile grees book omits certificated to the grees of the certificate of the green territory. The official tile green territory the work his billing, but, paradoxidation of the certification of the cert

(Continued on page 24)

the celebrated NOEL COWARD



COMPOSER AUTHOR ACTOR Most widely publicized personality in the world of literature, music and stage. Millions have seen the motion pictures adapted from his stage successes, among them "Bitter Sweet"..."Private Lives"..."Design for Living"..."Cavalcade." Millions more have heard his hit songs, among them "I'll Follow My Secret Heart"..."Some Day I'll Find You"..."I'll See You Again." His appearance in his own stage plays immediately stamps these productions as the hits of the season. Millions are eager to see him in his first motion picture ... "THE SCOUNDREL."

Prosonting NOEL COWARD

IN HIS FIRST MOTION PICTURE "THE SCOUNDREL"

Written, Directed and Produced by Ben Hecht and Charles MacArthur. A Paramount Release

"THE SCOUNDREL" World Premiere RADIO CITY MUSIC HALL, New York, May 2nd

EXPLOITATION

By Epes W. Sargent

Dug for 'Diggers'

Dug for Diggers'
Canton.
Cardin Mallace (Doe) Elliott, Warner Bross. Almabra, with one of the misst ambitious exploitation campaigns in many mouths in the Warner musical 'Gold Diggers of 1887 here recently. The campaigns to the control of the Warner musical 'Gold Diggers of the campaign of the campaig

of the run.

The many control and distributed 5,000

The manus envicepes of life severs, each bearing announcement of the coming of the picture, three weeks in advance. At Kresge's all mirrors for ten day meridde the command in plugged special sundaes named attended the command of the comma

Temple Doubles

Temple Doubles

One of those looking media

One of those looking media

One of those looking media

Conture dates the upp was built by

Charile Schialter of the Tri-States

orp, adverting office with Shriey

Tarranged with the town's leading
department store — which habitually makes its the ups with the
department store — which habitually makes its the ups

downtown competior—for a Shriey

Temple double-finding contest. Gar

as to have all kiddles who thought

in photos for comparison, with a

prize list as the main incentive.

From the several hundred entries

est resembling the climens tot as

the prize winners. All thirty got

at the prize winners. All thirty got

at the Orpheum, and autographed

hotos of La Temple which Schial
fer secured from the Fox coast of
Receiving of entries and judgins

fer secured from the FOX COURST WATER TO SECURITY OF CHIEF AND THE SECURITY OF THE SECURITY OF

Demonstrated

Demonstrated

With everybody in town talking about whether or not Lynchburg ghould buy short wave radio for police department, Dick Eason, police department, Dick Eason, exploitation for 'Car 93'. The control of the

'Sequoia' in Paris

"Sequoia" in Paris.

Metro get together 1,000 Prends.

Metro get together 1,000 Prends.

boy scouts first to see "See Year

the Madeleine and then to go out

the Forest of Saint Germain and

play a game based on the picture,

mader the leadership of Paul Coze,

This type of exploitation is

tougher here than elsewhere be
cause there are three scout organi
ing has a religious trend, and there

are the Catholic scouts, the Protest
nis onts and the athelst acouts or
ligion. Metro unceceded in getting

them all together on the same stunt.

Gang met in front of Tulleries

show Metro loaded them into Citroen

show Metro loaded them into Citroen

show Metro loaded them into Citroen

show where Coze, who has just re
show where Coze, who has just re
show Metro loaded them into Citroen

show where loaded them into Citroen

show where Coze, who has just re
show the man Prestige effect is

big because this is the first time

the first time of the country of the con
certain of the country of the con
certain of the country of the countr

Batted It Over

Batted It Over

For 'Mr. Dynamite' (10). Larry
Schanberger uncorked a stunt, never
before used around here and one
which tied-in his pic title aptly with
here. Before the inaugural game
began ail the hometeam players were
lined up at the home plate, a huge
and each ballplayer was parceled out
a bludgeon.
In advance Schanberger had ascertained kind of willow each player
with front office of club, in that
way he managed to slip in a mention
of his filck on the program, also
Since town had turned out for opening game, he reaped some publicity
that is difficult to procure.

Summer Is Coming

Summer Is Coming

Not quite heated by yet, but Sunmer Is quite heated by yet, but Sunmer Is to get out the redlist used last year or build one. It is the most grateful appeal in the hot days, but such that the last of the

Still Good, but-

Still Good, but—
Boston Advertising department of Mullin-Pinanski theatres recently insued a man houses, compiled by Harry Browning. It is exceptionally complete and still good though the complete and still good though the mail has been rescluded. That was the most important part of the manual, and its all dead now, but done, the manual points of good done.

there still remains plenty of good dope.
One paragraph calls attention to an important matter. Browning and important properties of the period of private post card subjects such matter to letter postage if not on government post cards. Without such designation matter up to 4x3 inches is mailable at the one-cent rate.

Tin Can Time

Spartanburg, S. C.
Concurrent with profesting West
Foint of the Air, Mgr. Bob Talking
forw a swell publicity break foot in
Carolina house by living the the Carolina house
by living the carolina house by living to be
carolina house by living
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carolina house
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carolina
living the by
ca Spartanburg, S. C.

Eggs Were Tickets

Eggs Were Tickets

Canton, O.

Wallace (Doc) Ellott, Warner
Bros. Alhabete manages and the control of the contr

Test for Flesh

PICTURES

The first of a series of the continuous of the c Providence.

'Naughty' Waltzes

Centon

Canton.

Ken Reid, Loew's Canton manager, arranged with the management of the Little Hofbrau, acc night spot here, to sponsor a 'Naughty Marietat' waltz contest at the club. It ran a full week, with several couples elliminated nightly and finals were held on the night of the opening of the film.

To Boot

To Boot

Most managers are glad to be able to land a serial on a newspaper, but Hall Morrison, of the Strand, Dover, one of the Mi&P. houses, got the paper interested in specified amount of advertising which should include the fact that the picture was to play his house. He also landed is third of a page of scene stills, with credit lines. Newspaper had more respect for it of only in space.

ife Began for Six

Stunting for Life Begins at 40.

E. A. Patchen combed the city hair files for all people who were born during the week the picture plottly six of the people born in Lincoln 40 years ago were still here, hence the ping was inexpensive, but promoted plenty of talk. It so happened that the city attorney are pened that the city attorney are considered that the city attorney are state men were eligible for the select half dozen.

Development and organism of the present Washington, D. C. Drevelopment and organism of the present Washington, involving expenditures of nearly \$1,000,000 for two new theatres, announced by John J. Payette, general circuit manager for WB immediate construction of a theatre at Connecticuit varies and Newark street, N. W., to be called the Up-town, and one in Southeast, to be called the Penn, direction of the present of the

Atlantic City,
New first mortgage of \$200,000
has just been placed on the block
containing the Warner theatre at
walk. It was negotiated through
the Stanley Atlantic Realty Co. The
building was recently purchased for
America which had been operating
the theatry under a lease from the
Seashore Properties Co.
The stanley Atlantic Realty Co.
The stanley Co.
The stanley Co.
The stanley Co.
The stanley N. C.
The stanley Real Properties N. C.
The stanley N. C.
The stanley Real Properties R

Incity for weining the case of the second of five picture houses in the tent of the property of the case of the ca

Brooklyn, N. Y.
Lyric, on Pitkin Avenue, now in hands of George D. Stamatis, who will relight this month.

Cleveland, O.
Dolly Theatres, local chain, have bought the New Granada, equipped to accomodate 2,400. House has been much handled recently, first by RKO and least by Sevelle Theatres. E. Stutz will manage.

Ocean City, Md. Mrs. Sadie E. Adams has re-opened the Capitol under the man-agement of Ciarance Carey.

Watertown, N. Y.
Palace, Strand, Liberty and Victoria fighting \$125 a year city license fee, contending they should
not be required to pay as much as
the larger Avon and Olympic.

Onawa, Ia.

Mrs. Elia Stipp has disposed of
all her interest in the Tekemah theatre here and has bought the ida
frove theatre of Harry G. Day and
will take over its management.

Los Angeles.
Wilshire, Santa Monica, has been opened by Harry Beldon, after being dark for months. Follow Wellsmansging.
Tom Soriero named manager of the Fox, Florence, replacing J. D. L'Esperance, shifted to the United Artists, Long Beach.

Charlotte, N. C.
Publix-Bamford theatre at Asheville has been named Lyric. Carl

BEHIND the KEYS

Bamford, general manager, expects the formal opening June 15. Graham theatre, Graham, de-stroyed by fire several weeks ago, moved into an old theatre site in the same block and continued busi-ness on a temporary basis, with but a few days' delay.

Anamosa, Ia.

Niles theatre, damaged to the extent of \$25,000 by fire last week, is to be rebuilt immediately.

Andovcr, N. Y.
Announcement has been made that Harold E. Wolf has leased the Andover theatre. Picture prescntations.

Richards Theatres, Inc., has taken over the Jefferson theatre.

R. H. Anderson has reopened the Jefferson Theatre.

R. H. Anderson has reopened the Jefferson Theatre.

R. H. Anderson has reopened the Jefferson Teach at Grand Rapids.

Star, Nashville, has been reopened by the business men of the combiness that the Jefferson the Jefferson Teacher and the Jefferson Teacher and the Jefferson Teacher and Teacher and

Boston, Boulevard, Revere, Mass., indie

Managerial hake-up in the houses of the Leff-Myero Circuit now finds the following lineup; not the left-Myero Circuit now finds the following lineup; of the left-man freeman; Abe Ludacer, Tow-cr, and George Abramon, Radio.

B. Brodle, Harlem theatre operator, has reopined the long-dark Summer of the left-man flower by the Manhattan Circuit.

Springfield, O.
Thomas A. Bellamy in charge of
new Fairbanks Theatre orchestra,
here, playing first three days of
week under new polley.
Dan Fitch Minstrels here (28, 29
and 30) inaugurated stage-screen
polley for first half of week.

Hollywood.
Mirror theatre is being unshuttered May 1 for an indefinite run of the war pleture. The Big Drive;
House has been leased by A. L. Rule in conjunction with local post of American Legion.

Recont theatre changes include:
Bremen at Bremen transferred to
Kissilng Nixon: Odoon at Ada
transferred to W. R. Rhodes by N.
Hellevier transferred to Shehy
Pheatre Corp: Ottowa at Ottowa
transferred to C. P. Point.
The

St. John, N. B.

New managers at Mayfair and
Mainstreet (Franklin & Herschorn),
Mitchell Franklin, of Ottawa, Ont.,
son of J. M. Franklin, head of the
firm, has taken over the Mayfair,
cl (Continued on page 45)

Circus Outfit

Manager whose patrons respond Manager whose patrons respons strongly to the appeal of the circus has a lobby display which has been used with success on three different occasions and is still good. It was usa' a totory display which has been occasions and is still good. It was made for him by a local awning made for him by a local awning the still good in the

inging the Changes

inging the Changes

Usually a change of mace is destrable, but sometimes holding to a basic idea and ringing the changes on that will work even better. In most of the town has been worked up over an acquarium in a net store. It's used for the display of new hish most of the town has been worked to the change of the display of new hish register. One day a manager persuaded the storekeeper to jet him as a sign of the day a manager persuaded the storekeeper to jet him as a sign of the day a manager persuaded the storekeeper to jet him as a sign of the day a manager persuaded the storekeeper to jet him as a sign of the day as a sign of the law o

Accident Prevention

Like most circuits, the M&P. Like the server of the like the server of the like the

Coffee for Nerves

Alvin has a tic-up with Break-fast Cheer coffee in connection with 'Bride of Frankenstein,' which opens here Friday (3). According to heralds, patrons will need coffee to caim their conference on the coll be an attendant in the lounge all week dishing out Breakfast Cheer free of charge.



STRAND Broadway & 47th St.

ANTI-FILM, TAX **BILLS FAIL TO** PASS IN MINN.

Minneapolis, April 30.
Minneapolis theatres have escaped for the present at the control of the c

Two other bills affecting the film Two other bills affecting the film industry failed to pass before the adjournment of the legislature. These were an anti-block booking and an anti-preferred playing date measure. The former had passed the lower house and Northwest Alled States, backing the bills, had been hopeful that both bills would so through an entering the present of the property of the prope been hopeful that both bills go through on special orders.

URGES CONTESTS FOR ASST. THEATRE MGRS.

ditor VARIETY: Radio and amateur conto to be sweeping the country and a number of talented young men and women are cashing in, some obtaining positions at their chosen profes-sions. These contests are great things and I give the sponsors all the credit due them for helping these youngsters along. But what of the poor assistant managers of theatres? Why not some sort of contest to help them positions?

positions?

Being one of the hardest business professions to break into, it we do be a very noble thing if the big t\$-atre executives would sponsor such a contest whereby full-fledged managerial positions would be offered winners.

ners.

ney would no doubt discover

o wonderful material as many

stants have education, training, capability and up-to-the-minute ex-ploitation ideas.

In this way, many young men who have given years of faithful and capable service would see their efforts rewarded.

led.

Louis C. Shimon,
Assistant Manager.

Garden Theatrc,

Milwaukce, Wis.

'Informer' Follows 'Scoundrel' Into M. H.

The Music Hall has set RKO Radio's The Informer' to follow The Scounder(Par), which opens tomorrow (Thursday).

Bob Slsk came on with The Informer' print to set the advertising campaign on it. Probably will shove back for the Coast before the end of the week.

Balto's 1st Shutdown

Baltimore, April 36.

Milton Caplan last week shuttered his downtown small subsequenter, pleture house in something like five years. Throughout depresh biz has waxed warm and chilled alternately for both first-run loop nouse and nabas of all descriptions, but dwring were operating. Balto has alwaye were operating. Balto has alwaye

ASK INJUNCTION IN **UPSTATE UNION FIGHT**

Syracusc, N. Y., April 30. Applications for permanent injunctions to restrain Local 376 (operators) of the LATSE from

(operators) of the IATEE from plicketing the Empire and Rivoil theatres were made before Supreme Court Justice Frank J. Cregg Saturday (27) and hearings were set for today (Tucsday). Show cause orders were obtained by Empire Fitzer Corp., which operates the Empire, and Fitzer to company, operating the Ambulletin Company, operating the Ambulletin Company, operating the of both. Judgment for \$10,000 against the

Judgment for \$10,000 against the

unions also is sought in both cases, according to the applications filed by Llonel O. Grossman, attorney. The picketing and subsequent court action is the result of the two

The producting and abbases, and the production of Labor union to the Independent Moving Picture Operators Union of North America. Independent Moving Picture Operators Union of North America. Independent Moving Picture Operators and stage employes. On April 20 last, the theatres formerly had labor agreements with the IATSE for motion picture operators and stage employes. On April 20 last, the theatres formerly had labor agreement with the IATSE for motion picture operators and stage employes. On April 20 last, the theatres considered the American Control of the Con

Capitol, N. Y., Gets 'Dance' From Warner

'Go Into Your Dance' (Jolson-Keeler), for which the Music Hall had approached Warners, has been

had approached Warners, has been sold to the Capitol for a probable two-week encagement, opening Friday (3). Abe Lyman orch will be on the stage.

As result of this booking, WB will not reopen the Warner right now. Prior to Cap booking, intention was to reopen the house with 'G Men.' That picture opens at the Strand tonlight (Wednesday) instead.

Par Ops to Fla.

Frunk Freeman, Par's theatre head, and Tom Varnon of the ho. operating department, left Thursday night (25) for Florida to confere with E. J. Sparks on general matters and look over situation. Home office due will visit both Jacksonville and Miami.

Goldberg Heads Merged F. D. and Maj. Exchanges

F. D. and Maj. Exchanges
Lee L. Golüberg, secretary of Big
Feature Rights Corp., Louisville,
has taken charge of the merged
First Division and Majestic Film
exchanges in Cincinnati. Interested
with him are Col. Fred Levy, presiMaurice Chae.
A. H. Kaufman, Indianapolis, has
been appointed sales manager of
Louisville office, with Jos. Golüberg
and Israel Laudau continuing as ofcompany of the Corp. has been serving Kentucky
and Tennessee theatres for 20 years.

Russ Moon's New Biz

were operating. Ballo has always believed it was only key city mountry with auton a situation. For many pears with Paramount, transport to the form office, Russel and eartoon showhouse; would be the first short-and eartoon showhouse; would be the first short-and perinting service for distinct on the form office, stallabiling and printing service for distinct the past two first states of the first short-and short-and perinting service for distinct the past two first states of the first short-and perinting service for distinct the past two first states of the first short-and perinting service for distinct the past two first states of the first short-and cartoon showhouse; would be the first show and cartoon showhouse; would be the first show and cartoon showhouse; would be the first show and cartoon show and cartoon showhouse; would be the first show and cartoon show and the first sh

Playing Safe

Hollywood, April 89.
Joe Riley, police chief at the
Fox Westwood studio, has been
doubly smitten by the muses
but he's still headman of the
flatfoots, After taking a crack
at thesping in 'Black Sheep'
the top gendarme followed
through a writing yen and
turned up with 'Police Parade,'
which the studio likes.
But he's seen too many of Hollywood, April 80.

But he's seen too many of them come and go to give up a sure thing for a spec.

P. O. DEP'T BARS **'BANK NITE' MATTER**

Washington April 30.

Exhibitors are barred from sending advertisements for 'bank night through the mails, Post Office Department has ruled following requests from postmasters throughout sections where this stunt is used.

used.
Government takes the attitude that 'bank night' is a form of gambling and lottery, citing regulations against mailing of anything relating to chance and threatening to invoke penalties if newspapers plugging these attractions go through postal channels.

No general announcement has been made, but whenever matter has been brought to department's attention this attitude has been re-

SUNDAY BLUE LAWS BACK IN TRENTON, N. J.

Trenton, April 30.

Less than two years after Trenton oted overwhelmingly in favor of Sunday film and sports, and within six months after Sunday liquor sale six months after Sunday liquor sale was legalized by referendum, voters here went to the polis last Tuesday to cleet a nine-man City Council and without knowing it voted them-selves right back into a strictly closed Sabbath. Election of the Rev. Oscar W. Henderson, prominent member of the Trenton Ministerial Union and

Henderson, prominent member of the Trenton Ministerial Uzion and arch foe of liberal Sunday observance, as one of the nine councilment to henceforth guide the city's servance, as one of the nine councilment to henceforth guide the city's usual turn of events. The minister, who received one of the largest cost and the control of the control of the largest condidates out of a field of 134 appirants, is alated to be named appirants, is alated to be named call is sworn into office May 14. The Reverend was the only independent candidate to win a place on the Council, the other eight being affiliated with either the Good Government of the control of

opening of films on Sundays the Ministerial Union waged a bitter battle to prevent it, but lost. The Union also met defeat in attempting to prohibit Sunday liquor sais sports events.

Trolley Strike Pushes Acts Out of Par, Omaha

Omaha, April 30.

Sale of Fox Midland and Rocky Mount, Assets at \$790,000 Ordered In K. C. by Referee in Bankruptcy

Kansus City, April'30.
An order of sale of the assets of
the Fox Midland and Fox Rocky
Mountain theatre companies to National Theatres Corp. for 3790,000
each was signed Friday (25) by
Fred S. Hudson, referce in bankrupicy, who set May 4 as the date
of transfor.

of transfer.

Reorganization of the two theatre chains, which had only awaited the action of the referee in bankruptcy, who had expected to make his find stopped by a last minute move on the part of attorneys representing minor clients, who claimed to own stock in General Theatres Equipment, line, and who alleged that it was caused to lose control of Fox Plim Corp. through support of its

WAUKEE DROPS **DUAL FEATURES**

Milwaukee, April 30 Dual bills are doomed in this to

Dual bills are doomed in this town after June 1. An open meeting of exhibitors after June 1. An open meeting of exhibitors there brought in 70, representing 30 theatres, and all agreed to quit double features as of June 1 produced the town sign an agreement, now making the rounds.

Without waiting for the deal to be set. Sax Theatres dropped double features lest Sunday (28) and has a finite feature program against a direct feature program against the campaign.

PENNSY INDIE ORG. JOINS ALLIED STATES

Philadelphia, April 30.
The Independent Exhibitors Protective Association has voted unanimously to join Allied States.
Ben Golder, president, presided at
the meeting, and Sidney Samuelson,
Allied prexy, was principal speaker
and answered pertinent questions.

Earle, Allentown, Wins Right to Resume Op.

Fusion, Pa., April 20.
Temporary injunction issued by
Judge R. W. Hobst, restraining the
Earle, Allentown, from operating
under a lease of the Security Trust
at a final hearing. Max Korr, manacr of the Earle, reopened immediately. Only witnesses called were
Watter Vincent, of Wilmer and
Vincent, and Louis N. Goldsmith,
Socretary-treasurer of the A. H.
Vincent testified that the Earle
theatre building had been leased to

Boyd Enterprises, Inc.
Vincent testified that the Earle
theatre building had been leased to
the Penn-Allen Amuse, Oc. in Septemper, 1933, that reat had been
particularly the property of the penn-Allen,
had opposed the lease to
the new management because he
claimed the policies would not be
in keeping with those generally
used by theatres in the middown
section, as the theatre intended to
run third-rate pictures at reduced
run third-rate pictures at reduced
or the picture.
Goldsmith testified that if the
Earle were permitted to operate,
it would mean a reduction in box
office receipts in other theatres,
Judge lobst held that was not sufficient reason to make the injunction permanent and dissolved the
temporary injunction.

Meteric Chann Arrives

securities in the declining stock

market.

The petition alleged various charges of stock manipulation and charges of stock inanipulation and gave the history of the case through the control of various companies. It also stated that 55% of the National Theatires is owned by the Chase National Theatires is owned by the Chase Not tonal Bank of New York and 42% by the Fox Film Corp. U. S. Judge Albert L. Reves halted the action of the sale for two days, but wantist sit we are the con-

days, but vacated his order and the sale was immediately ordered. Representatives of Chaes National have been here settling with reddtors of the regional Fox chains and acquiring assignments. Most important settlement was the remainder on the sale to the Fox interests in 1929 of the chain of houses developed by M. B. Shanberg. Of the original was still due \$478,214. This is said to have been paid with accrued interest waived. While the sale price in each chain was fixed at \$790,009, terest waived. While the saie price in each chain was fixed at \$790,000, the aggregate amount of insecured claims differed. Those of the Midland circuit totaled \$3.120,735.28. The dividend or disbursement to creditors will be about 24%.

20% Settlement

For the Rocky Mountain chain the creditors will receive approximately 20% on their unsecured claims of \$4,028,774.83. While some of the assignments are reported to have been given on a rather nominal basis, Shanberg had the advantage of some 60 theatres being named as of some 60 theatres being named as of some 60 theatres being named as a specific security on the notes held in the old deal. Theatres included in the assets of the two Fox chains, are mostly in Missouri, Kansas, Nebraska, and the various Rocky Mountain states. Included are these-to-town, Apollo, Isla, Gladstone, Linwood, Warwick, Rocknill, Vista, Waldo and Lincoln. Sale agreement provides that the purchaser shall provides that the purchaser shall also pay various administration and also pay various administration and court costs. Among fees so included in the Rocky Mountain chain are \$20,000 to the receiver, \$53,500 attorneys fees and \$8,000 referee fee. Additional fees in the 'ox Midland chain administration over the same two-year period included \$15,000 to the receiver, \$20,000 attorney fees and \$5,000 referee fees.

and \$3,000 referee fees.

During the court hearing Judge Reeves had to figure out the Fox Theatre family tree as it related to the Kansas City properties. General cowned control of Fox Flins, which in turn owned the Wesco corporation, whose assets included the Fox West Coast Theatre company, which owned the Fox Rocky Mountain Theatre company, which owned the Fox Rocky Mountain Theatre company, which owned the which like the others, had its own which like the others, had its own subsidiaries.





IT'S SMART TO BE

LIONIZED!



WE'VE been peeking again. Just for fun we looked over the headlines in the trade press since this season started. It's the same sweet story. M-G-M hits predominate again in the news from the nation's box-offices. And we've got a little secret for you. Another Lionized entertainment is on the way. Watch for it! Start talking it up now! "NO MORE LADIES" starring JOAN CRAWFORD and ROBERT MONTGOMERY. It's smart to be Lionized!

THE PEOPLE'S **CHOICE!** (they kept theatres Lionized all season!) DAVID COPPERFIELD NAUGHTY MARIETTA TREASURE ISLAND RECKLESS FORSAKING ALL OTHERS THE PAINTED VEIL HIDE-OUT EVELYN PRENTICE AFTER OFFICE HOURS SEQUOIA CHAINED THE MERRY WIDOW WEST POINT OF THE AIR BARREITS OF WIMPOLE STREET And soon: NO MORE LADIES JOAN CRAWFORD ROBT. MONTGOMERY

GTP and Duovac

(Continued from page 5) Erpi's acts, Vocafilm had to give

Additionally, he testified to a meeting he had in the Union League club, some time in 1929, with J. E. Otterson, president of Erpl, and Adolph Zukor, president of Paramount. Hochreich testified Zukor offered him a job as head of the Par eound department in the studies at that meeting and that Hochreich agreed to that proposition profiles and the proposition profiles are seen to the proposition profiles and the proposition profiles are seen to the proposition profiles and the proposition profiles are seen to be added to the proposition profiles and the profiles are the proposition profiles and the profiles and the profiles are the profiles and t

General Taiking Pictures and Duovae Radio Corp. opened their final drive in U. S. District court before Judge John P. Nields for a permanent anti-trust injuction against American Telephone Freducts, Inc., and Western Elec-Telegraph Co., Electrical Research Products, Inc., and Western Elec-tric, to end ERPI's policies in the deForest (GTP) warfare with WE over the recording and reproducing equipment business in the picture

dustry. Samuel E. Darby, chief plaintiff's Samuci E. Darry, chier plaintiffe counsel, spent the week with a bunch of witnesses, including producers, distributors and exhibitors, all tes-tifying as to alleged monopolistic practices of ERPI in its licensing

practices of ERPI in its licensing requirements, enforced repair and inspection charges, exclusive distribution control of the process of the control of the process of the control of the required hours to get into the rec

Among the withesses produced by Darby were Elias M. Loew, exhibitor, of Boston: Edward G. Levy, counsel for the Motion Picture Theatro Owners Association of Connecticut; Charles W. Piquet, exhib., of New York: exhib.; John Miller, of Erunswick Radio Co., a Warner subsid; William Jessop, of Yoost Circut; Samuel Feln, general manager of Yoost Circut; Samuel Lebow, service manager of the direction. Design of Yoost Carbon Design of Yoost Carbon Design of Young Carbon Design of Young Carbon Design of Young Carbon Design of Young Youn Paramount-Publix: Max Weles, for-merly of Artclass Pictures and Art-class Pilm Exchange; Joseph Silver, former Duovac utbe salesman; Na-than Goldman, v.p. of Duovac since 1933; Walter K. Pettus, former ERPI engineer, later with Fox; Leon Britton, independent producer, and Joseph Stack, v.p. of GTP and v.p. and treasurer of International Variety and Theatrical Agency, New York. New York

New York.

The Legal Battery
Darby was relieved in the examination of witnesses by Ephraim
Berliner, of New York. Local assoclate of plaintiff's counsel is Former Judge Hugh M. Morris, who eat
in much of the previous litigation
between the country of the previous litigation

in much of the previous litigation between these parties. Hurd is assisted by C. M. Bracelen and John H. Ray, of New York, and Arthur Logan, of Wilminston. Testimony resumes today (Tuesday) and legalars say two weeks more will not be enough. Courtroom one will not be enough. Courtroom projection room beside the bench and a screen at the rear. Short subjects, including Popeye, were on in a night esssion.

charges againet ERPI when he got resulting one of the stand from the Yoad from the Yoa

hibitor discussion over ERPI re-strictive regulations on replacing parts with equipment of other comparis with equipment of other com-panies. The papers were accepted in evidence only after a ruling in the Danbury Hatters case was hashed over at length. They were intended to show only that the is-sue was being discussed publicly at the time.

Before the opening, Hurd moved to amend the defendants answer to the chargee by including the statement that Duovac has gone into bankruptcy since the action was started and is not entitled to injunctive relief. This was allowed over Darby's objection and Hurd moved to keep a separate record of the proceedings affecting Duovac, the projectors. The Duovac testimony may be segregated later. Darby argued Duovac may resume business promptly 'after these ills are removed.' He did not explain the libs. Before the opening, Hurd moved

Darby's Backgrounding

Darby's Backgrounding
Darby outlined the background
of the case in his opening argiment, emphasizing, the following
points: deForest exhibited the first
N. Y. in April 1823, and With the case
Electric's first was in 1926. In 1926
WE gave a nine-month option on
its equipment eervice to a Mr. Rich,
who made a deal with Warner Bross.
June 28, 1925, and with WE the
same year.

June 26, 10ss, and with Variety Bross.

June 26, 125, and with WE the ame year.

April 10, 1928, WE made a deal with Vitaphone, the latter to take 2,400 installations at \$216,000 each or a total of \$34,000,000 by 1321 or for-feit its rights to WE. Aug. 5, 1926, 100 Juan's was produced with Barrymore and between that time and January, 1927, everything was disc. Prior to 1928 Les de Forest dim with Dr. Case, but lead split with the latter, who had joined Fox, forming Fox-Case, which on Dec. 31, 1928, became a licensee of WE. Western and Vitaphone split, the 'Term ination Agreement' was drawn, and BRP organized in December 1928, and 1927, 1932, 1932, producers' agreement went into effect Sept. 5, 1927, tying up muslo. In May, 1928, producers' agreements were started everal inctances of ERPI regulations outling exhibs large sums. He everal inctances of ERPI regulations outling exhibs large sums. He production of pictures would be impossible without muslc from eome of the interest covered in the E.

production of pictures would be impossible without must. from some of the interests covered in the C. Mille-ASCAP agreement. Lowe testified EERF agents told him GTP equipment was 'falling apart' and that if his theatres continued to use it he would become embroiled in patent also quoted ERFI agents along this also quoted ERFI agents along this agent quoted him price of \$15,000 for an installation.

line. Perliman testified an ERF2 agent quoted him a price of 151,000 for an installation.

Miller presented the results of an equipment cost survey he conducted ERF2 equipment and replacement prices, which the survey showed to be much higher than those quoted by independent manufacturers. Hurd raised a mass of objections to this the survey of the survey showed to be much higher than those quoted by independent manufacturers. Hurd Larges against ERF1 when he got Fein on the stand from the Yoost Circuit. Fein said ERF1 engineer removed Disovac tubes from equipment of the survey of the

due to Universal's releasing agr que to Universal's releasing agreements with ERPI. The cost at ERPI's Eastern Sound Studios, inc., was \$800 a day compared with \$250 a day at Standard Sound Studios and the project was dropped, he testified.

and the project was testified.

Behr told his experience with Paramount-Publis, which had about 800 machines. All indie equipment was removed in 1929 on the advice of the legal department, he said. He cited instances of breakdowns which residently operators were "invarianced of the said of the

cited instances of breakdowns which projection operators were 'invariably able' to repair before ERPI engineers arrived. On cross-examination, Hurd hammered at the word 'invariably' hut made little progress, and the 'invariably' hut made little progress, ences of Artclass Pictures, now defunct. Under a deal with M. A. Schlessinger, of GTP, he said, he and 'hie brother produced. 'Under a deal with M. A. Pilessant Sin' (later 'Damagred Love') at the GTP studios, but were unable to get releases either through Joe Well, of Universal or Jack Cohn, of Columbia because of the ERPI contracts.

Cohn, of Columbia because of the ERPI contracts.

Weiss also testified Lee Shubert told him he would tot allow pictures to be made of any of his plays except on ERPI equipment. Hurd brought up the fact Behr has a suit of \$3,000,000 damages against the fact of \$3,000,000 damages against the result of the suit of \$3,000,000 damages against the result of \$3,000 damages

ubes to 1,000 theatres, testified that wherever he went exhibitors told him they could not use the tubes because of ERPI contracts. ERPI, he eald, changed its tubes once so used in their pines.

Britton said his independent productions were refused release by Universal Film Corp. and Jack Cohn of Columbia because of the ERPI away. The contract of the ERPI was a second to the ERPI when he was an ERPI engineer, the said of the extended that the contract of the experiment any apparatue that was not manufactured by his company. A fered in evidence by Darby over Hurd's objection.

Col.'s 75c Divvy

Columbia Pictures has declared e regular quarterly dividend of 75c. Columbia Pictures has declared the regular quarterly dividend of 75c, per share on the company's preferred stock, payable June 1, to stockholders of record as of May 15, 1935. Board declared the dividend at a meeting held Friday (28).

This is the 25th consecutive quarterly dividend of the company.

Judgments

(First name is that of debtor; judg-ment taker and amount follows.) Cases Theatre Corp. and Mitchell L. Erlanger; National City Bank of N. Y.; \$217,218.

A. L. Erlanger Bealty Corp. and Mitchell L. Brianger; \$181,382. Veronica Stage Costumes, Inc., and Yermle G. Stern; L. Gladstone; \$1,868.

Incorporations

NEW YORK

Flaneloop Amusement Corp.; am ment devices of all kinds; capital sit 100 shares; no par value. Ruth L. Sa man. 3100 Brighton Third etreet: Wechter. 481 New Lots avenue, and ton A. Ritter, \$217 Bay parkway, all Brooklyn.

prooklyn.

National Aute Racing Syndicate, Inc., public and private amusements; capital stock, 200 sheers no par value. Emerican A. Kuhas Samuel W. Fried and New York, Connell, all of 228 Broadway.

Photo-Record Annils

Stock Market

(Continued from page 6)

(Continued from page 8) sixth successive week that the averages have closed higher than the New York of the State of the S

chart readers that it already had grong through at least a part of a tender of the control of th

Summary for Week Ending Monday, April 29: STOCK EXCHANGE

ì							
1	High.	Low.	Sales.	Issue and rate. High.	Low	Lost	Net
ı	0%	416	1,100	American Seat 88	014	614	chg.
1	45%	81%	2,000	Col. P. vic. (1)†	41%	4214	- 12
1	2216	416	1,300	Consol. Film	414	41/4	- % - %
1	146	15%	2,600 9,400	Consol. Film pfd. (1); 18%	17%	1714	-14
1	153	141	210	Eastman Kodak (5)	134%	189%	
Į	1344	8%	9.500	Fox Class A 10%	149%	150	-44
1	2514	2016	94,500	Gen, Elec, (60c)	244	1014 2414	- 7.7
1	3014	311/4	36,100	Loow (2)*304	377	8814	+ %
ı	103	102	700	Do. pfd. (01/6)	108%	100%	- 4
ı	7%	51/s	1,500	Madleon Sq. Garden •71/2	7.0	7	= 3
١	28 ¼ 4 ¼	214	1,300	Met-GM pfd. (1.89) 28	28	28	
ш	114	2%	58,800 2,500	Parsmount ctfs	214	3%	+ %
. 1	177	8%	2,100	Pathe Exchange	94	9%	- *
ч	5%	4.0	105,600	Radio Corp	4%	67	- 7
.	02%	50	2,900	Radio p(d. A (8%) 55%	5414	54%	+ 14
П	47%	3514	61,700	Radio pfd. B47%	41%	46%	1.3
1	2%	114	8,400	RKO 1%	1%	1%	
1	40%	80%	30	Universal pfd 87%	86%	80%	-174
٠	456	214	10,500	Warner Bros	18%	20%	- 3
	24%	14% 82%	. 240 70.100	Do. pfd	41	42%	7.3
	99	90	540	Do. pfd. (3%)		97	-134 - 134 1-134
I	‡ P	ald this	extras. year on a	ocount			
ı	21 % 8 %		8,500 1,600	Technicolor	18% 2%	19% 2%	
ı				BONDS			
1	10%		\$596,000	Gen. Thes. Eq. '40		9%	1.714
	77	67%	16,000	Kelth & '48	74%	77	描述
ı	108	10814	102,000	Loon 6s. '41	104%	104%	- 2
ı	54	42%	4,000	Par-Broadway 54s, '51 64 Par-Bway 54s, '51 ctfs *53%	634	5314	
ı	63%	42	84,000	Par-Bway 5%s, '51 ctfs *53%	53%	581/6	+7%
ı	8516	58%	200,000	Par-Fam-Lasky 6s, '47 85%	77%	83 84%	+7%
ı	86	59	76,000	Do. ctfs*88 Par-Pub. 54s. *874.	77%	8514	1014
ı	87 W.	59% 58%	245,000 260,000	Do. ctfs	79	85%	+6%
1	83	2814	1,000		**	80	, - ,-
ı	604	494	196,000	Warner Bros. 6e, '39 57%		55%	+1
ı				OVER THE COUNTER, N. Y.			
١							
ı	Bld.	Asked.					
1	80%	3214		Col. Picts. pfd			
1	46%	4814		Par-Pub.			
1	100	105		Pathe Ex. pfd			
1							
-1	• N	ew 1985	high.				

The water of the state of the s

save summemmens: capital stock, 200 Selfert, Robert Dodge, suitares in Day rules, Erresidine A. Certificate changing name of the Class state of the Class of Consolidation of

House Reviews

(Continued from page 16)

matter bearing on the news of the day. Hearst halie British industrial recovery which makes an increased budget possible, at the same time sounding a warning to the U. S., with Senator Tydinge declaring the government le epending too much. Paramount goes into the textile

gram census a younge declaring time government les pending too much.

Paramount goes into the excitation of Press. Roosevelth many situation on Press. Roosevelth many mills closed while Jaganese imports are rising. At the end of the dip Gov. Talmaster of Georgia and the state of the situation of the Saturday afternoon audience applauding his stand. Paths follows of the control of the saturday afternoon audience applauding his stand. Paths follows of the control of the saturday afternoon audience applauding his stand. Paths follows of the control of the control of the saturday afternoon audience applauding his stand. Paths follows the saturday afternoon audience applauding his stand. Paths follows are control of the c

Wallace tempere things at bit by stating prices are still below the 1320 level.

1320 level.

1320 level.

1320 level.

1321 level.

1322 level.

1323 level.

1323 level.

1324 level.

1325 level.

1326 level.

1326 level.

1326 level.

1327 level.

1326 level.

1327 level.

13 production, file building.

Sewart Sisters have the new contraction of gold minting by France, Nature of the member of gold minting by France, Nature of the member of the state of the sta

Metropolitan, Boston Boeton, April 26.

Met hands out an ail-band show this week. Ben Bernie on the ecreen in 'Stolen Harmony' (Par) and Rudy

In 'Stolen Harmony' (Par') and Rudy
Vallee in the fish with his Connecticut Yankees.

Vallee's opening is clever. Fitter
serim epitis on mady anabase
value's opening is clever. Fitter
serim epitis on mady anabase
property of the property of the property of the property
phonic arrangement of 'My Time' as
it slowly moves downstage to posetion on a car, and during this eem
phonic arrangement of 'My Time' as
it slowly moves downstage to posetion on a car, and during this eem
contained the property of the property
description on a car, and during the
sanda.

It is not the property of the property
as a spontaneous welcome to the grape
fruit recipient of three years ago.

From then on it's on ica.

From then on it's on ica.

From then on it's on ica.

From the wae handicapped by a
dead mike (his own equipment);
but by the time he got to the next
in which he wae handicapped by a
dead mike (his own equipment);
but by the time he got to the next
in which he wae handicapped by a
dead mike (his own equipment);
but by the time he got to the next
in which he wae handicapped by a
dead mike (his own equipment);
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in which he wae handicapped by a
dead mike (his own equipment);
but by the time he got to the next
in which he wae handicapped by a
dead mike (his own equipment);
but by the time he got to the next
in which he wae handicapped by
handicapped by a
dead mike he we hand
he handicapped by
handicapped by a
dead mike have he introduction
of the greatest voice discovery of the
young mind the sole of the head by
handicapped by a
dead mike have head he wae
dead the head by the head
to the greatest voice discovery of the
h

to Mood Indigs' that was awail with audience, following with a really contracting soft-ches terp effort to Stormy Weather. Other specialist, on about midway, Adrian Freiche, presents one of most uniously routines seen of most uniously routines seen with a pop song, then splete at Floyd Gibbons pace into the mike a description of the '33 Kentucky Derby, Get good hand for it, chiefly because mob was mystified how he can be commented to repidity. Then he closes with a mild eccentric dance.

tric dance.
At first show Friday bis was fair.

ORIENTAL, CHI

ORIENTAL, CHI

Ity old home weeks the Oriental Coergo Jonese week the Oriental Coergo Jonese weeks the Oriental Comprise the old home weeks could be comprised to the original comprise the old home weeks and means nothing. Particularly poor its Wilman Kowak, who is strict only two additional turns, le weaks and means nothing. Particularly poor its Wilman Kowak, who is strict here are the Three Queens, who it in oke in the presentation. The girle do standard booting and the show are the girle in the line for a couple of fairlah routines. Working throughout the show we the che would have been no show, so will be the country of t

STANLEY, PITT.

PALACE, N. Y. (BENNY MEROFF REVUE)

outfit as a revue. Carries five women, including Mrs. Meroff (Florence Gaet), the Coffie Sisters, har-moniets and an acrobatic dancer.

moniest and an acroatic daheer.

All in long skirte except the dancer, stead. No chorue, as the billing might suggest, and very little use made of the featmen outfit carried, the stead of the featmen outfit carried, the stead of the featmen outfit carried, the might suggest, and very little use made of the featmen outfit carried, the might of the middle of the point of the point of the seat of the middle of the laughs. Too vilgar. Marshall is ellightly more restrained, since he ellightly more restrained, since he ellightly more restrained, since he work like truckhorese all the way through the show. It's crude almost to he point of rawnese, but it drew work like truckhorese all the way through the show. It's crude almost to he point of rawnese, but it drew work like truckhorese all the way through the carried of the show the show the point of the same of the show the same of the show the

Film Reviews

Die Csardasfursti

(Continued from page 17)

(Continued fron. page 17) background and tollowing, and was figured beet for authentic handling of the subject for authentic handling of the subject for the American market. The For the American for the Salmann melodies, now standard among the world's operation of the Continued for the American for the Continued for

GOLDEN LAKE

(RUSSIAN MADE)

Moscow, April 7.

Directed by Vladmir Schneiderov. Scenario, A. Peregudov; music, V. Vasilenko; camera, A. Shelenkov.

(In Russian)

Gold rush, the backbone of a thousand American thrillere, ie the theme of this new Soviet adventure film. Plot ie based on a natural

background.

It is the story of a struggle between a Soviet prospecting group and a gang of outlaws. Scene is a series of the sound of the story of the sound of the story of the sound of the Alfali Mountains, with the precipitous shores of the Alfali Mountains, with the ground, and providing opportunities of excitement, laughter and enjoyment. It is not to the sound of the possibilities of the location, of which were actually developed out of the possibilities of the location, forestry is ratting, and roaring, and smoke, animals are madly rushing safety. A bear stands up on his hind legs, roaring wildle by a mad should be supported to the configuration. The forest fire, kindied by a mad should be supported the configuration. The forest fire, kindied by a mad should be supported to the configuration. Onlows, permitting the hero and heroine, who acts as a guide to the expedition, by a gang of sples and stempt to kill her which is frue-sections in the support of the supp It ie the story of a etruggle be-

Harding Vice Dunne In Par's 'Peter' Lead Hollywood, April 30.

Unable to arrange a cuitable production schedule with Radio for the loan of Irene Dunne, Paramount has spotted Ann, Harding in the lead of 'Peter Ibbetson.'

Picture etarts April 29 with Gary Cooper as the male topper. Henry Hathaway directs with L. D. Leigh-ton producing.

MRS. LEONARDSON'S COLD

MRS. LEONARDSON'S COLD
MRs. Eans Schley Leonardson,
head of the Joyce-Seirnick accy
department on the Coast, has been
confined in her New York hotel for
the past five days with a bad cold
which settled in her tonsils and
ear. She was in the midwestern
dust storms on her way east and
or storms on her way east and
originally some complicating factor.
Originally one of the complexity of the
week trip to New York It is now
uncertain how long the JS- representative will be in the east.

Contracts

Hollywood April 30 Fox had taken Jack Boland out of the assistante ranks and made him a full flegged director, handing him a new contract. Noe Morrison safe at Paramount for another year on an option pick-

up.
Radio took another hitch in
Ginger Roger's covenant.

STORY BUYS

Venue In Velvet; by Sic Hersig and Gene Thackrey, bought by Paramount for Claudette Colbert, Screen righte to James Grant's Company of the Co

GANGING UP ON COMMISH

Ask Sponsors and Agencies to Bankroll MEX, 970 CASES Audit of Station 'Circulation' AS THE NEEDLES

The radio biz has asked the Association of National Advertisers and the American Association of Advertising Agencies to contribute toward the bankrolling of a bureau of standards for measuring station coverage. Proposition was made last week at a meeting of an auxiliary to the commercial committee of the

to the commercial committee of the National Association of Broad-casters to which reps from the ANA and the Four A's were invited.

Proposal of the broadcasters was that the advertiser and his agency help make the proposed ABC of radio an unblased setup by coming in for a share of the expenses and take part in the selection of the men that the state of the selection of the men of the selection of the men of the selection of the men of the selection of the selection of the men of the selection of the selection of the men of the selection of the ing a outeau of standard to inter-sering station circulation or list-eners was passed at the last NAB convention. Arthur B. Church, KMBC, Kansas City, was sub-sequently named chairman of this committee.

committee.

Representing the ANA at the meeting were Stuart Peabody, Paul West and Alcuin Lehman, while the Four A contingent consisted of L. B. H. Weld, Fred Gamble, Charles Gannon and H. H. Kynnett.

Garment Union Seeks N. Y. Spot On WCFL Wave

International Ladies' Garment:
Workers' Union, with a membership of over 280,000 persons, wants to build its own station in New York. In its application to the Federal Communications Commission the union has put in a bid for 1,000 watts, unlimited time, on 370 kilo-the properties of the present time. WCFL, the control of the present time, WCFL, Chicago. Hearst has applied for a franchise on this same wavelength, with the station located in Albany. Another applicant is WBAP, Dallas, Tough is New York City the garment workers' union has for several years contributed to the support of WEVD.

CHEVROLET STRIKE DEFERS NBC SHOW

Strike in the Chevrolet factory at Toledo has prompted the General Motore security committee to defer action on a summer show that has been submitted it by the Campbell-Ewald agency. Musical series, if oldayed, will be released over the \$4 to \$2 Sunday of the Chevrolet of the committee of the c

NATIONAL YOUTH WEEK

Youngsters Will Start Strut Under Y.M.C.A. Auspices

Y.M.G.A. Auspices
Florence McGee, menace of The
Children's Houry N.Y. drama hit,
May 4. Appearance is part of National Youth Week, under the auspices of the Y.M.C.A.
NBC's Hollywood studios will
start the half-hour program off.
Starlets to be heard will be Baby
Jane, Spanky, Dickle Moore, David
For the Moore of the Moore of the Name
York will then present Mitzi Green,
Jane Wyatt, Constance Cummings
and Miss McGee. All under 16
years.

years.

Buck Jones to spici from Hollywood, and Waiter Connolly will handle all N.Y. introductions.

Los Angeles, April 30. Clearnee Hamilton, chief announcer at KHI, without a telepione in his home for there days, arranged a signal whereby he could let his wift for dinner or not coming home for dinner or color built he was working late. If a subordinate did the backing it was the signal for the frau to shove the roast in the oven.

KNOX REEVES SETS UP AS **AGENCY**

Minnasolis, April 30.

Knox Revres agency, nawly fermed advertising outfit in Minneapolis, is now handling that portion of the General Mills account which was formerly serviced through the local McCord agency.

Knox Reverse himself was formerly a member of the McCord agency. Understood that McCord agency. Understood that McCord agency. Understood that McCord and General Mills was to put over the model of the Mills wanted to put over.

This shift in Minneapolis does not affect the General Mills business handled by Blackett-Sample-Hummert. Minneapolis, April 30.

Furriers Ordered to Stop Advertising Film Stars as Patronage

Washington, April 30, Newspaper and radio advertising which insileads the public and constitutes unfair trade was banned today by the Federal Trade Commission in a cease-and-desist order companies. Believed the first time broadcasting was specifically mentioned in commiss warning.

Evans Fur Co. and Kenn Lur Co.
Evans Fur Co. and Leven Lur Co. and Lur

Jack Pearl Off Air

Burns and Allen (White Owl Cigar) move May 23 into the Wed-neaday 10 p. m. spot now occupied by Jack Pearl for Frigidaire on CSS. Exit date will have meant 18 weeks for Pearl. Comedy team have been in their present 3:30 Wednesday night spot for four consecutive years.

Visiting New York

Stan Bartnett, WCAO, Baltimore, Mike Cowles, KSO, Des Moines.

Mike Cowles, KSO, Dee Molnes, Lou Cowan, Chicago. Emanuel Levi, WHAS, Louisville, Lee Coulson, WHAS, Louisville, J. C. Beil, WBRC, Birmingham, J. T. Ward, WLAC, Nashville, S. A. Miller, WBST, South Bend, Howard Pierce, WXYZ, Detroit. Ted Dealey, WFAA, Dallos, J. Truman Ward, WLAC, Nash-ville, George Storer, CKLW, Windsor-

George Storer, CKLW, Windsor

Harold Ryan, WSPD, Toledo. William Pape, WIXBS, W

Fire Concentrated on Sykes, Brown and Pettey Washington Buzzes with Political Machinations -A.T.&T. Inquiry Looms in Background as Explosive

ANVILS RING

Washington, April 30.
A determined drive to discredit, embarrass and force resignation of two or three Federal Communications Commissioners has been mapped out secretly by Congressional enemies of chain broadcasters and critics of Government policies.

cles.

First move in the campaign, it was revealed in political quarters, was the recent kick about an allegedly offensive Mexican program aired in this country by NEO stations. Further moves in this direction are under discussion, but present attitude is one of watchfulness

Stations' Viewpoint

As the result of its wholesale citing of stations for allegedly wrong advertising
practices in recent weeks the
new broadcasting setup of the
Federal Communications Comcondition in the industry.
Broadcasters visiting New York
on business leat week averred
that the feeling prevailing in
the business in that the commissioners have not only
least for their cleanup campaign
but placed all licenses in jeonardy by refusing to give earardy by refusing to give earardy by refusing to give any inkling as to what will or will not be tolerated. Small station men have com-

not be tolerated.

Small station men have complained to their Congressmen properties of the contingent of commissioners can only lead to widespread unsaliness among the broadcasters and find them constantly being hauled up on the F°C tapis for trivial offenses. No the producaster, they contend, can feel safe as long as the commish holds to the policy that it will be considered the content of the properties of the propertie

and hesitation to see what develops concerning the Mexican issue.

Strattery agreed upon calls for frequent complaints about either frequent complaints about either frequent complaints about either the strategy and the regulatory body was subjected move which started when appointment of Judge Eugens O. Sykes to move which started when appointment of Judge Eugens O. Sykes to the regulatory body was subjected developments included replacing of Sykes in the chalimanship by former Congressman Prail of New York and more recent shake-up of the broadcast division, which resulted in shouldering saids of Commissioner Broadcast division, which resulted in shouldering saids of Commissioner Broadcast division, which resulted in shouldering saids of Commissioner Broadcast division, which resulted in shouldering saids of Commissioner Broadcast division, which resulted the strategy of the s

Brown and Sykes are the target, primarily because they were members of the old radio commission, which drew repeated criticism from Congress. Legislators consider their continued presence on the new outnew deal in radio regulation.

970 as 'Scandal'?

Another complaint being reading but temporarily delayed for strategic reasons relates to the undercover agreement to chop up the 970 ke clear channel, now used by KGR, Sentie, and WCPL, Chicago. If the

See Time Buying Segregated From Programs at Agencies; Transfer Elizabeth Black

Lazy Bones

Benny Holzman, Eddic Con-

Benny Holzman, Eddie Con-tor's personal rep, was col-lared last week by a guy with a million-dollar idea. The a honey, eald the guy. 'All Cantor has to do is sit around, and you do the work.' 'I'l take it,' said Holzman, 'If you can switch it so I sit around and Cantor does the work.'

RATE CUT C. A **COMPLAINT ON** KMOX. KWK

St. Louis, April 30.

First radio code squawk in this

First radio code squawk in this territory hit last week when complaints were registered against two local stations, KMOX and KWK, for rate cutting. Squawk involved prices quoted by the two stations for a 15-minute sports review seven times weekly for an oil company. Understood that the stations each quoted a price of \$150 weekly for the service.

Commish sanctions plan to put new stations proposed by William Randolph Hearst and Amon G. Carter, prominent Democrat and influential Texas newspaper publisher, on this frequency, demands will be made for Congressional probe of Commish action. Charge will be that government agency condoned and ground the congressional ground the conditions of the conditions and conditions and conditions and conditions are conditions are conditions are conditions are conditions and conditions are co

press policy of the new communications act, no action has been taken
on the Hearst-Carter requests, but
suggestions are that Comminhs is on
the point of okaying the deal. Since
KGR has expressed its willingness
and WCFL has not entertained any
objections, Commish is readying the
grant on the ground the other stations affected are agreeable.
MEXICAN squark will be followed
which filed the compilatin and demanded suspension or revocation of
ticenses held by members of the
NBC blue web, which aired the allegedly-offensive poem recited in
Spanish.

Pettey Undislogged

Pettey Undislodged

Commish meantime is having plenty of other troubles, mostly of political nature. Grumbling is Commish meantime is having lenty of other troubles, mostly of political nature. Grumbling is sheard over the interference of Postmere of the commission of the complaint about Herbert C. Pettey, youthful secretary, whose powers recently have been restricted in an endeavor to put him in his place. Charges of inflicience his office of the commission of th

quate excuse to turn on the heat and put the agency on the griddle.

Transfer of Elizabeth Black, time buyer for Ruthrauff & Ryan, from the agroney's radio department to its medium department is constructed by presaging a general movement among agencies toward allocating all facility and talent buying to the medium department among agencies toward allocating all facility and talent buying to the media authority. Under much arrangement radio would coase being a septement radio would be a septement of the damping and the development of the agency's media department. Will become part of the agency's media department will be compared to the creating and production of programs, a status tantamount to those now held by the copy and production of programs, a status tantamount to those now held by the copy and production departments.

Only reason that the business of time and talent buying vot away.

for print media.

Only reason that the business of time and talent buying got away from the supervision of the media department, Gamble has pointed out, was due to the fact that the problems involved were entirely new and didn't have the time of inclination and the read of the media department didn't have the time or inclinations.

MAX GARDNER GETS A.T.&T. **CHORE**

Washington, April 30.
Former Gevernor O. Max Gardner of North Carolina has been
picked to North Carolina has been
picked to North Carolina has been
nications Commission's array of
logal talent for forthcoming probe
of the American Telephone and
Telegraph Co.
Expected to hold up his own in
titts with high-priced telephone attorneys while knocking down only
310,000, Gardner will carry the burdown of layling groundwork for convestigating groundwork for convestigating ground from possible
court sanzia. Hus been influential
attorney as well as prominent political, aletly persesenting textile interests in the capital.

HEARST ASKS MORE JUICE FOR KELW

Los Angeles, April 30.

Los Angeles Heraid (Hearst) has potitioned the Federal Communications Commission for permission to hoost tios power of KFTM, which it KEELW, to 1,000 watts day and night. Currently license is for 500 (nights) and 1,000 (days). Expected that on taking over the joint frequency of the two stations, KCELW will be dropped with the locality centered at KTM.

Price paid the stations for their

Price paid the stations for their equipment and goodwill is reported

Jack Benny's Vacation

Jack Benny has been extended by Jell-O to July 20, at which time the comic will retire from radio for a

six weeks vacation.

When he returns it will be for the same account and in the same Sun-day night NBC spot.

U. P. and I. N. S. Will Peddle **News to Stations, Sponsors;** Out to Buck Transradio Org.

Fidler Optioned

Hollywood, April 30.
Jimmy Fidler, who has been doing Hollywood gossip for Tange over NBC during the past month, winds up May 15 for a four-month

vacation, resuming September 20. Fidier had his option taken up for

a new 13-week term, with two 13's to follow, despite fact the film stu-dios put in a squawk on his gos-

FREE TALENT FOUNT

WEVD's plan to present members of Chorus Equity on the air was chilled before ever really getting started. Group didn't endorse the ideas officially, so word was not passed around very much. Station was all primed to gather members, anxious for a broadcast break, build a reguiar program and then see what transpired. The professional Several did turn up for auditions, however, but nothing was discovered in the way of unusual talent. Equity did not object to the program, but did not endorse it because of the no-pay feature.

CHORUS EQUITY NOT

United Press and the Interna-tional News Service have definitely embarked on the business of selling their news service to radio stations and advertisers. Both organizations have advised their newspaper clients that the fild imposed by the press-radio pact is off and that bulletins have because the reason to read a variable to local out. may be made available to local out-

sauto puect is our and that bulletins may be made available to local outlets for both sustaining and committee for both sustaining and committee for both sustaining and committee for the sustaining and the sustaining the sustaining four is sustained four is sustaining the sustaining the sustaining the sustaining the sustaining the sustaining the sustaining that it be credited with the alred bulletins. For an additional fee, stated the memo, the service would be made available for sponnoring. The sustaining th

to stations not affiliated with newspapers taking the services and also to outlets in towns where there are to success the service of the ser

the UP newsprint clientels comes to about 800.
With the two newspaper services now competing with Transradic Press, the question circulating in the broadcasting trade is whether the situation won't develop a more serious jam than prevailed prior to the press-radio paet. It is believed that with all stations being in a service newspaper clients will come to resent the part played by the press associations, with the result that the latter will again demand a showdown between themselves and radio.

S.O.-WHK Fail to Halt Wheaties-WGAR Pickup Of Cleve. Road Games

Cleveland, April 30.

Standard Oll and WHK are going a little screwy trying to catch up with Wheatles and WGAR over the out-of-town broadcasts of the Cleveland baseball club. Standard Cleveland baseball club. Standard oil is threatening to pull away from the broadcasts and break its \$30,000 contract with the Cleveland club from which the oil company bought games. Standard Oil, however, does not want the out-of-town broadcast spensored by another client. Cleveland club has wired all other clubs in the league to eton WGAR from picking up the out-of-town are attaining the play-by-play account right under noses of the ball clubs.

ciubs.

It's costing WGAR a lot of money, it's understood, but the station is perfectly willing to go on the nut rather than be locked out entirely.

Ray Linton Goes Solo

Linton's idea is to concentrate on ree or four stations in order to silver individual attention and rvice rather than to corral a long it. Before going into the rep field inton had been on the sales etaff WBBM, the Columbia etation

ST. LOUIS HEARD FROM

KWK Announcers Indifferent to Bratton Proposal

St. Louis, April 30.

KWK announcers cold shouldered
the idea proposed by Veri Bratton
of WREN, Lawrence, Kan., to band
together into a special group. Local
splelers have the usual privilege of
increasing their income by side

chores.

Robert T. Convey, president, gives staff Christmas bonus. Nine announcers on the staff.

Clarence Cosby, manager, and Robert Harrington, assistant, branded announcer org. as 'siliy.'

KSTP ADOPTING NBC SALARY-BONUS IDEA

St. Paul. April 80

KSTP has scrapped all existing contracts with its sales force, washing up the old straight commission basis for the time-sellere and subbing a plan of ealary and bonus.

Means that top man, instead of drawing around \$10,000 annually, will now have to be content with about three-fourths of that. NBC some time ago made a similar ad-justment on salesmen. New pacts into effect the first of the month.

Jule Delmar Okay

Jule Deimar has regained his health after a recent serious in-disposition. Returns to his desk at the WOR, New York Artists Bureau this week.

Warns Small Town Newspapers Radio Connection Imperative to Publishers' Future Prosperity

Wynn Among Execs

Philadeiphia, April 30.
Penn Athletic Club here is throwing a testimonial dinner to some ether big shots tomorrow (2). Guests of honor include Owen D. Young Merlin H. Aylesworth, David Sarnoff

Merin H. Aylesworth, David Sarnon and Ed Wynn.
Stations making application for broadcasting included both NBC outlets here. Both were told go aircasting would be allowed.

NBC STATION EXITS SPOIL THOSE MAPS

If a few more stations elect to pull out of the NBC's affiliation roster, the network, observe ad agency men, will be faced with the task of turning out another general overage man. I the term of th

St. Paul, April 29.
Predicting 'Inside of 19 years the
mail-town daily will have the own
radio station and the weeklies in a
mail radius will establish a community radio, 'Fred W. Kennedy of
Seattle, field mer. for the Washingtiors and journalism studes at sity
Farm, Friday (28) that in radio lies
the newspapers only practical hope
and future.
"The Cuture of newspapers out-

and future.

'The future of newspapers outside the metropolitan field is in the
air, the radio,' Kennedy declared. and the metropolitan near is at the set of the paralleled the rage present opportunity to gobble up radio and so protect themselves against future doom with the rallroads' similar chance years are with regard to bus chance years are with regard to bus roads' desultory action in not substitution to the set of the set o

pie in small communities adjacent to the cities have a tendency to desert the small merchant of their own communities for the city mer-The smail-town editor has chant. The small-town editor has always been handed the responsibility of keeping trade at home. But now the merchant must co-operate efficiently.

It is a case of the survival of the fittest and the email-town publisher must take a tip from the metropolitan publisher, Kennedy warned.

DAILIES CLAMOR FOR TRANSMITTERS; 114 STATIONS NOW OWNED BY PRESS

Survey Reveals Only Scripps-Howard of Powerful Publishers Not Seeking Air Franchises to Protect Newsprint Properties-Hearst Out Front

Washington, April 30.
Newspaper publishers fearful of eventual war to the finish between press and radio are seeking to muscle into the broadcasting set-up through the loophole in the Federal control policy provided by clause in 1934 Communications Act permitting. 1934 Communications Act permitting establishment of one-lung trans-mitters regardless of quota limita-

Steady drive by newspapers to get additional air facilities was re-vealed by a survey by VARIETY which disclosed that several dozen

which disclosed that several dozen applications for new stations, power increases, and better frequencies have reached the Federal agency during the past six months. Although some have been withdrawn or denied, majority remain under consideration.

With Hearst, Gannett, McClatch, and other chain publishers in the firing petitions at the Commish that stady stream, seeking to purchase existing stations where chances of obtaining permission for new transmitters are silm, and countering virtually every serious move by virtually every serious move by virtually every serious move by non-press groups to get better fa-

cilities.

Principal applications now pending involve the effort of Hearet and Amon G. Carter of Texas to edge into the 970 kc. channel, the Brooklyn Eagle to get a fuil-time transmitter in the New York metropolitan area, and Gannett to acquire an outlet in New England, Large num-

outlet in New Engiand, Large number of petitions from enal-town dailtes are on the hearing echedule and in progress of consideration. Hearst Has Edge Delicated the second of the progression of the second of the s Hearst can be expected to win about every case in which he is interested, due to his recent about-face toward the New Deai and political influence

Only one new press-owned trans-mitter has been authorized since January, a 100-watter owned by the

Ardmoreite Publishing Co., Ardmore, Okla., which uses the 1,210 channel, but the nod has been given the Brooklyn Eagte in its fight for the 1,400 assignment: This week the Milwaukes Journal drew a negative recommendation from Examiner R. H. Eyde, who objected to request Condition the Ground to the Saminer Condition the Ground to the William Condition of the Publishing company.

ing company.

Currently no less than 114 transmitters of all sorts—ranging from high-power cleared channel to one-lung stations—are owned, controlled lung stations—are owned, controlled or tied up with newspaper interests. Hearst is in the front with seven licenses from coast to coast, with the McClatchy interest in California bossing five outlets, Gannett running three in New York, and the Cowies group directly three in low owners are proposed to the ups and working. Dozens of the ups and working the company of the company of the ups and working the company of the ups and the company of the ups and working the company of the ups and the ups a

of government record, Latest deal submitted to the Com-Latest deal submitted to the Com-mission invoives acquisition of two Texas station by the Amarillo News, over WDAG and KTRH through an intermediary corporation. Numerous publishers are reported eyeing eta-tions throughout all sections, with lively bidding in progress in some spote and press groups particularly South. New York, and the South.

South.

Scrips-Howard Unparturbed
Biggest influence unquestionably
is Hearst, which is reported on the
verge of closing for NEC's Wastel
ington outlet, WMAL, as well as
liberty of the state of the state of the
scramble is the worthy fact than scramble is the scorn with which
scripps-Howard, normally Hearst's
leading rival, has played hands off.
Washington has never heard a
whisper that the S-H forces are inbroadcasting business, although the
United Press has been ogling the broadcasting business, although the United Press has been egling the radio field as a possibly lucrative new source of revenue and is luke-warm toward the press-radio truce. Review of Commish records dis-closed that four important radio-bossed stations have received power

increases during recent weeks. Daytime jumps were granted WWJ, Detroit News; KMJ, McCiatchy pa-pers; KGW, Portiand Oregonian; and WFBC, Greenville, S. C., News-

Pledmont.

New applications for radio outlets have been filed since the first of

New applications for radio outties have been filed since the first of
Caller-Times Publishing Co., Corpus Christ, Tex; Review Publishing
Co., Moscow, Ida; News Broadcasting Co., St. Louis, Mo.; Southern
Ing Co., St. Louis, Mo.; Southern
Ore; Hartford (Conn.) on Times,
Champaign (III) News-Gazette,
Denton (Tex.) Record-Chronicle,
Denton (Tex.) Record-Chronicle,
Pampa (Tex.) Dally News, Reporter
Publishing Co., Julia, Springfield (Mo.) Newspapers, Pittsburgh
(Kan.) Fublishing Co., Valicjo (Cri.)
Times-Heraid, Lafayette (La.) AdaPublishing Co., Musicogee, Olfa;,
and David Stern, New York.

The majority of these sheets con-

and David Stern, New York.
The majority of these sheets contemplated 100-watters under the
quota-exempt clause, but Hearst
proposed a 1-kw transmitter at AlFort Worth; Stern wants a 500 station at New York, and the Corpus
Christi publisher wants a 1-kw.
transmitter.
Existing newspaper-run etations
are presented on the list of peach
and and the corpus of the

ing applications, with McClatchey asking to boost power for his KOH at Reno from 500 to 1 kw; the Sheybogan, Wils, Press asking a transfer from 1410 to 1300 kc; the Rearst seeking a boost to 1 kw for his constant of the seeking a boost to 1 kw for day-time increase to 2½ for WMC; Detroit News asking to be upped to 5 kw days for WW3; Tampa Times looking for similar increase for WVAB; Hearst apply increase for WVAB; Hearst apply Milwaukee; and the Bluefield, W. Milwaukee; and the Bluefield, W. Va., Telegraph asking jump to 500 Va., Telegraph asking jump to 500 days for WHIS.

The Line-Un Major groups representing press entry into broadcasting line up as

Hearst-KYA, San Francisco; KTM-KELW, Los Angeles; WBAL, Baltimore; WINS, New York; WCAE, Pittsburgh, and WISN, Milwaukee.

Milwaukee.
McClatchy—KFBK, Sacramento,
KWJ, Fresno; KWG, Stockton;
KERN, Bakersfield, and KOH, Reno.
Gannett — WHEC, Rochester;
WESG, Eimira; WOKO, Albany.
Cowles — WMT, Cedar Rapids;
Times.

KSO, Des Moines; KRNT, Des

Other sheets with direct relation-ships in radio field, either through interlocking ownership, active op-eration, affiliation, or leasing, in-

Cude:
Chicago Tribune, Atlanta Journal,
Louisville Journal, Memphis Commercial Appeal, Worceater Telegram, Kanasa City Star, St. Louis
News, Cleveland Plain Dealt, Portland Oregonian, Philadelphia Ledgr, Salt Lake City Tribune, Milwaukes Journal, Sloux City, Ia,
Sournal, Rock Island, Ill, Argus,
Sournal, Rock Island, Ill, Argus,
Durry, Conn., Republican, Miami
Daily News.

Journal, Rock Island, Ill., Argus, South Bend, Ind., Tribune, Water-bury, Conn., Republican, Miaml Daily News.
Tampa Times; Clearwater, Fia., Tampa Times; Clearwater, Fia., Tampa Times; Clearwater, Fia., Provers Daily Journal, Chicago; Prairie Farmer, Chicago; Eikhart, Ind., Truth; Detroit News; Battle Creek Enquirer; Capper Publications (Kansaa); Wichtak Kans, Eagle; Superior, Wis, Telegram; Coffeyville, Kans, Journal; Albudon, Kans, Compania, Albudon, Chicago; Chic

Shreveport, La, Journal; Dallas Tilnes. News; Houston Post; Ballas Tilnes. Heraid; Houston Chronicle; Fort Worth Star-Teelgram; Dodge City, Kans, Globe; Norfolk, Neb., News; Chronic Press; Asheville, N. C., Citzeni; Pittsburgh Post-Gazette; Enid, Ore, Journal; Allentown, Pa, Cali; Burlington, Va, Dally News; Chromother, Chromoth

Chicago, April 30.

Ray Linton of the John Blair station rep outfit, quits the organization on May 10 to open his own
exclusive station representation office here.

Linton's idea is to concentrate on

in the 1936 campaign.

RATES UP ALL OVER U.S.

Countess Olga Albani, Guided by Press Agent, Tells About Herself

By CECELIA AGER

By CECELIA AGER

* Herself, Countess Olga Albani
would like to be known as just piain
Olga Albani. She would like to
drop the 'Countess,' she really
would. It makes no difference to
her, but the sponsors—ah! They
piast' upon it. Countes Albani
supposes the sponsors like its prestige. Yes. It's a genuine title.
Spanish. The Countess acquired it
by marriage.

supposes the sponsors like its prestige. Yes, It's a genuinc title. Spanish. The Countess acquired it. Spanish. The Countess acquired it. The Countess loves radio. I love it—isn't that curious? the Countess and, in her low, melodious voice, her soft brown eyes glowing, her lovely face lighted up. Rudely interrupted and asked why she loves and, in her lovely face lighted up. Rudely interrupted and asked why she loves of the lovely face lighted up. Rudely interrupted and asked why she loves of the lovely face in the lovely face of the lovely face in the lovely face of the lovely

an audience, to concernor in miner and audience, to concernor in the find but of towns and even there find by the concernor and the concernor and the concernor and the results and the Countess albains's hotel suite, and the Countess arose to admit her publicity counselor, come to see how the interview was propressing. I have just been saying, the child, how much, I love radio. The publicity counselor basend his approval and offered the interviewer begraphical data. The Countess said, But I think that sort of thing is so stretcyped, don't your Mollywood for pictures, the publicity counselor remarked, as the Countess left the room to fetch something to show the Interviewer. But first she's going to make pictures in New York.

What—shorts?' asked the inter-No. three-reel musicals,' said the

"What—shorts?" asked the Inter-viewer. "No, three-reel musicals," said the publicity counselor. The publicity counselor was a second of the publicity counselor of the publicity counselor. The publicity of the publicity and everyone said so, the publicity size exclaimed charmingly. The publicity size exclaimed charmingly. These and silver are her hobbies, the publicity counselor pointed out.

Likes Torch Songs

Likes Torch Songs

Furthermore, Countess Albani is a trained singer. She has received the very best musical training, she said. And she is so giad for her training, for when one is a trained singer, and noted for her way with operetta and songs from the classics, she always likes to include a torch song in her programs. She doean't believe that trained singers, singing torch songs, their spintanelty. No, on the contrary, Trained singers know how and with to sing them, how to get the right effects—that utrained singers must achieve only by cars and actual instinct, ongs are the right effects—that (Tyou get into the spirit, and love them. . . . If I felt declasses singing a torch song, I wouldn't do it. I'd feet campet and unhappy—but I don't. I love torch songs. I'm comfortable campet and unhappy—but I don't. I wonder I'l Warner Brothers knows that you dance, mused the publicity counselor.

"Why no, I don't suppose they do," will the Countess. I don't think I

Storer Files with FCC

Detroit, April and Application for permit to construct a new and permit and to the station in Detroit to operate 1,000 watts 10 hours during the daytime was filed this week by George B. Storcr. with the Federal Radio Commission.

Storer hoids interests in WSPD. Toledo; WWVA, Wheeling; WMMN, Fairmont, W. Va.; WJBK, Detroit; CKLW, Detroit; and recently sold an interest in WXYZ, also in DeFollowing the regular procedure of the application going before the commission in the next 10 days, Storer could receive his license immediately if no protest is registered in the 20 day period allowed for such. Detroit, April 30.

Dave Stern Won't Allow Columnist on WIP Show: Paper, Store at Odds

Philadelphia, April 30,
Jim Keeny, who authors the local
chatter column for the Philadelphia
Record under the nom de plume of
Coall Penny teather, was nixed from
radio broadcasting this week.
Coall Penny teather, was nixed from
radio broadcasting this week.
Jinker
J. David Stern prevents Keeny from
beginning a commercial for Major
bertoieum via WIP, as scheduled to
run thrice weekly. Scribbler was a
former photographer on the Record
whe won an open columnizing convia understood that newspaper wants
Keeny to concentrate on typewriters and forget the mikes until he's
grooved in pounding out the daily
stuff.

stuff.
Station, however, is reported of
the opinion that restriction wouldn't
have been handed down if it were
another studio. WIP, owned by
Gimbel Bros, finds itself in the middie of an ad fight between Record
and the emporium. Daily was to
have snared free credits on all
Major Potrojeum programs.
Major Potrojeum programs.

MAY FOLLOW PENNER WITH RIPLEY SHOW

Negotiations were on yesterday (Tucsday) for Robert L. Ripley to replace Joe Penner in the Sunday night but the penner in the Sunday night but the penner was the penner to the penner t

decided to begin serious study, had to chose between singing and danc-ing, and she chose singing. She was talented in both arts, but made

inger. one knows how and why. Though she is a trained singer, and noted for her way with operetta and noted for her way with operetta and songs from the classics, she always likes to include a torch song in her trained singers, and the classics, she always likes to include a torch song in her trained singers, singing torch songs, rob them of their earthy quality, their spintauelty. No, on the contrary. Trained singers know to set and wint of sing them, how os st and wint of singers know to set and with the singers in the state of the singer show the state of the singers in the state of the singer show the singer

SUMMER JINX SEEN ON RUN

Code Authority Surprised as Stations Follow NBC, CBS Lead in Tilting Time Prices in Face of Seasonal Bugaboo

GOOD OMEN

Washington, April 30. A general and unseasonal unward revision of broadcast rates is under way, encouraging hones that the usual end-of-winter slump may be a thing of the past and that prosper-ity really is around the corner for

the radio industry.
Steady stream of new rate cards reaching the code authority indicates everybody except 100-watters is following the example set by NBC and CBS in boosting charges. Interpreted as a sign of confidence and evidence that the customary spring drop will be less severe than

in former years, Several factors are cited as possible explanation for the nearly uniform trend higher:

Code requirements stablized rate making and put the industry on an

General improvement in busines confidence and more optimistic out

look in all lines, plus fear of in-

confidence and more optimistic outlook in all lines, plus fear of inflation.

Realization that listener apathy
Realization that listener and realization
Realizat

tions before the code and late last last year.

Retention of the clause requiring posting of rates is expected under the new Recovery act, although new recovery act, although on this point announced last week control of the recovery act, although on this point announced last week of expected in the property of the retention of expected and the recovery act, and the recovery act and th

Avlesworth Reported Called In by Higher-Ups in Station Jam-Up

Tom Noonan Off Air

Tom Noonan's Cathedral of the Tom Noonan's Cathedral of the Underworld which was revived over WMCA, New York starting Easter Sunday as a sponsored series, has been pencilled out. Adams Hat putting up for the time, backed out when Noonan insisted on personal cash.

Only one broadcast carried on the Only one broadcast carried on the contract, and that was Easter Sun-day sossion with Grand Duchess Marle on hand to make it an event. Program was also to be an inter-city presentation between N. Y. and WIP, Philiy.

WMAL DUCKING SALE, HEARST **COMPLAINS**

Washington, April 30.
Suit to compel Leesc Estate to
perform contract of promise to sell
Station WMAL to Hearst interests Station WMAL to Hearst Interests was flied here Monday (29) in District of Columbia Supreme Court, following reported efforts of station owners to evade deal and accept better offer. Bill of complaint flied by Hearst Radio, Janc., gtates alloged contract was signed Jan. 12 for the Contract was signed Jan. 12 for the Contract of the

in vicinity of \$500,000, considerable portion in Hearts securities.

Station is currently operated by Station is currently operated by Station in a 185,000 annually. With Leese attorneys refusing to discuss matter, town hears station owners seek permission of NBC to discuss matter, town hears station owners seek permission of NBC to Cluding Bugene Meyer, publisher of Washington Post and Washington Star, but NBC has "efueed to grant consent. Previously had oked deal with Hearst interests. Use of the seek o

Rubinoff's Personals

Dave Rubinoff is going on a tour of pursonal appearances. He has been informed 20 Century will want him for 'Sing, Governor, Sing', somewhere between July 1 and Aug. 15. Winding up on the air with Eddle Cantor Sunday night (28), Rubinoff opens at the Eroadway Cap, Detroit, Friday (3), Other date are thing for the control of the contro

STOLL GIVES IN

Will Send Out Once Weekly Air Program from Manchester

London, April 21. Sir Oswald Stoll, once a staunch opposer of broadcasting on the air of vaudcville talent, has altered his

attitude. attitude.

His reconstructed Arwick Empire, which he has renamed New Manchester Hippodrome, is to broadcast its program once weekly. Such experiments at other spots have helped Stoll to the decision that broadcasting does not hinder box office receipts.

M. H. Aylesworth is reported taking personal charge of the NBC station relations situation after it looked for a white as if National Broadcasting Company might be convenient to the station of the station relations were not informing Ayesworth heretofore.

When WIR, Der St. St. and the station relations were not informing Ayesworth followed. Appar only beinger people interested in NBC made some inquiries.

NBC was able to line up some 35 or 40 stations, but the reconcitrant or a stations, but the reconcitrant vidualistic stations could most individualistic stations could be successive to the stations of the stations in the station of the stat

tions, the higher-uppers insisted by report that his services be used and not ignored as had been the case.

100 K-WATTER FOR BALKANS

Vienna, April 19.
Bulgarian government, it is reported here, will shortly build the
only 100 kilowatt radio station in
the Balkans,
New outfit will cost about \$225,00 and will, be by far the most
powerful in southeastern Europe.
Vugoslavia, that the Bernadot
there is also considering executing
a powerful station, and American
and British firms are aiready making offers.

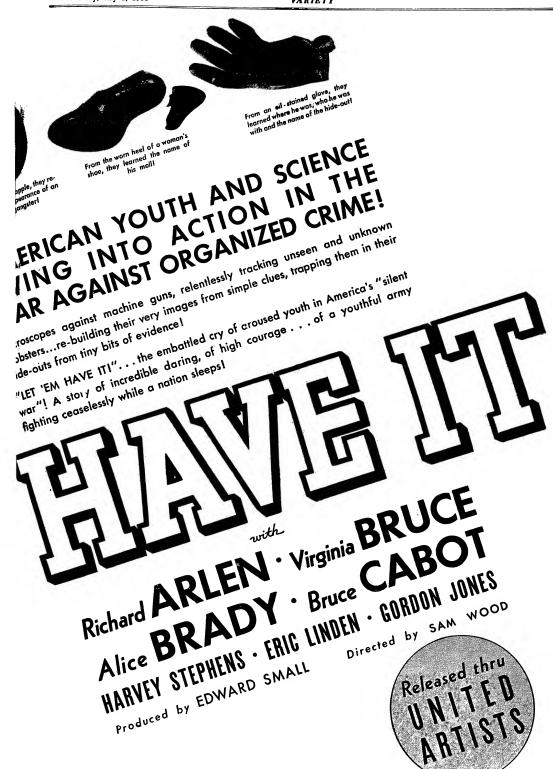
At present the most powerful Baikan station is in Bucharest. It is only 12 kilowatts.

Boston Thinks It Spies Hearst Radio Behind Jeweler Kirby's Bid

Boston, April 30.

Much sub roas conjecture has been accoust you conjecture has been accoust you could be a conjecture has been accoust you could be a conjecture has been accoust you can be a could proposed station, but nothing this nature can be verified.





MAE WEST
With 'Paul Cavanaugh, Gilbert
Emery, Toan Withers
Commended to the Commende

right with me it uses won a salimony.

Had Miss West interspersed with one of her songs, complexion of her brief mike appearance might have been much different. Listeners expected some vocalizing from her, but on this score all that was forthcoming was an announcer's applications.

Apology.

WHEC DRAMA GUILD

With Clate Lochner, Jean Harding,
Helen Griffin and Morden Buck
30 Mins.

Sustaining

Clete Lochner, Jocal. actor, with
some professional experience, has
undertaken to write, produce and
with the company of the company of the
WHEC cache Monday right. Several amateurs co-operate in the productions billed as the WHEC Drama
Guild. They manage to be fairly

expected, it is pretty light drama
compared with the usual run of air

expected, it is, pretty ngm. we compared with the usual run of air property of the compared with the usual run of air property of the control of the control

the girl.
Joan Harding, I
fin, Morden Bu
formed the cast. il. The thing one girl. can Harding, Helen Oviatt Grif-Morden Buck and Lochner

PEERLESS TRIO Vocal 15 Mins.

19 Mina.

19 Mina.

Statinia.

A mixed trio harmonizing on augustainers over the NBC red loop. Two tenors (Richard Maxwell and Norman Price) and a contraint, they can be seen to be seen to the seen

CHARLES STARK
(Voice of Night
Poetry and Music
15 Mins.
Sustaining
Charle Stark, a WCAU
an country of the start of the sta

JOHN BARRYMORE

JOHN BARRYMORE
The set of the set

FAMOUS BABI Dr. Louis I. Harris 15 Mins. COMMERCIAL WABC, New York

IS Mine.

COMMERCIAL
WABG, Naw York
Using the title 'Famous Bables' as a springboard to advice on infant of the control of the

'LIFE OF MARY SOTHERN Linda Carlin' 15 Mins. COMMERCIAL WOR, New York

COMMERCIAL WORK New York
This is a Mutual web program originating at WILW. Cincinnati, and hitting at 4:30 p.m., EET, Marginal and the process of the process of

'HO HUM, HILLBILLY HILDA' With Ellen Mantler, Edmund Nea James Milne, George Bov Dolores Hanford and others Original Musicomsdy Original Musicomso 30 Mins. Sustaining WICC, Bridgeport

A T & T'e CELEBRATION Grace Moore, Dizzy Dean, Rufus Dawes, Tad Hueing, Edwin C. Hill, Channing Pollock, Andre Kostelanetz Talk, Musio 80 Mins. COMMERCIAL WABC, New York

WABC, New York
Thing that likely tickled the like that has Sunday evenling (32) over a CSB hookup was the fact that they were getting something for the continue from the likely of an hours patter, dramatics, music and trick telephone contactions being to impress the subscriber which has been to their daily lives and has great sacrifices made by the wirst combine's amployees to keep lives and the combine's amployees to keep lives and the combine's amployees to keep lives and the sacrifices made by the wirst combine's amployees to keep lives and the combine faced, with paid and uncertainty to the likely of the progream was a talk by the company's president, Walter S. Gifteners fantastically that the A. T. & T. was as much theirs as his and that without their belg, incides the likely of the progream was talk by the company's president, Walter S. Gifteners fantastically that the A. T. & T. & t. was as much theirs as his and that without their belg, incides to the likely of the proposed Rayburn anti-holding company bill, it all savored of articipated from Bollywood, Dizzy Dean from Sportamen's Park, St. Louis, Rutus Dawes, pres of the Karl Compton, head of the Massachusetts institute of Technology, from Boston, Ted Husing from New Son, chairman of the American Red Cross from Washington. Occasion were an opportunity to put in a plug for her forthcompt.

Dramatle bits, each staged in the March of Time manner, sought to steel the development of the telephone, recounted several famous pinone conversations of the past year, and showed how A. T. & T. employees have acted in time of public stress and disaster. Odeo.

KNOX MANNI Commentate. 15 Mins. COMMERCIAL WNAC, Boston

15-Mine.

15-Mine.

15-Mine.

16-Mine.

16-Min

'ORIGINALITIES'
With Jack Owen
15 Mins.
Sustaining
WJZ, New York

WIZ, New York
Tenor augmented by a sve-plece
musical group. No identification
except of the tenor. Typical studio
fill-in of a 15-minute chasm on the
program schedule. It just happens
to be ilstenable.
But the way it's handled, billed
and built indicates quite obviously
malities is to throw a nice-position
court plaster over a gap. Zeffe.

HOUSE OF GLASS
Gertude Berg, Jos Greenwald Paul
Gertude Berg, Jos Greenwald Paul
Walden, Arlene Blackburn, Celia
Babcock
Serial Drama
COMMERCIAL
WIZ, Naw York
Gertude Berg to back on NBC.
Intended to back on the State of th

SPREAD EAGLE'
Theatre Union Production with
Abner Biberman, Frances Bavier,
Hume-Cronyn, Howard da Silva,
Haroid Johnarude, Sidnay Packer,
Joseph Pevnay, Wendell Phillips,
Hilda Rais Samuel Roland and
Sondergaard.
30 Mins.
WEVD, New York
Theatre Union, producers, of so-

Sustaining aw York
Theatro, Union, producers, of socoloofical plays, has tied up with
Station WEVD for a series of Sunday night broadcasts, first of which
Troccasional, "Gods of Lighthing,"
1931' and others will follow. Socall Plays of the Past Decade is the
call Plays of the Past Decade is the
call Plays of the Past Decade is the
don director of the group's current
show, "The Black Pit," handled the
30-minute run here.
30-minute run here.
40-minute run here.
51-minute run here.
52-minute run here.
53-minute run here.
53-minute run here.
54-minute run here.
54-minute run here.
55-minute run here.
56-minute run here.
56-minute run here.
57-minute run here.
58-minute run

somewhat of a sensation when Jad Harris produced it several years as a sensitive of the sen

nights at 10:30 p.m., EDST.

THE VINEGAR TREE'
With Mary Boland, Walter Connolly, Osgood Perkins
COMMERCIAL
WEAF, New York
Fleischman Yeast brought Mary
Boland, Walter Connolly and Osgood Perkins
GOMMERCIAL
WEAF, New York
Fleischman Yeast brought Mary
Boland, Walter Connolly and Osgood Perkins together last Thursa
good Perkins together last Thursa
excerpt from The Vinegar Tree'.
Services of this skillful threesome
could have been put to far more
excelled that the Control of the Control
Froadway run four seasons ago,
Patter retailed by the trol had all
the earmarks of the usual concocthere was the condense of the program would perhaps have
setting and situations. Producers
of the program would perhaps have
esting and situations. Producers
of the program would perhaps have
esting and situations. Producers
of the program would perhaps have
the comedient we about cuttfiling
the comedient was about cutting
t

WAR BAER
WAR Caren Kani
Ted Di Corsia,
nsaux.
Meiodrama
GOMMERGIAL
WEAF, Naw York
Mar Baer sequathensity
Mar Baer sequathensity
the same agency which last year
headlined him on the Goodrich program prior to his champion ship
medical the same agency which last year
headlined him on the Goodrich program prior to his champion ship
medical the same agency which last year
headlined hiterary material by Lon
Holden and put through his acting
fore, the results are surprisingly
good, bearing in mind that the protagonist is supposed to be a fighter
on the air can neither act nor fight
it looks like Sart is also a remarked
it looks like Sart is also a remarked
in the same agency which is a single ship
mit with what it takes and
grooving the omnibus as an entern
max Baer in a once-a-week yawn
would have been poor value for the
max Baer in a once-a-week yawn
would have been poor value for the
max Baer in a once-a-week yawn
would have been poor value for the
lis. It's bright and breezy amusement. Holder is a once-a-week yawn
would have been poor value for the
lis. It's bright and breezy amusement. Holder of the prior
wows. Sufficiently involved for
situation of the control of the
more sufficiently involved for
situation of the control
with the control of the control
with the control of the control
with a control of the control
with a control of the control
with a control of the control
with discrimination and a logical
point in the narrative so the good
the did the prior of the conmercial
pluss (Gilliette blades) were done
with discrimination and at logical
point in the narrative so the good
the start of the prizes. Ringside'
were the start of the prizes. Ringside
with these creats as mile figure, lead and
with the center as mile figure, lead and
with the center of the prizes. Ringside
with these creats as mile figure, lead and
with the center as an life

PRESS AGENTS PARADISE
Sturt Program
Sturt Program
WNEW, New York, but or doing
work, but or doing to the street
raid a mob of pa."a along the street
of a broadcash, dubbing it PressAgent's Paradise. Hour was minuse
usually associated with amateur
nights, but was long on plugs for
ingent of the street
ingent of

Inside Stuff—Radio

At the conclusion of its present series of 13 quarter hours over the NBC blue wcb, the Mexican government contemplates increasing its schedule to 30-minute programs. Protest filed by 16 anti-Mexican members of Congress against the first broadcast (March 21) is described by the Mexican government's American advertising agency, DeArmo & Poem recited in Spanish with background music was called leved and indecent by the anti-Mexican bloc. This poem is 'En Elogio de Silves,' and is 850 years old. It was originally written in Arable by a Moortsh prince who died in 1095 in a Spanish jalii. Rev. Wilfred Parsons, one of the editors of the magazine. 'America,' is the authority for the altegedly objectionable translation.

allegedly objectionable translation.
All of the Mexican programs are broadcast from New York on Thursday nights with Machado's orchestra and guest singers. Announcements are in English by Alois Havrilla, but the music and the lyrica
are Mackcan. Program seeks to attract American tourists. A free bookfeet describing Mexico is given away in connection with the program.

WFIL's (Philadelphia) newly established policy of segregating department ownership and studio operation, finds both Lit Brothers an Strawbridge & Clother stores now bankrolling their Commercia

shows.
Former emporium is sponso-ing the WFIL Little Symphony, for a Monday eve 60-minute stanza. Group is batoned by Saul Caston, outstanding member of the Philadelphia Orchestra with the complete line-up from that symphony organization. Other store also leaning toward the more classic musical, has a string unit and chorus directed by Edynfed Lewis, former manager of WFI.
Station believes handling of parent accounts in this manner produces results for the store, beside the good-will institutional angle, in addition to applying station with quality programs its sustaining budget might

While the new, revolutionary system of radio transmission announced by Major Edwin H. Armstrong, profession of electrical engineering at Columbia University, is a vast improvement on ultra short wave broad-casting now in use, it will not materially aid the progress of television in this country in the opinion of research experts interested in television development. The improvement on ultra short wave work, such as used on television, is admitted. The only hitch is that this development is not pertinent to present television problems. Ion, say those interested in its growth, are the obtaining of the funds and shpwmanship necessary to bring this medium up to the standard of present-day radio broadcasting.

Restrained from sponsoring a news program on WJZ, New York, because of the press-radio pact, Blackstone cigar has done what it considers the next best thing. It has bought the 10-minute evening spot between the press-radio bulletins and Lowell Thomas three times

spot between the press-ratio builtuins ain Lower Informat line units a week.
Blackstop program consists of an orchestra under Jack Shilliere's Hierction, and a revival of the Captain Blackstone character. Latter figure was part of the Blackstone Plantation, which, with Frank Crumit and Julia Sanderson, ran on NEC for five consecutive years. Cigar brand supports a Transradio series on WOR, Newark, and also on the Yankse network.

Gilbert Martin, former announcer for the Detroit symphony, is now with the Ringling-Barnum & Balley circus, announcing the feature acts at Madison Square Garden but is slated for radio plugging of the

acts at Madison Square Garaen but is sacce for fault places of the show in advance.

Martin has fully recovered from the slugging received when he at list wife were kidnapped by Clyde Barrow and Bonnie Parker last year Oklahoma. Mrs. Martin is still in the hospital. Soon after the Marti were assaulted the notirous pair were machine-gunned to death

WMCA, New York, took its portable mikes into the heart of 'the beach,' walling wall of the actors in Times Equare. Question asked by A. L. Alexander as the man on the flying assignment was, 'What do you think of the new law legalizing Sunday legit?' About 20 performers

you think of the new law ispanish. Some price of the spoke briefly. Majority were against the measure on the reasoning that the magers will benefit, but that there is nothing direct or tangible for actors. Most of those interviewed appeared to be vaudevillans.

Three new orchestras airing over WOR, New York signity joining the out-of-town dance parade which station now broadcasts. Irving Conn playing at Ben Riley's Arrowedes the every on the schedule. Spot is in the city limits of com Murray's at Tuckshee and Dorsey Brothers, playing at Glon Island Casino are other two additions here. Trio is spotted twice weekly at night over station. Chicago, Cincinnati and other far-flung posts fill in between.

Entertainment talent for the maiden voyage of French Line's Normandie still hangs fire. Most of the acts will be from the continental night apots, it is thought. Nothing has been settled definitely, however, in this line. A variety of tango and rumba orchestras will support the revular syncopated outfits on the numerous terraces and audion. Sailing date is May 25. Both NBC and CBS engineering staffs will go over two weeks in advance to set broadcasts.

Sophio Tucker plans to discard the red hot mama stuff in her Music all series over WHN, New York, and play the role of godmother to se vaude talent on board. She figures her reputation has become an worse factor in securing a radio break. So she's going out after a new

Irene Castie McLaughlin recently made some ether platters for Formfit corsets. One condition which Mrs. McLaughlin insisted upon was that the platters would not be released on any Chicago station, as it would not Jibe with her social standing in Chi.

Within two weeks both Metro and Warners offered to test Francia White with prospective contracts in view. Los Angeles singer, now in New York under contract to NBC, couldn't get a tumble for pictures prior to her radio pact except for occasional back scene dubbing.

Hearst Variety hour is planned over WINS, New York, shortly in which all talent will be drasted from within the ranks of Hearst employees. Station has issued several thousand letters to staffs in all enterprises cowed and operated by Hearst interests, to line up entertainers.

Material Suit Against
Pearl-Wells Dismissed
Suit by Howard Snyder and Hugh
Weddod, Jr., for \$3,000 against acre
reached the jury before right with the suing authors did not set
for the a cause for action.
The \$3,000 citamed is alteged valreached the jury before right with the suing suing the s

Tough to Follow

Among the odd twists of competition existing between ad agency producers is the competition existing between ad agency producers is the competition of the competitio

TRADE BETTER:

Los Angeles, April 30.
With KHJ, Los Angeles, and the
Don Lee Coast network showing an
unprecedented profit during the last
30 days, the chain is putting more
weekly coin into some of the em-

weekly coin into some of the em-ployee pay envelopes. Boosts have gone principally to program producers, announcers and office staff, with the raises averag-ing around 10 to 121/%.

Bill Cooper at WTEL

Philadelphia, April 80. Newest face at WTEL this week is Bill Cooper, as press representa-

tive.
Cooper scribbles an ether column for a New Jersey weekly. Is using the tag of Jay Kenyon.

All Coast Stations Showing Heavy Biz Increase; \$75,000 Monthly Net

Howard Frazier on Own

Howard Frazier on Uwn
Philadelphia, April 30.
Howard Frazier, chief engineer at
WPEN for many years, resigned
this week to open his own amplification biz.
Frazier was consultant technician
on the former Ed Wynn network.

FILM STUDIO AIRS IN N. Y.

First program series originating from an eastern film studio is being framed for release over WOR, Newark. Shows will be staged in Warner Brothers! Vitaphone layout in Brooklyn and run a half hour Sunday afternoons.

Sunday afternoons.

Tieup is on a sustaining basis.

Programs will iet the listeners on
the inside of film short making and
convey the idea that they're tuned
in on an actual rehearsal for a one-

HELP BENEFIT WMBR. JACKSONVILLE, BID NOT ENDORSED

Washington, April 30.
Proposed daylight power increase
of WMBR, Jacksonville, Pla., should
already exceed quota figures and
better service could be obtained by
other changes, Federal Communications Commission was told Monday
(28) by Examiner M. H. Dalberg.
Admitting that licensee is financally qualified and that a need for
better service exists, Dalberg declared evidence shows 'conclusive's
that increased power requested
in the height of the antenna.' Station wanted to go from 100 to 250
during daylight hours.

Music-Hearts and flowers.

Improbable Broadcasts

No. 17-Pollyanna and the Facts of Life

By Bob Landry

Signature—Look for the Silver Inneg. When I saw sights that would make your blood run cold. I had Tony Wons—Look for the Silver Inning—what a pretty thought, int't it now, folker Innit's the pretty thought, there's a heap of good in the sect of us and a lot of bad in the worst of us. And I guess none of us yer quite forget everything. What is owned to was, buddy? What lot you say, buddy? What lot you say, buddy? What lot oncess, when I almost got discovered the section of the secti Lining.'
Tony Wons-Look for the Silver

Tony Wons-Look for the Silver Lining-what a pretty thought, ain't it now, folke? Ain't it pretty like? There's a heap of good in the best of us and a lot of bad in the worst of us. And I guess none of us ever quite forget everything. What do you say, buddy? Cheerlo—I well remember when

couraged. Musica—Hearts and flowers.

Musica—Foor Little Pollyanna—
she came back from the war with
the Croix de Guerre and astima.
Her job was gone, Her health was
broken. Her boy friend had married
a slacker. She took to black coffee.
Pollyanna—Ah, but then my faith
in humenly was restored and
and the comparison of the comparison of the comparison
and and the comparison of the compar

lo you say, buddy?

Cherlo-I well remember when I was a mere boy in short pants. I do indeed. I well remember it. Wons—And you know, folks, we feel mightly proud to be bringing you these beautiful thoughts. If you have been beautiful thoughts, If you have been beautiful thoughts, If you cannot be seen that the proof of the proof of the proof of the proof. There's nothing like a good glow inside.

Wons—Folks, you know you don't have to be sick and alling and wonder have to be sick and alling and wonder to be the proof with the proof. The proof work is the proof with the

Boots, boots, boots, etc.

etc.
Pollyanna—The war did things to
me. Through an unfortunato error
of the general staff all the Kentuck colonels were sworn in as buck
privates. I had been taught never
to complain but to accept life
cheertuily and to see the silver limtor. Thishight it would he a pers. ing. Thinking it would be a negative thought to mention that I was Pollyanna the sunshine girl, I never referred to my sex. I went through the whole war in the front line Los Angeles, April 30,

Broadcasting has finally emerged a major industry in Los Angeles. with a checkup of the local stations

sroaceasting has many emerged a major industry in Los Angelea, with a checkup of the local stations showing the group netting a profit of more than \$75,000 a month. With the combined stations running the station of t

FROWN ON WTMJ 2ND STATION RID

Washington, April 30.
Proposed erection of second highpower regional transmitter by the
Miwaukee, Win, Journal was nixed
Monday (29) when Examiner R. He
Monday (29) when Examiner R. He
Monday (29) when Examiner R. He
tions Commission no quotantial
need for additional facilities has
been demonstrated and recommended denial of application for
construction permit for station operating on 1,010 with 1 kw.
well qualified from past experience
with WTMJ and has adequate resources and also pointed out that
Wisconsin is under quota, but said
that granting of the request would
not be in the public interest.
It is doubtful whether the
tatte and the state of Wisconsin is
under-quota as to existing assignments of broadcast facilities may
breaken as an induction of a needstonal facilities to the Milwaukes
area, Hyde said. This examination
of the assignments to the state
would seem to show that the placling of another regional station in
toward the concentration of more
than a fair percentage of broadcast
facilities in one area.

Elaborate plans to avoid creating
interference with other stations.

Elaborate plans to avoid creating
interference with other stations,
received Hydes oleay, although the
report noted that 'some interference
might be caused to the reception of
WHO and WCPL in areas outside
the primary service area, of these
stations.' Sheet hand developed interman, the report noted, and had
made therough investigation to
make certain its projected station
would not bother Canadians.

Discussing proposed policies and
programs, Hyde said evidence
appeared in close conformity to
WTMJ and that while no definite
arrangements for chain service had
been made the paper apparently expocted to take network features. '2

heen made the paper apparently ex-

fervesence.

Wons—Can't you just feel your insides glow? So cool and refreshing.
Sound effect—A scream.
Pollyanna—My God, get the hose
—it's set the studio on fire!

ing up tittle Follyama the scoon on Super Salts. So you see, I did find the silver lining again after ali. And so I say to you, live a good life, eat, sleep, exercise regressively. Salts, these are the facts of the salt have learned them the salt have learned them the salt have learned them to the salt have learned them to the salt have learned them to the salt have learned them. Super salts right before the microphone and you will hear for yourself the health-giving, dynamic state. Sound effect—Bottle popping, effervesence.

COMMERCIALS

This Department lists sponsored programs on the NBC, CBS, and Mutual neworks arranged alphabetically under the advertiser's name. All time is p. m. unless otherwise noted. Where one advertiser as two or more programs they are listed consecutively.

An asterisk before name indicates advertising agency handling

Abbreviations: Su (Sunday); M (Monday); Tu (Tuesday); W (Wednesday); Th (Thursday); F (Friday); S: (Saturday).

FIRESTONE 8:30-M-WEAF Richard Crooks Vocel Ensemble Wm. Daly Orch *Swesny-James

*Sweeny-James
FITCH
7:45-Su-WEAF
Wendell Hall
*K. W Rameey

FORD MOTOR

Albert Spaiding Datroit Symphony 9:30-Th-WABC

Fred Waring Stella Friend Kay Thompson

FORMAN
(Toothpaste)
7:15-M-W-F-WEAI
Storlee of the
Black Chomber
Edwin Whitney,
Dir.
Jack Arthur
Helen Claire
Paul Nugent
Rosaline Oreen
*McCann-Ericks

FRIGIDAIRE

10-W-WABC
Jack Pearl
Cliff Hail
Leith Stevens
Patti-Chepin
Froddie Rich Orc
"Geyer Co.
GEN. BAKING
5:30-Su-WABC

Julia Sandersou Frank Crumit Eddle Peabody Jack Sbilkret Oro *B. B., D. & O.

GENERAL CIGAL (White Owl) 9:30-W-WABC

9:30-W-WABO
H. Poleele, Dir.
Burns & Allen
Ferde Grofe
Male Octet
*Thompson

GEN. ELECTRIC 12:15-80-WEAF

What Home Mean to Me' *Maxon GENERAL FOODS 2:30-F-WEAF

ACME PAINT 6:30-8u-WABC Smiling McConnell
*Henri H & McD
A & P
9-M-WEAF

Harry Horlick Phil Baker

AMERICAN HOME PRODUC (Anacin) 7:30-M-Tu-W-WEAF WEAF

Easy Acse'
Goodman Ace
Jnne Ace
Mary liunter
Hajen Spring
Everett Sloan
*Blackett-S-H
AMERICAN
TOBACCO

AMERICAN BAYENGE AND TO THACCO 9-Tu-WJZ (Haif & Holf) Red Trails' Folilp Bourneus John Brewster Hallen Dien Blackburn Elaino Dumas J. Hanna, Dir. N. W. Ayer S. Satt Willel Bayen Bayen Goga De Lys Johnny Houser Kay Thompson *Lord & Thomas MARRICAN BAI

AMERICAN RADI 7:30-Su-WEAP Fireside Recitais Sigurd Nilssen Hardesty Johnson Graham McNames

Graham McNam
ARMOUB
9:30-F-WJZ
Phil Baker
Harry McNaugh
Ella Logan
Laon Belasco
Eetsile Jayne B. T. BABBITT 1:30-Su-WEAF

Mary Small Bertrend Hirsch

From State of the State of the

TTER SPEKE

Your English' B180DOL 8:30-W-WARC o:au-W-WABC verett Marehai lizabeth Lenno: lctor Arden's C Blackett

WAITT & BOND (Bisckstone Cigar 11-M-W-F-WOR fransrndto Newe Garnett Marks

Garnett Maries
BOOTH
BOOTH
FISHERIES
11 a.m.-Th-WABC
'Fish Tales'
Dorothy Day
Frank Dans
Marie Nelson
'Will Advise

BORDEN 9-F-WJZ 9-F-WJZ
T. Harrington, Dir.
Beatrice Lillie
Cavaller 4
Warren Hull
Lee Perrin Oro
11:45-W-WEAF

11:45-W-WEA
Megic Recipes
Bill Bradley
Jane Ellison
*Young & Rubic

A. S. BOYLE (Floor Wax) 2-Sn-WABC

2-Sn-WABC Irving Kaufmah Blactieft, S-H H. O. BHILL (B. Zee Freez Dessert) 10:05 a.m.-Th-Murray Kane Hal Kane June Emmett Donahue & Coe BRISTOL-MYERS O-W-WEAF

Ray Noble Occ.
'Blow Act Code
'Great Code

9-W-WEAF
(Sal Hepatica)
(Sal Hepatica)
(Fred Allen
Fred Allen
Fortiand Hoffa
Jack Smart
Lionel Stander
Elleen Douglas
(rwin Delmore
Minerva Plous
Jamec Melton
Peter Van Steedan
*Benton & Bowlos
CAMPANA
6:39-Su-WJZ

6:30-Su-WJZ Ann Ssymour Don Ameche Phil Lord Betty Winkler

Art Dickson Charlie Morgan Geyer Co 9:45-M-W-WOR 'Pathe News of Al J. Wait Thompse Betty Winkler
10-F-WEAF
First Nighter
June Meredith
Don Ameche
Cariton Brickert
Cliff Soubler
E Sagerquist Ore
"Aubrey Wallace Biso-M-WABC
Lud Gluskin
Block & Sully
Goorge Givot
Gertrude Niesen
*Kats

CAMPBELL (Soup) 9-F-WABC

Osbury

S-F-WABC

Dick Powel

Dick Powel

Dick Powel

Dick Powel

Dick Powel

Dick Powel

Raymond Paige Ore

Frances Langford

Anno Jamison

Grace Moore

Perry Askam

CARLSBAD

Sids-Fri-Waz

Morton Downey

Ray Sinarti Ore

"Kicsewetter

CARNATION MILE

IO-N-WEAF

Juliaby Lady
Ireene Wicker

M L Eastman

Frwin. Wasey

CENTAUR CO.

(ZBT Baby Pow
11 a.m.-N-WABC

Dr. Louis . Harris

Louis A. Witten

Hann-Metzger

CITIES SERVICE Jessica Dragonette Rosario Bourdon O Quartet *Lord & Thomas

COCA COLA Frank Black Orc James Melton Chorus *D'Arcy COOK TEAVELOG 5:30 p.m-8u-WJZ Malcolm La Prode

Malcolm La Prode
COLGATE-PALM
10-Tu-WEAF
(Palmolive Soap)
Gladys Swarthout
John Barclay
Al Goodman Or.

Al Goodman Or. 9:30-M-WEAF (ColgateToothpas) James Melton Otto Harbach Martha Meare Al Goodman Orc

(Super Suds) 8:30-Wed WJZ 'House of Gloss'

2:30-F-WEAF

W. Barnum, Dir.
Martha Mears
Jimmy Wilkinson
Al & Lee Reiser
Warren Hull
Frances Lee Barton
*Young & Rublean
\$-Th-WEAF
(Maxwell) 'House of Gloss'
Gertrude Berg
Joe Greenwald
Paul Stewart
Helen Dumas
Bertha Walden
Arlino Blackburn
Csila Babcock
"Benton & Bowles
Inc. Frank McIntyre
Conrad Thibault
Muriel Wilson
'Molaesee 'n' Jan
Gus Haenechep
7-Su-WJZ
(Jall-O)'

"Benton & Bowies
Inc.
CONSOLIDATED
CIGAB CO.
9:30-M-W-F-WOB
'Harv'n' Esther'
Jean Colbert
Artell Dickson
Rhythm Irle
Nat Brushon Oro
'Altkin-Kynett
COBN PRODUCT
9:30-Tu-WABCU
9:30-Tu-WABCU

(Jell-O)*
T. Harrington, Dir.
Jack Benny
Mary Livingston
Don Bestor Ore
Jimmy Grier
Frank Parker
*Young & Rubicam 7:15 p.m.-M-Th-F (Bran Flakes) 9:30-Tu-WABO
(Linit)
'Hour of Charm'
Phil Spitainy
Arline Francis
Maxine
Evelyn Kaye
Pat Harrington
Gypey Cooper
Mary Rumrill
Ann De Marco
Lilyan Porron (Bran Flakes)
Tony & Gus
Marlo Chamlee
George F. Brown
*Young & Rubican
GENERAL MILLS
4:45-Daily Ex. SaSu-WOE

'Life of Mary Southern' Linda Carlon Ann De Marco
Lilyan Porron
12:18-Daily Ex.
Su-WABO
The Gumps'
Wilmer Walter
Agnes Moorchead
Leeter Jay
Google
Goog 10:45-W-F-WEAF

10:45-W-F-WEAF
Betty Crocker
Cooking Recipes
*McCord Co.
5:30-Daily Ex. SaSu-WABO
Jack Armstrong
All American Boy

All American E 4-Daily-WJZ Betty & Bob' Betty Churchiii Don Ameche Betty Winkier Art Jacobson Cari Brickert Louis Roen *Blackett

GILLETTE SAFE 10:30 p.m.M-W 'Lucky Smith' Max Baer

GOODRICH GOODRICH
(Tires)
10-F-WJZ
Circus Night in
Silvertown'
10-F-WJZ
Circus Night in
Silvertown'
10-F-WJZ
Cornam, Dir.
10-F-WJZ
Cornam, Di

GULF

9:80-Sn-WABO
Will Rogers
Helon Gleacon
Frank Tours Ore
'Ceell, W. & C.
HEALTH PROD.
6-Su-WABO
(Feen-A-Mint)
'Amateur Night'
Ray Porkins, M.C.
Arnold Johnson Ore
'Wm. Esty

THOS. LEEMING
(Baums Bengue)
8:30-F-WOB
Norman Cordon
Lucilio Peterson
Choristers 4
Lou Katsman Ore
Wm. Esty

LIBBY MeNEILL 5:15-M-W-F- WAB 5:15-M-W-F. WAE
Adventure: Hour
Albert Brown
Patricla Duniap
James Andelin
Jesse Fugh
Karl Way
J. Wait. Thomps:
LORILLARD
Griges Tonacco:
(Muriet Cigare)
7:25-Sa-WEAF
Thornton Fisher
Thornton Fisher
Lonnen & M.
Lanis Puttliff

HINCKER II-O
6:15-Dully Ex. SaSu-Walley
1-Bar-O-Rangers
Bobby Benson
Nelli O'Melley
Florence Halop
Billy Halop
Billy Halop
Billy Halop
Billy Halop
Loralno Pankow
Joe Wilton
John Stattle
Detmar Foppen
John Sta

M. HOHNER (Harmonicas) 7:45-Sa-WOR Carl Freed *Atherton & C

HOOVER
5-Su-WEAF
Edward Davies
Schumann-Heint
Joe Koestner
*Erwin-Wascy

Jim Bottoniey

Lennen & Marchael

Louis pHILLIPEZ

Da WABO

Markel, Little Freech

Ruth Torke

James Meighat

(Committee)

Cond. W. LUFT

(Committee)

Cond. W. LUFT

(Committee)

Cond. W. LUFT

Committee

Cond. W. LUFT

Luckenhill, Dir.

Luckenhill, Dir.

J. Wall. Thompson

J. W. W. Thompson

Luxor

Lux

LUXOR
S-93-WEAR
S-93-WEAR
S-93-WEAR
Basel Loughrens
Basel Loughrens
Basel Loughrens
Margorie Hanna
Margorie Han LUXOR

Hezel Jophelde

*Blackett

**HorkLCK

(Malted Mik)

**1:15-28 de WOB

Lum & Abne

*Lord & Thomas

**HOHSEROLD

FINANCE

\$:30-Tx-WJZ

Edgar A. Guest

Bernardine Flynn

Don Drigge

Gallicchico Oro

**C. D Frey

**HOBSON MOTOR

C. D Frey

BUDSON MOTOR

8:30-M-WABC

Kate Smith

3 Ambassadors

Wallace Sis

Tcd Colline

Jack Miller Oro

Brooke-Smith "Cramer Kasselt
MEXICAN MUSICAL TOURS
9:30 p.m.-ThuWJZ
Angele Mercado Ord

DR. MILES LAB'S DR. MILES LAB'S
(Alla-Soltzer)
(Alla-Soltzer)
(B-50-8-WJZ
(B-50-8-*Brooke-Smith
JERGEN
9:30-Su-WJZ
9:30-Su-WJZ
9: V. Dobbe, Dir.
Waiter. Winchsil
*J. Wait. Thompson
JOHNS-MANVILLE
7:30-Thurs-WJZ
Floyd Gibbons
*J. Wait Thompson
*J. Wait Thom

Flowi (fibbons person of the p *Wado
MODERN FOOD
PROCESS CO.
4:15-M-WJZ
Charles Sorce
Harry Swan
*Clements Co.

10:30-5a-WEAN

Ked Murray Oro
Xavier Cugat Oro
Xavier Cugat Oro
Senny Goodman Or
Phil Dusy
Frank Lothe
Frank Lothe
Frank Lothe
Gornio Gates
Helen Ward
Louie Alvares

*McCann-Erick
NORSEO
(Toothpare)

II 445-M-W-F

W Butlorworth
Raiphinke
Ed East
*Stack-Goble
NORTHWESTERN KOLYNOS
7:15-Dnily Ex SaSu-WABO
Just Plain Bill
Arthur Hughes
Ruth Russeli
James Meighap
Curtis Arnali
Jos. Latham
*Blackett-S-H

PACIFIC BORAN

8-Th-WJZ
'Death Vall'y Days'
Tim Frawley
Joseph Bell
Edwin W. Whitney
Lonesome Cowboy
Joseph Bonlme Orc
*McC,Erick PEPRODENT

PEPSODENT
7-Daily Ex Sat Su
WJZ
Amos 'n' Andy
PINAUD PINAUD
(Hair Tonic)
10:30-M-WABO
B Von Hailberg Or
*Calkins & H.
PHILCO
7:48 dally ex. SaSu-WABC

Boake Ca

PHILLIPS-JONES (Arrow Shirts) 10:15-Su-WJZ

Vera Brodeky Haroid Triggs Louis K. Anspacke: *Peck

PHLLIP MORRIS
8-Tu-WEAF
Leo Releman's Orc
Phil Duey
10:48 a. m.-Sa-WOR
Graphologia
Mme, N. Olyanova
PHLSBURY
10:30-Daily-WJZ
Today's Children

IO:30-Daily-WJZ
Today's Children
Irma Philips
Walter Wicker
Bess Johnson
Irene Wicker
Lacy Ghiman
Fred Von Amon
Jean McGregor
*Hutchinson

*Hutchinson

11 a.m.-W-F-WABC

'Cooking Close Ups'
Mary Ellis Ames

*Hutchinson PITTSBURGH PLATE GLASS

(Painte) 9:45 a.m.-M thru F-WOR WOR

Don Carlos Bend
Lucio Gracio

N. V. Aver

*N. Y. Ayer

PLOUGH, INC.
10-W-WEAF

Guy Lomberdo
Ricardo Cortez

*Laks-Spiro-C PREMIER PARST 9-Tu-WEAF Ben Bernie *Morris-W. & E.

J. L. PRESCOTT (Oxel)
10:30 a.m.-Daily Ex.
Sa-Su-WABO
Jack Fulton Oro.
B B. D & O.
PRINCESS PAT
9:30-M-WJZ

McJunein
PCTUR & O'MBILE
S:18 Daily Ex. SaSa-WEAP
You & Glack
Art Van Harvey
Billy Idelson
Bernadine Flynn
10-Su-WEAF
(twory Soap)
The Gibson Fam
Courad Thibault
Jack & L. Clemens
Lole Jennett
Lole Jennett
Lole Jennett

ols Bennett on Voorhees Ors :45-M-W-F-WEAF

5:45-M-W-F-WEAF
Ivory Stamp Club
Capt. Tim Healey
*Blackman
s:30 Daily Except
Sa & Sa-WEAF
(Oxydol)
'Ma Ferkins'
Virginia Dayne
Margery Hannon
Kari Hubel
Will Forman
Chaa Eggleston
*Blackett

Harry Swar

**Clements Co.

** Chas. Eggleston
*Blackett
*8:58 p.W.ZAR
(Camay)
*Chamay
*Chama BENJ. MOOBE (Painte)

H. Polesio, Dir.
Joe Penner
Stefanni Diamond
Ozzle Neleon Oro
Harriet Hilliard

*J. Walt, Thomp.

(Painte)
11:30 u. m.-WWABC
Betty Moore
Lew White
Direct RCA BADIOTE

*Direct
JOHN C.
MORBELL
5:45-8n-WJZ
(Dog Food)
Don Becker
Dog Chats
*Henri, H. & McD.
NATIONAL
BISCUIT CO. Nathania Shikert and Victor Light Opera Co. *Lord & Thomae REAL SILE 9-Sa-WJZ Ches. Previn Orth Olga Albani 2Erwin-Wassy RED STAB YEAST 11-TA-Th-S-WEAF Phil. Porterted Irma Gien Earl Lawrence BEISER CO.

BEISEB CO (Shampoo, etc.) 11:15 a. m. Su-WEAF Jack & Loretta

Jack & Loretta
Clemons
*Donahue-Cos
B. J. BEYNOLDS
(Camal Clgarets)
10-Tu-WABC
9-Th-WABC
Casa Lorna Band
Walter O'Leefe
Alice Frodashaw
Alice Frodashaw
Alice Frodashaw
Kepty Ronwlok
Kepty Ronwlok
Kepty Ronwlok
Tywn. Baty

NOBTHWESTERN YEAST 1:80-M-W-F-WJZ

Virginia Lee a Sunbsam' Dorothy Page Bob White Bilinor Harriott Ed Prontess Virginia Lee

RITCHIE CO,
(Eno Saits)
8-Tu-WJZ
Eno Crims Clues
Hanna, Dir.
Howard Smith
Viola Roache
Leonard Doyle
Mark Smith
Elaine Dumas
Clyde North
Jack McBryde 8-W-WJZ

Babe and her Brothers Hal Kemp Orc NCHOLL CO. STUDEBAKER 10-F-WABO 8-M-WEAF

Richard Himber Stuart Alien *Rochs-W-C

SUN OIL 6:45-Daily Excep Sa-Su-WJZ Lowell Thomas *Roche-Williams

TASTYEAST 12-Su-WJZ

Amateur Show Chubby Kane Horacs Fehyi Johnny Johnso *Clements

Ed Wynn Graham McNamee Eddle Duchin Or "Henn-Metzger

UNITED DRUG

Rhythm Sympho DeWolfe Hopper Street & Finney

U. S. TOBACCO (Dill'e Best) 9:30-F-WEAF

One Night Stand Josef Bonime Ore

WANDER CO. (Ovaitine)

5:45-Dally-WJZ

"Little Orphan A'
Allan Baruck
Henrietta Tedre
Ed Sprague
Stanley Andrews
Shirley Peli
"Blackett

CHAS. WARNER (Sloan'e Linament 9-W-WJZ

WASEY PROD'CTS 8:15-M-W-F-

WABC Edwin C. Hill 12-Daily Ex. Sa-Su

WARC 6:45-Su-WARC

Chas Thoma

Iohn

SCHOLL CO. (Footpade) 7.30-Tu-Th-Sa-WO The Stroet Singer Arthur Tracy *Donahue & Coe SHEFFIELD

0:45-M-Th-F-WEAL Billy and Botty N. W. Ayer

N. W. Ayer

SHELL
(Petroleum)
Al Joleon
Lupe Velez
Clem McCarett
Olsen & Johnson
Peggy Gardner
Victor Young Ore
Benay Venuta
*J. Wait. Thompson
SILVER DUST
7:30-M-W-F. WAB

UNION CENTRAL (Insurance) 5-Su-WJZ G-Su-WJZ

Toses & Drumer
Reien Clairo
Reed Brown, Jr.
John Grigge
Gus Smith
Wright Kramer
J. Spurin-Callela
Joe Curtin
Edward Jerome
Jack Rosiugh
Morram Faries
Forter Hall
Forter Hall
Freys Mutch
*J. Walt. Thompso

Thirtys Mutch
*J. Walt. Thompso

Thirtys Mutch
*J. Walt. Thompso Tiso-M-W-F- WAB:
The O'Neille'
Kate McComb
Jimmy Taneey
Aee McAlister
Jack Rubin
Jone West

Clarence Nordstro Cheeter Stratton *R. B., D. & O. SINCLAIR 9-M-WJZ

Gene Arnold
Bill Childs
Mac McCloud
Joe Parsons
Cliff Soubjer
Harry Kogen
*Faderal SOCONY VACUUM 7-Sa-WARC

7-Sa-WABO
Soconyland
Sketches
Chas. Webster
A. P. Kaye
Arthur Allen
Parker Fennelly
Kate McComb
Isabel Winlocke
Edith Spencer
Ruth Russell
Robert Straus
William Stickles
*J. S. Getcheli

SPARKS WITHINGTON 4-Sn-WJZ folly Coburn Oro H Van Emburgh Edwin Wassy

888 CO. (888 Tonic) 8.30-F-WOR "The Music Box" Mary E. Wood Billy Axton "Johnson-Dallie

STAND. BRANDS 8-Sn-WEAF

7:30-8a-WJZ

O.F.WEAR 9-F-WEAF (Phillips Mag) 'Waltz Time' 'Abs Lyman Ore Frank Munn Bernice Claire

8:80-Tu-WABC Abs Lyman Vivlenns Sogal Olivor Smith *Biackett

5:45-M-Tu-W-Th-

WABC WABC
(Calif. Syrup Fige
'Dick Tracy'
Ned Wever
Leeter Jay
Walter Kinselia
Charles Slattery
Rose 'Keane
'Stack Gobie

Voice of Experience Jacob Tarehish, The Lamplighter *Erwin Wasev (Chass & Sonborn A. K. Spencer, Dir Amateur Show Maj. Edw. Bowes G. WASHINGTO 8-W-WEAF
(Royal Gelatine)

9:45-Su-WJZ 9:45-Su-WJZ
Adventures of S
lock Holmee
Louis Hector
Leigh Lovel
Joseph Bell
*Cacil, W. C. Carlston E. Moore,
Dir.
J. Anthony Smytbe
Minetta Allen
Michael Rafetto
Kathleen Wilson
Barton Varborough
Bernice Berwin

B. L. WATEINS 9-Su-WEAF 9-Su-WEAF
(Dr. Lyons Toothpaste)
Plerrs Le Kreeun
Raquel de Carlay
Jerome Mann
Men About Town
Andy Sannella Or
*Blackett
WELCH Bernice Berwin

8-Th-WEAF
(Fielechmann)

7. Thompson, Dir.
Rudy Valles and
His Conn. Yanks
Allne MacMahon
Tom Howard
George Shelton
Finkie Les
Lois Revei
Conne Canyon Hill
Billies

(Grape Juice) 8-F-WJZ Irene Rich

WESTCLOX
4:45-Sn-WEAE
'Blg Ben Dream
Dramas'
Arthur Allen
Parker Fennelly
*B. B. D. & O.

WOODBURY STERLING PROD 8-Tu-WABC (Bayer's Aspirlu) Bing Croeby Georgie Stell Orc 7:45-M-W-F-WJZ Dangerous Para-dice' Elsie Hitz Nick Dawson *Lennen & M. Frank Munn Bernice Claire Gus Haenschen Or Gws Haenschen Or

8:80-Su-WEAF
(Dr. Lyon's
Toothpowder)
Gus Haonschen OrFrank Munn
Vivienne Scgal
Ohman & Arden
Bert Hirsch

WRIGLEY PHABMA-CEUTICAL

4:30-Su-WEAF Harry Reser Ray Heatherton Peg La Centra *Jerome B. Gray WM. WBIGLEY 7-Dully Ex. Sa-Su-WABC

'Just Entertainment'

*Frances Hooper
WYETH

19:45 a.m.-Daily

Ex. Sa-Su-WABO 'Mrs. Wiggs of Cabbage Patch'

Cabbage Fate
Betty Garde
Alice Frost
Joe Latham
Andy Donneily
Amy Sedcile
Estolic Levy
Pat Ryan
*Bisokeit-S-H

STEWART-WARNER GOVT. CONTROL (Alemite) 10:30-Th-WABO Lysbeth Hughes Bob McCoy Art Thorsen Horace Heldt King Slsters Steve Merrili Jerry Bowne Alyce King *Blackett-Sample OF RADIO INS. A.

Capetown, April 10.

It is practically settled that the South African Government will take over the African Broadcasting Company (Schlesinger outil) from March, 1987, due to the report of the B. B. C., recommending such a

the B. B. C. recommending such a step. Reith says the present service is capable of immense improvement as regards programs, facilities and Intended that the broadcasting control be centered in an organization, independent of government control, and owned by the public. African Broadcasting Company licenses will not be renewed after March, 1873.

March, 1937.

Report recommends cheaper ilcenses, at present ceeting 38.75
yearly. Intended change has
aroused much satisfaction in the
country, due to the poor class of
program, wretched service, and
ignoring of the public demand for
better reception.

WMCA MAY SERVICE WPG. ATLANTIC CITY

Donaid Flamm, head of WMCA, New York, is mulling over the proposition of feeding sustaining programs to WFG, Atlantic City, which drops off the CBS management list drops of the CBS management is the control of the CBS management is the control of the CBS management is the control of the CBS management is control of the CBS management in the CBS management is control of the CBS management is co

ates the outlet.
Flamm's sales department some weeks ago approached Mayor Bacharach on using WMCA for a ballyhoo campaign on the resort during the current season.

WBBM After Big Hall

With the Chicago, April 30.

With the Chicago Tribune station,
WGN, rushing to completion its new
\$400,000 studio on Michigan avenus,
\$400,000 studio on Michigan avenus,
\$400,000 studio on Michigan avenus,
the studio of Michigan avenus,
the studio of the studio of the Michigan avenus,
the studio of the studio of the Michigan avenus,
the studio of the studio of the Michigan avenus,
the studio of the studio

Ex-Managing Editor at KMBC to Run News Dept.

Kansas City, April 30.

KMBC has named Erie H. Smith, former managing editor of the Kansas City Journal as editor of the station's newly organized news

the station's newly organized news casting department. Smith will edit Transradio service, and all local material sub-mitted by the KMEC staff, the mem-bers serving as reporters. Schedule now includes seven newscasts daily starting at 6.30 a.m. and the last at 11.55 p.m.

11.55 p.m.

KMBC will place a newscasting car on the street in May to broadcast local events direct from the

NBC is shoving Honeyboy and Sassafras, comedy team, out six times weekly now over the red net-work at 12:15 p. m. BDST. George Fields and Johnny Welch are their real monickers. Come by way of vaude and Texas medicine shows.

New York Radio Parade

By Nellie Revell

WNEW is considering shifting the house ork that plays the 'Dance Parade' to its New Jersey studies for the siring of this program for yor reasons. One is that wage scale is chaeper across the river. Other has to do with fear that union may put clamp on Dance Parade by asking that nucleians get paid on commercial rate, instead of sustaining scale they now rate for this show, since the program gives plenty plugging to various dine and denerties around town.

Hasn't Heard About WHN

Last Thursday eve the Loew Agency bookers threw Marvin Schenck, mogul-of that organization, a heefsteak. Every Loew agent in town attended. One of them spled a mile alongsade the speakers table and asked if affair was being aired. Receiving an answer in the affirmative he left himself wide open by asking what station was doing the broadcast. This from a Loew agent and with Loew calling all cars to plug WHN.

Cheerio's Matinal Armor

Last Monday morning during the Cheerio broadcast a strange sort of pup-pup noise came through the milet. Sounded as if a mike was readying to go on the bilink. Examination tho, showed twas Cheerlo himself causes the foreign sound. Came to work in a stiff-bosom shift and every breath shifted shirt with resulting pup-pup noise. He finished.

WOR Sustainers Go MBS

WOR started a wholesale feeding of austaining shows to the Mutual Net this week. The Monday eve Paul Whiteman Ork spot; Alfred Wallenstein 'Sincholetta'; Spotlight Revue on Wednesday; Mondeams each Friday; and Bide Dudley twice weekly are the shows set with two shining spots on the way. Herctofore WOR fed-MBS only Witches Tale, special events and commercials.

Frank Black Moves His Act

NBC is no longer managing 'The Revelers' quartet, one of the few if not the only act to draw a guarantee from NBC, Quartet composed of Wilfred Glenn, Bob Simmons, Eliot Show and Lewis James was guaranteed \$75,000 annually with the take being split five ways since Frank Black owns the group. William Morris Agency has replaced NBC as

Short Shots

Short Shots

Transradio News has signed WLIW Chey for its service effective May lat. Contract calls for 18 hours of flashes on week, ...Heinz Products auditioned a show at NBC consisting of B. A. Roifs onk, Mystery Chef. Sisters of the Skillet, Willie Morris, Phil Duey, Men About Town and the Modern Choir. Doug Storer of Rockwell-O'Keeft handled show... WMCA baseball resume by Johnny Fraser at present sponsored only thrice weekly gets the same sponsor for other four days in week. When local teams don't play they do out-of-town games...Beale St. Boys, exc CBS seat quartet, have a WMCA commercial...Leith Stevens, CBS orkman, is restling and vacationing in Poctono for two weeks...CBS vp. orkman, is restling and vacationing in Poctono for two more Folda last Thursday...J. Walter Thompson Agency renovating their reception o ce and now greet visitors alongside elevators...

Scrambled Notes

Scrambled Notes

Scrambled Notes

Cole Bros. circus which is opposish to Ringlings' Hagenback-Wallace-Four Paw troupe has a swell radio tel-in. Orphan Annie show on NBC has script calling for Annie to do a series of adventures in a circus and will also send an Orphan Annie and her dog with the circus on road...

Will also send an Orphan Annie and her dog with the circus on road...

Foreign of the circus of the circus of the circus on road...

Foreign of the circus of the ci

Effective May 5th, Shell Chateau drops the Monday midnite rebroadesat for coast and will add the following networks and stations to the regular Sateve show, Grange, Mountain, North Mountain nets and KFSD and KTAR if and when available...Loretta Lee starts a CBS sustaining apot on May 8th...Lulu McConnell is readying a script for radio...Joe Reichman ork will head Lombardo into the Waldorf-Astoria for a limited engagement and then will follow Lombardo back in again after the Lombardo outfit has been there for four weeks..../Molassos 'n' January' and Three X' Sisters have been resignatured to a new three year contract by Ed Wolfe...Jules Nassberg, Josy Nash's brother is now Josy's manager...Clem Walters of NIC sound offects is in the hospital with a cut tendon on his foot. Doing Palmolive show two weeks back and watching seript for ones and leking metal tunuser sheet on management with the start of the start. Woods is paying the ante...Harry Salter to Bermuda for wee bit of rest...Charles Speer of CBS continuity who has been out of action with a bad leg due to auto accident is back at deek again.

Stand By

Stand By

Colgate is plugging two of their soap products with recordings of dramatized version of Cosmopolitan Mag yarns on 17 stations through continuous the continuous products with recordings of dramatized version of Cosmopolitan Mag yarns on 17 stations through the continuous products and the continuous products of the Spress amounts are engagement to Owen Reynolds, Princeton '44 and Marquette, Michigan...Kats Smith will knock off in June for a one month rest...Kool & Raleigh Clegies have bought 97 CBS outlets for their sponsored Kentucky Derby. ..House of Glass does a rebroadcast on May lat for West Coast. Rebroadcast will be first episode of serbit, while broadcast three hours earlier was third episode. This shall be coast to make the continuous continuo

Bathing Facilities

WMCA, New York, is remodeling former executive offices into audition quarters. One relie of the network era will be preserved undesecrated. That's the handsome black and ox-blood colored shower bath. Anyone now wishing to take a Anyone now wishing to take a bath between broadcasts may apply at the service desk. Clients get priority

WIRED RADIO \$2 MONTHLY **SOON**

North America Co., promoters of a wired wireless system, have in-stalled 50 of the 350 receiving sets ordered for experimental purposes from Phileo. All these sets are to be placed in the homes of em-ployees of the combine's Cieveland power holdings. North America has musical numbers, paying to the copyright owners an experimental fee of \$7.50 per tune. Recordings being used for the Cleveland experi-menting cost around \$100.000, and menting cost around \$100,000, and include such combos as Casa Loma, Dorsey Bros., Paul Whiteman, Isham Jones and Louis Katzman.

As the result of surveys conducted As the result of surveys conducted in various parts of the country through women sent out to quiz through women sent out to quiz death of the variety of the subscribe to get at least 17% of the present 28,000,000 radio homes to subscribe to its proposition. Sets subscribe to its proposition. Sets with the subscribe to the program of t

Wax Works

Buddy and Ginger, favorite tuve, program in this sector, on Friday (28) act WCG and the control of the control

Jack Armstrong, transcription program is shifting from WNAC to WEEL Boston. Afra et 5:10, and on several occasions lest summer the platter had to be shifted to WAAB. Boston, when baseball games (sponsored by Penn Tobacco) ran overtime.

Sponsors taking no chances through the coming baseball season.

Stanley A. Widney, announcer, WHO, married last week to liah Miller, dancer, Des Moines,

Code Authority Investigates Chi Commercialism on Band Pickups

TELEVISION DANGER

Newspaper Yarns Cause Drop Sales of French Radio Sets

Taris, April 21.

French press on development of television has caused a slump in asles of radio sets, fans announcing they'd wait until the radio show most fail, when television sets, they think, will be put on the marketore started a counter campaign. Points out that television jan't practical yet for general use, and, anyway, sound

for general use, and, anyway, sound receiving sets will always be neces-sary, even if image-receivers can be added later.

GUY LOMBARDO SEEKS OIL **RELEASE?**

Indications that Guy Lombardo was anxious to get a release of his contract with the Standard Oil Co. of New Jersey were given yesterday (Tuesday), when the bandman made arrangements to do an audition this afternoon (Wednesday) for Coca-Cola at the Decca Record Co.'s stu-dios. Agency that contacted him for the audition was the D'Arcy out-fit of St. Louis, which is the regular rep for that account.
Contract which Lombardo entered

Contract and Combardo entered into with the refining company through the Music Corporation of America two months ago put the band under obligation to Ständard Oil of N. J. for 52 weeks. Agrescompany would start its half-hour program with the Lombardo unit on CBS by July 10, and gave the petrol account an option on the Lombardos' roadshow services. Deal with Standard Oil was described by the latter radio and commercial roadshow angles.

radio and commercial commercial angles.

Ambardos' final broadcast for their present commercial. Plough, Inc., will be June 28. Band has been on this drug combine's payroll for almost a year.

Audition for Coca-Cola includes Ruth Etting. With the warbler unable to be present, her volce will be able to be present, her volce will be grams being piped to the D'Arcy and Coca-Cola execs.

Engels Goes West

George Engels, v.p. in charge of the NBC Artists Service, is leav-ing today (Wednesday) for Hollywood to look over the web's recent ly established booking bran Dema Harshbarger, formerly he of the Clvic Concerts Service,

or the Civic Concerts Service, is managing it.
On the way back cast Engels will spend a few days in Chicago.

Chicago, April 30. Code chieftains zoomed into town last week for a little look around as a follow-up on a number of criss-cross complaints among local statuse.

cross compilalits among local sta-tions. After checking around, the code boys hopped the flyer east. One angle which threatens some excitement locally as far as the code is concerned as the matter of extra-lation of the control of the control of the band circuit. Stations have been trying to outdo each other on spilels, even mentioning the non-couvert charges and the cost of the dinner. Union hasn't liked this particularly possibly figure as a straight sustain-ing show, but is rather a full-fledged commercial and should be paid for

all around at commercial rates.
Stations are in the middle on this questions. Individually all admit that the pluggling is way out of line, but cach is afraid to tone down on the ad spicls for fear the rival stathe ad spiels for fear the tival station will step in and grah off the intery. And competition for dance bank pick-ups at nite is too eithfaround this town to permit any toning down among the stations. If it's to come at all, it must come from the code board. NBC and been the code board. NBC and been ging, but forgot all about it when CBS stepped in some time ago and snatched off the College Inn wire.

Agencies—Sponsors

n-Dall agency now handling United Remedies account which formerly in the Heath-Seehof

Sellers Service agency, Chicago, now placing advertising for the John R. Thompson restaurants.

Sollers Service agency here has snatched off the Booth Fisherles account and is shaping the former Fish Tales show for a test on WBBM, Chicago Columbia station. Show, being guided by George Couper, will hit once weekly.

Penn Tobacco has added the Iowa Penn lobacco has added the lowa territory to its summer radio campaign for Kentucky Club tobacco. Product will use KSO, Des Moines, and WMT, Davenport, for daily basebali play-by-play broadcasts and WHO, Des Moines, for a daily contraction.

sports resume.

Account is now carrying on its payroli the Yankee Network and WBBM, Chicago, for similar playby-play events.

Spot campaigns are being readled by two soap brands, Life Buoy and Colgate's Octagon, while a third, Fels Naptha, is arranging to keep its present schedule going through the summer. Life Buoy account is being cleared by the Ruthrauff & Ryan agency.

ExLax has extended with CBS for Extax has extended with GBS for the continuance of its Monday night spot through the summer, with the Don Lee west coast link joining the broadcast June 24. Account may switch to a straight musical policy during the warm spell, retaining Lud Gluskin as head of the band. Gertrude Niesen is slated to leave

the program for several weeks

Stan Lomax, sports commentator, has been spotted for two commer-clais over WOR, New York which will keep him on the atr dally. Christian Feigenspar Brewery has signed the spicler for 16 weeks, starting April 30. He will be heard at 7 p. m. on Tuesdays, Thursdays and Saturdays and Saturdays and Saturdays and Saturdays and Saturdays. Paris & Peart agency. Frantz Distillers have also signed

Frantz Distincts have also signed Lomax for a sports resume thrice weekly, on Mondays, Wcdnesdays and Fridays. Contract, placed through Hockswender Agency, runs for 52 weeks.

J. Walter Thompson agency as-signed one of its staff to keep John Barrymore company in his hotel suite for four days prior to the Shell Oil show over NBC last Saturday night (27).

Kinzler Distilling Corporation is now on WMCA, New York, daily with baseball broadcasts. Original contract was for thrice a week only, but after first seven days more time was taken.

You Were Positively Mediocre!

Kilo Circle, Amateurs' Club, Criticizes Own Members Freely at Meetings

NRA's mantle does not extend over the hopeful brigade of radio amateurs, but a band of 32 of them in love with the idea of making a living out of being amateurs has organized the Kilo Circle in New York City. Their chief delight is to organized the state of the delight is to hold weekly meetings and frankly—but not too frankly—discuss each other's performances. They've been telling what's wrong since October,

1934.

Program schedules in the neighborhood stations permit the Kilo Circle to have fair representation of its membership over WARD, WFAB, WOV, WBBC, and WBNX. No money transactions in such cases jeopardizes anybody's amateur stardings.

teur standings.
Group shares quarters at 140

West 42d street with a couple of music studios, rehearsal hails, etc., and a central waiting parlor. Lee Bertinique is chieftain; Truxton Graven, vice nabb and Arthur in-ice, exec_scribbler. Dues are 50e per month.

To qualify for membership, a son shail either have made a single air squeak or displayed some budair squeak or displayed some bud-ding talent in an audition. No com-mission racket this, but if a Kilo Circler does win something good threugh a tip from within the ranks, it is taken as a matter of course that he will reciprocate hon-rably. This, however, will be test-acter meetings the Kilo Circle re-later meetings the Kilo Circle re-later meetings the Kilo Circle re-lates. After meetings and Jemon-

iaxes. Animal cookies and lemon-ade are passed around. Later on a spring prom is planned.

New Business

NEW YORK CITY

NEW YORK CITY
Adler Foot Wear, scries of 50 spot
announcements, for an Indefinite
period. Placed through Bess &
Bchillin, Inc. WNEW.
National Beauty Parlors, six 15minute periods weekly, for an indefinite period, starting April 29,
Placed through Bess & Schillin, Inc.
WNEW.

definite period, starting April 29, WEEN THE STATE OF THE

nm. EST, presenting Wines a Sainade and orchestra, for 13 weeks. Placed through Sternfield-Godity. Inc. March 1988. Sternfield-Godity. Inc. Mich. Publishing Co., Monday through Fridays, for 49 weeks, presenting Safeguarding Investments. Placed through E. C. Van Dyke Ford Motor, Monday to Saturday Inclusive, for an indefinite, perfect of the Sainade Sainade

ownpez Diatacrmy, renewal for WCR.

NOR.

Pure Mills Products, renewal on Martha Deane hour, for five weeks, the first part of the first p

WINS.

WINS.

They Renovating Company, spot announcements, for 13 weeks, on Cocktail and New York hours. Placed through Joseph Katz Advertising Company. WINS.

Stern Brothers' Department store, time signals_dally, for four weeks. WINS.

time signals_dally, for four weeks.
WINS.
Noblesse Face Cream, series of
got announcements on New York
and Cocktail Kursts six times
frough Pedier Corners, six times
frough Pedier & Ayresi, Inc. WINS.
Hoffman Beverage Company, seven
spots weekly, for 52 weeks. Placed
through Kimball, Hubbard & Powell
Agency. WING of 52 weeks. Placed
through Sundays at
10:30 pm. for 26 weeks, presenting
insurance talks. WINGA.
Evergreens, Bangor, Me., series of
broadcasts, Mondays to Saturdwick.
Doggiour Products.

days, presenting Your Garden talks.

MACADO: Products, Wednesdays,
for 52 weeks, presenting dog talks,
for 52 weeks, presenting dog talks,
for 52 weeks, presenting dog talks.
Pleaced through Lowey Advertising
Agency, WMCALs,
Geometry, presenting
Academy of Music of the Air, Placed
through Like, Spire & Cohen
Arough Like, Spire & Cohen
Arough Like, Spire & Cohen
Arough Like, Spire & WMCALs
and Metaphysics series, WMCALs
and Metaphysics series, WMCALs
weekly, for an indefinite period, presenting Belmont's trained canaries,
WMCAL.

WMCA.
Ploncer Out-Rate Refrigerator
Company, Friday series, for 52
weeks, presenting Flash Gordon
transcription serial. WMCA.
weeks presenting Bush Rainey's Fat
Folks' Club. WMCA.
Gord'ille, Inc., thrice weekly, for
13 weeks, presenting bust talks by
V. E. Meadows. WMCA.

PHILADEL PHIA

Lane Bryant (woman's store), spot announcements for Indefinite period. Direct. WRAX.

Evergreen Nurseries, five-minute spot announcements, 25 times. Direct. WPEN.

by the work with the contract week with the work week week with the contract with th

ments daily, for three months, Placed direct. WPEN.

Electric Warehouse (Philadelphia), weekly spot announcements, for in-definite period. Placed direct. WPEN. Lipton's Tca, spot announcements on indefinite contract. Placed by Frank Presbery Agency. WPEN. Michell Sceds, daily spot announcements on weak-to-week contract. Placed direct. WRAX.

Altheis Acess, allly spot announcement. WRAX.

Kais/man Hats (New York), spot announcements daily, on indefinite contract. Direct. WPERMinute muscal program weekly for three months, Placed by Robert M. Clutch Agency. WFEN. (toods), spot announcements on indefinite contract. Direct. WPEN. (toods), spot announcements on indefinite contract. Direct. WPEN. So. Phila. Sewing Machine Co. daily open announcements. Direct. WRAN. Royal Shoe Markets, half-hour amateur program weekly, on indefinite contract. Direct. WPEN.

Liberts (Daries, on indefinite contract. Direct. WPEN.

Liberts (Daries, on indefinite contract. Direct. WPEN.

Liberts (Doffee, one 15-minute musical program weekly, indefinite contract. Direct. WRAX.

Bhering Offee, one 15-minute musical program weekly, indefinite contract. Direct. WRAX.

Bhering Offee, one 15-minute musical program weekly indefinite contract. Thereat and Gold Baying, dally participation on Top of Morning program, for 13 weeks, starting April 24.

WEIL.

Activations Gold Buying, daily participation on Top of Moraing program, for 13 weeks, starting April 24. Flued by Broadsmith Agency.

Henry Hurst Company (Ihena), ally participation on Janet Lane's Sweeks, and the Starting April 24. Henry Hurst (Ihena), and Jourdet Agency. WPIL Hurst, 1881 on Hurst (Ihena). Fleet Hurst Hurst

hour musical program, for 26 weeks, Placed by Commonwealth Advertising. Will also the program of the program of

WIP.

Scretan (New York) (health food)
one year, 25-minute program daily
except Sunday. Direct. WIP.

DAYTON, O.

DAYTON, O.

Banker Moior Sales, 35 125-word spokense times a week to sy 25. WHIO.

Burns Motor Co., 13 15-minute programs, local travel talk, on Thursarans, local travel talk, on Thursarans, local travel talk, on the state of the state of

Store), 13 10-minute programs, usus; to make the control of the co

ATLANTA

Ninnally & McGres Co., textile
manufacturers, six quarrer-hour
daytime programs weekly for 52
weeks. Rawson-Morrill Agency.
WGST.

weeks. Rawson-Morrill Agency,

GST. Struck Bottling Co., five
quarter-hour daytlina programs
weekly for 18 weeks. WGST.

Pryor Tire Co., spot announcements. Prelate Agency. Are contravels to the control of the cont

WSB.
Chieftan Manufacturing Co., for Colorshine, 18 five-minute spots. Van Sant-Dugdale Agency. WSB.
Plymouth Motor Cars, 10 onc-mlnute spots. Getchell Agency. WSB.

BOSTON

Mormony Garments, renewal, 10minor and Carments, web. Through
Broadcast Advertising. WEZ.

Bay State Warserle, renewal, re

day, starting April 18. Through Maxon, inc. WEEL.

Ster Brewing Oo., will sponsor basebul scores for duration of the basebul scores for duration of the pridays, elife to elip p.m. Sundays at 7:85. Through Dowd-Ostreicher, 1000 and 1000 a

DENVER

DENVER

Mile High Skating Rink, one announcement alily, one month.

Auto Rential Service, baseball scores, daily during season. KFEL-KOD's Fashion Shop, four announcement alily, one month, KFEL-KVOD.

Albert Lea Gas Light Co., one announcement alily, one month, KFEL-KVOD.

Albert Lea Gas Light Co., one announcement alily, one month.

"Believe in Denver, half hour co-perative, daily, our weeks, participated by 28 merchants. KFEL-KVOD.

Rand's Milmery, 30 announcements. KFEL-KVOD.

Dr. Leo L. Spears, 15 minutes alily, six mouncements. KFEL-KVOD.

Denver Phymouth Dealers Association of the spears of

andly is a monitor as a fact of the control of the

SEATTLE

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SEATTLE

Hudson Bay Fur Company, seven announcements between April 13 and Company an

times. Emil Brisacher Ageory,
M. S. Brewing Co. 30 spots between
April 4 and May 6. Wm. L. Norrell
Agency. KOMO.
Kenneth Bites Bond Investment
Company, these announcements per
Motors Credit Company, 99 fityword spots, between April 16 and
July 14. Condon Co. Inc. KIR.
Puper Sound Acouptain Company,
or 30 times. KIR.
Putty Is Corem Company, series of
announcements, Monday to Friday 10. Series of announcements, Monday to Friof announcements, Monday to Friof announcements, Monday to FriSperry Flour Company, series of
Sperry Flour Company, series of
Sperry Flour Company, series of
Sperry Flour Company, series of
Leo daily 16. Inhulto programs. Placed
through NSC. KIR.

200 daily 16-minute programs. Piaced through NBC, KJR.

WHITE PLAINS, N. Y.

Kathleen, Inc., series of spot announcements, for an indefinite period. WFAS.

Miss Bird, Inc., series of spot announcements. WFAS.

Miss Bird, Inc., series of spot announcements. WFAS.

Biglies of the series of spot announcements. WFAS.

Camp Oquapo for Girls and Lake

Camp Oquapo for Girls and Camp Oquapo

Camp Oquapo for

WFAS.

Hotel Roosevelt, announcements.
WFAS

MOSES ACCEPTION OF THE PROPERTY OF THE PROPERT

PITTSBURGH
Weston Paint & Glass Co., 60 50word announcements. Placed direct.
WCAE.

word announcements. Placed direct. UCAE. United Drug Co., 28 announcements. Placed by Paul Raymer. Placed by Paul Raymer. Work of the Committee of the Committe

program. Placed by Faul Raymer.
WCAE.
Bert A. Johnson Co., 15-minute
transcriptions three times weekly for
13 weeks. Placed direct. WCAE.
announcements. Place of direct.
WCAE.
Hudson Motor Co. of Pittsburgh,
12 announcements. Placed direct.
Gorden Nursery Co., 158 four-minute announcements. Placed by Paul
taymer. WCAE.
Ford Motor Co. of Pittsburgh, 900
100-word announcements all gas or-

Ford Motor Co. of Pittaburgh, 900
100-word announcements daily as ordered. Placed direct. WCAE.
Cherolet Motor Co. of New York,
15-minute diac program three times
WCAE.
Joe Diamond Co., 299 50-word announcements at Faie of Wice weekly.
Placed direct.
Vice weekly.
Vice

Committee of Five Hundred (Chamber of Commerce), revening talks twice a week on KOL and KIR; 13-minute talks twice weekly strength of the commerce of the comm

RADIO SHOWMANSHIP

(Stunts, Tie-Ups, Program Novelties)

Outstanding Stunts

PEPPING UP NEW ENGLAND 'MINUTE MEN' PROGRAMS YANKEE NETWORK

Yankee Minute Men Boston

Yankee Network, in co-operation with governors of the New England states, has instituted the Yankes Minute Men,' a publicity organization, headed by Floyd

Bell.
Purposs of the new organization
is to promote New England Industry and institutions through a
united effort of men and women
interested in perking up biz in the

united effort of men and women interested in perking up biz in the territory. Part of the price of the territory of the perking up biz in the territory. Part of the perking up biz in the territory. Part of the perking up biz in the territory. Part of the perking up to the perking up to the perkinden of the perk

Plough Gets Lotes Mail
New York City.
Tending to shatter the impression in radio that they won't write
in large numbers unless if it for a
interest of the the state of the interest of the in

A. H. Blank Find Out
A. H. Blank Find Out
A. H. Blank head by McDan
A. H. Blank, head by McDan
Foster's Movie Parade's broadcast
by KSO from the Paramount, TriBates house on the program celeprogram. Blank got the idea of making it
a real birthday party and rushed an
Blank got the idea of making it
a real birthday party and rushed an
listeners to see the show at the
Paramount that day as gueste of
the program, those invited being
offices within 45 minutes following
the produces.
Before the last notes of Fosters.
Before the last notes of Fosters.
Before the last notes of Fosters
use deadline was reached 2,900
requests had been received whereas
and 100. The Oakkeys were spread
around over all Tri-States houses.
About 50 requested tickets for the
Office with the Gun
Off with the Gun

Orpheum, a competitive house.

Off with the Gun
Hollywood.

With probabilities that a lottery
bill will go before California voters
on a referendom, RXX beat the papunch by Inaugurating a straw vote
on the question the day the lottery
movement got a 'do pass' verdict
on each news broadcast from the
station, voters are asked to pestcard a yes or no on the question
conditions of the condition of the conditions of the con

going into the sambling business.

Sports Munchausenism.

A sports whopper story withing contest is now being employed to settloscope the listening best and miscontest is now being employed to settloscope the listening best and miscontest is now being employed to settloscope the listening best and miscontest in the settlement of the s

Word limit on letters, which must be accompanied by two Murlel bands, is 100. Necessary to mail them by Friday of week following the salvo (on which Briggs tobacco is also spieled).

Forhan's Designering Disk Schnestady, N. Y.
Forhan Company is offering another gadget of the spy's armor, in connection with its Major Yardley's Black Chamber' serial sketch over the NBC red rim. This time it is NBC red rim. This time it is by listeners in writing and decoding secret messages exchanged between those who like to go in for sub ross communications.

Fredous giveaway was invisible with disker's name written thereon, brings the disk.

Tules Soften—Around Edges
Tules Odds.

After five years of giving radio
the cold shoulder a small beam of
light has been permitted to break
full page of press. Tribune has a
full page of press.

After the World lists KTUL
and KVOO programs—not too conspicuously—sech a.m. which a
full page of the conpicuously—sech a.m. which
tude Station came into the world
a year ago to the not distasteful
yournalistic music of eight full
yournalistic music of eight full
yournalistic music of eight full
only played the town in connection
with a promotional program there
was four more full pages.

Gertie Won't Talk

Gertie Wor't Talk

As per usual custom when notables ride the alrilines through the
beautiful the control of the
here while refueling. Bob Cunningham of KOIL hurried to get the
microphone on the remote airport
hock-up to the apparently waiting
to speak Gertrude Stein. To the anouncer's surprise he got not even a
mounter's surprise he got not even a

nouncer's surprise its who got the whisper.

Queston now is who got the break, the fans or the mike, when the Stein wouldn't wouldn't talk wouldn't talk.

Affadavite Required
Trip to New York, Exchesier.
Trip to New York, Experience of the top of the top

Contestants have to state they are strictly samateurs.

WHIO, Dayton, is Stunty WHIO, Dayton, is Stunty WHIO, Dayton, is Stunty with the stunded the stunded the stunded attention. One is a half-hour spelling bee on twice weekly, which will end in the championship for Southern characteristic and the stunded at the stunded of the stunde

Jammed the switchboard.

Benton & Bowles and Barrum
A small thing in itself but making a nice impression is Benton &
Bowles atmospheric illustration in
Bowles atmospheric illustration in
usual publicity hopp-ia intended
for radio editors. It has the not
lnestimable result of compelling
orraphed handouts than they usually
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highly artistic views have been cap-

trigging a tastic when have been captured, by a light, instead more spaces is devoted to the art work. Book is conse in the tones, and is in the new consection of the control of the cont

ings in Birmingham
Bir

Maryland Hunt on Air

Last Saturday, for Me Baltimore.
In the selection of the Merica of the Merica

so be available for use.

Sports Omnibus
South Hend, Ind.
Socony-Vacuum Oll, Inc. Is sponsoring all major sport events in area around South Bend, Ind.
using stations Wisbr and what where the property of the state of of

same time.

Account placed through J. Stir-ling Getchell, Inc.

Amateur Protest Vote Syracuse.
Hereafter, there's goling to be no doubt as to the winners of the Family Amateur Night programs broadcast from Loew's State over WPEL with Hearst's Journal-American as 60-sponsor.

with Hearst's Journal-American as co-aponsor.

o-aponsor.

o-apons

severing of the arrangement with Sears, Roebuck Company, and the Sears, Roebuck Company, and the Sears, Roebuck Company, and the Sears time, The Her-ald dropped out as co-sponsor. Kalict's Resent, second rule the set addition to the lineap, with the Saturday morning stage broadcast over WFBL, Big Bill and His Timy Saturday morning stage broadcast over WFBL, Big Bill and His Timy to the max limit of the search of the Company of the max limit of the search of the company of the max limit of the search o

G. M. Holds a Soiree

G. M. Holds a Seiree
General Motors followed up the
final broadcast of its concert series
and broadcast of its concert series
to Kirsten Flagsted, Metropolitan
to Kirsten Flagsted, Metropolitan
to Kirsten Flagsted, Metropolitan
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York at 9:20, held over until 10 p.m.

Cost ille Another Idea
New York City.

Union Central Life Insurance Co.
dedicated Its. Roses and Drums'
of Contral Life Insurance Co.
dedicated Its. Roses and Drums'
Virginia Milliary Institute in Fredeericksburg, Va. It had been proposed that the account send a
help lit celebrate the Battle of
Chancelloryllis by re-enacting the
death of Gen. Stonewall Jackson,
what the payroll and transportation costs would betone costs would becontended the John of the Contenerate Army. Dedication announcement drew space on the front
patients.

pages of the Fredericksburr gazettes.

Coty-Crossley Disagree

Coty-Crossley Disagree

Const time Silve Work City,
stick make by Cot a sample age,
were really listening when the
program's rating was ranging becrossley Reports showed that the
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maker served decidedly to controvert the listening quots indicated by

Fact that the offer was of strictly
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account.

Studio Mystery Soived.

WBT had a ruelling paper mystery that has at last been soived.

On a certain musical spot nettling from the second of the

no further paper noise.

Announcer in Character
New York City,
Pipaqueak Pippins has returned
to WiNS, New York, under sponsorship of Katro-Lek Laboratories.
Rural tunesters are heard Tuesdays
ST. Heads from 11 to 11:36 a.m.
ST. Tuesdays from 11 to 11:36 a.m.
ST. Tuesdays from 12 to 11:36 a.m.
In typical character by Al Grobe.
On Sundays the sponsor shifts to
a Polish concert group for airing at
p. m. Ed Cleiand handling comtine of the series. Account
placed through Chaseborn & Elinweil, Inc.
Katro-Lek is a stomach remedy.

Hatio-Lek is a stomach remedy.

Hoking Up the Gruntere,
Charlotte, N. C.
Grady Cole, newscaster and columnist for W37, is going in for distect stories on his wreating show
rounds, and taking turns at reporting the groun and grunt business
after the Greek, Italian, Irlsh, Jewish and Swedish methods,
and taking turns at reportish and Swedish methods,
and reports and grunt of the stories
and reports of the stories of the stories of the stories
and several stories of the stor

Inexpensive Publicity
Pittsburgh.
WCAE has gotten publicity on a comedy stunt involving no expense.
Three girls of the studio staff have offered an orchid to first Pittsburgh I Plate pitcher to win a home game.

another to first one making a home run and a ripe onion to the bird making the initial error. Stunt has been plugged on station's mid-day state of the state of t

Instead of Records C.
Live talent he functioner, C.
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Live talent he functioner, C.
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Live talent he functioner of the control of the contr

didn't care for record playing.

Southern Humor N. C.

Down south they not their humor just a bit off-color, and sometimes a long way off-color, and sometimes a long way off-color, or so they have decided at WBT, where two Joke Grady Cole, with his radic column for Chatham Blankets, and Clair Snadwell, with his Mammoth Dizte Snadwell, with his Mammoth Dizte Snadwell, with his Mammoth Dizte Company, select the bast submitted joke of the week and award prizes. The majority of material submitted Minstell sponsor offers five gallons of paint each week for the best joke, selected for use by the minimum of the south of the selection of the selection

Panorama of Dramsturgy
New York City.
Social Plays of the Past Decade is
the name of a new series by the
the name of a new series by the
First one scheduled was "Spread
Eagle," at 10:30 p.m. EST; other
plays to follow in order each Sunday are: "Processional," Gods of
Lightling's and 1951. All were first
Lightling's and 1951. All were first
Provincetowners or the Group Theatre.

Frowing to the for this station to go dramatic in a big way. Players will be drafted from the Theatre Union's ranks.

Press Agents' Paradise
New York City,
WNEW's idea of a su-well stunt
hour is a Press-Agenta Paradise,
Plan to have around 10 p.a.'s down
to relate prize boners and gags.
Mack Miller, press chief, who also
ballyhoos night spots, thought it up.

Spelling Bee for Adults Rochester.

Spelling Bee for Adults
Civic Cubes Spelling Fraction
ducted by WHAM is attracting
plenty of interest and creating a
lot of the among business men,
thor's production manager. Sixteen
civic clubs select their own teams
and spell against each other in
and spell against each other in
change of the compete in the finals.
Ernest R. Clark, former high
school English teacher, calls the
words and directs the contest.

WAAB's Birthday Cakes

WAAB, Boston, to observe its own fourth birthday on the air, sent out dozens of small birthday cakes to radio editors and ad agencies over the April 21 week-end.
All the cakes, baked by Gretchen McMullen, who conducts a cooking McMullen, who conducts a cooking cour the station, were delived by measenger boys on a tile-up.

Ken Wilson, WHDH, Boston, staff organist, has just revealed that he's been married to Eunice Sillie Will-liams of Haverhill, since March 18, forganist had accompanied Miss Williams, soprano, on many occatata, in Concord, N. H. Lioyd Dennis, program director of WHDH, Boston, will do a double harness act very soon with Marjorie Hoit of Taunton. Same goos for Miss Flora Matheson, receptionis, and daughthon of the state o be any day now.

wCoO yesterday (29) started its Barn Dance, aired from the stage of the Grand (Publis) theatre, Minneapolla, from 9:30-11:00 p.m. Will contlinue as regular Monday night feature from now on. Show is handled much a fa WLS Barn Dance, with Ted Bolnick of the Minneapola Amusement Co., in the Minneapola Amusement Co. in the Minneapola Amusement Co. in the Minneapola Amusement Co. in the Minneapola Competition of the Minneapola

Fleischmann's Yeast Bakere' broadcast with Joe Penner and Ozzte Nelson takes a vacation from NBC, following the June 30 program, Both are due back in the Sunday night spot Oct. 6.

FCC's Washington Hearings

Three broadcastors received the nod in response to pleas for power boosts last week from the Federal Communicary to the commission, while a dozen requests were ordered to the hearing docket.

Fower boosts of 50 to 100 watts were granted WSXH, Buffalo; WMMN, Falrmont, W. Va., from 250 and 500 to 500 and 1 kw; and KWSC, Pullman, Wash, up days from 2 to 5 kw.

Applications forwarded to examiners included:

WAISC, Detroit, frequency shift from 1430 to 1300 and power boost.

WAISC, Detroit, frequency shift from 1430 to 1300 and power boost.

WAISC, Detroit, frequency shift from 1430 to 1300 and power boost.

WAISC, Detroit, frequency shift from 1430 to 1300 and power boost.

WAISC, Increase power from 100 to 250 and shift frequency from 1420 to 1350; Robert K. Herbst, Moorehead, Minn, new station on 1310 with 100; 1350; Robert K. Herbst, Moorehead, Minn, new station on 1310 with 100 inght and 350 day; Paul R. Heitmeyer, Sait Lake City, U., new station on ingo the complex of the complex

Another New Idea for the Station of the Stars!



What WHN's Amateur Hour is to the amateur-Sophie's Hour will be to the "untried professionals."

SOPHIE TUCKER'S **MUSIC HALL**

MONDAYS AT 7 P. M.

WHN is one of the few New York stations the New York Times considers worth listing!

Have you, heard the Itty Bitty Kiddy Honr? And Radie Harris on WHN Movie Club? Two More "Best Bets!"

ANDY SANNELL

MANHATTAN MERRY-GO-ROUND ORCHESTRA

LOEW'S STATE, NEW YORK, THIS WEEK (April 26)

ON THE AIR SUNDAYS AT 9 P.M., WEAF (D.S.T.) Direction: BOB GOLDSTEIN 280 Park Avenue, New York

LULU

WLS PRAIRIE FARMER STATION

HEADLINING STATE LAKE THEATRE, CHICAGO

This Week, April 27

HERE AND THERE

Virginia Lund, songstress, WICC, Bridgeport schedules study dancing in Manhattan.

Reginald A. Allen has joined WBT, Charlotte, N. C., as an an-nouncer. He came from WDNC, Durham, N. C. He replaces Weston Britt, who resigned to become pro-gram director at WSPA, Spartan-burg, S. C.

KPRC, Houston, celebrates its tenth birthday anniversay program on May 9 with a special broadcast.

Mille Bros. sail May 4 for a 10-week route of England, Scotland Holland and France.

Annette Hanshaw avers she will not sing again for the Camel show unless she's accorded top billing.

Jimmy Rsgan, warbling of WMCA, New York, is to make th Warner shorts, following in brother's footsteps, Phil Regan.

Wilma Miller, San Carlo opera singer, guesting on Planter's pro-gram over WINS, New York, on May 5.

Andrew W. Talley new to sales taff at WINS, New York.

The Rogues, singing trio of WFBM, are back home after trying their wings for one week in Chi.

Len Riley back at the mike for WIRE, to open the Indianapolis baseball season.

Lee Kennett helping with the in-stallation of new control equipment at WFBM, Indianapolis.

John Holtman, who used to put WFBM, Indianapolis to bed at night, now gets it up in the morning, ac-count of DST.

Paul Sutton, WIRE, Indianapolis songster, leaving with Charlie Davis and ork.

WFBM, Indianapolis, will start construction of a new RCA trans-former and 425 foot vertical radia-tor, during May.

WGY is keeping its midday farm rogram on standard time, aithough he Schenectady station operates on daylight saving tim

Pauline Lang, of the Lang Sisters, WGY, Schenectady, is wearing a dazzier on that important finger, it being the gift of Edward J. Skelly,

Lowell MacMillan, WHAM, Roch-ter, sportscaster, is back from a ur of the Florida baseball camps r his sponsor, Kendall Oil.

Craig Lawrence, commercial ager, KSO and KRNT, Des M laid up with a bruised foot,

lowa Barn Dance Frolio on WHO, Des Moines, adds 'Dad' Lewis, Jungle Rhythm Boys, Barnyard Steve and Harmonica Joe.

Bill Kuser transferred from the announcing staff of KFRC, San Francisco, to KHJ, Los Angeles. Robert Sherwood off the latter sta-

KNX, Hollywood, will start re-modeling its new station within a week and will move to its new quarters in August.

Raymond F. Morgan formed a new radio agency in Hollywood under the title Raymond R. Mor-gan Co.

William Forbee, formerly in charge of the Los Angeles office of KMPC, Beverly Hills, joined KHJ sales staff.

Radio etation XEAM has been in-augurated at Matamoros, on the border, opposite Brownsville, Tex., by American and Mexican interests.

Bob Howard, who has been a WINS artist, now for the next sev-eral months, is also singing and playing over WHN, New York,

Wen Niles, orohestra leader and KCL (Seattle) announcer, planning trips to New York next month.

Elaborate cersmonies celebrated the opening of the new WMT stu-dios, at Hotel Russell Lamson, Waterloo, Iowa on April 21. Iowa

Catholic, Protestant, Jew Guide Philly Station's Religious Policy

Philadelphia, April 80.

Inaugurating a sudden switch in religious policy, WFIL will shortly rengious policy, Will will shortly remove all of its local religious broadcasts and relegate that angle of its schedule to a selected com-mittee of the elergy. Policy becomes effective May 12. Donald Withycomb, WFIL manager,

explains that station has modified the precepts of the NBC Committhe precepts of the NEC Committee on Religious activities. They
require that the broadcasting or religious programs conform to the
following principles:

1. The message of religion in general, as distinct from the service or
any particular congregation.

2. Universal in appeal and noncontroversal in character.

3. Universal in character,
as a substitute for a church service, but destigned to situmiate the listener to
respond to that which his ohurch
can provide.

respond to that which his church an provide.

4. Under no circumstances the broadcasting of an actual religious service from within a church or place of worship. Exception will be made, of course, for the service of outstanding national significance.

5. Delivered only by those who are recognized as leaders in their own communitous and also in the community. Overcome the expected

community.

In order to overcome the expected blast of criticism of its policy WFIL has secured three notable clergyment to serve as advisory council on will be handled by the tric composed of Rt. Rev. Monsigner H. Lamb, chancellor of the archidocese of Philadelphia; Rev. J. A. Maccallum, Prespectiverian minister, and Rabbi Wm. M. Fineshriber.

Rabbi Wm. M. Fineshriber.

Rabbi will will have a brace of duttes:

duties:
1. To recommend speakers for

1. To recommend speakers for WFIL on religious topics, whose personalities and addresses on the air will carry out the principles above declared.

1. To pass on all requests from the property of the property of the process of the property of the property of the process of the

Broadcasting co., owner of the sta-tion, which recently became merged with KWCR, Cedar Rapids, has added new equipment all around the 'Voice of Iowa' station.

KOL's 'Carnival Hour' variety show now playing one-night stands in the sticks of western Washington, in addition to the daily Seattle broadcast.

Dick Lackaye, KOL, Seattle, dra matic producer, teaching twice-a week class in radio dramatics at the radio station.

Henri Damski, KOMO-KJR, Seat-tle, musical director, giving a series of vocational talks at the nine local high schools.

John B. Kennedy in Dayton last wock for Dayton Daily News and WHIO annual Industrial show. Earl Harper of WINS, New York, reviving the Inquiry Microphone program gain.

Thurston, magician, had two 15-minute spots on WHIO, Dayton, while playing vaude there.

Lester Spencer still covering night spots over WOWO, Fort Wayne.

Dick Reed is now continuity ed-itor at WHIO, Dayton; Merle House, auditions, and Tom Slater, special

Harold Parke has joined Iowa Broadcasting Co, from WBBM Chicago as sports announcer for both KSO and KRNT.

Don inman is commercial manager and Paul Spargrove program direc-tor of WMT, Waterloo, now in new quarters at Hotel Lamson.

'Between the Bookends,' quarter hour of poetry and prose, by Ted Malone, which has been on KMBC Kansas City, for six years, becomes (Continued on page 39)

picked up and no compensation will be accepted by the station for pro-grams of a religious nature. Recog-nized leaders will be invited to de-liver weekly address...of universal appeal, and not merely denomina-tional. Each address will be givon tional. Each address will be givon a musical setting, provided by WFIL. In addition, WFIL will continue to carry the following religious programs from NBC: Morning Devotions (daily), National Youth Conference (Sunday), and National Vespers (Sunday).

Portent behind the policy change contradicts the local attitude toward contradicts the local attitude toward religious programs. All Principles programs. All Principles programs all principles on earl rate. Many station, particularly WIP, have found the clerica a source for plentful bounty. An investigation, recently, of commercialized religious programs revealed that several churches have upped from the red through radio solicitations.

Approximately are religious.

Approximately six religious Approximately six religious pro-grams are due for the ax next week, from WFIL. Of this number, not one is paying the station scale, al-though several are standing the line expenses, etc.



ACCEMILL CREEK INC



EXCLUSIVE MANAGEMENT





RECEIVED C'REFFE, INC



ECCHAPITE CHIFFE, INC

INTRODUCING A NEW STAR

A Manager Goes Berserk

- This office has had the privilege (and, maybe, the fitness) to represent the best of artists.
- This office also recognizes the fine capabilities of all other performers.

BUT

• We now unhesitatingly announce that we have the honor of introducing a new popular songstress who is nothing less than great. And great is the word. Her name is

LOIS RAVEL

 She will make her radio debut tomorrow night (Thursday, May 2nd) with

RUDY VALLEE

On the Fleischmann Yeast program.

- We believe Miss Ravel is "going places". That's wrong; we know she's "going places". She's going to be a new singing star.
- We desire, also, to sincerely thank the gentlemanly Mr. Vinten Freedley for his confidence in offering to send Miss Ravel to London for his "Anything Goes" production.

EXCLUSIVE MANAGEMENT

BENJAMIN DAVID, ING. 30 Rockfeller Plaza

New York City

Cl. 7-1815

(A WHISPERED ASIDE)

Dear Miss Ravel:—Don't let this embarrass you; keep that pert head of yours level—let us do the raving. We're not afraid; we know you'll "deliver."

Radio Reports

VARIETY

(Continued from page 30)

(Continued from page 30) around town fiching things, such as black cats, tall ladders, etc., to make the day complete. Pibber McGee and Molly also brought In. on the bill, and took advantage of her sa. powers to deliver. Good copy here. She started a Daytime took took and a promise took took and spread like fire. It also landed her in jail, but made the front pages as desired. She had the same work of the same would be she from the pages as desired. She had the same she will be she will be same to the same would be she from the same would be she will be same to the same would be she will be same to the same would be same to the sa

BADIO'S NEWEST, LOVELIEST VOICE

BERNICE

"Abe Lyman'e Waltz Time" (PHILLIP'S MILK OF MAGNESIA) WEAF, Every Fri., 9-9:30 P.M. Ceart-to-Coast Late"

AYER ASPIRIN)

ABC. Every Tues.,

8-8-30 P.M.

Coast-to-Coast (BAYER

irection, LESTER LEE, REO BLDG., N. Y. --**>0**4 --

MR. SCHLEPPERMAN riars' Club, 1657 Broadway

MONDAYS 8 to 9 P.M.--WHN

ALEX HYDE

AND HIS MUSIC Dir., WM. MORRIS AGENCY

NBC . ENO . WJZ

HAL KEMP

And His ORCHESTRA

NIGHTLY PENNSYLVANIA HOTEL NEW YORK

Every Wednesday, 8-8:30 P. M.

DIANA WARD

CASANOVA, PARIS BRITISH BROADCASTING

COMPANY Direction KEN LATE

and his ORCHESTRA NBC, COAST-TO-COAST

WJZ WEAF 9:00-9:30 P.M. DST 10:30-11 P.M. VICTOR COTY

= : :

cluded Bessie Mack, George Lott-man, Bert Nevins, Meyer Beck, Jay Faggan, Irving Mansfield, Earl Fer-ris and J. M. Josephsberg, but they bound out.

HORSE SENSE PHILOSOPHY With Andrew Kelly Sustaining 15 Mina. WGY, Schnectady

Sustaining
IS Mins.
WGV. Schnectady
Andrew Kelb. heavily-brogued.
Andrew Heaville.
Andrew Hea

DICK AND DOT Serial Sketch with Songs 15 Mins. COMMERCIAL WGY, Schenectady

So Mine.

COMMERCIAL
WGY, Schenectady
A new romantic-adventure shetch
A new romantic-adventure shetch
an experiment of the state of the

TRANSRADIO NEWS

murky idea of the sponsorships in-volved.

volved. However, each interlude is probably best judged alone. Important question is the quality and timeliness of Transradio flashes, General and the probable of the probabl

editorial comment is allowed. Sounded (33) like a paid plug for Ben Marden's Riviera night club's opening, and in reporting the Westchester cream pull polaonings the editorial comment seemed anxious house from whence came the curhouse from whence came the curhouse from whence came the curtout turnmy ache. The disposition to find secuses for promaine laden goodless counded strange in the countries of the current of the curr

HELEN HENSHAW
Organ
15 Mins.
Sustaining
WGY, Schenectady
From its pioneer days, WGY has
broadcast organ music, but since
sound pictures and vaudevilleless

broadcast organ music, but since sound pictures and vaudevilleless bills closed Schenectady-Albany thear outets, the only channel remaining open for the station is that are considered to the station of the station of the station is that close to the station of the average listener than scryings in which currents and popular standards are included. Organiogs in which currents and popular standards are included. Organiogs students and overs of Loty pusic. The fact that group selections sometimes run as long as seven or eight minutes, and that the instrument, tange of effects possible of reproduction on theatre-studio consoles, serves to accentuate programs class appeal.

Obviously a will-takined organist.

Obviously a well-trained organist Miss Henshaw manipulates the stops and treads with skill. Jaco.

'MUSICAL MOMENTS' Hugh Comrade, Tom Shirley, Pierre Andre 15 Mins.

Disc COMMERCIAL WBBM, WGN, Chicago

Chevroiet's campaign of platters gets two local outlets in Chicago, WBBM on the Columbia and WGN, the Chicago Tribune station. Gives Chevrolct six nights across the board for its piatters.

board for its platters.

In general, it's a meaningless 15 minutes that will have a gamble competing with other shows at the competing with other shows at the with a number of tunes out of the regular World broadcasting systems ilbrary. A firm of Chevromore dignity and class to its entertainment. Program seems to have been an afterhought following, not extensive spot campaign.

Band mustle is fairly good but lead to the statement of the control of the

extensive spot campaign.

Band music is fairly good but
the vocal numbers, especially by
the femmes are poor. In many cases
the needle-scratch is too noticeable
coming in over the loudespeaker
with swishing like a ship at sea.

As appetizing as cold soup. Gold.

POLLY MORAN Comedienne 6 Mins. COMMERCIAL .WEAF, New York

WEAF, New York
Film comediene, Polly Moran,
attacked the microphone with gusto
while guesting on Shell Chateau
program. Not content with a single
pening bast to let listeners know
pitch throughout. There was a
variety of noises ranging from
simple hog-calling to yodels from
into au naturel, it was for the
purpose of catching up on her
perath only, as she resumed the
Actress has been absent from
the Hollywood lots for some time,
filling night club dates and vaudo
to continue her personal appcarances. Tonsil strain must be tcrrific.

Eliz. Bergner--She Speaks

(Continued from page 1)

(Continued from page 1)
were presented first by name, then
by their publication, to Eliasbeth
Bergner, who ast huddled in a cormore of the great big Simmenthafree free free free free free free
scale by Simmenthascale introduction. Now the members of the press were led to chairs
grouped in amphitheatre fashion
facing Miss Berrner, whreupon themore conselentious and ambittous
journalists of the group, mastering
their awe, thought up questions and
fred them at their squirming target—slithough many of the questions revealed practicatily no
thought at all; and fried is the
wrong wond for their tumorous, wrong word for guiping delivery. word for their timorous Polite

guiping delivery,

Polite

Miss Bergner listened to each
question politely and replied with
wit and intelligence, skirting any
the state of the stat

Tension-Reliever

Tonsion-Reliever
Rushing into every breach with
quips and cracks—Who is your
favorite manager? once Mr.
Schenck asked, parodying a preceding question, and again, 'is it animai, vegetable or mineral?' with
rock seriousness—vallanity he retieved the tension, distinguishing

nock seriousness—valiantly he relieved the tension, distinguishing himself as a resourceful straightman and quite acard. He so theritan and quite acard. He so the little and the seriousness of the seriou

ly present him or her, making clear to Miss Bergner the reason for his importance.

Importance Miss Cameron of the Wews, he nurmured, introducting Miss Cameron to Miss Bergner, it has the greatest circulation in the world. Mr. Schenck defined the accomplishments of Regina Crewe, Elleen Creeiman, former Ambar, and the second make the second properties of the Miss Cameron and Cameron Miss Cameron and Cameron Miss Cameron and Cameron Miss Designer, do you know anything about men?

TRANSRADIO NEWS
Sundry Sponeors

Transradio news in sports

Tommet Coll.

WOR, New York
Transradio news in sports

Transradio news in sports

Transradio news in sports

Cator Biscutt, General Milla Fisher

Baking and Balcakison Clera each

have quarter-hour programs of

Continental Baking, takes a five
minute session. Scattered through

the day the various programs of
Continental Baking, takes a five
minute session. Scattered through

the day the various programs of
Continental Baking, takes a five
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the day the various programs of
Continental Baking, takes a five
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the day the various programs of
Continental Baking, takes a five
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ary blab-blah effectiveness. Wheth
is pon the programs entirely. Spiels

No gab mars this program and

No gab mars this program and

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where the continuous con-

I like European men. I like European men very much.' She emphasized the 'European' carefully, and still the lad came back: 'Do you like American men?

like American men?

Perhaps American women like
American men, she replied, very
politely, very quietly. We recupon
a U.A. publicity man cleared his
throat and suggested that perhaps
the guests would like to come into
the dining room?

They got it.

COLUMBIA ARTISTS BUREAU

LITTLE JACK

and His Original Columbia Bro Orchestra on Tour

Sun., May 5, Russells Point, Ohio Mon., May 6, Kalamazoo, Mich. Tues., May 7, Grand Rapida, Mich. Wed., May 8, Kokomo, Ind. Thura., May 9, Chicago, Ill. Fri.-Sat., May 10°11, South Bend, Ind.

ALSO ON COLUMBIA RECORDS And Broadcasting Daily for Niagara Hudson Electric Light and Power Co.



ALKA SELTZER

BLANKETING THE-KEY CITIES OF AMERICA. NOW DOUBLING ON 2 NETWORKS; OVER NBC.

THE ULTIMATE IN NOVELTY PROGRAMS

BORRAH MINEVITCH

WOR, 8-8:30 P. M. Every Tuesday REID'S ICE CREAM

Columbia Broadcasting Syste

BENA

WABC and Entire Columbia Network

Management CBS Artists Bureau

Personal Management
Jules Alberti, Hotel Kimberly,
New York City

BAND

ON TOUR

B.B.C. NETWORK

Radio Chatter

New York

Chic Condon's orch, playing at the New Kenmore hotel, Albany, now is broadcasting 12 times each week on WOKO and WABY. Byron Snowden, WABY announcer, han-dlss all of them.

Showder, And an annual control of the Maller, Nagro on style of Fate Waller, on WABY, Albany, has gone to New York.

The Southerners are on a tour of western New York. They'll return to WABY, Albany, are Anita Dolan, warbler; Peggy Bngsidinger, saxophonist.

To Artists Theatre Managers and All Employers of Acts!

WLW and WSAI must not be used in connection with any ad-vertising of artists or attractions unless contracted for directly with The Crosley Radio Corporation Artist Bureau.

Any unauthorized use of this billing will subject users to appropriate legal action.

THE CROSLEY RADIO CORPORATION

WLW and WSAI CINCINNATI OHIO

0000000 fred allen's "TOWN HALL . . TONIGHT!"

HOUR OF SMILLS with PORTLAND ROFFA JACK SMART LAONEL STANDER MAD WITH SHOWN BELLEN DOUGLAS aterial by Fred Allen and Harry Tuend 9-10 P.M., DST.—WEAF anagement, Watter Batchley HOUR OF SMILES

õ

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ABE

AND HIS CALIFORNIA ORCHESTRA COAST-TO-COAST

WARC-Tuesday, 8:80 to 9 P.M., (Phillips Dental)

WEAF-Friday, 9 to 9:30 P.M., DST

ELEON

GENERAL MOTORS SHOW IN BALTIMORE ARMOUR HOUR

irection, HEBMAN BERNIE 1619 Broadway, New York

TIM and IRENE NOBLETTE

"Hy Ya Boys" Goodrich Tire Program

Every Friday Evening WJZ-10 to 10:45 P. M. National Broadcasting Company

and George Gibson's Embassy Club orch.
With the coming of spirit, which was a considered to the coming of spirit as Fennsylvania. Bureau has scheduled the Hadlo Owens and Jane (formerly called 'Meivina') for a week-end date in late May at and for another on Juns 1 at Stevens Park, Lancaster, Pa. Act is also playing theatre engagements of the company of the Nations in Radio City, are to doubte on a new sponsored air some control of the Nations in Radio City, are to doubte on a new sponsored air and the company of the Nations in Radio City, are to doubte on a new sponsored air and the control of the Nations of the N

Louisiana

Another 15-minute program has switched stations and landed on Annie follows Ma Perkins' to the 1000-wat place of the 1000-wat place of the 1000-wat place of the WSMB Teddy Fontelleus of the New Orleans and the Indiana of the New Orleans and the Indiana of the New Indiana of the Indiana of India

Samper theater here a few seasons ago, is expected to provide this man, it is a season ago, is expected to provide the man, in the seasons ago, is expected to provide the men of the seasons ago, is expected to provide the men of the seasons ago, is expected to provide the seasons ago, is expected to the seasons ago, it is to the seasons ago, it is to seasons ago, it is to

with his dialect in a 9 to 9:30 a.m. spot.
Presentation of the WWL Radio Jamborees at New Orleans theatres the meantime the shows have been booked to play towns and cities surrounding New Orleans.

The petroleum firm hers, with ner of amateur contest by WSMB under the sponsorship of the Malson Blanche department store. His sponsorship of the Hullen of the Blue Room, swans night spot in the Blue Room, swans night spot in the Roosevett hotel at a \$50 a week salary.

Minnesota

Charley Weber as assistant to George Jacobson, chisf engineer. George Jacobson, chist engineer.

Abbott Tessman, KSTP announcer, did the marital goose-step with Maris Hamm, non-pro, Satnouncer, did with Maris urday (27).

urday (27).

Don Irwin and his ork moved into the St. Paul Casino, Friday (28), succeeding Paul Pendarvis who goes to the Coast, opening at the Palace hotel, San Francisco, Sunday (5). Latter plans to turn out a.few discs in L.A. before his Frisco booking.

a few discs in L.A. before his Frisco booking.

Hugh McCartney, WCCO chief engineer, Sunday (21) celebrated his 20th anniversary as a licensed radio operator. Got his licenss in 1915 in Chicago while a high school stude.

New England

New program on WNAC, Boston, has chirping canary birds. Linus Travers, Yankee Wab's director of production, has been appointed customar of the canaries. Carl Moore, planists at WNAC, Boston, trying to outdo each other in fancy hats. Carl favors the 'port's device while Don sports a ducky derby in the Alpa. The control of the Carl Moore, while Don sports a ducky derby in the Alpa. The control of the Carl Moore, and the Carl Moore, and the Carl Moore, and the Carl Moore of the Carl Moore, and the Carl Moore of the Carl Moore, and the Carl Moore of the Carl Moore of

organized Aleppo Tampis Chanters, consisting of 100 Beston Shriers. Hariow conducts, composes and articles of the consisting of 100 Beston Shriers. Hariow conducts, composes and articles of the consistency of the consisten

Massachusetts composition 1929. Echo Mandolin Ensemble, a Boston unit, makes its debut over WEEI, Thursday, May 2. WEEI, Boston, now on new shutdown schedule. Shutters nightly at milhight, except Saturdays, when the Let's Dance program comes

minimath Dance program comes over.
Shut-in Hour with the United States Marine Band, back on WEEI, States Marine Band, back on WEEI, WNBX, Springfield, Vermont, will carry the baseball broadcasts of the Yankee Network this summer. That Tobacco airing, WNBX the up only for the games.
Tobacco airing, WNBX the up only for the games.
Tobacco airing, WNBX the up only for the games.
Tobacco airing, WNBX the up only for the games.
Tobacco air news periods, 8 a. m. and 1:30 p. m.

Kentucky

Michigan

Rufus Smith, formerly with WWJ-Detroit News players, won audition contest with Major Bowes in Brook-lyn.

Detroit News players, won audition contest with Major Bowes in Brook19. Frank McIntyre, Capitaln Henry
of Show Boat fame, comes home to
Ann Arbor on week-ends.
Staff or WJR playing nursenated
Staff or WJR playing nursenated
nest on iedge of window, 23 stories
nest on iedge of window, 24 stories
nest on iedge of window, 25 stories
artist Ray Dauberger's car.
Ford. Symphony orchestra, made
up of members of the Detroit Sym
San Diego exposition, to appear in
the Ford exhibit.
James Jewel, staff dramaties with
WXIX, forced to move because in
the Ford exhibit.
Ing. Neighbore couldn't take it.
Harvey Hayes in Detroit law
week.

Georgia

R. M. Brophy, NBC station relations manager, visitor at WSE, AWSB, beginning Monday (29), creates, for the first time, an early morning commercial program under the state of presents of the state of t

Illinois

Jean McGregor married. Thad Brown in and out of Chi-

George Couper a bachelor for a

a couple of weeks which makes while.

Tom Fizdals rushing around the country on Johnson publicity. Chicago radio edis still taking potable the country on Johnson publicity. Chicago radio edis still taking potable the country on Johnson publicity. Bob Stephenson due back in the WBBM Radio Sales offices for a couple of months on the musical publication of the couple of months on the musical public takes the couple of months of the couple of the cou

department of Blackman Advertis-

Nancy Clancy and Vivian Brown additions to WHN's publicity de-partment, New York.

Dolly Kay, WOR, New York, songstress, on a short vaude tour in the east.

Ethel Merman's program gets label 'Rhythm at Eight,' starting May 5.

WFAS, White Plains, issuing a

W. R. Christian has opened Stan-dard Broadcast Service, with offices in Atlanta, Ga.

Shell has added the NRC southeastern group to its hookup, mak-

AL SHAYNE

Radio's Ambassador of Song HEADLINING LOEW'S DELUXE THEATRES

"A Radio Sensation. Without the slightest doubt, the greatest singer of popular songs on the air today. Wotta voice!"

DAILY MIRROR

Broadcasting Every Sunday 5:30-6 P.M., WOR, N. Y. FOR SALLY'S STUDIO

7 West 44th St., New York City

GRACI

NEXT WEEK (MAY 3) PALACE, NEW YORK

HERMAN BERNIE 1619 Broadway, New York

EASY ACES

NBC 7:30

Monday-Tuesday-Wednesday "Hello Everybody"

HOHNER HARMONICA AND MIS Per Dir. O. L. Per Day Columbus & 1930

103 CONSECUTIVE WELL & K. S. Welling the Armoor Holl Baker KEN ENGLUND

EMORY DAUGHERTY

And His Orchestra

EMERSON GILL

AND ORCHESTRA HOTEL WEBSTER HALL DETROIT MCA DIRECTION

Casino Paree Folds Suddenly and Applies for Bath; Once Grossed 40G: Typical of B'way Uncertainty

Casino de Pare's eudden shutdown Sunday night (23), or rather filled a voluntary patition for rearly Monday morning, after the oragular nite's trade, is a commentary of the uncertainties of Broadway nitery ventures. Starting a listed at \$12,134 and assets of \$11.64 and assets of \$1.64 and \$20,000 weekly for a long spell.

Monday (29) the Casino de Paree,

YNEZ LAVAIL

HOLLYWOOD RESTAURANT

For Roadhouse or Home!

river, eighteen rooms, gardener's tige, greenbous, landscaping.
LLF HOUR FROM TIMES SQUARE 9,000. Frice immediate saio, 550.
Address Row 26, Variety, New York City

oantruptcy, the save is samitteen; States of the C. de P. had inspired the Billy Rose Music Hail, Inc, which later became the Manhattan Music Hail when Rose bowed out of both ventures as the general producer and stages. Rose is currently single stages, and contract of and control, for alleged salary arreas and contract for alleged salary arreas and contract breach.

With the folding of the Manhattan, biz at the Casino de Parce also simple. When Lee Brown subsequently Jimmy Durante became the attraction, it upped for a spell.

Opposish

The inroads made by another abaret-theatre, the French Casino



On and After

MAY 1st

THE OFFICES OF

KENNAWAY

MUSIC and ENTERTAINMENT

Will Occupy the NINTH

430 NORTH MICHIGAN AVENUE

TELEPHONE SUPERIOR 4545 CHICAGO

Most Played on Air

To familiarize the trade with the times most on the air around New York, the following is the listing of the songs most played on the cross-country networks last week, in relative standing, according to the approximate number of combined plups on WEAF, WLZ and WADO.

Lullaby of Broadway. Lovely to Look At. Everything's Done Before. Life le a Song.

Sonn't Dance.
What's the Resent I
Was Lucky,
Iele of Capri.
I Grow Too Old to Dream.
Flowers for Madame.
Lookie, Here Comes Cookle.
Easy to Remember.
Old Southern Custom.
You're a Heavenly Thing.
Solitude,

You're a Heavenly Thing. Solitude, Latin from Manhattan. My Heart Is an Open Book. Whose Honey are You? Little White Gardenia.

on the site of the old Earl Carroli (Casino) theatre, with the 'Folies Bergere' revue, is known to have done none of its Broadway com-petitors any good. The French Ca-sino's grosses once were \$40,000 to \$50,000 and over, just about draining the market for that kind of enter-

ialment.

Although the last talent payoff at the de Paree was Thursday (28) and Wires were sent the talent Monday morning apprising them not to report that night as business had been temporarily suspended, it is believed that all acts will be compensated. William Morris office booked most of the talent through John Steinberg, general manager of the Pares, inc., signed the petition for the 77b reorg.

The Paree's situation is, another.

tion for the TD roorg.

The Paree's situation is another in a series of financial events which have affected a changing Broadway nitery map. Palais Royale couldn't weather it under Ben Marden's direction, going for one of those 7Tb reorgs, aiso, and it's eince become a colored cabaret, Connie's Inn, moved downtown from Harlen.

Dave's Blue Room and Hickory Mouse have gone through reorgan the Room and Hickory House have gone through reorgan the Room and Hickory Rouse have gone through reorgan the nature of straight restaurant, in the heart of the Times Sq. belt assigned for benefit of creditors, although still operating and getting and the the Room of t

Hotel Takes Summit

Baltimore, April 30. Operators of the Lord Baito hotei have leased the Summit, town's best known and most successful swank summer nitery from the es-

swank summer nitery from the ea-tate of the late Joe Brothman. Spot was built and operated successfully for years by Brothman, who died last summer. Site will be opened May 11 with a floor show. The new operators are dickering for a name band to are discharge for a name band to the hotel staff, which was a summer of the hotel staff, which was the staff, which was the safety. The Barnety, The Barnety winter, will manage the Summit.

SHOW BOAT'S NEW PORT

Boston, April 80.

Show Boat, one of Hub's swankiest niteries during the dry era, and
dark since rspeal, will be reconditioned in a shipyard and towed to
Providence in preparation to opening the summer season in its new
location.

Plans cali for opening May 30.

PARADISE SCORERS

Ben Oakland and Milton Drake have written the score for the new show which opens at the Paradise restaurant, New York, May 16. Georgie Hale will do the etaging.

Leo Reisman opens Friday (3) for a two-week stay at the Arcadia, Philadelphia niteria. He reopens at the Central Park Casino, N. Y., May 20.

NIGHT CLUB REVIEWS

CONNIE'S INN

(NEW YORK)

In the own trend of chings. Harten's he was trend of chings. Harten's he was trend on the way. The
idea is that the taxit iariff to and
from the 135th street belt is too
much of a hazard, and so Connie
Immerman and Heand nitery
enterpreneur, have brought the 1335
edition of Connie's Hot Chocolates'
to Broadway and 8th street, on the
Fink is partnered—in the venture,
but more Broadway nor Hariem,
but more Broadway nor Hariem,
but more Broadway, if anything,
and, as such, a handicup. Effete
thing and hotcha Hariemania is another. And when a colored revue
is offered there can be no compromise.

other. And when a colored revule is offered there can be no compromise in the color of the color

comedy trumper number, but no way.

The common comm

was wont to var, it with a rnythm tempo in the form of a dance routable the control of the contr

eral improvement of the proceedpage. It's mostly a matter of faster
page. The four Charloteers, unusual
harmony quartet who've done some
radio and secord work, could like
harmony quartet who've done some
radio and secord work, could like
possibilitiat hey essay. That's but
another indication of the misguideat
momenclature. Too Chocolotes' implies, should be hotche rather than
highbow.
The standard of the misguideat
song material. Dark Clouds Over
Broadway is a good send-off numhave possibilities. Russell Wondiing, one of the better Harlem orhestrators, arranged the micoloise
hand is maestroed by Sonny Woods,
who gives out hi-de-ho vocality, and
Luis Russell is at the piano; band
connies in Orchestra.

There are 18 girls and four chorus

men besides the principale. Flash numbers are undistinguished sava the jungle, and that's due mostly to the barbaric motif of the Bahama Tribe, Princess Oreila and Medicine Princess Oreila and Medicine Account of the Medicine Princess Oreila and Medicine Accolerate characteristics of the Medicine Princess Oreila and Medicine Account of the Medicine Princess Oreila and Medicine Account of the Medicine Principal Control of the Medicine Principal



And now may we tell you about
"EVRTHING'S BEEN
DONE BEFORE"
the seas from Jann Harlow new
those newlitae completely off the
baten path, with rhytum that's
modern and treatment that's unique.

Li will
white we have your ear, have yeu
heard

ONT ON TOO OLD TO TO THE PREAM"

"LIFE IS A SONG"

"LIVE IS A SONG"

"I WAS LUCKY"

European Latest Night Club Sensation

rmerly Undercover Man the Late World-Famous

HOUDINI

Featuring:
The \$10,000.00 Trunk Mystery
The East Indian Needle Trlok
Cigarette Manipulation Extraordinary
Direct from 20 weeks at Cabaret
De Dix Houres, Brusels; 15
weeks at Le Zig Zag, Paris

Now Open for Engagements

ents and Managers communicate direct

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WB GROUP QUITTING ASCAP?

Canadian Soc.'s Income Jumped from FILM CO. PREXY 17G to \$113,000 Since '31, Inquiry Shows GIVES ULTIMATUM

Revenue of the Canadian Performing Rights Society, collection agency in the Dominion for the American Society of Composers. Authors and Publishers and the British Performing Right Society increased from \$17,000 in 1931 to \$113,000 for 1935 to date, it was \$113,000 for 1935 to date, it was disclosed here in the Royal Commission probe into CPRS activities. The inquiry has been launched to determine if the new ecale of performance fees is excessive, whether permission for performance of muscal works is being unduly with the control of the contr public interest.

public interest.
Complaints will be laid before the
Royal Commission by Famous Players Canadian, Canadian Radio Commission, Motion Picture Distributors and Exhibitors of Canada, Canadian National Exhibition, Allied
Exhibitors of Ontario, Theatre

tors and Exhibitors of Canada, Carnadian National Exhibitor, Allies and Carnadian Association, Allies Eloiding Corporation, Canadian Association of Bragadasters, Musical Protective Society and the Hotel Association of Canada. In defense of performance tariff in defense of performance tariff in the Carnadian Association of Canada. In the Carnadian Carnadi

Even Boarding Houses

Even Boarding Houses

During his preliminary questioning, Jamieson revealed the schodalous of the scho

son.

He claimed that where there was infringement in wholesale use of music without payment to the author of composer, legal action had been taken with the larger firms, such as Famous Players.'

Benefit Okavs

Music publishers are reterrained from buying tickets
to any benefit without first obtaining the approval of the
Code Authority under regulation passed by the industry's
codists last week. Authority at
codists last week. Authority at
codists last week. Authority at
the condist last week. Authority at
the codists last week. Authority at
the codists last benefit to state why
they think the affair should reelive the support of the pubtion of the proceeds is elated to
to the organization for
which the benefit is being held.

Let's Call It a Dream' Must Be 3 Other Songs; Is Withdrawn by Pubs

Shapiro-Bernstein last week set tled the infringement allegations lodged against 'Let's Call It All a Dream' from three different source by discontinuing publication of the number. Song was authored by Lew Pollack and Paul Francis

Lew Pollack and Paul Francis Webster.

Those alleging melody similarities were Felst, Witmark and Dr. Irwin Van Cortland, who written the score for several Broadway shows. Felet averred that the Pollack melody infringed on "Swance Dream," while W. Wandel in 1918, while W it published in 1919, While Witmark compared it to 'More Than Words Can Tell,' which was added to its catalog in 1927. Dr. Van Cortland compared the tune of 'Let's Call It All a Dream' to one he wrote 10 years ago, 'I Never Belleve In Dreams.'

MARKS VS. ROY MUSIC

First Code Violation Is Charged-Dismissed

First complaint made about an attempted violation of the music code was dismissed after a hearing code was dismissed after a hearing by the code authority last week. Case involved the Roy Music Co, whose Philadelphia rep was reported to have offered compensation to Leo 2010, leder of the band at the Ben-jamin Franklin hotel, for a plug on 'My Marguerite' E. B. Marsk Music Co, which lodged the complaint, did not have a rcp at the hearing to

both have a speak of the complaint, due to the complaint of the five testimony.

M. LaFrenia, who appeared for the Roy firm, declared that the Philly rop worked for his organization on part time and that it was unable to get his version of what had happened because of the fellow's detention in Boston on business for another publishing house. LaFrenia assured the codists that his concern provision of the code since the instrument went into effect and that if the Philadelphia rep did anything that was out of the way it was without the knowledge of the Roy Music Co.

Hold Musician in Attack

Baitlmore, April 30. Norman Stebbins, musician and vocalist in an orchestra at a north

vocallst in an orchestra at a north side nite spot, is incarcerated in Bel 'Air, Md., 20 miles north of Balto, charged with criminally assaulting an 18-year-old local girl. Defendant, who denied the charge, is being held for the Grand Jury without bond. Attack is, alleged to havo taken place when Stebbins and the girl were motoring back from the race track at Harve de Grace.

Gus Kahn and Arthur Johnston dishing up the dittles for 'Elegance,' Joan Crawford starrer at Metro.

Gene Buck Told by H. M. Warner That Five Music Subsids Will Quit Dec. 31 Unless There's Drastic Revision in Payoff System-Group Would Set Up Own Performing Rights Bu-

CONSENT DECREE?

Definite indications that the Warner Broe. music publishing group is taking eteps to organize its sown performing rights bussau were given last week when Harry M. Warner notified Gene Buck, predient of the American Society of Composere, Authors and Publishers, that there would be no renewal of niembership contracts forthcoming from his group unless the Society agreed to a drastic revision of its payoff overtice. Were workered to a drastic revision of the host of the company own performing rights bureau were

Norther Burken had originally been elated to accommany Burk to the conference with the producer, but other business prevented ASCAP's older counsel from showing up at the appointment. In defining his position, Warner pointed employed by the Society and since the ASCAP bard of directors, in approving the new memberehip contract, had elected to ignore the changes suggested by his group firms but to withdraw from the performing rights combine. Warner averred that the Society could only accord its memberehip an equitable accord its memberehip an equitable accord its memberenip an equitable deal all around by adopting a eystem whereby the publishers and writers were paid off on the basis of performances accumulated by their works,

wB Prepared

It has been generally known to the publishing trade that the Warner Bross organization has formouts been accumulating data about processes of the processes of the publishing trade that the Warner Bross organization has formouts been accumulating data about processes or the processes of the processes or the processes of the processe

and the members collect accordingly.

Ingly.

erious.

It is held that such a consent decree is already under formulation and may be made public by the government and Warner Bros. as soon as getails are finally agreed upon.

The present government suft

802 to Agitate for National \$3 Tax; **Expect Opposish from the Sticks**

Mail Order Plugs

Chicago, April 30.
Kay Kyser, whose band is at the Blackhawk here, in a special mecting with the song pluggers, asked the boys not to hang around the restaurant so

He suggested a new arrange-He suggested a new arrange-ment by which the pluggere will submit their songs by mail and Kyser has promised that each letter will be repiled to, by mail, within five days after receipt. If accepted, it will be so stated, and if rejected Kyser promises that he will the song is not played by his orchestra.

VISITING BANDS SOCKED 10% IN N.E.

Adoption of the tax by which orchestras invading this territory must pay 10% of their ealaries to the union was voted on favorably at the New England conference of the American Federation of Mu-eiclans here Sunday (28). Local

at the New England conference or the American Federation of Muscledans here Sunday (28). Local unions will get 4% of the levy and the national organization receives a New England band mastere association to make this section more band conscious. A bid will be made for part of the Government's allotiment of \$3,000,000 for white collar workers to pay for band conceilar workers. Officers elected were: Vineant Castronovo, Providence, president; Frank B. Field, So. Norwalk, v. p.; William A. South, Boston, secret; Charles E. Hicks, Portland, and H. P. Liehr, Boston, Hartford gets the next convenience.

exec committee.

Hartford gets the next conven-

RALPH GALLET KILLED IN CHI AUTO CRASH

Chicago, April 30.
Ralph Gallet, veteran nite club operator of Chicago, was killed in an automobile accident last week.
He was returning to the city after supervising construction work on a new roadhouse which he was to have opened next month. Formerly named the Lighthouse, it is due to open as Cocoanut Grove

open as Cocoanut Grovo.
Gallet was a part owner of the
oldtime Frolics with Jake Adicr. He
was also interested in the Royale
Frolics and had been in the nite
club business in Chleago for the past 20 years.

SYMPATHETIC SCRAM Los Angeles, April 30.

Orchestra of 10 plees, affiliated with musician's Local 47, was pulled after working one night at the newty opened Dome cafe and night club here, due to cooks and waiters going

against ASCAP has been pending against ASCAP has occu-penning since carly fall. It broke just about the ting that the film and theatre trades on their own were consid-ering bringing a suit against ASCAP because of the proposed rise in music taxes sought.

Efforts will be made by the delegation from the New York musicians union to have the local's 38 tax on broadcasting adopted as a national measure when the American Federation of Musicians holds its annual convention in Asbury Park, N. J., in June. Although Joseph N. Weber, A. F. of M. pres. Is proposal, it is expected that reps proposal, it is expected that reps from small town locale will oppose any premium on remote broadcasting.

any premium on remote producessive functional to back up the New York local's move will, it is anticipated, be motivated by the fact that the local tax has worked to the favor of bands whose reputation had here-tofore been confined to their respective communities. With the majority of the New York spots holding out against the extra tell, the network have had to be less choosey and the previously unknown comboe have been quick to take advantage of the air opportunity afforded them by getting out on the road and enatching at the one-nighter coin.

A Handicap

A Handicap

Having had a taste of the fruits that come with national ballyhoo, it is unlikely that these hinterland bands will favor any move to saddle them with the same handicape now

which will primarily guarantee the union against underscaling prac-tices.

Music Notes

A Meyer Davis orchestra, direction Phil Solart, open at Nantucket, Mass., July 1; Meyer orchestra, direction London, Chasey, opening at the Greenbriar, Whito Sulphur Springs, W. Va., May 1; Howard Lally, opening at the Westchester Country club, Rye, N. X., May 14; Portio Dollan, openion, L. J. Landon, Charles and Cha

Mitchell Schuster opene at the Park Lane, New York, May 21, for the spring-summer scason.

Jerry Blane replaces Paul White-man at the Paradise Restaurant, New York, May 8.

Horace Heidt. bows Drake, Chicago, May 19.

Kearney Walton, band leader at Los Angeles Biltmore hotel Ren-dezvous Room, will do a baton wav-ing sequence in 'Page Miss Glory'

Baka Leinikoff, who scored Bride of Frankenstein' for U, assigned to "The Raven."

Hotel ontolair, N. Y. roof opens today (1) with Martl Michel orch moving upstatirs Clyde Lucas debuts same day into the Hotel New Yorker. Claremont Inn on Riverside Drive, N. Y., premiered last night with Freddio Starr's orch. Arnold Schleifer still manager.

George and Jaina, dancers at the Waldorf-Astoria, have a self-created Jaigo' dance, coined from their names, as new feature of their couline.

VARIETY

Neil in New York on Talent Hunt As Vaude Clicks Big in Sydney

Frank Neil, head of the Tivoil circuit, is in New York to buy more material and acts for his chain in Sydney, Melbourne and Brisbane, Yaude-revue idea has cilcked strongly in Sydney, and Neil is satisfied that vaude will come back stronger than ever before. His current show, On With the Show, has been playing to capacity coad following its Sydney run. Neil has also arranged a tieup with General Theatres whereby many of its acts will go over their chain. First try was made in Brisbane, when a show went in by arrangement with Charles unco.

when a show went in by arrange-ment with Charleo unro.
Success of the vanuer revival in Sydney has amused everybody con-cess continue, Neil feels that there must be a constant flow of new acts. Deal with G.T. makes, it causer for Neil to go shead and bring acts in for a long season, thereby taking cape of heavy transportation.

Philly Variety Club Will Host National Group

i biladelphia April 30 Philly's Variety Club will have active charge of the National Variety Jubilee scheduled for Atlantic City next Fall. Local chapter will play host to other clubs, mem-bers of the MFTOA and other play host to other clubs, members of the MPTOA and other amusement organizations. One of the features of the meet will be a restorate training the property of the sections.

the features of the meet will be a capational talent contest.

Committee appointed to handle in the affair includes Leon Levy, SWCAU prexy; Jerry Crowley of MPPOA; Walter Woodward; A. R. Boyd of the Philly Fox Theatre; A. L. Einstein, of Warner Broe.; Bill Lee, Jack Breesia and George Bill Lee, Jack Breesia and George

BUFFALO FOLDS Buffalo, April 80.

Gayety, operated for the past two months by Irons & Flanagan, of Cleveland, as a buriesque house, closed the season Friday (26). Edward Miller, house manager, says it will reopen under same management and policy early in

MEX STANDOFF

Many a Viva Shouted By Perform

Los Angeles, April \$0.

Claude C. Moreno, and a troupe of performers he hired to help celebrate Mexico's Independence Day festival, added many a bearty 'viva' and fandango and dulcet musical afrain to the local flesta, and all would be jake with happy memories it only the boys and girls had been paid for their professional services. That Moreno didn't kick through with the promised coin, but attill owee Frank J. Romero and 88 other entertainers \$45.5. Is the charge of compliant on behalf of the talent in prunicipal court. brate Mexico's Independence Day

Fanchon & Marco Sued On Mexico City Booking

Mexico City, April 30. Sult for \$950, claimed as comtion for alleged unjustified breaking of a contract, has been filed against Fanchon & Marco, Inc., and its local representative, John W. Sapp, in a civil court here by Fidel C. Lo-

sano.
Plaintiff asserts that he was engaged by defendants to arrange for appearances in this city of a Fanchon & Marco unit now playing the Teatro Politeama, but that he has not been paid his commish and that Sapp called off the contract.

Vaude Clicks in Wash.

Tacoma, April 30.

Tacoma, April 30, Vaude has become so popular here with film fare, Ned Edris and Bill Connor, of Hamrick's Music Box, announces this combination program for a solid week in the future at 25 and 40. Business is on the up and up in this house. Moore's Risito announces Kols on the up and up in this house. Moore's Risito announces Kols Dullar and the control of the co

MOSS CLEARS FISHER OF TEAM'S COMPLAINT

New York's License Commissioner Paul Moss last week cleared Arthur Fisher, indie booker, of any respon-Ribility in the complaint brought by Ross and Bennett, who claimed non-payoff on a three-day date played last December at the Majestio, Wil-

last December at the Majestic, wil-ilamsport, Pa.

Act claimed the theatre went bankrupt right after its engage-ment. Fisher's defense was that the act had accepted salary partly in cash and rest in an LO.U, from the management, which be claimed absolved him of any further respon-

500 at Dinner to Marvin Schenck: Promoted 1 Block

It was Commencement Day (or day (25). He graduated from a vaudeville booker to a circuit theatre operator, and the boys tossed him a feed to make it official. About 500 attended the beefsteak, at \$5 a head, which was staged under au-spices of the Loew Agents' associa-

heats, which was easyes the spices of the Low Agents' association. To a Lauris, Jr., declared, it was a nice tribute to a guy who really had been promoted only one blockfrom Low's Annex to Low's State. Sam Lyons, unexpected speaker, called up to the dais from the eating-only section, gave the lowdown on Scheack's early home life, in the days when he (Lyons) lived with the Schencks and used to get Marather the Schencks and used to the daily of the evening.

Jay C. Filppen, who is getting to

an outstanding comedy nit of the verwinds. Sippen, who is getting to be the Square's faw tonstimaster, was head thebre and did his usual nifty job. Dals sitters included Edde Cantor, Raiph Whitehead, Harry Hershrield, J. H. Lubin, Joe Flaum, Louis K. Sideny, AI Joison, Johnny Hydo's, Ed Sullivan and William Dogan Weinbergeantied with a fit-

Degan Weinberger. Schenck was presented with a fitted traveling case, but it wasn't leashed at the dinner, so not known Within the next couple of weeks Schenck leaves for Hollywood for a short visit to the Metro studio. It will be his first look there since moving up in the Low-Metro exceutive picture.

Sully and Thomas in Wis. Auto Accident

Chicago, April 80.

Chicago, April 30.

John Sully and Muriel Thomas suffered bruises and contusions in a naulo accident when returning to a suffered bruises and contusions in the control of the control of

MAURICE TAKING SHOW TO SOUTH AMERICA

Maurice (and Cordoba) is taking an American show to Rio de Janeiro with him June 8, opening June 22 at the Copacabana for an engage-

at the Copacabana for an engage-ment ending Sept. 15.
Besides the dancers, Buster West and Lucille Page, Max Bergero's orchestra (8) from the Hotel Park Lane, N. Y., and a line of Danny Dare Cirls are sailing. The girls stay six weeks; West and his wife are set for four weeks.

Maurice and Cordoba have played in South America. The returning dent in New Orleans which laid up the male bail of the team for some months. It was caused by a spill on the dance floor.

DAVIS' KIDDIE KLUBBER

Baltimore, April 30.

Ginger Dewlow, youthful local warbler, has been signatured by Benny Davis. She will join the Davis crew next week.

The girl is a product of a local radio station's Kiddie Klub, but for last couple of years has been doing nitery work.

LODGE'S BENEFIT

New York branch of the Interna-tional Artists' Lodge, once one of the strongest actor organizations in Germany, held a benefit for indigent members Sunday night (28) at New Palm Garden, New York. About 150 attended

Saranac Lake By HAPPY BENWAY

Muriel (Eddy Slaters) Sirgheney did the trick and is leaving the coroning burs.

Armand Monte (Monte and Pardi) will hit the operating table.

Six months of Dr. Pischel's routine placed Maurice Pearson on the right side of the big go-home-

book.
Harold Rodner and Dr. L. Lichtwitz, formerly of Berlin, Germany,
and now chief of staff at the Montifiore hospital, N. Y., were guests at
a luncheon at the lodge, given by
Dr. Karl Fischel.

Dr. Karl Fischel.
Marya Blaké and Doris Shrage
are both perting up on the oke side
of every little thing, adding poundage and smiles. Marya just had
a birthday.
Ben Schaffer was the outstanding
hit over the N.V.A. network program recently.
The property of the property of the program recently.

comer at the lodge.

'Skinner's Dress Suit,' a three-act farce, was rendered at the lodge by an able cast of Emergency Relief

an able cast of Emergency Relief Administration players.
Dr. Karl Fischel is New Yorking to attend medico confabe so that us boys and girls will make the grade. Cecilis Hafermann'e son has staged a wonderful comeback and is on the oke side of the ledger at the Rutland San, Rutland, Mass.
Bessie Browning has fought off a mess of that nervous-break-down thing.

Harry Gordon holding up nicely at the bed routine. Ditto for Eddle

Thanks to James Madison, San Francisco, for the material rushed in for our broadcast. Ditto to Tootsie Hemilich for the library

Those recently operated on and doing well are Raymond Ketcham, Tommy Abbott, Betty Huntington, Bazel Gladetone, Harry Gordon, Ford Raymond and Dorls Shrage. Camp Intermission being perted up, which means that Mrs. William Morris is soon due back. Claude Lawson holding up nicely at 9 Neil street, would like to hear from his Harlem patis. Mrs. Sidney Piermont le vacashing and enjoying the Adrondack alt up here. Those recently operated on and

ing and enjoying the air up here.

Loew-WB End Pitt. Battle By Agreement

Warner Bros. war of box office prices and stage names arrived last week by agreement. It was decided by Loew's Penn and WB's Stanley to mutually set a regular scale of prices and more deliberate stage

prices and more deliberate stage policy governing both houses, rather than continue the fight. Under the agreement, by which each will play occasional stage shows, the scale for both will be 40c top for straight pictures and 55c for stage weeks.

During last winter's strife the two circuit houses tossed headliners at each other as fast as they could dig 'em up. Situation was com-plicated through entrance of John Harris' indie Alvin into the battle. Competish simmered down and the Stanley went to now 'n' then shows, while the Alvin ewitched to moderate priced units.

ate priced units.

Penn's sustained stage policy ends
next week (3), with Myrt 'n' Marge
the final regular attraction. Thereatter the Loew house plays occasional shows. Cab Culloway, for
May 17, is the only one set.

AN "ASSET

For Both Theatres and Night Clubs" Says VARIETY

Reprinted from VARIETY, April 24
Tommy Mertin is a personable youngster whose informal manner of working is an assit, He's more juvanils than the average sloight-of-binder and, on the front ratues alone, should de very well in an intime nitary which has lately became a popular field for this type of legeromenicit. ۰

Reprinted from VARIETY, April 3

NOW IN SECOND WEEK CAPITOL, NEW YORK

WALTER 'Dare' WAHL

The Smash Comedy Hit of "LIFE BEGINS AT 8:40" CHICAGO, NOW

er, Mgt. Irving Sherman, Ed Davidow Office

TRACY and VINETTE Now Filming in

CORSICA, SPAIN

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PAULINE COOKE

DONALD WOODS "The Florentine Dagger"

iow Playing Mayfair, New Yor MIKE CONNOLLY, Pilot

GERALDINE and **JOE**

INTERNATIONAL JUVENILE STARS

Returning to America in May After Very Successful Two and Half Years Through Europe

They Are Now Established Favorites in England, France, Italy, Spain, Germany, Poland, Scandinavia, Cheko-Slovakia, Belgium and Latvia

In England played a season in the late Julia Wylie's Pantomime, "BABES IN THE WOOD." In Paris played a season at the CASINO DE PARIS, in "VIVE PARIS," and in both of these shows they were featured

Our sincere thanks to Messrs. George and Harry Foster, of London, for making our European Tour such a success

PAR'S NEW BOOKING SETUP

The NVA Drive

The annual NVA drive for funds commences shortly. With many changes, in both method and motive.

No collections this time, no hat or plate passing. No imposing upon he theatre-going public and no forced begging by and humiliation of

The NVA of today is a different NVA, as different as day and night. The money goes where it should go—to the Saranac Lake sanatorium, to the III and needy of the profession in New York. Personal promotion, petty company-unionism and extravagant vanily are out. The people now guiding the NVA's destinies are contributing their services without remuneration, personal publicity or financial interest. There is no reason for their efforts other than a desire to do the right thing and see it done.

Charity is not the only appeal that the NVA must sell this time. It has to sell itself to the show business which is still suspicious of the NVA. The new NVA must convince its prospective suspicious propriets that it really is new, in ideas and ideals, and a worthy cause in every respect No casy assignment, considering the past.

instead of plate-passing, theatres on May 20 will be asked to contribute 10% of their day's gross. On May 18 actors will be asked to give their services in benefit performances. It's a 50-50 proposition now, whereas in the past it was 90% one-sided, with the public asked to pay

Radio and other exploitation of May 20 as 'NVA Day' will be attempted to encourage theatre attendance all over the country on that day. In that manner it is hoped business will be increased sufficiently to repay the surface for their participation. Actors on the benefit shows will, as usual, be paid off in applause; yet, for once, the actors will be playing about for their own kind. It should be a novelty and a pleasure for actors accussioned to playing benefits for strangers, and often questionable strangers, every Sunday night during the year.

The NVA cause is a good one now. It deserves the support of every-ody in the amusement industry.

CODE STAYS AS IS TILL JUNE 16

Further action and changes in the vaudeville section of the Motion Picture Code, such as the proposed Picture Code, such as the proposed appointment of a special code committee to deal with vaudeville problems, won't take until after June 16. That's the expiration date for all present NRA codes, and future fate of the recovery measures have not been settled.

been settled.

In the event the Vaudeville Code, smong others, is maintained after that date, the vaudeville committee will be appointed by the Code Authority. Each branch of the Varicty field will be represented by membership.

Meanwhile, and until June 16, the code, plus its recently added provisions, is still law.

BLUE NOT TOO BLUE: NO DATES CANCELLED

No time has been lost by the Ben Blue unit, playing the south, de-spite reports to the contrary. Story was the Paramount (Kineey-Wilby) southern house bookers had figured the Blue unit too blue and can-celled remaining dates following Charlotte. Charlotte

Charlotte.

Since that wasn't the case, the show is continuing on the Par time, playing Fayetteville today (Wednesday) and Greensboro tomorrow, then opening in Atlanta for a full

week.
Cancellation rumor apparently broke due to cleaning up undergone by the unit at Charlotte.

Gwen Stone Quits

Gwen Stone, of the adagio team of Stone and Vernon, and the wife of Lou Wolfson, of the William Morris office, has retired from the Bob Vern

SIDELINE WORTH \$660

SIBELLINE WORTH \$660

Rochester, April \$0.

Betty McGowan, 26, won \$660
damages on the claim that injuries
in an auto accident ended her career
as a toe danoer.

Trial developed that dancing was
a sideline and her regular occupation was phone operator.

Several Adagio Acts Involved in Suits: It's Quite a Mixup

Dance team of Jane, Moore and Billy Revel have entered an in-ringement suit against Ann Pritch-ard and Jack Goldle in New York Supreme Court, at the same time adding to the list of dance acts suing each other or being sued. Moore and Revel suit came up in ocurt Thureday (28), but was post-ocurt Thureday (28), but was post-ocut thureday (28), but was post-ucut thureday (28), but was post-ucut thur pritchard and Goldle be restrained from using a copy of Moore and Revel's alleged original routine until suit is finally heard. Another suit among dance acts is

routine until suit is finally heard.
Another suit among dance acts is
currently pending in Circuit Court
of Cook County, Chicago, where
Lowe, Burnoff and Wensley are
seeking to enjoin two other trios,
Gins, DeQuincey and Lewis and
Dolores, Andre and Dimitrit, from
further infringing and initiating its
current infringing and initiating its
average \$500 Lowe, Burnoff and
Wensley command in vaude, niteries,
etc.

Wensley command in value, niteries, etc.

Lowe, Burnoff and Wensley are being sued in turn in Municipal Court, New York, by Sam Baerwitz, producer, and Ted Adolphus, stager, for \$1,000 on breach of contract and for using material allegedly belonging to Baerwitz and Adolphus. Suit because a series: Gine DeQuindex ing to Baerwitz and Adolphus. Suit brought against Gine, DeQuincey and Lewis by Adolphus late last year on the same grounds was lost by the stager.

Baerwitz produced and Adolphus staged both the Lowe, Burnoft and Wensley and Gine, DeQuincey and Lewis turns, they claim.

Tyros Spreading in N. Y. State: 3 Shows in Troy

Albany, April 30.

Amateurs are spreading through central and northern New York.

Warner Bros. has started a New Talent Revues' in the Troy theatre, Troy; Ritz, Albany, and Avon, Utica. Albany, April 30.

Dica.

Dica.

Schinge Avon, Watertown, has Schinge Avon, Watertown, has Schinge Avon, Watertown, has Schinge Avon, Watertown, has Schinge Avon, Watertown, with a plane as grand prize for the winner. Local music store sponsors the contest.

Troy has three amateur shows, at the Troy, RKO Proctor's and Griswold, In Albany, besides the Ritz, the Paramount and Royal have weekly opportunity nights.

Boris Morros New Booking Head - Charlie Freeman and Harry Kalcheim Bookers-Bergen-B. & K. in Chi-Affiliated Southern Time Sought

MAYBE 30 WEEKS

Paramount is reorganizing its booking offices in New York and Chicago, with a view of expanding as a stage booker of shows for its own theatres and houses of affiliated circuits that now book independently or through other exchanges. Both of the control of the

bookings.

Par's contract with the William
Morris office, by which Morris has
been a partner in the circuit's artist
bureau, expires June 1 and will not
be renewed, by agreement on both
sides.

be renewed, by agreement on both sides.

The New York setup will have Morros in charge and Harry Kalchelm and Charles J. Freeman, Ambarden and Charles J. Freeman, and the second of the charge of the charge of the charge in the charge will be operated by and under the supervision of B. & K., but affiliated with the New York bureau.

Seven Weeks from N. Y. Source Weeks from N. Y. Kalchoim is booking seven Par weeks out of New York, while the Bergen book in Chicago has around eight weeks of time. Between Interstate, if and when playing shows, and the parinarship houses which will be asked to book their shows through New York, Charlis Frement season. This may include the Wilby-Kincey and other southern most season. This may include the Wilby-Kincey and other southern Par-affiliated circuit houses, which play independent units mostly at present.

present.

There is a possibility that Par all told may have 30 or more stage weeks on its combined New Yorkweeks on its combined New York-Chicago books next season. This would by far exceed the amount of time on any other circuit book, with chances that it may top the com-bined RKO-Loew books.

bined RKO-Loow books.

In its breaking of formal relations with the William Morrie office, the Paramount organization stresses the fact that the parting is strictly triendly and by mutual arrangement. Morrie office has desired to step out of the tie-up for some time, and has been operating the Pararist bureau under a 80-404 expiration to the control of the control

with an eventual cancellation in mind.

The Par partnership in the past several years has not been as been several years has not been as been several years have been several years have been several to the past. The deal required the Morris office to give the breaks to Par, but the severe shrinkage in Par's playing time precluded chances of that source absorbing a good portion of Morris attractions. The Morris office has been doing most of its business away from Par, by necessity, anyway. It has been most of its business away from Par, by necessity, anyway. It has been asked to such as the feture.

The new Par setup was arranged by Y. Frank Freeman, Par's theatte operating head, and George J. Schaefer, general manager. Bureau will be called Artists Booking Office.

Chicago, April 30. With reorganization of the Art-Booking office nationally on the agency to handle ration of the Par-William Mor- out of that office.

MORRIS AGENCY Three-a-Week Commercial Broadcast PART'SHIP ENDS From Vaude House—No Talent Payoff

Mandatory

By a series of deductions, Dave Vine has figured out that there must be plenty of vaude-The winners of the radio

HOUSE PINKS PARIS' UNIT

Pittsburgh, April 80. Stanley is voluntarily pinking 'Hello Paris' unit, which opens there Friday (3) with 'G Men' on screen

Friday (3) with 'G Men' on screen. Trailer and all ads announced no children will be admitted, but there's no age mentioned, which may or may not leave the management a loophoie.

'Heilo Paris' show was to have disbanded in Boston last Friday (28), with most of troupe sailing for Europe following day, but Steve Trillins made a quick booking at that the unit will be routed into other Warner deluxers as well.

SOPH'S 1ST WHN VODE SHOW SET FOR MAY 2

Sophie Tucker's first program in her professional talent sustaining series over Loew's WHN, New York, for which vaudeville acts will be used chiefly, is set for Thursday night (2). Acts will include Rex Weber, Al Fields, Vira Niva, McWaters and Tyson, Johnny Wells and Delivery Boys, with Soph

Waters and 17500, with Soph m.c. ing.

Program plan involves a public bailot to determine which acts shall go on their own WHN sustaining shows. Louis K. Sidney, station directors, fayers on digging up some commercial possibilities in this

manner.

Miss Tucker is staging daily talent auditions in the William Morris office.

BACK TO VAUDE

Hollywood, April 30.

Honywood, April 80,
Joe Morrison, tenor, who came to
pictures from George Olsen's band,
goes east on a p.a. tour.
Opens at the Palace, Chicago,
May 10.

ris contract on June 1, Dick Bergen moves into Balaban & Katz-Great States here to handle booking for the ABO. In the new arrangement the Morris office here relinquishes its booking of the B. & K. and Great States time and will confine iteral to being simply an artists of the state of the s

States and other houses.
With the dropping of the B. & K.
job, the Morris office will be at
ilberty to submit acts not only to
the ABO, but also for RKO, the
State-Lake theatre and other indie

State-Lako theatre and other indie booking offices in this territory. In the past, the Morris office has restricted itself to the B. & K. in-terests, which close tie-in dates back to the personal friendship of A. J. Balaban and the Morris office which not only did the booking, but also supervised.

which not only dut me booking, but also supervised.

Dick Bergen was asked to remain with the Morris agency, but Bergen preferred to return to B. & K., for whom he has booked the Great States circuit for the past three years. It was only last January that Bergen moved into the Morris agency to handle Great States time

A commercial sponsor starts a 15minute, thrice-weekly program over WMCA from the Academy (Skouras) New York Friday (3) without the obligation of paving for talent. Latter will be furnished by the the-atre, booked by RKO, which also will not pay the talent for broadcasting.

casting.

Sponsor is the Gottfried Baking
Co., which is going on the air for
the first time. Periods will start
at 8:30 p. m., Mondays, Wednesdays and Fridays, with initial contract with WMCA and the Academy running for nine weeks.

tract with WMCA and the Academy running for nine weeks at RKOs contracts for bookings at RKOs contracts for bookings at the Academy of the Ac Academy's management feels that the free commercial programs are not an imposition on the talent, innot an imposition on the talent, in-amuch as publicity through the air shows is one way of making it pos-sible for the house to continue vaude through summer months. Another thing, theatre claims, is that if programs click for the spon-sor it will try to get the latter to pay the acts extra.

Roxy Cancels Broadway' Unit on Billy Rose's Infringement Complaint

A 32-people unit, 'Call of Broadway,' scheduled to start a two week engagement at the Roxy, New York, Friday (26), had its contract can-

way, scheduled to start a two week engagement at the Roxy, New York, Friday (28), had its contract cancelled for that engagement and acceled for that engagement and acceled for that the state of the s

and agreed that it was an immi-biline them informed Fanchon & Marco, that, since Loew's once offered him \$3,000 for 'Small-Time Cavalcade,' the theatre would have to donate \$500 to the Actors' Dinner Fund if it wanted to play the 'Call of Broadway' unit. This was re-fused and the dates were cancelled. Unit was booked into the Roxy at \$1,000 for the first week, \$1,250 week at the 'Fox, Philage-lphia, Jack Lewis was the producer. He had booked most of the acts for the Rose show.

Pan's Units

Hollywood, April 30.
Plan to inaugurate stage shows at
the Hollywood Pantages is taking
shape, with Rodney Pantages reported aiready rehearsing several

units.

Recent deal with Fanchon &
Marco to route shows from the
Paramount to the Pantages fell

VARIETY

IINIT REVIEWS

IT'S THE TOP

(ORPHEUM, ST. PAUL) St. Paul, April 26.

St. Paul, April 26.

Nifty terping, snappy comedy and soms brand new tunes—everything dished up in swift tempo—makes this unit an outstander. He show weaving in something resembling continuity by doubling as planist and violinist, and purveying some a good tenor, John Fogarty, with all up-to-the-second numbers and over socio.

An in the second numbers and over socio. The second support of the second numbers and over socio. The second numbers and the second numbers and second numbers and second numbers. The second numbers are second numbers and second numbers and second numbers. The second numbers are second numbers and second numbers and second numbers and second numbers and second numbers.

so overdone it's not tunny au, more.
Large and Morgner, on-legged acrobats, do some stunts that many acrobats, do some stunts that many proud to accomplish. Petch and Deauville, two fast-stepping dancers, were seen here recently in another show, but they went over handly just the same. Bebe Bard dancing girls, with several specialty numbers, also provided beaucopy flashs.

RUNNIN' WILD (ORPHEUM, LINCOLN)

RUNNIN' WILD

(ORPHEUM, LINCOLN)

(DRHEUM, STORG WITH LINCOLN)

(DRHEUM, STORG WITH LINCOLN)

(DRHEUM, STORG RATE

(DRHEU

song. Jamieson breaks down from m.c.'ing at this point and give his Primrose and Frisco routines, socking 'em. Sullivan Sisters, a couple of big girls, do a combo dance next. They heave to, work hard and

of bug girls, do a county useries where score, heave to, work hard and sore, score, heave to, work hard and sore, and the sore of the finale with more about of the finale with more should come shead of the band, believe its McCot as introduced to the sore of the sore of

15 YEARS AGO

rom VARIETY and Clipper)

Burlesque wheel managers asked or two weeks in several of the for two weel

Music pubs and the Woolworth stores were adjusting their differences. Sales were away down and both hurt.

* FEATURED ACROBATIC DANCER

With DAVE APOLLON'S INTERNATIONAL VARIETIES OF 1935

Held Over Second Week (April 26) CAPITOL, NEW YORK

HEADLINING

KATHRYN

"GIRL O' YESTERDAY"

APPEARING NIGHTLY "GAY NINETIES CLUB"

WEEK APRIL 26, ROXY, NEW YORK

AND HELD OVER SECOND WEEK (MAY 3)

Direction JOHN SCHULTZ

GAYLENE SISTERS

RHYTHM CONTROL MARVELS

LOEW'S STATE, NEW YORK, THIS WEEK (APRIL 26)
(INITIAL APPEARANCE)
Direction: SAMUEL BAERWITZ—LEDDY and SMITH

After Starring 30 Consecutive Weeks with Frank Nell's Show, "NEW FACES," at the New Tivoli Theatre in Australia

NICE, FLORIO and LUBOW

Sall on the "S.S. Monterey" for America, May 29. Now Taking a Much Needed Holiday in the Famous Blue Mountains of Australia

universal training bill became a law It didn't, so 100 actors out of jobs.

Anna Held, Jr., came into \$225,-000 from her dead mother's estate. Figured tototal about \$1,000,000.

Sheet music in the worst slump in its history. Songpluggers to be barred from backstage in all V.M.P.A. houses because they rep-resented agents not on franchise.

Paramount was figuring on back-ing stage plays in the hope of get-ting screen material. Already had the Charles Frohman office, but was enreading out

Six Yiddish houses had to return \$10,000 Sunday night because the police cracked down on their Sunday shows.

Gus Hill working on a legit cir-cuit at \$1 top. Had 21 houses.

Broadway had 47 shows running, but the take was larger than with precisely the same number the year before. There were 15 buys and 19

Barnes circus in trouble. Scaked for a \$200 war tax, had seven horses attached and one of its riders sued by a lion tamer on another show for libel.

Leo Carillo was ending a 2,000 performance run in Lombardi, Ltd.

50 YEARS AGO

(From Cupper)

Reiche Brothers, Charles and Henry, bought into the Van Am-burg circus. Made their original stake taking \$,000 canaries to Cali-fornia, via the Isthmus. Got \$25 apiece, and hoisted to \$50. Made enough to come back to N.X. and start importing animals for cir-

Barney MoAuley, whose celebra-tions had twice that season caused his company a layoff, was released from the Cleveland workhouse on behest of his brother. Gave him a chance to straighten out.

Buffalo Bill won a pigeon match in Birmingham. Made a perfect score, potting all 50 birds. His op-ponent was 47.

A Michael Strogoff was troup-ing New England. Advertised a magnificent ballet and military bands (plural). Had eight girls and six musicians. Ads boom-

Reported that a Jersey City woman had become the mother of a child with the head of a sea-lion. The mother had visited an aquar-lum at Coney. Child refused milk, but Clipper fails to report whether they tried it with a fish.

Baby Venus, a museum attrac-tion died in Chicago. Though only six years old, she had the complete physical development of an adult, was nearly four feet tall.

Out in Cleveland, Co. A, of the 14th militia regiment was doing drill on roller skates to replenish the company fund.

George F. Rowe gave a tryout of his play, 'Beauty,' at Wallacks. Clipper opined it would flop with Americans to whom 'the follies and absurdities of English beauty-wor-ship are unknown.' No Miss Amer-icas then.

Newly opened Lyceum had its first jam. Viola Alien heard she was to be replaced in 'Dakolar' so she refused to go on and the house had to refund. She was still distant from stardom

Member of a troupe touring In-dia reported that in many spots there were no hotels and the troupe had to camp in the rallroad sta-tion. Cantonments had dak bun-

Helen Gardner given a divorce from De Wolf Hopper, The initiaier.

Doris show erected a 100-foot biliboard in Seymour, Ind., to bian-ket an ice house carrying John Robinson paper.

Three Indianapolis theatres were planning to dodge the license fee by incorporating as churches. Would give Sunday concerts for the

New Acts

LOUIS PRIMA'S SWING

LOUIS PRIMA'S SWING QUINTET (6)
Music, Songs 12 Mins; Full (Special)
Metropolitan, Browline is identified with a new night spot, The Famous Door, patronized for Handle of Presents and smacks a bit of the Original Divisional Care and Street Care and Stree

RHYTHM and ROMANCE

RHYTHM and ROMANCE
Definition of the state o

SYRACUSE OPENS

SYRACUSE OPENS

Syracuse, N. Y., April 23.
George Katz, New York burlesque
producer, opened a stock company
at the Civic last week. Lineup
includes Elinore Johnson, Lola
Betram, June Rhodes, Babes Courtney, Johnny Kane, 'Chuck' Wilson,
Doane Williams, Harry Levine and
Harmony Quartet

Doane Williams, Harry Levine and Harmony Quartet. Victor W. Frank is house man-ager. House is trying two-a-day with three-a-day on Saturday and

ROSE ALONE AGAIN

Harry Rose goes single again after a lengthy spell with units, mostly with the Ed Sullivan show.
Opens on his own May 3 for Loew in Newark.

Svr. Mayor Asks **Strict Censorship** Of Burly, Or Else

Mayor Rolland B. Marvin 80.

Mayor Rolland B. Marvin today (Tuesday) directed Commissioner of Public Safety William E. Rapp to maintain a stringent censorship of stock buriesque at the Civic, which reopened last week with George to the commissioner:

"Upon examining the reports of the police investigators sent to inspect the buriesque show at the Civic theatre, and upon the receipt of several compaints from private buriesque show at the Device of the police investigators sent to inspect the buriesque show at the Arrival of the police investigators and offensive performance. Such a performance will not be tolerated in the city of Syracuse."

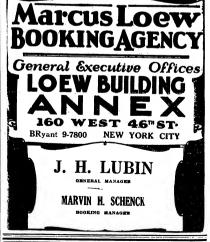
I think, we would be institled in the city of Syracuse. I am taking into consideration the fact that a number of Syracuse people have been given the properties of the theatre.

Tleass advise the are colean it up at once and make it a decent performance, which decent men and women may attend without being offended, or they will be treated summarily, please ask Chief Carbecked adily, and if there is any repetition of the indecent features noted, have him close the show and take the proper steps to punish the propretors. take the proper steps to punish the proprietors.

Eastern Prod.

(Continued from page 8)

(Continued from page 3) conditions, natural elements, costs and other expenses incidental to the and other expenses incidental to the home site. Then if conditions are favorable to the excluse of the industry to that point, there would be no further headaches over the state taxation program at every session of the legislature. Added to this would be the possibility of cheaper strong influence in the transference of the business locale. With all studios involved working under one 'rood, conflict would be avoided, it is add, by giving each studio its shooting dates, excluding productions. Cost sheets will be scanned closely, which will have a major bearing on the future action of the major productors.



K THRATRES 1270 SIXTH AVENUE RADIO CITY NEW YORK

Variety Bills

NEXT WEEK (May 3) THIS WEEK (April 26)

Numerals in connection with bills below indicate opening day of show, whether full or split week

RKO

NEW YORK CITY Mitst Green Plance (3) France Ted Adelr Co (One to fill) 2d half. (7-9) Blockstone 2d half (30-2) 3 Cossacks Gordon Reed & K Toto Frankie Connoro
KANSAS CITY
Mainstreet (3)
Ben Bernie Bd

CLIFFORD MARION WEEK APRIL 23 ORPHEUM, LOS ANGELES

> MINNEAPOLIS MINNEAPOLIS
> Orpheum (3)
> Earl Hinee Oro
> (26)
> Mangean Tr
> Key Hamilton
> Harrison & Elmo
> Wast & Page
> Harry Kahno
> PROVIDERE
> Estitle (2)

Kolth's (3)
Eno Tr
Hunter & Percival
Columbians
Polly Moran
Heleno Denizon Co
(26)

ROCHESTER Kelth's (26)

Eddia Poobody
Ruiz & Bonita
Collseum
1st haif (4-7)
Amss & Arno
Angus & Searle
Phil Cook
Great Gretanos
(One to fill)
BROOKLYN Albeo (3)

Albee (3)
Harlem Express
Ted Addi. Co
Rey Huling Co
Ella Logan
Lamb & Ballet
Owen McGlyney
Stuart & Lash
Art Landry Oro
Boston (26)
French Casino
Hello Paris Vien
CHICAGO

(26)
3 Kanas
Clyde Hager
Boswell Sis
Buck & Bubblss
Jack Eddy Co Heith's (Zb)
Thomas & Moora
Mary McCormio
Bert Walton
TRENTON
Heith's 1st haif (3-6)
Tommy Monahan
(Four to fill)
- 2d- half (7-9)
Amos 'n' Andy
Bob Half

srench Chambor Amos 'n' Andy
Bob Hall
Marco's Rev
(One to fill)
2d half (20-2)
Harlem Exprese

Harlem Exprese
TROY
Keith's
1st haif (8-6)
Boots Co
Young Worth &
Mainstreetera
Johuny Parkins
Thornae 5 Bob Ripa Ivy & N Stevens Siato Broe Ina Ray Hutton Bd Tao: nae 5
UNION CITY
Keith's
1st half (8-5)
Bob Hall
Marco's Rev
(Two to fill) CLEVELAND
Palaco (3)
Dan Dare Dancers
Howard Bros
Bob Ripa

Loew

NEW YORK CITY
Capitol (3)
Aba lyman Ore
Beoinvard:
1ct half (4)
Capitol (4)
Ca Joe Frisco
Gertruda Nisseen
Slate Bros
Metropolitan (5)
Mills Co
Valencia (3)
Spices of 1936
BALTIMORE
Century (3)
E Carrolis Vanite
BOSTON
Grabeam (3) Griphesm (3)
Gordon's Doga
Andrea Marsh
Edgar Bergen Co
White & Curtis
Smith Edgar Horgen
Globe (3)
H'wood Studio Rev
Moking Movice

DR. JULIAN SIEGEL
PARAMOUNT BUILDING
This Week: Edw. Davidow; George Poli

Prank Libuse Co
Trid Adel Co
Trid Adel Co
Trid Adel Co
Trid Adel Co
Bol Lourny
Molasses & January
Molasses
January
Ja

Prichard & O. Rav
Lew Parker Co
June Carr Co
JERISTY CITY
JUNE
JERISTY CITY
JERISTY

Paramount

BOSTON
Motropolitae 8
Isham Jones Bd
Senetor Murphy
Youthful Rhythm
BUFFA(3)
1 Hoffalo (3)
1 Hoffalo (3)
1 Hoffalo (3)
Kay Ketya & K
Horton Spurr
Frosper & Marot
Chicago (3)
Morton Downey

CHICAGO
Chicago (3)
Morton Downsy
Harrison & Fisher
Lorraine & Digby
Paul Gordon
Ruth Barnes
(26)
Jack Powell
Venita Gould
Alexander & Santot
Keene 2
Vic & LaMarr

Marbro (26)
Sylvia Proce
Harris 2 & L
Petit & Douglas
Le Fleurs
Oriental (26)
George Jessei
Eddie Jeckson
Sidnsy Mann
3 Queens
Jos Basser
Irving & Reid
DETROIT

Jos Besser
Jiving & Reid
DETROIT
Mileligan (8)
Karlieligan (8)
Fix Jubert
Venita Gould
Harris Cloirs & S
MINNEAPOLIS
State (3)
Jock Powell
ST. FAUL
Faramount
Jist half (3-6)
Paul Gerritz

READING

Warner

PHILADELPHIA PHILADELPHIA
EARIO (3)
Benny Meroff Co
(28)
E Carroll's Vanities
PITTSBURGH
Statley (26)
Baruey Rapp
Nick Lucan
Nina Olivetto
Gracio Barrie
Shina' Moora
Salma Merlowe

READING
Astor
1st half (3-6)
2 Fonzelis
J & M Mason
WASHINGTON
Earle (3)
Gus Arnheim
Gens Sheldon
J & E Torrence
(26)
22 Roxyettes 32 Roxyettes
Johnny Perkins
Ruth Petty
Sten Kavanaugh
Eleanor Whitney

Wilbur Cushman

ALBUQUERQUE ALBUQUERQUE
Sunshino
2d haif (6-8)
Footlight Frolics
Yancess
Yancess
Harrier
Forgy Sig
George Royale
Jimmy Read's Bd
EL PASO
Plaza
1st haif (8-6)
Footlight Frolics
Yancess

Vanceis Vancei

Jackson & Blekwill
Gane Gory's LOGAN
JOGAN
JOGAN
LOGAN

DeCounta & Marie Tyonne Muzetto Carl Thorson Le Marquiss French Legion Bd

PURBLE.

PURBLE.

PURBLE.

PURBLE.

PURBLE.

Bund haif (4-8)

Gano Gery

Roberts.

Rob

Jack Rand & Jay Howard Lay Lay Howard Lay Lay Howard La

Independent

Harry & Gurly
Fred Honeman & F
Alene & Evans
Rena Douglass
Gorpheam (24)
Gorpheam (24)
Gorpheam (24)
Gorpheam (25)
Avaion 4
Rey Conlin
Nelson & Knight
Walter Nilason

Fanchon & Marco

NEW YORK CITY Boxy (3) Freddy Mack Gan Foeter Girls

Gaa Foeter Girls
Rhythm Orc
(Others to fill)
LOS ANGELES
Paramount (25)
Loyce Whitmon
Chain & Lamont
Edythe Marquise (
Jerry Stewer* Jerry Stewart
Alice Weaver
Rubs Wolf Bd

PHILADELPHIA
Fox (3)
Timberg & Rooney
WORCESTER
1 For mouth 6)
Brown & Hart
Revalations
Andresens
Andresens
Nicison & Francis
Dobbs Clork & D
Cothers to fill)
2 da haif (6-8)
1935 Rev
(Others to fill)

London

Week of April 29

Week of April 29
Canterbury M. H.

1st half (24:1)
M. Ciltion & M. H.

1st half (24:1)
M. Ciltion & M. H.

2d half (24:1)
M. Ciltion & M. H.

2d half (24:1)
M. Ciltion & M. H.

2d half (24:1)
M. Ciltion & M. H.

Canage M. Conses
M. Common Control of M. Ciltion M.

2st M. Common Control of M. Ciltion M.

2st M. Ciltion & M. Ciltion M.

2st M.

2st M.

2s

Promier
Bobby Howell Bd
EDGEWARE RD.

Val Roeing 6 Rhythm Boys EDMONTON EDMONTON
Empire
Murray Stewart
Frank Leonard
HAMMERSMITH
Frank Control
HOLLOWAY
Muriborough
Rolling Stones
Walling Stones
Walling Stones
Holk Hull
lat holf (29-1)
French & Jerome
Geddee Broe

Shein of Annual Shein of Annua

Provincial

Week of April 29

EDINBURGH
Regent
1st half (29-1)
Artemus Gang
2d half (3-4)
Bellinia

LEITH
Capitol
1st haif (29-1)
Bellinie
2d haif (2-4)
Artomus Geng

Cabarets

NEW YORK CITY

Bal Musette
Arden & Duncan
Gso Marechai
Millard & Anita
M Ferri
Geovignetti
Pletro Cocoanut Grove
Lloyd Garrett
Honay Gordon
Ruth Williams
Bryant, Rains & Y
Alyea
Harry Haistead Orc
Coin do Paris

narry Haltead Or Cole de Paris Rones Estabrook Desire Paris Frankle Meddows Lewis & Dody Jack Sheldon Annette Lacy Andy'e Acce

Bill's Gay 90's Kathryn Pareons Jes E Howard Beanx dee Arts Nina Allen Juetine Jai Tal

Bruno George Thorne Angelita Loya Fox & Ballister Ralph Navelle Orc Cafe Internat Cafo International Inez Elvira Lita Santos Lagitanilla Los Otedas El Chicorrito Don Casanova Rudy Hernandez Or Cotton Club
Care Mears
Letta Hill
Cetta Hill
Cotton Club
Care
Letta Hill
Ophola & Pimient
John Henry
Swan & Lee
Bill Balley
Jessie Scott
Upynamite Hooker
Cora La Redd
Cog Reage
Got La Porte Office
Con La Porte
Chanacan
Lups Noriero
Lups Noriero
Lups Noriero
Lutanton Coulont
Cubannes

Cantina Barra Roym'nd & Lucinda Gilberto & Joss Briceno Don Jose Oro Casino do Paree

Casino do Paree
Jimmie Durante
Muriel Paga
Stone & Vernon
Ella Logen
Gary & Dixon
Rob't Williams
Norma Galio
Martha Ray
Lea Miles Orc
Jarry Freeman Orc
Central Pk. Casino
Halon Curren

Cubanens
Dawn Patrol Club
Frank Farrell Orc
Barker Trio
Delmonico's Helen Curran D'Ivons Eddia Duchin Orc Chatean Moderne Rita Renaud Betty Bowker Paul Bass Orc

Delmonico's
Jarrow
K & C Joy
Bobby Tracy
Marcella Sharkey
Jerry Jlaker
Mikic Durso Orc
El Chico
Dolores & Candido
Pedro & Rosita
Candido Tone
La Monteria
Emilio de Torre Orc

Dinorah Arguden Marlluz Romon Quiros R & R De Caro Peorl Forrester
Chas Albert Oro
La Rue
Eric Zordo
Arthur Warren Oro

Lescargot d'Or Eeri Moss Oro

Leon & Eddis's

Maria Donia

Mon Paris
Giadys Baxter
Arnold & Hawki
Gens Fosdick Orc
Herrero Orc

Normandle Yacht Club 4
Dorothy Lamour
Ana Estagen
Eddig Elkins Orc
DeHourte's Ens

Old Roumanian Thais
Sadie Benks
Jack Hirsch
Ruth Wynn
Ronnie de Camp
Ethel Bennstt
Anita Foodorowna
Abrnsha Orc

Abrasha Orc

Faradise

Peul Whitemen (
Durelle Alexande:
Romona
King's Men
John Hauser

Flace Elegent

Victoria Foust Tommy Mille Place Piqualo

Fiace Piqualo
Northway & Danillo
Dick Gasparro Ore
Morion Chase
Rainbow Room
Donna & Mcdrauo
Odette Myrtil
Jolly Coburn Oro
Savoy-Plaza
Bob Grant Oro
Dwight Fiske

Stork Club

Taft Grill

R & R De Caro
Essex Houso
Glen Gray Oro
Firenzo
Sandino & Foirchild
Dick Mansfield Orc Leon & Eddie's
Billy Reed
Paul Duke
Ann Halines
Hal Simpson
Lee Gordner
Lee Gordner
Tic Toe Girls
Eddie Davie Ore
Maison Voyant
A Vaientin Oro
Spiry
Rita Beile
Frenk Marino
Roter Gollin
Stern Man Parte

Dick Mannfold Or Flying Trapese Hazel Williams Frady Berrans Or Foquet's Lee Kno Orc Cala con Orc Cala con Cala

Delse Russers Russers Russers Guitter Boree Emile Stations or Carl Hoff Orc Hiyw'd Restaurant Sophle Tucker Tyree Lavall Gloria Cook Temply Vira Niva Marion Martin Ann Graham Somit Bellewat Indied Ann Graham Senith Bellewat Russers Orc Hotel Biltmere James Koeganus

Hotel Biltmore
James Koegan
Florence & Alvare
Virginia Vsrrii
Shep Floids Orc
Hotsl Buckinghar
Consuelo Flowerto
Edouard Fontans

Hotel Commodo ohnny Johnson Or Hotel Delmonico Julie Gliespie Alsz Fogarty Harry Tuker Orc

Hotel Edison H & M ne Peggy 3. nn Michael Tree Oro Hotel Fifth Avo Mishel Gorner's Ore Hotel Gov. Clinton Don Richards Ord

Hal Kemp Oro

Eerl Sande Gay Adama Vercella Sin Carolyn Nolt Hayward Pov Geo Hall Oro Loretta Lee Tho Ranch Fardenando Orch Motel Lexington M Schuster Orc Hotel McAlpin

Jimmy Blake
Barker 3
Frank Daily Oro
Flessie Osbeck
Hotel Montelair
Ona Leonovitch
Toya Saeabs
DeLimas
Marti Michel Ore

Locetta Lee

The Banch

The Banch

The Manner

Thousand Lee

And White And

Thousand Lee

And Thousand Lee

Thousand Lee

And Lee Hotel Now Yorker Barbara McDonald Randalls Ozzle Nalson Hotel Park Lans

Max Bargere Oro Hotel Pennsylvania

Motol Plaza
Emil Coleman Oro
A & R Demarco
Motel Ritz-Cariton
Arman Vecesy Oro
Hotel Roowevett
Bornic Cummins Ore
Bernice Parks
Hotel St, Moritz
Parks - Cavilla

Hotel St. Moritz
Rosalean & Seville
Galil-Galil
Leon Navara Orc
Hotel St. Eegis
Johnny Green Orc
Marjory Logan
Jimmy Farrell
Hotel Weylin
John Hoyavedt Joe Smith Oro
Villago Barn
Accent & Janesco
Josh Medders
Oliva White
Dick Robertson
Jack Ryan
Villigo Barn Cutu
Rich Cole Sin
Julie Wintz Oro

John Hoyavedt Gypsy Marko Orc Rosoleen & Soville Charlie Wright Hernandez Bros

Village Nat Clum Jack Fagan Sheer Bros Bechs Monet Allesn Cooks Val Vestoff Floria Vestoff Milton Mann Oro House of Lords Beverly Roberts Michoel Zarin Orc Michoel Zarin Orc Jimmy Helly's & Riviera Boye Joan Miller Loules Sterling Midgio Parka Alma Haisey Billy Mack Jean McCally Mack Princess Spattedelk Carter & Gon Birb'ra Madeline Hughes Walderf-Asteria

Waldorf-Astoris
Yvonne Bouvler
Paul & Eva Reyes
Consuelo
Milton Douglas
Carman Castilio
Xavier Cugat Ore
Ifonry King Oro
Wivel
Gregory & Leo

LOS ANGELES Week of April 29 Beverly Wilshire Drville Knapp Ore Ricardo Martinez Mahan & Rucker

Orville Knapp Orc
Biltmore Bowl
Jimmy Grier Orc
Rhythm Roecels
Joy Holders
Plokie Tomlin
Polores Andre & D
Clark Gratis & G
Rosc & Ray Lyte
Ruth Craven
Bob Shafer
Lorraine Lee Nahan & Auc Nona Rosa Wagner Clover Club Maxino Lewis
H Robertson Orc
Ceceanut Grove
Coceanut Charmer
Charlotte
Henry Busse Orc

Cotton Club

El Ray Club Max Lerner Johnny Herrick Ore Hollywood Stables Mile Gen Gen

Jerry Clifford Brown & Mendell Mason & Parvis Paul B Stein Nat Young Ore

Farls Inn
Singing Walters
Helen Burns
Thelma
Rodolfo & Chiquita
Pete Controlli Oro
Firrono's
Dor Roberts
Genn Harri
Genn Harri
Genn Harri
Genn Harri
And Harri
Har Nat Young Ore
Hotol Roosevolt
Nelson Hall Ore
Italian Yillago
C Ganoris Girle
Peggy Cilbert Ore
Albertine Pickens
I Adelstein'e Ore
King's Club
Dina Da Tolly
Josy Les Ore
Marcell Inn
Stan Clair Ore

Palemar Palomar Hudson-Metzer Dorine & Doug Eddis Howard De De Vance Ston Noonon 3 Jokers 3 Hollywood 3 Carl Brant

CHICAGO

Sid Raymond
Hi Hat C
Murici Love
Helen Carol
Donna Lupe
Marian Hole
Claire Powell
Joan Burton
Joan Poat

Celesime's
Mary Sunde
Zorina
Bordine & Carroll
Harry Stephens
Bobby Danders
Countess Boriska
Bob Tinsley's Orc

Club Alabam
Tudy Davidson
Dalo Wei
Pirk Vaighn
Dalo Wei
Belan Burke
Belan Burk Club Alabam

Terraco Gardons

Eddia Leonard George Nalldoff 885 Club Benny Fielda Alian Kane's Orc

Behind the Keys

Drai o Hotel

Karre Lebarone Ferda Grofe Oro Edgowater Bea
Bill Hogon Oro
Embassy Club
Evonne Faith
Ruth Jones
Pep & Ginger
Roy Fox

(Continued from page 19) (Continued from page 19) succeeding A. L. Gaudet. William R. Steen, formerly head usher at the Mainstreet, previously in the same capacity at the Mayfair, has succeeded Thomas J. O'Rourke as manager of Mainstreet. The latter is concentrating on "the Galety, which he has operated the past 19 years.

Frolic Negro house was opened last week after being dark for about three years. Paul Engler and R. B. Wilby leased the house late last fall giving them three Negro houses here.

Consolidated Amusement Enterprises has broken grown for new picture house at Mount Eden and Townsend avenues, to seat around 800. Same chain has the Mount Eden theatre about four blocks away.

Metropolitan threw a special tea party Saturday afternoon (27) to celebrate the third anniversary of the Platinum Salon, salo to be the only soda fountain-dance floor lay-out of its kind in any American theatre. Sld Reinherz the regular Salon ork leader, conducted at tea dance.

Purchase of two subornar haracters and two subornar haracters and the leading of a third similar theatre now under construction was announced last week by group will move its headquarters here this summer. It is planning to operate and own approximately of the property of the property

CHICAGO
State Lake (27)
Audrey Wycon'
Sasha Leonon'
Frank Melino Co
Doyle & Donnelly
Lulu Belle
Skyland Scotty
Buzzington's Bd
LONG BMACH
Strand (26)

Betty Bowker
Paul Bass Orc
Chez Marrione
Wm Farmer Orc
Claremont Ion
Freddie Storr Orc
Club Gaucho
Senorita Leona
Club New Yorker

Lois Elliman Bill Aronson Jack Mayer Orc Club Richmas Henry Borgmen Wheeler, M & W

Cafe de Parce
Ray Herbeck Orc
Pergy Kadln
Patsy Marr
Kenny Wilmarth
T Dawson & Glena
Duval & Tregg
Marita & Casino

Ellidorecco
Nano Rodrego Ild
Ernie Holtz Ore
El Toreader
D J Escarpinter Or
Trini Voreia
Lollta

Cafe de Pares

Cotton Club
Leroy Br'mfield & C
Martha & C Ritchio
Dudley Dickerson
Connie Horris
Taylor & Rutledge
Flora Washiogton
Besse Benort
Don Swander
Les Hite Ore

Taylor Bear Club

Club New Yorker
June Marlows
Rhythm-Airs
Claire Francie
Harry Powell
Cerlos Shaw Orc

Omar's Dome Don Cave Orc Palmeros
Edith Davis
Alberto Sergio
Howard Jarrad
Chux Perex Orc

S. Little Pigs
3 Main Jones
3 Main Jones
3 Main Jones
Gene Tabor
Irene Barry
Billio Lane
Patey Darr
Billio Lane
Patey Darr
Billio Lane
Lesile Sheckner
Lou Singer Ore
Topay's
Dena Button
Dorie Collina
Todd Thomboon
Geo Reddman Ore Gla

Lou Shotel Danny Alvin's Ore

Blackhawk

Hilackhawk
Kay Kyser Orc
Baverley Kirk
Alex'ndr's Swenson
Fronces Willer
Ches Parce
Eddis Garr
Sima & Balley
E Modriguena Orc
College Inn
Art Jorrett
Dilvs Oisen
Chos Agnes Orc
Colosimo's
Mary Sunde Harry's N. F. Bar Kenneth Harlan Harry Harris Al Wegner Phil Furman Harry LeGrand Sid Raymond

Lamb's Cafe
Bob Prics
Paggy Leonard
Gwyn Rogera
Edna Stanley
Dodds Bros

Polmer House
Fraddy Martin Ore
Raphael
Peggy Taylor
Hai Toung
Abbott Dancera

As Loung Abbott Dancera Faramount Club Billy Gray Walsh Billy Gray Walsh Haweilan 4 Phelpe 2 Joa Marino Coriles & Palmor Maurie Stein Oro Boyalo Frolics Joo Lewis Policy Do Creay Filly Do Creay Filly Corpe Correct Club Corpe Correct Corpe C

vernon Rickard
Dave Taumen
Gagn'n & Br'ught'a
Virginia O'Brien Gis
Stan Myers Oro
W-1---Walnut Boom (Bismarck Hotel)

Rehearsal Pay Issue Now Up to **Equity**; Manager-Actor Session **Brings No Decision on Matter**

Although a session between the Six Play Repertory managers and Equity to consider rehearsal pay did not recult agreement, Equity can ahead and adopt a regulation which would make such additional compensation to actors mandatory. There is no basic agreement between the association and the managers which would stop such a

Most producers are opposed to such an idea, according to the sense of the joint meeting last Thursday (25) nor is Equity all for it. Put forth originally by the younger group within Equity, calling itself the Actore Forum. Group has been pretty much inactive since the las guarterly association meeting when ite attempt to name additiona councillore was defeated.

There eeems to be a sharp division of opinion managerially and in the actors ranke over pay for re-hearsals, regarded by its proponents bearsals regarded by 1s proponents as austenance allottment for leeser salarted players. Older showmen and older Equity executives agree that the plan 1e too radical, Joint seesion was postponed a week from its original date because Lee Shubert, of the managerial old guard, was out of town and wished to be present to observe of the control of the co

actors.

No Coin Rise
Figured that since the first week, which is the probationary period when managere can dismise candidate or actors walk out, will not call for sustanance money, the added cost to managers will not materially nick bankrolis. For the

ed cost to managers will not materially nick bankcols. For the terially nick bankcols. For the terially nick bankcols. For the terial probably less, as many straight chowe reheage only three weeks the cost would not be probibitive enough to force younger showmen. Equity's purpose in conference and the same of the content with a content with a content with Equity over rehears along the proposition. There will probably be a contest with Equity over rehears and the same of the content with Equity over rehears and the same of the content with Equity over rehears and the same of the content with Equity over rehears and the same of the content with Equity over rehears and the same of the content with a content with a content with a content with the same members attending the annual meeting May 31 will have the issue placed before them or not it conjectural, but the issue will be pressed by the younger group. It is jectural, but the issue will be pressed by the younger group. It is one of the paramount objectives which the Forum has been striving

Palace Shoves Off

The 500-sent showboat Floating Palace is currently tied up here un-dergoing spring cleaning and con-ditioning, and will next week shows off for summer route that will carry it up and down the Chesapcako Bay and inlets, also through the Tide

and inlets, also through the Tide-vater region of Virginia. Route will run into October, then the ship will dodge cooling weather by being towed down to the Carolinas, where it will labs coastal towns, winding place is owned by Mrs. Nina Howard of St. Michaels, Md., and this will mark 22d consecutive sum-ner season the ship has set forth over same route. Charles M. Hunt-since boat was hulli, will again sail in those capacities. He is carrying company of 12. company of 12.

For the Test Tube

Hollywood, April 30
'Give Till It Hurte,' a play about economics, will be tried in the cast this summer. Jack Preston. scenarist, ie the author.

If it pans out it may see the light f Broadway.

For Springfield Civic

For Springfield Civic
Springfield, O., April 30.
Springfield's Civic Theatre plane
a schedule of etx plays for the 193535 eeason, each to be presented for
three nights, instead of two, as has
Theatre group, incorporated,
boasts a membership of 1,800.
Franklin Raymond, of New York,
now is in his fifth year as director.
He is the only salaried member of
the organization, service across, orchestra and properties being gratis.

Court Stops Scenic Artists from Further **Boycott of Carroll**

Earl Carroll was granted a tem porary writ of injunction last Fri-(26) restraining the United Scenic Artiste from continuing as alleged boycott against the manager. Production of the latter's revue 'Sketch Book' (nee 'Vanities')

revue 'Sketch Book' (nee Vanitus') is being held up in the senic studios because of an unpaid bill amounting to \$4,500 claimed to be due on a previous 'Vanities'. Further argument on the restraining order was carded for Monday (18), but postponed by request of attorneys who explained the matter was to be settled by

agreement. Carroll first asked the legit Co Carroll first asked the legit Code Authority to Intercede so that the show would not be postponed. When told the CA only met twice month-companying the restraining order is the stipulation that the manager or the Vanwyn Amusement Corporation shall deposit in secrew the price agreed on for the secric designer of 'Booke' new Carolle to we will be seen to the secric designer of 'Booke' new Carolle to we will be seen to the control of the control of the secric designer of 'Booke' new Carolle to we will be seen to be

the old claim against Carroll. Sho has been in rehearsal several week

PAGING MR. GOLDBERG

B.O. Men Turn Up Another Phone Pass Chiseler

Broadway company managers and treasurers are trying to discover the real identity of a Wr. Goldberg, known as a pass chiesler who has been selling his ducats. Under-stood the fellow is operating in a habordashery, with all the busi-ness done by telephone, except col-

ness done by telephone, except collecting coin from suckers.

Method used is to call the manager and request a pass, using the name of some person well known in show business. While the chiseler has been turned down sometimes because his voice was not recognized, he has gotten away with it frequently. Recently, a box with it frequently. Recently, a box customers and asked who was to leave the ducat the answer was: 'Mr. Goldberg.' Word has been passed to other theatres. 'Mr. Goldberg.' Word passed to other theatres.

Actors' Fund Meet

Annual get-together of members of the Actors' Fund of America scheduled for May 10 at the Ly-ceum theatre, Daniel Frohman will preside.

Meet called for election of officers and trustees.

"Unloaded" Gun Again

Springfield, O., April 30.
An 'unlouded' gun caused a sur-prise during an amateur rehearsal at Venice High School, Richmond, at Venice High School, Richmond, Ind., west of here, Tnesday (23), when it was found to be loaded attention of the state and entered the left arm. John Brown, 28, who shot Stetham, was and cutered the left arm. John Brown, 28, who shot Stetham, was Stetham was rushed to a hospital, where he is expected to recover.

Cavanaugh in B'way

AMANGERY If 'n' When
Hollywood, April 20.
Hobart Cavanauk will have one
of the leads in 'Sweet Mystery of
Life' on Brodway this fall, if Warnere can spare him from picture
commitments at the time.

And the brodway the fall, if Warnere can spare him from picture
the open that the committee of the cast,
but he torse dispersion of the cast,
the play on Warner coin, negotiated
with the etudio but was given no
definite promise of the actor's
availability.

SHUBERT CHILL ON HOLLYWOOD **OPERETTAS**

Los Angeles, April 30. L. E. Behymer and Edwin Leete are jumping in with a summer seaon of light opera, set to open May 20 at the Philharmonic Auditorium now that J. J. Shubert's plans for a revival esason at Hollywood Bow finally have been moth-balled.

Alonzo Price, eastern musical stager, is here to direct, with audi-tions and rehearsals getting under way next week. Pair plans to bring out a half dozen musical names for big roles, casting the balance lo-cally. Program is still tentative bu-will coneist of shows such as 'Vaga. bond King,' 'Chocolate Soldier.' 'Stu dent Prince' and 'The Red Mill.'

dent Frince' and 'The Red Mill'.

Behymer is L. A.'s principal concert impresario, while Lester produced Adohr milk co.'s 'Opera of
the Air,' and staged a number of
nucleal prologs at Grauman's Chinese. Has a trained chorus of singere from these efforts lined up for
the mucleal background.

Franklin, Selwyn Sued On 'Revenge' Equity Bond

Los Angeles, April 80.

Harold B. Franklin and Arch 861wyn are being sued here by Joe Leblang's Central Ticket Agency for
due in connection with an Actore
Equity bond guarantee of salaries
for 'Revenge With Music,' produced
at the New Amsterdam theatre in
New York last November. ComNew York last November. ComFranklin has his residence in Hollywood.

Franklin and his residence in mony-wood, and a spreed, according to the charges, to indemnify Lebiang for any loss the latter might eus-tain as guarantor on a \$15,000 bond posted with Equity. The play, featuring Libby Holman and Charles Winninger, didn't pay off cast for the week ending Jan. 5 off the play of the state of the plan-lif who were the plant of the tiff we need to be plant of the plant of t

Amateur Circuit

Syracuse, N. Y., April 30, Syracuse, N. Y., April 30.
Theatre League, Utica amateur drumatics organization recently formed, proposes to establish a chapter in Syracuse, with additional units in prospect for Albany, Schenectady and Rome.
Each branch and the League will back branch are the League will cown city and then take it on tour to othere affilliated, with subscription financing employed.

Chase-Lister Starts

Chase-Lister Theatre company is to open the tent show season here on May 8 and stay indef. Cast of 20 is here aiready for rehearant of the country and will spend the present summer and will spend the present summer.

and will spend the present summer season in the midwest.

STAGER FOR TRIX

Los Angeles, April 30.
Kathieen Clifford will produce
'Dignity Be Damned' with Trixle
Friganza set for top billing.

Inside Stuff—Legit

Pioture rights to 'Post Road,' current at the Ambassador, N. Y., are again on the market. Underetood objections to its screen use have been withdrawn. Reputed han was based on the theory that the play tended to exploit a new idea in kidnappling but the script for possible usage has been slightly revised and type of several characters changed. Prior to its presentation Paramount offered to buy in on 'Road.' After the premiers 440,000 was the top bid for the rights.

Interior of the Lambs club is all dolled up as a result of campaign to scrub and decorate the first and second floors at the instance of a newly formed activities committee. Minute men' were asked to do the work and the response from members turned the trick. Claimed the club is operating at a profit for the first time in years. Increase in the tap room is credited to the committee making it more inviting.

Laurence Schwab and his general manager, Richard Berger, are in St. Louis to salect the ensemble for the coming open air municipal oper-atic season, which Schwab will direct. While most of the principals were selected in New York, the chorus must be engaged locally. There will be 34 girls and 34 boys on the vocal end, plus 16 dancers. Schwab will return to New York for final arrangemente, Berger re-maining in St. Louis until face.

Al Woods and Mrs. Leelle Carter met in Hollywood last week for the first time since their tiff arising out of the production of 'Shanghai Gesture' ower a decade ago and decided to laugh it off. Nother could remember clearly the reasons for their acrimonious epit, so decided to kise and make up and got together over dinner for a washup of the

Opening of the National Theatre Players, Washington, D. C., Sunday (28) was also the occasion of Adelaide Hibbard's birthday, but she was mum about the year deepite prese attention. Mrs. Hibbard is a veteran character actrees and well known to playgoers in the capital. She is the widow of the late George Albes Hibbard, one-time manyer of Boston.

Ralph W. Long is in the Lutheran hospital, N. Y., for a minor opera-tion. He was formerly general manager for the Shuberts. Present activity is in insurance and realty.

Plays on Broadway

KIND LADY

Moderama in three acts presented at the Booth. N. T., April 25, 128, by Forter and Booth. N. T., April 25, 128, by Forter and Booth. N. T., April 25, 128, by Forter and Booth. N. T., April 25, 128, by Forter and Booth Booth

A thriller without freeworke, 'Kind Lady' is so well etaged and acted that it has a good chance to succeed despite its late April arrival. Outstanding is the reappearance of Grace George who, through incomeans. It is her fine performance that lights up 'Kind Lady', a characterization among the best of her career.

Miee George plays Mary Herrice,

career.

Mies George plays Mary Herries, gracious, generous, gentle Englishmoman, a spinster through no wish of her own. Her art treasures are band of thewes well as the second of the paintings, while keeping her enemared for eeveral years within her sine home in Montague Square. London.

London.

The prologue and epilogue method is used by Edward Chodorov in dramatizing Hugh Walpole's etory, which eeems surely pointed for after an interesting opening bit. After the first night, H. C. Fotter, who directed, stepped it up and second night reaction topped the premiere.

who directed, stepped it up and second night reaction topped the proloque has Miss Herries starting the story, relating her strang imprisonment to a bank clerk who becomes her saviour. Act on has been also to be a story of the story of the payments, she invites him in the payments, she invites him in the payments, she invites him in a tramp, but is actually a villain. Abbott's quick appreciation of the paintings—which for play purposes were excellently chosen-aroused that payes the way for the fellow to tell of his sad, pight—inderning the payments of the payments of

Abbott and his mob in their rapacious echeme, until the man from the bank arrives at a moment when not on the job. Through him, her policy in the product of the production is carefully accomplished.

SOMETHING GAY

Comedy in three acts, presented at the Morosco, April 29, '85, by the Shuberts written by Adeidade Heibren; Talluha written by Adeidade Heibren; Talluha Chell; 33.30 top. desgrab by Thomas Mit-Hatters Percy American State of the Chell of t

Had 'Something Gay' premiered earlier in the eeason it might have had a chance. A dialog comedy its appeal should be to class patronage. Limited engagement indicated.

Limited engagement indicated.

'Gay' has something, despite a tittery first act, but mostly that something is Tallulah Bankhead.

Star is making her third appearance on Broadway this season, the prepark, Victory' and a revival of park, Victory' and a revival of the presence of the pr

sie is tops in the new piece.

After the first few minutes, Miss Bankhead is on the stage virtually inroughout the performance. Perhaps that is, why the play seems better than it is, for she never lets it down. Her Monica Grey is a lide of the stage of

house.

But he does and that permite the reviving of Monica's love for Jay Cochran, young British playwright, who has made all menner of tuss over her when she visited Europe. Herbert was Jay's friend and had well to be a supply the state of the state of that, had wed the gal himself.

Jay baying exceed as a dramatist.

tween Monica and 437, but inscess of that, had wed the gal himself.

Jay, having scored as a dramatist,

Jay, having scored as a dramatist,

London enach is current. He is about to eail back but is on the job when Monica has her problem to solve. He gives out suggestions on how to make Herbert jeslous. On philandering husband walks out for an alleged business appointment. It isn't hard for them to figure he is with the other woman. Herbert tip-dramatic months of the state of the work of the work of the terms of the term

RFC TO LEGIT'S RESCUE

Clearing Out the Debris

Now that Washington has assigned several executives of the Federal Emergency Relief Administration to confer with showmen in New York for the purpose of possible financing of legit, it is indicated that the several plans submitted heretofore will be excrapped entirely.

Understood the other proposals which sought money grants of from \$1,000,000 to \$5,000,000 never were seriously regarded in the capital. Present move was made at the suggestion of William P. Farnsworth, deputy administrator of the legit code, who cutlined plan at the Code Authority session in New York last week.

C.A.'s committee to center with the FERA official is representative of the managerial and labor groups of the theatre: Rowland Stebbins, Frank Gillimer, Marcus Heiman, Brock Pemberton, Fred Marshall, Dorothy Bryant, Theodore Mitchell and George Brown.

Brown.

Noticeable to showmen that most of the projects brought up for national theatres, etc., are either proposed or backed for the most part by people not directly in show business. Farnsworth's idea is that any coin from the government should go out through exrienced show channels.

More Chatter in Washington as **Congress Studies National Theatre**

Establishment of a governmentsupported theatre received additional consideration in Congress last week following introduction of legislation permitting incorporation of a non-profit national art theatre and

Continuing his drab hearings on the plan to set-up a Federal department of art and science. Renrepartment of art and science, Representative Sirovich of New York reseastative Sirovich of New York repeatedly threw out the euggestion that a Federal eubsidy should be provided for some sort, of theatre which would be independent of the winds with the sound of the service of the provided for some sort, of the provided for a service of the service of sentative Sirovich of New York re-

Impls. Free Snow here or New York.

Wasner's measure would have as purposes (1) presentation of theatrial productions of highest type: (2) stimulation of public interest in the drams; (3) advancement of dradients of the production of the plays interpreted by best actors at minimum expense; (4) encouragement of study of drama in colleges, universities and schools; and (5) sponsoring of art and feebnach of the state of

LEGITS GO MODERN

Three Broadway Houses Going for Cooling Systems

Broadway legit managers are growing air condition-minded, with the result that at least three theatres will soon be equipped with atres will soon be equipped with modern cooling systems. Alvin and Miller theatres will have the instal-lations, which showmen hereitore regarded as prohibitive in cost. Playhouse installation was ordered some weeke ago.

Each theatre mentioned is hous-

some weeke sage mentioned is housing a hit and all three attractions are regarded as certain summer stayers. They are Three Men On a Horse, Playhouse; 'Anything Goes,' Alvin, and Personal Appearance,' Miller.
William A. Brady was first to decide on the air-conditioning improvement, other showmen then becoming interested. Few left houses have modern cooling systems of the stayed of the shown of the shown that they want to be a stayed with stored ice. Latter method is not considered practical after the audience is seated.

Mpls. Free Show

gating committee, in its report to the main body of legislators, found plenty amiss with the FERA project known as the American Arts Theatre association and also knows as the Oxford Players.

Appears from the 15,000 in Fedinal and state relief funds to establish a typical Minnesota theatrical company devoted to producing American classics of drama. But, the senate report says:

These alleged actresses and actors did nothing but provide a winter's cruise in the southern state rouse in the southern state of the southern stat

GA MAKING COIN AVAILABLE SOON

Series of Conferences Set to Discuss Remedial Processes — Gov't Entry in Show Biz, More Unemployment Relief and Financial Backing for Individual Producers Among Projects

REVIVING THE ROAD

Washington, April 30.

Washington, A; iii 30. What can be done about reviving the road is the current problem interesting sovernment officials concerned with unemployment relief and legit problems. Looks like something will materialize shortly. Series of conferences with committees of producers, actors, stage-hands, and other partles has been mapped out by Deputy Administrative William F. Farnsworth in the gram to expand employment and help the industry. Discussions are stated to start next week, with subject on the echedule for the code authority meeting May 8.
Possibility of an ambittous relief

authority meeting May 8.

Possibility of an ambitious relief program under the Federal Emergency Relief Administration, of financial backing for producers, and of direct government entry into the show-business are some of the steps under consideration.

under consideration.
Round of discussions has been going on between Farnaworth and the FERA bosses, while Jacob Baker and Arthur Goldschmidt, key men in the relief outth, plan to sit in at the C. A. seasion next week. Representatives of the Reconstruction Finance Corporation may tag along.

Loosen Purse-Strings

Losen Pures-Strings
With pures-entrings now untied
and the \$4,880,000,000 work-reiler
program in motion, Relief Administration is expected to give permission to state agencies to undertake
new theatrical ventures, while the
expansion of the Civilian Conservation Corps is expécted to result in a
great increase in the number of
companies trouping the tree circuits.

cuits.

Idea of the government leading to help private producers in the government of the private producers in the producers in the producers in the producers in the producers of the private producers the producers from managers who had inoped to borrow some of the cash available for loans to industry. Huge Federal banking outfit so far available for loans to industry. Huge Federal banking outfit so far quiring stiff security and looking stiff security and looking staken as the idea of risking its season of the productions, but the board of directors is now believed thawing. Pressure from within the government may be able to turn the trick.

Revival of the road is regarded

Revival of the road is regarded Revival of the road is regarded by both the NRA and the FERA as the only important hope of relief for both jobless actors and walling producers, and the joint interest is believed to signify that a real effort will be made along one of these lines. Although the FERA is primarily concerned with assuring subsistence for the jobless, of the jobless of the primarily concerned with assuring the primarily concerned with assuring primarily concerned with assuring primarily concerned with assuring the primarily concerned to the primarily concerned to the primarily concerned to the primarily primar

Erlanger Estate Socked

Erianger Estate Jocked
National City Bank last week
took judgment against the Erlanger estate for almost \$400,000,
with the cause of action being
notes alleged long overdue.
One judgment, for \$217,213, was
fled against the Caesar Theatre
Corp, and Mitchell L. Erianger, and
a mand the A. L. Erianger Realty
Corp, and Mitchell L. Erlanger.

Equity to Vote on Sunday Issue May 27. May Force a Referendum: New Deal May Revive Nabe Legit

Oversight

Washington, April 30, Neither's Senator Wagner nor Congressmen Silvovich remembered that Olto H. Kahn died during the past year. In bill currently being pushed in Congress by the duo, the late banker is named as one of the proposed board of notables for directing the project. And none of the Washington seribes even caught on. Washington, April 30.

HARRIS RILES **SPEED BOYS:** JAIL TERM

Pasadena, April 30.

Speed cops threw the book at Jed Harris last Christmas when they caught up with him after a 52-mile-an-hour sprint. Ticket read speed and ditto for not having his registration eard in plain sight.

Legit producer pocketed the summons, chuckled and was away in a cloud of dust. He must also have cloud of dust. He must also have cloud of such the must also have him to be summarks, for the gendarmes laid for him when he falled to show for trial, giving the lads the laugh from far fine was to be summarks, for the gendarmes laid for fine was to be summarks. When the word western is loosed to be summarks, for the gendarmes laid for fine was to be summarks, for the gendarmes laid for fine was the summarks. When the word was tour Friday Won Sternbergs car the had a looped on their bicycles and attetched a dragnet. Cornered in the Von Sternberg home he submitted meekly. Following day Judge Newell heard how Harris had given the putt-put-sentence; three days in jail and \$55 fine. Court insisted that the durence with the summarks of the summarks

HOWARD TO PRODUCE FRITZ BLOCKI PLAY

Chleago, April 30,
Willie Howard is readying a legit show, a comedy drama titled 'House of Chance' and being written by Fritz Blook, though ja. and to the control of the c

Van Druten Sailing to Set Show in London

Set Show in London
John van Druten, whose Flowers
of the Forest' is current at the Beck,
N. Y., starring Katharine Cornel,
salls Saturday (4) for London. He
will superior to the State of the State of

Among the first bills signed by Governor Herbert Lehman of New York upon his return from a vacation following the termination of the Assembly session, were those legalizing Sunday legit performances on Broadway and other stands in N. Y. state, if those communities so wish. Governor could have held off okaying the measures for a month, but decided it was legislation about which there should be no further discussion.

Metropolis heretofore Sunday town in almost all respects, now becomes one in fact, with legit showe running. Governor pointed that out in commenting on the bills. when affixing his signature. He went into detail, pointing out that sporting events and other Sunday diversions were available, indicat-ing what has been contended right along in the Sunday campaign, that legit shows and theatres are discriminated against.

criminated against. Equity leaders, when asked to comment on the legalization of Sundays, replied that they had put up a good fight and had lost. Made no explanation why Sundays were opposed other than that the members so wished it. Sundays will definitely come up for vote at Equity's annual meeting May 27. If the memberahip present reverses may still be decided to put the issue to all members by referendum. That would mean that former legiters now in California, with little dea of returning, may weigh heavily in Equity's decision.

Spit Possibility

Split Possibility

lines to returning, analyse sign into the year before the possibility and the possibility and the possibility and the possibility and the possibility of a split in Equity over Sundays along the lines of its credo that it favors any progressive measure which would enhance spinoto. In that some above will be enabled to run longer if having support of Sunday trade.

Action okaying Sundays by New York City's board of aldermen must for the possibility of the possibility

Subway Circuit

Another expected development, and one which may prove quite important to legits, is the expectation that Sundays will reopen the sub-way circuit. There were elx euch theatres operating in the neighborhoods and Newark until the depression. None is lighted for attraction.

hoods and Newark until the depression. None is lighted for attractions now.

If New Jersey follows New York in legalizing Sunday legits, all former neighborhood legits may be in operation within the coming easen. Argument against Sundays in some control of the control of the

Notre Dame Cathedral Background Of Miracle Play in Paris Try for Return to Town of Tourists

Paris, April 21.

An outdoor performance of The True Mystery of the Passion, intracle play, in front of the Notre Dame cathedral is planned as the theatrical high spot of the current Paris season, which is being organised to lure tourists to the French capital. Date set is June 13.

Pierre Aldebert, Odeon stage director, will put on the show. He'll have the use of the bells of Notre have the use of the bells of Notre and the great organ of the cathedral will also be played, doors of the church being left open so it can be heard.

will also be played, doors of the church being left open so it can be heard.
Chorus will be sung by choir boys, and athletic clubs will furnish ext.
Chorus will be sung by choir boys, and athletic clubs will furnish ext.
will be taken by a troups which has already performed the miracio play at Loon. Cardinal Verdier, arch-blshop of Paris, is giving his alt.
Official Paris, feetivities will be spin at the end of May and continues added to the spin at the end of May and continues added to the spin at the end of May and continues added to the spin at the end of May and continues added to the spin at the end of May and continues added to the spin at the end of May and the end of the en

CAFE BUSINESS

Nuremberg, April 21.

Fanatical anti-Semites here lost a bout with cafe owners, but the latter lost one member to the concentration camp.

Party leaders in this, the worst Jew-batting section in German, ordered cafe owners to hang out signs reading:

"This is a German cate, no Jew:

desired.

So the Jews stayed at home and drank their coffee, as did hundrade of non-Naist. Result, cafe owners appealed to Ritter you Epp, fairly liberal Nazi boss of Bavaria, who ordered the signs removed.
One owner went too far, however, and hung out a sign saying 'all guests welcome'.

He got six months.

Rome Gov't Takes Over Legit Censor Bureau

Rome, April 19.

Ail legit censorehip authority, heretofore held by the Ministries of the Interior, of Corporations, and of Education, is going over into the lands of the Under Secretary of State for Press and Propagnda. This is in accordance with a recordance wit

ganda.

Also included in this is the State
Phonograph Record Library, which
has now been delegated to the office of the Undersecretary.

New England in Moscow

Moscow, April 7.

Dhimah, young American dancer, is giving a series of dance recitale here under the auspices of the Peoples Commissariate of Education to

ples Commissariate of Education to acquaint Soviet public with the 'left' dance movement in America. Such pieces as 'New England Spinster' are regarded as master-pieces of American realism.

Censor Mollified

London, April 21.

have had censor trouble in getting their 'Kiss in a Taxi' show passed for production. Show is an old farce done in America some yeare

Trouble is now practically settled, after many alterations and deletions, and contracts signed with Delysia and George Robey to co-etar.

Mexico City's May 1st Labor Day Means All Theatres Shut

Mexico City, April 30

Pleas of the amusement industry to the civil government to be allowed to function on May 1 have

fowed to function on May 1 have again been rejected. May 1 is labor day here and the most strictly observed holiday of the year. Governmental nix means that all chemas, legits and other forms of amusement will shutter for the day. City will also be without food; restaurante and eateries are, perforce obtu also.

AMERICAN NAMES FOR BRIT. 'HORSE' VERSION

London, April 21. .J. L. Sachs, legit producer, has lined up a bankroll of \$50,000 to

produce Eddie Horan's 'All the King's Horses.' Sachs claims he hae a new adaptation, which is IN NAZI REICH has a new adaptation, where in much better than the American one.

It is to be titled, 'A royal Exchange,' and will be produced by william in 'Wilson and 'O'm Rey-

William J. Wilson and Tom-Roy-noids.
Backers are ready with the coin, but they insist on one condition, that the cast include at least one of the property of the condition of the of the condition of the condition of the "Horser' was a New York legit before being made into a Paramount flm.

'ENOUGH.' SAYS SIR BEN Loses \$100,000 on Opera, So Goes Back to Film Biz

Melbourne, April 10. Sir Ben Fuller hae had enough of grand opera for a spell. Failure of the government to sup-port the knight's plans for a perport the knight's plans for a per-manent troup here spett finis to the current season. Imported warblers have been given notice, and the gang disbands this week. Understood the bankroli to the tune of \$100,000. Sydney took kindly to the opera ceason, but the Melbourne mob stayed away, even when a repeat season was tred in conjunction with Williamson-Tatt. From now on Sir Bon eays he will stick to films.

'Roberta' Anzac Click

Sydney, April 19.

Roberta' is now in its second week here and clicking in no uncertain manner. Williamson-Tait epent plenty on this one, giving the locals a production crammed with every element of entertainment.

Cast includes Madge Elliott. Cyril Chards. Elliott. Cyril Chards. Elliott. Cyril Chards. Elliott. Legition and Lee Franklyn. After playing to very big trade in Melbourne, the Sydney run should spell velvet all along.

HOLY WEEK B.O. N.S.B. IN PARIS

Paris, April 21. Holy Week, always bad for busi

nees here, was less disastrous than usual for legit and films in Pari this year, for three reasone: (1) business was so bad in most epots

this year, for three reasons: (1) buriness was so bad in most epots already but at the control of the control o

Government Wipes Out Italian Legit Monopoly

Rome, April 19. Strangle hold which the Suvini and Zerboni company has had on the legitimate theatre all over the country has been broken. New condition is made possible through the
resignation of the Board of Management of the company and the
nomination of Comm. Plamontl, of
the Ministry of Corporations, to the
heim of the new board.
Group had what was tantamount
to a monopoly in native legit for
years. country has been broken. New con

Wollheim Revue

Wollneim Kevue
London, April 21.
Eric Wollhelm, agent-Impressiol
Is lining up a revue, first opnosored
by thin in years, bring it in assoagement at the Savoy theat management at the Savoy theat of the
land Leigh, Just back from Hollywood, in association with Desmond
Carter and Reginald Arkeli. Woll-

Sydney took kindly do he most an expension of the season was the season of the season o

2 of Week's 4 London Shows Look Hot: Miller's 'Tovaritch' and '1066'

Mei Lan Fan in Russia

Moscow, April 7. Mei Lan Fan, China's moet fa mous actor, opens an engagement in

Moseow towards the end of this month on the invitation of VOKS, All-Union Society for Cultural Relations with Foreign Countries.

lations with Foreign Countries.

Mel Lan Fan will bring six plays to Moscow, including some of the beet known of the classical Chinese dramae. His repertory is said to consist of over 400 plays, most of which he produced himself. In come case he has rewritten the texts of old classical plays.

'Anything Goes' Lead Finally Set. Jeanne Vice Gert

London; April 30.

Jeanne Aubert has finally been signed here to play the lead in 'Anything Goes' fh. its London production. Deal with Gertrude Lawrence for the lead fell through because Miss 'Lawrence won't be ready in time.

Miss Lawrence won't be ready in time.

C. B. Cochran has had a tough time caeting the show but now figures on getting the rehearsals started pronto.

PLAYS ON BROADWAY

SOMETHING GAY (Continued from page 46)

out Herb laughs, believing she'll be back presently. Curtain has him warbling comething about waiting and that's what he does. 'Gay' le a good title and there is a fair content of comedy and

"Gay" is a good title and there is a fair content of comedy and siggles. Make Bakhtead has excellent sup-Miss Bakhtead has been at times been at the superior with the part of the superior with the part of the superior with the product to be highly strung people. Deep time, does a good enough job as the short cast are Percy Ames, as the butter, and Rey Gordon, as a broker. Butter, and Rey Gordon, as a broker. Superior with the superior superior with the superior sup

SYMPHONY

1	Cort. N. T., April 26, '35, by Michael
ч	Myerbergt written by Charles March;
ı,	staged by Felix Wolsberger; \$2.75 top.
- 4	PricetSeth Arnold
1	GirlPatricia Randolph
1	Prudence Chandler Edith Barrett
	MonteSuzanne Caubaye
3	Marylou Dayton Ruth Matteson
И	Diane WatsonAnn Thomas
Ŀ	FloLillian Green
	Princilla Ross
٠.	Estelle JoyceMargot Stevenson
1	Dorothy March Adrienne Matzenauer
	Mrs. Chandler Beverly Bayne
Ш	WhitelyTom Stevenson
Ш	Mr. Chandler Herbert Warren
И	Bob Bonnett Sherling Oliver
Ш	Mrs. Fawcett Allce Fischer
	Orlova Batami
	Radio VolceTed de Corsia
	Charles Crane Oliver Barbour
٠	Arthur Garfield Fred de Cordova
1	Dick WatsonRichard Stark
	Mrs. RalstonMarie Hunt
٠.	Baranoff

First time out for the manager and author and the combo doesn't jell. 'Symphony' goes down as one of those thinge that Broadway won't

Tovaritoh, an adaptation of a French comedy by Jacques Deval, opened at the Lyric Wednesday (24) and was royally received. It was adapted by Robert Sherwood, American playwright, and produced by Gilbert Miller with Cedric Hardwicke and Eugenie Leontovich heading the cast. Sure to be a success here, just as it has been in Paris for the past two seasons. "Ten Sixty-six and Ali That," new

Ten Sixty-six and All That, new play at the Strand Thursday (25) is an amusing eatire on British history. It promises to be a sensational success here.

The Shadowman, which also opened Thursday (25) at the Pictadilly, is a mystery medodrama and just average for a show of this calibre.

Pretty But Slow

Thereing City, at the Collegium

calibre.

Pretty But Slow

Dancing City, at the Coilseum

Priday (26), le a gorgeously staged
big musical with a Vienness back;
ground. Has an old-fashioned piot,
however, plus inane comody and inanywhere. Doesn't stand up against
any of the big Coilseum musicals
in the past.

Vernon: Sylvaine, author of several morbid one-act plays, tried his
hand at a full evening's stage writling, which was produced at the
title 'And a Woman Passed By.'
Designed as phychological character studies, most of them weil
acted, the whole thing is merely a
slab of turgent morbidity and cannot possibly have any appeal for
the theatregoer.

American Act in New Revue at Blacknool

De Wolte, Metcalf and Ford have signed a 15 wolte, Metcalf and Ford have signed a 15 wolte for the wind signed a 15 wolte for the wold for the wolte for the wolte for the wolte for the wolte for the

STOLZ' NEW HIT

'Servus' Doing Well in Vi U. S., Brit. Offers

Vienna, April 13.

Robert Stokecomposer of the now famous opercomposer of the famous opercomposer of the famous opercomposer of the famous opercomposer op Vienna, April 19

P.A. Drive for Chi Legit B.O.: 'Holiday' O.K. 9G, 'Life' Fair at 25G

Chicago, April 30.

Old-time press agentry for legit is coming back in this town, and to this rip-roaring publicity cambridge and the real state of the control of the cont

nouncers on baseball broadcasts, and the product of the profit of the Begins at \$40° has gone for publicity in a wide and overcome other handcaps, especially the contrained or the wide the Will Rogers picture. Will not then head for Detroit. Next show for the Grand is Taburnum Growth of the head for Detroit. Next show for the Grand is Taburnum Growth of the Grand (a) Grand (1.200; 41.68 bg) (2nd week). Opened Saturday (20) and first week under extending the grand of th

week.

'Hollywood Holiday' Selwyn
(1,000; \$2.50) (2nd week). Fair
reports holding this one down somewhat, despite natural draw of three
names. Admish somewhat too high
for trade, but still on right side by
a neat margin-at \$9,000 for the first
session.

a neat margin-at \$9,000 for the mosession.

'Mary of Scotland,' Erlanger (1,200; \$2.85). Comes in on May 6 as the sixth and final Item of the current American Theatre Society

Season. Three Men On Horse, Harris (1,000; \$2.75) (5th week). Smash of the city and of the season. Holding up to powerful figures between \$13,000-\$14,000, practically capac-

Tallulah and Russ Art **Both Greek to Boston**

Boston, April 30.

'Something Gay, starring Tallulah Bankhead, left Saturday (27) after a week of ups and downs, and the start of the s Boston, April 30

quests.

No legit in Boston this week until Saturday.

No legit in Boston this week unit.

Staturday.

Estimates for Last Week

Something Gay, Plymouth. Although no sock, this light comedy to

though no sock, this light comedy to

see Miss Bankhead. Much more

valuable plece of property now than

when it came in a week ago, Grossed

about \$5,000, only fair.

Way over Hub's head because Rus
slans are scarce here. Maybe \$2,000.

RUSS PLAY IN SEATTLE

Scattle, April 30. Under direction of Mrs. Florence James, local Repertory Playhouse now is preparing 'Squaring the Circle' with production understood to

bc set later for N. Y.
Russian farce is by Valentine
Katayev. It has been tried out several times previously in the U. S.

DICK and EDITH

BARSTOW

International Dancing Favorites
Week of May 3rd
PROVIDENCE, R. I.

D'Oyly Carte Winds Up; Sail Fri. for England

The D'Oyly Carte Opera Co., exponents of Gilbert and Sullivan, terminates its American season Thursday (2) at Montreal, players salling for London the following morning. English organization's Broadway engagement was one of the outstanding events of the season, organization benking seling extended, as it was on most of the stands played over here.

Only Canadian cities played were Toronto and Montreai, last stand being at His Majesty's in the latter city.

PITT CAN TAKE SHAKESPEARE: **'SHREW' 15G**

Pittaburgh, April 30.

Easter Week didn't produce anything out of the ordinary for eget the control of the cont

Two Closings

One show suddenly stopped Sat-urday (27) and one is definitely announced to close this week, with interpretation of the control of the months of the control of the control Laburnum Grove' goes to the road from the Masque after an en-gagement of 16 weeks which started at the Booth. In view of light grosses this English comedy has made a surprising stay of it

'LABURNUM GROVE' 'LABURNUM GROVE'
Opened Jan. 14. Eight firststringers were divided on this,
five for and three againet,
while Grown of the againet,
while Grown of the action of the
clared it? alight and laughfilled importation, but Gabriel
(American) edic 'Whatever
cheers I can raise are week
and tinctured with politeces
ful of getting acrose here.'

'Symphony,' which opened last Friday at the Cort, flopped quickly. Panned and withdrawn Saturday

'SYMPHONY'
Opened April 26. 'Symphony'
wasn't granted much sympathy by sight of the nine
first-stringere who ventured
forth for the premiere. Lockridge (Sun) termed it 'a pretty
distressing evening.'

Current Road Shows

Week April 29

Week April 29
Abbey Playere, American, St. Louis.
'Accent on Youth,' Ei Capitan, Los Angeles.
'As Thousande Cheer,' Cur-

'As Thousande Cheer,' Cur-ran, San Francisco.
'Chickene Come Home,' May-an, Los Angeles, May 3-4.
Dodeworth,' Erlanger, Buf-falo, April 25-May 2; Ma-sonic Aude, Rochester, 3-4.
D'Oyly Carte Repertory, His Majesty's, Montreal, April 25-First Legion,' Cass, Detrolt. 'Hollywood Holiday,' Selwyn, Chicago.

'Hollywood rouse.'
Chicago.
'Hookup' Broad, Philadelphia, April 20-May 4.
'Kitty Dooley,' Playhouse,
Hollywood.
'Life Begins at 8:40,' Grand
'Cana House, Chicago.

'Life Begins at 8:40,' Grand Opera House, Chicago. 'Mary of Sootland,' Park-way, Madison, Wis., Aprii 29; Pabst, Miiwaukee, Aprii 30-May 4.

lay 4.

Moscow Art Players, Shu-ert, Boston.

'Rain From Heaven,'

'Rain From Heaven,'
Pittsburgh.
Ruth Draper, Playhouse,
Wilmington, April 29; National, Washington, 30; Ford,
Baltimore, May 2-4.
'Sailor Beware,' itt, Pitts-

'Salior Beware,

'Taming of Shrew,' Cox, Cincinnati, April 29-May 1; Hanna, Cleveland, 2-4.

'Three Men on a Horet,' Harris, Chicago.

'Tobacco Road,' Belasco, Los

'MASK AN' WIG' OKE \$22,000. PHILLY

Philadelphia, April 30. Some signs of May activity in Philiy legit houses. Season won't call it a day, at least, until almost

South sight houses. Season work
Thirly legith rouses. Season work
The state of the

Three in N. E.

Boston, April 80.

Three summer theatres in Massachusetts have announced preliminary plans for summer scasons.
Phildelah Rice will recepe his
Martha Vinoyard theatre in July
and will include in the seperation
to be summer to be supported by the separation of t

'Springtime for Henry.'
Mrs. Margaret Hewee is planning
a summer season of new plays at
the Wharf theatre in Provincetown.
Opening date not announced.

Broadway Picks Up but Spotty: 'Kind Lady' Oke Start at \$9,500

Broadway partly recovered from the Holy Weck drop during the Easter going but business spotty. Some shows were just barcly able

Easter going but business sporty. Some shows were used barely able and the sound of the sound of

Estimates for Last Week

Accent on Youth, 'Plymouth (19th
week) (C-1,038-43.30). Held up
well until summer; Saturday;
well until summer; Saturday;
of the student of the st

week) (CD-1,000-33.30), near mere to date lear week, with takings ure to date lear week, with takings formances. (Calling Zero, Music Box (4th week) (D-1,000-35.30), Gettime called the control of the c

atrongly, matinees especially big: approximated \$41,000, with one extra "Ferennal Appearance," Herennal Appearance, Mering Willer (29th weck) (C-944-43.39). With holiday afternoon added takings materially improved; close to "Petticoat Fever," Ritz (9th week) (C-941-43.39). Spotty going for some shows; this one barely bettered "Pet Road, Ambassador (21st week) (CD-1,156-42.75). Salaries around minimum, so gets by at small growes; attituded around reference of the state of the state

"Symphony," Cort. Opened Friday
(26): withdrawn Saturday.
(The Bishop Misebawa? Colden
(The Colden
(The

'Accent' Holding Brisk Pace. 'Road' Hot 7 Wks., L. A.

Los Angeles, April 30.

After playing to surprisingly strong bis for the past six weeks, ar Tobacco Road is in its final week at the Belasco, after which it goes trun. Farmisses for an indefinite run.

Accent On Youth' continues from a percentage arrangement.

Mayan went dark Saturday night, and the continues of the continues of the continues of the continues of the continues at the Hollywood Playhouse Committees at the Hollywood Playhouse Committees at the Hollywood Playhouse Continues and Continues of the Wester Continues at the Hollywood Playhouse Continues and Continues of the Wester Continues at the Wester Continues at the Wester Continues at the Wester Continues at the Wester Charge School Continues at the Wester Charge School Continues at the Wester Charge Daniel Continues at the Wester Charge Charge

I. MILLER

Stride with "STROLLIES" A New Shoe for a New Season at a New Price

The "Strollie Bag." In 9 "high shades" for Spring. \$2.00

1552 Broadway (Cor. 46th Street, Open to 9 P.M.

Government in Australia has just issued a list of banned books covering the Commonwealth. List include: 'Death and the Lover,' by Hernman Hesse; 'Story of Liedu,' hy khaw Desmond; 'My Bones Will Keen,' by Maurice Rienardson. 'Steen Has Changed,' by Lady. by chaw Desmond: My Demons Will Keep' by Maurice Richardson. Scene Has Changed, by James Ray; Casanova's Memoirs, by Joseph Moriet; For Wome, Demonstrate Parketter, by Joseph Moriet; For Wome, Demonstrate Caldwell; Passion in Algiars, by Almos Keenig: Hindu Art of Love, by Edward Windsor; Tedehead, by Norman Lindsay: Brave New World, by Allous Huxley; and Farrwell by The Moriet Parketter, and Parketter and Landsay: Brave New World, by Allous Huxley; and Farrwell by The Moriet Parketter, and Parketter and Lindsay: Brave New World, by Allous Huxley; and Farrwell by The Moriet Parketter, and Rassberries are banned mags. Endure will be the next to go on the banned banner, it is understood. Commonwealth employs a board mostly comprised of college professors to handle the book situation, but the second of the property of the property

mags.
Booksellers are kicking up a big squawk all over Australia, saying that the present form of censorship is killing trade.

Stuermer in N. Y.

Stuermer in N. Y.
Hitler's long-standing order against allowing Der Stuermer, notorious anti-Semitic sheet published at Nuernberg by Julius Streicher, whip-toting Nazi loss of Franconia, has either been resednded or the sheet is being smuggled out of Germany for sale in America.

April number of the rag arrived in New York, shortly after the first for the control of the contro

Yorkville.

Like its previous issues, paper continues trade against lews. Among stories in the rag is a bitter attack on Mayor La Guardia of New York, with a head reading: The Javies Mayor of Newpork Calls for further German Products Exposition. Der Stucrmer, fires a blast at the Vatican because of His Holiness' protest, through Cardinal Pacelli, against Nazi discrimination against Jews. Crkville. Like its previous issues, papsi ontinues tirade against Jews

ews. List of the contents in the April sue is indicative of the general

tone:
Free Masonry in Austria.'
New Palestine.'
Forged Prayers.'
'Jow Sigismund Gottschaik.'
'Commercial Advisor

Manes.'
"The Cry for Help of a German

Father.'
'Remnants from the Time of Jew

Newsy Goes Lit

Newy Goes Lit

Menphis' Ward, former newsboy
at Hollywood and Vine, Hollywood,
at Hollywood and Vine, Hollywood,
as gone literati, publishing a poetic
brochner with the art title. The paid him nickels for papers are now
throwing out quarters for copies of
the literary efforts,
Dedication is to 'one of the moet
bewitching howers in Hollywood's
celluloid garden—J. The initials
2, h. near Jean Harlow.

South Gets Quarterly

A new quarterly called The Southern Review will make its debut in June, to deal in current Southern activities in literature, criticism and social thought. Will be published at Louislana State University, but will not be aca-denic

Charles W. Pipkin editor-in-chief. Associate editors are Robert Penn Warren and Cleanth Brooke, Jr.

Wilson and Cleantin Spooke, Jr.

Whisa M. Wise le continuing to
william H. Wise le continuing to
expand his activities, Following his
recent establishment of a number of
book publishing subsidiaries, and
his acquisition of the Volland Co,
he has taken over John Martin'e
Book House. Least-named is the
children's book firm and also the
children's book firm and also the
histories Book.
Wilse some time ago steeped out
from the book concern still bearing
his name.

New Juve Publishers

New Juve Publishers
New book publishing company to
issue books for children only has
heen organized by Verone one and
heen organized by Verone one and
of Holiday House. Understood that
the new concern will work with
Alies Gentry, the Western publishcr of children's books. First of the
Holiday House volume will be issned in the foll

Unveiled

Two studies and a number of picture names in Holly-wood went the limit entertainwood went the limit entertaining a fellow representing
Collisre, only to discover he
was selling books and not
representing the mag as a
writer.

Knickerbocker's Gold

Knickerbocker's Gold
Sweetest' foreign news correspondent's assignment is that of
R. K. Knickerbocker, who is paid
in gold, per contract. This is to
allow for depreciation in the rates
of exchange entailed by his roving
assignment. Other correspondents,
sealing the contract of the correspondent of th

nate losses.

Newmen in the German sector by now have learned that the fearless' correspondents who lignore the Berlin propaganda ministry altogether, are most respected by the Nazi political regime. Foreign are constantly on the carpet for alleged 'unfriendly' stories, whereas the American, Brittleh, Prench and other correspondents who write the American, Brittleh, Prench and other correspondents who with things their own way seem, if any-from the local press authorities, possibly as an indirect attempt to woo foreign favor.

Hearst Calls Off Tab

Hearst Calls Off Tab
Los Angeleo Examiner has abandoned its idea of a tab radio and
picture section for the Sunday
paper, and substituted instead a
conventional-sized section in color
which will feature radio and screen
news. Section will be coupled with
the present March of Events six pages.

pages.

Studios are all battling for representation in the first issue slated for May 5. As opposition, Times probably will revive its Preview Magazine, published by the California Rotogravure Co., which was dropped last year.

New Coast Venture

New Coast Venture
Arthur Whipple has set himself
up on the Coast as a book publisher
and plans to Issue a limited list of
volumes of a socialistic nature. Has
about Louis Adamic, both of which
will be published in limited editions.
The Adamic work is a piece called
Lucas, King of the Balucas' Other
is an appraisal of Adamic by Carey
NcWilliams, entitle Louis Adamic
and Shadow-America.

New Film Fan Gag

A series of small volumes called Pictorial Biographies, each a pro-fusely illustrated biog of a screen personality, is in process of prepa-ration for marketing through the chain stores. Will sell for 10c a

copy.
Publisher is Pictorial Biographies.

Dodd-Mead's Naw V.P.

Dodd-Mead's New V.P.
Long-vacant post of vice-president of Dodd, Mead has been filled by the elevation of Howard C.
Lewis, formerly socretary of the book publishing house. Arthur M.
Chase, treasurer, will combine the post of secretary with his own.
Frank C. Dodd continues as president of the company.

'Lily Love' on Stage

Last week Beth Brown signatured a contract for the stage version of her For Men Only, 'which probably will be seen on the Coast before coming east.

Since the first publication of the book, a number of dramatiets have been negotiating with the author.

B. & E. Changes Hands

B. & E. Publishing Co. has passed to the control of Michael Rosenberg and Irving Firstman. Pair plan a number of new publishing projects, one of them a new crossword puzzle

To Stress Books on Radio

Hugo Gernsback, the chain mag publisher, who has also been issu-ing books on and a sout radio from time to time, will give the book side a buildup under the tirde name of Radio Publications.

Walker on Manners

Stanley Walker, now managic cditor of the N. Y. Daily Mirror, in a third book in preparation f Stokes, a saga of American be taste and bad manners.

Book Reviews

In Piain English

Robert Whitcomb is a new writer who quite obviously has lived. His first novel is Talk United States (Smith & Haas; \$2) and there will be plenty who will be annoyed by it. It's too close to home for comfort.

It's to close to home for comfort. It's a proletarian novel but deserves better than that rating. Has to do with life in the raw, life as it is litted, by plain common down to include the second of the continuous deservation of the continuous deservations deservation of the continuous deservations deserva

Wandering Plot

Wandering Plot
Katherine Bush's 'Don't Ever
Leave Me' (Parrar & Rinehart, \$2),
is cut on a peculiar pattern, with
all of the action in the \$10 closely
about a ball at a country club. The
story is loaded with back histories,
character sistenbas and about everything but plot, though the main
thread concerns a married woman,
her wild son by her first husband,
her wild son by her first husband,
milter. mirer.

Nothing definite happens, leav Nothing definite happens, reav-ing the problem precisely where it was at page one. Interesting reading, however.

Gentle Irony

E. E. Cummings, whose irony and satire have always been pretty well pointed, hands himself and his partisans a neat chuckle in his riew book of poems via his title. It's called 'No Thanks' (Golden Eagle; \$2) and is dedicated to Farrar & Rinehart, Smith & Haas, Simon & Shuster, Modern Library and practically every other ranking publishing

Idea being, which Cummings doesn't bother explaining, that ail those publishers had previously rejected the poems.

P.T Prime

P-T Pelmer
Cashing in on the present ParentTeacher yearn for pictures in schools and churches, Milton Anderson, of Los Angeles, has written
The Modern Goliath' (David Press, \$1.50) on the picture in churches and schools. David Press is announced as a new educational and religious press.
Anderson makes an evidently sincere effort to supply the P-T organization with all the snawers. He
contradictory figures, enewhat by
contradictory figures, even the contradictory figures and contradictory figures and contradictory figures are contradictory figures.

in a third spot.

He has his ideas all nicely laid out. The only trouble seems to be they are not practical.

Omnibus of Crime

Omnibus of Crime
Written in the modern, tough guy
manner, 'Murder in the Madhouse,
19 Jonathan Lattimer (Crime Club;
19), makes good reading. It is plenty
rough and loaded with action and
rough and loaded with action and
more grucsome than most whomore grucsome than most whomore grucsome than most whomore Jonate of the Crime of the Crime
Tocadiy. Dowager (Doubleds,—
Deadiy.) Dowager (Doubleds,—
Deadiy.) Dowager (Doubleds,—
the readers allowed to watch the
ramifications of a series of murders
as they are working themselves out.

as they are working themselves out A trick finish helps. Not for films either.

Torch Sono

Alan Lampe desan't bother being very obtuse or deep in his book, 'A Torch to Burn' (Kendall & Sharpe; \$2). It's a love story not so pure as it is simple, with the title a tip off to the yarn trend. Okay reading for rental library purposes, but a bit too obvious for more than that. Not for films.

CHATTER

Maxwell Aley back from abroad, Mrs. Belloc Lowndes has gone

Financial World has taken new

Financial World has taken new and larger quarters.
Jonathan Cape, Britan hook pubJonathan Cape, Britan hook pubMalter P. Gruchinger has out!
Harper's to Join the Nation.
Samuel Rogers reminding in France to complete a new novel.
May issue celebrates fittleth anniversary or Good Housekeeping.
Mrs. Thomas Boyd now commeted.
Mrs. Thomas Boyd now commeted.

Best Sellers

Best Sellers for the week ending April 27, as reported by the American News Co., Inc. Fiction

 Cylberten's Burnnary, 1988 Ed. (\$1.00)
 3,7 Ep. Cylberten

 Prancis the First' (\$1.00)
 3,7 Ep. Cylberten

 Personal History' (\$1.00)
 3,7 Ep. Cylberten

 Skith Deep' (\$2.00)
 3,7 M. Cylberten

 While Rome Burns' (\$2.75)
 By Alexander Woollcott

 Autobigraphy of John Hammond' (\$4.00)
 3,7 M. Cylberten

Going Places By Cecellia Ager

S. A. As Mugg Softener

S. A. As Mugg Softsnar

'Hold 'Em Yale' is a Damon Runyon story: that means Patricla Ellis, as heroins, will be surrounded by a pack, of muggs, a pack of very special Winnie-the-Pooh muggs. It means that Miss Ellis, with her softening feminine helplessness, will make l'ttle gents of the muggs; also, that Miss Ellis fulfills her part of the assignment moet decoratively. In Miss Ellis fulfills her part of the assignment moet decoratively, in the section dedicated to the proposition that she goes nuts over guys in uniform, moreover, Miss Ellis turns utterly realistic. A uniform, it seems, causes Miss Ellis to see purple; her bosom heaves and her eyes take on a far away, späculative look. Miss Ellis is the first Runyon heroine whose response to amative stimuli se expressed in physical terms. She is also the first of the sarties to dress in garments designed to reveal her reactions, perhaps because she is the first to have a figger to be with the same of the first continuation of the same of

Exclusive Cameras

Alice Faye's the lucky girl in 'George White Scandals.' The cameras just adore her. They find her so nice to look at, in fact, they can scarcely bring themselve to watch the other cals. To show a like measure of the control of the

much. But on the whole, in 'George White Scandale,' Miss Faye's own prettiness wins warm production cooperation. Her costumes admire her figure, her make-up appreciates its privilege.

Miss Robert is presented as a restaular and bizarre personality and dressed accordingly, even to an ublustous Peice. She is never granted the production of the productio

Demureness at Palace

Demurense. at Palace

Recause Benny Meroff's band-ohlvid is to he holde siggs show works at
the Palace this week—is given to rottons clowning, siggs show works at
the Palace this week—is given to rottons clowning, signs and the forfor contrast, take on as dear, fragile little creatures. Thus the office
Slaters, harmony trio, are the soctest, quietest little singers, whispering
sweetly into the mike like shy children and scampering off happily once
their stint is done. The Coffic Slaters wear black peplumed dresses with
diamants banding the shoulders of their discreet V decelletages for their
first places, and for their second, demure baby pink net frocks.
mainlable young lady acreeable to playing straight for teacher, to singing,
to putting a top hat on her head and dancing. For all these accomplishments, Miss Gast may be seen in a brown net dress made with a hylength basque, full ruffled skirt, and infinitisemal shoulder straps. There
is also Dolly Bell, golden blonds, whose acrobatic dancing and flying
somersaults—without touching her hands to the floor, as Mr. Meroff
selever mees gakek, a coatume so pondered over that it finishes with black
and lapele and black satin buttons.

with Curtis Brown, the literary

Charles Bruce Milholland in hode Island rewriting his play on

Dodd, Mead will put a heap of O. O. McIntyre's column pieces be-tween covers. Catherine McNells, who publishes

the Tower mags, giving a radio talk on how she does it.

on now she does it.

Real name of John Esteven, author of 'By Night at Dinsmore,' is

Samuel Shellabarger.

J. Jefferson Jones, the Lippincott
editor, back from abroad with a
heap of new scripts for publication
here. ere. Frank Swinnerton doing his auto-

biog. He's not only a writing man, but active in the book publishing

on Joan of Arc this year, Virginia Sackville West has decided to rem-

Sackwille West has decided to remedy the deficiency.

Book-of-the-Month Club's selection of Robert Rylee's 'Deep Dark River' caused Farrar & Rinehart to hastily take it off the spring liet.

Will now get trade publication in the summer.

New poetry mag being readled by

the summer.

New poetry mag being readled by Etta J. Murfey, to be known as the Poetry Caravan. Will be issued quarterly, with its sponsor hoping to make it a monthly.

Dorothy Scarborough, who toaches short story writing at Columbia University, has edited an Orocal Coday. These hope of Today is the short of Today. There novelists, Henry Kitchell Webster, Janet Ayer Falrbank and Margaret Ayer Barnes, collabed on a single novel, The Alleged Great Aunt, which Bobbs-Mervill has for publication.

but active in the book publishing industry.

Marjorie Barrows, ed of 'Chile
Marjorie Barrows, ed of 'Chile
Life,' in N. Y. for a week on a hunt command the street of the publication.
Ted Lloyd, author, 'Pulitzer Prize
Winner,' novel, has scripted William
Rowland's next filmusical to be
unade in the East. Lloyd expects to

'Save B'way for H'wood'

(Continued from page 1)

from legit, other 80% being spllt up about equally between original and published material. But that stage portion carries with it falent, some-

elsewhere. While Warner Bros. is most prominent in legit play financing this season it is by no means alone in the field. Paramount was keenrip interested and would have done more of it if not for internal difficulties that applied a couple of countries that applied a couple of countries that spoiled a couple of the countries when the couple of the countries when a close care. In the

initely in the ring iast season. Metro has kept a close car to the ground and, though not having financed any plays this season, is now about ready to close on a couple of big deals. Still uncompleted but pending is with Max Metro will finance a combo production scheme of the two producers. Other scheme is with five major piaywrights: Maxwell Anteron, Philip Barry, Arthur Rop-King, Rober Sibre wood and controlled in New York about five menths ago on the controlled in New York about five menths ago Howard. Quintet was incorporated in New York about five months ago and wants to produce its own plays. Mc-9 puts up the coin. Only thing holding up the deal. Only thing holding up the deal so far is that the scribblers can't come to terms on the split with the studio. Metro currently has Sam Marx in New York to hunt material and talk deals. He conferred with several indie producers during the past week.

Columbia last week sent an S.O.S. to Broadway. Harry Cohn personally contacted at least two personally contacted at least two personally contacted at least two leight producers via telegram and asked them how about it. Believed them how about it. Believed to closed by the contact couple of days to do at least two plays. Herman Shumiln was also approached by Cohn but Shumiln first has a WB deat.

Shumin first has a WB deal.

Warners during the past season financed Fly Away Home (Theron Bamberger), Three Men on a Horse (Alex Tokel), and Calling All Stars' (Lew Brown). Lannend, a musical, flopped. 'Home' is in the moderate coin class and hanging and handled the coin class and hanging and the coin class and handled calling Zero' (Brock Pemberton), current, and has put up the money for 'Sweet Mystery of Life,' which Shumilin will put on early next season.

and which solution will be a sealy most season. Sweet Mystery and Zweet Mystery and Zweet Mystery especially, was practically set but the authors wouldn't wait when the WB offer came along. This was just at the time when Emanuel Cohen was out of Paramount and a new oxecutive production setup put in. Similarly Far had a chance and Fly Away Home, but both of these were turned down by Par. Paramount had no actual finan-

these were turned down by Par.
Paramount had no actual financial interest in any play on the
street during the season, although
the season previous it financed
Murder in the Vantites' (Barl Carroll) and "She Loves Me Not'
(Dwight Dere Wiman-Laurence
Schwab), Paramount also financed
Schwab), Paramount also financed
Schwab), Paramount also financed
Schwab, Paramount also financed
and the season before that.

season before that.

Twentleth Century was interested in legit from its very inception, Darryl Zanuck having a personal financial interest in 'Lady Jane' (Frankwyn) early in the season. Hie company put up the coin for Red Cat' (Al H. Woods production) and 'De Luxe' (Erskin.)

Metro in the past has been def-initely in the legit picture in three plays 'Men Must Fight' (Jos. Bick-erton), 'Grand Hotel' (Shumlin) and 'Rendezvous' (Arthur Hopkins).

and Rendezous (Arthur Hopkins).
Legit financing by film companies where the state of the state o

with waves. anis was tater to Dick Miller, non-pro, in Chicago, built up with names and title april of the switched to Big Broadeast for film purposes.

Fox, Universal and Radio have from the first far showed no real interest in legit, although Radio is understood Dick, pulsal-tinger, April 28, in having a piece of Great waits' Assus Califortic.

through its set-up with Radio City,

Hollywood, April 30.
Indications are that practically all studios will enter into the New York legitimate production field next season with most of them financing six to cight plays in their entirety. Figure it -would be a means of obtaining new and de-sirable lineup of material as well as presenting the stage productions with some of their players who would later appear in the screen

would later appear in the screen versions.

Metro has made deals with Max Gordon and Sam H. Harris individually and collectively whereby Broadway productions will be financed 10%. Gordon, who leaves here Alay 3 for New York and a here Alay 3 for New York and a conjunction with Harris and will do the new Cole Porter and Mose Hart musical, as well as several other joint productions, besides several on his own.

Gordon figures that for the new setup he will get plays by Sidney Howard, Claire Kummer, Jerome Howard, Claire Kummer, Jerome Will also sends ome of its talent east for these shows.

Paramount is also going into the legit production field, having made a deal with Arthur Hopkins, while Warners will make deals to partially finance New York productions.

tially finance New York productions with any producer who has suitable

with any producer who has suitable play material.

Fox, which was already in on one logit, is expected to go into the field, as well as RKO, with neither company, however, having any def-inite tleup at present.

Thorne Wants Back Those Trophies He Won in '13 Olympics

Los Angeles, April 30.

Jim Thorpe, Indian athlete, wants the King of Sweden to fork over those trophies he won at the Olympic Games in Stockholm. Other day he appealed to the Swedish consultation of the control of t

Baubles he carried off by winning the decathlon and pentathon in the Olympic were taken from him in 1913 by the Amateur Athletic Union on the grounds that he was not a simon pure when he participated in the world meet. They now repose in the palace of the king, and the Redman wants them returned as his wants them returned as his

man wants them returned ae his legal property.
Things haven't been going so well for the former Carlisle athlete. Thorpe being obliged not eo long ago to Join a shovel gang to provide wherewithal for his family. He has dabbled in pictures, getting a bit part occasionally and acting as sonkeaman for Indian extras. esman for Indian extras

Not likely that the A. A. U. will put up any protest against return of the trophles to Thorpe.

Those Ky. Colonels

A Times CA, Lolonels

A Times SQ, barber who received
one of the diplomas from Kentucky
has been de-colonelized. Because
the tonsorial artist got on Gov.
Ruby Lafkon's honorary staff, his
sponsor has also been deprived of
his standing. Gov. Lafkon and his
army of colonels are reported
burned over the barber incident.

The governor wrote the barber pointing out that a colonelcy had been issued him by mistake, that it was intended for a man of the same name who resides in Kaintuck.

BIRTHS

Mr. and Mrs. James Schlatter, daughter, in Omaha, April 20, Father le assistant manager of the Orpheum, Omaha. Mrs. Brank Capra, son April 28; in Log Angeles, Father le film director.
Mr. and Mrs. Stid Silvere, daughter, in Cedars of Lebanon Hespital, Hollywood, April 28. Father is the writer-actor.

Big League Nites

Boston April 10 The General Electric company Lynn, Mass., has just received a rush order for complete lighting rush order for complete lighting equipment for Sportsmen's Field in Cincinnati—also understood that St. Louis National League park will be equipped after Cincy. This looks like a forerunner of after-dark baseball in the big leagues—and serious opposish to theatres, Cincy equipment will be delivered about May 15

5 STICK-UPS IN ONE MONTH ON W. 45TH

Five stick-ups are reported to ave occurred within a month on 45th street, hetween Broadway and dark after midnight and thugs are dark after midnight and thugs are said to lurk in theatre alieyways. Early Saturday morning Frank Parker, former professional, now with the Hotel Forrest cafe, was the latest victim. He was slugged and

Studio Workers Join Chain Letter Gang

Hoilywood, April 30. The chain letter stunt, providing

'I'm Telling You' By Jack Osterman

By Jack Osterman

THIS COLUMN IS PRESENTED

WITH AN ALL SARCAST.

Well, dear little folks of VAJETTand, we have a confession to make,
featerday afternoon we went to see
the circus, we mean the one at
some what prompted us to go,
maybe it was because we
had just bumped into Gus Edwards
and he brought out the School
Days' libido in us. Whatever the
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Days' libido in the control
Days THIS COLUMN IS PRESENTED WITH AN ALL SARCAST. Well, dear little folks of VAMETT-land, we have a confession to make, the control of the contro

The seals are the smartest actors in the show...they appiaud themselves. Then there's the Japanese girl who swings by her hair and supports a man at the same time.... Filippen could do that trick and support the Friars club.

More Fun at the Circus

support the Friars citub.

More Fun at the Circus

The star' of the show is that ace of wire walkers, Con Colleano. He performs in the center ring all by the contract of the star of the The chain letter stunt, providing in the control of the control of

heard that from so many people we are beginning to wonder who handles Juies Kendler.

We have also noticed that now-adays every comedian has a Greek dialect—except a Greek of the Irvington haberdashery in the Astor hotel has 12 calesmen. When things get tough they wait on each other.

other.

Probably if a boy asks his dad in 1950, "What happened during 1935?" the old man will reply, It was the year of the 'Great Waltz."

1950, 'What happened during 1955' the old man will reply, It was the year of the 'Great Waitz.' Things are so bad that Jarrow is doing his lemon tricks with limes, and we know of an actor who is so the waste of the control of the control of the waste o

Derby Notes

Loulaville, Ky, April 30.

Arrangements made to hold town's first night court, 9 pm. to midnight on Derby Day, May 4. Derby Day arrests, in past have averaged 175 to 250. Night Court is figured to save city cost of holding prisoners in jail over weeks.

is sgured to save city cost of holding prisoners in jail over weeken grain prisoners in jail over weeken weeken grain prisoners in jail over dead of the men of the prisoners in the prisoners in

Jimmy Joy of at 100,000.

Andy Vallee to play at Derby,
May 4 and Armory that night.

Johnny Hamp at Casa Madrid
during Derby Festival Week. Floodshow has Kay Jernan, International
Trio, Johnny McAffce, Florence
Ferrick and Barry and DeAlva.

MARRIAGES

Jean McGregor, radio performer, to Dick Miller, non-pro, in Chicago,

VARIETY'S' BROADWAY GUIDE

For show people as well as laymen, this Guide to general amusementa in New York, first inaugurated here in 1928, is revived and published weekly in response to repeated requests. Valuers lands tha guidence of its judgment in the various entertainments denoted.

No slight is intended for those unmentioned, as text will be switched weekly. The lists are of VALUERT'S compilation only, and as a handy reference. It may serve the out-of-towner as a time saver in selection.

PLAYS ON BROADWAY

Current Broadway legitimate attractions are completely listed and commented upon weekly in the Legitimate Section.

In that department, both in the comment and the amount of the gross receipts of sach show will be found the necessary information as to the most successful plays, also the scale of admission charged.

most successful plays, also the scale of admission charged.

FILMS ON BROADWAY.

Similarly, the new pictures in the BROADWAY.

Similarly, the new pictures in the Broadway first runs and combinations are covered weekly in the reviews, the film gross baxoffice story and the standing box on Page 8, which indicates the new films for next week and the week after.

BOTCHA AND CLASS NITERIES

Cotton Club, Dickie Wells and Ubangi in Harlem, Village Barn and Nut Club in the Village, and King's Terrace in Timcs Sq., are sufficiently heated for the hectic noctural addicts. Famous Deer has taken the place of the now shuttered Onyx Club as the fave musicians' hangout. Greenwich Village also has a number of new hot spots that are doing much to revive the sector. Best to just browse around 4th and 7th avenue.

Greenwich Unlings also has a number of new hot spots that are doing much to revive the sector. Best to just browns around 4th and 7th and 1th and 1th

East

Catherine C. Chisholm and Kariajos have put Trince and Pauper to the Arabine and Pauper to the Twain centential in November. Because she's a minister's wife, Julie Peters. concert singer, in cluciest, including one for a legedily biting a cop, gets off for 10. Druickets, including one for a legedily biting a cop, gets off for 10. Druickets, including one for a legedily biting a cop, gets off for 10. Druickets, including one for a legedily biting a cop, gets off for 10. Trince to the clubhouse Sunday (28). Chinese Minister to U. S. the guest of honor. Congress takes up that song sunty. Sent over the NBC blue network. Translation supplied by a Catholic editor differs from the official transfer over the NBC blue network. Translation supplied by a Catholic editor differs from the official transfer over the Spanish. Solons want licenses of all stations using the poem canceled, though the surface of the Suppression of Vice urges the Legue of Decenty to get after publishers. Finds conditions no better the solety grarted 61 years ago.

Now planned to let Philip get first eyelul of Band Carroll's Sketch Best.

License Commissioner Moss In-

Book.

Extract Commissioner Moss Indicates he will refuse a permit to a tentre planned by Harry Mandell for Madison avenue at 79th street. Adjacent land owners contend it will reduce values 20%.

Owing to Ill health Alexander McKair has closed his office temporarity.

Owing to ill health Alexander McAir has closed his office tempower. All the commissioned Frederick MacMonnies to make a bust of Gattl Casazza. To be placed bust of Gattl Casazza. To be placed Sam Langford, Negro pugilist, regains sight of one eye at Welfare Island. Had been under treatment Sew Haven police reverse their ban on Waiting for Lefty and will permit an early production. Maurice Chevaller signs a Prache he is through with pictures and Hollywood.

Maurice music hall contract and announces he is through with pictures and hollywood. Ringling-Barnum & Balley show gave the usual matines for the orphans Monday (29). Some 14,000

gave the usual mattnee for the orphans Monday (29). Some 14,000
present.

Sunday holdup of a Brookpresent.

Sunday holdup of a Brookpresent.

Calloway forget of the theory house,
Muggs picked him up a mile from the
theatre, taken hack and forced to
ang.

Calloway forgot to advance
his watch Saturday night. Sunday,
Greenwich as he was speeding to
make up that loat hour. Cops remembered he had played for the
Connecticut Police ball last season
connecticut Police ball last season
to the Bridgeport job on time.

Laburnum Grove' ee, goes to Mile
the Bridgeport job on time.

Laburnum Grove' ee, goes to Mile
the Bridgeport job on time.

Victor Noore appealed to Supreme
Court in Mineola to set aside a
1927. At that time he endorsed a
note given by the Lights, theattical
social club of Freeport, for \$11,000.

He turned over to the bank \$11,000

He turned over to the bank \$11,000

Dailies News From the

This department contains rewritten theatrical news items as part of these news items; each has been rewritten from a daily paper.

This department contains rewritten the theatres, the theatres will be a credit for these news items; each has been rewritten from a daily paper.

The theatres will be a contained by the contained by

British M. P. objects that 'Bengal Lancer' will give offense to Mo-hammedans and asks that some-thing be done about it.

Lattius al. F. Objects that 'Mengail Lancer' will give offense to Mother and the control of the

Apolion will keep on piaying value
Theatre of Action will put its first
full length play into rehearsal for
projected performance at the Park,
N. Y. It's about the CCC eamps
and written by George Seudder,
Peter Martin and Charles Priedman,
Monikered "The Young Go First."
Permanent Italian theatre to give
a series of operettas at the Majestic. N. Y.
The Young Go First.
The Monikered "The Young Go First."
Permanent Italian theatre to give
a series of operettas at the Majestic. N. Y.
The Monikered "The Majestic. N. Y.
The Phantom Piend' from
its last duet to carry on as a singleton.

its last duet to earry on as a single-on-geoches? College of Columbia university stages a show of school-com motion pictures. G. B. Shaw announces in South Africa that he has written a new over 10 minutes in length. Reading, Pa., opened its music festival week Sunday (28), Easter week business a disap-

PARAMOUNT TIMES

Bing W. C. Joan Crosby - Fields - Bennett in "MISSISSIPPI"

UNITED RIVOL 8 WAY ARTISTS RIVOL 01 4916

* * * *—Daily News

"LES MISERABLES" Produced by Darryl Zanuck, with Fredric March and Chas. Laughton

Friday Dietrich in "The Devil Is a Wo

Westport summer theatre will hold to six productions this year, opening July 1. Playhouse will have three up for test. Others done by N. Y. managers.

Train schedule to Chi cut to 17 lours' running time. Makes it 16 hours westward and 18 on the eastern run on both the Pennsylvania and New York Central linee.

Report conducted by Child Wel-fare Committee of League of Na-tions throughout 12 countries re-ports kids prefer westerns to war films. Junior misses like romanes, boys go for adventure etuff. Walt Disney's cartoons enjoy universal popularity.

Feodor Chaliapin removed from ship-board and hospitalized, suffering from an attack of grippe on his arrival in Paris, April 27.

Reconstructed two lower floors of old Tribune bidg, on Nassau street, N. Y., will house new Springer and Cocalis theatre,

Nazie pushing development and perfection of television as an ald in propaganda activities.

Gezo Biro, dwarf, formerly circus performer, pinched in Budapest, where he had given up his calling for more lucrative business of en-tering stores through ventilators to the property of the property of the property of the property of the pro-ting of the pro-ting

New additione to the Goldman theatre chain in Pennsylvania are the Band Box, Germantown, and the aquisition of property at 56th street, Philly, where indic operators will erect a new 1,000-ceater.

will erect a new 1,000-eeater.

Elisabeth Berrner salled Saturday (27) for Vienna. On same boat are Heien Chandler and her husband, Bramwell Fletcher, who will honeymoon in Italy. Rex takes out Lillian and Dorothy Gish.

Gluilo Gatt-Cassazza, Metropolitan opera impresario, retired from a control of the co

mony ereated by clates at sailing.

ciates at sailing.

Harriette Carr, radio einger, names Jerry Mann, also radio personality, father of her child, in Philly courts. Asks \$25,000 in breach of promise suit.

Franz Lehar forms his own co. to ensure payment of royaltes. Just lost \$75,000 through the failure of his nubs.

lost \$75.0 his pubs.

is pubs. Lawrence Senwab hires Gertrude liesen to prima donna in St. Louis t his summer op.

t his summer op.
Stage Relief Fund giving Sunday
reakfasts to swell the funds.

breakfasts to swell the funds.
Six Coney Island Iron eleamboats
went on block for \$23,260 on Monday. Fleet at last is spill up. Three
words and the form of the form of the form of the form
of the form of the

rived at.

Trial of a bookseller charged with offering obseene literature bright-ened when the accused stated that while the vice eoclety was custodian of seized books, dealers who beat the charge never received return of the entire snatch. Books now go to the police, who give 'em all back, he save's

he says.

Dexter Fellowes, p.a. of the Ringling-B. & B. eircus, to write his autoblography. He joined the Pawnee
Bill show some 40 years ago, went
over to Bulfato Bill and joined the
Ringlings when the Bill show

closed.

Elisabeth Bergner gave her first press interview in six years. Ribelio Bologna gets court permission to assume his mother's name, Menzi. Says hes tired of a similar names.

Dorothy Hollis, astress, discharged in Homicide Court on technical charge. Held when her car struck and killed an elderly broker in New Zork, March 28.

Police raid supposed headquarters of Irish Sweeps and confiscate the stubs of 2,000 sold tickets awaiting shipment. Buyere are out of luck.

Edwin H. Armstrong announces a new form of short wave radio that will eradicate static. RKO has purchased Max Ander-on's 'Mary of Scotland.' Subject s in the public domain, but Radio cought for treatment.

There will be 370 concerts in N. Y. parks this summer.

Jonny Barclay, 22 years old, who told police she was a champion swimmer in Ohlo, drew a euspended sentence on a disorderly conduct charge in Essex Market. Thrice tried to disrobe and go off the dock

at Delany street, police charged, using the dock for a dressing room. Sam Warshawsky has another playwithe Double Bed' now that the property of the playwith policy and the property of the pr

Coast

Los Angeles police open drive on newsstand sale of obscene litera-ture to echool children, arresting 12 dealers.

dealers.
Pacific Grand Opera merged with
LA. Met Civic Opera for presentation of series of classics at Biltmore theatre.
Paul McVey, 220-pound film actor and former football player,
granted court order restraining his
wife (\$8\$ pounds) from molesting
which he charged she beat him up
on many occasions.
This thing is settine borsame.

which he charged she beat him up on many occasions.

This thing is getting boresome, replied Marc Connelly in L.A. when replied Marc Connelly in L.A. when that his wife, the former Madeline Hurlock, screen actreas, would divorce him in England and marry Robert E. Sherwood. Everytime the La. Sherwood Everytime to the state of the connection of the conne

Betty Lee, one time 'Miss America.' woo alleges he struck her. C. Pyle, Struck her better of C. C. Pyle, Service and the struck her better of the struck her better of Radio Transcription Company of Radio Transcription Company of Hollywood, filed by Freeman Lang and E. K. Barnes, also directors. D. Mrs. Dorothy Busch, the former Dorothy MeGowan of films. Sari Pedda, Hungarian actress, acquitted in L. A. of perjury charge, Vilma Aknay against Ernest Vajda, film writer. Miss Aknay will be tried May 20 on similar count and both must stand trial on conspiracy Marriage report of Mere Oberon and David Niven said by both to be Premature.

Martiage report of Merie Oberon

Martiage report of Merie Oberon

permature.

Dick Webster, singer-violinist with

limmy Grier's orchestra, divorced

in. A. lumber company sued Elissa

Land for \$1.508 on unpaid bill for

building material.

Land for \$1.500 and (Stage) Boyd

valued at \$1.000 and

Since at 9 six months in the county
Mrs. Adolphe Menjou (Verree
Teasdale) announced family addition sometime in October.
The control of the control of the control
months of the control of the control
months of the cont

Midwest

Mrs. Sarah Chase Franklin Young, radio performer, secured a divorce on grounds of descrion from Carleton Young in Chicago. She testified to Young in Chicago. She testified that Young deserted her on their first wedding anniversary. Ted Weems, orchestra leader, and Ted Yeems, orchestra leader, and Tedy Davidson, Chicago cabaret phen Ferguson, husband of Trudy Davidson, Chicago cabaret performent alimony payments. Petition also asked that their child, now in also asked that their child, now in class of the company of the compan

Big Biz On Tax

(Continued from page 3)

needs, and ruin the industrial pres-tige of the state for all time.

Claim is made that the induce-mente for translents and mendicants clamoring to get into the state is the fact that Government aid is being given without red tape, and expediency is used in provid-ing for their neede. Also they have been falling for a lot of the 'red' ing for their needs. Also they have been failing for a lot of the 'red' ropaganda, besides the talk that old-ago pensione along the Town within a short time. Another means of batt was the whispering compaign allo ver the country that the Sinciair epic production and share-your-wealth plans were in the offing.

This propaganda which has been This propaganda which has been the control of the con

Int.

This propaganda which has been shot around by the 'red' and 'Russianizing' elements has been firmly planted especially in southern California. It is here where the transients flocked after being kicked out of Arizona where as a rule they arrived as hitch hikers, in broken down automables and of the control of the gave them food, gas or transporta-tion means of some sort or other so they would be rid of the en-cumbrances by pushing them over the California line. With the state leislature in ses-sion here and quite a few of the Epix-elected members offering vari-otte measures that would provide

Epix-elected members offering various measures that would provide funde for the so-called 'share your wealth' mob, the influx has been very big into the etate across the Arizona line within recent months, and all these facts were pointed out by the picture crowd to the other industrial leaders when 'the matter of state protection was brought up and agreed upon.

Schools Fight Scourge Schools Fight Scourge

Schools Fight Scourge
The red propagnate a ven found its way mo the public schools are through various means. It finally same to the attention of the Board of Education in Los Angeles which now makes it mandatory for a pupil in the high school to sign a piedge, which has to be witnessed by the parents, to the effect that he or sis will not join any sororities, fraternit, while attending school; otherwise they will not be permitted to continue courses in the higher schools of learning that are operated with state and county funds.

There also has been considerable of the "Russianizing" propagnada

There also has been considerable of the 'Russianling' propaganda and talk creeping into the ranks of studio workers. Studio heads mean industry. Already several of the leaders have been given the gate at studios. A wholesale canning will take place in at least two studios as soon as records, now being checked by the authorities, are verified.

\$1.500 Take

Woreester, Mass., April 30.
Two armed bandits took the
Capitol theatre for \$1,500 Saturday night (27) at the peak blz hour.
They bound up Elimer Daniela,
manager; 'William Halloran, ass't
mgr., and Julia O'Relliy, eashier,
with pieture wire and adhesive tape.

Town's last theatre holdup oc-eurred in October, 1933, when Poil's Palace was robbed of \$2,000 by the Millen brothers and Abe Taber, now waiting execution, at Charlestown state prison.

More Racing for Mass.

Boston, April 30.

Massachusetts may have 100 days of horse racing lasteau of 70 its a legislative movement instituted by Charles F. Adams, representing the Suffolk Downs race track (East Boston), is successful.

Adams in appealing the change in the state racing laws before the legislative committee on legal affairs instituted that residents of the state successful. The state racing laws before the control of the state swhen 120 days of racing is allowed, unless the Bay State took Immediate steps to broaden the pony law.

B. H. MARCUS HELD

B. H. MARUUS HELLI Syracuse, N. Y., April 30. Styling himself a Hollywood scenarist, Bernard H. Marcus, of Los Angeles, le held in \$5,000 ball here on a charge of second degrace grand larceny, awaiting grand jury action.

action,
Marcus was arrested in Little
Rock, Ark., and returned here.

New York Theatres

A BEOADWAY Gary Cooper • Anna Sten In "THE WEDDING NIGHT" Extral—Screen;—3rd tesu "March Stage!—Manhatten Merry-Go-Round, with Jery Mann and Andy Cannelle Starts Friday "PRIVATE WORLDO" with Claudette Colbert

CAPITOL "RECKLESS" Sig Stage Revue with Dave Apolion Friday—Joison and Koeler "Go into Your Dance"

RKO THEATRES RKO 86th ST. RKO 81st ST.

TRAND \$ 474

Se to 1 P.M. CAGNEY

WORLD PREMIERE

Today, 9:30 a.m.-James

at Lexington Ave. Wed. to Fri., KNEW TOO MUCH" TRANSIENT LADY"

"STAR OF MIDNIGHT"

Wesk to Fri., May 1 to 3 William Powell and Ginger Rogers

RADIO CITY BOCKEFELLER MUSIC HALL CARDINAL RICHELIEU

Starting GEORGE ARLISS
ON STAGE . "GLORY OF EASTER," spectacle: "Lensily Hearts," a romentic fealesy in three scenes, produced by Leenided, Symphony Orchestra under the direction of Erno Respec.

ANY DAY 25c to 2 35c to 7

Plus Gala New Rovue ANX SEAT 7th Ave ROXY Show Value

Three *** STARS—News Geo. White's 1935 Scandals

Broadway

Tito Coral back from the Coast
Green the Milagee big comeback,
L. M. MoRabb of the Europe, Friday (28).
Horaco Jackson in from Coast on
short visit.
Horaco Jackson in from Coast on
short visit.
Harder Coast on the Coast on
short visit.
The Coast on the Coast on
short visit.
The Coast on the Coast on
short visit.
The Coast on the Coast on
Alex Gottlieb has a new car and
a Mrs. Dave Vine underwent an
operation at Medical Center,
Joe Finous left Saturday on
a transport of Coast on the Coast of Coast
Pergy Goldberg, Or Educational's
publicity staff, still seriously ill.
Herman Shumilin thrilled with
vernight Whater Dalmin, bad; to
Coast for preview of Teeky Sharp;
Doris Meyer's home was robbed,
even down to the girl's spare stock-

. obby (Uks) Henshaw back from don with mustache and uke in-

London with mustaene a....
tact.
Louis Lowenstein, g.m. for 'Anything Goes,' back from 10-day

s. eir vacations over, Gary Cooper Kitty Carlisle left for the

and Kitty Carlisle left for the Coast. Jan Kicpura, Polish singer, signed by Par, doesn't come over until Sep-tember. George Brown has taken Zeke Colvan's house at Bayside for the

summer.
Russ Cantor, Coast tenor, has the old Lopsz band around him as a

our Lopsz band around him as a new unit. Allen Goldsmith, son of the late Henry Goldsmith, attorney, now a wine agent. Dario L. Faralla, former treasurer for First Division, to Coast to join Paramount.

Darlo L. Faralla, former treasurer per First Division, to Coast to Join Provision, to Case and Coast Lawrence and Coast Lawrence and Coast Lawrence and Coast Lawrence and Monty Banks Gregory Ratoff and Monty Banks Gregory Ratoff and Monty Banks Frank Gillimore and Paul Turner of Equity back from a six-week Archie and Sam Miller have than ewe spot on east side of town the gregot Cafe St. Denis.

Archie and Sam Miller have the new spot on east side of town the gregot Cafe St. Denis.

Fevry time Emile Boreo is bought experience of the Coast Lawrence Centrals, made with voids.

Jack Curtis and Charite Allen Houting Frank Notil, Australian world.

George Blason, in charge of Warriers.

visit.
George Bilson, in charge of Warner Bros., and First National trailer service, left Thursday (25) for
Coast.

Coast.
Archie Mayo may Canal-boat
back to Hollywood, possibly on the
same boat with the Eddle Cantor

back to Honyword ame boat with the Edgie party.
Lou Lissner, of the Old Fashioned Grills, celebrated a birthday, estimated to be a double twenty-

party attention of the state of

directors' clogging up the 46th street out watting for open spots on the borshy circuit. So we selled from Germany, will appear in all-male dance recitals at Park (Cosmopolitan) May 3 and 6. 101s revue premiered into Ben Marden's Riviera for the season to a 5t tariff, including couvert and dinner.

Watting the companion of the

Mike Poller succeeds Frank Kennedy, after several years as assistant to Jules Levy, Radio's general years as a substant to Jules Levy, Radio's general years as a substant to Jules Levy Radio's general years as a substant for Go Into Your Danes' (Gloson) at the Capitol Priday night (Gloson) at the Capitol Priday night Hammer (6th Ave. Galleries) who has Romanoff royal treasures among his commodities, threw a vodeta at his Village manus Sat, nital.

free-for-all at his Village manages at a mine. Those Times Square burlesque siris who go from theatre to hotel, and vice versa, with their stage makeup on, are no walking ads for the control of the con

CHATTER

for Derby week engagements near Louisville, but Sherman Billingsley has the jockey-singer under con-

walting period, riled the wise Broadway bunch which predominated the way bunch which predominated the Sabbatage against a Broadway nitery with repeated stenehings has the insurance company, the labor unions and the sauthorities combining to trace the source, which is competitive elements are suspected. Worst stenching last week started at 5 a. m., so that the stuff sank into the earpets and permeated the interest of the same period of the same of the same period of

Paris

By Bob Stern

Curtis Melnitz back from Munich.
Betty Anne Hagier under the
weather.
Harold Smith passing Easter in
Switzerland.
Switzerland.
Control of the covering from
an operation.
Chaste Susanne' to be revived at
Gaite-Lyrique.
Daughter born to Georgius and
Municher's film club formed to show
classies on sereen.

Student's nim constrained to classics on screen.

Jim Gerald to London for a double-version film.

Erwin Follot forming 'Equipe,'

double-version film.
Ewin Follot forming Equipe.
Hithe theatre group. B. C. for Lulenne Boyer's return.
Jean Anoulth putting last touchs on
Mins. Dussame after lines, back at Comedie Francaise.
Film reporters giving farewell
Jose Squinquel enpaged by Sasha
Guitry for Pasteur film.
Jean Dreville dropping plan to
Eschollers troupe playing Yvan
Noe's Woman Cut in Pieces.
New mitery named Mont
Peles, and Company of the Company of the Company
Dick de Rochemont to SwitzsHarry Lessin's son George, 12.
Metro's Medelein Cinema returnlog to grind for Eastern holldy serMetro's Medelein Cinema returnlog to grind for Eastern holldy serTouring France Manna strin-

Metro's Madelein Cinema returning to grind for Eastern holiday sessions.
Touring Francis Mangan giris
making Marsellies after Nice. Then
Paris.
Ruggies of Red Gap' (Par) getting
off to a good start at the Lord
Byron.

yron. Club du Fauborg giving a banquet or Jacques Feyder and Francoise

for Jacques Feyder and Francoise Rossy.

Marcel Pagnol to make a picture with Marseilles high school boys as

actors. Jean Pierre Aumont back in cast of Noel Coward play at Nouvelle

of Noel Cowaru pus, a natural Comedia. Local show bis giving farewell party to Andre Bose after 50 years on stages Cremieux forming French road company for South America, to sail in June.
Paul Le Flem proposing reduction in number of symphony concerts, to increase grosses.

to sail in June.
Paul Le Fiem proposing reduction
Paul Le Fiem proposing reduction
loncrase grosses.
Gaby Mority booked by Rene Debrenns for tour all over Europe, beman for tour all over Europe, beman for tour all over Europe, beMaurice Lehmann to change
shows weekly at Porte Saint Martin
Pierra Richard Willim signed to
work in French version of Stradvarius film at Berlin.
Pierra Richard Willim signed to
work in French version of Stradvarius film at Berlin.
Henry Duvernois 'Rouge' to
the Henry Duvernois 'Rouge'
to open naxt season at Varletes, with
Valentine Tessier in lead.
Henry Duvernois 'Rouge' to
season and to reopen in fall.
Guy Dorlan, original Topaze, to
kee same for the property of the
M. Priolet, singer, losing \$3,000
held suit gariant Louis Leon-Martin,
cking Gustav of Sweden seeing
French version of Neel Cowards
Private Lives' at Theatre Michel.
Hending Comedie Faneales show in
Milan after conferring on Germany.
Alice Dufrene to play lead in
open next season at Theatre Montlending Comedie Faneales show in
Milan after conferring on Germany.
Alice Dufrene to play lead in
open next season at Theatre MontJanuars.
Valle Partin to Brussels to play
Januars.
Valle Partin to Brussels to play
Januars.
Valle Partin of Present of the Strade
Congress associated wessel, at Theatre
Royal du Pare.
Royal du Pare.
Royal du Pare.
Royal du Pare.
Royal convention.
Also representatives of French film
Press association in early setting
French military medal for war
heroism. Already had Crok de
Royal Convention.
Royal der Grossel School Royal
Royal Convention of Crok de
Royal Convention.
Royal du Pare.
Royal d ome in to preside at the door. Will come in to preside at the door. Will come in to preside at the door. Will come in the preside at the door. Will come in the preside at the door will be the president of the president preside

Berlin

Theatres folding for summer.

Pola Negri finished 'Mazurka' ple.
'Die Eif Teufel' bought by Mi-

'Der Mutige Seefahrer' sold to

Fita Benkhoff drsw Andria part in 'Amphitryon.' Fred Lyssa producing kiddy shorts or Panorama, Leopoldine Konstantin gone in for

pooch breeding.

Jan Kiepura wound up 'Ich Liebe ile Frauen' for UFA.

'Der Daemon des Himelaus' shows est scenic shots of year.

Cine-Allianz signed Martha Eg-

gerth for lead in 'Casta Diva.'

gerth for lead in 'Casta Diva.'
Adele Sandrock leads Bavaria's
Der Kampf mit dem Drachen.'
Martha Eggerth finishing 'Die
Blonde Carmen, with Leo Siezak.
Blonde Carmen, with Leo Siezak.
Trude Marlen, Paul Richter and
east, south for exterior shots.
Gustaf Gruendgens playing King
Charles VIII in UFA's 'Das Maedchen Johanna' (Goan of Acro): radner finished 'Karnevalsnacht' for
NDLS.

NDLS.
Paul Hoerbiger, Maria Andergast,
Serda, Sabo and Sima, leading in
'Die Endstation.'
Anny Ondra, Moxle Schmeiling's
missus, and Wolf Albach-Retty well
along with 'Grossreinemachen,' new
film.

along with 'Grossreinemacnen, new high An ack and Ludwig Diehl, Sby-life Schmitz, Mabel Chiltern, Werner Scharf and Georg Alexander doing 'Idealen Gattan.' Ballyhoo in Gernanya entire press, Trimph des Willens, shot at last party congress at Nuernberg, faded disman, and the shot in the shot of the shot of

Sinoting in Frence and German ver-sions.

Carl Froehlich's coopsrative film.

Laerm um Weldemann' released through Europe, and well received Victor de Kowa, Eilen Frank, Ur-sula Grabley and Guenther Bailler have leads.

London

Dick Henry due here early in Robert Milton cabling Bostock for theatre.

Harbert Griffith to conduct 'Dane-ing City' for Stoll,

Dave Badsr plugging Larry Adier as film possibility. Fletcher Allen completed new

plece, 'Time Stood Bill.'
Beverly Nichols contemplating a
revue skit 'Up the Garden Path.'
Desmond Carter approached to
adapt a new musical by Kurt Welli.
Arthur Dent getting all ready for
his New York trip. Won't be long

ow. Morris Goodman, Mascot Films ead, here looking for a representa-

head, here working tive.

Julius Hagen signed Judy Gunn
for pictures on a three year con-

or pictures on a ture tract.

Jack Hylton clearing \$5,000 per weck as his rake-off on the Palladium show.

Edward Duesberg, Soala theatre, Berlin, booker, due here May 8 on the picture of the picture.

week as his rake-off on the Palishina show. Despire Soals thantre, Berlin, booker, due here May 8 on talent hunt.

Jack Hit too, has 32 postpond along the Hit too has 32 postpond than the Hit too has 32 postpond the Hit too has a second to the Hit too ha

Warner Elocated dio.
Paul Robeson rehearsing in Sicredore' at the Embassy theatre for a tryout, with West-End to fol-

son Keys, Davy Burnaby, Vsra Lennox, Albert Burdon, Oilve Grove

nox, Albert Burdon, Olive Grove.
Evelyn Laye and Francis Lederer
may play leads in C. B. Cochvarie
forthcoming production of 'Dallianec,' with score by Oscar Straus.
Galsworthy season at the Playhouse
earned considerable praise for porrayal by Stephen Haggard of the
Paramount asking for permission to stage vaudeville fash at its
Manchester house on Good Briday.
Event of the Communication of the Comm

Manchester house on Good Friday, but no permission granted two days before the dats.

Joe Coyne walking out of the Lee Ephraim show, "Tol C'est Mo!" ('You're Me,') after several days' rehearsal. Says hs is through with

Ephraim show, Tol C'est Mo';

(Tou're Me, 2 after several days;

show business. Is through with
show business.

There Go. All of Us' (which
opened at Duke of York's under
the opened of York's opened
by Slainey Bernstein, with K. R. S.
Objecting, claiming it is just another
between the opened of York's opened
by Slainey Bernstein, with W. R. S.
Objecting, claiming it is just another
between the opened of York's opened
by Slainey Bernstein, with whom she is unbernstein of All the opened
the opened of York's opened
the opened opened
the opened
the opened opened
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the opened opened
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the opened opened
the opened
the opened opened

of 'Cocoa Nut Grove,' latest party nitery in Regent Street.

Shanghai

By Cal 8. Hirsh

Peking German Drama Club stages ancient Chiness shows in Shanghai. British film market here deplora-ble in spite of majority British for-

ic in spite of major...
ign population.
First Chinese mass wedding comng soon—26 of 59 prospective brides

First Chinese in the state of t

ty contract will be extended through summer months expected April 100 Mey Ballnes expected Period State of the State of

Wu expension of the defendant tem days in advance, according to the defendant of the defend

Madrid

Ruth Chatterton due.
Manuel Tovar, cartoonisi, dead.
Casablance shuttered during Lent.
Ricardo Villa, municipal band
leader, dead.
Carlos Arniches out of hosp after

an operation.

New Madrid bullring a huge financial socke

nhamelal socko.
Jose Gonzales Marin, declaimer,
under the knife.
Miss N. Warner Hooke, British
novelist, in Paima.
Six moth as a political pisloner.
Berta Singerman off to Portugal
on her way back to South America.
Falma Fost, Mallorca's only Engthe daily, goting workly: Times to

lish daily, going wears, tough, Romea theatre, addicted to musical shows, getting too old, so It'll be razed.

Going, nitery, now doing 18-eylinder biz. Lots of acts and no couvert the state of the st

Madrid-Paris theatre, newest min showcase, opening soon with Dames' (WB), Tina Seg, warbier, and Maria Vic-toria and Maria Antiner, dancers, at

toria and Maria Antiner, dancers, at the Hollywood.
Juan Olmedills, dramatle critic, hanqueted on twenty-fifth anniver-sary as a newspaperman.
Sidney Horen (Fox) and Jack Edelstein (MGM) in from Barcelona for a tryout, with West-End to fol-low. Billy and Beverly Benis getting plenty of publicity with ether dates and personal appearances with the foliation (MGM) in from Barcelona College Rhythm (Par) run. Newly formed co-Optimist open at the Palace in May. Include Net-Life (on itery,

Hollywood

Sam Wood back at Metro. Lee Tracy east to talk plays. Harold Hopper in from the East Joe Morrison east for personals. Alan Mowhray made a hole in

Seymour Felix no like black spi-

Feg Murray back from

City.
Wally Ford's missus out of the

rew. Banks Winter left Glendale restome

Paula Stone skect shooting with

her dad.

Hugh Herbert back from eastern
pa. tour.
Pegsy Fears sued for \$87 earpetlaying bill.
Irene Dunne back from her eastern junket.
Trem Carr going for a new golfing layout.
Charile Skouras back from a

Charlie Skouras back from a Frisco trip. Ruth Durell out and around after a minor op. Jimmy Gleason going in for cabinet making.

Harry English may reopen NVA offices here

fices here. Laird Dovle has gone for an es-

offices against the service of the s

an appendicitis op.

Migration from Paim Springs to
Mallbu has started.

Morris Small admits he got home-

an appearance on Palm Springs to Malibu has started.

Morris Small admits he got homesick for Hollywood, and director and
member of the ITO.

Jack Donohue's schonozie was
exacted to the ITO.

Gail Patrick to Memphis as queen
of the cotton festival.

F.WC home office gong has taken
Dewy Robinson Joined Marz
Sens story tryout tour.

Sams Ratzman threatens to set up
George Murphy and Columbia got
together on a new deal.
Book Ker, back in town.
Harry Chotiner fally recovered
how for the ITO.

Book Ker, back in town.
Harry Chotiner fally recovered
and we had been bounded
show to Fred Steeles Buster.
Tom Connors eame in, looked
are
and we had been been
and the ITO.

Tom Connors eame in, looked
are
and we had been
and the ITO.

Sams Branelies Danquet.
Eddie Small will make a film
For
Mary Harry Chotiner for
Metro's Mala's company will be
John Hammill flahing in the
Patrick
Harry Harrian putting in stage
shows at his Orpheum in San Diego.
We had to
San Pranelies

Harry Harrian putting in stage

shows at his Orpheum in San Diego.

We have
have been presented

Harry Harrian putting in stage

shows at his Orpheum in San Diego.

We have

Harry Harrian putting in stage

shows at his Orpheum in San Diego.

We have

Harry Harrian putting in stage

shows at his Orpheum in San Diego.

Arthur Vinton back to Broadway

Reiman Birs and Prudential stur-

pix.
Ralph Ravenscroft p.a.'ing Harry
Sherman bix and Prudential studios.
Max Verschieiser returns to New
York after vacashing with his son,

Bon.
Lou Halper back from a lookses
of Warner houses in Pacific northwest, Margaret Sullavan and William Wyler in from European honey-

wyser in Holl European hollog-moon. William H. Turner, vet character player, seriously ill with blood pot-soning. Dave Howard's yacht is the offi-cial mother ship for Coast saliboat

racing.

Bette Davis under the weather from after effects of wisdom tooth Tom after effects of wisuom yanking.

Abe Schirmer, music pub, fiew hack to New York with Mayor LaGuardia.

Harry Brund will vacash at Panama and perhaps buy himself a new

ma and principal skimmer.

Mike Rosenberg visited Brawley to check up on remodeling his theatre there.

Jack Moffitt here and gone after north and southing Do Mille's Jack Moffitt here and gone attended to the control and southing Do Mille's Crusaries.

Responsible to the control and Bob Ruber, and and brother of Harry, here for month's visit.

Major John Zanft back to his agency bis from N. T. trip on First Cameranian Charles Boyle to Ma-Cameranian Charles Boyle to Ma-(Continued on page 54)

Fox-Met Cash Bids

patience is coming to an end. But, easys things with his suus amile. However, he Indicates, he does not contemplate approving or disapproving any plan at the conclusion of the present hearings of the present and altogether indicates the situation is still wide open. For a beginner, Judge Mack suggests a sinking fund which will amortize the bonds and limit paybond amortization shall be had, during the whole lifetime of the bond issue. Judge Mack makes some remark about guarding against milking the new company. To Greenfield, among the many Forduct shortage for Fox Met. Everybody else in the pletture, with Fabian also excepted, fears such a possibility in case a deal is not made, to include Skouras and Randroce, who hold the Fox Film francown companies.

Swope on Pictuse Faming'

chise for Fox Met in their respective own companies.

Swope on 'Picture Famine'
Herbert Bayard Swope, for instance, previously, testifying mentions such a possible thing as a 'picture famine.' Nathan Burkan brings up the pirasa, 'the right to buy.' but Greenfeld says that's all ballyhon about flim franchises being ballyhon about flim franchises being support of the province of th

point which all are seeking. This is that Paramount and Warners have indicated to him that the Fox Met theatres can get all the product necessary regardless who operates

the circuit.

Fabian, on resuming the stand, testified that the Warner and the Paramount franchises held by KAO,

Paramount franchises held by KAO, expire this year.
Fabian alternated with Albert M. Greenfield on the stand. Bankers of the standard stan

el digs into Greenfield's financial resources. He proves that Greenfield has held stock in banks which are defunct.

"Was Greenfield an officer of any of these defunct hanks?" The answer is, No.' Greenfield takes this opportunity to state he has held stock in many banks. a examination, Greenfield examination, Greenfield plops a check before the court. Kresel takes it up. The check is for \$100,000. Greenfield explains that he came prepared and to prove his earnestness to the court it. The came prepared and to prove his earnestness to the court at this check. He offers after, there exit money, to be retained by the court or the court or the committee; if he makes a deal this is to be applied to the whole matter.

a deal this is whole matter.

Kresel looks at the check to reare 100ks at the check to remark that it's drawn on the Bankers Securities Corp., to the order of Albert M. Greenfield.

'Yes,' says Greenfield. 'and if you

Albert M. Greenfield.

'Yes,' says Greenfield, 'and if you will give the check back to me, I'll endorso it.

Fox's Interest

Fox's Interest

Kresel reads from a statement of
the condition of Bankers Securities
showing it has millions in assets
to the condition of Sankers Securities
showing it has millions in assets
to the content of the co

(Continued from page 7)
salary at \$50,000 annually. That's approximately half of the Skouras-Randforce pay combined.

Judge Julian Mack who is sitting for this case, now around three years, aggreen support the says things with his usual smile.

However, he indicates, he does not contemplate annovalve a date of contemplate annovalve a date of contemplate annovalve a date.

Land C. Bibmenthal finally made an official bown in the hearings, first identified as a broker in this situation for Schenck. Later, at the request of Attorney Archibald Palmer, Blumey arose in open court and promised not to sue the new fox Met for any fees arising out of any connection which Blumey and the will be a support of the control of the co

les. Jeisman himself made a rather was on the stand, a second time during the current proceedings. The receiver of Fox Theatres had

during the current proceedings.

The receiver of Fox Theatres had to answer for alleged statements made outside of the courtroom about Fablana for the Fox theatres, in Brooklyn. These statements relate to Fablan's operation of the Fox Weisman is supposed to have stated that Fablan's purchase of the Brooklyn Paramount building from Allied Owners is under investigation by the Sabath Congressional Committee of the Congressional Comm

about reorganization, to be tried soon, of the Fox, Detroit; the Fox, St. Louis; and a theatre in San Francisco.

Previously William Greve testified at Weisman threatened to bus the downtown noteholders' com

mittee.

Halsey, Stuart is concerned in
the theatres mentioned as well as
Fox Theatres, as is also Fanchon
& Marco, RKO and Fablan. RKO
has an operating interest in the
Fox, Detroit, while Fanchon &
Marco operates the Fox, St. Louis.

New Theatre Chain? There is no intimation by Weisman or anybody else that the contemplated reorganization of the Fox de luxers, in which Fox Theatres may be concerned, has any connection with the union of inconnection with the union of in-terests between Fox Theatres and Schenck, on the Fox Met matter

terests between Fox Theatres and Schenck, on the Fox Met. mater. Weisman's testimony offers the trade room for wide conjecture on the fox Met. The trade room for wide conjecture on the formation of the formatio

creditors of Paramount. The Fox Met reorganization picture is completely turned about by Fabian's testimony. Fabian's estimony. Fabian anya ho talked to George J. Schaefer, of Warners, and to Herman Starr, of Warners would like participation Warners would like participation. Warners would like participation by the participation of the participation of the participation of the participation of the participation was the 18 Fox Met houses in New Jersey are concerned. Paramount, through associates, might make a

ago to ask W. F.'s opinion about the from Merce 1 and the first of the first year of

may serve to iron any existing con-troversies between Par and Loew, not only as concerns their busi-nesses in metropolitan New York, but also as concerns Chicago. Fablan named the Atlas Corp., A-H. Fortington, and Attorney Edwin Weisl counsel to Atlas, and other

Fabian named the Atlas Corp., A. H. Fortington, and Attorney Edwin Weisl, counsel to Atlas, and other banking interests in Paramount. Fortington is of the Royal (British) indemnity Insurance Co. Interests and every owners of Paramount securities. Fortington is also a member of the new Par board.
H. 33. Swope, when on the stand, was asked whether KAO isn't blufting in the situation about making a bid for Fox Met. The KAO chairing in the situation about making a bid for Fox Met. The KAO chairing in the situation about making a bid for Fox Met. The KAO chairing in the situation about making a bid for Fox Met. The KAO chairing in the situation about making a bid for Fox Met. The KAO chairing in the last man he would want to bluff. All this time Schenek is sitting in the rear of the room, between Blumey and William Rhine-lander Stewart. When Swope finishes, Schenek's whule in the Fox Met situation. uation.

Swope tells about his first inkling that Fox Met control may change He was on the Coast and he takes steps to find out what may hap pen, especially how such a thing may affect KAO's position in greater New York.

New York.
The chairman of the board of
KAO says he received assurances
that Loew is not mixed up in the
Weisman-Schenck offer and also
that KAO will be protected in the

when Karbone and the analysis of the analysis

opinion that Fox Met is the necessary and logical affiliate of KAO. This is among the most impressive utterances made at the hearings. Swope also says that KAO by its utterances made at the hearings. Swope also says that KAO by its utterances made at the hearings. Swope also says that KAO by its utterances made at the hearings. Swope also says that KAO by its utterances made at the construction of the c

Chatter

(Continued from page 53)

OBITUARIES

WILLIAM H. BRENNAN
William H. Brennan, 72, general
manager of the Boston Symphony
orchestra, died at his home in Jamalca Plain, a Boston suburb,
April 25. Gastrie ulcers were the
direct cause of his death.
His first musical association was
as manager of the Burfaio Music
Hall. Later he managed the tours
as manager of the Burfaio Music
Hall. Later he managed the tours
Lichick revenue. He folioned Charles at Paderwork I. He
joined Charles A. Ellis in 1903 and
1903 replaced the latter as manager of the orchestra.

CHARLES DREW

CHARLES DREW
Charles Drew, circus hoofer for almost half a century, died in a hospital in Bellaire, O., April 22, after being fatally injured when a carnival truck he was driving ran wild on a hill and ernshed into a stone wall. The body was returned to Louisville, Ky., his home, for bortel

JAMES E. CARLTON

James E. 'Bucky' Carleton, 46, former burlesque comedian and of the vaudeville act of Beasley and the vaudeville Carleton ded Carleton, died in Braintree, Mass., or heart disease. He is survived by his widow, Marguerite (Rita) Hubbell, also of the stage.

A member of the A. E. F., he was buried with military honors by the local Legion post.

BERNARD DOURAS
Judge Bernard Douras, 82, onetime New York political figure and
father of Marion Davies, died Fri-

father of Marion Davies, died Fri-day (26) in Beverly Hills after a brief illness.

Decased retired from the New York bench four years ago, going to the Coast, where he resumed his law practice.

Three other daughters survive.

HELEN GLASON

HELEN GLASON
Mrs. Holer Glason, 31, divorced
wifs of Billy Glason, died in Chicago
on April 28. They had been divorced about two years. Mrs. Glason had been a performer also, and
as Helen Storey, had worked with
and was married to Sallor Bill
Dooley, her first husband.
Mother and daughter survive.
Burlal in Chicago.

ALMA SCHRADER

Alma SCHRADER
Alma Schrader, 17, daneer, known
on the stage as Arlene Lee ,was
asphyxlated April 23 in a resort cottage at Villanova, St. Marys, O.
when she was overcome whilo tak-

ing a shower in a bathroom warmed by a gas heater. She was a native of St. Louis.

ALFRED J. BUSBY

ALFRED J. BUSBY
Alfred J. Busby. 57, retired theatre manager and former head of
the Busby Advertising Co., Waterloo, Ia., dled April 21. He had managed theatres in Waterloo, Marshalltown and Dubuque, Iowa, for
20 years.
Survived by his wife.

JERRY FRANCIS MEYERS

JERRY FRANCIS MEVERS
Jerry Francis Meyers, 21, of New
York, died in a Syracuse hospital
April 25 following a atroke Elater
April 25 following a stroke Elater
and his Boys Will Be Girls' revue
at the Band Box there.
Had previously done his female
impersonation at the Club Richman
and Nut club in New York and at
the State Casino, Atlantic Cluy.

RALPH GALLET
Ralph Gallet, 45, Chicago nite
club operator, killed in auto accident in Chicago on April 23. Was
returning from site of new road-Burial in Chicago. (Further de-

tals in news columns).

TOMMY LORNE

Tommy Lorne, 44, Scottish comedian, dled in Edinburgh nursing tome, April 16, following pneumonia. For many years a leading comic, Lorne appeared in his twentieth pantomime last Christmas.

CLARKE VAN BENTHUYSEN

Clarke Van Benthuysen, 55, head of publicity service, died April 25 in Los Angeles of a heart attack. Widow and stepson survive.

J. GORDON RUSSELL

J. Gordon Russell, 52, who appeared with William S. Hart in western films, died of a heart attack April 21 in Los Angeles.

RICHARD C. TRAVERS

Richard C. Travers, 50, forn flim actor, died April 20 in the F Arthur Military hospital at S Pedro, Cal., of pneumonia.

Mother, 68, of Douglas Dum-brille, film actor, died April 20 in Los Angeles,

Brother of Jack Born of Born and Lawrence died in Grand Haven, Mich., on April 21 of heart attack.

per week to start, under court sanction.

It is a start of the start o

because there's not so many of them.

Clarence Brown's insistence, on the real McCoy in the matter of the real McCoy in the matter of the real McCoy in the matter of the real matter of

Frank Morgan and Roscoe Karns

Frank Morgan and Roscoe Karns are drug store comics.
Shutters are beginning to appear in windows all over town.
New York of the Charles of the Charles of the Charles Per built in videos with the Charles of the Charle

ream. Feeling that neon lights detract from the natural beauty of the village, locals will vote on banning them.

them.

Marshall Duffield and the wifeDorothy Lee, here for three days
Marsh has lost that All-American
figure.

GIRL AERIALIST DIES St. Louis, April 30.

Aerietta Cornwell, 28, was killed here today (Tues.) as the mouth strap broke during her iron jaw act. She fell 40 fect. Slip came at the end of the act as she was being lowered.

Indoor circus was go benefit of the police fund

FAIRS COPY CHI EXPO

A.C. Gives Permit To H-W Show. First In Three Seasons

Atlantic City, April 3. For the first time in three years the Atlantic City Commission has granted a permit for an engage-ment of the Hagenbock-Wallace show at the shore resort. Frank Hubin, a veteran showman, is ruom, a vectran snowman, is credited with having made the plea which broke down the barriers which for three seasons have pre-vented the showing of any large tent organization at the amusement center. License will cost \$350 per

tentre, alloense will cost \$350 per day.

Negotiations are now on for the use of the old Pennsylvania railroad station site, in the heart of the city, which would permit the show to unload practically ringside.

All applications from traveling shows have been refused in the peat on the grounds their appearant per show have been refused in the plate of the peat of the grounds their appearant of the peat of the grounds their appearant of the peat of the grounds their appearant of the grounds their show places. Local political conditions appear to have brought about the change of heart.

Mrs. John Ringling Says **Husband Broke Agreement**

Next step in the legal battle be tween John Ringling and his wife, Emily, is dated for New York Supreme Court May 6. Mrs. Ringling has applied for the abrogation of an agreement wherehy she agreed to forego her dower rights and extend

forego her dower rights and extend for four years note for \$80,000 on a loan she made to Ringling... The agreement and extension were made with the proviso that Ringling withdraw an action for divorce. Mrs. Ringling avers that, at though that was done, Ringling again. Alled divorce proceedings which are pending at Starsotta, Fla.

BARNETT BROS.

DARNEII BKUS.

Fairmont, W. Va., April 30.

Barnett Brothers circus for 1335 gives a creditable performance for a motorized above of its size and gives a creditable performance for a motorized above of its size and a similar size of the size of t Fairmont, W. Va., April 30

CIRCUS NOTES

Frank Cook has returned to the Ringling outfit as legal adjuster after opening the Hagenbeek-Wal-lace show in Chicago, Raiph Claus-sen, who was fixer for the H-W trick, has succeeded Cook with that

Floyd Hill, of the Walter Gulcc bar act, recovering from plural pneumonia.

Amerika Olvera, aerialist, who fell and fractured both arms and nose early in the date, is out of the hospital.

BARNETT'S SLOW START

Motorized Outfit Off to Poor Busi-ness in Early Stands

Fairmont, W. Va., April 30. Barnett Brothers, first show in West Virginia for three scasons, did only fair business but this is charged up against the weather. But with better weather at Carrisburg with the control of the control Barnett Brothers, first show in

night.

Harry Carey, just then remembered for the picture, 'Trader Horn,' was featured with the circus when here last season. It is possible that a picture star will be added to the show later this season.

Chi H-W Shakeup

Chicago, April 30.

Frank Cook scrammed out of the Hagenbeck - Wallace outfit and flipped to New York with pretty reliable reports that he's out of the Ringling organization entirely after more than 25 years with that out-

fit.

Being replaced here as key man by Ralph Clausen who's been an adjuster with the Ringling organization for years.

Two B'ham Carnies

Two B'ham Carnies
Birmingham, April 30.
Rubin & Cherry Exposition, carnie
unitering in Montgomery opened at
Legion Field here Monday (29) for a
week's stand. They came here from
Montgomery, where they had a
week's stand after opening the senson there.

The sen of the sen o

Mostly Stock

Syracuse, N. Y., April 30. Free acts at the 1935 New York Free acts at the 1935 New York State Fair here will run mostly to animals. List as announced by Di-rector J. Dan Ackerman includes Dr. Bernard's elephants, Carver's diving horses, Alf Loyal's trick dogs. In addition, the Bob Eugene truope, aerialists, has been signed. Change in direction makes Capt. John M, Keeley of the State Police head of the State Fair horse show.

NOTES

Bela Schafer's ork into the Wil-shire Bowl, Los Angeles nitery.

Bobby Sanford opens his Show-Bobby Santord opens his Show-boat Revue on one of the Hudson River Day Line ships, moored off lower Manhattan, June 1. Meyer Davis will be associated with him in the venture for the fourth season.

Marti ichel unit is furnishing the dansapation at the Hotel Mont-clair, N. Y.

Freddie Starr's combo doing the music at the Claremont Inn, New York,

Eddie Elkins renewed for the summer and De Huartes' rumba ensemble has been added to the floor show by the Club Normandie, N. Y.

Maurice Henry is back at Trom-mers, Brooklyn, N. Y.

Circus Routes

Week of April 29
Al G. Barnes
Ban Jore, Cal., 29; Palo Alto, 80; 'an
Mateo, 1; San Francisco, 2-5.

SEEK WORLD'S FAIR FLAVOR

Villages and Peep Shows Readied for Fall Festivals Commercial Sponsors Sit Up for Fairs After Chi Experience

CIRCUS ACTS OUT

Chicago, April 30. State and county fairs throughout the country have gotton exposition conscious. No longer are they content with the old-fashioned, regulation setup of attractions, festivals and contests, because the public has generally expressed itself a being fed up with the same line of attractions year after year. And all this all-around dissatisfaction with to the powerful publicity of the Chicago Century of Progress exposition.

Both the fair secretaries and the public paid visits to the Chicago Century of Progress exposition.

Both the fair secretaries and the public paid visits to the Chicago century two-day to the big 10-day state fair, are trying to get as much of the Chicago exposition in the control of the chicago exposition in the control of the chicago exposition in the chicago exposition of the chicago exposition in the chicago exposition of the chicago exposition in the being fed up with the same line of

rapidly. Foreign Flavor

Not only is the switch to exposition style noticed in the type of acts sought, but also in the setup of the sought, but also in the setup of the county and state festivals are branching out with plans for Willage concessions in the manner of the Chicago expo.

First in demand is Streets of Paris, called French Village for a number of fairs; Black Fores, Meridage, and the state of the county of the state of

Ad Bally

cinch for peep shows and blow-offs. This shift of the fairs to exposition style is being eyed carefully by the control of the

Mostly Mice

Cumberland, O., April 30. One of the oddest outdoor shows ever launched in the midwest took to the road this week, piloted by Harry E. Moore, local showman, and billed as Harry E. Moore's Famous

The show will feature more than The show will feature more than 500 mice, most of them trained and gathered from many different climes. Moore has long been identified with the white tops, chiefly in the capacity of an animal trainer. Outfit is completely motorized and will play midwest territory.

Cole Bros., Hagenbeck Shows Off to Big Chi Start; Total Above 105G

40-Foot Fall Injures 17-Year-Old Flyer

Buffalo, April 30. Nelson Pugh, 17-year-old trapeze performer with the Six Flying Potters, was injured following a 40foot fall from the bar at the Indoor Shrine Circus.

Pugh was short on a cast for a double sommersault from one trapeze to another with the receiver falling to connect with his wrists. He fell into the net, but sustained severe chest injuries by reason of his knees doubling under him.

Hoodoo Start

Bellaire, O., April 30. Charles Drew, 72, circus man for almost half a century. Louisville. Ky., died in a hospital here Monday, April 22, after a carnival truck ran wild down a hill and crashed into a stone wall. Four others were

into a stone wall. Four others were hurt, one seriously. He was driving the lumbering of face truck when the accident occurred as the Knepp & Dehmer. Marcus Richardson, 80, of Covincton, Ky, was thrown through the windshield and suffered scrious cuts. Earl Thomas and Jim Deavers, also of Covington, were slightly injured. It was the show's first stop on its 1925 tour.

Chicago, April 30. Both the Cole Bros.-Clyde Beatty

circus and the Hagenbeck-Wallacecircus and the Hagenbeck-Wallace-Forepaugh Bros.-Sells show got away to bang-up grosses on their initial week despite the competish. In fact, the rivalry seems to have helped both. Cole show grossed over \$50,000 on its dirst session while the Hagenbeck circus hit around \$55,000.

wound \$55,000.

On actual pace, however, the Cole outfit figures as the stronger trick due to the fact that it played to almost complete sell-out at the relatively in 1,0000-seat Collseum while the Hagenbock-Wallace show had the mighty 25,000-seat Stadium for its use and never got near filling that arena. Cole Bros, also stands to more considered by the collseum while the Hagenbock show has been put at somewhat a disadvantage in the concept stands of the collseum while the money arrangement with the arrangement

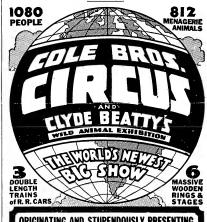
Booting the Pups

Tacoma, April 30,
The death knell of dog racing in
Washington was sounded by Govgeneral ruled betting in any form
on dog races is lilegal and subject
to criminal prosecution.
Theatre men who have been
fighting against permission for this
form of racing are jubilant.

SENSATION OF THE

THE ONE BIG SHOW YOU'LL WANT TO SEE

JESS ADKINS, ZACK TERRELL, Owners and Managers



ORIGINATING AND STUPENDOUSLY PRESENTING **ALL NATION'S BIGGEST CIRCUS FEATURES**

250 ERFORMING ORSES INTERNATIONALLY ELEPHANTS FAMOUS MEN AND WOMEN JUMBO 60



Prepare for Riots

MAE DAY MAY 17th



A Paramount Picture

DIRECTED BY ALEXANDER HALL

MAY 17th

15¢

Published Weekly at 184 West 46th St., New York, N. T., by Varlety, Inc. Annual subscription, \$8. Single copies, 16 cents. Entered as second-class matter December 38, 1805, at the Post Office at New York, N. Y., under the act of March 8, 1878.

Vol. 118 No. 8

NEW YORK, WEDNESDAY, MAY 8, 1935

80 PAGES

S TRUCE EN

Pancakeries' Floor Shows. Childs' Idea

Baltimore, May 7.
Childs' paneakeries in the Eastern key oftics which, with repeal, were and orchestras, may add floor shows next autumn. Spots will bear the uniform itss, Gingham Club, in all towns.
Shows playing thete

uniform its, Gingham Club, in all towns."

Shows playing thrice daily and booked out of Baito by the National Agency, have been working for some weeks now in Childs' in Washington. Phill Gordon of the eatery club idea, is now priming expansion of the floor show plan. Firm's site in Atlantic City may have note this summer, but probably the other towns won't see the innovation till next September.

Burgs with see the innovation till next September. Burgs with see the innovation till next September cache in first three towns and three locations in New York. New York layout calls for acts at a location near the Pennsy r.r. station, one on Broadway in the 89°s and the third in the basement spot occupied by Childs in Paramount theatre building in Times Sq.

Studios Rush Pix On Dime Chain Gag In Race to Screen

Within a week after the send-a-dime chain letter gag hit Holly-wood, the studios were searching for stories that they might be in the theatres with a chain letter pic-

the theatres with a chain letter pic-ture before the craze dies outlets to submit scripts and simultaneously announced a tentative cast for the film, headed by Fred McMurray, Gail Patrick and Baby LeNo Studio Intends to rush picture into production under the title 'Chain Letter, while Sol Lessee had better

Meanwhile, Sol Lesser had beaten them all to the punch by stopping production on a current George O'Brien western to write in acquence on the get-rich scheme.

Metro was next under the wire, butting into production a Pete Smith one-reeier kidding the thing. Latter's contribution is titled, 'Can You Spare a Dime?'

Projected 'Scenery'

Radio City Music Hall has been developing a projected scenery idea which it plans to utilize more extensively this summer in the stage presentations. It's on the principle of rear projection, and a sample although stated to be rather rudimentary, is in the current stage show.

Steady There!

Beverly Hills, May 7.

If you can't touch your now
with a finger while your eyes
are shut you're druk. At least,
hat's part of the sobriety test
given by local gendarmes.
Hissed the schono, after being
hauled in for driving through
acurb, police tagged him as a
stew, Judge threw the evikey the stew of the service of t

GEN. ELECTRIC'S 5-REEL COMM'L **FEATURE**

Hollywood, May 7.

A five-reel domestic comedy feature has been completed at Mascot studies by General Electric, with the picture yarn using a background various electrical home appliances may be a five from the company. Picture, during its five reels, carries but one brief flash of the GE trademark, and will probably be shot out to zone distributors and dealers to offer exhibitors on a free booking basis, the company representatives getting behind all theater showings for advertishing the state of the company representatives getting behind all hetere was produced by X. F. Sutton, Monte Bried electrical, Cast includes John Mack Brown, Shella Manners, Hedda H. Op per, Roy D'Arey, William Collier, Bert Roach, T. Roy Barnes, Mildred Harris and Inex Courtney.

In addition to having regular 35. In addition on having regular 35. In addition on having regular and the courtney.

FRENCHMAN INVENTS MOTION PIC X-RAYS

Local doctor named and an claim to have perfected a day and the will make films of fluoroscope pleatures—the X-ray images on which living organs are shown while the patient stands in front of the X-ray machine. Says that so the will even be able to take slow modern than the same of the X-ray machine. Says that so the will even be able to take slow modern to study human limards as they never have before. Chief feature of the new camera is a lens which welfas the pounds and is seven inches in diameter. It can be used in connection with yellow the same of the same of X-ray motion pictures in diagnosing diseases, because when they put a patient in front of the fluoroscope it is often difficult to make out just what is going on inside, whereas if they could get a film and run it over and over again—specially in slow motion—they could set a more.

especially in slo

A COMMODITY

Efforts of Publishers to Control Character and Amount of News Fail-Whole Question again Wide Open

DUE FOR SHOWDOWN

Newspaper publishers of the United States have failed in their efforts to control the character and amount of news broadcast over radio stations. After a year's patched-up truce with the two major networks, shout the only result has been the encouragement of an independent news - gathering agency, Transradio, whose success has been largely instrumental in bringing about the break-up of the status-quo during the past fort-

status-quo during: the past fortnight.

Whereas the newspaper publishers have been denouncing the buying and selling of news as a conting and selling of news as a conting and selling of news as a conting and selling of program, the
various wire services — supported
various wire services — supported
forasking their own ideas and are
radio. It becomes an open comradio. It becomes an open conradio and to remove all limitations
as to the hours news may be broadcast or other restrictive measure
as to the hours news may be broadcast or other restrictive measure
have been an open compact arranged by the publishers on
one side and NBC and CBS (with
numerous affiliates, however, never
endorsing) on the other.
Industries on the controversial subject of newscasting is back to where
it was a year ago, Only worse.
Aggravations are likely to bring the
matter to the long-awated show(Continued on page 59)

Like Dads, Like Sons

Ed Gallagher, Jr., and Larry
Shean, whose a two-cut are dollowing in the footsteps of their
fathers, have clicked on the air to
the extent of reaching a \$1,200 saiary rating. They're on a Ford dealary rating on NBC once weekly,
singing the old Gallagher and
Shean paroles.

The boys emulated their fathers
by teaming up four years ago. They
by teaming up four years ago. They
style and the state of the style of the style of the style
that pays unemployed musiclans.

The boys emulated their fathers
by teaming up four years ago. They
see a six-weeks series of concerts
then quit the show business for a
then quit the show business for a
then quit the show business for a
the caroline of the properties.

Exclusive arrangement was made
symphony will be quartered in
Cram job upon reuniting.

Al Shean, of the original Gallagher
and show the state of the properties while the state
symphony will be quartered in
cram job upon reuniting.

Al Shean, of the original Gallagher
and show the state of the properties of the properties
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The boys emulated their state of the properties of the properties of the properties.

The arrangement was made
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BROADCAST NEWS Jubilee Day No Picnic for London Theatres: Canada Turns 'Em Away

A Slogan

Overseer of one of the picture companies has adopted the following off-the-record stogan for his firm's shorts.

'They smell—but they sell.'

VENTRILOQUIST AS COMMERSH **PLUGGER**

Subsidized vaudeville by commer-Subsidized vaudaville by commercials is a new in-person ballyhoo. Phillip Morris cigaret is doing that with Marshall Montgomery, standard ventriloquial act. Montgomery cord, New York, Saturday night (4) and will be routed in various hosteries in the metropolitan district.

Act is supplied gratis to the hotels. Only actual plug is a request by the ventriloquial dummy for a Philip Morris cigaret.

PROTEST ON HEARST REEL-PROPAGANDA?

Princeton, May 7. University's unde Princeton graduates are campaigning against subversive propaganda in news-reels. Yesterday (Monday) petisubversive propaganda in news-reels. Yesterday (Monday) peti-tions were circulated about the campus calling for cessation of the presentation of Hearst Metrotone newsreels at local theatres. The petitions, addressed to the man-ager of the theatre which is the most frequent 'offender' in the mat-ter, claim that the Hearst news-reels 'continually report as the truth incidents and seence which are dis-torted into half-truths of skillful They state further the 'company.

propaganda.'
They state further that 'commentators in the Hearst Metrotone
News interpret all scenes in a manner to support the policies of the
Hearst press.'

Landon May 7

Jubilee Day proved a big disappointment to West End show bis generally, legit and picture houses

senerally, legit and picture houses both setting very little gravy. Mitparks, were all crowded, but mid-summer weather kept the mob wandering around.

Hotels, restaurants and cabarets reaped a harvest, however, most of them jammed to suffocation. Hotels especially got the break, booting rates and turning 'em away. Only the property of the property of the property for many of the property of the property for many of the property of the property for many of the property of th

date since her marriage.
At the Holborn Don Alfonso, comedy pianist previously billed as Don Zelaya, kept the mob interested and the four Casting Pearls were

and the four Casting realis were nicely received.

Cross and Dunn debuted at the Cafe de Paris and over big; a cinch click for about four weeks or so.

Toronto, May 7.
Theatres here did smash business on Jubilee Day. Some houses enjoyed the largest daily receipts in years.

Montreal, May 7.
Theatre attendance here on Jubi-lee Day was tremendous.

Child Talent Banned In St. Louis Joints: Interferes with School

St. Louis, May 7.

A heavy blow was struck at child talent in St. Louis night citubs when Excles Commissioner Thomas L. Anderson issued an edict forbidding the use of children in amateur night entertainments. Night clubs and taverns have sprung up with meshroom rapidity throughout the meshroom rapidity throughout the competition has been so keen that some inn and club proprietors conceived the idea of kid entertaincrs.

cors.

Complaint had reached Anderson that the children were kept up so late at night that they were unfit for their school studies the next day. The local gendarmes will enforce Anderson's orders.

OR ELSE

Wexico City, May 7.

Vaudeville players' union here
has thought up a new one to get
its members jobs. It has petitioned
the government to force all cabarets to put on floor shows and employ only unionized vaudevillians.

Civic fathers have promised to
think it over.

Inquisitive Baron Ph. de Rothschild Takes a Gander at the Music Hall

By WOLFE KAUFMAN
Brann Phillipe de Rothschild went
to see the Radio City, Musle Hall
Saturday (4). In Paris, the Baron's
father, Baron Henri, built the Theatre Pigalle, one of the most modern legit houses in the world, and
the Baron Phillippe managed it. Rothe Baron Phillippe managed it. RoLast year he produced Lae Aux
Dames, from a Vicki Baum story,
in Paris, and he is here trying to
dispose of the rights, among other
things.

Dames, from a Wicki Baum story, in Paris, and he is here trying to dispose of the rights, among other things.

The loss has backstare at the Music The is a tearer-downer for most the second of the s

mes. They are lovely, of course, said

Times.

They are lovely, of course, and the Baron. Women are always lovely. My wife is with me. She agreed the me to be a supported to the support of suppo

(Continued on page 42)

Wilk Delays Sailing

Jake Wilk, who was to have sailed for Europe last week to look over plays for Warners' drama pro-duction department, postponed de-parture to confer with Max Rein-hardt's representative, returning from Hollywood.

He may get away this week, ac-companied by Mrs. Wilk.

Rivkin Remains Writer

Hollywood, May 7.
Failing to come to terms on a producer deal with Sol Wurtzel, Allen Rívkin is back at Fox as a

Rivkin nixed the producer deal then asked to work without con-

FELIX YOUNG SUED

Los Angeles, May 7. As owner of the car which assertedly injured them when it turned over near Riverside last No-vember, Felix Young is being sued for \$21,350 by Mollie Goldstein and daughter

chauffeur is charged with

CHATTERTON DUE BACK

Hollywood, May 7.
Arriving in New York May 14,
from abroad, Ruth Chatterton goes
on the Lux radio program May 19 and then heads for the Coast. She is due at Columbia June 1.

Par's Talent Scout Dept. Expands; Serlin's Tonsils

The eastern talent department of Paramount, headed by Oscar Serlin, moved yesterday (Tuesday) into new quarters, twice life former size, on the eighth floor of the Paramount

oh the signal active building.
Boris Kaplan, assistant to Seilin, is in charge of operations while Par's eastern talent exec is recuperating from a tonsil operation.

Martin Johnsons Plan Colorfilm Prod. in Jungles

Syracuse. May. 7.

Martin and Osa Johnson, returning to Bornes after, 18, years, will attempt a natural color sound production in the Jungles, the two explorest-writers-photographers d lacosed during a visit here last week to check on repairs to their camban, localized manufactuation of the contract o

Approximately 18 months will be given over to the expedition. De-parture is set for July at the latest.

MENJOU UNDERWEIGHT. 'GONDOLIERS' DELAYED

Hollywood, May 7. faced with another tieup on 'Broadway Hollywood, May 7.
Warners' is faced with another three weeks' tleup on 'Broadway Gondolier' due to release from the hospital of Adolphe Menjou, 35 pounds underweight, after a fourweek slege. Studio problem is to match him physically with early problem of the control of the co

Farrow Directs Shorts

Hollywood, May 7.
Metro again elevated John Farrow, writer, to rank of director, with a short for Harry Rapf as his first. Robert Lee and F. I. Rinaido, Jr., writers, were given contracts and teamed for work under Pete Smith on shorts.

PAR'S 'TALENT NIGHT'

Hollywood, May 7.
Paramount will make "Talent Night," based on radio amateur nights. nights,
Yarn is by Sig Herzig, who is

the studio writing the script. Film which will be musicalized will be produced by the Harold Hurley

WILL MAHONEY

WILL MAHOUE!

The Sectionan, Edinburgh, said:
"Will Mahoney is undoubtedly an artist with an original girt, and his return visit was greeted, by fact, and in the control of the control o

Direction
WM. MORRIS AGENCY
Mayfair Theatre Building
New York City

CROSBY'S 110G PER PAR PIC. **UP TO 9**

Hollywood, May 7.

Bing Crosby's new deal with
Paramount, made Saturday (4),
calls for three pictures a year on
a two-year straight contract and
one year's option. For the nine
pictures, Paramount is to pay him
\$\$110.000 extracts the reproduces.

stin,000 straight per picture.

New deal also gives him privilege of making one outside picture during first two years, which he likely may do for Cosmopolitan.

U's 'Blossom Time' Pic

Hollywood, May 7.
Universal has bought the screen
rights to 'Blossom Time' for Carl
Laemmie, Jr., production.
Deal- for the purchase from the
Shuberts has been pending several
months, awaiting elearance of the
foreign rights. U paid 475,000 plus

percentage gross.

Santley's WB Checkout

Joseph Santiey s w & Checkout
Hollywood, May 7.
Joseph Santiey requested and rerecting contract at Warners, decider on a manual awaiting
Since Joining Warners, Santiey
wrote two original stories, Tondon,
Yaris and New York, and 'Ask
Mrs. Foster.'

So You Won't Salute!

Film Extra Chief Calls It Silly, School Board Thinks Differently; Studes Chased

Here in Los Angeles, where the Chamber of Commerce and the downtown papers sec a Communist under every bed, the Board of Education has forced Central Casting Bureau to shift its weekly series of lectures on picture production, because Central reneged against asknown to be considered to open these so over their hearts and reciting the allegiance to the flag.

Lecture series on picture production, with an eye to giving an insight on film matters to extras so they can graduate into other jobs from the mob list, have been held weekly at the Solma avenue school here. downtown papers sec a Communist

Hollywood, May 7.

After two sessions were held, flag t Central was reminded by the school danger.

board that according to its regula-tions no meeting of any kind could be held in the school unless the session was opened by the flag allegiance ritual. Campbeli MacCulloch,

of Central, reminded the board that the meetings were educational and were not communistic or political in any way. Board members stuck by their regulations and MacCulloch, rather than go through with what he termed childlah and undignified procedure, withdrew the lectures to the Studio club. Viewpoint of the education board as. expressed was that the schools must be kept free of communistic and the studies of the school to salute the flag they were removing that the meetings were educational and

thev

3 Broadcasting Pix Preparing, WB and Radio Revise Prod. Plans

Baum Slaps Suit on 'Wizard of Oz' Tinter

Los Angeles, May 7. In addition to Federal Court suit for injunction, Frank J. Baum has restrain Technicolor and Ted Esh-

restrain Technicolor and Ted Esh-baugh from releasing a color car-toon based on The Wizard of Oz.' Eshbaugh started to make the cartoon by arrangement with Baum son of the author of 'Oz.' but ac-cording to the complaint failed to finish it within agreed time. Con-tical is the complaint alled to the control of the complaint alled to the control of the complaint alled to the complaint alled to the control of the complaint alled to the contract is therefore regarded as void by Baum. Technicolor has 730 feet by Baum. Technicolor has 730 feet or negative, which, under arrange-ment with Eshbaugh, company is declared ready to market unless en-

Radio's Six London Pix. All With Yank Stars: Gibson First

London, April 28.

John Stafford and Victor Hanbury: will produce sky, pictures for
'Radio here. First is 'Admirals
All', a silm salpatton from the lan
produced at the Shaftesbury ninmonths ago. Stars Wynne Gibson,
who gets \$2,000 per week; free of
income- tax, transportation paid
both ways and living expenses inpicture. Picture now being shot at
the British Lion studio, Beaconsfield.

field.
Other five not yet decided but will each contain an American star. Pletures are guaranteed English: release through Gaumont-British, and will have American release through

MONA BARRIE IN TIFF WITH FOX; ON LAYOFF

Hollywood, May T.

Mona Barrie, Australian actress,
and Fox are tiffing. Player (thinks
to the control of the control of the control
to the c

tary adjustment of her confact eliminating two option periods. Recently studio started to give her a buildup as the best dressed woman in pictures but when the difficulty arose, called off the bally.

Jolsons Adopt Boy

Chicago, May 7.
The Al Jolsons (Ruby Keeler)
flew in from New York yesterday
(Monday) and formally adopted an
eight weeks' old boy. Will be called
Al, Jr.
Miss Keele-

Al. Jr.
Miss Keeler went on to the Coast
on another Warner Bros film assignment. Joison returned to New
York for his broadcasts. He returns to the WB lot in four weeks,
continuing etherizing from Hollywood.

FOX'S HULA SHOTS

Sol Wurtzel, Alan Dwan and Lew Seiler sail for H. Jouluu May 17 for a two-day stay, with Dwan to shoot stuff at the Naval Base hospital for Beauty's Daughter, Kathleen Nor-

Beauty's Daugness, ris story.
Claire Trevor, now in the islands, will be the only player used in the seenes there, returning with the rest of the party and James Ryan, casting director at Fox, who is va-

LIONEL AS 'SILAS MARNER'

Hollywood, May 7.

Metro will film the old nove 'Slias Marner,' with Lionel Barry more starred.

Ruth Cummings is writing the

ERROL-CATLETT SERIES

Hollywood, May 7.
Leon Errol and Walter Catlett-have now deals with Radio.
They will be teamed in a series of two-reel comedies.

Hollywood, May 7. Metro, Paramount and 20th Century, hustling for radio names their respective Broadway

Melody of 1935, 'Big Broadcast' and Sing, Governor, Sing' chilied Warners and Radio on making similar pictures with air names

featured.

Radio has decided to make a semi-musical of its "To Beat the Band," formerly titled "Radio Reveis," and Warners is holding off mail decision on the Take Manual Control of Max Arnow, now, in New York surveying available air, talent.

With the three pictures now in production aince, for, fall release, Radio and Warners figure that the manner if wants and that tallenders might have to take's "licking," in both cases, pictures were of similar

might have to take's licking. In both cases, pictures were of similar construction, to the other, that of bringing in the air, names through a broadeast atory with atudo names carrying the, thread of the yarn. Walter Wanger fooled around with the fede aro, a few days but decided against it due to Far's 20se 2000 and the control of the

Marxes All Gagged Up. but No Place to Go: All Around Nix

Portland, May 7.

Marx Bros. received a turndown from San Francisco for their unit, at \$7,500 for the week from both Fox West Coast and RKO. Playing at the Paramount here this week, Fanchon & Marco booking the unit, but the season of the warfield for less than the \$7,500 figure.

F. & M. then went to Cliff Work, RKO Coast operator, figuring that the season of the seas

years at the house. Work nixed the

idea.

F. & M. operating the Orpheum here didn't want to change its polley for the week. Marxes, with new material added weekly, feel that the condensed version of their Metro picture needs at least another week's workout, are trying to fill in the remaining week with a split between Santa Barbara and San

Diego.

First town may be okay but F-WC doesn't want to switch policy for a single week at its San Diego house. Sangle week at its San Diego house shows is the Orpheum, Independently operated and currently querying on a radical campaign against chain operation which makes it embarrassing for F, & M., the Marx combo and Meto.

Mae West's 'Lulu'

Hollywood, May 7.

Faramount has tossed out 'Klondike,' an original idea by Mae West, as her next picture and has purchased 'Lulu Was a Lady,' an original story by Frank Mitchell Da-

zey, to replace the star's idea.

As in Miss West's yarn, the Dazey story has an Alaskan background.

SAILINGS

May 29 (Los Angeles to Sydney), Leary and Craven, Armando and Lita, Dave Armando, Moronie and Gorelli, Flo Mayo (Mariposa), May 18 (New York to Paris), Katharine Cornell (Ile de France), May 11 (New York to Palcstine), Dr. Henry Moskowitz (Conte di Sa-

vois). May 10 (New York to London), Monckton Hoffe (Berengaria). May 4 (Los Angeles to New York), Nunally Johnson, Ray Long May 4 (New York to Paris), Gertrude Stein, Charles W. Sadman, John van Druten, Alfred Morton, Eric Hodgens, Katherine Woods, Arthur Hornblow, Jr.; Hurray Schewnid, Richard Holliday May 3 (Los Angeles to Honoluly), May 3 (Los Angeles to Honoluly), May 3 (Los Angeles to Honoluly), May 3 (Los Angeles to Honoluly).

May 3 (Los Angeles to Honolulu). Robert T. Kane (Lurline).

HOLLYWOOD'S STEPCHILD

90G'S PIC COIN DIONNES' B.R. **TOPPER**

Toronto, May 7. With picture contracts totaling \$90,000 still due. Pathe News is highest contributor to the Dionne quintuplets' estate, according to first authoritative figures as revealed in the tabulation of accounts filed in Surrogate Court by the former guardians who are now reprovision of government legislation which has made the famous children 'wards of His Majesty, King George V.' placed by a further group under the

which has made the tamous chilcentre V.

An estate valued at \$151,187 has been accumulated to date for the oulns. Of this amount, Pathe has already paid in \$1,591. The Toronto has been accumulated to date for the oulns. Of this amount, Pathe has already paid in \$1,591. The Toronto Newspaper Service paid \$1,598 for still picture rights from the period of July 26, 1934, to March 31, 1935. Femainder of cash receipts came from advertising tile-ups and gifts. Femainder of cash receipts came from advertising tile-ups and gifts. Description of the period of July 26, 1934, to March 31, 1935. Femainder of cash receipts came from advertising tile-ups and gifts bring in \$14,4750. These are the afore-mentioned \$90,000 outstanding from Pathe; \$500 from Gordon V. Thompson, Ltd., Toronto, for the pathe state of the period from George S. Dingle, Ltd., Toronto, manufacturers of china-ware and children's tea sets; \$2,500 from the Alexander Doll Co., New Dicture rights; \$2,000 from Carna-ware and children's tea sets; \$2,500 from Lean & Fink for Lysol testimonial; \$100 from Mertill Publishing Co., Chicago.

Durante Leaves MG To Do B'way Show 1st: Also London Offers

Hollywood, May 7.

Hollywood, May 7.

Jimmie Durante arrived here today (Tuesday) from New York,
kaving mutually agreed with Metro
to a termination of his contract,
which had several months to go.

making theatre and cafe appearances, may freelance in films, although also planning to go to London on some English personal app
blds. He's first set for the Billy
Rose circus muteal, Jumehy, which
goes circus muteal, Jumehy, which
June 1, which means London must
wait.

Jimmie Durante takes another three-weck filer in vaude for Loew's, opening May 17, in Jersey City and going in turn to the Para-dise and State, N. Y., at his studio (Metro) salary.
Metro booked the Schnozz direct.

WB's Tenderfeet

Warners' tenderfeet are holding up production on Front Page Woman. On Sunday a horse stepped on Director Michael Curitz' foot, nccessitating repairs and a half day

tleup.
Following day Huntley Gordon stepped on Win Shaw's foot, breaking the arch and sending actress to the hospital. WB will shoot around her until the foot mends.

Col. Renews White

Columbia has signed Jules White or a contract to continue in charge or a contract to continue in charge and the columbia has signed Jules White John of the columbia signed with the columbia signed with the columbia signed columbia a year ago, stepping up to assume charge of comedy production when signed to make the columbia signed comedy production when signed as the columbia signed columbia sig

CROTHERS' PIC ROYALTY DEAL

Adapting the writer royalty system of the legit stage to pictures. Sam Goldwyn is likely to influence this policy in films through his arrangement with Rachel Crothers on a straight percentage of gross. Goldwyn, keen for reforms in the writing and regards his deals with Management with grant of the stage of the stag

ROSS AIDING ALTMAN ON MG TALENT QUEST

Metro is giving screen aspirants a bigger break in the future. First step in this direction taken last week was instailing Robert Ross, former director on the Coast, as an aids to Ai Altman, M-G eastern tal-net executive. Ross will put pros-pective aspirants through a prelimi-nary coaching course before actual tests.

tests.
One of first unknowns to go through the mill is Igor Gorin, 26-year-old baritone from Vienna.
Laurette Taylor, Rosa Ponselle and Carol Stone were screen tested last week by Metro. Miss Taylor is regarded as choice for the Sybil Thorndyke role in Distaff. Side which M-G has scheduled for next

Fox Likes Henry Fonda. Wants Him from Wanger

Hollywood, May 7. Hollywood, May 7.
Deal is expected to be closed
whereby Fox buys Walter Wanger's
contract with Henry Fonda. Former legit actor is now in Fox's
Farmer Takes a Wife', on loan.
Previous loan deal: was to have
Fonda at Fox for three pictures,
one of them being in exchange for
Alice Faye.

ALICE WHITE'S N. Y. DATES Alice White arrived in New York yesterday (Tuesday) preparatory to opening her dance act on the Loew time.

Picture girl, with Lew Goldberg piloting, starts Friday (10) in Jersey City and plays the State on Broadway the weck following.

Hollywood, May 7. Tilf' botween Stid Silvers and Marro has been settled with Silvers way Melody of 1985' playing the part he works for himself. Decision came after Stuart Errolly, who replaced Silvers, had worked for several days and studio came to the realization that managed the self didn't make good material for Erwin.

Hollywood, May, 7.

Fity the poor still photographer. He so the the industry's stepchild the blame for practically every unfortunate happening on the set, must grin and bear it. However, since pictures started, the still comerciame has been a vitally important of the set of

and mass, publicly campaigns coincilly campaigns of the control of

Goes Into Action

the bulbs and precedition holdings on the bulb see Into Action

When a picture gets started in production, a still man is assigned to the picture by the publicity department, instructed to get a certain number of photographs of the picture. Depending on the importance quired runs from 150 to 400. Photog close the picture of the pictur

and make a Rembrandt out of a Graflex plate. This is usually dis-

'Cut' and They're Off

Still men are always ready to hop nto a scene when the director says cut. They stand on the sidelines, polsed for their leap with camera over their shoulder. That's the big moment, and how they hop to it.

(Continued on Page 73)

SELF-TYPED Part Written by Silvers Not for Erwin-Comic Back In 'Melody' STILL PHOTOG'S 2 Film Tragedies in 48 Hours; Coogan-Horner-Durkin Auto Fatalities and Plane Crack-Up

The Injured

Kansas City, May 7.
Richard Wallace's face and body are severely swollen; suffering from numerous contusions and abrasions on the head and face. Severity of chest injuries not yet de-

head and face. Severity of the cheet injuries not yet determined the control of t

Cuts, abrasions.

Paul Wing's chest is caved in, suffering internally. Hypodermic administrations elevate dermic administrations elevate him from sinking spells. Hospital inadequate to cope with mergency but doing heroic work. No Xrays taken yet, due to lack of facilities. Mrs. Wallace is securing permission to remove her director-husband to knasas City. anything before awakening in the hospital.

METRO'S OPERA: PONSELLE TEST

If Rosa Ponselle's screen test is satisfactory, she will be the third opera name to be added to the Metro roles in anticipation of a pic-ture of the prima donnas, which idea the company has been multing for some time. Marion Talley is definitely set for operatic roles.

Jean Tennyson, of the Chicago Civic Opera, has been tested and is now being considered for the oper-etta, 'Johann Strauss.'

Metro already has Jeanette Mac-Donald and Nelson Eddy as top warblers. It also has two (Thal-berg productions) planned for Grace Moore, on loan from Columbia.

Shipped Back East, Mastroly Sues U For Living Expenses

Los Angeles, May 7.
Sent to New York for a post with
Universal's newsreel department,
following his replacement as studio
manager here, Frank Mastroly left
behind him a superior court suit to
determine if the studio had a legal
right, under his intree-year contract,
to send him cormanently outside the
reasonable living expenses in addition to his fixed salary.
Mastroly declares, bits executive

tion to his fixed salary.

Mastroly declares his executive contract, still having two years to run, was entered into with the assumption he would be stationed here where his home and family are. Current salary is \$450, boosted next year under exercised option to \$600.

Par Signs Julie Haydon

Hollywood, May 7.
Julia Haydon, recently in "The
Scoundrel," Hecht and MacArthur
picture, has been handed a termer

Two major accidents, 48 hours apart, auto and plane, resulted in four fatalities of picture people. The Kansas City plane crackup from the Kansas City plane crackup. The Albert State of the Control of

(Continued on page 75)

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DuPont's New Secretive Raw Film Invention, Utilizing a Cellophane Base, May Cut Negative Costs 70%

New him which has a double collophane composition as its base and according to representations, will cut negative costs 70%, has been developed by DuPont. Its invention is causing considerable comment and speculation within quarters that have learned of this considerable comment and speculation within burbont also manufactures. The new brand of raw film, declared to be of stout enough texture to stand the strain borne by the present celluloid type, has been secretly tested both by DuPont people and RKO Radio which is insecretly tested both by DuPont people and RKO Radio which is insecretly tested both by DuPont people and RKO Radio which is insecretly tested both by the first to switch to it from celluloid. No other majors are so far mentioned as having investigated the cellophane negative. While the saving in raw film costs would be obviously terrific for a Industry, if the 10% basis is fact that new equipment is required to handle it. Efforts are being

fact that new equipment is required to handle it. Efforts are being made to adapt the new film to pres

U'S 48 FOR 1935-6. 6 MORE THAN '35

Hollywood, May 7.

Universal will make 48 pletures on next year's program, which is kn more than this year. Six more than this year. Six more than this year. Six more than the year and the year of y

adapting his original story. The Lowdown, Maurice Pivar produces. George O'Nell, Sarah, Yawa produces. George O'Nell, Sarah, Yawa hason and Vetor Heerman are all the store of Love Song', all the new preparations are for next season's program.

Extras 44G in the Red

Hollywood, May 7. Hollywood, May 7.
The April letdown in production cost extras around \$44,000, against April of the year preceding. This April, 4,831 fewer mobsters worked than in April, '34.

King Cotton Calls

Hollywood, May 7. Hollywood, May 7.
Despite objections of Paramount executives, Gail Patrick flew to the Memphis Cotton Carnival tonight (Tuesday).

(Tuesday).

Katherine De Mille goes by train
Gertrude Michael and Grace Bradley are being held at the studio.

SCHUMANN-HEINK FILM

Hollywood, May 7. Mmc. Schumann-Heink is being signed by Fox for her first starring picture role in an opera story with Nino Martini, radio and operation

She's due at the studio May 28. Al

National First Runs

RADIO

rangers All, Grand, Evans-ville, Ind., May 16, Orph. Terre Haute, 18; Egyptian, Ogden, 18; Fox, Spokane, 28. "Village Tale," Orph, Des Molnes, May 10; Par, Syracuse, 10; Albee, Providence, 10; Co-lumbia, Paducah, 10; Keith, Beston, 16: Byrd, Richmond,

Yo., 24.

'Chasing Yesterday,' Byrd,
Richmond, May 10; Orph,
Terre Haute, 15; Franklin,
Tampa, 26.

METRO

"Vagabond Ledy," Cap, Augusta, May 13; Par, Charlottes-ville, 15; Pal, Pittsfield, Mass., 21; Pal, Lancaster, Pa., 22. "The Flame Within, Mich, Detroit, May 17; Flynn, Bur-lington, Vt., 30; Waco, Waco, 28; Imperlal, Asheville, 28; Playhouse, Montpeller, 28;

COLUMBIA

COLUMBIA

'Party Wire' Orph, Davenport, May 10; Orph, Sloux
City, 15; Blacayne Plaza, Miami Beach, 17; Iowa, Ceda
Rapida, 22; Towner, K. C., 24.
'Air Hawke, Bijon, Springfield, Mass., May 8; Varsity,
18; Slate, Winston-Salem, 24;
'Awakening of Jim Burke,'
Empress, So. Norwalk, Com,
May 21; Cap, New London, 25.

PARAMOUNT

PARAMOUNT

'Goin' to Town,' Par, N. Y.,
May 10; Century, Rochester,
16; Criterion, Oklahoma City,
17; Met, Boston, 17; Alabama,
Birmingham, 17; Par, Nashville, 17; Par, Toledo, 17.
'Stolen Harmony,' Stanley,
Balto, May, 11; Pal; Youngstown, 18.

UNITED ARTISTS

UNITED ARTISTS

Richeliav, State, Akron,
May 10; State, Canton, 10; Fel,
Memphia, 19; Pal, New Haven,
10; Pal, Hartford, 12; West,
10; Pal, Hartford, 12; West,
10; Pal, Hartford, 12; West,
10; Poli, Columbus, 12;
10; Ohio, Columbus, 12;
11; Ohio, Columbus, 12;
14; Mismi, 17; Tennessee, Knoxville, 18;
Miserables, Pal, Indols, May

Miserables, Pal, Indols, May

ville, 18.
'Miserables,' Pal, Indpls, May 'Miserables, Fal, Indpis, May 10; Penn, Pitt, 10; Ohlo, Co-lumbus, 10; Geary, S. F., 10; Warner, Springfield, Mass., 10; United Artists, P'lld, Ore., 11; State, Boston, 17; State, Cleve-land, 17; Grand, Atlanta; 17.

UNIVERSAL

UNIVERSAL

'Frankenstein,' Roxy, N. Y.,
May 10; Pal, Rochester, 10;
Garden, Charleston, S. C., 10;
Pal, Cincy, 10; Orph, St. L.,
17; Albee, Bklyn, 17.

'Werewolf of London,'
Rialtof, N., May 9; Orph,
S. F./ 10; Pal; Chi, 17.

THOSE GARBO GOWNS

Vienna Court Rules Dress Store Can't Copyright Copies of 'Em

Vienna, April 28.

Vienna, April

Mollywood May 7.

Hollywood, May 7.

Richard Arlen and Paramount are dickering for the star's return to the studio. Actor left a year ago after 11 years on the lot when he and the studio had a tiff over money and assignments.

and assignments,

"Arisn and his family left here
Friday (8) by motor for St. Paul
to attend the golden anniversary of
his parents.

FOX BUDGETS IN **RELATION TO** PROD.

Hollywood, May 7.

In consequence of Sid Kent's re-cent visit here, the Fox studios, un-der Winnie Sheehan and Sol Wurtder Winnie Sheehan and Sol Wurtzel, are on a closer working arrangement with the Fox home oftaken and the state of the s

It is figured also that the Fox program for the coming season of around 50 films will require an ag-gregate estimated cost of about \$15,000,000.

gregate estimated cost of about 15,000,000. Its 15,000. Its 15,000

WB PUSHES BACK CONVENTION A WEEK

Annual convention of the Warn Annual convenion of the warner Bros. clan has been set hack a week. Originally due June 3 on the Coast the boys will now gather June 10. Location remains the same, Los Angeles, with everybody in session until June 13.

Lesser's Juve Contracted Hollywood, May 7.

Sol Lesser signed Dsan Benton, juvenile, to two-year contract.

Arlen May Return to Par Fox Met Reorg Angles Has Film Trade Ga-Ga: Thursday Session May Decide One of Many Plans

1st Runs on Broadway

(Subject to Change)

Week of May 10

Capitol—'Go Into Your Dance' (WB) (2d week). Music Hall—'The Infor (Radio) (9). Paramount—'Goin' te Town'

(Par).
Rialto—'Werewolf of London'

Rialto—'Werewolf of London'
(U) (9).

'Rivoll — 'Les | Iserables'
(UA) (4th week).

Roxy—'Bride of Frankenstein' (U).

Strand—'G Men' (WB) (2nd

week), Week of May 17

Week of May 17
Capitol—'Age of Indiscretion'. ().
usic Hail — 'Break of
Hearts' (Radio) (16).
Paramount—'Going to Town'
(Par) (2nd week).
Rivoli—'Les Miserables' (UA)

Rivell—Les Miseraules (CA) 5th week). Roxy—Bride of Franken-tein' (U) (2nd week). Strand—'G Men' (WB) (3rd

Cline to Prod. at Par

Hollywood, May 1.

Eddle Cline has been made producer at Paramount to handle six or eight comedy features in the Harold Hurley unit. Kate Douglas Wiggins 'Timothy's Quest' will be

his first. Deal gives him the privilege direct one or two.

Paterson, Boyer Abroad

Facterson, Doyer ADFORM
Hollywood, May 7.
Fox has granted a three-month layoff to Pat Paterson, contract player, and she accompanies her husband, Charles Boyer, to Europe.
Boyer will make two pictures for a Prench company and then the pair vacation in England.

The August Boyer returning for the Pox of the August, Boyer returning for

lot in August, Boyer returning for his next picture for Walter Wanger in October.

FOX FASHIONERS SWITCH

Hollywood, May 7.
Royer, fashion expert, is off the
Fox payroll after three years.
Willam Lambert takes over duties at the Western avenue studio
in addition to his own at Westwood.

Film trade is gurea about the Fox Matropolitan revergentation situation. None knows where the thing is heading. Consequently there is much trade conjecture about the present time can transform the situation altogether. Whether such a at the next court hearing tomorrow (Thursday).

The Fox Theatres-Weisman plan is pending. Si Fablan offers a plan. B. S. Moss, stated to be associated with Sam Gubway builder and sold heart of the Sam Gubway builder and Sidney Towell, among offer a plan. A builder of plan is sold heart of the Sam Gubway builder of the Cash presently held in the Fox Met treasury.

treasury.

The B. S. Moss bid would have some cash features, according to intimation that might size up more

The B. S. Mess bid would have some cash features, according to intimation that might size up more appealingly than is offered by plans appealingly than is offered by plans as ources, the Mose offer, if made, would provide for full bond substitution to bondholders who would trather take notes. John Kadel is counsel to Moss.

It is figured that modifications. Such a support of the second of the modifications are figured as have been suggested through the modifications are figured as have been suggested through the modifications are figured as have been suggested through the modifications are figured as have been suggested through the modifications are figured as have been suggested through the modifications are figured as have been suggested through the modifications are figured as have been suggested through the modifications are figured as have been suggested through the modification with the suggested through the suggested through

Schaefer was on the stand most of the day last Wcdnesday (1). It was disclosed for the court record that Milton Weisman also had subpoenacd Herman Starr, v.p. of Warners, but had later also excused Starr from having to testify.

Par Teaming Tots

Hollywood, May 7.

Hollywood, May 7.
Paramount is planning a new costarring team of its two moppets,
David Jack Holt and Virginia Weldler. Both youngsters have come to
tee too fast scentured players and
studio feels they are ripe enough,
to carry a feath of get stories for
them with the hope that one will be
secured in aufficient time to permit
an August release of the picture.

TOT'S WB DEAL

TOT'S WB DEAL
Los Anxeless, May 1.
Babby Sybli Jason, six-year-old
film player import, is guaranteed
\$100 per week for 26 weeks by contract which Warners have submitted to superior court for approval.
Options would run her salary to
\$1,500 at expiration of seven-year

Inside Angles to Fox Met Reorg

There is considerable curiosity both in the trade and downtown on what position the downtown note-holders' committee may take on the current Fox Metropolitan reorganization situation. There are some cause it is held that helf of the four members of the committee are not on speaking terms with each other. Everybody almost expects a split they continue to the committee are not the committee are not considered to the committee are not because it is held that helf of the form the continue to t

tically impossible. What the trade and other insiders feel is that the committee's opinion may be dictated by the law firm of Beckman, Bogue & Clark. Here, however, again, there are some complications of moment, especially in the event Paramount makes a bid for the Fox Met properties or tries to make one. Beckman, Bogue Taken before the courts, the judge ruled that the coatumes of fins stars become published and printed matter in the eyes of the law once they are thrown on the screen. Court, therefore, said neither firm had a fight to copyright the dress.

PARKEE TO ENCIAND

Austin Parker sailed from New tyork Saturday (4) en route to Engliand, where he will write the screen play of Come Out of the Pantry loss Bittle of the Completion of the assignment of the Saturday (5) entered to English (5) expected to line up with Greve Incomp Parker returns to Hollywood.

firm has Maurice Newton as a director of Par.

Ernest Niver and Alvin Schlosser have alded the present Fox Theatres-United Artists people in a complex of the proposed of the present proposed is that Greve and Horowitz, or the latter's substitute, Prederick Peysor (with Hallgarten) may object to this plan and possibly Si Pablan's also, unless each or both screetly modified.

There has been much said about Pox Pilm's franchise in this situation of the pox present of the pox Method the present of the Pox Pilm's franchise in this situation. The present of the Pox Pilm's franchise in this situation of the pox present of the pox Method the present of the pox Method the present of the Pox Pilm's for Pilm's franchise in the said adirector of the Fox Film board. There is the chance that the committee, despite all those Internal complications may come to some unanimous verdict or perhaps even a majority verdict, but those close the present of the present present the present of the present present the present present present the present pres

So far as observers view the sit-uation, that downtown noteholders' committee with its internal situa-tion probably is about the most complicated situation of its kind

'Right to Buy'

Much ado at the Fox Met hearings on the question of film franchises and the value of same. At

(Continued on page 79)

PAR VS. LOEW IN NEW YOR

Fox. U. WB Decline to File Salary. Bonus or Other Data in Wash., but Disclose Corporate Stock Setup

Washington, May 7. Fox Flim Co. decilned to reveal

the details of a salary and bonus payments, contracts, or profit-sharpayments, contracts, or profit-shar-ing arrangements with its principal employees in filling application to-day for permanent securities and Exchange Commissional and Exchange Commissional and Exchange Commissional and Exchange Commissional and Exchange of the commany searnings. Commissional and the company searnings. Commissionary searnings and 21 foreign companies, about which details were submitted confidentially. Application reversaled also that the Chase Natomitted confidentially application, and the Chase Natomitted confidentially applications of the Chase Natomitted ing arrangements with its principal

Parent corporation, the applica-tion disclosed, owns 42% of National Theatres Corp., which controls 338 theatres to pperation in the middle and far west and all of the United American Investing Corp., which holds 49% of the voting and 75% of all outstanding stock of the Me-(Continued on page 64)

Both Selznicks In N. Y. Huddle On Indie Prod.

Myron Seiznick is awaiting Dave Seiznick's arrival in New York to-day (Wednesday) at which time their pending produce their pending produce their pending produce their pending produced their pending producers, with Jock Whitney money as the br., settlement of the seiznick of the settlement of their pending producers, with Jock Whitney money as the br., settlement of the settlement of the

Ing. Both accompanied Seizmer Co. N. Y.
While east, Myron has also been teland Hayward. huddling with Leland Hayward, eastern rep for the Selznick-Kauf-man agency, on possible addition of manpower for the agency east

Both Selznicks are due to return to Hollywood next week.

HAYSITE AT ALLIED CONV.

HAYSITE AT ALLIED CONV.

A. L. Dickinson, of the Hays' of thee, left yesterday (Tuesa) for Atlanta to attend three-day convenion. The Court of the C

WB-ASCAP Break

Latest developments in the Latest developments in the threatened break of the War-ner Bros, music publishing in-terests from the ranks of the terest and the result of the ers. Authors and Publishers are contained in a story car-ried in the music section. Also included in this story is the significance that ASCAP directors are attaching to the owned or affiliated music firms owned or affiliated music firms or signatures the new member-

to signature the new member-ship contract.

MARCO CONFAB EAST ON U PIC **STAGING**

Hollywood May 7. Universal and Fanchon & Marco

are discussing the possibility of a hookup between the two firms for F. & M. to handle the dance and

F. & M. to handle the dance and music end of whatever musicals U may make. Understood that Marco is east to talk things over with home office Universal officials. Probability is that after eastern confabs matter will be shot here for intal okay by Carl Laemmie. The F. & M. thing is considered to be one of those percentage-off-eastern of the conference of the conference

Fanchon.

Previously Fanchon & Marco were around scouting for a unit production base with Universal and also for a buy-in, but neither of these angles materialized or pro-gressed very far.

U KEEPS 'SHOW BOAT.' SPURNS 250G OFFER

Although another major studio is reported to have offered \$250,000 for the screen rights to 'Show Boat,' Universal will not sell and plans a production start June 15. Start had been delayed with the

Start had been delayed with the studio now trying to get an exten-sion of the loan of Irene Dunne from Radio in order that she will be starred in the film as originally in-tended. James Whale will direct.

B&K Still in Front

Chicago, May 7.

Chicago, May 7.

Balaban & Katz Is ahead of last year despite five bad weeks during March and April.

Losses at the Chicago have been made up at the Roosevott which is doing well since the darkening of the big McVickers.

PAR-LOEW'S 1926 PACT NEARS END

New Par Board's First Im portant Test of Showmanship Over the Bid for Fox Met's 84 Theatres in Metropolitan N. Y. Area

PAR-KAO ALSO OVER

Paramount's new board of directors faces its first important test of showmanship in the event this body convenes under special call to consider the advisability of a bid by Paramount for the control of \$4 Fox Metropolitan theatres in Greater New York.

Greater New York.

Although the trade is skeptical Anthough the trade is skeptical about Paramount's making a bid, nevertheless it is stated officially at Par that following a special meeting of executivss with certain members of the board and certain coun-

Par that following a special meeting of executives with certain members of the board and certain countries, on Sunday (6), that Par has been dead to the matter atil under consideration, and Gorge J. Schaefer, bealdes John Hertz, H. A. Fortington, and Edwin Weisel, counsel to Atlas, are stated to have been presented at this meeting. This was not a meeting of the state of the state

tion.

The Fox Met account is reported worth around \$500,000 annually to Par. Loew's account is worth slightly more to Par. In the second is seeing that the production of the production of the second from the production of the p

ambody for its product, according to spokesmen. Fact that Paramount might consider making a cash bid for control of Fox Met apparently started with a consider making a cash bid for control of Fox Met apparently started with might consider making and H. A. Fortington. These may have been inspired by inside company factors whose identities have not been revealed. It was made to be a consider making the form of the fox Met hearings that George J. Schaefer, of Par, told lim Atlas and Fortington would bid for Pox Met nebular of Par. Schaefer, taking the fabian any such thing or that he held any kind of conversation with Fabian relating to such a possibility, it appears that Fabian has confused the product of the product of the fabian confused with some other individual. The trade is certain that should Par bid for Fox Met control, such action will arouse the opposition of United Artists. Par's action will action will arouse the opposition of United Artists. Par's action will actio

(Continued on page 78)

Consol. Lab. Would Gather Indies Into Fold to Set Up Barrier Vs. Raids on Print Biz Via Financing

Hizonner

Chlcago, May 7. John Dromey, pleture ouyer for Publix Great Lakes, was elected mayor of North Chi-cago, a town of about 10,000

And by the biggest nuajority the town has seen in years.

ANOTHER ANGLO **AMERICAN** PIC DEAL

London, May 7.

Guilo Nicklas, joint managing diector with Joe Bamberger of the recently formed Independent Producers' Studios, and Captain Dixley, member of Parliament and former member of Parliament and former chaltrana of London Films, sailed for New York Saturday (4) to confer with Joe Brandt and Al Rosen on a proposed Anglo-American film deal. Captain Dixley 1s Chalirman of Anglo-American Renters' Association, which is ailled with IPS.

Toposed plan 1s to produce about reconstruction of Company has acquired the Consolidated Studios in Eistree, formerly owned by James Bryson,

formerly owned by James Bryson, and are erecting two extra stages. Peter Witt, former head of Union Flims, and now foreign manager of the two companies, is sailing

COOPER SETS 'POMPEIL' **ENDING STAY AT RADIO**

Hollywood, May 7. With 'Last Days of Pompeil' ready to go into production end of next week, Merian C. Cooper is getting in a position to wind up his Radio association. Picture has a 10 week schedule with Cooper getting ready to vacation in Europe at that time. Returning here he will be production head of Pioneer, which will turn out four Technicolor pictures yearly. Production headquarters and release for the Pioneer product is still unsettled.

Cast for Production headquarters and release for the Pioneer product is still unsettled.

Cast for Production headquarters that the control of the product of the produ week, Merian C. Cooper is getting in

Par's Paris and N. Y. Sales Conventions

vention, to be held in New York June 13-16, Paramount this year

June 13-16, Paramount this year holds an international meet in Paris for three days starting to-day (Wednesday).

John W. Hicks, Jr., foreign head of Par, now in Europe, will preside, while Fred Lange, Par's managing director in Europe, in charge of all arrangements. All branch managers, film salesmen, bookers managers, film salesmen, bookers and some of Par's new product will be screened. Foreign sales confab was called not only for discussion of all arrangements. All branch managers, film salesmen, bookers managers on the Par and the product will be a screened. Foreign sales contable was called not only for discussion of Par's Hollywood and Astoria lplans, plus newsreed and shorts, but labor to substitute of the purpose of Par should be plans, plus newsreed and shorts, but bam Theatres group, a partly-also to consider foreign production of the purpose of the pu

Determined to hold a large porion of the laboratory and print work of the top bracket Independent producers, Consolidated Flim Laboratories is working on a plan to centralize distribution of product of the bigger independent producers who are wholly or partially financed by Consolidated. Herbert J. Yates, head of Consoli-

the bigger independent producers who are wholly or partially financed by Consolidated.

If the consolidated is the consolidated was here for 10 days going over details of the proposition to get most of the big independents under one chain of state right extenses. It is not known what, but it is said that prior contracts and commitments preclude any possibilities of pushing through the lies at this time, the contract of the con

TALK FOX-ROXY PRODUCT DEAL

Fox product may go to the Roxy, N. Y., this coming season (1935-30), with hedging reported on a long-term franchise with Radio City Music Hall.

Music Hall.
Hall has entered into a five-year deal with RKO Radio, but no others so far. In addition to Fox, U and Columbia, from whom it has had selective deals the past two years, the Radio City de luxer is angling for United Artists.

PAR'S 1ST NEW THEATRE BLDG. SINCE BKPTCY.

Amusements Drift with General Market, but Strong in the Main

Whole stock market lost ground yesterday (Twesday) and may have the porty of twesday) and the form of the control of twestern may be a subject to the losses in amusement group were of subject to the losses in amusement group were of subject to the losses in amusement group were of subject to the losses in amusement group were of subject to the loss of the specialty far the bonds to new 1385 highs, attracted the eye of the specialty far the bonds to new 1385 highs, attracted the eye of the specialty far the bonds to new 1385 highs, attracted the eye of the specialty far the subject to the subject

General Admish **Upping Seen in**

Loew is conducting a unique test in three key spots—Pittsburgb, In-dianapolis and Columbus—the week of May 10 with increased scales for the showing of 'Les Miserables.' If the idea clicks, the circuit will book this United Artists feature generally at upped scales, thus establishing a direct move towards a general b.o.

at upped scates, thus establishing addrect move towards a general bearding to the property of the second of the se

U May Rush Out 'Jim'

With the probability that 'Diamond Jim,' first feature slated for 1935-36 schedue, will be finished in two weeks, Universal is considering releasing it shead of some current product, still in work.

U has completed all but eight pix on the 1934-35 lineup,

KRUGER'S BIP LATER

KRUGER'S BIP LATER
Hollywood, May 7.
Otto Kruger, held here in the lectif production, 'Accent not Youth,' will not go to England as anticipated for the king part in Du Barry' to be made by British International.
However, arrangements are being made with Metro to let him go to London in the fall to do one for BIP.

AGENTS AND FOX

Not to Contact Sheehan Except in

Hollywood, May 7.

Taking precedental action, For instituted new regulations governing the conduct of agents on the lot. Only in cases of unusual importance, and away from routine, will percenters be permitted to contact Winfield Shesban.

Business concerning director, writer and actor-term contracts must clear through Jack Gain, who also functions on hearing directors for one-picture deals. Sol Wurtzel-passes on ail player casting on Western avenue lot. Writers' busi-ness must go through Jason Joy-and John Zinn. Stories and play transactions must get Julian John-

son's okay.

Casting departments to handle player deals for all supporting roles

Mickey Mouse Mag With Film Exploit. Angles; Horne, Pub.

A mag devoted to Mickey Mouse and pointed for kid circulation, which will go to M. M. manufacturing ileensees for advertising support, will be launched May Feet. Hal Horne, ad director or United Artists, is the publisher and has set up offices on Fifth avenue under Hal Horne, Inc., with a staff of 30 o far. George Daws, lately eastern publisher and the set of the publisher of the set of the publisher of the publisher and has set up offices on Fifth avenue under Hal Horne, Inc., with a staff of 30 o far. George Daws, lately eastern publisher and the set of the publisher of the p

These averages hit a new pix Monday (9) at 11 industrial (Continued on page 48)

Meral Admish

pping Seen in

Mis bles Deals

Mis bles Deals

w is conducting a unique test eke ye spots—Pittaburgh. a unique test eke ye spots—Pittaburgh. The conducting a unique test eke ye spots—Pittaburgh. The conduction and the conducting a unique test eke ye spots—Pittaburgh. The conduction and the conduction and to the conducting a unique test eke ye spots—Pittaburgh. The conduction and the conduct

contests, set it in rock, set in the contests, set it in rock, set in throughout the world was undertaken only a couple of years ago. According to an incomplete check, 22,000,000 of M. M. merchandles, not including General Foods, which puts the carriorn character on the puts the carriorn character on the rock of the couple of the couple

Gen. Foods ad budget on M. M. Is \$1,500,000 alons.
The makers of Ingersoll watches from June, 1933, to the end of 1934 sold 2,000,000 timepieces of the Mickey brand at a retail value of \$5,000,000, while one factory in Connecticut does nothing but make 1000,000. Mickey wheel 1,000,000 Mickey Mouse sweatshirts a year.

L. A. to N. Y.

E. H. Griffith. Baron Philippe de Rothschild. Frank Masteriy.

Frank Masterly.
Neil Agnew.
Leon Gordon.
Pauline Lord.
Burt Kelly.
Ned Depinet.
Juleś Levy.
H. J. Yates.
J. R. Raymond.
Al Friedlander.
Leland Heyward.
David Selznick.
Mike Marco. Mike Marco. Jack Conway. S. N. Behrman.

Conrad Nagel.

Tim McCox

N. Y. to L. A.

Jimmie Durante. Lou Clayton. Bili Pine Evelyn Poe. George Haight. Everett Marshall.

Yesterday's Prices

1,800 Tech. ... 18% 18 18 - % 200 Trans-L .. 2% 2% 2% - % BONDS

• New 1935 high.

COAST VISIONS **ROAD SHOW** REVIVAL

Los Angeles, May 7. Decision of United Artists to oadshow 20th Century's 'Les Miserables' in the Geary, San Francisco

ables in the Geary, San Francisco, at \$1.10 top, and booking the opus into the Four Star here at a 76c top, has created a feeling in film circles that the Coast area is in for two and three-day acceenings. Homer Curran, who leases the Geary, and Herbert Beregatein, closed for 'Miserables' to open on the two-a-day bagis May 12. Four Star run here starts May 10 will 2. Four pated.

a minimum of four weeks anticipated arminimum of four weeks anticipated and the boxoffice, may be followed by wher major distribs. Roadshow pictures have been missing from the Coast for past several years. At one time such legit houses as the Coast for past several years. At one time such legit houses as the four such that the several past of the Coast region played to high grosses with steller two-a-day pix. Warnar Sros. Midsummer Night's Fox's Dante's inferno' is also being so considered.

RCA Net Profit Up 31%

First quarter earnings statement for 1935 read at the annual stock-holders meeting of RCA yesterday (Tuesday) showed that Radio Corp. of America net profit increased 31% over the same quarter 1934, or from \$1,235,725 to \$1,618,025. It was the

\$1,235,725 to \$1,618,025. It was the siyth consecutive quarter that RCA has earned a profit.
Consolidated gross for the March quarter was 11% shead of the gross 134, the increase being from \$15,-133,915 to \$21,255,783.
David Sarnoff, president, stated that there had been no change in the company's attitude as to making dividend payments on that fing dividend payments on the profit early this year. While such a ferred B stock since this annual re-port early this year. While such a plan apparently has been under consideration, any action toward paying a dividend on this prefer-ence issue will have to be taken at the RCA directors' meeting this

ence issue will have to be taken at the RCA directors' meeting this Friday (10). Directors re-elected for a three-year period were Arthur E. Braun, John Hays Hammond, Jr., Edward W. Harden and Sarnott. Their new terms of office will expire in May, 1338.

KAO. Keith's Statements

Keith-Albee-Orpheum, chief RKO theatrs aubsidiary, reports a net of \$44,178,95 (aubject to year-end adjustments) for the 13 weeks ended March 30, this year, after deducting all charges including depreciation of \$120,414.04. This is before provision for \$12,835 in Federal income taxes. B. F. Keith's net for the same period is \$25,820.

NEW II PRODUCER

Helly Wood, May 7.

Ben Verschleiser, for the past two
years producing for Monogram, resigned last week to join Universal e capacity He will make a series of pictures budgeted at around \$100,000.

Inside Stuff—Pictures

Growing interest of the post office department in bank nights is going to spell trouble for those managers using the stunt, for there is no two-way opinion, according to the postal laws. The latter were drawn up at the tims the drive was being made to oust the Louisiana lottery and were made air tight. Probably not intended to apply to minor affairs, but it's the law and enforceable. Merely the line 'Bank Night Every Thursday' or similar addition to a newspaper ad, would be technically sufficient to bar newspapers, convaining the streament from transmission through the mails. Same applies to mailed programs or other advertise.

through the mails. Same applies to mailed programs or other advertising matter.

Post office definition of a lottery requires these factors to be present:

Post office definition of a valuable prize, distributed through the element of
chance, in consideration of a valuable payment, Latter is the loker, since
it has been held (Haynic Theatres, Minn.) that attendance at the theatre,
without even paying admission, constitutes a valuable consideration.

Even a guessing contest with free guesses is held to be outside the law,
though the same contest stated as an 'estimate' contest is parmissible,
since careful estimating is presumed to remove the element of chance as contained in the guessing.

Every so often Will Rogers gets a hunch he'd like to have his say on selection of story, director or picking the cast. So. Winnie Sheehan chose a spot to cure him.

When Rogers mentioned he'd like to cast one of his pictures, Sheehan chayed it. Lineup called for a couple of children, twins, and the Fox studio head told the publicity department to announce the requirement and that the choice was up to Will. The next night, when Rogers got home, his front yard was thee deep with kids and mothers and it took two mail men to make the delivery at the house the following

Rogers took a short cut to the studio, cried 'Enough,' and hasn't mentioned the matter since.

First-run downtown cinemas in Baltimore have all gons in rather strenuously in quoting blurbs from the trade press in advertising pix. The inde straight-film Kelth's started it about a year ago and has gradually increased scope of its credited clippings. This house digs 'em up out of virtually all pieture trade sheets and spreads the blurbs in newspaper ads as well as lobby dress-ups. If a film gets a better press from the Balto crit on the dallies, these remarks are substituted; if not the trade-papers' remarks are kept flying in front of public right through the film's run. the Balto crix on the dailies, these remarks are saustituted, it not and trade-papers' remarks are kept flying in front of public right through the film's run.

Previously the first-run spots went in extensively for fan mag raves but stopped when realized that public was hep.

Coast freelance press agent planted a story in a Los Angeles paper to the effect that one of his femms clients, in the hospital to have her tonsile out, suffered a hemorrhags and was near death. P.a. stretched the truth considerably in order to get a tair sized publicity break. Now the physician, who performed the operation, is demanding that the paper which printed the yearn make a retraction, claiming that the grin never suffered a hemorrhage and that the story assails his professional reputation. Result the p.a. is in Dutch with the paper and with the studio where his cellent is under contract.

California Congress of Parents and Teachers, through its motion pic-California Congress of Parents and Teachers, through its motion pic-ture chairman, Mrs. Leo B. Hedges, has announced its withdrawal from further cooperation with picture houses in sponsoring wholesome screen partment has worked for years in attempting to educate exhibs to auti-able luws programs, but that following a checkup of 57 houses in the Los Angeles territory on four consecutive Saturdays, it was found that most of the programs were wholly unsuited for children, so any further chaperoning or cooperation would be discontinued.

Surfeit of major releases for the nabe subsequent run houses in the Loa Angeles area, and a shortage of suitable features for the down-term of the subsequent run houses in the cortea. Number of india nabe operators plan to go to triple bills for a few weeks, in order to take cars of the accumulated product. On the other hand, such downtown houses as the Ralto, President and Tower are so pressed for features that programs are frequently forced for two or three weeks.

First two relief project newsreels completed by Los Angeles County Relief Motion Picture Project have been shown to government adminis-trators in Washington, with the latter requesting the L. A. unit to for-ward a print of each subject to the capital. The M. P. unit, under the supervision of Archie Campbeli, provides work for about 30 film workers and technicians. Equipment and other supplies are donated by the major studios and various dealers on the Coast.

The Fred Astaire legend, concerning Metro having passed him up after having him in the bag, is nived by Radio executives. Latter asy that Astaler reached the Coast under contract to Radio, but with no imme-diate picture in sight M-G's request for loan was granted. That's when he did the bit in the Joan Crawford fallm (Dancing Lady). It is true that Astairs was previously offered to several studios, none of which could see him.

Let's Get Married,' next yarn for Sylvia Sidney and Fred McMurray at Paramount, is based on Let's Have a Baby,' novel by Howard Buck, previously owned by Radio. Latter studio had Ray Harris write a treatment of it but falled to make it. Now Harris is at Paramount, and since Paramount has acquired the yarn from Radio, is is writing the continuity for it at Par.

For the French and other foreign marts, Warners' releass title on the Joison-Keeler picture, 'Go Into Your Dance,' is 'Gasino ds Paree'. Latter gets a big plug in the film. Incidentally, with the Broadway sendor of the film, plugging the cabaret-theatre of that name, the nitery misses the benefits of the exploitation through having folded.

Central Casting and the studios have put over a scheme whereby employes at Central and lot casting directors will exchange jobs tem-porarily in order that each can appreciate the problems of the other in spotting extras for pictures.

Epidemic of boxoffice stickups at many N. Y. neighborhood houses has theatre managers oiling up their guards' heavy artillery. In numcrous houses in outlying districts, the manager, his assistant and one doorman carry revolvers under polics permit.

Recent cut-throat competition by theatrical printers has slashed prices to such a level that exhibitors in Greater New York marvel at their billity to continue in business. Show cards, circulars, large signs and programs all are being quoted at new lows as a result of this price war.

In spots where 'Les Miserables' will not be roadshowed, United Artists is selling the 20th Century pic on a guarantee and percentage arrange-ment. All contracts stipulate extended runs and increased admissions.

Ronald Colman's agents are asking \$250,000 a picture for the player on a free lance basis. Previously Colman was getting \$100,000 a film plus 10% of the net.

C.A. Insists That L.A. Sked Go Through As Passed, but Appeal Is Expected

Although the Film Code Authority refused at its adjourned meeting Thursday (2) to further delay placing the Los Angeles zoning and clearance schedule into force, tho

pinyraday (2) to further delay placing the Los Angeles confing and clearance schedule into force, the dimension certain action of Fox-West Coast in protesting to the L. A. grievance board is expected in code circles to further delay its actual Coast in protesting to the L. A. district) the first on the previous morning to hear squawks of F-WC to the control of the

as now constituted.

as now constituted.

Arthur's contention was that

F-WC was not asking for something that it already had, leaving
the implication that without the

L. A. zoning and clearance setup
under the Blue Eagle, the Fox
West Coasters would be happy. At

(Continued on page 75)

TWO MORE AND MONO CHANGES TO REPUBLIC

Hallywood, May 7.

Final two pictures to be produced by Monogram for the 1934-36 season will be "Make a Million" and Roar of the Crowd.'

Former will be directed by Lewis Collins, with original and script by Collins, with original and script by the season as the pair wind up Monogram will swing over to the new Republic name and setup, and immediately start on the initial pictures for the 1935-36 program. The Torbidden Heaven, with Reginald Barker directing, Charles Farrell has been signed for the top spot and will be teamed with Charles Farrell has been signed for the top spot and will be teamed with Charles

spot and will be teamed with Char lotte Henry, recently placed under term ticket by Republic.

NAUTICAL SCRIBES

Hollywood, May 7. The Pacific Writers' Yacht Club nautical organization exclusively for motion picture folk, started construction yesterday (6) on a club-house at the Catalina Isthmus.

nouse at the Catalina Isthmus.

The building will be completed within 30 days and will be formally opened early next month at the time of the first club cruise of the season to the Isthmus.

FOX CONTRACTS TWO

Hollywood, May 7.
Arlene Judge, at Fox for 'Welcome Home,' was placed on the contract list.

Barbara Blane, dancer, is here from New York, also under contract to Fox.

Sec Paid Off

Sec Paid Off
Los Angeles, May 7.
Idella G. Berkson, former secretary for the Harmon-Ising Productions, Ltd., has been awarded \$1,080
In back salary.
Miss Berkson lost in the second
count of her suit in which she de-

count of her suit in which she de-manded 25% interest in the Har-mon-Ising animated cartoon assets on asserted promises for favors and sorvices rendered.

Writers Guild Appoints Advisors. Conciliators

Hollywood, May 7.
Advisory board and concillation
commission of Screen Writers' Guild
wore picked by executive board last

wore picked by executive board last week-story group includes Raiph Block, Marc Conneily, Gene Powler, Rupert Hughes, George S. Kautman, Charles Kenyon, Anita Loos, William Slavens McNut, John Lee Mahin, Frances Marion, Dudley Michois, Samson Raphaelson, Arthonism Consensus, Charley of the Marion, Dudley Charley, Jo Swerling, L. Wolfe Glibert and Sigmund Romberg.

Seton I. Miller holds over as chalman of conciliators, who include Stephen Morehouse Avery, Claude Binyon, Delmer Daves, Alclands Binyon, Delmer Daves, Al-Claude Binyon, Delme

No Metro Cutoff on Bank Nites, Milstein Ouits L. A. Z-C Board

Los Angeles, May 7.
Because of home office instruc-tions not to discontinue film service in bank night cases while federal

tions not to discontinue film service in bank night cases while rederal court injunctions are pending core in the court injunctions are pending core in the court of the court

Hearings have been put over un-

Hearings have been put over un-till Wednesday (8).
Metro h. o. notified Milstein that no film service is to be denied ex-hibs involved in bank night cases until a disposition has been made of the Oxnard and San Gabriel fed-eral court actions.
Test case of the legality of the Arizana lativery laws as they analy

Arizona lottery laws, as they apply to bank night, comes tomorrow (Wed.) when the Yuma theatre in Yuma will go into court to defend ltself against charges preferred in connection with its operation of the money giveaway

NO FOX-WC PROTEST ON L.A. ZONING SKED

Los Angeles, May 7. Los Angeles, May 7.

No protests will be filed by Fox
West Coast against setup of the Los
Angeles zoning and clearance sched-ule in the matter of the Balboa
theatre price clearance until after
schedule has been given at least a
30-dos tryont.

schedule has one given at least a 30-day tryout.
Decision to this end was reached following the return from New York late last week of Al Hanson, circuit city district manager, who went cast to testify befor the code authority on the F-WC objections to the new schedule. As the state of which me when the world will become operative, with pictures released on or after that the to come under its provisions.

BARRISTER GOES THESPIS

Bank Nite Spree

Hollywood, May 7.
Fox-West Coast and Warners are staging a bank night war in Santa Barbara.

aroara. Held likely entire section will institute cash giveaways unless grief board, at meeting tomorrow (Wed-nesday), puts on damper.

Midwestern and Rocky Mt. Chains Out of Revrship.

Kaness City, May 7.
The Midwestern and the Rocky
Mountain.circuits of the Fox theatres passed out of receiverable control to commercial management
May 4, through the formal transfer
of stock from a court trustee to the
new National Theatres Corp.
formed under the guidance of the
Chase National Bank of New Zoot
over the country. Some 21s theatres
are included in the transfer, including the big first run Uptown, and ing the big first run Uptown, and

10 other IC. C. houses.

No indication of operating changes in the two organizations transferred, but it is understood that some will be made later.

Title and control of the Fox theatres in the K. C. operating territory in the Fox Central States Corp. and the transfer of control, and the state of the consisted mainly of transfer of stock of the control of the con

the Fox setup.
The Midwest and Rocky Mountain companies are erased as a result of

the new organization.

W. T. Gossett and B. F. Shipman,
New York lawyers, were here on
business in connection with the

transfer.

The Fox chain collapse left a total debt of proven unsecured claims of more than \$7,000,000 for the two chains, the Fox Midland and the Rocky Mountain.

Settlement was made with various creditor interests during the past few weeks. Those which elected a wall the outcome of the bank-

ruptcy payment will receive about 20% on the dollar.

NICKOLOUS' KODAK VISIT

NICKULOUS, KUDAK, VISIT
Rochester, N. Y., May 7.
John M. Nickolous, Metro laboratory superintendent, visiting Egstman Kodak plant, stated that
the development of the new colorfilm had nothing to do with his
visit and said he sees no immediate
prospect for wide use of color in

Limitations of the Blue Eagle Brings Up Pic Code Scrapping

MAYER'S PLANS

Vacash First-WB Deal Still Pend-ing Rialto Future

ing Risito Future

On closing of the Risito, N. Y., scheduled for next Wednesday (15), Arthur Mayer, its operator, will leave for a vacation trip in Mexico and South America. New York Charles, the Control of the Cont

REVERSAL IN **ALGER CASE**

Chicago, May 7.
Chicago Code board dismissed the case against the E. E. Alger theatre in Peru, Ill., following a number of in Peru, Ill, following a number of reverse decisions on a complaint by Publix-Great States. Previously the Code board had voted against the Alger and had even put through a stop-service 'order to exchanges when the house failed to comply with the Code ruling and cease its reduced admissions policy.

None of the exchanges ever did not be exchanged and lost the complex of the exchanges and lost the complex of the c

stop service on the house, and last week the case was heard again and the decision reversed.

Basis of the dismissal of the case

Basis of the dismissal of the case was the decision that at the time of the complaint by Great States, the circuit was indulging in the same practices at its competing Majestic and La Salle theatres in La Salle, Ill. Code found Alger theatre guilty, but dismissed the complaint.

Par's Foreign Huddles On Two Film Scripts

Paramount is to show the Sidney Howard adaptation of 'Light That Falled' to Rudyaru Klpling, its au-thor. Arthur Hornblow, Jr., asso-ciate producer, who will maite this pleture, sailed Saturday (4) for London, accompanied by Dick Hal-ilday of Par's home office atory department, who goes over on anothe

mission.
Halliday is to confer with Edith Edward Peck Curtis, Kodak sales Halliday is to confer with Edit Bagnold, author of current big manager, hosting Nickolous, who selicr, 'National Velvet,' bought by came on to study new methods of Par, and may bring her back as

Washington, May 7.
Scrapping of the film code loomed as a distinct possibility last week as Congress prepared to take up the hot-potent question above the film code in the Blue Eagle a new lease on life.

Plan to continue the present law until April 1936, and to insert basic limitations in the program was aptending to the program of t

any person whose business is wholly intrastate; in of any legislation with a continuous states will start the old dispute over the position of exhibitors and producers, forcing a show-down decision as to whether these branches of the industry are interocurrent of the industry and background of the industry and industry a Enactment of any legislation with

gress says before taking any gambles. Exhib Angle Tough
The exhib attnation is a touch
nut, particularly in view of the wide
variety of practices in the industry as to ownership and operation.
Companies which are directly linked
to production and distribution, it
was pointed out, probably would be
unable to duck even such a restricted code without going through
tough to the companies of the control of the conton, but independent exhibs operating inside a single state presumably could dery the pact without
liability. Same thing applies to a
more limited extent to producers.
Whether film makers and exhib(Continued on page 55)

(Continued on page 75)

Expect Approval of New Haven Sked This Week; Basic Ruling Paves Way

Approval of the New Haven zon-ling and clearnnes schedule by the Film Code Authority may be voted at the meeting this week. Despite the fact that the fate of the NRA is still in the hands of Congress, members of the C.A. have cleared the decks for action and will tack the Code Authority, sellmed, back the

Code Authority shipped back the schedule to the New Haven board schedule to the New Haven board early this year with suggestions for revision. Now the revised sked has been received by the authority here. While apparently the needed revisions have been made, the C.A. regular sension, with likelihood that a final okay will be placed on it.

Disposition of the College theatre dispute, in which the C.A. sustained the complaint, paves the way for final approval for the New Haven made and the complaint, paves the way for final approval for the New Haven what is regarded as a basic ruling in this case and cleared up a situation involving many subsequent run houses at New Haven.

Poll-New England Theatren, Inc., College theatre, New Haven, Conn., et al., the authority held that the New Hayen clearnance and zoning an exception in the College theatre case by which this house was given 20-day availability. It ruled that the College theatre had been able to negotiate less than the maximum and that this was not improper. and the college in the college of the college in the college days' clearance for the College in a college in the college in the

days' clearance for the College in-stead of the usual 60 days' maxibeen received by the authority selected from the college and torney, washed up his practice of the law here last week and left for theilywood on a six months' Warners contract. Appeared locally with the Stullo Players and other amateur acting organizations.

No. 2 CANAL YARN
Hollywood, May 7.
With the tallor-made canal for Farmer Takes a Wife threatened with Idleness, Fox has Sam Ornitz withing a boat yarn for Shriety middle, Code Authority many subsequent run in the case and cleared up a situation.

In its case and cleared up as that the case in the case and with the same and cleared up as that the case and located with Idleness, Fox has Sam Ornitz withing a boat yarn for Shriety from the companion of the college and the companion of the college and the college and the companion of the college and t

Huffman's Denver Auto Giveaway Up to U.S. C't?

While the H. H. Huffman (Den-While the H. H. Huffman (Den-ver) lottery case has yet to be tried on its merits, leading Film Code Authority officials expect the whole matter to be carried eventually to the U. S. court of appeals. Should this body hand down a decision against the C. A., there is likelihood that it may be taken up to the U. S. Supreme Court for a definite ruling. Denver court ruling held that lot-teries were an intra-state matter

Denver court ruling held that lot-teries were an intra-state matter but suggested the possibility that Huffman may be engaged in a mo-angle, which foderal attorneys raised when the case went before Judge J. F. Symes, that yet has to be decided. Huffman was einurged with oper-ating a lottery in giving away auto-mobiles in the case presented origin-and the control of the con-position of the present of the con-trol of the con-trol of the con-trol of the present of the con-trol of the con-trol of the present of the con-trol of the co

operating under a temporary in-junction granted by the court of ap-

'G Men' and 'Private Worlds' Strong Holdovers in L. A.: 'Richelieu' Fair \$13,500 in Chinese-State, Day-Date

Los Angeles, May 7. Best Exploitation: Chinese-State) They just can't do even fair busi-

They just can't do even fair business here for two weeks straight. Town seems to be in a lethargic condition, with folks more interested in smelling desert flowers and window shopping, Just too bad even in the nabes. Top money on the week is being grabbed by two hold-

in the nabes. Top money on the week is being grabbed by two hold-overs, amount, with Private Words and the test of the test of

puecing for house with a \$4,200 take.

Like.

**Lik

N. Y. Par's Theatre Programs
Paramount is going back to
printed programs at its Broadway
house, having negotiated a contract
with Jules Yanger and Harry Obernman to provide one. House has been
on and off programs for some years,
going off usually as economy meas-

First issue May 15. Only Music Hall and Roxy now have programs on Broadway.

'HEART IS CALLING' \$5,500, SEATTLE

Seattle, May 7.

(Best Exploitation Music Box)
Town is understanding the property of the prope

icoal Catholic priests, with space in Catholic priests, with space in Catholic priests, with space in Catholic, wavepaper,

Estimates for Thie Week Blue Muse (Hamrick) (389: 27-374).

"The Company of Catholic C

'G-MEN' \$20,000, **LEADS NEWARK**

Newark, May 7.

(Best Exploitation: Newark)
No worry about first place this week, which will be grabbed by 'G-Men' at the Branford, with maybe took which will be grabbed by 'G-Men' at the Branford, with maybe Holds over.
Loew's probably comes in second with maybe 14,000 or better on gets by well enough at \$3,000 for eight days of Life Begins' and Tadies Love Danger. The Capitol Like \$4,800 or Triviat World's and Naughty Marjetta.

Newark is pulling an old stunt which hann't been used for years at the state of the second with the state of the second with the second will be second with the second will be second will be second with the second will be second with the second will be second with the se

has not meant much at this house and should be okay at \$14,000, more of the control of the contr

Rubinoff Wows. 'Frank' 33G. 'G Men' 26G. Det.

Gest Exploitation: Broadway)
Despite a slow start and rainy
weather period and rainy
couple of records will be established
in the case of the Fox and BroadMitt for campaign goes to Harry
McWilliams, advertising manager of
Broadway Capitol, for terrific exbeadlines current show. McWilllama arranged reception at depot
with 500 persons, several bands,
insently in all papers. Street parade
followed through the loop district
Newsbors with special aprons,
welcomed Rubinoff.

(Estimates for This Week)

(Estimates for This Wask)

(Estimated This West)

MEstimated Thrond Director) (4,100;
25-45-55, Mc Mer' (WF) and stage show. Picture is the thing this week. With Hearst's Times assistive to the stage of the stage o

The course of th

Sheehan, as a Director of Harriman Bank, in Suit

Hollywood, May 7.
Winfield Sheehan, as director of the Harriman Bank, New York, has been named a co-defendant in a \$6,800,000 suit filed by Frederick Goess, receiver of the bank, on the charge he failed to fulfill obligations

charge he falled to fulfill obligations as a bank official.

Complaint alleges property waste prior to receivership through directors' carlessness in permitting credits, discounts, loans and transactione beyond the limitations prescribed by the banking laws.

'G Men' Has Boston Groggy, \$35,000; 'Frankenstein' Plenty Oke, \$19,000

MARXES RAISE '\$10' TO BIG 11G, PORTLAND

Portland, Ore., May 7.
(Best Exploitation: Paramount) Evergreen's Paramount elevated its usually small exploitation budget its usually small exploitation budget personal with their own atage unit. United Artists did a flipflop in the state of the state

burg for nearly 10 weeks Decore Line of the pic opens, "Marionettes put up a Tong Supposition to the Line of Line

bled its exploitation in the middle of the week and canded in heavily advance. Estimates for This West.

Estimates for thi

Prov.'s Whodunits Not Doing the B.O. Much Good: Biz Off

much uoud, piz Vii

(at Exploitation: Leew's)

Frovidence, May 7.

(at Exploitation: Leew's)

Frovidence and one variety of an overstuffing of one variety of a musement fare—mystery melo-lirams and plenty of them, took week that hasn't a mystery picture of some kind, and its teiling at the Loew's State and the Strand figure on weathering the storm of kind, and picture, 'Mr. Dynamite,' will be not of those stands to take it on the one of those stands to take it on the one of those stands to take it on the form of the stands to take it on the form of the stands of the inflowed soon, and will give up waide in favor of double features on May I'll Flesh is costing too much, in favor of double features on May I'll give up waide to reports bad going with Charley Foy unit on stage and 'Ladles Love While Loew's had no real senantional ballyhoo for 'One New York While Loew's had no real senantional ballyhoo for 'One New York While Loew's had no real senantional ballyhoo for 'One New York while Loew's had no real senantional ballyhoo for 'One New York while Loew's had no real senantional ballyhoo for 'One New York while Loew's had no real senantional ballyhoo for 'One New York while Loew's had no real senantional ballyhoo for 'One New York while Loew's had no real senantional ballyhoo for 'One New York while Loew's had no real senantional ballyhoo for 'One New York while Loew's had no real senantional ballyhoo for 'One New York while Loew's had no real senantional ballyhoo for 'One New York while Loew's had no real senantional ballyhoo for 'One New York while Loew's had no real senantional ballyhoo for 'One New York while Loew's had no real senantional ballyhoo for 'One New York while Loew's had no real senantional ballyhoo for 'One New York while Loew's had no real senantional ballyhoo for 'One New York while Loew's had no real senantional ballyhoo for 'One New York while Loew's had no real senantional ballyhoo for 'One New York while Loew's had no real senantional ballyhoo for 'One New York while Loew's had no real for

Estimates for Thie Week

Estimates for Thie Week
Low's State (3,20); 15-25-40)
'One New York Night' (MG) and
'Unwelcome Stranger' (Col). Bill
not only pleasing to critics, but to
the cash customers, too. House
should have no difficulty in holding
lead for the week with \$9,000 gross;
better than average. Last week

"GBsst Exploitation: Met?"

"GBsst Exploitation: Met?"

"GMon' is snatching all the important coin in Beeton this week. Pip playing an eight-day stand, and it Looks like \$45,000.

Bride of Frankenstein' is good at 11,000 at the Memorial, should to the 11,000 at the Memorial, should to the 11,000 at the Memorial, should to the 11,000 at the Memorial should to the 11,000 at the Memorial should to the 11,000 at the summer straight film policy with a shift dual Square dropped vaude Priday (3) and went to dual second runs for summer. That leaves only the Met Ringling circus in Hub all this week at the Garden, and that will hence, be figured in as a gross Metropolitan had some natural press breaks on 'G Men' with big ready and the straight of the 11,000 at the 11,000

(Fox), eecond run, dualed.

Richeltus' (UA) built up on instance in the control of the control o

Loop Grosses in Healthy Hop: 'G Men' Heads Parade at \$36,000; 'Richelieu' \$15,000, 'Midnight' 20G

(Best Exploitation: Chicago)
Better strength throughout the
loop currently, with the pick-up
loop currently, with the pick-up
loop currently, with the pick-up
slump several weeks ago. This
specially bright is the ago. B.
Act of the property of the several weeks
specially bright is the ago. B.
Act of the property of the several
special several weeks
which started off at a nifty pace
strength ago. B.
Act of the property of the several
through the several weeks
the dalles and caused plenty of
comment. As a result film drew
from the gong, getting a wide play
baths
at the matthes and evening
Because of 'G Men' at the Chi-

both at the matinee and evening Greenuse of 'G Mer' at the Chicago B. & K. is holding back the opening of 'Black Fury' at the Roosevelt until tomorrow (Wednesdy), forchis the run of 'Naughty Green's and 'Mer' aim at the same type of audience and didn't want to stack the pictures up against each other.

to stack the pictures up against each other given as the case of the care of the case of the care of t

walloping campaign for G. Men. both on tit-ups and ad apread.

Apollo (B&EX) (1.200; 28-35-85)—

Apollo (B&EX) (1.200; 28-35-85)—

Frankonstein (U). Holds over here after wanging \$8,890 and will continue until Friday at least interest of the state of t

State-Lake (Jones) (270): 20-25-55)—"People's Enemy' (Radio) and vaude. Not settling anywhere at vaude. Not settling anywhere at VIJS attractions which helped 'One More Spring' (Fox) to oke \$13,900. United Artists (ISEK-UA) (1,700) Staturday (Jio pretty good pace and should click off okay \$15,000 on Initial season. Wedding Night' (UA) finished good two-weeker to \$1,100, okey-door.

'FRANKENSTEIN' \$5,000, BIG

State Admish Tax Added Ache in

(Best Exploitation: Roxy)
Theory is a bit servey here of the state, with theatre admissions getting a sock of or a cent state tax for oach 20 cents or fraelonal of the case of the state, with theatre admissions getting a sock of or a cent state tax for oach 20 cents or fraelonal of the case of the state, with couvert charge.
Him Mouse trying duals this work, Musel Box, the other Humbert, Musel Box, the other Humbert, and the cold week for vaude getting along.
Roxy is nitting the hich spots with repolitation that rate to phonors.

This is for 'West Point of the Air,' withholby that has airplane ar' withholby that has airplane are with the property of the

Estimates for This Week

Estimates for This Week
Blue Mouse (Hamrick) (700; 1827-37)—Captain Hurricane (Radio)
and The Case of the Curious Brite'
week 'The Wedding Night' (UA)
2,200, fair. (Hamrick) (1,400; 2137)—Bride of Frankenstein' (1)
and vaude. En route to \$5,000, big.
Last week 'Gold Diggers of 1936'
Roy (1-1915) (1,300; 27-37)—West Point of the Air' (MG). Expected to land \$4,500. Last week
Vaness* (MG) split, \$3,706, so-so.

BERNIE BOOMS 'BRIDE,' 20G, K.C.

Kansas City, May 7. (Best Exploitation: Mainstreet)

(Best Exploitation: Mainstreet)
As usual, when one house has an
extra feature the others suffer, and
his week it is the Mainstreet, with
a suffer, and the suffer and the suffer and
the suffer and the suffer and the suffer and
the suffer and the suffer and the suffer and
week opened were the weekend, with prospects for a strong
hash. Alliand set a precedent,
Low for the first time it returned
a picture. Naughty Marietta, for
the third week after a two-week
out for two weeks after a two-week
the week-end business held up
good.

Estimates for This Week

some of the tungs come at the planes, and the

'SCANDALS' \$7,500, N. H.

'G Men,' Dual, Big at \$7,300 in College Burg

New Haven, May 7.

College Burg

New Haven, May 1.

Best Exploitation: Report Sherman)

Naughthy Marietta' (Mol; a holdover, but shifted from Poll's to
maller Bilou (both Loew houses),
when business in the she was a shifted
by final nights of General Motors
show (free) and Vest carnival at
the shifted of General Motors
show (free) and Vest carnival at
furst run kern in a school auditorfurn at 25c top.
Roper Sherman had saborate
to den (WB), Setup included machine gun as adopted by Chicago
banks: a showcase full of unique
chine gun as adopted by Chicago
banks: a showcase full of unique
criminal from whom they were
taken; a display of wanted notices
and a police ando set. Also a teles
criminals from whom they were
taken; a display of wanted notices
and a police ando set. Also a teles
film and a set of Dillinger fingerprints before and after bandi's attempt to mutilate them.

Paramount (Publix) (2,343; 3850)—Stolen Harmony (Par) and
Circumstantial Evidence (Ches)

Asst week Four Hours to Kill'
(Par) and Tiold Eum Yate (Par).

Poli's (Loew) (3,464; 35-50)—

Scandals' (For) and Tog of Flanders (Ratol), etc. of a first insolodate week Naughty Marietta' (MG)

And Unwelone Stranger (Col).

Migner Sherman (WB) (2,200; 3850)—G Men (WB) and Mary
Jane's Par (WB), For the first time
of the property of the color of the color

Weak as a Single. Toppieu to poor. \$4,400, Bijou (Loew) (1,500; 35-50)—
Naughty Marietta' (MG) and 'Unwick should bring a nice \$3,500 on the control of th

JOLSON, 'FRANK,' ARLISS BIG IN DENVER

Denver, May I.

Things going fine in Denver.

Three held got that honor. This week Richelen' in its second week at the Aladdin, goes to the Broadway for Bridge of the State o

Jolson Pic, 'Frankenstein' Best Bets in Birmingham

(Best Ellimingham, May 7.

(Best Expolation: (22)

Nice, linearcay, some control of the control

Two WB's, 'G Men' and 'Dance,' \$100,000 at Two B'way Houses; 'Scoundrel' Will Touch \$80,000

paign of any picture in some mouths. A screet car with 24 sheets mouths. A screet car with 24 sheets have the control of the c

Mont'l Jubilee Week Celebrations Help All: Jolson Big \$12,000

Montreal, May 7. (Best Exploitation: Capitol) Everything goes into pix this week with no repeats and some of the best shows in town. Moving troubles are just about over and no very outstanding attractions outside the main stems. Grosses should be good in view of cold weather and Jubilee Week.

Jubitee Week.
Capitol, with Royal Cavaleade'
and Murder on the Honeymoon' on
the side, should again have a good
to the side, should again have a good
at general ough thret site. (Priday)
at general ough thret site. (Priday)
at general ough thret site. Should not be under
the side of the side of the side of the King's Jubitee Cancer Research Fund. Should not be under
Dance', sure to make a killing at Intellect \$12,000. Loew's has average
INK in Main Who Knew Too Muche
Louis and Should the side of the sid Capitol With 'Royal Cavalcade'

Estimates for This Week

J Hundreds turned away opening nite.

Estimates for This Week
His Majesty's (CT) (1,600; 50)
Damaged Lives (Coll). Lifeth
Week's Abowing of D'Oyly Carte
opens grossed \$23,000, making close
to \$45,000 for the fortnight.
Your Dance's (WE). Bould to come
over big at \$12,000, Last week, holdrever of Roberta (Radio) picked up
ever of Roberta (Radio) picked up
capital (PI) (2,700; 50) Royled
Like a Fott and held up of Northern (Radio)
Like a Fott and held up of Northern (Radio)
Like a Fott and held up of Northern (Radio)
Like a Fott and held up of Northern (Radio)
Like a Fott and held up of Northern (Radio)
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Like a Fott and hel

(Best Exploitation: Strand) Strand, Rivoli and Capitol at dividing the main income on Broadway this week with G Men dividing Broadway this week with G Men' 'Miserables' (3d week) and 'Go Into Your Dance,' respectively. Of the three, Cagney's 'G Men' is lead-ing the field by many lengths. Despite the Strand's comparatively small capacity first week will be \$60,000 or over. House is scaled for this picture at 99c every night and is grinding from 8 a.m. to 4 a.m. daily. Riv's 99c price weekdays also helps 'Miserables' which on current

in girming, from a .i.m. of .va. min. of .va

to the Strains and Warrious Parkins and the Strains and Warrious fashlons for weeks.

Estimates for This Week
Capitol (4,520; 35-75-85-\$1.10) —
Go Into Your Danes' (WB) and
states another Around \$40,000, many of the strains of th

heavy for \$35,000. Second week was \$48,200.
Rosy (5,886; 25-35-55) — Laddlet (faddlo) and stage show. Can't come that the control of the cont

'G Men' Big \$14,000, 'Richelieu' Fine \$7,000, 'Marietta' Oke \$10.500, Mpls.

Minneapolis, May 7.

Minneapolia, May 7.

(at Exploitation: Orphaum)
With Cl-Ment 'Auapthy Materia
ta. 'Richeller' and 'My Reart is
Cailing' the big guns in the attack,
'Richeller' and 'My Reart is
Cailing' the big guns in the attack,
customer resistance is crumbling
here currently. It's the loop's heav
many weeks and the outpouring of
shekels bears witness to the fact
that the box-office target is being
and the state of the state of the state
in-cup there are four stage shows
again.
In addition to the hefty screen
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line-up there are four stage shows
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In addition to the hefty screen
line, the Orpheum appearing has
the prize in G-Men and will easily
again to the stage of the week
and broke house records, the week
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Estimates for This. Week

page stories.

Estimates for Thie Week
Century (Publix) (1,500; 25-35-46Century (Publix) (1,500; 25-35-46)

Looke like big 14,400, Last week,
Into Your Dance' (FN) and vaude,
Looke like big 14,400, Last week,
Into Your Dance' (FN) and vaude,
Looke like big 14,400, Last week,
Into Your Dance' (FN) and vaude,
Looke like big 14,400, Last week,
Looke like big 14,400, Last we

wood \$10,500. Last week, Private Worlds' (Far) and vaude, \$17,000, 100 Med (Steffes) (350; 25-35-40)—Heart Is Calling' (GB), Klepura has a big drag here when here were to be considered by the constant of th

Stranger' (Col) and vauds, \$3,000, light. Palace (Benz) (1,900; 15-20-25)—Great God Gold' (Mon) and vaude, Steady \$3,500 probable. Last week, 'Against the Law' (Col) and vaude, \$3,200, fair.

\$3,200, fair.
Lyric (Publix) (1,300; 20-25)—
Casino Murder' (MG), Good attraction for house and slated to coptose to \$2,000, okey. Last week, McFadden's Flats' (Par), \$1,200,

ADDITIONAL GROSSES

Additional box office repo will be found on Page 30,

'FRANKENSTEIN.' BUFFALO, O.K. \$12,000

Buffelo, May 7.

Buffalo, May 7.

(Best Exploitation: Lefayette)
Buffalo's got the horrors this
week. Between 'Frankenstein' at
the Lafayette and 'Mark of Vampire' at the Century the theatregoers have gone spooky. Looks as though haunting houses will become popular Buffalo pastime. However, the only houses being haunted the-

the only houses being haunted the attrically during the current week are the above two which seem to be garnering about all the business in sight. Frankenstein' did the biggest Stunday business for the Latayette since 1930. Turnawayar many the second of the second of the latayette since 1930. Turnawayar many the second of the latayette since 1930. Turnawayar many the second of the latayette such a fast trolley carwith a 28-foot illuminated display of the latayette used a flat trolley carwith a 28-foot illuminated display streets. Thousands of scarce novel-tics, special banners for all mystery magazines on news stands and tack cards were featured. The therefore the second of the s

Three First Runs Left In Omaha, as Par Folds: 'G Men.' 7G

Omehe May 7 (Best Exploitation: Omah

Closing of the Paramount Thursday (2) returns theatre row to a line-up of three first run houses, one strictly single features, one double features and one shuttling between both policies. Street car strike was SUIT SETTLEMENT?
Incoin, May 7.

Answer date on the recently filed least rying weeks split between the control of the house also counted. Part of the control of the house also counted. Part of the control of the house also counted. Part of the control of the house also counted. Part of the control of the house also counted. Part of the control of the house also counted. Part of the control of a factor in darkening, but mediocre

Les Miserables' for various stunts and tie-ups, but had a close push from Orpheum and 'Bride of Frankenstein' iending itself to some weird tricks. Week saw more than usual supply of £85s.

Estimates for This Week

Estimates for This Week
Brandeis (Singer-RKO) (1,200;
25-35-40)—'G-Men' (FN) with lots
of plugging both locality and
nationally, increased and budget and
nationally, increased and budget and
(Raddio) beating even opening on
Roberta'. Doing tops in the face of
the strike and probably will hit
over. Linst week (To Into Your
Dance' (FN) made a mark for itself
and something extra at \$5,000, voc
Solida, Edgish-Tri-States) (2,100;
SOLIDA (Edgish-Tri-States) (2,100;

Dance (FN) made a mark for itself and something extra at \$8.600, very good and (Blank-Tri-States) (2,100; 55.40)—Les Miserables (UA) had to wait till a Saturday opening, and the model to the regement of the house. Only certain of five days, but can run into 10 or 12 if halid lives (Marietta (MGM) started in low gear, but soon stepped out to get itself held over for a nine day with the control of the control

'Night' Grabs \$3,100 In Lincoln, Where \$3.100 Means Money

(Best Exploitation: Lincoln)
Wedding Night' is the strongest Wedding Night' is the strongest pacer so far this week. It's at the Lincoln and out ahead of the Stuart, which is sporting Gold-diggers.' Night' will get nearly \$3,100 for the stretch with little trouble, which is about 30% above

the average. Anna Sten did personal one night as an aid.
Curtain rings tagged with reference to 'Wedding Night' were seattered all over town as the only

seattered all over town as the only stunt of the week in seiling.

Glonial (CRC) (198, 10-15)

Glonial (GRC) (198, 10-15)

Glonial (GRC) (198)

Parker's N. Y. Trek Portland, Ore., May 7.

Burg's No. 1 exhib. J. J. Parker. is on his annual pilgrimage to N. Y., where he goes into a huddle with Harry Buckley of UA Theatres. Parker has a partnership with UA

Comparative Grosses for April

Total estimated grosses during April for towns and houses listed as reviously reported weekly. Dates given are the closing days of the

	EW YORK		
April 4	April 11	April 18	April 25
Marietta \$25,000 (2d wk) (Stage Show)	West Point \$22,000	Vanessa \$21,000	Reckissa \$35,000
Private Worlds \$28,200	Worlds \$21,200 (2d wk)	4 Hours to Kill \$11,500	Mississippi \$30,800
Little Colonel \$64,000 (2d wk) (Stage Show)	Life Begins \$62,000	Star of Mid- nite :\$67,000	Richelieu \$102,000
Love You Always \$16,000 (Stage Show)	Happened In New York \$19,500	Heart Is Calling \$21,000	Love in Bloom \$29,100
Ruggles \$16,500 (Repeat)	Ruggles \$13,500 (9 days- 2d wk)	Prinosss O'Hara \$10,000	Stolen Harmony \$11,500
Traveling Saleslady \$15,800	Curious Bride \$11,300	Black Fury \$41,900	Fury \$28,300 (2d wk)
	Marietta 325,000 (2d wlc) (3tage Show) (3tage Show) (3tage Show) (4d wlc) (Marietta \$25,000 \$22	Marietta \$25,000 2d wk) \$22,000 \$2d wk) \$22,000 \$20,

Cilicited				
	April 4	April 11	April 18	April 25
CHICAGO (8,940; 85-55-75) High. \$75,000 Low 18,500	West Point \$26,000 (Stage Show)	MississIppl \$25,000	Private Worlds \$25,000	Living on Valvat \$24,300 ('Casino d Paree)
PALACE (2,500; 25-85-55) High. \$34,700 Low 7,000	Roberta \$25,900 (2d wk) (Vaude)	Roberta \$23,300 (3d wk)	Roberta \$20,100 (4th wk)	Frankenstei \$23,300
UNITED ARTISTS (1,700; 25-85-05) High. \$43,500 Low 3,300	Folies Bargere \$9,900	Vanssea \$11,000	Vanessa \$6,600 (2d wk)	Wedding Nite \$14,100
	10	SANCELE	25	

	April 4	April 11	April 18	April 25
DOWN- TOWN	Roberta \$6,800	Florentine Dagger	Peoples' Enemy	Strangers All
(1,800; 25-30-40) High, \$38,500	. (Repeat)	and Don of	und Unwelcome	and Lova You
Low. 1,700		Flanders \$2,300	Stranger \$2,400	Always \$1.800
HOLLY-	Traveling Saleslady	Laddie \$2,400	Curious Bride	Golddiggers \$8,100
(1,800; 25-30-40) High, \$37,800 Low., 2,400	\$5,000	(New Low)	\$3,100 (6 days)	(8 days)
PARA- MOUNT (8,595; 80-40-55)	Mississippi \$21,800 (tage Show)	Mississippi \$15,000 (2d wk)	8 Bells \$21,000 (Fats Waller)	Stolen Harmony \$18:000
High. \$57,800 Low 5,600				
STATE (2,024; 80-40-55) High- \$48,000 Low 4,900	Folies Bergere \$7,500	Life Begins \$11,300	Wedding Nits \$6,400	Rsokless \$9,300

	В	ROOKLY	N	
	April 4	April 11	April 18	April 25
FOX (4,000; 25-85-50- 05) High. \$48,600 Low. 8,900	Living on Velvet \$17,000 (Molly Picon) (Stage Show)	Unwelcome Stranger *\$14,000	Happened One Nite \$13,000 (Revival) (Norman Brokenshire)	Traveling Saleslady \$13,000
ALBEE (8,500; 23-35-50- 05) High. \$45,000 Low. 9,000	Roberta \$23,000 (Vaude)	Roberta \$17,000 (2d wk)	Littls Colonel \$16,500	Life Bagina \$13,000
PARA- MOUNT (4,000; 25-35-50- 05) High. \$57,800 Low.: 5,600	Woman in Red \$7,000	Private Worlds \$12,000	4 Hours to Kill \$9,000	Black Fury \$16,600
METRO- POLITAN (2,400; 25-85-50- 65) High. \$39,000 Low. 12,000	Folies Bergere \$16,000 (Vaude)	West Point \$16,000	Vansssa '\$15,000	Reckless \$16,000
STRAND (2,000; 25-85-50) High. \$28,500 Low 3,000	Lst's Live Tonite and Rocky Mt. Mystery \$4,000	McFaddsn's Flats and Love You Always \$5,000	Curious Bride and Women Must Dress \$5,500	Transient Lady and Princess O'Hara \$5,000

	<u> </u>	401004	40,000	40,000
WASHINGTON				
	April 4	April 11	April 18	April 25
EARLE (2,424; 25-35-40- 60) High. \$27,000 Low., 6,000	Let's Live Tonite \$14,500 (Vaude)	Traveling Saleslady \$15,500 (H Herbert)	Car 99 \$12,500	Go to Dance \$20,000
FOX (3,434; 25-35-60) High. \$41,500 Low., 11,000	Scandals \$21,000 (Vavide)	West Point \$27,000 (Cab Calloway)	Casino Murder \$19,000	4 Hours to Kill \$21,000
KEITH'S (1,830; 25-35-00) High. \$21,000 Low 3,000	Roberta \$7,000 (4th wk)	#5,000 (5th wk)	Star of Midnite \$12,000	Star \$7,500 (2d wk)
PALACE (2,363; 23-85-60) High. \$32,000 Low 6,000	Life, Begins \$10,000 (2d Wk)	Mississippi \$18,500	Mississippi \$9,000 (2d wk)	Reckless \$18,000
COLUMBIA (1,203; 25-40) High. \$19,000 Low 1,100	Little Colonel \$7,500 (Repeat)	Colonel \$4,300 (2d wk)	Life Begins \$4,500 (Repeat)	King's Horses \$3,000

(Continued on page 24)



WITH 4 MAJOR PRODUCTIONS ON THE WAY!

Frank Capra
rums the brillians flame of his genius to James Hillon's
nationwide best seller

LOST HORIZON

As fine and different as "It Honogrand One Night"

and "Broadway Bill", with the screen play ag by Robert Riskin.

Read and loved







Woolf Resigns as Managing Director Of G-B to Head New General Film Co.

London, May 7. Charles Woolf resigned as man-aging director of Gaumont-British and immediately becomes manag ing director of a newly formed distributing company with name likely to be General Film Distributing Corp. Understood company is being incorporated with a \$2,500,000

to be General Film Distributing Corp. Understood company is being incorporated with a \$2,000,000 expital. Corp. Understood company is being incorporated with a \$2,000,000 expital. Corp. Corp.

Grune to direct.
Woolf's new company figures on handling about 20 pletures annually and has already started working on hookups with several other indie producing companies. Basis for deals, however, is that General must have a say-so on selection of talent for the features and with every-film to have at least one American name and with stories always to be built with an eye on the American mar-

Major Procter will be on the di ampor Procter will be on the di-rectorate of General as will also Woolf. John Woolf, son, will be head of the sales department. Both formerly occupied similar positions with G-B.

MUSCOVITES TO FILM 'KARENINA' AND 'SOUL'

Moscow, April Leo Tolstoy's 'Anna Karenina' and Gogol's 'Dead Souls, two of the greatest classics of Russian illera-ture, are, scheduled for local film production during this year by Mos-

film.

Scenario for 'Anna Karenina' has been adapted by N. Volkov and 'Dead Souls' by M. Bulgakov, author of the play 'Days of Tourbines.' Title roles in both plays will be handled by artists of the Moscow Art Theatre.

'Anna Karcnina' is now in production on the Coast at Metro with Greta Garbo and Fredric March.

London Songwriters

London, April 28.
Songwriters on Parade' is title of a new combo being formed here for picture theatres and vaudeville

These comprise Jimmy Kennedy, Michael Carr, Eddle Pola, and Ed-ward Lisbona.

ward Llebona.

Offering will be written by Pola, who will also produce, and will include 'the Three Rhythm Sisters, local, and Pat O'Malley, former crooner-in-chief to Jack Hylton. Flash will run for 40 minutes, with price asked around \$1,500.

Act with similar title played in New York vaude several seasons consisting of eight tin-pan-alleyites.

'YOSHE' IN PARIS

rice Schwartz Troupe Gets Good Reception in France

Paris gave a good sendoff to Maurice Schwartz and his N Y Jewish Art Theatre group, who opened Thursday (13) at the Re-calasance in Yosehe Kaib' Leaders in show business and Paris intel-lectual life, Jewish and otherwise,

lectual life, Jewish and otherwise, showed up. Show is filling the antique Re-naissance nightly. Theatro scats 900, but only 460 scats are any good. Edward A. Relkin, manager for the troupe, is negotiating with Maurice Lehmann, owner of the nearby Porte St. Martin, to get his house-wild is bleger and has a verowing with its bleger and has a verowing-sing, for a second Patis run be-tuining in June

THE WINNAH

Leni Riefenstahl Gets Hitler Trophy

Berlin, April 27.
As was generally expected, Dr.
Goebbels awarded Leni Riefenstahl
the Adolf Hilter prize for last year's
best picture for her direction of the Nazi Party Congress' festivities at

Nazl Party Congress' festivities at Nuermberg last August. Finished film, despite, a barrage of propaganda put down for it. folded up rapidly after-its earlier presentations, particularly in first run houses here. The properties of the properties of the abounding, in marching brown shirts, flags and speeches by Nazi Jeaders.

UA Joins German Co. In Prod. of 'Tavern': French-Ger. Versions

White Horse Tayern,' music

White Horse Farls, April 98;
White Horse Favern, muscal legit success of Lot avern, muscal in German and French by a new company, now in formation, sponsored jointly by the United Artists and Bawaria Flimsa. In Austria, Picture will be med reliand White Horse Ian will be used for exteriors. Bawaria will distribute the German version and UA the French. Latter distribution is a device for collection by the American concern of money owed it by Bawaria, which cannot be exported from Germany-ferest, in the fifm is based on the need to get its money out of Reich. Karl Lamiac will direct the German version, and Paul Schiller, in collaboration with Lamac, will do the French, Schiller, is collined in the Schiller, in collaboration with Lamac, will do the French, Schiller, in collaboration in Paris, and is still nominally associated with Bacos, although he jis not working on the latter's current production.

English language film rights on these, plus American legit rights.

NEW RUSS OPERA USES J. DOS PASSOS' NOVELS

on Songwriters

Together in Vode Act

Noscow, April 26

Story of Elizabeth Trent, a character in John Dos Passos novel,

"319," is made the plot of a new
Soviet opera, for which A. Zhilvotov,
Leningrad composer, is now writ-

Leningrad composer, is now writing the music.
Original plot of Dos Passos' story
has been somewhat altered, eliminating the element of fate which
plays a conspicuous part in his
novel. Thus, in the opera, Elizabeth Trent commits suicide instead
of netishing. In an airplane accident.

of perishing in an airplane accident. In an ambulance station near the front she meets Jimmie Herf, a character borrowed from another novel. 'Manhattan Passos'

Jere Lee Madcaps 1st Girl Band in Tokyo

Tokyo, April 20.

Jere Lec's Madeaps, combo of six, first girl band ever to play Japan, has opened here, doubling between the Tokyo New Grand Restaurant and Yokohama New Grand Cabaret. Also playing afternoons at current Yokohama Exposition. Contract calls for two months.

Yokohama Exposition. Contract calls for two months.
Outfit is doing excellently in both stands. Playing only at meal time in Tokyo, but putting on a cabaret show in Yokohama. Latter efforts, on last three days of week, feature Rosemary Ryan, planist from band, who directs danees and solos.

Mascot's Kolker

Mexico's 1st

Mexico City, May 7.

Native pic producing industry's first plagiarism sult has been filed in a local court.

Film Exchange, S. A., owner of

Film Exchange, S. A., owner of rights to the romantic bandit ple, El Tigre de Yautspec' (Tiger of Yautspec') 1s defendant. David Carpintero de la Llave, local law-yer, who holds rights to the novel, El Zarco' ('Gock-eyed'), says that ple was taken bodily from the book. Ple was one of the most successful of native productions.

DOT SAYERS WHODUNIT SECOND FOR PHOENIX

London, April 28. Having successfully launched its first film, Death at Broadcasting House, Phoenix Films, Ltd., is to

hrst film. Death at Broadcasting. House, Phoenix Films, Ld., is, to do another.

Death cost ground Fig.000, and death cost ground films, and la being releiated by Associated British Film. Distributors, of which Dean is head, with A.B.F. Daying Phoenix Films the cost of, negative blooked for entire Gaumont-British booked for entire Gaumont-British booked for entire Gaumont-British circuit.

Phoenix Films as a small indewith Hugh Ferceval, Reginald Dens. Next plc is to be a whodumit titled The Silont Passenger, by Dorothy L. Sayers, with Jan Stallich, Czechosłowskian, responsible for the filming of Extase's as cameraman 575,000. Cast lined up will include John Loder, Peter Haddon, Austin Frevor, Albrey Mather, Leelle Perina, Mary Newland, Annie Esmond, Drois Fordrod and Ann Condrington. Reginald Denham will direct.

NO STARS IN BIBLE STORY FOR SEASTROM

Stockhol April 26.

Stockhol April 26.

Victor Seastrom, who has been inactive since the advent of sound, will make one picture r London Films, based on the story of the apostles about the till of Christs' of the crucifixion. Work star this summer in London. mer in London

mer In London.

Sfory comes from a book by Mary Borden, British authoreas, will consist of, eplaceds in the lives of Christs' contemporaries and will generally picturize the mode of living and ideals of people in those times. No well known performers or stars will be used in the production, Atmospheric shots for background will be shot in Palestine.

PARIS PRICE WAR

Opening of Seven-Cent Ciner Starts Trouble-Mostly Chatter

Paris, April 28.

Opening of a film house giving an hour and a half of entertainment for one franc-less than seven cents-has set the local picture world in an uproar. Prices in some local houses are as high as \$2 and \$1 is a good average for a downtown lower than 30 mover than 30.

Row, after smouldering for some days, was opened up by a flery ex-

Row, after smouldering for some days, was opened up by a fiery exhib. Emile Samuel, who sent a release to nowspapers asserting. Bitther the promoters of the 7c cincma are nuts, and should go to the booby hatch, or they are bandits, and should not be permitted, to Fuin our Industry.

boody hatch, or they are bendets, and should not be permitted to, rufniour industrial or the property of the permitted processing the centry by refusing tax checking men admission to his theatre, calls on all producers and distribute to boycott the 7c spot as a menace. Antoine Rasimi, one of the 7c promoters, replied in a calm statement, pointing out that his show consists only of shorts, comedies and educationals, which have allowed the processing the

No Palladium Cut

London, April 28
Morris Goodman has appointed
Lou Koller as local contact representative for Mascot Films.
Koller was formetly sales supervisor for Nathonal Serven Service.

Novello Does a Coward and Clicks: Robeson and Buchanan NSG: 'All Rights' Looks Right for London

The Convincer

The Convincer

Farls, April 28.

Jean Coupan, press agent for the Cirque Medrano, had a many consistency of the Cirque Medrano, had a many consistency of the Cirque Medrano, had a many consistency of the Cirque Medrano, and the Cirque Medrano, an

all over town.

Coupan, already an admirer of U.S., is now convinced it's the greatest country in world.

GERMAN NITE SPOTS REOPEN

Berlin, April 27. After 40 days of suspended anl mation during Lent, Berlin night spots are coming back with a rush for pre-summer business.

Nazi orders forbidding dancing in Holy Week took the last wiggle out of Lenten night life, but most of the spots report good business

of the spots repor; good business; following the pre-Easter slump.

Although not openly admitting it, props of many night spots seed grown and the spots seed grown about tourist treade this, situation and its possibilities. Lack of tourists will not be offset by added domestic patronage, natives preferring the less swanky intimate cafes to the garlah spots catering to visiting fremen! Level abroad to the stringent of the stringent coving and the stringent activations covering applications for foreign currency. As is now, a German may take 10 marks (about \$4) across the frontier with him and receive the same amount monthly as long as he stays abroad. Rules do not apply to those nation having special agreements with Germanny.

2D EDITION SET FOR **CLIFF WHITLEY SHOW**

Clifford Whitley's Dorchester hote Midnight Follies goes into its second edition May 27. By this time the first edition will have lasted 10 weeks. Holdovers the first

the first edition will have leaved 10 weeks. Holdweig' The first show are Billy and Demis and Florence Chumbesco, doubling from Stop Fresh, and Le Roy Miller from Stop Fresh, and Le Roy Miller from Stop Fresh, who return to the Diamond Brothers, who return to the Double Brothers, who return to the Double Brothers, who return to the Double Brothers are Tommy and Betty Wonder and to Diamond Brothers, who return to the Double Brothers are eight muthis with the Brothest Processor of the Work and the Brothest hotel show, intended to open around the third work in September. Has nothing somewhat different show from the prodecessors, although will still specialize in a line of American girls.

Hoerbiger on Own

Berlin, April 27,

Paul Hoerbiger, German come-dian, has launched his own com-pany, and in the future will direct pany, and in the future will direct his own pictures, design scenery, costumes and handle casting. First pic of now venture is 'End-station', which is already in pro-duction

Jack Buchanan opened In a new Erlc Charell show, 'The Flying Trapeze,' at the Alhambra Saturday night (4) and met with almost Im-mediate difficulties, Galleryltes were downright impolite, booling the performance, despite the fact that higher price customers managed to drown them out with applause. Show was under-rehearsed, but, even when fixed, seems unlikely to

Paul Robeson opened in Paul Robeson opened in 'Steve-dore' Monday night (6) at the Em-bássy. American Negro play seems unconvincing here, 'subject matter being too remote. Also 'Kobeson the leaf role as being sattled for the leaf role.

"All Rights Reserved' opened at the Criterion Tuesday (30), R is a light comedy about a philandering huaband and stars Ronald Squire. Polished acting means a probable

"Co-optimists" at the Palace Wednesday (1) is a feeble attempt to revive the former successful aggregation, but the new assemblage is not at all likely to get anywhere with it.

with-it.

'Glamorous Night' at the Drury
Lane Thursday (2) is a speciacular
musical comedy melodrama featuring Author Ivor Novello and Mary
Ellis. It is a smash certainty,
Piece was staged by Leontine Sagan, Novello pulled a Coward, writing the book and music for the show ing the book and music for the show and starring in it besides, it's one of those musical comedy plots about a small kingdom with No-yello as the Englishman who saves the unhappy pritoces (Mary Ellia) from the evil baron (Lyn Harding), Barry Jones plays his usual king assignment.

assignment,
After ? a guburōan try-out The
'Shadow Man,' by figram d'Abbes
and Fenn Sherle, camp to the Plecadilly Aftertre, 'April-25. It's a
muyder myster; set in the midst of
a bunch of players in a film studio,
was well Jiked by the asidience, and
the acting of Frank Royde, Reginald
account of the Maryan received
account of the production
by Matthew Foresth.

New Charlot Revue's Costumes Burned, It Postpones Premiere

London, May 7.

'Shall We Reverse?' new Charlot musical starring June, which was scheduled to open Friday night (3) at the Comedy had to be postponed at the last minute due to fire. Flames destroyed all the costumes but did little other damage.

MARIMBA BOOM

Paris Deluged by Series of South American Orchestras

Paris, April 28.

Parls, April 28.

Parls is getting ready for a marimba boom. Band of these gaucho percussion instruments played in the last Francis A. Mangan show at the Res, and one has been hired for dancing at the swell Ambassatored with posters for two highbrow marimba symphony concerts to be given in the Saile Rameau (formerly Saile Picyel), toniest concert hail in town. Band consists of 109 ser, and is advertised as prize outfit from the Chicago expo.

Russ Kids Get Break

Moscow. April 15.

Spring school vacation was marked here by the first cinema festival for children. For nearly a fortnight majority of Moscow cinema halls were entirely reserved

onema nails were entirely reserved for youngsters.

Over 500,000 Moscow childgen were given a free glimpse of the best productions of Soviet film studios.

G-MEN

First National production and Warner	
Bros. release. Features James Cagney. Ann	
Dvorak, Margaret Lindsay, Robert Arm-	
strong. Directed by William Keighley.	
Story, Gregory Rogers; edentation, Seton I.	
Miller: comera. Sol Polito. At Strand.	
N. Y., week May 1, '35, Running time, 85	
Doverak, Margaret Lindsay, Robert Arm- strong, Directed by Williem Keighley, Story, Gregory Rogers; edaptation, Seton I. Miller; camera, Sol Polito. At Strand. N. Y., week May 1, '35. Running time, 85 mins.	

mins.	
Brick Davis	James Cagney
Kay McCord	Margaret Lindsay
Jean Morgan	Ann Dvorak
Jeff McCord	Robort Armstrong
Collins	Barton MacLane
Hugh Farrell	Lloyd Nolan
Mc Kay	William Harrigan
Gerard	Russell Hopton
Leggett	Edward Pawley
Durfec	Noel Madison
Bill	Monte Blus
Edule	Regis Toomey
Venko	Harold Huber
Gregoi	Addleon Richards
Mnn	

This is the first of the new cycle of gangster pictures, coming in with what is called a new twist. It is perhaps the best Cagney film since 'Public Enemy,' and a cinch b. o. picture from male audience stand-It is strictly, and happily, an

One thing that 'G-Men' demon-One thing that 'G-Men' demonstrates is that the new cycle which is causing so much chatter is not likely to least very long. This picture has about all the elements the type can be endowed with. It is red, hot off the front page. But beyond that it has nothing but a weak scenario along hackneyed lines. The others in this line can't grab very much from the front page that isn't here, and can't, if playing the came or a similar line, get in any better story background.

any better story background.

In the old gangeter pictures the amy better story background and any better story background and any better story better the stor

when they want to receive the party in the control of the party in the party in

THE SCOUNDREL

Ben Hecht and Chas, MacArthur produc-
tion and Paramount release. Stars Noel
Coward: features Julie Haydon, Hope
Williams, Rosita Moreno, Martha Sleeper.
Written, directed and produced by Hecht-
MacArthur. Les Garmes, photog and as-
sociato director. At Radio City Music
Hall, N. Y., week May 2, '1935, Running
time, 75 mins.
Anthony Maliare Noel Coward
Cora MooreJulie Heydon
Paul DockerStanley Ridges
Julia Vivlan
Mathlide
Jimmy Clay Ernest Cossart
Vanderveer Veyden Alexander Woollcott
Mildred Langwiler Everly Gregg
Carlottn
Maurice SternEdward Ciannsiii
Howard Gilletts
Mrs. Rollinson
RothstoinLlonel Stander
Massey Frank Conlan
CalhounO. Z. Whitchead
Felix AbramaRaymond Bramley
Slovack

Noel Coward's stellar film debut is good Hotel Algonquin literati stuff, but not for the Automat trade. It'll appeal to the palates of the pseudo, near- and full-fiedged so-phisticates but it'll leave the aver-age film fan bewildered. It's not boxoffice in the accepted sense.

age ilim fan bewildered. It's not boxoffies in the accepted server. The boxoffies in the accepted server. The interest of the server is a server in the control of the server in the ser

to the manner of the state of t

Miniature Reviews

'G Men' (WB). Cagney toins the government and cleans up the gangsters. Strong b.o.

'The Scoundrel' (Par). Hecht-MacArthur production for Par, starring Noel Coward, of limited general b.o. value. A critic's picture.

Imited general No. walte. A critic's picture. A critic's picture. 'Go Into Your Dance' (WB), Musical has everything for box office. Joison-Keeler's first together. So Woman' (Par), Interesting acreen stud, effectively photographed and starring Marlens Dietrich. Sophisticated audiences its best bet. 'Laedid' (Radio). 'Good particles of the Marlens Dietrich. Sophisticated audiences its best bet. 'Laedid' (Radio). 'Good particles of the Marlens of the Vampire' (Matto.). Baseball picture that's unexciting. 'Mark of the Vampire' (Matto.) Well-made chillier mystery which will nab average grosses or better. Night' (Metro.) Sprighty devised (Matto.) Sprigh

'One New York Night' (Metro). Sprightly devised comedy mystery with Franchot Tone and Una Merkel accounting for plenty laughs, but not strong enough for the major spots.

on delivery rather than the role itset contained by Lee Garmes' usual
ace photography is 'up to par as
as also associate direction with the
authors. Hecht and MacArthur daitinguish themselves with some brililiant daile, setting.
On the debt is dee of 'Scounfel,'
Cor commercial purposes, are (1)Covard's vagueness and other
arm of fans; and (2) a hyper-talkarive, somewhat rambling exposition, not for general appeal. In its
arvor are the present of the contained
arvor are the present of the contained
in the cultural keys which may draw a
limited but potent audience. The
the cultural keys which may draw a
limited but potent audience. The
value, but in too it's all too limited
to mean anything. Hecht and MacArthur have made a good picture
but not a boxoffice picture. Abel.

Co. Late Your Bance.

Keeler. Directed by Archia Mayo. Story.
Bradford Ropes; adaptation, Earl Baldwin;
songs, Harry Warren, Al Dubin; dances,
Bobby Connolly: film editor, Harold McLer-
non; camera, Tony Gaudio, Sol Polito. At
Capitol, N. Y., week May 3, 1935. Run-
ning time, 92 mins.
Al HowardAl Jolaon
Dorothy WaynsRuby Keeler
Sedlo Howerd lenda Farrell
Luana Bell olen Morgun
The Duke Barton MacLane
Blonde Sharon Lynne
lrmaPatsy Kelly
Himself Benny Rubin
Eddle RioPhil Regan
t'redGordon Westcott

mixing of gangster stuff into the backstage them. The late of the concerned, but the dram unfortunately flinishes on top and the result is a continuated them to the continuation of the late of the late of the late of the principle of the gunnen business is a vital part disposed of with a once-over-lightly, a satirical approach rather than a seriou one might have been decidedly preferable. Early part of the picture, dealing strictly with show stuff, has speed of with a contract of the picture, dealing strictly with show stuff, has speed of the contract of the picture, dealing strictly with show stuff, has speed piesasntry lasts until the action moves into a nite club-gangster set. The late of t

Short Subjects

'UNCIVIL WARRIORS' Howard, Fins and Howard Comedy 19 Mins. Rielto, N. Y.

Misito, N. Y.
Columbia
This is of the two-reeler comedy
series featuring Howard, Fine and
Howard, well-known vaude stooges,
at one time with Ted Healy. It's a
comic pan trio that's aces for shorts

at one time with Ted Healy, it a comic pan troi that's aces for shorts purposes.

The Three Stooges instead of the troises and the troises are stated of under their names, this release gets the title of 'Uncivil Warriors'. It has the civil war as background and uses Howard, Fine and the enemy lines in quest of information. Usual comedy liberties prevail, but fount all the way, include with which this short is generously sprinkled. Some of the slapstick gets a little monotonous. The stoogen of the stoogen of the stoogen of the stoogen to eat a local stoogen of the stoogen to eat a little monotonous in efforts of the stoogen to eat a local stoogen of the stoogen to eat a little monotonous of the stoogen to eat a little monotonous. The stoogen of the stoogen to eat a local stoogen of the stoogen to eat a little monotonous.

BUSTER KEATON 'Tare and Stripes' 20 Mins. Roxy, N. Y.

noxy, N. Y. Educational
Just a compilation of what can
happen to a new and rather dumb
enlisted man at a naval station, but
packing a number of laughs and
enlivened somewhat by the occasenlivened somewhat by the occasenlivened somewhat by the occasthe occasion of the occasion occasion of the occasion occ

Latter does the usual dead pan, but he projects the comed by the ever and the film annuses. Ohic.

The running time is a bit long, and closer editing might have helped considerably in relieving the action of some of its monotony. This is a considerably in relieving the action of some of its monotony. This is the scenario of a devillably entitled the scenario gets repetitions. In painting a picture of a devillably entitled ground the varieties of the scenario of a devillably entitled ground the varieties of the scenario of a devillably entitled ground the varieties of the scenario of a devillably entitled ground the varieties of the scenario of th



"Bright Eyes" Big
Indianapolis Draw
"Colonel" ls

Heavy Detreit Draw, \$23,600

"Bright Eyes"
Seattle High;
Takes \$8.300

We could let your box office write the next two pages also

"Colonel" \$9,600 Smash in Portland

"Colonel" in Van Of Buffalo Pickup





SHIRLEY TEMPLE

in her greatest picture

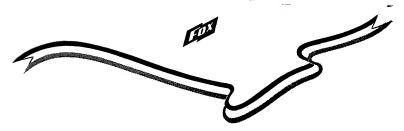
Our Little Girl'

with

ROSEMARY AMES
JOEL McCREA
LYLE TALBOT
ERIN O'BRIEN-MOORE

Produced by Edward Butcher Directed by John Robertson

From the story "Heaven's Gate" by Florence*Leighton Pfalzgraf, Screen play by Stephen Avery and Allen Rivkin. Adaptation by Stephen Avery.)



AND LOOK WHAT ELSE IS COMING FOR YOUR SPRING FESTIVAL

...To write more brilliant pages in your box office history for MAY · JUNE · JULY

WARNER BAXTER and KETTI GALLIAN in "UNDER THE PAMPAS MOON" with Tito Guizar, Veloz & Yolanda

"THE DARING YOUNG MAN" with James Dunn, Mae Clarke, Neil Hamilton

GEORGE O'BRIEN in"THE COWBOY MILLIONAIRE"

WILL ROGERS in **DOUBTING THOMAS"** with Billie Burke, Alison Skipworth, Sterling Holloway Gail Patrick

"LADIES LOVE DANGER" with Mona Barrie, Gilbert Roland, Donald Cook, Adrienne Ames, Herbert Mundin

CHARLIE CHAN IN EGYPT" starring WARNER OLAND with "Pat" Paterson and Stepin Fetchit

"BLACK SHEEP" with Edmund Lowe, Claire Trevor, Tom Brown, Eugene Pallette, Adrienne Ames, Herbert Mundin

"THE LORD'S REFEREE" (tentative title) with Lew Ayres, Paul Kelly and all-star cast.

"ORCHIDS TO YOU with John Boles Jean Muir Charles
Butterworth, Harvey Stephens,

"GINGER" with Jane Withers, Jackie Searl, O P Heggie, Walter King
GEORGE O'BRIEN in "HARD ROCK HARRIGAN"

SHIRLEY TEMPLE in "CURLY TOP" with John Boles, Rochelle Hudson



MUSIC HALL, N. Y.

MUSIC HALL, N. Y.

The sophisticates have plenty to enthuse about at Radio City Music Hall this week. Show, along a tree of the control of th

participate in this box to tell 'un m'rest is all about.

The second interlude is one from the flies, a Quaker routine with the flies, a Quaker routine with the flies, a Quaker routine with the flies in the flies of the flies of the flies in the flies in the flies in the flies of the flies

batons.

Opening night biz fair. Strong in the reserved seat mezz loges, but only for the final show, and light all over elsewhere.

Abel.

ORIENTAL, CHI

Chicago, May 3.

Chicago, May 3.

complished without a money headliner. But the foliary the chicago in the ch

week. Picture is Woman in see Show opens nicely with the Gray Family, four gals and a long-legged guy in a long but entertaining dance act.—Girls do every type of danc-ing, are costumed well and dress submerged due to the femme com-petition, but he appears to have a natural ease in his danding. In the deuce comes Billy Costello, the ties used to the competition of the first submerged twanging turn. Fitted in nearly here and was par-ticularly successful with this audi-ence.

ence. Will and Gladys Ahearn are back

Will and Gladys Ahearn are back with their steady sense of shown anaship, which gets them across with their steady sense of shown anaship, which gets them across the steady sense of shown and the steady sense of shown to the steady sense of the s

beat results. Frank Gaby closes the bulk with a finely organized act. It around socko vaudeville turn. The around socko vaudeville turn. The stooging, ventiloquism and daneing are mixed in just the right proportions to make it 100% entered Cold.

RIALTO, LOUISVILLE

Louisville, Ky., May S.

First show had to await arrival of Duke Ellington, who finally revarded patience of capacity house, The Duke's most recent appearance in this town was about two years ago at the Jefferson County for ago at the Jefferson County for the County of the County

soing for the slieweik urchins, with their thean and hys bands. Ivide Anderson is then on for brace of pops, and encore, using mike. Assisted in encore by novelty drummer, with tyries decided blue, and the slied of the slied o

ROXY, N. Y.

Bill at the Roxy this week doesn't look so good on paper, but they're took or good on paper, but they're stage it welds into a satisfactory entertainment, thanks very largely to the adroid bending of the shows the stage it welds into a satisfactory entertainment, thanks very largely to the adroid bending of the shows the stage it well to the same property of the stage of the same property of the same prop

PARAMOUNT, L. A.

CAPITOL, N. Y.

Both stage and screen, while excellent in all other departments this week, are affilicted with the control of the stage line of the stage line. The stage line of the stage line per stage of the stage line of the stage line of the stage line stage line. Even without a single comedy turn the show built a single comedy turn the show built can be staged to the stage line. The stage is the stage line stage that the stronger. With the band are Mitzl Mayfair, Saxon Sisters, Rose Blaine and the Trainor Bros. (2). They add up sets.

The special arts.

The special acts all do well on their own, but it's the Lyman crew the control of their own, but it's the Lyman crew as the control of their own, but it's the Lyman's aggregation has accomplished a remark-right of the control of th

Show runs 12 minutes without a fact of the control of the control

out west following boost in price of silver. Far goes Into history for the control of the contro

PALACE, N. Y.

PALACE, N. Y.

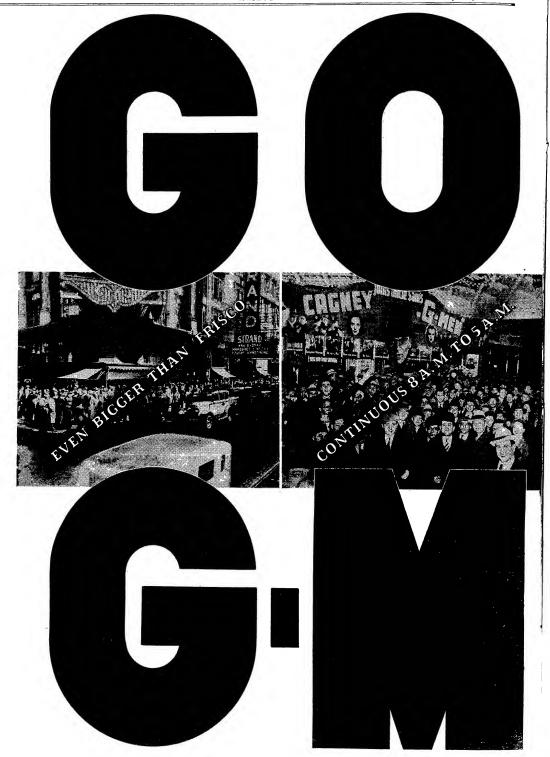
First - rule on tretalisment was alipped onto the Palace stage this week along with 'Life Begins at 40' (Fox), the screen feature. There's variety in the five acts, but, above missing in stage shows these days.

Unorthodox spotting marks the layout, with a comic in number the layout, with a comic in the layout, with a layout and layout and layout a lay

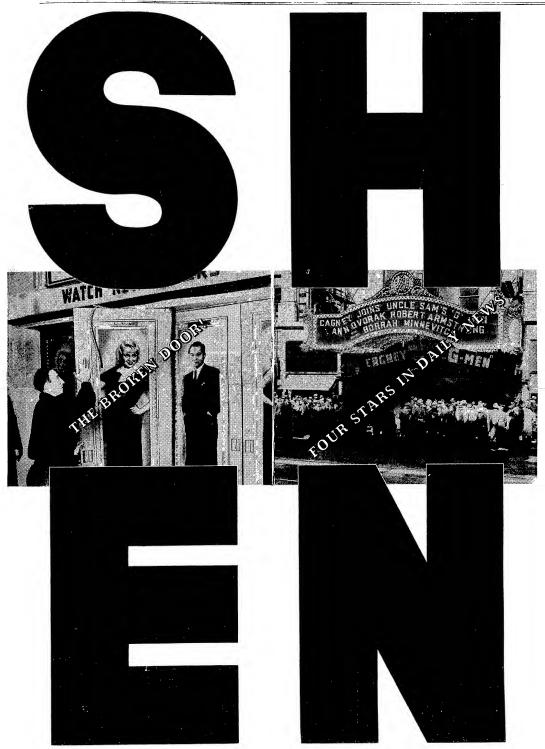
FOX, BROOKLYN

ALVIN, PITT.

After a foot littaburgh, May 3.



DREW MORE OPENING-DAY ADMISSIONS THAN ANY



ATTRACTION SINCE THE N. Y. STRAND WAS BUILT!

Only One Single Bill Pic House Left in So. Cal.

Los Angeles, May 7.

With the Chinese and State ewitching to a day-and-date double bill polley Thursday (9), the United Artists theatre in Pasadena is the only straight picture house in Southern California which has maintained its polley of one feature. The control of the polley of one feature and the polley of the follows and at present are talking of returning to presentations. Filmarte, atticity a foreign film bouse, distance and the polley of the four feature in the general theory of the four and the polley of the four combination houses cannot be found that the polley of the four combination houses have. Plangedorme, Million Dollar and prypheum all twin-bill with their vaude should result of the booking of the first two weeks of dual pictures at the Chinese and State. Opening bill has 'Scandiai's and 'Casine Murder Case' with the following week's bookings 'Naughty Montelling that the new policy gets away to a bad break with two musicals in a row.

N. Y. Rialto's 'Werewolf' As Compromise Film

AS Compinents Finite
The Riaito, N. Y., is getting
Werewolf of Londor from Universal as a compromise in settlement
of a squabble which arose over
Frankenstein which was okayes'
for the state of the state of the state
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Coast Foreigners

San Francisco, May 7.

The largest block of Soviet films
ever booked in Frisco has just been
taken by Herb Rosener, who recently opened the Caly International theatre here as a crotlen piccently opened the Caly International theatre here as a trotlen pictional who was a constant of the
house. "Songs of Happiness" started
house. "Songs of Happiness" started
house. "Songs of Happiness" started
the list off Saturday (4). Deal
made with Amklino, New York.

Criterion, downtown luxer, forcedto shutter some weeks ago through lack of suitable first run film prodlack of suitable first run film product, reopens May 10. T. L. Talley,
operator, will book British-made
productions on a single bill policy.
Gaumont-Stitish's Princess
will give away \$100 nightly in new
bank nite gimmick.

YOUNG FOLLOWS REX

AUGH FOLLOWS REX
Hollywood May 7.
Carroll Young Willywood May 7.
Carroll Young The Young Y

Comparative Grosses for April

(Continued from page 10)

PHILADELPHIA

·					
	April 4	April 11	April 18	April 25	1
ALDINE (1,200; 85-40-55) High. \$16,831 Low 2,700	Wedding Nits \$6,000 (3d wk)	Thunder in East \$8,000	Brewster's Millions \$2,700 (New Low)	Richelieu \$14,200	1
EARLE (2,000; 25-40-50) High. \$33,000 Low., 10,500	Love in Bloom \$13,500 (Vaude)	Happened in New York \$13,000	Traveling Saleslady \$13,500 (Hugh Herbert)	Hold 'Em Yale \$14,000	1
FOX (3,000; 40-35-65) High. \$41,000 Low 10,500	\$10 Raise \$13,000 (Stage Show).	Small World \$14,500	Iron Duke \$12,000	Scandals \$14,500	-
STANLEY (8,700; 85-40-55) High, \$48,000 Low., 3,750		Missiseippi \$15,000	Mississippi \$8,000 (2d wk- 5 days)	Go into Dance \$13,500 (6 days)	1

BOSTON

KEITH-MEMORIAL Roberta Finement Finement Sis,800 (2d wk) Sis,800 Sis,8	25
(2,000; 28-35-30) (2d wk) High- \$43,000 Low 4,000 Low 4,000 Low	
High. 483,000 Low. 4,000 Vanesa Marietta New York Reckle 130,000 Marietta 130,000 Marietta 130,000 Marietta 130,000 Marietta 130,000 Marietta Marietta Marietta 130,000 Marietta	10
STATE Communication State Stat	
(3,00); 25-94-0 and 313,500 Nite and 513,000 Casino Casino Murder Love You Love (Yaude) (Yaude) (MRTRO PollTAN Worlds \$24,500 Taveling Gains Danc	
Same	
_ow 4,000	U
(Vaude) \$10,000 METRO- Private Scandals Traveling Go int POLITAN Worlds \$24,500 Salsslady Danc	
METRO- Private Scandals Traveling Go int POLITAN Worlds \$24,500 Salsslady Danc	
POLITAN Worlds \$24,500 Salsslady Danc	
High. \$69,000 (Jack Benny) Shutta)	

INDIANAPOLIS

	- April -	- April II	April 10	April 20
INDIANA (3,100; 25-40) High. \$33,200 Low 1,800	McFadden's Flats \$9,000 ('Casino de Paree')	Mississippi \$8,600	Privata Worlds \$5,200	Go into Dance \$7,400
LYRIC (2,000; 25-30-40) High. \$15,000 Low., 1,750	Traveling Saleslady \$11,000 (Stage Show) (Marcus 'La Vie Paree')	Scandals \$9,000	Small World \$8,700 ('Folies de Paree')	Spring Tonic \$10,500 (Charlie Davis Orch)
LOEW'S PALACE (2,800; 25-40) High. \$19,000 Low 2,000	Casino Murder \$3,000	Marietta \$7,000	Maristta \$6,000 (2d wk)	Reckless \$5,500

DETROIT April 4 | April 11 | April 18 | April 25

MICHIGAN (4.100: 25-35-55)	Vanessa	Marietta	Living on	Go into	ł
	\$19,000	\$22,000	Velvet	Dance	ı
High. \$58,100	(Roland	('Casino de	\$14,300	\$28,900	ı
Low., 6,600	Young-	Paree')	(Olga Bacla-	(Morton	l
	Margo)	ı	nova)	Downey-	ŀ
	(Stage Show)	{		Alice White-	ı
- 1		ì		Britton	ŀ
				Bros.)	l
FOX	Life Begins	Life	Laddie	Star of	ı
(6,100; 25-35-55)	\$28,500	\$21,000	\$14,000	Midnite	ı
High. \$50,000	(Stage Show)	(Dorsey	(Donald	\$29,000	
Low 4,000		Bros.)	Novis)	(Guy Lom-	1
		(2d wk)		bardo)	
FISHER	Devil Dogs	Copperfield	Car 99	Ruggles	
(2,975; 26-35)	and	× \$6.200	and	and	
High. \$29,000	Society		Sweet Music	Woman in	ı.
Low. 3,000	Doctor		\$3,200	Red	ı
	\$5,000		1.7	\$5,000	Ł

PITTSBURGH

	April 4	April 11	April 18	April 25	ì
PENN	Wast Point	Wedding	Rumba	Reckless	1
(3,300; 25-35-40)	\$17,000	Nite	\$15,000	\$17,000	ı
High. \$41,000	(Dave.	\$14,000	(Rooney-		1
Low 3,750	Apollon) (Stage Show)		Timberg)		Į
WARNER	Town's	Power	Curious	Laddie	1
(2,000; 25-40)	Talking	and	Bride and	and	н
High \$29,000	and	Car 99	Love You	McFadden's	1
Low. 2.000	Evensong	\$3,800	Always	Flats	П
	\$4,400	*	\$3,600	\$4,200	ı
STANLEY	Mississippi	Private	Traveling	Go Into	1
(3,600; 25-35-40)	\$9.250	Worlds	Saleslady	Dance	1
High. \$48,000	(Stage	\$8,000	\$5,000	\$24,750	١
Low 3,200	Show)		1	(Gene	Ł

BUFFALO

DOLLADO						
	April 4	April 11	April 18	April 25		
BUFFALO	Golddiggers	Private	4 Houre to	Mississippl		
3,600; 30-40-55)	\$15,000	Worlds	Kill	\$24.000		
ligh. \$42,000	(Hugh	\$19,500	\$8,300	(Ben Bernie)		
ow 8,300	Herbert)	('Vanitles')	(New Low)			
	(Stage Show)					
CENTURY	Love in	Father	Baboona	Times Sq.		
(3,400; 25)	Bloom	Brown	and	Lady		
ligh, \$21,000	and	and	Hotsl	and		
ow 3,200	Rocky Mt.	Right to Live	Murder	Man's a Man		
	Mystery	\$5,000	\$5,500	\$5,300		
	\$6,400	4				
HIPPO-	Wedding	Marietta	Nite at Ritz	Richelieu		
DROME	Nite	\$9,100	and	\$9.600		
(2,400; 25-40)	\$8,200		Grand Old			
ligh, \$22,000			Girl			
OW 3 600			\$4 700			

TACOMA

	April 4	April 11	April 18	April 25
JSIC	Edwin Drood	Traveling	Laddia	Star of
ox i	Florentine	Saleslady	and	Midnite
25-35-40)	Dagger and	and Nite Life	Nite Life	\$5,200
\$10,500	Nite at Ritz	of Gods	\$3,500	
1,100	\$4,000	\$6,300	(2d wk-Spllt)	
	(Split Duals)	(Al Pearce	(Glen Rice)	
	(Vaude)	and Gang)		
YXC	Life	Life	Baboona	After
; 25-85)	Begins	\$4,000	and	Office
\$7,200	\$4,500	(2d wk)	One More	Hours
2,000		(5 days)	Spring	84.000
	l		\$8,000	

PORTLAND, ORE.

	April 4	' April 11_	April 18	April 25
BROADWAY	Iron	Casino	Patient Slept	Go Into
(2,000; 25-10)	Duke	Murder and	and	Dance
High. \$21,000	\$4,300	Traveling	Times Sq.	\$6,000
Low. 2,500		Saleslady	Lady	
		\$4,300	\$4,600	
UNITED	West	Marietta	Marietta	Marietta
ARTISTS	Point	\$8,500	\$5,900	\$4,800
(1,000; 25-40)	\$5,300		(2d wk)	(3d wk)
High. \$13,200				
Low., 1,200				
PARA-	King's	Mississippi	Car 99	Scandals
MOUNT	Horses	\$6,600	and	\$6,200
(3,000; 25-40)	\$9,000		Baboona	('Georgia
High. \$16,000	(Mills Bros.)		\$4,700	Minstrels')
Low 3,000	(Vande)			

MONTREAL

		April 4	April 11	April 18	April 25
-	PALACE (2,700; 50) High. \$18,000 Low 4,500	Golddiggers \$10,000	Little Colonel \$10,000	One More Spring \$7,000	Roberta \$16,000
-	CAPITOL (2,700; 50) High. \$30,000 Low 5,100	Rumba and Ruggles \$12,500	Rumba and Ruggles \$7,500 (2d wk)	Sweet Music and Woman in Red \$10,000	Mississippl and 4 Hours to Kill \$11,000
-	LOEW'S (3,200; 50) High. \$18,000 Low., 3,000	Babbitt and Devil Dogs \$6,000	Good Fairy and Notorious Gentleman \$6,000	Edwin Drood and Nite Life of Gods \$6,000	Gay Bride \$8,000
	PRINCES8 (2 100; 50) High. \$25,000 Low., 3,500	Let's Live Tonite and Best Man Wins	Wedding Nite and King's Horses \$9,000	Wedding and Horses \$6,000 (2d wk)	Folies Bergere and Behind Evidence \$10,000

DENVER					
	April 4	April 11	April 18	April 25	
DENHAM	Car 99	Mississippl	Mississippi	Private	
(1,500; 25-35-50)	\$5,500	\$7,500	and Love in	Worlds	
High: \$16,000	(Stage Show)		Bloom	and Hold 'Em	
Low 2.000			\$5,000	Yale	
			(Split-2d wk)	\$5,000	
DENVER	Wedding	West	Scandals	Reckless	
(2,500; 25-85-50)	Nite	Point	\$7,500	\$7,500	
High. \$27,700	\$6,000	\$5,500	i	1	
Low. 3,000	(Stage Show)		1		
ORPHEUM	Roberta	Little	West of	Green	
(2,600; 25-35-50)	\$6,000	Minister	Pecos	Gables	
High. \$20,000	(2d wk)	\$4,500	\$5,500	\$5,500	
Low 3,000					
PARA-	Casino	Vanessa	Traveling	Princess	
MOUNT	Murder	\$2,500	Saleslady	O'Hara	
(3,106; 25-35)	34,000		\$3,500	\$3,500	
High. \$22,000			1	1	
Low 1,200					

CINCINNATI

CIIICIIIIAII						
	April 4	April 11	April 18	April 25		
ALBEE (3,300; 85-42) High. \$33,500 Low 5,800	Laddie \$5,000 (6 days)	Marietta \$16,500 (8 days)	Marietta \$11,000 (2d wk)	Reckless \$10,500		
PALACE (2,600; 35-42) High. \$28,100 ow., 4,500	Mississippi \$12,500	8candals \$7,500	McFadden's Flats \$6,500	Private Worlds \$10,000		
LYRIC 1,400; 25-30-40) High. \$28,900 .ow., 2,500	Car 99 \$3,000	Hotel Murder \$4,500	King's Horses \$4,000	4 Hours to Kill \$3,000 (6 days)		
KEITH'S (1,500; 85-42) High. \$22,100	Golddiggers \$3,000 (2d wk)	Traveling Saleslady \$6,500	Curious Bride \$4,000	Mary Jane's Pa \$2,800		

KANSAS CITY

	April 4	April 11	April 18	April 25	
MIDLAND (4,000; 15-25-40) High, \$35,000 Low., 5,100	Casino Murder \$8,500	Marietta \$14,500	Marietta \$11,972 (2d wk)	Reckless \$12,700	
MAIN- STREET (3,200; 25-40) High. \$35,000 Low 3,300	Living on Velvet \$6,000	Golddiggara \$8,200	Traveling Salesiady \$6,000	Murder on Honeymoon \$18,000 (Mills Bros.)	
NEWMAN (1,800; 25-40) High. \$33,000 Low 3,800	Mississippi \$6,000 (2d wk)	Rocky Mt. Mystery \$5,000	Right to Live \$3,800 (New Low)	Stolen Melody \$5,000	
UPTOWN (2,040; 25-40) High. \$9,000	Scandals \$7,100 (10 days)	Life Begins \$8,200	Life \$5,100 (2d wk)	Life \$3,500 (3d wk)	

PROVIDENCE

	April 4	April 11	April 18	April 25
STATE (3,200; 15-25-40)	Casino Murder	Marietta \$13,500	Marietta \$5,400	Reckless \$9,800
High .\$29,000 Low. 2,500	and Love You Always \$7,000		(2d wk)	,
MAJESTIC (2,200; 15-25-40)	Nite at Ritz	Scandals and	\$10 Raise and	Go
	and Living	Edwin Drood	Public	Into
High. \$17,500	on Velvet	\$6,300	Opinion	Dance
Low., 2,500	\$6,000	1	\$3,800	\$7,000
STRAND	Car 99 and	Mississippi	Mr. Wong	Hold 'Em
(2,200; 15-25-40)	Love in	and Rocky	and	Yale and
High, \$18,000	Bloom	Mt. Mystery	McFadden's	Million
Low 2,000	\$7,300	\$8,600	Flats \$6,800	Dollar Baby \$7,200
ALBEE	Roberta	Roberta	Princess	Star of
(2,500; 15-25-40)	\$9.000	\$7,000	O'Hara	Midnite
High. \$20,000 Low. 1,900	(2d wk) (Vaude)	(3d wk)	\$6,700	\$9,500

BIRMINGHAM

	April 4	· April 11	April 18	April 25
ALABAMA (2,850; 30-35-40) High. \$29,000 Low., 3,500	Little Colonel \$8,000	Life Begins \$7,500	Mississippl \$6,500	Reckless \$5,750
STRAND (900; 25) High. \$5,100 Low 800	Baboona and President Vanishes \$1,500	Car 99 \$2,000	Sequoia \$1,900	Casino Murder and Wicked Woman \$1,500
EMPIRE (1,100; 25) High. \$12,000 Low 800	Let's Live Tonite \$2,400	Living on Velvet \$2,000	Devil Dogs \$8,500	Woman In Red \$1,900

(Continued on page 30)

News from the WESTern front!

"MAE DAY on MAY 17th,"
Slogan Gains Millions of
Adherents for MAE WEST
"Goin' to Town" Movement!



MILTON FELD—Commander-inchief of the Monarch-ists—takes the situation with proverbial good nature. "We've had experience with this West woman before," says he, "and we know just how to handle her when she comes to town!"



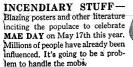
OSCAR DOOB—The Colonel gets an eyeful of the inflammatory MAE DAY posters and gives Captains Schmidt and Emerling the Loew-down. "Get ready to handle the crowds, boys... and show this Dame we mean business."



JOHNNY DOWD—Military strategist for the RKO citadels of mass entertainment—puts his okay on the campaign that promises La West a hot reception when she shows up inside his lines. Aide-decamp Vinson is ready to carry the message to Garcia.



MORT BLUMENSTOCK—Generalissimo of the Warner go-get-'em forces—dictates to his men in the field how he wants the MAE DAY riots handled. "Keep this West gal in town for weeks," is his command "That'll show her where we stand!"







there is no more * * *

- ◆ You set your pictures in . . . you send us your booking dates . . . and the rest is up to us . . .
- ♦ We've been perfecting our service organization for 15 years... building it up... hiring the best brains... improving and changing until today red tape is α memory... alert is
- the word \dots 700 employees \dots and all on their toes \dots
- ◆ Writers and artists... bookers and shippers combine to give you trailers that put your pictures "over"... and always on time...
- ◆ Reason enough why more than 9,000 exhibitors say

NATIONAL SCREEN SERVICE

EXPLOITATION

By Epes W. Sargent

Summer Stuff

Summer Stuff

Following up a successful canpaier of the plug for summer busimess already, initialer was a letter
to married women assuring them
ess already, initialer was a letter
to married women assuring them
they need have no cultum about go
the summer was a letter
to married women assuring them
they need have no cultum about go
the summer was a letter
to partie would look after the husmake things so attractive for the
summer monthe the blucony is
retting to partie. Foliated out
the house is air cooled, but during
the summer monthe the blucony is
retting to partie. Foliated out
the house is air cooled, but during
to park silppere on request. Done
in a light with, but carries convictices to a summer of the summer of the
them is a summer of the summer of the
them is a summer of the summer of the
them is a summer of the summer of the
thouse is also adopting the keepthe-proche-clean brigade idea which
hope with the summer of the
them is a letter to be
the summer of t

Taking the old stunt of offering something to the child born closest to the opening hour of some feet to the opening hour of some feet has practically made it into a new gas by blowing it up along the lines of the stage wedding. That doesn't baby's debut on the stage, The baby's debut on the stage, and its coperating newspaper will promote angle is that the house, and the co-perating newspaper will promote stund.

angle is that the house, and the cooperating newspaper will, promote
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Marx Tourneys

Marx Tourneys

Evergreen's Partituding, Ore a natural for exploitation in parsonal appearance of Marx Bros. One special stunt figured to attract attension and the stund for the stund of the stundent of

noids barred, no hugging the rail and the winner to replace all the divots.

Chico Marx then wired from Seattle ha'd take on anyone at pinchle. There being a lot of bridge hounds in the burg, this stunt won some interest.

One Good, One Flop

Lew Schaefer tried two stunts on Four Hours to Kill' at the Para-Four Hours to Kill' at the Para-First one used the disabled phona angle from the film by plastering local booths with cards reading This phons is NOT out of order— use it to arrange to see Four Hours Scoond gunt was a devastment.

Scond stunt was a department store tleup to run a big Four Hours' sale, but the thing fell through when local sheet insisted on theatrical (high) adv. rate for space used.

Winkles

Manager who grew tired of trying
to wash match scratches off the
lightly thated hoby wails put in four
lightly thated hoby wails put in four
lightly thated hoby wails put in four
which glow when a lever is depressed. Same pressure also lights
a porcelain shade above on which
a percelain shade above on which
a percelain shade above on which
change. Two on each adde of the
change. Two on each adde of the
change. Two on each side of the
change is the street
will satisfied with the result that he
each time a smake is lighted. So
well satisfied with the result that he
outer lobby just at the street
line.

well astisfied with the result that he is planning to put a couple more in in plant in the plant in the plant is compared to the plant in the plant

Horror Stuff

Here are some stunts worked out for Thride of Frankenstein' when it applicable to any chiller and thrill-applicable to any children and the star of the before. This will be worked up to the star of the

theatre through the run of the plees, with assurance that nervous breakdowns will be speeded to the property of the property o

Kidding Rogers

Academy of Music, N. Y., is using a head of Will Rogers on the front pags of its program, but it's mounted on the body of Alies Faye, with proper acknowledgmen: and the explanation that it's a mild touch of spring fever.

A just once, but good that one

Fan Frenzy

Exhib in a town where most of the patrons have their pet raves, built up a nice contest lately at very little cost. Worked on a new angle. Started off with the announcement it was to determine the man or woman most highly favored locally with promise that a cup would be sout the winner. Nothing for the

woman most highly favored locally with promise that a cup would be sent the winner. Nothing for the sent the winner. Nothing for the sent the winner week of balloting for the first two partial was a sent to the was a preliminary week of balloting for the first two. Each tiked carried and player was to be written in. The five receiving it most votes were then declared the official estimate, white paper from the local printer, five boards were prepared, each about the size of a three sheet. Each was print, with a picture and the player of name at the top.

For seven days each the ment level print, with a picture and the player of name at the top.

For seven days each the small clear print, with a picture and the player of name at the top.

For seven days each the small clear print, with a picture and the player of name at the top.

For seven days each the small clear printers which one 12.54 extra, which pre-pated onto the board devoted to the patter's choice. At the end of the week the seals were checked off and Perfectly okar with the house for specially rabid fant to electioneer to the favorites and beg yotes of the control of the sand of the week the seals were checked off and Perfectly okar with the house for specially rabid fant to electioneer to the favorites and beg yotes and the sand and th

Just a Natural

Just a Matural
Nat Silver of the M. & P. Strand,
Lowell. Mass, and a proper of those
states of the stranger of th

Good Novelty

Good Novelty
RKO's alse department is prolific in ad-sales ideas, but tops most
of them with a recent plece with a
sumning red, black and gold cover
to open at the display for "Becky
Sharp," which rides on the back
pages. Up in front there are listed
sems; the first projection machine at
some; the first projection machine at
some properties and Vitaghone.
The seventh chematic wonder is the
sold in the second of Becky
and in the second of Becky
film set in. Nice work the actual
film set in. Nice work the

Master Manuals

Master Manuals
M. & P. Pheatrer Boaton advertising department has hit on an idea which takes the strain off the mineograph. It compiles what it could be a substantial of the mineograph. It compiles what it could take the same and the properties of the order of their application in the content of the content of the capture of the country bases which do not seem to capture the substantial or of the expension of the capture o

No Mugging

No Mugging Syracuse. Syracuse. Syracuse. And down Syracuse streets, but he can't make faces at Syracusans. That's the decree of Police Thomas Carroll, owen if the Company of the Company

Experimenting

Experimenting
Makere of Viele's cough drops is
offering a (comparatively) limited
co-operation on its throat easers to
be used along the lines established
for Life Savers. Probably if the
returns are good the sampling will
be done on a larger scale. At present the idea is being confined to
chain theatres.

Dog Racing

Dog Racing

With some local sports trying to promote a dog track, an exhibition of the process of the promote and any state of the process of the process of the state of the state of the process of the process of the state of the process of the process

Back to Calendars

Back to Calendars

Edward Seletie has hopped from
Edward Seletie has hopped from
the Regent to Ablany theatre in Albany, a Warner house. The latter
is a grind holyse, chiefly transient
is a grind holyse, chiefly transient
is a rescular clientele by means of the
calendar sheet. It's old aturf, but
the calendar still it one of the best
is good for an entire month, but
because the calendar form has been
found to possess an attraction value
is good for an entire month, but
because the calendar form has been
found to possess an attraction value
found to possess an attraction value
to good for an entire month, but
because the calendar form has been
created in New Xork once
credited the regular use of the
bettering attendance about 25%.

Selette has four changes a week,
which is as stendance about 25%.

Selette has four changes a week
which is as strong as black, but not
so harsh. With his usual thrift he
so harsh. Wi

The Eerie Influence

The Eere Influence
Bud Summer, the Indiana,
went choul for Ends to Indiana,
went choul for Ends to Indiana,
stein. Results so far have been illuminated skeleton displayed on
illuminated skeleton displayed on
an operating table in the lobby with
calculation of the Indiana of the Indiana
Also young man walking the
streets in cardboard suit resembling
divers outfit, painted sliver to redivers outfit, painted sliver to regrore and aft plugsing coming of
plc.

Publicity staff claim to be baiting City Hospital to hold an actual operation on the stage.

Near Radio

Sentral, Jerasy Citty, has exchanged a second of the service of ground for the heatre. Ben and Lou Cohen's new st theatre, these place next month shrail and Vernor highway, a population of the service of the service

BEHIND the KEYS

Lynchburg.

Resignation of Marsh Goliner as
manager of Paramount here and
and Curtis Mays as assistant came
as surprise. Goliner quietly took
as surprise. Goliner quietly took
then stupped out on his own, carryling Mays with him to manage one
of the properties.

Possibility of the columbus, C. Glumbus, C. Grand theatrs, dest reoparing of the Grand theatrs, dest possession of fire a year ago, and its operation by RKO is seen in the closing of an option between RKO and J. W. and W. J. Dusenbury, owners of the Grand theatre building.

David W. Britton, of Berea, head of the Seneca Theatres, Inc., has announced the purchass of leases for the Ritz and Grand theatres in Tiffin.

East Columbus, O. A new theatre will be opened here about May 15. Arnold O. Harmer, of Columbus, has leased the building on East Fifth sevenue formerly occupied by the Star theatre. John Harmer Shepard will manage.

Harmer Shepard will manage.

Los Angeles.

House manager changes in Cullen.

Enpy's FOX-West Coast district includs: HI Peskay of the Goldan

sor named; Henry Lohram transferred from Bards Glendale to the
capitol there. Jim Richardson

with Joe Buss in at the Glendale.

Merlin Bilworth from the Capitol

to the Florence.

Luze (nabe) after completaly remodeling the subsequent run house.

Wayneabstree P-

Waynssburg, Pa.
L. Pugila reopens his Opera house
this month.

Bob Momm has rssigned as manager of Warners' Ohlo theatre here to become affiliated with Sol Bernstein in operating the Palace, Loudonville. Buddy Sommers, from the Warner Milwaukes' theatre department, succeeds Momm here.

Following thrss months of opera-tion on a vaudefilm policy Omaha Paramount closed May 2. Manager George Bickford and assistant Or-ville Rennis await other assign-ments with the Tri-States Theatres.

Seattls.

Tom Olsen back to old stamping grounds, next week becomes manager of the Warren Brothers theatre, Aberdeen. This is the only house in N. W. owned by W.B.

Syracuse, N. Y.

Twenty-four hours after a new \$1,200 sound equipment had been installed, Burritt opera house. Weedsport, burned with a loss of \$22,000. Theatre was under lease to Earl H. Zimmer, of Syracuse.

Utlca.

William Leggerlo, recently of Albany, took chargs Saturday (4) of
W-B Avon, succeeding Irwin S
Kay, transferred to American, Troy. Lincoln.
n, of the ordered

City Manager Overman, of the Westland string here, was ordered to Denver to the home office to be on duty there for the next three weeks while the Vareity is closed for cooling system installation. His job will probably be to fill for Genoral Manager T. B. Noble who can take a fly out over the territory.

Jersey City.
George Steiner, manager of the
Central, Jersey City, has exchanged
with Jules Feld, of the De Witt,
Bayonne. Both Warner houses.

Breaking of ground for the Rio theatre. Ben and Lou Cohen's new-set theatre, takes place next month. State place next month. State place next month. State place next month. Republic theatre, erected by the Koppin circuit years ago, has been Louis Goodman, formerly connected with the East Side theatre, northwested theatre, from Fred Doseph Stola, owner of the Mid-Joseph Stola, owner of the Mid-Joseph



A NEW DRAMATIC EXPERIENCE THUNDERS FROM THE SCREEN!

Unseen, except by a preview audience in Hollywood, "The Informer" is the most talked about, written about, and anticipated picture of the year!... Columnists, who seldom write of the movies, have spread their columns full with praise... Wire services have telegraphed their newspaper clients that



VICTOR McLAGLEN * HEATHER ANGEL * PRESTON FOSTER MARGOT GRAHAME * Wallace Ford * Una O'Connor

Cincy's Biz Bullish; Gene Raymond's Record, 13½G; 'G Men' Smash \$13,000

(Best Exploitation: Shubert)

(Best Exploitation: Shubert)
A nin-up in the fake of downtown cinemas currently. Weekend
patronage was swelled by cool
washes and night rains.

Weekend
patronage was a swelled by cool
washes and night rains.

Weekend
washes and night rains.

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the Lyric next week for an extended Ketth's is holding, over 'Into Your Jance' at \$3,500. Drily other em and the state of the state of

Cincy gais, pieging contribution to the Community Chest.

Subsert (KRO) (2,200; 38.42)—
Estimates for This Week
Subsert (KRO) (2,200; 38.42)—
Raymond supported by Vic Oliver
Raymond supported by Vic Oliver
Int. Raymond supported by Vic Oliver
Raymond sup

Methie (Libson) (1,500; 35-42)— Thito Your Dance' (WB) (2d wk.). Holding over to \$3,800, okay, following a pleasing \$9,000 for first nine days,

days,

Capitol (RKO) (2,000; 35-42)—
Devil Is a Woman (Par). Dietrich
the intended magnet, but mild pace
points to \$35,00, yawny. Last week
Private Worlds' (Par) (2d wk.),
\$4,000, nice. Pic got \$10,000 in first
week at Palace.
Lyric (RKO) (1400, 25, 20, 40).

week at Palace.

Lyric (RKO) (1,400; 25-30-40)—
Hold Zen Yale (Par). Tidings
from reviewers, but want for names
and football-sounding title a touchweek Reckless (MG) (2d wk.),
3,500, after \$10,500 for first seven
days at Albee.
Grand (PMC)

33,500, after \$10,500 for first seven days at Albee (1,200; 25.30-46)—
Pharistat (MG). Extended for fifth downtown week; \$2,500, comfy, Last week \$3,500, swell.
Family (RGO) Creek (10,000; 11-25)—
Family (RGO) Creek (10) and Florantine Dagger (WB). Signature of the control of

CAPITAL OKAY: 'MARIETTA' 27G

Washington, May 7.
(Best Exploitation: Fox)

(Best Exploitation: Fox)
Capital's theatres are doing nicely
all around this week, with banar-up
all around this week, with banar-up
the state of the state of the state of the
theatre of the state of the state
Weather helped, too, being cool and
musettied.
The state of the state of the state
are all ways for 'Naughtey Marietat,
with special screening for local
music critics, pushing pics tunes
up with newspaper.

music critics, pushing pic's tunes of private Worlder (Par) exceeded or radio broadcasts and contract tierbert tierbert (Paris 1988). This Wesk Fox (Loew) (3,434; 25-35-60) and turnover may hold it to a big \$27*, 600. Last week 'N. Y. Night' (Par) Turnover may hold it to a big \$27*, 600. Last week 'N. Y. Night' (Par) Turnover may hold it to a big \$27*, 600. Last week 'N. Y. Night' (Par) Turnover may hold it to a big \$27*, 600. Last week 'N. Y. Night' (Par) Turnover may hold it to a big \$27*, 600. Last week 'N. Y. Night' (Par) Wesk 'N. Y. Night' (Par) Turnover (WB). Doing \$15,000 and \$25-60)—Turnover (NB). Doing or the private of the private of

'Mississippi' \$15,000

Brooklyn, May 7.
Brooklyn spotty this week, with Par tops on Mississippi. Par tops on the Mississippi. Par tops on Mississippi. Par tops on the Miss

featured Cotton Week.

Estimates for This Week
Paramount (4,000; 26-35-50-65)—
Paramount (4,000; 26-35-50)—
Paramount (5,000; 26-35-50)—
Paramount (5,000; 26-35-50)—
Paramount (4,000; 26-35-50)
Paramount (4,000; 26-35-50

'One N. Y. Night' \$19.500, Balto: 'G Men' \$11,000

Baltimore, May 7.
Town topper this semesters elective is relief to the control of the control of

\$3.00. When the state of the state of the style and, abetted by good reports, will soar to swell \$11,000. Last week stimulated by excellent notices and raving word-or-mouth. Private Worlds' (Par) exceeded predictions and romped off with very good \$5,100.

'Mex Flame' Doused

Los Angeles, May 7.

Leonard M. Poole, as trustee for a number of persons financially in-

number of persons financially in-created has brought \$273.24 suit, charging breach of contract against Juliet Barrett Rubles and her at-torney, Carl W. Dudley, who al-legedly prevented a remake of the picture, Flame of Mexico.* Poole and his associates complain they are out considerable sums on preparatory expenditures, and, in addition, demand what they ap-share of profits. Gross was to have been split 35% to the Poole bloc and 55% to Mrs. Rublee, the owner of the original film.

'G MEN' PULLING **BEAUCOUP GS**

BEAUCOUP GS

IN INDPLS.

Stoom Artmony (Par) cull at \$3,00 size-10, 103,00 size-10, 105,00 siz

Cagney opus is receiving better reviews and more according tower of the control o

Estimatee for This Week

Apollo (Fourth Ave.) (1,100; 25-40)—"Black Fury' (WB). Not getting this house's customary femme trade, and the take on nins days will be slim at \$3,00. Last week Thunder in East' (UA) lasted only five days, with a bad \$1,500 gross.

nve days, with a bad \$1,500 gross.

Circle (Katz-Feld) (2,500; 25-40)—
'Go Into Your Dance' (WB). Repeat
on this pic following a good week at
the Indiana, \$2,700. Last week
Stolen Harmony' (Par) dull at
\$3,400.

Comparative Grosses for April

(Continued from page 24)

SAN FRANCISCO

	April 4	April 11	April 18	April 25
PARA- MOUNT (2,874; 80-35-40) High. \$37,500 Low. 9,000	Golddiggers \$7,500 (2d wk)	\$10 Raise and Traveling Salestady \$12,500	Scandals and Curious Bride \$9,000	Marietta \$9,000
GOLDEN GATE (2,850; 80-35-40) High. \$22,500 Low. 5,400	Roberta \$10,000	Nite Is Young \$12,000	Star of Midnite \$17,000	\$11,500 (2d wk)
ORPHEUM (2,662; 80-35-40) High. Low		Princesse O'Hara and Hoosier Schoolmaster \$6,500	Mr. Dynamite and Swell Head \$5,000	Frankenstel \$17,000
WARFIELD (2,670; 85-40-55) High. \$57,400	Weet Point \$20,000 (Vaude)	Private Worlds \$18,500	Mississippl \$19,200	Go into Dance \$19,000

MINNEAPOLIS

	April 4	April 11	April 18	April 25
STATE (2.400; 25-80-40)	Mississippi \$9,000	Folies Bergsre	West Point	Rsckless \$10,500
High. \$28,000 Low. 2,500	(Vaude)	\$11,200 ('French Revue')	\$10,000	4,
ORPHEUM (2,890; 25-85-40) High. \$25,000 Low 2,000	Woman in Red \$12,800 (Lupe Veiez) (Vaude)	Golddiggers \$11,000	Murder on Honeymoon \$8,000	Star of Midnite \$9,500
LYRIC (1,300; 20-25) High. \$17,000 Low 1,200	Under Pressure \$2,500	Car 99 \$1,700	Man's A Man \$2,200	Love in Bloom \$2,000

NEW HAVEN

	April 4	April 11	April 18	April 25
PARA-	Mississippi	Mississippi	Love in	Private
MOUNT	and School	and School	Bloom and	Worlds and
(2,348; 85-50)	for Girle	\$4,800	Shot in Dark	Capt.
High. \$21,000 Low 2,600	\$8,200	(2d wk)	\$5,700	Hurricane \$7,300
POLI'S	Carnival and	Life Begins	Vanessa and	Reckless
(8,040; 85-50)	Wedding	and Nite Life	Happened In	and
High, \$20,000	Nite	of Gode	New York	Baby Face
Low. 4,200	\$8,200	\$7,900	\$6,500	Harrington \$8,200
SHERMAN	Laddie and	Folies	Traveling	Go Into
(2,200; 85-50)	Florentins	Bergere and	Saleslady	Dance
High. \$16,000	Dagger	Marines	\$5,400	\$5,700
Low 1,500	\$3,100	Coming	(Mai Hallett)	*.,

SEATTLE

	April 4	April 11	April 18	April 25
FIFTH AVE. (2,400; 25-85-40) High. \$26,000 Low 2,500	Ruggles \$5,800 (6 days) (2d wk)	Point \$8,500 (8 days)	Miesissippi \$7,300	Life Begins \$8,400
PARA- MOUNT (9,100; 25-35 High. \$21,000 Low. 1,600	Car 99 and Iron Duke \$6,590	Vanessa \$6,000 ('Georgia Minstreis')	Love in Bloom and Times Sq. Lady \$5,300	\$10 Raise \$5,500 (Marx Bros.)
LIBERTY (1,900; 25-85) High. \$12,600 Low 1,700	Crimson Trail and Behind Evidence \$4,600	White Lies and Happy Landing \$2,000 (5 days)	Carnival and Death Flies East \$3,000	Town's Talking \$7,100
MUSIC BOX (000; 25-35-40) High. \$17,000 Low., 1,700	Roberta \$3,500 (4th wk)	Roberta \$3,000 (5th wk)	Roberta \$2,300 (6th wk)	Golddiggers \$6,200

FRANKENSTEIN. 'G MEN' DRAIN **ALL OF PITT**

Pittsburgh, May 7. (Best Exploitation: Penn)

Pittsburgh, May 7.

(Best Exploitation: Penn)
Smashing croses at Stanley and
Smashing croses at Stanley and
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competition, makes this one rather uncertain. Penn went to town on both Richeliou' and Myrt 'n' Marge with Richeliou' and Myrt 'n' Marge with cumstances should have produced results. Pilcher was dramatized over two radio stations, screened for clergy and educators and heralds for clergy and educators and heralds all leading department stores. All tie-ups were numerous for Myrt n' Marge, with gals making a 15-min-tue appearance over CBS station, appearance throughout. Personal appearance throughout.

WJAS, and plugging their personal appearance throughout.

A statimates for Thoughout.

A statimates for Thoughout.

Frankenstelin' (U) and states show. Smash of the year at this site and will roll up new money high at have brought in filcker two days head of schedule but U sales office refused to sanction early getaway refusal into a sanction early getaway refusal into an ace plug, cimining in newspapers that print was in a forced down plane eastbound from an evil omen? Filcker holds over but without field from the state of the sanction of the sanction

week, All the Aing storace (Pat)
low.

Fulton (Shea-Hyde) (1,750; 15-250)—Initiation of Life (U). Downformer of the Common o

and momentum after slow state and wound up around \$18,000 at and wound up around \$18,000 at and wound up around \$18,000 at a country of the parts. This combo has the town on its ears and running from the town on its ears and running thouse has been bulging at every show with the ropes up all the time. A near rot at Sunday midnite per-away. Takings will top Jack Benny's previous high and all star played at 5c. more. Whole bill house history that this has been necessary. Last week, Black Fury (WD) and stage show all right at pectation at the second processory. Last week, Black Fury (WD) and stage show all right at pectation at the second processory. Last week, The second processory. Last week, Black Fury (WD) and stage show all right at pectation at the second processory. Last week, The second processory. Last week, The second processory that the second processory that the second processor t

pectations.

Warner (WE) (2,000; 25-40) —

Chasing Yesterday (Radio) and
Florentine Dagger' (WB), Nothing
in this setup to bring 'em in and
even a marquee field day would
hardly help in a week like this,
Doubtful of even hitting \$3,000, considerably under house's usual taleand Mac, Jack 26, (WB), howes'
a little improvement at \$4,100.

SHOW BIZ'S 5% NET I

Amusement Grosses in 1933

The attached table represents the gross operating surplus or defici-

tor 1933 tor n	totion picture r	iouses, vaudni	m houses	and legiti	mate the-
	as for all other				
State	Pictures	Vaudfilm	Legit	Other	Total
Ala.	\$101,000	\$28,000		\$122,000	\$251,000
Arlz.	3,000	21,000		64,000	88,000
Ark.	196,000			119,000	315,000
Callf.	836,000			2,346,000	3,909,000
Colo.	73,000			201,000	322,000
Conn.	327,000d			100,000	229,000
Del	45.000xx			17,000	62,000
D. C.	371.000xx			254,000	625,000
Fla.	104,000xx			395,000	499,000
Ga.	301,000			158,000	507,000
Ida.	68,000			77,000	137,000
III.	673:000			7.999.000	8,704,000
Ind.	93,000				
Ind.	254,000 .			424,000	515,000
Kan.	299,000			435,000	673,000
				329,000	741,000
Ky.	63,000			104,000	129,000
La.	4,000			93,000	106,000
Me.	77,000			93,000	60,000
Mr	627,000			226,000	953,000
Mass	781,000d			398,000	d122,000
Mich.	367,000dxx			534,000	167,000
Mlnn	61,000d			446,000	322,000
Miss	99,000			57,000	160,000
Mo	113,000			56,000	226,000
Mont	89,000			79,000	197,000
Neb.	82,000			402,000	495,000
Nev.	70,000			68,000	138,000
N. H	158,000			202,000	360,000
N. J.	1,009,000dxx			700,000	d309,000
N. M	57,000			81,000	152,000
N. Y.	3,032,000			2,033,000	5,386,000
N. C	450,000xx			174,000	624,000
N. D	170,000xx			223,000	393,000
Ohlo	1.117.000d			1.262,000	216,000
Okla.	338,000x			315,000	653,000
Ore.	78.000			299,000	331,000
Penn.	2.745,000dxx			611.000	d2,134,000
R. I.	67,000dxx			25,000	d42,000
S. C	206,000			98,000	342,000
S. D.	50,000			296,000	346,000
Tenn.	108.000xx			122,000	230,000
Tex.	808,000			575,000	1.412.000
Utah	2.000dxx				
				7.6,000	74,000
Vt.	29,000xx			45,000	74,000
Va,	337,000xx			300,000	637,000
Wash	141,000			331,000	569,000
W. Va	59:000d			203,000	
Wlse,	123,000dxx			357,000	234,000
Wyo.	93,000xx			39,000	132,000
					1.7

Total ... \$4,164,000 \$2,2115,000 \$23,961,000 \$30,240,0
Notes; d signifies deficit; x signifies legit houses included; xx signifies vaudfilm and legit houses included. \$2,115,000 \$23,961,000 \$30,240,000

ISCELLANEOUS AMUSEMENTS

Indicate		Urning or defi	of for miscella		usamante in
			Bureau statisti		usements in
1999, comp	nieu rioni	revised Census	Billiard and	Domino	Parks, Pools
State	Tracks	Dance Halls	Pool Parlors	Parlors	and Beaches
Ala.	TIMORG	\$8,000	\$89,000	1 411018	and Deaches
Arlz		2,000	56,000		- 1
Ark		2,000	104,000		
Callf			471,000		
Colo			149.000		\$9,000
			82.000		11.000d
Conn,			17,000		11,0004
Del D. C.			137,000		
Fla.			118.000		
Ga.			157,000		
Ida.					
			51,000		
III Ind.			1,161,000 332,000		
					4,000d
Ia			347,000		4,0000
Kan,			265,000		
Ку			115,000		1
La.			75,000		3,000
Me.			47,000		10,000d
Md			80,000		
Mass.			293,000		3,000
Mich.			316,000		50,000
Minn.			303,000		
Miss.			41,000		- 1
Mo			231,000		
Mont.			49,000		
Neb.			264,000		
Nev.			. 3,000		
N. H.			49,000		
N. J			229,000		
N. M			58,000		
N. Y.			771,000		
N. C.			161,000		
N. D.			208,000		
Ohio			1,236,000		
Okla,			279,000		
Ore.			146,000		48,000
Penn,			480,000		35.000
R. I			23,000		1,000
S. C			62,000		4,000d
S. D			276,000		2,000
Tenn.			162,000		
Tex.			240,000		
Utah			49,000		
Vt.			30,000		
Va.			181,000		
Wash.			198,000		
W. Va.			159,000		1
Wisc.		84,000	182,000		1
Wyo.		7,000	29,000		
Totals .	268,000	1,209,000	10,532,000	154,000	295,000
(Surplu					
					1

FILMS THAT YEAR

Legit's 2 Million Net Figures Better Than Pix's 4 Millions - Vaudfilmers a Mexican Standoff

OTHER AMUS.

Washington, May 7. First o cial survey of gross receipts and gross operating costs of the amusement industry discloses that the margin in 1933the year of exploding banks and Blue Eagle hatchings-for theatres, dance emporlums, skating rinks, dog and horse tracks and other types of diversion amounted to 5% on an aggregate business volume of \$520,218,000.

Nation's special analysis shows, took in \$30,240,000 more than its regular operating outlay, including payrolls. The margin for film houses was a puny \$4,164,000, while legit operators, in distinct contrast to wailing groaning, had an item \$2,115,000 on the right side of the books. Film-vaudeville houses reported income and normal outlays

Final report on government's 1934 census of service enterprises and census of service enterprises and places of amousement, shows that the operating expense for all forms of amusement aggregated \$48,978,000 and that in all but four states the balance for the entire industry was on the good side. Pennsylvaria, Massachusetts, New Jersey and Rhode Jsiand all went in the lole, due principally to heavy theatre

Indice Jishind all went in it is looked. Principally to heavy theatre lone. We York naturally led the field in gross revenues from nation's desire to forget the depression but Illinois Indistry made the best record in keeping wolf from the doosenets was \$2,550,000 but Illinois had an item of \$3,704,000. California was third in line with a favorable balance of \$3,000,000. Worst disappointment was Pennsylvania, where, due to heavy theatre setback, and the set of the set

Bowling, Billiards OK

whole amount.

Bowling, Billiards OK

Of the competing forms of diversion, bowling alleys and billard and stone below the property of the competing forms of diversion, bowling alleys and billiard and below total operating outlays and having a margin in every state. Hoof palaces came out \$1.299,000 on top, Income failing below outgo in parks, pools and beaches in 16 states cleared \$295,000, with outdoor spots going in the hole in four states. Domino pariors in three spots going in the hole in four states. Domino pariors in three states below the states of the states and an advantage of states and the states and an advantage of states and the states and an advantage of states and the states are stated to the states and the states are stated to the states and the states are stated to the states and the states and the states are stated to the states and the states are states and the states are stated to the the states are states are stated to the states are stated to the states are stated

employees \$1,220. The breakdown for thentres showed payrolls amounted to \$35,422,000, which represented \$80,512,000 for regulars and \$4,903,000 for spares. Film houses paid employees \$71,431,000; film-valid \$10,000; and legit \$3,506,000.

LEGIT OUTRANKED M. A. Schlesinger, GTP Prez, on Stand 3 Days in Erpi Suit, Alleges Plenty

E. Curtin

Wil ington, May 7.

Max A. Schlesinger, president of General Talking Pietures, testified that equipment lleensing practice of Electrical Research Products, Inc., was 'largely responsible' for the Paramount situation. Schlesinger was on the stand three days in U.S. District Court here as a witness for GTP (deForest) and Duovae Radio in the suit for a permanent antimonopoly injunction against Erpi and its parent companies, Western Electric and American Telephone & Telegraph,

The charge came out in cross-examination by George F. Hurd, chief of defense counsel. Hurd pressed the point and Schlesinger said he was told this by Adolph Zukor, Paramount president, during a taxl amusement industry, ride from the Savoy-Plaza hotel to

ride from the Savoy-Plaza hotel to the Paramount office in N. Y. Ex-pected Zuxor will be brought here to take the stand. Plaintlife rested their ease today after a routine session.

The player of the player of the pleure industry, Schlesinger aid that when the Otterson 'equal-ity' or 'interchangebility' statement concerning Erpl equipment leenses appeared in the trade press, it failed to have any effect as far as chiary-ling, the market of other equipment.

A typical case in point was the

makers.

A typical case-in point was the attitude of Zukon, who, he said, raged to take on the GTD requirements of the control of the control

the equipmont were up to Errist standards. The statement also said any question as to the quality of other equipment would be subjected to arbitration. [John E. Otterson is president of Errist.] Schlesinger testified Zukor said his company would be ruined in the his company would be ruined in the arbitration proceedings and that he was thus unwilling to take the chance. He also testified distributors of pictures produced on Errist expenses of the subject of the subje

sued a temporary injunction. Triple damages sought.
Most of the time was taken up with Schlesinger and continuation of a deposition from Abel, Cary Thomas, attorney for Stanley War-ner, which is now out of the present action after settling with Erpi for \$5,000,00.

\$5,000,000.

The testimony of David R. Hochreich, former v. p. and general manager of GTP and president of the Vocafiin Co. which has discontinued business, was concluded after two days on the stand.

is expected to ask for this let under subpoens, if necessary. Hurd, on cross-examination, presented Schlesinger with a copy of a GTP equipment lease containing a clause which provided for getting clause which provided for getting. GTP servicing. Schlesinger said he believed these clauses were not compulsory. Plaintiffs introduced hundreds of other exhibits, including roduminous correspondence among producers, distributors, exhibs and of trade practices through the Expl contracts and agreements.

Long and unsuccessful efforts of

contracts and agreements.
Long and unsuccessful efforts of
Schlesinger to get W. E. sound, for
his brother's South African houses,
were unfolded when Schlesinger was
were unfolded when the Ergi president, told
him some time in 1927-28 that Ergi
had a big job in the United States,
and thus could not consider South
substantially the same answer when
he tried to negotiate for British
theatres.

he tried to negotiate for Briush. Incatres.

It was during the period when he was after a deal on South America that he turned to Lee deForest, who held the Reiss key patents for held the Reiss key patents for held the U.S. District Court heiss. Then he became interested in the American field, he said; and acquired an option from deForest in August, 1828, to take over the deForest comp.

Tany.

Otterson Conversations

Dany.

Otterson Conversations

He said Otterson told him he would have to take Erpl equipment if he expected to get anywhere.

Did you tell Mr. Otterson, of your-loany? Hird asked.

I did, "eppled Schlesingser," and he told me: Don't try. You are sening to lose millions of dollars at it. The deForest company have no ready the state of the sening to lose millions of dollars at it. The deForest company have no ready the sening to lose millions of dollars at it. The deForest company have no ready the sening to the sening the sening

Smith got Western Elicetric, Schlesinger observed, and the then appeared to the serious of equipment. Some of them, including the serious of equipment, Some of them, including WE financing, and that if they took of the serious of t

licenses would distribute their ple-tures. Jack Cohn, of Columbia, he brought out, refused even to allow brought out, refused even to allow heart to the columbia projection room. Questioned on ervas-examination as to the effect of the Erpl agree-ments. Schlesinger sald, for one thing, he lost 25-20% of the coun-ry's houses, including the largest, the columbia of the country of the coun-try's houses, including the largest, the columbia of the country of the coun-cern of the columbia of the columbia 'Only those who were really brave

Hochreich's Suits

Hochreich's Suits

Hochreich's Suits

Hochreich has a \$55,000 suit

Hochreich

Note: d signifies



CALENDAR OF CURRENT RELEASES

Chesterfield

Officee: 1840 Breedway, New York, N. Y

Chesterfield

Charles

Chesterfield

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April 6. ilic Opinion. A drama of the greatest single force in the world today, "Public Opinion." Lois Wilson, Crane Wilbur, Luis Albernl. Dir. Frank Strayer. 68 mins. Rei. March 15.

Strayer. 68 mins. Rel. March 15.

8ons of Steel. A new deal drama of fathers and sons. Charles Starrett, Wm.
Bakewell. Polly Ann Young. Dir. Charles Lamont. 64 mins. Rel. Dec. 15.
Rev. April 17.

Symphony of Living. A drama of sacrifice against a background of symphonic music. Al Shean, Evelyn Brent, Charles Judels. Dir. Frank Strayer 68 mins. Rei, Jan. 15.

World Accuses, The. A woman's fight against the world alone. Vivian Tobin, Russell Hopton, Dickle Moore. Dir. Charles Lamont. 60 mins. Rel. Nov. 1. Rev. March 27.

cudio: Gewer at Sunset, Hollywood, Cal. Columbia Offices, 729 Seventh Ave., Ageinst the Law Gangster mixup, with an ambulance crew, John Mac Brown, Sally Blane, Arthur Hohl; Dir, Lambert Hillyer, 61 mins. Re Oct. 25. Rev. Dec. 18.

ir Fury. Ralph Bellamy, Tala Birell and Wiley Post. ir. Al Rogell. Rei. April 30.

April so.

Behind the Evidence. Newspaper man smokes out a master mind. Norman
Foster, Donald Cook, Shella Mannors. Dir. Lambert Hillyer. 70 mine.
Rel. Jan. 20. Rev. Feb. 5. Seat Man Wine, The. Edmund Lowe, Jack Holt in a familiar outline. Florence Rice as the giri. Dir. Earle Kenton. 75 mins. Rel. Jan. 5. Rev.

Jan. 8. dawy Bill. Race track story based on one of Mark Heilinger's yarne. Myrna Loy, Warner Baxter. Dir. Frank Capra. 30 mins. Rel. Dec. 8. Rev. Dec. 4. Rev. D

Carnival. Carnival Story of a man's search for a mother for his ohild. Let Tracy, Sally Ellers, Jimmy Durante. Dir. Walter Lang. 77 mins. Ref. Fab. 10. Rev. Fab. 20.

Death Files East. Mystery in a transport plane. Conrad Nagel, Florence Ruce. Dir. Phil Rosen. 65 mins. Rei. Jan. 19. Rev. March 6.

Eight Bells. Love and mutiny on the high seas. From a stage play. Ant Sothern, Raiph Bellamy, John Buckler. Dir. Roy W. Nelli. Rel Sothern, April 11.

, Geneva Mitcheil. Dir. David Selman. Rel Het News. Richard Cromwell, illie Seward and Wallace Ford. Dir. Lamber Hillyer. Rel. April 25.

[7] Love You Always. A love that could not be crushed by adversity. Nancy Carroll, Geo. Murphy. Djr. Leo. Bulgakov. 68 mins. Rel. March 20, Rev. April 3.

April 3.

Net of Danger. Auto racer goes into the trucking business. Wallace Ford, Marian Marsh. Dir. Lambert Hillyer. 56 mins. Rel. March 8. Ford, Marian Marsh. Dir. Lambert Hillyer. 58 mins. Rel. March 8. Rev. April 19.

usy. Jealous prize fighter has a vivid dream while taking the count. Nancy Carroll, George Murphy. Dir. Roy W. Neill, 66 mins. Rel. Noy. 16. Rey. Noy. 27.

Law Beyond the Renge, Tim McCoy Western. Billie Seward. Dir. Ford Beebe, Rel. Feb. 15.

Live Tenight. Love's indecisions on the Riviera. Lillan Harvey, Tuilo Carminati. Dir. Victor Schertzinger. 69 mins. Rei. March 1. Rev. March 200

March 50c.

March 50c.

Men of the Nipht. Romance of a detective. Bruce Cabot. Judith Allen. Dir. Henry Freulich. 85 mins. Rel. Nov. 28. Rev. Dec. 6.

Mills ef the Gods. Industrial story of the depression. May Robson, Fay Wars. Victor Jory. Dir. Roy W. Neill. 67 mins. Rel. Dec. 15. Rev. Jan. 22.

Party Wire. Victor Joy and Joan Arthur. Dir. Eric Kenton. Rel. April 27.

Presect Kid, The. McCoy western. Shella Mannors. Dir. David Seiman. 85 mins. Rel. Nov. 8.

Revenge Rider, The. Tim McCoy western. Dir. David Seiman. Ins. Rel. March 13.

Rei. March 16.

Square Shooter. Tim McCoy, Jacqueline Wells in a Western. Dir. David Selman. 57 mins. Rei. Jan. 21.

Seiman. 57 mins. Rei, Jan. 21.

Franger in His House. Orphan curse the finx in a racing etable. Jack Holt, Mona Barrie, Jackie Searle. Dir. Phil Rosen. Rei. March 23.

Swell Head. Baseball comedy. Wallace Ford, Dickie Moore, Barbara Kent. Dir. Ben Stoloff. Rei. Apr. 8.

Direction Stranger. Localed on a racing stock farm. Jack Holt, Mons Barrie, Jackle Searle. Dir. Phil Rosen. 65 mins. Rel. April 20. Rev. April 10. Westerner, The. Tim McCoy, Marion Shilling. Dir. David Selman. 57 mine Rei. Dec. 10.

White Lies Rich society girl falls for the big, brave cop. Walter Concily, Fay Wray, Victor Jory, Dir. Leo Bulgakov. 63 mins. Rel. Nov. 27. Rev. Jan. 1.

Wey, Jan. 1.
Whole Town's Talking, The. Robinson in a dual role as a killer and a pacifist who resembles him. Edw. G. Robinson, Jean Arthur. Dir. John Ford. 95 mins. Rel. Feb. 18. Rev. March 6.

DuWorld Office: 729 Seventh Ave. New York, N. Y. Seast of Barnes, Melodrama and animals. July 15. Blue 1 labe. Binns. Rel. July 15.

Bin Light. (Austrian and Italian.) Mountain romance among Italian Dolomites. Directed and starring Leni Riefenstahl. Rel. Sept. 15.

Creinquebille (Fr). Drama from Anatole France yarn. Dir. Jasqude de Baroncelli. 80 mins. Rel Dec. 1.

ceill. 80 mins. Rei Dec. 1.

Dams aux Cemellas, La (Fr.). Literal adaptation of the Dumas classic

Yvonne Printemps, Pierre Fresnay.

Dir. Ferdinand Rivers. 85 mins.

Rei. March 15. Rev. March 27.

Rel. March 15. Rav. March 27.
Girl in the Gase. Comedy in the Continental manner, Jimmy Save, Eddis Lambert, Dorothy Darling, Dir. Eugene Frents. 60 mins. Rich Cet. 1.
Kesha, Lull, Szanulg, Folialny, Young love in Poland, with miss. Dir. Kesha, Lull, Scanulg, Folialny, Young love in Poland, with miss. Dir. L'Agenie des Ajelse (Fr). Pre-Napoleonio drama. Dir. Roger Richebs. 70 mins. Ref. Dec. 1.

mins. Rel. Dec. 1.

Mer-Who Changed Hie Name (British). An old Edgar Wallace yarn revived. Dir. Henry Edwards. 75 mins. Rel. Oct. 1. Rev. Oct. 23.

Norah O'Neale (British). Irish yarn. Dir. Desmond Hurst. 70 mins. Rel. Oct. 15. Rev. Oct. 30.

Tell Tale Heart (British). Edgar Alian Poe thriller. Dir. Desmond Hurst. 50 mins. Rei. June 15. Rev. June 19.

First Division Officeer R.R.O. Bldg.,

First Division Offices R.b.C. Bldg, were, S. V. Relasos Mao Allied, Chesterfield, Monogram and Liberry Werk. V. R. State R. Barter and R. Berner and R. Bern

These tabulations are compiled from information supplied by the various production companies and checked up as eoon as possible after release. Listing is given when release dates are definitely set. Titles are retained for six months. Managers who receive service subsequent to that period should preserve a copy of the calendar for reference.

reference.

The running-time as given-here is presumably that of the projection own showings and can only approximate the actual release length in those states or communities where local or state censorship may result in deletions. Running time in the reviewe as given in 'Variety' carry the actual time clocked in the thatre after passage by the New York details cancerable, since pictures are showing only in actual theatre after passage by the New York actual time of the community in actual theatre are passage by the New York while several programmers and the community in actual theatre are passage by the New York while several programmers are not provided to the community of the programmers are not provided to the community of the programmers are not provided to the community of the programmers are not provided to the programmers are not programmers.

showings.

While every effort le made to hold this list accurate, the Information supplied may not always be correct, even though official. To obtain the fullest degrée of accuracy, 'Variety' will appreciate the co-operation of all managers who may note discrep-

Contracts

Hollywood, May 7.

Jean Muir held at Warners for nother year.

another year.

Roach handed Jimmy Finlayson
a termer with annual options.

Theima Todd set at Roach for another series of Todd-Patsy Kelly
comedies.

comedies.

Warners took up option on William Wister Haines, former telephone lineman turned scenarist, with the sale of 'Silm' to the studic. Gordon Elliott stays on at WB and drawes role in Romance in the Rockles.

Paramount handed Elizabeth Patterson termer for her work in Men Without Names.

Men without Names.

Renewals handed out by Fox to
Ad Schaumer, Jasper Blystone_and
Percy Ikard, all assistant directors Percy ikard, all assistant directors. New contract calling for two pic-tures sent by Paramount to Mary up option on Marina Schubert. Columbia gave contract exten-sions to Douglas Dumbrille, Nana Bryant and Thurston Hall, Helen Mack stays at Radio an-other six months and goes into 'Re-turn of Feter Grimm.'

turn of Peter Grimm.

His two-picture deal winding up,
William Selter gets an extension of
his directorial contract at Fox. Sol Lesser handed Daniel Jarrett one year writing ticket.

STORY BUYS

STORY BUYS

Universal the Bollywood, May 7.

Repp. 1.

Repp. 1.

Repp. 1.

Repp. 1.

This do The Bollywood, May 1.

Repp. 1.

This do The Bollywood, May 1.

The Bollywood In the This May 1.

Laken by Warners. Bought Gun Smoke on the Gaudelupe, by Paul Lehman, Smoke on the Gaudelupe, by Paul Lehman, by Sam Ornitz and H. S.

Kraft, will be immed by Paramount. Reat, by Sam Ornitz and H. S.

Kraft, will be immed by Paramount. To launch Sarta Eggerth on her To launch Sarta Eggerth on her To launch Sarta Eggerth on her bought Sing to Me of Love, by Frank Daugherty and Helen Thomada his lat re collaborative effort

As his first collaborative effort with Sherman Rogers, Arthur Lake has sold 'From Little Acorns' to

Paramount.
Film rights to Edward Hope's novel, 'Marry the Girl,' taken by Warners. Tom Reed developing screen play.

TITLE CHANGES

Hollywood, May 7.

New tag for Mento's 'Wild Goose,
Goiden Goose' is 'Pursuit.'

Bonnie Scotland' gets the call at
Roach over 'McLaurel and McHWarners 'Serves You Right' gets

Clease tag of 'We're in the Money.'
Majostic's 'Street of Shadows'
comes out in the light for a change
to 'Reckless Roads.'

Joe E. Brown mulicolata 'Warners

Joe E. Brown mulicolata' y Get.'
Formerly called 'Back to Broadway.'

way.'
'Ladies Love Excitement' new handle for 'Anything Onco' at Mascot.

'Boom Daye' is release tag of Dix ploture at Radio, in production under the title of 'Peacemaker.'

First National Offices: 321 W. 49th St., New York, N. V.

Salit. PIFS NATIONAL New York, N. y. Babbitt, Upton Sincialry, Man Street: Cuy, Kibber, Aline McMahon. Dir. Wm. Kelghiey. 75 mins. Rel. Dec. 8. Rev Dect. 1818 McMahon. Dir. Wm. Kelghiey. 75 mins. Rel. Dec. 8. Rev Dect. 1818 McMahon. Paul Muni, Karen Moriey. Dir. Michael Curtiz, 95 mins. Rel. May 4. Rev. April 19.

Case of the Curious Bride, The. Whodunit. Warren William, Margaret Lindssy. Dir. Michael Curtiz, 74 mins. Rel. April 13. Rev. April 10.

Filritation Walk. West Point atory. Ruby Keeler, Dick Powell, Pat O'Brian. Mark. McGrage. 1828. Rel. Dec. 1. Rev. Dec. 4. Re

Dir. Frank Borzage. 95 mins. Rel. Dic. 1. Rev. Dec. 4
Gentiemen Are Sern. Four college boys battle the world. Franchot Tone,
Joan Muir, Ann Drorak, Margaret Lindsay. Dir. Alfred E. Green.
75 mins. Rel. Nov. 17. Rev. Nov. 27.
Ge inte Your Dance. Al Joison. Ruby Keeler, Benny Rubin. Dir. Archie
Mayo. Rel. April 20.

Mayo. Rel. April 20.

Gold Digger's f1855, Dick Powell, Adolphe Menjou, Gloria Stuart, Alloe
Brady. Dir. Blusby Berkeley., 56 mins. Withdrawn from general release
to be sold separately.

Llyin Go. Brent, Warren William. Dir. Frank Borzage. 77 mins. Rel. March
2. Rev. March 13.

Mary Jane's Pa. Guy Kibbee, Aline cMahon. Dir. Wm. Keighley. Rel. Nov. 2. Rev. March 6. Maybe it's Love. Gloria Stuart, Ross Alexander. Dir. Wm. McGlnn. 62 mins. Rel. Jan. 12. Rev. Feb. 12.

Rel. Jan. 12. Rev. Feb. 12.
Murder In the Clouds. Lyle Talbot. Ann Dvorak. Dir. D. Ross Lederman. 61
mins. Rel. Dec. 15. Rev. Jan. 1.
Nerth Shere. Barbara Stanwyck, Gene Raymond. Dir. Robert Florey.
Feb. 16.

Feb. 18
Red Het Fires. Dyle Talbot. Mary Astor. Dir. D. Ross Lederman. Rel. Feb. 2.
Treveling Selesiady. Ths. One of those Joan Blondell-Glenda Farrell romps,
Dir. Ray Saright. 75 mins. Rel. April 8. Rev. April 3.
While the Pathent Sept. Mystery in a millionaire's manalon. Guy Kibbee,
March 6 Mahon. Dir. Ray Enright. 68 mins. Rel. March 3. Rev.
March 6 Mahon. Dir. Ray Enright. 68 mins. Rel. March 3.

Woman in Red. Young wife faces scandal to save a man from conviction of murder. Barbara Stanwyck, Gene Raymond, Genevievo Tobin. Dir. Robt. Florey. 68 mins. Rel. Feb. 16. Rev. March 27.

Studio: Fox Mills, Fox Offices: 444 West 56th St. Maly York. N Ya. Black Sheep. Edmund Lowe. Claire Trevor, Tom Brown. Dir. Allan Dwan. Rel. June 14.

Babeena. June 14.

Babeena. Junel film made by Martin Johnsons, partly from an airpiane. 78

mins. Rel. Jun. Rev. Jan. 28.

Baby Take a Bow. The Fox child star comes through again. Shiriey Temple,
Bachled of Arts. From John Erskinds grocent novel. Tom Brown, Henry

April 78.

April 78.

Bright Eyes. The story of two little girls. Shirley Temple, Jane Darwell, James Dunn, Judith Allen. Dir. David Butler. 83 mins. Rel. Dec. 28. Rev. Dec. 25.

Charle Chan in Eoppt. Further adventures of the Honolulu Chinaman.
Warner Oland, Mary Brian. Dir. Lewis Selier. Rel. June 21. erritory.
Charles Chan June 22. erritory.
Warner Oland, Mary Brian. Dir. Lewis Selier. 7 binin. Rel. Feb. 1.
County Warner Oland, Mary Brian. Dir. Lewis Selier. 7 binin. Rel. Feb. 1.
County Jan. 23.
County Jan. 24.
County Warner Oland. Warner Selier. 1 binin. Rel. Feb. 1.
County Jan. 12.
Cowley Millionaire. Rel. Sel. 31. H. 12. Rev. Jan. 22.
Cowley Millionaire. George O'Brien western. Dir. Edw. F. Cline. Rel.
May 10. Daring Young Man, The. James Dunn, Mae Clarke. Dir. Wm. A. Seiter. Rel. May 24.

Doubting, Themas. From George Kelly's stage play, 'The Torch Bearers,'
Will Rogers, Billie Burke, Allson Skipworth. Dir. David Butler. Rel.

Eliner Norton Claire Trevor, Hugh Williams. Dir. Hamilton MacFadden. 72 mins. Rel. Nov. 2. Rev. March 6. First World War, The Hitherto unreleased film from the archives of several governments. Lawrence Stallings, editor. 78 mins., Rel. Nov. 23. Rev. Nov. 12.

Nov. 13.

Gambling. From the George M. Cohan play. Geo. M. Cohan, Wynne Gibson. Dir. Rowland V. Lee. 80 mins. Rel. Nov. 2. Rev. Dec. 11.

George White's Scandels. Second edition of the musical. Alloe Faye. Jaa. Dunn, Ned Sparks. Geo. White. Lyda Robertt. Dir. Geo. White. 85 mins. Rel. March 15. Rev. May 1.

Great Hetel Mystery. Flagg and Guitt as detectives. Dir. mins. Rel. March 16. Rev. March 16.

Heaven's Gate. A Shirley Temple story. Joei McCrea, Rosemary Ames. Dir. John Robertson. Rel. May 3. Hell in the Heavens. Air story. Warner Baxter, Conchita Montenegro. Dir. John Blystone. 30 mins. Rel. Nov. 9.

Heliderade. Adventure in a ghost town. Richard Arlen, Madge Evans, Raiph Bellamy, Henry Waithall, Dir. Jas. Cruze, 74 mins. Rei. Dec. 21. Rev. it'e a Small World. Spencer Tracy, Wendy Barrie. Dir. Irving Cummings, Rel. April 26.

Ladie Lave Danger, From a story by Hug Zorn, Mona Barrie, Gilbert Roland, Dir, H. Bruce Humberstone. Rel. May 3.

Life Begins at 40. Based on the Pilkin book. Will Rogers. Rochelle Hudson. Dir, Geo. Marahall. 79 mins. Rel. March 22. Rev. April 39.

Little Begins at 40. Based on the Pilkin book. Will Rogers. Rochelle Hudson. Dir. Geo. Marahall. 79 mins. Rel. March 22. Rev. April 39.

Little Little Little Rev. March 27. Venable. Dir. David Bullor: 89 mins. Rel. Feb. 18. Rev. March 27.

Lottery Lever. Naval cadets form love syndicate. Pat Paterson, Lew Ayrea. Dir. Wm. Thiele. 32 mins. Rel. 2nd. 4 Rev. Feb. 20.

Marile Gallantes. Done from the novel of the same name. Spencer Tracy, Rev. Nov. 21 felen Morgan. Dir. Henry King. 89 mins. Rel. Oct. 38.

Rev. Nov. 20.

Music In the Air. Gloria Swanson, John Boles. Dir. Joe May. 81 mins. Rel. Dec. 7.

Mystery Weman. Heroine saves her husband by procuring 'the papera' Mona Harrie, Gilbert Roland. Dir. Eugene Forde. 89 mins. Rel. Jan. 18. Rev. Jan. 22.

One Mers Spring. Three down and outers in Central Park. Janet Gzynor, Warner Baxter. Dir. Henry King. 87 mins. Rcl. Feb. 8. Rev. Feb. 27. Our Little Girl. From the story 'Heaven's Gate,' by Florence L. Philigraf. With circus angles. Shirley Temple, Rosemary Ames, Joel McCrea. Dir. John Robertson. Rel. May 17.

Ten Dellar Raise. Edward Everett Horton, Karen Morley. ir. Geo. Mar-shall. Rol. April 5.

Twenty-feur Hours a Day. Claire Trevor, Gilbort Roland. Dir. Hamilton Mac-Fadden. Rel. Nov. 23. Under Pressure. Romanco with the sand hogs under the river. Lowe, Victor McLagien, Florence Rice. Dir. Roaul Walsh. 70 mins. Rel. Feb. Rev. Feb. 6.

Under the Pempas Moon. Mex. story. Warner Baxter, Kettl Galligan, Tito Gulzar. Dir. Jas. Tinlin. Rel. May 31. Guizar. Dir. Jas. Tinlin. Rel. May 31.
When a Manifa Man. From the Harold Bell Wright story. George O'Brien.
Dir. Edw. F. Cline. 68 mins., Rel. Feb. 15. Rev. Feb. 27.
White Parade, The. Loretta Young, John Boles. Dir. Irving Cummings. 88
mins. Rel. Nov. 16. Rev. Nov. 13.

Chu Chin Chew. Arabian tates in musical form. Anna May Wong. Frite Kortner. Dir. Walter Forde. 35 mins. Rel. Sept. 15. Rey. Sept. 25. Evensong. Musical dramatization from the Beverley Nichols novel Evelyn Laye. Fritz Kortner. Carl Esmond, Alice Delysla, Conchita Sunervia. Dir. Victor Saville 3cl. Nov. 16. Rev. Nov. 26.

green. Musical adaptation from Cochran's stage production. Jessie Matthews, Sonnie Hale, Betty Balfour, Barry Mackay, Dir. Victor Sa-ville, Rel, Jan. 2, Rev. Jan. 15.

wille, Rel, Jan. 2. Rev. Jan. 15.

- O Duke, The. Drama based on Dulke of Wellington at Battle of Waterioo,
George Arliss, Elikaline Terris, Gladys Googer, A. E. Matthews, Alkan
Ayneworth. Dir. Victor Saville, Rel. Jan. Rov. Jan. 18.

Jack Ahoy. Comedy with song and dance. Jack Hulbert, Nancy O'Noll, Alfird Drayton, Dir. Watter Forde, Etc. Dec. 3. Rev. Feb. 12.

Little Friend. Drama of a child's devotion and indusence. Nora Pilesan.
Dir. Berthold Viertei. Rel. Oct. 12 Rev. Oct. 22.

Man of Aran. Irigh story with preponderantly beautiful photography. Dir. Robert Flaherty. 70 mins. Rel. Oct. 15. Rev. Oct. 23.

(Continued on page 25)

PETE SLOOK AT THE RECORD! PARMOUNT every moint during the substanting year man daily on all share the substanting year man daily on a share the substanting year man and all share the substanting years and all shar

and says: "If we were to group together the pictures that have made the most money for exhibitors, we get the following results:

1. PARAMOUNT, out of 30 pictures, 11..or 36.65%

2.	next	company,	out	of	23	pictures,	6	or	26.10%
3.	next	company,	out	of	16	pictures,	4	or	25.00%
4.	next	company,	out	of	30	pictures,	6	or	20.00%
5.	next	company,	out	of	16	pictures,	3	or	18.75%
6.	next	company,	out	of	14	pictures,	2	or	14.30%
7.	next	company,	out	of	15	pictures,	2	or	13.34%
8.	next	company,	out	of	24	pictures,	3	or	12.55%
9.	next	company,	out	of	19	pictures,	1	or	5.26%"



(Continued from page 33)

Man Who Knew Tee Much. Realiedto underworld drama in the Alps and London. Peter Lores, Leelie Banks, Edna Beet. Dir. Alfred Hitchcock. Dir. Alfred Hitchcock. Bernard Research Leeling. Roman Leeling. Ro

Unfinished Symphony. Musical romance based on Schubert'e life. Martha Eggorth. Dir. Willy Forst. 83 mine. Rel. Jan. 1. Rev. Jan. 15.

Office: 1776 Broadway, New York, N. Y cale. Marjorie Rambeau Liberty New York, N. Y.

Dizzy Damee, Mueical, Theatrical boarding house locale, Mariorie Rambeau, Florine McKinney, Lawrence Gray, Dir. William Nigh.

Ransom, From Damon Runyon'e The Big Mitter, Leila Hyams, Phillipe Holmee, Dir. Fred Newmeyer, 70 mins, Rcl, Oct. 26, Rey, Feb. 12. Holmee, Dir. Fred Newmeyer. 70 mins. Rci. Oct. 26. Rev. Feb. 12.
1d Homestead, The. Modern verein or famoue novel. Mary Carliele, Lawrence Gray, Dorothy Lee. Dir. William Nich. Rel. not set.
Once to Every Bachelor. Honeyrooen with a bired bide. Marian Nixon, Neil
Hamilton, Allem Pringie. Dir. Wm. Nigh. 72 mins. Rel. Dec. 14. almitton, Alessa Pringie, Dir. Wm. Nigh. 22 mins. Rel. Dec. 14.

School for Girls, Battorn, echod drama. Sidney Fox, Paul Kelly, Lole, WilSchool for Girls, Battorn, echod drama. Sidney Fox, Paul Kelly, Lole, WilSweepstake Annie. Society crowke frante sweeps witner. Tom Brown, Macton
Nixon, Wert Engels. Dir. Wm. Nigh. 17 mins. Rel. Feb. Rev. Feb. 37.

Vitheut Children. Modern drame of divorce, Marguerite Churchill, Bruce
April 126. Poly Derent, Resident) Denny. Dr. William Nigh. 81 mins. Rel.

April 126.

Majestic Offices: RKO Bldg., Radio City

ive for Revenge. Thrilling adventuree reculting from desire to satisfy wife's eraving for luxury. Donald Cook. Irene Hervey. Dir. Burt

Lynwood.

Muliny Alead. Stark dramai Adventuro! Romance! On the high ecas. Nell Hamilton and Kathleen Burke. Dir. Tommy Atkins.

Perfect Clue, The David Mannee. Skeets Gallagher, Dorothy Libaire. Dir. Rock. Vignola. 64 mins. Dynamic detoctive mystery thriller. Rel. Minrch Je. Rev, March. 20.

Offices, 1776 Broadway, New York, N. Mascot Burn Em Up Barnes. 12 chapter auto racing cerial released also as a feature in 74 mine. Frankie Darro, Jack Mulhali. Dir. Colbert Clark. Rev April 3.

os: Culver City Calif. Metro After Office Hours. Newspaper etory. Constance Bennett, Clark Gable, Stuar Erwin, Dir. Robt, Z. Leonard. 73 mine. Rel. Feb. 22. Rev. March 13 Sabes in Toyland. Child etory, with the Victor Herbert music. Laurel and Hardy, Charlotte Henry. Dir. Gue Mein. Chas. Rogere. 77 mins. Rel. Nov. 30. Rev. Dec. 18.

Band Plays On, The. Football story. Robt. Young, Betty Furness. Dir Ruseell Mack, 87 mine. Rel. Dec. 21. Rev. Dec. 25. Biography of a Bachelor Girl. Based on S. N. Berhrman'e euccessful play, "Biography." Ann Harding, Robert Montgomery. Dir. E. H. Griffith. 84 min. Rel. Jan. 4. Rev. March 6.

Callo, Murder Gae. Philo Vance story. Paul Luksa, Allson Skipworth. Ted Healey. Dir. Ed Marin. 82 mins. Rel. March 16. Rev. April 17. David Copperfield. Dickene story with an almost perfect cast. W. C. Fielde Lionel Barrymore, Edna May Oiliver, Herbert Mundin. Dir. Geo. Cukor. 129 mins. Rel. Jan. 18. Rev. Jan. 22.

id. Dickene story with an almost perfect cast. W. C. Fielde, rrymore, Edna May Oiliver, Herbert Mundin. Dir. Geo. Cukor. Rel. Jan. 18. Rev. Jan. 22.

128 mins. Rel. Jan. 18. Rev. Jan. 22.

19. Prentice. Die*ict attornoy*e wife savce a giri wrongly accused of her own crime. Wim. Fowell, Myrna Loy. Dir. Wim. K. Howard. 18. kking All Others. From the ntage play, Jan. Crawford. Clark Gable. Robt. Montgomery. Dir. W. S. Van Dyke. 82 mins. Rel. Dec. 28. Rev. Jan. 1.

Bride, The. 'From Francie Coe'e 'Repeal.' Carole Lombard, Chester Morrie, Dir. Jack Conway, 82 mins, Rol. Dec. 28. Rev. Dec. 18. Morriet Dir. Jack Conway. 32 mins. Roi. Dec. 25. Rev. Dec. 26.

Naughty Marietta. Victor Herbert'e operetta. Jeanette MacDonald, Neleor
Eddle. Dir. W. S. Van Dyke. 105 mine. Rel, March 29. Rev. March 27 Night is Voug, The. Rys July 10 for inite. Rel. March 23. Rev. March 27. Night is Voug, The. Rys July 10 for a commoner them. Ramon Novarco Perlyn Laye. Dir. Dudley upply, 80 mins. Rel. Jan. 11. Rev. Jan. 18. Painted Vell. Based on the novel by Somerest Maughani. Greta Garbo. Refore Marshall. Dir. Schard Boleslavsky, 84 mins. Rel. Nov. 23. Reckless. Drama from the Libby Holman-Smith Reproles marriage. Jean Harlow. Wm. Powell. Franchot Tone, May Robeon, Ted Healy. Dir. Rev. 19. Reckless. Drama from the Libby Holman-Smith Reproles marriage. Jean Harlow. How the March 10 for the Septiment of the Septiment Septiment of the Septiment Septiment

Times Square Lady. Girl from Iowa bests a crook gang. Robt, Taylor, Virginia Bruce Dir. Geo. B. Scitz. 69 mins. Rel. March 8. Rev.

March 20. The Committee of the Committee

Ining Ticket, The. Story of a eweeps ticket that was lost and found. Lec Carrillo, Louise Fazenda, Ted Healy. Dir. Chas. F. Riesner. 64 mine. Rel. Feb. S. Rev. Feb. 12.

tel. Feb. 8, Rev. Feb. 12.

Studio-
**

J. Parreii MacDonald.

Hoosier Schodmaster, The. Norman Foster, Claudette Henry, Otis Harlan.

Louis V. Mong. Dir. Lew L. Collins. Famous classic by Edward
Eggleston.

King Kelly of U. S. A. Guy Robertson, Irene Ware.

Rev. Dec. 18.

Rev. Dec. 18.

Lewis Brontier (Lone Star), John Wayne, Shelia Terry. Dir. R. N. Bradbury, 84 mins. Rel. Nov. 22. Rev. Jan. 22.

Levi In the Stratosphere. Romance of two memors of air natrol amid seltent in the Stratosphere. Romance of two memors of air natrol amid seltent in the Stratosphere. Romance of William Cagney, Eddio Nugent. 64 mins. Rel. Nov. 15. Rev. March. 6.

Willow Deline Baby. Fond parents try to pain over their little boy as another girl movie find to win fame and riches. Ariline Judge, Ray Walker, Jimmy Fay, George E. Stone. Rel. Dec. Stone. Rel. Dec. 5.

CALENDAR OF CURRENT RELEASES Monte Carlo Nights. Innocent ouspect traps his man at famous casino and wise the girl. Mary Brian, John Darrow. 62 mins. Rel. May 20. Mysterious Mr. Woons. Story the twelve cains of Confusion. And the John Darrow of Confusion. wine the girl. Mary Brian, John Darrow, 62 mins. Rel. May 26. Mysterious Mr. Weng. Story of the twelve ocenies of Confucius. Ariline Judge. Bela Lugosi, Wallace Ford. 68 mins. Rel. Dec. 22. Rev. March 13. Mystery Man, The. Chicago reporter, strandad in St. Louis, makes good. Mobert Armetrong, Maxine Doyle. 61 mins. Rcl. April 25. Rev. March 27.

Wayne, Shella Terry. 52 mins Neath Arizona Skies. (Lone Star). Rel. Dec. 22. Rev. March 20. Nume, Duc. 22. Rev. March 20.

dide Ranch. John Wayne, Marion Burns. Movie-struck family takes his-bands all to crash Hollywood, with bilarious results. Wallace Ford. 60 mine. Rel. March 25.

nime. Rel. March 25.

Raibow Valley. (Cano Star). John Wayne, Lucille Brown.

Reckless Romess. Comedy adventures of two hard-belled eggs who are
afraid of nothing but each other. Robert Armstrons, William Robert
Red Bruce Cabet, Grace Bradeley. Dir. Melville Brown. 77 mins. Hel
Nov. J. Rev. Nov. 20.

NOV. J. Rev. Nov. 20. Sign Nights. Three men accused of murdering the same man tell cir-cumstances which are checked by ile detector, proving two are innocent Hardie Albright, Boots Mallory, Jameson Thomas, Conway Teafer Ferdmand Gottschalk. (Note: Tearle stars), 60 mins. Rel. Dec. 15 Rev. Jan. 25.

Row, Jan. 29.

Texas Terror. John Wayne A Lone Star Western. Dir. R. N. Bradbury. 46 mins. Rel. Peb. I. Rev. April 3.

Trail Beyond, in the, John Wayne, Verna Hills. 56 mins. Rel. Oct. 22.

Women Must Drese. Intricate waye of fashlon salon people almost existing young romane of dauplier to end in disaster. Minna Gomboli, Oavin Gordon, Suganne Karer. Robert Light and Monogram contest winners. 16½ minn. Rel. Jan. 2. Nev. April 17.

Studios: 5851 Maratnon St. Paramount

All the King's Horees. Zenda type story with a picture star replacing a king of a mythical kingdom. Carl Brisson. Mary Ellis. Dir. Frank Tutlie 75 mine. Rel. Feb. 15. Rev. March 13.

1501 Broadway,

omme. Act. Foc. 19. Rev. Marcu 13.
Behold My Wife. Sylvia Sidney as an Indian giri. Sylvia Sidney. Gene Raymond. Dir. Dave Leisen. 79 mins. Rel. Dec. 7. Rev. Feb. 20.
Caprice Espagnol. Romanco of a Spanish dancer. Marlene Diotrich, Caccar Romero, Lionet Atwill. Dir. Josef Von Sternberg. Rel. Mar. 16.

Romero, Lionel Atwill. Dir. Josef von Sterniede.

99. Based on the exploits of the Michigan etate radio police. Freel Mac-Murray, Sir Guy Standing. Ann Sheridan. Dir. Chas. Barton. 60 mins Rel. Mar. I. Rev. Feb. 27.

College Physims. Min. 1869; Feb. 27; Jose Popers, Lanny Ross, Jack College Physims. Min. 1869; Feb. 27; Jose Popers, Lanny Ross, Jack College Physims. Min. 1869; Feb. 27; Jose Popers, Lanny Ross, Jack College College Physims. Min. 1869; Feb. 28; Joseph Physics, Joseph P

Leisen. '11 mine. Mei. April 26. MCV. April 11. d Lily, The. Modest business girl is catapuited to fame through a mie understood romance with a nobleman. Claudette Colbert, Fred Mac-Murray. Dir. Weeley Ruggice. 35 mine. Rel. Jan. 25. Rev. Feb. 12. Murray. Dir. Weeley Rugglee. 85 mine. Rel. Jan. 25. Rev. Feb. 12.

Glass Key. The. Politico-mystery story by the author of 'The Thip Man.
Claire Dodd, Rosalind Culli. Dir. Frank Tuttle. Rel. May 31.

Going to Town. Mae West, as a blues singer, crashes society. Mae West, Paul Cavanaugh, Ivan Lebedeff, Tito Coral, Marjorio Gateeon. Dir. Alex. Hall. Rel. May 17.

Assex. Hall. Rel. May 17.

Her is My Heart. Musical. Bling Croeby. Kitty Cartisie. Dir. Frank Tuttie.

To mins. Rel. Dec. 28. Rev. Dec. 6.

Hof 'Em Yale. From a Damon Runyon story of a girl who loved uniformepatricia. Elife. Cesar Romero. Dir. Sidney Landield. 61 mins. Rel.

April 12. Rev. May 1.

April 12. Rev. May 1. Source Lark. Sulley Landick. 61 mins. Rel. Home on the Range. Western. Randoiph Scott, Jackle Cogan. Evelyn Brent. Dir. Jacobsen. 64 mins. Rel. Dec. 21. ave. 2002. Life. Relde buye an orange grow. Wing Rev. Bell. Life. Relde buye an orange grow. Wing Rev. Bell. Life. Rel. Life. Rel. Life. Rel. Life. Rev. 30. Rev. Jac. Rel. Life. Nov. 30. Rev. Jan. 8. Limeheuse Blues. Story of the London Chilandown. Geo. Raft. Jean Parker. Lives of a Bengal Lancer. Advanture in an Indian regiment. Gary Cooper. Cavanagh. Henrietta Crossman. Dir. Raiph Murphy. 58 mins. Rel. Dec. 14.

DCC. 14.

In Bloom. Country boy and city girl finally make a match. Carnival addelights. Joo Morthon, Dick etc. Burne and Allen. Dir. Eillest Carnival Grant Carnival From the Gus Hill farce. Walter C. Kolly, Andy Clyde, Jane Darwell. Dir. Ralph Murphy. 68 mins. Rcl. March 22. Rev. March 13.

Marcn 13.
Missiesippi. Showboat story by Booth Tarkington. Bing Crosby, W. C. Fielde, Joan Bennett, Queenie Smith. Dir. Edw. A. Sutherland. 75 mine. Rel. March 8. Rev. April 24.

March 8. Rev. April 24.

One Hour Late. Joe Morrison, Helen "Weivetrees, Conrad Nagel. Dir. Ralph Murphy. Rel. Dec. 14.

People Will Talk. Combination of original etoriee by Sophie Kerr and Hugh Herbert. Neighbors almost talk the leads into a divorce. Charree Ruggles, Mary Bolnnd, Lelia Hyams, Dean Jagger. Dir. Al Santeli. Rev. May 3.

Country of the Countr

Rocky Mountain Mystery. Western mystery story by Zane Grey. Randolph Scott, Chie Sale, Kathleen Burke, Mrs. Leelle Carter. Dir. Chas. Barton Rei. Feb. 1.

Robi. Feb. 1.

Robi. Feb. 2.

Robi. Feb. 3.

Robi. Feb. 3.

Robi. Feb. 4.

Robi. Feb. 4.

Robi. Feb. 4.

Robi. Feb. 5.

Robi.

Stolen Harmony. Adventures with Ben Bernie's band. Geo: Raft, Ben Bernie Grace Bradicy. Dir. Alfred Werker. 79 mlns. Rel. March 29. Rev. April 20 April 24.
Wings in the Dark. Air thriller with a rescuo by a blindod aviator. Myrns
Loy, Cary Gran Dir. Jas. Flood. Rel. Feb. 1. Rev. Fob. 5.

Office: 1270 Sixth Ave., New York, N. Y. Principal

Chandu on the Magic Island. Mystory—sequel to Return of Chandu. Belt. Lugosi, Clara Kimball Young, Dean Benton, Phyllis Ludwig, Seven rede. Return of Chandu, The. Mystery story. Bela. Lugosi. Clara Kimball Young, Dean Benton, Phyllis Ludwig. Seven-red Iceturo (60 mina), foliowed by eight two-red serial episodes. Rel. Oct. 1. Rev. April 17. Office: R.K.O. Bldg., Radio City, N.Y.C

Studios: Hollywood. R.K.O. Radio Anne of Green Gables. The story involves the adoption, life and development of Anne, an orphian, at Avonlea on Prince Edward feland. Anne Shricey, Tom Brown, Helen Westley, O. P. Hegiel, Sart Maden. Dir. George George of the Company of the Compan

etty 11.

c of Hearts. Two temperamental musicians discover, after almost weeking their lives, that love is most important thing. Katharine Heplum,
Charles over, John Beal, Jean Hersholt. Dir. Philip Moeller. Rel.
May 31. May 21.

By Your Leave. An American couple just ontering luto middle life take a short vacation away from each other, only to return ecretly, relieved that it is all over Frank Morgan, Genevieve Tobin, Neil Hamilton, Marian Nixon, Gienn Anders, Gene Lockhart. Dir. Lloyd Corrigan. \$2 mins. Rel. Nov. 9. Rev. Jan. 1.

mina. Rei. Nov. S. Rev. Jan. I.

Grapher terricane, A story of Cape Cod and its people. James Barton. Helen
Vestley, Helen Mack. Dir. John Robertson. Rei. Mar. I.

Chasing Yesterday. A kindly professor befriends a lonely orphan and then
finde happiness which he had been esarching for all his life. Anne
Shirley, O. F. Heggie, Filten Westley, Elizabeth Fatterson, John Qualen,
Trend Durkin. Element Marache, Deris Lloyd, Hida Yanghu. Dir. Jonese
Nichol., Jr. Rei. April.

(Continued on page 202)

Studio Placements.

Hollywood, May 7.

Nick Grinde directing, 'Anythin Once,' Muscot.

Jane Lang, Stan Laurel, Oliver Hardy: James Horne directing, 'Bonnic Scotland,' Roach.

Marc Lawrence, Fred Parker, Jack Daly, 'After the Dance,' Col. Jack Daly, 'After the Dance,' Col. Charles Trovbridge, Joseph Irv-ing, William Tannen, Jack Hutchinson, Jean Charlwafe, Carnivale, Carnivale, Bates, T. Harrington, Pauline Brooks; George Seltz directing, 'Alibi Joc,' Metro. Kay English, Linda Parker, Broadway Mciody of 1925, Metro. Ian Wolfe, 'Mad Love,' Metro.

Marx Brothers; Sam Wood direct-Borls Karloff, Marian Marsh; Roy William Neill directing; Henry Meyers, Arthur Strawn, screen play, 'The Black Room Mystery,' Col. Jerry Horwin writing original for Marlene Dietrich, Par.

John Halliday; Waldemar Young, Vincent Lawrence, scripting 'Peter Ibbetson,' Par.

W. C. Fields, Kathleen Howar 'Everything Happens Once,' Par. Richard Schayer, adapting 'May-time,' Metro.

Allen Jenkins, Frank McHugh; Lloyd Encon directing, "The Irish i Us," WB.

Usi, Very Controlling, in Frank Berton Churchill, Round the Bend, Fox. eckor, Spenser Charters, George, Carlotter, Fox. Lorin Raker, Billy Gilbert, Dor-orthy Kent, Gene Austin, untitled short, Radds Fox. Gertrude Mes-lengor: Harry Fraser directing, Social Brron, Berke, Social Brron, Berke, Social Brron, Berke, Frankle Darro, Roy Mason; Fox-rest Sheldon adapting, Born to Find Hopper, 'Shanghal,' Wan-ser,'

ger.
Philip Dunne, screen play, 'Last of the Monicans,' Reliance. Philip Dunne successions of the Mohichan's Relance.
Frank Griffin, gagging story for W. C. Fleida, Par.
C. Henry Gordon, 'Big Broadcast of 1935,' Par.
Samuel Hinde, Laura Treadwell, Florence Roberts, 'Accent on Youth,'

Samuel Hinde, Laura Treadwell, Florence Roberts, 'Accent on Youth,' Par Florence Roberts, 'Accent on Youth,' Par Hinde Roberts, 'Accent on Youth,' Par Wite,' Pox. Miki Morita, Harry Bradley, Wite,' Pox. Miki Morita, Harry Bradley, October Woman, WH. Green play, 'O' Gerw With 'Col. Sidney Buckman, adaptation, 'Married Her Boss,' Col. Mat Dorfman ceripting 'Atlantic Adventifial's Ay, Arthur Strawn adapting 'Lady of New York,' Col. Robert Young, Betty Furness, Nat Pendieton: George Seltz directing, The College of the College of

U. Torben Meyer, Front Page
Woman, WB; Black Room Mystery, Col.
Hugh O'Connell, Dorothy Page,
Ricardo Cortez, Sing Me a Love
Song, U.
Anne Grey, Bonnie Secti

Anne Grey, Metro, Matro, Mondo, Colin Clive, 'Mad Love,' Metro, Mary Brian, Gortrude Hoffman, Grady Sutton, Walter Brennon, Lew Kelly, 'Everything Happens Once,'

Par,
Ben Turpin, 'The Good Old Days,'
WB.
James Burke, 'Gentle Grifter,'

James Burke, Genue Fox.
Raiph Block adapting The Melody
Lingers On' Reliance.
George Ereakston, Donaid Meek,
Edward Ellis, Allen Vincent, 'Return of Peter Grimm,' Radio.
Sidney Toler, 'Orchids To You,'

Fox.
Maurice Murphy, 'Curly Top,'

Maurice Murphy, Curly Top. Fox.

Walter Kingsford, Hedda Hopper, Whitel, March March

Par. Dickie Moore, 'Peter Ibbetson,'

Dickle Moore, Fee.
Par.
Henry Myors scripting Grace
Moore picture, Col.
Montaguo Shaw, 'Di ond Jim
Brady,' U.
Aline McMahon, Fos-

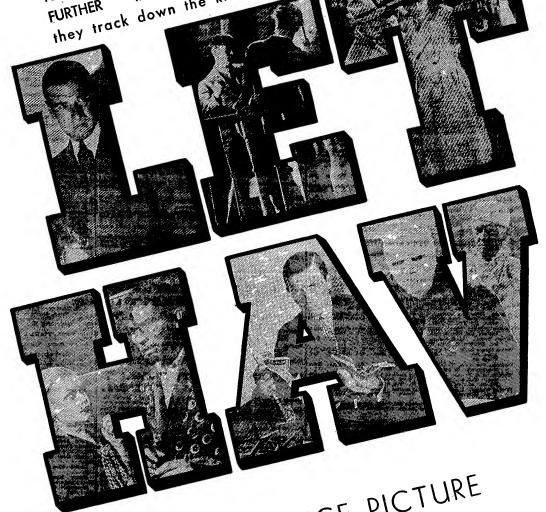
Brady, U.
Aline McMahon, Poster, WB.
Roger Whately, sercen play,
Gaschol, Radica, William Wellman
directing, I. Am Joaquin, Metro.
Tim McJoy, Nora Lane, Hooper
Atohley, Ford Boobe directing,
Man from Guarden, Faurtan,
Man from Guarden, Edward Play
Eric Jaiden, Edward Play
(Centinued on page 39)

A KILLER RE-CONSTRUCTED FROM AN APPLE! HIS WOMAN RE-CREATED FROM A BROKEN SHOE!

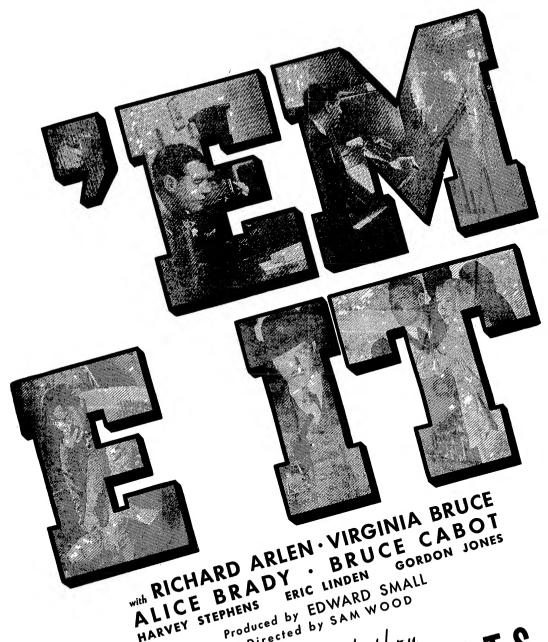
than any detective story you've ever read or seen! Here's the drama of the Department of Justice that goes

Stranger

they track down the killers . . . HOW they get 'em and **EURTHER**



a RELIANCE PICTURE



Produced by EDWARD SMALL
Directed by SAM WOOD HARVEY STEPHENS

UNITED ARTISTS



for the

BOX-OFFICE!

The Lions of M-G-M in Convention this week at Detroit and Kansas City are getting the juicy details of the greatest product of Leo's history! MR. EXHIBITOR! DON'T ACCEPT RUMP! GET LEO'S FILET MIGNON!

(Continued from page 35)

Des of Flandera. A poor Flamleh boy who befriends a sliepherd dog is given a change to develop his taients and become a famous artist. Frankis Thomas, O. P. Heggie, Helen Parish, Lightning. Dir. Edward Sioman. Rei. March 33.

Antiad Auril. Under the enchantment of Italian sunshine, and a romentic medieval Castis, love comes to four unhappy English women. Ann Harding, Frank Morgan, Katharine Alexander, Reginald Owen, Jane Baxter. Dir. Harry Beaumont. 85 mins. Rel. Jan. 25. Rev. March 13.

Fountain, The. From the Chas. Morgan novel. Ann Harding, Brian Ahern. Paul Lukas. Dir. John Cromwell. 85 mine. Ret. Aug. 31. Rev. Sept. 3.

Gleietta. A society beauty who loses all her monoy and becomes a hortese and control of the cont

Dir. John Ford. Ref. May 18.

Strucky Kernels. A plat of out-of-work vaudevillans adopt a smal boy who turns out to be helf to a large Kentucky certain within helpfolyning state. Bert Wheeler, Robert Wooley, or the first of the strucky create which is involved in a feud with a helpfolyning state. Bert Wheeler, Robert Wooley, or mine. Rol. Nov. 2. Rev. Jan. 5. Noah Beery. Dir. George Stevens. To mine. Rol. Nov. 2. Rev. Jan. 5. Noah Beery. Dir. George Stevens. Ledde. The younger sister in the Statenton family loops her brother, Laddie, win the Princess. John Beel, Gloria Stuart, Virginia Weldler, Chartistics, and the state of the state

Dir. Ben Holmee. 4 mins. Rel. Dec. 7. Rev. Maj. C. Sterler, Chilek Chandler, Walter Cattlett.
Little Minister, The. The romance of a young Socich minister and a gyong glr, who really is the ward of a nobleman of the district. Katharin Hepburn, John Beal, Alan Hale. Dir. Richard Wallacc. Rel. Doc. 28. Rev. Jan. 1.

Rev. Jan. 1.

lurder on a Honoymeon. The further adventures of the old maid, amatsur
detective, echool teacher, Miss Hildegard Withers, and Inspector of
Police Oscar Piper. This time the murder takes place on an airpiane. Edna May Oliver, James Glesson, Loia Lane, Dorothy Libaire. Lloyd Corrigan. 73 mins. Rel. Feb. 22. Rev. March 6.

Looyd Corrigan. 73 mina. Rai. Fab. 22. Rav. March 24.

Popule's Remy, The. A convict breaks fall in order to seek revenge on his lawyer, whom he thinks has double-crossed, only to learn the truth just before he is killed. Ferson Foster, Lid. Lee, Melyn Dougian, Shirler and Converting the Co

Duna, Regie Toemey, Raymond Hatton. Dir. Wallace Fox. 68 minn.
Boberta, Adaptation of the stages musical, Irene Dunne, Fred Antaira, Ginger
Rogers. Dir. Wm. A. Seiter. 106 mins. Rel. March 8. Rev. March 13.
Remance in Manhattan. A young Caccho-Slowalkan enters the United States
(this promised insto) litegally and finds happiness and the channes for
Jimmy Buttler, J. Farrell MacDonald. Dir. Stephen Roberts. 77 minn.
Jimmy Buttler, J. Farrell MacDonald. Dir. Stephen Roberts. 77 minn.
Charles Stear. The. A fast-action melotesmus in which the famous streamCharles Starrett, Hardle Albright, William Farraum. Dir. Thomas Adkinn. 72 minn. Rel. Deat. 12. Rev. Jan. 2.

Star of the fight. William Farraum. Dir. Thomas Adkinn. 72 minn. Rel. Deat. 21. Rev. Jan. 24 kery of the disappearance of
Ginger Rogers. William Powell, Ginger Rogers, Paul Keily, Gen. LockGinger Rogers. William Powell, Ginger Rogers, Paul Keily, Gen. LockBernager All. May Robson, the champlon of her own broad of four children.

Stranger All. May Robson, the champlon of her own broad of four children.

90 mins. Rel. April 19. Rev. April 17.
Strangers All. May Robeson, the champlon of her own brood of four children, saves them from her induigence, from themselvee and from the fury of the law. May Robson, Preston Foster, Florine McKinney, William Backwell. Rel. May 10.

Illage Tale. This story presents a cross-section of average community life, in a typical small village in Utah. Randolph Scott, Kay Johnson, Arthur Hoyt, Robert Barrat, Janet Beecher, Dorothy Burgese. Dir. John Cromwell. Rel. April 26.

Wednesday Colld. The effect of divorce upon children. Edward Arnold, School and Colld. The effect of divorce upon children. Edward Arnold, Colld. The effect of the Collden Co

United Artists Office: 7th Seventh Ava.,

Sall of the Wild. From the famous Jack London story, Clark Gable, Loretta
Young, Jack Oakle, Dir. William Wellman, Rel. May 6.

Gardinal Richelteu. George Artiae, Maureen Oglutun, Edward Arnold,
April 124, Lieter. Dir. Rowland V. Lee. 25 mins. Rol. April 24. Rev.

April 24.

e of India. The story of Clive, who founded a new British donlined India. Ronald Colman, Loretta Young, Francis Lieter. Dir. Riebard Bolesiawski. 22 mins. Rel. Jan. 25. Rev. Jan. 22.

se Bergers. From the stage farce, The Red Cat. Maurice Chevaller, Ann Sothern, Merie Oberon. Dir. Roy Del Ruth. 83 mins. Ed. Mar. 8. Rev. Feb. 27.

Feb. 27.

Kid Millions. Musical epectacle in the U. S. and Egypt. Eddie Cantor, Ethel Millions. Dir. Roy Dei Ruth. 90 mins. Rel. Dec. 28. Rev. Nov. 18.

Kid Millione. Musical spectacle in the U.S. and help to Kando Carlot, Anne.

Lee Misrobles An adaptation from the famous Victor Hugo classic, Frederic March, Charles Laughton, Sir Cedric Hardwicke. Dir. Richard Boise-lawski. 190 mins. Rel. April 21. Rev. April 24.

Mighty Barrum, The Michigan Strong, Dr. T. Barrum, Wallace Bestylle. Dec. 25. Rev. Dec. 25. Best Dec. 25. How High Strong, Dr. High Lang. 87 mins. Rel. Dec. 25. Rev. Dec.

85 mine, Rel. Nov. Z. Rev. Nov. 8.
 Weding Night, The. Gary Cooper as the sophisticated lover and Anna Sten as a modern American girl in a romantic drama. Gary Cooper, Anna Sten, Helen Vinson, Raib, Bellamy and Stegfried Rumann. Dir. Klüg Vidor. 39 mins. Rel. March 8. Rev. March 20.
 Ws Live Again. A vivid new version of 7 colicy's immortal "Resurrection." Anna Sten, Frederic March, Jane Baxter, C. Aubrey Smith. Dir. Rouben Mamoulian. 85 mins. Rel. Nov. 18. Rev. Nov. 6.

Studio: Universal City. Calif. Universal Offices: 30 Rocksfeller Canter. New York, N. Y.

Bride of Frankenstein. Drama. Karloff, Valerie Hobson. Dir. James Whale. Rol. April 22.

Cheating Chaaters. From Max Marcin's stage play. Fay Wray, Cesar Romsro-Minna Gombell. Dir. Rich. Thorpe. 67 mlns. Rel. Nov. 5. Rev Dec. 11.

Dec. 11.

Grimson Trail, Ths. Buck Jones western. Dir. Al Roboch. 68 mins. Rel. Feb. 11. Rev. March 20.

Flaco Ni Ints. Comedy-drama. Lyle Talbot, Valerie Hobson. Dir. Murray Roth.

Roth.

The Fond Faren Monar's stare play. Margaret Sullavan.

Roth Roth.

Roth Rother Marshall Nank Morgan. Dir. Wm. Wyler. 98 mins. Rel. Feb. 18. Rev. Feb. 5.

Human Side, The. Drama. Adolphe Menjou, Doris Kenyon. Dir. Eddie Burzell. 69 mins. Rel. Aug. 27. Rev. 89b. 18.

Happened in N. V. Comody-drams. Mins. Rel. March 18. Rev. April 10.

17e Bean Around. Comedy drams. Chester Morts. Rochell Budoon. Isabelle Jewell. Dir. Phil Cahn. 68 mins. Rel. Dec. 21. Rev. April 10.

17e Bean Around. Comedy drams. Chester Morts. Rochelle Budoon. Isabelle Jewell. Dir. Phil Cahn. 68 mins. Rel. Dec. 21. Rev. April 17.

Ration of Life. Drams. Claudette Colbert. Warren William. Dir. John Stohl. 116 mins. Rel. Dec. 22. Rev. Nov. 27.

Man Who Reclaimed Hai Head, The. From Gen Dart's stage play of French in the Color of the Color of

CALENDAR OF CURRENT RELEASES

Mr. Dynamite. Comedy-drama. Edmund Love, Jean Dixon. Dir. Alan Crossinad. Rol. April 22.

Mystary of Edwin Drood, The. From the Dickens story. Claude Ralines, Douglas Montgomery, Heather Angel. Dir. Stuart Walker. 85 mine. Rel. Feb. 4. Rev. March 4. Rev. Arev. Dir.

Night Life of the Gode. From Thorne Smith's fantastic tale. Alan Mowbray, Florine McKinney. Dir. Lowell Sherman 74 mins. Rei, Mar. 4. Rev Feb. 27.

Noterlous Gentieman, A. Mystery-murder, Charles Bickford, Helon Vinson. Dir, Ed. Lasminie. 75 mins. Rel, Jan. 21. Rev. Feb. 20,

Dr. Ed. Laemmite. 75 mins. Rel, Jan. 21. Rev. Feb. 26.
Princese O'Hagen. Damon Runyon comedy. Chester Morris, Jean Parker. Dir.
Princese O'Hagen. Damon Runyon comedy. Chester Morris, Jean Parker. Dir.
Renderson, Jean Laemen. Damon Laemen. Rev. April 17.
Renderson, Jean Laemen. Rev. Rev. April 17.
Renderson, Renderson,

24. Rev. Jan. 1. Secret of the Chatasu. Mystery story. Claire Dodd, Clark Williams. Dir. Rich. Thorps. 68 mins. Rel. Dec. 2. Rev. Feb. 5. Stone of Silver Creek, Buch, Jones western. Dir. Nick Grinde. 60 mins. Rel. Strange Wives. Comedy drama. Roger Pryor, June Clayworth. Dir. Rich. Thorps. 75 mins. Rel. Dec. 10. Rev. Peb. 5.

Thorpe. 76 mins. Rel. Dec. 10. Rev. Feb. 5.

Straight from the Heart, Politics and a baby. Baby Jang, Mary Autor, Roger Fryor, Dir. Kurt Neumann. 70 mins. Rel. Jan. 1. Rev. March 17.

Trainer Trainer Commission of the Commission

When a Man Sees Red. Buck Jones western. Dir. Alan Jones. 60 mins. Rel. Nov. 12. Rev. Jan. 22.

studies. Burbank.

Celif.

Warner Brothers

Offices: 321 W. 44th St. New York, N. V.

Berdertown. Life of an ambilitous and magnetic foreign youth in his battle to fit himself into American conditions. Paul Muni, Bette Davis. Dir. Case of the Surfease Brids. Warne William, Philip Reed, Margaret Lindsay. Dir. Michael Curtis. Rel. Mar. 30.

Dir. Mchael Curtiz. Rel. Mar. 30.

Dvil Doge of the Air. Relicking comety drams romance of the aviation corps

By Dr. Mchael Curtiz. Relicking comety drams romance of the aviation corps

Smins. Rel. Fab. 9. Rev. Feb. 12.

Firebied. Murder mystery in Austria. Verrec Tessdale, Ricardo Cortez. Dir.

Wm. Dietein. 5 mins. Rel. Nov. 2. Rev. Nov. 20.

Fiorentine Dagger, The. The Borgins in a modern day. Donald Woods, Margaret Linday. Dir. Roy. Rev. May 1.

King of the Ritz. Wm. Gargan, Patricia Eilis. Dir. Wm. H. McGann. Rel.

Mar. 23.

Mar. 23.

I Am a Thief. Mystery and murder in a diamond theft. Mary Astor, Ricardo Cortez. Dir. Robert Florey. Rel. Nov. 24. Rev. Jan. 3.

Night at the Ritz. A. Wm. Gargan, Patricia Eills. Dir. Wm. H. McGann. Rel. March 23.

Rel. March 23.

Rel. March 23.

Rel. March 23.

Romance in which two brothers love the same womst and one ends his life so that his wife can find happiness with the other Josephire Hutchinson, George Brent, Colin Clive. 88 mins. Dir. Wm Keiginey, Rel. Jan. 26. Rev. Feb. 20.

Asgingiov, Rei, Jan. 20. Kev. Feb. 20.
Secret Bride, The. Thrilling drama of political intrigus which results in two baffling murders and a suicide. Barbara Stanwyck, Warren William. Dir. Wn. Dieterle. 64 mins. Rel. Dec. 22. Rev. Feb. 5.
Sweet Adeline. From the stage operetta. Irape Dunne. Dir. Merwyn LeRoy. 87 mine. Rel. Dec. 25. Rev. Jan. 8.

8r mine, Rel. Dec. 28. Rev. Jan. 8.

Sevet Music. Back-stage story, Rudy Vallee, Ann Dvorak. Dir. Alfred E. Green. 99 mins. Rel. Feb. 22. Rev. Feb. 27.

White Cockster, The. Detective yarm, Jean Mills. Stated Cortez. Dir. Alan White Cockster, Jan. 1998. Mills. Stated Cortex. Dir. Alan White the Patient Slept. Aline MacMailon, Guy Kibbee. Dir. Ray Enright. Rel. Mar. 9.

Miscellaneous Releases

e, Ths. (Garganoff). French-made etery of a Jap naval o cer who sacrifices his wife for his country. Charles Boyer, Merle Oberon. Dir. Nicholas Farkas. 85 mine. Rel. Nov. 20. Rev. Nov. 27. Cross Streets (Invincible). Story of a down and out eurgeon who performs a skilled operation. Frank Craven, Sally Blane. Dir. Wm. Nigh. Rev. July 19.

Dealers in Death (Topical Film). Arraignment of munition makers. Mostly news clips. 68 mins. Rev. Dec. 18. news clips. 88 mins. Rev. Dec. 18.
Fighting Troopser, The. Canadian police story. Kermit Maynard, Barbara Worth. Dir. Ray Taylor. 63 mins. Rev. Jan. 8.
Frontier Days. (Spectrum). Bill Cody western. Dir. Bob Hill. 61 lns. Rev. May 1.

May 1.

Makerbey). Samoan nature story, 73 mlna. Rev. Feb.
High Scheel Glif (Fey). Sar lanturet of the first first

Inside Information. (Stage and Screen.) Detective reporter and a dog. Rex Lease Marion Schilling. Dir. Robt. E. Hili. 38 mins. Rev. Jan. 8. Lease Marlon Schilling. Dir. Robt. E. Hill. 38 mins. Rev. Jun. 8.
Northern Frentier (Ambassadern). New-marje of an old Curvood story, Kermille Maynard, Eleanor Hunt. Dir. Sum Newfield. 56 mins. Rev. Feb. 27.
Ges in a Millien Gavincheld. Shop garl gate in and out of a jum. Doctory.
Ticket to Crime (Beacon). Councily detective story, Raiph Graves. Lole Wilson. Dir. Lowis D. Collina. 66 mins. Rev. Dec. 25.
War is a Racket (Euroka). Paste up of newercol clips with some new material. Rev. Dec. 11.

Foreign Language Films

(Note: Because of the slow movement of foreign flims, this liet covers em year of releases.) (Most of these available with English titles.)

Abel mit der Mundharmonika (Ger) (Ufa), Comedy of young love. Dir. Erich Waschneck. 60 mins. Rel. Sopt. 1.

Aque enel Suelo, el (Sp) (Col). Evil of gossip. Dir. Euseblo Ardavin. 80 mins. Rel. Feb. 1.

Annamaria, Fatat der Kompanie (Ger). Milltary farce, Lucie Englisch. Dir. Carl Bosse. 70 mins. Rel. Dec. 1.

Asajura A Su Mujar (Sp.) (Fox.) Domestic comedy. Conchita Montenegro. Dir. Lewis Euler. 69 mins. Rel. March 1.

Aschennittwock (German). Komantic drama. Dir. Johannes Meyer. 70

As Ul Rakon (Hung.). An American orphan among Magyar noblity. Dir. Beis Goal. 60 mins. Rel. March 1.

Beil Boel Blenden Ketherin (Ger) (Bavaria). College comedy with music. Dir. Yrazs Edit 80 mins. Rel. B.Dec. 1.

Franz Scitz 80 mins. Rel. Dec. 1.

Beiden Sashunde, Dis (Garman) (Ganeral), Comedy of a playful king. Weiss
Fordi. Dir. Fred Sauer. 80 mins. Rel. March 1.

Buzzavira (Hung) (Danubla). Operatia with romance. Dir. Steven Szekely.

80 mins. Rel. Jan. 1. 80 mine, Rei, Jan. 1.

Buenaventura, La (Sp) (WB), Musical with Victor Herbert score. Enrice
Carries, Jr. Dir. William McGann. 80 mins. Rei, Sept. 16.

Carriers, 97. Dir. Whilliam McConn. 60 min. Rel. Sept. 15.

Carriers de Rapoles, El (68) (VED). Musical romance. Enfrico Caruse, Jr.,
Mona Maris. Dir. Howard Bretherton. 60 mins. Rel. Feb. 15.

Cats Visits Carriers (Fr. Kinematrado). Social drama. Harry Baur. Dir.

Chapayer (Ruga) (Amrino). Historical drama. Dir. Sergel and Georgi YosChapayer (Ruga). (Amrino). Historical drama. Dir. Sergel and Georgi YosChapayer (Ruga). (Amrino). Historical drama. Dir. Sergel and Georgi YosChapayer (Ruga). (Amrino). Historical drama. Dir. Sergel and Georgi YosChapayer (Ruga). (Amrino). Historical drama.

Chapayer (Ruga). (Amrino). (Amrino)

Cludes of Carlina Barcon. Somenic tragecy. Dir. Gapriel Sorca. 69
Cludes of Carlina Barcon. Dir. Louis King. 70 mins. Rel. Feb. 15.
Conasse (Fr.) (Par). A bookeeper with ambitions gets his chance. Tramel.
Dir. Louis Mercanton. 80 mins. Rel. April 1.
Corson Bardelser (Spanish). Action drama laid during Maximilian's reign.
Corsons an Derrotz (Spanish). Tragic drama made in Mexico. Dir. Ruben
Corsons an Derrotz (Spanish). Tragic drama made in Mexico. Dir. Ruben
Cries Est Finle, La (Fr.) (Buropean). Backstage musical. Albert Prejean.
Dir. Robert Slodmas. 80 mins. Rel. March 1. Rev. March 20.
Cruz Rubio (Sp. 100). Rel. April 1. Robin Hood yarn. Dir. Fernando de
Custa Abajo (Sp.) (Par). Romantic drama. Carlos Gardel. Mona Meria

Fuentes, 80 mms. Kei. April 1. Cussta Abajo (Sp) (Par). Romantic drama. Carlos Gardel, Mona Maris. Dr. Louis Gasnicr. 75 mins. Rel. Aug. 15. Dir. Louis Gasnier. 10 mins. Rol. Aug. 15.

Czer Wante to Sisep, The (Russ) (Amkino). Satire on court life of Paul 1.

Dir. Alexander Feinzimmer. 70 mins. Bel. Dec. 1.

(Continued on page 42)

Studio Placements

(Continued from page 35)
Wagner, Robert Frager, Lynton
Brent, Matt McHugh, Purnoli Pratt,
Brent, Matt McHugh, Purnoli Pratt,
Franklin, Jaaon Robarda, George
Hays, Herbert Heywood, Stanley
Hays, Herbert Heywood, Stanley
Higton, Anything Once, Mascot,
Reginald Barker directing, Forbidden Heaven, Republic.
Al Green, directing untitled oper
story, Fox.

Frederick Vogeiding, John Bieifer, Henry Koiker, 'The Black Room Mystery.' Col.

Mystery, Col.
Margot Grahame, Three Musketeers; kadio.
Buddy Rogers, George Barbler;
Edward Ludwig directing; Don
Hartman, Lou Gensier, Sig Heizig
adapting 'Uld Man Rhytim, 'Radio.
Slavko Vorkapitch, apecial effectile,'
'Ar, Grant,' Radio.
'Matter Myston, 'Not On Your Life,'
'We Atter Myston, 'Not On Your Life,'

Walter Byron, Not On Your Life,
Lunnsden Hare, Lady Tubba; U.
Tom Brown, Blehard Cromwell,
Benny Baker, Douglas Blackloy,
Anthony Coldeway adapting 'Ivory
Handled Jun, 'U. Sarnker, 'Fox.
Will Moser, 'U. Sarnker,' Fox.
Will Moser, 'U. Sarnker,' Fox.
Kay Pranels, 'Casey Robinson
Scripting Shoestring Charle,' Fox.
Kay Pranels, 'Casey Robinson
Warren William: Tom Reed
scripting, untitled comedy, WB.
Scripting, untitled comedy, WB.
Struline Lord, 'So Red the Rose,'

Par.
Joe Crehan, 'Page Miss Giory,'
WB.
Joe King, 'We're In the Money,"
WB.

"Joe King, "We're in the Money,"
WE.
Gordon Wessott, Arthur Treacher,
Gordon Wessott, Arthur Treacher,
Gordon Wessott, Arthur Treacher,
Well Wessel, Well Well Well Well
Gordon Elliott,
Mary Treen, Chester Gann, Rel
Mary Treen, Chester Gann, Rel
Mary Treen, Chester Gann, Rel
Mary May Mert Mary Mert
Joe Bert Evana Egon, Brecher,
Herbert Evana Egon, Brecher,
Herbert Evana Egon, Brecher,
Judith Allen, Street of Shadows,
Majestic,
Judith Allen, Street of Shadows,
Majestic,
Frank Courcy, Last Days of
Gunther Von Fritsch, technical
advisor, San Francisco, Metro.
Joe Brown, Ann Dvorak, PaJoe Brown, Ann Dvorak, PaGladys Swarthout, Carmen, Par,
Gladys Swarthout, Carmen, Par,
Gladys Swarthout, Carmen, Par,
Gladys Swarthout, Carmen, Par,
Gladys Swarthout, Carmen, Par,
Marta Eggerth, 'Slag To Me of
Love, U.
Senec, adapting 'Here
Comes the Band, 'Metro.

Marta Eggerth, 'Sing au see v. Love,' U. Ralph Spence, adapting 'Here Comes the Band,' Metro. Herbert Mundin, Hal Le Seuer, 'Mutiny On the Bounty', Metro. J. Farrell MacDonald, 'We're In the Money,' WB. Warren Burke, 'Shanghai,' Wan-ser.

Warren Burke, 'Shanghai,' wangerillan anney, Bonnie ScotMillan Challen, Dave Thureby,
Vernon Downey, Dick Hunter, Pat
Falhety, Charles Javie, Jan SimpHenry Lehrman, Arthur Kober,
Adapting 'Calm Yourself,' Metro.
Leon Gordon, sereen play, 'Bishop
Erle Kenton directing: Bluce
Manning, adaptation, 'The Grand
Exit.' Col.

Misbehaves, Metro.
Eric Kenton directing: Bluce
Manning, adaptation, 'The Grand
Erit,' Col.
F. Hugh Herbert, Lillie Hayward
scripting Living Up To Lizzle,' WB.
William Frawley, Roscoe Karrs;
Grover Jones, Frank Butler, Richard
Comell, adaptation, 'The Miky
WBJ,' Par. ard Connell, adaptation, 'The Milky Way,' Par. Sylvia Sidney, Fred McMurray; Ray Harris adapting, 'Let's Get Married, Par. Lloyd Hughes, Monte Blue, 'So-cial Error,' Berke.

Cial Error, Berke, Monte Blue, So-cial Error, Berke, Greta Meyers, 'Return of Peter Grimm,' Radio. Gioria Shea, 'Last Days of Pom-pell,' Radio. Ferdinand Munier, 'China Scas,'

Ferdinand Munier, 'China Scas,' Metro. Walter Long, 'Lady Tubbs,' U. Huntley Gordon, 'First Page Woman,' WB. Minerva Urecai, Bonnie Scotland

Minerva Urecai, John C. Ronald Graham, Gene Lockhart, Old Man Rhythm, Radlo Robert Emmett Kcane, 'Mad Love,' Metro.
Charles Fallon, 'The Dressmatter,'

Fox.
William Seiter directing untitled William Seiter directing untitied Shirley Temple pic, Fox. John Morley, Richard Brodus, Sir Guy Standing, 'Annapolis Fareweil,'

Par. Henry Lehrman adapting 'Keep Caim,' Metro. Carl Harbaugh directing Hail Laws, Jack Jevne, Stanley Rau, screen play, Todd-Kelly short, Roach, Mary Gordon, 'Bonnie Scotland,'

Mary Gordon, 'Bonnie Scotiana,' Roach, Ted Lewis, Harry Stockwell, 'Here Comes the Band,' Metro Marguerite Roberts, dialog, 'Men Without Names,' Par. Ida Lupino, Gall Patrick, 'Smart Girl,' Wanger.

Edna ae as 'Ma Pettingill'

Edna ae ae 'Ma Pettingil' Hollywood, May 7. Harvey Cate: is back at Metro, after a Fox swing, to script 'Ma Pettingili' from the Harry Leon Wilson collection of short stories. Studio is considering Edna Mae Oliver for the name role.

UNITED ARTISTS

PICTURES THAT

BOX-OFFICE TH

COMPANY IN 193

TO PETE HARR

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AL FIGURES SUB-

THEATRES!

(SEE "HARRISON'S REPORTS" FOR SATURDAY MAY 4, 1935)

CALENDAR OF CURRENT RELEASES

VARIETY

(Continued from page 39)

Czardasfuerstin, Die (Ger.) (Ufa). Musical based on Emmerich Kalmann's stago ploce. Marta Eggerth. Dir. Georg Jacoby, 80 mins. Rel. April 18. Rev. May 1. Dancing, El (Sp) (Hofberg). Comedy dramá fáid in a cabaret. Dir. Maglia Barth. 60 mins. Rel. Jan. 15. Deserter (Russlan) (Garrison). More clase struggle. Dir. V. L. Pudovkin. 80 mins. Rel. Oct. 1. Dona Francisquita (Sp.). Musical romance made in Spain. Dir. Hane Schrendt, 70 mins. Rel. April 15. Doppebranitigam, Der (Ger.) (Foreign). Romance of a composer's maritai mixup. Fritz Kampers. Lien Deyers, Dir. MacFric. 60 mins. Rei. March 15.

John Reinhardt. 60 mins. Rel. Oct. 15.

Dos Mujeres y un Don Juan (Sp) Romantic comedy. Dir. Jose Buche. 80 mins. Rel. June 1.

Kaleserjaeger (Ger.). Military comedy. Else Elster, Fritz Kampers. Dir. Robert Lond, Franz Hofer. 60 mins. Rel. March 15. von der Kevallerie (Ger.). Another military farce. Fritz Kampers. Dir. Carl Boese. 60 mins. Rel. April 1.

Dir. Carl Boese. 60 mins. Rel. April 1.

Du. Oder Weine (German) (General). Operetta. Gitta Alpar. Dir. Karl

Ein die German (General). Operetta. Gitta Alpar. Dir. Karl

Ein die German (General). Operetta. Gitta Alpar. Dir. Karl

Ein die Weine German (General). Oran.

Ein die Eine Gresse Dame Sein (German). (Ufa). Ommedy with music. Kacthe

von Nagy. Dir. Gerhard Lamprocht. 70 mins. Rel. Oct. 15.

El Dic Que Me Guleras (Sp.) (Par). Romance in the theatre. Carlos Gardel.

Dir. John Reinhardt, 69 mins. Rel. Arpil 1.

Glac Gut 'Norwegian' Scandinavian, From Bjornson's novel. Dir lohn Brunius 80 mins. Rei Nov 15
Nott (Sw) (Scandinavian), War and love. Dir, Gustaf Molander. 80 mins, Rel. Jan. 15.

Enemigos (Sp) (Inter-Continent). War drama. Dir. Chano Urueta. 70 mins. Rel. Aug. 15. Rel. Aug. 16.
Escondalo, El (Sp) (Inter-Continent). Dramatic romance. Dir. Chano Urueta.
70 mins. Rel. Sept. 16.
Fantasma del Convento, El (Sp.). Spooks and love. Dir. Fernando de Fuentes. 80 mins. Rel. April 16.

Ferien vom ich (Ger.)(Ufa). Romantic comedy. Dir. Hans Deppe. 80 mine. Rel. April 1.

Hei, April I.

Finanzen des Gressherzoge, Die. (Ger.) (Genoral). Comedy of nobility with
music. Dir. Gustaf Gruendgens, 60 mins. Rel. April 1.

Fickorna Fran Gamia Stan (Scandinavian). Comedy with music. Dir. S.

Bauman. 80 mins. Rel. Dec. 15.

Bauman. 80 mins. Rei. Dec. 18.
Fuecthings (German) (17th). German refugee yarn in the Far East. Hans Fuecthings (German) (17th). German refugee yarn in the Far East. Hans Freuen State von State von State von State von State von State Dir. Hans Steinhoff. 80 mins. Rei. Nov. 1.
Fronters del Amor (Sp) (Fox). Musical romance. Jose Mojica, Roelta
Moreno Dir. Frank Strayer. 80 mins. Rei. Dec. 1.
Fuers: Wooner (Ger) (Link). Romantic darma. Brigitte Heim. Dir. Arthur

Genetzte Menichen (Ger) (Filmcholce). Drama of father love. Dir. Fredrich
Feher. 70 mins. Rei. June 1.

Feher. 70 mins. Rel. June 1.

Graefin Mariza (Ger). Operetta. Dorothea Wieck. Dir. Richard Oswald, 80 mins. Rel. Jan. 16.

Granaderos del Amor (Sp) (Fox). Romanile drama. Conchita Montenegro, Raul Roullen. Dir. John Reinhardt. 70 mins. Rel. Sopt. 1.

Greti Zillitdes grouse les Ger). Lottery ticket makes for comedy. Lucle Engliech. Dir. Carl Boese. 80 mlns. Rel. Feb. 1.

Heimat am Rhein (Ger). Romantic drama. Lucle Englisch. Dir. Carl Boelee 60 mlns. Rel. Dec. 1.

Hochzelt am Welfgangses (Ger), Romantic comedy. Dir. Hans Behrendt 70 mins, Rel. Nov. 15, 70 mms, Rel. NOV. 18,
Huszarelem (Hung.) (Danubla). Romantic comedy with music and military background. Dir. Steven Szekely. 60 mins. Rel. April 15.
Im Heiderkrug (Germania), Romantic farce. Dir. Carl Boese. 70 mins. Rel. Jan. 1,

Rel. Jan. 1. In the Land of the Soviste (Rue) (Amkino). Newsreel compilation of past year. 65 mins. Rel. July 1. Iza Neni (Hung). Produced, written by and starring Sari Fedek. 80 mins itt. June 1.

Jo Ao Orago Haznai (Rung) (Danubia). Farce with music. Szoke Szakall, Ernst Verebes. Dir. Fritz Schulz. 60 mins. Rel. Feb. 1. Johannisnacht (Ger). Love in the Alps. Lil Dagover. Dir. Willy Relber. 80 mins. Rel. Feb. 15.

Judas von Tirol, Der. (Ger.). Analogy to the Passion Play. Dir. Franz Osten. 80 mins. Rel. April 15. 80 mins. Rel. April 15.

Julieta Campra un Hije (Rp.) (Fox). Marital drama. Catalina Barcera, Glibert Roland. Dir. Louis King. 80 mins. Rel. March 15.

Jungfrau Gegen Moerch (Ger.). Romantic comedy (Ufa). Dir. E. W. Emo. 80 mins. Rel. March 15. ov nine. Rel. march 16.

Kalesrwalzer (Ger). (General). Musical with Johann Strause tunee. Martha Eggerth. Dir. Friedrich Zeinick. 80 mine. Rel. Jan. 1.

Kaite Mamsell, Dis (Ger). Comedy romance. Dir. Carl Boese. 70 mine. Rel. Jan. 1.

Jan. 1.

Konjunkturriter (Ger.) (Foreign). Drama of profiteering, Weiss Ferdi.

Dir. Fritz Kampers. 60 mins. Rel. April 18.

Liebe in Uniform (Ger), (Germania). Milliary romance. Harry Liedkt. Dtr. Gorg Jacoby. Rol. Oct. 1.

Liebe Mann. (German) (Bavarian. Comedy. Dir. Carl Boses. Rel. March.) Liebe und die Erste Eisenbahn (Ger) (Ufa). Romantic comedy. Dir. Hassa Preis. 70 mins. Rei, Feb. 15.

cress, 70 mins, 1461, 56b, 15. Lillom (Fr.) (Fox), olinar's play. Charles Boyer. Dir. Fritz Lang. 85 mins. Rel. March J. Rev. March 20. Lockvogel (Gor) (Ufa). Mystery romance. Dir. Hans Steinhoff. 60 mins. Rel. Jan. 1. Kel. Jan. 1.
Madame Bovary (Fr) (Tapernoux). Faithful transcription of Flaubert epic. Dir. Jean Renoir. 100 mins. Rel. Nov. 15. Rev. Nov. 27.
Maryjka (Pol). Rural romance. Dir. Jan Nowina-Przybylski. 60 mins. Rel. Dec. 1.

Mase Struggle (Sp) (Kinematrade). Russian revolt. Dir. I. Kavaleridze. 70 mins. Rel. Sept. 15.

Meine Frau, die Schuetzenkoenigin (Ger) (Germania). Theatrical farce Dir. Carl Boese. 80 mins. Rel. Jan. 1. Meiodle der Liebe (Ger). (Germania). Musical romance. Dir. Georg Jacoby. 70 mins. Rei, Sept. 15.

Mit Dir Durch Dick und Duenn (Ger) (Bavaria). Comedy romance. Dir. Franz Siltz. 80 mlns. Rel. Nov. 15.

Moscow Laughs (Russ.) (Amkino). First Russ. musical. ir. G. Alexandrov 90 mins. Rel. March 15. Rev. March 27. Mother (Russ) (Garrison). Based on a Gorky novel. Dir. V. I. Pudovkin. 76 mins. Rel. June 1. Rev. June 5.

Mutter und Kind (Ger) (General). Mother-love drama. Henny Porter. Dir. Ilans Steinhoff. 70 mins. Rel. Nov. 15. My Wife the Miss (Hung). Inter-marital farce. Dir. Steven Zzekely. 80 mins. Sept. 1 Nada Moe Que Una Mujer (Sp) (Fox). Vereion of 'Pursued.' Dir. Harry Lachman, 60 mins, Rel. Nov. 15.

Oro y Piata (Sp.) (Inter-Continent). Romantic tragedy. Dir. Ramon Peon 90 mins. Rel. July 15.

you mine. Ret. July 10.

Page vom Dalmasse Hotel, Der (Ger.). Comedy with detective ramifications.
Dolly Haas. Dir. Victor Janson. 70 mins. Rel. March 15.

Paysasadas de la Vida (Sp.). Love in a circus. Dir, Miguil Zacaras. 70 mins.
Rel. March 15.

Rel. March 18.

Pechmaric (Ger.) (Fox). Comedy about a lady with hard luck. Dir. Eric Engel. 82 mins. Rel. April 15. Rev. April 24.

Petersburg Nights (Russ) (Amkino). Based on two Dostolevsky stories. Dir. F. M. Dogitolevsky. 70 mins. Rel. Sept. 15. F. M. Dostolevsky, 70 mlns. Rel. Sept. 19.

Prinzessin Turnady (Ger) (Ufa), Adaptation of the opera, Kostha von Nagy, Willy Princeh. Dir. Gerhard Lamprecht. 60 mlns. Bal. ann. 38 problem of Palana (Lambara). Scientist study. Dir. I. P. Pavlov. 60

Rabocal Indulo (Hung) (Danubln). Musical romance, with Paul Abraham. music. Dir. Steven Sackie). 80 mlns. Rel. Nov. 15.

iachullo (Sp.) (Hoffberg). First Argentine-made pic. Musical r nce. Dir. L. J. Mogila Barth. 80 mins. Rel. Dec. l.

Baron Rothschild

(Continued from page 2)

(Continued from page 2)
cussing my own governmen away
from home, he reputed.
The tour continued. He crossexamined his guide about the
switchboard, how the seneng are
moved, how the stages are elevated.
The reporters were beginning to
tree. Hassel Fiynn thought of an
important errand she had upstime
the three beginning to the continued of the continued of the
most compact one in the world.
What changes have you noted in
New York since you were here let?
the reporter from the Times tried
again.

the reporter from the lines or again.

'Changes?' said the Baron. It is much quieter, more peaceful. People don't rush about so much; they do not scream as much. That is a great improvement. And the dome of the jobby, how tall did you say it was?'

"The control of the control

was? Gus Eyssell answered that one easily. He took the party up to the roof and showed everybody how the staff could play handball, tennis, etc., right in the oenter of all ac-

Back downstairs. Back

tivity.

Back downstairs. Back upstairs. Around the corner. Through a couple of corridors. Up an ele
The orchestra was taking its place in the pit. The nowneed was on. Soon the show would start. A burser. A couple of belis. The violinists were through tunins up. Erro Rapee posed his wand. The Erro Rapee posed his wand. The And the party, up some backstairs, rushed to the stage proper. The show was on. Combing their way through the ballet, the glee club and the Rockettes, the party rushed, the Bacron at its head, to show started. The curtains asshow started. The curtains asshow started. The curtains assended; the stages descended; the dancers leaped; the singers sang; the reporters hid in the corner on chairs and rested.

more things he would like to see; after all, he had spent only two and a haif hours. Perhaps he might come back some day. Mr. Eyssell was delighted.

Please do. Any time.

Upstairs to Mr. Van Schmuss' reception room and a little friendly chat, Miss Flynn reappear d. Several others mysteriously reappeared. The reporters took their pencils and nada out again.

'How does the Eiffel Tower com-pare with the Empire State build-ing?' asked the reporter of the Times.

'How can you compare the 19th and 20th century?' asked the Baron. 'Have you the name of the film I made?'

made?'
The reporters wrote down the name of the film. 'Lac Aux Dames.'
It might be shown in New York, said the Baron. He didn't know. His next film there would be no doubt of: it would be made in English version, too. That was why he was leaving Tuesday (7) for Holly-wood. To learn a few things about

lish version too. Tran was why average away fluesday (f) for Hollywood. To learn a few things about There were a few more questions from the reporters. A few answers, a few drinks. "Why does one always hear of a Roxy usher?" asked the Baron. No one ever hears of any other kind of usher. Why is that? A few drinks with the momenty of the season thing to someone lee at the moment; the reporters began putting their pendis away. And where was Mr. Roxy himself? the Baron wanted to know. "He doesn't live here any more," he was told.

He doesn't live here any more, he was told.

'And what do you think or account of Rothschild?' someone parried, just to change the subject. The Baron then bethought himself that 'opin-then bethought himself that 'opin-the land of the stated out. When the reached the street a thought struck him.
'I forgot to find out,' he said.
'I forgot to find out,' he said.

That, for a while, was that. The How high the dome of the lobby

Roman Einer Nacht (Ger) (Bavarla), Romantic mystery, Liane Haid, Dir. Carl Bosse, 70 mins. Rel. June 15. Remance Trepical (Spanleh), First picture made in Porto Rico, Romantic drama, 70 mins, Rel. Oct. 15. drama. 70 mins. Kel. Uct. 10.

Rosen aus dem Suden (Ger.). Romance with Strauss music. Dir. Walter Janseen. 70 mins. Rel. April 15.

Sangen Till Hanne (Sw) (Scandinavian). Musical romance. Dir. Ivor Johann-son. 70 mins. Rel. Feb. 15. Schlemini, Der (German) (Kinematrade). Comedy. Curt Bols. Dir. Erich Engels. 60 mins. Rel. Nov. 1.

Schimmelreiter, der (der) (General). Native drama on coast of Friebland.
Dir. Curt Oertel, Hans Dieppe. 80 mins. Rel. Feb. 15.
Schiese Hubertus (Ger) (Ufa). Romance in the Alps. Dir. Hans Deppe. 70 mins. Rel. Feb. 1. Rev. Feb. 27.

mins. Rel. Feb. J. Rev. Feb. 27.
SchwarzerJagerJohanna (Ger.). Nationalistic hurray in Napoleonic setting.
SchwarzerJagerJohanna (Ser.). Nationalistic hurray in Napoleonic setting.
Senora Cacacia (Sp). (2003. Marjiad drams, Cikelina Barcena, Antonio MoSuby Ulanakia (Pci). (Principal). Military comedy. Dir. M. Krawicz. 80
mins. Rel. Feb. 15. Song of Happiness (Russ.) (Amkino). A young musician finde new life and hope. V. R. Gardin. Dir. M. Donskov, V. Legoshin. 80 mins. Rei.

Song of Happiness (Russ.) (Amkino). Arthur, V. Legoshin. 80 mins. Act. hops. by P. K. Gardin. Dir. M. Donakov, V. Legoshin. 80 mins. Act. Roman Gent Auf. Dis (Ger). Musical romance. Charles Kieliman. Dir. Willy Reiber. 60 mins. Rel. Feb. 15.

Soviet, Giessupe (Russ) (Amkino). Newersel compilation. 60 mins. Rel. Soviet Russis Today (Russ.) (Amkino). Newersel compilation. Dir. Edward Tisse. 80 mins. Rel. Mayoh 1.

Soviet Russis Today (Russ.) (Amkino). Newersel compilation. 60 mins. Rel. Mayoh 1.

Soviet Gress New Turksy, (Russ.) (Amkino). Newersel compilation. 60 mins.

Rel. Sept. 1.

Spiel Mit Dem Feuer (Ger) (Ufa). Domestic relations comedy. Dir. Raiph Arthur Roberts. 10 mins. Rel. Nov. 15.

Stresstrupp, 1917 (Ger) (Bavarian). War film. Dir. Hans Zieberlein. 50 mins. Rel. Feh.

Tengo en Broadway (Sp). (Par). Musical comedy. Carlos Gardel. Dir. Louis Gasnier. 60 mins. Rel. Dec. 15. Gasnier. 69 mins. Rel. Dec. 15.

Free Songe About Lenin (Ruelan) (Amkino). Newsreel compliation. Dir.

Free Songe About Lenin (Ruelan) (Amkino). Newsreel compliation. Dir.

Free Songe About Lenin (Ruelan). Resistant melodrama. Dir. V. Petrov. 80

Think Rel. (Oct. 1 Akarola, Ruelan). Rel. Feb.

Topara (Fr) (Par). Gaillo estire. Dir. Louis Gasnier. 80 mins. Rel. Feb.

15. Rev. Feb. 20.

Rev. Feb. 20.
 Tres Amores (Spanish) (U). Heavy drams. Anita Campillo. Mona Maris. Dir. Moe Sachin. 80 mins. Rel. Nov. 1.
 Tres Berretines, Los (Sp) (Hoffberg). Argentine comedy. 70 mins. Rel. Jan. 1.

Tres Berreines, Les (8p) (Hoffberg). Argentine comedy. 70 mins. Ral. Jan. 1. used Mich? (2007). (General). Back-stage romantic comedy. Dir. Une Etolie Disperait (Fr) (Par). Murder of a film etar. Sury Vernon, Cor. stant Remy. Dir. Robert Villers. 80 mins. Ral. Feb. 1. Rev. Feb. 20. Unsere Fahre Fitterf Uns Veran (Ger) (Ufb. Hitler proaganda. Beinrich Gorg. Dir. Hans Steinhoff. 80 mins. Ral. July 1. Rev. July 17. Vikter und Vilhoria (Ger) (Ufb. Theatrical Operitat. Renate Mueller. Dir. Vikter und Vihroria (Ger) (Ufb. Theatrical Operitat. Renate Mueller. Dir. Sommins. Rel. Jan. 1. Vuelo de la Muerte, El (Sp.). Reukclan aviation drams. Dir. Guillermo Calles. 70 mins. Rel. April 15. Muelcan aviation drams. Dir. Guillermo Calles. 70 mins. Rel. April 15. Muelcan aviation drams. Dir. Guillermo Calles. 70 mins. Rel. April 15. Muelcan Mueller. Willy Friech. Dir. Ludwig Berger. 80 mins. Ral. Nov. 1. Rev. Nov. 20. Wenn Herzen Sich Finders (Ger). (Germania). Romantie comedy. Charlotte Ander. Dir. Erich Enges. 80 mins. Rel. Nov. 1. Vuelt of Russia (Yiddeh). (Sov.-Am). Religious conflict. Dir. Henry Lynn. 70 mins. Rel. Nov. 1.

Tourney and the second second

Russia Wants U.S. Film Scripts for Stude Text Book

Hollywood, May 7. Soviet Government wants to use Hollywood film scripts as text books the State Cinema University in for its film producing instruction at

Sergel Eisenstein, now connected Sergel Eleanateln, now connected with this governmental picture training institution, has written to the Academy saking for picture that the picture of the Academy saking for picture the Academy saking for picture the Academy saking the Acad

distributed as a contribution to literature. Servine for are Yuv, Vilna', Servine to the Ninetien, 'She Goes to War,' 'Our Daily Bread, 'American Tragedy,' Street Seene,' 'Shanghai Express,' What Price Glory, 'Godless Girl,' Chicago Skyscraper,' White Girl, 'Tim a Fugitive From a Chain Gang,' and Charles Chapite Shanghai Shendal Chain Gang,' and Alarvie and Hardy scenario.

Harold Lloyd and Laurel and Hardy scenarios.
First auggestion to publish scripts of outstanding films in book form was made by the Academy a year, ago, but nothing came of it as an industry practice. Several scripts have been done with book form, including "The Mighty Barnum" and The Steet history of the producers will give permission for the publication of the scripts in Russla, but it must await some official action by the Academy.

A CONSPIRACY!

3 Frieco Regulations Combine to Give Exhibe Headachea

San Francisco, May 7.
Frisco nabes have taken it on the chin three times in the past week.
Sock No. 1 was announcement by Postmaster W. H. McCarthy to newspapers that they would be barred from the mails for advertising motion theatre bank nites, that That hurt the giveaway atun badity.
No. 2 came from Frisco Board of Supervisors which passed ordinance

That hurt the givesway stant baddy.

No. 2 came from Prisco Board of restraining distribution of printed matter. Ordinance provides that distributor must obtain city permit, and every piece of material door-to-doored must carry official permit number. Also material must be wished to be supported to the provided must be a supported to the provided printed p

fringement.

Biff No. 8 came from U. S. postal authorities, which revoked plan to distribute house to house material distribute house to house material in quantity lots at fourth class rates without name and r ldress. Effective July 1, this practice will stop, and delivered matter must have name and address.

All of which has made the exhiba get out the icecaps for aching heads.

Cummins' Balto Lease

Baitimore, May 7. Sam Cummins of N. Y. has rented Sam Cummins of N. Y. has rented the Auditorium, former legit house, from Leonard B. McLaughlin, g.m. of property for mortgage holders, Penn Mutual Co., for four weeks, adming which hell show indle pix ment calls for not consecutive occupancy, but any four weeks of this month or next Cummins chooses. Currently, the N. Y. film man has on tap couple of sex shows, 'Birth' and False Stame.' Playing to with the contract of the couple of the contract of the couple of the contract of the couple of the couple

Fia. Bans Marathons
Tailahasses, May 7.
Legislature has passed a bili to
ban all walkathons, marathon
dances and all similar contests of
endurance, calling it a racket. Film
interests of the state have strongly inversets or the state have strongly supported measures to stop walkathons which, according to the Parsparks interests, have paralyzed business in Jacksonville, Tampa, Orlando, West Pale, Beach and other situations.

SHE KNOCKED EM COLD!



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Owner or Manager's Name

Name of Theatre

Town and State

I pledge my support to the FIRST ANNUAL ACTORS' DAY BENE-FIT FOR N. V. A. FUND. Instead of taking collections from audiences, I will run the Eddie Cantor "short film" which you furnish gratis, and I will Donate (10%) per cent of GROSS RECEIPTS of above theatre, on Mon., May 20th.

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HARRY COHN
CHAS. C. MOSKOWITZ.
M. H. AYLESWORTH
JOSEPH M. SCHENCK
ARTHUR A. LEE
WILL H. HAYS

Theorest)
JOHN BALABAN
CLIFF WORK
Y. F. FREEMAN
JOSEPH BERNHARD
N. J. BLUMBERG
JOSEPH VOCEL
EDWARD L. ALPERSON
LEON NETTER
CHARLES SKOURAS
SAM DEMBOW, JR.

Exhibitors' As ED KUYKENDALL CHARLES L. O'REILLY' ABRAM F. MYERS SIDNEY E. SAMUELSON' HARRY BRANDT

Distribution Committee]
FELIX F. FEIST, M.G-M
ABE MONTAGUE, Columbia,
NEIL AGNEW, Paramount
JULES LEVY, R.K.O.
AL LICHTMAN, United Artists)
J. R. GRAINGER, Universal
JOHN D. CLARK, Fox
GEORGE W. WEEKS
MAJOR ALBERT WARNER,
Warner Bros.

EDDIE CANTOR Chairman Actors Com

WM. MORRIS, JR.
Vice Chairman

Executive Committee:
MAJOR L. E. THOMPSON
Chairman HAROLD RODNER Exec Chairman

Advisory Commun. BENJ. H. SERKOWICH

FIRSTEANNUIAL ACTORS DAY BENEFIT NOY A FEUND 1019 Broothey New York Gill

LADDIE

(Continued from page 16) generation and there is nothing in the now creaky story mechanism to earry its own sales appeal. Possibly in the rural spots they did lot on the rural spots they did not be the sale of the sale and outworn, with few interested in the sterling young farmer who loves the squire's daughter. In spite of the schoole, it is doubtful that the picture will hang up important figures.

the schools, it is doubtful that the schools, it is doubtful that the protective will hang up important age and yeven as generous and generally careful production, but the split of the play lies too far back it is part of the play lies too far back it is part of the play lies too far back it is proved classic rating. The premise is carefully, aimost laboritously, schools and the proved classic rating. The premise is carefully, aimost laboritously, schools and the proved classic faither the general public will not their laboritously, schools and the premise is carefully, aimost laboritously, schools and premise the general public will not thrill responsively schools and the production of the premise and public will not their promise and public will not the schools will be premised the production of the production of the schools will be proved by the lad's policy of passives resentment, administration. The girl as written is too precoclous.

Some good acting is turned in, Some good acting is turned in.

tion. The all as written is too precedens.

Some good acting is turned in, but it does not serve to make flesh and every the serve to make flesh and every the server of t

ager's idea of now a-minute was been no help to this one. Picture was been no help to this one. Picture was been no help to this one. Picture was been now to be a more identically and the picture was now in the same author seems to be a more identical placement, and the picture is not not picture in the picture is not picture. It is present the picture is not picture in the picture is not picture. It is not picture in the picture is not picture in the picture is not picture. It is not picture in the picture is not picture in the picture is not picture. It is not picture in the picture is not picture in the picture is not picture. It is not picture in the picture was not picture with the picture was not pictur

GREAT GOD GOLD

Monogram production and relaxed. Feathree to the control of the

Another in the cycle of oline revolving around topics of current
public moment, Great God Gold'
oomes close to making the grade in
a big way. If a thome that has
a big way the a thome that has
papers and legislative halls and on
papers and spiriture hall and of
those to the propers of the propers
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people's investments following the
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who lets himself be invelgled into the proceding and whatever amusement the many appears of the process of the

judiciary have played in these manipulations.
Edwin T, Maxwell and John T,
Edwin T, Maxwell and John T,
Edwin T, Maxwell and John T,
Holling H, Land H

PETER VINOGRADOV (RUSSIAN MADE)

(In Russian)

(RUSSIAN MADE)

(In Russian)

Private Life Moncow, April 15, Moncow, April 16, Monco

Million Dollar Baby

	Monogram production and release. Fea-
	tures Ray Walker, Arline Judge, Jimmy
	Fay. Directed by Joseph Santley, Pro-
	ducer, Ben Verschlelser, Story, Joseph
	Santley; adaptation, ntley, John W.
	Krafft; music and lyrics, Santiey;
	Misht, music and lyrics, bantley;
	camera, Harry Neumann. At Criterion,
١	N. Y., on half double bill, week May 4,
ĺ	'85. Running time, 67 mins.
ı	Pat SweeneyJimmy Fay
ı	Grace SweeneyArline Judge
ı	Terry Sweeney Ray Walker
ı	Joe Lewie eorge E. Stone
ı	Bill Donovan Eddle Kane
ı	Doctorillard Robertson
ı	Doctor maru Robertson
ı	MacRalf Harolde
١	TonyLee Sbumway
i	LouieEd Pell
ı	Marvelo No. 1
ı	Freeman
i	Rita RayJeanette Loff
ı	July 111111111111111111111111111111111111

Screwy plece of make-believe that has several laugh moments and a teary interlude or two, but little else. As long as the work is hooked seen and the else. As long as the work is hooked seen the control of the contro

KING OF PARIS

(BRITISH MADE)

London, April 26.
& Dominions production s

United Artists'	release.	Directed	by Her-
bert Wilcox.	Sters M	arie Glo	ry. Cedric
Hardwicke. Ad	aptation	by John	van Dru-
ten from Alfre	d Savoir	s play.	'La Voie
Lactee.' At Ti	voli thea	tre. Lon-	don. April
25, '35. Runnir	g time,	5 mins.	
Max Till		.Cedric	Hardwicke
Maika		M	arie Giory
Paul		Raiph 1	Richardeon
Glamonds		.Phyllis	Monkman
Pertrand		Johr	Devereli
Juliette		Lydla	Sherwood
Yvonne		Jean	ne Stuart
Lea			an Maude
Mayor	•••••	О. В	. Clarence

An exceptionally fine character was a second of the character of the chara

SWELL-HEAD Columbia production and release. Fea-tures Wallace Ford, Dickle Moore, Barbart

Kent. Directed by Ben Stoloff, Story,
Gerald Beaumont; adaptation, William
Jacobs; camera, Joseph A. Valentine, At
Fox. Brooklyn week May 3, '35, Bunning
time, 63 minutes.
time, 63 minutes. Tsrry McCall
Brick Baldwin Mike Donlin

ture doesn't rate as a solo per-former. Picture also suffers from an over-dose of chatter and lack of action. The dialog is hardly diamond stuff. Dickie Moore, child actor, fulfills a superfluous role, compelled to do and to say things which are too far above his capacity of under-standing. Shan.

Mark of the Vampire

ı	lease. Stars Lionel Barrymore, features
ı	Elizabeth Allen, Bela Lugosi, Lionel At- will, Jean Hersholt, Directed by To-
	will, Jean Hersholt, Directed by Too
	Browning, Producer, E. J. Mannix; story
	and adaptation: Guy Endore, Bernard
ш	Schubert: film editor Ban Lewis: comora
	James Wong Hows. At Riaito-Mayfair N. Y., day and date, week May 2, 1935 Running time, 60 mins. Lionel Barrymon
٠	N V Asy and date week May 2, 1985
	Dunning time 40 mins
	Professor Lional Barrymon
	IrenaElizabeth Ailar
	Trena
	Count MoraBela Lugos
	Inspector Neumann Lionel Atwil

A blood curdler which deftly con A blood curdler which deftly com-bines murder mystery, chillier and novelty elements for pretty good en-grosses or better, depending on mer-chandising, locality and house, are indicated. Because both those New are in competition with each other the Mayfair and Riatio on Broad-way are playing it first run daw way are playing it first run daw longer.

tive as one of the vampires roam-ing around the now deserted castle,

ing around the now deserted castle, together with a couple comparisons, together with a couple comparisons, and the state of the old castle, dead allow years, who returns to life at night in quest of blood. She almost night in quest of blood. She almost on the chiller end, her performance on the chiller end, her performance in the child of the couple of the couple

One New York Night

	Metro-oldwyn Mayer production and re
r	lease. Features Franchot Tone, Uni
	Merke, Conrad Nagel, Harvey Stephens Directed by Jack Conway, Producer Bernard H. Hyman, From play 'Ords
	Directed by Jack Conway, Producer
0	Bernard H. Hyman, From play 'Ords
0	Please by Edward Child Carpenter and
я	Walter Hackett; adaptation, Frank Davis
3 1	camera, Oliver T. March. At Metropolitan
	Brooklyn, week May 3, 1935. Running
₽	time, ins.
в	FoxhallFranchot Ton-
	Phoeba Uno Marko
١.	LouiseSteffi Dun
	George Charles Starret

For a comedy mystery 'One New York Night' has all that it takes to send 'em away chuckling. Film is studded with multiple touches of production value, moves along at a fast but butle clip and is primed to though most of the pilo's ingredients can easily be anticipated by the average whodunt fan. For the main highways the picture betoken minor coin, principally because of minor coin, principally because it is should bring at least moderate business.

minor coin, principally because of
the lack of names, but in the nabes
it should bring at least moderate
What particularly raises at several
notches above the usual output of
the comedy mystery school is the
the comedy mystery school is
the first party by Franchot Touching
to school in the story and it is
the safety and the school in the
pose of his visit is to find a wife, but
pose of his visit is to find a wife, but
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pose of his visit is to find a wife, but
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the school is the come of the
pose of his visit is to find a wife, but
pose of his visit is to
pose of his visit is
po

MATERNITE

('Motherhood')

П	(FRENCH MADE)
u	Paris, April 25.
П	
ill	colse Rosay. Directed by Jean Choux. Film play and dialog by Jean Choux and
П	Film play and dialog by Jean Chour and
ш	
	Presented at College, Paris, Mme. Duchemin
Ш	Mme Duchemin
	M. DucheminFrancoise Rosay
9	Marthe
1	Titale Year
ij	Little JeanAlain
١,	Jean, at snri Prosies
	NurseCoesini
	Nurse
	Sorceror

\$10 RAISE

E. E. Horton, Karen Morley, Alan Dine-
Marshall, Producer, Joseph Engel. Story,
Peter B. Kyne: adaptation, Henry John-
son. Louis Breelow: additional dialog.
Lamar Trotti; camera, Harry Jackeon. At
Albee, Brooklyn, May 3, '35, Running
time, 69 mins,
Hubert T. Wilkins. Edward Everett Horton
Emily Converse Maria Everett Horton
Emily Converse
Funst
Don Batee
Mr. BatesBerton Churchill
Dorothy ConverseRosing Lawrence
PerryRay Walker
Clark Frank Melton
Jimmy

claim. Frank Mettes

A lan't likely that anybody will

get as excited about the plot as do

the actors in this picture. Such as

sing and newer an inducement at

the box office. Besides which, \$10

Raise's has no special pull in its cast.

A claver portrait of a poor say

false's has no special pull in its cast.

A claver portrait of a poor say

amples of exceptionally good

screen writing are the assets, but

not sufficient. The theme, from a

mort sufficient. The theme, from a

worm-turner, minus any appreci
able variations. No psychoic deduc
tions will be needed by the custome

able variations. No psychoic deduc
tions will be needed by the custome

able variations. No psychoic deduc
tions will be needed by the custome

happen. That the timid, \$4/s-a-week

bookkeeper will eventually tell his

stringy bors a thing or two, and

besides, comes as unexpectedly as

the chimes between NBG programs.

On top of sending its punches by

Pootal Telegraph, the punches thus

the chimes between NBG programs.

On top of sending its punches thus

the chimes between NBG programs.

On top of sending its punches by

pootal Telegraph, the punches thus

the chimes between NBG programs.

On top of sending its punches by

pootal Telegraph, the punches thus

the chimes between NBG programs.

On top of those indicates of

the control of the control

inconsequential celluloid.
Only Horton's performance brings
it under the classification of entertainment. This sterling actor has
tainment with the sterling actor has
telluloid the sterling actor has
to be prescribed by the sterling actor
to burchill, whose assignment is to
be practically wasted, and Berton
Churchill, whose assignment is to
the protection of the sterling actor
to the sterling as whose lot to do, and,
while this accentuates Horton's personal excellence, the one-man aspect doesn't help the picture as a
This time the lowly cirk sets

picture.

This time the lowly clerk gets hunk when some land he apparently had been stuck with turns out to be valuable. Up to then the regulation formula is pursued. Bigs.

THE RED VILLAGE

Belgostho production and Amkino to the production and the production

Restorter.

(Ir. Russian-English Tilke)

(Ir.

and that her real heart interest is the dynamo.

The willain in the piece is an extended of the will of the will of the work. The work of the work was the disabled a few turbines they get hep to him. But the film doesn't wards. From the reactionary's expose the picture jumps to the usual Soviet fadeout, happy Russian youth on the march and singing machine.

machine.

'Village' isn't all stolidly serious.

There are a few well contrived comedy moments and an arresting performance by I. Chuvelyev as the loyal though doltish worker who helps uncover the saboteur. Odec.

HOPKINS' STORY

'Navy Born,' an original idea by Mildred Cram, has been bought by Sam Goldwyn for Miriam Hopkins. Locale is the Pearl Harbor hav base, where picture will be photosgraphed.

graphed.

Story, to run in Cosmopolitan, gives Goldwyn two film yarns in national magazines, with 'Dreameland.' Eddie Cantor's next, to be published serially in Satevepost.

AL JOLSON R "GO INTO Y

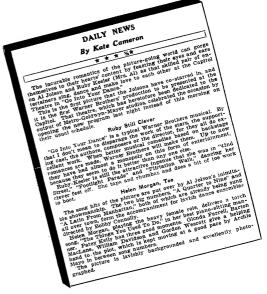
A FIRST NAT











HELD

SECOND CAPITOL, N

UBY KEELER DUR DANCE"

NAL PICTURE







NEW YORK WORLD-TELEGRAM

By William Boehnel

For the purpose of putting over a grandmental balled or a Jazz

non-the purpose of putting over a grandmental balled or a Jazz

for the purpose of putting over a grandmental balled or a Jazz

for the purpose of putting over a grandmental balled or a Jazz

for the putting of t

We are grateful for these splendid notices and to the ladies and gentlemen of the press we extend our cellent notices possible—Dubin and Warren for their sandio for his screen play—Tony and Ruby for Al and Ruby

OVER

WEEK Ew York

Midwest Housewives So Loaded With Giveaway Crockery They're Now Staying Home; Exhibs Unite

Chicago, May 7.

With business in a nesedire the past three weeks a new attempt is being organized to do away with giveaways in this burg. Soning and clearance code board held a special meeting last week to prepare the set-up for a new yote on giveaways. Board voted to restrict the voting territory on giveaways, deciding that the vote would include and affect only those houses in the feet of the control of t

was to eliminate the '11 suburban districts from the vote. These '11 districts such as Eliminate, 'Hamilton, 'Err', David Berner, '12 and '13 and '14 and '15 and '15

The last try ended in complete victoria. The last try ended in complete victoria was a superiorial try ended in complete victorial try ended in complete victorial try ended in the conference of the band in the complete victorial try ended in the conference of the band in the complete victorial try ended in the conference of the serious business has dived about 38% in the last three seasions. When trade was booming the exhibit didn't say in the serious business has dived about 38% in the last three seasions. When trade was booming the exhibit didn't boxoffice agar, exhibs are hollering over the cost of the kitchenware, Admissions ranging from 15-350 necessitate the distribution of gifts which cost 3-10 aplece.

necessitate the distribution of girts which cost 9-110 aplece.

Noveity has worn off and house-wives are already loaded with dishes, with the result they are staying away from the theatres on the nights that kitchenware is featured.

CLARKE-AYRES, FOX COMBO

Hollywood, May 7.
Mae Clarke has been signed by
Fox for the lead opposite Lew
Ayres in "The Lord's Referee."





Col. Earnings Up

Columbia Pictures Corp. earnings for the third quarter of company's fiscal year ending March 31, 1935, are estimated at more than \$500,000 or about \$3.40 per share on the 173,698 shares of common outstanding. This would place earnings for the nine months closing the end of March at approximately \$5.50 a common share, according to Wall street estimate.

common states. According to when the state of the state o

CANADA'S \$1,500,000 AMUS, TAX RILES BIZ

AMUS. TAX RILES BIZ

Toronto, May 7.
Facet with the necessity, of raising a Curther the necessity, of raising a Curther the necessity, of raising a Curther the necessity of raising a Curther the necessity of the necessity
has announced a drastle revision of the Amusement Tax Act, outcome of which means the contribution of a single property of the necessity of the provincial relief cofficient of the necessity of the provincial relief cofficient of the necessity of the provincial relief cofficient of the necessity of the

on their face, Ontario Amusements Tax for Relief Purposes. "It x for Relief Purposes viling carnivals are subject to the above tax schedule. All persons attending race meets, irrespective, of admission tariff, must pay 25c. This applies to press passes and ducats. blow to the motion picture industry in this province, Thoma-Bragg sect-treas of Famous Players-Canadian, states that the new amusement tax will have to be passed on to the public, as far as theatregeers are concerned.

SALE AS LINCOLN

Hollywood, May 7.
Metro is preparing a Chie Sale short on Abraham Lincoln.
Player will enact the Emancipator in a short titled 'Malice Toward None.'

Exclusive Motion Picture Rights for

BAER VS BRADDOCK

MADISON SQUARE GARDEN BOWL, JUNE 13 Sealed bids will be received up to noon Friday, May 10, for exclusive will be received to be received by the received to be re

Address Blds to MADISON SQUARE GARDEN CORPORATION Executive Offices: 307 West 49th St., New York City

PICTURES For Day Off

San Francisco, May f.
Paramount, using tieup with
Prisco Chrontiel, has sidewalk
photographer snap people, with
pic running in newspaper's
classified ad section. Recognition of picture brings enlargement and two free ticke's
to Paramount.

largement and two free tickes to Paramount.
Friday's (5) paper carried picture of Sterling Goss, asst. manager of Paramount. Manager Al Warshauer, in presence of house staff, formally handed him pair of ducats for show.

PATHE'S 1934 DEFICIT, 78G, STATEMENT SHOWS

Pathe Exchange, Inc., showed an operating deficit of \$78,705, after all charges, for the 52 weeks ending Dec. 29, 1934, the company state-

and the second s

Statement points out that stock-holders will be notified within the next 45-60 days that their old stock may be exchanged for new, in ac-cordance, with the plan voted by holders last March 4.

Investment in 49% of the capital stock of DuPont Film, as valued by the directors in 1931, was revealed as totaling \$4,000,000.

as totaling \$4,000,000. Highly pertinent item in statement is the \$550,473 listed as loaned to producers and distributors. A total of \$232,332 is included in the statement as being loaned out for story rights and accenarios. Statement as total of more than \$700,000 was advanced to First Division, but it is understood that a large percentage of it went to that firm.

firm.

It was a disagreement over Stuart Webb's continuance of loans for production, scenarios and story rights that eventually brought about his resignation.

Loew. Fox Statements

Loew's, Inc. reports net profit of \$4,346,337, rating \$31.78 per share on the company preferred, and \$2.64 on the common, for the 28 weeks ended March 14, 1935. This is bettered to the common of the company period, last year, when the company netted \$3,974.72, or \$2.87.2 per share on preferred, and \$2.38 per share on common.

of preferred, and \$2.38 per share on common.

on the proper sa net of \$510,808, or \$56 per share, for the first quarter, ending March \$8, 1935. This compares with \$805,976 earned by the company in the first quarter, 1934. This year's figure, however, is an imprevement on the immediate an imprevement on the immediate and imprevement on the immediate for period, as ended Dec. 29, 1934, when a loss of \$233,143 was reported.

No earnings from National Theatree Corp., new Fox West Coast these Geompany, is included in these figures. Fox Films owns \$2.75 of NTC.

Incorporations

NEW YORK

NEW YORK

Alipresson, Ino.; publisher of nutries, and general sublisher of nutries, and sublisher of n

Market

(Continued from page 6)

Stock

Continued from page 6)
classification, there were wesk apolts
in the amusement sector, despite
tops made by many leaders. Two
weakest were Pathe A preferred and
not appear on the tape until Monday, when it fell 1% points to a new
low for the year at 35. Universal
town for the year at 35. Universal
ending January 26, compared with a
net profit of \$223,725 for the three months
and years of the profit of \$24,507 for same quarter
Pathe A disposal to \$2.500 for same pure 1.

net profit of \$24,507 for same quarter in 1334.

Pathe A dipped to \$4, another low read to the form of the form of

of this stock. Company reported vasily improved earnings the first of this year, and several months ago paid off nearly \$10 in back dividence ferred. A stock. In addition, the company also has declared one dividend of \$17 ents of the first owner, and the stock of the stock of the stock of the stock of the stock. The stock of the

Incl. profit of \$28,000 for same quarter
Paths A dispect to \$8, another low
for the year. Publication of the aninual 1934 statement Monday (6)
supplied nothing particularly dosupplied nothing particularly donews that Loew's, inc., officials
of \$5, \$0.00 to expend to a supplied not not be departicularly dosupplied nothing particularly dosupplied nothing particularly

Summary for Week Ending Monday, May 6:

				STOCK EXCHANGE			
	Plu Pal	Low. 44% 84% 15% 115% 115% 12% 20% 27% 27% 84% 21% 82% 21% 82% 11% 82% 11% 82% 11% 82% 11% 82% 11% 1805	36,700 8,700 30 8,900 300 87,600 590 thigh.	Color y vec (1) to Color y vec (1) to Color y vec (1) to Estatus Kodar (5) 1 Estatus Kodar (6) 1 Estatus Kodar (7) 1 Estatus Kodar (8) 1 Estatus K	4 % 4 % 4 % 4 % 4 % 4 % 4 % 4 % 4 % 4 %	1.0 st. 7% 4 4 4 5 4 4 5 4 5 4 5 4 5 4 5 4 5 5 4 5 5 4 5 5 4 5 5 6 5 6	Note: 1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-
	45% 21% 3%	28 11% 2%	5,100 900	Columbia Pic Technicolor Transiux (10c)‡	53 18% 2%		±4%
				BONDS			
ı	12% 79%	6714	\$867,000	Gen. Thea. Eq. '40	2% 94; 114 70%	1216	±27

314	216	900	Translux (10c)‡	18%		_
			BONDS			
12% 79% 106 58 55% 90 00 91% 91% 60%	614 6715 10314 4234 42 5654 50 5914 5844 4816	131,000 156,000 151,000	Gen. Thea. Eq. 40 1254 Keith Sa. 46 1704 Loow Ge, 41 1045 Par-Broadway 545s, 950 Par-Broadway 545s, 950 Par-Broadway 545s, 950 Do. ctfs. 990 Do. ctfs. 990 Par-Part Looky Ge, 901 Par-Part Looky Ge, 901 Various 545s, 911 Warner Broa Ge, 33 605 Warner Broa Ge, 33 605 Warner Broa Ge, 33 605	944 7074 10454 53 5316 80 88 87 87	1216 7016 10416 5536 5536 9016 9016 9016	++++++++
			OVER THE COUNTER, N. Y.			
Bld.	Asked.					

wandoulis, etc.; easital ricok, 15,000
Max Golderich. 28 Empire bestooned, and the Brookiny; Ches. Lauk, 124 west of the Brookiny; Ches. Lauk, 124 west of the Max Golderich. 28 Empire bestooned, and the Brooking. Ches. Lauk, 124 west of the Max Golderich. 295 Empire bestooned, 125 May 195 May

ASCAP'S AIR AUDITORS

Spearman Victim of Rule

Retirement of Faul Spearman as general counsel to the Federal Communications Commission is expected to take place within the next two months. Date of this withdrawal has boan expedited, it is reported in broadcast circles, by the rule passed last week by the commist, which, effective July 1, will prohibit former employees to appear before it as an attorney or agent in a case until they have been out of the FCC's service for two years.

Spearman, it is said, had figured to spend another year or two with the commission before resigning to reion John Littlepage in the practice of broadcasting law. Littlepage and Spearman shared an office in Washington for several years before the latter received his assignment to the commission's legal staff.

WSM, Nashville, May Join CBS; Won't Kill Local Favs for NBC

Among the moves which Columbia has under consideration in the campaign of strengthening its station alignment throughout the country is the acquisition of WSM, Nach-yille, as an affiliate. With WSM added to its list, CBs could boast of the strongest concentration of added to its list, CBS could boast of the strongest concentration of power and coverage in any one section of the United States. It would eventually have three 50,000-watters in the south, the other two being WHAS, Louisville, and WWL, New

WHAS, Louisville, and WWL, New Orleans.

WSM, which is owned and operated by the National Life and Accident Insurance Co., is among the Co. is allowed to the Co. in the Co. is allowed to the Co. is

ular programs in that section of the country.

As has happened in the case of MyR, Detroit, Columbia is reported as seeing in the WSM-NBC impasse with the control of the columbia of the columbia in the columbia of the colu

ENDORSED PROGRAM GETS WOR RENEWAL

Borden Sales has renewed 'The Puzziers' serial over WOR, New York, for an additional period of 13 weeks. This is the commercial which was picked by the Woman's National Radio Committee as the

National Radio Committee as the most original recent idea in sponsored programs.

New contract begins June 5. Frank Reynolds of Chl is responsible for the stunt. Brain-twisters are worked into the comedy plot, which makes listeners knlt their brows.

Staff Shifts at KOMO

Notation at KOMO

Soliahoma City, May 7.

Bob Green promoted from continuity to program director at KOMO, Oitahoma City. Bernard Macy, chief announcer, becomes studio director.

Maxine Wright, continuity, transferred to commercial densitient.

Maxine Wright, continuity, transferred to commercial department. Weymond Ramsey Joins staff as sports announcer. Ervin Bingham, from WNAD, Norman, Okla., sdded to announcing staff.

WINS' \$263,000

WINS, New York, has sold \$263,000 in new contracts in the las seven months since the reorganiza tion of the sales department under Walter Preston.

Of this, 65% is studio production programs. Only 5% is outside transcription.

10% BONUS IS **WORKED OUT** AT NBC

NBC salesmen figure on collecting better than 10% over their salary as a result of the new bonus in the collection of the new bonus of the commission setup, provides that they spilt up among themselves all that the network garners from time above \$24,000,000. Latter is the net figure set for the year. Do praph of the new bonus of the new bonus

Chi Broadcasters Elect

Chicago, Max 7.

William Hutchinson, general manager of WAAF, was elected president of the Chicago Broadcasters' Ass'n, last week. Other officers are Raiph Atlans, of WJJD, v.p.: Jeff King, of CBS-WBEM, secretary-treasurer. Sen Kaney, of NBC, for WMAG-WENR, and Glems Snyder, control board, populated to the discount of the control board. Association also voted to open its membership to other stations in the city instead of keeping the membership restricted to the present line-up.

linc-up.

Truman Bradley's Job

Chicago, May 7.
Truman Bradley, CBS-WBBM
announcer and day supervisor, is
going to the San Dicgo Fair for the
summer to mike for Ford exhibit.
Gcts a leave of absence from CBS
office here.

Visiting New York

Will son, W. G. Will son, WREN Youngstown. E. S. Samuels, WMAS, Spring-field.

Franklin Doolittie, WDRC, Hart-

ord.
Lincoin Dellar, San Diego.
E. A. Wooten, WMBC, Detroit.

TENTATIVE CHECK ALARMS SOCIETY

Authors and Publishers has decided to make a wholesale checkup of the business of its station licensees. Proposal to send an auditor into every station holding one of its licenses comes as the sequel to a scrutiny made recently of the books of 30 outlets and the

sequel to a scrutiny made recently of the books of 30 outlets and the discovery that each one of these had been amines in its accounting to ASCAP. Fees recovered through the second of the second of

WTMJ DIDN'T LIBEL

Supreme Court Sustains Jury's Findings

Findings
Milyacukee, May 7.
Affirming the verdict of a circuit
court jury the Wisconsin state supreme court denied Waiter Singler,
head of the state milk pool, the
\$100,000 libel damages he asked of
\$100,000 libel of the state milk pool, the
\$100,000 libel of the state milk pool, the
\$100,000 libel of the state milk pool,
\$100

Chain Income from Time Sales

1932 \$2,635,447 2,571,609	
\$2,635,447	
2 571 600	
2,864,783	
2,649,892	
10,721,731	
1932	
\$1,348,842	
1,319,414	
1,433,050	
1,354,592	
\$5,455,898	
	2,649,892 310,721,731 1932 \$1,348,842 1,319,414 1,433,050 1,354,592

NBC Red and Blue. \$2.692.073: CBS Tally \$1.597.283, as Both Networks Taper Off in April

W1XBS in New Haven

WIADS IN NEW HAVEN, May 7.

New Haven, May 7.

WIXBS, Waterbury, set to open branch studio in Poll building, New Haven. Local territory has been handled exclusively by WICC, Bridgeport and New Haven, since removal of WDRC to Hartford some

time ago.

New station operates out of Waterbury.

MUTUAL SETS UP OWN SALES DEPT

Cincinnati, May 7.

tion had worked in unison to injure his reputation and thereby libeled him. Both courts held otherwise.

\$100,000 BALMER

\$1100,000 BALMER
Baltimore, May 7.

Marlanna Becching, 22, radio singer of Miani, Fis., filed a broach of pornies aud there in nurse the more approximately and the start, which will have its main that the start of the more than the start of the metwork the sales department of the network the sales depar

Although the takings for April represented a boost of 13.7% over the figure that prevailed for the same iumar period of 1934, MEC Laffw, and the same iumar period of 1934, MEC Laffw, mer stretch with an almost record drop in time sales income. Difference between the March and April grosses of this year came to \$279, 400. Columbia last month beat its April 34 tally by 18.5%, but also suffered a similar sharp dive and the suffered a similar sharp dive security two months are concerned. NEC grossed \$2,629,073 last month. In April of 1394 it garnered \$2,368, 113 from the turnover of facilities. This Aprile 1394 it garnered \$2,368, 113 from the turnover of facilities. This Aprile 1394 it garnered the security over the 1932 figures that the web has shown this year. CEFF April '28 income from time is \$1,57,283, as compared to \$1,371,000 for \$1,000 for \$

Comparisons Invidious Thinks NBC, Dropping Six WFIL Programs

Six Will Programs

Philadelphia, May 7.

NBC has stopped picking up some six sustaining programs a week from WFIL, allegedly as the result of a letter written by Keith McLed, the station's program director, and published on the radio page in response to comment made by Peter Dixon in his column of April 27 about the network's old simber hour and a query as to why NBC doesn't resume this program. McLeod's letter called Dixon's activities of the control of the control

Buddy to France

E. C. Buddy, formerly assistant director of public events at CES, has left that organization to be Parls representative for Paramount News. Buddy departed for Europe this past week. He was with Columbia for over a year.

His successor is to be named within a few departs.

His successor is within a few days.

WHN, New York, Drops Hook-Up

Added Expense in Boost from Class C to B Prompts Action

Tossing saide its network aspirations for the time being, WHN,
Loew-controlled station in New
York, is glving notice, effective next
week to its three New England outlets — WMEX, Boston; WPRO,
Frovidence, and WIDX, Waterbury.
WIIN decided that network activations of the second of the second of the second of the
Associated of the second of the present.

contrate on local expansion for the present.

Deal made with the New England stations gave these broadcasters the WHN programs at no cost except wire charges, and meant no extra WHN programs at no cost except wire charges, and meant no extra why source. Another factor was the New York musicians' union's insistence on boosting WHN's salary scale ration becomes with the work of the work of

his direction it has entirely eliminated phonograph programs, where formerly also for its dally alt time was filled with disea, and that the number of musicians now used is proportionately higher. But the union would make no exception. WHN, without the network connection, is proceeding with its showmanship ideas as applied to raile, using theatre names and established

Palsy-Walsy Pact Cracks as Newspapers Ask Doc Young To Resign, and He Obliges

Twin Cities lion-and-lamb act has done a bust-up. At least, one little lamb has leaped the corral to escape being gobbled by the alleged lion. There are, as usual, two sides

to the story.

At a meeting Tuesday (30) noon,
W. F. Johns of the St. Paul Dis-W. F. Johns of the St. Paul Dis-patch (co-owner with the Minne-apolis Tribune of WTON) more that Dr. George W. Toung, owner of WTOT, be asked to resign the of WTOT, be asked to resign Newspapers and Radio Stations. Motion was seconded by Waiter Lamb of the Minneapolis Tribune, and unanimously carried. Dr. Young offered his resignation, which was immediately accepted, whereupon

Resultant situation is so muddle that it may mean the new associa-tion, formed three months ago to keep out chiseling agencies and shady advertisers and to clean up

shady advertisers and to clean up the advertising situation generally, may make a few spasmodic leaps and die a-quivering.

For although association members for although association scram because of his refusal to cooperate with the group in the matter of credits and because of an obvious tendency on the part of WDGY to operate along non-association lines, 'Dr. Young's alse of the Ywant to make a collection agency story is that the members seemed to want to make a collection agency out of the association and that although three meetings back he flashed a written resignation, members at that time dissuaded him from presenting it officially.

Can't Ever Agree?

'In the United States,' Dr. Young

In the United Statement of the

TYPOGRAPHERS JOIN ANTI-RADIO CHORUS

Boston, May 7.

Boston printing trades are apparently worried about radio competish. At a recent meeting of the Boston Typographical Union No. 13 Boston Typographical Union No. 13 a resolution calling for government control of radio broadcasting, and reduction of advertising time on radio programs was referred to the executive committee of that organization for immediate activities of the control of the Tarsachusetts congressional delegation. The typogradvocate reduction of The typogradvocate reduction so that organization for the Typograd of the Tarsachusetts congressional delegation. The typogradvocate reduction of the typogradvocate reduction of

M. H. Aylesworth, president of NBC, was quoted at the typo meet-NBC, was quoted at the type meet, as it is a proper meet of a deretting as well as a training as meaning as meaning as meaning as meaning an expansion and agranting as meaning and 25% news, educational and entertainment matter. Stress was laid on the point that Canada allows only 5% advertising and Dead on the air. A stream of the control of the printing that allows only 5% advertising and Dead on the air. A stream of the control of the printing that allows only 5% advertising and Dead of the printing that allows only 5% advertising and printing media to the vertising from printed media to the vertising from printed media to the

vertising from printed media to the

WSOC Staff Changes

WSOC Staff Changes
Charlotte, N. C., May 7.
Charlotte, N. C., and S. T.
Cherlet, Control operator, formerly
WRDW, Augusta, Ga.

Another Angle

In connection with a series of novelty interviews which it is running Station WINS, New York, thought it would be ducky to have the Times Square out-of-town newspaper stand (Hotaling), send over a representative to be in-

erviewed. But the WINS emissary to the Wins emissary to the Times Square conces-sionaire met with an indignant reception and a flat refusal, 'Radio is ruining the news-paper business,' declared the irate personage.

Analysis of Profits And Losses by States Made for Year 1933

Washington, May 7

Broadcasting stations in 30 states had a margin of \$866,000 between gross revenues and total operating expenses in 1933, according to special analysis by VARIETY of final revised figures collected by the Census Bureau last year.

seed indicated on the control of the

and billboard agencies. Such enterprises pockced \$138,867.000 and had operating expenses of \$21,800.00 and had operating expenses of \$21,800.000 and had operating expenses of \$21,800.000 (arXing Reds vs. Black.

Gross surplus was reported from the following states: Alabama, \$4,000.000 (ArZing Alabama, \$4,000.

N.Y.-BOS. STATION TIE ON NEWSPAPER DEAL

Another odd hookup within radio links WINS, New York, and WAAB Coston, for a single half-hour pro Corriere d'American, Italgrain. ian newspaper, worked out a deal with two sponsors, Cosmopolitan Importing Co. and Pastene & Co., to start the nightly programs (8 p.m. EDST). Columbia switch-

to evaluate the algority programs of open EDEST). Columbia switch-board will carry-the program from WINS to Boston.
Vincent Sorey boston.
Vincent Sorey orchestra will background operatic guest stara.
Programs entirely in English exRewager is using the time as a two-way sales proposition in connection w.h its newsprint advertisling. Expects to have every day
sponsored eventually, but for the
present only three sessions are
WINS and Corriere of Aimerica.

pankrolled.
WINS and Corriere d'America
were set some weeks ago, but a
hitch developed. New deal supplants original contracts for full
hour program.

CLERIC AT WGR-WKBW

Buffalo Pastor Now Radio Traffic Manager

Buffalo, May 7.

Rev. James C. Crosson has been the proposed and pointed traffer manager of state than WCR/HARMIN, respect as socion of St. Mary's on-the-Hill as an anti-pacifist gesture.

He succeeds Watter Amidon as traffer manager of the two Buffalo Broadcasting Co. outlets. Amidon advances to acles division, in charge of sales production.

WMCA FEEDING FOUR STATIONS

WMCA, New York, Sunday (5) added three more stations to the group it's feeding sustaining pro-

group its Geding sustaining progroup its Geding sustaining progroup its Geding sustaining progroup its Geding sustaining proWashington; WCBM, Baltimore,
and WDBL, Wilmington. WTP,
Philadelphia, has for several weeks
been taking WMCA's sustaining
service as part of an arrangement
able to advertisers on sustaining
service as part of an arrangement
able to advertisers or sustaining
service as part of an arrangement
able to advertisers or sustaining
to propose a sustaining
averred that he gets nothing for
his sustaining programs and that
the only expense entailed are the
line charges for which each outset
the only expense entailed are the
line charges for which each outset
added, that the asstaining service
alliance wasn't interpreted as indicating the start of a third network.
The five stations could, however, as
a group be made available to be

Baltimore, May 7, WCBM, in tying up with WMCA, N. X, for a mutual exchange of programs, in a set-up that commenced tast Sunday, wort pipe out any of the local programs for a within till some adulated suitable within the sunday work of the local programs for a within till some adulated suitable within the sunday of the local programs for the within the program-manager of WMCA. Meanwhile local broadcaster will region programs much less than the year of the programs much less than the program of the local broadcaster will regional chains. When the last, we will be supported to the local program of the local programs of the local programs will be supported to the local program of the local programs per of increasingly popular local sustainers that will stick despite new out-of-town periods now made available through new hook-up with WMCA.

PUSH AIR EDITORS AROUND IN BUFFALO

Scheduled introduction of Rod Reed, Buffalo Times Radio Editor, and Joe Haeffner, Evening News ditto, to CBS audience on Wodnessay night (May 1) with Vincent Lopez was grand floppo, Lopez was grand floppo, Lopez was grand floppo, press agent, arranging novelty, volunteered to drive Reed and temme to Hollywood Night (lub in Tonawanda, N. T., where Lopez Lopez man called Reed aurecenting the Construction of the Construction

Fonawanda, N. Y., where Lopes Droadcast originate Last moment be a produced to respect to the control of the co

Solicit Woolworth

Woolworth chain is being sought by NBC as a network customer, Web has prepared a presentation covering the 5c and 10c field and is now scouting around for some acts to submit along with it.

to submit along with it.
Of the cheap priced merchandise
syndicates the only one that has
been active in broadcasting within
the past three years is Kresge.
Latter chain used a disc series in
several spots two seasons ago. It
will be Woolworth's first air try, if
it goes with NDC.

FCC's Washington Hearings

Washington, May 7.

Putting more stations on the spot in the air sapolio movement, Fedge Communications Commission last week swelled aiready-jammed hearing docket and disposed of only minor applications.

Daytime power increase from 500 to 1 kw was granted KTUI, Tulsa, Okia, while WESO, Elmina, N. X., received special authorization to exposed move of WJID from Chicago to Des Plains, Ill., and denied application of Amai G, Barber, Montgomery, Ala, for new station operation on 1210 with 100. Increase of night power from 250 to 500 was given WEAN, Providence, R. I. Only new transmitter grant went to Hart & Nelson, High Point, N. C., whose station will operate days only on 1200 with 100.

Must Justifu Salane.

WEAN, Providence, M. I. Only new transmitter grant went to Hart & Nelson, High Point, N. C., whose station will operate days only on 120 with 100.

Must Justify Selves

Three licensees were ordered to justify their existence at hearings on applications for tranchise renewals. Group comprises WFEA, Merrimack, N. H.; WGES, Chicago, Ill.

Other cases set down for examiners included: Connecticut Broadcasting Co., New Britain, Conn., new station on 1370 with 100; Central Broadcasting Station, Brownwood, Tex., new station on 1210 with 100; WHBU, Anderson, Ind., increase day power from 100 to 262; Southern Organ Publishing Co., Roseburg, Ore., new station on 1200 with 100; WHBU, Anderson, Ind., increase day power from 100 to 160; WNBP, boost; power from 100 that the station on 1600 with 100; WNBP, boost; power from 100 that and 250 day; WIW, Sey. Clinton Broadcasting Corp., Clinton, S. C., new station on 1380 with 500; Clinton Broadcasting Corp., Clinton, S. C., new station on 1880 with 500; Clinton Broadcasting Corp., Clinton, S. C., new station on 1880 with 500; Clinton Broadcasting WIL, St. Louis, Moc., special authority to change frequency from 1200 to 1250 and increase power from 100 night and 250 day; WIL, St. Louis, Moc., special authority to change frequency from 1200 to 1250 and increase power from 100 night and 250 day; WCBA, Allentown, Penn., power boost from 250 day; Galifornia Sales-Contract Co., San Francisco, new station on 1250 with 100 night and 1 kw day; WGBI, Scranton, Penn, judice jump from 250 to 500; WEXL, Royal Oak, Mich., change frequency from 250 to 500; WEXL, Royal Oak, Mich., change frequency from 250 to 500; WEXL, Royal Oak, Mich., change frequency from 1200 with 100, and new station on 1600 with 250; Thames Broadcasting Corp., New London, Con., new station on 1200 with 100; and KLPM, Minot, N. D., change frequency from 1240 to 500 kc.

Phila Storage Co. Given Temporary Injunction Vs. RCA

Temporally order lassed against RCA by Chan order lassed against the Philadelphia Storage Battery Co., which filed a complaint charging RCA was making the cancellations on the ground the plaintening for the plaintening against the plaintening the pla Wilmington, May 7

complaints away it received no-tice from RCA on April 10 that the agreement would be fortleted in 30 days on the grounds of default. The bill of complaint also says RCA charged the complainant with default in the manner in which it rendered reports and royalty state-ments to RCA; by making and sell-ing less than complete sets, and by at the rate of 5% on the selling price of complete sets.

WMCA DANCE PARADE BACK TO 3-HR. SKED

WMCA's dance parade resumes its former proportions with five new bands added to its present out-of-town hookups. Latest additions which have been obtained through Jay Lewis are as follows; Dick Pecararo's, Monta Rosa Cafe; Jay Lewis are as follows: Dick Precararcy, a Monta Ross Cafe; Charles Budden Cambridge Cable Cab

der, Piantation; Eddie Bonneili, Ho-cle Adelphia; Eddie Pryor, Cathay Tea Garden; Val Emi, Hotel Bar-elay; Oliver Naylor, Hotel Walton; Paul Mason, Hotel Sylvania; How-ard Lannin, Town Casino, and Dave Van Horn, La Casa.

Don Carlos orchestra, with Jack Buckland as, soloist, broadcasting from the Onondaga hotel through WFPL, Syracuse, will go on the CBS nctiwork, but with the billing changed to Ted Dickinson and his orchestra.

HOTELS, WEBS HATCH IDEA

New York hotel men propose to get around the impasse brought on by their refusal to pay the \$3 tax imposed, on pickup bands by the New York Musicians' Union by originating warbling programs from their respective spots. Proposition that the hotel operators have made to NBC and Columbia Involves airling the singers on a sustaining the singers on a sustaining the singers on a sustaining the singers of a sustaining the singers of a sustaining consistent through the networks' artists bureaus in return for a plug or two during the program. Only musical expense that would be involved in such broadcasts is only only the sustaining the summer of the sustaining the summer of t imposed on pickup bands by the

Causing the webs to proceed cau-tiously on the proposal is the possi-bility of incurring an unfavorable reaction from Local 802's officials.

ASTAIRE SEEMS TO DISAGREE ON DEAL

Joseph Katz Agency is reported having an option on Frêd Astaire's services for radio. Honeymon for Three' is the tentative title of an act for him which has been control of the services of t

Hollywood, May 7.
Fred Astaire states he has made
no auditions and does not contemplate any radio deal at present.

Sticks Through Summer

Sticks I brough Summer
Synacuse, May 7.
Roy Furniture Company will continue their radio campaign through
the summer, over station WFBL,
Syracuse, New York. This is the
first time in four years of radio
advertising firm has continued
through the entire summer.
Bob Keefe, WFBL announcer, is
Bob Keefe, WFBL announcer, is
Row Feefe, WFBL announcer, and
reducing the show.
The state of the state of the state
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MEDICINE SHOW CRISIS

AIR-PEDAGOGS **RALLY MAY 15 LOOKS BIG**

Washington, May 7.

Washington, May 7.
Full house of delegates at conference on closer ties between commercial broadcasters and religious and educational groups is predictional groups. The properties of the producation. List of expected participants at conference slated for May 15 comprises numerous educational crowds and leading radio groups. Docket includes Kunsky-Trendic Yankee Network, Hearst, Knickerbocker Predictating, National Association (National Conference of the Prediction of the Pred

Other parties listed are National Committee on Education by Radio, Smithsonian Institution, Ohio Radio Education Association, American Association for Adult Education Radio In Education, Carneje Institution, National Advisory Council on Radio In Education, Carneje Institution, Carles of Chicago, American Vocational Association, University of Chicago, American Vocational Association, University, Ohio State University, Ohio State University of Pionia, National Education Association, National Institution of Pub-Other parties listed are National of Florida, National Education Asso-ciation, National Institution of Pub-lic Affairs, Red Cross, Civil Liberties Union, Beaver, Penn, Daily Times, Brooklyn Eagle, Chicago Civie Broadcast Eureau, American Medi-eai Association, International Radio Program Magazine, International News, and Federal Office of Edu-

Commercial broadcasters generally are leaping aboard the Commish bandwagon, figuring that a little co-operation now may head off more drastic government action in the future

RIPLEY AT \$1,250 STARTS OCTOBER 2

Robert L. Ripley, opens on the Fleischmann's bakers broadcast tot. 2. It's the spot now filed on NBC by Joo Penner. Prior to the Bunday night series Ripley will do three appearances on the Rudy values-Fleischmann frame. His salary, covering the Sunday night will be seried for 28 weeks and the three species for 28 weeks and the three species for 28 weeks and the three species will be seried for the species for 28 weeks and the three species for 28 weeks and the three species for the species for the species of the species for the species of t

Sid Ten Eyck's Job

Sid 1en Eyck & Job Chichnati, May 7. Sid Ten Eyck has resigned from WCKY, where he served as an-nouncer and mc. for the past year, to become program director of WSMK, Dayton. He carries along a gold wrist watch, a memento from the B. Wilson, head of the local sta-

Le B. Wilson, need then the the third that the thir

Jackson-Moore Open

Chicago, May 7.

L. E. Jackson, former salesman with NBC here, and Margaret Moore, formerly with World Broadcasting, have opened their own exclusive station representative offices here.

Federal Trade Commission will give, when asked, reports— not decisions—as to various medicinal products. In general stations cannot escape respon-sibility when accepting ac-counts which may subsequently be challenged.

Reports-Not Decisions

counts which may subsequently be challenged. Whole problem is marked by buck-passing. Right now everybody is litery about laxative or other programs that may offend good taste and the state of the sta

AMATEUR SHOW HITTING CUBA

Amateur night idea in radio is being introduced by an American account on a Cuban station. Lambert Pharmaceutical Co. has bought a week half hour on CMW, Havana, to advertise its Prophylactic toothbrush by way of an amateur program. Series is scheduled to start June 28.

Lambert has arranged to furnish Lambert has arranged to furnish cash prizes and a week's engage-ment at a Havana theatre to the winners. Conquest Alliance Co.

Tommy Coates on Back Tommy Coates, announcer on WMCA, New York, is a patient at Roosevelt Hospital, following an auto collision last week.

Suffered a head fracture and other

ASK N.A.B. FOR **CLARIFICATION**

Stations Don't Know Which Way to Turn as Washington Passes Buck-United Remedies Plenty Peeved at Radio

CHI RESOLUTION

Chicago, May 7.

Growing unrest among the sta-tions on one side and the propri-etary manufacturers on the other, over the medical advertising situaover the medical advertising situa-tion is starting to blow off in vari-out spots in resolutions, new poli-icies, realignment of advertising schedules and other eruptions. Chi-leago Broadcasters Asan. last week drew up a special resolution to the National Asan. of Broadcasters asking that body to take a more active part in the present turnoil.

and the control of th

(Continued on page 53)

Won't Buy Sound-on-Film Equipment To Handle Pathe Newsreel Show

Evidence

Chlcago, May 7. Chicago, May 7.
One time saleman gets a
good deal of business through
the rib system. Calls agency
and tells 'em he's just heard
they've lost such-and-such account.
Agency denies the eport and
to prove the case in a couple
for some advertising for the
particular account.

NBC BUILDS AROUND WLW

NBC is swelling the red (WEAF) network to 22 stations Jan. 1 with the addition of WIRE, formerly WKBF, Indianapolis. Latter station currently holds an optional position on the NBC rate card.

on the NBC rate card.

Main purpose of the move is to strengthen the red link's coverage in the area represented by WLLW. Cincinnati. Advertiser will be able to buy WAI, Cincy; WHO, Day-out the strength of the country of the countr

Rather than buy special equipment to reproduce the sound carried on Pathe News film for the Emerson Drug Co. program, Columbia owned and operated stations will originate the broadcasts from a control of the collection of the col payments.

Networks' Attitude

In answering or the transfer of the properties NEC and CES declared that they would only accept this spot business providing the account path for this equipment outfit, or the expense entailed in reproducing the studion. While mollitoring the transfer of the properties of the prope In answering for the stations they perate NBC and CBS deciared that

rented a preview booth in the Earle theatre. Similar projection booth arrangements have been made by WCCO, Minneapolis, and WBT,

STATIONS MUST BE MIND-READERS; FCC WILL NOT DIVULGE POLICY

seat.
Conspiracy of secrecy surrounds
commish grants of temporary and
short-term renewals to 21 broadcasters and likewise envelops the
identity of the programs which
government regulators are trying to

identity of the programs Much gag. Complaints in many cases are government regulators are trying to gag. Complaints in many cases are government son for requiring hearings is to determine the nature and character of programs. Six major types of programs have drawn government's fire, but despite frantle pleas of broadcasters. Commish a tutbbornly refuses to warn operators against programs which are not in good standing. Excuse is the entire control of the communications act and fear that congressional champions of suspected violators would raise the Capitol roof if any overt action. For these reasons, the Commish is availing itself of the public inter-

For these reasons, the Commish is availing itself of the public interest clauses of the communications link, together with its own arbitrary orders and regulations, and is ordering hearings to find out whether or attulus immune on other ground receivable and the state of the control of the

events,
2. Fortune tellers, which have been banned as point-to-point communication.
3. Racing tips, which come under the same heading.
4 Blood and thunder kids' programs

4 Bioou and transcent grams.
5. Birth-control compound, which has aroused widespread antagonism from the Catholic Church.
6. Fat-removing compound, which a few years ago was the target of the Federal Trade Commission.

the Federal Trade Commission.
Currently at least a dozen stations are in trouble because of the program advertising a controversial reducer and several more are on the good for their airing of the contrate programs is mentioned in any bills of particulars or other documents available to public inspection. Nearest the Commish comes to frank speaking is to specify that one work for a factor of the commission of the program of the commission o

Fear of Congress Prompts FCC to Make Mystery, of Its Cleanup Campaign—Complete Lack of Candor in Washington

Washington

Washington, May 7.

Government air clean-up campaign is in full swing despite etcotroi of Federal Communications common to hush its sapolio com

ause. Other stations ordered to hearing Other stations ordered to hearing on renewal applications are KGBZ, York, Neb.: KPJM, Prescott, Ark., KGFC and KRKD, Los Angeles; KFWB, Hollywood; KMPC, Beverly Hills; KIEV, Glendale; WFEA, Merrimack, N. H., and WGES and WDEC, Chicago.

Temporary Licenses

Temporary licenses, subject to revocation at any time, have been issued to WAAT, Jersey City; WHA, Madison, Wis; KFYR, Bismarck, N. D., and New York and Brooklyn stations involved in the Brooklyn Eagle scramble for a full-time transmitter.

available to public inspection. Nearest the Commish comes to frank spacking is to specify that one New York station is suspected of violating prohibition in the 1934 light indicated in 1

METRO FIGURING AIR PLUG FOR PICTURES

Hollywood, May 7.

Hollywood, May 7.
Metro is currently interested in
the idea of a haif-hour weekly
chain broadcast to plug its pictures. Idea will be of the variety
type with music. Studio, if the affair fells, plans to use June Knight,
Harry Stockwil, Allan Jones, Shirley Knight and Robert Taylor on
the vocal end singing numbers from
A.
Rest of the time would be taken
up by Charles Butterworth, Stuart
Erwin, Sid Silvers and other Metro
comics. At present studio is against
using scenes from pictures.

How to Shampoo a Poodle

52

Radio Chatter

New York

Lloyd Huntley, broadcasting from he Statler, Buffalo, with an occa-lourd NBC spot, will move into the mbassador at Atlantic City for the

stonal NBC spot. A. Ambassador at Atlantic City for the summer.
Jack McLean has left the WEBR, Buffalo, amouncing staff and joined WCR-WKBW WGR-WKBW dra-

Buffalo, announcing staff and Joined Cilif Jones WGR-WEBW dramatic staff member, doubling between studies and stage, playing lead in local Playhouse drama. Negotiatives the properties of the p

is rule in the evening, he was heard through the WGR transmitter in the afternoon at an Ad Club through the WGR transmitter in the afternoon at an Ad Club in the afternoon at an Ad Club in the afternoon at an Ad Club in the afternoon at a club at a club was a read of the find a sea at a club at the at a club subway passenger just be a fellow subway subway passenger just be a fellow subway subway

oc Reichmann to fill in at Walde och aktoria between Henry Kings' et all of Unombardo's re-entry, at the control of the contro

My 24 for a five-day engagement at Paradise-on-the-Lake summer Jarreas thosal account ever sold at WPBL. Symouse, was sold by Kingsley Horton at that station to WPBL. Symouse, the sold by Kingsley Horton at that station to Tidewater Oil Company. Log Boil Company Log Boil Compan

W. Y.

Parents of Dick Leibert, Radio
City organist, broadcasting over
NFC, are musicians. Leibert recently played a march announced as
the composition of his father, who the composition of his father, who was visiting him.

Nat Fleischer, editor of Ring mr. will broadcast fisticuffs on WYEW.

Ontario

signand Steinberg directing the

Winnand Steinberg directing the Carlon vy Weavers' proceedings on Girl. V Weavers' proceedings on Girl. V Weavers' proceedings on Girl. V Weavers' proceedings on the work of the Carlon Carlon Commission network, precentations will be the 'Sweet Music' series with Percy Pasternack conducting. Roland Todd to produce 'The Road to Yeateday' programs (15-time pops), over CRC. Gary Moore is the scrivener responsible for the dramatization of Canadian Cavaleads', a retrospect during the past 25 years, for the commission's special Jubilee trans-Causda broudcast.

More than 4,000 pieces of mail received by KSL after their all-night DX program.

Gene Halliday, organist, and Harry Clarke, baritone, new on KSL, Salt Lake.

Pennsylvania

Mrs. Al tovens (WFIL) moving to town.

studio newscaster, making it as consideration of the constraint co

WFIL.
All the New York music men in town for Leo Reisman's opener at the Arcadia last Friday eve.

Minnesota

WTON talent, including the Frank Zdarsky ork, headlining the General Motors show which opened Saturation of the State of t

Lowa Broadcasting Co. starting basehall on KRNY with Wester League night games reported and out-of-town games by ticker—Satand holiday games it-min. resumes and holiday games it-min. resumes considered the starting of the starting of the starting co. Starting an amateur with their Hunt for Talont half-hour shows every Mon. Molinas theatter—anateur programs not new for KRNT eince loward broadcasting. They are using Metropolitan way back in Co. the first Des Molines bank to use radio advertising. They are using Metropolitan Singer-a-puct start transcriptions (KSO.

Singers-guest star transcriptions for one-half hour every week over for one-half hour every week over the control of the contr

Western Canada

Maids and Middies, a new show from Saskatoon, Sask, mow Tueston of the Saskatoon, Sask, mow Tueston of the Saskatoon, Sask, mow Tueston of the Saskatoon network directed by Mrs. P. B. Morrison: male quartet, girls' sextet and Harry Jones at the piano. CNCC. Saskatoon of the Saskatoon of CNCC. Saskatoon of the Saskatoon of CNCC. Saskatoon of the Saskatoon of the

Regina, Saak, now on office staff as well, replacing Lole Galdwell, resigned.

CHAE, Moose Yaw, Saak, addressed Rotary Club on 'Behind the Microbiane.' CHAE, Moose Yaw, Saak, addressed O'CFQC, Saakatoon, Saak, now with Canadian Radio Commission at Ottawa, Ont.

H. William and Sone Dopt, Stores, started new bi-weekly a.m. and p.m. half-hour show. Dave Milla, planist: Jack Kemp, announcer; cityen away for best last line to a jingle.

New England

oummer: Ann-Marge Havilla, Do-

summer: Ann-Marge Havilla, Dolores Hanford, Clarence Shewwood,
Charles Abbott. Bridgeport songDorle Cowledge Handle State State
Lord Switch English Switch
Louis A. Witten In last week to
In Bridgeport. Elegatric clubmen
in Bridgeport. Elegatric clubmen
in Bridgeport. Elegatric clubmen
Will and Gladya Albern of to Chicago after stay at Fairfield, Conn.
Will and Gladya Albern of to Chicago after stay at Fairfield, Conn.
Home. Vandevillian guestarred
Mill and Gladya Harbern Switch
Bridgeport. Herald' colyumer, on
WICC.

during visit with Harry Neigher, Bridgeport 'Herald' colyumer, on WICC. Manufacture of new G. E. re-ccivere began last week at Bridge-port plant. Payroll tops 5,500, al-most double year ago.

Louisiana

The amateur contestants in the recent WSMB competition spon-sored by Maison Blanche were rounded up last week and presented on the stage of the Municipal auditorium nightly at the spring showing of the General Motors products.
Simon pures competed for prizes,
Creole Serenaders, Negro orches-

tra, given two weekly afternoor on WWI.

spots on WWL.

Bill Brengel, WSMB program director, is m.c. of special broadcasts
from motor show over station.

Sam Bonart, clothier, has added
another sport period under his sponsorehip over WSMB. States
ball scores in all learnes, leading
hitters, and highlights of the day's
games.

Beverly Brown, WWL continuity man, is directing 'Surprise Box' programs over station.

man, is directing. Scrubbe By programs over station.

Jimmy McGowan is calling the plays during the basebal broadcasts of Southern Association games over WISBU. Program spontored by Jeans browers, Roy Aultman's orchestra is back on the air after several months' absence and filling half-hour period of the several months' and the several months' and the several months' absence and filling half-hour period can be several months' and the several months' and the

June 5 to 9.

Irving Viktor, WWL announcer, assigned to film gossip period over station under commercial sponsor-

WJBW. smallest New Orleans broadcaster, has largest staff of an-nouncers. Station has five and operates on all-night schedule.

operator on all-night schedule. Jules Badue and orchestra take over a 15-minute period on Saturday night for Jax beer, thus totalways the schedule of the sche

meipal Auditorium.

Plans are under way for organization of a luncheon club composed of radio announcers, station execs, artists and radio cditors in New Orleans.

Ray McNamara, WSMB staff pianist, has new series of afternoon planist, has now series of attentions sustainers. Richard Davis, winner of WSMB amateur contest, opened a week's engagement at Blue Room of The

New England

Charlie Burton, attation manager and an activation of the state of WERL Buston, attation and a short story. Magic Flower, to a newspaper syndrog form of the story, Magic Flower, to a newspaper syndrog form of the story, and the state of th

Kentucky

With beginning of Daylight Savling time on network, WHAS,
Louistime on network, WHAS,
Louistime on network, WHAS,
Louistime on network, WHAS,
Louistime on network,
Louistime on network,
Louistime on the second of the second

burn Stone, airing mgnig over WHAS, Louisville, from local night ended to contain the test of the contained opens on Cota with Tiny Harris, opens on Cota with Tiny Harris, with WHAS wire. To rehestra on WAYE, Louisville, from Brown Hotel Crystal Ballroom. WAYE has two new pickups from WAYE has two new pickups from Stone the river in Indiana—Chie and Frank Furneau from Lor Cablia. Rose Ann Sherman, WAYE blues singer, Joining Artie Collins' ok in Broadcasts of Derby Festival Pa-rade in a spot, due to is amming of crowd at principal intersection. Acts usualing for come time, gave and the complex of the contained of the disc.

sented ex-governors and other no-tables.

Maude Ballington Booth, Com-mander Volunteers of America, ap-peared on Jail Service program from Jefferson County Jail, over WHAS. Louisville.

Ohio

United The Market State of the Market State of

Maryland

Bob Maslin spends so much time in N. Y. he virtually lives there. Stewart Kennard on deep-sea. shing fiests off Ocean City, Md. Clem McCarthy due in Baltimore Carthy the property of the property of the McCarthy due in Baltimore Carthy the McCarthy due in Baltimore Text. (11) to apile I running of Fall Carthy and the Pimileo over NBC blue hocks at Pimileo over NBC

Clem McCarthy due in Baltimore Teal (13) to spiel running of Teal (13) to spiel running of Diue hookup. Max Weinberg, asst. mgr. of the India (14) to the In

Major Vincent Callahan, NEC's contacteer in Washington, chaperoned over the weck end the Little Congress, consisting of 250 sects to senators and reps, while they vieited the NEC layout and the Radio City Music Hall.

Elizabeth Black, spot time booker for Ruthrauff & Ryan, is recovering from injuries received in a fall downstairs. She expects to be back at the office by the end of this week.

Jim and Marion Jordon are now originating their 'Fibber McGee and Molly' etanza from Chicago.

Verns Burke has quit her sus-tainer on NBC Tuesdays for an RKO tour,

Dave Vine begine a '45-Minutes on Broadway' series over W-MCA. New York next Sunday (12).

Don Bestor doubling between St. Francis hotel, Frieco and Para-mount theatre, Loe Angeles.

James Rich has been director of musical bur WNEW, New York.

DIALECTS JAM **SPANISH WAX PROGRAMS**

Buenos Airos, April 20.
Compiaints of native listeners
both in this country and in other
Bouth American lands against the
type of Spanish incorporated into
electrically transcribed programs
shipped here electrically transcribed programs shipped here from the U.S., has forced American wax program manforced American wax program man-utacturers to actually make their records in the country-of inception or to use extreme care in selection spanish won't go in many South American countries because there are so many off-shoots of the true Spanish tonge. To meet this situation some com-panies have found it necessary to local talent here and do the record-ings in this city. Other American

ings in this city. Other American wax firms have obtained the same result by having their station representatives here make definite recommendations as to the type of Spanish required. Without adaptrecomnendations as to the type of Spanish required. Without adapt-ing the specific variety of Spanish tongue accepted in each different nation, the South American radio audiences simply tune out. They won't give recognition to the un-known Spanish spoken on any pro-stam.

American transcription manufacturers find that squawks are registered even if the strange Spanish is used in one-minute spot broadcasts.

Medicine Show Crisis

(Continued from page 51) do something about such an impor-tant problem instead of letting each

with the FCC to find out whether the Commission likes a certain product on the air or not. In the past the FCC has not the first the FCC has not the foreign some state of the first state of the foreign some state of the foreign some state of the foreign some state of the first state of the foreign some state of the first state of the foreign some state of the first state of the f the station accepts an account, and that it's up to the N.A.B. to secure

that it's up to the N.A.B. to secure this essential information. Other angle which is needles and plins for the stations throughout the country is the wholesale cancellation of time by Harry O'Neal for the Grandies of the

the stations' attitude toward United Remedies and wants to quit radio before radio quits them. O'Neal is burning over the number of station time salesmen who have come the number of the common time of th

stations will disown the medical shows overnight, Rather than wait for such an eventuality. United Remedies is quitting while the quit-ting is good. United Remedies is also burning over the attitude of many stations which try to impress the company that they're doing the firm a big favor in keeping them on their transmitters. ahows overnight, Rather than wait for such an eventuality. United Remedies is quitting while the quitting is good. United Remedies is also burning over the attitude many stations which try to impress the company that they're doing the firm a big favor in keeping them on their transmitters.

Theatre P.A. at XXA

Seattle, May 7.

Jack Sampson until recently will be a solution of the commercial department of Button KXA.

Sampson is now at his new post, stepping on the gas for new biz, stepping on the gas for new biz, stepping on the gas for new biz,

Self-Expression Yen

St. Paul, May 7 KSTP is co-operating with the St. Paul Council of the Parent-Teachers in the fifth Broadcast for annual dental inspection of St. Paul school

inspection of St. Paul school kids.

Stunt, as conceived by Thomas Dunning Rishworth, station's educational director, station's educational director, station's educational director, station's educational director, station's education education education of the station of the

SHOWMANSHIP STRESSED BY BIJUR

White Sulphur Springs, May 7. egorge Bijur, director of sales promotion for CBS, stressed the need or the sales of the sal

many an advertiser's air efforts. In citing instances of successful program exploitation Bijur handed the palm to several NBC shows, and the palm to several NBC showboat, Jello-O's Jack Benny, and Gilliette Blades. He outlines several notable devices used by Feen-a-mint (a CBS account) to build up its listening percentage and goodwill for the product, by held in local theatres. Blur also exulained the technique of the product of the prod

Bijur also explained the technique involved in getting the best results from radio premiums and radio giveaways, illustrating his points with cases from recent network program history.

work program history.

He suggested that the advertiser do more to build listening groups by organizing local clubs interested in symphonic music or dramatics and inducing them to participate as cultural groups in the programs that particularly interest them. Commercials could develop this angle by providing these groups with special dramatic scripts for local production and lecturers on forthcoming musical broadcasts.

3,000 Protest WFIL Religious Policy but Get No Satisfaction

Philadelphia, May 7.

Philadeiphia, May 7.

Kickbacks from the ether audience following WFIL's removal of six religious programs contingent with its new policy, found the Lit Brothers and Strawbridge and Clothier department store owners declaring themselves for the first time on studio management.

facing the threatened loss of charge account customers, as a re-sult of indignant sermons preached by ousted cleries emporiums ex-pressed a willingness to meet con-troversy in an effort to separate sta-tion and store operations once and for all.

SKEPTICISM OF ALL RADIO SURVEYS UNJUSTIFIED SEZ D. P. SMELSER

Tells A.N.A. Misconceptions, Faulty Fact-Gathering
Lead to Disillusionments—Raps NBC Maps

method that is employed, one of the
most important facts to be kept in
mind is that, generally speaking,
there are two kinds of radio pro-

White Suiphur Springs, May 7.
Datense of the Crossley Reports, sharp criticis and the Crossley Reports, sharp criticis and the Crossley Reports, sharp criticis who distrust all research in radio and reflections of doubt upon the value of the listening area maps which the networks have been turning out were contained in an address delivered to the contained of t

ali works will soon realize that a their stations are not equal in cov care stations are not equal in coverage in their own communities and that they will give the advertiser info in which a common base is used for evaluating all stations.

Inconsistencies

used for evaluating all stations.

Inconsistencies

Remarking on NBC's efforts in these same maps to reconcile the listening area as determined by field strength with the listening field strength with the listening of mail steering the state of mail the state of mail the state of mail the relative studies showed so many gross inconsistencies that he came to feel that field strength in listelf is but one of the factors which may eventually be needed to destinate the state of the sta

not radio minded in the first place, with their disbellef being enhanced with their disbellet being enhanced by the relatively low ratings given their programs. Another class of doubters, he sald, are those who have I itated a program having a relatively high audience rating with the hope that they would garner a similar rating and then found that they had a flop show on their hands. Other remarks by Smelser, in part, follow:

The factor which has contributed

Too Pretty for Actress

Evident resentment by Dorothy Mackalil, screen actress at a remark made by Martha Dean over WOR during the last week countries to prompt a screen with the last week could be last Mackalil was modeling a hat on the broadcat when Miss Dean remarked that the hat she was wearing that the hat she was wearing a screen was the last was wearing a screen was the last was wearing and the last was wearing that the hat she was wearing a screen was the last was the las actress

Obviously Miss Mackaill Obviously Miss Mackaill burned because, after an inter-mission of music, Miss Dean stated that she had received word from 'out front' that she (iss Dean) had insuited the actress. And she apologized forthwith.

A program which is listened to by 20% of the radio audience does not necessarily sell twice as much goods as a program which is listened to by 10% of the audience. It is well known that there have been programs with the maximum audience which have sold they little goods while on the other hand there have been programs with relatively small audiences which have been gold mines for the authorities of the control of the contr

A characteristic tendency of the advertising fraternity is to succumb to the 'lure of large numbers.' Some agencies and some publishers to the "fure of large numbers." Some agencies and some publishers have always insisted upon projecting percentages to millions of people and presenting these millions on charts which are so large that the first assistant and the second of the first assistant and the second concerning the people who have been thus trained become panielky when they see a research study showing that a mere 2% of the radio audience listened to one of their programs. I once that more than 4% listened to his program that was breadcast four times a week, by showing that over a period of several weeks he had received 100,000 replies from listeners to his program: He did not radio seems that he in the program that the findividuals making up his 4% daily audiences were certainly not the same every day, or that the radio gas in his breadcasting area, and that 4% of 15,000,000 is 600,000, osay nothing about the fact that the individuals making up his 4% daily audiences were certainly not the same every day, or that the replies were not limited to one in a Kas long as magazines and newspapers attempt to prove that the

piles were not limited to one in a family.

An an analysine and newsment attempt to prove that the
printed word is a more effective advertising medium than radio, and
as long as radio chains attempt to
prove that the opposite is true,
radio research will be asbleet to condivide the state of the control of
pretation.

Research will not be properly appreciated so long as people ascribe
more importance to the number of
tent and details of how the individtent and details of how the individual interviews were made. One

ual interviews were made. One thousand (1,000) interviews made thousand (1,000) interviews made carefully and properly by experi-enced investigators are of far great-er value than 10,000 interviews made carelessly by inexperienced made carele invesigators

made carelessiy by Inexperienced investigators. Irrespective of what method is used in estimating the size of the used in estimating the size of the misinterpreted until those using it become familiar with the peculiarities of radio. For example, program X is on a certain lasion retwork and lass an audience rating of 15. An order of the audience is not seen to be a size of the fact that in the Basic Area we have, generally speaking, three chains, while in the non-basic area there are only two chains. There chains, while in the non-basic area there are only two chains. There are not two continuous and there is no proposed to the supplementary areas will listen to a given program than will be the case in the lastic Area.

Two Kinds of Shows.

grams:

(a) The program that is of such a character that the radio owner, has to listen to it or turn it off. By that I mean that the program requires active listening. Jack Benny is an example of what I have in mind.

(b) The program that is soothing (b) The program that is soothing and is easy to listen to. A consid-erable percentage of the listening to this type of program is passive. Any rhythmic musical program would be classified under this head-

heard a given program as-enthusiastic about the pro-

gram, or
(b) the program is acceptable to

them, or
(c) the program is heartily dis-

them, or
(c) the program is heartily disliked, or
(d) they liave no definite opinion
of the program;
you will find the people who
have heard the programs which are
have heard the programs which are
that is, those that require active
listening, are divided approximately
af follows: 80% between highly enthusiastic and heartily disliking and
20% between—acceptable and no thusiastic and heartily dishking and 20% between—acceptable and no opinion. On the other hand, the people who have heard the second type of program, the one that induces passive listening, will be diduces passive listening, will be di-vided approximately as follows: 20% between highly enthusiastic and heartily disliking and 80% be-tween acceptable and no opinion.

Memory Question

This brings us to the question of attention value and memory value—one of the most debatable problems in radio. One side takes the position that one who has listened to in radio. One side takes the position that one who has listened to
an active program generally knows
the name of the entertainer or the
popular name of the act or the name
of the product sponsored. They feel
that the program has been of such
that program. This same school of
thought further thinks that one who
had the radio tuned to a passive
program does not necessarily know
name of the sponsor because the
program was so casy to listen to
that the listener could have been
reading or talking while the program was on. The other side takes
the position that in active programs
such as dramed and human interest frequently outshines the
interest of the commercial. On the
other hand, this school thinks that
a passive program, such as rhythmic music, in which the only talk
is the indistye direct speech of the
commercial was the program of the program of the program in the program is the program in the program commercial announcer, may greater advertising impact.

TII Give You Half.' Ben Gimbel Tells Panelmen

Philadelphia, May 7. Demand made by WIP panelmen

several weeks ago for pay increases now has Glimbel store ownership in the middle of a peculiar employee the mudic of a peculiar employee situation. Store has never recog-nized any banding of personnel; may be forced to necede to engi-neers' wage parleys and conse-quently fears possibility of other such union organizations either in the emporium proper or by other members of WIP staff.

where a littled a program leaving a variety ships and leaving with the hope that they would garner a similar rating and then found that they lad a flop show on their hands. Other remarks by Smeak, In part, follow:

The factor which has contributed most to the distruct of research indicating the approximate size of a decading the approximate size of a contributed most contributed most to the distruct of research indicating the approximate size of a content of the size of

COMMERCIALS

WEEK OF MAY 8-14

This Department lists sponsored programs on the NBC, CBS, and Mutual neworks arranged alphabetically under the advertiser's name. All time is p. m. unless otherwise noted. Where one advertiser as two or more programs they are listed consecutively.

An asterisk before name indicates advertising agency handling

Abbreviations: Su (Sunday); M (Monday); Tu (Tuesday); (Wednesday); Th (Thursday); F (Friday); S: (Saturday). Abbreviations:

9:30-Th-WABO

FORHAN (Toothpaste)

7:15-M-W-F-WEAL 'Storice of the Black Chembe Edwin Whitney, Dir.

Fred Waring Stella Friend Kay Thompson

ACME PAINT 6:80-Su-WABC 1:45-Th-WABC
Henri H. & McD
9-M-WEAF
Paris & Peart
HOME PRODUCTS (Anecla)
7:30-M-Tu-W- WEAF
Easy Aces Goodman Ace Jane Ace
Mary Hunter

Helen Spring Everett Sloan Blackett-S-H AMEMACCO
9-TU-WJZ
(Half & Half)Red Trails:
Philip Bournous
John Braweter
Warren Colston
Ariene Elackbur
Elaine Dumae
Flannan, D.B.

Warren Gletch Ariene Blackburt Elaine Dumae J. Hanna, Dir. N. W. Ayer B-Sar-WEAF (Lucky Strike) Lennic Hayton (Goga De Lys Johnn Houser Fay Thompson Charles Carille Rhythn-Kinge *Lord & Thomae *AMERICAN RAID AMERICAN RADI 7:30-Sn-WEAF Fireside Recitale Sigurd Nilseen (Pardesty Johnson Graham McName ARMOUR 9:30-F-WJZ

Phil Baker
Harry McNaughte
Ella Logan
Leon Belasco
Estelle Jayne B. F. BABBITT 1:80-Su-WEAF Mary Small Bertrand Hirech

Peck
BEECHNUT
1:30-M-W-F-WJZ
David Brown, Dir.
Red Davie
Burgess Meredith
Jack Roeleigh
Marion Darney
Elizabeth Ragge
Johnny Kane
Eunice Howard
Jean Soutbera

BETTER SPEECE INSTITUTE Your English' BISODOL 8:30-W-WABO

8:30-W-WABO
BURN Robertoon
Elizabeth Leonox
Victor Arden's Orc
*Blackett
WAITT & BOND
(Elactistone Cigar
11-M-W-F-WOB
'Troneradio News
Garnett Marks
BOOTH

Garnett Marks
BOOTH
FISHERIES
11 a.m.-Th-WABC
Fish Tales
Dorothy Day
Frank Dane
Mario Nelson
Will Advise BORDEN 9-F-WJZ T. Harrington, Dir. Bestrice Lille Cavaller 4 Warren Hull Lee Perrin Oro 11:45-W-WEAR

Alazic Beelpoel
Bill Bradley
Jane Ellison
Jane Ellison
A. 8. 8054LK
(Floor Was)
(Floor Was

Betty Winkler
10-F-WEAF
First Nighter
June Meredith
Don Ameche
Cariton Brickert
Ciff Soubjer
E Sagerquist Oro
Aubroy Wallace

CAMPRELL
(Soup)
9-F-WARD
Hollywood Hotel'
Dick Powels
Louells Parsons
Frances Langlord
Bort Wheeler
Robert, Woolsey
Perry Acknown
F. K. Krimstong
C. (Salla)
8:15-Fri-WJZ
Sorton Downey Morton Downey Ray Sinatri Ore *Klesewetter

Dir.
Jack Arthur
Heicn Claire
Paul Nugent
Rosaline Green
*McCann-Erick FRIGIDAIRE CARNATION MILE 10-31-WEAF
Lullaby Lady
Ireene Wicker
M f. Eestman
Ruth Lyon
Erwin: Waser
CENTALUE CO.
(2BT Baby Pow11 a.m. WABC
Dr. Louis A. Witten
"Hanff-Metzger
CITIFS SPERVICE
CITIFS SPERVICE Jack Pearl
Cliff Hell
Leith. Stevene
Patti Chapin
Freddie Rich Ore
"Geyer Co."
GEN. BAKING
5:30-Su-WABC

5:30-5u-WABC
Julia Sanderson
Frank Crumit
Brad Browne
Al Liewelyn
Lucille Black
Jack Shikret Ore
'B., B., D. & O. Louis A. Witten
"Hanff-Metager
CITIES SEEVICE
6-F-WEAF
Jessica Dragonette
Roeario Bourdon Or
Quartet
"Lord & Thomas
COLGATE-PAIM
10-Tu-WEAF
(Paimolive Soap)
John Barclay
Al Goodman Or.
9:30-M-WEAF
COlgateToothpaste) GENERAL CIGAR (White Owl) 9:30-W-WABO H. Polesie, Dir. Burne & Allen Ferde Grofe Male Octet Thompson

GEN. ELECTRIC 12:15-8n-WEAF ColgateToothpae Francia White Jamee Melton Martha Mears Al Goodman Orc What Home Mean

"Sto Me

STONEMAN FOODS

2:30-F-WEAF

W. Barnum, Dir.

W. Barnum, Dir.

Jimmy Wilkinson

Jimmy Wilkinson

Jimmy Wilkinson

-Th-WEAF

Aller Bernise

-Th-WEAF

Aller Bernise

-Th-WEAF

Tanger Bernise

-Th-WEAF

Tanger Bernise

-Th-WEAF

Tanger Bernise

The Wilson

The Wil

Benton-F
(Super Suda)
8:80-Ved W.Z
House of Glace
Gertrude Berg
Joe Greenwald
Paul Stewart
Helen Dumas
Bertla Blackbura
Cella Babcock
Benton & Bowlet
Inc.
GONSO-

Inc.
CONSOLIDATED
CIGAR CO.
9:30-M-W-F-WOB
Harv 'n' Esther'
Jean Colbert
Arteli Dickson
Rhythm Girle
Nat Bruelloff Ore
*Altkin-Kynett
GOBN PRODUCTI
9:30-Ta-WABO
(Julit)

"A Bernard Comment of the Comment of 9:30-Tu-WABO
(Linit)
'Hour of Charm'
Phil Spitainy
Ariine Francie
Maxine
Evelyn Kaye
Pat Harrington
Gypsy Cooper
Mary Rumrill
Ann De Marco
Lityan Perron
12:16.18.18. Ex. 8

Lityan Perron
12:15-Dally Ex. 8:
S-WABC
The Gunwer
Will Gunwer
Will Gunwer
Will Gunwer
Agnes Moorcheed
Leeter Jay
George Graham
Edith Spencer
E. W. Hellwig
(Face Powder)
10:30-W-WEAF
Ray Noble Orc
**Blow
CRYSTAL CORP

Louis Roen

Silackst! SAFE

**GILLY FAZOR

10:30 p.m.N.WEAF

**Lucy Smith

**Lucy

Ray Nobie Orc

100 Nobie Orc

100 Nobie Orc

100 Nobie Orc

1130-5-WABO

1130-5-WAB

EX-LAX
0:30-M-WABC
Lud Gluskin
Block & Sully
George Givot
Gertrude Niesen
*Katz *Katz
FIRESTONE
\$:30-M-WEAF
Vocal Encemble
Wm. Daly Orch.
*Sweeny-James
FITCH
7:46-Su-WEAF

LORILLARD (Brigge Tobacce) (Muriel Cigars) 7:45-8a-WEAF Sporte Review
Thornton Fleher
Paul and Lioya
Waner
*Lennen & M LOUIS PHILLIPPE 2 Daily Ex. Sa-Su-WABC 'Marie, Little French Princeco'

Princees'
Ruth Yorke
James Meighan
Leeter Jay
*Blackett

Leeter Jay

*Blackett
GEV. J.OFT
GEV. J.OFT
GEV. J.OFT
GEV. J.OFT
10-W-W2Z

*CAN W-C

M. HOHNER
(Harmonicae)
7:46-Sa-WOE
Cari Freed
*Atherton & C
HOOVEE
5-Su-WEAF
Edward Davice
Schumann-Heink
Joe Koestner
*Erwin-Wascy

*Erwin-Wasey
EDNA WALLACE
HOPPEE
1:10 Bully Ex SaSu-WABC
'Romance of Helen
Trent'
Virgina Clerk
Lester Tremayna
Marle Nelson
Allec Hill
Sundra Love
Gene McMillen
Jack Doty
Hasel Supplied

*Brooke-Smith
 JERGEN
 9:30-Su-WJZ
S. V. Dobbs, Dir.
Walter Winchell
*J. Walt. Thomps

JOHNS-MANVILLE 7:30-Thnrs-WJZ Floyd Gibbone *J. Wait. Thompson

ROBT. JOHNSON

*Lord & Thomae KOLYNOS
7:18-Daily Ex 8a-WABO
'Juet Plain Bill'
Arthur Hughee Ruth Rueeell
Jamee Meighau
Curtle Arnall
Jos. Latbam
*Blackett-S-H

*Blackett-S-H KRAFT-PHENIX 10-Th-WEAF P Whiteman Ore Lou Holtz Harry Stockwell Helen Jopson *J .Walt. Thomp.

Salve MEAT SALVE MEAT

Hassi Dophele
'Hischett
'HORLICK
'HORLICK
'HORLICK
'HORLICK
'HIS '18 aul Stewart

MAYBELLINE

3:30-Su-WEAF

enthouse Seron-

MATBELLINE
Tenthouse Servaade
Tenthouse Servaade
Tenthouse Servaade
Tenthouse Servaade
MEXICAN MUSISOL MATTER
SOL MATTER
SOL MATTER
SOL MATTER
SOL MATTER
SOL MATTER
SOL MATTER
TO SERVE SERVA
MESICAN
TO SERVA
MESICAN
TO SERVA
MESICAN
TO SERVA
MESICAN
TO SERVA
TO S

Floyd Gibbone
JON Wait Thom poon
JON Wait Thom poon
JON Wait Thom poon
JON Wait Thom poon
Side-Saw Wait
Tony Wons
Lorotta Poynton
Hazel Dopheide
Emery Darcy
Ronnie & Van
Anne Campbell
Lor-Ta-Will
Marion & J Jordan
Monif MODERN FOOD PROCESS CO.

A:15-M-WJZ
Charlea Sorce
Harry Swan
Clements Co.
MOHAWK
OABPET MILLS
12:30-Daily Ex. SaSu-WABO
'5 Star Jones'

Su-WABC

5 Star Jones'
John Kaul
Elizabeth Day
Herbert Rawlinson
J Anthony Jones
Florence Malone
Houston Richards
Eddle Marr
*Blackett-S-H.
SULYE

*Blackett-S-H.

MOLLE
7:30-Th-WEAF
AI Bernard
Emil Casper
Theo. Carle
Mario Cozzi
Loigh Stevene Ore
*Stack-Gobie BENJ. MOORE (Paints)

(Paints)
II:30 n. m.-WWABC
Betty Moore
Lew White
*Direct

Needham OMSON
HIGH-WORN
HI *Direct
JOHN C.
MORRELL
5:45-Sn-WJZ
(Dog Food)
Don Becker
Dog Chate
*Hond, H. & MoD

NATIONAL BISCUIT CO. 10:30-Sa-WEAF 10:30-Sa-WEAF
Kel Murray Ore
Xavier Cugat Ore
Benny Goodman (
Phil Duey
Frank Luther
Carmen Caetilia
Connie Gatee
Helen Ward
Louis Aivares
*McCann-Erick
Nobesed

NORSEO (Toothpaste) I1:45-M-W-F WABC WABC
W Butterworth
Reiph Dumke
Ed East
*Stack-Goble
NORTHWESTERN
YEAST
'Virgina Lee and
Sunbeam'
Darn'by "---

Reien Jopson

J. Walt. Thomp.
LADY ESTHER
10-Sen.WA FEO
WATER
10-Sen.WA FEO
WATER
WA Sunbeam'
Dorothy Page
Bob White
Elinor Harriott
Ed Prentese
Virginia Lee PACIFIC BORAX Wm. Dety
LIBBY McNEILI
5:15-M-W-F- WABI
Adventure Hour
Albert Brown
Patricla Dunlap
James Andelin
Jeese Pugb
Karl Way
*J. Walt, Thompson

E-Tu-WJZ
Eno Crime Clues
Hanna, Dir.
Howard Smith
Viola Roache
Leonard Doyle
Mark Smith
Elaine Dumas
Clyde North
Jack McBryde O-Th-WJZ
Death Vally Daye'
Tim Frawley
Joseph Bell
Edwin W. Whitney
Loneofine Cowboy
Joseph Bonime Ore
McC.Erick
FEFSODENT
7-Dnily Ex Sat SanWJZ
Amoe 'n' Andy 8-W-WJZ Babe and her Brothers Hal Kemp Ore 'N. W. Ayer

SCHOLL CO. (Hair Tonio)
10:30-H-WABO
B Von Hailberg Or
*Caikine & H.
PHILCO
7:68 daily ex. SaSu-WABC (Footpade)
7.30-Tu-Th-Sa-WOB
The Street Singer
Arthur Tracy
*Donahue & Coe SHEFFIELD

Ciarence Nordetro: Cheeter Stratton B., B., D. & O.

SINCLAIR 9-M-WJZ

SOCONY VACUUM 7-Sa-WABO

7-Sa-WABO
'Soconyland'
Sketchoryland'
Sketchoryland'
Sketchoryland'
Chas Webster
As Webster
As Webster
At Hen
Parker Fennelly
Kate McComb
isabel Winlocke
Eddith Spencer
John Milton
Ruth Russell
Robert Strauss
william Stickles
'J. S. Getchell
Sus Co

SSS CO. (SSS Tonic) 8.30-F-WOB

STAND. BRANDS 8-Su-WEAF

(Chase & Sanborn A. K. Spencer, Dir Amateur Show Maj. Edw. Bowee

8-Th-WEAF

The Muelc Box Mary E. Wood Billy Axton *Johnson-Daille

Gene Arnold Bill Childe Mac McCloud Joe Parcons Cliff Soubler Harry Kogen *Federal

STUDEBAKER 10-F-WABO 8-M-WEAF

Richard Himber Stuart Ailen

SUN OIL
6:45-Dally Exce
Sa-Su-WJZ
Lowell Thomas
*Roche-Williame

TASTYEAST

TEXAS CO. 9:30-Tu-WEAF

Ed Wynn Graham McNames Eddie Duchin Or "Henff-Metzger

UNION CENTRAL (Insurance) 5-Su-WJZ

"G-Su-WJZ"
"Rosee & Drums"
Holen Chaire
Reed Brown, Jr.
John Grigge
Gue Smith
Wright Knomer
Jon Cart Colloia
Jon Cart Colloia
Jon Cart Colloia
Jon Cart
Joe Contlu
Biward Jeroma
Jack Roelugh
Morgan Farley
Fortor Hall
Fortor Hall
Fritzen My Pall
Fritzen My Pall
Trivyn Mytch
"J. Walt. Thompse

UNITED DRUG

Rhythm Symphon DeWolfe Hopper *Street & Finney

U. S. TOBACCO (Dill's Best) 9:30-F-WEAF

One Night Stand Josef Bonime Orc

*McC.-Erick.

WANDEB CO.
(Ovaltine)
5:45-Dally-WJZ

'Little Orphan &'
Allan Baruck
Honrietta Tedre
Ed Sprague
Stänley Andrewe
Shirley Pell

*Blackett

CHAS. WARNER (Sloan's Linament 9-W-WJZ John Chae Thoms

WABC 6:45-Sn-WABC

Voice of Experience 2-Sn-WOR

Jacob Tarebieh, Th Lamplighter *Erwin Wasey G. WASHINGTON (Coffee)

(Coffee)
9:45-Su-WJZ
'Adventures of Sh
lock Holmes'
Louis Hector
Leigh Love!
Joseph Bell
'Cecli, W. C.

B. L. WATKINS 9-Su-WEAF

(Dr. Lyone Tooth Plerre Le Kreeun
Raquel de Carlay
Jerome Mann
Men About Town
Andy Sannella Or
*Blackett

WELCH
(Grape Julce)
8-F-WJZ

*Kastor WESTCLOX
4:45-Sn-WEAF
4:45-Sn-WEAF
4:45-Sn-WEAF
Argue Ben Drama
Dramas
Arthur Allen
Parker Fennelly
*B. B. D. & O.

WOODBURY 0-Tu-WABC

Bing Crosby Georgie Stoll Orc 7:45-M-W-F-WJZ Dangerous Para-dice

*Lennen & M.

WRIGLEY
FHARMACEUTICAL
4:30-Sn-WEAF
Harry Reeer
Ray Heatherton
Peg La Centra
"Jerome B. Gray
Woll. WRIGLEY
7-Dully Ex. Sa-

Su-WABO
'Just Entertain-ment'
*Frances Hooper

WYETH 10:45 a.m.-Dnily

Ex. Sa-Sn-WABC 'Mrs. Wiggs of Cabbage Patch'

dlee' Eisle Hitz Nick Daweon 'Lennen & M

Amateur Show Chubby Kane Horace Febyl Johnny Johnso *Clements

Boake Carter Hutchins PHILLIPS-JONES 6:45-M-Th-F-WEAL Billy and Betty 'N. W. Ayer (Arrow Shirte)
10:15-Su-WJZ
Vera Brodsky
Harold Trigge
Louis E. Anepaok
*Peck SHELL, (Petroleum) 9:30-Su-WEAF

9:30-Sa-WEAF
Al Joieon
Dizzy and Dafly
Dean
Sheila Barrett
Jack Stanton
Peggy Gardon
Victor Young Ore
Benay Venuta
*J. Wait, Thompse PHILIP MORRIS

8-Tu-WEAF
Leo Releman's Ore
Phil Duey

8-W-WABO

Johnnie & 4 10:45 a. m.-Su-WOE Graphologist Mms. N. Olyanova *Blow Co. *J. Wait, Thompse SILVER DUST 7:30-M-W-F- WAI 'The O'Neille' Kate McComb Jimmy Tansey Ase McAlleter Jack Rubin Jane West PILLSBURY 10:30-Dally-WJZ

10:20-Daily-WJZ
'Today's Children'
Irma Phillips
Walter Wicker
Bess Johnson
Irene Wicker
Lucy Gillman
Fred Yon Amou
Jean McGregor
'Hutchinson

11 a.m.-W-F-WARC
'Cooking Close Upe'
Mary Elile Amee
'Hutchineon PITTSBURGH PLATE GLASS

PLATE GLASS
(Paints)
9:45 a.m.-M thru F
WOR
Don Carlos Band
Lucio Gracio
"N. Y. Ayer
PLOUGH, INO.
10-W-EAF
Guy Lombardo
Ricardo Cortez
-Lake-Spiro-C PREMIER PABS

Ben Bernie J. L. PRESCOTT (OXOI)

10:30 a.m.-Daily Ex. Sa-Su-WABC

Jaok Fulton Oro.

B. B. D. & O. PRINCESS PAT 0:30-M-WJZ

P'CT'R & G'MBL: 8:15 Daily Ex. Sa-Su-WEAF (Crieco) Vio & Sade' Art Van Harvey Billy Ideison Bernadine Flynn

Maj. Edw. Bowee

S-W-WEAF
(Royal Gelatine)
'One Man'e Family'
Carleton E. Moore
Dir.
J. Anthony Smythe
Minotta Allen
Michael Rafetton
Cattleen
Barbon Yarborough
Barbon Yarborough Billy Idelson
10-Su-WEAF
(Ivory Scap)
The Gibson Family
The Gibson Family
Lots & L. Cleme
Lots. Bennett
Don Voyness ore
Si45-X-W-F-WJZ
Ivory Stamp Club
Si48 Dally Except
Sa & Su-WEAF
(Oxydol)

(Fleischmann) (Fielechmann)
G. Thompeon, Dir.
Rudy Vallee and
Hie Conn. Yanke
Tom Howard
George Shelton
Fay Wray
Barry and Whitledge
Herman Waeserman
Elizabeth Day
7:30-8u-WJZ
P. Polsela Dir (Oxydol)

'Ma Perkine'

Virginia Dayne

Margery Hannos

Kari Hubel

Will Fornum

Ches. Eggleston

*Blacket!

3:48 p.m.-Tu-W Th-WEAF Th-WEAF
(Camay)
Treams Come
True' McInley
Reary Beatra Ore
Revel Se Ryen
S. m. Delity Except Set & SnnWEAF
'Home Sweet
Home'
C. W. Secree
C. W. 7:30-30-W02 H. Poicelo, Dir. Jos Penner Stefanni Diamond Ozzie Neleon Ore Harriet Hilliard *J. Wait. Thomp.

RED STAR YEAST
11-Tu-Th-8-WEAF
Edna Odell
Phil Porterfield
irma Glen
Earl Lawrence

WEAF
Jack & Loretta
Clemene
*Donahue-Coe
B. J. REYNOLDS

B. J. REYNOLDS
(Camel Cigarete)
10-7n-WABO
9-7h-WABO
Casa Loma Band
Walter O'Keefe
Annette Hanshaw
Alice Froet
Jack O'Keefe
Louie Sorin
Kay Renwick
Keiny Sargent
Fee Woo Hunt
**Wim. Bety

BITCHIE CO. (Eno Salte) 8-Tu-WJZ

STERLING PROD 8-Tu-WABO (Bayer's Aspirin) Frank Munn Bernice Claire Gus Haenschen Or 9:30-Sn-WEAF

(Dr. Lyon's Toothpowder) Gue Haenechen O Frank Munn Vivienne Segal Ohman & Arden Bert Hirsch BCA BADIOTRO 9-Sn-WEAF
Nathaniel Shilkert
and Victor Light
Opera Co.
*Lord & Thomae
BEAL SILE
9-Sn-WJZ 9-F-WEAF Chas. Previn Orci Olga Albani *Erwin-Wasey

(Phillips Meg)
'Waitz Time'
Abe Lyman Ore
Frank Munn
Bernice Claire 8:30-Tn-WABO
Abe Lynnan
Vivienne Segal
Oliver Smith
*Blackett

8:45-M-Tu-W-Th-WABC

WABC
(Callf, Syrup F
'Dick Tracy'
Ned Waver
Lester Jay
Waiter Kineella
Chariee Stattery
Rose Keane
'Stack Goble

STEWART-WARNER (Alemite)

(Alemite)
10:30-Th-WABO
Lyobeth Hughee
Bob McCoy
Art Thorson
Horace Heldt
King Sleters
Stave Merrill
Jerry Bowne
Alyce King
*Blackett-Sample

Cabbage Pate
Betty Garde
Alice Froet
Joe Latham
Andy Donnelly
Amy Sedelle
Estelle Levy
Pat Ryan
*Blackett-S-H D. L. Grahame is now Mexico City representative for Transradio news service.

Rod Arkell with American Spirits, Inc., to handle radio and sales pro-motion.

Erpi Testimony

(Continued from page 31)

releasing two classes of prints, 'A' and 'B', and that users of other than Erpi reproduction equipment can get only 'B' prints, which have a smailer range.

a smaller range. Plaintiffs brought up a projectionist, Horace Truitt, from Madison,
Ga, to testify he could not get an
'A' print of 'Naughty Marletts' at
the exchange because he had neither
WE nor RCA equipment.
'Naughty Marletta' was shown in
the courtroom from a 'B' print,
Judge Nields remarked he had preJudge Nields remarked he had pretage that it had sounded better in the
theatre.

WASEY PROD'CTS

theatre.

James Levin, of 605 West 102d etreet, N. Y., a GTP galesman, teatined as to fears of Epri perplasis expressed by prospective exhib cus of the consistently and noted blanket exceptions to all testimony of calesman and reports of exhibe dissatisfactions and fears. The objections were made uniformly on the grounds the testimony was based the defendants was not binding on the defendants.

A letter from Edward M. Fay, of Eps's Theatres, Providence, was offered in evidence. In the letter Fay said he signed a contract for Grand and noticed a demand in the contract for WE equipment. He said he 'knocked off' this demand and later was asked to show the picture in an Erpi-equipped house.

The Thomas deposition contained have been defended by the contract for WE equipment. He said he 'knocked off' this demand and later was asked to show the picture in an Erpi-equipped house.

The Thomas deposition contained the was a proper than the contract of the Equipment of the terms of the Epri contract in meroitations with others.

National dated Dec. 21, 1928, advising First National and to quote the terms of the Epri contract in meroitations with others.

Rotherlein show the proper should be a single proper than the contract in the contr

he eaid.

A deposition was read from Reynolds B. Wilbanks, manager of Reynolds B. Wildanks, manager or the Paramount exchange at Char-lotte, N. C., telling that he was or-dered by the home office to ald Clifford Beetar, Erpl representative, who told him non-Erpl exhibs might

who told him non-Erpl exhibs might be subject to suits by Erpl for patent intringement. Schlesinger, discussing the re-placement and maintenance ques-tion, said his engineers were as capable as Erpl's, but denied he used former Erpl men.

Amplitone's N. Y. Suit

Amplitone's N. Y. Suit
Notice of an action under the
Clayton and Sherman acts was filed
In the U. S. district court in New
York Monday by S. Theodore Hodgman, as assignee for the Royal
that the American Society of Composers. Authors and Publishers of the
Music Publishers' Protective
Ass'n and their respective heads,
Eugene Buck, and Louis Bernstein,
Individually, are mentioned amons'
the defendants along with the usual
respendents named in such intention of the plaintiff that these
two organizations, through their
contracts, have allied themselves
with the infringing picture producers and sound companies. Damages
are stated as \$5,000,000 with a triple
levy sought, which brings the total
to \$15,000,000.

to \$15,000,000.

Defendants named, in addition to those above, include the Vitaphone Corp., Paramount, Metro-Goldwyn, United Artists, Hal Roach, Christic.

Universal, Columbia, Fox Film and Fox Hearst. Formal complaint will be filed as

soon as eervice is made.
Usual charge that the Amplitone
was forced out of business by the
electrics through cross licensing to
establish monopoly. Raiph Vatner
is acting for Hodgman.

Spot Broadcasting Accounts

VARIETY WILL COMPILE MONTHLY A CURRENT LIST OF ADVERTISERS BUTING TIME ON A SPOT BASIS. NATIONAL OR REGIONAL ACCOUNTS USING ANNOUNCEMENTS, OR SPONSORING SPOT PROGRAMS EITHER RECORDED OR WITH LOCAL LIVE TALENT, ARE INCLUDED.

	A. C. Spark Allerika Akron Lam American Besman Best Podd College Blackstone Carlon American College Carlon American College Col	OR WITH	LOCAL	LIVE	TALENT,	ARE	INCLUD	ED.
		SPONSO	R			AGE	NCY	
	A. C. Spark Adlerika	Plugs				. В. Р.	. Brothers .St. Paul	Adv. Co.
	Akron Lam	p Co			Guer	ther	Bradford,	Chicago
	American W	riting Mac	chine		••••••••	Josep	Bayard,	N. Y. C.
	American To	obacco	· · · · · · · · · · · ·	•••••	Lawre	nee Gi	umbinner,	N. Y. C.
	Besman's La	boratory (medicina	1)		James	A. Green	, Atlanta
	Bernard Per	fumes	• • • • • • • •	· · · • • •	Hel	mer S	Swenson,	St. Louis
	B. C. Remed	y Co. (med	licinal)		C1	arles	W. Hoyt,	N. Y. C.
	Blackstone J	Products C	o. (medic	inal)	Small Kle	field-J nnner	ohnstone,	N. Y. C.
	Buick Motor	s				Campi	ell-Ewald	, Detroit
	Bunts Bros. Cal-Aspirin.	(candy)		 		red A	. Robbins Cord. Mi	, Chicago nneapolis
	California F	ruit Growe	ers		Lord	& The	mas, Los	Angeles
	Capitol City	nedicinal).		· · · · · · · · · · · · · · · · · · ·		orace Jacobs	Dillard,	N. Y. C.
	Carlton & H	ovey (Fath	her John'	s)		Joh	n Queen,	N. Y. C.
	Carter Medi	eine Co				H.	H. Good,	N. Y. C.
	Chieftaln M	& Ohio (ra	ailroad).	•••••	Van S	ampbe ant. T	ll-Ewald,	N. Y. C. Baltimore
	Chrysler Co	rp. (motor	s)		,,	Lee	Anderson	Detroit
	Clark Bros.	Co	Gum			awın	.D'Arey.	M. Y. C.
	Colgate-Pal	nolive-Peet	t	,	В	snton	& Bowles	, N. Y. C.
	Conti Produ	ets (cosme	tles)		en	y S.	Howland,	N. Y. C.
	Continental Consolidated	Baking		• • • • • •	itle	B, B en-Kv	. D. & O.,	N. Y. C.
'/	Coty, Inc	·····			•••••	Mil	ton Biow,	N. Y. C.
	Crazy Water Crystalac P	r Crystals roducts	· · · · · · · · · · · · · · · · · · ·	• • • • • • • • • • • • • • • • • • •	Woo	dman-	Bowman, Ateward.	Chicago
	Curtis Cand	y Co		•••••			McJunkin,	Chicago
	Dethol Mfg.	Co. (insee	ticides).		Aitì	cen-K	ynett, Ph	iladelphia
	Detroit Whi	te Lead		•••••		Erwi	n Wasey	Chicago
	J. G. Dodson	n (Ironized	Yeast).		Rutl	rauft	& Ryan,	N. Y. C.
	Dodge Bros. Dr. Lyons	(autos) (toothpaste			Rut	hraun ackett	& Ryan, -Sample-	N. Y. C. Hummert
	Dr. Miles La	ab. (Alka S	Sel .				Wade,	Chlcago
	Dr. Scholl (Drezma, Inc.	footpads) , (face cres	am)	 			onan	Direct
	Drug Trade	Products	(medicir	al)	•••••	.Heat	h-Seehof,	Chicago
	Educator Bi	seuit			J	ohn V	V. Qusen,	N. Y. C.
	Edwin Cigar	· Co	nal)			Galles	Agency, Mathes.	N. Y. C. N. Y. C.
	Ex-Lax (me	dicinal)	,			.Jos.	M. Katz,	N. Y. C.
	Faultless St Fellows (m	arch edicinal)			Rus	Fishle:	omer, Kai r-Zealand	, Boston
	Fels-Naphth	a Co. (soa	ps)		You	ng &	Rubican,	N. Y. C.
	Florsheim (1	rne (snoes) shoss)			F	letche	& Eilis,	N. Y. C.
	Ford Dealer:	s (motors).	• • • • • • • •	• • • • • •	Мс	Cann- .H. W	Erickson, 7. Kastor.	N. Y. C. Chicago
	French Lick	(Pluto Wa	ater)		***************************************	H. V	V. Kastor	Chicago
	Fruit Indust Gardner Nu	riss, Ltd. (rsery Co	(wines)		Northw	est R	adlo Adv	., Seattle
	Garfield-Wil	liams		• • • • • •	Met	rop. A	dv. Co.,	N. Y. C. N. Y. C.
	General Mill	is (flour)			Bla	ckett	Sample,	N. Y. C.
	General Mot	orsof	Cel (oil)		Ca	mpbel h & I	l-Ewald, Drum. Los	N. Y. C. Angeles
	Gillette Safe	ty Razers.		•••••	Rut	hrauff	& Ryan,	N. Y. C.
	Golden Peac	eleanser) :oek (eosme	etics)		Rut	hrauft	& Ryan,	N. Y. C.
	Goodrich Co	, (tires)		· · · • • •	Rutl	rauff	& Ryan,	N. Y. C.
	Hartz Mt. I	Products (anary fo	od)	• • • • • • • • • • • • • • • • • • • •			
	Hohner, Inc.	(harmonic	ca)		Ather	rton & rd &	Thomas,	Chicago
	Household I	inance Co	rp		F	rey &	Ayevard,	Chicago
	H. J. Heinz Hudson Mo	Products .			Brooke-Sm	ith &	French,	N. Y. C.
	Hy Grade S	ylvania Co	(radio	tubes) .	. Cecil, Wa	rwiek	& Cecii,	N. Y. C.
	John Morrel	(Red Hear	rt Dog Fo	od)F	Ienri, Hurs	t & M	acDonald	Chicago
	Johnson Car	1dy		• • • • • •	j. w	alt. T	W. Ayer, hompson,	N. Y. C.
	Kellogg Sale	es Co. (cere	eal)			N.	W. Ayer,	N. Y. C.
	Kissproof, I Kolynos (to	ne othnaste)		1	ackett-San ackett-San	npie-E nple-E	Iummert,	N. Y. C.
	Kuppenheim	cr & Co. ((clothes)			Ulon-	Cirk Kar	Direct
	Lancaster C	Cystex) county Seed	1 Co. (se	ed)		C. F.	Kern, Phi	ladelphia
	Lever Bros.	(Lifebuoy))		Rutl	rauff H. E	& Ryan, Lesan,	N. Y. C.
	Lu-Eye Pro	ducts			н	enry	Howland,	N. Y. C.
	Mantho-Kre	amo (• • •		Bu	chana	Wade, n-Thomas	, Omaha
	Maxwell Ho	usc (coffee)		Ber	ton &	Bowles,	N. Y. C.
	McCormack Midland Flo	& Co		. 		otts-T	urnbull,	N. Y. C.
	Moon Glow	Cosmetics	(cosmeti	s)	il I	erlsaci	ier, San I e Racen	rancisco N. Y. C.
	Morton Mill M. J. B. Co	ing ffec (coffee)		Lord &	Thom	as, San I	ranciseo
	My-T-Fine.	hoverage.				.B.B. mes A	ש. ע O., L. Greene,	Atlanta
	Morton Mill M. J. B. Con My-T-Fine. Nehi, Inc. (Nevah Labo News-Week	oratories			••••	JIaver	, Lockha	ven, Pa.
	News-Weck	Inc		 .	Olmsto	ad-H	witt, Mi	nneapolis
	Norwich Ph	armaeal (n	nedicinai)		I	. C. C	umbiner,	N. Y. C.
	Nourishine : Nujol-Stane	Hair Tonie	licinal)		•••••	n-l	Erickson,	N. Y. C.
	Nunn, Bush	& Weldor	n (shoes)			arper	cr-Roger	Direct
	Nevah Labe News-Weck Northrup, It Norwich Ph. Nourishine: Nujol-Stanc Nun, Bush Nu-Pnamel Nuismatic (Oakland (Dioldsmobile.	(paints) Corp			Gund	ther-l	Bradford,	Chicago
	Oakland (Di	oxygen Cr	eam)		Small-Kl	eppnei .D. F.	Brothers	Detroit
	Oakland (Di Oldsmobile, Olson Rug, Orbit Chewi Parkeln Lal				in	lip O.	Palmer,	Chicago
	Orbit Chewi Parkelp Int	ng Gum (medicin	al)			lore	Smith,	Chicago

Agencies-Sponsors

Maxon agency is readying, in behalf of Heinz Riceflakes, a national campaign for the 'Adventures of Rossoc Turner' series. Recorded show is now being tested on WTIC, Hartford, WHO, Des Moines, and WHK, Cleveland.

Herbert Tarayton cigarets will decide this Friday (10) on the sta-tions it will use for the Jingle pro-gram it has tested in Philadelphia, Washington and Baltimore. Law-rence Gumbinner is the agency.

More Stations Just What L. A. Doesn't Need

Washington May 7

Washington, May 7.

Los Angeles metropolitan area is so thickly sprinkled with transmitters that no additional stations should be authorized. Examiner Raiph L. Walker toid Federal Commission last week to the state of the state

CBS REPORT ON WPG AS LEASE EXPIRES

Atlantic City, May 7,
Columbia Broadpasting Co., operating Municipal station WPG on
eracting Municipal station WPG on
the saven-monther period, from Oct.
1 to May 1, according to a report
submitted by Norman Reed, manager, to the City Commission. This
brings the total loss to \$133,784.85
which the city was to share in half
of the profits. The losses are cumulative, under the terms of the lease,
and had an extension been granted
it would have taken more than
losses before the city would receive a cent on an investment that
has cost the taxpayers \$604,397. Columbia reliquished its lease May 1,
but continues to operate the station Atlantic Clty, May 7.

lumbia relinquished its lease May 1, June 1. During the five-year period, WPG was operated on a 12-hour daily which yelded a grand income of \$244.08.394 from sponsored programs. The operating costs, therefore, totaled \$377,848.52. This final seven-months' report exceeded all other periods during the five years. It totaled \$32,858.46, more than the periods, which ended May 1, 132, and which chief \$26,854.02. Business interests here are urging the city fathers to operate the station again. Mayor Bacharach says that several concerns are negotiating for a lease and that he would have something definite to report by mid-May.

Amishmen, Strict Sect. Know How to Have Fun on the Cuff

Sarnoff Looks Ahead

A program of high definition A program of high definition television, as the first comprehensive field demonstration of the new incilum, will be started within the next 15 months by RCA, according to an announcement by David Sarnoff, at that company's annual meeting yesterday (Tuesday).

nual meeting yesterday (Tues-day).

The Will be three phases
Theo Market Phases
Theo Mar

program service, to determine beet type of television program. Also statement, Samonf incoming the severe limitations of existing television including the short range of transmitters (25 - mile maximum), vast unmber of stations needed to this country and subsequent to the country and subsequent great costs, program problems and problem of obtaining an etwork to enable one program to serve a large territory. The service is the service of the service is to the service of the service

this field than any other coun-try in the world, said Sarnoff.

4 Hr. Commercial with 30 Minute Sustaining Break-In at Pimlico

Baitmore, May 7.

American Oil Co. will sponsor description of the first and last halves of the reading card at Pimbers of the reading card at Pimbers of the reading card at Pimbers of the reading card of the reading card of the reading and the reading the reading and t

LUXEMBOURG HIKES **RATES 50% SEPT. 15**

Radio Luxembourg, 200,000-wat

Radio Luxembourg, 200,000-vatter on the European continent, ups its rates 50% Sopt. 15. New rate structure goes into effect on that date regardless of how long any contract has to go.

Asking price under the new setup in 10,800 French frames, or \$715, for an hour, 5,955 frames, \$333, for an hour, 5,955 frames, \$333, for an hour, 5,955 frames, \$333, for an hour 5,950 frames, \$331, for an hour 5,950 frames, \$331,

By BOB POSEY

Lancaster, Pa., May 7.
One of several unusual religious
cults in Pennsylvania are the Amishmen. Like the Mennonites, Dunkirks, etc., the Amishmen are solid,
hard - working, honest, respected
eitizens. But their church tenets
cut it is the created manes, for hard working honest, respective clitteens. But their church tenets count it a sin to spend money for a good time. However, it isn't a sin in itself to have a good time, proving the constant of the contract of the Amishmen's favorite enertainments. They like the sustaining bands,

basis.

Amishmen in this area have developed a long list of places to visit and things to see where there is no wrong-doing upon their activities. As an example of pletureque pleasure-seeking it's probably unparallelied in America even with the depression having sharpened peofern, the infinding expendess for.

depression hamerea even with the depression having sharpened people. The people of the

Jimmie Allen, Thriller For Kids, Adapted Off Air as Film Serial

Air adventures of Jimmie Allen platter service which is broadcast over 49 stations from coast to coast is to be made into a film starting in June. Jimmie Allen Productions Corp. of Hollywood is to produce under Arthur F. Beck and Harry Hoyt. It will be in serial form

under assembly the will be in was also on the serveen, also on the serveen. Capt. William G. Moore and Lleut. Robert M. Burrt co-script the kid exploits. Various clubs and aviation ticups with radio programs will be exploited by film

New Kate Smith Show

Asking price under the new setup setup to the several concerns, and that he would have something definite to report by mid-May.

Geo. Barrie at WIP

Philadelphia, May 7.

George Barrie, formerly of the March of Time's show and more recently with the WIFV amounteing setup to the WIFV spieling erew the west. He will be setup to the Wift with the will be will be with the will be wil

RADIO SHOWMANSHIP

(Stunts, Tie-Ups, Program Novelties)

Outstanding Stunts

SO SALES SLIP ESSAY

SPRING TALENT FESTIVAL WGR-WKBW, BUFFALO

35,000 Good Spellers Chicago.

35,000 Good Spellers
Salby Shoes, which sponsod firs F. D. Rei teachy and the Sponsod first F. D. Rei teach first F. D. R

Spring Talent Festival Buffalo.

Spring Talent Festival
BURIAD.
WGR-WKBW spring and summer schedules bring a dosen new
shows with 18 new radio actors,
inary showing was hald Tuesday
evening (April 30) in a 'spring talmir 'setival for salesmen.
Acts include routine stuff, a cirActs include routine stuff, a cirdefined to the company of the company
trifler, a comedy act patterned on
the 'Goldbergs' and a musical extravaganza with a 18-volec chorus
and orchestra. Herbert C. Rice,
former produce of the Boby Bencaseembiling talent and placing the
new shows in actual production on
the air.

the air.

This is How it's Done
Mamn Fia.

One of the most unfail broadcasts in these parts, combining an
old-fashioned Southern barbecus
served to the local advertising club
old-fashioned Southern barbecus
served to the local advertising club
alk on broadcasting activities, was
staged by WQAM. Resulted in
favorable comment around town for
VQAM and good stinded.

Entire meeting, lasting an hour
and a half, was broadcast and the
highlight was the talk of Norman
WQAM, and ad club member. He
demonstrated every phase of broadcasting, using remote controls to
Court a church and a de on thow
etteet corner, to bring greetings
from prominent officials and civic
leaders to the club while at lunchTransradio News Service and

enacers to the third white a comment of the control co

gram and contained the contained and contain

Fun at a Blizzard
Fundata showston St. Paul.
Frechiet showston since 184
Here May 1 and 2. or 184
Hadio stations hereabouts and noceal stating some yeoman work from
the engineering stating.
One nine-mile stratch, Dari Gammons of WCCO set out with K. W.
Husted, Ted Hediger and Bob O'Links at 8:00 p. m. Wednesday
(1), arriving at the stations Anoka.

transmitter (18 mlies from down-

transmitter (18 miles from downtown Minneapolis) more than an
hour later. All three circuits from
WCCO to the Anoka transmitter
Developed the mergency circuit
with the transmitter
With Ted Hediger announcing between playing discs and the Bob
O'Links' vocalizing, station filler
ween playing discs and the Bob
O'Links' vocalizing, station filler
merger managed to pick up Kilock
GBS programs from St. Louis and
fearly "mo out from Anoka. One
Minneapolis mayoutry out of the fay "mo out from Anoka. One
Minneapolis mayoutry and did his
spouting from there.
More than 20 villagers watched
the goluge-on at the transmitter
val spirit so much he drove into the
village for some eats for the whole
crowd, only to find the car's fampurity of the car's famtiller of the car's famKSTP litewise did its stuff from
KSTP litewise did its stuff from
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New Station's First Big Day

New Station* Sirveyport, La.

Practically all of Lake Charles, down in the southern-end of Louisians, turned out last Friday for the sank turned out last Friday for the water and out last Friday for the water and continued of the sank turned out last Friday for the water and out last Friday for the water and continued the continued of the continued of the continued throughout the day and last into the night. In the morning all ministers of the city participated and each for the continued of the continued throughout the day and last into the night. In the morning all ministers of the city participated and each officials and extended their graticule for the program offers which have already been tendered. In the women clubs in the city arrived at the studio and each of these women were high in their praise of their women clubs in their praise of their women clubs in the city arrived at the studio and each of these women were high in their praise of their work of the city of the commercial concerns of the city parade program welcoming the station.

And so continued until the big friend the entire main dining room of the Madestin hotel, in which the studios are located, was set aside.

And so continued until the big and the continued of the city of o

Pass the Ketchup, Your Honor Davenport, Ia.
Mayor elect of Rock Island, Moline and East Moline were tossed WOC's studies by Col. B. 1. Palmer, owner of the station, and the event broadcast from a mike placed on the table.
Fourth ended to the WoC's had was fourth ended to the WoC's had we would be with the work of the

whose term has another year to go.

100-Water's Big Shor, Fla.

After only Daytona Beach, Fla.

After only four weeks on the air brand-new station Walfyr (Ional Marchael Walfer) and the station of the

remote technician.

WHEE's Multiple Tis-Up
Cinchnatt,
By linking in with the TimesStar on a motoring feature and
with the Zost on a Junior Aviaunit of the Timesstar on a motoring feature and
with the Zost on a Junior Aviaclincinnati's three dailies. The Enquiere contact is a Sunday morning
reading of the funnies by Mobert
Pleasant Week Ends is title of
travel program. offered Thuraday
mornings for is minutes. It gives
the visited on a Satt-Sun, holiday,
with talks by Burt L. Thompson of
the Cincinnati Automobile Club's
appear in the Times-Star. Stunt is
given added plugs by cards in gas
stations.

STATION PORTRAIT

KNX, HOLLYWOOD

KNX, HOLLYWOOD
KNX prides itself on being
the station of the 'average
the station of the 'average
American family.' Claims more
listeners than any station in
the 11 western states and has
600,000 pieces of mail received
it. Average American family
means to KNX—the rural population, with KNX's 50,000
watts reaching all parts of the
vestern terrain and being more
popular in some spots hundreds
the locals.
Strictity a merchandising station. Doesn't want any dever-

the locals.

Strictly a merchandising station. Doesn't want any advertiser unless by the up can prove the state of the sta

ter spells his independence in bold face caps.
Sending out nightly weather reports might be simple routine in the east. One of KNO the bassets is to listener KNO the bassets is to listener this feature—the thoping off to the orange orchardist when and where to expect frost. Report was delayed one night when a foss blew at the station. Telegraphy of the control of

why.

KNX is heavy on script
shows. It's 'Watanabe and
Archle' has been on the same
spot six nights a week for more
than four years, selling shirts.

Currently 55% of its time is

than four years, selling shifts. Currently 58% of its time is paid for, mainly meds and food paid for, mainly meds and food the selling of the station heavy. In the late afternoon runs five consecutive disc programs, advertising breakfast foods and similar product, all appealing to the youngsters. KNX home similar product, all appealing to the youngsters. KNX home similar product, all appealing to the youngsters. KNX home similar product, and similar product, and similar product and the similar production of the similar production o

Naylor Rogers Is v.p. and manager. Everyone at the station calls him 'Pop'. That describes the spirit of the whole of KNX.

stay-aways listen in for proceedings of their weekly 'business' meetings at the airport. Private line is also used for interviews of celebs on planes of American Airlines en route through Cincy.

Prizes for Error-Catching New York City. New York City. WNEW starts a Comedy of Errors series thrice weekly, with Martin Block making the erroneous announcements. Prizes go to listensistates made the worrect list of mistakes made the worrect list of mistakes made to worrect list of mistakes made in the work of the listen in more attentively on the commercial blabs. On Tuesdays, Thuredays and Fridays from 4 to 4145 p.m., 2DST,

Hustling Performers Balti

Bentley, as United Bod. Is title of travel program, offered Thursday mornings for 16 minutes. It gives to fixed program, offered Thursday mornings for 16 minutes. It gives toutes and highlights of points to be visited on a Stat. Sun, holday, the Cincinnati Automobile Clubs travel burcau. Maps of the trips appear in the Times-Star. Stunt is given added plugs by cards in gas superance and the program in the Times-Star. Stunt is given added plugs by cards in gas superance and program in the Times-Star. Stunt is given added plugs by cards in gas superance and program in the Times-Star. Stunt is fiven added plugs by cards in gas superance and the program in the trips appear in the Times-Star. Stunt is fiven added plugs by cards in gas superance and the program in the trips and plug the control of the program in the trips and plug the control of the program in the trips and plug the control of the program in the trips and plug the control of the program in the trips and plug the control of the program in the program in the trips and plug the program in the trips and plug the program in the program in the trips and plug the program in the program in the trips and plug the program in the program in the trips and plug the program in the program in the trips and plug the program in the program in the trips and plug the program in the program in the trips and plug the program in the program in the trips and plug the program in the program in the trips and plug the program in the program in the trips and plug the program in the program in the trips and plug the program in the trips and plug the program in the program in the program in the trips and plug the program in the program in the trips and plug the program in the program in the trips and plug the program in the program in the trips and plug the program in the trips

thorities, and when securing okays, play a program before the kids after classes. It's extra-duty, but t seems to be forging cealties they devised themselves for air periods, and are working out several other winkies to bring in mail from listoners. All pointing to interest potential advertisers.

Quartet's Marathon

Marathon Shreveport, La. Shreveport, La. From the Municipal auditorium KRMD broadcast the proceedings of the annual Tri-State Singing Convention on Sunday afternoon (April 2014). The state of the convention of entertained.

Quartet singing was interspersed with choral numbers by the entire

WHN's Fast Hello Girls

WHN's Fast Hello Girls

WWY York City.

WHN has ordered an extra corps
of telephone operators for its Soof telephone operators for its Sofram last week resulted in over
gram last week resulted in over
gram last week resulted in over
1500 calls in less than 30 minutes,
so that the switch-board hammed,
opinion of various performers and
they began buzzing within five minstation loss the same stunct.

Station loss the same stunct.

Station of the same stunct.

operators on Soph's series.

Shirley Tempia Dish
Schenetady, N. Y.
General Mills, which gives, and
sives and stives; on the air, recently
has been offering, on the Betty and
has been offering, on the Betty and
glass 'special occasion plan, but a
glass 'special occasion plan, but a
glass 'special occasion plan, but
glass 'special occasion plan,
me plan,
me prosection and store window campaign.
To obtain the candy, etc. holder,
dialers must grocery-slore purchase
get a 'mum-mum-they're-good endorsement from Miss Temple

Early Morning Sports
Philadelphia.
Although Philiy has allways had an overdose of sports resumes and five-minute commentators, with usually two to a studio, WCAU is first station to bring out the same dope for early morning consumption.

first station to bring out the same dope for early morning consumptions of the same state of a daily 8 am. In-simute series, that includes resume of preceding day's activities in major, results from other sporting fields and calendar of coming events for the day. Highlights of the review Stan Lee Broza, WcAU program chief, said, This new series of aport programs will open a new field for this type of morning program we are creating another series away from the average, since, up to the early morning hours to music and household topics. This will be an additional service that has been vereinosed in the past.

Constant Reminder

Constant Reminder Tulsa, Okla. KTUL ballyhooed its boost to 1,000 watts days and 500 watts nighttime the day it went into effect. May 1, with a continuous station identification reading. This is KTUL, Tulsa, now operating on 1,000 watts. 000 watts. Outlet went on the air in January, 1934, with a grant of 500 watts days and 250 watts nighttime.

days and 250 watts again the sound at Wilkins williams and 250 watts again watts williams. Wilkins and Jackson Mid of 473 hours of continuous broadcasting with a jubilee program. Station started broadcasting at 7:39 a.m. abullee program. Station started broadcasting at 7:39 a.m. april 30. a.m. and the outlet, had originally set 300 hours as the boyond April 30 with its test had it not been for reps of the Federal tonununleations commission, who with their monthly check of radio other stations on the same channel. Women Adventures that of other stations on the same channel.

Women Adventurers

Women Advantures
New York City.
Heartlest Rew York City.
of New York City.
Of New York City.
Saries over WNEW, New York today
(3) at 5:30 p.m. EDST, entitled
Adventurous Carcers for Women.
Adventurous Carcers for Women.
tographer, 1s first glamorous breadwinner on the run.
The Company of the Company of

Ing a portable microphone to get dressing room interviews with the vaude headliners of the stage show. Started week Roscoe Ates and Roy Smeck held forth, and ended same week. A good idea, anyway.

week. A good idea, anyway.

Chain Letter Tis. 100 ta.

KTUL garnered substant talk.

KTUL garnered substant talk.

Ings from local printing concerns that have horned in on the chain letter gag by putting out form letter gag by putting out of the sauce after Ervin Lewis, its spot announcement business from the source after Ervin Lewis, its news 'reporter.' broadcast a story gone in for the form letter and the printer involved had sold 9,000 letters, the first day.

Gan Lind out of the form letter and the printer involved had sold 9,000 letters, the first day.

Gan Lind out of the form letter and the comers after it had checked up on the local postmaster's attitude toward the dime idea.

WKBW's Charitable Deed

WKBW's Charitable Deed
Wallace Bradley, But Bullon,
Wallace Bradley, But Bullon,
ster with an 'upside down stomach,'
goes to Dr. Truesdale in Fall River,
Mass, this week with tunds collected by sports announcer Rogers
through WKBW give Baker a
chance to plug the plight of the boy
who was hit several years ago by
mall collections received contained
better than 300 in contributions
varying from 25c to \$10.

care came when a young fan sent
in two bits with explanation he
had been sawing pennies to buy as
stead to the fund. Blaon Bail team
collectively autographed a ball for
the kid and sent it with their compliments.

Hays a Hamburger of WKBW

Have a Hamburger on WEEII

Boston.
When WAAB, Boston, sent out individual birthday cakes to radio editors and ad mcn in celebration of
the station's fourth birthday, they
started a free lunch fracas in the

the station's fourth birthday, they stated a free lunch fraceas in the beautowing the land of the food givcaway putsch is in Chicago where WEEI, Boston, got in some licks through its Chi representative, Keal Weed, from WAAB being delivered by messenger from the rival Boston station he rolled up his sleeves and met the WAAB put on satispath with a work of the work

WEEL'

WIM-WISN After Legits
Two local stations, WTMM and
WISN put on a battle royal for the
use of stage stars the past few
weeks. Trouble started after WISN
signed Robert Henderson to bring
signed after the past few
weeks. Trouble started after WISN
signed after Henderson to bring
Pabst theatre for pre-show air debuts. When WTMJ put in a bid,
they were told that WISN had the
teach. bleckering started with the
result that the Pabst, to gain free
publicity on both airlanes placated
stations by promising to divide
stations by promising to divide
talent. As an opener the stations
then the past of the past of the past of the
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WKRC's River Boat Picnic

WARU'S River Boat Picnic Cincinnati. Staff artists of WKRC, local CBS outlet, will mingle with their admirers Thursday (9) when the station holds its third annual monlight dance excursion aboard the Ohio River boat, Island Queen. Last year's event drew 1,500. The gate is 76.

75c. A mike program will be offered by Irene Righter, Ellis Frakes, the Ohio Balladiers, Greer Sisters and the Fiddlin' Farmers.

Ballyhoo 'High Fidelity' Buffalo.

WGR-WKEW are currently running paid advertising space in newspapers and special programs to builthook with enable the space in newspapers and special programs to builthook wide range electrical transparents. The space is necessary to be specially programs to be read to the space of the spac

KING GEORGE V JUBILEE

go Mins.

Sustaining J. Naw York

BBC repeated its New Year

BBC repeated its New Year

Part repeated its New Year

Borrowing Time's Idea of multi
ple announces these me called off

the long that of the countries to be

peared from by London calling

South Africa, Australia, india,' etc.

This skipping over the world was

musically dramatized by a big or

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LOIS RAVEL

Gorga GOMBERGIAL Series of the actitis Barrely Med Barrely one ballyhor of her manager, Ben David, this new and unknown girl singer making her radio debut on the Fleishomann of important tuner-inners whose interest and ourtosity had been aroused. Girl, who is doing a chore interest and ourtosity had been aroused. Girl, who is doing a chore interest and ourtosity had been aroused. Girl, who is doing a chore interest and ourtosity had been aroused. Girl, who is doing a chore hereon to be a considerable of the series of the control of the cont

PINKIE-LEE
Nut Comicial
Weaf-, New York
When Pinkie Lee, from vaudeville,
was heard on the Rudy Vallee program, it was obvious that he has
an an experiment of the result of the resul

TODAY'S BASEBALL Jack Fraser 15 Mins. COMMERCIAL WMCA, New York

COMMERCIAL
WMCA, New York
Dramatizations of the day's diamond results. Studio gets behind
Jack Fraser, spleier, and goes 'yippeei' when there is a strike or
home-run. This goes on inning by
home-run. This goes on inning by
the strike of the strike or
home the strike or
to me the st

grows in this arms of the state of the state

SOPHIE TUCKER MUSIC HALL With Al Fields, Rex Weber, Vira Niva, Elias Broeskin, Sam Hearn, Gene Marshall

Gene Marshan Revue 30 Mins. Sustaining WHN, New York

100 Min.
101 Min.
102 Min.
103 WHN, New York

This is a notable program for sundry reasons. First it brings a control of the program of the p

stee. Websr. When Niva and Elias Breeskin.
Over the course of the weeks to come the program should build a green between the course of the weeks to come the program should build a guelliy and human interest of the first sample is maintained. If any individuals are started on the earlier and the the ea

air. Little or nothing of this description has been done on the radio of the secretary of t

ALINE MacMAHON
With Charles Lawrence, Grant Mills
Once in a Lifetime (Excerpt)
COMMERCIA
Aline MacMahon, Charles Lawrence and Grant Mills made a nitry
radio piece for the Fleischmann
Once in a Lifetime, the stage play
that had much to do with catapulist
ing Miss MacMahon into the Holtying Miss MacMahon into the Holtying Miss MacMahon into the Holtying Miss MacMahon into the Holtyparatively little action, but due to
the swift pace of the direction and
the crisp reading of the smart
So much of the writing done for the
something, too, about radio comedy,
something, too, about radio comedy,
something, too, about radio comedy,
something, too, about radio comedy
someth

COBWEB HOTEL Ellen Rose Dickey, Edna Ross, Harry Mack

CUSWER OILE.

CHAPT Mack
Serial

Serial

Serial

Serial

Serial

Sustaining

Werk

On four different occasions Vanter's raviewer found 'Cobweb Hotel' had vanished from the WOR schedule only to be scheduled for left had vanished from the WOR schedule only to be scheduled for left had vanished from the WOR schedule only to be scheduled for left had vanished from the WOR schedule only to be scheduled for left had vanished from a scheduled for left had been a scheduled for first had sort of a program—affectly one to fill when the program department has 15 minutes on about a scheduled for staff music. Irregular spotting of stracting attention of the from put it down to experience. That's about all they can get.

Frogram may be described as a standard vaude gasging trio havasium of the program of the program for the program and be described as a standard vaude gasging trio havasium of the program of

Les Ferguson credited with scripting. Severe brushing of the cobwebs might improve the tale. Hard to tell when it will pop up again on WOR listings.

Hard to tell when it will be put again on WOR listings.

JUST ENTERTAIMENT
George Devron Orchestra, Cil Arquette
Music II Million of the State of the Million of the Millio

CHARLES DORNBERGER ORCH.

CHARLES DORNBERGER ORCH.

Dance Musio
30 Mins.
Sustaining
White May be the second of t

tooses the snow on columbia Erriday nights.

Made His personality feft with some
engeging. Hearn has had quite a
since at long last solving the radio
puzzic a few months ago. He bepooke the ex-vauds villar's attitude
inuries of technological unemployment that has attacked so many
fine performers still in their prime.
Telephorn too line proper at the prime
and the prime at the prime
result in the pr

30 Mins.

COMMERCIAL

OF COMMERCIAL

I La Ilan news - sheet. Corriere

I La Ilan news - sheet. Corriere

O'America begins a \$2-week run

with this musicale series. Besides

sailing attention to its own pages,
plotted also throughout the week.

Time is now divided up between
Fastene company and Cosmopolitan

buyers. Friday programs are also
piped through to WAAB, Boston,
under the Pastene bunner

under the Pastene bunner

only palaver hard programs are also
piped through to WAAB, Boston,
than the foreign group, but program can be easily understood by
this general public. Only Rulian

thing is in English tonque. Copp la

in a young contest winner who is

an expert spaghetit maker. Thus
Pastene garnered some choice praise

in a young contest winner who is

an expert spaghetit maker. Thus
Pastene garnered some choice praise

in a young contest winner who is

an expert spaghetit maker. Thus
Pastene garnered some choice praise

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in a young contest winner who is

an expert spaghetit maker that

a year for line dosing, Sorey's con
pour of tallal numes covering all

the provinces. As this series progresses, new warbiers are to be added

commercials sponsored by a foreign

stacks up well as racio fare.

Toun and Thus and Thus

'DUN AMATEUR SHOW'

AITS HIRRITY excepting Sundays at 8 p.m. BDST.

DUI AMATEUR SHOW!
Turnan Reality and Amateurs
COMMERCIAL
30 Mins.
WBM. Dine signs company has effected three-way tie-up with WBBM and the B. & K. Oriental theatre for a once-weekly amateur show which has meant additional business for the Oriental on the anateur night and is a good general follow-up on the Oriental on the anateur night and is a good general follow-up on the Oriental of the Company of the Oriental of the Company of the Oriental saled to regular spot on its transmitter. Dun show its broadcast right rough at the Company of t

suited for a general home product rather than a cigar. Gold.

KEEPING UP WITH SCIENCE Dr. Kritey F. Mather and Family 15 Mins. Sustaining the second of the second second to the second second to the second second to the second second to the second second second to the second second

BILL HOGAN ORCHESTRA
Edgewater Beach Hotel
Sustaining
WBBM, Chicago
Newconer to melody, tempo and
rhythm. Band handles nearly every
Hype of rhythm, but particularly goes
for that hot style of music which is
energially difficult to swing in over
remaining bacements. A HillHilly with his strumming music and
eccomplish the trick without soundaccomplish the trick without soundaccomplis

PIANO CARNIVAL 100 Pianos, 500 Voices 15 Mins. Sustaining WABC, New York

15 Min.

Suradio, New York

Columbia squandered a swell movetly by not finding a spot for this program until 18 minutes after mining the two programming of the program of the program of the program of the most unusual special programs ever originated by a local cutlet and should have been exploit earlier than the program of the most unusual special programs ever originated by a local cutlet and should have been exploit earlier than the program of the p

FLASH GORDON'
Serial Melodrama
15 Mins.
15 Mins.
15 Mins.
15 Mins.
15 Mins.
16 Mins.
17 Mins.
18 Mins.

ering some 14 different comic supplements) ends just as he is about
to see his sweetheart married to
to see his sweetheart married. It
Sound effects man has fine chance
to produce world noises since nearly
all action is on a planet inhabited
all action is on a planet inhabited
Sounds of a rocket car, airplune,
glant elevator and other mechanism
depicted in the cartoons are heard,
well established as to voice oven in
the brief 15-minute broadcast.
Planned to have each weekly
broadcast apotted to appear aimost
ance of the cartoon in Heart Sunday papers, after the first five programs when the serial will have
will be spotted on air a day or two
will be apotted on air a day or two
cutually in advance of Sunday publication.

Illcation.

IRISH SHOW BOAT' Michael Pamily Family 15 Mine. 15 Mine. 15 Mine. 15 Mine. 15 Mine. 16 Min

COSMOPOLITAN STORIES
Dramatized Short Stories
15 Mins. COLL
COMMENT STORIES
COMMENT STORIES
COMMENT STORIES
COMMENT STORIES
New series sponsored by Coipate-Falmolive-Feet. Runs a little
light. Countribalancing this is the
light. Countribalancing this is the
ling. For housewife consumption,
for which it seems obviously destands, tout ensemble may be okay
Relates the progress of a HillBilly with his strumming music and
countries. Possibly enough romance
running through to catch the femme
anny.

New Business

NEW YORK CITY

NEW YORK CITY

Automobile Loon Rociety, series of
one spot announcements daily on
Maire Believe Bailroom, for four
weeks. Placed direct. WNEW.
Jack Mehl, series of one Io-minuca
Jack Mehl, series of one
Jack Believe Look Mehl
Jack Believe Look
Jack

irker Watch Company, five 15-ite spots daily, for 36 weeks.

Parker Watch Company, five 15-minute spots daily, for 36 weeks. Mudson Terrapiane, six spots daily, for an indefinite period. Placed through Donahue & Coe Agency. Monta Rose Restaurant, Dick Pe-corar's orchestra, on month-to-mouth beals, Sundays and Wednes-days. WMCA. National Greek Institute, sories of

VENUTA

NIGHTLY RESTAURANT LARUE

Regular Weekly Feature Entire Columbi
Network

Network

Guest Star Whiteman Kraft Hone
Thurs., May 0, WEAF, 10 P.M.

Management OBS Artists Bureau Personal Management
Jules Alberti, Hotel Kimberly,
New York City

EASY ACES

NBC 7.30

Monday-Tuesday-Wednesday

"You Ain't Heard Nothin' Yet

BERNICE CLAIRE

Renowed for Additional 13 Week

"Levender and Old (BAYER ASPIRIN) YABC, Every Tue 8-8:30 P.M. Coast-to-Coast

-

"Abo Lyman's Waltz Time" (PHILLIP'S MILK OF MAGNESIA) WEAF, Every Fri., 9-9-30 P.M., Ceart-to-Coast

Direction, LESTER LEE, REO BLDG., N. Y.

GRACIE BARRIE

THIS WEEK (MAY 3) PALACE, NEW YORK

HERMAN BERNIE 1619 Broadway, New York

"HELLO STRANZER

Direction Wm. Morris Agency

Wedneslay programs at 6:30 pm.
EDST, presenting Don Avloya orchestra in ancient and modern Greek
music, for 52 weeks. WEVE to
music, for 52 weeks. WEVE to
EDST, presenting Don Avloya orchestra, for an index of the control of the conmusic, for 52 weeks. WEVE to
MACA.

Zimmerman Budapest Restaurant,
Duda Roads orneberts, for an indefinite
Orios Coder Gurden Restaurant,
Duta Roads orneberts, for an indefinite
Profile Wideling and index orneberts, for an indefinite
Profile Wideling Company, series of nine
spots daily, for 26 weeks. Placest
through Engle Enterprises. WINS.
Profile Enterprises. WINS.
Arch-Ordf. Shots, third are will
Clock hour. WINS.
Gold Dust, renewal for four weeks,
Gold Dust, renewal for four weeks,
Gold Dust, renewal for four weeks,
Weekly including Shining Meiodies
program. WOR.
Brice, time on
Martha Dana Hour for 52 weeks,
starting July 8. Placed through
Ritter Co.

WOR.
Placed through Philip
Ritter Co.
WOR.
Placed through John W. Queen, BesHour Control of the weekly leads
The Placed through Philip
Ritter Co.
WOR.
Profiles series, starting June
S. WOR.
WORL STATES Weeks.

EDD Control of the Work of the Control
Control of the Control of the Work
Control of the Control of the Control
Control of the Control
Control of the Control of

OKLAHOMA CITY

OKLAHOMA CITY
BIII Mostley, Inc., Suberling tires,
Oklahoma City, 300 daily apots of
Live and Learn, strange facts. Direct. KOMA.
The strange of the strange

MILWAUKEE

MILWAUKEE
Chrysler Motors, series, of disks, for an indefinite run, Placed through Ruthrauff & Ryan Agency, WTMJ.

Reo Motors, series of 15 100-word announcements during morning morning the property of the Maxon, Inc., Detroit.

WTMJ.
United Drug, series of disks, during morning broadcasts, for an infiguration broadcasts, for an index of the morning morning broadcasts, for an index of the morning morning the series of the Western Association of Railways, series of disks, six days weekly, for 25 weeks. Placed through Reineke-Burgeren & Pinn, Chicago.

WTMJ.

FORT WORTH

FORT WORTH

Worth Clothiers, Ft. Worth, 100
15-inlinute programs and 300 spot
announcements. Direct. SBS over
KTAT.

XTAX.
Gless Bros., furniture, Ft. Worth,
300 spot announcements. Direct.
SBS over KTAT.
O'nich Bros., furniture, Ft. Worth,
52 five-minute programs, transcriptions. Direct. KTAT.
Buccaneer O'ntb, nitery, Ft. Worth,
300 15-minute programs with Ed
Lally's o'rk, six nights weekly. Direct.

300 15-minute programs with Ed Lally's ork, six nights weekly. Direct. K. Hally's ork, six nights weekly. Direct. K. Hally's ork, six nights weekly. Direct. K. Hally's ork, six nights of the programs of the programs of the programs of the process of the process

rect. KTAT.

Rainbow Icc Cream Co., Ft. Worth,
300 spot announcements. Direct.

KTAT.

Tanho Shall-

KTAT.

Taylor Studios, photographers, Ft.
Worth, 300 spot announcements. Direct. KTAT.

Fair Boot Shop. Ft. Worth, 150
spot announcements. Direct. KTAT.

DALLAS

DALLAS

Armand Co., cosmetics, Des

Moines, three 15-minute transcribed

people of the control of the control of the control

people of Agency, Chicago, W. F.A.

Dallas Cooperative La u na frtes,

Dallas 14: 25-word announcements.

Firestone Service Store, Dallas,

auto supplies, five one-minute announcements. Ruscillt Advertising

Control Salt Co., Chicago, 13: 15
minute programs. Wade Advertising Agency, Chicago. W.F.A.

Chicago. 13 five-minute programs.

Nelssar-Meyerhoff Agency, Chicago, Chicago,

JERSEY CITY

JERSEY CITY

Adler Shoes, spots daily in foreign to four weeks. Placed through Dees & Schillin, Inc. "Williams and the property of the propert

MYGOM. 1888 & Schillin, Inc.

H'Grade Gas Range & Refrigerator Co., fic., fally announcements in

Exchillin, Inc. WHOM.

L. H. Daves Meat Market, series
of three announcements weekly in

WHOM.

Gunther's Department Store, series
of three announcements weekly in

German, for an indefinite period.

Klevitt Beserane Ch. 2017.

WHOM.

Kievitt Beverage Co., daily Pollsh announcements. WHOM.

Lupo Cigar Co., series of announcements in Italian. WHOM.

SALT LAKE CITY

ments and two 15-minute programs. KSL.

KSL. de O'Day Shop, Inc., 52 announcements. KBYL.

Belle Tailor Co., four announcements KBYL.

Belle Tailor Co., four announcements control to the weeks. KBYL.

Belle Tailor Co., four announcements daily on the seasons of the seasons of

uite program weekly ur 10 ween.

S. Alfolityre Co., spot announcements for indefinite period. KSL.

Lorratine Harding, spot announcements. KSL.

Standauer Co., daily spot ansuccements. KSL.

Standard Furniture Co., 52 15-minuncements for 52 weeks. KSL.

Standard Furniture Co., 52 15-minnouncements for 52 weeks. KSL.

To indefinite period. KSL.

Keith-O'Brien, Inc., spot contract.

KSL.

Methodoprice, Inc., apput contract.
KSI.
Mutual Greemery Go., spot announcements, indefinitely. KSI.
Panek Furr Store, spot announceHayte Floral Go., daily spot announcements. KSI.
Hotel Ben Lomond, Ogdon, Utah,
weekly quarter-hour, and remote
broadcasts. KSL.

CINCINNATI

broadcasts. KSL.

CINCINNATI

A. C. Sparkplug, 28 one-minute
B. T. announcements. Placed by D.
B. T. announcements. Placed by D.
C. Announcements. Placed by D.
C. Announcements. Placed by D.
Chevrolet, 30 16-minute E. T. programs. Campbell-Ewald Co. WCKX.
Chevrolet, 31 16-minute E. T. programs. Campbell-Ewald Co. WCKX.
General Electric, 28 one-minute E. T. announcements on M. B. pring showing the control of the control of

announcements. WHOM.
Layo Cigar Co., series of a nouncements in Italian. WHOM.

SAL LAKE CITY

ZOMI Wholesale Hardware Store, two announcements (DTL)
Firestone Service Borres, 73 announcements. KDYL.
Firestone Service Borres, 73 announcements. KDYL.
Firestone Service Go., daily announcements. KDYL.
Firestone KDYL.
Solitham Agency, Satt Lake City, Solitham Agency, Satt Industry, Solitham Agency, Satt Lake City, Solitham Agency

BOSTON

General Mills (Jack Armstrong prostant) Allis (Jack Armstrong prostant) Allis (Jack Armstrong prostant) Allis (Jack Armstrong prostant) Allis (Jack Armstrong) A

Wood, Putnam & Wood, Roston.
WAC.

Hartz Mountain Products Co., 200

Hartz Mountain Products Co., 200

Hartz Mountain Products Co., 200

Hortz Mountain Products Co., 200

Hortz Mountain Products Co., 200

Hortz Hortz Mountain Products Co., 200

Hortz Hortz Mountain Products Co., 200

Hortz Mountain Products May 14 to May 18. Through Street & Filmer, War York, WAC.

Hortz Motor Co., 100

Ho

& Bond Loan Co., 82 125-announcements, Mondays,

(Continued on pag 60)



BUCKWILL CREFFE, INC.



ROCKWILL O'KEFFE, INC





EXCLUSIVE MANAGEMENT



PECEWILL C'KEFFE, INC

Improbable Broadcasts

No. 18-Week-Ending With Ethyl

By Bob Landry

Sound effect-Motor backfiring. Sound effect—Motor backfiring. Tenor Announcer — Midol-Ethyl, the garrulous gasoline, is on the atri Bartione Announcer — Volatility, volubility, vexability! Tenor—More miles per gallon, more words per broadcast than any cher gasoline that's alkaline—stay on the

line that

side. nor—There are just 26 things should look for when you buy

Baritone—A, the ladi comfort

room!—B, the cheap price pump!
(And so on for 24 more).
Bartione—But more about Midol—Ethyl later. A lot more. Now the story we are in the bus depot in New York City.
Sound effect—Bus warming up.
Lady—Is this the Albany Night

Bus?

Despatcher — Yes, lady, We're leaving in a few minutes. They're filling her up right now with Midol-Ethyl.

Announcer—And now the glant bus heads her nose into traffic.

Sound effects—Gears and good-buse.

bves

Announcer—The Albany Night Bus is off in a cloud of Midol-Ethyl

Bus is off in a cloud of Midol-Ethyl exhaust as pedestrians curse—I mean cheer—wildly.
Sound effect—The bus under way. Dora—Oh, Arthur, are you sure we're doing the right thing? we're doing the right thing? When me get to Albany we'll look up a minister I know who owns a little hotel and he'll register us. Kind Old Lady—Hiram. I think there's something wrong about that couple in front of effect to me.

K. O. L.—I never trust a man with ears like that.

rs like that. raveling Salesman—Business is

Companion-What line are you

Salesman—Camisoles. Lambs Club Actor—Fancy, travel-



AGAIN EMBC proves its superior showmanship.

Three more shows produced in KMBC's studios have been added to the list of national successes.

*Red Horse Ranch," a fifteen minute transcription story with music, fea-turing western and cowboy life, has been bought by Socony Vacuum Oil Co. [Lubrite and White Eagle Divisions]. Over 30 stations are broadcasting the program 3 to 5 times weekly

Ted Malone's "Between the Bookends." Radio's most Intimate story and "Happy Hollow" a cross section of home fown America, now are broadcast daily on a coast to coast Columbia net work KMBC has available for immediate release. 14 shows of proved merit, audition Iranscriptions of which are available. Write for particulars.

KMBC -- Kansas City, Mo. Where Showmanship Excells

Free and Sleininger, Inc. National Representatives.



ing by motor coach, what is to be-come of the drawmah? Radio Actor—Imagine traveling in a bus. Pretty swell, eh? Last time we hitch-hiked. Gangster-Looks like we oughta be able to frisk this crowd for a few

se-notes. Moll—Yeah, there oughts be a

little sugar

ittle sugare—Well, there you have the prounce—Well, there you have the prounce—Well, there you have the prounce—Well there is the same. The Albary Might Bus pulls out full of Midol-Ethyl and quality amusing, or ablaster. Abanctures of the control of the property of the product with full sound effects. Sound effect—Policeman's whistle, bus stomline.

bus stopping.
Gangster—It's a bull—lie low!
Cop—Where do you think you're

Cop—Where do you think you're going?
Driver—To Albany.
Cop—Ever hear about speeding?
Driver—Gosh, officer, I'm sorry, but this Midol-Ethyl gasoline has such terrific super-skip that you don't realize how the miles are greening by

zooming by.

Cop—I use the Midol-Ethyl myself. How do you find it takes the self.

hills?
Driver—One by one.
Cop—Well, all right. I'll let you
go this time.
Sound effect—Bus starting.
Announcer—Now, let's see, what
comes next? I think we give you
all little plot now.
Gangster—keep on driving, mugg
-I've got this rod stuck in your

Live got this rod stuck in your back.

Driver—Is this a stick-up?

Dora—It's a robbery.

Sound effects—Lady screaming, glass breaking, platols firing.

Announcer—Midol-Ethyl will not sell unless advertised. Does your gas advertised. Does your gas altry, does it sult your sparkpluy's complexion? Midol - Ethyl has faster pick-up in neighborhood of high schools, super-skip and amazing slow-down. You can tell genuine Midol-Ethyl by the peculiar galow-down. You can tell genuine Midol-Ethyl by the peculiar plungency of its carbon-monoside. Only Pennsylvania petrol has that of the period of

minorier — weil, we haven't with time-what happened were killed, the bus was wrecked, the stil who was on her way to Albany never got there, the gangster put up a brave fight, the Lamb's Citob actor of the exciting things happened.

Announcer—Yes, yes, that's all very veil—but we've still got a lot of sales copy left. We can't waste any time on the entertainment. Ladies and gentlemen you have been listening to—(two minutes of gab).

Sound effect—Motor backfiring.

ab). Sound effect—Motor backfiring.
Announcer — And speaking ound effects. Do year Sound effect—Motor backfiring.
Announcer — And speaking of
sound effects. Do you have intermittent scratching in your engine—
if so, be wise, give your motor
Midol-Ethyl for that regular knock

Press Truce Ends

(Continued from page 1)

(Continued from page 1) done. Up to now radio has gotten the best of he first Lid.

Lid on the Press-Radio agreement was littled almost completely last week when the Associated Press notified its newspaper clients that the news service's full report could be made almost completely last week when the Associated Press notified its newspaper clients that the news service's full report could be made almost appeared to the launching of the launching of the launching of the launching sales, out on the road this week making newspaper and station contacts for the affective almost the special productions.

into effect Transradio last week added six stations to its list. They were WOL, Washington; WPTE, Raleigh, N. C.; WOAI, San Antonio; WPAA, Dallas, and WBAP, Fort Worth. Last three outlets are newspaper owned and operated.

Herbert Moore, head of Transradio the transparent owned and operated the tractics that the UP and the INS have adopted in the radio field can only be construed as a move to undermine his organization. Moore said that he expected a large number of Transradio cilents to tie up ber of the transradio cilents to tie up to the construed as a move to undermine his organization. Moore said that he expected a large number of Transradio cilents to tie up to the construed as a move to undermine his organization. Moore said that he expected a large number of the construence of the considerably as a result of the INS-US telup. Shepard was one of Transradios orienal customer, and the construence of the cons

Sporte Exclusively

Radio news service devoted ex-clusively to sporting events makes its bow next week. Outfit has adopted Air-Sports, Inc., as its cor-porate title, with Lewis Y. Hagey set as president and Clem McCarthy as editor. Hagey was formerly con-nected with the racing sheet Post Time.

me. Alr-Sports has obtained an exclusive air tieup with the Annen-berg intcrests, publishers of race-track papers and operators of a rac-ing wire service. It proposes to service stations by way of short

wave.

Aff. Sports is figuring on supplying its clients with four builetins daily as the regular service and flashes on anything special that breaks during the day or night. Service will be sold to stations on a sustaining basis, with a profit-sharing arrangement if resold commercially.

Women's News

Women's News
Dally program comparable to the
women's page in newspapers will be
debuted by WOR this Monday (13).
It's a five-minute news period devoted exclusively to items of femme
voted exclusively to items of femme
inhed by Transradio Press, which
has retained a newspaperwomen to
build up this department.
Program will be spotted around
record to the program of the program will be
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San Francisco, May 7.
American Broadcasters' News Association has been formed on the Coast under the direction of Frank outside the Coast under the direction of Frank outside the Coast under the June 1997 of the Coast of the Coast of the Coast of the Coast of the San Coast of the San Coast of the San Coast of the San Coast of the Coast of th

Philadelphia, May 7.

WFIL starts feeding its llateners.

International News Service and
Universal Service bulletins this
Thursday (11). Deal, which was
closed on an exclusive basis today,
is for two years with an option for
a lift, and covers the use of zero-

and for both austinuity and commercial programs.
Schedule stipulated in the contract calls for continuous news servicing to the station from 5 a.m. to 1 p.m. daily except Sauday, from 5 p.m. to 1 a.m. daily except Sautrday and on Sautrdays from 2 a.m. to 1 a.m. in addition the outlet will get a continuous basebal service between 11 a.m. and 7 p.m. to 1 a.m. to 1 p.m. to 1 p

Baltimore, May 7. paper stations by those two news collecting organizations. Page 3.4 Harrison, exc. in the year and the year and the year and the week making newspaper and station contacts for the lar service. Among the approaches for the service received by the United is that of WCAU, Philadelphia. While the UP and the INS would supply more newsplate. While the UP and the INS would supply more newsplate. While the UP and the INS would supply more newsplate. While the UP and the INS would supply more newsplate. While the UP and the INS would supply more newsplate. While the UP and the INS would supply more newsplate. While the UP and the INS would supply more newsplate.

New York Radio Parade

By Nellie Revell

Calvert Whiskey will be the first commercial to go out from WMCA over the new out of town set-up which calls for programs to be fed to WHP, Phila, WOL In Washington, WCBM in Baltimore, and WDEL in Wilmington. Show is Dick Fishell. He is special eventer at WMCA and ex-All American footballer. Sport Revue seven times weekly and original plan calls for it to be heard over WMCA, WIP, WOL and WCBM (1). These are all ex-American Roadcast outlets. (ly. These are all ex-American Broadcast outlets.

Outdoor Girl Products (Crystal Corp) is In the process of being sold in which event the account will be switched from the United Ad Agency to Blackett-Sample-Hummert, Inc., with a new show under way. Present contract form gives earliest effective cancellation of show as June 29, but if deal goes through the new sponsor will arrange to replace the program earlier. Sterling Products reported as possible purchaser of Crystal Corp.

Coca-Cola faded last Friday eve and therein is a tale of modern bis tactles. Coca-Cola contract had a five-week cancellation clause, Program cancelled when the clause became valid. Two weeks later the program started to bring results and the sponsor wanted to recall the cancellation which situation has come up before between many sponsors and spots which situation has come up before between many sponsors and spots time though the sponsor was latered to bring results and the sponsor was latered to the street cancellation in the time that the sponsor was latered to the sponsor when the formed that since catchellation 15 minutes of the weekly 30 minutes on Red net at 10:30 had been sold. This forced C-C off the air since no other half-hour spot coast-to-coast net of the number of stations they wanted was available. Meantime it had been announced that the Goodrich show with a 45-minute spot on Friday eves on the Blue Net was being condensed to 30 minutes and taking the C-C off the See Net. What happened to that 15-minute spot that was all add to the Red Net. What happened to that 15-minute spot that was called the Red Net. What happened to that 15-minute spot that was all add to the Red Net. What happened to that 15-minute spot that was that spot available for Goodrich?

Just Radio
On the new Heinz Products program which has been auditioned at
NBC, Willie Morris, who has been doing quite a bit of work on the alf
and created a bit of a stir with her volce, was introduced on the program with a fanfare and compared to Jeannette MacDonald and then
given the name of June Rogers thus losing the value of the following
her right monitoker had create.

Edwin Hill Makes Good

Edwin C. Hill went off the air last Friday eve but did a repeat show the next Monday without doing an early show on Monday eve. When Hill first went on the air last September he forgot or didn't know about his repeat show and consequently missed the first repeat broadcast. His schedule is Monday-Wednesday-Friday at 8:15 with a repeat show three hours later. Finlabed his atint last Friday but had to do that repeat he missed on his first show before leaving the air.

Warners-WOR In Tie-up

Warners-WOR In Tis-up
WHN-MGM tis-up has started something in the radio trade. Rocent
WOR-Warner Bidyn Lot program plans look like the beginning of a tiein between these two. Plans call for the use of institutional plugs for
Warners, pix and stars, and Warner names in East will be available
for hit in program if needed. Filcher fime is providing a 30-pixee oxic
outfit under David Mendoza and talent for program with WOR giving
the time. A sponsor is under way for the layout and show may go
Mutual, which makes it of even greater, value to Warners.

CB8' Radio City Program

Industrial Arts Exhibit in NEC Bldg has gone legit with a bans.
Exhib started last week with a two-bit admish. This week jumped the tariff to 35c. This outil using space in NEC Bldg, goes to CJS to arrange to have a broadcast heard from exhibit.

Ford Show's First Contest

Ford show, Waring ork, is going for its first contest which will run for next two weeks. Tom, brother of Fred Waring, has written a new ditty with swingy lyric a la You're the Top'. Contest calls for listencrs to (Continued on page 61)



STUART ROSS JOE SARGENT

APPEARING NIGHTLY

RAINBOW ROOM ROCKEFELLER CENTER, NEW YORK CITY

Direction BENJAMIN DAVID

New Business

(Continued from page 58) Wednesdays, Fridays. Through Harry M. Frost, Boston. WNAC. H. Traiser & Co., 13 30-word an

nouncements, Sundays, Througn Wood, Putnam & Wood, Beston. WAAB, Sundays, S cements, Sundays. Through l, Putnam & Wood, Boston



UNCLE EZRA (Pat Barrett)

STATION E.Z.R.A -Bed-Mon.-Wed.-Fri 7:45 P.M. EDST NATIONAL BARN DANCE Sat., 9:30 P.M. EDST ALKA SELTZER

MONDAYS 8 to 9 P.M.--WHN

ALEX

AND HIS MUSIC Dir., WM. MORRIS AGENCY

NBC • ENO • WJZ

HAL KEMP

And His ORCHESTRA

NIGHTLY PENNSYLVANIA HOTEL NEW YORK

Every Wednesday, 8-8:30 P. M.

DIANA WARD

CASANOVA, PARIS

BRITISH BROADCASTING COMPANY

Direction KEN LATER

BAND

ON TOUR

B.B.C. NETWORK

EMORY DAUGHERTY

And His Orchestra Washington, D. C.

one 46-minute program, May 18.

Through Harry M. Frost, Boston.

WAAB. System Bakeries, six time signals, daily. Through Harry M. Frost, Boston.

WAAB. Harry M. Frost, Boston. WAAB.

Frost, Boston. WAAB.

Frost, Boston. WAAB.

Hensey M. Frost, Boston. WAAB.

Hensey M. Frost, Boston. WAAB.

Hensey M. Frost, Boston. WAAB.

Hensey Kimban M. Marker to the second manuscreents, four daily including Boston.

WAAB.

Hensey Kimban M. Marker M. Marker M. Machaller M. Marker M. Mark

DUBUQUE, IA.

Rhomberg Fur Co., nightly, 15-minute programs, indefinite, Transco transcriptions. Direct. WKBB. Trausch Baking Co., nightly, 15-minute programs, six months, Transco transcriptions. Direct. WKKB.

Transco transcriptions. Direct.
Landon Fur Co., twice weekly, one
month, 15-minutes recording. Direct. WKBB.
John Juergens and Sons, dally, 15minutes, for Pittaburgh Paint Co.,
minutes, for Pittaburgh Paint Co.,
rect. WKBB.
Roshek Bros. Co., dally, 15-minutes, news fiashes, indefinite. Direct.
WKBB.
WKBB.
Debby Cigara, spot on
sports review, nightly, Direct.
WKBB.

aporta review, nightly, Direct.

Muntz Floral Co, spot, indefinite.
Direct. WKBB.
Fosselman Jenetry Co., apot, inFosselman Jenetry Co., for Fruno
Wheat Bread, three announcements
daily, indefinite.
Direct and NaBelsky Motor Co., 56 announcements on test and going on three
beninute programs per week, inMathey Chevrolet Co., two 15-min.
Mathey Chevrolet Co., two 15-min.
programs weekly, one month,
recording or Transco. Direct.
WKKBB.

MISSOULA, MONTANA

MISSOULA, MONTANA
Royal Milling, 12 18-minute programment delity, five days a week, for 14 months. KGVO.
Majestic Bottling Works, series of announcements for an indefinite personal series of announcements for an indefinite personal series of announcements for an indefinite personal series of the series of announcements. Fig. 15 minute programs. Placed through Spot Broad-casting Company, KGVO.
Montana Power Company, tree announcements weekly, for six Missoule Breiching Company, 52 one-half hours, presenting Highlander HIII Billies. KGVO.
Missoule Breiching Company, 53 one-half hours, presenting Highlander HIII Billies. KGVO.
Missoule Grayo programs, 13 weeks. KGVO.
Associated Oli Company, two 15.

KGVO.
Associated Oil Company, two 15-minute programs weekly, for 13-weeks. Placed through Walter Iddick Company. KGVO.

CHICAGO

CHICAGO

Community Motors, Chicago, 13
15-minute periods on Sundays.
Schwimmer & Scott Agency, Chicago, WLS.

Congoin Co., Los Angelcs, six 15-minute programs weekly. Lockwood-Shackleford Agency, Los Angeles.
WLS.

Shackleford Agency, Los Angeles, WLS.

Garden Michigan City, Ind. three
Garden Le annunceraents weekloy, WLS.

Rap-In-Wax Co., St. Paul, 13

weeks of five-minute sessions during Homemakers' Hour. Erwining Waxor Agency, Minneapolls, WLS.

Siminute discs. Spot Broadcasting Co., New York, WLS.

General Motors, Detroit, time significant of the Committee of the Comm

LOS ANGELES

Paul G. Hoffman Co. (Studebaker Cars), 11 15-minute programs over period of a month, varied station talent. Placed by Dana Jones Co. KHI.

Ford Motor Co. (L. A. Dealers), four 15-minute programs, organ and violin. Placed by McCann-Erickson. KHJ.

ELMIRA, N. Y.

Southern Oil Co. of New York, Bill
Pope baseball scores twice daily for
entire season. By the Stewart,
Defroit White Lead, Silgain's Sam,'
26 weeks transcriptions at 11:48
am. Thuredway. Placed by Erwin
Stoff & Co., Quick Arrow Soap
Plakes, daily for six weeks 'Sons of
Ploneers,' transcription, 15-minu'es.

"Pord Motor Co.

WESG.
Ford Motor Co., spot announce-ments four times daily for four weeks. Placed by McCann-Erickson. WESG.

weeks. Placed by McCann-Erickson. WESG. or Motor O., 'Musical Mo-Chew three transcriptions weekly for 13 weeks. Campbell-Ewald Co. WESG. Rosbuck, 'Då & Zeb' transcriptions weekly for 15 weeks. Campbell-Ewald Co. WESG. Rosbuck, 'Då & Zeb' transcriptions of the Corlind Beking Co., Cobacko Kiddes Reing Co., Cobacko Kiddes Revue half hour on Sundays weekl, which weekly for 15 weeks. WESG. Cotton & Hanlon, building supplies, five minute building for the work of t

WOWO.

PHILADELPHIA
Tayler Farms, 28 apol amounes
ments during term of four weeke, on
Jewish programs. Placed direct.
WDAS. Par Shop, 12 amounes
Levin's Par Shop, 12 amounts
Sam's K. Miller (shoes), 260 five
weeks. Placed direct. WDAS.
Sam's K. Miller (shoes), 260 five
weeks. Placed direct. WDAS.
J. L. Stores. (cottning), 40 100J. L. Stor

B-C Remedy Co., Durham, N. C., 364 five-minute evening programs, Sports-Review, dally, May 1, 1935 through May 1, 1935. Placed by Har-

und J. A. L. Schoes. (slothing), 40 100word spot announcements during period of eight weeks. Placed direct.
Post Health Institute, 15 for-minute apot announcements during a
period of 15 weeks. Placed direct.
Wild State of the Weeks. Placed direct.
Wild State Stone Company, 132 epot
announcements over period of 28
weeks. Placed direct. WDAS.
United Ool Apring, 28 spot anweeks. Placed direct. WDAS.
Weston Memorial Charto, 75 15minute religious periods, contracted.
Weston Memorial Charto, 75 15minute religious periods, contracted.
Crazy Water Crystale, 8t 15minute religious periods, contracted.
Crazy Water Crystale, 8t 15minute musical programs weekly, in the
normals. Contract expires Jan.
John Lucos & Company (paints),
Isyming Riddle Man program for
three five-minute periods weekly, experiod weekly, with the contract of the contract of the contract
Autional Shoc Repair, one spot announcement duly on Town Tattler
programs. Placed direct to WIP.
John Davis Co. (turs), one spot
announcement duly on Town Magazine
and Contract, direct.
Herry A. Hurst (linens), two spot
announcement, Monday to Priday.
John Davis Co. (turs), one spot
announcement, diverse, was worth and
Henry A. Hurst (linens), two spot
announcement, diverse, was worth and
Henry A. Hurst (linens), two spot
announcement, diverse, was worth and
Henry A. Hurst (linens), two spot
announcement, wonday to Priday.
John Davis Co. (turs), one spot
announcement, wonday to Priday.
John Davis Co. (turs), one spot
announcement, wonday to Priday.
John Davis Co. (turs), one spot
announcement, wonday to Priday.
John Davis Co. (turs), one spot
announcement, wonday to Priday.
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announcement, wonday to Priday.
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announcement, wonday to Priday.
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announcement, wonday to Priday.
John Davis Co. (turs), one spot
announcement, wonday to Priday.
John Davis Co. (turs), one spot
announcement, wonday to Priday.
John Davis Co. (turs), one spot
announcement, wonday to Priday.
Jo vey Massengaie Co, Atlantis, Ga.
Macklenburg Nursery, Charlotte,
N. C. 28 100-word announcements,
Tuesday Afternoons, April 9 through
October 1, 1335. Placed direct. WEIT.
Washington, 12 five-minute evening
transcriptions, daily except Sunday.
Haced by the Northwest Radio AdFlaced by the Northwest Radio AdWEIT.
Southern — Bublic Utilities, OttacSouthern — Public Utilities, OttacSouthern — Public Utilities, Ottac156 quarter-heur morning programs,
Monday, Wednesday and Friday
through April 1, 1958. Placed direct.
DF. Miles Leboratories, New York

185 quarter-hour morning programs, 185 quarter-hour morning programs, through April, 1932. Piaced direct. WBT.

7. Miles Laboratories, Niew York. 197. Miles Laboratories, Niew York City, 194 one-minute transcriptions, Monday and Thursday mornings. Placed by Wade Advertising Co., Placed by Wade Advertising Co., Niew York City, WBT.

198. Miles Laboratories, Niew York City, WBT.

198. Placed by Wade Advertising Co., Niew York City, WBT.

198. Placed by Radio Sales, Inc., New York City, 18 five-minute transcriptions, Tuesday, Thursday and Thursday and Thursday and Thursday and Thursday Andrews Andrews Chileficial Manuscapeth, Niew York City, WBT.

198. Placed by Radio Sales, Inc., New York City, WBT.

198. Placed by Radio Sales, Inc., New York City, WBT.

198. Placed by Gardiner Advertising Co., New York City, WBT.

198. Placed by Gardiner Advertising Co., St. Louis, Mo., 13 one-minute afternon transcriptions, Mondays and Fridays, April 29 flaced by Gardiner Advertising Co., St. Louis, Mo., 24 1335. Placed by Radio Sales, Inc., New York City, 198. 1335. Placed by Radio Radio Research Processing Co., St. Louis, Mondays and Fridays, April 29 flaced by Gardiner Advertising Co., St. Louis, Mondays and Fridays, April 29 flaced by Gardiner Advertising Co., St. Louis, Mondays and Fridays, April 29 flaced by Gardiner Advertising Co., Akkin's Clothing Co., announcements, WSOC.

Effet's Department Store, announcements. WSOC.

Askin Store, announce.

Black & White Taxl Co., announcements.

WSOC.

Southern Radio Corp., announcements.

WSOC.

Tatle Brown Co., announcements.

WSOC.

FORT WAYNE
Congress Cigar Company, daily
sport gossis and news-fashes, for an
observation of the company,
of the period. Placed through
WoWO.
Graphound Bus, Cleveland, O.,
Series of spots on Thursdays, for an
Bunte Candy, renewal on its current program five times weekly.
Placed through A. T. Sears & Son,
Cardier Nursery, series of spots,

riaced by Weller Radio Services.

KOW, MAR Appurel Rappe, series of
Graph Autonouscements, split schedule, KGW,
Organ Mutael Fire finaurance of
Graph Mutael Fire finaurance of
March Street, Street, Street, Street,
Olds, Wortman & King, department store, 31 is -minute programs
Fridays, one year. KEX, eschays and
Fridays, one year. KEX, eschays and
U.C. C. Bradio, hatter, 26 is-minute
U.C. C. Bradio, hatter, 26 is-minute
Drograms monthly, one year, split
schedule, day or late night service.
Chrysler Orp. (Pivmunt & Placed through A. T. Sears & Son, Chicago. WOWO.
Gardner Nursery, series of spots, for an indefinite period. Placed through Northwest Advertising Company. WOWO.
Maine Floriet Supply, Bangor, Me, daily spots, for an indefinite period. WGL.

G. Murnhy, Company, (Heart)

unny spots, for an indefinite period.

WGL. Murphy Company (Hartz
G. G. Murphy Company) quarter

Bound in Big Company) quarter

Graham-Paige Motors, dally spots,
or an indefinite period. Placed

though U.S. Advertising Corp., To
Borpholf Brewing Products, thrice
daily spots, for an indefinite period.

W. M. Martine Company (Martine)

Borpholf Brewing Products, thrice
daily spots, for an indefinite period.

W. M. Martine Company (Martine)

Land Journal of the Company (Martine)

La

schedule, day or late night service.

Corp. (Plymouth diVision), 12 one-minute electrical
transcriptions, evenings. Placed by
J. S. Getchell Advertising Co. KCWI.
vision), 21 one-minute electrical
transcriptions, evenings. Placed by
vision), 21 one-minute electrical
transcriptions, evenings. Placed by
Callfortia Breiting Company
(Acme Beer), 39 pott announcements, Monday, Wednesday and Frements, Monday, Wednesday and Frements, Monday, Wednesday and Freminute announcements, Company, 10 one
Rev. Modern Company, 10 one
Rev. Modern Company, 10 one
Minute announcements, weekdays.

Ford Motor Co. (L. A. Dealers), WGL.

Kay Jewelry, thrice daily, for an indefinite period. WGL.

KHJ.

Nicoa Co., three 15-minute home consonies programs a week. KHJ.

Globe Outfilling (c), five five-minue magadabe rec weeks a West.

KHJ. [ers. Agency. WOWO.]

Placed by Maxon, Inc., Advertising

through J. Horace Lytle Company.
WOL.

**Froger Grocery and Baking Company, daily spots through May and June. WOW.

**Inc. WOW.

**Froger Grocery and Baking Company, daily spots through May and June.

**Froger Grocery and June Co. KGW.

Limestons Product Company, 12 quarter hour program on Tuesdaya Thursdays and Saturdays. Placed by Gerber and Crossley Advertising Company. KEX.

Plats. restaurant, daily

Company, KEPC.

Home Plate, restaurant, base be ball. announcements, three months. KEV.

Curlis Candy Company, six spot announcements dully, split scheduls, announcements dully, split scheduls, varising Company: KEX.

Jantzen Beach, 56-word nighttims announcement, 15 times. KGW and KEX.

KEX.
Chevrolet Motor Company, quarter
hour program, Sunday, Wednesday
and Friday, Chevrolet Musical Mom en ts, electrically transcribed,
Placed by Campbell-Ewald Advertising Company, Detroit. KGW.

COLUMBIA ARTISTS BUREAU

LITTLE

And His Original Columbia Broad Orchestra on Tour

Sun., May 5, Russells Point, Ohio Mon., May 5, Russells Point, Ohio Mon., May 5, Kalamaxoo, Mich. Tura, May 7, Cokomo, Ind. Thura, May 9, Chicago, Ill. Fri.-Sat., May 10-11, South Bend, Ind. ALSO ON COLUMBIA RECORDS And Broadcasting Dally for

Niagara Hudson Electric Light and Power Co.

THE ULTIMATE IN NOVELTY PROGRAMS

BORRAH

REID'S ICE CREAM

TIM and IRENE RVAN NOBLETTE

"Hy Ya Boys"

Goodrich Tire Program Every Friday Evening WJZ-10 to 10:45 P. M.

National Broadcasting Company

fred allen's "TOWN HALL... TONIGHT!"

HOUR OF SMILES

ô

Ô

23. Placed direct. WIP.

PORTLAND, ORE.

Chieffor Migh.

*

PORTLAND HOFFA
ACK MART
JACK MART
LIONEL STANDER
JOHN HROWN
MINERVA PIOUS
EILEEN DOUGLAS
Material by Fred Allen
Harry Tugend
Harry Tugend
9-10 PM.
Management, Walter Batch

ABE

CALIFORNIA ORCHESTRA COAST-TO-COAST

WABC-Tuesday, 8:30 to 9 P.M., DST (Phillips Dental)

WEAF-Friday, 9 to 9:30 P.M., DST (Phillips Milk)

EMERSON GILL

AND ORCHESTRA HOTEL WEBSTER HALL
DETROIT
MCA DIRECTION

FORD, MORMON CHURCH SHARE CHOIR COST

Salt Lake City, May 7, Salt Lake Tabernace choir has been invited by the Ford Motor Company to be gueste at the San Diego exposition. Choristers previously appeared at the Chicago world's Pair for Ford.

Salt Lake Tabernace and the Chicago world's Pair for Ford.

Land They are heard each Sunday morning over 74 CBS stations. Program emanates direct from the tabernacle, with KSL feeding. Expenses with KSL feeding. Expenses manager than the Morning Church. Plans call for two performances daily for one week's engagement. David A. Smith is business manager for the choir.

manager for the choir.

AL SHAYNE

Radio's Ambassador of Song HEADLINING LOEW'S DELUXE THEATRES

"A Radio Sensation. Without the slightest doubt, the greatest ger of popular songs on the today. Wotta voice!" DAILY MIRROR

Broadcasting Every Sunday 5:30-6 P.M., WOR, N. Y. FOR SALLY'S STUDIO West 44th St., New York City

≣LEON≣

OPENING MAY 10
METROPOLITAM, BROOKLYN
ARMOUR HOUR
FRIDAY—WJZ—9:30-10 P.M.

Direction, HERMAN BERNIE

HOWARD **EMERSON**

MUSICAL DIRECTOR MILTE

"CAVALCADE OF MUSIC" NOW, METROPOLITAN, B'KLYN OPENING FRIDAY, MAY 10

STATE, NEW YORK

IRVING MILLS ARTISTS, Inc

and his ORCHESTRA

NEC, COAST-TO-COAST

RAINBOW ROOM

10:30-11 P.M. DST WEDNESDAY COTY



KEN ENGLUND Park Central Hotel, New York

New York Radio Parade

(Continued from page 59)

send in lyric of their own composition with a Ford car as first prize, trip to San Diego Fair as second prize, and Ford radio third prize. Waring and ork arc sole judges.

Short Shots

Jessica Dragonette to M-G-M and Fred Allen to Twentieth Century are the latest film recevits from radio. . General Electric has been latest-ling to auditions galove. One of them had three ords, rhumba, dance, symphonic, two young singers from out-of-town, Elale Janis, Dr. Coolidge, the Cathode-Tubu scientist, choir and dramatic sequences gioritying light . . . NEC production man Paul Wing has been sporting a beard . . . Latiu McCoinnell set for the Jolson show of May 18. Blanche Morrell and McCoinnell set for the Lolson show of May 18. Blanche Morrell and are soing to attempt what they call a 'new ideal. Buy Ellis sing dittes and let audiences name them by writing letters. What no prizes? . Lorraine Edwards has been doing a bit of emoting on the Maurice Voice of Romance show. . . . CBS had a Loretta Lee, Jerry Cooper, Fredde Rich sustaining show ready to air on Thurs eves against Vallee. Kate Smith will be a second to the second control of the sustaining show ready to air on Thurs eves against Vallee. Kate Smith will be seen to the second control of the sustaining show ready to air on Thurs eves against Vallee. Kate Smith will be seen the second control of the sustaining show ready to air on Thurs eves against Vallee. Kate Smith will be seen the second control of the sustaining show ready to air on Thurs eves against Vallee. Kate Smith will be seen the second control of the second cont

Serambled Notes

Scrambled Notes

Tony, Wons drops both hose to the decided a sustaining shows in June to take a wacation... Jules Beamer as a WMCA sustainer. Singer has given himself one most hot for the a passon. Waring gork is one of few name orks not over small outlets thanks to recordings. Waring to protect his style and income has not made a record since early in 1932. Consequently the bootleggers can't use these since the ditties are stale... Jack Egan, exassistant to Harry Sobol, is now on his own with the first account being Ozzia Nelson on an exclusive basis... June of Jack, June. ex-law students of SL Johns. Don Higgins of UBS press on wacation... Pat Hurley and Dot Haas of WOR press are readying to audition, a sister turn. Gals are wearing ditto spring outfits... Johnny Marryin has a little baby girl... Al Goodman tallies his 4,000th show when he airs with Merman this Sundayeve... Borrah Mincroth is readying a female department to his Harmonica Ruscals for the WOR show and his spot in have Tallulah Bankhead as ga. on May 14... Horsce Heidt ork will aff for Alemite from Denver on May 16. The ork is enroute to Chi for the Drake Hotel opening on the 22nd... Benay Venuta at LaRue Restaurant with Art Warren ork.

Pestscript
WMCA announcers did without their day off last week and will for
the next two. Tom Choates of staff was hit by an auto while chasing
a trolley and is in the hospital with a head injury,...Tiry Ruffers is
announcing all of the B&B shows with exception of House of Glass
which one is being done by Bill Adams, the Voice of Rosevett...Birthday greetings to Jack Johnson. Buck Rogers author, on May
the Chamber of the Case of the Section of the Case Lonna ork on the 16th, and Lee Reis of Reis and Dunn on
May 14...Three of the CBS Feenamint amateur winners will break into
the pix when Ray Perkins makes a short for Warners. Tony Spoons,
spoon drummer; Meiba Bennett, whistier, and Happy Sisters, a vocal trio,
are the simon-pures...Dana Blackman's Cohea Canron Hill Dilleg
Patterson of the Michigan theatre in Detroit was listening to the program
and wired in for a price on the turn. Act opened at that house and a
tour of Par Pix theatres follows.

Spot Broadcasting Account

ı	
	Pathinder Magazine. First United Broadcasters, Chicago Partola Products. Frankel & Rose, N. Y. C. Pennz Cobacco. Ruthrauft & Ryan, N. Y. C. Pennzoli. Mayor Co., N. Y. C. Pennzoli. Mayor Co., N. Y. C. Pennzoli. Hutchins Philadelphish Philadelphish Philadelphish Philadelphish Philadelphish Philadelphish Philadelphish Philadelphish Philadelphish Syrup (syrup). McCodord, Minneapolied Pittoburgh Phate Glass: N. Y. Ayer, N. Y. C. Planters Co. (peanut oll). Bader: Bowling & Hendelbard, N. Y. C. Power, Seal Co. (pistone). McCann-Erickson, N. Y. C. Power, Seal Co. (pistone). McCann-Erickson, N. Y. C. Power, Seal Co. (pistone). J. McCann-Erickson, N. Y. C. Power, Seal Co. (pistone). J. H. W. Kastor, Chicago Procter & Gamble (Crisco). Blackman, N. Y. C. Procter & Gamble (Crisco). H. W. Kastor, Chicago Procogn Clinic. Clyde Smith, Kansas City Raladam (Marmola).
	Raladam (Marmola)
	Retardo roadcasting Abroad, N. Y. C.
	Retardo
	Schenley Products Lord & Thomas
	Silver Bust (cleanser) B. B. D. & O., N. Y. C.
	Ferry & Hanly N. Y. C.
	Grate Duce (cough drope) Hommann Tarcher & Sheldon, N. Y. C.
	Soap Products, Ltd Kelly, Nason, Roosevelt, N. Y. C.
í	Soap Products, Ltd. Kelly, Nason, Roosevelt, N. Y. C. Sperry Flour Co. (flour). Westco, San Francisco Singerland Banjo Co. Direct
ı	Stingerland Banjo Co. McCann-Erickson, N. Y. C.
ı	Standard Oil of N. J. (Oil)
l	Standard Oil of N. J. (oil)
ı	Studebaker (motors) Williams & Cunnyngham, N. Y. C.
ı	Strasska Laboratories (medicinal) Smith & Drum, Los Angeles
ı	Studebaker (motors). Smith & Drum, Los Angeles Tasty Yeast. Thomas J. Lipton (tca) Smith & Drum, Los Angeles Crements, Filladelphia
ı	Thomas J. Lipton (tca)
ı	
ı	United Drug. Y. C. United Publishers (publis Unitersal Mills (flour). Tracy-Locke-Dawson, Dallas
ı	Universal Mills (flour)
ı	
ı	Venita (Reiser Co.) (hairnets). Donande & Coe, N. Y. C. Walte & Bond (Blackstone Cigar). B. B. D. & O. N. Y. C. Walker-Gordon
ŀ	Walker-Gordon
ı	Walker Poultry Remedy
,	Ward Baking Co. (soft bull)
	Walker Poultry Remedy Weston-Bariett, Waterno, a. Ward Baking Co. (soft bun) Fletcher & Eilis, N. Y. C. Watch Tower (religious) Royal Spatz, N. Y. C. Watkins Co. (shampoo) backett-Sample-Hummert, N. Y. C. Watkins Co. (shampoo) Backett-Sample Hummert, N. Y. C. Watkins Co. (shampoo) Backett-Sample Hummert, N. Y. C. Watkins Co. (shampoo) Backett-Sample Hummert, N. Y. C. Watkins C. Markett C. Ma
	Welch Grane Juice Co. (beverage) H. W. Kastor, Chicago
	Watkins Co. (shampoo)
ì	Westinghouse Electric Julier, Smith & Ross, N. Y. C.
	White Sewing Machine H. W. Rastor, Chicago
	Willard Tablet Co. (medicinal) First United Broadcasts, Chicago
	Willard Tablet Co. (medicinal)
	Zonite (antiseptics) McCann-Erickson, N. Y. C
•	Domine Cantor-Species 11

WLW TALENT HUNTS

Requirements More Quality

Cincinnati, May 7.

Cincinnati, May 7, at WLW. Last week sever pis under way at WLW. Last week sever recruits were biaged in Chicago by cohe is sever biaged in Chicago by cohe is sea and no men who listen in on tryouts. The assistants on the auditioning squad are Don Becker, Arthur Chandler, Jr., and Ed Fitzerard, with Dave Coulin, eninear, accompanying for the sea thated in the Sherman Hotel. It lasted three days. Of the 250 persons who answered ads in the Chicago dailies, the okay was put on Chauncey Farsons, tenor: Trene George, suprain, and Charles of the Sherman Chauncey Farsons, tenor: Trene George, suprain, and Charles of the Sherman Chauncey Farsons, tenor: Trene George, suprain, and Charles of the Sherman Charles

ing question of the Crosley studios.

John Clark, gen. mgr., and several members of the program department of WLW, Clinchnati, are due in New York Sunday (12) on a talent secuting expedition, Auditions will be made available for our consecutive days at the Park Came contingent apent three days on a similar errand in Chicago last week.

'ONE-NIGHT STANDS' **GOES CBS JUNE 3**

After a run of over a year on NBC U. S. Tobacco's 'One Night Stands' program switches June's count wanted to add 30 more statement of the statement of the statement of the statement of the outlets regulsitioned had local obligations. With the elimination of transcript ms., which it has been using an a supplement to the Friday night release over NBC, the \$150 a week on CBS.

Program, with Pick and Pat, will on Columbia get an \$30 to \$p.m. EDST routing, with a repeat broadcast at 11.30 p.m. EDST for the west coast area.

GUY ROBERTSON

"THE GREAT WALTZ Centre Theatre, New York

BISODOL

WABC, Coast-to-Coast Wednesdays, 8:30 P.M., DST Radio Dir.—LESTER LEE



5 of 6 Leaders From Films in Off Song Month

VARIETY

April gave the sheet music trade
April gave the sheet music trade
third consecutive month of back
that the sheet music trade to the
third consecutive month of back
that the sheet music trade,
while the month saw T. B. Harme'
isle of Capri' do a sharp showdown
after: going over the 500,000-copy
mark. For the first time in the hisresponsible for five out' of the six
responsible for five out' of the six
responsible for five out' of the six
responsible for five out' of the six
sear-self of the month. Exception was 'Capri.'
Pace evidenced during the last
half of April and the initial week in
Too Oid To Decam' an easy leader
for the current month. Among the
runners-up for April were I' Was
Lucky' (Robbins), 'About a Quarter
for Nine' (Witmark), Little Waite
Heavenly Thing' (S-B) and 'Put
Gravelly Thing' (S-B)

Conditions were not any better
for the mechanical field in April. On
the. New York end, Freddy Martin
topped Brunwick's list, 'Edde
Duchin proved Victor's whitehaired
to the Columbia blueribbon
sexter.

Chi Off

Chi Off
Chicago, May 7.
Business was off generally hereabouts during April.
Nothing exciting in the major
sales list among the sheet music.
Capri' continued to ride the high
month. But may not be the top
account. The major was a selected to the
control of the control of the control
list is moving upwards.
Just out of the best seller list are
Clouds, which missed by a whisker,
Just out of the best seller list are
Clouds, which missed by a whisker,
Lust only the missed by a whisker,
Lust only the missed by a whisker,
Lust of the best seller list are
Clouds, which missed by a whisker,
Just called which was a
February and the missed by a whisker,
Lust only the missed by a whisker,
Lust

No Runs, No Hits On Coast

No Runs, No Hits On Coast

Little in Los Angeles, May 7.

Little in the Los Angeles, May 7.

Little in Little in the Los Angeles, May 7.

Little in Little

Pollock Shuts Penthouse

Bands for Dayton

Dayton, O., May 7.
Going in for big names this season, Lakeside Park has George
Oisen and Ethel Shutta tonight and
Ted Weems on May 28, with Rudy
Vallee tentatively set for a later
date. The park has aiready played
Art Kassel to big business.

Paul Webeter and Lou Poliock turning out the tunes for 'The Dressmaker' at Fox.

Lou Alter composing musical background for short subject at

APRIL MUSIC

OF SALES MADE DURING APRIL BY THE LEADING MUSIC JOBBERS AND DISC DISTRIBUTORS IN THE TERRITORIES

6 Best Sellers in Sheet Music

Reported by Leading Jobbers

	NEW YORK	CHICAGO	LOS ANGELES
Song-No. 1	'lele of Capri'	'Isle of Capri'	'Isle of Capri'
Song-No. 2	'Too Old to Dream'	'Too Old to Dream'	'Too Old to Dream'
Song-No. 3	'Lovely to Look At'	'Lullaby of Broadway'	'Little White Gardenia'
Song-No. 4	'Every Day'	'Lovely to Look At'	'Luliaby of Broadway'
Song-No. 5	'Lullaby of Broadway'	'Soon'	'Every Day'
Song-No. 6	'Soon'	'Every Day'	'Lovely to Look At'

	the sales, bot	h sides are mentioned:	
BRUNSWICK—No. 1	'Little Picture Playhouse,' 'Seein' Is Believin' (Freddy Martin Orch.)	'Solitude' (Duke Ellington Orch.)	'Everything's Done Before' (Freddy Martin Orch.)
BRUNSWICK—No. 2	'Restless,' 'Once Upon Midnite' (Hal Kemp Orch.)	'Dinah' (Boswell Sis.)	'Solitude' (Duke Eilington Orch.)
BRUNSWICK-No. 3	'Dinah,' 'Alexander's Ragtime Band' (Bosweil Sis.)	'Lullaby of Broadway' (Hal Kemp Orch.)	'Dinah' (Boswell Sis.)
RUNSWICK-No 4	'Moonlight Rhapsody,' 'Avalon' (Cab Calloway Orch.)	'Too Old to Dream' (Freddy Martin Orch.)	'Goin' Shoppin' With You' (Dick Poweil)
RUNSWICK-No. 5	'Lovely to Look At,' 'I Won't Dance' (Leo Reisman Orch.)	'Down by River' (Hai Kemp Orch.)	'Love Dropped in for Tea' (Freddy Martin Orch.)
RUNSWICK-No. 6	'Where's Smoke, There's Fire,' 'lele of Capri' (Freddy Martin Orch.)	'Let's Have a Jubilee' (Louis Prima Orch.)	'Fare Thee Well, Annabelle' (Ted Flo- Rito Orch.)
OLUMBIA-No. 1	"I Won't Dance," 'Lovely to Look At'	'Solitude' (Mills Blue Rhythm Orch.)	'Night Wind' (Benny Goodman Orch.)
OLUMBIA-No. 2	'Goin' Shoppin' With You,' 'Lullaby of Broadway' (Jack Little Orch.)	'Little Things You Used to Do' (Johnny Green Orch.)	'Muelo Hall Rag' (Benny Goodman Orch.)
COLUMBIA-No. 3	'Too Old to Dream,' 'Nite Is Young' (Henry King Orch.)	'A Quarter to Nine' (Johnny Green Orch.)	'Dodgin' a Divorce' (Reggle Forsyth Orch.)
OLUMBIA-No. 4	'A Quarter to Nine,' 'Latin From Man- hattan' (Johnny Green Orch.)	'In Love All Over Again' (Paul Pen- darvis Orch.)	'Back Beats' (Milis Blue Rhythm Orch.)
OLUMBIA-No. 5	'Soon,' 'Easy to Remember' (Paul Pen- darvis Orch.)	'Dixieland Band' (Benny Goodman Orch.)	'lale of Capri' (Henry King Orch.)
OLUMBIA-No. 6	'Rhythm of Rumba,' 'Magio of You' (Lud Gluskin Orch.)	'Nite Is Blue' (Red Norvo Orch.)	'Clouds' (Benny Goodman Orch.)
DECCA—No. 1	'Easy to Remember,' 'Swanes River' (Bing Crosby)	'What's the Reason' (Guy Lombardo Orch.)	'Soon' (Bing Crosby)
DECCA-No. 2	'Down by River,' 'What's the Reason' (Guy Lombardo Orch.)	Easy to Remember' (Bing Crosby)	'Easy to Remember' (Bing Crosby)
DECCA—No. 3	'Lullaby of Broadway,' 'Words in My Heart' (Dorsey Bros. Orch.)	'Down by River' (Bing Crosby)	'Sugar Blues' (Clyde McCoy Orch.)
DECCA-No. 4	'Isle of Capri,' 'Serenade to Wealthy Widow' (Lew Stone Orch.)	'Lullaby of Broadway' (Dorsey Bros. Orch.)	'Song of India' (Guy Lombardo Orch.)
DECCA-No. 5	'Everything's Done Before,' 'Just an Ordinary Being' (Guy Lombardo Or.)	'Rhythm Is Our Bueinees' (Jimmy Lunceford Orch.)	'lele of Capri' (Lew Stone Orch.)
DECCA-No. 6	'Following Your Footsteps,' 'Would There Be Love' (Guy Lombardo Or.)	Loma Orch.)	'Would There Bs Love' (Guy Lom- bardo Orch.)
VICTOR—No. 1	"I Won't Dance," 'Lovely to Look At' (Eddy Duchin Orch.)	'I Won't Dance' (Eddy Duchin Orch.)	'Blue Danube' (Ray Noble Orch.)
VICTOR—No. 2	'Hunkadula,' 'Dixieland Band' (Benny Goodman Orch.)	'Whose Honey Are You' (Fats Waller Orch.)	'Flowers for Madam' (Ray Noble Orch.)
VICTOR—No. 3	'isle of Capri' (Ray Noble Orch.)	'What's the Reason' (Fats Waller Orch.)	'Everything's Done Before' (Richard Himber Orch.)
VICTOR—No. 4	'Lullaby of Broadway,' 'Strings of My Heart' (Richard Himber Orch.)	'Isle of Capri' (Ray Noble Orch.)	'Love Dropped In for Tea' (Rudy Val- iee)
VICTOR—No. 5	'Whose Honey Are You,' 'Rosetta' (Fats Waller Orch.)	'Lullaby of Broadway' (Richard Himber Orch.)	'Lovely to Look At' (Eddy Duchin Orch.)
VICTOR-No. 6	'Sweet Myetery of Life,' 'Underneath Southern Moon' (Nelson Eddy)	'Soon' (Ray Noble Orch.)	'Lullaby of Broadway' (Richard Him- ber Orch.)

House Reviews

PENN, PITT

ating the Fenthouse atop the Park Avenue hotel, closes up shop to go with the many of the control of the contro which sp with Hal Menken revue, which employs, in addition to Menwhich employs, in addition to Menwhich employs, in addition to Menwhich employs, in addition to Menbrunette and a femme harmony trioless's a bog sultarist, a cute looking
brunette and a femme harmony triosorbs too much time with that nowsorbs too much time with that nowsorbs too much time with that nowsorbs too much time with that nowsity drum-dance of his and should
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what counts. Act opens behind curtain with mike intro for theme, go on which is tacked a 'B.M.' In silver, at one point, during Meroff's specialty, they holst a 'U' between the letters. In addition, there's a mint determent of the second of

Tavern, Grove Road Spots Ready in Chi

Spots Ready in Chi
Chicago, May 7.
Despite the death of Raiph Gallet
in an auto accident, the Coccanut
Grove roaderie will open on achedtue with Gallet's parines, Frankle
Fright of the Chicago of the Chicago
Henri Kactes and his newlyformed orchestra will handle the
danaspation. Also in the spot will
be a seven-piece rumba band.
Lincoin Taverni will ais mentyto the Chicago of the Chicago
Lincoin Taverni will also the
Building this summer, opened
by Chicago of the Chicago
Joseph Chicago
Pollack orchestra.

WB FIRMS' OWN AIR DEALS

Vanderbilt Girls Stage a Fashion Show at Bustanoby's Opening in N. J.

Jacques Bustanoby's comeback opening Thursday night (2) at Teterboro, N. J., goes down about the common state of the common st

NEW WRITER CONTRACT HAS FIVE-YEAR TERM

New form of contract covering their extension of membership is salated to be mailed to writers this week by the American Society of Composers, Authors & Publishers. Composers, Authors & Publishers turned in by the publisher faction, the revised form calls for a term of five years, instead of 10 years, and does not include the preamble by which it was agreed that the writers hold 18% covereship in the coveral incidents which occurred in the Society's affairs since the signaturing of the original extension of membership contract are ex-

sion of membership contract are ex-pected to cause the higher ranking writers to do considerable ponder-

refrices to a considerable positions and the position of the p

Hotcha on Own

Baltimore, May 7.

Dick 'Hotcha' Gardner, vet horn player and one of the vocalists in the George Olsen orchestra, left the agregation last week after crew finished a vaude engagement at Locw's Century here, and will stilke out on own.

Gardner has organized an orchestra with the control of the control of

Tune-Minded

Fairfield, Ia., May 7. Fairfield, Ia., May 7. This burg only boasts a population of 7.000, yet the city council is kicking in with \$1,000 for band concerts ut\$1,000 for band concerts ut\$1,000 for band concerts ut\$1,000 for bands of the community to spling the summity of the community to spling the summity of the community of the summity of the summit of the

NO PLUGS IN BUNDLES, **MUSIC C.A. ORDERS**

Sheet music jobbers and also publishers are restrained, under a ruling handed down last week by the Music Code Authority, from including in the bundles shipped to retailers any material which advertises an

any material which advertises an-other publisher's products. Codists hold that the use of such insertions or throwaways constitutes an un-fair practice.

Action is similar to that taken by the newspaper code authority some time ago when it brought con-time ago when it brought con-ting and the such as a such as the control of the such as and to come a such as a such as a such as the such as a such as a such as a to dipping advertising circulars in their papers.

Copyright Committee Meets Today in Wash.

meets ioualy in wash.

U. S. Senate committee on patsents meets in Washington today
(Wednesday) to decide whether to
hold a public hearing on the Guifey
copyright bill or report the difference of the committee
to the committee of the committee favored putting the bill
hrough as it came from the hands
of the group assigned to draw it up
by Secretary of State Hull.

Authors & Publishers has asked that
it be given an opportunity to tell
the patents committee why it opposed new copyright law.

President Riosevell so that this
country can become a member of
the Rome copyright convention.
Measure before the Senate makes a
foreign copyright vaild in the
foreign copyright vaild in the
foreign copyright convention.
Measure before the Senate makes a
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foreign copyright concelled
for publication here. limits the pensity that may be imposed in an infringement case and prevents the
womer of a copyright for concleeting
for the use of his work through and
by any sort of mechanical contrivance.

Hines Bandman Killed In Iowa Bus Accident

Des Moines, May 7.

Cecil Irwis, sax player with the Earl Ines colored orchestra, was filled and nine other bansmen injured when their bus collided with ine figured when their bus collided with Earl had had completed four days at the Orpheum here, and was en rough to Minneapolls when the erash occurred.

MARVEY BAND SPLITS

ASCAP SCHISM IS WIDENED

WB Pubs Also Refuse to Sign Gov't Suit Consent Decree - Claim Catalogs Represent 40% of Total ASCAP Performances Society Says 20%

WANT \$1,000,000

Threatened selective of Components. A control of Components. A components of Components. A components of Components. A components of Components. A component of Components of Components of Components of Components of Control of Components of Control of Components of Control of Components of Compo

their memberships.

What it Waints

Warner Brook has left it be known
that it is determined to get an annual income of \$1,000,000 from the
performing rights of the five
publishing concerns that compose
the transport of \$1,000,000 from the
publishing concerns that compose
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that is catalogs represent 40% of
the total performances obtained by
ASCAP copyrights and that its
share of the five five five
that is catalogs represent 40% of
the total performances obtained by
ASCAP copyrights and that its
share of the precentage. ASCAP
directors question this figure, pointing out that surveys made during
1334 showed that the VB group had
only 20% of the Society's uses, but
collected 322,000. ASCAP received
the stan \$1,200,000 from radio during
that period.
Another angle entering into the
eurent controversy among the
of all film-producer owned or affillated publishing firms to turn in
their new contracts.

Discord in New Haven

Discord in New Haven
New Haven, May 7.
Discord in New Haven musicians'
local resulted in a special meeting
to inquire into alleged triegularities
of President Anthony J. Tota. Group
headed by E. J. Brennan, who ran
against Tota in last election, charges
that Tota misused his authority as

president. resident.

Meeting was a result of several norths' hard feeling that may pos-libly end up in a lawsuit.

Claim Canadian Soc. Levies Triple Tap Per Song in Warm Session Of Dominion Music Fee Inquiry

Toronto, May 1...

The contention that exhibitors in Canada are being charged three times over by the Canadian Performing Rights Society for the use of the same music was made here by H. A. Thompson, K.C., chief counsel for Pamous Players Canadian, in testifying at the Government probe into the activities of Canadian and Company of the Canadian Radio Commission, that is Performing Rights Society. Incury board was also told by E. G. Goviller, counsel for the Canadian Radio Commission, that profits of music publishers have been increased rather for the Canadian Radio Commission, that profits of music publishers have been increased rather for the Canadian Radio Commission, that radio industry more than offsetting the "eduction in sheet music sales," For the musicians' union, Arthur Slaght, K.C., claimed that CPRS has no record of title to hundreds of thousands of the 2000,000 songs claimed by the society and chargest Quotes from Vaurry are being used in several instances by the legal battery of Famous Players Canadian and the Canadian Radio Commission in presenting the arguments of the Dominion's film and

madian and the Canadian Radio Commission in presenting the argu-ments of the Dominion's film and radio industries before the Govern-ment inquiry.

During his defense, Henry T.
Jamieson, president of CPRS, and intied that, during the past two or three years, the society had been able to wipe out a deficit of \$55,000 for further distribution of the rev-enue collected from fees and il-censes, the parent societies in the

RADIO CONTEST AS AID TO SONG'S SHEET SALES

Unusual plug of its kind is the one that 'Way Back Home' is get-ting on the Fred Waring program for Ford over CBS Thursday nights. for ror over CBS Trursday nights.
Auto radio ests and cars are being
offered for the best additional
choruses to the tune submitted by
listeners. Donaldgon, Douglas &
Gumble, publishers, figure on a
heavy sale of sheet copies to the
contestants, since they have to acquire a copy to get the lyric's pat-

tern.

Tom Waring wrote the melody
for Back Home and Al Lewis the
words. For Co. has printed 1,
500,000 contest blanks for distribution by car dealers. Included in the
prizes is a trip to New York or San
Diego with all expenses paid, or the
equivalent in cash.

Marks 4th Publisher Tenant in Radio City

E. B. Marks becomes the fourth music publisher-to move into Radio City. After 13 years in the Navex Bidg, on West 46th street, Marks moves into the RCA build'r around June 15, on the sixth floor. Remick and Witmarks are on the fifth and Sam Fox on the seventh. Rockceful and the street of the control of the street of the seventh of the Navigary of the RCA building, and another proviso is that all plane rooms must

the RCA building, and another pro-viso is that all plano rooms must be soundproofed. Marks is moving its 'quick stock' into the new address. Bulk of other stuff remains at Marks' own build-ing at 21 West 46th as a shipping centre.

centre.
Rockefeller-Radio City people at first wanted no planos in the Center at any time.

Toronto, May 7. . United States and Britain receive on that exhibitors 45% each. It was brought out that being charged three of the 1,000 shares in CPRS, these the Canadian Perser split 56-59 between ASCAP and Society for the use Society.

Opposition

Opposition
Indicative of the opposition encountered by CPRS since its inception in 1931 was Jamieson's statement that hands with licensed; theatres, 663 licensed against 350 unlicensed; amswement halie, 008 licensed against 2,447 uniteensed; theticks, 127 licensed against 640 unitcensed.

cenised.

In claiming that film exhibitors are charged three times. Chief Counsel Thompson for PP-Can, stated that, in addition to paying a balance charge during the year for copyright music appearing in films, exhiba are also required to pay a score charge for synchronizing the music with the sound film.

That research is illustrated to the control of the country of the property of the property

"That treatment is iliogical," com mented Judge Parker, chairman o

mented Judge Parker, chairman of the inquiry.

Jamieson defended the system on the ground it makes the larger theaters carry the heavier charges, thompson contended that Canadians are not haif so film conscious at their neighbors in the Unital States of the Canadian picture-core is \$2.40 a year, as compared with \$6.25 across the border. On this thesis, the FP-Can, counsel argued, CPRS should not be allowed to charge Canadian theatres the same rate levied in the United States.

lowed to charge tandam the United same rate levied in the United with a control of the Control o

Restricting Oldies
The restricting of use by broadeasting stations of specific numbers
long after the shows from which
they were taken had become defunct was also attacked by Slaght.
CPIIS witnesses contended that this
was designed to prevent a number
being played to prevent a number
being played to prevent a number
being played to prevent a number
(NS, NS, Namette' and the score of
the Tollies of 1919' as still restricted.

the Tollies of 1919 as and the stricted.

Claiming a wide divergence in the tempts to prevent the broadcasting of certain music and the publishers'

tempts to prevent the broadcasting of certain mouse and the publishers' or certain mouse and the publishers' of the control of the Canadian Radio Commission, produced letters to local band loaders in which, he said, publishing houses were begging orchestras to past their multicommendation of the control o

Joe Haymes unit unveils at Wall
Lake, Detroit, Friday (10).

Al Kvale has the assignment for Elossom Heath, Detroit niterie.

Shoes' and 'Old Fathful.'

Mason claimed the first named of the NVA in Chicago, has whitten and the properties of the NVA in Chicago, has white and the properties of the NVA in Chicago, has white and the properties of the NVA in Chicago, has white and the properties of the NVA in Chicago, has white and the properties of the NVA in Chicago, has white and the properties of the NVA in Chicago, has white and the NVA in Chicago

To familiarize the trade with the times most on the air around New York, the following is the listing of the songs most played on the cross-country networks last week, in relative standing, according to the approximate number of combined plugs on WEAF, WIZ and WABO.

Life's a Song. Lovely to Look At. Lullaby of Broadway.

Grow Too Old to Dream.
I Won't Dance.
What's the Reason?
I Was Lucky.

yrnate the keeson?

FWs Lucky MademaYou're a Heavenly ThinsOld Southern Custom.

Everything's Done Before.
Once Upon a Midnite.

Easy to Remember.

Whose Honey Are You'f About Querter to Nine.
Tell Me You Love Me.

Gypay Tae Room.

Would There Be Love'f.

Soon.

Night Club Reviews

(NEW YORK) Greenwich Village is marking a boomtime comeback. Those who've forgotien the Village will be surprised at the extent of the after there and the multiplicity of new spots – also the general reasonable mapping the surprise of the surprise o

war days.

Sully's Show Boat on 7th avenue
south is an instance. This is a replica of the old Atlantic Gardens, or,
in the modern idlom, a small-time
version of the Casino de Pares.

weition of the Casino de Pares.
With one of the longest bars in town running the length of the room, it's a click for the quickle room, it's a click for the quickle beer (licc) or a highball (40-50), and time yourself right, you can lean against the ber and possibly appealed the one of the root with the property of the same three jits (sithough who made there) in the root was and grab a couple of dances. A colored against the language of the root was and grab a couple of dances. A colored the couple of the property of the root of the root was and grab a couple of dances. A colored the root of the ro

pation for the Jesst number of men thearder of Sully's Show Boat, The so many another such spot (and new), if the bargain counter the bouse nore than the average break and the quickle drink actually insure a fair perentage per stariffs. Food ranges from 40c-to 90c. for rarebits, Southern fried wickles or stariffs. Southern fried wickles or stariffs and the south of t

MON PARIS

(NEW YORK)

INLOIN FARLS

(NEW YORK)

The Mon Paris is typical of new idea of dining and supping out. The dancing and divertissement perchant accounts for many of the following repeal. With the speaks gone, and a few fave oases no longer enjoying past glories as fling stations, the speakesys habit of a smart saloon atmosphere such as Mon Paris is the result.

By no means the blind pig or. By no means the blind pig or. By no means the blind pig or a blind of the smart saloon atmosphere such as two peris is the result. Lord Balto hotel will shroud its new properties of the post-1930 days just preceding repeal, this is a holte designed for Intelligent libation, dinference of the post-1930 days just harcost such as the properties of the post-1930 days just across its street, where shill create street, where shill create street, where so where street, where shill create street, where shill as tertex, where should and the property shill as the street, where shill as the street, where shill as the street, where should as the street, where should as the shill as to remain a street, where should

SULLY'S SHOW BOAT | Smart spots like Mon Paris gives | It to them at moderate prices; at a it to them at moderate prices; at a scale comparable to many a straight restaurant in the Broadway belt, for example, but for the same tariff it includes two dance bands and cafe entertainment, plus superb culsine.

entertainment, plus superb cuisine.
The \$2 Mon Paris table d'hote is authentic French cuisine, comparable with the better Continental fare. Considering that the house the \$2 dinners, a \$3-per-head minimum is included, which entails at least one drink per person. Still, at the \$5-per-couple minimum, that's a good buy compared to the nothing is offered but food.

Here Gene Roedick's okay dance.

nothing is offered but food.

Here Gene Foodick's okay dance combo alternates in marathon danapation with Lorenzo Herrera's Seuth Americana, rumba - tango combo. There's no music laternished the second of the sec

ADOLPHUS' NAMES

Dallas, May 7.

Old nite spot war between Baker and Adolphus hotcles is due for renewal Thursday (9). Adolphus is now Hitz-owned.
Phil Harris, with Leah Ray, opens on Adolphus' new roof. Neila Goodelle opens Wednesday just across the street, where Phil Levant's ork is current.

Two-Year Layoff, Dallas Competish On Again

Dallas, May 7.

After

Fire Scare in Reading Hall Starts Enforcement Drive

Reading, Pa., May 7. Stricter regulations against dance hall and convention hall proprietors lacluding rural resorts, are in propert here, as a result of the fire scare in Rajah Temple building last week. While a district Rotary clubs convention was meeting in characteristics and the first the third foot, and the first the firs including rural resorts, are in pros-

cleared

cleared.
Arthur Diffenbach, advertising manager of the theatre, who discovered the fire, was slightly overcome by emoke.
If the firemen win their attempt at atricter enforcement, dance, convention and banquet hall managers will have to meet the regulations for years against all the

SANDERS TO BLACKHAWK

Chicago, May 7.
Joe Sanders orchestra opens at the Blackhaw krups 15.
Present orchestra, Ksy Kyser band, heads out for some road touring through the south, primarily alming at the June Week festivals among the colleges.

MUSIC NOTES

Dinty Moore maestrolng at Ryan's ler Restaurant, City Island, N. Y.,

Horace Heidt, vacating the Golden Gate, Frisco will open at the Drake hotel, Chi, May 23. Nacio Herb Brown and Arthur Freed off on their eighth year of turning out tunes for films.

Bernis Dolan and the Sophisticates opened in the Martonette Bar of the French Casine, booked by Meyer Davis. Davis also booked Bill Marshall until Into Loon Lake House, Loon Lake, N. Y., opening July I, and has put Mario Di Polo and orchestra, late of the Jardin di Bijou in Palim Beach, under con-

Sanford Green's writing contract with the Vitaphone studios, Brook-lyn, has been renewed for another six months.

Witmark's move to round out its catalog with rumbas, instrumentals and novelty tunes led to the acquisition last week of Flag That Train' from Lindsoy McPhail, 'Sigar Plum' from Jack Meakin, 'Tis Junan' from Jack Meakin, 'Tis Junan' from Jack Company of Warnell Office of the Wind' from Harry Warren.

Paul Whiteman is arranging a enefit in Harlem for charity.

Jack Danny opens on the Penn-ylvania, New York, roof June 18.

sylvania, New York, row with the profession of common.

Irwin Dash, London publisher, has of common.

To brothers' individual holdings shought the British rights to Louisalana Fairy Taie', while similar rights have been acquired by Francois, Day & Hunter to 'Blus Jeans preferred; 102,908 common; 11,802, to Train' and by Campbell-Onnelly 38 debentures. Albort Warner, 20,602 preferred; 102,908 common; 11,802, to Train' and by Campbell-Onnelly 38 debentures. Albort Warner, 20,602 preferred; 102,908 common; 11,802, to Train' and by Campbell-Onnelly 38 debentures. Albort Warner, 20,602 preferred; 102,908 common; 11,802, to Train' and by Campbell-Onnelly 38 debentures. Albort Warner, 20,602 preferred; 102,908 common; 11,802, to Train' and by Campbell-Onnelly 38 debentures.

Inside Stuff—Music

Music publishers who are without film producer connections aver that ad agency program producers have got into the habit of almost completely ignoring the product deriving straight from Tin Pan Alley. First question their contact men are asked when approaching an agency with a new tune, say these publishers, is whether the song is out of a motion

picture.

Because of this attitude and the demand by the agency contingent for smart melodies and lyrics, a tune originating outside of a studio has slim chance of crashing a cross-country commercial hookup unless it had first been made by way of sustaining or remote control broadcasts, bost of the non-picture songs which the part year have achieved hit or smash sales status can lay claim, to having started on the way up without the support of multiple station releases.

It was only after they became favorites and listeners demand that they be played that the agencies wouchanded them attention. An outstreet of the state o

As soon as they have received all the necessary assignments of authority from publishers Gilbert & Gilbert, counsel for the Music Publishers Pottetive Association will file a complaint in the Supreme Court of New York against the Columbia Phonograph Co. Papers will sak that the defendant be ordered to give an accounting of the royalites that were due publishers at the time, September, 1938, when the present owners took over the Columbia company.

MPRA figures that debts outstanding amount to \$5,000. Present operators of Columbia had offered to make a 50c on the dollar settlement, but this proposition was turned down by the publishers.

Jack Dempsey's restaurant, N. Y., has a string orchestra which was silenced several days last week for lack of a cabaret license. When such a permit was requested, Father Leonard of St. Malachy's church, which backs up on the Dempsey establishment, objected. However the cleric changed his mind atter Col. Freddy Goldsmith, attorney, and the champ visited him and explained there will be no show in the cafe.

American Federation of Musicians' convention at Asbury Park, N. J., June 10, will take action against the use of school and amateur bands at the San Diego, Cal. Exposition.

Measure to ban non-professional musical organizations for commercial organizations for commercial organizations has a treatly been approved by the assembly in Sacra-chial organizations has a treatly been approved by the assembly in Sacra-

Freddie Martin and his 15 musicians vered 150 miles off their New York to Chicago course last week to stop at Springfield, Ill., where they played a two-hour concert for the kiddles at the Knights of Pythlas state children's home, where Martin lived for 10 years as a boy.

No Fox Lowdown

(Continued from page 5)

tropolis & Bradford Trust Co., Ltd. which in turn owns 58% of ordinary stock in Gaumont-British.

stock in Gaumont-British.

Principal Holders

Principal Holders

Principal Holders

Fincipal Rolders

same.
Officers and directors hold the following amounts of Class A common: Sidney R. Kent, personally 1 1/8 and through bis holding company 11.268 shares; W. C. Michel, 1.242 1/6; Sydney Towell, 1.234 1/6; Edrick B. Clarke, 1 1/8; Harold B. Clarke, 101; Daniel O. Hastings, restures for General Theatres

Harley B. Clarke, 1 1/8; Haroid B. Clarke, 10; Daniel O. Hastings, receiver for Charke, 10; Daniel O. Hastings, receiver for Charke, 10; Daniel O. Hastings, receiver for Charke, 10; Daniel D. Hastings, receiver for Charley for Charley

Application showed that the as-sets of the parent and wholly owned subsids on Dec. 29, 1934, aggregated \$46,822,390.24 and those of affiliated companies totaled \$7,591,821.78, while current liabilities were \$10,-304,382.97 and \$2,002,065.75, respec-tively.

Universal and WB

Nor did Universal and Warner Bros. reveal salaries. The informa-tion on this point is omitted on the Universal company's statement; and on the Warner end, it is to be sup-plied on or before Feb. 29, 1938.

The three Warner brothers, Harry, Albert and Jack are revealed as holding aggregately 36,960,799 principal amount of Warner company debentures; 55,978 shares of preferred stock, and 325,832 shares

PHILLY ARCADIA BACK TO NAMES: MORE PROFIT

Philadelphia, May 7.

Arcadia International nitery is back on name bands again, after a session with little-known outfits.

Place feels that lower overhead and margin of profit is not as good as better orchestras that carry potential bo., albeit cost is upped.

Lee Relaman's orchestra paned and oring the assistant baton chore, together with Pappy, Zeke and Ezra, and two single acts. Tom Coakley's is band set to follow in two weeks for a more lengthy stay.

J. L. Warner, v.p., 19,970 preferred; 120,393 common; \$2,450,333 deben-

120,333 common: \$4,450,333 deben-tures.
Carl Laemnile, president of Uni-versal, is revealed as a holder of 75%, or 15,702 shares, of the com-pany's second preferred stock, and 74%, or 135,084 shares, of the com-hance of first preferred: P. D. Cochrana, director, 2,098 shares: 158 second preferred; and R. H. Coch-rane, v.p., 2,852 common.

Robbins Chats · · · · · from · · · · Hit Headquarters

We use this space this week to

We use this space this week its
"LIFE IS A SONG"
The "super-creation" by these
respectively the super-creation and the superrespectively the super-

ROBBINS MUSIC CORPORATION 199 SEVENTH AVENUE-NEW YORK

In Paradise Theetre Building Club Variety Presents BERT FROHMAN Bright M. C. in His S

YOUNG-ROBBINS

CLOTHES West 51st Street, New York Just Off Broadway



Hotel NEW YOR

34th Street at eighth avenue · New York

RKO Albee, Brooklyn, Once Big Timer, Going 7 Acts-Film at Two-Bit Scale

I RKO's Albee, Brooklyn, has grouped the idea of going straight sectures, but instead adopts a cheap seven acts and pictures policy Friday (10), to combat the 2cc combo factors at the Fox, Brooklyn, but the combon of the combo

and 55c night.

Substitution of seven acts instead
of the five the All-Sea been subed the five the All-Sea been subed the five the All-Sea been subed the five the All-Sea been subchange in its night-refreed layouts
at the Metropolitan.

Albee for awhile mulled the idea
of dropping vaude for the first timeflear was to go double features despite the anti-dual agreement to the
contrary with Loews. Slashing its
scale will probably result in
a brooklyn prosea was to go and
strand, latter also in straight picgired. The Metropolitan is about a
for, at a 25c scale with presentsions and pix, has been building up
attendy patronage, while the Albee,
sith a 65c to, has been going in
the cell at the rate of \$3,000 and
When it opened the Albee was a

#4,000 weekly.
When it opened the Albee was a big-time vaudeville house. In re-tent years, with vaudfilms, it has been one of the few RKO houses playing name acts regularly.

B&K CHICAGO NIXING NAMES IN NEW POLICY

Chicago, May 7.
Unlikely that B&K's ace house, the Chicago, will play a money headliner for the rest of the spring and summer season.

and summer season.
This is part of the retrenchment policy decided upon following continued simp in receipts. B&K is trying to get the nut down to the current run of grosses, which now are averaging \$23,000 weekly. Firm has also lined up what the current run of the current run of the continued of the strong strong of fluid and feel as strong string of fluid and feel as strong string of fluid and feel as strong about he was a feel as the continued and feel as the continued as the feel as the continued as the con and feels that the screen able to carry the b.o. load

'Crazy' Unit Strands: Nine Held for Board in Ia. Town

Des Moines, Ia., May 7.

Nine members of the vaude unit, Vazay People, were held in Burlington, Ia., last week on request of Ottumwa, Ia., police, who charged the troups with embezzlement and besting a board bill.

Betting a board bill. See the selection of the second of the second

Milwaukee Amateurs

Milwautee, May 7.
Fox Wisconsin theatree and station WYMJ have combined on
smatter nights. A state-wide a mateur contest is being staged over
the station with the winners being
swarded contracts to appear in thestation with reserve the station will be a station
swarded contracts to appear in the
states of the Pox chain and includlog most of the 35 houses in the
state. Milwaukee, May 7. sin theatres and st

state.

In addition the station is paying winners of the state contest as foi-lows: First, \$200; second, \$125; third, \$75; fourth, \$50, and fifth, \$40. Contest gets under way May 12 and will continue for four weeks with winners giving first appearances week of June 18 at Wiscontin theatre here.

England Gets McGivney

Owen McGivney takes his protean turn to England May 24 for some vaude dates over there. Opener will be the Empire, Glas-low, where McGivney is booked for four weeks, commencing June 10.

Playing the Field

Over a dozen vaudeville acts were working last week in the Hobby Show in the Port of New York Au-thority building, New York. Van and Bell, old-time boomer-

Van and Beil, old-time boomer-ang-throwing turn, now known as the Van Scrums, coubled for the week between the Hobby Show and the toy department of Saks 34th street dept. store.

Joe Morrison, Geo. Olsen Settle Money Tiff Over Personals

Money squabble between George Olsen, band leader, and Joe MorriOlsen, band leader, and Joe Morriolsen, band leader, and Joe Morriolsen, band leader, and Joe Morriin vaude has been amica by resemble,
the tener playing the dates and
Olsen collecting as per contract,
the tener playing the dates and
Olsen collecting as per contract,
the Fox, Detroit, May 31.
One printing the Painer of the Portion of the ary, which is a con: over his film stipend.

over his film stipend.

Matter was settled between the
Morris office here and Julian T.
Abeles, Olsen's attorney, after it
looked as though Morrison's p.a.'s
would have to be canceled.

STALL ABO START IN CHI UNTIL JULY 15

Chicago, May 7.

Not likely that the shift in the Paramount-Wm. Morris vaude booking of Balaban & Katz-Great States time will take place here before July 18.

This despite the fact that the Artists Booking Office will be

tists Booking Office will get started in the cast on June 1.

Balto Paint Co. Also Getting Free Air Talent

Baltimore, May 7

Baltimore, May 7.

Local paint manufacturer has been signatured by WGAO for series of nine once-weekly (Sunday) half-hour programs. The statement of the statem

IMPRESARIO HELD

Arouses Suspicion When Protesting

New Orleans, May 7.

Art Fox, impresario, who has been here several weeks assembling local talent for a show to be taken on the road after showing in the city, was arrested by local authorities and 'held for investigation'. According to police, Fox was arrested after he appeared at police head-quarters and asked that his picture be removed from the rogres's galbe removed from the rogue's gal-

NEAL SETS FIRST AUSTRALIAN UNIT

Frank Neal, managing director of the Tivoli circuit in Australia, who is here on a talent hunt, has closed for the first of a series of vaude units he intends to send to the An-tipodes. He will stay in New York two more weeks and hopes to send out four or five more units before going to London for more talent

out four or five more units before going to London for more talent purchasing.

First show alline is ave the coast First show alline is ave the coast First show alline is ave Leary and Crawen, Armande and Lista Dave Monahan, Moronie and Corelli and Flo Maye. Acts will be apotted in musical settings with special scenery and built up with a local line to fill out a full show. Neal is looking for some names in New York, with negotiations started for Buster West and Lucille Page, Neal is offering acts a 10 week guarantee with the probability of about 30 weeks playing time, paying all expenses both ways. Acts play two a day and no Sundays, Generally five acts in a show with roduction built around them to run a full two hours or so.

Chi RKO Agents Meet on Idea Of Eliminating Indie Act-Sellers

but copy used on broadcasts. Also, the paint aponsor distribs window cards in some 70 local hardware importuments that handle company; products.

Cunard Cruise Talent

Cunard Willie Star line is to use the company of the company of

Chesterfield Drops NVA Suit, Gets a Clubroom; Drive All Set; New York Show at the Garden

WHN Talent in Vaude

First of WHN's new air shows to hit varieties is set for opening on Friday, May 17, at Loew's-Vai-encia. Alex Hyde and orchestra headlines together with Bob How-ard, Three Heat Waves and Mim Ali appear regularly on grams. Now in rehearsal. WHN programs. Now in rehearsal.
Arthur Q. Bryan, formerly with
CBS, has joined WHN production
department here. One of his first chores is to build a new va hour with Ted Claire, m.c.'ing.

Court Recalls Chaplin Case in Denial of Dance Bit Injunction

Justice Miller in New York Su-preme Court last week denied the injunction sought by Jane Moore and Billy Revel against Ann Pritch-ard and Jack Goldie. Former team wanted to restrain Pritchard and

wanted to restrain Pritchard and Goldie from using a dance routine it claimed to have originated. While Justice Miller that a warm of the comment of the copyright law, he added that it may develop at a trial that the detendants (Pritchard and the defendants (Pritchard and the other competition).

Goddle) are gunry or untart court Justice Miller, to stress the lat-ter point, cited the case of Charles Chaplin vs. Amador, where the Call-tonia courts restrained an actor from the court of the court of the tating Chaplin in pictures. E. Franklym Goddere successfully represented Pritchard-Goldle.

JESSEL, ILL, CANCELS; PAR SUES ON CONTRACT

Because he didn't play a stage date at the Palace; Marion, O., week of April 2. claiming illness, Paraline to fill out a full show. Neal is looking for some names in New York, with negotiations started for monographic forms of the probability of the production built around them to run a full two hours or so.

Author Osterman

Jack Osterman has closed himself a deal with Max Hayes by which he'll turn author exclusively, under the vaudeville and shorts producers with the pr

Suit of the National Variety Artists club faction headed by Henry Chesterfield, against the. NVA Fund, pending for more than a year, was brought to an end last week by agreement. Plaintiff re-

a year, was prought to an end usaweek by agreement. Plaintiff reported to New York Supreme Count
had not
been found and requested permissuit charged misuse of funds and
asked an accounting. Firm of
Hirsh, Newman, Reas & Becker was
counsed for Chesterfield, while
NYAR Fund, During pre-trial preMathan Burkan represented the
NYAR Fund, During pre-trial
Weeker was to be a superposed to the
NYAR Fund, During pre-trial
Weeker was a controversy over maintenance of an
NYA clubhouse for actors in New
York. NYAR Fund closed the Wee
York. NYAR Fund closed the
Weeker
To was the way of the superposed of the
Saranac Lake sanatorium and
charitable phases, and decided to do
away with club rooms altogether.
Chesterfield insisted that a clubatter his demands for one had been
refused.
Under the compromise agreement,

house be maintained, and filed suit atter his demands for one had been retused.

It have been compromise agreement, the NYA Fund's present business office at 1819 Broadway will be merged with the club room at 46th street and Eighth avenue, which chesterfield opened on his own, and supported. Whether he will continue activity in behalf of the NYA was not known by Chesterfield yearday (Tuesday), but it is understood he must stay on without and the way May 18 with benefit shows in 10 key cities. On May 20 circuit and leading independent shows in 10 key cities. On May 20 circuit and leading independent shows in 10 key cities. On May 20 circuit and leading independent shows in 10 key cities. On May 20 circuit and leading independent shows in 10 key cities. On May 20 circuit and leading independent shows in 10 key cities. On May 20 circuit and leading independent shows in 10 key cities. On May 20 circuit and leading independent shows in 10 key cities. On May 20 circuit and leading independent shows in 10 key cities. On May 20 circuit and leading independent shows in 10 key cities. On May 20 circuit and leading independent shows in 10 key cities. On May 20 circuit and leading independent shows in 10 key cities. On May 20 circuit and leading independent shows in 10 key cities. On May 20 circuit and leading independent shows in 10 key cities. On May 20 circuit and leading independent shows in 10 key cities. On May 20 circuit and leading independent shows in 10 key cities. On May 20 circuit and leading independent shows in 10 key cities. On May 20 circuit and leading independent shows in 10 key cities. On May 20 circuit and leading independent shows in 10 key cities. On May 20 circuit and leading independent shows in 10 key cities. On May 20 circuit and leading independent shows in 10 key cities. On May 20 circuit and leading independent shows in 10 key cities. On May 20 circuit and leading independent shows in 10 key cities. On May 20 circuit and leading independent shows in 10 key cities. On May 20 circuit and leading

son Square Garden.
Garden event is in conjunction with the combined Masonic Clubs of New York State. Billing will be Actors' Charity Jubilee. Show will be presented in circus style in three be presented in circus style in three rings, with George Jessel as ring-master and Jack Dempsey in charge of sports events. Latter will in-clude boxing, wrestling and a battle royal. Event is being arranged by William Morris, Jr., and Harold Rodner.

JACK KLOTZ, VET AGENT, GOES RADIO WITH WOR

After years as a vaudeville agent, Jack Klotz moves over to radio Monday (13) when he joins WOR's artists' bureau. Klotz has been Marty Forkins' RKO-franchised as-

sociate.

With WOR, he'll rep the station's centracted acts in vaude, as well as seout for new air talent. A brother, Lou Klotz, sticks with Forkins.

Freed for Par

Carl Freed and his harmonica band are booked to play Para-mount's midwest time, opening at the Michig.n, Detroit, May 24, and then going to the Chicago, Chicago. Deal set by O. L. Ogo, Chicago. Freed last week underwent an operation necessitated when his paw

became infected after being punctured by a pencil.

Sam Bernstein Ill

Sam Bernstein, the agent, is seri-cusly ill at Knickerbocker hospital, New York. Yesterday (Tuesday) members of als family declared he was not ex-pected to survive.

HNIT REVIEWS

Mark Hellinger's Revue

(STATE, N. Y.)

Mark Hellinger, columnts of the Mark Hellinger, columnts of the Coule of blackouts value of the Council of the Counc

as just that.
Hellinger gets firmer in voice,
more certain in delivery as the show
unfolds. He put the show together
with the aid of Arthur Knorr of the
Capitol. He booked it direct with
Locws. And he doesn't ask anybody to do anything for nothing.
So that makes him a gentieman and
a scholar, and maybe a showman, is

scholar, and maybe a showman too.

Just to complete the all-Hellinger set-up there's Mrs. Mark, alias the beauteous Gladys Glad. And she's doing an okay straight. Speak loud, doing an okay straight. Speak loud, tunately she takes instructions literally. It is possible to bear her. And that's always a boon to the in-babilants of Kow Q in houses like had to be the she will be she willi

a whisperer like Yawitz. Ammen-ber him?

In between the Hellingers and a guy who sits in the first row and creates quite 4 lot of legitimate miris about passing derogatory remarks about passing derogatory remarks about passing derogatory remarks about passing derogatory remarks about which are just close performance which are just close performance which are just close of gags, if he made the choice, ranges from quite made the choice, ranges from quite whole it's not bed comedy. For the city desk.

Presumably Artie Auerbach is the guy in the first row. Or maybe its Frank Colletti. Credits aren't al-

WALTER 'Dare' WAHL

The Smash Comedy Hit of "LIFE BEGINS AT 8:40" CHICAGO, NOW Mgt. Irring Sherman, Ed Davidow Office Per. Met Irving Sheve

TRACY and VINETTE

Now Filming in CORSICA, SPAIN

DOROTHEA ANTEL 226 West 72nd St., New York City Birthday. Everyday, Convalescent Greeting Cards

in Boxed Assortments, 15 exclusive and original cards to the box, \$1.00. Special discount on large quantities, Write for Particulars

ICHARD

Cavalcade of Music

Cavalcade of Music

(METROPOLITAN, BYKLYN)
About the only claim that this
Irving Mills concoction can make to
being different is the fact that its
orchestra mixes the sexes.

It is concerned to the control of the control
instrumentalists. For the most part
it's ordinary specialty talent. Run
takes a full bour, but it doesn't
it's ordinary specialty talent. Run
takes a full bour, but it doesn't
the last 20 minutes, and even then
the material and its interlocking
lan't strong enough to bring the
presentation to a good finite
in the last 20 minutes, and even then
the material and its interlocking
lan't strong enough to bring the
presentation to a good finite
in for short of the control
in formation and the Selbys, standby
dancing team that has come
to many a unit. But the handling
of these two turns in this pot-pouri
prevents them from showing up at
their best. Houston is deserving of
unning could be somewhat a pruced
up if the Selbys were inserted for
contining them as a team to that
Unit takes about five mintures at
Unit takes about five mintures at

or coulting about midway instrucconfining them as a team to the
fadeout number.

Unit takes about five minues at
the start to justify list title.

Mouston, and the start to justify list title.

Mouston, and the start to justify list title.

Mouston, and the start to form the start to justify list the start and the start to fine the start to fine the start title start to fine the start

and slow-motion hoofing, and Stewart and Lea make a ballroom

CLAIRE

"BOLERO OF THE CAPES"

WITH

MILLS' "CAVALCADE OF MUSIC"

NOW PLAYING LOFW'S METROPOLITAN, BROOKLYN OPENING LOEW'S STATE, NEW YORK, WEEK MAY 10

AVAILABLE FOR ALL ENGAGEMENTS

JOHN RIO and GEORGE WEST Presenting "Fun with Music"

NOW, DRAKE HOTEL, CHICAGO, INDEFI Thanks to Eddie Elkort-Music Corp. of America

ARLENE and NORMAN SELBY

"DANCING IN A BLAZE OF BLUES"

With MILLS' "CAVALCADE OF MUSIC"

NOW PLAYING LOEW'S METROPOLITAN, BROOKLYN OPENING FRIDAY, MAY 10, LOEW'S STATE, NEW YORK

holiday of a pair of black and red capes. Another starter is George Frunies. His is an impersonation of Ted Lewis. It is close enough. In the control of the

Melody Lane Revue (ORPHEUM, LINCOLN)

Melody Lane Revue

(ORPHEUM, LINCOLN)

(ORPHEUM, LINCOLN)

This is a bad! Lincoln, May 4

This is a bad! Lincoln, May 4

This is a bad! Lincoln, May 4

the season of the

turn and used but seven minutes here. It is unit alone, although said to have been on the road for two months, is still in bad shape. The band can't even play the show and all the acts come in like a first light.

WHN Barn Dance in Loew N. Y. Houses

LOCW N. 1. HOUSES
WHN'S barr dance, running for
past three weeks over this New
York station, la being shaped for a
tour of Low time. Hal O'Halleran
ic charge of the unit which includes
Tom Kesnnedy, Prairie, Rambiers
Thuradays and Saturdays over the
station, O'Halleran used to be with
WLS' farm spree in Chicago.

Myrt 'n' Marge Tour

ANAPIT 'M' Marge Tour

Having completed another season on CBS for Wrigity, Myrt 'n'
Marge are headed for a tour in vande. Have a route set through the season of the seaso

Cohen's 'Billies

Coher's Canyon Hillybillies, four-people radio turn, makes its initial vaude appearance Friday (10) at the Michigan, Detroit. NBC set the deal with Paramount.

WOLF'S PRISCO FILL IN

Los Angeles, May 7.

Los Angeles, May 7.

Enforced layoff of the Rube Wolf house band at the Paramount for the current week, due to booking of the Lionel Hampton band and colored revue for the stage, gave Fanchon & Marco an opportunity of sending the Rube into the Orpheum in San Francisco for the week

In San Francisco for the week.
Wolf is batoning a Frisco band
and cmeecing several vaude acts
sent up from here to bolster.

SAXE NOW M. C.

SAXE NOW M. C.

Phil Saxe, formerly with Irving
Aaronson, but more recently a band
leader on his own around here,
booked into Penn this week by
Manager Mike Cullon to mc. vaude
till headed by Myrt in Marge.
Saxo last played locally at Joe
Ritlier's detunet Music Box, doubling

s m.c. and ork pilot

Double-Duty

Georgie Price will break in a Georgie Price will break in a new vaudeville routine in De-troit opening Friday (10). He rehearses in a small room adjacent to his broker-age office in Radio City.

WLS Ponders Garrick For New Barn Dance

Chicago, May 7.

Chicago, May 7.

After four years at the Elighth St.
theatre, the WLS weekly Barn
Dance may move to the loop B. &
K. Garrick for its Saturday night
featival. WLS now negotiating with
Balaban & Katz on this deal.
Particularly WLS is anxious to
get into the Garrick because of the

cooling system, since the Eigh St. house lacks such equipment. since the Eighth

Ghoster Wins

Waterloo, Ia., May 7.

Watcrioo, Ia., May 7.
The Rosenthal Amusement Enterpriscs, Inc., took the short end of a municipal court verdict when a
jury returned a verdict allowing
John Leonard the full amount asked
in connection with his putting on a
ghost show in various cities for the
defendant company.

defendant company.

Leonard had set forth that he was hired by Lew Rosenthal at a Leonard had set forth that he was hired by Lew Rosenthal at a straight salary of \$200 weekly, plus expenses, for putting on the show. Rosenthal alleged that he agreed to pay Leonard and a companion, George Lovett, \$200 each weekly if the receipts from the shows were sufficient to meet the nut involved.

Rubinoff Struts

Rochester, May 7.

Dave Rubinoff, on way to Chi-cago, stopped off here to see Mary McCormic, headlining the RKO

cago, stopped off here to see Mary McCormic, hendlining the RKO Palace stage show. Newspapers inquired about impending romance.

At the evening performance, Rubinoff, who had brought along his violin, came up from the audicnce and played several numbers during the Radio Amateurs act.

Schenck's Coast Gander

Marvin Schenck leaves for Hol-lywood May 10 on an o.o. of the Metro studio.

He'll be gone about two weeks.

Cancel on Injury

Cancel on Injury
London, April 30.
Pops and Louie, American colored team, sciled for home aithough they had several weeks booked to play here, due to Louie's leg trouble. Kid injured several ligaments, and for some weeks worked at the Palladium with his legs in planer.

New Acts

MYRT 'N' MARGE Talk, Songs 22 Mins,; One, Two and Full Penn, Pitts.

Penn, Pitta.

Well-known radio script team
will have to get by strictly on their
air rep, for they have little to offer
vaude. Its a drab, lengthy turn
that revelas an effort of dovetail
that revelas an effort of dovetail
their should be a fortune of the content of the control of the content of the control of the control
off, Opens with four men coming
on singly to identify themselves—
they're all in the Wrigiey ether
family—in song, and quarter in turn
frair revealed 'in some poor, shimmering black costumes.

From then on, it's a series of bigs

The revealed in summe poor, shim-ing the property of the property of the pro-From then on, it's a series of bits from some of their scripts in the Time Marchee Ori manner, with Myrt getting an opportunity to do the property of the property of the lights. During a wait, two of the males do a duet in the way-back-there manner and the finish has the property of the property of the its clumsily handled. The property of the control of the property of the its clumsily handled. The property of the property of the property of the manner of the property of the property of the carries its own musical director, a punch.

WONDER BEARS (3) Animal Act 6 Mins.; Full Orpheum, New York

o Mina; i river year. Or the work of the work of the third was a situated by the third was a situated by the same of the work of the work

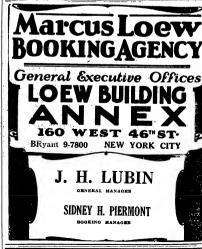
very circusy.

Other stunts by the bears, who are led by a chain held by the trainer, include stilt-walking, roller skating, bleycle riding and scooter chasing.

Shan.

PAULINE COOKE

Presents (This Week, May 3) MOLLY PICON TWELVE ARISTOCRATS MATTISON RHYTHMS EVA LORRAINE and CO. "COOKE & OZ"



THEATRES 1270 SIXTH AVENUE NEW YORK RADIO CITY

Caharets

NEW YORK CITY

Freddy Berrens O
Fresch Casino
Lollia Benauenta
Norene Carney
Walter Davles
Gloria Gilbert
Maria Destyola
Haroid & Endan
Les Manginis
Lelimo 3
Drena
Witman
Roberta
Juan

H'lyw'd Restaurant
Sophils Tucker
Jack Waldron
Ynez Lavell
Gloria Cook
Theodore & Temple
Vira Niwells
Jonny Wells
Terror Wallor
Ann Graham
Catherine O'Neal
Archio Bleyer Orc

Hotel Astor

Jack Berger Orc Hotel Biltmore

Hotel Biltmore
James Koegan
The Vernons
Virginia, Verril
Shep Fleids Orc
Hotel Buckingham
Consuelo Flowerton
Edouard Fontans
Hotel Commodore
Johnny Johnson Or
Hotel Delmonico
Julia Gilgenia

Julie Gliespie Alex Fogarty Harry Tuker

Hotel Edison

Ferdenando Orch Hotel Lexington

M Schuster Oro

Hotel Lincoln
Dick Messner Ore
Hotel McAlpin

Hotel McAlpin
Jimmy Blake
Barker 3
Frank Dally Oro
Flessie Osbeck
Hotel Montciatr
Ona Leonovitch
Toya Saeabe
DeLimas
Marti Michei Ora

Hotel Ritz-Cariton

Armsn Veesey Ore

Ore

Ben Carter Plantation Chorus PHILADELPHIA Oxford 1st half (9-11) Smart Set Rev Foley & Leture Winfred & Bruce Johnny Hyman WORCESTER Plymonih 1st half (9-11)

Bal Musette
Arden & Duncau
Geo Marechal
Millard & Anlta
M Ferri
Geovignettl
Pietro

etro Barrel of Fun Barral of Fun Frankle Meadows Lewis & Dody Jack Sheldon Annette Lacy Andy's Aces Bill's Gar 90's

Kathryn Parsons Jos E Howard Beaux des Arts

Nina Allen Justins Jai Tai

Brano
George Thorne
Angelita Loya
Fox & Ballister
Ralph Navells Orc

Cafe International Cafe International
Inez Elvira
Lita Santos
Lagitanilia
Los Otedas
El Chicorrito
Don Casanova
Rudy Hernondez Or
Cafe 8t. Denis
Wally Allan

Contina Barra

Catlan Barra
Raym'nd & Jucinfa
Gilberto & Jose
Hriceno
Gilberto & Jose
Hriceno
Gre
Contral Pk. Casine
Relen Curran
D'Nosa
Rorio Di Polo Orc
Chatham Walk
Morio Di Polo Orc
Rita Renaud
Betty Bowker
Paul Boss Orc
Claremont Inn
Freddis Starr Or
Club Ginecho
Club New Yorker
Lois Billmach

Cinb New Yorks
Lois Eillman
Bill Aronson
Jack Meyer Oro
Club Eichman

Variety Bills

NEXT WEEK (May 10) THIS WEEK (May 3)

Numerals in connection with bills below i icate opening day of show, whether full or split week

RKO

Bry YORK CITY

Rariom Syress

Serso Flash
Syries Stations of the Syr

Faul Trien
Lota & Gab;
Lota &

John & Hary Mason

(3)

Earl Hines Orc

FROVIDENCE

Keith's (10)

4 Delcos

Johnny Marvin

Morris C'mpb'l & R

Mitzl Green

Donatolla Bros & C

(3) Eno Tr OFFICIAL DENTIST TO THE N OFFICIAL DENTIST TO THE N. V. A
DR. JULIAN SIEGEL
PARAMOUNT RUILDING
This Week: Jules Delmur:—Louis Shur-

This Week: Jules J.

GHCALO
FEMICE (10)
Faul Ash Co
Melle Kirk & H

Managem T

Palace (10)
Gwynne Co
Pettet & Douglas
Case Gleo Club
Medley & Dupree

Orpheum

Ist half (11-14)
Joseph Martin
Bobby May
Bobby Jarvis Co
Royo & Mae Rev
One to fill)
2d half (15-17)
4 Valors
Waslett & T

2d fair (15-17)

\$ Valors

Hazlett & T

Edgar Bergen Co

Stoopnagle & Budd

Grace DuFaye Rev

Paradise (10)
Ed Lowry
Harry Rose
16 Bill Powere Gls
DeRoze
State (10)
Mille Co

BROOKLYN

RROOKLEN

Jat half (10-13)

Do Re Mi 4

Allen & Breen

Allen & Breen

Allen & Breen

Grace Durke Rev

2d half (44-16)

Joseph Martlu

Roye & Maye Rev

(Thrac to fill)

Metropolitan (10)

Touthful Rhythms

I Swifts

Gracle Barrle

Hunter & Percival
Columbians
I colly Moran
Helens Denizon Co
ROCHESTER
Keith's (3)
Olympia Winners
Sylvia & Clemence
John Fogarty
Hilly House Co
Jean Dovercaux

Jean Dovercaux
TRENTON
Capitel
2d half (8-10)
Saki 4
Gifford & Pearl
Bob Hall
Marco's Rev

Marco's Rev
TROY
Keith's
Ist half (10-13)
Olympia Winners
Roy Smock
Billy Houss Co
Lamb & Bellet
Gambols of 1935

Valencia (10)
Duko Norman Rev
Siegal & Marah
Harry Burns Co
Calif Collegians
BALTIMORE
Century (10)
Dave Appolon Rev
HOSTON

HOSTON
Orpheom (10)
Foy's Fables
Buster Shaver
Gen & Olive
D & E Barstow
Birdic Dean.
Strauss Dancers
Charley Foy Co
JERSEY CITY
Loew's (10)

Arn Lester A & M Havel Harry Howard Alice Whita

NEWARK State (10)

Osaki & Taki irving Edwards Long Bros. & E Frances Arms Mayfair Rev

Mayfair Rev
ROCHESTER
Loew's (10)
Don Francesco
Dolly Kay
Myrt & Marge
Stuart & Lash
Hal Menken Rev

WASHINGTON Fnx (10) E Carroll's Vanitie

Loew

Boolevard
1st half (10-13)
Sedara Bears
C & L Gerard
Ednar Bergen Co
Ednar Bergen Co
Find Adnir Rev

White & Curtla
Lonn Belnsco Cro
Valencia (10)
Valencia

ELIZABETH
Ritz
2d haif (\$-10)
Fortunello & C
George Glyot
FMILADELPHIA
- Earle (10)
Guy Lombardo
(3)
Renny Moroff Co Banny Meroff Co
PITTSBURGH
Stanley (10)
Benny Meroff
Lupe Velez
(Others in fill)
(2)
Folics Bergeres

READING Astor (3)

Wilbur Cushman

AMARILLO Fair 1st haif (11-13) notlight Frolles

1st half (11-13)
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kson & Blacky e Gory's Bd EI. PASO

Jack Handas
Jack Handas

Jack Handas

Griffen

GWAGO

Corpleten

Corplete

Independent

CHIOAGO
State Lake (4)
3 Taketas
R & M Carter Co
Jones & Hare
F Lightner & R
Roy Lee & D
Meri Bell
Freda Sullivan
DETROIT
B'way-Capitol
Mario Ilollis
6 Sakuras
Keller Sis & L eVera Walton
Winton Bros
Bertha 2
Holen Janis Co
108 ANGELES
Orphem (1)
Les Martinettes
3 Hong Kong Boy
Allen & Kent
Jack Joyce
Clifford & Marion
Frank Evera

6 Sakuras Keiler Sis & L Shaw & Lee Al Norman KANSAS CITY Tawer (10)

Cilford & Marion
Frank Evers
MiNNEAPOLIS
Falace (10)
Boh Stickney Co
Jerry Lawton
Levan & Bolle St
Levan & Bolle St
Levan & Bolle St
The Cevens
NASKWILLE
Finces
List half (9-11)
Dilly Jub Taylor
Dub Taylor
Born & Lawrenco Tnwer (10)
Armido
H Foster Welch
Elmer Cleve
Jay & Lucillo
LONG BEACH
Strand (3)
Georgo Lovett Co

BOSTON
Metropolitan (10)
Rooneys & T'b'gs Co
BUFFALO
Buffalo (10) Buffalo (10)
Slate Bros
Salicia Puppets
CHICAGO
Chicago (10)

Chlengo (10)

Will Osborne Dd
Ruth Barnes
Loyal's Dogs
Paul Gerritz
(3)

Morton Downey
Harrison & Fisher
Lorraine & Digby
Paul Gordon
Evans Railet
Markro (3) State (10)
Eton Boys
ST. PAUL
Paramount (10)
Jack Powell Ice Lowls

Libonati 3 Owen McGivency Co Georgic Price Alexander & Santos Cohn's Hillybillies MINNEAPOLIS Stute (10)

Warner

WASHINGTON Earle (10) Earle (10)
6 Lucky Boys
Rarr & Estes
Ross Pierre & S
F 'Pansy'. Sanborn
(3)
Gus Arnhelm Orc
Gene Sheldon
J & E Torrence

Virginia Bucon Jean Boydell 3 Fonzelle

TOPO THE MENT OF T

Club Bichmas

Henry Bergman

Wheeler, M & W

Coconnut Grove

Lloyd Garrett

Honey Gordon

Ruth Williame

Bryant, Rains & Y

Alyse

Harry Halstead Ord

Coin de Paris
Renee Estabrook
Jerre Farrar
Harry Sapro
Arthur Gibbe
Charile Beal
Congress
Sid Austin Oro
Counies Inn
Luie Russell

Connies Inn
Luie Russell
Sonny Woods
Norman Aswood
Norman Aswood
Timmie & Freddle
Dowey Brown
Pete Peaches & D
Teddy Hale

4 Charloteers
Jigsaw Jackson
Alberta & Hunter
Connie's Ore
Cotton Club Cotton Club

Cotton Club
C. Rev Mears
Cotton Club
C. Rev Mears
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Cotton Club
Cotton
Cott

Cubanens
Dawn Patrol Club
Frank Farrell Ore
Barker Trio
Dorothy Terry
Delmonico's

Jarrow
K & C Joy
Bobby Tracy
Marcella Sharkey
Jerry Baker
Mike Durso Orc
El Chico

El Chico
Dolores & Candido
Pedro
Pancho & Rosita
Carmelita
La Monterita
Emils de Torro Ore El Morocco

El Morocco
Nano Rodrego Bd
Ernis Holtz Orc
El Toreudor
D J Escarpinter Or
Trini Varela
Dinorah Arguden
Mariluz
Ramon Quiros
R & R Do Caro

Essex House Gleu Gray Orc Sondine & Foirchild Dick Mansfield Orc Peter Gallo Moria Donia

Mory Ann Mercer Jackie Holtz Francis McCoy Arietta Laccy Mike Landau's Orc

Mike Landau's Orc Thomashefsky's Borls Thomashefsy Rogina Zuckerberg Sammy Colton Harry Littman Orc Florence Kiug Mme. Cherova Irv Bercowitz Gertie Rullman Ches Doherty Rev

Town Cusino
Geo Owens
Adrian Vsierie
Peggy Strickland
Alian Cols Orc

Tokay Rest

Eddio Ashman Oro Sandor Hungarian Rev

Versallier Harry Richman Claire Deerfield Fox & Walters Rodriguez Bd Joe Smith Orc

Trouville Jim Miller Oro

Village Burn
Dick Rebertson
Jack Ryan
Olivs White
Rich-Cole 3
MacCrea's Ore

MacCrea's Orc

Village Nut Club
Jack Fagan
Sheer Bros
Becbs Moffet
Alleen Cooke
Val Vestoff
Floria Vestoff
Milton Mann Orc

Walderf-Astoria
Paul & Eva Reyes
Consuelo
Militon Douglas
Cormen Castillo
Xavier Cugat Ore
Henry King Oro

Wirel

Gregory & Leo

Guy Rennio Dina De Tolly Joey Lee Orc

Stan Clair Orc

Morcell Inn

Club New Yorker

Club New Yorke
June Marlowe
Rhythm-Alra
Claire Francis
Harry Powell
Carlos Shaw Oro
Reba Smith
Omar's Dome
Royal Knights
Palmeros

Palmeres
Edith Davis
Alberto Sergio
Howard Jarrad
Chux Perex Oro
Palomar
Hudson-Metzer Gus
Dorine & Douglas
De De Vance
Stan Noonan
3 Jokers 3
Dick Jurens Oro
Parls Inn
Singing Waltere
Helen Burns
Thelma

Thelma
Gillette & 6
Pete Cootrelli

Pirrone's Pirrone's

Dut Roberts

Glenn Harris

Ruth Coffer

Tcd Sharp

Freddle Beardon

Ann Trezna

Wallace & Fitzp't'!

Joe Marango Oro

Joe Marango Oro
Kawahan Caraban
Kawahan Caraban
Kawahan Candra Ronald A. Taraban
Kasaha Gandra Ronald A. Taraban
Ki-Jinka (San Eve Bob Millar Ore
3 Little Pigs
3 Little Pigs
3 Little Pigs
3 Little Pigs
4 Little Pigs
5 Little Pigs
6 Little P

Dancing Debutante Bob Robison & L Roger Williams Russ Marks & A 3 Whippets Wences Theima Wynn . 2d half (13-15) Winifred & Bruce Johnny Hyman (Othere to fill)

Mon Paris
Gladys Baxter
Arnold & Hawkin:
Gens Fosdick Ore
Herrera Ore
Normandle
Deslys & Clark
Dorothy Lamour
Ana Estasen
Eddio Elikina Oro
DeHaurte's Ens

Old Roumanian Old Rnumunian
Thais
Sadle Banks
Jack Hirsch
Ruth Wynn
Rnnnie de Camp
Ethel Bennett
Colette

Anita Feederowna Abraaha Orc Paradise

Paul Whitemon Orc Durelle Alexander Ramona King's Men John Hauser Place Elegent
Victoria Faust
Tommy Mills
Gus Lazaro's Orc Den.
Roberts
Juan
Guittar
Emile Borso
Bernie Dolan Orc
Don Martons Orc
Carl Hoff Orc
Wlyw'd Bestauran
Tucker

Tommy Allie or Commy Allie or Place II of the India of th

Taft Grill Geo Hall Orc Loretta Leo The Ranch Harry Hatts

LOS ANGELES Week of May 6

Beverly Wilshire

Orville Knapp Or
Blitmore Bowl
Jinmy Grier Ore
Rhythm Ruscals
Plank Tomin
Dolores Andre
Clark Graits & G
Ross & Ray Lyts
Ruth Craven
Bob Cyton Control
Cafe de Farce
Ray Harback Oro
Kenny Wilmarth
T Dawson & Giard
Castle & Rand
Gladys Gardner
Castle & Rand
Gladys Gardner
Castle & Rand

Hetel Euroni H & M Kane Peggy Mann Michael Tree Oro Hotel Fifth Ave Mishel Gorner's Orc

Gladys Gardner

Casino
(Agua Caliente)
Mile Rene Villon
Benito Serrano Or
Roberto Maytorens
Nina Sandoval
Lolita
Betty Lane
Terribas & Rojas
Ricardo Martinez
Mahan & Rucker
Nona

Nona Ceclie Hoffman

Marti Michel Orn
Hotel New Yorker
Clyde Lucas Oro
Linda Lee
Lyn Lucas
Wilkins & Meyers
A Diplomate
Frank Beseinger
Hotel Fark Lane
Max Berger Orr
Hotel Penusylvania
Hal Komp Orc
Botel Plans
Emil Colema Oro
A & R Demarco
Hotel Rik-Carlton Clover Club
Maxine Lewie
H Robertson Oro
Coccannt Grove
Radio Rogues
Charlotts
Henry Busse Oro Cotton Club

cetton Club
Leroy Br'mfield & C
Martha & C Ritchio
Dudley Dickerson
Connio Harris
Taylor & Rutledge
Flora Washington
Mona Ray
Don Swander
Les Hite Orc El Rey Club

Tommy Lyman Joe Lawla Orc Joe Lawls Orc

Hollywood Stables
Mile Geo Geo
Jerry Cilford
Brown & Mendell
Blaine & Elaine
Paul B Stein
Nat Young Orc

Bennie Goodman Or Bennie Goodman Or Bernice Parke Hetel St. Moritz Rosalean & Saville Nate Leipzig Leon Navara Oro

Nat Young Orc
Hotel Roosevelt
Frank Allen
Helen Mnore
Nelson Hall Oro
Italian Village
C Ganon's Girls
Peggy Gilbert Oro
Albertina Pickens
I Adelstein's Ore

50 YEARS AGO

(From Clipper)

Ristori was a washout in Frisco, but Fred Warde followed her in and was a knockout in 'Virginius.'

Theo, Paris star, was playing Boston and a delegation of Mass. Tech. attended one performance, all wearing high silk hats with the class numeral painted on the front.

New Orleans museum was show-ing a bearded lady only 13 years old. Beard was about four inches long and had been growing for six

Skating rinks were beginning to close. I'artly the warmer weather, but the fad had passed the peak.

15 YEARS AGO

(From VARIETY and Clipper)

First instance of film hocking re-corded. Bank loaned \$10,000 on one negative, which financed the next picture. Paper pointed out that this small transaction set a prece-dent. Indie co.

Loew was putting \$200,000 a week into Metro productions, using 12 companies Big for those days.

Record price of \$115,000 on 'Twin Beds,' sold by Selwyn to Carter De Haven, who made it for 1st Nat.

Ringling-B. B. did \$700,000 in New York in 5½ weeks. Better by \$150,000 than the previous year, which also was a high.

Criterion, N. Y., recently taken over by Par was doing around \$12,-500 weekly. 'Why Change Your Wife?' was the feature.

Labor war on to bounce IATSE out of Federation of Labor. Car-penters and joiners protesting their jobs were being taken by the stage hands. Stage union absorbed the

Los Angeles had a communistic picture group. Director, camera-man, technical man, leading man and woman and scenario writer. Worked for a lump sum and split salary equally.

Sandwins, German acro act, in for Ringling-Barnum. First German act to be admitted since the war.

So many complaints of theft from vaudeville artists made to Vaude Managers' Protective Ass'n that the latter decided to pay no more at-tention to kicks. Told performers to be more careful about locking their trunks. Country-wide.

Pantages theatres in West taking on pictures. Was losing business on straight vaude.

Circuses were fighting it out in Ohio. Happens every spring. Still at it.

Box o ces bothered by flood of counterfeit money. But nothing like the current glut of the queer.

Phila orch had \$1,000,000, but no home. Academy of Music had been sold and no other place available.

Sabbath committee in N. Y. sought to stop Equity benefit. Not successful.

Laurette Taylor, opening in London, got the bird. Even charged that her manager, C. B. Cochran, had incited the demonstration as a bit of publicity.

from her old costumes. Each patch inscribed with play and act in which the dress had been worn. Quilts a mild form of feminine in-sanity at the moment.

Clara Morrris opened the summer season at Daly's theatre in 'Denise.' Clipper was shocked that Daly should present an off-color play in the theatre dedicated to light come-

Col. McCall was through at the Casino and the house passed to the sole control of Rudolph Aronson, who had been joint manager. He did very well by the theatre.

At a meeting of the Actors' Fund, W. J. Florence announced the Nat. Steamship Co. had put at the dis-posal of the fund a bed in a local hospital for the use of English ac-tors who might apply. Loose funds amounted to \$10,478 with a bond reserve of \$27,000.

Harry Miner closed what was re-Harry Miner closed what was re-garded as a big contract for elec-tric lights. To put 460 incandes-cents in the People's theatre, 200 in the 8th Ave. and 350 for the Bow-ery. Would about make one border for the Music Hall.

Harrigan and Hart were out of the 14th St. theatre for good. Not a profitable location, so they aban-doned the idea of a permanent pitch

Lillian Russell came back to the American operetta stage in 'Poliy' at the Casino. Not so hot, though she was appreciated.

Janauschek was building business os of formation. To combat the in Cincinnatt presenting women patrons with crazy quilt squares cut plays.

Paramount

Pop Cameron
3 Queens
Oriental (3)
Mark Fisher
Pop Eye'
Frank Gaby
Novak & Faye
W & G Ahearn
Gray Fam
DETROIT
Michigan (10)
Libonat! 2 BOSTON

NEW YORK CITY

Rosy (10)
Jack Eddy Co
Gretonas
Teddy Bergman
Freddy Mack
(Otbers to fill)

Rosy (10)
Frammount (2)
Frammount (3)

Fanchon & Marco.

Flying Trapese

Monte Rosa Frank Marino

Lescarget d'Or Earl Moss Ore

Leon & Eddle's Leon & Eddle's
Billy Reed
Paul Duke
Ann Haines
Hal Simpson
Leo Gardner
Bernice Parks
Tie Toe Giris
Eddle Davis Ore
Maison Voyant
A Valentino Oro
Spivy
Rite Bolle

Although Straw-Hat Legit Meant Little in Past Seasons. Scouts **Priming for Annual Rubbering**

Actors are looking forward to the approaching scason in the sticks as surcease from making the rounds looking for jobs, but showmen are

surease from making for rounds of the runs of the runs

way's board but for the backing of Warners. Four plays fried out at Westport, Conn, regarded as the leading sum-mer show-case, got to Broadway but none reached first base—Tight Lritches, 'On to Fortune,' Dream child and kill That Story. Latter shows the standard of the story of the training purposes, in that way man-aging to stay much longer than ex-pected.

aging to stay much longer than expected.

Most recent of the summer experiments to open been was Repetited to the state of the state of

anner-up.

However, theatre and picture couts are prepared for another sea-on of cross country rubbering.

'HEAVEN,' 'SAILOR' END ROAD RUNS IN PITTS.

Pittsburgh, May 7.

Two touring attractions, 'Rain From Heaven' and 'Sallor, Beware,' orl'ed it a season here Saturden which opened on Broadway last of December, folded after eight moderatly successful weeks on the road with John Haillday, co-featured "3. Jane Cowt, pulling out Immered for Hollywood to resum here to be the property of the property

ilor,' long-run Broadway hlt, "lion," long-run Broadway hit,
h been on the road with most of
original cast for a little over two
meeths under Wee-Leventhal aegis,
doing spotty business. Had a couple of winning weeks in mid-west
and one here out of these. Audrey
Christle, leading lady who has
played role of Stonewall Jackson all played role of Stonewall Jackson at during run, turned down a part in the Theatre Guild revue, 'Parade,' to summer with Laurence Schwab's muny opera in St. Louis.

'Knock' Started

'Knock' Started

'Knock on Wood,' comedy-drama
by Allen Rivkin, associate prodreer with Fox on Coast, was placed
In rehearsal Monday (6) by the
Studerts in New York. I. Robert
Broder, Rivkin's N. Y. attorney, set
the deal with the Shuberts,

John Hayden is directing, with
Johns Ronale playing the lead
Others in the cast are Saily Phipps,

Torre, I. C. Patrick, Brovely Barker,
Alfred Cappelor, Calvin Thomas,
Tom Morrison, James Spottiswood,
William David and Edward Reddine.

Opening is tentatively set for May 8, with theatre not set.

eather Permitting, comedy, in rehearsal for Edward Sargers Brown, Viola Frayne has lead

READYING 'JUMBO' Durante, Novis Set-Foster Putting On the Dances

Donald Novis will have a lead in Donald Novis will have a lead in Jumbo, with Jimmy Durante fea-tured in the Billy Rose production. Show is now set to start in rehears-als about June 1, figuring on open-ing a month or five weeks later at the Hippodrome, N. Y. Stort is putting on the Allea K. Foster is putting on the Allea K. Foster is putting on the complete troupes on his own to go on as results units. They have al-ready started work on some of the numbers.

B'WAY COMMENT ON PULITZER **AWARD**

For the second year in a row the Pulltzer prize play award drew controversial comment, in New York show circles. Prize goes to The Old Maid, Zoe Atkins adaptation of an Edith Wharton novel, with cast headed by Judith Anderson and Helen Menken. Show is current at the Empire.

Helen Menken. Show is current at the Empire.
Crosby Gaige, when asked what he thought of the award, pulled a fancy line in Latin which, when crossed in the committee of the play the committee picked, he pointed out, is '0'di Maid.' Mr. Gaige produced a play called 'Accent on Youth this season which some people thought, maybe man merely said. This is a swell spot to keep my mouth shut.'

Tm in a swell spot to keep my mouth shut!

Brock Pemberton thought it all very funny. The choices recently have been so strange, he said, It haven't seen 'Old Maid' so I can't really judge, but from what I've very sheard of it, and from what I've very heard of it, and from what I've very much any more. Not that his production, 'Personal Appearance,' or anything like that—
Max Gordon remarked, I haven't seen any of the plays. I'm strictly from Hollywood. I've haven't seen any of the plays. I'm strictly from Hollywood. He have the seen show, in Boston. But so meen who knew someone who talked to Maxwell Anderson, reported Anderson as saying, 'Nobody cares any more.' It was this same Mi. Anderson's Mary of Scotland which started the argument last season.

derson's 'Mary of Scotland' which started the argument hast season. Herman Shumlin, producer of Children's Buur's aid, 'I think it's quite the worst selection the comment of the plays now current on Erondway.' Lillian Hellman, author of the plays, lan Hellywood. Robert Sherwood, author of 'Petinda' Porest, is in London, together 'initial' bresst, is in London, together Miller, Harold Clurthan and Cherry' Crawford, directors of the Group

Crawford, directors of the Group Theatre, which produced 'Awake and Sing,' are in Russia. The au-thor, Clifford Odets, is 'somewhere

thor, Ciliford Odets, is 'somewhere in the country. Harry Moses, producer of 'Old Mald,' chirppd, 'Clayton Hamilton went on tho air immediately after the awards were announced to pan about the country of the country

Moskowitz Sails

Dr. Henry Moskowitz, executive accretaty of the League of New York Theatres, will sail Saturday with for the near East. Objective of the trip will be a visit to the Holy Land. He will gone about five weeks.

Three Wind Up

Two shows are announced to slide out this week and another was dropped from the list suddenly last

oropica tom sowek.

Thumbs Up' will fold at the St. James Saturday (11) after playing 20 weeks. Revue had a starting pace of around \$24,000, but dropped off and has been in doubt for some time. Failed to earn back productive surface.

THUMBS UP

Opened Dec. 27. Atkinson (Times) entered the only 'Nay' among the first-stringers who attended the first night of the

revue.
Variety (Abel) gave it moderate rating.

Flowers of the Forcst' will conclude at the Martin Beck after five weeks, stay being shorter than anticipated. Bettered \$14,500 first week, and did well enough the second, then slipped markedly.

FLOWERS OF THE FOREST'
Opned April & Katharine
Cornell's, magic didn't exactly
hold true in this John Van
Druten anti-war drama. While
for ability and glamour were
praised, these couldn't hold the
pens of the topnetch drama
commentators from stating the
vehicle was week. Anderson
(Journal) sald play is acted
Pity is that there isn't much
in it.'
Variety (Ibee) said: 'should
draw coin.' 'FLOWERS OF THE FOREST'

'Reprise' opened at the Vanderbilt last week and was withdrawn after first performance.

'REPRISE'

REPRISE'
Opened May 1. With nothing
else to do, the first attringers
turned out to pan this oneperformance flop.
Brown (Post) said 'the curtain ought never to have gone
up.'

THIRD L. A. LEGIT IN RUN-IN WITH EOUITY

Los Angeles, May 7.

Los Angeles, May 7.
Actors Equity, for the third time
in a month, is enforcing Equity
rule against members playing in
shows with non-members. Charles
Miller, local AEA rep, previously
pulled several members from Willis
Goodnies' Pop Goos the Wessel' at
the Mayan and now has opticate
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Mayan and Mayan
Mayan and Mayan
Mayan and Mayan
Ma

Come Home.'
Actors pulled out of the first Actors pulled out of the first Goodhue show, but in tangle with Hollywood Theatre Guild, currently running 'Kitty Dooley of Times Square' at the Playhouse, four Equity members refused to obey the order and were suspended. Both houses running non-union backstage. Mayan players have to mid-

PLAYS ABROAD

TOVARICH

London, April 25.

Comedy by Robert Sherwood, from the French of Jacques Deval, in three netricular of Jacques of

sales and the second of the se

(Continued on page 70)

Inside Stuff—Legit

Alex Yokel, legit p.a. turned producer, is the cynocure of all the other legit publicists, none of whom will deep not having the hope and ambited none day of also turning the same trick as did Yokel with his "The Men on a Horse." Yokel is estimated to be clearing \$5,000 weekly for bils and from the several companies. Warners owns 51% of the show. Yokel has 23%. Saul J. Baron, attorney, who brought Yokel and title script in was a trong 10% to be a triving Cooper, who brought trolling the venture. George Abbott receives an extra 1% of the group of the script in was act from 10% to be armatists' Guid royalty contact as collaborator with Ceell Holm, the original author.

George Leffice currently is suing Yokel for \$800 plus future claims for allegedly being deprived of booking the slow. Leffier claims an expectation of the state of the contact of the producer of the contact of the c

Eddie Craven has returned to Broadway from the Coast after a six months' contract with Paramount. He worked just six days on the lot in small aesignments in several pictures. He was in the original 'Sailor Beware' and was engaged for the film version which has been scrapped. 'Sailor' cost Par \$135,000, including the rights price of \$70,000, balance being charged off in salaries to various writers assigned to the script. Craven is in the cast of the No. 3 Three Men on a Horse' company which opened at the Royal Alexandria, Toronto, Monday (6), and is headed for Los Angeles.

It cost Frederick E. Malley, western theatre manager, \$10,000 to take a fling at Broadway. His malden effort, 'Reprise,' which opened at the Vanderbilt last Wednesday (1), was yanked after the first performance. Play drew a solid panning.
House guarantee of \$3,500 was paid in advance. Although advised there would be little added outlay to continue during that period he declided to pay off the cast (tow weeks) and not profong the agony.

Entire Los Angeles area is being flooded with service charge passes by two legit productions that are being operated in the territory with non-equity casts. Ireo of the Belasco and El Capitan theatres, which have never resorted to service passes, has gardn been aroused. After nearly a year and a half of complaining to XNA enforcement chiefs they have been unable to half the practice. Houses rearring to the reduced admissions are the Mayan and the Hollywood Playhouse

Leonard R. Hanower and Harold M. Goldblatt have dissolved their law partnershlp, former moving to 58 West 40th etreet, N. T., and the latter to 67 West 44th. Firm was first known as Goldamith, Goldblatt & Hanower, active in theatrical cases. Judge Frederick E. Goldsmith has been disassociated with the office for several years and is practicing with

Willis Maxwell Goodhue, who authored and is presenting 'Chickens Come Home' at the Mayan, Los Angeles, opened with a non-union crew and non-Equity cast when stage hands' union is reported to have demanded five men backetage to handle the one set production. Play is in on a straight rental basis for two 'week, Goodhue paying the house \$400 weekly for the bare walls, plus utilities. Play is topped at \$2.20.

Ted Pike, appearing in Philadelphia night spots, was engaged to warble a radio bit in 'The Hook-Up' during the show's five-day date there last week; salary 475. Equity deputy explained it would be necessary for Pike to join up and to cost the singer \$44.

Arthur Tracey is slated for the part in New York, show opening tendict (8) at the Cort.

Open Air Opera

Los Angeles, May 7. Los Angeles, May 7.

La Scala summer opera season opens in Griffith Park July 10 with Mario Colantoni conducting a chorus of 150 and a Spanish ballet of 36 in 'Carmen.' Other classics to be presented include 'Aida,' 'Risotictio', 'La Boheme', 'Madame Butterfly,' Faust' and 'Othello.' Winter tour of La Scala closed in Winter tour of La Scala closed in

3D 'HORSE' CO. DIRECT FROM TORONTO TO L. A.

Third company of 'Three Men on a Horse,' original of which is aiming for summer holdover at the Flayhouse, N. Y., will jump from Toronto, where it opened Muckey and the Blayhouse, N. T., will jump from Toronto, where it opened Muckey of the Columbia, San Francisco, for the following date. After three months on the Coast 'Men' may then be sent to Australia. Original place of the power of the blayhold of the blay

New Drama School

New Drams School
New school of the drams was announced early this week by Alexandra Carlisle, who mentions an impressive list of theatre names and
others as having responded to invitations to act on the advisory
board. Project is to be called the
National Shakespearean Studio of
Dramatic Art. Works of the Bard
will be specialized in, also diction
and stage schooling.

and stage schooling.

ner student, button to cost \$125 the term
nearly, tuition to cost \$125 the term
ore student.

New Chamberlain Brown Legit Hope Spoiled by Equity

Chamberlain Brown, legit casting agent with managerial aspirations, came a cropper when his newest plan for a co-operative theatre in New York was turned down by Equity's Council last week. Equity regarded the idea as not being comprehensive arough.

regarded the idea as not being com-prehensive enough.

Agent proposed what he called a co-operative festival "with expected profits to be devoted to the estab-lishment of a reportory theatrie. He has several times staged stock and other ventures during the past sea-sons, but ventures failed to pan out. Frown has been addressing wom-munities, aiming to stimulate in-terest in legit shows and particu-larly to secure subscriptions to his projects. He was reported having secured some financial support in that manner several times.

Stated by Brown that the rejection of his plan by Equity places him in an embarrassing position, him in an embarrassing position, since he has secured a number of subscription pledges to his planned

Fanchon, Marco Ballets In H'wood Bowl Concerts

Hollywood, May 7.

Deal has been closed by Fanchon & Marco whereby they will stage four ballets in confunction with the four ballets in conjunction with the summer concerts given by the Phil-harmonic Association in the Holly-wood Bowl this year. Artists will be brought on from New York, with the ensembles recruited locally. First of the ballets tentatively sel-for early July.

BROADWAY LEERY OF H'W'

Negroes Syncopate 'Sailor Beware' LEGIT FINANGING Actors' Forum Puts Up Full Slate In Their Own Hotcha Harlem Version HAS 'EM WORRIED

What maybe the rebirth of Har-Broadway-took Monday night (6) at the Lafayette heatre with the initial presentation of the Harlem Players, a colored whites—Shepard Traube and Mack Hilliard. First play is 'Sailor, Bere,' last season's Broadway hit. The top is 83c, starting from 25c; he presentation is good, and the he lrving Place burlesque shows

k tame by comparison. Unless the weather man turns the est on sooner than expected, it's lmost inevitable that these drastic revivals on 135th street's left bank will entice the ofays up, deite the fact that colored niteries

made a lot of innocent lines sound plenty roughhouse.

Male leads are played by Juane Bernandez as "Dynamite' Jones and James Dynamite' Jones and James Dummore as Barney Waters, christola Williams plays the hard-te-get Stonewall' Jackson. Headled ellevers his lines like a mala, plays the role straight except for fast dash of Mississlph. Had they boked the roles, the story might be different.

Rest of the east includes Carrington Lewis, Paul N. Johnson, Milton

Rest of the cast includes Carring-ion Lewis, Paul N. Johnson, Milton Williams, Henry Davis, Canada Lee, Lulu King, Dorothy Sinclair, Flor-snee Lee, Juanita Hall, Hayes Pryor, Frank Ross and Ken Renard. 'Traube, besides being co-promoter, da an excellent staging job. Ira Ashley supervised the technical pro-Besides, the play on the stee.

duction end.

Besides the play on the stage,
there's a hoteha ork in the pit to
pitch the emotions between scenes
and acts. They go to town in the
tapected swing style, led by Dallas
There

Outside of drawing a lot of stiff-birted whites, a good portion of the telored attendance was also tuxed and eevning-gowned—that's a sight in itself.

Mary Pickford Touring Coast in 'Coquette'

Holiywood, May 7.

Returning to the stage for horfact foll length play since Good Litfact foll little following the fact following
Mill star in a Heary Dulfy producefoll of Contract was signed Saturday (4),
Mill sinch following the fact following
Mill star in a Heary Dulfy
Mill since Heary (1),
Mill sin

ALMOST A CO-OP

Equity Makes Exception for Actors but It's No Go

but it's No Go
Group of actors calling themselves
the New Co-operative Players has
the New Co-operative Players has
been described to the Players has
stood that friction arone between
the players, who proposed presenting the first play in an East Side
house with the expectation of moving to Broadway latent
to commonwealth appearances, but an
exception was made in this case
after the group applied to Council
It was explained that the 20 odd
players would be in the guise of
plan for one show because no commercial manager would be concerned
in any way.

pank will entice the otays up, depicted from the control of the co

Ever with an eye to free publicity. Earl Carroll pulled his some the control of t

ANTI-FOREIGN ACTOR

Washington, May 7.

Another drive to put up the bars of against foreign actors and musical part of the property of the propert

Figure Possible Pooling of Filmers Not to Outbid Each Other May Keep Coin Down-Time Element Important

NO COMPETITION

ne the first play in an East Shootones with the expectation of move some with the expectation of move and the probability of th

transmishs to writers is obvious, transmishs to writers is obvious, angle that two out of the tirer occowls, angle that two out of the tirer occowls, angle that two out of the tirer occowls, and the tirer o

Playwrights' angle is the sholesale subsidization by

For Equity Election May 27: See Battle on Sundays, Rehearsal Pay

Just Boys

Buffaio, May 7.
Local newspaper critic hallroom boys are at it again.
When Mr. Knox, of the News, addressed the Riverside Cul-ture Club on dramatic criticism, he is reported to have told them that Mr. Smith of the Times carried a cane. This Mr. Smith took occasion to deny vigorously in his column and retailated by accusing Mr. Knox of having moving piece. addressed the Riverside

JOB INSURANCE IN SHOW BIZ

ure in the unemployment insurance set-up in the state of New York is being discussed by managers and actors. One of the possibilities is the raising of minimum salaries to \$50 from the \$40 low (\$25 for jun-

\$30 from the \$40 low (\$25 for juniors) set by the code.

New statute, which met with the enthusiastic endorsement of Governor Lehman when he signed it, takes in all classes of workers and there has been no clause discerned barring actors from participating. Job insurance is one of the Issues monounded by the younger group.

there has been no cisuse cuseernee barring actors from participating, barring actors from participating, propounded by the younger group no Equity, but sidetracked by the conservative members.

Persons losing employment will be eligible to weekly compensation mum and 58 minimum. Money for such payments is to come from a tax on payrolls. All establishments having four or more persons employed must pay 1% in 1985, 2% the Measure stipulates that all manual workers are to come under compensation payments and all white collar workers whose salary is less than \$50 weekly. In the legit stage hands are of the first class, but that actors and musicians are of the white collar division. Managers have not expressed opinions on the new legislation but of the workers of the white total payroll for shows and theatres would be levied, or only that portion paid to stage hands, actors and musicians receivant of the workers of the stage hands, actors and musicians receival that the stage hands actors and musicians actors and musicians receival that the stage hands actors and musicians receival that the stage hands actors a

The Actors Forum, younger group developed within Equity during the past year, has formally filed an opposition ticket, placing in nomination a full slate to be voted on at the annual meeting May 27. There will be no battle over officers, latter now functioning having been elected at the last annual session for three years. Contest will be in the naming of all 10 new members

Move is the group's answer to the and mistration for its defeat at the last quarterly meeting, when the forum failed to get any of its candidates on the regular ticket. That meeting provoked plenty of fire-works and charges were hurled against the group's leaders by regulars. Forum's strength was not regulars. Forum's strength was not with the strength was not yet considered an opposition candidate for Equity's achieving its purposes by strength-ening its representation on the council. At this time the group has six members on the body, elected last season for a five-year period, and the strength of the strength of the period of the perio Move is the group's answer to the administration for its defeat at the

table when hely wood profin addressed its could be a second to the control of the

'Flowers' B. O. Disappoints Kit Cornell, \$500 Evening Her Lowest in 10 Years

Closing of Kathanine Cornell's Last veok, however, Munday's take.

Closing of Kathanine Cornell's Last veok, however, Munday's take.

Flowers of the Forest' at the Marking were less than \$500, lowest the Book of the Book o

Plays Out of Town

VARIETY

PARADE

The Theatre Guild said its first musical would be different. It is. And if the bourgeosle, who buy 33.0 seats, can take it on the chin, this arty, ultra-red revue might have a chance. As unfolded in Boston, it's definitely light on b.o. It's too different.

ton, it's definitely light on bo. It's condifferent. First' act cannot escape being tagged by word-of-mouth, as top-heavy with communistic ax-grind-arc soaked in the same tint, but one thing is certain—it will cause comment. Whether that talk will force the Boston City Hall to act remains to be seen.

to be seen.
Everybody takes a ride on the
Guild merry-go-round, President
Roosevelt, the New Deal, Father
Coughlin, Huey Long, General Johnson, Hearst, and the good old bour-

Roosevelt, the New Deal, Father Coughlin, Huey Long, General Johnson, Blearst, and the good old bourson, Blearst, and the good old bourson, Blearst, and the good old bourson, and the season of the s

Achilles Had a Heel

P	asudena,	April	Z4,
Drema in three	hes and	10 sees	nee b
Martin Flavin. Pre	ta beaubo	the Par	naden
Community Playhou	so Anell 2	701 8	
Jumbo	Wel	tor Ho	made
Slats	.,	T-LL	Tirae
Tremp		John	W Fa.
Plckpocket		Tarle Ti	For
Jake		Jack B	mrun.
Momba	·····	Holling	,n, 31
V	Howar	a Chan	petn

Achilies may have had a heel but Martin Flavin hasn't got a play. It's hard to Imagine a dramatist of Flavin's calibre turning out such a hodge-pode, harder still to Imagine what Waiter Hampden aaw in the what Waiter Hampden aaw in the property of the still the still be a play worthy of commercial production to take on the road. Based on the conflict of two men, one a negro, the other white, one a hero the other a coward, the play hero the other a coward, the play in an amatcurish manner and dated in speech.

atumbles through in an ameturish manner and dates in an ameturish manner and dates will be a suffer Hampden, the negro, becomes a feith with John Wray, one-time captain of a negro regiment in experiment of a negro regiment in a too, Hampden handling the elephant and Wray the mondies. Wray tries in lower than the suffer of the suffer of

animal he is sent to tend the mon-kies, Wray getting the job as the sciphant keeper. Elephant kills him elephant keeper. Elephant kills him harden of the standard harden He'll have look of the standard harden ing with Hampden allowing a fe-male monkey to make advances to him.

ine with Hampden allowing a female monkey to make advances to
him.

The what impired Flavin or the
title is hard to fathom. Play has
no business on any stage. Filled
with profanily, it is tough on Pasadena's class audience. Hampden,
with profanily, it is tough on Pasadena's class audience. Hampden,
with profanily, it is tough on Pasadena's class audience. Hampden,
with profanily, it is tough on Pasadena's class audience. Hampden,
with profanily, it is not be
stage like a 'tent show heavy, Much
etter is Wray as the half-created
veteran. Joan Wheeler gives a symrison Ford is olky as a tramp. Max
Hoffman, Jr., gives a so-so performance as a pickpocket, with Jack
Home, an in pad, dito. Krowoodo dector stand out, though he
does it with a Japanese accent.

Two scenes, one outside the elecounted. Direction of Byron Foiger
is far below this director's usual
work. Play has no commercial passibilities whatever.

Chickens Come Home

Cincide in Los Angeles, May 3.
Canady in East appeals by Willia May.
Well Goodline for ephodes by Willia May.
Mayan theatric, directed by Edward
Oliver Crawford. Mock Williams
Oliver Crawford. Mock Williams
Actherine Crawford, bld wilds,
Actherine Crawford, bld wilds,
Actherine Crawford, bld wilds,
Actherine Crawford, bld adults,
Actherine Crawford, bld adults,
Edeotor, Adams. Pagg. Stratford
Edeotor, Adams. Visit Lowry
Unarine, Turnow. Materia Wildel
Harting Armow. Materia Williams
Harting Wil

but for smart legit audiences should have no trouble.

Best performance of the local try-out given by Julia Walsh, daughter of Seena Owen and George Walsh, once of pictures, with Stephen John highly acceptable as the boy and Chean superb as the mother. Others satisfactory and the mother. Others satisfactory as the mother.

KEEP YOUR SHIRT ON

Hollywood, April 24, acdy in three acts by William Ran-Produced by Earle Tree at the Spot-theatre. Directed by Johnstone

Non-reduced by Earle Tree at the up-kin. Produced by Johnstone White White Clost: Arthor Loft, George Petrie, Bea Clost: Arthor Loft, George Petrie, Bea Knee, Guy Wilkerson, Louise Larabee, John Patton, Robert Warren, Dick Shan non, Robert Lawier, George Speivin, Hal Tagkgart, Dell Page, Tamanny Young, Nerie Cityton,

Walter Hampden, the negro, becomes a fetish with John Wray, onetime capitain of a negro regiment in
which Hampden served. Both are
which Hampden handling the elephant and
With an otherwise as-so cast
with an otherwise

popular governor, labeled Peter epper, who, in the midst of the re-election campaign, adopts the ogan that he's a 'cotton nightshirt yernor' as contrasted with a pink

siogan that he's a 'cotton nightshirt.

sovernor' as contrasted with a pink
paisma opponent.

streak of show man in him, and anything emacking
of the unusual is meat for him.

Having a temporary run-in with his
can pill some that work of the conpopulsh, Pepper frames to have the
aide kidnaped. Situation becomes
serious when the campaigner disof beling an accessory to his murder.

serious when the campaigner dispersable with the governor's accused of being an accessory to his murbulent and the control of the series of the mainty man is the governor's private see, who secretally loves him and who finally forces a showdown with her rival resques as well as the second of the second with the secon

Comedy of Good and Evil

Comedy of Good and Lvii

Booton, May 6.

Consely in three saits, presented at BratiHarvard Dramatic Cults. Writes by
Richard Burkes, staged by Carlon Miles.

Rector Williams. Arthur Saithmary
Chicky
Conselved Control of Carlon
Miles Burkes, and Carlon
Miles Burkes, and Carlon
Miles Burkes, and Carlon
Miles Burkes, and Carlon
Miles Control
Miles Con

with himself on the uppermost question in his simple mind—the difference between good and evil individual of the control of th

the village has a miracle in its very midst.
While Minnle tries to conceal that she is harboring a demon, the news she is harboring a demon, the news she is harboring a demon, the news she is harboring a demonstration of the middle of the she will be she wil

(Continued on page 71)

Plays on Broadway

TO SEE OURSELVES

Comedy in three acts presented at the Ethel Barrymore April 30, '35, by J. H. Del Bondlo and Joshua Logan; written by E. M. Delafield; staged by Logan; \$2.75

Presented originally in London in 1921. It is availed for the young managerial duo of Del Bondio and Logan to appose its start on Broadway. A good try but too quiet to Well written comedy with an English pastoral background, it actually has four characters, fifth being an unimportant maid's part of the pastoral background, it actually has four characters, fifth being an unimportant maid's part of the pastoral background, it actually has four characters in the pastoral background, it actually has four characters in the pastoral p

IF A BODY

HA BODY

Molociama in three acts, 6 seenes, by
Edward Knoblock and George Rosser prixmore, N. A. starting April 30, 32, at
\$17.70 to \$1.00 to \$1.

Some years ago the mystery of the second Nisula with fixing the mystery and th

inas given it a lavish production.
Interesting is that he uses faction is stage a throughout and lefs the audience see them switch. That is a momentary thrill, especially since control of the stage of

REPRISE

Drama in three acts presented at the Vanderbilt, N. Y. May J. '55 by Frederick intended to the Vanderbilt, N. Y. May J. '55 by Frederick intended by George Somues, \$27 to to handle Rendelph for Donald Rendelph for Donald Rendelph for George Blackwood Peter George Blackwood

pulls. Barbara O'Neil
Frederick E. Malley western
Frederick E. Malley E. Malley
Frederick E. Malley E. Malley
Frederick E. Malley
Frederick
Fredrick
Frederick
Fredr

PLAYS ABROAD TOVARITCH

(Continued from page 68)

(Continued from page, 58) various characterizations that counts with the continued of the continued of the counts of the continued of the cont

1066 AND ALL THAT

Comio history with music in three acts: 2004 and bytics. Reginald Artell; music, 2004 and bytics. Reginald Artell; music, 2004 and by W. C. Sellor and R. J. Yeatman. Presented by Barry Jackson in association with Joso Levy at the Strand theorie and Archie de Bear, Features Naunton Woyne, Clarice Mardwicke. Hugh E. Wright, Charles Hesiop

Chi Legit Grosses Hold Steady: 'Horses,' \$13,000; 'Holiday,' \$8,000

Chicago, May 7. Biz held steadily last weck after slight dip the week previously. It ife Begins at 8:40, which started off soggily, lifted somewhat probably on the 'last two weeks' will shift to Detroit however, at the conclusion of this week (ii). Next Shubert entry will be raburnum Grove, which is at present pencilled in for the Grand, but likely to shift to a smaller theatre if one is available at opening time. Admission is holding down the Hollywood Holiday grosses aince the picture fans are the authority of the picture fans are the authority of the ceiling that \$2.50 tap a little too aid.

are feeling that \$2.50 tap a little too "fiftee entry on Monday (6) was "fary of Stotland," the tast item on be current American Theatre So-glety subscription seasons, and the current seasons, and, finally, there's Three Stona. And, finally, there's Three Nen. On a Horse," which bounced and is continuing its smashing pace, continues to sock out publicity and and the continuing the smashing pace, the seasons of the continuing the smashing pace, the seasons of the continuing the smashing pace. Like Senior and the continuing the smashing pace, the seasons of the continuing the smashing pace.

as microst pictures in the Meak

Estimates for the Grand (1200;
15.30 Begins at Will close on Satday (11). C. Will close on Satday (11). C. Will close on Satday (11). C. Will close on Satday (12). C. Will close on Satmater capacity
(14) Hollywood of Week). Holding its
win to good enough profits at 18,000.
(1487) (15t week). Grand of Week

Honday on the start of a walloping

100; \$2.55 (15t week). Opened

Honday on the start of a walloping

for the initial fortnight.

Three en On a Horse, Harris

100; \$2.50 (5th week). With only

15ght variations in take from day

15ght was seen. Holding above

15,000; \$2.75 (5th week). Will gaby

15ght Sagesses. Holding above

15,000; warnarkable for the length of

17n.

Draper \$6,000, Balto

Baltimore, May 7 Baltimore, May 7.

Ruth Draper snatched slightly more than an estimated \$5,000 in four performances last haf. last four performances last haf. last \$\frac{1}{2}\$ each state of \$\frac{1}{2}\$ each sta

boal legit season which, in the main, proved fine. As far as trav-dling road attractions are concerned, both the UBO Ford's and the indie Maryland here look for nothing on the remaining fag end of the sca-

Cline's Strouse Play

Louis Jay Cline will again blos-tom out as a producer next season when he presents Irving Strouse's Stand By.' Play will bow in after summer hideaway try.
Author is a Broadway p.a

17 YEARS Maybelline MASCARA

has been the favorite of the profes sion. Its non-smarting, tear-proof, perfectly harmless qualities have earned this outetanding recognition from a group particularly fitted to appreciate their true value. Now contained in the ultra-smart new gold new gold ...75 centa



BARSTOW

Week of May 10th ORPHEUM, BOSTON

Lunts Get \$9.000

Cincinnati, May 7.
Shubert Thcatre closed its legit season last week with a three day-four performance showing of the Lunt-Fontanne Taming of the Shrew. Biz was pretty good, show drawing an estimated \$9,000 at \$330 ton. Lunt-Fontanne Taming of the Shrew. Biz was pretty good, show drawing an estimated \$3,000 at \$3.30 top. House now goes dark for the summer.

PITT BIZ OFF: 'HEAVEN' \$8,000, 'SAILOR' \$3,000

District trade way off last week, with both attractions in town shows to the structure of t

PLAYS OUT OF TOWN

Comedy of Good and Evil

(Continued from page 70)

Comedy of Good and Evil

(Continued from page 70)

turns out to be the 'plain-clothes angel for the district.

Gladys wages her campaign of sin gladys wages her campaign of sin continued to the point of doubting his life-long teachings and the rector over to the point of doubting his life-long teachings. The dark of the rector over to the point of doubting his life-long teachings and the same of the point of doubting his life-long teaching in death, when they are interrupted by the entrance of Flatish, the for Heaven has a detachable halo, which he clamps on his head for the formal exchange of claims for denty, is common practice between the two, and a mere matter of form. It is also the high spot of the play the basis of her claims, then sends Mr. Williams' soul to heaven, anyway, because he's 'an unfit person with the basis of her claims, then sends Mr. Williams' soul to heaven, anyway, because he's 'an unfit person with the play of the play the chapfined bevil, and he hurrledly leaves the house to redeem herself in other quarters.

This sudden switch-over by Gladys causes her sum of the play the chapfined bevil, and he hurrledly leaves the house to redeem herself in other quarters. And he hurrledly leaves the house to redeem herself in other quarters, the play appears suitable for professional the compared (and suffer therefrom) with 'Green Pastures', although this professional than the professional threat of the play appears and t

the basis of her cialms, then sends Mr. Williams's soul to heaven, any-for left.

This auden switch-over by Gladys causes her much obvious pain, apparently indirect quon her pain, apparently indirect quon herself in other quarters.

This auden switch-over by Gladys causes her much obvious pain, apparently indirect quon herself in other quarters.

We herself in other quarters, and the success of the play appares suitable for professional consideration, except that it might onsideration, except that it might onsideration, except that it might prospect the play appares suitable for professional large one was a proper suitable for professional in the consideration of the play was first presented in London in the consideration of the play was first presented in London in the consideration of the play was first presented in London in the consideration of the play was first presented in London in the consideration of the play was first presented in London in the consideration of the play was first presented in London in the consideration of the play was first presented in London in the consideration of the play was first presented in London in the consideration of the play was first presented in London in the consideration of the consideration of the play was first presented in London in the consideration of the consi

Current Road Shows

Week May 6 Abbey Players, American St.

ouis. 'Accent on Youth,' | Capl-

'Accent on Youth,' I Capitan. Los Angeles
'As Thousands Cheer,' Curran, San Francisco, Extravel 9; Paramount, Salt Lake City, 10-11.
'Chickens Come Home,' Mayan, Los Angeles.
'First Legion,' Chestnut, Philadelphia.
'Hollywood Holiday,' Sclwyn, Chicaro.

Dooley,' Playhouse,

Hollywood.

'Life Begins at 8:40,' Grand
O. H., Chicago.
'Mary of Scotland,'
Chicago.
'Parade,' Colonial, Boston.
'Taming of the Shrew,' Cass,
Detroit

'Taming or the Detroit.

'Three Men on a Horse,'
Harris, Chicago.

'Three Men on a Horse,'
Royal Alexandra, Toronto.
'Tobacco Road,' Belasco, Los

IT'S A GALLOP OR STRUGGLE IN L. A.

Los Angeles, May 7.

Los Angeles, May 7.
Two leading legits, Tobacco
Road, at the Belasce, and 'Accent
on Youth,' at El Capitan, continue
to set a fast pace, with both clocking close to the 10G mark,
one Home,' authored and presented by Willis Maxwell Goodne
at the Mayan, starting Friday (3),
cast is non-Brully, and non-union
for two weeks at \$2 top on straight
rettal basis,
Kitty Dooley of Times, Square'
Kitty Dooley of Times, Square'
service charge passes, and may stick
another week or so.
Estimates for Lest Week

Estimates for Last Week

Tobacco Road (Belasco, 7th week). Continues to cilck around the \$3,00 mark, with stop-gap of \$7,500 so far not reached, but scheduled to close May 18, due to Frisco booking.

used to close May 18, due to Frisco
booking, or youth (2B Loghtan, 3d
wasses, Holding strong at better
than 13,000. Ought to be good for
at least three or four more.
At week). Garnered around \$1,800 through 18call three or least three

Broadway Washing Up Early, Takes Toppling: Only Two Musicals Left

Broadway's legit senson is wailing up neconding to grosse within the past 10 days, although the technical termination of the 1334-35 year comes after three more weeks, and the past 10 days, although the technical termination of the 1334-35 year comes after three more weeks, year to be a senson to be a sen

Estimates for Last Week

due, Parade' coming to the cuina, and Sketch Book' to the Winter Gardan.

Accard Book' to the Winter Gardan.

Accard on Youd', 30 Dipped under \$1,000 Cr. 1084 \$3.00 Dipped under \$1,000 Dipped

week) (CD-1156-32.75).—One of several low gross allows which have been getting by with narrow margins; estimated under \$3,000 last week. The several low gross allows which have been getting by with narrow margins; estimated under \$3,000 last week. Constant of the several last Wednesday (D): closed immediately; one performance.

Something Gay, Morosco (2nd week) (CD-91-35.30). Best of last week around \$7,000.

The Binhop Mishelaves, Golden The Binhop Mishelaves, Golden around \$7,000.

The Binhop Mishelaves, Golden The Binhop Mishelaves, Golden around \$7,000.

The Binhop Mishelaves, Golden week) (C-3,435-430). With house and show under same management setting by on modest grosses; \$5,000 estimated net; (2nd except of the setting by the distribution of the setting by the distribution of the setting by the setting by the distribution of the setting by the setting by the setting by Lealic Spiller; written by Jack Lait (Sth week) (C-1,116-43.30). Socked planty last week and dropped from and Stephen Gross; opens dipped under \$14,000; get armans; dipped under \$14,000; get armans; dipped under \$14,000.

Three Men on a Horse, Playbuse (15th week) (C-6,543.30).

There Men on a Horse, Playbuse (15th week) (C-6,643.30).

There Men on a Horse, Playbuse (15th week) (C-6,643.30).

There Men on a Horse, Playbuse (15th week) (C-6,643.30).

There Men on a Horse of the management of the settle settl

ings or \$13,000, top.

Sicals.

Thumbs Up,' St. James (20th week) (R-1.420-\$4.40). Final week; had dropped to \$12,000, then recovered to \$18,000 at Easter but slipped

had dropped to \$12,000, then recovered to \$18,000 at Easter but slipped again.

**Recovery the state of a state of the state of a state of the state

'Black Pit,' Civio rep theatre; final month.
'Jackson White,' Provincetown; stopped last Saturday.
'Girl From Childs,' Chanin auditorium; also withdrawn.

ENGAGEMENTS

Cledge Roberts, Helen Kingsley, Dave Burns, John Boyd, Frederick Sherman, Nat Burns and John Neill, Them's the Reporters, Viola Frayne, 'Weather Permit-ting'

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DYING TOO SOON LIVING TOO LONG

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75

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Co-On Pubs in S. W

Co-Op Pubs in S. W.

Group of writers located in the southwest have formed a co-operative book publishing the control of the southwest have formed a co-operative book publishing the control of the twiters' Editions, and claim own financins. Undertaking permits each member the publication of one book per year. There will also be publication of the works of other than members on occasion.

Writers' Editions books will be of the type usually turned darm of the type usually tur

Mcmber-partners of Writers Editions are attending to all the publishing details themselves, from editorial work to selling. First will be 'Pittsburgh Memoranda,' by be 'Pittsou Daniel Long.

Nazi Nswspaperdom

Because its printed articles writ-ten by Deputy Bruhn, former Ger-man Nationallst member of the Reichstag, a publisher in Berlin was fined \$180.

Bruhn is not listed in the regis-

was minimal and lasted in the register of newspapermen. Practicing newspapermen must be accepted by the Nasl Writters' Kammer before, they are allowed to write for publication or publishers are allowed to print their copy.

I was a supply of the copy of the

New Censorial Threat

New Censorial Threat
Organization of a Syracuse, N. Y.,
league paralleling the League of
Decemcy to war upon indecent literature impends, was disclosed in
that city by the Most Rev, William
J. Hafey, Roman Catholic Bishop
of North Carolina, and national
chaplain of the Catholic Daughters
of Amelica addressing the convenof America, addressing the conven-tion of the latter body, termed the

tion of the latter body, termed the largest organization of Catholic women in the United States. Mayor Rolland B. Marvin, of Syracuse, in a welcoming address, Commended the Legion of Decency campaign launched in Syracuse a year ago by Bishop Dulfy and which forced Loew's State to cancel a fan dancer.

Plan Williamson Memorial Number of literary friends of the late Mrs. C. N. Williamson, novel-ist, on both sides of the Atlantic, planning to honor her memory with the presentation of a library for the benefit of the patients at St. Catherine's Hospital, London, while was one of Mrs. Williamson's faorlte charities, Among those working to realize

the memorial are Robert Hichens, A. A. Milne and E. Phillips Oppen-

Headquarters have been set up Headquarters have been set u both in this country and in England. Directing the American en is Miss L. Mauger, formerly Mr Williamson's secretary, at the Hollywood hotel, Hollywood, Calif.

Writers' Confabs Set

Plans made for the two annual summer writers' conferences—the Bread Loaf Writers' Conferences and the other known simply as the Writers' Conferences Writers' Conference.
Bread Loaf Writers' Conference

will be the first of the two to get underway, with its starting date May 15. Will be its tenth session. This year's Writers' Confere which opens a the University Colorado on July 22, will be Conference

Many literary figures will lecture or instruct at the two confabs.

Doubling As Pub

Doubling As Pub
O. D. Keep, of the staff of Fortune, the mag, going into publishing on his own as a sideline white
ing on his own as a sideline white
Flains to get out a weekly called
Fact, a compliation of factual items
appearing in the daily press. General idea of the new mag not far
removed from that of Time, the
Fortune affiliar erroms will be as-

Fortune affiliate.

A number of persons will be associated with Keep in the nublication of Fact, including Roger A.

Barton, Henry S. Prescott, Coudert
Nast and Archbold Van Beuren. Nast and Archbold Van I Editor is Gerhard Hirschfeld.

Best Sellers

Best Sellers for the week ending May 4, as reported by the American News Co., Fiction

'Green Light' (\$2.50)	By Lloyd C. Douglas
'A Few Foolish Ones' (\$2.50)	y Gladys Hasty Carroll
'Of Time and River' (\$3.00)	By Thomas Wolfe
Tims Out of Mind' (\$2.50)	By Rachel Field
'Don't Ever Leave Me' (\$2.00)	By Katherine Brush
'Come and Get It' (\$2.50)	By Edna Ferber
Non-Fiction	

'Culbertson's Summary,' 1935 Ed. (\$1.00)	By Ely Culbertson
'Personal History' (\$3.00)	By Vincent Sheean
'Francis the First' (\$3.00)	By Francis Hackett
'Skin Deep' (\$3.00)	By M. C. Phillips
'While Rome Burns' (\$2.75)	By Alexander Woolicott
'Autobiography of John Hammond' (\$5.00).	

Naws in Germany

American and other foreign jour-nalists assigned to the Hitler bel-aver that each of the political big shots having his own paper as a personal mouthplece and news or gan insures a sizable income. Revenue from a propaganda sheet is mors feasible than any other sized entsrprise, whether mercantile, in-dustrial or academic.

Latest journalistic trend to com-

Latest journalistic trend to com-plectly 'Arynatic' newspaper publish-ing is a reflex from the faw remain-ing remnants of a delicate attempt to publish a semblance of real news despatches. Because of this 'coordination' of world information in the native German press, certain foreign periodicals are enjoying something periodicals are enjoying something who realize that the world's news, as locally disseminated, is colored for German consumption.

Two Trade Revivals

Couple of defunct trads publica-tions skedded for revivals. Daily National Hotel Reporter

Daily National Hotel Reporter starts again shortly as the New American Hotel Reporter and Res-taurant News. Publication will be weekly. New publisher is Otis Stalling, and John W. Dunbar will edit

edit.
Former Illustrated Milliner resumes in July as The Illustrated
Milliner and Ensemble. Grosvenor
K. Glenn, the former publisher, will
again be at the helin.

Revising Brit. Trade Paper

British Journal, which has been issued here for the past 15 years by the British Empire Chamber of Commerce as a commercial trade paper, will undergo a transforma-

paper, will undergo a transforma-tion into a class mag with the next issue, aimed for Americans Inter-ested in things British. In its revised form the r g will cover the British stage and screen, travel, sports, politics, books and fashions. First issue in the new form will be out May 20.

Scribe Lands State Post

Scribe Lands State Post
Leo W. O'Brien, political writer
for the Albany Times-Union and
INS correspondent, has been appointed by Governor Lehman as a
member of the Albany Port Commission. Saiary is \$5,000 a year
and the job hoids until 1987
work, has beddes obtained to the concompanies of the contraction of the concompanies of the contraction of the contraction

Blaufox Lands in Library

Blaufox Lands in Library
Because of Jay Blaufux's aviation
textbook, 'Learn to Fly,' running
serially in Sky/fighters, that pulp
mag is the first to be admitted to
the reference shelves of the New
York Public Library (42d street).
H. Young, librarian in charge of
technology, ordered the mag added
to the archives last week.
War, is considered an authority on
figing. Now he's a writer and the
atrical publicity man.

Mystery Mag Revival Off

Revival of the Mystery League Magazine, which had been hanging fire for some time. and recently called off a few weeks before its reappearance, now definitely off. Bankruptcy potition has been filed by The League Publishers, Inc., sponsor to Tubiners, Inc., is headed by Sidue M. Biddell, who arise.

by Sidney M. Biddell, who originally issued low-priced mystery fiction in book form for sales in the chain stores.

Whodunits With S. A.

John J. Green, who gets out Startling Detective Adventures for Fawcett, cditing a new monthly for the same publisher called During Detective Tablod.

Little Mage Joint Ad Selling Little Mags' Joint Ad Selling Recent association of those so-called little mags in a body known as the Associated Little Magazinsa advertising space in the member publications as a group. Associated Little Magazines will not dictate editorial policies to member publi-cations, nor will there be any ex-tition is surfaced by the cations. tion is strictly for the business end tion is strictly for the business end only, the little mags having found ths going precarious without the sale of paid space.

sale of paid space.
Fourteen of the little mags are enrolled. Member publications include The Social Frontier, Blue Penell, Dubuque Dial, Hinterland, Kosmos, Latin Quarterly, Manuscript, Medallion, Poetry World, Smoke Space, Spinners, Oonders, Spinners, Oonders, Charles of the Spinners, Charles of the Magazine Portugative and The Magazine.

Abbott S. Cohen, who publishes Medallion, is the working head of Associated Little Magazines, Making his headquarters at Commonwealth College, Mena, Ark.

5th Atlantic Contest Started
Fifth annual Atlantic Novel Contest is now on, conducted jointly by
the Atlantic Monthly and Little,
Brown. Best novel-length mancript submitted before March 1, script submitted before March 1, 1936 will win \$10,000. Of this sum, \$5,000 represents an outright award and the other half advance royal-

Jim Tully switches to Greenberg for publication of his newest book, Ladles in the Parior' Dated for June, with a production as a play probably following this fall. Tully is working on the adaptation him-

self.
Tully was in New York for a few days, then returned to Hollywood.

Legit-Pix

(Continued from page 69)

(Continued from puge \$9) wood is bound to take a flock of scripts out of circulation awaiting possible production. Under Dramatists Guild rules, any manager can get a aix-month option and, by paying a renewal fee, can hold a playing a renewal fee, can hold a play for another six months while deciding the pointed out, while digging up film coin, if possible. This may mean the entry of chiselers, it is pointed out.

The topical eloment is at the octom of this slant, too, because the invelience of the subject-matter often determines the play's box-office chances. Maxwell Anderson's Both Your Houses' is regarded as better the property of the property o

office chances. Maxwell Anderson's Both Your Houses' is regarded as such an instance, even though won the Pullicer Prize. Had it been with the Pullicer Prize. Had it been to the pullicer Prize. Had it been the world have been dynamite, it is would have been dynamite, it is believed. Delayed through production angles until Roosevelt was in office, it so bleetiveness of the theme. Dramatists Guild recognizes these potentialities by a council meeting stated for next week to formulate means of coping with the situation and projecting individual Interests and projecting individual Interests and projecting individual Interests of Herman Shumilin for 'Grand Ho-cil' was okay, because it was a foreign work and therefore not subject to American Dramatists' restriction. eign work and therefore not subject to American Dramatists' restrictions. Ditto with Paramount and 'She Loves Me Not.' This was orlginally a Satevepost novel by Edward Hope, and Par bought the scrial rights, not the ensuing dramatization which Howard Lindsay made, thus sidestenning that phase.

tion which Howard Limits made, thus sidestepping that phase.

Meantline, 'however, all the picture companies are being flooded by scripts, would-be playwrights, would-be producers and would-be agents, all of whom see gold in them

Puff Sheets increase
Existence of more 'puff sheets'
just now than ever before is pointed out by the National Better Business Bureau. Quardian agoncy can't do anything about the 'puin' sheets' except warn against them. 'Puin sheets' are legally within the law, but ethically something else

of the particular Issue of the publication containing the story, Vanity prompts the subject to buy a large quantity. Other copies of the mag are bought by the subjects of the stories. Publication others stories. Publication others are proposed to the country of the publication of the publication of the publication of the publication is written, but in reality as salesmen. Interviewer is not paid for writing the stories. Is remunerated writing the stories is remunerated writing the stories in the publication is also copies of the publication is also copies of the publication is also for publication in the person, by phone and by mail.

CHATTER

Carlcton Beals back from Cuba. Edith Sitwell doing her first

novel. Biair Niles has a new publisher Bobbs-Merrill. Norman Collins, London publish-

Norman Collins, London publish-er, went home.
Frank I. Packard back from China and thereabouts.
Eunice Feerst will take a place in Provincetown for the summer. Gilbert Seldes has done a new book called 'The Freedom of the Press.'

Branch Cabell in from Richmond to deliver a new novel to his pub-

lisher.

Real name of John Clayton, author of 'Dew in April,' is H. B. Webb.

Webb.
Alfred A. Knopf has Willa Cath-er's first novel in four years, 'Lucy

er's first novel in four years, Lucy
Dodd, Mead will issue nine of
George Bernard Shaw's plays in a
singular state of the state of the state
and the state of the state of the state
procaring in a new format and an
altered policy.
Bennett Cerf the most active
traveler among the publishers. Just
back from Canada.
Stanley K. Olden joins the Equinox Fress, N. Y., replacing Lewis F.
Witter and Mrs. Stanley Rinchart for the
success of her 'February Hill.'
Marguerite Moores Marshall doling a new novel between newspaper
assignments on the Dlonne quins. Gayheart.

ing a new novel between newspap assignments on the Dionne quins. Henry Hoyns, Harper exec, bac from abroad with the publicatic rights to a number of foreign li-erary works.

rights to a number of foreign lit-crary works.

Elliott Merrick in from his Ve-mont farm last week to show his more seriour, the first draft of his properties of the con-traction of Payan, who heads the children's book department for Dodd, Mcad, has written a new juvenile volume herself.

Jessie Ernst has completed dra-matigation of The Cloven-Footed turns to Europe May 18. She re-turns to Europe May 18.

turns to Europe May 18.

Marcus Griffin begins a monthly
Broadway column in the June issue
of Real America. Damon Runyon
has an introductory to the first

Heywood Broun has assembled a

number of his newspaper and mag pieces for publication in book form. Will bear the Harcourt, Brace im-

print.
Both Richard Rohman and Sammy Gelsen have completed plays based on the recent American Newspaper Guild strike against the Newark Ledger.
Clifton Faliman has resigned as editor for Simon & Schuster to devote his time to writing. Will see the country of the Living Age.
Abon Kandel's film chores have prevented him from completing that

Abon Kandel's film chores have prevented him from completing that novel for Covici, Friede, necessitating a couple of postponements of the publishing date.

After more than two years, M. Lincoln Schuster has finally completed editing of that photographis historical record. Toyes of the World, which his fir. *ssandess. will publish.

Lewis Jacob, film critic and pro-

Lewis Jacob, film critic and pro-Lewis Jacob. Ilm critic and producer of Hopi, a film dealing with Arlzona Indian life, has completed a volume dealing with pix. First Principals of Film Form, which is skedded to hit the book stalls in the fall.

Book Reviews

New Book on Old Frame

New Book on Old Frams
Fred Jackson is an
playwright who has lived a London
playwright who has lived a London
to the law of the law of the law
the hope for London of the law
the hope for Ta La Lucille! the frest
the hope for Ta La Lucille! the frest
forshwin musical, and Fro Goodness Sake, first Fred and Adde Aslaire show. Most recent play is
Bishop Misbehaves, current on
Friedway. And his most recent
nevel is Pantounie (Knopt; \$2.50).
'Pantoule' suggests it might
have been a musical comedy libretts
ome years back. It is not clean
some years back. It is not clean
ments, nor is it a modern play idea.
A series of bedroom episces, it is
sophisticated and clever but that
doesn't cover the anclest framework
formula. Not for filming.

End of Lonegran

End of Lonegran
In two above average novela,
James T. Farrell has told of the
career of Stude Lonegran, Chicago
roughneck. Now, in the third of the
series, 'Judgment Day' (Yanguard;
\$2.50). Farrell kills his hero.
'Judgment Day' Is the best of the
Lonigran yarms, largely because its
grim, and true to life_Jmc Chigrim, and true to life_Jmc Chipcted wthout favor and the reader
must be able to 'take it' ffinishing
this story. Not for films.

Roumanian Tales

Peter Neagoe is a Roumanian writer who does all his scribbling in writer who does all his scribbling in English. He started writing some-years ago, after reaching full ma-turity and is not interested in youth, or modernity, in their accepted

or modernity, in their accepted senses.

His free book of short stories, together with some new ones, are included in Winning a Wife (Coward-McCann; 23.56). Twenty stories in all and most of them stand out because of the curious combination of the yaris suggest possible screen treatment, especially the title story.

Life on the Main

Life on the Main An unusual story, which probably will be lost in the abuffle, is 'Salior Town' by Paul Harvey Fox (Little Brown; \$2). It is some of the finest realistic writing in years, but poor title, and subject matter sounding like routine, will probably hurt it. Story is the heetic two days of Sweeney, a salior, in a South American Charles of the Sweeney and the property of the part of the par

John Taintor Foote, who has written a lot of plays and novels, probably started writing 'Full Per-sonality' (Appleton-Century; \$1.25) as a short story, but it got too long for him. And yet it's too short for

a novel. It's a rather interesting tale which It's a rather interesting tale which suggests that more could have been done with it. About the love of an elderly successful playwright for a young girl. Not such good reading in its present shape, but should make a good film.

Poor Gal Makes Good

Poor Gal Makes Good
Aimed apparently for pictures
and the librarice, Vida Huser's
Tango' (Hopkins; \$2), hits both
targets. The short dance title has
marquee appeal and it's the sort of
sensationalism that Joe Breen will
permit. From the lending angle it's
a fairly well told tale of a poor
girl who learns to tango and riscs
from rags to riches not through her
dancing, but through her contact's. dancing, but through her contacts. But not without proper trials and

tribulations.

Docsn't rate as literature

Doesn't rate as literature.

Omnibus of Crine
Ouse the very best of Ancrekun
Modelmin the New Comments
Modelmin the Modelmin the Modelmin
Is House on the Roof (DoubleiavDoran; \$2). Miss Eberhart's take
have been filmed several times, most recent being 'White the Patient'
Steppi and White Cockstoo' This one should be even better as a film one of the tops so far this year.

The time of the Modelmin the of the tops so far this year.

Death on the Set' (Lippincott:

22), by Nicholas MacChire, has the mirder committed in a motion picture studio and with all show per picture studio and with all show per picture studios and with all show per picture of the comments of the co

Going Places

By Cecelia Ager

Optics on Roller Bearings

Optics on Roller Bearings

There are cortain exercises said to attrengthen the eyes, which cousist of rolling the eyes in the sockets while looking as far to the right, then to the fact, the sockets while looking as far to the right, then to the fact, the sockets while looking as far to the right, then to the fact, the sockets while the sockets of the sockets possibly placed to the sockets of the sockets of

through diligent training, provinces, or course, users is maxima needly to begin with.

Begin with.

Begin with.

Begin with.

Begin with the province of the course of the course and meck province of the course o

gover that her 'Mystery' is developed from her mysterious, bewildering, isstonishing clothes.

Not even Garbo in the Orient has approached, for specifacular effects, pletrich in Spain. With fringe, lace, sequins, carnations, chenilie, nets, embroderies and shawis, Miss Dietrich is hung, wrapped, draped, swathed and festoned. Matching the sets in their profusion of arresting detail, far costumes are magnificent in the way they each achieve a definite, lear-cut line despite their wealth of ornature, the way their knick-sanskes fall into a pattern designed with fiair and imagination solely to fatter and adore. Her costumes are completely incredible, but completely incredible, but completely incredible, but completely incredible, but completely incredible, and continued are completely incredible, but completely incredible,

with glamour, with glamour of the Devil is a Wolnain. They ree, with glamour, with glamour, which glamour health glamour of the grant o that characterizes Miss Dietrich's pictorial treatment. Though her head is bedecked with an infinite variety of Spanish combs, flowers, shawis, fringes and vells, they've been arranged so as to frame her face, never to intrude their fripperies upon its expertly-enhanced, submissive beauty. Miss Dietrich emerges in 'The Devil Is a Woman' as a glorious achievement, a supreme consolidation of the sartorial, make-up and photographic arts.

Beauty Reigns at State

Gladys Glad, bruited about as Ziegried loveliest blonds and living up to every word of the superlative billing, is on view at the State this week where she is proving that beautiful showspirls can, too, remember lines—they can remember lines just like real actreases. Miss Glad plays straight for Mark Hellinger and Harry Jans and lends her good offices to several blackouts, and she concentrates so serfously on these endeavors that she ap ponders over what come next. That's how earnest she is about her work. She will even frown for it—though everybody knows that frowns engender wrinkles in time.

Miss Glad has chosen for her State appearance a series of very smart shack costumes, rife with discrest good tasts and dedicated to a genteel display, their plackness setting off to best advantage her shiny sah blonds that, their simplicity accentuating her sweet feminintly. For her finale costume, when at last she may stroll on a full stage, again the most the wind of them all. Miss Glad wens groy taffeta delicately plaided with red, and a red chiffon muffer caeualty looped inside the neckline of the wind-length fitted facility. Miss Glad wens comfortable in the Mark Hellinger-Gladys Glad unit, cancer fram the control of the wind-length fitted facility. The stay noblewomen of the Twelve Artstocrats, who also appear with Mark Mark Hellinger-Gladys Glad unit, dance rhythm to taps in honey satin brevities made with orange chiffon godets and ruffles on the puffed seves, dance adags ow atta and fly through the air in white saits govern with back bows marching up the tailored bodices. For the finale, Aristocrats in baby blue satin minute platest skirts with baby pink bows and sleeves.

Rats, bats and bugs, photographed in becoming soft close-ups, souther leaving through 'Mark of the Vampire', minding their own business—the sindders and creeps racket. Actors with 'Alak of the Vampire', trying the side of the contract of

and bugs are too good for them, too smart. They know better than to strain for effects.

Ringleader of the competition is Carol Borland, a moody and preoccupled young woman in a beautiful white shroud who stalks in the night through dark vaults musty with cobwebs, which never disturb a hair of the menacing coffure nor rate a side-ways glance from her straight—shead staring eyes. Thor is sha arranges her long-rough dark wants musty with cobwebs, which never disturb a hair of mandonna, particularly down to her mandonna, but the stalk of the straight of the stalk of the straight of the

Impotent Menace

It's darned tough on Lucretia Borgia—she who'd gons through so much to carve out a name for herself—now to have it said of her by Warner Bros. that their nice, American Margaret Lindsay is just like her, It's mighty hard on Casare, too, after having done so brilliantly in his particular line, now to have it bruited about that his iniquitous blood still dows in the veins of pleasantly sarnest Donald Woods. A pretty and wind-up for the Borgias, having to return from their saug caveras

(Continued on page 74)

Did You Know That-

Lupe Velcz became so emo-

Lupe Velcz became so emotional while broadcasting this contential while broadcasting this contential while broadcasting this contential will be the contential will be contential will b

Stepchild

(Continued from page 3)
But when they do, they as a rule
kick around the preparation of
every other department connected every other department connected with the picture.

Despite the fact that still pictures

with the picture.

Despite the fact that still pictures are valuable to their popularies.

Despite the worst stallers. They will do anything to escape being players are the worst stallers. They will do anything to escape being finishing a scene, they usually look for a piace to hide, and invent excuses to duck the still men who have become regular bird dogs in hunting out hiding players. Actors feel that their art lies in motion, for them to hold an action pose in a still picture after they have done it a dozen times for the screen.

In the portrait galleries of a studios, it's another matter. There most players are at home posling to studios, it's another matter. There most players are at home posling to particularly of the femmes, who so sucker in a big way for fashion art. Two best portrait subjects in pictures are Claudette Colbert and Carole Lombard. Both spend days in the gallerles being photographed chance of landing in the silck magazines.

Tallulah Bankhead while here

chance of landing in the second arines.

Tallulah Bankhead while here lived in the portraft rooms, made her own deal for pictures of this nature. Toughest to get into a gallery are Bing Crosby and Gary Cooper. Paramount has less than a dozen posed portraits of the crooner. On the other hand, studio has over 1,000 sittings of Miss Lombard.

the through the court of the court of the conscious recently, see the conscious recently, see the conscious recently, see the conscious recently, see the value of class photographs. Both Joan Crawford and Jean Harlow are pushovers for a portrait ines, but balk on set stills. If in the mood, John Barrymore will spend days in a studio portrait gailength of the couldn't pull him. In. Marlene Diestich also likes to pose for sittings but until recently insisted that Josef Von Sternberg supervise the light-Von Sternberg supervise the light-

ing.
Garbo on each picture will spend

Ing.

Garbo on each picture will spend two days making portraits but only two days making portraits but only we days making portraits but only some properties. The properties of any kind, has to be sold into posing. Jack Holt is another who reluses to go into a gallery. Joan Blondell only needs a suggestion and she's before a lens.

Something that puzzles the set still man; To him they are all photographs and he can't understand why piece will sose all day for the properties of the properties

Among the Women

By The Skirt

Best Dressed Woman of the Wesk: RUBY KEELER ('Go Into Your Dance'-Fit)

Go Into Your Dude

Go Into Your Dude

New York turned out full force to greet Al Joison and Ruby Kecler's personal appearance at the Capitol Theatre Thursday evening, the occasion being the premiere of Go Into Your Dance. It was a memore calling on many well known people in the vast audience to take a bow, Among them were Joe Weber, Block and Sully, Morris Gest, Bob Hope and Archie Mayo, who directed the pleture.

Miss Keeler in a simple little black sult with, white blouse was sweetly say and retring, leaving the stage to Al Joison, who sang several songe. Only a few hours previous she was declaring Eleanor. Powell could Go Into Your Dance's shows Miss Keeler is far more than just a tap dancer. The routines go from taps to bailet, and as for acting, she is at her best in this pleture. It must have been the Joison influence, as she seemed so much more at home before the cameras than heretofore. As a dancer in a Mestican dance hall Miss Keeler leads a number of the weight of the country of show girls in black gowns, white such and checked waistocat. A row of show girls in black gowns, white such and checked waistocat. A row of show girls in black gowns, white such and checked waistocat. A row of show girls in black gowns, white such and checked waistocat. A row of show girls in black gowns, white such and checked waistocat. A row of show girls in black gowns, white such and checked waistocat. A row of show girls in black gowns, white such and checked waistocat. A row of show girls in black gowns, white such and checked waistocat have of the weight of the property of the work o

red beit.

The Music Hall presentation starts off with the huge orchestra and Julia Glass as plano soloist. Miss Glass is in a deep coral gown, ankle length, and with flow neck and no sleeves. Fisherman's Legend' follows, with the scene the ocean bed.

It is something new for the adaglo team of Nicholae Dake and Helen Leitch. Miss Leitch wears only the tinest bit or gold frings. From sea to Quaker Town is some jump and the Rockettes, none the worse for their water experience, look lovely in full skirted grey chiffon frocks and quaker bonnets.

The start of t

this staircase in white ruities noopes gowns with muge mass and covered parasols.

The Ben Hecht and Charies MacArthur picture made here in the east between backgammon games is all that was expected of it. Called the Scoundrel' and stars Noel Coward. Coward can write his own the country of the country of the control of the country of

metal belt.

At the Palace
Will Rogers' picture, 'Life Begins at 49', dre', a fair crowd to the
Palace Frilasy afternoon (3). Yaudeville for tunderway with Scrage Flash,
Mattison Rhythms, a youthful contingent consisting of five boys and
three girls, are fortunate in having had someone who knows how to dress
an act. The boys are in white belted suits, changing to tux, while one
lad sticks to the white jacked with black trousers.

A pair of the misses are in natural colored lace with a satin sash
and bow. A little dark haired girl wears a lovely frock of blue taffeta
nade with full skirt and short tight fitting bodice. Crystal buttons run
yand down the front of the hodice and edge a good looking short sleeve.
Brown satin pants with an orange blouse are worn by one of the girls
crousers with aliver mess jackets and black blouses.

If Harry Savoy's woman partner dressed well, all would be okay. The
frees worn by this young woman is baddy hung and looks as though that
had been run up in the dressing room. Gracle Barrie is nicely dressed
in the palest of pink lace, made shirtwalst fashlon. Fearl buttons and
buckle are the only trimming.

'Laddie' Draws Titters

'Laddie' the picture at the Roxy, brought tittors from a large audience, Ir's a dated story. Gioria Stuart looks well in the old fashioned contumes but is a little too dignified. The child actress, Virginia Weldier, is what is known as a screen pest. Lines ridiculously adult are piaced in this child's mouth. It's all too sad.

Stage show has Kathryn Parsons singing old songs in a gay ninety costume of pale pink worn with a large picture hat. A parasol of blue was carried. Rosita Ortega did her Spanish dances in a blue satin frock made with one sidar curificd in three layers while the other sids was of tiny white ruffics. The whole dress was ornamented with what looked like above a bodiec of welds reliliants. The Gate botter gradies of the child when the satin skirts with white mess lackets. Blussos were red as were gloves and socks. Bligh hats were banded with red and slippers were white. Colorful were these girls in Spanish costumes of many hues.

East

Abraham Schrier, musician, and James Artenuto in police lineup Wednesday (1) charged with re-ceiving 167,000 feet of motion picture film stolen from the duPont

ture film stolen from the duPont works in Jersey last March 2.

Newsreel containing an attack on present administration by Gov, Talmadge, of Goorgia, viewed by President and guests at a private showing in White House, evoked a hearty laugh from chief, exec and friends. Betty Furness planed in from Coast.

Coast.

Law stepped in and removed 22 pickets from front of Star theatre, burley house in Brooklyn, Musicians and stagehands are striking. Show at Hippodrome to raise tunds for Jewish refugees from Germany, grossed \$5,000.

Herbert Witherspoon tells the Music Week lunchers that opera must gain the support of the masses to survive.

must gain the support of the masses to survive.

Sue Hastings' marionettes to travel. Will go to the London Pailoff the Comment of the Comm

est is 16.

John Golden lending his new plays to the Play Troupe. Port Washington (L. I.) little theatre, for tryouts. First will be 'Salt Water.'

Water.'
Some sort of record last week
when the Post Office department
barred the mails to 412 suspected of
being connected with the Sweeps,

being connected with the Sweeps. Private schools combine in selection of a program to be shown at sample of anyowa child programs. Management of Riviera theatre working with the committee. Court of Appeals tosses convictionally the committee of the conviction of t

rage, public decentry as charged.

Backwash of the Oxford theatre
Brooklyn, picketing is the suspen-sion of two American Legion posts
the M. P. operators post and the
John Philip Sousa post. Both permitted its members to picket in
uniform

uniform.
Sur in Equity when a circular called the members to parade May conflict and the members to parade May conflicts dealed complicity and announced members must not true to an an Equity contingent. Equity contingent to the members of the members when the members with a conflict and the members of the

News From the **Dailies**

S c week in the ricty takes no This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

ili Safetangga allan managkananggan da bashan na propinsi pada na paraga na paga a sa palanggan na sa sa sa sa sa s

Charles of the Control of the Contro

Theatres Co. to forecome an universitanding mortsage of \$1,000,000 on two addolling plots at Eway and two addolling plots at Eway and two addolling plots are reduced from \$1,260,000 has been reduced from \$1,260,000 has been reduced to the standard the Buccaner in conjunction with the Hudson River Day That send-a-dilme chain-letter scheme is getting into New York and worrying the post office. Fights between competing red mortifice to the standard properties of the standard properties and working the post office. Fights between competing red princes for one things of the properties of the standard properties and the standard properties are standard properties. The standard properties are standard properties and the standard properties are standard properties. The standard properties are standard properties and the standard properties are standard properties. The standard properties are standard properties and the standard properties are standard properties. The standard properties are standard properties are standard properties. The standard properties are standard properties are standard properties. The standard properties are standard properties and the standard properties are standard properties. The standard properties are standard properties are standard properties. The standard properties are standard properties and the standard properties are standard properties. The standard properties are standard properties are standard properties are standard properties. The standard properties are standard properties are standard properties are standard properties. The standard properties are standard properties are standard properties are standard properties a

Pross, based on the Newspaper on another play.
Last performance of 'Green Pastures' electrically transcribed for clight to the pay checks in accordance with Equity rule.
Actors' Forum, Equity insurgents, and the control of the cont

she can determine a person's oratorical ability through the facial contended and the contended of the conten

Trenton-Gayety Corp., purchases Gayety theatre, Trenton, under foreclosure by a Newark bullding

Gayety theatre, Trenton, under coreclosure by a Newark building a Moss Hart and Cole Forter wire from Cape Town they have completed the musical comedy they ground the complete of the complet

summer home.

Fritz Kreisler to South America
on the Zep. Will give concert at each

on the Zep. Will give concern a stop.
Business manager of the Meyer-hold theatre, Moscow, and his assistant fired from jobs and forbidden to take any other theatre positions. Outcome of the row over the ousting of 200 whose seats were required for visiting diplomate.

the ousting of 200 whose seats were required for visiting diplomats, where required for visiting diplomats, and the seat of the seat of advisers who will pict the members of the apprentice group. Wants about 50 promising amateurs to study with the professional element, and the seat of the seat

Robert Henderson shipped 43 ac-his drama festea, attract 45 for his drama festea, attract 45 for National Shakespearean Studio National Shakespearean Studio formed in N. V. to be headed by formed in N. V. to be headed by the company of the company of the nell, Eve Le Gallienne and others on the advisory board. Interaction on Jumping from the head of the com-ton of the company of the company of the company referee the company of the company referee.

Louisiana and assign them to various civic bodies. Jack Dempsey may referee.

In the second of the s

Gertrude Stein sailing for France
Gertrude Stein sailing for France
Saturday (4) after a six months'
stay here, declared that American
youth best understands' her ideas.
Reports from Paris state that
Feedor Challapin, Russian tenor,
bat improved from recent attack,
but is still not completely out of

danger.
Jose Iturbi, Spanish conductor-pianist, departed for European va-cation.

ition. Gatti-Casazza, retired Met opera

Gattl-Casazza, retired Met opera Impresario, arrived in Naples Saturday (4) to begin retirement on his native heath. Hearlin will suffer a pauelty of the second of the se

been. They will be given until May alton of a German version of An (hached to her ankies anapped and 28 to reply.

City Investing Co. fied suttained to the standing mortage of \$1.000,000 on two adjoining plots at Eway and two adjoining plots at Eway and two adjoining plots at Eway and Eway and Eway and Eway Sanford will resume shows between acts to fazz bit his season. Mannaguin school Stron \$1.45500 had been recluded standing mortage of \$1.000,000 on two adjoining plots at Eway and Eway and Eway Sanford will resume shows a seven office workers on the strong plots of the short the Bucaneer in conjunction with the Eudson River Day with the seven office workers on the Sanford will resume shows the strong the strong plots of the strong plo well show Saturday night (4) at the management of the Serap Book' chorus to back him up in his gapeal to the Supreme Court to issue a permanent injunction against the Seene Finiters United Desperation of the Seene Finiters with the Seene Its Carroll's contention that case its Carroll's contention that the Carroll's contention that the cannot get seenery for his production. Union says he must first up of the Seener's with t

duction. Union says he must first pay for the last scenery he gol. sponsible for. Judge refused application.

Elsie Janis visited Mayor Lawrence and sold him some tickets for the same sold him some tickets. The same sold him some tickets of the same sold him some tickets of the same sold him some tickets of the same sold him some sold him some sold him sold him

includes ASCAP and MPPA. In addition to picture and electric concerns. Sult in N. Y. U. S. District Mrs. Maria Plastro, wife of the concert master of the N. Y. Philmarmonic, who ded at a party April and the concert master of the N. Y. Philmarmonic, who ded at a party April proport of the city toxicologist. Police decline to say it was suicide, but point out she was recently ras polsoning. She was settranged from her husband.

Three N. Y. companies experission of the control of the

five sandwich men in Times Sq. section.
Polly Adler plcaded guilty to disorderly house charge. Monday (6).
Will take sentence on that, evading film charge.
Gov. Smith comes to the aid of James W. Blake, part author of Sidewalks of N. Y. Sent hi to the hospital.

Coast

Return of \$25,000 to Mary Pick-ford, invested in a suburban de-velopment promotion of Bayly Brothers, ordered in L. A. Superlor court ruling.

Monica Bannister, actress, di-vorced after New Year's day wed-ding in Tijuana, Mexico,

Paintings valued by mother of Elissa Landl at \$25,000 and by in-surance appraisers at \$5,000 stolen

from the Land home in West Los Agraham Los Land home in West Los Carant Withers told L. A. police he was beaton up by Joe Benjamin, Corrar Ilgihweight boxer. Pew Carant Fred Perry, tennis champ. Beank acting as guardian of Jackie Gooper, paid government bear the control of th

director, caused his arrest in L. A. on asserted delinquency of \$5,000 allmony arrears. Reno court upheld Latvian divorce of Max Reinhardt. Secondario of Max Reinhardt. Secondario of the secon

wheel. Max Marx, agent, named in Gertle, Messinger, film actress, divorced from David Sharps, tumble the state of the stat

Midwest

Court ruled against a motion to quash the warrant for the arrest of Will M. Hough, playwright and songwriter, on a charge of wife and custody in California, will be returned to Chicago on complaint of his wife, lashed Lamon Houria.

Is Prinz, and who is warbier with Bern Bernle band, was divorced by Mrs. Elinor Raub Prince in Collyde Osterberg of the Motion Picture Operators Union foiled attraction of the Chicago on the Motion Picture operators Union foiled attraction of the Chicago of the Motion Picture Operators Union foiled attraction of the Motion Picture operators Union Figure 1 (1997).

Texas Centennial in '36

Dallas, May T.
Gov. James Allred today (Tuesday) signed the \$3,000,000 Texas
Centennial bill giving Dallas an
expo in 1938. Some \$1,200,000 fund
covers the expo; rest goes to historic pub celebration.
Bill asking at least \$3,000,000
U. S. aid will be introduced in Congress tomorrow (Wed.) morning.
Walter Cline, expo director, said.
mately \$1,500,000 of its own \$3,500,000 Dallas city money plus state
money.

Going Places

(Continued from page 73)

in Renaissance legend-to haunt a mystery picture called 'The Florentin

Retain will suffer a paucity of theatres when, on May 12, ostensibly for renovation, five of city's entertainment places are to be olosed the control of the

New York Theatres

45th STREET CLAUDETTE COLBERT in "PRIVATE WORLDS"

In "PRIVATE WORLDS"
On Stage:—Mark Heilinger,
Gladys Glad and others
Starts Friday
Jean Wm.
HARLOW • POWELL
IN "RECKLESS"

CAPITOL PWAY al iolson • ruby keeler go into your dance

on the stage abe lyman and orch.

RKO THEATRES RKO 86th ST.

at Lexington Ave.

Wed. to Fri., May 8 to 10 "WOMAN IN THE DARK" —and—
"ROCKY
MOUNTAIN
MYSTERY"

TRAND 2ND SMASH WEEK! "** * * '-The News I P.M. CAGNEY

"G-MEN"

PARAMOUNT, TIMES

DIETRICH

in "The Devil Is a Woman" Fri.-MAE WEST in "Goin' to Town"

UNITED RIVOLI B'WAY NOW 3rd BIG WEEK

"LES MISERABLES" Produced by Darryl Zanuck, with Fredric March and Chas. Laughton

RADIO CITY ROCKEFELLER MUSIC HALL NOEL COWARD in

The SCOUNDREL
Written and produced by Ban Hecht
Charles MacArthur
A Parameunt Release
ON THE STAGE . "Conteurs" in
scene produced by Leonidoff."

"★ ★ ★ ½ ★"-News 25c to 2 "LADDIE" 35c to 7

Plus a Big Stage Show

ANY SEAT | 7th Ave. ROXY Show Vatue

Films' 2 Tragedies

(Continued from page 3)

say night, the second for Wing, and
are improving. William Kapan,
broken leg; Mrs. Kapian, whose
broken back of the second s

Toby Wing, whose reported engagement to young Googan had been officially denied by his mother, stated that both she and her elster, that the state of the state o

a production assignment.
Funeral services for John Coogan
were held yesterday (Tuesday) at
Hollywood Rosary and high mass
at Church of the Good Shepherd,
with burlal in Calvary cemetery in
Los Angeles. Junior Durkin rites
also May 7 with interment in Forest
Lawm. Glendale, Calif. Jackie
Coogan left the hospital May 7 to
attend both funerals. Robert Horner services on May 9.

New Production Setup

New Production Setup
Paramount recruited a new production unit for 'Annapolis Farewell following reports from Macon.

be unable to proceed. Al Hall takes
over direction, Jack Voshell becomes unit business manager,
Ewing Scott unit director, and
Teddy Tetziaff heading the came.

Teddy Tetziaff heading the came.

crew. Contingent left may 6 for Annapolis. SIr Guy Standing, Tom Brown, Richard Cromwell and Ben Boker pull out May 9 by train with the remaining production crew and camera staff as originally scheduled.

remaining production crew and camera starf as originally scheduled. Standing, a former army filer, had camera starf as originally scheduled. Standing, a former army filer, had Wilhin an hour after news was received at the Paramount studio of the tragedy, Louis D. Lighton, producer of the picture, fiew to Missouri In a chartered pian. Later in the drients, including filer. Wallace's biz rep, sped for the scene. TwA la size and David Epstein, Wallace's biz rep, sped for the scene of the accident gratis. Whether ballevies to the scene of the accident gratis. Whether ballevies the scene of the accident gratis. Whether ballevies the scene of the accident gratis. Loy, Leiand Hayward and Chic Sale cancelled reservations on the ill fated plane a few hours before the takeoff. All took the Identical plane route the following day.

John Coggan's Career

John Coogan's Career

John Coegan's Career
Coegan, Sr., born in Syracuse,
N. Y., was a vaudeville song and
dance man most of his life. In the
early 1900's he replaced one of the
Dillion Bros, who had died and
teamed with John Dillon under the
Dillion Bros, mame. Later he joined
Eddle Cox and after that became the
partner of Eddle Parks, now Morton and Parks. Coogan and Park
were a big time team until Coogan
were a big time team until Coogan
America for the Shubertz, also road
shows headed by Tritle Friganza
and Annette Kellerman.
Coogan retried to handle his son's

shows headed by Trivie Friganza and Annette Kellerman.
Coogan retired to handle his son's business affairs after Jackle clicked in 'The Kid' in 1930, but he returned in 'The Kid' in 1930, but he returned bey on a personal appearance tour of the picture houses. The act got of the picture houses. The act got sold the son's appearance tour of the picture houses. The act got credit for making it an entraction, but the reviews gave Coogan, Sr., credit for making it an entractialing and the sold property of the picture houses. The act got of all parents of stage children, but he reviews gave Coogan, Sr., was regarded generally by show business as having been about the shrewdeat. He kept the Jackle's name, establishing a Jackle's name, establishing a Jackle's name, establishing a stately said to have built the fortune up to \$1,500,000. mother of Mrs. Coogan, the mother of Mrs. Coogan, the mother of Mrs. Coogan, the mother of Mrs. Coogan the was a member of the 'sister team' of Dolliver and Rogers. The Rena Rogers of the act is now Mrs. Frank Bernanc, canns have another child

Coogan has also appeared in pic-

Coogan has also appeared in ple-tures.

In the companies of the coopan and the coopan and the coopan had out-dimentar his time, but at 17, and much like Jacklet Coogan, had out-reyown the kid actior age. He played important roles in many pictures, notably in "Huckleberry Finn," and was among the best known Juven-ilee ever to step before a camera. Durkin was a prominent member of the Hollywood younger set in Robert Horner, 28, was a promis-ing youthful author. He had writ-ten for pictures, but most of the recent work was for radio on the Coast. Charles Jones, 40, also killed in the crash, was foreman of the Coopan ranch.

Code Scrapping

(Continued from page 7)

(Continued from page 7)

ltors are engaged in inter- or intrastate business is such a controversial subject that the Recovery
Administration probably would precipitate the legal issue if Congress
enacts new legislation actions that
be to resist any moves to drop exhibition and production until driven
to such action by the Supreme
Court, solely because the primary
purposes of the recovery statute
have such little application in the
axes such subject to Federal bossing. The whole objective is to boost
wages and curb cut-throat competition, and the film code was written
with a particular eye for exhibiber of employees engaged in distribution and the difficulty of eradicating undesirable trade practices
would make it foolish to try and
enforce a code affecting only though
one subdivision of the industry.

The bill
continued for the terms

The bill continued fast action to
additist existing codes to the terms

probers would require fast action to readjust existing codes to the terms of the new program. One section calls upon the President to review of the new program. One section calls upon the President to review or have reviewed every living document within 30 days, putting a curse on all pacts which are not restrict initial expectations. Approve any form of price-fixing. No code would remain after July 15, under this clause, which had not borgiven a specific indorsement by the Chief Executive or his agents, in this case probably the NRA board. Despite Rosy's refusal to discuss the situation, it is doubt and the second of the sec

L. A. Sked

(Continued from page 7)

the big open hearing held several weeks ago when every interested darty was represented, Arthur described the West Coast theatre outfits attitude as being that It was 96% right and everybody else was week.

wrong.
After many hearings and delays
the Los Angeles board first sent the
L. A. schedule to the Film Code
Authority late in August, 1934. Just
when all interested parties expected
the sked to be placed in effect last
Scottember projects were lodged. the sked to be placed in effect last September protests were lodged. The C.A. then started making re-visions and a special etudy of the situation. It was not until the first of the present year that the Last sheing in shape for submission to the whole code body. After several confabs in January, it was ap-proved and slated to become effect-ive the last of March. The C.A. then was all such as a Kansas City, New Haven and Mil-walker.

boy's tremendous income Intact in Jackie's name, establishing as 1,000,000 trust fund for him, and was lately said to have built the fortune up to \$1,500,000.

Mrs. Coogan, the mother of Jackie, was also a vaudevilling known as Lillians as a vaudevilling known as Lillians as to a vaudevilling known as Lillians as to a first-hand study and resonance as the control of the control

clais threatened court action, but finally obtained consent for a special contab pertaining to the Balboa theatre operation. They charged that the Balboa had slashed its admission 5c, hence its clearance should be aitered, Arthur countered with similar situations involving the F-WC house.

MARRIAGES

Loretta Andrews, film actress, to Frank Allen, April 29, ln Reno.

Harold Hageman, announcer, WADC, Akron, to Miss Lucile Veling, singer, in Ripley, N. Y., April

Frank D. Dubel manager in De-

Carolyn Rich, alnger, to Jack Hutchinson, non-pro, in Montclair,

Grace Hailoran, model, to Charles Grace Halloran, model, to Charles E. Kurtzman, associate executive manager of Fanchon & Marco's St. Louis Interests, May 3, in St. Louis, Miss Halloran was divorced from Irving Rose, orchestra leader early

Adabama.

Ada Williams Ince, one-time 'Miss
America,' to Ray E. Dodge, former
world's middle-distance running
champion, May 3, in Los Angeles.
Second try for bylde, ex-wife of son
of Thomas Ince.

BIRTHS

Mr. and Mrs. Sidney Lanfield, daughter, April 30, in Hollywood. Father is film director. Mother is the former Shirley Mason, film ac-

Mr. and Mrs. Kent Taylor, daugh-ter, In Los Angeles, May 1. Father is film actor. Mr. and Mrs. Russ Saunders, daughter, May 2, In Hollywood father is assistant director at

To Mr. and Mrs. Roland Bailey, on, in New Rochelle, N. Y., May Mother is Brenda Bond profes-

to Edna Cleveland, in Peorla April 27.

N. J.

Diane Cook to Henry F. Schilling,
May 3, in Hollywood. Bride is film
actress.

In a very ragged game of base-ball, the first of the season, the music publishers locally took a lac-ling from the Art Jarrett orchestra have been higher if the official recorder could have counted better. Only feature of the pitcher's bat-tle was the brilliant fielding of Buddy Calrns of the Santly Bros. office.

Pluggers' Picnic

Professional Music Men, Inc., composed of publishers' contactmen (song pluggers) will hold an outing

in June.

Details have been left to an tertainment committee, Jonie Taps is chairman.

'VARIETY'S' AMUSEMENT GUIDE

For show people as well as laymen, this Guide to general amusements in New York, first Inaugurated here in 1926, is revived and published weekly in response to repeated requests. Vautural lends the guidance of its judgment in the various entertainments denoted. No slight is Intended for those unmentioned, as text will be switched weekly. The lists are of VAUDIT'S compilation only, and see a handy reference. If may serve the out-of-fowner as a time sever in selection.

reference. It may serve the out-of-towner as a time saver in selection. PLAVS ON BROADWAY

Gurrent Broadway legitimate attractione are completely listed and commented upon weekly in the Legitimate Section.

In that department, both in the comment and the amount of the gross receipts of each show will be found the necessary information as to the most successful plays, also the scale of admission charged.

moet successful plays, also the scale of admission charged.

Similarly, the new pictures in the Broadway first runs and combina-tions are covered weekly in the reviews, the film gross boxoffice story and the standing box on Page 4, which indicates the new films for next week and the week after.

BEST NEW PICTURES THIS WEEK Capitol—'Go Into Your Dance' (WB).
R. C. Music Hall—'The Scoundrel' (Par).

H. C. Music Hall—The Scoundrel' (Par).
HOTCHA AND CLASS NITERIES
Cotton Club, Dickie Wells' and Ubangi in Harlem, Village Barn and
Nut Club in the Village, and King's Terrace in Times Sq., are sufficiently heated for the heetic nocturnal addicts. Famous Door is the fave musicians' hangout. Greenwich Villaga also has a number of new hot spot that are doing much to revive the sector. Best to just browse around 4th and 7th avenue.

sicians' hangout. Greenwich Village also has a number of new hot spots that are doing much to review the sector. Best to just browse around 4th and 7th avenue.

Less hectic but equally hitarious, Eddie Davis' saucy songs at Leon & Eddie's and the mauve-decade gang-singing at Gay 90° are surefire for lively diversion and divertisements.

Any number of Times Sc. side-stress and the late full experience of the surefire for a number of Times Sc. side-stress of atmosphere. Mint's Faufourgh and Monstat's are ettil worth a trip downtown. Authentic Flamence endertainment like El Chiec in the Village and Havanese, like the Cubanacian in the Spanish sector of Hartem, are well worth the trips; also El Boreo in the Village and El Toreador on W. 116th.

Smarter east side (mostify) spots include the new Versailles, an ultra form, which right now is doing a big business (Harry Richman opens there this week), El Morocco, House of Lords, Jack and Gharie, Club New Yorker (1998), Store Club, Normandis, Mon Paris, Chateau Rainbow Room in Rockefeller Center; the St. Regis hotel; Eddy Duchin's music at the C.P. Casine getting a big play; the Savoy-Plaza, the Waldorf; Clyde Lucas' music at the Hotel New Yorker; Hal Komp Unchin's music at the C.P. Casine getting a big play; the Savoy-Plaza, the Waldorf; Clyde Lucas' music at the Hotel Pennylvanis; and the Place Piquale are among the emarter supper hooferies. New Rockefeller Plaza restaurant also ok, especially with the warmer weather.

French Gasino's Folicis Bergerer' revue is still ab gleakaret more;

French Gasino's Folicis Bergerer' revue is still ab gleakaret more;

French Gasino's Folicis Bergerer' revue is still ab gleakaret more;

French Gasino's Folicis Bergerer' revue is still ab gleakaret more;

French Gasino's Folicis Bergerer' revue is still ab gleakaret more sectors of the old Paials Royale. Ben Mardon's Riviers is hot again with the warmer weather and a new Earl Carroll revue.

I'm Telling You'

By Jack Osterman Good Old Berby Day
We haven't gambled for some
years, but when we read the entries of the Kentucky Derby, the
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Libel Decision Against Winchell Is Reaffirmed

Final appeals' chance by Walter Winchell, chatterer on the N. Y. Daily Mirror, and the Mirror corporation, to dodge a \$19,000 award against them was lost when the Court of Appeals in New York again. Inc. This prevents any further legal redress. An original \$30,000 libel award to Fleetwood against Winchell and the Mirror was ordered cut in half by otherwise a new trial would be ordered. Fleetwood agreed to accept half, which came to \$15,185 with costs. A separate award of \$2,560 half, which came to \$15,185 with costs. A separate award of \$2,500 as punitive damages against Winchell individually for writing the complained of Item was not cut. This remained, bringing the award to \$17,686. Another \$1,200 in cost reaches the \$15,000 total. Suit has been dragging through the state of \$1,000 total. Suit has been dragging through the state of \$1,000 total of \$1,

Where There's Hope... Bob Hope was relating about the last time he played golf. He had a caddle that gradually was getting on hie nerves. Why do you always keep looking at your wrist watch? asked Bob. Thin isn't a wrist watch, it's a compass, and the caddle. JARRETT'S SLUGGERS

New Switch
Have a new idea for a Warner
musical . . the understudy takes
slck and the star goes on.

Inside Dope
Rumored that the reason the Casino de Paree closed so suddenly
was due to Durante's engagement
there. They couldn't afford new
pianos every other day.

We played a benefit (for a change) the other nikth which was headed by a traffic official. At the conclusion he grabbed us by the good arm and expressed his appreciation. He said he was going to get us a card that would allow us to park any place and pass all the lights. When he got all the would appreciate it more if him, but we would appreciate it more if he first would appreciate it more if he first would appreciate it more if he first would spreciate it more if he first would appreciate it is not would appreciate it is

On Location
Fascinated by the 'pancake maklng' window displays. So we
dropped in for a load of 'em. Now
realize why they are in the window... maybe the chef won't les
'em in the kitchen.

Rumor

It is said that the reason Earl
Carroll is postpoing his new revue
is to give him a chance to recast
the backers.

the backers.

While It's points rain out r a great contract you can move your own climate after it expires,

Ostermania

Ostermania
Max Hayes and this scribbler are
now partners in the writing field
o... Incidentally, Max Knows si
certain star whose one ambitton is
to be the richest actor in the cemes
tery. We were invited by Leon Nastery. We were invited by Leon Nasinght... had a lovely time finishling up by ordering a chicken sandswich... when it arrived we
thanked the walter, but told him we
thanked the walter, but told him we
than they served... well, it's still
than they served... well, it's still
venture out into the storm in search
of another comeback.

Are you reading?

DANZLER AT PHOENIX

Phoenix, Arlz., May 1.
Terry Danzler orchestra openedin engagement at the Country club

Danzler, a brother of Mary Brian, fina actress, recently returned this country from an engagement in the International Settlement in

Broadway

VARIETY

Alex Yokei in for another quick visit.
Billy Taylor crutching it. Broken

knee can. ou Cowan readying for a gailor

to the Coast. Leo Salkin planed to the Coast

for a quickie.

Lep Solomon of the Music Bo

now a grandpa. Charile McCarthy has become a

Kaintuck Kuhnei.
Eddie Alperson off for Milwaukee

and thence to Coast.
E. C. Grainger back from two-week vacash in Florida.

week vacash in Florida.

Bob Coleman realized one of his
ambitions, a 30-foot yacht,
Dr. Joe Lee buying a No. 2 rattler
and taking driving lessons.
Gene Lowe buying a No. 2 rattler
and taking driving lessons.

Nate Platt and frau back from
Excelsior Springs and hosses.
Bernie Bergman at Post Graduste
hosp following tumor operation.

Michael Todd, readying a new
Leonard Gaynor is collecting old
Lincolns, having just bought a second.

ng. Alex Ruloff branching out with ew three-act—Ruloff, Victor a Tamara.

Ciro now connected with the Ca-viar restaurant. Formerly had his

Circ now connected with the Carlor restaurant. Formerly had his our rope in the carlo for the carlo

weather ruined Ben_Marden's Riviera biz, Earl Carroll revue being revised, with new principals added. Sam Cohen, United Artists for-eign pa., off to Europe for a month to contact the London and Paris

to contact the London and Paris
offices.
Eddio Hanley is afraid his car
will shrink if it gets wet. On rainy
days it stays in the garage and he
walks.

walks.

Phil Rapp, Eddle Cantor's scriptist, authoring scenes for the new Scandals' when he gets back from

'Scandals' when he gets back from the Coast. Easy Aces took Doc Rockwell to see his first horse race last week, and Rockwell already has it all figured out.

and Rockwell already has it all figured out.

Jack Campbell moving back to Mack Campbell moving back to Mack Campbell moving back to that summer here. Just wants to be different.

Charles Althoff getting in some Jersey trout fashing before hopping I'm Portland, O're.

Jack Robbins writes that his new Peverly Hills manse is the B. H. branch of Robbins Music Corp.— Roy Charlet, Vasarry mugg. made a Kentucky colonel law week.

made a Kentucky colonel last week.

M. Godblant, heatrical attence; moved to 87 West 44th. Leonard R. Hanbwer, his ex-law pard, now has his own office.

Neil F. Agnew (Par) back Monday after more than a month's abfoliowing a Coast studio visit.

Al Hanson, L.A. city manager for Coast 7 thursday (2) after sitting for Coast 7 thursday (3) after sitting schedule.

for Coast Thursday (2) after sitting in at CA. confab on Los Angeles scheduler. Ratoff, to the Coast, but must be back in London June 18 for Tob' (film). Monty Banks, who came over with him, has returned Mack Miliar, radio and nitery Ja., handling his first legit, the Jack Lail-Nephen Gross shot group of the Cort. Spyross Skouras off for Kanass City, where he goes into Kunsteller, which have been considered to the Cort. Syross Skouras off for Kanass City, where he goes into Kunsteller, which have been considered to the Cort. Syross Skouras off for Kanass City, where he goes into Kunsteller, which are considered to the Cort. Spyross Skouras off for Kanass City, where he goes into Kunsteller, which are considered to the Cort. Spyross Skouras off for Kanasser, and the Cort. Spyross Skouras off the Cort. Spyr odd employees attached to the Isril.

Daunou.

Daunou.

Daunou.

Daunou.

Daunou.

Since the Rockefellers were discovered paying their way into Radfol (Iy) Malls one night, the Prancise, first woman to be broad City Music Hall some night, the Prancise, first woman to be road City Music Hall some night, the Prancise, first woman to be road City Music Hall some night, the Prancise, first woman to be road City Music Hall some night, the Prancise, first woman to be road City Music Hall some night, the Prancise first woman to be road City Music Hall some night, the Prancise first woman to be road City Music Hall some night, the Prancise first woman to be road City Music Hall some night, the Prancise first woman to be road City Music Hall some night, the Prancise first woman to be road City Music Hall some night, the Prancise first woman to be road City Music Hall some night, the Prancise first woman to be road City Music Hall some night, the Prancise first woman to be road City Music Hall some night, the Prancise first woman to be road City Music Hall some night, the Prancise first woman to be road City Music Hall some night, the Prancise first woman to be road City Music Hall some night, the Prancise first woman to be road City Music Hall some night, the Prancise first woman to be road City Music Hall some night, the Prancise first woman to be road City Music Hall some night, the Prancise first woman to be road City August the Prancise first woman to be road City August the Prancise first woman to be road City August the Prancise first woman to be road City August the Prancise first woman to be road City August the Prancise first woman to be road City August the Prancise first woman to be road City August the prancise first woman to be road City August the prancise first woman to be road City August the Prancise first woman to be road City August the Prancise first woman to be road City August the prancise first woman to be road City August the prancise first woman to be road City August the prancise first woman to

CHATTER

house staff watches for them, and seats are unofficially 'reserved' for them on Saturdays and Sundays their usual visiting days.

Heiene (Mrs. Monte) Samuel has Helene (Mrs. Monte) Samuel has a painting on exhibition at Anderson Galleries. She leaves her native New Orleans May 18 to attend the Washington, D. C., convention of the American Federation of Art as rep of the Southern States Art

Paris

By Bob Stern

Chiquita Serano hoofing at Melody's.
Feodor Chaliapin due back in
Paris.
Lillian Templeton stopping at the

Crilion.

Lillian Templeton stopping at the Crilion.
Lucistery.
Maria Chapdelaine' released on Gaumont circuit the Control of the Control of C

seis.

Lily Paimer getting contract with
Warners in England with 3-yea

option.

Charlotte Seitlin, of Simon and
Shuster, seeing sights like regular tourist.

Jane Marnae selling her art ob-lects at auction and going to live in

a hotel.

Premier Flandin seeing delegation of showmen on the tax cu-

biem. id Chaplin silent films being wn in naborhood stores, as crowd Did

problem.
Old Chapiln silent films being old catchers. Palais Royal opening with new farce, 'Odeton Playing Georges Rivolet's plece on St. Francis of Assisi during Down was been silent films of Assist during Language of the Chapiln silent films of Assist during Language of Assistance of Assistance in Paris and Deauville for Easter vacation. Bailet and chorus from Paris Rater and Chapill silent films of Assistance of May music season there.
Henri Douvernois play 'Rouge' broadcast, from St. Georges Theather of Chapill silent films of Assistance of

versary.
Only foreign distribs showing any interest in film on history of French aviation being made by Deville and

inferest in him on instory or greener inferest in him on instory or greener in the control of French patilianentary debates, or French patilianentary debates, or Wire during sessions. Final sequences of George Lacombes film, Scannadous Cupilo, Final sequences of George Lacombes film, Scannadous Cupilo, Albert Jambert, dean of Comedit of the Common of the Common of Standard William Feotoner of Younger players. Pletre Richard William reported frough, voluntarily retring to make Foom for Younger players. Pletre Richard William reported to the Common of Stendhalt's Let Rouge et al. Noir: to be made by Milo Plima. Card. Baveta, issu'ning soon for Common of Stendhalt's Let Rouge et al. Noir: to be made by Milo Plima. Card. Baveta, issu'ning soon for protess at luncheon in his honor that the still owns a piece of French.

that he still owns a pressor.

Jane Renouardt and Jacques
Louvigny playing leads in 'One
Night' by Renc Pujol, 3-act farce
comedy to follow the Dorin revue at
Daunou.

Samson Fainsilber designing cos-

London

Anton Kub writing for Kords on and off the

ick list. Sydney Bernstein hlking from

Paris to Rome.

Martin Walker going into new
Edna Best show,

Belle Baker off to Monte Carlo for a couple of days.

Tilly Losch strolling unnoticed down the boulevards.

tte.'
'The Beggar's Opera' revival
losed at the Comedy after seven
veeks.
'King for a Cow' is pro tem title
f new musical show by Desmond

of new musical show by Desmond Carter.

Archie Gottler here negotiating bankroli for pieture producing in London.

Archie Gottler here negotiating hankroli for pieture producing in London.

London Robey admiring his daughter of the control o

In a fall during his pole balancing ct, Francois Jansens, Belgian, sufered multiple injuries at the Broadway, Stratford.

act, Francols Janson, Belgian, suffered multiple injuries at the Broadway, Stratford,
and Jeffer and Stratford,

nal Heien, has left following a dis-pute over terms, with another Eng-lish girl likely to fill her place. Partorphone distribution of the control of the Prence Foresta at the opening of Andre Charlot's Dancing City. H. & G. (Tower Bridger), Ltd., a Hyams Brothers house, sued by the control of the control of the control of the theory of the control of the control of the control ing, and ordered to pay \$8,500 dam-ages.

ompany including Sam and Barry ivesey, Marjorie Mars and Louise

company interest of the control of t

fects.
Emlyn Williams starring in own piay, 'Night Must Fall,' which Miles Maileson producing in West End in May. Angela Baddeley also in cast, her part in 'The Greeks Had a Word for It' taken, over by Joyce Parkour.

her part in 'The Greeke Had a Word for It' taken over by Joyce Barbour Word for It' taken over by Joyce Barbour Grove club, where they were doubling from the Cafe de Paris, after two days. Place had no room for innockaboute to exploit their roughlemonds no good, and other companies of Parliament, has invented a benefit of Parliament, for the Cafe of the Companies of Parliament, and other Companies Company Lid, Emisjin Filins has distributing the Companies of the Companies Company Lid, and other Companies Company Lid, and the Li

Vienna

Robert Stolz writing an Austrian

Robert Stolz writing an Austrian Cavalcade,
Hubert Marischka's villa near Velden robbed.
Paula Wessely to Paris to act in some French-made. Hims. some French-made ellins.
Hans Mays 'Dancing City' has been taken by the London Collseum, Max Hansen going to London to make his first English him, 'Cade' Loye.

make his his bearing the Eloye!

Love! Slezak's new film, 'Music in the Blood,' being prepared for England and the U. S.

Titagheth Bergner consented to Elisabeth Bergner consented to return to Vienna in 1936 for a series

Elisabeth Bergner consented to return to Vienna in 1386 for a series of stage productions, or such as the series of stage productions, and the series of stage productions of stage productions of stage productions of the series of stage productions of the series of stage produced film this summer. Jeno Ormany, after conducting Jeno Comany, and the series of the ser

Berlin

Hagenbeck's circus in town.
'Wiener Blut' folded at the Piaza
Rio Rita reopened; still film hang

it. Werner Finck new m.c. at the

out.

Werner Finck new m.c. at the

"Kauff liss Glucck' into mothballs
for the summer.

Hans Wacke, Essen soloist, signed
for the summer.

Hans Wacke, Essen soloist, signed
Garbo's Explained Vell' (MG) doing
well at the Capitol.

Lotte Werkmeister heads new
Kabnett der Koniker bill.

Kabnett der Koniker bill.

Kabnett der Koniker bill.

Garl Lauff, "Pension Schoeller,"

Heins Klinsenberg signed for two
persir in Drosden Statatshater Gasparone' readying for a stay at Plaza.

Juergen Fehling producing Lessing's Minna von Barnhelm' at

Hannung.

Jessits continued

parone' readying for a stay at Plaza.

Juergen Fehling producing Lessing's Minna von Barnheim' at

Gentlemen,' despite continued
panning from the press, still holding
pat Komoedischenku's at Theatre
am Schiffbauerdamm looks good for
the entire summer.

Otto Wernicke has lead in Waller
am Schiffbauerdamm looks good for
the entire summer.

Otto Wernicke has lead in Waller
am Schiffbauerdamm looks good for
the entire summer.

Otto Wernicke has lead in Waller
Aufaie Paudier and Hans Brausewetter paired in '11 Trufe' at

First prize com best theater plans
at Dessau went to Prod. Heinrich
Straumer, Berlin architect.

Straumer, Berlin architect.

Schuster, and Schuster, and
Holdemann away to good start at
Komische Opera.

Richard. Wetchert will begon and
Paul Wagner in leads.

Budapest By E. P. Jacobi

Budapest
By E. P. Jacobi

Three and a Half Musketeers' finished at Humina Studios.
Thesing of Third Floor Back' at Passing of Third Floor Back' at Not a single operetta theatro playing: city used to be full of them.

Not a single operetta theatro playing: city used to be full of them. In the single operation of the River of London Similar of Hungarian Radio Control in the similar of Hungarian Similar of London Similar of London

Mexico City

By D. L. Grahame

Beas' Modei Circus ln town; do-

Bent Model Circus in town; doing case bia.

Jean Kriston, blues songstress,
performing here.

La Argentinita, now in Europabonded for a concert series here.

La Argentinita, benedies of the concert series here.

Walter Glessking, German plantion broadcasting, German plantion broadcasting, German plancac of Fine Arts (National to Park).

Stable of foreign wrestlers making
a magnet of the local bull ring.

Benedies are sepecially popular with

a magnet of the local bull ring. Shows are sepecially popular with femmes. Shows are sepecially popular with femmes. The bull of the sepecial september of the sepecial sepecial sepecial september septiments. Shows a septiment septiment september septiments septiment

in a pic a native company is to make the company is to make the company of the company of the company being organized to open a season at Teatre Arbeu, which government is renormative the company of th

Moscow

By Zakhary McLove

By Zakhary McLove

Eva Bandrovska, Polish opera
singer, recently a Bonneet bein singer,
in America, it is expected in Moscow
for a series of concerts.

Beveridge Webster, American
Beveridge Webster, American
Boviet Stat been invited by the
Boviet Stat been invited by
Boviet Stat been invited by
Boviet Stat been invited by
Carlo

Hollywood

Gilbert Roland at Palm Springs. Lou Edelman back from Annap-Ketti Gallian planed east for

Jack Drum fishing in the High

Tom Reed cruised in from his holiday. Brower bought himself a

new car.
Mrs. Wallace Beery back from

Honolulu. Dean Jagger recovering from tonsilectomy.
Margaret Lindsay Paim Springing

r a week. Charlie Skouras back from a brief

Nell Agreev in from Honolulu, off ro New York of New Y

Minneapons sources, erg.
Lou Golden planed in from St.
Paul due to serious iliness of his
dad.
Helen Schroeder, sec to Join Bertero, fully recovered after iong ili-

ess. J. J. Murdock, Pat Casey and Vic-or Ciarke looking over Boulder

Dam.
Mitzi Cummings resigned as
fashion editor of Photoplay to free
lance.
Reginald Owen boasting a twoswordfish catch off the San Clemente

banks.

Bert Wheeler and Bob Woolsey hopped a plane for the Kentucky Derby.

Derly.

Ann Dvorak personulled with
Warners G Men at the Warfield,
Frisco.

John Heerman filming the naval
maneuvers off Alaska for Par's

newsreci.

Bert Hanlon, Kubec Glasmon and
Fredric Stephani off Par's writing
payroll.

Sam Wood joined the Murx
Brothers on tour to get a load of

CHATTER

cactus garden when she arrived hone from the hope, and the hope and th

11.

Bess Meredyth on a busman's holiday at Laguna, doing an original on her first vacash from scripting in two years.

Harry Carey, David Sharpe and William Berks reviving old days by trekking to Hoot Gibson's rodeo in a buckboard.

buckboard.
Rosemary Ames released by Fox
when she told studio she wanted to
live in Chicago with her new
hubby, Abner Stillwell.
Karl Freund and Peter Lorre sat
through two major operations at the
Lutheran Hespital to get atmosphere for 'Mad Love', their Metro
licture.

Lutheran Magnite operations are sheer for "Mad Love, their Metro picture," And Love, their Metro picture, and their Metro American Enterprise, with theatres in Colorado, New Mexico and Wyorning, here to give the studios a onco-over. Let the studios a onco-over. Let the studios and with the studios and will die out by itself. That's what Postmaster Briggs and postal inspectors think about the chain letters of the studios and the second of the studios and the studios. Annual Metro guida golf tourna, Annual Metro guida golf tourna, Annual Metro guida golf tourna, Annual Metro guida golf tourna.

ter gag that has swooped down on the town.

Annual Metro studio golf tournament will be held at Rancho golf course June 16. Event, which has been held for several years, will bring out around 400 divot digners to compete for nearly 300 prizes.

New Haven

By Harold M. Bone

Frank Henson bachelor-quarter Police lifted ban on Waiting for Lefty.'

Lew Smith takes in a carnival on his nite off.

Law Smith takes in a carnival on his nite off.

Heywood Broun chattered at Yale

Heywood Broun chattered at Yale

Civic Orch closed most successful season to date.

Alan Overtion sw publicity mgr.

Alan Overtion sw publicity mgr.

Big Top is now Club Petite under new management.

Sam Wassorman has opened his Dick Schafer now trims the old man at duck pins.

Savin Rock trying to stir a little season shows the common structure of the co

on maiden trip of new streamlined 'Comet.' Howard Twins drew commissions (admiral and colonel) from Kaintack governor.

Richard Moody directed three one-acters for Dixwell Players at Little theatre.

Catherine Cunningham and John

Rogers, Hollywoodites, were knotted by local justice of peace (25).

Toronto

Bill Tilden in town. Tom Hamilton to Scotland. Alice White buying a pooch here. Lila Mantell into the Birthright'

ad. Patricia McFerran into the Embassy. Tim Maurice assembling an or-

chestra.
Gale Gordon looking for a femme

warbicr.
Sally Statter has organized a girls' band.
Mickey McDougall back into the

Warner exchange club house-warms ing May 11.

June Marlow, case singer, reconstruction of the Marlow of the Marlow

Boston

By Maxwell Fox

Boston Ad club vaude show May 27. Joe Rines hitting his stride in

27.

Or Rines hitting his stride in old.

Charille Burton writing short stories.

Amateurs getting breaks in Hundries now.

Amateurs getting breaks in Hundries now.

Legion of Decency huffed over the Tolies Bergeres' show.

At Mayfair after withering in Florida.

Helen Eager's turtles squawking at the steady ant egg diet amateur door show to work the string of the state of the string of the state of the string of the state of the

Ranny Weeks latt Kalith Booton last week when house went straight film. Some concessions around Booton installing vest-pocket radios in the love barges.

Joan Blondell coming to Boston to the control of the love barges.

Joan Blondell coming to Boston to the control of the love barges.

Marjorle Adams studying Spanish in preparation for ber annual South In preparation for ber annual South Since coming to Boston from the Coast, Bob Leicester has become a virtuose at satting lobates.

Thad Barrows to be feted Sunday, which is the control of the love of Shubert bands of the love of the love

Indianapolis

By Bill Kiley

Milton Feld in town.
Show Boat shuttered.
Steve Harter back from Florida.
Charlle Olson back from Chicago.
John Servass up and around

again. Variety Club dropped Monday luncheons.
John Dillinger's grave is mecca

John Dillingers grave is meeta-cr tourists.
Theatres descried as staffs meet
Theatres descried as staffs meet
Pickopokets working deluxers on
heavy patronage nights.
Charles Washburn here in advance of "Taming of Shrew."
Fred Burleih, director, taking
first part in Civic Theatre play,
rich grave in Civic Theatre play,
rich comen, back in town after divorce.
Charlie Davis entertains Press
Club with entire stage organizarlie Davis entertains Pres with entire stage organiza-

tion.
Charile Davis taking Radio Rogues, WFBM, to Denver with his Frank Sharp, old-time theatrica figure, now head of municipal gold

courses.

Tom and Howdy looked over
Butler Bowl for summer midget

Butter Bowl for summer misses auto races.

Bob Tucker, Star crick, main convention.

Film Row deserted as exchange managers circulate through terrical summer of the summe

show putting Normandie in front rank of Montreal niteries,

Montreal orchestra refused grant by Quebec government leading to embittered correspondence in local

Mrs. Corey Thompson, wife of Canada's stand-out announcer, ap-pearing in Shefier's Revue at His Majesty's.

pearing in Shedier's Revue at His Majesty's.

Chez Maurice reopened with big-gest Broadway show ever brought to local attention of the best broadway show have brought to local attention of the best broadway of the best broadway of the best broadway of the best broadway of the broadway

Des Moines By R. W. Moorhead

By R. W. Moorhead

Tri-State closed the Paramount
for indefinite period.
Tri-State p

association the section of additorium was hauled to the police and odditorium was hauled to the police and office of the police of the police

Minneapolis

By Les Rees

Pittsburgh By Hal Cohen

Mrs. George Tyson on from New York for a few days' visit. Colleen Moore's doll house due in

Colleen Moore's doll house due in town May 15 for a fortnight. It's a seven and a half pound boy at the Kaspar Monahans. Judge M. A. Musmanno to Phility for a personal with 'Black Fury.' Harry (Dad) Faith, veteran doorman at the Penn, is seriously alling.
Gail Garber doubling between
the Italian Gardens and auto show.
Georgie Somers staging and
mc.'ing show at new Club Atlas.
Hitchen and Frank Stout quitting
Hitsburg Playhouse at end of sea-

on. Roberta Welch going to Hotel tummit in Uniontown for indefinite

Roberta Welch going to Hotel Summit in Uniontown for indefinite stay.
Johnny Luterman back in nite club racket as manager of Villa Royale.
It's a boy at the Johnny Marinos. He's the trumpet player at the Variety.
Mannie Greenwald has opened a

ROyale. boy at the Johnny Marinos. He's the trumpet player at the Variety. He's the trumpet player at the Variety. Mannie Greenwald has opened a building. Mrs. Florence Fisher Parry, Press crick and columnist, to Hollywood Percy Roberts starting his 25th summer at the Forbes Field ticket windows. William of the Towne Club after a four-month windows. William of the Towne Club after a four-month windows. William of the Willi

Withmin of the control of the contro

Baltimore

By Albert Scharper, Jr.

Local legit scason ended:
Vincent Lopez ork will two-nite
at Summit next week.
Lillian Dietz keeps a net turtle on
her desk in the Hipp office.
With wife away for summer,
Herb Morgan is maintaining bachelora and the state of the state of

ior hail.

Native-son John Charles Thomas
will shut Balto concert season with
rectial at the Lyric May 13.

Herman Weinberg, manager of
the Little, now U. S. correspondent
for Film-Art, a London arry ilim

nag.

Art Brilant around thumping the tub in advance of Rubinoff's engagement at the vaudfilm Hipp next

After three years' absence, Hinda Wassau, stripper, back on local boards currently at Hon Nickel's Destinated there are now 2,000 spots in Batto pedding liker, and more than 1,000 more with but beer-and-wine licenses. Beer and the licenses with the characters in new novel Dayton Stoddard has written, but identity is concealed under different monitele-

But to races.

Bob Tucker, Star crick, main speaker at Indorsers of Photoplasy.

Film Row deserted as exchange managers circulate through territory to pig products, main speaker at Indorsers of Photoplasy.

Film Row deserted as exchange managers circulate through territory to pig products, many for the perfect of the products of the

CHATTER

(Continued from page 77) run house on the main stem, with product supplied by Warners and RKO.

NATION AND ASSESSMENT OF THE STATE OF THE ST

Tokyo By Burton Crane

By Burton Crane
Vicki Baum hers for three or four days on round-Orient tour. Mrs. Joe Farrington, wife of publisher of Honolulu Star-Bulletin, on sying around Orient.

When Joe Farrington, wife of publisher of Honolulu Star-Bulletin, on sying around Orient.

Hender Asbury, here for 10 days. Miss Hahn doing a play, her first. Not based on one of her novels. Hahn doing a play, the first. Not based on one of her novels. Hann doing free of American Ambassador and Mrs. Grew. Then took train to Kobe and rejoined his ship en route to the control of the control o

for a year, studying datasance indu of (i) lists).

Managing Director Osawa of J. O. Studios sailing for America late in April, taking four scripts picked as winners of talker company's scenario contest to get an idea for an export film. Will consult with Hollywood script experts regarding reachilities. nario contest to export film. W lywood script possibilities.

Panama By Bea Drew

Achmed Abdullah left for New

Achmed Abdullah left for New York.

Brady asking a divorce from Wally Bain.
Fort clayton theatre has new sound equipments at the Atlantic billed as Houdini.
Claudette Colbert and Fielen Kane among recent visitors.
Maurice Dickson and Oscar Berson have returned to the Ishmus Colbert of the Colbert of th

The Hague By M. W. Etty-Leal

Dutch play 'Aunt Rosie' into 50th performance. Hamburger Thalla Theatre Company touring Holland. Vicki Baun visiting Java; she is going to tour the island. Dutch authoress, Mrs. Boudler-Bakker, celebrated here 60th birthday.

day.
United Legit Company secured rights for Holland of Sheldon's

a Tinted Legit Company secured rights for Holland of Sheidon's Romance. Holland of Sheidon's Romance. Holland of Sheidon's Romance. Holland of Sheidon's Romance. Holland Romance Holland Romance. Holland Romance. Holland Romance. Holland Romance. Holland Romance. Several French film stars coming Several French film stars coming tal. Marie Willmand Pierre Wilm. tal. Marie Wilmand Pierre Wilm. William Mengelberg Invited by Hollywood Bowt to conduct ten continued to the Romance Romance

San Francisco

Cliff Work planing to Denver for

Cilif Work pianing to Louise quick looksee.
Ramon Novare in town. George Ward with him.
Ward with him back to Hollywood after the Marking Gaden' Harry Hitcheock pianed into town to boom 'Les Miserables'. Sol Lesser in town huddling with Louise Lurie, owner of Geary theater.

Louis Lurie, owner of Geary thea-tre.
Fred Johnson, Call-Bulletin drama crick, again on the air with radio interviews of stage celebs.
Hulda McGlinn home attor going to Sacramento in Interests of North-ern California Theatre Association to persuade the lawmakers to leave the theatres their seats and dropes

Prague

By Edward Heyn

Verdi's open- Taistaff running at both Czech National Theatre and New German Theatre. New Czech film journal Pas (The band) to be published by Otakar Hanus, film librettist and author. Czechoslovalda include Back Street (U), Sign of the Cross' (Par). Low Mor Tonight' (Par).

Max Rudolf, one of the most capable opera music directors in capable opera music directors in the contract by the New German Theatre of Prague, to accept a similar position in Florence, Italy.

Seattle By Dave Trepp

Hal Grayson band on five-week xtension at Olympic Bowl. standard of the standard of th

Omaha

By John Qui

Cocoanut Grove latest addition to the nite club family. Frankin Vincent and band getting set to open the swanky Field (tub late in Many Variety club nesolitating the many variety club nesolitating for many variety club nesolitating for the state of the

chants committee to settle car strike.

Proud Papa Jimmy Schlatter of the Orpheum lifting the new daugh-ter with one arm while the other dislocated wing hangs in a sling.

Behind the Keys

(Continued from page 27)

(Continued from page 27)
way in Dearborn, has ordered plans
to be drawn for a new theatre which
are the continued of the cont

New Orleans.
Two local neighborhood houses reopened after being closed for renovations, the Gentilly and Bell

Montgomery, Ala.
Richard M. Kennedy, district
manager for the R. B. Wilby theatres in the South, today announced
the appointment of James Pepper
as manager of the Strand, Demopolis. This theatre has just been
purchased by the Wilby interests.
David Eugene
Parrish replaces. Montgomery.

San Mateo, Calif.
San Mateo theatre, hit by \$60,000
first last year, and dark ever since,
has been sold for \$100,000. Purchasers are San Francisco and San
Mateo Anusement Co., a Fox West
Coast affillate.

Emjay Co., of Paterson, Max Ginsberg, president, has leased the Shubert and after remodeling will open in the fall with vaudfilm.

Flo Drake Pinched

Fio Drake Pinched
Milwaukee, May 7.
Fio Drake, former burlesque soubret who went to the sight clubs
and fan dances when the theater
here closed on 'strip' stuff, is awaithere closed on 'strip' stuff, is awaitfor a stuff of the stuff of the stuff of the
a raid on one of the smaller niteries.
Miss Drake worked at both
the Gayety and Empress theatres
here, as well as on the old Mutual
wheel, before going into the night
agonts. She is awaiting trial, having
agons. She is awaiting trial, having
against the pre-idling judge.

Par vs. Loew

(Continued from page 5)

opposed also by Loew and KAO. A Par bid will put the Zukor com-pany in direct opposition to the pending Fox Theatres-United Ar-tists reorganization plan on Fox

Undoubtedly the Par forces up town and downtown are huddling on the kind of course to take in the matter.

Schaefer, in his testimony, before Schaefer, in his testimony, before Judge Mack, bluntly detailed that Paramount does not intend to privilege KAO, or any other company in a manner such as KAO enjoyed in the past, where KAO by cancelling Par product could also cancel simultaneously other customers' Par product, such as Fox Met.

Nor will Paramount sell its product to KAO or anybody else on a
basia, as formerly, which permitted
that buyer to trade position on the
strength of possessing a Paramount
strength of possessing a Paramount
paramount today is in a formidable position, regardless of the present complications because it has retained its theatre purchasing power,
and in Canada. The purchasing
power of this chain is now Paragreatest offensive in any possible
combat with any other company or
sroup of companies.

group of companies.

It is held fairly certain that Paramount in making a bid would come to some understanding with Fox Film, which latter company is now

memorate design of the Fox Memorate in the Mem

closed. It was after Schaefer testified that Attorney Reavis, counsel to Fablan, told Judge Mack he was authorized to state that Atlas and Paramount board the advissibility of making a cash bid on Fox-Met for Paramount This is taken to indicate that Atlas and Fortington wish in investigate the situation before bringing the matter to the attention. Consideration of the Par possibility of Consideration of the Par possibility of the Paramount.

bringing the matter to the attention of the Par board.
Consideration of the Par possibility implied that the court might have to postpone the Fox Met hearing again, which the court appears as Par offer is had by Thursday (9) its quite possible that Par will make no such bid.
The presumption to the trade would be in this event, as in accordance with previous indications that Par may consider developing a continuity of the previous continuity of the p

Variety Closes

Pittsburgh, May 7.
Variety, local burlesque site, called It a season Sturday (4). House for last six weeks has been operated en a cooperative basis by musiclans and stage hands, union help taking it over when George Jaffe, manager, pulled out for the Gaiety in New York.

York.
Variety will reopen in Septem and it's understood Jaffe will back again.

Parks-Morton Reunite

Martha Morton, who retired upon marrying a couple of years ago, is returning to vaudeville, reviving her old act with Eddle Parks. Miss Morton is the wife of Wal-ter Grego, golf pro at the Bayside, L. I., links.

OBLTUARLES

NELLIE MCHENRY

NELLIE MCHENRY
Nelle MCHenry, 82, once the
bright star of Salisbury's Troubadours and a favorite romp comedlenne in the '90's, died in Long
Branch May 4, where she was in a
sanitarium for medical treatment.
Back in the '70's she was in the
companies of Lawrence Barrett, Edwin Forrest and Edwin Booth, but

win Forrest and Edwin Booth, but found her metier as a soubret of the Lotta type and was for some time with the Hooley company at Hooley's theatre, Chicago. Later with Nate Salisbury, John Webster and W. S. Daboll she formed the Salisbury Troubadours, an associa-tion which lasted for 18 years of unbroken success. When the comunproken success. When the com-pany finally disbanded, partly be-cause of Salisbury's growing inter-est in outdoor shows, she became a solo star, 'A Night at the Circus' being her best remembered hit. She was married to Webster, who

disappeared in 1900 at Niagara and was believed to have fallen into the rapids.
Interment was ln Long Branch.

Interment was in Long Branch.

LEE DALY

Michael L. Dougherty, 49, professionally known as Lee Daly, died in Shenandoah, P.a. April 28 of a heart attack.

He was visiting his sister attack.

Starting as a chorus man with the Milton Aborn opera' company, advancing to comedy 'assignments, he was given the staging of the productions. He was with the Shuberts for about 10 years, but chiefly was associated with the Aborns until the death of Milton Aborn intority on the Cilbert and Sullivan operates and two weeks ago was elected chonorary director and member of the Cilbert and Sullivan Operatic Assy.

Interment was in Pottsville, Pa.

MRS. LESTER REES

Mrs. Lester Rees, 35, wife of Vaniery's Minneapolls correspondent, and former president of the Minneapolls Chapter of the Council of Jewish Women, died in that city Tuesday (30), following a months' illness illness

illness.

She was first vice-president of
the council and chairman of the soclal service department. Also member of the Women's Club of Minnoapolis and the League of Women apolis and the League of Women Voters. Survived by her husband and two children.

ELMER GRACE

ELMER GRACE
Elmer Grace, 43, veteran Los Angeles film salesman, died April 30
in San Fernando, Cal. from pulmonary trouble. He was for many
years a salesman for Educational
out of Los Angeles and for the past
year represented RCA in the San
Francisco territory. The widow surtives

ALFRED J. BUSBY
Al J. Busby, 57, well known theatrical manager, died at his home
in Waterloo, Ia., April 20. He had
been in the theatre game all his life.
He got his start as an usher in the
did Grand o, cra house in Dubuque,
ia.
Whi his two brothers, W. L.
a.
Whi his two brothers, W. C.
a.
The funeral was held in Waterloo.

FREDERICK C. WHITE

Frederic, C. White, 57, former ctor and musician, died April 24 this home in Cleveland, O., after long illness. He had been an nyalid for fifteen years. He was member of the Musicians union. a member of the Musicians union Two brothers survive. Funeral ser-vices and bur' 1 in Cleveland,

HERMAN GRUNAUR

HERMAN GRUNAUR
Herman Grunaur, 74, died April
27 in Los Angeles. He was a father
of Ralph Grunaur, who manages the
Balboa theatre in L. A.; a fatherin-law of Sol Lesser, and an uncle
of Eph Asher of Universal. Besides
the son, the widow and one daughter
survive.

CLARISSA PARKER CLARISSA PARKER
Mrs. John F. Alexander, 81, who
as Clarissa Parker sang Gilbert and
Sullivan with the Chicago Church
Cholr company, died in New York,
May 2, after a long illness. Survived by her daughter, two brothers
and a sister.

THOMAS BARRETT
Thomas Barrett, 64, old time Julio Loretta music hall comedian, died in Liver-pool, England, April 21. Was high Kay Edward Kay E

est paid artist of his day, 50 years ago. His last appearance was in the 'Veterans of Variety' unit in

MRS. JAMES WALLINGTON
In spite of 20 blood transfusions
and two operations for portionitis,
Mrs. James Wallington, wife of the
radio announcer, died in a Brockin,
hospital, May 7.
As Anits Fuhrman she was captain of the Roxyettes at Radio City
Music Hail, when she met and married the announcer last August.

GEORGE H. NORMINGTON George Herry Normington, 73, one-time private organist to titled familles of England and choirmaster

in this country, died April 30 Long Beach, Cal. after a long

JAMES A. SMITH
James A. Smith, 74, former secretary of the Sandusky County Fair
board died April 29 at his home in
Fremont, O., following a stroke of
paralysis. His widow and two paralysis. His daughters survive.

CLARENCE BELLAIRE

CLARENCE BELLAIRE
Clarence Bellaire, 69, yeteran actor, died May 1 at the Actors' Fund
home, Englewood, N. J. He made
his debut in 1883 with Lawrence
Barrett. His last appearance was
in Dinner at Eight.

MABLE BARNES
Mable Barnes, 54, for many years
on the vaudeville stage, died May 2
in Los Angeles of a heart attack.
She is survived by her husband,
Edward Berliner, entertainer, three
sons and a daughter.

ROSA DUFRAINE
Mrs. Rob Martel, 34, who acted in
silent pictures under the name of
Rosa Dufraine, died April 29 in
Duarte (Cal.) sanitarium. Her husband survives.

RICHARD LEWIS
Richard Lewis, 66, character actor in pictures, died April 30 in Los
Angeles. Widow and two daughters

JOHN HAY COSSAR

John Hay Cossar, 70; screen actor of the silent days, died in Hollywood April 28. His widow, a son and daughter survive.

GEORGE NUHFER

GEORGE NUHFER
George Nuhfer, 71, president of
the Sandusky County Agricultural
Society for 15 years, dled May 3, at
his home in Woodville, O., following
a lingering illness.

JEREMIAH H. CARROLL JEREMIAH H. Carroll, 75, former mayor of Rome, N. Y., died May 1. He bullt the Carroll theatre, now known as the Strand.

Father, 77, of Edward Johnson, tenor and asst. mgr. of Metropoli-tan Opera, died May 1 from pneu-monia at his home in Guelph, On-tarlo. Prominent in musical circles.

6 N. Y. Burlesk Girls Freed, 3 Men Held in Bail

Six girls recently arrested in raids on the Galety and Republic theatres, New York, and held on charge of indecent duncing were distanced by the control of the control of

LETTERS

When Sending for Mail to VARIETY Address Mail Clerk-POSTCARDS, ADVERTISING or CIRCULAR LETTERS WILL NOT BE ADVERTISED LETTERS ADVERTISED IN

Bell Dick Brent J C Cooll Mildred Cunningham Paul Codel Martin Cunard Joseph

Lum James Mooney Jim Major Marjorie Potter N

Stern Rober

Warren Jose

S. D. Expo Cools Off Nudist Bally. Warms Up to Ford: Need Crowd Hypo

San Diego, May 7.
Purity has raised its rightous
bead at least half way on the Nat
Engle-State San Diego Exposition
with Zack Farmer, Expo head, issuing orders that no publicity sent out on the nudle village. However, no ban has been slapped on
the exhibit itseif. That the skin
show will be a feature of the Fali
is no secret, with everyone on the
grounds talking about it. Farmer
insists that the name of the atrection be changed to Zoro Gardens and the exhibit billed as an illusion.

Meanwhile concessionaries are yelling their heads off claiming that the nudist angle is a natural for publicity and pointing out that Sally Rand and her fan did the Chiatter of the sally Rand and her fan did the Chiatter of the sally Rand and her fan did the Chiatter of the sally Rand and her fan did the Chiatter of the sally Rand and her fan did the Chiatter of the sally Rand and her fan did the Chiatter of the sally Rand and her fan did the Chiatter of the sally Rand and her fan did the chiatter of the sally Rand and her fan did the chiatter of the sally Rand and her fan did the chiatter of the sally Rand and her fan did the chiatter of the sally Rand and her fan did the chiatter of the sally Rand and her fan did the chiatter of the sally Rand and her fan did the chiatter of the sally Rand and her fan did the chiatter of the sally Rand and her fan did the chiatter of the sally Rand and her fan did the chiatter of the sally Rand and her fan did the Chiatter of the sally Rand and her fan did the Chiatter of the sally Rand and her fan did the Chiatter of the sally Rand and her fan did the Chiatter of the sally Rand and her fan did the Chiatter of the sally Rand and her fan did the Chiatter of the sally Rand and her fan did the Chiatter of the sally Rand and her fan did the Chiatter of the sally Rand and her fan did the Chiatter of the sally Rand and her fan did the Chiatter of the sally Rand and her fan did the Chiatter of the sally Rand and her fan did the Chiatter of the sally Rand and her fan did the Chiatter of the sally Rand and her fan did the Chiatter of the sally Rand and her fan did the Chiatter of the sally Rand and her fan did the Chiatter of the sally Rand and her fan did the chiatter of the sally Rand and her fan did the chiatter of the sally Rand and her fan did the chiatter of the sally Rand and her fan did the chiatter of the sally Rand and her fan did the chiatter of the sally Rand and her fan did the chiatter of the sally Rand and the sally Rand and her fan did the chiatter of the sally Rand an publicated and pointing out to the publicate and publicate

something hot is necessary at this time to arouse interest in the af-fair which is scheduled to run through the summer. Lads are fair which is scheduled to full through the summer. Lads are pointing out Chicago's mistakes and feel that the local organization feel that the local should profit by them.

Circus Days in W. Va.

Charleston, W. Va., May 7.

Chiarleston, W. Va., May 7.
Charleston, far Inown as a
food circus town, is having the
greatest run of the tented shows
it has experienced in many years.
Barnett Bros. had scheduled an
exhibition for April 15, but when it
pulled in a bitter cold wave gripped
this section and a fresh fall of snow
was on the ground. The show's
management decided money would
be saved by not unpacking.

be saved by not unpacking. Downle Bros., featuring Cody, was next on the ilst, arriv-ing for a day and night, May 1. The air was chilly but not too cold for air was enlily but not too cold for two fairly good audiences to greet the performances. Russell Bros. came in the 7th for two perform-ances, which also drew fair-sized

ances, which also drew fair-sized crowds.

Cole Bros., with Clyde Beatty and his animal act the featured attraction, is billed May 13. Will be followed on May 25 by Hagenbeck-Wallace, which frequent! he substituted this section and always he sharms large growds.

drawn large crowds.

Charleston is the center of large chemical industry, most of the plants of which are working full time. Increased activity in the ad-jacent eoal fields has placed money in the pockets of mhers, most of whom are circus fans.

Music on Top

President of the presence of t

\$30,000 RESORT

Clear Lake, Ia., May 7.

A dance hall and amusement spot will set back promoters, the inat will set back promoters, the Clear Lake Amusement company, some \$30,000, has been started and will front on West Main street and on the shores of Clear Lake. It replaces one destroyed last

Circus Routes

Al G. Barnes

Legion Combo Scattle, May 7.

Scattle, May 7.

American Legion fair, Sedro Wooley, July 2-3-4, has booked a giri show, colored show, under eanvas, and outside acts, Edw. J. Fisher, booking agent, handling. Fisher will also handle the concession bids.

various legion posts in North-western Washington combine an-nually to put over this 'county fair.'

Fox Met Inside

(Continued from page 4)

least twice when counsel for the Schenck-Weisman interests would bring up that point, Attorney Na-than Burkan, of counsel, acrose to ask a witness if he had ever heard ask a witness if ne man of the NRA Code and the 'right to by.' Burkan asked George J. Schaefer, Par's general manager, when latter testified last week before Federal Judge Mack. Schaefer

nswered: 'Maybe you can tell me. I'd like o know what that means myself.'

Impatient of Delay

Impatient of Delay
Attorncy Morton Bogue, of Beekman Bogue & Clark, counsel to the
Fox Met noteholders' committee, opposed any delay by the court for
the consideration of a possible bid
for Paramount. B-B-C also are
counsel to the bank creditors of counsel to the bank creditors of Paramount who are represented on the new Par board. These banks creditors form a faction opposed to the Atlas and Fortington element in

Kent, Schaefer, Swope

Kent, Schaefer, Swope
Sidney R. Kent, George J. Schaefor, Herbert Bayard Swope and Albert M. Greenfield were the most
at the Fox Met hearings. Schaefer,
the last of the four to testify, proved
the most important. Kent and
swope easily were the most impressive personalities, and Greenfield the most stubborn.

It appears to be an axiom for at It appears to be an axiom for at-torneys when handling show biz cases such as Fox Met not to ask questions of witnesses, the truth-ful answers to which queries these same attorneys may not know.

Attorneys may not know.

Attorneys questioned George J.

Schaefer, each in his turn, and over
and over again, repetitiously, as to
the nature of some conversation
Schaefer had had with Herbert
Bayard Swope. Schaefer explained
each time, probably 10 or 15 times
in all, to all the examining counsel,
that this conversation had been a
said on either end, and also that
nothing was settled between the
parties at the conversation in
question.

uestion. Schaefer testified that Swope had come to his office at Paramount and stated that KAO wished to pay no more for Paramount product than more for Paramount product than KAO was paying for Fox and Warners. Schaefer also testified that he and Swope came to no conclusion on the matter and did not discuss any possible future terms. He repeated such testimony both to Isido Krescl's questions on the point and to those of Attorney Burkan.

Burkan.

However, Attorney Milton Welsman, of the same camp as Kresel and Burkan, in the current picture, repeated the question several times to Schaefer.

stand that not only was the con-versation with Swope brief but that in Schaefer's opinion, Swope was not qualified to discuss the matter with him; that Swope's experience not qualified to discuss the matter with him; that Swope's experience and knowledge of the business is limited; and that Swope is not familiar enough with the operations of his own company to take up the matter with Schaefer, and that Swope left such matters to his lieutenants.

This answer stopped further questioning on the point except for one more instance.

one more instance.

'BAMA TO BUILD

Will Erect \$30,000 Building fo

Bitate Fair

Birmingham, May 7.
Encouraged by the surprise business at last year's fair, officials of the Alabama rists fair met last fair this fall. One of the decisions reached was to construct a \$30,000 all-steel exhibit building.

G. T. Worford was elected chairman of the board of directors and F. T. Strieder, of Florida, will continue as esercitary and general manager. Date was set for Sept. 12-25-Carruthers booking office, here for the meeting, said one of his prize shows for fairs this fall would be The Fascinations of 1935'. Show will open in Grand Forks, N. D., carly in June, continuing until southern fairs get underway.

Contracts for fireworks went to be Therle-Duffield Company, of Chicago. The Royal American Shows, which had the midway last year, will return.

OHIO BATTLE GROUND FOR EARLY TENT TRICKS

Canton, O., May 7.
Ohlo will be the mecca for at least half a dozen circuses, large and small within the naxt week. Paper is in evidence in most every town o. any size in the entire state, town o. any size in the entire state, or state of the state of Canton, O., May 7.

through the state when the death of each other.

Russell Bros. after a hasty trek out of the west is already playing southern and central Ohio stands and will halt the eastward jount at Massillon May 11, turning and ewineing back west. This truck weeks in weeks in weeks in weeks in weeks in weeks in the state of each at Massillon May 11, turning and winging back west. This truck outfit will get fully two weeks in the state. Barnett Bros. picked up Steubenville and East Liverpool and Warren, three Ohio valley stands, and then moved into western Pennstate later. Downle Bros. plays one day in Ohio, Monday, May 13, at East Liverpool, then heads east into the Pittsburgh area. Numerous small carnies are playing Ohio at this time but unfavorating the standard of the pitch of

Gets Back Pay

Reading, Pa., May 7.
G. Harei Gundry was awarded a verdict, including interest, of \$245.27 in civil court here against the Carsonia Park Company. Gundry was manager of the park company's dance pavilion and sued for uncel

Cancellations Clipping Fairs in

Kelley, H-W Press Chief, Quits as Ringling H. O. Fires Asst. P. A. Fields

Staggered Flacks

Fairmont, W. Va., May 7.
Press department of Cole Bros.
Clyde Beatly Circus works under
what seems to be new plan. Earl
DeGlopper is ahead of the show—
17 days ahead here—with the advertising car. Ora O. Parks then
maken only the Monday and Tuest
the Wednesday and Tuestay towns
and Bob Hickey makes the Friday
and Saturday towns. and Saturday towns.

CIRCUS BILLS 4 DEEP IN H-W-COLE CLASH

Fairmourt. W. Va., May 7.
Billing war between the Cole
Fros. and Beatty and HagenbeckWallace outfits, with the paper already four sheets deep, with the
Gole show in Saturday (11) the
Hagenbeck the following Monaling,
but the Cole car came along and
blanketed everything. A second
Hagenbeck car was in yesterday
with the Cole No. 2 car expected
docty (Tuesdespen in close competition since leaving Chicago, but
this is the first spot so closely,
booked. Fairmount, W. Va., May 7

McCoy Joins Ringling After One More Oater

After One More Oater
Hollywood, May 7.
Before reported you on Marging
ferus 'I'm McGy oil Ringling
for Purlan Pictures. Feature, Man
From Guntown,' Is slated to get
under way this week under direction of Ford Beebe.
As soon as he finishes the pisAs soon as he finishes the pisturning to the coast in the fall to
complete the series.

'Skill' Games Out

Independence, Ia., May 7.
The heat is on in this community with the result that all automatic slot machines, games of skill, punchboards, or anything relating to chance, are out.
Similar action has been taken by various enforcement, agencies in

various enforcement agencies in counties to the east and northeast.

Elephant Injures Two

Des Moines, May 7.
Two children were injured at the
Atterbury Bros. circus at Fairfield.
Iowa, last week when an elephant,
frightened by a dog, charged the

Chicago, May 7. Because William Fields, agent with the Hagenbeck-Wallace-Forepaugh-Sells circus here, sent a news-letter to George Ross, of the New York Telegram, in which he gave an honest picture of theatrical and circus conditions in the loop he was let out of the Hagenloop he was let out of the Hagen-beck organization by Roland But-ler, general press chief for the Ringling interests. Beverly Kelley, top press agent for the Hagenbeck show, squawked to Butler that the treatment of Fields was unfair and interceded for Fields even with Sam Gunnertz. With neither Butler nor Gunnertz revising the original Gunnertz revising the original form of the work of the second of the s

Admitted generally among news-

Pittsburgh.

Admitted generally among newspapers and show business that the eampsign conducted in Chicago for the Hagenbeck show by Pields and the Hagenbeck show by Pields and the Hagenbeck circus did at its new Stadium stand despite the opposition of the Cole Bros.-Clyde Beatty show at the Collscum.

Buttler's yelly was based on the Ross column in the Telegram in the Stadium stand despite the opposition of the Collscum.

Buttler's yelly was based on the Ross column in the Telegram in Show as dependent of the Collscum.

Buttler's yelly was based on the Ross column in the Telegram in Show as dependent of the Collscum.

Buttler's yelly was based on the Ross column in the Telegram in Albard Show and second that he didn't care for the Hagenbeck show being mentioned in New York while the Highing, Barnum & Balley show was in that territory.

It was the Collscum of the Hagenbeck show being mentioned in New York while the Highing, Barnum & Balley show was in that territory.

Buttler's yellow was in that territory.

College and the Collscum of the

lowed a telegraphed request from Ross for some loop gossip and Ficids replied strictly out of friend-

Fleids repired streamy out of the ship. Including Beverly Kelly and William Fields as press agents on the Happeneset - Wallance - Forepauch and William Wilten. Stratton and William Wilten. Stratton was formerly with the Ziegfeld Follier on its road jaunt, Wilken was with Ringling.

New York newspapermen Monday (6) sent several protest letters to Roland Butler, manager of the Habenbeek-Wallace circus, over the let-out of William Fleids, p.a. Scribes used no uncertain tanguage in asserting to Butler that the let-outs was, in their ophilon, unjus-tified and unfair,

A. C. MAYOR DENIES LICENSE TO H-W SHOW

Atlantic City, May 7.

The report that a circus will set up its tent here next month is just a plot direct, according to Mayor flow of the circumstance of the circums

Oddities on Strike

Cedar Hapids, May 7.
A strike was declared here by the freaks connected with the International Congress of Oldlichs, some of Charles were with the Riply's show of Charles were with the Riply's show of Charles was a constant of the Charles with the Riply's show of Charles was a constant of the Riply's show of Charles was a constant of the Riple Republicity as the Riple R Cedar Rapids, May 5

through unless classler English was used. An armistice was arranged when it was agreed that hereafter they would be called 'human oddities' and so the show went on. Tody Hamilton worked the gag for the Barnun show years ago. Evidently still good.

Midwest Dust Storm Area rolls around there will be at least

Chicago, May 7.

Just when the fairs were getting on their feet after four years of asging on the ropes from the depression they are being elipped to the canvas again. This time the sock have ruinëd the hopes for a flock fairs throughout the southwest and western fringe of the midweat, which takes in the Kansas, Nobras-ka, Oklahoma, wentern Missouri, Fairs in that large district were planning on the great panhamide territory.

handle territory.
Fairs in that large district were planning on big revivals this year are four of the control of the control

40% in complete cancellations un-less the dust areas are alleviated considerably Not only are the people in no mood

Not only are the people in no mood for fairs in this stricken area, but the legislatures, relief commissions and the public have stated that with so many people in dire need for help it's better to use the money appropriations for food and shelter for the stricken rather than turn it over to carney guys for cooch dancers.

Figures DON'T LIE!

BABE RUTH is Home-Run Champion because he socked 61 home-runs season!

MAE WEST is Box-Office past five years because "I'm No past five years because years because "I'm No past five years because years because

* The way to pick a chample to the star bear of the star

CHAMPION OF

MAEAEST

of "SHE D IM WRONG",
"I'M N IGEL" and
"BELL ININETIES"
is a combined
stures
le!

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Vol. 118 No. 9

NEW YORK, WEDNESDAY, MAY 15, 1935

64 PAGES

O TALENT EMBA

Balto Catholic Group Boycotting Loew's Century on 'Varieties' Unit HOLLYWOOD PLEA

Baltimore, May 14. Members of the local Scholastic Legion of Decency this week commenced boycotting Loew's vaudfilm Century, alleging the theatre has

century, aligning the theatre has been presenting smutty stage showa. Diocean weekly. Balto Catholic Review, announces in an editordial control of the stage shows and the stage shows. Diocean weekly. Balto Catholic Review, announces in an editordial control of the stage show and the stage show lat week at the Control, Early Carroll's Vandine's tab. Charged that the show is 'notorlous' for its nudity, salacious sketches, fithy jokes and dances in almost control of the Review, he called on Bill Satron, Loew's city manager, before the 'Vanitles' touched town, and was promised the 'Lail Objectionable fees promises were not lived up to.

'Vanities' has been running up to.

(Continued on page 58)

Soap, Radio, Week-End Drama with Music All Part of Italian Deal

A soap named Persegella, after one of the characters in an Italian radio program over Station WPAB, New York, is the newest by-product of an odd theater-radio dender of the state of the s

tre, the radio program and the scap company. He also writes the native Italian music dramas for the stage productions and the continuities for the air.

FIRE DEP'T CENSORING HOT BURLEY IN SYR.

Censorship of the Katt stock burleague at the Chie theatre, ordered
by Mayer Marrin, has been switched
from the pollee to the fire department.

Hereafter Chief Inspector of Pubit of Assemblies Charles Wilkes will
densor the productions.

Don't Write

Chicago, May 14.
Latest chain money gag is
the five dollar chain telegram
which started last week in
Iowa.

Boys are using the wires to get quick action one way or the other.

SALARY IDEAS

Holly wood, May 14.

Arch Solwyn had made arrangements for Irving Thaiberg to talk a
deal with Jee Harris to joint Metro.

Harris said he was interested in
pictures at a figure and Thaiberg
inquired what he wanted.

'What's Sam Katz's salary'
Harris asked.

Thaiberg repiled, 'That's not the
question,' so Harris said he wanted
four times as much as Katz was
getting. 'Thaiberg laughed and
'How much do you get, Mr.

Thaiberg'
Thaiberg repiled that also was
inmaterial and he just desired to
know how much Harris wanted. So
Harris repiléd he wanted as much
as Thaiberg and the same sharing was
inmaterial and he just desired to
know how much Harris wanted. So
Harris repiléd he wanted as much
as Thaiberg. Hollywood, May 14.

That ended the interview and in-dications are Harris will not join

N. Y. NEWSBOYS SELL KINGFISH'S OWN PAPER

was flooded over the week-end with a slew of boys sell-ing copies of 'American Progress,' newspaper published by Huey Long in New Orleans. Paper is marked at 5c an Issue and consists almost entirely of hurrains for the Kingfish entirely of hurrains for the Kingdish or blasts at President Rosevelt, going in for a healthy splurge of red ink and search endifiers. Issued only once-monthly thus far, but plan is to go weekly or ottener if response builds.

Father Company in the Detroit published a similar paper on his own. It is the president of the president of the president planer on the president planer. When he started.

Add Headache Dept.

EQUITY JOINS

House Immigration Committee Hearings Continue Today (Wednesday)-Legits Concur with Films

NEED FREE FLOW

Washington, May 14. Washington, May 14.
Renewed warfare against the film
industry was declared by an irate
House Immigration Committee because of refusal of producers to appear at bearings on the alien actor
bill and submit to intensive grilling
alout importation of foreign talent.
Threatening to reject written statement teamoning services native.

Threatening to reject written state-ments opposing attricter entry regu-lations, Chairman Samuel Dickstein roared and thundered criticism at the film industry, suggesting the need for sweeping Congressional investigation and monopolizing first day's discussion of this proposal to day's discussion of this proposal to visions and curb admission of ac-tors and musicians. Hearings con-tinus tomorrow (Wednesday) with (Continued on page 5)

(Continued on page 63)

MRS. F. D. R.'S NEW IDEA

Would Tour Country-Broadcast Her Observations

Her Observations
Mrs. Franklin D. Roosevelt is beint offered to ad agencies for a
summer series which would have
leer reporting her observations
while touring the country in a
filver, accompanied by her personal secretary would be broadcast
Program
would be broadcast
Program
would be horadcast
Program
would be for the series, with the
script devoted to the economic and
social conditions, which she finds
prevailing locally. Like her other
control of the series of the series of the series
would be contributed directly to the
first lady's pet charity.

That Other Guy

David Mendoza, 'arner's eastern music specialist, re-cently foined Oakridge, in Westchester, and as a golfer he's generally on the down

beat. "Haying a hideaway round by limself last week Mendoza was going so hadly he finally tuyned to his caddy saying, "Listen, is there any-body in this club who plays worso than mendous worso than guy up the company of the company

Films to Eliminate Star-Rating **Quotes on All Adv.: Just Reviews**

Rockefeller Nix

Radio City Music Hall ushers have a baseball team of their own. They had a game lined up with Sing Sing last week, but W. G. Van Schmus, maning director, canceled it Contest had no dignity

NO VAUDEVILLE IN TIMES SO.

For the first time since the cows were chased out of the area, there isn't a vaudeville show in all of Times Square, New York, this week. The two vode houses—Locw's State and the RKO Palace—are both pixing units, while the Capitol and the Roxy hold the usual house-produced shows.

shows.

'Cavalcade of Music' is at the
State, and Harlem Express, Jimmie
Lunceford-CBS colored band show,

is at the Palace. Survey and show,
Nearest vaudeville bill to the
Nearest vaudeville bill to the
Times Square area this semester is
at the Grand Opera House, 23d
attent and Bighth avenue, nearly
two miles away. Also, there's the
Academy on Hith street and Loew's
O'Discum on 86th attent.
O'Discum on 86th attent.
Tom one no vaude on Brondway
from one end of New York city to
the other.

12-WEEK REHEARSALS AND ONE PERFORMANCE

Not So 'Purity Seal'

Hollywood, May 14.
Joe Breen is the hero of a stage
comedy, 'Purity Seal,' by Gene
Towne. Will Hays runs through
the yarn as a heavy.
Towne goes to N. Y. the end of
this month to arrange a summer

After squawking for years against

After squawking for years against the use of stars or other symbols in reviewing pictures, but losing no opportunity to capitalize on the three and four-star notices when getting them, publicity-aid directors of the major companies have agreed of the major companies have agreed the start of the major companies have agreed to the start of the major companies have agreed will publicize or advertise the number of startlets or other symbols any of their productions receive regarding the start of the start of the symbols and the start of the start of

(Continued on page 59)

McCoy Indians on Warpath to Scalp Phony Film Extras

Hollywood, May 14.

Hollywood, May 14.
Indians here for jobs as extras
have gone on the warpath against
what they term phony aborigines,
Mexicans and other representatives
of swarthy skinned races who get
extra jobs as redskins.
McCoy American Indians have re-

McCoy American Indians have re-cently been staging a number of In-dignation meetings and are send-ing lists of the real injurs here to studio casting offices in order that they might kee the war paint John Instead of the bootiegs! Jim Thiorpe is leader in the move of 'Only' American Indians for American Indian parts.

OLDEST BURLEY HOUSE **BOOKED FOR WRECKERS**

Boston, May 14.

Diston, May 14.

Old Howard, Boston, idlest burley house in the country, operated by the Lothrop interests, is slated to fall under a wreckling crew this summer. Property owners have bid on the real estate and have decided to re-build for new tenants.

This will leave only Minsky, at the Park, purveying burley hete.

Film's Strongest Forward Movement As an Educ'l Factor Tried in N. Y.

What promises to be the strongest forward movement toward the introduction of the motion picture as a distinctively educational and habit-forming factor in the public school got underway? Accessed flims were shown to two groups of pupils from New York schools. Pupils of the fifth and sixth grades in the Fronx, N. Y., vlewed the first of the series in the Park Plaza theatre, here, while pupils from 13 schools on the middle west side attended a similar performance at the Riverse of the theatres was required since of the theatres was required since while most schools own a projector, most of these are not wired for sound. The theatres co-operated with the Hays' office and the Committee on Social Values in Motion Pictures, a national body.

The project was first bucked in Stronger that the plan took concrete form.

that the plan took concrete form. In co-operation with the producers a series of 20 one-reel nictures were

a seites of 29 one-reel pictures were cut from feature length productions, each edited to provoke classroom discussion. The idea is that the pupils will view the picture (eventually in the school auditorium) and return to classrooms to discuss what they have just seen. The first picture was clips from Sooky. But to give a better idea, the socrea from Italiedberry prelever which stresses the anti-social attitude of other children toward Huck and his subsequent runaway, tracing the action back to the children's attitude in a fashlon children's attitude in a fashlor instill the lesson of socia

(Continued on page 59)

OPERA STARS' CAMERA ANGLES

With major companies grooming opera volces for film production. Hollywood is anticipating plenty of worry in whipping this talent Into shape for sereen appearance. Few of those skedded to do arias for the cameras have been in plx. Training the warbiers for camera angles, despite previous work on the stage, is figured to take considerable ecaching.

LEWIS STONE OUITTING WHEN CONTRACT ENDS

Hollywood, May 14. Upon finishing his new three-year contract with Metro, Lewis Stone declares he will retire from

Stone declares he will retire from pictures.
Player has been with Metro for several years under a feature contract, and prior to that time was with First National over a long period. He has been in pictures for more than 20 years.

Mae West's 'Saint'

Next for Mae West at Paramount is 'Hallclujah, I'm a Saint,' original by Marion Morgan-George Dowell.

Story replaces 'Lulu Was a Lady,'
but actress will incorporate several
secences from the yarn when she
writes the screen play for "Hallelujah."

Bernhardt Pic

Metro and RKO Radio are competing to get the rights to George Westley's 'Divlne Sarah,' based on the life of the Sarah Bernhardt.

Metro wants the yarn for Garbo, Meiro wants the yarn for Carbo, while Radio is interested for Hep-burn.

ROS. PINCHOT SET

Hollywood, May 14.
Rosamond Pinchot, niece of former Governor Pinchot of Pennsylvania, who was under contract to
Metro six months without appearing in a picture, makes her camera debut at Radio.

Now freclancing she has been spotted for the Queen part in "Three Musketeers."

GANGLINGS

McGowan Moves Over to Par for Direction Par's Juves

Hollywood, May 24.
Robert McGowan, who for years directed the Roach 'Our Gang' comedies, is at Paramount to direct and produce a two-reeler, utilizing the six kid players under contract to the studio.
Principal neare.

to the studio.

Principal parts will go to Virginia
Weldler, David Holt, Baby LeRoy,
Betty Holt, Lois Kent and Billy Lee.

ROSE'S 'JUMBO WANTS A FILM BANKROLL

Picture money backing for 'Jumbo' was reported not completed early this week, with Billy Rose angling with two film firms for Hecht-

was reported not completed early this week, with Billy Rose angling with two film firms for Hecht-Markett was a superstant to the superstant with the superstant to the superstant with the superstant was a superstant with the s

shows daily at the Hipp in former seasons, the house and spectacles not coming within Equity's eight performance limit.

NON-UNION BAND AT HOTEL CAUSES MOVE

After the Pabst Brewing Company local agency had invited a number of guests to attend Ben Bernle's broadcast at the Hotel Muchlebach, this week, it was obliged to send new a nd corrected invitations changing the place of broadcast at the Musicans Hall, from which the Kansas City orchestra's Sunday broadcasts are plped weekly. Change in places was caused on account of a non-union band play-ing at the hotel.

SAILINGS

JAILLINGS
June 28 (New York to Leningrad)
Clarence Derwent (Rellance).
May 23 (London to New York)
George Lait (George Washington).
May 18 (New York to Los Angeles) Manny Seff (Pennsylvania).
Grace Moore, Margalo Gillmore,
Valentin Parera, Fred C. Schang
(Ile de France).

Valentin Parera, Fred C. Schang (He de France). May 18 (New York to Buenos Aires) Alison Hunter (Southern (Ile de France).

May 18 (New York to Buenos
Alres) Allson Hunter (Southern
Prince).

May 18 (New York to London)
Jessie Ernst (Georgic).

May 13 (Los Angeles to Panama)

Mr. and Mrs. Martin Gang (Call-

May 11 (New York to Genoa) Jos. M. Schenck, Katherine Brush (Conte di Savola)

dl Savola),
May 11 (New York to Parls) Burton Holmes, Myrna Loy, Robert
Ripley, Polly Moran, Alen Foster,
Jack Connolly, Laird Goldsborough
(Parls),
May 10 (New York to London)
W. A. Bach, John McCormack, Mona
Maris (Brenen).

ARRIVALS

Taylor Holmes, Phillips Holmes, Glibert Miller, Pauline Starke, Russell Markert, Olsar Petrova, Aubrey Hammond, Ruth Chatterton, Phill Liesman, Robert Schless, J. Carlo Eavetta, Sandor Incze, Peter Witt, O. Niches, Capt. A. C. N. Dixiyey.



WILL MAHONEY

NEWS of the World, England —"I would place Will "Mahoney in the first half -dozen brilliant artists from America since the war. Sheer originality has placed him where he is today, and originality is everything on the halls. His act, 'Radio New York,' is at Finsbury Park this week."

Direction WM. MORRIS AGENCY Mayfalr Theatre Building New York City

N.Y. Par May Shut Part of Summer: Film Shortage

Due partly to outlook on product. the Paramount, N. Y., flagship of the Par chain, may close a portion of the summer and reopen with new season's pictures when ready. Two weeks' notice, which would protect the theatre in event of decision to close shortly;

which would protect the theatre in event of decision to close shortly; has been given to musicians and Reginald Foot, organist.

Mae West picture, Golrt to Town, decent, will probably do two weeked control of the state of the

FOX BUDGET SCALPEL FOR SCRIBE OVERHEAD

Hollywood, May 14 Fox is preparing to swing the axe in an effort to cut down the over-

head. Writing department will be first Writing department will be first to feel the effect, intention being to drop acribblers off the payroll as soon as they finish their assignments, and eliminate carryovers between pictures.
Several junior writers are to be dropped in an effort to virtually eliminate the collaboration system in which recognized writers are bracketed with beginners.

MG Signs Jas. Stewart

James Stewart, from legit, goes to Hollywood in two weeks for a two-picture jaunt at Motro. Will come back in the fall for a Broadway show and then may go back to Mctro on option pickups. Set by Leah Sallsbury.

'CALIENTE' PERSONALS

'I'm Telling You'

By Jack Osterman

1 Page-1 Minute

Hollywood, May 14.
When an average shooting script is turned in to a producer, latter figures each page equals one minute (90 film feet) on the screen. So when a script turns up in 120 pages, the producer knows it's approximately 40 pages overboard before he even starts to read. Hollywood, May 14.

THREE B'DWAY **DELUXERS IN LATE GRINDS**

Broadway theatres have begun going after late, night and early morning bushess in an effort to squeeze more into every day. On length of the squeeze more into every day. On the squeeze more than the squeeze more into every day. On the squeeze more than the Paramount, effective with the Goin' to Town' engagement current, has decided to try to snatch some of the late Broadway coin.

House is opening an hour earlier (9:30) and is grinding until 3:30 in

(9:30) and is grinding until 3:30 in the morning.
Rivoli has been grinding until 3 a.m. with 'Miserables' while the Strand has been keeping open al-most 20 hours for 'G Men,' from 8 a.m. to near 4 a.m.

CO-STAR ROBINSON, MUNI IN 'SOCRATES'

Hollywood, May 14.
Warners is sold on having Edward
G. Robinson of G. Robinson of G. Robinson without any present assignment and
waiting for suitable material at the
studio, is agreeable. Abe Finkel
and Carl Erickson are working on
the script to build up the contrastnet script to build up the contrastactor opportunity for talents of
both stars.
"Socrates" will be ready for production early next month, to be directed by William Keighiey.
Sourceeding stown as sond and
succeeding stown as sond and
original by a staff writer. This is
the first time during its contract
with the star that Warners has had
two acceptable yarns for Muni on
the fire.

Self-Styled Scenarist Held on Larceny Charge

Setting Hopkins' Pix

Setting Hopkins' Pix
The Rachel Crothers story for
Miriam Hopkins will be known as
Spiendor.' It will be produced for
1935-'36 release as one of the two
Sam Goldwyn atarcres for Miss
Hopkins, who is under a four-year
contract to this producer. Other
will be 'Barbary Coast' on while
Howard Hawke is coast at present
Howard Hawke is coast at present
Charles MacArthur, the attempts
The Mildred Cram story purchased by Goldwyn for Miss Hopkins will not be made this season.
It goes on the 1936-'37 program.

Broadway vs. Hollywood
In a very comparing mood today,
We became a bit, homesick on
Mother's Day and called up our
mater who lives in Beverly Hillis.,
bert office. Had nothing to do hetween benefits. Incidentally this is
the fourth Sunday in a row we've
played the Ambassador. Don't mind
playing them, but the same showshop every week gets you so you
feel like a detour in 'Fost Road.'
Anyway we'll be there next Sunand it's about time actors
in the state of the state of the state of the
least work of the state of the state of the
least work of the state of the state of the
comparisons we've observed since
arriving back on the big street.

Broadway...where they have
Hollywood. where they have

arriving back on the big street.
Broadway. "... where they have
Three Men on a Horse."
Hollywood. ... where they have
eight men on a scenario.
Broadway. ... where east is east
and never the twain shall meet.
Hollywood. ... where West is Mae
and she meets everybody.
Broadway. ... where ea
the Hollywood ... where West is Mee
derby is a resiaurant catering to
the better class of I. O. U.S.
Broadway. ... where I riving Caesar

derby is a restaurant catering to
the better class of I. O. U.S.
Broadway....where Fring Caesar
Broadway...where Fring Caesar
Hollywood...where his brother,
Arthur, talks to Irving by just yellint from the Boulevard.
Broadway...where a
called the Hollywood.
called the Hollywood.
called the New Yorker.
Broadway...where Max Gordon's
big hit.is The Great Waltz.
Hollywood...where Bushy BertaHollywood...where Bushy BertaHollywood...where Bushy BertaStep, Frox -trot, Carloca, Continental,
By a Waterfall, Eullaby of Eway
Waltz.
Broadway...where Max Ber got

Broadway....where Max Bacr got shot under the heart Hollywood... where they tore his

Hollywood... where they tore as heart out.

Broadway...where
VARIETY is published.
Hollywood...where Arthur Ungar doesn't believe it.

Broad way...where
'Anything Core.'

Goes.' Hollywood... Ostermania

Hollywood... Anytenia Goes. Ostermania There's one good thing about Hollywood... at least you can starve without an overcoat... Congrats to Mr. and Mrs. Sidney Landnedl, we're glad it's a girl, which saves us another the start of the start

Character Vice Juve

Hollywood, May 14. Henry O'Neil, character acto has replaced Donald Woods, juve nile, in Warners' 'We're in th Money.' Woods has been loaned to Par nount for 'Accent on Youth.'

J&S Shubert Deal

conferring with Ben Hecht and Charles MacArthur, the adapters.
The Mildred Cram story purchased by Goldwyn for Miss Hopkins will not be made this season. It goes on the 1936-'37 program.
It goes on the 1936-'37 program.

Hollywood, May 14.
Sam Goldwyn wants Rith Welsam's novel, What Manner of Love,' for the next Miriam Hopkins ple,

NEW FILMUSICAL TREND

H'wood to Honor M.D. Who Saved 5 In Plane Crash

Hollywood, May 14.

Welcome to a country doctor from
the crossroads of Missouri this
summer. He is Dr. T. Gronoway,
who attended the victims of the
plane crash at Macon. Mo. and
plane crash at Macon. Mo. and
bers of Paramount's advance production crew of 'Annapolis Farewell' except the wife of William
Koplan.

Kaplan.
Medico from the midwest hamlet of 1,500 will visit Hollywood this
summer. At this end the festivities
are being arranged by Dave Epstein, business manager for Richard Wallace. Latter was in the

Following the plane crackup it was the crossroads medico who took command of the situation and personally attended all the injured. He remained on duty for 48 full hours. Word brought back from the tracedy is that special-

Word brought back from the scene of the tragedy is that special-ists rushed from Kansas City and Chicago confirmed the diagnoses of Dr. Gronoway and praised him for his handling of the patients single-

Paramount will lead the welcome for Dr. Gronoway, but other studios will participate.

Ail Paramount people injured in the plane crash of May 6 near Kan-(Continued on page 58)

BURR SUES KEN MAYNARD. 50G'S

Hollywood, May 14.

Hollywood, May 14.
Although ruled against by the
Code Authority in controversy
with Larry Darmour over the
two parts of the controversy
that the controversy contracts were made to cover pro-duction period. The \$50,000 is spe-cified as a reasonable profit ex-pected from the series of westerns

Getting Amos 'n' Andy Where They Want 'Em. Par's 'Broadcast' Worry

Hollywood May 14 Paramount is worrying a little over how and where to make the Amos 'n' Andy sequence in 'Big Broudeast of 1935.' Studio and Paramount is worrying a little over how and where to make the Amos 'n' Andy sequence in 'Big Broudcast or '1955.' Studio and Broudcast or '1955.' Studio and Team and Pepsodent can't get together so far on vacation and latter doesn't feel like having them leave Chicago as they just returned from Palm Springs where they have Developed the '1955 of the Paramount would make the sequence in New York when the Ray Wohle footner is being shot, but broadcasting difficulties may prevent Anno 'n' Andy from working the '1955 of the

Hollywood, May 14.

Hollywood, May 14.

Franchot Tone replaced Robert
Montgomery in the cast of Metro's
'Auturin on the Bounty' which is
slated to get into production with
dramatic sequences this week.
Switch has producer, Phil. Goldstone, looking around for another
lead for his production, 'Manhattan
Madness,' which was originally
slated to get under way Monday
(13).

Tone went into the sea picture due to tleup of Montgomery in cast of 'No More Ladies,' in addition to the fact that Montgomery is bothered with a throat allment and wishes to doctor the latter as soon as he finishes his current picture.

BARS UP AT U FOR VISITORS. **AGENTS**

Hollywood, May 14. Universal has tightened up on ex tending lot privileges to agents and visitors, following the lead recently

taken by Fox. Regulations are aimed chiefly at visitors but also affecting agents and are the most stringent that the

lot has ever had.

Passes to agents allowing them to drive their cars into the studio have been revoked with plan now

have been revoked with plan now allowing them to get on the lot only through the administration building and only by appointment. Permits for visitors have been cut to a minimum, with the hinerianders now to be shown around only twice a day at 11 in the forenoon and two in the atternoon and now in the atternoon and row in the atternoon and the studies and the atternoon and the studies and any and that on one day 19 different agents called at the same set during production.

POWELL IN '1011' AS 'ZIEGFELD' SUB AT U

Hollywood, May 14.

Universal will pick up its one picture commitment on William Powell by using the player for star-ring spot in '1011 Fifth Avenue.' Yarn is from current Liberty mag-azine serial by Eric Hatch appear-

azine serial by Eric Hatch appearing under handle of 'Irene, the Stubborn Girl'. Robert Presenti, Universal producer-writer, is pre-The picture substitutes for original deal made by Universal with Powell for the latter to take the title role in 'The Great Ziegfeld.' When the story was sold to Metro, arrangements were made for Powell to return at a later date to U for one Contino.

2 More Babes in H'wood

Los Angeles, May 14. Baby Sybii Jason, 6, from Cape-town, South Africa, and Betty Holt. 4, had their contracts with War-ners and Paramount respectively affirmed in Superior court. Baby Jason starts at \$100 per

affirmed in Superior court.
Baby Jason starts at \$1.00 per
week for 26 weeks and salary runs
to \$1,500 per week if all options are
exercised until she's 13. Betty Holt
gets \$50 as a beginner, options running to \$750.

LaCava Megs Colbert Hollywood, May 14.

Hollywood, May 14.

Sacamoun is postponia, start of Cava to direct 'She Married Her Vol led the Rose' to late June, Kina Boss', starrer for Claudette Colbert, Vide, who directs, doesn't like the Plots and wants it rewritten.

MORE LEGIT TERP

End of Sets Filled with Hoofers - Production **Budgets Rise, Grosses Dip**

'ROBERTA'S' CUE

Hollywood, May 14. Hollywood, May 14.

Producers and dance directors are of the opinion that large ensemble numbers in pictures have reached the end of their tether. Biggest disappointment has been the much-publicized grand plano routine in 'Gold 'Diggers,' which elicited little or no comment from critics or audiences.

Since the return of musicals, both Since the return of musicals, soon producers and dance stagers have tried to outdo each other in the magnitude of musical sequences. Each succeeding picture was an attempt to do bigger and better dance numbers than its predecessor. combrete and the predecessor.

Dance routines have been shoved in where they were not necessary, meant nothing to the story. In each case the budget had to be increased to a point where single numbers were costing anywhere from \$20,000 to \$75,000, while their value at the box office has been diminishing.

Impression now is that large predictives in the line of dance routine are to be used should be confined to small groups and which can be legitimately woven into the story.

legitimately woven into the story.

legitimately woven into the story. So far, it has almost been impossible to get a dance director to consider working with a line of 16 or 18 girls. They all want to fill or 18 girls. They all want to fill or 18 girls. They all want to fill work of the work o

eity in camera positions left. That means that from now on dance directors have to sell routines and with the public souring on screens filled with gyrating bodies, dance trunk for idea to gld down in the trunk for idea to gld down in the blame for the condition. A great deal can be laid to the producers, who have gone wild in ordering large musical displays for their condition. A making their numbers bigger, a better effect has not always been obtained. ways been obtained.

Mounting production costs due to

ways been obtained.

Mounting production costs due to
time required to product the contime required to product the contime required to the the contime required to the dance routines
that indicate the money approprieted for the dance routines
This new evolution of the screen
musical is another version of the
old Princess theatre (N. Y.) Intimate musicals under the Elliott.
Comstock & Gest acejs. These were
the Kern-Woodhouse-Bolton book
on big chorus numbers as the story
context and songs. The choruses
were small, the terp routines relatively simple ablet professionally
competent but the romance, comedy
and libretto values emphasized.

Doubling as Directors Pro Tem; Bruckman's Flu

Hollywood, May 14. W. C. Fields took over the direc-tion of his untitled picture at Para-mount when flu sent Clyde Bruck-

mount when he seem an home.

Sam Hardy is assisting Fields, both keeping picture going rather than lay off the troupe.

FOX LAPSES YELLEN

Hollywood, May 14.

Jack Yellen's contract as lyric
writer-scenarist at Fox is expiring
in three weeks and won't be re-

Switch Leaves 'Madness' Sans Lead LESS DANCE SPEC, Studios Hep to Purity Sealers, Few Stills Hit the Incinerator Chute

Curses!

Hollywood, May 14.
Walter Catlett has been cast
in Metro's 'Tale of Two Cities'.
He'll play Barsad, the heavy
This is the first time in the comic's picture career that he has been a villain.

ARCH SELWYN AS COAST **AGENT**

Los Angeles, May 14. Los Angeles, May 14.
Hollywood got Arch Selwyn, as
it does all of those seasoned legit
Broadwaytles, with its sunshine,
etc., so the gentleman from 42nd
street is going to be an attait's and
producer's counsellor. Arch Selwyn,
Lid. will operate with the ZanftEvens agency.
Lid. will operate with the ZanftEvens agency.
In Joing with the Selwyn plans
in Joing within Selwyn plans to
spend a portion of each year in New
York and London, also to endeavor
to get foreign stars, directors, et al.
come to American shores. Also

to get foreign stars, directors, et al.
to come to American shores. Also
while here he will sift material,
plays and players for Sam. H. Harris, Max Gordon, Brock Pemberton,
Gilbert Miller and Arthur Hopkins.

PAR BORROWS BORZAGE TO DIRECT DIETRICH

Hollywood, May 14.
Frank Borzage, under contract to Warners, will be loaned to Paramount to direct the next Martene Dletrich picture, The Pearl Necklace' by an anonymous author, Picture is tentatively set to go into production the first week in July.

Holt's 6 Actions for U

Universal has made a deal with Jack Holt to star in a series of six action pictures for the 1935-'36 pro-gram. Films will be of a type similar to those he made for Co-

similar to those he made for Co-lumbia.

Expected that the first of the group will get underway in about a month.

100% Irish at WB

Burbank, May 14.
Lloyd Bacon directs Warners'
'The Irish in Us' with Jimmy Cagney and Pat O'Brien.

FAYE-HALEY FILMUSICAL

Allce Faye's next assignment at Pox will be top spot in 'Bail of Fire's Sol Wurstel finansical production Yarn is from the Gliddy Unger-Jesse Lasky, Jr., original, 'Private Beach.'
Jack Haller, 'Lasky Jr., and Jack Haller, 'Lasky Jr., and 'Private Beach.'

Beach.'

Jack Haley has been set for the lead opposite Miss Faye, with Mitchell and Durant in featured

NOVARRO RUSHING PIC

NOVARRO RUSHING PIC Inditywood, May 14. Delayed in getting his Spanish picture. "Against the Current." fin-ished, Runou Novarro goes directly to the Argentine with the first prints to catch the best of the show season there instead of waiting to preview here.

Three days' retakes, music score and English titles were finished last week.

Hollywood, May 14. Okaying of stills with the Hays office purity seal which was a headache at first, has settled down to a routine job which calls for little effort from the Haysites due to stu-

a routine job which calls for little effort from the Haysites due to studios now being wise to what will pass, what will be turned downly-work with the state of the state of

LE MAIRE MADE MG PRODUCER

Hollywood, May 14.

Hollywood, May 14.

A producer's berth at Metro
awalts Rufus LeMaire unon his return from England. His former
turn from England. His former
to Bill Grady, brought on from New
York to pinch hit for LeMaire.
Harold Kemp, of the National
Fondcasting Co., was offered
Grady's post in the east but retused it to remain with NDI cetused it to remain with NDI ce-

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Short Subjects.
Sports
Times Square.
Units
Vaudeville 50Women 55

B'way Landmark, Astor, Wrecked on Eve of Receivership; \$50,000 Damage

An investigation through various sources, including police, has been started to determine responsibility for the virtual wreckage of the interior of the Astor theatre on Broadway some time between Sun-day midnight and Monday (12) causing damage estimated at \$50,-

consume terminate and the consumer and t

ment at the last of the Sunday injet but has promised the receivers it will be returned for their use, if denired/Loew's having indicated that organization will coporate in any way possible the demolished Astor property, which is controlled by Reade and has been operating under his management lately with revivals. During the past week, on foreclosure proceedings of the City Investment Control of the City Investment Lately with revivals. Buring the past week, on foreclosure proceedings of the City Investment Lately with revivals. Buring the past week, on foreclosure proceedings of the City Investment Lately with revivals. Buring the past week, on foreclosure proceedings of the City Investment Lately with revivals. Buring the process of the City Investment Lately with the courts appointed William E. F. Drew and John Dietz as receivers. Revvæfused Admits.

Revre Refused Admish According to Saypol & Kotler, at-torneys for the receivers, an agree-ment had been reached with Reade torneys for the receivers, an agreement had been reabhed with Reade
for surrender of the theatre Sunday (11). When the receivers arrived they were refused admission,
whereupon they returned, accompanied by two Pinkerton men, only
whereupon they returned, (12), the
house a complet wreck inside, Police had not been called when the
receivers were unable to get into
the theatre to take possession, but
detectives of the West 47th street
station were on guard after the
destruction had been discovered.
Police place the time don'
worning (12) but do not indicate
any cluck as to responsibility. Receivers also have a representative
on the premises now, with detectives stationed at the door.
The Astor is one of Broadway's
laudmarks. It was under a 10-year
lease to Loca-Metro which during
that time operated a two-a-day \$2

thouse un_a-boate six months age

top picture policy there, giving the house up_about six months ago when Reade made it a first run at

pop prices.

Property of which it is a part also includes the Bijou, which under the foreclosure proceedings and court order goes under jurisdiction of the receivers now in possession. Under Joreclosure proceedings, receivers are usually appointed to take possession and collect rents, as in this case. Bljou plays an ali-shorts show and was not touched.

6 IN WORK, WITH 3 ON DECK AT WB

Hollywood, May 14.

Resurgence of nearbyty as Warnors has six features in production
this woek, with three more point to
this woek, with three more point to
this woek, with three more point to
the startling post. Currently workthe startling post. Currently workthe startling post. Currently workling are Front Page Woman, Tage,
Mirs Glory, "Not On Your Life,"
Such a possibility, although highBroadway Joe," We're in the
Money and Broadway Gondoller.
Next pictures to get the gun are
startling as a challenge to Paramount and Warners into a defenNext pictures to get the gun are
startling as a challenge to Paramount and Warners into a defenstrain Morey and Broadway Gondoller.
Next pictures to get the gun are
startling as a challenge to Paramount and Rors Alexander topping and
prank Alexander topping and
prank Borzage directing. The
amount has been receiving in the
stitle Big Shot," with Generies
this territory on torms commensurate
the fox Mot hearings, that Paramount has been receiving in the
structure of the present plan, to date,
the present plan, to date,
there have been modifications in
the pranch of the present plan, to date,
the present plan, to date,
the present plan, to date,
the present plan to approving the pending formative.
Some see the current Fox Met
should be present plan, to date,
the present plan to approving the pending to approving the pending formative approving the present plan, to date,
the present plan to approving the pending to approving the present the present the present the present the present plan to approving the present the present the present the Hollywood, May 14.

1st Runs on Broadway (Subject to Change)

Week of May 17

Week of May 17
Capitol—'Age of Indiscretion' (MG),
Mayfair—'Night at the Ritz'
(Col) (15),
Music Hall—'Break of Hearts'
(Radio) (16),
Paramount—'Goin' to Town'

Paramount—'Goin' to Town' (Par) (2d wk). Rivoli—'Les Miserables' (UA)

(5th wk).

Roxy—'Bride of Frankenstsin' (U) (2d wk).

Strand—'G Men' (WB) (8d

Week of May 24

Capitol—'In Caliente' (WB).
Music Hall—'Escape Me
Never' (UA) (23).
Paramount—'Glass Key'

(Par).
Rivoli — 'Les Miserables'
(UA) (6th wk).
Roxy—'Bride of Frankenstein' (U) (3d wk).
Strand—'G Men' (WB) (4th

F&M-U STAGING DEAL STILL ON

Hollywood, May 14. Fanchon & Marco's proposal to handle the dansapation end of muhandle the dansapation end of mu-sicals for Universal, salary free, in return for 50% of the net of each musical on which they assist, is etill under consideration by Universal. Fanchon & Marco's proposal also includes costume servicing and tal-ent placing for the U films. This is the first F, & M. film try. Universal's angle appears to be that the F, & M. proposal means the exclusive personal services of

that the F. & M. proposal means the exclusive personal services of Milke Marco and his sister. Fanchon. Another angle which Universal may have to dispose of concerns Fanchon & Marco's Interest in several theatres and whether the F. & M. studio purposes with Universal can be separated from the F. & M. theatre interests.

Irene Castle May Go Pix

Mctro is interested in Irene Castle for the Joan Crawford-Clifton Webb picture, Elegant. Miss Castle several months ago made a test for Warners in the

For the past 10 years, until re-cently, the former dancer turned down all stage and screen offers.

\$25,000 FOR A TITLE

And Korda May Drop Kipling Tag Anyway

Calcutta, April 25.
Robert Flaherty, director of 'Man
of Aran,' arrived here accompanied
by staff to begin filming of Kipling's 'Toomal of the Elephants' for hing's Toomal of the Elephants too Alexander Korda of London Films Company will proceed to Mysore in south India for atmospheric ex-

teriors.

Kipling received payment of \$25,000 for the title, but subject matter
of story will not be employed in
film. And title may be switched to
'Elephant Boy' or 'Toomai of the

Spyros Skouras Settles Old Par Op. Pact for 90G

Operating agreements which the Skouras Bros. had with Paramount over a group of New Jersey and Pennsylvania houses, made in 1981, are to be terminated and releases on both sides entered into under a debt to Par by Spros Skouras of \$90,000. Senior Skouras brother will pay this indebtedness over a period of six years. Petition covering the proposed settlement has been placed before Special Master to the proposed settlement has been placed before Special Master will be settled to the proposed settlement has been placed before Special Master will be settled to the settled to the settlement has been placed before Special Master will be settlement has been placed before Special Master will be settlement has been placed before Special Master will be settlement has been placed by the s

The \$39,000 which Skouras owes Far was advanced to him by At-lantic States Theatres, the New Jersey-Pennsy chain which, under Green Skourases. Since the Skourases swung to Fox as operators of Fox-West Coast (now National Theatres) these agree-ments have been more or less in-active. Operating agreement with Skourases or "Atlantic States was for 18 years from 1931.

Banquet Warbling Wins MG Termer for Castoff

Hollywood, May 14. Lorraine Bridges, dropped by Paramount three weeks ago, has been given a term contract by Metro.

Metro.

Ticket was the result of her warbling in the floor show at the banquet given Friday night for Mayors
Hague of Jersey City and Kelly of

RADIO LIKES RANDY SCOTT

Hallo Likes Kandy Scott
Hollywood, May 14.
Radlo is dickering with Randolph
Scott for the 'Alice Adams' lead
opposite Katharine Hepburn.
It would make the actor's fourth
straight for the studio.

Par's Attitude on Fox Met Situation

Lots of Conjecture If U.A.-KAO-Loew Accord Won't Force Reprisals

With the 84 Fox Metropolitan politan is not on the meeting's playhouses going to the United Artists.Fox Theatres, the greater New York theatre situation looks to promise some excitement. Keith-Albee-Orpheum being tied in on the Fox Met proposition with United Artists, Par insiders see a possible triple threat alliance against Paramount, occurring through the pos-

Perhaps Paramount may want to Pernaps Paramount may want to test the situation before undertak-ing action. There is some question as to whether the possible conse-quences to Par in the present situa-tion are not theoretical for the most

On the other hand, Paramount may feel that there is no hurry to tempt the situation because it will

Fox Theatres-U.A. Nose Out Fabian For Control of 84 Fox Met Theatres

National First Runs

COLUMBIA

'Men of the Hour,' Empire, Glens Falls, N. Y., May 19; Risito, Charleston, W. Va., 19; Strand, Wilkes-Barre, June 24, 'Unknown Woman," Bijou, Strand, Wilkes-Baire, June 24.

'Unknown Woman,' Blou,
Springfield, Mass., June 27.

'Awakening Jim Burke,'
Embassy, New Britain, Conn,
May 17: Rialto, Charleston,
W. Va., June 4: Community,
Hershey, Pa. 23: Rialto,
Charleston, W. Va., June 4:
Empire, New Bedford, Conn.

METRO

METRO Vampire, Strand, Rhaca, May 16; State, Louistile, 17; Broadway, Portland, Ores. 18; Family, Glncy, 24; Vagabond Lady, C 2, Charleston, W. Va., May 19; Charleston, W. Va., May 19; All, Raliejk, N. C. 21; Warner, Morgantown, W. Va., 22; Valencia, Batthmore, 24; Cound. June 1; Embassy, Easton, Ph., 4.

Embassy, Easton, Pa., 4.

PARMOUNT
'Goin' to Town,' Stanley,
Phila, May 17; State, Mpils,
17: Albee, Chney, 17; Little Rock,
18; Carolina, Little Rock,
18; Carolina, Little Rock,
18; Carolina, 19; Carle,
19; Carolina, 19; Carle,
19; Carolina, 19; Parle,
19; Stolen Harmony, Pal, Rochester, May 17; Earle, Washington, 24,

"People Will Talk,' Met, Boston, May 24,

UNITED ARTISTS

UNITED ARTISTS

'Les Miscrables,' Midland,
K. C., May 17; State, New
Orleans, 17; Lowe's Wilme,
ton, 17; United Artists, Chl., 18;
Loew's Toronto, 24; State,
Louisville, 24.

'Richelies', Poll, Worcester,
May 17: Stanley, Utlca, 25;
Stuart, Lincoln, 25; Lyceum,
Duluth, June 7.

RADIO

'Informer,' Alboc, Providence, May 17; Iona, Ccdar Rapids, 18; Orph, Terre Haute, June 17; Lensic, Santa Fe, N. M., 19. 'Chasing Yesterday,' Cap., Jacksonville, May 18; Franklin, Tanna, 28

Jacksonville, May 18; Franklin, Tampa, 28.

Village Tale, Ketthe Boston, Boston, May 16; Brandels, Omaha, 16; Columbia, Padurent Strangers, All. Orph, Torre Haute, May 16; Esyptian, Ogen, 18; Fox, Spokane, 26; Grand, Evansville, June 6.

'Laddie, Par, Cincy, May 17; Alexzar, St. Petersburg, 19; Alexander, Pine Bull, 21, Alexander, Pi

reiniona, 24; Cap., Jackson-ville, 30.

"People's Enemy, Kirby, Houston, May 22; Egyptlan, Ogden, Utah, 26; American, Butte, June 7; Strand, Birm-ingham, 18.

Chas. Ray Selling Tome

Through Ris Fan Mail Hollywood, May 14.

Hollywood, May 14.
Charles Ray has completed a novel, "Flowers for the Llving," Ray plans to market his story through his fan mail, sending the book to everyone who has citton to him since he started his comeback.

He ciaims to have received around 20,000 letters.

'Tim' for Par Kids

Hollywood, May 14.

Hollywood, May 14.

First co-starrer for Paramount's idd team, David Jack Holt and Virginia Weidler, will be Timothy's Quest'. Elizabeth Patterson only adult in the cast so far.

Yarn is written around two orphans. Picture will probably go into production late in June.

Details Lacki

Hollywood, Mny 14.

His Latvian divorce recently confirmed by a Newida court, Max
Reinhardt, producer, married Helene
Thing, German actress,

While admitting the nuptials took place, he declined to state when or

By raising the anie to the Fox Metropolitan moteholders, the Fox Metropolitan moteholders, the Fox Metropolitan moteholders, the Fox Met. Indeed Artists circuit combo were able to nose out SI Fablan for prospective control of Fox Met. Fox Met. numbers \$8\$ theattes in the Greater N. Y. area. Skouras and Randforce (Rinzler & Frisch) are operations of the theattes in the Greater N. Y. area. Notcholders will get on the dollar cash instead of the previously offered '19.2c. They will get the dollar cash instead of the previously offered '19.2c. They will get the same 55c on the dollar in new 5% 18-year debentures, maturing in 18-year debentures, maturing in 18-year debentures, maturing in 18-year debentures and the plan by the new corponay. Known as Class 'A' stock. Roundly this figures \$250 cash for

'A' stock.

Roundly this figures \$200 cash for every \$1,000 principal amount of present note; \$^50 in new Class 'A' stock, and \$550 in new 5% 10-year Capitalization of the new

company will be around \$6,400,000, in those new 5% 10-year debentures; 70,600.7 shares of new common stock; and 12,460.7 in new Chas 'A'

stock. Working capital of the new company will be \$300,000 Instead of \$150,000, which was offered under the plan originally. This plan necessitates a cash outlay by the sponsors of \$1,000,000. It is understood that all of this amount, or nearly all of it, is on deposit already with the proper officials.

and the first of the proposal arready with a first of the first of the

made public and authorized to be distributed by the court. Certain modifications have been left to the discretion of the court by the par-

discretion of the court by the pat-ties in interest.

Thus three years of uncertainty about the future of Fox Metropoli-tan is about to end. Federal Judge Julian Mack on Thursday (3) closed the entry lists for the Fox (Continued on page 58)

CLICK OF OAT OPERAS PROMPTS SERIES BY MG

After being without program westerms for several years Metro westerms for several years Metro series of horse operators are a subject of around \$125,000. Idea has been findeneed by the success of Paramount's Zane Grey pictures and Pox's George O'Brien operas professional to the several series of the several several series of the for this type picture on major programs and is out to get them started.

started.
Studio is looking for a western name or may try and develop one from its list of junior players. Hoot Gibson is talking contract to Columbia. Sudio wants the brone star to make a series of eight westerns yearly for two years. Since Buck Jones and Col. Tim McCoy left, studio has been with.

Foy Back at Warners

Hollywood, May 14.

Bryan Foy has given up independent production and checks in at Warners on a termer as supervisor. First picture will be "The Real Media". visor. First picture win in Real McCoy.'
Was at studio before as director.

WURTZELS TO HAWAII

Mr. and rs. Sol Wurtzel lett Saturday (11) on the Malolo for an 13-day visit to Honolulu on plengur-and business.

and business.

A technical crew accompanies in producer to photograph atmosphises footage for Fox's Beauty's Dusineter, which he will produce. Claire Trevor, at present on the island, wishave the femme lead.

PAR'S SELF-GOV'T ON JUNE 3

Lay It On the Line

That 'Can't You Hear Us Callin', Caroline?' which the picture business has been humming the past couple of months remains the legenote of the Coast's thoughts on the subject of to move or not to move. Yet, it still holds true that the studies will only depart from California if they have to. They don't want to, that goes without saying. However, there may be no choice. But, if they have to move—they'll move.

. The proposed experimental and collective making of 15 or 20 pictures in the east by the big companies is a solid thought for a couple of reasons. The hitch is that the west must sell it to the east, meaning the bankers. And the finahcial lads have their own ideas on any trek towards the Atlantic. The main point of the studio men, and a good one, is that should they establish an eastern production base even on a small scale, no longer is the migration thill, morely an abstract threat. It then be no longer is the migration thill, morely an abstract threat. It then be such an effort, with all the major companies to share the cost, allows the business to ascertain what it's up against as to costs, facilities, conditions, and gives it a chance to judge the results therefrom. It's a common sense plan.

That the trade, and possibly the public, was a long time in accepting seriously the film men's shouting of their intent to quit the Coast is nobody's fault but these same film men. Too often, in previous years, had they cried 'Wolf.' So when they finally meant it no one believed them. As a matter of record the flicker excess are still talking too much them. As a matter of record the ficker exces are still talking too much about it for publication. Too many statements on the subject have already been issued. An example of the hapharand manner in which the ducer told the papers the head of another company was then secuting a state for studio sites, etc. And the next morning this company head woke up to find every real estate man and reporter in that state camped at his door. He had known nothing about it 'till the gang arrived. But a little action would be laying it on the limit.

There's a lot more to this moving than just moving. Where, when and how comprise three important items before anyone starts delving into the ramifacations. As far as Hollywood is concerned Florida seems, definitely out. Too hot on a year 'round basis. The locale possibilities are North Carolina, New Jersey and Delawate. At least that's the Coast's idea with currently the strongest trend of thought favoring the upper Carolina. That state has been pretty thoroughty scouted by the picture bunch which has learned that the average temperature there is around 8 at thouse and it only a few hours by all and over night by train from New York. In other words, close but not too close to the financial end.

No denying that the west doesn't want to be too close to New York. That's obvious enough and some reasons for some are better than others. The main idea is that the production bunch is afraid the bankers will want to become producers. On the other side of the fence the bankers also have a few theories, and squawks, and apparently would like production just off Broad and Wall if possible. Further, it's not beyond plussibility that some of the financial houses, and men, are large holders of real estate and will battle for an eastern locale near such property. To this end there has already been some talk in the east of Westchester, but it's a cinch the west will give that a battle.

but it's a cinch the levest will give that a batter.

Then there is the problem of whether to hold the studies together or split them up if any move takes place. Present indications are that the producers would fight to settle as a group. But the cast, for example, seems to like the hypothetical layout of Paramount on Long Island, Fox in Westchester, Radio in Jorsey, etc. Frankly, the east wants to break up the so-called western cliques. But the west's hunch is to sufficient unto itself for power, light, etc. Thelp point is that the present Hollywood physical situation must be closely followed out of necessity, lee, the centralizing of everything pertaining to production. Coast men figure It would take three years to complete in detail such a new colony, although they think production would be active three long before that in the present of the production of the p

So these are the pros and cons which probably will have to go to the mat before even the experiment of making 15 or 20 in the cast can take place. For its fairly sure that the spot selected for the experiment will become the seat of production in the event of any wholesale portage.

The Coast is not unaware of the tremendous costs of being 3,000 miles away from the thin measure of the trumbulence of the strength was conaway from the trumbulence of the trumbulence of the strength was a strength with the strength was strength with the strength was strength was strength with the strength was strength was

In any case, in the matter of moving the east will do well to listen. A dictatorial attitude by the financiers can easily undo all the good which may come from a sound idea which has been given much thought—the experiment in the east to find what's what, and if and how it can —tile experiment in the east to line what s what, and it and how it can be done. The boys on the Coast are no saps. They know what they're up against, what should be done, and what they want to do. They went through one tough siege recently, the church crusade, and have handled that situation efficiently. If there's any doubt on that score a glarne over that they go the past nine method should be the convincer. Canaded that they go the past nine method should be that be convincer. Canaded that they go the past nine method what also grant that they worked themselves out of it. No denying they've done a Job.

Other California industries are out on the same limb with the film industry in facing the threat of prohibilite taxation. The worry is not only this year, but next or the year after that. So when people ask if there's anything to all this about the picture business moving from California, the answer is Yea'. And the east better listen to what the west has to say about it. Meanwhile, the west should stop talking to the press until its got something definite to say.

The Prez (Cohn) in N. Y.

Harry Cohn, Columbia Pictures prez, is due in New York today (Wed.) by plane from the Const. Visit is for home office conful on company policies for the coming season, with his brother, Jack Cohn, eastern head of Col.

SHEEHAN'S NEW AIDE Hollywood, May 14.

Milton Sperling goes to Fox as production assistant to Winfield

He acted in the same capacity with Edward Small.

NEW CO. BOARD OFFICIAL THEN

Talk John E. Otterson for President, Zukor Into Chairmanship of Board-Studio Setup Must Await Company Management Alignment

SPEED ACTION

Paramount resumes self-govern-ment June 3. The new company board functions officially on this date. On this day, also the new Par board functions as an official com-

board functions as an official com-pany body and considers the ques-tion of company management. This meeting of the new board will follow a meeting of the com-pany stockholders on that date, at which time the shareholders are to ratify the election of the med direc-tors and the terms of service of directors. Determination of the directors. Determination of the property of the directors and the state by the board on this date will indi-tact definitely which group, or com-bination of groups, if any, can com-mand a majority of the directorate. Under the circumstances it's log-ical to presume that Paramount will

Under the circumstances it's logical to presume that Paramount will make application to Federal Judge Alfred C. Oxe, to wash up the company's trustees before this date. This could be done, it seems, at the next court hearing, May 24. This hearing may be the next-to-closing chapter of Par's reorganization.

Whether of Par's reorganization. Whether of Par's reorganization, when the present of the state of the present o

board.

Although talk continues about
I'ar's studio end, the question of the
company management must be considered ahead of the studio situa-

tion. William Greve and John D. Hertz are the two names mostly men-tioned as favoring Otterson to head Paramount. Greve is a trustee of Allied Owners.

Flemington Vs. Wilm'g't'n Stenogs 'll Take Hauptman

Wil Ington, May 14.
William Smart, who heads the
group of imported court stenographers for the GTP-WE anti-trust
sult, is the one who handled the
minutes on the Hauptman trial.

Ho wishes he were back in Flem-ington now, he says. Ladders and wood experts are nothing compared with sound-waves, contractual let-ters and names like Schlesinger.

Wilmington's Hotel DuPont Has 20 **Rooms Devoted to GTP-Erpi but It's** A Local Secret; More Trial Testimony

Judge Asks a Q.

Wilmington, May 14.
Judge John P. Nields, who
sat in the Wierton suit, and is
now but the bench in the WEGITP anti-trust action, is usuquestion of human values. But
he was the only one in court
who thought of the actors who
went under in the change from
silent to sound.
Attorneys and winesess were
Attorneys and winesess were
attorneys and winesess were
study to be a suit of the suit of the
but the losses on equipment
due to the shift, when Judge
Nields pointed out many actors
were scrapped.

were scrapped.

Just an embarassed silence.

BRITISH DEAL FOR COLOR **PLANT**

Hollywood, May 14.

Deal is pending whereby group of English financiers headed by Sir Adrian Baillie would establish a Technicolor laboratory and plant in London. Baillle is en route to England to place before his group the licensing and royalty proposition as outlined by Dr. Herbert Kalmus, president of Technicolor.

It is understood that the parent Technicolor company's proposition for establishment of a plant abroad provides for the English group to build and equip under supcrylsion of local Technicolor engineers, and build and equip under supervision of local Technicolor engineers, and a license to use the process and a license to use the process and a license to use the process and patents would be granted the English company. If the plant is established the process of the process of the plant is established to the process of the plant is established to the process of the pro

By R. E. Curti

Wilmington, May 14.

By R. E. Curti

Wilmington, May 14.

The now 'notorlous' E. C. Mills
(ASCAP) agreement, allegedy limiting music of the Music Publishrers' Protective Association to use
on talking picture equipment in in the equipment leases at the insistence of Mills, alimiself, testified
John E. Otterson, Erpl prez, in the
sistence of Mills, alimiself, testified
John E. Otterson, Erpl prez, in the
anti-trust sub brought by Central
Talking Pictures (deForest) and
Pilalnitiff arceid their case today
(Tuesday) and George F. Hurd,
chief of defense counsel, Presented
an unsuccessful motion for dismissai on behalf of Erpl, Western
Erick and American and Company
Trial in U. S. District Court here
before Judge John P. Nields (who
heard the Wilerton action) is expected to last well into June. No
accurate estimate of the cost, but
record is running over 3,000 pages
already. Several film exces expected to testify shortly but defense
counsel is not finally decided Just
Which ones will be called.
In the folded due for the cost of the cost
and a crew of imported court
stenographers. After battling all
day in court the whole gang loads
around the lobby. With all this,
line. Just not interested.
Sidney R. Kent. president of Fox
(Continued en page 22)

(Continued on page 22)

FILMS TUMBLE TO TELEVISION

Hollywood, May 14. Film industry has officially recog-

Film Industry has greated and the competitor to films. See and hear medium got the nod at a meeting of the Academy Research Council, which appointed a committee to study television from all angles and report at a later meeting as to its probable effect on picture productions. Committee of technicians who will make the television survey comprises: Carl Dreher, chairman; L. M. Laporte of Paramount; Gordon Chambers, Eastman Kodak; Hollis Moyse, Dupon; J. G. Frayne, and R. C. Wellman, Radio Corp. of America.

Woolf Leaving GB Shifts Execs All Around, Bernerd Ups; Woolf's Setup

London, May 14. With Charles Woolf out of Gaumont-British, that organization is reorganizing its executive rankings all around. Mark Osterer, who was joint managing director with Woolf, is now alone with that title. Jeffrey Berned ups to the post of managing director of Gaumont-British Distributors, Ltd., berth previously also held by Woolf. Berned has appointed H. Russell, for march has appointed H. Russell, for large the second property of G-B distribs. A. Robinson replaces D. Robers, who goes with Woolf's new company.
Woolf settled his contract with G-B before leaving, with undernont-British, that organization is

G-B before leaving, with under-standing he was paid \$100,000.

A new report in London is to the effect that British & Dominions will effect that British & Dominions will soon sever its distribution arrangement with United Artists and Join Wooff's new distrib outfit. Joseph M. Schenck is expected here shortly to attend to this. (Schenck sailed Saturday (11) for London.)
Jacphet & Co., merchant bankers, have underwritten the company for \$1200.000.

sum being guaranteed by Woolf and his associates. Joseph Rank, mill owner, is one of the directors of the concern.

concern.

Woolf's new co pany will of produce at all, merely distributing films, although understood it may advance some coin to ald production of independent units.

CAMERAS GRIND ON 4 RADIO PIX THIS WEEK

Hollywood, May 14.

A rosh of production hits Radio this week with four pictures going out of the chutes. First pair to get solling sturded vesterbay (13). They could be supported to the chutes. First pair to get solling sturded vesterbay (13). They former has Charles (Buddy) Rogers, George Earbier, Betty Grable, Erik Rhodes, Eric Blore, Dave Chase, Ronald Graham and Evelyn Poe in the cast with Edward Ludger, Service of the Charles of th

Amus. Issues Rise in Gen'l Bullish Wall St. Sentiment: 5 New '35 Highs

Stocks were firm to higher yester-day (Tuesday) with volume in cr-cess of a million shares. Dow-Jones industrial averages went to a new 1925 high at 115.03. Amusements held steady generally as four stocks held steady generally as four stocks and one bond went to new tops for the year. They were Columbia Pictures certificates, at 53½ (up. 2 points on the days); Loew's com-mon, at 40; General Electric, at 25%, and Westinghouse common, at 47%. RIO bonds rose to a 1935 prak at 32%.

prak at 32%. Bullish sentiment predominated in the stock market during the past week as the Dow-Jones industrial averages climbed into new high ground for several years at 114,33 (Monday) on excellent volume. Industrials held most of the gain to close at 114,23 for an advance of the control of the control

Amusement Group again close histor at slightly under 29%, a gain histor at slightly under 29%, a gain Amazing part of Amusement froup's performance was that it continued to climb upwards, getting into the highest ground in several years at 30%. The low for this group was 25%, which was the The activity held close to 200,000 shares for the group, another encouraging feature. Despite some weakness Monday (13) in several amusement issues the record shows that five stocks the record shows that five stocks and that as many bonds also registered higher peaks. And a number of stocks other made new tops for the current mover or ap-

registered higher peaks. And an unimber of stocks either made new proached their highs for the year. The winning five on the big board were American Scating, Loew's common. Columbia Pictures certificates, and Westinghouse, compared in which Westinghouse is held in Wall Street, as indicated her hast week, was plainly shown in its action. It hung up a new high at 47%, winning up week at 46%, a net gain of 3% points. It had been ferred went to 102, closing at 109%, At the latter price it sported an advance of 2% points.

Columbia Pictures continued actively higher, The new 1985 top

tively higher. The new 1935 top price was 52%. It wound up at 50%, still up 2% points. Big push in this stock is hooked up with re-ports that the company's business

(Continued on page 34)

Lobbvists Busy as Mayors Kelly, Hague Feted by Pix Chiefs

Hollywood, May 14.

Metro and the motion picture industry banqueted Mayors Kelly of Chicago and Hague of Jersey City was billed as one of good will, but behind the affair was some lobbying Farity was attended by all the stiff shirts in Hollywood. At the speakers table were B. B. Kahane, Winfield Sheehan, Harry Cohn, Henry Horzbruin, Sam Katz, Eddle Mannik, Mrs. Dalsy Harriman of Wahasham and Markey Charles and Child Sheehand Child Sheehand Child Sheehand Child Sheehand Sheeha Hollywood, May 14.

outside of the guests of honor and L. B. Mayer, speeches were made by Jack Benny, Will Rogers and Mayor Shaw.

About 1,500 attended.

HELLMAN-LEHMAN SOLO

Hollywood, May 14.
Writing team of Sam Hellman
and Gladys Lehman, at Fox, has
split up with Hellman doing screen
play. 'Matinee Idol,' starring John

Miss Lehman is scripting 'Thanks for Your Kind Efforts' for E. W. Butcher production.

FILMING 'DR. JOHNSON'

Hollywood, May 14.

Another blographical picture is on the fire in Radio's Dr. Samuel Johnson.' Studio has assigned Frances Edward Faragoh to develop the screen play.

Studio is also producing 'U. S. Grant,' also a biog.

Yesterday's Prices

Sales. High Low Last chge.
2,900 Col. Pict *53¼ 51¼ 52¼ +2
400 Con. Film. 414 414 414 - 14
1,200 East. K. 144 142% 143 + 14
3,700 Fox A 124 114 114 - 14
62,800 Gen. El 25% 24% 25 + %
10,300 Loew 10 39% 30% + %.
1,000 Par. ctfs 3% 3% 3%
700 Pathe A., 11 10% 10% + %
3,900 RCA 5½ 5½ 5½
400 RKO 1½ 1% 1½ - %
1,700 W. B 3½ 3½ 3½ 5½ - ½
CURB
3,000 Tech 2014 1916 1916 - %
300 Trans-L 214 214 214
BONDS
\$74,000 Gen. Th 12% 11% 11% + %
2 000 Toour 1046, 10414, 10414

• New 1935 high.

MG DOUBLE BILLING ASSOCIATE PRODUCERS

Hollywood, May 14.

Lucien Hubbard and Ned Marin
will work together as dual assoclate producers, and split screen
credit, on several pictures to be
produced at Metro for the new
year's schedule.

First story for two-way supervision will be "Pursuit," going
into north control of the produced of the control
ocose," will be directed by Ed Marin,
brother of Ned. Wells Root is writing the script. ing the script.

Old Sol Breaks Through, Rogers Finishes 'Kaintuck'

Hollywood, May 14. Fox's 'Old Kentucky' washed up at the Santa Anita race track yesterday after waiting a week for a weather break. Lack of sunshine held. up the start of Steamboat Kound the Bend,' both being Will Rogera operas. 'Steamboat' company leaves for Sacramento (onight (14) to film the

boat race on the Sacramento river. John Ford directs, Rogers and Irvin Cobb will play the rival captains. Rogers makes an eight-week tour of the country after picture is com-pleted.

Gary Cooper Airing

Gary Cooper Jaming
Gary Cooper is negotiating for a
fall radio program.

Jack Moss, business manager for
the actor, goes to New York in a
fortnight to confer with the agency
handling the account.

GARLAND'S H'WOOD HOP

GAMLAND'S H'WOUD LIVE
Robert Gariand, New York WorldTelegram drama editor, leaves for
Hollywood next week to asjourn
there all summer.
Says he's just going for the holiday. He went out for a quickte oo.
a month ago to Join his wife,
an onthe ago to Join his wife,
when the says have the his wife,
and that gave him the insuiration.

Exchanges Await M-G Blow-Off Chicago, May 14.

No Chi Pre-Season Selling, All

Pre-season contracts are hitting an all-time low in Chicago as dis an all-time low in Chicago as dis-tributors are withholding deals with local exhibitors on 1935-1936 changes hastened pre-season deals, this spring none of the distribs is premature on selling. Main reason for this is that the exchanges can't make up their minds just how the playing time controversy is going to work out.

vork out. Distribs are awaiting the outcome Distribs are awaiting the outcome of the present Mctro-Goldwyn squabble with the exhibs over its percentage demands. Should Metro win out it will mean a deluge of percentage contracts on the big money days (Saturday-Smiday) for all the exhibs in this town.

Dunne's Two at U

Dunne's I wo at U
Hollywood, May 14.
Irene Dunne will play the lead in
The Magnificent Obsession,' which
Chit Adminds, Jr., produces for
Chit and the lead of the lead of the lead
which she is also scheduled. 'Obscasion' is being readled to hit the
cameras around June 1. John Stahl
will direct.
Screen play is being done by
George O'Nell, Victor Heerman and
Sartch Y, Mason.

Raft for 'Barbary Coast'

Hollywood, May 14.
Samuel Goldwyn is angling for George Raft in 'Barbary Coast,' the lead intended for Gary Cooper.
It would be Raft's outside picture on his Faramount contract.

FOREIGN FILMERS IN

Bavetta to S. A.—Reisman, Schless (WB in Europe) Also Arrive

J. Carlo Bavetta, Paris rep of Fox J. Carlo Bayetta, Paris rep of Rox Films for the past 10 years, arrived in New York yesterday (Tuesday) to take up new duties for the com-pany. After a few weeks in New York he's going to South America to take charge of that territory.

Same boat brought in Phil Reisman, head of Radio's foreign department, and Robert Schless, European manager of Warner Brothers.

1ST DIV. INT'L PRODUC. DEAL

International deal is being worked on between First Division and Capt A. C. Dixiey, M. P., one of the original co-founders of London Films. P. D. would be the cog in the American end of the business, with Captain Dixiey's newly formed Anglo-American Renters, Ltd., functioning in London.

in London.

Capt Distey is in New York with
Peter Witt and G. Niclas, Freech
financier, talking the deal over with
Yates. His British company was
formed a few weeks ago with what
is understood to be \$2,500,000 cm,
Int. Also Capt. Dixley's group laland and the state of the state of the state
Studio. Ltd., in Eistree, London,
with a \$750,000 capitalization, as the
producing branch.
Idea basically is to finance proIdea basically is to finance pro-

producing branch.

Idea basically is to finance production in England by independents for Angio-American to distribute. Preferably pictures abroad are to be made by Americans or, at any rate, pics will all be made with an American market in mind. Then Angio-American wants to release them in England and have its American turn Angio-American would handle European distribution also of the American companies productions.

H. J. Yates (Consolidated Film

H. J. Yates (Consolidated Film Labs), who has a financial interest in Republic and Liberty, tried to arrange a deal for these companies to be the N. Y. end, but understood it fell through.

PAR TRUSTEES OKAYED TO BUY MORE F.P.-CAN

The Paramount trustees have received the right from the courts, on an order signed by Judge Alfred C. Coxe, to subscribe to a block of Coxe, to subscribe to a block of new shares of Famous Players-Canadian stock. Trustees are the Section of the S

Under stock interest of Par in FPC the trustees have title to subscribe to 18,256 of these shares which it petitioned the courts to purchase. A dividend of 50c a share was declared on FPC stock on April 27.

1st Division's Financing by Pathe; 'Times's' Own Release: Prod. Plans?

B. O. Medlev

Wheeling, W. Va., May 14. Management of the Capitol Management of the Capitol theatre here had a neat problem on its hands last week in trying to exploit its next four shows at the same time. They are 'Black Fury' (WB), San Carlio Opera Co., Bride of Frankenstein' (U) and Saliy Band's nuit

Frankenstein' (U) and III.

Rand's unit.

Lobby is cluttered up with coal miners' equipment, grand opera cut-outs, tombstones, horror displays and life size photos of Miss Rand. In addition, there's the regular display

EXPECT AROUND 300 AT WB COAST CONVENTION

Los Angeles, May 14. Los Angeles, May 14.
Home o ce execs, branch mana-gers and salesmen from the eastern and midwestern centers will travel by special train out of St. Louis to. the Warner-First National interna-tional sales convention opening here June 10. Between 250 and 300 con-ventioneers are expected. Southern DP WII John the special train at

Convention sessions will be held at the Ambassador hotel, conti uing for three days.

Two in One for Tinling, Fox Adding to 'Pampas'

Hollywood, May 14.
Ketti Gallian and Warner Baxter
were called back from vacation
trips last week by Fox to appear
in added scenes for Under the in added scenes for Under the Pampas Moon. Former planed in from the east, and Baxter returned from Honolulu

from Honolulu.
Added sequence, decided on after
the picture was first cut, will be
shot early mornings by director
James Tinling. After working on
Pampas Moon, the director will move over to handle his current as-signment, 'Welcome Home.'

'Melody' Leaves Barrier

Hollywood, May 14.

After several false starts during the past 10 days, Metro's Proadway Melody of 1856 gets the gun toOne dance number has been phobegin the book morrow work will begin the book.
Metro's "Broadway Melody of 1958" moves up a year in tile to '56.
Studio figures the release date will be closer to next year.

Walter Woolf (King) Out

be closer to next year.

Hollywood, May 14.
Walter Woolf, from Broadway
musical legit, who became Walter
King at Fox, left the studio, getting
a release on the claim he wasn't
getting proper parts.
He will freelance.

Douglas with Col.

Chicago, May 14.
W. A. S. Douglas, formerly star
man on the Baltimore Sun and later
war correspondent, has hit if for
the Coast to join Columbia studio as a writer.

Douglas has just finished a new book, 'Black Ulsterman.'

LE BORG SHIFTS TO METRO

Hollywood, May 14.

Fox has signed Reginald LeBorg as technical advisor on the Nino Martini opera picture.

He moves over from Columbla, where he advised on the opera sequences for the two Grace Moore pictures.

CORMACK SHIFTS TO PAR

Hollywood, May 14.
Finishing 'Broadway Co-ed' for Allee Faye at Fox, Bartlett Cormack moves over to Paramount to script 'Husk'.
Cormack bought the story on spec.

With 'March of Time' interests and First Division about definitely set to go their separate ways, the latter last week received a new lease on life when Pathe Exchange, Inc., agreed to further advances. Whether this additional cash will be for picture production or general financing is not definitely set, but it is expected that the bulk of it will go for a program of feature pix production.

pix production.

March of Time' officially will notcommit itself further than asyling
the fourth issue, due out May 31;
will be distributed by First Division.
After that it is problematical that a
new national distributing organization may handle it. If not, the First
Division branches may continue excepting in Chicago, where Capitol
where Nathanson interests will disribute; Kansaa City, with Midwest
handling, and Dallas, where Independent Film Distributors will release. March of Time Distributors will
corp. is taking over these First Div. Corp. is taking over these First Div.

tranchises.

Understood that the reason for Pathe o cial shift on its financial policy is that Pathe advisors believed there was a large field open for a good type of feature released Official slant also took into consideration that Pathe soon would be sharing in the benefits accruing from the economy raw film stook recently perfected by DuPont infor use in sound recording stock but DuPont hopes soon to have it ready for use in positive prints. Con-servatively estimated that it repre-sents a saving of 50% in print costs.

New Setup

New Setup
With Stuart Webb, formerly;
Pathe president, out as chairman of
FD's board of directors and only,
remaining as a director, new Pathe
interests dominate the First Division directorial set-up. Frank
Kolbe, Pathe president, is chairman
while Robert Atkins, vp. of Pathe,
and Theodore Streibert. Path
of Time's interest in First Division
is maintained only by Charles
Stillman, treasurer of Time, Inc., as
a director. a director.

a director.

Harry H. Thomas was re-elected president last week and William Fiske, 3rd, Nichola, Ludington and Al Friedland: we named vp.k. Latter is advertising-publicity director. John Curtis may be taken care of at the Thursday meeting by the election as treasure. Otherwise care of at the Thursday meeting by his election as treasure. Otherwise, some view the present set-up as definitely trimming the power of the Curtis-Fiske-Ludington group. Relegation of Webb to rank of director is regarded as placing Fiske and Ludington in much the same cand Ludington. Curtis never has been a director.

Possibility that Pathe Exchange, Inc., might be divided into two companies, with one strictly a holding company, when actual reorganization is made, probably early next month, was denied by Pathe officials. They, described such a line-up as too expensive to warran, consideration. described such a fine up pensive to warran; consideration, Pathe's new company will appear next month when officers will be elected. Company's new stock probably will be listed about the same

L. A. to N. Y.

Dr. Herbert Kal J. Arthur Ball, Tulio Carminati, Howard Dietz. Harry Cohn Harry Cohn.
Mrs. Bob Sisk.
Lang Cobb.
Frank Davis.
Laurence Stallings.
W. Ray Johnston.
Florence Rice.
Michael Bartlett. Harriet Hoctor. Grace Moore. Marie Gambarelli. Allen Rivkin.

N. Y. to L. A.

Alice Ducr Miller, J. R. McDonough, Bob Sikk, Katharine Brown, H. C. Potter,

DENATURED FILM CODE

lows. bank night' operators were given a severe setback as result of Film Code Authority ruiling that bank nights,' cash nights,' saut craws' and similar schemes violated the code. Local grievance board was very time and the C. A. creered entire the action of the Chleftain theatre against the Casino thater in Sac City, Ia., to stop the use of bank nights' and like stunts. This section covers lotteries and other forms of price giving which tend to grade. lown 'bank night' operators were

scale. Sac City case was another in-stance of a competition house be-ing forced into holding bank nights when a rival exhibitor starts them. This practice has become eustomary in 'bank nights' situations, the Code Authority observed in its ruling. The C. A ruling specificative and the bank of the control of the control of the control of the bank of the control o

attention that the companing ex-hibitor was the first of the two in-volved to employ a 'bank night.'
The detailed report shows that the Chieftain theatre, complainant, originally started these 'nights,' and that after registering a complaint before the Des Moines board, the Casino Inaugurated a similar com-paign as a matter of self-preserva-

paign as a matter of which the control of the Code Authority In its decision takes occasion to recount that in the earliest cases to come before it, the C. A. has held that the employment of schemes for the distribution of prizes or awards in combutton of prizes or awards in com-petitive situations in disastrous and removes the incentive for the pro-duction and distribution of fine picaction and distribution of fine pictures. It also points out that such practices bring about a consequent decrease in the standards which should be set for the industry as well as to preserve operating profits.

Important, But—
Leading legal lights of the Film
Code Authority in N. Y. consider
ruling in the Brady, Texas, case as
opening wedges in the cannaign to
abolish 'bank nights' throughout the
nation. They consider the Texas
court decision as setting a precedent that may be followed by other

The decision in Texas was against the Erady Amus. Co., the time being permanently enjoined from holding any 'bank nights' after the state court yuled these nights were a violation of the state lottery law. Originally, Brady Amus. Co. had been ordered to cease by the local grievance board, with the Cision. Then the Brady company sought an injunction against the grievance board. While this was pending the state

grievance board. While this was pending the state court permanently enjoined Brady Amusement from holding any such hights. C. A. officials in New York have received word that the frady action against the local grievance board now probably will be dropped.

grievance board now possible dropped.

Despite these two slaps at 'bank night' operations and the recent post office ruling keeping all advertising matter pertaining to 'the 'nighte' out of the mail. leading codists are plainly alarmed at the way the 'bank night' evil has spread frroughout greater New York in throughout greater New the last fcw weeks.

MPTOA'S CODE SOUAWKS AWAIT NRA'S FUTURE

The special committee set up by The special committee 'set up by the Motion Picture Theatre Owners of America to press for code changes is not expected to take an owner of the Code o

No 'Authority'

Washington, May 14.
Legit, film, and broadcasting
code authorities will get a new
monicker when Congress gets
through wrangling about the
National Recovery Act.

MALIONAL RECOVETY ACT.

Plan is to change the name
from 'authority' to 'committee,'
principally because former tag
arouses suspicion that industrial groups have taken on
final, arbitrary powers.

Court Hobble Shies L. A. Griefers from

Los Angeles, May 14. Bank night operation in this territory has been given a new lease on life through calling off indefinby local grievance board of hearings scheduled for last week on resumption of the coin giveaway by theatres in Ventura and San Fer-

nando.

Griefers were all hot two weeks ago to press the issues against the Ventura and the San Fornando theatres, operated respectively by Principal and Dietrieh & Feldstein, but when J. J. Mitestein, Metro exchange manager here and member of the board, refused to sit on any bank right cases needing, disnosibank night cases pending disposi tion of Federal court actions in two other cases, it throw a monkey wrench into the proceedings.

Indications now are that griefers Indications now are that grieters will ignore any bank night complaints as distributors do not want to run afoul of U. S. court injunctions restraining them from complying with board's cease and desist film bervice orders.

rizonal Test Case

Test case of the Arizona Intest (18 to 18 to 18

BANK NITE' RULING **BRINGS NRA TEST**

Minneapolis, May 14.
C. L. Hiller, Crookston, Minn., indie exilior, has retained S. P. Compension, the control of the control Minneapolis, May 14.

by the Code Authority.

Minneapolis neighborhood exhibitors were thrown into an uproar when the Paradise, large independent uptown house, owned and operated by the Bennie Berger circuit, announced that it would hold bank night' every night.

With the panic-stricken opposition of the panic stricken opposition of the panic stricken opposition of the business would be discupted, an appeal was made to Berger by leading exchange heads and North-

an appear was made to Ecrger by leading exchange heads and North-west Allied States to call off his plan. Acceding to the pressure, Berger relented and there will be only one 'hauk night' per week as hitherto.

Meantime It's Vamping Till the U. S. Supreme Court's Ready to Rule on Legality of the Entire National Industrial Recovery Act

LIMITED PROVISOS

Washington, May 14.

Continuation of the film code unti the Supreme Court declares a half is the plan of the Government, despite lots of discussion, speculation Bank Night Brawls Industrial Recovery program and the code system.

Congress tangles with the issue of new lease on life for the Blue Eagle late this week, with the Senate and House bitterly divided and ate and House bitterly divided and the Administration ready to accept any new law which will keep the bird dying. The Senate is virtually committed to a 10-month extension, with drastic curtaliment of NRA powers, while the House is all for a two-year continuation with but slight restrictions of the present

while President Roosevelt is pulling strings, principally through Secretary of Labor Perkins, Speaker of the House Byrns, and Donald Richberg, for a two-year renewal, the outlook is that the present law will be continued for the shorter period. Senate has the upper hand, and in Its present rebellious mood probably will prefer to see the whole thing die rather than consent to the continuation until 1937. Parliamentary situation, with the current law dying automatically on June 16, gives Senators a strong advantage in this tug-of-war.

Although admitting there is a question about whether exhibitors and producers would be subject to an act confined only to interstate industrics, NRA execs indicated industries, NRA exces Indicated they plan to proceed on the theory that these branches of the film industry are under Federal regulation until the Supreme Court says otherwise. They are hoping the new law will contain a phrase stipulating to the contain and the substantially affective the substantial substant

General Revision Sure

General Revision Sure

General revision of the film code
scems a certain outcome of the
present agitation, but no detailed
arrangements have been made nor
has anything heen put on paper.
The new law undoubtedly will contended to the control of the control
has anything heen put on paper.
The new law undoubtedly will contended to the control of the control
has a brief period—30 or 80 day—before
being extended, but the NRA probably will go Congress one hetter in
the case of the pleture pact, and
throw the whole business open for
direct the control of the control
Hilmhation of the control
Hilmhation
Hi

More Than 10% Certain

The cancellation privilege will be thrown open for new depate, it is expected, as will the present clause regarding duals, which satisfies al-

Continued on page 58r

Despite Sac City, Ia., and Brady, Tex., | WHETHER 10 MOS. | Zoning and Clearance Into the Open; Decisions, 'Bank' Still Spreading OR 2 YEARS MORE Await L.A. Sked's Start Today (Wed.)

Hollywood, May 14.
Production of 'Social Error'
was haited when William
Berke, producer, complained of
the bad lighting.

Then someone reminded him that he was wearing smoked glasses. Shooting was re-

N.Y. HUDDLE ON **'BANK NIGHTS'**

In order to get the sentiment of exhibitors and possibly put a damper on 'bank nights,' lotteries and similar practices in greater New York, George F. Thompson, permanent chairman of the N. Y permanent chalrman of the N. Y.
film code grievance board, invited
principal circuit chieftains and leading exhibs of metropolitan area to
a meeting yesterday (Tuesday)
morning. Packed conference room
greeted Thompson and board members, who listened for nearly two
strength of the control of the control
alleged unfair trade practices.
Lotteries, particularly bank nights,
have spread in this territory in
recent weeks.

It is the hope of Thompson and the board that some definite steps can be taken to halt these practices.
The local board o clais feel that
conferences with exhibitors may Can be taken to take feel that he local south exhibitors may utilimately crystalize in a 75% approved agreement or an official order from the C.A. which will have that percentage of backing from exhibitors.

Recent experience of local NRA representatives has been that Recent experience of local NRA representatives has been that the season of the control of the con

It is evident that Thompson hopes to prevent a repetition of experiences in other sections of the country with 'bank nights' and possibly trample out the evil at its source instead of waiting for exhibit to bring in squawka saxian competition of N. Y. Blue Eagle endicals have encountered instances where appeals were made to the local grievance board by one exhibitor on bank nights, that the complaining exhib often started a 'hight' cambefore a final ruling was made by the C. A. It is evident that Thompson hopes

NEWSREEL CAMERAMEN SCALE VERY SHORTLY

Agreement on working hours fo newsreel cameramen appears to be in the offing, according to W. P Farnsworth, deputy administrator of the Film Code Authority, who was in N. Y. last week, and conferred with union leaders and news-reel company executives. Following ferred with union leaders and news-reel company executives. Following this confab. Farnsworth started preparation of a plan, incorporation the views of both parties, which he will submit to union chiefs and the

will submit to union chiefs and the newaresicres. If hoth sides do not agree submite by the plan he has drawn up. Farnsworth will ny the whole mather than the plan he has drawn up. Farnsworth will not the work of the plan house house he was the plan hours in use in the New York area alone, according to Farnsy's fluctuages. Both sides are anxious to working hours for these camerament

Zoning and clearance schedule situation was thrown wide open for 30 days as a result of the Film Code Authority decision at the meeting in New York last Thursday (9). This definitely held up a vote on the revised New Haven schedule which was rated as being in shape for final adoption.

Code Authority felt that no schedule should be set up pending a 30-day period of operating the Los Angeles zoning and clearance sked, which becomes effective May 15. Consequently, the C. A. has left zoning and clearance matters until June 14 up to the local grievance boards for decision.

In keeping with this new policy, the authority notified all representative grievance boards to defer work of formulating pending schedules. They were instructed to hear any complaints on zoning-clearance where the oxhibitor fett aggrieved with the control of t ules. They were instructed to hear

30-Days' Trial

After the Los Angeles schedule as been in operation for 30 days,

After 190-Days 'Irial' and the control of the contr

NO PROTESTS FOR TWO WKS. ON L. A. Z-C SKED

Los Angeles, May 14.
Zoning and clearance schedule
which goes into effect here tomorrow (15), first in the U. S., will be

row (15), first in the U. S., will be given at least a two weeks trial before any protests against sked will be heard by the local ze-loseral. Decision of the Code Authority to send John C. Plinn here over last week end, to sit in with the board on protests, was resended at last minute, with Plinn now not die here until May 77.

First skilling of waley 28, at which the control of the control of the Code of the

'Marietta' Builds to \$17,600 Double L. A. Run: Dietrich's 13G Not Forte; 'G Men' Big \$7,000; 'Star' 15G, 2 Houses

Los Angeles, May 14.
est Exploitation: HellywoodNothing really static the grosses current week. State and
Chinese with "Marietts" during the grosses current week. State and
Chinese with "Marietts" grot off to a fait start but kept
building with the Chinese having
a bit of each of the see having
a bit of each of the see having
the growth of the growth of the growth of the Chinese having
the growth of the

pic. Pinky Tomiin's return on stage can be calculated for a good portion of the intake, which is by no means of the intake, which is by no means terrific. Downtown, with moveover of 'G Men' from the RKO, is going great guns and likely to hold for a

of W. Men From the RAO, is going great guns and likely to hold for a second week as current take is second week as current take is "Star of Midnight" at the Holly-wood and RRO is doing around a great at the former house, as a great following in the picture portion of this village. Les Miser-whest looks like a sure four-week portion of this village. Les Miser-whest looks like a sure four-week in the sure four-week in the sure for a seasy \$7,800.

It is a sure four-week midned to a sure four-week with the sure for an easy \$7,800. All the sure for an easy \$7

Armour Company who planted one sheets on the picture.

Estimates For This Week Chinese (Grauman) (2,028; 30-40-410 and the picture) and the picture of the p

will hit its regular stride at around \$3.20. will hit its regular stride at a round \$3.20. will hit seed to strike the strike the

seemu and seemula seem

TACOMA VERY MILD

'Folies Bergere,' \$2,000—Strike Bad

Tacoma, May 14.

(Best Exploitation: Roxy)

This, reputed lumber capital of the world, is in throes of the lumber

strike which is shaking the entire Northwest. With the mills down and men out on strike, payrolls are jolted and the effect is bad on thea-Jolted and the effect is bad on thea-tres, along with other business. Rumors are that settlement may come within a day or two, and if this trouble blows over, outlook is for hunky dory biz. Local theatres are not burning up

for hunky dory biz.

Local theatres are not burning up much newspaper space, except for announcing ads, but the Roxy is going out for extra space this week, Schadals' special front and street baily. Three chorus' sals are walling the astreets, with signs on back, United Schadals' special front and street baily. Three chorus' sals are walling the streets, with signs on back, White's Scandals, Week Blue Mouse (Hamrick) (700; 17-13)—Folias Bergeref (LA). Colored Schadals' (Physics of the Schadals' should be supported by the street of the street

CINCY GOES BIG FOR HEAVY PIX

Albee for second downtown week, | \$4.000, no complaints. Last week \$4,000, no complaints. Last week 'Hold 'Em, Yale' (Par), \$3,000,

poor.

Capitol (RKO) (2,000; 35-42)—

'People Will Talk' (Par). Ruggles and Boland iuring laugh fans for \$4,000, so-so. Last week 'Devil Is a Woman' (Par), \$3,300, sad.

a Woman' (Par), \$3,300, sad.
Grand (RKO) (1,200; 25-30-40)—
'Star of Midnight' (Radio), switched
from Palace for second week, \$2,700,
a twinkler for this stand. Last week 'Marietta' (MG) finished run of five weeks on the main line, \$2,700,

five weeks on the main line, \$2,700. daudy, Pull for full period was \$40,-600, close to biz on "Copperfield," only other pic to have a similar downtown stay in recent years. non "(ind) and 'One New York Night' (MG). Separate, \$1,800, as hade under average. Last week Stone of Silver Creek (U) and \$2,500, great, \$2,500, great (U), \$2,50

DETROIT COOLS OFF: 'INFORMER' \$18,500

(Best Exploitation: Adams)
Old townice: Adams old t

Just spent \$25,000 on new lobby and survey. Current family for first money; Les Miserables at Albee and Albee and Albee for the first money; Les Miserables at Albee frameters at the Palace. (Black Fury; the third blood-curier, at Ethia, in too heavy going and other creeper, G Men, is a transfer holdover at Lyric, fetching \$4.00.

Shabert, with Night at the Rite; 1000. Star of Midnight; diverted in George Olson's band, getting \$10,000. Star of Midnight; diverted in Grant or second week and regarded in the company of the compan

'Our Little Girl' \$22,000. Philly: 'Les Miserables,' Aldine, \$15,000

B'KLYN BLAH IN SPADES

Everything Off-Circus in Town

Brooklyn, May 14.

More headaches in the city of churches this week. Biggest worry to theatre managers is the arrival of Ringling Brothers and Barnum and Balley show in the wilds of Flatbush. The outdoor attraction is getting spiendid piay. Plenty of ex-ploitation on air and beaucoup space in dailies. Newspapers particularly kindhearted this season to

space in dailles. Newspapers particularly kindhearted this season to be included to the season t

Lumber Strike **Hurts Seattle:** 'G-Men' \$10,000 Retailes (and) second-1814 (August 2014-650)—Black Farry (via), May set 353-00. Least Parry (via), May set 353-00. Least Parry (via) and the same. Both pix second-1814 (August 2014-65)

(Best Exploitation Orphaum)

Now that the folks are getting used to the new sales tax and price advances at theatres, the lumber advances at theatres, the lumber plenty of harm, some are did, and saving their money. In Snohomish county, just more of the saving their money. In Snohomish county, just more of the saving their money. In Snohomish county, just more of the saving their money. In Snohomish county, just more of the saving their money. In Snohomish county, just closed. Men are demanding increases in pay and recognition of unions, although not closed shop and that womepetes are favorabled. Best exploitation for G-Men' at Green and that womepetes are favorabled. Best exploitation for G-Men' at Green and that womepetes are favorabled and their properties of the saving the savi

a help, Estimates for This Week

37:49)—Richelieu UA) (2nd week), anticipated gross around \$3,000, anticipated gross around \$3,000, good, anticipated gross around \$3,000, good, anticipated (Hamrick) (2000) 27:400 (200

Philadelphia, May 14, Unquestionably this week's big noise is going to be 'Les Miserables' at the Aldine. This one got off to a at the Addine. This one got off to a thundering start Saturday (very close to \$3,500 on the day) and is a certainty for \$14,000 on the first week, with a very good chance of approximating \$15,000. Only its length which holds the number of screenings a day down to six keeps it from knocking Aidine's high-gross records.

Estimates For This Week

Estimates For This Week

Estimates For This Week

All Control of the Control of t

house for this one. Only \$11,160 despite rays notices. Moved to Stanton. The state of the stanton and the stan

About the same. Both pix secondtuss. (2,700; 53-65-55)—Brideof Frankenstein (U). West in
Thursday when Stolen Harmony
flopped. Probably stays eight days.
Ought to get fairly good \$3,000 in
first six. Stolen Harmony (Par)
Stanton (1,700; 30-40-50)—G Men'
(WB). Moved directly from Boyd
and figured more felicitously placed.
Maybe \$5,500. Last week, Mark of
the Vampler (KG) \$5,500. John.

'Miserables' Oke \$17.000. 'G-Men' Fine \$23,000: Capital Biz Snappy

Washington May 14.

(Best Exploitation: Keith's)

'G Men' at the Earle is dividing honors pretty evenly in the Capital the Falle. Capital film hoseted gross by opening at 9:45 a. m. for a few days and showing six times of the capital film of the

Last week 'Marietta' (Mc) 8 wcu ia 328,000.
Earle (WB) (2,424; 25-35-40-60) — 'G Men' (WB) and vaude. Doing big \$23,000. Last week 'Curious Palace (Low) (2,35; 25-36-60)— 'Miserables' (UA). Making fair bid for holdover at possible \$1/0,00. Last week 'Richelleu' (UA) only fair at \$1.55.00.

for holdover at possible \$17,000. Last week Tkinellelu (UA) only fair at \$18,500.

(RKO) (1,820: 25.55.60)

- "Infromer" (Kadio). Will do mild \$5,000. Last week Frankonstein (U) did excellent \$11,000 for nine did the stopped of the

Raves for 'Informer.' Notices Good For 'Black Fury,' Biz Only Fair, Chi

Estimates for This Week

of the current seasion.

Estimates for This Week
Anaghiy Marletta (MO. 1900: 25-55-55)—
Naughiy Marletta (MO. 1900: 25-55-55)—
Naughiy Marletta (MO. 1900: 25-55-55)—
Naughiy Marletta (MO. 1900: 25-55-55)—
Normal Marletta (MO. 1900: 25-55-55)—
Normal Marletta (MO. 1900: 25-55-55)—
Chicago (MEX) (346: 35-55-55)—
Second week for the picture after societing out big 335-500 last week for the picture after societing out big 335-500 last week for the picture after societing out big 335-500 last week for the picture after societing out big 335-500 last week for the picture after societing out big 335-500 last week for the biggest figure in a long, long above \$25,000, oltay for the run.
Garrick (Bekk) (300; 25-55-50)—
Gong rifer four samash sessions at the Palace. And set to take neat \$4,000 on general pissy. Last week for the picture of the p

stuck it out three weeks to minn to the \$5,00. (e) 5.0-25.

85)—4. (Jone) (2,70) 5.0-25.

85)—4. (Jone) (2,70) 5.0-25.

85)—4. (Jone) (2,70) 5.0-25.

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1. (Jone) 6.0-2

Nice Weather and '3 Men' Legit May Dent Mont'l; 'Marietta' 12G

Monreal, May 14, (Best Exploitation: Palace)

Monreal, May 14,

(Best Exploitation: Palese)

Weuther change to first aummer temperatures of year sure to affect grosses at all bouses and His Majy that the state of the sure of the sur

Nabes are just about clearing expenses.
George Rotsky Is plastering the town with big ballyhoo als and rations with the ballyhoo als and rate of the second of the second

Go Into Your Dance (WB) a nine Control of the Capito (FP) (2,700; 50)—Devil Is a Woman' (Par) and 'Hold 'Em, Yale' (Par), Dietrich will bring them in and the two should gross cade ('Duppley and Mufeer on a Honeymon' flopped and were cade ('Duppley and Mufeer on a Honeymon' flopped and were yanked (or \$8.00,2000: 50)—Vansasa (MG) and 'White Cockstoo' (WB). Look better than usual, may gross \$8,000, Last week 'Man Who Knew Yoo Much' (Regal) and

Women Must Dress' (Mono), fair at \$4,500.

Princess (CT) (2,200; 50)—Richelleu' (UA) and Til Love You Always' (CO). Will run Palace close at \$11,000. Last week Brewster at \$1,000. Last week Brewster at \$1,000. Imperial (FP) (1,500; 34)—St. Pield' (UA) not so hot at \$6,000. Imperial (FP) (1,500; 34)—St. Pield' (UA) not so hot at \$6,000. Imperial (FP) (1,500; 34)—St. Pield' (UA) week (Tannel Crossing' (tegalBrit) and Those Were the Days' (tegalBrit) and Those Were the Days' (Empley) average at \$3,000.

Cinema de Paris (France-Film)

Cinema de West, may growsgensLits. 2nd week, may growsgens-

Providence So-So; 'G-Men' Big \$11,500 'Vampire' Nice 10G

(Best Exploitation: Leave)
Most of the boys are at the valing wall this week; there's come gravy going around, but it's steking pretty close to one or two spots. House packing them into the calling, and all without aid of ballyhoo except for a well concentrated newspeed to be called the calling, and all without aid of ballyhoo despite the fact that entertainment bills are better than average.
Low's copped the laurels again of Yampire. Campaign mapped out Yampire. Campaign mapped out y theatre was one of most therough exploitation drives seen here in some and the call of the c

Good Weather Hurts Newark: La Dietrich Poor at Mere \$9,000

Novark, May 14.

(Best Exploitation: Branford)

Weather chiseled some grosses

the state of the

present to attend to those overcome by fright, Estimates for This Week

Estimates for This Week

Estimates for This Week

Gamerical (WB) (2,366; 15-65)—
Gamerical (PR) (2d week). May reach \$10,000, which would be fine for a second week. Nothing recently anything like the first week, which broke records at the s lower than the second way to be seen to be se

rwest-cens and then told up rest of the week Worl take show Lara title week world and the state of the week world and the state of the

'Les Miserables.' Pittsburgh, Is Okay, \$15,000

Pittaburgh, May 14.

(Best Exploisation: Penn)

With three holdovers in town out of the five first-run sites, best play topped by Tee Miest-run sites, best play topped by Tee Miest-ables' at Penn, Flicker took off slowly but is building steadily and takings should only, as much as house did last week at higher scale with Tkichelier and a stage show.

Only, as much as house did last week at higher scale with Tkichelier and a stage show. The proving a pleasant suprise on a double bill with 'Dinky' and looks and the proving a pleasant suprise on a double bill with 'Dinky' and looks and the proving a pleasant suprise on a double bill with 'Dinky' and looks a double bill with 'Dinky' and looks and had no some time. Rave notices for the G-B star, Peter Lorre, helped locally unknown star hurdle the Penn covered the town protting the proving the proving

money high here (house had always previously charged only 40 cents, with or without stage shows) at Fulton (Shaca-Hyde) (1780: 15-25-40)—"Imitation of Life (U). A pleasman surprise on its return ensage and appraise on its return ensage and appraise on the return ensage of the control of the

'Frankenstein' Is B'way Sock At \$45,000; 'Informer' Just \$60,000, 'G Men' \$42,000, 2d Wk.

average week's business, and there will be few kicks with the prospective \$18,000. First week at great \$18,000 just about squeezed things "Warner (WB) (2,000; 25-40)—Man Who Knew Too Much' (GB) and build-up for Peter Lorie credited with brisk business this dual fooling, and at \$5,000 will give house doing, and at \$5,000 will give house and "Chaeling Yesterday" (Radio) plenty outchamourgoutha at miseraeb \$3,000.

'Frankie' Scares \$11,000 Into Orph, Minneapolis, B.O.

(Best Exploitation: Per)

Amminer ratals on Broadway. Tride of Frankenstein, it the Roxy, is grabbing the business. It is so far outdietancing the theory of the rate of the r Minneapolis, B.O.

Minneapolis,

Devil a Woman \$5,700, Light,

Portland, Orc., May 14. (Best Exploitation: Broadway) Reckless' (MG), which Parker's TIA has been exploiting for seven UA has been exploiting for seven weeks, finally opened at that house and started with immediate results. Broadway was also smashing with a heavy splurge on 'Black Fury' (FN). Both pix to whether 'Black Fury' would held up last half. UA is already planning to hold 'Beckless'.

less.'
Tom Mix circus put up a two-day opposish this week, getting fair results. Outfit was the first circus of the season in these parts.

Estimates for This Week

suits. Outfit was the first circus of the season in these parts.

Estimates for This Week — Broadway (Tarker) (2,000; 28-64) — Retimates for This Week — Groadway (Tarker) (2,000; 28-64) — Retogod (Tarker) (Tark

'INFORMER' FAIR \$14,000, BOSTON

(Best Exploitation; Keith) Boston was hit with a strong dose of warm weather over the week-end and the heat wave was felt at the b.o.'s, Ringling-Barnum-Balley Cir-cus at the Garden had a successful

and the neat wave was test at the cost as the Garden had a successful to the cost of the c

and 'Notorious Gent' (U), doubled, \$5,001. (ABP) (2.700; 2.56-5.60)—\$5,001. (ABP) (2.700; 2.56-5.60)—\$1,002. (ABP) (ABP)

\$3,800.

State (Loew) (3,600; 25-30-40-55)

—'Mark of Vampire' (MG) and 'Unwelcome Stranger' (Col), dualed,
looks like \$7,000, way off. Last week
very bad, also, \$8,500 for 'Baby Face
Harrington' (MG) and 'Lct's Live
Tonight' (Col), double.

'The Scoundrel' Average \$7,000. Gt. Lakes. Buff.

Buffalo, May 14. Best Exploitation: Buffalo

Business is fairly well distributed round town for the current week with peaks leveling off and the genrenal average running above normal.

Black Fury' is doing well at the
Buffalo and 'G-Men' in its second

Buffalo and 'G-Men' in its second week is holding up.
Buffalo ran off with the exploitation laurels again. Special promotion contest for town's young folks. Heads
ctal showings and were interviewed
on labor racketeering. State Teachrea College was plunged in a body
picture; Muni's Jewish affiliations
were played up heavily in the Jewland the promotion of the promotion of the property
into the promotion of the promoti

Sicilian bits also furnished good publicity lead for special Italian exploitation.

Buffale (Shea) (3600; 304-55)—

Black Furry (WB) and stage show. Nice publicity work for this one, and favorable newspape; reviews should also show the stage show. Moved up somewhat and bettered pre-dupling at 115.601.

Star of Midnight' (Radio) and stage show. Moved up somewhat and bettered pre-dupling at 115.601.

Men' (WB) (2d week). Opened strong for the second stanta, with strong for his present strong for the second stanta, with strong for his present strong for the second stanta, which may be seen the second stanta whether the second stanta whether the second stanta which is select present the second stanta whether the second stanta whether the second stanta week (Text) and dispersion of the second stanta week (Text) and second sec

UA May Convene June. Plan 30; Horne to Coast

Hal Horne leaving for Coast in a week or 10 days to confer with studio executives on coming year's product for release by United Ar-tists, whose tentative plans call for largest program to date, 30 pictures

nargest program to date, 30 plotures or more. Exact number will not be set for a month or so.

Not certain whether UA will hold a national sales convention this year but if so, it will be in June. In previous years, UA has held regionals.

startling.

After a great week with Ben Bernie's band as an added attraction the Mainstreet is back to straight pictures with 'Star of Midnight's conetining and great things are expected. Opening good and week-and business steady.

Uptown took a lot of extra space in the papers to tell about 'Man Whek Kney Too Much and opened in the papers to tell about 'Man Whek Kney Too Much and opened the opening was light. Jackle Cooper's name not meaning much off.

Cooper's mane not meaning mean.
Mark of Yampler's the Mid-land's pleture and management sold it from the horror angle—used 24-sheet stands, thousands of green printed blotters, broadcasts from radio stations and had an ambu-lance, with driver and interne, parked immediately in front of the main entrance.

Estimates for This Week

parsea immediately in Iront of the main extrance for This Wesk

Main extrance for This Wesk

Main and the state of the sta

B. Bernie in Person Breaks Records, but Floppo in Pic, Denv.

(Best Exploitation: Or-pleum)
Ben Bernie in person is copping
Ben Bernie in person is copping
Ben Bernie in person is copping
the gravy at the Orpheum, while
the Denham is starving. Folks were
stacked in Saturday at the Orpheum
when the muestro opened. He's
stacked in Saturday at the Orpheum
when the muestro opened. He's
stacked in Saturday at the Orpheum
when the muestro opened. He's
stacked in Saturday at more than
capacity.
Meastro at the Denham
in Stolen Harmony' is a different
story.

Strangers Air (Radio), spint, and \$5,000.
Paramount (Huffman) (2,000; 25-35-50)—Frankenstein' (U) held over four days; and Thunder in East' (UA), three days. Looks like about \$4,000, not too good. Last week Frankenstein' (U) packed them in and thrilled to the tune of \$7,000.

'LITTLE GIRL' TOPS BALTO, 66 Warfield. Black Fury, however, will take to coln, with the Geary and Golden Gate running neck and neck for second.

Baltimore, May 14. (Best Exploitation: Century) Pace-setter this week is 'Our Lit-

tle Girl' at the New. This is third Shirley Temple starrer the New has had on screen since Xmas and many

Shirley Temple starrer the New has had on screen since Xmas and many deem it rather rushing things. Notices rather sour, and virtually no masculine trade in evidence, but the kids and fermme are focking in, enough to thrust bis up on a plant this house. Starting pace suggests a sugary \$6,000, bit under levels touched by last several pix in which the Temple child appeared. The temple child appeared the trample child appeared to the trample child suppeared to the

Estimates for This Week

lent procatige and tone to the atunit.

Estimates for This Week

Century (Loew-UA) (3,000; 15-23-4-05-55-5)—Baby Harrington'
(MG) and Dave Apollon's unit or nostrum. Will be lowest gross to receive the stage of th

Lombardo ork on stage, good stages, solvential stages, stages,

'Miserables' Fine \$12,500, 'Informer' Safe 11G. Frisco

There is plenty of film in Frisco this week, with the seven regular downtown houses augmented by the

downtown houses augmented by the reopening of the Embassy as a first run house, using Gaumont Brittale preduct, and the Geary roadshowing 'Miserables.' Business Be good, with nothing to Business Be good, with nothing to the crowd, and while there are a couple of fine reviewers' pies they aren't likely to have mass appeal. This goes for 'informor' at the Golden Gate and 'Black Fury' at the Warfield.

Estimates for This Week

Gate running neck and neck for second.

Clay (Rosener) (405; 48)—Ton Quixote' (Dir World) good for nice \$1,309, plus. Last week, 'Song of the \$1,309, plus. Last week, 'Song of Happiness' (Amkino) excellent \$1,309. Liberals good \$1,509, plus. Liberals g

Wolf on stage. This will be Orpletum's last shot at stage; shows

Paramount (FWC) (2,676; 30-3540)—Stolen Harmony (Tar) and
Florentine Dagger (WB). Pretolen

Stage (WB). Pretolen

Florentine Dagger (WB). Pretolen

St. Francis (FWC) (1,470; 30-3540—G Men' (WB) 1/2 a week). Do
St. Francis (FWC) (1,470; 30-3540—G Men' (WB) 1/2 a week). Do
Warfield. Ought for un 87.560 without strain. Last week all Jake at

\$8,500. Hartist (UA)—Lett Fan

Have It (UA). Should be in the
money with \$5,000. 'G Mon' opposition costing this house some coin.

\$3,000. House will probably close
with pleture that follows, reopening
in mid August. Has only UA pica

to depend on FWC) (2,760; 35-40-50).

—Black Furly (WB). 'Seems to be
about \$18,500. Femmes aren't had
bout pic. Last week 'Reckless'
(MGA) good at \$2,000.

'RICHELIEU,' \$6,300, POOR

New Haven Weak—'Devil Woman' \$5,000

when the maestro opened. He's stating house records. Played three shows Sunday at more than canacity the shows Sunday at more than in Stolen Harmony Is a different atory.

Denham Is the only house in town in Stolen Harmony Is a different atory.

Denham Is the only house in town in Stolen Harmony Is a different atory.

Denham Is the only house in town in Stolen Harmony Is a different atory.

Denham Is the only house in town in Stolen Harmony Is a different atory.

Denham Is the only house in town at the Company of the Island Isla New Haven, May 14. (Best Exploitation: Poli's and Bijou)

ALL'S WELL IN SHOW BUSINESS



Enjoy THE MONTHS OF



SHIRLEY TEMPLE in "OUR LITTLE GIRL" with Rosemary Ames, Joel McCrea, Lyle Talbot, Erin O'Brien-Moore, J. Farrell MacDonald. Produced by Edward Butcher, directed by John Robertson.



WARNER BAXTER and KETTI GALLIAN in"UNDER THE PAMPAS MOON" a B. G. DeSylva Production with Veloz & Yolanda. Directed by James Tinling.



"THE DARING YOUNG MAN" with James Dunn, Mae Clarke, Neil Hamilton. Produced by Robert T. Kane, directed by William A. Seiter.



GEORGE O'BRIEN in "THE COWBOY MILLIONAIRE" with Evalyn Bostock, Edgar Kennedy and Alden Chase. Presented by Sol Lesser and John Zanft. Directed by Edward F. Cline.



WILL ROGERS in "DOUBTING THOMAS" a B. G. DeSylva Production with Billie Burke, Alison Skipworth, Sterling Holloway Gail Patrick, Frances Grant. Directed by David Butler.



"LADIES LOVE DANGER" with Mona Barrie, Gilbert Roland, Donald Cook, Adrienne Ames, Herbert Mundin, Hardie Albright, John Wray. Produced by Edward T. Lowe. Directed by H. Bruce Humberstone.





FOX SPRING FESTIVAL

MAY.JUNE.JULY! here's how:

"CHARLIE CHAN IN EGYPT" starring WARNER OLAND, with "Pat" Paterson, Rita Cansino and Stepin Fetchit. Produced by Edward T. Lowe: Directed by Louis King.

"BLACK SHEEP" with Edmund Lowe, Claire Trevor, Tom Brown, Eugene Pallette, Adrienne Ames, Herbert Mundin, Ford Sterling. Produced by Sol M. Wurtzel. Directed by Allan Dwan.

"THE LORD'S REFEREE" (tentative title) with Lew Ayres, Paul Kelly and all-star cast. Produced by Joseph Engel. Directed by H. Bruce Humberstone.

"ORCHIDS TO YOU" with John Boles, Jean Muir, Charles Butterworth, Harvey Stephens. Produced by Robert T. Kane. Directed by William A. Seiter.

"GINGER" with Jane Withers, Jackie Searl, O. P. Heggie, Walter King, Katherine Alexander. Produced by Sol M. Wurtzel. Directed by Lewis Seiler.

GEORGE O'BRIEN in "HARD ROCK HARRIGAN." Presented by Sol Lesser and John Zanft.

SHIRLEY TEMPLE in "CURLY TOP" a Winfield Sheehan production with John Boles, Rochelle Hudson, Slim Summerville, Jane Darwell, El Brendel. Directed by Irving Cummings.





So-set your dates now to celebrate



AND END THE SEASON right

Austrian Film Production Goes 'Arvan' for Sake of German Market

Plenty of trouble here over the agreement that has been made with Nazi Germany whereby Austrian

Plenty of trouble here over the agreement that has been made with Nasi Germany whereby Austrian films are going completely 'Aryan.' Political quarters in the city are especialty upset, figuring that it may got the subject of the complete that the property of the complete that the complete that the complete that the countries don't fell at all. Picture be fall, whereas actually the two countries don't fell at all. Picture be fall, and the countries don't fell at all. Picture be fall, and the countries don't fell at all. Picture be fall, and the countries don't fell at all. Picture be fall, and the countries don't fell at all. Picture be fall, and the countries don't fell at all. Picture be fall, and the countries don't fell at all. Picture be fall and the countries of the countries. After agreement was made and captures, directors, writers, and even cutters, real trouble started. For one thing, right after the agreemands a tour and discovered that there isn't a single 'Aryan' cutter in all of Austria. Have sent to Hollywood for a couple of cutters, with the provision of the certificate, and, in the meantime, are getting along the set they can. The tough part of it

'Aryan' birth certificates, and, in the meantime, are getting along the best they can. The tough part of it is that whereas within the Berlin film business non-Aryans are occasionally used, at the discretion of the producing companies, the Austrians feel hey can't even take the Germans an out to break the agreement whereby Austrian films are allowed free entry into Germans.

Russia Buys Two U. S., Two French Features And Three U. S. Shorts

Moscow, April 25.
Soviet Cinema Trust has purchased a number of foreign films for general distribution here, including some American product. Pics are 'The Invisible Mari (I), two cartons by Walt Dinney, The Company of the Company

guins' and 'La Cucaracha,' Radio two-reeler.

Also purchased are two French films, 'The Last Milloner' (Pathe-Natan), directed by Rene Clair, and 'Poil de Carrott' (Deiac-Vandal) and 'Petcy,' a Universal-Hungarian production. All these films were premiered at the Cinema Festival

here.

Deals provide for the delivery of negatives. Positives will be printed here with explanatory inscriptions of the dialog and songs.

Cliff Whitley Wants Chevalier for London

London, May 14.
Clifford Whittley has gone to
Marsellles to endeavor to persuade
Maurice Chevaller to make another
vaudeville appearance in London.
Chevaller is set for a revue in
Paris but Whittey figures he may
have a few weeks' time in between

S. A.'s Oke B. O.

Capetown, April 20, Current film fare in these parts reaping good box-office results. Reduced to the control of the control of

In Profile

The Hague, May 3.
Two young Dutchmen, W.
van Geemen and E. Schoonhoven, have invented a new
mirror which shows a replica
of what is before the glass
without reversing left to right
and vice versa.

without reversa.

Have given their invention the name of 'photo-mirror.'
One of its features is that it is especially suited for artists when making up. Gives a very clear picture of those who want to see themselves in modific.

MEX FILMERS **ASK TAX** RELIEF

Mexico City, May 14.

Mexico City, May 14.

Iteading native pic producers admit that the industry is in a bad way and hint that it may silde altogether to the bow-wow unless the government puts out a strong helping hand. Revelation was made in a petish to the ministry of exempted for five years from all taxes, excepting that on its income. During the four years industry has been struggling along, only two or three plos have made a production that even carns back its expenses is considered out of the ordinary, plea asserts. Petition bowed down by pretty nearly all the taxes U. S. ple men have, plus a levy on patents; 13% to 25% nicks on gross of cinemas (in Mexico and transaction documents of bis; plenty high duties on materials that must be imported, and absentecs' plenty high duties on materials that must be imported, and absentocs tax. a levy of 2% to 4% on al moncy sent abroad.

SPANISH CENSORSHIP

Barcelona Orders Film Scissoring Toughened Up

Recent exhibition of a nudist film here, which caused much talk, has started the film censorship ball rolling. Strict vactioding policy is already to the control of the co

New Shanghai Tax

Shanghai, April 20. Shanghai, April 20.

New film censorship law imposed by Nanking doubles the censoring ices. Anything up to 1,600 feet coars. It is a second to the coarse of the coarse of

Chinesc-made product exempted from the fees.

Rhodes Pic Held Up

Capetown, April 20.
Production on the film 'Life of Rhodes,' being done by Geoffrey Barkas for G-B, may be held up, due to unanticipated difficulties met

New Italian Prod.

Rome, May 3.

A new producing firm is to be ore sanized here under the name of sanized here under the name of Priss firm in the to be taken from a Priss firm in the to be taken from a Priss firm in the to be taken from a Priss firm in the to be taken from a Priss firm in the to be taken from a Priss firm in the priss of th

WAGNER FILM

Froehlich to Make 'Flying Dutch man' on Native Soil

The Hague, May 3.

Cari Froehlich, German producer of 'Maedchen in Uniform', has come to Amsterdam to produce a film version of Wagner's 'Flying Dutchman.' Local Wagner Association will help out on financing.

Details of production are we'.

Details of production are yet to be worked out. Eric Kleiber, sym-phony batoner, has been engaged to conduct the score in the film.

GOV'T COIN UPS ITALIAN PRODS.

Government's annual loan of \$823,000, extended to film producer on a five-year credit period, has peppered up local producers.

Italian producers have 11 films ready to go into production about the end of the month. Hopes are to

the end of the month. Hopes are to increase this number up to fifty by the end of the year.

Immediate production is scheduled for 'Amore' ('Love') from a story by Palermo, to be directed by C. L. Bragagila for Societa Italiana Artisti Associati. He will also do a French version for Enoque

by C. L. Bragagia for Sources Italiana Artisi Associati. He will raliana retain Association. He will relate the state of France.

"Lohengrin," script by De Bendedtte and Eckhardt, goes into Jork for Ventura soon.

"Un Pezzo di Terra". ("A Piece of Earth), by Civinini and Alvaro, is Sarthy, by Civinini and Alvaro, is Morte' ("Life and Death"), by Interlandt, based on an article by Mussolini called "The White Race Is Dying" will follow. Shooting has begun on "Boots to the Sun" (Sarape al Soic"), Marco Escarge and G. Y. Sampleri, the roducer.

Ambelo Palermi is to direct a film entitled "Musco," which goes into the works pronto.

AUSTRALIAN EXHIBS DISCOVER GIFT GAG

Sydney, April 20. Out in the local nabes exhibs give away practically anything from a suite of furniture to a suit of ciothes to get people into theatres. Smaller ger opposition playing up the give-

Poor pics are generally booked on gift nights, main idea being to get mob in on the gamble chance. In one northern district an indie played a special triple feature film bill, with special triple feature film bill, with name features, commencing his night show at 7:45 p.m. and concluding at 12:45 a.m. in opposition to house playing two poor pies with sitts. Triple bill played to poor biz, while opposish had capacity.

TOEPLITZ STAYS ON

Graetz Recruiting Talent for Him in U. S.

Ludovico Toeplitz has postponed his proposed salling for America and has sent Paul Graetz over as his agent for talent recruiting pur-

Portheoming Teeplits productions unclude: 'Crime Docent' Pay,' from book by Bechoser Roberts; Byron in Italy,' original story by Leon in Italy,' original story by Leon in Raly,' original story by Karl Zuckmayer on noe of the King Arthur legends, probably calied Tristan and Isolde'; The Golden Age,' modern story by A. P. Antoline.

G-B's Indian Pic

Calcutta, April 25. British-Gaumont has finished all exteriors in Khyber Pass on 'Sol-diers Three,' story of the first Afghan war. Imported 1,000 uni-forms and 1,000 old-type rilles for extras to use.
Since Khyber raiders would give

since knyper raigers would give almost anything for rifles, no mat-ter how old, government made the filmers plug all the barrels. Trincipal east for the ple not yet chosen.

General Theatres Building Up Chain with Hopes of Stalling Off Growing Indie Opposition

Makes It Safe

London May 5.

A new company, British Majestic Proda, has been related red, with a capital of \$5,000 in shares of \$5 each.

First directors will be elected by the subscribers, but announcement says their powers of borrowing money will be limited to \$1,000,000.

TOUGH SPANISH PIX TAX ON **WAY OUT**

The muchly-disputed 71/2% turn over tax on all film distribs in Spain ls showing signs of being reduced. After months of fighting by the Mutual Cinematographic Defense

Society to have the tax cut or abolished, the budget committee of the Spanish parliament finally agreed to snip it to 3% in the next budget. Proposal actually got to parliament, where it was to be read and auto-matically become a law. But the very day that it was to be brought up the cabinet fell and the distribs white hope had to be held over among other pending matters until

white sope had to be held over a comparation of the comparative of the

Hummel in Rome

Home, May 3.

Joe Hummel, Warner Brothers' foreign sales chief, has arrived in Rome, bis first stop on a proposed tour of Italy. Confabbed with N. Songher Septent or ecturn to Rome about the end of May, Also visiting Rome is Ludwig Kiltzsch, head of Ufa, whose purpose is to create heter accord between Italian and German film interests in regard to interchange of product. He was received by Luigi Presidi. Director General for the Ginematograph.

Mejorada Moves Up

Madrid, May 2.

Sydney, April 20.

General Theatres is planning an extension of its activities to the ountry centres of N. S. Wales. First to come under banner will be Lismore, on the north coast.

After buying and breaking into all of the city and nabe outlets pos-

Atter buying and oreasing most all of the city and nabe outlet possible, G. T., according to Stuard Doyle, will now go further and fight opposition by advancing into all towns of a population of 2,500 or more. Doyle says it is G. T.'s ambiggest city, nabé and country chain of theatres in the world. Hoyts will, in co-operation with Greater Union Theatres, extend its activities in the Sydney nabes in answer to the big advances made by the indies, allegedly backed by the indies of the

iory as possible outside the G. T. realm, Doyle and Murno decided the only way to overcome this threat-read opposition was to make a bid for theatre control outside of the read of the control outside of the read of the rea

Reported also that there is a possibility of G. T. becoming linked up with a powerful theatre group in New Zealand, thereby opening an avenue into territory hitherto untouched by the chain.

BIZ IS OKAY IN AUSTRALIA

Happy Lenten crowds are flocking to the cities with pienty of coin for entertainment. Post Lent pelocking to the cities with pienty of coin for entertainment. Post Lent pelocking to the cities with pienty of coin for the cities of the cities fourth month and will stay longer. Bengal Lancer (Parj) is in its cighth week. Merry Widow (MC) got off to a great break and is a sure bet for big money. Little Minister (Radio) looks like runpernet. (UA) goes in Scarlet Pimpernet. (UA) goes in Goes in

New Tobis Setup

The Hague, May 3.
Following the annual meeting of stockholders of International Tobla Ltd. at Amsterdam, several new names, representing new interests in Tobls, were elected to the board. New directorate then okayed the financial report for year ending 1934.

AWED BY ITS GREADIN'S PRESS THUNDERS ITS PRAISE! * * * *

FOUR STARS $[\star\star\star\star]$... New York Daily News FOUR STARS $[\star\star\star\star]$ Liberty Magazine FOUR STARS $[\star\star\star\star]$... Chicago Daily Times

"The most powerful picture released in New York this year, and one of the most heartrending screen plays ever made."

—Kate Cameron. N. Y. Dally News

"A film of major greatness...honest, compelling, magnificently produced."

—Howard Barnes, N. Y. Herald Tribune

"One of the finest dramas of the year."—Andre Sennewald, N. Y. Times

"A powerful and daring melodrama . . . superior entertainment."

"One of the few films which must be seen."—Regina Crewe, N. Y. American

"A powerful and heart-breaking tragedy."-Eileen Creelman, N. Y. Sun

"One of Hollywood's finer screen achievements."

-Rose Pelswick, N. Y. Evening Journal

-Bland Johaneson, N. Y. Daily Mirror

"A truly magnificent film."—William Boehnel, N. Y. World-Telegram

"A vital, powerful picture."—Irene Thirer, N. Y. Post

"A courageous, stimulating, provocative, exhilarating, exciting, tragic, mystical, haunting, pulsating flight into the sublime."

-E. de S. Melcher, Washington Evening Star

"Nothing can keep it from my ten best list."

-Andrew R. Kelley, Washington Times

"An honest celluloid sensation . . . You must not miss it."

-Mabel Jennings, Washington Herald

"I certainly shall see it many times."—Nelson B. Bell, Washington Post

ΓNESS

PRODUCTION

"Sweeps you along as before a raging torrent."

-Dick Tenelly, Washington Daily News

(★★★★ FOUR STARS)... "One of the few genuine epics to come from Hollywood . . . a genuinely distinguished picture."

—Doris Arden, Chicago Daily Times

"An excellent film ... beautifully and artistically done ... tense drama seldom found in a picture."—Carol Frink, Chicago Heraid and Examiner

"It will plumb the depths of your heart."—Rob Reel, Chicago American

"Powerful . . . McLaglen will astonish you . . . acting splendid."

-Mae Tinee, Chicago Tribuno

"A great picture—greatly achieved and greatly executed . . . It towers above the average movie like Gibraltar above the sea."

-Ralph Holmes, Detroit Evening Times

"'The Informer' carries a punch ... thrilling story."

-Len G. Shaw, Detroit Free Press

"It is one of the great films of this or any other season."

-Helen Eager, Boston Traveler

"Here is the probable choice for the No. 1 picture of the year."

-George Holland, Boston Evening American

"A history-making film...one is left spent and worn by the sheer beauty and perfection." -Boston Giobe

"If there is any justice at all, 'The Informer' will be the best picture, not only of this but of many seasons." -E. L. H., Boston Herald

"The best dramatic offering of the season...bound to be near the top of 1935's best films." -Boston Post

"When the motion picture roll of honor for 1935 is written out, 'The Informer' will rank high on the list." -Gordon Hillman, Boston Daily Record

"I would place it among the five best pictures produced since the coming of sound." -Donald Kirkley, Baltimore Sun

"Awarded the blue ribbon with palms...should be among the strong contenders for the Motion Picture Academy's award this year."

-Gilbert Kanour, Baltimore Evening Sun



WALLACE FORD

RKO-RADIO PICTURE

MUSIC HALL, N. Y.

MUSIC HALL, N. Y.

Ardent advocates of peace, who profess themselves frightmed at the familiary music can do to familiary music can do to the mind of human belans, might study the parade of the Music Hill with the parade of the Music Hill with the parade of the Music Hill with the product of a particle and plumed helmets topping off and produced and plumed helmets topping of the Music Hill with the product of a spirited march largy maneuters as the mighty Radio City orchestra wallops the daylights out of a spirited march largy maneuters as the mighty Radio City orchestra wallops the daylights out of a spirited march largy maneuters as the mighty Radio City orchestra wallops the mighty Radio Radi

and the drop ope forcemen manship

menship.
Current program is a good example of a good Music Hall show. It uses the theatre's amazing facilities as an integral part of the entercal muon. First the orchestra itself monited on a bure battern. the channel. First the orchestra-lised monitor on a huge pattern, is discovered downstage with the usual pit covered over. After romps through Tomany Airs' arranged by Jan Perce and Viola Philo in front of Vin Lindhe's choral brigade. Commandant Rape takes the orchestra for a ride in the direction numbo-jumbo, the orhestra sides down from sight. This brought applyase.

pivuse.

In 'Squares,' which is the first of four geometric propositions developed to the control of the super-mechanized house are again utilized. Anchutina and Nicholas Daks are in the midst of movements suggestive of space they occupy has grown out of the flat surface of the stage and has become an enormous towering cube on the roof of which the pair cube.

Triangles' inevitably suggests who men chasing one dame. George Meyer, Harry Losee Trio. Alice Dailey and Jack Cube are the parachet with a stinging arabesque, verticles: with the ald of a back-drop, makes the male chorus look smart. se. 'Squares,' which is the first of

Missing entirely are any of those painful initiabys or stage waits in the name of art that have at times the name of art that have at times shows to a sounder that it is a processe in tempo that is a process in the process

ROXY, N. Y.

ROXY, N. Y.

Pienty or good material is in the current Roxy of women and the state of the current Roxy of the control of the c

radio.

Giris back and made up for the first offense with a better than average Spanish number. Cutely cosfirst offense with a better than av-erage Spanish number. Cutely cos-tumed, and routined and excellently

Bergman picks this spot to do his routine of dialect imitations. Grant-

ed they're different kinds of imitations than those used by the youngster who preceded him, they're still a bit too close on each other's heels. What's worse, the amateur Air. Dawson has it all over the professional Mr. Bergman for audience values.

one professional Mr. Bergman for audience values, routined number, the mother inclet protitined number, the mother inclet protitined number, the mother inclet includes the mother includes the mother includes the mother includes the mother includes and the mother includes a mother i

All this makes the stage show a bit shorter than usual, which is okay, Roxy shows frequently being overlong. An added short subject and Bride of Frankenstein' (U) on the screen. Kauf.

Earle, Philadelphia

The Earle boosted its scale from a 50 to 55 to top this week with Guy Lombardo's Royal Canadlans as the reason. Junn ddn't hurt any, in fact opening day's biz was better than in some time. Picture, Party tribute.

It is followed by Lew Duthers assisted by Jean and Joan in a It is followed by Lew Duthers, assisted by Jean and Joan in a number programmed as 'Sophisticated Rhythm.' All hood well. Following is Bobby Pincus, who, of the individuals, had the best claim ing with Eleine Grant, started with a comedy song, 'I Love to Sock Myself in the Face'. His dancing is a highlight, with an interpretation of the much-heard 'Continental' as an accompanying wriging eat that got plenty of response.

That was all there was except for That was all there was except for

sot plently of responses

That was all there was except for
Lombardo and his band and they
more than hold up their end. Starting with 'Easy to Remember' with
Carmen Lombardo supplying the
Carmen Lombardo supplying the
Carmen Lombardo supplying the
Carmen Lombardo Supplying the
Into 'Hawaiian Paradise' with
horder, Leibert, dittoling. Then
comes 'Lullaby of Broadway, with
a vocal trio.' What's the Reason'
finally a medley of 'Soom' and 'Isle
of Capri.' Cot big applasse.

Bill on Friday afternoon had
four shorts, three comedies and a
Gour shorts, three comedies and a
Gour, which was really to works

tilm.

ALBEE, BROOKLYN

This is the first week of RKO's
new cut rate policy for its Brooknew cut rate policy for its Brooknew cut rate policy for its Brookpolicy of the policy of the Brooknew cut rate policy for its Brookmat. House was more than half
mpty with a good new-act above on
the screen. The vaude runs an hour.
Two clever teams in the deuce and
next-to-closer stead its show. Joe
rame slug each other to a farethee-well, winding up with their hole
candic routine, and get a storm of
dunicate the hand, the colored
tunicate the hand, the colored
the policy for the policy and the policy for the p

ORIENTAL, CHI

ORIENTAL, CHI

Chicago, May 10.

Spotty show this week and the public gave evidence heyr's not go in the control of the contro

PALACE, N. Y. ('HARLEM EXPRESS' UNIT)

Lombardo and his band and they more than hold up their end. Start-Carmen Lombardo supplying the vocal chorus, the Canadians shifted into. Havailan Paradise with a vocal trio; what's the Reason's with Carmen again soloins, and the course of the control of the control of the control of the course of the

band and no other interruptions than those from the band boys themselves. At one point there is a themselves. At one point there is a finale and has the crowd reaching under the seats for hats, but there's still a quarter hour to go in part of which time the band does its best work.

work.
Then a closs in to one with a Chinese number in kimonos with the chorus back again when full stage is resumed without the robes, but still in Jap dress. This is the real male with the robes of the real finale with the robes of the real finale with the robes of the real finale with the real from a pedestal. It's the only part of the show that has what the customers expect from up Harlem way, Girls are not more than ordinary lookers, though mostly light. They lack for pulchritude.

The outflit has been monoling up work.

The outfit has been mopping up in the dog towns, and gets a good hand here but could be re-routined into a smart show better matching the Lunceford repute.

the Lunceford repute.

Film feature is "Mississippi" (Par) and the newsreel with the whole show seven minutes short of three hours, the revue using up 55 minutes. Business moderately good Friday night, but bettered Saturday with the arrival of the fight dime.

FOX. B'KLYN

This week's stage show, including an overture with soloists, is rather lengthy, being over an hour, but it contains numerous entertaing elements. About 15 minutes chopped out would make it an ideal platform (Coli) Joution to go with "Bight Beils"

(Oi). Lester Cole and his Texas Rangers (12) are among those here currently. The male chorus works plenty hard, being on twice and singing a flook of numbers. Western vides the background for the first half of the show, while the dining hall set is utilized for the production number.

half of the show, while the dilains all set is utilized for the production number.

Cole and his me are very alterion control of the production number.

Cole and his me are very alterion of the production of th

processional. His delivery sounds carried and flow are spotted Carroll and flow are spotted dance routine. They hum on pretty long Friday night, but on the encre appeared to be stilling for share sharing which sent team across solldly here when seen. An acrobatic dancer, Kay Howell, is obey

kay. Business only fair.

Paramount, St. Paul

Faramount, St. Faul May 10.
Richard Arlen's the whole works in the polden wedding celebration of his parents, Dick helps the world premiere showing of 'Let' Em Have premiere showing of 'Let' Em Have connection with his pic. And with its Duesenberg Special parked at the curb in front of the theatre, the deep, "Allended up to the b.o. 20 deep."

the curb in front of the theatre, the public trainsed up to the b.o. 20 deep. Jack Powell, the high speed com-edy drummer, headlines the five-act vaude bill. First time Powell's been here in about five years and its

ady drummer, headlines the five-act vaude bill. First time Powell's been here in about five years and it's Van Cello and heavy and continued the property of t

Metropolitan, B'klyn

Metroportiant, Bayes, There's enough entertainment in the five-act array this week to hold the mob. In fact, so much so, that 80 minutes are used to good advantage in giving patrons their money's worth. Program filled with names, all adept at smart showmanship, etc. "Richelleu" (UA) is on the screen

all adept at smart showmanship.

Sector Richeller (UA) is on the
screen that the sector of the secto

Swifts, with their Juggling nonsense, deuce. The way this trio manipulates the clubs is sure-fire for the swifts of the control of the contro

HIPP, BALTIMORE

HIPP, BALTIMORE

Baltimore, May 10,

Rubinoft is accorded monoply of
the marquee this week, Aside from
processing the margare of the Peature if
The Informer' (Radio).

Not alone does Rubinoft have to
Not alone does Rubinoft have to
Not alone does Rubinoft have to
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and planet an overal down from steed to keyboard to plano on prop Steinway.

The steed of plano on prop Steinway may be an Arno; mixed two-act,
see and Arno; mixed two-act,
way the steed of the steed of the steed of the
steed of the steed of the
past actumn. In getting rid of,
with an act searcely half as good as
one he last trouped through here
past autumn. In getting rid of,
and what he replaced of my with
doesn't come up to anywhere near
standard he formerly maintained.
ably. But now he sings too much,
only relief he has is a chap who
dances a brief eccentric routine and
two girl in child make-up who
serves as vis-a-vis with Pepper
guing major client of act. Their
Ruthnoft sort about only applause
won from mob at this viewing, and
he sort an older, and be
won from mob at this viewing, and
he sort an older, and a cough
her are pops and, he plays them to
solid applause.
But all of the
see and screen features augmented by Pathe clips. Biz just fair
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EMBASSY, N. Y.

EMBASSY, N. Y.

First pletures of the Formosa quake in the Orient are current here are not been as the control of the control

(Continued on page 35)

THE INFORMER

Itable 12 decilon and receny. Features Victor McLasten, Heather Angel, Freston Fronce, Magoel Grahnie, Williase Ford, Linn C'Phinery story adapted by Dudley McLables, Monne, Hugh McDowell; camera, Joseph H. August, At Radio City Mosie Hall, week May 9, 5. Running time, 97 Hell, week May 9, a Autonom mine. On the mine of the m

"The Informer' is forcefully and intelligently written, directed and acted. It is certain to get a strong press everywhere, but its boxoffice of the strong press everywhere, but its boxoffice of the strong press everywhere, but its boxoffice and the climaxes tragic. Story is melodramatic enough to have a good deal of action, along with grim close-ups of poverty and squalor, the strong processing the strong processing the strong process. Its not a woman a proture of the strong process.

close-ups of poverty and squalor, but the film will probably be a sportly grosser. It's not a woman's power of the power o

Paramount production and release. Star: Mao West. Directed by Alexander Hall
Mad West. Directed by Alexander Hall
Produced by William LeBaron, Origina
by Marlon Morgan and George B. Dowell
acreen play and dlalog, Miss West. Songs
Sammy Fain, Irving Kahal; camera, Kar
Struss. At the Paramount, N. Y., week
of ay 10, '35. Running time, 75 mins.
Cleo Bordon Mae Wes
Edward Barrington Paul Cavanagi
Ivan Veladov
TahoTito Cora
Mrs. Crane Brittony Marjorle Gatesor
Buck (tonzniesFred Kohler, Sr
Fletcher Colton
Winslow
Young Fellow
AnnetteAdrienne D'Ambricour
Signor Vitola Luis Albern
Senor Ricardo LopezLucio Villega:
Dolores Lopez
Donovan
SheriffFrancis Ford
Ranch Foreman
Mainter Potentian

thence to Buenos Alres for cosmopolitan swanks, from there to morphilan swanks, from there to pie of La West giving the 400 the acey-deucey, and the fadeout is an oft-to-Lunnon with an earl, no less. The control of t

Bride of Frankenstein

Karloff, features Colin Clive, Valorie Hob-
con, Elsa Lanchester, Directed by James
Whale, Produced by Carl Laeminle, Jr.
Suggested by story by Mary Shelley: screen
play, William Hurlbut, John L. Balderston;
camera, John Mescall; ecore, Franz Wax-
man. At Roxy, N. Y., weck may 0: '35,
Running time 72 Mine
Running time 73 Mins. Nonster
Frankenstein
Elizabeth Valerie Hobson
The MateElsa Lanchester
Mary Shelley Elsa Lanchester
Hermit
Dr. Pretorious rnest Thesiger
Karl Dwight Frye
Dark
Burgomaster
Minnle Una O'Connor

Serious control of the first plus of a present pathetic fool who becomes stoops and evil guide for Gyp. This is a strong early control of the first plus performer chores, and the first plus perfor

Miniature Reviews

The Informer' (Radio). Grim and powerful tragedy against the background of the '22 Inish rebellion. Well written, acted and directed. A tough subject, a sure critic's picture, but dubious box office. Carlot of the 'Goin' to Town' (Par), Mae West suffers from story deficiencies which 'will count against her at the b.o. grins the art the b.o. of the 'Cut.' (U). Follow-up on the 'Franken-stcin' cleaner-upper and clinch to follow in the same tracks.

stein cleaner-upper and a clinic to follow in the same the control of London' (U.). Horror attempt that doesn't horrity sufficiently. Requires build-up and may disappoint. Discond feature possibility. Discond feature possibility. Discond feature possibility. Or double bills. Ann Sothern '8 Belle' (Col.). Fated mostly for double bills. Ann Sothern '1 spolette' (Radio). Attractive title wasted on a smaller in the decover-man theme in the undercover-man theme in the undercover-man theme in the 'Sunset Range' (1st Div.). Western with Hoot Gibson. Needs strong support.

Needs strong support.

Thesinger as Dr. Pretorious, a dince to the control of the pretorious of the pr

Universal production	and release. Stars
Henry Hull, Warner	Oland: features Va-
lerle Hobson, Lester	Matthews. Directed
by Stuart Walker.	Producer. Stanley
Bergerman, Story, Ro	bert Harris, Harvey
Gates: adaptation, Jo	
Charles Stumar. At	Rialto, N. Y., week
May 9, '35. Running	time 75 mins
Dr. Glendon	
Dr. Yogami	Warner Oland
Lisa Glendon	Valerie Hobson
Paul Ames	Lester Matthews
Ettle Coombs	Spring Ryington
Hugh Renwick	Clark Williams
ady Forsythe	.Cherlotte Granvillo
Colonci Forsythe	Lawrence Grant
Dr. Phillips	Reginald Barlow
Hawking	J. M. Kerrigan

murder howling in the vicinity of his crimes, yet it takes the police several nights to trap him. And several nights to trap inin. And his fight with a not too powerful looking gentleman, in which he takes the count like a pushover after having a moment previously handled the steel bars of a cell like

tender the control of the control of

Production and camera work give the necessary eerle effects, and the picture moves along at a good clip; if the ingredients were up to the technical standard, results would have been different. Will to blast the standard of the standard of the tacks, because the picture won't live up to the bally.

Bige.

MEN OF THE HOUR

1	Columbia production and release. Fea- tures Richard Cromwell, Billic Seward, Wallace Ford. Directed by Lambert Illi- yer. Story and screen play by Anthony
J	tures. Richard Cromwell, Billic Seward,
ď	Wallace Ford. Directed by Lambert IIII-
	yer. Story and acreen play by Anthony
IJ	Coldeway; film editor, John Rawlins;
9	Coldeway: film editor, John Rawlins; cameranian, Benjamin Kilne. At Lnew's New York, N. Y., two days, May 8-9, as
1	New York, N. Y., two days, May 8-9, as
ı	half double bill, Running time, 57 mins.
И	Dave Durkin Richard Cromwell
	Ann Jordan
	Andy Blanc
	Nick Thomas
ı	Dick Williams
	HarperCharles Wilson
	New York, N. Y. two days, May 5-4, as a holf doubt. H. Running the holf doubt had Cromwell and Jordan Hills Seward Andy Blaue. Wallace Ford Nick Thomas Jack LaRue Dick Williams Wesley Barry Folice Capisin Pa O'Mulley Folice Capisin Pa O'Mulley
	

Feeble attempt to dramatize the newsreel cameraman, but a second feature possibility. Background action is library shots. Customers probably will not note the New York label on a fireboat dousing what purports to be a Pacific Coast blaze. Acting is on a par with the story.

The werewolf does plenty of pre- Short Subjects in the vicinity of Short Subjects

'BRCADWAY HIGHLIGHTS' Variety Travelog 17 Mins. Paramount, N. Y. Paramount

'WHAT, NO MEN?' El Brendel, Phil Regan, Wi Musical 20 Mins. Roxy, N. Y. Vitaphone 9104

Now, N. Y.

Way above ordinary. It's all Intechnicolor, and the colors are not so good, but that doesn't hurt too so good, but that doesn't hurt too the color of the color of

Bum VoYAGE'
Thoing Todd, Patsy Kelly
Thoing Todd, Patsy Kelly
Thoing Todd, Patsy Kelly
Thoma Todd and Patsy Kelly
Telegfeld, N. V.
Metro
Thema Todd and Patsy Kelly
again teamed up, but this time with
hilarious results. The Kelly girl
makes an ideal worker for La Todd,
being at her funniest in this two
hear to the telegraph of the control
has built a far above par comedy
out of an ordinary etory.
Opening finds Theima et rooming
house on a cold Thankegiving day,
only to pick up two eteamer tickets
good for Bermuda passage. Ducate
a wild aspa, and the animal already
Is aboard the liner. They discover
their error after the boat has sailed
and
the halry beast gets out of his
Attempts of the pair to corral

eage.
Attempts of the pair to corral
him provide an uproarious sequence.
Story ie a long way from new, but
it's telling is aces.

the plot is built up. Finish very ordinary in the handling. John Buckler plays the passenger ship captain who's shifted to the ship captain who's shifted to the Both he and Bellamy turn in work-manilise performances. Miss Sothmanile performances. Miss Sothmanile performances with what little opportunity her assignment offers.

GIGOLETTE

Gled production and Radin release, PraSelect production and Radin release, PraJunear Control of the Control of the Control
Junear Control of the Control
Junear Control of the Control
Junear Control

Stale in story and cheaply constructed. Gligolette squanders a good laded on unworthy contents. It's a smallle for the smallles at Cast contains more merit than the average film of this one's class, featuring such standard people as a continuous contents. The content of the c



breathing fire into the throbbing soul of a glorious girl tremendously in love . . a 1935 heroine . . stunningly gowned!

BOYER . . . romantic dynamite for every woman s heart .. irresistibly magnetic. together in a deeply dramatic love story



Wilmington Erpi Trial

(Continued from page 5)

Film, was on the etand today for the defense, testifying as to the Committee of Producers he headed in the investigation and deals lead-ing up to the Erpi producer

Kent said that he with Adolph Zukor, Harry M. Warner and Waddell Catchings, latter of Goldman-Sachs, entered negotiations with Otterson to buy Vitaphone with Otterson to buy Vitaphone before the producers' committee was formed, but that this fel through because they couldn't agre-

Substantiating the Otterson testi-mony that interest of producers started with 'Don Juan,' fell off later, and returned with 'The Jazz Singer.' Kent said that in the mean-time his committee was 'besieged from all sides' by various manu-facturers of equipment. The com-mittee, he related, investigated De Forest, RCA and General Electric Forest, RCA and General Electric to Schenectady, but was looking for no columnent commany with enough Substantiating the Otterson testian couloment company with enfinancial resources to take

Paramount; he pointed out, had some \$15,000,000 tied up in silent equipment and spent \$4,000,000 to put in sound.

equipment and spent exceeding the companies of the companies to manufacture the equipment companies to manufacture the equipment on a big enough scale was a vital consideration, he said, and the committee spent a considerable time trying to get Ergi to install a caretian time. The producers agreement to standardize equipment and deal with one company, already offered in evidence, broke up, he said, because the producers with-licenses, and wanted to do their own pecording after the equip. up, ne auth, wanted direct licenses rather than sub-licenses, and wanted to do their own recording after the equipment was installed long enough for them to get used to it. He testified Erpi was to handle the recording for the remains of all the producers.

Otterson testified that at the time of the 'termination agreement' of of the 'termination agreement' of

of the 'termination agreement' of 1927, by which the Erpi-Vitaphone original contracts were ended, and Erpi entered the licensing field Mills told him personally he wanted

Mills told him personally he smalled the music figreement under the old Vitaplione arrangement transferred to the new licensing contracts. In discussion, 'Hurd sald Erpl was under pressure' to do this. The controversial language in the Mills agreement, let his.' And that no euch license may be granted for the reproduction of said musical compositions on any aparanted for the the production of the control of the license.' Contended in plaintiff testimony no company could make a year's schedule of pictures without the Mills music. The agreement specifically excluded RCA and General Electric equipment.

cincally excluded RCA and General Electric equipment. Hurd introduced a letter from Mills to the composers he represented explaining neither he nor the composers could, under the terms of the agreement, make any continuous of the agreement, make any con-tract with another company giving better terms. A copy of the letter

better terms. a copy of was sent to Otterson at the time. When he insisted on the clause barring Erpl from granting permission for use of the Mills music with other equipment, Otterson testified, Mills said he wanted a free hand to make deals himself, with Erpl excluded from the rest of

the field.

\$20,000,000 Investment
The maximum investment of
Western Electric for production of
talking picture equipment was \$20,00,000, renched in the middle of
1929, Otterson testified. Meanwhile,
easid, between May 1, 1928, and
Dec. 31 the same year, the number
of Erpit-equipped theatres rose
from 371 to 1,832, a net increase of
1,559 houses.

from 371 to 1,832, a net increase of 1,550 houses.

This was brought out under direct examination by Hurd in a line rect examination by Hurd in a line free text and the state of the state

into experimental work on tele-phones. The telephone technique developed in the Bel laboratories, he said, 'made talking pictures pos-sible.' Asked by Judge Nielas if he was claiming invention of a he was claiming invention of a vacuum tube, Otterson repiled 'not exactly.' He related how his en-gineers worked with a Martinelli Victrola record and film of the singer, synchronizing them, and how W.E. put on an initial ehow in the Warner theatre, N. Y., Aug. 6,

This performance was a success This performance was a success, he said, and served to arouse the interest of the industry in the possibilities of sound. Hurd had four W.E. technicians on the stand describing the preparatione for that show and the difficulties.

The interest of the industry, said The interest of the industry, said ofterson, then cooled down. Principal reason for the diminished entusiasm, he said, was the poor quality of 'The Better 'Ole' and 'When a Man Loves,' two pioneering talkers that followed.

History of Manpower

History of Manpower
This followed the original deal
with Vitaphone under which Otterson said Walter J. Rich and the late
Sam Warner (WB) organizers of
Vitaphone cagreed Vitaphone would
provide financing, would produce
and release pictures and license and
service equipment, Erpi remailing as an equipment manufac-Vitaphone later bought out Rich's interest.

Rich's interest.

Rich was brought in originally by George ". Cullinan, W.E. technician and v.p. in charge of eales, who was assigned to handle the talking picture development of the company, Cullinan preceded Otterson on the stand. He described how pany. Cullinan preceded Otterso on the stand. He described how he figured the transition to soun-would cost the producers \$150,000, 000 in depreciation on the value of slient equipment.

United Artists, said Cullinan, was the first to turn down sound, and Sid Kent, of Famous Players-Lasky, later Paramount, 'was settled in his mind that talking pictures had no place in the business.'

piace in the business.'
Western Electric was looking for a man who could raise plenty of coin and had the vision. ead Cullinan, the main object being to seem the cound patents away from etock exploitation. This was when he ran across Rich whom W.E. figured to be the man.

Shortly the eafter, he continued, Sam M. Warner, now deceased, got interested through a microphone salesman of W.E. named Levinson salesman of W.E. named Levinson, and finally succeeded in interesting his brother, Harry M. Warner. This ied to a conference of Otterson, Rich and the Warnere, out of which grew Vitaphone.

One of Vitaphone's assignments One or Vitapione's assignments was to license theatres. Otterson testified Vitaphone eucceded in selling 140 installations from April, 1926, when the company was formed, until May, 1927, date of the 'termination agreement.'

Vitaphone was considered to have 'failen down' on the job, said Oterson, admitting the company prob erson, admitting the company probably achieved everything it could, considering its resources and setup. Vitaphone was selling installations at an average of \$12,000 each and charging a royalty of 10e a seat per week, amounting to \$500 a week on the Roxy Theatre, N. Y.

Zukor and Vitaphone

Shortly after Vitaphone started in 1926, Otterson said, he opened nego-tiations with Adolph Zukor and a committee representing the major committee representing the major producers, who sought to buy Vita-phone. Otterson said he was after an arrangement that would give Warner Broa. some financial strength and figured he could do it on this deal, which fell through

In this line of testimony, Otter-son denied having made any con-tract or agreement with the produc-

iract or agreement with the producers under which the producers would deal only with WE or Erpi. M. A. Schicainger, GTP prez, had testified he was told such a contract custed at that time.

Hurd placed in evidence a copy of an agreement under which the producers pickiged jo all use the same cylument for standardizing purposes and to abide by the majorita to which coujoment was the best. Otterson testified he did not know of this agreement until after the Erlp big five' licenses were nepotiated.

Success Note

Minneapolis, May 14. Theatre operation apparently a profitable business in Su-

is a profitable business in Superior. Wis, inasmuch a althree of that town'e arhibitors have started off on a 40-day automobile tour of Europe. The trie are Roy McMinn, Harvey Buchanan and Frank G. Buckley. Despite their business rivalry, they are close friends and are making the tour together.

offer the same patent background offer the same parent background as Erpl. The implied possibility of this competition as opposed to the charge of restraint of trade, had a vital bearing on the events leading up to the producer licensee from Erpl to the 'big five' May 11, 192%, according to the Otterson testimony.

mony.

In drawing out Otterson'e description of these events, Hurd hammered in the point that Mills, when he insisted on inclusion of the Vitaphone music agreement, was expecting future negotiations with other equipment companies. This agreement is cited by the plaintiffs as an example of an attempt to reduce competition.

With production of Jokon's View.

With production of Jolse With production of Josons 3 Jazz Singer in October, 1927, eaid Otter-son, 'the atmosphere changed,' and producers became really interested, delegating a Mr. (Louis) Schwariv of the Par legal dept, and David Bernstein, treasurer of Loew's, to make a deal.

make a deal.

These two, acting for the producers, had already entered negotiations with RCA and GE, said Otterson, the proposal being a partnership. Otterson said the royalty or licensing arrangement was proposed originally by them, leading to the licenses of May 11, 1928.

licenses of May 11, 1928.

The WE group, said Otterson, was primarily interested in starting production of sound films with a group that was willings to go into it in earnest and would be prepared to sink plenty of dough in it to protect the WE investment.

Ottereon described how Fox-Case got in before the 'termination agreement.' William Fox, he said, had been going along with RCA und had been going along with RCA un-der a partnership Legrement which was terminated in 1927. Fox wanted Erpi equipment, he said, but was unwilling to deal with Vitaphene because of the Warner tle-up, and asked Otterson to negotiate. Otter-son agreed, consulting with Warner was the With the world. Bros., and the result was the Vita-phone-Fox-Case agreement of Dec.

With the 'termination agreement,' With the 'termination agreement,' ho continued, Fox was offered a new contract in May, 1927, which he did not take up until May 10, 1928, the day before the other licenses were issued to the 'big five' by Erpl. No mention as to whether the Fox-Case angle held up the other licenses.

The plaintiff's charge of reetraint of trade, make much of the so-called Erpi 'contractual letter,' which fol-Erpi 'contractual letter,' which toi-lowed the general producer licene-ing. Under this letter the producers agreed that in 'theatres operated by you or your associates shall be in-stalled our reproduction equipment and it shall be adopted as standard.' The producers were also to use the 'best efforts' to have the Erpi equip-ment installed in other houses.

Maked how many heatres these producers controlled, Otterson said this could not be determined because of the complexity of the ownership problem. He said he estimated he was dealing with 1,800 theatree.

'That was about the number that we had in mind that they might control,' he said.

He added Erpi contemplated this arrangement would produce a large demand for Erpl equipment among the rest of the 17,000 houses in the

country.

Hurd proceeded immediately to questioning on the Otterson 'inter-changeability' statements, the first of which appeared Oct. 27, 1928. Otterson testified he made the statement because queetions had been asked by exhibs as to whether they 'could' show pictures on Erpi equipment if they had been recorded on other than Erpi recording equipment.

'When you say 'could,' queried deals down to and including Otter-eon's two famous 'Interchange ability' statements to the trade competitors' of Eppl, Press, on Oct. 27 and Dec. 15, 1928. The interest of A. T. & T. in [42], this bring due to cross-licens-sound pictures, he spid, runs back ling under which RGA was ablo hickert in the opparatus, both the

The question arose, he continued, in anticipation of other competitive equipment that would probably come forward in view of the claims of other manufacturers

of other manufacturers.
George Pratt, of Erpl counsel, he
testified, had taken up the point
with the Erpl ilcensees—the socalled Ludwig Committee—and the
letter of Dec. 41, 1928, resulted. This
letter to exhibs declared Erpl was
willing to leave the matter up to
their discretion, providing they
would notify of such interchanging, would notify of such interchanging, would use only equipment equal to Erpl equipment for reproduction described by the supportance of the support of the sup

The Erpi producer licensees, he The Erpl producer licensees, he testified, senerally released their productions to theatres equipped with other than Erpl apparatus, from 1828 to 1934. Asked by Hurd if he implied any reservations in the word 'generally,' Otterson said he never heard of any refusal to release to these theatres.

'Frankie' to the Rescue. Fine \$3,000 in Lincoln

Lincoin. May 14.
ride of Frankenstein, Lincoln
pic, is keeping that house in the
money. Started off with two full
houses opening day and is maintaining the pace. Will run close to

sa,000. Marietar in this mu-sical town is doing the recovery act for the Stuart, after a bitter week with the state of the state of the control of the state of the control of the state of the doing a steady bit. No indication of closing date for stare fare yet.

ing a steady biz. No indication of the control of t

MARIETTA \$4,300

Only Picture Doing Really ell.In Birmingham

Only Picture Doing Really ell. In
Birmingham, May 14.

Birmingham, May 14.

(Best Exploitation: Ritty)
Backed by one of the strongest
campaigns a picture has had here
estic should click away in spite of
daily rains and may be held for a
second week.

As a Graped with fags; a tic-up
with a taxl company brought peopic to the theater free between two
and three or eix and seven o'clock.

Alabama (Wilby) (2.800. 30-35-40)—
'Star of Midnight' (Radio) and
fashion show. Latter inst' much
encet graped to the theater free
experiment for people buying
week 'Into Your Dance' (RY) hurt
by too much rain, \$6,300.

Ritz (Wilby) (3.603 30-55-40)—
Prices and immense bally, if
too much rain, \$6,300.

Ritz (Wilby) (3.603 30-55-40)—
complete and immense bally, if
too much rain should be great
\$4,300. Last week 'Trankensteir'
(TY) \$1,200. moderate.

(TY) \$2,300. moderate.

(TY) \$2,300. (See 25) 'Corrious Bride' (WB), 'Far' \$2,000.

Last week, 'Traveling Saleslady'
(TY) \$2,300. (See 25) 'Corrious Bride' (WB), 'Goo; 25) 'Corrious B

\$1,300. Last week 'Hold 'Em Yale' (Par) and 'Women Love Danger' (Fox) \$1,500. Pantages (Wilby) (1,850). Goes dark this week after trying since December to make a go with vaude and plctures. Last week 'Object Matrimony' (U) and vaude poor around \$1,500.

Western Electric apparatus and other apparatus, or both? 'Both questions, I think, are involved,' Otterson replied.

Indianapolis, May 14

Indianapolis, May 14.

(est Exploitation: Palace)

Miserable* is the only cheery
tor this week, with its prospective
to this week, with its prospective
to the palace. The Lyric is
doing a mild biz at \$8,300 with
unit on the etage, while the Apolio
traile along with a dull \$2,750 on
the flow of the palace trice is in
the one of the palace trice is in
the contract of the palace trice is
on the repeat of 'Frankenstein'. The
deluxe Indiana closed last Thursday
(Heralds selling the fugitive criminal angle, a well-attende eemipublic preview, and window the-ups
and campaign on 'Miserable' handied by the Falace star.

Estimates for This Week

Estimatee for This Week

oled by the Falace staft.

Estimates for This Week

Declare the Courth Ave. (1.100; 2546-Dolf (Fourth Ave.) (1.100; 2546-Dolf (Fourth Ave.

Arliss' 6G Tons Omaha

Omaha, May 14.

(Best Exploitation: Omaha)
Bir on the whole nothing to breathe heavily about; attractions just ordinary.

Omaha with 'Richelice' has perhaps the best of the lot, but limited to a class appeal. Orpheum and Exploitation of the control of the contr

netism.

Exploitation credit goes to the Omaha on 'Richelieu' for various tie-ups and some different art work, but campaigns generally lighter than usual.

Estimates for This Week

work, out campaigns generally lighter that such ... in Week Omaha (Bianch) (2,100; 25:40)—
Nichelieu' (UA). Had to wait till Saturday to open because of extended to the such control of t

NEW HAVEN

NEW HAVEN

(Continued from page 10)

poor \$5,000. Last week 'Stolen Harmony' (Par) and 'Circumstantial Evidence' (Ches). No bouquets at Poli's (Loew) (3,400; 35-50)—"Richelieu' (20th Cent) and 'Tl Love You Always' (Col), Just won't take to this. Disappointing \$5,000 in and 'Dog of Flanders' (Radio), Almost a reverse English record breaker at less than a limp \$6,000. The color of the color of

Tune Chaplin Reissu

Hollywood, May 14.

A number of the old Charli
Chaplin two-reders will be distributed by Gabriel Barnett.
Musical background

Musical background for the Chap lincites being scored by Abe Meyer.



Promise

THE BIGGEST BUSINESS IN

when you play

IRLEY TEMPLE

in her greatest picture

HIT NO. 1 of the FOX SPRING **FESTIVAL**

ROSEMARY AMES - JOEL McCREA Lyle Talbot Erin O'Brien Moore . J. Farrell MacDonald

Produced by Edward Butcher

Directed by John Robertson: From the story "Heaven's Gate" by Florence Leighton Pfalzgraf. Screen play by Stephen Avery and Allen Rivkin. Adaptation by Stephen Avery.



Oh That We, Too, Were MAE-ing!"

EXPLOITATION

By Epes W. Sargent

Press Book Paid

Omaha

Worth of material from the press book isn't often found out till it's tried. A regular stunt taken prac-tically verbatim from the book be-came the means of many more openings in the daily for the Bran-deis theatre on its advance cam-paign for 'G-Men.'

matern for 'G-Men.'
Taking a whodunnit contest from
the book Louise Cotter broke the
line-up of puzzles and solutions in
vance. Taper gave it great play as
titing in with the Heavistan policy
of decrying crime through its recest are tind to the in the retuing the
break locally from considerable national publicity that breaks through
the Hearst features and agend
the Hearst features and agend
worth of the nicture the house more worth of the picture the house more than doubled its budget for the dally ads

sally as
To get an authoritative angle on
the flin, Miss Cotter previewed for
'G-Men' from the three local government offices adding to the advance space and getting the straight
from the shoulder shart on the pleture as authentic entertainment.
For a prize list of \$25 plenty of
notice received.

Summer Gags Summer Gags

Now is the time to order your seashore fans—if you have a thereate along the coast. In case you've act along the coast. In case you've and advertisement on either side and a window about five inches long by an inch and a half high covered will green the coarse green will green the coarse green will green coarse green will green coarse green to be colored strip forms a protection from the plare. Can be used as a colored strip forms a protection from the plare. Can be used as a subject of the coarse green will be compared to the coarse green will be compared to be made up, since there seems to be made up, since there seems to be no firm making them. but a great. now it's held. Probably will have to be made up, since there seems to be no firm making them, but a great ad smash if they are used in quan-

ad smash it they are used in duals and amake it they are used in the status for the sunburned. Idea is status for the sunburned. Idea is status for the sunburned. Idea is that the patient gets a treatment on entering the theatre and a second application on leaving. The acc. Managers who want an efficient formula may have it for a stamped and addressed envelope. Such a stamped and addressed envelope in the sunburst the over-the-counter price, ight be reduced if a larger quantity is ordered and the drugist is given the right to sell it for himself the sunburst the counter price, ight to reduced if a larger quantity is ordered and the drugist is given the right to sell it for himself the sunburst the sunburst formula and it is a lotton and not a grease. Another good shore gag is the

and not a grease.

Another good shore gag is the beach back. Merely a small A board against which the bathers can rest between swims. Lettered with an ad und rented out by whoever has the beach chair concession.

Plenty Chill Cleveland

Plenty Chill

Cleveland.

Jack Lykes of Loow's Stillman takes a not or two for sharking up an effective chill-and-scare-tem compaign in connection with the compaign in connection with the local control of the control

Two Gags

Two Gags

New Haven.

John esse is airing a couple of ideas at the Roger Sherman. First is a revolving wheel arrangement plugging incoming film. It's rigged to with a series of stills from the pix and when planted in the middle of a color display on next week's program. It's a mitty attention-

program, it's a nifty attention-getter. Hesse sold the plan for patrons. Hesse sold the plan for patrons, Hesse sold the plan hot far from theatre. Patrons' cars get a free rest by presenting stub of admish ticket. Idea has been used before but usually at some dost to theatre. Hesse sart paying feel it would being added no hust-ness to station, which it has

Bernie's Big Smoke

Lancaster, Pa.

Ben Bernie's hie proud possessor
of the largest cligar ever made in
Pennsylvania. It's over live feet
long and nearly a yard around and
is wrapped in a continuous tobacco
wrapper more than 20 feet in
length.

The cigar was the idea of Ray O'Connell, manager of the Capitol theatre and was used as a publicity builder for Bernie's picture Stolen Harmony.

Harmony.'

O'Connell contacted Laneaster
County Farm Bureau on the angle
or gaining publicly for
or gaining publicly for
or gaining publicly for
him. Bayuks Cigar Copy, largest
local tobacco buyers, manufactured
Was taken on tour during day
time to meetings and conventions
and used in the lobby at night. Gag
one of the most offerlive used here
be many months.

Baseball Gag

Baseball Gag

Larry Cowen, of the Pox, Brooklyn, pulled a nice hot one for 'Swelllead,' a buseball story. Got the
head,' a buseball story. Got the
and the opening day of the picture
casey Stengel, the team minager,
announced over the public address
balls about to be batted into the
stands would each be good for admission to the Fox. A dozen balls

etc. the crewd went crazy trying to
complete the complete of the crewd went crazy trying to
complete or the crewd went crazy trying to

Friday night the team and the visitors from Pittsburgh attended the theatre. Stengel, Dazzy Vance, Lopez and Fry came on the stage and tossed cotton balls into the came of the stage of the came of the stage of the came of the stage of the came of

Art Gallery

Art Gallery

New York.

Use of famous paintings, sketches,

crayons and photographs by G.

Mallard-Kesslere, well-known eastthe basis of a novel contest staged

by Loew's Zierfeld theatre, N. Y.

Bob Rosen, manuger, hung some

lard-Kesslere in the Patricia

Lounge, a large room in the base
mont of this large former legit

"Then he invited"

ment of this large former legit bones. In the provided part of the bones of the provided part of the identity 50 famous celebrities on a contest blank. Each photo or paint-ing in the lounge was designated by number so that contestants could fill in mext to the printed the printed part of the printed Ten merchandise prizes were do-nated by members of the Sixth Avenue Assn. while the next 15 winners were given passes to the Elegted. Merchants cashed in through having their prizes on dis-play in the theatre.

Fools 'Em

Fools 'Em

New Haven.

New Haven.

New Haven.

Harry Black has a distinctive lobby display on 'Frankenstein' at Foll's. It's a dummy, bandagad operating table. Fake switchboard, bulbs, tubes containing bubbling try ice, etc. give display a laborative of the switchboard, bulbs, tubes containing bubbling to compensation of the switchboard, bulbs, tubes containing bubbling to contain the switch of the switchboard, bulbs, tubes containing electricity. A photog's Cooper-Hewitt gives the proper wierd color over all and the whole setup is summonited by a whole setup is summonited by a colored eyes blinking. Caption over all is 'Watch the Bride of Frankenstein come to life.' Nothing hap-standing ten to 15 minutes waiting for the corpsc to stir.

Lets Patrons Pick

Lincoln and Stuart theatres here have inaugurated an 'audience-run in the control of the control

eady

As a ballyhoo for Mark of the
Vampire', Edward McBride, manager of Loew's State, installed a
hospital cot, case of restoratives,
and a trailed number of the street
linky of Loew's State.

Pollvanna B.O.

Des Molnes, May 14.

Des Molnes, Mux 14.
Inapatiness movement was happiness novement of R. Rajbi Branton, general nuanger for A. H. Blank's Fine-States Branton general nuanger for A. H. Blank's Fine-States Branton's district men, Evert Cummings, Omaha, Stanley Brown, Des Moines, and Joe Kinsky. In less than a week the happiness campalin was behappiness campalin was behappiness campalin was behappiness campalin to preach the gospiel of optimism to the poonle who live in lowa and set like that Tri-States will sell more theatre tickets and C. Rajbh Branton will start to cash in on his brain-child.

Working for 'Worlds

Louis C. Shimon, Carden theatre, Milwaukee, working on 'Private Worlds,' contacted all hospitals and Worlds, contacted all hospituls and stars and the name of his theatre, persauded the head nurses to let an on head nurse to let an on head of the head nurses to let an one hoards. Got over in spite of the had put on display more than 600 fact a hospital and a sanitarium in less than a day. So auccessful are different things. Fostcarded all Memorson repeated on Cardinal physicians and got displays in eight (Richelleu what he had begun on empty atones. Helped to self. Les Miserables.

With Arlen's Aid

Paramount went to town last week with some nitry Richard Arlen exploitation, driving the campaign into a "Let "Sim Have it" spearhead with the previous ball y anglen and let's here for his parents' golden wedding anniversary, so the rags anturally made much of his visit, his first tipl back home in three Have it for 'the world premiere showing' and Arlen took his bow from the stage three daily during un of the place.

it the Strike

With street cars unpatronized and only part time operated, litneys swarm the town's thoroughtares at all hours. All mark their destination and prices in every conceivable kind of sign painting. Size cards with the price per ride—loc—on the one side and on the other the current attraction, its stars and the name of his theatre, Omnha.

Summer Pulls

Summer Pulls

Something is useded to hold up usiness through the hot spell. In many houses more than one appeal to the spell in the spe

one theatre last year let the the kids come in their bathing suits and after the matinee wet them down with a hose in the fire alley. Anything like that helps.

Changing Sign

Changing Sign
Oscillating fans have been used for a variety of motor devices since or a variety of motor devices since work down in Jacksonville, but this one seems to be new.
Lised by a house with the title cut into a series of solid spaces of the same since a series of windows spaced by a series of solid spaces of the same on the tree of the same of the series of solid spaces of the same on the tree of the same of the sa With Globe switching from stage polley to duals, Manager Ted Holt moves to Loew maintenance staff in New Haven. Other Loew seasonal change in Prideport is closing of Lyric, second-runner, for summer.

Dead Pan Frank

For 'Brite' of Frank Battimore.

For 'Brite' of Frankmarian', Larry of those cuvs who don't crack a smite, togged him out in surficial rown, gave him a mobile atrection of type used in hospital vords with other than the surficial rown, gave him a mobile atrection of type used in hospital vords with other than the surficial rown, gave him a mobile atrection of the surficial rown of the surficia

Down South

Down South

Spartanlurg, S. C.

Working the old taily show business to the nth degree, the State is roping in crowds and much press and radio (WisKa) publicity. Many linereased regular revenue due to type and ether circulation. Imperial (Asheville, N. C.) is reaturing a Saturing and Topinyo foculting in the state of the state of

Pushing 'Big Drive'

Pushing 'Big Drive'
Heavy exploitation for vevival
sereoming of 'The Hig brive' at the
Mirror here included temps with the
Army and Navy recruiting stations,
as well as endo and newscaper
tabled Vets with Distinguished Service medals are believed in the station of the
Abdel Vets with Distinguished Service medals are believe admirted Freyvice medals are believe about the Service medals are believe about the Service medals are believe and the Service medals are believe and the Service medals are believe to a function
House Is offering a cash prize to any
patron identifying a Los Anneles
Door girl is surfied in Red Cross
uniform and back of her is a large
tolby display of war relies. On the
outside house, through appearability
of the American Legion, has a large
the colors.

bought by John Metzger last week from Milton Fuesner-Akrou, O. L. Hart, part owner and manager the state of th

Ambridge, Pa

Ambridge, Pa.
Bill Schell has resigned as manager of Warner Bros.' Ambridge
theatre hero to work for the same
firm in New Jersey territory after
a month's vacation. Bill Goldman
of Philadelphia will be his successor

Eatl Kerr of Denver has bought the Broadway, Council Bluffs, from Ray Felker.'
West, Sloux City, Iowa, has gone Into receivership and the receiver-ship is minaged by L. Weiner, Cus Jaffins formerly managed the house.

Carnegle, Pa.
Fire at the Grand theatre heredamaged the talking picture equipment to the extent of \$3,000, with \$200 worth of film destroyed.

Managerial changes announced here yesterday by Hurry Kulmino, zone manager for W. sa. Kulmino, zone manager for W. sa. Managerial C. Manageria New Haven. Strand Theatre Corp. is mixed up

BEHIND the KEYS

Strand Theatre Corp. Is mixed up in a mortgage foreclosure action in Superior Court here. Progressive Pinance Reality claims tacking commortage of \$21,000 and secks foreclosure, possession of property, appointment of a veceiver to collect rents and a deficiency judgment of \$15,000. Property is now subject to make the property appointment of a property in the property of the property appointment of a property appointment of a property appointment of a property is now subject to make \$4,000. Altigation has not affected operation of film house.

Dave Fred named house manager of the F-WC Golden Gate. Comes from the United Artists. It has been sometimed to the Comes from the United Artists. It has been sometimed to the Comes Starfand.

Starfand.

The Tower Library of the Tower Library C. (Harely C. Harely C. Harely

stein & Lustig.

Henry C. (Hank) Peters transferred from F-WC Paramourt, the followood to United Artists, Inglewood.

Replaces Dave Fred, who shifts to the Golden Gate. Roy being the University of the Universit

Revival of 'The Blg Drive' in the Mirror, Hollywood, lasted four days. House dark until next attraction.

D. W. Britton now managing both the Ritz and Grand here for Saul Silverman of Seneca theatres.

Girard, O. Carting away a small safe, thieves escaped with \$286 in cash and \$175 worth of tickets and supplies from the Mock thourte here. Receipts gained entrance to the building through a basement window and then carried the small safe out a side door. Christ Lambros and pot the carried the small safe out a side door. Christ Lambros and pot the standard of the small safe out a properties. Tallulai, La.
W. W. Page, Jr., of Robeline, is erecting a 600-scater here. When opened in Juno will be Cameo.

New York City.

Lou Brandt will manage the
Colony on upper Broadway for his

Vaude returns to Pajace, together with first-runs. A. J. Kalberer, of Paramount to manage this house

KMMJ theatre, Clay Center, Neb., and Orpheum, Fairfield, Neb., are both closed due to the searlet fever

Lee Ryan of Gluenest, N. Yusbern shifted from the nestenation managership of the Basen theatre, that elly, to a like position at the Majestic here, where he falces the place of Charles Fish. Both houses Warner Bros. both closed due to the searled fever epidenic.
Sun, Falls City, Neb., has been transformed Into a church by Bev. Wiley Pructt, following that pas-tor's forced resignation from his church a few weeks ago. Has 100 new members, it is reported.
Oriental, Beaver City.

San Antonio. Scrambling of Interstate manage-rial forces fluds Arthur Esberg, for-merly of the Aztec, now Albu-(Continued on page 62)

Rampton, Ia.

Negotiations are under way by
the hourd of directors of the Windsor theatre to self the house to
Charles Peterson, manager for more
than 18 years.



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Warner Brothers are showing in New York a picture called. "G MEN," encouraging citizens, hitherto hopeless, concerning the national crime wave.

"G MEN" shows what is actually happening to criminals, not what is expected.

The good work is done by government agents.

Criminals engaged in gambling see one of their associates arrested by a "G man" two blocks from the room in which they sit. The head criminal, seizing a "reacher," a long-range rifle, kills the government agent as he puts the handcuffs on the criminal.

A young lawyer, boyhood friend of the dead agent, decides to avenge him, joins the "G men," does the avenging most efficiently.

An exciting, interesting story is told, and the moral is "crime does not pay."

If you enjoy seeing virtue triumphant, vice and crime riddled by machine gun fire, the bad girl who has decided to go straight and help justice murdered in a telephone booth; and the good girl kidnaped but rescued to live happily ever after, by all means see "G MEN." Warner Brothers have rendered public service in that picture. It will make the professional racketeer and killer realize that his profession now involves danger.

A Crime Movie, New Style Worth Seeing

Well worth your while is the film "G-Men," now on view in New York.

It is about crime. But, unlike many crime pictures, it is true to fact, not fancy.

The "G-Men," as you know, are operatives of the Department of Justice.

They are the ones who got Dillinger and a score of other public enemies, who smashed kidnaping as a major American industry, who have done more to make crime less profitable and less popular than any other law enforcement agency.

The film—tense, dramatic, packed with thrills-

how the G-Men get results.

It is a picture that every law-abiding adult and every child should see. It paints crime in its true colors, not in those which have been used to glorify it in the past.

It is a picture that every CONGRESSMAN should see. It

will convince him that every cent appropriated for the Department of Justice agents is money well spent, and that more money should be made available to the department to increase its force.

And, finally, it is a picture that every oriminal should see. Warden Lawes might find it as useful at Sing Sing as his brass band, his football team or his other noble experiments in rehabilitating those who think that crime can be made to pay.

-N. Y. Journal

"G" Men

When you read in this column good words about a movie, rest assured that we, right or wrong, think it is one about which you should be told.

Remember the gangster pictures?

The movies have done an about-face. Men from the department of justice are now the heroes. And they are not inflated, either. "G" men are portrayed in action in a picture of the same name at the Metropolitan Theatre. We saw it. We are glad we didn't miss it.

Suspicious were we in advance that the picture might preach a doctrine of shooting first and asking questions afterward. This newspaper does not trail along with hysterical persons who would allow any dumb policeman to kill any and every ariminal.

There is a nice line. "G" men have been taught when to shoot-and, more important, when not to shoot. The picture makes the point. Had it not, no boost would it get here.

Topping the unparalleled flood of praise and records that have established "G-Men" as the most decisive success in recent picture history, five* great metropolitan dailies add the crowning tribute of flaming editorials proclaiming this Warnet Bros. box - office sensation as an instrument of public welfare!... Has your editor seen it?

*And the list is growing daily!

"G Men," a moving picture that will render public service all over this country, produced by Warner Brothers, is showing now at the Strand Theatre, Broadway and 47th St., New York. It will discourage criminals, give hope to those that dread the crime wave that has been rising higher and higher throughout the country

The Mirror, beginning today, in a series of pictures, will print "G Men," and its story.

While racketeers are gambling, a counterfeiter comes to borrow a few "centuries," meaning hundreds of dollars, gets them, goes out on the street, is arrested by a "G Man" from the office of the National Attorney

One of the gamblers shouts to an assistant, "Give me a reacher." That means a rifle of long range with which a man can be killed at a distance.

The "reacher" aimed from the gamblers' window, kills the "G Man." He dies in discharge of his duty, as many others have done. many others have done.

Brick Davis, a part played by James Cagney, is a young lawyer, close friend of the murdered man. He gives up his profession, joins the "G Men," vowing revenge for his friend. The complete story which will be told in pictures, shows how criminals in that group of gamblers meet with death at the hands of "G Men." It is a pleasure to see Brick Davis (Cagney) reverse the picture and "bump off" the professional murderers.

Crime doesn't pay, it can't win in the end. Now that the United States Government has made suppression of crime a part of its business, the criminal invites death and will meet it.

Support the 'G Men'!

VERY member of Congress ought to witness at least one exhibition of "G Men." the new motion

This spectacular film drama represents and ably portrays a great and significant change that has come into American life.

Its tense action will remind the lawmakers, as already it has reminded the screen critics, of an older motion picture called "Public Enemy," which set a vogue for gangster films a few years ago.

And yet-what a difference!

The former gangster films seemed to glorify the "gorilla" and the gunman.

And there was a lot of truth in that characterization of the public mind, for gangsters, be it recalled to our shame, were glorified a good deal in those crime-ridden

THE late and entirely unlamented Dillinger was an outstanding are made outstanding example.

In one widely published photograph Dillinger—a. recaptured slayer at the time—was shown with a County Prosecutor's arm flung almost fondly across his shoul-

Shortly after the photograph was made Dillinger was allowed to break out of jail again, resuming his marauding and murderous career until THE FEDERAL MEN went on his trail in earnest and brought him down.

And when Dillinger died, as one of a series of Federal exploits, the period of "glorification" of gangsters was all through.

Respect for law and order was born again in America. That, briefly recounted, is the film story that "G Men" has to tell.

For "G men" in the criminal argot stands for armed Department of Justice men, who have shown how gangsters and kidnapers may and must be dealt with.

IT IS very important for members of Congress to see this film for a particular reason.

The stern but laudable business of law enforcement by Federal men has been carried on vigorously since Homer Cummings became the Attorney-General of the United States.

The "G men" themselves belong to the Division of Investigation, under J. Edgar Hoover, in his department.

Against enormous odds of too few operatives, too little money and inadequate equipment, they have

undertaken to clear the country of public enemies. What they have begun they can finish IF ONLY CONGRESS WILL ENABLE THEM TO DO SO-and the best way in which Congress can assist in the vindication of criminal justice is by granting the Department of Justice ENOUGH MEN and ENOUGH MONEY.

This Federal department has proved itself to be THE ONE EFFECTIVE FORCE in suppressing crime, and Congress has been utterly negligent of its duty in cutting down the appropriations that Mr. Hoover demands.

THAT is why it is desirable for members of Congress to see the "G Men" motion picture play.

Of course, they may find that "G Men" is realistic in its scenes of crime suppression.

But so have our violent and hideous crimes been realistic.

Let us have more of the realism of efficient law enforcement and less of the disgraceful realism of unpunished racketeers and criminals!

Felix Feist Sez F.D.R. Toughest Radio Opposish

VARIETY

Kansas City, May 14. Some 150 sales executives, pub licity men and heads of de ments of the Metro-Goldwyn-Mayer organization, have been here four days attending the annual midwest ern sales convention.

Felix Fcist, general sales man ager, presided, and was given with a dinner party at the Hotel Muchlebach on the occasion of his 30th anniversary with the company. Feist stated that the picture at-tendance in the U.S. increased 20%

tendance in the U. S. increased 20%, the last year. In composition he declared that the other stars have declared that the other stars have for the composition of th

tainment'
He also said that the worst nights
the managers had to contend with
were when President Roosevelt
broadcast his 'fireside chats,' and
observed 'Those fireside chats are onserved Those fireside chats are so hot they burn the managers' house down. He's the only radio performer who keeps people home the people home to be so that they have been as a conjustitive attraction. So is Father Corghim. But the only one mylo keeps the people home on nighta when you have a good picture is the President.

Hollywood, May 1 Metro h.o. erew is here from the Kensas City sales convention. In the party are E. L. Saunders, William Ferguson and J. S. Me-

'Caliente' for Broadway Cap. 2d WB Pic in Row

Capitol, N. Y., has closed for another Warner picture. In Callente, opening Friday (24), Booking is made possible by four-week run of jonger for Warner's (9 Men' at Strand, causing pictures to pile up. Flame Within' (MG) was penciled for the Cap May 26, second week of 'Go Into Your Dance', (Jolson-Keeler), also (WB).

Duo's Mascot Deal

Hollywood, May 14. Leonard Fields and David Sliver-stein, released by Phil Goldstone were both given a four-picture team were both given a four-picture.

deal by Mascot,

Both are scripters; Fields also di-

rects. Their first will be 'Stream-

'Deception' First for Wyler Away from U

Hollywood, May 14.
First picture to be directed off
the Universal lot by William Wyler
will be 'The Gay Deception' at Fox.
Picture, with Francis Lederer and
Frances Dee in the leads, set for

Frances Dee in the leads, set for May 20 start. Wyler and U parted with the completion of 'The Good Fairy.'

Par's 'Stormy Spring'

Hollywood, May 14.
Parameunt has bought 'Stormy
Spring,' a German play from Oscar
Strans who owned the rights. Three
Straus melodies go with the buy.
Story will be used for Carl Brisson, Helen Jepson and Joe Morrison.

'Bordertown' Author Sued
Los Angeles, May 11.
Al Kingston is haling Carroll
Graham into court on complaint
that the writer ower him \$1,000
commission on the \$10,000 sale of
his novel, 'Bordertown,' to Warners.
Kingston, is sulng on a score.

Kinsston is sulng on an agency compact which still has several months to run. He also demands additional percentage on Graham's atudio writing jobs.

3-Month Ontario (Can.) Shutdown, Tax Protest

Toronto, May 14. The proposal to close all pictur houses in Ontario during June. July and August if the new provincial amusement tax is not reseinded by

and August If the new provincial amusement tax is not resented by the government will be made to a mass meeting of exhibitors here to-morrow (Wednesday) according to Cocar Hansen, president of Allied the Cocar Hansen, president of Allied the Cocar Hansen, president of Famous Players-Canadian, is also in the fray with the heated charge the new tax shedule which will place an estimated \$1,500,000 in the government coffers.

Oliver Scott, secreture of the Incomplete of Constant and the Cocar Scott of the Incomplete of the Incomplete of Constant and the Cocar Scott of the Incomplete of Constant and the Cocar Scott of the Incomplete of Constant and the Cocar Scott of the Incomplete of Constant and the Cocar Scott secreture of the Incomplete of Constant and the Cocar Scott secreture of the Incomplete of Constant and the Incomplete of Constant and the Incomplete of Constant and I

WB SPENDING \$750.000 FOR STAGES, WORKSHOP

Burbank, May 14.
Warners-First National has advertised for bids to construct \$750,000 in sound stage and workshop additions to its plant. Building is scheduled to start around June 1.
County supervisors have budgeted \$25,000 for food control leve where the new structures will face the Los Angeles river. Burbank, May 14

Marcin's Par Return

Hollywood May 14 Max Marein's first for Paramount on his return as producer-director is 'Phantom Bus,' unpro-duced pla,' with Cary Grant, Gall Patrick and Ned Sparks. Marcin and Henry Myers did the

Six Writers Readving 'Milky Way' for Lloyd

Hollywood, May 14. Heaviest contingent of writers or single picture in years has been turned loose by Paramount on 'The Milky Way,' the Harold Lloyd

starrer.

Screen play is being developed by Richard Connell, Grover Jones and Frank Butler. Gagging being done by Felix Adler, Frank Terry and Hal Yates.

'Mutiny' Stands By

Assumy Stands By
Hetro's Midmy Vood, May 14.
Metro's Midmy Vood, May 14.
Metro's Midmy Vood, May 14.
Metro Midmy Vood, Metro Midmy Vood, May 14.
Met

HOBLITZELLE NAMED

Dallas, May 14.
Karl Hoblitzelle, Interstate Circuit head who controls around 100 Southwestern theatres, was named to the Centennial control commish

Southwestern theatres, was name to the Centennial control commis by Gov. Jimmy Allred. Control board has administratio of \$3,000,000 allotted Texas for 139 eelebrations. Eight other member are biz men and statesmen.

SPEED UP CAMERAS

Hollywood, May 14.

Automatic starting of cameras, invented at Metro two years ago and in use since, has been made available to the industry through Academy

ncademy. vice for starting cameras elim-s the waste of film in gatherlunter the

ROY COHEN'S FOX CHORE

Hollywood, May 14.
Octavus Roy Cohen is adapting 'Shoestring Charile' for Will Rogers from a series of Courtney Riley Cooper circus stories at Fox.

Rogers is east as the owner of a waren show

No Dual Feature

Lincoln, May 14. Lincoin, May 14.

Occurrence the same day of Anna Sten's personal appearance at the Lincoin in connection with her picture 'Wedding Night,' and the marriage of Barney Oldfield, Journal picture crick here, to Vanda Kinder, to Va 'This wili be no dual feature.'

F-WC Settling Product Deals West: 1st Time

Los Angeles, May 14.
For first time Fox-West Coast is
negotiating product deals here for
the entire chain. Held likely contracts for the entire Fox output will
be inked before the weekend will
deals for other companies also set.
Charles buddle today
Los also bud van, Elmer C. Rhodin, Rick Ricket-son, John Clark and Herman Wob-ber. The eastern Fox-West Coast exces leave Thursday (16) and division managers follow later for home office conferences on film and operation policies.

'Interference,' Early Par Talker, Back for Remake

Hollywood. May 14.

Paramount is pulling 'Interference,' one of its first all-talkers in 1928, off the shelf for a remake.

Doris Anderson has been handed writing assignment

riting assignment. Sophisticated melodrama was directed in first version by Pomerov and Lothar Mendes.

Two 'Glory' Records

Burbank, May 14. Burbank, May 14.

Mervyn Le Roy brings 'Page' iss
Glory' under the wire tomorrow
(Wednesday) after five weeks' production. This sets a record for a
Marion Davies picture.

Also cost is a new low for this
star, reported at \$550,000.

II Sets Sullavan in Time on Her Mind'

Hollywood, May 14. Paul Green will write the scree play of 'Time on Her Mind,' Mar garet Sullavan starrer for Univer

sal.
Writer will handle the assignment
at his home in North Carolina, coming to the coast with the finished
treatment for studio conferences in
about eight weeks.

Another 'Dry Martini'

Hollywood, May 14.

Try Martini, made by Fox seven years ago, is back for remake.

Studio is clearing up the talker rights with the estate of John Thomas, who authored.

ALICE DHER MILLER'S PIC

Alice Duer Miller, author of 'Roberta,' left Monday (13) for Hollywood and six weeks' assignment at Metro.

Scheduled to work with Jerome Kern on a Joseph von Sternberg

ARMETTA'S PERSONALS

Henry Armetta, following two p.a. weeks for Loew's, June 7 and 14, has been booked for a week by Paramount at the Michigan, De-troit, June 28.

Loew theatres he will play have not been designated as yet.

DIETZ FLIES BACK TO N. Y.

Hollywood, May 14. Howard Dietz, after looking over a number of Metro pictures, includ-ing China Seas, flies to New York today (Tuesday). Scarlet, Endlo.

Studio Placements

ollywood, May 14. Claude Rains, Cary Grant; Harold Young directing, 'The Last Out-post,' Par.

post. Par.
Marion Shilling, unutled story,
Willis Kent.
Dore Schary, Joe Hoffman, writling Charlie Chan original. Fox.
Scott Darling, sereen play, ConBetty Jordan, Jim Lane; Edward
Dmytryk directing, Price of Triple
X. Affiliated.
Christian Rub, 'Ladies Love Excharter Matthew Betz, eckless Roads,'
Darmour.

Christian Rub, 'Ladies Love Ex-citement,' Mascot. Matthew Betz, eckless Roads,' Darmour. Tully Marshall, Purnell Pratt, 'Diamond Jin,' U. Murray Kinnell, Frank Darlen, Leo White Robert Graves, Clar-ence Wilson, Bernard Siegel, 'Mad Tone' Matth.

ence Wilson. Bernard Slegel, 'Mad Cuve', Metro. Claude Gillingwater. M ad & e Pavans'. Lester White, camera. Cambert Greig: Charles Clarke, camera, 'Manattan Madness,' Metro. Charles Irwin, 'Mutiny On the Bounty', Metro. Charles Irwin, 'Mutiny On the Sunty', Metro.

Fox. Melvin Levy, adapting Garibaldi story, Par. Harvey Clarke, 'Mad Love,' Met-

ro.
Adrian Morris, Huntley Gordon,
J. Farrell MacDonald, Gordon Westcott, Addison Richards, Georges
Renevant, 'Front Page Woman.'

cott, Addison Renevant, Front Page WB. Richard Alexander, Chuck Ham-filton, Big Broadcast of 1935, Par David Horsley, 'No More Ladies,'

Ilton. Pilg Broadcast of 1935; Par.
David Horsley, 'No More Ladies,'
Meessie Raiph, Ian Hunter, George
Offerman, Jr.: Valnal, 'Radio.
Lawrence Hazzard, adaptation, 'A
Peather in Her Hat,' Colerce play,
'The Pastry Baker's Wife,' Par.
Marguerite Roberts adapting 'Men
Without Names,' Par.
Albert Teryon, writing Wheeler
an Henry Mollison. Luils Alberni:
Stuart Walker directing, 'Sing Me A
Love Song,' U.
Bert Handon, 'Farmer Takes A
Werry Mandy, Harry Bradley,
'Dlamond Jim Brady,' U.
May Beatty, 'Bonnie Scotland,'
Rocched

oach. Richard Tucker 'Calm Yourself.'

Richard Tucker, 'Calm Yourself,'
Meto. Slovy, 'Peter libetson,' Par.
Prancis Lederer, Frances Dee;
William Wyler directing, 'The Gay
Deception,' FOX.
Marie Exchanelli, untitled opera
John Maguire, 'Steamboat 'Round
Le Bend, 'Fox.
Donaid Woods, 'Phil Regan, 'We're
Marie Byron, 'Not On Your Life,'
WB.
Walter Byron, 'Not On Your Life,'
WB.
Willey Collison scripting, 'Smart
GWilliam Lipton adapting 'Brazen,'
Par.

William Lipton adapting Brasen, Par.
Vincent Lawrence, screen play, Invitation To Happiness, Par.
Bobby Vernon garging Imperied Husband, Par.
Charles Bruett, Harlan Thompson, Par.
Harry Harvy writing original, Every Mother's Son, Par.
Irene Dunne, The Magnificent Obsession, U.
The Witt Jennings, Mutiny On the

session. U.

De Witt Jennings, 'Mutiny On the
Bounty,' Metro.
Gertrude Short, Robert Greig.
Manhattan Madness,' Metro.
David Horsley, 'No More Ladies,'

"Mavid Horsley, 'No More Laures, Metro. Muray Kinnell, Milke Cantwell Kannady Hill, but Of Hefman, Carl Hand, Carl Hand,

etro. Virginia Hammond, 'Lady Tubbs.

Metro, Control of the Control of the

wyn.
George O'Brien, 'Thunder Moun-tain' Lesser tain,' Lesser.

Ann Sothern, Victor Killan, Ray
Walker, 'The Girl Friend,' Col.

Jack Richardson, Jimmy Burtis,
Leo White, 'Front Page Woman,'

Henry Armetta, 'Sing Me a Love ong.' U. Henry Armsetta, Song. U. Albert J. Cohen, Robert Shannon, writing original, U. Genevieve Tobin, Little Big Shot. WB. Shot. WB. Cohengan Wallace, 'Orchids to You,' Fox.

Fox.
Ian Wolfe, 'Mutiny on the Bounty,'
'Mad Love,' Metro.
Andy Devine, 'Way Down East.'
Fox.

Chester Morris; Al Cohen, Robert Shannon, adaptation, 'King Solomon of Broadway,' U, Romance in the Robert State of the St

las Fowley, did.

Donald Meek, Florence Roberts,
"Top Hat," Radio,
Key Luke, 'Mad Love,' Metro.
Vera Lewis, W. C. Fields picture,

ar. Alison Skipworth, 'Shanghai.' Wanger.

Armando and Li 'Not On Your Life,' WB.

Five Maxcellos, 'Broadway Joe,'

Five Maxcence, WB. Dorothy Parker, Alan Campbell, scripting 'Case Against Mrs. Ames,'

Par.
Dorls Anderson, screen play,
Without Regret, 'Par.
Hank Mann, 'Good Old Days,' WB.
Rafaelo Ottiano, 'Curly Top.' Fox.
E. E. Clive, 'We're in the Money,' WB. George Chandler, 'Welcome Home,'

Fox. Shirley Chambers, 'Calm Yourself,' Metro. Selmer Jackson, 'Page Miss Glory,'

WB.
Walter Byron, 'The Dressmaker,' Walter Byron, "The Dressmaker,"
Fox.

Anthony Coldeway, 'The Throwback,' U.

back,' U.
Noel Madison, Harry Bradley,
John Dilson, 'Manhattan Madness,'
Metro. John Dilson, Manhattan Madness,
Addalade Helibron, screen play,
untilled story, Par.
Pat Fisherty, Marion Clayton,
Muthy on the Bounty, Metro.
Wallow on the Bounty, Metro.
Wallow, Metro.
Dr. Jr. F. MacLaughlin directing;
Par. F. MacLaughlin directing;
Metro.
Me

Metro.
Gus Meins directing 'Lemonade
Trust,' Our Gang comedy, Roachio,
Arthur Treacher, 'Ochids to You,
Fox; Broadway Joe,' WB,
Lloyd Hughes, 'Rip Roaring Riley,'

Schulberg's 1st at Col.

Hollywood May 14 Hollywood, May 14.
'One Way Ticket' will be the first en Schulberg production at Co-imbia on next season's program. Marion Gering probably directs.

'GONDOLIER' RESUMES

Hollywood, May 14.

After a month's sless due to illness of Adolphe Menjou, Broadway
Condoller resumed shooting yesterday (Monday) at Warners.

Sked calls for six more days of work.

Contracts

Hollywood, May 14.
Raymond Bond seeled at Metro for another swing on the writing staff.
Avaren William set for another year at Warners on option pickup.

Warren William set for another year at Warners on roption plekup. Universal has given term writing contracts to Albert J. Cohen and Robert Shannon. Cohen at one time was seenario head of the studio. Charles Belden back on Warners writing staff on a termer.

STORY BUYS

STORY BUYS

Option on "Virginia Judge," by
Walter Kelly and Octavus Roy
Cohen, taken up by Paramount.
Kelly will be starred.
Kelly will be starred.
Kelly will be starred.
Taughne Ploneer, story of the
North Carolina back country by
Paul Green, will be made by Metro
Paul Green, will be made by Metro
Paul Green, will be made by Metro
Adventure for Three.
Metro has optioned Seott O'Dell'z
starrer for Greta Garbo.
"fiellelujah I'm a Saint," original
by Marion Morkan and George B.
Dowell, acquired by Paramount.

TITLE CHANGES

Hollywood, May '14.

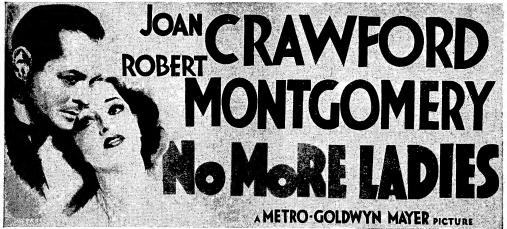
'Boom Days' has been discarded for 'The Arizonian' as the next Richard Dix starrer at Radio.
Universal has switched the Alice Brady feature, 'Lady Tubbs,' to 'Mom.'

RECORDS ARE FALLING ... to "MY HEART IS CALLING"



ONLY M-G-M DOES IT!

Wednesday, May 15, 1935



ANOTHER BIG M-G-M BILLBOARD CAMPAIGN! Okay America! 8,000 smashing 24-sheets in 1,500 cities pre-sells your public! Name the ONE AND ONLY company that does it! An M-G-M contract means co-operation from the day you sign. Magazines, newspapers, billboards. And it's all for YOU and FREE!



DEARTH UPS REISSUES

House Mgr. Paid \$8 Week Sues for Blue Eagle Scale

Los Angeles, May 14.
Charpfire had Havry Powlin and
Jack X. Bornan of the Bastland
Theatres and the Joy Theatre
agreed when hiring him to pay the
managerial scale as it would be
fixed by the NRA motion picture
code, and then failed to abide by
the code conditions, Edwin Li
municipal court to determine it the
agreement is enforcible.
Lacking funds with which to
prosecute his case, the court
funds greated and the court
funds with the court
funds wi Los Angeles, May 14.

deferred against whatever judgment may be found. Instead of the \$35 per week, his job at the Joy Theatre called for under the code, Kushner was paid \$5 per week for 44 weeks, and \$10 per week for nine and a fraction weeks, according to the complaint

per week for nine and a-fraction weeks, according to the complaint fled.

A searched agreement on which he is seeking to recover was entered into in July, 1933, prior to adoption of the code. Kushner says his managerial duties also included acting as ticket seller, doorman, cleaner, watchman, attendant and porter during as flow to the complaint of the work of the complaint of the work of the complaint of the work of the complaint states.

Difference between what he was paid and what he is entitled to under the 335 per week code provision is claimed to be \$1.142, the sum he such that the complaint states.

Defendants subscribed to the code and flew the Bitle Eagle insignia, the complaint states.

Setting of trial date awaits an answer from the defendants.

Nite Baseball Starts May 24 in L. A., All Th. Managers Are Worried

Los Angeles, May 14.

Alarmed at the meagre attendance the meagre attendance to manufacts in Hollymore up night baseball to May 24, eausing much uneasiness among theatre owners. Night games draw heavily with its free gates for femmes and theatres in the vicinity of Wrigiey field are hardest hit. It's the earliest date for night ball since its inception.

Jones-Essaness Chi Sheridan Court War

Chicago, May 14.
Court hearing started yesterday
(Monday) on the attempt of Johnny
Jones to secure the Sheridan theatre, north side spot. He is being battied for the theatre by Essaness. present operators.

resent operators. Jones has offered \$30,000 annual Jones has offered \$30,000 annual rental guarantee against a percen-tage for the theatre, plus a \$20,000 deposit. Bondholders committee Is supporting the Jones proposition.

RKO Closing Syr. Spot

Syracuse, May 14.

RKO will close the Strand theatre June 6 for the summer months.

Move is largely dietated by product shortage.

RERT STEARNS' DIVORCE

Pittsburgh, May 14. Bert Stearn granted from the manager of t divorce from the manager of the local United Artists office, descrition. Two years ago, Stearn lif self sued for an abrogation of their mar-riage but lost the case. Several months ago, Mrs. Stearn decided to make their separation permanent.

Bicycling Mgrs.

Los Angeles, May 14. Los Angeles, May 14.
Now they're bleyeling house
managers in the L. A. area.
Pending appointment of a
successor to Hi Peskay, who
resigned from the Golden Gate
(F-WC suburban), Terry McDaniel is doubling between the
United Artists in Pasadena
and the other house.

779 **OF** 891 N. W. HOUSES OPEN

Minneapolis, May 14. That 779 of the 891 theatres in the Minneapolis territory, including Minnesota, North and South Da Including kota and small portions of Iowa and Wisconsin, are now in operation is

Wisconsin, are now in operation is being cited by the local Code 'Authority offlee as evidence of the greatly improved show business conditions.

The second for the territory, there never before having been such a high percentage of houses lighted at this time of the year, according to Mrs. Mabel M. Dietz, accretary of the Code Authority,

The situation is also reacting, of the film exchanges, the benefit or the film exchanges.

Admish Drop Called 2nd Run, L. A. Exhibs Demand 'G-Men' Prints

Los Angeles, May 14.

Demands are being served on Warners for immediate availability of 'G Men' to subsequent run thetares, due to movever of the pictures from the RKO Hilastrest Wartures from the RKO Hilastrest Warturest for a continued first-run, but at a 15c, picce reduceitno.

'G Men' played at the two ace houses day and date, at 55c, top. Downtown is charging a 40c, top. While exhibs charge is a clearcut second run.

Of the protestors. Miles Times of the protestors of the protestors.

second run.

Of the protestors, Mike Rosenberg, operating head of Principal, which has several subsequent run houses in the downtown area, has already consulted with his attorneys and is threatening legal steps to force compilance by the WB-PN distributing organization.

Ban Colored Pic in Ala.

Birmingham, May 14.

Banning 'Harlem After Midnight,' all-Negro flin, from the Princess Pat at Pratt City, a house operated by N. H. Waters, who has to the extent of calling the eity amusement inspector, Mrs. Harrlet B. Adams, unfair. He said she was discriminating against him.

R. H. Danlel, manager of the Waters house, was arrested on warrant svorn out by Mrs. Adams, charging failure to list the pleture three days befolly ordinance requires a list of pictures three days before they open.

Waters charged that Mrs. Adams was discriminating against the nielphorhood houses because sho had not banned the roadshows 'As Thousands Cheer' and 'Green Partures,' which had at least one Negri In the east. These shows shaded

poen shown. A city ordinance requires a list of pictures three days before they open.

Waters charged that Mrs. Adams was discriminating against the legiborhood house note that the legiborhood house note in the legiborhood house note that the legiborhood house not the log house not the legiborhood house not the legiborhood house not the log house n

RETURN FILMS' **SMALL RENTALS**

Various Elements Figure for B.O. 'Naturals' of Recent Months - 16-20 Weeks

STRONG B. O. ANGLE

Dearth of pictures, more marked this season than for a number of years, is creating a real demand for repeat runs of outstanding pictures of 1334-35 season. Not necessarily tures which are only three and four months old are coming in for a play this year.

Fact that rentals are slashed 50 to 175% is acting as an added incentive to booking these shaturals of the state of the state

NW ALLIED ADVISES AGAINST % BOOKINGS

Minneapolis, May 14. Minneapolis, May 14.

Northwest Allied States is urging its independent exhibitors to buy the new 1935-36 product on a flat rental, instead of percentage, even though in some cases exhibs pay more than what the same picture would have earned on a percentage basis.

The contracts nevertheless are

basis.

The contracts nevertheless are rendered less objectionable because they eliminate 'bookkeeping annoyance and the necessity for arranging for preferred dates,' says the Allied broadside.

DUALING OF DE LUXERS

Grauman's Chinese, H'wood, and Loew's State, L. A.

June 4 Hearing in Wash. on N. Y. **Booth Costs: Gov't Compromise** Scale Tops Mgrs.', Under IATSE's

Washington, May 14.
Compromise formula for determing booth costs in New Tork themagnetic formula for determine the following of the followin

SAENGER CO.'S **BOND EXCHANGE**

New Orleans, May 14.

New Orleans, May 14.
With the Saenger Theatres now out of receivership and with ownership and operation vested in the hands of two new comments. ship and operation vested in the hands of two new companies, Saenger Theatres Corp. and the Saenger Realty Corp., both chartered under the laws of Delaware, exchange of bonds of the old companies is well underway. E. V. Richards is president of both new companies.

The same amount of bonds.

companies.

The same amount of bonds, 25,50,000, Issued by the old companies, Sanenger Theatres, Inc., and Saenger Realty, Inc. will be seven by the new companies. There will be no change in the amount of stock outstanding which is practically all held by the Paramount-Publik Corp. Most of the bonds are held locally.

Creditors of the old companies

Publix Corp. Most of the bonds are entitled to receive subordinated notes of the now companies are entitled to receive subordinated notes of the new companies. The provided have been considered affect the new firms found it unnecessary to borrow cash for operation and current needs. The notes will be paid within three years. Past due interest on the five different series of bonds is being paid in cash to bondholders at the time of their cochaditional provisions have been made under the new setting for the ultiling of ainking funds for the retirement of the bonds. Bonds of the old theatre company listed at about \$25 more than a year ago are the new setting the possible of the company listed at about \$25 more than a year ago are the setting the possible of the provisions in the

New Philly Z-C

Philadeiphia, May 14.

A complete new zoning setup is under way for the Philadeiphia dissured way for the Philadeiphia dissured to the Philadeiphia dissured to the Philadeiphia dissured to the Common of the Comerford-Philbix dissured to the MPTO request, plus additional petitions of the Comerford-Philbix chain, the Atlantic Theatres and the ILE-PA. petition which was filled in the Common of the Common of the Common of the Common of the Philadeiphia could be provided the Philadeiphia could be provided the Common of the Common of the Common of the Common of the Philadeiphia of the Common of the Philadeiphia could be presented the Philadeiphia of the Common of the Philadeiphia of the Common of the Philadeiphia of the Ph Philadelphia, May 14

ban premiums.
Outstanding activity of the Grievance Board, which met Thursday, was the election of Lowen Pizor as permanent chalman. Heretofore a different chairman has acted at each meeting. Pizor is an indicender.

Sentenced for Overcrowding Hollywood, May 14. A. N. Ricclardi, manager of the Starland theatre, drew a 30-day sus-mended sentence for overcrowding this theatre.

tem, would boost weekly booth outlays in 263 houses, cut costs for 163 make no change in four and have undertermined effect on four others

General result would be to raise compensation of operators belong-ing to Independent unions, or not affiliated, while slashing rates paid members of IATSE. Reductions would occur in many premier and would occur in many premier and cluxe houses of second and third run. Houses in middle brackets would be affected both ways, while majority of neighborhood spots would bear the brunt of inereases. When the second second is not seen as the second second second in the second s de luxe houses of second and third

\$8.04.

\$3.04.
Adoption of the government plan would result in higher booth out-lays for 20 Loev and 20 RKO houses, with 42 Loev and 20 RKO being stashed. Raless would affect 47 houses employing LATSE porcators, 42 with Allied, 59 with Empire, 71 with non-union and four others.

sect 47 houses employing LATSES operators, 42 with Allied, 59 with Empire, 71 with non-union and four others.

Cute would hit \$1 with I.A. seven with Allied, six with Empire, three with Allied, six with Empire, and the collowing effect on New York first runs: Inerease required for Capitol off \$485.00 to \$841. Paramount from \$868.00 to \$841. Paramount from \$868.00 to \$842. Paramount from \$868.00 to \$842. Paramount from \$868.00 to \$864.00 to \$86

System represents features of the three alternative plans submitted at the January hearing on report of fact finding committee. With few notable exceptions, the proposed working out the proposed control of the proposed of System represents features of the

"KNOW THE LOVELINESS OF THIS SPA



MAY 23rd, RADIO

CITY MUSIC HALL

RKLING BIT OF HUMANITY — FEEL THE PLEASURE AND PAIN OF HAVING HER TWIST YOUR HEART-STRINGS!"

-Bernard Sobel, M. Y. Daily Mirror



"ESCAPE ME NEVER"

Directed by PAUL CZINNER

Introduced all three of these great artists (Bernhardt, Duse and Bergner) to the English-speaking theatre...but the greatest of the three is Elisabeth Bergner!" Charles B. Cochran, world famous theatrical producer

Inside Stuff—Pictures

VARIETY

John Miljan, close friend of Richard Wallace, and who flew to Macon, Mo, with Mrs. Wallace when the director, with other Paramounteers, was injured in a plane crash, has become the patron saint at the hospital where the contingent is confined. Miljan is making the rounds of the various rooms to cheer up and clown with the patients.

It is made to the confined the patron is making the rounds of the various rooms to cheer up and clown with the patients. The patron is making the rounds of the various rooms to cheer up and clown with the patents. The said is making the patron is made to the patron in the patron in the patron is made in his room as he had \$36 no Omaha. When Miljan had Pat Drew removed to more comfortable quarters in the hospital the patient remarked it was one of the most enjoyable trips lied ever had. Miljan is remaining on in Macon until Walface can be brought back to Hollywood, scarificing several picture jobs to be at the bedside of his friend.

Another standing by to cheer up the patients is Arthur Cole. Kanasa

Another standing by to cheer up the patients is Arthur Cole, Kansas City distribution head for Paramount.

Fown Hall of California, class femme elvic organization which recently held several open meetings to discuss taxation of the picture business, later going on record as against state taxation as planned, evidently thought it needed to justify its interest in pictures. To this end it has regards to their education, deals only with those who have completed college courses. All those with descrees are listed according to their schools and present employment. Some 600 names are in the book, most of them writers, but other branches of the industry are represented. Book is being sent to civic and service clubs throughout the country with the hope that it will raise the academic standard of Hollywood in the minds of outlanders.

Eugene A. Lauste, generally credited with being the first to adapt sound photography to the clnema, and also importantly concerned with the perfection of Edison's Kinetoscope, Latham's Ediodoscope, and the Blograph, has given all of this models and originats, about 40 pieces, to the Smithsonian Institute. Collection, all carefully isabeled, is already in Washington and he expects to make a trip to the capital to perfect

in Wasnington and ne expects to make a trip to the capital to perfect the details of the display. The details of the display is the country by Edison because of his mechanical skill, but went to the Lathams who were in need of a technician and brought in their device while Edison's crew was still unable to obtain sharp projection. In recent years Lauste has appeared in a number of sound suits for Western Electric

S. Barrett McCormack and the RKO Radio ad staff worked all night to make the Friday afternoon dailles with hair page ads which were repeated in the Saturday morning papers in New York on 'The Informer' (Radio).

(Radio).

J. R. McDonough, Bob Sisk and the Radio picture bunch are reported to have had some words with W. G. Van Schmus, managing director of Radio City Music Hail, on the campaign given the picture for its opening, Result is that Radio went \$10,000 on the nut for the ads out of its own budget, placing the added copy through Lord & Thomas This agency formerly handled the Music Hail account but recently lost it to Donahue-Coe.

Credit for saving the Fox Theatres-United Artists reorganization plan for Fox Metropolitan theatres in New York may go to Herbert Bayard Swope. One of his suggestions is stated to have inelped the plan greatly. This came on the day prior to the Federal court's tentative okay of the pending plan at a meeting between interested parties. Swope's suggestion is supposed to be that amended portion of the pending plan which provides that Fox Met noteholders shall share in a new Class 'A' stock to be issued by the new company, additional to whatever each is to be distributed to the noteholders and new notes.

Universal's picture glorifying the Department of Justice missed being released as 'G-Men' by one day. Warners w 1 just 24 hours ahead in registering list title. U feature is now in work under the tentative title of 'Uncle Sam Gets His Man,' but will be changed. Watching the grosses roll in on 'G-Men' (WB). Edward G. Robinson is said to be haunted by regrets. He turned it down.

In all of the 14 spots, where 'G-Men' opened a week ago picture is being held over, something of a distinction for the Jimmy Cagney starrer.

Hearst papers, including Brisbane editorials, have been going to town on 'G Men,' for the first real printer's ink ballyhoo for a WB film since the Hearst (Cosmopolitan Productions)-Burbank affiliation, Newspapers evidently see a tie-in with their anti-crime campaign in the Dept. of Justice meller.

Wave of squawks from reform bodies over the reissuance of old gang-ster pictures made three or four years ago. The new Department of Justice cycle has inspired these reissues for the low-priced houses. Hays ruling is that such reissues must comply with the present Hay-ian production code and have the purity seal attached as is done with current pix, but despite this, the reform bodies contend that the title and content remains to a vast extent.

Good break for United Artists, which soon releases 'Congo Raid,'
British-made picture, comes via the camibal troubles in Africa which
have been hitting New York dailies as Congo raids. A hanging of cannibals, held in Africa, is aimost identical with one of the scenes from
ribals, held in Africa, is aimost identical with one of the scenes from
property of the congo picture. Despite at the Congo picture, bowter, ITAA gradient of the Edgar Wallace book on which based.

Universal rates 'Imitation of Life' as its biggest grosser so far this year. Strange part about biz done by 'Life' is that while it falled to do exceptionally well at many first run spots when first released, manner in which it clicked in subsequents prompted some exhibitors to bring

To salve down what some previewers felt might be considered rather harsh reflection on corporate interests in their treatment of employees, as pictured in Cosmopolitan's 'Oli for the Lamps of China,' several beenes have been added to the final recl. Additions are also intended lift

M. c West's 'Goin' to Town' ran into Have trouble in New York when M.c. West's 'Goin to Town' rau into riasy a twome in two above, using some of the gags from it for advertising purposes. Par is confused over this since the Breen office on the Coast found the same gags olvay for a certificate of approval, censors also finding no complaint, N. Y. Par is also using some of the gags for lobby exploitation purposes.

Radio is revising the script of 'Shooting Star' in order to knock off around \$100,000 from the cost. Budget calls for \$455,000. Picture, to star Barbara Stanwyck and based on the life of Annie Oakley, calls for considerable circus footage.

Elsa Lanchester, featured in 'Naughty Marietta' (M-G) and 'Bride of Frankenstein' (U), is the third girl introduced by Alexander Korda in 'Henry 'Ill' to get feature billing in Hollswood of late. She was preceded by Merle Oberon and Binnic Barnes,

Tally-Ho!

Hollywood, May 14.
Alice Brady needed a synhetic horse on which to learn
to mount and hold the saddle
for fox hunting scene in
Universal's Mom.
Alian Mowbray threw leather
on a padded ter table and converted a bridled stand lamp
into the nags neck, and thus
pushed solenmiy around the
set to voelferous giddyaps.

WEED OUT EXTRA RANKS TO REWARD REGULARS

Hollywood, May 14. Central Casting Bureau has insti-

Central Casting Bureau has insti-tuted a rule whereby extras, inac-tive for six months or more, will be dropped from registration. Inactivity will be regarded as in-sility of Central to contact the at-mosphere players due to their be-ing out of town or having sone into other lines of employment, other lines of employment, serve the extras for regular regis-trants who silck to this calling.

U Sales Meet in June

Hollywood, May 14.

'Universal's annual convention, scheduled to be held in Chicago May 24, has been set back until June 5-7.

Switch

Switch was made to allow Carl Lacmmle and Fred Meyer to attend.

'Mala' Troupe Returning From Tahiti Location

Hollywood, May 14.
Metros 'Mala' unit docks in San
Francisco from Tahilf May 31.
Company, headed by director
Richard Thorpe, has been in the
South Seas shooting the picture for
the past three months and will
bring back 100,000 feet of exposed

bring back 100,000 feet of exposed negative.

Returning on the same boat will be Ulric Busch and camera crew that has been at Papete for the past month getting added background shots for Metro's 'Mutlny On The Bounty.'

JOHNSON TREKS EAST

Hollywood, May 14.
W. Ray Johnson left Friday (10)
or New York, via a Kansas City

Stopon.

He has been at the studio a couple of weeks arranging the new Republic setup with Trem Carr.

Incorporations

NEW YORK

Bid. 32% 47% 3% 100

NEW YORK

NIGHE TREATE Guild, Inc.

NEW YORK

Nights Theore Guild, Inc.

New York

Nights Theore Guild, Inc.

Nights Theorem of the State of the Sta no par value. Rath Kilger, Mathilad (Command and Marry Octifica) and 6 bil strong Marry Octifica (16 bil strong Marry Octifica) and 6 bil strong Marry Octifica (16 bil strong Marry Octifica) and 6 bil strong Marry Octifica (16 bil strong Marry Octifica) and 6 bil strong Marry Octifica (16 bil strong Marry

Stock Market

(Continued from page 6)

in the present quarter has held well. There also were reports of possible extra dividend payments by the directorial board.

After nearly a week of profit selling. Eastman Kodak common snapped back near the finish to 143%. Closed at 142% for a gain of

bursement on the Preferred A than In future possibilities that will not culminate for a year, and perhaps not then. Net income of the cor-poration, for the first quarter was about 20% ahead of the same period in 1934.

In 1934.

In some circles the recent upswing in Radio B to a new high at 43% was looked on an energy a vefection of the trading fraternity; and the second of the second recent in the second recent i

After nearly a week of profit selling. Eastman Kodak common snapped back near the finish to some of the common snapped back near the finish of political pol

Summary for Week Ending Monday, May 13:

STOCK EXCHANGE

							Ns
	High.	Low.	Saics.	Issue and rate.		Lont.	chg
	8%	414	8.400	American Seat		7%	+ 3
	521/4	3414	16,700	Col. P. vtc. (1)†		50%	+29
	736	414	2,400			41/4	
	2214	13%	8.500	Consol. Film pfd. (1)‡		15%	-19
	146	110%	6.300	Eastman Kodak (5)		14214	+3
	153	141	210	.Do. nfd		152	
	1356	8%	10.300	Fox Class A		12	+ 4
	2314	2014	96,800	Gen. Elec. (60c)		2476	+ 9
	30%	3114	32,400	Locw (2)		30	‡ %
	108	102	3.800	Do. pfd. (6½)	1	106%	
	716	5%	1,400	Madison So. Garden	- 7	7	- ¥
	2814	27	500	Mc1-GM pfd. (1.80)	27%	27%	
	4%	21/4	.000	Paramount etfs	314	31/4	- v
	11/4	14	1.800	Pathe Exchange	8%	46	-
	171/4	81/4	3,000	Pathe Class A	81/4	10	+1
	514	4	62,600	Radio Corp	5	61/4	
	621/4	50	3,900	Radio ptd. A (3%)	54%	54%	+ 4
	4014	3514	39,000	Radlo pfd B	40%	16%	-11
	2%	114	9,200	RKO	11/6	1%	+ 4
١	40%	31	40	Universal pfd	631	82	-3
	4%	214	21,600	Warner Bros	- 3	31/4	+ 4
	24%	14%	1,270	Do. pfd	20	24%	444
	47%	32%	73,700	Westinghouse	42%	40%	+39
	103	90	670	Do. pfd. (31/5)	0814	100%	+29
	. V.e.	w 1035 (nign.				
	I Più	s stock	extras.				
	I PAI	d this y	rear on a	sceount of accumulations.			
	8 v.e.	a 1935 i	04.				

21,600 Technicolor 3,100 Transiux (10c)†..... BONDS

145	67%	19.000	Keith 6s, 46 79
	10314	63,000	Loew 6s, '41 101%
	42%	41.000	Par-Broadway 51/s, '51 *58
	58%	105,000	Par-Fam-Lasky 0s, '47 80
	50	45,000	Do. ctfs 89
1/4	50%	50.000	Par-Pub. 51/28, " 90%
16 16	58%	60.000	Do. etfs 90
	261/2	3.900	RKO debs 0s 31W
76	4814	650.000	Warner Bros. Ga. '39 *65%
% 15	42	41,000	
		•	OVER THE COUNTER, N. Y.
			OVER THE COUNTER, N. T.

Asked 33% 48% 3% 105

* New 1935 high.

211/4

permitted to lause 206. Directors: Donald permitted to laise 106. Directors: Internation. Frank Prys. Jr., Barry Harrison. Practice 106. Directors: Harrison. Mercarett Cites. Citedy: Sarry Connace Country Rair, Rec., 2014. Sarry Connace Country Rair, Rec., 2014. Sarry Country Rair, Rec., 2014. Sarry Country Rairy Rairy Rairy Country Rairy R

JUDGMENTS

(First name is then of debtor; judg-ment taker, and annount follows). Farub Theatres, Inc.; Mara Ruel Co.; \$12,000 100,000 10

Film Reviews

GIGOLETTE

(Continued from page 19)

commendably, but whether they add up to box office draft is doubtful.

Story had two strikes on it because it deals with a pre-repeal cause it he also with a pre-repeal property of the strikes of the s ommendably, but whether they add to box office draft is doubtful.

rellsh it at all.
Musical numbers set in a nite
club in uninspired fashlon, with the
title theme song played by the Milton Douglas orchestra. Better production effort is put into many musical shorts. Bige.
Bige.

KRACH UM JOLANTHE (GERMAN MADE)

(GERMAN MADE)
Carl Prottick picouctin and General
Poreign Film Sales velease. Evalures artenane Hoppe, Golf Hach, Carata Loech,
ardicities Claudius, Directed by Carl Poertenane Hoppe, Golf Hach, Carata Loech,
ardicities Claudius, Directed by Carl Poertenane Hoppe, Golf Hack,
August Hirricht, soule, Mide-Medsane, At
Pall St., week May 11, 35. RunPall St., week May 11, 35. RunPall St., week May 11, 35. RunRun St., week May 11, 35. Run
Run St., week May 11, 35. Run
Run

(In German)

As a stage play 'Krach um Jolanthe was the only smash produced in German's last seasont the excitement caused among the countryfolk when the sheriff tried he excitement caused among the countryfolk when the sheriff tried has been peopled with a handy cast and made quite dull in spots by unvieldy pacing of the action. Several which we have the sheriff to a stage of the stage of th





Lores Star production and Monogram reLores Star production and Monogram reNormal Control of the Control of the Control
Star producer, Just Makeen, Star and Management of the Control
Star of the Control of the Control
Star of the Control
Star

...John Wayne
...Lucille Brown
...LeRoy Mason
...George Hayes
...Buffalo Bill Jr.
...Bert Dillard
...Lloyd Ingram

cell in the control of the control o

SUNSET RANGE

First Division production and release Stars Hoot Gibson. Directed by Ray Mc Carey. Story and continuity, Paul Scho Gibert Warrenton; celltor, Ralph Dietrick Cast: Mary Doran, James Eagles, Waite McGrail, John Elliott, Eddle Lee, Ralph Lewis, Kitty McHugh. At Criterion, N. Y. one day, May 9. '35, on double bill. Run ming time, 25 mins.

Lewis, Kity McHugh. At Chierons, Thisming time, 25 mines, on enable tip. Thisming time, 25 mines, on the control of the contro

Spigelgass Leaves U

Hollywood, May 14. Leonard Spigelgass has resigned s scenario editor and associate producer at Universal.

Departs from studio June 1.

Grace Moore East

Hollywood, May 14.
Grace Moore is en route to N. Y.
to attend the banquet of the Society of Arts and Sciences, where
she will receive an honorary fellowship in the organization and the
society's annual gold medal award. After she appears at Covent Gar-den, London, June 6, she goes to Stockholm for a command perform-ance before the King of Sweden, and returns to Hollywood, around the first of August.

Manager-\$15

Los Angeles, May 14. Want ad appeared in a local daily

daily:
'Wanted, theatre manager, experienced. Salary, \$15 a week to start.' House is a naborhood late run.

'Miserables' Sole 1st Run at 40c in Ptsbg.

Pittshurgn, May 14.
Reiuetant to comply with 20th
Century's demand for higher admission prices on 'Les Miserables,
just a week after managerial agreement had brought local price was to an end, Penn succeeded in talk-

to an end, Penn succeeded in talk-ing home office out of the Idea and filcker as a result is playing at regular scale. Only kee spot in country where tariff won't be tipped for Zanuck production.

Three de luxe houses, in announcing and of price-cutting recently, placed as 25-35-46 scale for cently, placed as 25-35-46 scale for the short scale for succeeding the country of the producers and the second of the country of the

Educ. Resumes Prod.

Hollywood, May 14.

Hollywood, May 14.
Educational resumes Hollywood
production July 1 with E. H. Allen
returning in charge of the lot's
comedy activities.
First on new program is Buster
Kcaton's initialer on series of six,
for which he signed new contract
last week.

\$5,200 Awarded Gabe Hess Vs. Pete Harrison

Pete Harrison, publisher of Harrison's Reports, trade paper, was found guilty of libeling Gabriel Hess, general counsel for the Hays organization, by a jury in the N. X. Supreme Court Monday (3). Bam-20, with \$5.00 of this sum fixed for punitive damages and the balance for comressary damages.

Scripting Stephen Foster

Hollywood, May 14.

Joseph Santley, has been teamed with Elizabeth Meehan to finish the screen play for Mascot's 'Harmony Lane.'

Lane.'
Picture, projecting the life and
melodic classics of Stephen Foster,
will be under Ken Goldsmith's

Far East Pic at MG

Hollywood, May 14.
Karl Detzer, at Metro, is writing an original, Plunder, based on Far East trading.
Larry w---

Larry Weingarten produces.

'GIRL FRIEND' STARTS

'GIRL FRIERD' STARTS
Hollywood, May 14.
'The Girl Friend' starts at Columbia tomorrow (15), Eddie Buzzell directing.
Complete cast includes Ann Sothern, Roger Pryor, Jack Haley, Emma Dunn, Inez Courtney and Ray Walker. Emma Dunr Ray Walker.

GAMBY'S OPERA PIC

Hollywood, May 14.

Fox has signed Marie Gambarelli for a featured part in the opera picture being made by Jesse Lasky. Nina Martini also in cast. Al Green directs.

WB Adds State, Johnstown, Pa.
Pittsburgh, May 14.
WB's Pittsburgh zone has added
another house to its string, state, in
Johnstown, Pa., theatre, once
operated under a Joint ownership
vith Par-Publix, has heen in
Federal necessaria. operated under a joint ownership with Par-Publix, has been in Federal receivership for some time and deal was closed over weekend after negotiations extending over a year. With bill of sale, Warners also acquired house's booking franchises.

Harry Scherer, former owner at dependent of Cambria In Johnstown, has been named to manago the State.

State.

Alabama's Proposed 10%
Birmingham, May 14.
Long anticipated bill to tax
amusement industry 10% of gross
receipts has been introduced in

House Reviews

EMBASSY

(Continued from page 18)

bill just passed by Congress, speaks for his measure, another Senator (Thomas) urging its passage, Puthe goes to the man in the street, also, to get his views, but from its library reminds that Roosevelt was

by part was a room its his against the bonus prior to election. The show its both news an authorized the state of the stat

disaster.

New dust sforms out west and the fight against pneumonia in the plagued region are contributed by Par, accompanied by a cily from Pathe concerning efforts of the Government to guardinate sciential and his experiment in bringing back to life a guinea pig frozen for three days forms another Important liem on this week's outlay.

Of lesser note, but of interest, are

days forms another important item on this weeks outlay.

Of lesser note, but of interest, are the following: Mexico's protection of its silver (Par); cup regardta won its silver (Par); sing ball game (Pathe); and piller (Par); sing ball game (Pathe); and piller (Par); sing ball game (Pathe); and piller (Par); sing ball game (Pathe); and relief (Par); sing ball game (Pathe); sing ball game (Pat

STATE, N. Y. ('CAVALCADE OF MUSIC' UNIT)

This unit is costing the State a little over \$5,000 for the week. It's an expensive stage show for any theatre nowadays, and still leaves it to the film, 'Reckless' (MG), to get the business. House Friday evening only fair.

the business. House Friday evening only fair.

Cavaleade of Music attempts to live up to its strong tills, but seldom succeeds. What it does achieve is a slow-moving enternament of the seldom succeeds. What it does achieve is a slow-moving enternament of the seldom stretches of medody tend to act like a bullaby. Twenty-one boys and girls constitute the band, with port. Faulty construction, however, holds everybody down, with the exception of Martha Rays, as first caught under Unit Reviews last week at the Mct. Brooklyn. This Rays gal has achieved some thing of a Broudware ep. for the seldom seldom

inde winded monoleg aneut American tune-smithing. Miss Selby is shown leading the ork in a glove and the selby is shown leading the ork in a glove and the selby s

a builfight interpretation.

Rather a shame that 'Mills
Cavaleade of Music' should be such
a limpld affair, for its ingredients
(specialists and musicians) are fine.

Scho.

PARAMOUNT, N. Y.

Supper show biz at the Par opening day was surprisingly off for a Mae West flick. 'Goln' to Town' (Par) is the attraction.

(Par) is the attraction.
Sole flesh within the auditorium is of a musical nature and, considering the union scale investment alone, it's a pity something isn't done to stretch the rubber band a trifle on the b.r., no matter, how limited, and make it mean something. All it shapes up to now is a lot of music. Too much, extending the control of the con

a lot of music. Too much.

'Opera vs. Jazz' is the overture,
maestrood by Edward Paul, and it's
just another version of the same pit
band revues which the librarian or
somebody slaps tegether. This is
pan alley. If intending to give the
old masters a break it's at the expense of the audience—from dulest
strings and woodwinds the pace
strings and woodwinds the pace
cacophony and it's enough to jar
the nerves even of an usher. The
Meditation from "Thals' and then
into St. James Infirmary, and such
bers.

Newsreci breaks that us and then
Newsreci breaks that us and then

bers.

Newsroch breake that up and then comes Reginald Foort, heralded as Regiands Foorth, heralded as Regiands foremost organist, who, chough job at the console, but It's the mount of a variation from the extended to the console of the console o

Pink 'Devil' in Chi

Chicago, May 14. After being originally rejected by the local censor board the Dietrich picture, 'Devil Is a Woman' (Par) has been okayed with an 'adults only' label after a couple of cuts. Stated for the loop showing at the B. & K. Apolli.

Lederer Out, Aherne Deal for 'Musketeers'

Hollywood, May 14.
Francis Lederer is out of Radio's
'Three Musketeers,' studio trying to
get Brian Aherne for the part, on
loan from Metro.

loan from Metro.
Finishing the script of 'Musketeers; Dudley Nichols will do a continuity tightening job on 'Shooting Star,' and then takes a three months' vacation east.

"The Peak in Risley Work Today"

Reprinted from 'Variety,'

"The prize piece of showmanship comes with the Five Maxellos. They probably represent the peak in Risley work today."

Management JOHN MAXELLO



QUEEN OF SONG

WITH AL. GOODMAN'S ORCHESTRA

the new 4 * * * program on C.B.S. Sunday nights, "RHYTHM AT 8" for Lehn & Fink's "LYSOL" DISINFECTANT

ORCHIDS

"Ethel Merman, succeeding Cantor on the air, started off with a powerful bang."

WALTER WINCHELL-N. Y. Mirror,

"'Rhythm at Eight'...is smoothly staged...copiously sprinkled with sufficient clowning...des-tined to provide itself with a sizable and appre-ciative audience."

MARTIN J. PORTER - N. Y. Eve. Journal, May 6

"Ethel Merman's brilliance...can stop any show with a tune that has any merit ... If there had been nothing more to it, it would have been a good nouning more to it, it would have been a good show, but...The program as a whole is swiftly paced...Even the talk is bright and merry. 'Rhythm at Eight' is a program to make Sunday evenings more delightful."

AARON STEIN-N. Y. Evening Post, May 6

"Ethel Merman and Al Goodman's capable music bowed in with a new show that was better than good. Ethel...is a honey of a song stylist."

ABI GREENBERG - N. Y. Daily News.

"Our hat is off to Miss Ethel Merman for her superb work Sunday night...She is the new sensation NICK KENNY-N. Y. Mirror, May 6

"Ethel Merman was ter-riffic on her opening air shot." ED SULLIVAN-N. Y. Daily News, May 7

"If only because she sang 'I Get a Kick Out of You', the program can be stamped a winner... As far as we're concerned, she may repeat it every week...Well, every other week."

LOUIS REID-N. Y. American, May 7

OTHER WOWS

PIONEERED ON COAST-TO-COAST NET-WORKS (COMMERCIAL PROGRAMS) BY LENNEN & MITCHELL, INC.

PAUL WHITEMAN DICK POWELL FRED WARING WALT DISNEY TED FIO-RITO RUGGLES & BOLAND

* EDDIE CANTOR

* Eddie Cantor's first broadcast on a coast-to-coast network was made from his dressing room at the New Amsterdam Theatre, during his engagement with the Ziegfeld Follies of 1927 (Old Gold sponsored the broadcast).

FOR RADIO PROGRAMS THAT CLICK ... CONSULT

NEN & MITCHELL, Inc.

Advertising

17 EAST 45th STREET, NEW YORK CITY

MURRAY HILL 2-9170

UNCERTAINTY VEXES WAX

Sound-on-Film Vs. Transcription | NBC ASKS PUBS

Broadcasters see in the spread of the use of film sound recordings in radio an opportunity to get away from the necessity, as imposed by the Federal Communication Commission's regulations, of announcing: This is an electrical transcription made for broadcasting proposes. There is nothing in the commissi's rulebook that deals with recordings made by the electric photo-cell method. Matter of eliminating this announcement altogether comes up for a hearing before the commission June 18. Even though the FCC doctors and the commission of the broadcasters of not figure of the commission of the broadcasters of not figure as to include film clips. Proponents and opponents of the anti-announcement more have until this Saturday (18) in which to file a notice of appearance on the issue with the commish. Possibilities of the epread of film recordings in broadcasting have been brought to the fore by the business of this described that is belin, placed by Brono Scitzer. Don Lee Network is making an expensive properties of the pread of the of

PAYING TWICE FOR MUSIC **—LANDRY**

Toronto, May 14.

Because it would be impossible for the Canadian Radio Commission to operate without using the reper-toire of the Canadlan Performing Rights Society, which controls 90% of all popular music, the CRC is still paying license fees to the Ca-

of all popular music, the CRC is still paying license fees to the Canadian collection agency for ASCAP and the British Performing Hights Society—but under protects. Society—but under protects and the British Performing Hights Society—but under protects in Carbon and the CRS buring the fiscal year of 1344-35, the Commission paid the CRS buring the fiscal year of 1344-35, the Commission paid the CRS 51,5344 in Cest CRS but organizations and music publishers in the United States are charging the Canadian Radio Commission for the tondenst of the same music, Col. Landry said. Clining as an example the fold now the Commission had been controlling Canadian rights, two different music publishers, after the broadcast, claimed ownership of the Canadian Radio Commission is not a profit-making venture but is the government's instrument in nationalizing radio, said Col. Landry, Only 8% of total revenue came from commercial breadcasting. Last

from commercial broadcasting. Last year's government grant was \$1.000,000. For this fiscal year, the CRC budget calls for an expenditure of \$1,500,000. Because Commission programs would be 'virtually crippled' if the repertoire of CPRS was not used, the Commission is continuing to pay fees, but under protest, he shall

CROSBY, WOODBURY IDEAS DISAGREE

Woodbury has not renewed with Bing Crosby for the fall. Pri-marily standing in the way of a new contract is the return! and the contract is the return! and to have full authority over the pro-gram. Under the past season's ar-rangement Crosby picked his own supporting cast and numbers. Experience of the contract of the proposition because they call for his being part of a variety show.

No Holtz Renewal

Lon Hoitz is not being renewed y J. Waiter Thompson for Kraft-Phenix's Thursday night spot on NBC. Comic has five programs to

Expiration of the present dcai ill have given him a run of 17

Jim Harkins' Chance

Jim Harkins will bat for Fred Alien on the Bristol-Myers show, commencing July 3, when Allen goes on vacash. Harkins takes over the spot for 10 weeks, with the test of the program setup remaining

Harkins was formerly of the standard vaudeviile comedy team of Jim and Marlon Harkins. He's been handling the amateur portion of the

Boston Herald Behind Replogle, Turned Down: Wanted 1.000-Watter

Washington, May 14.

Roundabout moves of the Boston outed were multified last week when the Federal Communications Commission refused to Issue a construction permit to Delbert E. Replogit of Boston.

Seeking authority to build an exception of Boston.

Seeking authority to build an exception of Boston.

Replogie failed to submit adequate proof that construction and operation of the transmitter would serve the public interest and did not demonstrate financial ability to mains formal decision. Testimony revealing promises of financial backing by the Boston sileet was rejected, knocking foundation from Replogic's

ming promises to inheartent backing out the control of the control

on his own behalt?

Because under requirements of
the 1934 law the applicant 'must be
the real party in interest,' Commish
said evidence of the financial soundmess of the Herald-Traveler cannot
be considered and that without this
vidence the record contains no
facts showing that Replogic will
have sufficient funds to carry out

the project.
Replogle, consulting radio engineer of Ridgewood, N. J., served as
chief engineer for DeForest and
has been connected with Hygrad
Sylvania and Jenkins Television

Alonzo Cole III-Drops

Alonzo Deen Coie in 'Witch's Tale' on WOR, New York, collapsed Tale' on WOI, New York, collapsed upthe before broadcasting last Thursday night (9), so station had to substitute music at the last minute. Cole had rehearsed steadily for a long time, and then suffered an attar is of appendictits which laid him up. No understudy was avuilable at the time to pinch-hit. After the opening gong sounded, with a studio ook called into action to fill. In. Cole who also scribts the series.

in. Cole who also scripts the series,

'HOW ABOUT US?'

Feud Within ASCAP and Withdrawal Threatened in 1936 of Numerous Music Publishers Adds Confusion to Transcription

FEES MAY JUMP

Turmoil now prevailing in the performing rights field has created a feeling of uneasiness among the makers of syndicated transcriptions. NBC particularly wants to know syndicated series it is preparing for future distribution will not be barred from broadcasting over stations to which they are sold by the breakways, for instance, of the Warner Bros. music pubbling did Composers, Authors and Publishers.

ers. Questions regarding the future protection of these syndicated wares have been primpted not so much by the outcome of the pending dissolution suit of the U. S. government against ASCAP as by the failure to date of at least 10 of the country's leading popular music publishers to

Seek 5-Year Terms

Progress being made by the two conferring factions indicates that radio's reps and the directorate of the American terms of the factor of the American terms of the factor of the American terms of the factor of th

renew their membership contracts with the Society. These agreements caprire Dec. 31, 1938.

It is a supported to the second process of the second process

Bread Companies Competitive; Soaps Also Active as Spot Biz Locks for Socko Summer

PARENTS INVITED, TOO

uintuplets Sponsored on

Toronto, May 14

Toronto, May 14.

The Misses Dionne extend a cordial invitation to their fireleds to listen in on their first birthday cele-bartion at the Defoe hospital on May 28, when the party will be cardial to the Canadian Radio Commission. Combined efforts of the Knadian Radio Commission. Combined efforts of the fixed the result of the Canadie will be the high-light. Included in the 30-minute program will be a contrast between the voices of the quins as they were six months ago and as they will be made possible by the recordings made last year when the Commission presented them to the world for the first time.

Dr. Dafoe heads the list of guests.

ne nist time.

Dr. Dafoe heads the list of guests

Even Mr. and Mrs. Dionne have

seen invited.

Radio Code to Remain as Is In New N.R.A.?

Washington, May 14.

Unless unexpected changes are ordered by Congress, the radio code will continue pretty much as is for the duration of the period that the large continue pretty much as is for Sathfield the pact in present form will be within the scope of the new legislation, James W. Baldwin, executive officer, and radio codists are unconcerned about the future of the account of the present on steps to itiate changes.

template no steps to itiate changes.

Exact character of the continuing legislation remains to be seen, but judging from present signs there will be no alterations which would have a step of the ste

Decides Not to Walk

St. Louis, May 14

St. Louis, May 14.

John Harrington, sports announcer on KWK, St. Louis for the
Wheaties play-by-play report of the
baseball games, threatened to walk

baseball games, threatened to walk off the program iast week. Chicago office of Blackett-Sem-ple-Hummert agency, however, got in touch with both the station and Harrington and reminded them of the announcer guarantee in the con-tract. Harrington changed his mind.

publishers whose works are involved in these transcriptions will after Dec. 31 elect either to keep these compositions off the air or nisk performing rights prices that will be composition off the air or nisk performing rights prices that will be clients to use the series. When the control of the control of the clients to use the series. One way out of the different successfully NBC is that a publisher in creating a mechanical license before the control of the contro

Spot broadcasting looks set for the best stretch of summer business since 1931. Important bread, soap and tobacco accounts have already disclosed their summer plans in this field, while several misior autocarding and the several misior debut in misummer. Ad agencies report that clients are less loath this year than ever before to walt until the fall to tackie spot broadcasting and that this end of the industry will be loaded during large number of test campaligns.

What is expected to prove highly profitable to local stations is the trade war that is brewling among the big national and regional bread baking companies. This battle for consumers' attention, which so fan Detroit, Columbus and other midwatch titles, is figured soon to spread nationally. In Detroit the Ward, Continental, General and Gordon baking companies have been using as their main sales argument the claim that the bread of one confederal and the sales are supported to the sales ward, which has been successful in this particular soramble for trade, is arranging to invade other mar-

ed for.
National Sugar moves Into the spot field this summer with a series of test campaigns using local taient. Towns which have been selected to date are Pittsburgh, Detroit, Ft. Wayne and Milwaukee.

Continued Huddles of McCosker and Bachrach Start Trade Rumors

During his visit to New York last week Mayor Harry Bachrach of At-lantic City held a meeting with Al-fred J. McCosker, president of WOR, Newark Bachrach has under con-sideration several operating propo-sitions for WPG, whose manage-ment CBS relinquishes to the re-sort's municipal government at the

ment CUS relinquishes to the resort's municipal government at the
sort's municipal government at the
Theodore C. Streibert, assistant to
McCosker, declared several weeks
ago that WOR was in no way interstead in taking over the operation of
WP44. McCosker's pourpariers with
Rechrach line; declared several trade to
WP45. McCosker's pourpariers with
Rechrach line; declared trade to
WP45. McCosker's pourpariers
and the operation
of WP45 as a personal enterprise
Among the stations that have
wirned an interest in working out
a deal for WP45. With the municia
declared trade to the state of the state
WP45. Pelludephia, Propriate
by Donald Plamm, head of WMCA,
calls for taking the outlet over on a
service fee basils.

Visiting New York

John L. ark, WLW, Cincinnath, William J. Stoess, WLW, Cininnati.

Don Becker, Arthur Chan innati, Dave

Burt Squire, WIIK,

Mutual Flirting with KWK in St. Louis, Shepard Web in N. E.

Chi.ago, May 14.

Possibility that Mutual broadcasting system will shortly realize
tts hopes of getting a permanent
outlet in St. Louis and in New England became brighter last week
with reports of NBC difficulty in
lining up KWK in St. Louis and
WEEL in Foston. Understood that
KWK withdraw from the new first FraKWK withdraw from the new first Fracontract just one week after ten-tatively okaying the new block time deal. Under the new contract the parties concerned have 30 days in which to reconsider.

in which to reconsider.

Mutual has been scouring St.

Louis for a possible outlet from that
town to cover the southwest and
has been reported pretty close to
have the edge for NBS because of
higher wattage.

In New Brightand the Mutual web
is taiking fast to John Stepard
or the Yankee web affiliation. And
events
and the state of the state of the country of the country
and move over to Columbia

throw off its NBC red chain hook-up and move over to Columbia which is now on the Yankee re-gional. In which case it's conceded that Shepard will join MBS with whom Shepard has been very friendly since the inception of the Mutual setup.

Mental Plea Fails To Save 22-Year-Old Russ Swiger from Chair

Zanesville. O., May 14. Zanesville, O., May 14.

By decree of the state Suprems Court, Russell Swiger, 22, Pitter Despite Table State of the Court of the Court

May 22 as the execution date.

Grounds on which the unsuccesseal was based alleged that while an adult in years, has the mentality of an eight-year-old hov

NBC SHUFFLES AIR ACTS AROUND MAP

ACIS ARUUND MAR

NBC's local stations' booking division set soveral new talent acts
this past week. Mac and Bob (Lester MacFarland and Robert Gardner), ballad warblers, formerly on
brought into KDKA, Pittsburgth,
last Tuesday. Team is blind.
Three Little Maids, harmony trio
(Evelyn, Lucille and Eva Oversteak), from the same stations, are
in New York now being gromed
to Evelyn, Lucille and Eva Oversteak), from the same stations, are
in New York now being gromed
The Company of the Company
from the Rio Grande district up
north into WGY, Schenectady, where
they begin brondeasting. Hank
Keene and his radio gang (6) moved
they begin brondeasting. Hank
Keene and his radio gang (6) moved
on twice daily starting today (15).
This is the fourth year for this
group to be under NBC's wing. Act
carries its own tent for any onenight standas along the way. Startling in June. company will begin as
short tour of the New England
tast of their stuff.
Negotiations handled through Sam
Ross.

The Transradio

San Antonio, May 14.

After a lengthy ogling WOAI,
town's 50,000 watter, installed
Transradio news effective May 10, discontinuing press-radio.

Belleved, to be first Texas or southwestern outlet to use the short-wave news service.

Syracuse, May 14. WSYR (NBC), which heretofore has derived its news bulletins and material for news comment largely from 'The Herald,' has signed with

Transradio.

As soon as installation is completed, will add three 15-minute marks broadcasts daily.

Judges Get Prize, Too?

WOR New York prize winning amateur players, the Chatham Gormunghy Group of New Jersey, sail for Bermuda formance before the government officials there. Besides the cast of five, the three judges, Pete Dixon, Claribute Geer and Curits Mitchell will also probably go.

WATR, WATERBURY, ON YANKEE NETWORK

Waterbury, Conn., May 14. Station WATR, in an unexp move, last week joined the Yankee move, last week joined the rankee Network as a regular member. Sta-tion began carrying Yankee pro-grams day after announcement was made. News came as surprise to Connecticut radio men, for it had been reported that negotiations be-tween John Shepard. 3d, Yankee n John Shepard, 3d, Yankee and Harold Thomas, WATR

tween John Shepard, 3d, Yankos, and boss, and Harold Thomas, WATR owner, had been dropped. Addition of WATR gives Shepard chain three outlets in the state, with WDRC, Hartford, and WICC, Bridgeport, already linked. Moving probably mean an upwing in the Yankee rate card, but no figures for time have been given out.

17 OHIO STATIONS JOIN ASSOCIATION

Columbus, O., May 14. Representatives from 17 out of the state's 21 stations met in Columbus last week and organized

immus last week and organized themselves into the Ohlo Association of Broadcasters. Fred A. Palmer, WBNS, Columbus, was elected chairman, John F. Patt, WGAN, Cleveland, vice-chairman, and Warren P. Williamson, Jr., WKBN, Youngstown, secretary. Among the speakers at tha two-day pow-wow were Anning S. Prall, chairman of the Federal Communications Commission, Phill Louckad Association of Broadcasters, and Association of Broadcasters, and Arthur B. Church, head of KMBC, Kansas City, and chairman of the NAB's commercial committee. Topics that received discussion from the satternia were station policy the satternia were station policy. tho gathering were station policy toward hard liquor advertising, in-tra-state telephone line rates, edu-cational broadcasting and legisla-

LABOR TALKS SPONSORED

Bridgeport Union Series Attracts

Bridgeport, May 14. Outlet Ciothing Co. goes on WICC, iocal Yankee webber, as sponsor of 13 weeks of addresses presented by Central Labor Union of Bridgeport. Series opened with old-age pension boost by John J. Egan, secretary of State Federation of Labor. Sponsor figures on good will of

COSMETICS A **GROWING CBS GROUP**

Development of its cosmetic business is traced by CBS in a monograph turned out by the networks graph turned out by the networks that the control of the con mette field was represented on the CBS books in '32 and '34 by the same number of accounts, 16, last year's expenditures were higher. In 1932 Columbia's gross in time from the cosmetic industry tallied \$1,-

487,701.
Review of the five years discloses that one account, Bourjois Sales, was represented on the network through the 1830-34 stretch, that three, Edna Wallace Hopper, Corn Froducts (Linit) and Jad Salts has remained loyal for four consecutive years and that Woodbury Soep has consecutive years. Lady Pather's expenditure of \$472.228 in 1834 made it Columbia's top source for any one it Columbla's top source for any one year. In 1933 the latter account brought the network \$56,000.

GETS NBC VACATION TO DOUBLE FOR CBS

Chicago, May 14.

Boston store, department emporium, now has the third amateur show of Chicago. Is running on both WMAQ, the NBC station, and WBEM, Columbia outlet, from a stage right in the atore. Amateurs being m.c.d by Norman Ross, being m.c.'d b NBC announcer.

In order to permit Ross to work n the WBBM transmitter NBC gave the announcer a leave of ab-sence, shifting Ross from being an NBC employee to a freelance per-former handled by the NBC ertist bureau.

Please Don't Call Us a Network!

Aversion to Description Notable as WMCA. WIP, WCBM, WOC, WDEL Organize

Expansion of inter-city non-ups between WMCA. New York, and its new out-of-town assection in Baltimore, Washington, Wilmington etc., was discussed at a business seesion last Thursday (9) in New York, Preliminary details were ironed out. John Hayes of WCBM, Baltimore, strended the business huddle, with the latter also representing WOL, Washington, and WDEL, Wilmington. Revision of WMCA's current dance spread will include several control of the work of the wor

will be used to fill in at the other cuds. ...
WOLD is to supply New York with the Army and Navy bands. Also Congressmen and Senators to discuss national events.
WMCA still shies away at the mention of the word 'network,' though the set-up resembles one in most respects. Hoodoo luck stalking 'third networks' has seemingly made broadcasters disinclined to made broadcasters disinclined to have the phrase thrust upon them.

Ford's Used Car Plugs

Chicago, May 14.
Ford will start on the air shortly with some 112 announcements, using four announcements daily in four wecks for the used car section of the Ford dealers.

Placed through McCann-Erickson locally and N. W. Ayer agency.

FIFTH SUPER-POWER STARTS IN CHICAGO

Chicago, May 14.
With the boost of the CBS-WBM transmitter of 50,000 watts last week, NBC now rushing to completion the new WMAQ rate setup and will be "eady to spring 50,000 watts on that station by July

Will make it five 50-kilowatt outlets for Chicago, WLS, WMAQ, WBBM and WGN.

Air Decency League's Letter

Under a New York letterhead reading 'National League for De-cency in Radio (In Process of Formation)' the following epistis has been sent out as a publicity release.

One phrase of the in-process-of-formation league reads The Protection of the American Home Against Indecency and Alien Propaganda is All-Important—Sex Delinquency and Morai Per-version Greaty Increased.

Full text of announcement follows:

Full text of announcement follows:

TO THE PRESS:

The publishing and distribution of a successful newspaper or magazine requires a tremendous expenditure of energy, worry and money. The service you have rerdered, and the employment you have made possible, merits you something better than that which is permitted to your competitor to monopolize at little expense, name. In addition, you are further handleapped in that your competitor is able to ofter a combination of radio and newspaper advertising at a rate which surely does not help you. Such a condition is not tolerated by either the public, or the workers in newspaper and magazine offices of Great Britain, or Canada. Why should it be permitted to exist in the United States?

The amount of advertising diverted in 1834 from newspapers and magazines to radio approximated \$77,000,000. Based on the first four months of 1385, it is estimated that nearly \$100,000,000 will be spent by commercial sponsors in radio advertising. In addition, and no doubt of far more interest to you, is the fact, as the enclosed broadside indicates, that unclean and offensive utterances, as was as also represented an experiment of the part of the part, as follows:

That how between the dark and the daylight that Longfellow. The the part of the p

part, as follows:

part, as follows:

That hour between the dark and the daylight that Longfellow called the children's hour, and that was devoted to story telling, and the companionship of parents and children, is practically unknown in the city. The time is consumed in ways far less boneficial to character, and among them is the way of the commercial radio program!.... Since the home plays a dominant part in developing the personality of the children, what program should be set up for the rehabilitation of the home, when anti-social, immortant and other destructive conditions present insurmountable obstacles?

We would appreciate your co-operation and endorsement in making possible the purposes herein set forth by the National League for Decency in Radio.

Very truly yours, National League for Decency in Rudio.

Wax Works

Popsicle starts a twice-weekly wax series over WOR, Nowark, May 21. Show, targed "The Popsicle Adventure Club," was built by Ben Rocke and placed by the Dorland agency. Contract is for 13 weeks.

News-Week's transcription News-Week's transcription series which World Broadcasting is re-cording has been sold to 20 stations starting immediately. A tester was submitted to 100 soattered outlets over the country, with contracts received for the 20 on 13 weeks basis.

Martha Atwell, continuity di-

weeks basis.

Martha Atwell, continuity director at WBS, is turning out a
double-paced job on the series.

Writing is done on Saturdays and
Sundays, with -rehearsal, production and recording conducted on
Mondays. Shipment is then ready
by Wednesdays midnight. Human
interest stuff, edaned from Name. interest stuff, gleaned from News-Week pages, is relayed into the disk, and fresh each week.

Swansdown Flour and Baker's Chocolate has placed, through National Export Advertising Service, an order for 40 wax programs for broadcast from Venezuela. Colombia, Central America and West Indies stations. Each firm will get 20 of these one-inhule programs. They will be entirely in Spanish and are to be transcribed by Broadcasting Abroad, Inc.

Arthur M. Davis of S. Hoffnung & Co. of Sydney, Australia arrives in Los Angeles, May 18, looking for radio discs. Michelson and Sternberg, New York, is the American representative for Hoffnung.

American Tslephone & Telegraph's 50th anniversary program, which CBS aired last week, was recorded at the same time by World Broadcasting, and is scheduled to repeat over various outlets on May 9.

Over 30 stations using It.

Prophylactic Tooth Brush Co. has Prophylactic Tooth Brush Co. has placed orders for 20 additional one-minute dramatized announcements with Broadcasting Abroad, Inc., for stations in Argentina. All will be electrical transcriptions in Spanish. Order placed through National Ex-port Advertising Service.

AUTO SMASH KILLS VAN WEART, CODAY

Ahukueraue, N. M. May 14.

Albukueraue, N. M. May 14.

Walter Van Weart, manager, and
William Coday, chief engineer of
station KIUJ, Santa Fe, N. M., were
killed almost instantly in an automobile mishan pear Santa Fe early
from Albuquerque when car sideswybed one containing several Cochitl Indians and overturned. Van
Weart killed at once, Coday died
en route to hospital.
Worth Indians and overturned when
food of the containing several Cochitl Indians and overturned. Van
weart killed at once, Coday ded
en route to hospital.
More to the containing several Cochitl Indians and overturned. Van
George Worth Indians and Conferred with T. H. Lathrop, manager of KGGM, and had agreed to
assume position as chief engineer
KGGM May 12. Wives awaltim;
husbands return at KIUJ studio,
bushanes to social molioned ambulanca to social molioned ambulanca to social.
Van Weart came to New Mexico
few months ago with wife, the
form Amarillo, Tat. Coday was
bulanca to social molioned ambulanca to social molioned am

was taken to Pueblo for burial and services for Van Weart were held in Santa Fe, May 13.

Crusaders on Six

Crusaders, philanthropic organization, has signed for time on WOR, New York, and two other MBS outlets, for a period of 13 weeks. In addition to this coverage, the series is also nired over WAAB, Boston: WGAR, Cleveland, and WIND, Care Boston; Wo WIND, Gary

WIND, Gary.

National Commander Fred G.
Clark does the spicling on Thursday
nights at 9:45, EDST. Account
placed through Marschalk & Pratt,
Inc. WLW, Cinclinati, and WXYZ,
Detroit, are the other MBS stations
in the broadcast program.

electrical transcriptions to be made by Broadcasting Abroad, Inc. Kel-ser-Wetter Agency placed.

the WMAQ, WBBM and WGN.

It was the John and WGN.

Everett Jonas new munager of the John and the

STATIONS OGLE LIQUOR

Radio Should Fight Back

Radio is taking a kicking around from a multitude of critics and enemics outside radio. Lifting the fright-wigs off most of the hobgobilus may expose that which may lead broadcasters to think it's just the old game of African Dip. But radio should remember that the inside stuff is unknown to the public.

If the fight against radio were merely a question of who could out-hypototics Washington, radio could probably take care of itself. But it's rapidly spreading beyond the Capital playground. Already the heat has had its results. The Federal Communications Commission is as gittery as a bindroided lad on a root. Anti-radio elements are going over the heads of the politicians to the people via the constant stirring-up of clubwomen, mothers, teachers, therefore, the constant stirring-up of clubwomen mothers, teachers, therefore, the constant stirring-up of clubwomen mothers, teachers, therefore, the constant stirring-up of clubwomen mothers, teachers, therefore, therefore, the constant stirring-up of clubwomen mothers, teachers, therefore, therefore, the constant stirring-up of clubwomen mothers, teachers, therefore, therefore, the constant stirring-up of clubwomen mothers, therefore, the constant stirring-up of clubwomen mothers.

A new effort to focus animosity on radio is the so-called National League for Decency in Radio. That can mean only one thing. An offort to embarrass the industry and impose censorship of programs. A scare-head phrase from a publicity release of this organization now in the malls reads: Sex Delinquency and Moral Perversion Greatly Increased. Radio has been blamed for everything from dust storms to the fullure of Americans to buy as many shoes as formerly. Now police dockets and missing persons statistics are presumably to be laid at the feet of the microphones.

It's ridiculous, but it's not funny. Organized propaganda has reached too high a degree of efficiency in this advanced epoch for the broadcast industry to fancy it can meet such threats with anything less than comparable artistry of propaganda.

If the arena is to be the country at large rather than Washington, radio had better start body-checking before the other side runs up a big lead. There are plenty of things wrong with radio, but eensorship is not the remedy.

Whether they admit it or not, eensorship of radio is what the enemies of the industry want. Radio has censorship already—more than enough. Yet, it's chief oftenses have been against good tastic rather than broatly and it should refuse to allow unclous princes like 'decenory' to be used to imply that radic is lowering or has lowered moral standards of the country.

Melton to Hollywood

James Melion's first show for Gulf Oil June 18, on which date he replaces Will Rogers, will be from New York, but for the balance of the summer the program will emanate from Hollywood. Melion goes to the Coast for a Warner Also on the Gulf show and going to the Coast with Metton will be The Revelers and Frank Tours orf-netran. Melton deal was arranged by the William Morries office. Off Mel York of Child William Morries office. Off Mel York of the Coast for an additional four weeks.

Amateur Inventor Is **Denied Experimental**

Television Station

Radio should fight back-and soon,

CHI SEES END OF COIN GAB IN CAFES

Chicago, May 14. Final break in the commercial niugging for the niteries, dance spots and cafe in the remote control band pick-ups in this town came to a head last week when the radio code

pick-ups in this town came to a hocal last week when the radio code authority ordered every local station to submit copies of all announcements on their remote pick-ups for the week of April 21.27. Code chieftains have been around long on the credit plugs on the dance band remotes. This check-up follows pienty of individual yelps among the stations that the rival transmitters were stepping out of line and giving commercial plugs on their sustaining pick-ups. Stations have known in the pick-ups. Stations have known for sustaining pick-ups but felt they wouldn't stop because of fear that rival transmitters would step in and grab off choice spots.

Likely that the entire situation will reverse itself completely with the stations climinating all commercial sideliness entirely and sticking to the mere announcement of the band and the pick-up 3pd.

John S. Martin Set

John S. Martin foreity in charge of the radio department at H. E. Lesan Co, has joined Langlois & Wentworth, New York, as account executive, Previous to going with Lesan, he was station director at WINS.

Formerly an announcer at Columbia, Martin also served in the sales department at NEC.

Myrt 'n' Marge's Dates

Television Station

Washington, May 14,
Another enthusiastic television
inventor was doused with cold
duster by the Federal Communications Commission last week. Harcommission last week. Hardistrict the state of the state of the state
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Myrt in Marge, who are playing
vandeville in the east, go out Mary
I on a series of five Pennsylvania
re late of the Pennsylvania
varies and Johnstown.

After the short dates the ali
team playe full weeks in Waching
ton and Baltimure for Los
William Marge office.

LOOK FOR NEW COIN SOURCE

Booze, but Policy of Dis-tillers May Be Against Air Regardless

DRYS STRONG

After laying low on liquor for the past two years the stations which have been rejecting the hard drink accounts are reported getting medicine been rejecting the hard drink accounts are reported getting medicine but are loss of patent of the part of the part

Touring of alconomic revenue for a Still another complicating factor is that whether or not the stations are disposed to okay flugure it isn't reported that whiskey and gin are prepared to accept radio. That may be a rub stations haven't figued on. By report the distillers are a caused to the control of t

WTMJ Offers 'Journal' News **To Sponsors**

Milwaukoe, May 14.

With stations throughout the land kicking up pienty with spont and kicking up pienty with spont and kicking up pienty with spont and the land kicking up pienty with spont and the land line was periods. In the past W7MJ has been carrying the Journal news periods strictly as build-up for the newspaper. It may figure as the pioneer step by the newspaper would be up to be suffered to be suffe

N.A.B. Expected to Ask Fair Warning on Taboo Sponsors: Resent New Guessing Game

Send Stamped Return

Washington, May 14.
In connection with a series of salutes to various states, Gordon Hittemark of Station WRC wired Governor Ruby Lafoon of Kentucky asking for data on that commonwealth. Received back the following: over we are mailing you commission making you a Kentucky Colonel.'

WLW BACK TO 500.000 WATTS

Cincinnati, May 14.

WLW is back to 500,000 watts on a full-time schedule. Super power privilege was restored Thursday a full-time schedule. Super power privilege was restored Thursday (9) by the Federal Communications Commission, following okay by Canadian broadcasting officials of special suppressor antenna employed by local station to relieve interference with reception of CFRB, Toronto.

by local station to relieve interference with reception of CFRB, Toronto.

Joe Chambers, technical supervisor of the Crosley Radio Corp.,

Joe Chambers, technical supervisor of the Crosley Radio Corp.,

8,000 watts lie WLW power to 8,000 watts in a 150-mile radius of Toronto without reducing the strength in other areas. Dominion radio chiefs listoned in on the muted WLW broadcasts at Niagara to 10 metal or the result of the result o

Crosiey Radio Corporation's net income more than doubled over previous year, the annual statement this week revealed. The report, which was for the fiscal year ending on March 31, 1939, showed a net profit of \$393,746, a first taxes and all charges, equat to \$1.64 per share and the profit of \$1.64 per share of the first profit of \$1.64 per share of

outstanding.

This compares with \$413,107 or 75 cents a share for the preceding year. The net sales were \$15,808,-737 for the 12 months ending last March against \$10,637,366 for the

Warn KTAR, Phoenix Time Change Can't Displace 'Little Orphan Annie'

ticular skill or knowledge in broad cast research.

Record disclosed that Bieth possessed \$300 worth of test equipment, as the same property of the possessed \$300 worth of test equipment, as \$300 to \$400 with of test equipment, as \$400 with of test equip

Slated for airing on the floor of the National Association of Broad-casters' convention at Colorado Springs in July is the latest cleanup campaign launched by the Federal Interpretation of Broad-casters' convention at Colorado Springs in July is the latest cleanup campaign launched by the Federal Interpretation of the Colorado Springs in July is the latest cleanup campaign launched by the Federal Interpretation in the commissions who latest candidate, with urge that the association of the Colorado Springs in the Federal as the mandatory upon the FCC to warm a broadcaster that a sertial nacount is objectionable before hauling him up for a hearing provision of the present law, the commission has in recent weeks cited some 40 stations for appear before it and give an account of their program loss without having the continuous without having the continuous with a superior and the superior of the present conditions which will give the FCC the orders similar to that held by the Federal Trade Commission point out that it can, under present conditions, take only one ship for a station with an otherwise favorable professional staged for a program loss.

Among the latest stations that the commish has tagged for a program going over are those which have carried the Marmola accounts on its books. This product has been on the control of the

Higher Rates Fail to Stem 5-Min. Shows

Chicago, May 14.

Despite occasional efforts on the part of the stations to discourage that neember of the stations to discourage that neember of the stations are the stational that neember of the stational stations are those for fire-minute sensions. Newest campaigns starting next week on five-minute schedules are those for Greybound Bus company and the Dr. Pepper soft derink outfit which operates throughout the south.

The stationary of t Chicago, May 14.

HEARST FOLLOWS UP WITH NEW REQUEST

LUXOR 2-Su-WEAF

Salty of Talkler
Basel Loughrane
Henry Saxc
Joan Blans
Marjorle Hannan
Murray Forbes
Dick Wells
*Lord & Thomas
MACFADDEN
8-20.WARC

MACFADDEN
8:30-F-WABC
(True Story)
Court of Human
Relations'
Percy Hemus
Arnoid Johnson's Or
Elsis Hitz
Avenus
South
Lucilia Wall
Allyn Joslyn
Paul Stewart

MAYBELLINE 3:30-Su-WEAF

Penthouse Seren-ade'
Don Marlo
Dorothy Hamilton
Chas. Gaylord Oro
*Cramer Kasselt

MEXICAN MUSI-CAL TOURS 9:30 p.m.-Thu-WJZ

Angele Mercado C George L. Rihl

Pat Barrett Cliff Soubler Carleton Guy Nora Cunneen *Wade

MOLLE 7:30-Th-WEAR

Betty Moore Lew White *Direct

JOHN C. MORRELL

5:45-Su-WJZ (Dog Food) Bob Becker Dog Chats *Henr!, H. & M

11:45-M-W-F

COMMERCIALS

WEEK OF MAY 15-21

This Department lists sponsored programs on the NBC, CBS, and Mutual neworks arranged alphabetically under the advertiser's name. All time is p. m. unless otherwise notod. Where one advertiser has two or more programs they are listed consecutively. An asterisk before name indicates' advertising agency handling

Abbreviations: Su (Sunday); M (Monday); Tu (Tuesday); W (Wednesday); Th (Thursday); F (Friday); S: (Saturday).

ACME PAINT 6:30-Su-WABC 1:45-Th-WABC

*Henri II. & McD.
A & P
9-M-WEAF
Harry Horlick
*Peris & Poert
AMERICAN
HOME PRODUCTS
(Anacin)

(Anacin)
7:30-M-Tu-W-WEAF
Easy Acos
Goodman Aco
Jano Aco
Mary Hunter
Heien Spring
Everett Sloan
*Blackstt-S-H
ANWHCAN

Everett Slaan

**Pillaciett-Sla

AMERICAN

ANDRICH

**Pillaciett-Sla

**Pillaciett-S

ARMOUR 9:80-F-WJZ Phil Baker Harry McNaughto Ella Logen

Harry McNaughtor Ella Logon BEECHNUT 7:30-M-V-F-WJZ David Brown, Dir. Rad Davis Burgees Meredith Jack Rosleigh Marlon Darney Ellzabeth Ragge Johnny Kane Eurice Howard Jean Southern *McCann-E *McCann-E
BETTER SPEECH
INSTITUTE
2-Sn-WJZ
'Your English'
*Auspitz & Lee

Your English

Auspitz & Le

SHIRODAL

Toc.

OCHANA TO THE ACTION OF THE ACTION OF

6:30-Su-WJZ
An Seys-Man Seys-Man Seys-Man Seys-Man Seys-Man Seys-Man Seys-Man Seys-Man Seys-Man March Seys-Man Morealth Don Ameche Carlton Brickert Cilift Soubler E Sagerquist Ore "Authrey Wallaco CANTRELL (Soup) 9-Y-WADC

AMP BELL (Soup) 9-F-WARC Hollywood Hotel' Dick Powel-Louelle Parzons Raymond Palgo Ore Frances Langford Anne Janikan Bette Davis Perry Askan F W Armstrons

CARLSBAD (Salts) 8:I5-Fri-WJZ Morton Downey Ray Sinetrs Orc *Klesewctter

VARIETY

CARNATION MILE Lullaby Lady Irecne Wicker M I. Enstman Ruth Lyon *Erwin Wasey

*Erwin Wassy
CENTAUR CO.
(ZBT Baby Powder)
II a.m.-M-WABC
Dr. Louis I. Harris
Louis A. Witten
*Hanft-Metzger
CITIES SERVICE
5-F-WEAF

S-F-WEAF
Session Dragonette
Rosario Bourden Or
Quartet
'Lord & Thomas
COLGATE-PALM
10-Th-WEAF
(Palmolive Soap)
John Barciay
Al Goodman Or,
9:30-31-WEAF

9:30-M-WEAF
(ColgateTooth past
Francia White
James Melton
Martha Mears
Al Goodman Orc
10:15 a.m.-M to
Inc.-WEAF
(Super Suds)
Clara, Lu 'n' Em
Helen King
Isobel Chrothers
Loulee Starkby
"Benton-D"
(Super Suds)

Louise Strettey

"Benton-P

(Super Suda)

(Super Suda)

(Super Suda)

(Super Suda)

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(Fourse of Claser

Gertrade Borg

Gertrade Borg

Gertrade Borg

Gertrade Borg

Bertha Waldon

Arline Jlacoburn

Helen Dumna

Bertha Waldon

Arline Jlacoburn

Helen Dumna

Bertha Waldon

Arline Jlacoburn

Gertrade

1nc.

CONSOLIDATED

CONSOLIDATED

9-38-31-W-F-WOF

Jean Tolbert

Jean Cubert

Jean Cubert

Jean Colbert

Gertrade

(Bran Flakes)
Tony & Que
Mario Chamice
Ocorge F. Brown
*Young & Rubican
GENERAL MILLS
4:45-Daily Ex. SaWOR
'Life of Mary
Southern'
Linda Carion
10:45-W-F-WEAF 9:30-Tu-WABO
(Linit)
Hour of Charm'
Phil Spitainy
Arline Francie
Maxine
Evelyn Kaye
Pat Harrington
Gypsy Cooper
Mary Rumrill
Ann De Marco
Lilyan Perron

Betty Crocker Cooking Recipes *McCord Co.

Lilyan Perron

12:15-Daily Ex. Sc. 86-WABC

The Gumps'
Wilmer Walter
Agnes Moorehead
Congs Graham
Edith Spencer
*E. W. Hellwig
(Faco Powder)
16:30-W-WEAF
Ray Nobio Ore
*Blow

*Blow
CRYSTAL CORP.
(Outdoor Girl)
7:80-8-WABC
Connie Gates
Alchard Norton
Victor Arden's OrtBurford Hampden
Kay Carroll
Ruth Easton
*United Adv
B. D. DAVIS

E. D. DAVIS 6-M-Tu-W-Th-WABC

WARC
Buck Rogers
Curtis Arnall
Adaic Ronson
William Sheliey
Elaine Melchior
Edger Stehil
Dwight Weist
Peggy Allenby
*Ruthrauff & R
9:45.M-IV-WOB
Pathe News of A
J. Walt Thomp
EX-LAX

HEALTH PROD.

Fathe News of A

J. Wait Thomps

S. L. AX

George Givot

Gentrude Niesen

S. J. TONE

S. 30-M-WEAF

Nocal Ensemble

Wm. Daly Orch

Sweeny-Jenes

7-45-58-118-18

W. Ramsey

FORD MOTOR

6-Su-WABC

Richard Crocks Richard Crooks Detroit Symphons 0:30-Th-WABC

Fred Waring Stella Friend Kay Thompso FORHAN (Toothpaste Edwin Whitney
Dir.
Jack Arthur
Helen Claire
Paul Nugent
Rosalinc Green
*McCann-Erick FRIGIDAIRE 10-W-WABC EDNA WALLACE
3:HOPPER
3:Deally Ex SaWindows of Helen
Tront:
Virgina Clark
Leater Tremayas
Marle Nelson
Alice Hill
Sundra Love
Gen Doll
Hazel Dopheide
'Blackett
HORLICK

JERGEN 9:30-8n-WJZ

Jack Pearl Cliff Hail Leith Stevens Patti Chapin Freddio Rich Orc •Geyer Co. GEN. BAKING 5:30-8u-WABC

Julia Sanderson Frank Crumit Ed East Raiph Dumke Jack Shilkret Orc *B., B., D. & O.

HAZE! Dopheide

**HORLICK
HORLICK
HORL GENERAL CIGAR (White Owl) 9:30-W-WABO H. Polesie, Dir. Burns & Allen Ferde Grofc Male Octet 'Thompson HUDSON MOTOR 8:30-M-WARC Kato Smith
3 Ambassadors
Wallace Sie
Ted Collins
Jack Miller Oro
*Brooke-Smith GEN. ELECTRIC 12:15-Su-WEAF

What Home Me GENERAL FOOD 2:30-F-WEAF 2:30-F-WEAF

M. Barnum, Dir.
Martha Mears
Jimmy Wilkinson
Al & Lee Reiser
Warren Hull
Frances Lee Barton
*Young & Rublean
9-Th-WEAF
(Maxwell)

S. V. Dabbs, Dir. Walter Winchell *J. Walt. Thompso JOHNS-MANVILLI 7:30-Thure-WJZ Floyd Gibbons *J. Walt. Thompso OHNSON & 86 (Floor Wax) 5:30-Su-WEAF Lanny Ross Frank Meintyre Conrad Thibauit Muriel Wilson 'Molasses' 'n' Jan Gus Haenschen

Tony Wons
Three Brothers
Lorotta Poynton
Hazel Dophelde
Emery Darcy
Ginna Vanno
Ronnie & Van
Anne Campbell (Jell-O)
T. Harrington, Dir
Jack Benny
Mary Livingston
Don Bestor Ore
Frank Parker
*Young & Rubican Anne Campbell

10-Tu-WJZ
'Fibber McGee &
Molly'
Marlon & J Jordan
Ronnie & Van
U. Marcelli's Oro
*Necdham

7:15 p.m.-M-Th-F (Bran Flakes) RORT. JOHNSON

ROBT, JOHNSU:
12:45-M thru The
WOB
'Painted Dreams'
Bess Flynn
Alice Hill
Mery Afflick
Kay. Chase
'N. W. Ayer
FELLOGG KELLOGG 5:80-Dally Ex. Sn-WJZ

Sn-WJZ
Singing Lady
Irene Wicker
8:30-F-WJZ
Ruth Eiting
Red Nichol's Oro
Dolly Stark
KLEENEX
11:15 a.m.-11 to F
'Story of Mary
Marlin'
Marly 5:30-Daily Ex. Sa Su-WABC Jack Armstrong All American Bo 4-Daily-WJZ

4-Dally-WJZ
Betty & Bob'
Betty Churchill
Don Ameche
Betty Winkler
Art Jacohson
Carl Brickert
Louis Roen
*Blackett 11:15 a.m.-M to FWABC

'Story of Mary
Marlin'
Basil Loughren, Dir.
Jan Crusinherry Au.
Joanc Blaine
Art Jacobson
Carleton Brickert
Betty Lou Gerson
Francis X. Bushman
Anne Seymour

*Lord & Thomas

*Blackett
GILLETTE SAFETY RAZOR
10:30 p.m.M-WEAF
Lucky Smith
Max Baer
Peg La Contra
Gareon Kanin
Frank Ventre *Lord & Thoma KOLYNOS 7:15-Daily Ex § Sn-WABO 'Just Plain Bill' Arthur Hughes Ruth Russell James Meighan Curtis Arnall Jos Latham *Blackott-S-H GOODRICH (Tires) 10:30-Fri-WEAF

10:30-FrI-WEAF
Circus Night in
Silvertown
Edw. Dunham, Dir
Joe Cook
B. A. Rolfe Oro
Teddy Bergman
Tim and frene
Phil Duey
ucy Monros
eg La Centra
Chorus
Ruthrauff-R
GULF
8:30-Su-WABC
Will Rogers *Blackett-S-H
KRAFT-PHENIX
10-Th-WEAF
P Whiteman Oro
Lou Holtz
Harry Stockwell
Helen Jopson
*J Wait, Thomp.

LADY ESTHER

10-Su-M-WABO

8:30-Tu-W-WEAF

Wayne King
*Stack-Gobie Will Rogers Hallle Stiles Frank Tours Orc *Cecil, W. & C.

Stack-Gobie
LEHN & FINE
S. Lyen ABC
Ethel, Merman
Ted Husing, Al Goodman's Ore
Lennen & Mitchell
THOS. JEEMING
GBanme Bengue)
S:30-F-WOR
Norman Cordon
Lucille Peterson
Lucille Peterson
Lucille Peterson
Lucille Start Start
Lucil Katerman Ore
"Win. Esty
LIBHY MONEILI

LIBBY MCNEILL 5:15-M-W-F- WA
'Adventure Hour
Alfred Brown
Patricia Duniap
James Andello
Jesse Pugh
Reg Knorr
'J. Walt. Thomps

LORILLARD (Briggs Tobacco) (Muriel Cigars) 7:45-Sa-WEAF

PHILIAPS-JONE
(Arrow Shirte)
10:15-5u-WJZ
Vera Brodsky
Harold Triggs
Louis K. Anspack
*Peck LOUIS PHILLIPPE 2 Daily Ex. 5a-5s-WABO
Marie, Little French Princess?
Ruth Yorke
James Meighan
Loster Jay
Blackett

PHILIP MORRIS
S-Tu-WEAF
Lee Reisman's Ore
Phil Duey
S-W-WABC *Blackett
GEO. W. LUF'
(Cosmatics)
10-W-WJZ
*Cecil, W-C
Hollywood Gossi;
Jimmy Fidier Johnnie & 4 10:45 a. m.-Sa-WOB Graphologist Mme, N. Olyanovs *Blow Co. Jimmy Fider
LUX
2:30-Ss-WJZ
T. Luckenbili, D
The Lion and
Mouse'
Ruth Chatterton
*J, Walt, Thomps

PILLSBURY 10:30-Dally-WJZ 10:30-Dally-WJ
Today's Childre
Irma Phillips
Walter Wicker
Besa Johnson
Irene Wicker
Lucy Gillman
Frsd Von Amon
Jean McGregor
*Hutchinson

II a.m.-W-F-WABC
'Cooking Close Ups'
Mary Elile Ames
'Hutchinson PITTSBURGH PLATE GLASS

9:45 a.m.-M thru F WOR PLOUGH, INC. 10-W-WEAF

Guy Lombardo Ricardo Cortoz *Lake-Spiro-C PREMIER PABST 9-Tu-WEAF Ben Bernie *Morris-W. & E

*Morris-W. & E.
J. L. PRESCOTT
(Oxol)
10:30 a.m.-Daily Ex
Sa-Su-WABC
Jack Fulton Oro.
*B. B. D. & O.
PBINOESS PAT
9:30-M-WJZ
Sketches

DR. MILES LAB' (Alka-Seltzer) 9:30-8a-WJZ 9:30-Sa-WJZ
WLS Barn Dance
Ridge Runners
Uncle Ezra
Lniu Belle
Maple City 4
1:45-Bi-W-FUncle Ezra, Radio
Station EZRA P'CT'R & G'MBI. Stif Daily Ex. SaSa-WEAP
(Vic Cisco)
Vic Cisco)
Vic Cisco
Art Vasco
Billy Idelator
Bernadine Flynn
10-Su-WEAF
(Vory Soap)
The Gibson Family
Cenrad Thibault
Jack & L Clement
Lois Bennett
Don Voorhees Ore
5145-M-W-F-WJZ
Vory Stamp Club

MODERN FOOD PROCESS CO. PROCESS CO.
4:15-M-WJZ
Charles Sorce
Harry Swan
**Clements Co.
MOHAWE
CARPET MILLS
12:30-Daily Ex. SaSu-WABC
'5 Star Jones' Ivory Stamp Club Capt. Tim Healey *Blackman

3:30 Dally Except Sa & Su-WEAF (Oxydol)
'Ma Perkins'
Virginia Dayne
Margery Hannon
Karl Hubel
Will Fornum
Chas. Eggleston
*Blacket! 12:30-Dally Ex. bu Su-WABO
'5 Star Jones'
John Kaul
Elizabeth Day
Herbert Rawlinson
J Anthony Jones
Florence Malone
Houston Richarde
Eddle Marr
*Blackett-S-H.

8:45 p.m.-Tu-W-Th-WEAF (Camay) Dreams Come True'

Berry McKinley
Ray Senatra Oro
*Pediar & Ryan

5 p. m. Daily Except Sat & SunWEAF

'Home Sweet
Home'
(Chinea) Al Bernard
Emil Casper
Theo. Carle
Marlo Cozzi
Leigh Stevene Orce
*Stack-Gobie BENJ. MOORE (Paints)

Home (Chipso)
C. W. Secrest
Harriett McGibbon
Billy Halop
*Biackman
BCA BADIOTRON
9-Sa-WEAF 11:80 a. m.-W-WABC 9-Sa-WEAF
Nathaniel Shilkert
and Victor Light
Opera Co.
*Lord & Thomas
REAL SHIR
9-Sa-WJZ

"Henri, H. & McD.
NATIONAL
BISCUIT CO.
10:30-Sn-WEAF
Kel Murray Ore
Benny Goodman Or
Phil Duey
"Trank Luther
"Tran Chas. Previn Orch Olga Albani *Erwin-Wasev

*Erwin-Wasey
RED STAR YEAST
II-Tu-Th-S-WEAF
Edna Odell
Phil Porterfield
Irma Glen
Earl Lawrence WEAF

WEAF
Jack & Loretta
Clemens
*Donahue-Coe
R. J. REYNOLDS
(Camel Cigarets)
10-Tu-WABC
9-Th-WABC

WABC
W Buttorworth
Ralph Dumke
Ed East
*Stack-Gobie
NOBTHWESTERN
YEAST 9-Th-WABC
Casa Loma Band
Walter O'Keefe
Annette Hanshaw
Alice Frost
Jack O'Keefe
Louis Sorin
Kay Renwick
Kay Renwick
Kay Rey
Pse Weo Hunt
*Wm. Esty 1:80-M to F-WJZ BITCHIE CO. (Eno Salts) 8-Tu-WJZ

1:30-M to F-WJ
Virginia Leo and
Sunbcam'
Dorothy Page
Bob White
Ellnor Harriott
Ed Prentese
Virginia Lee Ene Salty
8-Tu-WiZ
Fne Crime Cluse
8-Tu-WiZ
Fne Crime Cluse
Hanna, Dir.
Hanna,

9:80-Sa-WEAT Al Joison
Amelia Earhart
Luiu McConnell
Jack Stanton
Peggy Gardner
Victor Young Ore
Benay Venuta
*J. Wait. Thompse

SINCLAIR S-M-WJZ

7-Sa-WABC
Soconyland
Bistches
Ches Webster
Arthur
Kare
Arthur
Farker Fennelly
Kate McComb
isabel Winlocke
Edith Spencer
John Milton
Ruth Russell
Robert Strauss
William Sticklee
"J. S. Getchell 'One Night Stand Josef Bonime Ore *McC.-Erick.

*McC.-Erfek.

WANDEB CO.
(Ovaitine)
5:45-Daily-WJZ
Little Orphan A'
Allan Baruck
Henrietta Tedro
Ed Sprague
Stanley Andrews
Shirley Pell
*Blackett The Music Box Mary E. Wood Billy Axton Johnson-Dalls STAND, BRANDS 8-Su-WEAF

8-W-WEAP

(Royal Gelatine) One Man's Famil WABC
6:45-5n-WAHO
Voice of Experience
2-Su-WOR
Jacob Tarshish, The
Lamplighter
2-rwin Wasey
G. WASHINGTON
(Coffee)
0:46-Sn-WJZ

'Adventures of Sher lock Holmee' Louis Hector Leigh Lovel Joseph Bell *Cecil, W. C. B. L. WATKINS 9-Sn-WEAF 9-Sn-WEAF
(Dr. Lyons Tooth-paste)
Plerre Le Krocun
Raquel de Carlay
Jerome Mann
Men About Town
Andy Sannella Orc
*Blackett

(Bayer's Aspirin)
Frank Munn
Bernice Ciaire
Gus Haenschen Or WELCH (Grape Julce) 8-F-WJZ

lrene Rich

*Kastor
. WESTCLOX
4:45-Su-WEAF
Big Ben Drcam
Dramas'
Arthur Alien
Parker Fennelly
*B. B. D. & O.
WOODBURY
9-Tu-WABC

9-Tu-WABC
Bing Crosby
Georgic Silver
Tangle W.F. WJZ
Tangle W.F. WJZ
Tangle Silver
Elele Ritz
Nick Dawon
Clarence Derwent
Lennen & M.
WHIGLEZ
FHARMA
CEUTICAL
4:30-Sn-WEAF

CEUTICAL 4:30-Sn-WEAF Harry Reser Ray Heatherton Peg La Centra *Jerome B. Gray *Jerome B. Gray WM. WRIGLEY 7-Daily Ex. Sa-Sn-WABG 'Just Entertain-ment' *Frances Hooper

(Alemite)
10:30-Th-WABC
Lysbeth Hughes
Bob McCoy
Art Thoreen
Horace Heldt
King Slatore
Stave Merrill
Jerry Bowne
Alyce King
*Blackett-Sample WYETH 10:45 a.m.-Dally Ex. Sa-Su-WABC 'Mrs. Wiggs of Cabbage Patch'

Cabbage Fate
Betty Garde
Alice Frost
Joe Latham
Andy Donnelly
Amy Sedelle
Estolle Levy
Pat Ryan
*Blackett-3-H STUDEBAKER 10-F-WARC 8-M-WEAF Richard Himbor Stuert Allen

WBRC, Birmingham has been ap-pointed by the American Legion as publicity chairman: He's also short-stop on the WBRC baseball team but that doesn't need any publicity.

Frank Curran now on WINS, New York, announcing staff,

HERE AND THERE

Paul Windish, head of the NBC band department, is recovering from an appendix op in Polyclinic hospital, New York.

Tom Fizdale hopping around the country on Johnson wax show publicity.

Don Becker, of WLW, Cincy, in Chicago looking for new talent.

Rakov, band leader on the I... Fox program over WEEI, Boston, has replaced Phil Saltman on the Saltinger Little Revue. Since both sponsors are fur shops, Rakov will not he identified in his new assign-ment.

E. M. (Gene) Holden goes to station KOTN, Pine Bluff, Ark., as-commercial program man, from sta-tion KOMC, Texarkana.

Inex Quinn, soprano, on WHAM Rochester staff, who has been on sick leave since Jan. 15, expects to be back by June.

David J. Kreinson, general man-ager of radio division of Elisabeth Marbury, Inc., on a talent search among smaller stations in New York

and Pennsylvania. Jack Dempsey's Restaurant con-tinues to be a sustaining feature over WMCA, New York, waiting for a sponsor to pop up. Eaterle was and Hagenbech tricks are going to nights by Jackin Ciothing company.

Carlos Kent, now occupying WFAA, Dallas, plano stool, left va-cant by Pem Davenport, who left with Joe Linz to seek fame in Tin Pan alley.

Frank Fenton visiting staff at WFBM, Indianapolis, on visit from Columbus, where he is commercial manager of WBNS.

Jack Klotz and Herman Paley have joined WOR, New York, in Artists' Bureau under Nat Abram-son.

George Grnalich (Robert Royce on Voice of Romance') in Hollywood for a vacation.

Guy Earl, of KNX, fell in a hole on his brother's ranch, suffered two broken ribs and pulled tendons in his icgs. Will be tled up a couple of

Jimmy Grier's ork replaced David Broekman's combo on the Strasska 'Million Dollar Smiles' program over the Don Lee network,

Dorothy Garnier quits her secre-tarial post at KHJ to marry Win-ston Norman, Los Angeles newspaperman

WFBL, Syracuse, has a new wom-an announcer as a regular member of the staff. She is Gertrude Alder-man.

Dave Roberts, who recently joined WSYR, Syracuse, announcing staff, coming from WHK, Cleveland, is serving as m. c. for R-K-O Keith's amateur show broadcasts.

Vic Campbell, WSYR, Syracuse, announcer, is off regular studio assignments to edit and spiel 16-minute news stint dally, the report being supplied by the Herald.

WSPA, Spartanburg, S. C., stepped out in new Evans Heights plant with rating increased to 920 kilocycles, 1,000 watts. Special cele-bration program by local artists.

Patricia Sheldon makes her fare-vell broadcast on WGY, Schenecwell broadcast on WGY, Schenec-tady, May 15. Is leaving to be mar-ried and live in Massachusetts.

May Singhi Breen and Peter de Rose havo gone back to sustaining over NBC red loop, filling same morning-hour spot they held down for a commercial (Humphrey's Remedice).

David Freedman now scribbling fiction for the pulp magazines using radio as a background.

Hal Boskill, from KGHL, Hai Boskill, from KGHL, Billings to KGVO, Missoula, Montana, as sales manager. Verde Sawyer now chief announcer of same station.

Ray Saunders, chief announcer at WOV, New York, switches to announcing staff at WHN. New York, on Saturday (18).

George Vandal, formerly with KFWB, Hollywood, is now in New York, continuity department,

Smiling McConnell ... Henri. II. & McD.

HEALTH THOUSE (Frens-A-Mit)
Amatour Night'
Amatour Night'
Ray Perkins, M.C.
Arnold Johnson Ore
HECKER II—0
6:18-Dally Ex. SaSu.-WABC
HEALT-O Rangore
HEALT-O RANGOR
HEALT-O

M. HOHNER (Harmonicae) 7:45-Sa-WOR 7:15-M-W-F-WEAF
7:45-Sa-V
Stories of the
Black Chamber Atherion

'Sports Review Tharnton Fisher Walter Johnson 'Lennen & M

VIrginia Lee
PACIFIC BORAY
PACIFIC BORAY
Den IV SAILLY DAYS'
The Fracility
Doseph Boil
Edwin W. Whitney
Lonesome Cowboy
Joseph Bonime Orc
WC.Erick
FEPSODENT
T-Daily Ex Sat SanWJZ
Amos 'n' Andy
FINATD
(Hair Tonic) (Hair Tonic) 10:30-M-WABC B Von Hallherg O *Calkins & H. PHILCO 7:45 dally ex. Sa Su-WABC Boalte Cartes

0:45-M-Th-F-WEAF Billy and Betty

SUN OIL 6:45-Daily Exce Sa-Su-WJZ Lowell Thomas *Roche-Willams SHELL (Petroleum)

TASTTEAST

TEXAS CO.

Ed Wynn Graham McNames Eddle Duchin Ore *Hanff-Metzger

(Insurance) 5-Su-WJZ

UNITED DRUG 5-Sq-WEAF

U. S. TOBACCO (Dill's Best) 9:30-F-WEAF

CHAS. WARNER (Sloan's Linament S-W-WJZ John Chas Thoma

*J. Walk. Thomps: SILVER DUST 7:30-M-W-F- WAI The O'Nellis' Kate McComb Jimmy Tansey Ace McAlister Jack Rubin Jack Rubin Jack Rubin

Gene Arnold Bill Childs Mac McCloud Joe Parsons Cliff Snubler Harry Kogen *Federal

"3-5u-WJZ"
"Roses & Drams'
Holen Cloire
Reed Brown, Jr.
John Griggs
Gus Smith
Wright Krarner
J. Spurin-Colicia
Joe Curtin
Bedward Jerome
Jack Roslugh
Morgan Farley
Portor Hail
"J. Walt, Thompss
"J. Walt, Thompss
"J. Walt, Thompss SOCONY VACUUM 7-Sa-WARC Rhythm Sympho DeWolfe Hopper *Strest & Finney

SSS CO. (SSS Tonic) 8.30-F-WOR

(Chase & Sanborn A. K. Spencer, Dir Amateur Show Maj. Edw. Bowes

Carleton E. Moore
Dir.
J. Anthony Smyth
Minetta Allen
Michael Rafetto
Kathicen Wilson
Barton Yarborough
Bernice Borwin

8-Th-WEAF (Pielschmann)
G. Thompson, Dir.
Rudy Vallee and
His Conn. Yanks
Tom Howard
George Shelton
Gregory. Ratoff
Lesile Howard
Arthur Hortley
Marie Alvarez
7:30-Su-WAZ
H. Boles Dir.

7:30-Su-WJZ
H. Polesic, Dir.
Joe Penner
Stefanni Diamond
Ozzle Nelson Ore
Harriet Hilliard
*J. Walt. Thomp.

STERLING PRO 8-Tu-WARC

Sus Maenschen Or 9:30-Sn-WEAF (Dr. Lyon's Toothpowdor) Gus Haenschen Or Frank Munn Vivienne Sgal Ohman & Arden Bert Hirsch

9-F-WEAF (Phillips Mag)
'Waltz Time'
Abe Lyman Oro
Frank Munn
Bernice Claire

8:30-Tn-WABC
Abe Lyman
Vivienne Segai
Oliver Smith
*Blackett

*Blackett

5:55-M-Tu-W-ThWABC
(Calif. Syrup Figs
Dick Tracy)
Ned Wever
Lester Jay
Walter Kinsella
Charles Slattery
Rose Kcane
*Stack Goble

5TEWARTWARNER
(Alemite)

es Connor, commercial man at

LOCAL TAG AS STIGMA

Improbable Broadcasts

No. 19-Go Into Your Trance By Bob Landry

(Sign on window)

'All Your Troubles Solved for 50c
Including Full Course Dinner
Come In and Have Your Fortune
Told
By Tea-Leaves Kitty From Kansas
City.'

Don't Pay Me a Cent II I Can't Give You a Magnetic Personality In Five Easy Private Readings I Yeach You How to Train Your Subconscious Mind to Work Out Your Problems While You Are Asleep.

lso Broadcast Nightly Over Station O-P-E-U.'

Salt—Are you reading that sign? Pepper—Yeah, what about it? Salt—Maybe she's got the answer. Pepper—Well, if she'll throw in ome bicarbonate of soda what can

Sound effect-Door.

Sound effect—Door.

Kitty—Hi, boys. Have a squat.

The waitress will take care of your stomachs. Pour the tea and I'll take care of your problems.

Pepper—What carnival are you

Pepper—What carnival are you from?

Kitty—Wise guy, eh? Listen, mugg, I'm Tea-Leaves Kitty from Kansas City. And before that from Double-Borsch, Bulgaria. I'm a genuing gyp, You don't see me tapping the cup to make the leaves talk like these Concy Island blondes, I tust let the leaves plon out and I. tust let the leaves plon out and I. Taik like these Concy Island blondes. I just let the leaves plop out and I reads 'em from where they plop.

Pepper—If you can tell us what we want to know you're good.

Kitty—First of all, I ses you're actors.

Salt-Say, she's okay. How would

Sait—Say, see s okay. How would she know that? Pepper—Is that hard, you with pink greasepaint scalloped around your collar?

your collar?
Kitty—All right, smartie, I'll guess again—you want me to tell you how to get into radio.
Salt—See, the dame's clair-voyant!
Pepper—Yeah, that's hard, too. A

voyant!
Pepper—Yeab, that's hard, too. A couple of actors want to get into radio—show me one that doesn't.
Salt—You'rs just a skeptic. Some of these dames really can look into

of these dames really can look into the future.
Pepper—Sure, I knew lots of mind-readers and crystal-gazers in vaudeville. They still couldn't look into the future and know, where had to ask their agents had. They had to ask their agents had. They kitty—Perty hardbolled, aintcha? Well, the biggest and the best come here to see Tea-Leaves Kitty from Kansas City. See that guy over the control of the control of

Kitty—Do you recognize him?
Salt—Say he looks familiar.
Kitty—That's Fred Wynnben, the
big radio comedian. He gets \$2,500

Salt-Gee whiz, she's right. Imagine him eating in here.

agine him eating in here.

Pepper—He looks a little nuts.
Sound Effect—Door.
Kitty—See those six men who just came in? They're Fred Wynnben's authors.
Sound Effect—Six Authors.
Wynnben (shouting) How's this for an opening? Tim Paul Revere.
Only I ride around on a kiddle car instead of a horse. No—that a lousy.
How much do I nay vou—\$800. A

My God, what in do for an opening. How much do I pay you—\$800 a week? You'rs fired!

Chief Author—So what? So I'll sleep in the gutter and be happy

sieep in the gutter and be happy again. Wynnben—Don't get sore—noth-ing personal. You're lousy, that's all.

Chief Author—Hey, Kitty, come on over here. Fred's having a gag-fever.

fever.

Kitty—Excuse me, boys.

Wynnben—Kitty, this is my litearry staff—book at 'em. I pay them
to dig up material. Do I expect new
material? No. Just any old kind
of material. But hese guys couldn't
dig up a bone for a dog.

Chief Author—Say, Kitty, some
time when you're good and psychic
see if you see where I can get a nice
quiet job with an electric rivet.

quiet job with an electric rivet.

Wynnben-And to think I did the
same act in vaudeville for 12 years.
And now I'm in radio. Quick, Kitty,
grab the crystal. Go into your
trance. You'v got to get me an
opening for my next program.

Kitty—Silence, please. I'm trying

opening for my meas produced that the Kitty—Slience, please. I'm trying to establish communication with the great spirit yogt, Joe Miller.
Sound Effect—Rapping.
Kitty—Is this the Yog Joe Miller?
Knock twice if it is.
Sound Effect—Two knocks.
Wynnben—Ask him where's he
kurted We'll put flowers on his

We'll put flowers on his grave.

Kitty—I feel a messags coming through. Write down these gags as

Chi NBC Readies New \$600 Local Time Rate

Chicago, May 14. Proposed new rate set-up for the NBC stations, WENR and WMAQ, is now in New York getting a final o.o. by the rate com-

ting a mail oo. by the rate com-tities and expected that the new line-up of time charges will be ready by June 1.

Gonerally conceded that the new rates will list a tariff of \$500 for the top 50-minuts time, bringing the local rate even-up with the network cost.

Burt McMurtrie's Agency

Hollywood, May 14.

new advertising agency which will specialize on radio accounts has been organized by Dick Weil, Burt McMurtris and Gardner Os-

born.

Well for several years has been in the production end of J. Walter Thompson's coast airings.

Police Take Precautions Against Seizures, Etc.

Indianapolis, May 14.

Indiana is the first state in the nation to have fortified police radio stations, according to Al Feeney,

state Chief of Public Safety. Last
week five new stations began operaper, System of the Safety of Safety of Safety, Last
week five new stations began operaper, System of Safety of Safety of Safety
per, System of Safety
per, Safety of Safety
per, S stations, according to Al Feeney,

IF IT'S HOME TOWN IT'S N. G.?

WFBR, Baltimore, Adopt Policy of Camouflaging Locally-Produced Programs as Network Presentations Through Use of Chain Phraseology, Etc.

INFERIORITY

INFERIORITY

Baltimore, May 14.

WFBR has put into practice a new procedure designed to make all local commercial programs appear of chain (NBC red ribbon) origin. Station identification is not origin. Station identification is not origin. Station identification is not local commercial attrata, station announced itself by stating call letters when the previous period was wannounced itself by stating call elletter when the previous period was wannounced itself by stating call elletter when the previous period was wannounced in the broadcaster waits commencing before it desired in the commercial period in the commercial, WFBR, if it has necessity of announcing something of guide listeners, such as giving adortion of the commercial in the property of the property of the commercial in the property of the pr

during such programs that the periods are of Balto birth.

TELEVISION COMPANY

Erie, Pa., Recommended for Smallie To Replace WLBW Now in Dayton

Versatile Staff

St. Paul, May 14.
When Lieutenant Waldo C.
Grover, U.S.N.R., who's currently WCCO's master control
engineer, decided last week to
put on the matrimonial halter, he stayed within the studio for ceremonies.

Rites were performed by a (not known until then) Presbyterian minister who's also a staff announcer, Max Karle.

Dept. Store Draws Free Talent from Its Own Employees

Biggest advertiser among Balti-more department stores is Hutzler

Biggest advortiser among Daity-more department stores is Huttler Bros, probably burg's largest and most profitable merchandise emporium. Store concentrates all its air commercializing on WCBM, and is that station's biggest ellont.

If the station's biggest ellont, and in the station's biggest ellont, and into a station's biggest ellont, and into a station's biggest ellont, and into a station, plus daily quarter-hour program around dinner-hour, and a. m. fashion taiks. Yet the store does not pay for any talent, nor does int pay for any talent, nor does it from help it employs.

Betty Howard, who does the style spleling for store in mornings, regularly works in advertising and promotion dept. of flutiser's. A pair pretty capably, so they have been drafted to form a plano due for diners in store's tea room; the occasion of the store is the store of the store is store's tea room; the occasion of the store is the store of th

Staff DST, Town EST

Washington, May 14.

NBC Washington staff keeps own daylight saving hours, tho Capital remains on standard time.

Eight to four schedule adopted by opniar vote of employes in order coincide with working hours of

were the battlefield what would you think—answer—that the wind you think—answer—that the wind you think—answer—that the wind of my head is terrible. The WCDM of a point of the work of the pain in whead is terrible pressure inside. Winnen—Keep tryins. Get me of Exchange Commission to Issue 300,000 shares of \$1 par value common stock was an opening. Winnen—Keep tryins. Get me of Exchange Commission last wind Exchange Commission last daylight saving hours, it remains on standard time light to four schedule a popular vote of employed tent. Staff DST, Town was of \$1 par value Commission last wind Exchange Commission last daylight saving hours, it remains on standard time light to four schedule a popular vote of employed to coniced with working was a search of the securities. New Chi Musical Shows Crimped By Union's Agency **Now Chi Musical Shows Crimped By Union's Agency **Now Chi Musical Shows Crimped **By Union's Agency **Now Chi Musical Shows Crimped **Now Chi **By Union's Agency Audition Rate**

Always a talky town as far as programs are concerned Chicago as now about lost all hope of ever

has now about lost all hope of ever becoming a center for musical programs. Formerly figured that 80 percent of all shows auditioned in Chicago wers dramatic programs. In the past three months this profor dramatic shows as against 10 percent musical. And what's more, this proportion is still increasing with the likelihood that Chicago may be climinated entirely as a schows.

Only ones that Chicago will have are those which are continuing over,

per man for two hours of auditioning by the agencies. Cilents refuse to pay for the audition cost on musical shows and the agencies won't agree to go on the nut for these charges themselves. Result is a further way to dra. The summer of the agencies. This move is forcing the networks and stations into musical productions themselves in an attempt to counteract this oversupply

tempt to counteract this oversupply of dramatic shows by the agencies themselves, but so far has done little good.

Closs Your Eyes
Only musical auditions held by
agencies are those held right in
cafes where the bands happen to
be playins. The agencies take the
prospective cilent to hear the band,
then drag him back to the agency
to listen to inswried dramatic episades and anyuncomparts to the Only ones that Chicago will have care those which are continuing over, it hose which may be brought in prospective client to hear the short of the receiver and the prospective client to hear the band, from other sections such as the form other sections such as the form of the section section of the section section of the section of th

Washington, May 14. Denial of construction permit applications, a power boost plea, and one frequency-shift request was urged upon the Federal Communications Commission last week while sxaminers recommended granting of one plea for a new station and favorable action on a proposed frequency change.
Concluding that additional service

is needed in Erle, Penn., Examinsr George H. Hill recommended the Commish authorize construction of a new one-lunger on 1370 kc. but

a new one-iunger on 1370 Ke. Dut a should simultaneously reject plans desired and the state of the same of the sam

EMPLOYE BROADCASTS

EMPLOYE BROADCASTS
Rochester, May 14.
Victor Wugner, former conductor
of the Estaman theatre orchestra,
has joined the camera organization
to form an employee' chorus,
Employee' orchestra is a latter
possibility, with all employe radio
broadcasts as the goal,

AT EIGHT

with or Orchestra
(etches

AGIAL with

AGIAL

im hough at saven house with a saven house with a saven house Miss Page house

are urred to consult Clairs about any sports question involved in an argument, with assurances being given that the right names will be relayed over the air.

Odec.

A certain romantic tribre in his properties of the relayed over the air.

A certain romantic tribre in his properties of the relayed over the air.

A certain romantic tribre in his properties of the relayed over the air.

A certain romantic tribre in his properties of the relayed over the air.

A certain romantic tribre in his properties of the relayed over the air.

A certain romantic tribre in his properties of the relayed of his toning to statistically of the sport of the relayed of his toning to speak. Stripped of his toning to speak. Stripped of his toning to speak. Stripped of his toning the relayed of the soning of the relayed of his toning to speak. Stripped of his toning to speak. Stripped of his toning the relayed of the soning of the relayed of the relayed of the soning of the relayed of the soning of the relayed of the relayed of the soning of the relayed of the relayed

EWAL LE GALLERNE
THE SWALE GALLERNE
THE SWALE
OMMERCIAL
WEAR, New York
WEAR, New York
WEAR, New York
GALLERNE
HE WEAR
HE WE WE WE
HE WE WE WE
HE WE
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The Swam' (Skatch)
10 Mins.
COMMERCIAL
COMMERCIAL
COMMERCIAL
It a been work
is that Eva Lc Galitens work
is that the state of the coll
is aure-lic seens from Molnar's The
swam. I was one of he full for
smake the broadcast command attention.
It is part did not call for
sary emotional fireworks, it gave the
star opportunity to shime fair
enough. Guldo Madon assisted capaphly.

To the accompagnment of a chorus
The accompagnment of a chorus
The accompagnment of a chorus
WGY tostest these three firls radio-curvised on a Saturday afternon network swing. WGy phes
show the state of the control
of the threesome, daughters of any
a measurement faliah fruit merchant
wind dropped into a Utica theatre,
ing in about the three-quarter
mark. The story of the discovery
of the threesome, daughters of any
a measurement faliah fruit merchant
wind dropped into a Utica theatre,
ing in about the three-quarter
mark. The story of the discovery
of the threesome, daughters of any
a measurement faliah fruit merchant
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both the three-quarter
mark. The story of the discovery
of the threesome, daughters of any
a measurement faliah fruit merchant
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both the three-quarter
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a money that the story of the discovery
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a magnetic than the story
of the three-quarter
mark. The story of the discovery
of the three-quarter
mark. The story of the discovery
of the three-print of the consecond of the control of the consecond of the con

May have a future. Jaco.

JACK INGERSOLL
Sports Commentator 10 Mins.
WEEL, Boston
Ingersoll. Conserty with WNAC
Ingersoll. Conserty with WNAC
Ingersoll. Conserty with WNAC
Ingersoll. The sport of the sponsored late hour weather reports
(1:00 p.m.) as an anchor for listone off before the triple Jointed weather heritoil is finished.

He's announced as giver out
He's

WHN BARN DANCE
Hal O'Halloran, Tom Kennedy,
Prairie Ramblers,
Forman Sisters
60 Mins.
Sustaining
WHN, New York

18 to 11 p. m. and on Saturday from 3:50 to 5:30 p. m. EDST.

HANDSOME_JACK_RANDOL_PH
With Phil Crist and Madame Carl Songs.

HANDSOME_JACK_RANDOL_PH
With Phil Crist and Madame Carl Songs.

**Proter & Gamble has new shampoo. Drene,* and is giving product in the shampoo. Drene,* and is giving product in initial air plusgrap here. Since (NBC-red) programs at present, its initial air plusgrap here. Since here, and looks like this one has oke chance of getting over.

(NBC-red) programs at present, here, and looks like this one has oke chance of getting over.

CNBC-red) programs at present, and the shampoon of t

PEGGY B. MILLER 'The Lady Philosopher' 15 Mins. Sustaining WCAO, Baltimore

Sustaining WCAO, Baltimore

Those versed in philosophic here
thas popped up no first, second, or even third-rate femme philosopher. Miss Miller is distinctly of the Miss Miller is distinctly of the she is not as lucid and punchy as might be, and could gain effectiveness by being more conclusiveness by being more conclusive monotony by shading and coloring vocal tones; also frequently clears treat.

In for her work, and recties selections fore and aft program while in for her work, and recties selections fore and aft program while with the selection of the selection of the selection of the selection in the selection in the selection in the selection in the selection of the selection in the selection continue with the week's froning rather than blicker over the back fonce with a disliked neighbor.

TONY and GUS
Mario Chamles and George Frame
Brown
Serial
5 Mins.
COMMRCIAL
WJZ, New York

COMMERCIAL
WUZ, New York
Novelty of this new serial is
presence of Mario Chamlee Mci.
Opens warbier in the role of a
presence of Mario Chamlee Mci.
Opens warbier in the role of a
to viches one, with a newcomer in
this country blessed with golien
pless and waiting for his big chance.
One just knows that sooner or list chance.
One just knows that sooner or list chance
one with a newcomer in
this country blessed with golien
shoe midst a shower of bouquets,
prima donnas, spot lights, etc.
George Framo Brown plays the
wonders of the town to his timid
riend. Humor is quict for the most
part. At this hearing adventures of
two made them wander into Cantwo made them wander into Cantwo made them wander into Candren's volces and hurdy gurdy
noises off-stage. Tony saves a child
fuen's volces and hurdy gurdy
noises off-stage. Tony saves a child
the lampression that this act will
stand him in well when he tries for
the open stage. The search is the singer, the results are above
par. Serial contains more charles
is the singer, the results are above
par. Serial contains more charles
is the singer, the results are above
par. Serial contains more charles
is the singer, the results are above
par. Serial contains more charles
is the singer, the results are above
par. But and the service of the control
part of the control of the control
part of the control of the control
part of

ELIZABETH DAY

ELIZABETH DAY

Discussed RCIAL

WEAF, New York

Fleischmann program* of has:
Thursday night (16) gave Elizabeth
Day, an actress from the west coast,
two opportunities to Stobe her land
to program of the company of th

EMMA SOFRAU Songs Sustaining 15 Mins. WGY, Schenectady

WGY, Schenectady

A new voice is floating over
WGY's wavelength, in this trained
singer. She possesses a soaring.

The state of the state of the state of the state
and intelligently handled. Is rather
impressive when traversing the upper registers, and probably would
than in the studio. At present her
incophone technique is not 100%
perfect. Cloar cunuciation of the
rediction of the studio. The studio of the scale. On lower notes, it is
easier to understand the words of
the scale. On lower notes, it is
easier to understand the words of
the scale. On lower notes, it is
easier to understand the words of
the scale. On lower notes, it is
easier to understand the words of
the scale. On lower notes, it is
easier to understand the words of
the scale of the scale of the scale of
the scale of the scale of the scale
adds to her broadcasting experience.
I add, musical comedy, operetts arias
and classicals. Has no theme song
to dentify the programs, nor did
salvo heard, pronounce the name of
the artist distinctly. That's a fault,
noticeable on soloists introduced rethe scale of the scale of the scale
that the sca

META REV Songs Sustaining 15 mins. WGY, Schenectady.

15 mins.

WGY, Schenettaky.

WGY, Schenettaky.

WGY, Schenettaky.

Schinger with adoasting evenings of the school of the school

BRYCE CLIVER
News Commentator
15 Mins.
Sustaining
WHN, New York
WHN, New York
WHN, New York
adopts a liberal position in his comment upon the news. He is forthright enough to be a bit critical, and
yet not radio.

An augusto-take quarter hour of
tand.

New York Radio Parade

Singin' Sam returned to CBS, after a year's absence, for Barbasol again. This time he is on a seven-station network in the cast. At present he is also heard over the MBS for the same sponsor which program, will run until June 28, and then beceme a local commercial over WOR. The CBS program is being piped in from Clincinati to WABC until such time as Sam comes East. The overlapping coverage is explained by angle that the CBS show will eventually be a coast-to-coast.

Not a Sample

Audience at premiere of CBS Lysol sponsored 'Rhythm at Eight'
gasped when at close of program Ted Hussing stepped out with a big
package, which, he said, was a gift for Ethel Merman from her sponsor.
It contained a traveling case stocked with beauty preparations and
everyone related.

Here Comes Angelo Pelange
Canzonerl-Ambors lightweight champ bout was alred over WMCA
by Adam Hats. WIP, Philadelphia, and WCBM, Baitlmore, also took
show commercially, while WDEL, Wilmington, and WOL, Washington,
D. C, got fight as a sustainer. Executives of stations concerned huddled
over problem of how to cut the commercial plugs from outlets not
taking the commercial show. Among other suggestions, and this one
broke up the conclave, was the lota of having "Barnacle Bill" sit at
ringside and strum guitar between rounds for the sustainers.

Into the Big League

Don Loper ork at Bustanoby's Restaurant, near Teterboro, N. J., airstwice weekly over NBC and since is across the river is out of \$1\$ axe territory. Loper is plenty amazed and grateful to music publishers for the free copies of their songs they continually send him. Up to two weeks ago Loper was still buying his tunes.

weeks ago Loper was still buying his tunes.

Short Shots

Ed Wynn goes of the air for Texaco this summer, but the appmor will be represented on radio by the represented on radio by the represented on radio by the represented on radio with Wynn, in a half-hour tune program originating on the coast, where Duchin will be playing at the Goesonut Grove in Hollywood... If pending deal goes through, WMCA will once again be feeding programs to WPRO in Providence; WIXBS, Waterbury, Conn, and WMEX, in Boston....Phil Cook had three different scripts at three different agencies with nary a nod from any of them and hope just about gone. Thursday last each of the agencies phoned Cook. So far palaver is call in price stage.... David Sturgis, The Friend of the People, started ings for Hinds.... Carls Romano, CBS staff radiot, in making recordings for Hinds.... Carls Romano, CBS staff radiot, which is headed by Josef Hofmann, top-notch planist....Lou Holts will not be renewed on Kraft... Babe girl at the Peter Van Steeden's. He is ort; leader of Allen show....CBS readying a build-up for Pete Woolery of WCAU....
VIE Young ork and Boswell Sisters auditioned at NBG for a focal auto sales organization. Young is due to go West with Jolson-Shell show in three weeks.

AMATEUR SHOW IN MIDDLE OF **NIGHT**

Ice Moss' Hollywood Restaurant has cut into WNEW's Monday night dance parade session with a full hour's time from two to three a, m EDST for an amateur program direct from the floor of the night spot with Jack Waldron as m. c.

Awards include either work in the current floor show or cash prizes Judges are the guests on hand, also Sophie Tucker and the management Bobby Feldman is directing general running order. Early morning hour is unusual for a novice stunt, but management feels that if there is listence interest for the regular dance parade there should be an equal audience for its new broad-

Sponsors-Agencies

Standard Oil of New Jersey will start its Lombardo series on CBS on a Monday or Friday between July 3 and 10.

Life Savers is having programs auditioned for it by Lord & Thomas and CBS.

Tyler Davis has resigned from his job as director of radio with Vick Chemical.

Jell-O will eali off its Sunday night show early in July and resume on NBC in September if it grants Jack Benny's request for a 10-week vacation. Benny wants to go to

Campbell Soup is contemplating dropping its Hollywood Hotel idea at the end of the present 13-week cycle but continuing on CBS with another program.

Inside Stuff—Radio

A surprise in Cincinnati radio, press and advertising circles developed when the Enquirer used a first page smear to crack an announcement of the purchase of a former machine tool plant by Fashlon Frocks, Inc, for enlarged quarters made necessary by a tremendous jump in sales of its dresses that are advertised only via the air.

Dress concerning with a series of Sunday noon half-hour programs radio advertising with a series of Sunday noon half-hour programs steal style show, with the concertainment feature is presented as a mustical style show, with the concertainment feature is presented as a mustical style show, with the concertainment feature is presented as a mustical style show, with the concertainment feature is presented as a mustical style show, with the concertainment feature is presented as a mustical style show, with the concertainment of the concertainment

a change of mind. WINS, New York, in an effort to keep blurbs within two daily periods reserved for that purpose, is charging a 100% premium for preferred time spotting. Roger Belkin company on behalf of Archeraft Shose pays \$15 for 100-word announcements between two 15-minute programs. This compares to \$1.50 for the same amount of gab on the regular participating programs. Another angle on the Archeraft contract is that it is non-cancellable for the sponsor, but the station may cancel on a week's notice in writing. Runs 17 weeks on a three-a-week basis.

WFBR, Baltimore, attempted to peddle time to the Chesapeake & Ohlo Raifroad, but R.R. wouldn't okay because it didn't feel it wanted to air-advertise in a town that houses headquarters of the Baltimore & Ohlo line. WFBR vanted to get some of those 5-min. e.t's that Chesapeake & Ohlo has been placing on stations throughout the south. Had sale of time been made, would have busted the policy railroads have clamped on radio stations here. All roads with terminals or lines through Balto refrain rigidly from ether advertising.

A fractured arm kept L. B. Wilson, WCKY, Ciney, prez. home from the Kentucky Derby for the first time in years. However, he hosted some radio folks in his box on the finish line for the prize heat at Churchill Downs. The guests were entertained in Covington before and after the derby, the trip to and from Louisville being made in an L. B. car.

Top execs in the New York office of the J. Walter Thompson agency are frowning on the use by employees of office time to participate in the dime chain letter gag.

As far as the Thompson organization is concerned the dime idea originated from the agency's Hollywood office.

Zenith Radio Corporation reported a net loss of \$90,631, after taxes and charges, for the nine months ending January 31. This compares with a profit of \$91,277 for previous same period but before Federal taxes had been paid.

Figuring that radio broadcasts of plays direct from the stage of Madrid theatres is harmful to the theatrical business in general, the Spanish Dramatic Authors Society has decided to refuse permission for any further broadcasts.





PRESENTING HIS WALTZ TIME REVUE CAPITOL THEATRE, NEW YORK



ROSE BLANE * MITZI MAYFAIR * SAXON SISTERS * THE MUSKETEERS * TRAINOR BROTHERS BROADCASTING **ENGAGEMENTS**

PARADISE ON THE LAKE

Detroit, Mich. Commencing June 15

PAVILLON ROYAL

Long Island's Famous Rendezvous

August 18 - September 2 MANHATTAN BEACH

THE NATION'S GREATEST ATTRACTION

"MELODIANA"

WARC

Tuesdays-8:30 - 9 P.M., D.S.T.

"WALTZ TIME"

WFAF

Fri 195-9 9:30 P.M.

RADIO SHOWMANSHIP

Stunts, Novelties, Tie-Ups

Outstanding Stunts

CIRCUS Vs. AIR BARKERS WSJV, WASHINGTON

ESCORTED STUDIO TOURS WFBR, BALTIMORE

Circus vs. Air Barkers

Gircus vs. Air Barkers

Comparison between circus barkers

Comparison between circus barker

Comparison between circumstances

Comparison betw

Impressing Younger Generation

WFBR has made arrangements to escort junior and senior high school studes through its studios, audition rooms, offices and sundry cubicles every day. Station has sent word around to all the schools

LEON

THIS WEEK, MAY 10 METROPOLITAN, BROOKLYN ARMOUR HOUR FRIDAY—WJZ—9:30-10 P.M.

DIANA

DORCHESTER HOUSE

LONDON
AND BRITISH
BROADCASTING COMPANY
Direction KEN LATER
M. 8. Bentham Office

"Hello Stranzer"

EARN

Direction

~~~~ THE ULTIMATE IN NOVELTY PROGRAMS

# BORRAH

WOR, 8:30-9:00 P. M. Every Tuesday REID'S ICE CREAM

THIS WEEK (MAY 10) METROPOLITAN, BROOKLYN

Bole Direction
HERMAN BERNIE
1619 Broadway, New York

with times set. Has worked out with each school just what afternon publis may come and how may come to the set of the s

what is what and who is who.

Since but few programs are ever aired here with studio audiences in attendance because stations haven't enough room to cope with a yens to gilm linide of a broadcasting outfit. WFBR believes that hosting gangs of adolescents hypoes, and the stating and station through which they have been to the particular station through which they have been coorted and from which they have been trough station through which they have been trough station through station are so arranged on schodule that there is always some the visitors can gape through glasspartitions can gape through glasspartitions can gape through glasspartitions can gape through glasspartitions.

#### Old Soldiers for Heart-Tug

Old Soldiers for Heart-Tug
Steve Clsier, manager of WJTL,
Atlanta, Comes through with a stunt
that is fairly new and original. An
that is fairly new and original. An
that is fairly new and original. An
the Confederate Veterans' home
near Atlanta. Old-timers get besorted the state of the state of the confederate vetween the
states. Duffe avar between the
states. Duffe avar between the
states. Duffe avar between the
oldest 33. United Daughters of the
Confederacy also were brought on
the youngest vet was 3f and the
oldest 33. United Daughters of the
confederacy also were brought on
builder. Series is to be continued
each Sunday with the mike being
handed to vets as they aft in rockare only 18 yets left in the home
and only 500 still alive in Georgia
out of 130,000 sent to the civil war,
or of 130,000 sent to the civil war,
or a good program man to build up
heattaches and throbs with a bill
of this type.

WGAB Stut Personne

WGAR Stunt Programs

WGAR Stunt Programs

Timely news acoop was made by WGAR. In covering was made to the work of the wore of the work of

### St. Louis Innovation

St. Louis Innovation.

Local Dodge dealers: Latitate a two-hour Sunday a. m. variety show over KMOX last weekend (12). For St. Louis the program is an innovation. No commercial before has the sunday of the popular type.

Cast includes Al Roth's band, Georgia Eyrin, Bob. Preis and a Guerrian for the public of the sunday of the business.

Show Boat's Song Book
New York City,
An attractive 65-page booklet has
just been issued by Benton and
Bowles on behalf of the Maxwell
House Coffce show boat program.
It is called 'Songs of the Show Boat,
and gives words and music of 45odd songs.

and gives words and music of 45-odd songs.

Illustrated with stills of various members of the General Foods re-vue, the booklet also has some at-mosphere photography borrowed from and credited to Universal Films.

#### Warnings on Rackets Schene

Warnings on Rackets
For more than the the necessary was been cooperating, with the RetFree Business Bureau of Schenetady
In exposing to listeners the inside
In exposing to listeners the inside
Goot-to-door or the more more and one of the
Lation, newspaper advertising, telephone cailling, etc. Every Monday
of the bureau, goes on the air for
a brief, pithy talk in which he discusses current carwassings
and category of the company of the
pulls no punches in exposing the
money-grabbing, sometimes even
one or another of which have

#### Station Portrait

#### WGY, SCHENECTADY

WGY, SCHENECTADY

Belitting its age-12 years—and its owner-General Electric Co.—WGY's policy is conservative, dignified but at times a bit too starch-shirt/and too stodgy, opine certain observers. In the diaper days, WGY we not not radio's lustiest intended in the stody, opine certain observers. In the diaper days, WGY we not not radio's lustiest intended in the state of the start of the star

Little outstanding in production by studio recently. Station lost its ace staff act when Tom Lewis, Waldo Pooler and Jerry Brannon went WTAM. Also deprived of No. 1 wire outlet, for 10 years, when Kenmore Hotel, Albany, transferred with orchestra and floor showers, to rival WOKO. WGY's studio combo. Is now a small string affair.

Most of staff possess a freshwater college or church-singing background. Kolin D.
(Koko) Hager, original 'voice
of WGV' and its 'straight' Joe
Cook, now manager, is graduactive to the control of the college
thank;
Tench for a time after World
War, in which h served as
interprete and played with an
AEF troupe. Prepossessing,
intelligent, surve, but far rein Schenectady that may be
just as well. Asa O. Coggeshall, another two-striped vet. Most of staff possess a freshof radio, is program manager. Like Hagar, who piloted two Buffalo stations for a time, 'Coggie' is a church musician. Coggie is a churen musician. In the creeper era he produced operatias which won favor. Also holding over from the headset period are: Edward A. Rice, violinist, and Frank Oliver, actor. Of the other station, Emerson farddiam program and of G.E.'s Stinite institutional, Chester D. Vedder, superior mannered and rather witty though sarcastic-tongued announcer, Bill Meranta, a plant p. a., and William, and the p. a. and William and the p. a. and the p. and the p. a. and the p. and the p. a. and the p. In the creeper era he produced

wGY crows loudest over Rosaline Green. Also preens about graduates James Wal-lington, Louis Dean, Roland Bradley, Edward H. Smith and Frank Singlser. Station never has developed a click come-dian for the webs, albeit Hager helped to hatch out Stoopnagle and Budd in Buffalo.

Aside from technical stunts, WGY is no great trail blazer in exploitation. Criticized at times exploitation. Criticized at times for permitting sponsors to one lung. Institutional spielingless repetitious. Plenting less repetitious. Plenting less repetitious. Plenting less reset two years. WGY has a studio on Capitol Hull. In Albany, but except for set addresses by Governors—does not pick up much live stuff in State political field.

bobbed up in the experience of virtually every listener.

tually every listener.

Bantiam cites definite figures on the financial end of these 'rackets' gathered either through the National Better Business Bureau organization or through the local branch (the only one in the Capital district). It is obvious that he must have the facts to back up his

outright statements; some of them are so strong that a radio-station management would probably blue pencil if they were contained in the manuscipt of the average speaker.

#### Postal Telegraph's 'Guest Stars'

Postal Telegraph as Guest Stard New York City, WINS on its theatrs guide publication. The Company of the Company and Phillip Schulyer edit the theatre paper for the company, and helping actors who appear in its columniation. The Company of the Co

weekly at 11 a. m. EDST for Inter-volva.

25 per section of the section of the section of the two apielers at the begin-ning of the quarter-hour program. Station gets free space in the guide need to be section of the section of t

some new biz.

Girl Announcers' Piece Work
Baltimore.
Bild Broadcasters here are now following example of the chains and getting gals to assist in reading off the
fire with male announcers, thereby
giving variety to the plugs through
use of several conversationally toned
the gals are used here and on the
chains out of N. Y. or Chi is that
the same three gals work all the
same three gals work all the
aries but piece work—subject to
call-ins and paid off by number of
times they participate on programs.

Curley and Catherine Dierken, all
little theatre thespians here.

Spaghetti-Eating Celebs Web York City. Web York City. Web York City. Wow York City. Wow York City. Wow York City. Web York Cit

Tune in Tonight! Sallyheo Waterbury, Conn.
Old auto-loudspeaker plan worked to good effect here last week when a used car concern plugged the first VAT. The concern plugged the concern plugge

### I Before E Stuff Rochester.

I Before E Stuff
Ace spollers of Rochaster and
Buffalo area to clash in spelling
hee over WHAM May 24 at 9 pm.
Ace spollers are to clash in spelling
to the spelling of the sp

Crippled Kid Made Happy
Your Timekeeper, Washington,
Spieler on NBC's Witch heard of
crippled orphan having birthday
Saturday. Played up sob story on
studio for daily stint.
Tearfully happy youngster received gifts and greetings from
more than 100 listeners.

Battle of the Clocks

Karnas City, Mo.

Latest twist to the 'Musical Clock'
foud that is being waged among
by Stations is the charge
of the Committee of the Co

lets from which to choose their gong readings in the morning. Manigar Baking Co. 1s bankrolling WHH's musical clock that the state of t

#### How High Is High Fidelity

KSTP and WTCN—red-hot competitors in local radio—are currently each ballying their own new high fidelity systems, with latter radio lispatch and Minneapolis Tribune) ront-paging its rise from 1,000 to 5,000 watts for daytime broadcasting with a headline stressing highest fidelity. KSTP 19 bouncing back

proadcasting with a neadline stressing 'highest fidelity'.

KSTP is bouncing back at this 
carcless-adjective toosing by 
interest too the stress of the 
programs in which all frequencies 
from 30 to 10,000 are aired to illustrate to listeners just what high 
fidelity really is. Although it's a 
highly technical subsect scopis had 
highly technical subsect scopis for 
earth. Besides a front-page yarn totaling 
two columns in Sunday's paper. 
WTCN also splurged with a tulwith 
WTCN also splurged with a tulall designed to prove that here is 
high fidelity than which there is no 
higher.

high fi higher.



EXCLUSIVE MANAGEMENT ROCKWELL O'KEEFE INC



EXCLUSIVE MANAGEMENT ROCKWELL O'KEEFE INC



EXCLUSIVE MANAGEMENT ROCKWELL O'KEEFE ING



EXCLUSIVE MANAGEMEN ROCKWELL - O KEEFE INC



EXCLUSIVE MANAGEMENT ROCKWELL O'KEEFE INC

## New York Radio Parade

Stand By

Jolly Coburn stays on the air all summer for Sparton over NBC.

Resumes this sustainer when returns to Rainbow Room in fall...Joey
Nash will be 24 on June 3...Gert Berg sends fans who write in saying
they have missed episodes copies of the script of shot they missed...
Paul Sabin ork leaves Hotel Lexington, with Will Osborne coming in.
Sabin goes to Sands Point Casino with the men he used in Florida,
which is a different aggregation from the present crew...The Pickens
Staters lightening-up NBC corridors with their smiles, confined to the
St. James theatre for past months with "Thumbs Up"...Hank Haistend,
the start state of the state of t

Oene Baker of MOIN. In Portland, Ore, is new singer heard with Howard Barlow orer Wale. Harry Lennon, who sings and gultars for the Sorte of the Cartery Lennon, who sings and gultars for the Sorte of the Cartery Lennon, who sings and gultars for the Sorte of the Cartery Lennon, and groom are of Hebrew faith, but no rabbi was available...James F. Burke, secretary of Hebrew faith, but no rabbi was available...James F. Burke, secretary Lack Roche of Institutional publicity at CBS takes Ned Buddy spot with Paul White...Jack Denny to Penn Roof on June 2...Marry Michel ork at Hotel Montclair roof and Anthony Trini of Village Barn are as vocalist... With Idvingstone radio actress, is nice of Police Commissioner Valentine... Bull Hanley of NBC production, to Calif. with Trau, Madge Kennedy, while Lester Vali, of tegit, takes his spot.... Tony Wakeman, now chief announcer at WJAS, the CBS outlet in Pittsburgh... Clarence Straight is doing a bit AS, the CBS outlet in Jack Lait's The Hook-up....

Late Broadcast

WOR-MBS air another 'Great Waltz' program from the Center theatre
on May 19. Phil Thorn, head of WOR continuity, has readed script
dealing with Strauss pa and son, and Waltz cast and music will be
the stated to the straus of the state o

## Wanted \_\_\_

## A BIG MAN

for an important creative and executive post in

#### RADIO BROADCASTING

A brilliant flair for entertainment, a car pacity for bold, broad-gauge creative work in program-building are essential. This man will head a large department in one of the biggest organizations creating radio programs, today. His job will be to create new radio programs for some of the most important advertisers on the air. Radio experience, advertising agency experience
—either or both would help. Neither is

He must have, in addition to his own creative ability and imagination, sufficient flexibility to cover the whole range of musical and dramatic possibilities. He just be able to organize other people to help him, to find them if necessary; to use their suggestions; to take rough or complete ideas from others and build them into good shows.

This man must be familiar with sources of talent, and with the best in opera, moving pictures, the theatres, night clubs and so on. And he must be thoroughly responsible in all his dealings with talent and with the buyers of talent.

His opportunity will be one of the best in the whole field of radio broadcasting. Replies confidential.

Address Box 57, Variety, New York

## JUDGE BETTER IN '36

Televi ion Future Too Hard Now To Quese

Plans of RCA to spend \$1,-000,000 in field demonstration work of television, amounced last week by David Sarnott, president of Radio Corporation of America, is considered in including the control of work of television, announced

television is headed by the mid-dle of 1936.

cite of 1936
Invention and perfection of an electric eye, the 'tconoscope' is regarded an outstanding research, development made in recent months by Radio Corporation. This allows the pickup of studio action and permits the broadcast of remots scenes, thereby giving innotion of a camera items. By using it, street scenes and studio performances actually have been experimentally transmitted and received, according to and received, according Sarnoff.

rnoff.
Production of a 843-line picture with a picture frequency of 60 per second enables the recep-tion, over limited distances, of tion, over limited distances, of relatively clear images whose size has been increased without the loss of definition. This pix is said to be comparable as to limitation to what is seen of a parade from an office building wintow or of a championship food or of the champio

requiency was only 12 personnel or wire facilities of interconnection etatus, production of home television receivers to show larger pictures and at a cheaper cost and further technical improvement of transmitters and receivers are the problems confronting in regular public services on the control of the control in regular public service on nation-wide scale.

#### Declare Politicians Impose Censorship on State-Owned Station

Kansas City, May 14. 'Censorship' has been established on speeches broadcast over WOS, the state owned radio station at Jefferson City, Mo., according to the 'outs.' Station is operated under the supervision of the state highway patrol exclusively from state funds. Incident of which Republicans are complaining developed a few days ago when the Rev H. S. Rainwater, Republican state repre sentative, was refused permission to broadcast from the station because he had not submitted an ad-

administration whose names he re-insed to reveal.
Representative Rainwater is the first member of the State Legisla-time to be asked for an advance-copy of his speech, although about fifty of the 150 House members have spicken over the station during the pre-cent session of the Legis-lative.

# FCC's Washington Hearings

Hearings on 11 applications, including six requests for permission to build new transmitters, were ordered last work by Federal Communication. Only important grant was a modification of construction permit of KSLM, Salem, Ore, which will permit station to broadcast unitmited time instead of daylight hours only. Action was-based on finding that added service is needed and the station would not interfere with any existing transmitter. Operates on 1370 with 100 with:

Following applications were slated for hearing by examiners:
Eastern States Broadcasting Corp., Briggeton, N. J., new station on 250 with 100; Kigore Daily News, Kigore, Tex., new station on 930 with 100; Kigore Daily News, Kigore, Tex., new station on 1210 with 100; Clark Standifford, Presno, Calle, new state we station on 100 and Parmer, Columbus, Ga., pew station on 100 with 100 (Incillities of WRBL, Columbus, Ga.), PUDZ, Tuscola, Ill., change frequency from 1070 to 1020 kc and increase power from 100 to 250 watts; Charles C. Theig, Wichita, Kan, new station on 1210 with 100; KFJM, Grandforks, N. D., change frequency from 1370 to 1390 kc and increase power 100 night and 250 day to 1 kw night and 8 kw 48y; KFNF, Shenandach, I.a., part of time assigned KUSD, Vermillion, S. D.; KTM, Los Angeles, increase from 1010 to 140 to 790 (Incillities of KOHL, Billings, Mont.).

Union Wins & Right

Union Wins a Right

Union Wins a Right

Commish rescinded previous action and granted increase in hours of operation to WLNH, Laconia, N. H., giving transmitter unlimited hours. Also gave international Laddes Gamment Workers' Union, which is secting a transmitter in New York, the right to intervene in heaving on application of Hearst Radio for new 370 kc transmitter at Albany, N. T. KGBS, Amarillo, Tex., increased time from specified hours to untimited (facilities of WDAG, Amarillo, Walker Jaman, Duluth, Minn., new station using 1500 with 100 (facilities of KGFK, Moorehead, Ninn.), Golden Empire Broadcasting Co., Sacramento, Calif., new station on 1500 with 100: WCAP, Asbury Park, N. J., special authority to boost power from 600 to 1 kw for 30 days; Herbert Lee Blye, Uniontows, Penn., new station on 1500 with 100 days; KSD, St. Louis, Mo., shift from 550 to 1010 kc (facilities of KFUO, Clayton, Mo.).

# **PROFESSIONAL** PERFORMERS!

# HERE'S YOUR RADIO OPPORTUNITY

Radio sponsors are looking for new ideas, new material, new artists. You may have just what it takes to click on the ether.

Station WINS starts Buddy Doyle's Professional Parade next week. Show will be a broadcasting proving ground for professional entertainers. Airs Mondays, Wednesdays and Fridays, 2:00 to 2:30 P.M., E.D.S.T., starting next Monday (20th).

This is not an amateur hour idea adapted for the professional. No contest! No votes! No gongs! No embarrassment!

Sponsors and the ad agencies will be the deciding factors. We have them interested in these broadcasts, and you can be sure that people who count will be listening to you.

Show will be conducted by radio experts. They know what radio is all about and will give you the benefit of their years of experience.

# WIN on WIN

PROFESSIONALS only apply 2:00 P.M. to 5:00 P.M. to Buddy Doyle, Station WINS, 110 East 58th Street

#### New Business

NEW YORK CITY Lion Clothes, series of spot au-nouncements for 26 weeks. WFA15. Columbia Tea, series of two 15-minute programs weekly for 52 weeks. WFA15. Katrolck Laboratorics, six 15-min-tute programs weekly for 52 weeks. WFA15. Adder Shoes, series of four spot

WFAB.

Adder Shoes, series of four spot announcements for one month.
Placed through Bess & Schillin, Inc.

Announcement Placed through Bess & Scinion, Placed Through Bess & Scinion, Public Service Optical Company, one 15-inimute program weekly and two spots daily for 52 weeks. WFAL Jewish Ladies' Day Nursery, one hour broadcast for one month.

Jettish Land State of the month of the month

six weeks, presenting Uncle Pere and.
Louise. WNEW Ohurch of America,
Me., one-hour program weekly for
18 weeks, presenting church services.
18 weeks, presenting church services.
WNEW.
Juice O Veg Corporation, series of
Sunday programs for 13 weeks, presenting John X. Loughram in food
Sunday programs for 13 weeks, presenting John X. Loughram in food
Cold Data Corporation, three spots
for an indefinite period. WOIL.
Dr. J. Stoter, thrice weekly for 13
weeks, presenting facial reconstruc-



#### **UNCLE EZRA**

STATION, E.Z.R.A NBC-Red-Mon.-Wed.-Fri., 7:45 P.M. EDST NATIONAL BARN DANCE Sat., 0:30 P.M. EDST ALKA SELTZER

# ABE

CALIFORNIA ORCHESTRA COAST-TO-COAST

WABC-Tuesday, 8:30 to 9 P.M., D87

WEAF-Friday, 9 to 9:30 P.M., DS1 (Phillips Milk)

and his ORCHESTRA NRC. COAST-TO-COAST

ning May 31 RAINBOW RADIO CITY NEW YORK = : =

10:30-11 P.M. DST WEDNESDAY COTY

**EASY** ACES

NBC 7:30 uesday - Wednesday

"You Ain't Heard Nothin'

### **EMORY** DAUGHERTY

And His Orchestra Washington, D. tion talks. Placed through Frinklin

Bruck Advertising Agency. WMCA.

Hadson Terraplane, series of spots
for an indefinite period. Placed
through Downhue & Coc Agency.
WMCA.

McXican Law Office, series of daily spots for 13 weeks, ending Aug. 3. Placed through Moss Associates.

Mexican Law Office, series of daily spots for 13 weeks, ending Aug. 3. Placed through Moss Associates. New York of the Mexican State of the Mexican State of Spots Announcements for an indefinite period. Placed through Diener & Dornkins. WMCA-weekly, starting May 28. Placed through B. B. D. & O. Agency. WJZ. Vermout Publicity Service, series of the Mexican Spots of the Mexican Spots of the Mexican Spots of the Mexican Placed through Havy Advertising Agency. WJZ.

Pro-Ker Laboratories, Inc., twice weekly, presenting Dr. Cungiran. Placed through Blow Agency. WZB.

Campana Sales Corp., renewal on its program. Placed through Aubrey Moore & Wallace, Inc., Chicage.

Crusaders, once weekly for 13 weeks over Mutual System; also WAAB, Booton; WGAR, Cleveland; weeks over Mutual System; also WAAB, Booton; WGAR, Cleveland; we National Com. Pred 17. Clark. weeks over Mutual System; also WAAB, Boston; WGAR, Cleveland, and WIND, Gary, presenting fulks by National Com. Fred G. Clark. Placed through Marschulk & Pratt, Inc. WOR.

Placed through Marsehalk & Pratt.

Cow. M. Edinig, reneval on Terry and Teel disk serial, Mondav to Friyard Teel disk serial, Friyard Teel disk serial, Friyard Teel disk serial, Friyard Teel disk serial for the Adventurers' Club. Placed through Dorland, friyard Teel disk serial for the Adventurers' Companyin, five times weekly on Jack Douglas Relatives Hour for four weeks. WINS.

Companying Partistration, series of period. Placed through Northwest Radio Advertising Agency.

WINS. Placed through Northwest Radio Advertising Agency.

west Radio Advertising Agency.

18. Rubbe., Mondays to Saturdaysfor 20 weeks. WMCA.

Tastuceat, adily at 8:15 p.m. EDST,
for 13 weeks, taking Five Star Final
series. Placed through Clements &
Co. Philadelphia. WMCA.

WCA.

Bio Taba, series of 100 quarter
hours, Mondays to Saturdays, feeding to W1P, Philly. Placed through
Bes & Schillin, Inc. WMCA.

Bio Taba, series of 100 quarter
Bes & Schillin, Inc. WMCA.

Co. Agency. WMCA.

Electrosol, Placed through B. B. D.

& O. Agency. WMCA.

Orange Crush, one-minute an-nouncements indefinite; several times daily repeat. WSPA. Red Top Beer, announcements. WSPA.

times dally repeat. WSPA.

Red Top Beer, announcements.

Red Top Beer, announcements.

WSPA.

Red Top Beer, announcements.

WSPA.

Maswell, Quinn and Ellis, fundiative night performances starts. Peatures current billings. WSP A.

Maswell, Quinn and Ellis, fundiative night performances starts. Peatures current billings.

WSPA.

Maswell, Quinn and Ellis, fundiation of the peature of the peature

City Motor Cus Co., music period. WSPA.
Spartaburg, luncheon music period. WSPA.
Mede Cab Co., two-minute ske.ch.
All South Lines (bus system), daily advt. skit. WSPA.
Kelvinator (Southern Public Utilise-Duite Power Company), orchestral music, etc., daily. WSPA.

SAN ANTONIO

Gold Dust Corporation, 100 an
nouncements, one daily. Batten
Barton, Durstine & Osborn. KTSA.

Chirtopraetors' State Association
one 15-minute program, lecture.

KTSA.

one as-minute program, eccure.

Tine Wranglers (coffee), 78 15minute programs, three weekly,
KTSA.

San Antonio Life Insurance Company, one aunouncement daily for
Fomby Clothing Company, 52 15Fomby Clothing Clothing Company, 52 15Fomby Clothing Clothing Clothing Company, 52 15Fomby Clothing Cl

KTSA.

Camp Stewart (health resort), 27
announcements, two daily. KTSA.

Alamo Battery Company, 28 announcements, two daily. KTSA.

Bouthwest Bell Telephone Com-

five anot announcements.

TOSA.

Porter Loring Mortuary, one half-hour program. KTSA.

Seekats Barbecte Ploce, 52 announcements, one weekly. KTSA.

Wollf & Morr (department store),
four 100-word announcements. Pitluk Agency, San Antonio. KTSA.

Liberty Mills, three weekly 15
Liberty Figure 100 for 52 weeks.

KTSA.

Liberty man, for 52 weeks.
KTSA. Victory Wilson Clothing Company,
one spot announcement. KTSA.
South Texas Cotton Oil Company,
absorbaning, spot announce-South Texas Cotton Oil Company, cotton oil shortening, spot announcements daily except Sunday for 52 weeks. KTSA.

Carl's Beauty Balon, one studio program. KTSA.

Lautersteain's, clobling, one weekly spot announcement for 52 weeks.

KTSA.

ARC Multigraphing Company, two

SA.

BC Multigraphing Company, two
klv spot announcements for 26

ATS. A.

ABC Multigraphing Company, two weekly spot announcements for 28 weeks. KTSA.

Federal Ciching Store, one studio process of the studio process of the studio process.

Gardner Murseries, three weekly five-minute transcriptions of cowboy songs. N. R. Radio Advertising Company, Seattle. ICTSA.

Orisinger Motor Company, 300 spot Orisinger Motor Company, 300 spot Coljate-Palmolite-Pect Company, (Crystal White), 28 15-minute electrical transcriptions, two weekly, Benton & Bowes, New York City.

Mara-O-oil, five 100-word an-

I. --O-Oil, five 100-word an-cements. Heath-Seehof, Chi-Mar

Workstoners (Rinso), 130-word announcements Heath-Seehof, Chlcage, WOAL.
Lever Brothers (Rinso), 13 100word announcements. Ruthrauff &
Burrus Mill & Elevator Company,
300 15-minute programs. WOAL.
Estudey Mills, 300 15-minute proGrasy Water Company, 300 15minute programs. WOAL and
Western Association of Ratinary
Western Association of Ratinary
transcriptions. Reincke - Ellis,
Youngreen & Finn, Chicago. WOAL.

NORFOLK-NEWPORT NEWS VA

NORFOLK NEWPORT NEWS, VA.
Florists of Norfolk, group, 10 spot
announcement daily, at days.
Flaced direct. WGH.
Southern Sauthys Bank, Norfolk,
over the Norfolk of the Norfolk, two 15-minute periods and five spot announcements each week, 14 wocks. Flaced direct. WGH.
13 weeks. Flaced direct. WGH.
14 wocks. Flaced direct. WGH.
15-minute programs, thries weekly transcriptions. Placed through Campell-Ewald Agency, Detroit. WGH.
Virginia Optical Co., Norfolk, and the Norfolk Agency, Detroit. WGH.
Stanback Oo., six spot announcements weekly, 13 weeks. Placed direct. WGH.
Norfolk Radiator Works, Norfolk, one spot announcement daily, 28 weeks. Placed direct. WGH.
Norfolk Radiator Works, Norfolk, one spot announcement daily, 28 weeks. Placed direct. WGH.
Obstantial of the Norfolk of t

#### OKLAHOMA CITY

OKLAHOMA CITY
Cologie - Petel, Crystal
White soap; 28 15-minute transcriptions, twice weekly, Benton &
Bowles, agency, New York. KOMA,
Oklahoma City: 28 announcements.
Direct. KOMA,
Hyral, tooth powder, Fort Worth;
28 announcements, one daily. Direct. KOMA.
Hyral, tooth powder, Fort Worth;
Colombia Colombia Colombia Colombia
Tect. KOMA.

Rell Telephone Co,
Oklahoma City: 198 soot announceColkindma City: 198 soot announce-

rect. KOMA.

Southwestern Bell Telephone Co.,
Oklahoma City; five spot announcements plugging American Telephone
& Telegraph's CBS programs, Direct.
KOMA.

KOMA.

Albert Ahrens Co., alr-conditioning equipment, Oklahoma City; 16 spot announcements. Direct. KOMA.

Comp Stewart, recreational camp. Kerville, Tcx; 26 daily spot announcements. Direct. KOMA.

Nohl Bottling Co. (Seven-Up-soft drink), 26 spot announcements, Direct. KOMA.

CLEVELAND

LEVELAND

Lower's Obbo Threater, indefinite number of 100 word announcements on Sundays at 6 pm. Placed direct. WGAR:

General Motors, 13 100-word announcements of the Control of the WGAR.

WGAR announcement of the WGAR.

Bartunck Brohers, 20 ugation precipions. Placed through Campbell, Evald, Inc. WGAR.

Bartunck Brohers, 20 ugation precipions Sundays. Placed through Humphrey, Prontke & Scheel, WGAR.

WGAR.

WGAR.

General Motors of the WGAR.

General Sundays. Placed direct of the WGAR.

Old Stone Church, 13 non-hour programs on Sundays, placed direct broadcast church services. WGAR.

Johns-Manwille Corporation, ten

Monday night broadcasts by Floyd Gibbons, 9:45-10 p.m. Pinced through J. Watter Thompson, Inc. WGAR. Chrysler Motors, five one-half-hour programs originating in WLW, Cincinnati, Sundays only, 5-5:20. Placed through Ruthrauff & Ryan

VGAR.

Climax Cleaners, 13 daily anouncements on Al and Pete shows.
laced through Krichbaum & Co.

nouncements on Al and Pete shows, nuce through Krichbaum & Co. WCAR.

Flaced through Krichbaum & Co. WCAR.

Flaced through Krichbaum & Co. WCAR.

Flaced through McCann-Ericticon.

WCALD' Coughlin, 13 weeks, 48-410 p.m. Placed through M. WCALD' Coughlin, 13 weeks of 30-minute broadcasts on Sundays, 11-1130 p.m. Placed through E. W. Heiwing Co. Words at 7 placed through B. W. Heiwing Co. Words at 7 placed through N. Yakardon Service Company, three spots a week for 26 nights at 7:30 placed through N. Yakardon Service Company, three spots a week for 26 nights at 7:30 placed through N. Yakardon Service Company, three spots a week for 26 nights at 7:30 placed through N. Yakardon Service Company, three spots a week for 26 nights at 7:30 placed through N. Yakardon Service Company, three spots a week for 26 nights at 7:30 placed with the placed of the North Company, 11-12 noon. Placed Kroger Green'tes, spot announcements for 23 weeks, Mondays and Kroger Green'tes, spot announcements of 25 placed through 11-noon. Placed direct. WGAR.

Cas p.m. daily except Sundays. Placed through xim Company, 11-20 p.m. Placed Wireld Wireld Sundays. Placed withough 21 p.m. Placed direct. WGAR.

ROCHESTER, N. Y.

ROCHESTER, N. Y. Pure Oil, thrice weekly at 7:15 EDST, presenting Jimmy Mattern serial, for an indefinite period.

EDST. presenting Jimmy Mattern serial, for an Indefinite period. WHEC.
WHEC. The serial properties of the period where weekly at 1245 p.m. EDST, for an Indefinite period. WHEC. Pure Quill Gos & Oil, three day-time hours weekly. WHEC.
Plymouth Dealers, 15-m in ute WHEC.
Doyle Texaco, baseball series, being the eighth year for this account. WHEC.

WHEC.
Ford, announcements daily throughout May. WHEC.
Detroit White Lead, disks present-ting Singing Sam, on weekly. WHEC.

ting Singing Sam, on weekly. WHEC.

FORT WORTH

Pat Cross (Frigidaire). Fort
Worth; 300 spot announcements, 3
daily. Direct. KTATA. Fort Worth.
Interstate Aid Association (Insurance). Chicago; 26 daily 15-minute
agency. Chicago; 28 daily 15-minute
agency. Chicago; KTATA.
Lowell Resucdies (dog and eat).
W. C. Stripling Co. (Prigidaires).
W. C. Stripling Co. (Prigidaires). Fort Worth; 300 spot announcements. Direct. KTAT.
Senyoud Fent Co., Fort Worth;
Senyoud Fent Co., Fort Worth;
Auto Dise, Fort Worth; 150 spot
announcements. Direct. KTAT.
Auto Dise, Fort Worth; 150 spot
announcements. Direct. KTAT.
Worth; 300 spot announcements. Direct. KTAT.

#### CHICAGO

CHICAGO
Oshkosh, 120
two-minute accomments daily occept Sunday, Batten, Barton, D. &
O., Chicago) WLS.
Ball Brothers, Muncle, Ind., 28
fave-minute periods twice weekly
Wis:, 15 minutes once weekly
(Cramer-Krasseit Agency, MilwauWastorn Railroads, 28 one-minute
discs six days weekly. (Reincke,
Wastorn Railroads, 28 one-minute
discs six days weekly. (Reincke,
Wastorn Regency, Chicago). WLS.
Waller Renedy Co., Waterloo, Ia.;
Waller Barnett Agency, Waterloo,
WLS.
Marnhy Products Co., Burlington,
Marnhy Products Co., Burlington,

WLS.

Murphy Products Co., Burlington,
Wis.; 22 five-minute talks twice
weekly. (Wade Agency, Chicago.)
WLS.

WLIS.
Chris Hansen's Lab. Little Fans,
N.Y.; 39 one-minute announcements
three times weekly for 13 weeks.
(Mitchell-Faust Agency, Chicago.)

(Mitchell-Paust Agency, Chicago.)

W.S. M. Star. Blanket Company, twominute participation isk times weekky in June Baker program. WGN.

Gas Appliance Company, Chicago.

General Market Company, Chicago.

General Market Company, Chicago.

WGN.

Well Trust Company, Chicago.

Jo-minute period once weekly.

Gamphell-Ewald Agency, Chicago.)

WGN.

WGN.

Worker Trust Company, Chicago.

WGN.

WGN.

Worker Gamble Company, Chi
minute, 15-in-minute period six times

weekly.

Kastor Agency, Chicago.

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WGN.

Hollywood Mask Company; 15-minute period twice weekly. (Schwimmer & Seott Agency, Chl-cago.) WGN.

GRAND RAPIDS

GRAND RAPIDS

New Era Life Association, six fiveminute programs a week for 10
weeks, presenting oddities and inceresting facts. Placed direct. WOODWash.

WASH.

Scars-Rochuck & Co., 30-minute
programs six times a week for 13

weeks, Breakfast Club. Also 15minute programs s'x t'mes a week for 13 weeks. Scroce Club for chil-dren in afternoon. Placed direct, WOOD-WASH.

deed in Atterioon. Placed direct,
Pasion' Brothers (greceives and
meats), six 10-ninute programs a
week for 13 weeks, variety program,
Booked direct, WOOD-WASH,
30-ninute programs a week for 13
weeks, Musical show, Ben Dean
Advertising Agency, WOOD-WASH,
40-deed by Lower benefit of the programs a three times a week for 13
weeks, transcribed musical program,
Placed by Campbell-Ewald Co,
Turnis Johnson Clarg Co, 30-ninTurnis Johnson Clarg Co, 30-nin-

WOOD-WASH.

Tunis Johnson Gigar Go., 30-minute amateur show for children only,
Miller Ceek GOOD-WASH.

Folger's Oronge Grush Bottling
Works, three five-minute programs
a ceek for five-minute programs
a ceek for Whites Children's conwood wood of the control of the conproperty of the control of the contraction of the control of the conproperty of the control of the control

Flint-Hill Browing Co., nve-minute programs three times a week for three times a week for three weeks; then three times a week on alternate weeks for an indefinite period. Booked direct, week on alternate definite period. WOOD-WASH.

#### TIM and IRENE NOBLETTE RYAN

"Hy Ya Boys"

Goodrich Tire Program Every Friday Evening WJZ-10 to 10:45 P. A. National roadcasting Company

MONDAYS 8 to 9 P.M.--WHN

# ALEX HYDE

AND HIS MUSIC Dir., WM. MORRIS AGENCY

NBC • ENO • WJZ

## HAL KEMP

And His ORCHESTRA

NIGHTLY PENNSYLVANIA HOTEL NEW YORK

Every Wednesday, 8-8:30 P. M.

**BAND** ON TOUR

B.B.C. NETWORK



105 CONSECUTIVE W E E K S Writing the Armon Hour for Phil Armon

KEN ENGLUND

### Radio Chatter

#### Massachusetts

WEEI Repetitor, "heatire of the Air, as now permands venture at the Boston satiotion, presented the third play of this season's series Monday attennous (13), "Jilled," under the district of the performed by the new group is liben's Doil's House," on May 20. Dell Castillo, ataff organist at Dell Castillo, ataff organist at Dell Castillo, ataff organist at Castillo, ataff organist at Castillo, ataff organist at Castillo, ataff organist at Castillo, ataff not the proposed of the properties of the proposed of the performance of the properties of the proposed of the properties of the pr

spot. Sam Curtls sending cards from

COLUMBIA ARTISTS BUREAU PRESENTS

# LITTLE JACK

And His Original mbia Broadcasting Orchestra

ON TOUR

And Broadcasting Daily for Niagara Hudson Electric Light and Power Co. ALSO ON COLUMBIA RECORDS

BENA

WABC and

Entire Columbia Network

Management CBS Artists Bureau Personal Management

Jules Alberti, Hotel Kimberly,

New York City

# AL SHAYNE

Radio's Ambassador of Song HEADLINING LOEW'S DELUXE THEATRES

"A Radio Sensation. Without the slightest doubt, the greatest singer of popular songs on the air today. Wotta voice!"

DAILY MIRROR

Broadcasting Every Sunday 5:30-6 P.M., WOR, N. Y. FOR SALLY'S STUDIO

West 44th St., New York City

# ROBERTSON

Centre Theatre, New York

## BISODOL

Wednesdays, 8:30 P.M., DST Radio Dir.—LESTER LEE

## **EMERSON GILL**

AND ORCHESTRA

"THE NORMANDIE"

Havana to the WEEI, Boston, crew. Earl Janes clicked with a 73 at the Woodland course last week.

Alexander Thiede, conductor of broadcast over the blue network from WBZ, Boston, planning a concert tour to ti. Pacific Coats eard over WBZ and WBZA, all in t Paramount Hotel, Boston.

John A. Holman, manager of stamount Hotel, Boston.

John A. Holman, manager of stamethy and WBZA, attended a meeting and WBZA, attended a remeeting and WBZA, attended a treatment of the work of the work

#### New Mexico

James Hill Speek, for several years manager of station KGGMA Abbuquerque, has resigned to take a position in Texas. He was succeeded by T. H. Latinon for several country of the text of t

#### Illinois

Paul Wilson shifted from network o local sales at the NBC o ces

Paul Wilson shifted from network to local sales at the NBC o ces here.

All the properties of the prop

eek. George Kercher wiil be a poppa

George Kercher will be a poppa any day now.
Ray Linton ensoned in new any day now.
Hay MacFarland giving out interviews to the papers on the question of marriage at 35 or better ad-well had a lot of fun returning to WBBM as announcers in celebration of the station's boost to 50,000 WBBM as announcers in celebration of the station's boost to 50,000 WBBM as announcers in celebration of the station's boost to 50,000 WBBM as announcers in celebration of the station's boost to 50,000 MBBM as a formed station's contacting station and the country contacting station rep biz for his two firms.

#### Georgia

Tom Jackson, from Pensacola, and Charles Arlington, formerly with WPBL. Syracuse, have joined the announcing staff of WGST, Atlanta, assistant to James Clark, mgr. of WGST, Atlanta, Izale Goldwasser, staff engineer of WGST, Atlanta, is getting married in two weeks.

in two weeks.

On Pickard now heading the control of the control o

#### Minnesota

Ted Weems at St. Paul Casino for a week, starting Sunday (12. F. D. 'Doe' Jenckes, erstwhile WTCN mgr., now on the State Capitol run for the Ap. WDGY's dally Waltz program, with Roy Waters at the mike, now bankrolled by Sha-Ri beauty salon.

bankrofled by Sha-iti beauty

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Landr

Bronard J. Prockters in from CDB. Bernard J. Prockters in from CDB. Bernard J. Prockters in from CDB. Send James A. State of the state in to move to bartleokes for a three-day WCCO schief on the process of the process of the state of the s

## PROFESSIONAL MATINEE

WINS Hires Buddy Doyle to M. C. Afternoon Show

# SHEPARD WINS **UNION TIFF**

Boston. May 14.

John Shepard, 303, pres of the Yankee Network, scored a point in his fight with the Boston musicians union last Friday (10) when he obtained an interiocutory injunction restraining the local from interfering with his employment of Sully etc. Union had targed Kendla and out-of-town member and ordered him off WNAC until his credentials, who holds a New York card, was batoning a nightly show. Bandbard of the work of the sully should be a superior with the sully should be a sully should should be a sully should be a sully should be a sully should be a

tion, which was made possible through a \$25,000 appropriation by the recent. Legislature. Or North-First annual convention of North-Wirst annual convention of North-Wirst annual convention of North-Wound up in Minneapolis last week with following election of officers: W. H. Warmington, Minneapolis, pres; Z. Paul Clement, Mason City (Ia), vice prez; P. D. Wardner, St. Watts, Duluth, treasurer.

#### Connecticut

Jackie Merkie, kid psychie, appeared three times daily last week over WIXBS, Waterbury, Program was given ble build-up in Republication, papers which own the station. Aniouncement of the engagement of Jack Henry, of WIZES, Waterbury, has been made WATR, Waterbury, bright in Russell Brooks and send Harvey Olson to WDRC, Hartford.

bury, ohing in Russell Brooks are send Harvey Olson to WDRC, Hurt-Program spot at WATR, Water-bury, has been given Edith Sacco, kid sister of Tony Sacco, who sines with Enric Madriguera's orchestra. WIXIBS and WATR, Waterbury, have completed short for Warner Brothers. Tho was signed after winning listening audience vote in Ray Perkins' amateur program on New Haven studies for WIXES.

New Haven studies for WIXES, Waterbury, will be ready soon, May bring complications, as WICC, Bridgeport, Already has a number of the ready soon of the read

# Lawyers, Press Share Aversion to Radio Pick-Ups in Traffic Court

clip in local newsresh showing workmen adjusting the new crown to KRNT's antenna, with Art Smith of KRNT announcing staff thandling the KRNT announcing staff thandling the KRNT announcing staff thandling the KRNT and WMT of the lowa Broadcasting Co. are handling the KSO and WMT of the lowa Broadcasting Co. are handling the pariment have exploited the games and cigarettes with newspaper pariment have exploited the games and cigarettes with newspaper builden of the compartment of the compartment of the compartment, incidentally, son of Government, incidentally, son of Government between all of the drug stores, Kentucky Winners' are being prominently displayed.

#### Michigan

Back after an absence of three years the comedy team of Frank morning broadcasts last week over W.W.J. Detroit.

Endla Lee had "Twiligh Tunes' with songs and chatter with songs and songs a

Squarks are being raised by the press and claim of the pick-ups of Traffic court proceedings, instituted several months since by WSA1. Basis of protest is that the broadcasts are causing ridicule of the court ritual.

Months of the court ritual of the court proceedings in the programs, the said, fare for the amusement of the public, and the Traffic court morning act is no experienced the trend of public opinion regarding these broadcasts.



ANOTHER NEW WHN IDEA ADDS THOUSANDS OF LISTENERS!



WHN, aided by the resources of the Loew Theatre circuit, is making a big hit of this new feature—

LOWRY'S "BROADWAY MELODY REVUE"

EVERY MONDAY-8 to 9 P. M.

Also "In Ed Lowry's Dressing Room The NEW Sundays - 5:30 to 6 P.M.

# **Closed Door Hearing in Washington** On Music Licenses, Copyright, Etc.

VARIETY

Washington, May 14. Retiring behind closed doors, oneman Schate Patents Committee last week heard complaints against the proposed copyright revision bill from spokesmen for songwriters, publishers, film producers, and authors, but prepared to jam the controverted legislation through Congress during the present session without affording a single open

hearing.
With Senator McAdoo, the chairnearing.

The district McAdoo, the chairment he only member present and
with George Creel, California wartime propagandist, acting as master
of ceremonies, the Committee intened to detailed piea from the
American Society of Congress, authors and publishers for numerous
changes in the bill, but refused to
permit Gene Buck, its prex, to enter
a defense against insinuations of
the State Departments copyright
the State Departments copyright
or support of the State Departments are
used of to order Buck's attempt
to respond to aspersions cast prerelously by a Library of Congress
representative.
Concerted piea for retention of

viously by a Library of Congress representation.

Concerted piea for retention of minimum damage award was presented by ASCAP, the Hays organization, and the Music Philishers Protective Association, while Louise Silcox, representing the Authors League, said the proposed revision is worse than no law at all.

Ex Extince Joined forces in pleaders of the Congress of the Protect of the Present 250 minimum is cut, contending that some assur-

even if the present \$250 minimum is cut, contending that some assur-pance of protection should be given in the law to film and song producers. Hays attorneys sought clarification of provision permitting films to revise stories and scenarios, while John G. Palne, M.P. P.A. chalrman, protested the proposed changes would strip virtually all protection from the existing statute.

statute.

Deciding against further hearings, McAdoo ordered parties to present written statements outlining desired changes in 10 days.

#### 'Drunkard,' Pitt's Long Run Champ, Goes Outdoors

Pittsburgh, May 14.

George Sharp's 'The Drunkard' is moving outdoors to Sanders Inn for the warm months. Old melier is now in its 36th week at the Fort

Pitt botel.

Sanders Inn for a long time was operated as a summer roadhouse. It's situated about seven miles outside the city limits and has an outdoor patio, where show will be put on nightly.

Trunkard' has achieved the second longest theatrical run in Pittaburgh's history. Record is held by the put on the put on the put on the put of th

#### Chi V. F. to Reopen

Chicago, May 14.
Vanity Fair niterie on the northside is due to reopen July 15 under
the direction of Dave Branower.
Northside nite spot has been
dark for almost two years.



#### Agnes Avres' Orch, in Bus Crash: Muffs Date

Pittsburgh, May 14.

Pittsburgh, May 14.

Delay in arrival of Agnes Ayres and her femme orchestra at Eddie Peytoris club for a one-nighter last Peytoris club for a one-nighter last and put the operator in a tough spot. Peyton, who operates the ni-tery and has his own band there, made a booking for the crew in nearby Washington, Pa., for that date and result was that cafe was the compart of the compa

and getting back their covers

## C. C. Staying Uptown

C. C. Staying Uptowa
Cotton Club will probably remain
in Harlem despite Connie's Inn's invasion of Broadway.

"A will include
Nina Mae McKinney and Butterbeans and Susie, with Mills Blue
Rhythm Band probably reopening
and Califoway and Billington coming
in in sequence, per usual. The ably write the new revue

#### Music Notes

Tommy Coakley and orchestra after 19 months at the Palace hotel, San Francisco, east into the Arca-dia restaurant, Philadelphia.

Meyer Davis has booked Don Richards orchestra into Vivien Johnson's for the summer season, opening June 29. Also Mario Di Polo and orchestra and Pedro Via and his Cubans into Mayfair Yacht Ciub, N. Y.

Abe Meyer gets the call from Stacey Woodward to create the mu-scal background for the 'Neptune Mysteries," one-reel novelettes.

Oscar Hammerstein 2d signed by Metro to write lyrics for Johann Straus'

Atlantic Beach Club reopens I oration Day with Michael Mark

Arthur Kay conducte operetta ss-ries at Philharmonic in Los An-

Abe Meyer signed by Mascot for score and research on life of Ste-phen Foster, to be filmed:

Eddie Ward handling special mu sic arrangement for Metro trailers to replace use of sound track from pictures.

Will Osborne bows Into the Lexington, New York, May 20.

Milton Schuster unit opens May 26 at the Park Lane, N. Y.

Eddie Duchin leaves the Central ark Casino, N. Y., June 1, for a 8 weeks' tour.

Harold Adameen and Burton Lan have reunited to turn out the dittler for the ditties for etro's 'Here Comes the Band.'

After Ozzie Nelson and orchestra with Harriet Hilliard play the Met-ropolitan, Boston, May 24th, thay continue on one-nighters across the country to California and return.

Al Kavelin unit is filling the music assignment at the Heath, Detroit niterie,

Jimmy Franklin Is releasing 'The Harlem Stomp,' Wasted Love' and 'Will You Bo Mine' as his initial move as a publisher on his own in Hollywood.

#### Most Played on Air

To familiarize the trade with the times most on the air around New York, the following is the listing of the worse most played on the cross-country networks last week, in relative standing, according to the approximate number of combined plays on WEAF, WJZ and WABC.

Life Is a Song.
Grow Too Old to Dream.
Lovely to Look At.
Latin From Manhattan.
Tell Me Do You Love Me. Tell Me Do You Love Measy to Remember.
Lullaby of Broadway.
You're a Heavenly Thi 1 Was Lucky.
Would There Be Love.
Little Gypey Tea Room.
I Won't Dance. Every Day. Seein' Is Believin'. Seein' Is Believin'. Everything Done Before. Have You Written Home. Old Southern Custom.

**Anzac Puh Sues** 

Soon.

# **WB**, Charging **Song Holdouts**

Witmark, Remick and the Music Publishers Holding Corp. are allsgediy withholding certain songs from it. J. Albert & Sons Ltd., music pub of Sydney, Austraiia, has started a N. Y. supreme court suit against these concerns Albert action is through an signee, William Lieber, with Julian T. Abeles acting for the Anzao music firm.

ale firm
Details concern three Warner
Bros. firmusicais. ("Sweet Music"
(Vallee). (Gold Diggers of 1316' and
'Go Into Your Dance' (JoisonKeeler). Eventuality 'Sweet Music'
was ceded by the WB music publishing subsidiaries to Albert withthe Music Pub Holding Corp.,
which, in turn, controls the Remick
and Witmark firms. Latter two
maintain that Music Holding only
assigned them the 'lights for the
ali other world rights, for which
reason the Albert firm ould 'no
ionger, have the Australian music
pub privileges.

pub pivileges.

Albert has a contract with Remick, which expires July, 1985. The Albert-Witmark contract expired Dec. 31, 1934, but a 90 days cancellation clause extended that until March 31 of this year. Because of this Albert maintains that 'Gold Diggers' and 'Go Into Your Dance' songs were copyrighted prior to that date, and accordingly, the rights go to Albert automatically, per contract.

Back of this regulation of con-

ally, per contract.

Back of this repudiation of contract is another deal which Warners wants to effect with the Chappeil & Co. branch of Australia. Through Chappeil Arms (Harms in the U. S. being a WB subsid), there's a closer affinity, which would warrant oworking with Chappeil abroad, and working with Chappeil abroad.

Attorney Abeles, in his sult for alleged conspiracy, an accounting and damages, is making a move to examine the officers of all the WB music pub subsids before trial, in order to ascertain the exact nature of all deals.

#### King Room-Opener

Pittsburgh, May 14. Pittsburgh, May 14.
With Paul Pendarvis on the
Coast again, Henry King's ork, from
the Waldort-Astoria, N. Y., comes
fore May 29 to reopen William Penn
fotel's Urban room for the summer.
Joe Reichman will come in later.
Bob Custer's band, now playing
hostelry's Chatterbox, will move out
week after next after a stay of aimost three months.

Leo Reisman may not return to Central Park Casino, New York, May 21, as originally arranged. Bandman and Sidney Solomon, operator of the spot, are having dif-ficultics over the money angle.

## **NIGHT CLUB REVIEWS**

HOTEL NEW YORKER

(NEW YORK)

The \$3 tax thing may be the musicians' windfall despite some of the other negative aspects to the broads unit in the other negative aspects to the broads unit in the other negative aspects to the broads unit in the other negative aspects to the broads unit in the other negative aspects to the broads unit in the other negative aspects to the broads in the other negative aspects to the broads in the other negative aspects and the other negative aspects which the sustaining air buildup does much to popularize and exploit of the other negative aspects of the other negative aspects of the other negative as the same than the sam (NEW YORK)

The \$3 tax thing may be the musicians windfall despite some of the other negative aspects to the broad elements with the second of the property of the second of the second

double into a marimba sepret and double into a marimba sepret and the romba-tangos in between the orthodox damagation.

Besides Lucas, the New Yorker Besides Lucas, the Lucas and three or four acts, it may set the pace for the other hostelijes. Everything's more in the popular the pace for the other hostelijes. Everything's more in the popular Everything's more in the popular the New Yorker Besides Lucas and three or four acts, it may set the pace for the other hostelijes. Everything's more in the popular the Waldorf-Astoria or Plaza. Marion Wilkins and Jack Meyers mark a return here diversity and the New Yorker Waldorf-Astoria or Plaza. Marion Wilkins and Jack Meyers mark a return here diversity and the New Yorker Waldorf-Astoria or Plaza. Marion Wilkins and Jack Meyers mark a return here diversity and the New Yorker with ball roomboy. There's also a more warbles with the band. One of those Gay 39's combos, Ronnie, Van and Warbles with the band. One of those Gay 39's combos, Ronnie, Van and varbles with the band. One of those Gay 39's combos, Ronnie, Van and Carene and Waldorf was the work of the disks is still effective with his top steno, yorking the band intermission.

The Stork Chub, does stitch, cercate the Yangusta, Jes Stevens, George Bersch, Johnny Ferrara and Andy Hamilton (Pour Diplomats) and Add.

LIDO CLUB

#### LIDO CLUB

(AKRON)

LIDU CLUB

(AKRON)

Lido club, in downtown Akron, which started in a small way a convenience of the big time class. Spot has been dressed up, has added more tables and is now booking the best availtable of the big time class. Spot has been dressed up, has added more tables and is now booking the best availtable of the big time class. Spot has been dressed up, has added more tables and is now booking the best availtable of the big time. A 25c. entertainment charge per person is ment offered is bringing no squawks. Three shows nightly. The current show is ment offered is bringing no squawks. The shows nightly here. She encores with a fan dance on her toes. Supplementing the tanner are Lois supplementing the tanner are Lois walland dancer, and Dawn, Hawaliand dancer, and Dawn, H

#### 885 CLUB (CHICAGO)

(CHICAGO)

Chicago, May 8.

This includes many mean-northiside room the time are mean-northiside room the control of the contr

#### Disc Reviews By ABEL GREEN

#### Ray Noble

Ray Noble
Couple of oides in the oid Ray
Noble technique, i.e. recorded in
London prior to Noble's American
Note in Coward's Words and Music
Coward's Words and Music
Fevue. 'Mad About the Boy' and
The Young Generation,' with al
Bowlly prominent in the chorus of
mental. The mellow jazz that first
in pressed Noble on the U. S. market
is again in favorable evidence. Victor 25299.

From the Mae-West picture 'Go-ing to Town,' and the more sprightly 'Way Back Home,' a swingy thingy, give the Whitemanites opportunit for dansapation tricks in his usual topnotch dance style. Victor 25022.

#### Mae Questel

Mac Questel
She's the Betty Boop girl who
figured in Helen Kane's suit as the
No. 1 boop—a-dooper. Decat thought
It had a novelty in coupleting
It that a novelty in coupleting
It that a novelty in coupleting
It that a novel in coupleting
It that a novel in the land
song stuff and of a vocal technique
hat went out of date with the Paul
Ash heyday. Victor Young's ore
accomps competently. Deca 447.

accomps competently. Decca 447.

Tino Rossi-Lucienne Boyer
French chansons in the native
tongue. Columbia 4100 couples "Les
Nults Moscovites" waltz, created by
that name, with a tango, On N'Alme
Qu'une Fois, 'from the same filmuAnother vocal waitz and tango
couplet is Columbia 235, this time by
Lucienne Boyer, 'Attends' and 'Les
Lucienne Boyer, 'Attends' and 'Les
great the same of the same properties of the same of the same properties of the same proper

Hylton-Dorseys-Young

In her usual competent song style.

Hylton-Dorssyx-Young
Decade releases include some
incresting paso doble, tango and
rumba stuff by bands usually identined with orthodox fox-fordiognlined with orthodox fox-fordiognported master, released by Decci
(No. 437), couples Joe Padlilla's 'El
Relication with the same composer's
Dorssy Bros. and their orchestra,
among the ultra-modern dansapation exponents, breaks out into an
vice ('Mana, I Long for a Sweetheart'), backed by the rumba,
vice ('Mana, I Long for a Sweetheart'), backed by the rumba,
Victor Young is another suddenly
gone Spanish. This commercial
radio maestro (Joison's Sheil Charadio maestro (Joison's Sheil's (Joison's Challes')

Joison (Joison's Challes')

Joison (Joison's Challes')

Joison (Joison's Challes')

Joison (Joison's Challes')

Jo

Everybody Loves
JOANIE TAPS

#### **YOUNG-ROBBINS CLOTHES**

200 West 51st Street, New York Just Off Broadway

HOLLYWOOD
MUSIC PUBLISHERS
Releasing
"HARLEM STOMP"

"HARLEM STOMP"
Harlem's Latest Dance Sensation
A LOU MALMY ARRANGEMENT
"WILL YOU BE MINE"
100 Sunset Bivd., Hollywood, Calif.
SONGS FOR THE MOVIES

# Henry Spitzer Resigning as G. M. Of Harms, Inc., to Head Chappell Of America; Crashing Pop Field

lution in years occurs July 1, when Henry M. Spitzer, general manager of Harms, Inc., leaves that firm after nine years to become head of Chappell & Co. of America, company replaces the present Chappell-Harms musle firm. A worldestablished operetta and standard music publishing house. Spitzer will extend the new Chappeli or ganization into a major popular song exploiter.

Chappell of London, major British music publisher, unlike other foreign publishers, never assigned its copy rights, but merely vested the selling agencies in songs to T. B. Harms Co., Chappeli-Harms, Harms, Inc., or other music firms. With Chappell & Co. of America going into business for itself in the U. S., under Spitzer's general direction, these seiling agencies cease and re-

under Spitzer's general airection, these seiling agencies cease and revert to the new company.

Green company according to the second and the standard and popular field, and (2) it marks the termination of one of the Warner Bros.' muste pub subsides. Warners, through its sundry Harms-Witmark-Remick affiliations, had an affinity with Chappell-Harms, which ends on June 30, 1930-Max Dreytus with the Harms pub and the Harms, which ends on June 30, 1930-Max Dreytus Aller and the Harms pub and the Harms pub second interest, per contract. He is serving without pay. Spitzer has been the g. m. of Harms, Inc., working in affiliation with Edwin H. (Buddy) Morris, the Warner Bros.' appointee in charge of its music pub subside.

#### Chappell Setup

Chappell & Col. With major directions of the control of the control of the collection of the collectio

#### PALORAMA'S NEW OWNER

CALUKAMA'S NEW OWNER
Schenectady, N. Y. May 14.
Club Palorama, which has, had
several changes in management
since it was opened two years ago
is now under the aegis of Jerry
Riley.
Fellix Perilinando's orchestra becan an engapement at the special
May 16.

#### Westchester P'k Commish Okays Likker at Glen Is.

Glen Island Casino, in Westchester, N. Y., opens tomorrow night (Thursday), with the Dorsey Bros. orchestra. Lockwood Conkling Is operating for Michel De Zutter, who rents the spot from the Westchester Park Commission. The Commission is allowing him to sell liquor this year. Being city property, hereto-fore it was tabu save for wines and beer, although setups for carry-your-own was ok.

your-own was ok. Floor entertainment will be three teams of Arthur Murray, ballroom dancers working alternately during the course of the evening. Ed Doran, long operating this spot, sold out to De Zutter both here and at the Colonnades in the Essex House, N. X., last winter.

#### OCA Ruling Vs. Rapp Vacated by Appellate Term on Agent Ruling

Appellate Term of the N. Y. Supreme Court last week vacated an attachment that the Orchestra Corp. of America had obtained against Barney Rapp on the ground that the COA had served the leader as a booking agent and not as a manager. Counsel for Rapp contended that any contracts the Contended that any contract the Coal and the Coal

heads the OCA.

David Greenstein, Rapp's lawyer,
will tomorrow (Thursday) sak the
lower court to set aside this judgment on the ground that the Appellate Term's decision has made
the original complaint a defective
one. During the trial of the Issue
before the Munica that OCA was a
course court or anization, and as

## Hobson, Non-Music Man, Gov't Rep on Code B'd

H. Brewster Hobson, who is not connected with the publishing business, has been named as the government representative on the music code authority. He attended his first session with this cottere last week.

last week.

Authority is currently working on a budget for the administration of the code. Amount to be determined for assessment will be the minimum estimate, with future added assessments being dependent on how the industry compiles will the code. The less trouble there is in enforcing the instrument the less will be the cost of supporting its administration.

#### **Buffalo Competish**

Buttato Competesia

Buttato, May 14.
Composition in name bands at local nights clubs.
Vincent Lopez is being held över for two weeks additional at the Hollywood. Paul Specht's orchestra started at the Chez And this week minus Specht, who is reported il.

#### SCHANG GOES ALONG

SCHAMG GOES ALONG
Fred C. Schang, of the Metropolitan
Miscled Bureau accompanies Grace
More and the Metropolitan
Paris, Misc Schang goes along.
Miss Moore is set for three performances at Covent Gardeles, London, in June and then goes to her
villa in Cames for a holiday,
Schang is combining the variation
trip with some business in
ever new concert attraction.

SECOND NAME SPOT

Detroit Getting Another Westw 13 Miles Out the Other Way

Detroit, May 14. Detroit, May 14. With an idea to duplicate the success of the Westwood Gardens, an open air beer garden, 13 miles out of town, a group of local business men are opening Paradias on the Lake, which is an equal distance out the contract of the contract of

notchers.
Westwood last year brought in George Olsen and his band with Ethel Shutta, who stayed for 10 weeks. This year Westwood has signed for Little Jack Little, who opens Mag 26 for 18 days, followed by Jan Garber, two weeks, Ted Weems and others.

# \$3 TAX RESULTS SATISFY 802 **OFFICIALS**

Officials of the New York musi-cians union aver that the situation in the local hotels and nite spots with respect to payment of the \$5 broadcast fax in working broadcast tax is working out as they have anticipated from the start. With few exceptions the mastart. With few exceptions the ma-jor jobs, point out these officials, have been filled for the summer with lesser known and inexpensive combos, making it possible for the operators to save enough to pay the added fee for broadcasting.

Local 802's administration has de clared itself as primarily interested Local 802's administration has de-clared itself as primarily interested in reserving the New York jobs for aggregations of less than top rating as in names which are affiliated with the local union. The local's governing cottel also feels that this policy can only be best served me bands connected with the New York union getting out on the road and staying there.

Of the following combos which are booked for the summer season locally, only one, Clyde Lucas, rates as an out-of-town unit:

as an out-of-tewn unit:

Gyu Lembardo, Waldorf-Astoria;
Clyde Lucas, Hotel New Yorker;
Ray Noble, Rainbow Room; Jack
Denny, Pennsylvania Roof; Joe
Moss, Hotel Pierre; Will Osborne,
Lexington hotel; Bert King, DeWitt
Clinton hotel; Henry Halstead,
Park Central hotel; Tommy Monahan, Paradise resturant; Erre
Bleyer, Hollywood restaurant; Erre
Place Piquale: Marti Michel, Montclair hotel; Sammy Woods, Palais
Royal; Allen Leafer, Taver-onthe-Green; Enoch Light, McAlpin
hotel.

# MPPA Reorg Into Strictly Trade Ass'n Under Way: Central Clearing House for Svnc Users Planned

#### 'Gardenia' Starts Chi Infringement Squawk

Chicago, May 14.

Chicago, May 14.

Attorney Harold Fine for Don
Mario (Alvarez), radio singer and
songwriter, has sent notices to Famous Music company and Paramount claiming that the song "Little
White Gardeina' Is an infringement
on Mario's song, Through the Looklook-look." ing Glass.

Ing Glass.'
Mario alleges that he wrote 'Looking Glass' in 1931 and sang it in a
Paramount Spanlash picture at that
time. Claims that Paramount secured only the rights to 'Looking
Glass' for that picture and that he
retained all other rights to the song.
Attorney Fine states that if Pamous
thin he will fine the the country
than he will fine auti for infringenent of copyright.

#### Players a Membership Club, but Members Write Plenty 'Passes'

Cleveland, May 14. Robert L. McLaughlin, former stock producer, and H. H. Cudmore, business man, have formed a partnership in promoting this town's most novel nitery. Spot is the Players' Club of Cleveland, Inc. most novel nitery. Spot is the Players' Club of Cleveland, Inc., which resembles a four-ring circus, although described as a private membership club.

Former Charm House, one of th swanklest dining places of prohibi-tion era, is the site of the new project which covers three floors. Basement has been turned into a Basement has been turned into a cocktail lounge with English tavern-like fixtures, bar including a mea refrigerator and incidental music On first floor is a dining room it German style. Top floor features a Shakespeare theatre that holds a small stage and about 200 seats. Promoters originally planned.

Promoters originally planned a policy of intimate entertainment. First week's attraction was Miss Juliet, the impersonator, who gave Juliet, the impersonator, who gave program of initiations running about half an hour. Place is bringing in Jack Norworth to experiment with something like a minetrel show or series of comety sketcher De-McLaughlin, who worte price is booking talent and managing spot, while Cudmore acts as president. Although place is

Royal; Allen Leafer, Tavern-on-the-Green; Enoch Light, McAlpin hotel.

25 YEARS

Bridgeport, May 14.

McCormack and Barry, operators in the Rits ballroom, are celebrating the Rits ballroom are

orked out for the Music Publishers' Protective Association. To a committee of six members, pointed at a meeting last week, has been assigned the task of converting the MPPA from a body devoted to enforcing a code of ethics to a

enforcing a code of ethics to a strictly trade association. Move is in line with a proposal made sevieral months age by the legal division of the NRA.

In revising a control was a control with the NRA.

In revising exittee will sake provide for the establishment of a central clearance bureau for synchronization rights. With the 10% commission derived from copyright owners declared insufficient to cover the cost of clearing musical works are projected bureau also collect a service charge from the mechanical factions. The picture producers have declared themselves as being amen-

what originally brought the MPPA into existence was the determination of a group of leading popublishers to suppress the payoff evil as applied to vaudeville termination of a group of leading pop publishers to suppress the payoff evil as applied to vaudeville performers. Those who Joined the 
organization agreed by contract to 
abide by a prescribed code of 
the performers of the performers of 
the performers of the performers of 
the performers of the performers of 
the stabilishment of a code whichis binding upon the-entire industry, 
the 'protective' scope of the MPPA 
has become superfluous, and, as 
the code was in the making, the 
operations of the MPPA will be 
present MPPA's members will 
start immediately the pian of 
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ter Douglas.

Picture producers are scheduled
to meet this week to affirm officially
the proposition that they shoulder ficit from the operations proposed central clearing deficit

## PIT MEN LOSE ATTEMPT TO DODGE 3% TAX

Attempt by theatre pit instrumentalists to escape the provisions
of the 3% tax for the union's untraced at a meeting of New York
local 860's membership Wednesday
(8). Pit men present at the meeting protested against having to pay
the 3% out of their salaries on the
ground that they are already being
tapped 2% for another fund, but
when the proposition was put to a
type of the salaries of the
theatre musiciant' move pointed out that the
2% tax had nothing to do with retilef for local members, but derived
from a law of the International
union which applied the money so
collected to the national strike

collected to the national strike fund. Also defeated was a com-promise measure to limit the pit nen's relief contribution from theh salaries to 1%

#### Horlick Orch, to Follow Bernie, Garber at Avalon

Los Angele

Negotiations are on Horlick's orchestra to for several weeks at Catalina Island.

# **Burkan Files Appeal Writ to Stall** Immediate ASCAP Anti-Trust Suit Trial

Lawyers allied with the muste business are of the ophinion that the interpolation of a writ will prove of little avail. As a rule such re-straining moves are returnable for argument within 48 to 72 hours and are predicated on the belief that a fair trial would not be guaran-teed the moving party under the creumstances prevailing. Judge's Decision In a memorandum explaining his-

Nathan Burkan, general counsell agree with the government's confor the American Society of Compens, Authors & Publishers will its seedy disposition because of its attempt this week to forestail impublic importance, there is no doubt mediate trial of the government's that the Issues involved concern countries of the properties of the p

expedition statute and require three judges instead of one to officiate at the trial. Such result would be an extrawagant price to pay in a district burdened as is this with pressing litigation.

As for the society's argument that it would not be able to rail witnesses for early trial, Judge Ruox official that there are proand are predicated on the belief that As for the society's argument, a fair trial would not be guarant that it would not be gate a fair trial would not be guarant that the world not be able to call. Ben Bernie opens the spot May recuesting personnel of the spot May witnesses for early trial, Judge 18, for six weeks, to be followed by uniform Judge's Decision in the United States law that the United States have been supported by the second of the state of the properties of the state of the properties of the state of the properties of the state of the spot of subject. If see, Inches would do not see the spot of t

#### NEW ACTS

ALICE WHITE (3)
Dancing
10 Mins; One and Two
Loow's Jersey, Jersey City
Appearing directly without any
tass in one, Miss Waite goes almost
introduces two partners as 'yes
men,' asks them a few questions,
and starts stapping. This continues
through the curn, broken only by a
Miss White is interviewed back of a
screen by the partners, now as reporters.

screen by the partners, now as re-porters.

The dancing mostly savors of adagio work, and is gracefully exe-cuted. Miss White qualifies as a dancer, and one waitz number is particularly rhythmic. She is youthful and peppy as well as a looker.

looker.

Act needs a beter finalc, as it now simply stops, and it could be improved in the writing. But Miss Whits herself is effective and appealing, and was well received throughout by the small house at this viewing.

Austin.

Latving. Austin.

JARVIS and Parker (3)

Comedy 12 Mins.: One Parker (3)

Even Parker (3)

Latving 12 Mins.: One Parker Parker Bobby Jarva and Terry Parker Bobby Jarva and Terry Parker Parker and Company of the Compa

#### OSEPH MARTIN

JOSEPH MARTIN
Songs.
Songs.
Songs.
Songs.
Songs.
John Songs.
Joseph Martin, tenor, is one of the better winners brought to light to the songs.
Joseph Martin, tenor, is one of the better winners brought to light to will be the songs.
Joseph Martin, tenor, the songs will be the songs

has the ability to watch.
with ease.
Pipes are strong and tones are
placed well. Delivery semi-professtoral, of course. Singer aposets
who wins out on such spreads.
Martin must have taken a lot of
orocal lessons to acquire those rich
tones. Sticks to the ballad type of
Attra mostly.

#### PAULINE COOKE

JOHNNY PERKINS

This Week, May 10 ORPHEUM, MINNEAPOLIS "COOKE & OZ"

#### WALTER 'Dare' WAHL

The Smash Comedy Hit of "LIFE BEGINS AT 8:40" CHICAGO, NOW
Per. Mgt. Irring Sherman, Ed Davidew Office

## TRACY and VINETTE

Now Filming in CORSICA, SPAIN

## DORGTHEA ANTEL

226 West 72nd St., New York City Birthday. Everyday, Convalescent Greeling Cards in Boxed Assortments, 15 exclusive and original cards to the box, \$1.00. ecial discount on large quantities. Write for Particulars

# TAMARA (2)

TAMARA (2)
Singing
12 Mina; Two (Special)
Albee, Brooklyn
This Russian songstress make
Albee, Brooklyn
This Russian songstress make
This Russian songstress make
This Russian songstress make
This Russian songstress make
Timote Gets in Your Eyes in the
stage version of Roberta' with a
recent commercial over NRC helpoling firther. Though a bir put purantage,
coupled with a sweet voice, put Tamara across.
Opened here with a special, swung
Copened here with a special, swung
The sweet voice in the special swung
The sweet voice in the special of the sing
This make adonning a shavi to sing this
make planist accompanies.
Her gown a pinkish crinoline affair that lives up to Roberta's
fair that lives up to Roberta's
fair that lives up to Roberta's
sleek brunet.

## BERNICE MARTIN AND CO. (2)

BERNICE MARTIN AND CO. (2) Singing 9 Mins.

9 Mins.

10 Orpheum, New York.

The 'company' in this act consists of a piano piars a soprano who sings in front of a mike, suggesting that she may come from radio. Hers is a rather strong and moderately meiodous voice. Her roured, the company of the company of

be varied. \*\*Eduf.\*\*

POWELL and NEDRA Artists. Full Academy, N. V. Man and woman quick sketch artists. Dressed simply but work-manille. This mixed pair offer a sand they literally pour col-red sketches on two hard surfaced frames, centre, stage. Two shaded sketches on two hard surfaced frames, centre, stage. Two shaded artists work back of the frames facing the auditorium to make their work more difficult and interesting the auditorium to make their work more difficult and interesting the companying musie from the stand the two, whether on one frame or on two, rhythmically pour out of course, but attractively done for stage work. They finish by painting two scenes to which they touch a fame. The finale is both shown on the regular layout and over.

#### RKO Folding Cincy Vode

Next week's show, the Marcus
La Ve Paree' revue, will be hast of
this week's show, the Marcus
La Ve Paree' revue, will be hast of
this week of May 24-30 the combo
polley, with (Gay Lombardo's band
the magnet, will be switched to the
RKO Palace. That will be the
curtain-dropper for stage attractosummer. Chey until the end of
summer.

Shubert is to be remodeled and have cooling plant installed during warm-spell layoff.

#### ST. JOHN VAUDFILM

St. JOHN VAUDFILM

St. John, N. B., May 14.

Opera House, oldest local theatre and the local old guard of legit, is back in circulation, after being dark for three years. William Whitebone is manager and is offering a combination of pictures and vaudeville, with road attractions also played.

When it was

also played.
When it went dark it was the Rialto, but has been placed again under the original name. The official reopening is set for June 3.

#### HEARN'S \$1,500

Sam Hearn (Shiepperman) has been booked for another week at his new stage salary, \$1,500, built up by his radio broadcasts. Waily Sharples joins him as straight-

Plays Locw's Century, Baltimore, starting Friday (17). Deal set by North & Flaum.

HELD OVER THIS WEEK AND NEXT WEEK

FOX THEATRE, BROOKLYN

# YOUNGMAN

The Monarch of Mirth, with KAY HOEVEL

Direction JOE LEFKOWITZ, 125 West 45th St., New York City

#### 'RAMA'S SOLE VAUDE SPOT GIVES UP GHOST

Birmingham, May 14.
Trying since December to make a go of vaudnim polley, the Pantages theatre closed Saturday (11). House, operated by Wilby-Kincey, never grossed big and at best broke even. It was the only vaude house in Alebame.

# PA. TYROS HAVE **5-TOWN ROUTE**

Lancaster, Pa., May 14.
The 'amateur time' is being played
by more than a secre of acts in this
section.

Most of them, winners in hometown contests, make all towns in this district in hope of copping the top prizes. One local accordion duo has traveled 800 miles and appeared on amateur night programs in five different spots.

on amateur hight programs in will different spots different spots. Annight route includes Lancaster, York, Wilmington, Harrisburg and Reading, and the acts run in the night of the shows without previous notice. Issually, since they miss the customary auditions, they carry letters of introduction from theatre or station manager where they copped the prize the week before. In majority of towns in this in majority of towns in the roll and theatre in the amateur idea. Customary arrangement is to have sponsor furnish the roll and theatre stage, with the station handling the details.

#### WB Allows Cleric to Give 'Hello, Paris' Unit A Bath in Pittsburgh

Pittsburgh, May 14.

Pressure forced WH to dress up
the French Casino, Chicago, revue,
to Casino, Chicago, revue,
week. Show holds over currently,
with 'G Men.'
Flock of protests to Harry Kalmins had WBz some manager inviting a representative cleric to the
cver changes the gentleman of the theatre and agreeing to make what-cver changes the gentleman of the cloth suggested. Practically all of the nudity was eliminated, a couple of risque numbers were banned and several other spots were cleaned up. As a result, running time of unit was shortened by 10 minutes.

With the whitewash application, tanky pulled down the adults with the whitewash application, Stanley pulled down the 'adults only' sign, allowing kids to take it in during second week. Protests came right after opening day, but Warners held off asking a ministerial censor to come in until near closs of first week.

loss of first week.

Curlously enough, City Safety Diector Tom Dunn and his police
ensors witnessed 'Hello, Paris' and gave it a clean biti of health

#### Rochester Vaude Folds

Rochester, May 14.

Summer closings began carly here, with the folding of vaude at the Palace and the shuttering of the Capitol. Both are operated by the Comerfords and have not been going well. The Capitol was running second and third and discovered the control of the control of the capitol was running second and third and discovered the capitol of ning sec second and third-run film

vo bits top. About 40 employes walked the

#### Stooges Go East

Hollywood, May 14. Howard, Fine and Howard, the thres stooges, left by motor Friday (10) for the east and three weeks

Trio will play Chicago, Detroit and New York. They'ii be gone for six weeks.

#### 1 OF WEIRE BRC3. STRICKEN

One of three Weire brothers, German dancing trio with 'Folies Bergere' unit, 'Heilo, Paris,' at Stanley, was rushed to a hospital here suffering from tonsil poisoning, Renalining two members of the act are carrying on alono.

carrying on alone.

According to physicians, Weire will be in the hospital at least two weeks, which means he'll have to weeks, which means hell have to stay behind when revue pulis out Thursday (18). Tonsils will be re-moved, doctors say, when infection is finally checked and cleared up.

## UNIT REVIEWS

#### **BUGHOUSE FABLES** (ORPHEUM, BOSTON)

Boston, May 10.

Chartey Foy's new unit, which un-folded in Providence last week, is still in a more or less formative stage as presented in Boston, but it shapes up as the makings of a worth while entertainment.

stage as presented in Boston, but it shapes up as the makings of a worth white entertainment.

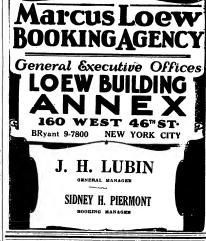
In the stage of the stage of the stage of the word of the stage of

deer district and the featured acrobatic girl, Birdie lean, is another asset. The large-deer and the featured acrobatic girl, Birdie lean, is another asset. The large-deer and the featured acrobatic girl, Birdie lean, is another asset. The large-deer and the featured acrobatic girl, Birdie and the featured acrobatic girl, Birdie and the featured acrobatic girl, Birdie and the featured and results of the subject with the season of the bubbies and salight revision of the nut opening.

Foy keeps reminding his audience of the bubbies and salight revision of the nut opening and the featured production numbers and featured production numbers and featured production of the salight and the season of the featured production of the salight and the season to be the first time the same state of the salight and the

halicon dance gets a boom-boom plug in the billing, but as performed here it's like a glass of ginger ale after a promiss of champagne. Of course, Poy honors, his father off course, Poy honors, his father in which he's featured; early in the show ha wakes up his customers by cailing for noise from his stooges, onto the stage tooting brass and slamming a bass drum. It's a vest pocket edition of the Olsen-Johnson gas, presented, before this season was not the stage tooting brass and slamming a bass drum. It's a vest pocket edition of the Olsen-Johnson gas, presented, before this season was not the stage tooling the stage of the stage of

#### SALLY RAND



R K THEATRES 1270 SIXTH AVENUE RADIO CITY NEW YORK

# VS. CIRCUIT COMMIS

# Three Stage Show Spots Figure in B'klyn's Worst Price War to Date

Downtown Brooklyn is in the throes of the severest price war it has yet experienced. On top of the Albee, with five acts of vaudeville, dropping from 65c to a scale starting at 25c, the Met (Loew's) on Friday (10) also came down to this figure. That house has been at a flee top right along and also play rest of the Cushman circuit,

ude. These two slashes place the Fox,

vaude.
These two slashes place the Fox, also playing stage shows, in the middle. This house has been at a 28c-upwards scale for some time. The sum of the stage o

to force Fox down in its admission scale.

Albee for the Met, while the Fox or the Met, while the Fox or are dealers and the Fox in micest position of all in face of a price war, can go as low as \$1,000 on a week and break even. Two years ago the Albee reduced to 55c for a spell but couldn't make it pay, were with a such pictures a "Cavaleven with author pictures as "Cavaleven with author pictures as "Cavaleven with active pictures as "Cavaleven with a service of \$3,000 and \$4,000 weekly for some time."

# YORK AND KING **BACK FOR VAUDE**

Chie York and Hose King (Mr. and Mrs.) are reteaming for vaude to open for Paramount May 31 at the Michigan, Detroit. True York, of two-acts on her own, also rejoins the original act.

York and King split, but only professionally, last December so that Miss King could go single into Eddle Dowling's musical, Thumbs Up; which closed Satturday (2).

#### Actor Turns Producer

Harry Delmar is moving into the Lew Irwin agency.

Delmar will handle a production
department which Irwin is or-

## Celluloid Gets Acros

Five Maxellos left for Hollywood over the week-end for an assign-ment in the next Joe E. Brown pic-ture at Warners. Tumbling act starts on the film Job May 22.

#### Blue Minus Unit

Ben Blue has been set for

Den Blue has been set for the Paramount time, opening June 14 at the Chicago, Chicago.

Comic will be minus the unit he recently trouped through the south for Par.

#### REVIVING 'MEMORIES'

Maurice Golden is reviving Memorles of the Opera, flash act that was disbanded about three years ago.

Cesar Rivoll will again be at the liead of a 10-people cast.

# 9 CANADIAN WEEKS

Lincoln, May 14.
Lining up about nine weeks of
Canadian time to match with the
rest of the Cushman circuit, Bill
Arms, booker for the Albuquerque,
N. M. office, said in passing thru
here with his unit, 'Rio Nights,' that
It would one about August 1 New 

# ABO (PAR) GETS STARTED IN N.Y. JUNE 1

for Paramount's stage talent buy-ing departments, starts functioning under its new setun Inna 1 in Artists Booking Office, new title

for Paramount's stage talent buying departments, starts functioning
under its new setup June 1 in the
east, when the William Morris
agency partnership ends, and June
1 or thereabouts in the windy city.
Borls Morros is the general booking
Harry Kalohelm are associated.
Dick Bergen, as in the past, will
book the Balaban & Katz-Great
States time in and around Chicago.
While Kalchelm will continue
booking Par's seven key spots from
New York, Pereman will set the
day other Par affiliated circuits
which will use stage shows. Freeman's time will probably not get
started on a regular diet of stage
shows before next fall, though the
Interstate houses will use occasional
attractions starting with June. First
show being dickered for is Dave
Apollon's International Revue."

#### **RKO Pill Chasers**

RKO, the picture and theatre ends, revives its annual golf tournaments May 23 at the Westknester-Biltmore Country Club, Ryc, N. Y., where its last pill-chasing affair was where its last pill-chasing affair was religiously and the properties of th

# ASKS REFORMS ON 26 POINTS

Standard Contract, Salary Bonds, No Freak Bookings Among Requests by Vaude Artists' Union-Commish Dispute Dates Back to White Rats-4 Major N. Y. Booking Offices Collect \$4,000-\$5,000 a Month

#### 5% 'KICK-BACK'

Bilimination of the commission fee chargest by circuit-owned booking offices is asked, along with 25 other reforms, by the American Federation of Actors. A bill of rights embodying the commish demand and ethers was adopted in form of a 25-point organization platform at a meeting of the AFA last seed of

profits accruing from operation of the booking office by far exceeded the overhead.

At present, with little playing time to offer, the four major cirtime to offer, the four major cir-cuit-owned booking offices in New York—RKO, Loew, Paramount and Warner Bros.—have a weekly in-come of between \$4,000 and \$5,000 getting 5% of actors

(Continued on page 60)

# 2,000 THEATRES IN NVA FUND 10% DRIVE

m will include green fee, luncheon and dinner.

Vaude bookers and RKO-franchised agents will also take part. As in the past, there'll be various aclasses to take care of the a.k.'s and the data.

Cancels Ames-Arno

Baltimore, May 14.

Izay Rappaport, operator of the indic vaudilim lilppodrome, cancelled the act of Ames and Arno off current bill after opening day, Friday (10).

Had another furn, Stone and Le.

Flad another furn, Stone and Le.

WELOZ-YOLANDA AT D.A.C.

Chicago, May 14.

Before coming to the Palmer till touse the Velox and Yolanda dance tame and orchestra will play a week at the Detroit Athletic Club., and the land of the complex contributed of the complication of the land of the complex contributed and variety when the most part of the longer of the land of the length is out.

Largest of the henefit shows will be larged in the development of the complication of the length of the length is out.

Largest of the henefit shows will be larged in the development of the complication of the length of t

# **B&K** to Enforce Contract Clause **Nixing Nitery Guesting by Acts**

#### ARREST LESTER EDDY ON SHOWGIRLS' ADV.

Utica, May 14.

Uties, May 14.

A Madison Square Garden engagement in two weeks is what Leater Eddy, 36, told applicants who answered his ad for showgiris. But police authorities and Judge John T. Buckley, who convicted him in City Court, had other ideas.

Four girls, 17 to 18, countwal engagement to start at Waterwilet, N. Y. They were to appear at a benefit show for Albamy police, and within two weeks would be playing Madison Square Garden, he promised. Eddy, they said, measured urements with a piece of atting, not a tape measure.

not a tape measure.
Police took lim in for disorderly
conduct. Eddy explained he was
arranging it all for a friend, but he
could not show credentials or correspondence. Authorities said he
has served 10 months in Leavenworth federal prison for desertion
from the airmy. He will be sertered May 25, but is beling held untll that time.

# FED. AID LIKELY FOR JOBLESS **VODE ACTS**

Washington, May 14.
Federal unemployment aid for jobless vaudeville actors is being talked in connection with study of methods of providing greater employment opportunities for strandel legit and musical performers. Nothing concrete has materialized, extract lave a highly opti late attitude, and look for developments shortly.

shortly. Federalization of all white-collar Federalization of all white-collar relief projects is in the offine, but probably will not take place until after the start of the new fiscal year on July 1. Under steps now being debated, the Federal Govern-ment will step directly into overy field where states cannot swing the tab with the expended below the of the

ment will step directly into overy field where states cannot swing the Job, with the emphasis being placed plot, with the emphasis being placed Enlargement of the troupes now playing the forest route is scheduled later in the summer when program of expanding the C. C. C. engrament of the trouper of expanding the C. C. C. engruents have mapped out plans for another to example in the national states of the second of the companies of the second of the companies on the road and longer engagements.

While nothing definite has been decided, it was emphasized today given the go-by. All discussions between FeLRA, N.RA, and industry committee have reflected concern over specialty performers as well as regular legit and inusical talent.

#### Nat'l Variety Club Spree

Pittsburgh, May 14.
National convention of Variety
Clubs of America, will be held here
coming weekend, with Tent No. 1
hosting score of delegates from a
dozen cities throughout the country.

dozen cities throughout the country, Latest charter granted by M Des Moines, la., which will send along a representative. John H. Harris, one of original founders of Variety Cth and pres-ent national pission, will hope without a greated of intertainment arranged before and after basiness receives, in the bend challenone.

Balaban & Katz last week finally battoan & Aug tast was treet from took a stand on the matter of various acts appearing at the several guest-niles, in the town's niteries. B.&K. decided to enforce its contract, which prohibits the nppearance of their vaude acts at these guest sessions.

slons.

B.&K. is thus following the lead of Jimmy Petrillo, of the Musicians' Union, who ruled that none of the musicians can appear gratis at the free-show festivals. B.&K. has de-

tree-show festivals. B.&K. has de-cided that this overdose of guesting is hurting the theatres' b.o.'s. RKO Palace is now also consider-ing the elimination of its acts from the guest stuff, which has become pretty much of a racket with the

# Mills' 'Cavalcade Of Music' In for \$20,000 to Date

Irving Mills' costly 'Cavalcade of Music' unit may go down as the most expensive vaudeville production flop on record. Up to yester-day (Tuesday) the major booking offices in New York declared there is no further time available for the State on Broadway. Understood that Mills is on the nut for \$20,000 so far with the troupe.

troupe.
Unit consists of a mixed orchestra

troupe.
Unit consists of a mixed orchestra composed of nine men and 12 strik and a crew of specialty acts strik and a crew of specialty acts strik and a crew of specialty acts about 35 people. So far it has about 35 people. So far it has played three weeks at \$5.000 per, including this week at the State. Original investment cost Mills, who is ordinarily a manager of colored band acts, a reported \$16,000. Colored band acts, a reported \$16,000. This processary weekly salary coperation at \$5.500. According to Mills' estimate, with the show getting \$5.000, the loss on the three weeks played thus far has amounted to around \$4.500. This, pius the total caround \$4.500. This, pius the total wills have a deal on with Warner Bros. for a short, which would return a small part of the investment, but there doesn't seem to be enough through the acts of the solutions.

#### INDIE VAUDE HOUSES **CLOSING FOR SUMMER**

Indie vaude time is beginning to

Indie vaude time is beginning to feel the summer closings, mainly prompted by the institution of day-light saving in the east.

Two split-week spots, Wilkenser and Seranton, Pa., dropped stage shows for a straight picture policy last week, while Einghamton, N. Y., also a split-weeker, goes straight pictures next week, the straight pictures next week straight pictures next week proposed to the straight pictures next week provided Amalgamated Booking Office. Leaves the latter's book with only one week of playing time, Fay's, Providence.

#### Thieves Strip F&M Girls

Mexico City, May 14. Mexico City, May 14.
Sixteen American gitis, member of the Pranchon & Marco unit playing the Texture Delitouan bene, were some sixteen and underwear, by this way, shoes and underwear, by this way, and underwear, by this way, and the sixteen and the six

# Variety Bills

NEXT WEEK (May 17) THIS WEEK (May 10)

Numerals in connection with bills below indicate opening day of show, whether full or split week

NEW YORK CITY Allen & Kent Harry Savoy Guy Lombardo (10)
Tanegra (10)
Gwynne Co Jan Deve.

Jan Deve.

Jan Deve.

Jan Deve.

Jan Deve.

Jaren Enge

De Cardos

(10)

Hartem Express

Jumels Lunceford

Academy

Lat half (17-20)

Tora

To & Wille (10)
Gwynne Co
Petiel & Douglas
Case Gleo Club
Medloy & Dupree
Stevo Evans
Rimaes Ore
Bert Walton
3 Cossacks

3 Cossacks
DAYTON
Kelth's (17)
Rebe Barrl Girls
Petch & Denuville
Vic biliver
John Fogarty
Large & Morgner
Helen Honan DETROIT Fox (17) Fox (17)
(gus Arnheim
Georgle Tapus
J & E Torrence
Gene Sifeldon
Frankie Connore
(Two to Ill)
Eenny Davis Co
Frankie Connors
MINNEAPOLIS
Keith'e (17)
Bob Rina

Keith'e (17)
Bob Ripa
Frank Gaby
Mery McCormic
Willie West & McG
(One to fill)
Frank Melino Co

CIAL DENTIST TO THE N. V. A DR. JULIAN SIEGEL This Week: Harry Br estry, Sybil DeWinters

Finck & Bubbles
De Cardos
Madhus
Madhus
Hit (13-19)
Hit (13-18)
Hit (13-18)
Hit (13-18)
Hit (13-18)
Hit (14-18)
Hi

Bestry, Spill DeWisian
Grace Dero:
Syrivia Manon Co
Syrivia Manon
Syriv Joinny Ferkins
Rubinoff
Paul Ach Co
Molla Kirk & R
Joc Morrieon
CINCINNATI
Shubert (10)
George Olsen Orc
CLEVELAND
Keith's (17)
Homer Romaine

#### Loew

NEW YORK CITY
Contol (1)
Contol (

"Three to fill)
Matropolitin (17)
Matropolitin (17)
Carroll's Vanties
Walencia (17)
Walencia (17)
Mex Hyde
Alex Hyde Harry Burns Co Helen Denizon F BOSTON Orphenm (17) Miacahua Jerry & Lillian Fred Pieeno Co Coskie Bowers Roscoe Alls Co Long Bros Rey Roscoe Alls Co Long Bros Rev JERSEY CITY Locw's (17) JOHNSEY CITY
Loew's (17)
Spices of 1935
NEWARK
State (17)
Guirun Marg'rite R
bolly Kay
May & Traxell
John Lee & 3 Leey
Thomas 6
PITTSBURGH
Loew's (17)
Cah Callana

S Kanes
Ward Wilson
Alice White
White & Curtis
Calif Collectans
BROOKLYN BROOKLYN
Guies Ave
1st half (17-20)
\$ Delong Sis
Moonlight Rev
(Three to fill)
2d half (21-23)
Johany Marvin Co
In Old Mexico Loew's (17)
Cah Calloway Ore
WASHINGTON
Fox (17)
Hackett & Triesant
Eddle Hanley
Venita Gould
Lester Colo Co

#### Paramount

BOSTON Metropolitun (17) BUFFALO Buffieln (17) ice Olsen \* ithel Shutta Co CHICAGO
Chienga (17)
ito Gulzar
inche & King
Josee Reimer

Itohby Gilbert
Ted Cook
Plental (17)
Sylvin Proos
(10)
Will Osberne
Sammy Cohen
Itoris Rocke
Mark Fisher
DEFERMATE Mark Fisher

DETROIT

Michigan (17)

Gendding & JueHoward Fine &
Shirler Howard
Earl Jack & B
Hoy Smock Marton Downey
Lucilson & Pisher
Paul Gerilz
Murbon G Pisher
Paul Gerilz
Murbon (17)
aul Gerilz
hips c The
(10)
Lets & Doun
Haick Clare & S
Stocker Bros MINNEAPOLIS
Stule (17)
Too Givot
ST. PAUL
Parumonut 1st half (17 )~

PHILADELPHIA
Earle (17)
Charley Foy's Co
Buster Shaver
Geo & Oilve
D & E Barstow
Hirdle Dean
(10)
Lew Duthers
Joan & Joan
Bobby Phakus Co
Ouy Londarde
Status (17)
Lupe Velez Folica Bergeres
WASHINGTON
Earle (17)
Benny Meroff Co
\$ Luck (10)
\$ Luck (10)
\$ Luck (10)
\$ Earle Ross Pierre & S
F 'Pansy' Sanbora
READING
READING
Bryant Rains & Y
Four Kriand Co
Style Thomae
Thomae \$ I

## Wilbur Cushman

Warner

Dorthy Roselle Ginger Sutton Dorthea & Andre Eddlo Cochrano Cook & King Loretta LaRue R Shanson Bd ALBUQUERQUE Sunshine 1st half (17-20) arls Nights Tauner Sis Ant Man.

Parls Nights

Tanner Sis

Tanner Sis

PoeWee D Adrian

Hai Silver

DoCounto & Marle

Yound Sluzette

Carl Tanner

French Legion Bd

AMARILLO

Falr SALT LAKE CITY Victory
2d half (22-25)
Yeaning on B'way
Rolsman's Co
Jack Randall 5
Jay Howard
Togo
Frankic Starr
Ina Scott

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2d Init (22-24)
Rio Nights
Del Gardo
Luis & Ethelda
The Gazcas
Adelia & Romero
Gauchas
French Sis
Roper's Marimbae

GRAND JUNCTIO
Avalon
2d half (21-23)
Nolody Lane Rev
3 Northy Roselle
Ginger Sutton
Dorthea & Andre
Cook & King
Loretta La Rue
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MELENA
Morlow Roper's Marimbae
TWIN FALLS
Orpheum
1st half (17-20)
Evening on B'way
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Jack Randoll 5
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Capitol
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Runnin Wild
Johnny Dove Co
Luppo & Lewis
Sullivan Sis
Davey Jaminean
Flays Yost
Jackson & Bl'ckw'il
Gene Gory Bd
OKT.AHOMA 'CITY
Liberty
Tot Levis

Ist half (18-21)
Rh'ps'dy in Rhythr
Gleason & Allyn
Cropely & Violet
Chas Reilly Co
Bernice Jarnonu
H & B Clark
Z Rhythm Queene
Art Gleason Bd
PUEBILO
Uptnwa my party in Rhythm (Greene Adjusted Science) Adjusted Science Adjusted Sci

## Independent

CHICAGO
State Lake (I1)
Follos DeParee
Jed Dooley Co
DETROIT
Cupital (17)
Olaon & Johnson
KANSAS CITY M
Tower (I7)
James Evans

Schüne Fem Jack McBride Coo St. Ango 3 NASRVILLE Princess (17) Calif Varsity 8 Lowe & Hit Law (18) Cophem (8) Eddie Gordon Holph & Toddy Ray & Harrison Hitt Wood Vielan & Walters Barney Grant ( MINNEAPOL) Palace (17) Palace & Jewell Rio & West

## Fanchon & Marco

NEW YORK CITY Stephini Rosalyn Waldon dr.stoms Jack Eddy Co Todo: Bergnan Freddy Mack Oneld Dawson Stoxy Roythm o Otthers to fills LOS ANGELES

Paramount (b)

WORCESTER Plymouth 1st buff (16-19anternational Follie
2d half (20-12)
Buildy Walker
Kitty Doner
Carl Ribitle
Addian Si
Chappelle & Ca Bon
Others to Silver

London

Week of May 13 Week of
Canterbury M. H.
1st hair (13-18)
4 Zio Angels
3 Guye & a Dame
4 Can hair (16-18)
Warden
Dominion
6 Sherry Broa
Traculdero Cab
Larry Adlar
Blax Miller
Low-Skaya
Colliason & Dean
Maurice Park Valmar 2 2d haif (16-18) 4 Zio Angele 8 Guye & a Dains KILBURN Grange Grange Dennis 4 & Rit Sax & Royen

Sax & Royen
LEWISHAM
Myron Poarl Ce
Penniow Kings
EXYXON
Hai Swin Bd
Bernard Lillian
LEYTONSTONE
Binito
Duncan's Collies Collinson & .... Maurice CHADWELL H'TH Palace Rico Gypsy Gia CHELSEA Paince Kilfton Kabaret CLAPTON

LETTONNTONE
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TO THE STATE OF THE ST Rine
Afrique
Robt Bounand
RAST HAM
Premier
Rico Gypsy Gis
EDGEWARE RD.
Grand
Dennis 4 & Rita Dennis 4 & Rits Sax & Royen EDMONTON

EDMONTON
Empire
Chas Manning Rd
4 Brilliant Blondee
Holis Bros
Payne & Hilliard
HAMMERSMITE
Falace
Jr Jubil-te Bd
HOLLOWAY
Mariborough Paince
Afrique
Robt Bemand
WALTHAMSTOR
Granuda
Holls Broce
4 Brilliant Blonde:
Payne & Hilliard Mariborough
Tays & Tempo Co
Rhodes & Stephen
ISLINGTON
Bine Hall
1st half (13-15)
Harald Waldon

# **Provincial**

Week of May 13

LEITH
Capital
let haif (13-15)
Astor & Actoria
Annison & Major
2d haif (16-18)
Golden & King EDINBURGH
Regort
1st half (13-16)
Golden & King
2d half (16-18)
Astor & Astoria
Annison & Major

#### Cabarets

NEW YORK CITY

Coq Rouge Joe La Porte Ore Cubanacan

El Morocco

Glon Gray Oro

Saadino & Fairchild Dick Manefield Ore

Flying Trapese
Hazel Williams
Freddy Berrens Or

Prench Casino
Lolla Braucnts
Maria Davis
Walter Davis
Glore Glore
Maria Desiy
Olympe Brada
Ledina
Drena
Witman
Delso
Roberts
Juan

James Koegaa The Vernons

Meare & Mears
Leitha Hill
Ophela & Pimien
John Henry
Swan & Lee
Lena Horn
Bill Balley
Jessie Scott
Dynamite Hooker
Cora La Redd Bol Mosette Arden & Duncan Geo Marechai Miliard & Anita M Ferri Geovigaetti Pietro

Pietro
Barrel of Fun
Frankio Mendows
Lewis & Dody
May Kennedy
Porcy Stoner
Bill'a Gay 90's
Kathryn Parsons
Jos E Howerd
Beanx des Arts

Nina Allen Justine Jai Tai Justine Jai Tai
Brano
George Thorns
Angelita Loya
Fox & Ballister
Raiph Navelle Oro
Cate International inez Elvira Lita Santos Lagitanilla Loe Otodas El Chicorrito

Forgy Sis
George Royale
6 Co-Eds
Jimmy Read's Bd
WATERLOO
Parameunt
1st half (17-20)
Ric Nights
Do Guis & Ethield
Gascas
Adella & Romero
Gauchos
French Sib El Chicorrito Don Cacanova Rudy Hernandes Or Cafe St. Dents Wally Alian Cantina Barra Cantina Barra Raym'nd & Lucind Gliberto & Jose Briceno . Don Jose Oro

Central Pk. Casin Heien, Curran
Heien, Curran
Peppiao & Roda
Eddie Duchin Oro
Chnthnm Walk
Mario Di Polo Oro
Chatean Moderne

Paul Bees Oro
Clarement Inn
Freddle Starr Oro
Club Gauche
Senerita Leona
Club New Yorker
Teddy Lynch
Bill Aronson
Jack Meyer Orc
Club Richman Henry Bergman Whoeler, M & W

Coconnut Grove
Lloyd Garrett
Honey Gordon
Ruth Williame
Bryant, Raine & Y
Alyse
Harry Haistead Orc
Coin de Paris

Congress Sid Austin Ore Connics Inn Connics Inn
Luis Russoil
Sonny Woods
Norman Astwood
Collius & Harrie
Immino & Freddle
Dewey Brown
Pete Penchee & D
Toddy Hale
Higaw Jackson
Hain & Norman
Alice Whiteman
Irincess Orella
Alberia & Hunter
Connics Orel Ann Granam Catherine O'Neai Archio Bieyer Orc Archio Bieyer Or Hotel Astor Jack Berger Orc Hotel Biltmore

Shep Fleids Oro Hotel Bnokingham
Consuelo Flowertor
Edouard Fentana
Hotel Commodore
Johnny Johnson Of
Hotel Delmonico
Julie Gliespie
Alex Fogarty
Harry Tuker Oro

Peter Gallo Maria Donis

Gladye Baxter Arnold & Hawkin Gene Fosdick Ors Herrera Oro

Old Roumanian
Thais
Sadio Banks
Jack Hirsch
Ruth Wynn
Ethel Bennett
Colette

Colette Anita Feedorowna Abrasha Ore

Perodi

Rita Ruo

Rita Ruo

Rita Ruo

Rita Ruo

Rita Ruo

Frank Mazzone

Elencre Woode

Eernies Lee

Tom Monahan' Ore

Place egent

Victoria Faust

Tommy Millo

Gue Mazano' Ore

Rother Ruguel

Marion Chase

Ruflabuw Room

Ruflabuw Room

Rogita & Fontana

Resita & Fontana Norma Terris Ray Nobie Orc

Bob Grant Oro Dwight Fieke Basil Fomcon

Chie Farmer Gay Adams Vercello Sis Carolyn Noite Taft Grill

The Ranch

Mary Ann Morcer Jackle Holtz Francis McCoy Arietta Lacey Mike Lnadau's On

Thomushefsky'e Thomushefsky'e
Boris Thomaskelsy
Regina Zuckerberg
Sammy Colton
Harry Littman Ore
Florence Klug
Mmo. Charova
Irv Bercewitz
Gertie Builman
Ches Doherty Rev

Town Carlno
Geo Owens
Adrian Veierie
Peggy Strickland
Allan Cole Orc

Tokay Rest Eddle Ashman Ore Sandor Hungarlan Rev

Versuilles Harry Richman Blair & Barron Howard Brooke Rodriguez Bd Jos Smith Oro

Village Barr
Dick Robertson
Jack Ryan
Olive White
Rich-Cole 3
MacCrea's Oro

Village Nut Club

Yinnay
Jack Fagan
Sheer Bros
Beebe Monet
Alieon Cooke
Val Veeton
Floria Veeton
Milton Mann Oro

Walderf-Asteria

Savoy-Plaza

Stork Club

Jack Deventors of the Control of the

Hatel New

Hotel New Yorker
Clyde Lucas Oro
Linda Lee
Lyn Lucas
Wilkins & Meyers
Ronnic, Van & K
Prank Bessinger
Hotel Park Luce
Max Bergere Ore
Hotel Park Luce
Hotel Pinas
Emill Coleman Ore
& R Demarco
Hotel Bitz-Cartion
Hotel Bitz-Cartion
Hotel Ritz-Cartion

Arman Vecesy Ore

Hotel Romewett
Bonnie Goedman Or
Bernice Parke
Hotel St. Moritie
Rosalean & Seville
Nate Leipzig
Eric Correa's Ore
Hotel St. Regis
Johnny Groen Ore
Marjory Logan
Jimmy Farrell
Hotel Weylis
Loph Howard!

John Hoysvedt Gypsy Marko Ore Rosaleen & Sevilla Charlle Wright Hernandez Bros House of Lords

Beverly Roberts Michael Zarin Or Michael Zarin Oro
Jimmy Kelly's
Riviera Bore
Jonn Miller
Louice Sterling
Midgie Parks
Midgie Parks
Billy Mack
Jean McGauly
Frincess Spattcolik
Frederice & Brb'r
Madeline Hughes
Jear Foroster
Chae Albert Oro
Eric Zardo
Arthur Warren Or
Arthur Warren Or

Lupe Norlego Luis & Rosita Antonio & Juanita Cubanens Dawn Patrol Cipb Lescarget d'Or

Earl Moes Ore

i.con & Eddie's

Billy Reed

Parker

Billy Reed

Parker

Billy Reed

Parker

Billy Reed

Billy Reed

For Carden

Billy Reed

For Carden

Bernice Parker

Tic Toc Girls

Walson Voyant

Valentino Oro

Six Solie

Marden's Rivier

Hal Sherman

Beth Miller

Carroll Rev

'Monte Reen Ted Meza
Jarrow
K. C. Joy
Boby Tagy
Boby Tagy
Jerry Baker
Mike Durso Ore
El Chico
Dolores & Candido
Pedro
Pancho & Rosita
Carmelita
La Monterita
Emile de Torre Ore

Mano Rodrego Bå
Ernie Holts Oro
El Torendor
D J Escarpinter Or
Trini Varola
Dinorah Arguden
Mariluz
Ramon Quiroe
R & R De Care Frank Marino

Georges & John Milton Douglas Carmen Castillo Xavier Cugat Ord Henry King Ord Wivel Gregory & Leo 50 YEARS AGO (From Clipper)

Clipper reported that the Cincin-nati and Pittsburgh bail clubs of the American association 'by mu-tual consent' on May 3 played the game scheduled for Aug. 5. Pitts-burgh took its fourth straight lick-ing since the official season opened.

Crowd pushed in the gate at the Carver wild west show in St. Louis, Capt. Jack Crawford drew a revolver and threatned to shoot the first man that came in without paying. That stopped 'em. Crawford told the cops the gun was not loaded. Ropewalking horse was an attrac

topewalking norse was an attrac-tion on the Cole show. Alleged rope was flat on top and gave an eight-inch surface. If the horse fell into the net (as he often did) he lay quiet until the net was lowered to the ground.

England was considering a the-atre ticket tax of 5% on all tickets over two shillings. Needed more revenue and that looked easy.

Play done from Zoia's 'Nana' was showing in England. Lord Cham-beriain, as ceneor, made them change the title to 'Nina.' Incident softened, too,

## 15 YEARS AGO

(From VARIETY and Clipper)

'Dardanella' still in the courts. Remick claimed the words were written by one of its staff authors and belonged to them. Third suit over the big seller. The composers claimed they had been led to sell all rights for \$1,000 through misrep-

N. Y. was seeking to ilmit num-ber of theatres to be built. One re-striction prohibited building of a theatre on a former residential site. margolies, theatre bullder, testifies he had \$11,000,000 worth of contracts for new houses.

Closing the scason the Hippodrome reported the weekly take had been around \$60,000. Top was \$100,-000 for the Christmas week.

Equity benefit grossed \$35,000 and netted \$15,000 for the clubhouse

B. F. Keith plans for erection of a new Orpheum theatre in Brook-lyn. Named it the Albee eventuiyn. aiiy.

Cecil DeMille turned down an of-fer from First Nat'i; remained with Paramount.

C. B. Cochran took two-col ads in the N. Y. Sunday draina depts. to advertise his London shows. After the tourist trade.

Shuberts were issuing contracts to vaude people for two and three years. Guarantee of not more than 12 shows, weekly and 30 weeks, play or pay. Not going into vaudeville.

Locw theatres over to a vaude ple policy with the vaude to be called 'Paramount.'

Hot tip that Keith was to take over the N. Y. Capitoi. Tip cooled rapidly, but looked good for a time.

Season ended, a count showed that Broadway's 15 hits had a take of \$7,000,000 on the season. 'Light-nin' ied with \$1.000,000.

William Raymon; (Blii) Sill, who had had his left leg amputated at the hip, given a big benefit.

'Florodora' revival at the Century did \$100,000 the first four weeks. Was doing \$20,000 in its sixth week.

Lew Fields staging 'Poor Little Ritz Girl,' with only two men in cast. Six femme roles and a girl chorus of 16.

Andreas Dippel had a combo film and opera idea. Opened in Chi. Closed there, too.

Wilmer & Vincent, who started

management in a 7x9 upstairs house in Utica, went back and bought an entire city block for a new house.

reached by an underground passage from the manager's office.

W. T. Caricton, heading his own opera troupe, was making curtain speeches bawling out those who attended cheap priced attractions. He was starving in the midwest with a cheap troupe at the old standard prices, and peevish.

Clipper, holding a premature post mortem on the dying season, de-clared it one of the most disastrous in show history. Country was still suffering from the Cleveland panic. Only the 30 centers got coin.

Lillian Lewis, in the perennial 'Only a Farmer's Daughter,' hurt durling the N. Y. engagement when a prop dagger was mislaid. Sharp linife substituted and only her corset stays saved her from more serious harm.

Steele Mackaye and David Belasco in a scrap over the Lyosum school. Belasco quit and joined Daniel Frohman in New Oricans.

Miliocker's 'The Black Hussar' was being done by Coi. McCaull in English and by a German company at the Thalia., Long a favorite.

Skating rinks on the run. Salva-tion Army got one in Schenectady and a Philadelphia arena was being made over into a theatre.

Madison Sq. Garden had a six-day roller stating match. First was New Zoo theatre in Cincinnati a fop the year before, but the looked befor.

# **Code Continuance Pretty Much Up** To New York Producing Managers

Washington, May 14. Washington, May 14.
Continuation of the legitimate theatre code depends principally on the wishes of New York managers and secondly on the exact phrase-diegy of a continuing resolution life of the Blue Eagle catend the Blue Eagle of the Health of the Bhasic law is extended, but no definite preparations have been made, extended but no definite preparations have been made extrained through eastloan insuiries extrained through eastloan insuiries extrained through eastloan insuiries

certained through cautious inquiries

estiment of managers has been asestained through cautious inquiries
and indications are no obstacle to
enewal will arise.

Exact legal status or legit is one
of those interesting and highlytechnical problems which never has
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equivocal terms that the Blue Eagle cannot roots on intrastate enterprises and the properties of the p

diction seems to curbstone lawyers to be beyond doubt, but what the would be if some mana

#### STAGEHANDS RENAME PREZ JAMES BRENNAN

Hottest election since the Incep-tion of local Number Onc, New York's stage hands union (Man-hattan was held Sunday (12), with James Brennan re-clected to the presidency. While other officess were newly named, the fight really were newly named, the fight really being annually clected. Job pays 1100 weekly for 52 weeks, whereas the president gets only \$500 per year.

year.

With the positions as delegate being the union's plums, the contest was keen, average legit house decishand averaging only four weeks employment during the past year. However, Vincent Jacobi was reelected and Fred Powderly, earpenter of the New Amsterdam, was the new delegate design.

was keen, average legit house deckhand averaging only four weeks
employment during the past year,
flowever, Vinenett Jacobi was reelected and Fred Powderly, earpenflowers, Vinenett Jacobi was reelected and Fred Powderly, earpenmed elected and Fred Powderly, earpenmed elected and Fred Powderly, earpenmed delegate elected. Joseph
Meeker, props for 'The Petrified
McDowell to the secretaryship.
While there was no disturbance
during the bailoting there was
plenty of electioneering nearby.
While there was no disturbance
deney, there being three tickets in
deney, there being three tickets
jobs. Louis Yeager, Sam Goldfarb
John Little were named well
up in the running, but all were defeated. Alleged radical element
failed to marshal the strength
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STRASBERG TO RUSSIA

All Three Group Theatre Director Studying Russ Stage

Lee Strasberg, Group Theatre director, will voyage to Moscow this summer to study Soviet stage technique. Cheryl Crawford and Harold Clurman, the other two Group directors, are already in the U. S.

S. R. on the same mission. Strasberg embarks for Europe August 10 accompanied by a group August 10 accompanied by a group of students, to whom he will lecture on the theatre at various points on the journey. Party will visit London and Copenhagen enroute, arriving in Russia in time to participate in the third annual Theatre

# 1924 'FARMER' **CAUSES LAW SOUABBLE**

Reaching back into the William Kiein, Shubert lawyer,

Resching back into the fites, william Kieln, Shubert lawyer, has dug up a claim against Charles Coburn in the matter of 'The Farmer's Wife,' a comedy that opened in 1924 and did a 13 week stay at the Comed of the stay have a stay of the comed of the stay of the comed of the stay of the comed of the stay o

the complaint was insufficient. De-fence was that the Shuberts were not entitled to any share of the picture coin because the Douco company became insolvent, that the claim should be disallowed because of the statute of limitations and that the Shuberts had been relin-bursed because they retained the sestings and props of the "Wife pro-duction. Second play was not pro-duced.

duced.
Show in question has no connection with 'The Farmer Takes a Wife,' presented this season by Max Gordon.

#### To Arbitrate Carroll Troubles on Scenery

Dispute over the \$6,000 unpaid

#### Caesar Producing

Irving Caesar will not participate in the writing of George White's forthcoming 'Sanadals' but will gresent a revue himself. It is easied 'My Dear Public' and will have the backing of J. J. Shubert. Among the principals sought for the cast are Harry Richman and Sophie Tucker. Show is due into rehearsals about the middle of June.

# **OPERA SINGERS NOW UNIONIZED**

Campaign to correct abuses in the operatic field started last week when the Four A's (Associated Actors and Artistes of America) granted a charter to the Grand Opera Artists Association. Lead of Opera Artists Association. Lead only by unionizing with American Federation of Labor backing could the lesser impressrios be forced to give the warbiers a fair deal. Too many times, it was stated, have operatic principals not been Metropolitan principals and expected to join the union too, because those under contract are said to be too much restricted. President of the new union is Elizabeth to be too much restricted. President of the new union is Elizabeth Hooppel, who is the organizer. A's named Dorothy Bryant Chorus Entry Land Luisell, executive secretary. The Children Ch

### STAGEHANDS PICKET WORKERS' LEGIT GROUP

Local 1 of the Theatrical Protective Union (stage hands) has been picketing the Arrief Theatre, W. 48th near 8th avenue, for the past week, despite the fact that the According to John Casey, deck-hands' secretary, the Young Jewish group is a 'a communistic organization taking men from other trades and training them to do our work.

work.

Artef has been running all season at the little 299 seat house (formerjthe President) and barely getting 
by at a \$1 top. Cast is entirely on 
on salaries and stage work and all 
other work is done by members and 
salaries go to two officials of the 
group, who devote full time to their 
jobs. Actors are all amateur and 
not previously connected with show 
biz.

# Gov't Help to Legit Uncertain: 2 Wash. Reps in N. Y. Talk Over Possibility of Road Revival

#### Those Legit-Film Deals

Those Legit-Film Deals

The Sam Harris-Max Gordon deal to produce plays with Metro backing is reported to have been arranged by Arch Selwyn. Understood that both Harris and Gordon are to be any of the play profits, film firm completely financing productions and each manager to present six plays during the season.

Arthur Hopkins has ded plays by Phillip Barry, Robert E. Sherwood, Laurence Stalings and Sidney Howard. Understood Hopkins is to receive a siarry of \$40,000 annually A feature of both deals is, and the sidney of the si

# OPERA CIRCUIT **DWINDLES TO ONE STAND**

Chicago, May 14.

Shuberts are retrenching drastically on their early plans for an open air musical season in 10 key midwest apost as the season in 10 key midwest apost are on the shell list. Musical season planned by the Shuberts for Chicago looks completely cold for this summer. Have looked over several possible outdoor sites but didn't signature anything. Had over several possible outdoor sites but didn't signature anything. Had guarantors, but no money providers could be located in this burg. Besides Chicago two other midwest towns appear on the Indefinite list, Pittsburgh and Toledo, two towns which the Shuberts were commer musical season. Only midwest spot going through under the Shubert plan will be the Detroit musical season, which will be held at Nevin Field, American league baseball park. Chicago, May 14.

#### Pasa, Playhouse Feted

Pasadena, Cal., May 14.
Tenth anniversary of founding of
the Pasadena Community Playhouse
wiil be observed May 18.

# **Betting Odds on Pulitzer Play** Turned Out N. S. G. for the Bookie

With 'The Old Maid' spurting to i its best grosses since opening at the Empire, N. Y., following its award of the Pulitzer prize, the award of the Pulitzer prize, the squawks over the Zoe Akins-Edith Wharton drama continued through-tout last week. Broadway garnered some inside laughs, not the least being the fact that a betting book was conducted along the lines of horse racing commissioners—and horse produced along the lines of horse racing commissioners—and produced the produced of the produced that the reaction to the Pulitzer committee's creaties selections in the past few scosons.

osons.
'Maid' lost money its first week.

the show to cop. They collected \$390. Price, however, had been knocked down and, 'at the wire,' the winner was an eight to oner. Favored by the book was 'Valley Forge,' which flopped but which was 'quited' 31 to 5. The Petrilled Forest' was 3 to 1. The Children's Hour' was quoted at 3½ to 1, with flowr was quoted at 3½ to 1, with the winner was a second of the price with the longest price quoted was on 'The Pirst Legion'—500 to 1, which had the price that the second of the price that the second of the price that the second of the price was on the Pirst Legion'—500 to 1, with no takers.

Balance of the season's shows were listed as the 'field,' bookie lay-ing 8 to 1 against any of them win-

ing 8 to 1 agame, ming, Included in that class was Termonal Appearance at the Miller, Brock Penherton, presenter of that comely success, started a series of extra space ads last week. First read: Winner—Allen prize, Winner—Upenberton prize, Winne Maid! lost money its first week, the control of the

Following a session with two G men holding important posts in the Federal Emergency Relief Administration, legit producers are uncertain over the chances of show business of receiving financial sustenance out of the \$4,800,000,000 relief fund. Before there is a definite decision the legit Code Authority will name a committee, which will go to Washington to confer further with the FERA and the Reconstruction Finance Corporation.

It was indicated by Jacob Baker and Arthur Goldschmidt of the FERA, who came to New York last week with Wliliam P. Farnsworth, code administrator, that their arm

week with William P. Farnsworth, code administrator, that their arm of the relief setup favored a continuation and expansion of shows on a relief basis. They stated, however, that while the FERA might not be in a position to advance money to couring, the FERA might be approachable. Among the plans discussed was the possibility of the government protecting touring attractions from loss. Fointed out that where attractions on the road are operating in the red it would be economic for the red it would be contained in the red in the players and technicians involved go on relief payrolls. Nearest thing to a concrete plan to revive legit its establishment of a group of 29 rotary stoke companies which would be operated in about 68 stands. Argued that there are a Continued on page \$6)

# **EQUITY EXTENDS** TRY-OUT TIME

Legit show try-out season will span the entre summer. Entity says the contre summer. Entity having decided to add the month of August to the May, June and July period heretofore established. Move was made not only with the idea that it might encourage more new show presentations but also to climinate certain managerial abuses. Climinate certain managerial abuses, ediminate ordain managerial abuses, and the control of the c

show rehearses two weeks one week must be played and paid for. If three weeks are used, show must play one and one-half weeks or the equivalent in salaries must be paid.

## **EOUITY SENDS OUT ELECTION BALLOTS**

Ballots for the annual Equity election, which will be held May 27, lower was been malled out to members. As the been malled out to members, and the second of the second o

#### Friml's Plans

FIRM S LARIS
ROdolp Fri 1 is in N. Y. after
attending Russian language prosenstation of Tuese-Marle in Shanghal,
China. His proposed Chinese film
production is off.
Says he has two Oriental opercitas for presentation on Frendway.
Intends poing to Hollywood next
month.

# Legit Art Groups Booming Through Middle West: 150 Troupes in Chi **Alone as Road Continually Weakens**

With the current theatrical season just concluding, about the worst season in local history and the

just concluding, about the worst season in local history and the number of theatre tobogganning from 12 houses to a meager five, professional legit men here are casting their eyes on little theatres which in the past two years has sprung from a mere handful in Chicago to nearly 150 up-and-coming, active organization. In the seven midwest states it is estimated that the little art groups number approximately 465-600 corganization of the second of the second property of the secon ly meeting.

ly meeting.

Average among the organizations for to produce three playe a year; many, however, produce as much as year.

Most of them arrange their production schedule to eliminate the summer season entirely. Average length of run for each production is three days; only a handful go through relearants and production for one of the production for one of the production for the production of the production o Longest rune for the non-progroups are those produced by the J. P. I. Playsoer and Uptown Playere, with whom a week's stand is no novelty. J. P. I. hae run some of its ehows as long as three weeks. Stiff Competish

During the past winter eeason here wasn't a night which didn't (Continued on page 56)

# **EQUITY STALLS** SUNDAY ISSUE

At last week's Council session the Equity body did not make up its mind about making a pro or con recommendation to the members recommendation to the members about Sunday performances, now legalized under a new New York state law, with a local option provision. Board of Aldermen of the city (N. Y.) has not yet okayed legit Sundays, but that appears a matter of form.

Council listened to contentions that the Sunday law may be untained to legit shows a by providing that there shall be one day of rest in every seven for legit actore, but not to yaudeville or burleaque play-

not to vaudeville or burlesque play-

It is an acknowledged fact that It is an acknowledged fact that legit actors appear in vaudeville and picture theatres on Sundays, also that attempts to stop such shows have been thwarted by the courts, all complaints having been tossed out in recent years. Equity's leaders are desirous of opposing Sundays unless actore geterten now, but the matter is extended.

epposing Sundaye unless actore get extra pay, but the matter is ex-pected to be settled at the annual meeting May 27. Disposition as to Sundays by the Actora Forum, which introduced an independent ticket for the election on that date, may loom up as important in de-ciding the issue. Get in the control of the control of the control of the control of the control (4) there were several additional hours devoid to discussing Sun-days. Resolution addited was to

Resolution adopted was to days. Resolution adopted was to the effect that Frank Giffmore shall present the Sunday matter at the annual meeting and that no publicity be given the Council's viewpoint in advance, so that members may receive the remarks with an open mind.' Whether it shall be proposed that the constitutionality of the Sunday law be actually press 1 ' Equity was not indi-

#### PITT'S ALL THROUGH

Legit Season Washes Up; ATS Re funds on One Play

Pittsburgh, May 14. Pittsburgh, May 14.

Legit season came to a close at
the Nixon last week with the University of Pittsburgh Cap and Gown
show, 'In the Soup.' Slim takings
for this one, with window sale aimost negligible and students comprising most of customers. Opening
performance was sponsored by
League of Women Voters. Doubtful
if ecssion eaw more than \$2,000 pass
into, the b. o.

if ecssion saw more than \$2,000 pass into the b. o.

Management until last minute made frantic efforte to line up a sixth play for windup of ATS subsuccess. There'll be a retund for subscribers, first time this has happened around here. "Laburnum Grove and "Pirst Legion" were mentioned, but former went direct to 
dramatic festivals in the midwest, 
immediately after its Philadelphia 
engagement.

# FORTUNE GALLO CALLS IT A **SEASON**

Fortune Gallo's San Carlo opera company closed 36 weeks on the in Pittsburgh Sunday night and may not reopen until Sep tember in Montreal unless financial details for a Mexico City engagement of four weeks are straightened out. This, to commence June 1, en-talis a \$25,000 advance placed in

talis a \$25,000 advance placed in escrow in a New York bank. Mexico'e revaluation of its silver currency is the sole hitch to a pre-booked deal for a month in the capi-

booked deal for a month in the capital city.
Gailo had a \$1,000 weekly over-head with his company of 103 people, and averaged \$20,000 to \$25,000 weekly gates en tour.
Impresanto engaged his own auditorium, but always played under touch the company of the compan

#### \$90,000 ADVANCE SALE FOR ST. LOUIS OPERAS

St. Louis, May 14

Richard J. Lightner, chief of the box office staff of the Municipal Opera Association and three assistants are buried to their cars in the task of checking the 800,000 re-served seats available for the 1935

served seats available for the 1935 performances of the twelve operas which will begin June 3. May 20 will see the opening of the box office for saie of scats to partons who have purchased seats for all 12 performances and to new scalar opening of the box office for saie of scats to partons with the scale in the high scat of the scale in the high scale in the passed the \$90,000 mark and it is expected that the \$100,000 mark will be reached before the seat sale for reached before the seat sale for dividual operas is opened on lndivldus May 27.

#### Toronto's Yiddish Legit

TOTONIO S INGUISM Legit
Toronto, May 14.
Claimed as the first of its kind in
the Dominion, a new Jowish theatre
the concourage Jowish acting, playeriting and production in Canada.
Mover of the plan is Alfred Stule,
who directed the winning play in
the Dominion Festival of Jowish
Drama at Ottawa. His henchmen
Torma at Ottawa. His henchmen
Robert Kesten, First production
Still in the discussion stages. The still in the discussion stages. The Standard, former Jewish legit house here, went pictures six months ago.

#### Colored 'Sailors' May Go Out on Neg. Circuit

Go Out on Neg. Circuit
Colored cast presentation of
Salior Beware, now in the second
week at the Lafayette, Harlem,
N.Y., may be sent over the Negro
circuit, made up of houses in half
a dozen Eastern etands. Bookinge
proposed would start in Philadelphia, with Washington and Norfolk
Collowing.
Salior being played at 75c top.
"Salior being no interference
from police generally true of Greenwich Village and Second ave. also.
Shephard Truabe and Mack Hillard,
who are operating the colored re-

who are operating the colored re-vivals, will present 'The Front Page at the Lafayette next week

# 'WALTZ' ON AIR AS RUN **TESTER**

Further testing the hypo power of radio to bolster attendance, 'The Great Waltz,' Center, N. Y., went on the air Sunday (12) night for the sixth time over the NBC coast-to-coast network. Broadcast was for 30 minutes and without announce-

Idea of taking to radio in mid-May, at this stage of the run (34th week) is to get some indication of the chances to extend the engagement through June. Management figures it may be necessary to lay off that month because usually low on that month because usually low number of visitors to the city at that time. Should there be a June shut-down, 'Waltz' will resume for July and August before going on road.

the road.

First five airings of 'Waltz' brought immediate box office reactions and during Lent the gross made a record jump of over \$7,000 the week following a Sunday night broadcast.

Next Sunday (19) night an hour's proadcast of 'Waltz' and other Next Sunday (18) night an hour's broadcast of 'Waltz' and other scores of the two Strausses, father and son, will go out over WOR and affiliated etations (Mutual chain). Through the 'Waltz' radio connections there is no time charge for the show, but each broadcast costs \$1,000, money going to actors and musicians.

#### ETHEL BARRYMORE AS CAPITAL GUEST STAR

Washington, May 14. National Theatre Players, Capi-

tal's own stock company, figures to boost current local season with guest appearances of headliners. Ethel Barrymore to lead off with Maugham's 'Constant Wife' begin-ning Monday (20), National Players in support.

Following week has Florence Reed dated for 'Shanghai Gesture. Stock troups has done reasonably well with first three plays of season, 'Accent on Youth,' Petiticast Fever' and 'Bishop Misbehaves,' latter be-ing the current offering. Press is kindly, but public apathetic.

# McGuire Tosses 'Sweetheart' Shindy For Woods: Ducked Chumping His Play

#### NEBRASKA REP WAR

Boyes, McOwen Shows Pick Lincoln

Lincoln, May 14.

There'li be a rep war in this area starting June 2. That's the opening date for the R. J. McOwen ehow, which is elated for the Capitol Beach, local amusement park. On May 20, just outside of Lincoln, the Chick Boyes Players will eet up their tents. E. C. Bickford, ad-vance man, ie here billing for the latter outfit now. Beach tent group will go free with an admission to the park, which is

an admission to the park, which is only a dime. However, there'll be a reserve seat tack of probably 15c once on the inside, and most of the seats—reserved. Boyes show goes for a lime in and a dime to sit. McOwen tent plan ls to accommodate, 1,100, Boyes show 900. Former company sports 24 people and the latter 15.

People went for the Boyes show in great chape here last season, stretching an intended one-month engagement into four.

# LEGION, POLICE SOFTEN 'LEFTY' ON COAST

Holivwood, May 14. New Theatre League break-in of Waiting for Lefty' at Laguna Beach, arty colony in eouth Los Angeles, ran into a peck of trouble May 10 when John Law and the American Legion threatened to break up the show and throw the cast in jug.

Legionnaires demanded the dele-tion of the communist propagands and police ordered the profanity in the play eliminated. Expurgated version was given May 11.

Communist film, 'Fragments of an Empire,' was denied a showing in conjunction with the play. 'Lefty' opens the Hollywood Playhouse

yens the article 21.
S. Jay Kaufman, recently arrived the east, etaged 'Lefty.' from the east, etaged Lefty.'
Following the double bill engagement, Gulld will do James Knox
Millen's 'Quick and the Dead.' Deal is also on to present 'Banned in Boston,' musical satire by Maurice Raft and Buddy Schulberg, sons of Harry Raft and B. P. Schulberg.

#### **ENGAGEMENTS**

ENGAGE.WEN 15

James Rennie Bruce MacFariane,
Lee Patrick, Sally Phipps, Albert H.
Van Deiker, Calvin Thomas and
James Spottswood, "Knock on
Walter Hampden, "Seven Keys to
Baldpate."
Viola Frayne, Matthew Smith,
Len Doyle, Ruth Holden, Harold
De Becker, Marcel Rossau and
MarJorie Balton, weather Fermitting: (Complec ask).

Beverly Hills, May 14
Beverly Hills, May 14
Beverly Hills had "Sweetheart
Night' the other evening when Wm.
Anthony McGuire threw open the
portals of his Bev- Ills mansion,
formerly the domined with the mansion,
formerly the domined with milgrated here from Broadway pass
out the gind mitt to Al H. Woods.
McGulies says reason he threw the
only Broadway producer who was
not sucker escusse Woods was the
only Broadway producer who was
not sucker Woods tried to cross
him up on the crack by saying he
nearly did, but Fools, the play, was
one based on war elements and the
armistice came along just as he was
reading it and designing a 24 sheet
Braty brought out all the boye
who knew Woods and Broadway.
There were the two Selwyn brotilera, Arch and Edgar, Jesse Lasity,
There were the two Selwyn brotilera, Arch and Edgar, Jesse Lasity,
There were the two Selwyn brotilera, Arch and Edgar, Jesse Lasity,
There were the two Selwyn brotilera, Arch and Edgar, Jesse Lasity,
There were the two Selwyn brotilera, Arch and Edgar, Jesse Lasity,
There were the two Selwyn brotilera, Arch and Edgar, Jesse Lasity,
There were the two Selwyn brotilera, Arch and Edgar, Jesse Lasity,
Kalmar and Ruby, Kahn and Donaldson, Warren and Dubin, Lew
Alter, Billy Grady, Eert Hanion,
et al., et al.
Naturality, the guest of honor had

cin, Sammy Shipman, Jack Robins, Johny Zant, Saymour Felix, Kaimar and Ruby, Kahn and Donaldson, Warren and Dubin, Lew Alter, Billy Grady, Bert Hanlon, et al., et al.

#### Current Road Shows

Week May 13
Abbey Players, Hanna, Cleveland, 'Accent On Youth,' El Capitan,

Los Angeles.
'As Thousands Cheer,' Broadway, 'As I housands Cheer,' Broadway,
Denver, 13-15; travel, 16; Shrine
Aude, Des Moines, 17; Masonic
Aude, Davenport, Ia., 18.
'Chickens Come Home,' Mayan,
Los Angeles.
'First Legion,' Phila-

delphia. 'Hollywood Holiday,'

cago. 'Kitty Dooley,'

wood.
'Laburnum Grove,' Wilson, De-

'l ife Regine at 8:40.' Cass. De-

'Mary of Scotland,' Crianger, Chi-

'Mary v. cago.

'Parade,' Colonial, Boston.

'Taming of Shrew,' Paramount.

Toledo, 13; Victory, Dayton, 14;

Memorial Aude, Louisville, 15-18;

English, Indianapolis, 17-18.

'Three Men On a Horse,'

en On a Horse,

esty's, Montreal.
'Tobacco Road.' Belasco, Los An-

#### Roberti for White

Hollywood, May 11. Lyda Roberti has been booke for the new George White's 'Scan-dals' (stage), following completion of her picture work here.

'Typhoon,' operetta; Pierre De Reeder will present around Labor Day, George Rosener wrote the librette, lyries were done by J. Kairn Brennan; Mr. De Reeder

# Base Organization on Theatre Body, and

Offer Medical Care to Equity Members

Doctors' Equity Assn.

Claiming a membership of 1,400 | Actors' Equity Association were New York doctors formed a new group, calling themselves the above the physicians Equity Association, has received press attention. Alma include climination of free clinical service to patients able to afford assortion to correct abuses in the practice of medicine and superposition of the practice country, it being proposed to make the organization a national body. Constitution and by-lawe of

without funds, and in need of medi-cal attention, would be treated

# All 5 Theatres in Loop Lighted: Abbey Group \$8,500, 'Scotland' 19G

Pive shows battled it out for buildings hat we we hattled it out for buildings had been also had bee

play. Have only the Grand availthe quiet drams, to big a spot for
the quiet drams, to big a spot for
the quiet drams, to big a spot for
the player,
Blackstone (1,000; \$2.50). One week
to excellent big at \$3,800 on second
to excellent big at \$3,800 on second
vas a long stay to fine flyures.
Nothing else stated in house. Had
been negotiating for Nazimova in
201, \$2.50. On a figures.
The Begins at \$4.50. Grad (1,200; \$3.30). Off after three weeks.
Closing notice announced after fair
start on initial session, which perked
Last week \$24,000. Who enough.
Last week \$24,000. Who enough.
Last week \$24,000. Who enough.
Last week continued oke at \$7,500.
May of Scotland, Erlanger (1,the player of the player of t

\$19,000. Will stick four weeke more easily.

'Three Men On a Horse,' Harris (1,000; \$2.75) (7th week). Comedy galloping along with no signs of even going into the stretch yet. Holding remarkably for the season and run at better than \$11,000.

# 'YOUTH' 9G'S IN L. A. AS 'ROAD' **ENDS RUN**

is good for at least two more stanzas.

At Hollywood Playhouse, 'Kitty Dooley of Times Square,' Initial policy of the Square,' Initial policy of the Square,' Initial policy of the Square, 'Initial policy of the Square, 'Square,' Initial policy, 'Walting for Letty,' and 'Till the Day I Dic.' Dickelens Come Home' has one more week to go at the Mayan, where it is in on a straight rental.

Estimates for Last Week

Estimates for Last Week

Estimates or Last Week

Estimates or North'

Orapitan,

At week) Nicked another nifty

\$1,000, with no letup in sight, although picture, engagements may

compel Otto Kruger, featured, to

care beard Read (Belasco), (8th

week). Held strong at \$8,000 and

will probably increase this several

grand on fland strong.

Getting by meely with ald of ser
vice charge passes and garnered

1,500, which so oke

charge passes and garnered

1,500, which so oke

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the week). Held grant so well

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#### CAIRNS READYING

GAIRNS EEADTING
Warren Cairns, heading an Jowa
stock aggregation, is readying his
troupe for a summer swing around
the sticks and booking likely spots.
May take over the Dubuque, Ia.,
pensley-Orpheum, Singer house,
when it folds for the summer.

#### No Hopper Opera

Charlotte, N. C., May 14. DeWolf Hopper Comic Opera Coscheduled for North Carolina dates has cancelled its Gilbert and Sulli-van 'Mikado' bookings. Notice says Mr. Hopper 'just able to take care of his radio broadcasts

this spring.

# **'LEGION' WEAK** \$5,000. PHILLY

Philadelphia, May 14.
That return engagements are unsatiafactory in Philiy is again being
demonstrated by 'The First Legion'
at the Chestinut a two weeke' engagement at the Garrick early in the
winter. Started mildly there but
built to capacity or near-capacity
in its second week. Brough back
to town, this time at the Chestinut,
van given the advantage of an

extensive publicity campaign that included tie-ups with many prominent Catholic organizations and church groups. Despite which, there was a disappointing lack of activity at the bo. Two weeks or-iginally scheduled with hopes of being lengthened to four, will be mightly.

iginally scheduled with hopes of being lengthened to four, will be plot the other hand, the special (Wee and Leventhal) company offering. The Bishop Misbehaves at good notices on its opening. Jean and Mayfeld, stars, were called by the criv baddy miscast. Nevertheelm of the criv baddy miscast. Nevertheelm of the criv baddy miscast where the crivial stars, were called by the criv baddy miscast. Nevertheelm of the crivial stars, we can be critically and what was originally supposed to be a form weeker. First, week's gross estimated at \$5,000 with better due weeker. First, week's gross estimated at \$5,000 with better due to the company of the crivial stars of the critical star

fairly well set now. 'Line negins as.

4:0' (return) is also mentioned for the Forrest is mentioned for a trycut booking of '1s This a Zither?'

with Constance Binney, but that's

in the dublous class. 'Laburnum

Grove is also a possibility of the control of the control

"Binney Misservase" (Brook). Ist

week). Despite adverse notices, big

grew. Lean and Mayfield following credited; ought to make a run of it;

\$4,500 and bound to jumpul. Ist

week). Return engagement and disappointing. Despite fine campaign

only \$5,000. Two weeks will be all.

# Inside Stuff—Legit

Patterson McNutt, who went Hollywood for Paramount and is now writing on the Fox lot, squawks, with the object of establishing the identity of the guy who dubbed the 45th st. block, between Broadway and Eighth avenue, The Street of Hits—Just for the record. It was Pat

himself.

At the time (1931-32) McNutt rated himself a 'desperate producer, having revived 'Hay Fever' at the Avon (now a CBS radio playhouse). On the street were six successes—'Counsellor at Law,' 'Reunion in Vienna,' 'Of Thee I Sing,' 'Cynara, 'Laugh Parade' and 'Springtime for

'Fever' wasn't doing so well. McNutt tried to outsmart the other manrever wasnt doing so well, MCNUIT tried to outsmark the other man-agers by running extra space and carrying the titles of the other six and the same of the line was: Buy the hits on the street of hits. All he got out of it was the satisfaction that the slogan stuck, for Fever' ended in the red. However, McNutt wants the credit and concedes that is the Hollywood influence.

After the premiere of "The Hook-Up," the Jack Lait-Stephen Gross satire on radio at the Cort, N.Y., last Wednesday (8), there was a broad-cast from the stage over WNEW. On following days there were frequent spot broadcasts over that and other stations plugging the show which countered the weak press. Amalgamated Broadcasting Company is the play's name of a radio chain, that being the same used by the defunct system headed by Ed Wynn.

First night was a very un-typical first night. More like a nite club opening than a legit. More radio and nitery press reps and newspapermen than dramatic. Accounted for by Mack Miliar, p.a. for the show press agent. The theme being radio, plus the multiplicity of radio chatterers now crashing the nite clubs because of the interlocking entertainment, the tegit show's publicits made the Jack Lait-Stephen Gross show look like a ringside reservation list.

Three fem stars have lightened Broadway's spring period which is unusual. They are Katharine Cornell in Flowers of the Forest' (Beck), Grace George in 'Kind Lady' (Booth), and Fallulah Bankhead in 'Something Gay' (Shubert).

Appearance of Miss George in 'Lady' marks her return to the stage after several seasons. Play is presented by Potter & Haight, young managerial due who attracted attention last season with 'Double Door,' it is Edward Chodorov's first real shot at Broadway, his matien effort With 'Lady' launched, the young managers went to the Coast, under contract picture assignments. Show is in at the Booth on a four walls rental.

While many concert and opera instrumentalists are 'non-Aryan' and Germany is politically as well as artistically barred to them, the G-rman concert field on the other hand is experiencing great difficulty is booking concert and operatic singers of any creed.

One element is the general artistic world's attitude that the Nazi regime is oppressive, and the other phase is that a Nazi engagement may mean the loss of the American market owing to the U.S. attitude against the Hitler regime. With radio and a more advantageous general show business in America, this is an equally important element.

Return of Mary Pickford to legit in a Coast company of 'Coquette' comes at the end of two years' negotiations, perhaps a record. Henry Duffy, who presents the show, has angled that long to get Miss Pickford, postponements being due to press of star's radio and writing engage-

Los Angeles Times used a new twist on Annie Oakleys to liven up lagging voter interest in last week's election. Paper, interested in several ballet propositions, offered free ducats to "fobacco Road" at the Belasco, for all voters in the precinct showing the highest percentage of X-stampers on the day's balleting.

Management of 'Ceiling Zero,' aviation play at the Music Box, N. Y., meticulously abstained from any press comparison between the tragic crack-lously the trans-continental plane in Missouri last week and the crash effect in the play. On the stage failure of the two-way redictelephone to work and fog are the causes of disaster.

Louis Glaun, who operates the Little Theatre of Union Square in Los Angeles, has inaugurated a series of amateur one-act play tryouts, idea being a create additional interest in little theatre movements in the Coast

Combo theatre-night club in Hollywood has gone the service charge combo thearre-night club in Hongwood are going the service charge pass gag one better by offering a discount to persors who distribute ducats calling for a 40c charge at the b.o. Distributors of the compone can get choice table seats at two bits each

# Pulitzer Award Pushes 'Old Maid' To \$15.500, Top B'way Drama Figure

Winner of the Pulitzer prize, 'The | mark last week at \$25,500; show Old Maid,' moved smartly to lead-reship of Broadway's dramas last indover objective; may lay off in the prize of \$4,000 over the previous jump of \$4,000 over the previous the Empire was exceptionally when the Empire was exceptionally week to good premiere; weak press socked most other box offices have included the socked most other box offices week in the Empire was exceptionally week to good premiere; weak press socked most other box offices week in the socked most other box offices week in the socked most of the other termination, but there will be some hold group. Most of the other leaders have been considered to the other leaders have been considered to the other leaders and a further drop and towest mark also qualify but that may not in-olde the former front running states. However, the theory is the solution of the other transpired to the proposed to the proposed to the other leaders and the proposed to the proposed t

solved most other bounded examine solved most other bounded with the second of 1944.5 has it we more weeks until its technical termination, but there will be some hold-overs and Old Maid' is now of that group. Most of the other leaders group with the second of the former front running Fetrified Forest, which has been steadily slipping. Sure things include 'The Children's Hour.' Three Most of the second of

Brace of surviving musicals are both candidates with 'Anything Goes' having call on the entire field. The Great Waltz' is considering a June shut-down, with resumption in July. Business this week will probably decide.

probably decide.
First of the scanty list of summer musicals is due next week. Parade' at the Gulid. Two other attractions will make up the premiere card, 'Weather Permitting,' Masque, and 'The Young Go First' Park (Columbus).

mun \_ rine roung Go First Park (Co-lumbus).

Any Saturday now may sea flock of withdrawals, many attractions being on a week to week basis at those from the season of the week only arrival last week was "The Hook or Lord or the week". Only arrival last week was "The Hook or the week" only arrival last week was "The Hook or the week of the

week, (M-1,225-\$4.40). Broadway's leader still in the big money and could easily span the summer; around \$30,000 last week.

'Awake and Sing,' Belasco (13th week) (CD-1,000-\$3.30). Made the grade to fair money and planty or plant of the street of the str

plaudits, averaging around \$3,000.

Ceiling Zero', Music Box (6th
week) (D-1,000-43-30). Okay on
lower fnor, 11th may on 10th
week) (11th may on 18,000,
which makes money both ways.
Children's Four', Ellio (26th
week) (D-922-83-33). Little af
price again \$12,500; rep should easily carry dramatic hit well into
summer.

lly carry dramatic nit well mice with the company that th

around \$2,500; must be bettered to the control of t

around \$12,000—plenty profit both ways.

A profit of the state of the

as starting page, normight support.

'The Bishop Misbehaves,' Golden (13th week) (C-1,156-\$3.30). Moderate money show which made the grade; last week estimated around

grade; last week estimated around \$6,000. 'The Great altz,' Center (34th week) (O-3,423-\$2,30). Low gross

since opening; doubtful of summer stay.

Three Men on a Horse, Playhouse (18th week) (C-860-8330).

Tolid Maid' edged thin one out for, but a considerable of the control o

# **SLOW IN HUB**

Boston, May 14.

t Boantown has only one legit at the control of t

#### 'Ask Herbert" on Coast

Los Angeles, May 14.

'Ask Herbert,' new farce comedy
by Katherine Kavanaugh, will be
produced tonight (Tues.) by Louise
Glaum at the Little Theatre of

Glaum at the Little Theatre of Union Square. Cast includes Herbert Vigran, Paul Horby, Leibah Tyler Carnahan, Barry Kirt, Don MacDonald, Rob-ert Bordoni, Haddie Clayton, Mal-colm Graham, Jean Dorn. Dan Broday directing.

#### SHOWBOAT For Rent or Sale

Seats tricity; chen, sh 500; good stage; Elec-living quarters 30; kit-Apply Room 105
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## BARSTOW

International Dancing Favorites
Week of May 17th
EARL, PHILADELPHIA

## ≡ I. MILLER =

Stride with "STROLLIES" A New Shoe for a New Season at a New Price

The "Strollie Bag."
In 9 "high shades"
for Spring. \$2.00

1552 Broadway (Cor. 46th Street, Open to 9 P.M.

# Vienna's 49-Seat Theatres. One-Man Orchestras, to Evade Heavy Taxes

Through Rose-colored Glasses' ('Durch die ross Brille') is the title of new spring review at the Lieber Augustine, one of the most popular of Vienna's little art theaters. In the second of the secon

Dublic.

They have rented large rooms, located preferably behind or below eoffee houses, and seating theorotically only forty-nine people. Actually as many as a hundred and fifty or so persons have been known to fit into these rooms quite well. But the throretical limiting of the abze of the audience to forty-nine allows the little art theatres to escape the heavy theatre tax. Their prices of admission are low-not even as much as the cost of good seats at film houses. Writing, producing, stage setting, costuming, and acting

stage setting, costuming, and acting of the little art theatre productions are all done by very young people. Martin Magner, producer of "Through Rose-colored Glasses' has admirably sensed the special demands of the small stage in this new review. Franz Eugen Kieln is both the composer and the entire overheadra.

both the composer and the entire orchestra.

Most striking number on the program is 'John Walker,' a sketch by Gerhart Hermann Mostar of a murderer who spent the night before his execution writing several hundred letters, of which one was to be malled each month to his mother was to be malled each months a mutther and the several was to be malled each months as mother was to be a several was to be made of the several was to be malled each month to his mother was to be made of the several was to be several was t to keep her from knowing about the fate of her son. Hilde Volk does an fate of her son. Hilde Volk does an excellent bit of acting in this stretch Among the young men, A. M. Hauke proves himself a versatlle artist.

# CHARLOT REVUE IN. MIRACLE MAN' N.S.G.

London, May 14

London, May 14.

Shull We Reversen' new Charlot revue, had its delayed opening at the Comedy, Priday (10), and looks in. Show stars June and was to have opened a week previous but was held up when a fire destroyed all the costumes at the last minute. "Miracle Man' at the Victoria Paince Monday night (13) is Seymour Hields own adaptation of Terait L. Packard, with Hicks producing. It's crudely done, that going fon the writting, acting and production, but It's likely to please popular audionces.

#### SPAN. SOCIETY NIXES LEGIT BROADCASTS

Barcelona, May 3.

Spanish Authors' society has adopted a resolution forbidding broadcasting of plays from theatres in the future. Bad for business, they say, and business is bad enough as is.

enough as is.

Moves are being made by the same society to establish regular seasons for different companies in the various cities of Spain, in an effort to put a little life into legit

#### HARRY ROY'S \$3.500

New Vaude Salary for Brit Band leader: \$1,250 Two Yrs. Ago

London, May 5, and band is booked on the General Theatres time for eight weeks. Opens at Palladlum June 3 for a fortnight. Roy gets \$3,500 per week, plus percentage. Two years ago, Roy was the resident band leader at the London Pavillon, much as \$1,20 per week. Radio buildup makes the diff.

#### Not Cricket

Barcelona, May 3.

Eduardo Borras, dramate editor of El Día Grafico, who has been rather rough in his printed reports on Rodolfo Blanca of the Theatro Victoria, was invited by the actor to visit him in his dressing room. When Borras arrived, Bianca locked the door and got hisx. locked the door and got busy According to his own news-

According to his own news-paper he was 'injured in word and in deed,' and had to be taken to a medical clinie att-erward. Newspaper says the attack was 'ingentlemanly and hardly correct.'

# **FULLERS MULL VAUDE RETURN**

Sydney, April 20 Understood that Fullers may try a big vaude revival when its present pie arrangement with G.T. ex-

Sir Ben Fulier is known to be in in Melbourne at present, but that he will throw over his present British film policy, entirely for vaude is doubtful.

ish film policy, entirely for vaude is doubtful.

The vaude-revue swing in public favor experienced in both Sydney and Melcourno has been astounding. Frank Nell has hit high in Sydney chiefling Joey Porter, Nice, Florio, and Lubow, running for six weeks. Ernest Rolls with his 'Rhapsodles of 1935', including Strella Wilson, Roy Rene, Cls and Buddy Rogers and Desire goes into its 19th week in Melbourne. Also Dante, magitan, is playing with Eddle Lesley, Jane Aug. Land in Melmourne.

Next week F. W. Thring brings in his 'Crazy Revue' from London with Joe Young Gandou and Lydia, Four Jokers, Gerlys and Lydia, Four Jokers, Gerlys and Wobster, and George Wallace.

#### Legit Code

(Continued from page 53)

gers were ruled subject to govern-ment control and others were placed outside is another matter of wild speculation.

outside in a control of the control

A budget of \$5,000 annually for enforcement of the legitimate theatre code has received preliminary approval from the National Recov-cry Administration and apparently cry Administration and apparently will go into effect late this month

will go into effect late this month. Formal action will be withheld until after opportunity has been granted for filing of objections. Principal item in the proposed outlay is earmanked for enforcement of the tieket control provisions. Codisis set down \$2.000 for this purpose, itemizing \$500 for salaries of snoopers; \$1.000 for legal (see; and \$500 for incidentals and miscellanceus expenses.

fees; and \$500 for incidentals and miscellancous expenses. Funds would be raised on a percentage assessment basis, the finance scheme culting for a levy of 1-10 for 1% of gross weekly receipts from each production. No estimate was submitted of probable receipts from each production, will yield adoquate supply of the will yield adoquate supply of

this will yield adequate supply of cash.

Because of uncertainty about fu-ture of the NRA and of the code, proposal subulates that a maximum of \$1,000 shall be spent for the

period from April 4 to June 16, 1925 (one-fifth of a year), with balance being made available when and it congress extends the recovery law and the recovery board continues

congress extends the recovery law and the recovery board continues the legit pact. Remainder of the proposed \$5.000-a-year outlay breaks down as follows: Stationery and supplies, \$300; nostage, \$200; printing, \$300; atonographic reports of meetings, \$400; tenath, \$250; legal, \$500; and missible properties of the continues of the stationary of the stati rule enforcement

\$5,000.

No date has been set for filing of protests, but deadline probably will be announced later this week.

#### Gov't Help

(Continued from page 53)

number of shows presented every season on Broadway which do mod-erately well, but because not smashes are not toured. Contention smashes are not toured. Contention is that such plays, mostly operated at moderate cost, figure to receive enough road patronage to net some sort of profit. If that were proved to be correct, there would be no loss involved, and, upon the return of confidence, managers would no longer seek federal backing, the argument goes on. ment goes on. That an operations committee be

That an operations committee be formed probably named by the CA, is one of the proposals if Washington becomes interested in succoring legit by supporting road attractions. However, if such support is accorded along lines of the relief shows couring the Civilian Conservation Camps, government backed attractions, government backed attraction. Certain the control of the control of

show business proper. Rotary stock idea with federal support more nearly would fill their bill, since shows will thus play commercial theatres and have regular admission charges

charges.

Presentation of relief shows in
New York's abandoned theatres,
armories and other spots, with
small admission fee, was suggested
early in the winter, with no definite
decision arrived at.

## Arty Legit

(Continued from page 54)

have four or five non-pro productions opening here. Average scating tions opening, here. Average scating, capacity among these tiny theatres is 350, though it runs up as high an 1,000 for the targe groups. Average L. 1000 for the targe groups. Average the second control of the second con capacity among these tiny theatres is 350, though it runs up as high as

break.

And from the outlook it appears
that the little theatre movement will that the little theatre movement will become even stronger in this territory next season. Last year three of the organizations stepped into the loop pro pleture and turned out a couple of money-making productions. Aiready there are six local non-prog groups planning loop shows for September openings.

Philatelphia, May 14.
Plenty of talk here ever the showing made by the Savoy Company, local Group, with two performances of the G. and S. opera, 'Ruddigore', at the Academy of Music Ista week.
On top of what was probably the stage offering the nowing an anatour stage offering the nowing an anatour stage offering approximately \$8,000, over three-fourths capacity.
This is the 35th year that the Savoy Company has presented a Cilibert and Sullivan opera in the they went places.
All the first stirking cricks turned they went places. Philadelphia, May 14.

an the sparing of the year, but the first time they went places.

All the first-string cricks turned out, as well as the music men and second-stringers. Reviows were raves.

# Plays Abroad

GLAMOROUS NIGHT

London, May 3.

Musical play, written and composed by the Novikio Picks by Christopher Harrich and Composed by the Novikio Picks by Christopher Harrich and Composed by Richard Monday, and the Adoctor Alexandra Alexandra

Miss penine. Own thousand the second of the

sociates with rounded drama.

Production is colorful and with plenty of trick scenery.

No one thing to rave about, but general effect certain to please.

Jolo,

#### All Rights Reserved

London, May 1.
Coincedy in three acts, by N. C. Hunter, presented by Ronald Squire and Gordon Harburn, at the Criterion theatre, April 20, 733.

Mark satinaria. David Mersham Nr. Dibble. Similaria Mir. Dibble. Derformances by all members of the company. Should prove an attraction for lovers of sophisticated fare.

#### A JO UZLET

('Good Business')

Budapest, April 16.
Play in three acts by Eugene Heltal, at
the Vigszinhaz, Budapest.
Cast: Lily Darvas, Margit Makay, Irene
Agay, Istvan Sonlo, Arthur Somlay, Lily
Perky, Gabriel Rajnay. Budapest, April 16.

Berity, Gabriel Rajany.

A new play by Eugene Heltal is always a feative occasion. He is one of the few real artists left here in an era of more or less clever drama craftsmen. His new play is so lummu and sincere that, always as a finuncial success here, it will certainly have universal appeal and may do for the screen. Story has to do with a young and many so you have been the game that the story has to do with a young and many so good and the country of an unhappy sister. He many so many so many of the story is the many so many so may be supposed to keep the game many so many of an unhappy sister. He

bling old father out of prison and to intro your of an undary of an unhappy sister. He gets the coin by marrying the ward of a wealthy count, who is the gir's child and the count would gadly any ther, but his wife refuses to divorce him. He really loves Agnes and sile loves the him—but meanwhile the child must be born in wedlock. Doctor agrees to be a party to this and marries the girl. He despises himself for doling it, but find no no left of York's to Ambussadors.

discriminating theatregoer seldom gets. In the dector are acted with singerthy and best of taste by Lily Darivas and Stephen Somio. Latter in the young actor who scored his first real success as year. Somilay is not up to his usual standard in the part of the count, neither is Miss Assay significant Margit Makey, as the Counts errattle but shrewd wife, is first-rate.

#### LET'S GO GAY

Revue produced by Ronald Adam, dances by Buildy Bradley, Stars Sieve Geray, Magda Kun; in east: Jane Carr, Rex Evans, Fred Carpenter, Shafteebury theatre, London, April 20.

treatre, London, April 29.

First produced at the out-of-town Embassy, Ronald Adams brought this one into town with a -holiday Show has been gingered up from the presentation angle, and whereas it was previously a snappy intimate its minuters have been improved by better stagins.

Show was a clich from the open-Show was a click from the op

better stagins.

Show was a clich from the onenthe stagins.

Show has a clich from the onenthe stage of the stage occurrence of the stage of the stage occurrence occurr

#### VALKYRIE

New play by Chondon, April 24, produced by the author at the Westminground the Chondon of the Westmin of Cerda Ashton. Joyce Bland Jobson. Vernon Portecesson Michael Verner. Torin Thatcher Chondon of Chy. Prances Chre. Odd Mr. Verner. Wilfrid Grantham Journalists. Fernece & Cors., Alois Marceton.

Author of this one is a Dane. He has written this play in English. His method of thinking, however, is still continental. A very largo percentage of time is taken up by the respective char-

still continental.

A very large percentage of time is taken up by the respective characteristics of the staken up by the respective characteristics. The percentage of the staken up to the stak

#### Literati

Will Discuss Book Code

Book trades code as it affects the bookseller will be the principal item of discussion at the annual convention of the American Booksellers' Convention which opens at the Hotel Pennsylvania, May 26, for

o days.

Renorted dissatisfaction in some Reported dissatisfaction in some quarters over the code, despite the fact that it contains book price maintenance, something for which the bookseller has been fighting for

First Mickey Mag
George Daws has been appointed
general manager of Hal Prior, Inc.,
publisher of Mickey Mouse Maga-zine. Horne will edit the mag, first
issue of which goes on the news-stands today (Wed.). First run,
200,000 coples, price 25c. Will be
quarterly. Associate editors are
worder of the management of the second of the companies of t

Another Scribe Lands

Another Scribe Lands
Another one-time member of the
editorial staff of the old New York
World has been appointed to a
p.a. position in the State Service.
He is Alian L. Reagan, named by
Conservation Commissioner Lithgow Osborno to the \$5,000-a-year
job as director of the N. Y. State
Publicity Burens, which will cerry

Publicity Bureau, which will certy on an advertising-publicity campaign for the State as a vacation-land and it dustrial centre. Reagan served for the past year as sports editor of Hearst's Albany Times Union. One of his superiors in the Conservation Department is Deputy Commissioner John Cibbs, also a World' alumnus.

For the Sick

A mag 'Fun in Bed' is being projected by a Detroit publisher, intended for distribution to hospital patients only. Will be called Cheerlo, and publication will be

tended for distribution to hospital patients only. Will be called Cheerlo, and publication will be weekly. Contents will comprise light fiction, games and puzzles. To fully identify the proposed periodical, Cheerlo will be subtitled The National Magazine for Hospital Patients. J. F. Thompson with the content of the cont

3-in-1 N. Y. Locality Mag Neighborhood News Publishing Co. has been reorganized as the Cue Publishing Co., and getting out a new locality amusement weekly called Cue. Mag is in three edi-tions, serving the East Side and the West Side of New York City, and West Side of New 10th City Westchester County. New editor is Jesse Zunser.

Lawes With Prison Life
Negotiatione between Theodore
Epstein and Warden Lewis E.
Lawes of Sing Sing, whereby Lawes
was to serve as nominal editor of
Epstein's projected mag, Prison
Storjes, have failen through,
the newly-formed Tewhile Publications to edit its forthcoming mag,
Prison Life,
In the case of Prison Life, also,
Lawes will only nominally be the
ewform Actual Tewn will be Walled
Frison Life, and the Company of the Company
Company of the Company of the Company of the Company
Company of the Company of the Company of the Company
Company of the Company of t Lawes With Prison Life

W. Hubbard. Prison Life will carry fiction and fact.

With Lawes out, Epstein has abandoned his projected Prison Stories. Had even dummled a full issue to sell the idea to Lawes.

Retailers Turn Duty.

Number of Eastern booksellers.

Number of Eastern booksellers,

Number of Eastern booksellers,

who have been planning for some
time a Join limited excursion into
book publishing, finally get started
with 'Gertrude Jekyll,' a blog by
Francis Jekyll,' a blog by
The Booksellers call their undertaking
the Bookshop Round Table. The
Francis Jekyll of Table of Table
The Booksellers and the Booksellers

Felt by the booksellers involved
that they are violating no ethics by

Feit by the booksellers involved that they are violating no ethics by publishing. They also point out that a number of book publishers main-tain bookshops, notably Doubleday, Doran.

New Reprint Mag
New reprint mag, fashloned after
The Golden Book, is the Fiction
Parade. Belies its title, however, in
that it uses drawings, poetry and
other matter besides faction. The
Golden Book in that it reprinte contemporary and recent stuff. Golden
Book uses mostly the classics. Editor of Fiction Parade is Francis R.
Bellamy.

New Smallie
Another one of those 'little' mags
in process of preparation, Sponsor is Herman Partnow, who will

call it The Fellow Traveler, Initial issue will appear next Septemer and will contain a miscellany of matter including fact and fiction. Partnow also editing,

#### CHATTER

CHATTER
Katharine Brush has gone abroad.
Lilo Linke in Turkey to do a book
on that land.
Helen Augur has joined the Bobbs,
Merrill editorial staff.

Merrill editorial staff.
Name of Arthur Kober's book
changed to 'Thunder Over the

Murgaret Deland, the novelist, do-

Margaret Deland, the novelist, de-ling her reminiscences. W. R. Barnes has sailed for Porto Rico and nearby points. Jessie Ernst embarking for Paris May 18 from New York. May 18 from New York. Fourth printing for 'Dew in April.' Same for 'Personal Appearance.' Stella Globos finished her third novel. Enbury Heath,' for Long-man of the Paris of the Paris

novel, Enbury Heath, for Long-mond dream, and this teach-ing job to devote himself exclusive-ly to scribbing.

First two days after it won the Pullitzer Pirse Now in November's sold 9,000 copies.

Real name of Henry Wade, au-thor of 'Constable, Guard Thyself,' is Henry L. A. Fietcher.

Sax Rohmer due in New York with his American published with the with his American publisher.

Horace McCoy has written a novel about marsthon dancers and novel about marathon dancer

Resanders have it for publication.

Paul Engle, one of the few poets whose books of rhymes sell in quantity, doing a new volume of verse while training with his college boat

club.

Harry Lee, publicist in Warner
Bros. New York office, had a poem,
Bells of Caliton, accepted by Good
Housekeeping. Will appear in July
Scribner's soon brings out 'Mag-ical City,' a book of the drawings
of New York scenes by Vernon
Howe Balley that have appeared in
the N. Y. Sun

## **Book Reviews**

Gladys Heasty Carroll's eccond novel, A Few Foolish Ones, (Mac-millan, \$2.50), lost no time getting into the best-seller classification and is likely to stay there for a

and is likely to stay there for a time.

She still clings to the Maine enricoment, though, save for lesser details, her Gus Bragdon might have been apotted anywhere bethere in the St. Croix river and Lake the stay of t

#### Life of a Harridan

Life of a Harridan

Fictional prize winners are not, generally, very good from a literary standpoint. Not for Heaven, by Dorothy McCleary (Doubleday Borothy McCleary) (The word with the prize was duplicated an amusing story Heaven's and manusing story Heaven's Heaven's McCleary writes of the same kind of homey, yet somewhat screwy characters. It is not as consistently tunny as "Fobruary Hill" and is a bit more true to life, but reading of the chier. Not for films.

Sage of the South

mer in a small southern town and his canvas is a big one. He has a whole slew of characters of varying sorts and he manages to spin them all together. To do this he resorts to the use of many short sub-chapter divis smokspinjnig inNawurh. 82 ter divisions, skipping back and forth in the marration. It is all orthin the marration. It is all the short of th

#### Tough World

Tough World

Just't Courty, who writers books in
between tilling The anvil, is one
of the leading mone writers of
proletarian fiction. His newest
book, 'A World to Vin' (CoviciFriede; \$2.50), falls in that class
and could easily have been much
better than it is, although containing many really strong passages
and some fine observation.
It is a story of two brothers who
tackle life in completely different
tackle life in completely different
ston: that times are tough. Overwritten in the last few chapters,
book nevertheless leaves a memory
behind. Not for films.

Heavy Propaganda
In seeking to capitalize the recent
munitions scandals, Micheline Keating somewhat handicaps her "Till
Heaven Crackos' (Hartney, 82). The
propaganda intrudes on an otherwise smartly told story of a society
artist who fears the millions made
by the father of the girl who seeks
fist, but doesn't quite like the Idea
of the source.
Compilications are well knitted and
there are some capital character

Complications are well kinesee and there are some capital character studies. In spite of the arguments, the story runs finidly, but 'just misses being a topper.

## PLAYS ON BROADWAY

#### THE HOOK-UP Comedy in two acts, presented at the

| r: written by Jack Lait and Stephen                                          | Ł |
|------------------------------------------------------------------------------|---|
| r; written by Jack Lait and Stephen<br>ross; Ernest Truex starred; staged by | Ł |
|                                                                              | Ł |
| lorence                                                                      | ı |
| anyuanga Russall Marrison                                                    | г |
| loomberg                                                                     | ı |
| ccoilniAristides de Leon                                                     | ı |
| rantFrederic Howard                                                          | ı |
| Poter Powers                                                                 | ı |
| oper                                                                         | ł |
| ary Balnbridge Edith Taliaferro                                              | ۱ |
| ary Bainbridge Editii Tuliatello                                             | ı |
| irginia Bryce                                                                | ı |
| age Boy                                                                      | ı |
| ago Boy Robert Elwyn                                                         | ı |
| J. Lamb                                                                      | ı |
| iss HemingwayOlive Miller                                                    | ı |
| ing Balboa Arthur Tracy                                                      | 1 |
| nnouncer Edward Ferguson                                                     | ı |
| odio EngineerCharles Wagenheim                                               | L |
| ippin                                                                        | F |
| ondeRuth Fallows                                                             | ı |
| other Bryce Eva Condon                                                       | ı |
| ta Lynch                                                                     | Ł |
| ollis, A.B.CDouglas Gregory                                                  | ı |
| th                                                                           | ı |
|                                                                              | ı |
| rry                                                                          | ı |
| thy                                                                          |   |
| ttyPatricia Pcardon                                                          |   |
| trry                                                                         |   |
| shop Thorndyke Frederick Graham                                              |   |
| idesmaid                                                                     |   |
| idesmald Elaine Blauvelt                                                     |   |
|                                                                              |   |

indeamaid Margaret O'Donneil Bridesmaid Margaret O'Donneil Bridesmaid and Bauest Bauest amash connedy on radio, just as amash conceredy on radio, just as a superior of the property of the present of the property of the pro

Dorani, \$2, le an exception to this, \$2 to the provided at \$1,000 contest for a first novel by a previous contributor to the mag. This book and Edward Anderson's a previous contributor to the mag. This book and Edward Anderson's Hungry Mcn' were but considered by the provided and the prise of the pris

# Plays Out of Town

#### SHINING ARMOR

Pittsburgh, May 10.

Bacchandian of Carnegis Tech present control of the Carnegis Tech present of the Carnegis Tech present

Shinig Armor is the new title of the play, once called "The Saint's ered career. Originally a sole effort of the play, once called "The Saint's ered career. Originally a sole effort of the play Rosemary Casey, Pittsburgh so-claite, it was tried out first last called in the play of the play of

drama students called the Baccha-nalians, who produce one play an-nually during the spring. Leat year, one consequence of the consequence of the There's a chance for 'Shlning' Armor', but It atill needs some ex-tensive revisions. Has an excellent third it collapses completely through clumsy writing, with emphasis so poorly placed that audience at first performance here was guifawing at tragic.

poorly placed that automote and the performance here was guilfawing at what was intended to be semi-control to the performance of the performance and the semi-control to the performance of the semi-control to the performance of the performance of the strongest instead of the weakest.

Amateur cast does extremely wall, the performance of the strongest instead of the weakest.

Amateur cast does extremely wall, the performance of the strongest instead of the weakest.

Amateur cast does extremely wall, the performance of the strongest instead of the weakest.

Amateur cast does extremely wall, the performance of the strongest instead of the weakest.

Amateur cast does extremely wall, the formance of the strongest of

#### TOO LATE TO DIE

TOO LATE TO DIE

Philadelphia, May II.

This play by Christopher Wood won plenty of space in the dallies because the group presenting it, the second property of the property

traphics of Chester Junes, an immonipoed machitels, whose housmortgage is foreclosed and who is about to lose his property. He goes to an attorney, with small result, then, in turn, to an enaployment agency and a clergyman. As a last result, then, in turn, to an enaployment agency and a clergyman. As a last result, then in turn, to an enaployment agency and a clergyman. As a last will be heard later, Chester gets and heard later chester gets and light. For no particular crs own lawyer is full of sweetness and light. For no particular nearon, atter being acquitted, he is samity. The psychiatrists who examine him, among other things, salt later lat

#### WEDDING

Pasadena, Cal., May 7.

Conserving and the trace of the Conserving of the Conserving State of the Cons

von Room, Julie Beseit, Hugh Hippit, John Mitthen, Lynam, Wilsons, Edia Silvagemb, Hilbert, John Mitthen, Lynam, Wilsons, Edia Silvagemb, Hilbert, John Mitthen, Lynam, Wilsons, Edia Silvagemb, Edia Mitthen, Lynam, Mitthen, Lynam, Mitthen, Lynam, Mitthen, Lynam, Mitthen, Lynam, Mitthen, Lynam, Ly

#### Busch Prepping 'Salt' For B'way Production

Hollywood, May 14.

Niven Busch hae bought the stage and ecreen rights to Rebecca West's novelette 'Salt of the Earth.'

He will adapt the story for the stage, hoping to get Broadway production.

#### New Romberg-Harbach

Sigmund Romberg and Otto Harbach are currently authoring a play with music for production by Law-rence Schwab in the fall, Title of the show is "The Lady in

# Going Places

Just Semi

Horror-murder picture tradition has it that the chief intended victim is a lovely young thing, dewy-ipped and starry-eyed, who really doesn't need killing, a dear girl who doesn't deserve the hideous facts etaiking her. Valerie Hobson draws the role for 'Werevolf of London,' lives up twolf of London' yearns to let fly its fantasy from a groundwork of centity, and so its heroine is not the ausual complete dope, but Just a semi-dope. Occasionally she reveals character and very occasionally, not contained the semi-dope. Occasionally she reveals character and very occasionally, nanges by slow, clearly defined make-up stages into a werevolf. Miss shis deviations in married to a British botanist who, during the full monthings by slow, clearly defined make-up stages into a werevolf. Miss his deviations the more remarkable by behaving like a perfectly average wide herself. She goes to parties, enjoys them politely, and give agraden parties herself, at which she wears trailing white organdy sweeping he lawns with its ruffles, and a large white horsehalf garden-party hat. Indeed, Miss Hobson is so normal that she won't permit herself to stand out even as being smartly dresself. Her own sloping shoulder comfortable deep crown of her hat be disturbed by any chie and silice comfortable deep crown of her hat be disturbed by any chie and silice comfortable deep crown of her hat be disturbed by any chie and silice spring Byington, comdy relief filbertyleble. Is not discouraged by the fact that there is little to be relieved from. But one day, when at least she gets a part that has some bearing on the story, she'll prove by the fact that there is little to be relieved from. But one day, when at least she gets a part that has some bearing on the story, she'll prove the province of the province has been a part that has some bearing on the story, she'll prove the province has been an anner sime. Charlotte Granville has nothing to do, either.

Byington has no mannerisms, Charlotte Granville has nothing to do, either

Academic Acrobatics

Very mental and abstract, the Music Hall this week, with its stage show, 'Angles.' Very modern and cerebral. Very lofty. Fascinated by geometry, nut about triangles squeres. She chile were the property of the Rockettes' man number. Preceded by 'Squares' by 'Triangles,' by 'Verticals'—that. Horizontals' looked mighty ominous. Could it be that the Rockettes' final number. Preceded in the property of the Rockettes' man in the property of the property of the Rockettes' man in the property of the Rockettes' on the property of the Rockettes on the Property of the Rockettes, the geometric blue and grey background, the cold logic of the set. Now the doors, valid pattern of the back-drop, opened. Out pranced the Rockettes, in sincere military costumes, black shiny boots, gauntlets, red Rockettes, in sincere military costumes, black shiny boots, gauntlets, red Rockettes, in sincere military costumes, black shiny boots, gauntlets, red Rockettes, in sincere military costumes, black shiny boots, gauntlets, red Rockettes, and the Rockettes, in sincere military costumes, black shiny boots, gauntlets, red Rockettes, and the Rockett

In Their Proper lace?

The Informer, with Jus strongly masculine, Angio-Saxon point of view, looks upon the women necessary to its story as allegorical symbols—the Mistress, the Mother, the Sister, the Ideal. Striving for reality, for hohesty, it will not glorify nor romanticize them. They are no more than the feminine influences it so happens a man is subject to during the course of his life, sentimental interruptions in the pursuit of important goals. Though "The Informer' lea motion picture made in Holly-and the Company of the Company of

proper suporcination. They serve and wait, gratefully; they do not define the command of the com

Some Future

Mills' 'Cavalcade of Music,' at the State this week, opens with a solemn description of the development of American music, while behind a scrim pieces of its history are suggested by actors, dressed up as the indians, beaters of African slave drums, minueters, hill-billy bleaters, Bowery dancers and, finally, ministrel men tooling 'Alexander's Ragtime Band' on the brass. And so, says the narrator, the cavalcade of American Carlot, and the state of the concepts of the final state of the corchestra with fine rhythmic tossing of the finals, wriggles a lady's purple-satin-encased derrier, which, when the number is finished and the lady turns about, is discovered as belonging to shapely Artene Selby. Miss Selby slos carries a baton.

Later Miss Selby returns as a Hawaiian dancer in blue satin bar essentials and fringe, and again as a Harlem hotchs in red. Whatever, Miss Selby wears is devised to display her truly worthwhile figure and Then there is Martha Ragy, amazinety simmed and near and shiningly well groomed, whose drunk clowning and hot singing is enormously improved thereby. Miss Raye has found helpful underpinnings which mold her beneath, so trimly in fact, that she essays accordion-picated powder blue chiffon, with long, full sleeves and flowers at its genuinely demure waistline—with complete success and even marked chic.

Stuart and Lea perform their 'Bolero of the Capse,' in which Miss Lea's black velvet, red satin-lined peacock train swih: in decorative, a timble account of ancer in fresh white chiffon, one-piece pajarmas besprinkted with diamants and shoulder-strapped with blue. The 'Three Dollies' volces are far betten, their barronizing bas much more style.

#### Did You Know That-

Millon Watson is now John Stanton, for radio purposes. ..Regina Crewe will fly to Coast on Sunday (19) with Fay Wray., Miss Wray, by the way, was radiant in black walking up Fifth Ave., Saturday afternon with General Maymond and in which was the same of the ...the Phil Dunnings enterland the John Heids and the
Neal Andrews in Westport.
Neal Andrews in Westport.
That was Nate and Life Leipzig cocktailing at the Savoy
Plazz...the J. McCarthys
are adding a new garden to
the it Westbort.
He is the hospital as a
through his hand...Mrs. Willlam Morris, Sr., has charge
of the flowers at the Actor
Jubilee...radio singers should
study Mary Eastman and Evan
study Mary Eastman and Evan
control...Mrs. John Krimsky
is in from the Coast...Harry
Com's shaved head is really
sprouting hair...the Jack Pulaskis will celebrate their Zith
anniversary this month. Gran laskis, will celebrate their 37th anniversary this month. Gwen Heller (Lang) was given a string or pearls by her mother ... Dorothy Dilley's moved the baby out to Hollwood... that was Mrs. Gus Edwards shopping on 55th at, last week ... the Dr. Edgar Mayers have taken Amelia Earhart's home, in Rye, for the summer.

#### Balto Boycott

(Continued from page 1)

show played that city. Bill Saxtor word that tab would sent ahead word that tab would have to be cleaned up thoroughly when it played Balto. This was done to the extent that a dancer specialist was let out and replaced by the mimic Helen Chareston. Also, all the blackouts in show, save one, were deleted before opening in Balto.

were deleted before opening in Baito.

According to Saxton, he met Fitzpatrick on the street the morning show opened at the Century and invited him to catch a performance, provided him to catch a performance, and the control of the catch of the catch and the catch and

which will be held late this month in Atlanta.
Students in many of the Catholic schoole here have been told not to attend the Century.

#### K. C. Crashers

(Continued from page 3)

sas City, are out of danger, accord-ing to latest reports to Par's home office in New York. Mrs. William Kaplan was the sole Par party fatality. Four othere were almost instantly killed in the

#### Drew, Wing's Hurt

Drew, Wingle Hurts
Kansas City, May 14.

Late reports from Macon, Mo,
where the picture people injured in
the plane crash last week are being
acred for in the local hospital, are
that all are improving and will
probably recover. It is feared however that C. G. (Pal) Drew who
lose his lett leg, which was badly Kansas City, May 14.

Late reports from Macon, Mochards the process of the Macon, Mochards the part of the Macon and Macon, Mochards the part of the Macon and Macon, Mochards the Macon and fractured.

tured ribs and who was not ex-pected to recover, has rallied and is

than their pale green taffeta costumes with the dejected tiered cape sleeves and diagonal banding of timid rhinestones across the bodices. Henrictta Borchard, shol voiloints, steep forth to do her stint in the uniform costume of the women in the band, (the Mills Cavalcade orchestra attains dazziling harmony, though half its number is men and half women) a dress unbecoming and theatrically ineffective in color—pale green taffeta—and as uninspired in line.

# Among the Women

By The Skirt

Best Dressed Woman of the Week: MAE WEST 'Goin' to Town' (fil )

Class

Mae West's 'Going to Town' has at last arrived at the Paramount, and doesn't disappoint, It is all one expects from a Mae West picture. Miss West's lines consist of wisecracks in a manner Westonian. They came so fast some were lost in the roaring of the audience that greeted

came so fast some were lost in the roaring of the audience that grected the first showing.

The clothes worn by this star are something to see. The picture opening in a western dance hall has Aliss West in a black sequin and silver trimmed, tightly fitting gown. Marrying early in the picture, she is a sparkling widow in a black dress with coliars and cuffs or where with a frill edge. A black velvet tam is worn with this costume. Goodlooking is a dress of a light material with a deep V neckline of whether with a calcoped edges. And Miss West looks very well on a horse, riding satrids in white britches and blouse and cowgir hat, There is a black chiffon housegown made with black and white ruffles and full sleeves.

sleeves. From the west to Buenos Aires is a far cry, but on the way some gorgeous clothes are shown. Miss West salis right into things in a silver and black sequin grown, trimmed with osprey, with small hat carrying three bunches of these rare feathers. Two diamond-studded for the saling the saling three bunches of these rare feathers. Two diamond-studded for. One has a train bordered with the fox. There is a sumptious white fox cape. At the races blue fox is used in a scarf and muff. Doing an opera bit, Miss West is too divine in Egyptian makeup. The last gown will be widely copied. The gown itself is of beige cloth with a cape consisting of a double row of silver fox. A large hat is worn as only this lady can wear one.

Marjoric Gateson is her well-groomed solf in several dignified gowns.

No Scarer

If one goes to the Roxy looking for thrillis, one is going to be sadly disappointed. 'Bride of Frankenstein' is more boring than thrilling. Elsa Lanchester wears a ridiculous makeup. At the opening of the Bryte. Subtember 1997, with the second of the second

#### Palace's Colored Revue

Palace's Colored Revue
On the stage of the Palace is a colored revue backed by an orc
It is entertaining, if noisy.
Twelve girle in blue skirta, plaid jackete and blue hats do a dance
routine with twice as many men in colored overalls. A solo dancer is in
a torquoise blue pleated skirt and white blouse and blue tam. Babe
Mathews does a song in an orange satin frock banded at the neck
with a brilliant band. The highness of the neckline is held in place by
brown velvet. One miss, in a black crepe dress, and one in a black lacked
and spellow, lead a number, with the girls\* In white, ruffled dresses,
red edged, and black boleros.

ner's jury returned its verdict finding that the doed pilot was flying too close to the ground without turning on his landing lights the Federal board of inquiry started its investigation of the accident and four witnesses appeared to testify that the piner's landing side the crash, thus repudiating the corner's jury verdict on that question. The question as to whether the plane's radio was working before the crash is also a disputed question to the control of the co ner's jury returned its verdlet find-

make it to Kirksville, Mo, when he found the fog prevented him landing at the Kanasa City airport. Doctor W. H. Gooch, tealifying before the Federal board stated that Paul Wing had told him that he (Wing) was certain the lights of the ship were on shortly before it crashed and that he was equally certain that Pilot Harvey Botton had not be well before the control of the control

#### **Denatured Code**

(Continued from page 7)

most nobody. Government is likely to side with exhibs demanding the 10% rejection right be broadened and that present exhibit

most nobody. Government is likely to side with exhibs demanding the 10% rejection right be broadened and that present strings on the provision be removed. May also be ohanges affecting the composition of the Code Authority and the extent of its powers, while if Congress gets in a snari which results in failure to renew the law before the present act expires, there as whole new Code Authority. In some circles it is believed the Government would not be at all disappointed if the legislatore were late a day or two, which would create a welcome opportunity for broad-scale revision of code enforcements outfits before reappointments were made.

#### Intrastate Angles

made, Intrastate Angles

The new act probably will contain nothing of importance to films benching of importance to films benching of importance to films benching to the properties from code control, although there is an outside chance that the measure may contain a stringent 30-hour-week feature. Democratic Senators in epocial conwittons of the properties of the proper hie labor disputes measures as an

nie naor displutes measures as avother addition.

A mass of litigation over the Government's powers is anticipated in NRA. circles, and steps already are being mapped out which will mill miles the number of court actions.

## Educational Film

(Continued from page 2)

democracy. This is done in definite play form instead of through dis play form ir jointed clips.

In similar fashlon reels have been made from Broken Lullaby' (two asparate reels), 'Sign of the Cross,' Skippy,' 'Gros Bavyer,' Tom Brown, of Culver,' 'Lucky Dog,' 'Alias the Doctor,' 'Wednesday's Child,' 'There's Always Tomorrow. 'Her Swetheart,' 'Young America,' 'Gentlemen Are Born,' 'No Greater Glory,' 'The Band Plays O'n and 'One Night of Love.' Not all of these are schemed to complete use a service. In similar fashion reels have been Band Plays On and 'One Night of Love. Not all of these are schemed to complete use sume being sug-gested only for the elementary and junior high school (9th grade), while others are supposed to be of sufficient maturity to arrest the at-tention of college classes.

The lesson is not always the one primarily intended by the film, "No Greater Glory,' for example, stressing the value of dependability and ignoring the pacifist 'argument which is the main point in the complete version. plete version.

plete version.

These films are supplied to schools without other charge than forwarding costs on request to the chairman, Dr. Howard M. LeSourd, at the Boston University. They are intended for classroom use only, without charge to the pupils and when shown in a central theatre the boyers will have see the content of the property of the content of the property of the content of house will observe the same restric tion, making no charge whatever the schools. Available only

35 mm.

The Hays' office has supplied a manual for teachers which not only details the idea but offers a sample sexssion to show the lines along which discussion should be guided.

The showings at the two theatres noted above are merely demonstra-tive and do not indicate a commit-ment to the entire list, but it is ment to the entire list, but it is anticipated that with seven centers of national distribution the idea will be widely adopted in the fall, the remainder of the current school year being too brief to warrant im-mediate adoption. If the idea clicks other recis will be added as suitable subjects present themselves.

NEA's Program

National usage of the screen as a colum of education, with current National usage of the screen as a medium of education, with current films speeding up instruction in academic subjects of high achool students throughout the U.S., was antended to the control of the co rochial schools. First of these guides covers 'Les Miserables,' from Victor Hugo's novel. This will be used for English instruction with classroom discussions before and

classroom discussions before andafter viewing the pletupe.
Photoplays now being planned for
firm guides includes Jack London's
Call of the Wild, Shakespeare's
'The Crusades'.
Levis expressed appreciation for
the cooperation given by Will Hays
and the Motion Picture Producers
& Distributors Association, as well
as theatre owners throughout the
country in the project.

#### Fox Met

(Continued from page 4)

(Continued from page 4)
Met derby, Pablan's offer has
been ruled out. None of the reports
have materialized about other probable offers for control of these 88
houses in greate; New York, Hence,
all things being equal, Judge Mack
rules that the reorganization for
Fox Met, with modifications, as submitted by Fox Theatres and United
Artists Theatre Circuit, Jointy,
is entitled tentatively to trot down
the home stretch without competition an ...one.

tion an ...onc. Trade handicappers sec only

Trade handleappers see only one outside chance for the present estimation being upset. This may be done only by a bona fide cash offer of extraordinary size. The element of time is against the probability of such a cash offer coming up.

B. S. Moss is still around the affection. Paramount and Warners, the still around the affection. Paramount and Warners, the still around the s officed no plan nor submitted any office. Tracuma, May 14.

Night baseball in enclosed high office. Tracuma and purposes, is a partner now of the United Artists Thentre Cir-

cult. In the pending and tentatively approved plan KAO not only achieves extension of whatever present pooling arrangements it may have with Fex Metropolitan anywhere, but additionally is priviated to the property of the same cost as II. A. thearte circuit 10% of the latter's stock interests. Should U. A. chain acquire 100% stock control of the new Fex Met company, KAO is privileged to purchase 10% of the stock. KAO, and company is the company of the medical company is the company of the control of the new Fex Met with the company is the company of the medical company is the company of the medical part of the court which may be exceeded the court of 'Indea and two out of 'Indea the court which may be exceeded the court of the court which may be exceeded the court of the court which may be exceeded the court in the court which may be exceeded the court in the court which may be exceeded the court in the court of the court in the court is fully satisfied with all of the continuous court of the court in the c cult, in the pending and tentatively

the company's notes. In this instance the total outstanding principal amount of notes is \$12,450,000 manume or notes is \$12,450,000. The downtown note holders' committee represents arquind 25% of this total outstanding amount. Three of the four members of this committee are recorded in favor of the pending plan as modified. A fourth member, Frederick Feyser, of Haligarten Co., has approved the plan tentatively pending his reccipr of the full plan, with all modifications in black and white. Besides tions in black and white. Besider Peyser, this committee includes Peyser, this committee includes William T. Greve, Ernest Niver and Alvin Schlosser. Pcyser is alter-nate for Max Horowitz, presently in

Europe.
This c .nmittee's recommendations in favor of the Fox TheatresUnited Artists theatre circuit plan
is part of the necessary ritual in
these proceedings.

The court's tentative approval permits this committee to solicit the consent of holders of the required additional principal amount

quired additional principal amount of notes to make up the necessary two-thirds, under the law. Fox Theatres owns, 100% of the present Fox Met atock, so that the legal provisions in respect to such stock is fulfilled already. It is likely that at the next hearing date, the noteholders' committies due to the committee of the com future hearing.

## Star Rating Out

(Continued from page 1)

(Continued from page 1) on notices from papers having no stars, arrows, checkmarks and the like. While the squawks have come from the picture people arther than the public, against the rather than the public, against the admitted that the majors have themselves helped make the system popular. This has been caused by the fact that when a distributor had current poor product, he didn't like the star system, but on getting went to town spreading its influence. A couple of years back some of the publicity directors unofficial-page of the publicity directors unofficially agreed to give up usage of stars by agreed to give up usage of stars in ads or publicity copy but sud-denly one of the group got a four-star notice and the agreement was

Star designation over reviews, to indicate weight of a picture, originated with the Chicago Tribunc some years back and was introduced to New York by the Dally News. Since then various magazines have given their film reviews accompanying marks of some kind. New York Post recently inaugurow indicating caliber of picture row indicating caliber of picture. There, Post critic, brought the star system to the News for which she wrote reviews for many years.

## Night Ball's Damper

#### DECISION RESERVED IN RINGLING SUIT

Justice Peter Schmuck reserved decision Monday (13) in the Supreme Court, N. Y., on the case of Emily Ringling, who seeks abrogation of an agreement she signed extending a \$50,000 note signed by her husband, John Ringling, after some sensational testimony by the circus magnate. Wife is also suing to set aside an agreement to forego her dower rights.

to set asine an agreement when dower rights.

Mrs. Ringling testified that she signed the papers on the promise that her busband would withdraw sult for divorce, filed on the grounds uat ner husband would withdraw sult for divore, field on the grounds of mental cruelty. Ringling did withdraw the action, but filed a similar sult, now pending in Sarasota, Fla., the Ringling, Barnum & Balley circus winter quarters. Money was loaned Ringling several days before they were married in Jersey City, December, 1930. Wife testified that she was coerçed into signing the documents when

Wife testified that she was coerced into signing the documents when Ringling threatened to go through with the divorce action and that she felt she could not stand the disgrace of such a proceding. Five paintings, claimed originally worth \$500,000, were given his wife by Ringling as collateral for the

Five panning.
worth \$500,000, were given his wife
by Ringling as collateral for the
loan, he said, the artists being Franz
Hal, Tittan, Rembrandt and Moroni,
Some of the paintings are still in
his Sarasota mansion. Witnesses
testified to frequent quarrels between the Ringlings.

#### INVISIBLE 'BAT

INVISIBLE TRAT

Des Moines, Iowa, May 14.
Although a crowd estimatea at 15,000 waited in vain at the airport to see Clem Sohn, parachute Jumper, do his 'but' stunt, he finally got to town two days later and got an audience of 20,000, few of whom were able to see Sohn's stunt behale the six was a dull since biue shade the six was a dull since biue shade the six was a full since biue shade the six was a full since biue light gray wings of Sohn's suit.
Having no warning the jump had been made, the spectators continued to wait an hour or more after the batman had completed his stunt.

#### COSTUMERY ASSIGNS

UUSI UMLERI A LEADAUND Mr. and Mrs. John Arnoid, son. Veronica Stage Costumes, Inc., of May 12 in Los Angeles. Father is 125 W. 45th street, New York, was assigned last week to Nathan B. Chematographers and a Metro Bernstein for benefit of creditors. Notice of the assignment was filed with the clerk of N. Y. County, daughter, New York, May 11.

#### No Whodunit

Inclination of women patrons to cop highball stirrers in the New York cafes and bars is the subject of a minor squawk from proprietors. One spot figured that using five gross in ngured that using five gross in three months was too much, so present crop of glass stirrers in a mid-town bar carries a slip inside the barrel reading. 'You stole this from Pat's Chop House.'

#### MARRIAGES

V. D. Welker, treasurer of the Majestic, San Antonio, to Mary Houston, non-pro, in San Antonio. Josephine Triplett to Martin Gang, Hollywood attorney, May 12, n Los

Diane Cook, film player, to Henry Schilling, wig designer, May 3, in Hollywood.

Barney Oldfield to Vada Kinman in Lincoln, Neb., May 6, 1935. Old-field is film critic on the Lincoln Journal; bride non-pro.

Pansey E. Townsend, non-pro, to Jack 'Slick' Barlow, retired come-dian, in Boston, January 8.

Len Morgan to Milla Gatessayres in New York, May 9. Morgan i film editor of the Billboard.

Elizabeth Jones, film actress, to Herbert Brenon, Jr., theatre man-ager, May 13, in Glendale, Cal. Herbie Kay, orchestra leader, to Dorothy Slaton, former 'iss New Orleans' and radio warbler, in Wau-kegan, Ill., on May 11.

Wynn Orr, WLS production man, to Angeline Hedrick, radio player, in Chicago, on May 11.

#### BIRTHS

BIRTHS
Mr. and Mrs. Les Mawhinney,
damphter, May 9, in Hollywood,
Father is head of KNX news bureau,
Mr. and Mrs. Richard Dix, twin
sons, in Los Angeles, May 16.
Mr. and Mrs. L. Lawrence HotMr. and Mrs. L. Lawrence HotMr. and Mrs. L. Lawrence HotMr. and Mrs. L. Lawrence Hotling agency.
Mr. and Mrs. Angeles, Angeles, May
Mrs. Angeles, Zalner
Mrs. Angeles, Zalner
Mrs. Angeles, Zalner
Gliematographers and Metro
cameraman.

# VARIETY'S' AMUSEMENT GUIDE

For show people as well as laymen, this Guide to general amusements in New York, first inaugurated here in 1928, is revived and published weekly in response to repeated requests. VAMETY leads the guidance of its judgment in the various entertainments denoted, is intended for those unmentioned, as text will be switched weekly. The lists are of YAMETY compilation only, and as a handy reference. It may serve the out-of-fowner as a time sever in selection.

PLAYS ON BROADWAY

Current Broadway legitimate attractions are completely listed and commented upon weekly in the Legitimate Section.

In that department, both in the comment and the amount of the gross receipts of each show will be found the necessary information as to the most successful plays, also the scale of admission charged.

most successful plays, also the scale of admission charged.

Similarly, the new pictures in the Broadway first runs and combinations are covered weekly in the reviews, the film gross boxoffice story and an expectation are covered weekly in the reviews, the film gross boxoffice story and an expectation of the story and the sevent after.

BEST NEW PICTURES THIS WEEK
Paramount—Goin' To Town' (Par),
R. C. Music Hall—The Informer (
Roxy—Bride of Frankenstein' (U).

Strand—G Men' (WB).

HOTCHA AND CLASS NITERIES

Cotton Club, Dickie Wells' and Ubangi in Marlem, Village Barn and Nut Club in the Village, and King's Terrace in Times 8g., are sufficiently heated for the hectic nocturnal addicts. Famous Door is the favo musicians' hangout. Greenwich Village also has a number of new hot spots that are doing much to revive the sector. Best to just browse around 4th and 7th avenue.

and 7th avenue.

Less heetic but equally hilarious, Eddie Davis saucy songs at Leon & Eddie's and the mauve-decade gang-singing at Gay 90's are surefire for lively diversion and divertisements.

Any number of Times Sq. side-street dislateterics are also good diversion if year-ining for "different type of amosphere. Minis" Faubung-Montmartre and the Bal usette are in that category, However, Morifs and Monetz's are still worth a trip downtown. Authentic Finance on entertainment like El Chico in the Village, and Havanese, like the Cubananin the Spanish sector of Harlem; also El Borso in the Village and El Toreador on W. 110th.

Smartre sast side (mostly) apots include the new Versailies, an ultra.

El Toreador on W. 1010h.

Smarter east side (mostly) spots include the new Versailles, an ultra room, which right now is doing a big business (Harry Richman); El Morcocc, House of Lords, Jack and Charlie's, Club New Yorker, the new Stork Club, Normandie, Mon Paris, Chateau Moderne, all fave oases. Rainbow Room in Rocketclier Center; the 8t. Regis hotel; Eddy Duchin's music at the C. F. Casino getting a big play; the Savoy-Plaza, at the Hotel Pennsylvania; and the Place Piqualle are among the manner support hoofcries. New Rockefeller Plaza restaurant also ok, especially with the warmer weather.

supper hoofcries. New Rockefeller Plaza restaurant also ok, especially with the warmer weather.

French Casino's 'Folics Bergeres' revue is still a big cabaret moneygetter. Of the terw starters, Jack Dempsey's chop house is doing ok.

Paradise and Pe'llywood among the outstander mass cabarets. Hurlem

Anscence to Brun. way with the opening of Connie's Inno'n the site of the

old Patidis Royale. Ben Marden's Riviera is hot again with the warmer

wather and a new Eatl Carroll revue.

Carriers

#### Gravevard Made Safe For Young Bucks in Coast Court Ruling

Los Angeles, May 14. ucks in the town as

Young bucks in the town are kicking up their heels over a recent court ruling that makes a cemetery the safest romantic spot now in these here parts. That is, now in legally.

it all came about when Mildred Irwin, a dancer, sued Frank Glora for \$20,000 as result of injuries she for \$20,000 as result of Injuries she received when Glora drove his car into a tree on the graveyard grounds. Testimony was that Glora had doused the lights. He had driven her to the tombstome terrace her to the tombstome terrace of the consection of the content of the conten

was a shadow. Jury said no dice for Miss Irwin.

#### **CANZONERI COMES BACK:** FOOLS ALL THE WISIES

By JACK PULASKI
The boys didn't think Tony Canzoneri could regain the lightweight
championship that Barney Rose
championship that Barney Rose
that Lou Ambers of Herkimer, N.
Y., would be the new title owner.
But at five bucks top a capacity
crowd at Madlson Square Garden
trick, fooling the sports experts and
the gamblers.

trick, fooling the sports experts and the gamblers.

Tony is over 27 and the wise guys figured that is old age for puriliste, from the sport of the works.
The re-crowned champ looked un-

The re-crowned champ looked un-beatable. Coming in at 138 pounds, he was in the plink and his followers rooted for a kayo. Cansy connected with a sharp right in the third and sent Lou down. Had it happened sent Lou down. Had it happened might have ended right there. Tony ried for a haymaker which landed on the back of the neck, the blow being hard enough to send the con-tender sprawling on hands and the connected and again Ambers went down. He arose promptly all three times.

times.

Ambers may be the better man when they meet again, but he made the mistake of milling just the way Tony wanted him to. Champ stood in Tony wanted him to. Champ stood in the middle of the ring with the upstater prancing around him most of the distance. When he came in close enough Tony would pop him with the left or get in the one-two. Canzy was trying his best, but those rights landed too high. Left side of Ambers' map was discolored after the braw, indicating that the champ's wallong were no love taps.

Ambers, served to fisch harder.

A Flash
Ambers seemed to flight harder
harder he was upset, and his best
round was the fourth. Lou somehow didn't open up really until the
loth, when he peppered Tony's
klaser with both hands. That was
merely a flash and how some sport
writers figured the match close can
be explained by the fact that they.

be explained by the fact that they picked the younger man to win. Foint score credited Tony with as many as II rounds, with two or check was elight sessions for the swarthy Brooklytuite, but with the even rounds considered he still had much the best of it. Ambers picked in the still the still the session of the still had much the best of it. Ambers picked in the still the s

It is the fourth title for Canzon-eri, he having previously had the feather, lightweight and junior well-ter crowns. He is the first light. weight champ to ever regain the laurel, a factor in the betting, too. Three important fights are soon Three important fights are soon due, first being the third meeting between Earney Ross and Jimmy McLarnin, dated for outdoors May 22. On Juno 13 Max Bace will doe find the heavyweight championship against Jimmy Braddock at the Garden outdoor: bowl on Long Island. About two weeks later the Cartera-Louis brawl goos brawl goods.

## VARIETY

#### East

Mrs. John Ringling in N, X. Supreme Court to ask return of a \$50,000 loan made the circus man four days before their marriage and to have set askle a paper in which she relinquished her dower rights.

she relinquished her dower rights. License commissioner nixes ap-License commissioner nixes ap-biatison event and 70th airest. House has not been built. Arthur Upham Pope, authority of the prevain antiquity, wins \$5,000 from nical advisor but his advice not followed though his name was retained in advertisements.

in advertisements.

Magistrate Goldstein holds that
Flaubert's 'November' does not
transgress the state laws as to decency. Spoils the c.a.e the Viee acMiller of the Volume Guild. Holds
that the law is to be read in the
light of modern day standards.

Loon Leonidoff to stage manage
the Guy Young Cully the
bedd at Mecca Temple next Sunday (17).

held at Mocea Temple next Suno-day (17).

George Halpit off to Hollwood, and the Hollwood of t

Oiga Petrova osses he has a new home at Veas vurs, on the Riviera.

Tow Howard buys the Sabbath home at Knoliwood Park, Falir Haven, N. I.
Ernest Huscheson and John M.
Cerry to represent the Julijiard Foundation on the Met board of directors. Warburg the most recent

alrectors. Warburg the most recent Met making a survey of coats for air conditioning the opera house. Has summer operation in view, but not make year the properation of the properation

Actor-Producer group formed last week and offices opened in the New Amsterdam theatre. Unlike most the result of the New Amsterdam theatre. Unlike most then grind axes.

Max Baer peppered in the chest by a blank cartridge while releases. Max Baer peppered in the chest by a blank cartridge while releases the new Amsterdam of the New Amsterdam o

49th STREET
A SROADWAY

HARLOW POWELL IN M.G.M's "RECKLESS"

Oa the Stage!
Mill's Cavalcade of Music
Starting Friday
"BIACK FURX"
with Paul Muni

CAPITOL M

Held Over! Second jolson o ri "go into your

New York Theatres

## Carrier and the supplication of the supplicati From the Dailies

This department contains rewritten theatrical news items as pursuand daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety was credit for these news items; each has been rewritten from a daily paper.

The acroen star to prove she ective the gold medal from the So- of Lowell Sherman held up by the acroen star to prove she ective the gold medal from the So- of Lowell Sherman held up by the screen star to prove she extend to the screen frager declaration letter of arts and Morry Cohn, court outstanding the star of the screen frager declaration letter of the screen frager decla

force the screen star to prove she let with the screen star to great star to great star and Sciences Priday squabble between might of instance the asserts the divorce, was planed without due notice to him. The screen star to great star to gre

opens in N. Y.

Leonore Ulric will play a summer date at the Scarborough, N. J., theatre, and may take on others.

date at the Scarborough, N. J. I. Inteatre, and may take on others.

Incendiary bomb discovered in the Astor theatre. Flower is police believe the apparatus was intended to discredit that organization rather than to harm the house. As the state of the

on an approaching car in the early morning.
Clifford Odest to be shift greaker at a House meeting at Central an House meeting at Central an House so might be considered to the control of the Russel of a hout \$10,000 worth of the Russel of a hout \$10,000 worth of the Russel of a hout \$10,000 worth of the Russel three by a tenant. Head up the manager.

The control of the control o

undation, on the Met board of sectors. Warburg the most recent only acceptance with the most recent of the sectors. Warburg the most recent of the sectors was summer operation in view, but this year. We seem to see the sector of the sector

PARAMOUNT. STARE

MAE WEST

in "GOIN' TO TOWN" MIDNIGHT SHOWS UNTIL DAWN

NOW IN ITS 4TH BIG WEEK

VICTOR BEGO

"LES MISERABLES"

ceive the gold medal from the So-clety of Arts and Sciences Friday (17).

Arts and Sciences from the Dily North Cooper Megrue prize for the best town the Jan (18) and the Jan (18) and the Jan (18) arts and Jan (18) arts

this week.

Moe Goldman, of the Park, N. Y.,
casting 'Diamond Lli in Paris.' Coauthor with Mae West of 'Diamond
Lii.'

casting 'Diamond Lil in Paris'. Coasting 'Diamond author with Mae West of 'Diamond Power was off four minutes in the MCC studios, Rockfedler, Center, Monday (13). Storage battery systems of the participation of the MCC studies, and the Paris of the MCC and the Paris of the MCC and the Paris of the MCC and the MCC and

St. Louis for the shooting of Albert Frankenstein last Xmas.
Theatre Guida acquire 'King of the Mountains' from Roger Flud. It's his first.
Customs men found 5,982 books. Customs cross the Production of the Pro

against the law to employ women as hat checkers or eligaret girls after 10 p.m. Checkup of 309 showed 46 With violations. announced that the Crosby Gaine announced that the National Shakespearean Academy. Will offer a four weeks reading course.

#### Coast

State District Court of Appeals affirmed \$16,000 judgment to Gunther Lessing, Los Angeles attorney, against Dolores Del Rio. Lessing contended he was discharged in violation of his contract with the actress after he had negotiated her release from Edwin Carewe so that she could join United Artists.

Extradition hearing of Will M. Hough, song writer and playwright, on charge of child desertion in Chicago by his wife, the former Isabel 

ing born as co-executors.
City Council of Huntington Beach,
Cal., asked to pass emergency
measure for erection of amphititicatre seating 15,000.
George Cukor, back from New
York, sald Broadway is having its
dullest season in years and that of
the dozen shows he saw not one of
them is worthy screen fare.

Estate of Judge Bernard Douras, estimated in excess of \$10,000, divided equally among four daugh-ters, Marlon and Reine Davice, Ethel Douras, and Mrs. Rose van Cleave.

ters, Marlon and Reine Davies. Ethel Dours, and Mrs. Rose van Cleave. Francy, former chorus girl. Although the La A. by Logan Metal. Growth of the La A. by Logan Metal. Growth of the La A. by Logan Metal. Growth of the La A. by Logan Metal. Jackle Coogan discharged from the La A. by Logan Metal. Jackle Coogan discharged from the La A. from her barrister husband, John Cool Lawrence, Grounds were that he assertedly confessed to the La A. from her barrister husband, John Cool Lawrence, Grounds were that he assertedly confessed to the gave him \$100 a month for three years when he deelined to support her. The La A. from the State of \$1,750 words by the La A. beat of \$1,750 words by the La Cooling of the La A. beat of the La A.

officials on expiration of passport visa.

A Paph, Farnum awverted states are also as a part and the result of the states are as a part and the result of th

#### Midwest

Al Joisons (Ruby Keeler) adopted a haby boy in Chicago last week. Violet Clement in American Hospital, Chicago, after her horse fell during her act with the Cole Bros.-Clyde Beatty circus at the

Bros.-Clyde Beatty circus at the Collscim. Collscim. Collscim. Collscim. Collscim. Collscim. Charge and the Collscim. Charge and Collscim. Collscim. Charges described in 3 months after marriage. Court set May 31 as hearing date motion picture operators for an accounting of \$490.000 allegody missing country of \$490.000 allegody missing country of \$400.000 allegody missing collscience of the Collscip.

#### AFA Platform

(Continued from page 51)

rics. RKO's share amounts to around \$1,500, although years ago its p when vaudeville was at that exchange, then Keith's, col-lected as high as \$2,000,000 some venre

day jail term imposed on Jed Haristor ducking traffic tleket. Slapped on \$50 fine.

George McKinney, 45 unemployed on George McKinney, 45 unemployed on Mildred Irwin, dancer, asks \$30.742 for injuries received in an auto activates and the model of the Mildred Irwin, dancer, asks \$30.742 for injuries received in an auto activates and Bernardino Molinari will conduct cight concerts in Hollywood Bowl his summer. Keith, film player.

Rosalind Kach, film player.

Rosalind LA, from James Lewis, magnaine Illustrator.

Fostponement of Pacific Grand Opera's performance of Ripoletto, at the Biltmore, L. A., excusact on Depra's performance of Ripoletto, at the Biltmore, L. A., excusact on the Bi

which the actors' platform was adopted, there were several elections of officers. Sophie Tucker was elected to replace Eddie Cantor as elected to replace Eddie Cantor as New council members replacing several whose terms had expired are Harry Burns, Sally Rand, George Jessel, Chick York, Ben Bernie, Hal Sterman, Howard Dalton, Waiter J, Diges, Jed Dooley, Cliff Hall, Gus Vara and Doug Leavitt.

The 26-point program as adopted: Compulsory equitable stand-ardized play-or-play contract.

2. Cash payment of salaries immediately after each engagement.

3. Bonds covering salaries put up by all employers engaging tai-

ent.

4. Certified financial statements of employer filed with booker securing talent.

5. No payment of commission to clipuits operating their own to clipuits operating their own control of the contro

principais, ncipais. . A specific rehearsal hour to designated which shall be

be designated which shall so the obligatory for both parties to the

obligatory 'or both parties to the contract.

9. Raising the NRA Vaude-ville Code Minimum from \$40 nct to \$50 nct a week for principals, the transportation to be paid by the employer.

10. No actor AFA member permitted to play a free show uncless; approved by the AFA, and then only if the actor wishes to, do so.

do so.

11. The actor shall furnish and

11. The actor shall turnish and pay for such conventional morning, afternoon, and evening clothes which are customarily worn by civilians of the present day in this country, together with worn by extended and in this country, together with wigs and footwear necessarily pertinent thereto. Wigs, footwear, costumes, clothes, appure tenances, hats, govens, and document of the control of the or unusually expensive clothes, then the manager shall pay for such elothes.

12. Prohibition of personal ap-nearances of witnesses or prin-

12. Probibition of personal appearances of witnesses or principals of criminal trials, participals of crimes, and all people who have gained motoricity in public scandings with the probibition of the property of the provisions.

provisions. aons. A 10-hour maximum work-

1. 10-hour maximum work-day for acts in vaudeville and mo-tion picture prescritation houses, except on opening days, when two additional hours may be added without extra pay. Hours mist be figured consecutively.

17. Revised workmen's compensation laws to guarantee protection to performers suffering accidents while working.

18. No extra shows with or

accidents while working.

18. No extra shows with or without extra pro-rata pay to actors over aind above four shows within each 10 hour work-day.

19. No midmight shows with or without pay, excepting one New Year's Eve performance for which the actors shall receive additional compensation. compensation.

20. Adequate salarles for all acts playing cruises, in addition to free transportation. 21. Closer co-oper

other theatrical crafts

other theatrical crafts.

2. No stripping or
performances.

23. All salary payments i
or certified checks,
24. Railroad transportation for
all acts. If actors consent to
travel by car, such cars must be
adequately insured against accidents.

dents.

25. Return fare from point of closing guaranteed to performers with traveling vaudeville or out-

door shows, provided performer does not himself give notice of Two-wecks' notice

26. Two-weeks' notice com-pulsory when an employer dis-nisses an actor and when an ac-tor leaves a unit or act. How-ever, if actor gives notice, he shall pay the valicoad fare of his sub-stitute to the point of termination of notice.

#### RKO THEATRES on Broadway Wed. to Fri., Last 3 Days

TRAND

"+ + + +"-DAILY NEWS

Cont. from 9 A.M .- JAMES 

in "G-MEN"

abe lyman and orch.
Starting Friday
RUDY VALLEE & Orch

MYSTERY OF EDWIN DROOD DOLLAR

May 15 to 17 BING CROSBY W. C. FIELDS JOAN BENNETT "Mississippi"

# Produced by Darryl Zanuck, with Fredric March and Chas, Laughton RADIO CITY ROCKEFELLER MUSIC HALL

UNITED RIVOLI

"THE INFORMER"

ANY DAY 3 \* \* STAI The BRIDE of FRANKENSTEIN 35c to 7

ANY SEAT | 7th Ave ROXY Show Value

#### Broadway

Joe Pincus back from Bermuda. Jack Jarrett back on Welfare Island.

Irving Yates over a severe attack of tonsilitis.

Amedeo and his magic act back from Brussels. Harry Rosenthal will open his own cafs next month.

Marvin Schenck deferred that ex-eursion to the Coast indef.

Clifford Adams doing a series on legit producers over WINS.

Jimmie Dwyer has taken ovs Danny Hogan's restaurant-bar.

Three days of sunshine, and the Palace beach became impassable. John Bonney takes his annua reather in Europe the snd of June Bernard Sobel, drama reviewer for the Mirror, lost his father last

Dro. Michel and Taube, lost mother unstate.

Freddie McKay has gone to France to summer at Cannes on the cuff. . Connelly, Pathe newsreel n, sailed for Europe Sat-

Margalo Gillmore will accompany Katharine Cornell to France, sall-ing Saturday.

Bernard Sobel (Daily Mirror) creens terrif at the Par in a trav-log this week.

Bernard Sobel (Daily Mirror) errens terrif at the Par in a traverse of the Par in the Par in a traverse of the Par in the

ears,
John B. McCullough, office man-ger for Hays organization in
Y. has been made a Kentucky

years.
John B. McCullough, office manager for Hays organization in John B. McCullough, office manager for Hays organization in the Colonol.
Set James Sabatino, attached to the Queens D. A's office, and see radio broadcasts.
The Gus Muicahys, who wed in Aribona in 1944, and it repeated in Aribona in 1944, and it repeated in Michael and the Colonol in 1944, and it repeated in Michael and the Colonol in 1944, and it repeated with a result of the Michael and the Colonol in Michael and the Mi

Liberty Productions (M. H. Hoff-man). "Imbibate Earl Carvoll floor show at Ben Marden's Riviera, Hall Sherman has been added. More comedy may be injected from time time. Jacic Connolly, Pathe News chief, has been appointed new General Kentucky colonels, succeeding Jack Allcoate.

Allcoate.
W. P. Farnsworth, deputy admin-istrator of Fim Code Authority, seent part of a week's vacation in New York conferring on Blue Eagle

soen part of a ween's reason.

Soen part of a ween's reason.

The Lyan Farnols opened their bright new house to the pit crix bright new house to the pit crix provided by the control of t

# CHATTER

#### London

George Black has moved to Park Raiph Ceder back with the Joe Rock Film Corp.

Rock Film Corp.

Jules C. Stein in, and will stay around for a while.

around for a while.

Lssile Banks Interested in a new play by Gilbert Lennox.

Universal planning a production here starring Marion Girth.

Judith Furse okaying Oscar Homolka's pronunciation as Mesmer.

Love on the Dole' sold for production in Scandinavia and Hol-

. bland Young strolling leisurely n Piccadilly entirely unrecog-

nized.
Colonel Hobson, uncle of Valerie
Hobson, now controlling the Theatre
Arts Club.
Delysia and Georgs Robsy to costar under management of Henson

Arts Uno.

Arts CHRO.

Delysia and George Robby to cobelysia an anagement of Henson

& Shepherd.

BIP's new Richard Turner film

beld up for two days, due to death

Jeanne Aubert replaced by Helen

Gilliand in forthcoming 'Gay Mas
ucrade' at Princes theatre.

Jeanne Aubert replaced by Helen

Gilliand in forthcoming 'Gay Mas
ucrade' at Princes theatre.

Fritz Weiss making a bid forther

Huibart and Gregory Ratoff.

Fritz Weiss making a bid Sean
Gregory Bardy by Weiter Bid
Some Day', featuring Esmould

Knight, directed by Michael Powell,

Its newest Warner British produc
101.

is newest Warner British production.
'Bengal Lancers' decorations out side Paramount's Oxford Stree offices make an appropriate Jubile

offices make an appropriate Jubilet display.
Geoffrey Toye, managing director of Covent Garden opera house sued for divorce by Dorls Lytton

of Covent Garden opera house, sued for divorce by Dovis Lytton.

Richard Collette, head of Savoy hotel and D'Oyly Carte Opera company, back from American and Candian tour.

And the Company has been and Candian tour.

Stanton Murphy due here for return trip at the Palladiun around July.

John W. Licks, Jr. and his assistant of the Company of the Comp

## Shanghai

By Cal Hirsh

By Gal Hirsh

Josef Lampkin, American violinlst. opened Slanghal engagement.
Ing Shanghal in Shanghal engagement.
Ing Shanghal; great hit, selling out
ing Shanghal; great hit, selling out
the shanghal; great hit, selling out
apan trip.
Al Rockett, spending three weeks
in Shanghal, before going off on a

Henry Nathan, Cathay hotel band
teader, married Virginal Worth
(Verna Gordon (New York) and
Kira and Boris (Paris) topping bill
at Cathay ballroom.
Altra on Boris (Paris) topping bill
at Cathay ballroom.
Seven Chinese actregated May
13: Abe Bershadsky, maestro.
Seven Chinese actregated May
13: Abe Bershadsky, maestro.
Seven Chinese actregated May
13: Abe Bershadsky maestro.
Seven Chinese actregated May
13: Abe Bershadsky maestro.
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13: Abe Bershadsky maestro.
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Altra of the May Seven Seven Seven Seven Chinese

Altra of the May Seven Seve

run. Itation of Life' (U), 'Ruggles of Red Gap' (Par), 'Captain Hates the Sea' (Col), 'Man of Aran' (G-B), and 'Little Minister' (Radio) dolurtop business here.

## Sydnev

By Eric Gorrick

season. Managements, having lost plenty on tries, will not play any

more.

Monogram dickering with a big indie theatre for first-run rights of 'Jane Ayre'

'Broadway Bill' (Col) into Regent, Sydney, next week. Idea is to have 'Bill' in for the big racing carnival.

"Danes" (WR) listed for the

Broadway Bill' (Col) into Regent. Sydney, next week. Idea is to have Bill' in for the big racing carnival. Tonnes: WB) listed for the Sydney, next with Bill' in for the big racing carnival. Tonnes: WB little for the Sydney and the Sydney Bill of the Sydney Bill also open a ballroom in basement of State, Sydney,

Paul Horbiger in Vienna.

Work begun on Gaumont's John Strauss film, 'Eternal Melodies.'
Emil Jannings signed with Tobis Sascha for four films to be produced in Vienna.

Vienna. Otto Kanturek signed produce im, I Left My Heart in Heidelberg'

Sagona for four limits to be produced in the control of the contro

Charles Kullmann, American tenconsinging the role of Frenden in
opera.
Ludwig Hoffmann has reduced his
Ludwig Hoffmann has reduced his
in avor of a five-year contract with
the Vienna opera.
Actor Albert Bassermann giving
Xin German and English et ontract to Hollywood, has postponed
Albert Bassermann giving
Massermann giving
Massermann

## Moscow

By Zakhary McLove

G. and S. Vassiliev, directors of Chapayov, have completed a new Hent version of the film. 'Voscow in Flames,' first full-length feature sound film devoted to the history of Moscow during the revolution of 1905, is to be released shortly.

By Eric Gorrick

Roberta" (Legit) Is sure fire.

Joe Stelleman still oo, fire for Waltz School, the still of the Stelleman still oo, fire for Waltz School, the still of the Stelleman still oo, fire for Waltz School, the still of the Stelleman still oo, fire for Waltz School, the still of the Stelleman still oo, fire for Waltz School, the still of the Stelleman still oo, fire for Waltz School, the still of the Stelleman still oo, fire for Waltz School, the still of the Stelleman still oo, fire for Waltz School, the still of the st

#### India

By Gordon Sinclair

Bombay going in for Harlem nichts

nignts.
Race meetings in full swing, with big crowds.
'Last Round Up' getting a play on the records. the records.

Mahatma Gandhl, the forgotten
man. Nobody knows where he is
even.

even.
Taj Mahal hotel makes a bolied shirt compulsory now, or else no

chow.

Bir stitles here about Father
Coughlin. India thinks he'll be
president of the U.S.

Soon who went to remodel Russta heading toward Afghanistan

sia heading now.
Toni Rick's Vienese band currecently the rave. Drew a sixmonth extension at Conlagas, acc

month extension at Coniaga, ace a month extension at Coniaga, ace a month extension at Coniaga, ace a month extension at Coniaga, ace and the month extension at the month extension at

flea bite. There are 222 different tongues here.
Mrs. Oscar Strauss and Carrie Frankenberg passed through toward Persia, intending to drive it with a crowd off the Stellar Polarie.

with a crowd off the Stellar Po-parity of the Stellar Po-parity of the Stellar Po-hart Stellar In Northwest Frontier, where story laid. Indoor Lancers, similar body except no white off-Franklin-Granville expedition, which came to film an elephant pic 13 but Cored out of hualness in 33 but Cored out of hualness ment and killed Leroy Granville, back gash under Franklin. Pro-ceeding to Assam hills. Will shoot all he color.

#### The Hague By M. W. Etty-Leal

Concert scason fizzing out.

Albert Bassermann touring Hol-

land. Henri Morrien, Dutch actor, dead in Rotterdam. Jo Vincent, Dutch soprano, had to undergo an operation; now recuper-

Jo Vincent, Dutch soprano, had to undergo an operatiog; now recuperation of the control of the c

## Westport

By Humphrey Doulens

Grant Mills goes to Skowhegan Kate Enos of Nice joins local col-Mrs. William Anthony McGuire

Eva LeGallienne here for the eason. Bette Davis may summer at Bilvermine.

Pilcer and Douglas open their cestaurant.

No Sokoloff symphony concerts this season.

Shelooff symphony concerts
this season.
Harry Archer has opened Leaky
Dam Lodge.
Will and Gladys Ahern leave for
middle west.
Maury Paul commuting to Manhattan dairy Stahon is after 'Sallor,
Beweier' tour.
Rooret Fischer muting to
'The Great Waltz.
'Nach Chamie, on new radio

The Great Waltz.
Marlo Chamice, on new radlo
time, is only hone week-ends,
Wolfe Kaufman will decorate the
local landscape this summer.
Vivione Osborne files to the
Goast for new Jona: Crawford film
Old-time vanderfillins, led by
and Joey Whelan, orminizing assoelation.

#### Hollywood

VARIETY

Barton McLone writing a play. Alice Joyce left for Washington. Fred Meyer latest Kentucky ker-

Arthur Caesar recking of winte inned back to

green.
Leland Hayw: ipped i
New York.
Charles Lederer off the
writing staff.
Hal Roach back froi
conventions.

Paul Munis passed 14th wedding

Hai toach back froi
conventions,
conventions

Queenle Smith washes up with Paramount and returns to Broad-way, Howard Deltz here for a week after attending the Metro conven-

tions.
Jeannette MacDonald ready for work again after a month in Hono-

ulu. Bert Catley, of the Frisco Bert evey office, here on his honey-

moon.
Cliff Work handling Coast committee in charge of NVA benefit shows.
King Charney hought an imported English buildog to add to his

King Charney nought an imported English buildog to add to his kennel.

Tay Garnett to honeymoon in South Seas on his 104-foot schooner, Talaya.

Ben Judell, independent exchange operator of the midwest, here for

operator of the vacash.
Universal's 'Diamond Jim Brady' company on location at San Luis Universatis company on location at san company of the location of

Yourself.

Ben Bard bought France Romer's
play, "The Hemlock Cun," for local
production.

Harmon Nelson, Betts Davis'
hubby, in town looking for a horn
tooting job,
Her mother's illness will keepMiriam Hopkins in New York an
extra week.

tooting job.

Her mother's illness will keep
Miram Hopkins in New York an
A. M. Botsford back at his Paramount desix after threatened appendix attack.
A. M. Botsford back at his Paramount desix after threatened appendix attack.
A. M. Botsford back at his Paramount desix after threatened appendix attack.
A. M. Botsford back at his Paramount desix after threatened appendix attack.

Dien Harrer, Corona indie sevill,
cassing his vacation at the other
end of the state.

Olen Harrer, Corona indie sevill,
cassing his vacation at the other
end of the state.

Olen Harrer, Corona indie sevill,
carry convention. City to attend rosear of more drawing two we k'
ames Dunn going east for the
Indianapolis races and the MacLarnin-Ross bout.

James Dunn going east for the
Indianapolis races and the MacLarnin-Ross bout.

James Dunn going east for the
past five years, joined Lichtig &
Englander agency.

J. J. Lichtig &
Englander agency.

J. J. Lichtig &
Englander agency.

Mer. Leafiel Howard hits for the
state of the William Gargans.

Pewerell Marley and his wife, the
former Virginia MeAdoo, getting
Innaquand tineer and dence of
the William Gargans.

As given a complete the service publishes attack.

All Mer. Leafiel Cisting.

Merima Selmbert is leased by
for a week the size in the last

More Larrin to Scattle for
some publicity on opening of
some publicity on opening of

# CHATTE

(Continued from page 61)

Pickford's 'Coquette' tour May 20.
Margaret Lindsay and Barton
Lane were in Frisco for appearances at the opening of 'Black
Pury.'

Lane were in brice for appearances at the opening of 'Black Pury.'

Day of Canavan and Charles (1997) and Charles (1998) and Ch

## Philadelphia

By Arthur B. Wat

By Arthur B. Wat
Local 307, Operators' Union, held
anniversary dinner on Sunday (12).
Niterles, expecting to stay open
all summer, plugsing their air-cooling systems,
and a wild rave.
Sam Nirdlinger, taking his own cepy
and a wild rave.
Sam Nirdlinger, taking his own cepy
and beinger, taking his own cepy
are next season. No less than five
engagements of Bard's plays listed,
drama cribe to season. So less than five
engagements of Bard's plays listed,
drama cribe to several dallies,
again to vacash in Spain entire
engagements.

drama crick on aversa again to vacash in Spain entire again to vacash in Spain entire auments. Schwartz getting plenty of breaks from the boys as pa. for Palumbo's, Philly's most successful tic spot.

Bill Shugard, theatrical ad manager for the Ledger for years, begret to the Ledger for years, begret for years, begret for years, begret for dealing the products, getting overboard play from dalless. Big increase in number of the products and products with floor

products, getting overboard play from dailles. Betting the product of the p

#### Pittsburgh By Hal Cohen

Bill Stein of Chicago MCA office, in town over the week-end. Jack Boyd and Peggy Wirsing told it to a preacher over the week-end.

Plaza plans to fold for the sum-er months about the middle of mer months about the middle of June.
Elsie Lippencott in New York do-ing publicity for, a couple of dance bands.

the Varner-First National convention.

New Penn swings into action next
week with Red Nichols band, followed by Ted Black, clion, after a
month at the Plats, have moved to
Eddle Peyton's club.

Joe Flavo's ork opens an engagepavillon Thursday (16).

Bill Scott had a pass turn up
the other day at the Stanley that
Paul Ramsey of Post Gazette reprotrolal staff anned president of
local chapter of Newspaper Guild.

Paul Ramsey of Post Gazette reprotrolal staff anned president of
local chapter of Newspaper Guild.

The successor, Sam Stratton, with the Hagenbeck-Wallace
staff a year ago at a civil ceremony, had
the knot tied here again at a church
service.

#### Baltimore

By Albert Scharper, Jr.

Sam Cummins back to N. Y. Ringling circus will pitch here fay 22-23.

Sam Cummins were a superiors will pitch here a superiors will pitch here a superiors will pitch here a superior a day last week. George Roeder and wile motoring to Syracuse to visit friends of the superior and superior and

only filmerie in town to flaunt such buntlus.

A flame dancer couldn't put on her act at Lord Balto's hote's nit-cry because fire Insurance understand the such action of the such action of the such action.

Gli Kanour now devoting his Evening Sun column once weekly to sharp-eyed film fans who write in detailing henceuracies and inconconsistencies they spot in plx, a la Sid Skolak's.

#### New Haven

By Harry M. Bone

Shubert shutters after fair sea son, Harry Black has an idea he's a

Harry Black has an luca hes a fisherman. Shoreline dine-and-dance spots unfolding. Ike Lowenthal celebrates 54 years

untoding.

untoding.

backstage.
Eddie Wittstein played General lieetric show week.

Some nite spots are string five and the s

Alle Wrubel's Conn. tercentenary march due for an airing at Yale Bowl concert June 1.

#### **Minneapolis** By Les Rees

Chain letters flooded local film exchanges.
Richard Arlen and wife and baby visiting his parents in St. Paul. Casper Choinard, U.A. office man-ager, to Fargo to attend uncle's

Essie Lippencett in New York doing publicity for, a couple of dance language of the property of the couple of the property of the couple of the property of the couple of

Johnny Branton who was elevated to circuit booker. Waiter Branson, RKO district inanager, and Joe Skeily, manager York home office, visitors. New York home office, visitors. City council license committee retuged to issue a permit for another new theater in Very process. Fund completely raised to insure continuance of Mineapolis Symphony orchestra and retention of another year.

## Boston

By Maxwell Fox

East Boston pony track opens July 8. Boston Friars club golf outing May 29. Ed Holland in ahead of 'The In-

Former.'
Harold Kayes now at Palace, Oneonta, N. Y.

lormen:

Mary Healey abandoning bridge for golf, as befits the season.

Art Moger, cartoonist, playing That stellifeting the strength of the s

for fall opening.

Arthur Feldler, conductor, drove his own bally wagon around town in advance of the concert series

#### Omaha

By John Quinn

Chain letters awamping the mails.
George Bickford visiting folks in
Bayanport after closing of the
John Quinlan at Brandeis while
manager Will Singer takes time out
for a trip to Chicago.
Grave town once-over on way to the
coast with Mort Singer.
Brokdey Bros, planning to put
Brandeis main floor; ear piontes,
too.

too,
Orville Rennie taking up post as
assistant manager at the Omaha
under Ted Emerson. Jack Kolbo
moving into the treasurer's chair.

#### Saranac Lake By Happy Benway

By way of thanks to Bobby (Uke)

By way of thanks to Bobby (Uke) Henshaw, now in London; Harry' Leyton, Hamilton, Scotland; Miss B. Lilly, London; Guy Mack, Sydney, Australia; Peter Mullen, Non-Alaska, and Joe Lataille, Parls. Mannies Lowy returning North The Composition of the Misser at Southas Alaska, and Joe Lataille, Parls. Mannies Lowy returning North The Composition of the Composition of the Theodore of the Composition of the Composition of the medico will give him the big oleay so that he can resume work with Rudy Vallee.

Rudy Valles.

Thanks to Sue Russell for the mustle for our broadcasting department. Ditto to Norvin (Mack and Stanton) Mack for material and books.

The Late Christopher Bean' was presented at the lodge by a very captable company under the direction here via The Late Christopher Beam' was presented at the lodge by a very capable company under the direction of redrok smith. Shot in here via Garry Silgreaves, manager of the Traymore, Brooklyn, is a new arrival at the lodge. The nicest thing that ever happens here is the mall man bringing pens here is the mall man bringing John Louden, veteran at the econoroutine, up once a week for tailera. John Louden, veteran at the econoroutine, up once a week for tailera. When Mary MoPharson (Austin and McPherson) is having a sign was the second of the second o

Marian Greene left the infirmary department and will be on mild exercise soon. rcise soon. Dr. George Wilson celebrated 15th

Dr. George Wilson eelebrated 15th anniversary as medice, Mis connection with the San has proven one of very high standing, every high standing, where the lodge for a proper since the lodge for a proper since where the lodge for the form of the lodge for the clown route. His better half has been standing as Sarannear for over two years,

Every patient in the lodge placed themselves behind the coming NVA drive 100%. Jack Hirseh of Boston ogling the

San and George Harmon.
Forbes Dawson of London and
New York is a newcomer at the Write to those you know at Sar-

## **OBITÚARIES**

HERBERT WITHERSPOON

 $\langle$ 

HERBERT WITHERSPOON
Herbert Witherspoon, 82, recently
selected to succeed Gatti-Casazza
as director of the Metropolitan
opera company, died in the opera
house May 10 as he was clearing up
his desk preparatory to leaving for
Europe on a business trip. He was
In the office of the business manager, Edward Ziegler, in the afternoon, having signed waiting contructs and other loose onta, and
the state of the state of the state of the state
of spirits, and apparently in good
health when he collapsed, dying in
a few minutes of heart attack believed to have been caused by his
strenuous exertions of the past few
weeks.

Son of an Episcopal minister of Buffalo, he displayed in his youth a greater aptitude for drawing than singling, and at the urge of his a greater aptitude for claribing than singling, and at the ures ourse in art at Yale, though his work with the giee club there had persuaded him that singing was his forte. He studied vocal music here and abroad with a number of masters and made his debut in concert in New Haven in 1895. A year later he sang with the N. Y. Philharmonie in the concert presentation in the concert presentation in the concert presentation was made with the Henry W. Savage company. For eight years he toured in concert and in 1998 he was engaged by Gattl-Casazza (then in his first year) for basso parts at the Metropolitan, making his debut as the offstage voice of Titurel in 'Parsifal.'

Titurel in 'Parsifal'.

On his retirement from operatic work he resumed his concert career; never fully given up during his operatic term, and in 1390-33 he was president and director of the Chicago Civic opera. The Insuil orasin closed that chapter and he became director of the Cincumpter of the Chicago Civic opera. The Insuil orasin closed that chapter and he became director of the Cincumpter of the Cin He had virtually completed his campaign here and was ready to go abroad in search of new works and new singers, being due to sail last Saturday (11).

Saturday (11).

He was thrice married, first to Greta Hughes, sister of the novellst, and then to Flora Hinkle, who had been his pupil. She died about two years ago. His third marriage was last year to the former Mrs. Blanche Skeath, who survives him.

#### SAM BERNSTEIN

Sam Bernsteln, 66, veteran vaude-ville agent and manager and brother of Freeman Bernsteln, died May 11 in Knickerbocker hospital, New York, He was a sufferer from dlahetes

Bernstein was a sourcer from the control of Sunday night vaudeville concerts, starting them in 1996 in the H. C. Miner outlying theatres. On other occasions he operated the Trondero Manual Hain New York and Lagoon the Control of th

#### STELLA BARRETT

STELLA BARRETT
Stella Barrett, age j0, died at the Middlesex County santarium, Wai-ham, Mass, May 3. For two years she was an NVA patient in Saranac Lake, N. Y. She was formerly in vaudeville with Jimmy Evans' Rewe and was also connected with radio station WEEL Boston, Mass. Interment Medford, Mass.

#### WALTER VAN WEART

WALTER VAN WEART
Walter Van Weart, 29, manager
of station KIUJ, Santa Fe, N. M.,
was killed May 10 in an automobile
accident. His chief engineer, Williain Coday died in an ambulance
somewhat later as a result of same
collision

somewhat here, to collision.

Van Weart survived by widow, Virginia Johnson, radio planist.

Burlai in Santa Fe.

### SIR ALEXANDER MACKENZIE

Sir Alexander Campbell Macken-Sir Alexander Campbell Macken-zie, 87, composer, musical conductor and former head of the Royal Acad-emy of Music, died in London, April 28, after a month's lilness. He wrote several operas, in addition to or-chosfral numbers, and for many

years conducted the Royal Philhar-monle Society.

#### DONALD McKAY

Donald McKay, age 34, a former patient of the NVA San, died in Beverly Hills, Calif. He will be remembered as secretary to Nei Hamilton, screen actor. He accom panled Mr. Hamilton during hi stay in Europe several years ago. Interment Beverly Hills, Calif.

#### CLARENCE GELDERT

CLARENCE GELDERT
Clarence Geldert, 68, film actor, dled May 13 in Calabasas, Calif., from a heart attack while on location for a western picture. He started picture career 20 years ago with D. W. Griffith, and later directed.

Geldert also appeared on the

stage.

#### WILLIAM ERAKER

WILLIAM FRAKER

William Fraker. 34, head of Co-lumbla studio still department, died May 10 in Los Angeles of pneu-menia. Funeral services and burlal May 13 in Glendale, Cal. Parents

#### WILLIAM CODAY

William Coday, 26, chief engineer of station KIUJ, Santa Fe, N. M., died of injuries following an auto-mobile accident May 10. Survived by wife and baby. Burlai in Pucblo.

#### FRED IRWIN

FRED IRWIN
Fred Irwin, 77, one of the organlzers of the Columbia burlesque
wheel and for years owner of burlesque shows, dled in Buffalo, May
12, after an illness of four weeks.

Nick Amatuzio, 34, one time sports writer and recently publicist for wrestling shows around L. A., died May 9 in Hollywood. He was also known as Stewart MacKenzle. known as Stewart M Wldow and a son survive.

Mrs. Henrietta Knauff, 82, mother of George Melford, pleture director, dled May 5 in Hollywood. Three daughters also survive.

Mrs. Mary E. McNamara, 57, mother of Marguerite, of Guiran and Marguerite, died in New York May 7, of heart disease.

Father of Bernard Sobel, N. Y. Daily Mirror dramatic critic, died in New York May 8.

Mrs. Pearl Odets, 47, mother of Clifford Odets, dled in Philadelphia

Mother, 64, of Jean Acker, film ac tress, first wife of Rudolph Valen tino, died May 12 in Los Angeles.

## Behind the Kevs

(Continued from page 25)

(Continued from page 25) querque city manager; Bill O'Donnell switched from the Texas to Aztee; Weldon Parsons piloting the Queen of Galveston, having relinquished the State here; John Floore brought in from Abliene to the Empire, and Harry LeFempo piloting the Texas here after dropping the Queen assign: ent in Galveston.

St. Louis, May 14. St. Louis, May 14.

Ritz Theatre Co. has leased theatre of that name for six and one-half years for a, total rental of \$75,000, with option for additional \$75,000, with option for additional Amus. Co. Louis K. and Toseph C. Ansell operating a chain of theatres out of town and the Empréss and Ritz theatres in St. Louis.

John St. De Cost. Inc. of the property and will be leased for 20 years to a group headed by Maurice Davis, formerly connected to the property and will be leased to 20 years to a group headed by Maurice Davis, formerly connected Louw's State Varual Central and Louw's State Varual Central and Louw's State (1000).

City Manager Milton Overman, who was called in to the Westland in the Development of the Control of the Control

Willimsburg playhouse, Brooklyn, he enlarged at a cost of \$50,000.

# Urge No Talent Embargo

(Continued from page 1) committee practically ready to re-port the measure and seck early passage.

passage.

Heaving unprecedented barrage of brickbats in the direction of Hollywood. Dicisteln exploded at the outset of the hearing when informed copies of a brief submitted by Charics C. Pettijohn, on behalf of the Ikays organization, criticishing the proposed immigration ban, had been distributed to reporters. Deof the Liays organization, criticisus, the proposed immigration ban, had been distributed to reporters. Despite the New Yorker's threat to refuse to accept the written state ments, portions of the Hays document were read into the record by Representative Millard of New York, but similar arguments by Fox, Metro, and other Individual producers were not acted upon.

ers were not acted upon.
"I want them to come down here.
Let them come down if they have
any objections instead of sending
these long stenographic briefs. Nobeld in regard to the Hays brief.
"I know that one by heart. I may
ask the committee to rule them dut.
I don't like these briefs with lots
of matter that can't be refuted. I
want these people to come here and
talk this thing over with use rend-

talk this thing over with us."

Oceasionally putting in a good word for the films during the chairman's impassioned assaults, Representative Kramer of Los Angeles shared Dickstein's views on the briefs, adding that. "I think they ought to show some indication of coming here. I want to ask them a lot of questions myself."

#### Dickstein's Hollywood Pan

Discussion of the bill was inter-rupted by Dickstein's repeated criti-cism of film producers and was fea-tured by the New Yorker's state-ment that 'this whole situation has been very badly neglected. An in-vestigation of Mr. Hollywood and Mr. Metro Mayer ought to be held."

Principal witnesses at noisy ses-on were Paul Duizeli, represent-ge Equity, and Lodewick Vroom, ppresenting legit managers, who ook opposite sides of the question.

took opposite sides of the question. Maintaining Equity welcomes distinguished foreign actors, Duizen contended that enactment of the contended that enactment of the contended that enactment of the contended the contended that the contended that the conclusion of original engagements. Plassage of the Dickstein measure, the averted, "will bring about better than the contended that the conten

days for the American actor."

Quizzed by Kramer about the possibility of finding qualified talent for
all sorts of characterizations in this
country, Dukell periods to the country,
Dukell periods to the state of the country,
Dukell periods are made as the defended of the country
titled for any role in pictures or on
the stage, explaining, "We have no
objection to bringing the unusual
actor here, but it is the unknown
actor whom we do not want."

actor whom we do not want."

Quoting from Hays brief, Representative Millard asked Dulzell to consider the film producers' argument that tighter admission rules would curtall production and result in more unemployment. in more unemployment. Equity spokesmen noted 'there may be some

in more unemployment. Leducy in more unemployment. Leducy in the control of the c

#### Could Hamper Prod.

The measure would add to diffi-lities of producers, Vroom reeuities of producers, Vroom re-marked, by complicating the job of picking right actors for outstanding roles, marring perfection of productions, and giving bureaucrats power tions, and giving bureaucrats power to vote managers' plans. Expressed fear that if the bill were enacted rival managers could pull wires to prevent importation of foreign tal-ent which would prove popular. Strong dealal that American pro-

ducers prefer foreign stars was reg-istered by Vroom, who said mana-gers do not desire to assume added burdens of steamship fare and guar-antees If (qualified American talent can be obtained. "No manager de-liberately wants to bring over for-cign actors; it costs too much money," he explained, "but we have to give the American public the bost, and if we don't do it we are going to lose our money."

Revealing distaste for dealing with

going to lose our money."
Revealing distaste for dealing with
slow-moving government agencies.
Vroom said red tape would hold up
productions and intensify troubles,
"and the said of the

chance.'

Hays organization brief pointed
out that American film industry has
'gained a position of pre-eminence
throughout the world' largely bethroughout the world largery be-eause it has been willing to exploit the world's outstanding interna-tional dramatic and creative talent,

the world's outstanding international dramatic and creative talent,'
protesting that 'such a position
could not have been gained without
the free flow of talent from one
could not have been gained without
the free flow of talent from one
placed upon initiative enterprise and
artistic experimentation.'
Explaining that free choice of
talent is vital, Pettijohn statement
Explaining that free choice of
talent is vital, Pettijohn statement
the producer in his choice of an artist is the greatest possible assurance
to the public of its right to enjoy the
best motion picture entertainment.'
Froducers' organization complained
that the bill would make American
arbitrary judges of the need for imported talent, charging such situations would be 'unwarranted censorship on artistic judgment' and
pointing out that 'the ability of an
easer and the control of the situation of a satelfactory performance
cannot one a satelfactory performance

cannot be determined anywhere but in the studios.' in the studios."

These arguments appeared to carry little weight with the committeemen, although Millard quoted the principal objections. Evidencing their views, committee members invited Duizell to submit a reply brief, analyzing the Pettijohn statement and answering the major noints. noints

#### MIX NIXED ON CUT

Asked Reduced License in Tacome for Motorcade

Tacoma, May 14. Tacoma, May 14.

Tom Nix outfit, here 23, and Al

G Barnes trick, 31. Mix show tried
to get in on a cheaper license, because fee based on number of railroad ears and Mix show coming
motorized. City dads said truck
transportation did not enter into it
\$150 was assessed.

\$150 was assessed.

Advance crews are already snip-ing best spots with a real billboard fight in the offing apparently.

#### San Diego's Vaude

San Diego, May 14. ix-act vaude policy will be in-stalled by Lou Metzger in his Spreckles here starting June 5. Shows will be booked by the Bert Levey office in Los Angeles.

#### KODACHROME IN 35 MM.

Rochester, N. Y., May 14. new Kodachrome film, now out in 16 millimeter size only out in 16 millimeter size, will be developed so as to permit its use in 35 mm. machines in picture theatres within the next 12 months.

#### CIRCUS ROUTES

Week of May 13

Week of May 13

Cole Bross, Faylersba

Source, Fathman,
Jonath College, Faylersba

Source, Fathman,
Jan 12, Mi. Shasta; J. Modfend;
Faller Jan Mi. Shasta; J. Modfend;
Faller Jan Mi. Shasta; J. Modfend;
Falgenbeck: Wallacc-4 Paw

Hagenbeck: Wallacc-4 Paw

Hagenbeck: Wallacc-4 Paw

Greenship J. Washington

#### LIONS CLAW ANIMAL TRAINER TO DEATH

OUTDOORS

Holiywood, May 14. Hollywood, May 14.

Herman Ziegler, 46, animal trainer dled Sunday (12), in Los Angeles, from injuries when clawed in a den of 18 lions at Gay's Lion Farm, El Monte, Calif.

Set upon by the cats when he stumbled over a pedeesta, he was clawed and mauled before the animals were driven off.

#### W. Va. Fairs

Charleston, W. Va., May 14, Dates for the county fairs in West Virginia next fall have been announced by the West Virginia County Fair Association as fol-

Iows:

The Kanawha Exposition and Four-H, at Charleston, Sept. 7-15; Barbour County Fair, Philippi, Sept. 24, 25 and 25; Braxton County Fair, Stution, Oct. 10-3; Battalists, Pair, Stution, Oct. 10-3; Battalists, St. Cabin District Fair, May 13-20; Cabin District Fair, May 13-20; Clay County Fair, Clay, Sept. 25-28; Fayette County Four-H Fair, Fayetteville, Sept. 24-3; Reyette County Four-H, Fair, Fayetteville, Sept. 18-20; Mason County County County County County County County Fair, Cabin County Fair, County Cooperative Fair, Petersburg, Sept. 18-21; Pocaliontas County Fair, Marlinton, Aug. 19-24; Tri-County Cooperative Fair, Petersburg, Sept. 18-21, 21-47; Tri-County Fair, Hurricane, Oct. 7-12; Webster County Fair, Lewisburg, Aug. 26-30. The Kanawha Exposition and

#### **Battle Date**

Canton, May 14.

Route cards indicate that the Col Route cards indicate that the Cole
and Hagenbeck trieks are going to
make Ohlo and West Virginia the
entragonic to the cole of the cole
entragonic Cole show blew several Ohlo dates after playing Indianapolis, to get into new territory
ahead of Hagenbeck outfit, but will
come back to play dropped dates
after the clem, including Akron,
moved from May 16 to 22.

moved from May 16 to 23.

Hagenbeek show made Cincinnati, Dayton and Zanesville, coming into the eastern territory on the heels of Cole. Will play a not backtrack that the control of the cole of the

#### J. R. Edwards Attractions

J. R. Edwards Attractions

Massillon, O., May 14.

Six successive days of rain made life miserable for the J. R. Edivards in the miserable for the miserable for the miserable for the state of the miserable for the smaller shows, Edwards in the fact i Massillon, O., May 14.

H-W Cuts Hippodrome Acts Be-cause Customers Fill Space

Cole Bros.-Clyde Beatty Circus seated them on the straw here and then had turnaway business at the hight performance (1'). Practically entire hippodrome track was occupied by spectators, who were squeezed in at every available control of the straw of t

Towners enjoyed it immensely and there were no squawks about the abbreviated program.

Circus did not arrive until 10:45 a. m. Big top was not ready until 5 p. m. and mat started even later than that. Parade was canceled.

#### Memphis Gets Crowd

Memphis, Tenn., May 14. Cotton Carnival and the National Cotton Exposition was a great suc-cess this year. The Carnival has Cotton Exposition was a great success this year. The Carnival has become an annual affair in the biuff elty. This year marked the addition of the National Cotton Exposition, educational in purpose, planned to create a greater market for cotton. This exposition was sponsored by the Cotton Textle Institute with 35

This exposition was sponsored by the Cotton Textile institute with 35 exhibitors headed by Du Pont, Cannon Towels and others. On the midway were the attractions of the constitute of the midway were the attractions of the condition of the condit Cotton,' and earrying the beautiful girls of the south.

beautiful giris of the south.

From 100 of Dixie's most lovely
girls, Miss LaNelle Montgomery of
Somerville, Tenn., was chosen as
the fairest and crowned 'Miss Dixie.'

the fairest and crowned 'Miss Dixic.'
At nights the carnival crowds
danced at the various club gatherlings, in the street at Confederate
Park, and at the Auditorium on two
occasions to the music of Ted
Weems and Ted Flo Rito's orches-

#### Outdoor in N. C.

Charlotte, N. C., May 14. Henry W. Harkey, president North Carolina's Agriculturai Fair, Inc., pianning district fair for Char-lotte in fall, announce sale of \$10,000 lotte in fail, announce sale of \$10,000 worth stock in corporation. Also announced launching \$34,200 expenditures be divided as foliows: \$3,000 for feneing: \$3,000 grading, top soling and race track; \$7,000 for grandstand seating; 5,000; \$8,000 for exhibition building: \$500 for eattle wheels: \$500 for stables racing stock; crounds; \$1,200 for water and sweeriness: \$1,500 for rodways: \$500 for property; and \$1,000 miscellaneous.

California Frank's Oklahoma Ranch Rodeo in Greensboro under auspiecs Police Club this week.

Nine-day society circus just closed Winston-Salem. Acts comprising show included; May and Daily, skaters; Hernandez and his Cuban band, and Al Ritchie's strong man act. Ritchie served as director the

#### Tough Goi

Platteville, Wis., May 14.
Seils-Sterling circus has started
its Wisconsin, Jown and Hilnois
trek. Booked in here this week and
will keep moving in and around this section as bookings are made

Principal difficulty with all out-door aggregations in this neck has been securing of available sites without exorbitant license fees and other overhead,

#### JACKSON CO. OUT

Maquoketa, Ba, May 14.
There will be no Jackson county
air this year. Too much work for
officials for the take.

#### CROWD BIGGER THAN SHOW | Ohio Sales Tax Hits All Circuses; Must Be Prepaid

Canton, O., May 14.

Circuses playing in Ohio during

the summer must arrange to pay sales tax on all tangible sales while in the state, local sales tax officials have been informed from the state size accommission as the result the circuses must prepay the tax and present to the county sales tax manager a cashler's check or post bond for double the amount of the estimated tax.

The estimate must be based on a 5% tax. If the circuse plays for 5% tax. If the circus plays for 5% tax is the complete plays for the sales tax manager aceasid ay. At the conclusion of the run a complete report of sales must be made by the circus management and adjustment will be made' on the cashlers check' or bond.

Circus is required by keep records and the control of the cashlers check' or bond.

bond.

Circus is required to kccp records
of the sales tax and to post signs
notifying purchasers that the tax is

#### **Tenting in Cincy**

Cincinnati, May 14.

Two circuses in Greater Cincy last week and each did biz. Hagen-beck-Wallace show, first of season, played the Fourth and Smith beck-Wallace show, first of season, played the Fourth and Smith streets last Tuesday and Wednesday (7-8). Late arrival on account of Late arrival on account of the Colomo, India of the Colomo, India

Covington, Ky, opposite Cineinnati, Saturday. Late arrival from Lexington, Ky, eliminated parade and started matines at 5 o'clocks. Night show overflowed 'em around hippodrome track. Circus Fans, national association, held annual convention here last week with 100 members present. Visited both attractions.

#### Barnett Side Show

Warren, O., May 14.

William De Barrie, veteran outdoor showman again has the sidedoor showman again has the sidecus. There are twelve platform attractions, presented beneath a top
that is 60 with three 30's. Openings are made on two large outside
platforms, and all announcements
lag are made on two large outside
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for the side of t Warren, O., May 14. d Chester ... Hawalian departmen. Penjamin, Dolly Eddy, ( nett and Chester Gregory, tickets; in the Hawalian department are Joan Benjamin, Do Barry and Marie

#### May Play Name Town

Omaha, May 14.

Omaha, May 14.
Aksurben exposition company officials announced Derby winner
Omaha would appear in the Omaha
meet, May 30 to July 4, provided
conflicting dates in the east can be
troned out. William Woodward,
and's owner, quoted as being agreeable.

#### BADAMO IN BALLROOM Bridgeport, May 14.

Sam Badamo wili manage ball-room at Pleasure Beach Park this summer. Opening skedded for May 25.

#### A.C. OK for H-W.

Atlantic City, May 14.

Mayor Harry Racharach, having won over a usement interests op-posed to one-day circus performances, promptly Issued a permit to the Harcabech-Wallace show for June 20.

# Winner take a Bow!

# FOR BEAUTY, FOR TALENT, FOR LOVELY SKIN



She could win a prize for exquisite skin, too! The charming holder of the 1934 award of the Academy of Motlon Picture Arts and Sciences recently sfarred in "Holiday," a nation-wide broadcast of The Lux Radio Theatre

STAR OF PARAMOUNT'S
"PRIVATE WORLDS"

SE COSMETICS? YES INDEED!" says Claudette Colbert. "But to guard against Cosmetic Skin, I use Lux Tollet Soap. It's certainly the simplest way to keep skin lovely."

9 out of 10 other Hollywood stars will agree. For no one must be more careful than they to keep skin lovely —protect it against the enlarged pores, tiny blemishes—blackheads, perhaps —that are warning signals of unattractive Cosmetic Skin.

They know that gentle Lux Toilet Soap does this because it is especially made to remove stale rouge and powder thoroughly. Its ACTIVE lather guards against dangerous pore clogging because it cleans so deeply removes every trace of dust, dirt, stale cosmetics.

Use all the cosmetics you wish, of course! But to protect your skin, follow this simple rule regularly:

Use fragrant, white Lux Toilet Soap before you renew your make-up during the day—ALWAYS before you go to bed at night. See how very smooth and soft it will keep your skin!



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Vol. 118 No. 10

NEW YORK, WEDNESDAY, MAY 22, 1935

64 PAGES

# FANCY BRITISH FI

# **NEW BAND NAME** YEN IN THE **STICKS**

Lots of reinvigorated demand or the road for name dance bands, particularly the newcomers, such as Casa Loma, Kemp, Ray Noble, Ozzle Nelson, et al., as well as the old standbys.

standbys.

Generally Improved conditions see dance promoters very hotchs on bookings this spring and summer. offering larger guarantees and better percentage splits in anticipation of upped admissions.

#### Nazi Skit in College Show Irks Exchange Stude: Bally Ups B. O.

Easton, Pa., May 21.

Easton, Pa., May 21.

The 'Laughiettes of 1935,' musieal production of Lafayette College
students, reselved plenty of publicity last week when Enreak Klerch,
licity last week when Enreak Klerch,
licity last week when Enreak Klerch,
licity last week when Enreak Klerch,
collega, objected to the manner in
which Morris Allen a Lafayette
student, portrayed Hitler in a skit
and challenged Allen to a duel.
Skit shows the entire student
body going to visit Germany where
it hears Hitler give some of his pet
theories, with comedy variations.
fall as an exchange student and goes
healt to Germany next month,
thought it was reflection on Hitler,
the wanted the college heads to take
it out of the revue but they refused,
the then slapped Allen's face with
hamite, the German-student method
of Issultas Challenge to a duel
of Issultas Challenge to a duel
of the student of the student of the student
and the student
a

An amateur must be either good or terrible in order to crash one of the major ether amateur shows. In-betweeners with a moderate amount of talent have less chance than those with none at all.

A simon-pure may not be quite good enough to be classed as good, yet because he or she isn't exactly awful, the gong cannot be used. Program bookers atece clear of those that are eligible for neither this going nor a prize. So for amaigure on the air, the worse the better

#### Another B.O. Enemy

Paris, May 21. Biggest enemy of show busi-ness in France today is the national lottery.

national lottery.

People who used to save up their five and ten franc pieces to go to shows now put the money into lottery tickets instead. Figured that plenty in grosses have been lost to trade this way in the current season.

# 3 NAME FLYERS' **ACT, FAIR ROUTE**

Clyde Pangborn, Ruth Nichols and Clarence Chamberlain will be the names heading a nine-people flying troupe that's going out for

nying troupe that's going out for fair dates this summer. Another member of the outfit will be Norman Brokenshire, vet radio announcer, who'll do the talking. Ed Hart organized the company, and Frank Wirth is booking it. among them Pangborns \$110,000 skip with which he proposes to fly around the world in Soptember. Latter will go on exhibition for ground validations of the propose as the proper was also be supported by the proper was also be supported by the proper was also be supported by the property of the property of

### COWBOY TUNES FROM EUROPE NEW CLAIM

Los Angeles, May 21.

Society of European Stage Authors and Composers, Inc., is making a canvass of local stations with demands that broadcasters take out

demands that broadcasters take out handle, the German-studied method of Issuing a challenge to a duel. Alter noted Kitchen he does not know anything about dueling with awords or pistols, but would meet Kirchin have the properties of the control o

#### Celebrity Chasers

Shreveport, La. May 21. Shreveport, La, May 21.

Henry King and Lou Darby work in blackface with KTBS Minstrel show sponsored by Shreveport Street Railways. On the side they own and operate a gasoline filling station across the street from studio.

Duo's radio popularity attracts celebrity-chapters who like to trade

celebrity-chasers who like to trade with pumps manned by artists,

# BERGNER, ARLISS, HULBERT, ET AL.

Buchanan's \$50,000 a Pic Plus %—Harvey's 35G and Tauber's 50G Per Film — Hulbert - Court-neidge's Half Million a Year

#### STARS' BIG MONEY

That England isn't kidding any more as regards intent to build up talent and use big stars in its fluss is indicated by the rapidly increase in payroll beyond the point and who are in the big money class, comparable with the salary checks that even Hollywood hands out. Tops among the coin grabbers in Britain at the moment is Disabeth Bergner. The star turned down aftal 1810-00 per picture offer from Hollywood while in New York recently. Miss Bergner's answer was (Continued on page 51)

## Offer Father Coughlin's Organist to Vaude-\$350

Father Coughlin's organist, Cyril Gutheral, is eyeing vaude. Ned Doboson is offering him to the bookers in New York at \$350 weekly, single, and \$350 if the theatres will play his singing soloist. So far no takers.

Gutheral's organioging is used as a prelude to Father Coughlin's

#### Princetonian Protests Force Hearst Reel Out

Princeton, May 21.

In response to the protests of more than 1,000 Princeton University students and faculty, the management of the Garden theatre here discontinued showing Hearst Metrone newsreeds, which the undergraduates and protessors had attacked as victious propaganda?

#### Radio Mamas

Ether version of stage ma-Ether version of stage ma-mas has one major network in New York barring the radio moms from studios and dis-contraging any contracts with fem c warblers who have parents as managers or per-sonal reas

parents as managers or per-sonal reps.

Zealous maters aking de-nands on, the studio staffs, exces, et al., for favors on be-half of their offspring has be-come such a problem that this blanket order has become necessary.

#### Sporting Judge

Atlanta, May 21.
WJTL has gone into Atlanta
Folice court each morning to
pick up traffic violations and
petty misdemeanors cases. The
other morning the judge had a

other morning the judge had a group of negroes up charged with shooting dice. Judge rolled them for how many dollars and how many days in jail. Dice turned up \$6 and six days.

# STOCK, BANDS JAZZ UP SPA

Pittsburgh, May 21.
Under new management, old Bedford Springs hotel, favorite waterford Springs hotel, favorite waterford Springs hotel, favorite waterdistrict for years, will go hotela this
summer with a direct appeal to the
money crowd. Spot opens Decoration Day, and owners are taking a
flock of Pittsburgh and Washington
newspaper people up at their exrever layout.
Spa will have a summer stock
company headed by Erbel Barrymore
Colt, putting on both mellers and
modern plays in the ballroom, with
acts sandwiched between hour-long
likewise la going for foor entrethinment, and will have a band headed
by Buzzy Kountz, local socialite,
The Kountz outfit was featured last
winter at Joe Hiller's Music Box and
later at Webnter Hall.

#### **ELKS PAYING ACTORS** FOR BENEFIT SHOW

#### Sandwiches for 50.000

Des Moines, May 21.
Tobin Packing Company first new
business of any kind to be established in the town of Fort Dodge
since the depression, is going to be
appropriately commemorated. Firm
has budgeted \$2,000 for talent to be
supplied by the WHO, Des Moines
Also a lailtoon awerusion and public
dincing.
Sandwish tem is no usere bag of

Sandwich item is no mere har of shells as 50,000 persons are expected to be fed on the cuff.

# BATTLE O' HILL **BILLIES ON B'WAY**

A battle of rubes is on in the heart of Times Squara. Two roupes of backwoods barn dancers' commencing next week, will throw by-hecks at cach other over stations WHN and WMCA. WHN, Loew-owned broadcaster, introduced the middle west gag to Broadway last week, with Hal O'Halleran, who put on the cow lott shindings for WLS, Chicago, imported for the staging, WMCA. He O'Halleran troupe from WHN, So WHN will now put on its own barn dance, 'commencing Thursday night (23).

noan darke, commencing interactions and market (28) of Hollieran company, besides the stager, has Prairie Ramblers, Patsy Montana, Forman Sisters and Tom Kennedy. Latter la an RKO agent who doubles as a radio barner. Kennedy also agents the show, and engineered the WMCA switch, WHN's barn troupe will include Johnny Marvin, Tex Ritter and Johnny and Yinnie, all well known farm district.

### Hammerstein Offers To Head Met Gratis: Paid to Stav Out

Contending that the Metropolitan opera organization lacks showman-ship, Arthur Hammerstein revealed that he offcred to take over directional charge of the Met without compensation to prove his point. Hammerstein communicated with Paul Cravath when it became known raui cravath when it became known that Gattl-Casazza would retire and there was one conference between them. Apparently his proposal was not acted on by the Met's board of directors.

them. Apparently his proposal was not acted on by the Met's board of directors.

The property of the property of the property of the directors. It was a secretated with his late father Oscar in the direction of grand opera and the management of opera houses, oscar Hammerstein view with the Met until 1916 who the later paid the property of the prope

#### Televising Derby?

London, May 21,
Dominion theatre here is set to
open with a television program.
First show starts June 5 with proposal to flash the Epsom Derby,

# Loew's N. Y. and Criterion Being Razed in 60 Days: 2 New 600-Seaters In Their Place: Loew's Mayfair

Notice has been given to tenants of the Loew's New York-Criterion property to be prepared to vacate under plans of the City Bank Farmers Trust Co. to tear the theatres down and build two new ones. City Bank, holder of a \$4,000,000 mortgage on the property defaulted by Paramount, plans a two-story building on the site to include two small-capacity houses,

small-expacity houses

Theatres will be about 500 eeats
each, with an entrance and arcade
each, with an entrance and arcade
from roadway, as well as entrances
on both 44th and 45th streets. Bank,
holding the roperty, will lease the
houses on completion. No takers as,
yet, it is reported. Understood
building will probably begin in 60
days or so, Locw's vacating the New
York and John Goring the Criterion
at that time.

York and John Goring the Criterion at that time.

Both the Crit and New York have been given notice to close June 2, so that razing may begin, while stores on side streets behind the theatres, part of the big plot, have up to June 15 to clear out.

on Find streets beind the theaters of the control o

#### Says Whodunit Thefted: Wants 75G from Warners

Loe Angeles, May 21.

Misappropriation of literary property is charged against Warner Bros. by Paul Cruger in a \$75,000 anage suit. Complaint asserts that plot material and incident sequences from Cruger's original yarn, Murdera in the Sky, were used in the studio's recent release, Murder in the Clouds,' after scrivener had submitted his story and had it rejected.
Of the sum demanded, \$50,000 is
for punitive damages.

#### First Martini Ready

Hollywood, May 21. Hollywood, May 21.

"Here's to Romance' has been est as the title for the Nino Martini picture Jesse Lasky produces at Fox. Title number has been composed by Con Conrad, with Herb Magidson on lyrics. Pair also contributed 'Milaight in Paris.' Production start slated for next week. Al Green directs. picture

#### 'Bouncer' Ushers In Gensler as Producer

Hollywood, May 21.

'The Bouncer' being written by
Harlan Thompson, will be Lewis
Gonsier's first as a Paramount
producer,
Carl Brisson will be starred.

#### Rolling His Own

Hollywood, May 21.
Robert Benchley is now writing his self-starring shorts at Metro.
Humorist switched to the one-reel field following his acting stint in China Seas.'

Awaiting Petrova

a Petrova is enroute from York for her first talker picture deal.
She will iron out details on r-

#### MARX BROS. STARTING

Tour-tested Yarn Gets Under Way

Hollywood, May 21.

Marx Brothers' picture goes into production at Metro June 3 with lit-tle alteration in the original yarn, which was taken out on tour for public reaction. Studio execs caught the show at Santa Barbara and decided few changes are necessary.

Sam Wood, who directs, and Morrie Ryskind are touching up the story:

#### RADIO STATION AS FILM TALENT AGENT

Artists Bureau of Redio Station WOR, New York, its branching out to invade the film agenting business. Horman Faley in charge of this placement of Analysis of the Artist of the Artist

## Col. May Take Sten

oliywood, May 21. oilywood, May 21.
Columbia is making overtures to
Anna Sten following her release by
Samuel Goldwyn. Deal for three
pictures, on the fire, awaits the return of Harry Cohn from the east.
Underwood Goldwyn payrolied her
at \$2,500 a week.

#### Pickford Premier

Okay in Seattle Seattle, May 21.

Signalizing her return to the stage, and the start of a tour under the management of Henry stage, and the start of a tour under the management of Henry
Duffy, Mary Pickford first-nighted
her comeback in 'Coquette' at the
Metropolitan theatre last night
(Monday) and won her audience.
For an opening night, the play ran

support east includes John Mil-tern, Hugh Enfleid, Glen Boies, Caven Gordon and Guy Seabrook.

#### WB Holds Doug, Jr.

Hollywood, May 21. Hollywood, May 21.
Universal deal to bring Douglas
Falrbanks, Jr. back to Hollywood
for male lead in John M. Stahl's
production of 'Magnificent Obsesslon,' fell through when Warners retused to release the player from
commitment to do a picture in England.

Matter was the subject of considerable transatiantic telephoning

#### Two-Way Lorre

Hollywood, May 21.
Peter Lorre has bought screen rights to three European plays for peddling to producers on condition that he is spotted in if and when

Currently at Metro for 'Mad Love,' Lorre soon goes to England to do a picture, but will return to the Coast.

#### 'WHIPSAW' FOR TRACY

Hollywood, May 21. Richard Boieslawski draws the di-rectoriai assignment on 'Whipsaw,' jewei-smuggling yarn for Spencer Tracy at Metro.

Tracy at Metro.

Screen play is by James Grant and Howard Emmett Rogers, from Grant's mag varn.

#### DORFMAN'S 'TYRANT'



PICTURES

#### WILL MAHONEY

WILL MARIONE!

Birmingham, England, Evening Diepatch: "Will Mahoney is outtool of the second of th . Direction

WM. MORRIS AGENCY Mayfair Theatre Bullding New York City

# **ARLISS' STORY WORRIES AT GB**

London, May 21.
Rufue LeMaire Is having difficulty getting any acceptable stories for George Arilss' next pictures for Gaumont-British. Ariles has two to do under contract with no idea yet

do under contract with no inea yet what they will be. LeMaire is due to sail back to America in another week or so and ie trying to get the thing straightened out before he hops off.

#### Joe Sachs' H'wood Hunt

London, May 21.

J. L. Sachs sails for New York tomorrow (22) and on arrival goes direct to Hollywood to look over

oking for a film name to head Ie looking for a nim name to nead bis legit production of an English vereion of 'All the King'e Horsest' Musical has been entirely rewritten since shown in New York two sea-sons ago. Has been filmed by Para-mount eince, also.

#### FOX'S FRENCH FIND

Take Girl Baron Rothschild Dis-covered; \$2,000 a Week

covered; \$2,000 a Week

Parls, May 21.

Fox has contracted a new French femme, Simone Simon. Girl. 1s to go to Hollywood in the fall, with salary to the salary state of the salary state

#### Raft in One at Columbia, First Off-Lot from Par.

Hollywood, May 21.
George Raft's outside picture on
his Paramount contract will be
'Rich Man's Daughter' at Columbia. He etarte after windup of 'Every Night at Eight' for Wanger.

#### LANG ON 'HELL AFLOAT'

Hollywood, May 21.
Fritz Lang directs 'Hell Afloat' for
David Seiznick, a Metro production.
Philip Barry is doing the script.

# 'I'm Telling You'

**BEERY ABROAD** 

Gets Europe Trip After 'O'Shaugh nessy's Boy'

Metro agreed yeeterday (Monday) to give Wailance Beery a two months' vacation on completion of O'Shaughnessy'e Boy,' which he etarts Friday (24) instead of May 20, as originally echeduled. Actor will go to Europe with the Early during layoff. Early during layoff. The provides for actor to do three pictures on that lot and permits one on the outside.

#### DICK WALLACE OUT OF MACON HOSPITAL

Hollywood, May 21.

Richard Wallace arrives here tomorrow (2)) to continue his convaiescence from injuries received in the
plane crackup near Atlantic, Mo. He
is before the plane of the plane of the
plane trackup near thing the
Henry Starp, Paul Wing and C. G.
Drew, also in the advance unit of
Paramount's "Anapoils Farewell'
crew which was being flown east
crew which was being flown east
main in Good Simmetter spelled at
Macon for a few more days before
they are sufficiently recovered from
their hurts to travel.

their hurts to travel.

Condition of the five injured survivors of control of the five injured survivors the five injured survivors of the five injured survivors of the five injured to the five in

Sharpe, injured cameraman, this week, Drev and Mrs. Dora Metrocore, or Logg Jajand, probably will have to remain in the hospital seve- all weeks. Drew suffered a badly mangled leg which may yet necessitaty amputation. Film group Saturday received a six-foot telegram from Hollywood, with come 600 ofgeners.

#### Howard's Home Siesta

Hollywood, May 21.
Leslie Howard will not make another American picture until late
fail, aithough the actor has a tentative deal with Warners for one Ir
England this summer. He goes abroad for a rest on conclusion his run in 'Petrified Forest.'

Mrs. Howard and their son, Ronaid, left Saturday (18) to accom-

#### Burns-Allen on World Tour After Pic Washup

George Burns and Gracie Allen George Burns and Gracie Allen leave here for a 'round the world tour upon completion of 'The Plot Thickens' at Paramount, June 15. Pair go east to New York, thence through Europe. They'll spend a mouth in Russia and Japan.

#### Jungle Harmony

Hollywood, May 21.

Metro has engaged Louis Roth
and his 18 lions for 'O'Shaughnessy's Boy,' circus picture.
Roth also will break in an elephant and tiger to work together in
the pic.

#### MG DIRECTORS SWITCH

DAVIE MAN'S TYRANT

Nat Dorfman has wound up his writing assignment at Columbia and goes to work on his new play. Tyrant Over Thespix, 'which is a lamed for Broadway production.

He concluded his stay at the studio he left ten years go at Vitamic Adventure.'

Attainted Adventure.'

Baylan U Story Chief Hollywood, May 21.

Maicolm U Story Chief Hollywood, May 21.

Maicolm Stuart Boylan u Cedera Harry Beaumont holding reins on Maintain and Manuss, Intended origination of the Universal Hollywood, May 21.

May Difficult S SWITCH Hollywood, May 21.

Switch Indiversa the Merch production. Hollywood, May 21.

Mary Beaumont holding reins on Maintain Harry Beaumont holding reins on Maintain Ha

As We Were Saying Well, our record is clean—five consecutive Sunday benefits at the Ambassador...aithough It was a little tough setting on the etage for the last one for Jack Inglis. Received four letters requesting our presence, two from Sam Scribner, one from Fam Scribner, one from Sam Scribner, one from Sam Scribner, one from Sam Scribner, one for Saying the saying the

#### No Excitement

No Excitement
Nothing very etarting on the
Street last week. Think business
picked up in front of the Palace.
But the cops are so you can't even
lay off in peace.

#### Social Event

Social Event
The big social event of the week
was the Tearing Down of the Rialto Theatre Party: If they had Jimmie Durante he could tear it down
much quicker. Speaking of Jimmie,
we can't wait until the opening night
of 'Jumbo' to see him throw a couple
of elephants in the pit.

of Jumbo' to see him throw a coupie of elephants in the pit.

Broadowss

Drepped into a Bodiywood to eee Jack Waldron. He confided that we'd better laugh at his Jokes, otherwise we'd just be adding to the unemployment situation. Badde Le Van, who leaves for Well's Country Club for the summer, knows a procondition of the control of the

#### 42nd Street

42nd Street
(With apologies to Warner Bros.)
A stroll down 42nd street, Had a
glass of orange julce in the Gold
Room of Nedicks. The way the
street looks wouldn't be surprised to Room of Neelecks. The way the street looks wouldn't be surprised to see the cops on the best doing a strip number. What the efter really needs is a buriesque house. Four in one block is hardly enough, No competition, Walked in the theatre that our dear Dad used to manage—the Eltinge—and after getting a flash at the chorus they may still be using female impersonators.

No Cinch

It's tough to write jokes every week, and, after all, why should we write a column for llton Berie?

Are you reading?

#### SAILINGS

May 29 (Los Angeles to Australia) Frank Neil, Forsythe, Seamon and Farreil, Ruth Craven and Ted Leary, Flo Mayo, Armand and Lita, Moroni and Carilli, Dave Monahan (Mariposa).

May 29 (New York to London), br. and Mrs. Herbert T. Kaimue

(Bremen),
May 25 (New York to London),
Gilbert Miller, Colette d'Arville

Gilbert Miller, Colette d'Arville (Rex).

May 25 (New York to Bermuda).
Milton Biow, Helen Strauss (Queen of Bermuda).

May 24 (New York to London).

Barry Bernard (Majestic).

May 22 (New York to London),
Mr. and Mrs. Joe Breen (Manhat-

Man airs. Joe Breen (MannatMay 22 (London to New York),
Max Milder, Dave Griffiths, F. S.
Ditchlam, J. L. Sachs (Berengarla).
May 18 (New York to Paris)
Grace Moore, Valentine Parera,
Katharine Covneil, Margalo Gilimore, Desire Deferer, Leon onIdoff, Tamara, Pania Marinotf, Cilimore, Desire Deferer, Lordon Deere
Grant Company (He de France).
May 18 (New York to London),
Jack Dunfee, Paul D. Cravath
(Europa). Jack Dui (Europa).

#### ARRIVALS

Hans Geiringer, Wright an Marlon, Alfred Esdaille, Kennet Duncan, Morris Goodman.

# A PART, THEN A PACT

# H'wood's 12% on Charity Rolls Is Country's Lowest

Hollywood, May 21.

Hollywood, May 21.

Hollywood, May 21.

Hollywood, which has taken many a vap from disappointed picture aspirants, is holding its head high after a survey recently made of the town which, if the figures can be believed (they come for the test of the test of the town and the financial condition of any city in the country.

Total population of Hollywood, according to the list census is a financial condition of any city in the country.

Total population of Hollywood, according to the list census is a financial condition of any city in the country.

Total population of Hollywood, according to the list census is a financial control of the total number of families, a little over 11,000 are on the charity rolls which is about 12% of the total population. This sagainst two sections of Los Angeles and the control of the country of the country of the country in the \$1,500 to \$3,000 class, \$75, of the workers are instead and incoming to \$2,500, 30% of Hollywood's wage canners are members, Latter is about 15% over the national average. Total number of families in the entire Los Angeles are is \$60,000 and 15% are received.

With Hollywood taking in a good

With Hollywood taking in a good With Hollywood taking in a good part of Beverly Hills, picture industry is responsible for the high percentage of people in the important salary bracket. Though Hollywood itself is loath to admit it, pictures are mainly responsible for its healthy financial condition.

#### METRO'S \$100,000 BID ON GIL MILLER PLAY

London, May 21. London, May 21.
Immediately after "Tovarich" was produced here by Gilbert Miller, there was a scramble by film producing companies to secure the picture rights. Miller still is holding

Largest bid so far reported is 3100,000, by Metro. This ranks with the biggest price ever paid for pleture rights in this country.

Play ran for the past two years in Paris and picture of it has already been made there by Jacques Deval.

#### 'Ziegfeld' on Siding, Felix Has 'Girl Friend'

Feilx Hals Will Friend
Hollywood, May 21.
Seymour Felix has been signed by
Columbia to direct the dance ensembles for 'The Girl Friend.' Eddle
Buzzell directing.
Took four weeks off his Metro
term when kutdio decided to postpone start of The Great Ziegfeld'
until late summer.

#### Henigson on Prowl

Hollywood, May 21.
Henry Honigson is looking around
for a story for his first picture as a
producer at Paramount.
Former general manager and producer at Universal studios cheeked
in at Par last week.

#### Ruben-Metro Deal

Hollywood, May 21.

Metro is negotiating a term directing contract with J. Walter

He just completed their 'Public Hero No. 1' on a one-picture deal.

#### Korda Signs Pallette

Hollywood, May 21.

'allette has been signed
one for Korda's London
to be directed by Rene

#### Want Knew-Her-Whens

Anyone who knows anything about Mae Weat's life is surefree for New York radio now.
Stations are receptive to persons who had early contact
with the now famous pleture
star. Those first-hand intimate
acts. The control of the control
acts. The control of the
series. A radio report on Frank
Mailoce appears in this week's
Issue of Vanier.

#### Can't Liquidate Pic Pooch, Creditors to Take Nip Out of Pay

Los Angeles, May 21.

The one-man dog tradition was officially and sentimentally recognized by the courts here in the ease of 'Kazan,' trained police dog long used in films, who was turned back to his master, Jack King, after being the object of a protracted and at times bitter bankruptcy dispatements of the country of

the sum of \$14,000.

the sum of \$14,000.

Owner of \$14,000.

Owner from uppyhood, protested that he would not perform for any owner of the state of the stat such earnestness as not only to en-list the sympathetic consideration of Batters 2, Bankuruptey Earl C. Moss, a wat to win support from Mrs. Lessle Carter and a number of other dog champions who dedded something must be done. Against demand of a minority of the unsentimental creditors, Mrs. Carter and her cohorts stormed the court to plead that King and his canine actor should not be separated. Satisfactory agreement was finally reached with majority creditors, for the carring in films go to pay 25% of the bankruptey claims. Referee in Rankruntcy Earl C. Moss

#### 'In the Bag' Speeds Up. Jack Benny Misses Out

Hollywood, May 21.
To take advantage of the record script treatment of 'It's In the Bag.' script treatment of Tt's In the Bag," by Byron Morgan and Lew Lipton, Metro will have the plcture before the cameras within two weeks. Intended as Jack Bonny's next, studio must find him another plece as comic will be tied up in 'Brondway Melody of 1936' for some time.

Chuck Reisner produces 'Bag.'

## **NEW SCRIPT ANGLES**

Policy Racket and Foundling Homes New Hollywood Idea

Two new tony angles are being readed for the Mollywood, May 21. Two new story angles are being rended for the Mollywood, May 21. Titled 'Special Agent,' Warners is huilding a .yarn around Dutch Selbutta and the policy racket. Paramounts' The Baby Market is based on adoptions from found for Transfer are developing an original for Pauline Lord and Haby Leroy. Al Lowls produces and Norman Taurog directs.

#### FOX'S 'EDGAR' REMAKE

Fox Film has set 'Efficiency Edgar,' Clarence B. Kelland story for the 1935-36 program. Formerly had been done us silent. Sol Wurtzel will produce

# HOLLYWODD IDEA FOR NEW FACES

Otherwise They Lay Around Until Option Time and Nothing Happens-Insisting on a Role, Prior to Signing Broadway or Other Recruits for Screen

#### SOME INSTANCES

Hollywood, May 21. Max Arnow, of Warners, Ber Plazza of Paramount, and Phil Freedman of Fox, all hunting talent, have visited New York and other eastern points during the past few months, looking for new faces, have returned to Hollywood with but one or two candidates for screen fame. Reason for the scarcity of studio contracts is not the unavail-

studio contracts is not the unavail-ability of prospects but that stu-dios have finally quit the indiscrim-inate engaging of talent. This brings the studios' admission that many players are contracted by studios only to remain idle and be dropped when the first option comes dropped when the first option comes due because no one knew or cared to find out what the player had to force. Those same players subsequently may make good in other studios. As a result when a new player is considered for a contract, the dasting director, talent sout, studios exces and the agent insist of the contract of the contra

on a definite assignment before inking a contract.
Good examples of the waysidfelling are 3 acton MacLane, who
eame to Paramount under contract.
No one knew his possibilities so he
was assigned to a bit during his six
months' term and dropped after
that. His Warner contract was months'
term and dropped after
that, His Warner contract was the
result of his work in 'Slake' Fury'
studios since contractor at the
studios since contractor at the
studios since contractor at miliar
experience at Metro during a year's
contract. Paramount engaged him
for a part in 'Bolero' and a contract
followed.

ollowed. Astrid Allwyn hung around Metro

Astrid Allwyn hung around Metro for six months and was dropped. As a freelance she was engaged by Fox or 'White Parade.' Her work here landed her a termer. Ross alkexander received his con-tract from Warners for 'Pilitation walk' which he did on a one picture deal. He has gone from picture-deal. He has gone from picture-tion of the control of the con-tracts at Paramount and Metro, he never got on the screen. never got on the screen

#### FOX SETS NEW O'BRIEN RELEASE WITH LESSER

Hollywood, May 21.

Fox will again release the George O'Brien features produced by Soi Lesser for Atherton. As in last sea-son, there will be a group of four. 'Hard Rock Harrigan,' last of the first quartet, is now in production with David Howard piloting.

First on the new series will be 'Thunder Mountain.'

## Baur in English

Harry Baur, number one male bo. name in French films, is to been in make English versions for Alexander Korda in London of Mushamer and Francis and Tarassa shallar. This is Baur's first non-French attempt, and if successful should film to the state of the can work in English be is by fur the best bet in Freuel films today, for exportation. Is a heavy in the English and the control of the contr Paris, May 21.

Hollywood, May 21. Hollywood, May 21.
Busby Berkeley has been
making the nitery rounds in
company of two burly wrestiers and, as a gag, alleges in
each spot that the check is too
much and demands 10% off.
When the headwriters get a

When the headwaiters get a load of Berkeley and his two hefty boy friends, they offer to settle for 20% off.

#### Everyone but Edison Cuts In on GE Pot And Pan Plug Reel

And Pan Plug Reel

Hollywood, May 21.

Hollywood, May 21.

Hollywood, May 21.

First of General Electric's featuretes as visual education and a solling argument for electric strategy of the solling solling argument for electric strategy of the solling so

## MG Eastern Casting Assignment Still Open

Metro's casting and scouting job Metro's casting and scouting job east is still open, no appointment having yet been made to replace Billy Grady, who stays in Hollywood as the studio casting head.
Harold Kemp of the NBC artist bureau and formerly with Warmers was offered the post last week, but turned it down.

#### SAGEBRUSH CANARIES

Mascot Tuning Westerns with Gene Autrey Piping From Saddle

Hollywood, May 21.
Cowboy yodeling acts on the radlo are to blame for the newest
twist in pictures—musical westerns.
Mascot is launching a series of
eight with Gene Autroy, sincing
sarebrush actor, starred.
Company figures that masmuch
multic to helicay that complete when
multic to helicay that complete when

as radio has educated the American public to believe that cowboys spend all their time tuning guitars and yodeling it will give them just that. Old time cowbands that have been in pictures since the shoot 'em up silent days claim that if the trend keeps up they'll all be forced to wear spats.

May 21. La Cava Claudette in pleture.

Cuits Vandeville

# **JERITZA BIJYS** UP OLD FILM. SCRAPS IT

Hollywood, May 19.

Maria Joritza, opera star whom Metro is going to use, doesn't want to take any chances, so she bought to take any chances, so she bought to A. German language film she made shelve it. Flettine, entitled' Vienness Love Song,' was just about to be released in New York and was dated for a premiero at the Cameo n 42d stree, for next week, and was dated by a constant of the control of the cont

#### WRITERS PARADE, STILL NO YARN FOR CANTOR

Hollywood, May 21, Getting a story for Eddie Cantor is beginning to be a headache for Samuel Goldwyn. Producer has had several writers on the Charles Bud-dington Kelland story, 'Dreamland,' but so far has nothing for the

Latest to throw up his hands is Bayard Veiller, who walked after

#### No. 2 Cagney Quits Grease for Agenting

Hollywood, May 21.
Removing himself from the role of Harry Reichenbach in Republic's Cheers of the Crowd' on the ground that he's too young, William Cagney was replaced by Russell Hopton Cagney, washed up on a three-pieture deal, quits acting to become an



Sid Silverman, President 154 West 46th Street, New York City

SUBSCRIPTION Single Copies......15 Cents

4 2 1: No. 10



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Pictures
Radlo—Cautter
Radlo—New Jashass
Radlo—Reports
Radlo—Reports Radio Chowmenship Sports

# 2 \$20,000 AD BALLYS

The Grace Moore picture, 'Love Me Forever' (Columbia) coming into the control of the control of

\$20,000 campaign.
Probability is that Columbia will bear \$10,000 of the Moore campaign, while on 'Becky', Pioneer (Joek Whinney) will shoulder half of the burden of the budget when this picture comes in rather than its distributor, Radio.

Hall is snowlby.

tributor, Radio.

Hall is spendin\* \$15,000 on
'Escape Me Never' (UA) which
opens tomorrow (Thursday).

#### National Adds 218 In Midwest, Making Fox Chain Buy 100%

Kansas City, May 21.
Referce's sale of the 218 Fox theatres in this area to the new Nathefirmed by Judge Albert L. Recews,
who dismissed a petition for a review of the action making the sale.
National, with the closing of the
Kansas City purchase, now has all
the action here being the last step

the action here being the last step in reorganizing the properties and resculng some of them from the

rescuing some of them from the bankruptcy courts.

B. F. Shipman, whose firm Mudge, Stern, Williams & Tucker, of New York, represents the reorganizing interests, has been here for some three weeks looking after the firm's interests.

#### Kalmuses Sailing

Technicolor has closed with major Technicolor has closed with major cartoon producers to that up the funnles for the 1935-'36 season and on top of contracts for six features so far, is negotiating with various companies for what may be a total of 20 or more full-lengths in hues

of 20 or more full-lengths in hues this coming year.

Dr. and Mrs. Herbert T. Kalmus are sailing for Europe May 23 to discuss plans for laboratories in London and Parls, possibly also in Berlin, to handle foreign printing. Couple will be gone about a month. pected Tucsday's first down-to-business session of Allied States Exhibs meeting here about 400 strong failed to jell, except in the address by A. F. Myers, of Washington Chairman of the Board of Directors

#### AIR-MINDED PREZ

Harry Cohn arrived in New York for his home office huddle a day for his home office huddle a day late and a suit cane and some val-uables lighter. After making one train, and three plane changes he wound up beating the rail hop from the Ceast by only 24 hours, besides which he lost a handbag containing some jewelry. The loss is covered by fisuarance.

by lisurance.
It was a bad first try at flying by
Mrs. Harry Cohn. The Columbia
prez having suddenly gone airminded, he was showing off its advantages only to encounter poor fly-

vantages only to encounter poor aying weather.

Cohn goes back to the Coast the end of this week but is due back east preparatory to his wife and two notices sailing June 22 for Europe. His present N. Y. huddle is on next year's program, etc., with his brother Jack, v.p. of Columbia.

#### Dunfee Goes Home

Hollywood, May 21.
Reaching the end of his trail in his talent safar for British producers, Jack Dunfee, London agent, skipped east and then hits for home. Hung around three weeks.

#### TRACY 'MURDER MAN

#### Par Lending Pair

Fred MacMurray has been loaned by Paramount to Radio for the lead opposite Katharine Hepburn in 'Alice Adams.' Fred Stone also spotted in opicture from Par.

# 20,000 AD BALLYS FOR MOORE, 'BECKY' NO NEED FOR THEATRES TO FRET OVER INROADS BY TELEVISION, SMPE TOLD

'The theatre and the television successful fields in their own domain, and the theatre need not be unduly apprehensive over the advent

This statement was ade at the This statement was ade at the annual spring convention of the Society of Motion Picture Ensurement of the Society of Motion Picture Ensurement of the Society of Motion Pictures, by Alfred N. Goldsmith, consulting engineer and part president of the the SMF2 and Institute of Radio Engineers. In the absence of Dr. Goldsmith pointed out that motion Goldsmith pointed out that motion pictures versus television was talk

pictures versus television war tall has been mislcading and largely selfishly inspired propaganda. He added that certain technical details of the television picture production had not been standardized, as compared with

been standardized, as compared with sound film projection.

How Comparison Operates Comparing the number of picture elements in each, the theatre picture has approximately 5,000,000, as against 150,000 elements in a good home televirion picture, which provides the theatre-projected picture with more detail. The area of a theatre picture 150 times more than that projected by televilson; theatre that projected by televilson; theatre pleture is brighter than the latter, which has to have completely dark-encd room for best projection. The atre pictures are most conveniently viewed at from 45 to 135 feet from

NO MORE TIES

FOR ALLIED

IN CODING

Myers charged that the work of

Allied representatives on the code

committee had gone for naught and

declared 'misleading representa-

tion' had played a vital part in pro-ducing the code.

All this really teaches us a lesson, he said. The lions and the lambs cannot lie down together. In

of the

and general counsel.

Atlanta, May 2i.

brimstone

In terevision, in order to obtain excellent close-ups of several per-sons grouped, good medium siots and acceptable long shots "require site bands produced by the picture site bands produced by the picture carrier, which has a width of the order of 15 megacyoles, or about 150 times the frequency band ye-quired for high-fidelity 10,000-cycle sound reproduction," declared Gold-

sound reproduction, declared Gold-smith.
Each Aids the Other
Taking up the subject of the con-tacts and cooperative possibilities between motion pictures and tele-vision, Dr. Goldsmith stated a close connection can be worked out and

connection can be worked out and each made valuable in stimulating public and audience interest in the other. Production of a television-telepione broadcast program will undoubtedly closely resemble that of making a motion picture, but of making a motion picture, but rateness of the latter, he held, but difference will crop up, however, due to inability of live television to have more than one take of a sense. be sound motion pictures may be sound motion pictures and stations, last as transcriptions and other. Production of a television

used for broadcast purposes by some stations, just as transcriptions and records are used at present; but Goldsmith does not believe television-telephone syndication operation will be completely satisfactory unless there are interconnecting wire networks between stations, es-

pecially for public events of Impor-tance, which will be one of the out-standing capabilities of television broadcasting. Goldsmith stated that many per-

broadcasting.
Goldsmith stated that many persons are convinced that television broadcasting will increase interest in sound motion pictures rather than diminish theatre attendance. He also warned producers and theatre operators they cannot rest on past

operators they cannot rest on past achievements, but must continue to progress and even use whatever diess or melora to the care which night progress to the continue to the care with the care with the continue of the care with the continue of the continue of the care with the with local members present, makes this one of the largest conventions

of the organization.

A special sound session will be held Friday (24), winding up four days in which a total of 74 papers will have been read. Joint meeting will have been read. Joint meeting will be held tonight (Thesday) wild will have been read. Joint meeting will be held tonight (Thesday) wild comy of Motion Picture Arts and Sciences at the Carthay Circle the read of the control of

#### SEESAW 'VIRGINIAN'

Par Execs Split, Figure Reissue

Hollywood, May 21. Hollywood, May 21.

Paramount executives are at odds over the reissue, tentatively set for June 16, of "The Virginian". Story 18 held too valuable a property to send out as is, with most studio heads favoring an entire remake,

If remaking 'Virginian,' 'Skippy' reissue will be substituted.

#### SCHLESINGER'S BRONC SERIES FOR WB RELEASE

Hollywood, May 21.

Supplementing his cartoon re-leases for Warners, Leon Schlesinger is planning to produce a series of eight westerns. Two years ago he made an outdoor group with John Wayne in the saddle, which War-

wayne in the saddle, which War-ners distributed.

Schlesinger, while east, made sev-eral tleups with novelty houses for Looney Tunes and Merrle Melodics, which he-produces.

# son, he said. The lions and the lambs cannot lie down together. In cashiblors must be represented by independent exhibitors only, and they must not enter into negotiations with other branches of the industry when they are not represented by reliable parties; and they must not enter into negotiations with other branches of the industry when they are not represented by reliable parties; and the latest the latest the latest the latest the latest the latest Breen Abroad, Shurlock To Wield Purity Stamp

Hollywood, May 21 Geoffrey Shurlock will be chief of the Hays office purity squad while Joe Breen vacations in Europe. Breen left Saturday (18) to sal with Mrs. Breen May 22. He wil be away until the end of July visit ing England, Ireland and the conti-

#### Team Gary-Marlene

Hollywood, May 21. will co-star Gary Marlene Dietrich in Cooper with M 'Pearl Necklace.'

Frank Borzage, now on Warners'
'Anchors Aweigh,' directs.

#### MELFORD'S INDIE PIX

Hollywood, May 21. Hollywood, May 21.
Frauk Melford planes east June
15 to negotiate release for a series
of indie pictures with a name star.
He was former producer for Sol
Lesser.

#### Wising Up

Wising Up
Hollywood, May 21,
Hollywood, May 21,
Hollywood, May 21,
Luigi Pirandello, landed here last
week to look over Hollywood production and get new angles on
American film direction.
He's sitting in on the set of
Radio's Return of Peter Grimm.'

# ST. L. NABES, 1ST **RUN; 2D RUNS DOWNTOWN**

St. Louis, May 21,

St. Louis, May 21.
Neighborhood theatres play first
run features and downtown theatres play second run features only
in St. Louis.
Town, spread over 61 miles of territory, has many neighborhood
centers. Three blocks on Grand
boulevard between Lindell boulerard and Lucas avenue are the
sites for the Shubert-Riaito, Fox,
Missouri, Grand-Central and Condissouri, Grand-Central and Conthe heart of the olty, 15 minutes
by trolley from any remote section.
Thus, as a neighborhood, it le imperative that first run features be
offcred.

#### Par's Novello Story

London, May 21.

Paramount has bought the screen rights to Ivor Novello's new musical, Glamorous Night:

Play opened here a couple of weeks ago. Novello authored, sugget, produced and stars in the place.

#### O'Connell and Zasu

Hollywood, May 21.
Universal is teaming Hugh O'Connell and Zasu Pitts in a comedy series. First is 'Unconscious,' with Kurt Neumann directing.
Jean Dixon was first slated opposite O'Connell in this picture.

#### LUKAS AS A 'MUSKETEER'

Hollywood, May 21.
Metro has loaned Paul Lukas to
Radio for load in Three Musketeers.
Rowland Z. Lee directs.

#### Preping '3 On Horse'

Hollywood, May 21.
Warners is getting "Three Men
on a Horse' ready with Laird Doyle
doing the screen play.
Scrib next goes on "The Green
Light."

Fox Re-Tags Johnson Hollywood, May 21. Fox handed Julian Johnson, story editor, a two-year contract exten-

sion.

He has held the job three years.

#### READYING FOR WARNER CONV. JUNE 13-16 IN L.A.

Every branch of the Warner Bros enterprises will be represented at this year's film convention for the first time, a total of 150 preparing to go to Los Angeles, where the sales powwow will be held June 18-16. In addition to foreign distribu-

16. In addition to foreign distribution representatives, who will attend the managers and another managers and the managers, music and the managers, music and the managers, music and technical executives, will also go. Harry M. Warner heads the home office contingent leaving from New York June 5 on a convention special which is to pick up delegates on the way, at Chicago and other points, Major Albert Warner, WES sales itead, accompanied by Mrs. Warner and Charle Emfed, shove off in advention of the managers of the manag

#### Circus Fan-Rep. Truax Urges Lifting 10% Tax

Washington, May 21. Repeal of the 10% admissions levy is proposed in the house once again. Sponsor of the bill is Representative Truax of Ohio, outstanding circus fan who pushed similar sidetracked measure last year.

tracked measure hast year.

T call attention to the 57th anniversary of the founding of the greatest American institution, Ringling Bros. and Barnum & Bailey Greus. Track said Monday (20) in interest of the property of the

### **Brig Young Sans Wives**

Hollywood, May 21 Hollywood, May 21.
Fox is planning to jump into the blographical field with a picture based on the life of Brigham Young, minus polygamous angle and concentrating on pioneering.
Writers have been asked to look over historical data on the founder of Sait Lake City.

#### B.I.P.'S U.S. TITLES

'Blossom Time' Becomes 'April Blos-soms' for America

British International will change the title of 'Blossom Time' to 'April Blossoms' for the American market. That's in order not to conflict with the legit show, 'Blossom Time,' which Universal is about to put into

the legit show, Jiossom Time, which Universal Is about to put into production.

Shuberts tried to slop BIP from a little Blossom Time to the first title Blossom the filled served papers against BIP acred papers against BIP little blossom time to the first papers against BIP acred papers against had been a previous legit by that title in the U.S. Radio was dicker-ing for an outright sale of the film, which stars Richard Tauber, but deal has gone cold.

#### CRISP'S BROKEN HAND

Donald Crisp sustained a broken right hand in revoit scenes in Metro's "Mutiny on the Bounty." Actor will continue in the picture using a special glove, made up to resemble the injured member and worn over the bandages and splints.

#### TERRITOR DIRECTING

Hollywood, May 21.
William Terhune, film editor
Hal Roach, has been promoted
director.

He is piloting the current Thele.
Todd-Patsy Kelly two-reeler.

JJollywood, May 21. Spencer Tracy will be starred by Metro in 'Murder Man,' by Guy

Harry Rapf produces and Tim Whelan directs.

#### Chertok Back at MG Hollywood, May 21.

tion.

Ikc Katz, of Atlanta, welcomed the delegates, and M. H. Waters, of Birmingham, regional vice-president of Allied, introduced Mrs. Alonzo Richardson, secretary of the Atlanta board of review. Mayor Key, Atlanta's liberal mayor, who fought for and obtained local Sunday film shows left a sick hod to wel-

shows, left a sick bcd to wel-come the convention.

Allied will be in session through

Thursday.

Jack Chertok, former head of Metro's music department, is back on that lot after leaving Warners. He is now assistant to Harry Rapf in the short subject depart-ment, putting his time mostly to musicals.

# PIC BIZ UP 12% OVER '34

# Chi Title & Mortgage Co.'s \$1,000,000 | PAR'S 10% TOWB'S Korda May Leave London Films (UA) Suit Vs. William Fox in Secret Trial

Reporters are barred now that the long standing suit by the Chicago Title & Mortgage Co. against several defendant has come to trial finally involving certain claims arising out of Fox's original purchase of the Roxy Theatre company's stock Roxy Theatre company's stock 927. The suit started before N. Y. Supreme Court Referee Stroock on Thursday (16).

Y. Supreme Court Referee Sol Strocok on Thursday (18).

The sole original purpose of the action, when the case was filed in 1932, was to try to collect \$1,000,000 to 1900.

The sole original purpose of the action, when the case was filed in 1932, was to try to collect \$1,000,000 to 1900.

The sole of the collect \$1,000,000 to 1900.

The sole of the purpose of the sole of the parties joined as additional defend-ents, Fox was named sole defend-

The order to bar reporters from the trial, made by Referee Stroock was upon request of counsel in the case among whom are included former Justice Joseph M. Proskauer and Max D. Steuer. David Podell is special counsel for William Fox. whose attorney of record is Daniel is special counsel for William Fox. whose attorney of record is Daniel Reass & Becker. Stipulation to bar reporters is ascribed to Chase Bank and Chase Securitics interests.

Details of Suit
In 1332. When the action was filed

and Chase Securitics interests.

In 1932, when the action was filed by Sullivan & Cromwell, for the plaintift, three causes of action were alleged against William Fox, named then as sole defendant.

Grant Hong, and the purchase agreement for the stock of the Roxy Theatre company, in March, 1927, was made between Fox Theatres Corp. and Herbert Lubin. Lubin more recently has been making attempts to regain control of the Roxy theatre for himself and associates. In the stock of the stock of the stock of the things of the stock of the st

n. was alleged originally by the (Continued on page 58)

#### F. D.'S BRITISH B. R.?

All in Palaver Stage, Althou Patheites Reported Favoring Although

Patheites Reported Favoring
Any buying into First Division by
a British company is strictly in the
negotiation stage, although new
Pathe officials are rather without the
nown to favor such a move dely
inown to favor such a move. These
officials would not be averse to forsign backing for PD, as Pathe's new
outling for FD, as Pathe's new
outling for First Division.
Joe Brandt, who has been acting
in more or less an advisory capacity
to Frank Koble, new president of
Pathe, is obtaining a rather compreneasive picture of both the Pathe
ensive picture of both the Pathe
through attorney Samuel Spring
ecclared no definite decision had been
geached as to backling from an Engreached as to backing from an Eng-lish company. Talk of Brandt buy-ing into First Division is also on.

#### U LONG-TERMS GRAINGER

J. R. Grainger signed a long-term contract as general manager of dis-tribution for Universal yesterday (Tucsday). Contract was made by Carl Laemmie, U president, in Holly-wood.

#### WARNER'S INTERLUDE

Only Two Before Cameras, but Trio Next Week

Hollywood May 21. Hollywood, May 21.

Warners hit a new low ebb this week with only two pictures in production, whereas studio generally has five in work for the period.

Three pix are set to go next week, with the start of 'Doctor Socrates,' Paul Muni starter, postponed due to story troubarrer, postponed due to

# **WANGER-PAR IN** LOW PRICE DEAL

Hollywood, May 21.

Hollywood, May 21.

Paramount is talking to Walter
Wanger on the possibilities of the
producer making several short budget pictures outside of his originally contracted six features.

Aiready Wanger has started preparation on 'I Take This Sann', which
will be made in addition to his regular
program 1715/000. Remainder
of the extra deal depends on results
with this picture.

of the extra deal depends on results with this picture.
Situation arises due to the lack of production at studio and searcity of ready the studio is planning to fill in on releases by re-issuing. The Virginian,' a 1929 talker made with Gary Cooper and Richard Arien. Studio is also looking around for possible inlied product, but is not se hot on this angle.

#### Rosy Vague on Amus. Job: Just Retiring Into Pvt. Practice

Washington, May 21.

Washington, May 21.

After numerous false aiarms, Divisional Administrator Sol A. Rosenblatt put his o.k. on reports of
his impending retirement from the
N.R.A. Monday (20) with brief antitley to quit Government service
by June 16.
Return to private life is expected
to coincide with Congressional actitle of the control of the control
in the control of the control
illiewise go off the Government payroll and take up former activities.
Rosy's plans were shrouded in secrecy. Film code author said nothing beyond, 'I expect to return to
would not discuss possibility he
will take an industry job.
Resignation has been expected for
months. Yarns that Rosy would
step out began, in fact, back in November, 1933, when he was under
the code and bobbed up again frequently. This is, however, the first
time he has gone so far as to specify any exact date; previously, he
as insisted he will stick as long as
there is work to be done.

#### Fox Set for Chi Conv.

Fox is getting ready to trek to Chicago for the annual convention May 30 to June 1. John D. Clark, general sales manager, returns from Hollywood this week with complete details of Fox's new program. Details will be held back for actual opening of Chi confab.

#### Franklin in N. Y.

Harold B. Franklin is in New York for about a week. Franklin has been on the Coast and back in theatre operation with his Standard Theatres, Inc.

# HIGH 13%, RANGE

Better Product and Gener ally Improved Conditions Account for Par, RKO, Loew and Warner Theatres' Gross Rise in Past

#### **GIVEAWAYS**

Attributed by operators principally to the fact that product has been better and that there is more been better and that there is more forces over the nation will strike a general average of about 12% better than they were a year ago at this time. This is a substantial and healthy increase which lifts back to a safer business position.

Incline at the box office, among the leading chains, ranges from 10% for Paramount to a high of 10% for Warner Brox. These are execultees of these companies, with RKO and Lowe claimed in between. Par's bettered condition today at a 10% higher level of grosses than a year ago is considered remarkably of its theatrea are in seriously depressed territories, such as the texture of the such as the texture of the such and the drought country in the midwest and for its theatrea are in seriously depressed territories, such as the texture of the such and the drought country in the midwest and pray of the such as the texture of the such and the drought country in the midwest and for the such as the s

# Par Catching Up With 25 Pix in Work, June-July

Hollywood, May 21.

Paramount's brotage of product will have the studio putting 25 pictand July in order to catch up on its 334-35 releasing schedule. Proliminary to this boom, studio now has 50 pictures in the writing and preparation stages, an all-time record These pictures are to be rushed into production to meet deliveries on the present year schedule which, due to the lapsing of past releases, will result in 22 pictures getting on will result in 22 pictures getting on September and October. Recently the studio has been running way below normal on production, a situation ascribed to the recent changing of top exce personnel. Hollywood, May 21.

#### ZANUCK HOMING

Hollywood, May 21.

Darryl Zanuck arrives in Scattle tomorrow (Wed) from an Alaskan hunting trip, leaving the same day for Hollywood.

He has been in the north three weeks.

# To Align with G-B: UA Also Looks To Lose B.&D. to Woolf's New Co.

#### Rosy's Film Debut

Washington, May 21.
Divisional Administrator Sol A. Rosenblatt and miscellancous Blue Eaglers make their film debut in forthcoming edition of March of Time.
With death of the Recovery Act. threatened, cameramen.

Act threatened, cameramen wanted to be present before dying agony sets in.

# STILL GUESSIN ON PAR'S PREZ

Harold Talbot of the Electric Auto-Lite company is the latest downtown nominee for president of Paramount. Some factors want to the South State of Paramount. Some factors want to the South State of Paramount Some factors want to the South State of Paramount Some factors want to the South State of Paramount John E. Otterson, Erpl chieftain, has diminished but he is held still to have the inside track for the job, depending on what attitude Adolphi Supposition in the trade is that Otterson would first resign from Erpl, before coming into Par. The fact that ardor has cooled for Otterson may be laid to the fact that combine the Paramount of Paramount. This FCC angle is stated to be in line with the scope-concerned about any attempt to name the Erpl head as president of Paramount. This FCC angle is stated to be in line with the scope-concerned about any attempt to name the Erpl head as president of Paramount. This FCC angle is stated to be in line with the scope-concerned about any attempt to head of the Armerican Telephone & Telegraph Company. Erpl is a subsidiary of the Armerican Telephone & Telegraph Company. Erpl is a subsidiary of the Armerican Telephone & Telegraph Company. Erpl is a subsidiary of the Armerican Telephone & Telegraph Company in the North Company in the N

ton may be named chalrman of the former.

Talk has it that there will be much office as "executive vice-president" or "general manager" in the new company. However, no limit is made and the manager in the horizontal properties of the company say have. One of these yp.'s will supervise the company's financial end.

There appears to be doubt about the possibility of Charles E. Richardson heling named as the financial vocal says the stays on the board, how the company is financial committed in climinating. financial committed in climinating. financial committed in the stays of the stays

ln eliminatins. financial commit-In climinatin, financial commit-tee sctup, the new board practically stifles the chances of Eugene W. Leake or Charles D. Hilles to land in the new company setup. It is felt generally that Leake, particularly of the two trustees, has been anx-ious to stay with the new company.

#### Hays' New Contract

Will Hays' new contract with the Motion Picture Producers and Dis-Motion Picture Producers and Dis-tributors Association was somewhat of a secretive signaturing. Publicity on the new pact, running for five more years from 1936 when the present deal expires, was expressly

Hays office (MPPDA) and the producer signatories agreed that, for the time being, there would be no leave next spring leave next spring leave next spring the state of the control of the second that the second nu. Hays office (MPPDA) and the reducer signatories acreed that for

London.

London.

Secret meetings are being leid here between Alexander Korda, head of London Pilms, and Mark Ostrer, and the control of London Pilms, and Mark Ostrer, and the control of London Pilms, and Mark Ostrer, and the control of London Pilms, and the chalter they're carefully guarding goes through, Korda will leave United Artists and go over to G-B. Korda's U.A. contract septers next March. Pring to set left that Korda Inly finance free Korda pletures annually with a budget of about \$500,000 each. G-B would guarantee and also get American distribution rights. Also G-B would guarantee and also get American distribution rights. Also G-B would guarantee End theaters.

-From G-B's standpoint, it would be a highly important move from a prestige standpoint, a least. Also it would definitely bolter the company's American product releasing What G-B has offered is to him.

program.

What G-B has offered is to buy into Korda's company and promise to cooperate on production every way possible but with Korda being permitted to retain his own position as at present and all actual produc tion up to him.

tion up to him.

United Artists now has both the

Whited Artists now has both the

Whited Artists has Dominion

and the British & Dominion

and the British & Dominion

and the British & Dominion

and the British of the British of the

British of the British of the British of the

Korda's product. This would mean

that I would have to get started

that I would have to get started

and the British of the British of the

another British of the British of the

world market where the British films

have helped its distribution considerably. United Artists now has both the

erably.

Joo Schenck, head of U.A., is expected here momentarily, which
may have a bearing on the situation.

#### Col. Withholds Data On Salaries, Bonuses From Fed'l Sec. Com.

Washington, May 21.
Columbia pictures followed the example of other major film producers and withileid data on salarles and bonuses in secking permission from Federal Securities Commission to register permanently on the New York curb 177,933 shares no par common outstand-shares no par common outstand-

shares no paring.

Application shows that the correction wholly owns Columbia Jag. Application shows that the corbrackers of the core of the c

ing trust certificates. Nathan Bur-kan has 25 shaves common and S. J. Briskin two voting trust cer-tificates.

#### Reissue 'Smilin' Through' As Filler for Shearer

With Norman Shearer's next pic-ture, 'Marie Antoniette,' not sched-uled for production until after an anticipated arrival this fall, Metro is figuring on re-lessing 'Allin'

# 9 Amus. Stocks and 2 Bonds Hit New 1935 Peaks; Col.'s 11<sup>1</sup>/<sub>4</sub> Point Gain

Amusement atocks continued unusually active yesterday (Tucaday), as market moved slightly ligher. Loew's common, at 41%; Radio Preferred B, at 51%; Radio common, at 5, and Warner Bros. preferred. at 50%, were the new 1936 highs registered in this group. Radio common care out in blocks of 1,00% shares came out in blocks of 1,00% shares also were actively higher at 3%, warner Bros. bonds, which went to a new peak at 66%, and General Theatre Equipment liens, with a new high at 13, featured trading in amusement bonds.

Theatre Equipment liens, with a mew high at 3, featured trading in amisement bonds. As featured trading in amisement bonds. The stock market stage Monday (30) with spectacular performances being tunned in by Columbla Pictures issues, Fox A and Radio Preferred E. Whole Amusement Group forged ahead into new territory on largest volume since last December. And ninc common and preferred stocks hung up new 1935 high marks as two bonds hit new peaks. Some of two bonds hit new peaks. Some of two points of the prefers for more than two years. Columbia Pictures, listed on the N. Y. Curb, soared 17 points on 250 shares of trading Monday (17) making a new top at 62½. Even at this quotation, it was behind Columbia

#### Yesterday's Prices

| Raies.  | High. Low. Lost.chge.             |
|---------|-----------------------------------|
| 2,600   | Col. Pict 021/2 011/2 611/2 - 1/4 |
| 700     | Con. Film. 4 3% 3% - 16           |
| 500     | East. Kod.142 1411/ 142 +1        |
| 9,300   | Fox A 14% 14% 14% - %             |
| 13,100  | Gen. El 25% 25% 25% + %           |
| 12 000  | Loew*41% 39% 41% +1%              |
| 20,200  | Par. ctfs. : 3% 3% 3% + %         |
| 200     | Pathe A 16 9% 9% - 1/2            |
| 33,560  | RCA *6 5% 6 + %                   |
| 9,000   | Radio B *51% 50% 50% + 16         |
| 1,000   | RKO 21/4 21/4 21/4 + 1/4          |
| 15,000  | W. B 41/4 4 4 + 1/4               |
|         | CURB                              |
|         |                                   |
| 4,900   | Tech 21 20 20 + 1/4               |
| 206     | Trons-L 2% 2% 2% - %              |
|         | BONDS                             |
| 185,000 | Gen. Th *13 121/4 121/4           |
| 4.000   | Keith 78 77% 78 +1%               |
| 5,000   | Loew 101% 104% 101%               |
| 20,000  | Par-F-L 801/2 88% 891/4 + 1/4     |
| 0.000   | Do ctfs., 891/4 891/4 891/4 + 1/4 |
| 32,000  | Par-Pub 91 90% 91 + %             |
|         | Do ctfs., 90% 90% 90%             |
| 170,000 | W. B 66% 65% 66 + %               |
|         |                                   |
| • N     | ew 1935 high.                     |
|         |                                   |

Pix voting trust certificates, which are traded in on the big board. This issue registered a peak at 63%, sporting a gain of 11% points at the close.

sporting a gain of 11½ points at the closs.

Other stocks to make new highs and the not gains for the week were and the not gains for the week were possible to the control of the control

(Continued on page 17)

#### N. Y. to L. A.

Edna Schlev. Five Maxellos Five Maxellos.
Myron Selznick.
David O. Sciznick.
Marjorie Daw.
Jack Conway.
S. N. Behrman.
Mark Hanna.
Gregory Ratoff.
Harry d'Arrast,
Fay Wray.
Mator Albert Way. Fay Wray. Major Albert Warner. Charles Einfeld. Abe Lastfogel. Abe Lastrogel, Frances Arms, Mrs. Ted Lewis. Bob Taplinger. Benay Venuta. Harry Cohn. Noah Beery, Jr.

#### L. A. to N. Y.

Benay Venuta. Bob Taplinger. Lou Lusty Sandra Braun. Sandra Braun.
Olga Petrova.
Frank Bozzage.
Robert Montgomery
Billie Burke.
Edmund Goulding.
Richard Rosson.
Spyros Skouras.
Eddio Saunders. Eddie Saunders Ralph Kohn. Delmar Daves. J. H. Scidelman Arthur Kober

#### Col.'s \$8.62 Per Share

Columbia Pictures Corp. reports net profits of \$1,572,720,50 or approximately \$8.02 per share on 117.-standing, for the nine months ended March 30, 1935. This is after deducting preferred dividends and provisions for Federal taxes. Compares with \$733,334.5 or \$4.17 per 1937.

share for corresponding period last Year.
Company's consolidated balance sheet as of March 36, this year, shows current assets of \$7,600,760.45, sheet as of \$1,600,760.45, sheet as of \$1,600,760.45, sheet as of \$1,600,760.45, sheet as \$1,600,760.

#### GTE Revamping Near, Only Common Stock Being Issued

Advance reports about reorgani-zation plan for General Theatres Equipment company, presently in receivership, imply that common receivership, imply that common stock of no par value will be the only class of security issued by the only class of security issued by the new company. All current security holders of GTE will have the right to participate in the issue. Plan is expected to be ormally offered in the courts at Wilmington, Del., within two weeks.

Present debenture holders of GTE class the section was refer acres 1300 axis.

Present debenture holders of GTE stand to get, for every \$1,000 principal held, 19 shares of new compal held, 19 shares of new common at around \$110 per share. It also is indicated that holders of GTE preferred will get, the right to purchase 1½ shares of new common presently, at around the \$10 figure. Common shareholders, it is figured, will have the right to buy one share of new for every 20 shares of old common.

of new for every 20 shares of old common.
Chase Bank, it is understood, shares equally with the debenture holders on the bank's cash loan claim against GTE. Chase's claim against the company lina been re-duced from \$5,000,000 to \$15,000,000. When mane of the company and identity of officers are not revealed.

METRO

'Age of Indiscretion,' Strand, Binghamton, May 21; State, Providence, 24; RKO, Cincy, 24; State, St. L., 24; Strand, Nagara Falls, 29; Earle, Phila.

31.

"Public Hero No. 1,"
Albuquerque, June 6,
'No More Ladies,' Shea's
Jamestown, N. Y., June 30,
"Flame Within, College, New
Haven, May 23, Century,
Balto, 24; State, New Orleans,
24; Midland, K. C., State,
State, St. J., 31; Boyd, Phia,
June 17.
RADIO RADIO

'informer,' Albee, Providence, May 24: Orph, Davenport, Ia., 31; Orph, Des M., 31; Orph, Stoux City, Juns 1.
'Strangers All,' State, Schenectady, June 4; Boston, Boston, 7; Temple, Rochester, 9.

'Chasing Vesterday,' Proc-tor's, Trey, May 23; Orph, Des M., 31. 'Village Tale,' Boston, Bos-ton, May 24; Orph, Davenport, June 3; Orph, Sloux City, 12. 'Dog of Flanders,' Orph, Dav-enport, May 27; Orph, Des M., 28.

#### UNITED ARTISTS

'Let 'Em Have It,' Pai, Roch-sster, May 24; Byrd, Richmond, 24; Riv, N. Y., 25; Great Lakes, Buff., 25; Stanton, Phila., Buff., 2 June 11.

June 11.

"Escapa Me Neven," Music
Hail, N. Y., May 23; Oeph, Sait
Lake City, 23; Warner, Men
phis, 24; Met, Houston, 24; Par,
Cetti's, Washington, 24; Par,
Cenver, 26,
"Les Miserables," Loew,
Rochester, May 24; Warners,
Milwauke, 24; Loew's, Louis
ville, 24; Century, Mpls, 24.

#### COLUMBIA

'Unknown Woman,' Bijou, New Haven, June 8; Varsity, Lawrence, Kans., 25.
'After the Dance,' Loew's, Hartford, June 15: Crown, Manchester, N. H., 23.
'Men of the Hour,' Rialto, Phoenix, May 30; Cap, Dallas, June 18.

#### PARAMOUNT

Scoundrel, Boyd, Phila., May 24. 'Stolen Harmony,' Stanley,

"Stolen Harmony," Stanley,
Pittsburgh, May 24,
"Devil Is Woman," Stanley,
Palttmore, May 25; Pal,
Youngstown, May 30; Ohlo,
Columbus, May 31; Ohlo,
Golumbus, May 31; Loew's,
Kan 24; State, Cleveland, 31;
Loew's, Canton, 31; Loew's,
Akron, 31.

#### WARNER BROS.

'In Caliente,' Mct, Boston,

Juno 7.

'Oil for Lamps of China,'
Stanley, Pitt, Juns 9; Mct,
Boston, 21.

#### **Inside Stuff—Pictures** National First Runs

Paramount production unit lensing 'Annapolis Farewell' at U. S. Navai Academy, is using midshipmen exclusively as extras; 30 or 40 are daily excussed from classes and permitted to stru before the cameras. Middles are alternated daily, thus keeping 'em from missing too many classes. Paramount is asving money, since academy rules will not permit middles to accept pay for the work. Formerly, when pix were filmed at the academy, extras were recruited from among studes at SI. Johns Collegs, also located in Annapolis. Paramount legit actor from New York didn't shape up well in uniform when he arrived to play a bit, and his hair cut was adjudged of a type not worn by navai men. Commander Oscar C. using on while the actor's scene was being set for shooting and, since he handles the role in real life, Director Al Hall prevailed on him to step in and sub.

There is not a single theatrs on Broadway available for trade showing of films or any other extra time showings. This was learned by Arthur Dent, g.m. of British International, when he began looking for a house last week. All the regular cincums are occupied at the moment, he found out. WPS Hollywood and Warners, only house on the street, not at the moment showing films, are out of the running. Former was stripped of 'its sound equipment when Warners installed a legit there last fall. The Warner can't be roopened for films until it's rewired, according to a ruling of the fire department. There are a few available legit houses on side streets, but Dent has his doubts about their sound. Walter Reade's Astor, seriously damaged last week, is being rehabilitated by the receivers, but not yet in feasible condition for use.

When Richard Arien p.a.'d his own pic, Tet 'Em Have It,' at the St. Paul Paramount last week, he wound up his stags chatter—which was virtually all about Hollywood—by practically ropologising for the flicker. Pic was playing opposish to 'G-Men' at the across-the-street Orpheum. Arien vouchaated opinion that his opus was too long and draggy and could stand considerable scissoring, adding that it would be sent back to Hollywood in cans and trimmed before being sent out for general or the property of the premiser. Arien visited in St. Paul, his home town, for three weeks, spotting his sojourn to coincide with golden wedding anniversary of his parents.

A new president for New York operators, Local 306, appears further in the distances as repult of the membership votting continuance of the LA vap. Harland Holmden. This IA executive stepped in to assume charge when Harry Sherman resigned more than a year ago and it was believed then that a new president would be officially installed before now. Holmden's report on the local, made during the past week, stated that there is \$100,000 in the 305 treasury.

Claiming that the United Artists release, Let 'Em Have It,' Charles of the Control of the Contro

First run houses in Los Angoles went on a display advertising spree Thursday (15), with most of the deluxere going on a space buying orgy that spelled plenty of dough for the daillies. State-Chinese, thaugurating a day-and-date dual policy program, topped with 40 inches in all papers. Paramount went for 36, and RKO Hillsteet-Warner's Hollywood, also day-and-dating (edo) increased regular Thursday space to 23 inches, Other first run estudions trooped in for added lineage.

Bulling of Columbia Pictures stock on the N. X. stock exchange in recent weeks had the backing of many prominent brokers. Forward move was based on expectation of a stock melon. Type of buying in the issue was revealed when it became known that the head of a prominent brokerags firm had become interested in Columbia and its advancing trend. Broker is known as a near infallible picker in a bull market.

McCall's magazine gets its new motion picture reviewing department off to a bad start. In the June Saus now on the standa, mag has a review of Paramount's Paris in Spring, written by William Bochnel, of the N.Y. World-Telegram. Picture just-came out of the cutting rooms last week, is now going through the dubbing process, will not be ready for previewing for at least another week.

Lacy". Thatres took advantage of the chain letter fall by hitting the N. Y. dulles Friday morning with a 'chair' advertisement. The 'ad' ballyhoosd the State, Met and Paradise, urging readers of the copy to take cash to the Loew theatres for happiness. Advertising copy followed chain letter idea by stating 'read this letter and recite it to five friends.' Remainder of ad was routine.

Metro faces prospect of having to remake considerable footage on Mala; its South See picture, for which director, Richard Thorps, took a troups to Tahlit. Batch of exposed negative is reported spoiled from tropical moisture and climate through fallure to ship the reels back to the studio in hermctically sealed cans. Understood studio intends to make the new suff in Hollywood.

While the new duPont collophane film stock has not been perfected for use as positive, Pathe Exchange circles regard it as in shape for recording (negative film). Pathe owns 49% of duPont Film Manufacturing Co, which will distribute the new film. Estimates of the saving to producers range from 50 to 70%, first figure being conservative semi-official one.

Gregory Ratoff-Monty Banks' '18 Houra,' being distributed in America by Paramount, has a United Artists release in Britain. UA couldn't find a spot for the film in its U, S. schedule. Ratoff made it under the Pathe-Vogue label.

Producer-actor left for a Hollywood quickle over the weekend and is dus to sail back to London around June 1 for another British film.

The clip in Universal News Weekly showing the execution of a Cuban rebel has aroused plenty of comment. There is a 'warning' title: 'If you are afraid to look murder in the face, close your eyes,' just before actual execution scene appears.

Monogram unwittingly beat the gun in having a yarn touching on the ime chain letter gimmlek in preparation. Prophetic story, titled 'Send to a Million,' is based on a mag yarn written several years ago by Bob Walsh production execution.

Steiner did the dramatic musical score on t 'The Informer,' the only non-Gaelle credit among 'John Fords and Victor McLaglen concerned in the p.

'Curley Top,' new Shirley Temple, will be final prompresent season's line-up.

# Par Extends Op. Deals 3 Months; 100% New Terms to Occur After Reorg.

Paramount's trustces have approved the extension for three additional months, all existing the arter operating partnership agreements which were to have expired June 28. These operating agreements which were to have expired June 28. These operating agreements which were to have expired June 28. These operating agreements which were to have expired around the country caused many in ments, as amended, now run to the trade to grab for some of Pars. The country caused many in ments, as amended, now run to the country caused many in ments, as amended, now run to the country caused many in ments, as a mental of the country caused many in ments, as a mental of the country caused many in mental to the country caused many in the cause of the country caused many in the cause gotiations on such partnership con-tracts. This seems to be the pur-

seit will be enabled to hande a ground to the services of the trustees in granting and creditor of the company and other more of the trustees in granting and extension of the deals.

Faramount's reorganization head-aches for the most part are set to be cleared around June 3. Because the partnership agreements were expiring originally shortly afterwards there was the danger that considerable confusion might result with these theatre operating confusion might result with these theatre operating or partnership and the services of Par's theatres.

It cost Paramount around \$70,-100,000 to develop and build up this in the U.S.

Nevertheless when receivership of the partnership in the setup arranged by Lyuch has netted more than \$2,-100,000 as Par's half ast year, according to accounts.

# SHOOTING FOR '29 RENTALS

# 'Interchangeability.' Music Pact. Other Testimony in GTP-Erpi Trial

Wilmington, May 21.

George C. Pratt, general counsel of Electrical Research Products, the General Talking Pictures (de forest) and Diovac anti-trust action against ERPF, Western Electrical American Telephone & Telegraph, brought out that the E. Oilis (ASCAP) agreement, alleged-by restrictions and American Telephone & Telegraph, brought out that the E. Oilis (ASCAP) agreement, alleged-by restrictions of the Comparison of t

(Continued on page 59)

#### Speeding Up Law Biz in Industry Via NRA Control Man

more comprehensive set-up which will expedite all illustation of the control of t

any litigation is received by the C.A.
in New York.
Previously there was no specific
officer in Washington to supervise
this work and contact Code attorneys in the field. And this has resuited in needless delay in several

#### **UA ONE-PICTURE** CLAIM UNDER FIRE

Minneapolis, May 21.

With the local United Artists exchange retwing to permit cancellation of pictures on the grounds that it sold its pictures individually and is therefore not bound by the code cancellation prevision, a number of suits involving its product are threatened.

sults involving its product are threatened. One prominent exhibitor has made public the fact that he has 'invited' the exchange to sue him to enforce a film entiract which he is refusing to faithfil. In his case, he states, the exchange refused to cancel any of his pictures and would not delive other product until he place the films he insists may cancelline.

#### FARNSWORTH IN LINE

Regarded a Cinch to Take Over

In leading code circles, W. P. Farnsworth, present deputy ad-ministrator, is regarded as the logical choice to succeed to the spot vacated by Sol Rosenblatt on June 16. The National Industrial Re-covery Board names Rosenblatt's successor.

successor. Farnsworth's diligence in two specific instances, the newsred cumeramen's wage problem and the N. Y. boothmen's pay situation, are regarded by many codists as particularly qualifying him for the position.

# **COURT PROPS GRIEF BOARD**

Decisive action by U. S. district court for southern Iowa on the Don Thornburg case marks the first time that an 'xhibitor has been commanded by a higher court to obey orders of an NRA board. Thornhurg, who operated the Strand and Family theatres in Marshalltown, was directly ordered to obey the orders of the local grievance board. Since Thornburg had been told to

Since Thorshurg had been told to cease holding bank nights, the district court ruling endoins the extent of the ruling endoing endo

ment to determine its own rights in the Thornburg case. It was the latter action that resulted in the drastic court decision. This follows closely on the heels of the state court order permanently enjolning the Brady Amusement Co. of Brady. Texas, from holding any bank nights.

## Bank Nite Hog Wild, Basks in Court Smile

Los Angeles, May 21. Exhibs in the Los Angeles area have gone hog wild on bank night, with close to 100 thcatres now employing the coln giveaway, and others signing up almost daily for the b. o. stimulant. Heaviest competition is in the

others signing up almost daily for the b. o. stimulant. Heaviest competition is the San Gabriel-Almanbra (suburhan) and the San Gabriel-Almanbra (suburhan) are now employing the stunt. Previously, O. W. Lewis, of the Mission, San Gabriel, alone operated, When interference against him was blooked by Federal court ruling that hank night is not interests competency, and five other house operators, also adopted the scheme. Latest indice exhib to sign for the service is Nick Diamos, operator of a chain of houser in Arizona, who adopted the scheme. Latest indice exhib to sign for the service is Nick Diamos, operator of a chain of houser in Arizona, who may be supported the service of the sign of the service in Arizona, who could start bank nights in his Noggles for the service of the sign of the service in Arizona, who can be served to the service in Arizona, who can be served to the service in the

# HOPE FOR 1935-6

Generally Improved Business Tone Inspires Top Revenue Program New Season

#### MORE PERCENTAGE

Depression rentals will become a

Degression rentals will become a thing of the past with the new season's product. All distributors are preparing to go out for 1929 rental scales on merchandising the comling year's pictures, domanding the highest terms since the business debacic of seven years ago. debacic of seven years ago. debacic of seven years ago. debacic of seven years ago, and the prior season but with improvement both in film quality and box office returns, the sales forces are going out for rental fig.rss that will carry qu'tas back to the good ole times majors are auxiliary to the prior season but with improvement majors are auxiliary to the product of the prior season but with improvement majors are auxiliary to the product of the prior to the

improved since then it lan't expected the same trouble in getting rentals will figure this year. Depends on Next Two Months While the distributors will shoot for the 1929 level of rentals, whether flat or percentage, it cannot be said with any certainty now that the contracts will come through to go the high hopes. Much depends on high hopes. Much depends on 1935-36 pictures look like. Major producer-distributors, al-(Continued on page 50).

(Continued on page 56)

#### Squawks Pour in After One Week of Zoning Sked in L. A.

Los Angeles, May 21, Although Los Angeles zoning and clearance schedule has been in ef-fect less than one week Z-C tribunal

clearance schedule has been in efcet less than one week Z-C tribunal
Is being flooded with protests, with
If pretests up in hearings set for
If pretests up in hearings set for
Incading aquawkers include Warner's Forum, opposing its inclusion
In same zone as the Fox-West ConstiUptown; Principal Theatrers, demanding 25c minimum on 40-cent
admission classification, instead of
30-cent low price, in order to compete with existing minimum admish
of first curs; Jules Wolf, operating
who wants all the colored clientele
houses on Central avenue consolidated into one zone instead of two;
Isroadyay Theatres, Inc., secking
prices at 5 p. m. instead of 5, and
unpersons independents who have
real or fancied grievances.

Spinster Dinner by Faith Bald-win has been purchased by Univer-sal. It will appear in sortal form Cosmopolitan magazine before com-ing out in book form. Unit it yet on next senson's line-

# THAT'S DISTRIBS' U.S. Attorneys Invariably Represent 🖟 C. A. in 'Bank Night' Test Suits; NRA's Federal Support to Halt Lotteries

DEMANDING Z-C SKED

Needed in Northwest as Publix Grab Charged

Minneapolis, May 21, Minneapolis, May 21.
As soon as Congress acts definitely on the NRA, J. B. Clinton, president of Northwest Allied States,
himself a member of the local zoint,
will insist that a zoning and clearance schedule be drawn up for the
entire territory.
Individual zoning and clearance
cases have been filed with the board,
cares have been filed with the board,
circuit is dictating clearance for the
territory.

# Codists Await **Supreme Court Nod on Future**

Decisions expected to be handed down next Monday by the U. S. Supreme Court are being watched industry. Blue Eagle officials because they think the rulings may show the course which the NRA will take in the picture business during the next year or 10 monts. Peeling in official circles is that aphabet in the picture business strengthening the Film Code. If the picture code can be regarded as operating for an interstate business, leading codists feed and perhaps strengthenied. But if an official decision makes the NRA applicable only to clearance and zoning matters, it is highly probable that code enforcement can be extended only to trade practice and perhaps the supposable that ruling settines forth.

tices.

A definite ruling setting forth that the picture business is interstate only as applied to zoning and clearance matters, would climinate all future code enforcement in unfair competition and unfair advertising practices. This would end all Blue Eagle attempts to crack all Blue Eagle attempts to clack down on lotteries, bank nights and other matters coming under the general classification of untair com-

But while congress is attempting to decide how long a lease on life is to be given the Blue Eagle and vitally important supreme court de-(Continued on page 63)

#### Giveaways Rampant in Near-Times Sq. Sector

Another flare-up in giveaway nights in houses just outside of the Times Square district produced the prize giveaway theatre. This exhibitor, located less than eight blocks from the meeting place of the Film Code Authority, offers two \$25 cash prize nights and one Screeno prize giveaway evening every week. Latter contest offers 50 merchandles prizes. disc prizes.

disc prizes.

Screeno contest is bullyhooed as Screeno contest is bullyhooed as being suitable for children and adults: It frankly announces that the twirl of the dial decides the winners.

Competing houses, though holding giveaways of some type or the other, thus far have not kome for three foltory events weekly. One theatre recently languagurated an amateur bathing heavity contest. recently inaugurated a

That the Federal Government is backing the Blue Eagle to the limit in its fight to eradicate the bank night; evil is seen in the way representatives of the U. S. legal staff have appeared in behalf of the local grievance boards and the C. A. In all actions that have been brought u. S. district courts, the Code Auginst NRA boards and officials in U. S. district courts, the Code Auginst NRA boards and officials in U. S. district courts the Code Auginst NRA commenced by a U. S. attorney. There are some 11 actions pending or about to be called for trial in federal district courts throughout the U. S. at the present time involving bank night rulings. Which constitutes the strangest aspect of.

the U. S. at the present time involving bank night 'unings. Which
constitutes the strangest aspect of,
constitutes the strangest aspect of,
which is the strangest aspect of,
the strangest aspect of,
present the strangest aspect of,
the exhibit have contested the rulings of
grievance boards or decisions
against them by the Code Authority. Even in the face of almost unithe exhibit have insisted they were
right by taking the matter up higher in the U. S. district courts.
This appears more unusual in the
minds of industry leaders because
veloping and spreading shong the
same lines as did dual programs,
and like the dual billers, the best
legal minds of the C. A. see 'bank
nights' ending up the same way,
to strangest of the strangest of the same
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(Continued on page 58)

#### Intrastate Angle on NRA Alone Concerns Amusement Business

Washington, May 21.

Washington, May 21.

Fight over future of the Blus Easle code system was raging bitterly in Congress today following passage by the Senate of the Harrison-Clark resolution extendin resonance of the Harrison-Clark resolution extendin the second state of the Harrison-Clark resolution at two-year continuance of the Recovery act which folds June 16.

Fressure for a long-term extension that the second state of the House, description of the second state of the House, description of the second state of the House, description of the second state of

# La West Has It Her Own Way, L. A., For Torrid \$23,500; Dualing De Luxers On Gravy Side: 'Dance' 14G, Holdovers

Though town is waiting for the tourists to start coming in, the San Diego fair to open and the chain letter stores are opening as fast as mushrooms grow, trade is fairly good all around currently. Naturally the hi-light of the stanza is the new double bill policy at the Chinese and State.

they the another the state is the Chinese and State.

Pictures the houses have are none to forte from entertainment standpoint with result take is geared for ceding week with 'Naughty Mariette' as a single feature attraction to the control of the

through with around \$4,600. Low's State, which leads on the exploitation angle for the week, is selling its new dual bill policy above the house attraction. Has delive the which the Exter Housing Exposition which thousands of participants which thousands of participants were brought to the doors of the theatre in the hunt as it was one of the location spots. Also heavy newspaper campaign used by the good of the control of

Estimates for This Week

idee in the house.

Estimate for This Week
Chinese (Grauman) (2,028; 30-4055)—Our Little Girl' (Fox and
Baby-Face Harrington' (MG) split.
The Shirley Tempie name drew
for the Shirley Tempie name
for the Shirley Tempie name
for the Shirley (Tabley on I: Itlai week, effort,
for the Shirley (Tabley (Tabley on I: Itlai week)

—G-Men' (WB) (2fon week), Ann
house With holdover starns aure to
reach a big \$5,200. Last week, inthi after moveover from RKO, it
did phenomenal \$7,100. (000: 40-50)

—Tay Heart is Calling' (BB) (Sh
final week). Taking the odds and
around \$1,100. Last week, fourth
around \$1,100. Taking the odds and
strong the Shirley (Taking the Shirley Shirley

Four Star (Fox) (900; 60-75)

—Four Star (Fox) (900; 80-75)

—Four Star (Fox) (900; 80-75)

Hollywood (WB) (1,800; 25-35
—50-50-Co lont Your Dance' (FN),

s. 300, good prott for flouse. Land right in to expectations, tagging off with \$7.460. Hollywood (WB) (1,800; 25-35-40-35)—Go into Your Dance' (FN). Though house has tho new double for the flow of t

#### BIRMINGHAM CHILL

'Town' No Bonfire, 'Marietta' Facing Struggle

Birmingham, May 21. (Best Exploitation: Alabama) (Best Exploitation: Alabama)
With business little better than
half of what it was on opening
stanza, Naughty Marietta' has gone
linto a second week but a thiropened sober and will provide a
dandy week lut no records.
Crew of telephone giris cailing
every name in telephone book inquiring if party cailed an tell how
into Towni. Will be here in Goint to Towni. Bettington the control of the control

Estimates for This Week

Estimates for This Week

Estimates for This Week
Alabama (Wilty) (2,809; 30-35:40)—(Goin' to Town' (Far), failing
to set the woods affe, but will get
\$3,900. Last week 'Star of Midnight'
(REO \$1,000 port-00; 30-35:40)—
Naughty Marietta' (MG), \$3,250 for
\$5,000 first week, good, 12,350 for
\$5,000 first week, good, 10-25)—Black
proper star (Wilty), \$3,200, good, Last
week 'Case of Curious Bride' (WB)
Strand (Wilty), \$500 mid be okay
13,900. Last week' (Owboy Millionaire' (Fox) \$1,300, just fair.

#### Holdovers Showing Way in Baltimore: 'Miserables' Is Off

Baltimore, May 21. (Best exploitation: Century) Baltimore, May 21.

(Best exploitation: Century)

Biggest biz is being done by holdovers this eant, Gon't or Yown' at

Keltris, and Your Little Gri' at the

A very good gross with \*Les Miserables, but after the lip-smacking
anticipation of what it would do,

figure pic will realize is something.

Torte, but mats are limping. With

but four-act vaude line-up on stage
which faunts no names or crushing
which faunts no names or crushing

crueity. Over week-end the town

very balmy weather is crimping

crueity. Over week-end the town

hacks and mountains, or sought

outdoor pursuits. Ringling circue

comes in tomorrow (Wed.) for twoday stand, which will further cut

Publicist Herb Morgan of the

Century lined up criving, compreheavier campaign for Miserables,

Silver. Boys gilded the burg and had

alt the News-Post on couple of

days through sundry the-ups\_and

had the Mews-Post on couple of

days through sundry the-ups\_and

latt the News-Post on couple of

days through sundry the-ups\_and

and the Mews-Post on couple of

days through sundry the-ups\_and

and the Mews-Post on couple of

days through sundry the-ups\_and

and the Mews-Post on couple of

days through sundry the-ups\_and

and sundry (Low-UA) (3,000; 15-26
54-0-55-69-Miserables; UA) and

days through sundry the-ups\_and days through sundry the-ups\_and copy\_art placements.

Central transfer for This West of the Copy\_art place to the Copy\_art sand will hit a healthy \$7,100. Last week, Star or Midnight' (Radio). One at \$7.400, though not up to long at \$7.400, though to long

#### 1st Runs on Broadway (Subject to Change)

Week of May 24 Capitol—'Girl from 10th Ave." WB). Music Hall—Escape Me

Music Hall—Escape Me
Never' (UA) (23),
Paramount — 'Goin to Town'
(Par) (3d wk),
Rivoli — 'Let 'Em Have It'
(UA),
Roxy—'Mr. Dynamlte' (U),
Strand—'G-Men' (WB) (4th

wk). Week of May 31

Capitol—'Flame Within' (MG), Mueic Hall—'Under the Pam-pas Moon' (Fox) (30), Paramount—'Goin' to Town' (Par) (4th wk), Rivoli—'Let 'Em Have It'

Rivoli—'Let 'Em Have It'
(UA) (2d wk),
Roxy—'Loves of a Dictator' (G-B)

Strand-'G-Men' (WR) (5th

# DESPITE HEAVY DRAMAS, WASH. **GROSSES OK**

(Best Exploitation: Fox)

Gest Exploitation: Fox)

Film houses doing all right in the
Capital this week, although with
heavy dramas spotted in three
places the totals will be nothing to
holdower at Palace, Black Fury at
Earle and 'Little Friend' at Belasco
are all hard to sell to public,
Ballyhoo boys doing nothing much
or note, Loew's Fox effected tie-up
for the property for the property
local daily to promote Shirley Temlocal daily to Granten, however, for
on neels of 'G-Men,' which played
Earlied Services for This Week
Estimates for This Week

Estimates for This Week

Estimates for This Week
Fox (Loew) (3,48; 25-5-69)—
Little Girl (Fox): Doing all right
matter (24,00). Lasts the Care of the estimatter (24,00). Lasts the Care of the Care
(MG) went over for big \$25,500.
Earle (WB) (2,42; 25-36-6-69)—
Black Fury' (WB). Doing nicely
for type of pic. Figure conservative \$15,000. pic. Figure conservative \$15,000. to 25.85 ee Care
Live \$15,000. The Care of the Car

(WB) huge \$23,500.

Palace (Loew) (2,853; 25-55-60)—
Miserables' (UA). Should do good \$7,500 for a satisfactory holdover. Last week same pic swell \$17,000.

Keith'e (RKO) (1,830; 25-35-60)—
Let 'Em Have It' (UA). With way paved by G-Men' week bofore, estimate big \$8,000. Last week Informate' (Radio) died out at \$5,000.

er (Hadlo) died out at \$5,000.

Metropolitan (WB) (1,853; 25-40)

"Laddie' (Radlo). Getting nice
support from readers of novel, may
10 (\$4,700. Last week 'McFadden's
Flats' (Par) very mild \$3,000.

Columbia (Loev's) (1,283; 25-40)
—Marietta' (MG). Swell repeat
business, easy \$7,000, and may break
all-time high for second week at
Columbia. Leat week 'Mark of Vampire' (MG) very mild repeat at
\$2,000.

ea,uvu.

Belasco (Radin) (800; 25-35-50)—

Tittle Friend' (GB), Suffering badly, yanked day early today for new pic tomorrow. Figure eix days around \$1,000.

## Providence Loves

Crime Eradicators Providence, May 21. ( est Exploitation: Strand)

( est Exploitation: Strand)
This town is sure bugs on new
trend gangster films. Second week
for 'G Men' is giving the Majestic
a better than average gross, while
the Albee's business with Let 'Em
Have It' is to be considered good
since it dropped vaude only last
week.

maye it is to oe considered good works.

Loew's is doing nice business evenings with 'Lee Miserables': Fay's, the only combo house in town, is bringing them around with a colored bringing them around with a colored with 'Goln' to Town.'

Good bit at Strand can be laid to elever newspaper work of exploiting up with a seven show daily, and Mac West, and pepping the natives up with a seven show daily, and three times as much advectables, space in the dailies as nearest competitor.

Estimates for This Week

Estimates for This Week
Strand (Indie) (2,200; 15-25-40)—
'Goin' To Town' (Par); house running single-feature for first time in
months; cut show down to two
hours to open as 9:30 a.m. and close
at midnight; stunt should give house
at least \$10,000, and more if puecountinues. Last week 'Four Hours'
to Kill' (Par) and 'Swell-Tiead'

# 'Les Miserables,' Mae West, 'Let 'Em Have It' Getting Hub's Mild Biz

(Coi); got raves, but was a flop at

\$6,300. Loew's State (2,200; 15-25-40) 'Les Miserables' (20th Cent.); on Les Miserables' (20th Cent.); only good at night; unless matinees pick up will not go over \$10,000; nice, but should do plenty better. Last week Mark of the Vampire' (MG) and Vagabond Lady' (MG); eased into a better than average week at \$3,800 on strength of freak bally.

\*\*Animatic Navo (2001; 15-25-40)

on strength of freak bally. Majestic (Fay) (2,90); 16-25-40)
—'G Men' (WB) and 'Dinky' (WB); Second week and barring any eudens alide, should be well in nabe' of \$6,500; swell for a holdover. Last week same bill grabbed top honors In town with dandy \$10,600, best in months.

so at \$7,200.

RKO Victory (1,600; 10-15-25)—
'Princess O'Hara' (U) and 'Desert
Trail' should do at least \$1,100 on
split week. Last week 'Boss Cowboy' and 'Texas Jack' was oke at
\$750 on split week, too.

\$700 on split week, too.
Modern Fine Arts (1,400; 15-25
-35)—Horse folded Saturday (18) after unsuccessful try at artiness
Closed with 'Chapayev' (Lenlifim and 'Blue Danube' (UA) bringin; in less than \$500 for the week.

## 'G Men' 7½G Sets New Seattle Mark: 'Marietta' Holds Up

Scattie, May 21.

Scattle, May 21.

(Seat Exploitation 5th Avenue)
Fine weather Scattle May 21.
Fine the Scattle May 21.
Fine weather Scattle May 21.
Fine weather Scattle May 21.
Fine the May 21.
Fine weather Scattle May 21.
Fine the May 21.
Fine May 21.
Fi

days, 3d weck, \$1,000, fair.

Coliseum (Evergreen) (1,800; 2132)—'Glided Lily' (Par) and 'West
Point of Air' (MG), 4300, good.

Last weck 'Bachelor Girl' (MG)
and 'Under Pressure (FOX), split
with Office Mours' (MG) and

Alystery Woman (FOX), each run
getting \$2,400, \$4,100, last haff
getting \$2,400.

getting \$2,400.

5th Avenue (Evergreen) (2,800;
27-87-42)—Private Worlds' (Par)
with big type for Claudetto Colbert,
\$6,800, fair. Last week Marietta
(MG) 2nd week, eight days, strong
\$8,300, and moving for extended
run at Paramount.

\$8,300, and moving for extensive unit at Paramount.

Libarty (J-vh) (1,900; 10-16-27)

Eliver Creef; (U) and Love You Chick and Cook and C

Boston, May 21.

(Best Exploitation: Leave)

No film is settling the Hub on firthis week, but three are getting normal biz. One of these Leave in the control of the contro

blown up for the lobby.

Estimates for This Wesk
Met (M&P) (4200; 85-50-65)—
Goin' to Town' (Par) and stage
show featuring Backanova aliming
for a moderate \$22,000 Last week
the big house fitted with a new low.
Only \$13,000 for Devil is Woman'
offering with Rooneys and Timbergs.

second run, and Noy unit on stuge, \$1,500, fair. Vampir's datacle next week. \$1,500, fair. \$1,500, f

#### Cheering Mono Out

Hollywood, May 21.

'Cheers of the Crowd,' last picture
to carry the Monogram name, went
into production today (Tuesday).
Film has William Cagney and
Irene Ware in leads with Vin Moore

# Hot Sorority Fan Loop Grosses; 'Reckless' Tops, 24G; 'Town' Big 18G: - 'Miserables' Carriage Trade, 19G

Chicago, May 21. (Best Exploitation: Palace)

Loop this week switches to a line up of women's pictures after having dished out a flock of men's flickers the week previous. All the s.a. dames are over the marquees trying

cames are over the marquees trying to vamp in those two-bits pieces, arlow is clinching with Powell at the Chicago in 'Reckless,' Dietrich is conning three guys at the Apollo in 'Devil Is a Woman,' while West is 'Goin' to Town' with seven gees at the Roosevelt. And all three spots have nothing to worry about at the front gate with business rush-ing into profit figures all around.

'G Men' and 'Werewolf of London'

about the only men's angles in the igop and 'Men' is doing its third week downtown on its current hold-over at the Carrick. 'Werewolf' is playing second fiddle to Rubinoff at playing second fiddle to Rubinoff at the Palace as far as basic box-office value is concerned. Bushy-haired violiniat is responsible for whatever business the house is Dexcellent publicity for Rubinoff by Bill Green and seneral house scholation on the picture and show by John Joseph give the Palace the exploitation pain currently.

Palace the exploitation palm currently.
Gettine the snart carriage plays I. Los Miscrahies, which estarted in the state of the state of the snart carriage should be snart carriage to the snart carriage two weeks and should last more than three sessions at the house. Notices are tops and adding in springly snart carriage snart carriage

Estimates for This Week

week tries "Screeno" game on Tuesday nights for the first invasion of the loop.

Estimates for This Week
Dapollo (R&K) (1,000, 33-35-51)Dictrich piece started out fairly well on Saturday (18), but ran only bletted by the control of the loop.

Dictrich piece started out fairly well on Saturday (18), but ran only three days for a take of under 500for final session in loop.

The Time of the first invasion of the loop.

Michael of the first invasion of the loop.

Texter (MG) garnered a neat 33,600 for final session in loop.

Texter (MG) garnered a neat 33,600 for final session in loop.

Texter (MG) and stake show.

Started out well and headed for months on closing days of the week.

Teltures start out well, then plumment down into the ceilar as soon week here to \$23,800.

Garrick (MS) faded on second week here to \$23,800.

Palace (RKO) (2500; 25-35-55)

Werewolf of London' (1) and vande.

Rullond head of besides a second week here to \$23,800.

Palace (RKO) (5,900; 25-35-56)

Werewolf of London' (1) and vande.

Rullond head of besides a second week here to \$23,800.

Palace (RKO) (2500; 25-35-56)

Werewolf of London' (1) and vande.

Rullond head of besides the second week here to \$23,800.

Palace (RKO) (2500; 25-35-56)

Werewolf of London' (1) and vande.

Rullond head of the second week here to \$23,800.

Palace (RKO) (2500; 25-35-56)

Werewolf of London' (1) and vande.

Sundon second week here to \$23,800.

Palace (RKO) (2500; 25-35-60)

Werewolf of London' (1) and vande.

Palace (RKO) (2500; 25-35-60)

Werewolf of London' (2) and vande.

Palace (RKO) (2500; 25-35-60)

Were wolf a London' (200)

Palace (RKO) (2500; 25-35-60)

Were wolf a London' (200)

Palace (RKO) (2500; 25-35-60)

Were wolf a London' (200)

Palace (RKO) (2500; 25-35-60)

Were wolf a London' (200)

Palace (RKO) (2500; 25-35-60)

Were wolf a London' (200)

Palace (RKO) (2500; 25-35-60)

Were wolf a London' (200)

Palace (RKO) (2500; 25-35-60)

Were wolf a London' (200)

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#### **NEW HAVEN CONGESTION**

Fifth First Run Gums Town;

New Haven, May 21.

(Best Exploitation: ijou)
Switch of College to first run
makes five initial-showing spots,
and means that sometowing spots,
and means that sometowing to the
around to take care of all of them.
Shift is said to be temporary, to
five a control of the control of the
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high gan, may be the the
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ber on it.

Estimates for This Week

Paramount (Publix) (2,348; 550)—Goin to Town' (Pan) and Ben
hind Green Lights' (Mascot), Jan die
hind Green Lights' (Mascot), Jan die
hind Green Lights' (Mascot), Last week
Devil is a Woman' (Pan) and Nut
margin. Nice 13,200. Last week
Pevil is a Woman' (Pan) and Nut
Peril (Low) (A,041, 25-30)—Our
Hard (Col), Getting matines trade, but
that's about all. Fait 37,00 indicated. Last week Richelles' (2001
hat's about all Fait 37,00 indicated. Last week Richelles' (2001
hat's A,000 on eight
(Col), Below expectations at slightly under 36,000 on eight
(Col), Below expectations at slightly under 36,000 on eight
(Col), Below on position on eight
(Col), Below on six days.

Bijou (Loew) (1,500; 25-30)—One
Bijou (Loew) (1,500; 25-30)—One
larg Yesterdor' (Radio). Pair outlook for probable 33,100. Last week
Mark of Vampire' (MG) and Vagaline days.

College (Loew) (1,550; Good \$3,700 on
College (Loew) (1,550; Good \$3,700 on
College (Loew) (1,550; Good \$3,700 on
College (Loew) (1,550; E3-35) on it. Estimates for This Week

abond Lady' (May, 1995).

College (Loew) (1,565; 25-35)—'Age of Indiscretion' (MG) and 'Mr. Dynamite' (U). First week on new first-run policy. Too much competish, with light \$5,000 indicated.

# BY 'CALIENTE'

San Francisco, May 21.

(Best Exploitation: Warfield)

It would take a Philly lawyer to
cit what to book in this man's town.
Last week's product, a lond of class
like Informer, Black Exp Phille
evidently will not take problem or
costume films here. On the other
hand, in Caliente smacked all
the continue of the contin

tury) disappointing at five grand, Last week, \$3,700, okay, Golden Gate. (RKO) 'Village Golden Gate. (RKO) 'Village Golden Gate. (RKO) 'Village Golden Gate. (RKO) 'Village Golden Gate Golden Golden

Thoreutine Dagger (WB).

\$1. Francis (FWO) (1,470; 30-35-40)—(G Men' (WB) (4th week)

\$40)—(G Men' (4th we at \$4,500. Last week good at \$6,000. Warfield (FWC) (35-40-55)—'In Callente' (WB) busting records with likely \$27,000 in till. Pinky Tomilia on stage accounts for part of draw. Last week a bad \$17,000 for 'Black Fury' (WB). Sild down after nice opening. Femmes ddin't like the

# 'Miserables' Oke. 2nd Week, West Slips in Philly

Philadelphia, May 21. (Best Exploitation: Stanley)

There promises to be a sharp falling off in downtown theatre grosses this week, with six holdovers, although business in general should still be above average, weather breaks being okay. 'Les Miscrables,' which hit a remarkable \$15,500 last week at the Aldinc, ought to achieve better than \$11,000 and very likely a \$12,000 in its secnd. A third week is assured and fourth virtually set.

a fourth virtually set.

Opening day's pace of 'Goin' to
Town' disappointed at the Stanley. Last Mae West pic was dennited yof from the old high standnited yof from the old high standtitle was denoted by the comparatively weak vaude show and scale
stopped back to usual sground 'Thi
Flame Within' at the Boyd won't do
over \$10,000 with Ann Harding
over you will be a set of the country of the
over you will be a set of the country of the country

every time out.

'G Men,' which was nix in its first showing at the Boyd, a house unsuited to masculine appeal pix, upset all precedents by moving immediately down to the Stanton after one week and getting a fine \$8,300, well above house average.

well above house average.

Only out-of-the-ordinary exploitation stunt here was national, the telephone hook-up with Mae West talking to cricks all over the country. Harry Murdock was the local man chosen.

Estimates for Thie Week

Addine. (1,200; 35-40-55) — 'Les Miserables' (20th Cent.). Should get not far from \$12,000 in second wrek, Last week a sensational \$15,-500.

500.
Arcadia (600; 25-40-50)—'Naughty
Marietta' (MG). Second week here
and fifth downtown. Figures for
\$2,000. Last week a fine \$2,900. \$2,000. Last week a fine \$2,500. Boyd (2,400; \$5.40-55.)—Hance Within (24(2)) Desmit look so hot. Mebbe \$10,000.—mosmit look so hot. Mebbe \$10,000.—mosmit look so hot. Desmit look so hot

to \$19,000. I'lne.

Fox (3,000; 40-55-65)—'Our Little
Cirl' (Fox) and stage show. Second week with a couple of changes
in minor acts of stage show. Ought
to get \$15,000. Last week gavo it a
line \$21,000.

line \$21,500.

Karlton (1,000; 25-35-40)—'Riche-lieu' (UA). Second run. Flyures for a nice \$3,300. Last week 'Baby-face, Harringto' (MG). Disunt

# tury) disappointing at five grand. Last week, \$9,700, okay. Okay. N. Y. Par Forcing. West Film Golden Gate. (RKO) Village 5 Weeks With Lower Prices: Quiet Week. Henburn \$65.000

Broadway's as quiet as a country lane this week. Final day of next week for most houses will be Decoration Day (Thursday, 30) which ration Day (Thursday, 30) which may help counteract any weakness ahead. Currently and comparatively the State is doing best with Black Fury' on second run and Alice White on stage. This till is filling up for what looks like \$25,000, bir.

biling up for what looks like \$25,000. Been we now film entries and none burning up the registers. Freak of Hearts' opened at the Music Hall with that tired feeling and doesn't that the stage that she can be stage that's not enough. On other stage that's not enough. On the stage that's not enough of the Maylatt. This one (Independent) opened up sluggishly and probably will not see over \$8,000.

Among the holdovers G Ment seems to have top staying power and will be best, third week's takeness that the stage of the stage o

Estimates for This Week

well here, aronna 33,990, oneay, name work Missispip! (Par) just under Brannount (3,664, 25-55-75-86).

Paramount (3,664, 25-55-75-86).
Cioni to Town (Par) (2d week).
Short on likely product, house has decided to hold this one five weeks: current (2nd week) will be about the state of the st

may be short of \$25,000. No thir week.

week.

Strand (2,757; 35-55-75-85-99)—

'G. Men' (WB) (3d week), Keeping stilf pace, \$35,000 this week (3d),

Two more weeks probable. Second

State (3,45) - 35-55-75)—Black

Fury' (WB) and vaude. Alice White on stage. Up to tune of \$25,000, may-be more, excellent. Last week 'Reck-less' (Alf) under \$25,000.

# WEST. 'G MEN' **OWN KANS. CITY**

Kansas City, May 21.
(Beet Exploitation; Newman)
Town plastered with paper as

three first-run houses again hit the billboards. Tower, at the bottom of a huge display ad, ran a streamer

inree direit-run houses again hit the billiboards. Tower, at the bottom of a huge display ad, ran a streamer reading, 'Outstanding Entertainment Downtown. Unusually good attractions at all first-run downstreament of the streament of the streame

hotel newspaper advertising.

Estimates for This Week
Mainstreet (RKO) (3,200; 15-25-00)

Mainstreet (RKO) (3,200; 15-25-00)

Mainstreet (RKO) (3,200; 15-25-00)

Were walting for it. Announcement that city censor had compelled cuts of Kansas City to be made only carded currounts. Opened very carded currounts. Opened very timud heavy over the week-end, Looks like it was headed for close to \$12,500, big, and is likely to be made of the second of th

real whener, but wound up with a Gair \$3,000, mostly on first three days, mostly on first three days, mostly on first three days, mostly on first three days.

Golfit to Town (Par). There is no question about Mae West being sure five here. Opening date pushed up two days with scant announcement five here. Opening date pushed up two days with scant announcement soins strong. Exceedingly heavy play from the start and management has set \$18,000 as the mark colors strong, and the mark of \$18,000 as \$18,000

# **MAE WEST TOPS** N'PLS: 'FURY' IS TAME

Minneapolls, May 21.

(est Exploitation: State)
They're going for Mac West in
Young the State of the Mac West in
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Young the Mac West in
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Young t

White's Scandals' rates a floppo for the Century. Over the week-end legit 'As Thousands Cheer' pulled trade away from the vaude-flim houses. State went to town with exploitation for 'Goil' to Town' plastering up with the bers with '4-sheets and tyling up with the company of t

#### Estimates for This Week

Estimates for This Week
Century (Publix) (1,600: 25-3540) — George White's 'Scandals'
(Fox). This one, without any stage
chow support, being entirely overlooked and will do well to reach
poor \$3,000. Last week, second for
\*Richelleu' (IA), \$5,000, good after
\$6,700 first week.

Corpheum (UA). S. 2000, 1000 at 1000 a

three sessions.
State (Publix) (2,400; 25-35-40)—
Goin' to Town' (Par) and vaudeville. Including George Givot. Film
and stage show well received. Headed for big \$11,000. Last week, 'Stolen
Harmony' (Par) and vaudeville. \$6,509. Poor.

509. Poor. World (Steffes) (350; 25-35-40-50) —'My Heart Is Calling' (GB), Third week and still eilcking. Second week, at \$2,900, better than \$2,700 first seven days. Very good and should run at least a month.

week and still elicking. Second weeks, at \$2.00, better than \$4.70d and \$4.70

is in a peopery start, but fears are that it won't hold. Take will be the profit, however. The Orly with Armida wowed 'em for three days and bit is plently good at this flesh prosses are about 5-10% better than last year.

Tying up with newspapers here on the poverty angle o' Miserables' on the poverty angle o' Miserables' children to see the pic during its showing, the Stuart rated four stories on as many days, two of then front page. As a result 'Miserables' and page. As a result 'Miserables' started off with a good prossessimples for This Week

## prospect. Estimates for This Week

prospect.

Estimates for This Week
Colonial (LTC) (750: 10-15)—
Rainbow Valley (Mono). Bandley
Rainbow (Mono). Bandley
Rainbow (Mono). Bandley
Rainbow (Mono). Bandley
Rainbow (Rainbow). Bandley
Rainbow (Rainbow). Rainbow
R

Stuart (LTC) (1,900; 10-25-40)— Les Miserables' (UA). Backed by a large newspaper campaign has the best hone on the street of mak-ing a high figure this week. Start would indicate a good 35,600. Last would indicate a good 35,600. Last would indicate a good 35,600. Last of the start of the start of the start a wallon, close to \$4,800 on the stretch, swell.

#### NEWARK LIKES 'BRIDE.' **REST ARE JUST SO-SO**

Newark, May 21.

(Best Exploitation: Proctors)
Business has centered at the
Branford again, this time for Bride
of Frankenstein, which is equaling
to Men' on the start and probably
of Men' on the start and probably
of the start and probably
more, but may be expected to drop
seatifactory at \$13.000, opening
very well, but not holding its start.
Richelies' at Lowe's will hardly get
protor's, readying for 'The Informer,' Is using a great tease campaign, and has all available winseating a great tease campaign, and has all available winseating the start of the start of the start of the start
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#### Estimates for This Week

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Bestimates for This Week
Bestord (WB), (2,865; 116-65)—
Brita Far (WB), (1,865; 116-65)—
Brita Far (WB), (1,865; 116-65)—
Mississippi (Par) and (West
and (WB), (1,865; 116-65)—
Mississippi (Par) and (WB), (1,865;

The state of the s

Last Year It Was Drouth,
Now Rain's Hurting Linc.

Lincoin, May 21.

(Best Exploitation: Stuart)
Last year at this time it was so
dry out here shownen were worfred about the drouts critiquing
steady and drenching it's keeping
steady and drenc

#### Shirley \$10,000. Mae \$9,000. Both Denver Standouts

Denver, May 21,

Denver, May 21.

(Best Exploitation: Denham)
The Denham is doing more thats
Gelin' to Town' and will hold it a
second week, joining the numerous
list of holdovers recently. Shirley
for four days at the Denver and
goes to the Broadway on an extended first run. Broadway is above
tended first run. Broadway is above
tended first run. Broadway is above
ably under on double bill. Orpheum
could do only average with The
Informer,' despite Alberta Piles,
News critic, picked it as week's
Rain for several days, but failed
to dent business much exploiting.
No theatre dies tops for a luge
window display and stair signs on
Mao West flicker on come-up-andsee angle.

see angle.

Estimates for This Week
Aladdin (Huffman) (1,500; 2535-50-60)—'Les Miserables' (20th
Cent). (2d week.) Strong \$5,000
to equal opener. Last week 'Los
Miserables' (20th Cent). Stood
them up repeatedly to the tune of

Miserables" (20th Cent.). Stood them up repeatedly to the tune of \$5,000.

Broadway (Huffman) (1,500; 25-40).—Chrdinal Richelleu" (UA), four heads of the stood o

week Stolen Harmony transport of the property of the property

#### SPRING HITS BUFF

Olsen-Shutta Ald 'Flame,' 12,000-Mae West Fair \$8,5

Buffalo, May 21. (Best Exploitation: Great Lakes

(Best Exploitation Gract Lakes)
Advent of spring weather is beadvent of spring weather is becinning to take toil of Buffale box
offices. Combination of sunny days
control of the surface of the surface of the control of the cont

600, making almost \$19,000 for the

Century (Shcn) (3.40), 25)—Peo-le's Enemy' (Radio) and 'One New York Night' (MG). Balanced dual biil may get up to \$5,000. Last week, 'Piorentino Dagger' (WB), 'Brewster's Millions' (GB), blah at \$4,300.

\$4.300. Lafayette (Ind.) (3,400, 25)—
'Happened One Night' (Col) 'Unwelcome Stranger' (Col). Experimental return engagement for
'Night' holding up nicely and bill
may get \$7,500. Last week 'Man
Who Knew Too 'Much' (GB) and
White Liles' (Col) surprised, did
better than expected for fine \$8,200.

#### 'West Point' and 'Dagger' Lead Montreal, \$10,000

Montreal, May 21. xploitation: Capitol) ( est xploitation: Capitol)

Continued cold weather is helping rosses in the main stems, while a couple of repeats should get a little coin for Capitol and Loew's. grosses in tite main seems, reveals of the couple of repeats should get al. His Majesty's continues legit with the Abbey Theatre players, who will collect all the literate in town and acceptable and the literate in the collect all the literate in the collect all the seems of the collect all the seems of the collect and the colle

# Estimates for This Week His Majesty's (CT) (1,600; 150-82), Abbey Theatre Players (légil). Should do around \$6,000. Last week 'Three Men on a Horse' (legit). Did nice blz at \$8,000. Palace (FP) (2,700; 50), 'Marietta' (MG). Looks like a further \$7,000 currently, after a very nice \$11,000 last week.

last week. (FP) (2,700; 50). West Point: MG) and Florentine Dayser (WB). This dotal should get nice money and top town at \$10,000. Last week (DevI Is Woman (Fa), and 'Iloid 'Em, Yale' (Par). good at \$9,000.

Last week, and 110d 'Em, Yale' (Par), 59,000.

Losw's (FP) (3,200; 50), 'Scandals' (Fox) and '310 Raise' (Fox).

Better than average; guess is \$7,000. Last week 'Vanessa' (MG) and 'White Cockatoo' (WB) got \$2,000.

and 'White Cockatoo' (WB) got \$\$,000. Princess (CT) (2,200; 50), 'Rlehc-lieu' (UA) and 'Love You Always' (Col) (2nd week). Should add an-other \$7,500 to the \$9,000 of last week.

week.
Imperial (FP) (1,600; 34), 'Damaged Lives' (Col). May gross \$3,-00. Last week 'Petersburg Nights' (XL) about \$2,500.
Cinema de Paris (France-Film) (600; 50), 'Pension Mimosa' (French). Llablo to gross \$3,000.
Greench). Llablo to gross \$3,000. Supply 1,000 and 1,000 and

## 'TOWN' TAKES TACOMA

Big \$5,500 Indicated on Top of Heavy Campaign

(Best Exploitation: Music Box)
Red hot attractions luring folks
Red hot attractions luring folks
the first ruring folks
the first ruring folks
the town's amusement kale. (Goin
to Town' is galloping for Music
Box; Martetta is charming mobs
some first ruring folks
and the first ruring folks
and first ruring folks

Gills setup asong with Strangers way, visit of stem the tide its way, while Box used 50% more adv. Music Box used 50% more day, Music Box used 50% more day, while Box used 50% more day, and the stop exploitation, on its Mac way of the stop exploitation, on its Mac way of the stop o

(Mariette (Mi) oke campulga, lobby, street, front, radio and hit, promising big \$5,000; last week, Scandals (Fox), held on three days; then "Times Square Lady (Mi) and bight liells (Col) four days, for 3,000, okey, with last half responsible, after slow first half of \$1,100.

# L. VELEZ, 'STAR,' FINE \$21,500. PITTS.

Pittsburgh, May 21. (Best Exploitation: Fulton)

Things are preity quiet around here this week, with business fairly well divided among three deliners, and none of them turning up a bona fide seek.

well divided among three delixers, and none of them turning up a bona well divided among three delixers, and none of them turning up a bona Lunc Velez on stage, is bostiering 'Stars of Midnight at the Stanley,' and prospect is for a fair \$21,500, and prospect is for a fair for the kiddles, but just holding its own kiddles, but just holding its own Hours to Kill.' but his highness of Penn has Cab Calloway and 'Four Hours to Kill.' but his highness of the once in a bongst the order of the concernation of the concernation of the concernation of the concernation at this house sevement. Robert Taylor, who caught (cmme attention at this house sevement is the concernation of the c

#### Estimates for This Week

Via tie-ups.

Estimates for This Week

Abin (Harris) (2,000; 25-40-5)—
Our Little (Girl' (Fox) and stage
show. Shirley Temple gave the
four Little (Girl' (Fox) and stage
show. Shirley Temple gave the
large of the control of the control of the
large of the control of the control of the
large of the control of the control of the
large of the control of the control of the
week, second of 'Frankonstein' (L)
large of the control of the control of the
week, second of 'Frankonstein' (L)
be lucky to get \$3,000, pretty bad,
bourt \$5,000.

Fulton (Shen-Hyde) (1,759; 15-25Our Hinstein of the control of the
last week (Tmitation of Life (I)
on three-day holdower in second
engagement around \$2,000.

Penn (Locw's-UA) (3,300; 25-40Cab Calloway, Bandenan Isn't cocriting the b. o. pressure locally he
outed \$13,000.

Penn (Locw's-UA) (3,000; 25-40Liplarge of the control of the control of the
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of close to \$35,000. (2,000 c) State (WE) (2,000 c) State (CO). Not make (WE) (2,000 c) State (CO). Not much marques strength in this lineup and will have trouble accounting for even a weak \$3,500. Last week 'Knew Too Much,' (G-B). on dual with 'Dinky' (WB), credited chiefly with pulling house into the money at \$5,00.

#### LOMBARDO AIDS 'N. Y.' TO \$14,900 IN CLEVE.

Cleveland, May 21

(Best Exploitation: Loew's State)

Cleveland, May 21.

(Best Exploitation: Loewé Sate)
Abnormally cool weather for May
is holding up grosses exceptionally
well, resulting in close competition
guestion of the control of the control of the control
Guy Lombardo's name on Palace's
marques will run 'It Happened in
New York' up to nearly \$16,000
despite film's weakness.
It Happened in
New York' up to nearly \$16,000
despite film's weakness.
With Shirley Temple's rep copping
about \$13,500 for the Hipp if
weather holds up. Neither of them,
however, can equal 'Les Miserables'
at Loew's State. Critical raves and
shoot it up to \$16,000.

Town was landsided by Art Catlin's and Milt Harris' sensational
campaign on 'Les Miserables', Both
put across exactly 56 tle-ups, range,
cigaret giveaway for charity bridge
games, teasors on pay telephones,
bookmarks and stills in libraries, to
pino plutes, March's autographs,
bookmarks and stills in libraries, to
pino plutes, March's autographs,
bookmarks and stills in libraries, to
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Estimates for This Weak

#### Estimates for This Week

State (Loew's) (3,750; 30-35-40)— Les Miscrables' (UA), Started off at good ellp, built up by bang-up publieity, and should do \$16,000 or better. Last week, 'Devil Is a Woman' (Par), a weak \$9,500.

woman' (Par), a weak \$9,500.
Palace (RKO) (3,00); 80-40-60)—
It llappened in New York.' (MG)
and Guy Lombardo's owk on routhe
vaude bill. Fact he started enreer
In Cleveland bullding it up to
around \$14,900. Last week, Frank-

(Continued on page 21)

# **England's Theatre Building Boom** But at Depresh Prices Says Dent

Theatres ary going up throughout England and all majors are grabbing up cinema space wherever available But, in spite of the American lesso in what a headache theatre building can be, it is a healthy move in England, says Arthur Dent, general manager of British International.

Dent is now in New York with his company's current season product looking to make some distribu-tion deals. He expects to remain about a month or so.

The difference in the American building rage of a few years ago and the British building rage of today, Dent explains, is an economione. America put up theatres by the score in boom times; we're doing it in London today on a depression basis. In other words, the Ameri-

basis. In other words, the Americans spent any amount of money when money was cheep. And we're buying up bargains.'

It may result, Dent feels, in a bit of overseating in London, but through the rest of England it won't thurt. What it will do, he thinks, is push some independent smallles to the wall, but he thinks that may be the wall, but he thinks that may be the new theatres going up are being made according to modern principles and will simply shove out of the way the old fashloned theatres of which England still has a profusion.

of which England
fusion.
'And we're putting them up,' he
points out, 'at a cost of about onethird of what we ourselves would
have had to pay a few years ago.'
Primarily, however, Dent is interland in Alstribution and not exhibi-

have had to pay a few years ago.'
Frimarily, however, Dent is litterested in distribution and not exhibition. His company participates in
both abroad and has the bigreat
the participate in the participate in
the participate in the participate in
the participate in the participate in
gays Bent, is the answer to the rise
in quality of British pictures.
'Any British exhibitor can see all
of his pictures before he plays
them,' Dent points out, and the
smallest off the exhibs can turn
is according to British law and it
has done loads of good.
'We, as distributors, were one of
those to squawk at the bill at first,
it is a good
thing. It has not only pushed up
quality in firm, making the British
competitors in the world market for
boosted rentals. Even if we do have
to put an occasional film on the
helt, or something like it, because

boosted rentals. Even if we do have to put an occasional film on the shelt, or something like it, because it isn't good enough, we're better off.

The point simply is that if exhibs are allowed to pick and choose they have to pay more for what they have to pay more. It is a possible in a rangement, for instance, in England, is frequent, and ace pictures can get even more. Whereas in the most even when they were the same the rule, such terms are rather the exception.

#### Borzage East Setting Stage for Middy Pic

Hollywood, May 21. Frank Borzage pulled out with a camera crew Saturday (18) for Anapolls to set the stage for Warner's 'Anchors Aweigh.' Cast with Dick Powell and Ruby Keeler in top bracket comes on later.

With Powell at the Naval Academy, CBS Hollywood Hotel show will emanate from there.

Borzage checks in at Paramount to direct Marlene Dietrich in 'The Pearl Necklace' after 'Anchors' is

#### Tuffer Sp. Censorship

Barcelona, May 10 Censorship of films for children has been established in Barcelona and in the whole of the Catalan region by a decree of the Governor General. Cinema Committee of the regional government hereafter will pass upon all films before their projection, to determine whether they are it to children. They will then be classified as "authorized" or non authorized. Exhibitors must insuffice and in their press ads what class the films fall in. Censorship of films for children has

Hollywood, May 21.
Though Fox's 'The Farmer
Takes a Wife' washed up last
week, it will take the prop
department three weeks to
check out the properties.
Unusual locale and period of
the canal yarn necessitated
building practically all props.

#### Unions Insisting On 2 Stage Hands In Syracuse Row

Syracuse, N. Y., May 21.

Inability to agree upon the num-ber of stage hands to be employed at the Empire and Rivoil theatree today stood as a barrier to the settlement of the hor designature of the hor designature of the hor designature of the hor designature of the hor designation of the horizontal properties. The horizontal properties of the horizontal properties at the Empire and Rivoli theatres today stood as a barrier to the set-

#### SETBACK FOR ERPI IN INFRINGING SUIT

Minneapolis, May 21.

Minneapolis, May 21.
Western Electric and ERPI received a setback in their patent infringement suit against Cinema
Supplies, Inc., here when Judge G. H.
Nordbye in federal district court,
acceding to the plea of Benedict
Deinard, recused to issue a temporary injunction restraining Cinema
Supplies from manufacturing ampliseries which ERPI claims intringe on its
natents.

patents.
Court, however, required Cinema Supplies to post a \$3,000 bond as security for any damages which DRPI may sustain in case it finally is determined that infringements actually occurred.

#### Hold Byrd Stuff

Paramount has not decided what to do with the film shot by its news-reel cameramen (Hermann and Peterson) on the Byrd expedition to the South Pole, but due to the fact that the first Byrd the South Pole, but due to the fact that the first Byrd feature didn't do as well for theatres as expected, footage may be sold as a shorts series. Until New York exces have seen the film the matter will r

130,000 feet of film was About 130,000 feet of film was brought back from the expedition. The camerainen who took it cut it to between seven and eight reels on the Coast on the first rough cut. It will be brought to New York

#### Buck Jones Feature Hollywood, May 21.

Hollywood, May 21.
Buck Jones expects to start his
'Outlawed Guns' for Universal before the end of the month, his current eilffnanger, Roading West,' being scheduled to finish this week.
'Guns' is being scripted by Jack
Neville for Ray Taylor's direction.

#### Arthur Mayer May Take B'way Astor from R'c'yrs

The storm-struck Astor N V in terior of which was virtually demolished prior to possession by rent receivers of the City Investment Co., may be leased to Arthur Mayer. Receivers of the Astor are planning to repair the damage and will operate it themselves if not ac-

Saypoi & Kotler, attorneys for the receivers, have not reached an estimate of the damage nearer than estimate of the damage nearer than the \$50,000 originally fligured but that it will run high is unquestioned. The switchboard alone runs at least \$5,000, while the demolished another \$6000. New D. C. recording equipment had been put in at a cost of \$5,000 recently, and this was also wrecked, in addition to all lower floor meats, runs, draperles, walls, ceilings, chandellers, walls, ceilings, chandellers, and the second properties of the secon

Investigation with respect to the vandalism is continuing but no ac-tion taken to date.

Receivers cannot estimate how long it will take to put the theatre back into shape for operation. Big sign over the house has been rented for the Baer-Braddock fight.

for the Baer-Braddock fight. The new Rialto, which Mayer has taken on a 20-year lease, will ready around Oct. 1, Mayer meantime being a tree agent. A few with waiter Reade on assuming operation of the Mayfair, final terms with Waiter Reade on assuming operation of the Mayfair, final terms with waiter deal. Rialto will be razed in three more weeks and new building start pronto. He has a 20-year lease on the new 700-seater. Old Rialto was 2,000 seater.

# Treasury Taxes Reveal March in Big B. O. Slump

Slump in box-office business dur ing March is revealed today (21) by Treasury tax collections during April. Admish levy yield fell \$125,-625, to lowest point in seven months

Government take last month, based on March theatre receipts, amounted to \$1,157,970, second successive slump. Compared with \$1,-283,595 previous month and \$369,210 same month last year.

#### STOP OVERSEATING

Minneapolis Council Refuses New Theatre Permit

Minneapolis, May 21. Clty council license committee here has gone on record to the effect that overseating any section of the city is sufficient grounds for the

the city is sufficient grounds for the denial of a permit to construct a new theatre in that district. After Theodore Hays, Publix of-scial, had argued that the neighborhood of the committee and two independent houses already is overseated, the committee ovted to deny a permit to Joseph C. Elses for a new theatre.

#### Metro Crew Shooting Briefies in the East

Hollywood, May 21. Metro will make a group of shorts in the east, dispatching Richard Rosson and a camera erew to the locale. First briefle will be made on the grounds of Virginia Military Institute at Lexington. Next lensing points are Lexington. Kyx, and Goshen, N. X., where the trotters of the control of t

# Beery, Jr., Lights, Flits Noah Beery, Jr., Eights, Fitts Noah Beery, Jr., arrived by boat from England yesterday (Tuesday) afternoon at 3 o'clock. At 4.18 p. m., he was aboard a plane tor Hollywood, skedded to arrive there

this morning. Noah Beery, Sr., is remaining in Engkand, though finished in his ple-ture, "Call of the Savage."

Miss Schrott previously handled turne, "Call of the Savage."

# RFC Loan to Roxy, N. Y., May Carry Strings with It on Theatre M'g'm't

#### Harvest Days

Hollywood, May 21.

Metro's 'Mutiny On the
Bounty' company laid off
Saturday (18) while Director
Frank Lloyd looked over all the
footage of the film made so
far.

far.

After okaying the scenes, actors were allowed to shave their beards which they have worn for six weeks.

#### N. Y. Par's Summer Price Cuts in Lieu Of Stage Shows

In an effort to push through the major portion of the summer withmajor portion of the summer withmajor person of the summer withto that the summer withand reduce admission prices under a poiley of straight film. Pit orcheatra and Reginald Foort, organist, are dropped today (Wednesday), when new low scale becomes effec-

when new low scale becomes enter-trage. Ementing last week with a So morning price, a drop of 10c, So morning price, a drop of 10c, 1 p. m. to include Saturdays, Sun-days and holidays. Admission scale of 40c mats and 75c evenings will prevall weekdays instead of 56c and 85c while instead of getting 85c and 99o Saturdays-Sundays-holi-days, the new prices will be 85c mathesa and 85c evenings. Former morning week-ends 35c weekdays, Nut of the Par has been averag-

manmed and sove evenings. Formaring price was 35c weekdays, Nut of the Par has been averaging \$30,000, including an ad budget of \$4,500 which is being reduced under the summer polley to an average of \$4,000 for new pictures and less for holdovers. Operators of the Par has it figured out that if the Par has it figured out that if the Par has it figured out that if the Year of the coming Raft item, Class Key, house with a couple other summer releases can get by. Distribution department distavored a low-cost stage show for the summer, with drop also in admission, on ground this would cheapen the product.

on ground this would cheapen the product.

It is expected that the house will get back into its new season's stride, with old admission scale of 850 and 95c top back, with arrival of 'Crusades.' This, it is believed, will be ready Aug. 1 or a little earlier.

#### MAY ROBSON TOPPER IN U'S 'THREE KIDS'

Hollywood, May 21.

'Three Kids and a Queen' will be Ben Verschleiser's first production assignment at Universal. Barry Trivers has been engaged by Verschleiser to write the screen play. May Rohsen, borrowed from Metro, will be starred.

#### Must Service Bank Niter. Court Orders Exchange

COULT VICETS EXCHAINGE
Ceder Rapids, Ia., May 21.
Federal Judge C. Dewy has
issued a louge Co. Dewy has
issued in the forecast barrier connection
against the growner board of the
film code, restraining them from
enforcing its 'cease and desist' order
against the Midwest Film Distributors of K. C.
Don Thornburge

Thornburg's 'bank shows in Marshalltown were or-dered not to be serviced but the court overruled it.

#### CLINE ON 'QUEST'

Chine on "Quest"

Hollywood, May 21.

"Timothy's Quest' is to be the first Edward Cline pleture under director's new production setup with Paramount.

Quest' is the Douglas Wiggin classic.

#### Estelle Schrott's Spot

Estelle Schrott has been ap-pointed publicity director for Gau-mont-British, under A. P. Waxman replacing Arline de Haas, resigned.

In granting a loan to the bond holders' committee, as representa-tive of the bondholders of the Roxy tive of the bondholders of the Roxy theatre, New York, for the reorgan-leating of that house under Sec. 71B, of the new Corporate Bankruptcy Act, It is logical to presume that the Reconstruction Finance Committee may condition that the future management of the theatre shall have the prior approval of the RPC.

the management of the themselved the RFC.

Also, another condition may be that the RFC shall have a first mortgage on the property. It is more as a substantial to the state of the state o

application for the sought for loan. Indications are that Cullman is not adverse to remaining with the management of the theater, in the future. However, any conclusions presently made as to the probable future management of the property tions surrounding the Roxy theatre situation.

Nor is it definite whether Fanchon & Marco shall remain in control of operation following reorganization. Should the bondholders' RFC, this body may have its own ideas about management. Presently, F. & M. not only receives compensation for producing and booking the shows at the Roxy, bus additionally receives payment for operating the shows at the Roxy, bus additionally receives payment for operating the theatre, under the supplies of the producing and the supplies of the supplies of the producing and the supplies of the su

spot, and a like sum probably had by Sydney Cohen. This and above production costs and over and above whatever fees Cullman, as trustee, may be receiving pres-

#### Dubinsky Drugstore Link in K. C. Puts Gift Bug in Luxers

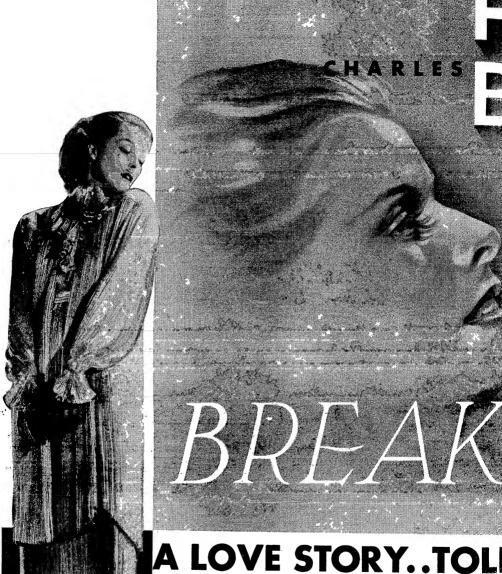
Although many suburban picurhouses have many suburban picurthing from crockery to coin for some
time, downtown theatres have remained out of the giveaway until
lia week.
Dubinsky Bros. which operate the
Liberty, just a couple of doors from
the Regent, in the neighborhood of
the Regent, in the neighborhood of
the Regent, and the suburbane of
the tower, have a tie-up with a big
chain drug company. With every
186 tilete protassed at either theatre a gift ticket good for a nickle in
tyeen, and with the 20st thicker picchased at the Liberty a ticket good
od for a trade dime is given.
Action of the Dubinskya appears.

to have started something, and indi-cations are that some of the other downtown theatres may retaliate,

#### JOHNSON BOWS OUT OF FOX Hollywood, May 21.

Hollywood, May 21.
Under contract to Fox for a year,
Walter Johnson has settled his pact
with that organization on a protest
titat he was not being given adequate parts.
Johnson was last in 'Ginger'
'Scandals' at Fox.

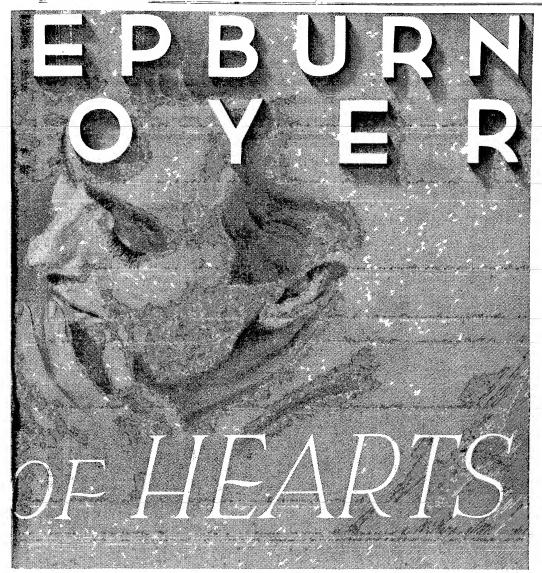
KATHARIN



A LOVE STORY..TOLE

with JOHN BEAL ... JEAN HERSHOLT

Directed by Philip Moeller . . . Jane Loring, Asso. Director Pandro S. Berman Production RKO RADIO PICTURE

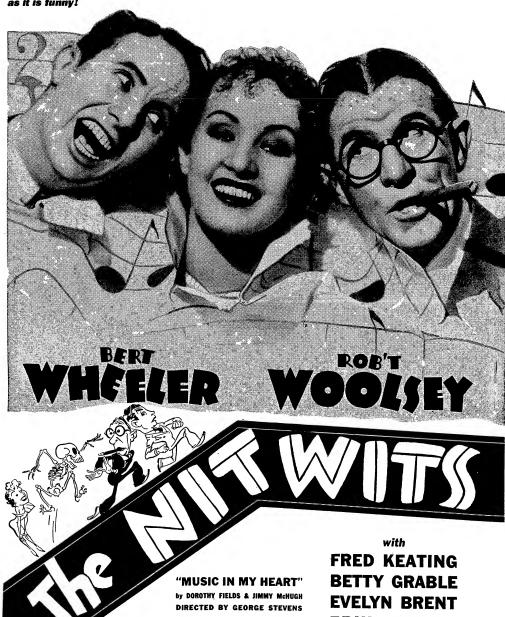


# IN BOX-OFFICE LANGUAGE!

HEPBURN aflame!..amazing!..glorious!..A 1935 heroine..gorgeously gowned by the fashion wizard of "Roberta"!..BOYER!.. The new heart thrill for women! Masculine..magnetic..romantic dynamite!..Together in the surging drama of a love as sweeping as the tides of human emotion!

# POSITIV-E-L-Y COMICOLOSSAL! "This should wow 'em," yells Motion Picture Daily

. . . as Hollywood Reporter chimes in with, "Wheeler and Woolsey have their funniest" . . . and Daily Variety adds, "It's loaded with laughs and punch!" . . . The laughing-gas-baloonatics loose in Tin Pan Alley . . . all mixed up on a merry-go-round of murder, music, mystery and madness. ... Booping the boops with nightsticks and slapsticks in a murder mystery as fast and fascinating as it is funny!



RKO RADIO PICTURE

**ERIK RHODES** 

# FRENCH GOV'T NEW MELNITZ PIC CO. **HOLDS ON TO** G.F.F.A.

Paris, May 12. Now definitely decided that the government will retain its grip on Gaumont-Franco Flim-Aubert, in

government will retain its grlp on Gaumont-France Flim-Aubert, in order to try and get back part of the \$25,000.00 or so it has sunk into Gaumont-France Flim-Aubert, in order to try and get back part of General lines of the coming response of the comment of the comment of the comment of the comment of the company's many company of the company of the

liamentary committee, has the final

say in this.

General reorganization of film business in France is also on the subcommission's program. Deputy Maurice Petsch is drawing up a report on this subject-which will be submitted May 24. Debate on the Gaumont affair will continue at same time.

#### FIRING A FRENCHMAN NO CINCH, PAR LEARNS

Paramount has a lawsuit on its hunds as a result of the departure of S. R. Sozio, who has been managing Par's French newsreel since last October.

last October.

A. J. Richard, after arriving here from N. Y., sent for Sozio to come and see him at the Ritz, and told him he'd be assignment editor in New Yook in the future, instead of the big boss in Paris. Bearing in mind the fact that if you've fred in France, you get an indemnity, but if you're fixed in America you've just out, Sozio said he'd sooner stay right here. right herc. When he went back to his office

When he went back to his office at the Joinville studio he found the door locked, he says. He got a cop to officially witness that he tried to go to work, but couldn't, so as to contest any contention by Par that he quil.

Par offered Sozit, three monthey pay and elected to New York as a content of the pay and all office to New York as a content of the pay and all office to New York as always, which he says he ought to get because he's been with the reel here

because he's been with the reel here since it started in 1927.

## Koenig Resigns

Paris, May 12.
Resignation of Ernest Koenig, for
three years Paris sales manager for
Warner Bros., is occasioning a
shakeup in that organization here. snakeup in that organization here. Koenig Is replaced by Albert Saltiel, who, under Koenig, ran the Algiers and Calro offices. J. Salberg suppod to head the Lyons, Marseilles, Bordeaux and Algiers agencies as visional director.

avisional arrector.
Kocnig will go to Switzerland for a rest and then sall for New York, after which he expects to return to the Continent, where he has worked

#### London O.K.'s West Pic

London, May 21.

Mae West's new picture, 'Going to Town' (Par), has passed the censor here with only three mlnor deletions.

That's the best showing a West pic has had here yet.

#### Toeplitz's Schumann Pic

London, May 12. Ludovico Toopilitz's plans for a Beethoven picture are falling through. Company, instead, is turning to Schumann for Inspiration and a getting particularly het up about a drama, "Spring Symphony," by Italian attache, Mrs. Eria de Facci Negrati, wito writes under the name or Nella Nagrati, wito writes under the name

# FOR FRANCO-GERMANS

Paris, May 12. French corporation called Societ Anonyme des Films Ambassadeurs has been formed by Curtis Melnitz

has been formed by Curtis Meinitz and some associates to produce films simultaneously in French and German for distribution by United Artists in France and Bavaria Films in Central Europe. First pieture will be White Horse Tavern'. Meinitz, an old timer with United Artists, will retain his connection with this form. In the new company with this form. In the new company with this form. In the new company and the company of Schiller's assistant and since then has been producing on his own.

# **DUCE TOUGHENS ANTI-FOREIGN** LAWS

Rome, May 10.

A new bill designed to spur native film producers to increased production, and elevating their product to a par with importations has been passed by the Cabinet Council, New legislation, as other recently enacted laws, reacts unfavorably on foreign products.

Regulation that formerly obli-Regulation that formerly obli-gated exhibitors in ace and second run houses of larger municipalities to present at least one nationally produced film to every three out-siders, has been extended to cover all film houses throughout the coun-

try.

Another clause in the newly enacted law stipulates that rental conditions in contracts shall not prove discriminating or unfavorable to native films. Also that theatres must contract for their Italian and foreign product under entirely separate agreements.

#### BAVARIA'S ADDED COIN FOR 'VARIETY' REMAKE

Production of sound version of Variety' in French and German by Emil Franzas here, was almost halted by lack of eash until Bavaria Films, which is distributing the German version, jumped into the breach with a new bankroll. Franzas had previously asked Pathe-Natan for help, but the French evision, said all it could afford to contribute right now was its studio. Paris, May 12.

afford to contribute right now was its studio.
Production Manager Lubitz of Bavarla has come to Paris to take charge. Film has been up against a run of hard luck beginning with lujury of Annabelia, star of the Prench version, by bear. Has been la the studio 60 days already and isn't finished yet.

## ALL'S QUIET

No Statement From P-N on Ber-nard Natan's Indictment

Paris, May 12. ig chief of French einema, on the charge of violating laws regarding management of corporations, has been met with complete silence on the part of the Pathe-Natan firm.

Only newspaper to carry the source of the part of

was Leon Bailby's Le Jour, which has been running a campaign against Natan for months. Le Jour, before starting its campaign, refused Pathe advertising, which has been heavy in other Journals. Since the indictment, paper has been clamoring for Natan's arrest, but authorities don't think it's neces-

sary.
Indictment is the first point won by stockholder Robert Dirler in a long legal battle to oust Natan from the leadership of his company.

# FOX AUSSIE CHIEF HERE

# 150 Present at Par's

Convention in Paris

Paris, May 12.

Paris May 12.

Paris unternational convention of

Paramount salesmen since the reorganization went through has started
here under the chairmaship of

Aramount International.

Some 150 film peddlers from all

parts of Europe are attending. Par
amount branches represented in
clude those in Germany, Austria,

States, Switzerland, Spain, Italy,

Egypt, Holland, Serbia and Great

Britain.

Britain.

First day's palaver was devoted to general get-together and discussion of policy, elimaxed by a dinner at Pre Catelan in the Bols de Bou-

at Pre Catelan in the Bols de Bou-logne. Today the boys are seeing some of the films they'll have to peddle and tomorrow will be de-voted to the special convention of the French organization. Most of a few days to see the town. French Faramount is all pepped up over the event, on which it counts to consolidate, in the public-eye, its position in France. During' the past year, or as. Par's have has during recent months it has lepied during recent months it has lepied and the period of the period of the period American firms operating in France. but also in the French industry as a

ole. its French production program Its French production program, consisting of eight films, rates it as the biggest producer in France to-day, although, as a matter of fact, Par is not making any of these pic-tures itself but is farming them out

# RADIO TAKES 2 **SHOWCASES** IN FRANCE

A step forward in direct release

of Radio Pictures films in France has been taken by acquisition of two showcases by the firm in the south of France—the Edouard VII in Nice and the Star in Marseilles. Both houses will show original English versions, booked directly from Ra-

dio's Paris exchange.
Distribution of dubbed versions of Distribution of dubbed versions of Radio pictures by the French RCA subsidiary, Radio Cinema, is slow in getting under way. French concern has the right to pick films for dubbing and also to make second and subsequent run distribution of some English language pic, but it hasn't been in the film business before and is not fast getting organized. First dubbed releases are improbably before next season, and reases are improbably before next season, and meanwhile the French concern is confining itself to distributing 'Gay Divorcee' and 'Cucuracha' in Eng-

Radio office here, in view of the current slump in grosses, is holding blg films such as "Roberta' for later release, when things pick up. "Star of Midnight' is expected here in a few days, and it's not decided yet whether this will be released directly or through French Radio Cinema

#### FILM OF NORMANDIE ON WAY OVER HERE

Parls, May 12. A film containing the first shots ever to be taken of the French Line's new giant Normandle is scheduled to reach New York May 26, about a week before the ship herseif will be in on her maiden voyage. Pie is an educational made by J.

Pre is an educational made by J. C. Bernard, titled "Villes Flottants" ("Floating Citles"). More than 8,000 feet of it have already been made on the lic de France. Bernard got some of his shots of this ship from a small boat in a fog off Newfound-

For his Normandie pictures, which will complete the film, Bering to Schumann for Inspiration and is setting particularly het up about a drama. Spring Symphony, by the Schumann for Inspiration and the Symphony, by the Schumann for Inspiration of Schumann for the Schumann for the Only Schumann for the On

# Present at Par's Convention in Paris Much Ado at Berlin's Film Congress But Not an Awful Lot's Accomplished

#### French Film Commish

Headed by Huysmans

Paris, May 12.
Georges Huyamans, director general of Fine Arts department replaces Roger Fighera of the Commerce Department as head of the interministerial film commission of the French Government.
Change is not make the comment of the comment of the french government.

the French Government.
Change is not welcomed by
Americans here, as taking icadership in quota- and similar discussions out of the friendly Commerce
Ministry into the hostlie Beaux Aftis
group. Huysmans is known as
favoring high protectionism (oil
home films.

# **MEXICO'S TAXES** ON PIX WILL **STAND**

Mexico City, May 21. Beaucoup excitement here as the government has made absolute its stand that all film producers and distributors, native or foreign, must pay their taxes pending investigation of claims that they are too stiff. Four of the most important

must pay their taxes pending investigation of elaims that they are too stiff. Four of the most important coalities were visited by government collectors who grabbed all the first collectors who gr action and decided to move out of Mexico en masse. Just before actually doing so, current govern-ment compromised, saying that if last year's taxes were paid up gov-ernment would make a complete

ernment would make a complete investigation of the matter and take some action. This the Yanks agreed on, and paid out accordingly. But the natives have been holding out, figuring that they are exceptions to the rule since the coining from taxes is intended for ald to native production. Tax collectors any noting doing, were one make the control of t

#### **1ST NEWSREEL LIBEL** SUIT LOST IN FRANCE

Paris May 12.

Newsreclers operating in France will have to keep their eyes out for libei as the result of a decision issued by the Dijon police court May 4, sentencing France Actualites to a \$13 fine and \$20 damages for taking a picture of the private hospital of Dr. Pfeiffer in Dijon in connection with the story of the murder or sui-cide of Judge Prince in February,

Name of Pfeiffer had been men-Name of Pieller had been men-tioned in connection with discovery of the judge's body near Dijon, which was one of the most sensa-tional developments of the Stavisky case. Newsreel shot the clinic, and

showed it,
Pfeiffer contended his professional
reputation had been injured, and
brought a libel action, asking \$33,000. regulation had been injured, and brought a libed action, asking \$33,000. This is the first time a reci had poen sown on the blasts of laws supposed sown on the blasts of laws supposed sown the blasts of laws supposed some time to be supposed to b

Move to organize an International Move to organize an international Film Chamber of Commerce, to the together rermanently the motion pleture industries of all nations, is the chief result of the international Film Congress, which was held

here. Resolution for the C. of C. was proposed by the Germans and caused commotion among the other delegations because. In its original form, it provided that the German

sommitted as the Cerman it is provided and the Cerman ill mers who organized the Berlin Congress be authorized to name temporary officers for the Chamber and run it on a provisional basis until the next Congress.

This seared the French, and Raymond Lussiez, French exhib chief and delegate, said he had no authority to vote any such thing. Italization of the congress adopt the theory of an International Chamber and that the Congress adopt the theory of an International Chamber and that the committee of one member from each country which, has all three branches of the industry; producers, distribs, and exhibs. This was adopted.

adopted.

International tension also robe in the Congress during the debate on the Congress during the debate on the Congress during the debate on the Congress follow the example of the International Institute at Rome and call these films 'educational' instead of 'cultural'. This harmless change roused the Nazi Ire, and Dr. Schauermann, president of the Congress, said that wouldn't do at all beruse the Rome Institute was an offshoot of the League and the Nazi Ire, and Dr. Schauermann, and the Congress and that wouldn't do at all beruse the Rome Institute was an offshoot of the League and the Nazi Ire, and Dr. Schauermann, and the Congress and that wouldn't belong to the League he wouldn't be bound by the Institute's actions, even when only regarding words.

So another committee was named to consider it. International tension also rose in

So another committee was named to consider it.

Whole business didn't mean much, anyway, as most of the world filmers bowed out before opening of the congress. Only important countries congress. Only important cou being officially present were many, France and Italy.

# UA'S RECORD BIZ IN LOND., PARIS

London, May-12.
A record for West End pre-re-leases has been created by United Artists this week. Has five ple-tures being shown simultaneously; a new high for any film company here.

here,
Pictures are Sanders of the
Pictures are Sanders of the
River (Korda), Leicester Square
theatre; Escape Me Never (B&D),
London Pavillon; Brewster's Milllons (B&D), Marble Arch Pavillon;
Kid Millions' (UA), Dominion: 'Kid Millions' (UA), Dominion;
'King of Parls' (E&D), New Gal-

This does not include the Tatler, a small seater in the West End, running an entire Wait Disney pro-

Paris, May 12.
United Artists, after a long luil here, is at last getting a flock of films out in its Paris showcases, films out in its Paris showcases.
Parisients Champs Blysees einemi: is inaugurating the new Baixac on the same avenue with 'Wedding Night' and will come out today (10) with 'Folies Bergere' in French at the Collece in its confidentity expected to hold at the showcase all summer and then probably go to Paris, May 12.

summer and then probably go to other Gaumont theatres, Including the Rex.

#### French Show Biz

#### BREAK OF HEARTS

Radio production and release. Co-stars Katharine Hepburn, Charles Boyer, Di-rected by Phillip Moeller, Story, Lester Cohen; adaptation, Sarah Y. Mason, Victor Herrman, Anthony Veiller. Camera, Rob-ert Dn Grasse, At R. C. Music Hall, N. Y. week May 16, 25, Running time, 18

| A., week may to, oo. Transmit of the |
|--------------------------------------|
| mins.                                |
| Constance                            |
| RobertlCharles Boyer                 |
| JohnnyJohn Beal                      |
| TalmaJean liersholt                  |
| Mory Sam Hardy                       |
| Miss Wilson                          |
| Svivia                               |
| PazziniFerdinand Gottschalk          |
| ElizeSusan Fleming                   |
| Schubert                             |
| DidlJean Howard                      |
| PhyllisAnns Grey                     |
|                                      |

able Break of Hearts' to get fair Foreses.

Fromes.

To get a fair front of that camera. Tears well up in her eyes like cascades. She remains remarkably sensitive to the share and raps of emotion and her charm ar-lative conviction. Picture will not detract from her popularity as she contributes such a lot to it that she contributes such a lot to it that she track yarn.

contributes such the wiehy-washy single these above the wiehy-washy single Boyer was a logical choice for the Boyer was a logical choice for the philaramonic playboy. His slight foreign accent is plausible. He has single with the property of the property

#### Age of Indiscretion

Age of Indiscretion

Metro-Goldwan-Mayer production and retoase. Features Paul Louis, Madro Evanttoase. Features Paul Louis, Madro EvantMoli. Directed by Edward Lodwig. Producer. Philip Goldstons: subtor, Lenner
Correct: film coldstons: subtor, Lenner
Correct: min coldstons: subtor, Lenner
Correct: min coldstons: subtor, Lenner
Correct: min coldstons: subtor, Lenner
N. Y. one week, commencine May 17, 55.

N. Y. one week, commencine May 17, 50.

Maxim Dennett. Madro Evant
Maxim Dennett. Madro Evant
Maxim Dennett. David Jack Hold

Maxim Dennett. David Jack Hold

Maxim Jan Robson

Min Minor Watson

Mr. Adams. Minor Watson

Mr. Adams. Minor Watson

takes his son to the Adirondacks, for Christmas, where he bumps into the Adirondacks, for Christmas, where he bumps into the property of the control of the man his wife eloped with. The first had been to the man his wife eloped with. The first had been to the man his wife eloped with. The first had been to the sentiment does not become make the first had been to the sentiment does not become make the first had been to the first had been

#### PARTY WIRE

| tures Jean Arthur and Victor Jory. Di-    | V. |
|-------------------------------------------|----|
| rected by Erle Kenton, Story, Bruce Man-  | ľ  |
| ning; adaptation. Ethel Hill and John H.  |    |
| Lawson: film editor. Viola Lawrence; cam- | b  |
| era. Al Seigler. At Strand. Brooklyn, as  | ı  |
| half double bill, week May 16, '35, Run-  |    |
| ning time, 70 mine,                       |    |
| Marge OliverJean Arthur                   |    |
| Matthew Putnam Victor Jory                | Г  |
| Nettle Putnam                             | ı  |
| Will Oliver Charley Grapewin              | ı  |
| Roy DanielsRobert Allen                   | ı  |
| Mathiida Sherman Clara Blandick           | П  |
| Irene Sherman                             | ı  |
| Clara West                                | ı  |
| Mason                                     | П  |
| Johnson                                   | ı  |
|                                           |    |

No particular names, but 'Party Wire' is an entertaining comedy-drama which will satisfy the family

Wire' is an anterestable would are defined as a small town where gossipers listen in on party wire considered as a small town where gossipers listen in on party wire considered as a small town where gossipers listen in one party wire considered as a small town. Story has been well plotted, even if it takes some should be the considered as a small town and victory has been well plotted, even if it takes some should be the considered to the construction of the considered as a widower and the town's most long. The considered is the considered town as the considered to the considered as a town as a considerable jealously. This partly results in a crusade considerable jealously. This partly results in a crusade against the girl after someone, has decided a promor successful town because he had compromised her.

Own because Medical Picture Is well cast In addition to the leads. Charley Grapewin plays the girl's father and it is amusing enough to about cop the picture. Helen Lowell, playing Jorys aunt. Is another likeable Mitchell, Maude Ebunre and Ed LeSaint are others well chosen.

| Features William Gargan, Patricla Ellis,   |
|--------------------------------------------|
| Allen Jenkins, Directed by William H. Mc-  |
| Cann. Story, adaptation and dlalog, Albert |
| J. Cohen. Robert T. Shannon; additional    |
| dlalog, Manny Seff; camera, Jack Killifer, |
| At Mayfair, N. Y., week May 13, '35, Run-  |
| ning time, 62 mins.                        |
| Duke Regan                                 |
| MarciaPatricia Ellis                       |
| Gypllen Jenkins                            |
| Kiki Lorraine Dorothy Tree                 |
| Leopold Eric Rhodes                        |
| Mr. VincentBerton Churchill                |
| Scurvin                                    |

#### Miniature Reviews

'Break of Hearts' (Radio). Katharine Hepburn and Charles Boyer make dull story stand up. Excellent produc-

'Age of Indiscretion' (M-G). Familiar plot pepped up by a recent court case. Not enough to mean much more than average.

"Party Wire' (Col). Amus-ing comedy-drama for family trade. With Victor Jory and Jean Arthur.

'A Night at the Ritz' (WB).
Neatiy contrived fable, but
with the laughs bunched in
the first half. Dual bill fare.

the first half. Dual bill fare.
'Awakening of Jim Burke'
(Col). Outdoor drama with
Hoit in his usual he-man role.
Should acquit itself okay.
'A Shot in the Dark' (Chesterfield). Managee to hold interest but at box office this
murder mystery tale looks under average.

murder mystery tale looks under average.

'Woman in the Dark' (RKO), Typical Dashiell Hammett story with excellent cast head-story with excellent cast head-story with avaruace weakness.

'The Curtain Falls' (Cheeter-field). Henrichte Crossmin im medy-drama good for better dunls.

omedy-drama good for better duals.

'Mechanics of the Brain' (Amkino). Dull, scientific repl, not for audience interest.

'The Cyclone Ranger' (Spec-trum). Horse opera for the kiddies and come dualere. Bill Cody ridny.

Cody riding.

Cody riding.

Ise solid eustenance for the customers or the box office.

Grana to the control of the customers or the box office.

Annes to unlimber again his go-getter characterization. Fired from his job as hotel exploiter, Gargan key of the control of the co

#### Awakening of Jim Burke

Geumbi, percition and release. Sairs Columbi, percition and release. Sairs Columbi, percition and release to the columbia for the columbia for

the film with him. The Buttler boy does an excellent fob in the toughset role of the film. Florence Rice and Kathleen Burke are the twists in the romaint triangle surrounding Holt. Miss Rice, of course, is in the romaint triangle surrounding Holt. Miss Rice, of course, is leaven play by Suda Cowars, and the surrounding Holt. Miss Rice, of course, is leaven play by Suda Cowars, and property of the surrounding Holt. Miss Rice, of course, is leaven play by Suda Cowars, and property of the surrounding Holt. Miss Rice, with the surrounding Holt Richard Suda Cowars, and property of the surrounding Holt Richard Suda Cowars, and property of the surrounding Holt Richard Suda Cowars, and property of the surrounding Holt Richard Suda Cowars, and property of the surrounding Holt Richard Suda Cowars, and property of the surrounding Holt Richard Suda Cowars, and property of the surrounding Holt Richard Suda Cowars, and property of the surrounding Holt Richard Suda Cowars, and property of the surrounding Holt Richard Suda Cowars, and property of the surrounding Holt Richard Suda Cowars, and property of the surrounding Holt Richard Suda Cowars, and property of the surrounding Holt Richard Suda Cowars, and property of the surrounding Holt Richard Suda Cowars, and property of the surrounding Holt Richard Suda Cowars, and property of the surrounding Holt Richard Suda Cowars, and property of the surrounding Holt Richard Suda Cowars, and property of the surrounding Holt Richard Suda Cowars, and property of the surrounding Holt Richard Suda Cowars, and property of the surrounding Holt Richard Suda Cowars, and property of the surrounding Holt Richard Suda Cowars, and the s

## MECHANICS OF BRAIN

(RUSSIAN MADE)
Sovkine production and Amkine release
of Frot. van Proluced activities work,
produced united the produced united the control of V. I. Pudovkin.
At Acmo, N. Y. week May 17, '85. Running time 63 mins.

of Front Ivan Pactors sets of the work and Anne, N. T., week May 17, 48. Running time St mins.

Produced by Prof. Pavlov at the Academy of Medicine and Science in Leningrad. US.S.R., Michanics of a scentific film, not a screen entage at scentific film, not a screen entagement. It's a laboratory biological subject and its experimental with more than a visual suggestion of vivisection at the altar of science, automatically limits it for anything. The manner in which it was titled and slapped together indicates a basty salvaging job by Amkino. The manner in which it was titled and slapped together indicates a basty salvaging job by Amkino. The manner in which it was titled and slapped together indicates a basty salvaging job by Amkino. The manner in which it was titled and slapped together indicates a basty salvaging job by Amkino. The special properties of the spring of 1928, thus adding the film of the spring of 1928, thus adding the film and the spring of 1928, thus adding the film and the spring of 1928, thus adding the film and the spring of the spring of the subjects' brains, muscles, etc., are full; the other half the same cript; the other half the same and crude, meaningless (to the layman) titles substituted in fulle effort to make it mean something.

For the subjects of the spring and discomfort at the slight of the experimental subjects. If the Society male had any censorial powers, this lim would probably be tabood for that reason.

Profer from any Pudoviction, to be interested to the springer of the

# A SHOT IN THE DARK

A SHOI IN IHE DAKK
Chesterfield production and release. Feetures That the state of the state o

Miss Case: Merce Store S

Joy's aunt is another likeable and the state of the special property of the sp

 'So, as half double bill.
 Aumning time.

 mins.
 ... Tay Whya.

 Loulise
 ... Eav Hays.

 Loulise
 ... Malph Bellamy

 Paradler
 ... Malph Bellamy

 Tommy
 ... Moscoo Atee

 Cornoy
 Reed Brown Jr.

 Lil
 ... Ruth Gillette

 Heisin
 ... Noll O'Day

 Sheriff
 ranville Bates

Obviously not Dashiell Hammett's best story, but well chosen case the story of the stor

uniformly.

Fay Wray is exceptionally good mintained uniformly.

Fay Wray is exceptionally good mintained the unwilling sinner who wants to the unwilling sinner who wants to the second property of the secon

augner, on heat jobs as principal support.

Strong stuff for the dualers, and should make some of the other theatres.

#### TOVARITCH

(FRENCH MADE)

(FRENCH MADE)
Paris, May 10.
Paris, May 10.
Romain Pines. Scenario and discretion by Romain Pines.
Romain Pines. Scenario and discretion by Romain Pines.
Romain Pines. Scenario and discretion by Romain Pines.
Romain Pines and Romain Pines.
Romain Pines. At Mantenan, Pines and Pines.
Romain Pines. At Mantenan, Misail.
Andre Lefaur.
Misail. Andre Lefaur.
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Misail. Andre Lefaur.
Misail. Andre Lefaur.
Misail. Andre Lefaur.
Romain Lefaur.
Romain Lefaur.
Lefau

(In French)

Alteria Alexans (In Prench)
Jacques Devail, arter squawking toudy about what Hollywood had done to his plays in adapting them, set out to make pictures of them as the control of the street of them and the street of them and the street of them. The street of the street

THE CURTAIN FALLS

Conservable production and release. Start Lamont. Produced by George N. Batchilland Competition.

With a good historical theme-lamont. Produced by George N. Batchilland Competition.

With a good historical theme-lamont. Produced by George N. Batchilland Competition.

With a good historical theme-lamont. Produced by George N. Batchilland Competition.

With a good historical theme-lamont. Produced by George N. Batchilland Competition.

With a good historical theme-lamont. Produced by George N. Batchilland Competition.

With a good historical theme-lated theme of the good Title is same as recent book on abow business, but there is no combow business, but the combow business, but the combow business, but the clear that she can be dressed will deather that the can be dressed will be a combow business, but the combow business is a turned of the combow business in the bad continuit, and the limpersonation. In the combow business is a turned of the combow business in the bad continuit, and the limpersonation is the combow business in the bad continuit, and the limpersonation is the combow business in the bad continuit, and the limpersonation is the combow business in the bad continuit, and the limpersonation is the combow business in the bad continuit, and the limpersonation is the combow business in the bad continuit, and the limpersonation is the combow business in the bad continuit, and the limpersonation is the combow business in the business in the bad continuit, and the limpersonation is the combow business in the bad continuit, and the business in the bad continuit, and the business in the bad continuit, and the business in the busine

#### LES AS DU TURF

('Aces of the Turf') (FRENCH MADE)

Paramount (Joinville) production and re-lease. Peatures Paulcy and Drean. Di-rected by Sergé de Poligny; music, Borsi-ercted by Sergé de Poligny; music, Borsi-ercted by Sergé de Poligne, Borsi-parabocy, Henri Julilen, Madcleine Guitty. No other credits available. At Fifth Ave. Playhouse, N. Y., weck May 10, '35. Run-aing time, 30 mins.

and time, to mins.

Another ancient and dull French
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wood and fashion itself a good sales picture to compete with Three Men picture to compete with Three Men in a fine of the picture to compete with Three Men in a fine of the picture of th

| Parls, May 10.                           |
|------------------------------------------|
| Alleanza Cinematografica Iteliana pro-   |
| duction. Stars Martha Eggerth, Philips   |
| Holmes. Directed by Carmine Gallone.     |
| Scenario, Welter Relach: music by Vin-   |
| ocenario, weiter Reisen; music by vin-   |
| cenzo Bellini; adepted by W. Schmidt     |
| Gentner. World premiere at Studio de     |
| L'Etolic, Paris, Running time, 100 mins. |
| Maddalena                                |
| Vincenzo Bellini Philippe Holmes         |
| Tincenzo Bellini                         |
| Fumaroli Donald Calthrop                 |
| Ernesto Tost Arthur Margetson            |
| Rossini                                  |
| Mercadante Edward Channmann              |
| FlorinoJohn Clements                     |
| Piorino                                  |
| Romeni                                   |
| Peganini                                 |
| La Paste Ecnita Hume                     |
|                                          |

| mins.           |        |           |
|-----------------|--------|-----------|
| Pecos Kld       | E      | 3111 Cody |
| Nita GerclaN    | cna '  | Quartaro  |
| DukeI           | Eddle  | Gribbon   |
| Donna Castelar  | habli  | Jimines   |
| Pancho Gonzales | Earl   | Hodgins   |
| Martha          | Za     | ra Tazil  |
| Juan Castelar   | . Done | ald Reed  |
| Luke Saunders   | Col    | in Chase  |
| Clem Rankin     | Bu     | d Buster  |
|                 |        |           |

Little Saundeers. Colle Chase

Routine oats dramm with pient

Routine oats dramm with pient

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of hard ridhing and fistics as solv

allowed to talk too much. He's at

Arms allowed to talk too much.

I allowed to talk too much.

Arms allowed to talk too

heavy emoter. Cody's pretty tad,

cal cattle raster piot, with Bill at
tempting to make a blind mother

the story of the rustler who turns

good, suddenly to save the old

round up a rival rustling gang

while the sheriff is on his own

trail durnish some lively moments,

suvenile notice lighten men that

suvenile notice.

Standard western thriller

savet young thing. Earl Hodgins

provides only finished acting in the

peaks

Bill Cody has a following, but

Bill Cody has a following, but

pai.

Bili Cody has a following, but
this one won't add much to it. Only
fair for double programmers.

#### BULLDOG JACK

(BRITISH MADE) London, May 2.

| tars Jack Hulbert; features Fay Wray.    |
|------------------------------------------|
| irected by Walter Forde. Screen play.    |
| O. C. Orton, Sydney Gillat, Gerard       |
| airlie. Basic idea and dlalog, Jack Hul- |
| ert. Cameraman, H. Groenbaum. At         |
| rince Edward theatre, London, April 80,  |
| 5. Running time, 70 mlns.                |
| ack Pennington Jack Hulbert              |
|                                          |
|                                          |
|                                          |
|                                          |
| ulldog DrummonAtholl Fleming             |
|                                          |

#### HEAT WAVE

(BRITISH MADE) London, May 8.

Gainsborough production and Gaumoni-British release. Stars Albert Burdon, Cyril Mudde, Les Allen; features Anna Lee, Vers Pearce. Directed by Maurice Elvey. Sub-y Austin Melford. Cameramen, Glet MacWilliams. Prince Edward theatre. London, May 2, '83. Running time, 73

(Not for Release in II. S.) Plenty of old and surefire gags in this one, but enough original touches to make for pleasing enter-

Pienty of oid and surefire stars in this one, but enough original touches to make for pleasing enterior. Cyril Maude in the role of a reguish oid Englishman who has made himself president of a little district of the control of the

#### Incorporations

NEW YORK

NEW YORK

Albary
capital stock, 200 shares—100 preferred,
polial stock, 200 shares and preferred,
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polial stock, 21,000, Jo

york, and Frances Kern, 848 Free, seet proximate your seed of the policy of the policy

and David Samucloshi, 23 Broadway,
Consolidation Molion Fieters Comp.
John Scholler, 12 Bay Ridge avenue,
John Scholler, 12 Bay Ridge avenue,
Jacob Welsman, 262 Cleveland avenue,
Gloris-Patrica Amseement Corp.; the
atrical business; capital stock, 130,006.
Gloris-Patrical Amseement Corp.; the
atrical business; capital stock, 130,006.
Dissolutions
Jack While Comedy Corp. sled by
New York Control of the Control of the Control
Ask While Comedy Corp. sled by
New York Control of the Control of the Control
Control of the Control

CASTA DIVA
(ITALIAN MADE)

Parls, May 10.
Alieanas Cinematografica Italian processors, Watter Review, Guille Market Hubert an amateur slate of the Collaborator of the month of Sauldon Pura (California) and the apparently has no objection to a farcical comediant his part of Sauldon Suramento, Saramento, Sara

#### Stock Market

(Continued from page 6)

(Continued from page 6)
ner Bros 8, with a new high at
65½ and an advance of 2% points,
were the amusement liens to make
fresh 1935 highs.
The climb of the Amusement
Group to 31%, as measured by the
averages, to finish 1.35 points ahead
of the previous week's close, was
all the more remarkable because
averages for the three other print
up at Monday's close. While the
amusements were spurting, the
Dowy-Jones industrial averages
showed only an advance of 0.44 of
a point. The industrials closed at
114.67. Utilities and rails also were
only moderately higher.

showed only an advance of 0.44 of a point. The industriais closed at 114.67. Utilities and rails also were a second of the control of the con (20) in expectation that the direct series and successful and something about paying dividends something about paying dividends of the control of the Radio issues, spurting move of the Radio issues, spurting up the Radio issues, spurting the day as during the five proceeding the Radio issues, spurting th

old \$2 annual rate. What perhaps attracted more attention, however, was the action of Mctro-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Goldwyn-Go

record on June 10.

Long expected bull move in Paramount certificates on the stock exchange appeared to be getting upsteam in iate trading Monday (20).
Although the move for the day was
of a minor nature, the big Increase
in volume seemed to indicate that
a well-planned drive might be under
way.

# 11% 1 1% 1 1%

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Summary for Week Ending Monday, May STOCK EXCHANGE

| ligh          |             | Sales.    | Issue and rate.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|---------------|-------------|-----------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 854           | 41/2        | 2,900     | American Seat                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| 63%           | 841/4       | 20,700    | Col. P. vtc. (1)†                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| 71/2<br>221/4 | 814         | 5,900     | C nsol. Filin                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| 2214          | 1416        | 7,800     | Conscl. Film ptd. (1%)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| 46            | 110%        | 6,100     | Const. Fifth pld. (12)1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| 55            | 141         | 150       | Eastman Kodak (5)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| 14%           | 8%          | 52,400    | Do. pfd.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| 28            | 20%         | 156,900   | Fox Clase A                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| 40            | 84          |           | Gen, Elec. (60c)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| 40%           | 214         | 100       | Keith ptd. (7)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| 08            | 8176        | 85,300    | Loew (2)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|               | 102         | 300       | Do. pfd. (61/2)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| .7%           | 51/4        | 1,500     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| 284           | 27.         | 1,600     | Met-GM ptd. (1.89)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| 414           | 21/4        | 27,200    | Paramount ctfs                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| 11/4          | 1/4         | 14,100    | Pathe Exchange                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| 17%           | 814         | 3,000     | Pathe Class A                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| 5%            | 4           | 137,200   | Radio Corp                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| 021/4         | 50          | 1,000     | Radio pfd. A (3½)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| 511%          | 364         | 43, 100   | Radlo pfd. B                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| 2.74          | 11%         | 80,500    | RKO                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| 10%           | 8i          | 20        | The Comment of the Co |
| 4%            | 214         | 22,000    | Universal pfd                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| 24%           | 1415        | 830       | Warner Dros                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| 10%           | 32%         | 63,000    | Do. pfd                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| 02%           | 90          | 410       | Westinghouse                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| 02%           |             | 410       | Do. pfd. (3½)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|               | N 7005 1    |           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| - 1           | New 1935 I  | nign.     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| - 1           | Plus stock  | CELLER.   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|               | Now 1935    |           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| •             | Laid this y | car on ac | coont of accumulations.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |

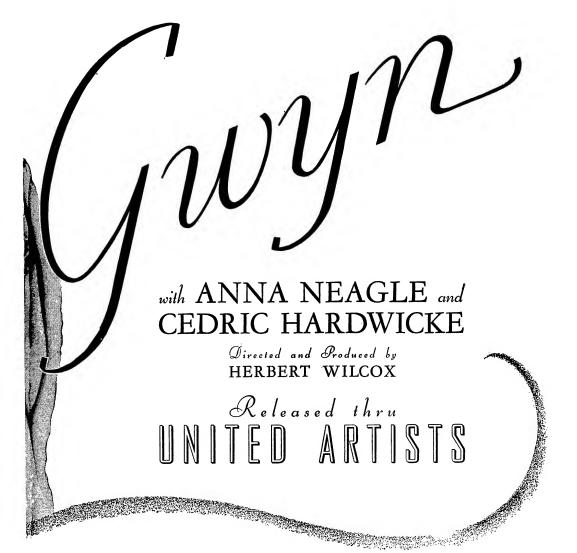
|          | CURB                      |      |
|----------|---------------------------|------|
| 250      | Columbia Picts (1)† *62%  |      |
| 10,000   | Technicolor 20%           |      |
| 2.500    | Translux (10)1 2%         |      |
|          |                           |      |
| £101.000 | Gen. Thea. Eq., 12%       |      |
| 21.000   | Kelth 0s, '46             | 9%   |
| 21,000   | Locw 6s, '41              | 70%  |
| 02,170   | DOCW 08, 41               | 104% |
| 8.000    | Par-Broadway 5%s, '51 50% | 66%  |
| 102,000  | Par-Fam-Lasky Gs, '47 80  | 86   |
| 40,000   | Do. ctfs 80               | 85%  |
| 69,990   | Par-Pub. 5128, 901/2      | 87   |
| 80,000   | Do. ctfst                 | 87   |
| 17,000   | RKO delas 6s              | 32%  |
| 418,000  | Warner Bros. 6s, '39 *65% | 62   |
| 0.000    | Par-Bdway 5%s, 51 ctfs 55 | 55   |

OVER THE COUNTER, N. Y.

12% 79% 100 59 80 90 91% 41 65% 67%

New 1935 high, Plus stock extras





#### MUSIC HALL, N. Y.

MUSIC HALL, N. Y.
Well, the Sulan is finding out
well, the Sulan is finding out
And taking it pretty seriously. Once
he's sure about the affair, he swoops
down with his warriors and kills not
overlyody that worked for the
prince. This is an old Turkish custom which, fortunetely, has never
fable about the sultan who
couldn't take it has been told at
the Music Hall before. If memory
forc. Well, it's a cute fable and,
forc. Well, it's a note fable and,
forc. Well, it's a note fable and,
forc. He is the service work be
to only the service of the service of the Music Hall's best endeavors, but
on the other hand, nothing quite as
cond. In the probl-poshed. It's too
Side ramps of the big house are
Side ramps of the big house are

tive could be pool-noohed. It's too
Side ramps of the big house are
draped with Oriental prayer rugs
and excand he motif of the proand excand the profit of the prodience. 'Scheherazade' (or Sherry
as she must now be familiarly
as she must now be familiarly
all these, revivals) sits under the
sultan's canopy and tells the story
which subsequent dancing, singing
stage proper, carries out on the
stage proper.

and pantomine carries out on the stage proper. Fartisipating in a large cast are:
Fartisipating in a large cast are:
Leonard Warren, Dolores Pallet, Leonard Warren, Dolores Pallet, Wolton, Dallar, Burney, Large Marchad, Large March

#### ORPHEUM, ST. PAUL

ORPHEUM, ST. PAUL
St. PAUL May 17.
Despite spring-feverish weather, house, aided by a white ambulance out front exploiting Bride of Frankethead in the party of t

cut worker with an uncommon talent for vocal imitation. In these days of radio impersonators on every bill, a click such as Wilson

piles up here is unusual.

California Collegians, closing the show, are back in vaudeville after a long stretch in 'Roberta,' and welcome. As good a novelty musical aggregation as ever. Fred McMurray's out, a picture actor now, but the boys seem to get along without him. Bige.

#### CHICAGO, CHI

CHICAGO, CHI

Chicago, May 17, in which is the control of the cont

#### PARAMOUNT, L. A.

Frank Meline and Co. are on next in some fast knockabout stuff and solid state knockabout stuff and solid state of the control of the control

#### MEDRANO, PARIS

Parls, May 10.

Medrano has done a Barnum this fortnight. Place is presenting a new act — Lea, the Lioness, with shownanship that would credit any-

e monwmanning that would credit any tribe to the playing a Berlin night club, is presented by the control of th

identical content of the property of the prope State, Minneapolis

Minneapolis, May 18.

A natural conclusion to draw from the feeble response to the curving the control of the control of

'No, No, a Thousand Times No,' a swiss yodeling song and 'Tiger Rag' with sock comedy ornamentation that sends them across. They do right nobly by the next-to-shut spot. In the wind-up, the four Tip-Top Girls sell acrobatic dancing contortionistic tricks satisfac-

torily. In addition to the feature, the In addition to the feature, the film portion includes a Ruth Etting short, Paramount News and a 'Popeye' comedy—quite a lot of show for 40c top. A meagre audience at the late afternoon show caught.

Rees.

#### CAPITOL, N. Y.

Rudy Vallee is the whole show at the Capitol this week with even the line girls taking a week off. It's a good deal of a responsibility, with he puts over a case of the company of anything, he's a bit too shy on band numbers.

inse the vaudevilic quality, and it anything, he's a bit to shy on band numbers.

I anything, he's a bit to shy on band numbers.

I anything, he's a bit to shy on band numbers.

I a crim, with the band lighted by sections. Ho is not seen until the first through the mile, which at the Cap was not such a happy move, since the horns were apparently in poor the yold. This section carried the ancient Tavern number which he ancient Tavern number which a bartions find, bats over his comedy numbers to pretty good effect, and bartions find, bats over his comedy numbers to pretty good effect, and but in the horns were the pretty good effect, and put loss thy Rhythm' over nicely, but did not have them pounding too hard with helf was several their turn came, but Vallee and the Kleswetter Cott got a rousing hand for a succession of drinking some the several points of the help the the help

which brought the curtain call was religious to the stage throughout even when he is working in the dark with the accompanisment to other numbers. He keeps the show moving at a smart clip, but none of Feature is 'Age of Indiscretion' (Metro), a new Hal Roach Our Chero, a new Hal Roach Our Che and the stage of the newsreel. Business good, Chio,

#### CENTURY, BALTO

#### STANLEY, PITT.

Pittsburgh, May 17. Bang-up show composed of two items, Lupe Velez, the hot tamale, and Paul Ash, and it packs a punch all the way. With two additional

all the way. With two additional marques hames on access, William marques hames on access, William marques hames on access, William of Midnight (Madio), entire set-up margines and solvential set-up and solven

#### FOX, BROOKLYN

FOX, BROOKLYN

'Come on, folica, wake up!'
This is Henny Youngman, mc.
speaking, after he introduces Ronnie Van and Kam Plain, a threenie Van and Kam Plain, a threesing old-time pop tunes.
In the current show singers solic
on the stage, and the sight acts like
laurine, and Norva; and Frank and
Harry Seamon, tumblers, perform
cred is a raised stage. Cook and
Brown, a colored pair of tappers,
also perform on this upper dock.
harmonica quartet, winners of the
heatres amateur contest of the
week previous. Lasavio is introthe art ansate at sight of the singer, but herd
parently ho shouldn't. The amastinger, but he sings here before a
mike just the same, although apparently ho shouldn't. The amastone and Lee and the Seamon
pair provide the connedy on tho bill
ymore. Probably just one of those
weeks for the kida. Biz not so hot
Norva, who are a graceful plair, lend
a real color to the finale Spanish
unmber offered by the line and
the conned on a follows
this up with a rhimita to the Cooenough and okay that way. Shan.

#### PALACE, N. Y.

PALACL, N. 1,
When the Palace sells out these
days it is most unusual, but that's
the way it was Falach sells. The
stood three and four deep for a
stood three and four deep for a
stood three and four deep for a
stood three pulled about the same
berta; played there not long are,
but prior to and since then there
has been no such attendance since
House has three-way draw with

perta; played there not long ago but prior to and since then there has been me such attendance since but prior to and since then there has been me such attendance since the percentage of the such as the such as

Turn has versatility and punch that count.

Si De Cardos, closing the show with tector board acrobattes, is the work of the country of the co

#### ALVIN, PITT.

Pittsburgh, May 17. No doubt figuring Shirley. Temple's 'Our Little Girl' (Fox) was draw enough, management didn't bother much with the stage and presentation looks it. Show's pretty and doesn't hang together a cit

draw enough, management didn't bother minch with the stage and spotty and doesn't hang together at all.

And the stage and spotty and doesn't hang together at all.

And the stage and spotty and doesn't hang together at all.

Act, it's being billed as a univade at all.

And the stage of the stage of the stage and spotty and doesn't hang together at all and a stage and spotty and chorus opening carries out this aboving time at in boxed clocks showing time at in boxed clocks showing time at all and a stage of the stage at a stage and the stage at a stage and the stage at a stage control to the district of the control of the contr

million coming on near the close to absorb the remainder of her bag of tricks. She brings the femme trumpeters on once more and winds up in a rash of brass and spingers and it's been his sold for the last few weeks to accompany an amandur, and the seek of the last few weeks to accompany an amandur, since the sold of the seek of the last few weeks to accompany an amandur, since most of the prizes have gone to vocalists. Current tyro is a bartione who sings 'When Irish 1989 A'o Smiling' as if he had all 1989 to 30 km ling's as for he had all stay to 40 km ling's who come to the seek of the

#### Metropolitan, Boston

Boston May 17 Tag on this week's offcring is thinly controlled the second of the secon

#### EMBASSY, N. Y.

From Europe the reeds sound at a clarify important note as Hilder addresses May Day throngs (Fox) and Russia gives its mute answer to the German dictator in an interest of the German dictator in a fine and Russia gives its mute answer to the German dictator in a fine for the German dictator in a fine for the Hungarian parliament concerning the form of the Hungarian parliament conformation of the Hungarian parliament conformation of the Hungarian parliament conformation of the Hungarian for the Hungarian for an action of the Hungarian for a conformation of the Hungarian for the same seek in connection with a fall rather that and Fox and Hungarian for the Hungarian for Hungarian

ace of the seas. Hattel seen meaning again.

'Fish from Hell' (Marine Pictures), in which an offscreen announcer poorly covers a fishing expedition, included on the show this week. Business pretty good Saturday afternoon.

#### MAE \$17,500 IN CINCY

Whole Town Perks Up on Good

Cincinnati, May 21.

Cincinnati, May 21.

Sweet assortment of product this week and biz of downtown houses is best for quite a spell. Cool is the control of the cool of th

#### Estimates for This Week

January with 34,000 on 12 to 18 to 1

Midnicht\* (Radio) (2d wk.), as.:wo. Pic drew \$1.000 on first week at Paiace.

amily (RKO) (1.000: 35.55)—

amily (RKO) (1.000: 35.55)—

Berlin (RKO) (1.000:

#### ALBEE, BROOKLYN

ALBEE, BROOKLYN

If the Albee siashed its prices to draw crowds, the plan seemed a flop of the prices of the price

#### MAE AND SHIRLEY VIE

Town' and 'Little Girl' Strong in

Indianapolis, May 21. (Best Exploitation: Circle) (Best Exploitation: Circle)
Mae West in 'Goin' to Towu' will
do a strong \$12,000 in nine days at
the Circle. This sloes not equal
This does not equal
this spot, but very good. Shirley
Temple in 'Our Little Girl' at the
\$1,000 in the circle and the

dime a head snorcence were cartake.

Tying in with Old Gold cigaret window displays in downtown drug stores on Mae West and getting a splendid showing of cards in two hundred buses were highlights of a good campaign given 'Goin' to Town' at the Circle.

rood campaign given Goin to Town at the Circle.

Estimates for This Week Apollo (Fourth Ave) (1,100; 25-40)—Our Little Girl (Fox). The Company of the Compan

#### SOGGY OMAHA GOES FOR 'TOWN' AND 'GIRL'

Omaha May 21.

Omaha, May 21.

( est Exploitation: Omaha)

Rain has been the scheduler of the control of the co

Estimates for This Week
Orpheum (Blank-Tri-State) (1976;
Orpheum (Blank-Tri-State) (2100;
Orpheum (

not enough for a sock. \$6,000 good.
Brandeis (Singer-RKO) (1,200;
25-35-40)—Black Fury' (FN) good
enough to get the house back to
single feature. Timely hecause of
single feature. The properties of the control of the control
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#### Portland Indifferent, 'Miserables' Suffers

"Miserables" Suffers
Perind. Ors. May 21.

Best Exploitation: United Artists)
Tarker's UA plugged heavily on
Tarker's UA plugged heavily on
Tices Miserables, but the Vie Hugo
story has too much tragedy. It reg.
The transport of the transport
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which was all it was worth in this-burg.
Mayfair connected for a break this week with 'Let's Live Tonight' push-ing that house over the top for an extra grand. Good enough biz at the Broadway with 'Mark of Vampire,' Barnes circus provided two-day op-nosish.

#### 'G Men' Brooklyn's Topper at \$27,000: Dietrich Surprise

VARIETY

Brooklyn, May 21. (Best Exploitation: Par)

(Best Exploitation: Par)
Plenty of good flickers in down-town area with plenty of pricecutting, to bot Chreus played here
cutting, to bot Chreus played here
cutting, to bot Chreus played here
Managers of the downtown theaters archit feeling any too happy
over present bo. setup. New and
aters archit feeling any too happy
over present bo. setup. New and
the first of prices at the Par
("G Men' on the screen packing "em
in. Looks like beaucoup \$27,000
with possible holdover for added
Another, headages in Rose Hall

two weeks.

Another headache in Boro Hall sector to theatre operators is Trans-Lux which is now offering full-length pictures plus news clips. The producing the property of the producing the producing the property of the producing the property of the producing the property of the producing the

Dictrich fileier Devil Is a Woman' and Party Wile Is a Woman' and Party Educate and Post-Joe Lee, at the Principle and Il post-Joe Lee, at the Principle Is an expectation with several hundred three sheets, 24 sheets and 100,000 circus heralds. Also C. Men' theur with Bernarr 24 sheets and 100,000 circus heralds. Also C. Men' theur with Bernarr Line. Pitteen thousand copies of the mag distributed free of charge. Reserves had to be called out to handle the will be the proposed to the propose

Estintes for This Week
Paramount (4,000; 25-35-59)—40
Men' (WB), Ooing like a cyclone
this week. A splendid \$17,000 into
\$15,700
Dance' (RN), received a good
\$15,700
Dance' (RN), received a good
\$15,700
Bullet (20) \$13,700
Bullet (20) \$13,70

#### CLEVELAND

(Continued from page 10)

(Continued from page 10)
casteiner (U) and Rilmac's ork,
state of the continued from page 10,
and the continued from the contin

heavy pressure for okay \$5,400.
United Artists (Tarker) (1,000).
Proved too psychologically mineristic to break any records, but resistered well and netting fair \$5,500.
Very dime possibles \$6,000 on nine days.
Paramount (Revergreen) (3,000; and the days.
Paramount (Revergreen) (3,000; and the days.
Paramount (Revergreen) (4,000; and the days.
Into Jase Williamsee (Ind) with vaude and appearance of Three Little 11/2s, fair \$6,000. Last week small well-williamsee (Ind) with vaude and appearance of Three Little 11/2s, fair \$6,000. Last week Small Well-williamsee (Ind) and vaude disappointing at \$5,700.
—Sur. Dynamile (I) and vaude disappointing at \$5,700.
—Sur. Dynamile (I) and vaude disappointing at \$5,000. Last week, Tkihit to Live (WB) and Strangers Ali' (Radio); 25,409.—Let's Live Tonight (Col.), A swell break for this small (Col.), A swell break for this small \$1,000. Last week 'Stolea Harmony (Par) and 'Strange Wives' (U). Did letter than expected with okay "Music Box (Hannick) (1,000; 155.—Whole Town's Talking' (Col.)

Barnes circus provided two-day opposish.

Broadway (Parker) (2,000; 24-40)

— Mark of the Vampire' (MG), Getting good play in horror angia and losering for good enough \$3,000. Last leaf (PX), Second run combo col-week Black Tury (FN), Answered leaf an okay \$1,700.

THE
BIG FOX
PRESS BOOK
CALLED THE
TURN!

Shirtley HE 100 60 OVER

PUBLIC DEMAND!

MORE DAYS WELD OVER!

PUBLIC DEMAND

HELD OVER

topic or cours!

Shally it they won't let you go let you go

HELD OVER of course! SHIRLEY TEMPLE

Own Little Girl

ROSEMARY AMES . JOEL McCREA

Produced by Edward Butcher Directed by John Robertson From the story "Heaven's Gate" by Florence Leighton Pfalzgraf

you haven't a



**GREW ROMANTIC!** 

Warner Baxter in a role more dashing than his "Cisco Kid"... as the adventurous, reckless king of love . . . in the Argentine, where love is king. A gay charmer who met his match in a matchless beauty... the only woman who dared deceive him. Melting melodies! Moonkissed nights! The fiery, fascinating Cobra Tango!

> WARNER BAXTER GALLIAN

the PAMPAS MOON

a B. G. DeSylva Production

ELOZ&YOLANDA

Today s dancing sensations

Directed by James Tinling. Screen play by Ernest Pascal and Bradley King. From an

show without to



# **EXPLOITATION**

#### By Epes W. Sargent

#### Plenty for 'Miserables'

Plenty for 'Miscrables'

House pa, Her More Blattimore.

House pa, Her More Blattimore.

House pa, Her More More and United the Comprehensive campaign for 'Led'
in comprehensive campaign for 'Led'
Miscrables', current at Loew's Century. Tied in with contest conducted
discrable particular to the conducted
ator and permitted use of stage for
presentation of prize to winner;
stoy in the conducted of the contest of the con

#### Don't Kid 'Em

Don't Kid 'Em

Bines the League of Decency Influence there seems to have arison fluence there seems to have arison to the property of the prop

#### Traveling Sign

Traveling Sign

Capitol, N. Y., was using an effective sign on '60 Into Your Dance' program of the Travel's program of the Travel's picture. Consists of a long box with an end measurement of about 24x 12 inches, most of the front being an endeal of the travel's liberal of the sales message as the length of the box permits, the archeding rought of the box permits, the archeding rought of the travels. The travels were the sales messages are continually changing as the belt travels, the rear keeps the belt in motion and the sales messages are continually changing as the belt travels, the rear keeps the belt in motion and the sales messages are continually changing as the belt travels. Letters should be fairly large to the travels of the travels of the travels. The travels are the travels of the travels. The travels of the

#### Whiskers Too Hot

Whiskers Too Hot
Indianapolis.
Inspiration which furnished Aast.
Mgr. Crouch of Low's Falace with
the idea to exploit Les Miserables'
weather. Idea was to have usher,
made up with an abundant crop of
whiskers to finitus Jean Valjean,
with open book of Les Miscrables'
displayed on the bed of the wagon,
test this season, and ush the
fact of the wagon of the control of the control

#### Played Canaries

Played Canaries

Hartford.

For an entire weck previous to
the showing of 'Naughty Marieta'
Jack Simons, manager of the Capito theater, Hartford, secured a store
a canary concert.

Plastering up the front with signs,
the exhibit was thrown open to the
public—admittance without charge.

Scores of canaries sang to the tunes
concerted enough attraction to draw
crowd, comment and a prize for
Simons.

"Black Fury' Fitted In
Tram strike in Omaha mestly a
defriment to theatres, but managers
are turning around and using the
situation considerably in exploitation. This time it's John Guinlan
tion. This time it's John Guinlan
theatre. Advance plusging for
Black Fury' they incorporated the
strike angle in the daily ads and
other billing. House, of course,
any tendency towards either side,
but did make the most of the film
yoffering it as a treatment of
strikes and labor conditions. This
also the public who has to take it
till the controversy is settled.

#### Coffee and Cakes

Birmingham. Breakfast previewing idea was used by the Ritz for the showing for 'Naughty Marietta.' Coffee, toast, butter and Jam was served to patrons who got up early enough to at 6 and picture went on at 6 and 6 a

at 6 and picture went on at 6:40. Stunt was pulled in co-operation with the 'News' and was similar to breakfast showings in Washington and Baltimore. In a city where taxl competition is keen one company advertised that between hours of 1 and 2 and 6 and 7 p.m. passengers would be taken free to see the picture.

#### Sounds Good

John Well, of Universal, is sending out cards for barkecps to post. Read: For a Monster kick try a Bride of Franken-stein Cocktaii. One sip and stein Cocktail. One sip and you see monsters.' No formula goes with lt. Each barkeep does his own.

#### Prettying Up the Burg

As a civic gesture, in connection with local city beautifu! move now under way, Frank Gandolfo, mgo has kicked in with a suggestion for an enclosed terrace in center of common terrace of control of the control of the

#### Yoicks! To the Hunt

LOUGES: TO THE MUNT
Loew's State here has tied in
with the city-wido treasure hunt
being staged by the Better Housing
Exposition, giving display space in
its lobby and figuring to cash in
through thousands of persons being drawn to theatre, one of the
key points in the search.

#### BEHIND the KEYS

Philadelphia.

Rhiladelphia.

Independent Exhibitors Protective Ass'n of Philadelphia last week elected Harry Field to the chairmanehip of the board to successive and the successive an

Strand, Valparaiso, Nob., renamed Town.

Nob., rena

Orange Grove, one-timo legit, re-opens May 24 as Grand Interna-tional to house foreign language films. First pic will be Swedish eight-reeler, "The Song to Her."

Akron, O. Robert Menches, of the Liberty theatre, named president of the newly organized Akron Independent Theatre Owners Association which succeeds the defunct former organized the Company of the State of the State of the State theatre building of the State theatre building hundred dollars. Auditorium not hurt.

Homer City, Pa. Empirs will be reopened shortly after being dark for five years.

Youngsville, Pa.

Youngsville, Pa.

Herman Lorence, local exhibitor
for more than two years has lost
his lease on the Youngsville theatre, and will launch an open air
theatre here in June. July 1 thecompared the part of the part of the
compared to the part of the part of the
vade Corry with an open air show.

With an open air show.

With vaude cancelled at Paramount (Evergreen) decision to
close for summer has been superceded by plan to operate on dual
control of the control of the control
manager.

With Dirak Newman, Jr.,
slated to come from Portland, as
manager of house.

Roxy is new house opening
Thursday (16) at Eyerett, with R.
E. Charles as manager.

Managerial setup new in operaManagerial setup new in opera-

tion for Evergreen Theatres, puts Frank Newman, Sr., as president and Scatte manager; Al Rosen-berg, handling all theatres in Washington outside of Seattle; Al Finkelstein leaving soon for Port-land to, head new Oregon divisional offices.

Marion, O.
Tracy Barham, general manager of Southio Theatres, Inc., has maned Nat Turner as manager of ton, succeeding George Fetick, who has been made booker for the circuit, which controls the Paramount, Palace and Relation in Hamilton, the Strand in Middletown and the Palace and Marion here.

Indianapolis Henry Summers, manager of the now shuttered Indiana, is on a three - months' tour of the Katz houses as relief manager. Summers' plan to return here about Sept. 15. I. M. Halperin has moved the executive offices to the Circle theatre for the summer months.

Schine headquarters at Glovers-ville has put its office employes on a five-day week for the next four months. Employes throughout the cution with half rest this theorem. Cation with half rest this content seventy-five members of the Al-hany Variety club gave a farewell lunchoon for Major Lou Lazar. For Seventy-five members of the Al-hany Variety club gave a farewell lunchoon for Major Lou Lazar. For Warner Bros. divisional management Albany. Now he will go with the Schine circuit in Ohlo. Jack Retlaw, manager of the Avon appointed district management of Schine theatres in Northern New York. Albany.

C. I. Ambercromble has been appointed manager of the State theatre here. The street here, in the street here. The street here, chain. He trades positions with H. S. Orr, manager of the State, who goes to Wilson as the State, who goes to Wilson as State, state as assistant manager of the State. F. Middleburg, of Charleston, is F. Middleburg, of Charleston, as the will construct at Beckley.

Gem and Majestic, former Lee
Ochs theatres in upper Manhattan,
acquired by Henry Suchman, in association with the former operasociation with the former operanow closed, are being renovated for
reopening in the fall under Suchman's direction.

Abe Ludacer, former manager of the United States and De Luxe the-atres, appointed manager of the Tower theatre, of the Leff-Mycrs chain.

#### S C. Ideas

S. C. Ideas
Spartanburg, S. C.
A bit turdy with "Life Begins at
Porty," due to congested booling of
Porty," due to congested booling of
Inn, local top house, pulled a neat
inn, local top house, pulled a neat
one by having former country weekly reporter-bookkeeper-linoty as opetor-bookkeeper-linoty as opetor-bookkeeper-linoty as opeline, local top house, pulled as neat
to review show, to apot rural weekly interest for country folks. Rely interest for country folks.
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the s Spartanburg, S. C.

newspaper feature story, plus much proof will and free advertiselinities growth with the proof of the proof o

#### Building Up

Building Up

Advertising is pretty much what
the individual makes it. A stunt
tan be skimmed over or it can be
developed to the fullest degree. For
ture toward Shriley Temple's birthday, getting out of it proportionaciely what they put in, but the most
complete campaign to be reported to
date comes from Harrisonburg, Va.,
the could dig on the ball.

The house booked balk. Bright

date college atom treatmentures, condate college and the col

#### Exact Match

Exact Match
Figuring that Gladys Glad's syndicate beauty column would form
the best tie in for the Mark Hellinger unit, Joseph M. Baird, of
Loew's Orphelm, N. X., ast up a
Loew's Orphelm, N. X., ast up a
Loew's Orphelm, N. X., ast up a
form a nearby beauty shop gave
from a nearby beauty
from a nearby

her news value.

Cost nothing, as the co-operating shop used a one sheet to tell it had supplied the operators with an eye applied the operators with an eye to the operators with an eye to me away from the kitchens up. in Control of the operation was that the gratia beautifiers were than the gratia beautifiers were the operation of the operatio

#### Sizzled 'Lost City'

chain.

Minnesota Amusement Co. (Publix Northwest) continuing expansion program to reopen the Minnes, St. City, the serial turned feature, Hava because the circuit has added six thentres to its claim. It now has a total of 72 these size to hoom 1929 times.

#### Summer Uniforms

One theatre is aiming to shove off on a new tack when the warm weather breaks, due to a recent comment from an elderly woman patron. She told the boss headacher that she skipped the summe shows last year because everyone around his house looked so unaround his house looked so un-comfortable. The siri cashier last year wore a uniform coat buttoned to the chin, as did the doorman, Inside the girls who seated the patrons had similarly surce look-ing walsts; cast recommended to the used to congratulate lineself on the trim neatness of the staff. But the old lady told him they did not look as summery as he imagined. In spite of the air cooled house they as the staff, and the staff, and she stayed away.

This year the girls will wear

spined or the air Gooder house they she stayed away.

This year the girls will wear nutry white wash dresses with a generous V to the neck, and the generous V to the neck, and the blue over a white shirt and soft coliar, with duck trousers. He will add to the summery effect, Mandot to the summery effect, Mandot to the summery effect, Mandot to the summer of the su

#### Soft Drinks

Soft Drinks

About the times of thicks are not or more new sates. Others are not not market. Usually the stuff is inexpensive and the company is willing to give an ample supply to a theatre which will help push it at the same that in the lobby, which has the double handleap of collecting a crowd and possibly impeding the incoming patrons and also of getter of the same that it is not the same that it is not market to be a same that it is not market to make the same that it is not market to make the same that it is not market to make the same that is not market to make the same that it is not market to make the same that is not make the same that is not make the same that is not make the same that it is n

service in recurs for possible future and the day of the count of the

Whatever stunt is used the com-pany should be prompted to adver-tisc on their delivery wagons and at all piaces where the drink is on sale.

sale.

If there is no new drink coming along, it is often possible to hitch up to some standard summer tipple, but a new company with probably be more easier for the adoption of the same to the same please of the adoption of the same please the drink goes to the regular spots, and the drink goes to the regular spots, and the same please the drink goes to the regular spots, and the same please that the drink goes to the regular spots, and the same please that the drink goes to the regular spots, and the same please that the same

#### Trick Folding

Getting out a trick throwaway, Edward Selette, of the Albany had recipients bilinking for a moment as they read, 'Hooray! Beard atre, etc.' But then they noticed that a part of the right hand side of the bill had been folded under and when straightened out it was not been but Beery. The y was set as lace' in smaller type above. Wallace' in smaller type above. Wallace' in smaller type above. At the silett extra cest for fold-

At the slight extra cost for folding it gave Selette a handout that drew immediate attention, with & resultant laugh, which helped.

Cost of the printing was laid off to a furniture store, which gets the back for its own ad.

#### Spook Shows Chloago.

Midnight 'spook' shows, combin-ing a pic chiller with some stuce magic, is a consistent ballyhoc for Universal's pictures, Bride of Prood' and 'Werewoif' of Edwin Prood' and 'Werewoif' of London.'



HELD OVER 5th WEEK. Mayfair Theatre, Cincinnati

**HELD OVER** 5th WEEK. Filmarte Theatre, Hollywood

**HELD OVER** 3rd WEEK. Blue Mouse Theatre, Seattle

HELD OVER 2nd WEEK. Embassy Theatre, San Francisco

HELD OVER 2nd WEEK. World Theatre, Minneapolis

HELD OVER everywhere it has played



JAN KIEPURA MY HEART IS CALLING



r's opportunity

SECOND ONLY TO S

STUFF

FOR THE BOX-

# GEORGE RAFT GLASS KEY"

By Dashiell Hammett, author of The Thin Man with Edward Arnold, Claire Dodd

Directed by Frank Tuttle A Paramount Picture

# CALENDAR OF CURRENT RELEASES

Chesterfield ircumetantisi Evidence. A myetery asking does circumstantial evidence con vict the innocent? Chick Chandler, Shirley Grey. Dir. Charles Lamont 67 mins. Rei. March 30.

Death from a Distance. A stratosphere mystery. Russell Hopton, Lola Lane Dir. Frank Strayer. 64 mins. Rel. May 1. Dir. Frank Strayer, 64 mins. Rel. May 1.

Ghoet Walks, The. A mystery comedy. Cast. John Miljan, June Collyer. ir.
Frank Strayer. 67 mine. Rel. Dec. 1. Rev. April 3.

Girl Who Came Back. The regoneration of a girl crook. Sidney Biackmer,
Shirley Grey, Noel Madison. Dir. Charles Lamont. Rel. May 25.

Public Opinion. A drama of the greatest single force in the world today,
"Public Opinion." Lois Wilson, Crane Wilbur, Luis Alberni. Dir. Frank
Strayer. 68 mins. Rel. March 15.
Shot in the Dark. College mystery. Charlee Starrett, Marion Schilling. Dir.
Chae. Lamont. 67 mins. Rel. March 1.

of Stoel. A new deal drama of fathers and sone. Charles Starrett, Wm Bakewell. Polly Ann Young. Dir. Charles Lamont, 64 mins. Rel. Dec. 15 Rey. April 17.

Symphony of Living. A drama of sacrifiec against a background of symphonic music. Al Shean, Evelyn Brent, Charles Judeis. Dir. Frank Strayer 68 mlns. Rel. Jan. 16. World Accuses, The. A woman's fight against the world alone. Vivian Tobin, Russell Hopton, Dickie Moore, Dir. Charles Lamont, 60 mins. Rel. Nov. 1, Rev. March 27.

Brudio: Gower at Suncet, Hollywood, Cal. Columbia Offices, 729 Seventh Ave., After the Dance. Nancy Carroll, George Maysly. Dir. Lee Burgakov. June 10.

Air Hawks. Raiph Bellamy, Tala Birell and Wiley Post. Dir. Al Rogell. Rel April 30.

Awakening of Jim Burke. Tough construction boss learns to respect his men Jack Holt, Piorence Rice, Kathleen Burke, Jimmie Butter. Dir. Lam-Behind the Evidence. Newspaper man amothes out a master mind. Normar Foster, Donald Cook, Shelia Mannors. Dir. Lambert Hillyer. 70 mins Rel. Jan. 20. Rev. Feb. 1

Man Wins, The. Edmund Lowe, Jack Holt in a familiar outline. Flor ence Rice as the girl. Dir. Earle Kenton. 75 mlne, Rel. Jan. 5. Rev Jan. 8.

Broadway Bill. Ruce track story based on one of Mark Hellinger's yarns Myrna Loy, Warner Baxter. Dir. Frank Capra. 90 mins. Rel. Dec S. Rev. Dec. 4.

Carnival. Carnival story of a man's search for a mother for his child. Lee Tracy, Sally Ellers, Jimmy Durante. Dir. Walter Lang. 77 mins. Rel. Prob. 10. Rev. Feb. 20.

Flice East. Mystery in a transport plane. Conrad Nagel, Florence Eight Bells. Love and mutiny on the high seas. From a stage play. And Ralph Bellamy, John Buckler. Dir. Roy W. Nelli. Rel

ighting Shadows. Tim McCoy, Geneva Mitchell. Dir. David Sciman. Rel.

I'll Love You Always. A love that could not be crushed by adversity. Nane; Carroll, Gco. Murphy. Dir. Leo Bulgakov. 08 mins. Rel. March 20. Rev

Spite of Danger. Auto racer goes into the trucking business. Wallace Ford, Marian Marsh. Dir. Lambert Hillyer. 56 mins. Rel. March 8. Ford, Marian Marsh. Dir. Lambert Hillyer. 66 mins. Rel. March 8. Rev. April 10.

ustic. April 10.

ustice of the Range. Tim McCoy western. Dir. David Selman. Rel. May 25.

aw Beyond the Range. Tim McCoy Western. Billie Seward. Dir. Ford
Beebe. Rel. Feb. 15.

et's Live Tonight. Love's indecisions on the Riviera. Lilian Harvey, Tulio
Carminalt. Dir. Victor Schertzinger. 63 mins. Rel. March 1. Rev.

March 20c.

Love Me Forever. Grace Moore, Leo Carrillo and Robert Allen. Dir. Victor Schortzinger. Rel. June 15.

Men of the Hour. Richard Cromwell, Billie Seward and Wallace Ford. Dir. Lambert Hillyer. Rel. May 15.

Lambert Hillyer, Rel. May 18.

Mills of the God. Industrial store of the depression. May Robsen, Fay Wax Mills of the God. Industrial store of the depression. May Robsen, Fay Wax Party Wire. Victor Joy and Jean Arthur. Dir. Eric Kenton. Rel. April 27.

Range War. Tim McCoy, Bills Esward. Dir. David Sciman. Rel. June 28.

Revenge Rider, The. Tim McCoy western. Dir. David Sciman. 57 mins. Rel. March 13.

Rel. March 18.

Suars Shooter Tim McCoy, Jacqueline Welle in a Western. Dir. David Suars Shooter Tim McCoy, Jacqueline Welle in a Western. Dir. David Sweil Head. Baseball Comedy. Wallace Ford, Dichie Moore, Barbara Kent. David March Shella Manners, Esther Ralston. Dir. Willard Mack. Rel. Jan. Williard Mack. Rel. Jan. Grown Woman. Richard Cromwell and Marion Marsh. Dir. Albert Rogell. Rel. June 14.

Unwelcome Stranger. Localed on a racing stock farm. Jack Holt, Mont Barrie, Jackie Scarle. Dir. Phil Rosen. 65 mins. Rel. April 20. Rev. April 10. Westerner, The. Tem McCoy, Marion Shilling. Dir. David Sel Rel. Dec. 10.

Whole Town's Talking, The. Robinson in a dual role as a killer and a pacifism who resembles him. Edw. G. Robinson, Jean Arthur. Dir. John Ford 35 mins. Rel. Feb. 13. Rev. March 6.

Office: 729 Seventh Ave., New York, N. Y DuWorld

Beast of Bornes. Molodrama and anim John Preston, Mary Stuart. 70 mins Rel. July 15. mins Itc. July 15.

Blue Light. Luckrian and starting Leni Richestatil. Itcl. Spb. 15.

Grainqueblic (Fr.) Drama from Anstole France yarm. Dir. Jasoude de Baron-cell. 89 mins. Ref Dec. 1.

Dame aux Camellas, ital Gr., Literal adaptation of the Dumas classic.

Dame aux Camellas, ital Gr., Pransa yard.

Itc. March 15. Rev. March 27.

Rich March 15. Rev. Minch 21
Gri In the Case. Conney in the Continental manner. Jimmy Save. Eddle
Gri In the Case. Conney in the Continental manner. Jimmy Save. Eddle
Gri In the Case. Conney in the Continent of the Cott. 1.
Kecha, Lubi, Saranie, (Polish). Young love in Poland, with music. Dir.
Kecha, Lubi, Saranie, (Polish). Young love in Poland, with music. Dir.
L'Agonie des Aleise (Fr). Pre-Napoleonie dram Dir. Roger Richebe. 70
mins. Rel. Dec. 1.

mins. Rci. Dec. 1.

Man Who Changed His Name (British). An old Edgar Wallace yarn revived. Dir. Henry Edwards for finins. Rci. Oct. 1. Rev. Oct. 28.

Noran Oct. Mar. Rev. Oct. 30. rish yarn. Dir. Desmond Hurst. i? elins. Rci. Oct. 48.

Tell Tale Heart (British). Edgar Alian Poe thriller. Dir. Desmond Hurst. 50 mins. Rci. June 18. Rev. June 19.

First Division Officee: R.K.O. Bldg., New York, N. Y.

Releases Also Allied, Chesterfield, Monogram and Liberty
Cutain Falls. One-time famous actress uses her talents in an entirely novel
role; and stages one final glorious comeback. Henrietta Crosman.
Port of Lost Dreams. A gun molls just eaches up with the after she lass
reformed and is happly married to a sea-faring man. Lois Lane. Bill
(serven) Boyd, George Marrio, Bohard Gargan.

First National Mices: 321 W. 44th St., Gailf. 4 1181 TGLIUIRI New York, N. y
Babbitt, Upton Sincialr's Main Street, Guy Kibbee, Alino MeMahon, Dir,
Wn, Kelghley, 75 mins. Rel. Dec. 8, Rev. Dec. 18,
Black Fury, The underdogs in a Pennsylvania mining town, Paul Muni,
Agrel Morrey, Dir, Michael Curtiz, 95 mins. Rel. May 18, Rev.
April 17.

April 17.

Sase of the Curlous Bride, The. Whodunit. Warren William, Margaret Lindsay. Dir. Michael Curlus. 39 mins. Rel. April 12. Rev. April 19.

litration Walk. West Point story. Ruby Keeler, Dick Powell, Pat O'Brien Dir. Frank Borzage. 95 mins. Rel. Dec. 1. Rev. Poe. 4.

Dir. Frank Borzage. 35 mins. Hel. Dec. I. 1899, 1996. 4.

If From 16th Avenue. The adventures of a young shop girl who accidentally marries a society deblet, and they make a man of him and the society of the society of the society of the society of the society. Men. Story of daring exploits of the men of the U. S. Department of Justice. James (agney, Ann Dyorak, Margaret Lindeay, Pifr. Wm. Keighey, 35 mins. Hel. May 4.

These tabulations are compiled from information supplied by the various production companies and checked up as soon as possible after clease. Listing is given when release dates are definitely set. Titles are retained for six ments. Manapers who techies service subsequent to that period chould preference.

The running time as given here is presumably that of the projection is presumably that of the projection own showings and can only approximate the actual release length in those states or communities where local or state censorship may result in deletions. Running time in the reviews as given in 'Variety' carry the actual time clocked in the that after after passage by the New York state censorship, since pictures are reviewed only in actual theatre showings. showings

showings.

While every effort is made to hold this list accurate, the information supplied may not always be correct, even though official. To obtain the fullest degree of accuracy, Variety will appreciate the co-operation of all managers who may note discrepancias.

#### Studio Placements

Hollywood, May 21. Hollywood, May 21.

Genc Lockhart, Una O'Connor,
Arthur Carew, Bodli Rosing, 'Thunder in the Night,' Fox.

David Manners, 'Jalna,' Radlo.

Marion Burns, 'Rip Roaring Riley,

BUFK.

DeWitt Jennings, Alee Craig,
Wallis Clark, Dick Winslow, Mutiny
On the Bounty, Metro.

Fritz Lieber, Tale of Two Citles,
Metro.

Fritz Lieber, Tale of Two Citles,"
Metro.
Tommy Bond, untitled short, Col.
Minor Watson, Mom. U.
Minor Watson, Mom. U.
Pierre Collinss writing original.
William of Managara, Managara, Managara, Managara,
William oldinam, Angara, Managara,
Michael Lamont directing, "Allmony Aches," Col.
Collin Tapley, Geneve Mitchell,
Ruth Chatterion, "Al Statiel directing," A Feather in Her Hat," Col.
Barbara Kent, Margarat Nearing,
O. Waldemar Young, Vincent Law,
rence, screen play, "The Pearl Neck-lace," Per.
Lace, "Area of the Chatter," Allender William, "Angara, Marenian," Mactor, Jack
Auer, Eric Wilton, "Anna
Karenian," Mictor, Jack Cavanaugh,
Broadway Miclody of 1386, Metro.
Harold Huher, Billy Dooley, Thedore Lorch, Rollo Lloyd, Mad Love;
Gertrude Short, Edgar Kennedy,
Gertrude Short, Edgar Kennedy,
Gertrude Short, Edgar Kennedy,

gore Loren, Rolle Lloyd, Mad Love,
Gertrude Short, Edgar Kennedy,
Manhattan Madness, Metro.
Eric Snell withing original,
Life Snell withing original,
Gilbert Emery, Olaf Hytten, Pat
Somerset, Bonie Scotland, Roach,
Somerset, Bonie Scotland, Roach,
Eric Bonie Southand, Roach,
Eric Bonie Southand, Roach
Eric Bonie Southand, Roach
Eric Bonie Southand, Roach
Bonie Stein Fetchti, Steamboat (Round
the Bend, Fox.
Metro.

Metrics Cook, Caim Jourseit,
Edward Kene, 'Hard Rock Harrigan', Lesser.
Joseph Cawthorn, 'I Take This
Joseph Cawthorn, 'I Take This
Harry Potter, dialog director, 'The
Last Outpot,' Par.
Dr. Thomas McLaughlin writing
Sceing Eyes' Metro short.
Steing Eyes' Metro short
Richard Connell writing original
for Harold Lloyd.
The Dressmaker,' The Dressmaker,'
Fororge Hassell, 'The Dressmaker,'

ox. Arthur Sheckman, Nat Perrin, ercen play, 'Rose of the Rancho,'

Artnus screen play, 'Rose of the Par. Lcw Kelly, Edward Kean, Marlan Lord, 'In the Sweet Bye and Buy,' Radio. Thurston Hall, 'The Girl Friend,'

Calliston Hall, The Girl Friend, Calling Llope, adaptation, The Virginia Judge, Par, Ann Shoemaker, Paul Albertson, 'Alice Adams', Radlo, Jeannette Lowe, research, 'Dr. Johnson', Radlo, Bert Whoeler, Robert Woolsey; Fred Guiol directing, 'Rainmakers,' Radio,

Radio,
John Wayne, Frank McGlynn;
Robert Bratibury directing, 'Wcet-ward Ho,' Republic.
Christian Rub, 'Peter Ibbetson,

Christian Ruy, According Par, Dell Henderson, 'Steamboat 'Round the Bend,' Fox. Margaret Bloodgood, 'Manhattan Madness,' Metro. Paul Flx, 'Men Without Names,'

Par.
Pauline Brooks, Charles Starrett,
Georgic Stone, James Burke, Guy
Usher, Norman Houston, George
Cleveland, Jimmy Aubrey, Monte (Continued on page 29)

Go Into Your Dance, Musical production about modern show business. Al Jolson, Ruby Keeler. Dir. Archie Mayo, 92 mins, Rel. April 20, Rev. May 3. Gold Diggers of 1935. Dick Powell, Adolphe Menjou, Gloria Stuart, Alice Brady. Dir. Busby Berkeley. 95 mins. Rel. March 16.

Brady. Dir. Busoy Berneicy: So mins. Acc., march 10.
In Callente, Musical spectacle of famous Mexican resort. Pat O'Brien, Dolores Del Rio, Edw. Everett Horton, the DeMarcos. Dir. Lloyd Bacon. 84 mins. Rel. May 25. Living on Velvet. Shock crazed aviator marries a society girl. Kay Francis, Geo. Brent, Warren William, Dir, Frank Borzage. 80 mine, Rel. March 2. Rev. March 13.

Mary Jane's P.a. Whinnsical story of a small town printer who le born with the wanderlust and who cannot resist the call of the road when a train the wanderlust and who cannot resist the call of the road when a train Rel. April 27.
Maybe It's Lave. Gloria Stuart, Ross Alexander. Dir. Wm. McGinn. 62 mine. Rel. Jan. 12. Rev. Feb. 12.

Murder in the Cloude. Lyle Talbot, Ann Dvorak. Dir. D. Ross Lederman. 61 mine. Rel. Dec. 15. Rev. Jan. 1. mine. Rei. Dec. 15. Rev. 1an. 1.

Olf for the Lamps of China. Pat O'Brien, Josephine Hutchinson, Jean Muir.

Dir. Mervyn LeRoy. Rei. June 8.

Red Hot Tires. Lyle Talbot, Mary Astor. Dir. D. Ross Lederman. Rei. Feb.
2. 61 mins.

Teveling Salesiady, The. One of those Jean Blondell-Glenda Farrell roupe.

Dir. Ray Enright. 63 mins. Rel. April 6. Rev. April 3.

While the Pattent Siept. Mystery in a millionaire' emansion. Guy Kibbee,
Aline McMahon. Dir. Ray Enright. 68 mine. Rel. March 8. Rev.

March 6.

Woman In Red. Young wife faces scandal to cave a man from conviction of murder. Barbara Stanwyck, Gene Raymond, Genevieve Tobin. Dir. Robt. Florey, 68 mins. Rel. Feb. 16. Rev. March 27.

Studio: Fox Hills.

Hollywood, Cal.

FOX.

Offices: 444 West 55th St.
New York, N. Y.

Black Sheep. Edmund Lowe, Claire Trevor, Tom Brown.
Rcl. June 14. Rei, June 14.

Baboona, Jungle film made by Martin Johneone, partly from an airplane, 73mins. Rei, Jan. Rev. Jan. 29.

Baby Take a Bow. The Fox child star comes through again. Shirley Temple,
Bright Eyes. The story of two little girls. Shirley Temple, Jane Darwell.

nt Eyes. The story of two little girls. Shirley Temple, Jane Darwell, James Dunn, Judith Alicn. ir. David Butler. 83 mine. Rel. Dec. 28. Rev. Dec. 25.

Rev. Dec. 26.

Rev. Jan. 26.

Rev. Jan. 26.

Rev. Jan. 26.

Rev. Jan. 27.

Rev. William Rev. Feb. 17.

Rev. Jan. 26.

Rev. Jan. 27.

Rev. Jan. 27.

Rev. Jan. 28.

Rev. Jan. 28. Daring Young Man, The, James Dunn, Mae Clarke. ir. Wm. A. Selter. Rel. May 24. Doubting Thomas. From George Kelly's etage play, "The Torch Bearers." Will Rogers, Billie Burkc, Alleon Skipworth. Dir. David Butler. Eel.

Elinor Norton Claire Trevor, Hugh Williams. Dir. Hamilton MacFadden.

.72 mins, Rel. Nov. 2. Rev. March 5.
George White's Scandials. Second edition of the musical. Alice Faye, Jas.
Dunn, Nod Sparks, Geo. White, Lyda Robertl, Dir. Geo. White. 85
mine. Rcl. March 15. Rev. May 1.
Great Hotel Mystery. Flagg and Quitt ae detectives. Dir. Eugene Ford. 70
mins. Rel. Morch 1. Rev. March 6. Helldorado, Adventure in a ghost town. Richard Arlen, Madge Evans, Raiph Bellamy, Henry Walthall, Dir, Jas. Cruze. 74 mins. Rel. Dec. 21. Rev.

lt's a Small World. Spencer Tracy, Wendy Barrie. Dir. Irving Cummings. Rel. April 26.

Rei. April Dr. From a stery b. Dyg. Zorn. Mona Barrie, Gilbert Rolland. Dir. H. Bruce Humberstone. Rei. May I aprile, Gilbert Rolland. Dir. H. Bruce Humberstone. Rei. May 3 Rolland. Dir. H. Bruce Humberstone. Rei. May 3 Rolland. Dir. H. Bruce Humberstone. Rei. May 1 Rogers, Rochelle Hudson. Little Golene. Shriety Zengle, Lionel Barrymore. Ewglyn Venalle. Dir. Little Colonel. Shriety Zengle, Lionel Barrymore. Ewglyn Venalle. Dir. Little Colonel. The William Colonel. Dir. Will Rogers. Naval cadets form love syndicate. Pat Patron, Lew Ayres. Dir. Win Thiele. 32 mins. Rel. Jan. 4. Rev. Fe Datron, Lew Ayres. Musle jn the Air. Gloria Swanson, John Boles. Dir. Joe May. 81 mins. Rel.

Mystery Woman, Heroine saves her husband by procuring 'the papers,' Mona Barrie, Gilbert Roland. Dir. Eugens Fords. 89 mins. Rel. Jan. 18. Rev. Jan. 22.

Rev. Jan. 22.

One More Spring. Three down and outers in Central Park. Janet Gaynor, Warner Baxter. Dir. Henry King. 87 mins. Rel. Feb. 8. Rev. Feb. 27.

Utiltie Girl. From the story 'Heaven's Gate', by Florence L. Pilagraf. With circus angles. Shirley Temple, Rosemary Ames, Joel McCrea. Dir. John Robertson. Rel. May 17.

Dir. John Robertson. Rel. May 17.
Ten Dollar Rales. Edward Everett Horton, Karen Morley. Dir. Geo. Marshall. 69 mins. Rel. April 5. Rev. May 8.
Under Pressure. Romance with the eand hosp under the river. Edmund
Lowe, Victor McLaglen, Florence Rice. Dir. Roaul Walsh. 70 mins.
Rel. Pcb. Rev. Feb. 6.

Rel. Feb. Rev. Feb. 5.
Under the Pampae Moon. Mex. story. Warner Baxter, Kettl Galligan, Til Guizar. Dir. Jas. Tinlin. Rel. May 21.
When a Man's a Man. From the Harvigl Bell Wright story. George O'Bri Dir. Edw. F. Ciline. 6e mins. Rel. Feb. 15. Rev. Feb. 27.

Office: 1600 Broadway, New York.

G.B. Office: 1600 Breadway,
Chu Chin Chow, Inblut these and minds for m. Anna Mr. Vor. Vor.

Evenenga Musical dramatization from the Breviery Nicholan Laye, Fritz Kortner, Carl Eumond, Allee Delysia, Conchita Supervia.

Dir. Victor Saville. Red, Nov. 16. Rev. Nov. 250.

Evergreen, Musical adaptation from the Deverey Nicholan novel Freibrer,
Dir. Victor Saville. Red, Nov. 16. Rev. Nov. 250.

Evergreen, Musical adaptation from Coebran's stage objective.

Evergreen, Musical adaptation from Coebran's Alage Outleton. Jense

Ville. Rkl. Jan. 2. Hev. Ann. 16.

Iron Duke, The. Drama based on Duke of Weilington at Battle of Waterloo.

George Arrise, Ellaline Ferris, Glaby, Cooper, A. E. Matthewa. Allas

Jack Ahey. Comedy with song and dance. Jack Hutbert, Nancy O'Nell. Afred Drayton. Dir. Water Forlic. Rev. Dee. 2. Rev. Feb. 12.

Little Friend. Drama of a child's devotion and influence. Nora Pilbean.

Man Or Aran. Irish story with preponderantly beautiful photography. Dir.

Man Who Knew Too Much, Realistic underworld drama in the Alpa and

The Man Mr. Schew Too, Much, Realistic underworld drama in the Alpa and

The Man Mr. Rew Too, Much, Realistic underworld drama in the Alpa and

The Man Mr. Rev. Too Much, Realistic underworld drama in the Alpa and

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The Mr. Realistic underworld drama fin

r (Jew Suss). Dramatization of Stern Feuchtwanger novel. Conrad Veldt Benita Hume, Dir. Lothar Mendee, 105 mine. Rel. Oct. 1. Rev. Oct. 9

Unfinished Symphony. Musical romance based on Schubert's life. Martha Eggerth. Dir. Willy Forst. 83 mins. Rel. Jan. 1. Rev. Jan. 15.

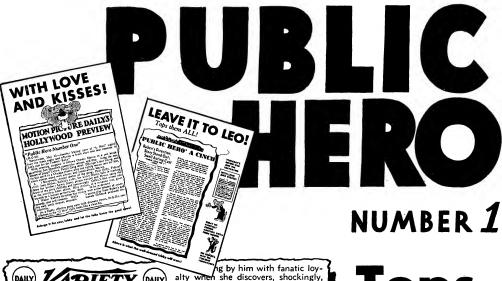
Office: 1776 Broadway, New York, N. Y. Liberty

Born to Gamble. Four sons inherit a grandfather's taint. Onslow Stevens, Fl. B. Warner, Maxine Doyle, Eric Linden, Lois Wilson. Dir. Phil Rosen. Rel. pat. set. Dizzy Damee. Musical. Theatrical boarding house locale. Marjorle Rambeau.
Floring McKinney, Lawrence Gray. Dir. William Nigh. Rel. May 15.

Florine McKinney, Lawrence Gray. Dir. William Nigh. Rel. May 16.
Old Homestach, The. Modern version of fannous novel. Mary Carlisle, Lawnene Gray, Darothy Lee. Dir. William Nigh. Rel. not set.
Ones to Every Bachtler. Honerwoon with a Mired britle. Bartisle.
Ones to Every Bachtler. Honerwoon with a Mired britle. Mired. Nigh.
School for Girls. Iteform selond dramm. Sidney Fox, Paul Kelly, Lols Wilson, Anné Shirley. Dir. Win Nigh. 73 mins. Rel. Mar. 22 Rev. Feb. 30.

Sweepstake Annie. Society crowks frame sweeps winner. Tom Brown, Marion Nixon, Wera Engels. Dir. Wm. Nigh. 77 mins. Rel. Feb. Rev. Feb. 27.

V/Ithout Children. Modern draus of divorce. Marguerite Churchill, Bruc Cabot, Evelyn Brent, Reginal I Denny. Dir. William Nigh, 81 mins. Rel. April 16.



# Pulm Premens

#### Public Hero No. 1

Lucien Hubbard production for Metro. Directed by J. Walter Ruben. Screen play by Wells Root. Story by J. Walter Ruben and Wells Root. Photographed by Gregs Toland. Assistant director. Hugh Boswell. Musical score by Edward Ward. Cast: Lionel Barrymore, Jean Arthur, Chester Morris, Joseph Calleia. Faul R. Rly, Lewis Stone, Paul Hud. Good at the Alexander, Glendale, May 11. Running time, 80 mins.

Another of the department of justice crook-smashing hero pictures to come off the production ways for preview, but bound to have its share of first showings, Metro's 'Public Hero' No. 1' stands up sturdily as exciting b.o. entertainment. It has distinction in direction, superb performances, melodramatic sweep, and in competition with other entries in the new cycle and the inevitable comparisons audiences will make, may be depended upon to remain among the leaders.

"Public Hero' starts off with swift, sinister suspense. It picks up arresting character conflict in a penitentiary food riot and uses as its major news-inspired scenes the recent convict kidnaping of prison board members in the San Quentin break; the wipe out of the Purple Gang; the Dillinger face-lifting incident, with an accomplice surgeon devoting his genius to mending outlaw killers, and the final battle with Dillinger when he stalked out of a Chicago theatre to get his requiem of lead.

Main dramatic action shuttles amongst four characters, strikingly portrayed. Lionel Barrymore is the renegade surgeon. Chester Morris is the Department of Justice operative. Joseph Calleia plays the number one mobster, and Jean Arthur is his sis-

alty when she discovers, shockingly, that he is the object of the government hunt.

These four roles are wholly di tinctive, each a superb portrait in itself. Lionel Barrymore comes close to his top characterization in a tragic kind of clowning as the sodden wreck still capable of pathetic professionalism in saving the lives of the

Jean Arthur shows her capacity as a resourceful and skillful actress in the strangely frank, alternately cajoling and hard girl whose confessed love for Morris develops while he is tracking her convict brother

'Joseph Calleia creates a role which for sinister power and unrelenting ruthlessness will stand beside the classic portraits of screen outlaws. His deadly menace is built with but a few spoken lines and the most meagre gesture—a piece of consummate exill

Chester Morris capably fulfils the requirements of the effacing, duty driven hero who helps the crook leader escape prison in order to discover the gang's cover and identity. He plays with conviction and handles the romantic requirements nicely. Paul Kelly ably represents the Department of justice chief. Lewis Stone as the prison warden, Paul Hurst and George E. Stone as gangsters are effective, and Sam Baker gives importance to a bit as the victim of Calleia's suspicions.

J. Walter Ruben has directed soundly and with shrewd appreciation of the entertainment values, progressing the action with drive and balance between the romantic, the comic and the plot elements, and scoring most decisively in guiding the characterizations usually sloughed in this type picture. Story, on which Ruben shares credit with Wells Root, is well contrived knits romance with melodramatic drive for both male and femme appeal. Camera job by Gregg Toland is excellent, and the production values impressive.

# Tops Them ALL!



# FREE! 40" x 60" LOBBY FLASH!

Ask your M-G-M Branch for the big ticket-getting broadside containing three rave reviews heralding this season's box-office

sensation!

#### CALENDAR OF CURRENT RELEASES Texas Terror, John Wayne, A Lone Star Western. Dir. R. M. Bradbury, 48 mins, Rel. Feb. 1. Rev. April 3.

(Continued from page 27)

#### Majestic

Offices: 1776 Bdway. otive for Revenge. Thrilling adventuree resulting from desirs to satisfy wife's craving for luxury. Donald Cook. Irene Hervey. Dir. Burt Lynwood. Rel. May 17.

utiny Ahead. Stark drama! Adventurel Romancel On the high seas. Nell Hamilton and Kathleen Burke. Dir. Tommy Atkins. Rel. May 1. Perfect Clue, The. David Manners, Skeets Gallagher, Dorothy Libaire. Dir. Robt. Vignola. 64 mins. Dynamio detective mystery thriller. Rel. March 10. Ray. March 20

#### Mascot

Offices, 1776 Broadway, New York, N. V

urn 'Em Up Barnss. 12 chapter auto racing scrial released also as a feature in 74 mine. Frankle Darro, Jack Mulhall. Dir. Colbert Clark. Rev. April 3

in '14 mins. Frankin Berr, Jack Minal, Dir. Cobbert Glazz.

Sahing the Green Lights. Factual story from the book of the same name, by the first of the green Lights. Factual story from the book of the same name, by Blackment. 88 mins. Rel. Feb. 22. One the book of the same name, by Blackment. 88 mins. Rel. Feb. 22. One the book of the same name, by Blackment. 88 mins. Rel. Feb. 22. One the book of the same name, by Blackment. 88 mins. Rel. Feb. 22. One the same life reputation. Heating the same property of the same life reputation. Heating the same property of the same life reputation. Heating the same life reputation. Heating the same life reputation is the same life reputation. Heating the same life reputation is the same life reputation. Heating the same life reputation is the same life reputation. Heating suddenness. Ken Mayrard, Evaluation of the same life reputation is the same life reputation. He same life reputation is the same life reputation. He same life reputation is the same life reputation. He same life reputation is the same life reputation. He same life reputation. He same life reputation is the same life reputation. He same life reputation is the same life reputation. He same life reputation is the same life reputation. He same life reputation is the same life reputation. He same life reputation is the same life reputation. He same life reputation is the same life reputation. He same life reputation is the same life reputation. He same life reputation is the same life reputation. He same life reputation is the same life reputation. He same life reputation is the same life reputation. He same life reputation is the same life reputation. He same life reputation is the same life reputation. He same life reputation is the same life reputation. He same life reputation is the same life reputation. He same life reputation is the same life reputation. He same life reputation is the same life reputation. He same life reputation is the same life reputation. He same life reputation is the same life reputat

#### Metro Offices: 1840 Broadway, New York, N. Y

After Office Hours. Newspaper story. Constance Bennett, Clark Gable, Stuart Brwin. Dir. Robt. Z. Leonard. 73 mins. Rel. Feb. 22. Rev. March 13. Band Plays On, The. Football story. Robt. Young, Betty Furness. Dir. Bogniphy of a Bachelor Girl. Haued on S. N. Berhrman's encessful play. Bigniphy of a Bachelor Girl. Haued on S. N. Berhrman's encessful play. The Control of the Control

84 inins. Rel. Jan. 4. Rev. maren s.

Casino Murder Case. Philo Vance story. Paul Lukas, Alison Skipworth
Ted Healey. Dir. Ed Marin. 82 nins. Rel. March 15. Rev. April 17.

David Copperfield. Dickens story with an almost perfect cast. W. C. Fields

Ted Healey. Dir. Ed Marin. 82 mins. Rel. March 15. Rev. April 17. David Gosperfield. Dickens actory with an untmat perfect east. W. C. Fleide. 128 mins. Rev. Lan. 18. Rev. Jan. 28. Rev. Lan. 28. Rev. Lan. 29. Rev

Rev. Jan. 1. Bride. The. From Francis Coo's 'Repeal.' Carole Lombard, Chester Morris. Dir. Jack Conway. 82 mins. Rel. Dec. 28. Rev. Dec. 18. cof the Vamplre. Murder mystery with vamplre angle. Lionel Barry-nore, Elizabeth Allan. Bela Lugosl. Dir. Tod Browning. 60 mins. Rel. April 20. Rev. May 8.

ghty Marietta. Victor Herbert's operetta. Jeanette MacDonald, Nelson Eddic. Dir. W. S. Van Dyke. 105 mine. Rei, March 29. Rev. March 27 Eddic. Dir. W. S. Van Dyke. 108 mine. Rei, America 23. Kev. Marrin 43.
Night is Young, The. Royal love for a commoner theme. Ramon Novarro.
Evelyn Laye. Dir. Dudley Murphy. 80 mine Rei. Jan. 11. Rev. Jan. 15.
One New York Night. Comedy mystery story. Franchot Tone, Una Merkel.
Conrad Nagcl. Dir. Jack Conway. 63 mins. Rel. April 5. Revil May 8.

Reckless. Drama from the Libby Holman Smith Proposition of the Reckless of the Market Smith Proposition of the Market Smith Reprofits marriage. Jean Harlow, Wm. Powell, Franchot Tone, May Robson, Ted Healy, Dir. Victor Freining. 35 mins. Rel. April 19. Rev. April 24. Sequebase of the Market Smith Rev. 19. Rev. April 24. Sequebase of the Market Smith. Rev. 19. Rev. 2014 (19. Rev. 2014). Sequebase of the Market Smith. Rev. 19. Rev. 2014 (19. Rev. 2014). Sequebase of the Market Smith. Rev. 19. Rev. 19. Rev. 2014 (19. Rev. 2014). Sequebase of the Market Smith. Rev. 2014 (19. Rev. 2014). Sequebase of the Market Smith. Rev. 2014 (19. Rev. 2014). Sequebase of the Market Smith. Rev. 2014 (19. Rev. 2014). Sequebase of the Market Smith. Rev. 2014 (19. Rev. 2014). Sequebase of the Market Smith. Rev. March 20. Rev. M

Vanessa, Her Love Story. Hugh Waipoles' novel. Helen Hayes. Robt Montgomery. 78 mins. Rel. March 1. Rov. April 17.

West Point of the Air. Training story made at the U. S. A. School for Air-men. Wallace Heery. Robt. Young Maureen O'Suillvan. Dir. Rich Rosson. 30 mins. Rel. March 22. Rev. April 10. Wieked Woman, A story of a faithful mother. Mady Christians, Jean Parker Chas. Bickford. Dir. Chas. Brabin. 71 mins. Rei. Dec. 7. Rev Dec. 18.

Winning Ticket, Ths. Story of a sweeps ticket that was lost and found. Lec Carrillo, Louise Faxenda, Ted Healy: Dir. Chas. F. Riesner. 64 mins. Rel. Feb. 8. Rev. Feb. 12.

etudio: 9336 W. Washington Blvd., Monogram Office: R. K. O. Building. Rockefeller Center, N.Y.C.

2338 W. Vashington Blvd, Monogram Rockefeller Center, MV. C. Dawn Rider, The John Wayne, Marion Barne Dir, R. N. Bradbury, Olivi of My Dreams. College romanes with track team evente. Mary Carlisle, Criefston Chaney, Sterling Hollowsy, Eddie Nugent, Oliq Partish. 68 Plitting with Danger. Three buddles play with dynamite and love. Robert Arnatrone, William Cancer, Edgar Kennedy, Marion Burns, Maria Alba. Plitting with Danger. Three buddles play with dynamite and love. Robert Arnatrone, William Cancer, Edgar Kennedy, Marion Burns, Maria Alba. Plitting with Danger. Arnatrone, William Cancer, Edgar Marwell, Edgard of the receivership and the Company of the Compan

J. FATTEII MACDOMIA.

J. FATTEII MACDOMIATE, The. Norman Foster, Claudette Henry, Olds Harlan, Louis V. Mong. Dir. Lew L. Colline. Famous classie by Edward Eggieston. See the September of the Evg. The. Famous story by Gene Stratton Forter. Neil Hamilton of the W. Winess. Hobart Bowerth, Emma Dunn, Edith Fellores, Hick Jerone Eddy.

King Keily ef U. S. A. Guy Robertson, Irene Ware. 66 mins. Rei. Sept. 15. Rev. Dec. 18.

Lawiess Frontier (Lone Star). John Wayne, Sholia Terry. Dir. R. N. Brad-bury. 54 mins. Rei. Nov. 22. Rev. Jan. 22.

Million Dollar Baby. Fond parents try to palm over their little boy as another girl movie find to win famo and riches. Arline Judge, Ray Walker, Jimmy Fay. George E. Stone. Dir. Jos. Santley. 67 mins. Rel. Dec. 29. Rev. May 8.

Monte Carlo Nights. Innocent suspect traps hie man at famous casino and wine the girl. Mary Brian, John Darrow. 62 mins. Rel. May 20. wine the girl. Mary Bright, John Darrow. 62 mins. Rel. May 20, Mysterious Mr. Wong. Story of the twelve coins of Contuctus. Arilin Judge. Bela Lugosi, Wallace Ford. 68 mins. Rel. Dee. 22. Rev. March 13, Mystery Men, The. Chicago reporter, stranded in St. Louis, makes good. Robert Armstrong, Maxine Doyle. 61 mins. Rel. April 25. Rev. March. 27.

'Neeth Arizona Skies. (Lone Star). John Wayne, Shella Terry. 52 mins Rel. Dcc. 22. Rev. March 20.

Rel. Dec. 22. Rev. Marcn 29.

Peradise Canyon. John Wayne, Marlon Burns. Movie-struck family takes husbands all to crash Hollywood, with hilarlous results. Wallace Ford. 65 mins. Rel. March 25.

Rainbow Valley. (Lone Star). John Wayne, Lucille Brown.

Reckiese Romoos. Comedy adventures of two hard-boiled egge who are afraid of nothing but each other. Robert Armstrong, William Cagney

sing signature of nothing but each other. Robert Armstrong, William Cagney,
Sing-Sing Nights. Three men accused of murdering the sarac man tell elrcumstances which are checked by lie detector, proving two are innocent.
Hardie Albright, Boots Mallory, Jameson Thomas, Conway Tearle,
Ferdinand Gottechalk. (Note: Tearle stars). 60 mins. Rel. Dec. 15.
Rev. Jan. 29.

Trail Beyond, in the. John Wapne, Verna Hillio, 58 mins. Rei, Qot. 22.

Women Must Dress. Intricate ways of fashion salon people almost causing young romance of daughter to end in disaster. Minns Gombell, Gavid Gordon, Susanne Kaaren, Robert Light and Monogram contest winners 194 mins. Rel. Jan. 2. Rev. April 17.

Studios: 5851 Marathon St., Hollywood, Celif. Paramount

All the King's Horess. Zenda type story with a picture star replacing a king of a mythical kingdom. Carl Brisson. Mary Ellis. Dir. Frank Tuttle. 75 mins. Rel. Peb. 18. Rev. March 13.

Bahold My Wifs. Sylvia Sidney as an Indian girl. Sylvia Sidnoy, Gene Raymond. Dir. Dave Leisen. 79 mins. Rel. Dec. 7. Rev. Feb. 20. Car 99. Based on the exploits of the Michigan state radio police. Fred Mac-Murray, Sir Guy Standing, Ann Sheridan. Dir. Chas. Barton. 60 mins. Rei. Mar. 1. Rev. Feb. 27.

Devil is a Woman, The. Life and loves of a Spanish dancer. Marlene Dietrich, Cesar Romera, Llonei Atwill. Dir, Jos. von Sternberg. 76 mins. Rel. May 3. Rev. May 8.

Enter Madame. From the stage play of a temperamental star. Elissa Landi, Cary Grant. Dir. Elliott Nugent. 81 mins. Rei. Jan. 4. Rev. Jan. 15.

Cary Grant. Dir. Eillött Nügent. 31 mins. Rei. Jan. 4. Rev. Jan. 15. Father Brown, Detective. New type of mystery storry. Faul Lukas, Gertrude Michael. Dir. Edw. Sedgwick. Rei. Dec. Four Hours to Kill. What happened in a cheatre lobby while detectives Barthelmess, Joo Morrison, Helen Macit, Gertrude Michael. Dir. Mitchell Leiben. Til mins. Rei. April 15. Rev. April 17. fanne het hope and the start of the

Caire Dodd, Rosalind Cuill. Dir. Frank Tuttle. Rel. May 31.

Goin' to Town. Mac West, as a blues singer, crashes society. Mac West, Paul Cavanaugh, Ivan Lebedeff, Tito Coral, Marjorlo Gatcson. Dir. Alex Hall. 75 mins. Rel. May 17. Rev. May 15.

Here le My Heart. Musical. Bing Crosby, Kitty Carlisle. Dir. Frank Tuttle 75 mins. Rel. Dec. 28. Pev. Dec. 8.

To mins. Rel. Dec. 28. Rev. Dec. 5.
Hold 'Em Vale. From a Damon Runyon story of a girl who loved uniforms. Fatricla Ellis, Cesar Romero. Dir. Sidney Landiedl. 61 mins. Rel. April 12. Rev. May 1.
Home on the Range. Western. Randolpo Scott. Asabte Copan. Evelyn (1988) Scott. Rev. Peb. 12.
Home on the Range. Western. Randolpo Scott. Asabte Copan. Evelyn (1988) Scott. Rev. Peb. 12.
He's a Gift, Fields buys an orange grove. W. C. Fields, Baby LeRoy, Jean Roueveral. Dir. Norman McLead. 61 mins. Rel. Nov. 30. Rev. Jan. 8.
Lives of a Sengal Lancer. Adventure in an indian regiment. Gary Cooper. Cavanagh, Henrietta Crossman. Dir. Raiph Murphy. 53 mins. Rel. Dec. 14.

Dec. 14.

Love in Bloom. Country hoy and city girl finally make a match. Carnival sidelights. Joe Morrison, Dixle Lee, Burns and Allen. Dir. Ellilott Nugent. 76 mins. Rel. March 15. Rev. April 24.

deferie Flats. From the Gus Hill farce. Walter C. Keily, Andy Clyde, Jane Darwell. Dir. Raiph Murphy. 65 mins. Rel. March 22, Rev. March 13.

Privete Worlds. Romance against the background of a sanatorium. Claudette Colbert, Chas. Boyer, Joel McCrea. Dir. Greogory La Cava. 80 mins. Rei. April 19. Rev. April 3 Rocky Mountain Mystery, Western mystery story hy Zane Grey. Randolph Scott, Chie Sale, Kathleen Burke, Mrs. Leslie Carter. Dir. Chas. Barton. Rei. Teb. 1.

Rei, Feb. 1.

Bes of Red Gap. Harry Leon Wilson's story of a butler won in a bridge game. Chas. Laughton, Mary Boland, Chas, Ruggies. Dir. Leo McCarey, 90 mins. Rei, Feb. 22. Rev. March 13.

society giri and New York boy meet in Havana. Geo. Raft. Carole bard, Margo. Dir. Marion Gering. 71 mins. Rel. Feb. 8. Rev.

Feb. 27.

Seoundrel, The. (Hecht MacArthur). Publisher comes back to life to retrieve errors. Noel Coward, Julio Haydon. Dir. Hecht-MacArthur. 75 mins. Rel. April 28. Rey. May 8.

Stolen Harmony. Adventures with Ben Bernie'e band. Geo, Raft, Ben Bornie, Graes Bradley. Dir. Alfred Werker. 79 mins. Ref. March 29. Rev. April 24. Wings in the Dark. Air thriller with a rescue by a blinded aviator. Myrna Loy, Cary Grant. Dir. Jas. Flood. Rel. Feb. 1. Rev. Feb. 6.

študice: Hollywood, Calif. Office: R.K.O. Bldg., Radio City, N.Y.C R.K.O. Radio

Arlzonian, The. A vivid chapter in American Cavaicade. The bringing of law and order to the west of 1880. Richard Dix, James Bush, Margot Gruhame, Louis Calhern, Francis Ford, Preston Foster. Dir. Charles Vidor. Rel. July 12.

Becky Sharp. The story of a woman who wreeked the lives of all the men who loved her. Mirlam Hopkins, Alan Mowbray, Francee Doe, Sir Cedric Hardwick, Nigel Bruce, Alison Skipworth. ir. Reuben Mamoulian. Rel. May 17.

and It.

of Hearts. Two temperamental musicians discover, after almost wrecking their lives, that love is most important thing. Katharine Hepburn, Charles Boyer, John Beai, Jean Hersholt. Dir. Philip Moeller. Rel. May 31.

Captain Hurricans. A story of Cape Cod and its people. James Barton, Helen Westley, Helen Mack. Dir. John Robertson. Rel. Mar. 1. Very Westley, Helen Mack. Dir. John Babertson. Mei. Maris and with Maris January Medical Republic Medical Re

Harding, Frank Morgan, Katharine Alexanider, Reginald Owen, Jame Baxter. Dir. Harry Beaumori. 68 mins. Rel. Jan. 25. Rev. Maroli 13. Gigolette. A society beauty who luses all her money and becomes a houses of the property of the property

Rev. Jan. 1.

Murder on a Honymoon. The further adventures of the old initid, amateur detective, achool teacher less all Billogard. Withers, and Inspector of Edma May Oliver, James Gleason, Lola Lanc, Dereily Libility. Dir. Dir. 1. (1994) Corrigan. 73 mins. Rel. Feb. 22. Rev. March 6.

Nitwits, Tan. Woolsey is an inventor and Wileselva a song water. Unwithingly

#### Studio Placements

(Continued from page 27)

Carter; Lew Colline directing,
'Make a Millon,' Mono.
Louis Calhern, Eddie Hart, Tyler
Brooks, Charles Lane, 'Manhattan
Madness,' Metro.

magness, Metro.

Alice Duerr Miller, screen play, 'Americans Can Sing, Too,' Metro. Hardie Alberjah, Ralph Morgan, Claude Gillingwater, Shirley Ross, Raymond Hattan, 'Calm Yourself,' Metro.

Edward Davie,

Dewey Robinson, 'Last Days of Pompeli,' Radio. Henry Johnson, gagging 'In Ol Kentucky,' Fox.

Spencer Tracy: Richard Boles-lawski directing: James Grant, Howard Emmett Rogers, adapta-tion, Whipsaw', Metro. Paul Perez adapting Island', U.

Huntley Gordon, 'Page Glory,' WB.

Glory, WB.

Brandon Hurst, Claude King,
Belle Danbe, Elizabeth Wilbur,

Bonnie Scotland, Roach,

Jane Darwell, 'Curly Top,' Fox.

Boyd Irwin, Bob Murphy, Gayne Whitman, 'Manhattan Madness,'

Metro.

Hale Hamilton, Shirley Chabers, 'Calm Yourself,' Metro.

George Scaton, Robert Pirosch, scripting untitled story, Col. Eddle Gribbon, Paul Ellis, 'Rip Roaring Riley,' Burr.

Eddie Gribbon, Paul Eills, Rib
Roaring Riley, Burr.
Carl Harbaugh, Jeff woffett,
writing comercy short, Rouch,
Billy Bevan, Georges Renevaut,
The Last Outport, Part.
Roar Last Roard,
Fill Well, adaptation, George
Firmanuries directing, Susio,
Francis Lister, David Tovance,
Yauthy on the Bounty, Metro.
Gene Thackrey, surcen play,
Francis Lister, David Tovance,
Gene Thackrey, surcen play,
Francis Last,
Karl Roard, Sandard,
Karl Roard, Sandard,
Karl Roard, Sandard,
Karl Roard, Sandard,
Karl Roard,
Karl Roard, Sandard,
Karl Roard,
Karl Roard, Sandard,
Karl Roard,
Karl Roard

Randall Sisters, Sons of Pioneers, Vitaphone Four, comedy short, Roach.
Roy Chanslor, Harold Buckley, writing air story, WB.
Charles Belden, writing original, WB.

/B.
Boyd Irwin, 'Mad Love,' Metro.
Wilmon Menard, technical adsor, 'Mala,' Metro.
Margaret Seddon, 'The Girl

visor, 'Maia,' Metro. Margaret Seddon, 'The Girl Friend', Col. Samuel Hinds, 'So Red the Rose,'

Samuel Hinus, S. A. Par. Par. Harry Ekczian, Tor Johnson, Evorything Happens at Once, Par. Virginia Weldler, Dorothy Yost, Joss Smith, adaptation, 'Freekies,'

Systems Weidler, Dorothy Yosa, Joses Smith, Andaptation, 'Freedles,' Rodio. Joseph William Colory States and S

Harold was untitled Hond.
Hond. Benedict, "The Lord's Referee; Fox. Keye Luke, Albert Cont. Adrian Rosley, George Rigas, Mrw. Schumann-Helnk, El'sle Buchnian, and Carey, 'Here's to Romauce,' Fox.

ox. Margaret Swope, 'The Last Out-

Margaret Swope, 'Ine Bender |
post, Par.
Anita Kerry, 'We're in the Money, 'WB.
Charles Farrell, Charlotte Henry, 'Porbidden Heaven,' Republic.
Spring Byington, 'Way Down Charles Byington, 'Way Down Charles By Byington,'

Forniugh Assistance of the Ass

sons, adapting Republic.
Esther Dale, 'In Old Kentue

Either Daie, and Fox.
George Mecker, Spencer Charters, Sarah Edwards, 'Welcome Hone, Fox.
George Waggner, sereen play, George Waggner, sereen play, George Waggner, screen play, 'Cappy Ricks Returns,' Republic, George Gould, 'Calm Yourself,' Metro, J1 Jurke

Ji Jurke, Once, P

Jeving Par, Jeving Bacon, Song, U, Etlenne Fox

# Critics Rave!

# **NEVER SUCH NOTICES!**

Unanimously Acclaimed by the NEW YORK REVIEWERS

NEW YORK SUN
Richard Lockridge
"Extraordinarily Funny"

DAILY NEWS

Burns Mantle

"Jimmie Savo Chief of the present day pantomimists...hilarious..."

DAILY MIRROR

Bernard Sobel

"Mr. Savo is exactly as he always is: droll."

NEW YORK TIMES-Brooks Atkinson

#### "JIMMIE SAVO AND 'PARADE' INTRODUCE THE THEATRE GUILD TO REVELRY

Jimmie Savo, a prince of mountebanks...this column is grateful to the Guild for promoting the cause of Jimmie Savo, who deserves to be as popular as Charlie Chaplin. He is a pantomimic comedian with an innocent, cheerful style of fooling and an eloquence that savors of genius... the sheer good humor and gleam of Jimmie's comic dance will shatter your risibilities and open your heart at the same time... The Guild has done us all a good turn by giving him a conspicuous opportunity."

NEW YORK AMERICAN Gilbert W. Gabriel

"You may now see that celebrated clown, Jimmie Savo ... Mr. Savo has a couple of pantomimes which are exquisitely funny and—thanks to his unique sort of funniness—at the same time exquisitely pathetic—a simply beautiful piece of nonsense."

NEW YORK EVENING JOURNAL

John Anderson

#### "SAVO'S BRILLIANT COMEDY

—the peerless Jimmie Savo...is a brilliant comic...giving...the warming touch of his inspired clowning." NEW YORK WORLD-TELEGRAM Robert Garland

"Mr. Savo ... an appealing mixture of frustration and fun. Since Charlie Chaplin gave up the stage for motion pictures no one can project this sort of flesh-and-blood pantomime more cannily than he."

Many Thanks

# JIMMY SAVO

Featured in the Theatre Guild's "Parade" GUILD THEATRE, NEW YORK

Management A. and S. LYONS

## Ready Chi Giveaway Death-Knell As 193 of Needed 223 Votes Roll In

Chicago, May 21. Increasing volume of votes is piling up against the givesway fad will be declared out long before the time limit of 60 days. Up to last week the anti-givesway bailot secured some 193 votes while only 223 are necessary to do away with lenestree, registra in Code county literatives.

Reason for the apparent click of this anti-gift campaign following the failure of a previous attempt to kill off premiums is the recent dive kill of premiums is the recent dive in box-office potency on the part of the kitchenware. Six and seven months ago the free gifts were socko admission magnets. But now the housewires are up to their gills in chinaware and couldn't use another plate. Though the give-away other plate. Though the give-away the plate of the property of the property of the property of the needed votes airready. Try Your Luck

majority of the necesse weeks a recommendation of the property of the property

iese occasions. Possibility now looms that screeno may break into the loop situation which up to now has been clear of all giveaways and non-amusement streamys and non-amisement tricks. Some-houses are having \$250 gift screene, which evidences how much the theatres expect in return on the one-time stunt.

#### New United Union's Picketing in N.Y. Annoying Theatres

Picketing by men said to repre-sent the so-called United Union, a N.Y. state organization, is annoying N.Y. theatre operators. Pickets carry banners charging various house

bhuners charging various houses, any of them burley theatres, with employing 'Monopolistic Union Stage Hands'.

Theatre managers are fighting tilts form of picketing by display-ing cards and banners proclaiming that all of their employes are mem-bers of the American Federation of Labor or affiliates with it.

#### J. L. & S. Plans for Chi McVickers Take-Over

Chicago, May 21

Anion Jones is readying to take back the McVickers for Jones. Linding the take back the McVickers for Jones. Linding the selection of the sele

#### McLeod's Coast Checkup

Hollywood, May 21.

Making his first inspection tour
of the coast in eight years, J. S.
McLeod, head of Metro exchanges, has gone north before returning to

He may also give the midwest a nec-over-lightly.

#### INDIES FAVOR BONUS

Hollywood, May 21.
Independent Theatre Owners of S. C. wired Sen. Hiram Johnson at Washington, Friday (17) urging pa. 92 of the Patman bonus bill pa. ge of the Patman bonus bill over President Roosevelt's veto. ITO directors went on record as stating passage alone could end de-pressed conditions.

#### 'DIAMOND JIM' IN

Completion Brings U Within SIx of Season Sked

'Diamond Jim,' first feature for Universal's 1935-36 sked, was com-pleted this week. 'Sing Me a Love Song' is nearing completion for this year's program.

Five more have yet to be finished for U's 1934-35 schedule.

# 7 New Houses Add 7,800 Seats In Bronx Soon

theatre construction in the Bronz section of New York city is taking on the semblance of a new boom with no less than seven houses planned or in construction. Work on three of the theatres already un-der way, each of the trio a 600-seatplanned or in construction. Work on three of the theatres already until the construction of the constructi

up on Boston road and Fish avenue All seven houses will be ready in the

#### CANADA ADAMANT THAT **NEW AMUS. TAX STAYS**

Toronto, May 21. Premier Henburn and his cabine

Premier Hepburn and his eabinet turned a deaf ear to the appeal of turned a deaf ear to the appeal of the turned a deaf ear to the appeal of the turned a deaf ear to the appeal of the turned and turne

posed that all theatres be closed during June, July and August. The motion did not carry. It was decided that the theatres could not absorb the new tax and that this will be passed on to the customers. Because this will mean a serious drop-off in attendance, the theatrement of the country o

#### SNIPING ANNAPOLIS

Warners Crew Moves in on Pa Camera Outfit at Academy

Baltimore, May 21. Baltimore, May 21.

Wanners production unit from
Hollywood to ilim location shots for
forthcoming muslcal, 'Anchors
Aweigh,' arrived here over weekend, with cameras and technicians
to descend upon Annapolis at once.
Paramount outif already is in its
second week lensing the Nava'l
Academy for 'Annapolis Parwell.'
Addemy for 'Annapolis Parwell.'
Albert Alborn, producer: Elli Guthrie, unit manager and William Me(fann, co-director. Cast, headed by
Iuby Keeler, Dick Powell and Hoss
Mexander, with director Frank
Borrage, due into Balto on Saturday
to begin actual work upon 'Aweigh.'

#### Pennsy Looks Liberal

Easton, Pa., May 21. If Pennsylvania's liberals succee in passing through the legislature some of the bills now pending, the Keystone state, long the haven of reformers and known for the sever ity of its blue laws, may soon rival some of the most open states in the the Sunday film bill, which again came up before the House last week

the Sunday film bill, which again came up before the House last week, will be passed and communities will be given the right to vote whether they want cheatres open or Two years, when a similar law pertaining to sports was passed, not city in the State voted against Sunday sports. The reformers are opposing Sunday films, but will probably lose out as they did the state of the state total sunday sports. The reformers are supposing Sunday films, but will probably lose out as they did the state of the state and 15% for prizes.

#### L. A. Price Cutting War Impends, Par Would Keep Up Scale

Los Angeles, ay 21. Price cutting war downtown impends, unless Fanchon & Marco, operating the Paramount, get redress from the zoning and clearance board against the reduced summer tariffs at Warners' Hollywood, RKO tariffs at Warners' Honywood, And Hillstreet and Loew's State balcony scale. Latter's slash to 40c ls com-pelling other deluxers to swing in

line.

Paramount is not cutting if given additional clearance over first run nabes and subsequent runs.

Picture shortage for summer has house angling for radio names for stage shows with deals on for Eddie Cantor, Frank Parker, Jack Benny and others.

#### Goring's Brit. Pix

John P. Coring, manager of the Criterion, on Broadway has bought the West Coast distribution rights of 'The Wandering Jew,' The Triumph of Sherlock Holmes' and The Phantom Fiend,' all Twickenham (British) productions. Goring leaves next week for the Coast to establish offness and exchanges to handle the pictures. All U.S. by Olympic and have already shown at the Criterion. Arthur Mayer, operating the Rialto, N. Y. is silently interested.

#### State-Lake Goes Screeno

Chicago, May 21.

State-Lake, Indie vaude spot, tonight (Tuesday) goes into Screeno,
keno game which has run over this
town like wilddre.; arks the first
time that this sort of gifting has
blitthe loon.

time that this sort of general hit the loop.

B. & K. has been playing the Screene game at its ace nabe spots such as the Marbro, Harding, Paradise, Century and others.

# Mpls. Asks Vaudfilmers Go to 55c Top or Drop Shows Entirely at 40c

TIE CAN ON PUPS

Theatres Hopeful Pooches Exit

Portland, Ore., May 21 Portland, Ore., May 21.
Curse of the summer pic business
In these parts is dog racing at Vancouver, Wash, but this week a
Washington county court ruled the
tabbit chasing pooches were too
close to a lottery.
Rather than fight the legal decision, the dog owners packed up their
cornal. That may be a great break
for all summer pic bis around here.

# **65 Exploiteers** In Field on UA Pix Is Record

payroll. United Artists now has 65 exploiteers in the field on UA engagements, the largest number any distributor is known to have ever had. Average for the big compa-nies, where men have been either kept in the field or sent out to work with accounts on dates, has been

with accounts on dates, has been aroud 10.

Al Nathan, lately with Universal; Fred Marshall, just out of Columbia, and Dave Davidson, until recently with Majostic, were added to the UA field staff during the past week to work on "Lot 'Em Hawe It," Escape Mc Never' and other pictures currently on release.

#### Legislation

The chain store tax measure in been bloated with amendments in-cluding one which enlarges its scope to take in circuit theatres, socking them from \$3 per single spot to \$175 per for 20 or more, passed the house \$1 to 25. It now goes back to its source, the senate, to concurrently understood from legislative sources that enemies of the chain bill have heaped all the additional chain enterprise amend-ments on it to make it so topicavy been bloated with amendments in-

ments on it to make it so topheavy its killing is assured. However, as it stands it's given a 50-50 chance

10% Tax Falls in Ala,

10% Tax Falls in Ala.

Birmingham.
The 10% anusement tax bills proposed by the legislature was knocked out, as far as theatres are concerned. Exhibitors from nearly every section of the state went to Monigomery to file protest. The ways and means committee promated to climinate the tax on the-bad to climinate the tax on the-

R. B. Wilby of the Wilby chain acted as the principal spokesman. He told the legislators theatres were willing to pay their share of the taxes but asked the legislature not to single out one industry and murder it.

Minneapolls, May 21.

Called together by J. B. Clinton. Northwest Allled president States. Twln City and suburban exhibitors are meeting here this week to devise steps to correct what is

described by Clinton as 'a gravely critical situation' which finds most of the theatre men hereabouts 'losing their shirts' or 'heading toward

ing their shirts or heading toward bankruptcy.' Situation is said to have de-veloped because large loop circuit houses and other downtown the-with first-up nictures at 46 or less top, raising havoc with independent situations, and because double fea-tures have been allowed to invade the St. Paul loop at the Garrick, large independent grind house, and Meetlm is expected to result in a Meetlm is expected to result in a

Meeting is expected to result in a 'request' to the RKO and Singer request to the RKO and Singer circuits to rales their scales to 55c top at the St. Paul and Minneapolia orpheums or eliminate stage shows and a 'domand' upon the exchanges employing double features.

Two of the four Minneapolia houses using stage shows, the Alvin and Palace, along with first-run pictures, are said to be ready to cry quits on stage shows. The Alvin and Palace along with great the stage of the stage of

futts on stage snows. The Aivin (formerly Shubert), oftering musisictionerly Shubert), oftering musisat 6e top, is expected to close for the summer shortly. It's owned and operated by W. A. Steffes.

The fiel's 5 Acts at 25c

The Palace, 1,000-scat independent theatre, would guit its policy of the steffer of the ste

ditched the vaudeville for the musical stock after three weeks. Publik circuit officials declare that they gindly will toss out the vaudeville at their State theatre RKO and the Singer circuit will do likewise or tilt their scales to 55c at the two Copheums. They assert they were forced in self-defense to adopt their present policies and also charge bad faith on the oppositions of the self-defense to the composition of the self-defense to the self-defense to show their positions of the self-defense to the self-de

tion's part, declaring that an agreement not to show vaudeville with pletures at less than 55c was broken. Both or the big Publik houses are said to be losing plenty of dough with the current policies.

As far as the local Singer house, the Orpheum, is concerned, those behind it deny any connection with IKO and assert they had no agreement had been the property of the public of

tures at 46c top at the St. Paul tures at 46c top at the St. Paul of believe set at the Orpheum hers. It is a set of the set of the

#### CAPITOL SWITCHES

WB 'Girl of Tenth Avenue' Replac-ing 'Caliente'

Capitol, N. Y., has switched plo-tures with Warner Bros, taking 'Girl of Tenth Avenue' for opening Friday (24) in place of 'Caliente,' previously lought, but house may ilso play the latter. This will depend on Warners own committed for the on Warners own demands for Its Strand, where 'G Men' is currently in its third week

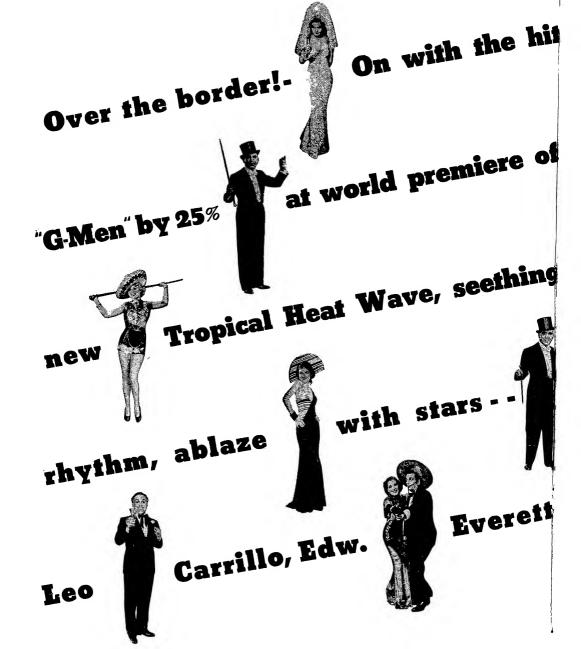
Cap is putting Eve LeGallienne on its stage with Cirl of Tenth Avenue' this Friday (24).

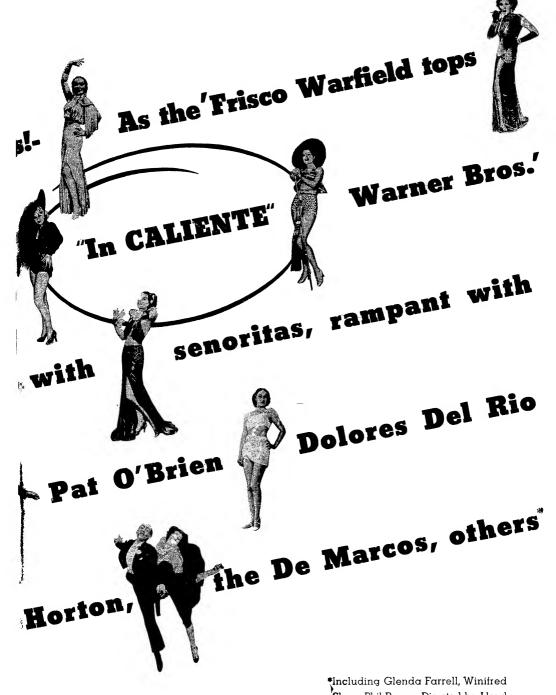
#### For Chi Astor in 42nd Release Wk. huddle for the past four weeks with several of the exchanges expressing exees aren't sure

Damage Suit Holds Up 10c Pix

chether they've settled the Astor theatre case. Astor seems to think Liteatre case. Astor seems to think that an agreement has been reached, it is that male the right to exchange and reliming the theatre the right to exhapse the films at 16e admission. However, when contacting the exhanges the Astor was told that product was still not available for the house at the dime price since the exchange managers had received no lary from home offices. Astor and Astor tasked for 36th week of reached the wind was a still received no large for the street at these terms it which the exchange attorneys have been in a defendants.

readiness to settle and okay 10e for the house. Astor asked for 36th week of release





Shaw, Phil Regan. Directed by Lloyd Bacon. Dances created by Busby Berkeley... A First National Picture.

## **CALENDAR OF CURRENT RELEASES**

(Continued from page 29)

they become entangled in a murder. They discover the murdere through the truth-telling machine, which Woolsey has invented. Bert Wheeler. Robert Woolsey, Fred Keating, Betty Grable, Evelyn Brent, Erik Rhodes.

Erik Ilholes.

Forlik Ilholes Il

Roberta. Adaptution of the stage musical, Irene Dunne, Fred Astaire, Ginger Rogers. Dir. Wm. A. Seiter. 105 mins. Rel. March 8. Rev. March 13. Romance in Manhattan. A young Czecho-Slovaklan enters the United States (his 'promised land') lilegally and finds happiness and the chance for a successful duture. Francis Lederer, Ginger Rogers, Arthur Holl. and States and Carlon and Carlon

90 mins. Rei. April 19. Rev. April 17.

Strangers Ali. May Robson, the champlon of her own brood of four children, saves them from her indulgence, from themselves and from the fury of the law. May Robson. Preston Foeter, Florine MoKinney, William Backwell Rel. May 10. 694; nims.

MCKEWEI Kel. May 10. 69½ nilns.
Tale, This story presents a cross-section of average community life,
a typical small village in Utah. Randolnh Scott. Kay Johnson, Arthur loyt, Robert Barrat, Janat Beecher, Dorothy Burgess. Dir. John Fromwell. Rel. April 26. 80 mins.

Cronwell. Rel. April 26. 80 mins.

West of the Pecoa. The locale is the Pecos county in New Mexico. A young giri, disguised as a boy, regenerates an outlaw and wins happiness. Richard Dix, Martila Sieper, Samuel Hinds, Fred Köhler. Dir. Phi Rösen. 66 mins. Rel. Jan. 4, Rev. Jan. 1,

#### United Artists Offices: 729 Seventh Ave.,

Brewster's Millions. Story by Winchell Smith and Byron Ongley, Jack Buchanan, Lill Damita. Dir. Thornton Frecland. 78 mins. Rel. May 20.

Call of the Wild. From the famous Jack London story. Clark Gable, Loretta Young, Jack Oakle, Dir. William Wellman. Rel. May 6.

Young, Jack Oakle, Dir. William Wellman. Rel. May 6.
Carlinal Richelieu. George Arliss, Maureen O'Sullyan, Edward Arnold,
Carlinal Richelieu. George Arliss, Maureen O'Sullyan, Edward Arnold,
Carlinal Richelieu.
Live of India. Ronald Colman, Lovetta Young, Francia Listen. Dir. Richard
Richelieu.
Live of India. Ronald Colman, Lovetta Young, Francia Listen. Dir. Richard
Escape Me Newer. Story by Margaret Kennedy. Clinabeth Bergner, Hugh Simener, Rel. June 21.

Escape Me Newer. Story by Margaret Kennedy. Clinabeth Bergner, Hugh Simner, Rel. June 21.

Bergere. From the stage farce, 'The Red Cat.' Maurice Chevaller, Am Sothern, Merle Oberon. Dir. Roy Del Ruth. 83 mlns. Rel. Mar. 8. Rev Feb. 27.

Kid Millions. Musical spectacle in the U. S. and Egypt. Eddle Cantor, Ethe Merman. Dir. Roy Del Ruth. 90 mins. Rel. Dcc. 28. Rev. Nov. 13.

Merman. Dir. Roy Del Ruth. 30 mins. Rel. Dic. 28. Rev. Nov. 13.

Les Miserables. An adaptation from the famous Victor Hugo classic Frederic
March, Charles Laughton, Sir. Codric Hardwichc. Dir. Richard Bolestawski. 109 mins. Rel. April 21. Rev. April 24. Einer Hardwich.

Let Erick Letter von Strate Strate Strate Schubens. Eric Linden,
Joyce Compton. Dir. Sam Wood. 35 mins. Rel. May II.

Mighty Barnum. The. Fictional story of P. 7. Barnum. Wallace Beery,
Adolphe Merton. Lirishing Bruce. Dir. Walter Lang. 87 mins. Rel.

Nell Gwyn. Anna Neagie, Sir Codric Hardwicke. Dir. Herbert Wilcox. Rel.
June 14.

Runaway Queen. A merry maeistrom of revolution and romance. Anne Neegle and Fernand Graavey. Dir. Herbert Wilcox. Rel Dec. 21.

Searlet Pimpernel, The. From a novel by the Baroness Orezy. Romantic drama, but modern handling. Lesile Howard, Merle Oberon. Dir. Alex. Korda. SS mins. Rel. Feb. 15. Rev. Feb. 12.





Thunder in the East. Story by Claude Farrere. Charles Boyer, Merie Oberon, John Loder. Dir. Nicholas Farkas. 79 mins. Rol. May 13. John Loder, Dir. Nicholas Farkas, 79 mins. Roi. May 13.

Wedding Night, The, Gary Cooper as the sophsiteated lover and Anna Sten As a modern American girl in a romantic drama. Gary Cooper, Anna Sten, Helen Vinson, Ralph Bellamy and Steffried Rumann, Dir. King Vidor. 99 mins. Rei. March 5. Rev. March 20.

We Live Again. A viried new version of Tolkive's insmortal "Resurrection." Anna Sten, Frederic Marcu, Jame Dattick, Commortal "Resurrection." Anna Sten, Frederic Marcu, Jame Dattick, Commortal "Resurrection." Manoullan. 88 mins. Rel. 200; 18. Per. Nov. 8.

Universal Officee: 30 Rockefeller Center,

Studio Universal City.

Universal Offices: 30 Rocketeler Center.

New York, N. Y.

Alias Mary Dow. Dimm. Sally Ellers, Ray Milland, Rel. May 27.

Border Brigands. Buck Jones western. Dir, Niek Grinde. Rel. May 27.

Bride of Frankenstein. Drams. Karlott, Valerie Hobson. Dir, James Whale.

Ti mins. Rel. April 22. Rev. May 15.

Crimson Trail, The. Buck Jones western. Dir. Al Roboth. 68 mins. Rel.

Feb. 11. Rev. March 30.

Chinatown Squad. Comedy-drama. Lyle Talbot, Valerie Hobson. Dir. Murray Roth. May 20.

Good Fairy, The. From Ferene Moinar's stage play. Margaret Sullavan, Herbert Marshall, Frank Morgan. Dir. Wm. Wyler. 98 mins. Rel. Feb. 18. Rev. Feb. 6.

Rev. Feb. 5.
 Comedy-drama. Lyle Talbot, Gertrude Michael, Heather Happense in N. Y. Comedy-drama.
 Lyle March 18.
 Rev. April 10.
 Been Around. Comedy drama.
 Chester Morris, Rochelle Hudson, Isabelle Jewell. Dir. Phil Cahn. 63.mlns.
 Rel. Dec. 31.
 Rev. April 17.

Jawall, Dir. Phil Cahn, 63.mlns. Rel. Dec. 31. Rev. April 17.
Man Who Reclaimed Hie Head, The. From Jean Bart's stage play of French
Rel. Dec. 8. Rev. Dec. 9.
Rel. Dec. 8. Rev. Dec. 9.
Rel. Dec. 8. Rev. Dec. 9.
Bomund Lowe, Jean Dixon. Dir. Alan Crosmand. Rel. April 22.
Mystery of Edwid Droad, The.
Douglas Montgomery, Heather Angel. Dir. Stagart Walker, 86 mlns.
Rel. Ped. 4. Rev. Agred 7. Toponer Smith's fantastic tale. Alan Mowbray.

Rel. 1'eb. 4. Rev. March 27.

Night Life of the Gods. From Thorne Smith's fantastle tale. Alan Mowbray.

Florine McKinney. Dir. Lovell Sherman. 74 mins. Rel. Mar. 4. Rev.

Feb. 27.

Floring McKinney, Dir. Lowell Sherman, 74 mins. Rel. Mar. 4. Rev. Feb. 27.
Notorlous Gentleman, A. Mystery-murder. Charles Bickford, Helen Vinson, Dir. Bd. Laemmle. 5 mins. Rel. Jau. 21. Rev. Feb. 27.
Princesa O'Hara. Damon Runyon comedy. Chester Morris, Jean Parker. Dir. Princesa O'Hara. Damon Runyon comedy. Chester Morris, Jean Parker. Dir. Princesa O'Hara. Damon Runyon comedy. Chester Morris, Jean Parker. Dir. Defendence and Midnight. Murder-mystery. Raph Bellamy, Valerie Hobson. Dir. Christy Cabanne. 69 mins. Rel. Byte. 1991. Phys. Rev. May 18.
Wereworl of tondon. Chille Williams. Rel. Sept. 24. Rev. May 18.
Rocky, Rhodes. Western. Buck Jones. Dir. Al Raboch. 60 mins. Rel. Sept. 24. Rev. Jan. 1.
Secret of the Chatesu. Myster story. Chira Dodd. Clark Williams. Dir. Rich. Tonze. 8 mins. Fel. Dec. 3. Rev. Feb. 5.
Sing text. Dorothy Fags.
Sing text. Dorothy Fags. Buck Jones western. Dir. Nick Grinde. 60 mins. Rel. April 16. Rev. April 16. Rev. Comedy Chat. Rocky Tonse. 101. Nick Grinde. 60 mins. Rel. April 16. Rev. April 16. Rev. April 10. Rocky Comedy Chat. Rocky Tonse. 101. Nick Grinde. 60 mins. Rel. April 16. Rev. April 10. Rocky Comedy Chat. Rocky Tonse. 2018. Rocky Tonse Western. Dir. Nick Grinde. 60 mins. Rel. Arapil 16. Rev. April 10. Rocky Comedy Chat. Rev. Feb. 5.

il 15. Rev. April 10. "Wives. Comedy drama. Roger Pryor, June Clayworth. Dir. Rleh prpc. 75 mlns. Rel. Dec. 10. Rev. Feb. 5.

Strange W

Thorpe. 75 mlns. Rel. Dec. 10. Rev. Feb. 5.
Straight from the Heart. Politics and a baby. Baby Jane, Mary Astor, Roger Fyor. Dir. Kurt Neumann. 70 mlns. Rel. Jan. 14. Rev. March 27.
Transfert Ledy. Politics, grammer and myster, 20 mlns. Rel. Jan. 16. Rev. March 27.
Transfert Ledy. Politics, grammer and myster. 20 mlns. 16. Rev. March 27.
Were-Weif of London. Drama. Henry Hull, Warner Oland, Valerie Hobson. Dir. Stuart Walker. Rel. (Am y. 6. Rev. May 15.
When a Man Sees Red. Buck Jones western. Dir. Alan Jones. 60 mlns. Rel. Nov. 12. Rev. Jan. 22.

Studios: Burbank. Calif. Warner Brothers Offices: 321 W. 44th St. V. Alibi ike, Famous baseball comedy by Ring Lardner. Joe Rew York, N. V. Alibi ike, Famous baseball comedy by Ring Lardner. Joe Rew Form, Olivia Gradulland. Dir. Ray Enright. Rel. June 15.

Bordertown, Life of an ambitious and magnate feature mount in the second

Bordertown. Life of an ambitious and magnetic foreign youth in his battle to fit himself into American conditions. Paul Muni, Bette Davis. Dir. Archle Mayo. 90 mins. Rel. Jan. S. Rev. Jan. 29.

Caee of the Curious Bride. Warren William, Phillip Reed, Margaret Lindssy. Dir. Michael Curtiz. Rel. Mar. 30.

Surrying usuam on exergegory's emiseries. Jacobe Coolee, Mary Astor, Robert Proport Dir. D. Ross Lederman and Howard Stetherton. See minn. Robert Proport Dir. D. Ross Lederman and Howard Stetherton. See minn. Robert with the state of a play his theater, and the playwight daughter to lot he that are of a play his theater, and the playwight daughter to lot the state of the state of

#### Miscellaneous Releases

Fighting Trooper, The. Canadlan police story, Kermit Maynard, Barbara Worth. Dir. Ray Taylor. 63 mins. Rev. Jan. 8.

Frontier Days. (Spectrum). Bill Cody western. Dir. Bob Hill. 61 mins. Rev. May 1.

May 1.

Hel Tiki (Markey). Samoan nature story. 73 mins. Rev. Feb. 5.

High School Giri (Foy). Sex instruction propaganda. Helen McKellar, Mahlon Hamilton. Dir. Crane Wilbur. 56 mins. Rev. March 20.

Hollywood Mystery (Regal). Story of a temperamental director and a racketer. June Clyde, Frank Albertson. Dir. Breezy Esson. 53 mins. Rev.

Jan. 22.

Northern Frontier (Ambassador). New angle of an old Curwood story. Kermit Maynard, Eleanor Hunt. Dir. Sam Newfield. 56 mins. Rev. Feb. 27.

One in a Million (Invincible). Shop girl gets in and out of a jam. Dorothy Wilson, Chas. Starrett. Dir. Frank Strayer. 70 mins. Rev. March 27.

#### Contracts

Hollywood, May 21.
Jean Rogers, Massachusetts beauty
contest winner, handed U contract and part in 'Sing Me a Love Song.

#### STORY BUYS

Hollywood, May 21. Hollywood, May 21.
Film rights to 'Bulldog Drummond
Trapped' bought by Universal. Deal
closed by cable with authors, Gerard Fairlie and H. C. MacNelle,
call 'anning serially in the Delincator, will be filmed by Columbia.
'Spinster Dinner,' Cosmo mag serial by Faith Baldwin, bought by
Universal.

Mallywood, May 21.
Camera and technical crew will be sent by Universat to Indianapolis to make atmospheric footage of the annual Decoration Day auto races for Frast and Furious.

Picture is based on the grind and wilk be produced by Edmund oranger.

# Stitch in Time License Ban on Mpls. Theatres

Minneapolis, May 21.

The city building department has served notice on local theatres that recommendations for renewal of licenses will be withheld from all houses which are not living up to the letter of its regulations.

It is announced that a number of showhouses have been found to be showhouses have been found to be

showhouses have been found to be defective in that booths are not properly fireproofed, that exits are barred and exit doors stick and are hard to open and that foyers are not being kept clear.

#### SKOURAS EAST AFTER FOX-WC FILM BUY

Los Angeles, May 21.

Spyros Skouras planed out for
New York Thursday (16) after,
spending five days here in conferences on film product for Fox
practically set before Skouras
headed east. Other buys will be
negotiated and closed in New
York. Alperson, Ed Pesky and
E. Mar Davidson, who came west
with Skouras emandeeveer for
further confabs on product.

#### Re-elect John H. Harris Head Nat'l Variety Clubs

Pittsburgh, May 21.

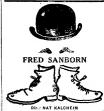
John H. Harris was reelected chief barker of National Variety Clubs here at national organization's annual convention over the week-end. Columbus, O., was

tion's annual convention over the week-end. Columbus, O., was picked as the city for the next conclave in April, 1936, and charters were granted to two new tents in Omaha and Des Moines.

James G. Balmer, also of Pittsburgh, was named treasurer, with Mailoney, Pittsburgh, picked as Harris' first and second aldes, Frank Drew Cleveland, is new national property man. Canvasmen to serve during coming year are Allan Moritz, Cinicinnati; Edde Rubin, Minneapolis; Louis Rome, Washington; J. E. Kirschner, Detroit! Marc Wolf, Indianapolis, and Ead Swelgert; Philadelphia.

from 14 tents, wound up with ban-quet Sunday night at William Pena hotel. Organization voted as well lotel, Organization voted as well to continue its local and national charities on a larger scale in the

ture. Variety Clubs of America are not Variety Clubs of America are not strictly for social activities, primary reason of existence is charitable and fraternal. There are now 14 reorganized chapters of the Variety Club in the larger keys. Each chapter has definitely committed liself to a policy of contributing to the welfare of its community.





# RADIO IN LION'S DEN

# 100-Watters Start Organization

Lynchburg, Va., May 21.

Local Eroadcasters' is the name finally decided upon for the cooperative association of smallle radio stations which is being organized by Edward A. Allen, president of WLVA here. Group was formerly to be known as "Hundred Watters, Inc.," but new name was chosen as being more representative. Alten met with the station operator in Washington last week, elected where the commerce and made plane to have the small stations represented, en bloc, at the N.A.B. convention at Colorado Springs, July 16.

represented, en bloc, at the N.A.B. convention at Colorado Springs, July 10.

With an as chairman, the organization committee is as follower. With M. R. Wille, Washington: William S. Pate, WMEX, Boston: Charles A. Hill, WIRM, Jackson, Mich.; Edward E. Bishop, WGH, Newport News; John Elmer, WCBM, Baitimore; C. W. Hayes, WHBC, Canton; Steve A. Clisier, WJTL, Atlanta; W. W. Gedge, WMBC, Detroit; Herbert Hollister, WLBF, Kansas City; Ben S. McGliashan, KGFJ, Los Angeles; Earl J. Smith, WNBZ, Saranac Lake; H. M. Loeb, WFD, Flint; Winston L. Clark, WLAF, WILL, St. Louis; Ormond S. Black, WSGN, Birminghan, Purpose of the group is to sell 'coverage' nationally and by sections to the big advertising agencies who wouldnty, otherwise, be inclined to listen to the plea of individual 100-watters, Alien says. Figure the cooperative can get a jot of spot national business now going only to the chains or the big-watt indies.

I. W., in Washington, but all communications are to pass through Allen's hands at his office in Lynchburg.

# **Educators Urge All-Pedagog** Network with Uncle Sam to B.R.

Crcation of government-owned broadcasting system supplementing private facilities was recommended to Federal Communications Communications

private facilities was recommended to Federal Communications Commission by National Committee on Education by Radio at conferences regarding more effective co-operation between commercial operators and various religious, educational, civic, and cultural bodies. Proposad was submitted by Dr. Arthur G. Women and W. Arthur G. Women and W. Women Catholic Educational Association, National University Extension As-sociation, National Education Asso-ciation, Pauli Educational Associa-tion, National Council of State Su-

tion, National Council of State Su-pernintendents, Association of Land-Grant Colleges, and American Coun-ell on Education.

With primary objective to make programs free from advertising, net-work would be managed through series of national, regional, and state boards empowered to deter-

series of national, regional, and state boards empowered to determine program policies. Representing agriculture music, schools, labor, drama, science, law, medicine, boards would be named by the Prosident and by governors from lists submitted by Supreme courts of the states. System would be available for public business, public forums, adult, but the states. System would be available for public business, public forums, adult, but the states. System would be available for public business, public forums, adult, but the states. System would be available for public business, public forums, adult, but the states. System would be available for public business, public forums, adult, but the states with the right to Join the Federal web. Proposed the system ultimately bendualing remote rural sections. Federal government would foot the bill and set aside suitable channels for the various stations. Plan contemplates steady research world into public desires, preparation of programs, technic of broadcastins, and allied matters.

## **Engels Opens Office**

Hollywood, May 21.
Hollywood branch of NBC artists
bureau has been opened here by
George Engels.

Engels in lining up a local staff and expects to remain here about three weeks.

#### MARTY GOSCH'S JOB

Special Post at WFIL Combines

Philadelphia, May 21.
Martin A. Gosch has been apointed News Editor of Station WFIL with press relations and special events also tossed in. It's a special iob created and in the special iob created and iob created and

a special job created for Goseh who has previously been radio editor of a Camden daily and has syndicate a shortware column. The product of the state of the stat

#### PATHE NEWSREEL ON HEARST-OWNED WBAI

Baltimore, May 21 Baltimore, May 21.
WBAL Hearst-owned local NBC blue-band cog, has signatured twice-weekly Bromo Seltzer quarter-hour commercials, aubject matter of which are Pathe newared, elips. Like other broadcasters around the country which have this account on the country which have this account on the country which have this account on the country which have the account on the country which have the second to the country which have the country which have for the country which we have the country which we have the country which have been determined by the country which we have the country w

equipment without having to buy apparatus.

In return, station gives the thestre number of spot announcements weekly which plug the film and vaude shows playing the house. The programs go on during period around dinner hour when the stagearound dinner nour when the stage-show is on at house and consequent-ly the film equipment is lying idle The Pathe clips are run off in the-atre's projection booth, with a wire shunting the sound over to the sta-tion's switchboard.

#### Eddie Miller Sponsored

Eddie Miller will baritone and Angelo Pelange will spiel six times weekly over WMCA, New York for Electrosol, a beauty preparation. Contract started Monday (20) and

calls for afternoon quarter hours at 3:45 p.m. EDST.
Miller has two other spots for WMCA during the week on sustain-

stan Holt, J. Walter Thompson rep, who handles the General Cigar account left for the east Friday (17) for an indefinite period.

Holt has been supervising the production of the Burns and Allen broadcast.

# DEPT. STORES

Organized Campaign to Get Big Merchants on Air Sure to Inflame Newspaper Publishers

#### MODEL PROGRAMS

Pow-wow on retail broadcast adertising which the commercial section of the National Association of Broadcasters is staring in Chicago Iune 10 represents the first concreted effort made by radio to crash the daily newspaper's main source of income local department store advertising. With the industry learners was a source of the concreted effort in the state over newscast-ing, radio tests that the time is now income to the state of the start tion of the National Association of Broadcasters is staging in Chicago

sancting Cupyed) seated on westal broadcast advertising are Mrs. Pegeen Flizegerald, advertising mgr., James McCreery & Co., New York; Marvin Oreck, v.p. of Oreck's, inc., Duluth; Kenneth Taylor, v.p. and merchandsing. Actional of the Month of the Company of

K. Carpenter, mgr. of WHK, St. Louis, will preside as chairman of this session. Prodecaters, ad-Following day broadcasters, ad-the session of the session of the change thoughts on the 'Mutual Problems of the Buyer and Seller of Radio Advertising.' Among those invited to attend this gathering are Stuart Feabody, ad mgr. of the National Association of Advertis-National Association of Advertis-National Association of Advertis-ore; Frederick Seaman, ad mgr. of the Continental Baking Co.; Na-than H. Fumplan of the Henri, Hurst & McDonald agency; Hugh K. Boice of CBS; Edgrat Rohac of NBC; John F. Patt, WGAR, Cleve-land, and Lloyd Thomas, WROS, Lower, WMBC, Kansas City, pre-siding

Hartford, May 21. For the first time in the history of Connecticut's largest department of Connecticut's largest department store, G. Fox and Company, news-papers were sidestepped on public-ity for the store's anniversary (88th) sale. In previous years this store splashed forth news of the event with 16-page sections in all newspapers, but this year ran one, two and three pages instead, going to radio and gravure throwaways as an aiternative.

an alternative. Event which usually brings the department store a gross of about \$500,000 during the one-week sale is being blazoned on radio almost every 16 minutes, the store having taken almost every available opening.

Macy's budgets approximately \$75,000 yearly for broadcasting two

# WOO PUBS' PET-- Aylesworth Wins Over WEEI, Boston, and WRVA. Richmond: WSM. Nashville. Won't Give In

#### Jolson Draws Line

J. Waiter Trompson had Mitton Barts picker for a part on this Satturdey tight's (26) Shell hour over NBC, and everything connected with the booking was okay until the agency relayed to Al Joison the agency relayed to Al Joison bearing to the support of the supp

#### MARSCHALK & PRATT GETS STANDARD OIL

Marschalk & Pratt, Inc., has re-lieved the McCann-Erickson agency of the radio end of the Standard Oil of New Jersey account. As its initial move in behalf of the petrol initial move in behalf of the petrol erfener, MeP has taken over the direction of Guy Lombardo's half-hour program for SOXJ, which hour program for SOXJ, which figured to go over \$500,000. More and the show is figured to go over \$500,000. McCann - Erickson's connection with the oil account dates back many years, with that agency having handled to date every SOXJ that the refiner has bankroiled is the

fort in radio. Biggest air campaign that the refiner has bankrolled is the Five Star theatre double-network series of two years ago in which over \$600,000 was spent for time alone. This season Standard Oll of N. J. supported 'The O'Flynn,' operetta, on CBS for 13 weeks.

#### MAD OVER, WISN-CBS RESUME RELATIONS

Milwaukce, May 21.

After operating as a purely local station with no chain programs for the past three months, WISN has returned to the Columbia chain, resuming its affiliation Sunday (19).

Harold Nurke, former manager of the station returns as commercial

Harold Nurke, former manager of the station returns as commercial manager and Gaston Grignor man-ages station which is owned by Hearst.

regular programs over WOR, New York, which the store owns. This amount covers talent, time and sun-dry costs. Store has been etherizing steadily thusly since 1931, and is sold on the medium more than

ever now. Martha Manning of the advertising department airs daily excepting Saturday and Sundays at \$3.30 a.m. EDST. Specialties, sales, etc., are treated in a colorful manner to stimulate buyer's interest. Other program known as Macy-Bamberger Boye' Club is co-operative with the Newark catabilishment, being the Newark establishment, being aimed for juvenile masses and goodwill builder

Radio outlay has been a regular part of the store's advertising bud-get since 1931.

WFBL is taking a bow locally because of the big business currently enjoyed by the Lincoln department store, which has been sponsoring a 10-minute 'Stories Behind the News' program hitched to the end of the station's regular five-minute news breadesties. minute news broadcasts, Contract is only a mo

M. H. Aylesworth last week stations that have taken a recalcitrant attitude toward NBC's new station contract. In accepting the agreement one of the pair, WEEI,

station contract. In accepting the agreement one of the pair, WEEI, Boston, stepped out of a pact it had made with WTIC, Hartford, by which they had committed themselves to act only as one, so that one the contract of the other. Other station which Aylesworth has brought into the fold is WRVA, Richmond. Circumstances now point to WTIC moving over to the CBS list within the Realizament of WEEI with NBC leaves CBS with no choice but either to accept the terms of John Shepard, 3rd, when their contract for the Yankee previous expression of the Made of the CBS with the next year or to grant the the next year or to work the part of the William of the CBS with the next year or to work the part of the William of the William of the William of the William Shepard in the part of the Edison Electric Cross, head ac acid on the NBC prez and informed him that he (Shepard) was prepared to talk business if WEEI stood pat are on the present the respective of in the negotiations.

WSM Adamant
No headway has been made by
NBC in solving the position taken
by WSM, Nashville. Latter station
still refuses to guarantee the network the time as stipulated in the
new contract, holding that such
schedule clearance would force the
station to eliminate some of its most
nounlar local more arms, so stouchety popular local programs, particularly the Saturday Night Barn Dance, Co-

popular local programs, particularly the Saturday Night Barn Dance, Columbia has approached WSM on the proposition of the Nashvilli 65,000-100 and WXYZ sharing the programs released over the blue (WZ) link. G. A. Richards, head of WJR, which becomes associated with CBS in September, has let it be known that he will be seen that the Nashvilli 65,000 and the Nashvilli 65,

#### Cantor on Coast

Hollywood, May 21.

Eddic Cantor arrived in town
Friday vin boat accompanied by
Harry Rapp, his radio writer, and
Parkyakakas (Harry Einstein).
Cantor immediately started planning a Hollywood office for his radio
consultant service.
Cantor undergoes an operation at
the Good Samaritan hospital tomorrow (Wednesday). He has been
under observation for several daya

#### Visiting New York

Lee Armer Southwest Network Lee Armer, Southwest Network. E. S. Rogers, CFRB, Toronto. Harry Sedgwick, CFRB, Toronto, S. Gordon Parsons, WSFA, Mont-

omery.
J. T. Ward, WLAC, Nashville.
F. W. Borton, WQAM, Miami,
Clarence Cosby, WKWK, St. Louis.

Joseph WHO, Des Moines Arthur Church, KMBC, Kansas

## **Concerted Action to End Cafe Plug Excesses Expected Soon in East**

VARIETY

Acting in advance of recom-mendations that James W. Baldwin, mendations that James W. Baldwin, executive secretary, is expected to make to the broadcasting code authority, NBC and Columbia have undertaken to purge their curtiauthority, NBC and Columbia have undertaken to purge their sustaining land pickups of overdoses of commercial palaver. Webs admit that they've decided to shut down on delinquent hotels and earcs before the situation now prevailing makes them subject to citation before the Washington authorities. Washington authorities.

them subject to citation before the Washington authorities. Baldwin, passing through New York on his way to Washington last week, let it be known that during his recent stay in Chicago he made a study of the band pickup situation his recent stay in Chicago he made a study of the band pickup situation practically every one of the major local stations was allowing the hotel and cafe sources to get away with practices which were in sharp violation of the unfair trade provisions of the cude. Chiefly responsible for this condition, he found, was the intense competition engaged in by the unit of the same combos with NRC and Columbia becoming involved their nightly clearing of the same combos over extensive hookups. Resort to Chicago as a base for late evening pickups has been aggravated by the New York musicians union.

Chi the Windy Town

Chi the Windy Town
Chicago nitories have taken advantage of the competitive situation by loading up the programs
with sales palaver, with some of it
soing into lengthy details about the

room's appurtenances, cuisine and service. Baldwin holds that most of

agyrice. Baldwin holds that most of these pickups now constitute com-mercial programs and that they should be billed as such by the webs and the local stations, and the local stations. The wind-ing station of NRG with-in resent weeks to get CBS to co-operate on the Chicago situation re-sulted in an explanation that the authority hold by CBS's western manager. Leslie Atlass, who has his offices in Chicago, prevented the Albo the Amon interesting locally. network from interfering locally. Also that whatever attempts the CBS New York office has made to control band pickups emanating from that area have been counteracted by Atlass, who has taken the attitude the needs of his key station, WBBM, came first.

#### Indianapolis Only City Of Size with No Purely Local Station—Hill

Washington, May 21 Construction of two new trans-mitters in Indiana and California was recommended by Federal Com-munications Commission examiners

was recommended by Federal Communications Commission examiners last week.

Finding that need exists for added facilities in Indianapolis, Examiner
Finding that need exists for added facilities in Indianapolis, Examiner
I. M. Kennett, owner of WHBU, Anderson, Ind., to build 1 kw. station to operate daytime on 600 ke.

while Examiner Raiph L. Walker gave the nod to Riverside Broadcattle of the Parket of the Control of the Co

by present operators of KFXM, San Bérnardino, and would be hooked up with Southern California net-

#### Terrell on the Road

St. Paul, May 21.
W. D. Terrell, FCC field section head, here to check the activities of the regional inspection office of the commish. Accompanied on his look-

commish. Accompanied on his look-see by John M. Sherman, northwest regional inspector. From here Terrell goes to Grand Island, Neb., to inspect the central monitoring station, where frequen-cles of all radio stations in the cen-tral part of the country are checked.

Town Docen't Know Who's Behind Enterprise

Baltimore, May 21.

Erection of a new station which was recently licensed by the ECC to the control of the C Baltimore, May 21. watts.

Believed reason for late start in Belleved reason for late start in recting station is that work will be supervised by R. C. Powell, who is currently engaged in smoothing out engineering for another newly rented station that will be estab-lished in Staunton, Ya., WSVA. Lawrence Leonard of Frederick, Md., is only name on record in Washington in connection with Bai-

tlmore's new station.

# L. A. IGNORES PLATTER TAX

Los Angeles, May 21.

Although radio stations using records were ordered by the American at the control of the

#### Television Document Challenged by FCC

Washington, May 21. Washington, May 21.

Public hearing on registration request of American Radio and Television Corp., New York City ordered for Friday (24) by Federal Securities and Exchange Commis-

Government group told applicant to show cause why effectiveness of statement should not be suspended, charging numerous instances of untrue statements or omission of required material facts.

## Big CBS Delegation to N.A.B.

#### Sam Pickard and Other Execs Will Be at Colorado Springs Convention July 7-10

Columbia will concentrate at the National Association of Broadcast-cre's convention in Colorado Springs July 7 the largest number of home office exces that it has ever had included the colorad springs and the colorad springs of t

be able to bring in tow some important stations.

Sam Pickard, v.p. in charge of station relations, and Meff Runyon, including the station relations, and Meff Runyon, including the lab and the less dispatches. Station is owned with the lab and the less dispatches. Station is owned will be his first NAB convention and will be his first NAB convention, which is the lab and the less dispatches. Station is owned and a state of move on to the west coast for its dispatches. Station is owned as the lab and the less dispatches in the lab and the la

#### 1st Four Months

Columbia's gross from time sales tops that of NBC's ret (WEAF) link by \$41,000 for the first four months of 1938. The first columbia of 1934, the first f

# BASEBALL BIG ITEM THIS YR. IN ST. LOUIS

St. Louis, May 21.

In contrast with last year when
the baseball magnates shut down
the broadcasting booths at the
Cardinals and Browns fields, St.
Louis radio has gone almost unanimous in manitaining a play by play

Cardinals and Browns Reids, St. Louis raido has gone almost unanily report of the local games. Only report of the local games. Only report of the blocal games. Only station out of the base-balleasting column is KDS, which is owned and operated by the St. Louis Post-Dispatich, an evening rag. KMOAD by the St. Louis Post-Dispatich, an evening rag. KMOAD by more a gastellines is KMOAD by more and station, while KWK has Bob Thomas and John Harrington and WIL has Nell Norman and Ray Schroeder. Each stations has obligated tiself to pay the Cards and the Browns \$5,000 for the day and Sunday, with the team owners figuring that the five-day buildup should be enough to lurs the fans to the field.

#### **BOY SCOUT MULLOY**

Makes Emergency Announcements And Gives Two Pints of Blood

And gives I we Pints of Blood

Aldine Byrd, reporter on Hearst's

News-Post, phoned Frank Mulloy,
publicizer of the Hearst-owned
WHAL, last Sunday and asked if
he would have a count of operation

which was been been been asking for volunteers to donate
some blood for transfusion for sissching for volunteers to donate
some blood for transfusion for sister-In-law who was badly: ill in
hosp. Mulloy compiled and had pstition aired within few minutes

tributed samples of blood and none

treductions. Then

met requirements of medicios. Then tributed samples of blood and none met requirements of medicos. Then Byrd phoned back to Mulloy and asked if another spot might be procured. Mulloy sald he had no immediate time open but would have a try himself while next announcement was being primed. Mulloy's blood was found to fit the bill. Gave two pints yesterday (Mondal and the contract of t

#### 4 ETHER TRIOS IN FILM

4 FIRER TRUS IN Film
Hollywood, May 21.
Paramount is using four radio
trios to back up the Lyda Roberti
number, 'Double Troubls,' in 'Big
Broadcast.'
Backer-uppers are Rhythmettes,
Threa Shades of Blue, Three Tones
and Ingenues.

#### **Women's Radio Committee Clarifies**

Following letter has been received by Variery from the Women's National Radio Committee and is printed below verbatim:

Gentlemen:

We read with considerable interest your editorial in last week's Vanirry entitled, 'Radio Should Fight Back' and would appreciate your publishing this letter in order that the attitude of the Women's National Radio Committee may be clearly defined.

National Radio Committee may be clearly defined.

Stational Radio Committee may be clearly defined.

The conversion of the stationary of the convertion that the standard of radio programs should be raised, but we, maintain that such reforms must come from within the industry. For many years the motion picture industry ignored the criticisms huried in its direction, continuing, to offer productions supposed to represent popular entertainment for the masses. When the disapproval could no longer be disregarded, since the box offices began to tell the story of the public's reaction, and fine pictures were offered, to their astonishment the producers learned that we are not a nation Until the Women's National Radio Committee was organized, there was no coordinated body of women to register the opinions of the buyers of the nation with research to radio. When you consider the fact that radio—a man-made, man-regulated industry—wants very much to intrigue the interest of women, it does not seem so remarkable that we should want to voles our opinions of broadcasting. Furthermore, as utilimate consumers we pay for the cost of radio entertainment.

casting. Furthermore, as ultimats consumers we pay for the cost of radio entertainment.

We .e sincere when we say we want to be helpful. As we view the situation, millions of dollars are spent to present entertainment for our enjoyment. We assume that the sponsors want to please the listening audience, for one of doing they outlives good will. We consider that the summer of the second will. We have criticized distasteful, lengths and exaggivated radio advertising, and pointed out the fact that a great deal of money and effort is being wasted, since this type of advertising is not effective. Evidently the industry has found that we are correct in our state-new policy which will ultimately remove these objectionable features. At the radio conference held on March 25 in Steinway Hall, we suggested that one way of improving children's programs would be to organize a consulting board which would represent many viewpoints, and which would include a child psychologist. This, too, Continued the programs—and we prophesy that the industry will be as astonished as the motion picture producers were to find that the public will some voles its appreciation when this is done.

We have constant to but this is done.

We have constant to but this is done.

We have constant to the constant of the constant o

## Talent Scout System Sought by Chi NBC as Available Acts Fade

#### Iowa Organizing

Marshalltown, Ia., May 21. Iowa radio station owners armeeting here today (21) for the purpose of forming an association of station owners in Iowa. Earl Peek, station owners in Iowa. Earl Peck, owner of KFNB, Issued the Invitation to have all station owners gather here at Hotel Tallcorn for the purpose of forming the Iowa Association of Broadcasters. According to dope, the organization will be for the purpose of banding the Iowa Independents into a unit to secure more advantageous legislation and to promote coverage in Iowa from a national standpoint.

#### Transradio at WTIC: Previously Fed WDRC Through Yankee Web

Hartford, May 21.

Station WTIC, local 50,000-watter, last week signed with Transradio to furnish it with news and began siving that organization's dispatches on Wednesday (15). Up the then, WTIC had been taking the Press-Radio builetins from NBC, with WTBC, another local, getting with WTBC, another local, getting the more described by the state of the same present the same pre has previously been tied up with Transradio.

Broadcaster has three Transradio psriods listed daily, 8 a.m., 6:30 p.m. and 11 p.m. Move by WTIC came as surprise to Connecticut

Chicago, May 21

Change to a more systematized routine of talent scouting is being readled by NBC here following several discussions over the lack of new ether names out of Chicago in the past few years. NBC is tiring of merely sitting back and walting for talent to walk into studio and ask for auditions. Network has found that while this may have worked in the early days of radio it no longer brings in good talent since the red tape has scared off most of the good vaudeville and nite that the property of the good vaudeville and nite that the property of the good vaudeville and nite that the property of the good vaudeville and nite of the good vaudeville and nit

since the red tape has scared off most of the good vaudeville and nite club talent from bucking those resolvents and the scale of the s

#### Leo Kennett Gets Pat

Indianapolis, May 21. Recommendation has been made to the Faderal Communication Com-mission to grant a license to Leo to the Faderal Communication Commission to grant a license to Lee Kennett to operate a 1,000 and day-time power, 60 ke. station here Station will broadcast local talent and disk programs.

Kennett is now owner of WHBU Anderson, and was formerly associated with WSBT, South Bend.

# CLEAN-UP **PLEDGES**

# NBC Slant on CBS Policy

NBC followed up on the publicity obtained by Columbia's cleanup rules by pointing out that in January, 1934, NBC promulgated
similar if not quite so drastic policies with reference to iascatives
which thereafter were not solicited. NBC has turned down ExLax, Feen-a-mint and Castoria among other accounts and has flatly
refected all deodovants.

NBC did not publicize the January, 1934, rules outside the trade.

It has maintained a Continuities Acceptance Department for the
past nine months which functions entirely divorced from the Sales
and Program departments.

# Ex-Lax Eases Off CBS; Helps

'mbarrassing situation which Columbia created for itself by offering Lux Soap the 8 to 9 stretch Monday night after it had sold the 8:30 to 9 period to U. S. Tobacco (Dili's Best) was relieved Monday (20) when EX Lax decided to withdraw from the network June 17. What prompted the laxative to call it quits was the pressure the netit quits was the pressure the net-work was bringing on Ex Lax to make its ad copy conform to CBS' new commercial policies and to shift its half hour program to some other night but Monday. Retire-ment of Ex Lax from the 9:30 to 10 period with make it possible for Lax St. Carlon of the period on CBS stituing July 20.

Lux to take over the 9 to 10 period on CBS starting July 20 no of CBS starting July 21 no of CBS to 10 period to 10 period

Convenient

When the situation over the 8:26 to 9 apot assumed the form of an impasse, the CBS sales department took another south at the Monday night schedule and decided that the next resort would be the Ex Lax account. Excepter with uring the account the southern of the control of the co When the situation over the 8:30

#### Too Good for Radio

Paul Kennedy, radlo ed of the News-Bee, made a big hit with his playing of the leading rod in Elessed Event, stage play, plut on here by the Newspaper Guild re-cently, and his sheet is apparently trying to eash in on his rise to pop-ularity.

He was given new assignment as feature story writer. Ben Mendoza has taken Kennedy's place as radio

#### MORE STATIONS ON SPOT

WWAE, WSBC, KWKC, WOS Hailed Before Commish

Washington, May 21, Solve Problem

Quarter of broadcasters were added to list of licensees on the spot last week in the government sapollo movement.

polio movement.
Federal Communications Commission ordered WME, Hammond, Ind.; WSG, Chicago; KWKC, Kansas City, Mo, and WOS, Jefferson City, Mo, to make account of conduct and justify continued exist an anned station is police transmitter of Missouri State Highway patrol.

Hearing on six other renewal ap-plications were set for June 27. Li-censees are WWL, New Orleans; WFAA, Dallas; WBAP, Fort Worth; WCCO, Minneapolis; WOV, New York City, and WPG, Atlantic City.

## LADY ESTHER UNDER GOVT. **SCRUTINY**

Washington, May 21. Government started to crack down last week on Lady Esther sadio programs and then changed the mind its mind.

its mind.
Acting at request of the National
Recovery Administration, the Fedreal Trade Commish ordered cold
cream maker to quit exaggerating
the qualities of the product in its
air patter, but subsequently withdrew the complaint. An adjustment
by which Lady Esther will stop
making objected-to-representations
over the webs is sought.

#### Show Cause Order on WPG Returnable June 27

Atlantic City, May 21, City officials were notified today (17) to appear before the Federal Radio Commission in Washington June 27 to show cause why application for a renewal of license of WPG, municipal radio station, will 'serve the public interest, convenience and necessity.'

the public ratio Saction, will serve meeting the public ratio with the public ratio with the public ratio with WFG, has petitioned it emits the public ratio with WFG, has petitioned it emits a new wave length as signment. I will be served the public ratio with WFG, has petitioned in the past three years WLWL has appealed for full time on its present wave length an application which, if granted, would not be served to be served to

# LOOKS LIKE BOTH **WEBS COMMITTED**

Believe Laxatives Doomed on Networks-Also See Chain-Owned Stations Unable to Accept Tabou Sponsors on Spot Basis

#### MUST MAKE GOOD

NBC and Columbia will be forced in due time, it is predicted by the advertising trade, to extend all their anti-policies to the stations they own and operate. Through the fanfare of publicity in the newspapers pelation of the agency men, has put itself unmistakably on record. Radio's laymen critics and media opposition will insist upon a literal application of CBS's annuciated list of taboes and would decry the time network and another for the stations the network owns and operates.

operates.

Most of the products nixed off by
the networks, the agency mon anticipate, will go back whence they
came, spot broadcasting. It is also
expected that the higher-powered
and more conservatively operated
stations throughout the country will,
with an eye to the sapolio campaign

#### Dailies' Reaction

Dailies' Reaction

Daily newspapers around the U.S.A. seemed disposed to say 'Amen' to the CBS proclamation on program censorship. Editorial comment made by the South Bend (Ind.) Tribune is Carlotte and the Car

ment

that the Federal Communications Commission has undertaken, be inclined to sexerise marked circumspection over the advertising copy in the control of the con and other products for intimate use.

Embarrassed

Embarrassed

Columbia list of commercial aloos and its assertion that after commercial commercial assertion as angle laxative or medicinal account on its schedule has created a ticklish situation for NRC. Latter cities of the commercial committees at the class of its been going about this task without really committing lited. What has largely stayed NBC from shutting down completely on inaxatives and deelaring against the renewal of this class of the commercial c

#### Columbia Makes a Hit

Washington, May 21

Washington, May 21.

Widespread satisfaction was reflected in government circles last week following announcement of drastic new policies governing commercial broadcasts by Columbia.

Indications that the voluntary house a public statement.

multile statement.

This new pronouncement of policy by the Columbia BroadcastIng System is gratifying not merely because it is one of the most
forward-looking steps ever undertaken in the great American
radio industry but also because it is the considered undertaking of
a network serving more than 100 stations from costs to coast.

"Such an example of wise leadership can hardly fail to exert a
profound influence on American broadcasting generally. The net
effect of such a marked raising of broadcasting standards can only
be to enhance further radio's unique influence on our modorn ways
of living and thinking, and to increase at the same time the
him.

# 'Thou Shalt Not Ad Lib' Now **NBC Comedian Commandment** As Cracks Bring Lotsa Squawks

nouncement commercials for laxa-tive accounts of evening hours from 6 p. m. on. Laxative accounts still running on the National crimson network will be carried by WPBR ill runs expire. Meanwhile allocal accounts have either been shifted to dropped, and fernon periods, or dropped, and commercial copy on purgatives advertised during day-lich hours is receiving sharp scru-tny, and in many instances censor-ing. Deletions in copy, for that mat-ter, on such accounts are not only

ter, on such accounts are not only occurring at WFBR, but at other stations here, too. Looks like the local stations have suddenly wised up to the offensiveness they permitted the public to be plagued with.

#### Nag Outpoints Godfrey

Nag Untpoints Godfrey
Washington, May 21.
Arthur Godfrey, news commentator, received several cracked ribs
and a busted clavicle in a tumble
from a nag here Sunday. Godfrey
was trying out a strange stallion.
after a few days' rest in the hospitai. Godfrey nearly lost his life in
a nauto smash-up in 1932. He still
limps from a hip injury received
then.

of account is the effect that the policy would have on not only one of radio's acc shows, the Rudy Valleepolicy would have on not only one of radio's ace shows, the Rudy Vallee-Pleischmann Varietles, but the web's higgest customer, Standard Brands. Stand taken by Columbia, as the advertising trade now sees it, has made NBC's dilemma Ininitely toucher. If it is to tremain the believethe and more conservative choice but to swing the ace right away and make a complete job of it

In line with the attitude it took In line with the attitude it took some months ago against deodorants NBC recently turned down the Life Buoy account. Pusiness was de-clared out when the some brand wouldn't agree to keep the body odor angle out of its sales copy.

BALTIMORE GETS TOUGH
Laxatives Censored or Eliminated by Stations

Baltimore, May 21.

WFBR, local NBC-red link, has erased all program and spot announcement commercials for laxamerial. Stirred to action particular to the commercials for laxamerial strength of the provided or propaganda which recent slips over the metal spot announcement commercials for laxamerial spot laxamerial spot announcement commercials for laxamerial spot announcement commercials for laxamerial spot laxamerial s

an NBC production man preview of their, act at rehearmals. Recalling the kickbacks alleging sacrilege that the Mirlam Hopkins bit on a Shell Oil broadcast provoked several works ago, the NBC program desame account's program of a week ago Saturday (11) unless Shelia Barrett, one of the gueët artists, was included in the dress rehearmal. J. Walter Thompson, agency on the show, had consented to her request show, had consented to her request her routine before an audienceless mike.

e her routine before an audlenceless mike.

Under the rule that the NBC has put into effect nothing that wasn't included in the routine heard at the ness rehears are many learners and the ness rehears are a second of the new force in the routine heard at the research and the new force in the replace the official replace the other and of the network that the ellent either evplace the official replace has the replace the official replace and of the network that the client either explace the official replace and the replace the official replace and the replace the replace the official replace and the replace and the replace that the replace the replace the replace and the replace

#### Bernie's Name Stars

Hollywood, May 21.

A different film name each week will be r otted on the Ren Bernie Pabst program during its emanation fro Catalina Island. For each

Allce Paye was on today (12) with Irvin S. Cobb scheduled to he guested on the broadcast next week.

15 Mins. Sustaining WNEW, New York

38

Sustaining
WNEW, Rev
Man Work and Work
Man Work and Work
Man Work and Work
Man Work and Wollace, alred on a guest interview over station last
Saturday (18). Wallace was up to
give his version of the ceremony
Fariamous as a second of the ceremony
Fariamous as a second of the ceremony
Fariamous as a second of the
He first met Miss West during
an amateur night, show years and
years ago, he said. According to
Wallace she was a beauty estimate
brown. Her style of delivery was
soon the two were making eyes at
in the conshouter manner, and
soon the two were making eyes at
Milwaukee c. April II, 1911. They
were then together off and on for
sabut four years. The divorce (?) is a bit vague even to Wallace
handling the quarter-hour session.

is a bit vague even to Wallace.

Dave Charney, newspaperman, handling the quarter-hour assaion, then asked Walnec In set of the set

'Frankie and Johnnie' was used as theme song.

AMATEUR NIGHT IN HARLEM George Wilshire, Lucky Millinder and Blue Rhythm Band, Guesters 60 Mins. Sustaining WNEW, New York

Sustement of the control of the cont

ment polit.

Stage

Sta

warm. George Wilsnie m.c.'ing and oding nice job. Malline m.c.'ing and doing nice job. Malline m.c.'ing and oding nice job. Malline m.c.'ing and profito. The noise evidently so ni his neck in a jiffy. Negroid talent goes in for the sappy ballad Wilsnie med does pick a 'St. Louis Blucs' or a 'Milenberg Joys', he is almost sure of coming through with Jamost sure of coming through with Jamost sure of coming through with Hariten addiences, seem to take a sadistic delight in bloodcurdling response. Din is terrific over the air. Fatrons somehow manage to sneak doormen for their own self-expression.

'HOME TOWN BOYS' With Dwight Latham, Guy Bonham, Wamp Carlson Story with Songs 15 Mins.

15 Mins. Sustaining WOR, New York

Sustaining
WOR, New York
Not an unworthy program idea.
Combines three harmonizing men
a continued story. Latter is light
at continued story. Latter is light
at continued story. Latter is light
and so is the singing, but he result
is reasonably divertine. Would
for regular sponsorship. Has been
intermittently bankrolled.
Schooner carrying an assortment
of characters, some straight one
of characters, some straight one
the world. Various adventures befall them. More exactly the adresulture are indense jow weightly
expensive and indense powership
Carlson perform all the characters.
Some are okay, but Milesolic
Some are okay, but Milesolic
Some are okay, but Milesolic
Stitchen, is pretty dreadful as a piece
of acting.

LESLIE HOWARD.

With Lesie Ruth Howard
Excert from Dear Brutus'
WEAF, New York
As the high spot ischmann vaude
Mear, New York
As the high spot ischmann vaude
bein the high spot ischmann vaude
bein Lesie Howard and his 10-yearold daughter, Lesie Ruth, did the
enchanted forest scene from Sir
was a performance that must have
tickled the armchair warmers from
two viewpolnis. One was the fine
reading and the other was the
kindred touch of clan pride stirred
by the fully and the other was the
kindred touch of clan pride stirred
by the fully are over a month
heen drilled in the reading. How
his more than the standard of a slight miscue the child's
following of the script was faultiess;
dated in slight miscue the child's
following of the script was faultiess;
dated in slight miscue the child's
following of the script was faultiess;
dated in slight miscue the child's
following of the script was faulties
driven and such that was a clear
and precise as could be expected
mime.

Offer.

from an adult and experienced mime.

45 MINUTES ON BROADWAY Dave Vine, Adelaide Hall, Toby Lawrence, London Four, Carl Fenton Cornesty, Songs, Band WMCA, New York.
Dave Vine, standby next-to-closer in vandeville for years, him sheded with the control of the con

dettly balanced and knit together

MASTER OF MYSTERY STORY
With Fred Bishop, Knox Manning
30 Mins.
WAAB, Boston
This better than-most vecity
This better than the standard of in interest since Grace
George Keddy, seript writer, has
been sertalizing the stories.
Mystery-filled musicitude, sketch
starts out with shop talk between
the Inspector (Fred Bishop) and
until Keene unravels tale of his
latest case. Then seene changes to
dramatization of the crime story
of the things of the crime story
of the company of the crime story
of the company of the crime story
of the crime sto

WPEN ALL-GIRL REVUE
With Christine Breese and Adele
Firth
COMMERCIAL
WPEN, Philadelphia
Following in the wake of
studio's 'S. S. All in Fun' which was
cated recently, Paul Alger's awexal
toreadcast stanza with feminine taitori only. Direction and planistic
accompaniment is handled mightily
by Christine Breese, who has been
planished and the companiment is handled mightily
by Christine Breese, who has been
planished and the companiment is handled mightily
can be companiment in the c

m.c. chore goes to Adele Firth, exmicry warble;
Show airs nightly from the newly
juilt fluoresent auditorium in Radio Centre, with the cast done in
costume at the floor's middle. The
costume at the floor's middle. The
exit fire hazard.) Program opens
with a general community song
from the dozen gais in the cast,
something about searching for their
of a general revue. Commercial
angle is the spot announcements
sold during the show, and spieled
by Miss Firth. Not too many of
gram's free and easy nature, but a
few sound odd coming from a gai
announcer.
Run of talent can't be called ex-

announcer.

Run of talent can't be called exactly top-notch, but warblers and players appeal to the five-and-ten audience—and that's what counts. Particular listening audience wouldn't want network calibre anyway.

Of the burn

counts. Particular lietening auditore one wouldn't want network calibre anyway.

Of the bunch, standouts are Marion and Dorothy Wank, two Marion and Dorothy Wank, two Marion and Dorothy Wank, two Marion and Borothy Wank, two Marion and Marion

on talent might produce something worth catching.

DANNY DEE Talks

Earlies

COMMERCIAL

WGY, Schenectady

Voice of this masculine-toned, breezy-mannered chap, with a batch of the control of the contro combines three harmonizing men (the former Tartycast Jackers) and a continued story. Latter is light the former Tartycast Jackers and the former regular sponsorship. Has been for regular sponsorship. Has been for regular sponsorship. Has been for regular sponsorship and more punch of characters, some strated that and some blazare, is on its way around a some blazare, is on its way around some blazare, is on its way around a some blazare, is on its way around some blazare, is on its way around a state of characters, some are olay, but marked, and and Carison perform all the characters, some are olay, but marked, and and Carison perform all the characters, some are olay, but marked, and the properties of the company of the company of the company of the properties of the prope

Hatche, Hatcher, Ascobis, Malcon Banney, Chester Coleman, George Ward, David Day, Eileen Stevens. Drama Ward, David Day, Eileen Stevens. Drama WGR, Buffalo Sunching pretty radical and Something pretty radical and Something pretty radical and Something for radio hit the local earlier with the Buffalo Broadcasting Co.'s presentation of Steve-core and Co.'s presentation of Steve-down of the Buffalo Broadcasting Co.'s presentation of Steve-down of the Stevens of the William Radio Stevens of the Stevens o

'MASQUERADE'
John Deering, Fay Warren, Gale
Page, Judith Lowry, Betty Winkler, Phil Lord, Ed Maxwell, Don
Briggs, Sidney Ellstrom, Butler
Mandeville, Dan Sutter, Joan
Wintara

ler, Phil Lord, Ed Maxwell, Don Briggs, Sidney Ellstrom, Butler Mindeville, Dan Sutter, Joan Sut

MARIE ALVAREZ
With Arthur Hartley
Comes RCIAL
WEAF, New York
For Marie Alvarez and Arthur
Hartley their appearance on the
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Assuming that the act got a dress rehearsal, it would be hard to account for the incident. Offec.

MUSICAL RHYMESTER Carl Moore, Bill O'Connell State of the Connell State of the

delivery oke. A nightly program. Joor.

MILTON LYONS' ORCH.
With Jerry Kay, Vocalist
15 Mins.

OMM EBGIAL

Officia olic for bocal outfit, though
on some numbers there sounds an
over-prominent whine of an accurate of the sounds of the sounds

## New York Radio Parade

Irish Free State will sponsor a commercial program, over the State-owned outlet in Athlone, Ireland, designed to push the sale of Irish Sweepstake deutat in Europe and Brittsh ilse. Last named has banned sale and forbidden papers to mention Irish Sweeps. First talent is Jack Feney, singer on local N. Y. outlet and editor of Trish Echo! local paper, who sails for Erin on June 23rd and will air during July, August and Sept. Negotiations are pending to have Morton Downey hing on programs if his plans-for a summer vacash in Ireland go thru.

WNEW dropped tis Dance Parade Sateve the 18th. Only mustelans to remain on payroli will be organists and string trio. Plans cell for piping in from Jersey and Westchester spots and a few local hotels with spot and station splitting the union tax. Since is Class B outlet the tax is \$2 per man. Dance Parade nut was estimated at about \$1,000 per week.

Steve Brodie Club

Steve Brodie Club

Steve Brodie Club

seomposed of whaely batch of announcers, actors and actresses and a
few agency folks who speak ala Brodie with just a touch of Runyon.
A few of the names: Paul Douglas is Slug Nutty...Ken Roberts is
'Liveripps'...Minerva Plous is 'Dalsy Maime allas Kewple'...Everett
Stonn is Brains' (capt.) and the frau is 'Doll Paee'...Paul Stewart is
tabbed The Killer' while Sylvia Lowy answers to 'Lazy Limbs' and
'Toots.' With the new CBS ruling against horror shows may go pansy

aking Life More Difficult

NBC has a gadget to check on quality of work of control booth
engineers. The dial with the jumping needle in centre of control panel
deak in booth that must be held below 30 takes plenty of watching
which is tought on sleep-skippers. On the bith floor NBC has a teleautograph gadget that registers every fluctuation of the dial on each
show that;takes air at NBC. "Taint no allbit hat can top this record.

#### Just the Talent

Welly, Nason, Roosevelt Agency had one of its clients airing over NBC locally thrice weekly when the ellent had money trouble and the show was cut to twice weekly. Client fell behind on payments and the show was cancelled in its 8th week with the agency assuming payments for time used. Sponsor is in the midst of a reorganization and the chances for the agency being repaid are extremely bright. But the talent is wondering who pays them.

#### Short Shots:

Short Shots:

Short Shots:

Shirt Shots:

Phil Lord nee Seth Parker is back in town but incog....Annette Hanshaw expects to drop the Camel show for a new one of her own....

Also Greenberg is now doing special assignments for Daily News with Danion Walker the music critic handling the Greenberg Monday and Tuesday radio editor spot. Ben Gross stays put....Lou Amis and Innis Handwith Cameland Camel

Nadlo folks foeking to the Jack Lait saire on radio The Hook-up's the Cort theatre in an attempt to identify the radio exces burlesqued there... Three of Hi Brown's programs will remain on air this summer. The Gumps, 'Dick Tracey' and 'Little French Princess' are shows. All commercial in afternoons. Since new CBS rulling Dick Tracy is expected to turn taxifiermist... Loretta Lee gets the vocalist part in Stoop & Lane NBC 'Frisco soprano is Radio City bound on a freighter via the Panama Canal due in N. Y. June 12th... Elimore Vincent (Senator Fleinface of Carefree Carnival) and the frau are training East... John Trotter drops the planoing for Hai Kemp to handle the arranging... Mark Warnow now does a bit of taiking over CBS mikes... Michael Tree is back at Hotel Edison after a concert truth this wouth... of Bikhys.... Edison... of Sikhys.... at Carlotta King has joined NBC 'Frisco staff... Eliane Melchoir, of the Buck Rogers script joins the O'Neille as a new character, 'Countess Venardi,' also a villianess.

Stand By

Myrna Loy was offered plenty of kopecks to emote on Shell show
while in town but no diec unless Bill Powell was also in akit. .-Patricia
Peardon, child radio actress, goes to Hollywood next month for Par plx.
Thanks to a swell impersonation of Shriey Temple on now extinct
Borden 48 Minutes in Hollywood program.....Chester Stratton back in
services of the gruppes of the

Nemo
Barry Halloway, Jane Hunter (Mrs. Barry) and babe jaunt to Missour Barry Halloway, Jane Humter (Airs, Barry) and babe faunt to Missouri In 10-day auto vacash with the folks... Not a sone plugger or music publisher was to be seen after the last Waring broadcast. Reason: Only one current ditty was pluyed by ork, all other numbers being of Southern vintage... Dick Norton to Baltlmore for a tonsil elipping currenny... Joan Lowell seript is in the formative stages... Eskinn Ple, a summer tee cream product, is show shopping....Jack Rubin is shepherding Mary Small thru a nide-west vaude tour. He she he arrives and was written out of The O'Nellis seript and the series of the product of t

#### Can't Do That

Syraeuse, May 21. Too much informality in at-tire on the part of announcers at WSYR has brought a for-

at WSIA has brought a for-mal communique, Staff is prohibited from working in lounging pajamas, shorts or overalis. Not proper studio attire.

#### Hotel Sues Canadian Radio Commission for Rent, Blurbs, Repairs

Toronto, May 21.

A damage action against the Canadian Radio Commission and Gooderham & Worts for \$48,625 and costs is being heard by Justice Kerwin in Supreme Court here, with the plain-Supreme Court here, with the plantiffs, the trustees of the King Edward hotel, alleging breach of agreement and ipses of radio-advertising. It was set forth that on Dec. 1927, the hotel trustees leased their broadcasting plant to Gooderham & Worts at a nominal rental of \$1 a year.

When the description of \$1 a year.

The revolume the station, was to CKGW, the distillery's ether outlet.
In exchange, the station was to
mention the hotel's name and location during broadcasts and was also
to use the dinner-dance music of
Luigi Robanelli's orchestra for a
total of two hours a week.

With the formation of the Cana-

total of two hours a week.

With the formation of the Canadian Raddo Commission, the CKGW plant was taken over by the Federal appointed body, and became CRCT. Harry Hatch, chairman of the board of Hiram Walker-Gooderham & Worts, testified that the CKGW premises were leased to the CKGW premises were leased to the commission for five years at \$12.000 a year because CRC Chalirman Charlesworth said the commission could not broadcast G&W spot announcements. Hatch contended that, when the commission took over, G&W was under no further obligation.

tion.

CRCT later moved from the hotel on Sept. 27, 1933, to the new government studios on Davenport road. Hotel plaintiffs also claim that, when the commission took over, the spot announcements and Romanelli broadcasts ceased, R. W. Ashcroft, broadcasts ceased. R. W. Ashcroft, former CKGW managers, testified that the hotel got 13 to 19 mentions daily. Without this arrangement the spot announcements would have east \$9900 annually, according to the card rate. He said time signal announcements, four times a day, cost a certain watch company \$5,000

Amount of \$48,625 damages is Amount of \$48,825 damages is made up of rential elaim, \$3,000; loss of advertising by failure to make amountements, \$38,541; damage damages or the hold's orchestra, \$20,000; less \$15,000, being value of time procured from other stations, leaving \$5,500; damages for repairs, \$1,-851; land line charges for time on other stations, \$233.

## **Boston Herald Will Scoop** Itself on WEEI in Campaign Against Adv.-Loaded WNAC

#### **Drake Hotel Courted**

Chicago, May 21.

Chicago, May 21.

Taid on the Drake hotel in an antempt to snatch the wire away from the most of the most of

#### WICC AND WIXBS IN **NEW HAVEN TUSSLE**

Waterbury, Conn., May 21.
Second largest city in Connecticut, but without its own radio station, New Haven will in the next few weeks be the battleground for a sales fight between WICC, Bridgeport, and WIXBS, Waterbury, WICC has been covering the New Haven port, and WIXES, Waterbury, WICC
has been covering the New Haven
territory up to now, even billing
itself an having studios in Bridgeport
itself and the state of the state of the
bury station is erecting studios
there and also plans to go on the
air from the Elm City shortly.
WICC will not let the fertile New
Haven field go without a fight, while
WIXES is determined to cash in.
Other stations in the state will sit
back and look on.

#### Baker Forsakes 'Tarzan' For Local Live Talent

Syracuse, May 21.
Cortland Baking Company (Co-bakco Bread), has changed its pro-gram on WFBL, Syracuse, from the daily "Tarzan' transcription to a program of local talent. New series is a song and script broadcast by a boy-and-girl team well known to

569-and-giri team well known to Syracuse. Ducle Welr and Jack Shannon are known as 'Jack and Ducle' and are heard every Wednesday and Friday morning at 9:16. The bread account has been on the station for

account has been on the station for four years. Eddio Leonard of the station's commercial staff handles the ac-

Boston Herald-Traveler started news broadcasting (after lying dormant in that field ever since the Press-Radio agreement was signed) Monday morning (20) at 8:05, through WEEL Howeli Cullinane, who for eight years broadcast news through the same station for the Boston Globe, until the agreement

was signed, has left that paper to take the job of editor-in-chief of the radio station. Cullinane will also handle the evening broadcasts.

handle the evening broadcasts. WEEI has bought UP wire service for one year, and will be 'responsible' for the presentation of the news, under the new setup. Herald-Traveler has a broadcast hooth in the building, and the resumption of broadcasting is a simple matter. Definite news periods are acheduled will be secoping itself on some of these, but it will give John Shepard's Yankee Network News Service some

Yankee Network News Service some real competition, according to off-the-record expressions of opinions by newspapermen in Boston. In fact, the whole news broadcast arrangement is aimed directly at Shepard, who recently dropped Transradio and signed a five-year contract with INS, and who states that he may have to add men to his local staff rather than refuce the number. Yankee Network News Service some

number.

number.

Radio news battle between the Herald-Traveler and the Yankee Net promises to be hot. Herald-Traveler has Associated Press service, and also has earte blanche from New York to use it freely for radio purposes. This, with the UP wire at the station, will give comprehensive coverage on national news. The cut in on any WEEI program, whether or not of network calibre, to announce flashes of important news. Situation leaves the Globe out in

Situation leaves the Globe out in left field, apparently; and ditto for the Hearst papers, because of the INS hookup with Shepard. WBZ is already used by the conservative Christian Science Monitor—and for outlets.

Boston Post has never shown in-

Boston Post has never shown in-clination to broadcest, and for some Globe is the only sheet presumed to have a live interest in the situation, but it has no comparable outlet to clear through, now that WEEI has been ited in with the Herald-TIAVeIII. The comparation of the con-traction of the comparation of the has successfully soid advertising in his news periods over a period of several months, the Herald-Traveler makes a proud boast it will adver-tise nothing in their radio news. Station WNAC, the Yankee key sta-tise nothing in their radio news. Station WNAC, the Yankee key ata-burbs with sale lines and overtising burbs with sale lines and severising nldentified to distinguish

St. Paul, May 21.

With newspapers-radio in open battle, KSTP has militantly taken up the torch and ls new putting on 12 regular Transradio news periods daily, from 6:30 a. m. to 10:30 p. m. Stanzas run from 10 minutes down to three, and all but one are spongraf

to three, and all but one are sponsored.

When word flashed along the line hat the ether-rag amenities were to be scrapped, station immediately expanded its news department facilities, putting on Paul Presbrey, former St. Paul Dully News scribbier, and two gais. Val Bjornson, nightly Editor of the Atr, also there we take talents into the new setup, with 10. 0. Meyers, king bee of the station's news staff, in charge.

#### Kendis Back to Work Boston, May 21.

Sully Kendls, the orchestra leader

Sully Kendls, the orchestra leader over whom John Shepard, 3rd, of the Yankoo network and the Musiclams (Inion had liftgation, resumes over WNAC tonight (21). Will have 11 pieces for participating commercial called "Rhythm Round-Up". Union was enjoined from applying union rules to keep Kendis of WNAC.

# Western Publishers Frown as U.P., I.N.S. Service Available For Broadcast Advertising

Los Angeles, May 21. Although the American News naner Publishers Association voted at its recent meeting to allow United Press and International News Service to sell broadcasting sta-tions news, an undercover move is on among the publishers here, it is reported, to find ways and means of combating it.

Newspapermen have already held Newspapermen have already held one secret session on the issue, with the consensus at the meeting that both INS and UP can be kept out of the field. Two plans were suggested at the gathering. One that western publishers will refuse to allow UP or INS to sell radio stations news for sponsored programs, figurism that stations would not be. one secret session on the issue, with the concensus at the meeting that both INS and UP can be kept out of the field. Two pians were suggested at the gathering. One that western publishers will refuse to allow discissed and its offering small town news for spionsored programs, figuring that attainns would not lay money on the line for bulletins of the third way to money on the line for bulletins of the third way to the the commercially. Another working and the spirit way to the confidence of t

complete INS, UP and Associated Press news to radio stations in the west for \$12 a month. west for \$12 a month.

Inside is that several clients of
Western Press Radio have been

Western Press Radio nave been quietly slipped the Information not to buy from INS or UP as Press-Radio will give the stations all the service as soon as things get ironed out. Claim is that this whispered out. Claim is that this whispered info stopped the two services con-tracting for six different stations here and in San Francisco.

#### New Business

#### CINCINNATI

CINCINATI
Mc. lice's Binch Flash Auto Polish,
40 spot announcements. Maxon
Inc., Agency, Detroit. WCKX.
Bintle Broa, Chicago, renewal of
daily spot announcements on Tango
cann'ty bars to Sept. 10. A. T. Sears,
Jacob Vossier Co., local, 100 spot
announcements on Dixie Margarin.
Direct. WCKY.
Cincinatif Reput Revitor, 100 spot
announcements on Ring-Rout,
to start June 1. WCKX.
Canine Supphy Co., local, 100 spot
announcements. WCKY.
Canine Supphy Co., local, 100 spot
announcements. WCKY.

#### DAYTON

DAYTON

Ludlow Battery & Ignition Co., 20
125-word announcements. WHIO.

J. Boyd Huffman, Inc., 20 announcements. WHIO.
Forney Stores, farm feeds, 13 125word announcements, Thursdays,
from May \$ to August 1, Inclusive.

WHIO.

Distributing C. ("J. III.)

WHIO.

Towan Electric Co. (electric refrigerators), elx 15-minute daytime
programs. WHIO.

Goldkomp Co., oil and gas distributore, 30 125-word announcements,
ending Dec. 27. WHIO.

#### SPARTANBURG, S. C.

Atlanta Dental Offices, three-min-ute spots several times daily. WSPA. City Motor Co., Spartanburg and Union, advertising eketch daily, WSPA.

SPA.

Foremost Dairies, mixed entertain-ent and advertising, indefinite

WSPA.

Formost Dalries, mixed entertainment and advertising, indefinite. 
Alexander Music House, eupplementing regular air programs with popularity contest amountements affection of the second of th

#### CHICAGO

Little Crow Miling Co., Warsaw, Ind. 18 15-minute discs. Rogers & Smith Agency, Chicago, WLS. Walker Remedy Co., Waterloo, Ia. 2 con-minute discs. Weston Bartiett Agency, Waterloo. WLS. House and the Agency, Waterloo, WLS. Agency, Waterloo, WLS. Agency, Waterloo, WLS. Agency, Mineapolis, six one-minute announcements in Homerakere Hour. Addison-Lewis Agency, Mineapolis, WLS. Agency, Chilago, WLS. Invade Agency, Chilago, WLS.

cago. WLS.

Iroquois Reed Co., Chicago, six oneminute announcements weekly. Direct. WLS.

Jordan Clothing Co., Chicago. \$2
16-minute programs during Barn
Dance. Direct. WLS.

10-minute programs during Barn Dance. Direct. Wils.

\*\*PHILADELPHIA\*\*

\*\*Andrew Jergens Oc. (Jergene Lotton and Soap), starts June 2, 1335, total states with Cornella Otis Stimner. WPIL.

\*\*Distance Comm. (Ince. Phantom Dancer Crosm. (Ince. Phantom Dancer Crosm. (Ince. Phantom Dancer Crosm. (Ince. Phantom Dancer Crosm. (Ince. 1335, 15. minutes Nonday through Friday, Marben Advertising Agency. WPIL.

\*\*PILO Central Life Insurance Co., starts June 8, 1936, once weekly for 30 weeks, half-hour program, Roses and Drums, Gramatization of Civil War stoles. WPIL.

\*\*Starts June 9, 1936, once weekly for 10 days. Ruthrauff & Ryan Advertising Agency. WPIL.

\*\*Insurance Communication Crosm. American Home Products Audvertising Agency. WPIL.

\*\*Insurance Communication Crosm. American Home Products Audvertising Agency. WPIL.

\*\*Insurance Communication Crosm. American Home Products Audvertising Agency. WPIL.

\*\*Insurance Crosm. Advertising Agency.

\*\*Insurance Cro

WINSTON-SALEM, N. C.
Dr. Repper, Are-minute program
three times anch was for three
months. Placed locally. WSJS.
Bireley's Orange Ade, five-minute
program twice each weck for three
regard twice each weck for three
program twice each weck for three
program twice each weck for one
month. Placed direct by manufacturer. WSJS.
months placed direct by manufacturer. WSJS.
Binder's Boasty Shop, daily spot
announcement for one month. Placed
locally, WSJS.
Elizaber's Boasty Shop, daily spot
announcement for one month. Placed
months. Placed locally. WSJS.
months. Placed locally. WSJS.
wSJS.
WSJS.
The program three times each week
for three months. Placed locally.
WSJS.

WSJS.
O'Hanlon's Drug Store, dally spot announcement for thres months. Placed locally. WSJS.
Dutch Inn, daily spot announcement for one month. Placed locally. WSJS.

ment for one month. Placed locally.

WSIS. Oruh, daily port and the program of the process of th

D. WOJS.

Live Wire Cleaners, till forbid.

MAAW.
Blackhawk Leather Ties, till forbid.

MAY.

Blackhawk Leather Ties, till forbid.

MAY.

Blackhawk Leather Ties, till forbid.

MAY.

Kotolorm Seles Co., one unit

Reinemund periods, May 15 till for
Hotels Neville and Delmar, until

forbid. WAN.

Whistle Ven Bewarges, an
Whistle Ven Bewardes, till

forbid. WAN, Through

Haynes Adv. Co., Omaha. WAAW.

dally except Sunday. Through Haynes Adv. Co., Omaha. WAAW.

CEDAR RAPIDS, IOWA

Armstrong Clothing Company, five minute style talks, three per week

Big Shoe Store, three ten minute, Hit of the Week, musical programs, a week for 52 weeks. WMT.

Hit of the Week, musical programs, a week for 52 weeks. WMT.

Killian Department Store, alx 15-minute news periods a week for 52 weeks. WMT.

Siminute news periods a week for 52 weeks, Scotty (Mrs. D. Pirichers, Strammer Company), and the strain of the strain o

music. WMT.

Russell Ice Cream Company, scores
of local baseball games, two months
WMT.

ROCHESTER, N. Y.

I-O Products, Scottish Minstrel,
music, etudio once a week at 9:45
p.m., for 12 weeks. Placed locally,
WHAM.

WHAM.

Crasy Water Crystals, hill-bily music, studio, thrica a week at 10:48 am. for 105 programs. WHAM.

Maryland Pharmaceutical Co. (Rem), weather forecast, studio at 11 am., daily, Oct. 1 to Mar. 31.

WHAM.

Granham.

(Rem), weather forecast, studio at la.m. daily, Oct. 1 to Mar. 31. WHADMONE BY Lines, stories by Whatmon ones a week at 5:35 p.m., for 12 weeks. Placed by Beamont & Holman, Cleveland, WHADMONE BY Lines, which was the stories of the

weeks. Placed by Batten, Barton, Duratine & Coborn. WHAM. Dearth of the Control of the Color of

by transcription, three a week, at 5:46 p.m., for eight weeks. Pinced to the property of the p

ATLANTA

Rice-Stix Dry Goods Company, of
St. Louis, three spot announcements
for 13 weeks. WSB.

Seaboard Att Line Railway, three
spots a week for Indefinite period,
for new air-conditioned trains. WSB.

Norts Candy Company, 26 spots,
WSB.

tor new air-conditioned trains, Wisi. WSB. Remedie, seven night spots by WSB. Remedie, seven night spots weekly for 52 weeks. WSB. Some of the spots with the spots with the spots added to 26 week schedule. To spot weekly for 52 week weekly for 52 week with the spots added to 26 week schedule. On the spots added to 26 week schedule. The spots added to 25 week schedule. The spots added to 25 week schedule. The spots added to 25 week schedule. The spots were spots were spots with the spots were spots were spots with the spots were spots with the spots were spots were spots with the spots were spots were spots were spots were spots were spots with the spots were spots were spots with the spots were s

WSB. Octagon Scap, 26 15- inute transcriptions. WSB.

WSB.
Octaoon Soap, 36 13- inuite transcriptions. WSB.
HARTFORD

G. Fox and Company, department store, Hartford, series of announces.
The store of the store of the store of the store, that for store, that for store, that for one week only. WTIC and WDRC.
Crown Jee Oreans Company, of the store of the stor

Theorems and of A Authority of the Autho

except Saturday for 28 weeks, Placed by Ruthrauff & Ryan. KDKA. Gold Dust Gorp, 12 spot announce-ments weekly for nine weeks. Placed Clark Bros. Cheeling Gum, daily spots for four weeks. Placed by Ed-ward M. Power Co. KDKA. Hahr Furniture Co., 180 announce-word was designed by Ed-

Hahn Furniture Co., 100 announcements as ordered. Placed direct. WCAE.

Joseph Horne Co., 299 announcements as ordered. Placed direct. WCAE.

AE. eneral Electric Co., 26 announce-its. Placed by Maxon, Inc.

Wateral Electric Co., 28 announcements. Placed by Maxon, Inc. WCAE.

Carol Shop and Mariane Shop, 28 announcements. Placed direct.

Short Shop, four announcements weekly for four weeks. Placed by Fred A. Robbins. WCAE.

E. R. Warner Mip. Co., one one enimute disc weekly for fair weekly. Fred A. Robbins. WCAE.

E. C. McAter Co., 180 75-word announcements as ordered. Placed by Smith, Hoffman & Smith, WCAE.

Rand Drug Co., 52 announcements as ordered. Placed direct. WCAE.

nouncements as ordered. Placed direct. WCAE.

Fourcett Publications, disks, for an Indefinite period. Placed through Critchield-Graves Agency, Minneaples, and the Property of the Property

Company, XWK.

Mavrakos Gandy Company, series of epots. Placed through Ridgway. Proceedings of the control of t

Canadan Fur Trappers, renewal on Gloom Chasers program, a delly on Gloom Chasers program, a delly riod, presenting Alan Courtney, Same firm has also renewed its 10 weeks. WOV.

Nu Fone Corporation, three five-minute periods, daily excepting Sunments weekly, for 2 & weeks. Placed through Bess & Schillin, Inc., W. M. M. M. Dance Orb., Inc., three

See a York attrait Trabase, and the see a York attrait Trabase, and the see a York attrait Trabase and the see a York attraction of the york attrac

62 weeks. Placed through Friend Advertising Agency, WINS, advertising Agency, WINS, undays presenting Folish concert for Sweeks. Placed through Chambers and Wilwell, Inc. WINS, Gardner Nursery, appls and disk, and the second of the second control of the second con

Agency, series of Monday spots for six months. WBNX.

Muss Products, one-half hour museus with months. WBNX.

Muss Products, one-half hour museus weeks. WBNX Saturdays, for \$2 street of a pots, for an indefinite period. WBNX.

Picz-Arch Shoes, series of spots, for an indefinite period. WBNX.

John Jabobs, quarter-hour series, for \$2 weeks. WBNX.

John Jabobs, quarter-hour series, for \$2 weeks. WBNX.

Mczicen Leu Office, Sunday apots, for an indefinite period. WBNX.

Perfincing Mushes, half-hour musical series on Fridays, for an indefinite period. WBNX.

Perfincing Mushes, half-hour musical series on Fridays, for an indefinite period. Placed through Northwest Advertising A gency.

WBNX.

Henry Nochine, Inc., German spots, for \$2 weeks. WBNX.

Henry Nochine, Inc., German spots, for an indefinite period. WBNX.

Austrian Half Restaurant, spots, for \$2 weeks. WBNX.

Austrian Half Restaurant, spots, for \$2 weeks. WBNX.

Austrian Half Restaurant, spots, for \$2 weeks. WBNX.

Austrian Half Restaurant, spots, for \$2 street, \$2 weeks.

Many Nochine, Inc., German spots, for an indefinite period. WBNX.

Acors Agency, Sunday epots, for an indefinite period. WBNX.

Emerson Drug, renewal on Exting the Street, \$2 weeks. Placed through Ernerth Half \$2 weeks. Placed through Ernerth \$2 weeks. \$2 week

oefinite period. WBNX.

Larus & BoSTON

Larus & BoSTON

Larus & Boston

Robert (Edgeworth Tobacco-Corn

Robert (Edgeworth Tobacco-Corn

Robert (Edgeworth Tobacco-Corn

Robert (Robert (Robert Robert)

Robert (Robert)

Robert (Rob

Auturugn E. B. D. & O. New York.
WAAC. on \*\*.5. Inc. Oppartment
Store), 6 30-word announcements, 8
daily, May 3 and 4. Through Wm.
Saxo Agency, Boston. WNAC. in announcements, Thursdays, began May
2. Through Sellors Advertising
Auturus Sellors Advertising
WNAC. So participations in Spotlight Review, Mondays
through Fridays, began May 6.
Through Sternfield Godley, New
Boston Hardta-Trucker, 185 20Boston Hardta-Trucker, 185 20-

through Pridays, began May 6.

Through Stridays, began May 6.

Through Sternfeld Godley, New Marchan Herself-Traveler, 155 39
Merchan Herself-Traveler, 155 39
Merchan Herself-Traveler, 155 39
Merchan Herself-Traveler, 155 39
Merchan Herself-Traveler, 155 39
Merchantler Strider, 155 30
Altantle Blending Co., 100-word amountements, Sundays, 100
Attentie Blending Co., 100-word amountements, Sundays, 100
Merchan Herself-Traveler, 155 15
Merchantler, 155 15
Merc

Tomken Silent
weather reports, except
Simday, began
WAAB.
Good Luck Vond Company, renewal, participation in the Home
Forum Cooking School, twice a week

(Continued on page 44)

#### Radio Chatter

#### New York

New York

Hollywood Restaurant's Mondaynight amateur hour, which is broad reading the staurant's management of the staurant's management of the staurant's management of the staurant's management of the staurant's presentation. General control of the staurant of the stau

'Sailing, Sailing.' Carris Lilly's Goody Goody hour nifts from WBNX, Bronx to

Rinaldi singing over Anna WLWL

WAICA TOTAL AND A SCHOOL WAY A AND A RIBAID STATE OF THE AND A SCHOOL WAY AND A RIBAID STATE OF THE AND A SCHOOL WAY AND A SC

Julian Petruzzi ieaving WHK, Cleveland, script department for California. Polly Deal, publicist, pinch-hitting for him on Footlights' program

clieveland, script department for pinch-hitting for him on "Pooulights" program.

Smilling 2d McCounsil now-ecks. Advances required to the showboat revues in Cleveland.

Some 300 whred radio sets put-wood by Muzak Corp., with plans to continue tests until June 16.

Carl George, WGAR production continue tests until June 16.

Carl George, WGAR production the side, won his first court case defending aunt on auto damage suit. Ethel Hawes and Ben Levin of degree by Cleveland speech school. John F. Patt, WGAR manager, elected chalirman of Ohlo State radio. WKIK, tryling to stop pirating of WKIK. the side, won his first court case defending ant on auto damages suit. Ethel Hawes and Ben Levin of the defending and the state of the

Appliance Shops on weekday morning programs by WFBE, Cincinnati.

ning programs by WFBE, CincinDiliner H. Dressman, director of
publicity for WCKY, Cincy, celebrated enlargement of his offices
last week by tossing a press party.
Charles Reaume is back at
WFBE, Cincinnatt, after a twopower absence, hitting the air o'
motorists with information for
motorists, and the Strand, Newport,
Ky, nearby, hooked up with WFBE
for Monday amatteur night contests.
Theatree owned by same company.

#### Connecticut

John Burke, native son, has folined the technical staff of WATR, Sam Binan, commercial manager at WATR, Waterbury, is back on the job after a honeymon trip.

WATR, Waterbury, is back on the job after a honeymon trip.

WATR, Waterbury, has opened studies in nearby town of Naugatuck. Station carries daily half beneated that the point, with a full hour scheduled cach Sunday. Studies located in Gem theatre, tim house, the point, with a full hour scheduled cach Sunday. Studies located in Gem theatre, tim house, the point, with a full hour scheduled cach Sunday. Studies located in Gem theatre, tim house, which was a full scheduled cach Sunday. Studies located in Gem theatre, tim house, which was a sunday of the point with a full hour scheduled cach Sunday. Studies located in Jonathy working dance marathons over working dance marathons over working dance marathons over working dance marathons over the point of the point o

#### California

Ronald Graham, KFRC baritone, gets a term picture contract with Radlo studios and goes into 'Old Man Rhythm.'
Negotiations on for Ben Bernle to do three sustainers for CBS whils at the Casino, Catalina, for six weeks.

weeks,
Constance Vance, new p. a. fo
KNX, succeeding Virginia Nisses
who returns to California Univer

who returns to Californa University.

KHJ, Los Angeles, Is remodelling its offices in order to allow for the extension of its three broadcasting studies. Part of the alteration will ment into three units, national, Pacific Coast and local.

Van Newkirk, KNX program manager, on a four weeks' vacation and will take in the auto races at Indianapoils.

pendicits.
Cluttered up with spot announcements, KFAC, Los Angeles, has ordered its salesmen to contract for no more of this type of commercial.
Lucille Kirtley, NBC soprano in San Francisco, in Hollywod to crash pictures.

#### Minnesota

Don Trittle, WCCO tenor who's on as the Musical Vagebond and is also as the Musical Vagebond and is also per the week. The Toppers, divorced last week. Clem Borland's dad died. Bert Lown in at the Lowry Ter-race and featured over WTCN dur-ing luncheon, dinner and supper hours.

#### RADIO Triple Entendre

New York Advertising Club luncheon Thursday (16) was in an uproar when Captain Bob Bartlett, plain-speaking Arctic explorer, was guest of honor, along with Russell Owsn of the New York Times. Program was also honor of the staid

imes.
After he used one choice expression which was sent out over WMCA, WOR and NBC, somebody whispered to Bart-lett, 'You're on the air.' Whersupon the navigator let out a salty expletive expressive of surprise. Mikes picked that up,

#### 1st Television Test In France: Sets Ready For Market at \$800

Paris, May 12.
First official television broadcast in France took place when Beatrice Bretty of the Comedie Francalse broadcast an account, lasting a couple of minutes, of the Comedie's

broadcast an account, lasting a couple of minutes, of the Comedie's Italian trip from the PTT station. Wavelength of 175 meters was used, with 28 images a second and 18 meters was used, with 28 images a second and 18 we or six private receiving sets are said to have picked up the broadcast, but guests of the Communications Ministry, which staged the show, picked up Mile. Bretty's picture on a set in another part of the PTT building. They liked the Mile Bretty's picture on a set in another part of the PTT building. They liked to the market in France for about \$800 putting. They liked for the market in France for about \$800 putting. Television on their tracks and in their advertising. French claim to be technically on a par with other countries and to be making delly improvement. Do not yet claim to be able to broadcast complete shows, however.

Jack Gross, KTBS Shreveport, commercial manager, had the tonsils nipped and B. G. Robertson filled in as interlocutor on the Dixieland Minstrels last week.

# Gen'l B'casting Co. in Involuntary Bkptcv as Soat Asks His Discharge

#### Makes Book on Spielers

Buffalo, May 21. Roger Baker of the Buffalo May 21.

Roger Baker of the Buffalo Broadcasting staff picked as beat announcer hereabouts by the judges in a contest sponsored by the Ellis Advertising Agency. Baker, who got 451 points out of a possible 600 for poles, diction, personality, etc., was presented with control of the control of t

Addison Busch, press agent for WGR-WKBW, cleaned up \$3.65 by WGR-WKBW, cleaned up \$3.65 by making book on the outcome of the contest. Baker was quoted at 2 to 1, while Busch's price on Jack McLean, new announcer in his out-fit, was a generous 1,000 to 1. Busch knew McLean wasn't on judges' list.

#### Scribes Separated to Give Both KSO, KRNT Own Continuity Dents.

Des Moines, May 21.
Setup of the Iowa Broadcasting
Co, has been changed, the continuity
department, originally independent
and serving both KSO and KRNT, iocal stations, having been split, personnel being allocated to one sta-

personnel being allowated the control of another G. McCleary, Ray Backman and Ed Linehan under the wing of the KSO chief, Reginald Martin; Floyd Card Frank Nicholson join-KSO chief, Reginald Martin; Floyd Umland and Frank Nicholson joining up with station KRNT. Commercial department still continues to serve both stations under Craig Lawrence, who is also assistant general manager of the Iowa Broadcasting Co.

General Broadcasting Co. was named in an involuntary petition in

General Evoadcasting Co. was named in an involuntary petition in hankrupitcy filed this week in the U.S. district court, Southern New York district. Cyril O. Langlois, of Langlois, & Wentworth, 745 Fifth avenue; Decca Records, Inc., of 739 Seventh sevene, and Jay Clark, casting director, oer who asked a control of \$1.41.55 of General Broadcasting Co.
Raymond Soat, who was chief executive of General Broadcasting Co.
Raymond Soat, who was chief executive of General Broadcasting Co.
Raymond Soat, who was chief executive of General Broadcasting Co.
And today (22) he is scheduled to ask the court to discharge these personal bankruptcy proceedings. Lawyers for the petitioners have indicated they will oppose such discharge. They will be scheduled to ask the court to discharge these personal bankruptcy proceedings. Lawyers for the petitioners have indicated they will oppose such discharge. They will be presented to the court of the petitioners have indicated they will oppose such discharge. They will be presented the control Broadcasting Co. for work, labor and services during the last at months. Decca Records seeks \$5,000 for goods sold and delivered at the instance of General Broadcasting is listed as a Michigan corporation, never having been incorporated in New York

a Michigan corporation, never hav-ing been incorporated in New York state though operating in New York City, Soat previously organ-ized Soatone Co. and later was prexy of National Radio Advertisprexy of Nati

#### DOG AS A SPEAKING **CHARACTER ON WINS**

A new children's program, Dog and His Boy, succeads orgets in the Air serial over WINS. New York, starting next week. Plerre Colman has acripted the new tale, in which he also portrays the role of a pet hound. Edwin Eaton is the other member of the two-char-octer cast. acter cast.

acter cast.

Orgets, presented by Junlor
League of New York, has moved
over to NBC for broadcasting. In
the new program the dog does most of the spieling.

#### Sponsors—Agencies

Texaco has booked Oscar Shaw for its Tuesday night stanza. Shaw joins Eddle Duchin's band on the program after Ed Wynn quits June 4.

Life Savers has had shows auditioned for it by Lord & Thomas and CBS, L.&T. program was framed around Benny Goodman's combo, while the Columbia idea included Eddie Pcabody.

Goodrich Tire through Ruthrauff & Ryan has given B. A. Rolfc a contract for nine additional weeks. Rest of the show's east is working on agreements which include a four weeks cancellation clause.

Schlitz Beer will likely stay off the net work this summer and go spot, B.B.D.&O. is the agency.

Herbert Tareyton clgarets had a show framed around a Victor Young orchestra auditioned for it by NBC jast weck.

Outdoor Girl goes thrice weekly on new contract starting May 20 for an indefinite period, presenting Blanche Sweet in heauty talks, Placed through Blackett-Sample-Hummert, inc. WABC, New York, Hummert, Inc. V

Dill's Best and Model Smoking Tobacco, starting June 3, presenting One Night Stands with Pick and Pat. Placed through McCann-Erickson, Inc. WABC and network,

J. Walter Thompson loses the Langendorf Bakery account on the Coast, with 23 agencies bidding for the business, Company which has used considerable time in the west news commentation over NBC, will split up its placements over several

Howard Williams has left the M. E. Harlow Agency in San Francisco and started on his own.

Al Jolson was to have shifted his Shell Chateau broadcasts to Hollywood next week, per his agreement with the J. Walter Thompson agency, which is one of the reason's for Jolson's 1,000 cut, to 4,000 per broadcast, favoring the west coast for a permanent residence. Now, with Mrs. Jolson (Ruby Keeler) switching to the Annapolis Naval academy as location for her next Warner Brog. 'Annapolis Farewell' film, Jolson will continue several more broadcasts out of New York before both go back to the coast. A. L. Ashby, vice-president and general attorney of the National Broadcasting Co. has been elected to the board of the New York County Lawyers' association. Ashby also is chairman of the body's committee on communications. Before coming to NEC, Ashby was assistant attorney for Westinghouse and also for 15 years head of the law department in the School of Business Administration at the University of Pittsburgh.

Inside Stuff—Radio

Although its new \$500,000 studio building is not to be completed before September, WGN, Chicago, has already found that it will be cramped for space in the six-studio building. And is therefore building additional studios in the Tribune Tower. Carving out three additional rooms on the 11th floor of the Tribune building where the WGN busi-

rooms on the 11th noor of the Tribune building where the WGN business offices are housed.

WGN will possibly leave its present studio location in the Drake hetel before September if the Tribune Tower studios are ready. Present announcement of This is WGN, the Chicago Tribune station on the Drake Hotel; will probably be changed to the Chicago Tribune station on Tribune Square. Newspaper has been trying in vain for years to identify its Michigan Bridgs corner as Tribune Square.

Some eyebrow-raising around the trade at a letter sent out under the signature of the space buyer, D. M. Gordon, by the Ruthrauth & Ryan advertising agency. Letter enclosed publicity matter concerning the Buck Rogers' radio program for Cocomalt (R. B. Davis Co.), but was not addressed to radio editors. Went instead to the advertising man-

agets of publications.

Paragraph that was particularly noted read: 'We shall appreciate receiving tear-sheets containing this news story so that we may pass evidence of your co-operation along to our client.'

Crosley Radio Corporation's favorable earnings marked pick-up in assets and earned surplus. Company's assets on March 31 totaled \$1,076,428 against \$5,559,853 for previous year. The carned surplus rose to \$2,259,831 for the year ending last March, as compared with \$1,409,885 for the preceding 12 months.

Ohio Broadcasters' association has 17 of 21 state transmitters en-rolled. WALR, Zanesville, manager was sick and couldn't attend meet-ing in Columbus, WFBB, Cincinnati, manager away on trip. WJW, Akron, head man in Washington. WOSU, Columbus, is non-commercial. Other three stations expected to join later.

Engineers of the Federal Communications Commission recently made an official reading of the power output of some of the Los Angeles sta-tions. Report was that the technicians found one of the majors running 40% in excess of its authorized power.

Amos 'n' Andy have a third character in their nightly gabfeests fo Amos 'n' Andy have a third character in their nightly gablesis for Pepsodent after seven years without supporting cast. Julia Portfeled, of LaGrange, Ill., who has done Negro dialect readings over WMAQ, Chicago, is the added member.

9-F-WEAF

(Phillips Mag)
Waltz Time'
Abe Lyman Ore
Frank Munn
Barnice Claire

8:30-Tu-WAHC
Abe Lymnn
Vivienne Segal
Oliver Smith
\*Binckett

STEWART-WARNER (Alemite)

(Alemite)
10:30-Th-WANC
Loyboth Hughes
Bob McCoy
Art Thiorsen
Horaca Heldt
King Sisters
Steve Merrill
Jerry Bowns
Alyes King
\*Blackett-Sample

Stuart Allen

# COMMERCIALS

This Department lists sponsored programs on the NBC, CBS, and Mutual neworks arranged alphabetically under the advertiser's name. All time is p. m. unless otherwise noted. Where one advertiser has two or more programs they are listed consecutively. An asterisk before name indicates advertiser agency handling

Abbreviations: Su (Sunday); M (Monday); Tu (Tuesday); 7 (Wednesday); Th (Thursday); F (Friday); S. (Saturday).

| PAINT<br>0-WARC        |
|------------------------|
| h-WABC                 |
| McConnail<br>H. & McD. |
|                        |

A & P 9-M-WEAF Harry Horlick Beetrics Lillie

AMERICAN HOME PRODU (Anacln) 7:30-M-Tu-W-WEAF

Easy Aces
Goodman Ace
Jane Ace
Mary Huhter
Helen Spring
Everett Sloan
Blackett-S-H

\*Biackett-S-H

AMERICAN
TOBACCO
1-1--WJZ
Color Trails
But Trails
Plan Trails
P

N. W. Ayer

8-Sut-WEAF
(Lucky Strike)
Lennie Hayton
Gogo De Lys
Johnny Houser
Say Thompson
Pharles Carille
Rhythm Kings
'Lord & Thomas

AMERICAN RADIO 7:30-Su-WEAF Fireside Racitels Sigurd Nileson Hardasty Johnson Graham McNumes ARMOUR 9:30-F-WJZ Phil Beker Herry McNaughte Bila Logan

BELA Logan

BEECHNUT

7:30-M-W-F-WJZ

David Brown, Dir.

Red Davis'

Burgees Meredith

Jack Rodeligh

Marion Darney

Elizabeth Ragge

Johnny Kane

Euglec Howard

Joan Southern

\*McCann-E
BETTER SPEECH
INSTITUTE
2-Su-WJZ
'Your Englieh'
'Auspitz & Lee

BISODOL 8:80-W-WABO 8:80-W-WABO
Juy Robertson
Elizabeth Lennox
Victor Arden'e Orc WAITT & BOND Blacksione Cigar 11-M-W-F-WOR fransradio Naws Sarnett Marke

BOOTH FISHERIES a.m.-Th-WARC

BORDEN 9-F-WJZ T. Harrington, Dir. Beatries Lillie Cavalier 4 Warren Hull Les Perrin Orc

\*Blackett\_S-H
H. C. BRIJL (E. Zee Frae: Dessert) 10:05 n.m.-Th-WABC Murray Kane Ilal Kanner June Emmett \*Donahue & Coe IBISTOL-MYEE

Hai Kanner

Jonahus & Cos

HISTOTI-WYERS

JONAHUS & Cos

HISTOTI-WYERS

Ford All Hepatics

Fred All Hepatics

9-F-WARC
Hollywood Hotsi'
Dick PowelLouella Parsone
Raymond Palga Or
Frences Langford
Anno Jamison
Warner Baxter
Perry Askam
\*F. W. Armstrons
(CARLSBAD
(Salta)
8:15-Fri-WJZ

Morton Downey Ray Sinstra Orc

CARNATION MILE Luliaby Ledy Irecne Wicker M I. Eestman Ruth Lyon \*Erwin. Wasey

\*Erwin. Wasey
CENTAUR CO.
(ZBT Baby Powder)
11 a.m.-M-WABC
Dr. Louis I. Harris
Louis A. Witten
\*Hanff-Metzger CITIES SERVICE 8-F-WEAF

Jessica Dragonette Rosario Bourdon Or Quartet \*Lord & Thoma\*

COLGATE-PALM 10-Tu-WEAF (Paimolive Soap) John Barcley A! Goodmen Or.

9:30-M-WEAR (ColgateToothpast Francia White James Melton Martha Meers Al Goodman Orc FIRESTONE 8:30-M-WEAF Vocal Ensemble Wm. Daly Orch. Richard Crooks \*Sweeny-James

FITCH 7:45-Su-WEAF

7:45-Su-WEAF
Wendell Hall
'K. W Ramsay
FORD MOTOR
9-Su-WABC
Richard Bonsili
Detroit Symphony
0:30-Th-WABC

Fred Waring Stella Friend-Kay Thompson \*N. W. Aysr

FORHAN (Toothpasts) 7:15-M-W-F-WEAF

Stories of the Black Chamber Edwin Whitney. Dir. Jack Arthur Helen Claire Paul Nugent Rosaline Green 'McCann-Erick

FRIGIDAIRE 10-W-WABC

Jack Pearl
Cliff Hall
Leith Stevene
Pattl Chapin
Freddie Rich Orc

GEN. BARING

S.30-Su-WABC
J. S. WABC
J. S. WABC
J. S. WABC
J. S. WABC
J. WABC
J. S. WABC
J. WABC
J.

Thompson
GEN. ELECTRIC
12:15-Su-WEAF
Whet Homs Mcan
to Me
Maxon

10:15 a.m.-M to F
Inc.-WEAF
(Super Suda)
Clara, Lu 'n' Em
Helen King
Isobel Carothers
Louise Starkey
'Bontôn-B

(Super Suda) 8:30-Wed WJZ 'House of Glass' 'House of Glaes'
Gertrude Berg
Joo Greenwald
Paul Stewart
Helen Dunias
Bertha Waldsn
Arilins Blackburn
Cella Babcock
\*Benton & Bowles
Inc.

Inc.
CONSOLIDATED
CIGAR CO.
0:30-M-W-F-WOR
'Harv 'n Esther'
Jean Colbert
Artell Dickson
Rhythm Girls
Nat Brusilioff Orc
'Altkin-Kynett
CORN PRODUCT
9:30-Tu-WABC
9:30-Tu-WABC

9:30-Tu-WAB
(Linit)
'Hour of Charr
Phil Spitainy
Arlino Francic
Mexine
Evelyn Kaye
Pat Herrington
Gypsy Cooper
Mery Rumrill
Aun De Merco
Lilyan Perron

Lliyan Perron

12:15-Dally Ex. Ss
Su-WABO

The Gumps
Wilmer Weiter
Agnee Moorehead
Lester Jay
George Graham
Edith Spancer

E. W. Heliwig

COTY
(Face Powder)
10:30-W-WEAF
ey Nobis Oro
3low

B. D. DAVIS (Cocomalt) 6-M-Tn-W-Th-WABC

Buck Rogers'
Curtis Arnall
Adole Ronson
William Sheliey
Elains Meichlor
Edgar Stehll
Dwight Welet
Peggy Allenby
"Ruthrauff & R
6:45-M-W-WO
"Pathe News of
"J. Wait Thomp

Whet Home Mean Color Street Home Steel Color Street Home Steel Color Street Home Street Ho S. Wait Thomps
EX-LAX
9:30-M-WABO
Lud Gluekin
Block & Suily
Georgo Givot
Gertrudo Niesen
•Katz

GENERAL MILLS
4:45-Daily Ex. Sa-Sn-WOB
'Lifs of Mary
Southern'
Linda Carlon
Bess McCammon Anns Davenport Donaid Briggs Isabsi Randolph Lucills Husting \*Lord & Thomas 10:45-W-F-WEAF

5:30-Dnlly Ex. Sa-Su-WABC Jack Armstrong All American Boy 4-Dally-WJZ Betty & Bob Betty Churchill Betty Churchii Don Amecho Betty Winkler Art Jacobson Carl Brickert Louis Roco

\*Blackett
GILLETTE SAFETY RAZOR
10:30 p.ns.M-WEAF
'I,ucky Smith'
Max Baer
Feg La Centra
Garson Kanin
Frank Ventrs

Garson Kanin
GOODRICH
(Tires)
10:30-Fri-WEAF
Circus Night in
Silvertown'
Silvertown'
Edw. Dolhiam, Dir.
Acceptation of the Control
L. A. Roito Ore
L. Control
Ruinanif THOS. LEEMING
(Baume Bengue)
8:30-F-WOR
Norman Cordon
Lucilis Peterson
Choristers 4
Lou, Katzman Ord
Wm. Esty

'Adventure Hour'
Alfred Brown
Patricia Dunlep
James Andelin
Jesse Pugli
Reg Knorr
\*J. Walt. Thomps

Ruthraum-R
GULF
8:30-Sn-WABC
Will Rogers
Haills Stiles
Frank Tours Orc
\*Cecil, W. & C.
HEALTH PROD.
0-Su-WABC (Fecn-A-Mint)
'Amateur Night'
Ray Perkins, M.C.
Arnold Johnson Ord
'Wm. Esty

'Sports Review Thornton Fisher Walter Johnson \*Lennen & M DECKER H-O 0:15-Dally Ex. Si Su-WABC \*Lennen & M
LOUIS PHILLIPP
2 Daily Ex. Sa-SuWARC

\*Warle Little Frenct
Princess'
Ruth Yorke
James Meighan
Lester James
\*Blackett Su-WABC

'H-Ber-O Rangere'
Bobhy Benson
Neili O'Malley
Florence Halop
Billy Halop,
Eddle Wragge
John Battlo
Detmar Poppen
Lorrains Pankow
John Shon
John Shon
Peter Dixon
'Erwin-Wasey
M. HOHNER LUX
2:30-Su-WJZ
T. Luckenbill, Dir.
'Michael and Mary
Elissa I.andi
\*J. Wait. Thompson

M. HOHNER (Harmonices) 7:45-Sa-WOR

7:45-Sa-WOR
Carl Freed
Atherton & C
EDNA WALLACE
HOPPER
2:15 Daily Ex SaSu-WABC
Romance of Helen
Trent

Romance of Heler Trent' Virgina Clark Leater Tremayne Merie Noison Alice Hill Sundra Love Gene McMillen Jack Doty Herel Dophsids \*Blackett HORLICK (Matted Milk) 7:16-Daily Ex. Ba Su-WOR Lum & Abrer

Lum & Abner Chester Lauch Norris Goff \*Lord & Thomas

3:30-5n-weight Penthouss Seron-adc' Don Marlo Dorothy Hamilton Chas, Gaylord Ord \*Cramer Kasselt HOUSEHOLD FINANCE 8:30-Tu-WJZ Edgar A. Guest Bernardine Flynn Don Brigge Sidney Elistrom Gellicchios Oro \*C. D. Frey

S. V. Dobbs, Dir. Walter Wincheil JOHNS-MANVILL 7:30-Thurs-WJZ Floyd Gilibone

JOHNSON & SON (Floor Wax) 5:30-Sn-WEAF 5:30-Sn-WEAL
Tony Wons
Three Brothers
Lorotta Poynton
Hazel Dophelde
Emory Darcy
Ginna Vanno
Ronnle & Van
Anne Campbell
10-Tn-WJZ
Tibber McGee
Molly Molly'
Marion & J Jordan
Ronnie & Van
U. Marcelli's Ore
\*Needham Needham
ROBT. JOHNSON
12:45-M thru ThWOR
Painted Dreams

Painted Dram
Bess Flynn
Alics Hill
Mary Afflick
Kay Chase
N. W. Ayer
KELLOGG
5:30-Dally Ex.
Sn-WJZ

Sn-WJZ
Singing Lady'
freene Wickor
s:30-F-WJZ
Ruth Etting
Red Nichol's Oro
Dolly Stark
KLEENEX
II.15 a.u.-M to FWABC
Story of Mary
Marlin'
Basil Loughren Dir

Marlin' Basil Loughren, Dir. Jan Crusinbarry Au. Joane Bielne Art Jacobson Carloton Brickert Betty Lou Gerson Fracels X. Bushman Judith Lowery

Betty Moore Law White \*Direct
JOHN C.
MORRELL
5:45-86-WJZ
(Dog Food)
Bob Becker
Dog Chats
\*Honri, H. & McD.

NATIONAL BISCUIT CO. 10:30-Sa-WEAF 10:30-Sa-WEAF

Kel Murray Ore
Xavler Cugat Ure
Benny Goodman Or
Phill Duey
Frank Luther
Carmen Castillia
Connio Gates
Helen Ward
Louis Alvarez
\*McCann-Erick
NAMERO\*

ROLYNOS
7:15-Dully Ex Sa-WABC
Just Plain Elli
Arthur Hughes
Ruth Russell
James Melghan,
Curtis Arnall
Jos. Latham
\*Blackett-S-H NORSEC (Toothpuste) 11:45-M-W-F WARC

KRAFT-PHENIX
10-Th-WEAF
P Whiteman Orc
Lou Holtz
Harry Stockwell
Helen Jopson
\*J. Walt, Thomp. WARC
W Bufferworth
Ralph Dumke
Ed East
\*Stack-Goble NORTHWISTERN YEAST

1:30-M fo F-WJZ
1:30-M fo F-WJZ
Virgini Loo and
Sunbeam
Sunbea 1.ADY ESTHER 10-Sn-M-WABC 8:30-Tu-W-WEAF Weyne King \*Stack-Goble LEHN & FINK
(Lysol)
8-Su-WABC
Ethol Merman
Tod Husling
Al Goodman's Ore
\*Lennen & Mitchel

PACIFIC HOHAN 9-Th-WJZ
Death Vall'y Days'
Tim Frawley
Joseph Beil
Edwin W. Whitney
Loncsome Cowboy
Joseph Bonime Ore
\*McC.Erick LIBITY MeNEILI

\*McC.Erick
PEPSODENT
7-Dally Ex Sat Sur
WJZ
Amos 'n' Andy
Freeman Gosden
Charles Correll
PINAUD LORILLARD (Briggs Tobacco) (Muriel Cigare) (Hair Tonic) 10:30-M-WABO

B Von Hallberg \*Celkins & H. PHILCO
7:45 daily ex. SaSn-WABC
Boake Carter
'Hutchins
PHIL' PHILLIPS-JONES

Vora Brodsky Harold Triggs Louis K. Asspacker PHILIP MORRIS

8-Tn-WEAF Leo Reisman's Orc Phil Duey 8-W-WABC 8-W-WARC
Johnnio
Foursoine
10:45 a. ni.-Sn-WOR
Graphologist
Mme. N. Olyanova
\*Blow Co.

LUXOR
2-Su-WEAF
Sally of Talkles'
Basel Loughrape
Henry Saxo
Joan Blane
Marforlo Hannan
Murray Forbes
Dick Welle
\*Lord & Thomas PILLSBURY 10:30-Dally-WJZ Today's Childr frms Phillips Welter Wicker

\*\*Lord & Thomas MACFADDEN B:30-F-\*\*WABO (True Story) Court of Humi Roletton Humi Rolet Welter Wicker
Bess Johnson
Ireno Wicker
Lucy Gillman
Fred Von Amor
Jean McGregor
\*Hutchinson II a.m.-W-F-WABC 'Cooking Close Upe' Mary Ellis Amee \*Hutchinson

MAYBELLINE 3:30-Sn-WEAF

Pat Barrett Cliff Soubler Carleton Guy Nora Cunncen \*Wade

4:15-M-WJZ Charles Sorce Harry Swan \*Clements Co.

MODERN FOOD PROCESS CO.

Clements Co.
MOHAWK
CARPET MILLS
12:30-Dally Ex. Se
Su-WABO

Su-WABO

Star Jones'
Johnny Kane
Elizabeth Day
Horbert Rawlinsot
J Anthony Jones
Florence Malone
Houston Richards
Eddie Marr
\*Blackett-S-H.
MOLLE

MOLLE 7:30-Th-WEAF

Al Bornard
Emil Casper
Theo. Carle
Mario Cozzi
Leigh Stevens Orc
\*Stack-Gobie

BENJ. MOORE (Paints)

11:30 n. m.-W-WABO

PITTSBURGH PLATE GLASS 0:45 a.m.-M thru F WOR

Don Carlos Band Lucio Gracio °N. Y. Aver PLOUGH, INC. 10-W-WEAF Guy 'Lombardo Ricardo Cortez \*Lake-Spiro-C PREMIER PABS 9-TD-WEAF MEXICAN MUSI-CAL TOURS

9:30 p.m.-Thu-WJZ wiso p.mi-ThuAngele Morcado OrGoorge L. Rihi
"Diract
B. MILES LAB'S
(Alka-Seitzer)
9:30-5a-WJZ
WLS Barn Danca
Ridge Runners
Uncle Exra
Uncle Exra
Uncle Exra
Uncle Exra
Uncle Exra
Uncle Exra
Parl Barreit
Parl Barreit
Parl Barreit
Parl Barreit
Parl Barreit
Parl Barreit
Parl Barreit Ben Bernie \*Morris-W. & E. J. L. PRESCOTT

(Oxol)
10:30 a.m.-Dnlly Ex.
Sa-Sn-WABC
Jack Fulton Oro.
\*B. B. D. & O.
PRINCESS PAT
9:30-M-WJZ
Sketches
\*McJunkin

Sketches

"McJunkin
P'CT'R & C'MBIE

318 NW 284 88
189 NW 284 88
190 & Sade

Att Van Harry

10 & Sade

Att Van Harry

10-8u-WEAF

(Youry Sachulut

Control Control

Lois Bennett

Lois Bennett

Lois Bennett

Lois Control

Lois Harry

180 Nailly

180 Nailly

180 Nailly

181 Nailly

3:30 Daily Except So & Su-WEAF (Oxydol)
'Ma Perkins'
Virginia Dayne
Margery Hannon
Karl Hubel
Will Fornum
Chas Eggleston
'Blackott

Chae Ergicston
'Blackott n.-Tua'V'Blackott n.-Tua'V'Blackott n.-Tua'V'Tu-WEAF'
'Drauns Come
Barry McKinloy
Ray Scuatra Oro
'Pedlar & Ryan
'S pm. Dully Sun'Copt' Weaf'
'Home Sweet

RCA RADIOTRON Richard Himber Babe and Brothers Fats Walter \*Lord & Thomas

REAL SILE 6-Su-WJZ Chas. Provin Orch Olga Albani \*Erwin-Wasey RED STAII YEAST II-Tu-Th-S-WEAF

Edna Odcii Phil Porterfield frma Glen Earl Lawrence WEAF Jack & Clemens \*Donaline-Coe

R. J. REYNOLDS (Camel Cigarets) 10-Tu-WABC 0-Th-WABC O-Ti-WABC
Casa Lomn Band
Walter O'Kecfc
Annette Hinshaw
Alice Frost
Jack O'Kecfe
Louis Sarin
Kay Renwick
Kybry Sargent
Pea Woo Huni
'WM. Esty
RITCHIF CO.
(Eno Snite)
6-Tu-WJZ
Eno Crimo Clues

8-Tu-WJZ
Eno Crimo Cines
Hanna, Dir.
Howard Smith
Vloin Roache
Leonard Doyle
Mark Smith
Elaine Dumns
Clyds North
Jack McBryde

\*WWJZ

0:30-Sn-WEAF
Al Joison
Walter Hamp
Jack Stanton
Doc Rockwell
Willio Saunders
Peggy Gardner
Victor Yaung Ore
Ella Logan
\*J. Walt. Thompso

SINCLAIR 9-M-WJZ

9-M-W./Z
Gone Arnold
Bill Childe
Mac McCloud
Joe Parsons
Cliff Soubier
Harry Kogen
\*Federal
SOCONY VACUUM
7-Sa-WABC

7-Sa-WABC
Soconyland
Sketches
Sketches
Ches. Webster
A. P. Kayle
Parker Fennelly
Lasal Winder
La

SSS CO. (SSS Tonic) 8.30-F-WOR

STAND, BRANDS 8-Sn-WEAF

8-Sn-WEAF
(Chase & Sanborn)
A. K. Spancer, Dir.
Amateur Show
Maj. Edw. Bowes

8-W-WEAF
(Royel Galatine)
'One Man'e Family

Carleton E. Moore Dir. J. Anthony Smyth Michael Rafetto Kathleen Wilson Barton Yarborough Bernice Berwin

8-Th-WEAF (Fleischmann)

(Fielschmann)
G. Thompson, Dir.
Rudy Velise and
Hie Conn. Yanke
Tom Howerd
George Shelton
John Berrymore
Molly Picon
Oliver Wakefield

7:30-Sn-WJZ 7:30-Sn-WJZ
H. Polesio, Dir.
Joe Penner
Stefanni Diamond
Ozzle Nalson Oro
Harriet Hillard
J. Walt. Thomp.

STERLING PROI 8-Tu-WABO

8-Tu-WABI)
(Bayer'e Aspirin)
Frank Munn
Bernico Ciaire
Gus Haenschon Or

9:30-Su-WEAF

D:30-Su-WEAF

(Dr. Lyon's
Toothpowder)
Gus Hasnechen Ore
Frank Munn
Vivienne Scgal
Ohman & Arden
Bert Hirsch

"The Mueic Box"
Mary E. Wood
Billy Axton
"Johnson-Daille

SUN OII. 6:45-Daily Except Sn-Sn-WJZ, Lowell Thomas \*Roche-Williams TASTYEAST 12-Su-WJZ 8-W-WJZ Amateur Show Chubby Kane Horace Feliyi Johnny Jehuson \*Cloments Babs and he Brothers Hal Kemp Ore

\*N. W. Ayer
SCHOLL CO.
(Footpads)
7.30-Tu-Th-Sn-WOB
Tho Street Singer
Arthur Tracy
\*Donaline & Coe TEXAS CO. 9:30-Tu-WEAF Ed Wynn Graham McNames Eddlo Duchin Orc \*Hanff-Metzger SHEFFIELD FARMS UNION CENTRAL FARMS 6:45-M-Th-F-WEAL Billy and Detty 'N. W Ayer SHELL (Petroleum)

UNION CENTR. (Insurance) (Insu

Victor Yaung Ore Eila Logan \*J. Walt. Thompson \*SILYER DUST 7:30-M-W-F- WABC The O'Nellis' Kate McComb Jimmy Tansey Ace McAlister Jack Rulin Jane Wellin Jane Wellin Chester Stretton \*B. B. D. & O. \*SINCLAR UNITED DRUG 5-Su-WEAF Rhytim Symphon DeWolfe Hopper \*Street & Finney U. S. TOBACCO (Dill's Best) 9:80-F-WEAF

One Night Stand Josef Bonime Oro \*McC.-Erick. WANDER CO. (Ovaitine) 5:45-Dally-WJZ

5:46-Dally-WJZ
Little Orphan A'
Allan Baruck
Henrietta Tedro
Ed Sprague
Stanley Andrews
Shirlsy Poll
\*Blackett

CHAS. WARNER oan's Linar John Chas Thomas

WASEY PRODUCTS 7:30-p.m.-Tres-WABC Singles Sand Harry Frankel Brwin-Wasey 12-Dully Ex. Sa-Su-6:45-Su-WABC

Carson Robinson and Buckgrous 2-Su-WOR Jacob Tarshish, The Lamplighter Erwin Wasey G. WASHINGTON

\*Blackett
5:45-M-Tu-W-Th-WABC
(Calif. Syrup Figs)
'Dick Tracy'
Ned Wever
Lester Jay
Watter Kinsolia
Charles Sinttery
Rose Keane
\*Stack Goble 9:45-Su-WJZ 'Adventures of Sher-lock Holmos' Louis Hactor Leigh Lovel Joseph Bell \*Coell, W. C.

R. L. WATKINS
0-Su-WEAF
(Dr. Lyons Toothpaste)
Plerre Le Kreoun
Raquel de Carlav
Jeroms Mann
Men Ahout Town
Andy Sannella Ore
"Blinckett"

WELCH (Grepe Juice) 8-F-WJZ frene Blch

WESTCLOX 4:45-Sn-WEAF 'Big Ben Dream Dramas' . Arthur Allen Parker Fennetly \*B. B. D. & O.

Bing Crosby Georgio Stoll Ore 7:45-M-W-F-WJZ 'Dangerous Para-dise' Elsle Hitz Nick Daws larenco Derwoni Lennen & M.

4:30-Su-WEAF Harry Rescr Ray Heatherton Peg La Centra •Jeroine B. Gray

WM. WRIGLEY 7-Dally Ex. Sn-Sn-WABC

'Just Entertain-mont' 'Frances Hooper WYETH 10:45 a.m.-Dally Ex. Sn-Su-WABC Mrs. Wiggs of Cabbage Patch

Betty Gards Alice Front Joe Latham Andy Donnelly Amy Scdolle Estelle Levy Pat Ryan \*Blackett-S-H

#### Wax Works

"Flash" Gordon," the Hearst air serial adapted from the comic strip of the some name, is on more than 220 stations. Written, cast, pro-duced and placed on stations by Langlois & Wentworth.

Edythe Fern Melose, manageress of WAAX, Cleveland, is making an indefinite aumber of 15-miss wax transcriptions for Paracelanus or transcriptions for Paracelanus for product manufactured by American Blo-Chemical Company, Records consist of her 'Charm Hour' talke on beauty and make-up tips. Company plans to use them nationally overlands to the control of the company plans to use them nationally overlands of the control of t

Philco is having a new transcrip-tion series readled for it by the World Broadcasting System.

Chevrolet disc series will now include guest artists, making the rec-ords a combination of dubbed dance music and original inscriptions.

Greyhound Bus is placing a series of five-minute transcriptions through the Chicago office of Homman, Tar-sher & Sheldon.

#### Buffalo Mayor on WBEN

Buffalo Mayor on WBEN

Mayor George J. Zilmiermann
now making it a polley to pull a
Roosevelt and go directly to the
Roosevelt and Roosevelt and times, equipment set up in his office and he can be pitgged in by
the station in very short order.
On Friday (17), however, le
on Friday (17), however, le
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#### ether. Station WINS offers Buddy Doyle's Professional Parade Show is a broadcasting proving ground for professional entertainers. Airs Mondays, Wednesdays and Fridays, 2:00 to 2:30 P.M., E.D.S.T.

**BUDDY DOYLE'S** 

**PROFESSIONAL PARADE** 

A Radio Opportunity for Professionals

Radio sponsors are looking for new ideas, new material, new artists. You may have just what it takes to click on

This is not an amateur hour idea adapted for the professional. No contest! No votes! No gongs! No embarrassment!

Sponsors and the ad agencies will be the deciding factors. We have them interested in these broadcasts, and you can be sure that people who count will be listening to you. Show is conducted by radio experts. They know what radio is all about and will give you the benefit of their

years of experience. UNDER THE DIRECTION OF HERMAN BERNI

#### WIN on WINS

PROFESSIONALS only apply 2 P.M. to 5 P.M. to Buddy Doyle, Station WINS, 110 East 58th Street

#### FCC's Washington Doings

Power boosts were granted five broadcasting stations last week by the Federal Communications Commission, while 13 pleas for better facilities and new stations were set for hearing.

Jump in day power from 100 to 250 watte was ordered for WPAY Thomasville, Ga., while day boost to 5 kw was granted WJAX, Jackeonville, Fla. Commish gave WCBA and WSAN, Allentown, Pa., right to go from 250 to 500, and ordered a hearing on plea to use 500 additional and oked WMC, Memphis, Increase to 21/2 day and 1 kw night with directional antenna.

Cases carded for hearing were: National Television Corp., New York new station on 2000-2100 with 500; George E. Helges, Sharon, Pa., new station on 1370 with 100 night and 250 day; Educational Radio, Inc. Spartanburg, S. C., new station on 1420 with 100; St. Petersburg, Fla., Chamber of Commerce, new station on 1310 with 100; KRSC, Seattle, Wash., increase in day power from 100 to 250; KGBZ, York, Neb., facilities of KMA, Shenandoah, Ia.; KMED, Medford, Ore., change facilities of KMA, Shenandoah, Ia.; KMED, Medford, Ore, change frequency from 130 to 140 and power from 250 days and 100 night to 250 days and night; Roy L. Albertson, Buffalo, N. Y., new station on 1370, with 100 night and 250 day; E. L. Clifford, Pottswille, Pa., new station on 580, with 250 days; Plitsburgh Broadcasting Co., Plitsburgh, Kan., new station on 1310 with 100; KTAT, Fort Worth, Tex., special authority to change from 1240 to 870 with 1 kw; and KGKO, Wichita Falls, Tex., special authority to shift from 570 to 1240 with 1 kw. Commish austained Examiner Dalberg's recommendation that WNRA, Muscle Shoals, Ala., be increased from daytime to unlimited hours on 120 with 100.

New Bids

Following new applications were received during the week:
WJBJ. Hagerstown, Md., change frequency from 1210 to 1230 and
boost power from 100 to 250 night and 500 days; KINY, Juneau, Alaska,
new station on 1310 with 100; Knox Broadcasting Co., Schenectady,
N. Y., new station on 1240 with 1 kev; WEEN, Buffalo, N. Y., increase
from 1 to 5 kw; Wayeross Broadcasting Co, Wayeross, Ga., new station
on 1210 with 100; E. W. Patrick, Brookfield, Mo., new station on 1250
with 100; Howard W. Heskett, Santa Rosa, Cal., new station on 1250
with 250 days; KGCX, Wolf Point, Mont., change from 1310 to 1460
and increase power from 100 night and 250 day 10 keV, Backett,
NSYL, Syraesa, N. Y., change power from 250 to 1 keV; William S.
Thellman, New Castle, Pa., new station on 1200 with 109; and
Ralph E. Smith, San Diego, Cal., new station on 1200 with 100; and
Ralph E. Smith, San Diego, Cal., new station on 1200 with 100.

# DIANA WARD

RETURN ENGAGEMENT DORCHESTER HOUSE

DORCHESTER HOUSE
LONDON
AND BRITISH
BROADCASTING COMPANY
Direction KEN LATER
M. 8. Benham Office

"Hello Stranzer" 5 A M

## 1 E A R N

Direction Wm. Morris Agency

~~~~

THE ULTIMATE IN NOVELTY PROGRAMS BORRAH

MINEVITCH

REID'S ICE CREAM ~~~~

GRACIE BARRIE

THIS WEEK (MAY 17) GATES, BROOKLYN

HERMAN BERNIE 1619 Broadway, New York

Atlanta's 1st Amateur Show Schiller's Idea

Atlanta, May 21.
WGST debuted the town's first
amateur hour last night (20), with
the broadcast originating from amateur hour last night (29), with the broadcast originating from Loew's Grand and the Atlanta Georgian tied in on the search for talent. Haverty's, local furniture store, is paying the bills. Program runs a half hour and guarantees the winner of the grand prize a trip to New York and a week's engagement in a Loew thea-

week's engagement in a Loew thea-te, while the next best is assured an audition by CBS in New York. It is figured to incorporate the win-special stage show. For weeks in a special stage show. Jeen show was proposed by Col. E. A. Schiller, for-mer Loew exer now spending his time here, while the routining of the cent is being handled by James event is being handled by James Clark, WGST gen. mgr., and Eddie Melniker, manager of the Grand.

WTMV Gets Going

St. Louis, May 21. St. Louis, May 21.
Mississippl Valley Broadcasting
Company, Inc., started its new radio
station WTMV on Sunday, May 19,
at 6 p. m. Station located in the
Broadview Hotel in East St. Louis,
will be on 1,500 kilocycles and is the
only station in East St. Louis, William H. West is the general manager.

New station will seek commercial accounts in Southern Illinois

WTMJ News Increases

Milwauke, May 21.

WTMJ has increased its radio news bulletin creased its radio news bulletin service from two spots on the al daily to four, with the bulletins beine flashed at 9 a.m., 1:05 p.m., 5 p.m. and 10:15 p.m.

Station is owned by the Journal, which furnishes the news.

which furnishes the news.

WMT Up in the Air.

Cedar Rapids, May 21.

This week station WMT begins operating from its new transmitter sten ear Marion, Jowa. Station has constructed the hisbest self-suplowa. Tower is 412 feet his and is expected to provide WMT with all east 19% better coverage, when no increase in power, due to preter efficiency of the new type almost many the property of the new type almost many the work of the provide WMT.

Station will continue in studies in studies in Waterly a studies in Waterly a studies in Waterly a studies in the state of the waterly and the waterly and the waterly waterly

studios in Rapids. Waterko

RADIO HERE AND THERE

Harry Kraymore has joined an-nouncing staff at WOV, New York. Al Gordon is new press agent at WOV.

Frank Small, new announcer over WLWL, New York. He is from

Joe Griffith, former editor of Summit County Labor News, now continuity writer at WJW, Akron.

Doc Whipple has concluded his programs with Chet Zohn at WADC Akron. Musicians union difficulties caused the exit of Whipple.

Lew Stark, continuity editor and announcer at WHAM, Rochester, is ill with bronchial pneumonia.

Jennine Macy, former WHAM songstress and now with WLW, Cincinnati, was married last week to Tom Richley of WLW's musical

Roger Sweet, WGY tenor, returning to the air waves after having his appendix clipped at a Troy hospital.

Frederick W. Wile. coast looking after publicity for the Jello program.

Don Wilson, NBC announcer, spotted for the barker role in Met-ro's "Broadway Melody of 1935."

Olive Henry program director at KWKH Shreveport, Judie Bryson

Parm Pullen, formerly of Long-view, on as salesman at KWKH, Shreveport.

Bill Young, manager of WBRC. tirmingham is studying law at

WAPI, Birmingham, staged the second barn dance at the muny auditorium with plenty of rain as

Radio building at the San Diego exposition will have a seating capa-city of 1200 for the see and hear

Earnehaw Radio productions mov-ing from downtown Los Angeles to Hollywood to be nearer the talent

Herbert Weston has established Aerial Publicizing, Inc., in New York to act as station representative and program builder.
Al Collins, formerly of N. W. Ayer, is sales manager.

J. F. Roche successor to E. C. Buddy at CBS in public events.

Coliette D'Arville, French operatic singer, who has recently been on WOR, Newark, and the Mutual net-work, sails for Paris this Friday (24) to accept a part in the new ediof the Opera Comique.

Charles Backrack has been named Charles Backrack has been named as commercial manager of KFBJ Marshalltown, Iowa. He recently re-signed from the advertising depart-ment of the Des Moines, Ia., Res-ister and Tribune and was formerly connected with WIAS at Ottumwa

Two WGR-WKBW Buffalo singrespective converses the converse of the converse control converse converse

Paul Specht reported seriously alling and will not show up for current engagement at Chez Ami, Buffalo. Deb Lyon is conducting in his place.

Jan Garber, NBC macstro, played to smallest crowd of his career (150 paid) at Colvin Gabies, Buffalo. Same band led by Freddle Large used to wow the local high school kilds at a nickel a dance at same spot. This trip it was \$1.50 per.

Joe Haeffner, Buffalo, News ra-dio cd, finally got on that chain broadcast with Lopez.

havne returns to WOR. New

A. N. A. Reps Fail to Appear; Radio Circulation Gablest Off

Representatives from the Asso-ciation of National Advertisers failed to show up at a meeting failed to show up at a meeting failed to the properties of the properties of the Association of Broadcasters' com-mittee on station measurement. Delegation from the American As-sociation of Advertising Agencies acciation of Advertising Agencies of the properties of the properties of the day of the properties of the properties of the properties of the with their project of setting up a with their project of setting up a circulation or coverage bureau for

WEB SPONSORS

Current list of most active spon-sor-producers of radio programs re-veals the following leaders and number of shows bankrolled:

General Mills.

Phillip Morris.

Wasey Products.

Numerous other advertisers have two programs each. List of the multiple program houses is as follows.

AMERICAN TOBACCO 'Red Trails' Lennie Hayton BORDEN Beatrice Lille 'Magic Recipes'

CAMPANA 'Grand Hotel' 'First Nighter'

COLGATE PALMOLIVE COLGATE-PALMOLIVE
Beauty Box Theatre
'Music at the Haydn's'
Clara, Lu and 'Em
'House of Glass'
'Theatre of Romance' (disc)

CORN PRODUCTS

FORD Detroit Symphony

GENERAL FOODS

GENERAL MILLS Life of Mary Sothern Betty Crocker

JOHNSON & SON

House by the Side of the Road' Fibher McGee'

Kitchen Party
Maxwell House Showboat
Jack Benny
Tony and Gus

All-American Boy 'Betty and Bob'

KELLOGG 'Singin' Lady' Ruth Etting

Hour of Charm 'The Gumps'

MOST ACTIVE

broadcasting until the ANA either accepted or rejected the proposal that it participate in and help finance the bureau. Goodward finance finan



ROCKWELL - O'KEEFE INC



EXCLUSIVE MANA TEMEN ROCKWELL - O'KEEFE INC



ROCKWELL O'KEEFE INC



ROCKWELL - O KEEFE INC



EXCLUSIVE MANAGEMENT ROCKWELL O'KEEFE INC.

lyanova

DILLERIED Today's Children' 'Cooking Close-Ups'

PROCTER & GAMBLE Vic and Sade' "The Gibson Family'

Ivory Stamp Club 'Ma Perkins' 'Dreams Come True' 'Home Sweet Home'

RED STAR YEAST Galaxy of Stars Jack and Loretta Clemene

RITCHIE CO. Eno Crimo Clues Hal Kemp

STANDARD BRANDS

Maj. Bowes 'Onc Man's Family' Rudy Vallee Joe Penner STERLING PRODUCTS

Frank Munn Onman and Arden 'Waltz Time' Abe Lyman 'Dick Tracy'

WASEY PRODUCTS
'Voice of Experience'
'Singln' Sam'
'The Lamplighter

New Business

(Continued from page 40)

(Continued from page 49)
for 13 weeks starting April 10.
Through Hughes, Wolff & Co. WES
Magic Hour recorded program. 16
minutes five times a week for one
week starting May 14.
Through Garments, Juc, renewal,
Harmony, Garments, Juc, renewal,
10-m-rute talk three times a week
for one week starting April 29.
11710 p. 11700 care Advertising.

Breicer & Company, Inc., renewai Thornton W. Burgess Nature Bretter & Company, Inc., renewal of Thornton W. Burgess Nature Talks, 15 minutes twice a week for 13 weeks starting April 30. Through DeForrest Merchandising Burcau. WEZ.

WEZ.
Eastern Soda Water Bottlers Association, 15-m'nute talk once a week for one week starting May 6.
Through client. WEZ.
Boston American, 15-minute talk

Boston American, 15-minute talk once a week for one week starting May 9 Direct. Wi3Z. Big Bear Markets (continuation), 65 announcements on Even'ing Tat-tler,' between 6 and 6:15 p.m., Mon-days through Fridays, starting June 3. Through Greenleaf Company. WEEI. weei

WEBI.

Horcy's (specialty shop), 16 25word cut-ins, Tuesday, May 7, on
staggered schedule. Through Radio
Broadcasting Company, WEBSI,
14 monomout Cheartment States
And Company, WEBSI,
14 monomout Cheartment States
Attended to the Company
Attended to the Company
Tattler, Friday (3); four cut-ins
on Saturday (4). Through Joe Saxe.
WEBSI,
WEBSI,
Through Top Saxe.

MEEL Little Tree Farms, 4 announce-ments on May 3, 7, 8 and 10; also 21

COLUMBIA ARTISTS BUREAU

LITTLE JACI

And His Original ON TOUR

And Broadcasting Daily for

Niagara Hudson Electric Light and Power Co. ALSO ON COLUMBIA RECORDS

BENAY VENUTA

WABC and

Entire Columbia Network

Management CBS Artists Bureau Personal Management

Jules Alberti, Hotel Kimberly,

New York City

GUY ROBERTSON

THE CREAT WALTZ" Centre Theatre, New York

BISODOL

Wednesdays, 8:30 P.M., DST Radio Dir.—LESTER LEE

EMERSON GILL

AND ORCHESTRA

"THE NORMANDIE" BOSTON MCA DIRECTION

6 CONSECUTIVE W E E K S Writing the Armour Hour for Phil Baleer

KEN ENGLUND Park Central Hotel, New York announcements at about 7:30 p.m. preceding After Dinner Revue, starting April 13, Mondays, Wednesdays and Fridays. Through Harry M. Frost. WEEL

Grephound Lines, new, five min-ute recordings, 'Highways to Hap-piness,' once a week for eight weeks starting May 9. Tirrough Beaumont and Hohman. WBZ.

and Hohman. WBZ.

Harmony Garments, Inc., renewal,

10 minute talk, Figures in Harmony,
three times a week for one week
starting May 13. Through Broadcast Advertising. WBZ.

E. R. Wagner Manufacturing Co.,
one minute announcements. Cramer-Krassett. WBZ.

er-Krasseit. WBZ.

Clark Brother Chewing Gum, one minute announcements daily except Sunday. Through Edward M. Power Co. WBZ.

Thomas W. Emerson Co. one minute announcements, Old Farmer's Almanac. Through Mit-chell Co. WEZ. Reagan Kipp Co., renewal, one

one minute announcements, Old Framer's Almanac. Through MitHeagons Kipp Co., renewal, one minute announcements, weather report, daily for 28 weeks starting from the minute announcements, weather report, daily for 28 weeks starting from the minute program, Sunday, May 12. Through Loyal Order of Moose, one 15-minute program, Sunday, May 12. Direct. WNAShirt Co., 56 100-word announcements, one daily including Sunday, began May 13. Through Lampher & Schondarber, Providence. Washington Jewelry Co., 12 15-minute programs, Tucsdays and Fridays, began May 14. Through Harry Cobb Bates & Yerza (process, 13 15-minute programs, Wednesday, began May 14. Through Harry Cobb Bates & Yerza (process, 13 15-minute programs, Wednesday, Began May 8. Direct. WALBHELD CORPTION (1998). Through Store Advertising, Beston. WAAB.

WAAB.

Gloria Chain Stores, Inc., two 30minute programs, May 19 and May
26. Through Aaron Bloom, Boston.

WAAB.

The Crusal-

26. Through Aston Bloom, Beston.
WAAB.
The Crusaders, 13 15-minute programs, Thursdays, began May 3.
Through Meschalk-Fratt, New
Meschalk-Fratt, N

Theo, d. Oraig., 18 temperature reports, ally except Sunday. Direct.

Petroleum Service Co., 91 100-word announcements, daily including Sunday. Calleday. McAstakan & Troup Co., 23 30-word announcements, daily including Sunday, began May 8. Direct.

Outlet Cothing Co., 13 they eminute talks, Wednesdays, began May 8. Through McAstakan & Troup Co., 20 announcements, daily including Sunday, began May 18. Through McAstakan & McAstakan & May 18. Through McAstakan & McAsta

except Sundays, starting Wednesandy, May 15: En scattered schedule.

Ord: Breusing Company (continuation), seven broadcasts in present
particles of the Sunday of the

Through Brooks, Simus Lic. WEBI.

McAler Manufacturing Company, 160 one-inhute announcements on the control of the control of

gram will originate at WTIC, HartWEEL Through Charles W. Hoyt.
WEEL Through Charles W. Hoyt.
W. Hoyt

FORT WAYNE
Scars-Rocbuck, series of spot announcements daily for an indefinite period. WGI.

Carroll Company, series of spots for an indefinite period. WGL.

Hydro-Talc, spots three times weekly for an indefinite period. WOWO.

WOWO.

Pen-Jel Gorp., daily spots for an indefinite period. WOWO.

Kchimator, spots twice daily for an indefinite period. WGL.

Julied Drug, spots thrice weckly.

WOWO.

Carter Medicine Company, renewal on spots for an indefinite period.

WOWO.

WOWO.

Greyhound Lincs, series of fiveminute spots. WOWO.

Elie Sheetz Cardy, local branch,
series of daily, spots. WGL.

Grunov Refrigerator, local branch,
one 15-minute disk transcription
weekly for an indefinite period.

WGI.

weekly for an indefinite period. WGL. Congross Cigar, sport flashes. Placed through Gotham Advertising Agency. WOWO. Berghoff Brewery, thrice dally spots for an indefinite period. WGL. Gardner Nurscry, daily disks. Placed through Northwest Agency. WOWO.

OMAHA, NEB.
Chicago, Milwankoc, St. Paul &
Pacific Ry. Five minutes Sundays
till June 9. Talks by Mr. Bock.
WOW.

WOW.
Colyate-Palmolive-Pect Co. Crystal
White Soap. 26 15-minute transcriptions, April 30 to July 25. Benton &
Bowles, Inc., N. Y. WOW.
Congress Cigar Co., 105 five-minutes. Transradio News, three times
weekly, April 29 to Dec. 27. Gotlam
Adv. Co., New York. WOW.
Dr. Miles Laboratories Alva Salt.

Dr. Miles Laboratories, Alka Seltzer; 15-minute transcriptions; comedy stars of Hollywood, May 2 till forbid, Tuesdays, Thursdays, Sundays. Wade Adv. Agency, Chicago. WOW.

WOW.

General Baking Co., 100 announcements three times daily except Saturday and Sunday, April 22 till June.

General Electric Co., 26 announcements daily except Saturday and Sunday, April 22 till May 27.

Palice Auto Peinting Co., announcements spotted May 5 to 25.

Cortel Swith Reputs Money and Cortel Cortel.

WOW.

Cocile Smith Beauty Shoppe, announcements on the Sally Dee Interviews, May 5 to 24, five times, WOW.

Van Ness Beauty Salon, Sally Dee Soyum announcements four times, Wolfer Sally Dee States and Sally Dee States Salon, Sally Dee States Salon, Sally Dee States Salon, Sally Dee States Salon, Salon,

15-minute transcriptions, Red Horse Induced Hardis Feld, April 15 to June 17. Schaefer Oil Co., New minute news broadcasts, six days per week. KOIL to the Comment of the C

Plan, dramatic sketch, May 12, May 1. Reincke, Ellis, Youngman Through Harry M. Porst. W.EEI.

A Finn. K.Olis.

A Finn. M. Finn.

A Finn. M. Alexer Many 1.

A Finn. Mondays.

A Starting May 13. Through Maxon.

A Finn. W.EEI.

B Yan. Mondays.

A Mondays.

A May 1. Reincke, Ellis, Youngman M. Co., 100 announcements on the property of t

W. M. Dutton & Sons, announcement daily. WAAW.

LINCOLN

Nut Shop, One month of announcements. KFOR.

M. O. Withelm. Daily announcements of daily announcements. KFOR.

H. O. Withelm. Daily announcements of daily announcements of daily announcements. KFOR.

H. O. Withelm. Daily announcements. Journal of the second of the second of daily announcements. Journal of the second of th

DES MOINES

DES MOINES
Yellow Cab Co., dally announcement 52 weeks. Coolidge Advertising
Co. KSO.
Bankers' Trust Co., one-half borrowers, to keep to the comment of the

nouncements. Dade 13 Espatein.
KRNT. Datry & Seminute programs weeks. Battenfield & Bail Advertising Co. KSO.
Scare Auto Co. 33 menninue.
Scare Auto Co. 33 menninue.
Scare Auto Co. 34 menninue.
Carl White Fuseral Hone, Pamily
Altar, 6 15-minutes per week direct.
KRXT. Seminutes per week direct.
KRXT. Seminutes per week and the seminue.
Carl White Fuseral Hone, Pamily
Altar, 6 15-minutes per week, 12 weeks, direct.
KRXT. Cately Condit Cotchiers, 6 15-minutements per week, 12 weeks, direct.
Des Moines Laundries (co-operative), renewed daily announcements 13 weeks. KSO and KRNT.
Pred Adams, Norge, 2 15-minute
Fred A

DALLAS

Hyral Co., tooth powder, Fort Worth; 300 100-word announcements. Luckey Bowman, agency, Mineral Wells, Tex. WFAA, Dallas. Dorothly Perkins Co., cosmetics, St. Louis; 52 25-word station breaks. Ridgway Co., agency, St. Louis. WFAA.

WFAA.

Marrow Mfg. Co. (Mar-O-Oil), Chicago; 5 100-word announcements.

Heath - Leehof, agcncy, Chicago.

WFAA.

Western Association of Railway
Western Association of Railway
Executives, transportation, Chicago;
Long Revenue of Railway
Lone Reiniche-Eillis Zoumen en
Finn, agency, Chicago, WFAA.
Leve Pros. Co. (Rinso), New York,
Leve Pros. Co. (Rinso), New York,
WFAA.
Leve Ros. (Rinso), New York,
Leve Ros. (Rinso), New York,
Leve Ros. (Rinso), Ros. (Rinso), Ros. (Rinso), Ros. (Rinso), Ros. (Rinso), Rinson and Ros. (Rinson), Minneaudie Common, Minneaudie Common, Minneaudie Common, Minneaudie Ros. (Rinson), Rinson and Ri

sociates, agency, Minneapolis, Contact White Seap, New York; 26 15-minute electrical transcriptons. Benico & Bowles, agency, Schloyd Olicese Co. (Shefford food products), Green Bay, Wis., 26 100-word announcements. Diroct. W.A. Green Ca., department store, Dalias; 82 100-word announcements. Direct. W.F.A. Green Ca., department store, Dalias; 100-word announcements. Delicet. W.F.A. Co., department store, Dalias; two five-minute programs. Direct. W.F.A. Co., department store, Dalias; two five-minute programs. Direct. W.F.A. Co., department store, Dalias; two five-minute programs. Direct. W.F.A. Co., department store, Dalias; two five-minute programs. Oriented Store Store Store Control of the Control of t

Heusestaly, May 22, 1935

It one-minute electrical transcriptions. J. Stirling Getchell, Indeagency, Detroit. WFAA.

Stirling Getchell, Indeagency, Detroit. WFAA.

Stirling Getchell, Indeagency, Detroit. WFAA.

Dallas; 13 190-word announcementa, Campbell-Ewald, agency, Detroit. WFAA.

Both Mofor Gar Co., Lansing, Mich.; Detroit. WFAA.

Both Mofor Gar Co., Lansing, Mich.; Detroit. WFAA.

Both Mofor Gar Co., Lansing, Mich.; Detroit. WFAA.

Both Mofor Car Co., Lansing, Mich.; Detroit. WFAA.

General Electric Co. (refrigerations, Schenectady, N. Y.; 26 onetons, Schenectady, N. Y.; 26 onetons, Schenectady, N. Y.; 26 onepagency, Detroit. WFAA.

General Electric Co. (refrigerations, Detroit. WFAA.

Tecas Radio Sales (Norge re
frigerators), Dallas; 25 50-word announcements.

Direct. WFAA.

Magnolia Sced Co. (Chigger

Chaser), Dallas; 26 50-word announcements.

Direct. WFAA.

Magnolia Sced Co. (Chigger

Chaser), Dallas; 26 50-word announcements.

Direct. WFAA.

Magnolia Sced Co. (Chigger

Chaser), Dallas; 26 50-word announcements.

Better Monkey Grip Co., Arington, Tex; 100 50-word announcements.

Mean Persuson, agency, Dallas.



UNCLE EZRA

STATION E.Z.R.A NBC-Red-Mon.-Wed.-Frl., 7:45 P.M. EDST

NATIONAL BARN DANCE Sat., 0:30 P.M. EDST ALKA SELTZER

SHAYNE

Radio's Ambassador of Song HEADLINING

LOEW'S DELUXE THEATRES "A Radio Sensation. Without the slightest doubt, the greatest singer of popular songs on the air today. Wotta voice!"

DAILY MIRROR

Broadcasting Every Sunday 5:30-6 P.M., WOR, N. Y. FOR SALLY'S STUDIO

West 44th St., New York City

Silvertown Orchestra

Every Friday | 10:30-11 p.m. Address STEINWAY HALL

Representatives
ROCKWELL-O'KEEFE, Inc. - - -= = =

and his ORCHESTRA NBC, COAST-TO-COAST ning May 31 WEAF

RAINBOW 10:30-11 P.M. DST WEDNESDAY ROOM COTY = = = = = =

EMORY DAUGHERTY

And His Orchestra

RADIO SHOWMANSHIP

Stunts, Novelties, Tie-Ups

Outstanding Stunts

SALES-CONTINUITY TEAMWORK WMFJ, DAYTONA BEACH, FLA.

Sales-Continuity Put-Over

Sales-Continuity Put-Over
Day on a Beach Pia.
Station WM3 Day on a Beach Pia.
Station WM3 Day on a Beach Pia.
Station WM3 Day on the Control of Con

LEON

ARMOUR HOUR

HERMAN BEBNIE rondway. New York

EASY ACES

NBC 7:30

Monday, Tuesday Wednesday

TIM and IRENE RYAN NORLETTE

"Hy Ya Boys"

Goodrich Tire Program

Every Friday Evening WJZ-10 to 10:45 P. 4.

National Broadcasting Company

MONDAYS 8 to 9 P.M.--WHN

ALEX HYDE

AND HIS MUSIC Dir., WM. MORRIS AGENCY

the baker could imagine his own product's name inserted.
Then the salesman slyly insinuates, 'Wouldn't it be nice if your bread was mentioned by name that way—thousands are listening just as you are this moment.'

All-Night Hymn Sing

All-Night Hymn Sing

WGAR sprang a Celeviand
y staging an all-night broadenst made
up entirely of gospel songs and
hymns. Stunt started avalanche of
hymns. Stunt started avalanche of
hymns stunt started avalanche of
hymns seame from Mexico and Los
hymns earne from Mexico and Los
tongest telephone calls for special
hymns earne from Mexico and Los
tombone-tooting evangelist, held
top spot on broadeast. Worth
hymn from the choice and Datombone-tooting evangelist, held
top spot on broadeast. Worth
hymn from the choice and Datombone-tooting evangelist, held
top spot on broadeast. Worth
hymn from the choice and Datombone-tooting evangelist, held
top spot on broadeast. Worth
hymn from hymn from the comhymn from hymn from hymn from
hymn from hymn from hymn
hymn from hymn from
hymn from hymn from hymn
hymn from hymn from each
school for a headlined spot in series,
for benefit of students going
programs are aired each Tuesday,
welnesday and Thursday early
nights.

Cold Feet on Hot Stuff?

Cold Feet on Hot Stuff?

Station WHEC has launched a news program called Rochester Merry-go-round built along the lines of the Buffalo Town Crier. Ballyed as hot and intimate items by anonymous spieler, but so far has been anything but sensational. Sponsored three vereings a week by the New York Draft Clear Co.

Radio Sex Go Out Tonight
Cedar Rapide, Ia.

A new Sunday afternoon program
over WMT Is called Rainbow Over
Iowa. Show features II-pleee ork,
girls' trio, and Ward' Miller, young
lyric tenor. Is the in with radio,
press, film theatire, campaign called
Believers in Ioua.

press, film theatre, campaign called Believers in Iowalroed by member of A. H. Elank theatre staff is designed to point out to lowans that State is in favorable economic situation, unleash spirit of optimism and spirit of the state of the

Broadcasting System.

Risks All for Her Art
New York City,
Bensy' Venuta files to the Coast
and back Thursday through next
Mondson as Saturday into the Coast
As Saturday Interest the Interest
KHJ, Los Angeles, on the Califorian Melodies show, and at the Hollywood restaurant, N. T. Monday
stop-off in between. It's an American Airlines tieup from Hollywood to the Hollywood, N. T.
set the publicity.

Politics and Simon Pures Miami, Fla

Mlami, Fla.

WQAM introduced a new twist to the election returns idea by staging its amateur night program in Bayfront park and interspersing the entertainment with figures and speeches by winning candidates. Event was attended by over 7,000 persons.

Event was attended by over 1,000 persons. Provious primary election WGAM overcame the obstacle and the first person of the fir

passersby on a down town corner.

Reality Ve. Romano.

WTAG listener-Inners who caught the station's broadesst Saturday with the station's broadesst saturday whether the filekers would be stationary of the station of the station

Station Portrait

WPRO. PROVIDENCE

Althouh heretofore rated as the third air outlet in Rhode Island, WPRO has put life in the radio waves around these parts. It was one of the sta-tions on ABC while that enter-prise lasted. WPRO, faced with tough opposish from the start, has resorted to show-

with tough opposish from the start, has resorted to show-manship.

Through a series of carefully planned broadcasts WFRO has when the comment of the start has been as the start has been as the start of the start o

other output of the control of the c

hately.

Station has constructed two giant transmitting towers in neighboring town to place broadcasting facilities on a more clent basis. Paul Oury is the managing director. He has been with WPRO since the properties of the state of the s

Adventuring.' Stories clicked im-mediately and will be dramatized for air, starting June 1.

Schoolboy Spielers on Safety

Schoolboy Spielers on Safety
Both WRC and Washington,
minutes to description of schoolboy
minutes to description of schoolboy
beth seed to be the Saturday, and
both used school here Saturday,
WJSV, CBS capital outlet, carried
idea a little further and put its
wysv, CBS capital outlet, carried
idea a little further and put its
mysv, CBS capital outlet, carried
idea a little further and put its
mysv, CBS capital outlet, carried
idea a little further and put its
mysv, Saturday
mysv, Saturday
mysv, Saturday
mysv, Saturday
mysv, Saturday
mysv, CBS
mysv, Saturday
mysv, Saturd

F. D. R.'s Bonus Message

Both WBC and Washington.
Both WBC and Washington.
outlets for NBC and CRS respectively and the second of the President's bonus veto made of the President's bonus veto made of the President's bonus veto made and the second

Lynchburg College of Air

Lynchburg College of Air
Lynchburg, Va.
'Lynchburg College of the Air' is
the name of the newest WLVA program, and it has the town's principal co-ed school as its material

cipal co-ed school as its material source.

Station sold college on the idea of providing regular programs in which its professors will discuss national and local problems. Even has a college boy as announcer.

In 10 Easy Lesson.

In 10 Easy Lesson.

New York City.

WMCA, New York, 1st showing out free piano lessons to listeners on Saturday, afternoons at 3:30 p.m.

EDST for a quarter hour. It's almod in the piano lessons to listeners on the listeness of the listeness

newspaper stories

RE D O WIZ

HAAL

I departments and there
whited all departments and there
whited all departments and there
whited all departments are monyel
editors. Piece of conj was follows
cell to see the conjugate of th

Joe Hiller's Program

Pittsburgh, May 21, Joe Hiller, former song publisher and veteran nite club operator here, has gone vadio, with a sponspred program at the start. Hiller's following up the samateur light craze over WWSIV and show's already clicking actic only a formight. Miller's running it on lines sit liar to Major Bowes' stunt, picking winner each week, via telephone vote the program at salary. Pittsburgh, May 21.

FCC CITES 21 FOR MARMOLA HEARING

Federal Communications Commis-

Federal Communications Commis-sion on Tuesday (22) was reported as citing 21 stations to appear Oct. 3 for a hearing in Washington in connection with stations' use of wax programs apontored by Marmola, reducing tablets. Among the stations said to have been notified in this connection are: WFAA, Daliss, WFAM, Milwanese WFAA, Daliss, WFAM, Milwanese WFAA, Pittsburgh; KMBC, Chanasa City; KFRC, San Fran-elsco; WGAR, Clevelaidd; WiOD, Miami; WOWO, Fort Wayne; KNX, Los Angeles; WJR, Detroit; WJJD, Chieago; WIND, Gary; WKEF, In-dianapolis, and WBAL, Baltimore.

COCKTAIL HOUR CIG IS NETWORK-MINDED

Chicago, May 21. Kastor Agency, through Ed Aleshire, has taken over Cocktail Hour elgaret account. Planning nation wide campaign to replace spot test, which has been yanked off WGN.

Stoopnagle-Budd Set

Stoopning ite-build Set Stoopning on a 36-station hook-up over CBS for DeVoe & Raynolds paint. Assignment gives Raynolds paint. Assignment gives Thursday each with the spot preceding the Press-Radio bulletins, which go on at 6:55 p. m. EIST. Same account has renewed for the Smillin Ed McConnell Sunday period on CBS, effective June 3. Renewal Involves 17 weeks.

Explains NBC's 100%

E. P. H. James, NBC sales promo tion manager, points out that in tion manager, points out that in a recent story reporting the A. N. A. speech of D. P. Smelser the basis of NBC's so-called aeria maps was confused. NBC takes the half-millivoit zone as 100% and does not take the county in which the transmitter is located as 100%.

stunt was tried for several times

stunt was trive to several weekly.

There was a flare from music dealers when noticed an uptrend in demand for the mechanicals, due to
the program, and enabled them to
unload quite a number from the
momes, or other receive a number
themes, or other receive a number
the novelty angle.

Educational Stuff

Educational Stuff
Dallas.
Profs treat many angles of applied science non-scientifically in new University of Texas Science series' being piped from physics hall at Austin over SES net thrice weekly from KNOW, Austin, at 7 p.m.

weekly from KNOW, Austin, at 7 p.m.
Trograms will continue into early summer, officials said after success in first week. Anthropoloxy and archaeology to be soon treated in profs' talks.

Loving Cups Are Cheap

CONTESTS BIG AS GROUCH **BREWERS**

John J. Karol, market research director for CBS, and E. P. H. James, NBC sales promodion microscopic and the sales promodion microscopic and the sales promodion microscopic and the sales and the sales are the sales and the sales are the sal to discourage their use as much as possible.

Karol averred that it was his opinion that the disappointment developed among the unlucky participants leaves an after-affect that frequently outweighs the increase in sales that the commercial derives from the contest. He cited as illustrations several record contests that by their requirements provided a count of squawks from contestants who are the contest of t Karoi averred that it was his

WNEW Drops Musicians

WNEW, New York, has let out its

summer.

Station figures that its listeners will be amply supplied with jazz music through its nightly Dance Parade, which runs from 10 p.m. to four in the morning.

AND HIS

BAND

ON TOUR

B.B.C. NETWORK



ABE _ LYMAN

CALIFORNIA ORCHESTRA COAST-TO-COAST

WABC-Tuesday, 8:30 to 9 P.M., DST (Phillips Dental)

WEAF-Friday, 9 to 9:30 P.M., DST (Phillips Milk)

fred allen's "TOWN HALL...TONIGHT!"

HOUR OF SMILES

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9

HOUR OF SMILES
with
FORTLAND HOFFA
JACK SMART
LIONEL STANDER
JOHN HOWN
HOWN
EILEEN DOUGLAS
Material by Fred Aften and
Harry Tugend
Wednesdays
J P.M. HNT-WEAP
Management, water in theholor

5

Publishers' Double-X Routine Keeps British Air Plug Evil Alive

London, May 12.

British Broadcasting Corporation officials are elated over the song plugging situation. They have seemingly put a stop to this racket. But, although they have managed to kill the direct payment for song plugging, there still is a very important evil—the special arrangement racket—which is going stronger than ever.

stronger than ever.

It is estimated important music publishing companies spend \$250,000 per annum on song arrangements, of which nearly one-half is spent on

per annum on song arrangements, of which nearly one-half is spent on special arrangements. Some ball leaders have an established price, charged to muisic publishers, for the control of t

Company and the Victoria Music Company.

The publishers not only are forced to pay for song arrangements on the ether, but also are compelled to foot the bill for disk arrangements. An important band recently was saised by Decac to record a couple asked by Decac to record a couple asked by Decac to record a couple to the bill, but for a change the company refused to comply. The season did not materialize, with plenty of squawks coming from the Gramophone company for the hold-up.

These mandshake agreements as the property of the hold-up.

These handshake agreements unanimous action, some immediately break their pledges.

This is not the only trouble music publishers over here are encountering. Latest is the record companies. The most important of these have recently reduced the price of recent produced in price of the price of the

means reduction in revenue, and they have asked the music publish-ers to cut royalties. So far, only one important company is under-stood to have acquiesced, but it won't be long before the others fall into line.

won't oe iong out that the music publishers here have no faith in onc another.

BASQUETTE AT CHI GROVE

Chicago, May 21.

Lina Basquette has been set as opening headliner for the new Co-coanut Grove, suburban summer nitery. Will go in for at least four works.

wecks.

Likely to be followed by Gus Van.

Spot is being booked through the
Al Borde office.

Nautical Edison Roof

Hotel Edison," N. Y., operating the Green Room on the street level the Green Room on the street level, plus a grill, will shortly open a roof gurden to be known as The Crow's Nest.' It will be patterned after the deck of a ship.

Ramoni's Gaucho ensemble will supply the music, any other talent to be set later.



OBBINS

DUKE COY ON EUROPE

Band Shies Off, Despite 30 Concert

Duke Ellington has 30 concert dates set for Europa, but he's stall-ing in view of American blda. Hav-ing had the foreign prestige and glory through a Continental tour two years ago, the exchange element on the money is making Ellington and his manager, Irving Mills, hesi-tate.

Mills is routing Cab Calloway to the Coast on a dance tour, winding up at Sebastian's Cotton Club, Cul-ver City.

Chi Shiftings

Chicago, May 21.

Chicago, May 21.

Chicago, May 21.

Chicago, May 21.

Chicago: Gen Lee
switch in bands throughout the
dance spots in Chicago: Gen Lee
band replaces the Stan Myers orchestra at Terrace Garden, Joe
Sanders outlit in at the Blackhawk,
while Kay Kyser for the Tond, Earl

Amonth, replacing Blue Steele.

Burtnett will be followed by the Anson Weeks orchestra, which comes son Weeks orchestra, which comes in for a long stay with the Andrew

Karzas balirooms.
Horace Heldt band replaces the
Gold Coasters at the Drake, Tod
FloRito band takes over the Edgewater from Bill Hogan band,
Frankle Masters band replaces Art
Jarrett at the Inn. Henri Keats
band safars at the Coconut Grove,
while Ben Pollack opens the Lincoln Tavern.

No Doubling

Persons connected with artists in any capacity are barred
from working for music publishers under a ruling handed
thority last week.

Ban applies to managers,
agents or arrangers who do
work for singers or bands regardiess of whether the comnection is on a salary or commission basis.

DELMONICO'S N. Y.

Changing its floor show every now and then, this west side cellar hotche emperium has put in its hotche emperium has put in its latent that ought to go places, including Teddy Masters, m. c.; Marcella Sharkey, dancer; Jerry Baker, songster, the brother-sister combination of Catherine and margician margician processing the combination of Catherine and particular margician margician margician.

Baker, songster, the brother-slater combination of Catherine and Charles Brown, and Jarrow. Matters desent go in so much for the usual m. eling chores, saving himself for a drunk dance. He instead to a drunk dance. He fourthe while carrying a pitcher of beer. It's a standout number. Dance strength is contributed by the control of the

Jack Berger orchestra begin cighth consecutive year at the Hotel Astor roof, N. Y., June 5.

Inside Stuff—Music

Jerry Vogel again outpointed tin pan alley in acquiring a valuable old copyright, as he did when George M. Cohan took his catalog away from Witmarks and ceded the re-copyright rights to him. The song in ques tion, 'Ta-ra-ra Boom-de-Ay,' authored by the late Henry Sayres, veteran minstrel man and manager, was copyrighted in 1891 by Willis, Woodward & Co. Copyright expired 42 years later and reverted to the

When Sayres died in February, 1932, he willed all rights to the song to two femme friends who, in the meantime, had died, so the rights went to his next of kin, two first cousins, women school teachers in Massachusetts, who had fantaștic ideas of the immediate cash value of the number. While a valuable addition to any music publisher's catalog as a standard work, it couldn't command any immediate value unless as occasion arose.

occasion arose. There were three instances where Edward G. Raftery of O'Bricn, Driscoll & Raftery sued Henry Ford (old time song books), Robbina Music Corp., and Doubleday-Doran, all of whom had included the number in song folios of one sort or another, and it was through Raftery that the surviving cousins, Margaret and Alice Doyle, assigned the copyright to Vogel Music Corp. Tararara Boundard of the Joseph Wasser of the Joseph Collins, herself a comediane, now residing in England. Vogel is exploiting it anew.

Fight by the Shubevts to prevent broadcasters from using parts of Blossom Time' without first obtaining a license from the legit producers came in for another round last week when Justice Shientae; in New York Supremé Court agreed to let the Shuberts withdraw their motion attacking the defense put in by the American Society of Composers, Authors & Publishers. Suit was actually filed against CBS, but because the operetts in smade available to its licenses by ASCAP, the performing rights society has assumed the expense of detending the action. Shuberts through their subsid, April Productions, Inc., brought the suit under an old common law theory of 'unfair competition,' in which they to the composer not be appreciate the value of the work for stage and screen purpose acreed to depreciate the value of the work for stage and screen purpose acreed to depreciate the value of the work for stage and screen purpose nor the American Society has authority to license performing uses of the work. Counsel for the Shuberts intends to submit another motion striking out ASCAP's defense within the next two weeks.

One-hit writers, like the one-novel authors, are sundry in tin pan alley. Felix Bernard (with Johnny S. Black) couldn't repeat after Dardanelia, tidhough currently marking a comeback, writing tunes with L. Wolfe Gilbert in Höllywood. Frank Silver and Frank Cohn after 'Yes, We Have No Sannara' couldn't click as big. Raiph Erwin, German composer of the internationally popular 'I Kiss Your Hard, Madamé,'likwise has yet to repeat with as big a hit. Thore are others.

A prominent New York band spot has always been reputed as a financial hazard, and the name masertors now insist on money in excess to protect the payoff. Heretofore, because of its social standing, place was deemed a good in for future club and society band bookings, which is something which the management is accused of capitalizing too much, to the economic expense of the band boys,

Shapiro-Bernstein has acquired the renewal of copyrights on all of the late Herbert Ingraham's compositions. Deal was handled through his daughter, Amo Ingraham. Tunes affected by the contract renewal include 'All That I Ask Is Love,' 'Goodbye, Rose,' 'Don't Wake Me Up, I'm Drenning' and 'Posse Bring Dreams of You.' Ingraham rated among the top balladists of his day.

NIGHT CLUB REVIEWS

AMBASSADEURS

(PARIS)

Paris, May 10.

(PARIS)

Opaning of the Ambassadeurs should be the Ambassadeurs hat Paris and the annual shot in the arm is just about to take effect. Only this spot is a laway palyar weather. Last year the calendar had Easter too. It was the control of the cont

American headine acts, Gary Leon and Marcia Mace, and Cherry and June. and Mace do an acrobatic bailroom number which has real class and saves the show. Miss Mace has fire, as well as shape and class and saves the show. Miss Mace has fire, as well as shape and may show the same and the same

solves im and the aves time and illustration is good, but humor only moderate.

Solves turns, such as they are, don't moid themselves together into a snappy show. Perhaps the chief cault is that of the line, billed as the fault is that of the line, billed as the fault is that of the line, billed as the ternational. Their passports may read from all sorts of countries, but their dancing is 100%, German, vand from all sorts of countries, but their dancing is 100%, German, use costumes which are obviously just off a Berlin music hall stage, and that doesn't go in Paris. Bee, and that last's anough for the Ambasadeurs Boos Santhia dancer. There's also. Santhia dancer. The bands: Nueve Mondo the numbers distinctorates. Cite Groege Boronsky, formerly Cite Groege Boronsky, formerly Cite Show and putting an artful for earl into 11, even going so far as pulling the curtain himself. He's season.

VERSAILLES

This is the top most of the town with its rich top most of the down with its rich top most of the down with its rich and \$2 couver, latter on Saturdays. Richman is in for only four weeks.

It was not a state of the state of the state on Saturdays. Richman is in for only four weeks.

It was not the gardens and fountains of the famous Louis XIV palace outside of Fairs, is also a key and its rich was not state of the sta

HOTEL ST. MORITZ

(NEW YORK)

(NEW YORK)

One of the high spots of New York for the summer season is the Sky Gardens of the Hotel St. Moritz on Central Park South, with

Sky Gardens of the Hotel St. Moritz on Central Park South, with an unmatched view over the park that the street of the park that the street of the street of

sic.
After theatre which a \$1 and \$1.50
After theatre which a \$1 and \$1.50
supper tariff obtains, there are Rosalean and Seville, dancers, and
Nate Leipzig, prestidigitateur.
Abel.

DAPPER CHARLIE WARREN THE MOUSE Gets His Traps at **YOUNG-ROBBINS**

CLOTHIERS

200 West 51st Street, New York Just Off Broadway

World's Famous Dance Cocktall a la THE RANDALLS

1/3 dash of hoel clickings CUBAN DOLERO
2/3 Finest of Costumes, sweeten with FIRENCH VAISE, a little MODERN, and BRESHLEN MAXESSE; and 2 Lovely Girls, 1 Gentleman, lights low, muslemently to serve at the-

METROPOLITAN, BOSTON, WEEK OF MAY 14 With OZZIE NELSON AND HIS ORCHESTRA

With Hot Stuff on Upbeat, Regional **Bands Force Hot Stock Arrangements**

Amateur and semi-professional dance combinations in the sticks have shifted their copycat stilliations from bands of the Guy Lombardo type to units of the Casa Loma and Hal Kemp stripe, and the music publishers have taken account of this change by adding three additions to their stock arrangements. To accommodate the hows who do their synconatine at

they can dish it out brassy aad hot. Exponents of strings and subducing music and properly and the strength of the strength of

Seattle Repeals Rule

Seattle, May 21.
Inlon has rescinded order of \$3 r man per half hour broadcast, sich has kept Seattle dance bands { the air the past twe months. mediately Club Victor with Jay Bildden band went back onto the air. Bob Larson losing no time to biz. Olympic bowl and Wooden Shoe clubs also returned to air. Union has also returned to air. Union has also returned to air. Union has also returned to air. Shoe clubs also returned to air. Union has also returned to air. Union has also revended 38-22k rule on visiting bands, which has resulted unfavorably to local musicals, there now being three outside the state of the seat of the s

Music Notes

anny Harmon and Jimmy Grier combos spotted in Metro's 'Broad-way Mclody of 1936.'

George and Jaina, ballroomists, in the floor show at the Waldorf-As-torla, New York.

Will Hollander takes up at the Shelburne, Atlantic City, June 28, for the summer.

Leon (Snooks) Friedman replaclng Archie Bleyer at the Hollywood restaurant, New York.

Smith Ballew opened Thursday (16) at the Hollywood, Tonawanda, N. Y.

Arthur Morton and Barry Trivers have sold 'First Kiss' to Univ real for 'Sing Me a Love Song.'

Abe Meyer assigned by Trem Cara supervise tunes for 'Make s to supervise tunes for Million.'

Lucille Ballantine and Plerce, ballroom dance team, open at the Stevens hotel, Chicago, next week.

Frankie Masters orchestra starts at the College Inn, Hotel Sherman, Chicago, "me 1, replacing the current Art Jarrett band. With the entry of Masters the Inn will spot a floor show on Ice.

Leon Belasco unit goes to the Horacio Zito's ork opens at the Normandle baltroom. Beston, for Hotel Stevens, Chicago, May 24, reweek of May 25, resunning Loew placing Keith Beecher's band, four on return.

On the List

Lancaster, Pa., May 21.

Maple Grove Park is ready to open summer dance season under Johnnie Peffer's direction after Park was blacklisted for playing patching up union difficulties.

mills won't Let more took arrangements. To accommodate the boys who do their syneopating at church socialses, school dances and the like, the printed orchepating at church socialses, school dances and trombone, a third trumpet and a fourth sax. Until recently the amateur and semi-pro bandmen insisted that the stock arrangements made available to them over tho local muste counts school of dansapation. They now want the parts so contrived that they can dish it out brassy sad hot. Exponents of strings and subdued music also now find it expedient when playing one-sighters to addresses t MPPA Serve as N. A. Collector

Efforts of the Music Publishers North American Co. simplify license matters for its wired radio project matters for its wired radio project were stymied last week when E. C. Mills, gen. mgr, of the American Society of Composers, Authors & Publishers, declined to let the MPPA act as a subagent in collecting the performance fee. Proposition was made to Junes and the preference for dealing with a single source when it came to paying mechanical and performing rights fees.

source when it came to paying fees, mechanical and performing rights fees, was North American's idea to outlinus lecentary and the state of the stat

July 1; Al Davies orchestra, Ritz Cariton, Philadelphia, and units into New Ocean House, Swampscott, Mass.; Skytop Club, Skytop, Pa, and Briarcliff Lodge, Briareliff Manor, N. Y.

Jimmie Frankli rankli , former ork managing Hollywood leader, now man Music Publishers.

Bert Kalmar and Harry Ruby christened their new ditty, 'Pupp-chen,' with a cocktail party.

Vincent Lopez Into Hotel Baker, Dallas, for six weeks.

Henry King plays a two weeks' engagement at William Penn hotel, Philly, starting May 29, before heading westward to the Mark Hop-kins, Prisco.

Johnny Johnson opens at Mon-mouth hotel, Spring Lake, N. J., June 1. in into Colony Surf Club,

eyer Davis has bested Bernic epen all summer for the first line in Dulen Sophisticates into the St. its history. Joseph Zatour commercial times as the Soft St. N. Y.; Jaques Luite orchestimas as the Soft Synthesis and tra, Chelsea hotel, Admark City, also

Most Played on Air

To familiarize the trade with the tunes most on the air around New York, the following is the listing of the songs most played on the cross-country networks last ueek, in relative standing, according to the approximate number of combined plugs on WEAF, WIZ and WABC.

ummer of comound piege
FEAR, WAS and WABC.
Life is a Sone and waBC.
Lif

ELI OBERSTEIN B. M. OF HARMS

Eli Oberstein is leaving his present assignment as manager of RCA Victor's artists and reportoire de partment to become business mannger of Harms, Inc. His entry into the music publishing firm takes

the music publishing firm takes place Monday (27). Rated as one of the keenest estimators of musics, values in the recording business, Oberstein will. Moories, who exists the experience of the Moories will make the experience of the Moories will move direct the operations of T. B. Harms Co., Remiek Music Corp. and M. Wittmark & Sons. Oberstein has been with Victor over three years. Prior to that he was with the Okich Phonograph Co. and the Gennett Record Co.

Record Co.

Solizer, who resigned from Harms to lead and develop the Chappell Co. of America, catalog along popular lines, has taken temporary ofces and is arranging for a permacleas and is arranging for a permacleas and is arranging for a permaposition to get going with his plans when the latter's catalog leaves the Warner Bros. fold June 30. With Chappell in business for Itself, Warner Bros. Cases to be the selling ner Bros. Cases to be the selling the controlled by Chappell of London. Record Co.

Erpi Enters Phonograph Field w. Hill 'n' Dale Discs and Limited Sales

Grayson to Hawaii

Seattle, May 21.

Hal Grayson band, and Martha Tilton, soloist, sail today (Tuesday) for Honolulu to open for the summer at Alexander Young hotel.

Just finlshed here at Club Victor and Olympir Bowl.

WB Meeting With Radio Again on License Deal

Warner Bros. publishing group is slated to hold its second meeting with the broadcasting interests this week to talk over the proposition of the second meeting in the second me

New twist to the merchandishg of talking machines and phonograph records will mark the entry of Electrical Research Products, Inc., into the control of the New twist to the merchandlsing

the phonograph subsidiary place these licenses under the compulsory provisions of the law and allow for a quarterly report to copyright ownthe payment of royalty does not free the manufacturer from further payments to the copyright owner if the record is used for public perform-ance for a profit.

Pittsburgh Shuffles Bands with Summer Just Around Corner

Pittshursh. May 11.
Flock of band changes due here within the next week, most of local orks moving to out-of-town spots while traveling crews are juiling in for warm months. Pirst of outdoor places to get under way is Bill per moved to the property of th

mentioned.

Meanwhile, Pittaburgh organiza-tions are preparing to pull out. Etal Covato, after several months at the Plaza, has an offer to remain here at Towne Club, on the outskirts, hut is expected to return to an Atlantic crew, at the Nixon cafe since last September, will move to Conneaut Lake, Pa. Eddie Peyton is back at his own spot after wintering in Florida, but announces a policy of name bands announces a policy of name bands aummer. Meanwhile, Pittsburgh organiza-

Whoopee

Whoopee
Niteriea are looking for some added revenue from the meeting of the Imperial Council of the Mystic Shrine, which this year will be held in Washington June 17-13. Not only will the New England combe will the New England to the Midwestern units are routing their return via New York for a stopower. Folless Bergere, New York, has anded the Moslem Tempia crowd and the Mystic and the Stephen Council C

WORCESTER'S 35TH

WORCESTER'S 35TH
Worcester, May 21.
Three hundred members of the
Worcester Musiclans' Association
celebrated the organization's 35th
anniversary Sunday (19).
Three charter members, Frederick
W, Clement, William A, Harbour
and Richard Troy, were present.

Zita Collects

Allany, May 21.
R. Anthony Zita, orchestra leader,
was awarded 31,000 in a suit against
a local bus company.
Zita alleged he was injured when
a bus hit hin, and that as a result
he was hampered in his work.

Paine Attacks New Copyright Bill in Brief to Senate: Will Throttle Biz

(20) with the U.S. Senate Committec on Patents, John G. Paine, chairman of the Music Puhlishers' Proman of the Music Publishers' Pro-tective Association, attacked the new copyright bill pending before Congress on economic grounds. Paine declared that unless some-thing more was done to protect the rights of the writer than provided for in this measure there would be a decided decrease in the number of persons who regularly devote them-selves to the creation of popular music.

Paine opened his paper with com-ment on an assertion made hy Sen-ator Duffy, sponsor of the bill, who declared that the publishing indus-

In a brief which he filed Monday has played and plays in the lives of people, with the U. S. Senate Committee on Patents, John C. Paine, chair and of the Musle Pullishers' Propeditive Association, attacked the ewo copyright bill pending before congress on economic grounds ratine declared that unless owner with the added the people of the writter than provided or in this measure there would be decided decrease in the number of proplar recessors where capitality developed the provided or the provided or the provided or the provided decrease in the number of proplar recessors who regularly devote them, and the provided of the patents of the written and the provided or the patents of the provided or the provided or the patents of the prov

the past four or five years, he added, few new writers have been intro-duced to the public, and if a revision of the convright serves to that the publishing industry had better accept the measure as it was or it would find itself up against a more drastic measure. Faine termed this attitude as highly additurning to the music industry, but declared he didn't think Congress wanted to take away the industry, but declared he didn't think Congress wanted to take away the industry sopportunity to earn a livelihood. He averred that he was in full accord the top of the control of the copyright serves to deprive the writer of protection, the com-mercial incentive would be seriously hampered and the contribution of this faction to the common fund of entertainment would be greatly

the melodies created by these fingers will never die!

...the entire world is swayed by the haunting harmonies and the pulsing rhythms of Solitude, Sophisticated Lady, Mood Indigo, Black and Tan Fantasy and scores of other unique compositions, while the original interpretation of music created by Duke Ellington with his orchestra also will live forever!



ELLINGTON

AND HIS Jamous ORCHESTRA

Dance lovers of two continents prefer Ellington music to all other rhythms...and music lovers everywhere are thrilled by the uncannily twisted beauty of the Duke's rhapsodic compositions! Ellington truly deserves the title of creator of a new vogue in American dance music.

...after this week at Eastwood Park, Detroit, a general tour of ballrooms in the East and the Middle West, beginning May 24th!

SHEA'S THEATRE TORONTO, CANADA Week starting June 7th



Albee and Other Drop-Outs Cutting **RKO Summer Vaude to 3 Weeks**

RKO's vaudeville time dwindles further at the end of this month. with the Albee, Brooklyn, going straight pictures May 80. Other houses being considered for a strict-ly film policy after that date include the Madison, Brooklyn, and Acad emy, New York. Latter spot i Skouras-operated but booked b RKO as a split-week. Albee is a full week stand and the Madison

full week stand and the Madlson a first half only.
Albee goes all-film after starfly, and the goes all-film after starfly film and the starfly film and 55c afternoons, foreing Loew's Metropolitan, vaudfilmer, the Paramount, straight pictures, and the Tivoli, indic vaudfilmer, also to starfly film and the starfly film and t and newsrees at 10c monings and 15c at night. Also entering the war was the newly opened Trans-Lux house, playing subsequent runs along with the news clips at scale starting at 10c and going to two

along with the news thips at some starting at 10e and going to two.

The price-slashing, started by a waddim house, affected the vaud-filmers and nabe spots most, especially when the Paramount, with G-Men,' unexpectedly slashed its scale for below that of the Albee and Metropolitan. For initial low-sealer show spot, Albee and Met all suffered last week despite, the reconstitution of the coundant compete with first-run theatres at low admissions.

Couldn't Draw

Fact that it couldn't draw despite the reduced admissions pursuaded the Albee's operators to discontinue the stage shows and drop the the-atre's present \$17,000 nut. At the latter level, the Albee has been go-ing \$3,000 and \$4,000 in the red weekly.

ing 83,000 and 34,000 in the rea weekly kines and a second, it's expected that RKO will not be booking more than three weeks of stage shows. These will consist of the Palace in New York and Chicago, and possibly the Fox, Detroit, Theatree sepected to drop yaude along with the Albee, Academy and Madison include the Colleaum, N.Y., New Brunswick, Union City and Madison include the Colleaum, N.Y., New Brunswick, Union City and Tilyou, Coney Island, will probably hang on through the summer because of its beach location. It's a three-day, five-act stand for buttons.

Ames and Arno Conflicted With Rubinoff; Rebooked

Ames and Arno's opening day de-parture from the bill at the Hippo-drome, Baltimore, last week was not a cancellation, but by mutual agree-ent. Act agreed to leave because sinc. Act agreed to leave because their violin bit was regarded as conflicting with the show's head-liner, Rubinoff.
Eddie Sherman, booking the Hipp, has penviled in Ames and Arno for a later date.

Armida's Hops

Armida S 170ps

Lincoln, May 21.
Armida, Mex mimic here on a personal, jumps directly to New York on conclusion of this date, She's set for a short with Warners, a week at the Roxy starting May 9, and then will hop back to the Coast for a pic bit with Mascot. She played Denver, Kansas City and Lincoln to break the jump here.

Allen-Breen Agai

Lester Allen and Nellle Breen, a standard team for years, are re-uniting after a professional separation that lasted five years.
Resume together June 7 for Loew at the Metropolitan, Brooklyn, with the rest of the Loew time to follow.

Arms Readving Units

Los Angeles, May 2: Winding up a swing around Wilbur Cushman circuit, of wh winder Cusman circuit, of which is general representative, Bill Arms returned here for a two-month stay. While in L. A., Arms will produce three additional vande units to open on the circuit during

August.
Titles will be 'Havana
"The Sweetheart Parade'
Night in Avalon."

ACRO HELD FOLLOWING FATAL N. J. AUTO CRASH

Albert Aldine, aerobat, is being held in the County Jail here pending Grand Jury aetlon on a charge of manslaughter. Aldine was jailed following his release from a Trenton hospital last Tuesday (14). He was the county of the latter's driver. The accident occurred on the outsider driver. The accident occurred on the outsiders of Trenton.

ton.

Esther Gore, Aldine's partner, was released from the hospital two days after the accident. They were enroute from the south to New York to fill an engagement when the crash occurred.

Several years and Aldine hooks

crash occurred.

Several years ago Aldine broke both legs when he fell off a high trapeze in a circus act. He has since been using artificial limbs.

INTERSTATE IN **VAUDE AGAIN**

Dearth of picture product for the Interstate (Paramount affiliate) theatres in the south is sending those spots back into stage show policies, starting the end of June.

policies, starting the end of June.
First show set by Charles J. Freeman. Par booker in New York, is
Harlem on Parade, 'colored unit
featuring Buck and Bubbles and
Ada Brown. This opens in Houston
June 21 or 28, with three and a half
weeks of bookings all told, including Dallas, San Antonio and Ft.
Worth. Dave Applions' Thierraticken in 1934, but then dropped the
stage shows last fail and winter, exespt for oceasional attractions.

cept for occasional attractions.

'Cavalcade of Music' Revival Set for Fall

Irving Mills' 'Cavalcade of Muslc' act will be revived in the fall upon L. K. Sidney's (Loew) advice that the season would be then more propitious. Mills meantime is sending pitious. Mills meantime is sending out the band in the act on a danct tour and will condense it when it reopens in September.

'Cavaleade of Music' becomes a Paramount short production.

Waitress Makes Good

Syracuse, N. Y., May 21.

Syracuse, N. Y., May 21.

Four months are Marion Page was a waitress in the Onondaga hotel. Saturday night next she joins Lloyd Huntley's orchestra as soloist at Enna Jettlek Park, Auburn, with Boston and Atlantle City to follow.

Her rise started on the night of WFBL's anniversary party, when Billy Gray, wine strawed at the control of th

WFBL's anniversary party, when Billy Gray, wine steward at the hotel, brought her to the studio. An notes, brought her to the studio. An audition brought a contract from the local CBS outlet, and her WFBL appearances brought her to Huntley's attention.

AFA Moving

American Federation of Actors moves tomorrow (Thursday) from 44th street to the Palace Theatre Building, New York.

Actors' group is taking a portion of the sixth floor that was one part of the RKO booking office.

State-Lake Bldg. Deal

Chicago, May 21.
State-Lake building finances beling rearranged in court this week.
Corporation is trying to bring in
all outstanding bonds and give stock in the company in return

A. 'N' A. IN SYR.

Syracuse, N. Y., May 21.

Amos 'n' Andy will play a two-day engagement at RKQ Kelth's May 25-26.

May 20-26.

House will alter its film booking policy to fit the two-day date, putting in 'Brewster's Millions' as the accompanying film, with 'The Devil Is a Woman,' opening May 27 for three days.

Lamping the Queer

Cashier at a Broadway pic-ture house examined a \$10 bill with microscopic eyes when presented recently by Goodman Acc. Upon receiving \$8 in Ace. Upon receiving \$8 in change, Ace proceeded to give the same careful once-over to each bill given him by the

Uniformed grenadier outside ne box office complained that Uniformed grenadler outsid the box office complained tha Ace was holding up the line but the radio performer argue the theatire patron has the same right to be suspicious of the cashier as vice versa.

NEIL BACK TO SYDNEY WITH UNIT

The Tivoii Circuit of Australia, through Frank Nell, its moving director, currently in New York, has appointed the Jack Curtia and Charles Allen End of the Antipodes every 10 weeks. First unit on the new setup sails May 29 from the coast on the Mariposa, with Nell also sailing at that time. A previous unit picked up by Nell personally left two weeks ago. According to present booking aracteristic and the control of the cont

Neil arrived here on a talent hun

Mrs. Norman Selby No. 1 Asks 121G Back Alimony

Norman Selby (Ariene and Norman Selby), currently with 'Cavalcade of Music' unit, has been ordered to appear before Justice Carewe in N. Y. Supreme Court May
of court order for his failure to pay
his first wife, Mrs. Gudrum Selby,
back alimony aggregating \$12.400.
According to a court order in 137,
Selby was to pay his wife \$100 week.
court to seemped him to file a surety
company bond to guarantee future
payments.

Lastfogels Go West

Abe Lastfogel of the William Mor-ris office, accompanied by the mis-sus (Frances Arms), left for Holly-wood yesterday (Tuesday) on a periodical business trip, He'll stay most of the summer.

NVA Returns Indicate \$85,000 **Net: Fund Mulls Other Means;** Report Sponsored Pic Favored

EVA LE GALLIENNE AT N.Y. CAPITOL FOR \$3,500

Eva I.Gallienne, at \$3,500, takes a flier in vaude at the Capitol, New York, for one week starting Friday (24). Deal was set by A. & S. Lyons. Gorge Jessel and Gettrude Niesen also on the Bill. Miss LeGallienne, with a male in assist, will do a siletch, 'The Open Door'. Flo on the Capitol screen there'. (WE). Miss LeGallienne played a vaude Miss LeGallienne played a vaude Miss LeGallienne played a vaude

rve." (WB). Miss LeGallienne played a vaude ate once before, but two-a-day at he Palace eight years ago.

'FOLIES' SHOW ADIEUS TO U.S.

Pittsburgh, May 21. Clifford Fisher's second edition of his Folies Bergere unit, tagged 'Hello, Paris,' folded here Thursday night (16) after two-week stand at Stanley, with troupe sailing from New York Saturday (18). Couple of

New York Saturday (18). Couple of French clothes-horses and Karin Zoska, Russian dancer, remained in this country to go into French Ca-lifer of the Country of the Country of the Unit did good business every here, doing around estimated \$55,000 with 'G Men during its fort-night stay at Stanley. Collected ap-proximately \$15,000 the first weak four years, ound here for the last

four years,
Fisher intends to recruit another unit abroad for a summer run at the Chicago Casino.

Mrs. Anger Injured

Mrs. Mary Anger (Fair), wife and former stage partner of Harry Anger, now a unit producer, was painfully injured Saturday (18) in an auto collision in Baldwin, L. I. Mrs. Anger suffered a fractured nose and cuts. Her two-year-old son and sister-in-law, also in the car, were unityured. Her mother-in-law sustained. Her mother-in-law sustained have been also in the car, were both burt two years ago in an auto crash on Long Island, with the former actor bedridden for months as a result. Mrs. Mary Anger (Fair), wife and

Waters for Par

Ethel Waters is going vaude for Ethel Waters is going vaude for Paramount, opening at the Chicago, Chicago, Junc 7 and then going to a the Michigan, Detroit, June 21.

Colored warbler set by the William Morris office.

Coast Vaude Perks, but Bookers Can't **Get New Acts to Come Over Mountain**

Los Angeles, May 21.

Scarcity of vaude acts has Coast bookers worried sick, with the vaude theatres looking for an out unless talent becomes more plentiful. In the past two years the Coast deciders—those acts that played Pacific Coast houses week in and week out—have become a nightmare to both theatre operators and audiences.

Most of them never got over \$200 weekly, no matter how many bodles were in the act. Bookers complain that acts selling at from \$200 to \$400

that acts selling at from 1200 to 1400 are baunting the dame, aerobatic weekly are impossible to get out and dramatic schools for smallles here. There's nothing between turners and dramatic schools for smallles who will improve the looks of the key talent and presentable offerings.

Lack of acts selling at the in-between figure is tough on budgets, with few bills in Coast houses paying over \$1.200 for showe of four or five acts. That means a \$100 opener, and a \$200 deucer and a \$300 average can let \$1.000 for showed on the letter states the state of the stat

San Princisco and Los Angoles. With the Orpheum Denver now playing vaude, that makes a breaking point where acts coming west can at least get gas money. Outside of those mentioned, there's another two weeks of two and three-day stands. It's no bargain for anybody. However, local bookers have been unable to get acts playing avound the mildwest to make the cross-mountain hop for the limited time offered here. Result is that bookers.

offered here. Result is that bookers onered here. Result is that bookers are haunting the dame, aerobatic and dramatic schools for smalles who will improve the looks of the Coast defenders. Aerobatic schools also help out, but none of it a ounts to much

Incomplete returns on the NVA Fund drive up to yesterday (Tuesday) evening indicated the total intake will be in the neighborhood of \$\$5,000. This includes proceeds from five benefit shows held Satur-day night (18), contribution of 10% of their Monday (20) gross by \$2.231 theatres and cash contribu-tions by 205 other theatres. Bene-fit shows are still to be staged in Los Angeles and San Prancisco and \$2.000 to the combine of the combine \$2.000 to t take will be in the neighborhood of

Sunday night.
With \$85,000 or thereabouts tained through efforts of the I tained through efforts of the NVA Fund committee thus far, about \$150,000 is needed and will have to be raised by other means. NVA is pretty well set against plate passing. Major companies are considering a sponsored screen short among other propositions, and are said to favor the picture idea at present.

Film, proposed, will be prosented to the proposition of the propos

Easy to Sell

instead of the 10% of the gross included Butterfield, Huffman, Gl-braitar, Black Hills, Syndicate Theatres, Dominion Theatres, Eranton and Sparks. Largest individual contribution was \$1,000 from Butterfield.

and Sparas. Langes in the Company of the Company of

mostly inability to round up the necessary talant, New York show, staged in conjunction with the state Masonic clubs, played to more than 10,000 people and was described by old-sters present as the most striking spectacle for charitable purposes and done on a strictly impromptu basis, that they could recall.

Who Appeared

Who Appeared
Artists that appeared included
Phil Balter, Groele Barrie, Al Bornie,
Frank, and Mil Erition band, Buck
and Bubbles, Emery Deutseh, Gus
Edwards, Jug C. Flippen, Floyd
Gibbons, Gordon, Reed and King,
Harry Hershield, Vieter Moore,
Geres, Saxon Sisters, Sonhie Tucker,
Rudy Vallee and Alice Whit.
Many other names in town had
promised to appear but diffart show.
However, considerably more flash
than most benofits contain midd in
ham most benofits contain midd in
log ensemble from "The Great
Waltz, the Rockettes from the
R. C. Music, Hall, lines from the
R. C. Music, Hall, lines from the
R. C. Music, Hall, lines from the
Raradias and Jiollywood restaut-

(Continued on page 50)

NEW

MARCO'S REVELS (18) Music, Songs, Dances 20 Mins.; Full (Special) Academy, N. Y. Technically this Latin flash is

bad, but there's enough color and dash in the mass presentation to make it interesting. According to U. S. standards the dancing lacks flutch before are within the color of t U. S. standards the dancing lacks finish, voices are wobbly, and the music is harsh. However, the cur-rent vogue for anything smacking of rumba rhythm permits it to go

of rumba rhythm permits it to go places.

Act is embelished with a large east. Orchestra numbers 12. There are three femme soloists and two maio hoofers, and tien the band leader himself. All are decked out in bright. Spanish contumers of the line of the spanish contemporated into the routines. Sergipes are spanish contemporated into the routines. Sergipes are all the spanish data of the traditional spanish dances are incorporated into the routines. Sergipes are all the spanish contents of the spanish tongue. Spanish contents of the spanish tongue, the spanish tongue,



CHANEY and FOX

Artists of the Dance

pened CLUB DEAUVILLE, San rancisco, After Record Breaking un of 42 Weeks at JACK LYNCH'S otel Adelphila.

ACTS

SAMMY WHITE
With Beatrice Curtis
Dancing, Comedy
Is Mins., One
The experience that each has had
is of no little help to both mem.
It is the service of the service of the service
Bayes of the service of the service of the service
Bayes of weeks, but their turn at
couple of weeks, but their turn at
couple of weeks, but their turn at
the service of the service of the service
White is going to surprise a lot
on and White, and Puck and White,
Now he seems to have found himseff all over again, and after ali
mugg and talk his way to laughs.
On the hoof he's still acces.
In Beatrice of the service of the service
In Beatrice of the service of the service
In Beatrice of the service of the service
Cross-fire, a song by Miss Curtis
and a doubte dance consume the
clacks the stage alone for about five
minutes of comedy stepping, doing
our numbers of which two were
four numbers of which two were
as far as the State audience was
concerned.

THEEE KANES

THREE KANES

HREE KANES
A Mins.; Full
A Acrobats
8 Mins.; Full
With the more class, this
With the more class, this
With the more class, this
With the more class, the class of the best
stunts never quite make the grade
the to unever routining. Maybe
it Two male performers do all the
work. One supplies the muscle
power, holding the tail perch aloft
frout feats in mid-air. High spot
is when the top man removes the
tot-loop and stretches out minus
any mechanical assistance. Femme
opner that should click after it gets
going better.

TWO VALORS

WANTED FOR PRINCE OF WALES THEATRE, LONDON, W.

Novelty and Specialty Acts; Must be suitable for West-End, or useless.

Also Designs of Stage Settings and

Acts playing New York will be seen.

ALFRED ESDAILE Managing Director C/O PARK CENTRAL HOTEL

NEW YORK

New Ideas, for Revue.

Write or Telephone-

TWO VALORS
Balancers
6 Mins.; One and Two
Lowe's Orphoun, N. Y.
Lo

ELLA LOGAN Songs 8 Mins.; One Academy, N. Y.

Academy, N. V.
First thing to note about this
diminuitve songstress is her attire,
it being a dashing sports outfit inthe state of the state of th

right to deliver the second of the rown in the result of the second of the result of t

HOWARD HILL

HOWARD HILL
ANNEY
TO Minat; Full (Special)
Paramount, Seattle
This act foilows state rights pic.
The Last Wilderness' (5 minutes).
The Last William Wilderness' (5 minutes).
The Last William William William William William William William Willia

VIVIAN BARLOW

VIVIAN BARLOW
Minnies, One
Hipp, Baltimore
Several Sundays ago this lass got
Inning on Major Bowes' amateur
Hipp, Baltimore
Several Sundays ago this lass got
Inning on Major Bowes' amateur
vaude for first time. She did narticularly well when eaught, Working in a unit, with vet Bob Hope to
sand by white she tolled in oresence, probably, but she displays
enty signs of developing. At least
she doesn't appear a rank almonivaude with group of inflations
when that sort of work has been
dealt to death past several years.
Vivian the several several past of the several
more for the several several several
more, Garbo and Una Merkle are
Included. Miss Barlow might do betmore, Garbo and Una Merkle are
Included. Miss Barlow might do betprocessed.

more. Could eap bit also. Quietly dressed.

Quietty dressed.

HASLETT and TYNER

Song Britan

Loew's Orpheum, N. Y.

A capable woman plants and a

A capable woman plants and a

two-set. One fact which draws

two-set. One fact which draws

cntiusiasm for the duo is that

neither of the performers make

two-set. One fact which draws

contiusiasm for the duo is that

neither of the performers make

particular and individual talent of

singing or plano playing.

Songs are the usual pop numi
lead for the voice part of the turn,

it is handled intelligently and not

slamesed with the performer, some
acts nowadays. A plano solo in
teriudes and the singer's spot shifts

to their own prop, a neon light ray

ing the music number, It's also

different. Deuced and received

okay when caught.

Shen.

RAY, RICH and WILLIS (3) Comic Acrobats 8 Mins.; One Academy, N. Y.

8 Mins; One A. Trio, two men and a platinum blonde, specialize in fails for the most part, ranging from fast action to slow-motion. Knocksbout and at action to slow-motion. Knocksbout and the fact that the fact that the foreign significant states and the fact that the fact that grant significant significa

garb.
Act in trey spot on the current program. Material skimpy for much attention right now.

UNIT REVIEWS

RIO NIGHTS

(ORPHEUM, LINCOLN)

RIO NIGHTS

(ORPHEUM, LINCOLN)

Lincoln, May 11.

Billed as 'A Night in Rio de Janero, this unit is a novelty astument of the line of the

stage.
Show is owned by Bill Arms, and managed on the road by Carl Miller.
Running time is 50 minutes when hitting right.

Barney.

NVA's \$85,000

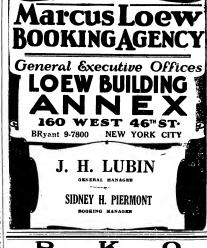
(Continued from page 49) big raised stage in the center of the north side of the Garden, as a result of which half the customers found out what the closing acrobats at the Paiace used to feel like. They saw nothing but backs.

Hollywood, May 21. NVA picked up around \$1,700 in the L. A. area. Biz was off, with defuxers grossing \$6,800 on the day. Paramount topping with \$2,400. Circuit houses accounted for \$10,000.

ONE HOUR WITH YOU

ONE HOUR WITH YOU
(SHEA'S, TORONTO)
TOPONTO, May 15.
Unit 19 built around the Canadian
Bebutantes, femine band. After a
Bebutantes, femine band. After a
Chief offenders are Wilbur Hail
monedy instrumentalist, and Joacomedy instrumentalist, and Joaparticularly was at fault in laking
particularly was at fault in laking
encores.

seling point of 'One Hour' is the band. This was assembled by Kath. Seling point of 'One Hour' is the band. This was assembled by Kath. And the been provided by Kath. And the been playing dance they in the surrounding territory both here and across the border. The band. They stand out in solo and selected by the standard of the selected by the standard by the stan



SENSATIONAL EUROPEAN JUGGLER

AVENUE

NEW YORK

R E

15 MONTHS' TOUR OF ENGLAND-GERMANY-SWITZERLAND AND FRANCE

SIXTH

H ĸ

RADIO CITY

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HIST RETHRNED FROM EUROPEAN ENGAGEMENTS

Personal Representative: PERCY MOORE, State Lake, Bldg., Chicago

Memories of Hammerstein's Crop Up, Though It's the Rialto's Wake

Ben Schafer predicted it years ago. It was the time when Don the Talking Dog was booked for Hammersteins. Ben, who had a natural Hebe dialect, ran up all excited to the boys at Dowling's and said Boyes, ken you beat it. Hammersteins is comming don.' We told him steins is comming don. We told him he was nuts. He said, 'Come and I'll show you.' He took us to the corner, where a three-sheet stand stood. 'There it is—read it for your-selves,' said Ben, pointing—'Hammersteins—Coming—Don.'

And so it has come to pass. I was there at the wake last Wednesday (15) night. Everybody was

To the youngsters it meant that this was the last night of the Rialto ...lt was to be torn down to make room for a modern theatre...to the old timers it meant much more than

old timers it meant much more than the Rialto being torn down...it meant Hammerstein's...The Corner ...passing on...it meant another mile-post in vaudeville history beling torn down.

Arthur Mayer, the jessee, and Ed (Bishop) Lenihan, the manager, had eats and drinks for the boys and girls...we atc, drank and remembered...remembered when Hammerstein's was the show snot of the giris...we atc, drank and remembered...remembered when Hammorestein's was the show spot of the world...remembered to boys and world...remembered to boys and Corner and talk shop...remembered to the world...remembered to go on because they were colored and headlining...you see. Watter was billed as the Virginia Judgo...the world was girled to go on because they were colored and headlining...you see. Watter was billed as the Virginia Judgo...the world was girled to the world with the was green place of publicity... It was green to be place was packed for Williams and Walker and also Jammed for Walter Kelly when he headlinth there the week after.

The 'Killers'

The 'Killers'
The old timers gathered in groups
...they drank and recalled the time
when Willie booked the two girls
that shot W. E. Stokes, and when
someone asked Jim Thornton what
he thought of the girls' act, he said,
They will have to kill someone to
get next week!

They recalled the time when Con-sul the Monk was headlined and tak-ing sick was replaced by Marshall P. Wilder...and someone said, Look, they got Consul doing a mon-Look, they got Consul doing a mon-olog'...Someone remembered the time when Willie first played 17 acts ...and Bert Hanlon, who worked with Bill Morrisey those days, was seen hurrying to the theatre at 2 a.m....What's the matter, Bert?' ...'I have to hurry and make up, we're o.1 number two.'

We talked about the dice games backstage...they got so big we had

PAULINE COOKE

BOB RIPA Week May 17th ORPHEUM, MINNEAPOLIS COOKE & OZ

LEWIS 🛰 MOORE

THIS WEEK (MAY 17)
LOEW'S CENTURY, BALTIM
Management JOHNNY HYDE

TRACY and VINETTE

Now Filming in CORSICA, SPAIN

DOROTHEA ANTEL

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Greeting Cards
in Boxed Assortments, 15 exclusive
and original cards to the box, \$1.00.

Special discount on large quantities.
Write for Particulars

to move them to the Hermitage...
of the time when Solly Lee, the
doorman, sang a couple of songs...
and the boys gave him such a hand
we got stargestruck... but came back
to the door in a few weeks. We
talked about Loney Haskell, who
acted as m. c. and how he put over
the smallest manager in the world.
We spoke about the Old Man...
Oscar Hammerstein... what a figure
he made with his high slik hat and
came... what attention he would attract and what a grand showman
crabbers of all time... one opele
about the rail-birds... Monday matimees the boys would stand at the
back of the house and give the new
acts the once over... they could
'make' or 'break' an act.

If you were a hit...you could

If you were a hit...you cou write your own ticket with Willie. anytime you had an open date all you had to do was to move in your write your own ticket with Wille...
anytime you had an open data our
trunk. We spoke about Hammerstein's Guards...Rice and Prevost,
Genaro and Balley, Collins and
Hart, George White and Benny
Ryan...McIntyre and Heath, Jim
Hyan...McIntyre and Heath, Jim
Hart, Horyer White and Heath, Jim
And Campbell, Hocy and Lee. we
spoke of Cliff Gordon, Hyams and
McIntrye, Conroy and LeMaire, McWaters and Tyson, Long and Gotton,
Eva Tanguay, Fred Niblo, Frank
Eva Tanguay, Fred Niblo, Frank
Columbians, Fred Willo, Frank
and Bitchfield, Tom Lewis, Lee Harrison and Harry Kelly, The Keatons,
Four Mortons...Four Cohans...Pive
Columbians, with Marilyn Miller
playing tite drums and doing a lit.
Plimmose Four, That Quartette and
The Quartette... Eddie Leonard and
the Field Boys...Solly Violinsky
with his imitation of a picture house
Herman Timberg and Schoolday,
With his imitation of a picture house
Herman Timberg and Schoolday,
With his imitation of a picture house
Herman Timberg and Schoolday,
With his imitation of a picture house
Herman Timberg and Schoolday,
With his imitation of a picture house
Herman Timberg and Schoolday,
With his imitation of a picture house
Herman Timberg and Schoolday,
With Harry Can
Fields, Pells, and Caire, Harry and
Eva Puck...Snyder and Buckley
He did the first one-man band).
The terrific hits, Hoey and Lee, Nat
Wills, Raymond and Cavalry and
Ben Weijs, were.

All Laughs

I was all models, a woolking or riset about another, a woolking or mitts. There was always a new wise crack by Johnny Stanley and Scamp Montgomery. The Corner was ruli of life...Maggie Cline, Annie Hart and Lillian Russell walking by arm in arm...Geo. M. at the standard of the standard walking by arm in arm...Geo. M. at the standard of the standard walking by arm in arm...Geo. M. at the standard of the standard of

to put out a docen units.

We thought and talked of all of 'em...no wonder there was a scrim before the eyes of the old timers ... We spoke about the Roof... what a spot...do you remember the milk maids. The most control of the con walked out.

walked out. I asked Ed Lenihan for the old stage door...he said, 'Sure'... and I felt that Hammerstein's willed me a priceless piece of Jeweiry...The stage door that the blue bloods and aristocrats of vaudevilis passed through...maybe someday I'll build a theatre around that stage door. but it will never be a Hammersteln's...that's gone...it for its Sweetheart...Vaudeville

Eng.'s Fancy Coin

(Continued from page 1)

okay if getting that figure plus 5% of the gross. In London Miss Bergner doesn't get that much, although her last picture for British & Dominion, 'Escape Me Never,' brought her \$100,000 cash plus a separate salary for her husband,

Dr. Paul Czinner, who directed. That's a contractual must, the Ger-man glrl insisting that her hus-band must direct all her pictures. Top Gaumont-Britisi salary goes to Jack Hulbert and Cleely Court-

neldge as a team on an unusual three-year deal. Stars' paper calls for three pictures cach per year at \$500,000 per year for the sextet. Couple is Mr. and Mrs. In private life.

life. Actual top Gaumont salary currently goes to George Arliss on a three picture deal. First of the trio was 'Iron Duke,' with two to come. Arliss gets \$125,000 per picture on this trio plus income tax and agents' commissions.

Another stiff salary check in the

G-D outfit goes to Jessie Matthews. Miss Matthews recently turned down \$50,000 a picture from Radio, She's getting nowhere near that at She's getting nowhere near that at heme, which partly due to the fact that she's working out an old contract. Fut her \$250,000 contract for nine pictures is not to be sneezed at, at that. Her bo, ratheg has gone up considerably since starring in 'Evergreeu' and understanding from London is that G-B is plenty worried about renewal and will have to raise the ante considerably.

British International Pictures doesn't pay that kind of coin, but doesn't pay that kind of coin, but stretched the bankroll a bit to give Lilian Harvey \$35,000 for one pic-ture now in production. There was an option for three more at the

same figure which, it is understood, will not be picked up. Miss Harvey returns to Berlin's Ufa.

Another big H.I.P. salary is to Richard Tauber, German tenor, who gets \$50,000 per picture but with no option strings.

Jack Buchanan is another top coin Britisher flimer. as a deal with British & Dominion calling for \$55,000 per film, but gets a percen-age of the gross on top of that.

age or the gross on top of that.
Lesile Henson, Frances Day and
Sydney Howard are other big coin
British finities, though nowhere in
that \$1,000 a week or more class as
yet. But practically all the Brit
companies are ready to offer those
salaries to American names when
they want them.

Re-Elect ROOSEVELT 1936

Re-Elect ROOSEVELT 1936

In grateful appreciation to all the

MANAGERS of AMERICA'S LEADING THEATRES

who have given me CONSECUTIVE BOOKINGS

September, 1934 to May, 1936

EDDIE PEABOD

wishes to rest ... swim ... vacation ... pick oranges at the Peabody Rancho, Riverside, Cal., until Aug. 30; then full of pep to start the new season at the ORPHEUM (FRANKE) MINNEAPOLIS

I wish you good friends to know how I appreciate your confidence in me

> MORT SINGER ARTHUR WILLI **BILL HOWARD** LOU LIPSTONE CHARLIE OLSEN

Loads of thanks to the best agent, representative and manager I have ever had

FERD. SIMON **RKO** Building Radio City New York

Re-Elect ROOSEVELT 1936

Re-Elect ROOSEVELT 1936

15 YEARS AGO

(From Vaniers and Clipper) Harry Wurner sued Heien Holmes on the charge that her tempera ment put \$50,000 on to the cost of a serial he had made. Asked \$30,000

Producing Managers Assn. (legit) was discussing a drive to establish a series of municipally owned theatres to house road shows. Many towns had gone compietely cinema. Northampton, Mass., had one, as with a contract of the contract of the

Capitol, N. Y., passed to Goldwyn at a reputed price of \$3,500,000. Cut the top to \$1 and put Roxy in charge of the show.

Germany was flooding the home market with pictures so sexy it could not sell the product abroad.

Western booking agents discour-

Eastern acts were asking as

aged. Eastern acts were asking as much as double money for the same old turns. Getting it in the east.

Variety Bills

NEXT WEEK (May 24) THIS WEEK (May 17)

Numerals in connection with bills below moicate opening day of show, whether full or split week

NEW YORK CITY
Correct (24)
Ene Trace (25)
Ene Trace (26)
Ene Trace

OFFICIAL DENTIST TO THE N.

DR. JULIAN SIEGEL
PARAMOUNT BUILDING
This Week: Mildred Emerson; Ann Elmer

Arademy 1st half (24-27) Delcos let Annuenny
let Annuenny
let Apeleos
A Delcos
A

Mangean Tr(IT)
Eno Tr
Ada Brown
Lew Parker Co
Enille Peshody
Adair & Richinrde
1st half (25-28)
Lyor Iwona
Lew Parker Co
(Three to fill)
CMICAGO
Filince (24)
Gene Shelou
J & E Torrence

Loew

Wilbur Cushman

ABERDEEN
Orplieum
lat half (31-8)
Rlo Nights
Dei Gardo
Luis & Ethelda
Gascas
Adelio & Romero
The Ganchos
French Sis
Roper's Marlimbas

AMARILIO

Fair

Ist half (25-27)
Paris Nights
5 Tanner Sis
PeeWee D'Adrian
Hal Silrer:
DeCounte & Marie
Yvoano Muzetto
Carl Thorson
Le Marquise
French Legion Bd

State

1st halt (25-27)
Rio Nights
Del Gardo
Luis & Ethelda
Gascas
Adelia & Romero
Gauchos
French auchos rench Sis opers Marimbas TUISA Righto 1st haif (25-28) Footlight Frolice Vanessa Vanessa

Yuster & Verne
Retty Lee
Marlow Lingd'n & A
Sinon Deimar
Forgy Sla
George Itoyale
G Co-Eds
Jimny Read'e Bd

TWIN FALLS

Orpheum

1st haif (30-1)
Chicago Foliles
Chicago Foliles
Chicago Foliles
Chicago Foliles
Cang & Todd
LeRoy & Pais
Frank 'Peg' Jones
Frances Stanford
Bobby Bedford
Ginger Stovor
Wiley'e Ed

VANCOUVEB

McNell Sie Sid Marion Millie Darlow Cantu Jeen Graf Champalgn Bd

Cantu Jean Graf Cavaliers Bd LINCOLN

IANCOLN
Orpheum
lat half (24-27) Rhapsody Rhythm
Cleason & Allyn
Cleason & Allyn
Cleason & Allyn
Electric Sarneau
II & B Clark
3 Rhythm Queens
Art Gleason's Bd
OKLAHOMA CITY
Liberty
1st half (30-2)
Footlight Froites
Wanesso

Poollight Froilige
Vanceso
Euster & Verne
Retty Lee
Marlow l'ngd'a & A
Forgy Sis
George Royale
6 Co-Eds
Jimmy Read's Bd
PENDELION

Stona & Leo
Harry Burns Co
Juck Lenny Rev
WASHINGTON
Fox (24)
Don Costello Co
Lowis & Moore
Myrt & Morge
Jackson Irving &

Paramount

BOSTON Metropolitan (24) Ozzie Neison Bd Radeliff & Ropere 3 Randalis F Rabinson & Bro BUFFALO Buffulo (24)

Joyce Riemer Sylvia Froos Marthro (17) Top Eye' Novaic & Faya di Marrets Oributial (17) Prof Lomberti Chestor Fredericks Stewart Gis Mill Douglas Corlton Emmy Mork Fisher Aristocrats
Pickens Sia
Pickens Sia
Pickens Sia
Common Martin
Fred Eanborn Co
CHIPGAGO
CHIPGAGO
CHIPGAGO
Eton Boye
Duthers & Ciri' Sis
York & King
(17)
Nino Olivette Co Steenby
Milt Douglas
Coriton Emmy
Mork Pisher
MINNEAPOLIS
State (24)
Sylvia From
ST. PAUL
Termount (24)

Ninn Ollvette Co 3 Rhythm Kings

Warner

BLIZABETH Ritz (17) Arleys cavitt & Lockw amb & Bellit cince Stars Lamb & Delitt
Forume Stars
PHILADELPHIA
Karle (17)
C Foy's Rughouso
PHTSBURGH
Stanley (24)
Bond, Merni Co
Lupe Velex
Paul Ach

D & H Murra; Rey Saxe Bayes & Speck Krene 2 Vic & Hayes & Spines Kreine 2 Vin & 2 Singers READING Ador (15) Yellow Auckets Rean 1981 Strict & Fillor WASHINGTON Earle (21) P Whiteman C. (21) Benny Meroff Co

Jack Randall 8 Jay Howard Togo Frankie Starr Ina Scott

Iaa Scott

SALT LAKE CITI

Victory

Ist haif (24-27)
Evening on B'way
Rolsman's Co
Jack Randall 5
Jay Howard
Togo
Frankle Starr
Ina Scott

SIOUX FALLS

French Legion Bd
GRAND JI NCTION
Avalou
1st half (23-25)
Molody Lane Roy
3 Society Steppers
Dortby Rossile
Ginger Sutton
Eddle Cochrane
Cook & King
Loretts La Rue
Forthea & Andro
R Shannon's Bd
JDAHO FALLS
Parnmount

Parimount
1st haif (25-27)
Champaign Ror
Eivira Tanni & Y
3 Tumbleweds
Graf & Gory
MoNell Sie
Sid Marion
Millie Darlow
Cantu

Champaign Bd
LEWISTON
Liberty
1st half (31-2)
Elvira Tanzi & Y
3 Rumbleweeds
Graf & Gary
McNell Sis
Sid Marion
Millie Darlow
Cantu

VANCOUVER
Beacon (31)
Runnin' Wild
Gene Gory
Roberta
Johnny Dove Co
Lupe & Lewie
Suillivon Sie
Davey Jamicson
Elsye Yost
Jackson & Bi'cw
Gena Gory's Bd

WACO
Orphenma
1et haif (31-2)
Paris Nights
5 Tanner Sis
PecWes D'Adrian
Hall Silver
DeCounte & Mari eeWea D'Aurania Silver recounte & Marie ronne Muzette ari Thorson de Marquiso rench Legion Bd

WALLACE

MALIACE
Mariow 1, ngrid & A
Grand
George Royale
GO-Bas and Bat
FENDBLION
Rivoll
1d hair (36-28)
1d hair (36-28

Freddy Mack Gac Foster Gls Roxy Rhythm O (Others to fill)

Freidy MacKe (COX Pas Paramount (10) Rube Worl (10) Rube Worl (10) 3 Garland Sis Max Lenner Elmin Rich Rebre (10) Jaw Ong (Others to fill)

Independent

CHICAGO
Stats Lako (18)
Courte
Grooks & Philson
(Ing Brawn
IX Hall & Hall Jr
Revel Braker & Dean Williams
Scatty Weston

DETROIT B'wny-Capitel (24) Wwny-CnyRol (24)
Donalace &
Gamberd &
Gamberd &
Rel &
Karley Wo.
RANK CITY MO.
RANK CITY MO.
Rance (21)
Moredith & Size Jr
Tender Bias
Al Veril & Theorem
'on & Keelyn In's
LONG BFACH
Syrand

A Ritto Sons
A Ritto Sons
Larry & CiFreelies
Lery & CiFreelies
Les Martinettes
The Martinettes
The Sons
Orpheum (15)
A Ritto Sons
A Ritto Sons
The Sons
The

London Week of May 20

Week (
Astoria D. H.
Mackey 2
Canterbury M. H.
Jet half (20-22)
Mackay 2
Felle & Francie
2d holf (23-28)
Bashful Boys
F & Tray
Bashful Boys
F & Dray
Max & Michael
Murray & Mooney
Carlylo Coueline
New Vietoria
Alfredo Orc May 20
F & B Taylor
2d haif (23-25)
Mackoy 2
Foll & Francis
KLEBIEN
Grauge
Olrac Grauge
Marcelle & Sills
America & Sills
LEWISHAM
Palace
Beb & Result
Bobby Howel Bd
Savoy
Afrique

Afrique
Fleher & Ariani
Franch & Jerome
LEYTONSTONE
Balto Trocadero Cab Housian Sie Low & Skny Digo Jack Daly Maurice CHADWELL R'T' Pulace & Stepher Rita

Rialto
Jr. Jubilee Bd
NEW CROSS
Kinenna
Michel & Pola
DeHavon & Page
PECKHAM
Palare CHAPTELL RTI
Fulace
Rindes & Stephen
Dennis 4 & Rita
Pell & Little
CHEISEA
Paliace
2 Harlequins
Murray & Mooney
Co as booked
CLAPTON
Rink

PECKHAM
Palare
Michel & Pola
DeHaven & Page
SHEPH'RDS BUSH
Pavillon
Chas Manning Ba
Jovers
Kelth Wilbur
Leon & Lucette
STAMFORD HILL.

CAPTON
Relation Control of the Contr STAMFORD HILL

Regent
Cortex RI
STRATFORD
STRATFORD
STRATFORD
Fronch & Ariani
Fronch & Jerome
STREATHAM
Bobb and Elect Bd
Tarano & Hardwick
TOOTING
Graunda
Penios Clear
Wornos Clear
Wornos Clear
Wornos Clear
Wornos Clear Pepino's Circus
Max Miller
TOTTENHAM
Paluce

Rico Gypsy Gls WALTHAMSTOW Granada Chris Chariton Co Rolling Stones Wallington Sis

Provincial

Week of May 20 EDINBURGH Regent Ton.mv Palo Marcella

LEITH Capitol Sylvia Zagul Zama & P

Rahn & Norman Alice Whiteman Princess Orelia Alberta & Hunter Connie'e Orc Cotton Club

Cabarets

NEW YORK CITY

Bal Museite Arden & Duncan Geo Marcehal Millard & Aulta M Ferri Geovignetti Pietro

Barrel of Fun Frankle Meadows Lewie & Dody May Kennedy Percy Stoner Bill's Gny 90's Kathryn Pareons Jos E Howard Beaux des Arts

Nina Allen Justine Jal Tel George Thorne Angelita Loys Fox & Ballieter Ralph Navelle Ore Cafe International

Cate International
Inez Elvira
Lita Santos
Lagitanilla
Loc Otedas
El Chicorrito
Don Casanova
Rudy Hernandes Or
Cafe St. Denis
Wally Allan
Cantina Barra

Contina Barra
Raym'nd & Lucindi
Gilborto & Joes
Briceno
Don Joes Orr
Centrat Pk. Casiu
Helen Curran
Reppino & Roda
Eddie Duchin Oro
Chatham Walk
Marlo Di Poio Ore
Chiateau Moderae
Rita Renaud

El Tore

Chnteau Moderae
Rita Renaud
Betty Rowlier
Paul Bass Or
Claremont Inn
Freddle Starr Ore
Club Roucho
Senorita Leona
Club New Yorker
Teddy Lynch
Bill Aroneon
Jack Meyer Ore
Club Richman
Henry Bargman R & R De Care

Essex House
Gien Gray Oro

Firenze
Sandino & Fairchild
Dick Mansfield Oro

contribe Real
Congress
Sid Austin Oro
Connics Inn
Luis Russell
Sonny Woods
Normen Astwood
Collius & Horris
Timmic & Freddle
Dewey Brown
Peto Peaches & D
Techy Hale
Contribert

Theodore & Tomple Vira Nivo Jonny Wells Terry Lawlor Marion Martin Ana Graham Catherine O'Neal Archio Bioyer Orc

Hutel Biltmore James Kocgon The Vertions Virginia Verrii Shep Fields Oro Holel Buckingha Consuelo Flowert Edouard Fontan«

Hotel Commodore
Johnny Johnson Gr
Hotel Delinopico Julie Gileepie Alex Fogarty Harry Tuker Ore

Dick Masenor Orc

Hotel Montcials

Arman Vecsey Oro

Jimmy Kelly's

J. Rivlera Boys
Joan Miller
Houles, Sterling
Midgle Parks
Midgle Parks
Midgle Parks
Jean McGauly
Frincess Spattedelk
Cartor & Schaub
Frederico & Br'b'ra
Madeline Hughes
Feari Forrestar
Chae Albert Ore
La Rue
Eric Zardo

Eric Zardo Arthur Warren Lescargot d'Or Earl Moss Oro

Earl Moss Oro

Leon & Eddie's

Billy Reed
Paul Duko
Ann Haince
Ha! Simpson
Lea Gardner
Barnice Parke
Tic Toc Girls
Mddle Davis Orc

Contine Ore of the Ore of the Contine Ore of the Contine Ore of the Ore of the Contine Ore of the Contine Ore of the Ore of El Chic Dolores & Candido Podro Padro Pancho & Rosita Carmelita La Montarita Emile de Torre Ord 50 YEARS AGO (From Clipper)

D J Eccarpinter Or Trini Varela Dinorah Arguden Clipper correspondent referred to Daniei Frohman's 'haif and haif' company in San Francisco. He brought on the leads and jobbed the rest locally. Saved fares. Dinorah Arguder Marijuz Ramon Quiros R & R De Caro Henry E. Abbey was seiling his interest in several theatres and get-ting ready to take over the opera.

Flying Trapese

Flying Trapese
Harol Williams
Preddy Berene Or
French Casitus
Libita Benauenta
Norane Carnay
Norane Carnay
Walter Davies
Giorla Gilbert
Maria Deety
Harold & Loia
Olympe Bradna
Lee Manginis
Drenn
Willman
Dolso
Roberts
Juan

Doiso
Roberts
Juan
Roberts
Juan
Roberts
Juan
Roberts
Rmilo Boreo
Bernie Dolan Ore
Bernie Dolan Ore
Carl Hoft Ore
Carl Hoft Ore
Carl Hoft Ore
Highest
Jack Woldron
Tyesy Jack Woldron
Tyesy Jack Woldron
Jorda Cook

Maison Voyant
A Valentian Oro
Splvy
Rita Belle
Marden's Riviera
Hal Sherman
Beth Miller
Carroll Rov

Mon Paris

Glodys Baxter Arnold & Hawki Gene Fosdick Ore Herrora Ore Normandle

Old Roumanlan

Colette Anita Feodorowna Abraeha Orc

Paradise
Rita Rito
Stantey 2
Frank Mazzone
Elenore Woods
Bernice Lee
Tom Monahan's Ore

Place Elegent
Victoria Faust
Tommy Milis
Gus Lazaro's Ore

Piace Piquale
Northway & Danillo
Dick Gasparro Ore
Marlon Chase Rainbew Room Rosita & Fontans Norma Terris Ray Noble Ore

Savoy-Place Bob Grant Ore Desirs and Clark Basil Fomeen Ore

Stork Chil Chic Farmer Gay Adams Vercello Sis Carolyn Nolte

yn Nolte Taft Grill

Taft Grill
Geo Hall Orc
Loretta Lee
The Raneb
Harry Hatts
Mury Ann Mercer
Jackie Holtz
Francis McCoy
Arietta Lacey
Miko Landau's Or Thomushefeky'e

Thomushcfeky'e
Boris Thomaskelsy
Rogina Zuckerberg
Sammy Colton
Harry Colton
Harry Littman Ore
Florence Klug
Jime. Charova
Irr Bercowitz
Ocrtic Guilman
Ches Doherty Rev
Town Cusino

Town Casino Gco Owens Agrian Valorie Peggy Strickland Allan Cole Orc

Tokny Rest Tokny Rest
Eddie Ashman Orc
Sandor
Hungarian Rev
Trouville
Jim Miller Orc
Versallies

Gregory & Lao

Henry Irving, in London, was try-

henry irving, in London, was try-ing the experiment of reserving the seats in the pit and gailery. Quit as he found it hurt the sale of seats in the sections usually reserved.

High circus license fee in Minneapolis was throwing the pitches to St. Paul, with a lower reader, Gag was to make a 600 rate for circus and oarfare from Minncapolis.

St. Louis dime museum had the trunk in which a body had been found. Opposition advertised a perfect facsimile. Murder was a local sensation and there was only one trunk.

Wild west show advertised in St. Louis that the show had sold 87,824 tickets for the Sunday show. Cilp-

Vilinge Bara
Dick Roberteon
Jack Ryan
Olive: White
Rich-Cola 3
MacCrea'e Oro
Village Nut Club

Village Nut Clut
Jack Fagan
Sheer Bros
Beebe Muffat
Alleea Cooke
Val Vectoff
Floria Vestoff
Milton Mann Ore
Waldert-Astoria 'Buriesque' was coming into generai usage as the tag for the mostly-girl shows. Until recently they had been 'female minstress' Georges & John Milton Douglas Carmen Castillo Xavier Cugat O Henry King Oro

Circuses in the middle west were aking a siap from a cold wave.

tract with a summer show when she figured she would be free by warm weather. But 'Adonis' was only in its 250th performance; the quarter mark, and she stuck.

Creditors were cracking down on the newly opened Lyceum theatre. For construction bilis.

A. H. Sheidon, of Miner's Bow-ery, liked to write plays. His latest was "The Gangs of New York." He cut out plotures of street scenes from illustrated papers and dis-loged them with clips from news items and stories. Said to be good.

Comic opera at 10-50c back in the Academy of Music. 'Pinafore' was the opening bili and Capt. Paul Boynton boarded the ship at each performance in his swimming suit. Just for the advertisement.

Ned Harrigan, following the Har-rigan and Hart split, took the com-pany on the road. Hart rejoined in Brooklyn to play hie old parts for the two weeks there.

C. A. Bradenburg took over the museum at Ninth and Arch, Phila-delphia, from Hagar & Campbell One of the last to quit.

Ailen & Kent Harry Savoy DAYTON Columbul (17) the Barri Gis tich & Deauville

Colonia de la Co

I & E Totress Gene Sheidon Froakle Connors MINNEAPOLIS Orplicam (24) Roncy Fam Demarest & Sibley Christensens Mells Kirk & H Rubinoff (17)

(17)
Bob Ripa
Jerry Co
Frenk Gaby
Mary McCormic
Willie West & M

SYRACUSE Kelth's ist half (24-26) Amos 'n' Andy

NEW YORK CITY
In hair (24-27)

Thomas 5
NEWARK
State (24)
Rector & Dores
Joseph Mariin
Stona & Leo
Harry Burns C

AUGUNAN Guite (24-27) 2 Vajora 2 Vajora Verna Burko Pinsay Tha Horee Roseba Alis Co Sunshina Sammy Or Fanchon & Marco

NEW YORK CITY PHILADELPHIA
Roxy (24)
Freddy Mack
Gac Foster Gle
Shoutler Works Re

Club Hichman
Honry Bargman
Wheeler, M. & W
Coconnut Greve
Lloyd Garretto
Ruth Williams
Bryant, Rains & T
Alyee
Grant Harry Holstend Ort
Coln do Paris
Honea Estabrook
Jerra Farrar
Harry Sapro
Arthur Glubs
Charlis Core

Monte Ross

Harry Tuker Ore
Hotel Edison
II & M Kaao
Peggy Mann
Michael Tree Orc
Hotel Fifth Ave
Mishal Gorner's Orc
Hotel Gt. Northern
Rerdenando Orch

Ferdenando Orch Hotel Lexington M Schuster Ore

Jimmy Blake Barker 3 Frank Daily Oro Flessio Osbeck

Flexis Onbeck

Hotel Montelair

Frank, Marcy

Frank, Marcy

Frank, Marcy

Frank, Marcy

Frank

Hotel Montelair

Hotel Montelair

Hotel Sank

Harti Michel Ort

Hotel Row Vorket

Lyda Lucas Ort

Hotel Lucas Ort

Hotel Row Vorket

Hotel Furk Lacas

Mar Bergaro Ort

Hotel Furk Lacas

Mar Bergaro Ort

Hotel Furk Lacas

Mar Bergaro Ort

Mrs. Robbing, Jr.

Frank Montelair

Emil Coloman Ort

As B Tebenarco

Hotel Richard

Hotel Gloman Ort

As B Demarco

Hotel Richard

Hotel Gloman Ort

As B Demarco

Hotel Richard

Hotel Gloman Ort

As B Demarco

Hotel Richard

Ho

Eatol Rossevett
Bennie Goodman Or
Bernies Parks
Hotel St. Moritz
Rosalean & Seville
Nate Leipzig
Eric Correa'e Oro
Hotel St. Regis
Johnny Gren Ore
Marjory Logan
Jimmy Farrell
Hotel Weylin

Hotel Weylin
John Hoysvedt
John Hoysvedt
Gynsy Marko Oro
Rosaleen & Seville
Charile Wright
Hernandez Broe
House of Lords
Beverly Roberts
Michael Zarin Oro
Jimmy Kelly's
Jillyles Boys

El Morocco
Nano Rodrego Bd
Ernie Holtz Oro

Helon Morgan Eddie Elkins Orc DeHaurto's Ene

Thale
Sadie Banke
Jack Hirsch
Ruth Wynn
Rounlo de Camp
Ethel Bennctl
Colette

Paradise

Ernest Thompson Seaton, naturalist, was flirting with the idea of a vaude tour. Harry Weber couldn't put it over.

Said to be the first case of its kind, Arthur Hopkins was suing his former box office girl for \$3,900 Alleged sticky fingers. Talk of bringing Max Reinhardt's

Taik of bringing Max Reinhardts 'Miracle'; to Madison Sq. Garden in the fail. It landed in the Century. Had been made several times in films, first by Pathe Freres as a one-reeler in 1907.

Hot time at the Equity meeting. Hot time at the Equity meeting, Wilton Lackaye led the opposition against one-man control, showing that Earle Booth had a contract that Earle Booth had a contract the experiment of the Earle E

Luna Park, Coney Island, to open May 29. Still in the money then and beating the flag. Decoration Day opened beach season.

N. A. benefit at the Hippodrome pulled \$65,000. Much came from the souvenir program.

First intimation that Morris Mey-erfield, Jr., was preparing to quit the Orpheum circuit.

Chicago fined Eddie Foy \$80 for letting the Foy idia work in his act. Still some profit.

per figured that the announced \$10,000 receipts indicated less than hair that at the two-bit slug.

Ameiia Summerville made a con

it. Benefit season was on for house managers, treasurers, actors, stag-hands and what have you.

TENTED LEGIT FOLDS

Alien Talent Bill Likely to Go Up for Vote Despite Bitter Attack By Brock Pemberton, Rep Celler

Washington, May 21. Modification of the proposed ban on the entry of foreign actors will be submitted to the House Immi-

be submitted to the House Immigration committee this seek, it in the Montage that the seek, it is a seek of the se riods with extensions optional on

allens come in for six-month periods with extensions optional on Federal authorities. The Kramer aiternative is intended as a compromise between Equity which demands a rocigrees, and film and legit producers, who have called for full freedom to pick whatever actors they consider necessary for their easts. Californian pointed out that most complaints were not against original entry of allen talent but against original entry of allen talent but against prolonated the entry were considered to the entry which were the considered in the entry were concluded last week with Representative Celler, New York Democrat, and Brock Pemberton, speaking for the League of New York Theatres, idckling against the Dickstein proposition and warning that such stringent of the New York Theatres, idckling against the Dickstein proposition and warning that such stringent of the hill.

Only Support

Only Support Only witness in aupport of the bill was Depity Immigration Commissioner, "Edward J. Shaughpassey, who informed legislators that one forcement off," the measure, who informed herial to the commissioner, "Edward J. Shaughpassey, who informed merit and ability, would be relatively simple and that red tapp fears' of Bim and least, producers were unfounded. Realing experience in administering the Labor Department officially declared a promulgation of rules and regulations satisfying various disputing factions might be difficult but would not be impossible. But the season of t

'Day of Realism'

Day of Realism'
Emphasizing that managers are not concerned over well-kinown foreign actors. Penhiceron said program actors are not entered to be actored to the program of the program of the process of relatively unknown aliens in order to Insure perfect productions and noted that In this day of realism,' with 'very severe' critics, nothing short of 100% perfection will get by.' Added that we can't have perfectly unless we have the world of the program of the production of the world, Pemberton asserted, begging that 'you do nothing further to hurt us—the ventils and the production of the road throu her backing of

film producers."

Admissions Gyp

Complained of 10% admissions 8yp, noting amissements are the only group of enterprises still bur-(Continued on page 54)

Pemberton Tells 'Em

Washington, May 21.
Brock Pemberton knocket
the ground out from under
Chairman Dickstein of the
House Inmigration Committee
House Inmigration Committee
Thursday (16) by frankly adnitting a selfash interest in
opposing the alien actor ban.
Of course, I am selfish. I
ddin't come down here to make
New York manager said in response to accusations that he
was taking too narrow a wee
of the alien actor situation.

National Theatre **Proposal Goes to** Senate Comm.

Washington, May 21.

Washington, May 21.
Row over proposal to authorize formation of a National Theatre and Academy will be carried before the Senate Judiciary Committee next week following blocking Tuesday of the Wagner bill granting Congressional consent for incorporation.
Action on the Wagner mice and the Committee of the Commit

vate organizations.

King share Wagner's enthusiasm, but Insisted that the Judiciary Committee must debate whether a custom would be established in attempt to shut out a flood of similar

Issue is due for airing Monday (27) when the next regular com-mittee confab is scheduled.

DU ROY-EOUITY CASE PUT OFF TILL FALL

The Robert Du Roy-Equity case has reached the Appellate Division of the N. Y. Supreme Court but has been put over until fall. Du Roy contends that Daulty Greet him to presented briefly at the Vanderblit, N. Y., several years ago. A jury handed down a \$40,000 verdict. Court reduced the award to \$13,000. Equity then appealine. The several years ago. A jury handed down a \$40,000 verdict. Court reduced the award to \$13,000. Equity then appealine. The several years ago. A jury chanded down a \$40,000 verdict. Court reduced the award to \$13,000. Equity then appealine. The several years ago of the court refused to permit the introduction of critics' notices which panned 'Happiness'. Du Roy who wrote, presented and appeared in the goal has channed of selling the picture rights. Cast had waived the salary guarantee, with one exception, an actives who played the lead. When not paid, she was ordered out by Enuity and Junderstudy.

'UNDER CANVAS' UNDER WRAPS

Tent and Repertoire Biz Can't Get Off Slide-Diving to Bottom in 75% Decrease from Last Year -No Newcomers

FAKES RILE PUBLIC

Chicago, May 21.

With the spring season already hot and the time ripe when tent and rep shows should be organizing, it appears that the 1935 summer will appears that the 1936 summer will appears that the 1936 summer will legit field. On the toboggan for the legit field. On the toboggan for the past five years, the tent business this year dives completely into the hole. Estimated that there will be a 75% drop-off in tent shows from last year in a field which has already slumped about 30% since its hey-day during the 1934-1927 era.

seasy sumped about 99% since its bey-day during the 1924-1927 era. No new operators are going into the field and the only ones left are the old-timers, who are dropping one by one. Among those readying one by one. Among those readying some old standbys, such as George Sweet, Elwin Strong, Eakel Gifford and similar standard names which go back many years in the tent rep field. But it is expected that there will be no more than about 10 tent shows hitting the central zone this summer, where formerly the miss summer, where formerly the missum, the control of the country in 1935.

Greased Skids

Greased Skids

1935. Greased Skids

And it's not expected that there
will ever be an upturn in this field:
next year will probably be less and
the person of the state of the st

Sunday Shows Hit Another Snag In Stage Hand Demand for Extra Pay: Equity Argument on Monday

Charity Affair

There were so many cast changes and replacements during the engagement of Thumbs Up, which recently folded at the St. James, N. Y., that toward the end a gug around the show was: Wanted, principal comic, must also paint signs.' Neither Eddle Dowling who presented the show, nor Rae Dodley, his wife, received any salary, Dowling agreeing with must be supported to the show of the production was paid out. It wasn't, was the same production was paid off. It wasn't, There were so many cast

'WALTZ' CREW, CAST. PIT CUT

With the intention of spanning the summer, the operating nut of 'The Great Waltz,' Center, N. Y., is being Great Walta'. Center, N. Y. 1s belm revised downward so that the oper-etta can get by on a weekly pace of \$20,000. Principals have agreed to a salary cut after June 1 and changes not materially affecting the per-formance will reduce the number of men. In the crow and git.

84 stage hands used. That total was alter cut of 70 and, under the aummer set,up, there will be but \$7. Orchestra had 56 musiclams but for the summer there will be 35 in the pit.

the summer unter war or the pit.
During June, July and August no rent will be charged against the show unless the gross reaches a fair profit mark. Second recent broadcast went on the air last Sunday (13) over WOR and the Mutual chain. It cost \$1,600, which was higher than hereforce because of orchestra rehearals.

Schudy Better

Many reasons still floating around the booking offices for the demises of substructions that the social modies for the demises of substruction that is a roported recovered in the substruction of the substru

Equity's Good Year

\$13,000 Surplus as Against \$8,000 Loss Last Year: 2,300 Paid Members

Equity has a membership of 4,118 on its books, the actual paid-up membership being 2,300, the others either not paying dues or having withdrawal cards because of long withdrawal cards because of long periods between engagements. However, not only has there been increase of the part Equity has a membership of 4,118

Equity Meets

Annual meeting of Equity will
be held at the Astor hotol, N. Y.,
t next Monday (27), while the annual session of Chorus Equity
will be emotived at the Chorus Equity
will be emotived at the Chorus Equity
will be emotived at the Chorus Equity
West 48th street, with Dorothy
Bryant presiding.
Chorus Equity has around 1000
region another 5,000 who have
extension eards.

Improved financial standing is accredited to Equity's strict econo-my program. That was worked out through the reducing of salaries all through the reducing of salaries all around. One method of entting costs is a rule that every employee works gratis one week out of every seven. Last year there was one work-week without pay in every six weeks.

Equity's total surplus is placed at \$229,900. While that is book value, it is said that the value of the actual assets is not more than 10% under. Securities held are of such a nature that an increase of several thousand dollars was shown over the valuation of a year ago.

over the valuation of a year ago.

Principal asset of the actors' organization is the property at 45 West 45th, street, N, Y, which houses the main office. No mertagae was ever sought for the building, which, therefore, is free and elear, and is claimed to have a current valuation close to its original cost.

Sunday legit show situation in New York should be somewhat clarified next Monday (27) when the actors will vote on the issue at Equity's annual meeting. However, Sunday shows may be jammed up regardless of Equity's action by the very unions which advocated the passage of the legislation legalizing

them.
That was indicated by the reputed statement of an official of the I.A. T.S.E. to the effect that stage hands would receive time and one-half for Sundays, as stipulated in the present contracts, referring to special performance and benefits on that

performance and benefits on that any rior to the passage of the Sunday bills, James Brennan, president of local one, Stage Hands Union, went on the air with a strong appeal for Sundays. At the time he was asked if the extra compensation would still stand in case Sunday legislation passed, and he anning to 'talk it over,' indicating that the union would consider a concession.

sion.

Managers figured there would be no difficulty over back stage Sunday wages in view of labor's state-wide support of the legislation. Question now arises whether the I.A. can dictable to the local union over a mattate to the local union over a mat-ter pertaining only to New York.

Overtime Rulings

Overtime Rulings
Stage hands contract stipulation
for overtime on Sundays is one of
the pollate which managers always
contended as discrimatory, bocause
crews in vaudeville and picture
houses receive the same wage then
as for other days. That is why it is
expected the union will eventually
legit. Theory behind Sunday performances is that shows will have a
better chance to prolong engagements, thereby promoting employment for all enoncerned. Overtime
might defeat Sunday playing, not so
which might not be able to much a
legit theory of the contract
it sunday costs exceed that of other
performances.
Equity has indicated that it feels
its members should receive extra
compensation, for Sundays, on the
ground that siage hands get it. Such
scep legit theatres dark on the
scep legit theatres shall be a pro or con
whether there shall be a pro or con
whether there shall be a pro or con
whether there shall be a pro or con
legis, a considerer say there are three
courses of action on Sundays—
read thouse on the sundays are
control or a limited period, or full
acceptance now that Sundays have Stage hands contract stipulation

ditions for a ilmited period, or full acceptance now that Sundays have been legislated in.

Before Sundays are actually legal ln New York City the Board of Alderman must okay it. No action on this up to early this week.

LAURA HOPE CREWS IN FIRST FOR GORDON-MG

Hollywood, May 21.

First play to be produced on Broadway by Max Gordon on his deal with Metro may have Lunra Hope Crewein the starring role.

Edmund Goulding, who is interested in the place, has gone east to negotiate for a fall production.

SHUBERT IMPORT

Shuberts are importing Reginald lardner for their Not in the Guide Book' revue.

Gardner is currently in 'Char-lot's Revue' in London, Morris of-fice arranged the deal.

Equity Tightens Restrictions On Summer Theatres: Code Minimum Salaries a Must for Tryout Spots

Declaring that rural theatres are of questionable benefit to legit, other than providing some summer sustenance to actors, Equity will attempt stricter regulation of the show-shops in the woods this season.

All country houses which pres All country houses which present try-outs must pay code minimum salarles at least, \$40 for senior members and \$25 for juniors, says Equity. Other spots which operate by using players on a board and lodging basis must confine their bills to old plays

Although the efficacy of trying out Although the efficacy of trying out plays in converted barns is now doubted, Equity will not permit the coffee and cake spots to play in opposition to those paying code salarles and complying with the association's rules. These stocks will not be forced off but will be forced not be forced off but will be forced to pay actors the same remuneration. Board and lodging theatres within 10 miles of a country house with ity-out policy will be considered opposition. Even if the distance, is farther, the same rating may portain if drawing from the same possible audiences, says Equity.

Behind the new regulations is an attempt to force try-outs to be more properly presented. It is contended that new plays cannot be gotten ready within one week, as is often ready within one week, as is often done in the sticks. That goes for the direction as well as the produc-tion. Most of the summer attempts are regarded as unfair to authors and actors and it is doubtful if a commercial manager has an oppor-tunity of judging the value of rural involves.

Previously, when a show was tried out and the plays came to New York the casts were virtually intact. Tha the casts were virtually intact. That doesn't happen in the summer rural observed that the try-out theatre set-up, few in the try-out cast appearing in the Broadway showings. This is taken by Equity showings. This is taken by Equity to mean that straw-hat casting is inferior despite the fact that actors are lured to the country theatres with such hopes.

'Bishop' Closing

'The Bishop Misbehaves' will close at the Golden, N. Y., on June 1. While the management figured the show could extend into the sum-mer, Walter Connolly, its star, is due on the Coast under contract to Columbia. due on th Columbia.

Connolly is slated for Col's pic-turization of the book 'Lost Hori-zon,' Frank Capra's next assign-

Cleve. Players Quit

Cleveland, May 21. Abbey Theatre Players are closing Abbey Theatre Players are closing the Hanna legit season, but thea-tre is being kept open for premiere of a new drama by two Cleveland-ers. 'Pigs Have Wings,' a satirical

plees set for June 31. S. Bardoly, wealthy Clevcland surgeon, and Stephen N. Linek. Latter wrote 'Hang 'Em All,' produced at Play House, here, last season.

Rem

This Way Out

There was one withdrawal from Broadway last week, "To See Our-selves' leaving the Barrymore the-atre Saturday (18), after playing three weeks, less one day.

TO SEE OURSELVES TO SEE OURSELVES'
Opened April 30. Mrs. E. M.
Delafield's English comedy
was quietly received by the
major critics. Brown (Post)
termed it 'a very tepid dish'
and 'Anderson (Journal) said
it was a disastrously pallid
evening.'
Variety ([bee) said: 'Too

Variety (Ibee) said: 'Too quiet to click.'

With next week technically ending the season a number of attractions are likely to fold.

'Shrew.' 'Old Maid' Are First Plays on Next Chi Amer. Soc. Season

Chicago, May 21 by Thoda Cocroft, is already selling subscriptions for the 1985-1936 season in conjunction with the Theason in conjunction with the Theason in Conjunction with the demand surpassing even control season, which has been a control season, which has been a Big item in the heavy advance sales for next season are the two opening show announced on the 1986 state; the Lunts in Taming of the Shrew and the Pulitzer prize witner. The Old Madi. Thoda Cocroft, is already selling

JED HARRIS SET FOR 4 PLAYS: SULLAVAN, TOO

Hollywood, May 21.

Jed Harris leaves here Thursday
(24) for Broadway to go back into
production. Has raised a bankroll
here sufficient to put on four plays
at least.

t least. Margaret Sullavan ls also golng Broadway soon for a legit play, which will be backed by Universal.

Rochester's Legit

Rochester, May 21.

Legit productions at the Auditorium look like no go due to the large seating capacity. Manager torium look like no go due to the large seating capacity. Manager William R. Corrls made money on three one-night stands, but three performances of 'Dodsworth' proved too much and he got just about an

even break.

'As Thousands Cheer' on May 31 is expected to close the season.

WEATHERLY RENEWS

Tom Weatherly has taken another option on 'Golden Sunshine' and now intends producing it in the fall He let the first option fall some time ago. Sam Hellman and Louis Lee Arms

Straw Hat List

VARIOTY will attempt to compile for publication as complete a list of summer theatres and their activities as possible. All summer groups are asked to fill in the coupon below and mail to Vasary; 18 4W. 48th St. N. Y. C., for computation. All data available should be written in or attached as clearly as possible.

Location New Play: Old Plays Director

New Co-Op Group

A new co-on legit group, Actors-Producers, has been formed to start operations in New York next season. Three plays are already under consideration, with two of t: m set for summer tryouts around New York. Org has its headquar-ters in the Palace Theatre Building.

Mrs. James Roosevelt, mother of the president, is one of the patronesses of Actors-Producers, with I. Robert Broder, theatrical at-torney, on the executive staff.

TWO BROADWAY **HOUSES ON AUCTION**

Two Broadway theatres, the Imperial and the 46th Street, will go on the auction block, Friday (24), Both houses were owned and operated by the Shuberts but both were foreclosed. Auction is a formality, with the bank-owners of the first mort-

gage the probable purchasers. Technically the Shuberts hold title to the theatres but their disinclination to pay interest on the mortgages Indicates they are not in the market for repurchase. S. H. Stone, holder of the second mortgage on both properties however its a new technical second mortgage on both properties because its a new technical second mortgage on the properties because its a new technical second mortgage on the second mortgage of the second mortgage on the second mortgage on the second mortgage on the second mortgage of the second mortgage on the second mortgage of the second mortg both properties, however, is a pos-sible bidder.

Broadway report that the Imperial lobby is spotted on property owned by the Shuberts appears erroneous. Narrow strip was a brownstone house between the Klaw (later Avon and now a CBS radio playhouse) and the Music Box. Sam H. Harand the Music Box. Sam H. Har-ris planned buying the site in order to enlarge the Music Box, Klaw also figuring on it. Shuberts topped the bid. Strip, however, is claimed to be fully covered by the Imperial mort-

Eage.
Equipment of the Manhattan
Music Hall (first built as Hammerstein's) will be auctioned Thursday
(23). A comparatively small sum
is expected to be realized from the
sale, which covers kitchen equipment and a limited amount of
liquor. Spot cost \$75,000 to make
over into a eafs-night club. To
refreshed to the sale, with the cover into a fastment club. To the cover into

ST. LOUIS MUNICIPAL OPERA REPERTORY SET

St. Louis, May 21. Repertory of the 1935 municipal pera season here, which judging by pre-sale, is expected to break all existing records in box office receipts since its inauguration 17 years ago, is ready with one excep-tion. Selection of the opera to be presented during the week of July 28 will be announced later.

presented during the week of July 28 will be announced later.

Season opens June 3 with Teresina: 'music by Oscar Straus, book by Schanzer and Wehlisch. Week of June 10 will show 'Rio Rita.' music by 'Harry Tierney and Jonaton and Fred Thompson. Week of June 11 'Madame Sherry; 'music by Karl Hoschan, book by Otto Harbach. Week of June 24 'The Chociate Soldier; 'music by Oscar Straus, English version by Stanisa and the Man.' Week of July 10 ook News; 'music by Ray Henderson, book by Laurence Schwab and B. G. DcSylva. Week of July 3 'The Vagabond King; 'music by Rudolf Print, based on Justin McCarthy's Sunny: 'music by Jerome Kern, book by Otto Harbach. Week of August 5' Usear Song; 'music by Cart and Fiddie;' music by Jerome Kern, book by Otto Harbach. Week of August 5' Desert Song; 'music by Cart and Fiddie;' music by Jerome Kern, book by Otto Harbach. Week of August 5' Desert Song; 'music by Cart Carthy Carthy Song; 'music by Jerome Kern, book bear Song; 'music by Jerome Kern, book by Cotto Harbach. Week of August 5' Desert Song; 'music by Jerome Kern, book by Cotto Harbach, Week of August 1' Libertai.' Music by Jerome Kern, Wandel. Week of August 1' Libertai.' Week of August 1' Libertai.' Winsteb y Jerome Kern, Wandel. narnoch, Oscar Hammerstein II and Frank Mandel. Week of August 12 'Roberta;' music by Jerome Kern, book and lyrics by Otto Harbach. Closing opera, week August 19, 'I ady In the Window:' music by Sigmund Romberg, book and lyrics by Otto Harbach.

Straw Hats All Over Landscape Now: About 85 Expected in East

Hollywood Vine Street **Ouits Films for Legit**

Hollywood, May 21. After four years as a picture liouse, Vine Street theatre (Mirror) reverts to legit, opening June 3 with 'The Widow in Green,' produced by the Beverly Hills Little Theatre for the Beverly Hills Little Theatre for Professionals, which has gone com-mercial. It is hoped to run the production for four weeks and if successful will open immediately following with another play.

following with another play.

Dickson Morgan directs the Lea
Freeman play, with Grace Stafford,
Aiden Chase, Dalsy Belmore, Colin
Campbell and Viola Moore in the
leads.

'Robert E. Lee' Operetta By Gilbert, Kornblum

Hollywood, May 21, Hollywood, May 21.
Operetta of Civil War period has been completed by L. Wolfe Gilbert and I. B. Kornblum, local attorney for Actors' Equity. Barrister-tune-smith knocked out the music for the plece, titled 'Robert E. Lee', with Gilbert doing lyrics and pair teaming on the book.
Several deals in the fire.

RIVKIN IN

RIVKIN IN

Allen Rivkin, Fox scripter, arrived in New York yesterday (Tuesday) for the final week's rehearsals of his play, 'Knock on Wood,' being produced by the Shuberts.

Show opens May 28 at the Shubert, N. Y.

Alien Talent

(Continued from page 53) dened by a hang-over from war-

time taxes.

Mentioning 'Petticoat Fever' and 'Strictly Dishonorable' as examples of productions which require the employment of unknown foreign actors, Pemberton protested bitterly against the danger of more governagainst the danger of more govern-ment dictatorship, pointing out 'I haven't the time to go down to the barge office and tell somebody I can't find an actor here.'

Sressing the same points, Celler recited lengthy list of film and le-git productions which were smashes in recent years but which could not have attracted heavy could not have attracted heavy patronage if marred by poor cast-ing. New York legislator said his fellow Tammanvite ing. New York legislator said his fellow Tammanyite was enthusiastically misguided in proposing lighter entry regulations and declared this bill would hamper and nestrict the drama. It would put the spoken drama in a straitjacket.

Slap at Equity

Slap at Equity
In support of his warning
against hamstringing' legit and
fins, Celler and that the film 'Cavalcade' as well as plays like 'Journey's End,' Pursuit of Happiness,'
'Autumn Crocus,' and 'What Price
Glory' would have been virtually
impossible to present if restrictions
such as the actor ban had been in
effect.

Equity got slanned when California

Equity got slapped when Celler testified 'we have a good deal of restrictions and embarrassment to allen actors,' relating that foreigners must pay taxes over regular dues and except in the case of stars cannot take engagements with six-month lavoffs. That should sufficient' to protect domestic tal-ent, Celler averred.

I have heard very extravagant statements about this allen actor invasion of the American stage, the New York representative said, telling his colleagues that less than 85 of 1,600 actors playing American theatres during a recent period were imported and only 60 were of the sort which would be banned under the bill.

banned under the bill. Committeemen took occasion to razz managers about box office scales, with Representative Kramer occasions, with Representative Kramer occasions, and the second occasions of the second occasions occ

There will be approximately 88 operating in the countryside near New York, according to announcements thus far. This is the same figure as last year, although only about 35 are known to be set thus

far.
Manhattan Players roosting at
the Worcester theatre, Worcester, the Worcester theatre, Worcester, Mass, have already commenced rehearsals under the guidance of Guy Palmerton. This troups is the only one to continue activities throughness to the many control of the standard of the stand

Whalom.
Charles Carey's North, Shore theatre, in Whitestone, L. I., will inaugurate a 12 week season June 18. Carey is assisted by Gordon Fitts, director, and Percival Vivian, manager. Permanent company wil augmented by guests from Broadway. Last season this group was quar-tered at Sea Cliff, also on Long

Island.

An eleven week season is on tap
for the pastoral County Theatre,
Suffern, N. Y., under the dual direction of Bretaigne Windust and
Joshua Logan. Robert F. Cutler,
manager, plans to get under way
around June 25.

Stagecrafters

Stagecrafters
Stagecrafters will lease a pastoral playshop in the outsikits of Pough-keepsite. This is a revival troupe. Commencing: June 28 will present old successes under direction of White Ros Summer theatre, pasturing at Livingston Manor, N. Y, will try its initial show Decoration Day and conclude season on Labor Day. Julius Weiner is managing, with aid of Nat Lichtman and Erows Swan Club, Schroon Lake, N. Y., plans to open in late June under the direction of Sylvan Simon.

Starlight

Stagecrafters will lease a rural N. Y., opens house July 1. Maryverns Jones in charge. This group's second consecutive season will terminate two months after opening. Revivals and test plays will be

alternated.
Vineyard Players at East Chop,
Vineyard, Mass., super-Martha's Vlneyard, Mass., super-vised by Phidelah Ricc, open durvised by Phidelah Ricc, open dur-ing the first week of July and con-tinue until September 1. In addi-tion to running the dramatic com-pany, Rice also is a playwright, His dramatization of Dicken's 'Great Expectations' will be at-tempted by the players during the season.

season.

Rockridge theatre, Carmel, N.
N. E. Reid managing, opens in mi

Lakewood Players at Skowhegan, Lakewood Players at Skowlegan, Me, will of course be represented as usual. Among the ploneers, Original summer theatres were at Ticonderago, N. Y. and Peak's Island in Casco Bay, Me.

Maverick theatre, Woodstock,

iand in Casco Bay, Me.
Maverick, theatire, Woodstock,
N. Y., managing director Robert
Elwyn, wil start about end of July.
New plays will be presented.
William Miles, successor to F.
Court of the Strickland as director of the
Grams season, July 1. There will
be a new play with a new star each
week for cight weeks. Players
signed include Greta Kellar, Franseca Bruing, Frances Starr, Richard Hall Edith Barrett, Syvia
Frooks, Frances Bentisen, Edmund
George and Lewis Martin.

Miller Off Again

Gilbert Miller will said back to London, Saturday (25) after a brief stay in New York. After conversations with Leslie Howard it was not certain early this week twhether the star would tour over here in "The Striffed Forces" or appear in it in London. Although business has fallen off, Forces' may continue at the Broadhurst, N. Y., until info-

Miller may present 'Kind Lady' in London, although Charles 1: Cochran is also said to be interested in presenting the play over there. I is eurrent at the Booth, N.

Loop Legit Lineup Down to Trio; 'Horses' Goes to \$13,000; 'Mary' 15G

PLAY ON BROADWAY

PARADE

The Theatre Guild decided to wind up its season with a revue, but as summer fare this show's chances are doubtful because of its radical

Chicago, May 21. Chicago, May 21.

With two plays decamped, the loop legit list sild down to a round trio but with business holding up all around. 'Three Mcn on a Horse' bounced back to walloping figures again at over \$13,000, at which need this show he have real. Revue In two parts presented at the Revue In two parts presented at the Coulid selection of the Revue In the which pace this show has been gal-loping along since opening here eight weeks ago. Eight weeks already; that's the longest run this aircady; that's the longest run this town has seen in a long while and the end is not yet in sight. Way the show is going should continue it far into the summer. Show has much to thank for the line exploitation, campaign it has been and is

The campaign it has been and is cetting.

"Hollywood Holiday clipped its cariff slightly to a round \$2.20 top, and fill slightly to a round \$2.20 top, and fill slightly to a round \$2.20 top, and fill slightly s There seems to be much too much of it. Billed as satirical but some of it is travesty and most of touching on the policies of the present administration at Washington, and the present a washington and the washington, and the present a washington and the present a washin

available theatre.

Estimates for Last Week
Holilywood Holiday, Selwyn
(1,000; \$2.20) (51h week). Clipping
top boosted patronage among the
strictly picture fans for the DanielsLove \$4.00 or \$4.00 or

mer.
'Three Men on a Horse,' Harris (1,000; \$2.85) (8th week). Wonder of the loop this year. Upped to gargantuan \$13,000.

'LEGION' \$6,000, 'BISHOP' \$7,000; PHILLY BIZ OFF

Estimates for Last Week

with sildes. Dialect is just about right and Miss Arden is very easy to look at besides. Show has just to look at lo Estimates for Laet Week
The First Legion' (Chestnut, 2d
week)—Picked up in second week
of return engagement, which, however, was generally disappointing
after capacity pace it was holding
when it left here in the winter
(Claimed \$3,000 last week.
This hop Misbehaves' (Groad, 2d
This

There's nothing to live for if there's nothing to live on!

The Scener You Plan Your Future

The Better Your Future Will Be

A Planned Future goes places— an Unplanned Future has only one place to go and everybody knows where it ls.

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Service from Coast to Coast

Current Road Shows

Week May 20

Abbey Players, His Majesty's Montreai.

'Accent on Youth,' El Capitan. Los Angeles.

'As Thousands Cheer,' etropolitan, Minneapolis, 19-21; Mctropolitan, St. Paul, 22-24; Parkway, Medison, 28

adison, 25. 'Bishop Misbehaves,' road, Phliadeiphia. 'Chickene Come Home,' Mayan,

Los Angeles.
'First Legion,' Chestnut, Phila-

delphia.
'Hollywood Holiday,' Selwyn, Chi-

cago.

"Laburnum Grove," Ann Arbor, Michigan.

'Mary of Scotland,' Erlanger,
Chicago.

'Sketch Book,' Forrest, Philadel-

phla.

'Taming of the Shrew,' Masonic
Aude, Rochester, 20; Erlanger,
Buffalo, 21-22; Royal Alexandra,
Toronto, 23-25.

'These en on a Horse,' Harrls,

'Three en on a Horse,' iltmore, Los Angeles, 23-25. 'Tobacco Road,' Curran, San Francisco.

'Waiting for Lefty,' Playhouse,

Cut Rates Keep 2 Alive in L. A.; 'Road' 81G, 9 Wks.

Los Angeles, May 21.

Potency of service charge passes as a legit box office attinuant to call the control of t

'Tobacco Road' (9th week, Belas-co). Take on final stanza held strong for another \$9,000. Moved to San Francisco despite continued de-

San B. Accepted Continued demand.

"Accent On You'le (5th week, El Capitan). No letup in demand for this Otto Kruger starrer, with better the continued of the Continued Continu

Not Enough Coin Dayton, O., May 21.

Dayton, O., May 21.
Proposed spring dramatic festival
of five weeks collapsed when only
\$1,000 of the necessary \$5,000 to
start proceedings was raised.
Money collected was returned and
Harry Gresham, who was to have
been the director, returned to New
York.

Bevhills 'Widow in Green'.

Beverly Hills, May 21.

'A Widow in Green', new comedy
by Loa Freeman, will be produced
by Bovhills. Little Theatre for Prolast training the Company of the Company of the Company
is started.

Cast Includes Grace Stafford, Alden Chase, Dalay Belmore, Colin
Campbull, Frederick Sewell, Viola
Moore, Sybilla Thorpe Pope and

GOODHUE'S NEXT

Hollywood, May 21.
William Maxwell Goodhue, author and producer of the current "Chiefers Come Home," is to stage 'Poptions the Weasel' at Atlantic City, N. J., August 19.
If it clicks there he will to New York.

After Five Months on Broadway. 'Maid' in Solid Hit Class: \$16,800

Blossoming into a full-blown hit after playing nearly five months on Broadway is the record attained by 'The Old Maid.' Pulitzer prize be-ing awarded to the play is credited. Weck that 'Maid' was announced the winner's takings at the Empire jumped \$3,500. Last week there was a further increase of \$1,300 and the a further increase of \$1,300 and the gross was \$1,800 almost capacity. Another angle to the added popularity of the drama was indicated by the business turned in by the ticket agencies. Brokers had been ticket agencies. Brokers had been flucted to the state of the

alteration \$11,000 would, and developed good money this season but not among the dramatic leadership grows. Madd's in now topping all draws and the season of the season o

from this week). One withdrawal last week was "To See Ourselves," Barrymore.

Barrymore.

**Actimates for Last Week

**CD-309-42.735) Another low gross
**Tolk Maid

**Diffuse for Last Week

**Old Maid

**Diffuse for Maid

**Old Maid

**Parade

**Old Maid

**Tolk Mai

last week; prize winner not much under capacity with quoted takings "Parade," Guild (Lst week) (R-914-33.0). Opned Monday, drawing week press; Guild's first revue at "Personal Appearance," Henry Miller (32nd week) (C-944-33.0). Law show has been holding to \$12.000 weekly nace and looks all "Personal show has been holding to \$12.000 weekly nace and looks all "Personal Fewer," Ritz (Lth week) (C-918-33.0). Unter former pack, but making some coin; last week (C-918-33.0). The state week (C-911-15-82.75). One of several shows operating at low ground shows one week to week basis; "Something Gay," Moronco (Marcha) (Something Gay," Moronco (Marcha) (Something Gay," Moronco (Marcha) (C-116-33.0). Picked un a bit last week and may stay into "The Bishop Milabehaves," Golden (14th week) (C-116-33.0). Likely to call it a season after another week; \$5,000 or slightly more; okay

since house and show same man-agement.
'The Great Waltz,' Center (35th

week) (O-3,433-\$3.30). Claimed about \$27,000 again last week; with some lowering of operating costs

some lowering of operating costs summer holdover almed for.

The Hook-Up, Cort (3rd week) (C-1,054-\$3.30). Modest takings first full week but radio plugging may strengthen attendance; around \$3,500. 'The Petrified Forest,' Broadhurst

(20th week) (D-1,116-\$3.30). Held its own last week with taking again around \$12,500; several more wccks probable.

'Three en on a Horse,' Piay-house (17th week) (C-860-\$3.30). With weekly grosses over \$14,000 is contender for non-musical leader-

With weekly grosses over \$14,000 to 20 to

'PARADE' BOWS OUT OF BOSTON: WEAK \$6,000

Boston, May 21.

Boston, May 21.

Theatre Guild's 'Parada' int Bearing Saturday afternoon (18), topping off the evening performance to
Gaturday afternoon (18), topping off the evening performance to
facilitate moving. Atthough the reason given for cancelling the Saturday might performance was movling problems, fact remains that 'Pasday bearing to the state of the state of the state
flow of the state of the state of the state
hop to N. Y. If bis had been anything to talk about show would have
found a way to play that final date.
Second week of the revue scraped
for the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
opening than did the Hub.
Guild will find fewer carriage
trade subscribers from this town
next season on the list unless a very
successful campaign is waged
trade subscribers from this town
next season on the list unless a very
successful campaign is waged
trade subscribers from the town
the state of the state of the state of the state
Hillers are seeing now as a result
of this 'tellow workers' production.

'Shrew' \$9,000

Indianapolis, May 21.
Aifred Lunt and Lynn Fontanne, at the English theatre in 'The Taming of the Shrew,' Friday and Saturday (17, 18) for three performances, played to near capacity houses.

Gross estimated at a neat \$9,000 for the engagement.



EARL, PHILADELPHIA

\equiv I. MILLER \equiv

Stride with "STROLLIES" A New Shoe for a New Season at a New Price

The "Strolle Bug."
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W. R. Hearst's Anti-Soviet Campaign Makes '5-Star Final' a Moscow Smash

Moscow, May 5, Louis Weitzencorn's Tive Star Final, recently produced by the Moscow theatre of Lenin Regional Mo. 300 the factor of Lemi Regional Soviet, has overcached the success of the two other current American plays, Machinal and Fortune Heights. Latter two are still on the Moscow boards since last season, but 'Pive Star' seems headed for an

but "Pive Stat" seems headed for an even longer run.

"Five Stat" comes here at an opportume more mt. William Randolph Heuset's anti-Soviet campaign in America, and the return exposure of the 'American yellow press' in Soviet papers has given ribe to en-bitterment 'guinst the practice of press senantionalism. Making the play a unitural.

The producer A Plottikov 25

piay a untural.

The producor, A. Plotnikov, as well as the translator, E. Shokhovettake, have succeeded in eliminating from the play without loss to tis general content, nearly all melodramatic notes, regarded here as bottom to the play instead, aspect of the play instead.

Annual Russ Fest Adds Pics. Music To Legit, Concerts

Mosco Educational Soviet Educational authorities have embarked upon an ambitious program of holding a festival of arts in Leningrad, June 1 to 10.

Scope of this festival has been very much broadened in comparison to the separate festivals previously held in Moscow. Besides the best theatrical productions of the last two seasons—modern and classic— in drama, opera and ballet, sym-phonic concerts illustrating the latest creation of Soviet composers and cinema shows are to be in-

cluded.

Holding of the festival in Leningrad gives greater advantage to visitors, enabling them simultaneously to acquaint themselves with the art treasures of the Hermilage and the former royal pal-

Rewriting Cochran's 'Mesmer,' Nichols Play

London, May 21.

C B. Cochran's first new produc-tion in some time, 'Mesmer,' due at the Apolio last Thursday (16) was portponed at the last minute for

rewriting.

It's a Beverly Nichols play being staged by Komisarjevsky with Oscar Homolka and Peggy Asheroft heading the cast.

'29 Rentals

(Continued from page 7)

Continued from page 7) ready at work on new seam's plctures and scheduling the biggest possibilities for early 1825-78 release are plinning chances of '29 retuists on pl..u that will start off the fresh programs. Throwing all present resources 'toward the new year's product, which will begin coming through in July, earlier than ever before, distribus are washing up this season's (1934-35) picture of the program of the product of the prod

to general improvement in Due to general improvement in the industry, it is expected that there will be a substantial increase will be a substantial increase in percentage contracts this year, reason in scores of inciances of inciances which in addition we from the rental superior distribution to the gamble on or returns increases cost to the dissipance of the distribution of the gamble on the percentage accounts when years of the percentage accounts the percentage accounts the percentage accounts the percentage accounts and the percentage accounts are percentage accounts and the percentage accounts are percentage accounts and the percentage accounts and the percentage accounts and the percentage accounts and the percentage accounts are percentage accounts and the percentage accounts and the percentage accounts are percentage accounts are percentage accounts and the percentage accounts are percentage accounts and the percentage accounts are percentage accounts and the percentage accounts are p were dropped simply because it was felt it didn't pay to check them.

Censorship As Iz

Sydney, May 1.

Australia is suffering at resent from a censorship omplex. Film, book, legit and newspaper censorship all

complex. Film, book, legit and newspaper censorship all in full swing. Latest to come into line is a ban on swimming suits issued by local government for next

PARIS STRIKE STATUS QUO

Paris, May 12.

amusement strike approaching, what the trade will actually do grows more and more uncertain.

Stagehands of some legit theatres have aiready received notice to quit on that day, in accordance with their legal right to know, with a taken to mean that the managers mean business.

to mean that the managers mean nosiness. Most a stand. One-day strike, as a gesture of protest, which won't hurt grosses too much, is being suggested. General opion is that the theaders of the strike, and claim credit for trade and they are the majority—will strike, and claim credit for trade soldarity, whereas those which are making coin will remain open and claim credit for patriotism in support of the strike of the

ACTORS AND POLITICS

A. Alexandre Elected; Saint Grainer Loses in Neuilly

wrainer Losse in Neuilly

Parls, May 12.

Saint Granler, actor, whose real name is Jean de Cassaginac, ran for municipal councilior in the aristocratic Parls suburb of Neuilly. M. Alexandre, one of the leading stars of the Comedie Francaise, was selected alderman in the tiny village of Groslay-sur-Risk. In Normany, deceded alderman in the single music hall manager, ran in Saint Tropez, on the Riviera, and M. Freiner, of the same town. Lucleton of Folies Bergere, was on another ticket in the same town. Luclet muratore, tenor, was a candidate at Blot, also on the Riviera, and actor Aquistapace ran at Cagnés,

LONDON'S 3 NEW PLAYS

One Lasts Three Performance Jane Cowl's Play Just Fair

London May 21.

London, May 21.
Sydney Carroll presented a classy
costume show. The Mask of Virtue,
at the Ambassador's May 15.
Splendidly acted, it was well re
ceived but is likely to appeal or
Splendidly acted, it was well re
ceived but is likely to appeal or
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t

French Legit Wants Gov't B. R. To Revive Road

Establishment of official, Nay 12.

Establishment of official, oversiment supported to define a consistency of the construction of the constructio

handled.

After 46 years of work, he wants a pension of \$400 a year for all actors. He wants the ramshackle city theatres in the small towns made over until they're confortable, and he also yields to the modernistic tendency by suggesting that all municipal playhouses contribute their telent for periodical radio concerts.

A. Artaud Gives Paris a New Show: Tragedy, Radio Wayes and Gestures

Parls. May 12.

Antonin Artaud, for years the bad boy of the experimental theatre here, today is unwillingly giving Turis its bigsest laugh in months. The term of the tendence of the tendenc

about. The language he used was surrouge that people thought he was trying to say something new was resulted to say the same that the same t

had to kill him and gct tortured for the crime. Entire cast of 29 execute symbolic gestures, running around in circles on the stage to express confusion. Murder and sortiur Survival and torture All the fancy intellectuals of Paris, French and foreign, came to the opening night. More Schipa-relli dresses were present than at any other gaia performance this year, and all sat politely in rickety, unpainted seats and watched and wondered.

wondered.
Those of the speciators who weren't buffaloed into thinking they were seeing something original were too polite to titter while in the theatre, so the first two nights didn't 50 so badly.

France Prepares Heavy Program Of Galas to Lure Tourists Over

No Escape

London, May 18.

Mile End Empire, East-Side house playing vaudeville and pictures, often encounters rough and the state of the rapidery to give some of the acts the rapidery to give some of the acts the rapidery of the state o

Biz Up 12%

(Continued from page 5)

are today. The books show tha identical pictures are getting more money than they dld a year back. Bernhard believes the public on which picture theatres draw is also in a better frame of mind but he firmly believes grosses would be higher if exhibitors didn't go in for giveaways.

'This is an admission to the pub

higher if exhibitors didn't go in for giveaways.

This is an admission to the public we are not giving value in pictude out that in Philadelphia, atrong Warner sector, about 100 theatres give away no merchandise with admissions but that the indies do. He clied a large department store in Philadelphia, one of whose well but in picture shows and give these away with merchandise purchases.

What concerns me about give-mays and the like, says Bernhard, 1s that this belittles the value of product, particularly affecting its particular and its product, particularly affecting its product and in the particular and its particular and i

vivals, hav

hedd to be detrimental, including sixulas, having spread considerably since then.

The state of the state of

iry,
According to Par, which is the heaviest chain operator in the south, being in all the states, improvement has been spotty. Business has been much better in the cotton and oil

Paris is determined to get its have of the world whoopee business

this spring and early summer.

World is flocking to London for the Jubilee, and the French hope that some of the customers will

that some of the customers will wander across the channel, despite wander across the channel, despite capable. The commissioner of Tourism, Roland Marcel, has started doing things.

First action is to arrange cut-rate hotel deals by means of which visitors may live five days here for as all title as 325. Anyway, that's the official price for the cheapest grade. Besides this, here are are way fare reductions, and sileing of the red tape required to bring autos into the country. Marcel promises that all French customs inspectors will wear smiles during the season and will go easy on the tourists.

Peris Season
Then comes the organized Paris

will go easy on the tourists.

Paris Season.

Then domes the organized Paris Season, which was pulled last year with a certain amount of success and to which the amusement industrial to the success of the success of

a Montmartro Night on Saturday (S).

Music
Following weakt sale for music, with Bellin's centennial boing celebrated at the Opera with performance of 'Norma' on June 11', Verdis' Requiem,' with the Florence orchestra, at the Opera on June 12, and the same night the Copenhagen Royal Ballet at the Opera Oniune; Bellet at the Opera Conding. Bellet at the State of th

In 17 will see a swim and buthing suit fest at the Molltor pool, under the auspices of the Artists' Union (local Equity). June 20 an automobile road race across France is due to arrive at the Place de la Concorde, and the same night a flock of milliary banda from all the ceuntries of Europe will give a gala concert at the Opera.

Elegance

An Elegance Contest for women is set for June 21 at the Ambassadeurs restaurant, and at night two new Open. The contest of the

much better in the cotton and oil states, due to increase in prices, but in the textile states has suf-terred from effects of strikes, closed factories, etc.

Throughout operating ranks the zerottest optimishes also probably Aux. I of zerottest optimishes also given by the probably aux. I of through pre-release engagements of backs is expressed. Although the last

Pulitzer rizes Boost Sales

Pulitzer rizes Bocst Sales
Al) the discussion and adverse
criticism of the Pulitzer awards has
criticism of the Pulitzer awards has
according to greater value seemingly,
since sales of books and plays
chosen were materially increased
during the past two years.
This year the increase is especially noticeable, Pulitzer Prize
those were presented by the pulitzer
between the pulitzer of the pulitzer
between the pulitzer
than onial Period of American History' (Yale Press), history winner. All three publishers were caught unready by the unexpected rush of orders. Seribner's, publishers of the biography winner, didn't mind 'R. E. Lee' winning, but weren't unprepared, since book was on best seller lists anyway and in third edition.

Rousing the Scribes

An incentive for the newspaper lads and lassies to finally get around isda and lassies to finally get around to that novel is the American Journalist' Book Contest instituted by the Dodge Publishing Co. Actually two contests, one each for a best book of fiction and one of non-fiction of the American Newspaper Cuild. Prize money in each division is \$1.500, as advance royalties.

Dodge Publishing Co. is the Moride affiliate which decided recently to expand its activities to take in your concerns first exploitation stunt the concern's first exploitation stunt. He spen until Dec. \$11. And scripts

It's open until Dec. 31. And scripts must be between 60,000 and 125,000 must be between \$6,000 and 125,000 words. Judges who will select the prize novel and work of non-fiction comprise Heywood Broun, Lewis Gannett, book critic of the New York Herald Tribune, and Fanny Butcher, who holds the same post on the Chi Trib.

Poetry Week Current

Annual Poetry Week now under way, to continue until May 26. Ob-servance takes on a greater signifi-cance this year, since it is being di-

cance this year, since it is being directed from the newly-scatabilished National Poetry Center, located in Radio City, New York.

Radio City, New York.

See the Control of the Control of the Control of the Control of the Second to the Country's outstanding poet. Award will tend to make the recipient correspond to Drajand's poet laurente. Golden Scroll award will be directed by Anita Browne, directs the National Poetry Center.

As part of the Poetry Week ob-

As part of the Poetry Week ob servance, the Raven Poetry Circle of servance, the Kaven Poetry Circle or Greenwich Village is holding its third annual open-air poetry exhibit. As formerly, original poems have been hung on the fence at Thomp-son street and Washington Square South, New York, for display and

Writer-Relief Looks Promising Writers Union has been promised by Administrator Harry Hopkins that its proposed projects for writers' relief is likely to material-ize. Union has been very successize. Union has been very successful in getting home relief for its ful in getting home relief for its unemoniyed members, having no turndowns on its books yet, but figures it would be healthler all around if the scribblers were given definite writing jobs of some sort by the government on some plan similar to the projects used for other pros, such as actors.

such as actors.

name scribblers are not some soft by the project used for other pros, such as actors.

however, and the project is not provided to the project of the Writers Union, including Cliff Odets, playwright; Horace Gregory, poet; Nathan Asch, novelist; Peter Neogoe, novelst, and Mayer Portner, former

ist, and Mayer Portner, Broadway p.a. and novelist. former

Chicagoan Fades

Chicagoan Fades
Chicago monthly, Chicagoan, patterned after the New Yorker, has
discontinued publication and is reported on the auction block. Understood that Milton Mayer, who
was one of the rag's ace contributors, has, with a couple of assetors, has, with a couple of asso-clates, offered \$10,000 for the publi

Monthly had been published for about nine years, for seven years of that time by Martin Quigley.

The People's Choice,' a political yarn dealing with the presidential aspirations of a small towner who stumps as a third party candidate has been authored by Barney Gerard, one time burlesque and musical producer, in collaboration with Ben Ryan. Story is being offered pro-ducers in screen play form.

Best Sellers

eet Sellers for the week ending May 18, as reported by the American News Co., Inc.

Fiction		
'Now in November' (\$2.00)	.By Josephine Johnson	
'A Few Foolish Ones' (\$2.50)B	y Gladys Hasty Carroli	
'Green Light' (\$2.50)	By Lloyd C. Douglas	
'Don't Ever Leave Me' (\$2.00)	By Catherine Brush	
'Man Who Has Everything' (\$2.00)	By Louis Bromfield	
'Time Out of Mind' (\$2.50)	By Rachel Field	
Mar. 191.41		

Non-Fiction

'Culbertson's Summary, 1935 Edition' (\$1.00)......By Ely Culberts Curbet solfs 27 (3.00) ... By Walter Mills Personal History (33.00) ... By Walter Mills Personal History (33.00) ... By Vincent Sheean Robert E. Lee (4 vols.) (33.75 ea.) ... By Douglas S. Freeman Francis the First (33.00) ... By Brancis Hackett Skin Deep (32.00) ... By M. C. Phillips

Hearst Political Shifts

Hearst Political Shifts
Hearst European bureau chiefs
are being shuffled around, Illness
of Bill Parker has made it necessary for him to drop direction of
the Parls office of International
News Service, and Hudson Hawley,
until recently news chief for all
Europe, with headquarters in London, has been sent across the Chan nei to take over the job.

For the moment, Hawley is tak

For the moment, Hawley is tak-ing a semi-vacation, long overduc, and-just keeping in daily touch with the Parls office, while Mickey Wil-son remains in charge, but he will presently take up the erien com-pletely. That will mean more re-sult to the completely. That will mean more re-lated to the completely. The will be a supported to the completely of the completely of the com-letely of the completely of the com-letely of the completely of the com-letely of the completely of the com-tended the c

yet.

Hearst staff all through Europe in the past year has been constantly and consistently shifted, with understanding abroad that Hearst men line with variance of Hearst political views of late. Anyone who was even slightly anti-Raedst in the past, even if under instruction, is now not wanted by Hearst. And this goes, too, for men who in the past knocked Hitter or Hitlerian.

Amer. Spectator Revived

American Spectator, recently dropped by George Jean Nathan and his group, will resume publica-tion. Has been acquired by C. H. Fingerhood, who will continue to get it out as a monthly. First issue set it out as a monthly. First issue under Fingerhood's direction will appear around the end of the month. In contrast to previously, when the names of editors were all owner tator will list no editors at all. Fingerhood won't even give out their names, preferring to have them 'anonymous.'

Policy and format of the Spectator will be retained under Finger-hood's direction.

* Fleischmann's New Mac

Raoul H. Fleischmann, publisher of The New Yorker, who is personally interested in a number of other ally interested in a number of otner publications, entering still another. With Eugene R. Spaulding and Harry T. Hatcher. New Yorker execs, he has organized Housing Publications, Inc., to issue an annual called The Home Owners 'Hand

Book.

Annual will carry both reading text and advertising, of the type indicated by the title. C. B. Smith formerly on the old Evening World editing the annual.

Macfadden Moving

Editorial, advertising and administration departments of the Macfadden publications are finally to be moved from the old Macfadden building on upper Broadway.

New York. Macfadden has taken two floors i the Chanin building, in the Grand Central zone, to house his publica-tions, with the move to take place in July.

in July.
Old Macfadden building will continue to be used by the accounting, subscription and other business departments.

Show In Red. Guild Is Blue

The Toledo newspaper guild will mect Sunday (26) to see what can be done about red ink. The show Biessed Event, put on for charity and to fatten the guild treasury.

Pub Organization Formed Recent formation of that Editors Luncheon Club, composed of the a means of exchanging ideas for the advance of the craft, has given the general book publishing workers in town the idea of a blanket organi-zation taking in all departmental

Organization meeting held at the Hotel Delano was attended by about 150 persons employed in the editor-ial, sales, promotion and manufacial, saies, promotion and manufac-turing departments of the various book publishing houses. Tentative name for the new group is the Ju-nior Executives, but this is to be changed to something more appro-priate.

Stressed that the new group is non-union and non-political. Sole purpose is to further the industry purpose is to further the indus and its workers, with opposition censorship voiced. Next meeting be held in about a week, when a pr manent name, constitution and sli of officers will be presented.

Illustrators New Competing

Contest for best book illustraions has been inaugurated by the Limited Editions Club, with a total of \$7,000 in prizes to be awarded.

Competition closes March 15, 1936. First prize will merit \$2,500; second prize, \$1,500, and third, fourth and fifth prizes, \$1,000 each lilustrations submitted must be for the various classics which the Limited Editions Club is contemplating ited Editions Club is contemplating reissuing, and George Macy, of the organization, will furnish a list of the books to illustrators interested

Lawes' Deal Still On

Lawes' Deal Still On Agreement between Theodore Epstein and Warden Lewis E. Lawes of Sing Sing, whereby the noted penol-Sing Sing, whereby the noted penol-District of the Sing Sing, which was the single si

new periodical.

Directing head of Tewhlei Publications is Epstein, with Walter W.

Hubbard prominent on the editorial

R. R. Resumes P. A.'s

Union Pacific r.r. has reopened is Coast publicity department, losed for several years, with Rob-rt Denton, former local news-

hound, in charge.

Bureau will service all newspaper and wire services between her and Omaha on personalities traveling on the company's lines. Photographs will be made of arrivals and departures, airmailed direct to the papers. Similar department services between Chicas and Omaha

Psychology Gets Injunction

Inspirational Publications, Inc., publishing Psychology, was granted an injunction by Judge Isadorc Wasservogel, of the New York County Supreme Court, permanently restraining Charles Fingerhood, publisher of Current Psychology from using that title in any way that would conflict with Psychol-

Tome on Pic 'Dream

Grossett & Dunlap will issue a motion picture edition of Shakes-peare's 'Midsummer Night's Dream as brought to the screen for War-ners by Max Reinhardt. Bard of Avon's monicker will be omewhere among the ercdits.

Torbett Quits Cincy Post

Joe H. Torbett dropped out of the Scripps-Howard org, by resigning as managing editor of the Cincinnati Post. His dosk goes to Frank

as managing editor of the Cincinnati Post. His desk goes to Frank Aston, who started ou the sheet in 129 as a cub reporter and stepped up via the copy desk to head vari-ous editorial departments, Toebett was on the World-Telegram in N. Y, prior to being moved to Cincy in January of '33. He made numer-ous changes on the Post, sidetrack-ing its long established policy of computing post to the masse by at-tempting post of the post of the through an expansive society de-partment.

Art Keller succeeds Aston as city editor of the Post, with Joe Dorar advancing to assistant c. e. Johnny Johnston continues as news editor

Wm. Reitmeie

William Reitmeier, 60, who retired in 1932 after 43 years as pollee re-porter of the N. Y. World, dled in San Pedro, Calif., May 19. He is survived by a daughter and a sister.

New Hearst Trade Rag

Hearst Business Publications adding a new trade paper to the group, known as Drug World, First Drug Wor... Editor is Howard printing is 8,500. cphenson, identified with riodicals of the Hearst tra

'Nother Topical Put

David Ross assembling a staff pre-puratory to issuing a new mag of comment, entitled The Nationa Observer. Publication will be

Is Their Biz to Watch? Trio of new so-called 'business' mags in preparation for immediate publication. One is the American Journal of

Commerce, sponsored by one Samuel Kestenbaum. J. Stanley Urquhart preparing one to be known as the National Consumer News. Third will bear the title of The Business Reporter, with the publisher Jaye.

Add to 10c Group
Harry Steeger and Harold B. Goldsmith adding Dime Sport Magazine
to their 'Dime' series of mags. Group
now comprises, in addition to Dime
Sports Magazine, Dime Western,
Dime Adventure, Dime Detective
and Dime Mystery. Rogers Terrill
editing the Dimers.

and Dime Mystery. Rogers Terrill editing the Dimers. Steeger and Goldsmith issue their mags under the general classifica-tion of Popular Publications. Bee Kaufman's New Spot

tion of colorest New Spet
Beatives Kuntan's New Spet
Beatives Kuntana has been appointed fiction editor of Harper's
Bazar and will occupy that desk
starting Sept. 15.
She will summer in Honolulu,
first vialting Hollywood, where her
step of the colorest Skutiman, goes
each to clore Skutiman, goes
each colorest Kuntana, goes
each colorest New Spetana, goes
each colorest Skutiman, goes
each

On Those Radio Flashes
'News While It Is News,' purporting to be tho inside story of the
Yankee Network News Service, will
be released June 10 by G. C. Manthorne & Co. of Boston. Book, au-thored by Leland Bickford, editor in chief of the regional's newscasting, describes the development of the radio newspaper

Variety's Own Plant
Vasuerr has bought Rokowski
Co, Inc., the newspaper and job
printing shop in which this paper
has been printed for 15 years.
Negotiations were closed last week,
firm name being retained. M. J.
McEvoy, iong with Rogowski, is in

So Variety is now in the printing outliness. Something else to worry

CHATTER

'Sanctuary' banned by Il Duce Frank Swinnerton writing h

Frank Swinnerton writing his autobiog.
Third printing for 'I Wish I'd Said That.'
Dr. Logan Clendening vacationing in Egypt.
Henry Hoyns, of Harpers, back from London.
Macaulay ten-ing Emile Gauvreau next "Diresday (28).

Book Reviews

VARIETY

Backing Up

The Jalua saga, which premises eventually to become almost as numerous as the "Tarzan' volumes, after making progress for four volumes now retrogresses and Mazo de la Roelie's fifth volume antedates the rest and becomes chronologically the first of the

quintet.

'Young Renny' (Little, Brown & Co., \$2.50), takes a step backward from 1924 to '06, with Renny the protagonist, but surrounded by protagonist, but surrounded by ceeding volumes. Splendidly told and while probably not intended as and while probably not intended as such, a grand selling argument to those who have yet to read the other four books. For those who have already met the Whiteoak family it is probably even more appealing.

Odets' Plays

Odets' Plays
Ciliford Odets is the new find
among playwrights. having been
generally acciaimed in New York
dailies as the present white-haired
boy. He has three plays current on
Broadway, and all of them have
aroused comment. All three are now
multished it non yolume. Three

aroused comment. All three are now published in one volume, "Three Plays' (Covici-Friede; \$2.50).

As reading, the plays are just as good as when watched across the footlights and once again they the footlights and once again they leave the impression that here is a young man with vast possibilities. His best writing is in the full length play 'Awake and Sing,' which seems more mature and 'rounded than either 'Watting for Lefty' or 'Till the Day I Die.'

Foreseen Punch

Zane Grey telegraphs his punch in 'Thunder Mountain' (Harpers, \$2). In his first chapter he dwells at). In his first chapter he dwells upon the locale, a basin formed in part by a quaking mountain, and immediately the reader knows that the climax will be arrived at the climax will be arrived at the climax will be arrived at used to rese the young hero from the false vigilantes, but lies and the claborate preparation kills any surprise element. It is what the reader has been waiting fine action story, with the love interest switched in the last third from the charming Eastern girl who Dves Rallspel, in spite of the fact he's a killer, to a dance hall girl who justified. Plenty of strong action, but a too-sugary finish.

Overlong
Jacket blurb for Mrs. Christine
Whiting Parmenter's The Kings of
Beacon Hill' (Crowell, \$2), stresses
Beacon Hill' (Crowell, \$2), stresses
320 pages. Will appeal to the
author's following, but the length is
gained through overwriting scenes,
chiefty in the dialog sections.
The dialog is skillfully written
and Mrs. Parmenter wanders with
ming seenes, given virtue through the
morits of her marrative faculty
rather than originality of plot. The
latter is a fringile skeleton; the
shopgirl who marries into the Boston aristocracy and eventually wing
me the that the shop of the shop of the shop of the shop of the
morits of the shop of the shop of the
didn't marry her. Hardly enough
novelty for pictures.

Omnibus of Crime

Omnibus of Grime

Erle Stanley Gardner's yarns are
always near the top of whodunit
lists and his newest one, 'Case of
the Counterfelt Eye' (Morrow; \$2),
is no exception. There's a basic
similarity of pattern in all the Perry
Mason honks but they're all a kick similarity of pattern in all the Perry Mason books, but they're all a kick anyway. And what is best about them is that Gardner quite obviously always has the chema in mind but doesn't let that interfere with pacing and snapping up his books. This one should make a good books. This one should make a good Mason ptx.

"The Green Shedow," by James

Meanulay ten-ing Emile Gauvreau next Tureday (28).

George R. Ross, Little Brown and manager, resigned.

Gotlanez has British rights of Balley's Daughters.

William Saroyan soning to Russial Washing and they're both clicks. It's William Saroyan soning to Russial Pavorites sport of Michael Peasier is pitchina horsechees.

McErido has tied up Igrazio Silone for future works.

That tibo fo Alan Villers' still

That tibo fo Alan villers' still

Continued on page 59)

Among the Women

By The Skirt

Best Dressed Woman of the Week GRACE GEORGE

('Kind Lady'-Booth)

Realism

Reacle Goorge's 'Kind Lady,' at the Booth theatre, isn't getting nearly enough publicity. Here is one of the best shows on Broadway. In 'Children's Hour' you wanted to cross the footlights and strangle a little girl, in 'Kind Lady' there are four characters you would love to do the same thing to.

same thing to.

Henry Danieli was imported for the leading male role, a part made to order for Louis Caihern. If this play is made into a picture Mr. Caihern would be the right choles. Miss George, growing old so gracefully, has the sympathy of the audience to such a degree there were actually means when her escape was thwarted and when she finally escaped the hands of these four villains there was thunderous applause. Miss George was lovely in a raisin-colored inficial dress, made with an off-the-shoulder bodice of brocade. With this was worn a sable cape. A grey, full-skirted frock had sieves studded in steel and a flowing gown was of lavender chiffon. Irby Marshall was in a green dinner gown with a black net coat, and a tailored checked coat and vestec were worn with a plain skirt. Florence Britton wore a man's coat over a pink-evening frock made with no sleeves, but high both back and front, with one cilp as ornament.

'Something Gay,' at the Morosco, deserves better patronage. Tailul Bankhead is at her best in this amusing comedy. There is one telepho bit done by Miss Bankhead and Hugh Sinclair worth the price alone. Tailulah

bit done by Miss Bankhead and Hugh Sinciair worth the price alone. Clothes worn by the star are distinctive. A traveling suit consisting of a navy blue cloth skirt, and powder blue satin blouse, had a short rounded jacket oddly buttoned in jet. A drooping straw sallor completed the outfit. A second change to a pale pink chiffon frock, rather heavily betted, is worn with a sequin jacket in the same shade. One other tailored suit is of black with revers of black fur, the blouse being pink. A cockfail frock had a print skirt and powder blue chiffon top. Pajamas of black jet with white satin blouse were suspender fashion. A thy jet jacket went with them.

Nancy Ryan wears two dresses, one a tulip print made with a rather full train, the other of blue lace made jacket fashion with low back.

Hepburn's Checks

There comes a time in the lives of all picture stars when the studios go haywire on stories. RKO reaches this stage in its latest Katharine Heaburn onus. Break of Hearts'.

Assuming the second section will be poverty class. She meets Miss Replyur in a composed music in the poverty class. She meets Miss Replyur in a composed with the second with women, and he falls for her good and plenty. After a few months of wedded biles, in which the pleture travels quickly with fashes of various countries, it comes back to America and becomes involved in more philandering, only to be found out by his bride, who gives him a walkout powder.

only to be found out by his bride, who gives him a wantout powder. In modern clothes Miss Hepburn gives one the impression of a child masquerading as a grownup. Wide stripes and huge cheeks make up most of the wardrobe. A black sequin evening gown has a fanilke bertha of net. One pajama outfit is typical of La Hepburn. The long coat is banded in quilted velvet. A three-quarier coat of a metallic material is worn over a gown of the same material.

Clothes worn by Helene Miliard and Susan Fleming are much more up to date than Miss Hepburn's. One white fox cape boasts five rows. Inez Courtney, in for a bit, is in a plain skirt and checked jacket. The Music Hall is repeating its beautiful production of 'Schehrcazade.'

Mayfair Affairs

Mayfair Affairs

The picture at the Mayfair, cailed 'A Night at the Ritz,' doesn't seem to be doing so well. Patricla Ellis and Dorothy Tree struggle in uninteresting roles, but dress the parts becomingly. Miss Ellis wars a few simple frocks for daytime wear and is seen in one dinner dress of chilfton with sleeves and yoke cut to show the fiesh. Miss-Tree is vamplsh in a black suit with dotted collar and revers. Fur-trimmed, a suit worn with a chinces hat and an evening gown vas sions-sleeved and banded in gold. The material of this gown had a metallic thread running through it.

State Styling

State Styling
Vaudeville at the State went its merry way with Sammy White and
Beatrice Curt getting the honors. Miss Curtiss, prettier than ever,
looked lovely in a turquoise chiffon shirtwaist dress. Buttons and beit
buckle were of brilliants. Alice White, in from Hollywood for a whit
of the halls, did two dances with a pair of good-looking boys in tails.
Miss White's first dancing frock was of white chiffon with the hips
banded in a lattice of rhinestones. A tiny cape was worn for but a
minute. The second change was black. Of satin, the full skirt was
other woman on the bill was with the Three Kanes, the miss costumed
the same as the men; that is, in white trousers and Eton jacket.

'Bank Night'

(Continued from page 7)

(Continued from page 7) originators in each community or section of a city. But the NRA officials have found that all competitions of the continued of the cont

ed, excepting for the added expense of currying on the bank campian.

Only in Denver has a district court action neared ultimate decision. In the district court of the City, General Theatres, Inc., with the Court action neared ultimate decision. In the district court of the City, General Theatres, Inc., with the State of the City, General Theatres, Inc., with the State of the City, General Theatres, Inc., with the Court action neared ultimate decision. In the district court of the City, General Theatres, Inc., with the Court action neared ultimate decision. In the district court, southern lowar denied an injunction. The plainting of the Court action and the City, General Theatres, Inc., with the Court and the City, General Theatres Court and the subject of the City, General Theatres Court and the subject of the City, Inc., with the Court and the City, General Theatres Court point from the properties of the City, Inc., which is allowed by Court and State Theatres Court, and the City of th

court of appeals but has not been tried thus far,

tried thus far.

Blue Eagle officials understand that the Brady Amus. Co., of Brady, Texas, action against the local grievance board will be dropped because the state court has permanent to the state of the state

Did You Know That-

Ben Hecht sometimes works at the studio in red shorts...

Preggy Joyce sails for Europe Gene State of Europe Gene General Europe Gene General Europe Gene General Gene

Thornburgs to obey orders of the grievance board. Midwest, local dis-tribs in Marshalitown, sought de-claratory judgment to determine its

Other actions brought by exhibi-tors against local grievance boards or the C. A., or both, in 'bank night' cases, include the Northern States Amus, Co., of Cruxton, Minn., dis-trict court; Queen Theatre Amus. Co., New Liberty theatre, northern Texas U. S. district court, Ft. Worth, Oxnard Theatres, Inc., Ven-Texas U. S. district court, Ft. Worth, Oxnard Theatres, Inc., Ven-Gabriel, in two different district courts, southern California; and Gern and Cozy theatres, Oklahoma district court, Oklahoma City. In addition to naming the NRA Other actions brought by exhibi

In addition to naming the NRA boards as defendants, most of these actions also eite the principal dis-tributing companies as co-defend-

Secret Fox Trial

(Continued from page 5)

plaintiff that certain moneys were due in March, 1932, on this purchase agreement and have not been met and, therefore, William Fox, should make good the sums.

Fox claims that the purchase of the Roxy was effected pursuant to a joint venture by Fox Theatres Corp. and Fox Flim, wherein, although the purchase was to be made by Fox theatres, both the theatres corporation and Fox Fillm were to have equal interests in the theatre.

equal interests in the theatre.
Fox Film was to contribute to Fox
Theatres Corp. half of the film
rentals which it received from the
Roxy. Fox theatres, William Fox
claims, was to apply this share of
film rental money, together with its
own funds towards payment on acown funds towards payment on acown funds towards payment on acown funds towards payment on acwhich were not became
due.

Fox Theatres was, in turn, to pay over to Fox Flim, haif of the divi-dends which Fox Theatres Corp received from ownership of the Poxy Chemistrian Circuit, Inc.

Fox's Claim

William Fox claims further that upon full payment of the purchase price, Fox Film and Fox Theatres would share equally in control of the Roxy and the profits of same,

William Fox sold out his inter-ests in the Fox properties in 1930 to General Theatres Equipment, also an additional defendant in this case,

Going Places By Cecelia Ager

'The Age of Indiscretion' is, if anybody's, a woman's picture. It carrie. on in a strange world all run by dames, without any opposition from the gents hanging around-wooden-headed creatures in pants, standing by solely to explain how there happen to be children in the cast. In this strange world Madge Evans is a faithful secretary and Holon Vinson a faithless wife; Beryl Mercer a kind old lady, and May Robson a mean old thing. Also Catharine Doucet, an amorous author of best

a mean old thing. Also Catharine Doucet, an amorous author of best scilicrs, for every now and then in The Age of Indiscretion' the book publishing business intrudes, a business which, in this woman's picture, is as easy to run as baking a cake.

The laddes all live up exactly to their rubbor-stamps, careful to avoid any interesting smudging. Miss Evans is simple and neat as the secretary, earnest and true, in tailored clothes, with crisp, white collars and a tidy blonde bob. Miss Vinson is coid and heartiess and vain. She loves clothes, but, according to her wardrobe, not the right kind. She loves clothes, but, according to her wardrobe, not the right kind. She loves clothes, but, according to her wardrobe, not the right kind. She loves clothes, but, according to her hair. Beryl Mercer's heart of solone, until a little child crumbles it, compete her chosen's heart of solone, until a little child crumbles it, compete her chosen's keart of stone, until a little child crumbles it, compete her child between the crusty cussedness. Iss Doucet has been ordered to go ahead, be tunny. She certainly tries, twittering, flouncing, hopping, chirping—and finishes still trying. Her costumes also strive for humor. For Instance, her white galyak Cossack coat and high, white Russian turban.

Here's Noel

Here's Noel

Though The Scoundrel' has become, for its Palace engagement, deflinitely identified as 'The Scoundrel of 49th Street' the '49th Street' part
is printed in somewhat smaller letters, which fact, coupled with pletures
is printed in somewhat smaller letters, which fact, coupled with pletures
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in printed in somewhat smaller letters, which is a seen graph of the printed shade in the seen of the seen graph of the seen of the seen graph of the seen of the seen

white chiffon and ostrich ballerina costume, that again hides the line of her neck.

Such a divihe figger, Lucille Page's. Will you look at how pliant she is. Such fuld motion in the incredible things she's doing, and so easily. Now that really is a hot costume. Loops of silver cloth strategically placed on the net bodies, silver tissua trousers embrodered in points. What catte little women, those De Cardo girls. So bouncy, so serious, like circus acrobats. So neat, their little samon accordion pleated skirts. Dear of them to put flowers in their flat little black toques, jumpins about springboards the way they do.

But here's Nocl. So divine.

Mr. Vallee's Showmanship

Mr. Vallee's Showmanship which the stage bands have been wearing so dashingly of late is this week draping the shoulders of Rudy Vallee at the Capito, where he and his crew are basking in dramatic lighting and warm audience appreciation. The crisp, shiny waves of Mr. Vallee's hair are, high-lighted by a plnk spot, his orchestra is picked out in sections by underfoot red, green and amber floods, and when it comes time to do the Stelh Song', a serim is lowered to receive an impression in color to do the Stelh Song', a serim is lowered to receive an impression in color.

tions by underfoot red, green and amber floods, and when it comes time to do the 'Stein Song,' a serim is lowered to receive an impression in color of a giant stein.

In the control of the caption of t

meet its obligations under the purchase agreement made with Hersort Lubin for the Roxy theate.
William Fox alleges that the
failure of Fox Theatre Corp. to meet
the instalment due on March 24.
1322, was due to an alleged understanding between the Chicago Title
& Mortzage and the added defendants, in order to convert his
contingent liability to an absolute
one, so that the Chicago Title &
Mortzage could bring the suit for
\$1,000,000, against him.
Fox Theatres Corp. is presently

Lubin later was appointed one of the receivers of the Fox Theatres Corp.

The piaintiff and added defendants

deny all the conspiracy allegations and wrongdoing on their part, as made by William Fox in his counter-

This'll Slav the Boys

A champagne colored dress suit for men was visualized by Raymond G. Twyeffort, tallor, when he spoke on Martha Denn's program over WOR last week. His description of color innovations in men's wear field included depoting colored straw color innovations in men's wear field included depicting colored straw hats, light tan suits lined with dotted slik and slik laples and mulberry colored outfits with contrasting hues in the lining.

Claimed that women always have gone for colors and saw no reason why men shouldn't.

GTP-Erpi Trial

(Continued from page 7) (Continued from page 7)
show pictures recorded on ERPI
equipment under the Otterson 'interchangeability' statement, broke
up he said, when ERPI attorneys
construct the intention of the comnittee to be a demand for complete
revision of the so-called restrictive
chuses in the ERPI contracts.

revision of the so-called restrictive chuses in the ERPI control Print to the Lutwig committee of providing committee of the control print of the Lutwig committee of the control print of the control print of the control print of the committee of a series of contenes, he brought out, was that a committee of producers' sales excessionable to the control print of the

ERPI engineers subsequently should not approve.

Kent on Hochreich
Kent testifying as to how he became interested in sound through the Vocaline equipment, backed up rich, former Vocalin pres, that Adolph Zukor, of Paramount, offered Hochreich a Job in charge of sound for Par in a meeting at the Union League Club after Par decided on WE equipment instead of Cocalin. Kent, who was then connected with the Company of the Cocaline of the Cocaline

retusal to do business with them in one way or another. A major con-tention of the plaintiffs is that pro-ducers put exhibs on the spot by refusing to release except to those with ERPI equipment. After the 'interchangeability'

with ERPI equipment.
After the Interchangeability statement in which Otterson said there was no objection to showing productions of ERPI licensees on one-ERPI reproducing equipment, if the equipment were good enough, the content of the equipment was good enough was left entired to these amongers were regularly sustained by the home office.

managers were regularly sustained by the home office. Otterson, on direct, categorically denied advising M. A. Schlesinger, GTP prez., to stay out of sound; that he had ever urged Schlesinger that he had ever urged Schlesinger to desist from trying to sell Zukor and Carl Laemmele on deForest equipment; that he had ever agreed to establish a South African branch which would service the

equipment; that he had ever agreed to establish a South African branch which would service the Schlesinger theatres there and that he ever mentioned a \$15,000 or \$20,000 price-per-installation. These Schlesinger testimony.

Ottersor's Cross-Exam
On cross-examination, Otterson testified he negotiated with Mills before the Mills agreement. Darby quoted from an Otterson statement in omplaint in which Otterson and he had not even met Mills until the agreement was 'fully negotiated'.

Pressed on this point, Otterson denied any inconsistency in view of his claim, that he directed the negotiated any inconsistency in view of his claim, that he directed the negotiations with Mills. Questiones at the control of from the ERPI engineer in the field team are sent-adapted. He said the crush years after the said the said the result where the said it is a superficient to comply. Barby saiced if this representation, insisting the said to comply. Barby saiced if this representation, insisting the said to comply. Barby saiced if this representation is said to the said the said the said the said that the said the original Web-Vita-poince contract in which he said it are pointed out the original Web-Vita-poince contract in which he said it said piece was presented the original Web-Vita-poince contract in which he said it said piece was then the only source of piece was then the only source of the said the piece was then the only source of the said the piece was then the only source of the said the piece was then the only source of the said the piece was then the only source of the said the piece was then the only source of the said the piece was then the only source of the said the piece was then the only source of the said the piece was then the only source of the said the piece was no elletinated.

sound pictures. It was transferred sound pictures. It was transferred to the ERPI contracts with pro-ducers (the big five) but was modi-fied, he said, as rapidly as pos-sible. Otterson previously testified sible. Otterson previously testified the Mills agreement was included in these ERPI-producer contracts at the insistence of Mills, who, he said, was looking forward to contracts with other producers and wanted to keep ERPI out of this field.

Testifying Schlesinger proposed he and WE jointly acquire the de-Forest rights, Otterson denied he ever offered Schlesinger \$1,000 apiece for the 300 GTP exhibitor aplece for the 300 GTP exhibitor equipment contracts outstanding in 1930. Plaintiffs contended this ofter was made after the adjudication of the Reiss sound-on-film patents, in the Delaware court in favor of deForest and against WE.

Exhibs on Sound

Exhibs on Sound
John Hamrick, exhib of Seattle,
testified he used RCA equipment
and obtained releases without objection from ERPI licensees. He
also testified the ERPI equipment
worked well and that he had no
kick as to servicing charges.
Hurd put on a local exhib, Benjamin Shindler, and ran into some
difficulty when Shindler testified on
the cross-exam that dePorest equipment

cross-exam that deForest equipment worked splendidly in demonstration and one of the chief reasons he didn't take it was because he was worried as to whether he could obtain releases. This question, he allows in the minds of all produces the second of the country of the chief of the chi worked spiendidly in demonstration

of servicing engineers, went on the stand for the defense yesterday (20) and gave a description of the de-velopment of noiseless recording. velopment of noiseless recording. Producers now, he said, are beginning to use disc for recording, taking the sound on disc first and transferring it to the screen later. This, he said, enables direct control of sound and elimination of extraneous noises, making the process cheaner.

neous noises, making the process cheaper. Hurd took up a couple of days with ERPI techniclans, including Alian McLean and Ralph E. Lawrence, who described the difficulties of servicing equipment and went into lengthy details of the mechanism. During a debate with Darby over this testimony, Hurd said it is over this testimony, Hurd said it is unfaithful to the said of the said plaint that ERPI servicing engineers existed only to check up on whether ERPI equipment was being used exclusively and to eliminate any non-ERPI equipment. Darby contested this interpretation of the

ALBEE, BROOKLYN (Continued from page 21)

(Continued from page 21)

Eno Troupe, mixed quintet of Jap

ristly

Eno Troupe, mixed quintet of Jap

ristly

Eno Troupe, mixed quintet of Jap

ristly

End Troupe, mixed to the continued the continu

the boxes before joining Parker on the stage.

And the stage is a contributed by Adair and Richura for the finale pot. Billed team are semi-adagic ballroom terpsters, assisted by a mixed plane team. Girl half of the wing shim-sham-shimmy that's an applause-ger.

What there was of the audience received the show oftay. Scho.

off his results. He's the backbone of show.

Pit ork is on the stage. However, the stage is not shown in the stage is not shown in the stage in the stage in the stage is not shown in the stage in the stage is not shown in the stage in the stage is not stage in the stage in the

more than ion ciotnes, zolow; year and Louise Mele is interpolated twice. Hoof a werston of Young Dance's as opener. Routine isn't particularly compelling. Then Need solo a shim-gam would do it and as Hitter would; last burlesk got gob of guffaws. A stooge billed Popition that is plently tunny, much more than is stooge's second appearance later on when he is togged out as a Russian and spluttered through including the compelling well on first sons.

Dance team again, this time.

doing well on first sone.

Dance team again, this time
whacking over good 'Continental'
routine. Then follows Hope's major
moment and he responds with pair
you'd be to be to be to be to be
you'd be to be to be
you'd be to be to be
to be to be to be
you'd be to be
you'd be

LITERATI

(Continued from page 57) afloat, and now making for the East

afloat, and now making for the East Indies.

A. P. Herbert's newest will be called 'Salt Walter Glysles.' David Hampton will do a literati gossip column for Writers Digest. Newect Modern Library edition is Roblinson Jeffers' Roan Stallion.' Katharine Newborg one of the very few novelists born in New York on Pure William of the Cast

Alice Duer Miller to the Coast to again try her hand at picture

John Collier, British novelist, in N. Y. from London, and going on to the Coast.

Not come to the control of the contr

Paul Jones postponed , that she could go to Russia for additional

Daphne DuMauricr, who wrote ter father, Gerald's, biog, now slotting one of her grandfather,

plotting one of her grandfather,
V. F. Calverton going to Mexico
to try and collect royalities due him
from the Mexican publication of
some of his books.
Thames Williamson found it
harder to select a name for the
new baby than to name any of the
characters in his stories
still hot, Charles Bruce Milholiand
has prepared a play on the theme.
Effort tentatively titled 'Man of
War.'

Woman's Home Companion has bought for publication some two dozen unpublished letters by Eliza-beth Barrett Browning and Robert

oeth Barrett — Browning. Loring & Mussey rushing publica-Valude Valentine Mitchell's

tive but to keep Hope on the stage constantly, which takes some steep of his results. He's the backbone H'wood Fooderies Hanging Hams of show. On Brass Ring in Carny Sales Bally

Cantwell Quits Pix

Hollywood, May 21. Mike Cantwell, former trainer for Max Baer, left last night (Monday) for New York to handle J. J. Brad-dock for his fight with Baer. Joc Gould, Braddock's manager, made

the deal by phone. Cantwell, who has been acting in pictures for some time, quit E last year after an argument with

THEATRICAL ATTORNEY CONVICTED OF ARSON

Malone, N. Y., May 21.

Harry Saks Heckheimer, New
York theatrical attorney, was convicted of second degree aron for
conspiring to set aftre a summer
home at Lake Placid with the intention of collecting \$15,000. insurance. Joseph E. Shea, said to have
formerly been a vaudeville agent,
and two others pleaded guilty, Maximum penalty is 25 years the quarmum penalty is 25 years the quarmum penalty is 25 years, the quar-tet coming up for sentence at Eliz-abethtown, N. Y., where the trial was held, next filed an appeal for a

trial. Testimony was that the lawyer purchased the house from Willam Herbert, an actor. Allegedly
Shea was intermediary and hired
two ex-convicts as 'touch-off men.'
One of the latter, Harry Bloodgood,
testified that he actually set the
blaze. Edward Powell admitted he
drove to the house with Bloodgood,
with knowledge of what was coming off.

ing off.
Shca, in turning state's evidence,
may get himself a lighter sentence.

Harry S. Heckheimer is now in New York, the court continuing his bail of \$2,000. Bond of that sum is regarded as low in light of the alleged offense. According to the attence of the context of the cont Harry S. Heckheimer is now in

Ian Keiths Divorced

Chicago, May 21.
Fern Andra obtained a divorce from Ian Keith, who is appearing in 'Mary of Scotland' here.
Miss Andra will receive \$25,000

L.A.'S CHAIN LETTER LAW

Hollywood, May 21.

Authorities have finally resurrected an old statute to break up the \$1 chain letter craze swceping Police are making arrests all over town, confiscating lists.

BIRTHS

Mr. and Mrs. David Brockman, daughter, in Los Angeles, May 14. Father is orchestra leader at KHJ,

Father is orestead to the Mood, son, May 4, in Chicago. Father is sales manager of station WGN, Chicago. Mr. and Mrs. Nat Goldstone, son, in Hollywood, May 16. Father is

an acent n agent. Mr. and Mrs. Eddie Welch, son, in Johnwood. May 13. Father is a

reil Quits Pix

To Train Braddock

Hollywood, May 21.
Cantwell, former trainer forer, left lear inpit (Monday)

York to handle J. J. Brador his fight with Baer. Joo

Braddock's manager, made bits process are all being featured by phone.

hoopy nores are all bong leadured by markets in the Pairfax-Beveriy was a free ticket for a merry-go-round ride is given with cach purchase. To top this, all riders have a chance to grab off the brass ring which gives them a ham or some other article. Though the idea was supposed to attract only kids, supposed to attract only kids, and the supposed to the struct only kids, and the supposed to th

'Auditions' Girls at \$15 Per. But Orders 1.000 Photos of Own Phiz

Dayton, May 21.

Mrs. Helen Buese, 24, was arrested here Friday (17) on a warrant charging her with obtaining merchandise under false pretenses. Sibe is also accused of staging an elaborate hoax by posing as a star of the 'Folies Bergere' of Paris and conducting auditions in a Cincinnati hotel, mythical Jobs with an English film company being the lure. Dayton, May 21.

nath hotel, mythical jobs with an English film company being the English of the Company being the Several scores of gris responded and the "winners' each gave her \$15 as fees, it is claimed. After the auditions the woman checked out of the hotel, telling the clerk she was called to Chicage on urgent turn, an investigation revealed she was: a Dayton woman and her arrest here followed. Warrant on which she was arrested resulted from an order she is continued photographer calling for its climatip hotegrapher calling for its collapse. The control of the collapse of the co

N. J. PUP RACES ILLEGAL. **LAWYER SUES FOR 360G**

Trenton, May 21.

In outlawing pari-mutual betting at dog tracks in New Jersey, the Court of Errors and Appeals—the State's highest tribunal—on Frie-Court of Errors and Appress, the Court of Errors and Appress of Court of Co

in Hollywood, May 15. Father is a gent.

Afr, and Mrs. Eddie Welch, son, in Mr, and Mrs. Emmet Lavery, in Mr, apd. Mrs. Emmet Lavery, in Mr, apd. Mrs. Emmet Lavery, in Mrs. Emiles collected shall go on the committee collected shall go on the committee of the penalties collected shall go on the penalties collected shall go the pe

Broadway

Mike Todd in from Chi.
John D. Clark back from Coast.
The Harry Kalcheims are expectant.

ectant.

Abe Lastfogel birthdayed last
eek—39.
Peggy Goldberg recuperating from
lness in south.

week-week of the secuperating to the secuperating to the secuperation of the secuperat

ondon Judy of the Cort the-tre, slipped in bath tub and gashed orehead.

forehead.
Bill Norton, of the Music Box, has birthday today. It's a double twenty-fiver.
Motion Picture club fed a bevy of Latin American Consuls yester-

Motion Picture club fed a bevy of Latin American Consulty system of Latin American Consulty system of Latin American Consulty State of the Francis Door, the

(17).
Wally Allan, singing planist at the Cafe St. Denis, had his engagement extended through the

gagement extended allows.

Bissell Brooke has opened offices to handle general publicity and radio promotion in addition to newspaper work.

Al Collins, formerly with Ayer Ad agency, now sales manager for Aerial Publicizing, Inc., in Rockefeller Center.

feller center.
Pat Rooney, Sr., lost a topecat
and Herman Timberg a suit while
doing their suff at the NVA show
at the Garden.
At the wheel driving home and
wound up wrapped around a tree.
Minor casualties.
Beiny Baker commend back to
Beiny Baker commend back to
Beiny Baker wheen he's being filmed

Minor casualties.

Benny Baker came in for the week-end, then scrammed back to week-end, then scrammed back to week-end, then scrammed back to many benefits this past Sundant the Astory Dinner and the Astory Dinner and the Astory Dinner and the Astory Dinner and the Stath Hotel St. Moritz and the Sixth Hotel

dleapped by their respective clubs for the '35 season is a Martin Beck, for the '35 season is a Martin Beck, NVA post of Martin Beck'.

NVA post of American Legion was last week presented with the NVA post of American Legion was last week presented with the Lange Smith, late actor, by Josephine C. Dart.

An idea of how much an institution of the late of the late actor in the late actor i

N. Y.
David B. Charnay, ghosting the
Mirror's copyrighted stories on Mr.
Mac West, is a Broadway p.a. gone
reporter. Frank Wallace, alleged
husband of Miss West, opened blah
at the Club Richman as a nitery at-

numerate of Miss West, obened size the control of t

CHATTER

Paris By Bob Stern

Hal Rossen in town. Hall Rossen in town.
Lilly Pons has a bad cold.
Clayton Sheehan in and out.
Franz Lehn at Grand Hotel.
Irvin Marks to Italy and back.
William Gestz over from London
Hudson Hawley back here to stay
Harry Leasim back from London
Viadimir Horowitz here for retiple.

citals.

Challapin now out of danger.

Was ill.

Jean de Royera writing a book on politics.

Harold Smith back from Swiss vacation.

Curtls

daughter to America. Kay Francis feted at a lunch by

Accounts

America.

Kay Francis feted at a lunch by

Morthington Hule in Paris for a

few days.

Anna May

Worthington Hule in Paris for a

few days.

Anna May

Wong flying in and

Plerre Frondal

The Committee of Paramount back

from U. S. trip.

Tyes Remail giving five one
and the Committee of Paramount back

from U. S. trip.

Tyes Remail giving five one
trip.

The Agent opening his own

showcase in Marselles.

Pierre Lazareff quitting as di
restor of Eden Froductions.

Nazaire

to look over the Normandle.

Brunn Walter conducting Vlenna

Philharmonic at Opera hers.

Condenser, filming his own jump.

Nell Gwynne (B&D) deline

and the Garp A. Rudi Deling

conduction of the Carlon of the Carlon

Steve Passeur's Tupyer to be

played at the Odeon next season

The at re

trip.

The restored following Flose Marie'

The

The

The Type Tollow Berger' film

The or Tollow Berger' film

Tollow Berger' film

The or Tollow Berger' film

run. Murray Silverstone here for onening of 'Folies Bergere' film

(UA). Serge Lifar back in town, ready-ing new Zymanodsky ballet for the opera.

Romuald Joube to play Christ in Passion Play in front of Notre

Plerce

recital.

Anne Howard, a Sammy Pierce protegee, singing at Monte Cristo,

etry, Della and Billy Mack, with Fior-nce Cope, playing at Gaumont ence Cope, playing at Gaumont Palace. Leon Siritzky, film theatre owner, salling for America with his son,

Leon Sitten, sailing for America with me sailing for America with me Sammy.

'Mollere House' planned at Cite Universitaire as dorm for stage students.

Cine Parls Soir showing 40-year history of films, with all the good

Cine Paris Soir showing 40-year history of films, with all the good old ones. Rus Muth of Fox Movletone News passing through Paris on way back to Berlin.
Charles Mere's adaptation of Broadway' opening May 14 at the Madeleine.

Madeleine.

Ballet by Gab Sorere, pupil of
Lole Fuller, in stage show at Olym-

ole Fuller, in Suage snow at ComHenri Bernstein back from Lonon after supervising staging of
Mrs. Lacy W. Kastner and chilera going to California via Panama
anal in June.
Jules Verne's Around the World
n 30 Days' may be made into a
reach talker.

Jules Verne's 'Around the World in 30 Days' may be made into a French talker.

In 30 Days' may be made into a French talker.

Jacques Chabannes making an Jacques Chabannes making an Jacques Days and Cloopatre'.

Madame Frenc, business manager of the Gymnase and alde to Henry Jacques Dayal readying a second dim, 'Women's Club, 'with Prancolse Rosay in the lead.

Rose Rocher opening at Vieux Rosay in the lead.

Rose Rocher opening at Vieux and 'Dardamelle'.

Joan Warner daneing at Opening of Florian, new eafer restaurant in Jacques Days and 'Dardamelle'.

Joan Warner daneing at opening of Florian, new eafer restaurant in Francis A. Mangan now doing stage shows regularly at the Olympia as well as feet.

Charles Dulin to Breal, at the Ateller next season.

State valide stations to broadcast yodies of maillets in tenor competitude of the programment of the property of the programment of the property of the programment of the programmen

writing a scenario for 'Head or Tail,' to be shot in May.
Arturo Toscanini, Nathan Milstein and Eric Korngold among and the stein and Eric Korngold among and the stein and Eric Korngold among the stein and Eric Korngold among the stein and the stein and

ville.

Louis XV commode bringing \$1,300, top price in auction sale of Jane Marnac's furniture and art ob-

jects.
Comedie Francaise definitely de-clding to move to the Marigny the-atre in August, September and Oc-

tober.

Bengal Lancer (Par) out in 11
Pathe-Natan houses in Paris, two
playing original version and others
dubbed.

réengal Lancer' (Par) out in 11
Pathe-Natan houses in Paris, two
diffusion prices of the Ambassadeurs, to open that theatre
dubbed
Marie Bell, director of the Ambassadeurs, to open that theatre
det play.

Cecile Sorel, going vaude, to open
at A.B.C. in a sketch. Richard
be spotted there.

Paris Sori making a film of Philihert Besson, French Huey Long, in
Paris Sori making a film of Philihert Besson, French Huey Long, in
dodging the police.

Ambassadeur and Mrs. Jesse
Straus bringing kids from all local
Straus bringing kids from all local
Fox projection room.
Collection of photos and doeu
name of the Sory of the Sory
Caby Moriay and Charles Boyer
Caby Moriay and Charles Boyer
Champs Elyses lobby.

Gaby Moriay and Charles Boyer
Champs Elyses lobby
Anatol Lilwack on a
scenario by Marcel Achard.
Repe Koval getting the ribbon of
a minimum control of the Sory
in the bar of the Bouffes Parisiens,
after mattines of You're Mc.

Junior Guild of American CatheJunior Guild of American CatheJunior Guild of American
American
film exces here but one, whom he
doesn't name but slams plentytery, "Twelfth Stroke of Midnicht,"
before a free admission audience.

Her of Comment of Midnicht,
being played at the Conservatoir
before a free admission audience.

Abel Gance for distribution of
coming film, "Romanee of a Young
Man, based on Octave Feuillet

Manch to Rene Alexandre (Comedie

coming film, Romanes of a Young Man, based on Octave Feuillet Actor war veterans giving a lunch to Rene Alexandre (Comedie Francaise) in honor of his promotion of the Property of the Propert

Mexico City

By D. L. Grahame

Government's radio station XEO closed for repairs in discover and the recitals at the feath of Hiddigo.

Directors of native-pics organizing a national association, nating a national association. Before the respective of the respective of the recital stationary of the respective of the responsibility of the respective of the respective of the responsibility of the responsibility of the respective of the responsibility of the respons

London

Two Amsterdam managers interested in 'The Old Ladies.'

Dave Bader rushing to meet John Drinkwater at the Regal. Myron, Pearl Quartet back in London after continental ltincrary in

Reggic Hammerstein in town and likely to stage a musical for the West End.

Thomas Bentley to direct the Henry Hall picture for British In-ternational.

chestra at House nitery.

R. A. D. A. planning to produce 'Little Earthquake,' new piece by Beatrice Mayor.

R. A. D. A. planning to produce Little Barthquake, 'new piece by Beatrice Mayor.

Raiph Dean reasequerade,' due at Princes' theatre.

Hassand Short and Martin Beek looking at the new Buchanan show one openling night.

Hassand Short and Martin Beek looking at the new Buchanan show at the popular night.

A production in the West-End Andrew Corner' closed a seven-month's run at the Apollo May 11.

A production in the West-End Corner' closed a seven-month's run at the Apollo May 11.

A production in the West-End Corner' closed a seven-month's run tipe at the Apollo May 12.

A production in the West-End Corner' closed a seven-month's run tipe at the Apollo May 12.

A production in the West-End Corner' closed a seven-month's run inght and the folded.

Tex McLeod again having labor beer, but jumit not work.

Harry Foster organizing a charity concert in aid of German women and the Concert in the Juliance of Concert in the Apollo May 12.

Franco Foresta left cast of Dancing City at the Coliseum. Derek Oldnam replacing.

Max Bernam's replica of the Tower of London jewels being distance of the T

The provinces and provinces are all the provinces with introduction to the Morey and Marion going 'to America with introduction to the Provinces and the Pro

Garden.
Sid Tracy (Tracy and Hay) produced a revue at the Palais D'Ete,
Brussels, with Franklyn D'Amore
and Jack Lane and the Three Bonos
in east.

John Paddy Carstairs doing quick-polishing job on script of 'While l'arents Sleep' for Transtulantic Films. Fred Zelnik mesging for Kenneth Duncan, just finished lyalying in British Lion's Charing Cross Read, bound for Montreal to produce a quota film. The King's produce a quota film. The King's the Company of the Company of the Company in the Company of the Company of the Company that the Company of the Company of the Company are the Company of the Company of the Company of the Company that the Company of the

Joe Termini framing a new act

for over here.
Jules Stein off to Paris, but returning in a week.
Charles Raymond taking house
at Ascot for the family.
Cliff Whitley moved into a new
flat at St. John's Wood.
Two Amsterdom managers inter-

Sir Walter de Frece left his widow (Vesta Tilley) \$35,000. Alban Limpus laid up and his missus reprosenting him in blz.

Joe Best and family salling to South Africa to start an indic film

Reginald Batten to lead the or-hestra at the new Lansdowne

George Foster getting ready to celebrate his 50th anniversary as a 10 percenter.

to end of June and
July
July
Wi Parnell has the flying bug
Now files to most of the General
Theatres provincial spots instead of
railing.
Marion going to

manager United Artists, over at Eritish and Dominion Films as a state of the Artists and First and Artists and First and Artists and First Artists Artists and First Artists Artists and First Artists Artis

veeks. Forsten Ralf, Swedish tenor, fiew to London May 8 to replace Max Hirzel (suffering from throat trouble) in 'Lohengrin' at Covent Garden.

i cast.

John Paddy Carstairs doing quick

John Paddy Carstairs doing quick

While

Honolulu By Mabel Thomas

Fritzi McGuigan back home. Neil Agnew gone back to New York. Ray Griffiths and family left after

Nell Agnew from back to New
Ray Griffiths and family left atter
two weeks.

Harry cans will go on K. G. U.

Harry Cansell State of the Company of the Company
Mr. and Mrs. Robert Kane at the
Mr. and Mrs. Robert Kane at the
Mr. and Mrs. Robert Kane at the
Sam Heiman, Foo.

Bedgar Rice Burroughs and bride
teturned to Hollywood Kane
Holly

Royal Hawallans to L. A. Ray Kinney pinch-hitting.
Douglas McLean due soon to
shoot around local hotels for
Waikiki Wedding.'
Warner Baxter and his wife down
for a week. Baxter made Mayor
of the Island of Molokai.

New Haven By Harold M. Bone

Little Theatre called it a day. Jack Markle in for a hello to the

folks. Isabel Wilder gave a drama chat

Makels Wilder gave a drama chat over in Derby.
Jack Kilfeather will have a hand in local operstant a couple conserts for Etentry Busso.
Is Harry Berman trying to set a record for benefit shows?
Valencie, Spanish nite spot, is to the state of the state

per.
Jean Belasco, former local theatre
manager, in ahead of Gorman

Harry Shaw eclebrating first an-niversary, as head of Loew's N.E. Ben Cohen will earry his amateur nites with him when he moves to

Ben Cohen will carry his amateur nites with him when he moves to the Bijou.

Frank Henson practising cheers and yells—they're shifting him to the College.

Greek Evans and Henrietta Waitefield in from Westport for look at Opera Guild's Geisha.

Green Guild's Geisha.

Group Theatre movement.

Montreal

Bront Carls fire paile at Imperial theatre.

New city 28, sales tax not imperial theatre.

Geo. A. Hamid Circus at Forum closed to gross of \$8,000 at \$1 top.

Amateur nites even ponetrating Jim Osseler traveling Quebe province ahead of social service plo.

Mellers at Corona go open-air sales to the sales to

The Hague

By M. W. Etty-Leal

Berlin Philharmonikers touring Holland.
Affred Basserman and his troupe on tour here.

Altred Basserman and his troups on tour here. Export of Duten radio appliance during April valued at 3,000,000 at Twenty-four hours after London Royal Jublie celebration Fox Movietone reels of festivities on view in cinema of Itoliands of Itoliand on hotels, restaurants, cafes and cabarets, the Hague is planning a parking tax for automobiles.

Hollywood

Peter B. Kyne in town.
Lita Chevret out of hosp.
Lyw Wilson hooked a shark.
Homer Curran back to Frisco.
Renee Whitney on the sick list.
Frank Davis fiew to New York.
Bill Fine grounded by his wifte.
Sam Marx back from New York
and J. J. Ghan fighting of a flu at

Allns MacMahon back from New York.

Ruth Rose a returner from New York Helen Kans shopping for a pro-

Ken Daily took his wife back to Biltmore theatrs being refur-

Lupton Wilkinson victimized by Guy Bates Post motored in from

Guy Bates Post motored in from Romo Vincent emoccing the Bilt-

Mrs. Edward Knopf writing an-other play.

other play.

Sterling Holloway will soon boast of a rancho.

Elissa Landl to New York for an NEC airing.

NBC airing.

Jean Harlow's mother off to
Kansas City.
Danny Danker found a new house
on a hillside.

J. M. Nickolaus spent two weeks
in New York.
Pat Casey lost three teeth by the
vanking route.

at Case, 100 to the line route, led Lewis gets in June 2 for Metro pic. Ienry Blanke buying olivs trees

for his home.
The Spencer Tracys back from
Frisco yacash.
Conchita Montenegro personalling
at Paramount.
Katherine Brown, Radio's story

ed, here again.

Sam Mintz making Callente a
weekend habit.

Vera Gordon back from personal

weokend habit.
Vera Gordon back from personal
appearance tour.
An interest of the second of the seco

three years in the east. Metro will make a short on grey-Metro wills with the short on their farm. The short on their farm. The short of the short on their farm. New one-year contract for Bert Glorill, for a cameraman. Glorill, for a cameraman of Glorill, for a camerama

trip to Central and South America. Frank McInerney made gen. mgr. of Willis Goodhue legit productions. Harry King, Jr., down from Oak-Harry King, Jr., down from Oak-Mike Newman showing Improvement following second op in a year. Dolores Del Rio trained to Prisco for opening of In Callente. New York's turn to hand out to the total to the Jack Halleys two-year-dose Mike Newman showing Hmoreys ment following second op in a year Dolores Del Rio trained to the Jacob French Stew Torks turn to hand out. Charge Osson parking his vallection of the Jacob French Stew Torks turn to hand out. Charge Osson parking his vallection of the Jacob French Stew Torks turn to hand out. Charge Osson parking his vallection of the Jacob French Stew Torks and Carl Niesso pooling resources Henry Goldenberg back to Freico firer one of his periodical jaunts of the Jacob Frei Charge Osson Frei Charge

rave. old. Eddie k af old.
Eddie Saunders back to New York after Metro product pow-wow

Henry Goldenberg back to Frieco after one of his periodical jaunts here. Kathryn Dix Joins Goldwyn pub-ity staff on return from New

CHATTER

New York stage Radio. contract to William Le Baron and W. C. ields story-huddling at Palm

Abe Lastfogel and the missus due around Decoration Day for a sum-

Francis Lederer made two pleas for world peace at subsequent run theatres

theatres.

Sid Silvers has the family home now, also the godfathers, Kalmar and Ruby.

Ernest Pagano, Radio writer, upped to assistant to Zion Myers, supervisor.

supervisor.

Mr. and Mrs. Clayton Heermance
visiting dotter June Collycr (Mrs.
Stu Erwin).

Rowland Brown writing a yarn
around magicians with Fred Keating in mind.

Francis Faragoh trying to get lowdown on Dr. Ben Johnson's life for Radio pic.

Henry Fonda broke a bone in his hand during fight scene in 'Farmer Takes a Wife.'

Eddic Saunders, Jr., taking les-sons from the pater on how to keep on the fairway.

on the faltwey on now to keep to the fall the for a week and out an account of the fall the fall the fall the fall the fall to fall the fa

Perc Westmore's contract as a makeup director at WB extended a Gane Markey and Joan Bennett chartered Donald Crisp's yacht for a Catalina weekend.

Douglass Montgomery taking structions of a Cossac under instructions of a Cossac under instructions of a Cossac was a contract of the contract of the cost of

plan. Frank Borzage again staged the floral salute act from a plane when the missus steamed in from Hono-

Ansel Friedberger says so many exec. changes at Universal these days it's hard to know whose throat

days it's nard to know whose throat to cut.
Woody Van Dyke adding new suits to Brentwood home for his bride, who arrives from the east in late summer.
Billis Burke, daughter Patricla and Mary Rogers left for Broadway. Miss Rogers goes to Skowhegan for summer stock.

aniss rogers goes to Snowlegain for summer stock.

John Mescall won annual Ameri-can Society of Cinematographers golf tournament with gross of 78; Saul Kushner and Eddie Janis petitioned court for okay on con-tract to promote Betty Jane Rhodes, 14, radio singer, for national air-lurs.

Ings.

"P-Men' organization, similar to
New York's Dutch Treat club, organized here by James Gleason, Mel
Shauer, Bob Presnell, Barry Trivers

and others.
Fay Wray in from England after six months stay. May return in June to celebrate wedding annivarsery with John Monk Saunders, directing for Gaumont-British.

Indianapolis By Bill Kiley

'Rain' heading all report shects. Bud Summers off to Youngstown,

Ohlo.
Milt Ettinger passing out cigars on arrival of son.
Louis Lowe on arrival of son.

Band maestro Loule Lowe
doubling as barrister.
Walt Bullock, Pen Bernie p.a., in
town to visit mother.
Road house owners banding to
fight constitutionality of closing
low

Des Moines By R. W. Moorhead

Town has a new nitery in the Ran-Da-Voo at Randolph hotel. Roster of the local Ad Club in-cludes ten radio men and two thea-

tre men.

Bernie Lowe, of the Maytair Club, to be married June 18 to Gloria Means, socialite.

Theatre men quick to capitalize on the chain letter craze in their direct mail advertising.

The first social gathering of the Variety Club, in the form of a dincretance and the control of the control and contended by 20.

Anna Sten's four-day personal appearance with 'The Wedding Night' at the Paramount had Tri-States groggy. Too much temperament.

Sight' at the Paramount had Tristates progry. Too much temperament.

States grogry. Too much temperament.

Local Community Drama AssociaLocal Community Drama AssociaLocal Community Drama AssociaLocal Community Drama Canada
Local Community Drama Local
Local Community Drama Local
Local Community Drama Local

Cleveland

By Gienn C. Pullen

Helen Jepson visiting family en-route to coast.

Shella Barrett staying with Ruth
King before sailing for London.
Abbey Players' is last touding
legit show of season for Hanna.
Nina Ruvinoff, blues singer, div-orced from Laster E. Ruven, auto-

Nina Ruvinoff, blues singer, divorced from Lesier B. Ruven, automan, appeaser Bros. fighting to get permit for opera in their Wildwood Park. B. Brown's wife having reactions with film comic's folks in Sandusky.

Wilnsor French, gosalp columnist of the control of the film comic's folks in Sandusky.

Wilnsor French, gosalp columnist of the control of the film comic's folks in Sandusky.

Kingish Levinsky here to see his former wife. Rozanne, fan-dancins, Sanmy Kaye reopening Williowick club: Stubby Gordon succeeding Tomny Tucker at Statter. Robert McLaughlin's Players' club as director of dramatic school and appearance of the control of the contr and Hermine Kreutz pulled a sur-prise wedding act on Newspapel Row.
William F. McDermott, globe-trotting drama crick for Plain Deal-er, salling für Germany and Russila again.

Milwaukee

Joe Burmck reopens his Mus-

Joe Burnch respons his Muskego beach amusement park Momorial Day.
Herb Israel, drama editor for the
News, named president of the MIFred Spooner, Davidson theatre
pa., left for New York to resion
Ed Howe,
Fred Spooner, Davidson theatre
pa., left for New York to resion
Ed Howe,
Fred Spooner, Davidson theatre
pa., left for New York to resion
ager and now production manager
ager and now production manager evenings at a
cott, sweetate
of WISN, services of the Modernlistic ballroom, replacing Jimmy Doline, who moved to Freeport, ill.
Mijwaukee Varlety Club will be
standing.
Mijwaukee Varlety Club will be
standing,
miles daily.

house in the city holding a morning ide matinee. Plans being made for dinner honoring Fred Meyer, former manger of Albambira and now studio age of the control of the contr

Boston By Maxwell Fox

By Maxwell Fox
Hornes McNabb in advance of
'Let' Sm Have It'
Winnic Coyle cavorting about
Hub in her new charlot.
Mrs. Charles Keerner visiting
family in Portland, Orc.
Emile Coulon celebrated his 50th
Schwille Sundon celebrated his 50th
Warner Oland coming to his
Southville summer home soon.
Jack Goldstein has redecorated
his office with a theatre art layout.
Batter or Ramy Weeke appoints
stone. Alcoholic Everrage Commis-

sion.

Harry Browning's aluminum painted roadster can be seen blocks away.

Dog track started in Brighton last week. That makes two in Massa-

Dog track seasons week. That makes two in massachusetts went out of Boston taverns last week as result of changs in drinking laws. Mitchell Benson, assistant producer at the Met, left for his new American Federation of Actors postponed benefit at Colonial to May 28 so that Sophie Tucker could appear on the bill.

Kansas City By Will R. Hughes

Spring racing season at Riverside opened May 18. Harry Duncan managing Fairy-land Park for 19th year. Johnny McManus looking more dignified than ever with his new

eyegiasses.

The Empress, which housed vaudeville and burlesque, has been leased for a wrestling and boxing

leased for a wrestling and usanic arena. Planettes, recently with the Theer Bros. unit, have gone to Denver, where they will be heard over KOA.

John Bares, killings come of his spare time acting as m. c. for radio and amateur shows.

Louis Shouse, manager of con-trolled the control of the con-trolled the control of the con-trolled the control of the con-trolled the controlled the con-trolled the con-trolled the controlled the con-trolled the con-trolled

has been a losing game for some time.

Johnny Kiling, owner of the Amer-lean Association bail team here, is strong for a 25c admission to the bail games, and will make a fight for it with the other managers.

Cuba

By Rene Canizaree

Gambling and dancing at La Gambling and dancing at La Playa daily. Angna Enters offered two recituls at El Encanto. Jack Rice of the Intérnational Radio Club at Miami here on his

Radio Club at Miann free of the honeymoon.

Enrico Caruso, Jr., currently at the Campoamor, and did a couple of broadcasts over CMW.

Cuates Castllia, Mexican song-birds, at local picture houses for persons; also radioling here.

Baltimore

By Albert Scharper, Jr.

Glick Show first carney of season

Gilvé Show lirst carney of season to stoch town. Don Redman ork stopped off for one nite dance date. Novelist Scott Pitzgerald leaving from the summer. He was sent to the season the season to the season the season to the season the season to the season t

Pittsburgh By Hal Cohen

Johnny Jones' show at Exposition Park for a week's stand. Jack Pettis here briefly on way from New York to Omaha. Bob Chiestes and band have been Edward on the Stan Lewy In from Chi beeting the drims for the Paul Ash unit. It's a boy at the John Maganotts. Father is the Plaza's co-owner. We will be the Plaza's co-owner. The Park of the Paul Ash unit. (24).

Julius Huchn, young Pittsburgh baritone, goes to the Mct next sea-

son. Masquers wind up season next month with Philip Barry's 'Holi-day.'
Roy Daniels new m.c. of Hearst's Sun-Telegraph, succeeding Dwight Fee.

ec. Ernestine Barber switched from ic Italian Gardens to the Plaza

Ernestine Barber switched from the Italian Gardens to the Plaza cale. Columbia's Sam Galante and Fox's Edgar Moss around for a few days. Charlle Danver and Karl Krug celebrating their birthdays week apart. part. Colleen Moore and her ma here or two weeks with star's doll

Contest with for two weeks with house.

Eddle Blaine quits acting for while to operate a beer garden this

while to operate a beer garden this summer.

Horman Liveright to summer horman Liveright to summer here a stock company in Connecticut.

Bruce Hewitt back home after several weeks with Bson Players The Irac Cohns ars mourning pienty over the death of their liverous the summer of the several weeks with Bson Players and the several weeks with a several sever

erates a nice class.

Billy McCoy, former host at Chatterbox, took similar job at Hotel Summit's Baron Munchausen

Hotel Summit's Baron Munchausen room. From the state of t

Minneapolis

By Les Rees

Show biz in bad May slump.
Eph Rosen, RKO salesman, at
wheel of new car.
Entire WE sales staff departs
June for Los Angeles convention.
Use to the sales staff to carry
any Bank Night mention in theatre
ads.

ads.

North Dakota state regulatory de-partment has decreed 'Bang Nights'

legal. Ted Flo Rito and band booked for mior League show here this

Ted Flo Rito and here this month.

Beatrlee Kluczny of RKO office force back on job after two months' force back on Job and illness.
Richard Arlen guest of honor and speaker at local Variety Club

speaker at local Variety Club luncheon. Morgan Ames, Singer circuit gen-eral manager, here from Chicago for

luncheon.

Morgan Amos, Singer circuit genal few days.

All major exchanges here given
an few days.

All major exchanges here given
complete the complete given during season at Lake Harriet, public
park, starting in July.

Bikht Hgirth operas to be given during season at Lake Harriet, public
park, starting in July.

Bikht Hgirth or the complete given during season at Lake Harriet, public
park, starting in July.

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Leve Lake and El Lago.

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Leve Lake and El Lago.

Bidle Galinauch, former Publik
Leve Lake and El Lago.

Bidle Galinauch, former Publik
April Hquor tax collections in Minmeotta jurged 48:713 over correleague baschull publicity.

A. G. Bainbridge, showman-mayor
esking a second term, ellimitated in
the primaries, running third in a

"Nory" Mulligna and band mevling from Hotel Itadisson Humon
to Exclusive Marionettes coming
the control of the complete given to the control of South engagement prior to tour
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CONTROL FOR LITTLE BUT OF ANY MANAGEMENT FOR WHICH THE PRESENCE WHEN WELL SHELL STREET

East

Voice expert declares President.
Roonevelt's pilpes aimost 100% perfect for radio. Hucy Long is an in-and-outer, while Coughlin uses an impersonal pulpit voice.

In-and-outer, while Coughlin uses an impersonal pulpit voice.

Siegler to have charge at the Met. Former is from the singing forces and was to have hade charge of the charge of the country of the country

has been consistent, and shows and clowed Barrington. From the Edith Wharton story.

Martin Brown has a new play, The Girl Who Was Never Spanked. The Girl Who Was New Spanked Spanked

www. mains on account of thuthe control of the co

Dailies News From the

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper. T. Gelegeringsbergeringsbergeringsbergerendermarkeren betatte in de (et in de delengerendermarkerender

CHELYGENERS

mer. Art troupe scattering for the summer.
Picture operators' local 306 at a midnight meeting at Mecca Temple, Monday (20) voted to continue under the control of IATSE. In spite of six court actions recently taken to oust IA, the vote was only 30 to 1,800.

to oust IA, the vote was only 30 to 1,800,40 George failed to contest the divorces suit brought by Edward R. Fowler. Judge withheld decision at heaving Thursday (16). To be four major Yiddish them of the contest of t

and "Four Girls", next season.
Cast of Tobacco Rad outlitted
with new costumes. Total cost
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there all summer. Divorcing James Rennie.
Rennie Coming Physidana Equity
Newly hemen grand (26) at the Center theatre.
Theatre Alliance announces three plays for next season. They are plays for next season. The Cuckold Magnifect. Ferdinand Crommelynck.
Bassee, and The Cuckold Magnifect. Ferdinand Crommelynck.
Season (27-29). The season of the Cuckold Magnifect.
Wednesday (27-29). The street of the control of the control of the cuckold for the control of Ziegfeld toupors every Tuesday night.
Started Visit of Come in on a S2 top. Mats will be \$1.50.
Gus Hill announces hell present Eva Tanguay next season in a revue.

revue.

Owen Davis will put Mildred Cram's Forever in play form.

Big to-do in Paris when girl selected in contest as 'Miss France' turns out to be a Teuton. Decision immediately reversed to silcnee catcalls.

calls. Smoke caused by a short circuit in basement of Loew's \$3d street theatre, caused patrons to vacate premises Saturday night (18). Slight conflagration quickly extinguished and show resumed. Count Covadonga, ex-heir to Spanish throne, embarks for the U.S., 18av 23. He has film leavings, but

aduly papers of New York, Chicago, Son Francesco, Hollywood and London. Variety lakes no credit for these news items; each has been rewritten from a daily paper.

Weer's incluby, into the floor in the floor in the control of the second papers of the control of the second papers of the control of the contr

California Collegians saif for Eu-ropean dates in July, Closing in 'Thumbs Up,' Pickens Sisters pick road for next prowl.

Coast

Dave Gould, film dance director, granted divorce in L. A. Out of court settlement gives his ex-wife, in Now York, \$275 monthly ali-

mony.

Birger De Bulow, film writer, awarded \$25,000 judgment against Dr. Laurence Spangard for asserted excess injection of arsenic. De Bucket of the state of t

John Piene.

Unanimous assembly vote on Hunt bill, which would prohibit marathons and endurance contests in California, held ecrtain of enactment.

actment.

Jack Buxton, 35, racing driver, killed on Mojave desert when his ear overturned.

Jose Rodriguez, publicity director for radio station KFI, Los Angeles, seriously injured.

Harold William Roberts named position.

position.

For kissing Gladys Samuels, L. A. night club entertainer, against her wishes, Robert Shrake, etly omploye, ordered by court to pay \$10,000. She sued for \$40,000.

Deputy sheriffs seized Sue Carol's auto to apply on \$2.834 judgment obtained by N. Y. dress house on unpaid bit.

unpaid bill.

Dorothy Grainger, film player, revealed that she married George Loilicr, stand-in for Richard Dix, in Carson City, Nev., June 25, '34.

Declaring that English femme artists are in no great demand for pictures, Mrs. Patrick Campbell will return to the Isle after 18 months in Hollywood.

Marlon Aye, one time Wampas baby star, attempted suicide in a fit of despondency by swallowing poison. She will recover.

Holen Zeh, 18, San Francisco steno, announced she would wed Gene Raymond, film actor, June 2, Raymond is quoted from N. Y. as saying he doesn't even know Miss Zeh.

Jayne Shadduck, former stage actress and ex-wife of Jack Kirk-iand, announced her engagement in L. A. to Henry Topping, New York banker.

OBITUARIES

ADRIAN S. PERRIN

ADRIAN S. PERRIN
Adrian S. Perrin, 45, stage director and producer of musical comedies, died in city Island, N. Y., May
15. Mr. Perrin staged for B. F.
Keith, S. Z. Poli, James Thatcher
and many others, and was able to
stage more than 100 productions
stage more than 100 productions
the stock company he turned his attention to amateur productions and
little theatres, with an office in
Lowe's Annex.

Loew's Annex. He was married in 1928 to Isabelle Mathews in Oakland, Cal., where he was directing a stock season with Charles Ruggles as his star. His widow survives

Interment in Mount Hope ceme-

GOY, Westchester.

JOHN J. GARVEY
John J. Carvey, 63 stage hand for 48 years, died May 9 at his home in Rochester. He had worked in all Rochester legit theatres and last month was backstage for My Maryland' at the Eastman. He was on the road three seasons with Gorge M. Cohan in '48 Minutes from Danagay and 10 Miles from the Company of one sister.

GEORGE DeCARLTON GEORGE DeCARLTON
George DeCarlton, 67, died at the
NVA sanatorium, Saranac, May 15,
atter a lingering illness. For 56
years he held major roles with
Broadway productions in the legit
field. He was a member of the
Prinar's club. He left no near relatives, his closest friend was Fred Interment Saranac Lake.

DOMINICK MANGANO

DOMINICK MANGANO
Dominick Mangano, 38, musician
and radio entertainer, died in Benton Harbor, Mich., May 20, following an auto accident. He was
known on children's program as

"Tony,"
His widow, parents, three brothers
and three sisters survive.
Interment in Chicago.

GABY POLO

GABY POLO
Gaby Polo, 55, one of the original
Four Polos, standard casting act
In the early years of the century,
died of diabetes in the French hospitat, New York, May 10. Burled
under N. V. A. auspices.
He is survived by his widow,

GLEN M. QUICK Glen M. Quick, 49, assistant man-ager of the Columbia theatre, Al-liance, O., died in that city May 17. He was also publicity director of Tri Theatres, Inc., local film the atre group.

His widow, mother and a brother

survive. Interment locally

HARRY KLEIN
Harry Klein, \$2, member of Klein
Brothers act, died Friday morning
(17) after an extended illness. He
is survived by the wite, mother and
prother. Services Sunday (13) in Riveside Memorial Chapel, Par
Roelaway.

MARTY SEMON
Marty Semon, manager of Coiumbia theatro in Portsmouth, O.,
died May 11 after an operation for
appendicitis. Will be buried in
home town, Atlanta, Ga.
Survived by wife, two sons and
daughter.

PAUL DUKAS Paul Dukas, 69, French composer best known through his tone-poem, 'The Sorcerer's Apprentice,' died in Paris May 17.

CHARLES M. T. LOEFFLER. Charles Martin Tornov Loeffler, composer, died May 20 at his home in Medfield, Mass., where he had lived as a recluse for past 20 years. Father of Milton J. Cross, radi announcer for NBC, died in Nev York, May 20,

Mother of Lou Clayton (Jackson and Durante) died in New York,

New York Theatres



CAPITOL EX "Age of discretion" On the Stage Rudy Vallee and his Connecticut Yankees & Rev Paul Lukas Madge Evans

RKO THEATRES RKO 86th ST. RKO Blat ST. at Lexington Ave. Wed. to Fri., May 22 to 24 Wed, to Fri. May 22 to 24

"HOLD 'EM YALE

"WOMEN

MUST DRESS"

TRAND WYN Cont. from 9 A.M .- JAMES

CAGNEY in "G-MEN"

PARAMOUNT TO A SEA MAE WEST

in "GOIN' TO TOWN" Starting Friday
GEO. RAFT in "THE GLASS KEY"

UNITED RIVOLI

Last Weeki HURRYI HURRYI VICTOR HUGO'S "LES MISERABLES" Produced by Darryl Zanuck, with Fredrio March and Chas. Laughter

RADIO CITY ROCKEFELLER MUSIC HALL

KATHARINE HEPBURN CHARLES BOYER "BREAK OF HEARTS" "BREAK OF HEARIS"
THE STAGE. "Scheherazada," Rimsky sakoff's colorful symphonic suite in all obsculer scones, with a cast of hundreds luuling augmented denoting and choral en bles and Symphony Orchestra.

"3 * * * STARS"—Nex ANY DAY 25c to 2

FRANKENSTEIN 35c to 7 with KARLOFT Gala Variety Rev. on Stago ANY SEAT Of the Nation

H-W and Small Town Mayor's Feud With the Circus Puts Show Across

Johnstown, Pa., May 21.
Mayor Eddle McCloskey's yearold circus mad flared anew with arrival of Hagenbeck-Wallace show
for one-day stand here Wednesday
(18). Squabble started list year
request for 2000 free passes for the
city's schoolboy traffic cops. The
mayor this spring demanded his
2,000 passes for the kids before
granting a license, but Hagenbeck
permit from city council.
McCloskey Issued a no parade, no

granting a license, out Hagenees, granting a license, out Hagenees, gave him the run-around and got a permit from city council.

McCloskey Issued and to last minimum to hammered council into supporting his resolution. Despite short notice, show staged parade that packed downtown streets. Not to be outdone the mayor ordered police to bear down on circus bailoon butchers, etc., while local boyling bedieners of the production of the production

Smallies Draw 12.000

Indianapolis, May 21.

Indianapolis, May 21.
The Midge Auto Racing association, which has made this one of the stops in its circuit, came in second in court when Tominy the second in the second in the second that the second that

Rains Augur Biz

Capitol Bach. local amusement park, opened partially Saturday (11). but had the grand opening the following weekend (18). Heavy rains and inclement weather held back the original idea for a May Day start. Rains have increased the optimism in this area for a good outdoor eason, since play has been close to the best for the last. R. J. McGuer's lent weekend. Lincoln, May 21.

R. J. McOwen's tent rep company will open under canvas June 2.

Park Goes Cheap

Lancaster, Pa., May 21.
Rockey Springs park one of two
spots of its kind here purchased by
Joe Fegari for \$20,000. Park interests which owned it turned down a
cool quarter million in 1223.
Park went begging last year for
a buyer. Several public sales on
premises were need with considerate
for a number of years and has
operated practically all concessions
since the war.

Still Has a Job

Designation of Dr. Albert L.
Brown of Deposit as director of the
New York State Fair by Peter G.
New York State Fair by Peter G.
Agriculture, will bring no drastle
changes at least for a year.
J. Dan Ackerman, whom Dr.
Brown succeeds as titular head of,
the exposition, will stay as general
manager of the fair, a newly creared office.

H-W SHOW SUIT

Pittsburgh Couple Claim Ushe Pushed 'Em

Pittsburgh, May 21. Hagenbeck - Waliace - Forepaugh-Sells circus, playing a two-day en-gagement here last week, ran into a suit and was forced to post a bond in common pleas court before being in common pleas court before being permitted to leave town. Mrs. Agnes O'Neil and her husband, John, both of Pittsburgh, asking unnamed damages, claiming they were knocked down and painfully injured by an usher while attending a performance.

Police also caught up with a couple of circus camp followers here charging them with the theft of some cash from an auto service stasome cash from an auto service sta-lon. Men who gave their names as Ralph Walsh and Seymour Ansel, both of Crosksville, O., were held at the East Liberty police station. They had the misfortune to pick on a spot presided over at the time by John Dorsey, nephew of Pitts-burgh's police superintendent, Jacob F, Dorsey.

GROCERY SHOW BEAT INDOOR CIRCUS TRY

Winston-Salem, May 21.

Al itchie, strong man made a complete, strong man made a complete of the strong man made as complete of the strong with John Reinhardt, fight promote, handling the promotion. The circus played for one week at a tobacco warehouse to less than 1,000 men and the strong man and Winston-Salem, May 21.

Await Sup. Ct.

(Continued from page 7)

(Continued from page 7) cisions are pending, officials of the Film Code Authority are proceeding just as though the NRA was to continue indefinite the Longier coning and While the Local September 200 May 100 May 10

No Showman

Lincoln, May 21. Repeated walls for a showman to operate the Nebraska State Fair go unanswered with the recent legislative ruling that the old board plan will remain intact, in spite of two reorganization bills killed. pian will remain intact, in spite of two reorganization bills killed. Lincoln bankers were behind the move to oust the present board. Only concession or attraction set for 1935 is the United Shows of America, carney.

EARLY IN WORCESTER

Worcester, May 21. White City park will open for the White City park will open for the season Saturday (25). Several new buildings have been erected and the entire resort has been done over.

Sol Jules, formerly of Coney, Island, has taken over the games concessions. Maybelle L. Henderson continues as resident manager with Russ Henderson as p.a.

COLE CUTS PARADE

Tired Stock and Steep Grades Bac Combo

Fairmont. W. Va., May 21. The Cole Brothers circus eliminated the street parade here, the reasons advanced being that the horses had been overworked in the last two weeks and that the grades

last two weeks and that the grades were particularly bad here.

Circus has had some trouble in securing work stock and could not get trained horses. Another difficulty has been in getting experienced six-hot.e and eight-horse divers. The organization of a big show is made more difficult in recent years when smaller shows are when such as the stock of the

RAIN QUENCHES ST. LOO CARNEYS

St. Louis, May 21. St. Louis, May 21.

Carnival folk are having the toughest time in years in St. Louis his Spring. The rainlest period, since the oldest inhabitant can resulting the control of the control

ago.

All was set for a banner season when Jupiter Piuvius put in his unweicomed appearance. Rains almost welcomed appearance. Rains almost daily, have not only dampened the enthuslasm of the carnival people but have succeeded in keeping large numbers of citizens at home.

but have succeeded in keeping large unwbreas of citizens at home unbreas of citizens at home as a several advantageous locations are several advantageous locations are several advantageous locations are several advantageous locations. The section of the law when local gendarmes took into custody Eddie Zeitman, 38, a performer and his man armes took into custody Eddie Zeitman, 38, a performer and his man suspected of violating a Misouri statute which prohibits the exhibition of a deformed person. Police charge that Zeitman, who is 3 feet tail and weights 46 pounds, has a broken back and is not a freak as broken back and is not a freak as broken back and is not a freak as reast were made after complaints had been received by the department that Zeitman was being treated inhumanely.

Technical Out

Spartanburg S C May 21 Epartanburg, S. C., May 21.
Magistrate R. P. Harris has ordered a verdlet of 'not guilty' in
the case of Benny Krause, manager
of Krause Greater Shows, charged
with violating a law which prohibits
the showing of a carnival not connected with a fair in the county
where Rock Hill, S. C., is located.

where Rock Hill, S. C., is located. The warrants against the show-man charged that on April 1 and 2 Krause was connected with a car-nival company 'now exhibiting near Rock Hill: The warrants were dated April 5, and there was no testimony as to whether or not there was a violation of the law on April 5.

Dayton's New Show Lot

Playing on new circus grounds, the old McCook Air Field, the Hagenbeck Wallace, Forepaugh -Scils Bros, circus had a two-thirds house in the afternoon and capacity at night (3). The grounds proved at night (9). The grounds prov so acceptable that they may b

so acceptable that they may be-come permanent for that purpose. This week the Mighty Sheesley midway has the grounds under auspices of Central Labor union. Beverley Kelley severed his con-nection with the circus on the day of its showing here.

Animal Trainer Killed

Los Angeles, May 21. Joe Reed, 40, animal trainer, was gored and trampled to death at the winter quarters of the Barnes Cir-cus at Baldwin Park, near here, in a stampede of eight elephants train-

Film Bait for Visitors to S. D. Expo **Won't Get Any Stars: Studios Too Busy**

MOSTLY BULL

Fighting No Hollywood

Hollywood, May 21.

Natives got a taste of denatured buil fighting at Gilmore Stadlum last week end and voted it no go. Rather than risk a pinch, Promoters Paul Hill and Bob Cooper kept the travesty on El Toro scotfree from brutality. Only blood shed was the travesty on El Toro scotfree from brutality. Only blood shed was the travesty on El Toro scotfree from brutality. Only blood shed was the travesty on El Toro scotfree from brutality only blood shed was the travesty on El Toro scotfree from brutality on the travesty of the Castillians was on for three nights and in toto didn't draw enough to be on speaking terms with the nut. At the Suning terms with the nut. Hollywood, May 21.

OUITS PARK FOR BOAT AND SUMMER SEASON

Harrisburg, Pa., May 21.

Harrisburg, Pa., May 21.

Capital city to have a summer of watered stock according to deal recently completed between Reese Control and A. E. Control and the Company and A. E. Cott and the Company and A. E. Deal calls for Scott, who has played stock at Mt. Gertan open air theatre for past eight years, to put his company on the Reese showboat in the Susquehanna River. Reese outlit was originally coal dredgers with ideas. When demand for river coal slacked off, they painted a pair of their hind-wheelers show boat colors, lashed eighteen coal barges together and bullt a dance foor over them. Have built a dance floor over them. Have operated the floating dance floor for

operated the floating dance floor for about ten years. Showboat idea with a regular stock company on a full summer stand is a new idea. Scott broke with Pa. Chautauqua Assn. last summer when outfit retused to allow him to extend season an extra two weeks. No troupe set for the Greina spot yet.

Trying Again

Massillon, O., May 21. Massillon, O., May 21.

J. Evans, local showman will launch a one ring circus here carly launch a play territory in Ohlo, western Pennsylvania and West Virginia, mostly under ausplees. Outfit will be motorized and will carry a sideshow.

Evans attempted a small circus folded after of the venture folded after of the venture folded after of the venture folded after.

Music. Fireworks Cut

Regina, Sask., May 21. Regina, Sask., May 21.
Fireworks displays, always fea-tures at western Canada fairs, have been ruided out except for one high night as far as Regina, Sask., ex-hibition, second largest annual ex-position in Canada, goes this sum-mer. No band will be imported in keeping with economy program, 20 local mustledan being hired for twice-daily concerts.

Another Shrine Try

Akron, O., May 21. Akron, O., May 21.

Tadmor Shrine Temple will sponsor a six day, three-ring circus
opening June 3, on a lot in Reast
Tallmadge avenue. A merchant's
exposition will be field in connection with the circus. Orin Javenport has limed up 20 standard
circus acts, topped by Mickey
Kling, actialat.

CIRCUS ROUTES

Week of May 20 Al G. Barnes May 22, Tacom: 22-21, Wenatchee,

Aiready getting indications of the headaches that will accompany the flock of hinterlanders coming west for the San Diego exposition, stu-

for the San Diego exposition, atudios have agreed to keep their gates
locked to visitors and make but few
Studios take this stand despite
the railroad and steamship advertising in the east along the lines of
come west this summer for the fair
and see picture stars at work in
foliywood:

In the stand steamship and the stand
and steamship advertising in the east along the lines of
come west this summer for the fair
and see picture stars at work in
foliywood:
or the stand stee the stand
and schedules and planning for one
of the biggest production summers
in the industry's listory, film companies do not want, to go into the
losting business on a wholesale
scale, figuring they'il be too busy
cost angie, due to disturbed schedules, aiways occasioned by taking
visitors onto sets.

However, a few with an in—such
as being first cousin to an exhibitor
or next-door neighbor to a picture

as being lirst cousin to an exhibition or next-door neighbor to a picture columnist or critic—will get some type of official reception, but the idea of handing over the keys to the studios as per railroad literature will be out.

will be out.
Current flock of trouble to the
studios ahead of the exposition is
from the concessionalres, all of
whom, it seems, want to the pictures
some way into their exhibits. No
matter how small the exhibit, the
outdoor men ask nothing less than
personal appearances of the biggest

personal appearances of the biggest names.

Only official recognition from the industry to any of the exhibits will be for the Motion Picture Hall of Fame, and that will be limited. Hall will exhibit costumes and souvering from names, such as a pair of Charles Chaplin's shoes or a particular of the control of the contro it is powerless to act unless by the Producers' office sanction.

APPROVE CIRCUSES; NIXES CARNEYS STILL

Pittsfield, Mass., May 21 Mayor Bagg and the City Council have gone on record as favoring the issuance of ileenses to 'good, clean circuses' and flatiy denying admit-tance of earnivais to the city.

A year ago circuscs and carnivais were ruled out. Scils-Floto pians a visit, but Ringling show's route does not include Pittsfield.

Park Site a Menace

Trenton, May 21.

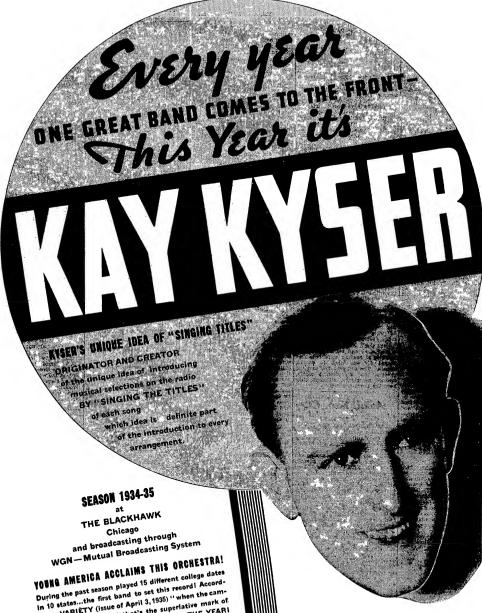
Trenton, May 21.
What was recently the most flourishing amusement center in this section of New Jorsey-Wood-lawn Park—is now the subject of a intensive priobe by county police, health authorities and the bailding inspector. Aroused over five near-drowning since the first of the year drowning since the first of the year at the Park, located on the observed of Trenton, authorities are now at work to clear up the situation which has developed at the once-popular amusement spot.

which has developed at the once-popular amusement spot. A four-year-old boy was rescued from the pool last week, making a total of five near-drownings re-ported to police during the past few months.

OPENING UP

Akron, O., May 21.

Akron, O., May 21.
iverview Park, near here inacthe for several years will be recetabilished and operated this summer according to John P., Flamgan,
manager of a newly incorporated
operating company.



in 10 states...the first band to set this record! According to VARIETY (Issue of April 3, 1935) " when the campus kids go for a band that's the superlative mark of approval." HE'S THE "NATURAL" OF THE YEAR!

1935 Summer Tour — Now Being Booked

EXCLUSIVE MANAGEMENT



Published Weekly at 154 West 46th St., New York, N. Y., by Varlety, Inc. Annual subscription, \$6. Single copies, 15 cents Entered as second-class matter December 22, 1905, at the Post Office at New York, N. Y., under the act of March 3, 1879. COPVRIGHT, 1935, BY VARIETY, INC. ALL RIGHTS RESERVED

Vol. 118 No. 11

NEW YORK, WEDNESDAY, MAY 29, 1935

64 PAGES

Z'S NRA REBOUN

'Openings' with Talent Ballying Pills

Inclusion of variety taient in promotional capacity to supplement the regular sales force is the new-set for drug stores, in which now can be purchased anything from an owner of the purchased anything from a novated by Liegett's, national drug chain, at last week's reopening of its store at 42d street and Broadway, New York.

Suecess of the event has made the chain ballyhoo conscious. New yormotional department has been promotional department has been promotional department has been anniversaries and special sales. Department is headed by H. C. Young. Benny Leonard will act as contact and arranger of bookings.

Times Square reopening was ad contact and arranger of bookings. Times for the control of the control of the property of the control of the control of people listening to the free entertainment.

Show, man "A by Leonard, in-

tainment.
Show, m.e.'d by Leonard, included Milton Berle, Sophie Tucker,
Al Shayne, Lita Gray Chaplin, Abe
Lyman, Block and Sully, Lillian
Roth, Jack Dempsey, Harry Hersh(Continued on page 57)

AMATEURS AMBLE BACK TO CRADLE, BURLESQUE

Strange eyele of the amateur gag Strange cycle of the amateur gap took a new turn this month with the installation of amateur right at the installation of amateur right at the street, New York. Amateur craze, after lying dormant for years, broke out at close of 1934 with neophytes going on the air. This brought a revival of amateur nights in some vaudeuille and many picture house, where with or without radio holicality.

either with or without radio nook-up.

The amateur night idea for years held sway in numerous burley houses throughout the country. In-stead of spotting anateurs on usually selected Friday nights, Apollo is presenting them Tuesdays.

Stager of Anti-Hitler Play Beaten Up in L. A.

Hollywood, May 28.

William Cherc, director of an anti-Hitler play, "fill the Day I Die' at the Hollywood Playhouse was taken for a ride and severely beaten by three men described as Germany. Attackers told Cherc. Germans. Attackers told Ghere they objected to a scene where Hitler's picture is torn from the

wall,
At hospital he is said to be
suffering from internal injuries and
in serious condition.
Play is paired with Waiting for
Lefty, which producers expected to
erente trouble because of its communistic theme.

Xmas B. O.

Fall River, Mass., May 28.
Woman called up Charley
Feinberg, manager of the
Strand, and dldn't ask name of

'What presents are you giv-ing away today?', she wanted to know.

NO NEW SHOWS FOR JUNE OR JULY

Broadway's barest June and July since legit started playing during the heated period is the prospect this summer, so far as new shows are concerned. There are no plays are concerned. There are no plays in rehearsal at all, according to Equity's records. Only one show is due in the immediate future, 'Sketch Book,' due at the Winter Garden next week.

Garden next week.

Figured there will be between eight and 10 attractions playing during the summer, that being dependent on whether it is unusually hot or not.

or not.

Break appears to favor the eurrent attractions, for in the absence
of new eliefs the survivors should
be well supported by visitors to the
bearsing last week all debut this
week—Knoek on Wood. 'The Young
of Pirst' and 'Then's the Reporters.' In addition there is the Playrent strength of the Playshould be revived Seven Keys to
week, but may stick longer.

Cherries and Beer

Cedar Rapids, May
The Cherry Sisters are now singing in beer joints,
Several local spots have been iving the two girls a few nights' work

Community Television In Mexican Politics

In Mexican Politics
Mexico (iy, May 28,
Steven State of the State of State

H'WOOD CHISFI

Washington Sees Employer-Employees' Parleys 88 Sole Salvage from Out-lawed Codes' Decision— Legit Favors Continuance of Fair Trade Practices-Vaude Will Miss It-Music-Radio Indifferent-Hollywood Never Liked It -Exhibs-Distribs Hope to Continue Better Elements of 7-C

NEW UNION DEALS

U. S. Supreme Court's decision voiding all code enforcement has the amusement industry, in all its branches, up in the air.

In the main, current show biz indication is that many features of the National industrial Recovery Act will be retained for intra-trade benefits. Supplying the property of the p

(Continued on page 2)

SENATE PASSES NAT'L THEATRE

Washington, May 28. Wagner Bill authorizing incor-poration of an American national theatre and academy was passed by the Senate today. Action is still required from the House, which has companion legis-

lation nending

New Orleans' Dry Feet

New Orler

New Orles May
Trade, labor and evice organizations as well as city officials passed
resolutions Friday (24) denouncing
an eastern radio station for giving
ant a false report over the air that
New Orleans was flooded by the
Mississippi river and that families in outlying sections were leaving thir bounder. New orle personal to the
Sam Fowlies. New Orleans
Touriet and Travel Bureau, was
defused with telegrans by
terome asfaing lim to orrect the
encounter report.

Now It's the Drug Store Time; Chain's | LABOR RELATIONS, If Zukor Leaves Par, May Form New Co. with UA or Columbia as Nucleus

No Appreciation

Minneapolis, May 28,
Newspapers called attention
in a story of the color of the col

THEATRE GUILD IN VAUDE BIZ.

What's really lowbrow for the Theatre Guild will be attempted when 'Parade,' the revue featuring Jimmy Savo that opened last week at the Guild, New York, closes,

Jimmy Savo that opened nax ween at the Guid, New York, closes, probably right after its five-week subscription run. At that time the Guid will easay its first excursion into vaudeville, offering Parade as into vaudeville, offering Parade as major circuits.

Parade is also the first revue attempted by the Guid itself, though its jumior group did present three 'Garrick Galeties' in 1925, '26 and '30. Curdis & Alien offee will agent the part of the production, the Guid part of the production, the Guid taking the investment and the plunge into the variety field 100%. Cast for the unit has not leen decided upon, therefore no asking price as yet, but it's likely Savo will also head the pop-priced version.

Hizzoner an Announcer

Charlotte, N. C., May 28. Charlotte, N. C., May 28.
WSOC now boasts of having the
mayor of the city of Charlotte as a
regular announcer. Ben Douglas,
recently cleeted, also heads a firm
of funeral directors. He has been
announcing a program of organ
music.

Has also covered several sport events. He continues to handle th organ melodies spot.

Mexican Pay

Mexico Gity, May 28.
Song and dance gals who can col-lect \$2.89 a day each for six shows are doing very well, indeed, it is claimed in a suit one of them filed in a local court against a tent show circuit management.

circuit management. She asks 3230 for performed on tick.

Adoiph Zukor may leave Paramount soon after that company is mount soon after that company is modern to be a second of chairman of the board only for a short time thereafter. John E. Otterson has the inside track as president of Paramount, and Emanuel Cohen will again be in charge of the studio. This is the present outlook of the Zukov, in leaving Paramount, may accept one of several offers which have been made him in past months by various companies in the business. However, it appears to be his inclination to organize a new company along the lines of the origination of the company along the lines of the origination of the company along the lines of the origination of the company along the lines of the origination of the company along the lines of the origination of the company along the lines of the origination of the company along the lines of the origination of the company along the lines of the origination of the company along the lines of the origination of the company along the lines of the origination of the company along the lines of the origination of the company along the lines of the origination of the company along the lines of the origination of the lines of the origination of the company along the lines of the origination of the lines of the lines of the origination of the lines of the lines of the lines of the origination of the lines of the studies of the lines of the li

THAT RADIO TOUCH FOR STEPHEN FOSTER FILM

Hollywood, May Hollywood, May 28.

'at Levine, Mascot prez, planed
to New York Monday (27) to sign
stage and radio talent for 'farmony Lane,' studio's first filmusical
based on the life of Stephen A.
Joseph Santley
Clark supervises.

The Last of Soph's 'Last Of the Red Hot Mamas'

Sophie Tucker is discarding her Lass of the Red Hot Mamas' billing on the grounds that it has outlived its usefulness. When playing the Capitol on Broadway the week of June 8 with her WHN Music Hall show, Miss Tucker will for the first ti o in years be without

the little to you, you have the billing line, which became one of the best known tags ever invented for a stage slinde, was written for Miss Tucker by Jack Yellen during her homecoming engagement at the Falace after her European tour of 1325.

With the audden collapse of the

NRA and codism, the picture in-

dustry will return to a modified

form of Film Board regulation, lt

was learned yesterday (Tuesday).

The new governing system as af-

fecting distributors and exhibitors,

ieaders declared, would not be

known as Film Boards of Trade, as

known as Film Boards of Trade, as they were in the past, but would embody the best features of that setup, the best features of the film setup, the best features of the film which functioned prior to NRA. Early reaction of exhibitors, following end of codism Monday (27), was that the industry must have some kind of machinery set up to the business, according to Havd of the business, according to Havd

of the business, according to Hays' sources, was that theatre operators favored a home rule form of industry government which would embrace such essential matters as

Show Biz Up in the Air Over NRA's **Voiding: Pros and Cons of Advantages**

(Continued from page 1) been excreted by the regional zonfing and eleannee boards.
Film production, often lackadalsacal about the code, save as it appiled to minimum wage and maximum hour requirements for extras,
is not particularly disturbed. However, already, as is recounted in another Hollywood dispatch in this issue, some chiseling manifestations,
have assorted themselves in regards
to production, hours, etc.

nave asserted temselves in regards to production, hours, etc.

Stage Regrets Passing
The stage alone seems the most decisive in its regret over the passing of NRA. Vaudeville and burlesque, from the players 'vlewpoint, wcicemed the minimum wage and

wcicomed the minimum wage and hour requirements.
Legit, as also further detailed herewith, felt that it was the most concrete instance of intra-production cohesion yet devised. And, have the common weal, the legit producers likewise plan continuation of some sort of trade code among themselves.

selves.

Radio was and still is totally indifferent. Nothing in station relations, or as regards broadcasting
artists, was affected by a code. Ditto
Tin Pan Alley, where the best constructive feature was the restriction on the subsidization of plugs. But since the songplugging evil is an old since the songplugging evil is an old music business custom, there was and will continue to be chiseling along these lines, and probably so long as plugging is a requisite of popular song hit manufacturing. Interstate features of the Code,

popular song hit manufacturing. Interstate features of the Code which might have applied to film exhibition, as relating to the distribution of pictures, was kayeed by the Supreme Court. Show business also anticipates that the Supreme Court's ruling will mean new deals between theatres and unions.

Blue Eagle a Dodo

Blue Eagle a Dodo
Washington, May 28.
The Blue Eagle is a dodo.
Killing the film, radio, legit and
more than 500 other codes, the U. S.
Supreme Court Monday (21) ruled
decisively that the code-making
act are unconstitutional and the
Federal Government has no authority to regulate hours and wages in
any line not indisputably part of
interestate commerce. Both at the
Striking a severe both at the
Striking a severe but at the
striking in the strike of the strike
the final tribunal expressed its
views in a case involving the poultry code but in such sweeping terms

the mail tribunal expressed list was in a case involving the poultry code but in such sweeping terms that the whole recovery machine blanked to a standstill in mid-termitting the course of the stand makes all agreements unenforceable as a matter of law. Donald R. Richberg, acting chalrman of the Recover, Board, late Monday night (27) issued appeals to incontinuing the Eagle plan. Said the stands of the second of the se

remain valid.

The Eagle tamer, who had expected a reassuring victory ir the poutry littgation, urged all employers previously working under NRA those standards of fair competition in commercial and labor relations which have been written into the codes with practically universal: assunction and which represent the united effort to eliminate dishonest, fair competition in overworking and fair competition in overworking and

fair competition in overworking and underpaying labor."
Future of he Federal attempt to establish fair and unfair trade practices, boost employment and purallel and the practices of the state of the s

7A of the ten.porary law which guarantees employees the right to organize without employer interfer-ence and requires bosses to bargain collectively with representatives of

workers.
Vloiators of the film code can go Vloiators of the film code can go their own ways with impunity un-til Congress co..cocts another stat-ute, it was indicated. Breathless at the sweeping character of the de-cision, no government o clais would comment,

comment,
All work ended with the court declsion, Farnsle shoving aside the
pending film code amendment, his
work on hours for newsreel cameramen, and assorted other matters
pending decisions as to future procedure. Whether they still have

pending decisions as to future pro-cedure. Whether they still have jobs is the principal concern of the procession of the Code Authority and the various boards and com-mittees was one of the unsolved problems, with every indiration they have no legal existence. Since the court ruled that all code-making have no legal existence. Since the court ruled that all code-making Congressional authority, it goes without saying that agencies cre-ated to administer invalled codes have no legal ju tiffication. Whether the Administration will attempt to recnact fundamental which might satisfy the court was one of the numerous questions which went unanswered, although various members of Congress in

various members of Congress In curbstone opinions predicted such steps would be taken. The House Ways and Means Committee, which lad agreed last week to urge continuance of the Blue Eagle law until 1931, threw up its hands in continuance of the Blue Eagle law until 1931, threw up its hands in continuance of the Blue Eagle law until 1931 and 19

peared that the court had slammed the door on revival of the Recovery program. The decision was so positive and went so far that it was feared nothing can be done to renew the now-dead codes. The court told the brain trust it must stick to tle sown backward and cannot tackle business which only 'indirectly' affected interest comm.roc, cailing fected interstate commune, calling upon Congress to lay down specific

upon Congress to lay down specific standards for guidance of administrative agencies which may attempt to negotiate agreemen's and warn-town of the states in the states of the Federal government's power under the Constitution, the court did not lay down any dicate whether exhibition of motion pictures comes within the realm of pictures comes within the realm of U. S. action. The court did state U. S. action. The court did state that Federal agencies may regulate intrastate activities which have a direct effect on interstate commerce but said this could not be stretched beyond a certain point which depends on the nature of every particular case. The court said there is a necessary and well established direct! religious properties of the court said there is a fine the court of the cou relationships between

direct' velationships between the two types of commerce, warning that 'where the effect of Intrastate transactions upon Interstate commerce is merely indirect, such transactions remain within the domain of State power."

Possibly shedding some light on the film industry's status in this delicate situation, the court sternly said that in the poultry case, the time of the commerce of the commerce of the transactions of the commission men or the sales by consignees. When the Schecter Commerce is the sales by consignees. When the Schecter Commerce is the sales by consignees. When the Schecter Commerce is the sales by consignees, when the Schecter Commerce is the sales by consignees. When the Schecter Commerce is the sales by consignees. When the Schecter Commerce is the sales by consignees. When the Schecter Commerce is the sales by consignees. When the Schecter Commerce is the sales by consignees. When the Schecter Commerce is the sales by consignees. When the Schecter Commerce is the sales by consignees. When the Schecter Commerce is the sales by consignees. When the Schecter Commerce is the sales by consignees. When the Schecter Commerce is the sales by consignees. When the Schecter Commerce is the sales by consignees. When the Schecter Commerce is the sales by consignees. Brooklyn slaughterhouses, 'the in-terstate transactions in relation to that poultry then ended,' the court explained. 'Defendants held the



WILL MAHONEY "The World's Fair" sald: "Mahoney Scores Again"

"Mahoney Scores Again"
"Every face alight with laughter.
Countless aching sides. For Will
Mahoney is on the stage. Alone and
without the sid of comic props or
the side of comic props or
the audience in his hand. And that
terrific dance on a xylophone is
something that will be remembered
in our old days because once seen it
cannot be forgotten."

Direction
WM. MORRIS AGENCY
Mayfair Theatre Building
New York City

VAUDE REACTS UNFAVORABLY

The Supreme Court's decision volding the NRA is not causing elation among the little fellow of show business, particularly vaude-ville, as represented by the small acts. Return of conditions that prevailed generally before NRA is feared.

Provisions of the vaudeville sec-tion of the Motion Picture Code have been be seficial. The code, of course, has not brought vaudeville back, nor even noticeably enhanced its outward appearance, but it elim-inated muich of the mistreatment of the little guy.

the fittle guy.

There appeared to be less objection to the waudeville pact than to the code of any other business in the country. Only the chiselers were adversely affected by it. Legitimate vaudeville producers were burdened for a time, but this pinch was eventually alleviated by revisions.

The vaudeville code The vaudeville code required little more outlay than the payment of the minimum \$7.50 per day to actora, and a regular scale of flow's for chorus girls. These were the sallent points. Other provisions protected the talent against stranding and poor conditions at home and on the road. The actors didn't the code, but they did get our concessions than before NRA.

Violation of the salary and other provisions were charged against the chiselers of the vaudeville business, although much of the abuse of the past was curbed and chiseling was not half as rife as previously. Many reformed, in a fashion, through fear of the law.

The NRA code created no Utopia for vaudevillians, yet it did accomplish some good. Its passing is regarded as far from a break for vaudeville.

'the mere fact that there may be a constant flow of commodities constant flow of commodities into a state does not mean that the flow continues after the property has arrived and has become commingled with the mass of property within the state and is there held solely for local disposition and use. Then taking up the possibility that the Schecter firm's operations 'affect' intertate commerce the

tices, boest employment and pure, and correct miscaling power, and correct miscaling power, and correct miscaling power, and correct miscaling power, and correct miscaling power and consider the court part of the power and power a

Don't Chisel

Although the open season for chiseling is on, in view of the Supreme... Court's NRA decision, it's no time to chisel.

Already there are rumbles within show business of some intent to cut wage scales and up hours. That's a boomerang with a frecracker tied to it. It may seem like economy, but it can be a costly economy.

It's no trick to chisel now. The trick is to keen going without chiseling

Best Features of Film and Z-C B'ds Will Combine to Govern Exhibition

10% Rejection Clause

Washington, May 28.

With the censorship lid on the Recovery Administration, the braln trust decided to issue no instructions concerning the future status and operations of code authorities and subsidiary boards and commit-

and substant of the test.

Government contemplates no immediate action to lay down policy governing quasi-official agencies, insisting codists must decide own fate and be guided by the counsel of their own attorneys.

Whether unexpended assessments

of their own attorneys.

Whether messed midwissessments to their own attorneys.

Whether messed midwisse is up to code groups, Government taking no stand beyond remarking contributions were voluntary. One official said boards and authorities can continue to exist but what they may do is another matter. View that the 10% cancellation provision, binding on all film companies, which was embodied in the code clause in their contracts. View that the significant contracts of the contract of the

tions of all sorts, doubtful of their tions of all sorts, doubtful of their authority to continue to spend Gov-ernment funds for transaction of business related to a now illegal law, yet it is pointed out the court only invalidated the code making sections. Employees are ordered to contla

work but are sitting around twid-dling thumbs in the main.

Special Film Code Meet

A special meeting of the Film Code Authority has been called for next Monday (3) to discuss the effect of the U.S. Supreme Courts decision on the operation of the code. Possibilities of further operation of the C.A., either under its present set-up or as a private NRA, also will be taken up. 18 little or no U.A. decides the Blue Eagles continuance in one form or the other, steps will be taken by the official code body looking towards liquidation of all current assets of the NRA machinery.

the NRA machinery.

30 Z-C Boards Told

In view of the U.S. supreme court decision, all zoning, clearance and grivance boards throughout the and grivance boards throughout the country were notified yesterday (Tuesday) to receive no further action under the code until further action under the code until further notice. Tyres Dillard, chief counsel of the Flim Code Authority in N. Y., acting on instructions of John C. Flim, executive scretary of John C. Flim, executive scretary of the companion of the control of the co

officials and N. Y. board were notineed by phonemine up from local
revenue have been and decketed for
appeal before the Code Authority
were indefinitely postponed, with
parties involved in such appeal notified of the indefinite postponement
from the C. A. headquarters in N.X.
United the control of the code of the
Code Authority, most of whom
are now in New York, to learn what
settin, if any, they desired to take
in view of the higher count's ruling,
carry on for approximately a roc
more weeks, which would take the
KRA in the picture industry up to
(Continued on page 23)

business, according to some attor-

neys.

Just what portion of the industry could be covered by codes, of course, eventually would have to be decided by either an NRA official decision or a court ruling.

Invorce a home rule form of industry government which would emarbitration and zoning-clearance, arbitration and zoning-clearance, Attitude so far appears to be that exhibitors want to sit both on arbitration boards and on the agencies, in whichever form they are created, individually on the part of each individually on the part of each distributor due to the Thacher declision of a few years back, while it clearance and zoning was harded. Minimum admissions have always been a part of contracts. Some of the film boards have continued powers formerly accruing to the powers formerly accruing to powers formerly accruing the film to the former for the former for the former powers formerly accruing the film to the former for the former for the former former formerly accruing the former former for the former for the former for the former former formerly accruing the former former for the former f A New NRA, and Only to Cover Distribution?

If the NRA is revived and made applicable to the picture industry, it is likely to be made effective only over the distribution branch. That is the opinion of several leading attorneys familiar with Biue Eagle

Soards Told

To Cease Action
of the U. S. supreme
on, all zoning, clearance
on, all zoning, clearance
on all zoning, clearance
on boards throughout the
ere notified yesterday,
and take no further ancthe code until further
ere Dillard, chief counsel
Code Authority in N. Y.
instructions of John C.
cuttve secretary of the
Code Authority in N. Y.
Compress. In Was entirely up
to be made, in his opinion. Admitontide while the L. A.

With distribution already upheld
With distribution already upheld
With distribution already upheld
With distribution already upheld

to Congress.

With distribution aiready upheld by the Supreme Court as being interstate, prominent legal lights of the C. A. said yesterday that an NRA act for the pix industry likely would be trimmed until it applied by the control of the business.

The supreme court's Monday decision definitely put a damper on attempts to place a code on business that was s.fiely intrastate. This would climinate the production that the production business, according to some attorness that would climinate the production business. according to some attorness.

STUDIO GOLD RUSH TIE-UP

Saddle Sissies Till Sombreros Draw Dress Pav

Hollywood, May 28.

Those hard-riding defenders of virtue and honor of the open spaces have gone sissy in a big way, but only to keep their salaries up.

have gone sissy in a big way, but only to keep their salaries up.

EX-cowpokes who have drifted to hollywood have found that riding in western pictures was one way of the western pictures was one way of the western before the salaries were down, and an honest cowhand was writing to do a day's hard riding for \$8 as an extra. Then the question of costumes came up with the advent of the NRA, and cowboys found that for years their doors had constituted costumes' which brings around \$10 daily. Here they had been giving away fortunes in hats and shoes while others who donned anything but business clothes were getting the gravy. Cowhands borned. They'd been gypped for years just tryling set the clothes of their archest had not been supported by the country of the clothes of their archest and hone.

ordinary open space guys, wearln the ciothes of their ancient and hor the clothes of their ancient and hon-orable profession. It must stop, and It did stop. The cow hustlers de-scended on Hollywood's haberdash-eries in somewhat a dither. They togged themselves in berets and sandais. That eliminated the cos-

toggod themselves in berets and sandais. That eliminated the costume and a surface and a surface and a surface and a surface and surface a

CRUELTY CHARGED IN MRS. BARRYMORE PLEA

Los Angeles, May 28.
Reciting a list of alleged brutalities, including details of having
been struck by him several times, Dolores Costello Barrymore filed suit for divorce here Saturday (28) against John Biythe Barrymore, charging cruelty, asking custody of the two children, Dolores, 5, and John, Jr., 3, and community prop-

erty settlement. Married Nov. 24, 1923, and offici-Married Nov. 24, 1928, and offficially separated April 15 of this year, the final two years of the Barrynore marriage was a hoetic turnoil, according to the complaint. Mrs. Barrymore asks 31,000 per month maintenance for the children and \$2,000 for herealt; 31,000 for her attorneys, and says Barry-1000 for 1000 for 1000 exceeded \$2500 for the part 1500 for 1500 exceeded \$2500 for 1500 for 1500 exceeded \$2500 for 1500 for 1500

more's income for 1934 exceeded \$350,000. Divorce was filed day after John Barrymore posted notice in a Los Angeles legal paper that he would no longer be responsible for his wife's debts.

Collins' Radio Huddle

Charies Collins, husband of Dorothy Stone, who's been dancing to the Collins, busband of Dorothy Stone, who's been dancing to Dorothy Stones at the Adelphi and to Dorothy Collins at the Adelphi and York, Friday (30).

He'th huddle with Radio Pictures on his arrival on a pending picture deal resulting from a test he made in London.

Dan Kelly Scouti

Dan Kelly, Universal's casting head, is in New York for a week or

Usual 'new faces' hunt.

Hoilywood, May 28. Hoilywood, May 28.
Jack Oakie claims that Paramount is lending to Warners himself, William Frawley, Roscoe Karns and 5,003 fect of unexposed negative.

All in return for loan of Frank Borzage to Par to direct Marlene Dietrich.

PAR TO SUE TWA **OVER K.C. CRASH**

Paramount is preparing to bring suit against Transcontinental West-ern Air lines as result of the recent plane crash near Kansas City, which plane crash near Kansas City, whilen resulted in death for one and in-juries for five members of a pro-duction unit party on the way to Annapolis for exteriors. Suit has not yet been drawn nor decision reached as to what amount will be

Action will be brought by Par and victims of the plane crash jointly, including in addition to injuries the loss sustained by Par through being deprived of services of Richard Waldeprived of services of Richard Waliace, William Kaplan, C. G. (Pat)
Drew, Paul Wing and Henry
Sharpe, all of whom were injured,
Wing and Drew sertously. Par will
bring the suit for these reasons and
because of the fact that the firm
victims were on duty for Par and
latter was paying the transportation. Par had to send another unit
to Annapolis as a result of the
crash.

crash.

Kaplan, whose wifo died from the crash, has been removed to a Holiywood hospital. Walince is due back there now, too, but Wing, Drew and Sharpe remain at the Good Samaritan hosp, Macon, Mo, where latest official word is that Drew will be permanently crippled. Attorneys for Paramount In K. C. are Cooper, Nell, Kemp & Sutherland.

GRACIE FIELDS BACK OF NEW FILM CO.?

London, May 19.

New film company, Flanagan & Hurst Prod., Ltd., just formed. Hurst was formerly a partner in the new defunct Cifton-Horst Flim

new defunct Cliffon-Horst Film Prods, and Gracie Fields is under-stood to be behind the venture. Company has capital of \$23,000 to start operations and is negotiating with J. M. Syne, Irish playwright, for the film rights to his book, Ribert ot he Sca. Sara Aligood has been signed for a leading role. Shooting starts at Connemara,

Chevalier's U. S. P. A.'s

Manrice Chevalicr and Ray Ven-tura, leading French bandmaster, are thinking of getting together for a tour of personal appearances in the United States in the fail, this subject are taking place was revealed by Ventura after his annual band recital at the Trocadero. Nothing settled yet, however. Ventura shand drew nearly conty high-class French stage jazz outfit.

Miriam Hopkins-McCrea

Permanent Goldwyn Duo Hollywood, May 28. Hollywood, May 28.
Signing Jool McCrea to a fiveyear optional contract, Samuel Goldwyn is planning to link him as a'
permanent romantle lead with
Miriam Hopkins.
Pair will be co-starred in Parhary
Coast' and then bracketed in 'Spiendor,' the story which Tachel Crothrer is writing on a royalty basis
for Goldwyn.

WILD GRAB FOR **COMMERCIAL LINK**

Kick Over Hays Anti-Com mercial Ban in Stampede for Plugs-Stars Go for It in Big Way

MOTORS LEAD PACK

Hollywood, May 28.
Studios have gone wild on commercial tie-ups and have competely kicked wide open the Hays edict of last year banning the printed pulge by their stars. Hays can another with the properties of the printed pulge of the properties Hollywood, May 28.

Marking time at studio gates for name piugs are representatives of General Motors (Buick and Chevrolet), Abunn, Packard and Dodge motor cars, Armour Co., Jantzen Kintting Co., Walkower Shoes, Pure Oil, Helena Rubenstein, cosmetica, and many another potent national advertiser. Thompson's Danny Dankela spending all of his time making tie-ups for the company's with the exception of Garbo. and Martene Dietrich, almost every star in Hollywood has some every star in Hollywood has some Marking time at studio gates fo

every star in Hollywood has some sort of a commercial angle, and it is understood Dietrich now is oper for propositions. Best coverage on commercial tie-ups is that of Lever Brothers Lux soap with Danker who pioneered the blurb racket having every actress in pictures with four or five exceptions, on Lux

Automobile manufacturers have Automobile manufacturers have gone daffy over picture names following the campaign just complete the campaign just control of the compaign just control of the compaign of the

EVEN HOLLYWOOD'S SCOUTING AMATEURS

National amateur radio hours are coming to be regarded as new source of talent for picture company scouts. Fact that several amateurs hit more than one of these big hook-ups, before being opportunity to develop and possibly attract notice. Fox talent department particularly rates the amateur broadcasts as offering a new field for obtaining that of the company of t

is combing this new source simply as a matter of routine.

Gigli's Ufa Pic

Rome, May 17.

Benjamin Gigil, tenor, is going to Berlin to make his first film for Consorvale Barbleri-Itala Film, Title of the film is 'Do Not Forget Me,' written by E. Marischke.

Augusto Genina, Italian director, will shoot the film at Uta's Berlin studio in Cerman and Italian versions.

Mascot Director Doin's

Hollywood, May 28. Mascot upped Joe Kane, cutter, to

rector.
Assigned Gene Autry to musical-

Major Studios Continuing to Op. NRA Pro Tem. Regardless. Although Eagle Was No Help; Chisel Already

A la Mode

Hollywood, May 28.
Making allowance for long lack of practice, Warners provided double ration of piesover 200—for Mack Sennett confection heavers in the confection heavers in the crucial scene of 'Keystoie Hotel,' two-reeler featuring half a dozen ex-Sennetteers.

Buffers for falls were also provided, but old timers scorned such innovations. Hollywood, May 28.

scorned such innovations.

HAYS POST FOR **MERRIAM AIDE**

Aftermath of that luncheon here a few days ago to Louis B. Mayer, attended by Governor Merriam and state officials, is that Kyle Paimer, Merriam advisor and Los Angeles Times political writer, entrepreneur of the feedbag confab, gets a job in the illums.

In connection with this It was in contract with Metro, but In own develops that the political man's industry berth will be with the L. A. Hays office in a public relations cappacity, and starting June 10.

Palmer has been with the Times

Palmer has been with the Annue for several years as political writer and a one-man brain trust advisor to Harry Chandler, owner and publisher, and since Gov. Merriam's election has been the state executive's chief yes and no man.

POLLY MORAN'S CLICK AT LONDON PALLADIUM

Poliy Moran opened at the Palla-dium yesterday (Monday) to a riot-ous reception. It's her first showing here, although she played a minor date in London quite a few years ago, before the name meant much at the b.o.

New bill at the Holbern Empire has the Washboard Screnaders, Joc and Jane McKenna, the Chung Yee Wah Troupe and George and Jack Dormonde. All registered success-

Not for Laughs

Hollywood, May 28. Hollywood, May 28.
Lensing on Universit's "Lady
Tubbs" was set back one day when
picture had to halt because of riding casualties in the fox-hunting
episodes at Hidden Valiey location
last week.
Anita Leiss and Lumsden Hare
Anita Louiso suffered contunions.
Hiss Louiso suffered contunions.
Hare was treated for shock Both
resumed next da.

'Three Kids' for U

Hollywood, May 28. Hothywood, May 28, Initial Universal pleture to be supervised by Ben Verschletser will be 'Three Kids and a Queen,' featuring May Robson. Starts June 15. Next on his slate is 'Her Excellency the Governor,' based on a story by H. C. Sherriff.

olson Scouting East

Hollywood, May 28.
Gordon Molson, Mascot casting director, goes east as permanent talent scout there.
No successor named from this end.

Hollywood, May 28; Major studios here agreed last night (Monday) to continue to op-crate under NR regulations until the Industry as a whole has had time to adjust itself to the sudden change of affairs brought by the U. S. Supreme Court decision.

change of attairs brought by the State of th

meeting on Wednesday. Studio Labor Board, Extra, Standing and Grievance committees also became inferentive at the same time. Inferentive at the same time and time and the decision, he conferred with the various studio heads as to what they wanted to do on labor and extra matters in the future. Meeting decided to let things stand as its under codo rule until the industry has had the opportunity to decide whist of the control of the code with the code with the code with the code with the code will be kept intact, as the industry has worked harmonicolay with labor under the NRA and that a breakaway from government regulations might bring a break with labor. Standing the control of the code will be the code will be the code will be taken and the code will be kept intact, as the industry has worked harmonicolay with labor under the NRA and that a breakaway from government regulations might bring a break with labor. Standing the code of the majors, several phone calls recached (Continued on page 29)

(Continued on page 29)

Annual.....\$6 Foreign......\$7 Single Copies............15 Cents

Vol. 118

INDEX Bilis Expiditation 15 and 50 Years Ago.... Film Reviews..... Foreign Film News..... Foreign Show News..... House Reviews 18-19 Inside-Music Inside-Pictures Inside-Vande Legitimato52-55 Literati New Acts. News from the Dallies... Nite Clubs... Nite Clubs. Oblituary Outdoors .2 Pictures .2 Radio .35 Radio -Chatter .35 Radio -Chatter Radio -Reports Radio -Reports

Resion Showmanship

SEE GOLDWYN AS NEW UA PREZ; 24 PIX FOR 1935-6; SMALL'S 8, GOLDWYN'S 12

United Artists Continues Same Distribution Organization as Ever-20th Century Delivered 9 Pix Last Year and 9 for 1934-5-Bolstering Number of Films for '36 Program

United Artists will get a new president, possibly Sam Goldwyn, and maintain its distribution machine with a program for the coming year that will run at least 24 pictures, from present indications, and probably more. Through Joseph M. Selenck's deal with Fox, Joseph M. Schlenck's deal with Fox, UA loses Schenck as president, the post he has now held for nearly 10 years, as well as the 20th Century producing unit hie set up two years ago with Darryl Zanuck In charge.

Otherwise UA is the same distributton organization that it always was, a machine that is claimed to cost around \$50.000 a week to oner-

become organization (that it alimed to war, a modified that is claimed to attent with the Schenck-Fox deal attent with the Schenck-F

deliver a total for this year (1934-35) of also nine.

Meantime, Sam Goldwyn, on his production schedule for the '35-

(Continued on page 27)

GOLDWYN'S 12 PRODS. FOR UA

Hollywood, May 28.

Sam Goldwyn, Mary Pickford and
Charles Chaplin met last night
(Monday) at Pickfath, and, after a
two-hour session, Issued a statement
signed by them:
'Mr. Schenck has been negotiating
with the United Artists Corp. for
several months for the release of his

future pletures, but failed to to satisfactory terms. He has there-fore apparently made arrangements elsewhere.

elsewhere.'
Understood here that Goldwyn
personally will produce 12 pletures
for next season and is to add a
couple of producers to his staff to
handle the added production.
Sam Goldwyn at first stated that
no statement would be forthcoming
from him at the times to be heade

no statement would be forthcoming from him at this time as be had no official word of the resignation of Schenick and the 26th Century move. However, yesterday (Monday) afternoon he and Mary Pickford went into a. huddle at Pickfair and are awaiting the arrival of Al Lehtman here tomorrow (Wednesday). A brief statement followed after the Pickfair confiab.

Pickfair confiab.

All the meanined working at his studio, while Eddie Small, not a member owner, had nothing to say. Zanuck reached Seattle from Alaskia last night and is likely to come here

last night and is likely to come here at once, instead of returning June 3

Eliz. Risdon's Col. Pix

Ellzabeth Risdon, legit character woman, leaves 'Laburnum Grove' in Chicago June 8 to go to Hollywood for Columbia

Miss Risdon is due at Col. June 17

1st Runs on Broadway

(Subject to Change) Week of May 81 tol — Tiame Within' Capitol

Capitol — Fiame Within' (MG).

Music Hall—'Under the Pampas Moon.' (Fox) (80).

Paramount—'Goin' to Town' (Par) (4th wk).

Rivoli—'Let 'Em Have It'

(UA) (29). Roxy—'L (G-B). —'Loves of a Dictator'

rand — 'G-Men' (WB) (lith

Week of June 7

Capitol-'Public Hero' (MG). Music Hall-'Our Little Girl'

Music Hall—'Our Little Girl'
(Fox). (6).
Paramount—'Goin' to Town'
(Par) (6th wk).
Rivoli—'Let 'Em Have It'
(UA) (2d wk).
Roxy—'The Clairvoyant' (G-B). Strand—'Oil for the Lamps of China' (WB) (5).

Delving Into Dance Girl Lockout Charge **Against Directors**

Hollywood, May 28.

Lockout of girl dancers by ensemble directors, because of lasses' complaints about mishandling, is under investigation by the local Hays office, Central Casting, State Industrial Board and others. Action is based on charges by a girl that a dance direct whose accurace as dance director whose overtures she repulsed is a member of a clique that blacklists femmes who holler

that blacklists femmes who holler copper against any member of the group.

Complaining terper says she asked the dance foreman if said dealers are she will be suffered to the said of the

called on the carpet and threatened with disbarment from the industry if any more complaints were proved against him. At that time he was accused of invading a dressing room where scores of his proteges were nude after a tank scene.

Aarons Aiding Katz

Hollywood, May 28.
With two musicals, 'Broadway
Melody of 1986' and 'Here Comes the
Band,' under his production wing,
Sam Katz has named Alex Aarons 'Band' has Ted Lewis topping.

YATES' \$63,000 TOPS CONSOL. **PAYROLL**

Washington, May 28. Seven executives of Consolidated Film Industries last year knocked down an aggregate of nearly \$200,-

Film Industries last year knocked down an asgregate of nearly \$200,-000, the company's application for permanent registration of its securities shows. Petition was filed with Federal Securities and Exchange Commission Priday (42).

Freedom Is American Commission Priday (43).

Freedom Is A. J. Yates drags down \$53,000 a year. Of the vice-presidents, Ben Goetz gets \$42,007 R. I. Poucher, \$30,737; G. W. Yates, \$15,-72, and W. W. Vincent, \$4,418; for \$42,518 and director M. H. Lavenstein for \$32,258.

Statement showed that Consolidated in 10% owner of six subsidiaries—American Record Corp., Brunewick Record Corp., Brunewick Record Corp., Brunewick Record St, \$4,518 and St, \$4,518 and St, \$4,518 and St, \$4,518 and \$4,518

Statement showed liabilities aggrestate \$8,524.7 mer of Consolicated
was shown to be Setay Co. a holding company whose owners were not
disclosed. (Setay is Yates' name
spiled backward.) Its holding include \$2,773 shares of common, or
1.69%, held directly, and \$2,900
1.69%, held directly, and \$2,900
1.69%, held directly and \$2,900
1.16%, held

'Spite' Building Against Theatres

Illinois Bill Seeks to Prohibit

Chicago, May 28.
Metro-Goidwyn-Mayer tiff with
the cxhibs locally and the continued
threat of Loew's to invade Chicago
with its own theatres in retailation had its repercussions in the legisla had its repercussions in the legisla-tive halls of the state when a bill was introduced in the Illinois legis-lature to prohibit such invasion or building.

While the bill does not mention or refer to the Metro situation, ob-viously the action is aimed at this situation.

viously the action is aimed at this situation.
Bill as drawn up states that no producer or distributor can build or acquire a theatre in a competitive zone against a theatre which has refused to buy pletures at the producers or distributor's term. Bill is at present in the committee rooms for pre-reading.

Locw's has acquired several theatres in the territory. The Metrin on Its own has concluded deals firm on Its own has concluded deals acquately in the Chi zone for some years to counc. The acquisition of theatres was handled from New York and has been going on futer-mittently for several weeks. The houses are outside the Lock.

ROACH IN PERSON

Hal Directing 'Beginner' Deucer Here for Loew's

Hollywood, May 28.

Hal Roach goes east June 1 to
personally direct 'Movie Beginner,'
two-reeler with winners of Loew's
Metropolitan-Mirror contest. Short goes on the release slate.

Meehan at Republic

Hollywood, May 28.
Leo Meehan, who produced The
Harvester' eight years ago for FBO,
was signed by Republic as production advisor on the talker remake. Picture gets going in three weeks

MELFORD'S NATIVE PIC

Hollywood, May 28.
George Meiford, signed to twopicture writing and directing deal
at U, is readying "Riger Island," a
South Sea yarn, as first to be made
under production pilotage of Paul
Köhner.

Paul Perez and Charles Logue working on sereen play.

National First Runs

PADIO

'Break of Hearts,' Albee, Cincy, May 30, Pal, Rochester, 80; Cap, Altooms, 30; Warner, Erie, Pa., June 1; Audian, Puliman, Wis., 2; Rits, Mo-Pherson, Kans., 3.

METRO

METRO
Flame Within, U.A. L. A.,
May 80; State, Prov., 31; State,
Cleve, 11; Martinl, Galveston,
June 4: Par, Montgomery, Ala,
E. Pal, Hartford, Conn., 1;
Pal, Bartford, Conn., 1;
State, L. A., 13; RKO, Clincy,
14; Tivoli, Chattanoga, 15;
Cap, Charleston, 16; Lucas,
Cap, Charleston, 16; Lucas,
Allen, 24; Capperlai, AsheVillen, Marker, 1885,

WARNER BROS

WARNER BROS.

'Glirf from 10th Ave., Warner, Worcester, May 39; Cap.

Springfield, Mass., 80; Branford, Newark, 30.

'Oil for Lamps of China,'

Strand, Albany, June 6; Stanford, Marney, Minani
Strand, Albany, June 6; StanHolley, Chin, 1;

Warhald, S. F., 7.

'Albid Ike, Orph, New Ort,
June 18; Columbus, Columbus,
Neb., 13; Mary Anderson,
Louisville, 4.

June 18; Riv, Tolecd, 51; Mary
Anderson, Louisville, 21.

UNINTED ARTISTS

UNITED ARTISTS

UNITED ARTISTS

"Escape Me Never, Ritz, Albany, May 31; Fox, St. L., June
6; Keiths, Bost, 7; Keith's,
Wash., 7; Albae, Prov., 21.
"Let 'Em Have It,' Imperlat,
Charlotte, May 20; Warner,
Pitts, 30; Cap, Cincy, 31; Allen, Cleve., 1; Stanton, Phils.,
1; Far, Nashville, 7.

COLUMBIA

'Champagne for Breskfast,'
Opera House, Newport, R. I.,
Aug. 6.
'Unknown Woman,' Leland,
Albany, June 21; Par, Amarillo,
Tex., July 3; Opera House,
Newport, R. I., Aug. 12.

PARAMOUNT

PARAMOUNT

Glass Key, Denham, Denv,
June 5; Foz, Atlanta, 7;
Rlaito, St. L., 5.

"People Will Talki, Allyn,
Hartford, May 30; Cap, Worcester, 30; Par, Springfield,
Mass, June 6.

Stolen Harmony, Par, Nachville, May 31.

May 30.

May 30.

Hammett Checks In Hollywood, May 28.

Dashiell Hammett checked in at Metro to work on the script of 'After the Thin Man.'

SAILINGS

May 80 (London to New York), Charles Collins (Roosevelt).

Charles Collins (Roosevelt), May 29 (Paris to New York), Martin Beck, William M. Geotz, Florence Walton, J. L. Sachs, Jack Connolly, A. J. Richards, George Latt (Normande).

May 29 (New York on Bermuda Cruise), Doris Vinson, Val and Ernie Stanton, George Houston, George Houston, Charles (Exacterizan, Florence Hersett, Gracelly, Danry Dare line (Statendam), May 39 (Lee Anceles to New May 39 (Lee Anceles to New

and Chas. Farrell, Owen McGlveney (Majestio).

May 24 (New York to London)
Peter Witt, Dwight Flske, Joseph
M. Schenek (Majestie).
June 15 (New York to Rlo de
Janeiro, J. Carlo Bavetta (Western

Prince).

ARRIVALS

Phillip Sheridan, Albert De Cour-ville, Sax Rohmer, Jack L. Warner, Max Milder, D. E. Griffith.

Fox Met Revamo Oke Foreseen in Wake of Merger

Hearing on the proposed and accepted modifications in the pending reorganization basis for Fox Metropolitan playhouses is to be held proposed to be proposed

open.
Twentieth Century - Fox Fitm merger is held by the trade to have enhanced the chances of the pending plan. This is because it may be that the 20th Century product hecomes subject to the Fox fitm franchises held by Skouras and Randforce, operators of Fox Met, and thus made automatically available to their theatres.

and thus made automatically available to their theatres.

With 20th Century in United Artlats, such a possibility may not have been feasible, as the product may have been committed to others. The trade also feels that initially the control of the

tionally by control of U.A. deluxors in several principal keys.

Among such are included the Rivoli, on Broadway and on the lease of which U.A. has about 18 months to go, besides houses in Pittaburgh, Chicago, Detroit and Los Angeles. Rivoli here is the only theatre presently operated directly by United Artists.

GARBO'S 2 FOR MG AT 250G PER

Greta Garbo's now two-picture deal with Metro will call for the same figure she's getting currently -4250,000 per film. Understood the details and that the pact will be linked prior to preview of 'Anna Karenina.'

No definite period for producting of the pair will be set in the parchment. Cost sheet for 'Karenina' and the parchment. Cost sheet for 'Karenina' and to be provided by the parchment of the pair will be set in the parchment. So we have to be set of the parchment. Cost sheet for 'Karenina' and to be low for a Garbo said to be low for a Garbo. Hollywood, May 28:

said to be low for a Garbo.

Garbo is leaving June 15 for a visit to her homeland and a jaunt on the continent which will consume about six months.

L. A. PAR BATTLES DOG DAYS WITH TOP NAMES

Los Angelen, May 28.
First name booking by Fanchon &
Marco for summer trade drive has
Ramon Novarro topping stage show
at the Paramount for week starting.
Thursday (30). George Jessel goes
into the Par June 18, with Eddie
Cantor likely for end of bridal
Flow Murned down Helen Kane at
\$1,500 weekly, but is interested in
the boop girl at a lesser figure. Los Angeles, May 28

Ev. Marshall 8 Wks.

Ev. Marshall 8 Wks.
Hollywood, May 28.
First pleture for Everett Marshall
at Warners will be 'Romanee of 'a
Class House,' which Bryan Pop pulsinto production June 1. Warbler got
in last week with his manager,
Matty Rosen, who will also look
after pleture deals for other cliente
in the east.
Marshall set at studio for eight
weeks.

SEE FOX-20TH WITH GB-HOYT

John Maxwell, Prez of B.I.P., Sails For U.S.; May Organize Own Distrib. INTERESTS MERGE

London, May 28.
John Maxwell, president of Brit-ish International Pietures, sails for

John Maxwell, president of British International Pietures, sails for the U.S. formor U.S. formor the U.S. formor the U.S. formor the U.S. stuation. Arthur Dent, his gam, is already in New York settling the groundwork. Maxwell will make up his mind, after a week or so in New York. Maxwell will make up his mind, after a week or so in New York, whether or not to set up distribution there. He docsnit want to, his mind that the settlement of the the U.S. students of the U

may have to emulate C4-18 and put offices.

Justice of the case of about getting pictures.

Arthur Dent has practically set a deal with Republic (Monogram) for distribution of its product in England. He has looked at several of the company's recent films and discussed future product with a view to getting an exclusive deal. Probability is nothing definite will be done about it until Maxwell arrives in New York next week to okay terms.

LOSE 'G MEN' INJUNC. IN CHI

Chicago, May 28.

Warner Bros. here last week lost its case against Great States in the case against Great States in the case against Great States from using references to Gov't Men' in its advertising for 'Let 'Dm Have It' (UA). Warners claimed that this was an infringement of its coppulation of the case of the case

picture.

Court ruled there was no infringement since 'Gov't Men' was public property. Leo Spitz, Paramount attorney, handled the Great States' side of the question

CHAPLIN CANNING 'NO. 5,' TO WRITE, DIRECT NEXT

Hollywood, May 28.

Saturday saw the wash-up of Charles Chapter was the wash-up of Charles Chapter months of the charles of the chapter was the chapter was the chapter with the production. Though the spent in photographing the picture is no record, it's the shortest time consumed by Chaplin in turning out a feature. Pickups and syncing remaining to be done, three months will go by before it is ready for preview. Following shipping of the pleture, Chaplin will write, produce and direct one starring Paulette Goddard.

MacLean Gets Crosby. Two Other Par Biggies

Due to b.o. click on low budget pictures handled by Douglas Mac-Lean during past year, associate producer has been handed trio of

producer has oven manued the top rank assignments.

He will hold production reins on next Bing Crosby, Two for Tonight, the Margaret Sullavan starrer, 'So Red the Rose,' and film version of 'National Velvet.'

'Love Song' for Pons

Hollywood, May 28.
Lily Pons mades 'ter film debut
at Radlo in 'Love Song,' which John
Cronwell directs under the production wing of Pandro Berman.
Story is an original by Elisie Pinn
and David Wittels, with screen play
by Edmund North and James Gow.

Disney's 3-Color Monopoly Ending. Rivals Rushing In

Hollywood, May 28,
Tri-color cartoons will dominate
the field dwfnig 1353-38 season, with
leading cartoon producers making
their pictures via Technieolor's
three-component process. Majors to
distribute trio-tint series will include Metro. Paramount, United
Artists, Columbia, Radio and War-

Swing of the cartooners to three color is possible through the expiracolor is possible through the expira-tion of exclusive agreement on method for cartoons held by Walti method for cartoons held by Walti secured an exclusive when ploneer-ing in color for his Silly Symphony series about two years ago. His exclusive deal expires Sept. 1, but he holds contracts to make both the Silly Symphony and Mickey Mouse come.

come.

Leon Schlesinger will make 13
three-tint cartoons for Warners;
Max Fleisher delivers six to 'Paramount; Dianey's two groups call for
total of 18: Charles Mintz expects
to close negotiations for 13 threecolor Screen Gems for Columbla,
and Radio deal for 13 is virtually

while Disney held the exclusive on the three-color process for the cartoon field, several other pro-ducers utilized the technicolor two-

TECHNICOLOR-EASTMAN POOL COLOR PATENTS

A cross-licensing agreement has been entered into by Technicolor and Eastman Kodak on colored film patents. With Technicolor inter-ested in any new color developments

casted many new color developments in the 35 millimeter field and East-man largely concerned with the am-ateur 16 mm. film, it was decided to pool interests, so that both compations of the color of th

BOTSFORD ON MEND

Hollywood, May 28.
A. M. Botsford, chief aide to
Henry Herzbrun at Paramount, was operated on for appendicitie.

Schenck-Zanuck's 20th Cen tury Breaks Away from U.A. to Bolster Fox Prod. Strength - Gaumont-British in England and Hoyt's, Australia, Concerned

U. A.'S FUTURE

Fox Film Corp. and 20th Century Fox Film Corp. and 20th Century Pictures. Inc., which comprises Darryl Zanuck and Joseph M. Schenck, have merged interests, with Stiney R. Kent, president of Fox, as boss over all. The implica-tions of the combination are world-wide in scope, embracing Gaumont-Dictional Comprises of the combination of the Antinodes.

wide in scope, embracing Gaumorpharitain in England and Hoyt's in the Joo Schenck realgns from the United Artists Corp. as president, but remains with the United Artists Theatre Circuit. Schenck becomes chairman of the Fox Film board, with Kent continuing as president, Century films and becomes a vide-president of Fox. 20th Century is the only domestic unit: of U.A. involved in this merger with Fox. The deal does not affect the standing of Winnie Sheehan or Sol Wurtzel at Fox. Sheehan is vp. 100. The merger already results in Fox's contemptated program of production being increased for the (Continued on page 52)

ST. LOUIS CASE UP FOR TRIAL JUNE 17

Long-delayed trial of the Government's conspiracy case against Warner Bros. Paramount, RKO Radio and executives of these comter, has been set for June 17 at St. Louis. All defendants, excepting Red E. Depinet, will plead to the indictments just before the trial opens under arrangements made for this some time ago. Depinet independently went to St. Louis to Depinet indexpendently went to St. Louis to Case, under criminal provisions of the anti-true laws, was brought by Harry Arthur and associates, against Warners, Par and Radio, aligning these companies conspired to compete unfairly with theatres in the local Panchon & Marco operature product.

Attorneys for companies and individuals indicted on prosecution of ong-delayed trial of the Gove

Attorneys for companies and in-dividuals indicted on prosecution of the case by the government have been at work since complaint was served and indictments drawn, preparing their defense.

Universal to Sell 48 Features in 1935-36

Chleago, May 28.
Universal, which will have annual convention here on June 5, will sell on a basis of 48 pictures for the 1935-36 season. This compares with the 42 pictures on the current years setup. Also will have 28 two-reelers and 52 single recels, which is the same as the present season's line-up. And, of course, the news recl.

reel.
Topping the early releases on the feature list for next year Universal will have 'Diamond Jim Brady,' 'Blossom Time' and remake of 'Hunchback of Notre Dame.'

WORLD-WIDE FILM Loew's Profit-Sharing Agreements On Mayer, Rubin, Thalberg, Schenck, Bernstein Filed; Also Pathe Setup

'Samson' Next De Mille

Hollywood, May 28.
With 'Samson and Delilah' set as
Cecil De Mille's next picture for
Paramount, studio has pyrchased
the music and libretto rights to the Saint-Sacns-Lemalre opera of the

aint-sachs-temaire opera of the ame name. Harold Lamb and Jeanic Mac-herson are working on 'he screen

How MH-Riv-Roxy Figure on 20th C. Films in Fox Deal

In view of the morger of 20th Century with Fox Film, question arises where Radio City Music Hall stands in that situation. The M. H. was talking a deal with United Artists in the hope of obtaining 20th stands at that situation that the stands at that a situation that the stands are also as a stands at the stands at

FOX'S 55-60 INCL. 20TH: OFF TO CHI AND CONV.

Pox delegation from New York and New England left yesterday afternoon (Tues,) on a special train for Chicago to attend the nanulous (30) for three days. S. R. Kent headed eastern group. A total of 255 will be present at the sales meet. Between 55 and 60 pictures, in-cluding group to be made by 20th Century under deal part closed you plus Schenck, will be announced.

Hollywood, May 28.

Enthused ever possibilities of 'In Old Kentucky' po

Washington, May 28. Profit-sharing agreements tween Loew's, Inc., and Louis B. Mayer, J. Robert Rubin, Irving

Thalberg, Nicholas M. Schenck and David Bernstein were revealed Monday (27) in securities registration application filed with Federal Securities and Exchange Commis-

sion. Withholding list of salary paymonts to officers last year and deminus to the salary plus
basis and that the Mayer-Thalberg,
mubin triumvirate, as well as Bernstein, enjoy ground-floor opportunities to purchase company stock. The
only salary dope revealed was that
Eernstein's contract calls for a
\$2.50 to the salary of the salary of the
salary appears of the salary of the
salary appears of the salary of the
salary of the salary of the
salaries, not disclosed, Mayer, Thalberg, and Rubin split 20% of the
scress anual net profit on the first
\$2.500.000 and get 15% of any addiContinued on page 50.

(Continued on page 59)

SHEEHAN WILL DO 11 FILMS

Hollywood, May 28.

New deal at Fox provides that Winnie Sheehan deliver 11 films for Winnie Sheenan deliver 11 nims for the new program. They are Farm-er Takes a Wife, just completed, and 'Way Down East,' both with Janet Gaynor, two Shirley Temple pix, two Will Rogers, three Simone Simon films (imported French star), one Warner Baxter, and 'Song and Dance Man.'

Warner Baxter, and 'Song and Danee Man.' Sol Wurtzel, Buddy DeSylva, E. W. Butcher and other producers mill make up the balance of pro-gram.

Pickford Cancels Play to Plane for L.A. Confab of U.A. Board

Portland, Ore., May 28.

Portland, Ore, May 28.
On the eve of opening here in
'Gonuctic,' Mary Thekford cancelled
three of her six days, taking a
plane to Los Angeles to attend an
signet meeting of United Artists'
directors. The U. A. emergeney was
created by the possible resignation
of Joe Schenck with divorce between United and 20th Century.
Original plans called for United
Artists' directors to mock with Miss
Pickford here, but Charles Chaplin
Pickford here, but Charles Chaplin
Tarkier's Broadway was left dark
three days until she returns, but
J. J. Tarker waived all claims and
rendered every assistance in getting Miss Pickford south for the
emergency meeting.

Continuing Bull Movement Halts For a Day on NRA Blow-up Decision

Decline in all divisions of stock market, after-effect of NRA supreme court decision, hit amusement stocks yesterday (Tuesday) and reversed, temporarily, at least, recent uptrend. After early higher quotations, all issues started retreating. More than two million shares changed hands.

Columbia Pictures certificates, Eastman Kodak common, Fox A, Loew common, Radio Preferred B, Warner Bros. preferred, and West-inghouse common were heaviest losers of amusement group.

Kcith-Albee preferred went to a new 1935 top at 55½, up 6½.

On Curb exchange. Technicolor scored a new high at 24. Bond market also suffered, Warner Bros. 6s, off 3 points, and Paramount-Publix 5½s. down 2½, being heaviest losers. However, before the setback the latter liers made new high at the latter liens made new high at 91%, while Paramount-Publix certificates duplicated feat with new top at 91%.

theates uppressed.

Consistent builling of annusement stocks attracted numerous traders stocks attracted numerous traders are stocks attracted numerous traders and and preferred issues in this list and five amusement bonds went to new 1935 highs. With the Amusement Group closing at 31%, as measured by the averages, for an advance of 6.646 of a point, this group moved into a contraction of the contraction of t for more than two years. Volume of group was nearly 250,000 shares, those transactions being in 12 representative stocks in the group.

resentative stocks in the group.
The ten stocks, their new tops and net gains for the week were:
Eastman Kodak common, 148, up 7 points; Fox A, 163, gain of 13;
General Bleetire, 263, up 19, Loew common, 413, up 194; Radio common, 6, close being fractionally off;
Radio Preferred B, 513, also for a loss on the week; Warner Bross.
Westinghouse common, 50%, up 149;
Preferred, 103, off fractionally; and Technicolor, 23%, up 34; points.
General Theatre Equipment tiens

Technicolor, 23%, up 3½ points.
General Theatre Equipment ilens
made a new top at 13%, while certificates of the same went to 13.
Paramount-Publik 5½s went to a
fresh high at 91%, up a point on
the week, while Paramount-Famous-Lasky Se certificates accred a
new top at 30%, up 1% net.
Warner Dros 85 also moved into
all the second of the second of

down at the finish. Surprising part of amusement group's performance is that it recorded its lowest closing mark the week ending March 18 and has measured by the averages every week since then, including the week was the property of the part of amusements of the year for amusements were recorded in that March week, indicating that there was a healthy (Continued on pace 3).

(Continued on page 31)

SHOWFOLK ON NORMANDIE

Guitry's Play Coming Sans Author-

Paris, May 28.
Quite a number of showfolk wili sail on the Normandie's maiden voyage, leaving here tomorrow Among these will be Martin Beck. William Goetz, Rufus Le Maire, Florence Walton, Jack Connelly and A. J. Richard

A. J. Richard.

Last-minute switch in plans by Sacha Guitry means that some of the plans are upset. Had intended going over with a troupe and put on a new play aboard ship in association with Gibert Miller, showing it one day in New York at the 46th Street hoster and a second street whether was a second some plant of the second s one day in New York at the 46th Street theatre and again on the return voyage. There will be a troupe of actors in a play by him instead, or actors in a play by him instead, or actors in a play to the property of the property of the Suberts, the Selwyns and All Woods, had intended to sail, but is being held here by a deal he is working on for Metto.

Contingent of newspapermen from America brought over to make the trip will be augmented by a heaithy squad of scribes from here, includ-ing George Lait, son of Jack Lait, who reps INS in London.

Yesterday's Prices

	Net	
Sales. 1	ligh.Low.Last.chge.	
1.800 Col. Pict	50% 54% 50% -2%	
300 Con. Film.	3% 3% 3% - %	
1.800 East, K 1	405 145 1455 -256	
25,500 Fox A	16% 14% 14% -1%	
31.000 Gon, El	20% 24% 25% - %	
11,000 Loew	41% 98% 30% -1%	
3.400 Par. ctfs	314 314 314 - 16	
700 Pathe A	0 8% 8% - 34	
14.500 RCA	5% 5% 5% - %	
700 RKO	21/4 2 2	
3,100 W. B	3% 3% 3% - %	
CURB		
•	24 2116 23 - %	
	2% 2% 2% - %	

\$2,500 BID MAY END MYRNA'S TIFF WITH M-G

Hollywood, May 28.

It's likely the Myrna. Loy and Metro fuss will be straightened out shortly and she will return from Europe. She is now getting 31,500 a week, but wants \$4,300, with a limit of three pictures a year. Prior to her breezing Selznick-Wood of the work of the straight of the straight of the work of the wore of the work of

one occasion she cut her salary and on another waived an increase at option time. So she thinks they should make up the differences with her now that she's topping. Her contract still has three years to run and it's understood Metro will ofter \$2.500 to get her back immediately.

Lasky's Duet

Hollywood, May 28.

Mme. Schumann-Heinde arrived yesterday (Monday) from Chicago yesterday (Monday) from Chicago Laky-For production 'Here's to Romance', starring Nino Martin. Picture went before cameras the same day with Al Green directing. Same producen starts Gay Deception,' Priday (5), featuring Foundation Chefert. William Wyler directs.

Palm Springs Too Hot For 'Outpost' Lensing

Palm Springs, Cal., May 28. Palm Springs, Cal., May 28.
Thermometers here are up over
115 causing Paramount's 'Last Outpost' company on location outside
of the town to suspend working
during the day, make the shooting
schedule start at deylight and end
around 10 a...
Heat prostration knocked out A.
W. Singiey, sound engineer, who
was sait back to Hollywood Friday (24).



HELEN CHARLESTON

HELEN CHARLESTON
Earl Carroll "Vanities," Loew's
State, New York, this week (May
40, "Andrew Kelley, Washington
Times," Hit of the above is an untelen Charleston, with looks that
should have landed her in pictures.
Sings well and executes an eye-filwith superb Hollywood imitations,
miniciry of the movie folk that
came closer than any item on the
bill to stopping the show. Deserved
the evening."

KEN MURRAY

L. A. to N. Y.

Dan Keliy.
Frank Borzage.
Dick Powell.
Ben Koenig.
Mrs. Arch Selwyn.
Ruth Selwyn.
Laurence Stallings.
Sam Ketz. King Charney,
Arthur Kober.
Stanley Crick.
Victor Fleming.
Rouben Mamoullan.
Sylvia Sidney.
Joan Marsh.
Bernard Newman.
Lou Ostrow.
Nancy Carroll.
J. S. MacLeod.
Joe Rellly. King Charney Joe Rellly. Richard Krakeur. Charles Boyer. Hal Roach. Gordon Douglas. Donald Novis. Gordon Molson. John C. Flinn.

N. Y. to L. A.

Harold Winston. Sidney Kingsley. James Stewart. Simeon Gest. Allen Rivkin. Lou Lusty. Harry Cohn. J. Carlo Bayetta. Al Lichtman. Hal Horne. George S. Kaufman.

Cuban Firing Squad Clip Lands U Lawyer, Lenser, Mgr. in Bastille

Heated up over Universal Newseei's release of a clip showing a recent rebel execution in Havana. the Cuban government threw three U Havana men into the bastille Sat-Uray (25). Those arrested were Joyce Naylor, of El Paso, U's branch manager in Havana; Abelardo Domingo, cameraman who got the execution shots, and Dr. Jorge Casuso, U's attorney at the Cuban control.

capital.
Following arrest of Naylor and Domingo, Universal's Havana attorney, claimed to be an influential Cuban, went to the Habana Fortress to demand release of Us exchange manager and cameraman. When authorities discovered he also worked for U, Dr. Casuso was bastilled.

Universal has taken the matter of

action by the U. S. An unofficial report was received by U yesterday (Tuesday) that its men were released, but on eabling for confirmation men were still in jail.

The property of the property of the first squad work at close range in the thought that circulation of such a clip in Cuba would tend to scare rebel elements from further activity, but had no countries, such as the U.S.A. U trio were jailed because the clip was exported, it was stated in New York.

exported, it was stated in New York. Execution shot, showing a Cuban robel going down before a firing squad, was released by U a week ago as part of its regular bi-weekly issue to all accounts. Some theatres Universal has taken the matter of distance the Cuban arrests up with the State shocking the purpose of the State shocking the purpose of the Cuban arrests up with the State shocking the public, but reports to Department, but has fears for any U on audience reaction were shown help from this direction for the indicated no faintings, heart fall-camerman, who is a native Cuban ures or protests. Clip was released is thus out of the jurisdiction of jectosiavely by U.

Inside Stuff—Pictures

When Joe 'Scal' Breen decided upon a trip to Europe, with a session at cardisad, he immediately picked up a string of advisors. For the attacks of the control of the contr

Louis Mayer were Breen's principal Coast counsel, with Jeff McCarthy hollering from the cast.

The whole thing eard around whether Breen should start or finish in Carisbad. Sheehan insisted the only logical schedule was to end the trip there, and Mayer agreed, but McCarthy, who arranged transportation, maintained he should make the resort his starting point oper there. So Breen goes immediately to Carisbad with a vow to keep all future vigcation plans a secret.

When Metro assigned Jack McGowan and Sid Slivers to write the story for 'Broadway Melody of 1935' (now 1935) team was instructed to stay away from anything that smacked of backstage. Studio wanted music in the picture, but it had to be brought in without resorting to any stage sturf. Scriveners worked on the yarn for two months, completed it as per instructions. As is the rule at Metro, story was given to several other writers for touching up here and there. Studio even borrows Edmand Burke from Fox for two weeks. Burke admitted he knew of the contraction of the study of the study of the considerable changes and, now in the throse of production, its four musical numbers are all back stage scenes.

Paramount has not decided what to do with the film shot by its news-reel cameramen (Hermann and Peterson) on the Byrd expedition to the South Pole, but due to the fact that the first Byrd feature didn't do as well for theatres as expected, footage may be sold as a shorts series. Until New York exces have seen the film the matter will remain un-settled. About 130,000 feet of film was brought back from the expedi-tion. The cameramen who took it cut it to between seven and eight reels on the Coast on the first rough cut. It will be brought to New York shortly.

Two writers contracted by a major producer with five months to go on their contract were told that they were through. Producer refused to settle the remaining time on their contract. When writers decided they had something coming, after they had saked for their release two months ago and the producer refused, the producer burned, said he would farm them out to any studio for \$100 weekly thereby lowering their established salaries to the minimum. Writers are now trying to figure whether it would be wiser to take the financial licking or demand their full salary for the next five months.

Understood that the new five-year contract given Will Hays by the picture business was closed last February. New agreement retains Hays as spokesman for the industry until 1941, his present paper expiring in 3%. Reason the Hays office has made no official comment in the matter is said to be because that organization had nothing to say when the papers, addity and track, were heraiding everybody from Jim Farley to Sir Joseph Ginzberg as Enays' successor. And the Hays office has not chosen to say anything sizes.

William Boehnel, picture critic of the New York World Teigram, is burning as a result of complaints against a review of Paris in Spring Current (June) issue of McCalls, for which Boehnel writes on line, has an unsigned screen guide department at the bottom of the page written by Pare Lorent. This guide division included a review of Paris against which Par aquawked, because picture was reviewed even before the preview on the Coast. Par has made complaint to the magazine.

Because it is considered the type of material that would interest edu-cational institutions and other non-theatrical accounts, Gaumont-British is building up a campus market for 'Man of Aran.' Fleture is being sold by G-B to these accounts in the regular manner as if they were theatrea, although any other bookings in competition and their rights are being

respected.

George W. Weeks, sales head, declares 'Aran' is also finding a good market among churches and the like. Picture has already played between 50 and 60 of these engagements.

Wire entanglements strong enough to check a herd of elephants and as Wire entanglements strong enough to check a herd of elephants and as puzzlesome as a cuckoo house mase have been thrown up on the Universal lot to keep out the slipper-inners and have the gib alib hove for the crashing gentry, is going to be one of the toughest. Easlest point of ingress used to be the publicity offices, to which entry was a rather simple matter. Now the publicity wing is completely-isolated by a fence, a one-way trap guarded by the information deak which has been moved to the rear door of the administration building.

Figuring he could chisel the distributor out of a few dollars, Los Angeles Indie exhlb, noted for his shrewd bargaining, waited until after first night's gross was in before deciding whether he'd play the picture on percentage or on a straight rental. Slow bis opening day brought a decision to play on percentage, but following day trade took a leap and exhib tried to induce exchange manager to change the deal. Result was house was forced to lay out several hundred dollars more than it would have done on straight rental basis.

As result of Fox having no playdate department at the home office, advance bookings on its product are not available at New York until after contracts have cleared, in most cases after dates have been played out. On musicals, where Fox's song publishers are anxious to get dates so that tunes can be plugged on engagements and tleups made, Fox has advised all its exchanges to send these advance bookings in, Fublishers complained about inability to get the dates at the h.o.

Although plans are still indefined, understood the government is considering film exhibition in COC camps. Survey, if plan is adopted, will be conducted by James Vincent, acting for the Second Army Corp Area, and quartered at Governor's Island, New Yole, Complexity, Plan will probably be to install motorised projection equipment is one central camp and evolve a circuit system of possibly six pots.

Pathe Film Co. may be the new name of Pathe Exchange, Inc., upon the company's reorganization which is expected to be completed in about

a month.

First Division continues under Harry H. Thomas, president, with the part backing of Pathe. Proposed hook-up between F. D. and Capt. A. C. Dixiey, British filmer, hasn't jelled.

Membership of Independent Theatre Owners of Southern California pulled a fast one on its board of directors at a meeting last week when unanimous vote was recorded in favor of boosting dues from \$2 weekly to \$5. At same time members voted appreciation and confidence of board because of accomplishments during past six months. Both came as surprise to board.

OPEN SEASON FOR MERGERS

IATSE Moves Home Offices to D. C.; NOW WALL ST.'S Tri-States Wants Showdown Browne Direct Head of Local 306

Chicago, May 28.

Main offices of the IATSE are being moved from present quarters in New York to new space in the Fox New York to new space in the Fox Theatro building in Washington, D. C. This switch follows a long series of close conferences between William Green, head of the Ameri-can Federation of Labor, and its board of executives and George Browne, president of the Interna-tional Alliance.

tional Alliance.

Browne and the other exces believe that New York, Chicago and
other key cities are not suitable for
the homo offices of the International
because these same key cities usually house the headquarters of the
'cheatre circuits and the circuit
chieftains. theatre chieftains.

. House Cleaning

house Cleaning
More directly, the more follows
the number of fights which have resulted in New York City following
the upphot of many misshrom
the upper the upper the upper the
tages and the upper the upper the
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N. Y. Kills Autonomy

N. Y. Kills Autonomy
Last week Frowne became the direct overseer of the affairs of
Local 306, the New York operators
union. This followed an open meeting of the local with the IATSE chieftains gave the local backs is franchise and removed it entirely from
the control of the control of the control
the control of the control of the control of the control
the control of telling the members they were on their own. Of the 1,800 members present, 1,746 of the men voted to

their now. To the saw members as stick with Browne personally and to have Browne and the IATSE execution to the same the

Fox Cooling Spanish Till Releases Catch Up

Hollywood, May 28. Fox will halt its Spanish language

Fox will halt its Spanish language productions, after one more, until late fall or winter. Company has several in the cans far in advance of release sked.

Department, finishing 'Tree and Easy,' will then do one more, 'Rose of France'. Studio will then have made seven on the current season's schedule.

USHER HELD UP

USHER HELD UF
St. Louis, May 28,
St. Louis, May 28,
St. Louis, May 28,
On the precesse that a customer
wanted to find a friend, Ldward
fluelsman, an usher, was held up
and robbed of a \$27 wrist watch
and 80c in cush.
The robbery occurred at a very
structure when the balcony was

Hollywood, May 28. Tribute to Junior Durkin, kilied in the Jackie Coogan auto accident, was offered in a Hollywood blvd. theatre the other night.

tner night. As 'Little Men,' Durkin's last As Little Men, Durkin's last picture, faded off screen, house lights were dimmed and three of his young pais, seated down front, sang 'Auld Lang Syne.' Audience joined in on final

RICHARDSON-ROXY SEEN IN TAKEOVER

Charles E. Richardson, board member and former trustee of Paramount, is mentioned as interested in a pending offer by Samuel L. Rothafel (Roxy) for control of the Roxy theatre, on Seventh avenue, which he formerly operated. Richardson was among those who was interested in the original finanting of the theatwidth be president of the company which Rothafel would form for takeover of the house.

would form for takeover of the house.

Just how the Rothafel offer is to be handled, now that the bondholders' committee has applied for an RFC loan with which to reorganize the theatre, is a matter of conjecture.

Richardson is a former officer of the Chase Bank, also ex-treasurer of Fox Film.

Roxy Theatre Applies For 850G Loan to R.F.C.

Future management of the Roxy N. Y., reorganization, would be subject to the approval of the Reconstruction Finance Committee and the Federal District Court, New York, should the RFC grant a loar York, should the RFC grant a loan of \$850,000 to the theatre. Application for such a loan was made last week by the Roxy theatre bond-holder's committee, through Howard S. Cullman, trustee of the theatre. The house is under Sec. 7TB of the new corporate Bankruptey Act. None can foretell how soon the RFC, in Washington, will act on the application. It may take several weeks.

Richard Back in N.Y.

A. J. Richard, Par News head, who has been abroad strengthening the newsreel setup, is scheduled to sail today (Wcd.) from France, returning to New York Monday (3),

mandle. Richard went across at the request of A. C. Keough on newsreel matters and returns in time for the annual Par sales convention, June 13.

COLUMBIA SETS PLANS

Harry Cohn Flies Back—Higher Production Budgets

Columbia wili invest more money Columbia will invest more money in the pictures it will produce for the 1935-36 season. This was decided by Harry Cohn and Col. associated by Harry Cohn and Col. associated the coming season's plane which call for a program of 36, including a few westerns. This is the same number company produced this year, also including some westerns. As the control of the contr day) with Lou Lusty, who came cast to discuss publicity and year book

plans.

Col. has not set a date for its sales convention, but it will be later than other major distributors, probably some time in July.

HOT ON PAR-RKO

Meehan's K-A-O Holdings Makes Him a Key Man in Any Such Possibility-Par Regards It Favorably for Theatre and Other Ressons

MANPOWER

WANPOWER

Wall Street and the trade are hot over the feasibility of a merger of the control of t

There was a time when Fox and RKO were very hot in combo talk.

Atlas Corporation, investment trust, and underwriter of Par's re-

organization, has a plan up for re-organization of RKO. RCA and organization of RKO. RCA and Sarnoff are held to be still consider-ing this plan. Atlas and Lehman Bros, bankers, are considered very friendly, so that the Par-RKO hockup looks feasible if pushed by such interests. The Atlas plan for the condition that Aplesworth agrees to stay with the company. RCA's interest in RKO is put at around \$10,000,000 and RCA is stat-ed to feel that it will consider any reorganization plan which recog-the books. This doesn't mean cash but may mean in exchanged securi-ties.

It appears most unlikely that any

It appears most unlikely that any downtown firm or banker will agree to the RCA condition.

Latest accounts from downtown has Atlas still inquiring into RKO, and Sarnoff still considering the

Grainger's 4 at U

Hollywood, May 28.

Edmund Grainger is readying four pictures at Universal for early group will be 'Spinster Dinner' for Garbe Lombard, to be followed by Great Impersonation,' The Invisible Ray' and 'Past and Furious.'

Alan Crosland directs 'Impersonation' with Edmund Love statred.

O. Newsreel Tax Off?

Possibility that Oblo may repeal the law which only this state has, taxing newsreeis \$3 a rect. If it isn't repealed, newsreeis may stay out of Oblo, it is threatened.

On Allied's 'Extortion Racket' Charges: MG-Chi Resolution

1 Pic-64 Sets

Hollywood, May 28.
Biggest order for sets at
Metro for the past five years
went out from David Setznick's
office last week for "Tale of
Two Cittles."
Troupe directed by Jack Conway will move around on 64

studio locations.

COL SETS PAY-OR-PLAY MUSIC HALL CONTRACT

Columbia Pictures has closed a product pact with the Radio City Music Hall for a term of years beginning Oct. 1, this year. This deal is stated to cover two years and is on a pay-or-play basis of a minimum of 20% of the Music Oct and Music City of the Music City of the Music City of the Columbia of the Columbia selection of the Columbia program. It's the usual percentage deal.
This is the second deal on product

deal.
This is the second deal on product for the coming season closed by the Music Hall. The previous deal is one made with RKO for five years. Withe the two deals as mentioned having been concluded, the M. H. has a basic supply of product already in the bag for the coming season.

U's 'Storm Over Andes' To Be Made in Spanish

Hollywood, May 28.

Hollywood, May 28.
Off Spanish Inquage production
for three years, Universal will make
a version of 'Storm Over the Andee' in this tongue simultaneous
with the domestic filming.
Christy Cabanne will direct both
editions with Jack Holt and Nila
Asther co-featured. Femme lead not

For Asther this is the picture which was promised him in Academy settlement of his recent complaint.

PAR'S NEW BY-LAWS

New Corp. Name—Setup of Officers Detailed

New name of Par, Paramount Pic-New name of Par, Paramount Pic-tures, Inc., superseding Paramount Publix, which is nearing the end of its bankruptcy, is official as part of a petition for approval of new by-laws just prepared by Par and signed by Adolph Zukor as presi-dent. Early court approval will be sought.

signed by Adolph Zukor as president. Early court approval will be sought.

The petition provides for the number of directors who will serve the company and sets the date of the annual meeting as June 3 each year. Paramount Publix always held its annual meetings the second Tuesday. annual meetings the second Tuesday in April. Directors are to be elected by a plurality vote of stockholders

by a plurality vote at the debtoders present at meetings for terms prescribed by the by-laws. It is also provided that an executive committee shall be appointed by the board, together with its chalrman, and that a chalrman of the Finance Committee shall also be chosen in this manner. There are to be one or more vice-presidents, a because in this manner. There are to assistant of the control of

'Mala's' Native Siege

Hollywood, May 28.
Metro's 'Mala' troupe will remain
in the South Seas for another month in the South Seas for another month to enable Richard Thorpe, director, to clean up all native sequences.

Due back at the studio in late June after five months on the Tabiti location.

Atlanta, Ga., May 28. Federal action seems likely as a result of charges made during Allied's convention here last week that the Lucas & Jenkins Theatres, Inc. the Lucas & Jenkins Theatres, Inc., is engaged in an interstate extortion racket. Arthur Lucas, head of the chain of theatres, has made a demand for an immediate investigation of the charges by the Federal Government with the idea of indicting heads of his firm if the charges are true, and pressing the charges if they are proved false. Lucas intention are all the charges in the charge in the charges in the charge in

Federal District court, and a copy was sent to Attorney-General Cummings. Lucas demands investigation of the Allied charges by a Federal grant bury.

Allied States exception, charges that through "Tri-State," an organization controlled by Lucas & Jensins, the chain is extorting from \$15 weekly up from small independent theatre operators under threats of placing Allied States Association of Mo-Allied States Association of Mo-

allied States Association of Mo-tion Picture Exhibitors was in scs-sion in Atlanta last week from Mon-day through Thursday.

NRA Resolutions

Resolutions calling on all inde-pendent theatre operators to with-draw from membership in the NRA code and to cease paying assess-ments, unless the code is revised to fit them, were passed by the Allied States closing their four-day scs-

States crossing in the story has been here.

H. A. Cole of Dallas, chairman of the committee on the code, said (Continued on page 29)

GTP Vs. ERPI Resumes

Wilmington, May 28. Testimony resumed yesterday (Monday) in the General Talking Pictures (deForest) and Duovac anti-trust action against Western anti-trust action against western Electric, American Telephone & Telegraph and Electrical Research Products, Inc., after a week's adjournment in U. S. District Court. Herbert M. Wilcox, ERPI v.p. in charge of operations, resumed the stand to continue his parrative of stand to continue his parrative of the difficulties which attended in-stallation of talker equipment and of early experiments in that field.

of early experiments in that field. His testimony was interrupted by George If. Hurd, chief of defense counsel, to present the testimony of counsel, to present the testimony of the counsel of the counsel to present the second line as less representative; Thomas C. Guthrie, Charlotte attorney for EIRI in a restraint-of-trade action brought there by GTP aguinst ERRI in connection with local theatres; Sterling Schultz, of Trendenters; Sterling Schultz, of Trendenters, Sterling Schultz, of Trendenters, Garden City, L. I. ERRI technicism.

Dualing Supervisors For Metro's 'Frisco'

Hollywood, May 28,

Hollywood, May 28.

John Emerson will be co-producer
with Bernard Hyman on Metro's

"San Francisco." This is the second
instance in the last few weeks of
the studio bracketing supervisors.

Jeanette MacDonald will be
starred in 'San Francisco,' which
has an earthquake background.

Fed Griefer Joins Par

Los Angeles, May 23. B. Bernard Krelselman, for the past year impartial government ob-server on local film grievance board, has resigned.

server on local film grievance board has resigned. He has left for Washington, wher he will start a special survey o distribution for Paramount.

L. A. Acers in Mourners' Row, Tourist Port. 100% Staueless Pickford Cancels, Vaude Out of the Par and Orph Influx Late: West Tops Again, \$13,500; Dual 'Scandals' 13G; 'Fury,' 14G, Oke

(Best Exploitation: H'wood-RKO)
Local first run houses kind of
took the choice spots on the
mourners bench this week, as trade
arrival of the first bunch of tourtests and the advance cavalende for
the San Diego fair did not matiest and the advance cavalende for
the San Diego fair did not matiest and the advance cavalende for
the San Diego fair did not matiest and the sum of the same of the
hillion are more expection and the
planetorium on the Griffith Park
Million are more attractive than the
menu offered by the theatres, eswhen some 3,000 to 10,000 want a
lookee over the town free of

special control of the control of th

the anticipated take response, as will do around same gross as week previous to first run group in Grand International, formerly Orange Grove theatte, playing "The Song to Her," a Scandanvala pic. which at 35 cents doing oke three four Star, holding nicely, as are Dance," moved over into the Downtown, and "Werword," atticking over at a consequence of the control of the start of t

sides distributing 6,000 tabloids in partment house. This Week.

Chestimant Conformann) (2,02s;
Chestimann) (2,02s;
Chestimannn) (2,02s;
Chestimannn) (2,02s;
Chestimannn) (2,02s;
Chestimannn) (2,02s;
Chestimannn) (2,02s;
Chestimannn) (2,02s;
Chestima

sass. In the profile of the profile

Did the expected \$5,600, which was picnty good for house.

State (Low-FWC) (2.924; ab. 40-40) Films of disappointing of the picture of the pi

lations at \$7,800.

Senied Avitatic (Pov. 1JA) (2,100.

Senied Avitatic (Pov. 1JA) (2,100.

Senied Avitatic Girl' (Pov) and

Harrington' (MG) spill. Doing little better than average dual offering, but showing 'red' for house at \$3,500. Last week 'Marietta' (MG).

As single feature offering great at \$4,000.

To main line of traffic.

PHILLY IS DULL: **MOLLY PICON NEAR 15G**

Philadelphia, May 28. (Best Exploitation: Boyd)

(Bast Exploitation: Boyd)
A dull and featureless week is on
the books for the downtown Philly
film sector. 'Scoundre'! at the Boyd
is getting a nice evening trade, but
if it hits \$1,100 will be doing more
than expected. A special campaign
with the cognoscenti and colleges
has undoubtedly helped drag in the
Coward fans.

Molly Picon may mean something at the Earle, which also has a pretty good pie in Wir. Dynamics. Combo may give house \$14,500 or \$15,000, which is two or three grand better than normal.

six,000, which is two or three grand better than normal.

Fox, on the other hand, although forcing a stage show that the forcing a stage show that the client stage stage show that the cricks also said nice things about ('Daring Young Man') isn't doing much. Some talk of changing blin holiday break-in. If present combo does stay a full week it work get more than \$13,000.

**Miserables and may not make the grade for an entire third week. Latest dope is that 'Becape Me Never will follow 'Miserables', post-sialoo. 'Golin' to Town' is holding for four days over first week at the Stanley, but the Mac West pic has tall may rate for a Mas West film. Last week's trade ranged from fair to weak. 'Miserables' tumbled aduly in last half of its second week at all the stage of the stage of

Par and Orph

Excitated ore, May 28,

(Bast Excitation: Breadway)

Parkers Breadway turns legit
this week, boseting admish to \$2.76
top for six days of Mary Pickfard's
road show 'Coquette,' of which the
first three were cancelled due to
emergency call to Los Angeles for
Two pix atood out this week—
'Goin' to Town' at the Paramount
and Les Miserables' at the U.A.

Another long grinder is 'Roberta,

Another long grinder is 'Roberta,

Colng original bix at Hamrick's Orpheum and Music Box. Now in fith
week and may go six,

now at Hamrick's Blus Mouse atterdoing original bis Ext. Nove in fifth
week and may go six;
Estimates for bi, Godo: 5552,759-Mary Flickford's road unit
Coquette usurped this house policy
for six days at raised admish. Last
14,5600. Color Control of Control
United Artists (Parker) (L000:
Long to the Control
Long to the Co

MAE WEST'S 10G BEST IN BLAH PITTSBURGH

IN BLAH PITTSBURCH

Pittsburch, May 23.

(Bast Exploitation: Pennon)
Boys are singing the miserceics this week, indicating that the sum the standard servery of 50 (oil To-10). The standard servery of 50 (oil To-10) and while fairly satisfactory, 1000 and while fairly satisfactory,

Rubinoff, Temple, 'Miserables' Not Enough to Offset Mpls.' Slump

In Calients' (W.B.) and Benny Meroff band. With only feeth in town, Stanley was figured to have as easy time of it but apparently just the opposite, is true. Bind just the opposite, is true. Bind 100, pretty band. Last week Lupe Velez and Faul Ash bolstered 'Star of Midnight' (Radio) enough to Warner (W.B.) (2,00): 22-40—"Strangers All' (Radio) and 'Cowyboy Millonaire' (Fox). Westerns usually mean suffering amme as the rest of them this week. Maybe \$4,000, maybe more. Last week Farty Wire' (Col) and Sight Bells' Farty Wire' (Col) and Sight Bells' (East than that.)

OZZIE NELSON AIDS MET TO 19G IN HUB

Boston, May 28.
(Best Exploitation: In Press Sheets) Hub is getting near the bottom of the product barrsl, and into the hot weather blucs.

Best show in town is Met's People Talk' and Ozzie Nelson on stage, but lacks marque punch to make it still the stage of the other grosses. Keith Boston and Loew's Orseers, bear are mired in low grossers, bear the stage of the

Minneapolis, May 28.
(Best Exploitation: Orpheum)

Managerial tears flow freely along the rialto. With three big new attractions in town-Rubinoff in person, Shirley Temple with five vaudeville acts and Les Miserables,

tractions in town—Rublooff in person, Shirley Temple with five vaudeville acts and Lea Miserables, and at 40 to po-ti looks as though, comparatively and taking all angles between the control of the con

though expected to build. Not good. Last week, "Black Fury' Recormed, \$2,000, brilling Mary McCormed, \$2,000, brilling Mary McCormed, \$2,000, brilling Mary McCormed, \$2,000, brilling Mary Court Little Gir' (Fox) and wande, sinchuding \$2,000 in Section 10, 100 in Milling Mary McCormed, \$2,000, brilling Mary McCormed, \$2,000, brilling Mary McCormed, \$2,000, brilling Mary McCormed, \$2,000, brilling McCormed, \$2,000, brilling McCormed, \$2,000, brilling McCormed, \$2,000, brilling, Last week, 'Goin' to Town' (Far) and wands, \$11,000, brilling, Last week, 'Goin' to Town' (Far) and wands, \$11,000, brilling, Last week, 'Goin' to Town' (Far) and wands, \$11,000, brilling, Last week, 'Goin' to Town' (Far) and wands, \$12,000, brilling, 'Good, 'Hell' Andress' (UA), 'McSaue not Carmed, 'McCormed, 'McCormed,

Sam Taylor Freed By Roach in Dispute

Hollywood, Ms. 28.
Sam Taylor and Roach settled
their three-picture contract with
two still to go. Director objected to
films lined up for him as being too
much slapstick and not in line with

much slapstick and not in time was-type he's handled.

His next was to have been 'Honesty Rackets,' ribbing G-Mon cycls. Taylor is taking a two-month vacetion before making an-other studio connection.

Pix Scarcity Forces Hold-Overs In Loop; Oriental's Best at 18G; 'Our Girl' \$29,000, 'Hearts' \$20,000

Chlcago, May 28. (Best Exploitation: Chicago)

(Best Exploitation: Chicago, May 28.

(Best Exploitation: Chicago)
Business continues on even keel
this week with only a couple of
ticular comment. Run houses are
holding over following clean-cut
ticular comment. Run houses are
holding over following clean-cut
atrat the week previous. Mae
easily at the Roosevelt and Les
Miscrabies' Will run neck and neck
at the United Artists.

It was a substantial to the substantial of the
stretching their runs due to a real
scarcity in product. B. & K. foreformer for the substantial of the substantial
for runs throughout and shifting
runs throughout and shifting
runs throughout and shifting
runs throughout and shifting
for hold-overs in the Apollo and
for rick. RKO Palace is in a serrious Jam on product and next week
real and the substantial of the substantial
for the product and next week
for any on the product and next week
real through the substantial
for the Apollo and
for the Apollo
fo

Estimates for This Week

B'HAM DOLDRUMS

iz Only Fairish; 'Little Girl' Goes

Birmingham, May 28, Birmjanam, May 28.

(Best Exploitation: Alabama)
Business stagmant this week with
exception of Alabama with 'Little
Girl Latter doesn come up to
expectuations, stagmant with the complex of the complex

at Alabama or elsewhere this week The usual stuff made up the adver-tising mcnu.

Estimates for This Week

Estimates, for This Week
Alabama (Wilby (2,300; 30-35-40)
—Lattle Girl' (Fox). \$7,000 good.
Last week Town' (Par). \$8,000,
still setter:
Last week Town' (Par). \$8,000,
still setter:
Last week Marletta' (MG). Second
Last week Marlet

'Flame' Extinguished By Raps, Holdovers Best in Kansas City

Kansas City, May 28.

(Best Exploitation: idland)
Grosses will be down this week, as G Men' at the Mainstreet, and Mae West at the Newman, both holdovers, got their big returns the first week. Flame Within, the aledding as papers gave it a terrible panning, after a nice opening.

Fox Uptown, three miles from the main stern, has Little Girl and the main stern, has Little Girl and to stay a couple of weeks, though horse races at Riverside, just across the river, are cutting into mainness.

horse races at Riverside, Just across the river, are cutting into Publicity nod goes to the Midmidwidth of the Midwidth of th

Estimates for This Week
Mainstreet (RIKO) 3,200; 15-2540)—G Men' (FN). Second week
and going swell. Picture has been
given great publicity, and loos
been powerful aid. Supported
after 313,500 the first week. Great.
Newman (Par) (1,800; 25-40)—
"rown' (Par). Management advises
that the picture will be held for a
16-day run and that the leat nine
offer \$17,000 the first week. Very
big.

days will show close to sp., ov., g.co., iter \$17,000 the first week. Very himidand (Locw) (4,000: 15-25-40)

Midland (Locw) (4,000: 15-25-40)
—Flame Within (MGM). Opened just fair, then the reviewers gave him to be specified to show \$8,000, light. Last week 'Miserables' (UA). Muchly praised, but not helped a lot, and wound up 'Miserables' (UA). Muchly praised, but not helped a lot, and wound up 'Towe (Kawo) (2,200; 250.—Party Wire' (Col) and stage show. Regular trads holding up very well and with the heavy week end play and with the heavy week end play and with the heavy week end play and taily up near \$17,500, good. Last week 'Mr. Dynamite' (U), and stage show \$1,000, good. (2,400; 25-40)—Uptwood (1,000). One of the naturals for this big residential and the Saturday opening was capacity. Looks like near \$1,000, by. Last week 'Baboona' (700.), \$2,700, poor.

GALS OWN NEWARK

West and Harlow Best B.O.-

West and Harlow Best B.O.

"Informer O.K. Too

(FX) fell off badly after a great opening to \$12,000, but plenty profitable.

Capitol (WB) (1,200; 15-25-35-40)—Reckless (MG) and 'Air Hawker (Col). Probably plenty here takes only six days should garner \$3,000. Last week 'Mississippi' (Par) and 'West Point of Air (MG) poorly, but much better than lately the color of the color o

goes that far. Last week (Kocha Lubl Szanuje (DuWorld), okay at \$180. Lubl Szanuje (DuWorld), okay at \$180. Mark of Vampire' (MG) and vaude. Starting weakly but building, perhaps \$12,000. Last week 'Kheleicu' at \$12,000. House the following the starting weakly but building, perhaps \$12,000. Last week 'Kheleicu' at \$12,000. House the following the starting at \$11,000. Last week 'Stolen Harmony' (Par) okay but not at \$14,000. Last week 'Stolen Harmony' (Par) okay but not starting at \$11,000. Last week 'Stolen Harmony' (Par) okay but not starting at \$11,000. Last week 'Stolen Harmony' (Par) okay but not starting at \$11,000. Last week 'Stolen Harmony' (Par) okay but not starting at \$11,000. Last week 'Stolen Harmony' (Par) okay but not starting at \$11,000. Last week 'Stolen Harmony' (Par) okay but not starting at \$11,000. Last week 'Stolen Harmony' (Par) okay okay okay but okay okay okay but with the Daring Young Man' (Fox) and Cowboy Millionaire' (Fox) with Takes only six days, but with the Rogers draw on the first hat should do well enough on about \$3,000. and 'Sunear Range' (FD) with 'In Spite of Danger' (Col) and 'Sweep-stakes Annie (Radio) bad as expected at \$5,000.

FRISCO GOES TO TOWN FOR MAE WEST, 24G

With the acception of Max West at the Warfield, pictures are doing just ordinary business in Frisco. Golden Gate and Paramount in running for second money only data manufactures. The second money only data manufacture is a second with Tos Miserables' Saturaciosed with Tos Miserables' Saturaciosed with Tos Miserables' Saturaciosed with Tos Miserables' Saturaciosed around as roadiation with grind tendencies, now sides into United Artists on Decoration Day, tween \$1.0 top and dearance between \$1.0 top and dearance \$1.0 top and dearan

sula to San Mateo.

Estimate for This Week
Clay (Roesner) (400; 35)—Volga
Song (Amkino), respeat, applies
(Amkino), (Amkino), (Amkino), (Amkino)
(Amkino), (

Thermom Up. B.O.'s Down in N. Y.: 'Escape' \$80,000, Good, with Cap Only Around \$32,000 in Dull Week

'Miserables' comes In. Might do 33,500 in six days. Last week (third) of Let Em. Have at ('LA) got by at "Warfield (F-WC) (2,570; 35-40-55). "Gol'n to Town ('Ear) and stage and girl line. Tops the town, looks like a nice 34,000. Last week In Callente' (WB) nice at around \$22,200.

Will Rogers, West Neck 'n' Neck, 17G, In Cleve., Nice Biz

(Best Exploitation; State)
Ahnormally long winter season
has thed show-goers in Forest City,
cutting drawing power of biggest
flicker names, though low temperature still helps box-offices.
Mas West copping the crem with
Gorlly because of bang-up publicity.
Black Fury ellipping at RKO
Palace, too heavy for this time of
season. What natives want now is
louder laughs, indicated by packed
houses at Hipp, where will Rocea
louder and the state of the season.
West a close run for top money.
Paradoxically, Les Miserables' is
yet getting good money in second
hold-over week at Stillman.

Estimates for This Week

yet getting good money in second hold-over week at Stilliman.

Estimates for This Week
State (Loews) (3;756; 30-35-40)—
Goln' to Town' (Farr). Ballyhoose house on fire, headed for around 117,000. Last week, 'Miserables' (CA) yanked in 118,400. 30-450)—
Palase (RKO) (3,300 No pens. Ladd of stage show may keep it down to about \$10,000 on short-week run. Last week, 'It Happend in hardo, a nice \$15,700. did Guy Lominon (WB) (3,528; 30-40)—
Dubting Thomas' (Fox). Good diversion and sold right. Set for a diversion and sold right. Set for a diversion and sold right. Set for a Canada (Canada (Canada

Men' (WB), \$3,880.
Stillman (Loew's) (1,872; 25-35)
—'Mlserables' (UA). Second week,
transferred from State. First week's
sensational campaign should carry
it along to a neat \$6,000. Last week,
'McFadden's Flats' (Par) just fair
with \$3,400.

'TOWN' \$8,500 FAIR, SEATTLE HAS 2 H.O.'S

Scattle IIAO 2 II.U. 3

Seattle, May 28.

Sensational biz of G Men' deelded Hamrick to extend the 2-weeks run for the control of the control

West point (MC) play (3,20).

But Must be the state of th

fastest foot among the new entries.

Film will mount to \$8,000 at the Music Hall in spite of sunshine set.

Strong stage name array of Eve LeGallienne, George Jessel, and Gertrude Niesen heiping the Capital Control of the Capital

About \$20,000 this week (3dd, Second week just under \$25,000, pretty good, on the week (3dd, Second week just under \$25,000, pretty good, on the property of \$6,000 (Radio), gasped its way to \$56,000 (Radio), gasped its way the gasped to \$60,000 (Radio), gasped its way the gasped way to \$60,000 (Radio), gasped its way the gasped gas

Whiteman and West Clutching Capital. Others Just Average

Washington, D. C., May 28.

(Best Exploitation: Palace)

(Goin' to Town' at Palace and Paul Whiteman on stage at Earle are grabbing off the best business of all houses this week. Other pix are only average and doing average.

are grabbing off the best-business of all houses this week. Other pix are only average and doing average are described by the doing the doing to the doing the doing to the doing the doing to the doing to the doing to the doing to the doing the doing to the doing the doing to the doing the doing to the doing to the doing th

after three days of no business with musical. Latter plx had played Earle two vecks before.

Estimates for This Wesk Facture of the played Earle two vecks before.

Estimates for This Wesk Facture of the played for th

PROVIDENCE BLUES

hirley, \$8,800, Tops-Shutters for

Providence, May 28. (Best Exploitation: Loew's)

(Best Exploitation: Loew's)
Biz has taken a nose-dive and,
generally, the entire picture is a
dark one. There are a couple of
stands doing fairly well, but as a
whole grosses are going to be pretty
well below average. Film product
not so bad, but the natives are not
just buvine.

dark one. There are a couple of the hole conserved with the couple of th

Devil' (Par) and 'Behind Green Lights' (Mascot): principal picture Lights' (Mascot): principal picture with the principal picture of the pict

Ahead' (Maj) slightly better at \$7,800.
RKO Victory (1,600; 10-15-25)—
'Star of Midnight' (Radio) and Fighting Shadows' looks like \$1,050, split. Last week 'Runaway Queen' (UA) and 'Border Guns,' split, so-so at \$700.

LOMBARDO, 20G.

(Seat Exploitation Hare)

(Seat Exploitation Hare)

Bix holding its own in face of heavy opposish, combo take of downtown houses being on heels of heavy opposish, combo take of downtown houses being on heels of the property of the composition of the sean. Counter attractions include night ball per timated for the season. Counter attractions include night ball grants by Reds, start of 37-43 race with the counter attraction include night ball in the counter attraction in the counter of the counter

200. Strand (Ind) (1,200; 15-20-30)—
'Gigolette' (Radio), \$1,400, average.
Last week, 'Green Lights' (Mascot).
Dittoed.

OMAHA 100% DUALS

Darkment store teems, and the usual distribution of paper around town- Estimates for This Week Majestic (2209; 15-25-40)—Little Ciri (Fox) and Daring Young Manila (1908) and Daring Young

Clutching

ers Just Average

ers Just Average

ers Just Average

cers Just Level Le

(Fox) dualled with Baby Face Harrington' (Mo) just 'under \$11,000,
grand.

\$\frac{\text{grant}}{\text{atmax}} \text{ init-} \text{-1-istate} \text{ (2.100;
\$\text{grant}} \text{-1-istate} \text{ (2.100;
\$\text{-1-istate} \text{-1-istate} \text{ (2.100;
\$\text{-1-istate} \text{-1-istate} \text

'Miserables' Holds Up. 'Laddie' \$7,000 Tops **Band-Seized Denver**

Denver, May 28.

Opening of Lakeside Amusement park put a crimp in Saturday night theatre crowds, Herbie Kay band playing at Lakeside, being center of 'attraction. More than 15,000 paid admissions to the park, and the dance floor was packed practically solid.

dance floor was packed practically solidich Amusement park, which has been open a few weeks, had more than 10,000 paid Saturday night, with Isham Jones the draw, night, with Isham Jones the draw, night, with Isham Jones the draw, night, with Isham Jones the draw in the control of the state of the control of the Isham Jones the Grant Aladdin to go to the Broadway for an extended run Thursday, 'Going to Town,' second week, hit \$4,000 for the Tury' was pulled after five days to fair business, around \$5,000, at the Derver, and set into the Paramount for the Paramount back to a later opening.

get the Paramount out to opening.
Orpheum really did this week's business of the town with 'Laddle,' matinee and night crowds holding up all week for a good \$7,000.

Let 'Em Have It' is fair at Paramount with \$4,000.

'G MEN' 17G, 2ND WEEK, CONTROLS BROOKLYN

Brooklyn, May 28. (Best Exploitation: Fox)

Baltimore Shuns 'Em So Merrily Both Hepburn, Rogers Take Sock

Hotel St. George, with broadcast via WMCAA, netted Fox some publicity for current fibrers war, continues Fox, hit by principal color made with stage-hand single deals made with stage-hand single deals made with stage-hand sand musicians, who up to today (Tues.) were not agreeable to concessions over summer. May also cut prices. Faced closing this Thursday night (40).

May also cut prices. Faced closing this Thursday night (30).

Estimates for This Week Paramount (4,000; 25:35:50)—G Men' (WB). 2d week, Will do dandy the strength of the stre

KIDNAP PALL **OVER TACOMA**

Weyerhauser boys kidnaphing put a pail over the town, with all and the pail over the town, with all and the pail over the town, with all and the precedent and goes into second week at the Rooy. In face of the pair of the p

How while the Blue Mouse continues with dust in the Blue Mouse continues with dust for Tria Week Blue Mouse (Amrick) (700; 27-37)—Mary Jane's Pa' (WB) and (Car 99' (Par) Dual, setting along for expected \$2,000, slow Last (Strangers' (Radio)). \$2,500, tair. Music Box (Hamrick) (1,400; 27-37)—Richeliar (UA) with conservative campaign as becomes this Arweck Town (Par), Got \$3,900, bic. Rosy (J-vh) (1,309; 27-37)—Marietta' (MG). Second week, anticipated \$4,000 good. Last week, \$7,000, warranting holdover. Built steadily.

MAE MONTREAL MUSTARD

Grabbing \$11,000 Against Obstacles,

Princess Show Next
Montreal, May 28.
(Bost Exploitation: Princess)
Holiday week here beginning Friday (24) Victoria Day, may acreely affect by, altho weather still versely affect by, altho weather still but summer resorts beginning to open. Palace has the stand-out with Yooln' to Town. Loew's, in its att week before closing down for last week before closing down for Lest We Forget 'supplemented by Thappened in New York.
Tom Cleary at the Princess tied attractive lobby display for 'Les Miserables' which should also bring attractive lobby display for 'Les Miserables' which should also bring in French-speaking element.

Estimates for This Week
Palace (FP) (2700: 50)—Goin'

in French-speaking element.

Estimates for This Week

Palace (PP) (2,700; 50)—Goirt
to Town' (Par), Going strong and
should pack them in after a good
week, repeat of 'Marietta' (MG)
grossed 37,000.

The control of the control of the control
week, repeat of 'Marietta' (MG)
grossed 37,000.

The control of the control
to t

Baltimore, May 28.

(Best Exploitation: Stanley)
Burg is being bilstered by eason's first attack of mid-summer heat, and bob's are suffering Vacation houses, ball parks, golf and motoring are getting the mobs while theatres attand nearly desolate. Every the store attand nearly desolate. Every despite there are some shows on tap that would normally have stowed away fancy coin. About only help blooming this week is fact stowed away fancy coin. About only help blooming this week is fact stowed away fancy coin. About only help blooming this week is fact the stowed away fancy coin. About only help blooming this week is fact the stowed away fancy coin. About only help blooming this week is fact the stowed away fancy on the stowed away fancy to the stowed away fancy in the standard price. The stanley is a looking up with black fury. Matness are almost their taste, but mites are sturdy. Fancy in the standard in the stand

Estimates for This Week

weeks.

Continued to the continued to th

snatched very good \$5,200. Last week Mae really wont to town for New (Mechanic) (1,500; 15-25-30-35-40-50) — Doubting Thomas (Frox). Got much better notices and public hasn't been giving it hig play. Good \$4,500 likely. Last week Lid-Girl' (Frox). End week. Good \$5,500 likely. Last week Lid-Girl' (Frox). End week. Good \$5,500 likely. Last week Harmony (Fah.). Succession of the Company (Fah.). Succession of the Company (Fah.). Succession of Last week Harmony (Fah.). Succession of Last week. New Valencia (Loew-UA) (1,400; 15-25-30)—Vagabond Last (Mo). Doldrums, \$2,600. Last week. New here after week at vaudfilm Century. N.s.g. \$3,300.

'MISERABLES' ·\$12,000 BEST FOR BUFFALO

Buffalo, May 28. (Best Exploitation: Great Lakes)

(Best Exploitation: Great Lakes)
Box offices beginning to show effects of warm spell, which started
at the Lakes, however, his started
with a rush and looks to be the
standout,
Lakes plugged this one plenty,
Lakes plugged this one plenty,
Lakes plugged this one plenty,
principals, tenders, clergy and police. Comments used in newspaper
publicity. Pleture way good in
public library and book stores. The
drama was given over the air and
received plenty of advance publicity
for a publicity and book stores. The
form and the property of the public distance
from the public of the property of the
form of the property of the public
Estimates for This Week
Buffalo (Sloca) (3,600: 30-40-55)
Little Girl (Fox) and starcy show.
(Continued on page 23)



'DOUBTING THOMAS' A SCREAM;

Another Fox Hit For Will Rogers

"Another Will Rogers picture—and what a picture! Label this one a smash hit and you can do the big blast here, trot out all your nice adjectives and use your fanfare mightily; this comedy will roll 'em in the aisles. If your fans howl themselves as nearly into hysterics as did a big preview audience, you'll need a regiment To this of ambulances to cart 'em home. reviewer the film was Rogers' funniest. It's a sure fire hit and one that will cash in heavily for Fox."

WILL ROGERS

"Doubting Thomas"

BILLIE BURKE ALISON SKIPWORTH

Sterling Holloway · Gail Patrick · Frances Grant Directed by David Butler. Screen play by William Conselman. From the play "The Torch Bearers" by George Kelly. Adaptation by Bartlett Cormack.

A FOX **SPRING FESTIVAL**

You haven't a show without III





For cite Davidite is her first charming venture, and the next of manner charming the content of the content of

ESCAPE ME NEVER

(BRITISH MADE)

British & Dominons production and british active release. Stare Bilasheth Bergner. Directed by Dr. Paul Calmer. Based on play by Margaret Kennedy; adaptation, call Zuckmayer and Rt. L. George Perinal and Sepp Aligeler; music, William Walton At R. C. Music Mall, N. L., week May 25. Running time, Gemman. 83 mins.
Gemma. Elisabeth Bergner
Sebantian. Hugh Sincials
Sebantian. Hugh Sincials
Sebantian. Hugh Sincials
Ser Ivor McLoan Leon Quatremaire
Sir Ivor McLoan Leon Quatremaire
Lady McLean. Irone Vanbrugh
Fonoila. Penalops Duuley-Ward
Herr Heinrich. Lyn Harding
Teremucherva. Rosalinde Puller

But that it will do better in the big clittes than elsewhere seemes certain the big control of the big contr

GIRL FROM 10TH AVE.

Warser Bros. production and prelows the production of the sympathetic Interest which is at first derived from the control of the sympathetic Interest by Alfred E. Green. From the Physical Circle. All the District of the State of th

MR. DYNAMITE

N. Y. woek May 24, '35.

To mins.

Edmund Love

John Dixon

Falber Rahten

Vetor Varenni

Verna Hille

Minor Watson

Robert Gleckler

John John Homes

Matt McHugh

Greta Meyer

Bradley Page

James Burtle Lowis King.... Williams

Napoleon Bonaparte

(FRENCH MADE)

(FRENCH MADE)

Arid Ganes Dearis, May 10.

Arid Ganes Dearis, May 10.

Ganes, Using three dimendional soundGanes, Using three dimendional soundLine, 100 mins.

Line, 100 mi

Miniature Reviews

'Girl From 10th Avenue' (WB). Bette Davis' trouping saves this one from the triteness of the story. Should do

ness of the says o

strength. Deserves to be a profit-inaker. 'Mr. Dynamite' (U). Ed-mund Lowe in a smartcracking triple murder story. Nice en-

tertainment.
'Triumph of Sherlock
Holmes' (Olympic). Interesting Conan Doyle master sleuth
yarn, marred by slow direction. Lack of box office names

tion. Lack of box office names apt to hurt.
Fighting Pioneers' (Resolute). Okay juvenile thriller.
'Liebe Tod Teufe!' (Ufa).
German-made, in German, that is overly long, 101 minutes, and near to a waste for this side.
'Wagon Trail' (Ajax), Above average western with Harry Carey as a name draw.

of the audience, as the action re-

of the audience, as the action requires.
This helps a lot in the battle scenes. Also, in a sequence show the sequence show the sequence show the sequence show the read of the rearing of the delegates comes from all over the house, whereas some and the read of the rearing of the delegates comes and for America would have to be scene. It works.

Picture runs well over two hours, and for America would have to be particularly and the french revolution, full of particular and the french are summors now than the french are summors now than usually thing a more now than usually the sequence of the constituent assembly in Paris, supposed to be of debate and of the elements swell and subside at the same time, and the Congress surges back and forth, as some of the congress are superimposed the sequence of the sequence of the sequence of the constituent and the congress surges back and forth, as some of the constituent and the congress surges back and forth, as the sequence of t

sional sound, no as a good a Trench Revolutionary picture as anyone has yet tried and should be seen in America. Albort Dieudonne makes a masterly Nap, and Danton, Robesphere and Marat are also impressively played.

Triumph of Sherlock Holmes (BRITISH MADE)

Julius Hagen Froduction and Olympie Pictures release. Prestures Lyn Marding. Prestures Lyn Marding. The Company of the Company

TALKING SHORTS

'OPENED BY MISTAKE' Thelma Todd, Patsy Kelly Comedy 18 Minutes Tivoli, N. Y.

Tivoli, N. Y.

Metro
Typical comedy from this femme team. Action and humor derived chiefly from hospital scenes, which is drawback. Patsy Keily dominates funniest sequences, Theima Todd appearing moro decorative than usual.

appearing moro decorative than usual.

Patsy's dumb tactics end her job as switchboard operator. She apparent of the second of the second operator. She apparent of the second operator. She apparent of the second operator of the second operator. This takes some fancy manipulating by Theimas, for it's against hospital for an emergency case and is prepared for an operation. This is not accomplished, however, until she has waged a terrific battle with an interne and head nurse. Their sin of the 'fax' machine, with first Patsy and then the chief nurse feeling effects of the ether. This is done in slow motion with comical some part of the second of the 'fax' machine, with first found in slow motion with comical to the second of the 'fax' machine, and the second of the 'fax' machine, with first found in slow motion with comical to the second of the 'fax' machine, with first found in slow motion with comical to the second of the 'fax' machine, with first found in slow motion with comical to the second of the 'fax' machine, with first found in slow motion with comical to the second of the 'fax' machine, with first found in slow motion with comical to the second of the 'fax' machine, with first found in slow motion with comical to the second of the sec

dono in slow motion with comical returns. Director James Parrott has checked in with a highly credit-able job, desplite thin story material. His direction's responsible for sev-eral bright touches, For rough fun and a surplus of action, this is okay.

and a surplus of action, this is okay.

'A NOSE FOR NEWS'
Joe Cook
18 Mins.

Diverting the State of the State of State
Diverting the State of State
Diverting the State of State
Diverting the State of State
Joe Cook at his best. This short
has caught the Cook comedy stage
sant better than past effort. Drab
despite Al Christie's capable nanding of players and story.

Cook is an ambitious reporter,
Cook is an ambitious reporter,
tough bank robber in city bastile.
When crook talks Joe out of his
police card, the comic is mistaken
tough bank robber in city bastile.
Cook breaks jall repeatedly, but always goes back to his cell at the
gumman's command. Plenty of ach
vertually leads to Joe's freedom.
Recording and lighting nothing to
raye about. But it will ow where
light comedy is needed.

CHELYUSKIN

(RUSSIAN MADE)
Soyuzilim production and Amkino release. Written and photographed by A.
Shafran and M. Troyanovsky. At the
Cameo, N. Y., week May 23, '33. Running
time, 75 mins,

'BEGINNERS' LUCK' Our Gang Comedy 18 Mins. Capitol, N. Y.

18 Mins.
Capitol, N. Y.

Metro

Here's a short that can get out in front of a weak feature where it is set in for a weak. The first night patrons will do the selling after patrons will do the selling after death of the selling after selling after the selling after selling selling after selling sel

STRIKES AND SPARES
BOWNING Novelty
O William Could be a considered to the spare of the spare of

HARLEM SKETCHES Travelog 16 Mins. Acme, N. Y.

to mine.

Acme, N. Y.

Vanguard

Travelog of Harlem, devoted to
the work, pleasures, living conditions, etc., of the negro race.

Averagely done, photography poor,
production mediocre; but, by nature
of its subject, fairly interesting.

Abel.

exploding cigar bit is re-worked, the comedy has breeze and galety and a pleasant freedom from the straining-for-laughs so typical of shorts.

MY SONG FOR YOU

MY SONG FOR YOU

(BRITISH MADE)
(With Songs)
Gaumont-Drittis production and release.

Gaumont-Drittis production and release.
Emiya Williams. Directed by Maurice
Emiya Williams. Directed by Maurice
Emiya Williams. Directed by Maurice
Envys Senario, Richard Besson, dialog.
Robert Edmunds: camera, C. Van Engry
Price, P. Eyroin additional masley, M.
At the Stin St. Playhouse, N. Y. week
Play 22, '32, Running time,' Smitter
Charlis. Sonnic Hust
Fid. General Marson
Fid. Garage Marson
Newters. Marsiel George
Niewer General General
Newters. Marsiel George
Niewer General
Niewer Gen

lesses. Written and phetographics by the Citerion Nr. 7, week May 2, 35. Running and present and property of the Citerion Nr. 7, week May 2, 35. Running and present and property of the Citerion Nr. 7, week May 2, 35. Running and present and present and property of the Citerion Nr. 7, week May 2, 35. Running and present and prese

Quota Time Looms in France Again: Labor Fighting Yank Pix This Time

Paris, May 19.

It's getting near the quota season again, and the periodical attempt to again, and the periodical attempt to the periodical attempt French film technicians, who do no

French film technicians, who do not represent any powerful business interests, but are perhaps more influential on the political front, and present as great a threat to film importers as Delac.

Drastic quota proposal has been quietly put before the Minister of Commerce with Dacking of United States of Commerce with Dacking of United States of Commerce with Dacking of the Commerce with Dack technicians and a group of flir workers organized in the Confeder ation Generale de Travaii, the French A. F. of L. Labor connec-tions constitute the real importance of the new anti-foreign lineup. As France is constituted today, it is easier for a crowd with Socialist backing in the Chamber of Deputies to put something across than it is for a Chamber of Commerce ele-

Not in Open

Move is not yet out in the open, and American interests here are inclined to minimize its importance. It is concomitant with attempts to organize the film trade by Charles

Deiacommune, inventor, and the Entraide du Cinema, a mutual wel-

Entraide du Cinema, a mutual wei-drag group. These people want to step into the place left open by the declining Chambre Syndiciale and by the failure of Henri Cierc's indie organization movement. Meanwhile the distribs' associa-tion, in which American companies thon, in which American companies out detail difficulties involved in getting going. Haant' yet got headquarters, but chiefs of member organizations are meeting weekly to organizations are meeting weekly to talk over their troubles.

Departure of Ernest Koenig, re-signed Warner French chief, is a blow to the outfit, of which he was

STRIKE THREAT GETS **DUTY SLICE IN CAIRO**

Covernment has rejented on the

film Importation question and has decided to slice in half the new duty. Figure drops from \$25 to \$12.50 per kliogram on imported celluiold.

luiold.
Clamoring campaign of distribu-tors and importers here, with a threat of a general strike, brought the cut. Still considerable squawk-ing, however, for further reduction.

Lawvers Must Avoid Newsreels in Paree

Paris, May 20. Local Bar Association doesn't want its lawyers' faces to be seen on the screen any more.

on the screen any more.
Celebrated French court orators, such as Henri Torres and Moro-Giafferri, have been in domand by newsreel companies to do introductions to stories on famous criminal

trials.

But recent meeting of Bar Association's executive committee passed an anti-advertising rule which prevents any more film work by anyone who wants to plead in

Barkas Starts Work On 'Life of Rhodes'

Capetown, April 30.
Geoffrey Earkas, Gaumont-British director, has started work on the film' Life of Rhodes.' Principal hindrance has been the restrictions placed on eattle by the Rhodesian government due to foot and mouth

Barkas is located at Godati, in the Matopoo Hills, Southern Rhodesia, where he is shooting scenes depict-lug historical events. Expected that the work will cover over a month of the work will be pro-

Col.'s Anzac Setup

Joe Seldelman, Columbia's foreign chlef, ls back in New York after two months in Sydney. While there he bought out Greater Australasian Flims for his company, giving Col flye active exchanges in the Anti-

podes.

John Jones, head of GAF, is out, but otherwise the setup down under will remain as is. Cecii Mason, Co-

will remain as is. Cecii Mason, Co-lumbia's Australian rep, will be in complete charge. John McCurdy, who was in Syd-ney for Col on special assignment for the past eight months, has left the company and is en route back to New York by way of the Far East with an Indie film.

SYDNEY PRODS LIKE NEW **QUOTA**

Sydney, May 2. Local producers are elated with the N.S.W. government's local quota and are readying schedules for active work to meet the exhibs' requirements.

Cinesound, according to Stuart F. Dovie, is letting its studio out to the indles, but may break into plo the indies, but may break into pic production again with name talent. Ken Hall, director, just returned from America, went there under in-structions to offer the studio to the American majors. F. W. Thring is expected to trans-fer his activities to N.S.W. should the Victorian covernment refuse to

the Victorian government refuse to the Victorian government refuse to fail in line and pass quota legis-iation. Thring has not made a film in some months, stating he would not do so until some protection was offered the local men. of the great classification of the control of the co-log prior to the government's action will now make another attempt to win over enough capital. No evidence has come to light to

No evidence has come to light to show that any American major will come down here to make any local

French Like Prospect Of Inter. Film C of C

French trade association circles are all pepped up over decision of Derlin Film Congress to form an international Chamber of Commerce for the industry. Idea is-that if French filmers are going to be confound in meetings with German fronted in meetings with German and Italian competitors they'll have

and Italian competitors they'll have to put their own house in order or be condemned to a back seat. Henri Clerc, deputy and author, is being boomed as the French delegate to the International outfit. Clerc garnered a flock of publicity by reporting the doings of the congress for trade papers here.

U. S.-Svensk Peace

Washington May 28 Washington, May 28.
Guarantee of no future duty Increases on the Import of American
films in Sweden was arranged in a
reciprocal trade agreement signatured Saturday (25) here. Pact
awaits ratification of Swedish Parliament to become effective.
New agreement between the two

countries freezes the duty at the present rate of \$4,20 per kilogram.

LEIGH-WB DICKERING

Hollywood, May 28.
Rowland Leigh, back from England, is negotiating with Warners for a possible one or two picture writing contract.

Reported Going Opposish to Schles-

Capetown, April 30.

Strongly rumored that Arthur Loew will develop M-G-M interests over here. Schemes are mooted for over here. Schemes are mooted for erecting several cinemas in the principal towns. Johannesburg aiready has an M-G-M theatre. This will mean a strong opposi-tion to the Schlesinger interests.

HOLLYWOOD ON THE BLACK SEA

Moscow, May 10. Board of Directors of the Sovie Board of Directors of the Soviet Film Industry has decided to build its own Hollywood. Over 40 ex-peditions yearly are being sent out by the various Soviet film studios in search of smilight and good neutral filming. Each expedition necessarily carries along a whole 'army' of people—actors, artists and auxiliary staff, which falls as a heavy burden on the cost of produc-tion.

heavy birden on the cost of produc-tion.

It is to cut down expenses that the authorities have decided to equip a permanent base for the film industry in the south. Film City, which is going to Abbits. Case casus or near Odesskin 1935, will be a model film center, with all the newest possible equipment. Natural surroundings of Abka-sia are thought to be most suitable

sia are thought to be most suitable for the purpose. Massive forestry, sea, rivers, subtropical vegetation with palms and banana trees alongside snow-capped mountains are the natural adjuncts.

'Folies,' in French, Starts Off Well In Paris Smallie

Paris, May 20

Toties Bergere' (UA), in its French version, is breaking house records at the Coilsee. Passed an ostimated \$8,000 for first week, and blds fair to continue at same rate. Murry Silverstone, United Artists' Murry Silverstone, United Artists' William Goots, in Paris awaiting Normandig's malden voyage, also attended. Execs were watching the film carefully, since it is Twentieth (churry's first Hollywood Prencher, worth while to make any more like it. 'Folies Bergere' (UA), in its rench version, is breaking house cords at the Collsee. Passed an

Pic was opened at a smail show

case instead of a big boulevard house, because of a deal made with house, because of a deal made with the Gaumont circuit for general distribution. Collsee is a Halk show-case, run by the Caumont receivers on a double bankruptcy rebound, and the Gaumont crowd wants to keep fi there all summer if possible, and then, with return of good business in fail put it in to the big program houses, Rex and Gaumont Palace, and follow with the regular circuit. Remnins to be seen lar circuit. Remains to be seen whether this backwards distrib-uting will work out.

METRO BUILDING IN S. A.? Bernard and Emile Natan Resign From Pathe-Natan; Announce Reorg

New Anzac Filmer

Sydney, May 2. Latest film company to come into poration, Ltd., carrying a nominal capital of \$250,000 divided into 100.000 shares, Directors include Sir John Butters, W. J. Bradley, George Rayner, Richard Diamond, D. M. Evans, and Douglas Ribbands-

Brown.

Harry Southweil is director of productions; with B. N. Lewin as producer, and Denzil Bateheior dialog and film editor.

Company proposes to begin work one month after allotment with first pic to be released within six months. expensive studios are crected, and capital used for production only. Said that already releases have been provided for in Australia and Great Britain.

FILM BANK IN FRENCH PIC **BIZ REORG**

Paris May 19

Film industry bank with governnent backing, which the local trade has been agitating for years, is reported provided for in the cinema trade reorganization plan soon to be presented to the Chamber of Deputie's Finance Committee by Deputy Maurice Petische.

Maurice Petische.
State would found a credit institution for discounting of film paper
at normal rates. Government also
would help the industry by renting
at low rates the Gaumont studios at
La Villette, which have failen into
government hands since the Gauinont-Franco Film-Aubert bankrupter. ruptcy.
New capitalization of Gaumont

to be reconstituted by the State, is reportedly set at about \$2,000,000. State would have control as creditor, and present dope is that no parfinancial group will have stock-buying privileges

'Extase,' 'Bengal Lancer,' Rio's Best B. O. Films

Rio de Janeiro, May 10. Rio de Janeiro, May 10.
Current successos at local houses
include 'Extase', Czech film, banned
from the U. S. and distributed here
by Universal and 'Lives of a Bengal
Lancer' (Parl). Both were held over
indefinitely on first runs.
Novelty of the moment is the first
production of Abdul Wahab Films,
Of Calro, entitled The White Rose.'
Of Calro, entitled The White Rose,
the Calro of the Colly's many
thousand Arab inhabitant,
'The Gay Divorcee' (Radio) has
just opened with prospects of a
successful run.

New Film Studio Going Up in Rio; Boosts Hope for Better Production

Rio de Janeiro, May 10.
The national film industry is expecting a boost with the construction of a large studio in Rio, plans for which are on the verge of completion. Local film people say it will be the birth of a serious commercial production in Brazil and indicate that the government is behind the plant to some extent. Assurances are given that modern equipment will be imported from the U. S.

College of Minas Geraes College of Minas Geraes, on fishing boats, cattle tranches and anywhere they let a camera in. Musical shorts, featuring local singers, are searce.
Trouble with domestic filming mostly is lack of equipment and technical experience. Meanwhile, Ilollywood has a big edge over the European companies, with Interest here frankly turned to the U.S. as compared with the European inter ests of Argentina, Same time dis

swill be imported from the U. S. National picture companies are stymied at the moment, by their stymied at the moment, by their shaded symphony, which came from one confession, despite the fact that the exhibitors are forced to show a percentage of national films on all programs. These are mostly educational shorts showing lumbering in the Amasons, snake farming in and wise-cracks which are untrans-Soo Paulo, life in the Agricultural livide.

Paris, May 28.

Bernard and Emile Natan hav
both resigned from the active direction of Pathe-Natan and a reknew group goes in leaded by
Edouard Worms, financier associaated with the Grand Majson de
Blanc and other local enterprises.
This is the first direct result of
consistent stockholders' attacks on
past six months, and his indictment past six months, and his indictment on charges of violating laws govern-ing French corporations. Emile is Bernard's brother.

Bernard's brother.

With the new setup, capital of the film company, the biggest in France and at one time considered the biggest on the Continent, will be received in the biggest on the Continent, will be received in the biggest on the Continent, will be received to the biggest on the Continent, will be received to the liquidation proposed is carried out new preferred stock valued at \$2,000,000 will be issued and reserved for the old stockholders, where shares would be credited each.

This has led to further attacks by Robert Dirler, president of the stockholders' defense association, who has been the leader of the attack on Natan. Dirler's argument is that Natan has no legal right to quit without a showdown and that Worms is really a friend of Natan and would be acting for him. Contends that Natan cannot turn over the Worms or anyone else the power to Worms or anyone else the power that should be derived only from the body of stockholders as a whole. One result of the current rumpus

is that a partial rupture has been made in the attachment between Bernard Natan and Henri Dlamant-Bernard Natan and Henri Dlamant-Berger, his chief aide up to a few weeks ago. Dlamant-Berger has of-ficially switched away from 2-N and gone over to Adolphe Osso's new Indle production-distribution film company, although it is re-ported that he is still retaining a finger in the Pathe-Natan pie and may be back when thins; quiet

ANZAC B. O. SLIGHTLY OFF: YANK PIX LEAD

Sydney, May 2

Sydney, May 2.

Slight silp in bir now that the holiday spirit has departed, together with an exodus of the butter-ani-eggers from the country. Yankee plea are the mainstay with 'one Night Love' (Col), 'Broadway Blit' (Col), 'Merry Widow' (MS), 'Clive of India' (UA), 'Birer Comes Navy' (WB), 'Mrs. Wiggs' (Par) and 'School of the Butter of Colo. (Dec.) the best of the Butter of Colo. (Bec.) is the only local film current,

Melbourne, May 2.

Best films from a b. o. standpoint here are 'Merry Widow' (MC), 'Mrs. Wiggs' (Par), 'One Night Love' (Col). The Camels Are Coming' (G-B), 'Anne of Green Gables' (Radio) and 'Neil Gwyn' (B&D).

New Zealand, May 2.

Auckland and Wellington report
splendld biz with 'Merry, Widow'
(M-6), 'Bengal Lancer' (Par), 'Little Minister' (Radlo), 'velyn Prentice' (MG), 'Kid Millions' (UA),
'Parretts' (MG), 'Night of Love'
(Coi), and 'First World War' (Fox),

Garrick to Pix

London, May 19.
Plans have been completed for
the reconstruction of the Garrick the reconstruction of the Garrick heatre by the proprietor, A. E. Ah-heatre by the proprietor, A. E. Ah-rahams. Heretofore a legit house, it will be rebuilt into a picture theatre, with a seating capacity of 1,500, and he ready for opening early in 1936.

Although no deal has yet beg made, it is understood John Maxwell's theatre holding corporation will have a l'axe of the premises.

Bavetta Moves

J. Carlo Bavetta, ex-French head J. Carlo Bavetta, ex-French head for Fox, saik June 15 for South America to take up coverage of the Brazil and Argestine film territory, Bavetta first goes to Chi for the Fox convention, thence to the Coast to look over new product before heading for the southern hemi-sphere.

Ten Superlative Shows Reflecting Obligation Toward the



the Sincerity of "ELSTREE'S" Motion Picture Industry



MUSIC HALL, N. Y.

It's lace week over here, an idea of Russell Marker's, producer of a of Russell Marker's, producer of a of Russell Marker's, producer of a of Land of Lade. It's in five portions and adds up to a tasteful pleasing session which affords the curre, Escape Me Never (B&D-UA). Fleture is long and inclines to the moodier side of things, while the color, sans pretentiousness, which affords balance. Altogether, including a new SIW Symphone, Producer of the color, and pretentiousness, which affords balance. Altogether, including a new SIW Symphone, Producer overtube with a soloist, Robert Weede, the show ill as the bill and the color, and the color of the c

the fan itself. Business very good Friday night when a large portion of the audience, many of them apparently fan Elizabeth Borgner, applauded her picture. Whole first mezzanine was sold out to a theatre party. Cher.

CENTURY, BALTO

CENTURY, BALTO

Baltimore, May 24.

Extremely lengthy five-acter this week, and, because it is not, in the round, a very good show, seems falled to deliver enough to suit mob and was not until concluding act bludgeoned through to 'em, that the contract of the contract o

exercise of playing medley of Roberta' tunes in serious manner, and the serious manner and

ROXY, N. Y.

ROXY, N. Y.

To go with Universal's Mr.
Dynamite, the Roxy this week has
Famine A Marco while neither by
Fanchon & Marco while neithraces
Armida, the Mexican senorita; Anthony and Rogers, wop Company
Fred Allen Program annateurs. It
manages to provide fair entertainFred Allen program annateurs. It
manages to provide fair entertaintrodden pathways.

Armida's voice sounds very good.

Armida's very good hord.

Armida's very good hord.

Armida's very good hord.

Armida's very

haven't keen their gas life up to date.

Jimmy Hadrean interrupts his judgment of the search of the

PALACE, CHI

PALACE, CHI

Chearo, May 25.

This week delivers a prime example of the difference between radio and wade performers on a stage, and radio comes out of the stage o

atamped with mon-professional weakness.
Audience demanded speeches from each of the three regular vaude each of the three regular vaude.
First of these was the dance the control of the c

basic knowledge of what valued Arnheim band, in itself was, of course, okay. Played well and pleasantly through a series of nummay have had through the entire of minutes were made impossible by the brutally flabby array of rate of the course of the cours

FOX, PHILADELPHIA

and was not until concluding act and was not of wasted by sufficient act was the wasted and wasted wasted and wasted w

pearance. Then came Delore Reade (only appearance) wh warbled in a niec contrait of an eigigled at Hope's clowning. A tal demure miss whose first song wabetter than her second. More Hope and then the finale in which all appear.

and then the finale in which all sp.

Show lasts just an hour and has
class written all over it. Only
trouble, as noted, is that some of its
material is too fly for the pic house
who will be the combo
whose shim sham shimmy gets
have a nice flair for comedy
well as hoofing.

Well's a well as hoofing.

CAPITOL, N. Y.

CAPITOL, N. Y.

Stage show this week offers more names than punchy entertainment. In addition to Eva LaGallenne making her previous and German and the control of the contr

STATE, MPLS.

Minneapolis, May 23.

With 'Goin' to Town' delivering the punch, this house currently greater than the punch, this house currently stage support, and even the most stage support, and even the most calm heavyweight entertainment calmites for the flesh-and-blood qualities for the flesh-and-blood Givot, there's nothing that means anything as a draw and no partieularly outstanding performers. Bovaine of Givot through radio and for debate, but the 'Grikk Ambassa' dor' gets across nieely.

for debate, but the Grikk Ambassa-dor' gets across nicely. Fred Helseke, pit orchestra con-ductor, continues to announce the acts, starting proceedings crudely and amateurishly with the explana-

and amateurishly with the explana-tion, we open our stage show with Three Queens, six feet of per? Be-ever, Muriel Parker, a neat looker, sings a medley of pop numbers in the plt and finds a friendly sudience, feminine tap dancers attractively attract in the planation of the planation of attractive the planation of the planation of the strength of the planation of the planation of the strength of the planation of the planation of the strength of the planation of the planation of the strength of the planation of the planation of the strength of the planation of the planation of the strength of the planation of the planation of the planation of the strength of the planation of the planation of the planation of the strength of the planation of the planation of the planation of the strength of the planation of the planation of the planation of the strength of the planation of the planation of the planation of the strength of the planation of the planation of the planation of the strength of the planation of the p

Delores Holborn Empire, London

London, May 13.

Bill this week has several radio names, a few importations and one vaudeville name that is gradually building up. But business, first show, far from capacity.

solvening up. But Obsiness, first slow, far from capselty. The saving, but no doubt business will build as the week progresses.

As an opener, Tarco Natto, Jap Durpose. Does his work in the year of the saving, but no doubt business will build as the week progresses.

As an opener, Tarco Natto, Jap Durpose. Does his work in the year of the saving and both working hard to score; at times too hard. Standard that each of the saving hard the saving hard to solve the saving hard the saving hard

being a lack of material.

Follow a trie who in their heyday headlined bills individually.
Alice Lloyd, Dalsy Wood and Rosie
Lloyd, three sisters, despite the
Wood monniker. Still get over on
personality, not having to resort to
sentiment. Rosie is the semi-ballad
warbier; Alice the low comedy portrayer, and Daisy the soubret.

trayer, and Daisy the soubret.

Les Allen with his Melody Four is a vadio product. Starting as accorner in Harry Hall's British But of the starting as the sta

sonality, a tiny voice, and grows tried after a couple of numbers. Max Miller follows, departing for the control of the couple o

little applause.

Nosmo King, opening intermission, is the oldtimer Vernon Watson. Used to do a brazen takeoff of Frank Tinney, to every mannerism.

Made a comchack through the ether, and still does blackface. Old gags, with some of the new ones indigo blue.

blue. Phyllis Robins is another from the Henry Hall outfit and quite a name now on her own. Adopts name now on her own. Adopts of Gracie Fields for comedy. Does not overstay, and well liked. Raymond Barld, not programmed. Raymond Barld, not programmed, but here on second visit, plays two saxophones simultaneously, and expertly, but still more and the same outside. All Franks, only newsomer here.

melodious than some solo efforts.

Art Frank, only newcomer here,
gets next to closing spot. Follows
everything op the bill, and Rich and
everything on the bill, and Rich and
offerings here a few weeks ago. But
with all that proves the highlight
of the show. Plenty of funny and
best of 'em, and never departs from
the old rube character. Should
have no trouble in lining up plenty
of work here. O'd vian Peterson. In
a Thou. Here of the character was the second of the character was the second of the seco

Del Rios, man-woman whip erackers and larlat throwers, in stereotype routine, closing act.

ALBEE, BROOKLYN

ALBEE, BROOKLYN
Reduced seale at this borough the arter at least drew em in for this arter at least drew em in for this arter at least drew em in for this the first show was half over the place was filled with some standess in the aisles at the rear. Current in fact, is quiet fare for the most part. The informer (Radio) on the screen had the majority puzzled, and their own.

Jean Deveraur's dance flash (8) an opener which builds into some half was the property of the proper sortment of fast and difficult steps included in the offering, which would be improved by a little more care in the state of the state

PALACE, N. Y.

PALACE, N. Y.

Good show at the Pal this week for a change and better than good big Priday night, with the manage-diby Priday night, with the manage-diby despite the admitted tepldness at Itadio City Music Hail a fornight ago and when opening at the RKO that the standard of the

The Funnybones from radio (Gordon, Dave and Bunny), nice three-man comedy combo, proved engaging with their original, established three-man comedy combo, proved engaging with their original, established radio number was the weakest, too familiar in idea to hold up alongside of the trio's truly fresh stuff otherwise. While not altogether negative, compared to the ultra dura characteristic of the compared to the ultra dura interiode to advantage. Bert Walton made much—too much—of comedy business with the galloning amunclator on the left,

sert watton made much—too much—of comical business with the galloping annunclator on the left, stretching it into an initial five minutes before introducing the palefaced, anemic-looking stooge who constitutes the major portion of the Walton item. The paleface whammed 'em with a sockaroo tenor.

whammed 'em with a sockaroo tenor.
Danny Dare Dancers (New Acts), mixed double octet, closed and they essayed everything in the book, and the congregation in the pews got tho idea quick that the kids were trying hard to get along, and reacted accordingly.

Of the ameters, Joe McDonald's College of the control of the pews of the Nicht of the College of the College

send the congregation in the pews of the bides quick that the kids were sent to the day of the shartery. Joe McDoulded of the shartery accordingly.

Metropolitan, Biklyn

Of the annature, Joe McDoulded of the customary of the customary of the customary of the customary of the shartery of the customary of the shartery of the customary of the customary of the customary of the personal pers got the idea quick that the kids were trying hard to get along, and reacted with the control of the substantial of the control of the substantial of the control of the con

and Chinese, and finishes up with acrobatic stepping. Leonard Sues blows a wicked trumper; three Weidler boys yodel satisfactorily; Edythe Feliows eings an aria in Italian and then an English ballad to the control of the control of the closes with a nifty surface that the ping that promises to send him places.

places.

House is one of the few de luxers featuring an organist, but so far trade has not been any too healthy. An Andy Clyde comedy. In the Dog House, and Pathe News complete screen show. Edva.

EARLE, PHILA.

EARLE, PHILA.

Philadelphia, May 25.

Eliest-ran wait-around bill at the Earle that wait and wait wait wait and the Earle that wai

act, but certainly it hasn't lost its appeal wells, supported by the Four Fayrs, supported by the Four Fayrs, supplies the only dancing and does it neatly. Capable soft-shoe, plus some burlesque and eccentric stepping, with a little of the more to be found in this offering.

The Gretanos, opening, deserve much more attention than most twice act, with one pyramiding suint on the wire that brings goospimpies, also have a swell bicycle of the word, are these four men and a girl. It's a read land printing of the word, are these four men and a girl. It's a read land printing of the word, are these four men and a girl. It's a read land printing of the word of the

Metropolitan, B'klyn

VARIETY HOUSE REVIEWS MET, BOSTON

Boston, May 24. This week Harry Gourfain has picked another band name, Ozzie Nelson, for stage lure and he has chosen wisely. Nelson doesn't plas-ter himself all over the unit as do some of his contemporaries. While he's on he's doing something, and what he's doing is helping out the

unit.

In one number, especially, this spirit of the act was noticeable. This was on a straight band number when Nelson walked right of selection of the control of the con

the second haif to vocal a bit and get in the swings.

As a band it rates at cree-many and the swings are seen to be a swings.

As a band it rates at cree-many and the swings are seen to be a swings and the swings are swings and this proved to be no exceeding a swings are s

man in the band.

There's another duet and a solo each by Nelson and Hilliard. All but he was a south of the solo and the solo each by Nelson and Hilliard.

Featured mixed double team fat the dance department are the Robe to the solo each the solo each by Nelson and Hilliard and the solo each th

while Fox and Universal provide a sequel to the case behind the latter exodus by shawing the cloud-bursts that recently hit Okhahoma and Texas and harding the control of the case of the case of the case of the case of the war angle with a review of a mining gas attack staged in Paris and the world of aviation great its Inniag from an item from the case of the case

King George's jubilee comes in for a followup through three elips showing the ruler and his queen greeted by the ciliferon of London and his ons, the Prince Civileron of London in Cardiff, Wales, and Edinburgh. Lew Lehr and Teddy Bergman, the Prince Civileron of the Cardiff, Wales, and Edinburgh. Lew Lehr and Teddy Bergman, the Pathe, account for the major laurin moments for the week's melange and their monologs on animal capers. Runner-up in the light fare lives up to his clown rep around training quarters.

LOEW'S STATE

Flash and size of the Eari Car-roll Vanities unit gives Locw's State currently a show of unusual power for tilting the turnstiles. Compact revue and girl display carries pace or titing first directions. Compact revue and girl display carries paces and class to charm the transients. Mitcheil and Durani, featured, are in command, and the variety of the command of the

HIPP, BALTIMORE

Baltimore, May 24. the patron-pulling this week, and is giving 'Break of Hearts' (Radio), the exploitative and ad build-up. Stage-show consists of but four acts, possesses no name lures, and rattles off more rapidly than any vaude line-up seen around here in some time-40 mins. Sounds slight, but much solid entertainment is sandwiched into that brief running

time.
Falls, Reading and Boyce started
the procession with just about the
briefest act ever seen around here;
didn't shade 4 mins. Two men and
a maid induje in knockabouting
and aero hoofing, plus snatch of
song at start and couple cancile adsome lengthening.
Next Bobbo Mas exhibit translations

ACADEMY, N. Y.

ACADEMY, N. Y.

Nothing much to pull 'em to the house this week, the management cyclenity feeling that Bon Bering Coulombia and the property of the cyclenity feeling that Bon Bering Senator Murphy did most of the he is better known hers than Virging the cyclenity of the best of the labeling that the cyclenity of the big that the cyclenity of the cyclenity o

order news items all up-to-date of the agood hand after keeping them in good hand nor through his beautiful and the series of th

spite so the amountement. This spite so the amountement of the Continental, which is more to their liking. Continental, which is more to their liking. Continental, which is more to their liking. The continental spite spite

RKO-RADIO has the honor to announce PIONEER PICTURES' presentation of a signal achievement in the art of the screen ... A MIRACLE OF BEAUTY... THE FIRST FULL-LENGTH PRODUCTION FILMED IN THE FULL GLORY OF NEW TECHNICOLOR.



LIVING COLOR!

MIRIAM HOPKINS

BECKY SHARP

FRANCES DEE * * CEDRIC HARDWICKE BILLIE BURKE * * ALISON SKIPWORTH NIGEL BRUCE * ALAN MOWBRAY A

ROUBEN MAMOULIAN
PRODUCTION

DESIGNED IN COLOR BY ROBERT EDMOND JONES PRODUCED BY KENNETH MACGOWAN

EXPLOITATION

By Epes W. Sargent

The 'Ruggles' Winners

Yakima.

About 100 submissions were made, about half of them getting into the finals.

Safeguard

Safeguard

Very recently Syracuse police warned a manager he could send a monster around town to advertise Bride, but that the perambulator of the send of the sen

Waterbury Airings

Waterbury Airings
Waterbury Conn.
Ed Pitzpatrick, manager of Polis
her, capitalized on radio last week.
Through the cooperation of WATR,
local station, he booked a property of the consistency of the cons

novel stillt was a conversation car-ried on between radio station stu-dios and the cockpit of an airplane flying over Waterbury. Conversa-tion was put on the air as a plug for 'West Point of the Air.' Broad-cast got many inches of space in state dailies.

Tintypes for 'Ruggles'

Tintypes for 'Ruggles'
Mel Morrison, of the Strand,
Dover, N. H., used a thitype contest
on 'Ruggles', figuring it to match
the locale of the pictures. Old family tintypes brought in, with ballots with each ticket for voting pun
the stranger of the picture. Also got a
play in a clothler's ad for two cuts
of Charille Ruggles, in and out of
costume and ran a star silhouette
contest.

costome and ran a star sinouette contest.

He also got a hook in to a full-page story on 'Devil Dogs of the Air.' tagging the theatre after the feature article. Cost nothing but the effort.

Chain B. O.

Lincoin, May 23.

Kiva here, Westiand house is conducting a side biz that's doing better than the box office. Taking example from office, Taking example from developed a takeoff on the chall letter gag to sell tickets with, the house has had to set up a bookkeeper annex t's keep track of this new feature. Gag is that anyone buying 75c worth of tickets is' registered and given four entrance four in turn buy 75c. worthed four in turn buy 75c. worthed of pasteboard and get off tickets is' bought, the original guy gets paid 15c back, etc., until someone gets stuck with his tickets and banks, when the stunt will end. Lincoln, May 28.

St. Paul on Toes

St. Paul on Toes

St. Paul

St. Paul

St. Paul

St. Paul

St. Paul

St. Paul

Bob Rydeen, Garrick merr, although at the helm of a 15c house,
is going tops on making a little ad
lineage go a long way.

Only the paul

Grapheum (Gilnger) world-premiering 'Let 'Em Have It' and showing

Goshipowed in Heride of the Legion

a day ahead and blurbed that his
house would be first in the loop to

show what happens to crooks when

Similarly, when topnotch stars
play at loop's ase houses, Bob does
the opportune thing by not tank

Similarly, when topnotch stars
play at loop's ase houses, Bob does
the opportune thing by not tank

In one control to the control of the control

the top roles, and usually gets a lot
of drip-over gravy as a result.

In one control the part of the control

when they got Daily News scribblers to refer to Dept. of Justice

men in the Bromer kidnaping triap

pic) as 'Gam' throughout their

yarns. One of the best bits of insidious exploitation ever to creep

sidious expl

Rubinoff's Special

Rubinoff's Special

Arrhum here framed up to have a piece over came du up to have a piece over came du up to have a piece over came and up to have a piece over came and up to have a piece over the history and the first at the came and the first at the control of his 'reception' on the air at the only radio time available on WCCO.

Coast train couldn't be held up in St. Paul, despite theater official efforts. Mayor and police chief were not control back to the city and the ceremoles went out over the air. Then a large parade through the different saiso held a Rubinoff-romoted amateur violitist contest in tie-up with Star, the winners in tellup with Star, the winners a local sewicer domaid Australia arried long front page story with art on Rubinoff's arrival 'like a potentiae or president.'

'Marietta' Scholarships

"Marietta" Scholarships

Salt LaLe City.

In a campaign for 'Naughty Marietta, Harry David, of the Vietory, devised a tic-up with a local school of music. David offered to give free scholarships to local warbfors, best bett melodies heard in the picture. Also cooperating was the Deserct News. Despite the fact that it is the organ of the LDS (Morman) with publicity in town. Contest heavily plugged in each Mormon church, ultimately resulting in more than 200 contestants. A group of quent days. Pree scholarships were presented.

As a result 'Naughty Marietta' at-

presented.
As a result 'Naughty Marietta' at-tracted wide interest and won the endorsement of the church leaders. Picture had been playing at the Par-amount two weeks, and still good

Ready-Made

Ready-Made
Breaking (5 Men' just when interest was centered in the 'crime man, sin' in Providence gave the M. & John (1) of the Boston office, rushed out a special herald blowing up the matter helped to increase the crowd of autoists that metored to the gang stronghold. All they could see way a fook of cops waying 70' signs of them, but it helped the buildup.

Missionary Work

is always a group of women looking for something to do, and plenty of times they find picking on the pic-tures a nice indoor sport, so they form a better films guild and pro-ceed to give everything the works.

form a better time guild and prolocate and the second of the second of

All they wanted was something to do, and so they appointed members to go out and sell the good plays. to go out and sell the good plays. to go out and sell the good plays. type to win general approval. Many of these had a strong educational type to win general approval. Many of these had a strong educational leased. They talked these up in the schools, along with the program pletures which met their approval, strong press agent body working without cost. It was merely a mat-ter of settling their energies to work. Fleures that it's wiser for est them

Figures that it's wiser to get them on his side than to fight, and finds it's decidedly more profitable.

Mostly in the smaller towns there Bank Night Offset

Everett, Wash. May 28.
R. E. Charlés, who operates
the Roxy theatre here, has
worked out a plan whereby
patrons registered a 'any of
the three op, oattion houses
holding bank night will be notified in sufficient time to cutified in sufficient time to
unified the where drawing has
taken place to collect. Upon taken place to collect. Upon returning to the Roxy, winner will be given an amount equal to that pulled down at the op-

to that pulled down at the op-position house. Charles thereby avoids pay-ing royalty on bank night and enables his patrons to parti-cipate in drawings at other theatres without being in at-tendance there.

Coats Are Better

M. & P. Boston advertising de M. & P. Boston advertising de-partment has tipped its managers that it probably will be easier to get stores into a push on Shirley Temple coats than on the dresses. Reason is that the coats show a bet-

Reason is that the coats show a bet-ter profit.

This should interest managers in other towns where the garments are handled. Just goes to show that Harry Browning is looking after the little things as well as the big.

BEHIND the KEYS

Lynchburg

Frank M. Boucher, formerly in charge of Warners Virginia division office here, has been named city manages for Dominion Theatres, operator of the Faramount and Insert of the Faramount and Insert of the Faramount and Insert of the Faramount of the Cartes of the Faramount of the Faramount

Canton, O.
Five additions to the Sehine Enterprises houses reported planned during the summer. At Bucyrus, a theatre partly built will be common to be constructed at Van Wert is also reported for Schine operation. Other spots where houses are to be constructed at van control and Belevue.

Port Clinton, O.

Mrs. Fred Reichert Ass leased the Lyon theatre here. Plans are under way here by Francis Reeh and associates to open a new film theatre here early this fall. They also plan to open a new house at Tiffin.

Columbus, O.

The Arlington, new film house in West Fifth avenue, built and to be operated by C. A. MacDonald, owner of the Southland and Thurmania theatres here, will be opened June 1.

Los Angeles.

Maurice Posner, former operator of the Pico (sub rum) here, now managing Florence and Cameo in Pusadens for W. J. Edwardsent at the California, one time downtown deluxer.

New Vogue, 900-seater being erected on Hollywood bird, being erected on Hollywood bird, being Howard Shechan, one time with F-WC, is operating head.

Bert Hensen, manager of Keith Boston, is on leave on account of house will be covered by Ben Do-nings of the Keith Bilou. Anthony Zinn, chief of service at the Boston, treasurer, to succeed Miss. Gladys Pillman, resigned.

John Fichols, late of Pushic Gilo, moved in here to replace Allen Thamer in the Lincoin Theatres Corp. advertising department. Thamer was moved to Denver to Williams of the State of the State here, now with the Westland Theatres string in Colorado, was moved from the Chief in Pueblo to Denver and the home office.

Grand International (formerly Orange Grove) illuminated by Herbert Rosener c San Francisco as newest in his coast chain of foreign language pictu > theatres.

Bridgeport, Conn.

Bridgeport, Conn.
Loew, with four large houses in the same block has closed one of them. Lyrle, for the summer. Stage attractions are out of the Globe with double features inaugurated. Other houses, Poll's and Majestic, are first run houses.

Boston.

Paramount Theatre Associates held their third annual supper-dance at the Coccanut Grove Tuesday (21) with Phil DePetro as guest of honor. In charge of the function were Leslie A. Armstrong, prez., Thomas H. Hannan, v. p.; beck, and Harvey F. Eisenberg, treas.

Charlotte, N. C. Charlotte, N. C. Graham theatre, Graham, destroyed by fire several weeks ago, has been reconstructed within the old walls and has been re-opened by Allan B. Thompson, manager. A short-term option has been obtained on old Yarborough hotel site, principal street, Raleigh, near state capitol, for erection new theatre.

Spartanburg, S. C. James Massic, owner and opera-tor of Haywood Theatre at Waynes-ville, N. C., announces plans for a new \$40,000 house to he opened by

fall.

Carolina Theatre's new building in Spindale, N. C., opened recently, with Mayor S. E. Elmore making an address to headline the first program. House seats 400.

Ottumwa, Ia.

New \$75,000 theatre announced here by Tri-States through Ralph Branton, operating manager.

After four and a half years in biz, Twin City Theatres Corp, hus done a break-up, effective June 1. Croup divided its properties, W. L. Hamilton now owning the Princess, Mineapolis; D. T. Latshaw taking over the de luxe nabe, Hamilne, ing to M. E. Montgomery and How-ard S. Dale.

Joe Fields, operator of the Rivoli and Embasey, downtown subsensing quent-runs, has assumed operations of the rivolette of th

Wrinkles
Midwest manager has his own plant for printing his one sheets, No newspaper in town and the local printer is limited to auction size outful to the printer is limited to auction size outful. His press is a stone slab on which rests an old printer's chase, and his type is haudrett from lino-tune the pressure. Since he does not have to bother about type high he uses odds sure. Since he does not have to bother about type high he uses which he nays very little to a saw-nill in another town. He uses a distribution of the pressure since a saw-nill in another town. He uses a down pieces are cut up for quinds and spaces. Stuff is all varnished to keep it from warping. Regiet, that when the pressure is the pressure of the pre

or the spaces between lines, are of hardwood.

With a signupalner's handbook he traces his letters with a pantoctraces his letter with a pantoctraces his letter with a pantoctraces his letter with a pantoctraces his pantocia tute in a differtrace with a pantocia tute in a differtrace more than one color of ink with
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a time. The impression roller is
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inded with sand. Form is inked, a
inded with sand, Form i

Centering Interest

Centering Interest
Frank Harpster, of the Warner
Chlo theatire, Mansfield, O., hit on a
good ided for G Men' in his cooperation with the News-Journal
Offered cash and tickets for the
best smashes of 21 units or less on
cash of the two lines of the marsuch of the two lines of the martit's not as easy as it looks, but it
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Chain Letter

Al Zimbalist, of the St. Louis
Amusement Co., submits a tear
sheet to show that he used the
chain letter gag in an ad on May
Loew stunn mentioned last week.
However, did not paraphrase the
opening of the chain letter, and does
normy stamp of the chain letter, and does
normy stamp of the chain letter, and does
normy stamp of the chain letter and does
normy stamp of the chain stamp of the
share of happiness." Just a bank
of the ad space and not the essence
of the ad.

Quaker Oats Winners

Quaker Oats Winners

A contest among manager, on a pleture, with the prives coming from an outside concern, has hene concluded in selection of exhibitor winners in the Quaker Oats campaign cure. Devil Dors of Al. Armer picture, 'Devil Dors of Al. Armer picture, 'Devil Dors of Al. Armer picture, 'Devil Dors of Al. Armer picture,' Devil Dors of Al. Armer picture, 'Devil Dors of Al. Armer picture,' Devil Dors of Al. Armer picture,' Devil Dors of Al. Armer picture, 'Devil Dors of Al. Armer picture,' Al. Armer picture, 'Devil Dors of Al. Armer picture,' Devil Dors of Al. Armer picture, 'Devil Dors of Al. Armer picture,' Devil Dors of Al. Armer picture, 'Devil Dors of Al. Armer picture,' Devil Dors of Al. Armer picture, 'Devil Dors of Al. Armer picture,' Devil Dors of Al. Armer picture, 'Devil Dors of Al. Armer picture,' Devil Dors of Al. Armer picture, 'Devil Dors of Al. Armer picture,' Devil Dors of Al. Armer picture, 'Devil Dors of Al. Armer picture,' Devil Dors of Al. Armer picture, 'Devil Dors of Al. Armer picture,' Devil Dors of Al. Armer pictu

Hats for West

Hats for West

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Box tied up with large ste hat the
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were given people who could esticorrect the step of the step of the
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Cigs for 'Reckless'

Doing an unintentional rub-in on the Reynolds Tobacco Co., the Stuart theatte here plugging Reckless. had a group of girth toged as feeling the reckless and a group of girth toged as eateries about town the day the picture opened. Oddly enought, though the picture is supposed to follow the Reynolds-Libby Holiman sensation, the extraction of the regiment of the reg

The millions who have been asking for Katharine Hepburn in a modern role (like her great "Morning Glory") have their wish fulfilled in "Break of

Hearts".... Hepburn is everything a 1935 heroine should be . . . gorgeously gowned in stunning creations... vibrant, exciting and magnificently Hepburn! . . . Truly a great love story . . . and as for the magnetic Charles Bover, he's proving to be romantic dynamite to every woman's heart! . . . "Break of Hearts", now playing in many key cities, is adding new laurels to the Hepburn crown!



"BREAK OF

HEARTS"

with JOHN BEAL JEAN HERSHOLT

Directed by Philip Moeller Jane Loring Assa. Director Pandro S. Berman Production

FEVER GAMBLING

Loew's Mayfair. Mayer's Astor. **Duo from Reade**

A deaf will probably be concluded by the end of this week between Walter Rende and Loew under which latter takes over the Mayfair, tor, which was Rende's up to about two weeks ago when going into receiver's hands, may go to Arthur two weeks ago when going into receiver's hands, may go to Arthur Mayer. Loew in the interest of this theatre, it is understood.

Loew direttl has not worked out. Loew direttl has not worked out. Consider the second of the second with the control of present negotiations with Reade to take it over, but probable that a Loew's New York type of program and scale will prevail there. Meantime, the City Bank Farmers Trust Co. has given both atres an extension of notice, which means the two houses will not have to close until June 10. On that date the City Bank will start tearing down the big building for construction of two 600-seaters. struction of two 600-seaters.

Cease Action

(Continued from page 2) June 16, the date set for Blue Eagle to cease activities, unless Congress extends the code in some form or

extends the code in some form or other.

Code Authority offices in N. Y. in the RKO building were besieged with calls from dailies and other parties asking what plans were being made for the future. C. A. officials were nearly as around in the facilist were nearly as around in the facility of the factor of the future. The factor of the

Washington. Request for orders from Sol Rosenblatt, divisional administrator in the nation's capital, failed to elicit any information up until the control of the control

Roxy-GB Product Deal Waits on Court

Howard Cullman, trustee of the Roxy theatre, announces closing a product deal for the Roxy theatre with Gaumont-British, for the coming season. Agreement is subject to approval of the Federal District Court, New York; as the Roxy is in

Court, New York; as the Roxy is in bankruptcy. Arrangements are said to call for the Roxy having a selection of 11 out of 15 pictures to be distributed over this coming season by G-B. 25,000 per film, with a spilly be \$2,000 per film of the in advertising mon films to be played.

WOODS IN 'TWO CITIES'

WOUDS IN TAWO GITLES

Metro has Hollywood, May 28.

Metro has borrowed Donald

Woods from Warners for the
Charles Darnay part in Tale of Two
Cities, 'Instead of having Ronald

Colman dualling.

Film is expected to go into production under David Selande's aupewision within two weeks.

Calif. Exempts Pix

Sacramento, May 28. Scouts smended chain store to ill to exempt picture houses.

Stars Fall on June 1

Ban against the use of stars Ban against the use of stars of other symbols from reviews to advertise or publicize pie-tures becomes effective Saturday (1) but any pletures on release prior to this date are exempt.

Ruling is that reviews written after June 1 may not be plugged through stars or other sign-posting forms.

Fox. B'klyn. Not Closing. Union's Concessions

Caught in the middle of a vicious price-cutting war in downtown Brooklyn, the Fox avoids closing Thursday night (30) on a last-minute deal with the unions for an

Thursday night (30) on a last-injust deal with the unions for an amicable arrangement over summer, details to be worked out. Up to details to be worked out. Up to the state of the state o

conferences with unions, to open Friday (31).

Par and Strand, under a pooling arrangement between Paramount and Warner Bros, is also operated by Fabian.

Combining B'ds

(Continued from page 2)

(Continued from page 2)
labor deals will have to be made,
it is expected, but there may be
more Instances than 'supposed
where the union scales under codism and contracts will be continued
by mutual consent. In olivers, new
Industry has become accustomed
to the five-day week and may coutinue it for employees. Among the
benefits cited is that with two days
a week for rest and relaxation,
efficiency has been increased and
there has been much less filmess. The
would not hold for union help.
Payroll changes will come about,
but not so much in the larger theatres and bigger offices, through reductions of clerical help, ushers,
janitors, office boys and the like,
sonnel also figure in this direction
where used. In the studios the payrolls probably will not be affected
so much on minimum scale of the
code except for labor, since there
as well as in large theatres such
as Music Hail, Paramount, Capitola
ushers, doormen, janitors, etc., have
leaded to the code
always received above the code.

No Code—Paine

Despite voiding of the NRA by the U.S. Supreme Court, the Music Political Court, the Music Political Court, the Suspense Court, the Music Political Court of the Music Political Court of the Court of t

550 THEATRES' **CHANGE NITES**

\$50-\$250 Billed as Main Attraction-B.&K. Solid in Nabes with Chance Items

LID'S OFF

Chicago, May 28.

With the coppers running around town closing up the horse books and soughing down on litery hide-away gambling rooms, the theatres of Chicago and vinelinith and the theatheaten to the company of the

during the week. Of course, it wasstrictly against the code but who
cared about the code?

Premiums Too Tame
Give-aways such as kitchenware
and crockery have gone by the
book to do away with the premiums.
In Cook County but that's a waste
of time because the exhibs have
kicked them out aiready in favor of
the money giveaway on chances
tills. When the premium of the control of a way with the premium of
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theatre to clear expenses.

Ring-Around-Rosy's
Thentre managers all generally
agree that all of these win-a-cushprize angles are not basically good
but can't see their way out as long
as the 'competition' is using the
stunt. Balaban & Katz next week
will shoot Serceno, bank nite and
other take-a-chance items into

Hollywood, May 28. Hollywood, May 28.

If nothing else develops from her testing for a part in Metro's 'Tale of Two Cities,' Blanche Yurka will at least have some kind of a speed record.

Signing a control in New York Wednesday (22) at 3:35 p.m., she was on a west, ound plane at 5. Arriving here the following day at 3:40 a.m., she was on the set at 10:20.

ROSY, FARNSY AWAIT WHITE HOUSE POWWOW

'ashington, D. C. May 28.
Film codists will be notified in
the next few days to cease all compulsory enforcement and suspend
activities of all sorts, it was indicated today (Tuesday) in recovre circles. Dismayed by the Supreme Court stand, Rosenblatt and
farmsworth professed insblidy to
about the effect of the ruling on the
many angles in the film code, while
other federal officials floundered in
deep despair.

other federal officials floundered in deep despair.

Indications are that the nature of the decision automatically voids all rulings by codists and boards, wipes out clearance steels, nullifies assess-ments, and leaves up to the indus-try the question whether the can-cellation privileges and other prac-tices be observed on voluntary basts.

Ramifications in the court atti-

basis,
Ramifications in the court attitude are so numerous, however, it's
inpossible to obtain positive answer on any queries.
Richberg's appeal for continued
voluntary observance, interpreted
as Government opinion that all indurticles are possible obligated to Richberg's appeal for continued as Government opinion and voluntary observance, interpreted as Government opinion by obligated to continue packs, but attorneys confessed that if industrics attempt inforement on own initiative they might lay themselves open to anti-trust violations since the pact no monopoly bans. With whole outfit in uproar, Farnsie and Rosy were walting for monopoly bans. With whole outfit in uproar, Farnsie and Rosy were walting for clesions at the White House, Justice Department and Capitol before ment organizations are expected to continue existence until June 16, but now have practically nothing to do. Quizzed about his planned return to private life, Rosy said he has no plans of any sort except that he yours of the property of the pr

and has no private job in sight.

did, is the consensus. When a couple of theatres double-featured they did well, but as soon as every house switched to twin-hills no theatre had any advantage and business wobbled for everybody concerned. When couple of theatres gave away stockery business was swell, but that business floated into the ether that business floated into the ether expensive dishes.

The same is figured the only way out for Serceno, banke, tange, keno,

stunt. Balaban & Katz next week began giving away bigger and more will shoot Serceno, bank nite and other tuke-a-chance items into views me of its 60 that heads of the same of the same of the same is figured the only way over the same is figured the only way for the sam

INDICT READE **OVER ASTOR VANDALISM**

Waiter Reade, indicied with four others Friday (24) by the May grand jury under his real name, Waiter Rosenberg, was arraigned Monday (27) before General Seaders of the Market Rosenberg, was arraigned and will probably pieal to the Indiciement by the end of the week. He was held in \$10,000 ball and \$5,000 cash, putting up latter for release. Charles Bryan, also indiced, appeared with Reade, while direct, appeared with Reade, while jury, are at large. Indictments were brought against

jury, are at large. Indetendents were brought against Reade and others on complaint of William Moorchead, representing the rent receivers of the Astor, on foreclosure proceedings of the City Investment Co., holders of a 1,250,000 mortgage, two weeks ago. Moorchead is manager of the Astor for the receivers, and personally on the property. He was also the control of the control of

Charge against Roade and four others is that of malicious mischler in connection with damages to the Astor between the true received and the receivers took possession. Alleged vandalism occurred arriy on May 15. Saypol & Kotler, carling the damage would amount to \$50,000, now declare it will run easily \$40,000, not counting loss of revenue from hability to operate the theater before it is repliced. Any vandalistic damage or partied. Any vandalistic damage to the law. Conviction would mean a four-year prison term and open way for doubte damage recovery in a cirtl suit.

a civil suit.

On being arraigned before Judge Collins enday (27), Reade and Bryan entered a not guilty plea, Iteade later declaring he actually was not in possession of the Astor since it had been returned by him to Loew's, Inc: Latter had a loyear lease on the house which had

year lease on the house which had not expired.

Four of the witnesses who appeared before the grand jury. Theodore G. Hemrick, William H. Cardore G. Hemrick, William H. Cardore G. Hemrick, William H. Cardore G. Hemrick, and the first of \$1,000 ball, pending teatimony at the trial of the case. They asked that they be locked up, fearing reprisals for having given the grand Prizals for having given the grand Reade took over operation of the Astor about eight months ago from Locw's, leases, when latter had no more \$2 pletures for the house, betting some Metro product in restricting some Metro product in restricting some Metro product in resulting some Metro product in the theat of the solicity of

Studio Kicks In 5G On L. A. 'Lamps' Bally

Hollywood, May 28.
'Oll for the Lamps of China.'
which premieres June 6, is to get the heaviest campaign in Los An-geles of any Cosmopolitan picture to date.

Studio chipped boards and bally.

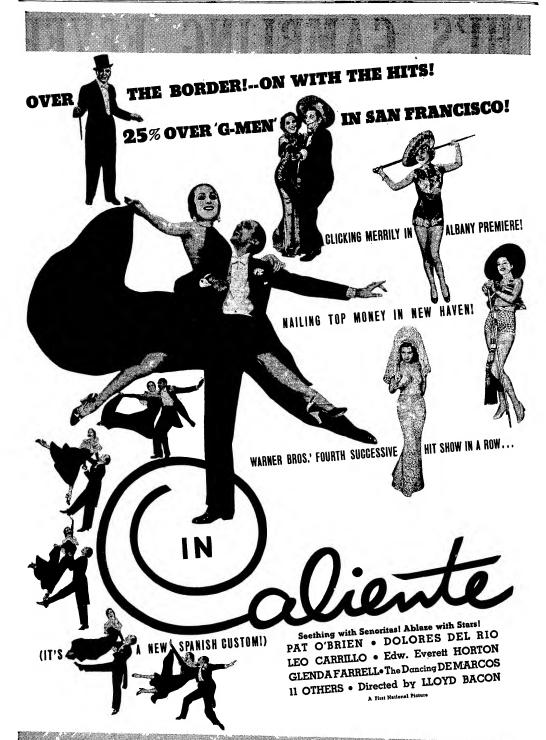
'Barbary' Script Ready

Hollywood, May 28.

Howard Hawks returned by plane-tunder (25) from Nyack, N. Y. Saturday (25) from Nyack, N. Y. where he completed the scripting of Faarlany Coast, with Ben Hecht and Charles MacArthur for Samuel Goldwyn. Trio worked together for several weeks.

several weeks.

Hawks, who will direct the pig-ture with Miriam Hopkins and Joel (Mettren darred, expects to get it Ender vay in three weeks.



Hollywood Productions

Week of May 27

(Pictures now filming, or about to start, are listed below alphabeti y studios. Symbols are: D—Director, A—Author, C—Cameraman,)

Cast:

Mala
Lotus Long
'China Seas'
(Listis week)
D—Tay Jarnett
A—Grosbie Garstin
Jules Furthman
C-Ray Juno
Cast:
Wallaco Beery

C-William Daniels
Cast: A Carbo
Fredic Bartholomew
Maureen O'Sullivan
Reginald Owen
Phoche Faster
Reginald Owen
Phoche Faster
Buster Phelps
Cora Sus Collins
Joan March
Sarah Phodden
Sarah Phodden
Wolfen
Toure All I Need
Corpensed
Corpen

C—Streat Hailer
Castillum Powell
Luise Rainer
Mady Christians
Virginia Bruce
Frank Morron
Reginald Owen
Leura Hope Crews
Leura Hope Crews
Tendle Watson
The Common Common

C-Charles Rother
Carline Reny
Eleanor Powel
Rother, Taylor
Nick Lore, Jr.
Nick Lore, Jr.
Nick Lore, Jr.
Stary Stockwell
Una Merick
Jeni Locander Zhen
Vennoo Landford
Carl Bandiel
(4th week)
Lore Lore
P. J. Wolfelm
P. J. Wolfelm
C. J. Wolfelm
C. J. Wolfelm
C. J. Wolfelm
D. J. Wolfelm
C. J. Wolfelm
D. Wolfelm
D. J. Wolfelm
D. Wolfelm
D. J. Wolfelm
D. Wolf

t: Modge Evans Robort Young Richard Tucker Betty Furness

CHAPLIN
(United Artists)
Production No. 9'
(28th week)
D—Charles Chaplin
C—Rolle Totheron and A-Kathlson Norris Sonya Levins C-Unassigned Cast: Cast:
Claire Trevor
'Gny Deception'
(Ist week)
D-William Wyier
A-Stophen Avery and
Don Hartman
C-Unnssigned
Cast: Catical Catalogue Control Catical Catalogue Ca Cast:
Francis Lederer
Frances Dee
'Curly Top'
(let week)
D—Irving Cummings
A—William Concelman
C—Unnusigned
Cast: , C—Unnssigned
Cast:
Cast:
Shirley Temple
John Roles
Rochells Hudson
Blim Smunerville
Jano Dannerville
Jano SPANISH
'Free nnd Easy'
(4th week)
D—Jack Roland
A—Paul Perez and
Jose Rubio
C—Herry Jackson
Cast and Paullen Annual Mersh
Slexier
Slexier
Marian Marsh
Boria Kantor
Slexier
Marian Marsh
Boria Kantor
Katherine DeMille
Katherine DeMille
Katherine DeMille
Katherine DeMille
Katherine DeMille
Henry Kolker
Geneva Mitchell
Thourian Hall
Thourian Hall
Thourian Hall
The Girl Friedin
The Girl Friedin C—Herry Jackson
Cast all Rullen
Rosta Morano
Borlque de Rossas
Paco Moreno
Rosita Granada
MFTRO
MITTO

Joe Wniker
Linn Stutiern
Roger Pryor
Jack Hnloy
Margaret Seddon
Jack Her
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And the second of the second o -Unossigned St: Claudette Colbert FOX 'Orchids to Yon' (4th week) -William A. Selter -Gordon Righy and Robert Dillon William Huribut Howard Estabrook Bartlett Cormack -Merritt Geratad

Bartieri
Casi John Boles
John Boles
Jean Multuterworth
Harvey Stephens
Butholma Stevens
Spring Bylaston
John Qualer
Arthur Lake
Arthur Lake
Arthur Treacher
The Dressnaker
The Dressnaker
Arty Lachman
Samson Haphaelson
C—Rudotf Male

C-Rudoif Male
Cast:

Cast:

Cast:

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Robert Barran
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G-Arthur Miller

Jimmy Dun

Arims Judes

Resina Lucerene
Resina Lucerene
Resina Lucerene
George Mcsker
Sannere Charters
William Frevier
Frank Melabura
Frank Mel

G-danies : Told Control of the Contr

Bert Glennon

Edmund Lowe
Karon Morley
Baul Cavanaugh
Baul Cavanaugh
Lona O'Connor
Russell Hicks
Gloria Reymund Carow
Horize Cavanaugh
Lord's Referse

The Lord's Referse

Gad wecklone
Gerald Beaumont
Edward Eliseu and
Louis Breslow
Louis Breslow C-Greeg Toland
Extent Lorre
Frances Drake
Colin Clive
Inn Wolfe
Inn Wolf
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Inn Wolf
Inn Wo

Anthony Ugria
tt:
Mae Clarke
Lew Ayros
Paul Kelly
William Harrigan
'Banty's Daughter'
(Ist week)
Allan Dwan

Nat Pendleton
Louiss Henry
Shirley Ross
Hardie Albright
Manhatan Madness
Manhatan Manhatan
Leonard Internation
Collog Garrett and
Company
Compan

Chorics Clork
Joel McCrea
Maureen O'Sullivan
Adrienne Ames
Louis Calhern
Ralph Morgan
Lewis Stoniengwator
Crauk Shringwator
Robert Murphy
Henry Bradley

PARAMOUNT
'Accent On Yout'
(6th week)
D-Wesley Ruggles
A-Samson Raphaels
Claude Binyon
C-Loon Shomroy
Caet

Claude Binyon
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Delive Bing
Hebret Marshall
Philip Badet
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Casti:

Vis. Roberti
Jack Ooltie
Gall Patrick
Gall Patrick
Gall Patrick
George Burn
George
George Burn
George
Ge

-Aired Guixa

W. C. Piclish

X C. Piclish

X C. Piclish

X Sathleen Howard

Mary Brinn

Grady, Sation

Grady, Sation

Grady, Sation

Grady, Sation

Robert Homans

Aber Homans

Teter Bloeton

Teter Bloe

Waldemer Toung

Cary Cooper

John Hallilley

Cast:
Cast:
Cast:
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Cast:
Control
Co

Contracts

Hollywood, May 28.

Hollywood, May 28.
Robert Barrat given new contract
and sulary revision upward by
Fox even Sane Withers, 8, under
pact for another six months.
Dolores Casey, Paramount stock
Dolores Casey, Paramount stock
Dolores Casey, Paramount stock
power lease on writing contract
given Lionel Hauser by Columbia.
Writing team of Lee Loeb and
Writi

Harold Buchman sealed by Co-lumbia.

Peter Mine's writing contract at Warners extended for third time.

Warners extended for third time.

Other six months. Goes into 'Way Down East'.

Jean Rogers termed by Universal.

Jean Rogers termed by Uni

Metro pacted Howard Emmett Rogers, writer, for another year.

STORY BUYS

STORY BUYS

Man Unstraint western by western by Richard Martins western, A. Examiner, bought by Supreme Pictures for Bob Steele.

Cottumbia bought server, Jick to turn out the screen play, Option on Harry Hervey's Every Option on Harry Hervey's Every mount with Pauline Lord in mind for the leaft.

Crean Light' by Lloyd Douglas, Story outline on Life of Garliald' by E. Alexander Powell options of the Light Man, Poor Girl, authored by Maizee Greig and published in England, will be made by Fox. In the Cooper Megrue play, 'Honora Are Even, From Arch Selvyn, sold them to Paramount.

Making '1,000 Candles'

Making '1,000 Candles'

Mclvillo Baker Ruth Rose Hoy Hunt

C—Itop" Hunt
Cast Pentolis Foster
Helen Maok
John Ben
Alan Hale
Alan Hale
Couls Calhern
Wyrley Birch
David Holten
(Ist week)
D—George Stevens
A—Booth Tarkington
Dorothy Yost
C—Unassigned
Cast
Antine Hebbur
Antine Hebbur

Cast:
Katharinc Hopburn
Fred MacMurray
Ann Shoomaket
Ann Shoomaket
Charles Grapewin
'Lady Tubbe'
(Git week)
A—Homer Croy
Barry Trivers
C—Norbert Brodine
Cast:

Alan Crosta.

Momer Croy

Alan Mowbray

June Clayworth

Medda Mooper

Hedda Mooper

Hummeln Hare

Humsell Hicke

Hummeln Hare

Humsell Hicke

Midde Harris

Midrel Harris

Midrel Harris

Midrel Harris

Midrel Harris

Mobert Present

Catting Control

Mobert Control

Momer Co

C—Cherles Stumar

Cast:

(Ricardo Cortez

Dorottly Page

Heary Mollison!

Loula Alberol

Henry Armetta

WARNERS

Broadway Joe

D—Bunby Berkeley

A—Lois Leeson

Bert Kalmar

Harry Ruby

E-man Rubin

C—Cast:

Cast:

Cast:

Harry Ruby

Benny Rubh
Cast. Polito
Cast.
Joe E Frown
Ann Dworsk in
Ann Dworsk in
Ann Dworsk in
William Garga
Joe Cawthorn
Henry O'Xelli
Gore Murkan
Arthur Tracher
We're in the Muney'
Language of the Cast of the Cast
A-George Hilson
Erwin Gales
C—George Harnes
Joan Bloudel

C—George Farnes
Cast;
Grad;
Grad;
Grad;
Grad;
Farrell
Hugh Herbert
Loseph Crebian
Hosty (N-ellimore)
Warren, Hymore
Rosa Alexander
Phil Beron
The Cast Cast Cast
(Int Week)
D—Lloyd Bacon
A—Crast, Gradil
Grat Buildelin
Grat Buildelin

Hollywood, May 28.
Republic is to make 'House of a
Thousand Candles,' old stager and over. James Miller is scripting.

Cary Grant
Gertrude Michael
Gertrude Michael
Calle Raine
Calle Tabley
(WALTER WANGER)
Shaughal
(Wit week)
D—James Howen
A—Gene Towne and
Graham Baker
C—James Van Tree
Cast

Graham Baker
Graham Baker
Graham Baker
Last:
Charles Boyer
Alien Skipworth
Fred Koatine
Charles Grapewin
Josephine Whittel
Arnold Korft
Willer Knatod
Willer Fund
Top MatGish week
D-MatAlian Scott
Last
Cast
Fred Astalra
Fred Astalra

C—Dave Abel

Carit

Gingor Roberts

Ed. Everett Horton

Horic Blore

Erik Rhodee

Robert Adair

Fforence Roberts

Fforence Roberts

Return of Peter Grams

D—Georgia Newell

A—David Belasco

Frances E. Farsgoh

C—Luclen Andriot

Lidone Barrymore

C—Jucien Andriot

Miolen Mack
James Bush
Loren Bush
Des B

C—Edward Croninger
Cast:
Lin Hunter
Kay Johnson
Discomment
Development
Develop

Studio Placements

Hollywood, May 28.

Jeanette MacDonald, 'San Francisco,' Metro.

Raymond Bond, writing original, Metro.

Metro.

George Guhl, 'Broadway Joe,' WB.

Adrienne D'Ambricourt, 'Sing Me
a Love Song,' U.

a Love Song, U.

Lois Wilson, Lloyd Hughes; Frank
Strayer directing; Karen De Wolfe,
adaptation, 'Dinner Party,' Invincible. incible. Harvey Thew, writing original,

Margaret Swope, 'Last Outpost,'

Par.

Margaret Swope, 'Last Outpost,'
Par.

Margaret Swope, 'Last Outpost,'
Par.

Bennett Dorothy Thompson, 'Everything Happens at Once,' Par.

Oilver H. P. Garrett, eccreen play,
"Arthur Straw adapting 'Surgical
Call,' Col. Berase, directing 'The
Dorothy Kent, Henry Kleinbach,
untitled abort, Radio.

Boothy Kent, Henry Kleinbach,
untitled abort, Radio.

Robert Benchev, weis

Robert Benchev,

Phillip Barry, screen play, 'Hell
Afoat,' Merry, Cheers of the
Chonal Margarett, 'Cheers of the
Don Alvarado, 'Rosa de Francia'

(Spaniah), Fox.

Albert Cont, 'Here's to Romance,'

Con. Albert Cont, 'Here's to Romance,'

Con. Albert Cont, 'Here's to Romance,'

Albert Cont, 'Here's to Romance,'

Con. Albert Cont, 'Here's to Romance,'

Con. Albert Rote, 'Mer.

Metro.
Albert Conti, 'Here's to Romance,'
Albert Conti, 'Here's to Romance,'
Herman Bing, Nat Pendleton,
Caim Yourself, 'Metro.
Caim Yourself, 'Metro.
Hinne Western, 'Silm,' WB.
Fred Kohler, untitled western,
Willia Kent.
Contine To You,' Fox.
Charles Irwin, 'Manhattan Madnothed to You,' Fox.
Charles Irwin, 'Manhattan Madnothed to You,' Fox.
Thickens,' Par.
Bradley Kabeury, dialog, 'The Piot
Thickens,' Par.
Bradley Kurper,
Valee Barnett, 'Lord's Referee,'
Fox.

Yince Barnett, Lord's Referee, Fox.
Al Herman, directing, Nate Jatzert, screen piay, Nora Lane, West Beyond the Law, Darmour.
Alf Goulding, directing, Eddie Moran, Leon Errol shorts, Radio.
Edward Laemmie, directing; Earle

C—Unnasigned

Samos Cagney

Pat O'Brien

Frank McHugh

FRODE/CTIONS

(AMBASBADOR)

Code of the Monnted'

D—San Gliver Curwood

George Bayre

C—Edgar Lyone

Cast

Kermit Maynard
Lillan Miles
(C. C. BURB)
'Rip Roaring Rliey'
(Ist week)
Elmer Clifton
Homer King Gordon
J. W. Akers

J. W. Akers
Grant Withers
Grant Withers
Lioyd Hughes
Murlon Burns
Eddie Gribbon
Kit Guard
Paul Ellis
Joe Hirakawa
(MONOGRAM)
Make a Million'
(2nd week)
Low Collins
Chas. Logue
Harry Newman

-Harry Newman

Harry Newman

Charles Starrett

Charles Starrett

Fauline Jirooks

George E. Stone

George E. Stone

George Glevehard

Norman Housdon

Norman Housdon

Von Moore

—Von Moore

—Milt Krasme

Milt Krasme

Russell Hopton Irene Ware Bradley Page John Dilson Wade Boteler

wade Boteler
(REPUBLIC)
(Westward Ho'
(Znd week)
D--Rolfert North Brade
A-Lindsley Parson
Robert Emmelt
Harry Friedman
C-Archie Stout

Sneil, Clarence Marks adapti 'Fast and Furious,' U. / Jack Holt, 'Storm Over Andes,' U.

John Coilier, scripting, 'Sylvia Scarlet, Radio. Scarlet, Radio.

Frank R. Adams, Inez Lopez, screen play, "The Virginia Judge,"

Rosalind Keith, Dorothy Vaughn, 'Annapolis Fareweil,' Par. Marcia Remy, 'Sing Me a Love Song,' U.

Sam Taylor, original Roach. Adele Comandini, adaptation, Harvester, Republic.

Charles Logue, Emmett Anthony adapting 'Legion of the Lost,' Re-Reginald Denny, 'Here's to Ro-

mance, Fox.

John Sheehan, Robert Benchley,
Harvey Stephens, Louise Henry,
Hal Dawson, Robert Warwick Bobby
Watson, 'Murder Man,' Metro.

Watson, 'Murder Man,' Metro. Henry B. Walthail, Claude Gill-ingwater, 'Taie of Two Cities,' Me-

tro.
Adrian Morris, 'Caim Yourself,'
Metro.
Orrin Burke, Egon Brecher,
'Here's to Romance,' Fox.
Gilbert Emery, 'Petcr Ibbetson,'

Gilbert Emery, 'Peter Ibbetson, Par.
Paula Stone, 'Hop-a-Long Cassidy, 'Prudential. ast Outpost.'
John Baideston, adaptation,'
thy of the Dead, Metro.
thy of the Dead, Metro.
Mayo Methot, We're in
Money, 'MB,
Sarah Padden, 'Hands of Oriac,'
Metro.

Sarah Padden, name of Metro.
Spring Byington, 'Mutiny on the
Bounty,' Metro.
Lorraine Bridges, 'You're All I
Need,' Metro.
Joy Hodges, 'Old Man Rhythm,' Lorraine Bridges, 'You're All 1. Need, 'Metro. Joy Hodges, 'Old Man Rhythm,' Radio. Olsee, 'Tom McGuire, Noah Young, Jimmy Burtis, Ann Maxwell, Bonule Scotland,' Rook. Bleifer Twins, 'Black Room Mystery,' Coi. Lee Kohlmar, 'Girl Friend,' Col. Lee Kohlmar, 'Girl Friend,' Col. Willie, West and McGinty, 'Blg Broadcast,' Par. Danlel Haines, So Red the Rose,' Par.

Daniel Halnes, 'So Red the Rose',
Tatilan Josephson, seceen play,
Too Many Parents, Par.
Richard Taimadge: Al Martin,
sereen play, 'Speed Demon,' Taimadge Frod.
Taimadge: Al Martin,
sereen play, 'Speed Demon,' Taimadge Frod.
Tam Joaquin,' Metro.
Brenda Fowler, 'Cutly Top,' Yoox,
Jimmy Flavit, 'Eyerything Hepwalter Brennan, 'Alice Adams,'
Radio.

pens at Once, Fat.

Radio

Warner Richmond, Winston Histor, Douglas Congrove, Last Days

O'Tom Kennedy, Four Enquires,

Man Rhythm, Radio.

Al Beal, Tony Travers, James Tol
Edward Garan, Sarah Edwards,

James Pitwin, Eddie Chandier,

James Pitwin, Eddie Chandier,

Frank McGiynn, 'Outlawed Guns',

Prank McGiynn, 'Outlawed Guns',

Prank McGiynn, 'Outlawed Guns',

at Once, Ass., "Ottlawed Guns-Frajk Medlynn, 'Outlawed Guns-Mile Mander, Arnand Krilis, Here's to Romance, Fox. Robert Warwick, Brank Medlynn, Sarah Haden, O'khaughne-sy Boy, Metro, Talph Morgan, Dell Henderson, Night', Pox. William Demares Metro. Bobert Metro.

Night, Pox.
William Demares
Metry.
William Demares
Metry.
Genevieve Tobin, Michael Greetive Tobin, Michael Grittle directing, Little Bis
Shot, WB.
Donald Woods, Tale of
Clites, MotroClites, MotroGreetive, Milliam Wyler
Greeting, May Deeptlon, Pox.
Charles Farrell, Charlotte Henry;
Refinald Barker directing, Al De
Ander, U.
William Shorn Over the
Ander, U.
Ander Dewell Charlotte Pressent
Ander U.
Milliam Shorn Over the
Ander U.
Milliam Wyler
Ander U.
Milli

mary Carcy, Certrude Messinger; Harry Fraser directing, Wild Mustang, Berke, Abbert Littlefield, Michael Vlsar-off, Charles Morris, Everything Happens at Once; Par. Edward Pawley, Lor Fox.

Fox.
Elsa Buch:
mance, Fox.
Mary Gordon, Allen Jenki
brish In Cs., WE.
Johany Arledge,
WB.

Art Lloyd
Stan Larel
Offiser Hardy
Wall
Stan Larel
Offiser Hardy
Maylol Turner
Lionel Belmore
Annee Grey
Jumes Phila;
Jume Hang
Veriton Steele
May Beatty
Hardler
Hard

"THIS IS THE TOPS"

-Joe Blair in SHOWMEN'S TRADE REVIEW



"A clean hit!"
—M. P. Daily

* "Boon to the box-office!"
--Hollywood Reporter

UA Plans 24 for '36; Goldwyn Prez?

(Continued from page 4) (Continued from page 4)

'85 distribution year will make 12
pictures as against three this year.

Reliance, delivering four this season, will double to eight at least,
and probably more. UA's deal with
London Films has three years tog, and expected this English producing company, headed by Alexander Kords, will have at least four for the new program. London
Films delivers only two on the season
films delivers only two on the season
Minimum of 18 Next Year
This would indicate a minimum total of 24 for UA for 1355-36, with

total of 24 for UA for 1385-36, with extras probable from other sources. This may include one and possibly two from Mary Pickford, who, while retiring from the screen, wants to produce, and for some time has been searching for material. Charlie Chaplin is another likely production delivery on the coming season's schedule.

delivery on the coming seasons schedule.

The schedule of Schenek from UA does not affect the acquisition of the Fox-Metropolitan chain of houses in the east, but it may bring new ownership interests into UA. The distributing organization is owned by Chaplin, Pickford, Goldwan, Fairbanks, Schenck and Art Cinema Corp. Schenck, who absorbed previous owner-member and Norma Talmadge, once one-eighth owners, has the largest silee of UA by vitrue of personal intereighth owners, has the largest slice of UA by virtue of personal interests and the ownership of Art Clnema in which he has associates. Goldwayn, next to Schenck, is the largest owner, a fact that leads to the belief in the east that the veteran producer-owner will probably be the next president. In addition to Lichtman at the home office, an-

to Lichtman at the home office, an-other possibility for the top chair is Joseph Moskowitz, v. p.

12 Schenck sells between the Mol-Schenck sells of the Mol-Schenck sells of the Mol-Goldwyn is regarded as the survey buyer just now. Schenck salled Friday (24) for Europe. He is ex-pected back shortty when he and Sid Kent will go west to put into the Mol-Schenck sells of the Mo

Fox-Met chain of theatres coes to

Cluded.

For Advance that not theatres goos to Pool Advance to

Farbants and Miss Pickford, might represent them and vote in their behalf with respect to the presidency and any other details to be settled. Lichtman and Horne will be in California two weeks or so. Goldwyn had fought frequently with his associates on distribution of his pictures, and while Zanuck has been in the organization as a producer some friction is said to have existed between the two pictures by Zanuck for Fox release, together with release by Fox of its own Fox product, becomes effective with the completion of filt year's deliveries and start of new product.

with the completion of this years deliveries and start of new product. Under the combination of interests, Schenck becomes chairman of the Fox board and Zanuck a vice-president. Kent remains in his present post as president.

MOUNTIES BACK

Red Coats Will Get Their Man for Par After 5-Year Siesta

Hollywood, May 28. With the planned production of a Royal Canadian Mounted Police pic-ture, Mounties get their first repre-sentation on the screen from a ma-jor studio since Metro made "Rose Marie' in 1928. Garnett Weston has been assigned to write the story.

been assigned to write the story.

Mountles became a headache to
the studios through Canadian resentment of innacuracies in the stories and operation of the RCMP.

Hollywood, May 28.

Mrs. Jack Coogan and sons,
Jackles and Robert, with Arthur Bernstein, business manager, sall stor New York June 29 for a sixweek vacation.

RIBBING G MEN

Roach to Poke Fun at Fed Dicks In Cycle Satire

Hollywood, May 28.

G men will come in for a ribbing in a feature to be made by Hal Roach which satirizes the current cycle of Department of Justice pictures. Travesty on the federal dicks in being written by Jeff Moffitt, Al Austin, Chuck Callahan and Hal

Laws,

Film, going into production the
film, going into production the
latter part of June, will utilize all
Roach contract players except Laurel and Hardy. Sam Taylor directs,

PIRANDELLO ORIGINAL GRABBED BY METRO

Rome, Max 17.
Luigi Pirandello, Nobel prize novelist and playwright, has signed
with Metro for an original. Contract
has a reciprocal option clause for
future films.
Pirandello te ---

Pirandelio is expected to leave for Culver City very shortly.

Church Femmes Set 7-Point B. P. Program

"Four B. P. Program
National Council of Federated
Church Women, said to represent 22
million femmes, adopted a 7-point
better pictures program at a conbetter pictures program at a conlidea, outlined by Mrs. Raiph J.
Hudelson of Indianapolis, contemplates classes in picture appreciation for children, support only
for films of 'moral excellence,' solective programs for juves, and imsective programs for juves, and imsocial responsibility to communities.

CHARGE THEFTING

Authors Law Warners Over 'Gen-tlemsn' Script

Hollywood, May 28.
Charging Warners used substantial parts of their story, 'Yesterday's Heroes,' in its picture 'Gentleday's Heroes, in its picture 'Gentie-men Are Born, 'Ronald Wagoner and James Wickter brought a \$250,000 damage suit and account-ing in the Superior court. Also named in the complaint is Robert Lee Johnson, latter given acreen credit for the released picture. Complainants assert their story was submitted to and rejected by Warners last April.

'Rex and Rinty' First

Hollywood, May 28.

Thex and Rinty will be the first of Mascot's four sessonal serials in production under supervision of Barney Sarecky, recently upped from writing to piloting all chapter plays.

from writing to phosing which had been pencilied as first, is set back to second spot. C. Reves 'Breez' Eason will direct the horse and dog cliffer.

Horton Hesitates

Hollywood, May 28.
Edward Everett Horton's trip to
England to make Private Secretary'
for Twickingham Films, has been
set back a month, due to his going
into Warners' 'Little Big Shot.'
He'd figured to leave here Thurs-

DELCAMBRE IN SADDLE

Alfred Detcambre, who goes off Paramount's contract list next week after a year at the studios, has been optioned by William Birks for a series of eight westerns. Meanwhile he'li play the Juve lead in the next Harry Carcy western for Berke.

Laemmle Struts Stars

Laemmie Struts Stats

Hollywood, May 28.
Cart Laemmie, Sr., leaves Sinday
(1) for Chicago and the Chicago and

Blackout

Hollywood, May 28.

Metro hired a trained tiger
for 'O'Shaughnessy's Boy,' but
found the animal has a black

Now a makeup man has the job of painting stripes on its pan to make it look like a tiger.

Long-Run Location Job on 'Bounty' Has Cast Accepting Cut

Hollywood, May 28.

Metro's 'Mutiny on the Bounty'
company left for the Catalian Island
location Sunday. (26), where they
company left for the Catalian Island
location Sunday. (26), where they
catalian island island, with
some 400 scheduled to leave tomorrow (Wednesday). That makes the
biggest group of people to be sent
on a lengthy location trip by any
major studio in two years.
major studio in two years.

Both Studies of the prolast, due to the length of the prolast, due to the length of the pro-

With the exception of the principals, due to the length of the production and the studio housing and feeding the company, most of the players are taking a saiary cut. Same system was used on "Treasure Island."

Island.'
Several villages have been built to house the company. Principals and technical staff will be quartered on the Bounty. Work on the boat, about two weeks, will be done 10 miles to sea. Three weeks lensings miles to sea. Three weeks will be done on the Island.

Beery a Leatherneck After Europe Jaunt

Hollywood, May 28. Hollywood, May 28.

First to Fight, 'Marines' yarn by
Joseph Sherman and Frank Wead,
will be Wallace Beery's first after
he returns from his two months' European vacation which follows his
current picture, 'O'Shaughnessy's
Boy.' It's also the first picture on
Beery's new contract.

Boy.' It's also the first picture on Beery's new contract.

Marlnes' story has been ready for some time, but Metro wanted to hold back and allow the star to make a non-uniform picture following 'West Point of the Air' and 'China Seas.'

MG Shifts 'Madness' Leads and Directors

Leaus and Directions
Switch in Metro directors has J.
Walter Ruben piloting 'Manhattan
Madness,' originally intended for
Harry Beaumont. Latter swings
over to 'Advanture for Three.'
Dialog revisions held up MadDialog revisions held up for
Great for Franchot Tone in the lead

FIDLER QUITS MAG

Rejects Screenland's Pact Barring Air Grabbing

Hollywood, May 28,
Jimmy Fidler today (Tuesday) resigned as wastern editor of Screenland, fan may goot he has held for
tool caus.

The state of the state of the state of the state
tract which prohibited radio activity.

8 Bunn Actioners

Earl Bunn, former technical di-rector at Metro, is est to produce eight actioners under Capital Pic-tures label, featuring Reed Howes. Fred Newmeyer directs the first Fred Newmeyer directs the lated to go this week at Talls:

ANOTHER METRO OPERATIC Screen test of Igor Gorin, former

Screen test of Igor Gorin, former Vienna opera star, has been for-warded to the Coast for approval by Metro. M-G officials east favorably regard the test, but Gorin will not be signatured until Hollywood gives it the once over.

Gorin. 28, has radio and Met opera bids on also.

Agent Sult Backfires

Agent Sult Backfires
Leo Morrisona 43,000 commission
unit against George Brein back
sult against George Commission
unit against George Commission
unit against George Commission
unit against George Commission
George A. Dockweller gave the
Warners actor judgment for 5570
on cross complaint in contract dispute with sagancy.

Morrison announced he would
Morrison announced he would
pressult for the Morrison announced he would be a for the Morrison announced

April Production Survey

Hollywood, May 28.

Production continued in the doldrums through April with the major companies completing 23 features out of 49 in work, compared with 25 finished and 44 going in March. Paramount failed to launch a production of the month, but with six before the cameras, doubled to second out the control of the contro

nine.

The independents kept up an even pace, finishing the same total of 15 features during April as they did in March.

Month's Production Activity

	Pictures	Pictures	Pictures			
	Working	Started	Completed			
Paramount	6	4	1			
Fox	11	6	5			
Warners	8	3	4			
Radio		2	2			
Columbia	4	3	4			
Universal	6	2	4			
Metro	9	2	3			
Major Independents for National Release						
Smail-Reliance	1					
Chaplin	. 1					
Waiter Wanger	. 1	1				
Independent	ts for State	Right Release				
Monogram	4	4				
Mascot	1	1				
M. H. Hoffman	1	1				
Liberty	1	1				
Beacon	1	1				
Criterion	1	1				
Excelsior	1	1				
Invincible	1	1				
Peerless	1	1				
Superior	1	1				
Reliable	1	1				
Chesterfield	. 1	1	••			
Puritan	2	2	1			

38 Features Completed in April, 1935

Paramount candai'—Wendie Barrie, Kent Taylor, Warners

Stranded'-Kay Francis, George Brent.

'Alibi Ike'—Joe E. Brown.
'Girl From Tenth Avenue'—Bette Davis, Ian Hunter.
'Going Highbrow'—Guy Kibbe, June Martel.

Radio
'The Nitwits'—Wheeler and Woolsey.
'Hooray For Love'—Ann Southern.

Columbia

Love Me Forever—Grace Moore.

'After the Dance"—Nancy Carroll, George Murphy.

'Unknown Woman"—Richard Cromwell, Marian Marsh.

'Range War"—Tim McCoy.

Range War—Tim McCoy.

Fox
Under the Pampas Moon—Warrer Baxter, Ketti Gallian.
Daring Young Man—James Dunn, Mae Clarke,
Redheads on Parade—John Boles, Jack Haley, Dixle Les.
Reac Curc—Spanish talker.
Black Sheep—Edmund Lowe, Claire Trevor,
Black Sheep—Edmund Lowe, Claire Trevor,
Holiversal
Frizeo Nights—Valerie Hobson, Lyle Talbot,
The Ravon—Karloff, Bela Lugosi.
Alias Mary Dow—Sally Elliers.
Border Brigands—Buck Jones.
Border Brigands—Buck Jones.

The Flame Within'—Ann Harding, Herbert Marshall.
Public Hero Number One'—Chester Morris, Joseph Callela.
*Murder In the Fleet'—Robert Taylor, Jean Parker.
Small-Reliance
Let 'Em Have It'—Richard Arien, Virginia Bruce,
Monogram—Hodependents for State Right Release
Monogram—Hodependents Arien, Virginia Bruce,
Monogram—Hodependents for State Right Release
Monogram—Hodependents Monogram Mono

Monogram—Honcymoon, Limited, tider, 'Paradiase Canyon,' Mascot—Headline Woman,' Mascot—Headline Woman,' Marcot—Headline Monan,' Marcot—Anything For a Thrill, 'Criterion—Rustiers' Paradiase' Excelsion—Hell Breaks Loose, Excelsion—Hell Breaks Loose, Invincible—The Star Murder,' Peerless—Night Cargo.' Superior—The Lone Ranger, Reliable—The Live Wire.'

16 Amateur Shorts

Master Arts is converting the ra-dio and stage amateur gag to pic-tures for fair, starting today on the first of a series of 15 one-reclers cast wholly with tyros except for Ted Claire, pro mc. Budget for the non-prov-

Shortles, being shot at Fort Lee, N. J., will be released through Co-lumbia.

'CRUSADES' EXTRAS HURT Hollywood, May 28.

Winston at Schulberg Elbow in New Setup

Harold Winston leaves for Holly-wood Saturday (1) to become B. P. Schulberg's personal assistant under s new production setur the latter

the latters new productions at Columbia.

Winston is a legit stager who served one short directorial session at Paramount a couple of years ago.

Hollywood, May 28.

Jaime Yankeivitch, South American picture producer and radio station operator, is here to take film names back for personals.

He handled Ramon Novarro's tour last year.

Gen Out, Glen In

Hollywood, May 28: Glenda Farrell draws the lead in 'Little Big Shot.' Genevieve Tobin withdraws.



IRENE DUNNE

AS THE IMMORTAL MAGNOLIA IN CARL LAEMMLE JR.'S MAGNIFICENT PRODUCTION OF

"SHOW BOAT

WATCH UNIVERSAL!

Indpls. Speedway Interest Keeping 'Em Away from Pix

Qualifying trials under sunny activation of the trials under the trials and the trial under the trials are seen to the trials and the trial under the trials are seen to the trials are trials as a result, and the trials are trials as a result as a r

with 'Mark of the Vampire.'
Estimates for This Week
Apollo (Fourth Ave.) (1,100; 25-40)—'Our Little Girl' (Fox). Shirley
Temple is the reason for the holdover, and the figure is acceptable
at \$3,700. Last week same pic
opened excellently at \$7,850.

Circle (Fox). (Fox). (5,600, 55,40).

and the second of the second o

BUFFALO

(Continued from page 10) Got good publicity and should do around \$15,000. Last weck, 'Flame' (MG) and Olsen and Shutta. Under expectations at \$13,500.

Appeuntuons at \$13,500.

Hipp (Shea) (2,400, 25-40)—'Curlous Bride' (WB), 'Vagabond Lady (MG). Usual double due for \$6,000. Lass week 'Strangers All' (Radio) and 'Harmony' (Parl).

Plenty down at \$5,600.

(Radio) and 'Harmony' (Par)Irenty down at \$5,000. (340); 25.40)
Great Lakes (Shou Harmony' (Par)Great Lakes (Shou Harmony' (Par)Harmony (Par)Harmony

FOX CAMERAMEN CRASH

FVA UAMEKARIEN UKASH
Visalia, Cal., May 28.
A. P. Alexander and Louis S. Tappan, Fox Movietone cameramen
both reported killed along with
pliot and mechanic of ship while
flying over Sequola National Park
today in an Army plane.
Other two in fatal erackup were
U. S. Army officers.

FOX AUSSIE EAST

FUA AUSSIE DASE
I Dillywood, May 28.
Stanley Crick, Fox manager in
Australia, left here Saturday (25)
for New York for conferences at the
company's home office.
Likely he'll go to London before
returning here on his way back to

Whale Re-Routed

Whate Re-Bouten
Hollywood, May 28.
James Whale will direct 'Hangover Murder' for Universal next, as
'Show Boat,' which he was to direct,
will not go in until 'Magnificent Obsession' has been completed.

Lyang Dunne to the both mictures. Irene Dunne is in both pictures.

Lubin's New Deaf

Hollywood, May 28. Arthur Lubin given a director's contract by Republic, allowing two outside pictures annually. First is outside pictures annually. First is "Two Black Sheep." He turned out three for Monogram in the past six months.

Lewis In for 'Band'

Hollywood, May 28, 'ed Lewis' band (30) arrived here today (Tuesday), moving up the production sunt of 'Here Comes the Band' to June 2. Paul Stone directs

Wrong Number

Pasadena, Cal., May 28.
Picture mob at opening of
Martin Flavin's 'Amaco' at the
Community Playhouse were
astonished when cries from the
cast went up for 'Skouras,'
Developed he was a character in the play.

Lincoln Frees Some Coin for 'Reckless' And 'Tr. Saleslady'

tuart)

(Best Exploitation:

Estimates for This Week
Colonial (LTC) (759: 10-15)
Tonto Kid' (Mono), Chinatown
Squad' (U) and Night at the Ritz'
(WB) for three. A \$1,000 even
likely and well enough. Last week
Face Harrington' (MG) and a dual
Sudan' (Indle) with 'Giplotte'
(Radlo), got \$1,100 in spite of rain
all the week.

all the week.

Lincoln (LTC) (1,600; 10-20-25)

Travelling Saleslady (WB). Looks to go far, \$2,800 is likely, very nice.

Last week 'Private Worlds' (Par), held to the last two days and then broke badly. Gross was good at

Stretch. (LTC) (1.900; 10-25-40)
Reckless' (MG), Will easily get \$3,700 if the opening is any show of potency, pretty swell. Last week 'Aliserables' (UA) toppled midway and finished sluggish. Take was and finished sluggish. Take was close to \$3,000, though, which isn't costing the place.

PLEMING'S FOREIGN TREK

Hollywood, May 28.
Victor Fleming leaves here next
week for New York, and then will
sail for a vacation in Italy and

Egypt.
Finishing 'Farmer Takes a Wife'
at Fox, director will be away from
Hollywood around four months.

ime Out for Trips

Rochester, May 28. Leopoid Mannes and Leo Godow

Loopoid Mannes and Leo Godow-sky, young musiclans, who devel-oped Kodachrome for the Eastman Kodak Company, are quitting their experiments until September. On the picture camera and a load of color film to South America, traveling down the west coast, crossing the Andes and up the east coast. Go-dowsky will said with his family on the new French ilmer. Normandia, and spend the summer in Europe,

Rack to Natura

Hollywood, May 28. Joc Reilly, Fox-Wostwood police chief, going east to arrange for facilities of N. Y. police department in making 'Police Parade.'

Relly is a former N. Y. police

Ken Goldsmith Ankles Hollywood, May 28. Ken Goldsmith walked at Mascot when the studio refused to meet his

terms. Ills next picture.

Sylvia Harris at Metro

Sylvia Harris at most.
Hollywood, May 2.
Sylvia Harris made the Metro
payroll, though brother Jed didn't.
Tend's going screen play on 'She's going screen play 'Plunder.'

Lane.

NEW HAVEN SKIDDING

Mae West Holdover as Good as Anything in Town

Anything in Town

New Harris, May 25.

(Best Exploitation: Par)

Mae West a holdover at Par, and
doing fair on second weck. Town in
second allding oft toward summer
sive campaign on the Mest extenddrum, splurging on Old Gold teup;
a co-op news page; a femme ape;
gown from the film; a sky-car parade in nuto dealer tieup; film songs
gown from the film; a sky-car parade in nuto dealer tieup; film songs
in the film of the film of the film
landry bundles, also bread inserts
in bailery tieup; advance publicity
wrong number, phone gag; midget
auto towing city with A-board
trailer.

Estimates for This Week

Estimates for Thie Week
Paramount (Publis) (2,348; 3560)—Town (Par) and 'Behind
Green Lights' (Mascot). Fair response second week. Headed sove
to a juley \$45,00. Last week Mae
to a juley \$45,00. Last week Mae
fol a juley \$45,00. Last week Littile Girl (Fox) and Swell Head'
Lite Girl (Fox) and Swell Head'
Range Skewsan (WB) (250: 3580. Last week Littile Girl (Fox) and Swell Head'
Range Skewsan (WB) (250: 3580. Range Skewsan (WB) (250: 3580.

(COI). Not too pleasing at \$6,500. Roger Sherman (WB) (2,200; 35.50—Callente' (WB) and 'informet' (Radio). Looks a moderate \$5,850. deep the state of the state o

(Radio). Fair \$2,900.

College (Loew) (1,565; 25-35)—
Flame' (MG) and 'Air Hawks'
(Col). Improvement on second week of new first-run policy should bring oke \$3,500. Last week 'In-discretion' (MG) and 'Mr. Dynamite' (U) fair \$3,100.

Studios and NRA

(Continued from page 3) the Code Authority offices from producers, chiefly independent, who producers, chiefly independent, who asked rulings in regard to hours and pay of extras. One particularly, wanted to know if he could work extras for a certain length of time for a specified wage and was told he could chisel if he felt like it, as no one had the power to stop

it, as no one had the power to stop
him.

Out of the code does not
strongly affect Hollywood except
in the regulations of hours and
establishment of a minimum wage
for workers. For the artists class,
the NRA has been a misfit despite
all the time wasted by actors,
against the wastod by actors,
against the various clauses involving their classes. Agent's regulations died six months ago when it
in the actors are the property of the
industry's code.

In the actors case, they and the
industry's code,
and the property of the control of the
part regarding their relations, with
the same conditions applying to the
writers.

CASTING 'SHOW BOAT'

Universal's eastern casting divi-sion is working overtime on 'Show Boat,' skedded to go into produc-tion as soon as Irene Dunne com-pletes 'Magnificent Obsession.' She's the only one definitely set.

GINGER 'IN PERSON Hollywood, May 28. Ginger Rogers' next at Radio will e 'In Person,' a story by Samuel

Hopkins Adams. Alian Scott is writing the screen play. William Seiter will direct with Pandro Berman producing. Hammerstein, 2, at Par

Hollywood, May 28. Oscar Hammerstein, 2d. moves Oscar Hammerstein, 2d, moves to Paramount from Metro for adapta-tion of 'Song of the Nile.' Later goes east to work with Jerome Kern on an operetta for Jerome Keri Max Gordon

Republic Holds Collins

Hollywood, May 28.
Lew Collins stays at Republic to direct Legion of the Lost.'
Emmett Anthony and aries.

Cream for Butterworth

Hollywood, May 28.
Charles Butterworth was handed a new Metro contract and a raise.
His two-year ticket was punched out last week.

'Push-Pull' Recording Challenges Hill-and-Dale at SMPE Convention

Remote Control

Hollywood, May 28.
Of four pictures in produc-tion at Fox last week only one, 'Orchids to You,' was working

'Orchids to Loc, in the studio. 'Steamboat' is up on the Sac-ramento River; 'Dressmaker,' ramento River; 'Dr at Sawtelle, and Home' in Ventura.

'Racket' Charge

(Continued on page 7) (Continued on page 7)
the Independent operators demanded equal representation on the authoricy for buyers and sellers and
explained they classed all producers
of pictures and distributors and
chain theatre operators as buyers.

chain theatre operators as buyers. Mert on Chi .
Charges that M-G-M was using unfair methods in the Chicago territory were aired in a resolution brought by the committee on the Chicago situation and unanimously adopted. It was stated that MGM sought to force the independent exhibitors to contract for its product on terms they could not meet, and, threater to build a theatre in the same blick and 'put them out of business.' The resolution called on all independent exhibitors to notify MGM they resented this action and all independent exhibitors to notify MGM they resented this action and that a continuation of the policy will inevitably incur the ill will of the independents. e independents.

Another resolution condemned all

Another resolution condemned all free shows, such as given in schools, churches, clubs, societies, etc., and declared that such showings should be outlawed except in Institutions for shut-ins and army camps. It was recommended that all cases of rice outdoor showings be reported by independents who knew of them and that proper action be taken to abate this alleged unfair competisadd, should be determined nationally after a report by a local committee of two independent theatre owners and two film exchange men.

menuither resolution urged exhibitors to take an active interest in politics, scrutinizing all candidates for office and all issues as to their advantage or disadvantage to the industry. It was recommended that all newsrcels be carefully censored to eliminate any political influences inimical to the theatre owners, locally and nationally, and that the utmost care be exercised in personal content of the exercised in personal content of the exercised in personal content of the exercised in probability of the exercised in probability of the exercised in another resolution unanimously adopted and still another declared that the practice of compulsory block booking Further resolution urged exhib-

still another declared that the practice of compulsory block booking had been extended in recent years. Abram F. Myers of Washington, general counsel of the organization, general counsel of the organization, recommended that court action of the large distributors and chain theatre operators be launched in the various states by the independent operators who were sufferest under these conditions. He stressed the importance of extreme care in and urged that all be submitted to the office of the general counsel for

and urged that all be submitted to the office of the general counsel for approval before being introduced. Governor Talmadge addressed the concluding businessy sossion and said Georgia is destined to lead the nation to sound recovery. Immediate abolition of the Nika, the governor of the conclusion of the nation of the nati

JACK WARNER ARRIVES

Jack L. Warner, v.p. of Warner Bros., arrived from Europe last night (Tuesday) with British chiefs

of his company.

Max Milder, WE head, and D. E.

Griffith, head of First National in
England, will accompany Warner to
the WB convention in Hollywood

JOHN STATE SING LEAD Hollywood, May 28.
Joan Crawford draws Brian Aberne as vis-a-vis in 'If You Love Me,' which gets under way at Metra next week with W. S. 'an Dyke directing.

Bernie Hy

Hollywood, May 28.
Two revolutionary methods for recording and reproduction of sound which will result in startling increase of quality through mini is rease of quality through mini is mig distortion, were disclosed at the final session of the spring convenient of Society of Motion Picture Engineers Friday (24). Improvements stame from RCA Photophone, the minimum of the property of the property

tion with Erpi
Douglas Shearer, head of Mctro
sound department, put on an exposition of the push-pull method for
variable density recording which
to the push-pull method for
variable density recording which
volumes ram in teased unalistorted
volumes ram for the second of the
Shearer detailed how the variable
density track was broken in half
and each side of the track recorded
by a separate photo-electric cell,
working opposed to cach other to
gift the system its name of pushsity the system its name of push-

With illustrations and reproduc-tion of production track made at Metro for current pictures, Shearer pointed out that the push-pull method freed the track from distorion and background noise in addition and background noise, in addi-tion to providing a wider frequency and volume range to make dialogue, music and vocal numbers more nat-ural when reproduced in theatres.

Now Standard at Metro

Metro, according to Shearer, is now using the push-pull system for sound recording on all pictures, re-cording to the single track for re-lease prints to give greater sound quality.

quanty.

Shearer declared push-pull track
can be projected by theatres by reasonable change of equipment to provide for double-electric cells. Metro
will make push-pull release prints
when theatres make proper installations.

RCA engineers declared that com-RCA engineers declared that com-pany had developed a push-pull sys-tem for recording which can be used for making original sound tracks via variable density. This eliminates distortion, ground noises, etc., to make for better recorded sound, as also explained by Shearer for his Metro development on Erpi methods.

methods.

J. A. Miller, head of Miller Film
Co, woke up the 400 technicians by
stating 't.at the photographic
sound-on-film method had definite
imitiations. Set then went into deimitiations. Set then went into defilm the state of the set of the set of the
graphic recording of sound track
through cutting a hill-and-date
groove onto sound film.

Miller claimed the track-outning
system as developed by him elitinsystem as developed by him elitinground noise of the photographic
method, and the mechanical cutting
provided opportunity for greater

provided opportunity for greater sound clarity and wider frequency range than is possible via photo-graphic track.

Instant Playback

Instant Playback

Miller detailed his film track,
using sildes for illustrations, and
then demonstrated results which
the demonstrated results which
not reproducted of the left track
corded in the hotel the night before
corded in the hotel the night before
without the knowledge of RCA and
Erpl sound engineers.

Miller also stated that the original recorded mechanographic sound
rack ould be played back immediately after it was cut, to provide an
track ould be played back immediately after it was cut, to provide
ately after it was cut, to provide
ately after it was cut, to provide
track ould be for home to the
ods of both RCA and Erpl necessitates development of the original
photographed track before it can be
projected, although studies sonhetimes use a supplementary wax disc
encording that can be played back
after a scene for the director or
May Y. Statel of ECA stated that
May Y. Statel of ECA stated that

players.)
Max C. Batsel of RCA stated that players)
Max C. Batsel of RCA stated that recently developed equipment for recently developed equipment for objectional misses practically all objections developed to the recently all objections developed to the recent of the

N O W

Currently in Sixth Engagement at the CAPITOL, NEW YORK T H I S S E A S O N

GE JE O

"Charming, brilliant, sentimental, funny. Jessel is truly great."

Ashton Stevens
CHICAGO 'AMERICAN'

"Nomination for best after-dinner speaker in New York."

By O. O. McIntyre
NEW YORK 'AMERICAN'

"Jessel is the most consistently funny man on the stage."

Robert Benchley 'THE NEW YORKER'

"Jessel in the 'Jazz Singer' one of the great performances in the history of the theatre."

> Jeff Keene PHILADELPHIA 'NEWS'

S_E

"Jessel is one of the great talents of his generation."

Ben Hecht NEW YORK 'AMERICAN'

IN PREPARATION

George Jessel's First Book

The Most Daring Autobiography Ever Written by an Actor

"25 Cents Till 2 o'Clock"

A New American Play
"Cod's In His Heaven"

By MARK HELLINGER
and GEORGE JESSEL

Production by SAM. H. HARRIS

"Jessel is one of the few great wits in America."

McDermott
CLEVELAND 'PLAIN DEALER'

MR. JESSEL'
Under the Personal Management of
ROBERT MILFORD
Center Theatre
New York City

Market Stock

(Continued from page 6)

(Continued from page 6)
shakeout before the group began its
remarkable ellmb.
Whole market was strong to
higher at the blow-off Monday (27)
with Dow-Jones Industrial averages
closing at 116.74, an advance of
2.07 points over previous week.
Rails were higher and utilities

Amusement issues continued to hold the center of the stock market stage. Tuesday and Wednesday, after being pushed forward in closater being the stage of the part of traders was evidenced most strongly Tuesday (21) when Loew common. Paramount certificates, General Electric, Radio common and Warner Bross, active stocks on the big board. The big upturn in Fox A stock brought active stocks on the big board. The blg upturn in Fox A stock brought it and General Electric into the golden dozen group judged from the point of transactions in Monday point of tra (27) trading.

(27) trading.

A pleasing feature of activity in
the amusement list was that in the
face of heavy profit-taking in some
stocks, other Issues were rushed to
the front and thrust upward to
new peaks. Evident disappointment that a large stock melon had
not been declared now sent Columbia Pictures certificates on the stock exchange into reverse This stock exchange into reverse. This seilling forced the stock to 55% at the finish for a loss of 2% points. There also was further pressure on Consolidated Film Industries preferred, close beling at 14%. At this level, it was down fractionally.

While this was going on, the Eastman Kodak common was firm-ing up. It pushed forward with a rush Monday to close on top at 148, an advance of 7 points.

rush monay to close on top of the same day or reports, confirmed after the close Monday, that Twentieth Century was going over to that company. While firm around its high established in preceding week, the rush to grab stock in Monday's trading but its close at the peak quotation going to the confirmed that the preceding five week, the rush to grab stock in Monday's trading the control of the confirmed to the c

General Electric were forging a nead, both roling into new high territory. Radio common followed the Preferred B issue in its cillmb, both registering new highs. Both also soid, off later in the week on disappointment at the failure of directors to pay any of the accumulated dividends on Radio B. Warner Bros. preferred, regarded by many as a highly speculative favorite, went to 20½, a fresh top, before meeting profit-taking sales which forced it to 24½. Comparatively large volume was in evidence on the thrust upwards. Universal preferred also snapped back to 35, a gain of one point.

ing holding the common above 49. preferred met selling Monday

and dropped to 101%.
Fact that Technicolor has several irons in the fire that may bring a pickup in business, plus the fact that the first feature-length picture done by its new three color process soon is to be on the market, probably was back of the sharp upturn in the stock of the sharp upturn in the stock onday. This rapid rise was the reason it sported an advance of 3½ points at the close.

close.

While directors failed to act on any dividend for Radio B stock, the old rate on the Preferred A was maintained through declaration of a quarterly dividend of 87% cents.

Con Salaries Factors

Holders of Consolidated Film In-dustries stocks apparently did not take kindly to the announcement that H. J. Yates, president of com-pany, received \$63,000 as salary durpany, received \$83,000 as salary during 1934, for both issues received
after the report was announced by
SEC. The preferred slipped to 13¹/₂,
the old low for 1935. It was still
off 75 cents at the close, 14¹/₂, in
addition to Yates' salary, the
amount paid B. Goett. Wells, 14¹/₂, in
addition to Yates' salary,
M. H. Lavenstein, a director, was
listed for \$2,235. H. M. Goetz.
treasurer, with \$22,515. R. I.
Foucher, vice-president, \$27,537; and
G. W. Yates, vice-president, \$15,277.
were the other salaries reported by
the SEC. 1934, for both issues rec

the SEC.

Action of Warner Bros. common chartwise indicates this stock is either preparing to flatten out around the \$4 ievel or push still further forward. Loew common, which has had a steady, consistent rise along with whole Amusement along with whole Amusement Group, may meet a little profit-tak-ing around these levels. Fox A, chart readers calmi, was in excel-lent shape for the thrust upwards when the good news came out, be-cause it had gone through a nice shake-out after plodding forwarded for several weeks for several weeks.

To the more shrewd chart experts To the more shrewd chart experts, the Amusement Group seems over-due for at least a technical reaction. Despite many buillsh signs in recent weeks, the smart traders are not overlooking the factor of the usual seasonal decline in attendance of

summer months. summer months.

Consequently, it would not be surprising to see the amusement issues begin discounting such a box office decline. Unless unseasonable weather enables the bulk of theatres to continue drawing well, such a discounting move may be expected this year the same as it has some virtually exert yearson.

pected this year the same as it has come virtually every season.

In fact, several amusement stocks gave rather plain signs of fatigue from recent spurts to high levels. Political moves in Washington and a generally all-round strong market may delay this reaction but there were many Monday. a gain of one point.

Strong market may delay this reBoth Westinghouse Issues presented strong fronts, persistent buywho envisioned it in the offing.

Summary for Week Ending Monday, May 27:

STOCK EXCHANGE

High.	Low.	Sales.	Issue and rate.	High.	Low.	Last.	c1
8%	41/2	1.700	American Seat	8	7%	7%	=
63%	341/4	6,400	Col. P. vtc. (1)†	62%	5814	58%	_
71/4	354	2,100	Consol. Film	4	3%	4	
2214	14%	2,300	Consol. Film pfd (1%)t	15%	14%	1436	_
148	11014	,500	Eastman Kodak (5)	148	141%	148	+
155	141	40	Do. wfd		152	154	- 4
16%	856	57,600	Fox Class A		13%	16%	4
26%	201/4	94,000	Gen. Elcc. (25 1/4	26%	÷
4136	315	35,700	Loew (2)	41%	39%	41	+++++
108	102	1.00	Do. pfd. (6%)	106%	106	106	-
716	354	500	Madison Sq. Garden	7	674	7	_
2814	27	500	Met-GM pfd. (1.80)	27%	27%	27%	
414	2%	11.300	Paramount ctfs	3%	3%	3%	
. 116	16	2,500	Pathe Exchange	36	54	96	_
17%	814	1,300	Pathe Class A	10	8%	9.0	_
5%	4	102,700	Radio Corp	•6	5 7	51/6	=
021/4	50	1.300	Radio pfd. A (315)	5534	51%	61%	
5136	3554	23,100	Radio pfd. B	*31%	48%	40%	_
214	193	13,500	RKO	272	. 1%	2	_
40%	31	40	Universal pfd	35	3414	35	+
4%	254	34,500	Warner Bros	416	3%	3%	
201/2	14%	1,750	Do. ptd	•2016	24	241/2	
50 1/4	32%	47,500	Westinghouse	•:014	47%	49%	+
103	90	290	Do. pfd. (3!	103	10112	101%	+
• N	ew 1935 I	stats					
+ 10	lus stock	ovivor					
1 1	ald this	CALLES.	ecount of accumulations.				

SCREENO IN DE LUXER

Newman, K. C., Going for Giveaway

Kansas City, May 28 Newman (Par) will start the Screeno gag June 4, with one showing a week, at the nine o'clock show ing a week, at the nine o'clock show. For the start twenty-nine cash prizes will be given, ranging from one to twenty dollars, with a possibility that automobiles and other valuable prizes will be offered later. This will be the first time any deluxer has gone for the givcaway thing for a number of years. The

thing for a number of years. five and ten-cent coupon giveaway, in connection with a local drug store chain, started a couple of weeks ago by the Dubinsky thea-tres, subsequent run operators, has

tres, subsequent been dropped. Newman has the Screeno contract exclusive for the downtown thea-

HAYS GROUP ATTACKING OHIO PLAYDATE LAW

Producer-distributors, through the Hays office, are bringing a test case in Ohlo against designation-of-playdate legislation in that State, holding such a law would be contrary to constitutional rights such a step was successful in New Mexico a few years ago, when this State passed an anti-block booking

easure. Gabriel Hess is preparing the case to test the legality of any law which would make it unlawful for distrib-utors to designate dates on which their accounts shall play pictures.

designation-of-playdate mea e went cold in Michigan, when sure Went to all legislature adjourned during the past week without passing any adverse bills. Nebraska and Missourialso went out without any legislation adverse to pictures

Incorporations

NEW YORK

NEW YORK
Laughe & Sullse Corp. Albany.
capital stock, 390 shares, as par value,
capital stock, 260 shares, as par value,
capital stock, 260 shares, as par value,
Alvin Albaum, 12B Beach
par value, Alvin Albaum, 12B Beach
par value, Alvin Albaum, 12B Beach
par value, Alvin Albaum, 12B Beach
par value,
capital stock, 100 shares, as par value,
capital stock, 100 shares, as par value,
capital stock, 100 shares, as par value,
wilbur, R. Friedman, all of 11 Broad
Wilbur, R. Friedman, all of 11 Broad
"Illarval-Westock, 150,090, Robert
Janvaral-Westock, 150,090, Robert
Janvaral-Westock, 150,090, Robert
Laughest Company, 100 shares, 100 shabel C.
Youles, 316 Tennylon avenue, all
New Barg Theates, 100; theatricalie;

tures, etc., capital acce, however, conguest Geneso street, and Jashel C.
Best Geneso street, and Jashel C.
Friedrich and C

of New York.

Trans-America Film Corp.: advertising and publicity in connection with sale of motion pictures: capital stock, \$10,000. Karl S. Lowenthal and Rudolph Elsenberg, 551 Filth avenue, New York, and S. E. Sydney, 4311 Snyder avenue,

Karf S. Lowers.
Lorenter S. E. Sydney, 4311 Snyder avenus, 5. E. Sydney, 4311 Snyder avenus, 5. E. Sydney, 4311 Snyder avenus, 5. E. Sydney, 4311 Snyder avenus, betcherous, 250 Webb avenus; Martha J. Hoffmer, 210 Glesson avenue, 411 January, 216 Glesson avenue, 411 January, 216 Glesson avenue, 411 January, 216 Glesson avenue, 411 January, 412 January, 4

ner. 2509 Webb avenue; martime man, 1118 Story avenue, and Magdalenn man, 1118 Story avenue, and Magdalenn man, 1118 Story avenue, and Magdalenn man, 1118 Story avenue, and the story avenue, sto

yan Alen Rollomon. 1991 Broadway, New First National Eshiblton Circuit, Inc., filed by the company; 321 West 44th street. New York. Statement and Designation Pacific Broadcasting Corp., Ltd., Bur-ingsame, Cal.; radio operation, New York Socretary; 160,000; filed by Manheim Bosensweig, 2 Columbus circle, New York.

York.

Change of Name
From New York Talking Machine Cn.,
to RCA Victor Distributing Carp., filed
by Lawrence B. Morris, Canden, N. J.
CALIFORNIA
Sacramento

CALIFORNIA

International Art.

Anternational Art.

International

niph Smith, from the children oper-tonlineign. C & S Enterprises, Inc. (the tre oper-ton): capital, \$75,000, nubershed, \$200, trestors: leving Carlin, Inlian Carlin, Ly Singer, Elsie Sinker.

40c Vaudfilm in Mpls. and St. P. **Is Reacting Against Radio Picts** As Indies Demand Scales Be Upped

HEADLESS HORSEMEN

Hunts Juve Riding Star, 'Pioneer' Hog-Tied

Hollywood, May 28, has tested every riding law in pichas tested every riding law in pichas been unable to locate one to
fill the shoes of Randolph Scott as
the studio's new western star. With
Vanishing Pioneer, first of the new
western series along ready for prewestern series along ready for premodern series along ready for premodern series along the series of the new
western series along the series of the new
modern series along the series of the series

panisky.

panieky.

In the past week, 12 hopefuls have been tested. Those who look good cnough to fit the requirements can't act for sour apples and those who ean act look as if they belong in a drawing room instead of on a horse.

horse.

As a last resort, studio might make a flying trip of western colleges, try to locate some youngster who has a little acting ability but with the time clement main hope lies in Hollywood.

British Coin Aiding Rowland 4-Picture Deal Here and There

Part of the bankroll for William Rowland's eastern producing at the Erpl (Paramount) studio, Astoria, L. I., will be British money contributed by Anglo-American Film Rent-

L. L., will be British money contributed by Anglo-American Plim Rentors, Ltd. Production schedule process and the process of t

ano incorporated in the picture.
Rowland made his Anglo-American financing deal in Mew York Last
early for the property of the

HAMRICK-EVERGREEN TO MERGE 16 IN N.W.

Portland, Ore., May 28.
Understanding Is deal on to consolidate Hamrick 'heatures and Yox
Evergreen houses in Northwest.
About 20 major spots are Involved.
Hamrick's Orpheum and Evergreen's Paramount here both have
already junked their competitive
vande.

already junked their competitive vaude.

Understanding is the Skourases arranged the consolidation with Fox-West Coast in the background as a third party on a deal calling for joint booking and operating policy. Finkelstein of Evergreen is reported, as scheduled to assume reported as scheduled to assume management of the six consolidated houses here. New group would dominate this burg with the excep-tion of the two independent Parker

DU WORLD'S N. Y. EXCHANGE

DuWorld Pictures, which has been operating as a national distri-bution company for Indie and foreign product on a states rights basis, has opened its own New York pasis, has opened its own New York exchange.

Rest of the country will be han-dled as is.

Minneapolis, May 28 Applying 'pressure' in an effort to eliminate 4ne vaudfilm shows in Minneapolis and St. Paul, Twin City

Minneapolis and St. Paul, Twin City independent exhibitors are training their guns on RKO-Radlo, which they charge with responsibility for a deplorable situation.

The strength of the strength of the strength of the result not to use the stage show policy at the low admission, the Twin City indies, members of Northwest Allied States, necting here, decided, in effect, not to contract for any more Radio platners under the RKO circuit either the circuit discontinues the vaudfilm shows en-tirely or raises its prices.

A resolution adopted by a major-A resolution adopted by a majority of those at the meeting puts the exhibitors on record not to deal individually with the local RKO exchange in the purchase of pictures for a period of one year. RKO has a stage show policy at the St. Paul and Minneapolis Orpheums.

a stage show policy at the St. Paul and Minneapoils Orpheums. Exhibitors present at the meeting insist that a theup exists between the Minneapoils Orpheum and RXD. Selly a part of the Mort H. Singer circuit. Officials of the Minneapoils Orpheum declare there is no connection with RKO, and assert that the local theatre was 'forced' into its present policy by action of the St. in the sell of the sell

vaudeville and stage shows.

J. B. Clinton, president of Northwest Ailled States, has the promise of Publix officials to discontinue 40s vaudfilm shows or to raise admission prices at the two ace Minneapolis and St. Paul Publix houses if the Orpheums will do likewise.

VOIDED SUIT PAVES WAY FOR L. A. THEATRE DEAL

Los Angeles, May 28.

With deal ready to be closed whereby Downtown Theatres, Inc., subsidiary of Principal, will take over operation of the Tower from Robert Gumbiner, latter is preparing to withdraw his suit against Principal, filed some months ago, in worth with the property of the

which he alleged monopoly and film overbuy.

Fox-West Coast legal department, handling the deal, refused to enter linto any negotiations until after Gumbiner had stated in writing there was no basis to his suit, and agreeing to withdraw all legal matters.

Neb. Bats 1,000%

Neb. Bats 1,000%

Lincoin, Neb., May 29,
Not a single bill of the five aimed
at the most single bill of the five aimed
at the most single bill of the five aimed
the Nebraska legislature here came
through. The session closed early
Sunday ,(36) morning and with it
died a proposed amendment to the
chain store bill, which included
theatres to the tune of 33 per slingle
chain unit up to \$100 for five or
more in the state. Also resting in
concentre was the two-man booth
the floor aimed before the five
concentre was the two-man booth
the floor aimed before the five
free can be state. Also resting
in creating the concentration of the five
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five the five the five

JUDGMENTS

(Pirst name is that of the delitor; indicated taker, and around, follows.)

19,113.

Electwood Fundation, Inc.; M. A. Rose; 181,225.

Norman Brokenshire; M. C. Young; Dieper Carp.: Ethel Mercan; 22,776.

Frankwyn Productians, Inc.; N. Y. Telephane Co.; 2426.

"IT IS WITHOUT DOUBT ONE OF THE OUTSTA DOWN THROUGH THE YEARS OF FILM HISTORY

"Elisabeth Bergner comes as near to divinity as any actress of her day! A breathless experience!" _N.Q. Cimes "A great actress. Holds your interest through every inch of film. She has an _ M. Q. Daily Mirror extraordinary personality!" "She casts a spell over the entire production Nothing less than triumphant. A genuinely great actress!" B&D presen "One of the finest performances that I THE CREAT have seen!" isabeth ESCAPE



PLAYING TO WILDLY ENTHUSIASTIC CROWDS AND CAPACITY BUSINESS AT RADIO CITY MUSIC HALL. THUNDEROUS APPLAUSE GREETED BERGNER'S PERFORMANCE 5 OR 6 TIMES DURING EACH RUNNING OF THE PICTURE THAT TOOK NEW YORK BY STORM!

Released thru

UNITED ARTISTS

Film Reviews

MY SONG FOR YOU

(Continued on page 14)

(Continued on page 14)
and complicated roomse. This
the search of the se

Czar and the Shepherd (RUSSIAN MADE)

Moscow, May 10. Ledashev, Scenario by

This is an experiment in film production, being a combination of sent historic background with a sent historic background with a newly laid story to represent present-day achievements. The sent historic background with a constant of 1905 it untolds consecutively the barricades in the streets of Mosow and Lenigrad, the Czarist cow and Lenigrad in 1914, church processions and personal relies of the sent of the se

KLEINE MUTTI

('Little Mummy') HUNGARIAN MADE)

Hollogarian wadel)

Universi Prodektion, Starring Francy
Gail. Book by
the Storring Francy
Gail. Book by
Neholas Brodsky, Directed by Herrman Kosteriltz; cameraman, istvan Elbent,
Cast: Otto Wallburg, Friedrich Benef,
Ernest Verches, Puffy Huszar, Annie Rosor, Baby Bandy.

sen, Baby Bandy.

This new Francy, Gaal film is as good as, if not better than, Pasternak's previous productions starring good as, if not better than, Pasternak's previous productions starring doubt that Fancy Gaal films get the best bo., results of all pictures made here nowadays. One of the explain deer nowadays. One of the explain deer nowadays. One of the explain deer nowaday, here to show the star from a different angle in every picture, giving her "Mummy" has an original plot. Miss Caal is a schoolgril who finds a baby on the pavement in front takes it in, of course, everybody





thinks that the baby is her own and the finding on the pavement a fib. When the head mistress finds baby socks which Francy has bought for its control of the first should be the same that the same t

acom in such a swell hotel should get rid of her baby in this way, and sends her the infant.

She must now try and earn a librate of the state of th

Brown on Resolution

(BRITISH MADE)

(BRITISH MADE)

GRANDAL-BRITISH LORIGON, May 8, 6 Caumont. Sellin Loridon, May 16 Caumont. Sellin Betty Baffeyr, John Mills, Barry Maskay, Dreeded by Walter Fode, From Committee of the Committe

and the state of the story.

This is a milestone in Brittiap in Cortification which is a milestone in Brittiap in Cortification in the state girl, who finds some form of the story.

This is a milestone in Brittiap in Cortification in the state girl, who finds some form of the story.

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This is a milestone in Brittiap in Cortification in the state of the story of the making of a film, other than it is a milestone in Brittiap in Cortification in Cor

WAGON TRAIL

Berke production. Ajax PieD, release, Features Harry Carey,
Dy Harry Fazer, Written
Wilbert, camera, Robert Cline, At
An N. Y. May 27-28, And
An Norise
Land Dwire
Dearlins. Gest Wilder
Double. Eagl Dwire
Double. Eagl Dwire
Double. Chuck Morrison
Chuck Morrison
Chuck Morrison rested by Harr unros Talbot; ca e Arena, N. T ublo program. ueriff Hartley.... an Collins.....

FLIERS

(RUSSIAN MADE)

Moscow, May 10.

Directed by U. Releman. Scenario by
A. Macheret. Cast: B. Stehukin. KovalSamborsky, J. Tchistiakov, V. Lepko and
Katherine Meinikova.

Directed by muscow, May 10 by A. Macheret. Cast: B. Stabukin, 1. Koral-Samborsky, J. Tchistiskov, V. Lepke and Samborsky, J. Tchistiskov, J. Tchistisk

motiey crew of decklands has ancharactery and the paner absence.

Monton the sallors is Katche von
Nagy, who shares top acting honors
with Brightte Horney. The sallor
wanders into average the sallor wanders into
which, legend has it, will rafull all
wishes for its owner; but the soul
which, legend has it, will rafull all
wishes for its owner; but the soul
of the possessor becomes the rafull
at a lower price.

Man gets his wishes, but shortly
after meets the girl and drow better
the represents a curse. Eventually
he gets rid of it and all's well, but
the ropresents a curse. Eventually
he gets rid of it and all's well, but
before this happens a lot of meen
burned up. The girl, Brightte Horning, is a much more acceptable type
for American sudlences than Nor
heatricalism and personality. His
chances look close to nothing for
helyvood, while Miss Horning
might be a find.

HECTIC DAYS

HECTIC DAYS

(RUSSIAN MADE)

Moscow, April 15.

Leningrad Film Studio production.
Directed by I. Helfetz nad A. Zarkhi.
Music by V. Shelobinsky. (In Russian)

(In Russian)
Summer maneuvers in a still but picturesque Ulraine city of a tank division furnish the background of General State of the state of the

coultries and the country of the cou

up his learning? Which is more imperiant?

The lowers solves the question in their own way. Tania considers low more important, gives up her academy and devotes her up her academy and devotes her tractor-driver's course also attended by Belokon. And he succeeds making his tank the best in the regiment. Time has now come for Well acted, film maintains its merriness throughout. Music is very tuneful and maneuvers of the tanks are accomplished with green accomp

PEASANTS

(RUSSIAN MADE)

Moscow, April 25.
Scenarlo by M. Bolshintzov and F. Ermler. Directed by Friedrich Ermler. Music by V. Poushkov.

HERITAGE

(AUSTRALIAN MADE)

(AUSTRALIAM MADE)
Sydney, May 2.
Sydney, May 2.
leased through British Empire Silms. 10leased through British Empire Silms. 10Franklyn Bennett, Jos Vulli, Marget libay,
Peggy Muguite, Prank Harvey, Norman
French, Victor Gourfet, Ann Pryche,
Victor Gourfet, Ann Pryche,
Peggy Muguite, Prank Harvey, Norman
French, Victor Gourfet, Ann Pryche,
Person March 1988, 19

nevel by Charies Chauvel, interfeal reman Higgins. Reviewed at 1-yearn, 8)ney. Running time, 88 mins.

Technically an almost perfect
picture, with weakest points in
dialog and maic lead. Neverthekey to come out of any local studie,
yet to come out of any local studie,
and stands a chance of success.
Pic was chosen by the Commoncompetition for best locally-made
film, copping \$12,500. Now going
into its 3rd week in Sydney and
incharles Chauvel, director, has
had some American experience and
his work is high-class technically,
and mob extras, but with governmental prize and local grosses will
be okey on grosses.

Sund mob extras, but with governmental prize and local grosses will
be okey on grosses.

Sund mob extras, but with governmental prize and local grosses will
so call a grosses.

The control of the control of the constant of the control of the constant of the control of the constant of the control of the control of mixture of themes used in 'Birtiu
of a Nation' and "The Covered
Wagon,' but entirely original inetica depend on whether the American fram would be putted
and the country of the content of the control of a young
nation such as Australia.

He chances of success in American fram would be quite
so also place of entertailment,
despite the fact that no known bo.

Ames are used to show how fast
the country has advanced in recent years. Photography is, excephoton and a decided highlick.

DRAKE OF ENGLAND

DRAKE OF ENGLAND

ITISH MADE 17.

Waredusted British Loundon, May 17.

Waredusted British Loundon, May 18.

Lang Pratures Athens Spyler, Jane Black

Lang Pratures Athens Spyler, Jane Black

Torn Louis N. Fatter's play A the Theal.

Prantic Drive Mutheson Lang

Open Blinsheith Athens Spyler

John Doughty Henry Million

Loud Burghlay Henry Million

Loud Burghlay Henry Million

Loud Burghlay Henry Million

Loud Burghlay Henry Million

FIGHTING PIONEERS

Resolute production and independent reBarton. Directed by Harry Fraser, Sercea
Barton. Directed by Harry Fraser, Sercea
Barton. Directed by Harry Fraser, Sercea
Barton. Directed by Harry Fraser, Sercea
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WEBS' \$5,000,000 LOSS?

Chi Ass'n Asks N.A.B. to Set Up An 'Account Acceptance Bureau'

Chicago, May 28.
Resolution by, the Chicago of Broadeasters Association to the N. A. B. has been aircady forwarded to the chief body in Washington asking that the national body front for the various stations in securing advance decisions of the chief body in the chief body in the chief body in the chief body advance decisions of the chief body and the chief body in the

ing after the station secures a contract which the commission deems
undesirable instead of warning the
station ahead of time.

"As broadcasters, we are cognizant of our duties to the public. We are appreciative of the
attitude of the Federal Communications Commission in its
desire to see that broadcast ad
that the public will be pleased
with its service and not offended
by the advertising.

"We know that we must maintain our advertising revenue, if
the high type of service to which
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ties encountered by the Federal Communications Commission,
through their lack of the right of
ensorship, and the broadcasters,
commission, the conditions of the results of the results of
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sociation.
We feel that such activity is a proper association function. It should be a convenience to both proper association function. It should be a convenience to both the Commission and the broadhance of the Commission and the broadhance of the Commission and the broadcaster a voice in the determination of policy and might conceivably avert unintentional discrimination against our medium. It would furtier provide the broadcaster with suitable infrom the word furtier provide the broadcaster with suitable infrom the broadcaster with a public service.

"Such activity on the part of the National Association of Broadcasters would, we believe, be of such value to the industry that such a public the provided provided the provided provided the provided provided provided the provided prov

World Pulls Out on WIP

Philadelphia, May 28.
Station KYW gets the World
Broadcasting wax library service in
the near future.
Disagreement between company
and station WIP, former local
holder of service, resulted in shift,
with WBS pulling its franchise.

CBS Offers Penner

Joe Penner is being offered by the CBS Artists' Eureau to advertisers. Network's solicitation has the comic available for a return to the air as soon as he has complicted his pic-ture contract with Paramount this aummer.

Penner makes the second comic mat Columbia has undertaken to place commercially after they had broken away from Standard Brands. Other Instance was Jack Pearl, who went from Royal Gelatine to Frigi-daire.

NRA Reaction

Reaction of show business to invalidation of the National Industrial Recovery Act is covered in detail on pages 1 and 2 of this issue.

Searle, Prez; Smith, Sec'y, Of Kansas Radio Assn.: Meet Next in Colorado

Topelia, May 28.
Kansas Broadcaster's Association was formed here at a meeting sheld last week in the Hotel Jayhawk, all Kansas stations being represented. Invitation to the meeting was issued by Dón Searle, manager of WHEW, Topeka, who was elected president. Vernon 'Blug' Smith, manager of WREN, Lawrence, was made secretary'.

Wernon Bing Smith, manager of WREX, Lawrence, was made secStations represented at the meeting in addition to WIBW and
WREN were: KIUL, Garden City;
KWBG, Hutchinson; WLEP, Kansax City, Kan.; KFBI, Abliene;
KCOF, Confevyille, and KGNO,
hattan, and KFKU, non-commercial stations at the state agricultural college and at the state university, did not take part.
Next meeting of the Kanisas
Broadcasters will be held at the
July 8, the day previous to the
meeting of the National Broadcasters' Association.

Bromo Co. Hesitates

Bromo Selser has deferred placement of the Pathe news clips on other than the stations currently taking the series until after July 13. He date of expiration of the first 13-week contracts issued by the account. Anodyne had been figuring on expanding the newered idea month of June. It has not deelded to make all time contracts concurrent with the 13-week eyele agreements entered into with Pathe. Stations currently carrying the Clinchmalt; WXYZ, Detroit; WGN, Clincago; WSV, Washington, and WCAU, Philadelphia.

SHOWS ARE OUT

See Exiting Laxatives Followed by Other Proprietary Drug Products-Loss Compensated by Resale of Open Time

'34 TOTAL

If the networks adopt and literally If the networks adopt and literally live up to new set of restrictions, the paper loss of advertising revenue jointly may amount to between \$5,-000,000 and \$7,000,000 a year which will be lessened by resale of the time made available. This estimate does not include the turnover in spot time asles derived by the stations owned and operated by the

webs.
Following is a list of the pro prietary drug accounts carried on NBC and Columbia during 1934 to-gether with their gross billings for

the year:	
Aika Seitzer	\$
Bayer's Asperin	٠.
Bi-So-Doi	1
Bronto Quinine	
Crazy Water Crystals	2
D.D.D. Ointment	
Eno Saits	:
Ex Lax	
Father John's Medicine	
Feen-a-Mint	В
Fielschmann's Yeast	1
Fletcher's Castoria	- 2
Hill's Cascara-Nose Drops	
Humphrey's Remedies	
Ironized Yeast	
Jad Saits	
Non-Sp1	
Odorono	
Pepto-Mangan	
Phillips Milk of Magnesia	
Pinex	
Red Star Yeast	
Sai Hepatica	
Smith Bros. Syrup	
Sprudel Salts	
Tastyeast	
Vick's Products	
Wasey Products	
1	-

IF THE MEDICINE Trade Commish After Marmola; Cease and Desist Order June 28

Castoria Ouits CBS

Pletcher's Castoria has decided to pass up the contract it has entered into with Columbia for the fall and winter and go in for spot broad-Tuber the deal the laxative has with the network its stay would be imitted to March, and rather than be in the position of having to pull what might turn out to be a click show the commercial has cleeted to in the spot field. in the spot fleid.

Radio Medicos' Mexican Moves Hit by Brown

Washington, May 28, Neither Dr. John Brinkley nor Norman Baker, removed from the

Neither Dr. John Brinkley nor Norman Baker, removed from the air a few years ago in a government clean-up drive, should be given permission to pipe programs across the border for their Mexican stations, Federal told last week by Commissioner Thad H. Brown.

Reporting on his investigation of requests for the right to transmit programs originating in Texas to two Mexican transmitters Brown recommender that the key modern the removed of the requests of Hotel Eagle, Eagle U. S. Blackilst. Urged denial of requests of Hotel Eagle, Eagle Days outlet at Piedras Notation, and the removed the removed of the removed of the removed of the removed of the removal of the r

Washington, May 28. Government crusade to drive 'Marmola' off the air waves gained

Government crusade to drive Marmola' of the air waves gained momentum Monday (27) when the Federall Trade Commission, backing up the Federal Commission, backing up the Federal Commission, ordered the Raladam Co., of Detroit, to quit misleading product.

With 21 broadcasters under summons to defend their conduct, the Trade Commission action gashout added vigor to the whole raded added vigor to the whole raded added vigor to the whole raded and desist order should not be entered by June 28. Government's halt order alleges that ingredients of the product are harmful and the commission of the claim that reputable physicians endorse the use of ingredients contained in the product, that its use constitutes the same treatment all virtues of the drug are known and prescribed by physicians around the world, and that the compound is asfe, harmiess, efficacious and can be actentific remedy which is safe, harmiess, efficacious and can be added and direction.

The government has been after Marmois for a long time, F.T.C.

harmless, effectious and ean be taken safely without medical advice and direction.

The government has been after Marmoia for a long time, the FLC. and the following the following the same paper and magazine advertising which ended in a setback for the Federal agency but had the effect of driving Marmoia copy out of the following the follow

public obligation correct are listed. The stations concerned are listed. The stations concerned are listed. The stations concerned are listed. Worth: WGAB. Cleveland; WBAE. Port Worth: WGAB. Cleveland; WBAE. Baltimore; WIGD. Buffalo; WHEG. Rochester; WHO Des Moines; WIOD. Miami; WIND. Gary, Ind.; WIEE, Indianapolis; WJAS, Pitts-burgh; WJJD, Chelago; WJR, Detroit; WKBW. Buffalo; WOW, Omaila, WKBW. Early Gow, WKBC, Kanas City, and KMOK, St. Louis. Hearing on their mandatory applications for renewls is fixed for Oct. 3.

5-YEAR RADIO ASCAP PACT IMMINENT; GOVT. SUIT MAY NEVER GO TO TRIAL

Seek Settlement Before N.A.B. Convention—ASCAP Will Not Accept Consent Decree-Avers Per Performance Bookkeeping Too Costly

Redio business and the American of no avail. Attitude of the society of Composers, Authors and is that if does not fear the results ublishers are prepared to sign a ve-year agreement on practically ne same terms now existing be righter than 100 to Society of Composers, Authors and Publishers are prepared to sign a five-year agreement on practically

pile a detailed catalog of its works, with a scale set for each work, showing what the price would be for its use on a sustaining of compower of the station broadcasting it. ASCAP's negotiators have refused to entertain Hostetler's proposition on econoric grounds. To compile and print the catalog he proposed, and print the catalog he proposed, and print the catalog he proposed, at least \$1,000,000 and entail \$200,000 at least \$1,000,000 and entail \$200,000 annually to maintain a bookkeening.

it trusts in the legality of its presfive-year agreement on practically
the same terms now existing between them. Only matter holding
up signatures, declares radio's contingent among the negotiators, is
approval of the deal by the U. S.
a

McCOSKER ANSWERS WATERVILLE SPEECH

Senator Dill Represents WAAF. Chi: See Hearst Behind Bid for Time

Chicago, May 28 influence of Hearst is rumored in the application for full time by

WAAF, daytime station here, cerated by the Drovers Journ Hearst has been seeking station replace KYW which moved replace KYW which moved to Philadelphia last year and has been making offers, in vain, for practic-ally every Chicago transmitter.

ally every Chicago transmitter.

Searst interests known to be unsatisfied with the meagre tic-up
with WENR, the part-time NBC
station here, for news broadcasts
and is anxiously seeking his own
outlet in this second market of the
country. With KYW's removal outer in this second market of the country. With KYW's removal Hearst shifted the reading of the Sunday Herald-and-Examiner comles to WAAF and is even giving the station news flashes. This station secons willing to listen to the Hearst proposition. Ex-Senator Clarence C. Dill has been retained to retained to retain the contract of the country of the

resent the plea of WAAr working.

Strange angle in the midwest is that WWJ, Detroit, with which WAAF shares its wavelength, has not entered any objection, to the working with the betroit News which is a rival of the Hearst Detroit Times. WAAF is only one-third of the required separation distance from WWJ.

CBS SEES BIG 1935 SUMMER

Columbia figures it will better by more than 20% this summer over what the June-July-August stretch brought the network in time sales last year. Web bases this forecast on an estimate of what it will gross the next three months. CBS has the next three months. CBS has also broken down by industry the coin it anticipates from contracted business and found that 37% of the income will be derived from drugs and tollet articles and 24% from

Network's revenue from summer advertising this year is expected to come to \$2,526,480. Last year's warm spell account for \$2,069,544. In '21 the drug-cosmetic group warm spell account for \$2,089,544. In '31 the drug-cosmetic group chipped in \$621,156 of the latter accumulation, while this summer the same group is obligated by contract to make it at least \$912,941. The food packers in the summer of '34 gave CBS a gross of \$550,335. Network's estimate for the conling quarter has the victual contingen down for \$609,499. Third on the down for \$609,499. Third on the network's list of estimated income is network's list of estimated income is the automobile Industry, with the figures showing that it won't be as good to Columbia this season as it was last. In the summor of '34 the automotives gave the web \$255,511. This year the network looks for-This year the network loc ward to a total of \$216,331.

ward to a solution of the state stor,550. Tally estimated for this summer is \$198.509, as contrasted with the \$368,718 the network de-rived for June, July and August of 1932.

CBS expects to do 45% better in daytime advertising this summer than it did in '34 and 63% better than it did in '33.

JAMIE YANKELEVICH'S LOOK-SEE ON RADIO

Janie Yaukelevich, South American ratio man, who has been in New York since May 18 on a look-see of the radio and television situation departed for Mexico City yesterday (Tucsday). Later will visit Hollywood in attempt to obtain talent and program material among the Spinnish speaking film artists for stations he represents on Jamie Yankelevich, South Amerithe lower continent

He also dabbles in films but his main interests lie in radio. On his return to New York in mid-June he will further investigate new devel-opments in television and will then embark for London to gather addi-tional knowledge there on subject because of recent rumors of per-fection of commercially practical

Stooging in Radio

Cleveland, May 28

Mai Clear has the tougher adio job. Formerly a leather usher. deputy sheriff an Mai Clear nas the contradio job. Formerly a leather-pusher, deputy sheriff and chain store owner, he's now a stooge and jack-of-all trades for 'Smilling' Ed McConnell at

WHIC.

He takes care of Ed's two
bables, warming milk for latcet one born May 14. Alone
cet one born May 14. Alone
writes letters for him, pays his
ownites letters for him, pays his
ownites letters for him, pays his
ownites and even drives him
to studio every morning.

Tm absent-minded, too,
gags Clear, 'and the toughest
part of this job is trying to
remember to keep Ed from forgetting anything.'

RCA Dividends

Although maintaining the dividend rate of \$3.50 annually, as examination and the state of the year on the state of the year on the state of the year on the state of Hadio Corporation of America failed to take any action towards paying accumulated dividends on, its Radio Preferred 9 stock. Many in Wall Street had expected some accumulated dividend payment from directors at the meeting last Friday.

Radio Advividend ordered is \$1½. Radio Advividend ordered is \$1½. This applies to all outstanding shares of A preference stock, including shares of Preferred 'A' represented by outstanding unex-Although maintaining the divi

cluding shares of Preferred 'A' rep-resented by outstanding unex-changed certificates of the original preferred, ten of such unexchanged shares being equal to one share of 'A' Preferred.

Jean Goldkette Off WOR

Jean Goldkette, musical director at WOI, New York, exits on June 3 for the summer. Marilya Duke and for the summer and the sum

26-WEEK PERFUMER

yrtil Set on National Song Stretch at \$750

Odette Myrtil has been signed for 26 weeks by Evening in Paris' per-fume for a Coast-to-Coaster over NBC starting August 19. Programs will be once-weekly, though time and day are unset.

A. & S. Lyons set the deal for the warbler at \$750 weekly.

ECONOMY MOVE FOR SUMMER AT WMCA

WMCA, New York, is tossing ou its woman's program department

altogether for the summer, with the regular program staff handling altogether for the summer, with the regular program staff handling such assignments left the station last week to join Radio Guild of America. Staff and the station last week to join Radio Guild of America. Which was sponsored by Textule Reflaishers. Ending of this contract however, brought all special activities in this field to a close. Alfred Hall has been named new program director, succeeding Lewis Reld, who exited Saturday, Helen at the same time. Hall who took up his new Job Monday (27) used to be in the announcing department. Bob Carter, formerly with WIP, Philly, moves into this spieling vacancy. Phil Fuss, formerly with WOR, New York, is new to the sales staff at this station.

GUY LOMBARO MAY BE ON NBC AND CBS

Standard Oil of New Jersey may also route the Guy Lombardo unit also route the Guy Lomoardo unit over NBC for a weekly half-hour. Spot that NBC has offered the refiner is the one preceding the Jack Benny-Jell-O program on the blue (WJZ) link Sunday nights. It would affiliate Lombardo commercially with two networks at the same time.

Band debuts on CBS for SONJ Monday evening, July 8.

Boston Herald Seeks Own Station

Replogle, Whose Petition Was Turned Down as Individual, Officer of Prospective Corp.

Boston, May 28. A new angle was introduced in the Boston news broadcasting situ-ation when it was revealed that the Herald-Travelor is not at ation when it was revealed that the Herald-Travelor is out to establish its own broadcasting station, and that a subsidiary corporation, known as Fidelity Broadcasting cor-poration, has been formed with ex-ceutives of those papers listed as

poration, has been formed with excountres of those papers listed as
offic rs.
Robert B. Choate, managing editor of both papers, is president of
ridelt; Delbert E. Replogie, who
applied for a station liccuse in
Washington, (and was refused)
William C. Wenderoth is treasurer,
and Francis G. Jenkins, radio editor
of both papers, is clerk of the new
corporation. All these men and
Harold P. Wheeler, executive editor
of the Herald-Traveler, are directors. It is capitalized with 1,000
to preferred.

This revelation, coinciding with
the paper's week-old affiliation with
station WEBI for the purpose of
much conjecture around the Hub.
It's a whele-within-wheels setup.
WEBI, owned and operated by the
lamon Electric Illumbaying com
Procaching the processing of the purpose of
procaching local newspaper. The
IJP service is a year's contract (at
\$13,000) with a five-year option. It

IJP service is a year's contract (at \$18,000) with a five-year option. It seems quite apparent that WEEI is in the news broadcast field to stay,

When the station completed nego-tiations with CP the Boston Globe

was approached and asked if they wished to resume broadcasting, which was stopped by the Press-Radio agreement 15 months ago. The Globe was not interested, although they had previously been tied in with WEBI.

Station officials who had had some impromity dealings with the some impromity dealings with the city. I found that the state of the control o

Cullinan's Job

Cullinan's Job
Howell Cullinan's Job
Howell Cullinan's Moh had broadnast through WEEI for the Globe
for eight years, and who was still
working on that paper's staft, was
worked to the Globe
for eight years, and who was still
working on that paper's staft, was
offered the Job of radio offered the Job of radio offered
to Globe the Globe, finally
gave in and stepped into the broadcast booth with duties comparable
gave in and stepped into the broadcast booth with duties comparable
from the Associated Press, which
scryices the Herald. The United
Press, which serves the Traveler,
and the radio teation; and the city
broadcasts two of the portons and
the radio teation; and the city
broadcasts two of the portons and
insersoil takes the 11:69 p.m. silce.
Lewis S. Whitcomb, assistant
super at WEEI, is more or less in
the position of a managing editor,
and five years radio average perman,
and the readread-read-readread-read-read

Smallies Wearing Grins

Indic stations are getting ready for a hot spurt of excitivity this and following the various pronouncements by the big key stations. See themselver vegariting laxiatives and other medical products. See themselvers getting all this business which being shunted off the key outlets.

Already they are contacting local proprietary manufacturers and their agents to see about contracts, and the minor league stations are surprised to find themselves suddenly welcomed with open arms after having been given the cold shoulder these past few years to much sold on an advany with the air entirely. Therefore, if not able to cavort on the big-wated stations they cell that they must content themselves with the lesser outlets. In general, it appears that the proprietary cowed is going to make a play for the foreign elements in the cities and to the rural population through the stick stations.

Improbable Broadcasts

No. 20-Uncle Don's Club for Grown-Up Kiddies By Bob Landry

Sahin Given WBZ-WBZA Sales Irk; Two Cities Linked as One Unit

Boston, May 28. WBZ, Boston, and WBZA, Spring-

field, New England outlets for NBC are stepping out on another camare stepping out on another cam-paign for a bigger cut of regional ether biz. Thomas Sabin, contract closer for the New York NBC sales crew, has been appointed sales manager for the two New England

Sabin's problem will be the same as his predecessors: he will have to sell the two stations together, as they are inseparable when it c they are inseparable when it comes to commercials. Squawk on this setup from some prospective sponsors is that they want to buy only coverage for either Boston or Springfield areas, where the stations are located. George A. Harder, publicity director for NBC in New England, still retains (tille of sales permottion still retains (tille of sales permottion).

NO 10-MINUTE SLABS FOR SALE AT NBC

NBC salesmen were advised last week that regardless of what Coweek that regardless of what Columbia does NBC will not depart from its policy of selling anything less than 15 minutes on a hookup. Gubry developed after CBS sold Raynolds, pain mixes, for the consecutive of the consecutive of the consecutive of the columns of

ness months.

Visiting New York

Jamie Yankelevich, LR3, Buenos Harold Nebe, WSMB, New Or-

Van Newkirk, KNX, Los Angeles J. L. Van Volkenburg, KMOX, St

Earl Gammons, WCCO, Minne-

Leslie Atlass, WBBM, Chlcago. Kelly Smith, WBBM, Chicago Stanley Hubbard, KSTP, Minne

Harry Wilder, WSYR, Syracuse A. D. Willard, Jr., WJSV, Wash-

Howard Neumiller, WBBM, Chi-

Charles Gurney, WNAX, Yanktor South Dakota Dakota.

Leo Filzpatrick, WJR, Detroit,
Dick Richards, WJR, Detroit.
C. W. Myers, KOIN, Portland,

Don Searle, WIBW, Topeka. A. H. Saxton, NBC, San Fran-

John Patt, WGAR, Cleveland. A. E. Bennett, 2GB, Syd A. E. Bennett, Australia. Sydney.

the-Limit Club for Grown-Up Kiddles son the air. This program is the company of the University of the Company of dles is on the air. This program is

Announcer-Uncle Don's Sky's-

grown-ups. But here's Uncle Don now—
Uncle Don—Let's see what we have tonight—May 29—Oh, yes, Joe McNamara over in Platbush is Just 45 today. There's a present for you be used to the proper about 19 to 19

tight is stoday and it wont to be obtained by a stoday and it wont to be obtained by a stoday and it would be obtained by a stone of the stoday and the stoday of the stod

hablt of being single. He had better stop hanning around house pool halls and get down to brass tacks or Gertie Isn't going to walt on account of she can't stall that subway surad any longer. Mr. and Mrs. T. Ptomaine Fiddledee of Park avenue have been married 11 years today and their children respectfully ask that they call as Jittle Ferdle has a central stall that they call as Jittle Ferdle has a central to you have been made to be supported by the stall that they call as Jittle Ferdle has a special treat. This is Show Off Nights for Parents. Any talented

Announcer—And now we have a proceial treat. This is Show Off Nights for Parents. Any talented the process of th

Priddy's WBBM Circus

Chicago, May 28. ormer circus pre

Al Priddy, former circus press agent, has grabhed off a sponsor, the Mailo Meal company which will ride on WBBM, Columbia station, the Mailo Meal company which will ride on WBBM, Columbia station, times-weekly children's program. Priddy is writing and appearing on a show about circus life to be tagged 'Adventures Under the Bis Top' which will operate in conjunction with the advertiser's Mailo Meal Circus Cinb.

HEARST NEWS SPONSORED

Barrett States Only 3 Subscribers Have Walked Out on Press-Radio

Under the latest interpretation given the press-radio agreement newspapers affiliated with the As-sociated Press are now free to make

given the press-radio agreement newspapers sillinated with the Associated Press are not free to make the control of the contro

oses.
Entry of the UP and the Inter-ational News Service into the busl-

posses.

Entry of the UP and the International News Service into the busilnational News Service into the busilhag cost the Press-Radio Bureau
tic loss of only one client to date,
according to James W. Barrett, the
bureau's manager. This account
was WEEL Boston, which two
weeks ago bought a UP franchise.
Other two clients that have bodee
ANPA convention in April are
KILW, Clienianti, and WMBD,
Feoria, Ill., both of which switched
their alliance to the Transradio
Press Service.
Horizontal and WMBD,
Feoria, Ill., both of which switched
their alliance to the Transradio
Press Service.
Horizontal Control of the New York
Horizontal Control
has New York Federal court against
the press and network factions was
received in broadcast circles with
hild personal concern. Regardless
of the outcome of the Illigation, the
broadcasters feel that there is no
turning back for the press associat
horizontal control of the New Illingness of the UP and the INS to give
them anywhere from five to 10 year
contracts. Belief prevailing in the
trade in that Moore's and will likely
be settled through an outrights will
the AP, UP and INS and MBC and

7 KINDS OF NEWS

WSOC, Charlotte, Exploits Varied

Aspects of Curent Events

WSO: Is going in for news programm or is going in the station now has: 'Headilines in the
station now has: 'Headilines in the
station now has: 'Headilines in the
station now has: 'Headilines in the
station now has: 'Headilines in the
station in the news, 'Humanity in
the News,' a weekly series dealing
with leading civic and social events
and personalities; 'Religion in the
News,' and Education in the News,
and Education in the News,
which has collection of 'in the
news' presentations, the station has
with that collection of 'in the
news' presentations, the station has
an additional aporting news pro-

an additional sporting news pro-gram that it cails 'Sports Parade.'

NBC BOOKLET **ANSWERS SOME QUESTIONS**

NBC has found that it underestimated by 5,000,000 the number of radio families claimed for the blue (WIZ) link nationally in its record in the control of th has estilled through an outright purchase of his organization by the UP.

In his action Moore charges that the AP, UP and INS and NBC and Columbia conspired to describe the AP, UP and INS and NBC and News Association, through the operations of the press-radio agreement and the Press-Radio Bureau. Moore is asking a total of \$1,00.000 in damages.

Moore in his complaint cited the refusal of WBBM, Chicago, and many programs offered them by continental bread.

Herbert Moore, president of Transradio, has sent a letter to all subscribers to explain the Transradio, has sent a letter to all subscribers to explain the Transradio, has sent a letter to all subscribers to explain the Transradio, has sent a letter to all subscribers to explain the Transradio, has sent a letter to all subscribers to explain the Transradio, has sent a letter to all subscribers to explain the Transradio, has sent a letter to all subscribers to explain the Transradio, has sent a letter to all subscribers to explain the Transradio, has sent a letter to all subscribers to explain the Transradio, has sent a letter to all subscribers to explain the Transradio, has sent a letter to all subscribers to explain the Transradio, has sent a letter to all subscribers to explain the Transradio and the subscribers to explain the Transradio, has sent a letter to all subscribers to explain the Transradio, and the subscribers to explain the Transradio, and the subscribers to explain the Transradio, and the subscribers to

GENERAL MILLS' 13-WEEK TEST

May Spread to 60 Stations in Autumn-I.N.S. Giving Assurances to Stations Buying Service by Willingness to Sign Long Term Contracts

AN EDGE

Chicago, May 28.

International News Service has been bought by General : ills on all Hearst stations starting on June 3. News will be broadcast june 3. News will be broadcast stations of the state of

ing will be spread by General illis to some 60 stations throughout the country and will carry INS news cidualsvay. The country and will carry INS news to the country and will carry INS news to the Hearst radio enterprises. Peterson was formerly radio director of the Blackett-Sample-Hommon and the General Mills account. On soliver Platter Of more importance this INS-General Mills the-up represents a new angle in the selling of the haven't yet made up their minds. With this General Mills business in their lans the INS salesmen are able to offer stations tangible real their control of the INS service. If the INS test on the Hearst stations clicks General Mills is known to be ready to contract time on these 66-odd stations as a powerful wedge for INS in giving its alse-"alk to the stations, since many of the broadcasters have been heelating about, signal surface of the INS in INS in the INS in INS in the INS in INS in the INS in the

J. O. Maland Elected

J. O. Maland Liceted
J. O. Maland, vice-president,
WHO was decreted president of the
Name leaves of the control of the control

Can't Sell Sponsor News But **May Spot Paid Announcements** At Start, Middle and Finish

One Down-New Style

One down'-long a standard golfing term-has a meaning all its own to WPDS (St. Paul police dept.) announcers.
One down, followed by a location, means to squad car cops that there's a drunk at the given address unable to navigate

25 NEWCOMERS. MANY OUTS AT WLW

Cincinnati, May 28. Chetnnati, May 28.
General cleaning out of present taient at WLIW and WSAI to make room for biggest batch of talent taken on by Crosley at any one time. Newcomers, numbering 25, began arriving last week from New Tonn Lacker, gen. meg. of the stations, and his timber scouts Don Becker, Bill Stoess and Art Chandler. Most of 'em are on trial for a fortnight.

dler. Most of 'em are on trial for fortnight.

Best known recruits are Harland for fortnight fortnight for fortnight for fortnight fortnight for fortnight fortnight for fortnight fortnight for fortnight fortn a fortnight.

Los Angeles, May 28.

West coast publishers, in their efforts to combat United Press, and International News getting into the radio news field, have devised a way to beat the restrictions on of-ficial Press Radio news that profiled press and the restrictions on of-ficial Press Radio news that profiled press and the restrictions on of-ficial Press Radio news that profiled press and the restriction of the restriction of the restriction of the service being sponsored.

Publishers, controlling Western Press Radio (affiliate of the official service) is starting to deliver four the restriction of the spots, les 560.

Finger-crossing scheme to get away from the sponsorship restrictions is being launched by the west coasters to kill two birds. If a factions is being launched by the west coasters to kill two birds. If a faction is the restriction of the restriction

publishers.

Western Press Radio had a top of around 70 stations, but at present is servicing about 50. Just how many of these will stand the upping from \$12 to \$60 is as yet uncertain but dependent, naturally, on the smaller station's ability to sell-the ments in connection

RILE ST. PAUL

St. Paul, May 28.

News broadcasting, always a fire-cracker in Twin Citics (Minne-apolis-St. Paul) radio circles, is be-ing stirred into new inflammation largely through KSTP's new and energetic setup which is seconing beats left and right over its rival stations.

other services INs is of the standard control of the s

U. P. Asking 'Guarantee Against

Chicago, May 28.

United Press reps are bustling, and the station must give the press scrawing the circular to service to midwest stations. Saless men are placing much emphasis on the fact that UP will deliver exactly the same news to the stations as it does to the newspapers, and in order to prove it are offering the stations as it are offering the stations are set of the UP service through a recognition of the same stations of the week. In general this places can see for themselves that they're getting the same stories at the same is catabilishing a radio precedent by sile typical to the sum sile stations of the service united press is catabilishing a radio precedent by silety under when Invading Translasking for a guarantee and percent.

WARD BREAD SPONSORS WSBT STREET OUIZ

South Bend, Ind., May 28.
Ward Bread assumes WSBT's
Man on the Street breadcasts as
a daily obligation starting this
Monday (3). Program involves Joe
Poland doline the Interviewing over
town counter around noon and Hal
Issuer, of the South Bend Tribnuc, summing up the opinions
garnered from a mike in an WSBT
studio.
Deal is for 18 wester

Deal is for 13 weeks

NBC BOOKING

NBC's new artist bureau setup, for which the network paid Tradeways, Inc., 255000, is finally complete. With the various departments and the members thereof, it's as follows:

Frauctive Dent.

Central Booking Divi

Edmund Sickles. Miss M. H. Campbell. James Stirton,

George Sax. Frank Murtha.

COMMERCIALS

WEEK OF MAY 29-IUNE 4

This Department lists sponsored programs on the NEC, CBS, and tutual neworks arranged alphabetically under the advertiser's name. All time is p. m. unless otherwise noted. Where one advertiser has two or more programs they are listed consecutively. An asterisk before name indicates advertising agency handling account.

Abbreviations: Su (Sunday); M (Monday); Tu (Tuesday); W (Wednesday): Th (Thursday); F (Friday); S: (Saturday).

GEN. BAKING

5:30-Su-WABO
Julia Sandereou
Frenk Crumit
Ted di Corela
Kay Renwick
Carlyle Stevene
Jack Shilkret Oro
B., B., D. & O.
GENERAL CIGAE

GEN. ELECTRIC 12:15-Su-WEAF

What Home Mean

10:45-W-F-WEAF

Betty Crocker Cooking Recipes *McCor4 Co.

5:30-Dally Ex. Su-WABC

lack Armetrong All American Bo

4-Dully-WJZ

4-Dully-WJZ
Betty & Boh'
Betty Churchill
Don Amsche
Betty Winkler
Art Jacobson
Carl Brickert
Louis Roen
'Blacket'

GILLETTE SAFE-

ACME PAINT 6:30-Sn-WABC 1:45-Th-WABC Smiling McConnell.

*Henri. H. & McD.

A & P.

9-M-WEAF

Farry Horlick AMERICAN HOME PRODUCTS

7:30-M-Tn-W-WEAF WEAF
Goodman Ace
Jane Ace
Mary Hunter
Helen Spring
Everett Sloan
Blackett-S-H

Helden Spring
Everatt Sion
Bister St. Son
TORACYC
St. Turk
TORACYC
St. Turk
Helden St. Turk
He

*Lord & Thomas

*MERICAN RADIO
7:30-Su-WEAF

Fireside Recitals
Sigurd Nilssen

Hardesty Johnson

Gream McNames

ARMOUR
ARMOUR
BEACH
ARMOUR
Phil Baker
Harry McNaushton
Ella Logan
BETTER SPEECH
INSTITUTE
S-Su-WJZ
Your English
Auspitz & Les

BISODOL
8:30-W-WABC
17 Robertson
12abeth Lennox
ctor Arden's Ore

Blackett
BOOTH
FISHERIES
11 a.m.-Th-WABC
Fleh Talee'
Forothy Day
rank Dane
farle Neleon
Sellere Service,
Inc.

BORDEN
9-F-WJZ
Harrington, Dir.
eatrice Lille
valice 4
erren Hull
es Perrin Oro

ce Perrin Oro 11:45-W-WEAF lagic Recipes ill Bradley ine Ellison Young & Rubican A. S. BOYLE

(Floor Wex)

2-Su-WABC

ling Kaufmen

lackett.S-H

Blackett.S-H
H. C. BRILL
(E. Zee Freez
Dessert)
10:05 a.m.-Th10:05 m.m.-Th10:05 m.m.-Th10:

BROWNERAL

(Sal Henotice)

(Sal Henotice)

For (Insna)

F

** Ashreville Or **
**Ashrev Wolkes Ashrev Wolkes Ashrev Molles (South Development of the Ashrev Molles Ashrev Mol

r:10-M-W-F-WEAF
Storles of the
Black Chamber
Edwin Whitney,
Dir.
Jack Arthur
Helen Claire
Paul Nugent
Rocaline Green
*McCauu-Erick

CENTAUR CO.
(ZBT Baby Powder)
11 a.m.-M-WABO
Dr. Louis I. Harris
Louie A. Witten
*Hanff-Metzger CITIES SERVICE 8-F-WEAF

VARIETY

8-F-WEAF
Jessica Dregonetts
Rosario Bourdon Or
Quartet
*Lord & Thomas COLGATE-PALM 10-Tu-WEAF (Palmolive Soap)

(White Owi)
10-W-WABC
H. Polesie, Dir.
Burns & Allen
Ferde Grofe
Male Octet
*Thompson (Palmolive Soap)
Beauty Box TheJohn Bercley
Francia White
Al Goodman Or.
U;30-M-WEAF
(ColgateToothpate
Music at the Hay
Francia White
James Mciton
Al Goodmen Orc
10:15 a.m.M. toe. P.

Al Goodmen Orc

10:15 a.m.-M fo F,
Inc.-WEAF
(Super Suds)
Clara, Lu 'n Em
Helen King
Isobel Carothers
Louies Starkoy
*Benton-D
(Super Suds)

Benton- Surkey

(Super Suds)

8:30-Wed WJZ

House of Glass'
Gortrude Berg
Joe Greenwald
Paul Stowart
Helen Dumas
Bertha Walden
Arline Blackburn
Cela Bebeck
Beon & Bowlee

Inc.
CONSOLIDATED
CIGAR CO.
0:30-M-W-F-WOB
'Harv 'n' Esther
Jean Colbert
Artell Dickson
Rhythm Girls
Nat Bruslloff Oro
'Altkin-Kynett

Attkin-Kynetic
CORN TROUBLETS
9:30 Tall BBG
(Linit)
Hour of Charm
Phil Spiteiny
Arline Francis
Maxime
Evelyn Kaye
Pat Harrington
Gypey Cooper
Ann De Marco
Jilyan Perron
12:15-Daily Ex. SaSa-WABC
The Gumper

Su-WARC

The Gumpe'
Wilmer Walter
Agnes Moorehead
Lester Jay
George Graham
Edith Spencer

E. W. Hellwig

COTY (Fece Powder) 10:30-W-WEAF Ray Noble Orc

10:30-Ray Nobe Orc
SIN Wolfe
CRUSADERS
Thurs-0:45-WOR
The Crusaders'
Frad G. Clark
Marschalk & Pratt
(Cocomait)
6-M-Tu-W-ThWABC

TY RAZOR
10:30 p.m.M-WEAF
'Lucky Smith'
Max Baer
Peg La Centra
Garson Kanin
Frank Ventrs
GOODRICH
(Tires) 6-M-RANGE Buck Rogers' Curtis Arnall Adels Ronson William Shelley Elidas Meichior Elidas Meichior Paggy Allend Paggy Ruthrauff & B Ruthrauff & Molth Paggy Allend Paggy Ruthrauff & Molth Paggy Allend Paggy Ruthrauff & Rogers Molths Molths Molths Molths Molths Rogers Molths 10:30-Frl-WEAF 10:30-Frl-WRAF Circus Night in Silvertown' Bdw. Dunham, Dir. Joo Cook B. A. Rolfe Oro Teddy Bergmon Tim and Irene Phil Duey Lucy Monroe Seg La Contra Cuttand' R

8:30-Su-WABO EMERSON DRUG Mon-Wed-0:45-WOR Pathe News of the

8:30-Su-WABC
WIRROGETER
FAITHE TOURS OFC
*Cacil, W. & C.
HEALTH PROB.
6-Su-WABC
(Frent-A-Mint)
A mateur Night
Roy Perkins, M.C.
Arnold Johnson Ort
WM. Edy
HECKER II-0
6:15-Daily Rr. Sa8-WABC
H-Bar-OR Rangers*

GIB-JANU FAL OR
SU-WABC
H-Bar-O Rangers
Bobby Benson
Nelli O'Molley
Florence Halop
Billy Halop
Eddle Wragge
John Battle
Detmar Poppen
Lorraine Pankow
Joe Wilton
John Shea
Feter Dixon
Erwin-Waser
EDNA WALLACE

FORD MOTOR
9-Sm-WABC
Grete Stuckgold
Detroit Symphony
9:30-Th-WABC
Fred Waring
Stalla Friend
Kay Thompeon
'N. W Ayer
FORHAN
(Toothpaste)
7:15-M-W-F-WEAF
Storles of the EDNA WALLACE

t:Io Dally Ex Sa-Su-WARC Su-WABC

Romance of Hel
Trent
Virgina Clark
Lester Tremayoe
Marie Nelson
Alice Billi
Sundra Love
Genc McMillen
Jack Doty
Hazel Dopheide
**Blackett

LUXOR 2-Su-WEAF 2-Su-WEAF
Sally of Talkler
Basel Loughraue
Henry Saxe
Joan Blane
Merjorle Hanuas
Murray Forbse
Dick Welle
*Lord & Thomas MACFADDEN 8:80-F-WABO

8:30-F-WABO
('True Story)
'Court of Hun
Relations'
Porcy Hemus
Arnoid Johnsou's
Elisle Hitz
Ned Wever
Howard Smit
Lucille Wall
Allyn Joslyn
Paul Stewart

Paul Stewart

MAYBELLINE
3:30-Su-WEAT

'Penthouse Seronade'
Don Mario
Dorothy Hamilton
Ches. Gaylord Ore
'Cramer Kaeselt

MEXICAN MUSI-CAL TOURS 9:30 p.m.-Thu-WJZ
Angele Mercado Or
George L. Ribi
*Direct

DR. MILES LAB (Alka-Seltzer) 0:30-Sa-WJZ

0-Dally Ex. Su-WABO

JOHN C.

5:45-Su-WJZ (Dog Food)

NORSEC (Toothpasts) 11:45-M-W-F WABC

NORTHWESTERN YEAST

(Hair Tonlo) 10:30-M-WABO

(Arrow Shirts) 9:45-Su-WJZ

WABC
W Butterworth
Ralph Dumke
Ed East
*Stack-Guble

0:30-Sa-WJZ
WLS Barn Dance
Ridge Runnere
Uncle Ezra
Luiu Beile
Maple City 4
'45-M-W-F- WEAF
'Uncle Ezra.' Radio
Station EZRA Station EZRA
Pat Barrett
Cliff Soubler
Caricton Guy
Nora Cunnees
*Wade
MODERN FOOD
PROCESS CO.

4:15-M-WJZ Charlee Sorce Harry Swan *Clements Co. MOHAWK CARPET MILLS

HORLICE (Maited Milk) 7:15-Dally Ex. S Su-WOR Lum & Abner Chester Lauch Norris Goff *Lord & Thomss

*Lord & Thomas
HÖUSEHOLD
FINANCE
S:30-Ta-WJZ
Edgar A. Guest
Bernardine Flynu
Don Briggs
Sidney Elletrom
Gallicchios Ore
*C. D. Frey

JERGEN 0:30-Su-WJZ V. Dobhe, Dir. ernella Otle Skin

GENERAL FOODS
2:50-P-WERKER
2:50-P-WERKER
(Graph Name)
Kitchen Fanty
M. W. Barnum, Dir.
Kitchen Fanty
M. W. Barnum, Dir.
M. W. *Benton & Bowles
7-Su-WJZ
(Jell-O)
T. Harrington, Dir.
Jock Benny
Mary Livingston
Don Bestor Ore
Frank Parker
*Young & Rubicem "Young & Rubicam
'11B p.m.-M-Th-F
(Bran Flakes)
Thny & Gue
Marlo Chamles
George F, Brown
'Benton & Bowles
GENERAL MILLS
4-(5-Dally Ex. SaSo-Wall
Life of Mary
Southerion
Bess McCammon
10-46. W. F. WFAE

tionink August A

Betty Moore Lew White Bob Becker Dog Chats *Henri, H. & McD

Onn Munson "Bleckett-Sample-H KLEENEX HIS WAND to F-WAND to F-WAND

YEAST
1:30-M to F-WJZ
'Virginia Lee aud
Sunbeam'
Dorothy Page
Bob White
Ellnor Harriott
Ed Prentese
Virginia Lee
OUTDOOR GIBL,
Inc.

LEHN & FINK
BOOMMAN OF THE STATE OF

Today's Children'
Irma Phillips
Walter Wicker
Bees Johnson
Irene Wicker
Lucy Gilman
Fred Von Amou
Jean McGregor
'Hutchloson

*Hutchloson

11 a.m.-W-F-WABC

'Cooking Close Ups'
Mory Ellis Ames
*Hutchinson PLOUGH, INO.

PLOUGH, INO.
10-W-WEAF
GRI LOMBORD
GRI LOMBORD
GRI LARE-SPIC-C
FREMIER PABSIT
DEN BERNE
MOTIF-W. & B.
J. L. PRESCOTT
10:30 a.m.-Daily Ex.
Sa-Su-WANO
J. C. PRESCOTT
Cupid With a Gmi
Symout Young
Joan Blaine
Atthur Jacobson
Atthur Jacobson
MOTIFIC CAREAGE

P'CT'R & G'MBLE 8:15 Dally Ex. Sa-

3:15 Dally Ex. SaSu-WEAP
VIO (Sisco)
VIO (Sisco)
Art Van Harvey
Billy Ideison
Bernadine Flynn
10-Su-WKAF
(Ivory Scap)
The Gibson Family
Cenrad Thibault
Jack & L Clemens
Lole Bennett
Don Voorheee Orc
5:43-M-W-F-WZ
Ivory Stamp Club

5:40-M-W-F-WOZ Ivory Stamp Club Capt. Tim Healey Blackman 3:30 Daily Except Sa & Su-WEAF (Oxydol)
'Ma Perkins'
Virginia Dayne
Margery Hnnnou
Kari Hubei
Will Fornum
Chae Egglestou
'Blacket!

Su-WABC

§ Star Jones

Johnny Kane
Elizabeth Day

Bill Johnetone
Philip Van Zandt

Florence Malone
Houston Richards

Eddle Marr

*Bleckett-S-R.

BollLE

7:30-Th-WEAF Chae. Ergicston
*Blacket!
\$145 p.m.-Tu-WTh-WEAF
Dreams Come
True'
Barry McKinley
Rey Senatra Oro
*Pediar & Ryan
\$2 p. m. Dany Except city Server
Home
WEAF
Home
Weaf
Home
Bully Halocolibon
Bully Halocolibon
Bully Halocolibon
Bully Halocolibon
*Blackman
RCA RADIOTRON Al Bernerd Emil Casper Theo. Carle Mario Cozzi Leigh Stevens Ore *Stack-Gobie

*Blackman
RCA RADIOTRON
9-Sa-WEAF
Richard Himber
Babe and Brothers
Fats Waller
John B. Kennedy
*Lord & Thomas BENJ. MOOBE (Paints) 11:30 a. m.-W-WABC

REAL SILE 0-Sn-WJZ Chas. Previn RED STAR YEAST

Edna Odeli Phil Porterfield Irme Gicn Eerl Lawrence B. J. REYNOLDS (Camel Cigaret 10-Tu-WABC

9-Th-WABC
Cosa 'Loma Bor
Welter O'Keefe
Annette Hansha
Allce Frost
Jack O'Keefe
Loule Sorin
Kay Renwick
Konny Sargent
Pee Wee Huot
'Wm. Eety

RITCHIE CO. (Eno Solts) 8-Tu-WJZ 8-Tn-WJZ
Eno Crime Clues
Hanna, Dir.
Howard Smith
Viola Roache
Leonard Doyle
Mark-Smitn
Eleine Dumae
Clyde North
Jeck McBryde Iuc.
12:45 p.m.-M-W-F
WABC
Blanche Sweet
*Blackett-SampleHummert, Iuc. PACIFIC BORAX

9-Th-WJZ
Death Vail'y Days'
Tim Frawley
Edwin W. Wiltney
Lonesome Cowboy
Jean King
Jack McBryde
Joseph Bonime Ore
MCC.Erick
PEPSODENT
7-Daily Ex Sat SunWJZ 8-W-WJ2 8-W-WJZ
Babs ond her
Brothers or her
Hal Kemp or C
S. S. COMPANY
FM-10:30 p.m.-WOR
The Music Box
Mery E. Wood
Belley Axton
"Johnson-Dellis Co.
SCHOLL CO.
(Footpade) Amos 'n Andy Freeman Gosden Charlee Correll PINAUD

7.30-Tu-Th-Sn-WOF
The Street Singer
Arthur Tracy

The Street Singer Arthur Tracy Donahue & Coo SHEFFELD 6:45-DRAW EASING PROPERTY OF THE STREET OF THE B Von Hallberg Orc *Calkins & H. PHILCO 7:45 daily ex. Sa-Su-WABC Boake Carter *Hutchins PHILLAPS-JONES

Vera Brodsky Harold Triggs Louis K. Auspacker PHILIP MORRIS 8-Tu-WEAF 1.eo Reisman's Ore STAULP MORRIS
5-Tu-WAAF
1.co Reliman's OrPhil Duey
1.co Reliman's OrPhil Duey
1.co May 1.co Morris
1.co Morri

TASTYRAST 12-Su-WJZ Amateur Show Chubby Kane Horace Fehyl Johnny Jinhneou *Clements SINCLAIR 9-M-WJZ Gens Arnold
Bill Childs
Mao McCloud
Jos Parsons
Cliff Soubler
Harry Kogeu
*Federal

Harry Koges
"Federal
SOCONY VACUUM
7-Sa-WABO
Soconyland
Skatches
Chas Webster
Arthur Allen
Parker Fennell
Kate McGomb
Isabel Wislocke
John Millton
Ruth Russell
Robert Strace
William Sitckies Or
J. S. Gaetnell "Hann-Motzger
UNION CENTBA
(Ineurance)
5-Sn-WJZ
Roses & Drume
H. Williams, Dir.
Helen Claire
Reed Brown, Jr.
John Griggs
Erio Dressler
Elward Jeroma
Jack Rosielgh
Frwyn Mutch
*J. Walt, Thompse
ENITED DRUG
ENITED DRUG
ENITED DRUG

Fruy Mutch

*J. Walt, Thompson
UNITED DRUG
5-Su-WEAF
Rhythm Symphon
DeWolfe Hopper

*Street & Finney
U. S. TOBACCO
(Dlil's Beat)
6:30-M-WABG SSS CO. (SSS Tonic) 8.30-F-WOB

The Muelc Box Mary E. Wood Billy Axton Johnson-Dallis STAND. BRAND 8:30-M-WABO
One Night Stands
Pick & Pat
Joesf Bonime Ore
*McC.-Erick,
WANDEE CO.
(Owaitine)
5:45-Daily-WJZ 8-Su-WEAR

S.Su-WEAF

(S.Su-WEAF

A. Marse & Sanborn)

A. Marse & Sanborn)

A. Marse & Sanborn

A. Marse & Marse

B. Moore

Michael Rafetto

Kathleen Wilson

Berrion Yarborough

G. Thompson, Dir.

Thompson, Dir. Little Orphau A' Allen Baruck Henriette Tedro Ed Sprague Stanley Andrewe Shirley Pell *Blackett

*Blackett
CHAS. WARNER
(Sloan'e Linament
9-W-W-IZ
John Chae Thomas
WASEX PROD'CTS
7:30-p.m.-TueeWABC G. Thompson, Dir.
Rudy Vallee end
His Conn. Yarke
Tom Howard
George Shelton
Gene Raymond
7:30-Su-WJZ WABC
'Singing Sam'
Harry Frankel
'Erwin-Wasey

12-Dally Ex. Sa-Su 6:45-Su-WABO 6:45-Su-WABO
Carson Robinson
and Buckaroos
2-Su-WOR
Jacob Tarehish, The
Lamplighter
*Erwin Wassy

7:30-Su-WJZ
H. Polesio. Dir.
Joe Penner
Stephanie Diamout
Ozzie Neison Oro
Harriet Hilliard
J. Walt. Thomp.
STERLING PROD
8-Tu-WABC B. L. WATKINS 9-Su-WEAF

8-Tu-WABC
(Bayer'e Aspiria)
Frank Munn
Bernice Cleire
(US Haenschen Or9:30-Su-WEAF
(Dr. Lyon'e
Toothpowder)
Gue Haenschen OrFrank Munn
Vivienne Segal
Ohman & Ardeu
Bert Hirsch 9-Sn-WEAF
(Dr. Lyons Toothpaste)
Pierre Le Kresuu
Rachel Carlav
Jerome Mann
Men About Town
Andy Sannelle Orc
*Blackett
WELCH
(Grape Jules)

(Grape Juice) 8-F-WJZ rene Rich 0-F-WEAF
(Phillips Mag)
Waltz Time'
Abe Lyman Ore
Frank Munn
Bernice Claire
8:30-Tu-WABO WESTCLOX 4:45-Sn-WEAF

Big Ben Dream
Drames'
Arthur Allen
Parker Fennelly
B. B. D. & O. Abe Lyman Vivienne Segal Oliver Smith *Blackett WOODBURY 9-Tu-WABC 5:45-M-Tu-W-Th-WABC

WABC
(Calif. Syrup Fige)
Dlek Tracy'
Ned Wever
Lester Jay
Walter Kinsella
Charles Slattery
Rose Keane
*Stack Goble Rose Kcane

Stack Goble

STEWARTWARNER
(Alemite)
10:30-71-WABG
Lyabeth Hughes
Bob McCy
Art Thorsen
Horace Heidt
King Sisters
Steve Merrill
Jerry Bowne
Alyce King
*Blackett-Sample

STUDEMAKER

"B. ROODS UTS
D-TANNABC
Bing Grosbil Ord
D-TANNABC
Bing Grosbil Ord
Tido-Siw P-TanTido-Siw P

Television Far Off. Thinks Holland

STUDENAKR 10-F-WABO 8-M-WEAF Richard Himber Stuart Allen *Roche-W-C

*Roche-W-C
SUN OIL
6:45-Dally Except
Sa-Su-WJZ
Lowell Thomas
*Roche-Williams

The Hague, May 18. City of Haarlem is to get wired wireless and the town will be divided in sections, so that each section will have only one concession. Broadcasting station Hulzen (iong wave 1875 metres) will go out of business on July 1st; the powerful government station at Kootwyk will take its place. This is first step in monopolizing the whole broadcasting and bringing it under con-

casting and bringing it under con-trol of the government.
Officially it was stated that tele-vision is not a possibility of the near future in Holland. The bloodcasting associatins have formed a c inmittee, which will study this problem from all angles. Until that report is ready, nothing will be done. will be done.
In Dutch Java application for television concession also received by government, but applicants told they must await developments.

TEXAS CO. 0:30-Tu-WEAF Ed Wynn Graham McNames Eddle Duchin Or "Hanff-Motzger

George Engels, boss.

Dan Tuthill, business manager, head of sales, co-ordinator of sales and management.

Sales to Advertisers John Babb, Ted Alien. Ethel Gilbert, Artist Management

Chester Stratton. · Frank Jones. Stations Relati Sam Ross,

Private Ent. (Clubs) Frances Rockefeller King. Sales and Management—Special Attractions

William McCaffery. Ernest Cutting

Bob Smith. Anne Taylor. E. H. Strong. Theatre Booki

Ruby Cowan. Murray Bloom. Orchestras & Film Bookings

Harold Kemp. Paul Wimbisch. Jack Flynn. Sales Promotion Ed DeSallsbury.

Edith deTakocs. Concerts

Concer Marks Levine, Elsie Illingsworth, D. F. Haas, Siegfried Hearst, Helen Mobert, Jeannette Green,

Program Dept. Liai Leo J. Fltzgerald, Chicago Office

Sidney Strotz Hollywood Office

Hollywood Office
Dema Hartshberger.
*Tuthill, who has the most titles,
authored the setup.
18ut NBC has no Equity agent
permit, so can't book in legit.
(Artist Management is in three dristons, each signified by the
amount of commission exacted from
artists—8, 10% and 20%. The
5% is for catch-sa-catch-can en18 is for catch-sa-c

Wax Works

International Diamond Appraisers and Gold Buyers has ordered 20 dramatized 1-minute sketches of Eroadcasting Abroad, Inc. They will be recorded in English, German. Jewish and Italian, and are to be placed on stations WHN, WEVD, WHOM and WBNX.

Fleischmann Yeast has contracted Fleischmann Yeast has contracted for 20 radiolet programs, to be 'one in Spanish and electrically transcribed. Are for South American stations. Recording will be done by Froadcasting Abroad, Inc. Placed through J. Walter Thompson Agency.

Carter's Liver Pills will use Bra-zillan stations by means of 20 one-minute programs. They are to be recorded in Portuguese by Broad-casting Abroad, Inc. Placement was through National Export Advertis-ing Service. lng Service.

Sidney Ross Pharmaceutical Company of Newark, N. J., will use one-minute dramatic sketches in Spanish to be placed on 25 Latin-American stations.

A. E. Bennett, of Radio Station 2GB, Sydney, Australia, and pres-ident of the Australian radio trade association, is in New York on a visit. Making his headquarters with the George H. Field organiza-tion.

FCC's Washington Hearings

Ten requests for new transmitters, mostly of the one-shipsy variety, went on the Federal Communications Commission hearing docket last week along with a flock of requests for renewal licenses.

Commish washed up three pending applications for better facilities, RINY, Juneau, Alaska, was granted permission to shift frequency from \$10 to 100 watts. Reconsidering pre-present the state of the property of the state of the

Some Stations All-Wax: Health Restored, Rejoins His Boss, Rudy Vallee Yank Transcriptions Liked in Australia

Sydney, May 10.

American ratio disse continue in popular favor with the managers of the B-class stations here. They make up fully 75% of the daily programs. With these stations its wax practically from down to midnight curfew. Station 2 U.W. is on the air the entire 24 hours and uses wax almost exclusive led in-elude. 'Air Adventures of Jimmy Allen,' 'Hon. Archle,' 'Happy Valley Boys, Cocoanut Grove Orchestra, and John Murray.

Boys, Cocoanut Grove Orchestra, and John Murray.
Recently, another B - classer started a weekly feature 'The March of Time' strictly on lines of the American 'Ti.ne,' only localized.

Radio Eds Organize

Los Angeles, May 28.
Radio editors of California key city dailies have organized. Activities to be 90% social and 10% business.

ness.
Controlling committee of the organization consists of Gene Inge of the Los Angeles Herald; Carroll Nye, L. A. Times; Robert Hall, San Francisco Call-Bulletin, and Jack Barnes, San Diego Union and Tribune.

George Engels Back

George Engels Back
The George Engels (14 Hollywood for
the east Saturday (25) and is due
in New York at the end of this
New York at the end of this
on the way.
Encels got NBC's new Const artist bureau setup under way and
planted Dema Harshberger in the
network's studio contact spot. Miss
Harshberger, from the concert field,
will be NBC's rep at the pleture
studios, with no previous experience.

WINS Expanding
Station WINS, New York, now
housed on East 58th street, contemplates either moving to larger
quarters or remodeling its present

building. Now has three broadcast studios and wants eight. Its petition for full time is pending before FCC. Now goes to bed with the sun.

Glenn Hunter who has been spiel-ing over the radio under a differ-ent name, is soon to blossom out under his own monicker. Jean V. Grombach, producing Max Baer's all eerial, handling negotiations for the new deal.

pert Brewery, but simply Doe.

COURT DELAYS

Creditors of General Broadcasting Company, who last week filed a involuntary petition in bankruptcy against the company were success discharge from voluntary bankruptcy. Soat, who is head of General, a number of weeks ago filed his own petition in voluntary bankruptcy, but did not enter any bankruptcy proceedings for his company. Attorneys for petitioners in the bankruptcy action against General botalined adely of two weeks when the support of the supp Creditors of General Broadcasting

G.O.P. Speaker Denied Right to Rap Dems on State-Owned Station

off after talking six minutes, and J. Pemberton Cordan, Jr., station director explained it was due to a

For five years Manny Loewy, one of the original Connecticut Yankees, has been receiving 873 a week from the partial connecticut Yankees, or a lung allment. After five years Loewy came back to New York and Vallee asked him what hed like to do. Loewy said he'd like to resume in the band, and last Thursday on in the band, and last Thursday on initial broadcast, again actively on the payroll. kcep his promise that he could con-tinue the speech or restart it, and furnished a copy of the proposed talk. Gordon took the matter under talk. Gordon took the matter under advisement but has now informed the doctor that he would not be permitted to go on the air. Gordon, according to Dr. Gray, said that the continuance of the speech was forbidden by Col. Marvin Casteel, superintendent of the etate highway patrol, in control of the station.

Subject of Dr. Gray's talk 'Invisible Government.'

Prall's 7-Yr. Term

MANNY LOEWY BACK

Washington, May 28

Washington, May 28.
Chairman Anning S. Prail of the
Federal Communications Commismember and one-time member of
Congress, was renominated to the
radio control agency Thursday (23)
by Fresident Roosevelt. New term
would run seven years from July 1.
Frail, Originally name for the
Frail, Originally name for the
member of the renormality of the renormality of the
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Shayne Back on WMCA

Shayne Back on WMCL Saliy's Radio Party spousored by Saliy's Pur Studio which has been broadcasting over WOR, New York, returns to WMCA on a 55-week contract. A Shayne, Jerry Baker and Carl Fenton's orchestra will again be togother for the new series.

a daily run, on Mondays to Fridays at 5:30 pm. BDST, and on Sundays at 6 pm. Placed direct. First program on the new contract started Tuesday night (28).

returns to WMCA on a 53-vector contract. Al Slayne, Jerry Baker and Carl Fentons orchestra will again be logcther for the new 5s series.

It's a daily run, on Mondays to Fridaye at 6:30 p.m. EDST, and on Sindays at 6 p.m. Placed direct. Plass program on the new contract and centertainer, who was to do the started Tuesday night 225.

Fred Zieg, president of WOWO, Fort Wayne, leaves ehroty on a vacation to Alaska. Other staff members vacationing soon also are Percy Robbins, organist, to Canadari, lake district; Margaret Hitzman, lake district; Margaret Hitzman, Laifornia, and Hilda Woch eyer, Montreal.

Glenn Hunter Incog

Hunter has been discussing house hold wares for the past few week on 'Way to a Man's Heart' for Run-

SOAT RELEASE

Kansas City, May 28.

Dr. J. A. Gray, Republican state representative, has again been denied permission to make a political speech over WOS, the state owned radio station at Jefferson City, Mo. While making a speech a couple of weeks ago, in which an attack was made on T. J. Pendergast, Democratic leader, Dr. Gray was cut off after talking six minutes, and

Later Dr. Gray asked Cordon to

Mexican Talent Raps Phonograph Disc Use

Squawks by radio performers that some local etations are using phonograph records to round out prograph records to round out produced to the state of the state o

60-Day Stay for Swiger

See-Who's-Talking Telephone **Television Starting in 1936**

Marriages in Radio

Dorothy McLaughlin, non-pro, to ale Morgan, head announcer

Dorothy McLaughlin, non-pro, to Dale Morgan, head announcer KRNT in Des Moines, June 3. Mary Blisabeth Chase, non-pro, Company and the Morgan Beston, in Brockton, Mass, May 25. Beth Walters, publicity depart-ment, WHO, Des Moines, to Lee Hargus, non-pro. Eloise Hansen, non-pro, to James Ebels, WMT engineer, in Cedar Helen Nelson, non-pro, to Fred.

Rapids, May 26.

Helen Nelson, non-pro, to Fred
Ohl, KTBS, Shreveport, La.

Dancers' Wisecracks On Remote Pickups May Bring New Rules

St. John, N. B., May 28.
Indications are that the Canadian
Radio Commish will tighten restrictions on broadcasts from public
dance halls because of disorder and
raucous remarks by the dancers
during broadcast of dance music of
the observation of the control of the
Broadcast and the commission of
plants was by remote control, from
dance hall with loedcown tunes
monopolizing the program for a half
bour, over local CHSJ. The wiseruined the broadcast. Admission
to the dance hall for the broadcast
hoedown was 25 cents.

STOOPNAGLE AND BUDD ON WARING PROGRAM

Ford Motor washes up its Sun-day night symphony on CBS June 30, with the idea of resuming the series Sept. 29. Auto account is arranging to broadcast at intervals during the summer from the San Diego exposition various west coast

Diego exposition various west coast symphony orchestras. Symphony content and Join the Stoop and the

KNX Airs Games Again

AUA AII3 Utilities night.

Halted several weeks ago from broadcasting major league baseball games on protest of the Pacific Coast League, KNX is again perdent of the protest.

Station renewed the daily broadcasting Friday (24) the day that local games moved from afternoons to nights. Kick had been that the ethering of the major games was Directors of the Coast league figured that with games now at night the afternoon broadcast wouldn't interfere. Also involved in the readil of the ban was a heavy barrage of letters from Itans objecting to the stand of the locals. of letters from fans the stand of the locals.

SPARE THESE TREES

Brooklyn Stations Will Make Final

WBBC, Brooklyn, is continuing its fint undercover to keep on the air, and is reported to have enlisted air, and is reported to have enlisted ton hearing. This berough outlet ton hearing. This become hearing field, with the Brooklyn Myll and WARD have been scheduled to fade from the bread-casting field, with the Brooklyn All are foreign inangages.

WyFW and WIJPI are said to be gathering forces too, but are fively plans for a last-milled shand. The same for WARD, Nownek, in a similip capacity food, but began squabbling and parted. WYFW is now at 5 Court food, but began squabbling and parted. WYFW is now at 5 Court food, but began squabbling and parted. WYFW is now at 5 Court food, but began squabbling and parted. WYFW is now at 5 Court food, but began squabbling and parted. WYFW is now at 5 Court food, but began squabbling, and parted with the first food of the food of the

Washington, Muy 28.

A row over plans of the American Telephone and Telegraph Co. to carry television plctures over phone wires was foreseen here last week as Western Union and Postal Telegraph protested against any move of its competitor to initiate actual service.

actual service. Experimental license for test op-cration between New York and Philadelphia probably will be granted A. T. & T., Federal Com-munications Commission officials said Thursday (23). Telegraph companies' kicke were filed the fol-

said Thursday (23). Telegraph, companies kicke were filed the following day.

Plans of the A. T. & T. system are receiving going-over by government with the system of the system of the system of the system of the verdet with he will be authorized. Move is regarded as a preliminary to actual service which is intended to both head off and assist Decastification of the system of t

tween 15 and 20 miles.

See Who's Talking
Projected system embodies novel
and revolutionary principles conceived and perfected in A. T. & T.
labe and, according to its begiers,
would crabble persons conversing
each other face to face or a group
to see the enlarged image and hear
the amplified voice of a single
speaker. Expected that with govermment coneant, the telephone opcomment coneant, the telephone opcomment coneant, the telephone opfield the state of the state of the state
1, 1338, and pic transmission by
March.

1, 1936, and pit trussummer.

Postal and W. U. told the government they have no objections to granting of a licenso for research and experimental operations but if A. T. & T. intends to start actual commercial service, they want a hearing.

RHYTHM' FROM COAST IF PIC JOBS FOR TOPS

Los Angeles, May 28.

With Ethel Merman due here for the next Eddle Cantor picture there's likelihood that the CBS 'Rhythm at Elight' program will be switched here in its entirety. This would bring Ted Hushing and Al Goodman and his orchestra to the

coast.

Whether or not emanation comes west depends on Husing or Goodman getting a picture spot simultaneous with Miss Merman.

Seek Horse Opera Star For 'Red Trails' Serial

Ted Trails, Half and Half to-haco's Thuredev night dramatic series, is shifting to fiolitywood for four weeks, with the hope of attimu-lating interest in the program through the use of picture names, Among the later that N. W. Ayer, agency on the account, has listed for approach is Victor McLagien. for approach is Victor McLagien, ton the hooking of the considera-tion, the hooking of the considera-star, such as Buck Jones, Tim Mc-Coy or Ken Maynard.

RADIO SHOWMANSHIP

VARIETY

Stunts, Novelties, Tie-Ups

Outstanding Stunts:

GARDEN PARTIES

CHILD BAPTIZED ON AIR WHIO, DAYTON, O.

Ford Garden Parties Des Molnes

Des Moines.

Bob Motorws nine-plece dance orchestra, which is popular in these parts, Sto. Williams and the popular in these parts, Sto. Williams as the worker tour of lows to appear at garden parties and cutdoor exhibits spongress and cutdoor exhibits spongress and the parties and cutdoor exhibits spongress tiged as a natural for radio station-advertiser tie-ups pers.

Child Baptized On Air
Dayton, O.
Onc of those unique incidente that
make radio broadcasting the most
amazing of all forms of popular entertainment was staged at WHIO
when he had been as broadcast following a voting contest in which the
public sent in 200 name suggestions.
Child finally was tagged William
floward yan O Connor, ac that the
initials spell out WHIO, Yes, daddy
works for the attaice.

works for the station.

Station Press Books
Buffalo.

Taking a leaf from motion picture press books, WGR-WKEW are preparing weekly exploitation for individual station programs. Elaborate booklets with copy and art actional and local field, calling attention to buys WGR-WKEW conglet unusual.

Transradio Sunday and daily press periods and world Broadcast-periods and world Broadcast-picture with the pressions are the first three to go into the radio 'press' book.

Murder Trial Beries
With several statt Los Angeles.
With several statt Los Angeles.
Atting police cases from the carrier police cases with the carrier police carrier polic

Golf as Material

Golf as material for broadcaste is was taken over the air. Station of the model of Omaha

7:20 A.M.

The survey port

recognition for the Omaha pro in the publication of the trade, 'Golf-dom.' Mag devotes several pages to the publication of the trade, 'Golf-dom.' Mag devotes several pages to for the benefit of other pros who can use in popularizing the sport in the trade of the benefit of the prosent of the trade of th

ing through, figure.
Goes on over WOW Thursday with Harry Burke handling for the station. Doesn't necessarily take a pro to stage this; radio or newspaper mug can work out nicely.

per my can work out nicely.

Not True in Dayton, O.

Contrary to reports of Bar Association protests in Cincinnati against local station pick-upe of traffic court hearings. Station in Dayton uncertificated by the law-yers and extremely popular with the public. Has been on air four months.

Has been on air four months. The protection of the protection o

35% in Dayton.

"How to Hold a Husband".

"How to Hold a Husband After 40," Remembering the Wedding Anthersary! and 'The Sweetest Thing My Husband Ever Did are typical Love Miles woman's club program on WOR.

Housewires who write good essays are invited to the studio to work this up to assume the character of a great distinction.

4:15 P.M.

THE CITY PRESCRIPTIONS PROVE MADE and

JOHN CAMERON SWAYZE will broadcast hereafter exclusively over

12 o'alock

The second secon

KANSAS CITY JOURNAL-POST.

KANSAS CITY'S DOMINANT DAYTIME STATION

WHB

STATION PORTRAIT

WSPA, SPARTANBURG, S. C.

The Voice of South Carolina, Is housed in new struclina, Is housed in new struclina, Is housed in new strucline in Evanston Heights,
three miles from Spartanburs.
Power rating 220 killocycles,
1,000 watts. Has numerous to
marca, also the structure of the
marca also these into every
section of the city.
Large pick-up in business,
especially local advt. this
spring. Dawn Patrol, a.m.
twilight organ program with
and pulling strong. Various
other new programs include
children's programs with talented local tots.
Station structures after

children's programs with talimetal local tots.
Station stresses local or resional programs and goes after
days and nights a week and
days and nights a seek and
horized to seek and
horized to seek and
many outlying listeners-in
have ciris (relatives or friends)
in college here.
Nearest Opposition WPT
Nearest mercial manager; Weston Britt, program director; and Paul Nelson, musical director, also others on staff. Large staff of artists, guests and other-

pearance was not aired. Ad Club is made up entirely of newspapermen, advertising groups and merchants. Advertising groups and merchants present were men who were real prospects for sponsorship of a radio period, and though on surface the will gesture, it was at same time an audition of program run of the ore gang of possible takers. For the control of the control

Showmanship in Albuquerque, N. Mex.
New at Albuquerque, N. Mex.
Shows an attact of New Mexico.
Stowns in state of New Mexico.
Stowns in state of New Mexico.
So did time dance caller and cites by
anne actual citizens in one city on
each broadcast.
pical hill billy and
yokels in hinterlands eat it up if
letters count.

Copping Celebs on Wing

Copping Celebs on Wing
Salt Lake City.
Publicity and news stunt formulated by KDYL, is the installation
of remote control facilities at the
most control facilities at the
late of the c

Deep Sea Fishing Program

New York City.

WHN, New York, starts a deepsea fishing period Thursday (30)
under the tag of 'Admiral Ben' to
run twice weekly at night for 15
minutes.

minutes.
It's being done seriously, with Ned
Dobson, vaude agent, writing the
continuity and Mitchell Benson,
formerly stage producing assoclate to L. K. Sidney, WHN's head,
doing the spieling.

C. of C. Gives WBT a Puff

C. of O. Gives WBT a Puff
Charlotte Chamber of Commerce,
Gedding that one good plug deserves another, is now turn-aboutfair-playing WBT, nos of its prindistributing literature that brags
on the station as a powerful asset
to the city, financial as well as
Stations in other towns might arrange similar deals. Literature pittures the 50.000-watt pioneer southitures the 50.000-watt pioneer southitures the 50.000-watt pioneer southitures the 50.000-watt pioneer southitures the 50.000-watt pione and
in a principal office building, mainitaning a transmission plant, supporting a regular payroll of 50 perroll of 50 others, who work part
time in particular spots.

NEW YORK RADIO PARADE

Dodge Motors will air a long ceries of recordings over a series of stations not compiled as yet. Talent consists of Vic Young ork on all platters with Boswell Sisters set for three records, Bob Crosby also three and Moton Downey the same. The Mille Brothers and Ruth Etting will make the two recordings each. All talent except Moton Downey is under management of Rockwell-Okeste. Agency for client is Ruthrauffram. RCA will do the recording. Vic Young did the batoning for the WR-Chayrolet recordings.

Ed Wolf's Summer Uni

Radio name summer vaude unit will be produced by Ed Wolfe and opens June 7. Talent consists of Mary Smail, Phil Cook, Pops and Louie and winners of Major Bowes, Fred Allen, Ray Perkins and Gus Edwards and winners of Major Bowes, Fred Allen, Ray Perkins and Gus Edwards anateur programs. Jack Rubin of Ed Wolfe's office who doubles as actor in CBS script, The O'Nellie', will redouble and m.c. the unit being billed Jack Rubin of Silver Dust's 'The O'Neills'

Reverts to Pri ivs

After three years going straight, Phillips Carlin who, before becoming NBC sustaining program manager, was one of NBCs top announcers ranking with Milton Cross and Graham MoName. He reverts to type and will front for Graham McNames over WJZ at 7:45 tomorrow. (And he better be good.)

That's How Rumors Are Made

Recently this column carried a line to the effect that Tom Revere of Benton and Bowles was expecting an addition to the family on May 29. The info was received while in the presence of, tho 'not from, Mr. Revers. Since no denial came from the man most concerned the line was printed. Since then Squire Revere has been raving. His office saff has been riding him plenty of late since the addition to the family is expected not in the home, but in the barn.

Odds-and-Ends Collectors

Name bands playing one-fighters have a new menace to their peace-of-mind. In past orks have suffered pienty from instrument supers, Now souverist hunters are driving the orks darfy. Little Jack Little troupe recently returned from tour with a loss of the items ranging from a microphone to the bow for Harry Sulkin's bass.

Surprising Charlotte
Charlotte Funking with WEAF since 1925 loo'ing after the news clips
will be given a surprise lunchon today by members of the press department. Five ex-members of the press department will return for the feed.
Miss Funking is resigning to catch a bit of rest prior to receiving the

F. D. R. Jumps His Cue
CBS was a minute later than NBC on air with the President Roosevelt
bonus veto. NBC had been airing all the prelims to the talk. CBS
switched the show on promptly at 1:30, as per schedule, only to find the
President had started his spile a minute shead of time.

CBS Frog Derby alred from Calif left one member of program with a rooked feeling. One of the frogs was named after Poley McClintock of the Fred Waring ork. Poley also stood-by in NY Clty studies and did the winning frog spell at end or race, the lines carrying show being reversed at last minute. The continuity of program was readied on Coast with no one here seeing acript. Poley's freg lost out early in race which was bad enough, but after doing speech neither Poley nor the Waring ork received any billing. There is a slight feeling of that's not fair'.

Lux Theater of Mr switch from Sunday afternoons at NBC to Monday even at CBS will have witch from Sunday afternoons. Program's best opening to leave NBC is June 30, after show was on 12-week, contract with the usual cancellation clauses. Meantime CBS coast-to-coast time will not be available till July 29. So show remains off air tho' planning for super-extra-special program on return. One reason for switch is that athone show brought program to Coast listeners well before noon thanks to the daylight saving routines which on a Sunday ayem doesn't mean many dislore.

Scrambled Notes

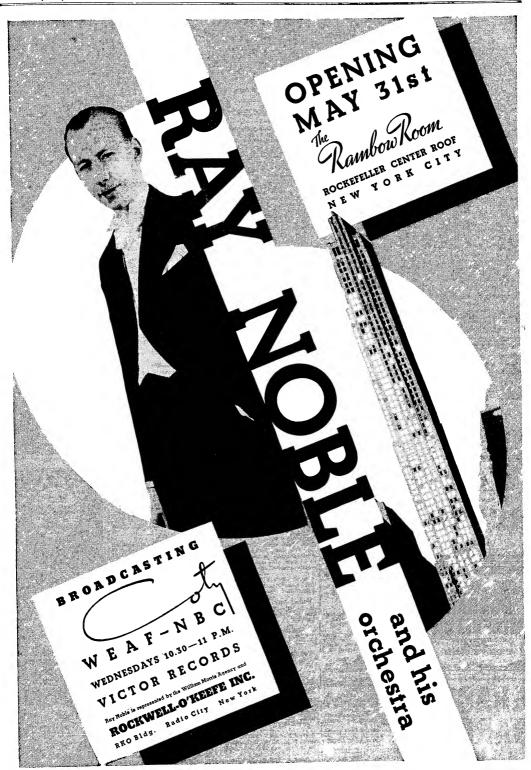
Union replaced the \$30 per week female stand-by planists at CBS-WABC with \$100 a week union members. Gale were Carla Romano, Marian Carle and Vera Eakin, last named now a CBS hostess...Abe Lyman, Milton Berle, Elia Logan do a one shot half-hour show for NY to audition for du Pont...Burns and Alien stay all of wilminston, Deliver of the caudition of du Pont...Burns and Alien stay all after through Midwest and returns \$(s...Ben Rocke auditioned Harry Saiter ork for McKesson & Robbins, the drug and liquor folks... No more recordings for Pick and Pat' since CBS gives them complete nctwork...Ruby Cowan of NBC accompanied the Pickens Gale to Buffalo give the new act the o.o...Titlo Coral, bartione, resignatured by CBS artist bureau for two more years...A. H. Saxton, Western Division Engineer of NBC motoring from Coast to Radio City with frau and daughter. § six-week trip.





ANOTHER NEW IDEA FOR NEW YORK'S LIVEST

STATION!



New Business

CLEVELAND

Elyria Merchonts, two 15-minute
musical periods, Tuesdays and Frimusical periods, Tuesdays and FriMaster Gas Operators, six quarter-hours a week by Music Pumpers
lii-billies and Gene LaValle, for inMerchon and Gene LaValle, for inMerchon and Gene LaValle, for inMerchon and Gene LaValle, for inmusical form of the company, the commusical way of the company, the commusical form of the company of the company of the commusical form of the company of the company of the commusical form of the company of the

Ford Motors, 52 announcements on Sundays preceding Jack Benny

ARTHUR + BORAN

Radio's Most Versatile Entertainer

HARVESTER CIGAR HOUR

MONDAY, JUNE 3RD WOR New York 9:30 P.M. EDST WGN Chicago 9:30 P.M. EDST WAAB Boston 9:30 P.M. EDST WLW Cincinnati 11:00 P.M. EDST •

Third Return Engage-ment Within Six Months Washington, D. C.

Week of June 7 Warner's Earle Theatre .

resenting His Noted Impersona-ons of Stare of the Stage, Screen adjo. Night Clubs and Political Life Dir. WM. MORRIS AGENCY

EASY **ACES**

3 0

MONDAY, TUESDAY, WEDNESDAY NIGHTS

"Hello Stranzer"

(Schlepperman)

HEARN

Wm. Morris Agency

THE ULTIMATE IN NOVELTY PROGRAMS

BORRAH MINEVITCH

REID'S ICE CREAM

Bole Direction
HERMAN BERNIE
1619 Broadway, New York

6:00 p.m. Placed through McCann-Brickson. WGAT.
Chrysler Mofors, 20 spot, announcements, Tuesdays and Thursdays, 8:30 p.m. Phesed
Hage of Nations, indefinite series
of 15-minute progra s from walkations floor, daily 11:00-11:15 p.m.
Dr. Scholts Pool Shop, 26 fiveminute programs daily except Cundays, 7:35-8:00 p.m. Direct. WGAIL
days, 7:35-8:00 p.m. Direct. WGAIL
or Work of the Company of the Compan

Hungarian Cultural Club, half-ay nights for one year. Placed di-

hour natures, day nights for one year. Placed unity of the day nights for one year. Placed unity of the products, quarter-hour of Words of Wisdom. by Gene LaValle six times a week, 4:00-4:15 p.m. Placed direct. WJAY. Placed will be produced the product of the p

CEDAR RAPI

CEDAR RAPI
Brionized Milling, one announcement a week for 22 weeks. WMT.
Charles Greenburg, Furier, six
announcements a week for eight
Krall Shoe Co, one 15-minute program by Bohemian Band a week for 25 weeks. WMT.
Paris Academy of Beauty, two 10-minute program by Bohemian Band a week for 25 weeks. WMT.
Paris Academy of Beauty, two 10-minute programs a week for 25 minute programs a week for 25 profer remote, direct from shop.
WMT.

WAIT.

People's Savings Bank, seven announcements a week for 26 weeks.

WMT.

FORT WORTH

Shield Co, refrigerators, F.: Worth, oue-hour program with Milton Brown and Musical Brownies. Direct. KTAT.

Peterman's Ant Food, 30 spot announcements, Benton & Bowles,

Peterman's Ant Food, 30 spot an-nouncements. Benton & Bowles, agency. KTAT. Tablets, two five-minute transcriptions. Hisson - O'Donnell, Inc., agency. KTAT. Fakes & Co., refrigerators, Fw Worth, 300 spot announcements. Di-rect. KTAT. Bassham Pountry Co., Ft. Worth. Bassham Pountry Co., Ft. Worth.

rect. KTAT.

Basham Pountry Co., Ft. Worth,
300 apot announcements. Direct.
KTAT.

Worth, 300 pot announcements. Direct.
KTAT.

Dundec Smart Clothes, Ft. Worth,
300 apot announcements. Direct.

LTAT.

LOS ANGELES

Crest Rosht Co., 13 five-minute programs from May 19 to Aug. 14, Tales of Ros and Estate. Placed by Dana Jones Co. KHII.

Dana Jones Co. KHII.

Co. (Grayco Shirts), 39 1-minute programs, Lou Criveling, moion pleture commentator. Placed by Lockwood-Shackel-General Mills (Sperry Flour), 14 D-minute sections of Terminine Pandens. Placed by Vestco Advertise KPRC, San Francisco. Rocket Gasoline Co., 30-minute matter show once a week, 13 times, matter show once a week, 13 times, Agency, From KHIJ for Don Lee network.

Placed by Beaumont & Hohman Agency, From KHJ for Don Lee network, General Mills (Sparry Flour), particular of the Manager of t

OMAHA, NEB.

Bunte Brothers, candy, announcements four times weekly to Oct. 1 renewal. Placed through Fred A Robbins, Chicago. KOIL.

Dodge Brothers Motor Corp., tran-

renewal. Placed through Fred A. Robbins, Chicago. KOIL.
Dodge Brothers Motor Gorgs, tranDodge Brothers Motor Gorgs, tranControl of the Management of the

ALBUQUERQUE, N. MEX. McMurtry Paint, 78 daily spot and connecments of 50 words cach

KOB.

Alka Saltzer (renewal contract), 13 weekly transcriptions of Brown and LaVelle feature. KOB.

WOR's Concert Tieup

Philiarmonic Symphony concerts and the operas at the Lewisolm Stallum, City College of the City of New York, have been tied up seclusively for broadcast purposes by WOR, Newark. Deal provides that the Newark outict may feed the programs to the Mutual Net-work.

Summer scries at starts June 27.

Deceit or Showmanship

Indianapolis, May 28 When criticized by a sports writer on the Indianapolis News for faking sound effects and giving the limnic ssion of actually being at a haseball game, while receiving re-

baseball game, while receiving re-ports over a ticker, Len Rilley, sports announcer for WIRE, retailiated with a scorching barrage of well pheed adjectives. The pheed adjectives of the pheed section was probably the only listener who was under the impres-sion that ho was trying to deceive the public, as he introduced him-self as broadcasting from the sta-tion, and only faked the sound et-tects to add interest to his chatter.

HERE AND THERE

Lou Forman joins Station WINS New York, as musical director this Monday (3). He is a former RKO vaudeville house conductor.

Station KSD, St. Louis, Mo., has applied to the Federal Communications Commission for full time on the 550-kc ehannel which it now shares with KFUO, Clayton, Mo. Latter station, and not KSD, as was erroneously reported, is requesting a transfer to the 1010 channel

Springfield Newspapers, Springfield, O., is asking a new sta-tion on 1120 with 250 days.

Harry Richman, through his per-sonal rep, George Wood, has sig-natured an exclusive booking man-agement contract with Rockwell-O'Kcefe.

Carlos D'Angelo is not leaving his present assignment as radio direc-tor for the Biackman agency, Report of his impending departure started when one of the Blackman partners, Marion Harper, undertook to help Vick Chemical find a man for its radio department.

Kanneth Randolph, formerly com-Renneth Handolph, formerly com-mercial mgr. of WSMK, Dayton, O., is leaving the radio department of the White-Lowell agency.

Edgar Kobak gave Notre Damc's business school the lowdown on broadcasting in an address by in-vitation Thursday (23),

June Emmet, formerly tap dancer June Emmet, formerly tap dancer in the Benny Davis-Herbert Faye vaude act, is now part of the harmony mixture of Jack, June and Jimmy on CBS and WEAF, New York. Trio, which includes Jack Kane and Jimmy Kanner, are doing a twice weekly series for E-Zee-Freez over CBS and a Thurschell Pressure ove

Lincoln Dellar, former mgr. of KGB, San Diego, has joined Radio Sales, Inc., in New York.

WIBX, Utica, supplies two sustainers for CBS in George Wald's Ensemble and Colgate University Glee club.

Robert Richmond of East Orange, N. J., doing Town Talk series over WBNX, Bronx, now.

Ted Claire to handle golf and fishing news also over WHN, New

Tom Riley, production man on NBC's New York staff, ill in hos-pital for several weeks.

David B. Henley, who left WDAY, Fargo, N. D., in 1932 as program director, has returned as press agent, Station, 13 years old on May 22, now tied up with Fargo Forum.

Harold G. Nebe, WSMB's chief en-ginecr, is on a trip that will take him to New York City, Schenectady, N. Y., and Cincinnati, Ohio. Will be absent for 10 days. Pete Haman Bill Nevill and John Rover wil share his duties while he's gone.

Wallie Rubers, radlo manager of

CBS MAPS OFF PRESS

About Ready for the Trade From NBC's

CBS will have its new station erage maps off the press by the end of this week for distribution to advertisers, agencies and member out-Coverage of each station treated from both the daytime be treated from both and night time angles. These maps have been based on the returns re-

and night time angles. These maps have been based on the returns received from a circular giveaway. MBC's last area calaims were derived from an ensurement findings and fan Columbia maps will be varieoured, with cach station given a double truck of space. On one side will be the daytime findings, the other side will show the night time coverage and between the two maps be the sales atory for the station.

Agencies-Sponsors

Colpate-Palmoliva-Pest Company begins a '15-Minute Mystevy' series over WOR. New York, Priday (27), plugging its dental powder. Who-dunts will be presented and unraveiled on the samo night. Initial broadcast at 7:30 p. m. will alter at 2:31 m. will be a transport of the correct series and the wind announced. In-between listeners are to scratch their brows and then wire in their verdiets.

Three eash prizes will be awarded. Top prize goes to the first telescale. Top prize goes to the first telescale. Top prize goes to the first telescale. The control of the correct series will be awarded. Top prize goes to the first telescale. Top prize goes to the first telescale to the control of the co

Honri, Hurst & McDonald. Honri, Hurst & McDonald, Inc., Chicago, handling Acme White Lead & Color Works, Detroit, has renewed Smilin' Ed McConnell series for an indefinite period start-ing June 9. Program emanates from WKRC, Cinclunati, and will be broadcast over WABC and 17 CBS stations.

McCann-Erickson, Inc., handling DeVoe & Raynolds Company, Inc., has spotted Stoopnagie and Budd for a twice weekly spread, having started last Tuesday (21) for an in-definite run. Series is broadcast over WABC.and 36 CBS stations.

R. A. Johnston Company is continuing its 'Painted Dreams' series over Mutual web for another fourweek period beyond May 27. This will bring them through the early summer season. Serial originates from WGN, Chicago. WOR, New York, presents the romantic tale in the eastern area.

S.S.S. Company has renewed its Music Box series for a period of 50 weeks, starting Juno 7 over Mutual web. This program is broadcast di-rect from WLW, Cincinnati.

Reliance Manufacturing Company is to sponsor Gabriei Heatter on a new 'Mail Bag' series over WOR, New York.

WOWO, Fort Wayne Breakfast Cluß which has been a participating program on the station for four years, has been sold direct to Meyer Bros. Drug Co. for its main air plug. Program runs an hour, and under its new spensorship will include talks on various national drug products which are sold through the Meyer chain of stores.

Icemen of North Carolina hav risen up against the advances of electric refrigerators and have bought a series of programs on WBT, Charlotte. Station has a number of electric refrigerator programs also.

Stuart G. Robies, formerly with Scholtz Advertising Service, and Edward C. Stodel, formerly film writer on the Los Angeles Herald, writer on the Los Angeles Herald, have formed a partnership, with of-fices in downtown Los Angeles. Handling as their first, 'Inside Stories,' over KFI.

Arthur MacDonald, recently salesman at KHJ, is at KNX, Hollywood, preliminary to joining the John Blair organization, KNX reps, in New York.

Neisser-Meyerhoff Advertising Neisser-Aleyerhoff Advertising Agency of Chicago, was entertained by A. S. Foster of the WWL commercial staff and others on visit to New Orleans. He placed a nightly contract for Murine with the station.

Not Safe Anywhere

Charlotte, N. C., May 28, Charlotte, N. C., May 28, Visiting the Western North Caro-lina mountains for a weekend W. A., Schudt, Jr., manager of WBT, found that all t's hillbilly bands are still not under contract. When it lecame noised about that the station manager was stopping at a certain Linville spot, bands galore came down out of the hills and serenaded him untii far into the night, in

hopes of a contract.

Most of the playing er an adjoining golf course.



EXCLUSIVE MANAGEMENT ROCKWELL O'KEEFE INC



EXCLUSIVE MANAGEMENT ROCKWELL - O'KEEFE INC



EXCLUSIVE MANAGEMENT ROCKWELL O KEEFE INC



XCLUSIVE MANAGEMENT ROCKWELL - O'KEEFE INC



EXCLUSIVE MANAGEMENT ROCKWELL O'KEEFE INC



EXCLUSIVE MANAGEMENT ROCKWELL - O'KEEFE INC.

Reveal Mystery Voice On WOV, New York, Is Franciscan Monk

which has been sponsoring the Good Samaritan daily over station WOV, New York, as a sort of mys tery advisor to foreign speaking people, permitted its air draw to show himself on Sunday (26) at a special benefit show at the Hippo-drome, which was presented under the auspices of Immaculate High school. Samaritan turned out to be the austronia school. Samaritan turned out to be Dr. M. Ansalvi, a Franciscan monk of the third order, who has preferred remaining incognito up to this time. He's been on the station for

over a year.

Others on the Hipp program which was all WOV talent included a three-act Italian play presented by the Angela Gloria company. Mynichinal band and Julio Occibol's orchestra. Station co-operated as good-will gesture.

Flattering Turn-Down

St. Paul, May 28, WCCO, which is broadcasting baseball game is a season of the season here at night, we cannot grant it to

you. Now, Hugh McCartney, WCCO's chief engineer, is taking double bows for his baby's signal.

Web's Pill Loss.

(Continued from page 35) pels NBC managed outlets to sub-mit their new business for approval to homeo ce sales execs, the ap-plication of the taboo structure to locally booked account comes as a

pileation of the taboo structure to locally booked account comes as a stiff blow to several national advertisers who had hoped to remedy the situation by going apol. Barrie will but hene advertisers from major releases in a number of the leading stations throughout the situation by going stations. What agency men now anticipate is that a goodly percentage of the leading stations throughout the leading stations throughout the elementary to the station of the state and the st

'Body Odor' Out

'Body Odor' Out
Among the accounts hit last week
was Lever Eros. 'Life Buoy Soap.
Ruthrauft & Ryan, agency on the
account, had picked a number of
CBS stations for a series of 65 fiveminute transcriptions, to be run off
within 13 weeks, but inquiry at the
network's New York office brought
he first of Lifebuy's 'body odor'
slogans. Another account that inquired of CBS where its product
would be acceptable to Columbia
managed station was Fletcher's
Castoria.

In its declaration of policy CBS

Castoria.

In its declaration of policy CIS two weeks ago named as objectionable besides laxatives, the advertising of laxative properties in any other product, the discussion of depilatories, deoderants and other producesting which by its nature presents questions of good task monitoring with ado and marging. connection with radio listening or the advertising of any product which describes any internal bodily functions, symptomatic results of internal disturbances or matters which are not generally considered acceptable topics in social groups.

SCATTERING PLUGS New Policy Has WINS Spotting Through Schedule

Change in business policy at the Hearst station, WINS, New York, will permit placement of spot an-nouncements throughout the sched-ule. J. L. Kaufman has instructed sales staff to sell on wide open basis.

basis.
For past six months WINS has been educating advertisers to buy blurbs on two programs, New York hour and cocktall hour set aside for that purpose. Only exception was a shoe company that got preferred position by paying full one-time rate on a 15-week contract.

Amateurs Scarce and Bad; Substitute Pros

Sait Lake City, May 28.
Radio station KSL sold the idea of an amateur program to an account. After a week of steady plugging for contestants, results were miserable. Production staff solved the problem by presenting 'professional' lem by presenting 'professional amateurs on the legitimate amateur show. Idea went over.

Peggy Fuller, formcrly in vaude-ville with girl orchestras, has a sus-taining spot on WMT, Cedar Rapids, Iowa. Specializes in hotcha num-bers.

Pistols at Dawn

Atlanta, May 28.

ne of those slips almost started another Civil War here. Mike Thomas remoting from Confederate Veterans 'Home, where WJTL picks up yarns by veterans of the War Between the States, referred to the vets as 'you boys in blue. Neighborhood thought a second war had broken out.

Coast Hamateurs Get Don Lee Bankrollers

ond war had broken out.

Los Angeles, May 28.

Don Lee Coast chain has gone for the amateur show gag, launching the initialer last night (27). Rockett Gasoline is commercialling. Shows to be half hour weekly from the stage of the Major Theatter from the stage of the Major Theatter Frices will total \$100 a night with best in 12 broadcasts to get a chance on a CBS transcontinental from here.

here.

Taking no chances with the too simon pure variety, competitors are compelled to submit to auditions ahead of mike appearance with only the better ones getting a chance to

Lew Stark, WHAM, Rochester, continuity editor, back after illness.

'Gibson' Change, Dietz-Schwartz Out **After Writing 80 Songs in 9 Months**

Duncan, Okla., Draws Nix

Duncan, Okla., Draws Nix
Proposed erection of a 100-watter
at Duncan, Okla, drew a negative
recommendation to the Federal
Communications Commission last
week. Examiner R. H. Hyde urged
denial of application aubmitted by
F. Steefe, 1r. for permission many
to the steep of the steep of the steep of the steep
W. Steefe, 1r. for permission many
the steep of the steep of the steep of the steep
Hyde's recommendations were based on conclusions that no short
ing of need, probable support, or
aminer cald arrangements were not
sufficiently definite to assure continued operation and the station
would not serve a substantial area.

thrued operation and the station resemble the c

Procter & Gamble's original ra- Howard Dietz, lyricist, end their discussion with association with the Ivory show The Gibson Pamily' (NPC), on bohalf of Ivory Soap, ends June 9 place of the original music conhent the program undergoes a change in setup. Changes will apply to everything but the cast, and the program, cast will sing standerly to the cast, and the program, cast will sing standerly the control of the program, cast will sing standerly the cast, and the program, cast will sing standerly the cast, and the program, cast will sing standerly which remains as is except that gradually to fit the structural which remains as is except the standard s

characters will be retained.

'Gibsoo Family,' which made its
debut last September, was radio*
first attempt at the presentation of
an original, specially written musical as a weekly proposition on a
big scale. It runs an hour
Schwartz and Dietz, in nine months
songs. None were published and
the rights to all have been retained
by the writing team for library purposes.

Doses.

Courtney Riley Cooper wrote the libretto at first, and was succeeded later by Owen Davis. From June 9 on the script will be handled by the Blackman agency.

With Winninger, Lois Bennett, Conrad Thibault and Don Voorhees' orchestra together on the same

orchestra together on the same show, 'Gibson Family' will closely resemble the original Maxwell

To Serve Well the Public Interest

By adhering steadfastly to this first tenet of radio broadcasting, the National Broadcasting Company best serves the interests of its clients



THE RESPONSIBILITY for the development of radio broadcasting as we know it today was originally vested in the National Broadcasting Company. As the first to establish mass radio communication and advertising on a national scale, the company early recognized the need for discretion in the use of its forces. Thus, the set-

ting up of standards and the shaping of policies for programs and advertising messages demanded the most careful consideration. For, a large part of the destiny of the entire radio broadcasting industry was in its hands.

And so, from the beginning, the National Broadcasting Company has directed its course along channels which it believed led to the clearest sailing. Program and advertising policies were based on one fundamental: to serve well the interest of the public, for in so doing the interests of advertisers, stations and NBC are best served. That adherence to this ideal has been a success can be measured by two things: (1) the great public acceptance and recognition of NBC as the leader in radio entertainment and education; (2) the ever-increasing volume of business placed by advertisers-a tangible expression of their endorsement of NBC standards and policies. Without

the one there could not be the other. The success of radio advertisers can only be in proportion to the public acceptance of the medium.

It has been gratifying to see the results of NBC's pioneering assume concrete form throughout the broadcasting industry. Greater care in the choosing of programs; better balancing of advertising messages and entertainment; more precise definition of types of products acceptable for broadcast advertising-these are three of the major accomplishments which are today making radio an even greater social and economic force.

NATÍONAL BROADCASTING COMPANY, INC.

A RADIO CORPORATION OF AMERICA SUBSIDIARY . NEW YORK . WASHINGTON . CHICAGO . SAN FRANCISCO

Radio Chatter

New York

New York

Bradley Kincaid, the Kentucky Mountain singer, now working over the New York of York

Western Canada

Sweethcarts of the Air, girls' trio, on vaudeville tour recently, returned to CKY, Winnipeg, Man, on 'Messages to the North' program. Radio scrials and detective story magazines were suspected aids to crime in arsenic poisoning of a Gull



UNCLE EZRA

STATION E.Z.R.A Red-Mon.-Wed. 7:45 P.M. EDST

NATIONAL BARN DANCE Sat., 0:30 P.M. EDST ALKA SELTZER

ABE LYMAN

AND HIS CALIFORNIA ORCHESTRA COAST-TO-COAST

WARC-Tuesday, 8:30 to 5 2.M., DS7 (Phillips Dental)

WEAF-Friday, 0 to 9:30 P.M., DST (Phillips Milk)

fred allen's

TOWN HALL... TONIGHT!" Ô

HOUR OF SMILES

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õ

HOUR OF SMILES With
PORTLAND HOFFA
JACK SMART
LIONEL STANDER
JOHN BROWN
MINERVA PHOUS
LETILED DOUGLAS
LATER DOUGLAS
PORT DE

6

DIANA /ARD

RETURN ENGAGEMENT DORCHESTER HOUSE LONDON

AND BRITISH
BROADCASTING COMPANY
Direction HEN LATER
M. 8. Bentham Office

Lake, Saskatchewan, farmer, alleged Royal Canadian Mounted Police in preliminary hearing of murder charges against deceased's widow and the serial and story in magazines and serial and story in magazines. Chartle O'Brion, CIR. Whinlipe, Chartle O'Brion, CIR. Whinlipe, Chartle O'Brion, CIR. Mollaying in New York and Montreal. Jimmy Growler's Old Timers back on CKY and Western Broadcasting King George V. Cancer Fund benefited when radio and atage on the charge of the charge o

thockles, and the mined at the unions and local dance musician sealouse, canadian Pacific Railway hotel system in Canada is rumored to see the mine canada is rumored to see the mine contracts, switching bands in and out of hotels across the country for private, dnimer, supper and ball-room dances next winter. Hotels in smaller centres, particularly, caused

It. Silvertonc Seven orchestra on tour through Saskatchewan playing one-

through Saskatenevan playing one-nite stands; own version of a Winnings own version of a Winnings own pening for Sock and Buckin Clubya annual 'Mud in Your Eye' at Dominion theatre broadcast over CJRC brought out all radio and stage talent in the city.

Florida

Dale James doing the quizzing on WQAN's 'Man in the Street,' show which goes commercial next week. WQAN's Amateur Night moves the downword Miami's Bayfront the mob that attends. Norman Me-Kay fills the mc. shoes. WQAM got pickups from the street and the city clerk's office on cicction night in Miami. Returns were interspersed with running deserted with the comments from people on the street.

and comments from people on the street. Pearson, WCAM announcer. and Bob Holmes have crashed as a pop song team and are already lined up for a commercial and the street of the street o

Utah

S. S. Fox, KDYL president, driving down to Los Angeles and San Francisco. Partly biz and pleasure. President Heber J. Grant, of the Mormon Church spoke on the CBS (Church of the Air program over KSL.

KSL.

KSL.

George Snell, nutting finishing of the CBS.

George Snell, nutting finishing of the CBV.

George Snell, nutting finishing of the CBV.

George Snell, nutting finishing of the CBV.

KSL.

George Snell, nutting finishing of the CBV.

KSL.

George Snell, nutting finishing of the CBV.

KSL.

20,000 programs, of which 3,000

RADIO

Missouri

Tom Baker, CBS tenor, formerly at Chicago, now on KMOX, St. Louis, staff.

staff.

Kathryn Cravens, one of the first
women news commentators in the
country, took two-week rest, touring South, interviewing celebs and
looking over conditions down there.
Returned to St. Louis May 27.

New mystery thriller, The Spider, starts on KMOX, St. Louis, Thursdays at 6:30 p.m.

New musical and dramatic show. The Happy Hunters, for Hunter Packing Company, aired over KMOX.

The Happy Hunters, for Hunter Packling Company, aired over KMOX. Tiny Renier, appointed conduction manager at KMOX, St. Louis.

John L. Clark, new continuity editor at KMOX. Came to St. Louis.

The You Agree, new series, Sunday evenings, uses professors from Washington University.

By You Agree, new series, Sunday evenings, uses professors from Washington University.

By Sports announcer, on the sick list. Lee Little linch hitting for him on baseball sames for Kellogg Co. KMOX. St. Louis, announcing atoff.

Edith Karen, St. Louis, soprano of 'June and Jerry,' doing night Company of the Company of th

Ohio

Tom Ireland WJAY, Cieveland, news commentator, is author again. Book titled 'War Clouds in Skies of Far East' and published by Putnam.

Putnam.
WJAY to present 'Parade of Na-tions,' representing all Cleveland nationality groups, in civic sta-dium around July 4.

nationarity about 4.

Judy Sherrill, Cleveland's only woman announces shifted to concomment of the con

ment.

Barnes in Cleveland for myster brondeast piped to New York for G. E. audition. Radio cricks barred during show.

Stubby Gordon doubling between WTAM. Cleveland, star ork and WTAM. Cleveland, star ork and Sander Service Service

Cubic Moving Manageroo Cubic Moving Manageroo Cubic Moving Manageroo Movin

Oklahoma

Slot machine promoters are gettiling set for the sugar when the
whirling fruit gaines become legal
in Oklahoma July 29.
Twin Hills golf course, exting for
Twin Hills golf course, exting for
such gains golf course, exting for
slape, and will be kept that way
unless another summer drouth turns
this part of the country to dust.
Bill McGinty and his Oklahoma
lawe heavy state bookings and
have heavy state bookings and
pack a barn dance every Saurday
and Sunday at Elmwood park here.
Elmwood opened the state's largest
single pool plunge, 60 by 140, on
Roller skating is getting revived

single pool plunge, 60 by 140, on May 19.
Roller skating is getting review play here. Merrie Garden skating tink, which has been open only for tink of the property of the pro

Indiana

Sam and Carlisle, "Blue Blids" of Southern NBC, lined up at WFBM, NBC, lined up at WFBM, NBC, lined up at WFBM, and the line and the li

dlanapolis.

Bill Brown, chief announcer for WFBM, giving his co-workers golf lessons on off hours.

Ontario

Warbling Gary Carter off CKCL,
Toronto, to holiday,
Toronto, to have same the same the same than to direct the new Dinner Hour' scries
CFRB'S Goven Burrell into municipal opera here; ditto Edythe
Sntuttlework.
CFRB'S Goven Burrell into municipal opera here; ditto Edythe
Sntuttework mining Bud Montyre
off to Montreal to sing with Joe
CCOUNTER'S bands.
Shat three-taweek series for his band over NBC
as a commission exchange.
Frank Gilbert of CKCL putting
as a commission exchange.
Frank Gilbert of CKCL putting
mags for the summer race meets.
Russ Gerow and his orch to sunch new funtruments Speaktone and the commer care meets.
Russ Gerow and his orch to sunch new funtruments Speaktone and the Connert Charace
Marguerita Nuttall, warbling-see,
Marguerita

Wisconsin

Heinle and His Grandiers, WTMJ. German band, leave June 10 on a tour of Michigan, playing one-night stands.

tour of Michigan, playing one-night stand, well, former WINN sales stand, well, former WINN sales stand, member now in the advertisating promotion business on his own. Don Gordon, announcer, has transferred from KMOX, St. Louis, to INN, Milwaukee.

To All, Milwaukee.

Harry Sosnik and band have popened at Hotel Schroeder, airing over WINN, Milwaukee.

The Milwaukee word of the Milwaukee will be seen to be supported at Modernistic ballroom here to-night (21) but no radio tie-up.

Kentucky

ACRITUCKY

Jerry Shelton, for several years heard over Louisville stations, now platying plano and accordion with stations of the stations of

nouncer and brother of NBC's Ford nouncer and brother of NBC's Ford Bond, to join the ranks of bene-dicts. Announcement Indicates will be a June wedding. Father of J. Emmett Grate WHAS chief engineer, passed away

recently. WHAS rebuilding studio organ in

Maryland

WBAL's new studio and audition room formally opened. Biggest and best in burg, it is called the Eng-lish Room. Possibly because that is the only lingo spieled over air from station owned by Hearst In-

terests.
WCAO and WBAL both airing lnauguration exercises of Baltimore's recently re-elected Mayor Howard W. Jackson.

Howard W. Jackson.
Town's best-known pop son composs. Eddis Claypole, teamed of the composition of the composition of the drey, forming plano-and-pipes pair and starting series of afternoon air-ings over WBAL.
WFER tyles—is

ings over WBAL.

WFBR tylng-in with Warner's
Stanley, mutually plugging each

Stanies you will be playing each other.

Ed Tunis has resigned from WBAL announcing forces. The work of the stanies were hacking way through the wildering up advertising accounts for WBBL Bulliums uniner of 'amateur' contest on WBAL, got as reward to trip to N.Y., where she broadcast with more amateuris in on the Tastyeast program over NBC blue band. Incidentally, runner-ups in contest which Miss Ferace won locally, harmony trio, 5 Girls in all a eccounts previous to contest, and are on one currently over WCAO. and are WCAO.

and his ORCHESTRA NBC, COAST-TO-COAST

Opening May 31 WEAF RAINBOW 10:30-11 P.M. DST WEDNESDAY ROOM RADIO CITY NEW YORK COTY

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= = =

LEON

WEEK-PLAYING NORMANDIE

ARMOUR HOUR FRIDAY-WJZ-9:30-10 P.M.

Direction, HERMAN BERNIE 1819 Brondway, New York

ENA VENUTA

WABC and Entire Columbia Network

Management CBS Artists Bureau Jules Alberti, 515 Madison Ave.

RADIO'S PREMIER MIMIC

WARD WILSON

STAR OF
"ITTY BITTY KIDDIE" HOUR
WHN
IN PERSON LOEW THEATRES

From "Variety" May 22d, Loew's Sta ew York, week May 17th: ew Mork, week May 17th:
"Ho's a clean-cut worker with an un-ommon talent for vocal initation. In aces days of radio impersonators on very bill a click such as Wilson piles up ere is unusual."—Bige.

Personal management NBC ARTIST BUREAU

EMERSON GILL AND ORCHESTRA

THE WILLOWS

ELISSA LANDI and Kenneth McKenna Michael and Mary' Michael and Mary' COMMERCIAL WIJZ, New York Lux Sunday drainatte hour was a sunday with the condensed and the condensed and

acters aging in a sentimental man-ner.
Voices acquire a heavier touch and words are weighed more. This is where McKenna's ability atood to the sentiment of the sentiment of the Landi's second air appearance on a major radio program of recent date. Sho's a pleasant personality to listen to. Supporting east was competent.

IGOR and SONIA ROMANOFF Pianist 15 Mins

Pianist and Vocalist
16 Mins.
16 Mins.
Way. Schenectady
Way. Schenectady
This pair have been broadcastling from station's Albany studio,
from the past month. Tag may be
a professional one, adopted to give
a concert-foreign flavor to a provsole billing but a young woman soprano solos about the midway point.
In the high-grade music field,
flor is a talented pianist, possessed of a delicate touch and excellent interpretative power. Learn
for facilo fingering in the treble. He
does not thump the base or roar
thunder, atthough it might be we
achieve to place and show of versattifity. Themer is restful, lyrical
Soula Romanoft uncorke a high,

a change of pace and snow or was attility. Themer is restul, lyrical in mood.

Sonia Romanoff uncorke a hith, sweet voice, hell-like in tone. Does plenty of range and virtually perfect breath centrol. On one block hed did an aria in foreign tongue, handling runs and trills impresent the stance of the stance. When the stance were bonding on another stance. Voice is above average, for a local. Rates being taken out of the afternoon-filler class. A larger spot for the vocalist is one of the changes indicated, if that were forestance.

NBC • ENO • WJZ

KEMP

And His ORCHESTRA

NIGHTLY PENNSYLVANIA NEW YORK HOTEL

Every Wednesday, 8-8:30 P. M

MONDAYS 8 to 9 P.M.--WHN

ALEX

AND HIS MUSIC Dir., WM. MORRIS AGENCY

TIM and IRENE NOBLETTE

"Hy Ya Boys"

Goodrich Tire Program

Every Friday Evening WJZ-10 to 10:45 P. 4.

National Broadcasting Company

GUY ROBERTSON

THE GREAT WALTZ'

Centre Theatre, New York

BISODOL

Radio Dir.—LESTER LEE Per. Mgt.—FERD SIMON

'IS BABE RUTH THROUGH?'
Daniel M. Daniel and Artie
McGovern
Sports Forum
15 Mins.

15 Mine.

Sustaining.

To anybody Interested in sports, this topic was a natural for discussion, especially in the hands of Daniel. Machine in the process of the process o

few years for twice the money Ruth received.
Quoted Babe as saying; 'Diet and exercise; that's all I get.' McGovern believed that Ruth went on his baseball tour of the Orient with the idea of having a real vacation, never believing that he would return as an active major league player.

curn as an active major league player.

Result was that when the Babe was signed to play at Boston as a was signed to play at Boston as a was signed to play at Boston as a war with the player of the

BOB McGREW'S ORCH. Sustaining K80, Des Molnes

K80, Des Moines

McGrewen nine-piece orchestra
(which has 43 doubles) is of the
(which has 43 doubles) is of the
(which has 43 doubles) is of the
property of the past two weeks KSO has been
feeding 30-minutes of its dance
music from the Tropical Room of
Hotel Fort, Des Moines, at 11:30
Monday nights to NBC's blue network.

Monday nights to NBC 3 blue net-work at the respective to the control of the con

Ristrim and a representation of the fort Des Moines McGrew will open the ball-room at Sycamore park for two weeks and then goes on a six-weeks tour of Ford agencies sponsoring garden parties or out-door exhibits

JEAN BRUNESCO ORCHESTRA

15 Mins.
Sustaining WABC, New York
Comes from Jack Dempsey's restaurant, N. Y., with an all string ensemble. It sticking to string musle, okay, but when essaying to fake maraca riptims via pizzleate violant strings, it's an ineffectual substitute.

lin strings, it is as the control of the strings of the smarter botels and for function and ecoktail musicales a lie's more than satisfying but is should pick his repertoine better or either add some percussion instruments for the ripumba stuff when ended according to break up the rhythans in the control of the control

Ad Plugs

The 'Lysol Girl'

Ethel Merman is running the risk of possibly being professionally damaged through the kidding atdamaged through the kidding at-tendant to the show-circles' refer-ence to her as 'the Lysol girl.' It's an angle which the sponsor and the star of the Sunday night 'Rhythm at 8' show may not be cognizant of, or deprecate, but more than one artist has been kidded into oblivion, or

damaged.

The tagging of the ad spiel right on the heels of a vocal number by Miss Merman is an unsavory sequence for the star, and the wording also needs close watching.

Pile? Plug
WOR's Carter's Little Liver Pilis
program is anything but subtic.
Phraseology such as 'take a good
dose of,' etc., is used often and ions.
A dramalet enactment of one version of the commercial ping has two
that she feels run down, out of noits,
etc. Comes the advice from her
vis-a-vis to 'take a good dose of
Carter's Little Liver Pilis,' etc.
The signoff apiel again reliefshir
manner, 'if you don't feel good, take
a dose of,' etc.

PROFESSIONALS ON PARADE Buddy Doyle, m.e.; Ray Covert, Marshall Reed, Margaret Young, Beverly Roberts, Arthur Page, Lloyd Shafer's Orchestra 30 Mins.

Sustaining WINS, New York

WINS, New York
Station has tied up with the Herman Bernle booking office in setting
a variety spread thrice weekly over
its air waves. Idea is to bring protis air waves. Idea is to bring propublic, with the hope of attracting
commercial attention. It's similar
to the idea inaugurated on WHN by
Sophle Tucker. But in the atternoon (2:30, EDST).

noon (2:30, EDST).

Array on hand at this hearing revealed a well-assembled group with most and the second of the

Inostly for the solos.

Itay Cover' and Marshall Reed delivered a fast chatter song in dialect. Later, due spill and returned for single numbers. Good stylist, had two numbers, the first in semi-comic British fashion, and the last in French. Arthur Page on for straight vaude stuff, with closing plants award for the closing plants are sent and the semi-comic straight vaude stuff, with page on for straight vaude stuff, with closing plants are sent properties.

on for straight whole stuft, with a praintenance of the closing stance.

Miss Young retains a throaty quality in her singing of popular tunes. Her second one at this heart of the control of the biggest disk sellers, which is a warm one even at this date. Doyle's diologic centrelity of comic lines.

Bernle office has installed a girl in the station's lobby to receive applications for the hour, and so fair properties of the hour, and so fair sellers of the hour sellers o

EDDIE MILLER Baritone Baritone 15 Mins. COMMERCIAL WMCA. New Yor.

COMMERCIAL WIGGA, NEW YORK, NEW YORK

VETTE RUGEL

Sustaining WHN, New York WHN, New York WHN, New York WHN, New Hospert was a fine soprano component and which is an adeville in the days when that meant something. Her experience and capacities were suggested by a minor key rendition of Way Down Upon the Swance River. That is the type of material which seemir would be easiest might be wisely counseled to map any radio campaigns along those lines.

any radio campaigns arong milines.

She made a negative impression, unfortunately, with her first number on the Sophie Tucker Music Hall (23) program. That did not come over the kilocycles with attention-commanding quality.

Land.

over the knowyces with attentioncommanding quality.

JACK AND FRITZ'
With Mrs. Edmund R. McGill, M. A.
McGallion, James Trauter
Adventure Serial

COMMERCIAL
WOR, New York
Have York The Work of the Comment
Dower the story values of the harrative. Jack and Fritz' is a re-ham'
power the story values of the harrative. Jack and Fritz' is a re-ham'
Life must know it by the seal—varlike tribes, wild country, party of
young folias accompanying their
stame of science, gold and 15 minmuses of constantly recurring threats
to life and limb.
In the story of the science of the contractice of the science of the conprobable mess of nonsense Gold
Medal Crayons has a contest that
seems aura-fire for youngstera. At
seems aura-fire for youngstera. The
chief customers of the product perfectly. Kiss buy the colored
crayons to draw pictures of fish or
rettitively. Smart twist is a special
reward for the youngest contestant.
This is calculated to include emor loss.
Whistlers down to age two
like the contest of the colored
or the colored contest that
the colored colored colored the colored
crayons to draw pictures of fish or
rettitively. Smart twist is a special
reward for the youngest contestant.
This is calculated to include emor loss.
Whistlers down to age two
or loss.
Mrs. Edmund McGill is suthoress.

byonic Whistlers down to age two loss.

"I loss."

"I l

Acting and diction okay. Land.

ROSENBLATT and ZAYDE Singer, Pianist

ROSENBLATT and ZAVDE
Singer, Planist
Sustaining
Whynearing (for a repeat) with the
Sophic Tucker Music Ital) program
(23) on WHN It was evident that
Sophic Tucker Music Ital) program
(24) on WHN It was evident that
(25) on WHN It was evident that
sophic Tucker Music Ital) program
(26) on WHN It was evident that
(27) on WHN It was evident that
samior, Josef Rosenblatt, formerby
the state of the service of the singing son of the late eninent
samior, Josef Rosenblatt, formerby
the state of the service of the singing son of the late eninent
samior, Josef Rosenblatt, formerby
the state of the service of the singing son top of musicianship.
Service of the service of the service of distinction. However, we will be a service of distinction. However, we will be a service of the service of the

JUNE CASTLE

Edile, Miller is sponsored six ti can week by Electrosed, an itch fotton whose commercial blurbing reads as week by Electrosed, an itch fotton whose commercial blurbing reads of the property of the state of the state

'VINDICATORS' Kay Story, Jean DeLys, Jack -Lexter Tremaine, Bryon M Al Tiffany Short Stories

VINDICATORS'
Kay Story, Jank Dalya, Jack Daly,
Kay Story, Jamaine, Bryon Merrill.
Al Tiffany
Short Stories
10 Mints.
Local Mints.
10 Mints.
10 Mints.
10 Mints.
10 Mints.
10 Mints.
10 Mints.
11 Min

JEAN DICKINSON With Henry Everett Sachs Orc Songs, Music 15 Mins.

15 Mins.
Sustaining WJZ, New York
NBC pickup from KOA, Denver,
of Jean Dickinson, who is heraided
sopramo. Henry Everett Sachal' concert ensemble contributes the instrumental interludes.
It's a high-grade quarter hour,
both vocally and instrumentally, and
motional pickup.

COLUMBIA ARTISTS BUREAU PRESENTS

LITTLE

And His Original Columbia Broadcasting Orchestra ON TOUR

And Broadcasting Daily for Niagara Hudson Electric

Light and Power Co. ALSO ON COLUMBIA RECORDS

AL SHAYNE

Radio's Ambassador of Song HEADLINING

LOEW'S DELUXE THEATRES "A Radio Sensation. Without the slightest doubt, the greatest singer of popular songs on the air today. Wotta voice!"

DAILY MIRROR

Broadcasting Every Sunday 5:30-6 P.M., WOR, N. Y. FOR SALLY'S STUDIO 7 West 44th St., New York City

Silvertown Orchestra

Audress STEINWAY HALL Representative: ROCKWELL-O'KEEFE, Inc.

AUSTRIANS SEE ASCAP VICTOR

The president of the Austrian authors and composers society, Herzmansky, and Hans Gelringer, representing the Vienness writers, are in New York conferring with E. G. Allis of the American Society of the American Society of the American Society are no foreign relations. They came directly from the international copyright convention in Seville, where it was agreed that the literary works of fictionists may be lifected with the sevent of the sevent of the sevent The president of the Austrian

European societies, just as the musical rights are leased.
Foreign husic society execs, who have been periodically visiting the N. Y. headquarters of ASCAP, believe the U. S. Government's suit on lleve the U. S. Governments suit of monopolistic aligations against the American Society will meet the same fate as abroad, where the powerful radio interests likewise opposed the music license collec-

In Europe, also, the radio execs conceded that if they must pay a music license fee they'd rather deal with one central source which is empowered to license these rights and they control to the control of the control

with one central source which is empowered to license these rights than with sundry groups representable to the control of the

Kirkeby with Victor

Edward Kirkeby has been named manager of RCA Victor's artists and repertoire department. He re-places Eli Obcrstein, who last week joined Harms, Inc., as business

Kirkeby was at one time asso-clated with the California Ramblers.

NRA Reaction

Reaction of show business to invalidation of the National Industrial Recovery Act is covered in detail on pages 1 and 2 of this issue.

Val Olman Grabs Radio City Patio In 32-Band Contest

John Roy, manager of the Ra bow roof atop Rockefeller Center, auditioned 32 bands for the new Patio job, which opens June 7 as an Patio job, which opens June 1 as an informal room, in opposition to the formal Rainbow atmosphere, where Ray Noble and his orchestra, with Amy and the property of the property of the property of the property val oliman and the Meadowbrook Boys were the victors for latter spot. Unlike the Rainbow's \$3.50 and \$4 dinner and \$1.50 and \$2 couvert, there will be no cover charge in the popular room, with a \$2 dinner and Meadowbrook Boys were last with Irving Rose at El Morocco, N. Y. They were merged into Val Olman's aggregation by John R. Andrew, who built up the combined organization. Andrew is also setting a combo for the cocktail session. informal room, in opposition to the

BOB CROSBY ON OWN

Recruits Band for One-Nighters on Dance Circuit

Bob Crosby having broken away from the Dorsey Bros. band, with whom he served his novitiate, is taking a band unto himself for one-nighters on a preliminary dance tour before landing a summer berth. Rockwell-O Keefe managing of his Crosby has recruited most of lake and the composition of the compo

a new band.

Will Osborne handed extended engagement of entire summer at Lexington Hotel.

THE COLUMBIA BROADCASTING SYSTEM, 485 Madison Avenue, New York City

Range' Not in Public **Domain: Court Denies** Infr. Suit Dismissal

In denying a motion for a diamissal, Judge Woolsey in the New York District Court last week declared that the Southern Music Co. has grounds for its Infringement action against 14 publishers that have been including 'Home On tite Range' in their catalogs. The defendant pubs had been under the impression that this tune, other than the public domain.

Judge Woolsey disagreed with defendant coursel on every contention advanced in challenging the validity of the original copyright.

validity of the original copyright. It has been argued that the record of the song made in February, 1905. It has been argued that the record of the song made in February, 1905, by the authors, William and Mary to the sound of the song made in February, 1905, by the authors, William and Mary Come within the law because the former was not an American citizen. Judge Woolsey socuted this allegation as unlikely and also said he saw nothing wrong in the fact that the original publishers of the chart of the same that the original published copies of the song. If anything, this predating, he said, served as an advantage to the public. All the same that the same that the copyright and two years later Goodwin obtained a renewal of copyright. Goodwin subsequently assigned the extension of copyright.

Goodwin obtained a renewal of copyright. Goodwin subsequently assigned this extension of copyright to Southern Music. ned by South-Among the firms ment action were Bibo-Lang; George F. Briegel, Inc.; DeSylva, Brown & Hendernon, Inc. (Crawford Music Co.); Paull-Ploneer Music Corp.; Rob-bins Music Gorp; Sam Fox Publishing Co. and Rugo Frey and Carnon J. Robben.

Ralph Maurice starts his Ross Fenton Farm in Jersey the last of June with Ernle Holst shifting from El Morocco, New York, for the dance music. Lita Grey Chap-lin and Arthur Brown will also be in the show.

Inside Stuff—Music

Ray Noble's vocal recording by Al Bowlly of 'My Melancholy Buby' and 'Basin Street Blues,' back to back on a recent Victor release, has the Broadway bunch reminiscing about the old Reisenweber's days because the recording technique is very 1992. That's the very thing, as a very Noble, that he wanted. He told his musicians to give Bowlly an instruction of the control of the second of the second was a control of the second with the second was a control of the second was a con

Jack Mills has signatured a contract with Maude Lambert, widow of Ernie Ball, that gives the publisher the renewal of copyright rights to Mills will have to negotiate with the lyricist of each tune as it comes up for renewal. Included among the songs that eventually will be involved in the arrangement with Mills are 'When Irish Eyes Are Smiling' and 'Mother McCree.'

Music contact men are descending on Chicago as a plugfest center. The many name bands around that territory is sending the top pressional men from New York to the midwest capital.

The national plug emanating from Chi, including the non-restriction on broadcasts suddenly, if temporarily, emphasizes the Windy City as a tin, pan alive high epot. Masters Burnett, Kysen, Maxon, Pio-Rito, 2to, et al., are some of the bands in Chi at the moment.

S.S. Normandie Fanfare. Davis Has Dance Bands

Meyer Davis and his 30 piece Meyer Davis and his 30 piece or-chestra have been sigmed to play the two balis June 4 and 5 on the liner Normandie and to broadcast the event on an international hook-up. Choice was made by Mrs.

Franklin D. Roosevelt and President's mother, on request of French line officials.

Several other bands will appear

Several other bands will appear to accompany some of the special artists, but Davis' orchestra will give out for the danspation.

Many a New York nitery, hotel, cafe, restaurant, as well as the Broadway attractions, is planning to tie in with the Normandie's bailyhoo.



Paine Asks Suggestions for Central Distrib Method to Counteract Off Biz

John G. Paine, chairman of the Music Publishers Protective Associgiune, last week saked the Max Mayer Music Co., the Maurice Richmond Music Dealers Service and the Music Sales Corp., the last a Warner tions for the cetablishment of a central distributing source for chain stores. Palne resorted to this move with the hope that the publishing industry will do something to stem the wholesale closing down of music counters in syndicate stores. Plans submitted by the three Job-Plans submitted by the three Job-Plans submitted by the three Job-Plans within the next two weeks. Plans disclosed that the trade has since the first of the year lost a minimum of 150 outlets and that during this period Kresge alone shut down 35 of its 204 music counters. Figuring that if the average gtion, last week asked the Max Mayer

business of an outlet is \$50, the industry has lost \$7,500 a week, or an annual turnover of \$390,000.

annual turnover of \$39,0000, Music buyers for the leading chains earlier this year had predicted a wholesale closedown of counters unless the pop faction established a central merehandising and distributing channel for its wares so that the store units could cut down their cost of music shipment.

cut down their cost of music sinjment.

You could be supplished it at the time.

If a counter does \$50 a week gross
it may show a net business of \$20,
but where it has to pay \$14 for a clerk there is only \$8 left to cover
mailing costs, heat, management.

light and general overhead. This
margin, which the chain men dochire insufficient, could be considercive insufficient, could be considercive insufficient, could be considercive insufficient, could be provided to the considercive insufficient, could be published to the complicated system of ordering music from many publishers
and instead buy through a single source.

DECCA WINS 1ST ROUND OF RECORD COURT TILT

Decca Record last week scored its first legal decision against the pho-nograph companies it is suing for \$1,000,000 when Justice Shientag in the New York Supreme Court de-nied a motion to strike out portions nied a motion to strike out portions of the Decca complaint. Named in the action, which charges conspiracy in restraint of trade, are RCA, RCA Victor, American Record Co, Enuswick Phonograph Co, Columbia Phonograph Co, Columbia Phonograph Co, Consolidated Laboratories, inc., and the heads of What counsel for the defendants objected to and sought to have stricken out were the paragraphs in the Decca complaint, which re-

stricken out were the paragraphs in the Decca complaint, which re-viewed the rise and fall of the pho-nograph indudstry and detailed how American Decca had been founded on the bellef that the talking ma-

on the belief that the talking machine business could be revived by the introduction of a high-class record at a low price. In urging climination of this matter, defendant interpretation of the matter, defendant impertinent and scandalous. Justice Shientag held that the granting of the motion would be of little if any benefit to the defense, but might work serious prejudice to but might work serious prejudice to Decea charged that the defendant disconcerns and their holding comdisc concerns and their holding com-panies had combined by bringing pressure upon their dealers to keep pressure upon their dealers to keep Decea's product off the counters. Attached to the complaint were affideavits alleging to show where Victor dealers were threatened with the loss of this brand if they also stocked Decea's library. Decea retails its diese for 35e and 50e, whereas the other firms maintain a list price of 75e.

Metro Picks Tunes To Plug Releases

Hollywood, May 28.
Cailing on studio songwriters for plug songs for two of their pictures. Metro has made selections from the three score submitted. 'China Seas,' by Naclo Herb Brown and Arthur Freed, will be used for the film of that title.

'Lovo Song of Tabitl' got the call for the promotional campaign on 'Mutiny on the Bourty.' Gus Kahn and the team of Kaper and Jurman on the credits.

SALT LAKE UNVEILING

Three Dance Spots Open, Others

Salt Lake City, May 28. Three new dance spots opened in and about Salt Lake last week. Colonial Club, suburban nite spot, has Don Tibbs, m.c.'-ing and Nels Simpson leading the band. Melody Lane, also on the outskirts, has Harold Geerstens band, plus a floor

iow. Blue Eagle, combo dinery and dance spot downtown, features 18-oz.
mug of beer for a dime, no cover.
Music by Moe Pincus and his Five
Little Pincushions of Melody.'

Little Pincushions of Molody.'
Only class nitery to remain open
Is Clayt Kirkman's Club Momarte.
Wally Stewart who runs the Club
Dorado, has forsaken the annual
fishing vacation, to take over the
Country Club kitchen and dancing
concession.

Country Club science and dancing concession.

concession.

In the world, will be open thrice weekly, featuring Adolph Brox music, Anson Weeks's band plays here Wednesday (30). Horace Eedd appeared her last mane bands once in a wille to stimulate interest in his dance spot. Saltair, Saratoga Springs, Lagoon and Old Mill are resorts with dance halls, opening for season.

Santly Buys Berlin's Stock in Santly Bros.: Now Owns Co. 100%

Lester Santly has bought the in terest of Irving Berlin, Inc., in Santly Bros., making him the sole stockholder of the latter publishing

stockholder of the latter publishing firm. Deal involved a transfer of 50% of Santly Bros. stock. Relation prevailing between the Relation prevailing between the ways. Santly explained yesterday (Tuesday), be n an investment one. At no time has Berlin contributed songs to the Santly catalog or had anything directly to do with the ter Santly some time ago acquired the result of the santly catalog or had anything directly to do with the ter Santly some time ago acquired the santly some time ago acquired ter Santly some time ago acquired the holdings in the firm, which his late brother, Henry, had bequeathed late brother, Henry, had bequeathed to their mother, through a financial arrangement determined by a com-mittee of three arbitrators. Santly firm has been in business six years. The name will remain

Ballew Takes Hollywood Rest. Wage Suit to Court

Smith allow filed suit for \$1,330 against the Hollywood restaurant on Broadway, in City Court, New York, last week, charging this York, last week, charging this amount is the balance due him for a four weeks engagement. He bases his claim on the allocation that the restaurant failed to live up to the control of the

furnish Ballew with a broadcast re-lease, hut deducted \$\$1 a week from his salary to cover the \$3 per man broadcast tax which had been im-posed by the New York Musicians' union.

union.

Ballew is now seeking to recover
the \$338 so deducted, plus an additional \$1,000 which he says is due
on his original salary domand. Because of the promise he would be
put on the air, he had agreed to
cut the unit's salary from \$1,500 to
\$1,250 a week. Julian Abeles is attorney for Bellew.

Before resorting to law Ballew
had the controversy with the Hol-

had the controversy with the Hol-lywood aired before the trial board of the New York Musician's union. of the New York Musician's union. After awarding Ballew the verdict, the trial board reopened the case and gave Abe Lyman, one of the owners of the Hollywood, an opportunity to explain his side of the situation. The case was then ordered dismissed.

Most Played on Air

To familiarize the tride with the times most on the air around his the times most on the air around his the times most on the air around his the first of the end of the time to the time to the time to the approximate number of combined plugs on WEAR, WIZ and WABC.

Latin From Manhatan.

The Life is a Songe Mes.

Life is a Songe Mes.

What's the Reason.

Way Back Home.

Kins Me Good Night.

Lovely to Look At.

Levely to Look At.

Levely to Book Before.

I Was Lucky.

Lullaby of Broadway.

Ludy in Red.

In Middle of a Ki In Middle of a Ki Quarter to Nine Solitude

Easy to Remember.

PUB'S RIGHTS IN INFRINGEMENT UPHELD

Right of a publisher to hold a writer liable for the full sum of an infringement suit settlement, regardless of any contrary provisions in the contract, was affirmed in a in the contract, was affirmed in a ruling handed down by the Appellate Term of the New York Supreme court last week. Involved in the decision was the judgment of \$780 which the Robbins Music Corp. had obtained from Municipal Court Justice Leepold Prince against Herman Timberg.

against Herman Timbers.
Charile Davis had charged that
the tune, You'll Play the Star Part'.
which Timberg had placed with
Robbins, infringed on a song that
the (Davis) had written. Robbins
settled the controversy with a cash
payment to Davis, and then demanded that Timberg reimburs
him with the full sum of the settlehim with the full sum of the settlement. In taking the issue to court, Robbins contended that he had a right, under the liability provisions of the contract with Timberg, to make settlement and collect from

Timberg's counsel countered this argument with a citation from the contract which stipulated that the writer could only be held liable to writer could only be held liable to the extent of the royalities that have accrued on the song. Justice Prince held that it was unnecessary to con-suit the writer about entering into a settlement, and that the pub-lisher was entitled to hold the al-leged infringer liable for the entire amount of damages.

Yale Wilner, of Julian Abcles of-ce, argued the case in behalf of tobbins in the Appellate court.

CHARGES SONG PILFERED FOR FILM, ASKS 102G

Los Angeles, May 28.

Samuel Goldwyn, Inc., Jack Rob bins of the Robbins Music Publish-ing Company and Eddie Cantor are ing Company and Eddle Cantor are accused of having wrongfully appropriated the title 'When My Ship Comes In for a featured song in 'Kid Millions,' and of having thus ruined the song property of James J. Donnelly. In Superlor court complaint, Donnelly demands \$102,500 damages.

Plaintiff asserts that Goldwun.

damages.

Plaintiff asserts that Goldwyn,
Robbins and Cantor well knew that
Donnelly's song, 'When My Ship
Comes In,' had acquired a meaning.

Comes in had acquired a meaning, identified with him as author through widespread plugging, public renditions and radio broadcasts.

Donnelly states he spent \$2,500 plugging his song and had distributed 2,500 copies. Use of the title in 'Kid Millions' and subsequent publication and broadcast of the publication and broadcast of the Goldwyn production song, he alleges, has destroyed the market for his property.

has destroyed the market for his property.

When Dick Gasparre moves over into the Hotel Biltmore's root, N. Y., foscib Zation'r remains the solo band at Place Pilqualle. Latter the summer, utilizing its roil-back food.

1. Division of the Hotel Biltmore's root, N. Y., foscib Zation'r remains the solo band at Place Pilqualle. Latter the summer, utilizing its roil-back food.

1. Division and the solo band at Place Pilqualle and the summer, utilizing the roil-back food.

1. Division and the summer of the summer, utilizing the roil-back food.

1. Division and the summer of the summer of

British Bandman Ray Noble Has His Own Ideas of American Jazz: Sponsors Kill Off Individuality

By ABEL GREEN
After several months in America, having overcome U. S. and A. F. M. labor restrictions, and finally opening at Jack Rockefeller's place, the swank Rainbow Room atop the 65th floor of the RCA Bidg. In Radio floor of the RCA Bigg. in Addi-City—the spot he was to have in-augurated last year as his debut American engagement—Ray Noble has his own definite ideas of Amer-

has his own definite ideas of American jazz and jazziclans. In England there are a handful of up bands; in America there's gangs of em. America will always for the analysis of the American the analysis of the American jazz exponents will always be No. 2, says Noble. And yet, for all that, America's been standing still. He blames it in part on radio. In contrast to the commercial con on the yadio—which has been the

placency of the cemmercial bands on the radio—which has been the economic lifesaver of the musician—it also has been a handicap.
Let a band essay something individual and there's lways the hazard of sponsoritls. Somehow vice-presidents in charge of radio programs are of the same mould, observes Noble, after his several oserves Noble, after his severa onths of on-the-ground U. S. ob

months of on-the-ground U. S. ob-servation.

Just because Andre Kostalanetz clicks with 46 fine musicians doing symphonic syncopation, Lucky Strike gets Lennie Hayton, essen-tially a dance maestro, and sur-rounds him with 50, forgetting that once you get over 15 men no band can give out good dance music. Symphonic jazz, yes; but if it's designed for a dance program.

Then there's the classic example

Then there's the classic example of the brass soloist on a hig alr show and the sponsor squawting that he's paying for 25 musicians—the square of the square

Go Soft

It's for that reason that so many fine musicians seem to come from Chleago—and points west. But it's explained only by their outside-of-New York geographical li ltations

New York geographical II. Itations which are really their opportunities. The moment they land a Itadio City or a Columbia commercial they lose individuality and caste, somehow, and must needs make compromises and must need to be a considerable of the control of the control of the columbia control of the columbia control of the columbia columbia columbia control of the columbia c

into box office on dance dates, college hops, frat dances, vaudiling presentations, records (for what many the state of th

tunate, as with the Casa Lomaites, even the sponsor doesn't bother—too much. The rep was built first, and if the style commanded sponsorial attention, like as not it isn't tam-

pered with. London Vs. New York

Lendon Vs. New York
America, for many reasons, is a
more fertile dance field, Noble observes. Or, as he preferred, Let's
reasons of the control of the control
in London there are but a handful
of good bands, such as 'Ambrose,
Jack Payne, Carroll Gibbons, Jack
Hytton, Harry Roy, Henry Hall, Lew
Stone: and a couple of citiers outside of London, such as Blity Oction,
Roy Fox and Reginald Foresythe,
Landon State of the Control of the Control
in the Control of the Control
in the Control of the Control
in the Con

and.
The field is limited in London be-The field is limited in London, because the British love to eat at home. In New York there is much more dining out. It's the thing not to eat at home. The more restaurants, eafes and hotels, the better the competition for dance orchestras and obviously the wider scope for dance orchestras.

dance orchestras.'

Thus not only N. Y., but Chicago,
San Francisco, Los Angeles, Boston,
New Orleans, Cleveland, St. Paul, New Orleans, Cleveland, St. Paul, Dallas, Pittsburgh, Minneapolls, Atlanta, Houston and many another key city offers fulsome opportunities for bands to develop and assert themselves,

They do that until (1) the radio octopus affects them, and (2) the evelocities.

eyele hits 'em. 'Cycle' Simulators

"Cycle' Simulators
The jaza "cycle; thinks Noble, In
an Insidious influence on a par with
the imenced microphone, for everybody seems to foliow in the same
style is in young cycry hand goes
sweet sax and simulates the same
technique.
Lot Kemp, Dorsey Bros, Casa
Loma (Glein Gray) and the rhythm
exponents pop up, and all of a sudden every bond goes "withing style"

and tempo.

In a measure, Noble concedes, the kids in the sticks are an influential affactor. They're the most discerning dance audience in the world, whether in the Wilkes-Barre coal regions or in the effete castern eampus belis. Youngsters on the hoof are the same the country over. They're the ones who know the recording artists and even the arrangements, Noble's finding that our right

artists and even the arrangements.

Noble's finding that out right
along from his Victor records on his
one-nighters prior to his next Friday (31) premiere into the Rainhow
Room.

As the trade knows, Victor has heen relssuing many of the Noble disks, including old numbers. These are from 'mothers' recorded three and four years ago, which means that the arrangements are long forthat the arrangements are long for-gotten, especially to Nohle's present all-11. S. outfit. The kids, however, demand the tunes, such as 'Hang Out the Stars in Indiana.' Time on My Hands' Goodnight Sweetheart, the 'Constant' Nymph, 'Evergreen,' etc, all obviously duted and only familiar through the current Victor

When the Noblettes essay to fake When the Noblettes essay to land they're called quick and often, cause the choruses aren't per-rined as on the disks. The kids formed as on the disks. tormed as on the disks. The kids don't know about trade practices of Victor reissues, but they do remem-ber those arrangements.

Warning No. 8,427

Music Code Authority last week ausic touc Authority last week saued a warning against further violations of the provision in the code which hars publishers from making any sort of compensation to persons employed in retail stores.

Taboo order followed the discovery that a publisher used the discovery that a publisher used the huyer for a music counter in a Cleveland store to contact local spot and paid for the service

MUSIKERS L. A. BANS

NIGHT CLUB REVIEWS

RIVIERA

RIVIERA

(FORT LEE, N. J.)

Earl Carroll's revue from the Paum Carroll's revue from the Paum Carroll's revue from the Paum Carroll's Revue for the Corroll's Carroll's Carroll's

Robbins Chats · · from · · · Hit Headquarters

This time Europe contributes to the amazing Robbins' catalogue. The song is:

" INON"

and the written are Broatstaw Kaper and Walter Jurnann. Hard old Adamous write the American hear a lot about it. P.S.—Extra notes for your coff: "LIFE 18 A 80MG" "LIFE 18 A 80MG" "WHEN I GROW DOO LO "WHEN I GROW TOO OLO "FOOTLOOSE AND FANCY FREE" "EVERY ILITE MOMENT"

ROBBINS
MUSIC CORPORATION
199 SEVENTH AVENUE NEW YORK

biz if the weather breaks right; if It's unconductve to motoring almost nothing! being 'on out. A good floor show, with the proper most manship only to make 'om linger, and the longer they linger the bet-ter the bar bills. No couvert. Din-ner is \$3 and \$3.50 (shore). Drinks, Joel.

(NEW YORK)
Another evolution in hotel nite
life. Here's a room with a genuine
intime nitery atmosphere, excepting
that the responsible management
cate the drinks requests, and tariffs
are more within reason.
Bob Crant's smart rhythmpation
gives out and Deslys and Clark
male plane team, with their saucymale plane team, with their saucymale plane team, with their saucyhere and a click with risgue doubleentendre ditties. Ditto Deslys and
and attuned to the nocturnal tempo
of the times in the big burg.
Flake salled for six weeks at the

and attuned to the nocturnal tends of the following and attuned to the most at the Cariton hotel, London, last Friday (23) to open June 11. He returns to reopen the main dining room, to reopen the main dining room, the control of t

Prior to the Active Formation of

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Offering Two English Hits

'HIS MAJESTY, THE BABY'

Now Released for the Air Noel Coward's "Mad About the Boy"

New Mexico Clergy, Tax Crimps Cafes

Abhuquerque, N. M., May 28.
Val Bender is in at Buckhorn Nick Napoleone figuring to secure license later permitting floor shows. Permits costs \$1,200 extra and as result none in county. And a lot of dough hereabouts.

suit none in county. And a lot of dough hereabouts.

Local Ministerial Alliance glving Napoleone as well as rest of the nite spot props a headache with clamor for Sunday closing and other restrictions. One A. M. deadline is making things tough for the boys as well as the customers.

Names in Ohio

Pavillon at Sandy Beach Park, Russcis Point, on Indian Lake, is off to a good start with four name bands for early season partons, and noro following, isham J "es and little Jack Little have already payod the spot. Jan Garber 18 or 19 or 19

Memorial Day, with Gier Grays Casa Lomans slated for June 2. Terrace Gardens, Springfield's premier summer night spot, opened Saturday (25), with Harold Greena-myer's orchestra.

C. C.'s New Show

New show for the Cotton Club, New York, is rchearsing under di-rection of Teddy Kohler. Nina Mac McKinney heads the revue, which opens at the Haricun spot June 23. Others in the show are Avis An-drews, Butterbeans and Susie, Nicholass Bros. Leathla Hill and Claude Hopkins ork.

ODE TO A BOAT

Official theme tune for the new French liner, Normandie, is being published by Shapiro, Bernstein & Co. 'Beils of Normandie' is the title and Billy Hill did the words and melody. Composition will make its air de

Composition will make its air ue-but when a program from the boat, as it approaches the United States on its maiden voyage, will be broad-cast over NBC and CBS June 1.

Koehler Writing Cotton She

Koehler Writing Cotton Show Ted Koehler la writing the new show for the Cotton Club in Har-lem, for opening late in June. Nina Mae McKinney, colored film star, will be featured in the new floor show, with Sutter Beans and Susie, comedians, Nicholas Broth-ers, Meers and Meers, Leitha Hill, Avis Andrews and others.

Music Notes

Leo Reisman reopens at the Cen Leo Heisman reopens at the Cen-tral Park Casino, New York, June 4 for a four-week stay. He goes or tour after that and resumes with the Casino in the fall.

Red Nichols spotted for a series of one-night stands including dates at Jaffa Mosque, Altoona, Pa., June 5; North Carolina State college, Raleigh, June 3-10, and senior prom at Hampden-Sydney College, June 11-12.

Phil Spitalny makes a Paramount short June 6.

Jack Mills has taken over from the Translux Music Co. the Al Bryant-Fred Fisher tune, 'She Worc

Dick Gasparre opens his band at the Biltmore, N. Y., June 5.

a Little Jacket of Blue.

Joe Reichman leaves the Waldorf-Astorla, N. Y., June 10, for six weeks at the William Penn, Pittsburgh. His next move will be back to the Waldorf.

Abs Lyman debuts into the Pavillon Royal on the Merrick road, N. Y., around June 15. Bandman now owns about 50% of the road-house.

Johnny Johnson, who exits from the Commodore hotel, N. Y., this week, has been engaged by Al Christie to supervise music scor-ing on Educational comedies made

Guy Lombardo is being negotiated for the month of August into Ben Marden's Riviera, Ft. Lee, N. J. Meanthus, Elia Logan opens there tomorrow (Thursday).

Louis Bernstein and his wife sail for France July 10. They'll be gone about four weeks.

\$10 Disks

Undergraduate price quota-tions for some of the old Dixeland Jazz Band records (Columbia and Victor) run up to \$10. Campus kids and others of the sophisticated dansapation fans have since found out that they're out of print.

print.

Reason for this is the lack of foresight in preserving the masters of these jazz ploneers.

4th Hudson River Show Boat Troup All Set

Bobby Sanford's Show Boat will have Charles Kenper heading the fourth edition of the revue, which now includes Murray Parker William Murray Parker William Murray Parker William Murray Parker William Mayer Davis orchestra under direction of Jay Mills. Starting June 1, a Hudson River Day Line steamer will leave West 4rnd street. N. X. for the floating the cored in midstream at Tappan Zee.

RAIN BOGS BEACH

Dance Pav. Only Unit Clicking at Lincoln Spot

Lincoln, May 28.

Lincoln, May 28.

Slatz Randall is in the dance pavilion at the Capitol Beach, newly opened amusement park here, and will hold sway for two weeks. He'll by followed in by Wally Stofer for two weeks and then Artle Simmonds for two. Ted Coner, wall known, band bendles. then Arile Simmonds for two. Tod Cooper, well known band handler In the territory, has the Beach spot. So far, due to continual rains in lile area, the dance is the only play in the park. Pool under management of Ralph Beechner is moving slow. Whole park is bossed by Hoye Hawke and owned by Bob Perguson.

Lincoln Whitewashed

Lincoln, May 28.

Lincoln, May 28.

Change of clin administration here was a slan at administration here was a slan at a ministration spots. Charles W. Bryan, thrice governor and now the mayor, elected on a squeaking dry platform and entrenched opposition to any form, of gambling, has set out to shut all the dublous spots in town. He has also ruled that no soft the solid his work of the ministration of the ministral association and carrying a long record of opposition to liquor, was named night captain of police.

Jean Anthony, who one tline was a candidate for governor of Oregon, flew down to Hollywood to try to sell his 'Chain Letter' waltz.

'DRUNKARD' REELING THROUGH MIDWEST

Pittsburgh, May 28.

George Sharp's production of The Drunkard' winds up a 89-week rus at Yort Pitt Hotel Saturday night (1) but will not move outdoors to Sanders Inn, near here, as original-ly intended. Cost of erecting stage at nitery was figured too high and instead meller will go on tour with original cast intact.

original cast intact.
First stop is Steubenville, O, where Warners have booked the show for three days at their deluxe Capitol theatre. From there, it moves on to a couple of Ohio one-move of the couple of the coup

FED AIDING GOLDEN

Musicians Provide Nurse, Ascap Help Also Sought

American Federation of Musiciana is providing a night nurse for Ernie (Next Numbah). Odden, voteran dance maestro and songwirter who suffered a breakdown which sent him to Believue hospital. N. Y. The American Society of Composera, Authors and Publishers is being petitioned by tin pan alleyten to further assist the vet orchestrong of the provided of the provided of the provided provided the provided provided the provided provided the provided provid

Plenty Of Money Up On Conn. Booze Hopes Waterbury, May 28.

Hoping for favorable action on sale of hard liquor by the drink, the Hotel Elton has completed plans for installation of a bar. Latter is legal now in Connecticut but for beer only.

Egion bar is being placed in Eliton bar is being placed in King's Kitchen, eathing spot. With the legislature's okay, however, the hotel will also probably spot abor in the Rhythm Room, now Local business men have taken an option on a building on Harrison avenue, planning a nite cibi fit he hard liquor bill goes through. Sald to be planning to spend \$50,000 in outfitting the nitery.

Harms' Distinguished Emissary WILL ROCKWELL IS ATTIRED BY

YOUNG-ROBBINS

CLOTHIERS 200 West 51st Street, New York Just Off Broadway

HILDEGARDE

CASANOVA-PARIS CASANOVA—PARIS
SCHEHEREZADE—PARIS
BOUEF SUR LE TOIT—PARIS
MONTE CRISTO—PARIS
CASANOVA—LE TOUQUET
MAXIM'S—BIARRITZ
DOLPHIN—CANNES

LONDON .

CAFE DE PARIS CAFE ANGLAIS RITZ HOTEL CARLTON HOTEL

Regular Broadcasting Feature of British Broadcasting Corporation

Thanks to the Above Managements and My Many Friends

American Representative WALTER BATCHELOR

HENRY SHEREK His Majesty's Theatre

ENGLAND'S VAUDE MARKET

Inside Stuff-Vande

Managements of Hariem's two vaude-film theatres, Apollo and Harlem Opera House, both located within a few doors of each other on 125th street, are competing in obtaining anateur talent for their respective stunt nights. Latter house, under Jimmy Marshall, stages its novice spread on Tuesday nights, and M. Sussman's Apollo tyros on Wednesdays. Second program is the older of the two, however. Clubs, churches, schools, etc., which abound in the Lenox avenue sector, are scoured weekly to get septa entertainers. Apollo has already satired it beginned to the sector of the sec

at the same hour.

California juries in sensational cases will have to nix proffers of show routes after trials, according to an Assembly bill passed, and would prevent strateful profits of the case of the

Martin Beck, with the collaboration of RKO, has found a new way to collect rent from agent-tenants of the Palace theatre building, New York. When an agent falls in arrears in his office rent, to the dissatisfaction of Landiord Beck, RKO obligingly withholds that agent's collection Agency check.

No legal procedure is resorted to. It's just a grab. Agents, being strict. No legal procedure is resorted to. It's just a grab. Agents, being strictly subservient to RKO through the nature of their franchises, have no

Gracie Fields, who is still the biggest English vaudeville and film attraction, is reputed to be earning \$500,000 annually from her vaudeville, recording and film work.

Most of her money is invested in Woolworth's stock, and she has an arrangement with the 5 and 10 cent store group to acquire properties in Lancashire, which they lease from her for new stores.

Ballet score.

WHEELS IN TUNES

He also conducts one concert bowl at the Frisco open air season.

PROGRAM ON STAGE

Sophie Tucker's Music Hall, heard weekly over station WHN, New York, will be presented at the Capi-tol. N. Y., for a week, starting

No definite cast has been selected as yet, but it is thought that several artists who have repeated on the air program will be used on the

New 2-Act Combination Louis Mosconi (Mosconi Bros.) and Charlie King have teamed as a new two-act combination for vaudeville.

vaugevine.

The vaude vets started rehearsing in New York this week preparatory to showing the act.

F.&M. School Drive

Chicago, Nay 28.
Fanchon and Marco School of
the Dance in Los Angeles Is advertising in newspapers throughout
this territory.
Plugging summer normal course,
which gets under way on July 8 for
a four-weck curriculum.

Par's Femmes

'Lizbeth Tri

Mosconi and King as

TUCKER MUSIC HALL

\$50,000 GROSS Grofe Doing Transport Symphony for Henry Ford ON NVA DRIVE Hollywood, May 28. Ferde Grofe has been given a commission by Henry Ford to write a symphony on evolution of transportation. Gets a premier at the Sam Diego expo, with Victor Kolar conducting the Detroit Symphony. Grofe is also doing the Hollywood

Manager-members of the NVA Fund will meet in New York the latter part of this week to discuss means for raising additional moneys for the NVA. They will also take under consideration the proposed commercially sponsored two-reel pictures by made co-jointly by

pleture to be made co-jointly by the major studios in Hollywood. Early returns on proceeds from 10%-of-the-gross contributions by 2,200 theatres, indicate the total will fall short of the \$75,000-\$85,000 ad-vance estimate and come closer to \$50,000.

Additional amount needed for maintenance of the NVA for the year is between \$150,000 and \$200,000.

Summer Closings Hit Cushman Stage Time

Lincoln, May 28.
Orpheum here cancels value for the summer, Sunday (2), the last show in being Dan Fitch's Distant and the summer of the summe

Billing Trouble

Chicago, May 28.

Seems that there are two 'Whitey' Roberts; one who does the rope-skipping and talking single.

Other is doing nite club m.c. and stooge-in-the-box when playing vaude.

Tremaine Bankrupt

Paramount has set two single femme names for its stage time, both opening June 7. Molly Pleon starts at the Michi-gan, Detroit, while Olga Baclanova plays the Oriental, Chicago, and then the rest of the Par keys. Paul Tremaine, band leader, filed a petition in bankruptcy with the Federal court. Brooklym, Monday (27), giving his assets as \$265 and liabilities \$4,436. Application carried his name as Frie Paul Tremaine

Eric Paul Tremaine.

Bill Robinson Vaude

Hollywood, May 25.
Bill Robinson finishes Paranount's 'Big Broadcast' and then
ose seast June 15.
He is resuming in vaude theatrea. mount's

AMERICAN ACTS KEEP IT GOING

Vaude Still Strong Over There, but Lacks Material -Yanks as Life-savers, but Victims of Cheap Imitators-Inside Info on Salaries and Percentage

MOSTLY \$500 TOP

By JOLO

London, May 28. Vaudeville is still having its ups and downs in England, but, despite more downs than ups, refuses to knuckle under.

knuckle under.
There are quite a number of former vaudeville adherents who have lost faith in that form of entertainment, foremost among them being Sir Oswald Stoll, at one time one of

six Jowald Stol, at one time one of the state of the stat

ing and at one time being interested in four spots, Southern came a cropper after about 10 months, losing for various people something like \$400,000. Bad advice was mainlike \$400,000. Bad advice was mainy responsible for his failure. Failure of Golders Green Hippodrome and
Streatham Hill theatre to maintain
their vaudeville policy is the other
blow. Parnell & Zeitlin, among the
cleverest showmen in England, were
the bookers. They found after a few
months they were stuck for topmonths they were stuck for topmonths. Hence the change of
policy.

But still vaudeville keeps lingering.

But still vaudeville keeps lingering.

The most important British
vaudeville bookers are General Thearres, in conjunction with Moss Emcerge Black, with Val Parnell the
booker and general manager. In
all General Theatres can give
around 12 weeks to newcomers, and
if the acts are really successful they
can pilay repeats, making their time
about double. Zammount which can

about double.

about double.

Next comes Paramount, which can
Next comes Paramount, which can
you be presented by the comes of the come

Roy.

Stoll Ranks Fifth

Sir Oswald Stoll ranks about fifth
in his variety¹⁵ demands. Plays
(Continued on page 57)

MORRISON-BERLE GET

INJUNC. HEARING TODAY

Hearing on Charles Morrison's application for injunction against Mitton Berle is scheduled for today (Wednesday) in New York Supreme Court. Morrison charges breach of contract.

contract.
It is held in the complaint that two years remain to go on a personal management contract by which Morrison guarantees Beric a minimum of 35,000 a year. Morrison contends that in three years, under his management, Derich has increased his salary from 4450 per the counsel for Morrison and Monroe Goldstein for Beric.

Goldstein for Berle.

Maurice Golden's suit against
Morrison for a share in management of Berle has been called off.

A Friar's Standoff

Jack Curtis left New York Saturday (25) on the Cham-plain for big annual jaunt to Europe. Left early this time in order to catch the Norman-die on its second westbound trip.

die on its second westbound trip.

Accompanying Curtis is the bookmaker whom Curtis has been practically keeping all year. Curtis figured that by taking him along as his guest, the bookle can't accept any bets from him (Curtis), as a matter of courtesy to one's host. The bookle therefore loses his ace angcl, but gains a nice educational trip.

Agent-Licensing In N.Y. Upheld By Appellate C't

While only a matter of \$77 was involved in the managerial suit by Clara Dellar against Roger Wil-liams, chorister in 'Great Waltz' at Radio City when he is not under-study to Guy Robertson, featured juve, it again established the agents' licensing law. Miss Dellar sucd Williams in Municipal Court, N. Y., Judge Watson deciding that she was entitled to her 20% commission.

Judge with son degenging and as was with a son and a son and a son a son

egal. Max Kendler represented Wil-

Dancing Pupils' Tieup A Vaudfilm Bolsterer

Syracuse, N. Y., May 28.
Dancing school tie-ups which
transferred the annual pupil recitals from halls and auditoriums
to the RKO Keith's stage are estimated to have added \$2,000 to
Keith's grosses during the last five
weeks. The recital series terminated yesterday.

minated yesterday.

The kid programs were offered as an added attraction to current film bills, and, in all save one instance, were restricted to a single performance. Exception drew a three-night engagement, plus one matinee to catch juvenile trade.

Pop Cameron's Nitery

Pop Cameron (Four Camerons) has purchased a 50% interest in the Cashno at Clayton, N. Y. Chousand Islands), and will onen it June 20 with floor shows booked from New York by Billy Jackson. Dan Gray is Cameron's partners. Cavatcade of Col. Maybonn's Cavatcade of Section 1 will be the opening show.

Productions for Dayton

Dayton, May 28, 400 Colonial, which has been vaudefilms, will build its own shows beginning May 31. Orchestra will be increased to 10 men and placed on stage, and five vaudefille acts will be tied in with a house chorus of 12. A New York stager may be placed

arge.

THAVIU'S NEW UNIT

Chicago, May 28.
Thavin is readying a new 40-peo-ple unit to be known as 'Midnight Flyers.'

Billy Bernard ma

LOEW OFF UNITS FOR REST OF **SUMMER**

Locw has declared a hands-off policy on units for all its theatres except the Capitol, New York, for except the Capitol, New York, for the balance of the summer. Three units booked before the deadline, which is effective this week, will be the only non-vaude shows to be played between now and next

Non-unit policy is a result of the Non-unit policy is a result of the ustomary summer cut in the Loew stage budgets. It varies with each theatre, but averages at about 25%. It was not some cuttlers to the stage budget all year.

The of units still to be played, and their bookings are Benny Meroff, Baltimore, June 21; "Spices of 1935," Metropolitan, Brooklyn, June 14, and State, New York, June 26, "Gen 248, opposed to regulation wade-

As opposed to regulation vaude-ville on salaries and playing time, units had the best of it on the Loew circuit this season. In some weeks, 75% of the Loew theatres played

125 AGENTS FOR 10 INDIE WKS.

The panic is on in the indi vaudeville field.

vaudeville field.

Among elight of the independent booking offices in New York, the biggest in a field that's none too big at best, there's currently left. 7d days of playing time, all told, which amounts to 10 weeks. And still shrinking as the weather grows warmer and daylight awing begins to tell.

Nature and cayingst saving begins Al present there are a round 125 agents, indle and RKO and Loew-franchised, making these booking offices. Matching the amount of playing time to the number of reps, the agents can just about—or care the agents (in this shinkage is on the agents, it bits the talent most. The or care that the care the care to the care that the care the care that the care the care that the care th

ing to spot new acts or book talent unscen.

Inguise the spot of t

ares because of summer closings.
Faily Markus books a full week
stand and a two-day house, while
Alex Hanlon, with the Tivoil, Brookiyn, dropping vaude for the summer lyn, dropping vaude for the summer next week, only has the Grand Opera House, three splits on the week. George Godfrey and Jack Linder, who haven't had more than two weeks at any time this season, are down to six days among two thea-tres and are now booking amateurs.

Apollon and 'Harlem' Units for Interstate

Dave Apollon's 'International Re-vue' has been set for five weeks on the Interstate time by Charles J. Freeman, booker, opening June 7 in Houston, Texas. Benny Burke

agented.

Rest of the ti e in the order played will be Dailas and San Antonio, full weeks; Ft. Worth, our days; Little Rock, Ark., two days, and Memphis, Tenu., full.

Second Interstate show down will be Hariem on Parade, colored unit, which opens June 28. This one gets only three and one-half weeks, skipping Little Rock and Memphi

NEW ACTS

DANNY DARE DANCERS (16)

13 Mins.; One and Full (Special)

Palace, New York

Two octets of boys and girls, promising graduates of the Danny trying involved to the properties of the Danny trying involved to graduate the properties of the Danny trying involved to graduate the properties of the propert This is but one of the many good showmanly touched to this nice little flash act which packs a lot of terpology into its 13 mins. running time.

Abel.

DELCOS asting Act Mins. in Three scademy, N. Y.

Academy, N. Y.
Evidently an old-timer, though not in the files. Usual double cradle with a trampollen net, and most of the usual tricks, including a clean-cut double, twisters and prouettes. Control of the usual tricks, including a clean-cut double, twisters and prouettes. The tricks of the latter taking her full share, but to the more important half.

Man plays for comedy as an informative pany, suggested more by barmful because not too strongly barmful because not too strongly stressed. His windup is about 50 somersaults in a swing, which makes a good enough closer. Not an important turn, but suffices for the number turn, but suffices for the number turn,

TRACY and VINETTE

Now Filming in CORSICA, SPAIN

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in Boxed Assortments, 15 exclusive and original cards to the box, \$1.00 Special discount on large quantities, Write for Particulars

PAULINE COOKE

COLLETTE LYONS This Week (May 24) PALACE, NEW YORK COOKE & O. L. OZ

LEWIS AND MOORE

THIS WEEK (MAY 24TH)
1-LOEW, WASHINGTON, D. C.
Manasoment JOHNNY HYDE

MOONLIGHT REVELS Dances; Comedy 15 Mins.; Full (Special) Loew's Orpheum, N. Y.

Is Minas, Publication and the state of the s

inorizontal spinning of the girl initiation comes down to one, with another couple in evening attire on for a brief pantomi ic burlesque of a ballroom routine. This got over, as did rough-and-ready woman apron antics, where she drapes herself on the foots for a comedy song, using the saxman in the pit in an embarrassment bit. Back to full adargio number, the girl being semi-strip, the boys in colorful costumes. Finale has the five dancers, two girls and three men, in a brief whiring the girls in canary dinner frocks and hats to match. Cutout blossom drops dress the stage.

Act is well dressed and staged, but lacks the gayety and pace that its billing indicates. Either a new title, or something to tie it together seems to be the need.

BEATRICE HOWELL

Mimic 8 Mins.; One Loew's Orpheum, N. Y.

a Mins.; One Lower broken, N. Y. Clever in her imitations of various Hollywood personalities, Miss on Hollywood personalities, and the same time a liberal area of her own vertebra, due to an open-back red Some of her gags are new and smart, but she may run afoul of film an resentiment in some spots, due broad treatment in some spots, due broad treatment for favorites. Her hepburn bit, with false bangs added for a protesque carlcature, is some Hepburn bit, with false bangs added for a protesque carlcature, is some Barrymore, while clever in voice and mannerism, depiction slaps at the Garbo follows the same lines of other kidders of Greta, therefore anticipated. Her best is a brief carbo follows the same lines of other kidders of Greta, therefore anticipated. Her best is a brief carbo follows the same lines of other kidders of Greta, therefore anticipated. Her best is a brief carbo follows the same lines of other kidders of Greta, therefore anticipated, Her best is a brief carbo follows the same lines of other kidders of Greta, therefore anticipated, Her copyling of the boy's voice particularly good. She A little more amiability and good reliowship in treatment of her subjects will strengthen the appeal of an otherwise pleasing act.

DOROTHY CROOKER and CO. (5) DOROTHY OTHER Dancing 13 Mins.; Full (Speci Orpheum, N. Y.

Orpheum, N. Y. Serv.
Dorothy Crooker was caught last year as a specialist at the Capitol, New York, registering then in every respect except that she overstayed.
New York, registering then in every respect except that she overstayed.
Miss Crooker: specializes in control-ticklein, one of the routines done entirely on one leg, but unit-done entirely on one leg, but unit-legisteric list one work of the entirely one of the ent

were trimmed.

A pair of femme toe dancers, also control-klekers, a male bucker and a boy acro dancer, are with her. Latter is okay, the others fair, with the applause coming accordingly. Flash closed the five-acter here to a moderate hand.

Scho.

"You have made a hit and I congratulate you." CHARLES B. COCHRAN

> (Copy of Telegram) Am Glad I Have Not Disappointed You

Now Rehearsing for Charles B. Cochran's London Production "ANYTHING GOES"

Management CHARLES B. COCHRAN

Back on Broadway with a New Offering BETTY DICK

ADAIR and RICHARDS

with SUNNY RICE

RKO Palace, New York, This Week (May 30)

3 PUBLIC ENEMIES Fisher, Randall and Flatow Comedy, Singing 14 Mins.; One Orphoum, N. Y.

19 Mines, Mar.

Tophen this, bulling leaves them wide open for almost any kind of a crack. And what the viewers will miss in the billing they'll most likely get from the materials, and adone a crack and measurement of the latter hoked, with everything having quite a small-timey flavor. Their material is unturny for the most part, and the werything having quite a small-timey flavor. Their material is unturny for the most part, and they are provided to the most part, and they are provided to the most part, and they are and there. Two of the boys do most of the singling, the third being a comic of sorts at the plane.

In the plane is the provided the

Saranac Lake

By Happy Benway

The yearly May checkup brings many cures: Laurence McCarthy out of the san and organized orchestra now playing at the Brown Bear nitery; Bert Ford out of lodge, but will remain in Saranac to sap up the fishing season; Jackie Roberts goes home to New York; Ruth N. J.; Maurice Pearson leaving to vacash at Monticello, N. Y.; Charles Bloomfield will Broadway it while vacash at Monticello, N. X.; Charles Bioomfield will Broadway it while producing a new play, and Louis Cohen will resume work at the Warner Bros studio in Brooklyn. Eddle Ross (Phil and Eddle Ross) is showing up so well he is leaning towards the exercise side of the big book.

Jack Nicoli, Jr., former NVA guest ozoner, selging at the French hospital, N. Y.; Alma Montague is going under an op at the Mercy hospital, Syracuse.

hospital. Syracuse

nospital, Syracuse.

Carlton Macy (Lydell and Macy)
was a san caller, ogling the lodge
while renewing hellos.

Leo Massimo is back for a general checkup.

Mrs. Minna Morse (Minerva Wal-lace) is a new arrival at the lodge. She was at Liberty, N. Y., before coming here.

coming here.

The Hugh Keenes and Arthur Crouch are New Yorking for atmosphere for Liberty front pages.

Dr. Immerman, of New York and Switzerland, is the new house medico, replacing Dr. Rothman, who goes into New York hospital service.

Frank Craven's 'The First Year'
was presented at the lodge by the
drama dept. of the E. R. B. The
gang sapped it up to a fare-theewell. Carlton Macy is the head man
with the show.

Oscar Davis, formerly of the June Carr unlt, is a new arrival at the lodge. Boy is a Columbus, Ohio,

product. Frisco DeVere anticipating a trip

to the French hospital, N. Birds are the fad at the lodge now. When Dr. Fischel makes his daily rounds it's 'Good morning, how is your canary?'

Betty Huntington is making the Benway gets a good report, with xercise and a mess of added pound-

age. Fred 'Bones' Bachman now gets a

Fred Bones Bachman now gets a big kick in looking up Chicago time-tables. Maud Kinslow is a new arrival at the lodge. She was accompanied by Flossie Pernon, one of the strictly abed boys, was handed a surprise visit by his frau.

Garry Sitgreaves moved from the infirmary to the up department.

The gang up here wants to thank every artist who took part in the benefits for the NVA. The broadcast was enjoyed up here.

Write to those you know in Saranac.

3 American Acts Sail For Vaude-Cafes Abroad

For Vaude-Cafes Abroad
Three American acts sailed Priday (24) for London for engageday for the Cafe de Parce, London, for two
weeks, then goes to the Palladium
the Cafe de Parce, London, for two
weeks, then goes to the Palladium
home, in years, opens in Glasgow
June 10 for a tour of the General
home, in years, opens in Glasgow
June 10 for a tour of the General
Theatres circust
Endor and Parroll start a doubleEndor and Parroll start a doublebetter than the Cafe of the Cafe
better than the Cafe of the Cafe
better than the Cafe of the Cafe
better than t

UNIT REVIEWS

Rhapsody in Rhythm (ORPHEUM, LINCOLN) Lincoln, May 25.

(INCRETAIN COLLY)

(INCRETAIN CHARLES OF THE COLLY)

Harry Clark Direction of the State of the S

cigging for a closer that's a real sock.

Cropley and Vlolet, roping duo, although having been seen here any atthough early the control of th

TED FIO-RITO

(COLISEUM, OMAHA) Omaha, May 25.

(COLISEUM, OMAHA)

Two weeks free time between, the close of his engagement at the control of the close of the clos

the patrons come to see and it's mostly the ork that they get. With the crew of specialty entertainers Fio-Rito carries, and added acta sub-billed as Filmland Frolics, it's a good vaude show.

Wednesday, May 29, 1935

a good vaude show.
Fio-Rito re gulars, including
Muzzy Marcellino, Three Debu
Antellino, Three Debu
Antellino, Fiorettes, Ray Hendricks
and Johnny Candy Candido do the
Olay, Of these Candy, working in
two numbers, one solo and one
with Muzzy and the Debs, gets the
nod with his vocal bass and soprane extremes.

mod with his vocal bass and so prane extremes.

Added to the show are Margaret Coleson, Cathryn Collins, Jeanne Coleson, Cathryn Collins, Jeanne Coleson, Cathryn Collins, Jeanne Parker, Liberty Bell Shadwick, Rider, Watkins Twins, Lakee Parker, Liberty Bell Shadwick and Lorna Wolfe. These make up nosity can be a sense impersonations if from the Parker girl and a novelty number from Liberty Bell Shadwick, sone impersonations if from the Parker girl and a novelty number from Liberty Bell Shadwick, which is not a sense of the parker girl and a novelty number to promise the parker girl and a novelty number to promise the parker girl and a novelty number to girls. Billed for evening, failed to girls, Billed for evening, failed to appear. Unit is focused on the first parker with the quality of popular rhythm they emanate. Line-up of this sort draws the dancing patrons, and as draws the dancing patrons, and as draws the dancing patrons, and as formation of the parker girls.

Harlem Truce

Harlem Truce
Competition between the 125th street Apollo theatre, New York, and the Harlem Opera House, both playing colored vaude, has ended, their operators, Sydney Cohen and Leo Brecher, gettling together on a mutual working arrangement.

By its terms, the Harlem Opera House drops its stage shows for straight pictures.



D) Don't lot emergencies endanger life or heelth. Rely on cash, not charity, to pay hospitel bills and the numerous nursing, surgical, hospitel self-actual, California, Pays the expenses promptly. Only requirements are good heelth, maximum age of with arms and eddress froul and send with name and eddress froul and endergo publication form. No groups necessary. FIRST MUTUAL HEALTH

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J. H. LUBIN

GENERAL MANAGER

SIDNEY H. PIERMONT BOOKING MANAGER

R THEATRES 1270 SIXTH AVENUE RADIO CITY NEW YORK

Variety Bills

NEXT WEEK (May 31) THIS WEEK (May 24)

Nu

in connection with bills below indicate opening day of show, whether full or split week

RKO

Tilyou
Ist 'half (31-2)
Lew Parker
(Four to fill)
CHICAGO
Palace (31) NEW YORK CITY Paluce (31) Mangean Tr Paluce Mangean Tr Le Paul Pappy Ezra Z & E Barry & Whitledgo Adair & Richards (24) Eno Tr Colletto Lyons Funnyboners Bert Walton Danny Dero Co Academy 1st half (30-2) Eno Tr Frances Falace (31)
Nobla Siaslo Bd
Buck & Bubbles
Cabin Kids
(24)
Gens Sheldon
J & E Torrence
Gus Arnhsim Bd
Georgie Tapps
CINCINNATI
Palace (24)
Guy Lombardo O
DETROIT
Fox (31) Tr Frances Licata Ross Pierrs & S J & P Michon (One to fill) 2d h J & P Michon
(One to fill)
2d half (3-6)
Benny Maroff Rsv
2d half (28-29)
Lergs & Morgner
Al Bernis

OFFICIAL DENTIST TO THE N V A OFFICIAL DENTIST TO THE N. V.
DR. JULIAN SIEGEL
PARAMOUNT BUILDING
This Week: Jay Breman; Harry Bra

Roy & Evelyn
John Foggsty
John Foggsty
John Foggsty
John Startin
Don Les & Louise
Collegate
Collegate
(1-4)
Stort haif (1-4)
HenoMLYN
Albes (24)
Jean Deveraux Co
3 X Sis
Harry Savoy
Mangean Tr
Madison
List (1-2)
Fhill Cook (1-2)
Fhill Cook (Four to fill)

Sylvia Manon Co Mary Small Co Grand Small Co Grand Cowynne Co Frankle Connors MINNEATOLIS Orphoum (31) Carl Shaw Co Grace Dulyaye Co Grace Dulyaye Co Grace Dulyaye Co Grace Dulyaye Co Christenses & Sibley Christenses Mells Kirk & H

Frances Wills Rsv
BALTIMORE
Century (31)
Don Costsilo Co
White & Curtis
Myrt & Marge
Jackson Irving & E

Jackson Irving & R

BOSTON
Orpheum (31)
3 Whits Flashes
Joseph Martin
Murray & Maddox
3 Swifts
Ted Adair Rev
CLEVELAND
Loew's (31)

Repars Marimbas

LEWISTON
Liberty
2d haif (3-6)
Champaigns Rev
Elvira Taazi
George Young
3 Tarrs
3 Tumbisweeds
McNeil Sis
Sid Marion
Cantu
Millis Darlow
Cavallers Bd
LIMOOLN

Loew

NEW YORK CITY
Coc Option (31)
Co Olsen Ore
Eth Gord Ore
Eth Gord Ore
Eth Gord Ore
Ist hat (31)
Nick Nasaron
Sense Lawren
Ist hat (31-5)
Nick Nasaron
Ist hat (31-5)
Ruth Ford
The Committee of th Mimi Rollins
Buddy Monroe
Valene (S1)
3 Kanes
3 Fonzalls
Betty Boop
Bert Walton
Frances Wills R Paradise (31)
Ed Lowrey
18 Girls
(Three to fill)
Btate (31)
France & LaPell
Young Worth & W
Siegel & Marsh
Cooklo Bowers
Block & Sully
Youthful Rhythms
HROOKLYN
Gatca Avo

CLEVELAND
Leew's (3) Or
Leew's (3) Or
Control of the Control
Entirely Jane Cooper
Latinrop Dros
Huster Shaver
Geo & Olive in
NEWARK
Coffornia Revela
Coffornia Gates Avo 1st half (31-3) Valors 2 Valors
3 R's
Gifford & Pearl
Irving Edwards
Lester Cole Co
Metropolitan (31)
WHN Radio Show
Alex Hyde
Fred Sanbora
Bob Howard

Paramount

Marbre (24)
Paul Gorritz
Ruthie Barnes
Alexander & Sant
Milt Douglas Co
Ted Cook Bd
Orlental (24)
Fift D'Orsav BOSTON
Metropolitan (31)
Donald Novis
Propser & Morat
Jsan Dovereaux Co
Nash & Fately
BUFFALO
Buffalo (31) Ted Cook Ba
PO Printal (24)
Fin D Orses
For D Orses
For D Orses
For D Orses
Mark
Mark
Merkan (31)
Monros & Grant
12 Aristocrats
York
Paramont (31)
Sylvia Fross Buffalo (31)
Paul Marialo (31)
Paul Garitz
Sylvi Morents
CHICAGO
Chicago (31)
Carl Free Co
Kay Katya & K
Jarret & Holm
York & King
Emmit Fromo
4 Eaton Boye
Martin & Martin

Warner

ELIZABETH

IRIZ

IRIA

IRIZ

IR haif (1-4)

Sylvia & Clemence

24 haif (28-49)

Williams & Charles

Charles

Harle (31)

Tis the Tops' U

Vic Oliver

Vic Oliver

Colliver

Coll B Wells & 4 Fays PITTSBURGH Stanley (24) Benny Meroff Co READING Astory
Yell And Control And Control
York & Tracey
Rinnes' (24)
Manon & Yvonne
Barl Lavero Co
Gamboly of Control
Yell And Yell And Yell
Yell Whiteman Orc. Grotanos Herman Hyde Co Molly Picon

Wilbur Cushman

Hal Silver
Aloxander & Maric
Carl Thorson
Lo Marquiss
Yvonne Muzetts
French Laglon Bd
SALT LAKE CITY ALBUQUERQUE Sunshine
2d half (3-5)
Evening on B'way
Jack Randnis 6
Roismans Co
Jay Howard
Togo
Frankls Starr
ina Scott Frankla Starr
ina Scott

BOISE

BOISE

Pinney

1st haif (2-4)

Chicago Follies

Col Ches Davis

Emile & Lesone

Lesone

Lesone

Lesone

Frances

Stantord

Gingsr Stever

Chet Wileya Co

FARGO

FARGO

All Haif (3-5)

Rio Nigata

ALT LAKE CITY

ALT LAKE CITY

Int half (7-10)
Chicago Folius
Collidago Folius
Collidago Folius
Collidago Folius
Collidago Folius
Collidago Folius
Collidago
Folius
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Collidago
Folius
Fo

Farge
2d haif (3-6)
Rio Nights
Del Gardo
Luis & Ethelda
Tha Gasess
Adella & Romero
The Gauchos Adelia & Romero The Gauchos French Sis

3 Rhythm Queons Bd
TULSA
TULSA
1st hair (s-9)
Dixt hair (s-9)
Dixt heir (s-9)
Dixt hair (s-9) Ropers Marimbas
HURON
Huron
1st half (29-31)
Rio Nights
Del Gardo
Luis & Ethelda
Ths Gascas
Adelia & Romero
Gauchos
Franch Sis
Ropers Marimbas

VANCOUVER B. C.
Beageon (31)
Runnin' Wild
Roberta
Sullivan Sis
Davey Jamieson
Johnny Dovs Co
Lupe & Lowis
Jackson & Bl'ckw'll
Elsye Yost
Gens Gorys Bd
WALLACE
Grand

Grand
1st half (31-2)
Champaigns Rev
Elvira Tanzi
George, Young
3 Tarrs
3 Tumblsweeds
McNell Sis
Sid Marion
Cantu
Millie Darlow
Cavaliers Bd

Cavallers Bd
LINGOLK

Ish half (39-2)

Data Bloke

Ish half (39-2)

Data Bloke

Cracker Quina

Cracker Quina

Brady Sirvinal Co
Brady Sirvinal

Colline

Travor Lessie

4 Syrvina Dancer

1 th half (49)

Park Nights

Brady Sirvina Dancer

4 Syrvina Dancer

4 Syrvina Dancer

4 Syrvina Dancer

5 Syrvina Dancer

5 Syrvina Dancer

6 Syrvina Dancer

6 Syrvina Dancer

6 Syrvina Dancer

6 Syrvina Dancer

1 th half (1-1)

1 Silver

1 th half (1-1)

1 th half (1-1) Canting Darlow Cavaliers Bd

WATERLOO
Cavaliers Bd

WATERLOO
Landing Cavaliers Bd

WATERLOO
Landing Cavaliers Bd

Bobby & Killer
Croper, B. Violet
Croper, B. Violet
Croper, B. Violet
Bernier Agraca
J Rhythm Queens
J Rhythm Queens
J Rhythm Queens
Art Gleanen, Bd

Footileth Froite
Busier & Verne
Waterlow J. Pagel & A.
Simon Delmar

G. Sp. Bd

WICHTA FALLS
Landing Co.
Evening on Eway
Bolimans Co.
Top
J Howard Co.

Fanchon & Marco

NEW YORK CITY

Ist half (30-1)
Buddy Michaels Or
McConnell & More
McConn NEW YORK CITY
Pallenberg's Beare
Joaquin Garay
(Othere to fill)
LOS ANGELES
Paramount (23)
Rubs Wolf Bd
3 Garland Sls
Max Lerner
Franklyn & Warnsr
Max One Max Ong
PHILADELPHIA
Fox (31)
Armida
(Others to fill)

Independent

SCRICAGO
State Lake (22)
State Lake (23)
State Lake (24)
State Clifford & Marion (Two to fill) LONG BEACH Strand atrund 2d half (24-26) 2d han Marjones Jack Goldle Dick & Jean Jack Joyce Alexander Dros Alexander Bros &
LOS ANGELES
Orpheum (22)
Zeller & Wilburu
Mayo & Carr
) Carlton & Bali
Larry Blake
Wally Vernon
Darly & Buddi

London

KILBURN
Grange
iolis Bros
ave Poole
ampbell & Wise
LEWISHAM

Altredo Orc LEYTON

Week of May 27 Meck C
Antoria D. H.
M & H. Nesblitt
Canterbury M. H.
Ist half (27-22)
Olrac & Lillian
Garvey & Mac
2d half (30-1)
M & H. Nesblitt
Marlaianos
Dominion
Solnia 4
Tracadero Cab

Hutch
Western Bros
Victor McClurs
Olgo
Edwin Lawrence

Edwin Lawrence
Edward
CHADWELL HTM
Palace
Leon Cortex Bd
Andrea
Bobby Howell Bd
Ferrata & Tanlac
CLAPTON
Galliard & Month
Rich & Rah
ELON CORTER Bd
EDGEWARE RD
LOW CORTER Bd
Davy Bools
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HÖLLOWAY
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Jimmy Dey & Alic
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Dudley's Midgets
ISI.INGTON
Blue Hali
1st hali (27-29)
Mariajanos
M & H Nssbitt
2d half (30-1)
Olrac & Lillian
Garvey & Mac

Arden & Duncan Gso Marechai Millard & Anita M Ferri Geovignetti Pietro

Barrel of Fun

Barrel of Fun
Frankis Meadows
Lewio & Dody
May Kennedy
Percy Stons
Bill's Gar 90's
Kathryn Parsons
Jos B Howard
Brittwood
Brit

Provincial

Week of May 27

EDINHURGH
Regent
1st haif (27-29)
Ds Troy & Lady
Harrlson Vlnsy
2d haif (31-1)
Raiphono
2d haif (30-1)
Ds Troy & Lady

Roll Ds Troy & Lady

Roll Ds Troy & Lady

Cabarets

NEW YORK CITY

Swan & Lee Lena Horn Bill Balley Jessie Scott Dynamits Hooker Cora Le Redd

Coq Rouge Joe La Porte Orc

Crystal Club

Lups Norlego Luis & Rosita Antonio & Juanita Cubanens

Mycr Davis Orc Pedro Via's Orc

Marion Marti Ann Grahum Catherine O'Neal Archia Bieyer Ore Hotel Astor Jack Berger Ore

Virginia Verrill
Florence & Alvarez
James Keogan
Dick Gasparre Ore
Hotel Buckingham

Dick Gasparre Ore
Hotel Bucklaghem
Consucio Flowerios
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Altered STRAPFORM INC.

ALTON

LEXTON

Pell & Francis

Richie & Pois

Richie & Wells

FECHINA

Bashful libors

Bashful l

Palace
Rich & Calvin
Gailaird 3
Keith Wilbur
WALTHAMSTOW
Granada
Manley Bros
Co as booked

Hotel Ritz-Cariton

Arman Vecsey Ore Hotel Roosevort Bennie Goodman O Bernics Parks Hotel St. Moritz Motel St. Moritz
Alex Batkin
Sophisticates
Rosalcan & Seville
Nate Leipzig
Eric Correa's Orc

Hotel St. Begie

Johnny Green Orc Marjory Logan Jimmy Farrell Hotel Weylin Hotal Weylin
John Hoysvadt
Rosaleen & Seville
Charlis Wright
Don Richards Orc
Hernandcz Bros
House of Lords
Beverly Roberte
Michael Zarin Orc

Michael Zarin Orc
Jimny Kellys
3 Riviera Boys
Joan Miller
Louiso Sterling
Midgle Parks
Alma Halsay
Jian McCarle
Jian McCarle
Karter & Schaub
Frederico & Brib's
Madeline Hughes
Pearl Rorrester
Chas Albert Oro
La Rue Dawn Patrol Club

Frank Farrell Orc Barker Trio Dorothy Terry Delmonleo's Delmonleo's
Tsd Mcza
Jarrow
K & C Joy
Bobby Tracy
Marcella Sharkey
Jerry Baker
Wynn & Wayne
Mike Durso Orc La Rue Scdano & Swor Arthur Warren Or Lescargot d'Or Arthur Warren O
Lescargot d'Or
Earl Moss Orc
Jeon & Eddle's
Eddle Davis Oro
Billy Reed
Paul Dulee
Ann Halnes
Hal Simpson
Lee Gardner
Marden's viert
Kay Picture
Betty Allen

Deauville Spivy Kay Skidmore Frank Farrell Ore Frank Farrell Ore

El Chico

Dolores & Candido
Pedro

Pancho & Rosita
Carmellta
La Monterita
Emile de Torre Ore

Nano Rodregn Bd Ernie Holst Orc El Toreador

Precide Judah
William Gant Orc
William Gant Orc
Bruns
George Bruns
George
Ge El Toreador
D J Escarpinter Or
Trini Vareia
Dinorali Arguden
Mariluz
Ramon Quiros
R & R De Caro
Firenze
Sandino & Fairchild
Dick Mansfield Ore

French Casinu
Lolita Renauenta
Norenc Carney
Norenc Carney
Walter Davies
Gloria Gibert
Maria Desty
Harold & Loia
Olympe Bradna
Les Manginis
Lelime 3
Drena
Wilman
Dolso
Roberts
Juan Fre ch Castnu

Jack Mayer Ore
Chub Richman
Wheeler, M. & W
Wheeler, M. & W
Coenant Grove
St. Clair and Day
Honey Gordon
Ruth Williams
Honey Gordon
Ruth Williams
Harry Malatond Ore
Coln do Farla
Genes Petabrook
Harry Sagno
Active Mary
Harry Malatond Ore
Coln do Farla
Genes Petabrook
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Faron & Blair Vera Niva Mona Leslie John Hale Jay Seiler Lowe Burnoff & W Carroll Rev Harold Stern Ore Gomez Ore

Gomez Orc
Monte Rosa
Prank Marino
Peter Gallo
Maria Donia
Mnn Parle
Jean Sargent
Oscar Calvert
Arnold & Hawkin
Gene Fosdick Orc
Herrera Orc

Normanni Helen Morgan Manya & Drigo Eddlo Elkins Orc Delfaurte's Ens Old Ronmanian Old Remains
Thuis
Sadle Bunks
Jack Hirsch
Ruth Wynn
Ronnlo de Camp
Ethel Benneit

Wilkins & Meyers
Will Osborne Ore
Hotel Lincoln
Dick Messner Ore
Hotel Mealpin
Jimmy Blaks
Barker 3
Frank Dally Ore
Flessis Osbeck
Hotel Moneialt
Frank Marcy
Ona Leonovitch
Frank Marcy
Ona Leonovitch
Dathin Marcy
Marti Michol Ore
Hotel New Yorker

Ronnio de Camp
Ethel Benneit
Leitel Benneit
Anita Feedorowna
Abrasha Ore
Faradi
Rita Rio
Elenara Wood
Bernico Lea
Tribaco Lea
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Trib DeLimas
Marti Michol Orr
Motel New Yorker
Chinda Loca Ore
Linda Loca Ore
Linda Loca
Lind

June Hart
Ray Nobls Oro
Savoy-Plata
Bob Grant Orc
Deslys and Clark
Barli Fond Ceark
Barli Fond Ceark
Gloria Cration
Chic Farmer
Gay Adams
Vercells Sis
Taft Grill
Geo 'Hall Ore
Loretta Lae
The Rench
Harry Hatts

THE Kenen
Harry Hatts
Mary Ann Mercer
Jackle Holtz
Francis McCoy
Arletta Lacsy
Mike Landau's Orc Affecti a decay of the control of th

Tokay Rest Eddle Ashman Sandor Hungarlan Rsv Trouville Jimmy Rogers
Sydney Rose
Jim Miller Oro
Versallies
Harry Richman
D'Ivone
Theima Lseds
Clemente Orc
Jos Smith Orc

Jos Smith Orc
Village Barn
Dick Robertson
Jack Ryan
Olive White
Rich-Colo 3
MacCrea's Orc
Village Nut Club

Village Nut Club
Jack Fagan
Sheef Jac
Balan
Balan
Babo Moffet
Allien Cooke
Val Vestoff
Floria Veotoff
Milton Mann Orc
Waldorf-Astoria
Georges & Jaina
Milton Douglas
Carmen Castillo
Xavier Cugat Orc
Joe Reichman Orc
Wivel

15 YEARS AGO

(From VARIETY and Clipper)

Banks were tightening the purse strings, viewing with alarm heavy theatre building with their coln. Feared a panie in October, which would hurt values. They kept right on and shot the works after the talking pictures hit. And the panie was in 1920.

Georges Carpentler, French ring champion, was the big name on Sells-Floto show and taking the count. No one knew him outside

Famous Players (Paramount) had 95 pies, valued at \$6,500,000; in the vaults. Full season's product to be started Sept. 1.

Selznick co. took its advertising out of the M. P. News because it didn't like the film reviews. Wil-liam A. Johnson shooting back at Selznick.

Phil Rosen, of the American So-

clety of Cinematographers, started uchation for screen mention for eamerainen

Ruth Barr DeMallto & Va'ghn

at the Capitol, N. Y., newly taken over by Goldwyn. Maj. Bowes straling. Compromise gave Bowes the house to the curtain line and Rothafel back of that.

Loew's was putting \$9,000,000 into Loew's was putting 39,000,000 Metro. Purchase price was \$4,000,000 and the rest production money. Metro was using two main titles, with and without 'Marcus Loew presents.'

Harry Reichenbach pulled his press stunt of having "P R. Zann' register at an uptown hotel and smuggle a lion into the apartment. Papers fell heavy.

Famous Players was working in its London studio, using a device for dispelling fog. Could lift even a pea-souper 16 feet clear of the stage. Done with electric coils and an ex-haust fan.

Demand for space for Kelth and Orphcum circuits was pushing the agents out of the Paiacc theatre.

Music Publishers Protective Assn. holding meetings to try and cut or reduce the return privilege. Re-tailers abused their privilege, it

Cansinos, dancers with Bessle Clayton, left her to start an act of their own. Had no reason to regret decision.

Feeling growing against English actors in Equity. Kickers wanted them to take out first papers or else.

One night stands limiting supplied tage crew to nine men. If more needed, company paid in proportion to its sharing terms. If the show took a 75% split, it paid 75% of the excess wages.

50 YEARS AGO

(From Cupper)

N. Y, pub had a manual on 'Progressive Euchre, the increasingly popular society game.' Cost two bits.

Clipper commented on the fact that of 31 championship ball games playad week of May 7, all but four were won by western teams. Said it was all wrong.

Bouclault's 'The Jilt' got its premiere in Frisco. Play had a number of revivals in later years, justifying the correspondent's favorable opinion. Bouclault was heading for Australia.

Cole's circus, playing Lexington, Ky., May 6, encountered a rain so heavy it came through the canvas, Audience sat under umbrellas throughout the show, and perform-ers used them in the dressing tent.

English manager was doing 'Mul-doon's Picnic' over there in black-face, but with Irish dialect. Play-ing to good business.

Circuses were playing to around half capacity on account of poor general business conditions. Dime sideshow was making more money than the big top. Many tricks had cut to two bits.

Gustave Frohman, who had dropped out of the theatre for a time, was back with a summer snap uning the students of the Lyceum drama class. Behano steed.

Frederick B. Warde was hitting all spots on a trip to the coast. A trouper told of one pitch where the actors dreased in a building next theatre, had so out on the street to the stage entrance. In another to the the tree to the stage entrance in another pigeons, nexts being over the stage.

There was a Mexican oreh tou ing the States. Called 'typical' i stead of 'tipica' as at present.

That pop price experiment at the Academy of Music did a header on its revival. Show didn't last the first week out. Salary trouble.

Ristori made her farewell appear-ance at the Thalia. She played in English and the remainder of the company in German.

Lawrence Barrelt, who had played Ft. Wayne to \$10"ln '81, took another chance. Got the coin this time.

Cortina's Spanish-Mexican Wild Wost was playing against Cody and with a Mex accent. Doing fair biz. Others were top money in most

Softwork L

Imperial, 46th Street Theatres **Auctioned Off: Shuberts Still In?**

The Shuberts may again operate the Imperial and 46th Street theatres, N. Y. although the houses were on the auction block last Friday. Understood the managers have off shorts. Both houses were owned by the Shubert Theatre Corp. but during the latter's rocedvership the interest and taxes were unpaid, and the receivers arranged to pay fixed charges only if earned from operating revenue. Similar deal was made

charges only if earned from operating revenue. Similar deal was made
thereafter, but the New York Title
and Trust Co. proceeded to foreclose,
auction resulting.
Both theatres are said to have been
purchased by S. H. Stone, holder of
of the second mortgages. Jack A.
Rothenstein is the bidder of record.
Possible that others are now len. Possible that others are now in-terested with Stone in the mort-

Legal action involved in the auc tioning named the Selection Opertioning named the Selection Operating Corp. as defendant, that corporate entity being the Shubert company formed after the receivership was liquidated. Rothenstein paid \$5,000 ever the mortgage and fixed charge in each case, bid for the imperial being \$294,000 and \$593.750 for the 46th Street. Amounts due on both properties amounted to

During the Shubert receivership

During the Shubert receivership to the Imperial was set forth as having a book value of \$1,074,000 and the dish Street was supposed to be worth \$327,200. Equipment of the Manhattan Music Hall, originally Hammersteins, at 55d street and Broadway, was as the side of the street and Broadway, was costs having, been between \$25,000, originally been between \$25,000, original on the side of the house will reopen as a dinner-show place. Cost of converting the thea-

'AS THOUSANDS CHEER' **ENDS 36-WEEK TOUR**

"As Thousands Cheer will call it a season Friday (31), closing in Rochester, N. Y., at the Masonic auditorium. Revue, which ran 49 weeks on Broadway, toured 36

weeks.
When 'Cheer' went to the road from the Music Box the bookings extended for about three months but business was so consistently strong that the presenter, Sam H. Harris, who proposed a follow-up revue, changed his plans. Show doubted back from the middle week for the presenter of the presented by the presented of the pres

Strength of the show was proven Strength of the show was proven on the withdrawal from the cast of its original featured players. One principal replacement was made during the Broadway run, Dorothy Stone taking over Marilyn Miller's assignment. Clifton Webb went out after the Chicago date, with fielen Broderick withdrawing later, cases. Ethel Waters, however, temained with 'Cheer' continuously,

LEGIT WHEEL WITH **NEW ORLEANS HUB**

New Orleans, May 28 New Orieans, May 28.
Organization of the New Orieans
Repertory theatre to bring eight or
more of the latest Broadway successes to the city with Broadway
and, in some instances, original taient, has been completed here,
Plays according to present plans.

Plays, according to present plans, are to be presented here at the rate are to be presented here at the rate of one each month, starting in September, and then after each play has been done here, and rehearsals started for the next one, it is to be taken on tour of nearby cities, including Batton Rouge, Shreveport, Monroe, Lake Charles, Alexandria, Memphis and Jackson for one and word of the started by th

Play,' If Sponsored

Hollywood, May 28. Hollywood 'Pilgrimage' play is due for a revival this summer after being off for two years on account of the depression, with Sparks Berry now endcavoring to Interest civile groups to sponsor the production and participate in a ticket subscription drive.

Berry was the former general manager of the religious play.

EOUITY KEEPS AFTER L. A. GUILD, 2 PULLED

Hollywood, May 28. Warfare between Hollywood The atre Gulld, currently operating the Playhouse, and Actors' Equity popped up again last week. Equity again ordered members out of the non-Equity casts of the Guild's again ordered memoers but of the non-Equity casts of the Gulld's double bill, Walting for Lefty and 'Till the Day I Die.' Billy Wayne and Peter Brocco obeyed the ruling

and Peter Brocco obeyed the ruling and pulsed company and pulsed and pulsed for the ruling and pulsed for the ruling is due before Equity's Council in N. Y. today ('39) on permanent ouster from membership of Lela Bills, Raymond Bond, Michael Whalen and Billy Newell, who retused to accept a similar order in connection with the Guild's initial presentation, 'Kitty Dooley of Times Square.'

Shubert Open-Air Det. Operettas June 9

Detroit, May 28.
Shubert outdoor operetta season
will open here at Navin Field,
Tigers ball park, on June 9. Openlng attraction will be 'Student Prince.

Shuberts are building a portable stage which will have to be put up and taken down each night in order to clear the field for the daytime

to clear the field for the daytime ball games.

This Detroit season is the final outcome of the earlier Shuberi plans for summer seasons in from cight to 12 midwest key cities.

Gaston Bell's Restaurant Gaston Bell, former legit actor Gaston Bell, former legit actor, is opening a restaurant at Woodstock, N. Y., in association with Harry Chaffin, also formerly of Broadway. Will be called Bellwood and cater to the literary and art colony in that sector.

Harry McRae Webster, stage director, is handling the opening.

NRA Reaction

Reaction of show business to invalidation of the National Industrial Recovery Act is covered in detail on pages 1 and 2 of this issue.

SOCK CUT RATES AS L. A. WAKES

Hollywood, May 28.
With alx legit theatres open here
this week, the highest number in
the past three years, legit operators
will concentrate on elimination of cut rate and service passes. Only one production, 'Chickens Come

will concentrate on elimination of our rate and service passes. Only one production, 'Chickens Come thome,' at the Mayan, using throw-the thome,' at the Mayan, using throw-the established scale. Cut rating and throwsways have been the main drawback to legitimate production here for several years. Only one house, Henry Duffy 2D Gaptian, has been a hold-crators feel that if the pass system is killed for the next two months, public will realize that attractions of merit can be bought only for regular admission scales. A number of the sheen hought to the attention of the Code authorities but each time it was given a hearing, buck passing has kept it tabled. Henry Duffy took his complaint to Washington but got nowhere.

NEGRO TROUPE DROPS OUT, ANOTHER TO TRY

Shepard Traube and Mack Hil-

Shepard Traube and Mack HillMarco sections in the New York InNew York Section 11 to New York InNew York InMarco Section 12 to Head InMarco Section 12 t

SHUBERTS' PLAY BUY

DRUBLEATS FILM BUY
Hollywood, May 28.
Shuberts have purchased play adaptation of Claire Spencer's novel, 'Gallows Orchard,' by Noel Pierce, Fox contract, skeding it for summer tryout in the east August 19.
Aimed for Broadway.

Bannister Skeds 2 Plays, 10,000 Radio-Hyped Hens for Production

Dayton, O., May 28...
Two plays and 10,000 hens are scheduled for production this year by Harry Bannister, former husband of Ann Harding. He is so en thuslastic over his project for pro ducing vitamin eggs with hens in-fluenced by air-conditioned coops and a dict (* radio music, that he will forego repetition of 'The Drunkard' in New York this sum-

mer.

Bannister stopped off here to consult with Mrs. Leah Welt. 'Is partner In 'The Drunkard.' She also will be associated with him it fall production in New York of 'The Girl Who Took the Wrong Turning,' Bagilsh meller of 'Drunkard' vintage and 'Atoms' new one by Gilda age, and 'Atoms,' new one by Glid-

Memphis and Jackson for one and two-night stands.

A committee will be sent to New Jork within the next few days to complete arrangements for plays and players.

Officers of the new organization are Albert Lovejoy, producing discretic, Richard Gregory, business are Albert Lovejoy, producing discretic, Richard Gregory, business to the complete of the productive of the pr

Shot in Arm for 'Drunkard As L. A. 2nd Year Ending

Los Angeles, May 28. Hitting the billboards for frest time during its 100 weeks run to at the Theatre Mart, "The Drunkard,' now being advertised as in final weeks, although management feels sure oldtime meller will stick beyond two-year mark.

'Drunkard' continues to play mobs nightly at \$1.65 and \$1.10.

ENGAGEMENTS

James Rennie, Bruce MacFarlane Lee Patrick, Sally Phipps, Albert H Van Dekker, Calvin Thomas, James Spottswood, Alfred Koppeler, Ed-ward Redding, Joe Garry, Nick Joy, Beatrice Swanson, Beverley Parker, William David, Tom Morrison Horace MaoMahan, and Charles Commarado, 'Knock on Wood (complete cast).

Plays on Broadway

Broadway halled this play 22 years ago as adroltly conceived, with a plot cunningly hidden from the audience. It was the first show of its type presented in two acts, plus a prolog and epilog. That provoked no illete discussion among the critics and Baldpate was a big hit. critics and Baldpate was a big hit. At the National, the Plajers revive it for the benefit of the club and, as with their other annual presentations, the cast is studded with stage names. In the lead is George M. Cohan, who dramatized the original story.

There was a speech before show by Otls Skinner who told first nighters something about Players.

show by this skinner who too trace property of the property of

Baldpate Inn.

Story within a story seems just as interesting as ever and should prove so to the present generation. Author betting a friend five G's that he will write a novel within 34 with the present generation within 14 with reference of the present provided by the provided by the place but it develops that there are six others—nutil the disclosure, a fix of the play's registering the play's registering the play's registering closen the play's registering closen.

in the play's registering.

Club have herotofore chosen
old plays for this benefit showing.

Baldpate' is modern in comparison.

Baldpate' is modern in comparison.

more than the announced week has
not been settled. Cohan dispensed
with royalties but if the show continues, an was the case last year,

chiterian and the case is the set of the con
something of a run to real coin,

of the control of the control of the con
something of a run to real coin,

of other or of compensation to the

cast would also have to be arranged.

Weather Permitting

Comedy in three acts presented at the Masque, N. Y., May 23, '35, by Edward Sargeat Eyoun, written and staged by Frederick Stop. Matthew Smith Beevers Harold DeBecker Virginia. Viola Frayers Ruth Holden Toony

Diese Hill Measure Determiting seemed funy in script. It was unserned to the control of the play is plenty screwy, while the other characters are relatively nut for standing for are relatively and the control of the control o

Seven Keys to Baldpate

(PLAYERS CLUB)

All-olaramutic farer revived at the National by James Income Control of the National Dynamics Choice Choice

PLAYS OUT OF TOWN

Carroll Sketch Book

Philadelphia May 25

Pinty of work has been done on this revo work has been done on this revo work has been done on this revo work has been done on the revo work was necessary. As a caught Saturday matinee, it was cyldent work was necessary. As a caught Saturday matinee, it was cyldent pended and shrewdly applied. Matines curtain dropped at 5:15, while gives an idea of the pruniped. Matines curtain dropped at 5:15, while gives an idea of the pruniped. Matines curtain dropped at 5:15, while lack of comedy. Maybe the length of the show at the opening obscured has more laughs than many of its lind. In fact, it has a couple of sketches of the excrutatingly funny variety and swen S. Jurday's handful largely femme, howled. Hand the bouquet for that to Ken Murray, who easily walks away with top Philly hasn't known this young

Mono sally walks away with top monogally walks away with top Fally hasn't known this young fallow so very well, but will hereafter. He's trunny on all appearater. He's trunny on all appearates have been allowed by the property of the propert

(Continued on page 56)

'Preface' for N. Y. Museum Hollywood, May 28.

Hollywood, May 38.

'Preface to Love', which had a
three week run when done here by
Yale Producers at a local midgle,
yets a summer tryout by Playshoo
group in N. Y. at the Roertor Musoum on Riverside Drive.
Authored by Lawrence Pohle and
Thomas Ahearn.

EQUITY NIXES SUNDAYS

Pay for Rehearsal Period Set For Next Season: Equity Council Decides Favorably Despite Mgrs.

Actors will receive pay for rehearsals next season. That was virtually decided on Friday (24), when Equity's Council met in a special session to consider the Issue. Any thought of rehearsal pay has been opposed by managers thus far opposition some producers are known to have changed their viewpoint. These showmen concede the point that moderately salaried players are entitled to sustenance coin during rehearsals. It has been especially the salaried players are entitled to sustenance coinduring rehearsals, it has been especially the salaried players are entitled to sustenance coinduring rehearsals. It has been especially the salaried to the cost of production, except possibly for musicals.

Rehearsal pay is one of the issues raised by the younger group in Equity, known as the Actors Formalised by the younger group in Equity, known as the Actors Formalised by the younger group in Equity, known as the Actors Formalised by the younger group in Equity, known as the Actors Formalised by the younger group in Equity was not enthusiastic about it, on the ground it might tend to discourage production. That attitude was switched when it was proven that average actors worked so few weeks during a decident of the production of th

it has been virtually impossible tor hem to exist without other earnings of the control of the c

Council going on a summer sched-ule.

For that reason rehearsal pay was not discussed at yesterday's general membership meeting. Chair had previously decided it out of or-der because still in Council members are not entitled to handle the issue until finally disposed of there.

In the absence of a basic agree-ment between actors and managers, Equity is in the position to make it mandatory for producers to pay the lesser players during rehearsals managers to get their ideas on the matter, with the result that the latter turned thumbs down.

MERMAN LEAVING FOR H'WOOD: 'GOES' STICKS

'Anything Goes,' Broadway's top musical. Is set for the summer at the Alvin. Ethel Merman will leave the cast July 13 under a picture commitment to Samuel Goldwyn, but Victor Moore and William Gaxno, other two featured players, will remain indof.

Successor to Miss Merman has not been chosen, Vinton Freedley, show's producer, waiting for the return of Cole Portes with Moss Hart Friday (31). Due completed a musical in which Freedley will star Eddio Cantor in the fall.

Norma Terris is mentioned as a possibility for the Merman part.

possibility for the Merman part.

Kruger Sticks in 'Accent'

Auger Sucks In 'Accent'
His MG washup allows Otto
Kruger to continue in legit run of
'Accent on Youth,' which has another week at i.e El Capitan and
minimum of two weeks in San Francieco. Player is in on a salary-per-

Novis Flies for 'Jumbo'

Hollywood, May 28.
Donald Novis planed east yester-day (Monday) to go into Billy Rose's 'Jumbo.'

Many Girls-No Boys

Larry Anhalt, conducting a summer theatre at Saybrook, Conn., sent word to New York drama editors that he wants a leading man, adding that the market' is overstocked with Ingenues.

Anholt has asked each sortbe to name the most promising player who has appeared on Broadway this season

ACTORS' FORUM **EXPLAINS ITS VIEWS**

Equity's younger group, the Ac tors Forum, in a pre-election meet-ing last Friday (24) sought to jusing last Friday (24) sought to jus-tify its naming of an opposition ticket and derided the alleged yes men' in Equity's Council. Session was enlivened by speeches in which the progressive group and regulars spoke their ninds.

spoke their minds.

It was declared that there would have been no opposition ticket sponsored by the Forum if the nominating committee had accepted some of the candidates for Council

aponsored by the Forum it use non-inating committee had accepted some of the candidates for Council interesting.

All candidates on both tickets were invited to attend. Most of those on the opposition card were on hand and made addresses. Leo Cretering Melda Read an excepted to the committee of the council of the counci

CHI EQUITY OFFICE CLOSED FOR SUMMER

Chicago, May 28.

Actors Equity is closing its local
office for the summer months, June,
July and August. Will probably
reopen early in September, if business perks. If business herks in the midwest remains off the office will stay
closed.

closed.

This does not mean that Equity is doing away with representation here. Frank Dare, who has been in charge of Equity here for years, will continue as the Equity replically but will operate out of his own home in order to cut down on

expense.

While the office is closed Dare will flip down to St. Louis for his annual Equity negotiations with local Municipal Opera. From there he heads to the coast on general business in Los Angeles. Will be back in Chi by the middle of July

DIVIDED VOTE AT ANNUAL SESSION

Half Against Sabbath Performances, Other Half Vote Okav with Two-Eighth Wage Proviso-Forum Loses in Election

ONLY 10 PRO VOTES

Count of votes cast vesterday at Equity's annual meeting Monday (27) indicated that the actors won't go for Sunday legit on Broadway. Bulk of the votes were evenly divided on two of four propositions half being for flat refusal to play and the other half being for Sundays on the condition that actors

days on the condition that actors and chorus receives—elights salary and chorus receives—elights salary if was an advisory vote and because of the division the Council was an advisory vote and because of the division the Council will doubtless place Sundays before the full membership by referendum. However, even if it is voted that Sundays are okay provided extra Concede that will virtually void the new sabbath laws passed in Albany; that viewpoint is based on the fact that Sunday performances would be expected to help the weaker shows, expected to help the weaker shows, to carry the impost of double pay to the players, not counting probable similar extra wages to stage hands.

hands.

During the meeting it was nip and tuck between those opposed to Sundays and those willing to play if paid extra coln. That was borne out by the count, which was 152 for refusal and exactly the same number for Sundays if paid extra. Only 10 votes were cast for full ac-10 votes were cast for full ac-ceptance without qualification and 36 votes to try Fundays for one

year. Little Voting
Total of 350 votes cast on the
Sunday Issue was considerably less
than the vote for new members of
that the vote for new members of
that before the vote for the vote that
one members present falled to
vote knowing that Sundays would
(Continued on page 68)

MORE RADICAL PLAYS ON WAY

During the past season there have been half a dozen so-called pronaganda scripts with more or less of a radical or political trend produced. Next season it is expected that double that number will reach the boards, mostly presented by actor groups.

Moor less that the produced that type the the produced that type the Theatre Guida, a commercial nanagement. Other plays of similar rating were "Stevedore," 'Sallors of Cattaro' and 'Black Pit', presented by the Theatre Union at the Civile Rep theatre, 14th street. Group Theatre's most radical move was the presentation of two one-act

Itep theatre, 14th street. Group Treatre's most radical move was Treatre's most radical move was play, "Waiting for Lofty and Till the Day I Die." Lefty' has also been staged by in many cities through the country.

Next season the Theatre Union Starter. Group is considering warreing Song and Paradisc Lost.' Let Freedom Ring, 'considering to his production several times, will be put on by its author, Albert Edm. Newly formed Theatre Juliance, and the starter of the st

Gov't Coin for Revival of Road Seen Likely: Even with NRA **Out, Some Legit Board May Stick**

Modest Author

Show moving before it opened on Broadway is a claimed first time for 'Knock on Wood.' Slated for the Shubert, where a paid preview was given Saturday night (25), but premiered at the Cort.
Author thought the Shubert

'HOOK-UP' TOUR FOR VAUDE **AND LEGIT**

Although 'The Hook-Up' was withdrawn Saturday (25) from the Cort, N. Y., after two and onc-half weeks, it is slated to survive else-where on a novel plan. Proposed to revise the Jack Lait-Stephen Gross satire so that it can be presented both as a vaude unit and a legit at-traction.

Show's punch was a radio studio Show's punch was a radio studio marriage. That scene with some revision is to be offered vaudeville and picture house bookers. Plan is to play it as a unit from New York to Chicago, there to be presented as a legit show, again tour as a unit, and, when arrived on the Coast, revert to legit for the third time.

Harris Hitting B'way With H'wood Bankroll

Jed Harris is not counting those five months he spent here wasted. Although his brief presence on the scene failed to develop any picture

Although his briet presence on the scene failed to develop any picture jobs to his liking he'll salvage some-tended to be a support of the salvage some-tended to be a support of the salvage some-tended to the salvage some salvage some salvage some support of the salvage some support of the sepreinces among the colonists, which besets all visiting firemen, cropping out and best of all a place to put it. Satevepost will get the wood's high and low spots, his meetings with the great and some-ting about those parties which have given the LA. suburb some-thing about those parties which have given the LA. suburb some-that of a Babyloins'er eputation. He pulled out Thursday (23) for New York.

REINHARDT PRODUCING '12TH NIGHT' ON COAST

Hollywood, May 28.
Max Reinhardt will produce
Shakespeare's Twelith Night' in
Hollywood Bowl this summer. Starts
casting this week.
Opening date still indefinite.

Schildkraut's Play

Joseph Schildkraut, currently on the Coast, has bought American screen and stage right to "Tomor-yow Is a Hollday," play, by Leo Pe-ruta and Hans Adler, Intends tak-ing the lead when play goes into production under his own auspices in the fall.

At present, Vienna, owing in Clark

Chances of legits receiving government finance to aid in reviving the road looked up last weck followthe road looked up last week follow-ing two huddles by representatives of all fields encompassed within the Code Authority. A program of re-sence and the company of the com-figures were announced as to how much coin was expected the amount was reported between \$3,000,000 and \$5,000,000. The company of the com-Expectation of FERA or RFC ap-ternative of Washington bureau chiefs, add to favor succeptive show busi-

views of Washington bureau chiefs, asid to favor succoring show business. In some form, such aid is expected to be approved, but that depends on an acceptable plan. Proposal set forth last week by Frank Gillimore is said to have been drawn up by Phillp Wittenberg. There would be three production centers—New York, Chicago and Los Angeles. Plan calls for the forganatate a minimum of 30 weeks each year to all theatres which enter into leashold arrangements with the control board.

with the control board.

Security

Security

Security

The form of a debenture bond would then be offered to
the RFC, which would be expected
to advance the money required to
produce and tour shows and to bolster those attractions on the road
which might be operating in the

red.

Board aims to produce 50 or more shows each season, or have that

tits Hitting B'way

Tith H'wood Bankroll

Plus Authoring Idea

Hollywood, May 28.

Harris a not counting these up his brief presence on the failed to develop any picture of his liking he'll salvage some from his sojourn.

Instance there's those conhe made with him exces which ald to have provided what it a budding own.

The hitting b'way

Tith H'wood Bankroll

Plus Authoring Idea

Hollywood, May 28.

Harris a not counting these conhe his brief presence on the failed to develop any picture of his liking he'll salvage some from his sojourn.

Instance there's those conhe made with film exces which ald to have provided what it a budding own.

Trom his sojourn.

Instance there's that ure to squiggle presence and the failed to develop any picture of his liking he'll salvage some from his sojourn.

Instance there's those conhe made with film exces which ald to have provided what it as budding own.

Trom his sojourn.

Trom his sojourn.

Trom his sojourn.

Trom his sojourn,

T

STOLTZ OPERETTA SET FOR ST. LOUIS START

Robert Stoltz, who wrote the music for 'Two Hearts' in Waltz Time, will be represented in the reportory of the Municipal Opera season this year. His 'Beloved Roguo' will be seen in Forest Park during the weck of July 22.

This is the first of Stoltz's works to be seen on the stage in this coun.

More Drammer

Syracuse, N. Y., May 28. Syracuse University summer school will place greater emphasis

school will pince greater components
upon the drama this year.
Walter Prichard Eaton, of Yale School of Drama, and Barrett H.
Clark, Eugene O'Nelll's biographer, are being added to the faculty,

Actor's Charges Against Comedie Francaise Lead to Move for Reorg.

Roaring movement for reform of the Comedie Francaiss in order to save its life has resulted from the scorching report read by actor An-

drs Barque at the annual meeting of Comedie.

of Cowedle.

Since Bacque let go, the Comedie has been pulling one of its best empets, with reverberations in free control of the control of

tually will be done about modern-leng the theatre that Mollere founded.

Contrary to precedent, Bacque's report has been published. He said report has been published. He said the abova is puts on, in addition to the great French classics which will always live, are just plain no good. They are old-fashloned plays, he said, which have valus today, and which are merely kept on be-cause they once were successful, provide, because the Comedie wants to pay's few entimes in royalties to the author or his helts, or just because it's the tradition to kep on because it's the tradition to keep on playing them.

Rush of Plays

Rush of Plays
Result of this statement was a
rush of new authors to submit plays
to the Comcide. Reading committee is now swamped.
If the Comcide does not go out
and get something new, Bacque
said, it will pass out. Its recent declining grosses indicate that the,
passing out is now under way, he
claimed.
Chief counter-attacker of Bacque

claimed.

Chief counter-attacker of Bacque
\$\(\frac{2}{2} \) \$ fi Henri Bernstein, playwright, who
accuses the actor of being just a
knocker-downer. With the Societe
des Auteurs (local Authors' Guild)
Bernstein took up the cudgels in
favor of the playwrights now being
performed by the Comedie.

But counter-counter attacks follow.

performed by the Comedie.
But counter-counter attacks fol-lowed by Jean Yonnel and Rene Alexandre, other actors. Discus-sion broadened to include criticism in general of the way the Comedie is run and behavior of its actor-members.

nembers.

Meanwhile Emile Fabre, director
f the Comedle, is under fire. In his
efense, it's pointed out that five
ears ago he proposed a drastic reorm program, but was voted down.

PARIS THEATRE STRIKE SET MAY 30TH

Paris, May 19.
Committee of theatre managers has called on Marc Chevaller, executive assistant of Premier Flandin, in an attempt to find out what the government is going to do to usus tax reform through the Chamburgh of the Cha

them himself.

Chevalier told the showmen that Chevalier told the showmen that the chamber would get the, tax, re-duction bill as soon as it reassem-bled. May 28, but ceremonies and committee meetings would prevent immediate action, and bill couldn't possibly come up on the floor before the day set for the strike. There-fore, asked the theaters to hold off while and give parliament a

Showmen refused to commit themselves. Leaders of the delega-tion are Max Maurey for legit and Charles Delac for cinema.

Belle Baker Sailing

Belle Baker is due to sail for nome today, having completed her bookings, but she again may defer sailing, as she did two months ago when further bookings suddenly reopped up.

American comedienne expects to return here-in the fall. She's been are since early last fall.

Elaborate Show for French Charity Fete

French Charity Fete
Parls May 20.

Taltite White Bears charity ball, always the high app of the Paris season, promises to be bigger than ever this year. Leon Ballby, newspaper proprietor who promoted the ball when he owned the Intransigeant and continues as boss of the Jan and the statem of the first the ball, and is installing a big ten the garden.

He's constructing a theatre to seat 2,000, using the balcony of the clubhouse as four with a vaule trough, will high to Paris to play that inglet. Serge Lifar. Open ballet chief, will be another performer, and show will open and close with Francis A. Mangan girl numbers.

THREE OF SIX **NEW LONDON** PLAYS OKE

London, May 28.

'This Desirable Residence, a new play at the Embassy Monday (27) is an interesting piece of theatre, although it is not quite up to the West End standard.

atthough it is not quite up to the West End standard.

'Gay Divorce' at the Galety Thursday (23) is well east and well produced. Musical comedy has the control of the cont and in his curtain speech he admit-

ted it. Westminster theatre repertory Westminster theatre repertory company presented a three weeks' season of 'Othello', May 14, with Wilfred Walter giving a powerful reading of the title role. Most praise goes to the lago of Anthony irches and the season of the

Two Flop Out

Two shows tried out provincially, headed for London, have gone to the storehouse. There is a possibility neither one of them will be revived.

revived.

First is 'Mesmer,' scheduled for
the Apolio this week. After looking
at it in Glasgow, C. B. Cochran
called in the author, Beverley Nich-

called in the author, Beverley Nich-ols, and suggested the piece be re-written.

From a Stranger, by Aga-tic Orderic and Frank Yosper, was tried out at Edinburgh, and at the end of the week it was announced Edna Best, the leading lady, had a nervous breakdown, and London production was to be postponed un-til the autumn.

Whiting 'Goes' London

Whiting 'Goes' London May 28.
C. B. Cochran is bringing Jack Whiting over from New York for one of the lead roles in Anything Goes.
Wanted Lestle Henson and had him set but Henson has just undergone a throat operation which puts him hors de combat for the time being. Jeanne Aubert will do the Ethel Merman role and Sydney Howard has the Victor Moore assignment,

Record

London, May 19

Co-Optimists, revival at the Palacs which lasted only 10 days, created a record. Entirs stalls section on clos-

lng night, with the exception of 12 seats, was occupied, with not one seat paid for.

PRINCE EDWARD LONDON'S 1ST CABARET-TH.

A. E. Stone, in association with Arthur Segal, owners of the Prince Edward theatre, have finally se-Edward theatre, have many se-cured a drinking license from the London County Council and will immediately start work converting the house into an eatery-theatre along the American cabauet-thea-tre lines. Drastic reconstruction of the available will be seared as tre lines. Drastle reconstruction of the auditorium will be started at once and C. B. Cochran will start immediately on staging of the first

Plan calls for entertainment run-Plan calls for entertainment running 60 to 76 minutes, with a spe-cial spiral staircase installed to get
customers to the dance noor casily
from any person of the staircase of the
customers to the staircase of the
customers of of the
customers

Old Time French Star Returns as Manager

Paris. May 19. Cora Laparcerle-Richepin, who quite a few years ago was the star of the Theatre ds la Renalssance, will return to show blz as direc

of the Theatre de la Remaissance will return to show bit as directrice of that theatre next season, with an ambitious program intended to contradict statements that legit is dead in Paris.

Maurice Schwartz and his Yiddish Art Theatre troupe of New York are now at the Remaissance will be the statement of the theatre of the statement of the theatrel country of the work of the

F. A. Mangan Back as Ambassadeurs Stager

Plays Abroad

SHALL WE REVERSE

London, May 12.

Revue in two parts by Arthur Macramuster by Dennis Van Thai and Arthur
Macramuster by Dennis Van Thai and Arthur
Macramuster by Thai and Arthur
MacraMac

Chariet and Rebert Nesht at the Comedy clear, May 10, 15.

Looks like Andre Charlot has here one of the biggest hits of his career as a revue producer. There is no clear that the control of the control

quence of scenes of various periods starting from the present day and going all the way back to the stone.

A young man is in love with a charming female. His grandmother is a witch doctor in Zuulandh, aving be a great many yours, during there a great many yours, during and, on learning her grandson wants to marry, decides to come back and sand, on learning her grandson wants to marry, decides to come back and sand, on learning her grandson wants to want to the sand and the sand the with a wind a sand a long the sand and t

BICHON

T T	Parls, May 10.
Three-act comedy by	John de Lotros et
Michodiere, Paris, starri	ng Victor Bouchen
Edmond Fontanges	Marcal Valles
Gambler	Paul Assella
Christiane	Colonne Loury
Loulou	Clare Member
Mariotte	Cara tamoour
	Katie variey

Locally, this is a laugh hit. Nothing particularly original about it, but there is a pretty fair face idea as pretty fair face idea and the state of the state of

buttles are reasons, want the girl to marry.
Further hunfor is worked up from the character of an old maid aunt who finally finds an outlet by taking care of the baby, from the tricks care to the baby, from the tricks care of the baby, from the tricks care of the baby, from the character of Augustin, the boy, played by Victor Boucher, who gets by For adapting purposes it is one of those marginal pieces. It goes well here, and could go on Broadway, too, if fixed up, but questlone is how well it is adapted.

Stern.

THE FLYING TRAPEZE

			1
	Parls, May 20.	THE FLYING TRAPEZE	E
.	Francis A. Mangan, originally	London, May 6.	ĺ,
1	booked to produce floor shows at	Musical by Dougles Furbon from Comme-	ŀ
	the Ambassadeurs nitery this sea-	of Hens Muller; music by Ralph Benatzky and Mabel Wayne. Presented by Jack	i
2	son and then cased out on a dis-	Buchanan and S E Linnit at the Albert	13
	agreement with Pierre Foucret, the	bra, May 4, '36. Production by Erik	١
1	new boss, is back in again. He'll	Band Master Harry Porette	1
1	start May 27.	Ring Mester. Dance Carter	Į
:	This is a result of the failure of	Clowns Richard Hearne, Wally Mark Equestrienne Helen Crerar	li
1	the Ambassadeurs to click, despite		13
	high quality of acts hired. Foucret	Ballet Master Frederick Stone Paulette	
	and Georges Boronsky, booking		
	agent, who had been trying to put		١
	on the shows themselves, finally	Bombl Fred Emney Chief of Police Herbert C. Walton	18
	decided they needed a producer.		l
J	Mangan, since his return to Paris	Marie Louise. June Clyde Wardrobe Mistress. Hebe Bliss	1
	as producer of flesh program at the		١
	Rex a couple of months ago, has	Alde-de-Camp. Robert Gordon Dancer. Hugh Laling	!!
١	been spreading all over Paris and		1
d	the continent. Supposed to stay	Empress	١.
1	at the Rex only a month, but he	Difference on the state of	11
	stuck indef, and then expanded to	Difficult to feel much sympathy for Jack Buchanan for having taken	1
	do shows at the Olympia, another	the stellar role in The Flying	l,
1	house of Gaumont chain.	Trapeze. One of his reputation	li
	'Also puts road companies into	should pick more wisely.	1:
1	provincial French towns and in	Background, or skeleton of a mu-	11
	Beigium and Switzerland.	sical, is there, but the filling in with	10
	Dorgram with Martzeriand.	comedy is practically non-existent,	11

Buchanan was palpably tired and nervous on the opening night, probably none too confident from the control of t

away.

Summed up, the whole thing looked like an amateurish provincial show that has suddenly scured a wealthy backer and decided to make a new production for a metropolitan run.

Jolo.

MASK OF VIRTUE

London, May 16.

Comedy in three acts by Carl Steraheim, adapted by Ashley Dukes. Freenrich by Ashley Dukes. Freenrich by May 15, '35. Staged by Maxwell Wray. Mme. de Pommeraye. Jeanne de Chanila Muquis d'Arry. Frank Coller May 15, '15. Staged by Maxwell Wray. Hrank Coller Henricita Duquesnoy. Viven Leigh Henricita Duquesnoy. Viven Leigh Footman. Douglas Mathlew

Sydney Carroll, lessee of the Am-bassadors, once more provides his patrons with charming, high-class theatrical fare. Its succeeds admi-tion of the control of the control the third act. Up to that moment it is delicious, intriguing comedy, but in the last act it suddenly switches to banal melodrama which is wholly unconvincing.

unconvincing.
Action of the play takes place in
Paris in 1760. As wealthy Marquis
lass had for his mistrosa lovely
lass had for his mistrosa a lovely
been going on for five years, and it
dawns upon her that he is growing
him to it by tellingually. By the been
his tellingually had likewise undergone
his teelings had likewise undergone
The disported late, place a wear.

his feelings had likewise undergone a metamorphosis.

The discarded lady plans a very subtle revenge. She brings into her subtle revenge. She brings into her subtle revenge. She brings into her streets, passing her off as a paragon of innocense and virtue. Perfectly natural the Marquis, now past mid-turn, and the makes a piay for the kid. Under the other woman's guidance, has keeps him at arm's length until, and the makes a piay for the kid. Under the other woman's guidance, has keeps him at arm's length until, ling been unable to tempt her with half his fortune, he offers her marriage. This having been accomment the couple the morfling after, and tells him he has married a common restitute.

Up to this moment the audione is disparing melodrama, which, were it clastring melodrama, which, were it clastring melodrama, which, were it clastring melodrama, which, were it cliented as unficiently discordant to border on ridiculous.

on ridiculous.

Jeanne de Casalls as the mistress
is exceedingly attractive in a brillant way. Young girl of the pavement who is employed to wreatment with the second of the second like the ridical
liked her immensely.

Plece is tastefully mounted, and
audience highly pleased but it is
hardly good fare for the general
joulace.

DANCING CITY

DANCING CIT I

London, April 27.

London, April 27.

Russieal by Carl Roesser and Arthur
Robner, adapted by Harold Pimpres,

Robner, adapted by Harold Pimpres,

Hann May. Freduced by Andre Charlot at

Hann May. Freduced by Andre Charlot at

Hann May. Freduced by Andre Charlot at

The Archduke Frant. Franco Poresta

The Archduke Frant. Franco Foresta

Cored. Besty Norton

Cored. Besty Norton

Cored. Besty Norton

Cored. Besty Norton

Cored. London May. Legisla Lawren

London Agreement Legisla Lawren

London Agreement Legisla Lawren

London Agreement Legisla Lawren

London La South

The queen visits a dance hall dis-guised in a mask the size of a pair of spectacles, and nobody recognizes her. The fact that she talks and sings and the place is full of court officials makes the acceptance of this situation even more implaus-lbic.

Ancient plot might be overlooked if accompanied by catchy music and side-spilting comedy, but it isn't.

side-spilting comedy, but it isn't.

a gorgeous production on a revolving stage, and splendid costuming and lighting. Artists struggle man-fully to inject some life, but to little or no avail. General effect is hoppeless.

3 Chi Plays Practically Capacity: 'Mary' Wow 19G, 'Holiday' Big \$9,000

Chicago, May 28, Chicago, May 28.

Another play was added to the list of Chicago attractions, bringing the total up to an even quartet. Added starter is "Laburnum Grove," which got underway for the Shuberts at the Grand yesterday (Monday). Rather a large house for this quiet comedy, no other house available at the moment.

aule at the moment.

Business was powerful last week, filling the pews for the trio. Especially big was 'Mary of Scotland,' which bounced up to capacity on authentication of the closing notice for June 8. 'Mary' will fold here for the summer.

Cutting the text of the control of the control of the summer.

the summer.

Cutting the top tariff has aided 'Hollywood Holiday' considerably, especially bringing in the picture fan mob which had been kept away by the \$2.50 top. Fresent \$2.20 ceil-ing, with the cheaper seats in prof. Show has kept up an excellent pace throughout its stay on the personal popularity of its three stars. Bebe Daniels, Ben Lyon and Skeets Gallagher. Trio have worked like real lagher. Trio have worked like real licity and exploitation.

And, finally, there's "Prese Men on And, finally, there's "Prese Men on

And, finally, there's 'Three Men or a Horse,' which looks set for a long stay yet, despite nine weeks of practically capacity business already.

Estimates for Last Week

'Hollywood Holiday,' Selwyn (1,-000; \$2.20) (6th week). Above \$9,-000, excellent, and with the end nowhere in sight. "Laburnum Grove," Grand (1,300: \$2.75) (Ist week). Opened nicely last night (Monday). Appears to have a fair chance, despite the strength of the opposition. Should have better opportunity with the folding of Warry, which is next door, on June 8.

June 8.

"Mary of Scotland," Erlanger (1,-200; 83.30) (4th week). Zoomed to absolute capacity on closing notice. Above \$13.000, a walloping grosser American Theatre Society 181.

"Three Men on a Horse," Harris (1,000; \$2.75) (9th week). Still a huge profit-maker at above \$13.000, with practically no slackening of pace. Fublish and exploitation still clicking for this show.

CARROLL REVUE **POOR \$9.000. PHILLY**

Philadelphia, May 28.

rmudceiphia, May 28.
To just what an extent Philly can
turn up its nose at a musical show,
even in, a scason that has been almost without them, was shown last
week when local theatregoers kept
away from Earl Carroll's new
'Sketch Book Revue' at the Forrest.
Biz was almost negligible from the
start.

siz was almost negligible from the charless was almost negligible from the selection after the Monday nite show but too much trouble. First week probably didn't gross me the selection after the Monday nite show but too much trouble. First week probably didn't gross me the selection of the selec

Estimates of Last Week

'Sketch Book' (Forrest, 1st welismal gross of just over \$9,000

eyen performances. One n

eek.

seven performances, week.

Bishop Misbehaves' (Broad, 3d week). Folded Saturday after showning some signs of life, \$5,200 in getaway week.

Current Road Shows

Week May 27

Abbey Players, Hollis, Boston. 'Accent on Youth,' El Capitan, Los

Angeles.

'As Thousands Cheer,' Davidson,
Milwaukee, 26-29; Paramount, Toledo, 30; Masonic Aude, Rochester,

'Chickens Come Home,' Mayan,

os Angeles, 'Coquette,' Broadway, Portland, 'Hollywood Holiday,' Selwyn, Chi-

ago. 'Laburnum Grove,' G. O. H., Chicago.

'Mary of Scotland,' Erlanger, Chi-

ago. 'Sketch Book,' Forrest, Philadel-

'Three Chicago.
'Three en on a Horse,' ...
Los Angeles.
'Tobacco Road,' Curran, San Francisco.

'Waiting for Lefty,' Playhouse,
Hollywood.

'HORSE,' \$7,500, **TOPS STRONG** L. A. LIST

Los Angeles, May 28. Los Angeles, May 28.

Summer legit season got a
healthy start last week with three
new arrivals and two shows holdning on for an additional week each.
Newcomers were topped by 'Three
Men on a Horse,' which opened
Thursday (23) at the Biltmore to
or the control of the contro

for three wecks or longer.

Three weeks' season of light opera got underway first of week at Illiharmonic Auditorium, where at Illiharmonic Auditorium, where the season of the season o

opening night.

Henry Duffy's 'Accent on Youth'
winds up next weekend, after seven
healthy stanzas, and 'Chickens
Come Home' folds Saturday (2)
after four lucrative weeks at the
Mayan, largely aided by service
week, relighted last night (Monday)
with, 'The First Leglon, coming
her direct from Philadelphia.

Estimates for Last Week
Three Men on a Horse' (BiltThree Men on a Horse' (Bilt-

here direct trym Philadelphia.

Estimates for Last Wei Biltmore). Alexa for Lord Wei Biltmore for Lord Wei Biltmore for Meiner Wei Biltmore for Meiner Wei Biltmore for Meiner Wei Biltmore for Lord Wei Biltmore for Lo

M'OWEN STOCK CLOSED 3D SEASON IN TOPEKA

PLAYS FOR PRODUCTION

If you have a play suitable for production communicate by mail with Box 27, Variety, New York, for an appointment.

4 Plays Exit

There were two sudden closings on Broadway last Saturday and two more are definitely slated to exit this week.

exit this week.

"The Blishop Misbehaves' closes at
the Golden after a moderately successful stay of 15 weeks. It opened
at the Cort, where the pace approximated \$8,000 weekly. Around
\$6,000 lately to some profit and
could stay longer.

'THE BISHOP MISBEHAVES'
Opened Feb. 20. Walter Connolly was generally given credit
by the critics for putting entertainment into a rather thin
comedy drama. Gabriel (American) summed it up with 'Connolly's Bishop is a good seveneighths of 'The Bishop Misbehaves.'

Variety (Ibee) said: 'Should do moderately well.'

"Black Plt," a propaganda play, will end the season at the Civic Rep theatre on 14th street. Not seem on the civic work of the control of the civic work of

THE HOOKUP'
Opened May 8. While the
first-stringers admitted there's
room for a smash satire on
radio, all agreed 'The Hookup'
missed filling the bill, though
varying on the margins,
Variety (Ibee) said:
'Limited'.

Weather Permitting' opened and closed at the Masque, playing three days (four performances). Drew a panning and no business after the opening.

'WEATHER PERMITTTING' Opened May 23. After a Opened May 23. After a wholesale panning from the first-atringers, this one departed on a two-day showing. Gabriel (American) admitted he couldn't bear to see the final act, while Brown (Post) called it 'terrible.'

Anderson (Journal) said better plays than this have practically opened in Cain's warehouse.

Phillips Sets Chi Summer Drama Cast

Chicago May 28.

Setup has been stamped and scaled on the summer dramatic season by Ben Guy Phillips. Will open on June 24 in Glencee, northaide ritz suburb. Glencee represents a switch from original intentions of wind the summer dramatics in Winnetka.

Phillips last week posted \$3,000 bond with Equity, covering salaries for cast including Edith Barrett, Ernest Clendenning, Edic Dressler, Errest Clendenning, Edic Dressler, Edith Atwater, Edgar Kent, Frothingham Lysons and Alice Johns. Will likely do six shows. Chicago, May 28,

Chick Boyes Starts

Chick Boyes Players, tent rep, opened here last Tuesday (21) in a downpour of rain and to only fact the territory and is on the old site in West Lincoln, where it ran for our months last summer to good biz. Admission is 10e in and another dime to reserve seats. Scats about 50 under mint top and the side when weather is celear, the sides when

weather is clear. R. J. McOwen, another tent man, ls scheduled for the Capitol Beach, amusement park here, and will open June 2.

'Road' \$9,500

San Francisco, May 2... 'Tobacco Road,' with Henry Hull dld a nice week, estimated at \$9,500 at the Curran for the first stanza. Show looks like a word of mouth

Show looks like a word of mouth picker-upper.

No opposition this week, but next Monday (3) the Geary, next door, also under Homer Curran's baunce, will get 'Accent On Youth,' with Otto Kruzer.

Season Winds Up with 22 Shows On Broadway; Same as Last Year

Legit season of 1334-35 technically winds up this week, but there is no indicated heavy exodus, and there is no indicated heavy exodus, and the season will dearn a some other spring ment with 22 attractions on Broadway, the first week of June last year, the last week of June last year, the last year, the first week of June last year, the l

grosses.
Estimates for Last Week
'Accent On Youth,' Plym

Ettimates for Last Week
Accent On Youth, "Plymouth
(23rd week) (C-1,038-33.30), Consistently profitable to moderate
sistently profitable to moderate
cated chance well into summer,
"Anything Goes, Alvin (28th
week) (M-1,325-34.40), Broadways"
tade holds to excellent grosses
and not much under capacity at
25,000 last week; should last Into
25,000 last week; should last Into

leader holds to excellent grosses and not much under capacity at \$25,000 hast week; should hast into \$25,000 hast week; should hast into \$25,000 hast week; should hast into \$25,000 hast week; (CD-1,000-\$27,50). With few week unmer shows in slight hold-ender the shoulded; quoted around \$3,000. "Ceiling Zero,' Music Exos (8th week) (D-1,000-\$3,30). Approximation of the summer going; balcomy peried us pring entrants that will try the summer going; balcomy peried us somewhat hast week. Eliot (28th week) (D-322-\$3,30). Among the summer going; balcomy peried us somewhat hast week. Eliot (28th week) (D-322-\$3,30). Among the summer stayers; much discussed drama has been bettering. "Fly Away Home," 48th \$1. (20th week) (C-389-\$3,30). Alone to show some profit on small takings; cell-week) (C-389-\$3,30). Alone to show some profit on small takings; cell-week) (CD-399-\$2.53). Mystery drama claimed some improvement aspers; united Lady," Booth (6th week) (CD-399-\$2.53). Mystery drama claimed some improvement aspers united to the home stayers week (CD-1,001-\$2,75). Presented by lasy which ried out in the woods last summer to attract Broadway attention; bettering \$3,000 weekly sweek) (C1,041-\$2,75). Presented by Ellas Welnstock (representing Shuberts); written by Allen Rivkin; week (C1,041-\$2,75). Presented by CD-1,001-\$2,75). Not the mean lead to stick into full find the week fairly good at quoted \$12,000; Guild subscription coin major part of the "Personal Appearance," Henry Willer (334 Apeel) (C3-44,33,30), Miller (334 Apeel) (C3-44,33,30), Miller (334 Apeel) (C3-44,33,30).

good at quoted \$12,000; Guild subscription coin major part of the transparency of the transparency. Henry Miller (3374 week) (C-944-53.30). Has been grooved around \$12,000 tatly; same last week; regarded aloty; as me last week; regarded aloty; as me last week; regarded and perhaps longer: moderate and perhaps longer: moderate and perhaps longer: moderate profit: \$0,000 or better \$6,000 or better \$6,000 or better \$6,000 or better week) (CD-11,56-52.75). One of several shows able to attach because slender weekly profit: \$50mthing Gay, Morson (5th week) (CD-951-43.30). Light money,

The Great Waltz, Center (38th over-settlands), summer and over-settlands, summer and over-settlands, summer, \$24,000 last week summer, \$24,000 last weeks. The Petrical Forest, Franklurs and Statutages, 10-2,1164,300, only four performances last week, when sar (Leslie Howard) was out again; was getting around \$12,500 long to the summer and \$1,500, which pays offer, Masque, \$1,500 long to the Attractions seven to the summer and \$1,500, which pays offer, Masque, \$1,500 long to the Attractions seven to the summer and \$1,500, which pays offer, Masque, \$1,500 long to the Attractions seven the summer seven to the summer s

Yanked Saturday after three days.

"Sevinher Attractions,"

"The Young Go First, "Park (Cosmopolitan); presented by a group

"Cheatre of Action); written by

Peter Martin, George Scudder and

Charles Piedman; opened Tuesday

Charles Piedman; opened Tuesday

at \$1 top.

'Black Pit,' Civic Rep theatre;
winds up season of Theatre Union
this week.

PICKFORD OKE \$12,500. SEATTLE

Mary Pickford's Stattle, May 28, or dramatic stage last work, in 'Go-quette,' forecasts a successful tour and the forecuster, successful tour and the forecuster, successful tour and the forecuster, successful tour the end, and ran in skeable figures, business here kept building until the end, and ran in skeable figures, modelin lie to costing Henry Duffy, modelin lie of the modeling in the local particle of the modelin lie of the mod

Reoptions 'Sunshine'

Hollywood, May 28.
Tom Wcatherly renewed his option on Golden Sunshine, by Sam
Hellman and Louis Lee Arms.
It's set for fall production on

DICK and EDITH **BARSTOW**

International Dancing Favorites Week of May 24th EASTON and ALLENTOWN

I. MILLER

Stride with "STROLLIES" A New Shoe for a New Season at a New Price

\$2.00

1552 Broadway (Cor 46th Street. Open to 9 P.M.

Random's New Policy After eight years of publishing, Random Bouse is now to bring out its first new novel. Book is "They Shail Inherit the Earth," by Morley

Likely that other new novels will ow go on the Random House list.

PLAYS OUT OF TOWN

Carroll's Sketch Book

the announcing and doesn't hurt the eyes. Peter Higgins, Lillian Carmen (who shags 'Gringela') and two sets of crooners, the Three Lays (temmes) and the Three Cracker-jacks (male) take care of the vocal chores. Waters.

BEAUTY SLAIN

Callaghan.

Boosting International Congress Recently-formed League of Amer-ican Writers will take up as its first important project the espousal here of the forthcoming International Congress of Writers for the Defense of Culture, Congress will be held June 3 in Paris and will be at

VARIETY

tended by representative scribblers from every country. Members of the committee named by the League of American Writers Members of the committee named by the League of American Writers to work in behalf of the Interna-tional Congress are John Chamber-lain, Isador Schneider, Malcoim Cow-ley, Van Wyck Brooks, Lewis Mum-ford and Waldo Frank Last-named is secretary of the League.

Exhibit for Indigent

Artists and Writers Dinner Club, which has been raising money through various activities to feed through various activities to feed indigent scribbicrs and daubers, holding an exhibition of art work as a means of acquiring additional

runds.

Among those who have contributed art pieces gratis for possible sale are Percy Crosby, Gifford Beal, E. C. Fitch and Herman Palmer. Crosby has also donated some art books

books.

Exhibition is being held in the lower Fifth avenue, New York headquarters of the Artists and Writes Dinner club.

Charity to Aid Charity Charity to Aid Charity Colleen Moore's doll house, being exhibited around for charity, is the subject of a small book issued by the Garden City Publishing Co. En-titled 'Colleen Moore's Doll House,' the slim volume gives complete de-scription of the \$500,000 toy and is richly illustrated.

Intention is to place the book on sale at those places where the doll house is on exhibition. Proceeds from the volume will likewise go to

charity.

Garden City Publishing Co. is the Doubleday, Doran affiliate, and usually issues reprints only.

Taking Sting From Charity
Ruth Aley, wife of the Longmans Green head, is giving a party
for the benefit of the author's
league Tuesday (4) at her home.
Florence McGee, of 'Children's
Hour,' Cornella Otle Skinner and
Roy Chapman Andrews will be
Ruests of hone. guests of honor.

Charge of one dollar per ticket will be made, with coin all going to the fund. It's one of a series of such events being given by members

Germany's Tasts Germany still likes American cooks, but only those telling of U.S.

books, but only those tening or o.c., decay.

William Faulkner's 'Pylon,' Ernest Hemingway's 'Sun Also Rises' and James M. Cain's 'The Postman Always Rings Twice,' are leading the foreign translations here during the swine reading.

Appreciating Lippman Arthur Lippman poetry has been widely published in Statevepost, American Mercury, etc., but not until ne started writing the double-entrendre and risque special song material which the class cafe entertainers seem to demand did he come into the real bucks. If started with the \$500 which Lou Holl-state with the \$500 which Lou Holl-state be Rollin Down the Mountain, and now he gets \$300 to \$11,000 per song from Frances Maddux, Dwight Flake, Eddie Davis, Ross and Sargent, Splyy, Dealys and Clark and that type of 'sophisticated' song-ster.

No Ghostar Hare

No Ghostar Hars
Campbell MacCulloch, Central
casting chief, didn't need a 'ghost'
to second him in concecting by-line
article for Liberty under heading,
Hollywood CyteS Siop', MacCulloch is a farmer newshound with
some trade writing experience.
Yam goes into problems of the
Tam goes into mobilems of the
continuous of him hopefuls to stay
out of Hollywood.

Shuffing Society Chatterers Shuffing Society Chatterers
Society editors on the three
Rochester dallies have been changed
within a month. Mrs. Emines Yeaw,
who had been with the Democrat
and Chronicle eix years, walked.
Jean Wairath, schools ed, moved
jean Wairath, schools ed, moved
jean wairath, schools ed, moved
jean jean was added as aasistant.
Ruth Chamberlain, with Hears's
Journal since it was established 12
years ago, transferred to the Timestunion, succeeding Carviyn Reichert,
Union, succeeding Carviyn Reichert,
WHEC for Forman's store, takes
the Journal Job.

Giving Jerseyites a Break

Carroll's Sketch Book

(Continued from page 52)

lights. Sunnie O'Day is an impessive solo stepper in Oringela' and carroll the state of the state o Giving Jerseyites a Break
New locality book publisher is
Chilusk Publishers, headquartered
in Paterson, N. J. and armed to
give the mosquito state scribblers
an opportunity to see their stuff in
print. Reported interested in the
venture is John A. Millingholm.
First book to bear the Chilusk
inspirit will be a volume of short

Beginners Organize
Group of beginning scribblers
have formed a new organization
called the Student Writers' League,
with headquarters at the John Reed
Club, likewise a writers' group.
Tyron plan frequent lectures and
damaged of the student of the

Block Quits Covici-Friede Harry Block resigned as editor of Covici-Friede, effective as of June 1. Will leave for Mexico City to do some writing on his own. No one named to replace Block as yet.

CHATTER Louis Bromfield doing a novel Katharine Brush gets back from

Pamphlets On Upbest
Pamphlet publishers rapidly increasing. Latest is David Blum,
who calls his new organization
Avon House, Plans to get out a sertes of booklets to sell from 25c to 31.
Other newly-organized pamphlet
publishers are Tomorrow, Publishers, and Phalanx Press. France in June Walter Millis and the missus motoring to the coast.

Kathleen Moore Knight will sum-mer at Martha's Vineyard.

More On Pups
A new mag for canine owners, to
be known as Dog Health, is in prep-aration, Publishers are B. Morris
Wolf and Hrbert H. Cohen.
Cohen has been syndicating a
newspaper series on dog care. Aldous Huxley has gone to the South of France to do a new novel. Graham Greene home from a trip through Liberia. Will do a travel

Virginia Hamili joined the edi-torial staff of The Woman's Home

Wirginia Hamili Joined the editorial staff of The Woman's Home Companion.

Mrs. Robert Schirmer (Maureen Fleming), suest-speaking before Fleming), suest-speaking before the Authors' Club. ma, who got this year's Pullser prize for poetry, coming to New York.

Carter Dickson, author of 'The Red Window Murders,' is really John Dickson Carr. suit of the Work of the New John of the Dieg of the novellist of the Work of the Work

Thomas Wolfe quits London soon to come home. Set to deliver a lec-ture at the Colorado Writers' Con-

to come home. Set to deliver a lecture at the Colorado Writer's Conference this summer.

A visit to Avel Monthe, reporting the operation to restore Munthe's sight was successful.

J. C. Furnas, of the New York Herald-Tribune start, will have his first novel, 'The Prophet's Chamber,' published by Morrow next month.

Little, but to Watch Football, by Loud by Willington to Watch Football, by Loud by Willington to the colorado with the for the next football season. Katherine Anne Porter has written four new stories for the republication of the 'Flowering Judas and Other Stories' by Harcourt.

BEAUTY SLAIN

The Hedger-Philadelphia, May 27.

The Hedger-Philadelphia, May 27.

Spent most of the winter don, in the spent most of the winter day of the spent most of the winter spent properties of the winter spent

and Other Stories oy Innova-Brace.

After a hiatus of some seven years, Eather Forbes has written a new novel and delivered it to new novel and delivered it to Houghton, Mittin. Will bear the title of 'Miss Marvel.'

In readying his 'Diary of Our Own In readying his 'Diary of Our Own Parallella Park for book publication, Parallella Park of the Control of the Contr ent of two average volumes. Instead of a literary tea, a literary

Instead of a literary tea, a literary vodka yesterday (Tuesday) at the Hotel St. Moritz, N. Y., celebrated the debut of Emile Gauvreau's book 'What So Proudly We Hailed' (Macaullan)

cauley). The raise (Massacrames Market and John Gassacrames Mave completed their compilation of The World's Great Plays, a Treasury of the Theatre from Aeschylus to O'Neill, and have delivered the script to Simon & Schuster. Pair spent more than two years on the task.

sterint on, but this shouldn't serious that plenty of its own merits to stand has plenty of its own merits to stand Setting, for the most spart, is a D. A's office in a place designated of Glenway, quite apparently near word comes in of the murder of a young society matron. She and her husband have been on a party; she is shortly after reaching home. First believed slaying was in the drawing brown, but later discoved it took. Husband is the logical suspect as the shortly after reaching home. First believed slaying was in the drawing from, but later discoved it took. Husband is the logical suspect as a very influential man in the communication of the much of the stand to risk it, the content of the threshold, than to make such an important pinch, but he's atriad to risk it, the content of the man, who is grilled and finally at lowed to secape, so that the D. A's will be such as the stand to risk it, the content of the much provided the secape is occur, and the chain for the content of the much her provided the secape is content of the secape is that the may really have the total provided the secape is content of the much her provided the secape is content of the secape is conten

Book Reviews

More Realism

Edward Anderson's 'Hungry Men' is a co-winner of the Doubleday Doran-Story magazine \$1,000 novel contest. It is one of the new school realistic proletarian books, tough, grim and unpleasant. Women won't like it and similar novels in the past haven't sold very much. Which, however, doesn't make it a bad prize choice, since it is honest writ-

ing.

Anderson's tale is of the life of
a bandplayer on the bum. Can't get
a job and becomes a hobo. What
happens to him is what happens to
hundreds of other bums these days,
a constant fight agninst almost unbeatable odds. Won't make a film.

Angas' Optimism

Angas Optimism

LLB. Angas' latest pamphlet will
intereat students of finance, some
market followers and numerous
amateur economists, if for no other
reason than that some predictions
printed in his previous treatines
have become actualities. Those who
tried to digest his post efforts probably will want to see The Boom
Begins' (Simon and Schuster; \$2).
In this one pertaining to booms in In this one pertaining to booms in America, Angas' chief thesis is that America, Angas chief thesis is that the depression is a money trouble and can be cured by monetary means. Pictures monetary aspects of business fluctuation, Roosevelt's problems and brief survey of the stock market. Names seven economic conditions that to him indicate a revival in this country, States that the boom in America has started, without delly papers and many people realizing it.

has started, without daily papers and many people realizing it.

"The Boom Begins' undoubtedly will attract a following, but Wall Street traders may fight shy of it, recailing what occurred shortly after publication of "The Coming American Boom," when the market dipped sharply.

Good Start, Bad Finale

Good Stark, Bad Finale
Ethal Bolkeun gets her 'Map of
Days' (Dutton, \$2.50) off to a
splendid start, but the book goes a
little sour at the end where she
spoils the spirited narrative by goling in for pacifism, anti-communism
and the mystical is birth of Jock
Chisholm, draws vivid pictures of
this early life, does a spirited sequence on the Boer war, his marriage to Werres, an Austrian actices,
the World war and finally his entry
into missionary work.
It is not source to the same vein as what preceded it, it
would have been a far more noteworthy book. No picture.

Divores Lauyer
Apparently Beth Brown started
a cycle on the one-cause New York
divore on the one-cause
and Wife: The latest contribution
comes from Alma Sloux Scarberry
in 'Too Wise to Marry' (Hopkina,
32), which belies it's title in that
most of the wordage concerns the
daughter of a leading divorce
lawyer who follows her father's
footsteps. She becomes interested
in another young lawyer, but finds
in a lawyer with most
footspan and the company
for the yarn contering about a
divorce suit brough by a radio
star. Interestingly told, but developing no great importance.

Guns and a Girl

Guns and a Girl
Robert W. Chamber's posthumous
Tove and the Lieutenant' (Appleton-Century, \$2.50) puts a Fegreitable termination to his long bibliography. Few writers possess the
knack of mixing history and
romanes so entertainingly, few write
order of the control of the control
solution with a wound to be control
story is laid during the revolution, with a young loyalist, serving
with a Heasian mercenary regiment
as italison officer, opposed to the
Baroness von Lessing, an American
teril yearouf to a Cerman and bitteril yearouf to the state of the country's line to the description of the Hessians against her country's line to the Baroness, but this is not made the Baroness, but this is not made

the Baroness, but this is not made plain to the reader, the affair be-tween the young officer and the sup-posed married woman gathing a cer-tain pluancy from that situation. It is a vivid picture of the mis-management of Burgoyne's cam-puign, ostensibly related from the British angle, but more admiring of the American commanders. A lengthy tale which can easily be cut to picture length.

Don't Miss STEPIN FETCHIT as a TROUBADOUR OB DE LAWD





MOST HUMOROUS, PHILOSOPHICAL REVELATION EVER TO COME OF HOLLYWOOD.

BY WAY OF AN EXCLUSIVE INTERVIEW

THE DARK GALAHAD OF THE SCREEN * NEW MOVIE'S OWN

HERB HOWE

IN THE JUNE ISSUE NOW ON THE NEWS-STANDS

Among the Women

By The Skirt

Le Gallienne in Grey

Eve Le Galllenne comes to the Capitol in a nicely turned out sketch and so miked every word could be heard. A grey brocade gown was without trimming and modelled with a long-panelled back. Gertrude Niesen's white fox trimmed gown threw-her shoulders in reverso. George Jessel, in an all-blue outfit, has appeared so often at this house

George Jessel, in an all-blue outfit, has appearer so often at this house he could be a permanent feature. The Stanley twins are showing a new idea in dancing called Me and My Shadow. On a darkened stage the girl nearest the footlights is in a pink tunic sparkling in the darkness, and behind her is the other twin in all black. The timing of the stepping III and the stage of the stage in the stage from which the girls emerge in groups. The lighting takes on a reddish hue, so one believes the girls are in the red olicloth with allver trimming, when up go the lights and the dressess are really black. If was almost bewildering.

It was almost bewildering.

It was almost bewildering.

Bette Davis in the first shot of 'Giri From 10th Avenue' wears a cheap little checked suit changing soon to a snappier one of dark blue, with print coliar and vestee. Very nice was a pajama outfit consisting of plain pants with a huge checkered coat. A chiffon negligee was made with full skirt and sleeves. There was a flash of a flat caracul coat and trousers worn with a pullon. Katherine Alexander wins the prize for the oddest wodding outfit of the year. The usual white sating gown carried a vell of the same material. It was most becoming but a little cumbersome.

Jean Dixon Gets Modish

Mr. Dynamite' is among the most amusing of all the mystery films. Not that mystery stories are necessarily amusing, but with the wisceracking of Edmund Lowe and Jean Dixon, how could it be otherwise? The clothes of Miss Dixon show an improvement. Street clothes predominate, For evening, Miss Dixon wears an ermine coat with white fox collar. Undernoath is a black gown made with off-the-shoulder effect, with a wide band of sequins crisis-crossing the bosom. A stunning children.

with a wide band of sequins criss-crossing the bosom. A stunning caufon negligew was chlachillar-trimmed. In bed and out. A mink coat was
bown over an evening gown and a grey tailored suit had a frilly blouse.
A small straw hat, and a fox muff were carried. As a widow, she was
elaborate in black and white, with a small hat consisting of a single row
of flowers and no crown.
A young girl named Verna Hille was in a white satin evening frock
worn with a short ermine cape. White trimmed a black ensemble of the
short jacket model.

Armida Spanish Standout

Armida held the stage at the Roxy on her own. She did her several stunts in a white satin Spanish gown with innumerable ruffles, spaced in sections. Each ruffle was edged with a thur red ribbon. The bodies and the small puffed sleeves sported the same trimming. The Roxy girls appeared in blue skirts, short white jackets, red Ascot tist, with the red, white and blue carried out in accessed transleres, and each girl they were in plus sattlenged shawl, sliver-lined. The familiar white transparent gowns worn by the girls in the finale rounded out a nice hours of the statistical ment.

Tappers In Boleros

At the Palace Danny Dare has an act very much like the well known Arlstocrats. Eight girls and eight boys go through their paces, the girls in short white costumes trimmed with red, and worn with tiny black boleros. One toe tapper is in rose feathers and tunic sprinkled in brillants. The navy blue satin dresses worn for the adaglo work are to dull. Berthas are of coral colored rosettes.

Collette Lyons sticks to the brown and arreuse costume. The Eno Troupe show some handsome embroideries and kinonas. A cute little trick was in short pants and blouse of a flowered slik.

England's Vaude other circuits after he has used them.

(Continued from page 49)

vaudeville in a few prominent spots.
With Ardwick Empire resuming its
vaudeville policy, Stoll will have
about five weeks.

about five weeks.

H. & G. picture theatres (Hyams Bros.) are also good for about five weeks. Circuit has eight de luxe picture theatres, with five supplementing their pictures with vaude-ville. Boys pay anything up to \$2.-000, and, in the case of big names, are not averse to the guarantee pins percentage for the case of big names, are not averse to the guarantee pins.

percentage idea.

Then there are several amaller dreuits indulging in vaudeville, with special yen for American importations. These are the Syndicate Halls, scattered around London. There are six of them, with three in a position to pay some money for importations.

money for importations.

James Brennan circuit, in the
provinces, consists of about eight
spots, with three indulging in acts
besides pictures. Top price is
around 4400;
Walter Bentley, agent, represents
ome eight r nine picture theatres,
one eight r nine picture theatres,
and the meding stage
entertainment. Top price is about
\$4500.

\$500.

Gerard Heath, another agent, is also sole booker for about four spots, with two playing acts. Heath is allways keen on American imports, but fights shy when price is over

Sidney Bernsteln picture circuit, which comprises about 20 houses, uses vandeville in about five. Top price is 500.

North Country State and State

them. Cinemas
Two picture theatres, until recently owned by the Claverings and now by John Maxwell, located at Islington and Upton Park, also book Americans when the price is in the neighborhood of \$500 to \$750. Big

heighberhood of \$500 to \$750. Big same also play there occasionally on guarantee and percentage. Kay Brothers own about three de luxe picture houses, and have yeared the surface of the s

ing the summer season.
Gaumont - British occasionally uses big stuff for its super picture houses. In all it has around six weeks, all situated around London. Top, especially for bands, is as

Nouses. In all it has around six weeks, all situated around London. Those especially for bands, is as hight as \$3.50. then is the sole booker for the new de luxer being creeted in Dublin, seating around 3,600, and is ready to spend as much as \$4,000 on its vaudeville portion, which is 0 crossite of about an experience that importation of names have been allowed to be a compared to the control of the control

biggest demand is for medium priced acts—that is acts up to \$500 Such is the case, and it can be proven by the number of American acts getting around this figure that have been here for a considerable

American Acts

American Acts

Lougest say is credited to Wilson. Keppel and Betty, who have been here for nearly three years, and have played constantly, with about four weeks layoff during the whole period. There are Mae Wynne Foursome, Michel, Dare and Yates, Tracy and Vinette, Hazel Mangean Giria, De Wolfe, Hazel Mangean Giria, De Wolfe, and the work of the work o minus Jerry

Kimberly and Fage, Tex McLeod Julian Rose, Fred Duprez, Herschet Henlere, Derickson and Brown Layton and Johnstone, although Americans, have been here so long that they can be called local.

that they can be called local.

Of the recent importations, Will
Mahoney, Belle Baker, Three
Saliors, Diamond Brothers and the
Four Franks are about the best
around. Mahoney has been touraround. Mahoney has been tourwell. He does even better on return visits than on debut. This is
not so strange when it is realized
the average English vauderille
habitus, especially in the provinces,
novelties much more pronounced
on a second or even third visit.
The Saliors have not yet been

on a second or two through on a second or two through on a second or two third with been induced to do their own unit, which is really a gamble for the acts, being guaranteed a small salary plus percentage of the intake, but they should do well if they venture out. Boys have something to sell, especially their Drury Lane pantomize their Drury Lane pantomize peared before the King and Queen. English people are very loyal that way; and what is good for their King and Queen is always good enough for them. Sophie Tucker always played the provinces under made more for her share than when playing on a flat salary.

Must Gamble

Must Gamble
Americans coming over. If they
are not prepared to take a gamble
on the 'unit' idea, would do well
to forget the idea they can come
over for a cut and build up their
salaries. There is no such thing as
getting a raise here. What happens is, regardless of the salary ia
asked to take less after they have
played out their original contracts,
and will have their hands full to
maintain their original price, let
alone more. alone more.

In recent bookings, General The-atree inserted a new clause calling for acts to give G. T. C. 25% of any monies they receive from op-position circuits, claiming as it (G. T. C.) is responsible for the actual control of the control of the circuit of the control of the theory of the control of the theory of the contract in when given such a contract in some instances the clause was de-leted. In recent bookings, General The

General Theatres might have a good talking point if it begins to import acts for 20 to 30 weeks, but its time limit is only eight to 10

Drug Store Route

(Continued from page 1)

field, Jay C. Flippen, Ham Fisher, Ted Husing, Mark Hellinger, Dick Himber, Dan Parker, Nick Kenny, Dave Vine, Gladys Glad, Mark Plant and Milt Gross, All on the

Amplifiers were strung along the coping of the building, a la Hollywood preview, to carry program to listeners who crowded streets for blocks around. Effect of store windows being boarded up was reminiscent of a New Year's Eve. Store was virtually strangled by crowds was virtually strangled by crowds attempting to get within better hearing distance. Minor accident occurred when pressing ob forced a cop and one of the 'audience' through a piate glass window.

At conclusion of festivities, which

At conclusion of festivities, which lasted one hour, doors were opened for business. Well known eiggle came in for plug via the gratis handout of two in a minature package.

Currently, Leonard is on the road taging more Liggett 'openings.'

Going Places

By Cecelia Ager

'Vanities' Curves

Whereas the Shubert 'Nights' used to be preoccupied with bosoms, the Earl Carroll 'Vanities' currently at the State, broads about the curves of the waistline and the tummy.

And yet 'Vanities' is not wholly convinced that nudity is all, and so, daringly reversing the usual procedure, the more naked showgirls start off the opening parade, and the dressler ones bring it to its climax. Each lovely, unscarred damsel, strolling forth from the wings and sweeping about the stage so gracefully, represents a 'Vanities' song, 'tis said by their singing announcer. However, the number reveals an interecsting color scheme—skin color ret and lace, with poppy red—and certainly its hats are ample, enormous cartwheels bent back and off the some what absent-minded smiling faces. Now the chorus in deeper skin color long taffeta sheaths flounced at the bottom, scamper on; greatly at a disadvantage in costumes tied at the waist like sacks of flour, which wrinkle across the thighs when they dance and nowhere hint of the excellent figures the girls reveal later on when they're lying on a black volvet staircase waving white ostrich fans, unhampered by any covering save

some mischierous beads.

The whole company unites again for a number that yearns to be wild and savage. While the chorus dances gingerly in lacquer red satin draperies, waving sequincd net scimitars and next beating little cymbals,

draperies, waving sequincd net scimitars and next beating little cymbals, the showgirsh have been standing silently by, quietly drexsing the stage. Suddenly they raise their arms aloft, for now it is the forte finish, and what have they got in their hands but cymbals too, which they also start beating with commendable rhythm and gravity.

Heien Charleston, minick who often gets the voice if not the physical characteristics of her models, ingratiates herself by her pleasant personality, her willingness, her nice smille and fresh young appearance. She wears a white sain tailowed evening frock slim-fitted to a figure that constitution of the sain tailowed evening frock slim-fitted to a figure that sometimes anometimes, sometimes alonging, sometimes dancing, and always decorating.

Wanted-a Bobbie Pin

Wanted—a Bobbie Pin
All that Eliasubeth Bergner needs, to be completely entrancing in Escape Me Never, is a bobbie pin.
She parts her short blonde hair far on the side, sweeps it straight across her head to the other side, and then permits it, encourages it, to tumble in a lank hunk over her right eye. Sometimes it is part of Miss Bergner's art to push it back off her eye, sometimes, it seems, it is better acting just to let it stay there. But always that bock of hair is important. And one bobbie pin, a plece of wire, string, ribbon, a hairpin, would keep it in place

It in place.

Then, in 'Escape Me Never,' Miss Bergner also eats. She eats rolls, bread, ten sandwichs, small cakes, apples, spaghetti, drinks cups of tea. Whenever it is possible, she cups whatever she's eating in both hands—the better to show what a hungry, direct, housest little girl she is. Miss Bergner cats so often it becomes a mannerism, which, with her look of hair, makes two mannerisms—two distractions from superb technique. Both of the mannerism of the distraction of the superburber of the bodies are reliefy. detailed, obsurdering into superburb, so, clearly the superburber of the supe

asis persists a behavior when she chosen to be, she cicates a full-bodied, precisely detailed characterization so masterfully, so clearly-revealing the motivation and thought behind her expression, not just the expression itself—that whe arouses an admiration so zealous fur str grows impatient whenever she traffics with obvious artifice. It is Miss Bergner's penalty for being so good that she is expected to be without

flaw. Though Miss Bergner is the works in 'Escape Me Never,' there are remarkably few closeups of her, maybe because her makeup is not as remarkably few closeups of her, maybe because her makeup is not as variance with her child-like figure. And maybe because hey interrupt the smooth flow of the story, Penelope Dudley-Ward, playing an earnest English girl who wants to live dangerously,' is a tail slittle clothes model in costumes that indicate the British have awakened to glamour for femmes even though they don't know yet quite how to go about cap-

Bedecked in Lace

All of a sudden this week the Music Hall Gice Club is giving out forma-

All of a sudden this wock the Muisic Hall Gice Club is giving out formations with its singing. Those once stolla, rooted-to-the-ground choristers step this way, step that way, and make all sorts of geometric patterns while they warble—looking for all the world like wooden Rockettes, only a little less convinced that the last step was the right one. It's a Russell Markett production. Called "Land of Lace," and sticking to the title, the stage show sees lace in the crisscross of a skyeeraper's steel framework, which provides the background for acrohats Park and Clifford, who do not, however, wear The ballet corps represents "Paper Lace," some of them sweetly trotting out from lace paper Valentine nooks which dress either side of the stage, themselves dressed in pretty yellow ballet frocks with black lace appliqued on their gently bouncing skirts. Their bonnets are black too, edged with Jace. Meanwhile, a wide strip of Alencon lace runs diagonally across the backdrop and a swag of grey shadow lace dips lacily from the files.

ally across the backdrop and a swag of grey shadow lace dlps lacily ally across the backdrop and a swag of grey shadow lace dlps lacily ally across the backdrop and a sweet of the finale, which is called The Lace Fan, and which employs the girls 'plendid legs as the spokes of a sure enough lace fan tableau. The Rockettes pretend to be spokes of the fan only while Mario and Floria are danning their ballroom number, memorable for Floria's nicely swirling princesse white chiffon and lace sown and Mario were worked to watch he partner. When they finish, having revealed some new whirt holds, the Rockettes abandon their fan, step forth in pink lectards with phis tille futtings and blue lace, do their invincible stuff, and then stand by while the whole company comes back to look at the fan, which has now folded up to show that in back of it all was another fan, a Pragonard, with three living pictures inched in it.

in back of it all was another fan, a Fragonard, with three living pictures niched in it.

Costume Designer Montedoro's silhoucite, for singers Giersdorf Sisters and Nita Carol, is form-fitting all the way down to the knees, but there

Mostly Slacks

Ted Morning' tells of a Portinguese, mail, who, as something of a Joan Lowell, ships aboard her father's South Sca freighter, as second mate, gets shipsweeded on various islands, fees awages in tropical Jungles, and finds true love for the fadeout. Steff Duna, impersonating the busy sea-going Portuguese maiden, is required to walk up gangplanks and crawl sea-going Portuguese maiden, is required to walk up gangplanks and crawl in and out of hatches wearing—since she is fundamentally a sailor—white duck sailor's pants. It so happens Miss Duna does not have the derrices suitable to sailor's pants, a fact conclusively confirmed by a cruei camera which delights in catching her from her least—or is it the most—impressive angin. After her shipwerek, however, Miss Duna goes native amongst the savagres and adopts their dress, strategic wrappings of 'Tahltan prints whose large floral designs act as sect or camonfage, Alex Duna takes the story sections and its very begulfing as she trice she is very appealing in her extractiones. She has a pleasant husky voice, an accent, and very pretty curly hair.

Fast

Chief of Northampton (Mass) police declares in favor of shorts for Smith college girls—if the shorts are not too abbreviated. On the short short

stead of the full \$2,971. A. C. Blue speaks of the full \$2,971. A. C. Blue speaks of the full \$2,971. A. C. Blue stready pull their shares, it was brought out.

Lombord C. Jones, managing editors of the publishers of the publish an amteur contest. S.P.C.C. made the complaint. Fine was in lieu of 24-hour suspension originally inthe complaint. Fine was in lieu of 24-hour suspension originally inNaty has perfected a voice amplifier which will carry a mile.
Naty has perfected a voice amplifier which will carry a mile.
Naty has perfected a voice amplifier which will be supported to the control of the con

49th STREET

ON THE SCREEN "Cardinal Richelieu"

Starring GEORGE ARLISS On the Stage—EARL CAR-ROLL VANITIES with Mit-chell and Durant—20 Scenes Fri.—"Murder in the Fleet"

BETTE DAVIS

'GIRL FROM 10th AVE."

n the Stage!-Eva Le Galllenne corge Jessel - Gertrude Niese

RKO THEATRES RKO 86th ST. at Lexington Ave.

Wed. to Fri., day 29 to 31

"STOLEN

HARMONY

AT RITZ'

"NIGHT

RKO Blat ST.

Wed. to Fri., May 29 to 31

COWARD

"THE "SCOUNDREL"

Julie Haydon

News From **Dailies** the

SOCKED SERVICE OF CONTROL CONTROL OF SERVICE OF SERVICE

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper. THE THE PROPERTY WAS AND THE PROPERTY OF THE PARTY OF THE

ALD THE CHARLES IN THE STREET

clated Press, United Press and Interest and Interest and Individuals named conspired to keep the plaintiles of the air.

Mrs. Harriet Hagman Sebastian, former chorus girl, gets 10 weeks, reparation suit against Lt. Harry Sepastian.

Julia Hoty ianded from abroad on a stretcher. Developed pnounnia absort ship and now respectively to the street of the

New York Theatres

And Haus Will show it here early next season. Sommers, who has handled every revival by the Players since inception of the idea in 1922, will miss this one. Called to Grand Rapids by illness of his

handled every revival by the Players since inception of the Idea in 1922, will miss this one. Called to 1922, which is the called the calle

go to Washington, along.
Emergency Relief reports that around 500 musicians have been replayment to enaround 500 musicians have been given weekly employment to entertain approximately 48,000 ln N. Y. area.

atven. weekly employment to execute an experience and proximately 48,000 in N. Y. area.

Large has he brand on the same permanent ryout.

Large has he had been a summer tryout.

Large has he had been a summer had been

Max Reinhardt Instructed his attorney to enter denial to press restrictions to the control of th

childson's Mother Land and William of the Mother of Med Josephine Fricker, nurse. Mother of Russ Columbo recovering from heart attack, but news of her son's death etil being kept from her. The Mother of Mother Service of the Mother of Mother Service of Land Grand Worden In LA. Edith Waldron, films, received severe facial injuries in auto crash when a driver fell asleep at the wheel. vere i when wheel.

wheel.

Babe La Moine divorced in L. A.
from Robert Stevenson.

Traffic injuries in L. A. sent the
following writers to the hospital for
treatment: Mitton Raison, William
Drake, Harold Buehman and Beth
Vowis

Drake, Harrou Demand, actor - writer, granted divorce in L. A. from Marion Eddy Conrad on testimony that she spent most of her time learning to fly. Also that since 1928 she bought fur and levels costing \$30,000, which his income didn't warrant.

warrant.
L. A. city prosecutor issued complaint against Lou Daro, wrestling promoter, charging that he over-crowded Olympic auditorium 200 beyond its capacity.
Press reports that she would wed Errol Flynn, Irish actor, were denied by Liiy Damita.

Nix on Sundays

(Continued from page 53)

ater come up for final disposition referendum.

after come up for baal disposition by referendingh multiple Sundays for some time, recently split 11-5 on whether Sundays should be put up to the members at all. Those in favor won out.

The election Monday resulted in the regular ticket winning by a wide majority. While the vote was 555 argainst 138 for the Independent against 138 for the Independent construction of the second of the second

zation. Whether the group will further Whether the group will further develop has not been indicated. It managed to elect half a dozen candidates to the Council last year but when attempting to name candidates on the regular ticket this spring was sharply beaten. Explanation is that the last two meetings were better attended than the

annual session last season. There were 900 present at the Astor Monday, some being ineligible to vote.

Orderly Meet

were 300 present at the Astor Monday, some being ineligible to vote.

Orderly Meet

Meeting Progressed in rather orderly fashlon, which was surprising to the officers, who expected in the constitution of the constitution prevents are used during papermen valid powers and the result heard pretty much all that was said. The expected scrap over the way the bailots were sent out started when Phillip Loeb and Sam Jaffe, Forum's speakers, questioned the constitutionality of the vote. In the constitutionality of the vote to the constitutionality of the vote to the constitutionality of the vote since those bailots cast by mail prior to the scond ticket solud not have been distributed together.

Loeb demanded what section of the constitution prevented a second bailot being sent out to take precedence over the first. Gilmore, after declaring the constitution prevented a second bailot being sent out to take precedence over the first. Gilmore, after declaring the constitution of rights, and adding: I accuse the opposition of their constitutional rights, and adding: I accuse the opposition of article three in the constitution of a tricket turner of article three in the constitution of a tricket turner of a tricket tur

Turner, Equity's attorney.

Latter referred to section seven
of article three in the constitution

as an answer to the queries, but when pressed admitted that his rui-ing against a new bailot being sent out was based on his own interpretation.

Jaffe thercupon charged
Turner was passing the buck.

Brady's Argument

Brady's Argument
Principal proponent for Sunday
shows was William A. Brady, who,
though a manager, retains membership in Equity. Principal opponent
was Charles Dow Clark.
Brady eaid: I appeal to you for
fair play for the good oid theatre.
The theatre declined during proscetty and is on its last larg. But

The theatre declined during proseptly, and is on its last legs. But evidence is that people want the theatre back in the tank towns, I say Actors Equity should give it a try, It's going to mean something to the actors, stage hands, musicans and the perpetuation of the American theatre.

Another in actors. We don't say the say of rest is to be. I think we have been resting five years too much!

Lee Curley, secretary, gooks for the 11 members of the Council who thought Sundays should be given a trial.

trial.

"The actors are still in control of
the situation," he said, and believed
trying Sundays under certain conditions the solution, since the cituation could easily be altered if sucperformances were later ruled off.

Actors' Angles
Yet there is a material percentage

Actors' Angles
Yet there is a material percentage
of actore unaiterably opposed. One
such said: When the smoke clears
away, the actor will not receive a
way, the actor will not receive a
That everyence the underlying
sentiment of actore generally, who
feel that there is a gimmick in the
Sunday thing.
The 10 new members to Council
and three replacement counciliors
are: Walter Abel, James Bell, Humare: Walter Abel, James Bell, Humare: Walter Abel, James Bell, Humare: Walter Abel, James Bell, Humcarbot, Alexandra Carlisie, Pedro de
Cabot, Alexandra Carlisie, Pedro de
Cabot, Alexandra Carlisie, Pedro de
Carlota, Edward Fielding, Priestly
Morrison and Blanche Yurka. Replacements were Helen Broderick,
to serve until 1837; Ernest Glendenning, to serve to 1936; and Kenneth
X.
Leaders of Equity's daministration cleared the decks in expectation cleared the decks in expecta

ballots are malicd out six weeks after the nominations. This time it was claimed the administration fig-ured on an opposition ticket and

was claimed the administration fig-ured on an opposition ticket and waited cight weeks before sending out the ballots. That was three days before the Forum filed its ticket. the control of the control issues, it was deelded in advance that the president's report would be cur-tailed, members being told that it would appear more fully in Equity's monthly house organ, so that mon-ness. Likowisch the treasurer's reness. Likewise the treasurer's re-

TRAND 5th Great Weeki Cont. from 9:30 A.M. Dally P.M. JAMES CAGNEY in "G-MEN"

MAE WEST in "GOIN' TO TOWN"

PARAMOUNT WHEE

UNITED RIVOLI B.WAT OPENING TODAY

"LET 'EM HAVE IT"

with RICHARD ARLEN VIRGINIA BRUCE

RADIO CITY ROCKEFELLER MUSIC HALL ELISABETH BERGNER in "ESCAPE ME NEVER"

ON THE STAGE "Land of Lace," Russell Markert's gay fantasy in four color-ful scenes with entire Musle Hall enembles; and the Symphony Orchestra undor the direc-tion of Erna Rapes.

ANY DAY | EDMUND LOWE in MR. DYNAMITE 25c to 2 Plus Blg Revue ARMIDA 35c 10 7 and Star ANY SEAT 7th Ave. ROXY Show Value

'I'm Telling You'

By Jack Osterman

Hello Frisco

Talked to Frisco last night, not Talked to Frisco last night, not long distance...Joc. He just returned from a night club date at Houston...Toxas, not the street. Asked him who owned the spot and he told us the Yanks and the Cubs. Every night a bus load of partners would draw up. He also stuttered the partners of the Park Central that It things don't pick up it'll be yellow the partners of the pa

ce versa.
On his arrival here Joe found that On his arrival here Joc found that Frank Farmum was breaking in a new landlord, and that there hasn't been a Xmas tree sold in front of Dave's Blue Room since he's been back. When asked how long it has been since he's been on the Coatt, Joe declared, 'Since I made 'The Gorlin's they told me I couldn't stay conclusion that the only reason Joe in't in pictures, is because Lubitsch and Goldwn, combined, are the only lan't in pictures is because Lubitsch and Goldwyn, combined, are the only two who could afford him...he'd stutter other companies into bank-ruptcy. His parting words were, 'Understand they've made a new rule on boats. In cast of disaster, every passenger has to sign a piedge to save a sailor.'

Of Thee I Sing-Sing

Sid Cohen reports about a trip he made to Sing-Sing to visit one of the guests,

the guests.

A new arrival was put in a cell with a guy who was doing 30 years.

The 30-yearer asked his cellmate, 'How long you in for?' and the kid replied, '18 months.'...'Then why replied, '18 months.'...'Then why the hell are you taking off your shoes?' hollered the other guy.

College Rhythm

And speaking of the big house, witnessed a ball game up there the other Sunday. One of the boys had on his sweater, Graduation...1950.

Good Policy

Headline...'HITLER TO DRAFT WOMEN FOR WAR!' If it's good enough for Hitler, it's good enough for them.

New Trio

Bumped into our old Winter Gar-den librettist, Harold Atterdage, and asked him if it's true that he, Jimmy Hanley and Arthur Swanstrom were

Hanley and Attriber Swanstrom were going to write and produce a new revue, Harold answered, 'Yeh. We're going to call it 'Three Men on Cain's Horses.'

Vas You Dere, Sharlie?

Vae You Dere, Sharlie?
Cliff Hall, who runs a cafe in Jamalca between Jack Pearl's promlees, showed us a lovely cigaret case
the Baron gave him. We said, Nijce
of Jack to give you that at the end
of the broadcast series. Cliff repiled, What do you mean—a broadcast present? I got it two years
ago last Xmas!

Possible

Harry Rose, Broadway's Seventh venue Jester, wires to say that ince amateur hours the price of songs has increased 50%.

Now It's Stores

Now it's storee
Shave (Durante Ted Lewis) Silerman phoned us the other morning
and asked if we would appear for
the opening of a drug store. As
much as we needed a brome seltzer
we stayed in bed. But Dave Vine
cut his act down to three counters.

Ostermania

Attended the dinner given by the unions to one of their head men, Vincent Jacobi. Boros Morros was toastmaater, so told him he was the enly man in the union who speaks proper English. ..he used the gag... John Randall, Bob Fisher and Leon Flatow have. a new act. .. well title for the critics if the act doesn't click. ..Jack Pasternack, who leaves for the Napanoch Country Club this week, was Interviewing taient. Asked one girl How tail are you'r and drev the replore with the grade and the state of the pasternacy of the second state of the pasternacy with the grade and the second state of the pasternacy with the grade and the second state of the pasternacy with the grade and the second state of the pasternacy with the grade and the second state of the pasternacy with the pasternacy wit rector can't direct traffic...Zeppo Marx is adoling swell in Hollywood as an sgont...he must know talent, he quit acting...stooges now sleep in the box and wake up in time for the act they work for...and we still bolicve that life begins at 40..so wo'll lay off eight more years.

Are you waiting?

Loew Lowdown

(Continued from page 5)

tional surplus income. Bernstein's share is 11/2% while Nick Schenck gets 21/2%.

gets 24%.
The option agreements give Thaiberg, Mayer and Rubin the right to buy a total of 200,000 shares of common at prices ranging from \$30 to mon at prices ranging from \$30 to \$0.000 shares on the same terms and so far, statement disclosed, has availed himself of the privilege to the extent of 13,800 shares. No indication that the Mayer trio has and Mayer have the right to take and Mayer have the right to take 50,000 apiece and Thalberg the right to purchase 100,000.

to purchase 100,000. While Loew's said salary and bonus data is 'omitted at this time,' the Bernatcin salary figure was revealed in the copy of his personal service contract filed as a supplement to the registration application. Similar contract regarding Mayer, Thaiberg and Rubin was included, but did not throw light on their fixed salaries.

The Loew's application pertained to permanent listing of \$8,715,000 worth of 15-year 6% gold debentures out of an authorized Issue of \$5,500,000; 18,722 ahare of \$6,50 cumulative preferred, 1,464,205 shares outstanding, and 250,000 shares unissued of no par common, bare of the outstanding cumulative preferred is \$12,920,229 and that of outstanding cumulative prefe standing common, part of an au-thorized Issue of \$40,000,000, is \$36,

While statement said that no in a much as 10% holdings of company's much as 10% holdings of company's Nicholas M. Schenck owns 1.817 hares of common: Bernstein, 13.-830; David L. Loew, 500; Edward A. Schiller, 500; Leopold Friedman, secretary, 3.412; Isidor Frey, assistant sec, 300; Charles C. Moskowitz, assistant treasurer, 100; H. Helborn, assistant treasurer, 100; H. Helborn, assistant treasurer, 100; Edward M. Schency, 2009, and David Warfield, 2009; William A. Phillips, director, 2,000, and David Warfield, also a director, 7,000. Rubin also holds 250 shares of preferred. While statement said that no in

The statement shows Loew's owns The statement shows Locw's owns outright 83 subsidiaries and is part owner of 43 others in addition to 45 more domestic and foreign companies, part of the Metro-Goldwyn-Mayer corporate set-up, about which no details were made public. Mc-G-M Co, was shown to be owner of 57 of the various subsidiaries.

Pathe's Salary Dope

Salary dope was made public in similar statement filed by Pathe re-garding registration of 251,853 out-standing and 7,886 unissued shares of Class A preference and 950,926½ outstanding, and 123,943½ unissued shares of common.

Stewart W. Webb, president, who Stewart W. Webb, president, who stepped down in the reorganization, drew \$20,800 last year in salaries or the property of the

paid officer, is down for \$4,300.
Only holders of 10% or more of
Paths securities are Broseco Corp.
of Newark, N. J., which has 10.65%,
or 1,804 shares, of the company's
% cumulative preferred, and the
voting trustees who hold 12.4%, or
2,997 shares of the same typs of
securities. Arthur B. Poole is listed securities. Arthur B. Poole is listed as owner of 20 shares of the cumulative preferred; Charles A. Stone, director, of 100 shares of Class A: Thoodore C. Streibert, director, of 18 shares of cumulative preferred and 100 A; Charles B. Wiggin, director, of 16 common. Frank F. Kolbe, new president of the outtle, owns none of the firm's paper.

owns none of the firm's paper.
Patho is 100% owner of seven
subsidiaries, Patho International
Corp., State Theatre Co., Australasian Licenses, Ltd., Pathograms,
Inc., Patho Studios, Inc., Patho
Sound Studios, Inc., and Pathe Co. Sound Studios, Inc., and Pathe Co. Its capital structure includes authorized issue of \$10,000,000 worth of 10-year gold debentures, of which \$1,995,500 are outstanding, and \$0,000 shares of \$% cumulative preferred of which \$1,900 are out, with a flability of \$804,300.

Inflation

itch man on Broadw, plays a sign reading; " ics 6c each-4 for

Heckheimer Disbarred Pending His Appeal On Arson Conviction

Being convicted up state of conniving to burn his Lake Piacid. New York, cottage for the insurance, and sentenced to one and one-half to three years in Dannemora prison Harry Saks Heckhelmer, New theatrical lawyer, was automatically disbarred and he stopped practice last week. However, he secured a certificate of reasonable doubt and is at liberty under ball of \$2,000, pending an appeal.

pending an appeal.

Joseph E. Shea, former vaudeville agent, and the two men who fired the house were given suspended sentences. All three pleaded guilty. It was alleiolad that three days between the sentences and the sentences of the sentences

Friars' Penthouse Gym Construction starts this week or

the Friars Ciub's gymnasium, one floor of the penthouse clubrooms in the Hollywood theatre building. New York. It will cost around

\$4,000.

Club has already opened its nev terrace grill and card room. Latte is claimed to be the only open al kibizter track in the country.

Nudist Stripped

Rochester, May 28.

Enactment of anti-nudist bill at Albany put a crimp in plans of W. W. Newcomb for opening a fiesh camp this summer. He launched one two launched one launched launched one launched launched launched one launched lau

LOBSTER REPRIEVED

Marine Nourishment Spot Stay in Move Notice

Recent order handed down from receivers that all tenants on the Criterion-Locw's New York prop-erty must vacate premises by June 15 to permit razing of structures

erty must vacate premises by Jime is to permit razing of structures and rebuilding, does not apply to the Lobster, old sas food eatery located on site in 48th street, which sets an additional sixty days. Restaurant is the only exception make among lease-holders. Reason for extension is viant the proprieto permit the stay. After the allowed elapses Linz & Fuchs must seek a new location.

STOCK BURLEY OKE IN OHIO. TRY MICH.

Canton, O., May 28, Matt Kolb, whose stock burlesque is now in its second month at the Grand Opera house here, is opening a No. 2 unit with 35 people this week at Romona Park, Grand Rapids, Mich., for a summer season Associated with Kolb in the double venture is Art Moeiler.

venture is Art Moeller.

Personnel will include George
Broadhurst, Nixon and Sans and
Bob Ferguson, comics; Ray Koib,
bass and characters; William Desion, straight and baritone; Ernie
Holder, tenor and characters;
Frank Blyler, second tenor; Blily
La Tour, dancer; Margo Bush, insourc; Ward Sikters, donce team;
geone; Ward Sikters, donce team;
the control of the control of the control
strumentalist and the Greecent Trio, instrumentalist.

B'WAY EATERIES SOCKED BY 5TH AVE.'S

Broadway restaurant owners are In sackcloth and ashes. The east side spots of New York, formerly patronized strictly by the class minority of the city, now have apparently of the city, now have ap-parently stolen the 'rabble' as well. If anybody's eating west of Fifth avenue, 20 odd restaurateurs who owned dincries in the Times Square sector up until the past two weeks didn't sec them. That's how many chow spots have folded in the last fortnight from customer mainutri-

fortnight from customer manuscrition.

While the majority of the fadeouts were the smaller restaurants
and grills, a few that folded represented sizeable investments. Especially Harry Cooper's, the White
Horse Tavern and the La Saile.
Latter two were established spots,
especially the prohibition-era White
Horse. Cooper's was comparatively
new.

new. Explanations for the low eating rate on Brondway are varied, but they can't adequately explain the west side doldrums for the prices are no higher west than east of Fifth avenue, and the same amount of people still pours into the Square nightly.

B'way in Chain Gang, 2.000 Letters Biting In at a Buck a Nio

Dollar chain letter gag spread like gravy on a white vest in the Times Square area during the past week. Estimated that at least 2.000 such chain letters hit district between 40th and 50th streets in less than seven davs. Official cognizance of the higher-

Official cognizance of the higher-priced letter's away was taken by Loew's, order going out from com-pany's offices to all house managers in greater metropolitan area for-bidding employes to participate. Pointed out that it took too much time away from Loew workers' tasks for the circuit, and left the complete of the circuit, and left the complete of the circuit, and cert to the circuit, and cert to dismissal. Department stores, with hundreds of employes enthused over the idea, also were hit by official edicts,

Portland Ore. May 28. Portland, Ore., May 2s.

Chain letter racket ended in the burg like a pricked balloon, with arrest of 30 chain brokers who had done a roaring trade for a week.

Chief profit was derived by scores

of public stenographers who worked overtime writing the sucker mis-

MARRIAGES

MARRIAGES

Hehen Mariova enim stand-in, to
Leste: Whitowa enim stand-in, to
Level: Farrell, assistant director,
May 22, in Hollywood,
H. M. Feeley, saics manager of
Chicago office of Pres & Sleininger,
Franklin, May 8, in Chicago, Bride
la known as Anna Chase in radio,
Violet Doolan to William Clark,
at Canton, O, May 20, Bride is froin
Chicago, a non-pro; he is manager
of Grand Opera House, Canton,
Chicago, a non-pro; he is manager
of Grand Opera House, Canton,
cheared externory,
Pauline Marks to Howard Thursmended externory,
Pulline Marks to Howard Thurscon, Harrison, N. Y., May 24, She
assists the magician in his act.

BIRTHS

Mr. and Mrs. Ted Fio Rito, son, at Mercy hospital, Chicago, May 11, Mother a non-pro.
Mr. and Mrs. Hugh A. L. Halft, son, in San Antonio on May 9. Father is manager of station KOAI,

Father is manager of station KOAI, San Antonio. Mr. George Kercher, son, on May 18 in Chicago. Fathes is satesman with the Chicago office of Ed Petry company. Mr. and Mrs. Alfred Santell, daughter, May 24, in Los Angeles, Mother is the former Janc Keithley, Olim netress.

film actress. Mr. and Mrs. Tim Whelan, son, i

Hollywood, May 25.

'VARIETY'S' AMUSEMENT GUIDE

For show people as well as layrisen, this Guids to general amusements in New York, first inaugurated here in 1925, is revived and published weekly in recopnes to repeated requests. Vasters lends the guidance of its judgment in the various entertainments denoted.

No slight is intended for those unmentioned, as text will be switched weekly. The lists are of VASIET'S compilation only, and as a handy reference. It may serve the out-of-towers as a time saver in selection.

Current Broadway legitimate attractions are completely listed and commented upon weekly in the Legitimate Section. In that department, both in the comment and the amount of the gross receipts of each show will be found the necessary information as to the nost euccessful plays, also the scale of admission charged.

Similarly, the new pictures in the Broadway first rune and combina-tione are covered weekly in the reviews, the film gross boxoffice story and the standing box on Page 4, which indicates tha new films for next week and the week after.

BEST NEW PICTURES THIS WEEK

BEST NEW PICTURES THIS WEEK

R. C. Music Hall—Excape Mc Never (UA).

HOTCHA AND CLASS NITERIES

Cotton Club, Dickie Weller and Ubangs in Harlem. Village Barn and

Nut Club in the Village, and King's Terrece in Times Sq. are sufficiently

heated for the hectic nocturnal addicts. Famous Door is the fave mu
siciant hangout and very hotcha in the wee a, m. hours. Greenwich

Village also has a number of new hot spots that are doing much to

revive the sector. Best to just browse around 4th and 7th avenue.

Equally hilarious, Eddic Davis' saucy songs at Lieo & Eddie's and the

mauve-decade gang-singing at Gay 90's are surefire for lively diversion

and divertissements.

mauve-decade gang-singing at Gay 90° are surefire for lively diversion and divertisements.

Any number of Times Sq. side-street dialecteries are also good diversion if yearning for different type of atmosphere. Mimi's Faubeurg-Montmartre and the Bal Musette are in that category. Mori's and Mortelian in the Bal Musette are in that category. Mori's and Mortelian in the Spanish sector of Harlem; also El Bolero in the Village and El Toreador on W. 110th.

Smarter east side (mostly) apots include the new Versailles, an ultra room, which right now is doing a big business (Harry Richman); El Morceco, House of Lords, Jack and Charlie's, Club New Yorker, the new Stork Club, Normanie, Mon Paris, Chatasu Moderns, all Zwe oases. Rainbow Room in Rockefeller Center hus Ray Noble opening there Friday (1); the St. Regis hotel; Eddy Duchin's music at the C. P. Casino getting a big play; the Savoy-Plaza, Joe Reichman's danaspation at the Hotel Pennsylvania, are among the smarter supper hoofcries. New Rockefeller Plaza restaurant also o.k., especially with the warmer weather.

New Mockefeler Plaza restaurant also o.k., especially with the warmer weather.

French Casino's 'Polics Burgeres' revue is still a big cabaret money-getter. Of the new starters, Jack Dempesy's chop house is doling o.k. Paradise and Hellywood strong the outstander mass cabarets. Harlem has come to Broadway with the opening of Cennie's Inno the site of the old Putals Royale. Ben Marden's Riviera is hot again with the warmer weather and a new Earl Carroll revue.

Broadway

Mable Wayne back from London Carl Freed's poisoned mitt had a relapse.
Jack Barry and his dentist in con-

relapse.

Jack Barry and his dentist in conferences.

John Plinn flew to Los Angeles

Dernie Silmon moved office to

West 42d street

Gene Geiger back

Gene Geiger back

Gene Geiger back

Frank McGrann all set in apartment with a terrace.

Jack Curtis left Monday (27) on

his annat to terrace.

Jack Curtis left Monday (27) on

his annat to terrace

Jack Curtis left Monday (27) on

his annat to terrace

Jack Curtis left Monday

Sam Beckhardt, the ticket brokerlost his mother last week.

Sam Beckhardt, the ticket broker
lost his mother last week.

Sam Beckhardt, the ticket broker
lost his mother last week.

Sam Beckhardt, the ticket broker
lost his mother last week.

Sam Beckhardt, he ticket broker
Sam Preced as his tered

And Province of the control of the control

Coast.

There's aircady a new cafe on

West with street called the Nor
Tage Precedman Invited to speak

There's aiready a new cafe on West 46th street called the Normandie.

Zac Freedman invited to speak before the journalistic class at N. Y. U.

I. Y. U. Harry Bedcli, of the Miller the-tre b.o., celebrated 50th birthday

Harry
atro bo., celcbratea comSaturday,
Leslie McLcod, cx-legitor, now
and g.m. of the Larchmont C.C.,

Siturday.

Leslie McLeod, ex-legiter, now pro and gm. of the Larchmont C.C.,

Johnnie Phillips dolled up his Pranicie and Johnnies with green venetican bines singing tows, signed by Paramount for three shorts to be made in each singing tow, signed by Paramount for three shorts to be made in each singing tow, signed by Paramount for three shorts to be made in each singing tow, and the significant of the summer to resume Labor Day, and the significant of the summer to resume Labor Day, and hikes off to Hot Springs, Ark.

Harold B. Franklin's son, Elbert, is learning the film bit, starting in the alivays for the work of the summer complete the significant of the significant in the significan

day.

Charles Waldron, who's been trouping with Katharine Cornell for the past five years, to the Coast by Jutto home office is cub-razy for chain letters. Ditto the Loewites, with much wampum claimed received.

Jean Arthur come.

with much wampum claimed reelved. Arthur comes in from the
Coast today (Wednegday) for
two-weeks wist, then back to
more film with
the worltz pa, is recuping in the Norltz pa, is recuping in the Norltz pa, is recuping in the Norltz pa, is returned to the twoturned to the twoturned to the twoturned to the twoturned twoturned to the twoturned twoturned to the twoturned two
turned two
turn

cannor at the LaRue, is noted for its spaghtful sauce and some big interests are going to market it in If Bert Accost has his license restored, hell join the Pangborn, Michael and the Pangborn, Michael and Pangborn, Mich

Fondies.

Phoney 10's and 20's have the Broadway restaurant and theatre ness with which they examine the bills for possible spuriousness lira may a customers laying low, the Broadway barbershops and other haunts, which thrived on catering to that type of gentry are suffering the best spenders.

CHATTER

The Brat' at the Roger Sherman theatre. Jack Heksin directed. The Bob Colllers bought themselves a car and will drive back to Hollywood leisurely before taking on a new film connection. Collier was last with Lord & Thomas in New York before resigning last week.

week.

Borls Morros and Louls K. Sidney will replace Eddle Cantor, who's on Coast, as chalrmen of the committee for June Night Frolic, benefit for the Jewish National Fund, at the Yankee Stadium

Fund, at the Yankee Statium, June 19. Harry Cooper's restaurant has folded after tough sledding since its opening several months ago, and Pomerantz, upper Bronadway restaurateur, is invading the Times Sq. sector on the site of the former

rateur, is invading the Times Sq. sector on the site of the former Lagalium sector and the site of the former Lagalium states and the sector and the sector

only is the contrasting big bis by Helen Morgan when at the Versailies, and the teplat lakes current votations, and the teplate of the Versailies, and the Versai

Paris

By Bob Ster

Syd Clarke back from visit home 'No, No, Nanette' back at the Modador.

Dr. Eric Salomon, invisible pho og. here. 'Breadway' Madelcine.

Madelcine.

John McCormack and Dusolins
Giannini here.

John McCormack and Dussuine.

M. Lafon of Comcdle Francalse hurt in auto smash.

In the Second of Comcole Francalse hurt in auto smash.

Juan-les-Pins Casino.

Trial of Oscar Wilder racching 100th performance at Oscar.

In the Second of Common Second Castles of Carada Salson.

Lily Pons getting an ovation at Varieties for Grande Salson.

Lily Pons getting an ovation at Varieties Rock The Modern Maurice of Rother Modern Maurice of Rother Modern Maurice of Rother Modern Maurice of Common Castles Disnos in Orphee' at Opera Commique.

Atchier troup going on tour after Paris closing of Aristophanc's Button Willey Common Commique.

Atchier troup going on tour after Paris closing of Aristophanc's Button Willey Common Castles Common Castles Common Castles Common Castles C

back here in 'Orphee' at Opera
Consider town good of Aristophano's
Sirids revival.

Sirids revival.

Only of Aristophano's
Sirids revival.

Only of Aristophano's
Gray planned.

Ohlo American Legion band to
pay in military band contests durfor publicity dept getting good
reception in French press for F. L.

Helmon Kistemacckers
resident of International Aristophano's
resident of International Aristophano
For publicity dept getting good
reception in French press for F. L.

Helmon Kistemacckers
resident of International Aristophano
For publicity dept getting good
reception in Grant plant of Aristophano
For publicity dept getting good
reception of Authors' Leagues.

International Control of Aristophano
Mistinguett reported act to open
met season at Porte-Saint-Martin
Suzanne Fisher, American soprano, getting six curtain calls at
open control of Butterfly at
Jaolas reported signing up to to that type of gentry, are suffering proportionately. They were among the best speuders. Paramountely. They were among the best speuders. Paramountely speuders are paramounted for the paramountely speuders. Paramountely speuders are paramountely speuders. Paramountely speuders are paramountely speuders and proposed to the control of the paramountely speuders. Paramountely speuders are paramountely speuders and proposed to the paramountely speuders. Paramountely speuders are proposed to the paramountely speuders are proposed to the paramountely speuders. Paramountely speuders are paramountely speuders are paramountely speuders. Paramountely speuders are paramountely speuders are paramountely speuders are paramountely speuders. Paramo

Egypt By Edward Asswad

Founda Hii | back from Syrla

Brigitte Helm spent a few days

ere. Om Kolsoum, singer, now touring calestine.

Om Kolsoum, singer, now touring Platstine.
Sada, airger, off to Syrla done recording.
Yousset Wahbi touring Syrla, Lebanon and Palestine.
Flora Robon travelled through the control of the

Salam scotting there.

Mauricc Kassab, All Abdel Azim and Mostafa Wall back from Europe.

A medal has been conferred upon Sami Chawa, violinist, by the King

Maurice Kassank All Abdel Azim and Mostafa Wail back from Europe and the state of the Mostafa Wail back from Europe and the state of the Mostafa Wail back from Tunis and Algiers after a successful with a succes

completing her role in the film. In Balback Temples, 'produced in Beyand the second of the second

tends to print the Segypt.

Ministry of Education studying a project submitted by a leading local film company for producing a picture dealing with tourism entitled 'A Trip to Egypt.'

Sydney

By Eric Gorrick

Wirth's Circus going on the road Ken Hali, Cinesound, back from Ken Hall, Cinesound, the few from America.
Rolls' revue success is the high-ight in Melbourne biz.
Rolls' revue success is the high-ight in Melbourne biz.
Rolls' revue success is the high-ight in Melbourne biz.
Rolls' Royal, Sydney.
Roberta' (legit) doing best Sydney biz.
Daily mats a rule.
Rolls in Australia under Talts.
W. J. Douglas, g.i.. of Fullers, leaves this week via the Par East consistent of the properties of the Liberty, Sydney, 850 seater.
Phillip Levis presenting a Satvoy, Sydney, with Harvey Adams featured.

the Liberty, Sydney, 669 seater.

Thillip Lewis presenting a short run of The Green Bay Tree at Sartrun Complete the Commonwest of the Com

Henry's local tour. Pic goes into cold storage in the national archives. Sir Ben Fuller is o.o.ing New York and the storage of the storage of the sydney office of the sydney office. Ben Fuller, returns from Melbourne to take charge of the Sydney office, but the sydney office of the sydney office of the sydney office of the sydney office of the sydney of the sydney

Panama

By Bea Drew

Lconora Hinds rehearsing a show to play the colored clubhouse. E. J. Flske, head of the broad-casting system in Australia, visiting

herc. Hotel Astor, one of the oldest night life spots in Colon, is up for

lease.

Alma Barne s left for Costa Rica,
where she will sing at the National
Opera House in San Jose.

"Three Contreras," Argentine
dancers and musicians, at the Balboa, film house. Will play all the
Canal Zone theatres.

Eddie Cantor and daughter Marioria were ston-over visitors. Also

Canal Zone theatres.

Edde Cantor and whiter MarEdde Cantor and control and

Nora: Clauda Craston, short story

writer, and Felipe Sussone, Spanish

Moulin Rouge new line-up featurling Virginia Canas. Maria Luisa

Moulin Rouge new line-up featurling Virginia Canas. Maria Luisa

Sartha Jimene, Maria Latar, Julia

Lara, Sisters 3, Sylvia Henderson,

Dora Vivaner and Trikis Kennedy,

of troupers. Mimi Soto, rumba

dancer, who has just returned from

Burope; Marina and Chelo, from

Burope; Marina and Chelo, from

Burope; Marina and Chelo, from

Sadagio dancers; Delphine Helmert,

prima donna: Marcelline Marlowe,

Margery Zottem, Ernislum Fotter

the new m.c. Brown. Ellly Moes is

the new m.c.

Berlin

'Treasure Island' (MG) at Mozart-

aai. Zoppot outdoor theatrc opening n June. Maria Cebotarl deserting opera

in Munic. Cebotarl deserting opera from discres, asserting from discres, asserting from discres, asserting from discres, asserting from discress tuning up for various boards currently, Singers tuning up for various Taut in Silueck still drawing well at Metropole. Taut in Silueck still drawing well at Metropole, asserting from discrete discrete from d

whitesearch programmer let cast of rosummer.

Willy Fritsch, Kaethe Gold, Arisett Wescher and Fitz Benkhoff well in 'Amphitryon.'

Willy Fritsch, Kaethe Gold, Ariset Wescher and Fitz Benkhoff well in 'Amphitryon.'

Krach in Hinterhause' at the Schiffbauerdamm looks like another Krach in Hinterhause' at the Schiffbauerdamm looks like another 'Lumpactwashundus' opned well in Deutsches Theatre with Marie-luise Claudius, Karin Evad, Heinz Ruehmann, Wernicke and Skoda.

Ruehmann, Wernicke and Skoda.

Or, sponoroed English amateur presentation of Lonsdale's The Last of Mrs. Chcyney' for the benefit of the Nazi 'Mutter und Kind'

Friedrich Wischmann's 'Stimme' Stimme.

fit of the Nazi 'Mutter und Kind' charlty.
Friedrich Wischmann's 'Stimme im Sturm' away to good start at Staatlichen Schauspielhaus with Friedrich Kaysler. Koppenhoefer, Eisa Wagner. Franz Nickisch and Guenther Hadank.

Moscow

By Zakhary McLove

Benn Levy off to Hollywood, Kay Francis here from Paris. Ruth Feiner has nervous break-Esco La Rue taking an elocution

Beverley Nichols going abroad for a month.

for a month.

for a month.

Herman Paher has resigned from

Herbert garden for the form

Line 10 Jack Celestin.

C. B. Cochran telephoning to

Linabeth Bergner in Venice.

Linabeth Bergner in Venice.

Linabeth Bergner in Venice.

Richard Tauber, sing at Queen's

Herbert Bernon is administration.

an. Herbert Brenon ls producing Ionors Easy' for B. I. P. at Wel-

Richard Tauber, sing at Queen's Miderbert Sernon le producing Honora Easy for B. I. P. at Wei-wight State of the Service of Servic

part.
Ernst Toller, German playwright,
marrying Lili Christiane Grantoff,
18-year-old actress, in London next

weck.
Jules C. Stein taking a look at
Radio Luxembourg while over on
a short looksee trip on the Con-

a short looksee trip on the Con-tinent.

Freddy Schweitzer of the Jack
Freddy Schweitzer of the locals to
Gold to work the Schweitzer

Bignest English date book among
American acts belongs to the Four
Frants. Kids are lined up ti Yeb.

Bignest reception in years was
given to Art Frank on his debut in
England at the Holborn Empire second show.

glven to Art Frank on his debut the kngland at the Ribborn Empire sec-Removal of Charles Woolf's pic-ture and office furniture from Pil-Roma tracted attention in Warti-Roma tracted attention in Warti-part of Anything Goes' for To the Palacetion. Fractically set Golden Arrow' first play by Sylvia Thompson, novellar, in col-places "Viceroy Sarah" at the Whitehall, May 29, after a week's tryout at Oxford. Whitehall, May 29, after a week's tryout at Oxford. Whitehall, May 29, after a week's tryout at Oxford. Whitehall, May 29, after a week's tryout at Oxford. Whitehall, May 29, after a week's tryout at Oxford. Whitehall, May 29, after a week's tryout at Oxford. Whitehall, May 29, after a week's tryout at Oxford. Whitehall, May 29, after a week's tryout at Oxford. Whitehall of the Whitehall over the air here by Jack Jackson, Dorches-ter hotel leader. Five English pub-lender. Pive English pub-lender.

Budanest

By E. P. Jacobi

Anne Roselic here.
Spring Industrial Fair greatest success of recent years.
Joe Pasternak, head of Universal's local production unit, off to discuss future plans in Hollywood.
Tickets selling well for recitais recent years of "Budspest June Festing to the first time his year.

tival, to take place for the first time this year.

Bona Titkos did not bargain for a fortnight of influenza when she went vacationing to Dalmatia. On her way home, recovered now, her way home, recovered now the plant of the p

Brodsky, To be produced next season.

Bighty Mile Speech holds this year's success record. Played five months solid at Kamara theatre, will record in fall.

Franz Liszt picture now being shot at Hunia Studios. New company, Antila, producing, with pure shot at Hunian Studios. New company, Antila, producing, with pure Aryan cast for the German version Hille directing.

Hungarian, Heinst Hille directing.

Ministry of Interior, highest authority for film affairs, undergoing important changes. Department to we will be a successful the study of the program of t

Pittsburgh

By Hal Cohen

month.

Cerry Richards has joined up with
Eddle Weltz's band as featured
vocalist.
Pit crew at the Penn gave Harry
Hoehle a purse on the conductor's
birthday.

Hollywood

rlan Dunlevy planed in, Jean Arthur left for Broadway. Stan Meyer back to Milwaukee. Nella Walker back from Broad

Gabe Yorke to the Fox convention.

Dan Kelly joins the player scouts east Herb Aller has gone handball Tom Baily vacationing in San

Lucy Beaumont hit town from Mary Carlisle personaling in San Francisco.

Bernard Newman on jaunt to New York.

New Santell baby tagged Bar-bara Jane. Janet Beccher vacationing on sis-

Ramon Novarro personaling at

Irving Briskin named prez of Co-lumbia Club. Neville Reay resigned from Col's publicity staff.

Gilbert Seldes being hosted by Charles Chaplin.

Charles Chaplin.
Chorge Brent on 10-day plans vacation to Mexico.
Regina Crewe qui red at the
Beverly Wilshire.
English colony started its cricket
scuson last week.
See the Colony started its cricket
scuson last week.
Ralph Kohn back after a briefie
at Col's home office.
Man Mountain' Dean personalled
at Alliambra theatre.
Alliambra theatre.
Bob Weish completing a month's
Bob Weish completing a month's

'Man Mountain' Dean personalled a Allambra theatre and from Frisco last week. Bob Weish completing a month's battle with the dentiate of the state o off.
Margaret Sullavan spent
birthday in the portrait gallery

Par.
Richard Dix congratulated on his
twin sons by an East Indian poten-

tate.

Mark Kelly, Examiner sports ed, off to the east for a month's vacaon. Manny Seff and Warners talking new deal. Seff vacationing in the

Bob Doman gets new publicity erth with F-WC first run-houses

Former Par writing contractes, Sidney Salkow, back from Broad-May.
George McManus forced to cancel passage to Hawaii due to sudden

css. en Dailey, Frisco theatre booker ding for picture names for personals.

Mrs. Frank Tuttle producing a short of La Chine, Russian ballet

ancer. Nat Levine and Wallace MacDon-ld back from their story huddle in

All dack from their story Hawaii.
Harry Ruby gave a baseball bat to Sid Slivers' three-week-old in Or-

daughter.
William Seiter brought in 'Orchids to You' day and a half under
schedule.
Albert and Harold Stetson back
to Arizona after confab here with

to Arizona after cumas ... Mylli Arthur. Mylli Arthur. Henry Hathaway took ill on the set of Petcr Ibbetson, but was back the next day. Maxine Reiner, new Par contractes, announced her engagement to

Maxine Reiner, new Par contrac-tee, announced her engagement to Joe Myerson. Dyke scouling loca-tion of the property of the property of Lack Dillon, with two salesmen and booker, pulled out for Fox Chi-cago convention from New York to Lack Dillon from New York to the property of the

nurse Eddie following tatter's operation last weak. Macles Melson, m.c., who started Charles Melson ago then went east, is back in town of the Marx Miles Lederer acting as assistant to irving Thaiberg for the Marx Miles Newman recuperating at his Sun Fernando välley rauch after second major op. Clive Brook back in Prox's 'The Clive Brook back in Prox's 'The

CHATTER

Dressmaker' after being out two days with a cold.
William Pine moved into Tom Baily's office at Par. Baily goes into Citif Lewis' eubby.
Josef von Sternberg covered \$.000 two days in Havana.
Earl Bailey, manager of Warners, Philly Uptown, and the missus guested by Dick Powell.
Arthur Sheekman and Gloria Arthur Sheekman and Granta nursery, in Brentwood, with a nursery, in Brentwood, Alan Hale took his daughter,

a nursery, in Brentwood.
Alan Hale took his daughter,
Karen, suffering from injured spine,
to a show in ambulance.
Movie-of-the-Month club gave a
citation of honor to David Butler
for directing Little Colonel.

citation of honor to David Butler
of directing Little Colonel.

Nick Colman, of Par's publicity
department, back in the hosp for an
Observation of the Colonel of the Colonel
Russell Gleason planed in from
New York to help his dad. James
Gleason, celebrate a birthday. See
Continuo picture class last week on
story construction for pictures.
Lucille Gleason, first president of
Dominos and incumbent since 1830.
Sally Bilers and Harry Joe Brown
planning European jaunt as soon as
hey're settled in new Bevhills home.
Fox Westcoasters club hopped at
at which new officers were inducted.
Fixan. Ulistein, former publisher
of chain of German mags and newspapers, giving Hollywood the lookFedman-Blum agency and All
Feddman-Blum agency and Al story construction for pictures of the story construction for pictures and form the story construction for pictures and for the story construction for form of the story construction of story construction for form of the story construction of story constructio

Balley will show th Anenco.

June 6.

Paula Shay will resume her summer theatre at Shawnee-on-the

started right out with a three-night amateur contest together with duals.
First month of night baseball taking it on the chin from the weather man, and it's a good break for the theatres. Governor Earle will appoint the Queen who will reign over the col-lege Princessee for Laural blossom

lege Princessee for Laural blossom time in the Poconos.
Deer Head Inn started off with Jimmy Applegate and his band; Clearview Rest has Bill Melick and his Red Jackets; Ray Wahl stays on at the Kresge hotel, and the Commodores are playing at Penn Hills Tavern.

Boston

By Maxwell Fox

Nitery biz, in general, booming in Hub. Vivian Fields back at the Blue Train. Ina Ray Hutton following the

ponies. Howell Cullinane back in news-

Howell Cullinane back in newscasting.
Bob Benchley's son doing the might spots.
Bob Benchley's son doing the might spots.
Maurice Wolf back after layoff because of lame back.
Maurice Wolf back after layoff because of lame back.
Joe Harrington and Joe Dincen country pilotic license.
Joe Harrington and Joe Dincen collaborating on a play.
Belle Livingston locking for a spots of the layoff of th

urday's.

Frinrs club golf outing and Boston Ad club annual dinner held Monday (27).

Elliott Norton dusting off the luggage for that summer theatre tour through the barryard helt.

Frank Kliduff having troubles with his alarm clock and a pet frog that tags him like a shadow.

Minneapolis

By Les Rees

Theatre biz in bad May slump,
Move on to establish city zoo.
William Green here ahead of
Rubinoff.
Excelsior

Excelsior opened for Mider

Excelsion Amusement Park pened for seances in meet at State Fair Grounds. Merie Potter, Journal movie editor, back from Hollywood. Offices Aida edded attraction on Miss Aida edded attraction of Plantation, suburban night edded to the Plantation, suburban night cib. Orpheum only local house to deal of the Miss Aida was the Miss and Mis

attention to NVA benefit in its messpaper aforcus, Columbia exchange manager, recovering from injuries sustained in auto accident. Wait Disney's Mickey Mouse drawings on exhibition at University. Affiliation of the message of the message of the message to the m

Chicago

Gardner Wilson shead of French evue."
Abe Lastfogel stopped off on his

Gardner Wilson ansea of rrenen
Abe Lasticogel atopped off on his
way to Coast.
Art Kahn guested on the 'Gloom
Lou Goodkind will be a papa for a
second time shortly, sing
second time shortly, sing
second time shortly, sing
the Standing for his anunit time of the standing for his anunit time Standing
Ray Linton chugging into New
York for look-ground the new Jack
File Bandbox Revue' unit.
Fellx Felst, Metro sales chief, in
town for the opening gun of the
North of the standing time of the standing of the standing of the standing last week, having a wisdom
tooth yanked and his peepere exMerely Friedel handling press work
for Singling Lady,' Song of City
Meryl Friedel handling press work
for Singling Lady,' Song of City
only from Wilson Standing Standing Standing
Jack Hunt, manager of the State
Music publishers won GousteMusic publishers won GousteMartine band, 1s-f, and the Stan
Myers orchestra, 7-5. Pitching of
Herb Lutz and Harold Well outStanding.

Tornatio.

Tornatio.

Toronto

Marty Simpson minus an appendix.

Don McKinnon takes his first solo

flight.

Harry Hirtz p.a. ing six-day bike races.

Jimmy Chalmers had his tonsils yanked.

Jimmy Chalmers had hie tonsils yanked Morgan's band into the HolJand Jan.

Bert Simmons and band into Baimy Beach club.

Bett Simmons and band into Baimy Beach club.

More from long composer to Mexicon mind, back from long composer to the Mexicon mind, back from long composer to the properties of the Mexicon mind, back from long composer to the Mexicon mind, back from lo

minion.
Ruth Allen of the theatre-chain tribe and Dave (UA) Axler will wed in June.
Julian Oliver off to Hollywood oliver off to Hollywood Paramount contract for

By Humphrey Doulens

Chapeyev playing a few local ates. Burton Davis sold a script to

Warners.

Jimmy Donahue reviewing the local landscape.

In a landscape.

Harry Wagstaff Gribble visiting the Country Playhouse.

Harry Wagstaff Gribble visiting the Lawrence Langers:

Richard Connell working Andrew Connell working the Lawrence Langers.

Richard Connell working Andrew Lawrence Langers.

Richard Crooke and Mabelle Downs slated for a concert at Darien, June 27.

Michard Crooke and Mabelle Downs slated for a concert at Darien, June 27.

Mayor LaGuarda has again leased Mayor LaGuarda has a summer.

Roy Atwell, Phil Dunning and Harry Archer are in the neighborand. The Gagood Perking and Harry Concert and Concert

Cleveland

Singapore

Pearl White passed through. Vick! Baum here looking for new material, aterial. Noel Coward here. Entertained at

word of Paul, dancing team, big at Raffies nitery.
Ward Wing started shooting as we production here.
Ward Wing started shooting as we production here.
Harry Gantz and cameraman stopped over en route to Bombay.
Harry Gantz and cameraman stopped over en route to Bombay.
Leo Cherniavsky decided to cut he new film, With Fang and Claw'.
Leo Cherniavsky decided to cut concert here. Considers Singapore to Joe Fisher entertained Sultan of Johore and party at Capitol opening of Metro's Forsaking All Others.
Johore and party at Capitol opening of Metro's Forsaking All Others.
Sassed through Will or Managed the Concert. Will or Managed through Will or Will

Mexico City

By D. L. Grahame

Irish Illusionist calling himself in Ho Chang, a hit in the pro-

By Hal Cohen

Bob Senf: and the Mrs. are back
from vacation in Florida.
Sam Stern, WB artist, has sold 12
water colors to New Yorkers.
And the Mrs. al film survey for British & Do

with a Paramount contract for Spanish releases. Johnny Perkins, former Roman-elll planist, now pounding for the Campbell Sisters.

Westport

Twendist the season and teatures of the season and Donahue reviewing the

By Glen C. Pullen

Clyde Reatty show set here for June 9-10. Fred Kohler, Jr., former m.c., opening publicity bureau. Midnight NVA show drew 3,100 into RKO Palace, netting \$2,500 for campaign.

Midnight NVA show drew 3.10v into RKO Palece, netting \$2.500 for samplain. McLaughlin planning to do 'Green Bay Tree in Players Club theatre. Continents Sequence' is his first effort. Continents Sequence' is his first effort. And 'Green aga' at "Countiered Sequence' is his first effort. Cover to and Circle theatre. Cover to and Circle theatre. June Lesle, New York extress, taking lead in Dr. Louig Bardoly's and the sequence' is the first extra the sequence of the continuity o Urban Room tomorrow (23), with Joe Reichman's crew following him. Joe Reichman's crew following him. Joe Bruck and the state of the sta

Long Island By Joe Wagner

Opera in Jamaica Arena Joe Herbert at Villa Loma in Joe Herbert at Villa Loma in Flushing. Renting at a fast pace at the

Plushing.

Renting at a fast pace at the Rocksways.

Queens abbe now have bank and Gueens abbe now have bank and Gueens abbe now have bank and the control of the control o

Indianapolis By Bill Kiley

Indiana Roof slated for stutters, Louis Lowe opening Trees for

Indiana Roof slated for sbutters, Louis Lowe opening Trees for summar. Louis Lowe opening Trees for summar. The state of the summar of the sum

OBITUARIES

Eleaser D. Price, 85, died in Bellewe haspital. New York, May 24. He
was for more than 50 years a theartical manager and advance agent
and incidentally the first Broadway
columnist. He was never known
on Broadway as other than 'E. D'.
He was working on the Detroit
Free Press when the limit of the Press
agent of the leading Shakesperean actors, gave him entree into
the thatfield business. He remained with the tragedian throughout the latter's career, and then
(1385) went to Helena Modjeska and
later bocame business ma.ager for (1885) went to Helena Modjeska and later became business ma.ager for Richard Mansfield, both on tour and during his New York ventures at the Madison Sq. theatre and later at the house built by Edward Harrigan and later known as the Garrick.

rigan and later known as the Garrick.
When F. P. Proctor began to
branch out as a theatre owner.
Price was selected as his business
smanger, with liedduarcres at the
smanger with liedduarcres at the
selection of the selection of the selection of the
Proctor's 58th Street. He had as
Proctor's 58th Street.
It was closed to the Morrison
Broadway chatter regularly to
Broadway chatter regularly t

graph.

He continued the department for a time after going 'o William A. Brady as business manager of the Brady offices, newly established in the Standard theatre after his exodus from 1193 Broadway. Later on he went to Ziegfeld and a times stretch. Viora & Education and the standard theatre and

on he went to Ziegried and a: times was with Klaw & Erlanger. He had a remarkably easy style, a keen sense of humor and could a country of the country of th

bed.

He is survived by his widow, Mrs
Olivia Price, and by several children of carlier marriages.

GEORGE F. ADAMS
George F. Adams, 82, last of the
old-time clowns, died in the Hotel
St. George, Brooklyn, May 28, of
cerebrai hemorrhage. He is survived by his widow, two daughters,
in retirement since 1916 after seven
years at the N. Y. Hippodrome.
The dead man dates back to the
generation next below Dan Rice and
his lik, being more at the rowing
size of the circus arena deprived the
clowns of their opportunities to dis-

clowns of their opportunities to display the niceties of pantomime. Adams, with the Hanlons, George L. Fox, Tony Denier and others, turned Fox, Tony Denier and others, turned to the footlights and for many years in the late '70's and throughout the next decade '11unpty Dumpty' troupes were almost as numerous as the later 'Uncle Tom's Cabin' outfits. It was the standard vehicle as the later 'Uncle Tom's Cabin' outfits. It was the standard vehicle for clowining pantomime until the Hanion brothers: det the way to more ambitious developments with their hanion to the standard of the standard of the standard of the standard of the century. George L. Pox was the forerunners of musical spectacle as it was known in the first quarter of this century. George L. Pox was clowns, and his show (sometimes he clowns, and his show (sometimes he had a No. 2 company) was always a moneymaker. It led the 10 or a dozen companies always current.

But Adams went back of the first public appearance in London with Ashley's circus at the age of first public appearance in London with Ashley's circus at the age of first public appearance in London with Ashley's circus at the age of first, public appearance in London on the Stone & Murray circus at 310 a week. Like all old timers, he worked in the leaps and could cover eight horses. Like all old timers, he worked in the leaps and could cover eight horses. He was with the Barnum show for a couple of veciding restrictions of the big show.

HABRY O. SCHWALBE

city hospital, Atlantic City. He was taken Ill Sunday (18) while a guest at a beach front hotel and removed to the control kidney trouble.

Mr. Schwalbe figured in the first million dollar screen contract when as secretary-treasurer of First National pictures he asjend Mary Pickford to a year's contract at that sum. He was one of the organizers of First National. But the control that the control that the control that the control Later, he with several associates, became interested in a number of early-day picture theatres in the Quaker City. Mr. Schwalbé was also one of the organizers of the Staniey company. He is survived by a brother, William Control of the control of the organizers of the Staniey company. He is survived by a brother, William, and two sisters.

JACOB W. BLAKE
JACOB W. Blake, 72, who with
Charles Leavior wrote 'The Sidewalks of New York, died in a New
the stomach. He had written the
lyries for numerous other sones;
but his fame rests almost wholly on
the song used-by Ai Smith during
his campaign. The song was sold
outright for \$5.000. If still has an
He had yarlously done newspaper

annual sale of about 5,000 copies. He had variously doen newspaper work and served as a salesman. He was hit by the panic and in recent years had been a pensioner of the American Society of Authors and Composers, though never a member of that organization. Former Governor Smith came to his aid when hospitalization became necessitistic than the veteran before the Asterna before the Asterna dbottle survive.

ASCAP financed the burial.

JOHN N. SNIDER
John N. Snider, manager of the
M. & P. Paramount theatre, Newton, Mass, died at the Baker Memorial Hospital, May 20, aged 51
years. While Mr. Snider has been
in pioor health for several years, his
death came as a shock to his hosts
of friends.

Mr. Snider was one of the first mo Mr. Snider was one of the first mo-tom-picture-theatre owners in the United States. He opened the Idie Hour theatre in Pittsburgh, Pa., in the early days of pictures, on the site of the present Stanley Grand theatre. For several years he was associated with the Aldin theatre. Pittsburgh, and later became the dramatic critic of the Pittsburgh of the Pittsburgh of the pittsburgh of the pittsburgh number of years.

CLYDE OSTERBERG

Clyde Osterberg, 36, organizer of Independent Motion Picture Opera-tors Union in Chicago, died in Chi-cago on May 24 as the result of

bullet wounds.

Osterborg had previously been attacked but had escaped with

some scratches.
Widow survives, Burial in Chi-

ARVID GILLSTROM
Arvid Gilistrom, 45, film director
for more, than 20 years, died May
21 in Hollywood-'He was planning
to return to England, where he had
ben directing when he was stricken. Deccased started his picture career in 1911 with the Christles and later in turn directed at Educational and Universal. His last film work before going to England w shorts for Faramount, directing

ROBERT ELLIS

ROBERT ELLIS

Robert Ellis, 42, film actor and
later art director, died May 19 in
Hollywood. Up to the time of his
liness, a relapse from an operation, he was with Sol Lesser on
the George O'Brien western unit.
His widow, Vera Neynolds, formation
followed funeral services in Hollywood May 22.

Pascoe at one time owned theatres at Somerset, El Paso, Texas, and Tucson, Ariz. Interment in Somerset.

ALICE BURNS

Alice Burns, 49, vaude performer, died May 25 in New York.
She was the wife of Sammy Burns, now a dance director, and was his vaudeville partner in the act of Burns and Fulton Burlal was in Arcadia Çemetery, Bayside, L. I.

FRANCIS X. BAUR

Francis X. Baur 47, for the past two years executive secretary of Motion Picture Relief Fund, died May 21 in Hollywood after brief iliness, Widow and three sons sur-vive. Funeral services and inter-ment in Los Angeles May 24,

HARRIET BURT

Harriet Burt, 47, best remembered as the girl in 'The Time, the Place and the Girl,' died in Kansas City May 22, of a throat infection. One of the original members of Equity.

DAN GODFREY

Dan Godfrey, 42, musical director f the Durban (Natai) South frica, municipal orchestra, died in of the Duran Africa, municipal orchestra, usea ... South Africa April 23, from a heart attack. His father is Sir Dan Godattack.

ELI BOOKEY

Eii Bookey, 46, part owner of Riverview park, Des Moines, died May 22 following a three-day ill-

ness.
Survived by his wife, one son, one daughter and one brother.

AMIE ALLAIRE

Amie Allaire, 55, French be circus veteran, was killed in an a accident near Easton, O., May 20. Detail in the Outdoors section.

Mrs. J. E. Ellington, mother of Duke Ellington, orchestra leader died at a sanatorium in Detroit following a prolonged iliness.

Fox-20th-G.B.

(Continued from page 5)

coming season to 55 pictures of more, and maybe 60. Schenck left for London Friday (25) after completing preliminary arrangements for the merger with

(28) atter completing preliminary marangements for the merger with Kent.

Kent. Merchants of the merger with Kent.

Kent. Merchants of the merger with Kent.

Kent. Merchants of the merchants of

Griffith.

[Miss Pickford, Goldwyn and
Chaplin have been huddling Monday and Tuesday at Pickfair, Boverly Hills, on the matter.]

Trade talk lingers on the probabilities that United Artists' film producing allies in England, such as London Films, and the British & as London Films, and the British & Dominion Films, may provide a foreign sequel to the Fox-20th Contury merger, by joining Gaumont-British, the Fox ally, in London U. A., however, is figuring on these to round out its program for 1935-36

Another strong ally of Fox Film is the Hoyt group of theatres in

Circus Reviews

Gorman Bros. Circus

New Haven, May 22, The Gorman outfit hit town again for its second annual stand and re-peated its knockout success of a year ago. Maybe the absence of any recent flesh fare around here helped pull 'em in to this layout or maybe it was just the exceptional

have a sea just the exceptional to be at very wind a two-bit ticket burnchase. Whatever it was, they ammed the big top at the mat, a good-sleed crowd was turned away, and it looked like a cinch for an extra night show. A sea of the sea of the

Jamps easily, despite extra evening. This year's daily nut has been Jacked up to \$2,000 from last year's fact, in the property of the property

elowns, and his show (sometimes he had a No. 2 company) was always a moneymaker. It led the 10 or a dozen companies always current. But Adams went back of the Humpy Dumpty days. He made his the Hoppy Dumpty days. He made his the Hoppy Dumpty days. He made his the Hoppy Dumpty days. He made his dozen companies always current. His widow, Vera Reynolds, former five, a pupil of Hubert Meers, head of a large circus family of Meers and O'Meers, head of a large circus family of Meers and O'Meers, head on this country in 1876 and in 1872 he was clown on the Stone & Murray circus at 100 a week. Like all old timers, he do not be Stone & Murray circus at 110 a week. Like all old timers, he do not be Stone & Murray circus at 110 a week. Like all old timers, he did not should be the tight breast. He was with the Barran albot Open Company, did way 25 at her home in Dallas, Was blue could not stand the rigid restrictions of the big show.

HARRY O. SCHWALBE
HARRY O. SCHWALBE
HARRY O. SCHWALBE
HARRY O. SCHWALBE
Harry O. Schwalbe, 62, of Bala, a Philadelphia suburb, one of the ploneers of the motion picture in dustry, died Tuesday (21) in the last with visiting a friend head of Brittam flushed and the producing distribution and correct and captal, bench and American filin producing, distribution and the square of the distribution and the producing and the producing and the producing all the producing and the producing and the producing distribution and the producing and the producing distribution and the producing all the many distribution and the producing and the producing and the producing and the produ

and is 100 with three 50's; side-show, which is new, is a 50, with with three 50's. By crowding, its main top will hold 4,000, all with the exception for a few blues on each consistency of the constant of t

a nasny sound truck bally.

There are many vectoral showmen.

There are many vectoral showned with the major whitetops. L. Claude Myers has an executive so for years with the major whitetops. L. Claude Myers has an expectation of the program of the property of the pr

agency and comprehent. Cell the production of the months o

'CAVALCADE' UNITIZED

CAVALCALE UNITIZED

Small Time Cavalcade, Billy
Rose's production at the defunct
Manhattan Music Hall, New York,
Is being offered to vaude infact.
Show has 36 people on the stage.

Curtis & Alién doing the agenting through an arrangement with
Rose.

The Coral Islanders opened at the Hotel Montelair, N. Y. roof, Pre-viously were with Norman Broken-shire in vaude,

L. A.'s New Expo Center Class Layout. And Then the Kiester Mob Moves In

Los Angeles, May 28. What had all the earmarks of a class attraction to unveil the new Exposition Center has degenerated into a pitchman's paradise. From every corner of the palatial layout are hawked the gimmicks of the

When space was being let for the Pan-Pacific auditorium on the grounds—called the third largest in grounds—called the third largest in the country—restrictions were such as to exclude anything that smacked of the earny or savored of a midway. Expo bigwigs changed their tune when large, ganing holes were to be observed along the rows of exhibits when the doors opened. The antiel-pated 300 exhibts dwindled to less than 200, So down went the bars and in flocked the lads with the tripods.

Aside from that blue note the expo. advertised as the World's Fali expo. advertised as the World's Fair of the American Home, is a class setup, a natural for the femmes. Main exhibits by the downtown merchants contain everything that goes to make up the modern home and the latest in gadgets and accessories. Outstanding are exhibits—by the department stores. August 14 do is a partial and plenty to talk about when they get home. By calling at one of the downtown stores special dueats are knocked down for 25c. Although sub-billed as the National Housing Exposition it has only a remote con-

Exposition it has only a remote con-nection with the federal campaign for better homes

Daily Wedding

Heaviest Bolis's Wedding
Heaviest Dalis's Wedding
Heaviest Wedding
Are Honeymon Cottage, and the
La. Times givenawy 10-room, steel
frame home, constructed at a cost
of 112,000. Lucky stub holders wins
the complete setup and an aere of
ground in the valley to set it on,
ground in the valley to set it on,
Each day on regulation wedding is
solemized, with the principals
given enough gadgets and vittles to
stock their love nest. Another crowd
stopper is the glass house wherein
lives a lady day and night. Lady
knows showmanship and who has
put on the stunt in department store
show windows all over the country.
If a ney to the natives, who crowd
around her space along about reExpe Center was built to endure.

around her space along about re-tiring time.

Expo Center was built to endure for 15 years. When the beds, ice boxes and gas ranges are moved out the layout will be changed around to accommodate some similar promo-tion. The town has long needed a spot like this, situated as it is with-ing hailing distance of the better residential districts of L. A. Holly-

residential districts of L. A. Holly-wood and Beverly Hills. Sprawled over 12½ acres there is plenty of room for certain outdoor sports. Sports Lido adjunct to sports. Sports Lido adjunct to Chamber of Commerce enterprise to help the thing along and gives one an idea of how the grounds can be utilized. Auditorium covers a ground space of 108,000 square feet, which should prove a natural for dred affairs. dred affairs

dred affairs.

Housing event was promoted by Cliff and Phil Henderson. For the period from May 18 to June 2 they have guaranteed an attendance of the period from the period from the period from the period from the period to the period from the period for the period to the period for the per

control of esome kind of a speed record.
Vicinity of Beverly and Fairfax, where expo is located, threatens to become one of the country's largest sport centers. Just around the corner is the Glimore Stadium and down a ways is a dog track, which is being refurbished in anticipation of the racing measure being signed by the court of the racing population. Promotions are spared city taxes and palm greasing, the latter being no small item.

CIRCUS ROUTES

Week of May 27 Cole Bros. May 29, Scranton; June 1, Elmira; 1, Utica. Hagenbeck-Wallace May 29, Marion; 30, Canton; ren; June 1, New Castle.

Reprieve

Los Angeles, May 28.
Prince, bull elephant, will not
have to pay with his life for
trampling to death Joe Reed,
his trainer.
Coroner's jury returned a
verdiet of accidental death,
reprieving Prince.

EVEN PARKS AND NITERS NOW CODDLING AMMYS

Pittsburgh, May 28.

Amateur nite craze continues to spread, with tyros showing in night clubs and amusement parks. Cafes setting aside one night weekly for

hopefuls, ith a week's engage-ment at salary for a prize.

Latest, however, to go in for the contests are the amusement parks.
West View starts the stunt next Sunday (2) and they're scheduled every week with eash prizes based on audience reaction.

Plans for Dallas Expo

Dallas, May 28.

Exhibit space in expo-owned build-ings at Centennial will cost \$6 per square foot. Outside space will be \$2, with areas free to builders. Dis-\$2, with areas free to builders. Dis-count of 10 percent to early con-tractors and additional 10 per cent off on rentals pald in full early. Discounts will be cut in half in fail. Rules prohibit sales by exhibitors except of articles manufactured within exhibit, which may be mar-keted at each

within exhibit, and the detector exhibits at San Diego expo, arrived to work as J. Franklin Bell's assistant. Helped Bell at A Censilon of Procress.

assistant. Helped Bell at A Century of Progress.

Opening date definite for June 6, 1936.

Ohio Showboats

East Liverpool, O., May 28.

East Liverpool, O., May 28.
Greater pleasure facilities will be
provided on the Ohio river in this
district during the summer with
two packets, an excursion boat, excursion barge and at least two
showboats booked for the trade.
Steamer Washington will seek the
excursion business, contacting. excursion business, contacting amusement parks along the upper Ohlo river, Capt. Charles A. Robamusement parks along the upper Oblo river. Capt. Charles A. Roberts, who formerly operated the Princess near Pittsburgh, will plot an excursion barge in the upper Oblo from the Great Kanawah river. Showboat Majestic is already operating in this district and the Bryant is enroute here.

Indianapolis Classic

Indianapolis, May 28.

Indianapolis Racing Association reports the largest advance sale of tickets for the 500 Mile Memorial Day Classic since 1928. With 57 ears entered in the competition, and only 33 allowed to start, there is promise of a new track record being

set.
Cars which qualify at the fastest speed are the ones to start the grind the day of the race, and a new track record for qualification trials has already been set with a speed of more than 120 miles per hour.

Whoopee in Albuquerque Albuquerque, May 28.

Plans underway here for celebra-tion of fiftieth anniversary of foundation of city July 2-4. John B. Rogers Co. of Fostoria, O., given contract for staging Pageant of Progress.

NOW HAS A HEAD

Perry, Ia., May 28.

The Perry Amusement company The Perry Anuscment company, recently organized is to be headed by H. E. Morrison, Oskaloosa. He will take ver management of the old fair ground properties, renamed the Gardens and Perriside park.

OUTDOORS STANLEY, PITT.

(Continued from page 19)

(Continued from page 19)
young darky hoofer who registers
with brisk footwork.
Pepper and Marshall keep up a
steady barrage all through, slapping
home often and suggesting two exhome often and suggesting two exloose. Rotund Pepper's mugring
and imitations, particularly that of
Rubinoff with a burp at the end,
when the state of the state of the state
with his song to a trained fiea.
Meroff's one-man band specialty,
his miniery of Ted Lewis and Joihoofing, keep him swirling throughout, winding up a solid cilck.
It's a first time for Meroff getaway disappointing, with downstafs
little over half full and balcony
practically empty.

FOX, B'KLYN

FOX, B'KLYN

Unpretentious show on display this week to go with Thunder in Baat' (UA), but not hard to take. Baat' (UA), but not hard to take. The state of the s

There was no trailer on the coming week's picture here Friday booked. Lobby space for advertising of next feature also vacant. Char.

Bye-By Bow Wows

Fairfield Amusement Park, Ltd. of which Charles R. Fay, of Middletown, O., Is chalman and manager, is named defendant in a sulf filed at Xenia, O., to foreelose on an abandoned dog-racing piart at Fairfield. Forcelosure for non-manufactured here Monday (20) in Common Pleas Court.

Suit la considered a possible forcrunner of similar actions in this vicinity.

Fair Dates

Spartanburg, S. C., May 28.

Spartanburg, S. C., May 28.
Spartanburg County fair, all week
event, to be held early in Sept., with
actual dates soon.
N. C. state fair opens week of Oct.
14 at Raleigh, George A. Hamild of
N. Y. and Norman Y. Clambliss,
Burnombor county (N. C.) district
fair scheduled Sept. 18-21 at Oates
Park fair grounds, Asheville, N. C.
All have concessions open.

Circus Man Killed

Springfield, O., May 28. Amie Allaire, 55, for many years a circus trouper, was killed Mon-day (20) near Eaton, O., when a truck in which he was riding over-turned. Allaire's neek was pinned under a truck rall, fatally choking

him.

The French-born actor was en route to Parkersburg, W. Va., va load of theatrical equipment.

Cal. Expo Mushrooms, Nut Swells Over Set Sum: Only 75% Ready for **Opening: Nudist Bally as Spark Plug**

report 15 nudists already there, but fully clothed,

The Nudic Spark Plug

The Nudic Spark Plug
Local newspapers and reformers
have been battling for a week
against the introduction of nudism
as an exhibition in their fair eity.
With a Chinese nudist girl among
the 15 and an advertised put
the country, aspect at the outset seems
like. offic. act. those, house-for. all insthough the 15 and 16 a cinch the fair
yestors will be Barnumized promise that the nudles will devote their
energies to proving their nudlem

ise that the nucles will devote their energies to proving their nucles is a clean, healthful practice and hus convince authorities that colonies should be permitted.

Another angle that belies the original civile intent is the proliteering aircady evident at the hoteis and among the apartment house operators. U.S. Grant hotel is, so call the colonies of the colonies of the colonies of the colonies have been colonied to the colonies of the colonies have been colonied to the colonies of the colonies have been colonied to the colonies of the colonies

The Usual Fanfare

The Usual Fanfare
Fair will be opened with the usual
state and national ballyhoo. Official
opening at noon with a CBS broadeast from the French steamship
Normandie in mid-Atlantic on its
malden voyage. Gov. Merriam and
state officials make air addresses
from the grounds in the
other fair wisitors in the
to the fair wisitors in the evening
by direct wire from the White
House.

to the fan by direct wire from the House are it looks as it. CHS has copped most of the radio privileges at the fair with the chlef program the symphonies from the Ford howl going transcontinental twice daily for a half hour each over this circumstance of the children o

for a half hour each over this elecult. NISC its in on the opening
day with a cross-county hook-up
and with a cross-county hook-up
Don Wilson will short wave a
description of the many exhibit
from various parts of the ground.
Many of the midway attractions
from the Glicago fair will be here.
from the Glicago fair will be here.
for the more educational and adtor-the more educational and advertising features, everything is
sold out. There has been no evidence yet of any restrictions on
the midway. Fro oters are apmentally sold to the property of the county
measure-especially in view of the
proximity of Tis Juana and Caliente, less than 18 miles away.

roducers Want Showdown will meet can straighten out

eonnection with industry co-opera-tion for the Motion Picture Hall of Fame at the San Diego exposition. While having no official sanction

While having no official sanction from the producers, the Hall of Fame already has sets, costumes and props from pletures and the fair authorities are publicizing that visitors will be allowed to photograph motion pleture stars who will be in attendance.

Brothers any security of the stars who will be in attendance.

Producers newest burnup was a Producers newest burnup was a letter from the fall promotors which virtually told the Industry just what It could or could not do In connection with the picture ex-hibit. Tone of the missive has the producers now trying to find out just how far the Industry has been committed.

Just how far the industry has been committed.

In some instances producers are measured at the press agent tie-in with the Hall of Fame, charging that studio publicity ohiefs, meet-industries and the studio publicity of the second that studio publicity on the promising any type of co-operation.

Previously turned down several times before for official recognition, rair operators finally got the consection of the production of the production

Barnes and Mix Scran

Tacoma, May 28.

Al G. Barnes trick and Tom Mlx eircus had a little battle on the Tacoma datc. First inkling was when Barnes boys changed date from May Earnes boys changed date from May 25 to May 25, one day abeed of Mix. date. Wher this happened Mix pulled advance back to the up spots, but there were very few left outside of halves and one sheet windows. The barns, board and brick buildings were glombed by Barnes and the word from wouth Mix parade and the word from wouth Mix parade part of the word of mouth Mix parade part and the word of mouth Mix parade par

was spread. Mix advertising in pa-pers specifically said 'no parade in Tacoma, contrary to reports.' Times big P. M. sheet tied up with Barnes on circulation ticket stunt and News-Tribune, other P. M. paper, came back with Mix tickets to readers for 10 cents. Both shows did niee business here, the parade of the state of the shows and the state of the state youngstors pulled the olders into Mix shows. Big lumber strike here now hel down grosses.

Another Pageant

New York office of the Pageant of America, to be produced in Black America, to be produced in Black Hillis, S. D., July 4-5ept. 4, an-nounces that the local Chamber of Commerce anticipates the daily at-tendance of 50,000 persons, which only goes to show that the Chamber Is running true to optimistle form of all such chambers.

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McNellis Has Park

Waterbury, May 28.

Waterbury, May 28.
Lake Quassangu amusement park, a few miles outside the city, has been leased by John McNellis -dw Waterbury, who has announced that the park will epen Memorial day. McNellis took over the spot from Michael Oftonnell, who had opened the park for many areas. Producers National May 28.

Producers Association members in meet carry next week to traighten out the muddle into and bus concern.



Smooth, soft skin always makes a hit!

WHEN you see Jeanette Mac-Donald in "Naughty Marietta," you'll be thrilled by her golden voice, thrilled by her beauty, too. "How does she keep her skin so exquisitely smooth and clear"—you'll say, when the close-ups bring her near.

It's a very simple care she uses—the same one 9 out of 10 other famous screen stars have used for years. "Lux Toilet Soap gives skin such a smooth, fresh texture," says Jeanette MacDonald.

This gentle soap has an ACTIVE lather that goes right down into the pores, thoroughly removes every trace of dust and dirt, stale cosmetics. No risk of choked pores—the cause of duliness, little blemishes—blackheads, perhaps—when you use Lux Toilet Soap!

You, too, want to keep the complexion loveliness that means so much to your charm. And you can, if you'll follow this simple care regularly.

Before you put on fresh make-up during the day . . . and ALWAYS before you go to bed at might, use Lux Toilet Soap. It will protect your skin, keep it always soft and clear.



Jeanette Mac Donald star of Metro-Goldwyn-Mayer's NAUGHTY MARIETTA now showing locally Scanned from microfilm from the collections of The Library of Congress

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